

Heywood & Middleton By-Election Poll

CATI Fieldwork : 30th September - 4th October 2014

Absolutes/col percents

Table 1

Q1. As you may have heard, there will be a by-election on 9 October to elect a new Member of Parliament for your local constituency of Heywood & Middleton, following the death of Jim Dobbin last month. Many local people are saying that they probably won't vote at all in the by-election, while others say they definitely would vote. Please say how likely you are to vote in the by-election here, when it happens?
Base: All respondents

	Total	Gender		Age						Social Class				Q2. By-election VI					Q5. 2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/Ref	Con	Lab	LibDem	Other
Unweighted base	1000	474	526	76	123	138	180	208	275	319	194	161	264	83	274	19	159	16	335	154	311	76	40
Weighted base	1000	485	515	114	157	175	187	162	205	145	272	217	304	71	239	20	170	21	347	142	230	109	51
Absolutely certain to vote	(10) 470	227	243	25	51	72	92	97	133	85	114	95	151	39	149	6	106	12	158	93	166	57	32
	47%	47%	47%	21%	33%	41%	50%	60%	65%	59%	42%	44%	50%	55%	63%	29%	62%	58%	46%	65%	72%	52%	62%
	(9) 45	23	22	6	11	6	6	5	11	7	21	7	9	3	28	1	3	-	10	3	8	10	1
	4%	5%	4%	5%	7%	3%	3%	3%	5%	5%	8%	3%	3%	4%	12%	5%	2%	-	3%	2%	4%	9%	2%
	(8) 83	38	45	9	12	18	18	8	18	12	31	24	14	11	15	6	17	5	28	16	11	10	10
	8%	8%	9%	7%	8%	10%	10%	5%	9%	8%	11%	11%	4%	16%	6%	32%	10%	25%	8%	11%	5%	10%	20%
	(7) 58	35	22	12	7	18	7	3	10	6	14	9	25	6	15	2	6	3	26	6	16	1	-
	6%	7%	4%	10%	5%	11%	4%	2%	5%	4%	5%	4%	8%	8%	6%	10%	4%	12%	7%	4%	7%	1%	-
	(6) 41	20	22	8	12	3	11	5	2	3	16	8	12	5	8	-	4	1	23	6	4	9	2
	4%	4%	4%	7%	8%	2%	6%	3%	1%	2%	6%	4%	4%	7%	3%	-	3%	5%	7%	4%	2%	8%	4%
	(5) 106	46	60	22	14	25	17	17	13	10	27	23	36	5	18	-	27	-	57	8	14	12	3
	11%	10%	12%	19%	9%	14%	9%	10%	6%	7%	10%	11%	12%	6%	7%	-	16%	-	16%	6%	6%	11%	6%
	(4) 14	7	7	4	4	1	1	1	3	2	2	3	7	-	2	-	1	-	8	-	1	1	-
	1%	1%	1%	4%	3%	*	1%	1%	1%	1%	1%	1%	2%	-	1%	14%	1%	-	2%	-	*	1%	-
	(3) 29	22	7	9	5	4	4	6	1	3	7	11	6	2	2	2	4	-	20	1	-	8	-
	3%	5%	1%	8%	3%	2%	2%	4%	*	2%	2%	5%	2%	3%	1%	10%	2%	-	6%	1%	-	7%	-
	(2) 17	7	10	3	8	2	1	*	2	4	2	3	5	1	1	-	2	-	12	3	1	-	-
	2%	1%	2%	3%	5%	1%	1%	*	1%	3%	1%	1%	2%	2%	1%	-	1%	-	4%	2%	*	-	-
Definitely would not vote	(1) 132	58	74	18	30	26	29	18	10	13	39	33	34	-	-	-	-	-	-	6	9	2	3
	13%	12%	14%	16%	19%	15%	15%	11%	5%	9%	14%	15%	11%	-	-	-	-	-	-	4%	4%	1%	6%
Refused	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	1	-	-
	*	-	*	-	-	-	-	-	*	-	-	*	-	-	-	-	-	-	*	-	*	-	-
Don't know	4	2	3	-	3	-	-	-	1	*	-	-	4	-	-	-	-	-	4	-	-	-	-
	*	*	1%	-	2%	-	-	-	1%	*	-	-	1%	-	-	-	-	-	1%	-	-	-	-
Mean	7.30	7.34	7.26	5.86	6.32	7.04	7.36	7.81	8.61	7.98	7.27	7.02	7.42	8.48	8.90	7.49	8.51	8.94	7.65	8.58	8.90	8.14	8.61
Standard deviation	3.27	3.22	3.32	3.13	3.54	3.27	3.33	3.20	2.49	3.06	3.21	3.39	3.19	2.09	1.81	2.46	2.20	1.35	2.59	2.46	2.21	2.49	2.39
Standard error	0.10	0.15	0.15	0.36	0.32	0.28	0.25	0.22	0.15	0.17	0.23	0.27	0.20	0.23	0.11	0.57	0.17	0.34	0.14	0.20	0.13	0.29	0.38

