

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193	
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196	
Certain to vote	(10)	673	309	365	51	99	119	121	106	176	197	166	99	175	202	169	34	53	35	1	204	130	164
		67%	63%	71%	37%	56%	71%	76%	74%	81%	76%	61%	58%	70%	85%	74%	78%	59%	67%	52%	85%	78%	84%
	(9)	55	32	22	5	8	15	5	12	9	17	15	12	9	18	15	1	5	3	1	16	9	11
		5%	7%	4%	4%	5%	9%	3%	8%	4%	6%	6%	7%	4%	7%	6%	2%	6%	6%	48%	7%	5%	6%
	(8)	57	35	22	16	17	7	6	7	4	13	28	2	13	9	17	2	6	5	-	10	9	8
		6%	7%	4%	11%	10%	4%	4%	5%	2%	5%	10%	1%	5%	4%	7%	5%	7%	9%	-	4%	6%	4%
	(7)	34	16	18	9	12	4	2	4	2	7	8	12	4	4	11	2	7	3	-	2	2	3
		3%	3%	4%	7%	7%	3%	1%	3%	1%	3%	3%	7%	2%	2%	5%	5%	8%	7%	-	1%	1%	2%
	(6)	23	17	6	8	4	-	4	4	3	3	6	7	6	2	3	-	2	3	-	-	6	4
		2%	3%	1%	6%	2%	-	3%	3%	1%	1%	2%	4%	2%	1%	1%	-	3%	7%	-	-	3%	2%
	(5)	40	16	24	11	11	5	6	3	5	9	6	12	11	2	8	-	8	2	-	2	4	3
		4%	3%	5%	8%	6%	3%	4%	2%	2%	3%	2%	7%	5%	1%	3%	-	9%	4%	-	1%	3%	1%
	(4)	12	4	7	4	4	1	*	1	2	1	9	-	2	-	1	1	5	-	-	-	1	-
		1%	1%	1%	3%	2%	1%	*	1%	1%	1%	3%	-	1%	-	*	3%	6%	-	-	-	1%	-
	(3)	21	16	5	9	5	2	2	1	1	1	5	7	5	1	2	3	2	-	-	-	1	1
		2%	3%	1%	6%	3%	1%	2%	1%	1%	1%	2%	4%	2%	*	1%	6%	2%	-	-	-	*	*
	(2)	3	1	2	-	2	-	-	-	1	-	2	-	1	-	3	-	-	-	-	-	-	-
		*	*	*	-	1%	-	-	-	*	-	1%	-	*	-	1%	-	-	-	-	-	-	-
Definitely would not vote	(1)	78	39	40	24	15	13	13	3	10	11	24	18	20	-	-	-	-	-	5	3	1	
		8%	8%	8%	17%	8%	8%	8%	2%	5%	4%	9%	11%	8%	-	-	-	-	-	2%	2%	*	
Refused		1	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	
		*	*	*	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	
Don't know		7	3	4	2	-	-	-	2	4	-	2	-	2	-	-	-	-	-	1	1	1	
		1%	1%	1%	1%	-	-	-	1%	2%	-	1%	-	1%	-	-	-	-	-	*	*	*	
Mean		8.49	8.37	8.59	6.72	7.98	8.76	8.72	9.18	9.18	9.11	8.26	7.89	8.54	9.69	9.23	9.09	8.50	9.07	9.52	9.57	9.29	9.60
Standard deviation		2.77	2.81	2.73	3.41	2.94	2.65	2.71	1.88	2.24	2.14	2.90	3.11	2.80	0.92	1.63	2.03	2.17	1.54	-	1.48	1.75	1.19
Standard error		0.09	0.13	0.12	0.34	0.26	0.23	0.20	0.15	0.13	0.11	0.22	0.33	0.17	0.06	0.11	0.32	0.25	0.24	-	0.09	0.13	0.09

