

Great Grimsby Poll

CATI Fieldwork : 20th-27th November 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77	
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105	
Certain to vote	(10)	444	241	202	15	43	75	99	84	127	52	95	91	193	82	117	14	142	10	11	115	134	64
		44%	49%	40%	11%	26%	44%	56%	55%	64%	56%	43%	40%	46%	64%	52%	46%	56%	56%	51%	73%	75%	61%
	(9)	39	21	18	6	8	7	4	7	7	4	10	6	15	9	9	-	17	1	-	7	7	6
		4%	4%	4%	4%	5%	4%	3%	5%	4%	5%	5%	3%	4%	7%	4%	-	7%	6%	-	4%	4%	6%
	(8)	87	39	48	5	21	18	12	19	8	19	18	38	15	19	3	23	1	3	19	9	9	
		9%	8%	10%	4%	13%	10%	7%	8%	9%	9%	8%	8%	9%	12%	8%	9%	9%	4%	14%	12%	5%	9%
	(7)	51	26	25	12	11	7	10	6	5	4	15	11	16	3	11	7	14	1	2	6	8	7
		5%	5%	5%	9%	7%	4%	5%	4%	2%	5%	7%	5%	4%	2%	5%	24%	5%	6%	11%	4%	4%	7%
	(6)	27	13	14	4	4	7	7	2	3	4	4	11	7	3	6	2	13	1	-	-	3	4
		3%	3%	3%	3%	2%	4%	4%	1%	1%	4%	2%	5%	2%	3%	3%	5%	5%	8%	-	-	2%	4%
	(5)	113	55	58	27	30	18	11	14	13	6	18	25	55	8	37	4	30	3	4	5	10	5
		11%	11%	11%	21%	18%	11%	6%	9%	6%	7%	8%	11%	13%	6%	17%	15%	12%	15%	18%	3%	5%	5%
	(4)	29	11	18	6	8	2	8	3	2	1	8	9	10	6	7	-	7	1	1	1	1	4
		3%	2%	4%	4%	5%	1%	4%	2%	1%	1%	4%	4%	2%	5%	3%	-	3%	5%	5%	1%	1%	4%
	(3)	32	15	17	13	8	5	4	2	2	2	11	5	14	3	8	-	7	-	-	1	4	-
		3%	3%	3%	10%	5%	3%	2%	1%	1%	2%	5%	2%	3%	2%	4%	-	3%	-	-	1%	2%	-
	(2)	18	4	15	8	3	5	*	1	1	1	13	3	1	-	11	-	2	-	-	1	1	3
		2%	1%	3%	6%	2%	3%	*	1%	1%	1%	6%	1%	*	-	5%	-	1%	-	-	*	1%	3%
Definitely would not vote	(1)	158	67	91	37	32	26	24	19	19	10	29	48	70	-	-	-	-	-	2	1	2	
		16%	14%	18%	28%	19%	15%	13%	13%	10%	11%	13%	21%	16%	-	-	-	-	-	1%	1%	2%	
Don't know		4	1	3	-	-	-	-	1	3	*	-	-	4	-	-	-	-	-	1	1	*	
		*	*	1%	-	-	-	-	1%	1%	*	-	-	1%	-	-	-	-	-	1%	*	*	
Mean		6.99	7.34	6.65	4.54	6.05	7.02	7.61	7.74	8.28	7.90	6.91	6.54	7.05	8.78	7.87	8.13	8.38	8.31	8.16	9.20	9.07	8.48
Standard deviation		3.42	3.29	3.51	3.09	3.32	3.41	3.27	3.22	2.93	3.08	3.43	3.57	3.42	2.01	2.63	1.94	2.21	2.23	2.20	1.71	1.95	2.40
Standard error		0.11	0.15	0.15	0.43	0.26	0.27	0.25	0.24	0.18	0.19	0.24	0.26	0.19	0.16	0.17	0.39	0.14	0.53	0.57	0.12	0.12	0.28

