

Harrow East Poll

CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76	
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88	
Certain to vote	(10)	636	296	340	57	119	110	109	95	144	169	185	115	129	210	223	18	50	11	5	235	173	59
		63%	60%	67%	46%	59%	63%	64%	69%	76%	65%	65%	65%	61%	77%	69%	52%	76%	41%	38%	79%	71%	67%
	(9)	56	27	29	7	8	14	8	7	11	15	20	5	13	16	22	1	1	2	-	15	9	3
		6%	5%	6%	6%	4%	8%	5%	5%	6%	6%	7%	3%	6%	6%	7%	2%	2%	9%	-	5%	4%	3%
	(8)	85	38	47	16	17	14	15	14	9	28	23	12	15	19	22	3	2	6	2	12	22	9
		9%	8%	9%	13%	9%	8%	9%	10%	5%	11%	8%	7%	7%	7%	7%	9%	4%	25%	20%	4%	9%	10%
	(7)	49	34	15	12	12	8	9	3	4	11	18	9	7	8	18	5	2	1	2	6	3	9
		5%	7%	3%	10%	6%	5%	5%	2%	2%	4%	6%	5%	3%	3%	6%	15%	4%	3%	17%	2%	1%	11%
	(6)	40	16	24	6	10	6	8	4	5	11	6	11	9	8	12	2	2	2	1	10	12	6
		4%	3%	5%	5%	5%	4%	5%	3%	3%	4%	2%	6%	4%	3%	4%	6%	4%	7%	8%	3%	5%	7%
	(5)	43	28	15	10	10	6	9	4	3	6	6	8	19	8	18	1	6	-	-	11	8	-
		4%	6%	3%	8%	5%	4%	5%	3%	2%	2%	2%	5%	9%	3%	6%	4%	10%	-	-	4%	3%	-
	(4)	10	1	9	1	3	-	2	1	2	2	-	-	4	1	1	1	1	-	-	1	3	1
		1%	*	2%	1%	2%	-	1%	1%	1%	1%	-	-	2%	*	*	4%	1%	-	-	*	1%	1%
	(3)	9	4	5	1	4	-	3	1	-	3	2	-	3	3	2	1	-	-	2	3	-	-
		1%	1%	1%	1%	2%	-	2%	1%	-	1%	1%	-	2%	1%	1%	3%	-	-	17%	1%	-	-
	(2)	12	4	8	1	4	5	-	1	*	5	2	1	4	*	4	2	-	4	-	-	5	1
		1%	1%	2%	1%	2%	3%	-	1%	*	2%	1%	1%	2%	*	1%	6%	-	16%	-	-	2%	1%
Definitely would not vote	(1)	53	38	15	9	15	8	8	7	7	8	21	11	7	-	-	-	-	-	5	5	-	-
		5%	8%	3%	7%	7%	5%	4%	5%	4%	3%	7%	6%	3%	-	-	-	-	-	2%	2%	-	-
Refused		2	2	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
		*	*	-	-	-	1%	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		6	2	4	2	-	-	-	-	3	*	1	3	2	-	-	-	-	-	1	2	-	-
		1%	*	1%	2%	-	-	-	-	2%	*	*	2%	1%	-	-	-	-	-	*	1%	-	-
Mean		8.54	8.31	8.77	7.88	8.12	8.61	8.58	8.79	9.16	8.73	8.62	8.54	8.39	9.34	9.04	8.02	9.10	7.80	7.58	9.25	8.94	9.03
Standard deviation		2.52	2.74	2.28	2.73	2.85	2.50	2.41	2.40	2.05	2.30	2.58	2.57	2.55	1.45	1.77	2.56	1.77	2.82	2.57	1.79	2.14	1.61
Standard error		0.08	0.12	0.10	0.28	0.25	0.22	0.18	0.18	0.12	0.11	0.17	0.24	0.19	0.08	0.11	0.48	0.22	0.60	0.81	0.09	0.14	0.18

