

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote in a new general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165	
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187	
Certain to vote	(10)	639	313	326	40	81	119	133	110	157	182	181	123	129	228	191	33	64	35	10	208	152	130
		64%	64%	64%	41%	54%	63%	69%	67%	76%	77%	62%	59%	58%	79%	70%	62%	63%	62%	74%	80%	80%	70%
	(9)	50	31	18	6	3	7	15	8	10	13	9	18	11	16	18	3	6	4	-	12	10	10
		5%	6%	4%	6%	2%	4%	8%	5%	5%	5%	3%	9%	5%	6%	6%	6%	6%	8%	-	4%	5%	6%
	(8)	63	32	31	10	20	13	7	11	3	11	25	14	12	19	13	-	8	4	-	17	8	11
		6%	6%	6%	10%	13%	7%	4%	7%	2%	5%	8%	7%	5%	7%	5%	-	8%	7%	-	7%	4%	6%
	(7)	40	21	19	5	4	9	11	7	5	6	15	10	9	8	7	7	7	3	-	7	6	10
		4%	4%	4%	5%	2%	5%	6%	4%	2%	2%	5%	5%	4%	3%	2%	12%	7%	5%	-	3%	3%	6%
	(6)	31	12	18	8	7	3	3	5	4	3	10	8	10	5	11	-	7	-	2	3	3	3
		3%	2%	4%	9%	5%	1%	1%	3%	2%	1%	3%	4%	5%	2%	4%	-	7%	-	16%	1%	1%	2%
	(5)	61	25	37	11	5	15	5	8	17	8	16	16	22	4	18	7	4	7	1	8	4	12
		6%	5%	7%	12%	4%	8%	2%	5%	8%	3%	5%	7%	10%	1%	7%	13%	4%	12%	7%	3%	2%	6%
	(4)	19	5	14	3	4	5	6	-	1	2	6	4	5	6	2	3	2	1	-	-	2	1
		2%	1%	3%	3%	3%	3%	3%	-	*	1%	2%	2%	2%	2%	1%	5%	2%	2%	-	-	1%	*
	(3)	14	3	11	2	4	3	2	4	*	3	4	3	2	2	6	2	1	-	*	1	-	4
		1%	1%	2%	2%	2%	1%	1%	2%	*	1%	1%	1%	1%	1%	2%	3%	1%	-	3%	*	-	2%
	(2)	21	13	9	3	6	3	5	5	-	1	11	1	8	2	6	-	4	2	-	3	2	1
		2%	3%	2%	3%	4%	1%	2%	3%	-	*	4%	1%	3%	1%	2%	-	4%	3%	-	1%	1%	1%
Definitely would not vote	(1)	60	36	24	10	17	11	7	7	7	7	17	12	15	-	-	-	-	-	3	4	4	
		6%	7%	5%	10%	11%	6%	4%	4%	4%	3%	6%	6%	7%	-	-	-	-	-	1%	2%	2%	
Refused		1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	
		*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	
Mean		8.35	8.36	8.33	7.22	7.59	8.30	8.71	8.53	9.00	9.11	8.22	8.33	7.97	9.38	8.88	8.45	8.64	8.61	8.80	9.35	9.27	8.84
Standard deviation		2.75	2.81	2.70	3.08	3.28	2.75	2.48	2.62	2.20	2.09	2.82	2.64	2.93	1.50	2.09	2.27	2.19	2.24	2.17	1.66	1.89	2.20
Standard error		0.09	0.13	0.12	0.43	0.32	0.21	0.18	0.18	0.13	0.10	0.20	0.24	0.22	0.08	0.13	0.32	0.23	0.33	0.63	0.09	0.13	0.17

