

Carshalton & Wallington Poll

CATI Fieldwork : 29th October - 6th November 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290	
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292	
Certain to vote	(10)	560	267	293	41	79	97	113	101	129	128	202	108	105	146	80	110	104	18	11	171	41	209
		56%	55%	57%	38%	43%	47%	60%	72%	75%	63%	59%	50%	54%	72%	56%	69%	60%	55%	67%	75%	67%	72%
	(9)	57	29	28	5	12	8	10	14	8	13	24	6	11	9	7	16	11	2	2	16	4	23
		6%	6%	5%	4%	7%	4%	5%	10%	4%	7%	7%	3%	6%	5%	5%	10%	7%	6%	15%	7%	7%	8%
	(8)	70	31	38	6	17	13	17	3	13	20	9	21	14	10	7	11	20	3	-	12	3	20
		7%	6%	7%	6%	9%	6%	9%	2%	8%	10%	3%	10%	7%	5%	5%	7%	11%	8%	-	5%	5%	7%
	(7)	40	19	21	5	6	16	7	2	4	9	14	8	9	9	10	5	3	2	-	11	3	9
		4%	4%	4%	5%	3%	8%	4%	2%	2%	5%	4%	4%	5%	5%	7%	3%	2%	6%	-	5%	5%	3%
	(6)	21	9	12	5	6	2	4	1	3	3	6	4	6	1	5	5	2	3	-	2	1	2
		2%	2%	2%	5%	3%	1%	2%	1%	2%	1%	2%	2%	3%	1%	3%	3%	1%	8%	-	1%	2%	1%
	(5)	79	33	45	7	15	24	20	7	5	9	22	27	19	14	19	10	14	4	-	10	7	16
		8%	7%	9%	6%	8%	11%	10%	5%	3%	4%	6%	13%	10%	7%	13%	6%	8%	12%	-	4%	11%	6%
	(4)	20	7	14	6	4	6	2	2	1	3	5	7	5	2	4	1	8	-	-	-	-	4
		2%	1%	3%	6%	2%	3%	1%	1%	*	1%	1%	3%	3%	1%	3%	1%	5%	-	-	-	-	1%
	(3)	22	15	7	4	8	8	2	-	-	3	12	2	3	8	4	-	1	-	3	2	*	-
		2%	3%	1%	4%	4%	4%	1%	-	-	1%	3%	1%	2%	4%	2%	-	*	-	18%	1%	1%	-
	(2)	32	17	15	6	7	7	6	4	1	3	16	5	7	2	7	2	10	2	-	-	-	3
		3%	4%	3%	6%	4%	3%	3%	3%	1%	1%	5%	2%	4%	1%	5%	1%	6%	5%	-	-	-	1%
Definitely would not vote	(1)	96	54	41	19	30	28	8	5	7	12	32	27	15	-	-	-	-	-	-	5	1	5
		10%	11%	8%	17%	16%	13%	4%	4%	4%	6%	9%	13%	8%	-	-	-	-	-	-	2%	2%	2%
Refused		1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3	2	2	-	-	-	-	2	-	2	-	2	-	-	-	-	-	-	-	-	-	-
		*	*	*	2%	-	-	-	1%	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-
Mean		7.81	7.67	7.93	6.45	6.92	7.09	8.28	8.90	9.07	8.53	7.83	7.38	7.78	8.92	8.10	9.10	8.41	8.30	8.56	9.17	8.82	9.05
Standard deviation		3.14	3.28	3.00	3.59	3.51	3.39	2.67	2.39	2.14	2.59	3.23	3.27	3.04	2.09	2.57	1.70	2.48	2.36	2.76	1.86	2.11	1.97
Standard error		0.10	0.16	0.13	0.41	0.31	0.25	0.19	0.19	0.14	0.13	0.21	0.29	0.21	0.14	0.21	0.13	0.20	0.41	0.87	0.12	0.22	0.12

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292
Conservative	203 20%	98 20%	105 20%	19 18%	20 11%	47 22%	36 19%	39 28%	41 24%	52 26%	72 21%	38 18%	35 18%	203 100%	-	-	-	-	-	131 57%	4 7%	22 8%
