

Camborne & Redruth Poll

CATI Fieldwork : 24th-26th March 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191	
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223	
Certain to vote	(10)	613	301	312	46	49	101	108	121	188	114	175	138	159	216	134	47	82	53	15	199	78	177
		61%	61%	61%	41%	37%	63%	63%	70%	74%	75%	68%	52%	58%	77%	69%	66%	71%	82%	74%	82%	76%	79%
	(9)	51	29	23	5	7	9	10	10	9	6	12	16	13	12	17	5	4	-	1	12	4	14
		5%	6%	4%	4%	6%	5%	6%	6%	3%	4%	5%	6%	5%	4%	9%	7%	3%	-	5%	5%	4%	6%
	(8)	59	23	36	10	12	6	9	10	12	5	7	20	23	8	12	11	6	3	-	10	4	6
		6%	5%	7%	9%	9%	4%	6%	6%	5%	3%	3%	7%	8%	3%	6%	15%	5%	5%	-	4%	4%	3%
	(7)	33	13	20	8	5	9	-	4	6	4	9	12	6	6	8	5	6	-	-	3	4	6
		3%	3%	4%	8%	4%	6%	-	2%	3%	3%	4%	5%	2%	2%	4%	6%	5%	-	-	1%	4%	3%
	(6)	28	13	15	4	8	2	4	4	6	4	4	7	7	9	4	-	3	2	1	3	2	3
		3%	3%	3%	4%	6%	1%	2%	3%	2%	3%	2%	3%	3%	3%	2%	-	3%	3%	5%	1%	2%	1%
	(5)	53	33	20	7	9	13	9	7	8	5	10	21	15	21	11	4	7	-	1	7	3	5
		5%	7%	4%	6%	7%	8%	6%	4%	3%	3%	4%	8%	6%	7%	6%	6%	6%	-	6%	3%	3%	2%
	(4)	9	8	2	2	2	4	-	-	1	2	-	4	1	-	-	-	1	4	-	1	-	-
		1%	2%	*	2%	1%	2%	-	-	*	2%	-	2%	*	-	-	-	1%	5%	-	*	-	-
	(3)	17	3	14	2	5	1	3	4	2	2	8	-	7	4	1	-	5	3	1	2	3	1
		2%	1%	3%	2%	4%	1%	2%	2%	1%	2%	3%	-	2%	2%	1%	-	4%	4%	5%	1%	3%	1%
	(2)	28	12	16	9	8	2	4	2	2	3	8	3	8	4	6	-	3	1	1	1	1	3
		3%	2%	3%	8%	6%	1%	2%	1%	1%	2%	3%	1%	3%	1%	3%	-	3%	1%	6%	*	1%	2%
Definitely would not vote	(1)	104	54	49	18	26	12	22	10	15	5	21	43	32	-	-	-	-	-	4	3	6	
		10%	11%	10%	16%	20%	8%	13%	6%	6%	3%	8%	16%	12%	-	-	-	-	-	2%	3%	3%	
Refused		2	1	1	-	-	1	1	-	-	-	-	-	2	-	-	-	-	-	-	-	-	
		*	*	*	-	-	1%	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	
Don't know		4	1	3	-	-	-	-	-	4	-	1	1	2	-	-	-	-	-	-	1	1	
		*	*	1%	-	-	-	-	-	1%	-	*	*	1%	-	-	-	-	-	-	1%	1%	
Mean		8.02	7.99	8.04	6.74	6.41	8.23	7.97	8.70	8.85	8.88	8.32	7.50	7.84	9.11	8.99	9.14	8.77	9.10	8.67	9.37	9.02	9.24
Standard deviation		3.14	3.16	3.11	3.55	3.65	2.88	3.31	2.58	2.51	2.39	3.01	3.38	3.25	1.91	1.96	1.43	2.25	2.12	2.61	1.74	2.25	2.00
Standard error		0.10	0.15	0.14	0.71	0.36	0.24	0.25	0.18	0.14	0.14	0.20	0.26	0.20	0.11	0.14	0.17	0.21	0.29	0.60	0.10	0.20	0.15

