## <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election? Base: All respondents

			Gei	nder				ge					EG .				Voting In					2010 Vo	
		Total	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	C2	_DE_	Con	<u>Lab</u>	LibDem	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base		1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base		1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
Certain to vote	(10)	655 65%	344 70%	312 61%	44 45%	58 43%	97 60%	127 70%	131 76%	197 78%	116 75%	205 66%	149 65%	167 60%	213 81%	169 72%	15 87%	123 72%	26 64%	3 32%	247 86%	179 80%	72 74%
	(9)	45 5%	13 3%	32 6%	3 3%	15 11%	3 2%	8 4%	10 6%	7 3%	7 5%	7 2%	15 6%	16 6%	9 3%	6 3%	* 3%	7 4%	7 18%	-	8 3%	8 3%	12 12%
	(8)	60 6%	24 5%	36 7%	13 14%	11 8%	9 6%	10 5%	9 5%	8 3%	7 4%	22 7%	11 5%	17 6%	16 6%	18 8%	2 10%	5 3%	2 6%	1 11%	10 3%	14 6%	5 5%
	(7)	33 3%	23 5%	10 2%	3 4%	7 5%	9 6%	7 4%	6 3%	1	2 1%	9 3%	18 8%	4 2%	8 3%	10 4%	-	7 4%	1 3%	-	7 2%	4 2%	4 4%
	(6)	15 1%	5 1%	10 2%	-	6 5%	3 2%	2 1%	2 1%	2 1%	3 2%	7 2%	1 1%	4 1%	2 1%	5 2%	-	*	-	-	2 1%	1 1%	- -
	(5)	61 6%	19 4%	42 8%	10 10%	10 8%	13 8%	11 6%	6 4%	10 4%	9 6%	22 7%	6 3%	21 8%	5 2%	19 8%	-	12 7%	1 3%	3 35%	8 3%	9 4%	1 1%
	(4)	17 2%	9 2%	7 1%	3 3%	2 2%	4 3%	5 3%	1 1%	1	1	1	3 1%	12 4%	2 1%	4 2%	-	3 2%		-	1	5 2%	2 2%
	(3)	21 2%	11 2%	10 2%	3 3%	6 5%	6 3%	1 1%	2 1%	3 1%	1 1%	3 1%	10 4%	7 2%	2 1%	3 1%	-	6 3%	1 3%	-	-	-	-
	(2)	16 2%	8 2%	8 2%	4 4%	5 4%	3 2%	2 1%	-	2 1%	2 1%	7 2%	4 2%	2 1%	3 1%	- -	-	6 4%	2 4%	2 22%	1 *	-	-
Definitely would not vote	(1)	73 7%	32 7%	40 8%	13 14%	15 11%	15 9%	10 6%	6 3%	14 5%	6 4%	26 8%	11 5%	27 10%	-	-	-	-	-	-	2 1%	5 2%	2 2%
Refused		1	-	1	-	-	*	-	-	1	*	1	-	-	-	-	-	-	-	-	-	-	-
Don't know		5 *	2	3 1%	-	-	-	-	-	5 2%	-	1	1	2 1%	-	-	-	-	-	-	1	-	-
Mean		8.34	8.49	8.18	7.09	7.27	7.86	8.63	9.11	8.97	8.92	8.27	8.46	7.98	9.40	8.99	9.77	8.77	8.94	6.26	9.54	9.25	9.34
Standard deviation		2.86	2.79	2.92	3.41	3.25	3.12	2.59	2.05	2.49	2.35	2.94	2.69	3.10	1.55	1.85	0.64	2.35	2.11	3.23	1.41	1.86	1.59
Standard error		0.09	0.13	0.13	0.53	0.35	0.25	0.18	0.15	0.14	0.13	0.20	0.21	0.20	0.09	0.12	0.14	0.19	0.35	1.02	80.0	0.12	0.17

