

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264	
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274	
Certain to vote	(10)	493	230	263	17	36	58	76	113	99	130	123	126	155	50	79	100	21	3	180	18	180	
		49%	48%	51%	19%	30%	39%	44%	63%	64%	52%	41%	48%	62%	49%	57%	54%	69%	37%	74%	60%	66%	
	(9)	47	24	22	4	7	11	3	8	12	7	15	11	13	22	2	8	4	2	17	1	13	
		5%	5%	4%	5%	6%	8%	2%	5%	4%	4%	6%	4%	5%	9%	2%	6%	2%	8%	12%	7%	4%	
	(8)	75	34	41	3	9	16	20	7	20	16	14	28	17	21	6	15	16	3	16	5	23	
		8%	7%	8%	4%	8%	10%	12%	4%	7%	10%	5%	9%	6%	9%	5%	11%	9%	8%	7%	17%	8%	
	(7)	64	34	30	8	13	9	9	12	13	8	16	25	16	11	10	14	12	1	11	1	23	
		6%	7%	6%	9%	11%	6%	6%	7%	5%	5%	6%	8%	6%	4%	10%	10%	6%	3%	14%	5%	3%	
	(6)	34	16	18	7	6	4	2	7	9	3	10	12	9	8	8	5	8	1	4	-	8	
		3%	3%	4%	7%	5%	3%	1%	4%	3%	2%	4%	4%	4%	3%	8%	4%	4%	3%	2%	-	3%	
	(5)	95	42	53	5	20	18	19	15	17	8	27	26	30	15	16	9	26	1	7	2	17	
		10%	9%	10%	6%	17%	12%	11%	9%	6%	5%	11%	9%	12%	6%	16%	6%	14%	4%	3%	8%	6%	
	(4)	16	9	7	1	2	3	6	1	3	1	5	5	5	3	-	3	5	-	1	1	-	
		2%	2%	1%	1%	2%	2%	3%	1%	1%	1%	2%	2%	2%	1%	-	2%	3%	-	15%	1%	4%	
	(3)	47	22	25	15	9	7	13	1	2	5	10	18	9	8	10	6	8	-	1	-	3	
		5%	5%	5%	17%	7%	5%	7%	1%	1%	3%	4%	6%	3%	3%	9%	4%	5%	-	1%	-	1%	
	(2)	19	11	8	5	2	4	5	1	2	1	3	11	4	3	1	*	6	1	2	-	2	
		2%	2%	2%	5%	2%	2%	3%	1%	1%	1%	1%	4%	1%	1%	1%	*	3%	4%	13%	1%	1%	
Definitely would not vote	(1)	105	55	50	24	16	20	14	14	17	7	20	41	29	-	-	-	-	-	3	1	5	
		11%	11%	10%	27%	14%	13%	8%	8%	6%	4%	8%	14%	11%	-	-	-	-	-	1%	4%	2%	
Refused		1	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	
		*	*	-	-	-	1%	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*	
Don't know		4	2	1	-	-	2	-	2	-	2	-	2	-	-	-	-	-	-	1	-	-	
		*	*	*	-	-	1%	-	1%	-	1%	-	1%	-	-	-	-	-	-	*	-	-	
Mean		7.47	7.37	7.56	4.92	6.47	6.99	7.22	8.26	8.55	8.54	7.73	6.89	7.42	8.75	7.78	8.51	8.01	8.99	7.05	9.20	8.51	8.82
Standard deviation		3.18	3.24	3.12	3.46	3.20	3.28	3.18	2.79	2.57	2.51	2.98	3.36	3.19	2.06	2.53	2.11	2.53	2.00	3.13	1.76	2.41	2.03
Standard error		0.10	0.15	0.13	0.48	0.32	0.27	0.26	0.21	0.13	0.15	0.21	0.26	0.18	0.13	0.24	0.18	0.19	0.35	1.04	0.11	0.32	0.13

