

Crewe & Nantwich Constituency Poll

Prepared on behalf of Alan Bown

Table 1

Q1. On a scale of 0-10, how likely do you think you will be to vote in the next general election in May 2015, where 10 is definitely will vote and 0 is definitely won't vote?

Base: All Respondents

	Total		Gender			Age			2010 Vote				General Voting Intention					Ward				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural			
Unweighted Total	500	208	292	77	153	270	156	147	31	7	101	137	38	35	101	98	142	76	78	106		
Weighted Total	500	237	263	136	181	183	142	138	30	7	95	136	35	33	109	124	143	83	68	82		
10	277	137	140	50	104	123	101	98	18	4	66	89	22	23	55	65	74	49	42	47		
	55.4%	57.9%	53.1%	36.8%	57.6%	67.0%	70.7%	71.4%	61.2%	58.2%	68.9%	65.2%	62.1%	68.8%	50.1%	52.2%	51.8%	59.3%	61.8%	57.1%		
9	26	10	16	3	8	15	8	7	*	1	7	8	2	1	7	5	5	8	4	3		
	5.2%	4.3%	5.9%	2.0%	4.4%	8.3%	5.6%	5.0%	1.5%	17.9%	7.3%	6.1%	6.1%	3.6%	6.2%	4.2%	3.3%	9.7%	6.6%	4.0%		
8	33	15	18	10	16	7	11	13	-	-	9	12	-	3	7	11	9	7	2	4		
	6.6%	6.5%	6.7%	7.0%	9.0%	3.8%	8.0%	9.1%	-	-	9.9%	8.7%	-	8.1%	6.8%	8.8%	6.4%	8.3%	3.6%	4.3%		
7	25	13	12	13	6	6	9	2	1	-	6	9	2	1	4	7	9	-	2	7		
	5.0%	5.3%	4.7%	9.4%	3.5%	3.2%	6.1%	1.5%	4.5%	-	6.8%	6.5%	6.1%	4.0%	3.9%	5.8%	6.3%	-	3.3%	7.9%		
6	20	4	16	9	7	5	4	4	2	-	2	4	2	-	11	7	3	6	2	2		
	4.0%	1.7%	6.1%	6.3%	3.7%	2.6%	2.9%	3.0%	5.8%	-	2.4%	3.1%	5.7%	-	10.0%	5.8%	2.2%	7.6%	2.2%	2.4%		
5	38	16	22	18	8	12	5	11	2	-	3	12	4	1	14	13	12	5	4	4		
	7.6%	6.9%	8.3%	13.5%	4.5%	6.3%	3.8%	7.9%	7.2%	-	2.9%	9.1%	11.7%	3.6%	13.0%	10.1%	8.3%	6.3%	6.4%	5.0%		
4	4	-	4	3	1	1	1	-	1	-	-	1	1	1	2	-	1	-	2	2		
	0.8%	-	1.6%	2.0%	0.4%	0.3%	0.6%	-	2.0%	-	-	0.6%	1.7%	3.6%	1.4%	-	0.4%	-	2.2%	2.4%		
3	7	2	4	3	2	1	2	-	-	-	-	1	1	-	5	-	3	-	3	1		
	1.3%	1.0%	1.6%	2.5%	1.2%	0.6%	1.1%	-	-	-	-	0.8%	1.6%	-	4.6%	-	1.9%	-	5.0%	0.7%		
2	9	6	3	6	3	1	-	-	1	2	1	-	2	2	4	2	4	1	2	1		
	1.7%	2.5%	1.1%	4.1%	1.4%	0.4%	-	-	2.6%	23.9%	0.7%	-	5.1%	6.0%	3.9%	1.4%	2.8%	0.8%	2.2%	1.0%		
1	2	-	2	-	2	-	-	-	1	-	1	-	-	1	-	-	1	-	-	1		
	0.4%	-	0.7%	-	1.0%	-	-	-	2.6%	-	1.1%	-	-	2.4%	-	-	0.7%	-	-	1.0%		
0	60	33	27	23	24	13	2	3	4	-	-	-	-	-	-	14	23	7	4	12		
	11.9%	13.9%	10.2%	16.6%	13.1%	7.4%	1.3%	2.1%	12.6%	-	-	-	-	-	-	11.6%	15.8%	8.0%	6.5%	14.2%		
SIGMA	500	237	263	136	181	183	142	138	30	7	95	136	35	33	109	124	143	83	68	82		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		



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Table 2

Q2. Voting Intention Tables - Normal Weighted Table

Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Crewe & Nantwich constituency?