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Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88
Conservative	274	134	140	20	41	43	46	51	73	96	72	38	49	274	-	-	-	-	-	200	19	13
	27%	27%	27%	17%	20%	25%	27%	37%	38%	37%	25%	22%	23%	100%	-	-	-	-	-	67%	8%	14%
Labour	321	154	167	48	94	57	52	31	39	80	91	63	72	-	321	-	-	-	-	35	159	30
	32%	31%	33%	39%	47%	33%	30%	22%	20%	31%	32%	36%	34%	-	100%	-	-	-	-	12%	65%	34%
Liberal Democrat	35	17	18	6	5	12	4	3	4	10	9	7	6	-	-	35	-	-	-	4	5	18
	3%	4%	3%	5%	3%	7%	2%	2%	2%	4%	3%	4%	3%	-	-	100%	-	-	-	1%	2%	20%
The UK Independence Party (UKIP)	65	41	24	10	8	5	10	14	17	7	14	13	25	-	-	-	65	-	-	19	8	4
	7%	8%	5%	9%	4%	3%	6%	10%	9%	3%	5%	8%	12%	-	-	-	100%	-	-	6%	3%	4%
The Green Party	26	13	13	10	2	5	4	2	3	7	9	7	2	-	-	-	-	26	-	1	-	6
	3%	3%	3%	8%	1%	3%	2%	1%	2%	3%	3%	4%	1%	-	-	-	-	100%	-	*	-	6%
The British National Party (BNP)	6	5	1	-	4	-	-	2	-	1	3	-	2	-	-	-	-	-	6	-	1	-
	1%	1%	*	-	2%	-	-	1%	-	*	1%	-	1%	-	-	-	-	-	47%	-	*	-
Some other party	6	3	3	-	2	2	-	2	1	2	-	3	1	-	-	-	-	-	6	*	4	-
	1%	1%	1%	-	1%	1%	-	1%	*	1%	-	2%	*	-	-	-	-	-	53%	*	2%	-
Would not vote	53	38	15	9	15	8	8	7	7	8	21	11	7	-	-	-	-	-	-	5	5	-
	5%	8%	3%	7%	7%	5%	4%	5%	4%	3%	7%	6%	3%	-	-	-	-	-	-	2%	2%	-
Refused	73	34	39	4	3	20	10	9	26	15	22	8	16	-	-	-	-	-	-	9	13	-
	7%	7%	8%	3%	1%	12%	6%	7%	14%	6%	8%	5%	8%	-	-	-	-	-	-	3%	5%	-
Don't know	141	49	91	15	28	21	38	18	20	32	43	24	32	-	-	-	-	-	-	25	30	18
	14%	10%	18%	12%	14%	12%	22%	13%	11%	12%	15%	14%	15%	-	-	-	-	-	-	8%	12%	20%

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Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	580	293	287	52	75	76	96	107	172	261	125	65	99	277	217	19	48	13	6	268	145	48
Weighted base	560	275	284	65	113	93	89	83	115	158	159	100	113	221	244	22	50	16	7	211	153	55
Conservative	221	109	111	14	34	32	37	42	62	79	60	31	36	221	-	-	-	-	-	167	15	11
	39%	40%	39%	21%	30%	34%	41%	50%	54%	50%	38%	31%	32%	100%	-	-	-	-	-	79%	10%	20%
Labour	244	111	134	34	67	44	41	24	33	62	74	45	53	-	244	-	-	-	-	25	128	24
	44%	40%	47%	53%	59%	47%	46%	29%	29%	39%	46%	45%	47%	-	100%	-	-	-	-	12%	84%	44%
Liberal Democrat	22	10	12	4	2	10	2	2	3	8	7	5	1	-	-	22	-	-	-	3	2	13
	4%	4%	4%	6%	2%	10%	2%	2%	3%	5%	4%	5%	1%	-	-	100%	-	-	-	2%	2%	23%
The UK Independence Party (UKIP)	50	32	18	6	7	4	6	12	14	5	11	11	19	-	-	-	50	-	-	15	5	3
	9%	12%	6%	10%	6%	5%	7%	15%	12%	3%	7%	11%	17%	-	-	-	100%	-	-	7%	3%	6%
The Green Party	16	9	7	7	2	2	4	1	2	3	6	5	2	-	-	-	-	16	-	1	-	3
	3%	3%	3%	11%	1%	2%	4%	1%	2%	2%	4%	5%	2%	-	-	-	-	100%	-	1%	-	6%
The British National Party (BNP)	2	2	*	-	1	-	-	1	-	*	2	-	*	-	-	-	-	-	2	-	*	-
	*	1%	*	-	1%	-	-	1%	-	*	1%	-	*	-	-	-	-	-	30%	-	*	-
Some other party	5	3	2	-	1	2	-	1	1	1	-	3	1	-	-	-	-	-	5	*	3	-
	1%	1%	1%	-	1%	2%	-	2%	1%	1%	-	3%	1%	-	-	-	-	-	70%	*	2%	-

