

Renfrewshire East Poll

CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a general election for the Westminster Parliament tomorrow they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | | |
|---------------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|------|-------|-----------|------|------|--------|------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP | |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 | |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 | |
| Certain to vote | (10) | 725 | 343 | 383 | 49 | 72 | 132 | 143 | 133 | 193 | 243 | 257 | 100 | 109 | 161 | 181 | 9 | 10 | 240 | 11 | 10 | 184 | 309 | 50 | 72 |
| | | 73% | 74% | 72% | 46% | 66% | 76% | 68% | 80% | 84% | 81% | 77% | 66% | 61% | 77% | 75% | 73% | 59% | 81% | 75% | 83% | 80% | 81% | 73% | 82% |
| | (9) | 56 | 25 | 31 | 14 | 4 | 4 | 16 | 7 | 10 | 17 | 19 | 11 | 7 | 18 | 14 | 1 | 2 | 14 | 1 | - | 12 | 19 | 9 | 3 |
| | | 6% | 5% | 6% | 14% | 3% | 3% | 8% | 4% | 4% | 6% | 6% | 7% | 4% | 8% | 6% | 9% | 13% | 5% | 7% | - | 5% | 5% | 13% | 3% |
| | (8) | 64 | 28 | 36 | 8 | 11 | 8 | 15 | 13 | 10 | 13 | 24 | 7 | 16 | 14 | 20 | - | 11 | - | - | 12 | 24 | 3 | 5 | |
| | | 6% | 6% | 7% | 7% | 10% | 5% | 7% | 8% | 4% | 4% | 7% | 5% | 9% | 7% | 8% | 17% | - | 4% | - | - | 5% | 6% | 5% | 6% |
| | (7) | 38 | 23 | 15 | 12 | 5 | 5 | 7 | 4 | 5 | 6 | 6 | 7 | 16 | 6 | 14 | - | - | 7 | 1 | - | 7 | 12 | 2 | 2 |
| | | 4% | 5% | 3% | 12% | 4% | 3% | 3% | 2% | 2% | 2% | 2% | 5% | 9% | 3% | 6% | - | - | 2% | 7% | - | 3% | 3% | 4% | 2% |
| | (6) | 15 | 6 | 9 | 4 | - | 4 | 5 | * | 1 | 3 | 8 | 2 | 1 | 1 | 2 | - | 3 | 2 | - | 2 | 3 | 1 | 1 | |
| | | 1% | 1% | 2% | 4% | - | 2% | 3% | * | * | 1% | 2% | 1% | 1% | 1% | 1% | - | 18% | 1% | - | 1% | 1% | 1% | 1% | |
| | (5) | 35 | 10 | 25 | 4 | 4 | 9 | 8 | 4 | 6 | 6 | 6 | 10 | 12 | 4 | 7 | - | 1 | 13 | 1 | 2 | 5 | 7 | 2 | 2 |
| | | 4% | 2% | 5% | 4% | 4% | 5% | 4% | 3% | 2% | 2% | 2% | 7% | 6% | 2% | 3% | - | 7% | 4% | 9% | 17% | 2% | 2% | 4% | 2% |
| | (4) | 11 | 8 | 3 | 4 | 3 | 1 | 3 | - | - | 4 | 1 | 4 | 1 | - | 2 | - | - | 6 | - | - | - | - | - | 1 |
| | | 1% | 2% | 1% | 4% | 3% | 1% | 1% | - | - | 1% | * | 3% | 1% | - | 1% | - | - | 2% | - | - | - | - | - | 1% |
| | (3) | 14 | 4 | 10 | 1 | 2 | 7 | 2 | 1 | 1 | 2 | 6 | 1 | 3 | 6 | 2 | - | 1 | 1 | - | - | 5 | 1 | 1 | 1 |
| | | 1% | 1% | 2% | 1% | 2% | 4% | 1% | * | 1% | 1% | 2% | 1% | 2% | 3% | 1% | - | 3% | * | - | - | 2% | * | 1% | 1% |
| | (2) | 11 | 5 | 6 | - | 4 | - | 5 | * | 2 | * | - | 5 | 6 | - | 1 | - | - | 1 | * | - | 1 | 1 | - | - |
| | | 1% | 1% | 1% | - | 4% | - | 2% | * | 1% | * | - | 3% | 3% | - | 1% | - | - | * | 3% | - | 1% | * | - | - |
| Definitely would not vote | (1) | 29 | 14 | 15 | 8 | 5 | 3 | 7 | 4 | 2 | 7 | 9 | 3 | 9 | - | - | - | - | - | - | 2 | 4 | - | 1 | |
| | | 3% | 3% | 3% | 8% | 4% | 2% | 3% | 2% | 1% | 2% | 3% | 2% | 5% | - | - | - | - | - | - | 1% | 1% | - | 1% | |
| Don't know | | 2 | 1 | 1 | - | - | - | 1 | - | 1 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| | | * | * | * | - | - | - | 1% | - | * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Mean | | 8.95 | 9.01 | 8.90 | 7.98 | 8.49 | 8.95 | 8.79 | 9.33 | 9.47 | 9.31 | 9.18 | 8.61 | 8.31 | 9.39 | 9.30 | 9.56 | 8.59 | 9.39 | 9.06 | 9.17 | 9.36 | 9.47 | 9.39 | 9.40 |
| Standard deviation | | 2.20 | 2.14 | 2.24 | 2.74 | 2.67 | 2.19 | 2.34 | 1.77 | 1.55 | 1.84 | 1.96 | 2.46 | 2.68 | 1.46 | 1.48 | 0.80 | 2.13 | 1.54 | 2.02 | 1.94 | 1.66 | 1.43 | 1.32 | 1.58 |
| Standard error | | 0.07 | 0.10 | 0.10 | 0.35 | 0.32 | 0.16 | 0.17 | 0.12 | 0.09 | 0.08 | 0.14 | 0.24 | 0.21 | 0.10 | 0.10 | 0.19 | 0.59 | 0.09 | 0.42 | 0.69 | 0.11 | 0.08 | 0.16 | 0.13 |