Labour	143 14%	70 14%	74 14%	23 21%	31 17%	33 16%	26 14%	10 7%	19 11%	35 17%	51 15%	25 11%	27 14%	-	143 100%	-	-	-	-	3 1%	34 57%	50 17%
Liberal Democrat	159 16%	71 15%	88 17%	6 6%	31 17%	31 15%	31 16%	28 20%	32 18%	37 18%	47 14%	33 15%	37 19%	-	-	159 100%	-	-	-	9 4%	1 2%	121 42%
The UK Independence Party (UKIP)	173 17%	100 21%	73 14%	12 11%	28 15%	30 14%	36 19%	32 23%	35 20%	21 10%	45 13%	59 28%	42 21%	-	-	-	173 100%	-	-	46 20%	7 12%	38 13%
The Green Party	33 3%	16 3%	16 3%	7 6%	5 3%	6 3%	11 6%	-	3 2%	10 5%	12 4%	8 4%	3 1%	-	-	-	-	33 100%	-	7 3%	3 5%	10 3%
The British National Party (BNP)	4 *	2 *	2 *	2 2%	-	-	2 1%	-	-	-	2 1%	2 1%	-	-	-	-	-	-	4 24%	-	-	-
Some other party	12 1%	7 1%	5 1%	2 2%	2 1%	4 2%	2 1%	1 1%	1 *	-	11 3%	-	-	-	-	-	-	-	12 76%	1 *	-	1 *
Would not vote	96 10%	54 11%	41 8%	19 17%	30 16%	28 13%	8 4%	5 4%	7 4%	12 6%	32 9%	27 13%	15 8%	-	-	-	-	-	-	5 2%	1 2%	5 2%
Refused	47 5%	20 4%	27 5%	3 2%	5 3%	7 3%	12 7%	6 5%	14 8%	12 6%	12 3%	9 4%	10 5%	-	-	-	-	-	-	6 3%	1 2%	13 4%
Don't know	131 13%	44 9%	87 17%	14 13%	30 17%	23 11%	26 14%	17 12%	21 12%	23 11%	57 17%	14 7%	27 14%	-	-	-	-	-	-	21 9%	8 13%	32 11%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents expressing an intention to vote (Turnout Weighted)****This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote****THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	549	256	293	34	59	92	106	105	153	232	127	67	109	174	101	126	117	23	7	179	57	195
Weighted base	516	254	262	44	81	95	100	90	107	121	173	110	98	152	91	123	119	21	11	161	38	191
Conservative	152	68	83	14	18	27	25	33	34	41	51	30	25	152	-	-	-	-	-	109	2	16
	29%	27%	32%	32%	22%	29%	25%	37%	32%	34%	29%	28%	26%	100%	-	-	-	-	-	68%	5%	8%
Labour	91	47	44	12	17	21	17	8	15	25	34	14	15	-	91	-	-	-	-	2	28	39
	18%	18%	17%	27%	22%	22%	17%	9%	14%	20%	20%	13%	15%	-	100%	-	-	-	-	1%	74%	20%
Liberal Democrat	123	52	71	2	23	24	24	24	26	30	40	22	27	-	-	123	-	-	-	7	1	98
	24%	20%	27%	4%	28%	25%	24%	26%	25%	25%	23%	20%	28%	-	-	100%	-	-	-	4%	3%	52%
The UK Independence Party (UKIP)	119	73	46	7	17	17	25	24	28	17	31	37	29	-	-	-	119	-	-	37	6	29
	23%	29%	17%	16%	21%	18%	25%	27%	26%	14%	18%	34%	29%	-	-	-	100%	-	-	23%	17%	15%
The Green Party	21	9	12	5	4	3	7	-	3	8	7	4	2	-	-	-	-	21	-	4	*	8
	4%	4%	5%	12%	5%	3%	7%	-	2%	6%	4%	4%	2%	-	-	-	-	100%	-	3%	1%	4%
The British National Party (BNP)	3	2	1	2	-	-	1	-	-	-	2	1	-	-	-	-	-	-	3	-	-	-
