#### BER STOO TOWSON STATE

#### SPRING '85 JUL 22 **RATINGS ADVANCES**

- Chicago: WGN Wins; WLOO, WBMX-FM Improve
- · San Francisco: KGO, KOBS 96N, MARY Control
- · Philadelphia: WMMR Triumphs; WEAZ Grabs Second
- · Detroit: WJR Roars With Tigers; WJLB Jumps To #2
- · Boston: WBCN, WBZ Lead; WHDH Takes Third
- · Washington: WGAY First: WWDC-FM Now #3
- · Pittsburgh: KDKA Leads; WBZZ Surges\_To Second
- · St. Louis: KMOX, KSHE Remain 1-2
- Baltimore: WBAL, WBSB, WIYY
- · San Diego: KFMB Victorious; KGB, XTRA Rise

#### Page 12, 20, 22

#### **NEW LOOKS AT HOME** TAPING, MEDIA TAKEOVERS

A new bill in the House proposes a levy on music taping equipment, while the FCC approves a trustee in Jack Kent Cooke's Multimedia takeover attempt. Page 14

#### COUNTRY'S SLOW ROTATIONS: URBAN **COWBOY HANGOVER?**

Lon Helton continues to explore the syndrome of longer rotation times for country hits, and finds a possible point of origin in the Urban Cowboy era, when stations wanted to avoid burning out the crossover hits. Now that crossovers aren't crossing, is the theory still valid? Page 50

#### PEOPLE IN THE **NEWS THIS WEEK**

- · Lee Douglas VP at WCZY-AM & FM
- · Randy Lane PD at Q107
- **Bob Lobdell President of RNA**
- Bob Cummings PD at WLTT
- · Ray Mirabella GM at KWJJ & KJIB
- Jim Sumpter Exec. VP for Malkan Group
- Bruce Allen OM at KJLA
- · Al Fetch VP/GM at WSNY & WVKO
- Jim Owens PD at KLLS
- J.D. North PD at WKXX
- Dan Hern GSM at KSGO & KGON
- Victoria Mann GSM at KTIM-AM

Page 3, 4, 8, 10

#### THE LAST YUPPER

Profiling a highly inventive radio promotion, Harvey Mednick explores the anatomy of a WFYR/Chicago idea prompted by a unique poster.

Page 27

#### **HOT FUN DURING RATINGS TIME**

Consultant Clark Smidt invites you to use this season to have fun — and maintain station excitement — while planning for the "big book" coming in the

Page 26

Newsstand Price \$3.50



**EVANS ACTING PD AT NEW "K-ROCK"** 

#### WKTU Switches To WXRK, as the market, told R&R, "Tve **Bows New AOR Format**

Ending weeks of speculation, WKTU/New York switched from CHR to AOR last Saturday (7-13), adopting the slogan "K-ROCK" and new call letters WXRK; those become official August 13. After only seven weeks as PD, Quincy McCoy has stepped down to handle the 2-7pm airshift. Dan Ingram, who had been handling 4-7pm, is on vacation for two weeks, and his status will be resolved upon his return. Serving as acting PD is Pat Evans, who programs Infinity AOR sister station KOME/San Jose. Evans, who's believed to be a strong candidate for the position, is being assisted by Jeff Pollack Communications partner Tommy

VP/GM Tom Chiusano told R&R, "The Arbitrends showed us either staying flat or going down. It was frustrating because we felt we sounded like a much better station than we

#### **Jeffries** WLS-FM's New PD



Jan Jeffries

Jan Jeffries, SunGroup consultant to WKXX (KXX106)/ Rirmingham and former PD at CHR-formatted WAGO (G106)/ Chicago (now AOR WCKG), has been named Program Director at ABC's WLS-FM. Jeffries succeeds Dallas Cole, who became VP/GM at WKTI/Milwankee at the end of May WLS-AM & FM VP/GM Jeff

Trumper commented to R&R, 'Jan's programming philoso-JEFFRIES/See Page 4

were. We had a marketing problem, as people still equated us to a Disco station. A major study agreed with our feelings that there was a lot of room for a good album rock station here. Everyone's been saying, "Jeez, there's only one rock 'n' roll station in New York."

An AOR sales veteran, Chiusano described K-ROCK as a this format.

mix of currents and oldies aimed for a male-oriented 18-34 target. The station kicked on with full coverage of the Live Aid concert, followed by a "Best of Bruce Springsteen" special. Said Chiusano, "Our phones have just been crazy — 9 to 1 positive to negative. It's very positive to negative. It's very exciting to be back involved in Bonneville

Atkins will relocate to Sacra-

KMET FIRST "ADULT ROCK" CLIENT

#### Harris Resigns KMET, Forms Consultancy

KMET/Los Angeles PD and WMMR/Philadelphia programming advisor George Harris has announced his resignation from Metromedia effective August 12 in order to form his own consulting firm, Harris Communications. The Philadelphia-based company, whose first client station is KMET, will offer Harris's "Adult Rock" format.

Said Harris, "Adult Rock' takes the high ground with a demographic target of 25-49 men. This is against the traditional AOR target demos of 18-34 adults and persons 12-24. It's a powerful format reaching a very specific demographic cell that's underserviced in many major markets. For the last



nine years I've been a day-today hands-on PD; as a consul-

tant I'll meet the challenge with the same intensity."

Harris said his company will he research-oriented, combining forces with Bolton Research Corp., headed by Dr. Ted Bol-HARRIS/See Page 4

**Atkins Leaves WTAE** WHTX For Ownership

PARTNER AT KSAC & KSJQ

After 12 years as VP/GM for Hearst Broadcasting's A/C-CHR combo WTAE & WHTX/ Pittsburgh, 28-year broadcaster Ted Atkins will resign to form Atkins Broadcasting, Inc. In his new capacity, he will join the partnership of Commonwealth Broadcasting of Northern California, which is purchasing dialadjacent FM stations KSAC/ Sacramento and nearby KSJQ/ Manteca (Stockton-Modesto) Ted Atkins from Jonsson Communications.

mento in late August, and serve as managing general partner for the soft A/C-formatted properties.

Atkins, who leaves Pittsburgh as the senior (in tenure) broadasked to be released from my contract, which extends through '86. Because there's no conflict of interest, I believe it'll be granted. And I'm here to make it as smooth a transition as possible. ATKINS/See Page 4

## Adamson



Jack Adamson

Jack Adamson, President of Bonneville International's California Division, has been upped to Senior VP for the radio group. He will continue to supervise KBIG/Los Angeles and KXLR & KOIT/San Francisco, and will also oversee WRFM/ New York, WCLR/Chicago, and KSL/Salt Lake City. The 17-year Bonneville executive has relocated to Salt Lake City from Los Angeles.

Adamson told R&R, "(Bonneville President) Rod Brady is ADAMSON/See Page 4

#### **One Acquires Starfleet** Westwood

The Westwood One Radio Networks have acquired live concert producer/distributor Starfleet Communications. This move gives Westwood One a third, East Coast-based mobile recording studio, joining those already located in Los Angeles and Cleveland. In addition, Starfleet President Sam Kopper has been appointed Director/ Special Projects, and will be working primarily in live satellite production and artist rela-

Westwood One President Norm Pattiz told R&R. "To

have Sam with us as opposed to against us is great, and it really expands our coverage of live concert events. When someone is appointed director of special projects it usually means he has one foot out the door, but we're really counting on him to get involved very quickly because live programming is right up his alley. Sam's production talents and his relationships with artists, management, and record companies make Westwood One's strengths that much greater."

Kopper commented, "West-

wood One and Starfleet have been semi-competitors for a long time. I've always admired the company in general and Norm in particular, because I think it's the most vibrant radio network going. During the vears that Westwood One achieved its phenomenal growth, Starfleet evolved as well with the live-to-air concert broadcast. It just seems natural that we join forces, and I look forward to being a part of this company.

Kopper began producing live WESTWOOD/See Page 4

#### "They found the format and we went through the roof."

"Changing formats can be riskyespecially if you're doing it just on a hunch. At WCRZ-Cars 108 in Flint (formerly WGMZ) we didn't want to take any chances so we called in The Research Group. We had heard a lot about their successes in finding new formats.

They helped us find a "hole" in the market and to put together a step by step plan to do our new format right! The results were immediate and incredible! Last summer we switched from beautiful music to adult contemporary, and in the fall book\* went from a 7.4 (12+) to a 15.6...#1 in the market!

It worked because The Research Group helped us by laying out a plan of exactly what to do. If you really want to bank on success you'll put your money with The Research Group."

> A. William Lee President

WCRZ



\*Fall 1984 Arbitron, M-S, 6A-12M, MSA.

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#### PAGE THREE

JULY 19, 1985

#### BLACK CROSSOVERS HITTING **NEW HIGH**

Looking at 1985's first six months, Ken Barnes finds that Black/Urban crossovers into CHR and A/C are setting a record pace.

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#### Mirabella Named GM At KWJJ & KJIB

KSGO & KGON/Portland GSM Ray Mirabella has accepted the General Manager's post at Park Broadcasting's crosstown Country outlets KWJJ & KJIB. He replaces Steve Newcombe, who has left the stations. The appointment marks a return to KWJJ & KJIB for Mirabella, who began his radio career there with a three-year stint as an Account Executive

Park VP/Radio Operations Bill Fowler noted, "Ray has paid his dues and done an excellent job. We were looking for someone local who was ready to move up to a GM's position, and Ray fills the bill MIRABELLA/See Page 8

"TRENDFORMATION," LIGHT JAZZ

#### **KXLR Launches** "New-Age" Format

KOIT (AM)/San Francisco discontinued its Bonneville Easy Listening format last Monday (7-15) for a novel 25-54 approach combining "new-age" jazz music with "trendformation." The new call letters are KXLR ("Excellence In

Programming decisions will be made by committee; there is no PD or news director. Explaining the direction, staffer and former KFBK/Sacramento News/Program Director Norm Woodruff told R&R, "The music is primarily light jazz and new-age material. such as the artists on Windham Hill. We plan to provide interviews, but no news in the traditional sense no police scanner, no field reporters. We don't go to city council,

and won't report fires or traditional crime stories, since KCBS and KGO do a fabulous job of covering the traditional all-News arena.

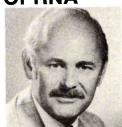
KXLR/See Page 8

#### **Douglas Upped To WCZY VP/Operations**

Manager/PD Lee Douglas has been promoted to the new position of VP/Operations for the Gannett stations, continuing his programming duties.

President/GM Jim Mulla told R&R, "In the two years since I hired him at WCZY, Lee has led us to the new heights I promised he would when he joined the compa-ny. This city will see its first mass appeal FM CHR blossom from this point on, as we look to continue to move up from fifth place to first

#### **Lobdell New President** Of RNA



Bob Lobdell

Bob Lobdell has been named President of the Radio Network Asbringing sociation, association's lengthy executive search to a close. Lobdell replaces Jack Thayer, who resigned last year due to illness. Former CBS Radio VP Tom Dawson, who had been consulting the association on administrative functions during the presidential search process, will be retained in that capacity through the end of 1985.

RNA Chairman Dick Brescia commented, "We are very fortunate to have an executive of Bob Lobdell's extensive radio experience. He has been an important contributor to our industry for many years. Bob has earned respect on both the agency and client sides of the desk, and has a solid understanding of the station end of our business

Contacted during his first day on the job, Lobdell told R&R, "I just found the men's room here, which is always the first step in setting up shop. Seriously, it will be a bit of a challenge sorting through some of the confusion that followed the de-LOBDELL/See Page 8



Douglas, a programming veter-an, remarked, "I owe a vote of thanks to Jim Mulla and the teriffic staff at Z95.5 for the support given me over the last two years. The Gannett Radio Division is the best, and we're proving it in Detroit."

#### **Cummings Takes WLTT PD Post**

WLTT/Washington Manager of Audience Development/MD Bob Cummings has been promoted to PD at the Gulf (soon-to-be-CBS) A/C station. He replaces Bob Hughes, who resigned last week.

VP/GM Jim Keating told R&R, "Bob Cummings was a logical choice, as he was MD and Promotion Director and had been here prior to my arrival in 1982. He's distinguished himself here at WLTT in every aspect." Keating added, "I have a high regard for Bob Hughes. He will definitely be

A three-and-a-half year veteran of the station, Cummings told R&R. "WLTT will continue with our 'Light Rock, Less Talk' direction. With the new book's results, WLTT is in great shape and we plan to continue its winning ways. I'm looking forward to working with CBS when they take over the station sometime in August."

In departing, Hughes praised the staff and executives at WLTT and said he hoped to announce future plans next month.

**NEW CALLS KBKC "B95"** 

#### **KCMO-FM Discards Country For CHR**

Summit Communications offically announced its long-anticipated decision to end Country programming for CHR at newly-acquired KCMO-FM/Kansas City. KCMO-FM will become KBKC (B95) when the new format debuts July 26

KCMO & KBKC VP/GM Craig Scott told R&R, "We have identified an opportunity to dominate Kansas City's contemporary radio market. B95 will operate in the same aggressive posture as our other successful Summit stations."

OM Gerry Cagle added, "Next Monday (7-22), we will begin letting listeners know something unique is going on. We'll broadcast construction sounds interspersed with the voices of workers discussing the new music station being built. One conversation goes like this: 'What are you going to do after you finish building B95?' The

other guy answers, 'Guess I'll go over and start tearing down (competitor) Q104 (KBEQ).' This will continue for 95 hours, and then we'll roll out the new format."

While Cagle wouldn't elaborate on the new direction, he did say, This high-energy hybrid CHR will be unique to Kansas City and feature a customized jingle package KCMO-FM/See Page 8

#### Allen Appointed OM At KJLA

KKJO & KSFT/St. Joseph, MO PD Bruce Allen has been named OM/midday personality at Big Band outlet KJLA/Kansas City. He succeeds former OM Steve Lewis and will work under his real last name, Efron.

KJLA President/GM Wilton Osborn II told R&R, "Bruce has ALLEN/See Page 8

#### Radio Helps Raise Live Aid





Proclaimed as everything from Woodstock, "Jast Saturday's (7-13) trans-Atlantic Live Aid concert raised upwards of \$50 million for African famine relief. The concert was broadcast in its entirety in the U.S. on the three ABC Radio Youth Networks, as well as over MTV and on syndicated and network television, and promoters claimed that at least half of the world's population could have listened or watched via satellite. Kicking off before a royal audience in London's Wembley Stadium at 6am EDT, the concert ended 17 hours later with a rousing yet technically imperfect rendition of "We Are The World" from JFK Stadium in Philadelphia. Approximately 180 stations nationwide carried the ABC Radio broadcast, Approximately not stations aired hourly newscasts and reports produced by the other radio networks. ABC VP/Sr. Executive Bob Benson told R&R, "We had a great response to the radio coverage, mainly because we tried very carefully to let the music be the star of the show. The response has been great, and some of the radio stations that carried the concert did some terrific fundraising on behalf of the charity. It will be about two weeks before we know the full impact of radio, but we know it will turn out to be the biggest broadcast in history.

Pictured (top right): Madonna got "Into The Groove" with a throaty rendition of "Holiday" before 90,000 sunburned fans at Philly's JFK Stadium. Later that evening, Tina Turner and Mick Jagger relaxed after their pumped-up striptease duet of "State Of Shock."

#### ₋ane Q107's New PD

Randy Lane, GM at WABB-AM & FM/Mobile, as well as VP/Programming for WAPI-AM & FM/ Birmingham, has been named PD at ABC's WRQX (Q107)/Washington, He succeeds Alan Burns, who left last month to begin his own consultancy and pursue station ownership

VP/GM Ernie Fears told R&R, "Randy and I are very compatible. His tough, competitive nature has helped him develop a phenomenal track record. He will bring to us freshness, zest, and zeal for giving this market what it needs. When Randy comes in we are going to detail a sound strategy combining his excellent research skills with his

personality elements." Lane commented, "My growing experience as a GM at WABB has



Randy Lane

been invaluable and will help me with my new position at Q107. I'm fortunate to be programming such

#### LANE/See Page 8 Sumpter **Elevated To** Malkan Exec.VP



Jim Sumpter

KEYS & KZFM/Corpus Christi VP/GM Jim Sumpter has been promoted to Executive VP for the Malkan Group, parent of the Texas combo and WYMJ/Dayton. Although he will relocate to Ohio, Sumpter will divide his time equally between both properties. Former WYMJ GM John Thompson has resigned after seven months with the company.

President Arnold Malkan remarked, "Jim came aboard as a programming guru, and in less than two years, he's become a remarkably fine GM as well. I don't know of anybody else who has un-

SUMPTER/See Page 8

#### Gold Autograph



RCA's Autograph hit the gold standard on their first LP, "Sign In Please," and the label threw a party in New York to celebrate. Pictured Il-r standing) are RCA's Steve Stoff, group's Steve Lynch, label's Susan Wax, group's Steve Plunkett, label's Alan Wolmark and Mike Becce, band's Steve Isham, VP Eddie Mascolo, group's Randy Rand, RCA's David Ross, and group's Keni Richards; Il-r seated) RCA's Larry Van Druff and manager Suzy Frank.

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WAVA GOES FOURTH IN WASHINGTON — WAVA cosponsored the annual July 4th concert extravaganza on the Washington Monument grounds this year, with 750,000 people estimated in the audience. Performers included the Bellamy Bros., Christopher Cross, Joan Jett, Katrina & The Waves, New Edition, the Oak Ridge Boys, Jimmy Page, Southern Pacific, and, of course, traditional headfliners the Beach Boys. Pictured is a cross-section of the crowd in front of the stage.

#### **Owens New PD At KLLS**

Former KLSI/Kansas City PD Jim Owens has joined Swanson's KLLS/San Antonio as PD.

Owens commented, "I'm happy about continuing my relationship

#### Westwood

Continued from Page 1

concert broadcasts for WBCN/
Boston in 1974, and founded
Starfleet in 1978. In 1980 the
company became StarfleetBlair under an association with
John Blair & Co., producing live
concerts for NBC's Source for
several years. Most recently
Starfleet produced the worldwide radio broadcast of last
week's Live Aid concert, which
was broadcast by the BBC,
CBC, and the Voice of America.

#### Adamson

Continued from Page 1

giving me the chance to spread through the organization the concepts I've always felt were right. My number one priority is getting my replacement obard at KBIG. We'll move from within the company; there are plenty of sharp people within." He added that a replacement is expected to be named within a month

#### **Jeffries**

Continued from Page 1

phies blended well with what we are trying to do with WLS-FM. If G106 hadn't changed formats, we would have seen their impact, as they were beginning to turn the corner. At WLS-FM Jan will have the benefit of our high cume, plus all the programming tools needed to compete and win."

OM John Gehron added, "Jan impressed me with his sound. He knows the market, and we wanted that input and expertise at WLS-FM."

A CHR programmer at WBSB (B104)/Baltimore, WLCY/ Tampa, and WSGN/Birmingham, among others, Jeffries told R&R, "I am so fired up about this thing. For once I'm going into a station with all the tools and already up and running. This is the opportunity to finish the job I started, returning to Chicago as the PD of America's premier CHR station." with (consultant) George Johns. The opportunity in this market is really immense. Swanson already owns KKYX — a major force in Country radio — and coupled with its recent acquisition of KLLS, the imagination starts to run wild. I don't foresee any personnel changes, as we have a solid group of dedicated professionals."

Owens was PD at KLSI for three years. Prior to that he spent two and a half years as Assistant PD/MD at KWFM/Tuscon, also working at KLPX/Tucson and WABX/Detroit.

#### Harris

Continued from Page 1

ton. Harris said, "Bolton Research is at the cutting edge of radio audience research and strategic marketing."

The PD at top-rated WMMR for two years before transferring to Los Angeles in February, Harris has also programmed WGRQ/Buffalo and
WZZO/Allentown. His new
company can be reached at 119
East Montgomery Avenue,
Suite 6, Ardmore, PA 19003;
(215) 649-4333.

#### Atkins

Continued from Page 1

"Hearst and I have enjoyed an excellent relationship, but after 12 years, I just didn't feel there were any new challenges. I've got all kinds of regrets, as I love Pittsburgh and consider it my home. Within the last couple of years, I felt if there was a chance to get an equity position and truly be the master of my own destiny, I had better start doing it"

Commonwealth's principals include the four senior partners from the San Diego law firm of Thorsnes, Bartalotta, McGuire, and Padilla; Atkins; and long-time friend Claude Turner (Detaille), currently managing general partner of KMEN & KGGI/San Bernardino-Riversida

A former PD at KFRC/San Francisco, KHJ/Los Angeles, CKLW/Detroit, WOL/Washington, and KIMN/Denver, Atkins said, "Sacramento is a topgrowth market, and obviously we're optimistic about making things happen."

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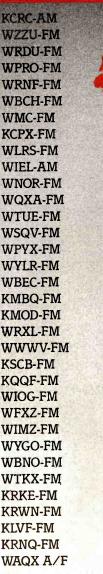
WSHE-FM

WKLS-FM

KSHE-FM









WAQY-FM

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WXQR-FM

WZYC-FM

KLUC-FM

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KLHI-FM

KSUP-FM



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David Bowie
Phil Collins
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Dire Straits
Bryan Ferry
Elton John
Howard Jones
Nik Kershaw
Paul McCartney
Alison Moyet
Queen
Sade
Spandau Ballet

Status Quo Sting

Style Council Ultravox U2

Wham! The Who Paul Young

#### AT JFK STADIUM IN PHILADELPHIA

Bryan Adams
Ashford & Simpson
Joan Baez
Harry Belafonte
Beach Boys
Black Sabbath
Cars
Eric Clapfon

Phil Collins

Crosby, Stills & Nash

Crosby, Stills, Nash & Young

Bo Diddley
Duran Duran
Bob Dylan
Four Tops
Hall & Oates
Hooters
Mick Jagger
Judas Priest
Eddie Kendricks
Patti LaBelle

Patti LaBelle Kenny Loggins Madonna Pat Metheney Billy Ocean Ozzy Osbourne Jimmy Page

Teddy Pendergrass
Tom Petty &
The Heartbreakers

Robert Plant
Power Station
The Pretenders
Keith Richards
Lionel Richie
REO Speedwagon
David Ruffin
Run DMC
Santana
Simple Minds

Thompson Twins George Thorogood Tina Turner Ron Wood Neil Young

Rick Springfield



#### **ABC RADIO NETWORKS**

#### POSTAL PROBE UNDERWAY

#### **Radio Warned Of Music** License Fee Scam

The U.S. Postal Service last week launched an investigation into an apparent scheme to defraud radio stations into paying music licensing fees to a bogus organization calling itself Recording Artists of North America (RANA).

#### Allen

Continued from Page 3

unique talents. His jobs are extraordinarily difficult - very technically and paperwork-oriented. Yet that same person must be very creative. I think he's able to cross that difficult barrier and excel at both."

During his four years at the St. Joseph stations. Allen also hosted the KKJO morning show. Prior to that he worked as an air personality at WGNT/Huntington, WV and WREN/Topeka, having begun his radio career in 1972. "I'm very excited about moving back to my hometown," said Allen."KJLA is a terrific operation; we've got a great future. All we're going to do is take a very good product and improve on it."

At presstime it was learned that KSFT Sales Manager and former KKJO PD Bob Heater would replace Allen as PD of both facilities.

#### Sumpter

Continued from Page 3

dertaken the responsibility of managing stations over 1000 miles apart, but if anyone can do it, Jim can.

Sumpter came to Corpus Christi as VP/GM 20 months ago after programming KFMK/Houston, KDOT & KFMY/Salt Lake City, KIOY/Fresno WIVY/Jackson ville, and CK101/Cocoa Beach.

"Obviously, it is going to be a real big job," said Sumpter. "We've got great people in both cities, so I'll have a lot of support. I'll be working hard to give the lis-teners what they want and the clients the results they expect and deserve."

#### KCMO-FM

Continued from Page 3

from TM. The commitment to make B95 the winner in Kansas City, both in promotional dollars and in equipment and personnel, is unlike anything I've ever been associated with. All the tools to win and win quickly - are at our disposal. Summit is determined to make B95 not just a good station but a great one."

The on-air lineup is as follows: 6-10am Jeff Casey (formerly Lorrin Palagi of KDWB/Minneapolis), 10am-2pm Sue Hall (KMEL/San Francisco), 2-6pm Asst. PD Mark McKay (KMEL), 6-10pm Willie Sancho (WAPP/New York), 10pm-2am Kevin Chase (KBEQ), 2-6am Kevin McCullough (KZZC/Kansas

"They do not appear to exist," said All-Industry Radio Music License Committee counsel Alan Weinschal who alerted postal authorities after KLTE/Oklahoma City inquired about a letter from RANA demanding payment of music license fees.

"Everything about it smells fishy," Weinschal added. "We hope we've nipped it in the bud. RANA's name, incorporation, address, and attorney all appear to be fictitious. Apparently using ASCAP's rate structure and license contracts, RANA demanded that KLTE send a percentage of its revenues to a Lexington Avenue address in New York City, or face copyright infringement action.

Any station getting a similar demand from RANA is urged immediately to mail all material, including the envelope it was mailed in, to Weinschal at Weil, Gotschal & Manges, 767 5th Avenue, New York, NY 10153.

#### Mirabella

Continued from Page 3

perfectly."

Mirabella served two and a half years in his most recent-position. having previously worked three years as LSM for KSGO's predecessor, KYXI. He has also been Oregon Manager for Blair Northwest Radio. He told R&R, "It was diffi-cult departing KSGO & KGON, but this is a tremendous professional advancement and something I've been working toward. As a Portland native, it's nice to get this opportunity at a station that's been such an important part of the market for so many years.'

#### **KXLR**

Continued from Page 3

"On the hour, there are two minutes of 'Facts of the Hour' - a summary of recent events in a relaxed, uncolored, entertaining style. That's followed by a three to six-minute interview with someone knowledgeable about interesting trends and topics. From then on, it's music, interrupted briefly every couple of songs by 45 to 90 seconds of information.

KXLR's new lineup includes the nine-year veteran team of Woodruff and Wayne Jordan. Interviews will be handled by Scott Shafer, formerly of KFBK, while staffer Dick Cruser will oversee the mu-sic. Additional personnel will be added later.

Expressing his confidence in KXLR's new identity, Woodruff said, "The Bay Area is one of the few places where new societal trends start, and this change is one of them. This is an excellent experimental laboratory for Bonneville, which has a continuing commitment to AM radio."



KING IN HIS COURT — Mutual overnight talk show host Larry King headlin ed the 10th annual Upper Midwest Communications Conclave in Minneapolis recently. Sponsored by Midwest Promotion, the conference attracted a record crowd of 235 broadcasters and label reps. Session topics included consulting, Arbitron, broadcast technology, air personalities, legal matters, and the selling of radio sports. All smiles are (I-r) KSTP/Minneapolis GM Scott Meier, Midwest Promotion's Tom Kay, and Larry King.

#### KGIL Goes Talk Fulltime

**Buckley Broadcasting dropped** Easy Listening at KGIL/San Fernando Monday (7/15) and adopted a fulltime Talk format built around two prominent Los Angeles market News/Talk personalities, Stan Bohrman and Jim Simon.

GM Dick McGeary said the move was prompted in part by a strong positive reaction among listeners and advertisers to NBC Talknet, which KGIL picked up in March. Regarding powerful competition from KABC/Los Angeles, McGeary commented, "We tend to promote primarily in our own market, the San Fernando Valley area and its 1.4 or 1.5 million people. We'll be concentrating our talk on those people. There'll be a lot of news, sports, and information like a magazine with a heavy concentration on news.

#### Lane

Continued from Page 3

a legendary CHR station as Q107, and getting the opportunity to join with one of the top broadcasting companies in America."

Lane begins his new assignment July 29, and a replacement has yet to be named. His prior programming experience includes two years at WKQX/Chicago and KBEQ/Kansas City, and he has consulted Todd Wallace's Radio In-

#### Lobdell

Continued from Page 3

parture of Mr. Thayer, but we're anticipating great things for the rest of 1985 and into 1986. The role of this association is to build awareness of network radio within the advertising community, and we're going to work hard toward that end."

Lobdell most recently served as VP/Sales for Republic Radio. Prior to joining Republic he was with Blair Radio for 20 years, serving in a variety of positions including Senior VP. VP & Director/Sales, and VP/National Sales Manager.

KGIL's management tier remains unchanged, with McGeary remaining as GM and Mike Lundy continuing as PD/Operations Man-

Besides 14 hours daily of Talknet programming and Mutual's "America In the Morning" (5-6am), KGIL offers news-oriented talk with Bohrman (6-10am) and Simon (2-6pm). Bohrman, most recently an anchor/reporter at KNX/Los Angeles, has a long track record as a newsman and talk host on radio and television. Simon, too, has an extensive radio background, including a stint as PD at KABC during the infancy of its highly-successful Talk format. KGL's remaining local segment (1-2pm) is the "Radio Game Show" with Mark Richards, heard previously on the former KOGO/

#### Mann Named GSM At KTIM-AM & FM

Victoria Mann has been named GSM for Aries Communications' KTIM-AM & FM San Rafael, CA, after just a year and a half in radio

Aries President Art Astor commented. "We had an opening for a sales manager, and I like to promote from within. Victoria was the top salesperson for us in 1984, and had a good background, so she was deserving of the position."

Mann told R&R, "These are great radio stations, with unique formats which appeal to two distinct audiences, giving us an opportunity to serve the market really well. Our FM is A/C targeted to 25-44, and our AM is a Big Band 45+ format. We're the only stations in Marin County. Although we are in the San Francisco ADI, we're designed to service the local community and retail market."

Prior to joining KTIM in 1983, Mann was a sales representative with a Marin County newspaper and Advertising Manager of a maior retail chain.

#### **Hern New** GSM At KSGO & KGON

Veteran Pacific Northwest radio sales executive Dan Hern has been named General Sales Manager at Gold/AOR combo KSGO & KGON/ Portland. He replaces Ray Mirabella, who became GM at neighbor KWJJ & KJIB (See Page 3).

Said KSGO & KGON President/-GM Linn Harrison, "We're extremely pleased to be able to get the best radio sales manager in Portland to lead our strong and professional sales department

Hern, who started in Portland radio sales at KYXI (now KSGO), arrives from crosstown KMJK, where he spent 18 months as Local Sales Manager. He told R&R, "(KMJK principal/GM) Vic Ives is perhaps the most professional radio person I've ever been around, so I have many regrets about leaving. But I have management aspirations, and this position affords me that experience. The staff here is highly regarded, and I'm very excited about working with our new owners, Ackerley Communications.'

#### STAFF

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VICE President DICK KRIZMAN
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AT Director Editor JOHN LEADER
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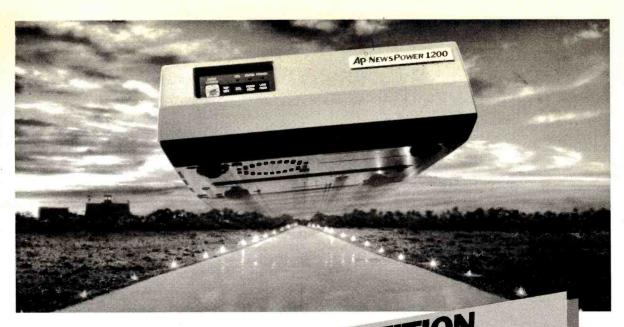
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8/R&R FRIDAY, JULY 19, 1985



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#### **NEWS**

#### Fetch VP/GM At WSNY & WVKO

Al Fetch has been named VP/ GM at Josephson's WSNY & WVKO/Columbus, following four years as VP/GM at Stoner's WYRK/Buffalo. He replaces Stephen Joos, who resigned last week

Josephson Communications President Ed Christian told R&R, "Many people in the broadcasting industry brought Al to our attention as an exemplary manager. We're both excited and flattered that Al chose to join Josephson and move our Columbus stations even further



Al Estah

than they've come in the last three

Fetch said, "The team of professionals in Columbus has built two great radio stations. I have so often heard Columbus referred to as one of the best radio markets in the country. There's a solid economic base there, so I'm eager to get there and get going."

Before joining WYRK, Fetch was VP/GM of KHAK/Cedar Rapids and Sales Manager at KGGO/ Des Moines.

WPLJ GREETS HALL & OATES — WPLJ/New York celebrated the appearance of Hall & Oates at Madison Square Garden with a contest. Several winners enjoyed dinner and concert tickets, and were introduced to the dynamic duo backstage. Shown here are (i-r) WPLJ MD Lisa Tonacci, winner, Darryl Hall, winner, WPLJ ND/AM news anchor Shelli Sonstein, John Oates, and

#### Loggins Drops By B/A/M/D



Columbia's Kenny Loggins visited the Atlanta offices of consultancy Burkhart/Abrams/Michaels/Douglas & Assoc. recently. Pictured (I-r) are Columbia's Alan Oreman, B/A/M/D's Dave Logan and Dwight Douglas, Loggins, B/A/M/D's Jon Sinton, and Columbia's Jim McKeon.

#### It's The Phil Collins Company



When Atlantic's Phil Collins came to visit the label recently, the entire promotion department was present and accounted for, smiling from ear to ear. Shown (back row, I-r) are Joseph Grant, VP/Singles Promotion Sam Kaiser, Linda Ferrando, VP/Field Operations Lou Sicurezza, National Secondaries Promotion Manager Lisa Velasquez, Associate Director/Singles Promotion Andrea Ganis, Associate Director/AOR Danny Buch, New York rep Bruce Tenenbaum, Donna Spencer, Rachelle Schlosser, Associate Director/AOR David Fleischman, Sr. VP/Pop Promotion Vince Faraci, and Michael Gallelli. Seen stiting in the front (I-r) are Vicki Batkin, Phil, and Lisa Sansone.



Qwest Records held a reception for new label artists New Order in L.A. recently. Pictured in front of party guests are (I-r) Warner Bros. Chairman Mo Ostin, group's Gillian Gilbert, Qwest President Harold Childs, and group's Bernard Sumner, Peter Hook, and Stephen Morris.

10/R&R FRIDAY, JULY 19, 1985

### North Becomes New WKXX Program Director

WJST (T94)/Panama City programmer J.D. North has been selected as PD at SunGroup's WKXX (KXX106)/Birmingham. He replaces Roger Gaither, who recently became PD at WKQB/Charleston. Jan Jeffries, who'd been consulting the station in the interim, has now become PD at WLS-FM/Chicago (see Page 1).
WERC & WKXX President/GM

WERC & WKXX President/GM John Bomer told R&R, "Jan thinks a lot of him, and JD's got a good reputation to back it up. Coming so highly recommended, I'm looking forward to a long relationship with J.D. North."

North begins his duties immediately, but will assist in finding his replacement at T94. He told R&R, "I'm excited about working in Birmingham. It has been my goal to do so for the last several years



I.D. North

now. Following Jan Jeffries, who put the station into a winning mode, I'll continue with his philosophies and nail the competition to the wall."

North's prior programming experience includes WYYD/Raleigh-Durham and WAEV/Savannah.



KRTH DARES TO BE STUPID — Weird AI Yankovic (I) recently visited KH1H/ Los Angeles morning man Dean Gost (i) to celebrate his Grammy award for "Eat It," and discuss his newly-released album "Dare To Be Stupid."



HERE ARE THE DIAPERS, WHERE ARE THE BABIES? — Capitol recording artists Ashford & Simpson visited with WCAU/Philiadelphia staffers to promote their latest single "Babies." Shown (front, I-I) are Valerie Simpson and Capitol's Rick Salvador; (fear, I-I) WCAU's Hilarie Barsky, "Morning Madman" Barsky, an unidentified fan, Nick Ashford, and WCAU MD Glenn Kali-

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#### Jefferson-Pilot Buys WNWS, Spins Off WGBS

Rockoff Broadcasting, headed by Neil Rockoff, has agreed to sell News/ Talk outlet WNWS/Miami to Jefferson-Pilot Communications, which in turn will spin off News/Talk facility WGBS/-Miami to Mambisa Broadcasting Corp., a Miami-based company headed by Amancio Victor Suarez, Prices were not disclosed

Jefferson-Pilot's transaction with Mambisa does not include the WGBS broadcast studios, facilities, call letters. or advertising and personal-service contracts. Following FCC approval, Jefferson-Pilot plans to review the sales/programming staffs of both WGBS and WNWS to establish a new personnel roster.

Said Rockoff, "The decision to sell WNWS, which wasn't part of our original five-year plan, came about because of the escalating cost of FM radio stations. Without an FM, the longterm plan to make it in Miami as a stand-alone AM didn't make a lot of sense. With Jefferson-Pilot selling WGBS, it makes it a terrific deal for everybody."

Jefferson-Pilot President Wallace Jorgenson added, "We are especially pleased with the purchase of WNWS because of the strong signal it places over Miami and Dade County, as well as in Ft. Lauderdale and Broward County. This new AM station will be a perfect complement to our Easy Listening outlet WLYF."

WGBS & WLYF VP/GM Dennis Collins noted, "We'll continue News/Talk with WNWS: WGBS, under new call letters and ownership, will change to programming aimed directly at the Hispanic market."

In addition to WGBS & WLYF, Jefferson-Pilot also operates WQXI-AM & FM/Atlanta, KIMN & KYGO/Denver, WBT & WBCY/Charlotte, WBIG/ Greensboro, and KSON-AM & FM/San Diego.

WNWS operates with 25 kw at 790 kHz; WGBS has 50 kw days/18 kw directional nights at 710 kHz. As part of the transaction. Jefferson-Pilot will apply to the FCC for a waiver to operate WNWS, which is licensed to South Miami, from the current WGBS & WLYF studios in North Dade County

#### Jonsson Revise Agreement

Commonwealth Broadcasting of Northern California and Jonsson Communications have modified their prior agreement for the sale of the Jonsson properties in Sacramento and Manteca CA Jonsson will now be retaining, not selling, KENZ/Sacramento. Commonwealth will be acquiring KSAC/Sacramento, KSJQ/Manteca (Stockton-Modesto), and the Heavenly Recording Studios in Sacramento for \$11 million. The original deal had been \$12 million for all three properties and the studios

KENZ is a Class IV facility operating on 1240 kHz, featuring Transtar's "Format 41" presentation.

WWIZ/MERCER, PA PRICE: \$850,000 BUYER: G.B.S. Partnership SELLER: P.S. Broadcasting Corp. DIAL POSITION: 103.9 mHz POWER: 3 kw at 300 feet FORMAT: Country

#### Commonwealth, Sandusky Buys KBZT For \$9.7 Million

Alta Broadcasting plans to sell A/C outlet KBZT ("K-Best"/San Diego to Sandusky Newspapers for \$9.7 million, plus up to an additional \$500,000

WCVI/CONNELLSVILLE, PA PRICE: \$500 000

BUYER: MAR COM Broadcasting SELLER: Connellsville Broadcasters.

DIAL POSITION: 1340 kHz POWER: 1 kw days/250 watts nights FORMAT: A/C

WWLS/MOORE, OK

PRICE: \$945,000 BUYER: Stevenson Broadcasting, headed by Robert Stevenson, who also owns KKCC-AM & FM/Clinton. OK and KDLB-AM & FM/Henryetta. OK. Stevenson is in the process of selling KNOR/Norman, OK. SELLER: Lesso, Inc. DIAL POSITION: 640 kHz

POWER: 1 kw FORMAT: Oldies BROKER: Jamar-Rice Co. depending on KBZT's performance in the summer Arbitron.

Alta retains ownership of KEZR/San Jose; Sandusky also operates KNUS & KBPI/Denver, KEGL/Dallas, KDKB/ Phoenix, KLSI/Kansas City, and KLSY-AM & FM/Seattle. Sandusky Chairman Dudley White also owns KUNA & KSLY/San Luis Obispo, CA.

KBZT broadcasts with 21.8 kw on 94.9 mHz at 701 feet. Ray Stanfield of Chapman Associates served as broker

#### WPCM/BURL-WBBB & INGTON, NC

PRICE: \$3,4 million BUYER: Research Triangle Broadcasting, headed by James Fort and John Yochum, It also has interest in North Carolina stations WSIC & WFMX/Statesville, WFSC & WRFR/-Franklin, and WDSC-AM & FM/Dillon. SELLER: Maycourt Broadcasting DIAL POSITION: 920 kHz; 101.1

POWER: 5 kw; 100 kw at 910 feet FORMAT: A/C: Country BROKER: R.A. Marshall & Co.

#### RATINGS

#### **Baltimore**

**WLIF Slips From Double** Digits; WBAL Stronger Number Two; WBSB, WMKR Show CHR Growth; WIYY, WFBR (With Orioles) Rise

	Winter '85 Si	oring '85
WLIF (B/EZ)	10.1	9.9
WBAL (AC)	8.0	8.6
WBSB (CHR)	6.7	7.4
WIYY (AOR)	5.9	6.9
WXYV (B/U)	5.4	5:4
WPOC (Ctry)	6.0	5.4
WMKR (CHR)	3.2	4.8
WFBR (AC)	3.0	4.4
WBGR (Rel)	4.5	3.3
WYST-FM (AC)	3.7	3.3
WWIN (B/U)	3.4	3.1
WCAO (Ctry)	2.5	2.9
WWIN-FM (B/U)	3.1	2.9
WEBB (B/U)	3.6	2.8
WITH (BBnd)	2.3	2.5
WCBM (N/T)	3.1	2.5
WQSR (Gold)	1.6	2.1
WRBS (Rel)	1.1	1.2
WYST (BBnd)	.6	1.2

#### Spring '85 **Arbitron Results**

#### Washington

WGAY Eases Into First; WWDC-FM Climbs To Third; Black/Urbans Softer; **CHR Race Tightens** 

	Winter '85	Sping '85
WGAY (B/EZ)	7.2	9.0
WKYS (B/U)	8.0	7.1
WWDC-FM (AOR)	5.9	6.8
WMAL (AC)	7.6	6.4
WRQX (CHR)	7.3	5.7
WHUR (B/U)	6.5	5.6
WAVA (CHR)	4.7	4.8
WMZQ-FM (Ctry)	3.6	4.6
WLTT (AC)	3.5	3.9
WTOP (News)	4.4	3.9
WPGC & WCLY (	AC) 3.4	3.8
WGMS-AM & FM		
(Clas)	3.2	3.2
WASH (AC)	3.2	3.1
WPKX-FM (Ctry)	2.9	3.1
WDJY (B/U)	- 3.3	2.8
WWRC (AC)	2.2	2.4
WXTR-FM (Gold)	2.2	2.0
WYCB (Rel)	1.0	1.7
WBMW (CHR)	1.1	1.4
WWDC (BBnd)	1,3	1.3
WTKS (B/EZ)	. 7	1.2
WHFS (AOR)	1.6	1.0

#### Cleveland

WMMS Still #1 After CHR Segue; WDOK Solid Second; WLTF Surges To Take A/C Crown

	Winter '85	Spring '85
WMMS (CHR)	12.8	. 11.0
WDOK (B/EZ)	8.1	9.1
WQAL (B/EZ)	7.5	7.7
WLTF (AC)	5.4	7.3
WGCL (CHR)	6.7	6.2
WZAK (B/U)	5.2	6.0
WMJI (AC)	6.0	5.9
WBBG (BBnd)	4.5	5.5
WDMT (B/U)	4.0	4.2
WWWE (AC)	2.9	3.1
WGAR-FM (Ctry)	5.4	3.7
WRMR (B/EZ)*	4.3	3.5
WERE (N/T)	5.2	3.4
WHK (Gold)	1.6	2.7
WRQC (CHR)	2.1	2.6
WJMO (B/U)	2.1	1.7
WABQ (Rel)	2.2	1.6
WGAR (Ctry)	1.3	1.6
WCLV (Clas)	2.1	1.3
WONE (AOR)	1.0	1.0
*Formerly WJW (N/T)		

#### Pittsburgh

KDKA Still Far Ahead: **WBZZ Approaches Double** Digits; WDVE Rebounds; WJAS, WPNT, WYDD Up

	Winter '85	Spring '85	
KDKA (AC)	16.1	15.1	K
WBZZ (CHR)	8.8	9.8	K
WSHH (B/EZ)	11.0	9.4	W
WDVE (AOR)	7.5	8.1	K
WWSW (AC)	4.8	4.9	K
WAMO-FM (B/U)	4.9	4.7	K
WHTX (CHR)	4.8	4.4	K
WJAS (BBnd)	2.9	3.9	K
WPNT (AC)	2.2	3.8	W
WTAE (AC)	4.0	3.7	K
WHYW (AC)	2.6	2.9	K
WYDD (AOR)	1.9	2.9	K.
WDSY (Ctry)	2.9	2.8	K
WTKN (Talk)	4.7	2.8	K.
KQV (News)	2.5	1.9	K
WEEP (Ctry)	1.1	1.8	W
WMBS (Misc)	1.0	1.0	K
WWCL (BBnd)	_	1.0	W
WPIT-FM (Misc)	.6	1.0	

#### St. Louis

KMOX, KSHE Remain Dominant 1-2; KWK Edges KHTR in CHR Battle; WRTH Bigger; WIL-FM Improves

- 1		145-4- 106	Carles (OF
			Spring '85
	KMOX (Talk)	20.9	
-	KSHE (AOR)	11.9	12.9
- 1	WIL-FM (Ctry)	6.2	6.7
	KMJM (B/U)	7.0	6.2
j	KEZK (B/EZ)	7.2	5.6
	KSD (AC)	5.2	5.0
	KWK (CHR)	3.8	4.9
- 1	KHTR (CHR)	4.5	4.8
	WRTH (BBnd)	3.1	4.3
	KYKY (AC)	3.3	3.5
	KUSA (Ctry)	4.3	3.5
	KADI (AC)	1.5	2.3
	KXOK (Talk)	2.5	2.0
	KATZ (B/U)	2.0	1.7
	KCFM (B/EZ)	1.6	1.7
	WZEN (B/U)	1.4	1.4
ı	KFUO (Clas)	1.9	1.3
	WIL (Ctry)	1.2	1.1

#### **Format Legend**

AC-Adult/Contemporary, AOR-Album-Oriented Rock, BBnd-Blg Band, Bik-Black, BM/Easy-Beautiful Music/Easy Listening, CHR-Contemporary Hit Radio, Clas-Classical, Ctry-Country, Gold-Oldies, Jazz-Jazz, Misc- Miscellaneous, News-News, N/T-News/Talk, Rei-Religious, Span-Spanish, Talk-Talk, Urbn-Urban Contemporary



#### 1984 SALES ANALYSIS BY STATES

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eorgia		Alaska		60		5.0		New Jersey	101	4	3.9		
awaii		California		565	47	8.3		New Mexico	122	15	12.2		
laho	-	Colorado		162	20 1	2.3		New York	277	36	12.9		
linois	1	Connecticu	t	89	14 1	5.7		N. Carolina	355	63	17.7	le le	
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#### WRITE OR CALL FOR YOUR COPY

Janice P. Blake, Marketing Director CHAPMAN ASSOCIATES, INC. EXECUTIVE OFFICES 1835 Savoy Drive, Suite 206, Atlanta, GA 30341 (404) 458-9226

#### **House Again Eyes Home Taping Fees**

After lying dormant for the first six months of this Congress, the home taping issue is back. A bill imposing a home taping royalty fee on the manufacture and import of recorders and blank tape has been offered in the House by Rep. Bruce Morrison (D-CT) and 20 cosponsors. Consumers who tape for strictly private use would be exempt from any finding of copyright infringement.

Rather than addressing both audio and video taping like past bills, Morrison's legislation deals only with audio. That's significant because Congress appears somewhat receptive to the view that home audio taping hurts record sales. Home use of video cassette recorders (VCRs), on the other hand, is seen as less harmful because the devices are used largely

for "time-shifting," or later viewing of programs.

#### Blank Tape, Recording Device Fees

The Home Audio Recording Act of 1985 (H.R. 2911) would require makers and importers of recording equipment and tape to pay fees of:

• 10% of the wholesale price of

each recorder

 25% of the wholesale price of each dual recorder (e.g., a deck with two cassette drives designed specifically for music copying)

 one cent per minute of tape playing time (e.g., 60 cents per onehour cassette).

Dictation and other low-quality taping equipment would be exempt from the royalties. And Morrison said there would be no fees on tape used for nonmusic recording by "broadcasters or service groups for the blind and disabled."

The Register of Copyright would collect the fees and distribute them "to the owners of copyright in musical works and sound recordings that were included in radio or television transmissions, or distributed to the public in the form of phonorecords or copies."

#### 325 Million Albums, Tapes Unsold

"The home taping problem has become so widespread that music taping is actually replacing music buying," Morrison charged. "Home taping siphons off the revenues that have traditionally spurred the musical arts community to put its labor and money at risk." Without home taping, consumers would have bought 325 million more albums and prerecorded tapes in 1985, according to Morrison.