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Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	40%
Labour	44%
Liberal Democrat	4%
UKIP	8%
Green	3%
Other	1%

Harrow East Poll

CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88
Conservative	282	144	138	25	42	39	47	50	78	98	73	37	55	239	11	-	8	2	2	194	16	15
	28%	29%	27%	21%	21%	23%	27%	37%	41%	38%	26%	21%	26%	87%	3%	-	12%	6%	16%	65%	7%	17%
Labour	345	159	186	50	92	69	59	36	37	86	88	71	82	18	285	5	3	5	1	43	170	28
	34%	32%	36%	41%	46%	40%	35%	26%	20%	33%	31%	40%	39%	7%	89%	16%	4%	18%	7%	14%	70%	32%
Liberal Democrat	42	21	21	11	8	11	2	3	6	10	15	9	2	2	7	25	1	-	2	7	7	15
	4%	4%	4%	9%	4%	6%	1%	2%	3%	4%	5%	5%	1%	1%	2%	72%	2%	-	17%	2%	3%	17%
The UK Independence Party (UKIP)	74	41	33	12	10	10	12	14	16	9	21	18	22	8	2	5	53	-	2	21	8	8
	7%	8%	7%	10%	5%	6%	7%	11%	8%	3%	7%	10%	10%	3%	1%	13%	81%	-	16%	7%	3%	9%
The Green Party	19	8	11	5	-	2	8	1	2	5	6	6	1	1	2	-	-	14	-	2	-	7
	2%	2%	2%	4%	-	1%	5%	1%	1%	2%	2%	3%	1%	*	1%	-	-	53%	-	1%	-	7%
The British National Party (BNP)	4	3	1	-	2	-	-	2	-	1	1	-	2	-	-	-	-	-	4	-	1	-
	*	1%	*	-	1%	-	-	1%	-	*	*	-	1%	-	-	-	-	-	30%	-	*	-
Some other party	7	4	3	1	-	1	2	2	2	2	1	1	2	1	1	-	1	-	2	3	2	-
	1%	1%	1%	1%	-	*	1%	1%	1%	1%	*	1%	1%	*	*	-	1%	-	14%	1%	1%	-
Would not vote	53	38	15	9	15	8	8	7	7	8	21	11	7	-	-	-	-	-	-	5	5	-
	5%	8%	3%	7%	7%	5%	4%	5%	4%	3%	7%	6%	3%	-	-	-	-	-	-	2%	2%	-
Refused	61	23	38	2	2	17	8	7	24	11	20	5	16	-	2	-	-	-	-	5	6	-
	6%	5%	7%	1%	1%	10%	5%	5%	13%	4%	7%	3%	7%	-	1%	-	-	-	-	2%	3%	-
Don't know	114	48	65	8	31	16	24	15	18	28	38	18	22	5	12	-	-	6	-	20	27	16
	11%	10%	13%	6%	16%	10%	14%	11%	10%	11%	13%	10%	10%	2%	4%	-	-	23%	-	7%	11%	18%

