

Colne Valley Poll

CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152	
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169	
Certain to vote	(10)	555	286	270	21	60	117	112	96	147	165	153	101	113	148	156	30	62	41	7	177	127	120
		56%	58%	53%	22%	40%	62%	58%	58%	72%	71%	53%	49%	51%	67%	68%	53%	60%	55%	66%	76%	75%	71%
	(9)	57	30	27	3	8	4	20	13	10	16	18	14	8	15	17	1	7	8	-	13	11	11
		6%	6%	5%	4%	5%	2%	10%	8%	5%	7%	6%	7%	3%	7%	7%	3%	6%	10%	-	6%	7%	6%
	(8)	98	43	55	12	14	13	18	17	23	16	20	23	34	20	24	9	13	4	2	13	16	12
		10%	9%	11%	12%	10%	7%	9%	11%	11%	7%	7%	11%	15%	9%	10%	15%	13%	5%	17%	6%	10%	7%
	(7)	51	19	32	4	9	14	10	11	3	7	23	10	7	16	10	5	3	5	1	12	4	9
		5%	4%	6%	4%	6%	7%	5%	7%	1%	3%	8%	5%	3%	7%	4%	9%	3%	7%	9%	5%	2%	6%
	(6)	29	20	9	9	8	4	3	4	2	4	5	12	7	8	2	2	3	7	-	3	1	5
		3%	4%	2%	9%	5%	2%	2%	2%	1%	2%	2%	6%	3%	4%	1%	4%	3%	9%	-	1%	1%	3%
	(5)	57	25	33	14	11	8	9	8	5	10	16	10	15	6	8	5	7	5	-	7	4	11
		6%	5%	6%	15%	8%	4%	5%	5%	2%	4%	5%	5%	7%	3%	4%	9%	7%	7%	-	3%	2%	6%
	(4)	24	11	14	7	6	6	3	1	1	2	6	8	6	4	4	1	4	3	-	-	-	-
		2%	2%	3%	8%	4%	3%	2%	1%	*	1%	2%	4%	3%	2%	2%	3%	4%	4%	-	-	-	-
	(3)	19	8	11	3	5	2	5	3	2	4	7	3	4	2	6	1	4	1	-	1	2	-
		2%	2%	2%	4%	3%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	4%	1%	-	1%	1%	-
	(2)	23	10	13	8	7	4	1	1	2	3	12	2	5	3	3	1	-	1	1	-	1	-
		2%	2%	3%	9%	4%	2%	1%	1%	1%	1%	4%	1%	2%	1%	1%	3%	-	1%	8%	-	1%	-
Definitely would not vote	(1)	82	39	43	14	22	17	12	9	8	7	30	22	21	-	-	-	-	-	4	3	-	
		8%	8%	8%	14%	14%	9%	6%	6%	4%	3%	10%	11%	9%	-	-	-	-	-	2%	2%	-	
Don't know		4	1	3	-	-	-	-	4	-	1	1	2	-	-	-	-	-	-	1	-	1	
		*	*	1%	-	-	-	-	2%	-	*	*	1%	-	-	-	-	-	-	*	-	1%	
Mean		7.98	8.11	7.86	5.80	6.87	8.08	8.40	8.42	9.01	8.88	7.68	7.70	7.76	8.99	9.00	8.29	8.64	8.48	8.74	9.26	9.26	9.19
Standard deviation		2.95	2.91	2.99	3.19	3.40	3.01	2.62	2.55	2.19	2.26	3.18	3.05	3.04	1.78	1.88	2.25	2.09	2.11	2.35	1.71	1.72	1.50
Standard error		0.09	0.14	0.13	0.47	0.31	0.24	0.19	0.18	0.13	0.11	0.21	0.26	0.22	0.12	0.12	0.31	0.21	0.26	0.74	0.11	0.12	0.12

