

Hendon Poll

CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75	
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68	
Certain to vote	(10)	487	232	255	36	88	92	94	74	103	141	143	75	95	158	174	11	51	14	7	172	151	40
		49%	47%	50%	26%	37%	48%	59%	62%	68%	56%	48%	47%	41%	67%	50%	39%	57%	52%	79%	73%	65%	59%
	(9)	64	35	29	10	16	12	12	5	8	19	15	7	18	13	27	5	6	2	-	18	13	5
		6%	7%	6%	7%	7%	7%	8%	4%	6%	8%	5%	4%	8%	5%	8%	19%	7%	6%	-	8%	6%	7%
	(8)	110	49	61	20	34	21	14	10	11	24	34	14	30	28	49	3	8	4	1	19	31	3
		11%	10%	12%	14%	14%	11%	9%	8%	7%	10%	11%	9%	13%	12%	14%	11%	9%	15%	16%	8%	13%	5%
	(7)	54	32	22	13	23	9	4	2	4	10	14	20	6	10	26	-	7	-	-	9	6	6
		5%	6%	4%	9%	10%	5%	2%	1%	2%	4%	5%	12%	3%	4%	7%	-	8%	-	-	4%	3%	9%
	(6)	43	18	25	15	12	8	4	2	2	11	22	1	8	6	24	2	3	3	-	2	9	6
		4%	4%	5%	11%	5%	4%	2%	2%	1%	4%	7%	1%	3%	3%	7%	8%	4%	11%	-	1%	4%	8%
	(5)	83	38	46	16	23	17	11	8	9	12	27	16	22	12	30	6	10	3	*	8	10	7
		8%	8%	9%	12%	9%	9%	7%	7%	6%	5%	9%	10%	9%	5%	9%	24%	11%	12%	5%	3%	4%	10%
	(4)	10	7	3	1	1	4	2	2	1	4	-	5	1	2	5	-	-	-	-	1	3	-
		1%	1%	1%	1%	*	2%	1%	1%	*	1%	-	3%	*	1%	1%	-	-	-	-	*	1%	-
	(3)	17	6	11	3	3	6	2	2	2	4	2	2	6	3	4	-	4	1	-	1	2	-
		2%	1%	2%	2%	1%	3%	1%	1%	1%	2%	1%	1%	3%	1%	1%	-	4%	4%	-	1%	1%	-
	(2)	15	9	6	9	4	1	-	*	1	6	6	2	2	4	6	-	1	-	-	1	-	1
		2%	2%	1%	6%	1%	1%	-	*	1%	2%	2%	1%	1%	2%	2%	-	1%	-	-	1%	-	2%
Definitely would not vote	(1)	110	59	51	15	37	19	15	14	9	19	32	16	40	-	-	-	-	-	-	1	6	-
		11%	12%	10%	11%	16%	10%	10%	11%	6%	8%	11%	10%	17%	-	-	-	-	-	-	*	3%	-
Don't know		9	7	2	2	-	1	2	2	2	1	2	-	6	-	-	-	-	-	-	2	1	*
		1%	1%	*	2%	-	*	1%	1%	1%	1%	1%	-	2%	-	-	-	-	-	-	1%	*	1%
Mean		7.66	7.58	7.75	6.62	7.07	7.65	8.19	8.09	8.70	8.12	7.63	7.56	7.12	8.96	8.38	8.11	8.47	8.30	9.42	9.29	8.86	8.61
Standard deviation		3.07	3.15	3.01	3.05	3.21	3.05	2.92	3.11	2.53	2.86	3.05	3.03	3.42	1.87	2.08	2.08	2.17	2.20	1.35	1.55	2.05	1.99
Standard error		0.10	0.15	0.13	0.33	0.26	0.24	0.21	0.25	0.16	0.14	0.21	0.30	0.24	0.11	0.12	0.39	0.22	0.42	0.51	0.09	0.14	0.23

