Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election? Base: All respondents

				nder			Ag					SE					Voting In					2010 Vo	
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	_ <u>C1</u>	_C2_	DE	Con	Lab	LibDem	UKIP	<u>Green</u>	Other	Con	Lab	LibDem
Unweighted base		1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base		1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
Certain to vote	(10)	545 54%	262 54%	282 55%	81 37%	132 47%	100 63%	81 63%	65 73%	81 68%	211 62%	163 51%	56 53%	96 53%	43 64%	272 63%	59 64%	23 51%	56 65%	5 62%	41 63%	184 76%	167 69%
	(9)	74 7%	35 7%	40 8%	21 10%	25 9%	7 4%	11 9%	4 4%	6 5%	27 8%	29 9%	5 5%	6 3%	5 8%	45 10%	13 14%	1 2%	3 4%	-	7 11%	17 7%	15 6%
	(8)	93 9%	43 9%	51 10%	24 11%	29 10%	17 11%	9 7%	4 5%	10 8%	31 9%	33 10%	8 8%	14 8%	8 12%	36 8%	12 13%	4 10%	1 1%	1 18%	5 8%	11 4%	35 15%
	(7)	58 6%	37 8%	21 4%	23 11%	20 7%	5 3%	3 2%	3 3%	3 3%	22 6%	20 6%	5 5%	7 4%	6 10%	25 6%	5 6%	4 10%	8 9%	1 15%	4 6%	7 3%	5 2%
	(6)	23 2%	14 3%	9 2%	6 3%	8 3%	4 2%	1 1%	1 1%	2 2%	8 2%	10 3%	-	4 2%	* 1%	8 2%	1 1%	1 2%	7 8%	-	1 1%	6 3%	2 1%
	(5)	49 5%	22 5%	27 5%	4 2%	21 7%	10 6%	3 3%	5 5%	5 4%	13 4%	17 5%	3 3%	14 8%	3 4%	21 5%	2 2%	3 8%	5 6%	* 5%	3 5%	4 2%	5 2%
	(4)	19 2%	10 2%	9 2%	8 4%	9 3%	-	2 1%	-	1 1%	4 1%	12 4%	-	4 2%	-	9 2%	-	-	5 6%	-	-	1 *	-
	(3)	25 3%	16 3%	10 2%	6 3%	10 4%	4 2%	4 3%	1 1%	1 1%	7 2%	10 3%	4 4%	3 2%	1 2%	9 2%	1 1%	2 5%	1 1%	-	1 1%	3 1%	3 1%
	(2)	17 2%	5 1%	12 2%	7 3%	6 2%	1 1%	2 1%	-	1 1%	2 1%	3 1%	4 4%	6 3%	-	9 2%	-	5 11%	-	-	1 1%	*	-
Definitely would not vote	(1)	95 10%	46 9%	50 10%	38 17%	19 7%	12 7%	13 10%	5 6%	8 7%	17 5%	26 8%	19 18%	26 14%	-	-	-	-	-	-	3 5%	7 3%	10 4%
Refused		*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-
Don't know		1 *	1 *	-	-	-	-	-	1 1%	*	-	-	-	*	-	-	-	-	-	-	-	*	-
Mean		7.94	7.91	7.97	6.94	7.77	8.37	8.22	8.82	8.59	8.54	7.90	7.29	7.39	9.05	8.80	9.24	7.74	8.61	8.93	8.74	9.18	8.97
Standard deviation		3.01	2.99	3.04	3.42	2.89	2.74	3.07	2.48	2.67	2.49	2.90	3.64	3.43	1.59	2.04	1.28	2.90	2.14	1.62	2.34	1.97	2.13
Standard error		0.10	0.14	0.13	0.42	0.23	0.22	0.23	0.21	0.16	0.12	0.21	0.43	0.22	0.17	0.10	0.12	0.37	0.25	0.54	0.25	0.11	0.14