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196
Conservative	238	119	118	15	36	37	34	44	71	91	55	30	56	238	-	-	-	-	-	157	14	27
	24%	24%	23%	11%	20%	22%	21%	30%	33%	35%	20%	18%	23%	100%	-	-	-	-	-	65%	8%	14%
Labour	228	124	104	29	44	41	40	30	44	68	61	30	64	-	228	-	-	-	-	10	98	58
	23%	25%	20%	21%	25%	24%	25%	21%	20%	26%	22%	18%	26%	-	100%	-	-	-	-	4%	59%	30%
Liberal Democrat	44	21	23	7	9	13	7	3	5	17	12	8	6	-	-	44	-	-	-	3	4	26
	4%	4%	4%	5%	5%	8%	4%	2%	2%	7%	4%	5%	2%	-	-	100%	-	-	-	1%	2%	13%
The UK Independence Party (UKIP)	90	54	35	20	18	9	13	16	14	7	28	17	27	-	-	-	90	-	-	15	12	9
	9%	11%	7%	14%	10%	5%	8%	11%	6%	3%	10%	10%	11%	-	-	-	100%	-	-	6%	7%	4%
The Green Party	52	21	31	11	16	11	7	5	2	13	16	13	9	-	-	-	-	52	-	4	3	23
	5%	4%	6%	8%	9%	6%	4%	4%	1%	5%	6%	8%	4%	-	-	-	-	100%	-	2%	2%	12%
The British National Party (BNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other party	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	-	-	*	-	*	-	-	-	1%	-	-	-	-	-	100%	*	-	-
Would not vote	78	39	40	24	15	13	13	3	10	11	24	18	20	-	-	-	-	-	-	5	3	1
	8%	8%	8%	17%	8%	8%	8%	2%	5%	4%	9%	11%	8%	-	-	-	-	-	-	2%	2%	*
Refused	77	36	42	1	4	6	15	12	36	15	12	12	25	-	-	-	-	-	-	14	7	6
	8%	7%	8%	1%	2%	4%	10%	8%	17%	6%	4%	7%	10%	-	-	-	-	-	-	6%	4%	3%
Don't know	197	73	124	30	35	37	31	31	33	35	63	42	42	-	-	-	-	-	-	33	27	46
	20%	15%	24%	22%	20%	22%	19%	21%	15%	14%	23%	25%	17%	-	-	-	-	-	-	14%	16%	24%

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	551	282	269	43	67	76	97	98	168	258	89	41	147	237	191	33	56	33	2	199	119	122
Weighted base	520	269	251	55	89	93	84	81	116	163	133	76	131	204	181	34	61	39	1	164	108	123
Conservative	204	103	101	12	29	32	30	38	62	76	49	27	48	204	-	-	-	-	-	138	11	22
	39%	38%	40%	21%	32%	35%	35%	48%	53%	47%	37%	35%	37%	100%	-	-	-	-	-	84%	10%	18%
Labour	181	97	84	22	29	33	34	25	36	54	48	22	51	-	181	-	-	-	-	8	81	51
	35%	36%	33%	41%	33%	36%	40%	31%	31%	33%	36%	30%	39%	-	100%	-	-	-	-	5%	76%	41%
Liberal Democrat	34	15	19	3	8	11	6	2	4	15	10	6	2	-	-	34	-	-	-	2	3	23
	7%	6%	8%	6%	9%	12%	7%	2%	4%	9%	8%	8%	2%	-	-	100%	-	-	-	1%	2%	19%
The UK Independence Party (UKIP)	61	37	24	12	11	6	10	11	11	6	15	12	20	-	-	-	61	-	-	13	11	7
	12%	14%	9%	21%	12%	7%	12%	13%	10%	4%	12%	16%	15%	-	-	-	100%	-	-	8%	10%	6%
The Green Party	39	16	23	6	12	9	4	5	2	12	10	9	8	-	-	-	-	39	-	2	2	20
	8%	6%	9%	11%	14%	10%	5%	6%	2%	7%	8%	11%	6%	-	-	-	-	100%	-	1%	2%	16%
Some other party	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	1	-	-
	*	*	-	-	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	100%	*	-	-