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68
Conservative	235	122	113	19	51	43	37	30	56	81	66	34	46	235	-	-	-	-	-	162	11	6
	23%	25%	22%	14%	21%	23%	23%	25%	37%	32%	22%	22%	20%	100%	-	-	-	-	-	69%	5%	9%
Labour	346	158	188	67	100	62	53	31	32	76	114	55	82	-	346	-	-	-	-	14	173	20
	35%	32%	37%	48%	42%	32%	33%	26%	22%	30%	38%	35%	35%	-	100%	-	-	-	-	6%	75%	29%
Liberal Democrat	27	13	14	1	8	9	6	1	3	10	6	7	4	-	-	27	-	-	-	5	-	12
	3%	3%	3%	1%	3%	5%	4%	1%	2%	4%	2%	4%	2%	-	-	100%	-	-	-	2%	-	18%
The UK Independence Party (UKIP)	90	52	38	8	12	11	16	20	22	15	24	19	28	-	-	-	90	-	-	30	15	9
	9%	11%	8%	6%	5%	6%	10%	17%	15%	6%	8%	12%	12%	-	-	-	100%	-	-	13%	6%	13%
The Green Party	27	8	19	10	2	4	8	1	3	9	12	1	1	-	-	-	-	27	-	2	3	7
	3%	2%	4%	7%	1%	2%	5%	*	2%	4%	4%	1%	*	-	-	-	-	100%	-	1%	1%	10%
The British National Party (BNP)	3	1	2	-	-	2	-	1	-	-	3	-	-	-	-	-	-	-	3	-	3	-
	*	*	*	-	-	1%	-	1%	-	-	1%	-	-	-	-	-	-	-	30%	-	1%	-
Some other party	7	3	3	1	2	2	1	-	*	1	3	2	-	-	-	-	-	-	7	-	1	-
	1%	1%	1%	1%	1%	1%	1%	-	*	*	1%	1%	-	-	-	-	-	-	70%	-	1%	-
Would not vote	110	59	51	15	37	19	15	14	9	19	32	16	40	-	-	-	-	-	-	1	6	-
	11%	12%	10%	11%	16%	10%	10%	11%	6%	8%	11%	10%	17%	-	-	-	-	-	-	*	3%	-
Refused	46	20	26	2	2	9	9	10	14	13	8	9	8	-	-	-	-	-	-	5	5	1
	5%	4%	5%	1%	1%	5%	5%	8%	9%	5%	3%	5%	3%	-	-	-	-	-	-	2%	2%	1%
Don't know	111	53	57	17	26	29	15	12	12	28	28	16	24	-	-	-	-	-	-	16	14	13
	11%	11%	11%	12%	11%	15%	9%	10%	8%	11%	10%	10%	10%	-	-	-	-	-	-	7%	6%	20%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	540	246	293	37	74	84	106	85	155	243	119	53	99	218	211	19	67	19	5	217	159	46
Weighted base	511	251	259	57	111	94	91	66	91	139	159	77	109	177	230	17	61	18	8	172	161	37
Conservative	177	89	89	9	36	32	31	26	44	63	51	24	35	177	-	-	-	-	-	132	10	5
	35%	35%	34%	16%	33%	34%	34%	39%	48%	45%	32%	31%	32%	100%	-	-	-	-	-	77%	6%	13%
Labour	230	109	121	39	61	43	38	24	26	53	75	34	54	-	230	-	-	-	-	12	133	13
	45%	43%	47%	68%	54%	45%	42%	36%	29%	38%	47%	44%	49%	-	100%	-	-	-	-	7%	83%	36%
Liberal Democrat	17	10	7	1	4	5	4	1	2	7	4	3	2	-	-	17	-	-	-	4	-	9
	3%	4%	3%	1%	4%	5%	5%	1%	2%	5%	2%	4%	2%	-	-	100%	-	-	-	2%	-	25%