Harrow East Poll

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Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	603	303	299	56	75	80	103	109	178	269	129	70	102	271	207	19	48	11	6	274	150	48	
Weighted base	582	282	300	70	110	99	97	87	118	162	163	107	118	216	233	22	50	13	7	218	158	56	
Conservative	229	115	114	17	35	30	38	40	68	80	61	31	42	196	9	-	5	1	1	164	13	13	
		39%	41%	38%	24%	32%	31%	39%	47%	57%	49%	38%	29%	36%	91%	4%	-	11%	10%	12%	75%	8%	24%
Labour	252	112	140	35	62	51	43	29	32	66	67	50	57	11	214	2	2	4	1	28	131	21	
		43%	40%	47%	49%	56%	52%	44%	33%	27%	41%	41%	47%	48%	5%	92%	8%	5%	31%	11%	13%	83%	37%
Liberal Democrat	30	15	15	7	7	8	1	2	5	8	12	7	1	1	6	18	1	-	1	5	7	12	
		5%	5%	5%	10%	6%	8%	1%	3%	4%	5%	7%	6%	1%	*	3%	81%	2%	-	13%	2%	4%	21%
The UK Independence Party (UKIP)	54	31	23	8	7	9	7	12	12	4	17	13	17	7	1	2	40	-	2	17	5	5	
		9%	11%	8%	11%	6%	9%	7%	14%	10%	3%	11%	12%	14%	3%	*	11%	81%	-	26%	8%	3%	9%
The Green Party	12	7	5	3	-	1	6	*	1	2	4	5	*	1	2	-	-	8	-	2	-	5	
		2%	2%	2%	5%	-	1%	7%	*	1%	2%	4%	*	1%	1%	-	-	59%	-	1%	-	9%	
The British National Party (BNP)	1	1	*	-	*	-	-	1	-	*	1	-	*	-	-	-	-	-	1	-	*	-	
		*	*	*	-	*	-	1%	-	*	*	-	*	-	-	-	-	-	17%	-	*	-	
Some other party	4	2	2	*	-	*	2	1	1	1	1	1	1	*	1	-	1	-	1	1	1	-	
		1%	1%	1%	*	-	*	2%	2%	1%	1%	1%	1%	*	1%	-	1%	-	20%	1%	1%	-	

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Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	39%
Labour	43%
Liberal Democrat	6%
UKIP	9%
Green	2%
Other	1%

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Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88
I would not vote UKIP	682	341	341	91	136	126	117	95	112	203	206	110	124	217	265	28	-	20	7	217	184	68
	68%	70%	67%	75%	67%	73%	69%	70%	59%	78%	72%	62%	59%	79%	83%	81%	-	78%	55%	73%	76%	77%
I would not vote Liberal Democrat	611	311	300	79	120	95	102	94	119	159	174	115	130	206	207	-	57	16	8	205	166	39
	61%	63%	59%	64%	59%	55%	60%	69%	62%	62%	61%	65%	61%	75%	64%	-	87%	63%	66%	69%	68%	45%
I would not vote Conservative	364	179	185	54	79	68	59	46	56	79	119	65	81	-	208	22	34	14	6	38	151	44
	36%	37%	36%	45%	39%	39%	35%	34%	30%	30%	42%	37%	38%	-	65%	62%	52%	55%	47%	13%	62%	50%
I would not vote Labour	334	186	148	35	49	46	53	60	91	92	98	59	68	179	-	17	52	12	1	180	13	30
	33%	38%	29%	29%	24%	27%	31%	43%	48%	35%	34%	34%	32%	65%	-	49%	79%	48%	10%	60%	5%	35%
None of these - I would potentially vote for all of them	100	49	52	7	33	15	19	8	18	21	29	19	21	10	26	1	3	2	2	14	21	5
	10%	10%	10%	6%	16%	9%	11%	6%	10%	8%	10%	11%	10%	4%	8%	3%	5%	7%	17%	5%	9%	6%
Don't know	25	3	21	2	-	4	7	3	7	4	8	2	6	*	-	-	-	1	-	2	*	-
	2%	1%	4%	2%	-	2%	4%	3%	4%	2%	3%	1%	3%	*	-	-	-	3%	-	1%	*	-