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 2

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187
Conservative	289 29%	145 30%	144 28%	30 31%	37 25%	50 27%	48 25%	53 32%	70 34%	83 35%	74 25%	83 40%	39 17%	289 100%	-	-	-	-	-	180 69%	9 5%	28 15%
Labour	272 27%	134 27%	138 27%	31 32%	43 28%	59 31%	52 27%	43 26%	45 22%	62 26%	88 30%	45 21%	72 32%	-	272 100%	-	-	-	-	21 8%	124 65%	63 33%
Liberal Democrat	54 5%	27 5%	27 5%	- -	10 6%	8 4%	11 6%	8 5%	17 8%	13 5%	18 6%	7 3%	16 7%	-	-	54 100%	-	-	-	2 1%	4 2%	35 19%
The UK Independence Party (UKIP)	102 10%	62 13%	40 8%	11 12%	10 7%	12 6%	28 15%	17 10%	24 12%	19 8%	28 10%	27 13%	26 12%	-	-	-	102 100%	-	-	29 11%	16 8%	11 6%
The Green Party	56 6%	27 6%	29 6%	3 3%	10 7%	16 9%	15 8%	8 5%	4 2%	14 6%	19 7%	12 6%	9 4%	-	-	-	-	56 100%	-	2 1%	11 6%	24 13%
The British National Party (BNP)	3 *	3 1%	-	-	3 2%	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	3 20%	-	-	-
Some other party	10 1%	5 1%	6 1%	-	1 1%	3 2%	2 1%	2 1%	3 1%	3 1%	4 1%	2 1%	2 1%	-	-	-	-	-	10 80%	3 1%	2 1%	1 *
Would not vote	60 6%	36 7%	24 5%	10 10%	17 11%	11 6%	7 4%	7 4%	7 4%	7 3%	17 6%	12 6%	15 7%	-	-	-	-	-	-	3 1%	4 2%	4 2%
Refused	50 5%	22 4%	28 5%	3 3%	3 2%	11 6%	13 7%	9 6%	11 5%	13 5%	14 5%	7 4%	11 5%	-	-	-	-	-	-	5 2%	4 2%	2 1%
Don't know	104 10%	30 6%	73 14%	10 10%	16 11%	18 10%	17 9%	19 12%	24 12%	23 10%	31 11%	10 5%	33 15%	-	-	-	-	-	-	16 6%	16 8%	18 10%

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 3

Q.2 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	632	331	301	25	62	107	119	139	179	322	118	79	97	268	216	36	70	35	8	234	166	118
Weighted base	595	310	285	46	83	112	124	98	132	163	167	132	117	235	202	36	72	40	9	197	140	126
Conservative	235	123	113	23	30	40	39	42	60	71	58	67	31	235	-	-	-	-	-	157	7	25
	40%	40%	39%	50%	37%	36%	32%	43%	45%	44%	34%	51%	27%	100%	-	-	-	-	-	79%	5%	20%
Labour	202	102	100	17	28	43	43	34	37	52	63	30	52	-	202	-	-	-	-	14	108	47
	34%	33%	35%	37%	34%	39%	35%	35%	28%	32%	37%	23%	45%	-	100%	-	-	-	-	7%	77%	37%
Liberal Democrat	36	18	18	-	7	5	8	5	11	11	12	4	9	-	-	36	-	-	-	2	2	27
	6%	6%	6%	-	9%	5%	6%	5%	9%	7%	7%	3%	7%	-	-	100%	-	-	-	1%	2%	21%
The UK Independence Party (UKIP)	72	43	30	5	7	10	20	11	20	16	18	18	19	-	-	-	72	-	-	21	12	9
	12%	14%	10%	10%	8%	9%	16%	11%	15%	10%	11%	14%	16%	-	-	-	100%	-	-	11%	9%	7%
The Green Party	40	18	21	1	7	11	12	5	4	11	14	9	6	-	-	-	-	40	-	2	9	17
	7%	6%	7%	3%	9%	9%	10%	5%	3%	7%	8%	7%	5%	-	-	-	-	100%	-	1%	6%	14%
The British National Party (BNP)	2	2	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	-	2	-	-	-
	*	1%	-	-	3%	-	-	-	-	-	-	2%	-	-	-	-	-	-	26%	-	-	-
Some other party	7	3	4	-	1	3	2	1	1	2	3	2	*	-	-	-	-	-	7	2	1	1
	1%	1%	1%	-	1%	3%	1%	1%	1%	1%	2%	1%	*	-	-	-	-	-	74%	1%	1%	1%

