

Bognor Regis & Littlehampton Constituency Poll

Prepared on behalf of Alan Bown

10 Dec 2013

Table 1
Q1. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	508	202	306	63	123	322	172	56	54	41	116	53	86	43	125	145	103	130	130
Weighted Total	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
10	267	118	150	34	79	154	109	34	35	28	68	34	56	27	62	81	58	59	69
	52.7%	49.0%	56.0%	28.5%	49.7%	67.1%	72.9%	63.1%	69.2%	74.5%	65.1%	58.9%	73.8%	58.6%	49.4%	59.6%	46.7%	54.8%	49.6%
9	16	6	10	-	3	12	3	4	3	1	2	4	1	7	4	2	5	6	
	3.1%	2.6%	3.6%	-	2.2%	5.4%	2.1%	8.1%	5.3%	1.5%	2.3%	6.6%	0.8%	2.5%	5.5%	2.7%	1.2%	4.3%	4.3%
8	51	25	26	12	22	17	18	8	4	3	12	7	6	7	13	10	22	8	11
	10.0%	10.3%	9.6%	9.9%	13.9%	7.2%	11.8%	14.1%	8.3%	6.7%	11.8%	12.2%	7.5%	14.3%	10.7%	7.2%	17.6%	7.8%	7.5%
7	13	7	6	10	-	3	4	2	-	1	5	2	2	-	4	2	5	3	3
	2.6%	2.9%	2.2%	8.8%	-	1.1%	2.6%	3.9%	-	1.7%	4.4%	3.7%	2.5%	-	3.6%	1.5%	3.9%	2.8%	2.2%
6	11	7	4	5	3	3	3	-	2	1	3	-	2	2	4	4	2	3	3
	2.1%	3.1%	1.3%	4.6%	1.8%	1.1%	1.9%	-	4.6%	1.8%	3.2%	-	3.1%	3.3%	2.9%	2.7%	1.5%	2.4%	2.1%
5	52	31	21	14	19	18	8	2	3	1	10	7	7	8	19	10	14	15	12
	10.2%	12.7%	7.9%	12.2%	11.9%	7.9%	5.6%	3.9%	6.4%	2.5%	9.8%	11.5%	9.6%	17.3%	15.1%	7.7%	11.5%	14.1%	8.4%
4	5	2	3	2	2	1	1	-	-	-	2	-	1	-	2	1	2	-	2
	1.0%	0.7%	1.2%	1.7%	1.1%	0.5%	0.4%	-	-	-	2.1%	-	0.8%	-	1.6%	0.8%	1.6%	-	1.2%
3	10	5	4	3	2	5	3	-	1	2	1	-	1	2	6	3	-	3	3
	1.9%	2.2%	1.6%	2.9%	1.1%	2.0%	1.9%	-	1.0%	4.9%	1.2%	-	0.8%	4.0%	4.7%	2.6%	-	2.7%	2.3%
2	9	4	5	2	6	1	-	2	3	-	-	4	-	-	5	2	3	-	5
	1.8%	1.5%	2.0%	1.3%	3.8%	0.6%	-	4.6%	5.2%	-	-	7.2%	-	-	3.9%	1.1%	2.2%	-	3.4%
1	5	1	4	2	2	1	-	1	-	-	-	-	1	-	3	1	2	-	2
	1.0%	0.4%	1.6%	1.7%	1.4%	0.4%	-	2.3%	-	-	-	-	1.2%	-	2.6%	0.8%	1.6%	-	1.5%
0	70	35	34	34	21	15	1	-	-	2	-	-	-	-	-	18	15	12	24
	13.7%	14.7%	12.9%	28.3%	13.2%	6.6%	0.8%	-	-	6.4%	-	-	-	-	-	13.2%	12.3%	11.2%	17.4%
SIGMA	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 2
Q2. Voting Intention Tables - Normal Weighted Table
Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Bognor Regis & Littlehampton constituency?
Base : Respondents would vote in General Election

	Total		Gender		Age			2010 Vote				Voting Intention					Ward Group			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton		
Unweighted Total	454	180	274	45	108	301	171	56	54	39	116	53	86	43	125	130	92	120	112	
Weighted Total	438	205	233	85	139	215	149	54	50	36	105	57	75	46	125	118	109	96	115	
Labour	57	35	23	20	10	27	1	34	5	-	-	57	-	-	15	17	7	18		
	13.1%	16.8%	9.8%	23.7%	7.5%	12.5%	0.5%	63.7%	9.3%	-	-	100.0%	-	-	13.0%	15.8%	7.5%	15.2%		
Conservative	105	48	57	17	29	59	79	1	3	2	105	-	-	-	28	25	28	24		
	24.0%	23.2%	24.7%	19.5%	21.0%	27.7%	53.3%	2.5%	6.7%	4.4%	100.0%	-	-	-	23.7%	22.8%	29.1%	21.2%		
Liberal Democrat	33	13	20	8	12	13	2	2	19	1	-	-	-	33	7	9	9	9		
	7.6%	6.3%	8.7%	9.8%	8.7%	6.0%	1.6%	3.8%	37.6%	3.4%	-	-	-	71.7%	5.8%	8.0%	8.9%	7.9%		
UKIP	75	43	32	2	26	47	24	6	7	24	-	-	75	-	21	17	20	18		
	17.2%	21.2%	13.7%	2.2%	19.1%	21.9%	16.4%	10.7%	14.0%	67.6%	-	-	100.0%	-	17.6%	15.7%	20.5%	15.5%		
Another Party (Net)	13	10	3	4	5	4	4	1	4	3	-	-	-	13	5	4	3	2		
	3.0%	4.7%	1.5%	4.7%	3.5%	2.0%	2.7%	2.8%	8.5%	7.8%	-	-	-	28.3%	4.2%	3.7%	2.7%	1.4%		
BNP	2	2	-	2	-	-	-	-	-	2	-	-	-	2	-	-	2	-		
	0.4%	0.9%	-	2.2%	-	-	-	-	-	5.2%	-	-	-	4.0%	-	-	1.9%	-		
Green	7	4	3	2	1	3	-	1	4	1	-	-	-	7	3	2	-	2		
	1.5%	1.8%	1.2%	2.5%	1.0%	1.5%	-	1.5%	8.5%	2.6%	-	-	-	14.3%	2.4%	2.0%	-	1.4%		
Party not listed	5	4	1	-	3	1	4	1	-	-	-	-	-	5	2	2	1	-		
	1.1%	2.0%	0.2%	-	2.4%	0.6%	2.7%	1.3%	-	-	-	-	-	10.0%	1.7%	1.8%	0.7%	-		
Undecided	125	45	80	31	44	50	37	9	12	6	-	-	-	125	33	31	25	35		
	28.5%	21.9%	34.3%	36.1%	31.8%	23.3%	24.6%	16.5%	24.0%	16.8%	-	-	-	100.0%	28.3%	28.5%	26.1%	30.6%		
Refused	29	12	17	4	12	14	1	-	-	-	-	-	-	-	9	6	5	9		
	6.7%	6.0%	7.3%	4.2%	8.4%	6.6%	0.9%	-	-	-	-	-	-	-	7.5%	5.4%	5.3%	8.2%		
SIGMA	438	205	233	85	139	215	149	54	50	36	105	57	75	46	125	118	109	96	115	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

