

Birmingham Edgbaston Poll

CATI Fieldwork : 12th-18th May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64	
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81	
Certain to vote	(10)	490	248	242	55	91	74	72	95	101	152	144	67	108	126	158	19	60	20	146	153	49
		49%	51%	47%	29%	45%	46%	51%	72%	59%	58%	48%	47%	43%	65%	58%	47%	50%	46%	69%	67%	60%
	(9)	55	22	33	6	17	12	5	4	12	20	16	7	10	15	20	6	3	1	13	17	11
		5%	5%	6%	3%	9%	7%	4%	3%	7%	8%	5%	5%	4%	7%	7%	14%	3%	3%	6%	7%	13%
	(8)	88	46	43	18	16	16	15	7	15	24	30	12	21	13	32	4	12	2	17	18	4
		9%	9%	8%	10%	8%	10%	11%	6%	9%	9%	10%	8%	8%	7%	12%	11%	10%	4%	8%	8%	4%
	(7)	53	25	28	17	10	8	10	2	7	9	13	12	15	11	14	2	5	7	5	13	7
		5%	5%	6%	9%	5%	5%	7%	2%	4%	3%	4%	8%	6%	6%	5%	4%	5%	15%	2%	5%	9%
	(6)	38	20	19	12	8	6	5	4	3	9	9	7	13	2	11	3	11	2	2	3	4
		4%	4%	4%	6%	4%	4%	3%	3%	2%	4%	3%	5%	5%	1%	4%	7%	9%	4%	1%	1%	5%
	(5)	80	40	40	12	19	17	15	5	12	11	24	18	20	14	21	1	21	6	14	9	4
		8%	8%	8%	6%	10%	10%	11%	4%	7%	4%	8%	13%	8%	7%	8%	3%	17%	13%	6%	4%	5%
	(4)	23	10	13	15	4	3	1	-	1	3	13	-	7	5	9	4	3	1	2	7	-
		2%	2%	3%	8%	2%	2%	1%	-	1%	1%	4%	-	3%	3%	3%	9%	2%	2%	1%	3%	-
	(3)	20	5	15	10	2	4	2	1	2	6	7	-	7	5	4	*	1	1	5	2	1
		2%	1%	3%	5%	1%	2%	1%	1%	1%	2%	2%	-	3%	3%	1%	1%	1%	3%	2%	1%	1%
	(2)	22	9	13	5	7	4	2	1	3	4	6	2	9	3	4	1	4	4	3	-	-
		2%	2%	3%	2%	4%	3%	2%	1%	2%	2%	2%	1%	4%	2%	1%	3%	3%	10%	1%	-	-
Definitely would not vote	(1)	125	65	59	42	26	16	14	13	14	20	36	20	37	-	-	-	-	-	5	8	1
		12%	13%	12%	22%	13%	10%	10%	10%	8%	8%	12%	14%	15%	-	-	-	-	-	2%	4%	1%
Refused		1	1	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
		*	*	*	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
Don't know		4	-	4	-	1	-	-	1	2	*	-	-	3	-	-	-	-	*	-	-	-
		*	-	1%	-	1%	-	-	*	1%	*	-	-	1%	-	-	-	-	*	-	-	-
Mean		7.46	7.50	7.42	5.96	7.30	7.52	7.71	8.55	8.24	8.22	7.42	7.42	6.95	8.74	8.57	8.20	7.96	7.52	8.83	8.79	8.81
Standard deviation		3.24	3.25	3.23	3.48	3.30	3.10	3.03	2.88	2.84	2.85	3.24	3.18	3.42	2.15	2.09	2.37	2.41	2.81	2.27	2.25	1.92
Standard error		0.10	0.15	0.14	0.42	0.27	0.25	0.24	0.22	0.17	0.15	0.23	0.31	0.21	0.15	0.13	0.40	0.22	0.44	0.14	0.14	0.24

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81
Conservative	194	96	98	38	23	26	30	30	48	65	64	26	34	194	-	-	-	-	115	16	15
	19%	20%	19%	20%	11%	16%	21%	23%	28%	25%	22%	18%	14%	100%	-	-	-	-	55%	7%	19%
Labour	274	137	136	58	62	42	38	38	36	81	80	25	78	-	274	-	-	-	14	147	23
	27%	28%	27%	30%	31%	26%	27%	29%	21%	31%	27%	17%	31%	-	100%	-	-	-	7%	64%	29%
Liberal Democrat	40	17	24	4	13	8	9	3	4	10	18	5	7	-	-	40	-	-	1	4	17
	4%	3%	5%	2%	6%	5%	6%	3%	3%	4%	6%	4%	3%	-	-	100%	-	-	1%	2%	21%