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age							SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193	
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196	
Conservative	287 29%	130 27%	157 30%	17 12%	46 26%	50 30%	40 25%	53 37%	79 37%	97 38%	79 29%	42 24%	62 25%	217 91%	7 3%	8 17%	9 10%	5 10%	1 52%	173 72%	16 10%	46 24%	
Labour	242 24%	135 28%	107 21%	31 23%	42 24%	40 24%	41 26%	36 25%	51 23%	72 28%	62 23%	31 18%	72 29%	* *	201 88%	2 5%	3 4%	7 14%	1 48%	11 4%	103 62%	58 30%	
Liberal Democrat	51 5%	25 5%	26 5%	4 3%	9 5%	13 8%	13 8%	3 2%	10 4%	22 9%	7 2%	15 9%	8 3%	5 2%	6 3%	32 74%	- -	1 2%	- -	5 2%	3 2%	31 16%	
The UK Independence Party (UKIP)	71 7%	48 10%	23 4%	20 14%	11 6%	6 4%	13 8%	13 9%	9 4%	5 2%	16 6%	18 11%	22 9%	- -	- -	- -	62 69%	- -	- -	9 4%	13 8%	6 3%	
The Green Party	43 4%	13 3%	30 6%	8 6%	11 6%	12 7%	5 3%	4 3%	2 1%	10 4%	17 6%	6 3%	9 4%	3 1%	4 2%	2 4%	- -	35 67%	- -	1 1%	3 2%	19 10%	
The British National Party (BNP)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Some other party	1 *	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	
Would not vote	78 8%	39 8%	40 8%	24 17%	15 8%	13 8%	13 8%	3 2%	10 5%	11 4%	24 9%	18 11%	20 8%	- -	- -	- -	- -	- -	- -	5 2%	3 2%	1 *	
Refused	58 6%	28 6%	29 6%	4 3%	3 2%	3 2%	12 7%	9 6%	25 11%	10 4%	7 3%	11 7%	17 7%	3 1%	- -	- -	- -	1 1%	- -	11 5%	2 1%	3 2%	
Don't know	175 17%	69 14%	106 20%	29 21%	40 23%	29 18%	24 15%	21 15%	32 15%	30 12%	58 21%	29 17%	40 16%	10 4%	10 4%	- -	14 16%	3 6%	- -	25 11%	22 13%	32 16%	

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age					SEG				Voting Intention						2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	590	300	291	42	68	83	106	105	185	270	99	47	156	225	187	33	49	30	2	207	128	135	
Weighted base	560	282	278	54	91	101	93	90	128	171	146	88	138	194	176	34	52	37	1	173	115	138	
Conservative	240	111	129	11	34	44	36	44	69	82	65	34	54	187	5	6	6	2	1	150	12	39	
		43%	39%	46%	21%	38%	43%	38%	49%	54%	48%	44%	39%	39%	97%	3%	18%	11%	5%	55%	87%	11%	28%
Labour	191	104	87	23	32	32	32	29	42	57	51	23	56	*	163	*	2	5	1	9	86	51	
		34%	37%	31%	42%	35%	32%	35%	33%	33%	35%	26%	41%	*	93%	*	4%	13%	45%	5%	75%	37%	
Liberal Democrat	41	20	21	2	8	11	11	2	8	19	6	12	5	4	5	26	-	1	-	5	3	26	
		7%	7%	8%	3%	9%	11%	11%	2%	6%	11%	4%	13%	3%	2%	3%	77%	-	2%	-	3%	2%	19%
The UK Independence Party (UKIP)	50	35	15	12	7	4	10	10	8	5	9	14	15	-	-	-	44	-	-	8	11	5	
		9%	12%	5%	21%	8%	4%	11%	11%	6%	3%	6%	16%	11%	-	-	-	84%	-	-	4%	9%	4%
The Green Party	37	11	25	7	9	10	5	4	1	9	14	5	8	2	3	2	-	30	-	1	3	17	
		7%	4%	9%	13%	10%	10%	5%	4%	1%	5%	10%	6%	6%	1%	2%	5%	-	80%	-	1%	3%	12%
Some other party	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	
		*	*	-	-	-	-	1%	-	-	*	-	-	-	-	-	1%	-	-	-	-	-	