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Absolutes/col percents

Table 2

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|------|-------|-----------|-----|-----|--------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 |
| Conservative | 210 | 97 | 112 | 17 | 10 | 30 | 32 | 36 | 81 | 70 | 83 | 24 | 31 | 210 | - | - | - | - | - | - | 165 | 16 | 6 | 1 |
| | 21% | 21% | 21% | 17% | 10% | 17% | 15% | 22% | 35% | 23% | 25% | 16% | 17% | 100% | - | - | - | - | - | - | 72% | 4% | 9% | 1% |
| Labour | 242 | 110 | 132 | 25 | 26 | 44 | 51 | 32 | 64 | 74 | 73 | 36 | 49 | - | 242 | - | - | - | - | - | 3 | 175 | 12 | 7 |
| | 24% | 24% | 25% | 24% | 24% | 25% | 24% | 19% | 28% | 25% | 22% | 24% | 27% | - | 100% | - | - | - | - | - | 1% | 46% | 17% | 8% |
| Liberal Democrat | 12 | 7 | 6 | - | - | 4 | 1 | 3 | 5 | 8 | 2 | 3 | - | - | - | 12 | - | - | - | - | - | 2 | 9 | - |
| | 1% | 1% | 1% | - | - | 2% | * | 2% | 2% | 2% | * | 2% | - | - | - | 100% | - | - | - | - | - | 1% | 12% | - |
| The UK Independence Party (UKIP) | 17 | 15 | 2 | 5 | - | 2 | 3 | 3 | 3 | 2 | 6 | 1 | 8 | - | - | - | 17 | - | - | - | 3 | 4 | 1 | - |
| | 2% | 3% | * | 5% | - | 1% | 2% | 2% | 1% | 1% | 2% | 1% | 4% | - | - | - | 100% | - | - | - | 1% | 1% | 2% | - |
| SNP | 294 | 144 | 151 | 23 | 47 | 68 | 67 | 54 | 35 | 92 | 106 | 52 | 42 | - | - | - | - | 294 | - | - | 31 | 117 | 26 | 70 |
| | 29% | 31% | 28% | 22% | 44% | 39% | 32% | 32% | 15% | 30% | 32% | 34% | 23% | - | - | - | - | 100% | - | - | 13% | 31% | 37% | 79% |
| The Green Party | 15 | 6 | 9 | 4 | 1 | 2 | 2 | 4 | 2 | 9 | 1 | 2 | 1 | - | - | - | - | - | 15 | - | - | 6 | 2 | 2 |
| | 1% | 1% | 2% | 3% | 1% | 1% | 1% | 2% | 1% | 3% | * | 1% | * | - | - | - | - | - | 100% | - | - | 2% | 3% | 2% |
| The British National Party (BNP) | 2 | - | 2 | 2 | - | - | - | - | - | - | - | - | 2 | - | - | - | - | - | - | - | 2 | - | - | - |
| | * | - | * | 2% | - | - | - | - | - | - | - | - | 1% | - | - | - | - | - | - | - | 19% | - | 1% | - |
| Some other party | 9 | 8 | 1 | 2 | - | * | 5 | * | 1 | 1 | - | 6 | 2 | - | - | - | - | - | - | 9 | - | 2 | 2 | - |
| | 1% | 2% | * | 2% | - | * | 3% | * | * | * | - | 4% | 1% | - | - | - | - | - | - | 81% | - | 1% | 3% | - |
| Would not vote | 29 | 14 | 15 | 8 | 5 | 3 | 7 | 4 | 2 | 7 | 9 | 3 | 9 | - | - | - | - | - | - | 2 | 4 | - | 1 | |
| | 3% | 3% | 3% | 8% | 4% | 2% | 3% | 2% | 1% | 2% | 3% | 2% | 5% | - | - | - | - | - | - | 1% | 1% | - | 1% | |
| Refused | 35 | 14 | 21 | - | 1 | 1 | 9 | 12 | 12 | 10 | 6 | 3 | 10 | - | - | - | - | - | - | 3 | 4 | 2 | * | |
| | 3% | 3% | 4% | - | 1% | * | 4% | 7% | 5% | 3% | 2% | 2% | 6% | - | - | - | - | - | - | 1% | 1% | 3% | * | |
| Don't know | 134 | 51 | 83 | 17 | 18 | 22 | 35 | 16 | 26 | 29 | 51 | 20 | 25 | - | - | - | - | - | - | 23 | 49 | 9 | 8 | |
| | 13% | 11% | 16% | 16% | 17% | 13% | 17% | 10% | 11% | 10% | 15% | 13% | 14% | - | - | - | - | - | - | 10% | 13% | 13% | 9% | |