# <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 2
Q.2 If there was a general election tomorrow, which party would you vote for?
Base: All respondents

			nder			Αç					SE					Voting Ir					010 Vot	
	<u>Total</u>	Male	<u>Female</u>	18-24	25-34	35-44	45-54	<u>55-64</u>	65+	AB	<u>C1</u>	C2	DE	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base	1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base	1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
Conservative	263 26%	129 26%	133 26%	18 19%	25 19%	33 21%	47 26%	55 32%	84 33%	55 36%	95 31%	57 25%	50 18%	263 100%	-	-	-	-	-	189 66%	8 4%	13 13%
Labour	236 24%	107 22%	129 25%	30 31%	20 15%	39 24%	44 24%	51 29%	51 20%	32 21%	68 22%	61 26%	68 25%	-	236 100%	-	-	-	-	9 3%	140 63%	22 23%
Liberal Democrat	17 2%	7 1%	10 2%	1 1%	1 1%	4 3%	6 3%	3 2%	3 1%	7 4%	2 1%	3 1%	6 2%	-	-	17 100%	-	-	-	1	1 1%	12 12%
The UK Independence Party (UKIP)	170 17%	106 21%	65 13%	13 14%	32 23%	34 21%	28 15%	27 16%	37 15%	18 12%	45 15%	52 22%	51 18%	-	-	-	170 100%	-	-	44 15%	31 14%	14 14%
The Green Party	42 4%	25 5%	17 3%	7 7%	7 5%	10 6%	5 3%	8 5%	5 2%	7 5%	13 4%	12 5%	10 4%	-	-	-	-	42 100%	-	5 2%	15 7%	10 10%
The British National Party (BNP)	1	1	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	1 13%	1 *	-	-
Some other party	8 1%	6 1%	3 1%	-	2 2%	*	2 1%	3 2%	-	2 1%	3 1%	1 *	3 1%	-	-	-	-	-	8 87%	*	3 1%	-
Would not vote	73 7%	32 7%	40 8%	13 14%	15 11%	15 9%	10 6%	6 3%	14 5%	6 4%	26 8%	11 5%	27 10%	-	-	-	-	-	-	2 1%	5 2%	2 2%
Refused	69 7%	38 8%	31 6%	-	-	6 4%	16 9%	11 6%	35 14%	11 7%	17 6%	9 4%	26 9%	-	-	-	-	-	-	14 5%	4 2%	3 3%
Don't know	124 12%	42 8%	82 16%	14 15%	35 26%	20 12%	23 12%	9 5%	23 9%	16 11%	41 13%	23 10%	38 14%	-	-	-	-	-	-	21 7%	17 7%	23 24%

# <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	ender			Αç	ge				SE	G				Voting Ir	ntention			2	2010 Vot	:e
	<u>Total</u>	Male	Female	18-24	25-34	<u>35-44</u>	45-54	<u>55-64</u>	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base	595	300	295	21	41	89	118	132	193	228	125	106	125	245	182	17	117	28	5	239	185	52
Weighted base	567	296	271	47	61	86	103	119	151	98	173	141	142	214	177	15	125	32	4	211	165	59
Conservative	214 38%	107 36%	107 40%	14 30%	18 29%	26 30%	38 37%	45 38%	73 48%	47 48%	76 44%	45 32%	41 29%	214 100%	-	-	-	-	-	164 78%	7 4%	11 19%
Labour	177 31%	83 28%	94 35%	22 46%	14 23%	26 31%	31 30%	42 35%	42 28%	25 25%	50 29%	48 34%	49 34%	-	177 100%	- -	-	-	-	5 2%	117 71%	18 31%
Liberal Democrat	15 3%	6 2%	9 3%	1 2%	1 1%	4 4%	5 5%	3 2%	2 2%	6 6%	2 1%	2 2%	5 4%	-	-	15 100%	-	-	-	1 1%	1 1%	10 17%
The UK Independence Party (UKIP)	125 22%	79 27%	45 17%	4 9%	23 38%	25 29%	21 21%	23 19%	29 19%	14 14%	34 20%	35 25%	39 28%	-	-	-	125 100%	- -	-	36 17%	25 15%	11 18%
The Green Party	32 6%	19 6%	13 5%	6 13%	5 9%	5 6%	4 4%	7 5%	4 3%	6 6%	10 6%	8 6%	8 5%	-	-	-	-	32 100%	-	4 2%	12 7%	9 14%
The British National Party (BNP)	1	1	-	- -	- -	-	1 1%	-	-	- -	-	1 1%	-	-	-	-	-	-	1 29%	1 1%	-	-
Some other party	3	1	2 1%	-	*	*	2 2%	*	-	1 1%	1	1 1%	*	-	-	-	-	-	3 71%	*	2 1%	-

