

Halifax Poll

CATI Fieldwork : 12th-18th May 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90	
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102	
Certain to vote	(10)	488	252	236	27	73	68	87	102	129	93	132	96	145	105	156	27	86	17	142	143	59
		49%	52%	46%	24%	41%	38%	49%	68%	64%	60%	47%	45%	47%	73%	59%	62%	68%	37%	74%	67%	58%
	(9)	52	25	27	10	9	5	8	8	12	8	19	6	17	7	15	4	4	1	16	12	8
		5%	5%	5%	9%	5%	3%	4%	5%	6%	5%	7%	3%	5%	5%	6%	10%	3%	2%	8%	6%	8%
	(8)	84	37	47	17	12	16	14	8	16	13	23	24	23	15	30	4	9	4	10	20	15
		8%	8%	9%	16%	7%	9%	8%	6%	8%	8%	8%	11%	7%	10%	11%	8%	7%	9%	5%	9%	15%
	(7)	43	20	24	9	11	8	5	4	5	4	17	4	15	6	14	3	4	1	3	6	3
		4%	4%	5%	8%	6%	5%	3%	3%	3%	3%	6%	2%	5%	4%	5%	7%	3%	2%	2%	3%	3%
	(6)	23	11	11	4	6	3	5	1	4	3	9	4	6	3	10	-	4	1	2	6	1
		2%	2%	2%	4%	3%	1%	3%	1%	2%	2%	3%	2%	2%	2%	4%	-	3%	2%	1%	3%	1%
	(5)	95	49	46	11	14	32	19	7	11	10	30	27	22	3	27	3	12	14	7	11	7
		9%	10%	9%	10%	8%	18%	11%	5%	6%	6%	11%	13%	7%	2%	10%	7%	9%	30%	4%	5%	7%
	(4)	23	12	11	5	6	4	3	2	4	1	5	3	12	-	6	2	1	4	2	2	4
		2%	2%	2%	5%	3%	2%	2%	2%	2%	*	2%	1%	4%	-	2%	4%	1%	8%	1%	1%	4%
	(3)	28	14	14	1	15	7	3	1	1	4	6	12	7	6	7	1	6	1	6	2	-
		3%	3%	3%	1%	9%	4%	2%	1%	1%	2%	2%	5%	2%	4%	3%	2%	5%	2%	3%	1%	-
	(2)	15	2	13	3	4	2	2	2	2	4	3	-	8	1	1	-	1	4	1	4	2
		1%	*	3%	3%	2%	1%	1%	1%	1%	2%	1%	-	3%	*	*	-	1%	8%	1%	2%	2%
Definitely would not vote	(1)	145	67	78	22	27	36	34	13	13	15	35	35	51	-	-	-	-	-	2	6	2
		15%	14%	15%	20%	15%	20%	19%	9%	7%	10%	13%	16%	17%	-	-	-	-	-	1%	3%	2%
Don't know		3	1	2	-	2	-	-	-	2	-	-	1	2	-	-	-	-	-	-	2	-
		*	*	*	-	1%	-	-	-	1%	-	-	*	1%	-	-	-	-	-	-	1%	-
Mean		7.31	7.47	7.16	6.30	6.76	6.44	7.09	8.44	8.49	8.05	7.43	7.01	7.09	9.14	8.54	8.79	8.70	6.92	9.13	8.78	8.54
Standard deviation		3.36	3.29	3.42	3.36	3.47	3.51	3.55	2.90	2.68	3.07	3.21	3.44	3.51	1.77	2.12	1.95	2.23	2.80	1.95	2.29	2.31
Standard error		0.11	0.16	0.15	0.44	0.32	0.29	0.26	0.22	0.15	0.18	0.22	0.29	0.21	0.13	0.13	0.31	0.20	0.43	0.13	0.15	0.24

