South Thanet Constituency Poll

24/02/2015

Prepared on behalf of Alan Bown

Survation.

Methodology

Fieldwork Dates

18th – 20th February 2015

Data Collection Method

The survey was conducted via telephone. A systematic random sample of telephone numbers in postcodes corresponding to the constituency, balanced to age, sex and ward targets, were called.

Population Sampled

All residents aged 18+ in the Parliamentary constituency of South Thanet

Sample Size

1,011

Data Weighting

Data were weighted to the profile of all residents in South Thanet aged 18+. Data were weighted by age, sex and ward. Targets for the weighted data were derived from Office for National Statistics data.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 1,0.11 it is 95% certain that the 'true' value will fall within the range of 3.1% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Voting Intention

In order to assess voting intention, we first asked respondents how likely they would be to vote in the next election on a scale of 0-10. This likelihood to vote was then used to weight voters' responses, such that respondents replying "10" were weighted by a factor of 1.0, whilst those responding "9" were weighted by a factor of 0.9, and so on down to responses of "0" being excluded altogether.

Respondents were then asked who they would be most likely to vote for in their constituency if the election were tomorrow, with the candidates and parties for Labour, Conservative, Liberal Democrat and UKIP prompted in a randomising order followed by "Another Party or Candidate"

As an additional weighting step, respondents who replied "undecided" and "refused" were then removed from the sample.

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Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from "strongly agree" to "strongly disagree", a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. "Other", "Don't know" and "Refused" responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.
For further information please contact.
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South Thanet Constituency Study