Base: Respondents who will vote in the next generation

	Total		Gender			Age			2010 Vote				General Voting Intention					Ward				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural			
Unweighted Total	448	183	265	64	134	250	153	144	28	7	101	137	38	35	101	88	120	71	74	95		
Weighted Total	440	204	237	113	157	170	140	135	26	7	95	136	35	33	109	110	120	76	63	70		
Labour	136	63	73	34	48	54	6	104	6	-	-	136	-	-	-	35	43	24	16	17		
	30.9%	31.0%	30.8%	29.5%	30.6%	32.0%	4.5%	77.2%	23.8%	-	-	100.0%	-	-	-	32.2%	36.0%	30.9%	25.9%	24.6%		
Conservative	95	46	49	15	41	39	82	3	1	-	95	-	-	-	-	21	19	24	17	13		
	21.6%	22.5%	20.8%	13.0%	26.3%	22.9%	58.1%	2.4%	3.1%	-	100.0%	-	-	-	-	19.4%	15.9%	31.6%	27.5%	18.4%		
Liberal Democrat	19	12	7	8	5	6	2	1	6	1	-	-	-	19	-	5	8	1	2	3		
	4.3%	6.0%	2.9%	7.0%	3.1%	3.7%	1.5%	0.9%	22.4%	17.9%	-	-	-	57.1%	-	5.0%	6.6%	0.8%	2.7%	4.7%		
UKIP	35	23	12	6	12	18	12	7	2	4	-	-	35	-	-	9	12	4	4	6		
	8.0%	11.4%	5.1%	5.0%	7.3%	10.7%	8.5%	5.4%	7.5%	59.9%	-	-	100.0%	-	-	8.2%	9.9%	4.7%	6.9%	9.1%		
Some other party	14	4	10	4	3	7	4	4	2	1	-	-	-	14	-	2	2	4	-	7		
	3.3%	2.1%	4.2%	3.6%	2.2%	4.0%	2.6%	2.8%	6.9%	14.2%	-	-	-	42.9%	-	1.6%	1.4%	5.2%	-	9.8%		
Undecided	109	43	66	44	34	31	31	14	9	1	-	-	-	109	-	29	27	17	20	16		
	24.8%	21.2%	27.9%	39.2%	21.5%	18.4%	22.0%	10.1%	34.6%	8.0%	-	-	-	100.0%	-	26.4%	22.2%	22.3%	31.9%	23.4%		
Refused	31	12	20	3	14	14	4	2	*	-	-	-	-	-	-	8	10	3	3	7		
	7.1%	5.7%	8.3%	2.7%	8.9%	8.3%	2.7%	1.2%	1.7%	-	-	-	-	-	-	7.2%	8.1%	4.4%	5.2%	10.0%		
SIGMA	440	204	237	113	157	170	140	135	26	7	95	136	35	33	109	110	120	76	63	70		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		



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Table 3

Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Crewe & Nantwich constituency?