Rep. Bruce Morrison

#### TRUSTEE CONCEPT GAINS FAVOR

#### FCC Grapples With CBS, Multimedia Takeover Attempts

Hostile takeover bids for CBS and Multimedia, which have a combined total of 22 radio stations, continue to dominate the FCC's agenda, while Congress has begun taking an active interest in the media takeover controver-

#### Raid-By-Trustee Okayed

In an unprecedented move, the FCC approved a plan by Washington Redskins owner Jack Kent Cooke to proceed with his tender offer for Multimedia by means of an untried trustee method.

A renewable, 180-day "short form" transfer of control of Multimedia's stations to the Cooke-appointed trustee was granted. The trustee, former Sen. Eugene McCarthy (D-MN), will buy up Multimedia stock and assume control if a majority of shares are acquired, at which time a "long form" transfer to Cooke would be considered by the Commission. If he ends up running Multimedia, the trustee must do so entirely independent of Cooke's control.

#### Quello Slams Interim Control Transfer

The divisiveness of takeover issues was evident in the dissent of Commissioner Jim Quello, who protested "the ouster of a qualified licensee prior to determining that the successor is fully qualified." He added, "I see the majority's attempt to accomplish a halfway transfer without full procedural requirements as akin to an attempt to accomplish a halfway pregnancy. Before you know it, you are already all the way there."

Cooke this week upped his offer from \$65 to \$70.01 cash per share. Multimedia's management has offered its own buyout plan, valued at \$55 per share, which stockholders will vote on in early August.

Multimedia's radio properties are WMAZ & WVEZ/Macon, GA; KEEL & KMBQ/Shreveport; WWNC/Asheville, NC; WFBC-AM & FM/Greenville, SC; and WEZW/Milwaukee. Four addi-



Jim Quello diagnoses "halfway pregnancy"

tional stations in Louisville and Little Rock have been sold.

#### Turner Opts For Trustee Arrangement

Ted Turner last week proposed to conduct his takeover bid for CBS through a similar trustee setup, which the FCC may vote on this week. CBS strongly protested press reports quoting FCC officials as saying the plan would be approved. CBS said the leaks make it appear that the FCC lacks "both fairness and objectivity" in the battle.

Turner's proposed trustee is former Sen. William Hathaway (D-ME), who would buy up stock and control CBS until a long-form transfer to Turner won Commission clearance.

The expedited trustee arrangement became imperative for Turner after FCC Chairman Mark Fowler told the House Telecommunications Subcommittee last week that Turner's longform application probably couldn't be processed until September.

#### FCC, Commerce Committee Slate Hearings

In other developments:
• The FCC announced it will hold informal hearings on the Turner-

CBS fight August 1-2, but stressed it would later hold a full evidentiary hearing if "substantial and material" questions are raised.

• The Senate Commerce Committee scheduled a hearing Thursday (7/18) on S. 1312, the bill introduced by Sen. Larry Pressler (R-SD) to require FCC evidentiary hearings on hostile takeover bids for TV networks or major TV group owners.



MINORITY EXECUTIVE COUNCIL — NAB minority activities, including stepped up job placement by its Employment Clearinghouse, were reviewed last week by the association's Minority Executive Council. Members (left to right) include Jay Asher, WJDA/Quincy, MA; Dorothy Brunson, WEBB/Baltimore; Constance Balthrop, Group W; outgoing Sheridan Broadcasting President Glenn Mahone; NAB President Eddie Fritts; and Dwight Ellis and Claryce Handy of NAB's Minority & Special Services Department.

#### **NEWS BRIEFS**

#### First Filing Window Brings 875 Applications For 167 Channels

When the FCC's first-ever 30-day FM filling window slammed shut last week, a total of 875 applications had been received for 167 allotments — 15 new channels and 152 channels that were previously assigned to communities but never applied for. In addition, 306 existing FMs took advantage of the window to file minor change applications.

FM Branch Chief Ray LaForge says the volume of applications is "higher than expected" but still "manageable." It's possible the surge may delay slightly the first filing window for Docket 80-90 channels (13 stations on 96.5 mHz), tentatively set for September. Once the process gets rolling, LaForge foresees opening two filing windows a month to get applications in on all 684 channels within three years.

#### FCC Ends Filing Of Radio Net Affiliation Contracts

Radio stations will no longer have to flic copies of their network affiliation contracts with the FCC each year. An estimated 3400 stations have routinely had to file contracts they maintain with over 100 national and regional

networks.

Having the contracts available for inspection at the Commission may be valuable to nets and affiliates in their negotiations, the FCC reasoned, but any benefits are outweighed by filing costs and burdens on both stations and the Commission. It also noted that radio program sources are so abundant that undue influence over a station by a single supplier is highly willikely.

#### Stations Fair Game For Federal Agency Complaints At FCC

Fairness Doctrine, news distortion, and personal attack complaints against ABC were thrown out by the FCC last week. However, the Commission ruled specifically that the CIA and other federal agencies have a right to file complaints against stations at the Commission.

At issue was a September ABC-TV newscast alleging that the CIA plotted to kill a Hawaii businessman. ABC retracted the story in November. The CIA failed to provide extrinsic evidence of news distortion, or to show that a controversial issue of public importance was under discussion, the FCC said in dismissing the complaints.

Simultaneously, it threw out a request by the American Civil Liberties Union (ACLU) that government agencies be barred from filing complaints against broadcasters.

FCC Chairman Mark Fowler acknowledged, but rejected, fears of an "intra-agency conspiracy" to stifle unfriendly news coverage. He said the Fairness Doctrine, rather than the CIA, is to blame for "the danger perceived, the pernicious and chilling effect on freedom of speech."

#### Other Key Developments:

WGN/Chicago News Director
David Eilsworth has been elected to
the RTNDA Board of Directors, representing Illinois and Indiana.

FCC Commissioner Dennis Patrick last week underwent a smooth confirmation hearing before the Senate Commerce Committee. President Reagan has nominated Patrick to a new term.

For The Record — A recent story here on a \$10,000 fraudulent billing fine for WBSS/Pompano Beach, FL incorrectly identified a station offical as William Beaton. The correct name is William Heaton. WBSS and Heaton have no relationship to the Beaton have no relationship to the Beaton family which operates Southern California Broadcasting Co., owner of KIEV/Glendale, CA and KNRY/Monterev.

14/R&R FRIDAY, JULY 19, 1985

# How to use research to increase profits

Choosing the right research firm for your Auditorium Music Test could mean tens of thousands of extra dollars to your station.

If you've never done an Auditorium Music Test before, you'll be amazed by how much you'll learn about the musical tastes of your listeners.

You'll make changes in your music that will make your station sound better to your listeners. As a result, they'll listen longer. Even if your average listener listens only 10% longer, that means a 10% ratings increase.

In a large market, that can help you increase your station's revenues by as much as \$250,000.

But doing an Auditorium Music Test (AMT) properly isn't easy. Some research firms do a better job of it than others.

Here are some questions that will help you distinguish a good AMT from an average one:

#### 1. Who does the recruiting?

Quality control is the key to successful recruiting of your participants.

Surprisingly, though, most radio research firms don't do their own research! They farm out the work to a local facility in your market. (You don't ask, they don't tell you.)

As a result, there's no quality control. What happens? You've probably heard horror stories about stations that got 100 people who all went to the same high school.

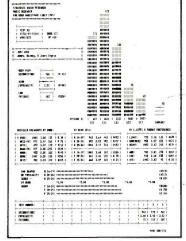
Or who "do this kind of thing all the time." Strategic Radio Research is unique in that all of our recruiting is done by our staff via WATS lines from our Chicago phone center.

This allows us to exercise total quality control over this critical part of the study. You get better and more reliable results.

#### 2. What's the sample size?

For a sample size of 100 people, your margin of error for a typical song is going to be ±4%. Nobody can reduce that margin of error; it's based on laws of probability. No tricks can help.

If anyone claims that their research is



Strategic Radio Research's reports are both clear and comprehensive. The sample page above shows a song with very high recognition, high popularity, and low fatigue. (The horizontal bars indicate that the song is more popular among older listeners and among females.)

that accurate with a smaller sample size, they're lying to you.

You can probably justify a sample size of 50 or 75 people in a smaller market. But when you're playing for big stakes, you should aim for a sample size of at least 100 respondents.

#### 3. What questions are asked?

If your research firm asks the wrong questions, you can't possibly get the right answers.

You want to learn three different things about each song: Level of recognition, level of popularity, and level of fatigue.

To do this, we believe that you have to ask three distinct questions about each song. If you only ask one or two questions per song, we believe you will get misleading results.

Our scale (which we call the "Hanson scale") is a series of three questions which allow respondents to give us clear, unambiguous answers. That allows us to give you clear, reliable song scores.

#### 4. Is the research report well-designed?

If you can't understand the report you get, you might as well not have commissioned the research at all.

Some reports are too simplistic. Most reports contain a lot of detail, but are badly-designed; they present their findings in such a complex manner that you need a Ph.D. in statistics to understand what you're reading.

Strategic Radio Research's music research report is, we believe, the best of all possible worlds. (See example.) You get a great deal of information about each song, but the report is easy to read and easy to use.

#### Schedule your AMT now

Using the guidelines above, you should be able to select the best research firm for your Auditorium Music Test.

We hope that you'll choose Strategic Radio Research.

After all, if you're planning to do something, you might as well do it right.

Call Kurt Hanson at Strategic Radio Research today, at (312) 883-4400.

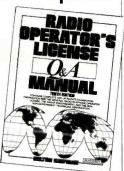
#### STRATEGIC RADIO RESEARCH

655 W. Irving Park at Lake Shore Drive Chicago, IL 60613 (312) 883-4400

## Radio Operator's License Manual Update

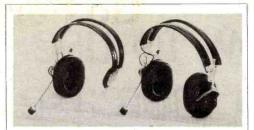
The tenth edition of the "Radio Operator's License Q&A Manual" is now available. Written by Milton Kaufman, the 530-page paperback contains all the information needed to successfully complete the General Radiotelephone Operator's License examination and the Radar Endorsement. In addition, the book features new 1984 FCC regulations as well as information necessary to pass the technician certification exam given by various non-government certifying organizations.

To help individuals prepare for the federal tests, typical questions are presented along with clear, concise answers. Each section concludes with a practice arm (answers at the back of the book). A special troubleshooting section is also provided. Among the new topics covered are phase-locked loop, frequency synthesis, digital-logic circuits, operational amplifiers, ICs, field-



effect transistors, mobile radio equipment, test equipment, RF interference, active filters, modulators and mixers, and receiver sensitivity.

Price: \$16.95. For more information, contact the **Hayden Book Co.** at (201) 393-6308.



#### Top O' The Line Headsets A Shure Thing

Designed for news and sports broadcasting, remote announcing, interviewing and intercom systems, the SM1 and SM2 are the latest professional broadcast headsets available from **Shure**. The SM1 is the single earphone version, while the SM2 features a double earphone.

Both units feature a unidirectional dynamic microphone with a 50 to 15.000 Hz frequency response. The earphones' frequency response ranges from 100 to 8000 Hz. Cables are interchangeable, which allows the SMZ to be configured for mono, stereo, or split-feed application.

For more information, contact Shure at (312) 866-2553.

# Grown But Still At Home

Although the nation's economy has been improving, a significant number of young adults continue to live with good ol' mom and dad. According to *USA Today*, this trend began several years ago in response to high levels of unemployment and inflation.

For example, in 1960 only 41% of those persons aged 18-24 lived at their parents' home. That figure climbed to 46% by 1970, 49% by 1980, and reached 54% in 1983, it held at 54% in 1984, the last year for which these U.S. Census Bureau statistics are available.

Meanwhile, those persons aged 25-34 who were still sponging off mom and pop shifted from nine percent of that population cell in 1960 to eight percent in 1970 and 1980. Three years later that figure hit 11% and then dipped to 10% in 1984.

#### ROCK TRAX

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WZOU's Jim Cutler and ROCK TRAX just received the Gold Medal for contest promos in the 1985 International Radio Festival of New York. Congratulations to Jim and the folks at KGB, who just landed a huge account with the help of four cuts from ROCK TRAX. For award winning contest promos, important advertisers and powerful programming, join stations like WHYT, Q107, Z93, WMMR, WLUP, B104, WSHE, KAFM, WZPL, KMET, KYYS, WTIC-FM, KBPI, WNEW-FM, and get the sonic edge of ROCK TRAX. Call for your demo today.

## WOICE TECH

You turn the radio down. You can't quite hear the music anymore. You can't hear the commercials or the jocks or the jingles. The only thing you can hear — distinctly — is VOICE TECH, the most powerful vocal creations ever heard on radio I.D.'s, slogans, contests and promos. Find out what programmers and production people are talking about coast-to-coast by requesting the amazing demo today.

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#### Radio Facts, Pt. 1

Here are five facts about radio you probably didn't know, courtesy of Radio Advertising Bureau VP/Marketing Information Ken Costa:

1) American advertisers spent \$11,196 per minute on radio during 1984, a year in which total U.S. radio ad expenditures topped \$5.8 billion.

2) Americans bought 9.6 million dollars worth of radio receivers each day during 1984, and the total value of these radio receivers was \$3.57 billion

3) If one person was sentenced to do all the radio listening for the entire

country (persons 12 + ) on an average day, it would take that person 68,633 years. (The average American listens to radio for three hours and eight minutes per day.)

4) Over the last ten years, Americans purchased 583.1 million radios at an average-price-per-set of \$51.36

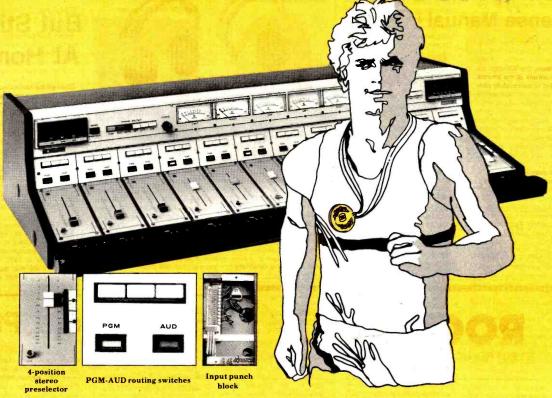
5) Americans currently own more personal stereo radio headsets than videocassette recorders: 16 million to 14.9 million, respectively. And that's just a fraction of the 489 million radios in use. Think about it.

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The competition is tough, but you'll be tougher with the all new Harris GOLD (Au) MEDALIST Audio Console. With an excellent track record of more than 300 units in operation in less than two years, the MEDALIST family has achieved a leadership position in the stock on-air console market. The new GOLD MEDALIST is the premier member of this family.

Everything about this board is competitive. Take for instance its 24-carat program performance with superb quality sound that will set you well above the rest in your marketplace, regardless of price. The GOLD MEDALIST provides features previously found only in much higher priced modular boards. Features like:

- Start/Stop of up to 36 sources
- Remote control of all 12 input channels
- Illuminated input channel On/Off switches
- Expandability to 72 sources with preselector switch
- Comfortable padded arm rest—and more...

More features, better sound, exceptional price... from start to finish, you'll be more competitive with the GOLD MEDALIST on your team! For more information, contact Harris Corporation, Studio Division, P.O. Box 4290, Quincy, Illinois 62305. 217/222-8200.



For your information, our name is Harris.

#### **PRO:MOTIONS**

#### Sherman Named BP VP



John Sherman

John Sherman has been promoted to VP of the radio program-

ming company Broadcast Programming, Inc., formerly known as Broadcast Programming International (BPI). Sherman will also continue as the firm's Director of Contemporary Programing. He first joined the firm in 1984 after serving as Assistant Manager/PD of KJRB & KEZE/Spokane.

#### Loftus New WTLQ VP/GM

James Loftus joins WTLQ/
SCHANTON-WIKES-Barre as V75
GM. He comes to the statio from
WFIL & WUSL/Philadelphia,
where he spent the last two years
as Sales Manager. Prior to that he
was GSM at WARK &WXCS/Hagarstown, MD and an AE at
WCAU-FM/Philadelphia.

#### PROS ON THE LOOSE

Jay Walker — PD KFIV/Modesto (209) 579-0225

Dave Dworkin — Mornings KQRS/Minneapolis (612) 522-6256

Lee Roy Hansen — PD KSJO/ San Jose (408) 238-5887

Robin Lee — Personality K95/Tulsa (918) 835-5840

Steve Miller — Morning news KMEN & KGGI/Riverside-San Bernardino (714) 980-2699

Jim Robinson — Assistant PD/afternoons KSJO/San Jose (408) 295-7783

Scott Summers — MD/afternoons WNOK-FM/Columbia (803)

Dave Weeks — Evenings WEZX/ Scranton (717) 655-6893 Bob Yates — Mornings KSJO/

San Jose (408) 289-8090-30-Beau Rafferty — Nights KZZU/

Spokane (509) 448-5555

Dave Shay — Late nights 79Q/
Houston (713) 995-4099

Nancy Abramson — Nights WLIR/Long Island (212) 535-5946

Larry Caringer — Mornings WCCC/Hartford (203) 647-0301 Don Davis — MD/middays WNSY/Norfolk (804) 420-5294 Michael Fuszner — PD KQ96/ Seattle (206) 742-4560

Bob Hughes — OM WLTT/ Washington (301) 983-2464

B.J. Hunter — Mornings KOPA/Phoenix (602) 945-7028 Bill James — OM/mornings WMEV/Tri-Cities (703) 783-9276 John "Spanky" Kessler — Mornings KBOS/Fresno (209) 688-8689

Ray Massie — PD KFKF/Kansas City (913) 677-0279 Scott Robbins — PD WMGG/ Tampa (813) 726-0305

Bob Spence — PD V100/Charleston (304) 925-4947

John Stoner — MD/Assistant PD WOMP-FM/Wheeling (305) 291-1105

#### Arista Ups Auerbach



Jess Auerbach

Jess Auerbach has been proded to Director/Production at Arista Records. Auerbach has been with the label since 1981, most recently serving as Associate Director/Production. Concurrently, Leana Moritt has been upped to Administrative Assistant/ Production.

#### CAPBA Taps Shilling As President

WCBM/Baltimore News Director Bob Shilling has been elected President of the Chesapeake Associated Press Broadcasters Association. He previously held the CAPBA presidency in 1976.

#### Gilmore Elevates Flodin

Fred Flodin has been apprinted General Accounting Manager of Jim Gilmore Enterprises, which includes the Gilmore Broadcasting Corporation and Gilmore Enterprises Corporation. Flodin had served as international Audit Manager for the companies since 1981. Prior to joining Gilmore, Flodin spent five years with Grand Rapids-based Seidman & Seidman, eventually attaining the Senior Auditor post.

#### RCA Names Pozner Senior Art Director



Neal Pozner

Neal Pozner moves from Design Director at DC Comics No Senior Art Director at RCA Records. Prior to joining DC Comics in 1982, he spent two years as Art Prise Arista Records. Pozner's background also includes a similar stint with CTI Records and the Associate Art Director post at National Lampoon.

#### CBS/Nashville Promotes Myers

CBS/Nashville has upped Michelle Myers to Manager, Press. Before assuming this post, Myers worked in a similar capacity at E/P/A/Nashville. She began her industry career as a CBS Records College Marketing Representative.

#### **AERho Elects Officers**

Alpha Epsilon Rho, the National Broadcasting Society, has elected new officers. They are: National President Alan Albarron, VP/Public Information Jim Miskimen, VP/Professional Development Sophia Markowitz, VP/Regional Development Maria Williams-Hawkins, and Executive Secretary Dr. Richard Uray.

#### **CHANGES**

Mike I. Packman, Chairman of the Financial Chapter of the Station Representative Association (SRA), elected to executive council of Katz Communications Inc.

Barry Lewis, Senior Vice President of Corporate Development, elected to the Executive Council of Katz Communications Inc.

Christopher Snell, former Sales Representative with Marlboro Ford, named Account Executive at WEEI/Boston.

Rhonda K. Amoe transferred to Arbitron Ratings/New York as Account Executive, Advertiser/ Agency Radio Sales.

William D. Fritz Jr., former Media Account Executive at WKHM Radio/Jackson MI, joined Arbitron Ratings as Client Service representative for Representative & Network Radio Sales/New York.

Gary Maigrett, formerly with the Arts & Entertainment Cable Network, named new Account Executive at Major Market Radio/New York

**Denise Savage,** formerly with WERC/Birmingham, joined WMJJ/Birmingham, AL as Account Executive.

**Donna Ballard** transferred from Capitol Broadcasting's Alabama Information Network to WMJJ/Birmingham, AL as Account Executive.

Karen Williamson, former Broadcast Buyer for Bozell & Jacobs Advertising/Los Angeles, appointed Account Executive at Republic Radio/Los Angeles.

Louis Vitali, former Account Executive/Co-op Director for WKBW-AM/New York, named Account Executive at Republic Radio/New York

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#### RATINGS AND RESEARCH

JHAN HIBER

#### **New Market Research Tools**

As Arbitron and Birch spew out the spring numbers, there will be many stations unhappy with their scores. Those facing another major survey in the fall may want to conduct market research to make sure their programming and positioning are on target.

#### **Old Standbys**

It used to be the market research menu offered a fairly limited selection like a Chinese menu. You could choose from Column A (focus groups) or column B (broad-based sample telephone studies). Before the explosion in radio-targeted research firms, these two standbys were used quite a bit. Indeed, there's nothing inherently wrong with either approach today. Focus group discussions involving approximately ten respondents each are still a good way to get tip-of-the-iceberg perceptual feedback,

By the same token, telephone studies (usually with a 400+ usable sample), are effective ways to quantify focus group findings. As I've suggested before, if you only have budget enough to do one research project, then the large sample telephone study should be your priority.

There are, however, creative new approaches that greatly expand the market research menu. Let's review the latest state-of-the-art tools

#### **Focus Update**

Some firms, most notably Surrey Research, have gone beyond the traditional focus group discussion concept. Surrey's Individual Focus Sessions (IFS) ap-

proach uses the same number of participants as a regular focus group study. However, as the name implies, a moderator or researcher holds one-on-one meetings with the respondents rather than dealing with the entire group at one time. Surrey feels its IFS technique allows the interviewers to obtain more indepth feedback from each respondent. This may indeed be the case - the interviewers typically spend about 30-45 minutes with each participant.

There are also potential drawbacks to this approach. Some may feel that group interaction is a real asset to the focus group methodology. As such, clients usually want to view the focus groups. But since a typical IFS project would involve approximately 40 hours of interviewing (about ten people can be interviewed each day), this may make it difficult for the clients to attend all the sessions. Also, according to Surrey, this technique is more expensive than the standard focus group approach.

#### The Auditorium Technique

Earlier this year I wrote about Confrontation Analysis, a technique devised by Rob Balon. Dozens of people are brought together in an auditorium setting but not necessarily for music research purposes. Instead Balon treats this auditorium sample (perhaps 100 people) as a massive focus group.

Questionnaires are administered to the respondents, and they react to various items: TV spot ideas, airchecks, current or potential air personalities. Apparently, the public's verbal feedback is also welcomed. Those comments, combined with the questionnaire responses, form the base for Balon's findings and recommendations. He believes that Confrontation Analysis is a good middle ground between a focus group series and a broadbased, large sample sur-

You may want to inquire about this project's cost; it appears to be more than what a series of focus groups would run. However, Confrontation Analysis is one way of obtaining feedback from a relatively large group at one time.

#### The Predictor<sub>SM</sub>

Most large-scale perceptual studies have relied on telephone surveys. Now my firm has developed a diary-based perceptual research technique called the Predictor.

Over the past year this technique has been tested in several markets with regard to various formats (AOR, A/C, Country). The tests in Chicago, Louisville, and Nashville indicated people would cooperate, in meaningful numbers, with

#### WEEK IN REVIEW

#### **ARAC Research Advisor Sought**

With the departure of Katz's Carol Mayberry, the Arbitron Radio Advisory Council is looking to appoint another research advisor by the end of the month to finish her three-year term. According to Arbitron Sales/Marketing VP Rhody Bosley, "The person selected will need to be away from the office three weeks per year, plus be available for telephone conferences. Overall duties consist of advising the elected broadcaster members regarding technical items brought before the Council." Anyone interested in the position should express interest to Bosley and ARAC Chairman Larry Wexler of WPEN & WMGK/Philadelphia.

#### **New Birch West Coast Head**

Birch Radio Sales/Marketing VP Bill Livek has appointed a new West Coast Regional Manager. Deborah Primo, who held a similar position with Drake-Chenault, takes over the L.A. office effective July 22, following the departure of Ken Gross,

a diary-type instrument that captured listening and perceptual information. The Predictor is comparable to Arbitron in that it uses the same sample source (Metro Mail listings) and places diaries over the telephone. A onedollar premium is included with each diary to enhance cooperation. Arbitron's percentages of listed and nonlisted homes in each market are adhered to in Predictor's sample design.

This technique provides a clear snapshot of marketplace listening. In addition, the programming and positioning feedback from the diarykeeper profile (those people more likely to respond to a written study as opposed to those more likely to respond to a telephone survey) can offer a direct line from market research to ratings results for those stations most concerned with Arbitron payoff. Stations looking to stay in touch with Birch would still be wise to consider largesample telephone surveys.

On the downside, the customized questionnaire's design needs to be expert since probing can't be done verbally. And given the additional work involved in

printing, mailing, and including the one-dollar premiums, the Predictor is several thousand dollars more expensive than a comparable sample telephone survey. Not intended to be a ratings service like RAM, the Predictor instead can be thought of as the latest perceptual research advance.

As you can see, there is a variety of choices for those of you considering an investment in market research which, when done well, becomes an integral part of a winning station. You just have to decide which research recipe can cook up the best numbers for your station.

#### Radio Convention Topics

A discussion of these and other market research methods will take place at the upcoming Radio '85 convention in Dallas. The Popular Research Methods panel is slated for Friday (9-13) and is one of only two research sessions.

Besides the techniques discussed here, the panel will cover auditorium music testing and its pros/cons. Don't miss this session.

Give us just 60 minutes, and we'll give your listeners the world of music and entertainment. "ON THE RADIO".

"In the first 30 days, over 300 of the hottest stations nationwide have made "ON THE RADIO" the most listened to feature in radio. Call now and find out why!"



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(213) 306-8009

Hosted by Ron O'Brian

MILWAUKEE, WZUU-AM/FM OM John Driscoll ...
"I needed a show to push our countdown, and 'ON THE RADIO'
"I needed a show to push our countdown, and 'ON THE RADIO'
"I show to be shown to push our constant, the show sounds live, and with really works help, totally local."

NSA'S help, totally local."

NASHVILLE, WZKS-FM PD Larry Martino
"If you're going to ADD only one show make it 'ON THE RADIO'.
The response has been incredible. The show's hot!"

#### Chicago

WGN Keeps Crown; WLOO Strengthens Second Place Niche; WKQX Jumps; WJJD Stronger

	Winter '85	Spring '85
WGN (Talk)	9.3	9.6
WLOO (B/EZ)	5.8	6.5
WGCI-FM (B/U)	5.5	5.4
WBBM (News)	4.5	4.8
WBBM-FM (CHR)	4.4	4.4
WBMX-FM (B/U)	4.5	4.3
WLUP (AOR)	3.5	3.8
WJJD (BBnd)	2.9	3.6
WKQX (CHR)	2.5	3.6
WLAK (AC)	3.9	3.5
WMAQ (Ctry)	3.5	3.4
WXRT (AOR)	2.7	3.2
WFYR (AC)	2.8	3.2
WJMK (Gold)	3.1	
WCLR (AC)	3.8	2.9
WLS (CHR)	4.3	2.8
WIND (Talk)	2.8	2.8
WLS-FM (CHR)	2.5	2.7
WUSN (Ctry)	3.2	2.4
WOJO (Span)	1.8	1.8
WMET (AC)	1.6	1.7
WCKG (AOR)	2.3	1.6
WAIT (BBnd)	1.7	1.6
WJPC (B/U)	.8	1.4
WFMT (Clas)	2.0	1.3
WVON (B/U)	1.4	1.2

#### **Detroit**

WJR, Tigers Score RBitron Hit; WJLB Moves To Second; WJOI Slips; CHRs Gain, Tie; CKLW, WLLZ Improve

	Winter '85	Spring '85
WJR (Misc)	7.2	10.4
WJLB (B/U)	5.6	6.3
WJOI (B/EZ)	7.2	6.1
WRIF (AOR)	6.6	6.0
WCZY-FM (CHR)	4.8	5.5
WHYT (CHR)	5.0	5.5
CKLW (BBnd)	4.0	5.2
WWJ (News)	5.6	4.9
WNIC-FM (AC)	3.9	4.1
WLLZ (AOR)	3.1	3.8
WOMC (AC)	3.8	3.7
wwww (Ctry)	2.8	3.6
WXYT (Talk)	5.1	3.4
WGPR (B/U)	1.5	2.9
WJZZ (Jazz)	3.2	2.6
WKSG (Gold)	3.3	2.5
WMJC (AC)	2.7	2.4
WLTI (AC)*	2.8	1.8
WCLS (AC)	2.0	1.8
WCXI (Ctry)	2.2	1.8
WCXI-FM (Ctry)	1.9	1.6
WCHB (B/U)	1.3	1.4
WHND (Gold)	1.0	1.3
WQRS (Clas)	1.3	1.2
*Formerly WDRQ (B/U)	last book	

#### **Boston**

WBCN, WBZ Still Pacesetters; WHDH, WRKO Helped By Sox, Celts; WXKS-FM Widens CHR Lead

	Winter '85	Spring '85
WBCN (AOR)	9.0	8.8
WBZ (AC)	8.9	8.3
WHDH (AC)	5.8	7.5
WXKS-FM (CHR)	6.4	7.4
WRKO (Talk)	5.8	6.7
WHTT (CHR)	5.5	4.8
WJIB (B/EZ)	6.0	4.5
WEEI (News)	4.1	4.4
WAAF (AOR)	2.3	3.6
WROR (AC)	4.4	3.6
WZOU (CHR)	2.8	3.2
WMJX (AC)	3.2	3.0
WVBF (AC)	3.0	2.8
WBOS (Ctry)	1.8	2.4
WSSH (AC)	3.5	2.4
WXKS (BBnd)	2.0	
WMEX (Gold)	.3	1.3
WKKT (CHR)	1.4	1.0

Spring '85
Arbitron Results

#### Philadelphia

WMMR Rocks Into First; WEAZ New Number Two; Urbans, CHRs Grab Higher Shares

	Winter '85	Spring '85
WMMR (AOR)	7.6	8.8
WEAZ (B/EZ)	6.3	7.9
WUSL (B/U)	6.5	7.5
KYW (News)	7.9	6.5
WCAU-FM (CHR)	5.2	5.7
WDAS-FM (B/U)	4.4	5.4
WMGK (AC)	5.5	5.3
WPEN (BBnd)	6.8	4.4
WCAU (N/T)	4.2	4.2
WSNI (AC)	4.2	3.6
WIP (AC)	3.9	3.5
WIOQ (AOR)	4.1	3.4
WWDB (Talk)	4.3	3.4
WXTU (Ctry)	2.6	3.3
WYSP (AOR)	3.2	3.0
WZGO (CHR)	2.3	2.9
WKSZ (AC)	4.1	2.6
WFIL (Gold)	2.3	2.1
WFLN-FM (Clas)	1.4	1.5
WDAS (B/U)	1.3	1.3
WHAT (B/U)	.8	1.2

#### San Francisco

KGO, KCBS	Remai	n	KFOG (AOR)	2.7	2.7
Strong 1-2; K	SOL Bo	KMEL (CHR)	2.5	2.7	
Into Third; G			KITS (CHR)	2.4	2.5
			KRQR (AOR)	2.7	2.1
KNBR; KABL	-	I-H-IVI	KSFO (AC)	1.8	2.1
Healthier;	KFRC		KBAY (B/EZ)	2.1	2.0
Suffers SI	ippage		KQAK (AOR)	1.7	2.0
	Vinter '85 St	oring '85	KKHI-AM & FM		
KGO (N/T)	8.8	8.2	(Clas)	1.8	1.9
KCBS (N/T)	5.3	5.2	KLOK-FM (AC)	2.3	1.9
KSOL (B/U)	3.4	4.4	KFRC (CHR)	3.1	1.9
KYUU (AC)	4.1	3.8	KDFC-AM & FM		
KABL-FM (B/EZ)	3.3	3.5	(Clas)	2.0	1.8
KNBR (Misc)	2.8	3.4	KOME (AOR)	1.8	1.8
KIOI (AC)	3.5	3.3	KWSS (CHR)	1.7	1.7
KSAN (Ctry)	3.2	3.2	KARA (AC)	1.0	1.1
KABL (B/EZ)	2.0	3.1	KJAZ (Jazz)	1.0	1.1
KNEW (Ctrv)	2.5	2.8	KLOK (AC)	1.2	1.1
KOIT-FM (B/EZ)	1.8	2.8	KRE (B/U)	.8	1.1
KBLX (B/U)	2.6	2.7	KYA (Gold)	1.3	1.0

#### Nassau-Suffolk (Long Island)

WHTZ Leads, WBLI Jumps To No. Two; WBAB Grabs AOR Crown; WPLJ Grows; WRFM Doubles

				W down (AO)	2.1	2
WRFM Doubles			5	WPAT-FM (B/EZ)	1.7	2.1
	Fe	all '84	Spring '85	WYNY (AC)	2.1	2.1
	WHTZ (CHR)	8.3	7.2	WAPP (CHR)	2.2	1.9
	WBLI (CHR)	3.9	5.7	WRKS (B/U)	1.9	1.9
	WBAB (AOR)	3.9	5.2	WLIR (AOR)	1.5	1.8
	WNBC (AC)	4.3	4.7	WCTO (B/EZ)	2.9	1.7
	WOR (Talk)	5.0	4.6	WABC (Talk)	2.1	1.5
	WPLJ (CHR)	3.4	4.5	WBLS (B/U)	1.4	1.3
	WRFM (B/EZ)	2.2	4.3	WEZN (B/EZ)	1.5	1.2
	WCBS-FM (Gold)	3.8	3.9	WMCA (Talk)	1.1	1.2
	WNEW-FM (AOR)	4.0	3.9	WGBB (AC)	.9	1.1
	WCBS (News)	4.1	3.8	WKJY (B/EZ)	2.4	1.1
	WALK-AM & FM (AC)	4.9	3.8	WQXR-FM (Clas)	.9	1.1
	WHLI (BBnd)	3.4	3.7	WRCN (AOR)	1.4	1.0

WLTW (AC)

WHN (Ctry)

WGSM (AC)

WINS (News)

2.9

#### **Format Legend**

AC—Adult/Contemporary, AOR—Album-Oriented Rock, BBnd—Big Band, Blk—Black, BM/Easy—Beautiful Music/Easy Listening, CHR—Contemporary Hit Radio, Clas—Classical, Ctry—Country, Gold—Oldíes, Jazz—Jazz, Misc— Miscellaneous, News—News, N/T—News/Talk, Rel—Religious, Span—Spanish, Talk—Talk, Urbn—Urban Contemporary.

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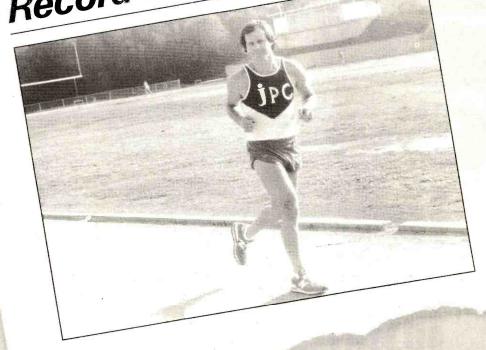
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"Sweet, Sweet Baby (I'm Falling)"



#### Anaheim-Santa Ana

KIIS-FM Softer, Still **Dominant; KBIG Climbs** Into Second Place; Angels Assist KMPC; **KZLA Doubles** 

	Fall '84	Spring '85
KIIS-FM (CHR)	10.1	9.1
KBIG (B/EZ)	5.3	6.8
KABC (Talk)	5.6	5.7
KJOI (B/EZ)	5.1	4.9
KLOS (AOR)	4.6	4.7
KMPC (BBnd)	3.8	4.3
KOST (AC)	4.3	4.3
KROQ (AOR)	4.2	4.3
KKHR (CHR)	3.9	4.0
KMET (AOR)	3.6	3.9
KRTH (Gold)	3.8	3.3
KNX (News)	4.7	3.2
KFWB (News)	1.9	2.5
KZLA (Ctry)	1.3	2.5
KHTZ (AC)	2.0	2.3
KWIZ-FM (AC)	1.2	2.0
KNOB (B/EZ)	2.0	2.0
KLAC (Ctry)	1.3	1.8
KFAC-FM (Clas)	1.7	1.6
KFI (AC)	2.1	1.6
KIQQ (CHR)	1.9	1.6
KMGG (AC)	2.5	1.6
KIKF (Ctry)	.9	1.5
KUTE (B/U)	.8	1.4
KEZY-FM (CHR)	1.3	1.3
KTNQ (Span)	.8	1.2

#### San Jose

**KGO Potent Perennial** Power; KBAY Runner-up As KWSS Slips; KIOI, KARA Pace A/C Growth; KFZR Softer

KEZH Soπer				
er '85	Spring '85			
8.5	8.8			
5.4	5.6			
5.2	5.3			
5.7	4.5			
2.5	4.3			
3.6	4.2			
4.4	4.1			
	3.7			
3.7	3.6			
3.4				
2.0	3.0			
3.2	2.6			
4.4				
1.0	2.0			
	1.8			
	1.7			
	1.7			
	1.6			
	1.5			
	1.3			
1.4	1.2			
1.2	1.0			
1.4	1.0			
	er 85 5.4 5.2 5.7 2.5 6.4 2.9 3.5 3.7 3.2 2.8 4.5 3.2 2.8 4.5 3.2 4.5 3.7 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5			

#### Riverside-San Bernardino

KGGI Surges To Top As KIIS-FM Slips; KFI, KRTH, Big Band Stations Rise

	Fall '84 Sp	ning '85
KGGI (AC)	5.8	8.7
KIIS-FM (CHR)	9.5	7.9
KDUO (B/EZ)	6.7	6.8
KFI (AC)	3.4	5.0
KBIG (B/EZ)	5.1	4.7
KRTH (Gold)	3.2	4.3
KNX (News)	3.3	3.8
KOST (AC)	4.6	3.8
KFXM (BBnd)	1.3	3.6
KLOS (AOR)	3.6	3.6
KMET (AOR)	3.7	3.4
KOLA (AOR)	2.3	2.7
KKHR (CHR)	2.0	2.4
KNSE (Span)	1.4	2.4
KMPC (BBnd)	.8	1.8
KCAL (Span)	1.6	1.5
KCAL-FM (AOR)	1.5	1.5
KQLH (AC)	3.3	1.5
KROQ (AOR)	.9	1.5
KWDJ (Ctry)	1.1	1.4
KCKC (Ctry)	2.1	1.2
KABC (Talk)	2.8	1.2
KNTF (Ctry)	1.9	1.2
KBON (AC)	.3	1.1

#### Spring '85 **Arbitron Results**

#### San Diego

Padres Propel KFMB To Number One; KGB, XTRA-FM Notch AOR Growth; KJQY, KSDO-FM, XHRM,

KLZZ Slip				
Winter '85 Spring '85				
KFMB (AC)	5.5	9.2		
KGB (AOR)	6.9	8.6		
KJQY (B/EZ)	9.7	7.8		
KFMB-FM (AC)	6.5	6.2		
XTRA-FM (AOR)	4.2	6.1		
KSDO (N/T)	5.4	5.5		
KSDO-FM (CHR)	6.1	5.4		
XHRM (B/U)	4.8	4.0		
KLZZ (AC)	5.3	4.0		
KIFM (AC)	3.6	3.7		
KFSD (Clas)	2.7	3.6		
KPQP (BBnd)	4.1	3.2		
KSON-FM (Ctry)	3.0	2.8		
XTRA (Gold)	2.5	2.7		
KBZT (AC)	2.6	2.3		
KYXY (AC)	3.1	2.2		
KMLO (BBnd)	1.6	2.1		
KCBQ-FM (Ctry)	2.1	1.7		
XHIT (CHR)	1.2	1.7		
KNX (News)	1.8	1.6		
KCBQ (Ctry)	1.3	1.4		
KEZL-FM (AC)	1.2	1.3		

#### Hartford-New Britain

WTIC-AM & FM Even More Awesome; WRCH Jumps To Double Digits; AORs, FM A/C's Soften

	Fall '84 S	pring '85
WTIC (AC)	18.6	20.1
WTIC-FM (CHR)	14.1	15.8
WRCH (B/EZ)	9.4	12.0
WHCN (AOR)	6.7	6.1
WRCQ (BBnd)	5.3	4.5
WIOF (AC)	5.1	4.2
WPOP (News)	4.1	3.7
WDRC-FM (AC)	5.5	3.5
WCCC-FM (AOR)	4.7	3.4
WKSS (CHR)	2.4	3.4
WDRC (AC)	2.7	2.4
WWYZ (AC)	2.6	2.0
WPLR (AOR)	.8	1.0

#### Buffalo

WJYE Reclaims First Place; WBUF Soars Into Third; WPHD New CHR Leader; WKSZ Zooms-Into Contention

	Fall '84	Spring '85
WJYE (B/EZ)	9.4	9.8
WBEN (AC)	9.9	9.6
WBUF (AC)	5.7	7.4
WECK (BBnd)	8.1	6.9
WPHD (CHR)	4.9	6.2
WYRK (Ctry)	7.4	5.6
WNYS-FM (CHR)	6.6	5.5
WKBW (AC)	5.0	5.5
WBLK (B/U)	7.2	5.1
WKSZ (CHR)*	1.8	5.0
WBEN-FM (CHR)	4.1	4.6
WGR (AC)	5.3	4.2
WYSL (CHR)	3.2	2.4
WGR-FM (AC)**	5.2	2.3
WUFO (B/U)	1.1	1.6
WUWU (AC)	2.3	1.0
*Formerly WRXT (CHR)		

#### Cincinnati

WKRQ First, Back In Double Digits; WLW Buoyed By Baseball Book; WWEZ Adds Three; WBLZ Up;

A/C Race Tightens

	Fall '84	Spring '85
WKRQ (CHR)	9.6	10.6
WLW (AC)	6.5	10.3
WKRC (AC)	10.3	9.6
WWEZ (B/EZ)	6.0	9.4
WEBN (AOR)	8.7	7.4
WRRM (AC)	7.4	6.6
WBLZ (B/U)	5.2	6.3
WCKY (N/T)	6.5	5.5
WLLT (AC)	4.3	5.1
WUBE (Ctry)	4.6	4.2
WKXF (Ctry)	4.8	2.8
WSKS (AOR)	4.0	2.8
WCIN (B/U)	3.0	2.3
WDJO (Gold)*	4.4	1.9
WSAI (Ctry)	1.9	1.6
WNOP (Jazz)	.6	1.0
*Formerly WMLX (BBnd)		

# BRANIGAN'S BACK!





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#### **NETWORKS/PROGRAM SUPPLIERS**



REED BUNZEL

20 QUESTIONS

# Interpreting The Official Rhetorical Doublespeak

There is a law in physics that states "for every action there is an equal and opposite reaction." A similar axiom holds true in reporting: "for every statement there is an equal and opposite understatement." Many "on the record" comments spark outbreaks of ORD (official rhetorical doublespeak), which require a deft application of journalistic interpretation. For example, "you won't have me to kick around anymore" might induce some journalists to catch up on their Constitutional law.

Since networking is subject to its own share of this verbal "hidethe-salami," the following quiz suggests how to separate fact from rhetoric. Simply read each statement, study the given responses, then select the interpretation that best applies. Successful completion of this subjective exercise wins you no prize, but it can lead to a better understanding of corporate politics - and may help you "close-caption" your own boss's vocabulary. One note: any similarity to comments made by persons either living or dead is gratefully acknowledged

#### The Test

- We're very excited with the initial reaction to our new program.
   a) Our traffic department loves it.
- b) Now if we can only get the advertisers interested.
- c) We're still a little new at this.
- 2. We have a general overall vision of what we want this show to accomplish.
- a) We're still dissatisfied with what this turkey sounds like.
- b) Do you know a good programmer who works cheap?
- c) It probably won't be ready for a few years.
- 3. The show is actually a very eclectic mix...
- a) It has a wide demo appeal.b) We don't know where we'r
- b) We don't know where we're going with it.
- c) Fire the guy who dreamed this up!
- We're pleased that our programming has found a niche.
   Just don't ask me what that
- niche is.
  b) Not many stations have shown an interest yet, but we're
- keeping our fingers crossed.
  c) It's harder selling this stuff than we imagined.
- 5. Response from advertisers is
- a) We've received four phone calls already.

- 9. There's no question that FM stations need a good network newscast.
- a) We haven't had any luck signing FM stations yet.b) AM radio doesn't attract the
- right demos.
  c) FM stands for Feeble Man-
- Research is important, but you can't forget gut feeling.

14. There's definitely going to be some attrition in the syndication business.

- a) Too damned many people are in the business already.
   b) Please don't ask to see my
- balance sheet.
  c) Eight swing punk countdown shows are just too many.
- 15. We're going to stop running this place like a big corporation.
- work as if I owned it.

  a) This place has been losing
- a) This place has been losing money hand over fist and that's going to change.b) I'm glad I don't own it.
- c) The staff is glad I don't own it.

  17 We have entertained discussions.
- sions with several parties, but the network is not for sale.

  a) Someone has made an offer, but the press can't know about it
- b) Make an offer. Please.
- c) I gave you the same answer last year.
- 18. We have a tremendous opportunity for growth.
- a) We just cleared our first station.
- b) We just found our first advertiser.c) We have nowhere to go but
- up.
- 19. Things are going like gang-
- a) What are gangbusters?
   b) We're eternally optimistic
- about our company's future.
  c) The future looks bright for network radio.
- 20. The future looks bright for net-
- 20. The juture looks bright for network radio.a) How do you expect me to
- answer this question?

  b) We want to maintain the con-
- fidence of our advertisers.
- c) Anything would be better than 1984.

#### **VETWORK SPOTS**

#### One More, With Feeling

a) Tighten your belts - we're in

c) We're moving the company

b) Don't buy that new BMW.

for a bumpy ride.

Radio Sales International is introducing "European Top 40," a new, three-hour, syndicated countdown based on a survey of Europe's top music. The weekly program is produced in London, and RSI says it is suitable for AOR, New Music, and CHR stations.

For more information call (516) 599-7030.

#### King Of Hearts

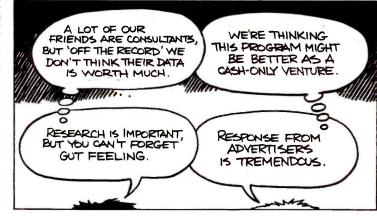
Associated Broadcasters is again presenting a "birthday" broadcast of "Elvis: The Legend Of A King." The three-hour updated version of the annual feature is available for broadcast during the month of August; the suggested airdate is the weekend of August 16-18 (Elvis died August 16.

1977). Hosted by **John Leader**, it's available on a barter basis, with ABI reserving six of the 24 commercial avails.

For more information, call **Don Vo**gel at (415) 827-2382.

#### **Hiney Crest**

"Hiney Wine" syndicator Dorsey and Donnelly Enterprises has announced that Big Red, Thor, and Ophelia Hiney are set for their own feature-length movie. The film, scheduled for release in 1986, is being written by Mel Brooks and Ronnie Graham. Radio stations involved with the Hiney Wine promotion will receive promotional tie-ins, including sneak previews and cameo appearances. Call (817) 640-0392 for more information.



- b) We've got a sales call next month.
- c) We're thinking this program might be better as a cash-only venture.
- 6. Cash gives stations more programming latitude than barter does.
- a) We can't get any advertisers interested.
- b) Affidavits are too much trouble.
- c) What's barter?
- Syndication looks simple, but it's actually a very difficult business.
- a) We don't need anyone else in this business, so stay out.
- b) When I first got into this I almost lost my shirt.c) You'd be better off opening a
- c) You'd be better off opening a steakhouse in India.
- 8. There's an entire shopping list of things a network can do better than a station.
- a) But I left the list in my other suit.
- b) Anything you can do, I can do better.
  c) Care to see our compensation
- c) Care to see our compensation plan?

- a) A lot of our friends are consultants, but off the record we don't think their data is worth much
- b) We're going to hedge a bit because we may eventually have to lay the blame on someone.
- c) We can't afford research.