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Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169
Conservative	221 22%	131 27%	90 18%	19 20%	21 14%	38 20%	41 22%	51 31%	50 25%	64 27%	61 21%	47 23%	44 20%	221 100%	-	-	-	-	-	148 64%	6 3%	15 9%
Labour	229 23%	114 23%	115 23%	22 23%	41 28%	44 24%	46 24%	35 21%	40 20%	65 28%	60 21%	41 20%	55 25%	-	229 100%	-	-	-	-	9 4%	116 68%	41 24%
Liberal Democrat	56 6%	19 4%	37 7%	2 3%	12 8%	8 4%	10 5%	6 4%	17 8%	10 4%	18 6%	7 3%	19 9%	-	-	56 100%	-	-	-	3 1%	2 1%	32 19%
The UK Independence Party (UKIP)	103 10%	60 12%	43 8%	8 9%	20 14%	16 9%	25 13%	16 10%	17 8%	19 8%	27 9%	28 13%	26 12%	-	-	-	103 100%	-	-	26 11%	14 8%	9 5%
The Green Party	75 7%	44 9%	31 6%	11 11%	10 6%	20 11%	16 8%	10 6%	8 4%	21 9%	26 9%	16 8%	8 4%	-	-	-	-	75 100%	-	7 3%	8 5%	23 14%
The British National Party (BNP)	3 *	2 *	1 *	- -	2 1%	- -	- -	- -	1 *	- -	- -	3 1%	- -	- -	- -	- -	- -	- -	3 28%	- -	- -	- -
Some other party	7 1%	6 1%	2 *	- -	1 1%	1 *	1 *	2 1%	2 1%	3 1%	2 1%	1 1%	1 1%	- -	- -	- -	- -	- -	7 72%	1 1%	- -	2 1%
Would not vote	82 8%	39 8%	43 8%	14 14%	22 14%	17 9%	12 6%	9 6%	8 4%	7 3%	30 10%	22 11%	21 9%	- -	- -	- -	- -	- -	- -	4 2%	3 2%	- -
Refused	54 5%	19 4%	36 7%	2 2%	2 2%	2 1%	5 3%	15 9%	25 12%	11 5%	15 5%	7 3%	9 4%	- -	- -	- -	- -	- -	- -	9 4%	1 1%	6 3%
Don't know	170 17%	58 12%	112 22%	18 18%	19 13%	41 22%	35 18%	20 12%	36 18%	36 15%	52 18%	36 17%	37 17%	- -	- -	- -	- -	- -	- -	24 10%	20 12%	41 24%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	541	275	266	15	58	88	113	116	149	248	111	70	96	186	193	37	70	48	7	178	152	92
Weighted base	509	280	229	31	71	96	108	92	112	146	138	101	110	167	175	37	73	51	7	159	121	97
Conservative	167	97	70	9	15	29	31	40	43	50	45	34	33	167	-	-	-	-	-	124	5	12
	33%	35%	31%	30%	21%	30%	28%	44%	38%	34%	32%	34%	30%	100%	-	-	-	-	-	78%	4%	12%
Labour	175	90	85	11	28	37	37	30	32	54	44	31	40	-	175	-	-	-	-	6	96	32
	34%	32%	37%	35%	40%	39%	34%	32%	29%	37%	32%	31%	37%	-	100%	-	-	-	-	4%	79%	33%
Liberal Democrat	37	14	23	1	7	4	7	4	14	8	12	3	12	-	-	37	-	-	-	3	2	25
	7%	5%	10%	2%	10%	4%	6%	4%	13%	6%	9%	3%	11%	-	-	100%	-	-	-	2%	1%	26%
The UK Independence Party (UKIP)	73	43	30	5	10	12	21	11	14	15	19	19	18	-	-	-	73	-	-	22	11	8
	14%	15%	13%	16%	14%	12%	19%	12%	13%	10%	14%	19%	16%	-	-	-	100%	-	-	14%	9%	8%
The Green Party	51	31	20	6	7	14	12	6	6	17	18	9	6	-	-	-	-	51	-	5	7	18
	10%	11%	9%	18%	10%	15%	11%	6%	5%	12%	13%	9%	6%	-	-	-	-	100%	-	3%	6%	19%
The British National Party (BNP)	2	2	1	-	2	-	-	-	1	-	-	2	-	-	-	-	-	-	2	-	-	-
	*	1%	*	-	2%	-	-	-	1%	-	-	2%	-	-	-	-	-	-	30%	-	-	-
Some other party	5	4	1	-	1	*	1	2	2	2	1	1	1	-	-	-	-	-	5	1	-	2
	1%	2%	*	-	1%	*	1%	2%	2%	1%	1%	1%	1%	-	-	-	-	-	70%	1%	-	2%

