

**KPLR-TV Collection**

Accession Number: MA 91:67  
MA 92:40  
MA 00:22

Location: Compton

Dates: 1950s-2000s

Physical Size: 2 boxes

Creator/Collector: Collected by SLPL staff.  
Collected by Frank Absher.  
Collected by Ken Daust.

Acquisition info: The first accession of a 1959 Cardinals press pass was donated by Ken Daust on December 10, 1991.

The second accession of KPLR-TV ephemera came as a donation by Frank Absher/St. Louis Media History Foundation in August of 1992.

The third accession of TV11 KPLR coffee mugs came as a donation from KPLR-TV on June 28, 2000.

Individual donations by unknown donors.

Accruals: Further accruals expected.

Custodial history: Collection created in Special Collections in 2017. All of the KPLR-TV materials were combined to create one discrete collection.

Language: English

Processed by: Kristina Impastato, January 2018

Conservation notes: All materials placed in acid free folders, envelopes and archival boxes. Sticky notes, staples and metal paper clips removed.

Scope and Content: The collection of KPLR-TV spans from the late 1950s to the early 2000s. The collection consists clippings, ephemera, marketing/media kits and promotional items.

Arrangement: Alphabetical

Restrictions: Collection open for research. Permission required to reproduce images.

Remarks: Jean Gosebrink numbers Pr-109, Pr-145B, Ge-197.

*KPLR-TV Collection*

1960s-1993

1 small clamshell, 1 letter Hollinger; 0.60 cu. ft.

<u>Box/Folder</u>	<u>Description</u>
	<b>Box 1:</b>
1/1	Finding aid
1/2	Clippings
1/3	Ephemera <ul style="list-style-type: none"><li>-Bumper stickers, KPLR-TV 11 Cardinals</li><li>-Press passes, Trip of the President, Aug. 12, 1993</li><li>-keyrings, 35<sup>th</sup> Anniversary &amp; WB11</li><li>-pencils, St. Louis 11 Kids &amp; TV 30 Room 222</li><li>-TV11 patch</li><li>-Wrestling at the Chase ticket, May 9, 1976</li></ul>
1/4	Happy Holidays station cards
1/5	Koplar Communications Center Videoconferencing
1/6	Letterhead
1/7	Marketing/Media Kits
1/8	Newswatch
1/9	Party Behind the Scenes Koplar Connections Special Issue
1/10	Production rate schedule, 1981
1/11	Program schedules, Aug. 1960, May 1974
1/12	Rate Card, 1966
1/13	Right or Wrong [report], n.d.
1/14	St. Louis 11 Kids Club, newsletters & ephemera, 1991-93
1/15	St. Louis Blues, 1989-90
1/16	St. Louis Cardinals press pass, 1959 MA 91:67
1/17	St. Louis Cardinals promotion, 1992
1/18	Staff directories, 1977 & 1987
1/19	WB 11 Newsroom schedule, 2006
1/20	WB11 staff postcards – Rich Gould
	<b>Box 2: Promotional items</b>
2/-	2 mugs, TV11 KPLR MA 00:22