

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234	
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252	
Certain to vote	(10)	510	260	250	54	149	117	81	49	56	181	158	56	99	87	171	99	49	27	10	73	111	177
		51%	51%	50%	31%	45%	62%	59%	64%	68%	57%	51%	48%	48%	71%	54%	59%	56%	57%	70%	78%	65%	70%
	(9)	65	34	31	15	17	13	12	6	3	26	21	7	8	7	20	19	8	5	1	5	11	19
		7%	7%	6%	9%	5%	7%	9%	8%	4%	8%	7%	6%	4%	6%	7%	11%	9%	10%	4%	5%	7%	7%
	(8)	98	60	38	22	41	14	10	5	6	33	31	12	18	13	35	16	10	6	-	10	13	21
		10%	12%	8%	12%	12%	7%	7%	6%	8%	10%	10%	11%	9%	11%	11%	9%	11%	12%	-	11%	8%	8%
	(7)	63	29	34	20	27	9	6	1	1	17	19	11	11	6	20	8	9	3	2	3	10	6
		6%	6%	7%	11%	8%	5%	4%	1%	1%	6%	6%	9%	5%	5%	6%	5%	10%	6%	12%	3%	6%	2%
	(6)	41	12	29	10	18	6	3	3	2	11	15	3	8	3	18	4	2	1	1	-	6	9
		4%	2%	6%	5%	6%	3%	2%	3%	2%	4%	5%	3%	4%	2%	6%	2%	3%	1%	9%	-	3%	3%
	(5)	77	38	38	19	25	15	8	5	5	12	25	10	28	5	29	8	7	4	-	1	10	4
		8%	8%	8%	11%	7%	8%	6%	6%	5%	4%	8%	8%	14%	4%	9%	5%	8%	8%	-	1%	6%	2%
	(4)	12	-	12	6	4	-	1	-	-	2	7	-	3	-	6	1	1	-	-	-	-	2
		1%	-	2%	4%	1%	-	1%	-	-	1%	2%	-	1%	-	2%	1%	1%	-	-	-	-	1%
	(3)	22	14	8	8	6	3	1	1	3	4	5	2	7	1	7	9	-	1	1	1	3	6
		2%	3%	2%	4%	2%	2%	*	2%	4%	1%	2%	2%	3%	1%	2%	5%	-	2%	4%	1%	2%	2%
	(2)	18	12	6	4	2	4	6	1	1	9	2	3	3	-	8	3	1	2	-	*	2	5
		2%	2%	1%	2%	1%	2%	4%	1%	2%	3%	1%	2%	1%	-	2%	2%	1%	4%	-	*	1%	2%
Definitely would not vote	(1)	94	47	47	18	44	9	10	7	4	21	26	13	21	-	-	-	-	-	-	1	4	3
		9%	9%	9%	10%	13%	5%	7%	10%	5%	7%	8%	11%	10%	-	-	-	-	-	-	1%	2%	1%
Don't know		2	-	2	-	-	1	-	-	1	1	1	-	*	-	-	-	-	-	-	-	-	1
		*	-	*	-	-	*	-	-	1%	*	*	-	*	-	-	-	-	-	-	-	-	*
Mean		7.79	7.84	7.75	6.92	7.43	8.42	8.21	8.29	8.52	8.27	7.89	7.61	7.45	9.24	8.36	8.65	8.72	8.56	8.93	9.41	8.76	9.00
Standard deviation		2.99	3.01	2.98	3.02	3.14	2.60	2.89	2.96	2.73	2.74	2.88	3.10	3.10	1.43	2.23	2.18	1.83	2.25	1.94	1.47	2.20	2.04
Standard error		0.09	0.14	0.13	0.28	0.21	0.19	0.22	0.26	0.21	0.14	0.19	0.29	0.20	0.13	0.13	0.17	0.18	0.33	0.50	0.14	0.15	0.13