	1%	1%	1%	5%	-	-	1%	-	-	-	1%	1%	-	-	-	-	-	-	30%	-	-	-
Some other party	8	4	4	2	2	2	*	1	1	-	8	-	-	-	-	-	-	-	8	1	-	1
	2%	1%	2%	4%	2%	3%	*	1%	1%	-	5%	-	-	-	-	-	-	-	70%	*	-	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	30%
Labour	17%
Liberal Democrat	25%
UKIP	22%
Green	4%
Other	2%

Carshalton & Wallington Poll

CATI Fieldwork : 29th October - 6th November 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292
Conservative	163 16%	86 18%	77 15%	16 15%	16 9%	42 20%	29 15%	28 20%	33 19%	41 20%	54 16%	36 17%	26 13%	141 70%	1 1%	1 1%	14 8%	- -	2 13%	110 48%	2 3%	14 5%
Labour	108 11%	54 11%	54 10%	18 17%	29 16%	24 12%	14 7%	8 5%	15 9%	26 13%	35 10%	18 8%	24 13%	- -	92 64%	1 1%	2 1%	1 3%	- -	2 1%	28 46%	31 11%
Liberal Democrat	329 33%	134 28%	195 38%	16 15%	50 27%	66 32%	67 35%	61 44%	68 39%	73 36%	123 36%	57 26%	66 34%	43 21%	40 28%	154 97%	28 16%	11 33%	2 10%	45 20%	17 28%	188 65%
The UK Independence Party (UKIP)	136 14%	79 16%	57 11%	14 13%	22 12%	24 12%	29 15%	24 17%	23 13%	17 8%	27 8%	51 24%	36 18%	7 3%	5 4%	- -	119 69%	- -	1 9%	33 14%	8 13%	28 10%
The Green Party	23 2%	11 2%	12 2%	7 6%	1 *	4 2%	8 4%	2 1%	2 1%	8 4%	7 2%	6 3%	3 1%	- -	- -	1 *	- -	19 57%	2 12%	7 3%	2 2%	8 3%
The British National Party (BNP)	4 *	4 1%	- -	4 4%	- -	- -	- -	- -	- -	- -	4 1%	- -	- -	- -	- -	- -	2 1%	- -	2 14%	- -	- -	- -
Some other party	4 *	2 *	2 *	- -	2 1%	1 *	- -	1 1%	- -	1 *	4 1%	- -	- -	- -	- -	- -	1 *	- -	4 23%	- -	- -	2 1%
Would not vote	96 10%	54 11%	41 8%	19 17%	30 16%	28 13%	8 4%	5 4%	7 4%	12 6%	32 9%	27 13%	15 8%	- -	- -	- -	- -	- -	- -	5 2%	1 2%	5 2%
Refused	29 3%	14 3%	15 3%	3 2%	5 3%	6 3%	6 3%	2 1%	8 5%	7 4%	8 2%	4 2%	6 3%	1 *	2 1%	- -	- -	- -	- -	1 1%	- -	4 1%
Don't know	108 11%	44 9%	64 12%	10 10%	29 16%	13 6%	28 15%	10 7%	17 10%	17 9%	48 14%	17 8%	19 10%	11 5%	2 1%	3 2%	8 5%	2 7%	3 18%	25 11%	4 6%	12 4%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	586	263	322	37	59	101	110	116	163	248	135	68	117	164	99	125	112	22	5	179	64	219
Weighted base	545	260	285	46	81	101	103	99	115	129	183	111	104	142	88	120	113	19	9	161	41	214
Conservative	121	58	63	11	14	23	21	24	28	32	37	27	20	107	1	1	8	-	1	92	1	12
	22%	22%	22%	23%	17%	23%	20%	24%	25%	25%	20%	25%	19%	75%	1%	*	7%	-	9%	57%	1%	6%
Labour	68	36	32	9	17	14	10	6	12	19	22	10	16	-	57	1	1	1	-	2	23	25