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	33%
Labour	34%
Liberal Democrat	9%
UKIP	13%
Green	9%
Other	1%

Colne Valley Poll

CATI Fieldwork : 2nd - 12th February 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169
Conservative	234	134	100	27	18	37	43	53	56	68	76	39	42	184	10	6	7	4	1	153	6	18
	23%	27%	20%	28%	12%	20%	23%	32%	27%	29%	26%	19%	19%	83%	4%	11%	7%	6%	7%	66%	4%	11%
Labour	229	119	111	19	45	48	39	34	43	60	60	40	58	5	191	4	6	6	-	9	114	37
	23%	24%	22%	20%	30%	26%	20%	21%	21%	26%	21%	20%	26%	2%	83%	7%	6%	9%	-	4%	67%	22%
Liberal Democrat	87	28	59	4	15	17	16	10	25	16	24	18	28	18	11	41	2	1	3	14	7	39
	9%	6%	12%	4%	10%	9%	8%	6%	12%	7%	8%	9%	13%	8%	5%	73%	2%	1%	27%	6%	4%	23%
The UK Independence Party (UKIP)	93	59	33	12	20	10	24	12	15	20	17	30	21	1	1	-	81	-	1	19	9	12
	9%	12%	7%	12%	13%	5%	13%	7%	7%	9%	6%	15%	10%	1%	*	-	79%	-	14%	8%	5%	7%
The Green Party	76	37	38	11	7	23	16	12	7	23	23	15	12	1	6	1	1	60	-	5	9	22
	8%	8%	8%	11%	4%	12%	9%	7%	3%	10%	8%	7%	6%	*	3%	3%	1%	81%	-	2%	5%	13%
The British National Party (BNP)	2	-	2	-	-	-	-	1	1	-	1	1	-	-	1	-	-	-	1	-	1	-
	*	-	*	-	-	-	-	1%	*	-	*	*	-	-	*	-	-	-	10%	-	*	-
Some other party	10	7	3	-	-	1	8	1	-	4	4	1	2	1	-	-	1	2	1	1	2	3
	1%	1%	1%	-	-	1%	4%	1%	-	2%	1%	1%	1%	*	-	-	1%	2%	15%	*	1%	2%
Would not vote	82	39	43	14	22	17	12	9	8	7	30	22	21	-	-	-	-	-	-	4	3	-
	8%	8%	8%	14%	14%	9%	6%	6%	4%	3%	10%	11%	9%	-	-	-	-	-	-	2%	2%	-
Refused	38	16	22	-	2	2	3	11	19	6	10	8	4	-	1	-	-	1	-	3	2	1
	4%	3%	4%	-	1%	1%	1%	7%	9%	3%	3%	4%	2%	-	*	-	-	1%	-	1%	1%	1%
Don't know	150	53	97	11	21	32	31	22	32	31	46	32	34	11	8	4	4	*	3	24	17	36
	15%	11%	19%	11%	14%	17%	16%	13%	15%	13%	16%	16%	16%	5%	3%	6%	4%	1%	28%	10%	10%	21%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	565	278	287	15	55	96	121	116	161	260	117	69	102	178	188	36	65	47	5	187	154	96
Weighted base	527	283	244	30	67	105	114	91	120	152	144	99	116	160	169	36	69	50	5	165	123	101
Conservative	173	99	74	12	12	29	32	40	48	54	51	28	32	141	7	5	5	1	*	127	5	14
	33%	35%	30%	41%	18%	28%	28%	43%	39%	35%	36%	28%	28%	88%	4%	14%	7%	1%	10%	77%	4%	14%
Labour	172	94	78	7	30	38	32	30	35	49	45	31	41	3	150	3	3	6	-	7	94	29
	33%	33%	32%	24%	45%	37%	28%	32%	29%	32%	31%	31%	35%	2%	89%	8%	5%	11%	-	4%	77%	29%
Liberal Democrat	59	19	40	2	9	12	11	5	20	13	16	11	18	14	6	27	2	1	2	10	6	30
	11%	7%	16%	6%	14%	11%	9%	6%	17%	9%	11%	11%	16%	9%	4%	74%	2%	2%	49%	6%	5%	30%
The UK Independence Party (UKIP)	61	40	21	3	10	7	20	8	12	15	11	18	15	1	*	-	58	-	1	16	7	7
	12%	14%	9%	11%	15%	7%	18%	9%	10%	10%	8%	18%	13%	*	*	-	83%	-	16%	10%	6%	7%
The Green Party	53	27	27	6	6	17	13	7	5	18	17	9	9	1	5	1	1	42	-	4	8	18
	10%	9%	11%	18%	8%	16%	11%	8%	4%	12%	12%	9%	7%	1%	3%	4%	1%	83%	-	2%	6%	17%
The British National Party (BNP)	1	-	1	-	-	-	-	1	1	-	1	1	-	-	1	-	-	-	1	-	1	-
	*	-	*	-	-	-	-	1%	1%	-	*	1%	-	-	*	-	-	-	13%	-	*	-
Some other party	8	5	3	-	-	1	6	1	-	3	3	1	1	1	-	-	1	1	1	1	2	3
	1%	2%	1%	-	-	1%	6%	1%	-	2%	2%	1%	1%	1%	-	-	1%	3%	12%	1%	2%	3%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