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Table 3
Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Bognor Regis & Littlehampton constituency?
Base : Respondents would vote in General Election

	Total		Gender		Age			2010 Vote				Voting Intention					Ward Group			
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	454		180	274	45	108	301	171	56	54	39	116	53	86	43	125	130	92	120	112
Weighted Total	454		209	245	78	140	237	166	58	54	40	113	59	83	48	119	126	110	101	117
Labour	59		35	24	21	8	31	1	37	6	-	-	59	-	-	-	18	17	8	16
	13.0%		16.9%	9.7%	26.7%	5.6%	12.9%	0.6%	64.8%	10.3%	-	-	100.0%	-	-	-	14.1%	15.8%	7.7%	13.8%
Conservative	113		49	64	16	30	66	89	2	3	2	113	-	-	-	-	30	27	30	27
	24.9%		23.2%	26.3%	21.2%	21.7%	28.0%	53.6%	2.9%	6.3%	4.2%	100.0%	-	-	-	-	23.6%	24.4%	29.5%	22.7%
Liberal Democrat	34		12	22	8	12	14	3	2	21	2	-	-	-	34	-	7	10	8	10
	7.5%		5.7%	9.1%	10.7%	8.4%	6.0%	1.8%	4.3%	38.1%	3.7%	-	-	-	71.8%	-	5.2%	9.2%	8.1%	8.1%
UKIP	83		47	35	2	29	52	27	7	8	28	-	-	83	-	-	24	19	21	19
	18.2%		22.5%	14.5%	2.1%	20.9%	21.9%	16.2%	11.4%	15.3%	70.8%	-	-	100.0%	-	-	18.9%	16.9%	21.1%	16.2%
Another Party (Net)	13		10	4	3	5	5	4	2	5	2	-	-	-	13	-	6	5	2	2
	3.0%		4.7%	1.5%	4.2%	3.9%	2.0%	2.5%	3.2%	9.7%	4.5%	-	-	-	28.2%	-	4.7%	4.1%	1.5%	1.3%
BNP	1		1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-
	0.2%		0.3%	-	0.9%	-	-	-	-	-	1.7%	-	-	-	1.4%	-	-	-	0.7%	-
Green	8		5	3	3	2	3	-	1	5	1	-	-	-	8	-	4	3	-	2
	1.7%		2.2%	1.3%	3.3%	1.2%	1.4%	-	1.7%	9.7%	2.8%	-	-	-	16.1%	-	2.8%	2.4%	-	1.3%
Party not listed	5		5	1	-	4	1	4	1	-	-	-	-	-	5	-	2	2	1	-
	1.1%		2.2%	0.2%	-	2.6%	0.6%	2.5%	1.5%	-	-	-	-	-	10.6%	-	1.9%	1.7%	0.8%	-
Undecided	119		42	77	23	43	52	41	8	11	7	-	-	-	119	-	33	26	26	33
	26.2%		20.1%	31.4%	30.2%	30.8%	22.1%	24.4%	13.5%	20.4%	16.8%	-	-	-	100.0%	-	26.2%	24.0%	26.0%	28.4%
Refused	33		14	18	4	12	16	2	-	-	-	-	-	-	-	-	9	6	6	11
	7.2%		6.8%	7.5%	5.0%	8.8%	7.0%	1.0%	-	-	-	-	-	-	-	-	7.4%	5.6%	6.2%	9.4%
SIGMA	454		209	245	78	140	237	166	58	54	40	113	59	83	48	119	126	110	101	117
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 4
Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting
Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Bognor Regis & Littlehampton constituency?
Base : Respondents would vote in General Election and Excluding DK/Refused

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	298	132	166	27	64	207	127	47	41	34	116	53	86	43	-	86	62	79	71
Weighted Total	302	153	149	50	84	168	124	50	43	33	113	59	83	48	-	84	78	68	73
Labour	59 19.5%	35 23.2%	24 15.8%	21 41.2%	8 9.3%	31 18.2%	1 0.8%	37 74.9%	6 13.0%	-	-	59 100.0%	-	-	-	18 21.2%	17 22.4%	8 11.4%	16 22.2%
Conservative	113 37.3%	49 31.8%	64 43.1%	16 32.6%	30 35.9%	66 39.5%	89 71.8%	2 3.3%	3 7.9%	2 5.0%	113 100.0%	-	-	-	-	30 35.5%	27 34.7%	30 43.4%	27 36.5%
Liberal Democrat	34 11.3%	12 7.8%	22 14.9%	8 16.5%	12 13.9%	14 8.5%	3 2.4%	2 5.0%	21 47.8%	2 4.5%	-	-	-	34 71.8%	-	7 7.8%	10 13.0%	8 11.9%	10 13.0%
UKIP	83 27.3%	47 30.8%	35 23.8%	2 3.2%	29 34.6%	52 30.9%	27 21.7%	7 13.2%	8 19.2%	28 85.1%	-	-	83 100.0%	-	-	24 28.4%	19 24.1%	21 31.0%	19 26.1%
Another Party (Net)	13 4.5%	10 6.4%	4 2.4%	3 6.5%	5 6.4%	5 2.9%	4 3.4%	2 3.7%	5 12.2%	2 5.4%	-	-	-	13 28.2%	-	6 7.0%	5 5.8%	2 2.2%	2 2.1%
BNP	1 0.2%	1 0.4%	-	1 1.4%	-	-	-	-	-	1 2.0%	-	-	-	1 1.4%	-	-	-	1 1.0%	-
Green	8 2.5%	5 3.0%	3 2.1%	3 5.1%	2 2.0%	3 2.0%	-	1 1.9%	5 12.2%	1 3.3%	-	-	-	8 16.1%	-	4 4.2%	3 3.4%	-	2 2.1%
Party not listed	5 1.7%	5 2.9%	1 0.4%	-	4 4.3%	1 0.8%	4 3.4%	1 1.7%	-	-	-	-	-	5 10.6%	-	2 2.8%	2 2.4%	1 1.3%	-
SIGMA	302 100.0%	153 100.0%	149 100.0%	50 100.0%	84 100.0%	168 100.0%	124 100.0%	50 100.0%	43 100.0%	33 100.0%	113 100.0%	59 100.0%	83 100.0%	48 100.0%	-	84 100.0%	78 100.0%	68 100.0%	73 100.0%

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Table 5

Q3. What is your main reason for wanting to vote for [that party]?