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193	
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196	
I would not vote UKIP	639	285	354	75	113	126	104	85	133	205	180	75	153	175	197	42	-	43	-	150	120	167	
		64%	58%	68%	55%	64%	76%	65%	59%	62%	80%	66%	44%	61%	74%	87%	96%	-	84%	-	62%	72%	86%
I would not vote Liberal Democrat	502	262	240	66	88	67	75	87	117	121	128	83	148	136	137	-	67	31	1	142	114	54	
		50%	54%	46%	48%	50%	40%	47%	60%	54%	47%	47%	49%	59%	57%	60%	-	74%	60%	52%	59%	69%	28%
I would not vote Conservative	407	201	206	64	81	60	69	58	75	93	106	70	119	-	183	24	55	36	-	13	122	101	
		40%	41%	40%	47%	46%	36%	43%	40%	35%	36%	39%	41%	48%	-	80%	55%	61%	69%	-	6%	74%	52%
I would not vote Labour	379	187	192	51	61	61	53	57	95	102	102	60	95	190	-	21	54	23	1	181	18	54	
		38%	38%	37%	37%	34%	37%	33%	40%	44%	40%	38%	35%	38%	80%	-	48%	60%	45%	52%	75%	11%	28%
None of these - I would potentially vote for all of them	68	45	24	15	13	5	13	7	16	9	20	25	11	10	3	*	4	4	1	8	8	8	
		7%	9%	5%	11%	8%	3%	8%	5%	7%	4%	7%	15%	5%	4%	1%	5%	8%	48%	3%	5%	4%	
Don't know	58	28	31	10	9	9	7	9	12	5	10	7	19	3	3	-	1	-	-	5	7	1	
		6%	6%	6%	7%	5%	5%	4%	6%	6%	2%	4%	4%	8%	1%	1%	-	1%	-	2%	4%	*	

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193	
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196	
NET: Well	658	345	313	76	123	125	106	100	123	189	177	120	143	195	160	35	50	22	1	183	108	139	
	65%	71%	61%	56%	70%	75%	66%	70%	57%	74%	65%	71%	57%	82%	70%	79%	55%	43%	100%	76%	65%	71%	
Very well	(4)	60	40	21	5	12	9	8	14	10	18	5	12	18	30	4	1	6	1	-	26	4	4
		6%	8%	4%	4%	7%	5%	5%	10%	5%	7%	2%	7%	7%	12%	2%	2%	7%	2%	-	11%	3%	2%
Quite well	(3)	598	305	292	71	111	116	98	87	113	171	171	107	125	165	156	34	43	21	1	157	103	135
		59%	63%	57%	52%	63%	69%	62%	61%	52%	67%	63%	63%	50%	70%	68%	77%	48%	41%	100%	65%	62%	69%
Quite badly	(2)	148	63	85	28	24	17	34	19	26	27	46	24	47	10	36	5	22	18	-	16	31	31
		15%	13%	16%	20%	14%	10%	21%	14%	12%	11%	17%	14%	19%	4%	16%	12%	25%	35%	-	7%	19%	16%
Very badly	(1)	33	20	13	10	2	1	5	4	11	6	9	6	8	*	6	*	6	2	-	4	6	4
		3%	4%	3%	7%	1%	1%	3%	3%	5%	2%	3%	3%	3%	*	3%	1%	6%	3%	-	2%	3%	2%
NET: Badly		181	83	98	38	26	18	39	23	37	33	55	29	55	11	42	6	28	20	-	20	37	35
		18%	17%	19%	28%	15%	11%	24%	16%	17%	13%	20%	17%	22%	4%	18%	13%	31%	38%	-	8%	22%	18%
Don't know		166	60	106	23	27	24	15	20	56	35	40	21	52	32	26	3	12	10	-	38	22	21
		16%	12%	20%	17%	15%	15%	9%	14%	26%	13%	15%	12%	21%	14%	11%	8%	14%	19%	-	16%	13%	11%
Mean		2.82	2.85	2.78	2.62	2.89	2.93	2.75	2.89	2.76	2.90	2.75	2.85	2.77	3.09	2.78	2.87	2.65	2.51	3.00	3.01	2.74	2.80
Standard deviation		0.61	0.64	0.58	0.71	0.54	0.45	0.61	0.61	0.67	0.55	0.56	0.61	0.66	0.44	0.52	0.44	0.74	0.62	-	0.53	0.58	0.51
Standard error		0.02	0.03	0.03	0.08	0.05	0.04	0.05	0.05	0.04	0.03	0.05	0.07	0.05	0.03	0.04	0.07	0.09	0.11	-	0.03	0.05	0.04