The UK Independence Party (UKIP)	119	74	46	14	24	17	23	18	23	23	20	33	39	-	-	-	119	-	24	23	4
	12%	15%	9%	7%	12%	10%	17%	14%	13%	9%	7%	23%	15%	-	-	-	100%	-	11%	10%	4%
The Green Party	34	12	21	4	9	13	3	3	3	6	14	8	4	-	-	-	-	34	4	2	7
	3%	2%	4%	2%	4%	8%	2%	2%	2%	2%	5%	6%	2%	-	-	-	-	77%	2%	1%	8%
The British National Party (BNP)	5	4	1	-	1	-	3	-	1	-	1	-	3	-	-	-	-	5	-	1	-
	1%	1%	*	-	1%	-	2%	-	1%	-	*	-	1%	-	-	-	-	12%	-	1%	-
Some other party	5	5	-	-	1	1	-	1	2	2	-	1	1	-	-	-	-	5	2	2	-
	1%	1%	-	-	*	*	-	1%	1%	1%	-	1%	1%	-	-	-	-	12%	1%	1%	-
Would not vote	125	65	59	42	26	16	14	13	14	20	36	20	37	-	-	-	-	-	5	8	1
	12%	13%	12%	22%	13%	10%	10%	10%	8%	8%	12%	14%	15%	-	-	-	-	-	2%	4%	1%
Refused	68	32	36	2	12	16	11	7	19	21	19	13	11	-	-	-	-	-	11	12	2
	7%	7%	7%	1%	6%	10%	8%	6%	11%	8%	6%	9%	4%	-	-	-	-	-	5%	5%	3%
Don't know	135	48	88	30	30	24	12	18	21	32	45	14	36	-	-	-	-	-	34	14	12
	14%	10%	17%	16%	15%	15%	8%	14%	12%	12%	15%	10%	14%	-	-	-	-	-	16%	6%	15%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	495	240	255	23	68	71	79	97	158	223	87	52	118	164	204	25	80	22	162	186	38
Weighted base	453	236	217	64	86	70	69	75	89	143	128	67	101	141	190	26	72	24	125	150	47
Conservative	141	74	67	24	15	20	20	25	37	51	42	21	23	141	-	-	-	-	90	13	11
	31%	31%	31%	37%	18%	29%	28%	33%	42%	36%	33%	32%	22%	100%	-	-	-	-	73%	9%	23%
Labour	190	92	98	34	42	30	27	31	27	64	55	18	47	-	190	-	-	-	10	114	16
	42%	39%	45%	53%	49%	43%	39%	42%	30%	44%	43%	27%	47%	-	100%	-	-	-	8%	76%	34%
Liberal Democrat	26	13	13	*	10	4	6	3	3	8	10	3	6	-	-	26	-	-	1	3	13
	6%	6%	6%	*	12%	6%	8%	4%	4%	6%	8%	4%	6%	-	-	100%	-	-	1%	2%	28%
The UK Independence Party (UKIP)	72	47	25	3	14	11	14	14	17	17	14	19	20	-	-	-	72	-	20	16	2
	16%	20%	11%	4%	16%	15%	20%	18%	19%	12%	11%	28%	20%	-	-	-	100%	-	16%	11%	5%
The Green Party	18	5	13	3	4	4	2	1	3	3	7	6	1	-	-	-	-	18	3	1	5
	4%	2%	6%	5%	5%	6%	3%	2%	3%	2%	5%	9%	1%	-	-	-	-	72%	2%	1%	10%
The British National Party (BNP)	4	3	1	-	1	-	2	-	1	-	1	-	3	-	-	-	-	4	-	1	-
	1%	1%	1%	-	1%	-	2%	-	1%	-	*	-	3%	-	-	-	-	16%	-	*	-
Some other party	3	3	-	-	*	*	-	1	1	1	-	*	1	-	-	-	-	3	1	2	-
	1%	1%	-	-	*	1%	-	1%	1%	1%	-	*	1%	-	-	-	-	12%	1%	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	41%
Liberal Democrat	6%
UKIP	15%
Other	5%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81
Conservative	215 21%	114 23%	101 20%	37 19%	23 11%	23 14%	42 30%	30 23%	59 35%	69 26%	67 23%	30 21%	43 17%	170 88%	4 1%	3 6%	17 14%	5 12%	129 61%	14 6%	15 19%
Labour	298 30%	148 30%	150 30%	57 30%	64 31%	52 32%	42 29%	40 30%	44 26%	91 35%	95 32%	26 18%	76 30%	13 7%	252 92%	5 13%	6 5%	3 7%	17 8%	155 68%	31 38%