Lord Ashcroft

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

		Ger	nder			Ac	e				SE	G				Voting In	tention			2	2010 Vo	te
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base	1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
Conservative	66 7%	34 7%	33 6%	2 1%	23 8%	10 6%	6 4%	10 11%	15 12%	27 8%	17 5%	4 4%	15 8%	66 100%	-	-	-	-	-	29 46%	6 2%	14 6%
Labour	435 43%	203 41%	231 45%	118 54%	136 49%	57 36%	59 46%	33 37%	33 27%	149 43%	157 49%	53 50%	61 34%	-	435 100%	-	-	-	-	8 13%	181 75%	67 27%
Liberal Democrat	93 9%	44 9%	49 10%	10 5%	14 5%	27 17%	11 9%	7 8%	24 20%	45 13%	21 7%	6 6%	15 8%	-	-	93 100%	-	-	-	3 5%	4 2%	67 28%
The UK Independence Party (UKIP)	44 4%	22 5%	22 4%	3 1%	8 3%	8 5%	5 4%	8 9%	12 10%	9 3%	12 4%	3 3%	17 9%	-	-	-	44 100%	-	-	4 7%	8 3%	13 6%
The Green Party	85 9%	40 8%	45 9%	28 13%	26 9%	9 6%	10 7%	9 10%	4 3%	31 9%	32 10%	8 8%	12 7%	-	-	-	-	85 100%	-	3 5%	13 5%	26 11%
The British National Party (BNP)	2 *	2 *	-	-	-	1 1%	-	-	*	-	-	1 1%	*	-	-	-	-	-	2 20%	-	*	-
Some other party	6 1%	2 *	4 1%	-	2 1%	3 2%	-	*	1 1%	4 1%	2 1%	-	*	-	-	-	-	-	6 80%	-	2 1%	3 1%
Would not vote	95 10%	46 9%	50 10%	38 17%	19 7%	12 7%	13 10%	5 6%	8 7%	17 5%	26 8%	19 18%	26 14%	-	-	-	-	-	-	3 5%	7 3%	10 4%
Refused	50 5%	32 6%	18 4%	-	13 5%	10 6%	6 5%	9 10%	9 8%	15 4%	19 6%	3 3%	9 5%	-	-	-	-	-	-	1 2%	6 3%	3 1%
Don't know	124 12%	66 13%	58 11%	21 9%	38 14%	23 14%	19 15%	9 10%	13 11%	45 13%	36 11%	8 8%	25 14%	-	-	-	-	-	-	11 18%	13 6%	39 16%

Lord Ashcroft

Page 3

Absolutes/col percents

Manchester Withington Poll CATI Fieldwork : 11th-21st June 2014

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency

and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Ac	e				SE	G				Voting In	tention			2	2010 Vot	e
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	572	245	326	34	81	89	107	88	171	287	109	45	112	63	320	86	41	54	7	53	249	159
Weighted base	535	252	282	108	140	88	73	54	70	205	170	57	83	51	319	74	27	59	5	39	179	158
Conservative	51 9%	26 10%	24 9%	2 2%	17 12%	8 9%	5 6%	7 13%	11 16%	21 10%	13 8%	3 6%	11 14%	51 100%	- -	-	-	-	-	24 62%	5 3%	12 7%
Labour	319 60%	147 58%	172 61%	80 73%	93 66%	43 48%	50 69%	28 51%	27 38%	117 57%	111 66%	37 66%	43 52%	-	319 100%	-	-	-	-	6 16%	152 85%	56 35%
Liberal Democrat	74 14%	35 14%	39 14%	8 7%	12 8%	21 24%	9 12%	6 11%	19 27%	36 17%	18 11%	6 10%	10 12%	-	-	74 100%	-	-	-	3 7%	3 2%	55 35%
The UK Independence Party (UKIP)	27 5%	13 5%	13 5%	*	3 2%	7 8%	1 1%	6 11%	10 14%	6 3%	7 4%	3 5%	10 12%	-	-	-	27 100%	-	-	3 8%	5 3%	10 6%
The Green Party	59 11%	28 11%	31 11%	19 18%	14 10%	7 8%	9 12%	7 13%	3 4%	23 11%	19 11%	7 13%	8 10%	-	-	-	-	59 100%	-	3 7%	12 7%	23 14%
The British National Party (BNP)	1 *	1 *	-	-	-	* 1%	-	-	*	-	-	* 1%	*	-	- -	-	-	-	1 9%	-	*	-
Some other party	5 1%	2 1%	3 1%	-	2 1%	2 3%	-	* 1%	1 1%	3 2%	1 1%	-	*	-	- -	-	-	-	5 91%	-	1 1%	3 2%