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274
Conservative	247	114	134	11	31	29	49	41	86	50	63	80	48	247	-	-	-	-	-	151	2	27
	25%	24%	26%	13%	26%	19%	29%	23%	30%	32%	25%	27%	18%	100%	-	-	-	-	-	62%	7%	10%
Labour	102	56	46	18	17	16	8	22	21	18	22	30	26	-	102	-	-	-	-	5	16	38
	10%	12%	9%	20%	14%	11%	5%	12%	7%	11%	9%	10%	10%	-	100%	-	-	-	-	2%	54%	14%
Liberal Democrat	139	65	74	8	14	19	31	30	38	23	37	39	40	-	-	139	-	-	-	5	2	96
	14%	14%	14%	9%	11%	13%	18%	17%	13%	15%	15%	13%	15%	-	-	100%	-	-	-	2%	6%	35%
The UK Independence Party (UKIP)	184	97	87	11	15	26	34	38	58	23	46	56	56	-	-	-	184	-	-	45	5	47
	18%	20%	17%	12%	12%	17%	20%	21%	20%	15%	18%	19%	22%	-	-	-	100%	-	-	19%	16%	17%
The Green Party	30	16	15	4	2	4	10	8	3	9	13	2	6	-	-	-	-	30	-	1	*	17
	3%	3%	3%	4%	2%	2%	6%	5%	1%	6%	5%	1%	2%	-	-	-	-	100%	-	*	1%	6%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	9	4	5	-	3	4	-	-	2	1	3	3	3	-	-	-	-	-	9	1	-	4
	1%	1%	1%	-	2%	3%	-	-	1%	1%	1%	1%	1%	-	-	-	-	-	100%	1%	-	2%
Would not vote	105	55	50	24	16	20	14	14	17	7	20	41	29	-	-	-	-	-	-	3	1	5
	11%	11%	10%	27%	14%	13%	8%	8%	6%	4%	8%	14%	11%	-	-	-	-	-	-	1%	4%	2%
Refused	53	22	31	-	7	4	8	8	27	8	13	11	15	-	-	-	-	-	-	10	1	6
	5%	5%	6%	-	5%	2%	5%	5%	9%	5%	5%	4%	6%	-	-	-	-	-	-	4%	4%	2%
Don't know	130	52	78	13	16	28	16	18	38	16	34	37	38	-	-	-	-	-	-	23	2	34
	13%	11%	15%	15%	14%	19%	9%	10%	13%	11%	14%	12%	15%	-	-	-	-	-	-	9%	8%	12%

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	507	232	274	15	35	69	77	104	205	180	98	74	145	193	70	93	121	25	5	184	36	169
Weighted base	474	230	245	27	41	63	78	103	160	95	121	128	121	179	59	96	113	23	5	168	19	175
Conservative	179	81	99	4	21	21	30	34	68	41	46	53	36	179	-	-	-	-	-	125	1	21
	38%	35%	40%	15%	51%	33%	38%	33%	43%	43%	38%	41%	30%	100%	-	-	-	-	-	75%	6%	12%
Labour	59	34	25	11	5	10	7	12	14	15	14	15	12	-	59	-	-	-	-	2	13	28
	12%	15%	10%	40%	12%	15%	9%	12%	9%	15%	11%	11%	10%	-	100%	-	-	-	-	1%	67%	16%
Liberal Democrat	96	44	52	4	9	13	18	24	28	16	25	25	29	-	-	96	-	-	-	4	2	75
	20%	19%	21%	16%	21%	21%	23%	23%	18%	17%	20%	20%	24%	-	-	100%	-	-	-	2%	8%	43%
The UK Independence Party (UKIP)	113	57	56	5	5	14	17	26	46	16	26	31	38	-	-	-	113	-	-	36	3	35
	24%	25%	23%	18%	11%	23%	21%	25%	29%	17%	22%	24%	31%	-	-	-	100%	-	-	21%	17%	20%
The Green Party	23	12	11	3	1	3	7	7	2	7	11	2	4	-	-	-	-	23	-	*	*	13
	5%	5%	5%	12%	2%	5%	9%	7%	1%	7%	9%	2%	3%	-	-	-	-	100%	-	*	2%	8%
Some other party	5	2	2	-	1	2	-	-	1	1	*	2	1	-	-	-	-	-	5	1	-	3
	1%	1%	1%	-	3%	3%	-	-	1%	1%	*	2%	1%	-	-	-	-	-	100%	*	-	2%

North Cornwall Poll
CATI Fieldwork : 15th - 20th August 2014

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	39%
Labour	12%
Liberal Democrat	21%
UKIP	23%
Green	5%
Other	1%

