

City of Chester Poll

CATI Fieldwork : 13th-18th October 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99	
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112	
Certain to vote	(10)	577	288	288	38	80	87	102	106	158	174	166	86	133	156	179	22	85	28	2	191	159	78
		58%	59%	56%	27%	49%	52%	63%	74%	73%	63%	56%	54%	59%	68%	70%	44%	63%	54%	36%	81%	75%	70%
	(9)	52	27	25	8	5	11	10	8	10	16	12	11	7	8	12	5	9	5	1	13	8	5
		5%	6%	5%	6%	3%	7%	6%	6%	5%	6%	4%	7%	3%	3%	5%	10%	7%	10%	27%	5%	4%	5%
	(8)	95	36	60	18	17	15	16	10	19	29	30	10	21	29	18	6	10	7	-	12	18	14
		10%	7%	12%	13%	10%	9%	10%	7%	9%	11%	10%	7%	9%	13%	7%	13%	7%	13%	-	5%	8%	13%
	(7)	56	27	30	12	16	11	6	4	5	13	22	8	10	17	13	1	9	4	-	8	8	5
		6%	5%	6%	8%	10%	7%	4%	3%	2%	5%	8%	5%	5%	8%	5%	3%	6%	8%	-	3%	4%	4%
	(6)	24	11	13	7	6	6	2	1	2	10	3	8	3	6	6	1	2	2	1	3	5	6
		2%	2%	3%	5%	4%	3%	1%	1%	1%	4%	1%	5%	2%	3%	2%	1%	1%	5%	16%	1%	2%	5%
	(5)	55	16	39	3	12	11	11	7	10	10	18	11	13	10	18	1	9	2	1	3	7	3
		5%	3%	8%	2%	7%	7%	7%	5%	5%	4%	6%	7%	6%	4%	7%	2%	7%	3%	20%	1%	3%	3%
	(4)	25	10	15	12	4	2	2	2	2	4	11	5	1	2	2	4	8	-	-	4	2	-
		3%	2%	3%	9%	3%	1%	1%	1%	1%	1%	4%	3%	*	1%	1%	9%	6%	-	-	2%	1%	-
	(3)	19	7	12	6	4	3	2	-	4	1	11	2	6	-	8	5	1	2	-	1	4	-
		2%	1%	2%	5%	2%	2%	1%	-	2%	*	4%	1%	3%	-	3%	11%	1%	4%	-	*	2%	-
	(2)	11	7	4	3	2	2	1	-	1	2	3	2	3	1	1	3	2	2	-	-	1	-
		1%	1%	1%	2%	1%	1%	1%	-	*	1%	1%	1%	1%	*	*	7%	2%	3%	-	-	*	-
Definitely would not vote	(1)	84	56	28	31	17	18	10	3	4	16	22	15	27	-	-	-	-	-	-	2	1	1
		8%	12%	5%	22%	10%	11%	6%	2%	2%	6%	7%	9%	12%	-	-	-	-	-	-	1%	*	1%
Refused		1	-	1	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
		*	-	*	-	1%	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-
		*	-	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-
Mean		8.09	7.99	8.18	6.05	7.61	7.78	8.45	9.12	9.03	8.58	7.97	7.90	7.89	9.09	8.91	7.55	8.66	8.55	8.07	9.45	9.19	9.17
Standard deviation		2.90	3.13	2.66	3.52	3.05	3.08	2.64	1.91	2.03	2.48	2.90	2.98	3.19	1.54	1.97	2.94	2.17	2.13	2.35	1.44	1.71	1.51
Standard error		0.09	0.15	0.11	0.50	0.29	0.26	0.20	0.14	0.11	0.12	0.21	0.28	0.22	0.10	0.12	0.43	0.19	0.31	1.05	0.09	0.11	0.15