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252
Conservative	122 12%	70 14%	52 11%	14 8%	43 13%	32 17%	15 11%	7 9%	11 13%	59 19%	35 11%	11 10%	14 7%	122 100%	-	-	-	-	-	58 62%	3 2%	17 7%
Labour	314 31%	155 31%	159 32%	73 41%	109 33%	57 30%	38 28%	18 23%	19 22%	93 29%	100 32%	34 29%	77 38%	-	314 100%	-	-	-	-	3 3%	125 74%	59 23%
Liberal Democrat	167 17%	86 17%	81 16%	24 13%	49 15%	37 20%	23 17%	18 23%	17 20%	58 18%	55 18%	14 12%	32 16%	-	-	167 100%	-	-	-	6 6%	11 7%	103 41%
The UK Independence Party (UKIP)	88 9%	46 9%	41 8%	18 10%	16 5%	9 5%	16 12%	14 19%	14 17%	11 3%	35 11%	19 16%	21 10%	-	-	-	88 100%	-	-	15 16%	4 2%	16 6%
The Green Party	48 5%	27 5%	21 4%	14 8%	9 3%	10 5%	12 9%	2 3%	1 1%	21 7%	11 4%	5 4%	8 4%	-	-	-	-	48 100%	-	2 2%	2 1%	16 7%
The British National Party (BNP)	4 *	2 *	3 1%	2 1%	2 1%	1 *	-	-	-	-	2 1%	2 1%	1 *	-	-	-	-	-	4 31%	-	1 *	-
Some other party	10 1%	5 1%	5 1%	-	5 1%	2 1%	2 1%	1 1%	1 1%	6 2%	1 *	3 2%	1 *	-	-	-	-	-	10 69%	-	3 2%	3 1%
Would not vote	94 9%	47 9%	47 9%	18 10%	44 13%	9 5%	10 7%	7 10%	4 5%	21 7%	26 8%	13 11%	21 10%	-	-	-	-	-	-	1 1%	4 2%	3 1%
Refused	41 4%	21 4%	20 4%	6 3%	9 3%	12 6%	4 3%	1 2%	7 9%	9 3%	16 5%	5 5%	7 4%	-	-	-	-	-	-	2 2%	2 1%	8 3%
Don't know	112 11%	48 9%	65 13%	10 5%	47 14%	21 11%	17 12%	8 10%	9 11%	40 13%	32 10%	10 9%	24 12%	-	-	-	-	-	-	7 7%	14 8%	28 11%

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	548	268	280	52	114	110	98	80	92	225	120	67	120	99	216	117	74	32	11	78	147	156
Weighted base	532	279	253	83	165	111	78	47	47	184	165	62	104	96	209	120	63	34	10	70	114	168
Conservative	96	55	41	9	34	26	12	6	9	47	27	9	10	96	-	-	-	-	-	49	3	14
	18%	20%	16%	11%	21%	24%	16%	13%	19%	25%	16%	15%	10%	100%	-	-	-	-	-	70%	2%	9%
Labour	209	106	103	40	75	41	25	14	14	67	63	23	50	-	209	-	-	-	-	2	93	44
	39%	38%	41%	48%	45%	37%	32%	29%	29%	36%	38%	36%	48%	-	100%	-	-	-	-	3%	82%	26%
Liberal Democrat	120	61	59	12	33	28	20	14	13	44	40	10	23	-	-	120	-	-	-	4	9	81
	23%	22%	23%	14%	20%	25%	25%	30%	28%	24%	24%	17%	22%	-	-	100%	-	-	-	6%	8%	48%
The UK Independence Party (UKIP)	63	34	28	10	12	7	12	11	11	8	24	13	16	-	-	-	63	-	-	13	4	13
	12%	12%	11%	13%	7%	6%	15%	23%	23%	4%	15%	21%	16%	-	-	-	100%	-	-	19%	3%	8%
The Green Party	34	19	15	10	7	7	8	2	*	14	10	4	4	-	-	-	-	34	-	1	2	14
	6%	7%	6%	12%	4%	6%	10%	3%	*	7%	6%	6%	4%	-	-	-	-	100%	-	2%	2%	8%
The British National Party (BNP)	3	1	2	2	1	1	-	-	-	-	2	1	1	-	-	-	-	-	3	-	1	-
	1%	*	1%	2%	*	1%	-	-	-	-	1%	1%	1%	-	-	-	-	-	29%	-	1%	-
Some other party	7	3	4	-	3	1	1	1	*	4	*	2	*	-	-	-	-	-	7	-	3	2
	1%	1%	2%	-	2%	1%	2%	2%	1%	2%	*	4%	*	-	-	-	-	-	71%	-	2%	1%