Colne Valley Poll
CATI Fieldwork : 16th-22nd April 2015

Col percents

Table 4

Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	40%
Labour	34%
Liberal Democrat	7%
UKIP	12%
Green	7%
Other	1%

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 5

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187
Conservative	280	139	142	22	39	50	46	55	69	86	71	72	44	249	3	6	6	3	-	167	15	34
	28%	28%	28%	23%	26%	27%	24%	33%	34%	37%	24%	34%	20%	86%	1%	12%	6%	6%	-	64%	8%	18%
Labour	281	136	145	32	44	58	54	41	51	63	91	42	77	9	247	6	5	2	1	29	126	52
	28%	28%	28%	33%	30%	31%	28%	25%	25%	27%	31%	20%	35%	3%	91%	11%	5%	4%	7%	11%	66%	28%
Liberal Democrat	67	29	38	1	5	10	14	14	23	16	18	14	18	9	8	35	1	1	1	11	6	40
	7%	6%	7%	1%	4%	5%	7%	8%	11%	7%	6%	7%	8%	3%	3%	66%	1%	2%	6%	4%	3%	21%
The UK Independence Party (UKIP)	94	56	38	8	12	8	27	16	23	16	27	31	19	6	-	2	81	-	-	29	10	13
	9%	11%	8%	9%	8%	4%	14%	9%	11%	7%	9%	15%	8%	2%	-	4%	80%	-	-	11%	5%	7%
The Green Party	58	30	27	3	13	16	12	10	4	15	22	13	5	1	4	2	*	48	-	1	13	26
	6%	6%	5%	3%	8%	9%	6%	6%	2%	6%	7%	6%	2%	*	1%	4%	*	85%	-	1%	7%	14%
The British National Party (BNP)	3	3	-	-	3	-	-	-	-	-	-	3	-	-	-	-	-	-	3	-	-	-
	*	1%	-	-	2%	-	-	-	-	-	-	1%	-	-	-	-	-	-	20%	-	-	-
Some other party	12	7	5	-	-	5	2	4	1	3	6	2	1	3	1	-	-	-	8	5	2	-
	1%	2%	1%	-	-	3%	1%	2%	1%	1%	2%	1%	1%	1%	*	-	-	-	59%	2%	1%	-
Would not vote	60	36	24	10	17	11	7	7	7	7	17	12	15	-	-	-	-	-	-	3	4	4
	6%	7%	5%	10%	11%	6%	4%	4%	4%	3%	6%	6%	7%	-	-	-	-	-	-	1%	2%	2%
Refused	36	18	18	3	3	7	7	8	9	9	12	4	9	-	-	-	-	-	-	2	3	2
	4%	4%	4%	3%	2%	4%	4%	5%	4%	4%	4%	2%	4%	-	-	-	-	-	-	1%	1%	1%
Don't know	109	37	71	18	15	23	23	11	18	21	30	16	36	12	10	2	9	2	1	15	12	16
	11%	8%	14%	18%	10%	12%	12%	6%	9%	9%	10%	8%	16%	4%	3%	3%	8%	3%	7%	6%	6%	9%

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 6

Q.3 Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

Base: All respondents expressing an intention to vote (Turnout Weighted)

This table has been weighted on the basis of past voting to be politically representative of the constituency and includes only those most likely to vote