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Table 1
Q1. Normal weightings
Q1. Could I confirm that you live in the ward of [Y] ?
Base: All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention						Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	1011	473	538	135	280	596	297	221	54	63	13	195	179	15	273	31	186	158	278	190	197	188
Weighted Total	1011	478	533	235	332	445	264	208	58	60	13	179	183	15	265	36	189	184	243	165	216	203
Little Stour and Ashstone	43	14	29	7	14	21	12	9	3	-	-	9	10	1	5	2	8	-	-	-	-	43
	4.2%	2.9%	5.4%	3.2%	4.3%	4.8%	4.6%	4.4%	5.1%	-	-	5.1%	5.7%	5.6%	1.9%	5.2%	4.4%	-	-	-	-	21.1%
Sandwich	102	43	58	23	35	44	27	16	8	6	2	20	11	2	22	5	28	-	-	-	-	102
	10.1%	9.1%	10.9%	9.7%	10.5%	9.9%	10.4%	7.7%	13.3%	9.7%	13.0%	11.0%	6.1%	11.0%	8.2%	14.1%	14.8%	-	-	-	-	50.1%
Beacon Road	50	29	22	13	19	19	17	10	1	4	-	11	11	1	16	1	4	-	50	-	-	-
	5.0%	6.0%	4.1%	5.3%	5.7%	4.2%	6.4%	4.8%	1.9%	7.1%	-	6.0%	6.2%	4.6%	6.0%	2.9%	2.4%	-	20.7%	-	-	-
Bradstowe	52	21	30	12	13	27	20	11	2	1	-	19	7	-	13	2	7	-	52	-	-	-
	5.1%	4.5%	5.7%	5.3%	3.8%	6.0%	7.7%	5.3%	4.2%	2.3%	-	10.6%	3.9%	-	5.0%	4.4%	3.8%	-	21.3%	-	-	-
Central Harbour	56	30	27	7	24	25	15	13	5	4	-	8	7	1	16	2	12	-	-	-	56	-
	5.6%	6.2%	5.0%	3.1%	7.1%	5.7%	5.7%	6.4%	8.6%	6.1%	-	4.4%	3.8%	8.3%	6.1%	6.9%	6.4%	-	-	-	26.1%	-
Cliffsend and Pegwell	59	30	29	15	16	28	19	8	2	1	-	13	12	3	12	2	7	-	-	-	-	59
	5.8%	6.3%	5.4%	6.5%	4.7%	6.3%	7.2%	3.8%	3.6%	1.4%	-	7.4%	6.6%	17.1%	4.5%	5.4%	3.6%	-	-	-	-	28.8%
Cliftonville East	90	42	49	20	31	39	24	14	2	8	1	13	13	1	30	-	22	90	-	-	-	-
	8.9%	8.7%	9.1%	8.6%	9.4%	8.8%	9.0%	6.9%	3.5%	13.1%	11.0%	7.3%	7.3%	5.9%	11.2%	-	11.7%	49.1%	-	-	-	-
Eastcliff	93	41	52	33	31	29	12	21	8	7	-	13	20	3	21	4	16	-	-	-	93	-
	9.2%	8.7%	9.7%	14.0%	9.4%	6.6%	4.4%	10.3%	14.7%	11.1%	-	7.5%	11.1%	19.1%	8.1%	11.3%	8.6%	-	-	-	43.1%	-
Kingsgate	12	3	8	2	3	7	2	2	1	2	-	1	3	1	5	-	-	12	-	-	-	-
	1.1%	0.7%	1.6%	0.8%	0.8%	1.5%	0.8%	0.8%	1.5%	2.9%	-	*	1.7%	5.7%	1.9%	-	-	6.3%	-	-	-	-
Nethercourt	52	25	27	18	16	18	15	9	3	1	-	9	6	1	16	2	10	-	-	52	-	-
	5.2%	5.2%	5.1%	7.7%	4.9%	4.0%	5.7%	4.1%	5.5%	1.1%	-	4.9%	3.4%	6.8%	6.1%	4.3%	5.4%	-	-	31.6%	-	-
Newington	37	15	22	6	9	22	4	11	5	1	-	2	11	1	11	-	5	-	-	37	-	-
	3.7%	3.2%	4.2%	2.6%	2.8%	5.0%	1.6%	5.4%	8.7%	2.1%	-	1.3%	6.0%	10.0%	4.0%	-	2.5%	-	-	22.7%	-	-
Northwood	75	34	41	18	21	36	15	20	2	6	-	6	16	-	28	2	16	-	-	75	-	-
	7.5%	7.1%	7.8%	7.7%	6.5%	8.1%	5.8%	9.7%	4.0%	9.3%	-	3.1%	8.5%	-	10.5%	5.9%	8.4%	-	-	45.7%	-	-
Sir Moses Montefiore	67	41	26	15	25	27	16	16	7	8	2	9	19	-	16	4	10	-	-	-	67	-
	6.6%	8.5%	4.9%	6.3%	7.6%	6.1%	6.0%	7.9%	11.7%	12.9%	14.7%	5.2%	10.2%	-	6.1%	12.5%	5.4%	-	-	-	30.8%	-
St Peters	91	46	45	14	32	46	33	18	4	6	4	21	17	-	21	4	18	-	91	-	-	-
	9.0%	9.7%	8.4%	5.9%	9.5%	10.3%	12.7%	8.6%	6.1%	10.2%	30.0%	11.7%	9.2%	-	8.0%	10.6%	9.3%	-	37.6%	-	-	-
Viking	49	18	31	9	17	23	16	6	4	1	1	9	5	-	8	3	13	-	49	-	-	-
	4.9%	3.8%	5.9%	3.9%	5.1%	5.3%	6.1%	3.0%	6.1%	2.2%	10.8%	5.3%	2.7%	-	2.9%	8.0%	7.0%	-	20.4%	-	-	-
Cliftonville West	82	46	36	22	26	34	16	23	1	5	3	16	14	1	25	3	12	82	-	-	-	-
	8.1%	9.6%	6.7%	9.4%	7.9%	7.6%	5.9%	10.9%	1.5%	8.6%	20.5%	8.8%	7.5%	5.9%	9.4%	8.6%	6.3%	44.6%	-	-	-	-
SIGMA	1011	478	533	235	332	445	264	208	58	60	13	179	183	15	265	36	189	184	243	165	216	203
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 2
Q2. Normal weightings
Q2. The next general election is now about 3 months away. On a scale of 0-10, where 10 is certain, how certain are you to vote in the general election?
Base: All Respondents

