

My Little Pony: A Transcultural Phenomenon.

0930-1000: Opening Remarks

1000-1100: Ponies and Creative Practices

- Joe Luna (University of Sussex): My Little Poetry: MLP and Contemporary Verse Practice
- Katriina Heljakka (University of Turku, Finland): Photoplaying with Ponies: Capturing Collections, Customization and Cuteness on Camera

1100-1130: Coffee and Tea

1130-1330: Fandom

- Claire Burdfield (University of Nottingham): Finding the Accidental Audience
- Tara McAssey (National University of Ireland): Creating Identity and Curating Archives – An Anthropological Account of the 'Brony' Community
- Dawn Firth-Godbehere (Goldsmiths, University of London): Beyond Subcultures and Fan Cultures – Bronies: The Men who Love My Little Pony
- Mikko Hautakangas (Research Centre COMET, University of Tampere): The Brony Masculinity – It's OK to be Joyful?

1330-1430: Lunch

1430-1600: Ponies, Gender, History

- Louise Fitzgerald (University of Brighton): Riding Side-Saddle, Black Beauty and My Little Ponies – Interrogating the Politics of Shared Histories Between Women and the Equidae
- Nicola Smith (University of Brighton): "Putting young England in the Saddle": Pony Fiction in the 1930s
- Alice Godayol: Are the My Little Pony series only a marketing tool? MLPFiM and representations of gender

1600-1615: Coffee and Tea

1615-1745: Mythology, Psychology, Religion

- Andrew Crome (University of Manchester): Rarity Has Tea with Jesus – Christian Bronies and the Exploration of Religion in Imagined Worlds
- Jen Cresswell (University of Edinburgh): The Classical World is 20% Cooler – Greco-Roman Pegasi in My Little Pony: Friendship is Magic
- Sam Crook (Northumbria University) Fluttershy, Twilight Sparkle and the Power of Introverts in My Little Pony: Friendship is Magic

1745-1800: Closing Remarks