Base : Respondents would vote in General Election and Excluding DK/Refused

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	298	132	166	27	64	207	127	47	41	34	116	53	86	43	-	86	62	79	71
Weighted Total	284	148	136	51	83	151	111	45	38	30	105	57	75	46	-	76	72	66	71
I like their policies	144 50.7%	80 54.0%	64 47.1%	22 43.3%	48 58.2%	74 49.1%	60 54.6%	12 26.9%	16 41.7%	21 71.5%	56 52.9%	17 29.1%	55 73.1%	17 36.0%	-	51 66.9%	26 35.9%	31 46.6%	37 52.2%
I like their party leader	9 3.2%	2 1.6%	7 4.9%	3 6.2%	1 1.1%	5 3.3%	4 3.5%	4 8.1%	-	-	7 6.5%	1 2.2%	1 1.4%	-	-	1 1.5%	2 2.5%	4 5.6%	2 3.4%
I like the candidate	3 1.1%	2 1.3%	1 1.0%	-	2 2.3%	1 0.9%	1 0.6%	-	1 1.7%	-	-	-	1 0.9%	3 5.6%	-	-	2 2.7%	-	1 1.9%
I dislike another party and want to stop them winning (tactical)	27 9.4%	21 13.9%	6 4.5%	4 7.4%	11 12.7%	12 8.2%	6 5.3%	9 20.2%	7 17.1%	1 3.5%	6 5.6%	14 24.8%	3 4.3%	3 7.3%	-	5 6.6%	11 15.2%	6 9.0%	5 6.9%
As a general protest	14 4.8%	7 4.5%	7 5.1%	-	6 7.5%	7 4.9%	4 3.2%	1 1.6%	2 5.7%	3 10.4%	-	-	9 11.6%	5 10.3%	-	5 6.1%	4 5.9%	3 4.7%	2 2.2%
Local party good for area	9 3.2%	4 2.9%	5 3.5%	-	3 3.8%	6 4.0%	3 2.7%	1 3.0%	4 9.3%	1 4.1%	1 0.7%	-	-	8 18.2%	-	-	4 6.2%	1 2.1%	3 4.6%
Always voted for them (tribal loyalty)	45 15.8%	16 10.6%	29 21.5%	2 3.0%	11 13.1%	33 21.6%	23 20.9%	11 24.5%	6 15.4%	1 4.2%	27 25.4%	12 21.5%	1 0.8%	5 11.4%	-	8 11.1%	13 18.5%	9 13.2%	14 20.4%
They are different from the other parties / I want a change	6 2.1%	3 1.7%	3 2.5%	3 6.3%	-	3 1.8%	5 4.1%	1 3.0%	-	-	1 0.7%	1 2.4%	4 5.0%	-	-	1 0.8%	1 1.1%	4 5.9%	1 0.9%
Something else	28 9.7%	14 9.4%	14 10.0%	17 33.8%	1 1.3%	9 6.2%	6 5.2%	6 12.6%	3 9.1%	2 6.3%	9 8.3%	11 20.0%	2 2.9%	5 11.3%	-	5 7.0%	9 12.0%	8 12.9%	5 7.3%
SIGMA	284 100.0%	148 100.0%	136 100.0%	51 100.0%	83 100.0%	151 100.0%	111 100.0%	45 100.0%	38 100.0%	30 100.0%	105 100.0%	57 100.0%	75 100.0%	46 100.0%	-	76 100.0%	72 100.0%	66 100.0%	71 100.0%

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Table 6

Q4.1. Imagine for a moment that there was no UKIP candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : UKIP Respondents

	Gender		Age			2010 Vote				Voting Intention					Ward Group				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton	
Unweighted Total	86	42	44	1	21	64	27	6	8	29	-	-	86	-	-	28	16	25	17
Weighted Total	75	43	32	2	26	47	24	6	7	24	-	-	75	-	-	21	17	20	18
Conservative	22	14	8	2	7	13	13	1	-	5	-	-	22	-	-	6	6	6	4
	29.3%	32.6%	24.8%	100.0%	26.1%	28.3%	53.0%	18.1%	-	18.8%	-	-	29.3%	-	-	28.2%	37.6%	28.6%	23.3%
Labour	7	4	3	-	5	2	-	4	1	-	-	-	7	-	-	3	1	2	1
	9.4%	9.1%	9.8%	-	18.1%	4.8%	-	69.7%	20.7%	-	-	-	9.4%	-	-	16.8%	6.1%	9.5%	3.7%
Liberal Democrat	2	1	1	-	-	2	-	-	2	1	-	-	2	-	-	-	1	1	1
	2.9%	2.1%	4.0%	-	-	4.6%	-	-	23.8%	2.1%	-	-	2.9%	-	-	-	4.4%	2.6%	5.1%
Another Party (Net)	9	6	3	-	4	5	1	-	1	7	-	-	9	-	-	3	2	4	1
	12.4%	13.6%	10.6%	-	16.2%	10.7%	3.9%	-	10.0%	28.0%	-	-	12.4%	-	-	13.6%	12.1%	17.8%	5.1%
BNP	2	1	1	-	2	-	1	-	-	1	-	-	2	-	-	1	-	1	-
	3.2%	3.3%	2.9%	-	9.1%	-	3.9%	-	-	6.0%	-	-	3.2%	-	-	7.0%	-	4.8%	-
Green	1	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	1	-
	0.9%	1.6%	-	-	-	1.5%	-	-	10.0%	-	-	-	0.9%	-	-	-	-	3.5%	-
Trade Unionist and Socialist Coalition	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-
	0.8%	-	1.8%	-	-	1.2%	-	-	-	2.4%	-	-	0.8%	-	-	2.8%	-	-	-
Party not listed	6	4	2	-	2	4	-	-	-	5	-	-	6	-	-	1	2	2	1
	7.5%	8.7%	5.9%	-	7.1%	8.0%	-	-	-	19.6%	-	-	7.5%	-	-	3.8%	12.1%	9.5%	5.1%
Would not vote	25	14	11	-	9	16	8	-	3	8	-	-	25	-	-	6	5	6	8
	33.4%	32.9%	34.1%	-	34.3%	34.2%	34.3%	-	45.5%	33.4%	-	-	33.4%	-	-	29.2%	31.5%	30.1%	43.8%
Don't know	10	4	5	-	1	8	2	1	-	4	-	-	10	-	-	3	1	2	3
	12.7%	9.7%	16.7%	-	5.3%	17.3%	8.8%	12.1%	-	17.7%	-	-	12.7%	-	-	12.2%	8.2%	11.3%	19.0%
SIGMA	75	43	32	2	26	47	24	6	7	24	-	-	75	-	-	21	17	20	18
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	100.0%	100.0%	100.0%