## **Bermondsey & Old Southwark Poll**

### **CATI Fieldwork : 3rd-13th September 2014**

Col percents

Table 4

#### **Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	18%
Labour	39%
Liberal Democrat	23%
UKIP	11%
Green	6%
Other	2%

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 5

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252
Conservative	104 10%	60 12%	43 9%	18 10%	40 12%	22 12%	13 9%	4 6%	6 7%	49 15%	35 11%	8 7%	9 4%	79 65%	7 2%	5 3%	5 6%	- -	1 7%	46 50%	4 3%	6 2%
Labour	292 29%	160 32%	132 27%	74 42%	99 30%	48 25%	33 24%	17 23%	19 23%	79 25%	97 31%	33 29%	72 35%	2 1%	249 79%	10 6%	4 4%	4 8%	3 25%	2 2%	122 72%	50 20%
Liberal Democrat	275 28%	130 26%	145 29%	37 21%	69 21%	71 37%	41 30%	26 34%	31 37%	98 31%	78 25%	35 30%	57 27%	36 29%	37 12%	144 86%	15 17%	10 21%	5 33%	20 21%	19 11%	145 57%
The UK Independence Party (UKIP)	68 7%	35 7%	32 7%	12 7%	17 5%	6 3%	10 8%	12 16%	10 12%	10 3%	24 8%	12 10%	20 10%	1 1%	2 1%	- -	57 65%	2 4%	- -	13 14%	5 3%	6 2%
The Green Party	44 4%	25 5%	19 4%	7 4%	13 4%	9 5%	10 7%	3 4%	1 1%	21 6%	13 4%	2 2%	6 3%	1 *	7 2%	3 2%	1 1%	30 64%	- -	2 3%	2 1%	21 8%
The British National Party (BNP)	5 1%	2 *	3 1%	2 1%	- -	1 *	1 1%	* 1%	1 1%	- -	3 1%	1 1%	1 1%	- -	- -	- -	3 4%	1 2%	1 6%	- -	1 *	2 1%
Some other party	10 1%	6 1%	4 1%	2 1%	4 1%	2 1%	2 1%	* *	- -	6 2%	- -	3 2%	1 *	1 1%	2 1%	1 1%	- -	- -	2 14%	1 1%	2 1%	1 1%
Would not vote	94 9%	47 9%	47 9%	18 10%	44 13%	9 5%	10 7%	7 10%	4 5%	21 7%	26 8%	13 11%	21 10%	- -	- -	- -	- -	- -	- -	1 1%	4 2%	3 1%
Refused	19 2%	4 1%	15 3%	1 1%	6 2%	3 2%	2 2%	1 1%	5 6%	3 1%	7 2%	2 2%	5 2%	- -	- -	- -	* 1%	- -	- -	1 1%	* *	1 *
Don't know	89 9%	35 7%	54 11%	6 3%	38 11%	18 10%	15 11%	5 7%	7 8%	31 10%	27 9%	8 6%	15 7%	3 2%	9 3%	3 2%	3 3%	1 2%	2 16%	6 7%	11 7%	17 7%