Base: Respondents would vote in General Election

	Total		Gender			Age			2010 Vote				General Voting Intention					Ward				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural			
Unweighted Total	448	183	265	64	134	250	153	144	28	7	101	137	38	35	101	88	120	71	74	95		
Weighted Total	448	211	237	102	163	183	152	146	26	7	102	142	35	34	102	111	120	81	64	72		
Labour	142	69	74	33	50	60	6	113	7	-	-	142	-	-	-	37	46	24	17	18		
	31.8%	32.6%	31.1%	32.0%	30.7%	32.7%	4.0%	77.5%	26.2%	-	-	100.0%	-	-	-	33.5%	38.5%	29.7%	26.8%	24.9%		
Conservative	102	50	53	14	44	44	91	4	1	-	102	-	-	-	-	23	19	26	19	15		
	22.8%	23.4%	22.2%	13.7%	27.2%	23.9%	59.8%	2.4%	3.6%	-	100.0%	-	-	-	-	21.0%	15.8%	31.8%	30.3%	20.4%		
Liberal Democrat	19	12	7	6	6	7	3	1	7	2	-	-	-	19	-	6	7	1	2	3		
	4.3%	5.6%	3.0%	6.0%	3.5%	4.0%	1.7%	1.0%	26.4%	22.6%	-	-	-	56.6%	-	5.2%	6.2%	0.8%	3.1%	4.4%		
UKIP	35	23	12	6	11	18	12	9	2	3	-	-	35	-	-	8	12	4	4	6		
	7.7%	10.8%	4.9%	5.6%	6.8%	9.7%	8.0%	5.9%	7.2%	49.3%	-	-	100.0%	-	-	7.2%	9.7%	5.3%	7.0%	8.6%		
Some other party	15	5	10	4	3	8	4	4	1	1	-	-	-	15	-	2	2	5	-	6		
	3.3%	2.3%	4.2%	3.9%	1.8%	4.2%	2.9%	3.0%	4.9%	18.0%	-	-	-	43.4%	-	1.9%	1.6%	5.8%	-	8.1%		
Undecided	102	41	61	36	33	32	32	13	8	1	-	-	-	-	102	27	23	17	17	17		
	22.7%	19.2%	25.8%	35.6%	20.5%	17.5%	21.4%	8.9%	29.7%	10.2%	-	-	-	-	100.0%	24.6%	19.4%	21.7%	26.8%	22.9%		
Refused	33	13	21	3	15	15	4	2	1	-	-	-	-	-	-	7	10	4	4	8		
	7.4%	6.0%	8.7%	3.2%	9.4%	8.0%	2.3%	1.3%	2.0%	-	-	-	-	-	-	6.6%	8.7%	4.9%	6.0%	10.7%		
SIGMA	448	211	237	102	163	183	152	146	26	7	102	142	35	34	102	111	120	81	64	72		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		



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Table 4

Q2. Voting Intention Tables - Normal Weighted Table and Likelihood Weighting

Q2. If that general election were to be held tomorrow, which party do you think you would be most likely to vote for in your Crewe & Nantwich constituency?

Base: Respondents would vote in General Election and Excluding DK/Refused

	Total	Gender		Age			2010 Vote				General Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural
Unweighted Total	311	134	177	37	93	181	115	128	19	6	101	137	38	35	-	62	85	51	49	64
Weighted Total	313	158	155	62	114	136	116	131	18	6	102	142	35	34	-	77	86	59	43	48
Labour	142	69	74	33	50	60	6	113	7	-	-	142	-	-	-	37	46	24	17	18
	45.5%	43.6%	47.5%	52.3%	43.8%	43.9%	5.2%	86.4%	38.4%	-	-	100.0%	-	-	-	48.6%	53.6%	40.4%	39.9%	37.5%
Conservative	102	50	53	14	44	44	91	4	1	-	102	-	-	-	-	23	19	26	19	15
	32.6%	31.3%	34.0%	22.4%	38.9%	32.1%	78.4%	2.7%	5.3%	-	100.0%	-	-	-	-	30.5%	22.1%	43.4%	45.0%	30.7%
Liberal Democrat	19	12	7	6	6	7	3	1	7	2	-	-	-	19	-	6	7	1	2	3
	6.1%	7.6%	4.6%	9.8%	5.0%	5.3%	2.2%	1.1%	38.6%	25.1%	-	-	-	56.6%	-	7.6%	8.6%	1.2%	4.7%	6.7%
UKIP	35	23	12	6	11	18	12	9	2	3	-	-	35	-	-	8	12	4	4	6
	11.0%	14.5%	7.5%	9.2%	9.7%	13.0%	10.4%	6.6%	10.5%	54.8%	-	-	100.0%	-	-	10.5%	13.5%	7.2%	10.4%	13.0%
Some other party	15	5	10	4	3	8	4	4	1	1	-	-	-	15	-	2	2	5	-	6
	4.7%	3.0%	6.4%	6.4%	2.6%	5.7%	3.8%	3.3%	7.2%	20.0%	-	-	-	43.4%	-	2.8%	2.3%	7.9%	-	12.2%
SIGMA	313	158	155	62	114	136	116	131	18	6	102	142	35	34	-	77	86	59	43	48
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%