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Prepared on behalf of Alan Bown

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Table 7

Q4.2. Imagine for a moment that there was no Labour candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : Labour Respondents

	Gender		Age			2010 Vote				Voting Intention					Ward Group				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton	
Unweighted Total	53	26	27	10	7	36	1	36	6	-	-	53	-	-	-	16	12	8	17
Weighted Total	57	35	23	20	10	27	1	34	5	-	-	57	-	-	-	15	17	7	18
Conservative	2	2	-	-	2	-	-	-	-	-	-	2	-	-	-	-	-	-	2
	2.9%	4.9%	-	-	16.1%	-	-	-	-	-	-	2.9%	-	-	-	-	-	-	9.6%
UKIP	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-	-	-
	1.4%	2.3%	-	-	-	2.9%	-	2.3%	-	-	-	1.4%	-	-	-	5.1%	-	-	-
Liberal Democrat	13	7	6	4	1	8	1	9	1	-	-	13	-	-	-	7	3	1	2
	23.2%	21.5%	25.9%	20.8%	13.5%	28.8%	100.0%	27.2%	24.8%	-	-	23.2%	-	-	-	43.8%	18.6%	19.4%	11.4%
Another Party (Net)	3	1	2	-	1	1	-	2	1	-	-	3	-	-	-	2	-	-	1
	4.4%	2.6%	7.2%	-	10.2%	5.6%	-	4.8%	19.6%	-	-	4.4%	-	-	-	10.7%	-	-	5.2%
Green	1	1	1	-	-	1	-	1	1	-	-	1	-	-	-	1	-	-	1
	2.6%	2.6%	2.5%	-	-	5.6%	-	1.7%	19.6%	-	-	2.6%	-	-	-	3.8%	-	-	5.2%
Party not listed	1	-	1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-
	1.9%	-	4.7%	-	10.2%	-	-	3.1%	-	-	-	1.9%	-	-	-	6.9%	-	-	-
Would not vote	26	19	7	9	6	11	-	13	1	-	-	26	-	-	-	4	13	1	8
	45.7%	55.4%	31.0%	46.4%	60.3%	39.5%	-	39.4%	19.6%	-	-	45.7%	-	-	-	23.0%	77.0%	18.9%	45.8%
Don't know	13	5	8	7	-	6	-	9	2	-	-	13	-	-	-	3	1	4	5
	22.3%	13.4%	35.9%	32.7%	-	23.2%	-	26.4%	36.0%	-	-	22.3%	-	-	-	17.4%	4.4%	61.7%	28.1%
SIGMA	57	35	23	20	10	27	1	34	5	-	-	57	-	-	-	15	17	7	18
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	-	100.0%	100.0%	100.0%	100.0%

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Prepared on behalf of Alan Bown

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Table 8

Q4.3. Imagine for a moment that there was no Conservative Party candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : Conservative Respondents

	Total		Gender		Age			2010 Vote				Voting Intention					Ward Group			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton		
Unweighted Total	116	47	69	9	24	83	93	1	5	2	116	-	-	-	-	31	24	37	24	
Weighted Total	105	48	57	17	29	59	79	1	3	2	105	-	-	-	-	28	25	28	24	
Labour	3	1	2	1	1	1	1	1	-	-	3	-	-	-	-	2	-	1	-	
	3.2%	3.0%	3.4%	8.2%	5.0%	1.0%	1.8%	100.0%	-	-	3.2%	-	-	-	-	7.3%	-	4.9%	-	
UKIP	26	20	6	4	5	17	20	-	-	-	26	-	-	-	-	7	11	3	5	
	25.0%	41.6%	11.2%	25.3%	17.2%	28.8%	25.8%	-	-	-	25.0%	-	-	-	-	25.6%	45.5%	10.0%	20.7%	
Liberal Democrat	27	7	20	5	7	15	20	-	1	-	27	-	-	-	-	6	4	8	9	
	25.4%	14.2%	34.7%	32.2%	22.9%	24.7%	25.8%	-	22.9%	-	25.4%	-	-	-	-	21.2%	17.3%	28.0%	35.6%	
Another Party (Net)	3	-	3	-	1	2	2	-	1	-	3	-	-	-	-	1	-	1	1	
	2.8%	-	5.0%	-	3.6%	3.1%	3.0%	-	15.3%	-	2.8%	-	-	-	-	3.8%	-	1.8%	5.4%	
Green	1	-	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	-	1	
	0.6%	-	1.2%	-	-	1.1%	0.8%	-	-	-	0.6%	-	-	-	-	-	-	-	2.7%	
Party not listed	2	-	2	-	1	1	2	-	1	-	2	-	-	-	-	1	-	1	1	
	2.1%	-	3.9%	-	3.6%	2.0%	2.2%	-	15.3%	-	2.1%	-	-	-	-	3.8%	-	1.8%	2.7%	
Would not vote	25	14	11	2	8	15	20	-	1	-	25	-	-	-	-	6	5	10	3	
	23.4%	29.2%	18.5%	11.2%	27.7%	24.6%	25.3%	-	23.6%	-	23.4%	-	-	-	-	21.3%	21.8%	36.9%	11.9%	
Don't know	19	6	14	2	7	11	15	-	1	2	19	-	-	-	-	6	2	5	6	
	18.3%	11.9%	23.6%	10.7%	23.5%	17.8%	18.3%	-	38.2%	100.0%	18.3%	-	-	-	-	20.9%	7.3%	18.4%	26.4%	
Refuse	2	-	2	2	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	
	1.9%	-	3.5%	12.3%	-	-	-	-	-	-	1.9%	-	-	-	-	-	8.1%	-	-	
SIGMA	105	48	57	17	29	59	79	1	3	2	105	-	-	-	-	28	25	28	24	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	100.0%	100.0%	100.0%	100.0%	

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Prepared on behalf of Alan Bown

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Table 9

Q4.4. Imagine for a moment that there was no Liberal Democrat candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base : Liberal Democrat Respondents