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Total	Gender		Age						SEG				Voting Intention						2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	653	335	318	23	63	107	122	148	189	335	122	79	100	259	214	35	66	34	8	244	172	120	
Weighted base	606	311	295	43	85	112	122	105	138	167	172	132	119	227	200	36	68	38	9	201	143	129	
Conservative	227	117	109	18	30	40	36	44	59	74	57	57	32	205	2	5	5	2	-	146	9	29	
		37%	38%	37%	41%	35%	35%	30%	42%	44%	33%	43%	27%	90%	1%	13%	7%	4%	-	73%	6%	22%	
Labour	214	105	109	20	31	45	45	33	40	54	65	30	59	6	192	2	3	2	*	20	109	46	
		35%	34%	37%	46%	37%	40%	37%	31%	29%	32%	38%	23%	49%	3%	96%	5%	4%	6%	1%	10%	76%	36%
Liberal Democrat	48	22	25	*	5	6	9	9	17	13	11	11	12	7	3	27	1	1	1	9	4	28	
		8%	7%	9%	1%	6%	6%	8%	9%	13%	8%	7%	8%	10%	3%	2%	76%	2%	2%	8%	4%	3%	22%
The UK Independence Party (UKIP)	66	39	27	4	8	7	19	10	18	13	18	20	13	5	-	*	58	-	-	21	8	8	
		11%	12%	9%	9%	10%	6%	15%	9%	13%	8%	11%	15%	11%	2%	-	*	86%	-	-	11%	5%	6%
The Green Party	40	20	20	1	9	10	10	6	4	11	16	10	2	1	2	2	*	34	-	1	11	19	
		7%	6%	7%	2%	10%	9%	8%	6%	3%	6%	9%	7%	2%	*	1%	6%	1%	88%	-	*	8%	14%
The British National Party (BNP)	2	2	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	-	2	-	-	-	
		*	1%	-	3%	-	-	-	-	-	-	2%	-	-	-	-	-	-	26%	-	-	-	
Some other party	10	6	4	-	-	4	2	3	1	2	5	2	*	2	1	-	-	-	6	4	2	-	
		2%	2%	2%	-	-	4%	2%	3%	*	1%	3%	1%	*	1%	*	-	-	-	64%	2%	2%	-

Colne Valley Poll
CATI Fieldwork : 16th-22nd April 2015

Col percents

Table 7

Constituency Voting Intention (Turnout Weighted)

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Conservative	37%
Labour	35%
Liberal Democrat	8%
UKIP	11%
Green	6%
Other	2%

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 8

Q.5 Are there any of the following political parties that you would definitely not vote for at the next General Election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187
I would not vote UKIP	611	302	309	49	100	126	125	100	111	174	187	113	116	194	214	41	-	50	12	147	136	144
	61%	62%	61%	51%	67%	67%	65%	60%	54%	74%	64%	54%	52%	67%	79%	76%	-	89%	93%	56%	71%	77%
I would not vote Liberal Democrat	563	308	256	55	89	109	106	96	108	132	174	111	126	181	177	-	83	34	11	170	116	70
	56%	63%	50%	56%	59%	58%	55%	58%	53%	56%	60%	53%	56%	63%	65%	-	81%	60%	82%	65%	61%	37%
I would not vote Conservative	450	232	219	31	68	92	99	84	75	93	145	78	120	-	225	30	61	44	13	32	149	117
	45%	47%	43%	32%	46%	49%	52%	51%	37%	39%	50%	38%	54%	-	83%	56%	60%	78%	100%	12%	78%	62%
I would not vote Labour	448	239	208	32	64	72	89	85	106	108	126	109	86	218	-	36	80	29	10	185	19	74
	45%	49%	41%	33%	43%	38%	46%	51%	51%	46%	43%	52%	39%	75%	-	68%	78%	52%	78%	71%	10%	39%
None of these - I would potentially vote for all of them	62	27	35	13	11	9	7	7	15	8	15	17	18	11	6	3	2	-	-	9	9	6
	6%	5%	7%	13%	7%	5%	4%	4%	7%	3%	5%	8%	8%	4%	2%	5%	2%	-	-	4%	5%	3%
Don't know	27	8	19	-	10	4	3	1	10	1	3	9	10	1	4	1	-	-	-	1	3	-
	3%	2%	4%	-	7%	2%	1%	*	5%	1%	1%	4%	5%	*	1%	2%	-	-	-	*	2%	-