Liberal Democrat	37 4%	15 3%	23 4%	8 4%	14 7%	5 3%	4 3%	3 2%	3 2%	8 3%	17 6%	2 1%	11 4%	- -	2 1%	26 64%	1 *	- -	1 1%	1 *	12 15%
The UK Independence Party (UKIP)	110 11%	62 13%	48 9%	17 9%	26 13%	15 9%	18 13%	17 13%	17 10%	23 9%	17 6%	31 21%	36 15%	5 3%	2 1%	2 5%	88 74%	* 1%	21 10%	18 8%	8 10%
The Green Party	34 3%	12 2%	22 4%	4 2%	9 4%	13 8%	5 3%	3 2%	1 1%	6 2%	14 5%	7 5%	6 2%	- -	2 1%	- -	- -	31 70%	4 2%	2 1%	5 6%
The British National Party (BNP)	3 *	3 1%	1 *	- -	- -	1 1%	- -	1 1%	1 *	- -	- -	1 1%	1 *	- -	- -	1 4%	1 *	1 3%	- -	2 1%	- -
Some other party	5 *	4 1%	1 *	- -	1 *	2 1%	- -	1 *	1 1%	2 1%	- -	1 1%	1 *	- -	- -	- -	- -	3 7%	2 1%	1 *	- -
Would not vote	125 12%	65 13%	59 12%	42 22%	26 13%	16 10%	14 10%	13 10%	14 8%	20 8%	36 12%	20 14%	37 15%	- -	- -	- -	- -	- -	5 2%	8 4%	1 1%
Refused	47 5%	22 4%	25 5%	- -	7 4%	12 7%	6 5%	7 5%	15 9%	16 6%	12 4%	8 6%	8 3%	- -	- -	- -	- -	- -	3 1%	6 3%	- -
Don't know	126 13%	46 9%	79 16%	27 14%	32 16%	23 14%	11 8%	16 12%	15 9%	26 10%	40 13%	19 13%	31 13%	5 3%	12 4%	3 8%	7 6%	* 1%	27 13%	23 10%	8 10%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG					Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	524	251	273	24	72	75	83	98	172	230	93	52	132	160	199	23	78	21	176	184	43	
Weighted base	481	250	231	68	92	74	74	76	97	149	139	67	111	137	185	25	69	24	135	148	54	
Conservative	156	88	69	24	17	18	27	24	46	52	47	21	32	125	3	2	11	4	100	10	12	
	33%	35%	30%	35%	19%	24%	37%	32%	48%	35%	34%	32%	29%	91%	2%	9%	16%	16%	74%	7%	22%	
Labour	210	102	108	34	44	36	29	33	34	70	64	19	49	9	178	3	4	2	13	121	22	
	44%	41%	47%	50%	48%	49%	40%	43%	35%	47%	46%	29%	45%	7%	96%	12%	6%	9%	10%	82%	41%	
Liberal Democrat	25	11	13	4	9	4	2	3	3	6	10	1	7	-	1	16	1	-	1	*	10	
	5%	5%	6%	6%	10%	5%	3%	3%	3%	4%	7%	1%	7%	-	1%	66%	1%	-	1%	*	18%	
The UK Independence Party (UKIP)	67	39	28	3	17	9	12	14	12	17	11	19	19	3	2	2	52	*	16	13	6	
	14%	16%	12%	4%	18%	12%	17%	18%	12%	11%	8%	28%	17%	2%	1%	8%	76%	*	12%	9%	12%	
The Green Party	17	5	13	3	4	4	3	2	1	3	7	5	2	-	1	-	-	16	3	1	3	
	4%	2%	6%	5%	4%	6%	4%	2%	1%	2%	5%	8%	2%	-	1%	-	-	65%	2%	1%	6%	
The British National Party (BNP)	3	2	1	-	-	1	-	1	1	-	-	1	1	-	-	1	1	1	-	2	-	
	1%	1%	*	-	-	2%	-	1%	1%	-	-	2%	1%	-	-	5%	1%	5%	-	1%	-	
Some other party	2	2	*	-	*	1	-	*	1	1	-	*	*	-	-	-	-	1	1	*	-	
	*	1%	*	-	*	2%	-	1%	1%	1%	-	*	*	-	-	-	-	4%	1%	*	-	

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	44%
Liberal Democrat	5%
UKIP	13%
Other	5%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81
I would not vote Liberal Democrat	592 59%	314 64%	278 54%	105 55%	109 54%	94 59%	85 60%	86 66%	112 65%	154 59%	159 53%	95 66%	154 61%	134 69%	182 66%	-	94 79%	31 70%	151 72%	157 68%	35 44%