	Total		Gender		Age			2010 Vote				Voting Intention					Ward Group			
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	32		10	22	5	9	18	3	2	19	1	-	-	-	32	-	7	7	7	11
Weighted Total	33		13	20	8	12	13	2	2	19	1	-	-	-	33	-	7	9	9	9
Labour	7		3	4	2	3	2	1	1	2	-	-	-	-	7	-	2	-	4	1
	21.2%		24.5%	19.2%	22.4%	27.2%	14.9%	23.9%	32.9%	11.8%	-	-	-	-	21.2%	-	23.9%	-	47.9%	14.6%
UKIP	1		-	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	1
	4.0%		-	6.5%	-	-	10.4%	-	-	7.1%	-	-	-	-	4.0%	-	-	-	-	14.6%
Conservative	12		5	7	4	5	4	2	-	7	-	-	-	-	12	-	3	7	1	2
	36.9%		42.3%	33.5%	42.9%	41.4%	28.8%	76.1%	-	36.2%	-	-	-	-	36.9%	-	42.3%	82.4%	6.0%	18.4%
Another Party (Net)	3		1	2	-	1	2	-	-	1	1	-	-	-	3	-	-	1	-	2
	8.7%		7.1%	9.8%	-	10.1%	13.1%	-	-	4.8%	100.0%	-	-	-	8.7%	-	-	8.8%	-	23.4%
Green	1		-	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1
	3.7%		-	6.0%	-	10.1%	-	-	-	-	100.0%	-	-	-	3.7%	-	-	-	-	13.4%
Party not listed	2		1	1	-	-	2	-	-	1	-	-	-	-	2	-	-	1	-	1
	5.0%		7.1%	3.7%	-	-	13.1%	-	-	4.8%	-	-	-	-	5.0%	-	-	8.8%	-	10.0%
Would not vote	6		3	3	2	3	1	-	-	6	-	-	-	-	6	-	2	1	3	1
	16.7%		20.0%	14.5%	18.4%	21.3%	11.2%	-	-	29.4%	-	-	-	-	16.7%	-	22.3%	8.8%	30.2%	7.3%
Don't know	4		1	3	1	-	3	-	1	2	-	-	-	-	4	-	1	-	1	2
	12.5%		6.1%	16.5%	16.3%	-	21.7%	-	67.1%	10.6%	-	-	-	-	12.5%	-	11.5%	-	15.9%	21.8%
SIGMA	33		13	20	8	12	13	2	2	19	1	-	-	-	33	-	7	9	9	9
	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	100.0%	-	100.0%	100.0%	100.0%	100.0%

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Prepared on behalf of Alan Bown

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Table 10
Q5. Which of the following statements is closest to your opinion?
Base : UKIP Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	86	42	44	1	21	64	27	6	8	29	-	-	86	-	-	28	16	25	17
Weighted Total	75	43	32	2	26	47	24	6	7	24	-	-	75	-	-	21	17	20	18
I would rather vote UKIP than Conservative, even if that means Ed Miliband becomes Prime Minister	37 49.6%	24 55.1%	13 42.0%	-	15 55.8%	23 48.0%	8 33.6%	5 81.9%	4 58.5%	15 63.1%	-	-	37 49.6%	-	-	10 50.3%	6 36.9%	11 56.7%	9 53.0%
I would rather stop Ed Miliband from becoming Prime Minister, even if that means I had to vote Conservative rather than UKIP	25 33.1%	14 31.3%	11 35.6%	2 100.0%	6 22.6%	17 36.4%	11 46.4%	1 18.1%	2 30.3%	4 18.4%	-	-	25 33.1%	-	-	7 32.0%	8 44.4%	6 32.4%	4 24.5%
Don't know	13 17.3%	6 13.5%	7 22.4%	-	6 21.6%	7 15.6%	5 20.1%	-	1 11.2%	4 18.5%	-	-	13 17.3%	-	-	4 17.8%	3 18.7%	2 10.9%	4 22.5%
SIGMA	75 100.0%	43 100.0%	32 100.0%	2 100.0%	26 100.0%	47 100.0%	24 100.0%	6 100.0%	7 100.0%	24 100.0%	-	-	75 100.0%	-	-	21 100.0%	17 100.0%	20 100.0%	18 100.0%

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Table 11

Q6. Thinking back to the last general election in May 2010, can you remember if you voted in that particular election, and if so which party you voted for?

Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	508	202	306	63	123	322	172	56	54	41	116	53	86	43	125	145	103	130	130
Weighted Total	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
Labour	54 10.6%	26 10.6%	28 10.5%	9 7.9%	16 10.3%	28 12.2%	-	54 100.0%	-	-	1 1.3%	34 59.7%	6 7.6%	4 7.6%	9 7.1%	15 11.0%	15 12.0%	12 11.0%	12 8.5%
Conservative	150 29.5%	72 29.9%	78 29.2%	11 8.9%	51 32.1%	88 38.3%	150 100.0%	-	-	-	79 75.4%	1 1.3%	24 32.4%	6 13.7%	37 29.3%	40 29.2%	29 23.6%	39 36.3%	42 29.7%
Liberal Democrat	50 9.9%	21 8.5%	30 11.1%	9 7.2%	13 8.4%	28 12.2%	-	-	50 100.0%	-	3 3.2%	5 8.1%	7 9.3%	23 49.8%	12 9.6%	15 11.4%	16 13.1%	9 8.4%	9 6.6%
UKIP	26 5.2%	13 5.4%	13 5.0%	2 1.7%	7 4.6%	17 7.4%	-	-	26 69.4%	-	1 0.9%	-	20 26.3%	-	4 3.2%	8 6.0%	4 3.3%	5 4.7%	9 6.5%
Some other party	12 2.3%	6 2.5%	6 2.1%	4 3.3%	4 2.3%	4 1.8%	-	-	12 30.6%	-	1 0.6%	-	4 5.6%	4 8.6%	2 1.6%	2 1.7%	4 3.1%	3 2.6%	3 2.0%
Did not vote	145 28.5%	77 32.1%	68 25.3%	69 58.0%	41 25.9%	35 15.2%	-	-	-	-	16 15.3%	15 25.3%	10 13.8%	7 16.1%	34 27.6%	39 28.9%	37 30.0%	27 25.2%	41 29.5%
Don't remember	28 5.5%	11 4.4%	17 6.4%	8 7.0%	11 7.1%	8 3.6%	-	-	-	-	1 0.9%	3 5.5%	2 2.9%	2 4.2%	16 12.7%	5 3.6%	8 6.4%	5 4.5%	10 7.2%
Refused	43 8.6%	16 6.5%	28 10.4%	7 6.0%	15 9.3%	22 9.4%	-	-	-	-	3 2.5%	-	2 2.1%	-	11 8.9%	11 8.3%	10 8.4%	8 7.3%	14 9.9%
SIGMA	508 100.0%	241 100.0%	267 100.0%	118 100.0%	160 100.0%	230 100.0%	150 100.0%	54 100.0%	50 100.0%	38 100.0%	105 100.0%	57 100.0%	75 100.0%	46 100.0%	125 100.0%	136 100.0%	124 100.0%	108 100.0%	140 100.0%