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	10%
Labour	59%
Liberal Democrat	15%
UKIP	5%
Green	11%
Other	1%

Col percents

Page 4

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

		Gei	nder			Ac	e				SE	G				Voting In	tention			2	2010 Vo	ote
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base	1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
Conservative	56 6%	29 6%	27 5%	3 1%	24 9%	9 6%	4 3%	4 4%	12 10%	20 6%	16 5%	3 3%	14 8%	44 66%	6 1%	1 1%	1 2%	2 2%	-	26 40%	2 1%	8 3%
Labour	431 43%	205 42%	227 44%	114 52%	133 48%	57 36%	61 47%	36 40%	30 25%	148 43%	149 46%	52 49%	64 36%	5 8%	385 89%	2 2%	1 2%	7 9%	2 24%	10 16%	178 74%	71 29%
Liberal Democrat	150 15%	69 14%	81 16%	19 9%	29 11%	35 22%	16 13%	16 18%	31 26%	70 20%	34 10%	13 13%	26 14%	13 19%	22 5%	85 91%	6 13%	6 7%	-	13 20%	12 5%	88 36%
The UK Independence Party (UKIP)	37 4%	19 4%	18 4%	3 1%	8 3%	8 5%	3 2%	4 5%	11 10%	7 2%	8 3%	3 3%	17 9%	2 3%	1 *	1 1%	33 73%	-	-	3 5%	7 3%	9 4%
The Green Party	78 8%	36 7%	42 8%	21 9%	25 9%	13 8%	8 6%	7 8%	4 3%	27 8%	36 11%	6 6%	8 4%	1 2%	6 1%	*	1 2%	59 69%	-	3 4%	12 5%	27 11%
The British National Party (BNP)	2 *	2 *	-	-	-	1 1%	-	-	*	-	-	1 1%	*	-	-	-	-	-	2 20%	-	*	-
Some other party	5 *	1 *	4 1%	2 1%	-	1 1%	-	1 1%	1 1%	4 1%	*	-	*	-	-	-	-	3 3%	2 27%	-	*	1 1%
Would not vote	95 10%	46 9%	50 10%	38 17%	19 7%	12 7%	13 10%	5 6%	8 7%	17 5%	26 8%	19 18%	26 14%	-	-	-	-	-	-	3 5%	7 3%	10 4%
Refused	36 4%	24 5%	12 2%	-	10 4%	4 3%	5 4%	7 8%	8 6%	11 3%	12 4%	1 1%	6 4%	-	-	* 1%	-	-	-	-	4 2%	1
Don't know	110 11%	60 12%	50 10%	20 9%	30 11%	19 12%	19 15%	9 10%	13 11%	39 11%	41 13%	6 6%	20 11%	1 2%	15 3%	4 5%	3 8%	8 10%	2 29%	6 10%	16 7%	27 11%