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105
Conservative	130 13%	63 13%	66 13%	8 6%	17 10%	22 13%	21 12%	26 17%	35 18%	17 19%	33 15%	27 12%	47 11%	130 100%	-	-	-	-	-	83 53%	3 2%	9 8%
Labour	225 23%	100 20%	126 25%	39 30%	40 24%	21 12%	50 28%	28 18%	47 24%	21 22%	53 24%	50 22%	93 22%	-	225 100%	-	-	-	-	4 3%	111 62%	14 13%
Liberal Democrat	30 3%	10 2%	20 4%	9 7%	3 2%	2 1%	4 2%	5 3%	6 3%	5 5%	7 3%	3 1%	14 3%	-	-	30 100%	-	-	-	1 *	1 1%	18 18%
The UK Independence Party (UKIP)	255 26%	166 34%	90 18%	18 14%	37 22%	51 30%	50 28%	48 32%	51 26%	25 27%	54 24%	62 27%	109 26%	-	-	-	255 100%	-	-	50 32%	35 19%	22 21%
The Green Party	18 2%	10 2%	7 1%	-	2 1%	13 8%	1 1%	1 1%	1 *	4 4%	2 1%	1 1%	9 2%	-	-	-	-	18 100%	-	* *	2 1%	5 5%
The British National Party (BNP)	2 *	2 *	-	-	-	1 1%	* *	-	-	* *	-	1 1%	-	-	-	-	-	-	2 8%	-	* *	-
Some other party	20 2%	10 2%	10 2%	5 4%	5 3%	5 3%	1 1%	1 1%	3 1%	-	6 3%	2 1%	11 3%	-	-	-	-	-	20 92%	-	1 *	4 4%
Would not vote	158 16%	67 14%	91 18%	37 28%	32 19%	26 15%	24 13%	19 13%	19 10%	10 11%	29 13%	48 21%	70 16%	-	-	-	-	-	-	2 1%	1 1%	2 2%
Refused	39 4%	17 4%	22 4%	4 3%	2 1%	4 3%	9 5%	6 4%	13 7%	3 4%	6 3%	5 2%	18 4%	-	-	-	-	-	-	4 2%	9 5%	6 5%
Don't know	125 12%	49 10%	76 15%	12 9%	29 18%	24 14%	18 10%	16 11%	24 12%	8 8%	31 14%	28 12%	54 13%	-	-	-	-	-	-	14 9%	16 9%	25 24%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	497	252	245	12	56	75	96	103	155	150	97	85	154	121	165	18	172	12	9	151	167	39
Weighted base	442	246	196	27	55	77	93	80	110	52	96	96	189	94	135	18	169	11	14	114	120	51
Conservative	94	50	44	1	11	16	14	22	29	14	23	20	36	94	-	-	-	-	-	71	2	6
	21%	20%	22%	4%	21%	21%	15%	28%	27%	26%	24%	21%	19%	100%	-	-	-	-	-	62%	2%	12%
Labour	135	63	72	10	21	16	36	18	34	13	27	32	59	-	135	-	-	-	-	3	87	9
	31%	26%	37%	38%	38%	20%	39%	23%	31%	26%	28%	33%	32%	-	100%	-	-	-	-	2%	73%	18%
Liberal Democrat	18	4	14	2	2	2	3	4	5	4	4	1	8	-	-	18	-	-	-	*	1	14
	4%	2%	7%	8%	4%	2%	3%	4%	5%	7%	5%	1%	4%	-	-	100%	-	-	-	*	1%	27%
The UK Independence Party (UKIP)	169	113	56	9	16	33	38	34	39	18	37	41	71	-	-	-	169	-	-	40	27	15
	38%	46%	29%	32%	29%	43%	41%	43%	36%	35%	38%	42%	38%	-	-	-	100%	-	-	35%	22%	30%
The Green Party	11	7	4	-	1	8	*	1	1	3	1	*	7	-	-	-	-	11	-	*	1	4
	3%	3%	2%	-	2%	11%	*	1%	1%	6%	1%	*	4%	-	-	-	-	100%	-	*	1%	8%
The British National Party (BNP)	*	*	-	-	-	*	*	-	-	*	-	*	-	-	-	-	-	-	*	-	*	-
	*	*	-	-	-	*	*	-	-	1%	-	*	-	-	-	-	-	-	3%	-	*	-
Some other party	13	7	6	5	3	2	1	1	2	-	4	2	7	-	-	-	-	-	13	-	1	3
	3%	3%	3%	17%	6%	2%	1%	1%	1%	-	5%	2%	4%	-	-	-	-	-	97%	-	1%	5%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	21%
Labour	31%
Liberal Democrat	5%
UKIP	37%
Green	2%
Other	3%