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102
Conservative	144 14%	84 17%	60 12%	5 5%	20 11%	18 10%	17 9%	28 19%	57 28%	31 20%	44 16%	26 12%	39 13%	144 100%	-	-	-	-	101 53%	3 1%	6 5%
Labour	264 26%	131 27%	134 26%	37 34%	57 32%	44 25%	42 23%	36 24%	47 24%	41 27%	73 26%	46 22%	96 31%	-	264 100%	-	-	-	21 11%	134 63%	23 23%
Liberal Democrat	44 4%	21 4%	23 5%	5 4%	13 7%	3 2%	4 2%	9 6%	10 5%	6 4%	12 4%	12 6%	10 3%	-	-	44 100%	-	-	2 1%	3 1%	30 29%
The UK Independence Party (UKIP)	125 13%	78 16%	47 9%	6 6%	18 10%	27 15%	27 15%	25 17%	22 11%	19 13%	35 13%	39 19%	29 10%	-	-	-	125 100%	-	29 15%	22 11%	11 11%
The Green Party	23 2%	11 2%	12 2%	3 3%	2 1%	7 4%	5 3%	2 2%	4 2%	7 5%	8 3%	4 2%	2 *	-	-	-	-	23 48%	3 2%	5 2%	3 3%
The British National Party (BNP)	15 1%	12 2%	3 1%	1 1%	-	3 2%	7 4%	3 2%	1 *	1 1%	2 1%	5 2%	7 2%	-	-	-	-	15 31%	-	2 1%	2 2%
Some other party	10 1%	8 2%	1 *	3 3%	2 1%	-	3 2%	1 *	1 *	2 1%	1 *	-	5 2%	-	-	-	-	10 21%	-	1 *	-
Would not vote	145 15%	67 14%	78 15%	22 20%	27 15%	36 20%	34 19%	13 9%	13 7%	15 10%	35 13%	35 16%	51 17%	-	-	-	-	-	2 1%	6 3%	2 2%
Refused	60 6%	21 4%	40 8%	6 5%	4 2%	8 5%	12 7%	9 6%	20 10%	8 5%	19 7%	5 2%	18 6%	-	-	-	-	-	8 4%	5 2%	3 3%
Don't know	169 17%	58 12%	112 22%	22 20%	36 20%	33 18%	30 17%	23 15%	25 13%	24 15%	50 18%	40 19%	51 17%	-	-	-	-	-	24 13%	31 15%	22 22%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	474	239	235	22	49	55	82	99	168	164	98	63	134	143	193	28	88	22	157	163	50
Weighted base	438	241	197	36	71	64	74	84	110	80	124	89	130	113	182	32	89	22	125	134	56
Conservative	113	66	46	5	13	13	14	23	45	24	33	21	30	113	-	-	-	-	85	2	5
	26%	28%	24%	13%	18%	20%	20%	27%	41%	30%	26%	23%	23%	100%	-	-	-	-	68%	2%	9%
Labour	182	91	91	23	36	27	31	29	37	33	50	29	65	-	182	-	-	-	14	107	17
	42%	38%	46%	63%	50%	43%	42%	35%	33%	41%	40%	33%	50%	-	100%	-	-	-	11%	80%	31%
Liberal Democrat	32	14	18	4	9	2	3	6	7	4	10	10	7	-	-	32	-	-	2	2	23
	7%	6%	9%	12%	13%	3%	4%	7%	7%	5%	8%	11%	5%	-	-	100%	-	-	1%	2%	41%
The UK Independence Party (UKIP)	89	54	35	3	11	17	19	21	17	14	27	25	22	-	-	-	89	-	24	17	9
	20%	22%	18%	10%	16%	27%	26%	25%	15%	17%	22%	28%	17%	-	-	-	100%	-	19%	13%	17%
The Green Party	9	3	6	1	*	3	1	1	3	3	3	1	1	-	-	-	-	9	1	3	1
	2%	1%	3%	2%	*	4%	1%	1%	3%	4%	2%	1%	1%	-	-	-	-	40%	1%	3%	2%
The British National Party (BNP)	8	8	*	*	-	1	4	3	*	*	2	3	3	-	-	-	-	8	-	1	*
	2%	3%	*	*	-	2%	5%	4%	*	*	1%	4%	3%	-	-	-	-	39%	-	1%	*
Some other party	5	4	1	*	2	-	2	1	*	1	*	-	2	-	-	-	-	5	-	1	-
	1%	2%	*	*	3%	-	2%	1%	*	2%	*	-	1%	-	-	-	-	21%	-	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	27%
Labour	41%
Liberal Democrat	8%
UKIP	19%
Other	5%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102
Conservative	160 16%	87 18%	73 14%	10 9%	25 14%	23 13%	16 9%	35 23%	51 26%	37 24%	47 17%	26 12%	45 14%	117 81%	7 3%	4 9%	8 6%	-	107 56%	8 4%	6 6%
Labour	289 29%	147 30%	142 28%	47 43%	59 33%	43 24%	48 27%	40 27%	52 26%	44 29%	83 30%	54 26%	101 33%	6 4%	245 93%	-	7 5%	7 16%	23 12%	139 65%	26 26%
Liberal Democrat	55 6%	28 6%	27 5%	5 4%	15 8%	5 3%	7 4%	11 7%	13 6%	5 3%	14 5%	16 8%	14 4%	4 3%	5 2%	39 88%	-	1 2%	3 2%	6 3%	33 33%
The UK Independence Party (UKIP)	119 12%	70 14%	49 10%	6 6%	15 8%	26 14%	27 15%	23 15%	22 11%	19 12%	32 11%	41 20%	26 8%	6 4%	2 1%	-	99 79%	-	28 15%	21 10%	14 14%
The Green Party	22 2%	12 2%	9 2%	3 3%	2 1%	9 5%	3 2%	1 1%	3 2%	9 6%	6 2%	1 1%	4 1%	* *	2 1%	-	-	14 29%	4 2%	2 1%	4 4%
The British National Party (BNP)	13 1%	8 2%	5 1%	1 1%	2 1%	2 1%	3 2%	4 3%	1 *	1 1%	4 1%	2 1%	6 2%	-	-	-	2 2%	10 21%	-	2 1%	-
Some other party	12 1%	6 1%	5 1%	3 3%	5 3%	1 1%	1 1%	1 1%	* *	1 1%	2 1%	-	6 2%	1 1%	-	-	-	6 13%	1 1%	* *	-
Would not vote	145 15%	67 14%	78 15%	22 20%	27 15%	36 20%	34 19%	13 9%	13 7%	15 10%	35 13%	35 16%	51 17%	-	-	-	-	-	2 1%	6 3%	2 2%
Refused	45 5%	15 3%	30 6%	4 4%	2 1%	5 3%	8 5%	8 6%	16 8%	7 4%	13 5%	1 1%	16 5%	-	1 *	1 2%	-	2 3%	7 4%	1 1%	5 5%
Don't know	139 14%	49 10%	91 18%	8 7%	28 15%	31 17%	31 17%	13 8%	27 14%	17 11%	42 15%	35 16%	39 13%	10 7%	3 1%	1 1%	9 8%	7 16%	16 8%	27 13%	11 11%