	12%	14%	11%	19%	21%	14%	10%	6%	10%	15%	12%	9%	15%	-	65%	1%	1%	4%	-	1%	56%	12%
Liberal Democrat	237	95	142	10	34	47	43	49	54	57	93	38	42	33	27	118	15	5	*	36	11	149
	44%	37%	50%	22%	42%	46%	42%	49%	47%	44%	51%	34%	41%	23%	31%	98%	14%	27%	*	23%	27%	70%
The UK Independence Party (UKIP)	94	57	37	8	14	14	22	17	19	13	18	34	24	2	3	-	86	-	1	26	6	19
	17%	22%	13%	17%	17%	13%	22%	17%	17%	10%	10%	31%	23%	2%	3%	-	76%	-	14%	16%	15%	9%
The Green Party	17	8	10	5	1	3	6	1	2	6	6	2	2	-	-	*	-	13	2	4	*	7
	3%	3%	3%	11%	1%	3%	6%	1%	1%	5%	4%	2%	2%	-	-	*	-	69%	20%	3%	*	3%
The British National Party (BNP)	4	4	-	4	-	-	-	-	-	-	4	-	-	-	-	-	2	-	2	-	-	-
	1%	2%	-	9%	-	-	-	-	-	-	2%	-	-	-	-	-	2%	-	23%	-	-	-
Some other party	4	2	2	-	2	1	-	1	-	1	3	-	-	-	-	-	1	-	3	-	-	2
	1%	1%	1%	-	2%	1%	-	1%	-	*	2%	-	-	-	-	-	*	-	34%	-	-	1%

Carshalton & Wallington Poll
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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	23%
Labour	12%
Liberal Democrat	43%
UKIP	17%
Green	3%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290	
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292	
I would not vote UKIP	540	246	294	55	104	120	93	70	97	139	192	97	91	133	113	126	-	31	4	116	40	198	
		54%	51%	57%	52%	57%	49%	50%	56%	69%	56%	45%	46%	66%	79%	79%	-	94%	24%	50%	66%	68%	
I would not vote Labour	538	273	265	51	75	105	102	100	106	98	180	129	111	168	-	83	140	16	11	191	7	126	
		54%	56%	51%	48%	41%	50%	54%	71%	62%	48%	53%	60%	57%	83%	-	52%	81%	49%	73%	83%	12%	43%
I would not vote Conservative	480	244	236	53	91	95	96	63	80	83	155	128	96	-	109	101	117	29	5	33	41	184	
		48%	50%	46%	49%	50%	46%	51%	45%	47%	41%	45%	59%	49%	-	76%	64%	68%	88%	31%	15%	67%	63%
I would not vote Liberal Democrat	443	253	190	54	78	100	82	56	73	81	132	125	85	112	63	-	128	19	8	139	33	64	
		44%	52%	37%	50%	42%	48%	43%	41%	42%	40%	39%	58%	44%	55%	44%	-	74%	57%	54%	61%	55%	22%
None of these - I would potentially vote for all of them	80	33	47	13	24	17	14	3	9	13	32	11	15	9	6	7	7	2	2	13	6	10	
		8%	7%	9%	12%	13%	8%	7%	2%	5%	7%	9%	5%	8%	4%	4%	5%	4%	5%	15%	6%	11%	3%
Don't know	26	11	14	4	6	4	7	*	4	4	13	3	3	1	*	-	1	-	-	-	1	2	
		3%	2%	3%	4%	3%	2%	4%	*	2%	2%	4%	2%	2%	*	*	-	*	-	-	-	2%	1%

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290	
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292	