  11. We have a total of 2500 affiliates.
- a) Added up over the years. Not all at one time, of course.b) But I left the list in my other
- c) Affiliates? I thought you said audience. 12. We're the biggest network in
- the country.

  a) We make more money than

anyone else

- b) We have more shows than anyone else.
- c) We have more affiliates than anyone else.
- We placed first in our target demo in RADAR.
- a) We're #1 in women 27-29.
   b) Most of our prime listeners are redheads.
- c) We don't believe in audience measurements.

24/R&R FRIDAY, JULY 19, 1985

#### **MUSIC CALENDAR**

#### The Weekend

#### July 27-28 (WO) The Countdown Countdown America With John Leader (USR1) Huey Lewis & The News Dick Clark's Rock, Roll, & Remember (US) Dr. Demento (WO) **Future Hits** (WO) Loverboy/Katrina & The Waves/Julian Len (US) The Great Sounds **Hot Country Gold** (BRE) Shelly West/Tammy Wynette (USR1) **Hot Ones** Live From Hard Rock Cafe (NBCE) Metalshop (MJI) Music Makers (NP) Musical! (WO) Musical Starstreams (MS)

On The Radio

**Power Cuts** 

**Rock Week** 

Super Gold

That's Love

Top 30 USA

Crystal Gayle

M

leff Beck (7/28)

**Rock Chronicles** 

America Top 30

Scott Shannon's Rockin'

Sting/Beach Boys/John Cafferty Silver Eagle

my Brothers (7/27) Solid Gold Saturday Night (USR2) ABCs of rock & roll (7/27) Spirit Of Summer

Top 20 from 20 years ago Superstars Of Rock

Superstar Portraits

Superstars Rock Concert

Weekly Country Music

#### The Week Of

July 29-August 2

(MJI)
(WO)
ushi/
(WO)
(DIR)
(WO)
(US)
(WO)
(WO)
innelli

#### NETWORKS/PROGRAM SUPPLIERS

ABCD = ABC Direction Net ABCE = ABC Entertainment Net

	MACE - MOC FILLGITANIII IAGE
	ABCR = ABC Rock Net
ı	ABCY = ABC Youth Nets
1	AMS = American Media Services
1	AP = Associated Press
ł	ASR = All Star Radio
1	BMB = Battle Mountain Broadcasting
1	BRE = Barnett-Robbins
1	CB = Continuum Broadcasting
1	CBS = CBS Radio
ļ	CBSR = CBS RadioRadio
1	CRN = Creative Radio Net
	CMW = Comedy Writer
	CW = Clayton Webster
i i	DCA = DC Audio
1	DIR = DIR Broadcasting
	FOY = Focus On Youth
1	GSN = Global Satellite Net
1	IN = Innerview
1	LBP = Lee Bailey Prod.
1	LW = London Wavelength
	MBS = Mutual Broadcasting
	ME = Multimedia Entertainment
1	MJI = MJI Broadcasting
į.	MS = Musical Starstreams
1	NBC = NBC Radio
]	NBCE = NBC Radio Entertainment
	NP = Narwood Productions
1	NSBA = NSBA Productions
1	PFM = PFM Inc.
]	PRN = Progressive Radio Network
1	PIA = Public Interest Aff.
ì	RI = Radio International
1	SBS = Strand Broadcast
	SI = Syndicate It
1	SOU = NBC The Source
	SP = "The Spirit" Productions
	TRAN = Transtar
	US = The United Stations
l	USR1 = United Stations Radio Networ
I	USR2 = United Stations Radio Networ
I	WRN = Weedeck Radio Network
I	WO ≃ Westwood One
	YRN = York Radio Network

YOU BETTE YOU BET - Bette Midler recently appeared at the Improvisafion in Los Angeles to record her first stand-up comedy album. Pictured with her backstage (I-r) are a few of her closest friends: DIR Broadcasting's Bob Kaminsky and Jerry Blatt, Midler, Improv owner Bud Friedman, writer Bruce Vilanch, and accompanist Mark Shaman



LETTER RIP - "Radio USA For Africa" cohost Mary Turner and USA For Africa artist Kim Carnes hold the grand-prize-winning letter from Michele Bogosian, who was one of thousands to flood Westwood One with mail during.its "Radio USA For Africa" letter-writing campaign. Michele's prize: one



DISNEY GIRLS - Sally Jessy Raphael recently took her NBC Talknet show on the road, broadcasting live from Walt Disney World's Contemporary Hotel in Orlando. Demand for studio audience tickets was so high that some listeners booked themselves into the hotel just to get a seat.

#### **NEWS & INFORMATION FEATURES**

#### COMEDY

Star Trak Profile

Hall & Oates Pt. 2

(NSBA)

(GSN)

(WO)

(WO)

(WO)

(ABCE)

(CBSR)

(TRAN)

(BRE)

(BRE)

(WO)

(WO)

(US)

(CBSR)

#### INFORMATION

Ed Busch Talk Show verweight Americans/troub abortion doctor (7/20)

Trivia expert Dave Tanner/t.

**Computer Program** 

News Blimp

Daily Feed (DCA)
GOP senators stranded/boring summit planned/
Idaho potatoes meltdown/Classic Cola wars/
medicinal purposes only

liney Wine (DM) by birthday/Hiney gas/cleaning fluid

Laugh Machine

Gallagher/Bob Newhart/Rodney Dangerfield

Managing people (7/22-23) Auto repairs (7/24) Successful marriages (7/25) Sound Advice (PRN) Power ratings/speaker cross-over/time di distortion/subwoofers/micro speaker Waldenbooks Review rthur Lyons/"Beaches"/"A Passion For Excellence"/"Great Sex"

Something You Should Know(SBS)

micros/co-processing boards/standard

Macho men/horoscopes/water supply

**GENERAL** 

PROGRAM DIRECTORS **WESTWOOD ONE** 

TIME LABOR DAY WKND.

(PRN)

NUMBER

DEMOS AVAILABLE NOW!

FOR THE BIGGEST EVENTS ON RADIO, IT'S WESTWOOD ONE ... AND ONLY

#### MAKING YOUR SUMMER CONSTRUCTIVE

# The Book Is In The Mail By Clark Smidt

The book is over. Now what?

We live in a world of "wait and see" radio. "Let's talk about it when the book comes out." In the meantime, let's sweat and think up excuses for a possible drop in the numbers.

Our signal needed improvement. They outspent us on promotion. We didn't get things approved soon enough. Our new morning person didn't start 'til May 6. We're still working the bugs out of the new music computer research system. The diaries didn't fall in the right counties.

We've all experienced both lucky and unfortunate breaks in the ratings. We also don't always predict the correct outcome.

We sounded great . . . but we dropped. It was a "wobble"

#### **Get Your Act Together**

No matter what appears in your column, July remains one very important month for your radio station. Having your act together by August sets the stage for solid growth in September, additional presence for the new season, and better numbers in the fall book. But nobody's going to have a constructive summer unless they start now before the big book whatever it holds in store hits the streets.

Many factors and small decisions determine our success or failure. Now is the time to start evaluating your station's posture and its relation to the rest of the market before looking at

"Nobody's going to have a constructive summer unless they start now before the *big* book . . . hits the streets."

those numbers that will certainly end up being secondguessed anyway.

Yes, ours is a business where we live or die by the book. Ours is also a business that demands constant preparation, organization, and looking ahead. The numbers that we'll get in July, after all, only reflect things done between March 17 and June 19, and preparation for that period was way back during last January and February.

Don't worry about the book. Even before it's out, it's history.

#### Summer Tune-Up

Your station, however, isn't history (unless it suddenly went dark or became a car wash last week). You're on the air right now and the feeling, sound, and presence you project is all that's important to the listeners who'll be recorded in future surveys . . . like the one that started on June 20 in the majors and, more importantly, the one starting September 19.

The major markets already have a pretty good idea about how they'll look in those blue-striped journals of fate due out this month. It's like high school — a couple of D's on two of three exams in the marking period and even an ace on the last one won't get a B on your report card.

Now is an excellent time to monitor and review. Get out of the station on one of these early summer daze and casually listen for an hour apiece to your station and the other major forces in your market. Show business has always been somewhat of a gamble. Although

"Don't worry about the book. You're on the air right now and the feeling, sound, and presence you project is all that's important to the listeners who'll be recorded in future surveys."

being different hasn't been in vogue recently, sameness can spell defeat.

This is the opportunity to take some chances. Experiment. Develop talent in vacation shifts or change people around for a week. Let summer signal a tuneup. Expand your parameters. Reevaluate where every station's on-air "territory" lies. Take advantage of the situation and expand your scope, forcing others to remain narrow



Clark Smidt

Broadcast advisor Clark Smidt heads Brookline, MA-based Clark F. Smidt, Inc. His commercial broadcasting career dates back to 1966 and includes management posts with Westinghouse, Blair, and CBS/FM.

and circle their wagons without room to move.

#### **Productive Fun**

Regardless of what the book is going to say, July should find you well into planning the September/October advertising/promotion/marketing campaign. There's plenty of time to run many ideas up the flagpole, and there's also plenty of time to review a variety of new design ideas and mock-ups.

Summer promotions might not have big book impact but they do have lasting effect. People wait all year for summer, and everything that happens during these vacation months is magnified. Folks will remember "last summer" into Thanksgiving so take advantage of this immediate level of excitement.

Without losing control,

your station can have a real fun and productive summer. It's like going to camp as a kid. When you came back, everything felt different. You had new security and independence. Everyone said, "Haven't you grown?"

That's what summers can be about in the broadcast biz. The time is right.

"Don't play wait and see. Listen and hear."

Go for it! Don't play wait and see. Listen and hear. Make your adjustments, moves, additions, subtractions, and have some fun.

Remember, having fun is not staying the same. That's boring. But isn't it a lot of fun to go into the New Year as a big winner because of what you started today, six months earlier? Give that thought some heavy play.

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HARVEY MEDNICK

#### ANATOMY OF AN IDEA

### A 'Yupscale' Promotion



Just in case you've been living on a deserted island for the past year, one of today's prime marketing targets is the Young Upwardly Mobile Professional. Or, as he is better known, a yuppie. Yuppie popularity has earned a Newsweek cover and seemingly knocked the preppie clean out of our consciousness. Not since the word hippie was coined has a term emerged that so accurately represents a group of people.

Yuppies embrace certain symbols of success as their hallmarks; i.e., the BMW, American Express Gold Card, Trivial Pursuit, Sony's Walkman, sushi, and croissants. These are also the people that Adult/Contemporary stations covet in their audience composition. Yuppies are affluent, conspicuous consumers, ranging in age from the



see above grew out of this craze

and was subsequently picked up

by WFYR/Chicago, whose demos

fall right in line with the yuppie

profile. To illustrate how a not-

designed-for-radio poster even-

tually became associated with the

medium, I decided to trace the

'Last Yupper" idea from concep-

The Idea

brainchild of an Evanston II. cou-

ple, Steve Fiffer and his wife

Sharon Sloan. (By the way, it's

very yuppiesque for married

couples to have different last names.) Steve, a 34-year-old

writer and former attorney, said

the idea for a parody of Da Vinci's

mind a few months ago at 5:30am.

Ironically, he was in the midst of

writing a book, "So You've Got A

Great Idea: Now What Do You Do?". He bounced his brainstorm

off Sharon, a doctoral candidate in

English literature. She loved it.

"Then we tried it on some com-

mercial photographer friends of ours," Steve continued, "and

they loved it. So we decided to get

popped into his

"Last Supper"

together and do it."

The "Last Yupper" poster is the

tion through distribution.

Dick Rakovan

late 20s through mid-30s. The "Last Yupper" poster you

ONE YEAR AGO TODAY . JOE DENTON NAMED PD AT KLOL/HOUSTON TED UTZ BECOMES OM AT KTXQ/DALLAS

ROGER W.W. GARRETT NAMED PD AT KRBE-FM/HOUSTON

CHUCK MORGAN NAMED PD AT KIXK/DALLAS

•#1 CHR: "When Doves Cry" - Prince (WB) (3rd week)

•#1 A/C: "Stuck On You" - Lionel Richie (Motown) •#1 B/U: "When Doves Cry" - Prince (WB) (5th week)

•#1 Country: "That's The Thing About Love" — Don Williams (MCA)

#1 AOR Track: "Missing You" — John Waite (EMI America)
#1 LP: "Born In The USA" — Bruce Springsteen (Columbia) (5th week)

#### FIVE YEARS AGO TODAY

• IRWIN STEINBERG CHAIRMAN; FRED HAAYEN, BOB SHERWOOD VICE CHAIRMEN; DANNY DAVIS, JOHN LEWIS SR. VPS AT POLYGRAM

. JOHN LUND BECOMES VP AT SUNBELT

BRIAN MOORS NAMED STATION MANAGER AT WHN/NEW YORK

DAVID BARRETT NAMED GM AT KWK & WWWK/ST, LOUIS

#1 CHR: "Magic" — Olivia Newton-John (MCA)
#1A/C: "Magic" — Olivia Newton-John (MCA)

•#1 B/U: "Give Me The Night" — George Benson (WB)

#1 Country: "Barroom Buddies" - Merle Haggard & Clint Eastwood

•#1 LP: "Emotional Rescue" — Rolling Stones (Rolling Stones/Atco)

#### TEN YEARS AGO TODAY

 RON JONES NAMED PROGRAM MANAGER AT WHK/CLEVELAND • #1 CHR: "The Hustle" - Van McCoy (Avco)

• #1 A/C: "Listen To What The Man Said" - Paul McCartney & Wings (Capitol) (2nd week)

#1 Country: "Touch The Hand" - Conway Twitty (MCA) (2nd week)

#1 LP: "One Of These Nights" - Eagles (Asylum) (4th week)

The Cast

and Sharon conferred with photographers Chuck and Lynn Shotwell and decided not to cast the poster with professional models. Steve explained, "We thought there were enough people who looked the part, maybe even more natural." The Shotwells, who photographed Steve and Sharon's wedding, combed through the Fiffers' album for potential candidates. Decisions were based upon finding people who could duplicate the poses on the original Da Vinci fresco.

Steve said, "We knew we wanted a pregnant working woman, a jogger, and so forth. Almost everyone we contacted was willing. My accountant, my broker, three lawyers from the firm where I practiced, and my wife are in it. (But) I'm not." Interestingly, none of the people who appear in the poster were told why they were being photographed They only knew they were taking

part in a group photo. The group was also responsible for selecting the props, although Steve indicated these were quite obvious. "The big problem was what to do with the guy in the center. For a long time we couldn't figure out whether to put a person in there or use a picture of John Lennon, Gary Hart, or a person behind a Wall Street Journal." Finally Sharon came up with the idea of having the guy pay for the dinner with a check in his hand, which represents the group's consumer-

#### The Radio Connection

Steve decided to run a trial ad in Reader, a Chicago entertainment-oriented newspaper, a couple of months before the poster came off the presses. Inital

reaction was encouraging, and a local TV station did a spot on the

WFYR/Chicago GM Dick Rakovan routinely uses the Reader as a market information source. He noted, "It's distributed in our building and has demographics which match those of our listeners. I use it to find out what's going on. When I saw the box ad for the poster, I ordered one.'

Once Dick saw the poster he knew he had something with great promotional possibilities. "It was so damn clever. It not only matches our audience demos but melds in exactly what we sound like." So Dick ordered 500 for WFYR and then contacted fellow RKO GM Joe Kelly (WROR/Boston), who requested a similar

WFYR's call letters were printed on the poster, which is in the process of being distributed to time buyers at local and national agencies. Dick said, "They are 25-28 years old, and it's a perfect way to reach them with a fun item from the station.'

#### In Good Taste?

There was no negative reaction to the poster. As Steve quickly pointed out, "We were parodying Da Vinci, not a religious event. If Leonardo wanted to take issue with us, he might have a bone to

"The Last Yupper" is a good example of thinking on an associative level. Dick Rakovan saw the poster ad and associated it with the overall image of his station. I know you can't think promotionally all the time, but you should pay close attention. Otherwise the pet rocks, frisbees, painter's hats and "Last Yupper" posters will feature somebody else's logo, not vours.

R&R FRIDAY, JULY 19, 1985/27



## the new single "take on me"







produced by alan tarney from the lp hunting high and low on warner brownereds and cassettes.



Last weekend's phenomenal Live Aid concert was such a resounding success that some stations haven't even stopped playing it yet. At least that's the story in Cleveland, where two competitors have reportedly been airing tracks from the live broadcast. One station denies the charge; the other says it'll continue until someone tells 'em to stop. An ABC spokesman says the network has fielded numerous complaints about stations either pirating or replaying the radio signal. FYI, the radio rights for the concert were cleared for one broadcast only, and ABC warns those who broadcast any part of the show are breaking the law and will be dealt with accordingly.

By the way, the next few weeks are not the time to take a vacation at ABC. President FRED PIERCE has directed management to cut the staff by 3.5%, which could mean almost 450 layoffs, affecting all levels and departments. Names, ranks, and serial numbers of the casualties are to be submitted by August 1; cutbacks will commence shortly thereafter. ABC maintains that the reductions aren't part of an austerity plan to please CAP CITIES, noting that the staff has already been trimmed by several hundred over the last few years.

On the eve of WKTU/NEW YORK's debut as AOR K-ROCK (see Page One), 11pm-3am personality ROSKO apparently let INFINITY have one in the chops when he opened the mike. Rosko reportedly fired a volley of disparaging remarks against the company and a top executive. Not surprisingly, Rosko is no longer working there.

But the big question of the week is what will be the future for the station's 4-7pm personality **DAN INGRAM?** Dan, who *is* on vacation, will return in two weeks to find his airshift suddenly occupied by former PD **QUINCY McCOY**. It's a rare time when one of New York's shining stars becomes available.

Meanwhile, now-former CHR rival Z100 continued its tormenting of New York jocks — this time, WNBC's DON IMUS. Upon hearing that Don was semidepressed over his latest numbers, SCOTT & ROSS expressed their concern and offered \$50 each to six listeners every hour if they'd monitor Don for a 30-minute period and then place a "stroke" call to him on WNBC's request line to tell him how good he sounds. Z100 called it "Operation Imus Aid" (they did it the day before "Live Aid"). Our New York City ears tell us the OIA rehearsal calls aired on Z100 were hilarious.

A group of unnamed investors represented by attorney David Rubenstein has withdrawn its \$17 million offer for bankrupt UPI. Rubenstein complained that UPI was dragging its feet on considering the offer so it could "shop around" for other proposals.



KZEW TO THE RESCUE — Live Aid organizer Bob Geldof was so impressed by KZEW/Dallas's "Texas Aid" campaign, which raised \$16,700 through collection points at area record retailers, that he called the station to chat for eight minutes on-air, despite his busy preconcert schedule. Saying, "I wish there were more stations like you," Geldof called the AOR's efforts "buillant."

Stalemate In San Francisco: Looks like a little contractual contretemps between provocative morning man ALEX BENNETT and the new management at KKCY/SAN FRANCISCO (formerly KQAK). Bennett apparently feels his contract, bought by KKCY from KQAK, guarantees him creative freedom (including live audiences), while KKCY sees it otherwise. So upon returning from vacation (there's that word vacation again), he was asked to play along with the new AOR format. VP/GM BRUCE BLEVINS said, "We'd like to have him aboard; he's very talented." But Alex chose not to, and is now "suspended with pay" while lawyers scrutinize the fine print of the contract, which binds Bennett for another two years with a noncompete provision. Quoth Alex, "I've chosen not to renege on the artistic freedom granted me under my contract and knuckle under to the station's demand that I adhere to their rigid format."

The rumor mill was cranking in L.A. this week about GOLDEN WEST (which owns KMPC here) buying Urban outlet KUTE from INNER CITY. As a matter of fact, there were some talks, but nothing was consummated. GWB has been chatting with other broadcasters in town, and may well continue doing so.

A surefire source for gossip is Detroit, and this week WMJC takes center stage. Amidst last week's departures of evening and overnight/fill personalities JOE COSTELLO and ROY STEPHENS, a format switch was the talk of the town, but PD BILL ROTH says no such change is planned. He is planning to add some new players, as Joe and Roy haven't been replaced yet, and Bill must still find a new morning show to replace ELLIOTT & ST.

JAMES, now at WFYR.

SCOTT ROBBINS is no longer the PD at METROPLEX's WMGG/TAMPA. Is there another format change in the wind when the new PD is announced?

RICK DEVLIN resigned last week as VP/Director of ABC TALKRADIO. Nothing is firmed up yet, but Rick plans to go into group ownership and management. ABC says Devlin's slot will be filled.

Continued on Page 30

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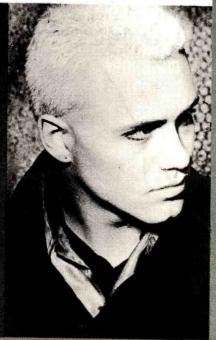
Call or write for your *free* copy of our new "Catalog of Research Services (1985)."

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## SOME RECORD.

# SOME PEOPLE THE NEW SINGLE BY Bah-LOO-ee-SUM)



Capitol.

Produced by Steve Thompson, Michael Barbiero and Peter Schwier

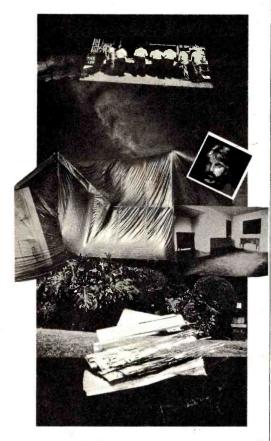
1985 EMI Records, Ltd

#### **NEW & ACTIVE**

#### 52/52

WNYS	98PXY	WKDD	Z102
WHTX	WRCK	WRQC	WGLF
94Q	KZB ·	WMEE	WHSL
KEGL	WQID	WJXQ	WBNQ
WGCL	KXX106	KOFM	WDBR
KHTR	WSSX	KIKX	KDVV
KOPA	WDCG	KZZU	KFMW
KS103	WANS-FM	WFBG	KGOT
KPLUS	WZYP	WJAD	KBOZ-FM
WFLY	WOKI	WCGQ	KCDQ
WVSR	KX104	KISR	KTRS
WTIC-FM	Y107	Q101	KHTX
RI-104	WRNO	WXLK	SLY96

#### MICHAEL MCDONALD



"NO LOOKIN' BACK"

The first single from his new solo album



roduced by Michael McDonald and Ted Templeman © 1085 Warner Bros. Records Inc.

#### STREET TALK

Continued from Page 28

Sources at the ELECTRONIC MEDIA RATING COUNCIL believe a replacement for departing Exec. Director JOHN DIMLING may be named next week. John is leaving at the end of July for a new assignment with NIELSEN.

RICK SPRINGFIELD, RCA RECORDS, and WESTWOOD ONE joined forces Monday (7-15) to donate \$50,000 toward fighting hunger in America in the names of 500 radio listeners chosen by local stations around the country. The generous effort is called "Heart Beats Hunger In The States." Said Rick, "People who might not otherwise have been able to participate can share the sense of goodwill and charity."

BILL KIRKPATRICK, head of SUMMIT COMMUNICATIONS' radio division, is out after only four months on the job. President DICK STAKES is overseeing radio operations while the company searches for Bill's replacement.

The studios of WINZ-AM & FM/MIAMI were ringing with excitement last week as a .22-caliber bullet came whizzing through a window in the sales office, past the head of Account Exec STU STARK. Police recovered the bullet and glass fragments to run through ballistics. WINZ is in a remote area where a number of gun owners practice open-field target shooting and hunt for small game, so the bullet's probably a stray ... right?

To provide relief for backlogged requests for diary reviews, **ARBITRON** is considering a mail-in system for reservations. The ratings firm is also looking at allowing two stations in a room in a split-shift summer schedule. It's expected some decisions will be made in the next two weeks.

WSIX/NASHVILLE morning personality GERRY HOUSE is leaving the station after nine and a half years. He's signed with GAYLORD BROADCASTING, owner of competitor WSM-AM & FM/NASHVILLE and THE NASHVILLE NETWORK cable TV channel. No one's talking, but it appears Gerry will join WSM (AM) as host of "The Waking Crew" morning show once his present contract is fulfilled. Meanwhile, Waking Crew host CHARLIE CHASE will soon be leaving that position to concentrate more on TV. He already has a show on WSMV-TV and is cohost for the syndicated "This Week In Country Music."

WASH/WASHINGTON is offering a \$1000 reward to anyone who tapes the morning personality or team that the station eventually hires. Looking to get someone out of your market and make some money at the same time? Better yet, send a tape of yourself, score the job, and collect the reward! T&R to PD JOHN MOEN immediately.

Satellite-delivered nighttime programming for GREATER MEDIA stations? Not entirely out of the question, as VP/Programming JULIAN BREEN is looking at ways for the company to send its own programming into the sky. WMJX/BOSTON and WMGK/PHILADELPHIA already have soft nighttime programming; could KHTZ/LOS ANGELES follow suit? There's a lot of speculation, but for the record, no contracts have been signed, nor are there even definitive plans.

Kansas City, Here I Come: There's a plum programming post open at KFKF following the departure of PD RAY MASSIE. Call GM TOM BRESNAHAN at (913) 321-3200 . . . Across town, KUDL PD DENE HALLAM is looking for a morning man to replace CRAIG WILLIAMS, who's left the station.

In Baton Rouge, KQXL Sales Manager JOHN WILSON has moved up to GM, while at WYNK-AM & FM, former Parkersburg programmer MIKE RING is the new PD.

WBCN/BOSTON promotes MD BOB KRANES to Asst. PD/MD . . . WNOK-FM/COLUMBIA welcomes PETER HAMLETT back as PD, with JEFF CLARK staying on as OM . . . V100/CHARLESTON PD BOB SPENCE will resign, effective August 3.



Longtime MCA National AOR promotion rep JAY McDANIEL has formed a company called MUSICSTREAM with RECORD BAR Chairman BARRIE BERGMAN. Based at Record Bar HQ in Durham, the firm will specialize in CHR/AOR promotion and marketing.

Jay McDaniel In a unique twist, Musicstream's plans include retail promotion tie-ins to Record Bar and LICORICE PIZZA stores.

Ahoy, matey: Best wishes to WBNO/BLOOMINGTON morning man/MD SCOTT ROBBINS and his new bride Pam . . . KSJL/SAN ANTONIO news anchor JUDY CALICCHIA has exchanged wire copy and vows with crosstown KBUC News Director BILL DeWESSE . . . Here's to KOFM/OKLAHOMA CITY all-nighter STEVE O'BRIEN and his new wife Lori . . . And B94/PITTSBURGH midday personality MIKE McCOY agreed to a July 20 date with former WNCI/Columbus news personality KAREN CORNWELL CLOUSE.

Stork Stops: Congrats to ARISTA
VP/Promotion DON IENNER and his wife
Michelle on the birth of Garrett Michael
Cheers to WBUF/BUFFALO PD JAY MEYERS
and his wife Debbie on the arrival of
10½-pound (future N.Y. Knick) Justin Samuel.

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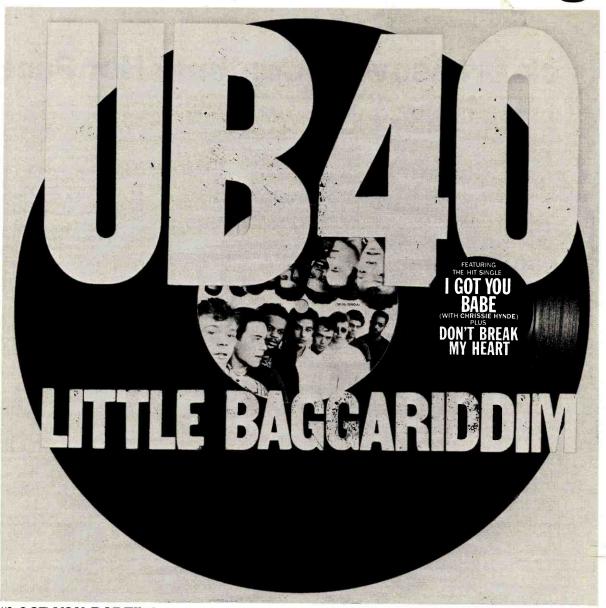
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KEN BARNES

#### **Black Crossovers Continue Hot Pace**

Even if British hits are on the rise (see last week's column), it's not affecting Black/Urban crossovers. For the first six months of 1985, B/U records reaching the Top 15 in CHR and A/C are ahead of last year's pace, and by year's end we could see the highest crossover levels in the past decade.

In 1984, Black/Urban crossovers made up 25.4% of the CHR Top 15 hits, 25.6% in A/C. So far this year (as of June 28), the figures were 27.0% for CHR and 26 2% for A/C.

The CHR increase is especially noteworthy in that it continues a startling trend reversal. In 1979, a big disco year, 26% of the hits were B/U-originated. Apparently a backlash really did develop, because for the next three years the levels nosedived to 20%. 14%, and just under 10%. But in 1983 the figure bounced back to over 14%, and then vaulted over the one-quarter mark last year. The current 27% figure is just shy of 1974's record 27.6%.

A/C's receptivity to B/U records has been on the upswing since 1981. Each year since then has seen a new standard set, and this year's six-month number, carried out for the full year, would do it again.

A final note: From 1974-80, CHR outpaced A/C in B/U crossover totals. 1981 was a tie. but A/C has led in the last three years, so this year's numbers represent the first time CHR has pulled back ahead in five years. Next January I'll assess the final 1985 figures; next week, a look at Country crossovers. Meanwhile, here's a recap of the B/U crossover figures from 1979 on:

Year	CHR	A/C
1979	26.0%	15.0%
1980	20.0	16.0
1981	14.0	14.0
1982	9.7	19.0
1983	14.4	24.5
1984	25.4	25.6
1985 (6 mos.)	27.0	26.2

THE KIND OF BOY YOU CAN'T FORGET

NOT TO YOUNG TO GET MARRIED

Plus 8 Other Great Hits

WHAT A GUY

jqm 5023

And a scattering of other Green

"All Grown Up": Crystals\*, Dixie

"Baby Be Mine": Jellybeans \*

"Fine Fine Boy": Darlene Love

"Give Us Your Blessings": Ray

'Goodnight Baby'': Butterflys\*,

"He Ain't No Angel": Ad Libs\*

ers\*, Wayne Fontana & Mind-

"He's Got The Power": Excit-

"He's The Kind Of Boy You

"Heaven Only Knows": Shangri-

"I Have A Boyfriend": Chiffons\*

"I Wonder": Butterflys, Crys-

"I'll Never Need More Than

"I'll Take You Where The

"Let's Go Together": Rain-

"Little Boy": Crystals\*, Mink De

"Out In The Streets": Shangri-

"When The Boy's Happy": Four

'You Should've Seen The Way

He Looked At Me" - Dixie Cups

"People Say": Dixie Cups\*
"What A Guy": Raindrops\*

Pennies (Chiffons?)\*

Can't Forget": Raindrops\*

This": Ike & Tina Turner\*

Music's Playing": Drifters\*

wich greats to listen out for;

Peterson\*, Shangri-Las

Cups

Searchers

benders

Las\*

drons '

tals\*, Ronettes

Post Time

From the mailbag, Richard Lorenzo inquires if radio will revive Pamela Neal's disco tribute to Pete Rose, "Charlie Hustle," when he breaks Ty Cobb's alltime hits record.

Another hit that got away: "This Diamond Ring" was first offered to, and rejected by, Bobby Vee, who at that time (1965) was in need of a hit. Gary Lewis & the Playboys later took it to the top.

And if you thought CFTR's Henry Van Den Hoogen and I had an offbeat slant on Prince's "Around The World In A Day" LP, check out the following letter from WTLQ/ NE Pennsylvania parttime over-Sharksnas, nighter Shawn A. who contends that "Prince is a throwback to the Restoration Period of literature.

"His dress clearly reflects that of the period, with all the frills, ruffles, and brightly colored long coats . . . Prince's hairstyle strikingly resembles the wigs of the noblemen of the period.

"Most important is Prince's obsession with death ... However, Prince's view of death may not be as morbid as you think

"During the Restoration Period the phrase 'to die' was used as a pun for an orgasm." (Here Shawn cites an example from a play of the period; a similar, though less directly sexual, usage survives in phrases like "it's to die for" and 'I could have died," and "death" has been used as a slang adjective roughly meaning "ultracool" or "bitchen.")

Returning to Shawn's letter, "With these thoughts in mind, is it possible Prince is constantly slipping (in) sexual innuendos while trying to appear saintly (another aspect of the Restoration Period), and if this is true, who or what is God?"

Answers on a postcard in 25 words or less .

Finally, some geographical notes: Many people, including Philly native Steve Feinstein, informed me that Bristol is an actual town in the area that did inspire the Dovells' stomping hit. Al Moss of the Wynn Jackson Organization also pointed out that there's a China Grove, NC and at least four Clarksvilles, in Arkansas, Tennessee, Texas, and Virginia. Al also points out that even though Ray Charles isn't singing about the state in "Georgia On My Mind," the song became the official state song of Georgia anyway, much to the disappointment, no doubt, of Charlie Daniels, Vicki Lawrence, Gladys Knight, and other strong Georgia-song contenders.

The Ellie Greenwich Song "Pack"

The release of the "Leader Of The Pack" original cast LP on Elektra gives me the chance to recap the songs of one of my favorite songwriters, Ellie Greenwich. "Pack" is a Broadway musical loosely depicting Greenwich's life story, as told

She wrote most of them with her ex-husband. Jeff Barry, who went on to produce the Archies and write a number of TV theme songs and generally stay in the limelight. Greenwich herself recorded solo before she met Barry, as Ellie & The Jets, was a member with Barry of the Raindrops (and also masgueraded as the Butterflys), recorded a solo LP for UA after her breakup with Barry, did some producing, was in a studio group called the Definitive Rock Chorale, cut another solo LP in 1973 for Verve, and was then out of sight until recently, when she cowrote songs with Ellen Foley and Cyndi Lauper and the play began to ma-

I thought (building on a suggestion from Hurricane Heeran) that I'd list the songs from the play (excluding the four written specifically for dramatic purposes), along with some of the artists who recorded them (primary hit artists in bold type, original artists asterisked). Then I added a few other memorable Greenwich compositions that don't appear in the play (or make only cameo appearances).

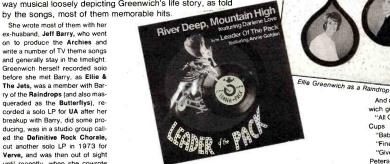
terialize.

"Baby I Love You": Cher, Dave Edmunds, Andy Kim, Ronettes\* "Be My Baby": Andy Kim, Jody Miller, Ronettes\*, Shirelles

"Chapel Of Love": Beach Boys, Dixie Cups\*, Bette Midler, Ronet-

"Christmas": Darlene Love \* "Da Doo Bon Bon": Carpenters. Shaun Cassidy, Crystals\*, Laverne & Shirley, Ian Matthews

"Do Wah Diddy Diddy": Excit-Andrew Gold, Manfred Mann, Stars On 45



"Hanky Panky": Neil Diamond, Tommy James, Mojo Men, Raindrops, Summits

"I Can Hear Music": Beach Boys, Larry Lurex. (Freddie Mercury), Ronettes\*

"I Wanna Love Him So Bad": Jellybeans' "Keep It Confidential": Nona

"Leader Of The Pack": Shangri-

"Look Of Love": Lesley Gore "Maybe I Know": Lesley Gore\* 'Not Too Young To Get Married": Racey, Bobb B. Soxx & Blueieans\*

"River Deep Mountain High": Animals, Deep Purple, Easybeats, Dobie Gray, Nilsson, Bob Seger. Supremes & Four Tops, Ike & Tina Turner\*

"Then He Kissed Me": Beach Boys, Crystals\*, Sonny & Cher, Rachel Sweet "Today I Met The Boy I'm Gonna

"Wait Till My Bobby Gets Home": Darlene Love\*

Marry": Darlene Love

"Why Do Lovers Break Each Other's Heart": Bobb B. Soxx & Blue Jeans\*



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# The KNew Single



# "IT'S GETTIN' LATE"



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Distributed by CBS Records

#### Can't Stand Still

In September 1982, when the only political commentary on the CHR charts was "New World Man," **Don Henley's** management company took trade ads on behalf of the single "Johnny Can't Read." The copy charged that "there are those who refuse to play the record because of its supposed 'controversial lyrics' and that CHR might have been more willing to play the single had it been released under the **Eagles** name as originally planned. It added "we must not be intimidated."

For whatever reason, those ads didn't help "Johnny Can't Read" much, Radio didn't broadcast Henley's attack on the educational system and handguns. In one of those weird about-faces, it did make a hit out of the follow-up, "Dirty Laundry," which directly attacked the media.

Henley's 38th birthday is Monday. Out of his four solo CHR hits, two have been political and another, "The Boys Of Summer," belongs at least partially in the general "social commentary" category. That's actually somewhat uncommon. There have been political CHR hits in the last few years ("1999," "Electric Avenue," 'Undercover of The Night," "The War Song," "Pride (In The Name Of Love)," "19") but few artists in this period have sustained a political singles streak, the usual strategy being to move on to something more innocuous immediately. John Cougar might qualify, depending on how specifically political you consider "Pink Houses" and "Authority Song."

While Henley's back on safer grounds, at least temporarily, with "Not Enough Love In The World," there is always the possibility of "Driving With Your Eyes Closed" as a fourth single from "Building The Perfect Beast."

#### MONDAY, JULY 22

1965/How much entertainment will five pounds buy now? That's how much **Mick Jagger, Keith Richard** and **Bill Wyman** were fined on this day for their urinating-against-the-wall-of-a-gas-station incident . . .

1969/... Whereas female stars get attention in different ways. On this day Aretha Franklin creates a disturbance in a Detroit parking lot and is arrested for disorderly conduct.

1977/Elvis Costello's "My Aim Is True" LP is released in Britain.

1979/Little Richard, denouncing rock & roll for religion, again, utters the now famous words, "If God can save an old homosexual like me, he can save anybody."

Birthdays: Chuck Jackson 1937, George Clinton 1940, Rick Davies (Supertramp) 1944.

#### TUESDAY, JULY 23

1969/Current Los Angeles Mayor **Tom Bradley** is pretty brave about doing ceremonies with rock stars. On this day, his predecessor **Sam Yorty** doesn't show for a ceremony with **James Brown** and the singer walks out of the mayor's office.

1977/Donna Summer's "I Feel Love" goes to #1 in Britain, inspiring the future members of Bronski Beat. Meanwhile . . .

1977/ . . . John Bonham, Led Zeppelin's manager and two security guards feel hate. They're arrested for allegedy beating up three employees of promoter Bill Graham at an Oakland concert. The four later plead guilty to misdemeanors.

Birthdays: David Essex 1947, Martin Gore (Depeche Mode) 1961.

#### WEDNESDAY, JULY 24

1971/T. Rex gets a second British #1 with the original "Get It On." (The "Bang A Gong" part is added later to differentiate it in America from an earlier hit by Chase.) "Get" spends four weeks at the top, surrounded by "Chirpy Cheep Cheep" and Diana Ross's "I'm Still Waiting.

1978/"Sgt. Pepper's Lonely Hearts Club Band," the movie, premieres. In Washington, DC, where the picture opened on the first day of a bus strike, there were a handful of protesters — who hadn't seen the movie yet charging that the mere casting of the Bee Gees and Peter Frampton defamed the Beatles LP.



#### THURSDAY, JULY 25

1955/The Collins Kids, a brother and sister rockabilly team who are 10 and 13 years old, sign with Columbia.

1965/Bob Dylan goes electric at Newport and gets booed offstage.

1968/Big Brother & The Holding Co. release their "Cheap Thrills" LP.

Birthday: Steve Goodman would be 37.

#### FRIDAY, JULY 26

1968/At least nobody urinated on it: London Records postpones the release of "Beggar's Banquet" until it can change its cover of a graffiti-ridden bathroom wall.

1969/Marilyn McCoo and Billy Davis Jr. are married.

1974/The first Beatles fan convention is held in Boston.

Birthdays: Mick Jagger 1943, Roger Taylor (Queen) 1949.

#### SATURDAY, JULY 27

1973/"A Passion Play" by Jethro Tull goes gold.

1976/Bruce Springsteen sues his manager, Mike Appel, and ties up his recording career for nearly two ears.

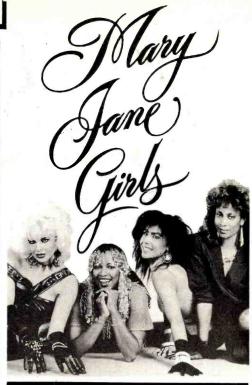
1976/After years of fighting, John Lennon gets his green card. Birthday: Bobble Gentry 1944.

#### SUNDAY, JULY 28

1958/Exxon's predecessor, Esso, announces that rock and roll wastes gasoline by encouraging drivers to jiggle the gas pedal to the music.

1970/Mick Jagger's film "Ned Kelly" premieres.

1973/600,000 come to see the **Grateful Dead** and **Allman Brothers**, thus making Watkins Glen the largest rock festival ever.



### "WILD AND CRAZY LOVE"

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91/40 36%

#### ADDED THIS WEEK:

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FM102	KIKX	KDVV
WTIC-FM	KSND	KGOT
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WFMI	WZYQ	OK95
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DAN O'DAY

# 5-Day Work Week: Both Sides Of The Story

Judging from the letters and calls I received in response to my plea for a five-day work week for jocks, it appears to be an issue both sides feel strongly about. Here are two responses from opposite sides of the fence.

From Jay Christian, PD/OM of WQUT/Johnson City, TN: "I read your article on the five-day work week with mixed emotions. I agree and disagree with your position. I guess that comes from moving up through the ranks... from air talent to Operations Manager (though I'm still an air talent.)

"There is one major reason for my belief in the six-day week. Saturdays are usually the second or third-highest tune times for the entire week. Most small and medium market stations don't have good enough parttime talent available to work such highvisibility hours. If listeners are used to the higher-quality announcers during the week in prime time and then have to listen to much weaker talent on Saturday, they are liable to start searching the dial for something bet-. . and they just might land on a station that has its 'big hit-

"To be able to have quality parttimers on the air Saturday, you'd need at least three or four. How many small or medium market stations have that kind of talent available all at one time? Most of us have only one or two good parttimers.

"Dan, have you ever been a program director? You said, in essence, that it's not a fair argument to say, 'If' I give my morning team a five-day work week, I'll have to do it for everyone else!' Have you ever had to deal with announcers who think someone else is getting preferential treatment?

"On the other hand, I know a six-day week can be pretty hard

on people at times. So let me tell you what we're trying at WQUT. Right now we're blessed with high-quality parttimers. So for July and August, without increasing the fulltimers' weekly hours or decreasing their pay, we're giving them a five-day week. It's summer, and the weather is conducive to doing things and going places.

"We at WQUT are always trying to find ways to benefit the announcers without hurting our
ratings. This idea, which came
from our General Manager, Ken
Maness, is an effort to say thanks
to our announcers. It may not be a
five-day work week forever, but
whenever we can do it, we will."

My reply: Some good points there, Jay. First, my compliments to you and your GM for being caring enough and creative enough to give your jocks time to live their private lives on weekends. Let's hope some other PDs are inspired to follow suit.

Second: Yes, I have been a PD. That comment about giving "special" treatment to the morning show was made by American Comedy Network. I think it can be valid ... and I think it can be awfully hard to implement without upsetting the other jocks.

But the fact is very few stations treat all their fulltime jocks alike. Let me ask you a few questions, Jay:

Does your all-night jock make as much money as your afternoon drive jock?

Does your midday jock get to talk as much as your morning personality?

Does your evening jock spend more hours on the air (7 to midnight, perhaps) than your morning jock?

Do all of your jocks have the same latitude in airing phone calls and doing humorous bits? Do they all give away the same amount of money and prizes? Do they get equal on-air support from your news staff?

Or are some of your jocks more equal than others?

Sure, most stations have a comparatively large audience during Saturday middays and afternoons. But their listening patterns are different; the needs of someone listening in the office during the week are different than those of that same person driving around town, doing errands, on the weekend. It's your job to provide them with quality programming every minute the station's on the air. But if you believed it's imperative for the programming to be exactly the same whenever the person listens, you'd have your jocks working not only Saturdays but Sunday afternoons, too.

Sure, it's a challenge to find good parttimers. Sometimes you have to develop them, which is even more of a challenge. And if you can't find enough good weekenders to fill the bill, you'll want to use other methods to provide your listeners with quality weekend programming: syndicated programs, original local programs, special music weekends, etc.

Yes, giving certain jocks the weekends off while requiring others to work six days can require smooth handling. (And I should again stress that ideally all jocks should work five-day weeks). Sure, coming up with quality weekend programming is a challenge. But to quote my favorite super hero, Super-

## On-Air Telephone Calls — Part Two

Last time we discussed some methods you can use to maximize the telephone input you get from your listeners. To recap:

A) Answer your request-line (!)

B) Actively seek out gems from the request line rubble. Thanks to your ability to edit, preface, and respond to your listeners' contributions, you don't even need to discover genuine gem-quality bits; bright, shiny imitations will do nicely, too.

But let's say that, for whatever the reason, you're just not getting as many entertaining calls as you'd like. Let's also assume you're in the market large enough to offer a regular flux of listener calls. What can you do?

Well, you can have your friends and co-workers call in with bits, gags, funny comments, voices, etc. You might even feed them with specific lines to give back to you on the air.

Let all the funny people you come into contact with know that you welcome their input to your show. When you meet a funny person at a party, you might say, "Hey, here's my studio hotline number. Anytime you want to call in with a bit, do it!"

Introduce yourself to comics in local clubs, actors in local plays. Spread the word, making it clear that your show is the place to call when anyone's got anything funny to say.

Remember, too, that you can

place calls on the air. Is your auto mechanic a classic, good of country boy whose lazy drawl makes everything seem a bit humorous? Call him up and ask his reaction to a particular item in the day's news. What about the local preacher who's famous for his funny, insightful sermons? What about the woman in the hardware store whose British accent makes everything she says sound terribly upper-crusty? Open your eyes and ears to what's around you . . . and use them.

Just about anybody can be funny in the right context. Clara Peller never made people laugh until someone put her in a particular setting (a competing hamburger joint) and gave her a particular line to say ("Where's the bee?"). When she added her own unique vocal style, the whole thing came out funny.

The moral: You don't need to find cadres of professional comedians in order to have people contribute funny bits to your show.

chicken, "You knew the job was dangerous when you took it." This is part of the challenge a PD has to meet; that's why you pull down those big bucks and get to take home all those promo records.

I sympathize with your stuggle. But solving a programming problem is your job, not your jocks'.

Here's another view from John Hudson of KKCS-FM/Colorado Springs, "an on-air, six-days-aweek program director. "Many stations complain that when we get someone good they always move on' or 'we don't have the money to attract or hold top talent." It seems to me an enlightened station would realize that a five-day work week would be a large incentive to attract and hold talent. Many a jock would trade some bucks for an extra day off. Maybe it's time radio moved into the '80s in more ways than just the music it plays."

#### **Reference For Radio Stations**

Question from a jock in Nebraska: "Someone who applies for a position at a radio station is asked to supply references and a complete work history. How does someone turn the tables and check up on the radio station?"

One way is simply to pick up the phone and call jocks at competing stations: "Hi . . . I've been offered a job at KKED, and I'm curious to know what kind of reputation they have in your market. Have you ever

worked there? What do you think of their overall air sound? How well do they treat their jocks? What have you heard about management there? Is it a pretty stable operation? Do they seem to have frequent format changes? Is there a swinging door for jocks?"

Often you'll find jocks are very willing to be helpful; they've been in your situation. Sometimes they might ask what your name is. I recommend being prepared to give

a phony name. (I know it's not nice to lie. It's also not nice to lose a job just because some jock mouthed off around town with, your name on his/her lips.)

If you're asked what airshift you're being considered for, I think it's appropriate to respect your prospective employer's privacy by saying, "I don't think it would be right for me to divulge that before they've made the announcement."



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JOEL DENVER

LET'S SHOW SOME RESPECT

# The Handy-Dandy Guide To Promo Rep & PD/MD Etiquette

I can't tell you the number of outright bitches brought called repeatedly, then pass the to my attention during the recent Bobby Poe Convention by PDs and MDs about promotion reps and the way they've been treated. And there was an equal number of complaints from the record reps - at all levels - about the PDs and MDs and their discourteous attitudes.

What is this - a nonstop full moon? In the haste for success and/or job security, has everyone simply forgotten some common-sense practices of a good business relationship between our two in-

#### Common Goals

Let's get one thing straight from the start: Radio needs the record industry, and record companies need radio. The business, as we know it today, cannot exist without large doses of cooperation.