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Table 6

Q.3 Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency at the next general election?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	501	247	254	26	52	57	90	107	168	176	105	65	140	136	189	27	84	21	162	170	54
Weighted base	468	253	215	46	77	65	80	90	110	87	133	94	138	106	179	31	85	21	132	140	62
Conservative	119	66	53	7	16	15	14	28	39	28	36	17	34	93	4	3	7	-	87	6	5
	25%	26%	25%	15%	21%	23%	17%	31%	36%	32%	27%	18%	25%	88%	2%	9%	8%	-	66%	5%	8%
Labour	201	106	95	30	38	26	35	31	40	36	56	36	68	4	169	-	5	6	18	110	19
	43%	42%	44%	65%	49%	40%	44%	35%	37%	41%	42%	38%	49%	4%	95%	-	6%	27%	13%	78%	31%
Liberal Democrat	38	18	21	4	8	4	5	7	9	4	11	12	8	3	3	29	-	*	2	5	25
	8%	7%	10%	10%	10%	7%	6%	8%	9%	4%	9%	12%	6%	2%	1%	91%	-	1%	2%	4%	40%
The UK Independence Party (UKIP)	86	50	36	4	9	16	21	19	17	14	23	28	20	5	2	-	71	-	23	16	12
	18%	20%	17%	8%	12%	25%	26%	21%	16%	16%	17%	29%	14%	4%	1%	-	84%	-	17%	12%	19%
The Green Party	9	4	5	1	*	2	2	1	3	5	1	1	2	*	1	-	-	6	2	2	2
	2%	2%	2%	2%	*	3%	3%	1%	3%	5%	1%	1%	2%	*	*	-	-	29%	2%	1%	3%
The British National Party (BNP)	9	6	3	*	2	1	2	3	*	*	4	2	3	-	-	-	2	7	-	1	-
	2%	2%	1%	*	3%	2%	2%	3%	*	*	3%	2%	2%	-	-	-	3%	32%	-	1%	-
Some other party	6	3	3	*	4	*	1	1	*	1	1	-	3	1	-	-	-	2	1	*	-
	1%	1%	1%	*	5%	*	2%	1%	*	1%	1%	-	2%	1%	-	-	-	12%	1%	*	-