	Total	Gender		Age			2010 Vote					Voting Intention						Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	1011	473	538	135	280	596	297	221	54	63	13	195	179	15	273	31	186	158	278	190	197	188
Weighted Total	1011	478	533	235	332	445	264	208	58	60	13	179	183	15	265	36	189	184	243	165	216	203
10	646	327	319	90	215	341	204	166	38	46	12	136	146	11	191	21	99	122	159	104	125	136
	63.9%	68.4%	59.9%	38.4%	64.8%	76.7%	77.4%	79.9%	66.0%	77.5%	91.7%	75.8%	79.5%	73.2%	72.1%	58.2%	52.3%	66.1%	65.5%	63.4%	57.7%	67.1%
9	39	18	21	10	13	16	14	7	2	3	1	7	7	1	11	5	4	5	13	4	8	9
	3.8%	3.8%	3.9%	4.4%	3.9%	3.5%	5.2%	3.6%	2.7%	5.6%	8.3%	3.9%	3.6%	8.6%	4.1%	15.3%	2.2%	2.8%	5.2%	2.2%	3.8%	4.4%
8	68	27	41	16	27	25	20	13	3	2	-	13	11	-	21	3	19	9	17	12	16	14
	6.7%	5.6%	7.7%	6.8%	8.1%	5.6%	7.4%	6.1%	5.4%	3.5%	-	7.5%	5.8%	-	7.8%	9.1%	9.9%	4.9%	6.9%	7.2%	7.4%	6.8%
7	34	12	22	17	10	8	3	6	3	1	-	6	7	-	10	1	9	3	12	5	6	7
	3.4%	2.5%	4.1%	7.1%	2.9%	1.7%	1.2%	3.1%	5.6%	1.1%	-	3.1%	4.0%	-	3.6%	2.9%	4.9%	1.5%	5.1%	3.1%	3.0%	3.6%
6	15	6	9	5	6	5	1	1	1	-	-	4	2	-	2	1	6	2	4	2	6	2
	1.5%	1.3%	1.8%	2.1%	1.8%	1.0%	*	0.6%	1.4%	-	-	2.3%	1.2%	-	0.8%	3.4%	3.1%	0.9%	1.6%	1.3%	2.6%	1.0%
5	72	24	48	29	22	21	11	4	1	4	-	8	4	1	23	2	33	17	13	11	15	15
	7.1%	5.1%	9.0%	12.4%	6.5%	4.8%	4.3%	1.7%	2.2%	7.0%	-	4.2%	2.4%	5.4%	8.5%	5.2%	17.3%	9.5%	5.5%	6.7%	7.2%	7.2%
4	10	5	5	5	1	4	1	2	2	1	-	-	2	-	-	1	7	1	-	4	5	-
	1.0%	1.1%	0.9%	2.2%	*	0.8%	*	0.9%	4.0%	1.1%	-	-	1.0%	-	-	2.2%	3.9%	*	-	2.3%	2.4%	-
3	11	6	5	7	3	1	3	1	3	2	-	3	1	1	3	-	3	-	3	-	7	1
	1.1%	1.2%	0.9%	3.0%	0.8%	*	1.3%	*	4.4%	3.0%	-	1.9%	*	8.3%	1.2%	-	1.3%	-	1.2%	-	3.1%	0.6%
2	8	8	-	3	2	3	1	2	1	-	-	-	4	1	2	-	2	1	4	3	1	-
	0.8%	1.7%	-	1.3%	0.7%	0.6%	*	1.2%	1.2%	-	-	-	2.0%	4.6%	0.9%	-	0.8%	0.8%	1.5%	1.6%	*	-
1	14	3	11	6	6	3	2	-	1	-	-	2	-	-	3	1	8	4	3	1	3	3
	1.4%	0.7%	2.1%	2.4%	1.8%	0.6%	0.7%	-	1.8%	-	-	1.3%	-	-	1.0%	3.6%	4.3%	2.3%	1.4%	*	1.4%	1.5%
0 - Would not vote	93	42	52	47	28	19	4	5	3	1	-	-	-	-	-	-	-	20	15	19	24	16
	9.2%	8.7%	9.7%	19.9%	8.4%	4.2%	1.7%	2.6%	5.3%	1.3%	-	-	-	-	-	-	-	10.7%	6.0%	11.7%	11.1%	7.6%
SIGMA	1011	478	533	235	332	445	264	208	58	60	13	179	183	15	265	36	189	184	243	165	216	203
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 3
Q3. Normal weightings
Q3. If the General Election was tomorrow, how would you vote in your South Thanet constituency if the following candidates were standing?
Base: Likely to vote (1-10)