Col percents

# <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

#### Table 4

**Voting Intention (Turnout Weighted)** 

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent **General Elections** 

	<u>Total</u>
Conservative	38%
Labour	31%
Liberal Democrat	4%
UKIP	21%
Green	5%
Other	1%

## <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents

			nder			Αg					SE					Voting In					010 Vot	
	_Total_	<u>Male</u>	<u>Female</u>	18-24	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	<u>UKIP</u>	<u>Green</u>	<u>Other</u>	_Con_	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base	1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
Conservative	281 28%	137 28%	144 28%	13 14%	24 17%	36 22%	54 30%	61 35%	94 37%	58 38%	104 33%	57 25%	58 21%	244 93%	5 2%	4 21%	10 6%	-	-	198 69%	12 6%	21 21%
Labour	253 25%	119 24%	135 26%	33 34%	28 20%	40 25%	43 24%	59 34%	50 20%	36 24%	72 23%	65 28%	71 26%	4 1%	222 94%	2 10%	5 3%	3 7%	1 8%	12 4%	145 65%	25 26%
Liberal Democrat	14 1%	6 1%	8 2%	1 1%	1 1%	4 2%	6 3%	1	2 1%	6 4%	-	3 1%	5 2%	-	-	11 63%	-	3 6%	-	1	1 1%	9 9%
The UK Independence Party (UKIP)	165 16%	96 20%	69 14%	13 13%	35 26%	32 20%	30 17%	20 12%	33 13%	18 12%	40 13%	52 22%	51 18%	8 3%	1 1%	-	139 82%	-	-	43 15%	26 12%	11 11%
The Green Party	36 4%	24 5%	12 2%	7 7%	5 3%	8 5%	5 3%	8 4%	2 1%	6 4%	11 4%	10 4%	9 3%	-	1	-	-	32 76%	1 11%	3 1%	14 6%	6 6%
The British National Party (BNP)	1	1	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	1 13%	1	-	-
Some other party	2	2	*	-	-	-	-	2 1%	-	1 1%	-	-	1	-	-	-	-	-	2 22%	*	-	-
Would not vote	73 7%	32 7%	40 8%	13 14%	15 11%	15 9%	10 6%	6 3%	14 5%	6 4%	26 8%	11 5%	27 10%	- -	-	-	-	-	-	2 1%	5 2%	2 2%
Refused	47 5%	25 5%	22 4%	-	-	5 3%	9 5%	7 4%	25 10%	8 5%	13 4%	6 3%	15 6%	-	-	-	-	-	1 13%	7 2%	3 1%	-
Don't know	130 13%	50 10%	80 16%	17 17%	29 21%	21 13%	22 12%	9 5%	31 13%	15 10%	44 14%	25 11%	40 14%	7 3%	6 3%	1 6%	16 9%	4 11%	3 33%	19 6%	18 8%	25 25%