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193	
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196	
NET: Well	669	362	307	87	128	115	106	100	129	204	191	108	135	191	165	35	50	30	1	189	108	141	
	67%	74%	59%	64%	72%	69%	66%	70%	60%	79%	70%	64%	54%	80%	72%	81%	56%	58%	100%	79%	65%	72%	
Very well	(4)	65	39	26	9	11	10	7	11	15	24	13	6	14	30	12	-	5	2	-	26	12	5
		6%	8%	5%	7%	6%	6%	5%	7%	7%	9%	5%	3%	6%	13%	5%	-	6%	3%	-	11%	7%	2%
Quite well	(3)	604	323	281	78	117	105	98	90	114	180	178	102	121	161	153	35	45	28	1	163	96	137
		60%	66%	54%	57%	66%	63%	62%	63%	53%	70%	66%	60%	49%	68%	67%	81%	50%	55%	100%	68%	58%	70%
Quite badly	(2)	144	47	96	20	22	28	28	23	23	29	43	27	42	15	36	7	19	10	-	10	33	29
		14%	10%	19%	14%	13%	17%	17%	16%	11%	11%	16%	16%	17%	6%	16%	15%	21%	19%	-	4%	20%	15%
Very badly	(1)	41	17	24	10	6	2	6	3	14	3	13	6	15	2	5	2	6	*	-	5	10	1
		4%	3%	5%	7%	3%	1%	4%	2%	7%	1%	5%	3%	6%	1%	2%	4%	7%	1%	-	2%	6%	1%
NET: Badly		184	64	121	29	28	30	34	26	37	32	56	32	57	16	41	8	25	10	-	15	43	30
		18%	13%	23%	21%	16%	18%	21%	18%	17%	12%	21%	19%	23%	7%	18%	19%	28%	19%	-	6%	26%	16%
Don't know		152	62	90	20	21	21	20	17	50	22	24	29	57	30	22	-	14	12	-	36	15	24
		15%	13%	17%	15%	12%	13%	13%	12%	23%	8%	9%	17%	23%	13%	10%	-	16%	23%	-	15%	9%	12%
Mean		2.81	2.90	2.72	2.74	2.85	2.85	2.77	2.86	2.78	2.96	2.77	2.77	2.70	3.06	2.84	2.77	2.65	2.78	3.00	3.03	2.73	2.84
Standard deviation		0.63	0.59	0.66	0.72	0.59	0.55	0.61	0.58	0.73	0.52	0.62	0.59	0.71	0.50	0.55	0.51	0.74	0.54	-	0.53	0.70	0.45
Standard error		0.02	0.03	0.03	0.08	0.06	0.05	0.05	0.05	0.05	0.03	0.05	0.07	0.05	0.03	0.04	0.08	0.09	0.10	-	0.03	0.06	0.03

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196
I am satisfied with the job David Cameron is doing overall as Prime Minister	334	178	157	44	56	58	48	47	80	102	100	49	69	186	24	9	17	8	1	162	28	47
	33%	36%	30%	32%	32%	34%	30%	33%	37%	40%	37%	29%	28%	78%	10%	21%	19%	15%	48%	67%	17%	24%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	221	104	117	37	33	43	28	35	45	51	63	44	54	47	21	17	30	18	1	59	19	41
	22%	21%	23%	27%	19%	26%	18%	25%	21%	20%	23%	26%	22%	20%	9%	40%	34%	36%	52%	25%	11%	21%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	299	149	150	39	63	45	56	44	51	78	80	50	82	2	172	12	28	21	-	7	105	86
	30%	31%	29%	28%	36%	27%	35%	30%	24%	30%	30%	29%	33%	1%	75%	27%	31%	41%	-	3%	63%	44%
Refused	45	14	31	4	2	5	10	3	19	6	5	6	14	-	2	3	3	-	-	3	4	5
	4%	3%	6%	3%	1%	3%	6%	2%	9%	2%	2%	3%	6%	-	1%	7%	3%	-	-	1%	2%	2%
Don't know	105	43	62	13	22	16	17	14	21	20	24	21	30	2	9	2	12	4	-	9	11	16
	10%	9%	12%	10%	13%	10%	11%	10%	10%	8%	9%	13%	12%	1%	4%	4%	13%	8%	-	4%	6%	8%