For radio, the goals are to play the hits and provide innovative programming through the exposure of new product. The record labels' goals are to get that new music exposed and sell some product along the way so they can continue signing new acts. While the goals may seem 180 degrees apart, they both contribute to a healthy cycle of creative energy and growth.

"The bottom line is that every phone call should be returned in a timely manner."

Lately, some of the horror stories concerning these relationships would set diplomacy back 100 years if both sides were representing foreign countries. I'm glad some of you aren't sitting across the bargaining table from the Rus-We'd either be eating borscht and potato soup for the rest of our lives in Siberia, or observing the glow of the new radiation belts which now circle the planet.

#### Telephone Tag

The telephone is the most commonly used and most important tool in promoting records. The rash of complaints from national record executives about unreturned phone calls from major programmers is terrible. And the number of unreturned calls by record executives to programmers in smaller markets, especially those who don't report to R&R or any other trade, is on the rise. (See "Records At Your Service.")

Nothing is worse than placing an important phone call to someone only to have it go unreturned. Once is forgivable, but two or three times gets to be downright rude. Both sides are guilty of this practice. You are sabotaging a relationship by not returning phone calls.

If you keep missing each other in a game of telephone tag, it can be annoying, but stick with it. At least both sides are aware that contact is being attempted. Leave a home number if the conversation is important enough, but return the call.

#### Holding, And Holding, And

While we're on the subject of calls, don't leave someone holding forever. There are times when you can't avoid putting someone on hold, but try not to forget him. If you know you're going to be longer than anticipated, take a number and call him back

Long-distance dollars mount up quickly. And if you're not calling on your dime you're not only being rude, you're costing someone a lot of money. If you discover you've kept someone holding for a while, immediately upon returning to his line offer to call him back on your dime. It sure makes the other party feel like you really want to talk to him.

Should you find you are unavailable to talk with someone who has message on to your assistant. The bottom line is that every phone call should be returned in a timely manner. A national, regional, or local promotion representative is under a deadline for information. Make sure you respect that need for contact. And if you're a record rep, not taking or returning a station call could mean sacrificing valuable airplay information.

#### **In-Person Presentations**

CHR stations are reliant on records for better than 90% of the programming. When I was a pro-grammer Monday was entirely devoted to talking with the record reps. This was also the day store calls, requests, and callouts were researched, tallied, and ranked.

"In the haste for success and/or iob security, has everyone simply forgotten some common-sense practices of a good business relationship between our two industries?"

Each promoter was allowed to come to the station on a first-come, first-served basis. You may choose to set up appointments. Generally, my music director and I both talked on the visits, as the reps had varying quantities of product to discuss. I also took time to listen to each rep's most important records to understand what I was being promoted on. Otherwise, the conversation had less impact promoter felt unfulfilled, and I felt a bit in the dark.

(Tip: Eye-to-eye contact is most valuable in cementing a good working relationship between station and label.)

#### **Communicate Your Needs And Views**

As a programmer, I looked for each rep to have his act together. One way you as a PD or MD can help is by letting the reps know which stations mean something to you for national, regional, and local comparison. You also have to be ready to supply feedback on their product, including sales, request, and callout information to back up your viewpoints.

PROMO REP,

**I I QUETTE** 

Joel Denver

Giving labels no indication of your feelings on a record is unfair and very frustrating. Remember, they are trying to do a job just as you are. Make sure your feedback is honest and straightforward. Don't commit to adding a record in advance, only to renege the following day or week. My method was to indicate those songs which were in the "possible add" ballpark, but I never made a preliminary commitment. When the playlist was released, then and only then did a record actually become an add. I'd then call the local label rep and inform him/her of the good news.

"Unless the adds are completely up to the MD (and that's rarely the case), you've got to be available to discuss your decisions in an open, businesslike manner.'

It's imperative that as a record rep you are efficient in your presentations if you expect to make a close (get a hitbound). Don't promote too many records at one time. It confuses the issue, and can detract from a positive meeting. Have your facts together and don't take up more time than you need.

#### Be Accessible

Now, I'm not suggesting that every PD's station environment be structured to allow as much in-person time with the record reps as I had. But if you are not going to take visits or communicate with them by phone on a regular basis, make yourself accessible if the need

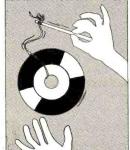
This is especially important if Continued on Page 40



Airplay is what sells records. So why do numerous record labels put on the blinders and earmuffs when a nonreporting station asks for record service?

Economics is the biggest excuse. "It takes too much money to send service into every radio station that wants it." is the usual replv. Or, "I can't sell records in that little town." Well, you may not sell hundreds of copies in every market, but some are better than none. When radio wants to play a record of yours, they should be serviced with it - at least a copy of the single

But radio needs to take the matter into its own hands as well. Send a courteous letter to the VP/ Promotion, National Secondaries Director, or to the regional/local rep(s) (perhaps all of them) with a



lationship with someone in the promotion department. If it is impossible for labels to send product to every station, then make sure your station is one of the exceptions. Just as your GM or GSM sells a client on your programming, sell the record folks on it as well. Show them why air play in your market is not only important, but how it will generate enough sales to outweigh the cost of servicing your station. You may not get a copy of every album re-

leased, but getting single service

would be a nice start

your philosophy on new music. Let

them know why your station needs

service. Next, put them on a week-

ly mailing list. Develop a phone re-

38/R&R FRIDAY, JULY 19, 1985

# JUST WHAT YOU'RE LOCKING FOR...



# REO SPEEDWAGON

"Live Every Moment"

# CHR BREAKERS

151/33 — 60%





# CHEAP TRICK

"Tonight It's You"

#### FIRST WEEK OUT:

WRQN WBWB WLS KWIC KIIK WFBG WRKR WLS-FM WZLD WJXQ WJAD **WDBR WVSR** WFMI Z104 Q101 **KDVV** WTLQ WRNO KOFM KKQV KTRS **WBBQ** KITY WZOK WHSL OK95

AOR Tracks: #1 Most Added Debut 3





# NG

"Love & Pride"

I95 39 KMEL deb 35 KPLUS 40-35 KITY 33 KLUC 34-30 OK95 10-6 

 I94 33-28
 KQMQ

 WXKS-FM
 Q101

 KKRZ
 KWES

 KSET-FM
 KKQV

 KX104
 KCDQ

 KKFM
 KHTX

LOS ANGELES: KIIS-FM 34-25-24 KIQQ 17-11 KKHR 30-22



...HITS FROM EPIC!



#### **CONTEMPORARY HIT RADIO**

#### The Handy-Dandy Guide

Continued from Page 38

you're going to have the final say on what gets added each week. Unless the adds are completely up to the MD (and that's rarely the case), you should be available to discuss your position in an open, businesslike manner, even though some decisions may not be the most popular.

A PD or MD must learn how to say "no" graciously. You hand out a "no" every time you don't add a record, so you're saying "no" more often then "yes." At the same time, a record rep must learn to accept a "no" with the knowledge that tomorrow is a new day, and that there will always be another record, and another after that.

#### The Real Reality

No single record or any one situation is worth destroying a friendship or good business relationship. Keep in mind that not every major label promotion will come your way. It's a simple fact that other radio stations in your market also need and deserve attention.

And as a successful record promoter, you've got to spread your attention in a fair and nonbiased manner. Your honesty and realistic approach to promotion will give you and your company the edge over another promoter who is less tactful.

"A PD or MD must learn how to say 'no' graciously. A record rep must learn to accept a 'no' with the knowledge that tomorrow is a new day, and that there will always be another record, and another after that."

We're all in the same lifeboat together. If we (radio and records) both paddle in the same direction, we'll hit land every time. If we choose to row in opposing directions, we only create a circle of nonproductivity. Let's all work to make our communications with each other more meaningful and courteous.



SING YOUR HEART OUT, JACKSON! — KIMN/Denver and Atta-Boy Dog Food hosted the 1st Annual Pet Parade & Talent Contest in Denver. Shown here is the talent contest winner, Jackson, a dog that can sing in both English

#### MOTION

Dave Fuller leaves nights at FOXY-101/Saginaw for evenings at WJFM/ Grand Rapids . . . Scott Summers is out as MD/afternoon driver at WNOK-FM/Columbia . . . Scott Foreman is now doing nights and music at KC103/ Evansville, formerly of WVTS/Terre Haute . . . Big Bill Crawford, last at KQ92/Olympia, is covering afternoons at KSND/Eugene . . . Stacy Barton is new to overnights at KJ103/ Oklahoma City ... KAMZ-FM/EI Paso PD Bob West is named OM for KAMZ and sister AM KAMA. Also at KAMA, PD Jose Luis Garcia departs and Santiago Mieto steps in to replace him.

Paul Sebastian is the new PD at KMBQ/Shreveport, while Dolores Devenport replaces Mike Story as MD. Jamie Richards joins WSTO/ Evansville for middays, replacing Bob Lindsey, who left for WKJJ/Loulsville ... KKAZ/Cheyenne PD John Ramsey becomes OM for KKAZ & KUUY ... Lisa Dent is upped from overnights to MD/nights at WZOK/Rockford ... Steve O'Brien is new to

overnights at KOFM/Oklahoma City
... Allen Lee will rock in the evening
at KBIM/Roswell ... Rich Stevens
climbs from overnights to evenings at

WTH2/Tallahassee.

Jim Matthews leaves KHTZ/Los
Angeles for programming and production work across town at KHJ...
Shift changes at KIKX/Colorado
Springs include Shana Rose leaving
middays for AM work with PD John.
Dantzer, Ken Cook moving from evenings to middays, and Mike Kelly advancing from overnights to evenings.
Bob Richards is the new all-night man.
At WHSL/Willmington, Vicki Troy

joins for 7pm-midnight from 94Z/Raleigh, Peggy Fry is a new parttimer, and Don Van Dever is named Production Director.

T102/Savannah ups night rocker Spanky McFarland to Assistant MD, and names Stanley T. Evans overnight personality ... Donna Giedry joins WKSS/Hartford as Promotions Director from Boston outlets WBCN and WZOU ... KZ93/Peoria personality Derek Johnson adds MD to his nightly on-air duties ... At KPLUS/Seattle Devon Durrant moves up from Assistant MD to MD/middays, Mark Allen switches from overnights to 10pm-2am, and Bill Meyer sides into

the all-night slot . . . Tom Froelich exits nights at KDVV/Topeka for nights at KSAQ/San Antonio.

Todd Brandt replaces Beau Rafferty in the evening atKZZU/Spokane. Brandt was formerly with KZZP/Phoe-nix Former WANS/Greenville MD/afternoon DJ Rod Metz (Jonathon Rush) joins WJZR/Charlotte for middays replacing Shotgun Stone, who left for WKSI/Greensboro The new MD at WANS-FM/Greenville is Tommy Smith, upped from Assistant MD . . . Y107/Nashville OM/PD Gabe Hobbs transfers to sister station WMYU(U102)/Knoxville as OM in charge of programming, while Republic Broadcasting's Regional OM Michael St. John steps in to program Y107

Rick Everette moves crosstown from WWLI/Providence to evenings at RI-104 ... Mike McCarthy joins WBCY/Charlotte for middays from WAPI/Birmingham ... WKFRI/Kalamazoo names stwo new employees: Michael Klein will do middays, and Ray Prosser will handle overnights ... WBLI/Long Island is now being consulted by Burkhart, Abrams, Michaels, Douglas & Assoc. ... Robert Patrick Gelms is new to afternoons at KII/KI/Davenport.



RECKLESS RESULTS — Bryan Adams was on hand to present a platinum version of his "Reckless" LP to WZLD/Columbia and thank the station for its support. Pictured (I-r) are WZLD'S Gary David, Adams, WZLD MD Hunter Herring, and A&M local rep Paul Crowley.





WHAT'S SHAKIN? — FM102/Sacramento recently hosted "Zoo Night" at a local club to promote its morning zoo show. Listeners came dressed as their favorite zoo creature and performed imitations of them for 102 seconds to compete for a trip to the San Diego Zoo and a free night at nearby Confettl Club. Dancing to the music are (I-r) "The Elephant Man" and "The Birdman:" The Elephant Man" hung in there" to win the grand prize.



WZON TALKS TO FIONA — Allantic recording artist Fiona visited with the staff of WZON/Bangor to promote her recent single "Talk To Me." Pictured here (kneeling, I-r) are Allantic's Joe lanelin WZON MD Rick Andrews, and (top. I-r) PD John Marshall, Fiona, and WZON owner/horrorist Stephen King.



CHAMELEON SHEDS COLORS FOR WPLJ — Adhering to his new short-hair-and-pale-face image, Boy George (I) dropped in on Jim Kerr (r) and the morning crew at WPLJ/New York to wrap up his own birthday celebration. George uturned 23 on June 14 and kept up the party until the next morning! Note the Samsonite luggage underneath each eye.



PD OF THE YEAR — KHFI/Austin PD Waylon Richards was selected as "Medium Market PD of the Year" at the Bobby Poe Convention recently in Atlanta. Here he is with his plaque.



# **DIRE STRAITS**

AOR Track (Second Week)

BJ105 add

#### CHR:

WHTT add WXKS-FM on CKOI on WCAU-FM add 93FM add 30 195 add B96 30-21 WLS deb 36 92X on WKTI add KHTR 21-18 KWK 23-19 **KPLUS 32-19** KUBE deb 32 WFLY on Q100 on K104 add WKEE add WGFM add WRCK deb 37 WKRZ-FM add bbs O ITW KWIC deb 38 KZZB add KXX106 add WJZR add WZLD 38-34 WZYP add WOKI add KBFM add KX104 25-19

WRNO on

KITY add KMBQ add WKZL add WSEZ add WKDD on KZIO add WZPL 30-26 WJXQ deb 31 Z104 deb 38 KJ103 deb 38 KOFM on WRQN deb 26 KAY 107 add KQXR 31-23 KSND add KRQ add WFBG on WOAY add WQCM add WOMP-FM add WKSE on KISR deb 36 KTDY add Q101 add WPFM on KKQV add KNIN on WHSL deb 40 WBNQ on WBWB add WCIL-FM add

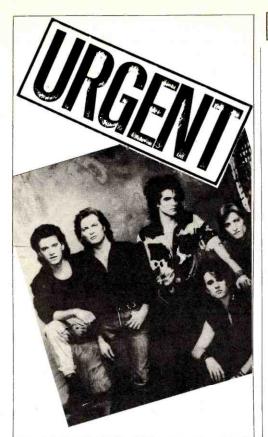
WAZY-FM add WRKR 23-18 KKLS-FM on 99KG on WDBR on WSPT on KDVV on KFMW on KGOT on KCDQ on KOZE 31-23 KHTX on OK95 29-26



The New Single From The Album Brothers In Arms.

Produced by Mark Knopfler and Neil Dorfsman. On Warner Bros. Records, Cassettes and Compact Discs.

Direction:
Damage Management. © 1985
Phonogram Ltd.
(London)



# RUNNING BACK DEBUT SINGLE

#### **CHR NEW & ACTIVE**

WRCK KJOY 98Q **KSWB KWIC KDOG KRPL KKEE** WTWR KNVR WJXQ WXLK WRFW WHSL KXFM WLNC KAGO WANY **WHKW** WHSL WMMS WALG WBLU

FROM THE DEBUT ALBUM "CAST THE FIRST STONE"

> **AOR ALBUMS #2 MOST ADDED**

> > MAN

HAT

TAN

On Manhattan Records and High Quality XDR Cassettes.



#### CALENDAR

BRAD MESSER

# Follow-Up Stories Needed

True or false? John Dillinger, the superstar gangster who was the FBI's "Public Enemy Number One" in the 1930s, once escaped from jail using a fake gun which he had carved from wood.

True, that story made Dillinger famous . . . but the whole truth is that there never was a wooden gun. What was widely reported in newspapers turns out to have been very colorful but completely erroneous. (His death noted below

In "The Encyclopedia of American Crime," Carl Sifakis writes that Dillinger's lawyer paid a judge several thousand dollars to smuggle in a real pistol. Reporters later learned the truth, which

never got equal headline coverage, and to this day what most people know about the infamous criminal Dillinger, although interesting, is erroneous.

This spring I took flying lessons in an ultralight aircraft. The sport was so reasonably priced and so outrageously fun that I asked my instructor why more people aren't flocking to the field to get in on the thrills. He believes they would, except for one national television report last year. It emphasized the danger while playing down the role of reputable aircraft manufacturers and the availability of safety devices such as ballistic parachutes.

"If TV would just come back and take another look, to set the record straight," my instructor said, "the sport might get a fair shake. But that wouldn't make as good a story, I guess.

Big and little stories, national and local, old and recent deserve follow-up. To some extent, the old Firesign Theater was right in joking that everything we know is wrong. It should be a reporter's responsibility to voluntarily reinvestigate stories from time to

#### John Dillinger Ambushed

MONDAY, JULY 22 — John Dillinger's career in crime started off badly. He got caught during his first robbery attempt and went straight to prison. Later he became a very successful bank robber and staged several prison escapes. In one, he used what was widely reported to have been a fake pistol, carved from wood and blacked with shoe polish. The "wooden gun" story was wrong. It was a real pistol. Anyway, the FBI ended John Dillinger's criminal career 51 years ago today by gunning down Public Enemy #1 at the Chicago movie theater (1934).

1983 — Washington Public Power Supply System \$2.5 billion in debt, largest municipal bond default in U.S. history. 1933 — Wiley Post completed 1st around-world solo flight. Don Henley (co-founder Eagles) 39. Oscar de la Renta 53. Jason Robards Jr. 63. Mrs. Rose Fitzgerald Kennedy 95.

#### First Olympic Games

TUESDAY, JULY 23 — In the year BC776, the first Olympic Games were held. There was only one event, a foot race of about 200 yards. The event was called the staid (from which we derive the word stadium) and the runners competed in the nude

Moon directly above equator tonight.

1984 - Miss America Vanessa Williams resigned after nude photos were published. She was the first black Miss

1979 — Ayatollah Khoumeini outlawed music in Iran; ban later partially rescinded. 1904 — Ice cream cone created at St. Louis Exposition by concessionnaire Ernest Hemwi, one of several conflicting claims over the invention.

Walt Garrison 41. Don Drysdale 49.

#### **Drunk Drivers On Water**

WEDNESDAY — This is the peak of the annual boating season. Coast Guard Lt. Cmdr. William Ladd, Secretary of the National Safe Boating Council, says "as many as 50 percent of all boating accidents and boating deaths are alcoholrelated." Three of every four people killed in boating mishaps aren't wearing life jackets.

Pioneer Day, state holiday in Utah commemorating the Mormons reaching Salt Lake Valley in 1847. 1974 — Watergate hearings began in Senate; on the same day, the Supreme Court ruled President Nixon had to turn over secretly-made recordings of his White House conversations, the 64 Watergate tapes

Ruth Buzzi 49. William Ruckelshaus 53.

#### **World Champion Typist**

THURSDAY, JULY 25 - The people who used the first typewriters just made up their own systems. Louis Taub used four-finger hunt-and-peck and became famous as the world's fastest typist. On this date in 1888 he was challenged by a court stenographer form Utah, Frank McGurrin, who used all eight fingers and both thumbs and never even looked at the keyboard. McGurrin the touch-typist easily beat Taub the hunt-and-pecker, and from then on the "touch-typing" system became the accepted standard.

1971 — 26th Amendment ratified, lowered federal election voting age to 18, 1963 — Nuclear Test Ban treaty signed by USA, Britain, and USSR, prohibits atomic tests in air, sea and space, allows underground. 1909 — Louis Bleirot 1st to fly across English Channel. 1866 — Ulysses Grant became 1st American Army General.

First "test tube baby" Louise Joy Brown 7. Walter Payton 31. Composer Steve Goodman 38. Yardbirds co-founder Jim McCarty 42.

#### "Communist" U.S. Vets Attacked

FRIDAY, JULY 26 — During World War One, American soldiers were led to believe that, when the fighting ended, they would get bonuses. They didn't. About 25,000 vets went to Washington and camped out for several weeks staging demonstrations. They called themselves the Bonus Army. President Hoover called them "communists" and ordered the regular Army to drive them out of the capitol. Fifty-three years ago today there were 100 casualties as gas grenades, tanks, and horses were used against the demonstrators (1932). No bonus was ever granted

1984 - TV station ownership limit raised from 7 to 12.

1953 - Fidel Castro began Cuban Revolution with raid at Santiago, but was captured and jailed.

Vitas Gerulaitis 31. Michael Phillip "Mick" Jagger 42. Stanley Kubrick 57.



STEVE FEINSTEIN

# Pollack: "Break The Rules"

Last month, close to 30 AOR client stations sent reps to Jeff Pollack Communications' Programming Conference in San Francisco. Among the sessions was a panel on the relationship between MTV and radio.

MTV's Les Garland and Mark Goodman emphasized their interest in cooperating with radio. That message was warmly received by the audience of PDs, many of whom have done simulcasts with MTV. When I asked if any PDs categorically refuse to be involved in simulcasts, the only holdout was WYSP/Philadelphia's Andy Bloom. He cited focus group research that claims simulcast viewers stay with MTV rather than their radios after the 'casts. R&R's Joel Denver contributed an idea that Garland said he would consider - having MTV provide a regularly scheduled window for appearances by local jocks through their area's cable system.

A key point for Pollack, stressed both at the conference and in the following interview, is that radio must be entertaining and more than just a record machine

R&R: What was the theme of this year's meeting?

JP: It's one of encouraging PDs and GMs to be at their most inventive, to take chances and be creative. Devising sophisticated rotations and precise formatics has little to do with communicating, with touching people. The audience will not stay with a one-dimensional or iukebox radio station.

R&R: I've heard you say this year that stations should "break

JP: Once you establish rules, you should break them. Allowing spontaneity to flourish within the context of a consistent structure is critical to winning. Stations that break new ground reap rewards.

R&R: Why does this call to be daring and different need to be repeated so often? Shouldn't it be ingrained?

JP: We're trying to remind people that creativity isn't just "nice, it's critical. You can't just think, "Hey, it'd be great to have some personality and character." If you don't have it, you're not going to win. The absolute monsters in every format have those qualities.

R&R: The irony, of course, is that some critics charge consultants with making radio unadventurous, both musically and other-

JP: We've always espoused win ning between the records, but it's not a consultant's major responsibility to add those elements. We can suggest ways of doing them, but humor and excitement can only come from local involvement and knowing what makes a town tick.

R&R: How much of a station's excitement should come from taking chances musically?

JP: I've always felt it's things other than the music that make a station entertaining and exciting. I've never been one to espouse a philosophy of heavy experimentation with the music. To achieve a wide audience, we must have a mass appeal posture in our music. Your irreverence comes from nonmusic elements.

R&R: How much further can AOR be tipped toward library ma-

JP: When people get fed up with too much gold and several stations in the same market burn out the same oldies, listeners may go away for a while. If you make yourself an oldies station, you're

going to be vulnerable and open to

R&R: Might AOR's increased oldies beef up its 25-34s at the expense of its 18-24 core?

JP: It's wrong to think that all 25-34s want to hear is old records They very much want to hear certain current records. It's a matter of proportion, juxtaposition, and overall sound.

R&R: Did it ever make sense for AOR to have tightened up its library as much as it did?

JP: People use music research to slice the library instead of add to it. It always made sense to have variety. Sure you play people's favorite songs more often than others, but unless there's a balance, you're operating on a very thin base.

R&R: Can you address the problem some AORs claim to have in selling themselves even when their numbers are strong?

JP: The audience has a tremendous amount of money and spends it. We're going to devote a large portion of our advertising budget in a campaign to enlighten advertisers and agency buyers who have a built-in bias against AOR. Some of them still have an image of the AOR listener as an earthdog instead of a bank teller.

R&R: Aren't they going to consider the source a little biased?

JP: The ads won't be just, "Hey, you guys, I wish you'd realize what a good buy we are." We'll have substantive facts and figures.

R&R: I hear your clients will be involved in a coordinated antidrunk driving effort.

JP: We're targeting Labor Day

weekend for an anti-drunk driving campaign. We've contacted MADD's national office, and we'll be running a series of PSAs and an exclusive ID recorded by a major



Jeff Pollack

#### **VARIATIONS ON AN AOR THEME**

# 'The City' Arrives In San Francisco

A number of AOR-based stations with unusual formatic twists are popping up. We'll examine them one-byone over the next few weeks.

#### KKCY/San Francisco

New ownership has resulted in one decidedly alternative outlet replacing another at the same frequency in San Francisco. Where once there was modern rocker KQAK at 99 FM, there is now the remarkably diverse KKCY.

Coprogrammed by the final regime from crosstown KSAN's AOR days – its MD Kate Hayes and PD Tom Yates - KKCY's music includes a broad range of styles and eras. Hall & Oates, Bowie, and Bryan Ferry are mixed with Andreas Vollenweider, Charlie Christian, and Fats Domino

"We're an alternative to formula-oriented stations," says Hayes. Indeed. During the station's transition from KQAK to "The City," as it calls itself at all times other than legal IDs, two solid days of Brian Eno's music was aired. Yates explains, "We did it to make a statement and to be different. It was just an updated variation on Gordon McLendon playing 'Purple People Eater' for two days

("The City" moniker reflects how many San Franciscans, particularly journalists, refer to their town. Yates and Hayes aren't worried the slogan will be an impediment to diary mentions, or alienate suburban listeners).

The target demo is 28-42 yearolds who "have quit listening to radio because they're not being served," according to Hayes. Station research showed an audience interested in a station that would include such elements as Windham

Hill music and Van Morrison's recent works.

Contrary to what many observers assume, KKCY is not aiming squarely at crosstown upper demo AOR KFOG, says Yates. "There are 12 stations vulnerable to us, including A/C's and Urbans. KFOG is just one of them."

The co-PDs estimate KKCY shares no more than 40% of





Kate Hayes

KFOG's music. The two stations have clearly different music mixes KFOG's is more rock-based while KKCY's samples other genres, including folk. For in-

Continued on Page 44

#### MUSIC MONITOR

KKCY Am Drive JEFF LORBER Pacific Coast Highway JOHN FOGERTY Centerfield JONI MITCHELL Edith And The Kinapin LITTLE FEAT Dixie Chicken BRYAN FERRY Slave To Love BILLIE HOLIDAY / Got A Right To

Sing The Blues DIRE STRAITS Les Boys STEVE MILLER Swingtown **BUFFALO SPRINGFIELD Bluebird** SQUEEZE Tempted BLIND FAITH Can't Find My Way Home DOORS Hello, I Love You HUMAN LEAGUE Mirror Man



ncisco's Record Collection The City/99FM, like San Francisco itself, defies a formulized

The City plays a blend of the best of contemporary Rock, classic Album cuts and Jazz—the entire continuum of music that represents the rites of passage for the listener who has outgrown CHR and AOR, but who is not yet ready for the relaxed ease of

The City is for 30-42 year olds who have their roots in rock, but whose musical tastes have expanded and matured along

tastes nave expanded and misses.

"Music is the base. Personalities are the substance. Our personalities have collectively amassed over 200 years of experiencemost of it right here in San Francisco.

News and lifestyle features lend balance and texture, while state-of-the-art sound provides the gloss. All of these elements give The City/99FM its special personality.

Dut then, who could fit the complexities of San Francisco

into an ordinary package?

Excerpt from KKCY sales brochure

## 'The City' Arrives In San Francisco

Continued from Page 43

stance. I heard the late Tim Hardin's "Don't Make Promises" out of the Eurythmics' "Sisters Are Doin' It For Themselves" during regular programming, and a twohour Saturday morning folk show plays artists like Fred Neil and Ramblin' Jack Elliot.

KKCY jocks, most of whom logged time at KSAN, have considerable latitude in choosing from a computerized library of 5000 titles. Yates and Hayes collected the song list based upon their own ears, market experience, and a review of vintage local playlists. The music often has a strong San Francisco flavor; e.g., tunes from the Great Society ("Somebody To Love") and Ron Elliot (ex-Beau Brummels).

A high news and information profile comes from 'QAK holdover Joe Regelski in mornings and KSAN vet Dave McQueen in PM drive. Plans call for six hours of public affairs programming on weekends in non-ghetto hours such as late Saturday mornings.

Promotions will be low-key. Ra-ther than contests, giveaways and concert co-promotes, KKCY expects to focus on service-oriented events. At a free concert in Golden Gate Park, KKCY supplied parents with ID labels for their kids.

Yates and Hayes seem tentative about the fate of popular KQAK morning man Alex Bennett, remarking only that he's under contract and is intended to be part of KKCY. At presstime Bennett was off the air, as a two-week vacation reportedly coincided with the new station's start-up.
Yates feels KKCY will be sold

conceptually, not just off ratings. "We may or may not get num-bers," says Yates, "If we do, that's swell. But our sales staff is selling the sizzle and excitement, going for heavy retail."

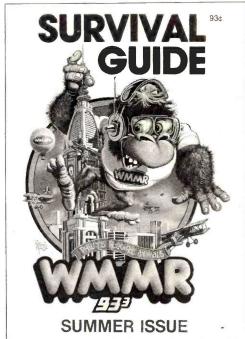
KKCY begs the musical ques-tion, "Can a major market 'pro-gressive' station be successfully started up in 1985?" Another question, even given the difference in the stations' music and presentations, is whether KFOG already has an unshakable grasp of the market's hip, image-conscious listeners. Whatever the outcome, The City" is a bold, noteworthy attempt in an era when most format changes at increasingly expensive major market outlets lean to safe, conservative choices.



KINETIC CRAZINESS - What is KBCO/Boulder's "Kinetic Sculpture Challenge?" It's a wacky competition in which more than 50-home-made, human powered contraptions navigate a seven-mile course over land and water The vehicles are marvels of design and engineering; Popular Mechanics did a three-page spread in its May issue. They cost as much as \$2000 to construct, and require up to 15 pilots apiece to paddle, push, and pedal them to

The event, now in its sixth year, drew 50,000 spectators, and the Governor proclaimed a "Kinetic Sculpture Week" in Colorado. Tie-ins included a Kinetic Parade in downtown Boulder, a 20,000-circulation Kinetic Program Guide, and Kinetic parties sponsored by local businesses.

Prize categories include best sculpture, costumes, engineering, style, and finish position. Pictured is overall winner "Mickey Mudshark," a 40-foot-long gray mudshark with mouse ears.



GOOD GUIDE — WMMR/Philadelphia has produced another state-of-the-art Survival Guide. A new summer edition has nice touches like the Phillies sum mer home schedule, travel tips for warm weather weekend getaway spots, and locks' 10 favorite summer songs. The glossy pamphlet sells for 93 cents at many of the advertisers that fill its 48 pages.

#### **SEGUES**

sulted by Jeff Pollack Communica-Ex-WYFE/Rockford Asst. PD Fred Brennan has become Programming Manager at News/Info-formatted KDTH/Dubuque . . \ KTCL/Ft. Collins names Jeff Fetters MD . . . KDQS/Duluth gives MD task to morning man John Tower . . . Guy Weston goes from sales to production and airwork at WRXL/Richmond ... Dave Dworkin has left KQRS/Minneapolis . Nancy Abramson departs from WLIR/Long Island evenings ... Former WCCC-FM/Hartford PD Lich returns to the station for evenings . . . KBPI/Denver's Christopher Poole goes from parttime to morning teammate . . . Ken Hutchinson rejoins KPOI/Honolulu for 9am-

noon . . . Dave Weeks exits WEZX/ KFMQ/Lin-Scranton evenings . coin late nights go to Joe Skare Jeff Shaw exits as reporter for KICT/ Wichita ... Earle Bailey returns to WMMR/Philadelphia for full-ins, as Dave Newman leaves for law school . Jeff Peterson exits WQFM/Milwaukee to teach music . . . Mary El-

len Harrington rejoins WBLM/Portland as News Director Corrections: WEBN/Cincinnati's fall '84 12+ share was an 8.7, rather than the 8.0 from spring '84 that was

included in a 6/28/85 ratings box. Also, it's WHMD/Hammond, LA MD Christina Kelly, rather than Christy Lane, who's leaving for WNOE-FM/



PLAY RALL - The DC101/Washington Rockers went up against the Baltimore Orioles to raise over \$1000 for a local high school's athletic depart-



AOR Radio Is

# "RUNNING BACK"!

**AOR NEW & ACTIVE** 

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#### ADULT/CONTEMPORARY

DONNA BRAKE

# **R&R's Reporter Candidates**

In the three months I've been the A/C editor at R&R, I've had the pleasure of talking with people all over the country about all sorts of things. The most popular topic, it seems, is about how to become an R&R reporter. In this "Q&A" column I'll address some frequently-asked questions about gaining reporting status.

 What role do ratings play in adding reporters?

Using Arbitron as our ratings source, we look primarily at a station's adult 25-49 average quarter-hour share. Our goal is to find stations with strong ratings that are not top-heavy in either upper-demo or teen cells.

But ratings are only one factor in the overall review process. A station's music policy is also very important

2) My station has a fairly large gold and recurrent base. Will that eliminate me from being considered as a reporter?

It could. We would need to know what ratio of noncurrent vs. current music your station is playing. Because the A/C music chart is intended to reflect which newer releases are being played at winning stations, we rely on successful reporters that are active and current.

In general, if your station places little emphasis on current music or waits' until a record is several weeks old before it's added, then it's not really in the best interest of either R&R or the station to consider a reporter relationship.

3) How are the Parallels determined?

Based on Arbitron's 12+ metro numbers, Parallel One ranking is designated for leading stations in markets with a population of one million or more. Parallel Two rank applies to stations in 12+ markets between 200,000 to one million. Parallel Three is for stations in metros with fewer than 200,000 persons 12+

4) How is it that in some markets there are stations in different Parallels?

If a station enjoys such format dominance to the extent that a competitor has a considerably smaller (33-50%) 25-49 share, that challenger may be adjusted to a lower parallel. Of course, as ratings change the Parallel status can also.

5) When does R&R add new reporters?

Most reporter evaluations are made following the spring and fall Arbitron results. However, significant playlist changes, poor reporter attendance, or substantial format revisions could initiate the review process at any time.

6) Is it possible to qualify as a

reporter if we are a full-service sta-

Yes. But we would need to know what percentage of your programming is nonmusic while determining if your station meets other reporting qualifications.

7) Are stations in nonrated markets accepted as reporters?

We do have a a handful of carefully-reviewed Parallel Three reporters in nonrated markets, selected primarily to fulfill a geographic need. Each candidate is considered on a case-by-case basis, but in general, R&R primarily seeks stations in rated markets.

8) What is our obligation to R&R if my station qualifies?

If you become a reporter, you're making a commitment to call in a music report each week. R&R is very flexible at accommodating individual schedules, but that weekly report is absolutely mandatory—even if the list is frozen. We need to hear from your station regardless of vacation, sickness, etc. Failure to report or habitually reporting frozen lists will jeopardize a station's reporting status.

9) Will R&R ever automatically make a station a reporter if there isn't already one in the market?

No. Although it is our desire to have reporters in as many of the top markets as possible, there are metros where there simply is not a station that qualifies. Q://s

10) I think my station probably meets all of the qualifications to be a reporting station. What do I do

Start by writing a letter explaining why you feel your station qualifies. Include your six most recent playlists, along with a cassette aircheck consisting of five scoped minutes from each daypart (i.e., a half-hour tape). Later, you also may be asked specific station programming questions, which are kept confidential.

11) If I have any more questions about reporting, who should I contact?

You can call me or R&R's A/C Associate Editor Keith Attarian at (213) 553-4330. Or write us at 1930 Century Park West, Los Angeles, CA 90067.

Editor's note: I hope this will be a useful guide in helping you understand both what R&R is looking for in new reporters, and whether or not it is a relationship that will be beneficial to your station.

Naturally, this is a "bare bones" explanation of our procedures, and due to the fact that circumstances may vary widely from one market to another, every review is an individual one.

R&R seeks to find and maintain the very best field of reporting stations available so that we can provide the radio and records industries with the most accurate and meaningful information regarding current A/C music.



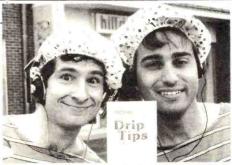
WMAY AND WNNS ANSWER TO PLAYBOY — Employees of the two Springfield, IL A/C stations submitted this photo for Playboy's upcoming "Women In Radio" feature with the suggestion that once Hugh Hefner sees this, he may consider shifting to car magazines.

## **EVENTS**

CJFM/Montreal, WFOX/Atlanta, and WISN/Milwaukee, in response to the nationwide problem of missing children, are each sponsoring programs to help heighten parents' awareness of existing dangers. Volunteers go out into the community (usually to shopping centers) and collect each child's vital statistics, fingerprints, and photograph. The information is transferred to a laminated I.D. card, which is free.

Baseball cities take note: WISN/Milwaukee MD Mike Murphy tells me they're getting tons of requests for their touched-up version of John Fogerty's "Centerfield." The new version features drop-ins from Brewers' manager George Bamberger which relate to lyrics in the song.

Summer is here and stations are finding great ways to get their listeners involved:



WJDM morning men Jim Bosh and Frank Cipolla dramatize the need to conserve water in the North New Jersey area during a recent dry spell.



 WYNY/New York issued its third annual "97 Ways to Enjoy New York Free" pamphlet, chock full of ideas on ways to enjoy New York and its surrounding communities for zipola. VP/-GM Harry Durando attached a nice note to each of the pamphlets.

• But summer can bring droughts to some areas. That was the case in North New Jersey, so WJDME/lizabeth launched a "Save Water — Bathe With A Friend" campaign. The station took the morning show out for a live remote on Staten Island. The morning team of Frank Cipolla and Jim Bosh dressed in old-fashioned bathing suits and shower caps, and handed out watersaving ideas ("Drip Tips") while standing in a bath tub. Even commuters on the way to Manhattan took notice as the station found a creative way to bring attention to the drought problem.

#### **PROGRESS**

Greg Wilkinson replaces Jay Noble at KKLV/Anchorage as PD. Jay's taken a sales position at the station

Ginny Welch has been named Director/Promotion, Music, and Research at KOKE/Austin, leaving WMZQ/Washington. Two additions at KBEC/San Luis Obispo: Diana Caine leaves KLF/KMZK/Phoenix to become Assistant PD and handle 1-3pm, while former KTAR/Phoenix talent Lee Kirk will 60-35pm.

After doing parttime work for six and a half years at KFMB/San Diego, Roy

Robertson has been elevated to overnights and music assistant ... Ed James is the new PD and Megan Hunt becomes MD at WERK/Muncie, IN ... Mike Trombly is elevated to PD at WKNE/Keene, NH and will continue doing afternoons.

Kirk Russell is the new morning drive personality at KVI/Seattle, leaving KUBE KIOU/Erie is now WXKC "Classy 100," a Fairwest A/C ... Nancy Fields is promoted to PD at WFUN/Ashtabula, OH, moving up from Public Affairs Director.

R&R FRIDAY, JULY 19, 1985/45



WALTLOVE

# **Turning On A New Urban Contemporary Format**

Following up last week's column on where Urban Contemporary opportunities are, this week's column features Drake-Chenault's five-year VP/Sales Steve Sandman. Steve's had a lot of experience at giving markets their first Urban stations, and he offered several pointers to those looking at this proven revenue-generating format.

With a background in programming, promotion, and sales, Sandman is the person at D-C who works with clients who decide to explore the possibility of entering the Urban arena or any other format. Some of the Urban properties that Steve and his company have helped establish and consult include WPEG/Charlotte; WFXC/ Raleigh-Durham; WFXE/Columbus, GA; WFXA/Augusta, GA; KFXZ/Lafayette, LA; WQFX/ Gulfport-Biloxi; and WQDW/ Greenville-New Bern-Kinston, NC.

#### Markets To Move In On

Steve started by providing his own list of cities he feels are ripe for major Urban success. "Tallahassee is a perfect market. WANM is a 10-kw daytimer and has an 18.8 share; it's number one in the city. I can't believe that no one has decided to do the Urban or Black format there on FM. The black population is just over 24%. Tallahassee is a youth-oriented market and is the Florida state capital. FM potential in that city is high."

Home of the University of Kentucky, Lexington was next on Steve's list. "Eleven percent of the population is black and there is no Black or Urban format in the area. Lexington, for all practical purposes, is similar to Louisville, except that Louisville now has two Black/Urban contemporary outlets. For years WLOU was in the market alone and has been the number one station overall.

'New Haven is another good choice. Yes, it's close to New York City, but WNHC is the only station in town with a Black format. Considering that the black population is 12%, somebody should be doing the format on FM. This is a \$10-million revenue market. Some signals may get into New Haven from New York, but an FM Urban could do

Steve's last suggestion was Austin, Texas. "Austin is just under 10% black, but as a Southwestern city it has a sizable Hispanic population. Our experience has shown us that any place where there's a large Hispanic segment, the Urban listenership is very



Steve Sandman



**Defining Your Objectives** 

**Community Awareness** 

**Gaining Rep Support** 

**Reaching The Advertisers** 

**Commitment Without Fear** 

need to look to you to reach the people they want.

"Have a charter sales plan of some type ready to go. Example: Welcome to the new Hit 99FM. Here's our charter sales plan: X number of spots for X amount of dollars, which is packaged off the rate card. You offer a charter rate to come with you 'sight unseen.' It's like selling on the come, and you do this to create synergism and excitement in the market. You want people to know that this station and format is new and excit-

#### **Community Awareness**

"Next, it's important to get out and be in touch with the community. That's extremely important in smaller markets where ratings aren't a factor, Get to know Mr. or Ms. Retail Advertiser and exyou can put together a montage of what the station will sound like and name some of the mass appeal artists you'll be featuring. Let them know that your music will be hitoriented and that the music Hit 99FM will be featuring appeals to a cross-section of the total listening audience."

#### Commitment Without Fear

Steve stressed, "Those who decide to go with the Urban format can't be afraid of it. You've got to go out and market it with pride and confidence. Why? Because you know you've got a winning format to showcase. In the larger markets stations who have the money can do ratings research and perceptual studies. They'll be able to show on paper the audience that they anticipate being able to deliver to the

#### **Gaining Rep Support**

"I'd encourage owners and GMs who have made the decision to go Urban to seek help from rep firms. They can help guide you in many ways. For starters, Hillier, Newmark, Wechsler & Howard probably rep more Urban stations than anyone; they certainly rep the majority of the Urban outlets we work with. These people are professionals and know how to get the job done - with a profit margin. You can pick any rep firm you want, but do seek help. Most reps can take your data and help market your station. This is what they do for a living.

If you have some specific questions for Steve, take the time to give him a call. Consider Urban radio if your current format is draggin' you down. Black/Urban Contemporary just might be the shot in the arm that will give you and your radio station financial

salvation



favorable. Blacks and Hispanics combined comprise 27% of the metro population. Now that AM outlet KNOW has left the format, there's nobody! We're sure that an Urban FM would get its share of the mar-

#### **Defining Your Objectives**

When developing a formatic direction for a client, Steve said that D-C starts with an MBO program (Management By Objective), a process he recommends for every owner. "Let's assume you've decided your FM station will have an Urban format. First, what are the objectives of the radio station? Let's say our main objective is an instant increase in billing, which will be accomplished through marketing. Now that we know our first objective, what are the action steps to accomplish this? First, get your programming set and talent hired.

#### Reaching The Advertisers

"Now plan a cocktail party for the major advertisers to introduce your radio station to them. Remember, you want to let these people know your station is in the Urban format business and that they

plain to them why they should be buying Hit 99FM.

"As a new station, you can't tell them you can deliver X number of thousands of listeners per week, but you can give them all kinds of other information. For example,



KUTE'S PONTY-FICATIONS — KUTE/Los Angeles recently held a party for -Luc Ponty. Seen here are GSM Dick Warshaw, GM Bill Shearer, Ponty, LSM Mary Wells, Atlantic's Paul Cooper, and HNWH VP Ira Weschler.



AFTER FOUR-PLAY COMES MONEY - WVKO/Columbus awarded a listen er \$1000 in the station's first "Rhythm Four-Play" contest. Pictured (I-r): WVKO's GM Steve Joos, Kirk Bishop, ND Rob Stadler, winner Ida Boyer, PD K.C. Jones, Bob Nunnally of sister station WNSY, and WVKO Station Manager Harry Lyles.

. the screams of passion? THE FIRST SINGLE FROM amily simpleminimum C

> Produced and Arranged by David Z. and The Family • Orchestra Produced, Composed and Arranged by Clare Fischer Album Ships Aug. 12 • 1985 Warner Bros. Records Inc.

# MA TA

"HISTORY"

# **BREAKERS**

Thank You Black Radio!



The new front-runner of the independent labels



#### **BLACK/URBAN PICTURE PAGE**



KISS'S FEVER PITCH FOR UNCF — WRKS/New York and the famed hip-hop club Disco Fever recently teamed up to talse more than \$5000 for the United Negro College Fund. Here are club owner Sal Abbatiello, WRKS's Gail Tonnessen, WRKS VP(AM Barry Mayo, and UNCF's Nate Adams.



HOT FLASHES — Grandmaster Flash's new band recently staged an in-store autograph session at New York's Tower Records, Shown (I-r) are the group's Raheim, Grandmaster Flash, WRKS/New York's Chuck Leonard, the group's Lavon, the Tower manager, and Kidd Creole.



HERALDING THEIR HERITAGE — KIIZ/Killeen, TX and its "Undercover Z-Mobile" participated in the city's Black Heritage Day parade. Pictured (i-r) are PD Bill St. John, NAACP's Joe Buford, Budweiser's Lee Ferguson. KIIZ's Hozie Māc, NAACP's Ora Washington, and KIIZ's Jimi Carrow.



GETTING AN EARLY START — WBMX/Chicago believes that encouraging students to complete their education is an early, ongoing process. So evening jock Veronique (right front) recently visited the Brenneman elementary school to talk about the importance of education. She was accompanied by WLS-TV Community Affairs Director Bill Campbell.

# EASY LISTENING PICTURE PAGE



THAT'S INCREDIBLE — That's probably what Mr. & Mrs. Peter Wunch (c) thought when they won an '85 Mercedes 300D in WRFM/New York's Incredible Prize Catalog Sweepstakes. Assuring the couple the car is really theirs are (far left) WRFM VP/GM Mark Bench and (far right) Manhattan Mercedes-Benz GM John Wolf.



TRADING PLACES — Dallas's Dr. Weldon Parks recently traded in his denist's drill for a conductor's baton for one night. Thanks to a joint promotion orchestrated by KMEZ and the Dallas Symphony Association, Parks netted a chance to conduct the symphony on his own. Sharing trade secrets are (I-r) Parks and Dallas Symphony conductor James Rives-Jones.



OCEANS OF FUN — That's what George Sterner (r) had as winner of a weeklong vacation at Phillips' Plaza Hotel in Ocean City, MD. The giveaway marked the end of WLIF/Baltimore's Life Around Baltimore Calendar contest, sponsored by Phillips' Seafood Restaurants. Congratulating Sterner is Phillips' Restaurants Manager Paul Wall.



HE'S BACK AND WLEE HAS HIM — Harvey Hudson, often referred to as "the dean of Virginia broadcasters" and "Richmond's Morning Mayor," is back in the morning stot at WLEE. His Richmond broadcast career dates back to the '40s; he previously hosted WLEE mornings between 1946-72. Shown above is a copy of the newspaper ad heralding the return of Richmond radio's produlation.



WE'RE HAVING A BIRTHDAY —
MRPC/Los Angeles recently celebrated its third anniversary as a Big
Band outlet. On hand for the festivities were (I-r) Golden West
Chairman of the Board Gene Autry, actor Pat Buttram, and Golden
West Radio Div. President and
KMPC GM Bill Ward.



HEAD OF THE CLASS — KQ2Y/ Dallas-FI. Worth AE Laura Lovins was honored as the station's "Top Biller" and named a charter member of the President's Club during ceremonies at New York's Plaza Hotel. The club, established by Group W, recognizes the 11 most successful salespeople at each of the company's stations. Above, Lovins receives her award from Group W Radio President Richard Harris.



YOU'RE UNDER ARREST — That ine was heard many times during WWWE & WDOK/Cleveland's "Jail N' Bail" charity promotion, benefitting the local chapter of the American Cancer Society. Persons who donated \$25 earned the right to have an "offender" served with a "charity summons" and "arrested." Offenders were then taken to jail; the only way to make bail was to solicit piedges (via a phone in the cell) to the ACS. Over \$80,000 in piedges was raised. Above, celebrity judge and WDOK AM personality Ted Hallaman gets ready to throw the book at a prisery.