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Table 5
Q3. What is your main reason for wanting to vote for [that party] ?
Base: Respondents wanting to vote

	Gender		Age			2010 Vote				General Voting Intention					Ward					
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural	
Unweighted Total	311	134	177	37	93	181	115	128	19	6	101	137	38	35	-	62	85	51	49	64
Weighted Total	300	149	151	66	109	124	106	120	17	7	95	136	35	33	-	73	84	56	40	47
I like their policies	115	69	46	30	48	38	45	40	10	6	43	45	17	10	-	25	32	28	15	15
	38.5%	46.3%	30.8%	45.2%	43.4%	30.6%	42.3%	33.4%	57.7%	80.6%	45.2%	33.0%	48.9%	30.5%	-	34.3%	38.7%	49.5%	36.9%	32.8%
I like their party leader	4	2	2	-	3	2	3	1	-	-	3	1	-	1	-	-	-	3	1	-
	1.5%	1.4%	1.6%	-	2.3%	1.5%	2.6%	1.0%	-	-	2.8%	0.8%	-	1.9%	-	-	-	5.7%	3.2%	-
I like the candidate	12	7	5	2	6	4	8	1	-	-	11	1	-	*	-	2	4	1	4	2
	4.1%	5.0%	3.2%	3.0%	5.5%	3.5%	7.5%	0.5%	-	-	11.9%	0.4%	-	1.3%	-	2.4%	4.4%	2.0%	9.3%	4.3%
I dislike another party and want to stop them winning (tactical)	31	15	16	-	16	15	10	15	3	1	7	18	2	4	-	11	5	7	5	4
	10.5%	10.0%	10.9%	-	15.0%	12.0%	9.2%	12.2%	21.0%	19.4%	7.4%	13.4%	6.8%	11.0%	-	14.8%	5.7%	12.7%	12.1%	8.1%
As a general protest	16	9	8	3	5	8	5	5	2	-	2	1	6	8	-	4	4	1	1	7
	5.5%	5.9%	5.0%	4.9%	4.4%	6.7%	4.6%	4.5%	11.7%	-	2.1%	0.4%	15.6%	24.9%	-	5.8%	4.7%	1.4%	1.4%	14.5%
Local party good for area	3	-	3	2	-	1	2	-	-	-	-	-	-	3	-	1	-	2	-	-
	0.8%	-	1.7%	2.6%	-	0.6%	1.6%	-	-	-	-	-	-	7.6%	-	1.1%	-	3.1%	-	-
Always voted for them (tribal loyalty)	81	31	49	17	25	39	22	47	1	-	22	58	-	1	-	27	30	7	7	10
	27.0%	21.2%	32.8%	25.3%	23.0%	31.4%	20.6%	39.5%	6.0%	-	22.9%	42.8%	-	3.0%	-	36.6%	35.4%	12.4%	17.9%	22.2%
Something else	36	15	21	13	7	17	12	11	1	-	7	12	10	7	-	4	9	7	8	8
	12.2%	10.1%	14.1%	19.0%	6.4%	13.6%	11.7%	8.9%	3.6%	-	7.7%	9.2%	28.6%	19.7%	-	5.0%	11.2%	13.1%	19.2%	18.0%
SIGMA	300	149	151	66	109	124	106	120	17	7	95	136	35	33	-	73	84	56	40	47
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%



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Table 6

Q4A. Imagine for a moment that there was no UKIP candidate standing in your Crewe & Nantwich constituency

Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base: Respondents of UKIP

	Total		Gender		Age			2010 Vote				General Voting Intention					Ward				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural		
Unweighted Total	38	21	17	3	10	25	14	8	3	4	-	-	38	-	-	9	14	3	5	7	
Weighted Total	35	23	12	6	12	18	12	7	2	4	-	-	35	-	-	9	12	4	4	6	
Conservative	10	5	5	-	4	6	6	1	1	-	-	-	10	-	-	3	2	1	3	2	
	27.7%	19.5%	43.5%	-	35.6%	31.4%	51.3%	11.0%	30.7%	-	-	-	27.7%	-	-	29.0%	13.9%	17.9%	58.1%	36.7%	
Labour	5	2	3	-	1	4	1	3	1	1	-	-	5	-	-	1	4	-	1	-	
	14.7%	7.6%	28.3%	-	9.2%	22.8%	5.0%	36.6%	30.7%	16.8%	-	-	14.7%	-	-	11.2%	30.3%	-	13.0%	-	
Liberal Democrat	2	2	-	2	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	
	5.7%	8.7%	-	35.5%	-	-	-	-	-	-	-	-	5.7%	-	-	-	16.8%	-	-	-	
Another Party	3	3	-	-	2	1	-	2	-	1	-	-	3	-	-	1	1	-	-	1	
	9.4%	14.4%	-	-	20.2%	5.6%	-	27.4%	-	29.8%	-	-	9.4%	-	-	11.2%	11.2%	-	-	15.5%	
Would not vote	13	11	3	4	4	6	5	1	1	2	-	-	13	-	-	3	3	3	1	3	
	37.9%	45.5%	23.2%	64.5%	35.0%	31.4%	43.6%	11.1%	38.5%	39.9%	-	-	37.9%	-	-	37.6%	22.7%	82.1%	28.9%	47.7%	
Don't know	2	1	1	-	-	2	-	1	-	1	-	-	2	-	-	1	1	-	-	-	
	4.6%	4.3%	5.0%	-	-	8.9%	-	13.8%	-	13.4%	-	-	4.6%	-	-	11.2%	5.0%	-	-	-	
SIGMA	35	23	12	6	12	18	12	7	2	4	-	-	35	-	-	9	12	4	4	6	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	100.0%	100.0%	100.0%	100.0%	100.0%	

Crewe & Nantwich Constituency Poll

Prepared on behalf of Alan Bown

Table 7

Q4B. Imagine for a moment that there was no Labour candidate standing in your Crewe & Nantwich constituency

Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base: Respondents of Labour

	Total	Gender		Age			2010 Vote				General Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural
Unweighted Total	137	57	80	19	41	77	6	110	6	-	-	137	-	-	-	32	43	19	17	26
Weighted Total	136	63	73	34	48	54	6	104	6	-	-	136	-	-	-	35	43	24	16	17
Conservative	8	1	7	6	-	2	2	3	-	-	-	8	-	-	-	-	3	-	3	2
	5.6%	1.2%	9.4%	17.3%	-	3.3%	30.8%	2.4%	-	-	-	5.6%	-	-	-	-	6.8%	-	18.5%	9.4%
UKIP	13	9	5	2	4	7	-	13	-	-	-	13	-	-	-	5	7	-	2	1
	9.7%	13.7%	6.4%	6.0%	8.0%	13.6%	-	12.7%	-	-	-	9.7%	-	-	-	13.0%	15.1%	-	9.6%	3.2%
Liberal Democrat	24	8	16	3	10	11	1	18	3	-	-	24	-	-	-	7	8	2	2	4
	17.4%	12.4%	21.8%	8.3%	20.9%	20.0%	12.4%	17.4%	41.7%	-	-	17.4%	-	-	-	21.1%	18.0%	9.7%	12.0%	24.4%
Another Party	24	12	12	12	7	4	2	18	1	-	-	24	-	-	-	1	10	6	3	3
	17.5%	18.5%	16.5%	37.2%	14.3%	8.1%	34.3%	17.2%	24.0%	-	-	17.5%	-	-	-	4.0%	22.8%	26.1%	18.5%	19.0%
Would not vote	52	26	26	8	19	25	1	38	1	-	-	52	-	-	-	20	13	10	5	5
	38.4%	41.2%	36.0%	25.2%	39.8%	45.2%	22.5%	37.0%	12.9%	-	-	38.4%	-	-	-	55.1%	29.7%	41.2%	30.3%	29.7%
Don't know	15	8	7	2	8	5	-	14	1	-	-	15	-	-	-	2	3	5	2	2
	11.4%	13.1%	9.9%	6.0%	16.9%	9.8%	-	13.2%	21.4%	-	-	11.4%	-	-	-	6.8%	7.7%	23.1%	11.1%	14.3%
SIGMA	136	63	73	34	48	54	6	104	6	-	-	136	-	-	-	35	43	24	16	17
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	100.0%	-	-	-	100.0%	100.0%	100.0%	100.0%	100.0%