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223
Conservative	280	138	142	34	23	31	47	55	88	53	79	63	69	280	-	-	-	-	-	164	3	37
	28%	28%	28%	31%	18%	19%	28%	32%	35%	35%	31%	24%	25%	100%	-	-	-	-	-	67%	3%	16%
Labour	194	87	108	31	19	35	36	30	43	30	59	40	54	-	194	-	-	-	-	10	69	55
	19%	18%	21%	28%	15%	22%	21%	17%	17%	20%	23%	15%	20%	-	100%	-	-	-	-	4%	67%	24%
Liberal Democrat	71	34	37	2	7	17	14	16	15	15	24	13	17	-	-	71	-	-	-	6	2	45
	7%	7%	7%	2%	5%	10%	8%	9%	6%	10%	9%	5%	6%	-	-	100%	-	-	-	3%	2%	20%
The UK Independence Party (UKIP)	116	76	40	5	4	22	23	27	34	10	27	39	33	-	-	-	116	-	-	27	10	18
	12%	15%	8%	5%	3%	14%	13%	15%	14%	6%	11%	15%	12%	-	-	-	100%	-	-	11%	10%	8%
The Green Party	64	32	33	7	24	16	3	10	3	15	14	17	16	-	-	-	-	64	-	-	4	33
	6%	6%	6%	7%	19%	10%	2%	6%	1%	10%	5%	6%	6%	-	-	-	-	100%	-	-	4%	15%
The British National Party (BNP)	1	1	-	-	1	-	-	*	-	1	-	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	1%	-	-	*	-	1%	-	-	-	-	-	-	-	-	6%	-	-	-
Some other party	19	15	4	-	2	5	4	3	5	*	6	8	5	-	-	-	-	-	19	3	1	5
	2%	3%	1%	-	2%	3%	3%	2%	2%	*	2%	3%	2%	-	-	-	-	-	94%	1%	1%	2%
Would not vote	104	54	49	18	26	12	22	10	15	5	21	43	32	-	-	-	-	-	-	4	3	6
	10%	11%	10%	16%	20%	8%	13%	6%	6%	3%	8%	16%	12%	-	-	-	-	-	-	2%	3%	3%
Refused	38	17	21	-	2	6	6	7	17	5	3	6	22	-	-	-	-	-	-	6	2	2
	4%	3%	4%	-	2%	4%	3%	4%	7%	3%	1%	2%	8%	-	-	-	-	-	-	3%	2%	1%
Don't know	114	37	77	12	22	18	15	14	32	18	25	36	27	-	-	-	-	-	-	21	8	22
	11%	7%	15%	11%	17%	11%	9%	8%	13%	12%	10%	13%	10%	-	-	-	-	-	-	9%	8%	10%