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	26%
Labour	43%
Liberal Democrat	8%
UKIP	18%
Other	5%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102
I would not vote Liberal Democrat	599 60%	309 63%	290 57%	78 71%	108 60%	97 54%	105 58%	92 62%	119 59%	102 66%	156 56%	127 60%	188 61%	100 69%	171 65%	-	99 79%	32 68%	138 72%	138 65%	39 38%
I would not vote UKIP	557 56%	263 54%	295 58%	77 70%	109 61%	93 52%	93 52%	73 49%	110 55%	104 67%	155 55%	101 48%	170 55%	91 63%	218 82%	35 79%	-	31 67%	98 52%	139 65%	66 65%
I would not vote Conservative	538 54%	253 52%	285 56%	61 56%	110 61%	99 55%	108 60%	74 49%	85 42%	76 49%	145 52%	116 55%	176 57%	-	209 79%	30 68%	85 68%	32 69%	36 19%	163 77%	67 66%
I would not vote Labour	400 40%	206 42%	194 38%	32 29%	68 38%	78 43%	74 41%	70 47%	79 39%	70 46%	105 37%	94 45%	114 37%	112 77%	-	22 49%	87 69%	21 45%	122 64%	17 8%	44 43%
None of these - I would potentially vote for all of them	96 10%	40 8%	56 11%	9 8%	24 13%	19 11%	17 9%	10 7%	16 8%	9 6%	35 13%	16 7%	32 10%	9 6%	14 5%	2 4%	13 11%	4 8%	12 7%	15 7%	4 4%
Don't know	44 4%	21 4%	24 5%	5 5%	6 3%	8 4%	9 5%	4 3%	11 6%	3 2%	2 1%	14 7%	21 7%	2 1%	5 2%	2 5%	1 1%	-	3 1%	7 3%	1 1%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90	
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102	
NET: Well	574	326	249	65	102	100	91	83	134	98	176	119	157	120	164	31	64	22	155	123	60	
	57%	66%	49%	59%	57%	55%	50%	55%	67%	64%	63%	56%	51%	83%	62%	69%	51%	46%	82%	58%	59%	
Very well	(4)	38	22	16	4	7	6	3	6	11	8	11	4	12	16	10	-	4	2	15	9	-
		4%	4%	3%	4%	4%	3%	2%	4%	6%	5%	4%	2%	4%	11%	4%	-	3%	3%	8%	4%	-
Quite well	(3)	536	304	232	61	95	94	88	77	123	90	165	114	145	103	154	31	60	20	140	114	60
		54%	62%	46%	56%	53%	52%	49%	51%	61%	58%	59%	54%	47%	71%	58%	69%	48%	43%	74%	54%	59%
Quite badly	(2)	292	122	170	31	58	55	62	47	37	44	86	60	86	21	74	10	46	18	27	60	29
		29%	25%	33%	28%	32%	30%	35%	31%	19%	29%	31%	28%	28%	14%	28%	22%	37%	38%	14%	28%	29%
Very badly	(1)	95	36	59	11	16	18	21	19	10	9	11	25	44	2	16	2	15	6	4	18	6
		9%	7%	11%	10%	9%	10%	12%	12%	5%	6%	4%	12%	14%	2%	6%	4%	12%	12%	2%	9%	6%
NET: Badly		387	158	229	42	74	72	83	66	47	53	98	85	130	23	90	12	61	24	32	78	36
		39%	32%	45%	38%	41%	40%	46%	44%	24%	34%	35%	40%	42%	16%	34%	26%	48%	50%	17%	37%	35%
Don't know		39	6	33	2	4	8	6	1	19	3	5	8	22	2	11	2	*	2	3	12	6
		4%	1%	6%	2%	2%	4%	3%	1%	9%	2%	2%	4%	7%	1%	4%	5%	*	3%	2%	5%	6%
Mean		2.54	2.64	2.43	2.54	2.53	2.51	2.42	2.48	2.75	2.65	2.64	2.48	2.44	2.94	2.62	2.69	2.43	2.39	2.89	2.56	2.56
Standard deviation		0.73	0.69	0.75	0.74	0.72	0.73	0.72	0.77	0.65	0.68	0.63	0.74	0.80	0.57	0.67	0.55	0.74	0.75	0.56	0.72	0.62
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.06	0.04	0.04	0.04	0.06	0.05	0.04	0.04	0.09	0.07	0.12	0.04	0.05	0.07