NET: Well	601	320	281	71	95	123	113	88	110	139	201	131	107	171	76	107	88	13	3	163	34	174	
	60%	66%	54%	67%	52%	59%	60%	63%	64%	69%	59%	61%	55%	84%	53%	67%	51%	41%	22%	71%	56%	60%	
Very well	(4)	52	27	24	7	11	13	4	5	12	8	16	14	13	5	9	8	2	-	6	5	12	
		5%	6%	5%	6%	6%	6%	2%	4%	7%	4%	5%	7%	7%	6%	3%	5%	5%	6%	-	3%	8%	4%
Quite well	(3)	549	293	256	65	83	110	109	83	98	131	184	116	94	159	72	99	80	11	3	157	29	162
		55%	61%	50%	61%	46%	53%	58%	59%	57%	65%	54%	54%	48%	78%	50%	62%	46%	34%	22%	68%	47%	55%
Quite badly	(2)	295	116	180	26	71	61	62	36	40	52	119	56	57	24	53	46	58	17	11	47	19	102
		30%	24%	35%	25%	39%	29%	33%	25%	23%	25%	35%	26%	29%	12%	37%	29%	33%	53%	68%	21%	32%	35%
Very badly	(1)	70	34	37	6	14	17	13	11	9	8	17	21	23	3	9	5	24	2	2	11	6	11
		7%	7%	7%	5%	8%	8%	7%	8%	5%	4%	5%	10%	12%	2%	6%	3%	14%	6%	10%	5%	11%	4%
NET: Badly		365	149	216	32	85	78	75	47	49	59	135	77	80	27	62	51	82	19	12	59	26	113
		37%	31%	42%	30%	46%	37%	40%	34%	28%	29%	40%	36%	41%	13%	43%	32%	47%	59%	78%	26%	43%	39%
Don't know		34	14	20	4	3	7	2	5	13	4	6	8	8	5	5	1	3	-	-	7	1	5
		3%	3%	4%	3%	2%	4%	1%	3%	8%	2%	2%	4%	4%	2%	3%	1%	2%	-	-	3%	2%	2%
Mean		2.60	2.67	2.54	2.70	2.51	2.59	2.55	2.61	2.71	2.70	2.60	2.60	2.52	2.91	2.52	2.70	2.43	2.42	2.12	2.71	2.54	2.61
Standard deviation		0.70	0.70	0.70	0.67	0.73	0.74	0.65	0.70	0.69	0.61	0.66	0.76	0.80	0.49	0.67	0.62	0.79	0.71	0.57	0.61	0.80	0.63
Standard error		0.02	0.03	0.03	0.08	0.07	0.05	0.05	0.06	0.05	0.03	0.04	0.07	0.06	0.03	0.06	0.05	0.06	0.12	0.18	0.04	0.08	0.04

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290	
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292	
NET: Well	636	330	306	79	112	128	108	96	112	150	220	131	104	179	88	104	88	18	11	173	31	183	
	64%	68%	59%	74%	61%	61%	57%	69%	65%	74%	64%	61%	53%	88%	61%	65%	51%	55%	68%	75%	51%	63%	
Very well	(4)	66	44	22	19	17	6	4	9	10	12	24	13	13	12	13	7	12	1	6	10	5	13
		7%	9%	4%	17%	10%	3%	2%	6%	6%	6%	7%	6%	6%	6%	9%	4%	7%	3%	37%	4%	8%	4%
Quite well	(3)	570	286	284	60	94	122	104	87	102	138	196	118	91	166	75	97	76	17	5	163	26	171
		57%	59%	55%	56%	52%	59%	55%	63%	59%	68%	57%	55%	47%	82%	52%	61%	44%	52%	31%	71%	43%	59%
Quite badly	(2)	257	114	144	18	54	56	67	28	35	41	88	65	56	16	50	47	56	12	5	43	22	91
		26%	23%	28%	17%	29%	27%	35%	20%	20%	20%	26%	30%	29%	8%	35%	29%	33%	35%	32%	19%	37%	31%
Very badly	(1)	75	28	48	9	16	19	10	12	8	6	20	16	28	3	5	3	25	2	-	5	5	9