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Absolutes/col percents

Table 2

Q2. Which party's candidate do you expect to vote for in the by-election? Will it be ...**Base: All respondents**

	Gender			Age						Social Class				Q2. By-election VI						Q5. 2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/ Ref	Con	Lab	LibDem	Other
Unweighted base	1000	474	526	76	123	138	180	208	275	319	194	161	264	83	274	19	159	16	335	154	311	76	40
Weighted base	1000	485	515	114	157	175	187	162	205	145	272	217	304	71	239	20	170	21	347	142	230	109	51
Iain Gartside, the Conservative Party candidate	71 7%	35 7%	36 7%	4 4%	8 5%	8 4%	13 7%	11 7%	28 14%	17 12%	20 7%	15 7%	16 5%	71 100%	-	-	-	-	-	46 32%	4 2%	7 7%	-
Liz McInnes, the Labour Party candidate	239 24%	95 20%	144 28%	32 28%	35 23%	38 22%	37 20%	36 22%	60 29%	37 26%	67 25%	39 18%	88 29%	-	239 100%	-	-	-	-	6 5%	133 58%	31 28%	4 8%
Anthony Smith, the Liberal Democrat candidate	20 2%	12 3%	8 1%	2 2%	3 2%	5 3%	1 1%	5 3%	4 2%	7 5%	8 3%	-	6 2%	-	-	20 100%	-	-	-	1 1%	2 1%	9 8%	1 2%
Jon Bickley, the UK Independence Party (UKIP) candidate	170 17%	112 23%	58 11%	15 13%	13 8%	33 19%	47 25%	31 19%	31 15%	24 17%	48 18%	45 21%	47 15%	-	-	-	170 100%	-	-	39 28%	27 12%	16 15%	28 55%
Abi Jackson, the Green Party candidate	21 2%	13 3%	8 2%	1 1%	8 5%	6 3%	5 3%	-	2 1%	2 2%	9 3%	4 2%	4 1%	-	-	-	-	21 100%	-	2 1%	3 1%	5 5%	8 15%
Would not vote	132 13%	58 12%	74 14%	18 16%	30 19%	26 15%	29 15%	18 11%	10 5%	13 9%	39 14%	33 15%	34 11%	-	-	-	-	-	-	6 4%	9 4%	2 1%	3 6%
Refused	82 8%	41 8%	41 8%	6 5%	4 2%	14 8%	10 6%	19 12%	28 14%	8 6%	19 7%	21 9%	22 7%	-	-	-	-	-	82 24%	8 6%	6 3%	2 2%	* 1%
Don't know	265 26%	119 24%	146 28%	36 32%	56 36%	45 26%	44 24%	42 26%	41 20%	36 25%	62 23%	61 28%	87 29%	-	-	-	-	-	265 76%	33 23%	46 20%	37 34%	7 14%

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Absolutes/col percents

Table 3

Q1. As you may have heard, there will be a by-election on 9 October to elect a new Member of Parliament for your local constituency of Heywood & Middleton, following the death of Jim Dobbin last month. Many local people are saying that they probably won't vote at all in the by-election, while others say they definitely would vote. Please say how likely you are to vote in the by-election here, when it happens?

Q2. Which party's candidate do you expect to vote for in the by-election? Will it be ...