Lord Ashcroft

Page 6

Absolutes/col percents

Manchester Withington Poll CATI Fieldwork : 11th-21st June 2014

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency

and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

			nder			Ac	je				SE	G				Voting In	tention			2	2010 Vot	(e
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	592	254	338	34	86	97	107	92	175	296	112	44	119	62	312	83	39	50	5	57	250	166
Weighted base	555	260	294	107	148	97	73	55	72	213	172	56	91	50	308	71	26	56	4	44	178	167
Conservative	41 7%	22 8%	19 7%	2 2%	16 11%	7 7%	4 5%	3 5%	9 13%	15 7%	13 7%	2 4%	9 10%	33 66%	4 1%	1 1%	1 3%	*	-	21 48%	2 1%	6 4%
Labour	311 56%	143 55%	168 57%	73 68%	90 61%	44 46%	50 68%	30 53%	25 35%	115 54%	105 61%	33 59%	47 51%	5 9%	282 92%	2 3%	1 2%	6 11%	2 41%	7 16%	151 85%	58 35%
Liberal Democrat	117 21%	52 20%	65 22%	15 14%	22 15%	28 29%	12 17%	14 25%	25 35%	55 26%	24 14%	12 21%	20 23%	10 21%	17 6%	68 96%	5 19%	2 4%	-	11 24%	10 6%	73 44%
The UK Independence Party (UKIP)	23 4%	12 5%	11 4%	*	3 2%	7 7%	1 2%	2 4%	9 13%	5 2%	5 3%	3 5%	9 10%	2 3%	1 *	*	19 74%	-	-	3 7%	5 3%	6 4%
The Green Party	58 10%	29 11%	28 10%	15 14%	17 12%	10 10%	6 9%	6 11%	3 4%	21 10%	26 15%	5 10%	5 6%	1 1%	4 1%	*	1 2%	45 80%	-	3 6%	10 6%	22 13%
The British National Party (BNP)	1 *	1 *	-	-	-	*	-	-	*	-	-	* 1%	*	-	-	-	-	-	1 13%	- -	*	-
Some other party	4 1%	1 *	3 1%	2 2%	-	1 1%	-	1 2%	1 1%	3 2%	*	- -	*	-	-	-	-	2 4%	2 46%	- -	*	1 1%

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	7%
Labour	56%
Liberal Democrat	22%
UKIP	4%
Green	10%
Other	1%

Col percents

Page 7

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election? Base: All respondents

	Total	<u>Ger</u> Male	nder Female	18-24	25-34	A <u>c</u> 35-44	ge 45-54	55-64	65+	AB	SE C1	G C2	DE	Con	Lab	Voting In LibDem	tention UKIP	Green	Other	<u>2</u> Con	2010 Vot Lab	te LibDem
Unweighted base	1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base	1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
I would not vote UKIP	743 74%	360 73%	383 75%	154 71%	214 77%	128 80%	104 80%	60 67%	79 66%	290 85%	246 76%	63 61%	117 65%	52 79%	365 84%	73 79%	-	79 93%	6 84%	51 79%	213 89%	196 81%
I would not vote Conservative	658 66%	312 64%	346 68%	149 68%	172 62%	110 69%	90 70%	62 69%	73 61%	228 67%	207 64%	78 75%	123 68%	-	345 79%	59 63%	34 78%	75 88%	5 70%	12 18%	204 85%	174 72%
l would not vote Liberal Democrat	504 50%	243 50%	261 51%	111 51%	133 48%	73 46%	77 60%	52 58%	58 48%	170 50%	159 49%	56 53%	105 58%	33 49%	277 64%	-	31 70%	56 66%	7 89%	40 62%	182 76%	77 32%
I would not vote Labour	238 24%	119 24%	119 23%	26 12%	51 18%	48 30%	31 24%	27 30%	52 44%	85 25%	65 20%	18 18%	57 32%	41 62%	-	51 54%	35 80%	32 38%	3 37%	31 49%	16 7%	90 37%
None of these - I would potentially vote for all of them	71 7%	40 8%	31 6%	19 9%	25 9%	8 5%	8 6%	6 7%	5 5%	18 5%	24 7%	11 11%	10 5%	2 2%	20 5%	11 11%	2 5%	3 3%	-	2 2%	2 1%	14 6%
Don't know	29 3%	16 3%	13 2%	10 5%	7 3%	2 1%	1 1%	3 3%	3 2%	4 1%	11 3%	-	10 6%	* 1%	2 *	1 1%	1 1%	-	-	-	*	2 1%