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 6

**Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?**

**Base: All respondents expressing an intention to vote (Turnout Weighted)**

**This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	581	284	296	54	118	117	103	86	101	241	126	69	127	96	208	113	71	32	10	81	154	168
Weighted base	561	298	263	87	171	118	82	50	51	195	176	65	109	94	202	117	61	34	8	72	118	180
Conservative	78	46	32	10	33	17	10	4	4	40	26	7	5	63	4	2	3	-	1	40	3	5
	14%	15%	12%	11%	19%	15%	12%	8%	9%	21%	15%	10%	5%	67%	2%	1%	5%	-	10%	56%	3%	3%
Labour	196	111	86	40	69	34	23	14	14	59	63	23	44	1	167	7	2	3	3	1	92	39
	35%	37%	33%	47%	40%	29%	29%	28%	27%	30%	36%	35%	41%	2%	83%	6%	3%	10%	37%	2%	78%	22%
Liberal Democrat	199	93	106	21	49	52	32	21	24	70	60	24	41	28	25	108	11	6	2	17	15	116
	35%	31%	40%	24%	29%	44%	40%	42%	46%	36%	34%	37%	38%	30%	12%	92%	17%	18%	24%	23%	13%	65%
The UK Independence Party (UKIP)	49	27	22	7	11	6	8	9	8	8	19	8	13	1	1	-	43	1	-	11	4	5
	9%	9%	9%	9%	7%	5%	10%	18%	16%	4%	11%	12%	12%	1%	*	-	70%	3%	-	16%	4%	3%
The Green Party	30	17	13	5	8	7	7	2	1	14	7	1	5	*	4	*	1	22	-	2	2	14
	5%	6%	5%	6%	4%	6%	8%	4%	1%	7%	4%	2%	4%	*	2%	*	2%	67%	-	2%	2%	8%
The British National Party (BNP)	3	1	2	1	-	1	1	*	*	-	1	1	1	-	-	-	1	1	1	-	1	1
	1%	*	1%	1%	-	1%	1%	*	1%	-	1%	1%	1%	-	-	-	2%	2%	9%	-	1%	1%
Some other party	6	4	2	2	2	1	1	*	-	4	-	2	*	1	2	*	-	-	2	*	1	1
	1%	1%	1%	2%	1%	1%	1%	1%	-	2%	-	3%	*	1%	1%	*	-	-	20%	1%	1%	*

## **Bermondsey & Old Southwark Poll**

### **CATI Fieldwork : 3rd-13th September 2014**

Col percents

Table 7

#### **Constituency Voting Intention (Turnout Weighted)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Conservative	14%
Labour	35%
Liberal Democrat	36%
UKIP	9%
Green	5%
Other	2%

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 8

**Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252
I would not vote UKIP	699	372	327	116	247	147	97	45	42	259	233	70	106	99	259	134	-	44	7	58	142	186
	70%	73%	66%	65%	74%	77%	71%	58%	51%	82%	75%	60%	51%	82%	82%	80%	-	91%	49%	62%	84%	74%
I would not vote Conservative	575	305	270	95	186	108	87	51	45	162	184	77	123	-	234	105	61	35	8	10	134	162
	58%	60%	55%	54%	56%	57%	64%	67%	55%	51%	59%	66%	60%	-	74%	63%	70%	74%	58%	11%	79%	64%
I would not vote Liberal Democrat	416	231	185	75	152	62	62	35	28	121	136	48	88	50	189	-	54	20	6	45	106	55
	42%	46%	37%	42%	46%	33%	46%	45%	34%	38%	44%	41%	43%	41%	60%	-	61%	42%	42%	48%	62%	22%
I would not vote Labour	334	175	159	43	96	62	56	36	39	108	108	42	62	81	-	70	62	19	4	69	11	90
	33%	35%	32%	24%	29%	33%	41%	47%	47%	34%	35%	36%	30%	67%	-	42%	71%	39%	27%	74%	6%	36%
None of these - I would potentially vote for all of them	85	31	54	19	28	16	9	4	8	16	21	9	30	6	19	10	7	1	4	6	5	16
	8%	6%	11%	11%	9%	9%	6%	5%	10%	5%	7%	8%	15%	5%	6%	6%	8%	2%	29%	7%	3%	6%
Don't know	14	7	7	2	4	3	1	2	2	2	2	2	5	1	1	1	-	-	-	-	3	-
	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	2%	2%	1%	*	*	-	-	-	-	1%	-



## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 9

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234	
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252	
NET: Well	606	335	271	112	215	120	75	38	43	214	196	70	101	104	182	115	38	26	8	75	95	162	
		61%	66%	55%	63%	65%	63%	55%	50%	52%	68%	63%	60%	49%	85%	58%	69%	44%	54%	57%	80%	56%	64%
Very well	(4)	87	56	32	16	36	13	9	6	8	27	32	12	13	14	30	13	7	2	2	9	15	15
		9%	11%	6%	9%	11%	7%	6%	7%	9%	9%	10%	10%	6%	11%	10%	8%	8%	5%	13%	10%	9%	6%
Quite well	(3)	519	279	240	97	179	107	67	33	36	187	163	57	88	90	152	101	31	23	6	66	80	147
		52%	55%	49%	54%	54%	56%	49%	42%	43%	59%	53%	49%	43%	74%	48%	61%	36%	49%	45%	71%	47%	58%
Quite badly	(2)	283	127	156	54	84	54	39	29	21	80	81	33	74	13	98	47	41	11	3	14	56	71
		28%	25%	32%	31%	25%	28%	29%	38%	25%	25%	26%	29%	36%	11%	31%	28%	46%	24%	23%	15%	33%	28%
Very badly	(1)	82	34	48	11	28	9	13	9	12	17	26	13	23	5	27	3	8	8	3	3	15	11
		8%	7%	10%	6%	8%	5%	10%	12%	14%	5%	8%	11%	11%	4%	9%	2%	9%	16%	20%	3%	9%	4%
NET: Badly		365	161	205	65	112	63	53	38	33	97	106	46	97	18	125	50	49	19	6	17	71	83
		37%	32%	41%	37%	34%	33%	39%	49%	40%	31%	34%	40%	47%	15%	40%	30%	56%	39%	43%	19%	42%	33%
Don't know		29	10	18	-	5	7	8	1	7	5	8	*	8	-	7	2	1	3	-	1	4	7
		3%	2%	4%	-	1%	4%	6%	1%	8%	2%	3%	*	4%	-	2%	1%	1%	7%	-	1%	2%	3%
Mean		2.63	2.72	2.54	2.66	2.68	2.68	2.55	2.46	2.51	2.72	2.67	2.59	2.46	2.93	2.60	2.76	2.43	2.46	2.50	2.88	2.58	2.68
Standard deviation		0.76	0.75	0.76	0.73	0.78	0.67	0.77	0.80	0.88	0.70	0.78	0.83	0.78	0.61	0.78	0.62	0.77	0.84	0.98	0.61	0.78	0.66
Standard error		0.02	0.04	0.03	0.07	0.05	0.05	0.06	0.07	0.07	0.04	0.05	0.08	0.05	0.06	0.04	0.05	0.08	0.13	0.25	0.06	0.05	0.04