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age						Social Class				Q2. By-election VI						Q5. 2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/ Ref	Con	Lab	LibDem	Other
Unweighted base	410	206	204	21	37	44	76	92	139	152	77	58	110	60	211	12	115	12	-	85	192	36	24
Weighted base	368	188	180	29	46	58	75	60	101	67	104	72	115	49	177	11	116	16	-	72	139	47	32
Iain Gartside, the Conservative Party candidate	49 13%	22 12%	27 15%	3 9%	4 9%	5 8%	8 11%	7 12%	21 21%	13 19%	11 11%	11 16%	10 9%	49 100%	-	-	-	-	-	34 47%	2 2%	4 9%	-
Liz McInnes, the Labour Party candidate	177 48%	72 38%	105 58%	19 65%	28 60%	24 42%	27 36%	29 48%	50 50%	28 42%	49 47%	29 40%	69 60%	-	177 100%	-	-	-	-	4 6%	111 79%	22 47%	4 11%
Anthony Smith, the Liberal Democrat candidate	11 3%	7 3%	5 3%	* *	2 4%	3 5%	1 1%	2 4%	3 3%	5 7%	4 4%	-	3 2%	-	-	11 100%	-	-	-	1 2%	1 1%	5 11%	1 3%
Jon Bickley, the UK Independence Party (UKIP) candidate	116 31%	77 41%	39 21%	7 23%	7 16%	21 37%	34 45%	21 35%	25 25%	19 29%	33 32%	30 41%	31 27%	-	-	-	116 100%	-	-	31 43%	23 17%	11 24%	21 66%
Abi Jackson, the Green Party candidate	16 4%	11 6%	5 3%	* 2%	5 11%	5 8%	4 6%	-	1 1%	2 3%	8 7%	3 4%	2 2%	-	-	-	-	16 100%	-	1 2%	2 1%	4 9%	6 20%

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Col percents

Table 4
Published voting intention figures

	<u>Total</u>
Conservative	16%
Labour	47%
Liberal Democrat	5%
UKIP	28%
Green	4%

Heywood & Middleton By-Election Poll

CATI Fieldwork : 30th September - 4th October 2014

Absolutes/col percents

Table 5

Q3. Are you fairly sure that is what you'll do at the by-election, or do you think you may well change your mind between now and then?

Base: All naming party intending to vote for in by-election

	<u>Gender</u>		<u>Age</u>						<u>Social Class</u>				<u>Q2. By-election VI</u>						<u>Q5. 2010 Vote</u>				
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>DK/ Ref</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>Other</u>
Unweighted base	551	278	273	38	52	68	103	117	173	196	109	80	146	83	274	19	159	16	-	108	231	49	31
Weighted base	522	267	254	54	67	90	103	82	126	87	152	103	160	71	239	20	170	21	-	95	169	69	41
Fairly sure I will do what I said	456	245	212	46	49	79	86	77	118	72	137	86	143	64	210	13	153	15	-	89	155	63	40
	87%	91%	83%	86%	74%	88%	83%	94%	94%	83%	90%	83%	89%	90%	88%	65%	90%	70%	-	94%	92%	91%	98%
I may well change my mind	66	23	43	8	18	11	17	5	7	15	15	17	18	7	29	7	16	6	-	6	14	6	1
	13%	9%	17%	14%	26%	12%	17%	6%	6%	17%	10%	17%	11%	10%	12%	35%	10%	30%	-	6%	8%	9%	2%

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Table 6

Q4. If you change your mind, which party would you be most likely to switch to?

Base: All naming party intending to vote for in by-election but who may change their minds