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

			Ge	nder			A	qe				SE	G				Voting In	itention			2	2010 Vo	te
		<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	_C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base		1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base		1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
NET: Well		584 58%	315 64%	269 53%	126 57%	162 58%	105 66%	63 49%	48 54%	77 65%	217 63%	201 62%	64 61%	77 43%	60 90%	248 57%	75 81%	16 36%	37 43%	2 26%	58 91%	130 54%	160 66%
Very well	(4)	55 6%	33 7%	23 4%	7 3%	17 6%	9 5%	7 6%	6 7%	10 8%	17 5%	12 4%	4 4%	19 11%	12 19%	20 5%	6 7%	2 4%	-	-	5 9%	8 3%	11 5%
Quite well	(3)	529 53%	282 58%	246 48%	118 54%	145 52%	96 60%	56 43%	43 48%	67 56%	200 58%	189 58%	60 58%	58 32%	47 71%	229 53%	69 74%	14 32%	37 43%	2 26%	53 83%	121 50%	149 61%
Quite badly	(2)	289 29%	128 26%	161 32%	67 30%	82 29%	42 26%	48 37%	24 27%	26 22%	96 28%	87 27%	33 31%	60 33%	4 6%	135 31%	12 13%	20 45%	34 41%	5 74%	4 7%	87 36%	61 25%
Very badly	(1)	83 8%	37 7%	47 9%	18 8%	24 9%	8 5%	16 12%	9 11%	8 6%	18 5%	28 9%	4 4%	30 16%	-	33 8%	3 3%	4 10%	14 16%	-	1 2%	14 6%	18 7%
NET: Badly		373 37%	164 34%	208 41%	85 39%	106 38%	50 31%	64 49%	34 38%	33 28%	114 33%	114 35%	37 35%	90 50%	4 6%	168 39%	15 16%	24 55%	48 57%	5 74%	6 9%	101 42%	78 32%
Don't know		43 4%	11 2%	33 6%	9 4%	11 4%	5 3%	3 2%	7 8%	9 7%	12 3%	8 3%	4 4%	14 8%	3 4%	18 4%	3 3%	4 9%	* 1%	-	-	10 4%	4 2%
Mean		2.58	2.65	2.51	2.54	2.57	2.68	2.43	2.55	2.72	2.65	2.59	2.63	2.40	3.13	2.56	2.87	2.33	2.27	2.26	2.98	2.54	2.65
Standard deviation		0.73	0.72	0.74	0.70	0.74	0.66	0.78	0.79	0.72	0.66	0.70	0.63	0.91	0.50	0.71	0.56	0.75	0.72	0.47	0.49	0.67	0.69
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.06	0.07	0.04	0.03	0.05	0.08	0.06	0.05	0.04	0.05	0.10	0.09	0.16	0.05	0.04	0.05

Lord Ashcroft

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

			Ge	nder			A	qe				SE	EG				Voting In	itention			2	2010 Vo	te
		<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	_C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base		1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base		1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
NET: Well		622 62%	349 71%	273 54%	137 63%	186 67%	105 66%	68 52%	49 55%	74 62%	237 69%	211 65%	58 55%	83 46%	54 81%	281 65%	72 77%	15 35%	43 51%	3 38%	54 84%	145 60%	162 67%
Very well	(4)	62 6%	38 8%	24 5%	11 5%	18 6%	13 8%	7 5%	4 4%	9 8%	25 7%	13 4%	4 4%	13 7%	9 13%	21 5%	9 10%	2 4%	2 3%	-	3 4%	9 4%	15 6%
Quite well	(3)	560 56%	311 63%	249 49%	126 57%	168 60%	91 57%	61 47%	45 51%	64 54%	212 62%	198 61%	54 51%	70 39%	45 68%	259 60%	63 68%	13 30%	41 48%	3 38%	51 80%	137 57%	146 60%
Quite badly	(2)	269 27%	103 21%	166 33%	61 28%	66 24%	42 26%	45 35%	31 35%	25 21%	86 25%	77 24%	38 36%	61 34%	6 9%	123 28%	14 16%	20 44%	39 46%	5 62%	8 13%	75 31%	68 28%
Very badly	(1)	63 6%	21 4%	41 8%	16 8%	14 5%	6 4%	11 9%	5 6%	9 8%	6 2%	19 6%	9 8%	23 13%	3 4%	19 4%	3 3%	6 13%	2 2%	-	*	9 4%	9 4%
NET: Badly		332 33%	124 25%	208 41%	77 35%	79 28%	48 30%	56 43%	37 41%	34 28%	92 27%	97 30%	46 44%	84 47%	8 13%	142 33%	17 18%	25 57%	41 48%	5 62%	9 13%	84 35%	77 32%
Don't know		46 5%	17 4%	29 6%	5 2%	13 5%	6 4%	5 4%	4 4%	12 10%	13 4%	16 5%	1 1%	13 7%	4 7%	12 3%	4 4%	4 8%	1 1%	-	2 3%	11 5%	4 2%
Mean		2.65	2.77	2.53	2.62	2.72	2.73	2.51	2.56	2.69	2.78	2.66	2.51	2.44	2.96	2.67	2.88	2.29	2.53	2.38	2.90	2.63	2.71
Standard deviation		0.70	0.65	0.72	0.71	0.66	0.68	0.74	0.68	0.75	0.61	0.66	0.70	0.83	0.64	0.64	0.61	0.77	0.59	0.52	0.43	0.63	0.64
Standard error		0.02	0.03	0.03	0.09	0.05	0.06	0.06	0.06	0.05	0.03	0.05	0.08	0.06	0.07	0.03	0.06	0.10	0.07	0.17	0.05	0.04	0.04