I would not vote UKIP	587 59%	286 58%	300 59%	118 62%	120 60%	102 63%	81 57%	71 54%	94 55%	182 70%	178 60%	60 42%	141 56%	135 69%	218 80%	34 84%	-	34 78%	108 51%	168 73%	61 75%
I would not vote Conservative	492 49%	243 50%	250 49%	104 54%	119 59%	79 49%	64 46%	68 52%	58 34%	116 45%	150 50%	65 45%	140 56%	-	225 82%	27 67%	76 64%	32 74%	37 17%	166 72%	46 57%
I would not vote Labour	355 36%	175 36%	180 35%	58 30%	51 25%	63 39%	53 37%	55 42%	76 44%	88 34%	93 31%	69 48%	86 34%	128 66%	-	11 27%	78 65%	28 63%	141 67%	24 11%	23 28%
None of these - I would potentially vote for all of them	97 10%	37 8%	59 12%	22 11%	25 12%	12 7%	10 7%	10 8%	18 11%	15 6%	38 13%	16 11%	21 9%	13 7%	14 5%	-	6 5%	1 1%	16 7%	8 3%	3 4%
Don't know	34 3%	16 3%	18 3%	6 3%	3 1%	7 4%	5 3%	4 3%	8 5%	9 3%	7 2%	4 3%	9 4%	-	2 1%	-	-	-	2 1%	3 1%	1 1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64	
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81	
NET: Well	585	319	266	104	102	91	90	88	111	174	175	84	128	167	167	29	51	17	153	132	58	
	59%	65%	52%	54%	50%	56%	63%	67%	65%	67%	59%	58%	51%	86%	61%	72%	43%	39%	73%	58%	71%	
Very well	(4)	53	39	14	6	7	8	9	10	14	22	7	11	10	25	12	1	2	-	18	9	4
		5%	8%	3%	3%	3%	5%	6%	7%	8%	8%	2%	7%	4%	13%	4%	2%	1%	-	9%	4%	5%
Quite well	(3)	532	280	252	98	95	82	81	78	97	152	168	73	118	141	156	29	50	17	135	124	54
		53%	57%	49%	51%	47%	51%	57%	59%	57%	59%	56%	50%	47%	73%	57%	71%	42%	39%	64%	54%	66%
Quite badly	(2)	275	108	167	56	66	50	37	24	42	70	80	36	75	20	84	7	48	17	36	68	17
		27%	22%	33%	29%	33%	31%	26%	18%	24%	27%	27%	25%	30%	10%	31%	17%	40%	40%	17%	29%	21%
Very badly	(1)	107	46	61	24	26	18	11	16	12	11	34	23	36	7	17	4	18	9	18	24	2
		11%	9%	12%	13%	13%	11%	8%	12%	7%	4%	11%	16%	14%	4%	6%	9%	15%	19%	8%	10%	3%
NET: Badly		381	154	228	80	92	68	48	40	54	80	115	59	111	27	101	11	66	26	54	91	19
		38%	31%	45%	42%	45%	42%	34%	30%	31%	31%	38%	41%	44%	14%	37%	26%	55%	59%	26%	40%	24%
Don't know		33	17	16	7	9	3	4	4	7	6	8	2	10	1	5	1	2	1	4	6	4
		3%	3%	3%	4%	4%	2%	3%	3%	4%	2%	3%	1%	4%	*	2%	1%	2%	2%	2%	3%	5%
Mean		2.55	2.66	2.44	2.47	2.43	2.51	2.63	2.64	2.68	2.73	2.51	2.50	2.43	2.96	2.60	2.66	2.30	2.20	2.74	2.52	2.78
Standard deviation		0.76	0.76	0.74	0.76	0.76	0.76	0.73	0.80	0.73	0.67	0.73	0.86	0.80	0.62	0.67	0.67	0.74	0.75	0.73	0.74	0.58
Standard error		0.02	0.04	0.03	0.09	0.06	0.06	0.06	0.06	0.04	0.03	0.05	0.08	0.05	0.04	0.04	0.11	0.07	0.12	0.05	0.05	0.07

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64	
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81	
NET: Well	632	322	310	133	125	86	89	85	114	196	197	95	123	166	163	30	68	19	153	140	59	