The UK Independence Party (UKIP)	61	34	27	3	7	8	13	14	17	9	16	14	18	-	-	-	61	-	-	22	12	5
	12%	14%	10%	5%	6%	9%	14%	22%	18%	7%	10%	18%	17%	-	-	-	100%	-	-	13%	7%	13%
The Green Party	18	6	12	5	2	4	5	*	3	6	8	1	1	-	-	-	-	18	-	2	3	5
	3%	2%	5%	8%	1%	4%	5%	*	3%	4%	5%	1%	1%	-	-	-	-	100%	-	1%	2%	13%
The British National Party (BNP)	3	1	1	-	-	1	-	1	-	-	3	-	-	-	-	-	-	-	3	-	3	-
	*	*	1%	-	-	2%	-	2%	-	-	2%	-	-	-	-	-	-	-	33%	-	2%	-
Some other party	5	3	2	1	2	2	1	-	*	1	3	2	-	-	-	-	-	-	5	-	1	-
	1%	1%	1%	1%	1%	2%	1%	-	*	1%	2%	2%	-	-	-	-	-	-	67%	-	1%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	35%
Labour	45%
Liberal Democrat	4%
UKIP	12%
Green	3%
Other	2%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68
Conservative	242	123	118	17	58	45	37	31	54	77	68	41	47	214	10	-	5	1	-	161	10	7
	24%	25%	23%	12%	24%	24%	23%	26%	36%	31%	23%	26%	20%	91%	3%	-	5%	2%	-	69%	4%	11%
Labour	384	181	202	72	104	72	55	39	42	86	134	58	85	11	325	2	11	7	2	19	184	26
	38%	37%	40%	51%	43%	38%	34%	33%	28%	34%	45%	37%	37%	5%	94%	8%	12%	26%	20%	8%	80%	38%
Liberal Democrat	37	15	22	6	8	10	7	2	4	16	4	9	6	1	3	25	-	-	-	5	1	14
	4%	3%	4%	4%	3%	5%	4%	1%	3%	6%	1%	5%	2%	1%	1%	92%	-	-	-	2%	*	21%
The UK Independence Party (UKIP)	71	37	34	6	8	12	13	15	18	11	20	11	24	1	2	-	66	*	2	27	11	4
	7%	8%	7%	4%	3%	6%	8%	13%	12%	4%	7%	7%	10%	*	1%	-	74%	1%	17%	11%	5%	6%
The Green Party	20	5	15	6	2	2	5	1	3	6	9	1	2	-	2	-	-	17	-	2	3	5
	2%	1%	3%	5%	1%	1%	3%	1%	2%	2%	3%	1%	1%	-	1%	-	-	65%	-	1%	2%	8%
The British National Party (BNP)	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-
	*	*	-	-	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	13%	-	1%	-
Some other party	8	4	4	3	2	-	2	1	-	1	1	4	-	-	-	-	3	-	4	-	1	3
	1%	1%	1%	2%	1%	-	1%	1%	-	*	*	3%	-	-	-	-	3%	-	45%	-	1%	4%
Would not vote	110	59	51	15	37	19	15	14	9	19	32	16	40	-	-	-	-	-	-	1	6	-
	11%	12%	10%	11%	16%	10%	10%	11%	6%	8%	11%	10%	17%	-	-	-	-	-	-	*	3%	-
Refused	32	17	15	1	4	5	8	4	10	7	3	6	6	-	-	-	-	-	-	2	1	1
	3%	4%	3%	1%	2%	3%	5%	3%	7%	3%	1%	3%	3%	-	-	-	-	-	-	1%	1%	1%
Don't know	98	48	50	13	18	25	19	13	10	28	25	12	22	7	5	-	5	2	*	18	11	8
	10%	10%	10%	10%	7%	13%	12%	11%	7%	11%	8%	8%	10%	3%	1%	-	6%	6%	5%	8%	5%	11%