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Table 3

Q.2 If there was a general election for the Westminster parliament tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|------|--------|------|------|-------|-----------|-----|-----|--------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 669 | 313 | 356 | 33 | 44 | 126 | 126 | 149 | 189 | 363 | 137 | 65 | 92 | 176 | 180 | 15 | 9 | 265 | 18 | 6 | 164 | 254 | 47 | 120 |
| Weighted base | 646 | 314 | 333 | 56 | 68 | 116 | 128 | 114 | 161 | 212 | 225 | 92 | 103 | 171 | 194 | 10 | 12 | 239 | 11 | 9 | 171 | 274 | 46 | 66 |
| Conservative | 171 | 82 | 89 | 12 | 9 | 21 | 26 | 31 | 70 | 60 | 67 | 17 | 26 | 171 | - | - | - | - | - | - | 140 | 13 | 5 | 1 |
| | 26% | 26% | 27% | 21% | 13% | 18% | 21% | 27% | 43% | 28% | 30% | 18% | 25% | 100% | - | - | - | - | - | - | 82% | 5% | 12% | 1% |
| Labour | 194 | 90 | 104 | 19 | 21 | 32 | 41 | 28 | 53 | 60 | 63 | 28 | 36 | - | 194 | - | - | - | - | - | 3 | 147 | 8 | 5 |
| | 30% | 29% | 31% | 34% | 30% | 28% | 32% | 24% | 33% | 28% | 28% | 30% | 35% | - | 100% | - | - | - | - | - | 2% | 54% | 18% | 7% |
| Liberal Democrat | 10 | 5 | 5 | - | - | 3 | 1 | 3 | 4 | 7 | 1 | 3 | - | - | - | 10 | - | - | - | - | - | 1 | 8 | - |
| | 2% | 2% | 2% | - | - | 3% | * | 2% | 2% | 3% | * | 3% | - | - | - | 100% | - | - | - | - | - | 1% | 16% | - |
| The UK Independence Party (UKIP) | 12 | 10 | 1 | 2 | - | 1 | 3 | 2 | 3 | 2 | 3 | * | 7 | - | - | - | 12 | - | - | - | 3 | 4 | * | - |
| | 2% | 3% | * | 4% | - | 1% | 2% | 1% | 2% | 1% | 1% | * | 7% | - | - | - | 100% | - | - | - | 2% | 1% | 1% | - |
| SNP | 239 | 115 | 124 | 16 | 39 | 56 | 52 | 47 | 29 | 76 | 90 | 39 | 30 | - | - | - | - | 239 | - | - | 24 | 100 | 21 | 59 |
| | 37% | 37% | 37% | 29% | 57% | 49% | 41% | 41% | 18% | 36% | 40% | 43% | 29% | - | - | - | - | 100% | - | - | 14% | 37% | 45% | 89% |
| The Green Party | 11 | 5 | 7 | 3 | * | 2 | 2 | 3 | 2 | 7 | 1 | 2 | 1 | - | - | - | - | - | 11 | - | - | 5 | 2 | 2 |
| | 2% | 2% | 2% | 5% | * | 1% | 1% | 3% | 1% | 4% | * | 2% | 1% | - | - | - | - | - | 100% | - | - | 2% | 4% | 2% |
| The British National Party (BNP) | 2 | - | 2 | 2 | - | - | - | - | - | - | - | - | 2 | - | - | - | - | - | - | 2 | - | 2 | - | - |
| | * | - | 1% | 3% | - | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - | 22% | - | 1% | - | - |
| Some other party | 7 | 6 | 1 | 2 | - | * | 3 | * | 1 | 1 | - | 4 | 2 | - | - | - | - | - | - | 7 | - | * | 2 | - |
| | 1% | 2% | * | 4% | - | * | 3% | * | 1% | * | - | 5% | 2% | - | - | - | - | - | - | 78% | - | * | 4% | - |

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 26% |
| Labour | 32% |
| Liberal Democrat | 2% |
| UKIP | 2% |
| SNP | 35% |
| Green | 2% |
| Other | 1% |

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|----------------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|------------------|------------|-----------|-----------|------------|-----------|-----------|------------|------------|-----------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 |
| Conservative | 208 21% | 95 20% | 114 21% | 16 16% | 11 11% | 30 17% | 31 15% | 37 22% | 80 34% | 68 23% | 76 23% | 27 18% | 34 19% | 187 89% | 4 2% | * | 1 3% | 7 2% | - | - | 166 72% | 15 4% | 5 8% | 1 1% |
| Labour | 285 29% | 122 26% | 163 31% | 36 34% | 26 24% | 50 29% | 58 28% | 39 23% | 76 33% | 84 28% | 86 26% | 43 28% | 59 33% | 9 4% | 223 92% | * | 5 32% | 17 6% | - | 2 21% | 13 6% | 194 51% | 13 19% | 7 7% |
| Liberal Democrat | 16 2% | 11 2% | 5 1% | 1 1% | - | 4 2% | 5 2% | 3 2% | 4 2% | 7 2% | 4 1% | 5 3% | - | 3 1% | - | 10 84% | - | 1 * | - | - | - | 4 1% | 11 16% | - |
| The UK Independence Party (UKIP) | 16 2% | 11 2% | 5 1% | 5 5% | 1 1% | - | 3 2% | 3 2% | 2 1% | 2 1% | 5 2% | 1 1% | 6 3% | - | - | - | 11 64% | - | 1 9% | 2 19% | 3 1% | 3 1% | 1 1% | - |
| SNP | 292 29% | 155 33% | 137 26% | 23 22% | 47 44% | 64 37% | 69 33% | 53 32% | 35 15% | 90 30% | 100 30% | 55 36% | 43 24% | 5 2% | 7 3% | - | - | 259 88% | 1 4% | 3 29% | 20 9% | 120 32% | 24 35% | 72 82% |
| The Green Party | 21 2% | 8 2% | 13 2% | 9 8% | - | 3 1% | 5 2% | 3 2% | 2 1% | 10 3% | 9 3% | 2 1% | 1 1% | 1 * | 6 2% | - | - | 3 1% | 11 72% | * | 3 1% | 8 2% | 2 2% | 2 2% |
| The British National Party (BNP) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Some other party | 3 * | 2 1% | 1 * | - | - | - | 2 1% | * * | 1 * | * * | - | 2 1% | 1 1% | - | - | - | - | 1 * | - | 2 20% | - | 1 * | 2 3% | - |
| Would not vote | 29 3% | 14 3% | 15 3% | 8 8% | 5 4% | 3 2% | 7 3% | 4 2% | 2 1% | 7 2% | 9 3% | 3 2% | 9 5% | - | - | - | - | - | - | 2 1% | 4 1% | - | 1 1% | |
| Refused | 25 2% | 9 2% | 16 3% | - | 1 1% | - | 5 3% | 9 6% | 9 4% | 6 2% | 5 1% | 3 2% | 8 4% | - | - | - | - | - | - | 1 8% | 1 * | 2 * | 2 3% | * * |
| Don't know | 104 10% | 38 8% | 66 12% | 6 6% | 17 15% | 21 12% | 26 12% | 15 9% | 20 9% | 27 9% | 42 13% | 10 7% | 18 10% | 6 3% | 3 1% | 1 8% | - | 7 2% | 2 14% | - | 22 9% | 30 8% | 9 13% | 6 7% |