		8%	6%	9%	8%	9%	9%	6%	9%	5%	3%	6%	8%	14%	1%	3%	2%	14%	5%	-	2%	8%	3%
NET: Badly		332	141	191	27	70	75	77	40	43	48	108	82	83	19	55	50	81	13	5	48	27	100
		33%	29%	37%	26%	38%	36%	41%	29%	25%	24%	32%	38%	43%	10%	38%	31%	47%	40%	32%	21%	45%	34%
Don't know		32	12	20	1	1	5	5	3	17	5	14	3	8	5	1	5	4	2	-	9	2	9
		3%	3%	4%	1%	1%	3%	2%	2%	10%	2%	4%	1%	4%	2%	*	3%	2%	5%	-	4%	4%	3%
Mean		2.65	2.74	2.56	2.83	2.63	2.56	2.55	2.68	2.74	2.78	2.68	2.60	2.48	2.95	2.67	2.70	2.44	2.56	3.05	2.80	2.54	2.66
Standard deviation		0.72	0.71	0.73	0.82	0.78	0.70	0.64	0.73	0.66	0.59	0.70	0.72	0.83	0.45	0.69	0.58	0.83	0.66	0.86	0.55	0.77	0.61
Standard error		0.02	0.03	0.03	0.09	0.07	0.05	0.05	0.06	0.04	0.03	0.05	0.07	0.06	0.03	0.06	0.05	0.07	0.12	0.27	0.04	0.08	0.04

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292
I am satisfied with the job David Cameron is doing overall as Prime Minister	329 33%	163 34%	166 32%	37 34%	55 30%	69 33%	54 28%	51 36%	63 36%	71 35%	116 34%	75 35%	55 28%	125 62%	28 20%	51 32%	31 18%	4 13%	5 30%	122 53%	6 10%	82 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	360 36%	164 34%	196 38%	32 30%	67 37%	79 38%	69 37%	53 38%	59 34%	63 31%	128 37%	73 34%	83 43%	76 37%	35 25%	58 36%	91 53%	14 43%	7 44%	91 40%	16 27%	107 37%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	206 21%	108 22%	98 19%	27 26%	38 21%	43 21%	44 23%	23 17%	30 17%	48 24%	69 20%	50 23%	34 18%	1 *	74 52%	40 25%	34 20%	9 29%	4 26%	11 5%	35 57%	80 27%
Refused	21 2%	11 2%	10 2%	- -	1 1%	2 1%	7 4%	5 3%	5 3%	7 3%	6 2%	3 2%	2 1%	* *	- -	1 1%	2 1%	* 1%	- -	1 1%	- -	3 1%
Don't know	85 9%	38 8%	47 9%	11 10%	21 11%	15 7%	16 8%	8 6%	16 9%	13 6%	23 7%	15 7%	21 11%	- -	6 4%	9 6%	16 9%	5 14%	- -	4 2%	4 6%	20 7%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292
The Liberal Democrat	343 34%	164 34%	179 35%	16 15%	46 25%	71 34%	65 34%	71 51%	73 42%	85 42%	127 37%	63 29%	55 28%	72 36%	50 35%	88 55%	57 33%	9 27%	4 25%	86 38%	20 33%	153 53%
The Conservatives	150 15%	73 15%	77 15%	7 6%	26 14%	31 15%	28 15%	31 22%	27 16%	33 16%	53 15%	28 13%	28 15%	40 20%	18 13%	18 11%	32 18%	4 13%	1 8%	57 25%	9 15%	47 16%
The UK Independence Party (UKIP)	80 8%	49 10%	31 6%	14 13%	21 11%	10 5%	10 5%	14 10%	10 6%	13 6%	24 7%	27 13%	13 7%	14 7%	12 9%	8 5%	29 17%	1 5%	- -	27 12%	6 9%	21 7%