	63%	66%	61%	69%	62%	54%	63%	65%	66%	76%	66%	65%	49%	85%	60%	74%	57%	43%	73%	61%	72%	
Very well	(4)	54	33	21	12	12	6	6	6	12	24	7	8	13	18	12	1	9	-	16	10	2
		5%	7%	4%	6%	6%	4%	4%	5%	7%	9%	2%	5%	5%	9%	4%	3%	8%	-	8%	4%	2%
Quite well	(3)	578	290	289	121	113	81	83	79	102	172	190	87	111	148	151	29	59	19	138	130	57
		58%	59%	57%	63%	56%	50%	59%	60%	59%	66%	64%	60%	44%	76%	55%	71%	49%	43%	65%	57%	70%
Quite badly	(2)	255	114	141	49	47	51	40	30	37	49	67	38	88	24	86	5	40	17	36	71	14
		26%	23%	28%	26%	23%	32%	28%	23%	22%	19%	23%	26%	35%	12%	31%	13%	33%	39%	17%	31%	17%
Very badly	(1)	77	37	40	2	22	20	12	11	9	9	23	10	29	1	19	5	10	7	12	15	5
		8%	7%	8%	1%	11%	12%	8%	9%	5%	3%	8%	7%	11%	*	7%	11%	8%	17%	6%	7%	6%
NET: Badly		332	150	182	51	69	71	52	42	47	58	90	48	117	25	105	10	50	24	49	86	19
		33%	31%	36%	27%	34%	44%	37%	32%	27%	22%	30%	33%	47%	13%	38%	24%	41%	56%	23%	38%	23%
Don't know		36	18	18	8	8	4	1	5	11	6	11	2	10	4	5	1	1	1	8	3	4
		4%	4%	4%	4%	4%	2%	1%	4%	7%	2%	4%	1%	4%	2%	2%	1%	1%	2%	4%	1%	4%
Mean		2.63	2.67	2.59	2.77	2.59	2.46	2.59	2.63	2.73	2.83	2.63	2.65	2.45	2.96	2.58	2.67	2.58	2.27	2.78	2.59	2.71
Standard deviation		0.71	0.72	0.70	0.57	0.77	0.76	0.71	0.72	0.68	0.63	0.67	0.69	0.77	0.49	0.69	0.73	0.76	0.74	0.67	0.68	0.62
Standard error		0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.04	0.03	0.05	0.07	0.05	0.03	0.04	0.12	0.07	0.12	0.04	0.04	0.08

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81
I am satisfied with the job David Cameron is doing overall as Prime Minister	265 26%	150 31%	115 22%	54 28%	38 19%	51 32%	29 21%	32 24%	59 34%	74 28%	74 25%	47 33%	53 21%	117 60%	33 12%	9 21%	20 17%	6 13%	109 52%	35 15%	8 10%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	276 28%	125 26%	151 30%	50 26%	59 29%	37 23%	53 37%	32 24%	46 27%	87 33%	81 27%	46 32%	59 23%	65 33%	35 13%	23 56%	54 45%	10 23%	69 33%	29 13%	37 45%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	318 32%	155 32%	164 32%	68 36%	81 40%	46 29%	44 31%	41 31%	39 23%	76 29%	99 33%	30 21%	100 40%	11 5%	190 70%	7 18%	33 28%	17 38%	21 10%	137 60%	32 40%
Refused	39 4%	19 4%	20 4%	6 3%	1 *	8 5%	5 4%	9 7%	9 5%	8 3%	13 4%	6 4%	7 3%	* *	3 1%	- -	2 2%	4 9%	3 1%	4 2%	- -
Don't know	101 10%	41 8%	60 12%	13 7%	22 11%	19 12%	11 8%	17 13%	18 11%	15 6%	32 11%	16 11%	32 13%	1 1%	12 5%	2 5%	10 8%	7 16%	7 4%	24 11%	4 5%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81
The Conservatives	500	242	258	51	90	93	87	78	100	148	146	74	111	107	145	17	50	20	126	126	49
	50%	49%	51%	26%	45%	58%	61%	59%	58%	57%	49%	51%	44%	55%	53%	42%	42%	45%	60%	55%	61%