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|----------------------------------|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-----|-------|-----------|-----|-----|--------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 693 | 320 | 373 | 35 | 45 | 129 | 133 | 153 | 196 | 371 | 141 | 68 | 97 | 173 | 178 | 13 | 9 | 261 | 17 | 6 | 168 | 269 | 46 | 120 |
| Weighted base | 673 | 323 | 350 | 63 | 68 | 118 | 136 | 117 | 168 | 218 | 232 | 99 | 108 | 168 | 192 | 9 | 12 | 234 | 10 | 8 | 172 | 292 | 47 | 67 |
| Conservative | 171 | 80 | 90 | 10 | 9 | 23 | 25 | 32 | 68 | 57 | 63 | 19 | 28 | 154 | 2 | * | * | 6 | - | - | 141 | 13 | 5 | 1 |
| | 25% | 25% | 26% | 16% | 14% | 20% | 18% | 27% | 41% | 26% | 27% | 19% | 26% | 92% | 1% | 4% | 4% | 3% | - | - | 82% | 4% | 10% | 1% |
| Labour | 226 | 98 | 129 | 27 | 20 | 37 | 46 | 33 | 64 | 69 | 71 | 34 | 43 | 7 | 178 | * | 5 | 13 | - | 2 | 11 | 162 | 10 | 4 |
| | 34% | 30% | 37% | 43% | 29% | 31% | 34% | 28% | 38% | 32% | 31% | 34% | 40% | 4% | 93% | 3% | 41% | 6% | - | 27% | 6% | 56% | 21% | 6% |
| Liberal Democrat | 14 | 9 | 5 | 1 | - | 3 | 4 | 2 | 4 | 6 | 3 | 4 | - | 3 | - | 9 | - | 1 | - | - | - | 3 | 10 | - |
| | 2% | 3% | 1% | 2% | - | 3% | 3% | 2% | 2% | 3% | 1% | 5% | - | 2% | - | 92% | - | * | - | - | - | 1% | 21% | - |
| The UK Independence Party (UKIP) | 10 | 6 | 3 | 3 | * | - | 3 | 2 | 2 | 1 | 3 | * | 6 | - | - | - | 6 | - | * | 2 | 3 | 3 | * | - |
| | 1% | 2% | 1% | 4% | * | - | 2% | 1% | 1% | * | 1% | * | 5% | - | - | - | 55% | - | 2% | 24% | 2% | 1% | * | - |
| SNP | 231 | 120 | 110 | 15 | 39 | 53 | 52 | 45 | 28 | 75 | 84 | 38 | 30 | 4 | 7 | - | - | 210 | 1 | 2 | 15 | 102 | 19 | 60 |
| | 34% | 37% | 32% | 24% | 57% | 44% | 38% | 38% | 17% | 34% | 36% | 39% | 28% | 2% | 3% | - | - | 90% | 6% | 19% | 8% | 35% | 41% | 91% |
| The Green Party | 19 | 7 | 11 | 7 | - | 2 | 4 | 3 | 1 | 8 | 8 | 2 | 1 | 1 | 5 | - | - | 3 | 9 | * | 3 | 7 | 1 | 1 |
| | 3% | 2% | 3% | 12% | - | 2% | 3% | 3% | 1% | 4% | 3% | 2% | 1% | * | 3% | - | - | 1% | 92% | 3% | 2% | 3% | 3% | 2% |
| Some other party | 3 | 2 | 1 | - | - | - | 2 | * | 1 | * | - | 2 | 1 | - | - | - | - | 1 | - | 2 | - | 1 | 2 | - |
| | * | 1% | * | - | - | - | 1% | * | 1% | * | - | 2% | 1% | - | - | - | - | * | - | 26% | - | * | 4% | - |

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 26% |
| Labour | 34% |
| Liberal Democrat | 2% |
| UKIP | 1% |
| SNP | 33% |
| Green | 3% |