Great Grimsby Poll

CATI Fieldwork : 20th-27th November 2014

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105
Conservative	123 12%	58 12%	64 13%	5 4%	21 12%	15 9%	21 12%	23 15%	38 19%	17 18%	31 14%	28 12%	44 10%	108 83%	1 1%	1 2%	5 2%	- -	- -	76 48%	3 2%	10 10%
Labour	264 26%	114 23%	150 29%	48 36%	39 23%	34 20%	54 30%	39 25%	50 25%	21 23%	65 29%	59 26%	111 26%	12 9%	207 92%	5 17%	14 6%	2 12%	6 29%	10 6%	117 65%	23 22%
Liberal Democrat	42 4%	19 4%	23 5%	4 3%	9 5%	7 4%	6 3%	9 6%	8 4%	6 7%	5 2%	4 2%	24 6%	2 1%	4 2%	24 79%	5 2%	4 21%	- -	2 1%	4 2%	22 21%
The UK Independence Party (UKIP)	235 23%	152 31%	83 16%	13 10%	35 21%	50 29%	47 26%	44 29%	47 23%	23 25%	52 24%	60 26%	96 23%	3 3%	3 1%	- -	220 86%	- -	4 18%	47 30%	33 18%	19 18%
The Green Party	12 1%	4 1%	8 2%	3 2%	2 1%	4 3%	1 *	2 2%	* *	2 2%	3 1%	- -	8 2%	- -	3 1%	- -	- -	7 40%	1 5%	* *	4 2%	1 1%
The British National Party (BNP)	1 *	* *	1 *	- -	1 1%	- -	* *	- -	- -	* *	1 1%	- -	- -	- -	- -	- -	1 *	- -	* 2%	- -	* *	- -
Some other party	12 1%	10 2%	2 *	5 4%	3 2%	2 1%	* *	- -	2 1%	1 1%	2 1%	1 *	8 2%	- -	- -	* 1%	1 1%	- -	10 46%	1 1%	- -	2 2%
Would not vote	158 16%	67 14%	91 18%	37 28%	32 19%	26 15%	24 13%	19 13%	19 10%	10 11%	29 13%	48 21%	70 16%	- -	- -	- -	- -	- -	- -	2 1%	1 1%	2 2%
Refused	26 3%	12 3%	14 3%	4 3%	* *	* *	7 4%	5 3%	9 5%	2 3%	2 1%	4 2%	11 3%	- -	- -	- -	1 *	- -	- -	2 1%	5 3%	4 4%
Don't know	127 13%	56 11%	72 14%	12 9%	26 16%	31 18%	20 11%	10 7%	28 14%	10 11%	31 14%	25 11%	54 13%	5 4%	8 3%	- -	8 3%	5 27%	- -	18 11%	13 7%	22 21%