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Table 12
Q7. What is the number one issue you would like your local MP to be dealing with?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	508	202	306	63	123	322	172	56	54	41	116	53	86	43	125	145	103	130	130
Weighted Total	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
Schools	24 4.8%	12 4.8%	13 4.8%	10 8.1%	10 6.4%	4 1.9%	3 1.9%	6 11.9%	5 9.5%	-	3 3.2%	6 11.3%	1 1.9%	2 5.1%	5 4.0%	7 5.3%	2 1.2%	5 4.3%	11 7.8%
Hospital	20 4.0%	7 2.8%	14 5.1%	2 1.5%	4 2.6%	14 6.2%	5 3.2%	6 10.4%	4 8.7%	1 1.5%	2 2.1%	6 10.7%	2 3.0%	3 5.9%	6 4.5%	5 4.0%	3 2.4%	2 1.9%	10 7.1%
Better roads / traffic lights / less congestion	26 5.2%	13 5.5%	13 4.9%	2 1.6%	14 8.5%	11 4.7%	11 7.2%	2 3.7%	-	-	8 7.8%	2 3.5%	2 2.1%	3 5.7%	5 3.8%	6 4.2%	4 3.4%	11 10.1%	5 3.9%
More / better parking	5 1.0%	2 0.8%	3 1.2%	-	3 2.0%	2 0.8%	3 1.7%	2 3.6%	-	-	1 1.3%	2 3.4%	-	-	2 1.4%	1 0.8%	3 2.2%	-	1 0.9%
Litter / cleanliness	3 0.5%	1 0.3%	2 0.6%	-	1 0.8%	1 0.6%	1 0.8%	-	-	-	-	-	-	-	2 1.6%	1 0.6%	-	1 0.5%	1 0.9%
Immigration	120 23.5%	62 25.6%	58 21.6%	17 14.5%	42 26.5%	60 26.1%	41 27.2%	12 21.9%	14 27.1%	19 49.7%	19 17.9%	8 13.7%	49 65.0%	9 19.3%	18 14.1%	32 23.8%	40 31.8%	30 27.6%	18 12.8%
More / cheaper housing	21 4.0%	11 4.6%	9 3.5%	-	13 8.3%	7 3.2%	2 1.7%	4 6.5%	3 6.5%	2 6.4%	1 0.5%	5 9.1%	2 3.2%	3 7.0%	6 4.5%	7 5.3%	1 1.1%	5 4.8%	7 4.8%
Less construction of buildings / stricter planning permission	25 5.0%	12 5.0%	13 5.0%	4 3.2%	6 3.6%	16 6.8%	12 8.0%	1 1.3%	2 4.2%	4 11.6%	7 7.1%	-	4 5.9%	1 1.5%	8 6.6%	2 1.2%	5 4.3%	6 5.8%	12 8.6%
Jobs / unemployment	30 6.0%	13 5.6%	17 6.3%	12 9.9%	8 5.2%	10 4.5%	9 6.0%	2 3.9%	6 11.6%	1 2.1%	7 6.6%	1 1.6%	2 3.2%	5 10.3%	13 10.4%	8 6.2%	9 7.0%	6 5.4%	7 5.2%
Shopping / local economy / promote the area	40 7.9%	14 5.9%	26 9.7%	7 5.5%	11 7.1%	22 9.7%	16 10.5%	3 5.9%	6 11.6%	-	13 12.6%	6 11.0%	-	3 6.7%	13 10.5%	7 5.4%	18 14.5%	4 3.3%	11 8.1%
Crime / anti-social behaviour / more police	26 5.2%	9 3.7%	17 6.5%	9 7.8%	5 3.1%	12 5.2%	7 4.4%	1 2.5%	2 4.7%	3 8.9%	5 4.4%	-	3 4.1%	1 3.1%	10 8.4%	7 5.5%	7 5.6%	2 1.7%	10 7.1%
Lower council tax	1 0.2%	-	1 0.5%	-	1 0.8%	-	1 0.8%	-	-	-	1 1.2%	-	-	-	-	-	-	-	1 0.9%
Better social care services	12 2.4%	4 1.7%	8 3.0%	-	6 3.6%	6 2.7%	3 2.1%	1 2.5%	4 7.8%	1 1.5%	4 3.9%	1 2.4%	2 2.9%	2 3.5%	3 2.2%	7 5.1%	3 2.6%	2 1.7%	-
More youth projects / support services	17 3.3%	6 2.4%	11 4.1%	8 6.6%	6 3.9%	3 1.1%	6 4.0%	2 3.7%	2 3.1%	-	7 6.3%	1 2.1%	-	2 3.3%	5 3.9%	5 3.4%	4 2.9%	2 2.2%	6 4.4%
Nothing / I am happy as things are	26 5.2%	16 6.4%	11 4.1%	16 13.2%	4 2.3%	7 3.1%	3 2.0%	1 1.9%	1 1.8%	-	3 2.6%	3 5.5%	1 0.8%	2 3.7%	9 6.9%	10 7.1%	6 4.9%	4 3.7%	7 4.7%
Local council / politics	9 1.8%	4 1.5%	6 2.1%	1 1.1%	2 1.4%	6 2.4%	2 1.2%	1 2.0%	3 5.4%	2 5.1%	1 1.2%	1 1.9%	2 2.8%	2 4.8%	2 1.5%	2 1.2%	2 1.7%	2 1.9%	3 2.5%
More parks / gentrification of residential areas	6 1.2%	-	6 2.2%	-	4 2.2%	2 1.0%	2 1.5%	1 2.3%	1 1.3%	-	1 1.2%	-	-	1 1.4%	2 1.8%	1 0.8%	-	1 0.9%	4 2.7%

Prepared by Survation on behalf of Alan Bown

SURVATION
 SURVEYING THE NATION

Bognor Regis & Littlehampton Constituency Poll

Prepared on behalf of Alan Bown

10 Dec 2013

Table 12

Q7. What is the number one issue you would like your local MP to be dealing with?

Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Weighted Total	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
Cost of living / energy bills	17 3.3%	9 3.6%	8 3.1%	1 1.1%	4 2.4%	12 5.0%	3 2.2%	5 9.8%	2 4.9%	2 6.5%	2 2.1%	4 7.8%	2 2.2%	3 7.0%	2 1.6%	4 3.3%	3 2.5%	5 4.3%	5 3.3%
European Union membership	17 3.4%	11 4.5%	7 2.5%	4 3.1%	5 3.0%	9 3.9%	12 8.2%	-	-	3 8.9%	6 5.9%	-	7 9.5%	-	2 1.9%	3 2.4%	7 5.4%	6 5.3%	2 1.3%
Welfare / benefits claimants (make it tougher)	5 1.0%	2 0.7%	3 1.2%	-	2 1.3%	3 1.3%	3 2.0%	-	-	-	1 0.7%	-	2 2.6%	1 1.2%	2 1.4%	2 1.2%	1 0.8%	2 1.5%	1 0.5%
Welfare / pensions (make more generous)	14 2.8%	4 1.8%	10 3.8%	1 1.1%	2 1.5%	11 4.6%	6 4.0%	1 2.7%	2 4.0%	-	3 2.9%	4 6.2%	1 1.2%	-	6 4.5%	1 1.0%	3 2.4%	4 3.7%	6 4.3%
Don't know	46 9.0%	21 8.9%	24 9.1%	23 19.4%	13 8.2%	10 4.2%	5 3.2%	2 4.4%	1 1.2%	1 1.7%	11 10.5%	5 8.2%	-	1 1.7%	11 9.2%	12 8.6%	4 3.6%	14 12.5%	16 11.5%
TICK IF DIDN'T FIT ANY EXISTING CATEGORY	48 9.4%	26 11.0%	21 8.0%	6 5.4%	15 9.7%	26 11.3%	16 10.7%	5 8.6%	2 3.7%	2 5.6%	13 12.5%	3 5.7%	3 4.1%	6 13.0%	12 9.5%	17 12.8%	12 9.9%	8 7.5%	10 7.3%
SIGMA	559 110.1%	258 107.0%	302 112.9%	122 103.3%	183 114.4%	254 110.6%	172 114.6%	59 109.7%	59 116.9%	42 109.5%	120 114.3%	60 104.0%	86 114.6%	48 104.2%	143 114.3%	148 109.2%	137 110.1%	120 110.7%	154 110.5%

Bognor Regis & Littlehampton Constituency Poll

Prepared on behalf of Alan Bown

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Table 13

Q8. Do you mind if I ask which of the following age brackets you fall into?

Base : All Respondents

	Total		Gender			Age			2010 Vote				Voting Intention					Ward Group			
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton			
Unweighted Total	508	202	306	63	123	322	172	56	54	41	116	53	86	43	125	145	103	130	130		
Weighted Total	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140		
18-24	82	40	42	82	-	-	9	1	5	4	14	8	-	7	26	30	15	19	18		
	16.1%	16.6%	15.6%	69.0%	-	-	5.8%	2.5%	9.9%	10.2%	13.8%	14.5%	-	15.8%	21.0%	21.8%	12.0%	17.8%	12.8%		
25-34	37	19	18	37	-	-	2	8	4	2	2	12	2	5	4	5	12	9	11		
	7.2%	7.7%	6.8%	31.0%	-	-	1.2%	14.8%	7.1%	5.3%	1.9%	20.5%	2.5%	10.6%	3.6%	3.8%	9.3%	8.5%	7.7%		
35-44	45	15	29	-	45	-	14	6	3	3	8	5	9	4	14	12	8	14	11		
	8.8%	6.4%	11.0%	-	28.1%	-	9.6%	10.5%	6.7%	8.9%	7.8%	8.0%	11.7%	9.4%	11.5%	8.7%	6.5%	13.1%	7.7%		
45-54	115	55	60	-	115	-	37	11	10	8	21	6	18	13	30	28	31	19	37		
	22.6%	22.8%	22.4%	-	71.9%	-	24.5%	20.1%	20.1%	20.0%	19.9%	10.3%	23.4%	27.0%	23.8%	20.6%	24.8%	17.3%	26.7%		
55-64	79	40	39	-	-	79	28	13	12	8	19	11	19	8	17	21	23	15	20		
	15.6%	16.8%	14.6%	-	-	34.4%	18.7%	23.4%	23.5%	20.1%	18.4%	19.2%	24.6%	18.3%	13.7%	15.2%	18.9%	13.9%	14.4%		
65-74	83	39	44	-	-	83	28	8	8	12	17	9	21	5	18	22	17	18	27		
	16.4%	16.3%	16.5%	-	-	36.2%	18.9%	14.4%	16.2%	30.3%	16.6%	15.0%	27.5%	11.7%	14.6%	16.0%	13.4%	16.2%	19.5%		
75+	68	32	35	-	-	68	32	8	8	2	23	7	8	3	15	19	19	14	16		
	13.3%	13.4%	13.3%	-	-	29.4%	21.3%	14.4%	16.4%	5.1%	21.6%	12.5%	10.4%	7.0%	11.9%	13.9%	15.1%	13.2%	11.3%		
SIGMA	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Bognor Regis & Littlehampton Constituency Poll