Labour	64 6%	37 8%	27 5%	9 8%	13 7%	16 8%	12 6%	8 6%	6 3%	13 6%	27 8%	13 6%	9 5%	11 6%	14 10%	10 7%	10 6%	1 4%	1 8%	14 6%	11 18%	15 5%
None of them	545 55%	268 55%	277 54%	77 72%	111 61%	114 55%	102 54%	59 42%	82 47%	98 49%	181 53%	126 58%	113 58%	110 55%	79 55%	65 41%	84 48%	19 57%	10 65%	110 48%	32 54%	118 40%
Don't know	23 2%	8 2%	15 3%	4 4%	6 3%	8 4%	2 1%	- -	1 1%	4 2%	4 1%	9 4%	4 2%	4 2%	3 2%	1 *	3 1%	3 10%	2 10%	5 2%	* 1%	1 *

Carshalton & Wallington Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	446	554	76	126	190	192	166	249	387	236	124	208	225	150	159	161	33	10	249	92	290
Weighted base	1000	483	517	107	183	208	189	139	172	202	342	216	195	203	143	159	173	33	16	229	61	292
A Conservative government	316 32%	175 36%	141 27%	30 28%	35 19%	72 35%	57 30%	61 44%	61 35%	73 36%	97 28%	80 37%	57 29%	165 81%	7 5%	12 8%	76 44%	3 10%	7 47%	163 71%	7 11%	56 19%
A Labour government	216 22%	106 22%	110 21%	41 38%	46 25%	42 20%	39 20%	18 13%	31 18%	42 21%	73 21%	47 22%	49 25%	2 1%	101 70%	17 11%	28 16%	13 40%	2 14%	6 2%	39 65%	66 23%
A coalition between the Conservatives and the Liberal Democrats	163 16%	71 15%	92 18%	12 11%	35 19%	27 13%	34 18%	20 15%	36 21%	27 13%	67 20%	31 14%	34 17%	29 14%	6 4%	64 40%	25 14%	2 5%	1 8%	35 15%	2 3%	68 23%
A coalition between Labour and the Liberal Democrats	145 14%	63 13%	82 16%	10 9%	35 19%	32 16%	26 14%	23 16%	18 11%	37 18%	56 16%	22 10%	23 12%	2 1%	29 20%	59 37%	11 6%	10 29%	4 23%	6 3%	8 13%	77 26%
Don't know	159 16%	68 14%	91 18%	14 13%	32 18%	35 17%	34 18%	18 13%	27 15%	24 12%	49 14%	35 16%	31 16%	4 2%	1 *	6 4%	34 20%	5 16%	1 8%	20 9%	5 8%	25 9%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	446 45%	483 48%
Female	554 55%	517 52%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	76 8%	107 11%
25-34	126 13%	183 18%
35-44	190 19%	208 21%
45-54	192 19%	189 19%
55-64	166 17%	139 14%
65 or older	249 25%	172 17%
Refused	1 *	1 *

Carshalton & Wallington Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	139 14%	71 7%
B	248 25%	131 13%
C1	236 24%	342 34%
C2	124 12%	216 22%
D	99 10%	108 11%
E	109 11%	87 9%
Refused	45 5%	45 4%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	249 25%	229 23%
Labour	92 9%	61 6%
Liberal Democrats	290 29%	292 29%
Another party	46 5%	39 4%
Did not vote	239 24%	300 30%
Refused	40 4%	35 4%
Don't know	44 4%	44 4%