	Gender			Age						Social Class				Q2. By-election VI						Q5. 2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/ Ref	Con	Lab	LibDem	Other
Unweighted base	69	26	43	6	14	10	17	9	13	31	11	11	15	10	32	7	15	5	-	9	20	5	1
Weighted base	66	23	43	8	18	11	17	5	7	15	15	17	18	7	29	7	16	6	-	6	14	6	1
Iain Gartside, the Conservative Party candidate	11 16%	2 8%	9 20%	-	3 17%	-	4 25%	-	3 46%	2 14%	2 16%	3 17%	3 18%	-	4 15%	1 20%	5 29%	* 5%	-	2 42%	1 5%	-	-
Liz McInnes, the Labour Party candidate	12 18%	3 14%	9 21%	-	5 31%	2 19%	4 21%	1 14%	* 4%	2 11%	3 18%	7 40%	1 4%	3 39%	-	1 20%	5 31%	3 42%	-	-	3 24%	4 60%	-
Anthony Smith, the Liberal Democrat candidate	6 9%	1 5%	5 11%	-	1 5%	2 15%	2 10%	1 11%	1 15%	2 15%	2 16%	1 8%	-	1 9%	4 14%	-	1 8%	-	-	* 6%	2 13%	-	-
Jon Bickley, the UK Independence Party (UKIP) candidate	13 20%	4 19%	9 20%	1 18%	-	3 24%	4 24%	3 55%	2 24%	5 36%	1 7%	1 7%	5 29%	2 21%	11 37%	-	-	1 11%	-	1 12%	5 35%	1 8%	1 100%
Abi Jackson, the Green Party candidate	8 13%	6 27%	2 5%	3 33%	2 9%	3 27%	* 2%	1 20%	-	2 17%	1 8%	-	5 27%	1 8%	* 1%	4 60%	3 20%	-	-	1 10%	2 11%	1 16%	-
Don't know	16 24%	6 27%	10 23%	4 49%	7 38%	2 15%	3 18%	-	1 11%	1 7%	5 34%	5 28%	4 22%	2 23%	10 34%	-	2 11%	3 42%	-	2 29%	2 13%	1 16%	-

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Table 7

Q6. I am going to read out some reasons that people have given for voting for [party named at Q2]. Which, if any, play a part in your decision to vote for [the named party]?

Base: All naming party intending to vote for in by-election

	Gender		Age							Social Class				Q2. By-election VI						Q5. 2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/Ref	Con	Lab	LibDem	Other
Unweighted base	551	278	273	38	52	68	103	117	173	196	109	80	146	83	274	19	159	16	-	108	231	49	31
Weighted base	522	267	254	54	67	90	103	82	126	87	152	103	160	71	239	20	170	21	-	95	169	69	41
<u>The party has the best candidate locally</u>																							
NET: Any part	392	198	195	48	49	66	71	63	96	64	119	71	122	53	192	19	113	16	-	68	124	58	33
	75%	74%	77%	89%	74%	73%	68%	76%	76%	74%	78%	69%	76%	74%	80%	97%	66%	74%	-	71%	73%	84%	81%
Large part	238	111	127	21	22	38	43	47	67	41	62	39	88	30	128	13	60	6	-	43	85	37	15
	46%	41%	50%	38%	33%	42%	42%	57%	53%	47%	41%	38%	55%	43%	53%	67%	36%	29%	-	45%	50%	53%	38%
Small part	155	87	67	28	27	28	27	16	29	24	57	32	34	22	64	6	52	9	-	25	38	21	18
	30%	33%	27%	51%	40%	31%	26%	19%	23%	27%	37%	31%	21%	31%	27%	31%	31%	44%	-	26%	23%	30%	43%
No part	129	70	59	6	18	24	33	19	30	23	33	32	38	18	47	1	57	6	-	27	46	11	8
	25%	26%	23%	11%	26%	27%	32%	24%	24%	26%	22%	31%	24%	26%	20%	3%	34%	26%	-	29%	27%	16%	19%
<u>The party has the best leader nationally</u>																							
NET: Any part	399	196	203	45	46	73	75	57	103	70	112	77	123	65	186	15	117	16	-	78	124	58	36
	77%	73%	80%	84%	70%	82%	72%	69%	82%	80%	73%	75%	77%	91%	78%	76%	69%	75%	-	83%	73%	85%	87%
Large part	225	110	115	25	22	34	44	33	67	32	57	44	82	52	94	6	69	4	-	54	70	24	20
	43%	41%	45%	45%	33%	38%	43%	40%	53%	37%	37%	43%	51%	73%	39%	32%	41%	18%	-	56%	41%	34%	49%
Small part	174	86	88	21	25	39	30	24	36	38	55	34	41	13	92	9	48	12	-	25	54	35	16
	33%	32%	35%	38%	37%	44%	29%	29%	28%	43%	36%	33%	25%	19%	39%	44%	28%	57%	-	26%	32%	50%	39%
No part	123	71	51	9	20	16	29	25	23	17	41	26	38	6	53	5	53	5	-	17	45	11	5
	23%	27%	20%	16%	30%	18%	28%	31%	18%	20%	27%	25%	23%	9%	22%	24%	31%	25%	-	17%	27%	15%	13%
<u>They are the party you'd like to win the next General Election nationally</u>																							
NET: Any part	450	225	226	48	58	81	83	68	112	77	126	90	139	66	215	16	139	13	-	79	154	57	35
	86%	84%	89%	90%	87%	90%	81%	82%	89%	88%	83%	87%	87%	93%	90%	82%	82%	63%	-	83%	91%	83%	86%
Large part	365	176	188	42	48	61	60	56	97	59	96	70	124	58	191	11	96	9	-	63	133	43	32
	70%	66%	74%	78%	73%	68%	58%	68%	77%	68%	63%	68%	77%	81%	80%	54%	57%	44%	-	66%	79%	63%	77%
Small part	86	49	37	6	10	19	24	12	15	17	30	20	15	8	24	6	44	4	-	16	21	14	4
	16%	18%	15%	12%	14%	22%	23%	14%	12%	20%	20%	19%	9%	12%	10%	28%	26%	19%	-	17%	12%	20%	9%
No part	71	43	29	6	9	9	20	15	13	11	26	13	21	5	24	4	30	8	-	16	15	12	6
	14%	16%	11%	10%	13%	10%	19%	18%	11%	12%	17%	13%	13%	7%	10%	18%	18%	37%	-	17%	9%	17%	14%