Prepared on behalf of Alan Bown

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Table 14
Q9. Could I confirm that you live in the ward of [Y]?
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	508	202	306	63	123	322	172	56	54	41	116	53	86	43	125	145	103	130	130
Weighted Total	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
Aldwick East	31 6.0%	16 6.5%	15 5.5%	9 7.4%	5 3.2%	17 7.3%	7 4.9%	4 7.7%	3 6.6%	3 7.2%	5 5.0%	5 9.3%	6 7.6%	1 2.9%	7 5.3%	31 22.5%	-	-	-
Aldwick West	24 4.7%	13 5.3%	11 4.1%	7 6.1%	3 1.6%	14 6.1%	10 6.3%	1 2.5%	6 12.4%	3 3.6%	7 6.6%	2 3.4%	3 4.5%	4 7.8%	5 3.7%	24 17.5%	-	-	-
Beach	28 5.6%	10 4.0%	19 6.9%	2 2.0%	9 5.4%	17 7.5%	9 5.7%	3 5.4%	4 8.9%	3 8.8%	6 6.0%	4 7.1%	4 4.9%	4 8.4%	6 5.0%	-	-	-	28 20.2%
Bersted	44 8.7%	19 7.9%	25 9.3%	11 9.2%	19 11.9%	14 6.2%	9 6.3%	6 11.0%	5 10.6%	3 6.8%	6 5.9%	4 6.6%	6 7.6%	5 10.0%	12 10.0%	44 32.4%	-	-	-
Brookfield	31 6.1%	15 6.4%	16 5.8%	6 5.0%	14 8.8%	11 4.8%	12 7.8%	1 2.3%	-	3 6.8%	7 6.9%	4 7.5%	5 6.9%	2 3.6%	6 4.5%	-	-	-	31 22.2%
Felpham East	28 5.6%	13 5.5%	15 5.7%	6 5.4%	8 4.8%	14 6.2%	13 8.9%	4 6.8%	2 3.6%	1 3.8%	7 6.5%	1 2.4%	5 6.7%	3 5.7%	8 6.5%	-	-	28 26.2%	-
Felpham West	26 5.1%	12 4.9%	14 5.2%	10 8.1%	4 2.4%	12 5.4%	9 6.1%	2 3.6%	3 6.5%	2 4.9%	8 7.7%	1 1.2%	4 5.6%	2 4.0%	7 5.8%	-	-	26 23.9%	-
Ham	30 5.9%	15 6.3%	15 5.6%	9 8.0%	11 7.1%	9 4.1%	10 6.9%	4 8.2%	-	2 6.5%	5 4.4%	6 10.7%	2 2.4%	1 1.4%	12 9.4%	-	-	-	30 21.6%
Hotham	36 7.2%	20 8.2%	17 6.2%	9 7.5%	11 6.9%	16 7.2%	12 8.3%	2 3.4%	5 9.7%	1 2.7%	11 10.6%	2 3.6%	6 7.3%	6 12.7%	6 4.5%	-	36 29.2%	-	-
Marine	29 5.6%	16 6.7%	12 4.6%	5 4.1%	6 3.9%	18 7.6%	6 3.8%	6 12.0%	3 6.1%	3 8.1%	6 6.1%	8 13.8%	3 4.1%	1 1.6%	4 3.1%	-	29 22.9%	-	-
Middleton-on-Sea	27 5.3%	9 3.8%	18 6.6%	9 7.7%	8 4.9%	10 4.3%	7 5.0%	4 8.3%	2 3.6%	2 6.3%	5 5.2%	3 5.4%	7 8.8%	4 7.9%	4 3.1%	-	-	27 24.8%	-
Orchard	28 5.4%	14 5.7%	14 5.1%	5 4.1%	11 7.1%	11 4.9%	5 3.3%	4 7.5%	6 12.5%	-	2 1.7%	7 12.7%	4 5.1%	4 8.6%	6 4.7%	-	28 22.1%	-	-
Pagham and Rose Green	37 7.4%	19 8.0%	18 6.8%	8 6.6%	13 8.3%	16 7.1%	13 8.9%	4 6.5%	1 1.2%	4 9.6%	9 9.0%	4 7.4%	6 7.7%	2 4.6%	9 7.6%	37 27.5%	-	-	-
Pevensey	32 6.3%	7 3.0%	25 9.3%	8 6.9%	10 6.5%	14 5.9%	6 4.2%	3 5.0%	2 4.3%	4 10.1%	6 5.2%	-	5 6.2%	2 4.7%	16 12.6%	-	32 25.8%	-	-
River	21 4.1%	12 5.0%	9 3.3%	2 2.0%	8 5.2%	10 4.5%	4 3.0%	1 1.7%	2 4.5%	1 2.4%	3 2.8%	1 1.6%	2 3.1%	3 6.8%	3 2.7%	-	-	-	21 15.1%
Wick with Toddington	29 5.8%	17 7.2%	12 4.5%	8 7.1%	6 3.6%	15 6.6%	6 4.3%	2 4.6%	2 5.0%	3 6.8%	3 3.2%	2 3.7%	5 6.4%	1 2.9%	8 6.7%	-	-	-	29 20.9%
Yapton	27 5.4%	13 5.5%	14 5.2%	3 2.7%	14 8.5%	10 4.5%	9 6.3%	2 3.6%	2 4.5%	2 5.6%	8 7.2%	2 3.6%	4 5.0%	3 6.3%	6 4.7%	-	-	27 25.1%	-
SIGMA	508 100.0%	241 100.0%	267 100.0%	118 100.0%	160 100.0%	230 100.0%	150 100.0%	54 100.0%	50 100.0%	38 100.0%	105 100.0%	57 100.0%	75 100.0%	46 100.0%	125 100.0%	136 100.0%	124 100.0%	108 100.0%	140 100.0%

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Prepared on behalf of Alan Bown

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Table 15
Q10. Gender
Base : All Respondents

	Total	Gender		Age			2010 Vote				Voting Intention					Ward Group			
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Aldwick & Pagham	Bognor Central & North	Felpham & Middleton	Littlehampton
Unweighted Total	508	202	306	63	123	322	172	56	54	41	116	53	86	43	125	145	103	130	130
Weighted Total	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
Male	241	241	-	59	70	112	72	26	21	19	48	35	43	23	45	67	57	48	70
	47.4%	100.0%	-	49.5%	44.1%	48.6%	48.0%	47.7%	41.0%	50.1%	45.3%	60.3%	57.6%	48.7%	36.0%	49.2%	45.6%	43.9%	50.0%
Female	267	-	267	60	89	118	78	28	30	19	57	23	32	24	80	69	68	61	70
	52.6%	-	100.0%	50.5%	55.9%	51.4%	52.0%	52.3%	59.0%	49.9%	54.7%	39.7%	42.4%	51.3%	64.0%	50.8%	54.4%	56.1%	50.0%
SIGMA	508	241	267	118	160	230	150	54	50	38	105	57	75	46	125	136	124	108	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Page	Table	Title	Base Description	Base
4	1	Q1. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?	Base : All Respondents	508
5	2	Q2. Voting Intention Tables - Normal Weighted Table Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Bognor Regis & Littlehampton constituency? / Another Party (Net)	Base : Respondents would vote in General Election	454
6	3	Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Bognor Regis & Littlehampton constituency? / Another Party (Net)	Base : Respondents would vote in General Election	454
7	4	Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Bognor Regis & Littlehampton constituency? / Another Party (Net)	Base : Respondents would vote in General Election and Excluding DK/Refused	298
8	5	Q3. What is your main reason for wanting to vote for [that party]?	Base : Respondents would vote in General Election and Excluding DK/Refused	298
9	6	Q4.1. Imagine for a moment that there was no UKIP candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : UKIP Respondents	86
10	7	Q4.2. Imagine for a moment that there was no Labour candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : Labour Respondents	53
11	8	Q4.3. Imagine for a moment that there was no Conservative Party candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : Conservative Respondents	116
12	9	Q4.4. Imagine for a moment that there was no Liberal Democrat candidate standing in your Bognor Regis & Littlehampton constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote? / Another Party (Net)	Base : Liberal Democrat Respondents	32
13	10	Q5. Which of the following statements is closest to your opinion?	Base : UKIP Respondents	86

Page	Table	Title	Base Description	Base
14	11	Q6: Thinking back to the last general election in May 2010, can you remember if you voted in that particular election, and if so which party you voted for?	Base : All Respondents	508
15	12	Q7: What is the number one issue you would like your local MP to be dealing with?	Base : All Respondents	508
16	12	Q7: What is the number one issue you would like your local MP to be dealing with?	Base : All Respondents	508
17	13	Q8: Do you mind if I ask which of the following age brackets you fall into?	Base : All Respondents	508
18	14	Q9: Could I confirm that you live in the ward of [Y]?	Base : All Respondents	508
19	15	Q10: Gender	Base : All Respondents	508