# Dover Poll

### CATI Fieldwork : 2nd-1oth April 2015

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency? Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Ge	nder			Αg	ge				SE	G				Voting Ir	ntention			2	2010 Vo	te
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	_Lab_	LibDem
Unweighted base	612	310	302	21	43	91	122	137	198	237	130	105	129	243	179	16	111	25	4	250	186	55
Weighted base	581	303	278	46	62	87	108	123	153	102	178	143	146	210	173	14	117	29	3	221	164	61
Conservative	230 40%	116 38%	114 41%	10 22%	17 27%	28 32%	45 41%	51 41%	80 52%	50 49%	83 47%	46 32%	48 33%	202 96%	3 2%	3 23%	8 7%	-	-	171 77%	11 6%	18 29%
Labour	187 32%	89 29%	98 35%	22 48%	16 25%	28 32%	30 28%	49 39%	43 28%	27 27%	53 30%	51 36%	49 34%	3 1%	168 97%	2 11%	3 3%	2 7%	1 25%	8 4%	119 73%	20 33%
Liberal Democrat	12 2%	5 2%	7 3%	1 2%	1 1%	3 4%	5 5%	*	2 1%	5 5%	-	2 1%	5 3%	-	-	9 67%	-	2 8%	-	1 1%	1 1%	8 13%
The UK Independence Party (UKIP)	122 21%	73 24%	49 18%	7 14%	25 40%	24 28%	23 22%	16 13%	27 17%	14 14%	33 19%	35 24%	37 26%	6 3%	1 1%	-	106 91%	-	-	36 17%	21 13%	10 16%
The Green Party	27 5%	18 6%	9 3%	6 14%	4 6%	4 5%	4 4%	7 5%	2 1%	5 5%	8 5%	8 5%	7 5%	-	1 1%		-	24 85%	1 25%	3 1%	12 7%	5 8%
The British National Party (BNP)	1	1	-	-	- -	-	1 1%	-	-	- -	- -	1 1%	-	-	- -	-	-	-	1 41%	1 1%	-	-
Some other party	*	*	*	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-	* 9%	*	-	-

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent **General Elections** 

	<u>Total</u>
Conservative	40%
Labour	32%
Liberal Democrat	3%
UKIP	20%
Green	4%

Other

**Lord Ashcroft** 

Col percents

# <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 8
Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?
Base: All respondents

		Ge	nder			Αç	ge				SE	G				Voting In	tention			2	2010 Vo	te
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base	1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
I would not vote Liberal Democrat	632 63%	339 69%	294 58%	42 43%	74 54%	111 69%	121 66%	117 68%	167 67%	93 61%	192 62%	146 64%	182 66%	202 77%	154 65%	-	128 75%	25 61%	5 56%	219 76%	162 72%	36 37%
I would not vote UKIP	565 56%	254 52%	310 61%	66 68%	61 45%	94 58%	94 52%	101 59%	149 59%	104 68%	181 58%	109 47%	155 56%	188 72%	191 81%	15 84%	-	39 93%	4 40%	166 58%	150 67%	70 72%
I would not vote Labour	475 47%	249 51%	225 44%	39 41%	59 43%	74 46%	87 48%	86 50%	128 51%	73 47%	148 48%	117 51%	127 46%	219 83%	-	7 40%	113 67%	22 52%	6 66%	229 80%	33 15%	29 30%
I would not vote Conservative	437 44%	223 45%	214 42%	49 50%	48 35%	94 58%	80 44%	75 43%	90 36%	62 40%	115 37%	110 48%	141 51%	-	191 81%	11 61%	99 58%	35 84%	4 37%	26 9%	177 79%	49 50%
None of these - I would potentially vote for all of them	88 9%	49 10%	39 8%	10 10%	20 15%	9 5%	17 9%	9 5%	23 9%	10 7%	33 11%	21 9%	17 6%	1 *	9 4%	2 10%	18 10%	1 2%	-	7 2%	10 4%	12 12%
Don't know	18 2%	7 1%	11 2%	3 3%	4 3%	-	3 2%	3 2%	5 2%	2 1%	7 2%	-	6 2%	-	-	-	2 1%	-	-	-	-	-