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	<u>Total</u>
Conservative	33%
Labour	32%
Liberal Democrat	12%
UKIP	11%
Green	10%
Other	2%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169
I would not vote UKIP	643	309	334	54	97	135	120	109	127	174	194	116	132	162	187	39	-	72	5	143	128	136
	64%	63%	66%	56%	65%	72%	62%	66%	62%	74%	67%	56%	60%	73%	82%	70%	-	96%	47%	62%	75%	80%
I would not vote Liberal Democrat	577	324	253	61	92	107	107	92	118	140	149	132	132	143	153	-	87	48	3	160	108	62
	58%	66%	50%	63%	61%	57%	56%	56%	57%	60%	51%	64%	60%	65%	67%	-	85%	64%	30%	69%	64%	37%
I would not vote Conservative	481	246	235	41	87	94	101	68	90	110	134	94	124	-	193	24	66	61	5	27	137	108
	48%	50%	46%	42%	58%	50%	53%	41%	44%	47%	46%	46%	56%	-	84%	43%	64%	82%	53%	11%	81%	64%
I would not vote Labour	447	237	210	32	56	85	90	83	101	100	115	101	113	173	-	24	75	45	7	182	9	61
	45%	48%	41%	33%	38%	45%	47%	50%	49%	43%	40%	49%	51%	78%	-	42%	72%	60%	66%	79%	6%	36%
None of these - I would potentially vote for all of them	78	35	43	13	11	12	11	11	17	13	26	11	17	8	1	10	5	-	3	9	8	5
	8%	7%	8%	13%	7%	6%	6%	7%	8%	5%	9%	5%	8%	4%	1%	17%	5%	-	25%	4%	4%	3%
Don't know	17	6	11	2	-	3	4	1	6	*	4	10	1	1	-	-	-	-	-	-	-	4
	2%	1%	2%	2%	-	2%	2%	1%	3%	*	1%	5%	*	*	-	-	-	-	-	-	-	2%