	Total	Gender		Age			2010 Vote					Voting Intention						Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	936	438	498	108	257	571	293	217	52	62	13	195	179	15	273	31	186	144	263	173	180	176
Weighted Total	918	437	481	188	304	426	260	202	54	59	13	179	183	15	265	36	189	164	228	145	192	188
Craig Mackinlay, Conservative	179	89	91	31	43	105	131	8	9	4	-	179	-	-	-	-	-	30	60	17	31	42
	19.5%	20.3%	18.8%	16.6%	14.2%	24.6%	50.6%	3.8%	15.8%	5.9%	-	100.0%	-	-	-	-	-	18.1%	26.4%	11.5%	15.9%	22.4%
Will Scobie, Labour	183	92	91	48	63	73	5	121	10	2	4	-	183	-	-	-	-	30	40	33	46	34
	20.0%	21.2%	18.9%	25.4%	20.8%	17.0%	1.7%	59.8%	17.6%	3.5%	28.4%	-	100.0%	-	-	-	-	18.4%	17.8%	22.5%	23.9%	18.0%
Russ Timpson, Lib Dem	15	6	9	1	6	7	1	2	8	1	-	-	-	15	-	-	-	3	1	3	4	5
	1.6%	1.4%	1.8%	0.8%	2.0%	1.7%	*	0.8%	14.6%	2.1%	-	-	-	100.0%	-	-	-	1.6%	*	1.7%	2.1%	2.7%
Nigel Farage, UKIP	265	141	124	47	95	123	69	36	15	48	1	-	-	-	265	-	-	60	58	55	54	39
	28.9%	32.3%	25.8%	24.9%	31.3%	28.9%	26.7%	17.8%	28.2%	80.4%	7.0%	-	-	-	100.0%	-	-	36.4%	25.6%	37.6%	27.9%	20.6%
Another Party or Candidate (Net)	36	13	23	14	13	9	7	6	2	-	6	-	-	-	-	36	-	3	9	4	11	9
	3.9%	2.9%	4.8%	7.2%	4.3%	2.2%	2.5%	2.8%	4.3%	-	51.0%	-	-	-	-	100.0%	-	1.9%	4.1%	2.5%	5.7%	4.7%
Nigel Askew - We are the Reality Party	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-	2.2%	-	-	-	-	*	-
Ruth Bailey - Manston Airport Independent Party	2	-	2	2	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2
	*	-	*	1.0%	-	-	0.7%	-	-	-	-	-	-	-	-	5.2%	-	-	-	-	-	1.0%
Ian Driver - Green Party	20	9	12	8	6	6	2	4	2	-	5	-	-	-	-	20	-	3	8	1	5	4
	2.2%	2.0%	2.5%	4.4%	1.9%	1.5%	0.8%	1.8%	4.3%	-	36.3%	-	-	-	-	56.8%	-	1.9%	3.3%	1.0%	2.4%	1.9%
The Pub Landlord (Al Murray) - Free UK Party	11	4	7	3	6	1	3	1	-	-	2	-	-	-	-	11	-	-	2	2	4	3
	1.2%	0.8%	1.5%	1.8%	2.0%	*	1.0%	*	-	-	14.7%	-	-	-	-	30.5%	-	-	0.8%	1.0%	2.2%	1.8%
Someone else (please state)	2	-	2	-	1	1	-	1	-	-	-	-	-	-	-	2	-	-	-	1	1	-
	*	-	*	-	*	*	-	0.6%	-	-	-	-	-	-	-	5.2%	-	-	-	*	0.6%	-
Undecided	189	66	123	45	66	78	40	27	11	4	1	-	-	-	-	-	189	34	43	31	38	43
	20.6%	15.2%	25.5%	24.0%	21.6%	18.4%	15.6%	13.2%	19.5%	6.9%	8.3%	-	-	-	-	-	100.0%	20.6%	18.7%	21.3%	20.0%	23.0%
Refused	50	29	21	2	18	31	6	3	-	1	1	-	-	-	-	-	-	5	16	4	9	16
	5.5%	6.6%	4.4%	1.0%	5.8%	7.2%	2.4%	1.7%	-	1.1%	5.4%	-	-	-	-	-	-	3.0%	7.2%	2.9%	4.4%	8.5%
SIGMA	918	437	481	188	304	426	260	202	54	59	13	179	183	15	265	36	189	164	228	145	192	188
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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20 Feb 2015