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Table 7

Q6. I am going to read out some reasons that people have given for voting for [party named at Q2]. Which, if any, play a part in your decision to vote for [the named party]?

Base: All naming party intending to vote for in by-election

	Gender			Age						Social Class				Q2. By-election VI						Q5. 2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/Ref	Con	Lab	LibDem	Other
Weighted base	522	267	254	54	67	90	103	82	126	87	152	103	160	71	239	20	170	21	-	95	169	69	41
<u>They have the best policies on issues that are important to me</u>																							
NET: Any part	496	250	246	52	63	86	98	77	120	84	146	99	148	65	229	20	163	20	-	90	159	67	39
	95%	94%	97%	96%	94%	96%	95%	94%	96%	97%	96%	96%	92%	91%	96%	100%	96%	96%	-	95%	94%	96%	95%
Large part	410	209	201	42	53	66	81	68	100	69	118	74	133	60	186	18	131	16	-	76	135	54	36
	79%	78%	79%	77%	79%	74%	78%	83%	80%	79%	77%	72%	83%	84%	78%	88%	77%	75%	-	80%	80%	78%	88%
Small part	86	42	45	10	10	19	18	9	20	16	29	25	15	5	43	2	32	4	-	14	24	13	3
	17%	16%	18%	19%	16%	22%	17%	11%	16%	18%	19%	24%	10%	7%	18%	12%	19%	20%	-	15%	14%	18%	7%
No part	25	17	8	2	4	4	5	5	6	3	6	4	12	7	11	-	7	1	-	5	10	2	2
	5%	6%	3%	4%	6%	4%	5%	6%	4%	3%	4%	4%	8%	9%	4%	-	4%	4%	-	5%	6%	4%	5%
<u>It is a tactical vote to try and prevent another party from winning locally</u>																							
NET: Any part	258	129	129	29	30	47	46	41	66	34	69	49	94	33	117	12	86	9	-	48	79	34	17
	49%	48%	51%	54%	44%	53%	44%	50%	52%	39%	45%	48%	58%	47%	49%	61%	51%	43%	-	51%	47%	50%	42%
Large part	154	77	78	10	18	31	23	23	50	17	39	27	63	15	72	8	53	6	-	29	52	20	11
	30%	29%	31%	19%	26%	34%	22%	28%	40%	20%	26%	27%	39%	21%	30%	41%	31%	29%	-	30%	31%	29%	26%
Small part	103	52	51	19	12	17	23	17	16	17	30	22	31	19	44	4	33	3	-	19	27	14	6
	20%	20%	20%	35%	18%	18%	22%	21%	13%	20%	20%	21%	19%	26%	19%	20%	20%	14%	-	20%	16%	21%	15%
No part	264	138	126	25	37	42	58	41	60	53	83	54	67	38	122	8	83	12	-	47	90	35	24
	51%	52%	49%	46%	56%	47%	56%	50%	48%	61%	55%	52%	42%	53%	51%	39%	49%	57%	-	49%	53%	50%	58%
<u>To send a message that you are unhappy with the party you usually support nationally</u>																							
NET: Any part	264	141	123	24	24	48	54	43	71	30	73	59	93	25	96	8	126	9	-	50	75	33	23
	51%	53%	49%	44%	36%	54%	52%	52%	57%	35%	48%	58%	58%	35%	40%	38%	74%	44%	-	53%	45%	49%	55%
Large part	154	90	63	11	9	24	28	29	52	21	37	30	61	18	46	2	83	4	-	31	46	18	16
	29%	34%	25%	20%	14%	27%	27%	35%	41%	24%	24%	29%	38%	25%	19%	12%	49%	21%	-	32%	27%	26%	38%
Small part	110	50	60	13	15	24	25	14	19	9	36	29	32	7	50	5	43	5	-	19	30	16	7
	21%	19%	24%	24%	22%	27%	24%	17%	15%	10%	24%	28%	20%	10%	21%	26%	25%	23%	-	20%	18%	23%	17%
No part	258	127	131	30	43	42	50	39	54	57	79	43	68	46	143	12	43	12	-	45	94	36	18
	49%	47%	51%	56%	64%	46%	48%	48%	43%	65%	52%	42%	42%	65%	60%	62%	26%	56%	-	47%	55%	51%	45%