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Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152	
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169	
NET: Well	586	318	267	57	74	113	110	103	126	150	165	122	122	186	135	34	45	35	6	170	94	101	
	59%	65%	53%	59%	49%	60%	57%	63%	61%	64%	57%	59%	55%	84%	59%	62%	43%	47%	55%	73%	55%	60%	
Very well	(4)	42	31	12	5	6	8	5	6	12	8	11	12	9	23	7	2	2	-	-	18	8	3
	4%	6%	2%	5%	4%	4%	3%	4%	6%	3%	4%	6%	4%	10%	3%	4%	2%	-	-	8%	4%	2%	
Quite well	(3)	543	288	255	52	68	105	105	97	114	142	154	110	112	164	128	32	43	35	6	151	87	99
	54%	59%	50%	54%	45%	56%	55%	59%	55%	61%	53%	53%	51%	74%	56%	58%	42%	47%	55%	65%	51%	59%	
Quite badly	(2)	291	129	162	29	56	51	68	41	46	71	89	58	59	22	68	20	48	32	2	47	51	51
	29%	26%	32%	30%	37%	27%	35%	25%	22%	30%	31%	28%	27%	10%	30%	37%	46%	43%	17%	20%	30%	30%	
Very badly	(1)	65	22	43	6	13	14	9	11	12	8	17	20	16	3	14	1	10	3	3	6	12	10
	6%	4%	8%	6%	8%	8%	5%	7%	6%	3%	6%	10%	7%	1%	6%	2%	9%	4%	28%	3%	7%	6%	
NET: Badly	356	151	205	35	69	65	77	52	58	79	106	78	75	25	82	21	57	36	5	53	64	60	
	36%	31%	40%	36%	46%	35%	40%	32%	28%	34%	37%	38%	34%	11%	36%	38%	56%	48%	45%	23%	38%	36%	
Don't know	59	22	36	5	7	9	5	10	22	6	18	6	24	10	12	-	1	4	-	9	12	7	
	6%	5%	7%	5%	5%	5%	3%	6%	11%	2%	6%	3%	11%	4%	5%	-	1%	6%	-	4%	7%	4%	
Mean	2.60	2.70	2.50	2.62	2.47	2.60	2.57	2.63	2.69	2.65	2.59	2.57	2.58	2.98	2.59	2.63	2.36	2.45	2.27	2.82	2.57	2.58	
Standard deviation	0.68	0.66	0.69	0.69	0.72	0.70	0.63	0.67	0.69	0.61	0.67	0.75	0.71	0.51	0.67	0.59	0.68	0.59	0.92	0.61	0.71	0.63	
Standard error	0.02	0.03	0.03	0.11	0.07	0.06	0.05	0.05	0.04	0.03	0.05	0.07	0.05	0.03	0.04	0.08	0.07	0.07	0.29	0.04	0.05	0.05	