RESTORING A MUSICAL HERITAGE — KOIT/San Francisco was instrumental in a recent fundraiser on behalf of the Community Music Center. Five local musicians were honored, and the money raised by the venture was donated toward the remodeling of the Center's Victorian home base. CMC provides musical instruction to students ranging from 2½ to 84 years (Johnny Mathis is a former pupil). Following the event, KOIT presented the Center with a framed poster. On hand were (I-r) CMC Director Steve Shapiro, KOIT's VP/Promotion Joyce Bose, OM Dick Cruser and VP/Programming Rob Edwards, and CMC students Gabriel and Louise Ware.



A POOLSIDE CHAT — WAIT/Chicago PD Eddie Hubbard interviewed writers/ members of the Songwiflers Guild during his recent Los Angeles visit. His poolside chats from the Beverly Hilton — featuring Ray Evans, Jay Livingston, John Green, Gene De Paul, Bobby Troup, Sammy Fain and Jack Segal — were broadcast live to Chicago. Pausing between segments are (i-r) Troup, Hubbard, and Fain.

#### FLOW/

Several changes at WQLR/Kalamazoo and its recently acquired AM sister WQSN: WQLR PD Dennis Martin is upped to OM of both outlets, WQLR morning announcer/Sports Director Ken Langhear takes over as the stations' Promotion Director, Lance Parish serves as WQLR & WQSN Public Service Director, and Marabeth Montgomery is promoted to Office Manager of both stations. And WQLR weekender Jeff Ryder shifts to 6pm-midnight . . . Alan Swan, aka "Kindly Dr. Swan," assumes midday duties at WBUD/ Trenton, NJ . . . Elaine Zimmer advances to Programming Assistant at WRFM/New York WQAL/Cleveland taps Andrea Amico as Promotion Director and Nina Mareczko as Continuity Di-. Mike Reilley joins the WREO & WFUN/Ashtabula news

A staff swap at KJQY/San Diego finds former Production Director John Gibbs working as Promotions Director/Public Affairs Director and ex-Public Affairs Director Michael Sykes moving to the Production Director slot. Also at the station Larry Frankel segues from

department

weekend mornings to weekday overnights, while R.H. Peck and Connie Terwilliger join the weekend staff ... WDBN/Medina (Akron) welcomes 11-year WQAL/Cleveland PM host Bill Miller to the 6am-noon shift. Former morning host Walt Henrich moves to evenings ... WMCN/New York is chosen to provide exclusive background audio on three Manhattan cable television channels.

In the awards corner, WRFM/ New York captures four Olive Awards for Excellence in Local Radio Broadcasting; the station's Carol Colman wins a Gold Medal at the International Radio Festival of New York, as reporter Mary Jane Glosik earns a second place Excellence in Journalism Award from the Society of Silurians WMID/Atlantic City's news team receives a Golden Mike WWWE & WDOK/Cleveland take home four Twyla M. Conway Awards from the Radio-Television Council of Greater Cleveland. while the stations' Community Relations Director Rena Blumberg is honored by Women in Communications and the International Radio Festival of New York.

## COUNTRY



LON HELTON

**ROTATION WRAP-UP** 

# Rotatin' Your Own

Is there a cause-and-effect relationship between the declining exposure of the current "hits" on Country stations and declining Country shares? To tell you the truth, I don't know — but it is an interesting question, one which should not be categorically dismissed. Radio programmers — those of you who determine what the public hears — should give it some serious thought.

This week we'll reflect a bit on what's been said on this issue over the last few weeks. We'll also introduce several ideas to keep in mind when you determine the right rotations for your station.

Since I began researching the columns which have appeared the last two weeks, the rotation situation has become extremely eyopening. RCA's Carson Schreiber first suggested to me that rotations had slowed over the last few years, and eight radio programmers confirmed his observation. I have also discussed this same topic with a number of other radio and record people, who were also surprised at the lengthening of rotations.

Prompted by Carson's "longer rotations" idea, I averaged the weekly airplay reports we receive from our 161 reporters, and discovered they run 13-15 records in heavy, 20-25 in medium, and 20-30 in light. The results of the Country Radio Seminar Survey (R&R 3-22-85) show the responding stations running I1-15 heavies, 16-20 mediums, and 11-15 lights. With most folks running three heavies, two or three mediums, and one or two lights an hour, simple division reinforces the notion that today's currents are receiving considerably less airplay than in previous years.

#### **Upside Down?**

What really amazed me were the surprising and perplexing practices of certain programmers. Things seemed to be topsy-turvy. The stations with short TSLs and high cume potential were running slower rotations than those with longer TSLs in small markets. All major market PDs I spoke with had a heavy rotation of 4½ hours, while the stations in smaller markets were running 3-3½ hours on heavies. This is just the opposite of what I expected.

Basic programming wisdom has always said that stations in major markets — where listeners have a lot of other alternatives (radio and non-radio) — would be dealing with shorter spans of time spent listening (TSL). Thus, they would have to play the hits faster. Conversely, stations in secondary markets with less competition and fewer distractions (resulting in longer TSLs) were expected to maintain longer

record separation to keep their listeners (who are with them longer) from burning out on records.

Building cume is another story altogether. Stations looking to build numbers want to play the hits in a hotter rotation, so people sampling the station have a greater chance of hearing a hit whenever they tune in. This is true more in large markets where stations must draw large numbers of listeners to sample. With a dwindling of exclusive cumes today, as well as a rise in other-format sampling by Country listeners, it is encouraging to hear of expanded rotation times.

#### **Urban Cowboy Leftovers?**

One fascinating theory for the origin of slower rotations was offered by KNIX/Phoenix General Program Manager Larry Daniels. "The slower rotations probably started a few years ago when the number of Country stations per market increased," he suggested. "This happened at a time when other formats started to play Country product. There was even a time when you could hear your top records on almost every station in town. If we kept going as hot as we

CANELLOUISE TO

## If They Don't Lose I Don't Go Home

Luckily for WCUZ/Grand Rapids Sports Director Dennis Sutton, the Detroit Tigers started the 1985 baseball season on a different note than they did in '84. You see, Sutton had vowed to live on a billboard until the Tigers lost their first game of the season. Unfortunately for the Tigers — but happily for Sutton (we assume) — the loss came 10 days into the season.

Stiton's base for this adventure was an 8 ×10 foot home constructed in the shape of home plate. From this hut he Sutton's base for this adventure was an 8 ×10 foot home constructed in the shape of home plate. From this hut he broadcast his sportscasts, ate meals provided by local restaurants, received dancing telegrams from well-wishers, and listened to Tigers games — naturally.

were, we just burned out records that much faster without any real strong product to replace it. Maybe we need to tighten it up again, now that Country doesn't have as much crossover play."

Are these lengthened rotations merely the residue remaining in the wake of the Urban Cowboy days? Perhaps programmers were also seeking to reap larger quarter hours by cultivating the swollen cumes which came their way as country's popularity grew during the "UC" days. Doing this meant lengthening the rotations, which was fine in the era of big cumes.

was the in the era of big curies. Today's pressing question: What have programmers done in reaction to the decreased cumes of recent years? Are slow rotations still relevant to 1985 listening habits? In the case of KNIX, the answer may be "yes" because it still has huge cumes. How has your station's cume done in recent years, and have you adjusted your music rotations accordingly?

#### Core Care

Country is a core-based format, which means you have to be conscious of not creating listener burnout through high repetition. The core providing the bulk of the listening is also responsible for much of your quarter hour. Most quarter hours come from people who select the format as their favorite, while the cume comes from folks who make Country their secondary or tertiary choice. This ties in with WRKZ/Hershey PD Mike McGann's theory, outlined last week, which suggests that artist rotation is more critical than particular single rotation. For example, the latest Alabama single

might be rotated every 4½ hours, but Alabama records might be rotated to come up every 2-2½ hours

nennis

"Home Plate

WMZQ/Washigton DC PD Cliff Blake commented last week that the audience was only aware of eight or nine hits at one time, an interesting observation reinforced by R&R's Country chart. There are always only eight or nine records with upwards of 100 "heavy" reports. Below these eight or nine records is a definite break where the number of heavy reports drops into the eighties. The trick, of course, is to figure out the hot eight or nine records in your market at any given time.

Another question comes to mind at this point: Are there enough truly "hot" records to fill a heavy category with 11-15 slots? Are there

#### **CLOSE-UPS**

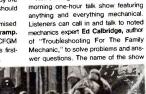
• THE \$100,000 NAME THAT TUNE K95FM/Tulsa recently gave away what could be the largest prize ever awarded in Tulsa radio promotion history: contest winner Richard Harvey of Sand Springs was given his choice of \$100,000 or his-and-hers 1985 Corvettes. To qualify for the contest listeners had to be the ninth caller when the "K95FM Song Of The Day" was played. The "song of the day" title was announced at 7:15 each morning, and those who qualified won \$95 and were entered into the drawing. Entry into the contest was also possible by filling out a postcard with the time and date that the song was played and dropping it off at the Baer's Company homesite

which is how Harvey won the contest.
As you can tell by the photo, he chose the cash!

• SUPERTRAMP GOES COUN-

 SUPERTRAMP GOES COUN-TRY? — CFGM/Ontario introduced Supertramp to the country music audience on June 1 at the benefit concert for tornado victims in the Barrie area north of Toronto. CFGM opened its phone lines and listeners' pledges exceeded \$100,000. With the government promising \$3 for every dollar raised by the station, the CFGM contribution should

result in a total of \$400,000.
A rather large pledge was promised by a listener requesting **Supertramp**. Figuring it was for a good cause, CFGM complied with perhaps the group's first-ever airing on the Country station.



THE MECHANICS OF COUNTRY

KLIF/Arlington has added a Sunday



GRIN, BAER, AND CASH IT — Shown presenting — and more importantly, receiving — the K95/Tulsa cash are Baer Company VPs Rick Dakin and Gary Runner, winner Richard Harvey, K95 GM Lee Masters, and the Baer Company's mascot,

is "Auto Talk," and is aired Sunday mornings at 11:00.

WHAT IS A "TOOT TOOT"? —
KLXL/Dubuque is conducting a write-in contest as to your definition of a "toot toot," suggested by the Rockin' Sidney song "My Toot Toot." Entries will be judged and the winner will receive a night at KLXL's private clubhouse table at the Dubuque Greyhound Park.

GET YOUR FREE TOOT-TOOTS
HERE — KCBQ/San Diego recently
held a toot-toot party at a local cub.
Listeners were invited to come in and
show off their toot-toots, and the first
five hundred folks through the door got
a free ... well, you know. Prizes were
also given for the best looking toottoot, the most unusual toot-toot, the
most gregarious toot-toot, the smallest
toot-toot, and of course, the biggest
toot-toot. For a description of the wimner in the last category, you'll have to
call PD Lee Rogers. R&R is, after all, a
family newspaper.

50/R&R FRIDAY, JULY 19, 1985

ROWDY GOES GOLD — Hank Williams Jr. recently celebrated his seventh gold album "Rowdy" with triends and WB execs. at the labe's Burbank head-quarters. Pictured (I-I): WB VP David Altschul, labe's VP Mark Maitland, Chairman Mo Ostin, VP Jim Walker, Williams, Merle Kilgore, Sr. VP/Nashville Division Vic Faraci, and VP Lou Dennis.



MEL IN THE WALKWAY OF STARS — Mel McDaniel beams over the honor of being inducted into the Country Music Hall of Fame's Walkway of Stars. Pictured (I+1): Country Music Foundation Director Bill Ivey, McDaniel, Capitol/Nashville President Jim Fogelsong, and Top Billing International CEO Tandy Rice.



ASCAP AWARDED — ASCAP execs and writers celebrate the success of the ACM's Song of the Year, "Why Not Me?" Pictured (I-r) are: ASCAP's Merlin Littlefield, ASCAP's Southern Director Connie Bradley, and writers Harlan Howard, Sonny Throckmorton, and Brent Maher.



NOW HERE'S THE PLAN — President of Compleat Records Charlie Fach (left), PolyGram's Martha Moore, and PG Sr. VP/Country Frank Jones plan the promotion effort for "One Big Family." The song was recorded by various Nashville artists under the name Heart of Nashville to help in the efforts to relieve world hunger.

#### COUNTRY

# Rotatin' Your Own

that many songs which people want to hear "all the time"?

#### From Whence We Came

Before 1975 most — if not all—Country stations had huge playlists. As mass appeal Country stations like WMAQ/Chicago and WHN/New York began trimming their playlists, the majority of Country stations followed suit. The original intent in cutting playlist size was to play the hits more often, which made rotations more critical than ever before. An off-heard line was that you could play 100 records and if your rotation was right it would sound like you were playing 1000. Conversely, by doing things incorrectly you could also play 1000 records and make it sound like 1000.

Of course, having a fast current rotation didn't necessarily mean you wanted a real short playlist you'd be frying the hits. Instead, you'd want a larger list to keep the sound fresh in the light category, which would also make it sound like a larger list. The listeners wanted to hear their favorites, and you had to deliver them - but by mixing in slower rotation currents you could camouflage the fact that you're playing the same records over and over. (The manner in which you mix in your oldies is also critical, but that's another column.)

#### Now What?

The essential element in figuring rotations is to determine what is right for *your* market. Here are a few points to ponder;

 You have to decide what you want to achieve with your music high cume or quarter hour — and determine what you can realistically get.

 Study what you have now in the way of AQH and cume. If you want more listeners you may need to speed up your records. If you have a high cume and want the audience to listen longer, you may need to slow them down or play more of them.

• Don't listen to what jocks say about rotations. They're not average listeners and certainly not objective. Lénd a calloused ear to what your audience asks for on the request lines. Most audience feedback shows that half the listeners say they hear the same songs over and over, while the other half complains about not hearing their favorites at all.

#### **Know Thy Tools**

In order to determine the correct rotational pattern and turnover rate for your market you must understand the terms used in this discussion. Make sure you're aware of audience turnover, time spent listening, and recycling. Remember, there's an inverse relationship between turnover and time spent listening. The higher the TSL, the lower the turnover (audience flux). This indicates a higher degree of loyalty than a station with high turnover and less TSL from its audience.

Ideally a station is looking to recycle 50% of its morning drive audience to listen during middays and 55-60% to listen during afternoon drive, according to R&R Research/Ratings Editor Jhan Hiber. If you're below these recycling averages you might want to ask yourself if you're stretching out airplay to the point where people are going elsewhere to get the hits they want to hear.

To determine your recycling rate use your sales department's computer to do a reach and frequency run, using an ROS 12-hour span. This will give you an idea of how many times your average listener

will hear a particular song in each of your categories.

#### Get Out Your Pencils

Is your audience really hearing the hits in these days of declining cumes, quarter hours, and TSL? Consider the following example of a typical station: If you take the hours between 6am-12 midnight as "usable" hours for the audience, this gives you 18 hours a day - 126 potential hours of listening per week. Now, assuming that over the week we average 12 records per hour, we have 1512 records slots - for the week. If we further assume our station has a TSL of 10 hours - 1/13 of the total potential listening time - a listener is exposed (at the maximum) to 116 slots. If we're a typical Country station playing 50% oldies, the maximum number of times a listener has a chance to hear current product "slots" on our station is 58. This is obviously not 58 different currents, but 58 places where the currents are programmed.

If our rotations are 4½ hours for heavy, 7 hours for medium and 10 for lights, 28 of the 58 slots will contain heavies, 18 slots will hold mediums, and 12 have lights in them. If the heavy category has 9 records, there's a chance that this listener would only have a chance to hear his "favorite" three times in a given week (assuming it was in heavy.) Since the R&R reporter averages 13 heavies, this means there may be only two opportunities to hear that favorite. Is that enough for you to hear your favorite record each week?

I hope this discussion has provided a lot of food for thought over the last few weeks. It's a complicated subject with deep and diverse ramifications, and I'm looking forward to hearing your thoughts on the subject.



CINCINNATI IN A SEA SHELL — Tom T. Hall recently chatted with several radio staffers after singin a few songs from his new album. Pictured (I-r) are KASE/Austin MD Steve Gary, WUBE/Cincinnati MD Duke Hamilton, Hall, and WIBE OM Paul O'Brien.



HERE'S TO HOWARD — Stars from the recent "Country Explosion" 85" concert helped BMI Sr. VP Frances Preston and VP Roger Sovine present a silver tray to songwriter Harlan Howard commemorating his 30-year affiliation with BMI. Pictured (I-r) are: Sovine, Naomi Judd, Conway Twitty, Preston, Wynonna Judd, Howard, and Reba McEntire.

#### NASHVILLE THIS WEEK



SHARON ALLEN

# **CMA Announces Air Personality Finalists**

The Country Music Association just announced finalists for the 1985 Broadcast Personality of the Year. Major market nominees are: Keith Bilrey, WSM/Nashville; Cindie Brooks, WNOR/New Orleans; Coyote Calhoun, WAMZ/Louisville; Gerry House, WSIX/Nashville; and Nancy Turner, WMAQ/Chicago. Medium market nominees are: Stan Davis, WWVA/Wheeling; Gary Hightower, KFDI/Wichita; Curtis King, WKKN/Rockford; Larry Scott, KWKH/Shreveport; and Simon Train, WIRK/West Palm Beach. Small market nominees are: Annie Carter, WIXZ/McKeesport, PA; Dan Hollander, WDXE/Lawrenceburg, TN; Marvin McClanahan, KIRX/Kirksville, MO; Ted White, WVMI/Biloxi, MS; and Raymond "Cousin Ray" Woolfended, WPWC/Dumfries, VA.

Nominees were selected in two rounds of voting by CMA members in the Audio/Video Communications and Broadcast Personality categories. An anonymous panel of judges composed of broadcasting professionals will review airchecks from each finalist and select a winner in each market category. The winners will be announced on the CMA Awards Show on CBS October 14

#### Alabama Honored

You can chalk up another honor in Alabama's long list of accolades. They've been invited to the White House in September to be honored by President Reagan for their contributions to the Color Sounds Project. If you aren't familiar with Color Sounds, it's a national reading program that uses popular music to teach children reading, writing, and spelling skills.

Artists are selected for participation in the program on the basis of their music and how appropriate it is for school children. The program, aired on PBS-TV every day, uses music videos and interviews with the artists. The videos carry the lyrics on the screen so students can sing along. Spelling and other exercises use words from the songs and interviews

Exec. Director Dr. Michael Bell feels, despite the current controversy, that questionable lyrics are the exception rather than the trend in today's music. He also says Alabama typifies good music that can be aired anywhere without offending anyone. President Reagan is hosting the reception and benefit concert to recognize the effort of Color Sounds and the top artists in each music category who make it possible.

#### Broadway Comes To Nashville

It looks as if the Music Row-Broadway connection is growing stronger. MCA Nashville will be releasing the original cast recording of the Broadway play "Big River: The Adventure of Huckleberry Finn." This will be the first Broadway cast album recorded in Nashville.

Roger Miller wrote the music and lyrics for the play, which netted seven Tony Awards in early June, including "Musical of the Year" and "Best Score."

"It's nice to know that we at MCA Nashville are allowed to be in the record business, no matter what kind of music that happens to be," MCA Nashville President Jimmy Bowen said. "Big River is not a 'country' Broadway show, though Roger Miller is certainly no city slicker, nor was Mark Twain. But it is about our country, and in that respect it is, in the truest sense of the word, a country show and music. The score that Roger wrote will be around for a long time after us. This music will live on forever."

Cast members and musicians

were flown in from New York and recorded for nearly 24 hours straight in Nashville's Sound Stage studio before returning to New York for their evening performance. Additional recording will take place in New York's Power Station studio, but all mixing and mastering will be done in Nashville.

The album, produced by Bowen, is slated for release in early fall and will include cast members Ron Richardson (who won a Tony for "Best Featured Actor in a Musical" for his portrayal of Jim) and Patti Cohenour (who you may remember also starred with Gary Morris in La Boheme), as well as Rene Auberjois, Daniel Jenkins, and Bob Gunton.

Bits and Pieces: Congratulations to Dave Rowland and Terry Jo Allen. They were married July 3rd ... George Jones just completed his first-ever music video for the song "Who's Gonna Fill Their Shoes." If George's bus driver in this video looks familiar to you, perhaps he should. It's Jones's producer Billy Sherrill. You'll also see CBS/Nashville Sr. VP/GM Rick Blackburn making his video debut in a cameo appearance near the end of the clip ... Music from Hank Williams Jr.'s "Five-O" album is currently featured on TWA's inflight country special . . . RCA's new Christmas album is already in the works. It will feature Earl Thomas Conley, the Judds, Ron-nie Milsap, Dolly Parton, Elvis Presley, Willie Nelson, Alabama, and Waylon Jennings . . . Vietnam veteran Ronnie McDowell is set to headline the fourth annual "Nam Jam" in Muncie, IN on August 18 . . . John Schneider is currently writing his first screenplay. It's a Western called "Seven Sunday" Ways From Anne Murray's "Heart Over Mind" was recently certified her ninth gold LP. Only four other female artists have received more than nine gold albums - Barbra Streisand (23) Linda Ronstadt (13), Donna Summer (11), and Olivia Newton-John (10). Just thought you'd like to

## Nashville In Motion



GRANT SIGNS WITH BUDDY LEE — Tom Grant joked around with Buddy Lee Attractions VP Tony Conway (middle) and Sonny Simmons of Century II Promotions when they gathered to announce Grant's signing with Buddy Lee for bookings and management with Simmons.

Mef Tillis has been appointed to the Florida Motion Picture, Television, and Recording Industry Advisory Council. Mel volunteered to serve his native state when a member of the Advisory Council had to resign due to other commitments... Jerry Bentley has been named Exec. VP of Greenwood/McFadden, Inc. He will act as operations and office manager... George Jones has signed with Buddy Lee Attractions for bookings. Tom Grant has also joined the roster... Judith Mr. Turner has been named Director of Public Information for the Country Music Association. The post was previously held by Cathy Gurley who left to form an independent publicity and marketing company. Angelia J. Mahoney was promoted to Editor of Close-Up magazine. She had been an editorial assistant at the publication. Turner had formerly served as administrative assistant to CMS Exec. Director Jo Walker-Meador... Acclaim Records opened a Nashville office. It will be temporanly located at 425 J.C. Bradford Bidg., Nashville, TN 37219... Eddie Rabbitt has signed with RCA and is currently in the studio with producer Phil Bamone.

# ACM Names New Officers And Directors

The Academy of Country Music announced its new slate of officers and board members for 1985-86. They are President Gene Weed; Vice President Eddie Dean; Secretary Rose Vegas; Treasurer Selma Williams.

New board members elected to two-year terms are Affiliated Ron Anton: Artist/Entertainer Janie Fricke; Club Operator/Employee Tommy Thomas; Composer Larry Collins; Disc Jockey Don Hinson; Manager/Booker Bette Kaye; Musician/Bandleader Tom Bruner; Music Publisher Herb Eiseman; Promotion John Curb; Publications Bill Stewart; Radio Ron Martin; Record Company Joe Casey; TV/Motion Picture Rac Clark.

Board members who were elected to two-year terms last year and still have another year to serve are: James Burton, Dave Douds, Dick Gary, Rhubarb Jones, Jeanne Marchand, Bill Mayne, Will Menees, Patti Page, Fred Reiser, Tom Ritter, Bob Schneiders, Ben Susman, Dottie Vance, and Ben Weisman.

The first meeting of the new board will take place at the Crazy Horse Steakhouse and Saloon in Santa Ana, CA on July 28.



MILSAP TAKES A SPIN — No, Ronnie's not actually cruising the streets of Nashville. He's just all decked out behind the wheel for the filming of the video for his new single, "Lost in the Fifties Tonight." Milsap plays the role of a crooner named Danny Dupree.

#### Country Music's Top Ten

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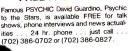
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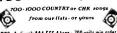


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WILL BE #1 CHR

will DE #1 C/TH
If you're a winner, we need your talent. Creative energetic personality only! Send tapes and resumes to: Radio & Records, 1930 Century Park West, #0050, Los Angeles, CA 90067.

Hot new CHR & A/C-dayparted FM needs morning man/Pro-duction Manager. Phoners, remotes. Want personality. Still-water, home of OK State University. KVRO: (405) 372-6000 (7-19)

Position available at Country FM. East Coast Central FL location. Send T&R: Jenny Simms, 2221 Front Street, Melbourne, FL 32901. (7-19)

#### **OPENINGS**

19/6 Q96-FM has an immediate opening for a personality, lifestyle newsperson.

We need an individual who can anchor our morning news and become part of an uptempo morning show. Please send tapes and examples of your writing immediately to: Neal Hunter, Operations Director, Q96-FM, 5430 Fredericksburg Road, Suite 517, San Antonio, TX 78229. EOE M/F

Can you interact with a morning team? Do personality enter-taining news? Also need parttimers. T&R: Jeff McClain, WYN-96, 8ox 222, Jackson, MS 39205. (7-19)

#### Capital Cities Communications

Has acquired WPLO Radio in Atlanta and is seeking experienced PERSONALITY air talent. Qualified applicants should possess humor, good phone technique, and work well at a high profile station. Please - no time and station. Please — No line und tempers. Tapes and resumes to Neil McGinley, Operations Manager, WPLO Radio, 360 In-terstate North, Suite 101, Atlan-ta, GA, 30339. EOE

#### MAJOR SOUTHEAST MARKET PROMOTION DIRECTOR

Are you very organized, a good planner, self-motivated, creative, hard working, able to deal effectively with programming and sales and interested in teaming with a very pro motionally active, fun CHR station on the way up? Yes?! Then send a resume, brief outlines of three promotions you've done, plus a brief description of your promotional philosophy and method to Radio & Records, 1930 Century Park West, #0047, Los Angeles, CA 90067 EOE

Capitol Broadcasting Company

#### **RADIO NEWS DIRECTOR**

Capitol Broadcasting Company is seeking a news manager for WRAL-FM and the North Carolina News Network WRAL is Raleigh's leading radio sta-tion with a high community profile. The North Carolina News Network serves

North Carolina rews Network selves were more than 80 radio stations via satellite. This radio news operation is one of the finest in the country and has won virtually every major award including the Peabody. Sigma Delta Chi. Ohio State, Janus and Dupont-Columbia School of Journalism. We are seeking an experienced radio

news manager with high standards and strong leadership skills. To apply, please send a resume and tape to:



Capitol Broadcasting Co., Inc. Human Resources 2619 Western Boulevard Raleigh. NC 27605 (no telephone calls please) Equal Opportunity Employ

#### **OPENINGS** ,------

#### **#1 RATED TOP 50** SOUTHERN CHR

Is conducting a nationwide search for the best Morning Talent. If you can relate locally, be funny, even outrageous at times, and understand warmth, then we'll pay top dollar for your talents. You MUST possess all these skills. NO BEGINNERS. A firm commitment to continue our winning ways awaits you. T&R to: Radio & Records, 1930 Century Park West, #0025, Los Angeles, CA 90067 EOE M/F

WLSQ seeks AOR PD and jocks. T&R: Cleve Brien, Box 5000, Montgomery, AL 36192. (7-19)

Parttime opening available mid-August. T&R: John Connor. WABG, Box 408, Greenwood, MI 38930. EOE M/F (7-19)

Opening for afternoon news anchor. T&R: Ms. Teri Griffin, 1880, Old Okeechobee Road, Suite 106, West Palm Beach, FL 33409 or (305) 461-0099 (7-19)

#### MIDWEST

100-kw CHR FM looking for midday personality. Big on personal appearances. T&R/photo: Gary Oixon, KQCR, Box 876, Cedar Rapids, IA 52404

WENS has a rare opening. Looking to expand the morning show into a morning team. Females enouraged. C&R: Joel Grey, 1099 N. Meridian, Suite 1197, Indianapolis, IN 46204.

#### RADIO RESEARCH SALES

Outstanding opportunity for a self-motivated entrepreneurial person with some radio station experience. Major national broadcast market-ing research firm needs sales representative for our growing radio research division. Un-limited compensation potential for an ambitious, convincing person willing to travel in U.S. Send cover letter and resume to: Radio & Records, 1930 Century Park West, #0053 Los Angeles, CA 90067. EOE M/F

WDUZ/Green Bay needs competent partitimers who will work when needed. Automation experience helpful. Females en-couraged. Write: Dave Carew, Box 36, Green Bay, WI 54305. EOE M/F (7-19)

Needed Immediately: female personality for CHR format. T&R: KMCS, 2500 W. Wyatt Earp Blvd., Oodge City, KS 67801. EOE M/F (7-19)

Werm morning communicator, Strong production for 50-kw B/EZ FM, T&R: Gene Walker, WYEZ, Box 100, Southbend, IN 46624. EOE M/F (7-19)

Immediate opening for midday announcer. T&R: Bernie Miller, WLUM, 12800 W. Blue Mound Road, Milwaukee, WI 53122 (7-19)

Female copywriter/production. Copywriting experience pre-ferred. Organization skills and self-motivator a must. T&R/ copy samples: 8ox 2483, Bismark, ND 58501. (7-19)

Z-92 Omaha has a rare opening for an AOR announcer. Creativity & production a must. T&R: Bruce McGregor, 1112B, John Galt Blvd. Omaha, NE 68137: (7-19)

#### **News People Needed**

Because of the many news job orders we are receiving from radio stations we are in immediate need of qualified news people, all size markets. Also, DJ's with URBAN experience For complete details and registration Send \$1 P/H TO:

National Broadcast Talent Coordinators Dept. N. P.O. Box 20551 Birmingham, AL 35216 (205) 822-9144

WMBN/WWPZ now accepting T&Rs for future openings. Ex-perience with automation a plus. T&R: Dennis Martin, Box 286, Petoskey, MI 49770. EOE M/F (7-19)

WIZM AM/FM looking for ND. Strong reporting/writing/delivery skills. Also looking for CE. Tapes and/or resumes: Dick Record, GM, WIZM, Box 99, Le Crosse, WI 54601. (7-19)

A/C production/copy/air person for mid-WI market leader. T&R: Nick Roberts, WWRW-FM, Box 2222, Wisconsin Rep-ids, WI 54494. (7-19)

KKXL-FM/Grand Forks, ND CHR has immediate overnight opening. T&R: Don Nordine, Box 997, Grand Forks, ND 58206, (7-19)

AOR market leader has fulltime opening. Creative production a must. No beginners, no calls. T&R: KATT, Box 25787, Oklahoma City, OK 73125. EOE M/F (7-5)

R&R FRIDAY, JULY 19, 1985/55

# **OPPORTUNITIES**

#### **OPENINGS**

Midwest Rock 'N' Roll Station seeks tapes and resumes from announcers with strong production qualities for possible immediate open ings. If you would like to join a growing, success-oriented group, send tapes, resumes, and requirements to: Radio & Records 1930 Century Park West Box #0056 Los Angeles, CA 90067.

#### WEST

100-kw A/C in Rocky Mountains close to Yellowstone National Park has future openings. T&R: Rob Cuter, 1041 High way 14A, Road 12, Powell, WY 82435. {7-12}

100-kw FM A/C needs experienced Sales Manager. Good salery/benefits. Resume only: KMCQ, Box 104, The Dailes, OR 97058. EOE M/F (7-19)



#### Behan Broadcasting PRODUCTION DIRECTOR

Live and work in the nation's #1 recreational city for the new KQ96, Seattle's newest, hippest A/C. Medium to major market pros only! Creativity and management skills a must. Send T&R to Howie Castle, KQ96, 4020 East Madison/Suite 200, Seartle, WA 98112 EOE M/F

dium market Country station seeks announcers and news sonalities. T&R: PD, KRKT, 1207 East 9th, Albany, OR

KAVR/KAPZ now accepting applications for full/parttime airshifts. T&R: Jim Hell, Box 960, Apple Velley, CA 92307. EOE M/F (7-19)

Rare opportunity for ND with airshift possible. Fulltime experience needed, T&R: Joe Bari, KMCQ, Box 104, The Dalles, OR

#### JOIN A WINNING TEAM

New Country FM, Southwest, well within Top 100. Accepting T&R now for early September start date. Excellent growth group. All shifts open now. T&R to Radio & Records, 1930 Century Park West, #0054, Los Angeles, CA 90067. ÉOE M/F

#### \*

Night personality needed at CHR. T&R: Jim Schaeffer, Box 23569, Billings, MT 59104. EOE M/F (7-19)

Entry level DJ. Prefer Northern CA applicant. C&R; OM, Box 110, Red Bluff, CA 960B0, EOE M/F (7-19)

KSJO needs a ND & air telent with good production. No calls. T&R: KSJO, 1420, Köll Circle, San Jose, CA 95112. (7-19)

Brand new NW A/C still has several prime openings, including news. Send T&R: Sky Walker, KQSP, Box 8436, Spokane. WA 99203. EOE M/F (7-19)

Production wizard needed to create spectacular spots for ag-gressive AM/FM combo. T&R: Bob Gaskins, KAIR/KJYK, 3438 N. Country Club, Tucson 85716. EQE M/F (7-19)

#### MORNING TALENT

We need a great personality for our two-man we need a great personally to the team. Topical, humorous, great voice, production deserves great opportunity here. T&R and photo: Radio & Records, 1930 Century Park West, #0057 Los Angeles, CA 90067. EOE M/F

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#### **OPENINGS**

#### SAN FRANCISCO BAY AREA A/C FM PROGRAM DIRECTOR

you're a motivator and possess production skills, we would like to talk! Rapidly growing Suburban Bay Area FM. Send T&R to: Radio & Records, 1930 Century Park West, #0051 Los Angeles, CA 90067. EOE

KVON & KVYN/Napa, CA seeks local news pro with talk show experience and anchor report. Live in the beautiful Napa Valley 45 miles from San Francisco, and work for stations recognized for their local news commitment. Send your very best cassette samples to Tom Young, Broadcast Park, box 2250, Napa, CA 94558. EOE

KYBA & KLVO/Gallup, NM now accepting tapes for future openings. CHR format. T&R: Bill Lee, Drawer-K, Gallup, NM 87301, or (505) 863-6851 (7-19)

#### **WE'RE HUNTING FOR** A KILLER!

You're looking for a job that will turn you loose. We need top creative talent. ONE PROGRAM DIRECTOR ... NOW! Competive salary, stimulating environment, topnotch benefits package, and beautiful San Francisco Bay area. Rush your programming philosophy, a tape of your station, your resume and salary requirements to:

#### Chip Morgan KKIS/KINQ

Concord, CA 94520 EOE M/F

#### POSITIONS SOUGHT

I'm tired of wasting away. Ambitious man looking for a good medium/large market or entry PD position. Prefer CHR, A/C. (406) 248-6956 (7-19)

Air telent, eight years' experience in all markets, Looking for career position in medium/major market, Personable, Prefer AOR, CHR or A/C. GREGG: (215) 725-8743 or 357-5903

PD/MD with 12 years' experience available with s Contact TERRY FISHER: (704) 255-0553 (7-19)

Young, energetic, CHR air personaltiy currently Country, Looking for a position in major/medium market, Will consider decent small market, (216) 624-2452 or 875-2737 (7-19)

Reliable, ready. & right!!! Air personality RALPH RICHARDS for your CHR station. Will relocate anywhers, but prefer the South. C&R: (216) 333-7428 (7-19)

MD looking for small/medium market station with inventive ideas. Strong journalism background, Early R&B, AOR & Country, JIM McCLORY; (215) 649-6292 5-9pm EST. (7-19)

nced, talented ND must relocate. East, NE CHR marmust. MIKE WARD: (616) 962-9185.

#### - THE GIANT KILLER

Morning Team can we kill one for you? Respond to: Radio & Records, 1930 Century Park West, #0049 Los Angles, CA 90067. EOE

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#### POSITIONS SOUGHT

Intelligent, aggressive, sales-oriented. Eight years in medium market. B.A. & happily employed at great station. Seeking smaller market PD challenge. RICHARD: (616) 454-0026

FIG NEWTON. Eleven-year drive jock in Cleveland looking for move to FM. Yuppie humor for 25-49 demos. (218)

Beginning position sought in radio. Broadcasting school gra uate. Sharp, talented, hardworking. Willing to learn and re-cate. JOHN: (602) 945-8757 (7-19)

Parttime Baltimore gig wanted. Going to Towson State this January. Currently P-2 CHR parttimer, experience in B/U. AOR, & Country. FRANCIS JR.: (717) 792-0591 (7-19)

Female talant. Experienced on-air/production, News, traffic, sales, the works. Country, AOR, Oldies, Talk. Call mel MARI-

Copywriter ready for a station committed to top-quality commercials. Creative, quick, and experienced. Character voices mercials. Creative, quick, and exp tool TIM: (608) 784-3725 (7-19)

Creative radio a must. No small markets. I'm local and creative within format. Professional with strong pipes & hot production. ERIC; (409) 823-1712 (7-19)

okl Bright young man, three years' experience at top-rated JR. MD/Assist. PD/middeys. College graduate. Want to JR. With good team. GREG HAMMER: (904) 392-0771

emele with four years' radio experience, including 2½ years n major market, desires fulltime CHR. I will soon have two ollege degrees. LORRAINE: (503) 359-5509 (7-19)

Jezz MD seeking employment & more money. Eight years' ex-perience. Any format. FRANCIS DOMINIQUE: Box 42152, Lafayette, LA 70504, or (318) 234-9495 [7-19]

erienced NCAA Division One sportscaster for four years seeks position with PBP opportunity in medium market. Also have news & DJ experience. MARIO: (517) 337-2540 (7-19)

Dependable. A/C, CHR, B/U professional DJ/MD/PD. Outstanding, deep voice, delivery, production. Greater Cincinnati, SCOTT: [513] 528-5793 (7-19)

Hello. If you want 110% at your small market station, then you've found it. JOE: (216) 659-4887 (7-19)

21 years old with 4½ years on-air. Looking to move up, up, & away. In Country now, looking for CHR or A/C small market PD position. RON: (918) 652-7465 (7-19)

Heip! Being held prisoner in heavily restrictive format. Need to soar like an eagle, not flounder with finches. Currently PM drive, top 100 market. (402) 223-5735 (7-19)

Seven-year pro seeks AOR gig. Experienced in AOR, CHR, & A/C, Casual, but not laid back. Call JASON: (209) 226-0587 after 8pm PDT.

PROGRAM DIRECTOR with a track record who also understands the bottom line. Country/ CHR/AOR in the East please. JOHN (703) 434-1777 (703) 949-8271. Call now, operators are standing by.

Another news department falls to budget ax! Experienced, talented ND must relocate. East, NE, CHR merkets preferred. talented ND must relocate. East, NE, CHR merkets preferred. News commitment a must. MIKE WARD: (616) 962-9185 (7-19)

Large metro market, drivetime, MD, & phone ex-seek top 100 market. Any format. Mild climate. perience. Seek top 100 (305) 755-1292 (7-19)

Available now for Great Lakes area, AOR, A/C, CHR, Oldies. 5½ years' experience. Smooth DJ/creative production. PD embitions. MARK: (305) 464-9431 (7-5)

11-year veteran with OM/PD/MD experience looking for a challenge. I have the killer instinct. Make my day. GARY HILL: (205) 342-5603.

15-year major market pro seeking partitime amployment in Chicago area. Will relocate in right position. MW only. Serious inquires, please, GARY: (312) 479-1216 (7-19)

Great production person seeks new production/air position. Available 8/85. A/C. B/EZ, & CHR. BOB: (512) 447-0499 (7-19)

Small market announcer, Ready for deeper waters, Will relo-cate, Call; (717) 597-9239 (7-19)

Six-year pro currently employed in top 100 market. Looking for a high-profile CHR killer in MW. Smooth, up, & great pipes. (712) 328-3643 after 6pm CST.

Fleshi Intelligent, experienced, on-air life form discovered on Johnstown radio, Experts amazed For more on the story, call EDDI G.: (814) 536-7827

Eight-year evening veteran on the loose! Experience in CHR, AOR-hybrid, & production, DAVE WEEKS: (717) 655-6893 17-19)

If it's still not weird enough for you, let the rock 'n'roll kami-kaze dentist But you there. On-air insanity. JEFF FRANCE: (419) 289-6369 (7-19)

Sports/news/DJ. Four years' experience. BS in communica-tions, Willing to relocate. Enthusiastic & dedicated. Call JEFF. (916) 944-3271 (7-19)

Five years at KSHE. Looking for MD position. Are you ready? I am. KEN SUITTER: (314) 839-4989 (7-19)

Female, four years' experience in radio, MD, a winner, Lo ing for fulltime slot. Prefer West. (303) 630-1088 (7-19)

#### POSITIONS SOUGHT

Four years' experience CHR, A/C, AOR, Excellent production/writing skills, energy, & dedication. Seeking challenging position, Will relocate. ANNE: (312) 960-2782 (7-19)

Hey, MN: I'm what you want, Experienced eight-year pro, AOR, A/C, Country, looking to help you, Call MARK: (317): 654-5677 (7-19)

Team player with three years' experience seeks CHR or a gig. CHIP BEGAY: (505) 778-5755 or 722-9025 (7-19)

Broadcast school graduate seeking entry level position as announcer/DJ. Skilled in news, production, copy. Wil Available now. Call TOM: (319) 753-6882 (7-19)

Radio position being sought in PA & NJ. Able to do all radio tasks. Please call collect. MR. COVELLO: (215) 673-5957 (7-19)

#### Radio Interviewer Ready For A Challenge

12 years in majors. "Lively, spicy, and human." Ratings and references. Charlie (301) 444-5328.

CE. Looking to move to Cincinnati area. 12 years' experience, all phases of radio. MR. WILKENSON: (812) 477-4946 (7-19)

Mature pro with smooth voice & lots of production experence looking to move out. RON: (301) 937-1976 (7-19)

20-year veteran rocker, dying at Country station. No oldie. Looking for Houston CHR/AOR. Good MD. DW: Box 721078, Houston, TX 77272-1078 (7-19)

AL MARQUEZ, five-year pro, also KLDS mu diums considered. (213) 699-2130 (7-19)

Willing to relocate. Best offer, Have four years' on-air & one year of studio recording experience. Seeking medium market AOR or CHR. GREG THOMPSON: (612) 636-8470 (7-19)

Can we talk? Five-year pro ready to deliver solid results for your station. Prefer CHR/AOR or B/U. DAN: (214) 758-8755 (7-19)

PM drive/Production Director/essistent PD is ready to make your CHR station sizzle. South or SW area. Contact JOHN ST. JAMES: (505) 722-9025 or (713) 728-1348 (7-5)

Seven-year production/eirshift pro seeks new station to set down splicing block, CHR/AOR or A/C. OH, WV, or PA. Call J.J.; (304) 845-0556 (7-5)

Three years in the desert is enough. I'm looking for the green gress of home. Want to work with winning A/C, CHR team in W/MW. THE MASTER: (805) 943-7187 or 948-8090 (7-5)

AOR/CHR ten-year pro. Heavy 4-track production skills. Ma-jor market material. Looking for a challenge, Call SCOTT:\* (916) 583-4053 (7-5)

Your attention, please. Extremely dependable, innovative, & enthusiastic broadcast graduate seeks on-air posi-to relocate. EMMANUEL: (213) 258-0535 (7-19)

CHR, A/C air personality/copywriter, two years' experience,

seeks airshift in medium market. vviii tact NORRIS: (602) 838-4099 (7-19) intelligent, fun, experienced personality looking for over-nights in Baltimore/Washington area. Will consider any other available position, Call mel RAY: (301) 997-6441 (7-19)

If you need an announcer with strong production, call OOUG: (712) 362-5647 (7-19)

Employed Sports Director. Three years' experience, PBP & talk show host. Well-prepared all the time. Call GLEN JORDON: (806) 296-2771, 9-5 CDT. (7-5)

#### ONE OF AMERICA'S MOST SUCCESSFUL PROGRAMMERS

is seeking a new challenge. Strong programming/production skills. Contact David McKay (813) 536-5195.

#### MISCELLANEOUS

Radio Caroline has moved to larger office accommodations. The new address is: 25 Randall Avenue, Lynbrook, NY 11563 (516) 559-7030 (7-19)

WEQR/Goldsboro, NC needs record service at Box 207. Goldsboro, NC 27530. (7-19)

WYBE/Pine Bluff, AR needs record service at 19 Chapel Village Shopping Center, Pine Bluff, AR 71603. (7-19)

AOR/new music interview show needs service from all labels.
Julio Flores, Western Front Radio Network, 115 N. Vine
Street, Anaheim, CA 92805, or (714) 766-2594 (7-19)

SE LA, KSLU needs contemporary Jazz & A/C service from all labels. Need help immediately. Tony Clyburn, Box 746, KSLU, Hammond, LA 70402. (7-19) Need Country & CHR service for KAVR & KAPZ/Apple Valley. Contact Jim Hall: (619) 247-7251 (7-19)

Centrel FL A/C WIPC needs product from Arista, WB, EMI, PG, A&M & RCA, Contact: Alan B. Walts, WIPC, Box 712, Lake Wales, FL 33853. (7-19)

ou're a darn good Program Director, and lately you've tried to push the thoughts away but they keep returning. The nagging suspicion keeps you awake at night. You've outgrown your present job. And the fact that they're all such a great bunch of folks makes thathought even harder to bear. Maybe comfort equals complacency? You read the front page of R&R, all the changes every week, and you feel the world is prescribed by the world in the present of the prescribed by the world is a creative manae, and realistic wanter. passing you by. If you can develop an airstaff and build a creative image, and really want to learn more about your craft, send tapes of airwork; examples of creativity, and impress us with your burning desire

BOB HARPER'S COMPANY

Post Office Box 24337 San Diego, CA 92124

## NATIONAL MUSIC FORMATS

#### Added This Week

#### TM Programming

Cal Casey (214) 634-8511

#### Stereo Rock

POINTER SISTERS "Dare Me" BILLY JOEL "You're Only Human (Second Wind)"
ANIMOTION "Let Him Go"

#### TM A/C

KOOL & THE GANG "Cherish" DON HENLEY "Not Enough Love in The World"

#### **TM Country**

JOHN CONLEE "Blue Highway" MEL TELLIS "You Done Me Wrong"

#### **Concept Productions**

Elvin Ichiyama (916) 782-7754

POINTER SISTERS "Dare Me" WHAM "Freedom" PRINCE "Pop Life KOOL & THE GANG "Cherish" LIMAHL "Only For Love KATRINA & THE WAVES "Do You Want Crying?"