Halifax Poll

CATI Fieldwork : 12th-18th May 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem	
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90	
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102	
NET: Well	604	327	277	62	122	99	96	85	138	105	171	137	167	122	170	31	64	18	150	136	56	
	60%	67%	54%	57%	68%	55%	54%	57%	69%	68%	61%	65%	54%	85%	64%	70%	51%	39%	79%	64%	56%	
Very well	(4)	61	34	27	2	15	9	9	8	17	10	16	13	19	17	19	2	3	-	17	20	2
		6%	7%	5%	2%	8%	5%	5%	5%	9%	6%	6%	6%	6%	12%	7%	4%	3%	-	9%	9%	2%
Quite well	(3)	543	293	250	61	107	90	87	77	121	96	155	124	148	105	151	29	61	18	134	115	55
		54%	60%	49%	55%	59%	50%	49%	52%	61%	62%	55%	59%	48%	72%	57%	66%	49%	39%	70%	54%	54%
Quite badly	(2)	281	110	171	38	44	58	60	43	37	39	88	52	89	18	73	9	43	23	32	53	34
		28%	22%	34%	34%	24%	32%	34%	29%	19%	26%	31%	25%	29%	13%	28%	21%	34%	48%	17%	25%	33%
Very badly	(1)	81	38	43	7	9	18	16	20	11	4	14	18	38	2	11	2	16	6	6	14	10
		8%	8%	8%	6%	5%	10%	9%	14%	5%	3%	5%	8%	12%	1%	4%	4%	12%	12%	3%	7%	10%
NET: Badly		362	148	214	44	53	75	76	64	48	44	102	70	127	20	84	11	58	29	39	67	44
		36%	30%	42%	40%	30%	42%	43%	43%	24%	28%	36%	33%	41%	14%	32%	24%	47%	61%	20%	32%	43%
Don't know		33	15	18	3	5	5	7	*	13	5	7	5	14	3	10	2	2	-	2	9	2
		3%	3%	4%	3%	3%	3%	4%	*	7%	3%	2%	2%	5%	2%	4%	5%	2%	-	1%	4%	2%
Mean		2.60	2.68	2.53	2.54	2.73	2.52	2.51	2.49	2.78	2.74	2.63	2.64	2.50	2.97	2.70	2.74	2.42	2.27	2.85	2.70	2.48
Standard deviation		0.73	0.72	0.73	0.64	0.69	0.75	0.74	0.80	0.69	0.62	0.67	0.73	0.80	0.54	0.67	0.60	0.74	0.67	0.61	0.74	0.70
Standard error		0.02	0.04	0.03	0.08	0.06	0.06	0.05	0.06	0.04	0.04	0.05	0.06	0.05	0.04	0.04	0.10	0.07	0.10	0.04	0.05	0.07

Halifax Poll

CATI Fieldwork : 12th-18th May 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102
I am satisfied with the job David Cameron is doing overall as Prime Minister	269 27%	152 31%	117 23%	28 25%	47 26%	44 24%	46 25%	38 25%	67 33%	52 33%	81 29%	50 23%	75 24%	87 60%	41 15%	16 36%	21 17%	9 18%	93 49%	34 16%	22 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	263 26%	132 27%	131 26%	31 28%	43 24%	50 28%	45 25%	46 31%	49 25%	40 26%	87 31%	65 31%	59 19%	48 33%	36 14%	9 20%	61 49%	11 23%	70 37%	34 16%	34 33%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	292 29%	144 29%	148 29%	33 30%	66 37%	45 25%	54 30%	43 29%	51 25%	47 30%	78 28%	57 27%	103 33%	5 4%	171 65%	13 29%	21 16%	16 35%	19 10%	122 57%	29 28%
Refused	37 4%	17 3%	20 4%	5 5%	2 1%	7 4%	10 5%	5 3%	9 4%	4 2%	12 4%	5 3%	14 4%	- -	2 1%	2 5%	4 3%	3 6%	1 1%	3 1%	3 3%
Don't know	139 14%	46 9%	93 18%	13 12%	23 13%	34 19%	25 14%	17 12%	24 12%	12 7%	22 8%	35 16%	58 19%	4 3%	15 6%	4 10%	19 15%	8 17%	8 4%	20 9%	13 13%