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274
Conservative	219 22%	106 22%	113 22%	11 13%	24 20%	26 18%	34 20%	39 21%	84 29%	45 29%	48 19%	76 26%	44 17%	190 77%	2 2%	1 1%	9 5%	1 2%	-	140 58%	2 7%	20 7%
Labour	83 8%	45 9%	38 7%	15 17%	14 11%	11 7%	8 4%	18 10%	17 6%	13 9%	26 10%	23 8%	16 6%	1 *	73 71%	-	1 1%	3 11%	-	7 3%	13 42%	24 9%
Liberal Democrat	245 24%	105 22%	140 27%	16 18%	32 26%	41 27%	49 29%	45 25%	62 21%	38 25%	68 27%	65 22%	68 26%	33 13%	24 24%	132 94%	14 8%	7 22%	3 38%	22 9%	7 25%	137 50%
The UK Independence Party (UKIP)	167 17%	86 18%	81 16%	10 11%	16 13%	23 15%	29 17%	33 18%	54 19%	21 14%	41 16%	51 17%	52 20%	11 5%	-	2 1%	146 79%	2 6%	-	41 17%	3 11%	44 16%
The Green Party	22 2%	15 3%	7 1%	3 3%	* *	1 1%	8 5%	6 3%	4 1%	7 5%	7 3%	2 1%	4 2%	-	1 1%	-	3 2%	17 57%	-	3 1%	-	12 4%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	11 1%	3 1%	9 2%	-	3 2%	4 3%	4 2%	-	1 *	2 1%	3 1%	4 1%	4 1%	* *	1 1%	-	4 2%	-	5 57%	2 1%	-	2 1%
Would not vote	105 11%	55 11%	50 10%	24 27%	16 14%	20 13%	14 8%	14 8%	17 6%	7 4%	20 8%	41 14%	29 11%	-	-	-	-	-	-	3 1%	1 4%	5 2%
Refused	36 4%	17 3%	20 4%	-	3 2%	3 2%	5 3%	7 4%	20 7%	6 4%	5 2%	9 3%	9 4%	-	-	-	-	-	-	5 2%	1 4%	2 1%
Don't know	112 11%	49 10%	64 12%	10 11%	12 10%	20 13%	19 11%	19 11%	32 11%	15 10%	32 13%	27 9%	35 13%	12 5%	2 2%	5 4%	7 4%	1 2%	1 5%	21 9%	2 7%	29 11%

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	520	237	283	16	38	71	76	105	213	181	104	78	147	180	69	90	119	25	4	186	36	176
Weighted base	491	234	257	27	43	68	79	105	167	95	130	134	123	169	58	93	110	23	4	171	19	182
Conservative	158	75	84	4	15	17	22	32	67	35	37	54	30	140	*	1	8	*	-	116	1	15
	32%	32%	33%	15%	35%	26%	28%	30%	40%	37%	29%	40%	25%	82%	*	1%	7%	*	-	67%	6%	8%
Labour	48	25	22	8	4	6	7	10	13	11	18	9	8	1	41	-	1	3	-	4	10	18
	10%	11%	9%	31%	8%	9%	8%	10%	8%	11%	14%	7%	6%	*	70%	-	1%	13%	-	2%	52%	10%
Liberal Democrat	159	70	89	9	19	26	28	35	42	27	43	40	45	20	16	91	6	5	2	17	6	104
	32%	30%	35%	34%	44%	38%	35%	34%	25%	29%	34%	30%	36%	12%	27%	98%	6%	24%	58%	10%	30%	57%
The UK Independence Party (UKIP)	104	51	53	4	5	15	15	23	42	15	25	26	36	8	-	1	92	1	-	33	2	33
	21%	22%	20%	14%	11%	22%	19%	22%	25%	16%	19%	20%	29%	5%	-	1%	83%	3%	-	19%	12%	18%
The Green Party	17	11	6	2	*	1	6	5	3	6	6	2	3	-	1	-	2	14	-	1	-	9
	3%	5%	2%	6%	1%	2%	7%	5%	2%	6%	5%	2%	2%	-	1%	-	1%	60%	-	1%	-	5%
Some other party	5	1	4	-	1	2	1	-	1	1	*	2	1	*	*	-	2	-	2	1	-	2
	1%	*	1%	-	1%	3%	2%	-	*	1%	*	2%	1%	*	1%	-	1%	-	42%	*	-	1%

North Cornwall Poll
CATI Fieldwork : 15th - 20th August 2014

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	10%
Liberal Democrat	33%
UKIP	20%
Green	3%
Other	1%