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 9

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165	
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187	
NET: Well	656	344	312	74	93	122	124	106	137	171	201	139	121	255	165	33	63	23	3	217	119	112	
	66%	70%	61%	76%	62%	65%	64%	64%	67%	72%	69%	67%	54%	88%	61%	62%	62%	41%	25%	83%	62%	60%	
Very well	(4)	77	54	23	15	4	5	16	9	28	11	21	22	19	41	14	4	5	-	-	32	10	14
	8%	11%	4%	16%	3%	3%	9%	5%	13%	5%	7%	11%	8%	14%	5%	8%	5%	-	-	12%	5%	8%	
Quite well	(3)	579	290	289	59	89	117	107	98	110	160	180	117	102	214	151	29	58	23	3	185	108	98
	58%	59%	57%	60%	59%	62%	56%	59%	53%	68%	62%	56%	46%	74%	55%	54%	57%	41%	25%	71%	57%	52%	
Quite badly	(2)	221	86	135	10	38	44	47	43	39	49	72	37	59	19	85	14	21	24	7	23	56	59
	22%	17%	27%	10%	25%	23%	24%	26%	19%	21%	25%	18%	27%	7%	31%	26%	21%	43%	55%	9%	29%	32%	
Very badly	(1)	52	25	27	6	13	8	13	6	7	5	12	13	18	2	6	2	9	3	3	6	10	3
	5%	5%	5%	6%	9%	4%	7%	3%	3%	2%	4%	6%	8%	1%	2%	3%	9%	6%	20%	2%	5%	1%	
NET: Badly	273	111	162	15	51	52	61	49	45	53	84	51	77	22	91	16	30	27	10	30	66	62	
	27%	23%	32%	16%	34%	28%	31%	29%	22%	23%	29%	24%	35%	8%	33%	29%	30%	49%	75%	11%	35%	33%	
Don't know	70	36	34	8	6	14	9	10	23	12	7	19	26	12	17	5	9	6	-	15	6	14	
	7%	7%	7%	8%	4%	8%	4%	6%	11%	5%	3%	9%	11%	4%	6%	9%	8%	11%	-	6%	3%	7%	
Mean	2.73	2.82	2.65	2.94	2.58	2.69	2.69	2.71	2.87	2.79	2.74	2.78	2.61	3.06	2.68	2.73	2.62	2.39	2.05	2.99	2.65	2.71	
Standard deviation	0.69	0.71	0.66	0.73	0.70	0.60	0.74	0.63	0.70	0.56	0.65	0.74	0.78	0.50	0.61	0.68	0.74	0.61	0.70	0.57	0.67	0.63	
Standard error	0.02	0.03	0.03	0.11	0.07	0.05	0.06	0.04	0.05	0.03	0.05	0.07	0.06	0.03	0.04	0.10	0.08	0.09	0.20	0.03	0.05	0.05	

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 10

Q.6 Thinking about Britain's economy - including things like jobs, wages, prices, taxes and interest rates - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote					
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem	
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165	
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187	
NET: Well	672	349	323	68	103	123	133	106	140	184	202	143	117	260	162	37	58	32	1	219	121	118	
	67%	71%	64%	70%	69%	65%	69%	64%	68%	78%	69%	69%	52%	90%	60%	68%	57%	57%	6%	84%	64%	63%	
Very well	(4)	69	43	26	10	7	10	12	9	21	13	23	19	10	40	11	1	4	2	-	31	8	11
		7%	9%	5%	10%	4%	5%	6%	5%	10%	5%	8%	9%	5%	14%	4%	2%	4%	4%	-	12%	4%	6%
Quite well	(3)	603	306	297	58	96	113	121	97	118	171	179	124	107	219	152	35	54	30	1	189	114	108
		60%	62%	58%	60%	64%	60%	63%	59%	57%	73%	61%	60%	48%	76%	56%	66%	53%	53%	6%	72%	60%	57%
Quite badly	(2)	216	86	130	16	28	50	43	42	37	39	68	41	61	17	81	11	28	19	8	23	56	49
		22%	18%	26%	17%	19%	27%	22%	25%	18%	17%	23%	20%	27%	6%	30%	20%	28%	33%	59%	9%	29%	26%
Very badly	(1)	45	26	20	3	9	10	6	13	4	4	9	7	22	1	11	3	8	4	4	5	10	5
		5%	5%	4%	3%	6%	6%	3%	8%	2%	2%	3%	3%	10%	*	4%	6%	8%	7%	27%	2%	5%	2%
NET: Badly		261	112	150	19	37	61	48	54	42	43	77	48	83	17	92	14	37	22	11	28	66	54
		26%	23%	29%	20%	25%	32%	25%	33%	20%	18%	26%	23%	37%	6%	34%	25%	36%	40%	86%	11%	35%	29%
Don't know		66	31	36	10	10	5	11	5	25	9	13	17	23	12	18	3	7	2	1	14	3	15
		7%	6%	7%	10%	7%	3%	6%	3%	12%	4%	4%	8%	11%	4%	7%	6%	7%	3%	7%	5%	2%	8%
Mean		2.75	2.80	2.70	2.86	2.72	2.67	2.77	2.63	2.86	2.85	2.77	2.81	2.53	3.08	2.64	2.69	2.58	2.57	1.77	2.99	2.64	2.72
Standard deviation		0.66	0.68	0.64	0.65	0.66	0.67	0.62	0.71	0.64	0.53	0.64	0.65	0.76	0.46	0.63	0.63	0.72	0.69	0.58	0.55	0.65	0.62
Standard error		0.02	0.03	0.03	0.09	0.06	0.05	0.05	0.05	0.04	0.03	0.05	0.06	0.06	0.03	0.04	0.09	0.08	0.10	0.18	0.03	0.04	0.05