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Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	601	293	308	12	44	86	106	134	218	191	140	94	150	256	146	54	89	43	13	242	89	139
Weighted base	568	290	279	52	54	95	100	112	154	100	162	135	146	216	148	55	84	50	15	179	73	162
Conservative	216	102	113	21	14	26	35	47	73	42	64	46	52	216	-	-	-	-	-	141	2	29
	38%	35%	41%	41%	26%	27%	35%	42%	48%	42%	39%	34%	36%	100%	-	-	-	-	-	78%	3%	18%
Labour	148	66	82	19	13	28	30	23	34	26	42	30	42	-	148	-	-	-	-	8	58	47
	26%	23%	29%	37%	25%	30%	30%	20%	22%	26%	26%	22%	29%	-	100%	-	-	-	-	4%	80%	29%
Liberal Democrat	55	26	29	2	4	12	12	13	12	13	19	9	13	-	-	55	-	-	-	5	1	38
	10%	9%	10%	4%	7%	13%	12%	11%	8%	13%	12%	7%	9%	-	-	100%	-	-	-	3%	2%	23%
The UK Independence Party (UKIP)	84	58	26	5	3	13	17	18	27	8	22	29	21	-	-	-	84	-	-	22	8	13
	15%	20%	9%	9%	6%	14%	17%	16%	18%	8%	14%	21%	14%	-	-	-	100%	-	-	12%	12%	8%
The Green Party	50	23	27	4	18	13	3	9	3	11	10	14	14	-	-	-	-	50	-	-	2	30
	9%	8%	10%	9%	33%	14%	3%	8%	2%	11%	6%	10%	10%	-	-	-	-	100%	-	-	3%	18%
The British National Party (BNP)	*	*	-	-	*	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	*	-	-	*	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-
Some other party	15	13	2	-	2	3	3	2	4	*	4	7	3	-	-	-	-	-	15	3	1	5
	3%	4%	1%	-	4%	4%	3%	2%	3%	*	3%	5%	2%	-	-	-	-	-	100%	2%	1%	3%

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Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	39%
Labour	26%
Liberal Democrat	10%
UKIP	14%
Green	9%
Other	3%

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Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223
Conservative	278	134	144	39	23	26	43	58	89	47	80	63	71	251	6	2	6	-	-	166	5	29
	28%	27%	28%	35%	18%	16%	25%	34%	35%	31%	31%	24%	26%	90%	3%	2%	5%	-	-	68%	5%	13%
Labour	194	88	106	26	21	43	33	25	46	32	53	48	50	7	167	2	7	3	2	11	65	57
	19%	18%	21%	24%	16%	27%	19%	15%	18%	21%	21%	18%	18%	3%	86%	3%	6%	5%	11%	5%	64%	26%
Liberal Democrat	101	47	54	9	13	18	18	22	22	20	33	22	23	9	7	63	4	4	-	9	5	56
	10%	9%	11%	8%	10%	11%	10%	13%	9%	13%	13%	8%	8%	3%	4%	89%	3%	6%	-	4%	5%	25%
The UK Independence Party (UKIP)	111	75	36	5	6	19	22	26	33	10	26	37	33	4	4	1	94	1	-	26	11	15
	11%	15%	7%	5%	4%	12%	13%	15%	13%	7%	10%	14%	12%	1%	2%	2%	81%	2%	-	11%	11%	7%
The Green Party	61	25	35	7	21	15	7	8	2	13	15	15	15	2	4	-	-	53	-	-	2	33
	6%	5%	7%	7%	16%	9%	4%	5%	1%	9%	6%	6%	6%	1%	2%	-	-	82%	-	-	2%	15%
The British National Party (BNP)	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-
	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	2%	-	-	-
Some other party	25	17	8	-	1	7	6	6	5	1	8	9	6	-	3	3	1	-	16	4	4	7
	2%	3%	2%	-	1%	4%	3%	4%	2%	1%	3%	3%	2%	-	2%	5%	1%	-	79%	2%	4%	3%
Would not vote	104	54	49	18	26	12	22	10	15	5	21	43	32	-	-	-	-	-	-	4	3	6
	10%	11%	10%	16%	20%	8%	13%	6%	6%	3%	8%	16%	12%	-	-	-	-	-	-	2%	3%	3%
Refused	27	11	16	-	-	5	3	6	13	3	3	4	14	-	-	-	-	-	-	3	-	2
	3%	2%	3%	-	-	3%	2%	3%	5%	2%	1%	2%	5%	-	-	-	-	-	-	1%	-	1%
Don't know	101	39	61	6	20	17	17	11	28	21	16	24	30	6	2	-	5	3	2	18	6	18
	10%	8%	12%	5%	15%	10%	10%	7%	11%	14%	6%	9%	11%	2%	1%	-	4%	5%	8%	8%	6%	8%