Table 4
Q3. Normal weightings & likelihood to vote
Q3. If the General Election was tomorrow, how would you vote in your South Thanet constituency if the following candidates were standing?
Base: Likely to vote

	Total	Gender		Age			2010 Vote					Voting Intention						Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	936	438	498	108	257	571	293	217	52	62	13	195	179	15	273	31	186	144	263	173	180	176
Weighted Total	918	444	473	165	306	447	273	216	53	61	14	185	192	15	269	35	168	165	229	146	186	192
Craig Mackinlay, Conservative	185	90	95	28	44	113	140	9	8	4	-	185	-	-	-	-	-	32	59	18	29	46
	20.2%	20.4%	20.0%	16.8%	14.5%	25.3%	51.3%	4.1%	14.4%	6.4%	-	100.0%	-	-	-	-	-	19.7%	25.9%	12.4%	15.7%	24.2%
Will Scobie, Labour	192	96	96	47	68	77	5	130	10	2	4	-	192	-	-	-	-	32	43	32	48	37
	20.9%	21.6%	20.4%	28.3%	22.4%	17.3%	1.8%	60.2%	18.8%	3.5%	28.7%	-	100.0%	-	-	-	-	19.1%	18.6%	22.2%	25.9%	19.6%
Russ Timpson, Lib Dem	15	6	9	2	6	7	1	2	9	1	-	-	-	15	-	-	-	3	*	3	3	6
	1.6%	1.3%	1.8%	1.0%	1.9%	1.6%	*	0.9%	16.9%	2.3%	-	-	-	100.0%	-	-	-	1.8%	*	1.9%	1.7%	2.9%
Nigel Farage, UKIP	269	146	123	41	97	130	73	37	16	50	1	-	-	-	269	-	-	60	60	56	54	38
	29.3%	32.8%	25.9%	25.0%	31.8%	29.1%	26.9%	17.3%	29.2%	81.7%	7.0%	-	-	-	100.0%	-	-	36.4%	26.2%	38.1%	29.3%	20.0%
Another Party or Candidate (Net)	35	14	22	13	12	9	6	6	2	-	7	-	-	-	-	35	-	3	10	4	11	7
	3.8%	3.0%	4.6%	8.1%	4.0%	2.1%	2.3%	2.8%	3.6%	-	51.4%	-	-	-	-	100.0%	-	2.1%	4.3%	2.8%	5.7%	3.8%
Nigel Askew - We are the Reality Party	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-	2.0%	-	-	-	-	*	-
Ruth Bailey - Manston Airport Independent Party	1	-	1	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	-	*	0.6%	-	-	*	-	-	-	-	-	-	-	-	3.0%	-	-	-	-	-	0.5%
Ian Driver - Green Party	21	9	13	9	6	6	2	4	2	-	5	-	-	-	-	21	-	3	8	2	5	4
	2.3%	2.0%	2.7%	5.5%	2.0%	1.4%	0.9%	1.8%	3.6%	-	36.6%	-	-	-	-	60.8%	-	2.1%	3.4%	1.1%	2.5%	1.9%
The Pub Landlord (Al Murray) - Free UK Party	10	4	6	3	5	2	3	1	-	-	2	-	-	-	-	10	-	-	2	2	4	3
	1.1%	0.9%	1.3%	2.0%	1.6%	*	1.0%	*	-	-	14.8%	-	-	-	-	28.5%	-	-	0.8%	1.2%	2.1%	1.3%
Someone else (please state)	2	-	2	-	1	1	-	1	-	-	-	-	-	-	-	2	-	-	-	1	1	-
	*	-	*	-	*	*	-	0.6%	-	-	-	-	-	-	-	5.6%	-	-	-	*	0.7%	-
Undecided	168	62	106	32	59	76	40	28	9	3	1	-	-	-	-	-	168	29	39	28	32	40
	18.3%	13.9%	22.4%	19.5%	19.3%	17.1%	14.8%	13.0%	17.1%	5.0%	7.5%	-	-	-	-	-	100.0%	17.6%	16.9%	19.3%	17.0%	20.8%
Refused	54	31	23	2	19	34	7	4	-	1	1	-	-	-	-	-	-	5	18	5	9	17
	5.9%	7.0%	4.9%	1.3%	6.1%	7.5%	2.5%	1.8%	-	1.1%	5.4%	-	-	-	-	-	-	3.3%	8.0%	3.3%	4.7%	8.8%
SIGMA	918	444	473	165	306	447	273	216	53	61	14	185	192	15	269	35	168	165	229	146	186	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