Other *

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next general election for the Westminster parliament?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|--|-------|--------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-----|-------|-----------|-----|-----|--------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 |
| I would not vote UKIP | 839 | 384 | 455 | 88 | 94 | 162 | 167 | 138 | 186 | 270 | 287 | 120 | 140 | 178 | 222 | 12 | - | 276 | 13 | 5 | 185 | 346 | 63 | 80 |
| | 84% | 82% | 85% | 84% | 87% | 93% | 79% | 82% | 81% | 90% | 86% | 80% | 78% | 85% | 92% | 96% | - | 94% | 87% | 40% | 81% | 91% | 91% | 91% |
| I would not vote Liberal Democrat | 739 | 343 | 396 | 69 | 75 | 127 | 166 | 122 | 177 | 223 | 247 | 121 | 132 | 165 | 187 | - | 13 | 257 | 10 | 5 | 188 | 296 | 31 | 76 |
| | 74% | 74% | 74% | 66% | 69% | 73% | 79% | 73% | 76% | 74% | 74% | 80% | 74% | 79% | 77% | - | 75% | 87% | 67% | 41% | 82% | 78% | 44% | 87% |
| I would not vote Conservative | 572 | 273 | 299 | 55 | 78 | 115 | 126 | 96 | 101 | 178 | 181 | 87 | 111 | - | 194 | 8 | 11 | 258 | 12 | 5 | 19 | 296 | 46 | 76 |
| | 57% | 59% | 56% | 53% | 72% | 66% | 60% | 58% | 44% | 59% | 54% | 58% | 62% | - | 80% | 65% | 69% | 88% | 79% | 40% | 8% | 78% | 67% | 86% |
| I would not vote SNP | 463 | 205 | 258 | 36 | 31 | 73 | 91 | 82 | 146 | 150 | 146 | 69 | 87 | 188 | 165 | 10 | 10 | - | 7 | 3 | 173 | 173 | 27 | 4 |
| | 46% | 44% | 48% | 35% | 29% | 42% | 43% | 49% | 63% | 50% | 43% | 46% | 48% | 90% | 68% | 84% | 62% | - | 45% | 25% | 75% | 45% | 40% | 4% |
| I would not vote Labour | 440 | 218 | 222 | 40 | 46 | 79 | 89 | 81 | 103 | 132 | 158 | 61 | 79 | 151 | - | 5 | 10 | 222 | 8 | 3 | 167 | 91 | 31 | 66 |
| | 44% | 47% | 42% | 39% | 43% | 45% | 42% | 49% | 44% | 44% | 47% | 41% | 44% | 72% | - | 38% | 61% | 75% | 54% | 23% | 73% | 24% | 45% | 75% |
| None of these - I would potentially vote for all of them | 32 | 13 | 19 | 5 | 3 | - | 9 | 5 | 10 | 5 | 6 | 4 | 9 | 1 | 2 | * | - | - | - | 4 | 5 | 6 | 2 | - |
| | 3% | 3% | 4% | 5% | 3% | - | 4% | 3% | 4% | 2% | 2% | 3% | 5% | 1% | 1% | 4% | - | - | - | 35% | 2% | 2% | 3% | - |
| Don't know | 5 | 2 | 3 | 1 | - | - | - | 1 | 4 | 1 | 1 | - | 2 | - | - | - | - | 1 | - | - | - | 1 | - | - |
| | 1% | * | 1% | 1% | - | - | - | * | 2% | * | * | - | 1% | - | - | - | - | * | - | - | - | * | - | - |

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CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|------|-------|-----------|------|------|--------|------|-----|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP | |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 | |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 | |
| NET: Well | 664 | 320 | 344 | 82 | 73 | 102 | 127 | 107 | 172 | 213 | 238 | 96 | 100 | 179 | 162 | 11 | 10 | 162 | 10 | 6 | 186 | 239 | 52 | 47 | |
| | 66% | 69% | 64% | 78% | 67% | 59% | 60% | 64% | 74% | 71% | 71% | 63% | 56% | 85% | 67% | 90% | 60% | 55% | 68% | 53% | 81% | 63% | 76% | 53% | |
| Very well | (4) | 48 | 31 | 17 | 6 | 4 | 3 | 5 | 11 | 18 | 6 | 17 | 11 | 13 | 21 | 13 | 2 | 3 | 7 | - | - | 20 | 10 | 4 | 1 |
| | | 5% | 7% | 3% | 5% | 3% | 2% | 3% | 7% | 8% | 2% | 5% | 7% | 7% | 10% | 6% | 16% | 16% | 2% | - | - | 9% | 3% | 6% | 1% |
| Quite well | (3) | 616 | 288 | 327 | 76 | 69 | 99 | 122 | 96 | 154 | 207 | 220 | 85 | 87 | 157 | 148 | 9 | 7 | 155 | 10 | 6 | 165 | 229 | 48 | 46 |
| | | 62% | 62% | 61% | 72% | 64% | 57% | 58% | 57% | 66% | 69% | 66% | 56% | 49% | 75% | 61% | 74% | 44% | 53% | 68% | 53% | 72% | 60% | 70% | 53% |
| Quite badly | (2) | 262 | 113 | 149 | 18 | 29 | 61 | 64 | 50 | 41 | 72 | 85 | 47 | 55 | 25 | 65 | 1 | 4 | 114 | 3 | * | 37 | 113 | 12 | 35 |
| | | 26% | 24% | 28% | 17% | 27% | 35% | 30% | 30% | 18% | 24% | 25% | 31% | 31% | 12% | 27% | 5% | 24% | 39% | 21% | 4% | 16% | 30% | 17% | 39% |
| Very badly | (1) | 41 | 17 | 24 | 5 | 4 | 9 | 10 | 7 | 5 | 8 | 7 | 5 | 14 | 2 | 8 | - | 1 | 16 | 1 | 2 | 4 | 18 | 2 | 3 |
| | | 4% | 4% | 5% | 5% | 4% | 5% | 5% | 4% | 2% | 3% | 2% | 3% | 8% | 1% | 3% | - | 7% | 5% | 9% | 19% | 2% | 5% | 2% | 4% |
| NET: Badly | 303 | 129 | 173 | 22 | 33 | 70 | 74 | 57 | 45 | 79 | 91 | 52 | 69 | 27 | 73 | 1 | 5 | 130 | 4 | 3 | 41 | 131 | 14 | 38 | |
| | 30% | 28% | 32% | 21% | 31% | 40% | 35% | 34% | 20% | 26% | 27% | 34% | 39% | 13% | 30% | 5% | 31% | 44% | 30% | 23% | 18% | 34% | 20% | 43% | |
| Don't know | 33 | 17 | 17 | 1 | 2 | 2 | 10 | 3 | 14 | 8 | 7 | 3 | 10 | 4 | 8 | 1 | 2 | 3 | * | 3 | 3 | 11 | 3 | 3 | |
| | 3% | 4% | 3% | 1% | 2% | 1% | 5% | 2% | 6% | 3% | 2% | 2% | 5% | 2% | 3% | 4% | 9% | 1% | 1% | 25% | 1% | 3% | 5% | 4% | |
| Mean | 2.69 | 2.74 | 2.65 | 2.79 | 2.69 | 2.55 | 2.61 | 2.68 | 2.85 | 2.72 | 2.75 | 2.69 | 2.59 | 2.96 | 2.71 | 3.11 | 2.76 | 2.53 | 2.60 | 2.45 | 2.89 | 2.62 | 2.83 | 2.53 | |
| Standard deviation | 0.63 | 0.64 | 0.62 | 0.61 | 0.60 | 0.62 | 0.63 | 0.66 | 0.58 | 0.54 | 0.58 | 0.66 | 0.76 | 0.52 | 0.62 | 0.49 | 0.85 | 0.64 | 0.68 | 0.92 | 0.56 | 0.62 | 0.56 | 0.59 | |
| Standard error | 0.02 | 0.03 | 0.03 | 0.08 | 0.07 | 0.05 | 0.05 | 0.05 | 0.04 | 0.02 | 0.04 | 0.07 | 0.06 | 0.04 | 0.04 | 0.12 | 0.25 | 0.04 | 0.14 | 0.37 | 0.04 | 0.03 | 0.07 | 0.05 | |