#### Country

GEORGE JONES "Who's Gonna Fill Their Shoes?" OAK RIDGE BOYS "Touch A Hand, Make A Friend" VINCE GILL "If It Weren't For Him" KATHY MATTEA "He Won't Give In' RONNIE McDOWELL "Love Talks"

#### Century 21

Greg Stephens (214) 934-2121

#### The Z Format

MOTELS "Shame" LAURA BRANIGAN "Spanish Eddy" PRINCE "Pop Life"
MARY JANE GIRLS "Wild & Crazy Love"

#### The A/C Format

LAURA BRANIGAN "Spanish Eddy"

#### Super-Country

OAK RIDGE BOYS "Touch A Hand, Make A Friend" MARK GRAY "Smooth Sailing (Rock In The Road)" EDDY RAVEN "I Want To Hear It From You" EMMYLOU HARRIS "Rhythm Guitar"

#### Media General **Broadcast Services**

#### **ACtion**

BRUCE SPRINGSTEEN "Glory Days"

JOHN DENVER "Don't Close Your Eyes Tonight"

JEFF BECK & ROD STEWART "People Get Ready" POINTER SISTERS "Dare Me"
HUEY LEWIS & THE NEWS "Power Of Love" NOMO "We Go To Sleep Believing"

NATALIE COLE "A Little Bit Of Heaven'

#### **Your Country**

'Meet Me In Montana'

JOHN CONLEE "Blue Highway"
GENE WATSON "Cold Summer Day In Georgia' JUICE NEWTON "You Make Me Want To Make You Mine" MARIE OSMOND with DAN SEALS

#### Hit Rock

PHIL COLLINS "Don't Lose My Number" POINTER SISTERS "Dare Me' KENNY LOGGINS "Forever" HOWARD JONES "Life In One Day"

#### **Broadcast Programming**

John Sherman/Bob English (800) 426-9082

#### Adult Contemporary

RONNIE MILSAP "Lost In The 50's Tonight" KOOL & THE GANG "Cherish"

#### Modern Country

CONWAY TWITTY "Between Blue Eyes & Jeans" MERLE HAGGARD "Kern River"

# Peters Productions, Inc. Debbie Welsh (619) 565-8511

#### Country Lovin'

KENDALLS "If You Break My Heart"
GENE WATSON "Cold Summer Day In Georgia" CONWAY TWITTY "Between Blue Eyes And Jeans"
MERLE HAGGARD "Kern River" CHANCE "You Could Be The One Woman"
CHARLY McCLAIN with WAYNE MASSEY With Just One Look In Your Eves

#### The Great Ones

BILLY JOEL "You're Only Human (Second Wind)"

#### Drake-Chenault

Bob Laurence (818) 883-7400

#### XT-40

PHIL COLLINS "Don't Lose My Number" KOOL & THE GANG "Cherish

#### Contempo 300

BILLY OCEAN "Mystery Lady"
ARETHA FRANKLIN "Freeway Of Love"

#### **Great American Country**

VINCE GILL "If It Weren't For Him" RONNIE MILSAP "Lost in The 50's Tonight"
RONNIE McDOWELL "Love Talks"
CHARLEY PRIDE "Let A Little Love Come In"

#### Radio Arts

#### Country's Best

RONNIE McDOWELL "Love Talks" BECKY HOBBS "Hottest 'Ex' In Texas" KEITH STEGALL "Pretty Lady"
LORETTA LYNN "Heart Don't Do This To Me" TAMMY WYNETTE "You Can Lead A Heart To Love"

#### Soft Contemporary

GODLEY & CREME "Cry"

#### Sound 10

MOTELS "Shame" PHIL COLLINS "Don't Lose My Number" REO SPEEDWAGON "Live Every Moment"
GODLEY & CREME "Cry"

#### Bonneville Broadcast System

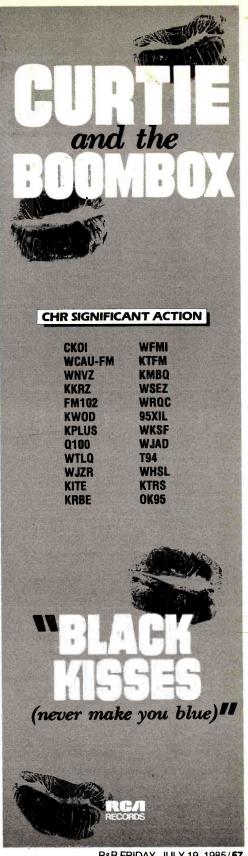
Michael Krafcisin (800) 631-1600

#### **Love Sounds**

CHET ATKINS "Sunrise" KENNY LOGGINS "Forever" SURVIVOR "The Search is Over" AIR SUPPLY "Just As I Am"
PAUL YOUNG "Everytime You Go Away" ROSANNE CASH "I Don't Know Why You Don't Love Me"

#### Easy Listening

RAMOND LEFEVRE "Moonlight Lady"
PAUL MAURIAT "Careless Whisper" CARAVELLI "Never Ending Story"
PAUL MAURIAT "You're The Inspiration"
PAUL MAURIAT "No More Lonely Nights"



# **BLACK/URBAN**

# BREAKERS

#### BILLY OCEAN

#### Mystery Lady (Jive/ Arista)

74% of our reporting stations on it. Rotations: Heavy 4/0, Medium 27/2, Light 30/15, Total Adds 17 including WDAS, WAMO, WVEE, K104, KNOK, WHRK, WJLB, KDAY, Z93, WJYL. A most added record. Debuts at number 35 on the Black/Urban chart.

#### POINTER SISTERS

#### Dare Me (RCA)

67% of our reporting stations on it. Rotations: Heavy 2/0, Medium 12/5, Light 41/23, Total Adds 28 including WILD, WUSL, WHRK, WYLD-FM, WLUM, KDAY, WRDW, WPEG, WFXC, WQMG, KOKA, WKWM, KDKO, KUKQ. This week's most added record. Debuts at number 40 on the Black/Urban chart.

#### **GWEN GUTHRIE**

#### Padlock (Island)

65% of our reporting stations on it. Rotations: Heavy 12/0, Medium 19/1, Light 22/6, Total Adds 7 WHUR, OC104, WJJS, KOKA, WAAA, WVKO, WKWM. Moves 39-32 on the Black/Urban chart.

#### **CON FUNK SHUN**

#### I'm Leaving Baby (Mercury/PolyGram)

63% of our reporting stations on it. Rotations: Heavy 4/0, Medium 19/0, Light 29/12, Total Adds 12 KNOK, WYLD-FM, WTMP, WBMX, WKND, OC104, WENN, WQMG, WLOU, WAAA, WGPR, WTLC. Debuts at number 38 on the Black/ Urban chart.

ALEXANDER O'NEAL

ALCARDIEN U NEAL

H You Were Here Tonight (Tabu/ CBS)
61% of our reporting stations on it. Rotations: Heavy 17/1, Medium 22/1, Light 11/2, Total
Adds 4, WILD, WDJY, WHRK, WVKO. Heavy includes WWIN, WYLD-FM, WDMT, WZAK,
KACE, KDAY, KJLH. Moves 38-30 on the Black/Urban chart.

#### MAI TAI

#### History (Critique)

60% of our reporting stations on it. Rotations: Heavy 2/0, Medium 19/1, Light 28/4, Total Adds 5, WAMO, KNOK, WRDW, KAPE, WWDM. Heavy: WOWI, WNHC. Debuts at number 39 on the Black/Urban chart.

#### Leader Of The Pack (Select)

60% of our reporting stations on it. Rotations: Heavy 9/0, Medium 22/2, Light 18/2, Total Adds 4, WXYY, WJMI, WJJS, WGPR. Heavy: WDAS, WAOK, KMJQ, WDIA, KDAY, KQXL, WPEG, KJCB, WTLC. Moves 35-34 on the Black/Urban chart.

#### **NEW & ACTIVE**

STEPHANIE MILLS "Bit By Bit (Theme From 'Fletch')" (MCA) 47/9 Rotations: Heavy 1/0, Medium 19/2, Light 28/7, Total Adds 9, WDJY, WYEE, KDAY, XHRM, WXOK, WJAX, WPDD, WGPR,

KDKD. Heavy: WOMG.

SADE "YOur Love is King" (Portrait/CBS) 47/5
Rotations: Heavy 101. Medium 271, Upin 10G, Total Adds 5, KRNB, K94, WDMT, WJAX, KHYS. Heavy: WYLD-FM, WOWI,
WZEN, KDAY, KSOL, COTO, WXDK, WJMI, WANN, Moves 96-33 on the BNJ chair.

GAP BAND "Disrespect" (Total Experience/RCA) 45/4
Rotations: Heavy 50, Medium 141, Upin 269, Total Adds 4, WEE, KNOK, WJMI, WTLC. Heavy: KRNB, WDIA, WGCI,
Rotations: Heavy 50, Medium 141, Upin 269, Total Adds 4, WEE, KNOK, WJMI, WTLC. Heavy: KRNB, WDIA, WGCI,
Rotations: Heavy 50, Medium 141, Upin 269, Total Adds 4, WEE, KNOK, WJMI, WTLC. Heavy: KRNB, WDIA, WGCI,
Rotations: Heavy 50, Medium 141, Upin 269, Total Adds 4, WEE, KNOK, WJMI, WTLC.

WJYL, WDAD.

NATALIE COLE "A LIttle Bit Of Heaven" (Modern/Atco) 44/14
Rotations, Heavy 1.0, Medium 12/3, Light 31/11, Total Adds 14, WAMD, WDJY, WHUR, WYEE, KMJO, WGCI, WLUM.
KDAY, WPEG, WKC, WKXL, WDDO, WBMK, WAAA Heavy WADC.

JUICY "Bad Boy" (Private I/CBS) 44/7
Rotations, Heavy 1.0, Medium 17/0, Light 28/7, Total Adds 7, WYEE, WGCI, WDMT, WLOU, WQGK, WTOY, WTLC. Heavy:

#### KLEEER "Take Your Heart Away" (Atlantic) 42/8

KLEER "18KE TOUT HEAT AWAY" (RIIBINIE) 4//8
Rolations: Heavy "71, Medium 130, Upin 2/6, Tooland Adds 8, WXYV, WDJY, KRNB, WEDR, WDMT, WZAK, WXOK, WTOY.
Heavy WENN, WPEG, WFKC, WOMG, KILZ, WLOU.
FAT BDYS "The Fat Boys Are Back" (Sutra) 42//3
Rolations: Heavy 70, Medium 190, Light 16/6, Total Adds 3, WDMT, WRDW, WJAX, Heavy: KMJO, KRNB, WEDR, KDAY,

WATY, WOOK, WPLZ.

READY FOR THE WORLD "On Sheila" (MCA) 41/12

READY FOR THE WORLD "On Sheila" (MCA) 41/12

READY FOR THE ROBORT HOUSE (MCA)

ROBUST (MCA) WORLD HOUSE (MCA)

ROBUST (MCA) WORLD WORK, WJL, KHYS, KOKA, Heavy, WJLE, KLH, OCTOS, WOOK, WGPR. BILL WITHERS: "Something That Turns You On" (Columbia) 40/9
Rotations: Heavy 20, Medium 17/5, Light 21/4, Total Adds 9, WDAS, KDAY, KOXL, WJAX, WJYL, WJJS, WBLX, WTLC

KDKO, Heavy: WVEE, WANM.

CARRIE LUCAS "Helio Stranger" (Constellation/MCA) 39/8

CARRIE LUCAS "Helio Stranger" (Constellation/MCA) 39/8.

JO, KRINB, WDMT, WZAK, KMJM, KDAY, KULH, WTKL, KIIZ, KAUG, WLCU, WGAN, MYGAN, WTGAN, WGAN, KMJM, KDAY, KULH, WTKL, KIIZ, KAUG, WLCU, WGAN, KMG, WGAN, WGAN, WGAN, WJYL, KWGAN, WGAN, WGAN, WGAN, WANN, WAMN, WGAN, WANN, WANN, WGAN, WGAN, WANN, WGAN, KANM, KOAY, KOAL, WENN, WEEK, WFAC, WBLX, WOOK, KHYS, WWWS. ROCK MASTER SCOTT "The Roof is On Fire" (Reality) 31/5
Rotations: Heavy 5(0, Medium 9(0, Light 175, Total Adds 5, K94, WATV, WENN, WKXI, WTLC, Heavy: WDAS, K104, WJLB.

WEUR, WHXC, WANN

STARPOINT "Object Of My Desire" (Elektra) 29/13

TEDDY PENDERGRASS "Somewhere I Belong" (Asylum) 29/1

Rotations: Hoay 100, McCadem 120, Uptn 17/1, Total Adds 1, WLOU, Medium: WDIA, WTMP, WZEN, KSOL, WKND, WNHC, KOXL, WKNJ, WBLJ, KAPE, WEAS, WDAO.

#### MOST ADDED

#### POINTER SISTERS (28) Dare Me (RCA) SHANNON (27)

Stronger Together (Mirage/Atco)
BAR-KAYS (18)

rv/PolyGram) Your Place Or Mine (Mercury)
BILLY OCEAN (17)

#### Mystery Lady (Jive/Arista) DAZZ BAND (15) Hot Spot (Motown)

#### HOTTEST **CAMEO (38)**

Attack Me With Your Love (Atlanta Art/PG) DEBARGE (37)

Who's Holding Donna... (Gordy/Motown)

ARETHA FRANKLIN (37) Freeway Of Love (Arista) LISA-LISA & CULT JAM W/FULL FORCE (36) I Wonder If I Take You Home (Columbia)

RENE & ANGELA (36) Save Your Love (For #1) (Mercury/PG)

#### REDDINGS "Parasite" (Polydor/PolyGram) 28/2

dds 2, WQMG, WPDQ. Heavy: KAPE. Medium: KRNB, WOWI, WTMP,

WDMT, WZAK, WNHC, WPEG, WKXI, WAAA, KDKO.

EUGENE WILDE "Chey Chey Kule" (Philly World/Atlantic) 25/1

Rolations: Heavy Old, Medium 12/0, Light 14/1, Total Adds 1, KMJM. Medium: WDAS, WAMO, WVEE, KRNB, WYLD.FM.
WOWN, WZAK, WTN. WPEG, WBLX, KOKA, WTLC.

#### SIGNIFICANT ACTION

MARVIN GAYE "It's Madness" (Columbia) 24/7
Rotations: Heavy 2/0, Medium 8/2, Light 14/5, Total Adds 7, WZAK, WATV, WPEG, WBMK, WBLX, WPLZ, WWDM, Heavy

WYLD-M, RORA.

FIVE STAR "All Fail Dawn" (RCA) 22/7

FIVE STAR "All Fail Dawn" (RCA) 22/7

FIVE STAR "All Fail Dawn" (RCA) 22/7

WOME, WOME, WARK, WARK, WHER, WHER, WOME, WARK, WARK, WARK, WHER, WOME, WARM. Heavy 0/0, Medium 6/1, Light 16/6, WRKS, WKND, KOKA, WTLC, WWWS MEWCLEUS "LEI'S Jam" (Sunnyview) 22/3 NEWCLEUS "LEI'S Jam" (Sunnyview) 22/3 Rotations: Heavy 1/0, Medium 4/0, Light 17/3, Total Adds 3, WXYV, WVEE, WENN. Heavy: WDAS, Medium: KRNB, WZAK,

WQOK, WANM.
ALEXANDER ROBDTNICK "Problemes D'Amour" (Sire/WB) 22/2
ALEXANDER ROBDTNICK "Problemes D'Amour" (Sire/WB) 22/2
Robustone: Heavy 30. Medium 50, Light 14/2, Total Adds 2, XHRM, WBMK. Heavy: WXYV, WQOK, WWWS. Medium: WDAS

WOSL, WDM, WZA. WOS.

SHANTELLE "Love Attack" (Pandisc) 22/1

WILL.

GEORGE BENSON "New Day" (WB) 22/0

Rotations: Heavy 3/0, Medium: WAOK, WRDW, KOXL,

WATE, WAYE, WORL, WANN, WITC, WWWS.

# WALV, WEAU, WORL, WANN, WILC, TWING. SILENT UNDERDOG "Papa"s Got A Brand New Pigbag" (Profile) 21/5 SILENT UNDERDOG "Papa"s Got A Brand New Pigbag" (Profile) 21/5 Rotations: Rebay 110, Medium AU, Light 1915, Total Adds 5, WOMG, WKXI, WJYL, KHYS, WANM. Heavy, KRNB. Medium.

WOW, WDM, WOLD "One To One" (Columbia) 21/2
THIRD WORLD "One To One" (Columbia) 21/2, Total Adds 2, KHYS, KAPE, Heavy: WPLZ, Medium: WRKS, WYLD-FM.

WNHC, WEXE, WOMB, WIXI, WEIZ, WEIZ,

#### DAYTON "This Time" (Capitol) 20/4 Retations: Heavy 0/0, Medium 2/0, Light 18/4.

DAYTON "This Time" (Capitol) 20/4
Rotations: Heavy 0io, Medium 2io, Upin 18i4, Total Adds 4, WDMT, WKXI, KOKA, WGPR. Medium: WZAK, KSOL.
ROTATION: Heavy 0io, Medium 2io, Upin 18i4, Total Adds 8, WDMT, WKXI, KOKA, WGPR. Medium: WZAK, KSOL.
ROTATION: Heavy 0io, Medium 3io, Upin 18i15, Total Adds 18i, WAOK, WVEE, KMJO, WHRK, WTMP, WDMT, KDAY,
ROXL, WATV, WPEG, WJMI, WANT, KAPE, WWDM, WANM, WGPR, WWWS, KDKO.

J. BLACKFOOT "Hiding Place" (Sound Town) 18/5.

Robinsons: Hebry 20, Medium 21, Light 14/4, Total Adds 5, WDAS, WEDR, WXOK, WKXI, WLOU, Heavy: KRNB, WDIA.

Medium: KAPE: Well-A-Wiggy" (Columbia) 17/7 WEATHER GIRLS "Well-A-Wiggy" (Columbia) 17/7 Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, Medium 2/1, Light 15/6, Total Adds 7, WGCI, WXOK, WPDQ, WBLX, WTOY, WANM, WWWS. Medium Rotations: Heavy 0t0, WBLX, WTOY, WBLX, WTOY, WBLX, WTOY, WBLX, WTOY, WBLX, WTOY, WBLX, WTOY, WBLX, WB DENNIS EDWARDS "Amanda" (Gordy/Motown) 17/5
DENNIS EDWARDS "Amanda" (Gordy/Motown) 17/5
Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium: WAOK, KRNB, Rotations: Heavy 0r0, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, Medium 4/1, Light 13/4, Total Adds 5, WTMP, WZAK, WLOU, WANT, WTOY, WTOY,

WFXC.

GIENN JONES "Finesse" (RCA) 17/1

Rotations: Heavy 0,0, Medium 50, Light 127, Total Adds 1, XHRM, Medium: WENN, WJMI, KJCB, KOKA, WWWS.

PATTI LABELLE "I Can't Forget You" (Phitadelphia Int'I/CBS) 16/7

PATTI LABELLE "J. Can't Forget You" (Phitadelphia Int'I/CBS) 16/7

Managor Heavy 0,0, Medium 2/1, Light 14/6, Total Adds 7, WAMO, WAOK, KRNB, KDAY, WNHC, WXOK, WPEG. Medium

WHDW.

COLLAGE "Romeo Where's Juliet?" (Constellation/MCA) 16/3
Rolations: Heavy 0.0, Medium: 6/1, Light 10/2, Total Adds 3, WBMX, WXOK, WOMG, Medium: KSOL, WNHC, WRDW,

WANN, WWWS.

DAZZ BAND "Hot Spot" (Motown) 15/15

Roations: Heavy 111, Medium 2/2, Light 12/12, Total Adds 15, WUSL, WAOK, KMJQ, WTMP, WBMX, WGCI, WDMT, WGAX, KDAY, WPOQ, WTOY, KDEE, WGFR, WITLC, KUKO.

CONWAY BROTHERS "Turn It Up" (Paula) 15/3. Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, Medium Regions: Heavy 30, Medium 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, MEDIUM 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, KOKA, MEDIUM 20, Lgnt 108, Total Adds 3, WAMO, WATV, WENN, Heavy: WEDR, WNHC, W

ROWARD JOHNSON "Stand Up" (A&M) 14/8
ROWARD JOHNSON "Stand Up" (A&M) 14/8
ROWARD JOHNSON "Stand Up" (A&M) 14/8
ROWARD JOHNSON "Stand Up" (A&M) KON (AW)
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ROWARD UP" (AW visualiti: worm, EVEC, ITTITES. OSBORNE & GILES "Stranger in The Night" (Red Label/Capitol) 14/1 Orations: Heavy 0rd. Medium 500. Liohi 9/1. Total Adds 1, WHUR, Medium: WWIN, WLUM, WGPR, WWWS, WVOL

ONE WAY "Serving It" (MCA) 13/7

# EMOTIONS "II I Only Knew Then (What I Know Now)" (Motown) 13/5 EMOTIONS "II Only Knew Then (What I Know Now)" (Motown) 13/5 EMOTIONS "II Only Knew Then (What I Know Now)" (Motown) 13/5 EMOTIONS "II Only Knew Then (What I Know Now)" (Motown) 13/5

WILL, WUL.
FULL FORCE "Girl II You Take Me Home" (Columbia) 13/5
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FULL FORCE "Girl II You Take Me Home"

OK. Medium: WEAS.

WHODIN! "Escape (I Need A Break)" (Arista) 12/4

WIND, A.IUR, MURT, MORU, MITHA.

MICHAEL LOVESMITH "Break The Ice" (Motown) 12/2

MICHAEL LOVESMITH "Break The Ice" (Motown) 12/2

Rotations: Heavy 0.0, Medium 70, Liph 5/2, Total Adds 2, WENN, WKKO, Medium: WGCI, WDMT, KACE, WRDW, WPDO, Rotations: Heavy 0.0, Medium 70, Liph 5/2, Total Adds 2, WENN, WKKO, Medium: WGCI, WDMT, KACE, WRDW, WPDO, Rotations: Heavy 0.0, Medium 70, Liph 5/2, Total Adds 2, WENN, WKKO WBLX, WEAS.
JONZUN CREW I/MICHAEL JONZUN "Redd Hott Mama" (A&M) 11/4
JONZUN CREW I/MICHAEL JONZUN "Redd Hott Mama" (A&M) 11/4
Rotations: Heavy 010, Medium 2/1, Light 9/3, Total Adds 4, WDMT, WZAK, KJLH, XHRM. Medium: WTMP

#### Rotations: Heavy 0/0, Medium 2/1, Light 19/3, Total Adds 4, WUM1, WZAN, NGCH, Mallin Make Me Walt\* (Epic) 11/2 JAK \*\*IDn't Make Me Walt\*\* (Epic) 11/2 Rotations: Heavy 0/0, Medium 1/0, Light 10/2, Total Adds 2, WVEE, WOWI, Medium: WEDR.

PRINCE "Pop Life" (WB) 11/2
PR

KVA, WINL.

GRADY HARRELL "Somewhere (Love Will Lead The Way)" (Constellation/MCA) 10/6

GRADY HARRELL "Somewhere (Love Will Lead The Way)" (Constellation/MCA), WORD, W Rotations: Heavy 00, Medium 171, Light 9/5, Total Adds 6, WDAS, WARD, MORE, CO. (CEE HOTT "Hollar At Me" (Manhattan) 10/2 Rotations: Heavy 0/0, Medium 4/1, Light 6/1, Total Adds 2, WDAS, WXOK, Medium: K104, WZEN, KSOL Rotations: Heavy 0/0, Medium 4/1, Light 6/1, Total Adds 2, WDAS, WXOK, Medium: K104, WZEN, KSOL

# Sister Fate The New Single

Produced, Written and Arranged by Sheila E. • From the album ROMANCE 1600, shipping Aug. 12 • © 1985 Warner Bros. Records Inc.



# **BLACK/URBAN ADDS & HOTS**

#### EAST

WRKSJNÓW York
Tony Quarterone
STARPOINT
PULL PORCE
MONALISA YOUNG
HOTECH
FREDDIE JACKSON
BAD BOYS
GWEN GUTHRIE
DIANA ROSS
WHITNEY BOUSTON

WUSL/Philadelphia

#### WWIN/Baltimore Kelth Newman

STACY LATTISAW Hottest: RENE & ANGELA LISA LISA SKIPWORTH & TURNE DEBARGE CAMEO

WXYVBaltimore
Roy Sempson
STARPOINT
ELTRANKS
ELT WUSLPHIBDEIPHIB
JOH WYBAT
KELYMAXY
POINTER SISTERS
STARPOINT
SHANNON
DAZZ BAND
WHODINI
PULL FORCE
TIMA TURNER
HOÇLEST:
LISA LISA
LUTHER VANDROSS
NEW EDITION
FREDDIE JACKSON
UTFO

## WILD/Boston Elroy R.C. Smith

WNHC/New Have James Jordan FIVE STAR MADONNA SOS BAND BILLY OCEAN JESSE JOHNSON SBANNON

OC104/Ocean City, MD

OC104/Ocean City, N
Dave Allan
KENNY LOGGINS
GWEN GUTHRIE
POINTER SISTERS
CON FUNK SHUN
FIVE STAR
HOCLEST:
PAUL HARDCASTLE
DEBARGE
MADONNA
LISA
LISA
RENE & ANGELA

WTAGPNINGSPHIA
JOS TAMBURTS
JOS TAMBURTS
STARPOINT
KOOL 6 THE GANG
BRASS CONSTRUCTIO
BRASS CONSTRUCTIO
BRASS CONSTRUCTIO
BRASS CONSTRUCTIO
BRADEL
EMOTIONS
GRADY HARBELL
ICEE HOTT
JOS BLACKFOOT
HOSTEGET:
RICK JAMES
STEVE ARRINGTON
NEWSCLEUS
NESSE JOSHSON
NEWSCLEUS EIROY R.C. Smith
REME & ANGELA
FORCE BI'S
FOUNTER SISTERS
NEW BDITION
ALEXANDER O'NEAL
BOWARD JOHNSON
CARTIE LUCAS
STARPOINT
BOTTON
ARETHA FRANKLIN
CAMED
LUTHER VANDROSS
BOOGIE BOYS

# WKND/Hartford Jordan/Mclean CON FUNK SHUN STARPOINT BOWARD JOHNSON POINTER SISTERS FULL FORCE BILLY OCEAN HOLLEST CAMEO GWEN GUTHRIE LIGA LIGA LIGA LIGA PAUL HARDCASTLE FORCE MD'S

WAMO/Pittaburgh
Allen Harrison
JESSE JORNSON
NATALIE COLE
GRADY HARRELL
MAI TAI
COMMAY BROTHERS
PATTI LABELLE
CAMED COEAN
HOLEOST
LISA LISA
SKIPPONTE & TURNE
ARETHA FRANKLIN
RICK JAMES
HOMACK & MOMACK

WDJY/Washington
Dan O'Neil
STEPHANIE HILLS
NATALIZ COLE
ALEXANDER O'NEAL
CICI BY BRIDGES
REMEE ANGELA
BOWARD JONES
PRINCE
REMEE ANGELA
HOWARD JONES
PRINCE
REMEERE,
R SEANNON
STARPOINT
READY FOR THE WOR
PATTI LABELLE
GOON SQUAD
EMOTIONS
HOLLEST:
LOOSE ENDS
LISA LISA
CBAKA KHAN
JERMAINE JACKSON
ARETHA FRANKLIN

# WHUR/Washington Libby Lawson

LIDBY Lawson
OSBORNE & GILES
EARL KLUGH
GWEN GUTHRIE
SHEILA E
HERB ALPERT
HAROLD FALTERMEYE
NATALIE COLE
LOOSE ENDIE
FREDDIE JACKSON
NEW EDITION
BOOGIE BOYS
HOTERS BOOGIE BOYS HOTTEST: ARETHA FRANKLIN RICK JAMES LISA LISA PAUL HARDCASTLE RENE & ANGELA

KUKQ/Phoenix

NURLIPHOENIX
Hamlin/Wideman
PRINCE
WILL KING
SYSTEM
DAZZ BAND
JESSE JOHNSON
POINTER SISTERS
HOTESE:
CAMED
LISA LISA
RENE & ANGELA
PRINCE
DEBARGE

XHRM/San Diego Duff Lindsey

DUM LINDS JONUN CREM STEPHANIE HILLS GLENN JONES PEINCE ALEXANDER ROBOTNI HOTTEST: ARRE & ANGELA DEBARGE LOOSE ENDS LOOSE ENDS JOHN LISA LISA

#### WEST

KDKO/Englewood KOKO/Englewood
Jay Johnson
SYSTEM
BAR-KAYS
POINTER SISTERS
BILL WITHERS
STEPHANIE MILLS
WILL KING
HOTEGAT:
STING
DEBARGE
ARETHA FRANKLIN
RICK JAMES

# RICK JAMES PAUL HARDCASTLE

Maddox/Gilmore
MARY JANE GIRLS
JONZUN CREW
HERB ALPERT
HOTLEST.
FREDDIE JACKSON
PAUL HARDCASTLE
BOOGLE BOYS
LISA LISA
PRINCE

# KACE/Los Angeles Miller/Robinson none

KSOL/San Francisco Robinson/Moody nonc Bottest: RENE & ANGELA LUTHER VANDROSS ARETHA FRANKLIN PATTI LABELLE ALEXANDER O'NEA none Hottest: SKIPWORTH & TURN RENE & ANGELA PAUL HARDCASTLE DEBARGE RADIANCE

#### SOUTH

WENNIBImmingham
Michael Star
Michael Star
MICHAEL
MICHAEL
BILLY OCEAN
COMMAY BROTHERS
COM TUNK SHUN
MICHAEL LOVENITH
ROCK MASTER SCOTT
SHANNON
BENEGA HAGELA
PRINCE
PRINCE
SKIPMORTH & TURNE
TRINERE
DEBARGE

WWWZ/Charleston CIM Fletcher BILLY OCEAN RLYMAXX Hottest: LISA LISA DEBARGE CAMEO PAUL RARDCASTLE LOOSE ENDS

JET94/Chattanooga Frank St. James none Hottest: ARETHA FRANKLIN MADONNA LUTHER VANDROSS RICK JAMES KLYMAXX

WPEG/Charlotte Mike Rossi

WENN/Birmingham

WVEE/Atlanta Scotty Andrews NEW EDITION JAK JAK
FOUR TOPS
STEPHANIE MILLS
RJ'S LATEST ARRIV
NATALIE COLE
JUICY
BAR-RAYS
NEWCLEUS BILLY OCEAN
GAP BAND
BOTTON
FREEDIE JACKSON
PRINCE
RENE & ANGELA
CAMEO
DEBARGE

#### WAOK/Atlanta Larry Tinsley

LATY TIMBLY
PATTI LABELLE
CARRIE LOCAS
DAZE BAND
BARS CONSTRUCTIO
FIVE STAR
GRADY HARRELL
OKTHELLA BARNES
FREDDIE JACKSON
PRINCE
CAMED
LOOSE ENDS
RENE 6 ANGELA

# WRDW/Augusta Charlotte Logan READY FOR THE WOR MAI TAI FOINTER SISTERS FAT BOYS RAPPIN' DUKE RENE 6 ANGELA WHITNEY HOUSTON LOOSE ENDS LISA LISA

CAMEO LOOSE ENDS SKIPWORTH & TURNE REME & ANGELA STING

WXOK/Baton Rouge Al Wallace

AI Wellace

RLYMAXX
J BLACKPOOT
J BLACKPOOT
J BLACKPOOT
STEPPANIE HILLS
WEDGE
HOODINI
BILLY OCEN
COLLAGE
STEPPANIE
STEPPANIE
HILLS
HAZE
READY FOR THE MOR
MEAM!

WHAM! TEENA MARIE

WATV/Birmingham WATV/Birmingham
Ron January
ROCK MASTER SCOTT
BAR-KAYS
POINTER SISTERS
STARPOINT
CONWAY BROTHERS
MARVIN GAYE
CARRIE LUCAS
HOTES:

LUTHER VANDROSS DEBARGE ARETHA FRANKLIN RENE & ANGELA LISA LISA

Mike Rosal
BAR-FAYS
SHANNON
WHITHEY MOUSTON
NATALIE COLE
POINTER SISTERS
CARRIE LUCAS
PARTI LABELLE
MARVIN GAYE
HOTEST
CAMEO
BEBARGE
RJ'S LATEST ARRIV
FOUR TOPS
ARETHA FRANKLIN
UTFO KGXL/Beton Rouge Gaylord Boyd PRINCE MADONNA BILL WITHERS SHANNON READY FOR THE MOR SHANNON TINA TURNER PATTI LABELLE HOLLES! CAMES LOOSE ENDS

KKDA-FM/Delias
Terri Avery
PEABO BRYSON
CHANGE
HOWARD JOHNSON
NEW EDITION
BILLY OCEAN
READY FOR THE WOR
HOTESEL
PRINCE
CAMEO CAMEO RJ'S LATEST ARRIV LUTHER VANDROSS FORCE MD'S

# WFXC/Durham

SHEILA E HOWARD JOHNSON HOWARD JOHNSON SHANNON POINTER SISTERS WHITNEY HOUSTON NATALIE COLE HOTLEST RENE & ANGELA ARETHA FRANKLIN LISA LISA CAMEGO LUTHER VANDROSS

# WTKL/Baton Rouge Guy Broady none Hottest: FREDDIE JACKSON PRINCE LISA LISA PHIL COLLINS JESSE JOHNSON

MCCannibaccon
SHEILA R
MELBA MOORE
MAI TAI
BILLY OCEAN
GAP BAND
CON FUNK SHUN
HOTLEST:
ARETHA FRANKLIN
RENE & ANGELA
DEBARGE
MADONNA
LISA LISA

DOC FOSTEY
COLLAGE
OSMOND COLLINS
SHARNON
READY FOR THE WOR
ONE WAY
CON FUNK SHUN
REDDINGS
POINTER SISTERS
SILENT UNDERDOG
FIVE STAR
BOOGLE BOYS
HOTTERS! BOOGIE BOYS Hottest: ARETHA FRANKLIN RENE & ANGELA DEBARGE LISA LISA CAMEO

# KDAYLOS Angeles JACK Paterson READY FOR THE WOR REAL POXAMES REAL POXA KMJO/Houston Ron Atkins SHANNON NATALIE COLE DAZZ BAND BAR-RAYS WORD OF MOUTH BAD BOYS BOOBIE JIMMY LISA LISA FORCE MD'S WHODINI

BAR-RAIS
GAP BAND
Hottest:
ROCK MASTER SCOTT
LOOSE ENDS
DEBARGE
ATLANTIC STARR
PATTI LABELLE

# WKXI/Jackson Tommy Marshall Tommy Marshall SILENT UNDERDOG ROCK MASTER SCOTT NATALIE COLE DATTON BALLADS WHITNEY HOUSTON J. BLACKFOOT HOTEORY HOTEORY LOOSE ENDS MAZE TYRONE DAVIS RENE & ANGELA LISA LISA LISA LISA

WHRK/Memphis
Store/Smith
ALEXANDER O'NEAL
SIBILA E
FOUNTER SISTERS
BILLY OCEAN
BAL-RAYS
BILLY OCEAN
BOLLESTAR
HOLLEST
LOOSE ENDS
SKIPMORTH & TURNE
CAMEO
ARETHA FRANKLIN
MADONNA

Tony Mann
HUEY LEWIS & NEWS
BILLY JOEL
POINTER SISTERS
STEPHANIE MILLS
SADE
AND THE SISTERS
SADE
AND THE SADE
AND THE SADE
BILL MITHERS
HOTESS:
HADONNA
ARETHA PRANKLIN
DURAN DURAN
DURAN DURAN
DURAN DURAN
DEBARGE
PAUL YOUNG

#### WPDQ/Jack Bob Scott NATALIE COLE REDDINGS

NATALIE COLE REDDINGS WEATHER GIRLS BILLY OCEAN DAZZ BAND STEPHANIE MILLS HOWARD JOHNSON SHANKON HOLLOST ARETTA FRANKLIN DEBARGE CAMEO WHITMEY HOUSTON STING

# KIIZ/KIIIeen BIH St. John none Hottest: LOOSE ENDS LISA LISA PAUL HARDCASTLE RENE 4 ANGELA BOOGIE BOYS

KJCB/Lafayette
Beetrice Evans
none
Hottest:
LOOSE ENDS
PRINCE
CAMEO
RENE & ANGELA
FORCE MD'S

Williams/Landecker
NEW EDITION
SHALAMAR
LISA LISA
D TRAIN
GEORGE DUKE
FREDDIE EMPIRE
MILES DAVIS
SILENT UNDERDOG
MARY JAME GIRLS
BILL WITHERS
9,9 9.9 9.9 BILLY OCEAN HALL'S CATES ARETHA FRANKLIN SISTER SLEDGE READY FOR THE WOR HOTEST. ARETHA FRANKLIN MIDMIGHT STAR RENE & ANGELA PATTI LABELLE DEELE

#### WLOU/Louisville Tony T. Fields

JUICY TEODY PENDERGRASS DENNIS EDWARDS CON PUNK SHUN 9.9 9.9
GRADY HARRELL
RADIANCE
J, BLACKFOOT
HOTLEST:
PRINCE
LOGSE ENDS
LISA LISA
CAMEO
SKIPWORTH & TURNE

KRNEMMemphis
Jerry Meson
SADE
RESER
FATTI LABELLE
GOON SGMAD
BRASS CONSTRUCTIO
GOVERLIA BARNES
JERNY BURNT
HOTELIA BARNES
JERNY ENTEN
BROWN BOOK
HOTELIA BARNES
JERNY ENTEN
HOTELIA BARNES
BRANE FANKLIN
METTREY ROUSTON
BOOGIE BOYS

WDIA/Memphis Bobby O'Jay none Hottest: LOOSE EMDS LUTHER VANDROSS ARETHA FRANKLIN CAMEO DIANA ROSS

#### WEDR/Miami Jackson/Jones

Jeckson/Jones
SYSTEM
J. BLACKFOOT
SLY & NOBSIE
SHANNON
MASTER DON COMMIT
SHEILA E
SOURSON
BOOGE SOYS
HOLES
ROWS
ROTE
REME & AMGELA
CHERYL LIVEN
TRINERE
RICK JAMES

#### WBLX/Mobile B.J. Taylor

BILL WITHERS
TRINERE MARVIN GAYE
MEATHER GIRLS
SHANNON
HOTCOST:
NEW EDITION
FREESTYLE
ARETTA FRANKLIN
CAMEO
DEBARGE

## WQQK/Nashville

WOOK/Neshville
JC Floyd
PRINCE
WARREN MILLS
SHANNON
JAZZY JEFF
ONE WAY
POINTER SISTERS
JUICY
Hottest:
BOOGIE BOYS
FAT BOYS
RUN D.M.C.
UTFO

#### WYLD-FM/New Orleans Dell Spencer

TINA TURNER
POINTER SISTERS
KLYMAXX
READY FOR THE WOR
CARRIE LUCAS
JESSE JOHNSON
CON FUNK SHUN
ALL THE KINGS MEN
MARY JANE GIRLS
FULL FORCE
HOCLES CAMBO LISA LISA PAUL HARDCASTLE

WPLZ/Petersburg
Hardy Jay
PREDDITE JACKSON
MARVIN GAYE
POINTER SISTERS
GINO VANNELLI
STACY LATTISAM
HOLLOST
LISA LISA
KLYMAXX
LISA
KLYMAXX

WOWI/Norfolk Chris Turner Chis Turner
KLYMAXX
GOON SQUAD
VERONICA UNDERWOO
ROSIN CLARK
IRE & TIMA TURNER
JAK
SHANNON
HOTEEST:
MADONNA
ARETHA FRANKLIN
PATTI LABELLE
DEBARGE
WRITNEY HOUSTON

9.9
UTPO
POINTER SISTERS
MOMACK & MOMACK
BILL WITHERS
GWEN GUTHRIE
MHODINI
ROTERS:
STING
DEBARGE
ARETHA PRANKLIN
DIANA ROSS
PRINCE

# Dowdy/Crumbley SADE PAUL YOUNG ROCK MASTER SCOTT SHANNON HOTLESE: LISA LISA MADONNA PAUL HARDCASTLE LUTHER VANDROSS FREDDIE JACKSON

WORL/Orlando
Earl James
STARS ON 45
HOLLEST:
LOOSE ENDS
RENE & ANGELA
PRINCE
DEBARGE
NOLAN THOMAS

KHYSPORT ARTHUR
Mark PARTY
MARY JANE GIRLS
ONE MAY
SADE
TIMA TURNER
SIMMNON
SILENT UNDERDOG
SILENT UNDERDOG
READY FOR THE MOR
CARRIE LOCAR
REAT PESO
READY FOR THE MOR
CARRIE LOCAR
LOOSE PRIS
REME & ANGELA
MAZE
LOSE
LISA
LEA
LISA
LEBARGE

POINTER SISTERS BAR-KAYS DENNIS EDWARDS JERMAINE JACKSON Hottest: RENE & ANGELA PRINCE CAMEO RICK JAMES LISA LISA

# KAPE/San Antonio

KAPESan Antonio Mike Kelly BAR-RAYD CARRIE LUCAS FOINTER SISTERS STARPOINT MAI TAI THIRD WORLD BOMESSEL LUTHER VANDROSS ARETHA FRANKLIN RICK JAMES 9.9

WEAS/Savannah
Don Jones
none
Hottest:
DEELE
PRINCE
PAUL HARDCASTLE
COMMODORES
CAMEO

KOKA/Shreveport
B.B. Davis
RICK JAMES
ROOL & THE GANG
DAYTON
SHANNON
S

WWDM/Sumter
Marva Maya
PRINCE
MAI TAN

# WAMMITALISHESSE JOE BULHST ONE WAY BOGGIE BOYS WEATHER GIRLS STARPOINT SILENT UNDERDOR GRADY HARRELL BILLY PAUL FIVE STAR LOOSE ENDS HOTESE HOTESE HOTESE HOTESE LABELLE CHIER LOTHER VANDROSS PRINCE LABELLE CAMEO

WAAA/Winston-Sale
Eric St. James
Eric St. James
GRIN GUTHER
GRIN GUTHER
STARS ON 45
SHANHON
NATALIE COLE
ONE MAY SHUN
POINTER ISTERS
STARPOINT SAM
STARPOINT SAM
STARPOINT SAM
LISA LISA
DEBARGE
ARETHA FRANKLIN
CAMEO

# 

#### MIDWEST

WGCI/Chicago Graham Armstrong TINA TURNER DAZZ BAND EMOTIONS NEW EDITION JUICY JUICY
WEATHER GIRLS
NATALIE COLE
ERNIE WATTS
HOTCEST:
LISA LISA
DEBARGE
GAP BAND
RICK JAMES
ARETHA FRANKLIN

# WDAO/Dayton Lankford Stephen KLYMAXX HOTLEST: DIAMA ROSS PAUL HARDCASTLE CAMEO DEBARGE WHITNEY HOUSTON

WGPR/Detroi

WJLB/Detroit James Alexander

James Alexander
EMOTIONS
PATTI LABELLE
CHERYL LYNN
BILLY OCEAN
HOTLEST:
DEBARGE
FREDDIE JACKSON
LOOSE ENDS
LOOSE ENDS
SKIPWORTH & TURNE

WBMX/Chicago
Lee Michaels
BOGGIE BOYS
COLLAGE
JENNY BURTON
DAZ BAND
CON PUNK SHUN
CAROL LYNN TOWNY
GRADY HARRELL
HOTEGET
SKIPMORTH & TURR
PAUL HARDCASTLE
MAZE
PORCE MD'S
DEBARGE

# WBLZ/Cincinnati Brian Castle none Hotteat: PRINCE PREDDIE JACKSON READY FOR THE WOR PHIL COLLINS DEBARGE

WZAK/Cleveland
Tolliver/Pery
FRINCE
F WZAK/Clevelano

# Mike Stradford GEORGE CLINTON STARPOINT GEORGE CLINTON HOWARD JOHNSON MELBA MOORE EUGENE WILDE HOTELS BOOGLE BOYS NOLAN THOMAS FAT BOYS FORCE MD'S DREAM TEAM

WDMT/Cleveland
Dean Dean
JONZUN CREW
BAR-RAYS
DADE BARD
AADE BARD
AADE BARD
AT BOYS
SHANNON
JUICY
DAYTON
ALDEAD
BAD BOYS
RLEEE
BAD BOYS
BOOGLE BOYS

## WVKO/Columbus K.C. Jones ALEXANDER O'NEAL HAROLD FALTERMEYE 9.9 GWEN GUTHRIE MICHAEL LOVESMITH HOTLEST ARETHA FRANKLIN PATTI LABELLE RENE & ANGEA LISA LISA CAMEO WZEN/St. Louis Doug Harris SHANNON SUPERTRAMP HOTTEST: RENE & ANGELA ARETHA FRANKLIN LISA LISA LISA LISA

# WVOI/Toledo Charles Welch none Hottest: LOOSE ENDS SKIPWORTE & TURNE ARETHA FRANKLIN DIANA ROSS CAMEO

WKWM/Grand Repid Frank Grant EMOTIONS SHANTELLE GWEN GUTHRIE POINTER SISTERS RADIANCE HOTLEST PAUL HARDCASTLE MADONNA CAMEO WGPRIDEFOIL
JOS SPECCE
DOTTO
DOTTO
HONALISA YOUNG
JIMMY G & TACKHEA
BAR-RAYS
POINTER SISTERS
POINTER SISTERS
DAZZ BAND
BRASS CONSTRUCTIO
COM PUNK SHUN
KIARA
HOLLOS BRASS
ENDE & HANGELA
ARETHA FRANKLIN
MELBA MOORE
CHEYNE

## CAMEO ARETHA PRANKLIN SKIPWORTH & TURNE WTLC/Indianapolis

JEFF LORBER CAROL LYNN TOWNES JUICY CAROL LYNN TOWNES
BOCK MACENN
GOERN

# WLUM/Milwaukee Miller/Marx Miller/Marx PRINCE PRINCE PAUL YOUNG ARETHA PRANKLIN TEARS FOR FRARS NATALIE COLE MARY JANE GIRLS HOWARD JONES TIL TUESDAY SHANNON 0 0 0

SHANNON
9.9
PBIL COLLINS
BRYAN FERRY
KENNY LOGINS
POINTER SISTERS
J.J. JOHNSON
HOTLEST:
ARETHA FRANKLIN
MADONNA
PREDDIE JACKSON
PRINCE
EURYTHMICS

#### 82 Reporting Stations

WWWS/Saginav Kermit Crockett

Kermil Crocket
BAR-KAYS
POINTER SISTERS
SHEILA E
HAROLD FALTERMEYE
WEATHER GIRLS
SHANNON
HOTCHEST
BOCGIE BOYS
ARETHA PRANKLIN
CAMEO
WHITNEY HOUSTON
KLYMAXX

The following stations reported a frozen playlist this week:

> WBLZ/Cincinnati WTKL/Baton Rouge KIIZ/Killeen KJCB/Lafayette WEAS/Savannah KACE/Los Angeles KSOL/San Francisco

Stations are listed by region. Hots are listed in order of their airplay activity.

# JAZZ

#### **TOP 30**

#### force Two Last Weeks Weeks Week 0

JULY 19, 1985

- DAVE VALENTIN/Jungle Garden (GRP)
- ø ANDY NARELL/Slow Motion (Hip Pocket/Windham Hill)
- DIZZY GILLESPIE/New Faces (GRP)
- DAVE GRUSIN & LEE RITENOUR/Hariequin (GRP)
- 0 GARY BURTON QUARTET/Real Life Hits (ECM)
- KEVIN EUBANKS/Opening Night (GRP)
- SPYRO GYRA/Alternating Currents (MCA)
- WYNTON MARSALIS/All American Hero (Who's Who In Jazz)
- RAY BROWN TRIO/Soular Energy (Concord) 10 MILES DAVIS/You're Under Arrest (Columbia)
- EARL KLUGH/Soda Fountain Shuffle (WB)
- 11
- JUDY ROBERTS/You Are There (Pausa) 21 a
- DEE BELL/EDDIE DURAN/One By One (Concord) D 13
- WIDESPREAD JAZZ ORCHESTRA/Paris Blues (Columbia) 17
- TOM GRANT/Just The Right Moment (Pausa) 14 15
- MITCHEL FORMAN/Train Of Thought (Magenta/Windham Hill) 16 16
- PETER KATER/Coming Home (Invincible) 24
- JACK DeJOHNETTE/Jack DeJohnette Piano Album (Landmark) 18
- KEITH JARRETT/Standards, Vol. 2 (ECM) 19
- TOM SPLITT/Songs Without Words (Ivory) 20
- SPECIAL EFX/Modern Manners (GRP) 12 21
- DEBUT > 2 WDDDY SHAW/Setting Standards (Muse)
  - MICHAEL FRANKS/Skin Dive (WB) 23
  - ASHLEY ALEXANDER/Power Slide (Pausa) 27
  - STANLEY JORDAN/Magic Touch (Blue Note) 25
- DEBUT > 20 SADAD WATANABE/Maisha (Elektra)
  - 29 🐼 FRASER MacPHERSON QUINTET/Jazz Prose (Concord)
  - RDDNEY FRANKLIN/Skydance (Columbia) 28 28
  - INDRA LESMANA w/NEBULA/No Standing (Zebra) 22 29
- DEBUT STEVE NARAHARA/Odyssey (Pausa)

Block/Urban stations contributing to Jazz: WKND/Hartford, Melonae McClean; KJCB/Lafavette, Beatrice Evans; WYLD-Fin/New Orleans, Dell Spencer; WGCI/Chicago, Carbam Armstrong; WDMT/Cleveland, Dean-Dean Rufus; WVOI/Toledo, Charles Welch; KHRM/San Diego, Duff Lindsey.

#### **NEW & ACTIVE**

VICTOR FELDMAN'S GENERATION BAND "High Visibility" (TBA/ Palo Aho) 12/9 Solations: Heavy 3/0, Medium: 2/2, Light: 1/1, Extra Adds 6, Total Adds, 9, WMOT, WZAM, WBEE, KTCJ, KMHD, KUCP, KPLJ, WMOM, WLVE: Heavy, WLOĞ, KKRÖ, KIM.
MARIAN MCPARTICAND "Willow Creek & Other Ballads" (Concord) 12/3
Rations: Heavy 1/0, Medium: 61, Light: 3/0, Extra Adds: 2, Total Adds, 3, KAIZZ, KPLJ, WVPE: Heavy, WKSJ. Medium:

PASSPORT "Running in Real Time" (Atlantic) 11/1
Rotations: Heavy 1/0, Medium: 7/1, Light: 3/0, Extra Adds: 0, Total Adds, 1, WGBH. Heavy: WNOP. Medium: WEBR, WZAM,

FRED HERSCH TRIO "Horizons" (Concord) 10/2

Heavy 4/ 0, Medium: 3/ 0, Light: 2/ 1, Extra Adds: 1, Total Adds, 2, WBGO, KJZZ. Heavy: WYRS, WFPL, WNOP, dium: WGBH, WEBR, WFAE.