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	618	298	319	13	47	87	107	138	225	190	144	101	155	250	145	54	86	41	13	246	92	143	
Weighted base	591	297	294	56	59	97	103	114	160	100	168	147	151	211	147	55	82	48	14	184	76	168	
Conservative	214	99	115	25	14	20	33	48	74	39	65	45	55	195	5	1	3	-	-	143	4	23	
		36%	33%	39%	46%	24%	20%	32%	42%	46%	39%	38%	31%	37%	92%	4%	3%	4%	-	-	78%	5%	14%
Labour	146	67	79	15	16	35	26	19	36	27	38	35	38	6	126	1	4	3	2	9	55	50	
		25%	22%	27%	27%	26%	36%	25%	17%	23%	27%	23%	24%	25%	3%	86%	2%	4%	6%	14%	5%	72%	30%
Liberal Democrat	76	37	40	6	9	14	14	17	17	16	27	15	17	6	6	51	2	4	-	7	4	48	
		13%	12%	13%	11%	15%	14%	13%	15%	11%	16%	16%	11%	11%	3%	4%	92%	3%	7%	-	4%	5%	29%
The UK Independence Party (UKIP)	86	61	26	5	4	13	19	19	27	9	20	30	23	3	3	*	73	1	-	22	8	12	
		15%	20%	9%	9%	7%	13%	18%	17%	9%	12%	20%	15%	2%	2%	*	89%	1%	-	12%	11%	7%	
The Green Party	49	19	29	4	17	12	7	7	2	9	11	13	14	1	4	-	-	41	-	-	1	29	
		8%	6%	10%	8%	28%	12%	7%	6%	9%	7%	9%	9%	1%	2%	-	-	85%	-	-	1%	17%	
The British National Party (BNP)	*	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-	
		*	*	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	*	-	-	-	
Some other party	19	14	5	-	*	4	5	5	4	1	6	7	4	-	3	2	*	-	12	3	4	5	
		3%	5%	2%	-	1%	4%	5%	4%	3%	1%	4%	5%	3%	-	2%	4%	*	-	86%	2%	5%	3%

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	37%
Labour	24%
Liberal Democrat	13%
UKIP	14%
Green	8%
Other	3%

Camborne & Redruth Poll

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223
I would not vote UKIP	630	297	333	84	81	104	109	99	151	119	160	157	161	204	144	60	-	59	14	146	74	166
	63%	61%	65%	76%	62%	64%	63%	58%	60%	78%	62%	59%	59%	73%	74%	84%	-	91%	70%	60%	72%	74%
I would not vote Liberal Democrat	574	303	271	54	60	82	112	114	152	80	161	155	152	190	135	-	94	33	17	174	77	95
	57%	62%	53%	49%	45%	51%	66%	66%	60%	53%	63%	58%	55%	68%	70%	-	81%	51%	82%	72%	75%	42%
I would not vote Labour	522	280	243	60	59	62	98	103	140	75	141	151	133	240	-	41	88	23	14	197	9	95
	52%	57%	48%	54%	45%	38%	57%	60%	55%	49%	55%	57%	48%	86%	-	58%	76%	36%	69%	81%	9%	42%
I would not vote Conservative	477	236	241	52	63	91	86	83	101	64	122	131	134	-	167	44	80	52	16	32	88	138
	48%	48%	47%	47%	48%	57%	50%	48%	40%	42%	48%	49%	49%	-	86%	61%	69%	81%	77%	13%	86%	62%
None of these - I would potentially vote for all of them	51	20	31	-	16	7	7	4	16	6	7	16	17	7	5	3	3	-	-	8	3	6
	5%	4%	6%	-	12%	5%	4%	2%	6%	4%	3%	6%	6%	2%	3%	4%	3%	-	-	3%	3%	3%
Don't know	21	7	13	-	5	4	3	1	8	2	2	3	11	2	1	-	-	-	-	1	-	1
	2%	1%	3%	-	4%	2%	2%	1%	3%	1%	1%	1%	4%	1%	*	-	-	-	-	1%	-	*