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Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76	
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88	
NET: Well	703	363	340	88	141	128	118	95	132	198	201	126	139	239	232	29	32	15	7	242	157	66	
	70%	74%	67%	72%	70%	74%	69%	69%	70%	77%	71%	72%	65%	87%	72%	84%	48%	58%	60%	81%	65%	75%	
Very well	(4)	78	44	34	7	14	17	13	6	19	16	28	8	17	23	21	-	8	-	-	27	15	3
		8%	9%	7%	5%	7%	10%	8%	5%	10%	6%	10%	5%	8%	8%	7%	-	13%	-	-	9%	6%	3%
Quite well	(3)	625	319	306	81	127	111	105	88	113	182	173	119	122	216	211	29	23	15	7	216	142	63
		62%	65%	60%	67%	63%	64%	61%	64%	59%	70%	61%	67%	58%	79%	66%	84%	35%	58%	60%	72%	58%	72%
Quite badly	(2)	165	74	91	17	28	23	39	22	34	43	49	18	42	21	54	5	25	4	2	34	50	14
		16%	15%	18%	14%	14%	13%	23%	16%	18%	17%	17%	10%	20%	8%	17%	16%	38%	16%	13%	11%	21%	16%
Very badly	(1)	70	41	30	12	23	7	9	11	8	10	18	22	12	3	24	-	7	5	3	11	20	2
		7%	8%	6%	10%	11%	4%	5%	8%	4%	4%	6%	13%	6%	1%	8%	-	11%	17%	27%	4%	8%	3%
NET: Badly		235	114	121	29	51	30	48	33	42	53	67	41	54	23	78	5	32	9	5	45	71	16
		23%	23%	24%	23%	25%	17%	28%	24%	22%	20%	24%	23%	26%	9%	24%	16%	49%	34%	40%	15%	29%	18%
Don't know		63	13	50	6	11	15	5	9	16	8	17	9	19	12	11	-	2	2	-	12	15	6
		6%	3%	10%	5%	5%	9%	3%	7%	8%	3%	6%	5%	9%	4%	3%	-	3%	8%	-	4%	6%	6%
Mean		2.76	2.77	2.75	2.71	2.69	2.87	2.73	2.71	2.82	2.82	2.79	2.67	2.74	2.99	2.74	2.84	2.52	2.44	2.34	2.90	2.66	2.81
Standard deviation		0.71	0.73	0.68	0.72	0.78	0.65	0.68	0.70	0.68	0.60	0.72	0.77	0.70	0.46	0.70	0.37	0.86	0.81	0.91	0.60	0.73	0.53
Standard error		0.02	0.03	0.03	0.07	0.07	0.06	0.05	0.06	0.04	0.03	0.05	0.07	0.05	0.03	0.04	0.07	0.11	0.18	0.29	0.03	0.05	0.06