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112
Conservative	228 23%	113 23%	115 22%	21 15%	24 15%	42 25%	33 20%	41 28%	67 31%	84 30%	65 22%	36 23%	43 19%	228 100%	-	-	-	-	-	139 59%	12 6%	16 14%
Labour	257 26%	118 24%	138 27%	27 19%	55 34%	35 21%	49 30%	39 27%	51 24%	74 27%	77 26%	35 22%	63 28%	-	257 100%	-	-	-	-	8 3%	149 70%	21 19%
Liberal Democrat	49 5%	25 5%	24 5%	7 5%	12 7%	12 7%	5 3%	6 4%	8 4%	15 5%	20 7%	7 4%	6 3%	-	-	49 100%	-	-	-	6 3%	4 2%	24 21%
The UK Independence Party (UKIP)	134 13%	74 15%	61 12%	17 13%	17 10%	19 11%	27 17%	19 14%	35 16%	23 8%	32 11%	37 23%	34 15%	-	-	-	134 100%	-	-	47 20%	16 8%	7 7%
The Green Party	51 5%	21 4%	30 6%	12 8%	9 6%	10 6%	9 5%	4 3%	5 2%	14 5%	19 6%	7 4%	8 4%	-	-	-	-	51 100%	-	4 2%	13 6%	9 8%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	4 *	1 *	3 1%	-	1 1%	1 1%	-	1 1%	1 *	2 1%	-	-	2 1%	-	-	-	-	-	4 100%	1 *	1 *	* *
Would not vote	84 8%	56 12%	28 5%	31 22%	17 10%	18 11%	10 6%	3 2%	4 2%	16 6%	22 7%	15 9%	27 12%	-	-	-	-	-	-	2 1%	1 *	1 1%
Refused	56 6%	28 6%	28 6%	-	2 1%	7 4%	13 8%	8 5%	25 11%	16 6%	11 4%	5 3%	15 7%	-	-	-	-	-	-	9 4%	* *	2 2%
Don't know	136 14%	49 10%	88 17%	24 17%	28 17%	21 13%	18 11%	22 16%	22 10%	33 12%	52 17%	17 11%	27 12%	-	-	-	-	-	-	21 9%	16 8%	31 28%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	570	263	307	18	55	73	105	115	202	262	106	68	122	196	210	32	97	32	3	195	194	60
Weighted base	528	262	266	48	79	83	94	89	132	163	148	87	116	175	191	29	95	36	3	171	155	62
Conservative	175	88	87	14	16	31	25	33	55	65	50	26	34	175	-	-	-	-	-	117	10	11
	33%	33%	33%	28%	20%	37%	27%	37%	42%	40%	34%	30%	29%	100%	-	-	-	-	-	68%	6%	17%
Labour	191	96	95	19	37	25	38	32	39	61	53	27	45	-	191	-	-	-	-	7	123	18
	36%	37%	36%	39%	47%	31%	40%	36%	29%	37%	36%	31%	39%	-	100%	-	-	-	-	4%	79%	29%
Liberal Democrat	29	12	17	*	7	8	4	4	7	12	10	4	3	-	-	29	-	-	-	3	3	20
	5%	5%	6%	*	8%	10%	4%	4%	5%	7%	7%	5%	2%	-	-	100%	-	-	-	2%	2%	32%
The UK Independence Party (UKIP)	95	53	43	7	13	12	21	16	27	16	23	25	26	-	-	-	95	-	-	41	11	6
	18%	20%	16%	15%	16%	14%	22%	18%	21%	10%	15%	29%	22%	-	-	-	100%	-	-	24%	7%	9%
The Green Party	36	14	22	8	6	6	7	4	4	9	13	5	7	-	-	-	-	36	-	3	8	7
	7%	5%	8%	17%	8%	7%	7%	4%	3%	6%	9%	5%	6%	-	-	-	-	100%	-	2%	5%	12%
Some other party	3	*	2	-	1	1	-	1	*	1	-	-	1	-	-	-	-	-	3	1	*	*
	*	*	1%	-	1%	1%	-	1%	*	1%	-	-	1%	-	-	-	-	-	100%	1%	*	1%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	34%
Labour	35%
Liberal Democrat	7%
UKIP	17%
Green	6%
Other	1%