Halifax Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102
Labour	607	288	319	34	106	106	125	101	134	94	171	136	185	90	177	28	77	30	119	145	73
	61%	59%	63%	31%	59%	59%	69%	67%	67%	61%	61%	64%	60%	63%	67%	64%	62%	63%	63%	68%	72%
The Conservatives	579	275	303	34	87	101	115	109	130	98	174	118	165	101	142	28	72	27	134	115	72
	58%	56%	59%	31%	49%	56%	64%	73%	65%	64%	62%	56%	54%	70%	54%	62%	58%	58%	70%	54%	71%
The UK Independence Party (UKIP)	494	250	244	29	85	88	95	88	108	81	141	113	141	78	120	24	70	18	107	112	65
	49%	51%	48%	27%	47%	49%	53%	59%	54%	53%	51%	53%	46%	54%	45%	53%	56%	39%	56%	53%	63%
The Liberal Democrat	391	182	209	20	61	60	74	77	97	59	120	74	123	60	102	28	51	24	81	85	67
	39%	37%	41%	18%	34%	33%	41%	52%	49%	38%	43%	35%	40%	42%	39%	64%	41%	50%	43%	40%	66%
None of them	173	89	84	44	30	31	20	18	30	17	52	28	59	23	40	9	15	9	20	30	10
	17%	18%	16%	40%	17%	17%	11%	12%	15%	11%	19%	13%	19%	16%	15%	20%	12%	19%	11%	14%	10%
Don't know	31	13	18	5	8	4	8	3	3	4	5	13	6	3	3	1	4	-	2	5	1
	3%	3%	3%	4%	4%	2%	5%	2%	1%	3%	2%	6%	2%	2%	1%	3%	3%	-	1%	2%	1%

Halifax Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Other	Con	Lab	LibDem
Unweighted base	1000	442	558	59	121	145	193	175	305	304	213	144	293	180	263	39	120	43	231	249	90
Weighted base	1000	490	510	110	180	180	180	150	200	154	279	212	308	144	264	44	125	47	190	212	102
A Labour government	368 37%	176 36%	192 38%	53 48%	82 46%	69 38%	61 34%	43 29%	60 30%	52 34%	95 34%	66 31%	142 46%	2 2%	205 78%	5 11%	34 27%	11 23%	29 15%	148 70%	25 25%
A Conservative government	215 22%	114 23%	101 20%	13 12%	33 19%	31 17%	36 20%	40 26%	63 31%	42 27%	70 25%	44 21%	50 16%	114 79%	7 3%	1 3%	28 22%	7 16%	114 60%	11 5%	11 11%
A coalition between Labour and the Liberal Democrats	112 11%	52 11%	60 12%	16 15%	24 13%	19 11%	16 9%	18 12%	16 8%	19 12%	37 13%	26 12%	24 8%	* *	36 14%	20 45%	10 8%	10 21%	4 2%	26 12%	27 27%
A coalition between the Conservatives and the Liberal Democrats	102 10%	64 13%	37 7%	7 7%	20 11%	16 9%	19 10%	18 12%	21 11%	19 12%	30 11%	28 13%	23 7%	25 17%	8 3%	15 33%	20 16%	10 22%	25 13%	6 3%	25 25%
Don't know	203 20%	83 17%	120 23%	20 18%	20 11%	45 25%	48 26%	30 20%	40 20%	22 14%	48 17%	48 22%	69 22%	2 2%	8 3%	4 8%	34 27%	9 19%	19 10%	21 10%	13 13%

Halifax Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	442 44%	490 49%
Female	558 56%	510 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	59 6%	110 11%
25-34	121 12%	180 18%
35-44	145 15%	180 18%
45-54	193 19%	180 18%
55-64	175 18%	150 15%
65 or older	305 31%	200 20%
Refused	2 *	2 *

Halifax Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	100 10%	52 5%
B	204 20%	102 10%
C1	213 21%	279 28%
C2	144 14%	212 21%
D	98 10%	126 13%
E	195 20%	182 18%
Refused	46 5%	46 5%

Halifax Poll

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	231 23%	190 19%
Labour	249 25%	212 21%
Liberal Democrats	90 9%	102 10%
Another party	38 4%	50 5%
Did not vote	288 29%	353 35%
Refused	45 5%	32 3%
Don't know	59 6%	61 6%