Lord Ashcroft

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?

Base: All respondents

			nder			Ag					SE					Voting Ir					2010 Vo	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base	1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
I am satisfied with the job David Cameron is doing overall as Prime Minister	211 21%	117 24%	94 18%	50 23%	50 18%	37 23%	25 19%	18 20%	30 25%	75 22%	65 20%	21 21%	34 19%	42 64%	62 14%	30 33%	8 19%	1 1%	* 6%	37 57%	38 16%	45 19%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	229 23%	108 22%	121 24%	45 20%	81 29%	32 20%	24 19%	17 19%	28 23%	78 23%	84 26%	25 24%	30 17%	21 32%	69 16%	31 34%	16 36%	19 23%	* 5%	21 32%	30 12%	78 32%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	436 44%	207 42%	229 45%	101 46%	121 43%	71 44%	62 48%	43 48%	39 33%	160 47%	138 43%	46 44%	81 45%	2 3%	286 66%	20 21%	13 30%	54 63%	5 68%	4 6%	159 66%	98 40%
Refused	26 3%	17 4%	8 2%	-	6 2%	5 3%	4 3%	3 4%	5 4%	7 2%	10 3%	1 1%	6 3%	1 1%	-	2 2%	1 1%	1 1%	* 5%	1 1%	3 1%	3 1%
Don't know	98 10%	40 8%	58 11%	24 11%	20 7%	13 8%	14 11%	8 9%	18 15%	22 6%	27 8%	10 10%	30 17%	*	18 4%	10 11%	6 14%	10 12%	1 15%	2 4%	11 5%	19 8%

Lord Ashcroft

Absolutes/col percents

Page 12

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from ...? Base: All respondents

	Total	<u>Ge</u> Male	<u>nder</u> Female	18-24	25-34	<u>Aç</u> 35-44	ge 45-54	55-64	65+	AB	SE C1	G C2	DE	Con	Lab	Voting In LibDem	tention UKIP	Green	Other	<u>2</u> Con	2010 Vo Lab	<u>te</u> LibDem
Unweighted base	1000	446	554	68	155	155	185	145	287	452	193	71	235	83	404	109	60	72	9	85	324	236
Weighted base	1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
Labour	587	286	301	104	176	101	87	56	62	211	177	65	103	34	293	55	20	45	5	30	168	158
	59%	58%	59%	47%	63%	63%	68%	62%	52%	62%	55%	62%	57%	52%	67%	59%	45%	53%	68%	47%	70%	65%
The Liberal Democrat	554	256	298	78	144	109	84	63	72	199	173	56	99	42	241	67	20	47	6	33	145	181
	55%	52%	58%	36%	52%	69%	65%	70%	61%	58%	54%	54%	55%	63%	55%	72%	46%	55%	79%	51%	60%	75%
The Conservatives	273	124	149	60	66	54	39	27	28	91	81	26	64	15	137	17	12	22	2	18	69	68
	27%	25%	29%	27%	24%	34%	30%	30%	24%	26%	25%	25%	35%	23%	32%	18%	27%	26%	26%	27%	29%	28%
The UK Independence	268	146	122	43	63	54	51	30	26	98	86	26	49	17	120	17	12	37	4	13	74	71
Party (UKIP)	27%	30%	24%	19%	23%	34%	40%	33%	22%	29%	27%	25%	27%	26%	28%	19%	27%	43%	55%	21%	31%	29%
None of them	246	130	116	78	69	26	25	19	28	79	82	30	46	17	92	16	13	23	2	22	48	39
	25%	27%	23%	35%	25%	16%	20%	21%	23%	23%	25%	29%	25%	25%	21%	17%	29%	27%	21%	34%	20%	16%
Don't know	16 2%	9 2%	7 1%	-	7 2%	4 3%	1 1%	*	4 3%	6 2%	2 1%	3 3%	3 2%	1 1%	3 1%	-	1 2%	-	-	1 2%	1 *	-