BUD SHANK "This Bud's For You" (Muse) 9/4
Rotations: Heavy 1/1, Medium: 3/0, Light: 3/1, Extra Adds: 2, Total Adds, 4, WGBH, KADX, WMID, KXPR. Medium: WFPL,

RPLU, WJOST: "Musician" (Qwest/WB) 9/4
Rotations: Heavy 1/0, Medium 2/0, Light; 4/2, Extra Adds; 2, Total Adds; 4, WZAM, WBEE, WKSU, KRVS. Heavy; KIFM.

RON CARTER & JIM HALL "Telephone" (Concord) 9/1
Rotations: Heavy 3/0, Medium: 2/0, Light: 4/1, Extra Adds: 0, Total Adds, 1, KUHF: Heavy WEBR, WMOT, WHRO, Medium: WMM, KEBM.



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#### THE MANHATTAN TRANSFER'S BRINGING THE HOUSE DOWN

#### RAY'S ROCKHOUSE!"

The new single from their new album, VOCALESE (81266) Watch Manhattan Transfer on Cinemax Album Flash premiering July 20, 9:30 P.M. EST and PST Produced by Tim Hauser

ON ATLANTIC RECORDS AND CASSETTES

Avnet Management—Brian Avnet

#### MOST ADDED VICTOR FELDMAN GENERATION BAND (9)

High Visibility (TBA/Palo Alto)
McCOY TYNER (8) ASHLEY ALEXANDER (7) Power Slide (Pausa) WOODY SHAW (7) Setting Standards (Muse) MANHATTAN TRANSFER (6) Vocalese (Atlantic SPYRO GYRA (6)

HOTTEST ANDY NARELL (17) Slow Motion (Hip Pocket/W.H.) DAVE GRUSIN & LEE RITENOUR (16) Harlequin (GRI DAVE VALENTIN (16) Jungle Garden (GRI **GARY BURTON QUARTET (14)** Real Life Hits (ECM) DIZZY GILLESPIE (13) New Faces (GRP)

DON RANDI & QUEST "'H It's All Night It's Alright" (Bee Pee) 9/1
Rotations: Heavy 3/0, Medium: 3/0, Light: 3/1, Extra Adds: 0, Total Adds, 1, KLCC: Heavy: WMOT, KKGO, KPLU: Medium:

McCOY TYNER "Just Feelin" (Palo Alto) 8/8
Rotations: Heavy 2/2, Medium: 2/2, Light: 0/0, Extra Adds: 4, Total Adds, 8, WMOT, WBEE, KLON, KMHD, KJAZ, KPLU,

WHRO, NI-M. **GENE AMMONS "Night Lights" (Prestige) 8/1**Relatings: Heavy 4/1, Medium: 3:0, Light; 1/0, Extra Adds; 0, Total Adds; 1, KLON, Heavy: KBEM, KADX, WMID.

MILES DAVIS "At Last!" (Contemporary) 8/1
Rotations: Heavy 3/0, Medium: 3/1, Light: 2/0, Extra Adds: 0, Total Adds, 1, WVPE. Heavy: KUHF, KWMU, KXPR.

PHILLY JOE JONES "Drum Song" (Galaxy) 8/1
Rotations: Heavy 3/0, Medium: 4/0, Light: 0/0, Extra Ado

KENNY G & G FORCE "Gravity" (Arista) 8/0
Rotations: Heavy 2/0, Medium: 1/0, Light: 5/0, Extra Adds: 0, Total Adds, 0. Heavy: WNOP, KKGO. Medium: WMGI.

REMIT U. G. S. - V. Medium: 1/0, Light: 5/0, Extra Adus. v. - V. Martin LUND: "Lundscapes" (MLM) 7.4

MARTIN LUND: "Lundscapes" (MLM) 7.4

MARTIN LUND: "Machine: 1/0, Light: 3/1, Extra Adds: 2, Total Adds, 4, WNOP, KM-ID, KLCC, KLSK, Medium: KPLU. Rotatine House Littlescapes (mm. // "Franciscapes"), "House House Little Rotatine House Little Rotatine House Little Rotatine House Little Rotatine Rotatine

BOBBY ENRIQUEZ "Live At Concerts By The Sea" (GNP Crescendo) 7/0
Rotations: Heavy 1/0, Medium: 4/0, Light: 2/0, Extra Adds: 0, Total Adds, 0, Heavy: KLCC. Medium: WYRS, WFPL, WNOP,

MANHATTAN TRANSFER "Vocalese" (Atlantic) 6/6
Rotations: Peany 4/4 , Medium: 1/1, Light: 0/0, Extra Adds. 1, Total Adds, 6, MKSU, KLON, KKGO, KJAZ, KRVS, KIFM.
AMINA CLAUDINE MYERS "Jumping In The Sugar Bowl" (Minor Music) 6/5
Rotations: Heavy 3/2, Medium: 2/2, Light: 1/1, Extra Adds. 5, Total Adds. 5, WKSU, KIAZ, WYBC, KWMU, KLCC.

STEVE KHAN "Blades" (Passport Jazz) 6/5
Rotations: Heavy 0/0, Medium: 2/1, Light: 1/1, Extra Adds: 3, Total Adds, 5, WBFO, WEBR, WUWM, KRVS, WVPE.

HILTON RUIZ "Crosscurrents" (Stash) 6/2
Rotations: Heavy 2/1, Medium: 1/0, Light; 3/1, Extra Adds: 0, Total Adds, 2, KUHF, KXPR. Heavy: WUSF. Medium: WBEE.

#### **REGIONALIZED ADDS & HOTS**

#### MIDWEST EAST WHUFUEvaneton DB Dison MAX BOACH GART REAM BAL MISSELL & MRG EVITAL BICKARD ASP JACK GOLOMBTTE ROVA OCIVER LAKE AMOY JAFFE SEKTET DAP HOSPHONE MODOT SEAM BUD SHAME FOSTER & MESS RAFE FETTIG SOTTER & MESS RAFE FETTIG SOTTER & MESS RAFE FETTIG SOTTER & MESS RAFE FETTIG RAFTY PAICE W/ART DER BELL LOCY ANNE POLK ROBO TAYLOR HEL TOMME LARRY HASE LEGLIE DRAYTOM CHARLY PERSTP HAME DISANCE HOLLES DAVIS SPECIAL EFF GAST EJETON SPYRO GYRA GERI ALLEN TRIO WGBHSoston Eric Jackson MCCOT TYMEA PASSFORT WALL HATTHEN JIMET POMEN BUD SEMPL BUD SEMPL MOCOY SEMP MOCOY SEMPL MOCOY SEMPL MOCOY SEMPL HOTHARDEL GENE HAMOUS GENE H & RT SEVIN SUBANI GART BURTON HICRAEL FRANKS GRUEIN & RITER BIC SHARSON ART PEPPER CARONEO STEVE READ HARK WINELES

BOTTONTI AMINA CLAUDIN FRANK LONE STANLET JORGA HUMAL RICHARD TANIA MARIA WSF OrBuffalo SUPPALO UNIV PAT HARTINO HATHAN PAGE STEVE SEAN LOSSI ALEXAN ROLLOSI

KWMLIST Louis STEVE MASAMARA RAY SHOWS TRIO BOTLOST: JOSEUR BURNESTONE STANLEY TURSEWITH

54 Reporting Stations 44 Current Reports

#### WEST

BILTON BEREIT SHEET STATES OF STATES

Jeff Getvinger
MANNATTAN TRANSFE
RAY BENOM TRAD
MANY FRYTIG
GERALD WILSON
LORE: ALEXANDRIA
FETER SPRACUE
JOSES DALVO
FOSTRE & MESS
FLORA PURTN & AIR
MODDY SHAM

BIT STRUG FRED RERSCH TRIO RABIAN MOPARTLAN ASHLEY ALEXANDRA FHILLY JOE JOHES

KMHQAPortland
Roger Smith
CEMERATION BAND
MCCOT THEER
MARTIM LOWD
MOTESEL
TOM GRANT
ANDY SAMELL
DEE BELL
MISSEPERAD JAIL O
FRASER ANCHHERADOR

KJCB/Lafayette, WDMT/Cleveland, WGCI/Chicago, WYLD-FM/New Orleans, XHRM/San Diego called in a

frozen playlist,
KCSC/Oklahoma City, WDET/Detroit
WUSF/Tampa, WVOI/Toledo, and
WYRS/Stamford failed to report; their playlists were frozen.

#### SOUTH

WFSSF ayetterNe John Haynes MAI LEASE ASELEY ALEXANDES JUDY BORENTS BOLESES DAVE VALENTIN DIESY GILLEST & ANDY MAREL GRUSIN & SITCHOL TON GRANT

WMOTHWEATH Rick Forest NAZ RGACH NALL RATTERN ART PEPPER GENERATION & HCCOT TYNER

R&R FRIDAY, JULY 19, 1985/61

#### RADIO & RECORDS NATIONAL AIRPLAY

#### **TOP 50**

Weeks	Wee	4, W	cek		
	9	6	2	0	DOLLY PARTON W/KENNY ROGERS/Real-Love (RCA)
	13	9	6		JUDDS/Love Is Alive (RCA/Curb)
	6	3	1	3	HANK WILLIAMS JR./I'm For Love (WB/Curb)
	7	5	4	4	W. JENNINGS/W. NELSON/J. CASH/K. KRISTOFFERSON/Highwayman (Columbia
	11	8	8	6	ANNE MURRAY/I Don't Think I'm Ready For You (Capitol)
	14	10	9	Õ	JANIE FRICKE/She's Single Again (Columbia)
	16	12	10		GEORGE STRAIT/The Fireman (MCA)
	3	2	3	8	BELLAMY BROTHERS/Old Hippie (MCA/Curb)
	23	19	13		ROSANNE CASH/I Don't Know Why You Don't Want Me (Columbia)
	18	15	12	Ō	JOHNNY LEE/Save The Last Chance (Full Moon/WB)
	24	22	15		NITTY GRITTY OIRT BAND/Modern Day Romance (WB)
	22	16	14	Ď	GLEN CAMPBELL/(Love Always) Letter To Home (Atlantic America)
	1	1	5	13	ALABAMA/Forty Hour Week (For A Livin') (RCA)
	25	23	16	0	
	10	7	7	15	
	26	24	18	0	SAWYER BROWN/Used To Blue (Capitol/Curb)
	27	25	20	Ō	RESTLESS HEART/I Want Everyone To Cry (RCA)
	30	26	19	Ď	REBA McENTIRE/Have I Got A Deal For You (MCA)
	37	29	22	Ō	FORESTER SISTERS/I Fell In Love Again Last Night (WB)
	32	28	23		WAYLON JENNINGS/Drinkin' And Dreamin' (RCA)
	2	4	11	21	EARL THOMAS CONLEY/Love Don't Care (RCA)
	_	41			RONNIE MILSAP/Lost In The Fifties Tonight (RCA)
	34	30	26	3	MAC DAVIS/I Never Made Love (MCA)
	44	35	27		SYLVIA/Cry Just A Little Bit (RCA)
	48	40	29	ā	CONWAY TWITTY/Between Blue Eyes And Jeans (WB)
	_	49	37	20	EDDIE RABBITT/She's Comin' Back To Say Goodbye (WB)
	42	37	31	ĕ	KEITH STEGALL/Pretty Lady (Epic)
	39	36	30	20	LACY J. DALTON/You Can't Run Away From Your Heart (Columbia)
	41	33		<u>a</u>	ROCKIN' SIDNEY/My Toot-Toot (Epic)
	_	_	42	õ	MARIE OSMOND w/DAN SEALS/Meet Me In Montana (Capitol/Curb)
	36	34	33	=	KENDALLS/II You Break My Heart (Mercury/PG)
	5	11	17	32	LEE GREENWOOD/Dixie Road (MCA)
	_	45		<b>3</b>	CHARLY McCLAIN W/WAYNE MASSEY/With Just One Look In Your Eyes (Epic)
	47	43	40		GENE WATSON/Cold Summer Day In Georgia (Epic)
	21	18	21	35	T.G. SHEPPARD/Fooled Around And Fell in Love (Columbia)
	-	_	45	1	JOHN CONLEE/Blue Highway (MCA)
	4	13	25	37	WILLIE NELSON/Forgiving You Was Easy (Columbia)
RE					WHITES/Hometown Gossip (MCA/Curb)
				0	MERLE HAGGARD/Kern River (Epic)
Di		46		0	BECKY HOBBS/Hottest "Ex" In Texas (EMI America)
BR				4	VINCE GILL/If It Weren't For Him (RCA)
				3	CHARLEY PRIDE/Let A Little Love Come In (RCA)
-				43	STATLER BROTHERS/Hello Mary Lou (Mercury/PG)
BE				0	JUICE NEWTON/You Make Me Want To Make You (RCA)
	DEE		•	3	RONNIE McDOWELL/Love Talks (Epic)
L	28	_	35	46	VERN GOSDIN/Dim Lights, Thick Smoke (Compleat/PG)
		20	36	47	JOHN SCHNEIDER/It's A Short Walk From (MCA)
٢				43	
ſ	_	BUT	=	0	KATHY MATTEA/He Won't Give In (Mercury/PG)
L	15	17	34	50	RAY CHARLES W/MICKEY GILLEY/It Ain't Gonna Worry My Mind (Columbia)
_					

#### JULY 19, 1985

100			
Total Reports/Adds	Heavy	Medium	Light
158/0	145	9	4
160/0	134	21	5
156/0	139	10	7
152/0	134	12	6
155/0	117	33	5
154/0	118	25	11
154/0	109	33	12
143/0	109	20	14
157/0	83	69	5
149/3	83	58	8
158/1	71	76	11
156/3	75	67	14
136/0	103	18	15
150/1	48	90	12
133/1	85	34	14
151/6	43	94	14
151/2	44	93	14
147/2	40	90	17
156/3	31	105	20
154/4	28	107	19
114/0	66	35	13
153/16	16	94	43
142/10	22	86	34
148/11	14	99	35
143/11	15	89	39
140/15	5	80	55
128/10	13	84	31
122/8	10	84	28
104/4	22	51	31
129/20	5	69	55
112/3	15	73	24
79/0	30	37	12
123/17	4	69	50
112/12	8	69	35
78/0	18	45	15
114/16	0	57	57
68/0	18	32	18
108/14	2	59	47
105/23	8	37	60
98/7	6	54	38
106/23	1	47	58
102/12	3	55	44
63/0	13	37	13
102/37	3	35	64
82/36	1	27	54
<i>50/0</i>	7	26	17
39/0	9	17	13
64/7	2	28	34
63/7	1	29	33
40/0	7	18	15

#### MOST ADDED

STEVE WARINER (53)

Some Fools Never Learn (MCA)

OAK RIDGE BOYS (49) Touch A Hand, Make A Friend JUICE NEWTON (37) RONNIE MCDOWELL (36) Love Talks (Epic) GEORGE JONES (35) Who's Gonna Fill Their Shoes (Epic)
VINCE GILL (23) If It Weren't For Him (RCA) MERLE HAGGARD (23) Kern River (Epic) MARK GRAY (20) Smooth Sailing (Rock In The Road) (Columb MARIE OSMONO w/DAN SEALS (20) Meet Me In Montana (Capitol/Curb)
EDDY RAVEN (18) I Wanna Hear It From You (RCA)

#### HOTTEST

JENNINGS/NELSON/CASH/KRISTOFFERSON (84) Highwayman (Columbia HANK WILLIAMS JR. (78) I'm For Love (WB/Curb)
JUDDS (71) Love Is Alive (RCA/Curb)
DOLLY PARTON w/KENNY ROGERS (71) Real Love (RCA)
BELLAMY BROTHERS (58) Old Hippie (MCA/Curb) ALABAMA (54) Forty Hour Week (For A Livin') (RCA) GEORGE STRAIT (42) The Fireman (MCA) **ROSANNE CASH (30)** I Don't Know Why You Don't... (Columbia)

JANIE FRICKE (29) She's Single Again (Columbia) ROCKIN' SIDNEY (20) My Toot-Toot (Epic)

MOST ADDED & HOTTEST list those songs achieving the most adds nationally, and the songs reported "hottest" compiled from all our reporters The number in parentheses immediately following the songs in Most Added & Hottest Indicate the total number of Country reporters adding the song this week or noting that the song is among their five hottest

# **BREAKERS**

Hometown Gossip (MCA/Curb)
On 68% of reporting stations. Rotations: Heavy 2, Medium 59, Light 47, Total Adds 14, KIX106, WAMZ, KYXX, WOYK, WUSQ, WSLR, KUJY, WKKQ, KRRK, WMIL, KIOV, KRAK, KCBQ, KCUB. Moves 43-38 on the Country chart. VINCE GILL

If It Weren't For Him (RCA)

On 66% of reporting stations. Rotations: Heavy 1, Medium 47, Light 58 Total Adds 37 including WCAO, WIXL, KASE, WEZL, WKLO, WNOX, WMC, KISS-FM, KRMD, WQYK, WUSN, WUBE, WFMS, KUGN, KVEG, KCUB. Moves 50-41. A most added record.

#### **MERLE HAGGARD**

Kern River (Epic)

On 66% of reporting stations. Rotations: Heavy 8, Medium 37, Light 60 Total Adds 23 including WAJR, WKYG, WWVA, KASE, WFNC, KYKX, WRNL, WSLR, KJJY, WKMF, WTHI, KRKT, KKCS, KSAN, KGA. Moves 48-39 on the Country chart.. A most added record. JUICE NEWTON

You Make Me Want To Make You Mine (RCA)

On 64% of reporting stations. Rotations: Heavy 3, Medium 35, Light 64 Total Adds 37 including WPOC, WIXL, WWVA, KMML, WXBQ, WCOS, KPLX, WAMZ, WQHK, WXCL, WIL, KKAL, KMAK, KRPM. Debuts at number 44 on the Country chart. A most added record. CHARLEY PRIDE

Let A Little Love Come In (RCA)

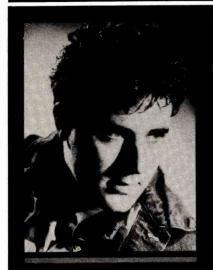
On 64% of reporting stations. Rotations: Heavy 3, Medium 55, Light 44, Total Adds 12, WPOC, WYRK, WIXY, WRNL, WQYK, WUSQ, WSLR, KJJY, WTSO, WTHI, KGHL, KRAK. Moves 47-42 on the Country chart.

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# So three is a crowd!



# VINCE GILL "If It Word

"If It Weren't For Him"

R&R 41 BREAKERS

BB **52** 

CB 66



# JUICE NEWTON

"You Make Me Want To Make You Mine"...

R&R 44

BREAKERS

BB

**CB**63

Produced by Richard Landis
Associate Producer Otha Young



# CHARLEY PRIDE

"Let A Little Love Come In"

R&R 42 BREAKERS

BB 49

CR 53



But great music is the crowd-pleaser.

If you're not keeping company with this crowd, you may end up lonely.



#### RADIO & RECORDS NATIONAL AIRPLAY

# COUNTRY

#### **NEW & ACTIVE**

RONNIE MCDOWELL "Love Talks" (Epic) 82/36 
Restore: New 1, Newton 21, Upin 54, Total Adds 38 including WCAQ, WOBE, WRIZ, KASE, WSOC, WMC, WOYK, WAXX, WOAF, WXCL, KVOO. KKAL, KVIGO, KRAD, Debes at pointer 64 on the Control Control

ISIM GLASER "I'II Be Your Fool Tonight" (NobleVision/MCA) 64/7
Rotalous Heavy 2, Medium 28, Lign 34, Total Adds 7, KIAM, KOYL, KSSN, WKOY, KWMT, WMIL, KFRE. Heavy: KKYX, WFMS. Debuts at number 48 on the Country

STEVE WARINER "Some Foots Never Learn" (MCA) 63/53

Rotalions: Heavy 1, Medium 9, Light 53, Total Adds 53 including WCAO, WYRK, WWVA, KOYL, KSSN, WKSJ, WLWI, KRMD, WXCL, K102, KFDI, KYGO,

KTOM KOKK, KMPS.
KATHY MATTEA "He Won't Give In'" (Mercury/PolyGram) 63/7
Robbiers Heay 1, Medium 39, 1981 33, Tola Jads 7, WAGO, KRIX, KYNX, WSLR, KWMI, KFRE, KRPM, Heavy, KKYX, Medium; WAJR, WWWA, WEZI, WLW
WOLK, WOW, KTO Books at nursee 9 on the Coverty outst.

KAREN BROOKS w/JOHNNY CASH "I WIII Dance With You" (WB) 62/12 Rotations: Heavy 1, Medium 20, Light 41, Total Adds 12, WPOR, WEZL, WESC, WKIX, KSO, WCXQ, KWMT, WFMS, WITL, KCJB, KUUY, KUGN, Heavy; WOKK

EMMYLOU HARRIS "Rhythm Guitar" (WB) 61/14
Rojaiors Heavy Q, Medium 21, Ugin 4Q, Total Adds 14, KENN, KSSN, KYKX, WLWI, WUSO, KLIY, KWMT, WITL, KCJB, WTHI, KIK-FM, KKCS, KEIN, KWJJ. ROBIN LEE & LOBO "Paint The Town Blue" (Evergreen) 51/10
Robalors: Heavy 1, Medium: 17, Light 43, Tobal Adds 10, KSSN, KBMR, WKKD, KWMT, WTH, KTPK, KFDI, KULLY, KUGN, KFRE, Heavy; WOKK, Medium: WBGW,

OAK RIDGE BOYS "Touch A Hand, Make A Friend" (MCA) 54/49
Robbinos: Heavy O, Medium 9, Light 45, Tobil Adds 49 including WCAO, WYRK WRKZ, WCSY, WUSY, WESC, WAMZ, WGKX, WCXI, KOXY, K102, KMAK, KWJJ

rang, nad L**oretta Lynn "Heart Don't Do This To Me" (MCA) 52/15** Bristoris Heavy O. Medium 14, Light 38, Total adds 15, WCAO, Wnyrl, Wrdy, Wrwa, Krriy, Koyl, Wfnc, Wusq, Kso, Waox, Kwimt, Witl, Kugn, Kfre, Kga

KENNY RÖGERS "Twentieth Century Fool" (Liberty) 50/12
Rotalions: Heavy 1, Medium 18, Light 31, Total Adds 12, WTSV, KEAN, KMML, WUSY, WGKX, WCMS, WAMI, WAXX, KWMT, WFMS, WITL, WOW, Heavy: WCUZ

TAMMY WYNETTE "You Can Lead A Heart To Love" (Epic) 49/9
Rolations, Heavy O, Medium 18, Light 31, Total Adds 9, KMML, WEZL, WGTO, WLWI, WKIX, KWMT, WCUZ, KMAK, KGA

#### SIGNIFICANT ACTION

JIMMY BUFFETT "Gypsies in The Palace" (MCA) 46/8
Roddins Howy I, Medium 16, Upin 20, Tool Adds 8, WORQ, WOY, WCX, WONS, WOYN, KOY, KUGN, KIRE Heavy, KRKT.
MARK GRAY "Smooth Salling (Rock in The Roady" (Columbia) 42/20
Roddins Heavy, Medium 10, Upin 2, Tool Adds 20 including WGNA, WALE, WGSY, WUSY, WLWI, KBMR, KOYY, WOW, KOCY, KOKC.

CON HUNLEY "Nobody Ever Gets Enough Love" (Capitol) 42/5
Rozalors Heavy 1, Medium 10, Ugir 31, Total Adds 5, WEZL, WESC, WTOR, WXCL, KIMAK Heavy, WOKK, Medium WGNA, WYII, KEAN, WITL, KSDP.

ROZZY BALLEY "Fightin" Fire With Fire" (MCA) 29/5
Retains Hawy O, Medium 4, Upit 25, Total Adds 5, RRPV, Wido, WAXX, RNAL, KUZZ, Medium, ROYX, KTTS, KFDI. KGO.
JOE STAMPLEY "When Something Is Wrong..." (Epic) 26/1
ROZZIONS Hawy O, Medium 9, Light 17, Total Adds 5, NKM. Medium WIII, MSSC, KRYX, KSO, KYOO, KRYK, KGIL, KRSY.

Restinces Heavy Q, Medium 9, Light 17, Teal Add 1, NSAL, Medium WTH, MYSD, Anta, Add, ANDA, ANDA, ANDA, ANDA, COO, COMMISS SMITH "A Far Cry From You" (Epil 25/12) 25/12.

Restinces Heavy Q, Medium 5, Light 20, Teal Adds 12 modaling MYRR, WTH, WELL, WHATE, WESS, WCMS, WCM, WOW, MTOM, KCXC.

CHANCE "You Could Be The One Woman" (Mercury/Phyfficarm) 24/13

Restinces Heavy Q, Medium 2, Light 22, Teal Adds 13 modering WHI, ROMAL, KYDO, WWWQ, WKIX, KYDY, KYDO, KRWQ, KRSY.

BAMA BAND "What Used To Be Crazy" (Compleat/PolyGram) 23/7
Rotations: Heavy O, Medium 2: Light 21, Total Adds 7, KMML, WUSY, WWOO, WOKK KTTS, KFDI, KSOP, Medium: WTVY, WLWI.

EDDY RAVEN "I Wanna Hear It From You" (RCA) 22/18
Rotainos: Heavy D, Medium 1, Light 21, Total Ados 18 Including WBGW, WSNO, KMML, KSSN, WOKK, WCXI, KTPK, KUZZ, KCKC, KGA.

Robbins: Heavy O, Medium 1, Light 21, Todal Ands 18 including WBGW, WSND, KMML, KSSN, WOKK, WCXI, KTPK, KUZZ, KCKC, KGA.
AUDIE HENRY "Heaven Knows" (Canyon Creek) 22/3
Robbins: Heavy O, Medium 3, Light 19, Todal Ands 3, WIXY, WWOO, KRKT. Medium: WBGW, WFNC, KIGO. Light: WYII. WOKK, KYOO, KFD.

TARI HENSLEY "Hard Baby To Rock" (Mercury/PolyGram) 21/9 Rotations: Heavy O, Medium O, Light 21, Total Adds 9, WWWA, WYII, WFNC, KFGO, KVOO, KFDI, KKAL, KRWO, KOIL

Rediffer Bander Haby (), Medium 1, Upin 16, 1001 ARDS 2, ARATIA, RATIA, MEDIUM 16, 2007 AND 16, 2007 AND 16, 2007 ARDS 2, ARATIA, RATIA MEDIUM 16, 2007 ARDS 2, ARATIA MEDIUM 16, 2007 ARTIA MEDIU

TOIANA RAE "My Heart's Hearing Footsteps" (MCA/Curb) 16/4
Rotators: Heavy O, Medium O, Light 16, Total Adds 4, WFNC, WWOD, WCNS, KVOO, Light: WILO, WYII, KRRV, KFGO, KRSY, KIGO.

Rolations Heavy Q, Medium Q, Cigin To, Tolar Model Y DU'' (WB) 15/14 Rolations Heavy Q, Medium 1, Lubri 14, Tolal Adds 14 Including WSNQ, WOBE, WWVA, WOKK, KBMR, KCJB, WXCL, KEIN, KCBQ, KGA

HOSERIORS 1889; U. MORIUM I. LIIJIR 16, ISLIA MOSS 18 INCLUSING 1870; VILLACE 1870; VI

MAINES BROTHERS "When My Blue Moon Turns To..." (Mercury/PolyGram) 12.8
Rotations: Heavy O, Medium 1, Light 11, Total Adds 8, WVAM, WOKO, KMML, WCMS, KRMD, KFSO, WOW, KRWD, Light KSOP, JUDY RODMAN "You're Gonna Miss Me When I'm Gone" (MTM) 11/10
Rotaione Heavy O, Medium 2, Light 9, Total Adds 10, WVAM, WOKQ, WAJR, KRRV, WKSJ, WLWI, KFGO, KRWQ, KSOP, KCKC.

ED BRUCE "If It Ain't Love" (RCA) 10/10
Rotations Heavy O, Medium 1, Light 9, Total Adds 10, WBGW, WSNO, WWVA, WGTO, WSM, WCXI, KTPK, KUZZ, KMAK, KGA

BOBBY SARE "When I GET Home" (EMI America) 9/9

Rozinosa Heavy O, Medium L Ligni & Idea Adds 9, WBGW WSAO, WMO; KMOK, KMILK KNIX, KNSK, KSA

MARGO SMITH & TOM GRANT "Everyday People" (Bermuda Dunes) 8/3

Rozinosa Heavy O, Medium L Ligni & Idea Adds 9, KMML KNRU, KTS, KYÖL LIGNI WHEN KNIX, KNSK, KSA

Rozinosa Heavy O, Medium L Ligni & Idea Adds 9, KMML KNRU, KTS, KYÖL LIGNI WHEN KNIX, KNSK KID.

#### **ALBUM TRACKS**

ARTIST/Song Title (Label)

Album Title

HANK WILLIAMS JR./This Ain't Dallas (WB/Curb)

ALABAMA/Down On Longboat Key (RCA)

CRYSTAL GAYLE/Touch And Go (WB)

JOHNNY LEE/They Never Had To Get Over You (WB)

BUDDY EMMONS/Steel Guitar Rag (Step One)

HANK WILLIAMS JR./Something To Believe In (WB/Curb)

JOHN ANDERSON/Tokyo Okalhoma (WB)

RESTLESS HEART/She's Coming Home (RCA)

SOUTHERN PACIFIC/Perfect Stranger (WB)

JOHN ANDERSON/A Little Rock & Roll (& Some ...) (WB)

SOUTHERN PACIFIC/Heroes (WB)

JUDDS/Drops of Water (RCA/Curb)

OAK RIDGE BOYS/Love Is Everywhere (MCA)

JUDDS/Bye Bye Baby Blues (RCA/Curb)

T.G. SHEPPARD/Doncha (Columbia)

Five-0 40 Hour Week Nobody Wants To Be Alone Keep Me Hangin' On Swingin' 40's - 80's Five-0 Tokyo Oklahoma Restless Heart Southern Pacific Tokyo, Oklahoma Southern Pacific Why Not Me? Step On Out Why Not Me? Livin' On The Edge



# **COUNTRY ADDS & HOTS**

MOST ACCED

EAST

HOTTEST

Oak Ridge Boys (MCA) Hank Williams Jr. (Wil/Carb) Rennie McDowell (Epic) Jonnings Nelson Cash Kristofferson (Cal)

MOST ADDED SOUTH

HOTTEST

HOTTEST

MOST ADDED WEST

HOTTEST

KYXX Odosse, TX

COMMINE SILARD
LACY J. DALFON
EMBORALD
SURVEY MACHINE
SURVEY MACHINE
SURVEY MACHINE
SURVEY
SU

WPAP-PIS Panama City, PL

RabightDurhoum

JOHN CONLES

T. GRANNI SHOWN
JAMES 6 HICHMEL
JIM GLASES
CHAMCE
BALLY BAILBY
TANNY WYNNYS
EARSI SHOOLS
HOUSE SAGGAMD
HOUSES 6 PARTON

HOUSES & PARTO

MALLANY BROYMERS WILLIE, TRIS, WAY JUNCOS GMCONGE SYNAIT

HARM COUNTE SMITH COUNTE SMITH CHARCE STEWN WARRER MARGO SMITH VINCE GILL MAINUS SMOTHERS ALMOST SMOTHERS SULLIS, ERIS, WAT HARM WILLIAMS JR. ALABAMA

ALABAMA GEORGE STRAIT JASTE PRICES

WOYK-PM Tompolit. Pata, Pl

CHARLEY PRIDE WHITES SCHOOL SCH

MICHAEL HUMPES:

Bon Amonto, TX

Stove Wariner (MCA)

Det Ridge Boys (MCA)

Jennings Cash Watson Kristofferson (Col)

WANG-PM Louisville, KY

KILLL Lubbook, TX

MONNIE HENTON

ACTO LE COMMETY
COLARCE
WILLIONT SHOPPERS
DIAMES BAZE
STEPRE VALLIUST
ATLANTA
BANDA BAND
LOST
BASE WILLIAMS JZ.
BLILLIAMS JZ.
SOURSE & PARTON
JUDGES
ROGAMME CASE

Managota, TH

OAR RIDGE SOTS
GROWN JOHNS
SAMTER SHOWN
HOTCOUT
LES GROWNS COMER
LANGE GROWNS
BARL THOMAS
BARL THOMAS
BARL THOMAS
BOCKIN' SIGNEY

WISC-AM Monghis, TN

WORK Mortdon, MS

KIDS-PM Missel, Pt.

MART MORRIS
JOHNY LEE
YINCE GILL
PORSETS SISTY
MAYLOW JUNNING
GLEN CAMPORIL,
MONRIS MILGAP
SUDIES MARSITY
SOCCOST
JUNDON
WILLIE, RRIS,
SOGEMS & PARTY
HARR WILLIAMS

WKSJ-PM Metille, AL

tions Bottost:

STORES OF STREET JANIE PRICEE LEG & LOGO SOUNTS HILGAP STLVIA CHARLEY PRIDE JUICE HENTON

JUICE MENTON
VINCE GILL
NOMIE MCNOMELL
STRVE WARLINGS
LONGTYN LTHE
OAS RIDGE BOTS
EATEY MATTER Sottest: NOGENS : PARTON BANK WILLIAMS JR. JUDDS GEORGE STRAIT WILLIS, ERIS, WAY

EDDY BAYER
OAR SIDGE SOYS
GEGORGE JOSES
BD SENCE
SOURSEM PACTRIC
ACMOUT SHOTHERS
SOUPHERS PACTRIC
LONE JUSTICE
HAYE SANGEL
EQUE SOUTHERS
S WBHO Borre, VT

BOYNE, VT
HOR BAMDY
BOUNT SAME
ED SANCE
JOHN DENYER
GROWRE JOHNS
OAF RIVER
SOUTHERS PACIFIC
BOTTO BAVEN
FOLIABLE, ERIS, MAY
JUENS JUDDS HICKAEL HURPERY RAME WILLIAMS JB.

OAE BINGS SOTS VINCS GILL JUNCS HENTON Settest: BELLARY BROTHERS RASH VILLIAMS JS. ROGERS & PARTON WEST KRKT Albany, OR JUICE SUPPOS OAE RIDGE SOTS STEWN WALLSEN SOUNTS RECONSELL JOE STAMPLEY WALLEY DATES PART SENDELEY THAT SENDELEY THAT SENDELEY

CHORDE JOHNS
OAS SIDGE SOTS
WHELLS MAGGADD
SOUTHWEST PACIFIC
ADDIS MUNEY
STEWN WALSES
NOC LOOIS
BARN WILLIAMS JR.
POMBETER SISTEMS
WILLIAMS JR.
JUNES
MENTINES MEARY
JUNES
MENTINES MEARY Sottest: CIC-PM Anghelm, CA

NOMICE WILSAP CHARLY NOCKAIN BECKY BORNE ENVILOD MARKES JOHN HOLMEN BOCKERS WILLIE, TRIS, WAY ALABAMA BELLANY BROTHERS EARS WILLIAMS JB. BOCKERS & PARTON VINCE GILL LACY J. DALFOR SOCTORY: WILLIE, ERIS, WAY JAMIR PRICES BOCKIN, RIDMEA BOCKIN, RIDMEA

GARY HOMES GROUND STRAIT SAME THOMAS COMES KUZZ Baharofluté, CA PRINCE WARREST COMMENT OF THE PRINCE SANDY BASES BACKS SANDY BASES BALLEY BACKS GAVES CAVES CAVE JUDDS CHAMBER DIST

Sottost: SOSSES & PARTON JUDGE

ROWNIE MILBAP CHARLET PRIDE ROWNIE MCNOWELL VINCE GILL STEVE MARINER BOLTOST: ALABAMA JUICE MENTON STEVE MARINER Hottest: SAME WILLIAMS JS. ROSSES & PARTON none Rottest: SANTER BROWN HITTY GRITTE DINT EXILS BOSANNE CASE JORGE

KUJUY Cheyenne, WY JOHN CONLES HERLE GAGGARD LES & LOSG SANGE GROCES EARCH BROOKS Sottest: WILLIE, TRIS, WAY HORKES & PARTON JURIS GROSSE STRAIT JOSHWY LEE MERLE MAGGARD MONTLOU MARRIS ROWNIS NCHOWELL

Monte of the Community POWT ALTON
LEE & LORD
JINEY SOUPPRY
LORSTYN LYNN
OAK BIOD BOYS
MAYNT PRYTEA
JIN GLANE
BOOTHERS
SAMK WILLIAMS JR.
WILLIAMS JR.
WILLIAMS JR.
WILLIAMS JR.
WOOSANKE CASH KYGO-PM Domer, CO CAE BIDGE BOYS
GROW WATSON
LACY J. DALFOR
STEVE MARIMER
GOTTOOL

KLZ Donwer, CO CHARLY MOCLATH Bottost: WILLIS, ERIS, WAT HORANNE CAME HAME WILLIAMS JS. JUDGE HARL THOMAS COMLE

MARIE CHMOND COMMAN TWIFFY CHARLY MCCLAIN MERLE EAGMAND CHARLEY PRIDE METER EARTHY MATTER BACK TROUBLE COMER ADDRESS & PARTON TAKET WILLIAMS JR. BOUNDES MILBAR BOUNDES MILBAR

Kgash Glomorek, MD

MARK SRAY OAR BIDGE SOTS DESMIS SOTTONS SOUTHERS PACIFIC LEE & LOBO BOTTOST

Hottost: NAME WILLIAMS JR. SELLANT SMOTHERS WILLIE, ERIS, WAY JUEOS GROSSE STRAIT

WUSH Chlongs, S.

AINCE GITT MANIE CONOMINA EMMONTS ANIALA EMMONTS COMMUNICATION COMMUNICA

WARE-FRE

VINCE GILL NOTICE OF THE SECOND SECTION OF THE SECOND SECO

OAI RIDGE BOYS STOVE MARINES JOICE SUNTOS VINCE GILL SOCCOS: WILLIE, ERIS, MAY GARY MORRIS DOSENS & PARTON JURES JASTE FRICKE

Whoche, WY
Juice supron
Juice

Stove Wariner (RCA) Hent Williams Jr. (WS-Corb) Juleo Newton (RCA) Jennings Nelson-Cash Kristofferson (Col)

GROUND JOHNS JUICE MENTON STEVE WARINER ESTYN STUGALL EASTE SHITE BANKS SHITE

KAREF BROOKS VINCE GILL BORNIE RODOWELL JUICE MENTON ENWYY ROUSES BOT LOCK! ALABAMA JAMIS PRICKE

WIRE Indianapalla, IV

OAE RIDGE BOYS GROUND JOHNS SANTER RIDGE BROWN BORNES FORWARD FORMSTER SIGNER BROTT BORNE TREFTLESS HEART BOTTON WILLIAMS JR. ALABAMS

GEORGE STRAIT SITTY GRITTY DIST

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SHOTE SABBITT
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CHARLY NCCLAIN
MONTHLON NAMAIS
SAMEN BROOMS
SOVWHENEN PACTFIC
MARIS CHOOMS
FIVE WARRINGS
VILCE GILL
BOLLANY SROTYMENS
VILLE, CRIS, MAY
RANG WILLIAMS JR.
JUDGE
SITTY GRITTY DIFT

CXXY Obtainens City, OK

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WOW-AMPIN Omniu, HB

EMBRY BOGESS SAITHES BROTHERS COUNTS BRITTS GROOMS JUNES T. GRAINAN BROWN STAN PAUS, DAYTS BOLLOW BELLANT BROTHERS BARK WILLIAMS JR. DOGESS & PARTON JUDGS

MOST ADDED MIDWEST

WWJO St. Cloud, MR

none Bottest:

WIL-MISPIN St. Louis, MO

K102 St. Pool, 601

JUICE MONTON
OAK RINGE MOYS
OWNER MATSON
BOULDER, MATSON
HILLER, MRIS, WAY
EASE WILLIAMS JR.
BELLANY MOTHERS
BOOGERS & PARTON

Stove Warmer (MCA) Jennings Nelson Cash Kristofferson (CoL) Julos Nowton (RCA) Hank Williams Jr. (WE/Curb) Oak Ridge Boys (MCA)

KRRV Alexandria, LA

COMMAN TWITT OAK RIDGE SOYS STEVE WARLE SECOND SOCIETY WARLESS WATER SOCIETY WAS SOCIETY OF THE SECOND SOCIETY MESLE MAGGARD NOMIZE MCNOMELL CHARLET PRICE MOSTLOS BARRIS LME & LOWO EDCTORE FRIE, ME SOMEMA & PARTON GROOM STEATT JORDS MOSAMME CASE rcenn. Amerika, TX

WTOD Tolledo, OH FOUNDATION CONTROL OF THE PROPERTY OF THE PROP

CON NUMBER
ROBSIE NCHOUNTL
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FIVE NACHER
SOUTHERN PACIFIC
SOLUTION
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HART SILLIAMS JR.
WILLIAMS JR.
WILLIAMS JR.
HARTON
HARTON OBE RIDGE BOYS
SECT TAVES
SECT TA

Tubes, OK

BOSHIE MCCOMMELT

JULCE BREATH

JULCE BREATH

RILLY BREAKETH

RILLY

RESIDENCE

RAY PREMIT HOPON

ROCKIN' SIDNEY

COMMAN THEFTH

RESIDENCE

RE KIOV-PM Steen Fells, SD COMMAT PHITTY
OAR SIDGE BOYS
STEVE WARLERS
MHITTS
WOLLDER MATER
HILLE, KRIS, MAY
HOUGHS & PARTON
JUDDS
HICHARL, HURPEST
MARIS COMOND

KITHAMSTM KWEN Tules, OK

STEVE MARIEER SILL ANDERSON BAMA BAMD MOTEORY BELLANY BROTHERS ALABARA JUDDE GROOGE STRATY REDA NCEMPIRE CHORSE JOSSE BANA BAND TARI SEMBLEY STOVE WARTER LEE & LOSO BOLLOS! ALASAMA WILLIE, ERIE, WAY EASH VILLIANS JR. BELLANY BOYMERS GROOME STRAIT

KEAN-AMPI Abliono, TX Abhama, TX

MAC DAYES
ESHINT NORMAN
ESHINT NORMAN
ESHINT NORMAN
ESHINT NORMAN
ESHINTON
THE CLASSES
CHOCKES
TOTALE

WEZIL-PM Charleston, SC Administrate sovie Losser Loss WROC-PIE Charlette, MC

Ammetib, TX
BOOMETS RECOGNEEL
JUICE HEMPTON
7. GRARAN EROWS
EXEMPT SOUTH
EXEMPT
E

KABE Austin, TX STEVE WARRIED SOUNDLL HOMBIE MCBOMBL
WHELE MADDAM
WHICE GILL ,
JUICE MENTON
BOSTON
FORMATIN BISTING
GROODS STRAIT
COMMAN TWIFT
BOSTANGE CASH
EXITH STEGALL

WYTEX Boton Rogue, LA

The man regard LA Color MAC DAVIS CHARLY MCCLAIS VINCE GILL JOHN CONLEY OAK RIDGE SOTS KATRY HATTER JUICE HENTON

WYNE Dilect, 100 WILLO Dorrellio, KY SHOOL JOSES
JUICE SHIPTON
JUICE SHIPTON
STATE SALENSE
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SOCUSE! WILLIE, ERIS, WAT ALABAMA JURDS VERN GOSDIN GRORGE STRAIT WTVY Dothon, AL none Bottest:

Dubbon, AL
JULCE HUNDTON
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JULCE
J WXBO-FM Bristol, VA JUICE NEWFOR ROUNTS AND STREET SHELANT SECTIONS TO SELLANT SECTIONS ON THE GREENWOOD SHOULD SHOW THE SECTION SHOW THE SECTION SHOULD SHOW THE SECTION SHOULD SHOW THE SECTION SHOW THE SECTIO

#### 160 Reporters

The following stations reported no change in their rotations this week:

> CHOW/Welland, Ontario WIRE/Indianapolis WWJO/St. Cloud KWEN/Tulea KSON/San Diego WIRK/West Palm Beach

The following stations failed to report this week and therefore their playlists

WPTR/Albeny WZZK/Birmingham WPAP/Panama City WWWW/Detroit KFKF/Kansas City KRST/Albuquerque

#### SOUTH

LORSTYA LTHI ROMNIE HCBOURLL JIM GLASER MARK GRAT STEVE MARIMER ALABAMA BANK WILLIAMS ANNE NORRAY JANIS PRICES

WPHC Payatterille, NC Charteston, SC
JIMOT HOPPETP
STEVE HALLSHE
VINCE SILL
VINCE VINCE
SILL
VINCE VINCE
SILL
VINCE VINCE
SILL
VINCE
VINCE ALABAMA WILLIR, ERIS, MAY ROGERS & PARTON JUNES

GARRIAN BROOKS
COM SEMILEY
COMMITTE SHITM
OAR RIDGE SOTS
T. GRAMAM BROOM
SOUTH STATE
FORESTERS
RESA RESPITES
COMMAY TWITTY
COMMAY TWITTY BORBIZ WCDOWELL BORBIE HILBAP JOHN CONLER BRCTY BORBS HOTTON'S BRAIL TERMAS CONLE BRILANT BEOTHERS ALABOMA HILLE, KRIE, MAY HAME WILLIAMS JR,

KILT-PM Houston, TX Botteet: KBCK-PNI Houston, TX

Chattercope, TH

CRE RIDGE SOYS
JUICE MENTON
INDER'S BOOKS
MARK GRAY
BANA ANNO
SOCIAL STREET
ALABAMA
JAMIE PRICES
SOCKIN' SIDNEY
GROUNG STRAIT
JUGGS WHOX Engerillo, TH JUICE MENTON ERITH STEGALL MARIE GENOMO STLVIA Sector: LES GRESHMOOD JOHN SCHIETDER SXILE ALABAMA

Monagada, TV
STAFTA
VINCE GILL
SHOULS SHOULY
CHARLES STAFTA
DOLLA SHOULY
CHARLES STAFTA
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SHOULS SHOULY
SHOULS SHOULY
SHOUL BOUNDER MCDOWNELL
BOUNDER MCDOWNELL
BOUVERSHE PRICE
OAK RIDGE SOYS
SEDOY SAVEN
BANA SAMED
STEVE WALLESE
BOULDAND
BOUNDER STEVEN
BOUNDER STEVEN
BOUNDER PRICE
BOUNDER STEVEN
BOUNDER STEAD
BOUNDERS
BOUN

LES & LONG GROSSES JOSSES JIN GLASSE SENSYLOG BARRIE FIRVE SALINGE SOLY SALVES SOLICE SELLANT SECTION ALADOM ALADOM SOLICE SOLIC

KYKX Longviow, TX HURZE CONTOND
HURZE CANTON
HURZE EAGGARD
CEMANCE
HATHY HURTHA
HOUGHES & PARTON
HUGHBER LUTHHERY
HICHMER HUTHHERY
HOCKER'S SIMMEY

WINDLESS ADDITIONS OF THE PROPERTY OF THE PROP TAMORY WYSETTE HARR GRAY CHARCE STATUS TOOMAR SHOTLOU BARRIS STOWN WALKINGS STOWN WALKING WILLIE, WHY JAMIE PRICES GROOME STALY JURGE ROCKIN' SIDNEY

WTQS-PM Winstandbalam, MC WEXT-Plat Manhellio, TM COMMAT TWITTY
VINCE GILL
EDDLE BARRITY
BOLLDAY
BELLANT SHOPERS
WILLIE RIE, WAT
SORERS & PARTON
BARR WILLIAMS JR.,
GEORGE STRAIT

WOM Montrello, TH

WILLIE, TRIS, WAT BOGRES A PASTOR

#### EAST

SERLE RAGGARD JUICE HEFTON ENITH STRGALL LACY J. DALTON HARIS OBNOWN OAK BIDGE BOYS JOBN CONLES GENE WATEOU CHARLEY PRIDE STEVE WARINGS FLOATERS Mottoet: BOCKIN' SIDNEY JUDDS MANY WILLIAMS JR. VESS GOSDIN WXTU Philipsophia, PA

REITH STHOMAL MARIE CHROMD HOCKOSK: ALABAMA HAME HILLIAMS JH. BELLARY SECTIONS WILLIE, ERIS, UNY BOMESS & PARTON WDSY Planturgh, PA

CAR RIGHE MOVES
SDOY RAVEN
MARIE COMMIND
HAME GEAT
SOCTOOL
WILLIE, ERIS, WAY
JUNGS
SOCIEMS & PARTON
ASSES HORRAY WTSV Clorement, NH CONTRIBUTE SOTE SOURCE SOURCE

BONNIE NCHOMBLL STEVE WALINGR T. GRAMAM BROWN HARDE BEDOES BOTTOSTA BELLANY BROTHERS ALABAMA ROGERS & PARTON AMER MUTERAT WHYR Reshaster, MY

JOHN CONLINE LACY J. DALPON LOWEY'S LYWY COUNTS BRITTH SOCKED ST. BRAIN WILLIAMS JR. BRAIN WILLIAMS JR. BRAIN WILLIAMS JR. BROCKIN'S ELWEY WELY SpringSold, MA Representation to the control of the WAJR Watermann, WV

PERLE HAGGARD
SCHUIE HCDOWELL
HAME GMAY
JUDY HCDOWAR
BOTTOJUDY HCDOWAR
BOTTOLALADMAN
BELLAWE SHOTHERS
HAME WILLIAMS JR.
WILLIAMS JR SPHONOUGH, NY
COMMAY TWITTY
ROUMIE MILANY
CHRIST MICHAEL
ROUTE MILANY
CHRIST MICHAEL
RAM TILLIAMS JB.
RELLANY BOOTHERS
ALADAMA
HILLIE, RRIS, WAY
MILAIE, RRIS, WAY WHOLE Many Tork, NY SANYER BROWN MAC DAVIS JOHNST LER BITTY GRITTY DIRY Nottest:

NAME ORAY WRIGHT BROTHERS COUNTE SHITS TAR! REMBLEY STEVE MARINER SILLY BORNETTS MATALIS YOUNG KEX100 Westlington, DC NOGERS & PARTON WILLIE, ERIS, MAY JUDDS GART HORRIS GROWGE STRAIT SDDIE RABBITT LACY J. DALFOR WEITES MOTTOS ALABAMA WILLIS, ERIS, WAY BELLANY BROYMERS HARM WILLIAMS JS. JUDGE

WILO Williamoport, PA JOHN DENVER ROBBIS BILARP OAX SIDGE BOTS BONNIE MCDOWELL BOCCOST BARABANA BANK NILLIANS JR. BEZLANT SHOPWIND BONNIE MILBAP STATLESS

COMPANY A THE JULY AND A THE JULY AN

KMAK Freene, GA

JUICE MENTON TANNY MYNETTE CON SUMLEY ED SENCE OAX RIDGE SOTS NOR BANDY

NCE BANDT SOTTONIO SANT WILLIAMS JR. JAMES PRICKE JUDGE GAME HORRIS PORRETER SISTERS

MIDWEST

WOME Doyson, CH

HOATE GRADUM STOVE MARKHUR CHARLY MCCLAIM GHOME WATPOOR HOCKACK JURES HOUSEL HILGAP SCHAMME CARE EARN WILLIAMS JR. GLEM CAMPBELL

JUICE MENTON
MRITTES
CHARLEY PRIOS
MERLE BANGARD
SHOTLOU GARRIS
SOCTORE:

ILBO Dee Molnes, IA

STEVE BODGS

STEVE BODGS

OAK RIDGE BOTS

LAMEN SHOOKS

BOCKIH' SIDMEY

SANTER BOCKS

SANTER BODGS

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OKANER

OK

OAR SIDGE BOYS
COMMIS SHITM
EDOY MAYER
EDO SECTO
GEORGE JOURS
DENNIS BOYTONS
RAMEN BROCKES
HAMEN SECONS
HAVE WILLIAMS JR.
JUDDS
WILLIE, KRIS, WAY
RESS ACCEPTINS
BARL YEGGAS COMLE

none Sottest:

WKKQ-AMPM Duluth, 16H

Debuth, 1894
JALKE CHROSHO
JOHNS 181-7504
181750
181750
181750
18207 RAVEN
GROONS JOHNS
ENVEY BRAILERS
OOA SLODE STYNE BRAILERS
OOA SLODE SOTON
AND STYNE BRAILERS
OOA SLODE SOTON
AND STYNE BRAILERS
OOA SLODE SOTON
AND STYNE BRAILERS
OOAN SLODE STYNE
BRAILERS
OOAN SLODE SS
DOBAHUSE CASE
BROBAHUSE CASE

Geds HEL OR

ROWS IS ACCOMMENT.