South Thanet Constituency Study

Prepared on behalf of Alan Bown

Table 5
Q3. Normal weightings & likelihood to vote, with undecided and refused removed
Q3. If the General Election was tomorrow, how would you vote in your South Thanet constituency if the following candidates were standing?
Base: Likely to vote

	Total	Gender		Age			2010 Vote					Voting Intention						Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	693	339	354	81	186	426	240	184	42	57	11	195	179	15	273	31	0	109	194	133	135	122
Weighted Total	696	352	344	131	228	337	226	184	44	58	12	185	192	15	269	35	0	131	172	113	145	135
Craig Mackinlay, Conservative	185	90	95	28	44	113	140	9	8	4	-	185	-	-	-	-	-	32	59	18	29	46
	26.6%	25.7%	27.5%	21.2%	19.4%	33.6%	62.0%	4.8%	17.4%	6.9%	-	100.0%	-	-	-	-	-	24.9%	34.5%	16.0%	20.0%	34.3%
Will Scobie, Labour	192	96	96	47	68	77	5	130	10	2	4	-	192	-	-	-	-	32	43	32	48	37
	27.6%	27.3%	28.0%	35.7%	30.0%	22.9%	2.2%	70.6%	22.7%	3.7%	32.9%	-	100.0%	-	-	-	-	24.1%	24.8%	28.7%	33.2%	27.8%
Russ Timpson, Lib Dem	15	6	9	2	6	7	1	2	9	1	-	-	-	15	-	-	-	3	*	3	3	6
	2.1%	1.7%	2.5%	1.3%	2.5%	2.1%	0.6%	1.0%	20.4%	2.5%	-	-	-	100.0%	-	-	-	2.3%	*	2.5%	2.2%	4.1%
Nigel Farage, UKIP	269	146	123	41	97	130	73	37	16	50	1	-	-	-	269	-	-	60	60	56	54	38
	38.6%	41.5%	35.7%	31.6%	42.7%	38.6%	32.4%	20.3%	35.2%	87.0%	8.1%	-	-	-	100.0%	-	-	46.1%	35.0%	49.2%	37.4%	28.4%
Another Party or Candidate (Net)	35	14	22	13	12	9	6	6	2	-	7	-	-	-	-	35	-	3	10	4	11	7
	5.1%	3.9%	6.3%	10.3%	5.4%	2.8%	2.8%	3.2%	4.3%	-	59.0%	-	-	-	-	100.0%	-	2.7%	5.7%	3.7%	7.2%	5.4%
Nigel Askew - We are the Reality Party	1	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-
	*	*	-	-	-	*	-	-	-	-	-	-	-	-	-	2.0%	-	-	-	-	*	-
Ruth Bailey - Manston Airport Independent Party	1	-	1	1	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1
	*	-	*	0.8%	-	-	*	-	-	-	-	-	-	-	-	3.0%	-	-	-	-	-	0.8%
Ian Driver - Green Party	21	9	13	9	6	6	2	4	2	-	5	-	-	-	-	21	-	3	8	2	5	4
	3.1%	2.5%	3.7%	6.9%	2.7%	1.9%	1.1%	2.1%	4.3%	-	42.0%	-	-	-	-	60.8%	-	2.7%	4.6%	1.5%	3.2%	2.7%
The Pub Landlord (Al Murray) - Free UK Party	10	4	6	3	5	2	3	1	-	-	2	-	-	-	-	10	-	-	2	2	4	3
	1.4%	1.1%	1.8%	2.6%	2.2%	*	1.3%	*	-	-	17.0%	-	-	-	-	28.5%	-	-	1.1%	1.5%	2.6%	1.9%
Someone else (please state)	2	-	2	-	1	1	-	1	-	-	-	-	-	-	-	2	-	-	-	1	1	-
	*	-	0.6%	-	0.5%	*	-	0.7%	-	-	-	-	-	-	-	5.6%	-	-	-	0.6%	0.9%	-
SIGMA	696	352	344	131	228	337	226	184	44	58	12	185	192	15	269	35	-	131	172	113	145	135
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.