Camborne & Redruth Poll

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191	
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223	
NET: Well	590	301	289	66	73	86	102	111	153	105	153	155	149	245	77	50	57	30	6	193	44	133	
	59%	61%	57%	59%	56%	53%	59%	65%	61%	69%	60%	58%	54%	88%	39%	70%	49%	47%	30%	80%	43%	59%	
Very well	(4)	62	42	21	17	5	6	10	6	19	5	21	17	13	22	7	2	4	2	-	23	2	13
		6%	8%	4%	15%	3%	3%	6%	3%	8%	3%	8%	6%	5%	8%	3%	3%	4%	3%	-	9%	2%	6%
Quite well	(3)	528	260	269	49	68	80	92	105	134	100	132	138	136	224	70	48	52	29	6	170	42	119
		53%	53%	53%	44%	52%	50%	54%	61%	53%	66%	51%	52%	49%	80%	36%	67%	45%	44%	30%	70%	41%	54%
Quite badly	(2)	283	131	151	45	52	56	43	40	47	39	68	89	73	17	85	17	39	29	11	22	33	69
		28%	27%	30%	41%	39%	34%	25%	23%	19%	26%	27%	33%	27%	6%	44%	23%	33%	45%	53%	9%	32%	31%
Very badly	(1)	72	35	37	-	5	15	17	13	21	4	22	14	31	5	25	1	16	4	4	9	17	13
		7%	7%	7%	-	4%	10%	10%	8%	8%	3%	8%	5%	11%	2%	13%	1%	14%	6%	17%	4%	17%	6%
NET: Badly		355	166	188	45	57	71	61	53	67	43	90	103	104	23	110	18	55	33	14	30	51	82
		35%	34%	37%	41%	43%	44%	35%	31%	27%	28%	35%	39%	38%	8%	57%	25%	47%	51%	70%	13%	49%	37%
Don't know		56	23	33	-	1	5	9	7	32	4	14	8	23	12	8	4	4	1	-	19	7	9
		6%	5%	6%	-	1%	3%	5%	4%	13%	3%	5%	3%	8%	4%	4%	5%	4%	2%	-	8%	7%	4%
Mean		2.61	2.66	2.57	2.75	2.56	2.48	2.58	2.63	2.69	2.71	2.63	2.61	2.52	2.98	2.31	2.75	2.40	2.44	2.12	2.93	2.31	2.62
Standard deviation		0.72	0.75	0.70	0.71	0.63	0.72	0.76	0.68	0.76	0.57	0.77	0.69	0.77	0.48	0.75	0.53	0.78	0.66	0.69	0.59	0.80	0.69
Standard error		0.02	0.04	0.03	0.14	0.06	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.05	0.03	0.06	0.07	0.07	0.09	0.16	0.03	0.08	0.05