# <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

		Total		nder	10.04	05.04	A(		EE CA	GE .	AB	C1	EG C2	DE	Con	Lob	Voting Ir		Croon	Othor		2010 Voi	te LibDem
		<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	<u>55-64</u>	65+	AB			DE	Con	<u>Lab</u>	<u>LibDem</u>	UKIP	Green	Other	<u>Con</u>	<u>Lab</u>	Libbem
Unweighted base		1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base		1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
NET: Well		645 64%	330 67%	315 62%	73 75%	87 63%	100 62%	115 63%	99 57%	169 67%	108 70%	212 68%	147 64%	160 58%	231 88%	143 61%	12 72%	95 56%	27 66%	5 54%	235 82%	121 54%	65 66%
Very well	(4)	77 8%	42 9%	35 7%	6 6%	4 3%	17 11%	14 8%	14 8%	22 9%	13 9%	25 8%	19 8%	20 7%	43 16%	14 6%	-	10 6%	-	* 4%	46 16%	9 4%	4 4%
Quite well	(3)	567 57%	288 59%	280 55%	67 69%	83 61%	83 52%	100 55%	85 49%	148 59%	95 62%	187 60%	127 55%	141 51%	188 72%	130 55%	12 72%	85 50%	27 66%	5 49%	189 66%	112 50%	61 62%
Quite badly	(2)	220 22%	99 20%	121 24%	15 15%	33 24%	47 29%	45 25%	43 25%	38 15%	33 21%	63 20%	54 23%	65 23%	17 7%	60 26%	4 22%	61 36%	8 19%	1 15%	29 10%	69 31%	25 26%
Very badly	(1)	77 8%	40 8%	37 7%	9 9%	13 10%	9 5%	12 6%	17 10%	17 7%	4 3%	19 6%	18 8%	31 11%	2 1%	22 9%	-	12 7%	5 12%	2 18%	6 2%	22 10%	4 4%
NET: Badly		297 30%	139 28%	158 31%	24 25%	46 33%	56 35%	56 31%	59 34%	55 22%	37 24%	81 26%	72 31%	96 35%	20 7%	82 35%	4 22%	73 43%	13 31%	3 33%	34 12%	90 40%	29 30%
Don't know		60 6%	23 5%	37 7%	-	4 3%	5 3%	10 6%	14 8%	26 10%	8 5%	17 5%	11 5%	21 7%	12 4%	10 4%	1 6%	2 1%	1 3%	1 13%	17 6%	13 6%	4 4%
Mean		2.68	2.71	2.66	2.72	2.58	2.70	2.68	2.61	2.77	2.81	2.75	2.67	2.58	3.08	2.60	2.76	2.55	2.55	2.47	3.02	2.51	2.68
Standard deviation		0.74	0.75	0.73	0.71	0.71	0.74	0.72	0.80	0.73	0.63	0.70	0.75	0.80	0.52	0.75	0.44	0.71	0.72	0.93	0.60	0.74	0.63
Standard error		0.02	0.03	0.03	0.11	0.08	0.06	0.05	0.06	0.04	0.03	0.05	0.06	0.05	0.03	0.05	0.10	0.06	0.12	0.31	0.03	0.05	0.07

# <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

				nder				ge					EG				Voting Ir					2010 Vo	
		<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	25-34	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	C2	DE	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>	UKIP	Green	<u>Other</u>	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>
Unweighted base		1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base		1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
NET: Well		647 65%	328 67%	319 63%	80 82%	80 58%	101 62%	118 65%	98 57%	170 68%	114 75%	209 67%	151 66%	151 55%	233 89%	151 64%	14 80%	93 55%	22 53%	6 61%	235 82%	132 59%	60 62%
Very well	(4)	58 6%	36 7%	22 4%	3 4%	4 3%	9 6%	10 5%	12 7%	20 8%	14 9%	19 6%	12 5%	14 5%	26 10%	10 4%	-	10 6%	2 4%	-	29 10%	8 4%	3 3%
Quite well	(3)	588 59%	292 59%	297 58%	77 79%	76 56%	92 57%	108 60%	86 50%	150 60%	100 65%	190 61%	139 61%	138 50%	207 79%	141 60%	14 80%	83 49%	21 49%	6 61%	206 72%	124 55%	58 59%
Quite badly	(2)	222 22%	106 22%	117 23%	8 9%	43 31%	43 27%	39 21%	48 28%	42 17%	27 18%	63 20%	49 22%	78 28%	17 6%	57 24%	2 14%	54 32%	12 28%	2 21%	32 11%	57 26%	29 30%
Very badly	(1)	76 8%	38 8%	38 7%	9 9%	8 6%	13 8%	15 8%	19 11%	13 5%	4 3%	22 7%	20 9%	27 10%	3 1%	18 8%	-	21 12%	4 9%	2 18%	7 2%	23 10%	5 5%
NET: Badly		298 30%	144 29%	154 30%	17 18%	51 37%	56 35%	53 29%	66 38%	54 22%	31 20%	85 27%	70 30%	104 38%	20 8%	75 32%	2 14%	75 44%	16 37%	4 39%	39 14%	80 36%	34 35%
Don't know		57 6%	20 4%	37 7%	-	6 5%	5 3%	10 6%	9 5%	26 11%	8 5%	16 5%	9 4%	22 8%	10 4%	9 4%	1 6%	2 1%	4 10%	-	14 5%	12 5%	3 4%
Mean		2.67	2.69	2.64	2.77	2.58	2.62	2.66	2.56	2.79	2.85	2.70	2.65	2.54	3.01	2.63	2.85	2.49	2.53	2.43	2.94	2.55	2.62
Standard deviation		0.71	0.73	0.70	0.66	0.66	0.72	0.72	0.79	0.68	0.62	0.70	0.72	0.75	0.47	0.70	0.37	0.78	0.74	0.82	0.57	0.73	0.63
Standard error		0.02	0.03	0.03	0.10	0.07	0.06	0.05	0.06	0.04	0.03	0.05	0.06	0.05	0.03	0.05	0.08	0.06	0.13	0.26	0.03	0.05	0.07