City of Chester Poll

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112
Conservative	250 25%	123 25%	128 25%	27 19%	25 15%	44 26%	35 22%	43 30%	75 35%	89 32%	83 28%	34 22%	43 19%	211 92%	3 1%	3 6%	8 6%	1 2%	-	153 65%	12 6%	15 14%
Labour	283 28%	130 27%	153 30%	23 17%	63 38%	43 26%	57 35%	41 29%	54 25%	75 27%	82 28%	46 29%	67 30%	12 5%	229 89%	1 2%	9 7%	10 19%	-	12 5%	157 74%	24 22%
Liberal Democrat	51 5%	22 4%	30 6%	4 3%	15 9%	13 8%	5 3%	7 5%	8 4%	19 7%	20 7%	7 4%	4 2%	1 *	6 2%	41 84%	-	* 1%	* 12%	5 2%	5 3%	27 24%
The UK Independence Party (UKIP)	120 12%	64 13%	55 11%	22 16%	14 9%	15 9%	20 12%	17 12%	31 14%	20 7%	25 8%	35 22%	34 15%	-	7 3%	-	108 81%	-	1 16%	37 16%	10 5%	5 5%
The Green Party	39 4%	18 4%	21 4%	11 8%	4 2%	8 5%	7 4%	5 3%	3 1%	13 5%	16 5%	1 1%	7 3%	-	2 1%	-	-	33 65%	-	* *	6 3%	8 8%
The British National Party (BNP)	1 *	1 *	-	-	1 1%	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	1 *	-
Some other party	4 *	2 *	2 *	-	1 1%	1 1%	-	2 1%	-	1 *	-	-	2 1%	-	-	-	-	-	3 72%	1 *	-	-
Would not vote	84 8%	56 12%	28 5%	31 22%	17 10%	18 11%	10 6%	3 2%	4 2%	16 6%	22 7%	15 9%	27 12%	-	-	-	-	-	-	2 1%	1 *	1 1%
Refused	39 4%	21 4%	18 4%	-	1 1%	4 2%	9 5%	5 3%	19 9%	12 5%	7 2%	2 1%	11 5%	-	-	-	-	-	-	3 1%	* *	2 2%
Don't know	129 13%	48 10%	81 16%	21 15%	23 14%	20 12%	21 13%	19 14%	23 11%	30 11%	41 14%	18 11%	30 13%	4 2%	9 3%	4 8%	9 6%	7 14%	-	22 9%	19 9%	28 25%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	582	268	314	18	57	77	104	121	203	266	110	70	123	191	204	31	91	29	3	200	190	61
Weighted base	542	266	276	48	82	89	94	93	135	167	155	90	117	172	184	28	91	31	3	175	152	64
Conservative	193	97	96	18	17	33	27	35	62	69	62	27	34	163	2	3	6	1	-	128	9	12
		36%	36%	38%	20%	38%	29%	37%	46%	41%	40%	30%	29%	95%	1%	9%	7%	3%	-	73%	6%	18%
Labour	202	100	103	14	39	30	43	35	41	60	53	33	50	7	171	1	6	6	-	10	126	18
		37%	37%	29%	48%	34%	45%	38%	30%	36%	34%	36%	42%	4%	93%	3%	7%	18%	-	6%	83%	27%
Liberal Democrat	33	12	21	*	9	9	3	4	7	15	10	4	3	1	5	25	-	*	*	2	4	22
		6%	5%	*	12%	10%	3%	4%	5%	9%	6%	5%	3%	1%	3%	88%	-	1%	18%	1%	3%	35%
The UK Independence Party (UKIP)	84	46	38	9	12	10	16	14	24	13	18	25	23	-	3	-	78	-	*	33	8	5
		15%	17%	14%	19%	14%	11%	17%	18%	8%	12%	28%	20%	-	2%	-	86%	-	6%	19%	5%	7%
The Green Party	27	10	17	7	3	6	6	4	2	8	12	1	6	-	2	-	-	24	-	*	4	8
		5%	4%	6%	14%	4%	6%	6%	5%	1%	5%	8%	1%	5%	-	1%	-	77%	-	*	3%	12%
The British National Party (BNP)	1	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
		*	*	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	1%	-
Some other party	2	*	2	-	1	1	-	*	-	1	-	-	1	-	-	-	-	-	2	1	-	-
		*	*	1%	-	1%	1%	-	*	1%	-	-	1%	-	-	-	-	-	76%	1%	-	-

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	36%
Labour	37%
Liberal Democrat	7%
UKIP	15%
Green	5%
Other	1%