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274
I would not vote Labour	621	293	328	45	67	94	112	106	195	98	153	195	154	207	-	84	143	17	4	216	7	150
	62%	61%	63%	50%	56%	63%	66%	59%	67%	63%	61%	65%	59%	84%	-	60%	78%	56%	38%	89%	25%	55%
I would not vote UKIP	513	246	267	62	58	75	97	92	129	96	143	135	118	151	85	111	-	28	6	114	18	176
	51%	51%	51%	69%	48%	50%	57%	51%	45%	62%	57%	45%	45%	61%	83%	80%	-	92%	69%	47%	62%	64%
I would not vote Liberal Democrat	484	245	239	46	52	79	76	88	141	73	118	151	126	151	52	-	131	10	6	164	17	84
	48%	51%	46%	52%	44%	52%	45%	49%	49%	48%	47%	50%	48%	61%	51%	-	71%	34%	62%	68%	59%	31%
I would not vote Conservative	458	222	236	53	55	68	85	92	105	59	115	138	130	-	80	94	119	25	5	35	23	174
	46%	46%	45%	59%	46%	45%	50%	51%	36%	38%	46%	46%	50%	-	79%	67%	65%	81%	53%	14%	77%	64%
None of these - I would potentially vote for all of them	80	39	41	8	14	8	9	15	26	7	20	25	25	12	6	9	11	-	1	7	2	12
	8%	8%	8%	9%	12%	5%	5%	8%	9%	5%	8%	8%	10%	5%	6%	6%	6%	-	12%	3%	8%	4%
Don't know	24	9	15	6	5	2	3	2	6	1	5	7	5	1	*	-	-	-	-	-	*	-
	2%	2%	3%	6%	4%	2%	2%	1%	2%	1%	2%	2%	2%	*	*	-	-	-	-	-	1%	-

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264	
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274	
NET: Well	616	322	294	42	66	81	109	119	198	113	162	171	151	213	61	99	91	11	4	203	16	163	
	62%	67%	56%	46%	55%	54%	64%	66%	68%	73%	64%	57%	58%	86%	60%	71%	50%	35%	39%	84%	56%	59%	
Very well	(4)	45	31	14	1	5	8	8	5	16	6	7	13	15	20	4	5	2	-	-	17	2	10
		4%	6%	3%	2%	4%	6%	5%	3%	6%	4%	3%	4%	6%	8%	4%	4%	1%	-	-	7%	6%	4%
Quite well	(3)	571	292	280	40	61	73	101	114	181	106	154	157	136	194	57	94	89	11	4	186	15	153
		57%	61%	54%	45%	51%	48%	60%	63%	63%	69%	61%	53%	52%	78%	56%	67%	48%	35%	39%	77%	50%	56%
Quite badly	(2)	269	112	157	30	46	54	41	40	58	33	62	94	72	29	31	30	63	10	4	30	10	83
		27%	23%	30%	33%	38%	36%	24%	22%	20%	22%	25%	32%	28%	12%	31%	22%	34%	32%	48%	12%	35%	30%
Very badly	(1)	77	31	47	8	7	13	18	11	21	6	17	21	26	5	6	8	21	7	1	7	2	19
		8%	6%	9%	9%	6%	9%	10%	6%	7%	4%	7%	7%	10%	2%	6%	6%	12%	22%	13%	3%	7%	7%
NET: Badly		346	142	204	38	53	67	59	50	79	40	79	116	98	33	37	38	84	16	6	37	12	102
		35%	30%	39%	43%	44%	44%	35%	28%	27%	26%	32%	39%	38%	13%	37%	27%	46%	54%	61%	15%	42%	37%
Don't know		38	16	23	10	2	2	2	10	13	2	10	13	11	1	4	2	8	3	-	3	1	10
		4%	3%	4%	11%	1%	2%	1%	6%	4%	1%	4%	4%	4%	1%	4%	1%	4%	11%	-	1%	3%	4%
Mean		2.61	2.69	2.52	2.44	2.54	2.52	2.59	2.67	2.70	2.74	2.63	2.57	2.56	2.93	2.60	2.70	2.41	2.15	2.26	2.89	2.56	2.58
Standard deviation		0.70	0.69	0.70	0.71	0.67	0.74	0.74	0.64	0.69	0.60	0.66	0.70	0.76	0.51	0.67	0.64	0.72	0.80	0.71	0.55	0.72	0.68
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.04	0.03	0.07	0.06	0.05	0.14	0.24	0.03	0.10	0.04