Colne Valley Poll

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152	
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169	
NET: Well	636	338	298	68	96	116	116	106	134	165	196	123	125	193	147	40	51	36	4	169	109	112	
	64%	69%	59%	70%	64%	61%	60%	65%	65%	70%	68%	60%	56%	87%	64%	71%	49%	49%	43%	73%	64%	66%	
Very well	(4)	59	41	18	12	11	7	9	9	12	15	19	10	12	24	4	1	6	2	-	18	10	5
	6%	8%	3%	12%	7%	4%	5%	5%	6%	6%	7%	5%	6%	11%	2%	1%	5%	3%	-	8%	6%	3%	
Quite well	(3)	577	297	281	57	85	109	107	98	122	150	176	113	112	169	142	39	45	34	4	151	99	107
	58%	60%	55%	58%	57%	58%	56%	59%	59%	64%	61%	55%	51%	77%	62%	70%	44%	46%	43%	65%	59%	63%	
Quite badly	(2)	257	120	137	18	43	56	62	36	41	58	67	64	56	19	62	13	35	31	3	50	45	42
	26%	24%	27%	19%	29%	30%	32%	22%	20%	25%	23%	31%	26%	9%	27%	24%	34%	42%	29%	22%	27%	25%	
Very badly	(1)	63	21	43	8	9	13	10	12	11	8	20	13	21	2	10	1	14	7	3	5	6	10
	6%	4%	8%	9%	6%	7%	5%	7%	5%	3%	7%	6%	9%	1%	4%	2%	14%	10%	28%	2%	4%	6%	
NET: Badly	320	141	180	26	52	70	72	48	52	65	87	77	77	21	72	14	50	38	6	55	52	52	
	32%	29%	35%	27%	35%	37%	37%	29%	25%	28%	30%	37%	35%	10%	31%	26%	48%	51%	57%	24%	31%	31%	
Don't know	43	13	31	2	2	3	5	10	20	4	7	6	19	7	10	2	3	-	-	7	9	5	
	4%	3%	6%	3%	1%	1%	2%	6%	10%	2%	2%	3%	9%	3%	5%	4%	3%	-	-	3%	5%	3%	
Mean	2.66	2.75	2.57	2.75	2.66	2.59	2.61	2.67	2.73	2.75	2.69	2.60	2.58	3.00	2.64	2.73	2.42	2.42	2.15	2.81	2.70	2.65	
Standard deviation	0.69	0.67	0.71	0.79	0.71	0.68	0.66	0.70	0.67	0.62	0.70	0.69	0.76	0.49	0.60	0.52	0.80	0.71	0.87	0.60	0.65	0.65	
Standard error	0.02	0.03	0.03	0.12	0.06	0.05	0.05	0.05	0.04	0.03	0.05	0.06	0.06	0.03	0.04	0.07	0.08	0.09	0.28	0.04	0.05	0.05	

Colne Valley Poll

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169
I am satisfied with the job David Cameron is doing overall as Prime Minister	300	152	148	46	28	57	45	56	68	67	98	62	59	150	31	14	18	7	-	128	23	38
	30%	31%	29%	48%	18%	30%	23%	34%	33%	29%	34%	30%	27%	68%	14%	25%	17%	9%	-	55%	14%	23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	285	147	138	21	48	65	66	37	49	64	79	62	66	65	19	31	55	25	6	85	20	52
	28%	30%	27%	21%	32%	34%	34%	23%	24%	27%	27%	30%	30%	29%	8%	56%	54%	33%	63%	37%	12%	31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	285	146	140	20	59	44	63	46	54	78	71	61	69	4	167	9	21	35	3	13	113	58
	29%	30%	27%	20%	40%	23%	33%	28%	26%	34%	25%	29%	31%	2%	73%	15%	20%	47%	25%	6%	67%	34%
Refused	34	16	18	-	3	4	6	7	12	8	6	7	4	*	2	-	1	3	-	*	1	5
	3%	3%	4%	-	2%	2%	3%	4%	6%	3%	2%	4%	2%	*	1%	-	1%	3%	-	*	1%	3%
Don't know	95	31	65	10	12	18	13	19	22	17	35	15	23	2	10	2	8	5	1	5	12	16
	10%	6%	13%	11%	8%	10%	7%	12%	11%	7%	12%	7%	11%	1%	4%	4%	8%	7%	13%	2%	7%	10%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169
Labour	164 16%	82 17%	83 16%	3 3%	31 21%	35 19%	35 18%	22 13%	38 18%	48 20%	51 18%	19 9%	38 17%	28 13%	57 25%	8 14%	18 18%	18 24%	* 4%	38 16%	40 24%	34 20%
The Conservatives	141 14%	77 16%	64 13%	13 13%	20 13%	28 15%	30 15%	21 13%	30 15%	47 20%	33 11%	23 11%	28 13%	35 16%	40 17%	6 11%	17 16%	11 15%	* 4%	36 16%	29 17%	25 15%
The Liberal Democrat	103 10%	40 8%	63 12%	4 4%	12 8%	20 11%	24 12%	14 8%	30 14%	25 11%	22 8%	21 10%	34 15%	18 8%	21 9%	16 29%	10 9%	3 4%	2 18%	20 9%	17 10%	30 18%
The UK Independence Party (UKIP)	43 4%	25 5%	18 3%	3 3%	12 8%	11 6%	4 2%	4 2%	8 4%	10 4%	15 5%	11 5%	6 3%	10 4%	14 6%	2 3%	7 7%	* 1%	* 4%	6 3%	10 6%	10 6%
None of them	666 67%	338 69%	328 64%	83 86%	100 67%	118 63%	120 62%	118 72%	124 61%	143 61%	200 69%	148 72%	145 66%	151 68%	140 61%	33 59%	67 65%	48 65%	8 77%	155 67%	104 62%	100 59%
Don't know	18 2%	3 1%	15 3%	- -	2 1%	4 2%	4 2%	2 1%	4 2%	1 1%	3 1%	4 2%	6 3%	3 2%	- -	- -	2 2%	1 2%	- -	2 1%	- -	5 3%