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 11

Q.7 Which of the following statements do you most agree with?**Base: All respondents**

	Total	Gender		Age						SEG				Voting Intention						2010 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187
I am satisfied with the job David Cameron is doing overall as Prime Minister	344 34%	185 38%	158 31%	38 39%	42 28%	67 36%	57 30%	59 36%	80 39%	90 38%	84 29%	98 47%	53 24%	218 75%	24 9%	15 28%	26 26%	3 6%	- -	167 64%	24 12%	43 23%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - BUT I'd still prefer to have him as Prime Minister than have Ed Miliband as Prime Minister	217 22%	93 19%	124 24%	29 30%	36 24%	32 17%	48 25%	28 17%	44 21%	54 23%	68 23%	43 20%	44 20%	68 23%	18 6%	14 26%	35 35%	15 27%	6 45%	65 25%	15 8%	40 22%
I am dissatisfied with the job that David Cameron is doing overall as Prime Minister - AND I'd prefer to have Ed Miliband as Prime Minister instead.	356 36%	177 36%	179 35%	30 31%	55 36%	74 39%	74 38%	61 37%	62 30%	78 33%	124 42%	54 26%	93 42%	* *	225 83%	23 43%	34 33%	32 57%	4 28%	23 9%	140 74%	91 48%
Refused	23 2%	10 2%	13 3%	- -	3 2%	4 2%	3 2%	7 4%	5 2%	5 2%	4 1%	3 2%	8 4%	- -	* *	- -	1 1%	2 4%	- -	- -	1 1%	4 2%
Don't know	60 6%	26 5%	34 7%	- -	15 10%	11 6%	11 6%	9 6%	14 7%	9 4%	12 4%	9 5%	25 11%	3 1%	6 2%	1 3%	6 6%	3 6%	4 27%	6 2%	10 5%	9 5%

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 12

Q.8 I would like to ask whether any of the main political parties have contacted you over the last few weeks - whether by delivering leaflets or newspapers, sending personally addressed letters, emailing, telephoning you at home or knocking on your door. Have you heard in any of these ways from...?
Base: All respondents

	Total	Gender		Age					SEG				Voting Intention					2010 Vote				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187
Labour	706	344	362	57	100	145	134	119	150	184	203	136	156	198	229	34	65	44	10	181	154	145
	71%	70%	71%	59%	67%	77%	70%	72%	73%	78%	69%	65%	70%	69%	84%	64%	64%	77%	73%	69%	81%	77%
The Conservatives	602	285	317	37	78	103	124	113	147	165	177	102	134	206	172	29	48	35	7	186	127	117
	60%	58%	62%	38%	52%	54%	65%	68%	71%	70%	61%	49%	60%	71%	63%	55%	47%	62%	56%	71%	67%	63%
The Liberal Democrat	374	179	195	28	46	70	77	63	90	90	105	76	93	114	94	25	34	27	8	95	73	91
	37%	36%	38%	29%	30%	37%	40%	38%	44%	38%	36%	37%	42%	39%	35%	46%	33%	48%	63%	36%	39%	49%
The UK Independence Party (UKIP)	260	129	130	27	37	52	53	40	51	67	79	47	57	78	79	5	29	13	3	70	54	44
	26%	26%	26%	27%	25%	28%	28%	24%	25%	28%	27%	23%	26%	27%	29%	10%	28%	23%	25%	27%	28%	23%
None of them	130	75	55	25	27	25	24	12	17	26	30	42	26	39	22	6	15	3	3	28	17	13
	13%	15%	11%	25%	18%	13%	12%	8%	8%	11%	10%	20%	11%	14%	8%	11%	15%	5%	20%	11%	9%	7%
Don't know	27	10	17	-	9	4	6	4	4	2	11	8	5	3	3	4	1	-	-	5	4	6
	3%	2%	3%	-	6%	2%	3%	2%	2%	1%	4%	4%	2%	1%	1%	7%	1%	-	-	2%	2%	3%