# <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 11
Q.7 Which of the following statements do you most agree with?
Base: All respondents

			nder			Ą					SE					Voting In					010 Vo	
	<u>Total</u>	<u>Male</u>	<u>Female</u>	18-24	25-34	35-44	<u>45-54</u>	55-64	65+	<u> AB</u>	<u>C1</u>	C2	<u>DE</u>	<u>Con</u>	Lab	<u>LibDem</u>	UKIP	Green	Other	<u>Con</u>	<u>Lab</u>	<u>LibDem</u>
Unweighted base	1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base	1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
I am satisfied with the job David Cameron is doing overall as Prime Minister	347 35%	175 36%	172 34%	36 37%	47 34%	44 27%	57 32%	54 31%	109 44%	57 37%	127 41%	81 35%	72 26%	192 73%	21 9%	6 32%	33 20%	10 24%	5 49%	185 64%	31 14%	30 31%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	238 24%	114 23%	124 24%	15 16%	48 35%	44 28%	47 26%	41 24%	41 16%	38 25%	76 24%	60 26%	61 22%	64 24%	19 8%	8 49%	86 51%	4 9%	1 15%	83 29%	24 11%	19 20%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	276 28%	138 28%	138 27%	28 29%	22 16%	51 31%	49 27%	64 37%	62 25%	40 26%	73 24%	65 28%	93 33%	3 1%	184 78%	1 8%	29 17%	19 46%	1 8%	10 3%	150 67%	38 39%
Refused	49 5%	31 6%	18 4%	3 3%	3 2%	10 6%	9 5%	5 3%	19 7%	8 5%	11 4%	9 4%	17 6%	3 1%	3 1%	1 8%	3 2%	2 5%	1 13%	3 1%	5 2%	4 4%
Don't know	91 9%	34 7%	57 11%	15 16%	17 12%	13 8%	18 10%	8 5%	20 8%	11 7%	23 7%	16 7%	34 12%	1	8 3%	1 3%	19 11%	7 16%	1 15%	6 2%	14 6%	6 6%

## <u>Dover Poll</u> CATI Fieldwork : 2nd-1oth April 2015

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...? Base: All respondents

		Ge	nder			Αç	ge				SE	G				Voting Ir	tention			2	010 Vot	ie
	<u>Total</u>	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	<u>Lab</u>	LibDem	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base	1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base	1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
Labour	637 64%	297 60%	340 67%	51 52%	74 54%	105 65%	121 67%	118 68%	167 67%	97 63%	204 66%	139 61%	181 65%	151 58%	184 78%	16 90%	92 54%	31 74%	7 74%	179 62%	176 79%	72 74%
The Conservatives	578 58%	297 60%	281 55%	36 37%	51 37%	99 61%	109 60%	108 63%	173 69%	98 64%	196 63%	118 51%	156 56%	191 73%	134 57%	13 76%	86 50%	24 58%	4 36%	216 75%	125 56%	67 68%
The UK Independence Party (UKIP)	291 29%	138 28%	153 30%	23 24%	47 34%	57 36%	52 29%	47 27%	64 25%	51 33%	90 29%	77 33%	67 24%	66 25%	79 34%	4 21%	55 32%	11 26%	6 66%	82 29%	69 31%	31 31%
The Liberal Democrat	147 15%	68 14%	80 16%	13 13%	18 13%	26 16%	27 15%	27 15%	36 14%	24 16%	50 16%	35 15%	33 12%	38 14%	30 13%	6 34%	15 9%	8 20%	2 20%	38 13%	27 12%	23 24%
None of them	174 17%	90 18%	84 16%	36 37%	32 23%	25 16%	22 12%	26 15%	33 13%	22 14%	44 14%	49 21%	48 17%	33 13%	26 11%	* 3%	39 23%	5 11%	-	24 9%	23 10%	7 7%
Don't know	8 1%	*	7 1%	-	1	1 1%	3 1%	1	3 1%	2 1%	-	1 1%	3 1%	1	2 1%	-	1 1%	-	-	1	1	-