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264	
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274	
NET: Well	597	315	282	59	70	79	92	102	193	109	152	178	137	203	61	92	89	13	5	192	13	155	
	60%	66%	54%	66%	59%	53%	54%	57%	67%	70%	61%	59%	52%	82%	60%	66%	48%	44%	49%	79%	43%	56%	
Very well	(4)	62	42	19	5	14	10	8	3	22	7	11	27	14	18	2	12	11	-	1	18	1	14
	6%	9%	4%	5%	12%	7%	5%	2%	8%	5%	5%	9%	5%	7%	2%	9%	6%	-	15%	7%	3%	5%	
Quite well	(3)	536	273	263	55	56	69	84	99	171	101	140	151	122	184	59	80	78	13	3	174	12	141
	54%	57%	51%	61%	47%	46%	49%	55%	59%	66%	56%	51%	47%	75%	57%	57%	42%	44%	33%	72%	40%	51%	
Quite badly	(2)	289	111	178	20	42	43	58	57	68	37	74	86	84	35	28	37	68	13	3	41	13	88
	29%	23%	34%	23%	35%	29%	34%	32%	23%	24%	30%	29%	32%	14%	28%	27%	37%	44%	33%	17%	44%	32%	
Very badly	(1)	74	32	42	4	5	21	20	9	15	5	14	22	30	7	8	7	21	2	1	7	4	18
	7%	7%	8%	5%	4%	14%	12%	5%	5%	3%	6%	7%	11%	3%	8%	5%	11%	6%	13%	3%	13%	7%	
NET: Badly	363	142	221	24	47	65	78	66	82	41	88	109	114	41	37	44	89	15	4	47	17	106	
	36%	30%	42%	27%	40%	43%	46%	37%	28%	27%	35%	36%	44%	17%	36%	32%	48%	50%	46%	20%	57%	39%	
Don't know	40	23	17	6	2	6	-	11	14	4	11	12	10	3	4	3	7	2	1	3	-	13	
	4%	5%	3%	7%	2%	4%	-	6%	5%	3%	4%	4%	4%	1%	4%	2%	4%	6%	5%	1%	-	5%	
Mean	2.61	2.71	2.52	2.71	2.68	2.47	2.47	2.57	2.73	2.74	2.62	2.64	2.48	2.88	2.56	2.71	2.44	2.40	2.55	2.85	2.33	2.58	
Standard deviation	0.72	0.73	0.70	0.64	0.74	0.83	0.76	0.62	0.68	0.60	0.67	0.76	0.78	0.56	0.69	0.70	0.78	0.62	0.98	0.58	0.75	0.70	
Standard error	0.02	0.03	0.03	0.09	0.08	0.07	0.06	0.05	0.04	0.04	0.05	0.06	0.05	0.04	0.07	0.06	0.06	0.11	0.35	0.04	0.10	0.04	

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274
I am satisfied with the job David Cameron is doing overall as Prime Minister	372 37%	192 40%	180 35%	29 32%	51 43%	48 32%	55 32%	62 35%	127 44%	68 44%	92 37%	107 36%	90 35%	179 72%	20 20%	52 37%	30 16%	4 14%	2 24%	149 61%	6 19%	74 27%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	343 34%	145 30%	198 38%	30 34%	35 29%	57 38%	63 37%	66 37%	91 31%	40 26%	81 32%	120 40%	95 36%	60 24%	19 18%	51 37%	100 54%	7 23%	3 36%	82 34%	10 33%	95 35%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	172 17%	80 17%	92 18%	19 21%	19 16%	28 18%	33 20%	33 18%	40 14%	30 20%	45 18%	40 13%	51 20%	6 2%	57 56%	26 19%	30 16%	13 45%	3 35%	6 3%	12 39%	75 27%
Refused	28 3%	16 3%	12 2%	1 2%	5 4%	6 4%	2 1%	3 2%	10 3%	4 3%	8 3%	6 2%	4 1%	- -	- -	1 1%	4 2%	2 7%	- -	- -	1 4%	4 1%
Don't know	86 9%	47 10%	38 7%	10 11%	10 9%	12 8%	16 10%	16 9%	21 7%	11 7%	25 10%	26 9%	21 8%	3 1%	6 6%	9 6%	21 12%	4 12%	1 5%	6 3%	1 4%	27 10%