City of Chester Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112
I would not vote UKIP	623	300	323	80	115	111	101	89	124	199	190	84	133	157	219	39	-	45	*	132	169	85
	62%	62%	63%	57%	70%	67%	62%	62%	57%	72%	64%	53%	59%	69%	85%	79%	-	88%	12%	56%	80%	77%
I would not vote Liberal Democrat	613	315	298	75	91	100	106	95	143	161	165	105	157	153	180	-	116	29	2	178	151	27
	61%	65%	58%	54%	56%	60%	65%	66%	66%	58%	56%	67%	70%	67%	70%	-	86%	57%	52%	75%	71%	25%
I would not vote Conservative	477	242	234	69	85	78	90	62	91	116	125	84	128	-	213	23	84	39	2	35	165	57
	48%	50%	45%	50%	51%	47%	55%	43%	42%	42%	42%	53%	57%	-	83%	46%	62%	76%	55%	15%	78%	51%
I would not vote Labour	424	232	193	61	44	64	67	66	119	119	120	73	100	172	-	24	85	18	3	179	16	37
	42%	48%	37%	44%	27%	39%	41%	47%	55%	43%	40%	46%	44%	75%	-	49%	63%	35%	80%	76%	8%	33%
None of these - I would potentially vote for all of them	78	36	42	14	14	12	7	11	19	17	29	7	21	10	6	7	10	-	1	7	6	8
	8%	7%	8%	10%	8%	7%	4%	8%	9%	6%	10%	4%	9%	5%	2%	14%	7%	-	20%	3%	3%	7%
Don't know	17	8	9	2	1	1	4	2	5	3	4	1	1	-	1	-	-	2	-	1	-	1
	2%	2%	2%	2%	1%	1%	2%	1%	2%	1%	1%	1%	*	-	*	-	-	5%	-	*	-	1%

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99	
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112	
NET: Well	573	301	272	82	83	93	85	78	148	171	175	81	124	193	130	31	65	25	1	184	101	68	
	57%	62%	53%	59%	51%	56%	52%	55%	68%	62%	59%	52%	55%	85%	51%	64%	48%	49%	32%	78%	48%	60%	
Very well	(4)	43	24	19	12	3	5	6	5	11	12	11	5	14	16	10	1	11	-	-	13	5	3
		4%	5%	4%	9%	2%	3%	4%	3%	5%	4%	4%	3%	6%	7%	4%	3%	8%	-	-	6%	2%	3%
Quite well	(3)	530	277	253	70	80	88	79	74	137	159	165	76	110	178	120	30	54	25	1	170	96	65
		53%	57%	49%	50%	49%	53%	48%	52%	63%	58%	55%	48%	49%	78%	47%	61%	40%	49%	32%	72%	45%	58%
Quite badly	(2)	315	135	180	47	66	48	58	50	44	84	86	61	74	27	90	17	52	17	3	40	85	34
		32%	28%	35%	34%	40%	29%	36%	35%	20%	30%	29%	39%	33%	12%	35%	35%	39%	32%	68%	17%	40%	31%
Very badly	(1)	69	34	35	7	10	15	16	9	11	14	19	11	21	1	26	-	16	4	-	4	20	6
		7%	7%	7%	5%	6%	9%	10%	6%	5%	5%	6%	7%	9%	*	10%	-	12%	7%	-	2%	9%	6%
NET: Badly		384	169	215	55	76	64	75	58	55	97	105	72	95	28	116	17	67	20	3	44	105	41
		38%	35%	42%	39%	46%	38%	46%	41%	25%	35%	35%	46%	42%	12%	45%	35%	50%	39%	68%	19%	49%	36%
Don't know		43	15	28	2	6	9	4	6	14	8	17	5	6	7	11	1	2	6	-	8	6	4
		4%	3%	5%	2%	3%	6%	2%	4%	7%	3%	6%	3%	3%	3%	4%	1%	2%	11%	-	3%	3%	3%
Mean		2.57	2.62	2.52	2.63	2.48	2.53	2.47	2.55	2.73	2.63	2.59	2.49	2.54	2.94	2.46	2.67	2.45	2.48	2.32	2.85	2.42	2.59
Standard deviation		0.69	0.70	0.69	0.72	0.65	0.72	0.73	0.67	0.65	0.65	0.68	0.68	0.76	0.45	0.74	0.53	0.81	0.65	0.54	0.53	0.70	0.65
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.06	0.05	0.04	0.03	0.05	0.06	0.05	0.03	0.05	0.08	0.07	0.10	0.24	0.03	0.04	0.07