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Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191	
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223	
NET: Well	649	327	323	90	80	100	104	110	165	109	173	178	153	253	113	51	59	34	6	199	53	132	
	65%	67%	63%	81%	61%	62%	61%	64%	65%	72%	67%	67%	56%	90%	58%	72%	51%	53%	27%	82%	52%	59%	
Very well	(4)	68	30	39	14	8	9	6	7	24	7	26	8	17	26	12	1	2	1	2	21	4	13
		7%	6%	8%	13%	6%	6%	3%	4%	10%	5%	10%	3%	6%	9%	6%	2%	2%	2%	11%	9%	4%	6%
Quite well	(3)	581	297	284	76	72	91	98	103	141	102	147	170	137	227	101	50	57	33	3	178	49	120
		58%	61%	56%	68%	55%	56%	57%	60%	56%	67%	57%	64%	50%	81%	52%	70%	49%	51%	17%	73%	48%	54%
Quite badly	(2)	225	104	121	19	43	42	39	39	43	31	54	62	70	15	53	15	32	26	10	23	29	67
		23%	21%	24%	17%	33%	26%	23%	23%	17%	21%	21%	23%	25%	5%	27%	21%	27%	41%	51%	10%	28%	30%
Very badly	(1)	79	39	39	-	8	16	20	16	18	5	18	20	33	3	26	2	19	2	4	10	14	14
		8%	8%	8%	-	6%	10%	12%	9%	7%	4%	7%	7%	12%	1%	13%	3%	17%	4%	22%	4%	14%	6%
NET: Badly		304	144	160	19	51	58	59	55	61	37	72	81	103	18	78	17	51	28	15	33	43	81
		30%	29%	31%	17%	39%	36%	34%	32%	24%	24%	28%	31%	37%	7%	40%	24%	44%	44%	73%	14%	42%	36%
Don't know		48	20	28	2	-	3	8	6	27	6	11	7	19	9	3	3	6	2	-	10	6	10
		5%	4%	5%	2%	-	2%	5%	3%	11%	4%	4%	2%	7%	3%	1%	5%	5%	3%	-	4%	6%	5%
Mean		2.67	2.67	2.67	2.96	2.61	2.59	2.55	2.61	2.76	2.76	2.74	2.64	2.53	3.02	2.52	2.74	2.38	2.53	2.16	2.90	2.44	2.61
Standard deviation		0.73	0.72	0.74	0.55	0.69	0.75	0.75	0.72	0.75	0.60	0.74	0.67	0.80	0.45	0.81	0.53	0.79	0.60	0.91	0.59	0.79	0.70
Standard error		0.02	0.03	0.03	0.11	0.07	0.06	0.06	0.05	0.04	0.04	0.05	0.05	0.05	0.03	0.06	0.07	0.07	0.08	0.21	0.03	0.07	0.05

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Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223
I am satisfied with the job David Cameron is doing overall as Prime Minister	359 36%	179 37%	180 35%	48 43%	39 30%	50 31%	57 33%	57 33%	107 43%	61 40%	98 38%	86 32%	98 36%	200 72%	22 11%	27 39%	18 16%	4 6%	3 14%	154 63%	11 11%	63 28%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	262 26%	122 25%	140 27%	35 31%	44 34%	41 25%	45 26%	47 27%	50 20%	34 22%	65 25%	84 32%	68 25%	72 26%	27 14%	22 32%	62 54%	19 30%	4 21%	69 28%	10 10%	49 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	271 27%	137 28%	134 26%	28 26%	36 28%	52 32%	49 29%	49 29%	56 22%	47 31%	72 28%	67 25%	72 26%	3 1%	139 72%	15 22%	27 24%	32 50%	7 34%	11 5%	73 71%	92 41%
Refused	37 4%	14 3%	24 5%	-	7 5%	4 3%	6 4%	8 5%	12 5%	3 2%	4 2%	11 4%	14 5%	-	-	2 2%	3 3%	2 2%	1 6%	1 *	1 1%	3 1%
Don't know	72 7%	38 8%	33 7%	-	4 3%	14 9%	14 8%	11 6%	27 11%	8 5%	17 7%	18 7%	23 8%	4 2%	6 3%	4 6%	4 4%	8 12%	5 24%	8 3%	7 7%	16 7%