Table 13
Q.9 Which of the following would you most like to see as the outcome of the next general election?
Base: All respondents

		Ge	ender	Age				SEG			Voting Intention					2010 Vote						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	<u>LibDem</u>	UKIP	Green	Other	Con	<u>Lab</u>	LibDem
Unweighted base	1002	485	517	41	88	157	202	192	321	354	217	167	233	293	238	20	154	36	10	320	248	85
Weighted base	1002	492	510	97	137	161	181	173	251	153	311	230	277	263	236	17	170	42	10	287	224	98
A Conservative government	342 34%	167 34%	176 34%	27 27%	44 32%	45 28%	58 32%	64 37%	105 42%	55 36%	120 39%	83 36%	79 29%	221 84%	3 1%	3 15%	64 37%	-	2 17%	212 74%	12 5%	16 16%
A Labour government	305 30%	148 30%	157 31%	37 38%	33 24%	64 39%	47 26%	60 34%	64 26%	37 24%	80 26%	76 33%	101 36%	2 1%	191 81%	-	44 26%	12 29%	2 19%	6 2%	163 73%	24 24%
A coalition between the Conservatives and the Liberal Democrats	102 10%	53 11%	48 9%	3 3%	19 14%	20 12%	21 12%	17 10%	22 9%	23 15%	39 13%	18 8%	22 8%	37 14%	2 1%	7 38%	24 14%	3 7%	-	41 14%	9 4%	17 17%
A coalition between Labour and the Liberal Democrats	100 10%	51 10%	48 9%	16 16%	12 8%	17 11%	25 14%	14 8%	16 7%	18 12%	30 10%	24 10%	26 9%	1 1%	38 16%	7 39%	11 7%	21 49%	3 28%	10 3%	29 13%	27 27%
Don't know	153 15%	72 15%	81 16%	14 15%	30 22%	15 9%	30 17%	19 11%	44 17%	21 14%	41 13%	30 13%	49 18%	1	2 1%	1 8%	27 16%	7 16%	3 35%	18 6%	12 5%	15 15%

**Lord Ashcroft** 

Table 14 Gender

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1002	1002
Weighted base	1002	1002
Male	485 48%	492 49%
Female	517 52%	510 51%

**Lord Ashcroft** 

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1002	1002
Weighted base	1002	1002
18-24	41 4%	97 10%
25-34	88 9%	137 14%
35-44	157 16%	161 16%
45-54	202 20%	181 18%
55-64	192 19%	173 17%
65 or older	321 32%	251 25%
Refused	1	1

### **Lord Ashcroft**

Table 16 **SEG** 

Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1002	1002
Weighted base	1002	1002
A	114 11%	51 5%
В	240 24%	102 10%
C1	217 22%	311 31%
C2	167 17%	230 23%
D	90 9%	118 12%
E	143 14%	159 16%
Refused	31 3%	31 3%

### **Lord Ashcroft**

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote? Could you tell me which party you voted for at the last general election back in May 2010? Base: All respondents

	Unweighted base	Weighted base
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	320 32%	287 29%
Labour	248 25%	224 22%
Liberal Democrats	85 8%	98 10%
Another party	46 5%	44 4%
Did not vote	210 21%	264 26%
Refused	47 5%	41 4%
Don't know	46 5%	45 4%

**Lord Ashcroft**