Hendon Poll

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender		Age						SEG				Voting Intention					2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	557	253	305	37	78	86	106	90	160	250	123	56	102	210	209	19	64	17	5	218	162	51
Weighted base	528	257	271	58	117	99	90	68	96	143	165	81	112	173	227	17	58	16	8	175	163	42
Conservative	178	88	90	7	38	33	31	25	43	59	50	28	34	162	5	-	3	1	-	133	9	5
	34%	34%	33%	12%	33%	33%	34%	37%	45%	41%	30%	35%	31%	94%	2%	-	5%	3%	-	76%	5%	12%
Labour	259	127	132	43	66	50	37	30	33	61	90	37	55	9	217	2	7	4	2	16	140	18
	49%	49%	49%	74%	56%	51%	41%	44%	34%	43%	55%	45%	50%	5%	96%	11%	12%	26%	23%	9%	86%	43%
Liberal Democrat	22	11	11	2	4	5	5	1	3	11	3	3	4	1	2	15	-	-	-	4	1	11
	4%	4%	4%	4%	4%	6%	6%	2%	3%	8%	2%	4%	3%	1%	1%	89%	-	-	-	2%	1%	26%
The UK Independence Party (UKIP)	51	25	26	3	5	8	11	10	14	7	15	10	16	1	1	-	47	*	1	20	9	4
	10%	10%	9%	5%	4%	9%	12%	15%	14%	5%	9%	12%	15%	*	1%	-	81%	2%	19%	12%	5%	9%
The Green Party	13	4	9	2	2	2	4	*	3	4	6	1	2	-	2	-	-	11	-	1	3	4
	3%	2%	3%	3%	1%	2%	5%	1%	3%	3%	4%	1%	2%	-	1%	-	-	69%	-	1%	2%	8%
The British National Party (BNP)	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	1	-
	*	*	-	-	-	-	-	2%	-	-	1%	-	-	-	-	-	-	-	14%	-	1%	-
Some other party	4	1	3	1	2	-	1	*	-	1	1	2	-	-	-	-	1	-	3	-	1	*
	1%	*	1%	2%	1%	-	1%	1%	-	1%	1%	2%	-	-	-	-	1%	-	44%	-	1%	1%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	34%
Labour	49%
Liberal Democrat	4%
UKIP	9%
Green	2%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68
I would not vote UKIP	665	323	342	105	163	128	108	70	91	188	196	99	153	177	278	23	-	20	6	151	177	47
	66%	66%	67%	75%	68%	67%	68%	58%	61%	75%	66%	62%	66%	75%	80%	84%	-	76%	65%	64%	76%	69%
I would not vote Liberal Democrat	635	325	310	87	121	130	104	83	110	160	194	94	161	167	220	-	78	19	9	170	160	29
	63%	66%	61%	62%	50%	68%	65%	69%	74%	64%	65%	59%	69%	71%	64%	-	86%	72%	100%	72%	69%	43%
I would not vote Conservative	474	236	238	71	108	93	80	62	60	101	144	78	127	-	238	17	69	24	9	30	164	43
	47%	48%	47%	51%	45%	49%	50%	51%	40%	40%	48%	50%	55%	-	69%	62%	77%	88%	91%	13%	71%	63%