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196
Labour	706	339	367	69	126	126	122	112	149	189	198	118	170	157	187	40	65	38	-	164	141	162
	70%	69%	71%	50%	71%	76%	76%	78%	69%	74%	73%	70%	68%	66%	82%	91%	72%	73%	-	68%	85%	83%
The Conservatives	618	313	305	53	86	111	105	113	148	182	170	101	137	182	137	32	45	27	1	188	100	145
	61%	64%	59%	39%	48%	67%	65%	79%	68%	71%	62%	59%	55%	77%	60%	72%	50%	53%	52%	78%	60%	74%
The Liberal Democrat	410	197	213	35	46	80	77	77	95	131	106	69	84	112	85	25	36	22	-	108	67	111
	41%	40%	41%	25%	26%	48%	48%	54%	44%	51%	39%	41%	34%	47%	37%	56%	40%	43%	-	45%	40%	57%
The UK Independence Party (UKIP)	336	169	166	35	53	60	55	56	75	94	86	65	75	76	73	15	49	17	-	89	62	74
	33%	35%	32%	26%	30%	36%	34%	39%	35%	36%	32%	38%	30%	32%	32%	33%	54%	33%	-	37%	37%	38%
None of them	156	84	72	43	28	16	24	14	32	30	39	28	45	35	23	1	17	8	1	23	16	12
	16%	17%	14%	31%	16%	10%	15%	10%	15%	12%	14%	17%	18%	15%	10%	1%	19%	16%	48%	9%	9%	6%
Don't know	19	7	12	4	5	2	2	3	3	4	4	2	4	2	-	1	-	2	-	2	-	1
	2%	1%	2%	3%	3%	1%	1%	2%	1%	2%	1%	1%	2%	1%	-	1%	-	4%	-	1%	-	*

Bristol North West Poll

CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1005	486	519	103	125	128	176	162	306	405	176	90	277	277	237	41	77	41	2	280	179	193
Weighted base	1005	488	517	137	177	167	160	143	216	257	272	170	250	238	228	44	90	52	1	241	167	196
A Labour government	291	155	136	49	54	51	43	40	52	69	70	51	90	2	188	-	30	16	1	6	116	52
	29%	32%	26%	36%	31%	31%	27%	28%	24%	27%	26%	30%	36%	1%	82%	-	33%	31%	48%	2%	69%	27%
A Conservative government	261	129	132	24	37	38	37	45	78	78	75	37	61	189	1	-	16	4	1	156	16	23
	26%	26%	26%	18%	21%	23%	23%	32%	36%	30%	28%	22%	24%	80%	*	-	18%	7%	52%	65%	10%	12%
A coalition between the Conservatives and the Liberal Democrats	131	69	62	20	27	25	18	16	25	39	34	25	28	38	5	18	13	8	-	48	6	41
	13%	14%	12%	14%	15%	15%	11%	11%	12%	15%	12%	15%	11%	16%	2%	41%	15%	15%	-	20%	3%	21%
A coalition between Labour and the Liberal Democrats	119	52	67	13	28	21	27	12	18	35	43	13	25	2	31	21	5	14	-	6	17	53
	12%	11%	13%	9%	16%	13%	17%	8%	9%	14%	16%	8%	10%	1%	13%	48%	5%	27%	-	3%	10%	27%
Don't know	204	84	120	32	31	32	34	29	43	36	50	43	45	7	4	5	25	11	-	24	12	27
	20%	17%	23%	23%	18%	19%	21%	21%	20%	14%	18%	25%	18%	3%	2%	12%	28%	21%	-	10%	7%	14%

Bristol North West Poll
CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
Male	486 48%	488 49%
Female	519 52%	517 51%

Bristol North West Poll
CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
18-24	103 10%	137 14%
25-34	125 12%	177 18%
35-44	128 13%	167 17%
45-54	176 18%	160 16%
55-64	162 16%	143 14%
65 or older	306 30%	216 22%
Refused	5 *	5 *

Bristol North West Poll
CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
A	161 16%	105 10%
B	244 24%	152 15%
C1	176 18%	272 27%
C2	90 9%	170 17%
D	78 8%	83 8%
E	199 20%	167 17%
Refused	57 6%	57 6%

Bristol North West Poll
CATI Fieldwork : 17th-23rd April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1005	1005
Weighted base	1005	1005
Conservative	280 28%	241 24%
Labour	179 18%	167 17%
Liberal Democrats	193 19%	196 19%
Another party	36 4%	32 3%
Did not vote	220 22%	275 27%
Refused	55 5%	47 5%
Don't know	42 4%	49 5%