Harrow East Poll

CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76	
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88	
NET: Well	686	363	324	93	145	122	110	93	123	204	194	127	125	234	218	24	35	14	8	235	153	58	
		69%	74%	63%	77%	71%	70%	64%	68%	65%	79%	68%	72%	59%	85%	68%	68%	54%	54%	65%	79%	63%	65%
Very well	(4)	100	60	40	15	21	20	15	9	20	22	36	19	12	29	31	4	7	1	-	34	14	4
		10%	12%	8%	12%	10%	11%	9%	6%	11%	9%	13%	11%	6%	11%	10%	12%	10%	5%	-	11%	6%	4%
Quite well	(3)	586	303	283	79	124	102	95	84	103	182	158	108	113	205	186	20	28	13	8	201	139	54
		59%	62%	55%	65%	61%	59%	56%	61%	54%	70%	55%	61%	54%	75%	58%	56%	43%	49%	65%	67%	57%	61%
Quite badly	(2)	176	68	108	17	30	30	39	25	33	38	48	26	50	27	66	9	22	5	-	42	50	22
		18%	14%	21%	14%	15%	17%	23%	18%	17%	15%	17%	15%	24%	10%	20%	25%	34%	20%	-	14%	20%	25%
Very badly	(1)	66	31	35	8	13	11	14	9	10	5	27	14	13	4	20	1	8	3	4	11	22	3
		7%	6%	7%	6%	7%	7%	8%	6%	5%	2%	9%	8%	6%	2%	6%	2%	13%	12%	35%	4%	9%	3%
NET: Badly		242	99	143	24	43	41	53	33	43	43	75	40	64	31	86	9	30	8	4	53	72	24
		24%	20%	28%	20%	21%	24%	31%	24%	23%	17%	26%	23%	30%	11%	27%	27%	46%	32%	35%	18%	30%	27%
Don't know		73	29	44	4	15	10	8	11	24	11	16	10	23	9	18	2	-	4	-	11	18	6
		7%	6%	9%	3%	7%	6%	5%	8%	13%	4%	6%	5%	11%	3%	6%	5%	-	14%	-	4%	7%	7%
Mean		2.78	2.85	2.70	2.85	2.81	2.80	2.68	2.74	2.80	2.90	2.76	2.79	2.66	2.97	2.75	2.82	2.51	2.55	2.29	2.90	2.65	2.72
Standard deviation		0.73	0.72	0.73	0.72	0.72	0.74	0.76	0.69	0.72	0.56	0.81	0.75	0.70	0.53	0.73	0.68	0.85	0.83	1.00	0.63	0.75	0.60
Standard error		0.02	0.03	0.03	0.07	0.06	0.07	0.06	0.05	0.05	0.03	0.06	0.07	0.06	0.03	0.04	0.13	0.11	0.19	0.32	0.03	0.05	0.07

Harrow East Poll

CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88
I am satisfied with the job David Cameron is doing overall as Prime Minister	394 39%	208 42%	186 37%	39 32%	93 46%	65 37%	60 35%	56 41%	81 42%	109 42%	96 34%	78 44%	84 40%	188 68%	81 25%	16 47%	17 26%	6 25%	1 8%	173 58%	68 28%	18 20%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	206 21%	84 17%	122 24%	33 27%	35 17%	29 17%	36 21%	28 21%	44 23%	61 24%	55 19%	40 23%	41 19%	75 27%	23 7%	10 29%	21 32%	8 32%	7 59%	87 29%	23 10%	25 29%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	273 27%	142 29%	131 26%	40 33%	56 28%	54 31%	47 28%	34 25%	40 21%	66 25%	91 32%	44 25%	60 28%	8 3%	203 63%	7 21%	19 29%	6 21%	3 24%	27 9%	132 54%	35 40%
Refused	52 5%	22 5%	30 6%	6 5%	4 2%	13 7%	8 4%	7 5%	14 7%	8 3%	20 7%	2 1%	12 6%	- -	5 1%	- -	3 5%	1 2%	- -	2 1%	4 2%	4 5%
Don't know	76 8%	35 7%	41 8%	4 3%	14 7%	12 7%	20 12%	12 9%	12 6%	15 6%	22 8%	12 7%	15 7%	4 2%	10 3%	1 3%	6 8%	5 21%	1 10%	10 3%	17 7%	6 7%