I would not vote Labour	331	177	153	33	56	63	58	50	72	87	97	54	78	138	-	13	61	12	3	146	15	21
	33%	36%	30%	24%	23%	33%	36%	42%	48%	35%	32%	34%	33%	59%	-	47%	68%	43%	34%	62%	6%	31%
None of these - I would potentially vote for all of them	81	35	46	8	29	13	13	11	7	11	21	17	18	15	24	1	1	-	-	16	14	3
	8%	7%	9%	6%	12%	7%	8%	9%	5%	4%	7%	11%	8%	7%	7%	5%	1%	-	-	7%	6%	5%
Don't know	15	5	10	1	-	5	4	1	4	4	3	1	2	1	1	-	-	-	-	1	2	-
	2%	1%	2%	1%	-	2%	3%	1%	3%	2%	1%	1%	1%	*	*	-	-	-	-	*	1%	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75	
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68	
NET: Well	615	347	268	89	148	115	92	68	103	159	182	112	126	188	194	22	49	9	8	176	119	46	
	61%	71%	53%	64%	62%	60%	57%	57%	69%	63%	61%	71%	54%	80%	56%	81%	54%	32%	82%	75%	51%	67%	
Very well	(4)	64	49	15	8	23	11	6	8	8	13	16	15	16	18	9	1	7	1	-	19	4	6
		6%	10%	3%	6%	10%	6%	4%	6%	5%	5%	5%	10%	7%	8%	3%	5%	8%	2%	-	8%	2%	9%
Quite well	(3)	551	298	254	81	124	103	86	60	95	146	167	97	110	170	185	21	42	8	8	158	115	40
		55%	61%	50%	58%	52%	54%	54%	50%	64%	58%	56%	61%	47%	72%	53%	76%	46%	30%	82%	67%	50%	58%
Quite badly	(2)	296	110	186	41	74	62	54	37	29	80	88	29	82	39	129	3	32	17	*	45	88	17
		30%	22%	36%	29%	31%	32%	34%	31%	20%	32%	30%	19%	35%	17%	37%	12%	35%	65%	5%	19%	38%	25%
Very badly	(1)	68	29	39	9	17	12	12	9	9	9	21	16	19	4	16	2	8	1	1	8	19	5
		7%	6%	8%	6%	7%	6%	8%	8%	6%	4%	7%	10%	8%	2%	5%	6%	9%	3%	13%	3%	8%	7%
NET: Badly		364	139	225	49	91	73	66	46	39	90	110	45	101	43	146	5	40	18	2	53	106	22
		36%	28%	44%	35%	38%	39%	41%	38%	26%	36%	37%	29%	43%	18%	42%	18%	44%	68%	18%	22%	46%	32%
Don't know		22	5	17	1	2	2	2	6	8	3	6	1	6	4	7	*	1	-	-	6	7	1
		2%	1%	3%	1%	1%	1%	1%	5%	6%	1%	2%	1%	2%	2%	2%	1%	1%	-	-	3%	3%	1%
Mean		2.62	2.76	2.49	2.64	2.65	2.61	2.54	2.58	2.72	2.65	2.60	2.71	2.54	2.88	2.55	2.81	2.54	2.31	2.70	2.82	2.46	2.71
Standard deviation		0.71	0.71	0.68	0.69	0.75	0.70	0.69	0.74	0.67	0.64	0.70	0.78	0.75	0.55	0.63	0.62	0.77	0.58	0.72	0.62	0.67	0.73
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.06	0.04	0.03	0.05	0.08	0.05	0.03	0.04	0.12	0.08	0.11	0.27	0.04	0.05	0.09