Crewe & Nantwich Constituency Poll

Prepared on behalf of Alan Bown

Table 8

Q4C. Imagine for a moment that there was no Conservative Party candidate standing in your Crewe & Nantwich constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base: Respondents of Conservative Party

	Total	Gender		Age			2010 Vote				General Voting Intention					Ward				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural
Unweighted Total	101	42	59	8	34	59	88	3	1	-	101	-	-	-	-	16	19	24	25	17
Weighted Total	95	46	49	15	41	39	82	3	1	-	95	-	-	-	-	21	19	24	17	13
Labour	6 6.1%	3 7.4%	2 4.8%	3 18.2%	1 1.9%	2 5.9%	5 6.5%	*	-	-	6 6.1%	-	-	-	-	3 12.6%	-	-	2 10.6%	1 9.5%
UKIP	16 16.5%	12 26.1%	4 7.6%	-	7 15.7%	9 23.7%	16 19.3%	-	-	-	16 16.5%	-	-	-	-	5 24.4%	3 13.2%	2 6.7%	3 18.8%	3 23.9%
Liberal Democrat	29 30.0%	14 29.8%	15 30.2%	4 23.8%	12 28.8%	13 33.6%	23 28.1%	-	1 100.0%	-	29 30.0%	-	-	-	-	4 20.6%	8 40.1%	9 36.8%	5 29.9%	2 18.1%
Another Party	3 3.3%	3 6.9%	-	2 14.6%	1 2.4%	-	3 3.9%	-	-	-	3 3.3%	-	-	-	-	-	-	2 8.9%	-	1 7.6%
Would not vote	24 25.4%	5 12.0%	19 37.9%	1 8.1%	15 36.8%	8 19.8%	21 26.3%	1 43.2%	-	-	24 25.4%	-	-	-	-	8 35.8%	4 18.7%	8 32.2%	3 16.3%	2 17.8%
Don't know	18 18.7%	8 17.8%	10 19.4%	5 35.3%	6 14.3%	7 17.0%	13 16.0%	1 43.2%	-	-	18 18.7%	-	-	-	-	1 6.7%	5 28.0%	4 15.4%	4 24.5%	3 23.0%
SIGMA	95 100.0%	46 100.0%	49 100.0%	15 100.0%	41 100.0%	39 100.0%	82 100.0%	3 100.0%	1 100.0%	-	95 100.0%	-	-	-	-	21 100.0%	19 100.0%	24 100.0%	17 100.0%	13 100.0%

Crewe & Nantwich Constituency Poll

Prepared on behalf of Alan Bown

Table 9

Q4D. Imagine for a moment that there was no Liberal Democrat candidate standing in your Crewe & Nantwich constituency. Which of the other parties would you then be most likely to vote for in the next election, or would you not vote?