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Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age						SEG				Voting Intention				2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223
Labour	654	314	340	44	81	105	115	130	178	100	192	163	171	188	137	51	79	51	14	173	78	175
	65%	64%	67%	40%	62%	65%	67%	76%	70%	66%	75%	61%	62%	67%	71%	71%	68%	79%	71%	71%	76%	78%
The Conservatives	652	316	336	32	76	104	118	129	193	110	188	157	169	212	124	52	83	44	14	189	72	173
	65%	64%	66%	29%	58%	64%	69%	75%	77%	72%	73%	59%	61%	76%	64%	73%	72%	68%	68%	78%	71%	78%
The Liberal Democrat	399	208	191	14	48	65	81	77	114	77	106	100	101	103	85	51	50	26	12	101	53	121
	40%	42%	37%	12%	36%	40%	47%	45%	45%	51%	41%	38%	37%	37%	44%	72%	43%	40%	57%	42%	52%	54%
The UK Independence Party (UKIP)	293	151	142	13	35	42	62	58	83	46	87	78	74	72	60	21	59	15	4	81	34	74
	29%	31%	28%	11%	27%	26%	36%	34%	33%	30%	34%	29%	27%	26%	31%	29%	51%	23%	18%	34%	33%	33%
None of them	172	93	79	38	27	31	28	15	33	19	35	51	55	39	38	5	16	5	3	27	11	22
	17%	19%	16%	34%	20%	19%	16%	9%	13%	12%	14%	19%	20%	14%	19%	8%	14%	7%	16%	11%	11%	10%
Don't know	22	8	14	4	4	2	6	1	3	2	2	7	5	4	-	-	2	1	1	-	1	1
	2%	2%	3%	3%	3%	2%	3%	1%	1%	1%	1%	3%	2%	1%	-	-	2%	1%	4%	-	1%	*

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Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	468	533	25	103	140	178	204	349	279	219	170	281	317	184	69	119	55	19	320	123	191
Weighted base	1001	490	511	111	131	161	172	172	252	152	256	266	275	280	194	71	116	64	20	243	102	223
A Conservative government	312 31%	155 32%	157 31%	35 32%	32 25%	38 23%	54 31%	55 32%	99 39%	58 38%	71 28%	92 35%	77 28%	222 80%	-	3 4%	39 34%	7 11%	3 13%	166 68%	4 4%	31 14%
A Labour government	268 27%	126 26%	143 28%	41 37%	36 28%	51 32%	44 26%	38 22%	57 22%	34 23%	76 30%	59 22%	86 31%	1 *	159 82%	6 8%	27 23%	22 34%	6 29%	15 6%	78 76%	64 29%
A coalition between the Conservatives and the Liberal Democrats	152 15%	72 15%	80 16%	17 15%	22 17%	25 16%	26 15%	28 16%	33 13%	23 15%	45 18%	43 16%	35 13%	51 18%	7 3%	36 51%	12 11%	3 5%	3 17%	43 18%	1 1%	53 24%
A coalition between Labour and the Liberal Democrats	114 11%	67 14%	47 9%	5 5%	21 16%	28 17%	18 11%	20 12%	21 8%	21 14%	38 15%	24 9%	26 10%	4 2%	25 13%	23 32%	14 12%	24 37%	3 17%	4 2%	12 12%	54 24%
Don't know	154 15%	71 15%	83 16%	12 11%	19 15%	19 12%	29 17%	30 17%	43 17%	16 11%	26 10%	47 18%	51 19%	1 *	4 2%	3 5%	24 21%	9 13%	5 24%	15 6%	7 7%	21 9%

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Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	468 47%	490 49%
Female	533 53%	511 51%

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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	25 2%	111 11%
25-34	103 10%	131 13%
35-44	140 14%	161 16%
45-54	178 18%	172 17%
55-64	204 20%	172 17%
65 or older	349 35%	252 25%
Refused	2 *	2 *

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Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	75 7%	43 4%
B	204 20%	108 11%
C1	219 22%	256 26%
C2	170 17%	266 27%
D	94 9%	110 11%
E	187 19%	165 17%
Refused	52 5%	52 5%

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Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	320 32%	243 24%
Labour	123 12%	102 10%
Liberal Democrats	191 19%	223 22%
Another party	62 6%	56 6%
Did not vote	213 21%	295 30%
Refused	44 4%	33 3%
Don't know	48 5%	49 5%