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Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	503	250	253	12	58	72	94	109	157	148	99	88	158	118	161	18	166	9	9	151	170	41
Weighted base	448	244	204	27	58	75	92	85	111	51	97	97	193	91	132	18	164	10	14	113	124	53
Conservative	87	43	44	*	11	11	15	19	31	13	21	20	31	79	1	*	3	-	-	64	2	7
	19%	18%	22%	2%	18%	14%	17%	23%	28%	26%	22%	21%	16%	87%	1%	2%	2%	-	-	57%	2%	12%
Labour	155	72	83	11	22	23	37	26	37	14	34	34	70	7	124	2	7	1	3	8	90	15
	35%	30%	40%	40%	38%	30%	40%	30%	33%	27%	35%	35%	36%	8%	94%	13%	4%	8%	24%	7%	72%	28%
Liberal Democrat	29	11	18	1	6	6	4	7	6	5	4	1	17	1	2	15	3	3	-	2	3	18
	7%	5%	9%	2%	10%	8%	4%	8%	5%	10%	5%	1%	9%	1%	2%	85%	2%	35%	-	1%	3%	34%
The UK Independence Party (UKIP)	159	107	52	8	16	31	35	32	37	17	34	41	63	3	2	-	149	-	2	38	25	11
	35%	44%	25%	30%	28%	41%	38%	38%	33%	34%	35%	42%	33%	3%	2%	-	91%	-	15%	34%	21%	21%
The Green Party	9	3	6	2	1	4	*	1	*	1	1	-	6	-	2	-	-	6	1	*	3	1
	2%	1%	3%	9%	2%	5%	*	1%	*	3%	2%	-	3%	-	2%	-	-	57%	5%	*	2%	1%
The British National Party (BNP)	1	*	*	-	*	-	*	-	-	*	*	-	-	-	-	-	*	-	*	-	*	-
	*	*	*	-	1%	-	*	-	-	1%	*	-	-	-	-	-	*	-	2%	-	*	-
Some other party	9	7	2	5	2	1	*	-	1	*	2	1	6	-	-	*	1	-	7	1	-	2
	2%	3%	1%	17%	3%	2%	*	-	1%	*	2%	1%	3%	-	-	1%	1%	-	54%	1%	-	3%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	20%
Labour	35%
Liberal Democrat	8%
UKIP	34%
Green	2%
Other	2%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105
I would not vote Liberal Democrat	673	369	303	86	110	113	124	103	138	58	143	165	288	99	159	-	211	11	17	126	134	44
	67%	75%	60%	65%	65%	66%	69%	68%	69%	63%	65%	72%	68%	77%	70%	-	82%	61%	76%	80%	74%	41%
I would not vote Conservative	602	316	286	83	95	111	107	95	110	45	117	133	287	-	174	19	196	17	19	34	141	60
	60%	64%	56%	63%	57%	65%	60%	63%	55%	49%	53%	59%	67%	-	77%	64%	77%	94%	89%	22%	78%	57%
I would not vote UKIP	488	200	288	77	81	78	81	64	106	48	109	106	208	90	173	20	-	13	17	72	114	63
	49%	41%	57%	58%	48%	46%	46%	43%	53%	52%	49%	47%	49%	70%	77%	68%	-	72%	79%	46%	63%	60%
I would not vote Labour	482	275	207	58	68	91	81	86	97	46	104	117	202	93	-	13	200	9	14	120	29	46
	48%	56%	41%	44%	40%	54%	45%	57%	49%	50%	47%	51%	48%	72%	-	44%	78%	53%	63%	76%	16%	44%
None of these - I would potentially vote for all of them	63	26	37	10	17	5	11	6	14	7	15	15	24	6	12	-	7	-	-	8	7	2
	6%	5%	7%	7%	10%	3%	6%	4%	7%	7%	7%	6%	6%	4%	5%	-	3%	-	-	5%	4%	2%
Don't know	26	5	21	3	7	7	*	3	6	3	8	3	8	*	1	1	3	-	-	*	2	4
	3%	1%	4%	2%	4%	4%	*	2%	3%	4%	4%	2%	2%	*	1%	5%	1%	-	-	*	1%	4%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77	
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105	
NET: Well	530	279	250	86	82	79	104	65	114	50	122	130	212	111	125	19	121	6	8	121	87	60	
	53%	57%	49%	65%	49%	46%	58%	43%	57%	55%	55%	57%	50%	86%	55%	63%	47%	35%	35%	77%	48%	57%	
Very well	(4)	45	29	16	4	3	9	6	9	14	3	5	13	22	10	9	3	16	1	1	14	5	7
		4%	6%	3%	3%	2%	5%	3%	6%	7%	3%	2%	6%	5%	8%	4%	8%	6%	7%	4%	9%	3%	6%
Quite well	(3)	485	250	235	82	79	70	98	56	99	48	117	117	190	101	116	16	105	5	7	107	81	53
		48%	51%	46%	62%	47%	41%	55%	37%	50%	52%	53%	51%	45%	78%	52%	54%	41%	28%	31%	68%	45%	51%
Quite badly	(2)	318	151	167	31	61	64	48	59	56	33	66	77	133	15	65	7	104	9	9	28	61	33
		32%	31%	33%	23%	36%	37%	27%	39%	28%	36%	30%	34%	31%	12%	29%	23%	41%	51%	43%	18%	34%	31%
Very badly	(1)	118	51	67	11	19	22	24	25	17	6	32	17	60	3	25	4	28	1	5	7	26	6
		12%	10%	13%	8%	11%	13%	17%	9%	7%	14%	8%	14%	2%	11%	14%	11%	7%	22%	5%	15%	6%	
NET: Badly		436	202	234	42	80	85	72	84	73	39	97	94	192	18	91	11	132	10	14	35	87	39
		44%	41%	46%	32%	48%	50%	40%	55%	37%	43%	44%	41%	45%	14%	40%	37%	52%	57%	65%	22%	48%	37%
Don't know		36	12	24	4	6	6	3	2	13	2	2	4	20	1	10	-	2	1	-	1	6	7
		4%	2%	5%	3%	4%	4%	2%	1%	7%	3%	1%	2%	5%	1%	4%	-	1%	8%	-	1%	4%	6%
Mean		2.47	2.54	2.41	2.61	2.41	2.41	2.49	2.33	2.59	2.52	2.44	2.56	2.43	2.92	2.50	2.57	2.43	2.38	2.18	2.82	2.38	2.61
Standard deviation		0.77	0.76	0.77	0.69	0.72	0.78	0.77	0.83	0.76	0.68	0.76	0.72	0.81	0.53	0.75	0.85	0.77	0.75	0.83	0.65	0.78	0.71
Standard error		0.02	0.04	0.03	0.10	0.06	0.06	0.06	0.06	0.05	0.04	0.05	0.05	0.05	0.04	0.05	0.17	0.05	0.19	0.21	0.05	0.05	0.08