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Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

| | Total | Gender | | Age | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | | |
|--------------------|-------|--------|--------|-------|-------|-------|-------|-------|------|------|------|------|------|------------------|------|--------|------|------|-------|-----------|------|------|--------|------|------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP | |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 | |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 | |
| NET: Well | 745 | 365 | 380 | 94 | 79 | 122 | 146 | 118 | 183 | 236 | 256 | 120 | 119 | 186 | 182 | 9 | 16 | 203 | 12 | 11 | 199 | 276 | 53 | 59 | |
| | 74% | 78% | 71% | 90% | 73% | 70% | 69% | 70% | 79% | 78% | 76% | 79% | 67% | 89% | 75% | 72% | 93% | 69% | 82% | 92% | 87% | 72% | 76% | 67% | |
| Very well | (4) | 51 | 27 | 24 | 12 | 2 | 7 | 8 | 12 | 11 | 12 | 18 | 8 | 13 | 18 | 12 | * | 3 | 8 | - | 2 | 14 | 15 | 2 | 2 |
| | | 5% | 6% | 5% | 11% | 2% | 4% | 4% | 7% | 5% | 4% | 5% | 7% | 8% | 5% | 4% | 15% | 3% | - | 19% | 6% | 4% | 3% | 3% | |
| Quite well | (3) | 694 | 338 | 356 | 83 | 77 | 115 | 137 | 106 | 172 | 224 | 238 | 112 | 106 | 168 | 169 | 8 | 13 | 196 | 12 | 8 | 185 | 261 | 51 | 57 |
| | | 69% | 73% | 67% | 79% | 71% | 66% | 65% | 64% | 74% | 74% | 71% | 74% | 59% | 80% | 70% | 68% | 78% | 66% | 82% | 73% | 81% | 69% | 73% | 65% |
| Quite badly | (2) | 194 | 71 | 122 | 11 | 26 | 42 | 50 | 38 | 27 | 49 | 68 | 24 | 41 | 17 | 49 | 1 | - | 78 | 1 | 1 | 21 | 83 | 12 | 23 |
| | | 19% | 15% | 23% | 10% | 24% | 24% | 24% | 23% | 12% | 16% | 20% | 16% | 23% | 8% | 20% | 11% | - | 27% | 8% | 8% | 9% | 22% | 18% | 26% |
| Very badly | (1) | 34 | 19 | 15 | - | 1 | 7 | 10 | 8 | 7 | 7 | 6 | 4 | 13 | 1 | 8 | - | 1 | 11 | 1 | - | 3 | 13 | 3 | 3 |
| | | 3% | 4% | 3% | - | 1% | 4% | 5% | 5% | 3% | 2% | 2% | 3% | 8% | 1% | 3% | - | 7% | 4% | 9% | - | 2% | 3% | 5% | 4% |
| NET: Badly | | 228 | 91 | 138 | 11 | 27 | 49 | 60 | 46 | 34 | 56 | 75 | 28 | 55 | 18 | 57 | 1 | 1 | 89 | 3 | 1 | 25 | 96 | 15 | 26 |
| | | 23% | 19% | 26% | 10% | 25% | 28% | 29% | 28% | 15% | 19% | 22% | 19% | 31% | 9% | 23% | 11% | 7% | 30% | 18% | 8% | 11% | 25% | 22% | 30% |
| Don't know | | 27 | 11 | 16 | - | 2 | 3 | 5 | 3 | 15 | 9 | 5 | 3 | 5 | 6 | 4 | 2 | - | 2 | - | - | 5 | 9 | 1 | 2 |
| | | 3% | 2% | 3% | - | 2% | 2% | 2% | 2% | 6% | 3% | 1% | 2% | 3% | 3% | 2% | 17% | - | 1% | - | - | 2% | 2% | 1% | 3% |
| Mean | | 2.78 | 2.82 | 2.75 | 3.01 | 2.75 | 2.71 | 2.70 | 2.74 | 2.86 | 2.82 | 2.81 | 2.84 | 2.68 | 2.99 | 2.78 | 2.91 | 3.01 | 2.68 | 2.73 | 3.11 | 2.94 | 2.75 | 2.76 | 2.68 |
| Standard deviation | | 0.59 | 0.59 | 0.58 | 0.46 | 0.50 | 0.61 | 0.63 | 0.66 | 0.53 | 0.53 | 0.55 | 0.55 | 0.72 | 0.44 | 0.58 | 0.44 | 0.67 | 0.59 | 0.64 | 0.53 | 0.47 | 0.58 | 0.58 | 0.60 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.03 | 0.02 | 0.04 | 0.05 | 0.06 | 0.03 | 0.04 | 0.12 | 0.19 | 0.03 | 0.13 | 0.19 | 0.03 | 0.03 | 0.07 | 0.05 |