Absolutes/col percents

Table 13 Q.9 Which of the following would you most like to see as the outcome of the next general election? Base: All respondents

	Total	<u>Ge</u> Male	nder Female	18-24	25-34	<u>Aç</u> 35-44	ge 45-54	55-64	65+	AB	SE C1	G C2	DE	Con	Lab	Voting In LibDem	tention UKIP	Green	Other	<u>Z</u> Con	<u>2010 Vo</u> Lab	<u>te</u> LibDem
Unweighted base	<u>Total</u> 1000	446	554	68	155	155	185	145	287	452	193	71	235	83	<u>404</u>	109	60	72	9	85	324	236
Weighted base	1000	490	510	219	279	159	129	90	119	342	323	105	181	66	435	93	44	85	7	64	241	243
A Labour government	506 51%	234 48%	272 53%	140 64%	136 49%	74 47%	69 53%	45 51%	42 35%	159 46%	164 51%	67 65%	94 52%	* 1%	369 85%	9 10%	11 25%	32 38%	3 39%	9 14%	193 80%	73 30%
A coalition between Labour and the Liberal Democrats	167 17%	87 18%	80 16%	47 21%	50 18%	27 17%	16 12%	11 13%	15 13%	68 20%	60 18%	12 12%	20 11%	1 2%	55 13%	32 34%	6 14%	29 34%	3 35%	5 8%	26 11%	66 27%
A Conservative government	121 12%	57 12%	64 13%	10 5%	32 11%	20 13%	11 9%	15 17%	30 26%	44 13%	36 11%	8 7%	24 13%	56 85%	5 1%	9 10%	12 27%	7 8%	* 6%	43 67%	10 4%	28 12%
A coalition between the Conservatives and the Liberal Democrats	89 9%	55 11%	34 7%	4 2%	31 11%	21 13%	14 11%	6 6%	12 10%	39 11%	29 9%	8 7%	11 6%	6 10%	2 *	38 41%	8 19%	8 10%	-	4 6%	3 1%	47 19%
Don't know	117 12%	58 12%	60 12%	18 8%	29 11%	17 10%	19 15%	12 13%	20 17%	33 10%	34 10%	9 9%	31 17%	2 3%	3 1%	4 5%	7 15%	9 10%	1 20%	4 6%	8 3%	29 12%

Lord Ashcroft

Absolutes/col percents

Page 14

Table 14 Gender Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
Male	446 45%	490 49%
Female	554 55%	510 51%

Absolutes/col percents

Page 15

Table 15 Into which of the following age groups do you fall? Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	68 7%	219 22%
25-34	155 16%	279 28%
35-44	155 16%	159 16%
45-54	185 19%	129 13%
55-64	145 15%	90 9%
65 or older	287 29%	119 12%
Refused	5 1%	5 *

Absolutes/col percents

Page 16

Table 16 SEG Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
A	156 16%	119 12%
В	296 30%	224 22%
C1	193 19%	323 32%
C2	71 7%	105 10%
D	79 8%	91 9%
E	156 16%	90 9%
Refused	49 5%	49 5%

Absolutes/col percents

Page 17

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election back in May 2010? Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	85 9%	64 6%
Labour	324 32%	241 24%
Liberal Democrats	236 24%	243 24%
Another party	38 4%	24 2%
Did not vote	213 21%	335 33%
Refused	50 5%	38 4%
Don't know	54 5%	56 6%