Harrow East Poll

CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88
Labour	728	348	380	66	126	135	138	117	142	188	216	123	156	208	246	25	42	17	9	226	195	72
	73%	71%	74%	54%	62%	78%	81%	85%	75%	73%	76%	70%	74%	76%	77%	71%	65%	66%	72%	76%	80%	82%
The Conservatives	614	312	302	32	95	119	116	108	139	171	179	107	121	191	190	21	37	14	6	206	152	64
	61%	64%	59%	26%	47%	69%	68%	79%	73%	66%	63%	61%	57%	70%	59%	61%	57%	56%	51%	69%	62%	73%
The Liberal Democrat	151	78	73	11	27	26	38	23	26	38	42	28	25	34	46	13	14	2	-	39	39	14
	15%	16%	14%	9%	14%	15%	22%	17%	14%	15%	15%	16%	12%	12%	14%	37%	21%	6%	-	13%	16%	16%
The UK Independence Party (UKIP)	104	57	47	8	24	23	18	17	16	26	32	26	15	22	28	7	15	-	3	32	26	8
	10%	12%	9%	6%	12%	13%	10%	12%	8%	10%	11%	15%	7%	8%	9%	21%	24%	-	21%	11%	11%	9%
None of them	181	93	88	43	56	21	22	12	27	41	45	41	37	40	54	6	15	8	3	46	31	11
	18%	19%	17%	35%	28%	12%	13%	9%	14%	16%	16%	23%	17%	14%	17%	19%	23%	31%	24%	15%	13%	12%
Don't know	14	5	9	3	5	3	1	-	2	2	6	-	2	2	4	-	-	-	-	1	2	2
	1%	1%	2%	3%	3%	2%	1%	-	1%	1%	2%	-	1%	1%	1%	-	-	-	-	*	1%	2%

Harrow East Poll

CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1001	507	494	99	135	135	174	170	283	418	219	114	180	338	280	29	63	22	10	368	225	76
Weighted base	1001	490	511	122	203	173	171	137	190	259	284	176	212	274	321	35	65	26	12	299	243	88
A Labour government	315	146	169	48	91	53	51	34	36	70	94	66	73	2	232	3	12	10	4	32	149	29
	31%	30%	33%	39%	45%	30%	30%	25%	19%	27%	33%	37%	34%	1%	72%	10%	18%	40%	29%	11%	61%	33%
A Conservative government	295	149	146	26	40	48	40	60	83	93	78	41	62	211	3	4	25	4	4	187	23	15
	29%	30%	29%	21%	20%	28%	23%	44%	43%	36%	27%	23%	29%	77%	1%	12%	38%	14%	33%	63%	9%	17%
A coalition between Labour and the Liberal Democrats	126	71	55	23	24	24	29	13	14	34	39	24	23	3	66	11	6	7	3	13	47	15
	13%	14%	11%	19%	12%	14%	17%	9%	7%	13%	14%	13%	11%	1%	21%	31%	10%	27%	27%	4%	19%	17%
A coalition between the Conservatives and the Liberal Democrats	122	63	59	16	24	20	26	14	21	35	32	29	22	56	8	16	12	2	1	47	9	23
	12%	13%	12%	13%	12%	12%	15%	11%	11%	13%	11%	16%	10%	20%	2%	45%	18%	8%	10%	16%	4%	26%
Don't know	143	62	81	10	24	29	25	16	37	27	41	17	33	2	12	1	11	3	-	20	16	6
	14%	13%	16%	8%	12%	17%	14%	12%	19%	11%	15%	10%	15%	1%	4%	2%	17%	11%	-	7%	7%	7%

Harrow East Poll
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Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Male	507 51%	490 49%
Female	494 49%	511 51%

Harrow East Poll
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Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
18-24	99 10%	122 12%
25-34	135 13%	203 20%
35-44	135 13%	173 17%
45-54	174 17%	171 17%
55-64	170 17%	137 14%
65 or older	283 28%	190 19%
Refused	5 *	5 *

Harrow East Poll
CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
A	154 15%	94 9%
B	264 26%	164 16%
C1	219 22%	284 28%
C2	114 11%	176 18%
D	66 7%	89 9%
E	114 11%	123 12%
Refused	70 7%	70 7%

Harrow East Poll

CATI Fieldwork : 31st March - 4th April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1001	1001
Weighted base	1001	1001
Conservative	368 37%	299 30%
Labour	225 22%	243 24%
Liberal Democrats	76 8%	88 9%
Another party	22 2%	23 2%
Did not vote	202 20%	244 24%
Refused	62 6%	57 6%
Don't know	46 5%	47 5%