Hendon Poll

CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75	
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68	
NET: Well	638	346	293	101	147	122	91	71	106	174	203	109	112	191	211	20	42	13	9	181	134	42	
	64%	70%	57%	72%	61%	64%	57%	59%	71%	69%	68%	69%	48%	81%	61%	73%	47%	50%	95%	77%	58%	61%	
Very well	(4)	60	41	19	6	16	10	9	7	12	14	16	11	13	25	-	6	1	-	13	16	1	
		6%	8%	4%	4%	7%	5%	6%	6%	8%	6%	5%	7%	5%	6%	7%	-	6%	2%	-	5%	7%	2%
Quite well	(3)	578	305	274	95	131	111	82	64	95	160	187	98	100	177	186	20	36	13	9	168	118	41
		58%	62%	54%	68%	54%	59%	51%	53%	63%	64%	63%	62%	43%	75%	54%	73%	41%	48%	95%	71%	51%	59%
Quite badly	(2)	257	101	157	30	64	49	53	37	25	62	64	24	92	34	108	7	26	11	*	42	69	19
		26%	21%	31%	21%	26%	26%	33%	31%	17%	25%	21%	15%	40%	14%	31%	26%	28%	41%	5%	18%	30%	27%
Very badly	(1)	86	39	47	9	27	16	11	11	12	11	27	23	24	5	22	-	21	2	-	8	24	7
		9%	8%	9%	7%	11%	8%	7%	9%	8%	4%	9%	15%	10%	2%	6%	-	23%	9%	-	3%	11%	10%
NET: Badly		344	140	204	39	90	65	64	48	38	73	90	47	116	39	130	7	46	14	*	49	94	25
		34%	29%	40%	28%	38%	34%	40%	40%	25%	29%	30%	30%	50%	17%	38%	26%	51%	50%	5%	21%	41%	37%
Don't know		19	5	14	-	3	4	5	1	6	4	4	2	4	5	5	*	2	-	-	6	3	1
		2%	1%	3%	-	1%	2%	3%	1%	4%	2%	1%	1%	2%	2%	1%	1%	2%	-	-	2%	1%	2%
Mean		2.62	2.72	2.53	2.70	2.58	2.62	2.57	2.56	2.73	2.72	2.66	2.62	2.44	2.86	2.63	2.74	2.31	2.43	2.95	2.81	2.55	2.54
Standard deviation		0.73	0.73	0.72	0.65	0.78	0.72	0.72	0.74	0.73	0.64	0.72	0.82	0.75	0.53	0.71	0.45	0.90	0.69	0.24	0.58	0.78	0.70
Standard error		0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.05	0.03	0.05	0.08	0.05	0.03	0.04	0.08	0.09	0.13	0.09	0.03	0.05	0.08

Hendon Poll

CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68
I am satisfied with the job David Cameron is doing overall as Prime Minister	314	166	148	41	85	63	37	37	51	78	87	57	76	139	60	12	17	4	2	120	43	13
	31%	34%	29%	30%	35%	33%	23%	31%	34%	31%	29%	36%	32%	59%	17%	45%	19%	14%	17%	51%	19%	19%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	302	151	151	45	72	51	53	32	49	87	87	54	59	85	77	7	49	8	4	95	43	22
	30%	31%	30%	32%	30%	27%	33%	27%	33%	35%	29%	34%	26%	36%	22%	27%	54%	31%	40%	40%	18%	32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	291	135	157	43	73	59	52	32	32	70	109	25	74	8	187	6	16	11	3	13	133	25
	29%	27%	31%	31%	31%	31%	32%	27%	21%	28%	37%	16%	32%	3%	54%	21%	18%	42%	37%	5%	58%	37%
Refused	24	13	11	2	2	4	4	5	7	3	5	6	4	2	3	-	-	*	-	1	*	-
	2%	3%	2%	2%	1%	2%	2%	4%	5%	1%	2%	4%	2%	1%	1%	-	-	1%	-	*	*	-
Don't know	69	26	44	8	8	13	14	14	11	14	10	17	19	2	20	2	8	3	*	7	12	8
	7%	5%	9%	6%	3%	7%	9%	12%	8%	5%	3%	11%	8%	1%	6%	7%	9%	13%	5%	3%	5%	12%