South Thanet Constituency Study

Prepared on behalf of Alan Bown

20 Feb 2015

Table 6
Q4. Normal weightings
Q4. How did you vote in the General Election in 2010, or did you not vote?
Base:

	Total	Gender		Age			2010 Vote					Voting Intention						Ward Group				
		Male	Female	18-34	35-54	55+	CON	LAB	LD	UKIP	OTHER	CON	LAB	LD	UKIP	OTHER	Undecided	Cliftonville	Broadstairs	West Ramsgate	East Ramsgate	Sandwich
Unweighted Total	1011	473	538	135	280	596	297	221	54	63	13	195	179	15	273	31	186	158	278	190	197	188
Weighted Total	1011	478	533	235	332	445	264	208	58	60	13	179	183	15	265	36	189	184	243	165	216	203
Conservative	264	134	130	29	73	162	264	-	-	-	-	131	5	1	69	7	40	42	87	35	43	59
	26.1%	27.9%	24.5%	12.2%	22.1%	36.4%	100.0%	-	-	-	-	73.2%	2.5%	8.6%	26.1%	18.4%	21.4%	22.6%	35.7%	20.9%	19.7%	28.9%
Labour	208	95	113	23	83	101	-	208	-	-	-	8	121	2	36	6	27	39	45	40	51	33
	20.6%	19.8%	21.3%	10.0%	25.1%	22.8%	-	100.0%	-	-	-	4.3%	66.1%	11.3%	13.6%	15.7%	14.2%	21.0%	18.5%	24.3%	23.6%	16.3%
Liberal Democrat	58	27	31	19	18	21	-	-	58	-	-	9	10	8	15	2	11	4	11	10	20	13
	5.7%	5.6%	5.8%	8.0%	5.4%	4.7%	-	-	100.0%	-	-	4.8%	5.2%	53.4%	5.8%	6.5%	5.6%	2.0%	4.3%	6.4%	9.3%	6.2%
UKIP	60	30	30	9	20	31	-	-	-	60	-	4	2	1	48	-	4	15	13	8	18	7
	5.9%	6.2%	5.7%	3.9%	6.0%	6.9%	-	-	-	100.0%	-	2.0%	1.1%	8.5%	17.9%	-	2.2%	8.0%	5.4%	4.6%	8.3%	3.3%
Another Party	13	6	6	2	5	6	-	-	-	-	13	-	4	-	1	6	1	4	5	-	2	2
	1.2%	1.3%	1.2%	0.8%	1.4%	1.4%	-	-	-	-	100.0%	-	2.0%	-	*	18.0%	0.6%	2.2%	2.1%	-	0.9%	0.8%
Cant remember	82	30	52	14	30	38	-	-	-	-	-	5	6	-	30	1	37	15	16	18	12	21
	8.2%	6.3%	9.8%	5.8%	9.2%	8.6%	-	-	-	-	-	2.8%	3.4%	-	11.3%	2.2%	19.5%	8.3%	6.6%	10.9%	5.4%	10.5%
Did not vote	258	124	135	134	78	47	-	-	-	-	-	20	34	3	60	14	51	54	54	44	59	48
	25.6%	25.9%	25.3%	57.2%	23.4%	10.5%	-	-	-	-	-	11.3%	18.7%	18.2%	22.6%	39.3%	26.8%	29.2%	22.4%	26.5%	27.4%	23.4%
Refused	68	33	35	5	24	39	-	-	-	-	-	3	2	-	6	-	19	12	12	11	12	21
	6.7%	7.0%	6.5%	2.1%	7.4%	8.7%	-	-	-	-	-	1.6%	1.1%	-	2.3%	-	9.9%	6.7%	4.9%	6.4%	5.5%	10.5%
SIGMA	1011	478	533	235	332	445	264	208	58	60	13	179	183	15	265	36	189	184	243	165	216	203
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Survation.