Base: Respondents of Liberal Democrat

	Total		Gender			Age			2010 Vote				General Voting Intention					Ward				
	Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural			
Unweighted Total	18	8	10	4	4	10	4	2	6	1	-	-	-	18	-	3	7	1	2	5		
Weighted Total	19	12	7	8	5	6	2	1	6	1	-	-	-	19	-	5	8	1	2	3		
Labour	6	1	5	1	-	4	1	1	2	-	-	-	-	6	-	1	2	1	-	2		
	29.0%	8.2%	66.9%	15.1%	-	69.5%	41.9%	100.0%	27.5%	-	-	-	-	29.0%	-	18.4%	22.8%	100.0%	-	62.7%		
UKIP	2	1	1	-	2	-	1	-	-	1	-	-	-	2	-	-	1	-	-	1		
	11.1%	10.8%	11.7%	-	43.3%	-	37.1%	-	-	100.0%	-	-	-	11.1%	-	-	16.9%	-	-	23.8%		
Conservative	*	-	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-	-	*		
	2.3%	-	6.6%	-	-	7.1%	21.0%	-	-	-	-	-	-	2.3%	-	-	-	-	-	13.4%		
Another Party	3	3	-	3	-	-	-	-	-	-	-	-	-	3	-	3	-	-	-	-		
	14.1%	21.9%	-	34.0%	-	-	-	-	-	-	-	-	-	14.1%	-	49.1%	-	-	-	-		
Would not vote	6	5	1	2	3	1	-	-	4	-	-	-	-	6	-	2	3	-	1	-		
	29.1%	37.0%	14.8%	25.4%	56.7%	12.0%	-	-	60.4%	-	-	-	-	29.1%	-	32.6%	34.9%	-	58.5%	-		
Don't know	3	3	-	2	-	1	-	-	1	-	-	-	-	3	-	-	2	-	1	-		
	14.3%	22.1%	-	25.4%	-	11.3%	-	-	12.1%	-	-	-	-	14.3%	-	-	25.4%	-	41.5%	-		
SIGMA	19	12	7	8	5	6	2	1	6	1	-	-	-	19	-	5	8	1	2	3		
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	100.0%	-	100.0%	100.0%	100.0%	100.0%	100.0%		

Crewe & Nantwich Constituency Poll

Prepared on behalf of Alan Bown

Table 10

Q5. Which of the following statements is closest to your opinion?

Base: Respondents of UKIP

	Total		Gender			Age			2010 Vote				General Voting Intention					Ward				
			Male	Female	18-34	35-54	55+	CON	LAB	LD	OTHER	CON	LAB	UKIP	OTHER	Undecided	Crewe South/East	Crewe North/West	Nantwich	Willaston & Wistaston	Haslington & Rural	
Unweighted Total	38		21	17	3	10	25	14	8	3	4	-	-	38	-	-	9	14	3	5	7	
Weighted Total	35		23	12	6	12	18	12	7	2	4	-	-	35	-	-	9	12	4	4	6	
I would rather vote UKIP than Conservative, even if that means Ed Miliband becomes Prime Minister	18 51.7%		13 54.4%	6 46.6%	4 61.9%	5 44.2%	10 53.3%	3 29.0%	6 77.9%	1 69.3%	3 70.2%	-	-	18 51.7%	-	-	6 71.0%	7 58.5%	-	2 41.9%	3 47.7%	
I would rather stop Ed Miliband from becoming Prime Minister, even if that means I had to vote Conservative rather than UKIP	15 41.7%		8 35.5%	6 53.4%	2 38.1%	4 35.6%	8 46.7%	7 62.7%	2 22.1%	1 30.7%	-	-	-	15 41.7%	-	-	3 29.0%	4 30.3%	4 100.0%	3 58.1%	2 36.7%	
Don't know	2 6.6%		2 10.0%	-	-	2 20.2%	-	1 8.3%	-	-	1 29.8%	-	-	2 6.6%	-	-	-	1 11.2%	-	-	1 15.5%	
SIGMA	35 100.0%		23 100.0%	12 100.0%	6 100.0%	12 100.0%	18 100.0%	12 100.0%	7 100.0%	2 100.0%	4 100.0%	-	-	35 100.0%	-	-	9 100.0%	12 100.0%	4 100.0%	4 100.0%	6 100.0%	