Colne Valley Poll

CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 13

Q.9 Which of the following would you most like to see as the outcome of the next general election?

Base: All respondents

	Total	Gender		Age						SEG				Voting Intention					2010 Vote			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con	Lab	LibDem	UKIP	Green	Other	Con	Lab	LibDem
Unweighted base	1000	487	513	51	107	165	185	219	273	461	196	121	182	321	270	50	92	47	12	308	221	165
Weighted base	1000	491	509	97	150	188	193	165	206	236	292	208	223	289	272	54	102	56	13	262	190	187
A Labour government	304	153	151	36	53	65	50	53	46	62	102	51	80	5	216	3	22	14	4	26	134	48
	30%	31%	30%	37%	35%	35%	26%	32%	22%	26%	35%	25%	36%	2%	79%	5%	22%	24%	28%	10%	70%	26%
A Conservative government	282	138	144	37	35	47	48	48	66	76	77	77	41	213	-	3	33	3	-	169	10	22
	28%	28%	28%	39%	23%	25%	25%	29%	32%	32%	26%	37%	18%	74%	-	6%	33%	5%	-	65%	5%	12%
A coalition between the Conservatives and the Liberal Democrats	156	77	79	9	25	21	31	26	46	46	41	36	29	66	-	32	20	13	-	46	7	44
	16%	16%	16%	9%	16%	11%	16%	15%	22%	20%	14%	17%	13%	23%	-	59%	19%	24%	-	17%	4%	23%
A coalition between Labour and the Liberal Democrats	136	64	72	5	19	31	37	17	27	31	45	18	41	3	51	16	12	21	5	9	29	62
	14%	13%	14%	5%	13%	17%	19%	10%	13%	13%	15%	9%	18%	1%	19%	30%	12%	38%	41%	4%	15%	33%
Don't know	122	60	62	10	19	24	27	22	21	20	28	26	31	2	6	-	14	5	4	11	10	11
	12%	12%	12%	10%	12%	13%	14%	13%	10%	9%	10%	12%	14%	1%	2%	-	14%	9%	31%	4%	5%	6%

Colne Valley Poll
CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 14
Gender
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Male	487 49%	491 49%
Female	513 51%	509 51%

Colne Valley Poll
CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 15
Into which of the following age groups do you fall?
Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
18-24	51 5%	97 10%
25-34	107 11%	150 15%
35-44	165 17%	188 19%
45-54	185 19%	193 19%
55-64	219 22%	165 17%
65 or older	273 27%	206 21%

Colne Valley Poll
CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 16

SEG**Base: All respondents**

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
A	141 14%	70 7%
B	320 32%	167 17%
C1	196 20%	292 29%
C2	121 12%	208 21%
D	68 7%	97 10%
E	114 11%	126 13%
Refused	40 4%	40 4%

Colne Valley Poll
CATI Fieldwork : 16th-22nd April 2015

Absolutes/col percents

Table 17

Q.4 At the last general election, in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Could you tell me which party you voted for at the last general election back in May 2010?

Base: All respondents

	<u>Unweighted base</u>	<u>Weighted base</u>
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	308 31%	262 26%
Labour	221 22%	190 19%
Liberal Democrats	165 17%	187 19%
Another party	44 4%	56 6%
Did not vote	189 19%	232 23%
Refused	35 4%	29 3%
Don't know	38 4%	43 4%