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 10

#### **Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234	
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252	
NET: Well	640	358	283	123	230	115	80	46	44	238	198	67	108	108	188	118	47	29	7	81	93	177	
	64%	71%	57%	69%	69%	61%	59%	59%	53%	75%	64%	58%	52%	88%	60%	71%	53%	59%	48%	87%	55%	70%	
Very well	(4)	85	47	39	15	36	12	9	6	8	36	21	6	15	17	26	13	4	2	-	10	12	11
		9%	9%	8%	9%	11%	6%	6%	8%	9%	11%	7%	5%	7%	14%	8%	8%	5%	5%	-	11%	7%	4%
Quite well	(3)	555	311	244	107	194	103	71	40	37	203	177	61	93	90	161	105	43	26	7	71	81	166
		55%	62%	49%	60%	58%	54%	52%	51%	44%	64%	57%	53%	45%	74%	51%	63%	49%	54%	48%	76%	48%	66%
Quite badly	(2)	255	110	145	48	72	48	38	24	25	58	90	32	64	11	87	40	35	10	5	10	49	55
		25%	22%	29%	27%	22%	26%	28%	31%	30%	18%	29%	28%	31%	9%	28%	24%	40%	21%	36%	10%	29%	22%
Very badly	(1)	79	27	52	7	24	22	10	7	8	13	18	17	26	3	34	7	5	6	2	2	23	14
		8%	5%	11%	4%	7%	12%	7%	9%	10%	4%	6%	14%	12%	3%	11%	4%	6%	13%	12%	2%	13%	6%
NET: Badly		334	137	197	55	97	70	47	31	33	72	108	49	89	14	121	47	41	16	7	11	71	69
		33%	27%	40%	31%	29%	37%	35%	40%	40%	23%	35%	42%	43%	11%	39%	28%	46%	34%	48%	12%	42%	27%
Don't know		26	11	15	-	5	5	9	*	6	6	5	-	9	1	6	2	*	3	1	1	5	6
		3%	2%	3%	-	2%	2%	6%	*	7%	2%	2%	-	4%	*	2%	1%	*	7%	4%	1%	3%	2%
Mean		2.66	2.76	2.56	2.73	2.74	2.57	2.62	2.58	2.56	2.84	2.66	2.49	2.50	3.00	2.58	2.75	2.52	2.55	2.37	2.96	2.50	2.70
Standard deviation		0.75	0.69	0.79	0.67	0.75	0.78	0.73	0.77	0.82	0.67	0.69	0.80	0.82	0.58	0.80	0.66	0.68	0.81	0.72	0.54	0.83	0.64
Standard error		0.02	0.03	0.03	0.06	0.05	0.06	0.06	0.07	0.07	0.03	0.05	0.08	0.06	0.05	0.05	0.05	0.07	0.12	0.19	0.05	0.06	0.04

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 11

**Q.7 Which of the following statements do you most agree with?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252
I am satisfied with the job David Cameron is doing overall as Prime Minister	310 31%	167 33%	143 29%	55 31%	114 34%	62 33%	38 28%	17 22%	22 27%	103 33%	108 35%	34 29%	57 27%	83 68%	63 20%	60 36%	19 21%	5 10%	3 23%	54 58%	25 15%	78 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	233 23%	115 23%	117 24%	48 27%	77 23%	31 16%	37 27%	18 24%	22 26%	90 28%	58 19%	34 29%	35 17%	35 28%	42 13%	47 28%	35 40%	18 37%	6 45%	30 32%	28 17%	63 25%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	356 36%	188 37%	169 34%	63 36%	111 34%	74 39%	49 36%	30 40%	27 32%	100 32%	115 37%	39 33%	89 43%	3 2%	196 62%	51 31%	27 30%	20 41%	4 26%	9 9%	104 61%	96 38%
Refused	28 3%	13 3%	15 3%	3 2%	9 3%	7 4%	- -	4 5%	5 5%	5 2%	9 3%	5 4%	6 3%	2 2%	3 1%	3 2%	3 4%	2 3%	1 4%	- -	2 1%	2 1%
Don't know	73 7%	23 4%	50 10%	8 5%	20 6%	16 8%	13 10%	7 9%	8 10%	18 6%	19 6%	5 4%	19 9%	- -	11 3%	6 4%	4 4%	4 8%	* 3%	- -	10 6%	13 5%

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 12

**Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?**  
**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252
The Liberal Democrat	290 29%	146 29%	144 29%	36 20%	78 23%	72 38%	47 35%	27 35%	27 33%	92 29%	83 27%	44 38%	66 32%	37 30%	79 25%	77 46%	21 24%	12 25%	2 16%	26 28%	51 30%	107 43%
Labour	206 21%	105 21%	101 20%	34 19%	68 21%	50 27%	27 20%	14 19%	11 14%	67 21%	54 17%	30 26%	47 23%	18 15%	81 26%	33 20%	17 20%	7 15%	3 21%	13 14%	44 26%	45 18%
The Conservatives	75 7%	33 7%	42 8%	18 10%	24 7%	17 9%	9 6%	3 4%	3 4%	17 5%	31 10%	5 4%	19 9%	14 11%	17 5%	7 4%	8 10%	3 6%	- -	7 7%	9 5%	11 5%
The UK Independence Party (UKIP)	68 7%	28 6%	39 8%	15 9%	24 7%	13 7%	5 3%	3 4%	7 8%	21 7%	23 7%	6 5%	16 8%	8 6%	20 6%	8 5%	14 16%	2 4%	1 11%	6 7%	10 6%	14 6%
None of them	584 58%	302 60%	282 57%	114 64%	210 63%	93 49%	73 54%	43 56%	50 60%	188 59%	186 60%	59 51%	119 58%	75 61%	187 60%	81 48%	50 58%	34 70%	9 64%	60 64%	101 59%	132 52%
Don't know	18 2%	6 1%	12 3%	2 1%	8 2%	3 1%	3 2%	- -	1 1%	4 1%	4 1%	1 1%	3 2%	1 1%	6 2%	- -	2 2%	1 1%	- -	- -	1 *	2 1%

## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 13

**Q.9 Which of the following would you most like to see as the outcome of the next general election?****Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	458	542	112	227	188	171	133	164	379	222	114	234	123	312	157	101	47	15	106	216	234
Weighted base	1000	506	494	178	332	190	136	77	83	316	310	116	206	122	314	167	88	48	14	94	170	252
A Labour government	359 36%	190 37%	169 34%	78 44%	117 35%	70 37%	40 29%	27 35%	25 30%	97 31%	111 36%	47 40%	85 41%	2 1%	231 74%	22 13%	26 30%	17 35%	6 41%	4 4%	123 72%	58 23%
A coalition between Labour and the Liberal Democrats	229 23%	112 22%	118 24%	43 24%	81 24%	39 20%	34 25%	17 22%	14 17%	82 26%	79 25%	18 15%	42 21%	2 1%	70 22%	77 46%	9 10%	18 38%	4 29%	4 5%	30 18%	101 40%
A Conservative government	181 18%	95 19%	86 17%	29 16%	51 15%	37 20%	29 22%	11 14%	23 28%	58 18%	60 19%	28 24%	28 14%	93 76%	7 2%	10 6%	34 38%	3 5%	4 25%	64 68%	8 5%	35 14%
A coalition between the Conservatives and the Liberal Democrats	119 12%	59 12%	60 12%	14 8%	49 15%	26 14%	13 10%	10 13%	8 9%	53 17%	35 11%	8 7%	17 8%	25 20%	2 *	51 30%	8 9%	8 17%	- -	18 19%	5 3%	41 16%
Don't know	112 11%	51 10%	62 12%	14 8%	34 10%	17 9%	19 14%	13 17%	13 16%	28 9%	25 8%	16 13%	33 16%	1 1%	5 1%	7 4%	11 13%	2 5%	1 4%	3 4%	4 3%	17 7%

**Bermondsey & Old Southwark Poll**  
**CATI Fieldwork : 3rd-13th September 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	458 46%	506 51%
Female	542 54%	494 49%

**Bermondsey & Old Southwark Poll**  
**CATI Fieldwork : 3rd-13th September 2014**

Absolutes/col percents

Table 15  
**Into which of the following age groups do you fall?**  
**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	112 11%	178 18%
25-34	227 23%	332 33%
35-44	188 19%	190 19%
45-54	171 17%	136 14%
55-64	133 13%	77 8%
65 or older	164 16%	83 8%
Refused	5 1%	5 1%

**Bermondsey & Old Southwark Poll**  
**CATI Fieldwork : 3rd-13th September 2014**

Absolutes/col percents

Table 16

**SEG****Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	118 12%	95 9%
B	261 26%	222 22%
C1	222 22%	310 31%
C2	114 11%	116 12%
D	81 8%	83 8%
E	153 15%	122 12%
Refused	51 5%	51 5%



## Bermondsey & Old Southwark Poll

### CATI Fieldwork : 3rd-13th September 2014

Absolutes/col percents

Table 17

**Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?**

**Could you tell me which party you voted for at the last general election back in May 2010?**

**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	106 11%	94 9%
Labour	216 22%	170 17%
Liberal Democrats	234 23%	252 25%
Another party	46 5%	32 3%
Did not vote	331 33%	391 39%
Refused	24 2%	18 2%
Don't know	43 4%	44 4%