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99	
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112	
NET: Well	639	328	311	83	105	104	98	87	158	206	199	88	125	188	155	33	77	30	2	196	125	70	
	64%	68%	60%	60%	64%	63%	60%	61%	72%	74%	67%	56%	56%	82%	60%	67%	57%	59%	48%	83%	59%	63%	
Very well	(4)	49	29	20	5	4	8	4	8	19	15	8	5	18	8	2	10	-	*	20	7	4	
		5%	6%	4%	4%	3%	5%	3%	6%	9%	5%	3%	3%	8%	8%	3%	3%	7%	-	12%	9%	3%	
Quite well	(3)	590	300	290	78	101	96	94	79	138	191	191	83	108	170	147	31	67	30	2	176	118	66
		59%	62%	56%	56%	62%	58%	57%	55%	63%	69%	64%	53%	48%	74%	57%	64%	50%	59%	37%	75%	56%	59%
Quite badly	(2)	259	111	148	44	50	46	45	40	32	55	79	55	60	28	72	16	39	15	2	30	61	33
		26%	23%	29%	32%	31%	27%	27%	28%	15%	20%	26%	35%	27%	12%	28%	32%	29%	30%	52%	13%	29%	30%
Very badly	(1)	60	28	32	6	5	14	18	10	8	11	8	10	28	3	19	-	17	2	-	5	17	6
		6%	6%	6%	4%	3%	8%	11%	7%	4%	4%	3%	7%	12%	1%	7%	-	12%	4%	-	2%	8%	5%
NET: Badly		319	139	180	50	55	59	63	50	40	66	87	65	88	31	91	16	56	17	2	35	78	39
		32%	29%	35%	36%	34%	36%	38%	35%	18%	24%	29%	41%	39%	14%	35%	32%	41%	33%	52%	15%	37%	35%
Don't know		42	18	24	5	4	3	2	5	20	5	11	4	12	9	11	1	2	4	-	5	9	3
		4%	4%	5%	4%	2%	2%	2%	4%	9%	2%	4%	3%	5%	4%	4%	1%	1%	8%	-	2%	4%	2%
Mean		2.66	2.71	2.61	2.61	2.65	2.60	2.53	2.63	2.86	2.77	2.69	2.54	2.54	2.93	2.59	2.71	2.53	2.60	2.60	2.91	2.57	2.62
Standard deviation		0.67	0.67	0.67	0.63	0.59	0.71	0.73	0.71	0.64	0.60	0.57	0.68	0.82	0.51	0.68	0.53	0.81	0.57	0.79	0.55	0.69	0.64
Standard error		0.02	0.03	0.03	0.09	0.06	0.06	0.05	0.05	0.04	0.03	0.04	0.06	0.06	0.03	0.04	0.08	0.07	0.09	0.35	0.03	0.04	0.07