Hendon Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68
Labour	385	193	192	54	96	80	60	46	48	88	124	61	89	59	161	10	45	12	5	67	118	28
	38%	39%	38%	39%	40%	42%	38%	39%	32%	35%	42%	39%	38%	25%	46%	36%	50%	44%	50%	29%	51%	41%
The Conservatives	282	140	143	24	62	65	48	41	42	83	82	39	56	76	87	7	30	11	3	68	67	30
	28%	28%	28%	17%	26%	34%	30%	34%	28%	33%	28%	25%	24%	32%	25%	27%	33%	42%	37%	29%	29%	44%
The UK Independence Party (UKIP)	202	109	94	27	42	40	38	27	28	50	64	43	34	41	66	9	32	8	5	48	56	24
	20%	22%	18%	19%	18%	21%	24%	23%	19%	20%	21%	27%	15%	17%	19%	32%	35%	31%	50%	20%	24%	35%
The Liberal Democrat	120	62	58	15	31	20	24	16	14	28	35	25	25	30	29	8	10	5	-	27	23	11
	12%	13%	11%	11%	13%	11%	15%	14%	10%	11%	12%	16%	11%	13%	8%	29%	12%	19%	-	11%	10%	16%
None of them	468	226	242	71	108	78	73	57	80	117	133	72	119	127	149	11	35	10	5	129	94	23
	47%	46%	47%	50%	45%	41%	46%	48%	53%	46%	45%	45%	51%	54%	43%	38%	39%	36%	50%	55%	40%	34%
Don't know	23	7	15	-	3	6	9	3	1	5	6	7	2	7	4	-	-	-	-	6	1	2
	2%	2%	3%	-	1%	3%	5%	3%	1%	2%	2%	4%	1%	3%	1%	-	-	-	-	3%	1%	3%

Hendon Poll

CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	447	554	86	157	163	187	157	251	426	209	105	200	279	303	29	97	28	7	297	225	75
Weighted base	1001	490	511	140	240	190	160	120	150	251	298	158	233	235	346	27	90	27	9	236	231	68
A Labour government	386	191	195	54	107	79	60	42	43	73	135	62	98	6	261	3	32	6	5	15	167	28
	39%	39%	38%	39%	45%	42%	38%	35%	29%	29%	45%	39%	42%	3%	76%	11%	35%	23%	58%	6%	72%	41%
A Conservative government	285	150	135	33	54	49	46	32	71	88	84	45	57	192	6	1	28	2	-	173	13	11
	28%	31%	26%	24%	23%	26%	29%	26%	47%	35%	28%	29%	25%	82%	2%	2%	31%	7%	-	73%	6%	16%
A coalition between Labour and the Liberal Democrats	126	58	68	32	38	15	23	11	7	37	38	13	30	3	61	9	10	13	2	10	37	13
	13%	12%	13%	23%	16%	8%	14%	9%	5%	15%	13%	8%	13%	1%	18%	31%	12%	48%	20%	4%	16%	19%
A coalition between the Conservatives and the Liberal Democrats	77	40	36	10	16	17	12	11	10	23	19	15	18	30	7	14	9	1	-	25	5	10
	8%	8%	7%	7%	7%	9%	8%	9%	7%	9%	6%	9%	8%	13%	2%	51%	10%	5%	-	10%	2%	15%
Don't know	127	51	76	10	24	30	19	25	19	30	22	23	29	5	10	1	11	4	2	13	10	7
	13%	10%	15%	7%	10%	16%	12%	21%	12%	12%	7%	15%	13%	2%	3%	4%	13%	16%	23%	6%	4%	10%

Hendon Poll
CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	447 45%	490 49%
Female	554 55%	511 51%

Hendon Poll
CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	86 9%	140 14%
25-34	157 16%	240 24%
35-44	163 16%	190 19%
45-54	187 19%	160 16%
55-64	157 16%	120 12%
65 or older	251 25%	150 15%

Hendon Poll
CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	153 15%	93 9%
B	273 27%	158 16%
C1	209 21%	298 30%
C2	105 10%	158 16%
D	83 8%	121 12%
E	117 12%	112 11%
Refused	61 6%	61 6%

Hendon Poll

CATI Fieldwork : 18th-29th June 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	297 30%	236 24%
Labour	225 22%	231 23%
Liberal Democrats	75 7%	68 7%
Another party	28 3%	20 2%
Did not vote	293 29%	374 37%
Refused	50 5%	37 4%
Don't know	33 3%	36 4%