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Absolutes/col percents

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

| | Gender | | Age | | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|------------------|------------|----------|-----------|------------|----------|-----------|------------|------------|-----------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 |
| I am satisfied with the job David Cameron is doing overall as Prime Minister | 288 29% | 138 30% | 150 28% | 27 26% | 16 15% | 42 24% | 54 26% | 49 29% | 97 42% | 85 28% | 106 31% | 35 23% | 58 32% | 151 72% | 41 17% | 4 34% | 4 22% | 34 11% | 1 8% | 2 19% | 153 67% | 61 16% | 4 6% | 15 17% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister | 287 29% | 140 30% | 147 27% | 37 35% | 29 27% | 52 30% | 63 30% | 48 29% | 58 25% | 87 29% | 95 28% | 52 34% | 46 26% | 53 25% | 46 19% | 2 20% | 11 68% | 99 34% | 5 31% | 6 54% | 65 28% | 92 24% | 32 46% | 28 32% |
| I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead. | 312 31% | 145 31% | 167 31% | 38 36% | 48 45% | 60 34% | 63 30% | 49 29% | 53 23% | 95 31% | 97 29% | 50 33% | 58 32% | 2 1% | 136 56% | 5 38% | 2 10% | 114 39% | 6 43% | * 2% | 3 1% | 194 51% | 22 32% | 23 27% |
| Refused | 36 4% | 16 4% | 20 4% | - - | 4 4% | 8 5% | 14 7% | 6 4% | 4 2% | 9 3% | 16 5% | 1 1% | 7 4% | - - | 6 3% | - - | - - | 14 5% | - - | - - | 3 1% | 10 3% | 5 7% | 6 7% |
| Don't know | 78 8% | 27 6% | 51 10% | 3 3% | 11 10% | 13 7% | 16 8% | 16 9% | 19 8% | 26 9% | 22 6% | 13 8% | 10 6% | 3 1% | 13 5% | 1 8% | - - | 33 11% | 3 19% | 3 25% | 6 3% | 23 6% | 6 9% | 15 17% |

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?

Base: All respondents

| | Gender | | Age | | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|-----|-----|-----|------------------|-----|--------|------|-----|-------|-----------|-----|-----|--------|-----|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 |
| SNP | 277 | 128 | 149 | 19 | 32 | 43 | 61 | 59 | 62 | 78 | 106 | 38 | 46 | 51 | 56 | 4 | 5 | 114 | * | 5 | 60 | 119 | 15 | 34 |
| | 28% | 27% | 28% | 18% | 30% | 25% | 29% | 35% | 27% | 26% | 31% | 25% | 26% | 24% | 23% | 29% | 29% | 39% | 3% | 46% | 26% | 31% | 21% | 39% |
| Labour | 186 | 88 | 98 | 25 | 13 | 26 | 29 | 41 | 53 | 45 | 64 | 30 | 39 | 27 | 68 | 2 | 2 | 52 | 2 | 2 | 34 | 99 | 9 | 12 |
| | 19% | 19% | 18% | 24% | 12% | 15% | 14% | 24% | 23% | 15% | 19% | 20% | 22% | 13% | 28% | 13% | 13% | 18% | 15% | 21% | 15% | 26% | 13% | 14% |
| The Conservatives | 147 | 71 | 77 | 8 | 3 | 13 | 24 | 34 | 64 | 54 | 55 | 12 | 20 | 70 | 21 | 1 | 1 | 28 | 1 | - | 79 | 31 | 5 | 12 |
| | 15% | 15% | 14% | 8% | 3% | 7% | 11% | 20% | 27% | 18% | 16% | 8% | 11% | 33% | 9% | 12% | 3% | 9% | 7% | - | 35% | 8% | 7% | 13% |
| The Liberal Democrat | 33 | 14 | 19 | 8 | 5 | 4 | 3 | 7 | 7 | 10 | 9 | 5 | 7 | 7 | 7 | * | - | 8 | - | 2 | 9 | 12 | 6 | 1 |
| | 3% | 3% | 4% | 8% | 4% | 2% | 1% | 4% | 3% | 3% | 3% | 3% | 4% | 3% | 3% | 4% | - | 3% | - | 21% | 4% | 3% | 9% | 1% |
| The UK Independence Party (UKIP) | 26 | 13 | 13 | 7 | 1 | 3 | 5 | 4 | 6 | 7 | 8 | 5 | 3 | 5 | 7 | - | - | 6 | - | 2 | 3 | 10 | * | 2 |
| | 3% | 3% | 2% | 7% | 1% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 1% | 2% | 3% | - | - | 2% | - | 21% | 1% | 3% | 1% | 2% |
| None of them | 557 | 260 | 297 | 62 | 66 | 113 | 123 | 84 | 106 | 163 | 180 | 94 | 103 | 110 | 137 | 8 | 11 | 149 | 11 | 4 | 118 | 204 | 43 | 48 |
| | 56% | 56% | 56% | 59% | 61% | 65% | 58% | 51% | 46% | 54% | 54% | 62% | 58% | 52% | 56% | 62% | 68% | 51% | 73% | 33% | 51% | 54% | 62% | 55% |
| Don't know | 8 | - | 8 | 1 | 2 | 2 | - | 1 | 3 | 2 | 1 | 2 | 2 | - | 3 | - | - | - | * | - | - | 1 | - | - |
| | 1% | - | 1% | 1% | 2% | 1% | - | * | 1% | 1% | * | 1% | 1% | - | 1% | - | - | - | 2% | - | - | * | - | - |

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election for the Westminster parliament?