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274
The Conservatives	183 18%	81 17%	102 20%	5 6%	19 16%	36 24%	40 23%	35 19%	47 16%	36 23%	52 21%	48 16%	45 17%	53 21%	12 12%	33 24%	38 20%	6 19%	2 17%	56 23%	6 19%	66 24%
The Liberal Democrat	167 17%	79 17%	88 17%	10 11%	22 18%	26 17%	25 14%	30 17%	55 19%	28 18%	38 15%	52 17%	44 17%	27 11%	17 17%	44 32%	29 16%	6 22%	-	34 14%	5 18%	59 22%
The UK Independence Party (UKIP)	75 7%	36 7%	39 8%	10 11%	9 8%	13 9%	15 9%	11 6%	17 6%	14 9%	16 6%	24 8%	16 6%	18 7%	2 2%	11 8%	25 13%	2 6%	-	18 7%	1 5%	16 6%
Labour	36 4%	19 4%	17 3%	5 5%	8 7%	9 6%	4 2%	5 3%	5 2%	3 2%	14 5%	7 2%	9 3%	4 2%	4 4%	4 3%	8 4%	2 5%	-	4 2%	2 8%	6 2%
None of them	676 68%	332 69%	344 66%	73 81%	85 71%	93 62%	108 63%	116 65%	200 69%	96 62%	162 65%	208 69%	181 70%	173 70%	74 73%	68 49%	119 65%	20 66%	8 83%	162 67%	20 68%	167 61%
Don't know	10 1%	5 1%	5 1%	2 3%	3 3%	1 1%	2 1%	1 1%	-	1 *	4 2%	6 2%	-	4 2%	2 2%	-	1 1%	-	-	-	-	2 1%

North Cornwall Poll

CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	462	538	51	99	147	157	172	372	290	198	168	308	254	109	133	185	33	9	263	55	264
Weighted base	1000	480	520	90	120	150	170	180	290	154	251	299	260	247	102	139	184	30	9	243	30	274
A Conservative government	331 33%	150 31%	181 35%	16 18%	32 27%	43 29%	57 34%	53 30%	127 44%	63 41%	77 31%	104 35%	79 30%	212 86%	3 3%	6 4%	59 32%	2 6%	1 15%	184 76%	2 8%	34 12%
A coalition between the Conservatives and the Liberal Democrats	188 19%	95 20%	92 18%	8 9%	25 21%	32 22%	29 17%	38 21%	56 19%	26 17%	41 16%	65 22%	55 21%	30 12%	1 1%	64 46%	34 19%	5 18%	2 21%	33 14%	1 3%	87 32%
A Labour government	187 19%	102 21%	85 16%	32 36%	18 15%	32 21%	30 18%	38 21%	36 12%	27 17%	53 21%	47 16%	51 19%	5 2%	78 77%	9 6%	29 16%	10 35%	4 47%	10 4%	24 80%	58 21%
A coalition between Labour and the Liberal Democrats	135 14%	62 13%	73 14%	11 13%	19 16%	17 12%	28 17%	28 16%	31 11%	25 16%	41 16%	25 8%	42 16%	- -	20 19%	52 38%	20 11%	12 39%	1 5%	1 *	2 7%	75 27%
Don't know	159 16%	71 15%	89 17%	22 25%	25 21%	26 17%	25 15%	21 12%	40 14%	14 9%	40 16%	59 20%	34 13%	1 *	- -	9 6%	41 22%	1 2%	1 12%	15 6%	1 2%	21 8%

North Cornwall Poll
CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	462 46%	480 48%
Female	538 54%	520 52%

North Cornwall Poll
CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	51 5%	90 9%
25-34	99 10%	120 12%
35-44	147 15%	150 15%
45-54	157 16%	170 17%
55-64	172 17%	180 18%
65 or older	372 37%	290 29%
Refused	2 *	2 *

North Cornwall Poll
CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	98 10%	50 5%
B	192 19%	104 10%
C1	198 20%	251 25%
C2	168 17%	299 30%
D	107 11%	102 10%
E	201 20%	158 16%
Refused	36 4%	36 4%

North Cornwall Poll
CATI Fieldwork : 15th - 20th August 2014

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	263 26%	243 24%
Labour	55 6%	30 3%
Liberal Democrats	264 26%	274 27%
Another party	59 6%	38 4%
Did not vote	289 29%	345 34%
Refused	38 4%	34 3%
Don't know	32 3%	36 4%