Colne Valley Poll

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	453	547	45	124	162	196	200	270	397	226	138	190	237	243	52	95	67	10	262	208	152
Weighted base	1000	492	508	97	150	188	192	165	205	234	289	206	221	221	229	56	103	75	10	232	170	169
A Labour government	278	149	129	26	63	47	52	39	51	66	69	61	78	2	181	5	23	24	4	9	121	41
	28%	30%	25%	27%	42%	25%	27%	24%	25%	28%	24%	30%	35%	1%	79%	10%	23%	32%	41%	4%	71%	24%
A Conservative government	258	145	113	18	28	46	57	47	62	70	61	64	54	169	5	3	34	8	1	157	4	18
	26%	29%	22%	19%	19%	25%	30%	28%	30%	30%	21%	31%	24%	77%	2%	6%	33%	11%	7%	68%	2%	11%
A coalition between the Conservatives and the Liberal Democrats	138	65	73	12	16	23	27	29	31	33	43	23	32	42	1	29	13	9	1	41	3	38
	14%	13%	14%	12%	10%	12%	14%	18%	15%	14%	15%	11%	14%	19%	*	52%	12%	12%	10%	18%	2%	22%
A coalition between Labour and the Liberal Democrats	133	59	74	15	19	36	23	17	23	36	47	23	24	3	40	15	7	21	2	9	31	51
	13%	12%	14%	15%	12%	19%	12%	10%	11%	15%	16%	11%	11%	1%	18%	27%	7%	28%	22%	4%	18%	30%
Don't know	193	73	120	26	25	35	33	33	38	30	70	36	34	5	2	3	26	12	2	16	11	22
	19%	15%	24%	27%	17%	19%	17%	20%	18%	13%	24%	18%	16%	2%	1%	5%	25%	17%	19%	7%	7%	13%

Colne Valley Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	453 45%	492 49%
Female	547 55%	508 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	45 5%	97 10%
25-34	124 12%	150 15%
35-44	162 16%	188 19%
45-54	196 20%	192 19%
55-64	200 20%	165 16%
65 or older	270 27%	205 21%
Refused	3 *	3 *

Colne Valley Poll
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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	128 13%	75 7%
B	269 27%	159 16%
C1	226 23%	289 29%
C2	138 14%	206 21%
D	68 7%	94 9%
E	122 12%	127 13%
Refused	49 5%	49 5%

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Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	262 26%	232 23%
Labour	208 21%	170 17%
Liberal Democrats	152 15%	169 17%
Another party	51 5%	52 5%
Did not vote	221 22%	284 28%
Refused	50 5%	40 4%
Don't know	56 6%	54 5%