Base: All respondents

| | Gender | | Age | | | | | | | SEG | | | | Voting Intention | | | | | | 2010 Vote | | | | |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|------------------|------------|----------|----------|------------|----------|-----------|------------|------------|-----------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | LibDem | UKIP | SNP | Green | Other | Con | Lab | LibDem | SNP |
| Unweighted base | 1000 | 448 | 552 | 61 | 68 | 180 | 202 | 218 | 268 | 508 | 200 | 103 | 156 | 210 | 224 | 17 | 13 | 320 | 23 | 8 | 217 | 345 | 69 | 154 |
| Weighted base | 1000 | 466 | 534 | 105 | 108 | 174 | 211 | 167 | 232 | 301 | 336 | 151 | 179 | 210 | 242 | 12 | 17 | 294 | 15 | 12 | 229 | 381 | 69 | 88 |
| A coalition involving Labour and the SNP | 308 31% | 154 33% | 154 29% | 25 24% | 50 46% | 71 41% | 66 31% | 56 34% | 39 17% | 101 34% | 98 29% | 44 29% | 61 34% | - | 47 19% | * | 3 20% | 212 72% | 5 35% | 1 10% | 7 3% | 148 39% | 28 41% | 51 58% |
| A Conservative government | 207 21% | 111 24% | 96 18% | 16 15% | 11 11% | 26 15% | 43 20% | 33 20% | 78 34% | 71 23% | 68 20% | 30 20% | 36 20% | 158 76% | 10 4% | - | 4 26% | 7 2% | 1 5% | 2 21% | 156 68% | 19 5% | 4 6% | 4 5% |
| A Labour government | 201 20% | 87 19% | 114 21% | 30 28% | 25 23% | 29 17% | 45 21% | 24 14% | 48 21% | 51 17% | 58 17% | 36 24% | 45 25% | 2 1% | 148 61% | - | 2 9% | 10 4% | 1 8% | 2 19% | 4 2% | 140 37% | 4 6% | 4 5% |
| A coalition involving the Conservatives and the SNP. | 76 8% | 28 6% | 48 9% | 12 12% | 6 6% | 14 8% | 18 9% | 12 7% | 13 6% | 19 6% | 43 13% | 8 5% | 7 4% | 15 7% | * | - | 3 17% | 49 16% | 1 8% | - | 26 11% | 18 5% | 3 4% | 18 20% |
| A coalition involving the Conservatives and the Liberal Democrats. | 70 7% | 40 9% | 30 6% | 9 8% | 4 4% | 9 5% | 9 4% | 14 8% | 25 11% | 20 6% | 27 8% | 12 8% | 11 6% | 31 15% | 11 5% | 6 47% | 5 28% | 6 2% | 2 13% | 2 20% | 24 11% | 14 4% | 14 21% | * * |
| A coalition involving Labour and the Liberal Democrats. | 42 4% | 19 4% | 23 4% | 10 10% | - | 8 5% | 6 3% | 10 6% | 8 3% | 19 6% | 14 4% | 6 4% | 3 2% | - | 22 9% | 5 45% | - | 1 * | 3 17% | - | - | 22 6% | 8 11% | 1 1% |
| Don't know | 95 10% | 26 6% | 69 13% | 3 3% | 12 11% | 17 10% | 23 11% | 19 11% | 20 9% | 22 7% | 28 8% | 15 10% | 16 9% | 4 2% | 3 1% | 1 4% | - | 9 3% | 2 14% | 3 29% | 12 5% | 20 5% | 8 11% | 9 11% |

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Absolutes/col percents

Table 14
Gender
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Male | 448 45% | 466 47% |
| Female | 552 55% | 534 53% |

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| 18-24 | 61 6% | 105 10% |
| 25-34 | 68 7% | 108 11% |
| 35-44 | 180 18% | 174 17% |
| 45-54 | 202 20% | 211 21% |
| 55-64 | 218 22% | 167 17% |
| 65 or older | 268 27% | 232 23% |
| Refused | 3 * | 3 * |

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Absolutes/col percents

Table 16
SEG
Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-----------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| A | 194 19% | 117 12% |
| B | 314 31% | 185 18% |
| C1 | 200 20% | 336 34% |
| C2 | 103 10% | 151 15% |
| D | 67 7% | 88 9% |
| E | 89 9% | 91 9% |
| Refused | 33 3% | 33 3% |

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CATI Fieldwork : 16th-26th February 2015

Absolutes/col percents

Table 17

Q.4 At the last general election for the Westminster parliament, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election for the Westminster parliament back in May 2010?

Base: All respondents

| | <u>Unweighted base</u> | <u>Weighted base</u> |
|-------------------|------------------------|----------------------|
| Unweighted base | 1000 | 1000 |
| Weighted base | 1000 | 1000 |
| Conservative | 217 22% | 229 23% |
| Labour | 345 35% | 381 38% |
| Liberal Democrats | 69 7% | 69 7% |
| SNP | 154 15% | 88 9% |
| Another party | 18 2% | 8 1% |
| Did not vote | 124 12% | 157 16% |
| Refused | 32 3% | 28 3% |
| Don't know | 41 4% | 40 4% |