Great Grimsby Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77	
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105	
NET: Well	569	294	275	89	87	88	99	77	129	55	129	153	218	110	139	22	139	7	5	119	92	60	
	57%	60%	54%	68%	52%	51%	55%	51%	64%	60%	58%	67%	51%	85%	62%	73%	54%	37%	22%	75%	51%	57%	
Very well	(4)	52	35	17	7	4	11	5	6	18	6	11	10	24	13	11	2	14	2	1	15	10	3
	5%	7%	3%	5%	2%	6%	3%	4%	9%	6%	5%	4%	6%	10%	5%	6%	5%	9%	4%	9%	5%	3%	
Quite well	(3)	517	259	258	82	83	77	93	71	111	49	118	143	193	96	128	20	125	5	4	104	82	57
	52%	53%	51%	62%	49%	45%	52%	47%	55%	54%	53%	63%	46%	74%	57%	67%	49%	28%	18%	66%	46%	54%	
Quite badly	(2)	296	136	160	26	57	57	56	56	44	27	78	56	121	16	66	5	89	5	10	30	66	35
	30%	28%	32%	20%	34%	34%	31%	37%	22%	29%	35%	24%	29%	12%	29%	18%	35%	28%	45%	19%	36%	33%	
Very badly	(1)	105	54	52	13	17	21	21	19	15	8	11	16	67	2	13	3	26	5	7	6	18	8
	11%	11%	10%	10%	10%	12%	12%	12%	7%	8%	5%	7%	16%	1%	6%	10%	10%	28%	30%	4%	10%	8%	
NET: Badly	402	189	212	39	74	78	77	75	59	34	89	71	188	18	79	8	115	10	16	36	83	43	
	40%	38%	42%	30%	44%	46%	43%	49%	29%	37%	40%	31%	44%	14%	35%	27%	45%	56%	75%	22%	46%	41%	
Don't know	31	10	21	4	6	5	3	-	12	3	3	4	19	2	8	-	2	1	1	3	5	2	
	3%	2%	4%	3%	4%	3%	2%	-	6%	3%	1%	2%	4%	2%	3%	-	1%	8%	3%	2%	3%	2%	
Mean	2.53	2.57	2.49	2.65	2.46	2.47	2.48	2.42	2.70	2.59	2.59	2.66	2.43	2.95	2.63	2.69	2.50	2.20	1.96	2.83	2.48	2.53	
Standard deviation	0.76	0.78	0.73	0.74	0.72	0.79	0.74	0.76	0.75	0.74	0.67	0.68	0.83	0.54	0.67	0.74	0.75	1.01	0.83	0.64	0.75	0.69	
Standard error	0.02	0.04	0.03	0.10	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.15	0.05	0.25	0.22	0.04	0.05	0.08	