City of Chester Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112
I am satisfied with the job David Cameron is doing overall as Prime Minister	310 31%	149 31%	160 31%	40 29%	47 28%	49 29%	50 30%	38 27%	82 38%	88 32%	113 38%	39 25%	61 27%	140 61%	26 10%	15 31%	32 24%	10 19%	1 20%	122 52%	26 12%	42 37%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	293 29%	133 27%	160 31%	45 33%	46 28%	59 35%	36 22%	46 32%	60 28%	92 33%	78 26%	44 28%	66 29%	85 37%	45 18%	14 27%	55 41%	12 23%	3 63%	91 39%	40 19%	24 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	284 28%	149 31%	134 26%	41 30%	55 33%	37 22%	53 32%	47 33%	50 23%	74 27%	79 26%	60 38%	62 27%	4 2%	171 66%	13 26%	33 24%	20 39%	- -	15 6%	135 64%	32 29%
Refused	36 4%	19 4%	17 3%	- -	3 2%	8 5%	6 4%	5 4%	13 6%	5 2%	12 4%	2 1%	10 4%	- -	3 1%	3 7%	2 1%	2 5%	1 16%	2 1%	1 1%	6 5%
Don't know	78 8%	34 7%	44 9%	12 9%	14 9%	14 8%	18 11%	6 4%	12 5%	17 6%	15 5%	13 8%	28 12%	- -	12 5%	4 9%	13 9%	7 14%	- -	6 3%	11 5%	7 7%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112
The Conservatives	242 24%	119 25%	123 24%	20 14%	37 22%	46 28%	44 27%	44 31%	51 23%	83 30%	77 26%	33 21%	45 20%	78 34%	61 24%	12 24%	33 25%	11 22%	-	90 38%	54 25%	25 22%
Labour	121 12%	63 13%	58 11%	15 11%	26 16%	20 12%	21 13%	19 14%	19 9%	37 13%	28 9%	22 14%	30 13%	19 8%	62 24%	4 8%	13 10%	8 16%	-	24 10%	46 22%	9 8%
The UK Independence Party (UKIP)	88 9%	48 10%	41 8%	19 14%	14 9%	10 6%	16 10%	12 9%	17 8%	23 8%	29 10%	14 9%	20 9%	14 6%	33 13%	3 6%	18 14%	4 8%	-	20 9%	20 9%	9 8%
The Liberal Democrat	48 5%	16 3%	32 6%	3 2%	10 6%	6 3%	8 5%	10 7%	12 5%	11 4%	13 4%	7 4%	16 7%	13 6%	17 7%	3 6%	6 5%	3 5%	-	10 4%	10 5%	8 7%
None of them	615 62%	292 60%	324 63%	93 67%	100 61%	98 59%	93 57%	80 56%	145 67%	158 57%	176 59%	98 62%	150 67%	133 58%	130 51%	33 67%	83 61%	32 63%	4 100%	123 52%	115 55%	71 64%
Don't know	20 2%	14 3%	7 1%	4 3%	1 1%	7 4%	5 3%	3 2%	2 1%	4 1%	8 3%	3 2%	4 2%	3 1%	4 2%	1 1%	2 2%	-	-	2 1%	6 3%	1 1%

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	448	552	50	110	141	181	183	328	424	199	115	219	249	271	46	130	46	5	269	263	99
Weighted base	1000	485	515	138	164	167	163	143	218	276	297	158	225	228	257	49	134	51	4	236	212	112
A Labour government	318	157	162	50	61	45	59	46	55	76	95	54	80	-	200	7	37	29	-	14	160	16
	32%	32%	31%	36%	37%	27%	36%	32%	25%	28%	32%	34%	35%	-	78%	15%	28%	57%	-	6%	76%	14%
A Conservative government	269	129	140	29	27	49	37	41	85	92	71	41	61	168	-	1	43	*	2	148	10	15
	27%	27%	27%	21%	17%	29%	23%	29%	39%	33%	24%	26%	27%	74%	-	3%	32%	1%	45%	63%	5%	13%
A coalition between the Conservatives and the Liberal Democrats	136	76	60	20	25	15	24	26	25	43	52	19	21	46	4	20	16	8	*	42	6	26
	14%	16%	12%	14%	15%	9%	15%	18%	12%	15%	17%	12%	9%	20%	2%	41%	12%	15%	12%	18%	3%	23%
A coalition between Labour and the Liberal Democrats	109	45	65	11	33	23	16	11	14	38	31	25	15	9	47	15	9	8	-	8	23	41
	11%	9%	13%	8%	20%	14%	10%	8%	7%	14%	10%	16%	7%	4%	18%	31%	6%	16%	-	3%	11%	36%
Don't know	167	78	89	29	18	35	27	18	39	28	49	19	49	5	5	5	29	6	2	24	12	14
	17%	16%	17%	21%	11%	21%	16%	13%	18%	10%	16%	12%	22%	2%	2%	10%	22%	11%	43%	10%	6%	13%

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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	448 45%	485 48%
Female	552 55%	515 52%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	50 5%	138 14%
25-34	110 11%	164 16%
35-44	141 14%	167 17%
45-54	181 18%	163 16%
55-64	183 18%	143 14%
65 or older	328 33%	218 22%
Refused	7 1%	7 1%

City of Chester Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	149 15%	95 10%
B	275 28%	181 18%
C1	199 20%	297 30%
C2	115 12%	158 16%
D	73 7%	98 10%
E	146 15%	127 13%
Refused	43 4%	43 4%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	269 27%	236 24%
Labour	263 26%	212 21%
Liberal Democrats	99 10%	112 11%
Another party	44 4%	33 3%
Did not vote	223 22%	320 32%
Refused	57 6%	45 5%
Don't know	45 5%	43 4%