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Table 7

Q6. I am going to read out some reasons that people have given for voting for [party named at Q2]. Which, if any, play a part in your decision to vote for [the named party]?

Base: All naming party intending to vote for in by-election

	Gender			Age						Social Class				Q2. By-election VI					Q5. 2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/ Ref	Con	Lab	LibDem	Other
Weighted base	522	267	254	54	67	90	103	82	126	87	152	103	160	71	239	20	170	21	-	95	169	69	41
<u>As a general protest to show that you are unhappy with all the main parties at the moment</u>																							
NET: Any part	305	152	153	27	33	56	60	51	78	38	85	70	104	26	119	10	142	8	-	58	86	41	31
	59%	57%	60%	49%	49%	63%	58%	62%	62%	44%	56%	68%	65%	36%	50%	50%	84%	39%	-	61%	51%	60%	76%
Large part	183	103	80	14	13	35	37	36	48	23	44	40	71	10	60	7	104	3	-	28	58	19	28
	35%	39%	31%	27%	19%	39%	36%	44%	38%	27%	29%	39%	44%	13%	25%	34%	61%	14%	-	29%	34%	27%	68%
Small part	122	48	74	12	20	22	23	15	31	15	41	30	33	16	60	3	38	5	-	30	28	23	3
	23%	18%	29%	23%	30%	24%	22%	18%	25%	17%	27%	30%	20%	22%	25%	16%	23%	25%	-	32%	17%	33%	8%
No part	216	116	101	27	34	34	43	31	47	49	67	33	57	46	120	10	28	13	-	37	84	28	10
	41%	43%	40%	51%	51%	37%	42%	38%	38%	56%	44%	32%	35%	64%	50%	50%	16%	61%	-	39%	49%	40%	24%

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Table 8

Q7. Thinking about you and your family's own personal situation, which of these statements comes closest to your view, even if you don't completely agree with any of them?

Base: All respondents

	Gender		Age						Social Class				Q2. By-election VI						Q5. 2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/ Ref	Con	Lab	LibDem	Other
Unweighted base	1000	474	526	76	123	138	180	208	275	319	194	161	264	83	274	19	159	16	335	154	311	76	40
Weighted base	1000	485	515	114	157	175	187	162	205	145	272	217	304	71	239	20	170	21	347	142	230	109	51
I am already feeling some of the benefits of an economic recovery	175 17%	95 20%	80 15%	27 23%	34 22%	21 12%	29 15%	24 15%	40 19%	33 23%	55 20%	43 20%	33 11%	32 45%	24 10%	3 17%	30 18%	9 42%	55 16%	47 33%	24 10%	22 20%	6 11%
I am not feeling the benefits of an economic recovery yet but I expect to do so at some point	376 38%	165 34%	211 41%	60 53%	55 35%	77 44%	63 34%	43 27%	77 37%	55 38%	111 41%	73 34%	110 36%	32 45%	115 48%	10 50%	49 29%	7 33%	130 37%	53 37%	89 39%	48 44%	15 29%
I am not feeling the benefits of an economic recovery and I don't expect to	450 45%	225 46%	224 44%	27 24%	68 43%	77 44%	95 51%	95 59%	88 43%	57 39%	107 39%	101 47%	161 53%	7 10%	99 42%	7 33%	91 54%	5 25%	162 47%	42 30%	117 51%	39 36%	30 59%

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Table 9

Q8. I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door.