Labour	497	239	258	58	98	88	87	75	92	150	155	71	107	104	153	22	49	23	117	150	48
	50%	49%	51%	30%	48%	54%	62%	57%	54%	58%	52%	49%	43%	53%	56%	54%	41%	53%	56%	65%	59%
The UK Independence Party (UKIP)	345	174	172	40	65	55	58	61	66	109	91	57	77	74	88	10	55	12	80	100	38
	35%	35%	34%	21%	32%	34%	41%	46%	38%	42%	30%	39%	31%	38%	32%	24%	46%	28%	38%	44%	47%
The Liberal Democrat	142	61	81	14	38	23	25	19	23	37	43	23	28	29	37	5	12	7	32	31	13
	14%	12%	16%	7%	19%	14%	18%	14%	13%	14%	15%	16%	11%	15%	13%	12%	10%	16%	15%	13%	16%
None of them	245	121	124	69	59	29	23	25	40	43	64	42	80	43	58	12	30	10	47	33	3
	25%	25%	24%	36%	29%	18%	16%	19%	23%	17%	21%	29%	32%	22%	21%	28%	25%	22%	22%	15%	4%
Don't know	33	21	11	22	-	4	1	1	4	4	15	1	8	2	7	1	-	1	1	6	-
	3%	4%	2%	12%	-	3%	1%	1%	2%	1%	5%	1%	3%	1%	3%	3%	-	2%	1%	3%	-

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	443	557	68	149	160	154	170	298	386	191	105	271	215	275	35	121	40	263	273	64
Weighted base	1000	490	510	192	202	161	141	131	172	260	298	144	250	194	274	40	119	44	210	230	81
A Labour government	359	182	178	81	82	57	46	47	46	94	105	37	109	5	210	7	43	8	27	154	22
	36%	37%	35%	42%	40%	35%	33%	36%	27%	36%	35%	26%	44%	3%	77%	16%	36%	19%	13%	67%	28%
A Conservative government	243	130	113	33	35	42	39	30	65	65	67	48	55	137	4	5	33	5	126	17	12
	24%	27%	22%	17%	17%	26%	27%	23%	38%	25%	23%	33%	22%	71%	2%	13%	28%	10%	60%	8%	15%
A coalition between Labour and the Liberal Democrats	132	55	77	29	33	22	19	13	16	37	55	11	25	7	46	15	14	13	11	33	21
	13%	11%	15%	15%	17%	13%	14%	10%	9%	14%	18%	7%	10%	4%	17%	38%	12%	30%	5%	14%	26%
A coalition between the Conservatives and the Liberal Democrats	108	57	50	22	18	13	22	15	17	31	33	18	21	41	10	12	17	4	30	9	19
	11%	12%	10%	11%	9%	8%	15%	12%	10%	12%	11%	12%	8%	21%	4%	29%	14%	8%	14%	4%	24%
Don't know	158	66	92	27	34	28	15	26	28	34	38	30	41	4	3	2	13	14	15	16	6
	16%	13%	18%	14%	17%	17%	11%	20%	17%	13%	13%	21%	16%	2%	1%	4%	10%	33%	7%	7%	7%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	443 44%	490 49%
Female	557 56%	510 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	68 7%	192 19%
25-34	149 15%	202 20%
35-44	160 16%	161 16%
45-54	154 15%	141 14%
55-64	170 17%	131 13%
65 or older	298 30%	172 17%
Refused	1 *	1 *

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	142 14%	93 9%
B	244 24%	167 17%
C1	191 19%	298 30%
C2	105 11%	144 14%
D	86 9%	99 10%
E	185 19%	151 15%
Refused	47 5%	47 5%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	263 26%	210 21%
Labour	273 27%	230 23%
Liberal Democrats	64 6%	81 8%
Another party	34 3%	35 3%
Did not vote	272 27%	358 36%
Refused	40 4%	31 3%
Don't know	54 5%	54 5%