Great Grimsby Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105
I am satisfied with the job David Cameron is doing overall as Prime Minister	235 23%	117 24%	118 23%	32 24%	39 23%	35 21%	33 18%	37 25%	58 29%	22 24%	54 24%	53 23%	100 24%	83 64%	28 13%	12 40%	40 16%	4 20%	- -	76 48%	24 13%	21 19%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	326 33%	165 34%	161 32%	42 32%	63 37%	58 34%	58 33%	53 35%	52 26%	40 44%	89 40%	88 39%	100 23%	44 34%	38 17%	14 47%	112 44%	7 39%	5 23%	70 44%	31 17%	46 44%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	306 31%	157 32%	150 30%	47 36%	40 24%	56 33%	60 34%	45 29%	59 29%	20 22%	55 25%	65 28%	157 37%	1 1%	153 68%	2 8%	70 27%	5 30%	10 47%	7 4%	111 61%	27 26%
Refused	20 2%	9 2%	11 2%	- -	2 1%	2 1%	8 4%	1 1%	8 4%	2 2%	4 2%	7 3%	4 1%	- -	- -	- -	2 1%	- -	2 11%	- -	1 *	- -
Don't know	113 11%	45 9%	68 13%	11 8%	24 14%	20 12%	19 11%	15 10%	24 12%	8 8%	20 9%	15 6%	64 15%	1 1%	7 3%	1 4%	32 12%	2 11%	4 19%	5 3%	14 8%	12 11%