Base: All respondents

	Gender		Age							Social Class				Q2. By-election VI						Q5. 2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	DK/Ref	Con	Lab	LibDem	Other
Unweighted base	1000	474	526	76	123	138	180	208	275	319	194	161	264	83	274	19	159	16	335	154	311	76	40
Weighted base	1000	485	515	114	157	175	187	162	205	145	272	217	304	71	239	20	170	21	347	142	230	109	51
Conservatives																							
Yes	287	130	157	26	36	41	55	52	76	40	91	57	83	35	73	8	48	11	87	57	64	36	15
	29%	27%	30%	23%	23%	23%	30%	32%	37%	28%	33%	26%	27%	49%	30%	41%	28%	50%	25%	40%	28%	33%	29%
No	713	355	358	88	121	135	131	109	129	105	181	160	221	36	166	12	122	11	260	85	165	74	36
	71%	73%	70%	77%	77%	77%	70%	68%	63%	72%	67%	74%	73%	51%	70%	59%	72%	50%	75%	60%	72%	67%	71%
Labour																							
Yes	691	334	357	61	99	120	128	129	154	103	191	150	213	51	206	13	116	19	223	103	186	85	34
	69%	69%	69%	54%	63%	69%	69%	80%	75%	71%	70%	69%	70%	71%	86%	67%	69%	91%	64%	72%	81%	78%	67%
No	309	151	158	53	58	55	58	33	51	42	81	67	91	20	33	6	53	2	124	39	43	24	17
	31%	31%	31%	46%	37%	31%	31%	20%	25%	29%	30%	31%	30%	29%	14%	33%	31%	9%	36%	28%	19%	22%	33%
Lib Dems																							
Yes	276	125	150	30	27	36	51	48	84	39	82	61	78	24	67	16	50	5	95	52	76	31	15
	28%	26%	29%	26%	17%	21%	27%	29%	41%	27%	30%	28%	26%	33%	28%	79%	30%	26%	27%	37%	33%	28%	30%
No	724	359	365	84	130	139	136	114	121	106	191	156	226	48	172	4	119	16	251	90	154	79	36
	72%	74%	71%	74%	83%	79%	73%	71%	59%	73%	70%	72%	74%	67%	72%	21%	70%	74%	73%	63%	67%	72%	70%
UKIP																							
Yes	677	338	339	55	92	108	139	123	159	108	175	153	214	47	178	17	136	16	218	109	177	79	35
	68%	70%	66%	48%	59%	62%	74%	76%	78%	74%	64%	71%	70%	66%	74%	84%	80%	73%	63%	77%	77%	72%	69%
No	323	147	176	59	65	68	48	39	46	37	98	64	90	24	61	3	34	6	129	33	53	30	16
	32%	30%	34%	52%	41%	38%	26%	24%	22%	26%	36%	29%	30%	34%	26%	16%	20%	27%	37%	23%	23%	28%	31%

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Table 10
Demographics
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
<u>Gender</u>		
Male	474 47%	485 48%
Female	526 53%	515 52%
<u>Age</u>		
18-24	76 8%	114 11%
25-34	123 12%	157 16%
35-44	138 14%	175 18%
45-54	180 18%	187 19%
55-64	208 21%	162 16%
65 or older	275 28%	205 21%
Mean age	51.5	47.5

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Absolutes/col percents

Table 10
Demographics
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1000	1000
<u>Social Class</u>		
AB	319 32%	145 15%
C1	194 19%	272 27%
C2	161 16%	217 22%
DE	264 26%	304 30%
Refused	62 6%	62 6%

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Absolutes/col percents

Table 11

Q5. At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	154 15%	142 14%
Labour	311 31%	230 23%
Liberal Democrats	76 8%	109 11%
UKIP	27 3%	31 3%
Other	13 1%	20 2%
Did not vote	289 29%	340 34%
Don't know	48 5%	54 5%
Refused	82 8%	74 7%