Great Grimsby Poll

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105
The UK Independence Party (UKIP)	114	60	54	13	21	24	17	16	23	8	30	27	48	9	24	4	46	2	1	19	19	11
	11%	12%	11%	10%	12%	14%	9%	11%	12%	9%	13%	12%	11%	7%	11%	12%	18%	12%	6%	12%	11%	10%
Labour	106	57	49	10	21	22	20	12	22	9	24	22	51	11	41	4	19	3	1	12	34	8
	11%	12%	10%	7%	13%	13%	11%	8%	11%	10%	11%	10%	12%	8%	18%	15%	7%	17%	7%	7%	19%	7%
The Conservatives	47	30	17	9	6	5	11	3	13	2	9	15	19	7	3	*	21	-	-	10	5	2
	5%	6%	3%	7%	4%	3%	6%	2%	7%	2%	4%	7%	5%	5%	1%	1%	8%	-	-	6%	3%	2%
The Liberal Democrat	40	14	26	3	10	10	8	3	6	3	8	9	19	2	8	5	9	-	1	6	6	5
	4%	3%	5%	2%	6%	6%	4%	2%	3%	3%	4%	4%	4%	2%	4%	18%	3%	-	7%	4%	3%	4%
None of them	782	375	407	104	134	126	139	125	153	75	172	170	335	111	169	23	184	13	17	125	133	89
	78%	76%	80%	79%	80%	74%	78%	83%	77%	82%	78%	75%	79%	85%	75%	78%	72%	72%	80%	79%	74%	84%
Don't know	10	4	6	-	2	3	-	2	3	*	2	4	2	-	2	-	3	-	2	-	2	2
	1%	1%	1%	-	1%	2%	-	1%	1%	*	1%	2%	1%	-	1%	-	1%	-	8%	-	1%	2%

Great Grimsby Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	456	545	51	158	159	175	184	274	254	198	183	331	158	245	25	249	18	15	209	245	77
Weighted base	1001	493	508	132	168	170	179	151	200	92	222	228	425	130	225	30	255	18	22	158	180	105
A Labour government	385	189	196	73	61	54	80	50	67	26	75	98	175	4	185	6	78	7	12	10	129	30
	38%	38%	38%	55%	37%	32%	44%	33%	33%	29%	34%	43%	41%	3%	82%	21%	31%	37%	54%	6%	71%	29%
A Conservative government	226	128	98	16	30	31	39	45	65	31	55	54	78	105	4	1	70	-	1	111	10	13
	23%	26%	19%	12%	18%	18%	22%	29%	32%	34%	25%	24%	18%	81%	2%	2%	27%	-	5%	70%	6%	13%
A coalition between Labour and the Liberal Democrats	112	59	53	17	26	26	12	17	14	9	28	16	57	*	28	13	27	6	7	3	19	25
	11%	12%	11%	13%	15%	15%	7%	12%	7%	10%	13%	7%	13%	*	13%	43%	11%	34%	31%	2%	11%	24%
A coalition between the Conservatives and the Liberal Democrats	82	36	46	1	12	12	24	15	17	11	25	17	28	16	3	8	31	*	-	22	4	18
	8%	7%	9%	1%	7%	7%	13%	10%	9%	12%	11%	7%	7%	13%	2%	26%	12%	2%	-	14%	2%	17%
Don't know	196	81	115	26	38	48	24	24	36	14	39	43	87	3	5	3	49	5	2	12	18	19
	20%	16%	23%	19%	23%	28%	13%	16%	18%	15%	18%	19%	20%	2%	2%	9%	19%	27%	10%	8%	10%	18%

Great Grimsby Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	456 46%	493 49%
Female	545 54%	508 51%

Great Grimsby Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	51 5%	132 13%
25-34	158 16%	168 17%
35-44	159 16%	170 17%
45-54	175 17%	179 18%
55-64	184 18%	151 15%
65 or older	274 27%	200 20%

Great Grimsby Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	89 9%	31 3%
B	165 16%	62 6%
C1	198 20%	222 22%
C2	183 18%	228 23%
D	147 15%	220 22%
E	184 18%	204 20%
Refused	35 3%	35 3%

Great Grimsby Poll
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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	209 21%	158 16%
Labour	245 24%	180 18%
Liberal Democrats	77 8%	105 11%
Another party	53 5%	72 7%
Did not vote	350 35%	422 42%
Refused	25 2%	20 2%
Don't know	42 4%	43 4%