PARSE GRAY

JEON'S BOOMAN

ALHEMS BROYMERS

GAST MOLE

TARL BROYMERS

CONTO SILL MINING

ROWS BOY

WARLE WILL MINING

ROWS BOY

WARLE WILL MANN

ROWS BOY

WARLE WILL AND JO

WARLE WILL AND JO

WHOMEN STRAIT

JURGES STRAIT

JURGE

PTEVE MARIMER GEORGE JOHES CHARLY MCCLAIP EDGE BAVES BORDT BARE TARI MEMBLEY BOTLOGI JUNGS

JUDGE HICHAEL HERBERT BOOKIS' SIDMEY BOOKIS' SIDMEY BOOKIS' SIDMEY

ICEN Great Palls, MT

T. GMALAN SECOND ROUNTE MCDOMBLE STEVEN MARKIS STEVEN MARKIS STEVEN MARKIS SOUTHERN PACIFIC ROCKMUME CASH FORMATICE SISTERS STATIA ENTYS STEVEN STATIA ENTYS STEVEN STATIA ENTYS STEVEN STATIA SOUTHERN SISTERS STATIA STATIA

KVBG Lee Veges, NV VINCE GILL MERLE SAGGARD Sottoat: SELLANY

MENTE EXCOLUTE SHOTLOW BANKIS SOCIES : WAT BOGGSS : PARTOR GART MORRIS ARRE RURRAY JUNDS

KRINK E. Grand Parks, MN E. Grand Parks, EMM
SANCE CASCADE
DEDIE SAND TYP
MELITS
JOHN COMMES
GENE WORTHOW
BOOLDES
GENE WORTHOW
MILLIN, URIS, WAT
ROGERS & PARTOW
GART MORES
JAMES PRICES HAC DAVIS STLVIA SOCEIN' SIDMRY BOTEOST: ALABAMA SELLANY SHOTHER GART HORRIS ADGESS & PARYON WILLIS, SKIS, M William Codembus, OH WAXX See Chaire, WI JOHN COMERS FRANT ROSENS JULIS MERTON HOCKEST: BELLAST ROSTWERS ALAMAN WILLIS, MAY GLEN CAMPOSIL JAMIS PRICKS JUICE MENTON ETHINY ROOMS STEVE MARINER MARK GRAY LONETTA LINE MASSY BALLEY ROWNIE HODOWEL

BONNIR RESOURCE BOTLOT: BOTLOT: BARK WILLIAMS JR. WILLIE, ERIS, WAY ALABAMA JAMIE PRICES GEORGE STRAIT KPBO Pargo, HD

STEVE WARRINGS
JUNY SCHOOLS
JUNY SCHOOLS
NATIONS SECTIONS
PART SCHOOLS
TART SCHOOLS
TART SCHOOLS
SALLAND
SALLAND
SILLANY SCHOOLS
ALLANDA
STILLE, SRIS, WAY
EARK STILLIAMS JR.

OAC DAVIS
MARIE CONCORD
MERLE MAGGARD
MOTLOS!
JUDIS
MOGRAG & PARYON
WILLIS, ERIE, WAY
ALABAMM
MOCKIN' SIDMEY WITLEM Lancing, MI LANSING, ME
EARLY MOCLAIR

EARLY MOCLAIR

ACHIEVE SIDMEY
ACTION SHOPPING
EMBAY MOCHAIR

ACHIEVE SIDMEY
ACTION
EMBAY
EMBA KWMT Fort Dodge, M.

Feet Design, M. DOMEST SILLIAN JOSE COMMINE HILDARY SCOLLARS SCORL MARKET SCOLLARS SILLIANS S WTSO Medicon, WI CHARLEY PRIDE CHARLEY PRIDE T. GRAINS ENOUGH JOHN CONLER SOCKEST SOCKE

JOHN COMEAN JULICE MENTON Sottost: DELLANT SKOTHERS JAMES PRICES JUDGS HOMERS & PARTON HANK WILLIAMS JR.

KZLAKLAC Lee Angeles, CA

CHIEW Coldendfl.F., CA

IDEX-PM Phoenix, AZ

GRONGE JOWES
HARTE CRHCHO
EDDIE RABEITT
DOSST BARE
HOTLAGE:
CLEM CHUTBELL
BULLAGE SHOTHERS
JUEDS
WILLIE, ERIS, WAT
HAYLON JERMING

MAC DAVIS

WCUZ-AMPM Grand Ropids, MI HAC DAVIS
TAMES WITHERT'S
EDDY SAVEN
SOTTOST
SOTTOST
SOUNTS NILBAP
ESPYLINGS MEANT
ENDRY SOURS
SYLVIA

KRSY Reswell, MM CHARCE SCHEFT SAME SCHEFT SAME SCHEFT SAME SCHEFT CAR INDEE SOYS GEOGRAF JOHNS SOYLEST HAFT WILLIAMS JR. NOOKEMS & PARTON WILLIE, KKIS, WAT JURDE GART HORRIES

HOCKEN' SIGNEY HARR WILLIAMS JR. WILLIE, ERIE, WAY GROOGE STRAIT STLVIA EDDIE ARBEITP MARIE COMCOND CHARLY MOCLAIR MOTERALLY MOCLAIR MOTERALLY MOCLAIR MOCERAL PARTON JOHNE MOCANNE CARR MOCANNE CARR into, CA

KTOM Author, CA

COUNTS SMITTE STEWS WARLEST T. GRANAN SECON COUNTS JUMN OWIGHT CHRISTOPPE SOLDAN SOLDAN TARTE PRICKE WILLIS, WRIG, MAY MODERNS & PARTON ROBAMET CASH

STATE OF THE STATE Tessina, WA
EMPTEA
MARIE CONCUR
JOUICE MENTON
Mot CONLES
JUICE MENTON
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MOT CONLES
MILLIANT SANTHERS
MARIE VILLIA, MAIS
MOGRES 6 PARTON
JUROS MODY NAVEN Nottost: POSSOTER BISTERS ALABAMA WILLIE, ERIS, WAT JUDGS ROGERS & PARYON KGA Spokeno, WA

Spatishes, WA
LORSTYN LYMS
MESILE RANGAND
TANGET SYNSTYM
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TO BRICE
T. GRAMAN BROWN
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T. GRAMAN BROWN
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none Bottest: IXIBO St. Anthony, ID

OAR ALDESON, DO

CAR ALDES BOYS

COMMITTE NEXTORMAL

CHELLE MOROMAL

CHELLE MOROMAL

CHELLE MOROMA

CHELLE NAY TO

BOALD BOYS

BOACH WILLLEGE JR.

AMERICANIS

BOGGESS & PARTON

COMMITTED

COMMITTED CHART MCCLAFF COMMAT WHITPY MERLE MAGGARD GROWN MATFOR SOLLARS SOLLARS SOLLARS SOLLARS SOLLARS MILLIE, ERIE, WE ROSAMUE CARE KCUB Tussen, AZ KMPS-AMPU Seettle, WA POAC DAVIS BOOMIS WILLBAP WHITES VINCE GILL ECTORIE BARK WHOMAS COMES ALABAMA RAMES WILLIAMS JR. WILLIS, ERIS, WAY JUDGES

**154 Current Reports** 

# ADULT/CONTEMPORARY

## BREAKERS

#### **TINA TURNER**

We Don't Need Another Hero (Thunderdome) (Capitol) 70% of our reporters on it. Rotations: Heavy 7/0, Medium 66/8, Light 22/9, Total Adds 17, WPRO, KVIL-FM, WSNY, WNIC, KYKY, KOST, KGW, WRAL, WEZS, WING, KBOI, KKUA, KIFM, WAHR, KWEB, WBOW, KRNO. Debuts at number 18 on the A/C chart.

#### **NEW & ACTIVE**

RONNIE MILSAP "Lost In The '50s Tonight (In The Still Of The Night)" (RCA) 77/17
NULAC-FM. KLYF, KOIL, KKPL, WKNE, WKNE,

number 25 on the A/C potat.

COREY HART "Never Surrender" (EMI America) 74/7
Rotations: Heavy 60, Medium 42/2, Lipht 26/5, Total Adds 7, 97A1A, 2WD, WLTF, KUDL, K106, WENS, WHB. Heavy WKJJ, WMAGN, WSI, WWPA, WOCK AKE, Medium and, WRBW, WSBAH, WSNY, V100, KEY103, WMAZ, WLHT, WHNN, WM+E.

PERBO BRYSON "Take No Prisoners (In The Game Of Love)" (Elektra) 57/1
Rotations: Heavy 20, Medium 22/0, Light 33/1, Total Adds 1, B100. Heavy, WKBW, WWWR. Medium; WKYE, WMAZ, WSFL,
KOUK, KKPL, WEIM, WSKI, KORO, WSKY, WCKQ, WORG, WKYX, WAEV, WZLQ, WFFX, WJBC, WCIL, KEEZ, KKLV,
KTWO, KRBS, KALE.

CARLY SIMON "Tired Of Being Blende" (Epic) 54/3

GARLIA SIMON MORE OF THE WAY 210, Medium 2711, Light 252, Total Adds 3, B100. V100, KKPL. Heavy: WFBR, WKBW. Medium: 2WD, WAEB, WBT, WBTA, KDUK, WWNR, WKNE, WSKI, WTNY, WWPB, KORD, WSKY, WCHV, WORG, WZLD, WFFX, WMT-FM, KFF? KWRB U,NON, KKLV, KTWO, KGSW, KFSB, KMGO, KALE.

KEEZ, KWEB, WUON, KKUY, KIWO, KUS, ANDB, NMOYE, GEPIG 390.

CARL ANDERSON "Can't Slop This Feeling" (Epic) 490.

Rotations: Heavy 0.0. Medium 23:0. Lipht 26:0. Total Adds 0. Medium: KFMB, WKYE, WMAZ, WRVA, WWNR, WEIM, WKNE, WSKY, WSKY

VIOU, WIY, NRJS, MAYE, NEWS, DOLLY, IFMIN.

PHIL COLLINS "Sussudio" (Atlantic) 4.10

Rotations: Heavy 21:0, Medium 17:0, Light 30. Total Adds 0. Heavy: KVIL-FM, 2WO, KMGG, B100, WICC, WSFM, WHAS, WKJJ, CK101, WAVE, WNAM, WMHE, KRAY, KKUA, WSKI, WWPA, KORQ, WCHV, KRLB, KKLV, KQSW. Mediums include: SSKRC, WOMC, KLSI, WLAC-FM.

DIANTALIE COLE "A Little Bit Of Heaven" (Modern/Atco) 39/23

NATALIE COLE "A Little Bit Of Heaven" (Modern/Atco) 39/23

NAVE, KIOA. WHNN, WKNE, KORO, WCKO, WCHV, KRLB, WAEV, WZLO, WFFX, KTYL, WJBC, WCIL, WXUS, KWEB, KYNO

#### **ROTATION BREAKOUTS**

	Total				
	Reports/Adds	Heavy	Medium	Light	
PAUL YOUNG	134/0	127	6	1	
2 DeBARGE	136/0	120	15	1	
3 WHITNEY HOUSTON	127/0	100	24	3	
AIR SUPPLY	126/1	94	32	0	
3 AMY GRANT	116/1	77	29	10	
KENNY LOGGINS	115/6	70	40	5	
O DON HENLEY	117/3	62	49	6	
8 DARYL HALL & JOHN OATES	109/2	66	35	8	
KOOL & THE GANG	121/6	48	65	8	
<b>™</b> SADE	115/2	59	47	9	
11 SURVIVOR	104/1	59	34	11	
12 BEACH BOYS	105/1	39	60	6	
BILLY JOEL	124/26	13	84	27	
SISTER SLEDGE	99/1	29	61	9	
BILLY OCEAN	113/20	8	73	32	
TO ARETHA FRANKLIN	93/5	23	55	15	
TO ROSANNE CASH	93/6	19	61	13	
TINA TURNER	95/17	7	66	22	
19 TEARS FOR FEARS	70/0	10	42	18	
20 MADONNA	68/0	15	35	18	
21 BRYAN ADAMS	65/0	19	33	13	
22 DOLLY PARTON W/KENNY ROGERS	69/1	25	37	7	
23 KATRINA & THE WAVES	69/1	17	39	13	
24 LIMAHL	55/1	8	33	14	
3 RONNIE MILSAP	77/17	4	42	31	

#### MOST ADDED WHAM! (31)

Freedom (Columbia)
LAURA BRANIGAN (29) Spanish Eddie (Atlantic) MICHAEL FRANKS (26)

BILLY JOEL (26) You're Only Human (Second Wind) (Columbia)

NATALIE COLE (23) A Little Bit Of Heaven (Modern/Atco)

#### HOTTEST

PAUL YOUNG (107) Everytime You Go Away (Columbia) DeBARGE (105)

Who's Holding Donna Now (Gordy/Motown)

AIR SUPPLY (70) Just As I Am (Arista)
WHITNEY HOUSTON (69) You Give Good Love (Arista)

AMY GRANT (39)

MADONNA "Into The Groove" (Sire/WB) 39/0
Rotalions: Heavy 16/0, Medium 21/0, Light 2/0, Total Adds 0, Heavy: 2WD, KUDL, B100, WICC, WSFM, WKYE, WKJJ, WMGN, WMHE, KKUA, KKPL, WWPA, WCHV, WORG, WKYX, KQSW. Mediums include: WLLT, WLTF, WMGG, V100, WBT, WTR. WENS, KRAV, KDUK, KWAV.

WIRK, WENS, KHAY, KLOUK, KWAV.

GODLEY & CREME "Cry" (Polydor/PolyGram) 38:22

GROUGH & CREME "Cry" (Polydor/PolyGram) 38:22

MAZ, WIAM, WHAN, KDUK, WASY, WASY, WASY, WASE, KWEB, WJON, WBOW, KKLV, KTWO, KJSW, KMGO, KALE,

WIRK, WHAN, WHAN, KDUK, WASY, WASY, WASY, KWEB, WJON, WBOW, KKLV, KTWO, KJSW, KMGO, KALE.

Medium: WFBR, WSKI, KTYL.

WHAMI "Freedom" (Columbia) 32/31
Rosations: Heavy 0.0. Medium 99, Light 23/22, Total Adds 31, WFBR, WSB-FM, KOST, B100, KFMB, WKYE, WMAZ, KELT, KWAV, WWNR, WEIM, WTKO, WSKI, WWPA, WSKY, WCKQ, WCHV, WAGE, KRLB, WORG, WKYX, WAEV, WFFX, KTYL, KFSB, KEZE, KKLV, KTYN, KS9B, KGSW, KMYA, WASW, WFFX, KTYL, KFSB, KEZE, KKLV, KTYN, KS9B, KGSW, KMYA, WASW, WFFX, WGKQ, WCHV, WAGE, KRLB, WORG, WKYX, WAEV, WFFX, WGKQ, WCHV, WAGE, KRLB, WGKQ, WCHV, WAGE, KRLB, WGKQ, WCHV, WAGE, KRLB, WGKQ, WCHV, WGKQ, WCH

Rotations: Heavy 1/0, Medium 10/0, Light 19/3. Total Adds 3, WKNE, WCKQ, WZLQ, Medium: WMAZ, WWNR, WEIM, WSKI, WAGE, WORG, WFFX, KKLV, KTWO, KALE.

#### SIGNIFICANT ACTION

LAURA BRANIGAN "Spanish Eddie" (Atlantic) 29/29

Rotations: Heavy 0/0, Medium 1/1; Liph 28/26, Total Adds 29, WFBR, WCCO, WHBC, KOIL, WHNN, WWNR, WEIM, WSKI, WWPA, KORQ, WCKO, WCHV, WGSV, WAGE, WORG, WKYX, WAEV, WZLQ, KTYL, WCIL, KFSB, KEEZ, WJON, KKLV, KTWO, KGSW, KRSB, KMGO, KALE.

KRLY, KIWU, KUSW, KNOS, KMUJU, KALE.

HOWARD JOHDS "Life In Due Oay" (Elektra) 29/14

Rotations: Heavy 0/0, Medium 80, Light 21/14, Total Adds 1, WCCO, WKJJ, WKNE, WWPA, KORQ, WCHV, WORG, WZLO, WFFX, WCOL, WMFF, W MOW, KOSW, KALE Medium: WWNR, WEIM, WSKI, WCKO, WKYX, KTYL, KKLV, KRSB.

JOHN DENVER "Oon't Close Your Eyes Tonight" (RCA) 29/5

Rotations: Heavy 1.10. Medium: 12/1. Light 16/4. Total Adds 5, WAEB, WGY, WSKY, WZLO, KQSW. Heavy: WAHR. Medium: WPRO, WCCO, WMAZ, WRVA, WHBY, WEIM, WSKI, WJBC, WMT-FM, KEEZ, KRSB.

WERD, WCCO, WMAZ, WRVA, WHBY, WEIM, WORK, WJBC, WMI-FM, KELZ, KHSB.

GEORGE BEROSN "New day" (WB) 292.

Rotations: Heavy 3,00, Medium: 170, Light 192, Total Adds 2, WTRX, KKPL, Heavy; KWAV, KIFM, WAHR, Medium: WCCO, WMAZ, WRVA, wHBY, wHBC, KSL, WSKY, WORB, WJBC, WCIL, WMT-FM, KFSB, KEZ, KWEB, KTWO, KRSB, KMGO.

COCK ROBIN "When Your Heart Is Weak" (Columbia) 27/0

Rotations: Heavy 3,00, Medium: 100, Light 140, Total Adds 0, Heavy: WWNR, WEIM, KKLV. Medium: WKBW, WLLT, KEY103, WMAZ, KWAV, WKNE, WSKI, KTWO, KGSW, KMGO.

THE LIBERT THANKS "YOUR SECRET'S SAIG WITH ME" (WB) 26/26

MICHAEL FRANKS "YOUR SECRET'S SAIG WITH ME" (WB) 26/26

ROBINGS. Heavy 010, Medium 3/3, Light 33/33, Total Adds 26, WFBR, WCCO, KFMB, WICC, KEY103, WMAZ, WAVE, WHBY, WMAM, WHBC, WHNN, KIFM, WWNR, WEIM, WSKI, KORQ, WSKY, WGSV, WAGE, WORG, WCIL KFSB, KEEZ, WJON, KRBB, KIMGO.

WJOM, KR9B, KMGU.

\*\*POINTER ISSTERS "Dare Me" (RCA) 25/7

\*\*Potations: Heavy 0.0, Medium 4/0, Light 21/7, Total Adds 7, WAEB, WKYE, WNAM, WHNN, WEIM, WCKQ, WZLQ. Medium:

\*\*WWNR, WSK, KKU, KALE.

\*\*TOTAL CONTROL OF THE WARD AND A STREET OF THE W

WWWR, WSKI, KKLV, KALE

PHIL COLLIBY "Don't Lose My Number" (Atlantic) 24/11

Rotalions: Heavy 0.0, Medium 123, Ught 128, Total Adds 11, B100, V100, WKJJ, KELT, WNAM, KKUA, WWPA, KRLB,
KYTL, KKLV, KALE, Medium: WMMSK, KWAV, WWHR, WSKI, WSKY, WCKQ, WCHV, WKYX, WFFX.

BRUCE SPRINGSTEEN "Glory Days" (Columbia) 22/0

Rotations: Heavy 6.0 Medium 110. Light 6.0 Total Adds 0. Heavy, WKYE, WHAS, WKJJ, WAVE, WCKQ, KKUA. Medium 2WD,
KMGG, B100, WIRKA, WMAM, WENS, WWNR, WINY, WKYA, KKLV, KALE.

JOHN PARR "St. Elmo's Fire (Man In Motion)" (Atlantic) 16/6
Rotations: Heavy (Ji), Medium 7/2, Ligh 9/4, Total Adds 6, KVIL-FM, ZWD, WNAM, WENS, KRLB, WZLQ. Medium: KKUA,

WSRY, WCKO, WKYX, KALE.

JEFF BECK & ROD STEWART "People Get Ready" (Epic) 16/2.

JEFF BECK & ROD STEWART "People Get Ready" (Epic) 16/2.

WANTED AND MARKET RESERVED AND MARKET RESERVED

MICHAEL McDONALD "No Lookin' Back" (WB) 15/15
Rotations: Heavy (I), Medium (I), Light 15/15, Total Adds 15, WSNY, WKYE, WAVE, KDUK, KKUA, WWNR, WEIM. Rotations: Heavy 0/0, Medium 0/0, Light 15/15, Total WCKQ, WCHV, KFSB, KFQD, KKLV, KRSB, KMGQ.

MR. MISTER "Broken Wings" (RCA) 12/4
Rotations: Heavy 0/0, Medium 2/1, Light 10/3, Total Adds 4, WCCO, W
JESSE JOHNSON'S REVUE "Want My Girl" (A&M) 10/2
STATE OF THE STATE OF Adds 4, WCCO, WWNR, WGSV, WAHR, Medium: WEIM.

TEARS FOR FEARS "Shoul" (Medium 10, Light 9/2, Total Adds 2, WWNR, KRSB. Medium: KALE:
TEARS FOR FEARS "Shoul" (Mercury/PolyGram) 10/1
Rotations: Heavy 1/0, Medium 5/0, Light 4/1, Total Adds 1, WWNR, Heavy: KRLB. Medium: KVIL-FM, WKYE, WKJJ, WENS, WMHE.

Breakers are those records that have achieved concurrent airplay at 60% of our reporting stations. New & Active records are receiving airplay at 30 or more stations. Records in Significant Action are receiving airplay from 10-29 stations. Records with substantial heavy and medium rotation airplay activity do not have to achieve Breaker status to enter the A/C chart. Records which have achieved Breaker status must also have sufficient heavy and medium rotation airplay to enter the chart. Checkmarks signify the most added of the non-charted records.

# A/C ADDS & HOTS

#### EAST

#### PARALLEL ONE

Bob Moke
LAURA BRANIGAN
MHAMI
BILLY OCEAN
NICHAEL PRANKS
HOTEAST:
AIR SUPPLY
DEBARGE
PAUL YOUNG
SADE
KOOL & THE GANG

WICC/Bridgeport
Penteno/Broadin
GOOLEY & CREM
HANRATTAN TRA
HICHAEL FRANK
HOTCHEL FRANK
HOTCHEL FRANK
HOTCHEL
FRANK
HOTCHEL
SERGE
HALL & OATES
SENMY LOGGINS
SISTER SLEDGE WKEW/Buffelo Sandy Beach NATALIE COLE BOTESE: WEITNEY MOUSTON KATRINA & THE MAY DEBARGE PAUL YOUNG AMY GRANT

V100/Charleston Chris Souse BILLY JORL MOTELS CARLY SIMON BEIL COLLINS BOTTON B

SISTER SLEUGE TINA TURNER HOTEST: WRITNEY HOUSTON AIR SUPPLY ANY CRANT DEBARGE PAUL YOUNG

WLTT/Washington D Bob Cummings EMNY LOGGINS ROOL & THE GANG ROTE & ET BEACR BOYS PAUL YOUNG SURYIVOR DEBARGE WRITNEY HOUSTON

WQY/Schenectedy Mike Neff

PARALLEL TWO

BILLY OCEAN NATALIE COLE HOTCOST HOUSE FOOL & THE GANG PAUL YOUNG WHITMEY KOUSTON AIR SUPPLY DEBARGE

PARALLEL THREE

MRAMI
LAURA BRANIGAN
TEARS POR FEARS
JESSE JONNSON
HR, MISTER
MICHAEL HCDONALI
HICHAEL SONSON
AUTOMA
AUTOMA
AIR SUPPLY
ANT GRANT
DEBARGE
ARETHA FRANKLIN

WEIM/Fitchburg Jack Raymond Jeck Reymond
HANHATTAN TRANSPE
HANHATTAN TRANSPE
UB40
WHEARI
LAURA BRANIGAN
POINTER SISTERS
RICHAEL MCDONALD
SOTESE:
DERARGE
ANY GRANT
AIR SUPPLY
BALL & OATES
KENNY LOGGIMS

WTKOHthaca Wayne Fisk WHAMI BILLY OCEAN HOTECH! ROSANNE CASE SISTER SLEDGE HALL & DATES SADE KOOL & THE GANG

WKNE/Keene, NH Make Trombly HONNIE MILSAP BOWARD JONES NATALIE COLE NOWO Mottest: DEBARGE AIR SUPPLY PAUL YOUNG SISTER SLEDGE SURVIVOR

WSKIMOnipellar, VT Bruce Stebbins MHANI LAURA BRANIGAN MICHAEL MCDONALO UB40 MICHAEL PRANKS UB40 DON HENLEY SISTER SLEDGE SADE RODL & THE CANG

WWPA/Willamspo Scott Masteller SILLY JOEL PHIL COLLINS WEAM! HOWARD JONES LAURA BRANIGAN RONNIE MILSAP

SOUTH

PARALLEL TWO

KEY103/Austi

Adems/Jecobs NATALIE COLE NICHAEL FRANKS HOTLEST: HOTLEST: HOUNG DEBARGE WBITNEY HOUSTO AMY GRANT BRYAN ADARS

K106/Besumon!, Jemes/Kesi CORBY BART Hottest: SADE DON NENLEY HALL 4 OATES AIR SUPPLY WHITNEY BOUS

WMJUBirmingham
Thomse/Jenkine
SILLY JOEL
SADE
BILLY OCEAN
ROTERE:
PAUL YOUNG
DEBARGE
WEITHEY HOUSTON
SURVIVOR
RATRINA & THE NAV

WBT/Charlotte Dave Bishop

WEZCICheriote Steve Sutton BILLY JOEL Hottest: AIR SUPPLY DEBARGE CHARA KHAN RENNY LOGGIHS PAUL YOUNG

WGOW/Chatenoogs MaciDesson

MacDesson
BILLY JOEL
BILLY OCEAN
RONNIZ MILSAP
BOTTON
BOTTON
DEBARGE
PAUL YOUNG
ANY GRANT
SISTER SLEDGE

WITY/Jacksommile SherwoodRyan MONNIE MILSAP HOTTEST: BRYAN ADAMS WIITNEY HOUSTC PAUL YOUNG DON REMLEY AIR SUPPLY

**PARALLEL** ONE

BILLY JOEL Hottest: DEBANGE SISTER SLEDGE KOOL & THE GANG SADE PAUL TOUNG

WSB/Atlania
Oreg Picciamo
DOM BENLEY
ROSANME CASH
SILLY JOEL
RONNIE RILSAP
BILLY CRYSTAL
ROTESE:
PAUL YOUNG
DEBARGE
WHITNEY HOUSTON
AIR SUPPLY
AMY GRANT

KYLIDahasiFi Wort Chuck Rhodes DON MENLEY TINA TURNER JOHN PARR GOOLEY & CREME HOTESET: PEIL COLLINS SURVIVOR PAUL YOUNG MEITHEY ROUSTON AIR SUPPLY

WLTS/New Orld Mitchell/Scott none Bottest: PAUL YOUNG DEBARGE AIR SUPPLY KENNY LOGGI KOOL & THE

2WD/Norfoli-Richardson/Allen JOHN PARK STING COREY HART SUPERTRAMP BILLY OCEAN SUPERTRAMP BOCKERT HADONIA HAD

WHAS/Louisville Doug McElvein Doug McElvein
HURY LEWIS & THE
HOTCHER!
BOTCHER!
DURAN DURAN
PHIL COLLINS
PAUL YOUNG
WHITHER! HOUSTON
BRUCE SPRINGSTEE!

WKJMLouisville
Jill Meyer
PBIL COLLINS
BOMARD JONES
HOTLES:
PRINCE
PRINCE
BRUCE SPRINGSTERN
STING
WMITNEY BOUSTON

WRKA/Louisville Stewart/Crawford none Rottest: SEACH BOYS DEBARGE AIR SUPPLY WHITHEY HOUSTON EATRINA & TEE WAY

KELT/McAHen Griffin/Aben MHAMI RONNIE RILSAP PEIL COLLIES ABETBA FRANKLIN MRITHEY ROUSTON PAUL YOUNG DESARCE AIR SUPPLY

WLAC-FM/Nashville Nichols/Sargeni BILLY OCEAN HONNIE HILSAP BOTE-est: DEBARGE PAUL YOUNG AIR SUPPLY ROGERS & PARTON ANY GRANT

WSFL/New Bern Gary Lee OBTYCES

NOTE

ROTEST:
AMY GRANT
AIR SUPPLY
PAUL YOUNG
MHITNEY BOUSTON
KATRINA & THE MAY

WSTF(Star 1019/Coco Edwards/Philips BILLY JOEL Notte Star SADE EOGL & THE GANG PAUL YOUNG AIR SUPPLY PBIL COLLINS

KOOL & THE C TINA TURNER BILLY JOEL HOTTES: DEBARGE BILLY OCEAN AIR SUPPLY BRYAN ADAMS

DHON-BEVINE
TINA TURNER
REMNY LODGINS
HOTCEST:
TEARS FOR FEARS
SURVIVOR
MEITNEY BOUSTON
PAUL YOUNG
ARETRA FRAMKLIN

WRVA/Richmond Low Deen BILLY OCEAN BILLY JOEL JUICE NEWTON Hottest: AIR SUPPLY ANY GRANT KENNY LOGGINS PAUL YOUNG DEBARGE

WAVE/Serse WAVE/Sersots
Hunlington/Tellone
NICHAEL FRANKS
UB40
NATALIE COLE
NICHAEL HCOOMALD
NEN AT MORK
HOTERAL HCOOMALD
NEN AT MORK
HOTE HCOOMALD
NEN AT MORK
HOTE HCOOMALD
NEN AT MORK
HOTE HCOOMALD
NEN AT MORK
HALL & CATES
PAUL YOUNG

PARALLEL THREE

WCKQNampbelsville KY
SmithMcClendon
NGNO
POINTER SISTERS
NATALIE COLE
MELAN!
MICKAEL MCDONALD
LAUFA SHANIGAN
ROCKEEL
RADIA FORMAN
ROCKEEL
RADIA FORMAN
KENTY LOGGING
KENTY LOGGING
ALLE SUPPLY

WCHY/Charlotesville
Ken Medek
RUEY LEWIS 4 THE
SILLA LITRESS
RUEY LITRESS
RUEY LITRESS
ROWARD JONES
LATER BEARIGAN
MEAN!
RICEREL NCDONALD
BOTLEST
PAUL YOUNG
AIR SUPPLY
RESHRY LOGGINS
RADONINS

WAGELessburg, VA Steve Porter BILLY JOEL HHAM! LAURA BRANIGAN MICHAEL PRANKS BOOLEST DEBARGE AIR SUPPLY PAUL YOUNG AMY GRANT MILTNEY HOUSTON Deen Taylor

BOMARD JONES
LAURA BRANIGAN
NATALIE COLE
RICHAEL FRANKS
HOLLEST
LIMABL
DEBARGE
AIR SUPPLY
SURVIVOR
MADONNA

WSKY/Asherlis
Don Brockshire
MIAN!
JOHN DEMVER
US40
HICHAEL FRANKS
GOOLEY & CREME
BOTCH:
PAUL YOUNG
DON BENLEY
SADE
SILLY JOEL
ŞTING

wary Peducah KY WKYXPeducab, KY
CarveimRichards
LAUBA BRANIGAN
GOOLEY & CREME
JUICE MENTON
NEARI
HOTTORY
HOSTON
PRINCE
DEBARGE
ARETHA FRANKLIN
EUEY LEWIS & THE

WAMRHUNISWHE Cennon/Dellas KENNY LOGGINS KENNY LOGGINS TINA TÜRNIR NR. MISTER NITTY GEITTY E DAN POGELBERG NARE GRAY BOLLEST: DEBARGE SISTER SLEDGE SAMYER BROWN JOHN DENVER RONNIE MILSAP

WAEV/Savannah Mooria/West BILLT JOBL HAMA! LAURA BRANIGAN GOOLEY & CREME NATALIR COLE BOTEGE: SURVIVOR AIR SUPPLY DEBARGE PAUL YOUNG KOOL & THE GANC

WXUS/Lafeyette Bob Vizze ROSANNE CASR NATALIE COLE NATALIE COLE PAUL YOUNG DEBARGE

KEEZMankato, MM Sue LaFond LAURA BRANIGAN WEBAHI DAN FOGELBERG NICHAEL FRANKS HOTEBEL DEBARGE PAUL YOUNG ANY GRANT RALL & OATES BRYAN ADANG

KWEBROCHSTEF, MA
AI Axelson
BILLY JOBL
GOOLEY & CREME
TINA TURNER
BILLY COEAN
NATALIE COLE
HOTES
HOTES
AIR SUPPLY
AMY GRANT
DEBARGE
KOOL & THE GANG

NOMARD JONES
POINTER SISTERS
NOMO
PAUL HARDCASTLE
JOHN DERVER
RED SPEEDHAGON
LAURA BRANTGAN
HOTELER
ROOL & THE GANG
PAUL YOUNG
MHITHEY HOUSTON
DEBARGE
KENNY LOGGINS

KJR/Seattle Watson/Madden BILLY OCEAN KOOL & THE GANG BOLE-BI: KENNY LOGGINS BRYAN ADAMS HALL & OATES DEBARGE

PARALLEL

TINA TURNER HOLLEST: PAUL YOUNG DEBARGE AIR SUPPLY ROGERS & PARTON BILLY JOEL

KYUN/Colorado Spri hwin/Howard BILLY OCEAN BOTLS SILLY PAUL YOUNG DEBARGE AIR SUPPLY KENNY LOGGINS WHITNEY HOUSTON

KFVLos Angeles Lebesu/Kiley ARETHA FRANKLIN BILLY OCEAN Hottest: ROOL & THE GANG MITTNEY HOUSTON PAUL YOUNG BILLY JOEL DEBARGE

TWO

KTYLITylor, TX
Brien Meloney
PHIL COLLINS
HEAM!
NATALIE COLE
LAURA BEARNIGAN
UB40
NOTEST:
KENNY LOGGINS
DEBARGE
AIR SUPPLY
DON HERLEY
PAUL YOUNG

WEST

PARALLEL ONE

KHOW/Denve

EMINUBERAL BILLY JOEL BOSANNE CASH BOTCHEST BRYAN ADAMS PAUL YOUNG TEARS FOR PE SURVIVOR AIR SUPPLY

none Bottest: PHIL COLLINS WHITNEY BOUSTON DEBARGE PAUL YOUNG ARETHA FRANKLIN

KOSTALOS Angeles KayalMarie TINA TURNER WEAM! HOTTOS! HOTTOS!

KKLT/Phoenix Church/Thomas none Rottest: MRITHEY HOUSTO PAUL YOUNG DEBARGZ DON HENLEY TINA TURNER

McCleod/Dennis BEACH BOYS HALL & OATES HOTTEST: SURVIVOR ANNE HURRAY PAUL YOUNG BILLY OCEAN

REMBUSEN Diego Mark Larson HICRAZL PRANES NATALIE COLE WHAM! HOTTE STORY PAUL YOUNG AIR SUPPLY ANY GRANT WRITTNEY HOUSTON

OO WEST CARLY SIMON PEABO BRYSON WHEN! PRIL COLLINS BOTCOST WRITHEY HOUST HADONNA DEBARGE PADL YOUNG

WJONUSt Cloud DiemyFine CODLEY & CREME MICHARLL FRANTS LAURA BRANIGAN HOTTERST HOUSTON DEBARGE REMNY LOGGINS DON HENLEY SADE WBOWTerre Hause Kewin Young BILLY JOEL TINA TUNNER HOMARD JONES GODLEY & CREME HOTE OF THE AIR SUPPLY PAUL YOUNG DEBRAGE KENNY LOGGINS SADE

PARALLEL THREE

Mike Ford EUEY LEWIS & THE HICEBEL HODONALD HOCEBEL: WHITNEY HOUSTON AIR SUPPLY ROGERS & PARTON DEBARGE PAUL YOUNG

KKLV/Anchorage
Grag Willinson
HICK JAGGER
HICK JAGGER
HICK JAGGER
HIGH HEDONALD
WILLIAM
REO SPEEDMAGON
HOTELS
PEIL COLLINS
GOOLET & CREME
TALKING HEADS
LAURA BRAHIGAN
BRITCHEN'S HOUSTON
ARTHER FRANKLIN
BILLY JORL
ROOL & THE GANG
TINA TURNER

KTWOKCasper
John Lader
GOOLEY & CREME
WHAM!
DAN POGELBERG
LADRA BRANIGAN
HATALIE COLE
HICHAEL FRANKS
BOOLE ATHE GAME
SHOOL & THE GAME
ARETHA FRANKIN
BILLY JOEL
BILLY JOEL KDUK/Eugene Burne/King MICHAEL MCDONALD GODLEY & CREMS HOTCEST DON HEMLEY KENNY LOGGINS MEITNEY HOUSTON PAUL YOUNG DEBARGE

KKUAMONOWH LIME MIHME PHIL COLLINS HOTELS HICHAEL HODONALD TINA TUNKER RED SPEEDWAGON HOTELST: PAUL YOUNG DEBARGE WEITNEY HOUSTON STING BRUCE SPRINGSTEEN

K99/Great Falls McShay/Keller MEAH! RONNIE HILSAP Hottest: PAUL YOUNG DEBARGE ROOL & THE GANG SADE DON RENLEY

KRNO/Reno Lary Irons BILLY JOEL TINA TURNER HOTE-EAT: KOOL, & THE GANG PAUL YOUNG DEBARGE BEACH BOYS KENNY LOGGINS

KOSW/Rock Springs
Chris Alexander
COOLEY & CREME
LAURA BRANICAN
JOHN DENVER
HONNAD JOHNS
BECK & STEMART
HEAM!
HOTLEST:
DEBARGE
EATRINA & THE WAY
PHIL COLLING
HUET LEWIS & THE
BALL & OATES

KRSE/Roseburg, OR Veronice Burns NICHABL PRANKS MICHABL MCDONALD MAR LAUPA BRANICAN SYVIE COUNCIL BOLE-01: WHITHEY HOUSTON PAUL YOUNG AIR SUPPLY ANY GRANT DEBARGE

KBEST/Sen Diego Eick/Deen ROGERS & PARTON HOTECH! PAUL YOUNG DEBARGE MEITNEY HOUSTON ANY GRANT AIR SUPPLY KFM/Sen Diego Mark Zegen DAVID POSTER TIMA TURRER SILLY OCEAN MICHAEL FRAN MICHAEL

KMGG/Senia Barbers
Siephen Meade
HICRAEL FRANKS
LAURA SRANIGAN
GOOLEY & CREME
MEAN!
HICRAEL HIDDONALD
BOTESEL
HALL & GATES
SISTER SLEDGE
KENNY LOGGINS
BILLY OCEAN
TINA TURNER

The following stations reported no adds or changes in rotations and their playlists were frozen.

AKKPLISPATED THE AMERICAN THE AMERICAN

KKLT/Phoenix WRKA/Louisville

The following stations failed to report this week, so their playlists were frozen.

136 Reporters

WMYX/Milwaukee WKGW/Utica-Rome

#### MIDWEST

#### PARALLEL

TOCASSONWES

ROOL & THE GANG

BILLY JOEL

BILLY JOEL

BILLY OCZAN

ARETHA FRANKLIN

BOTTABL:

PAUL YOUNG

BRYAN ADAMS

LIONEL RICHIX

MRITNEY HOUSTON

DEBARGE ONE

WSNY/Columbus, OH Herry Lyles MICHAEL MCDONALI ROSANNE CASH TINA TUNNER HOTCEST: PAUL YOUNG KENNY LOGGINS DEBARGE MHITNEY ROUSTON ANY GRANT 55KRCMCincinnet!
Devs Meson
ARETER FRANKLIN
AMY GRANT
BILLY OCEAN
KENNY LOUGINS
ROTCEST:
DEBARGE
SURVIVOR
WHITNEY HOUSTON
PAUL YOUNG

WTVN/Columbus FitzGereld/Jones Shannon/McClure GOOLEY & CREME HOTLEST: SURVIVOR ALAM PARSONS PAUL YOUNG ANY GRANT KENNY LOGGINS

Popovich/Wilson

BALL & CATES
COREY HART
SADE
BILLY JOEL
BOTCEST:
ALAN PARSONS
ALR SUPPLY
KENNY LOGGINS
PAUL YOUNG
DEBARGS WOMC/Detroil Barry Argenbright FOSIAMAN
RONNIE WILGAP
BILLY JOBL
HOTTER:
WHITMEY HOUSTON
AIR SUPPLY
PAUL YOUNG
DEBARGE
AMY GRANT

KUDL/Kensas City Dene Hallarn COREY HART HOLLEST: SUPVIVOR CHARA KHAN LIONEL RICHIE PAUL YOUNG DEBARGE

none Hottest: SURVIVOR WEITNEY HOL PAUL YOUNG DEBARGE DON HENLEY

Gercia/Wetterman BILLY JOEL RONNIE HILSAP ROCEER: SURVIVOR DEBARGE PAUL YOUNG KENNY LOGGINS WHITNEY HOUSTON

JET RICHARDS
KENNY LOGGINS
BILLY OCEAN
TINA TURNER
BOTCHAT:
PAUL YOUNG
DEBARGE
MHITNEY BOUST
AIR SUPPLY
HADONNA

PARALLEL TWO

WHBY/Appleton
SL John/Salm
BILLY OCEAH
DAN FOGELBERG
MICHAEL FRANKS
OAK RIDGE BOTS
HOTEBEL
BEACH BOYS
BEACH BOYS
BEACH BOYS
BEACH BOYS
BEACH BOYS
BEACH
BORSANE
BEACH
BORSANE
BEACH
BOSANNE
CASH
SISTER SLEDGE

Bennet/Colline
POINTER SISTERS
NICHAEL FRANKS
GOOLEY & CREME
PHIL COLLINS
JOHN PARR
HOTLES:
PAUL YOUNG
AMY GRANT
DEBARGE
AIR SUPPLY
DON RENLEY

WHBC/Canton Mike Dorn LAURA BRANIGAM MOTELS MICHAEL FRANKS ROTEST: AIR SUPPLY PAUL YOUNG DEBARGE

KIOAIDes Moine Mike Judge NATALIE COLE HOCTEST: AIR SUPPLY PAUL YOUNG SADE HALL & DATES DON RENLEY

KLYF/Des Moines Bob Majors ROBRIT HILSAP HOTTESTI KENNY LOGGINS WHITMEY HOUSTON ANY GRANT DEBARGE AIR SUPPLY

WTRX/FHM Burte/Smith STING GEORGE BENSON NOTESSET: DEBARGE WHITNEY BOUST AIR SUPPLY PAUL YOUNG AMY GRANT

WLHT/Grand Rep Ashford/Brown none Hottest: DEBARGE: AIR SUPPLY ALAH PARSONS WEITNEY HOUST PAUL YOUNG

WENSAndianas GreyfEagan JOHN PARR COREY BART HOLLEST: JOHN CAFFER PAUL YOUNG SURVIVOR BRYAN ADAMS AIR SUPPLY

WHBIKenses City Jeff Roberts ROSANNE CASH CORET HART MEN AT WORK HOLLEST PAUL YOUNG BRUCE SPRINGST AIR SUPPLY JULIAN LENNON

WMGN/Medisor Bij Vencii none Nottest: PAUL YOUNG MADONNA DEBARGE SISTER SLEDG ARETHA FRANS

KOILiOmeha MasoniShane

LAURA BRANIGAM RCNNIE MILSAP HOttest: PAUL YOUNG AIR SUPPLY DEBARGE WHITNEY HOUSTO SURVIVOR

WMHE/Toledo Ron Firm AIR SUPPLY KOOL & THE GANG NIGHT RANGER EOTLEST: BEYAN ADAMS WHITMEY HOUSTON HADONNA SURVIVOR PAUL YOUNG

Gary Reynolds

HOMARD JONES

HOME BON REMLEY

HUEY LEWIS & THE

BILLY CRYSTAL

HOTEST

TEARS FOR FEARS

SURVIVOR

PBIL COLLINS

PAUL YOUNG

DEMARGE

PARALLEL THREE

WJBC/Bloomingto Stew Salowitz NATALIE COLE DAN FOGELBERG HOTCEST: SADE DON BENLEY AMY GRANT DEBARGE ROWNIE MILSAP

WCIL/Carbondale,
Matt McCenn
NATALIS COLE
LAURA BRANIGAN
MICHAEL PRANES
HOHARD JONES
HOTCHEL:
DEBARGE
KENNY LOGGINS
PAUL YOUNG
ANY GRANT
AFR SUPPLY

WMT-FMYCedar Rapids SelbersiGreen EARL KLUGH HAMHATTAN TANNSFE HOWARD JONES HOTELST DEBARGE AMY GRANT PAUL YOUNG AIR SUPPLY ROGERS & PARTON

KFSB/Jophn
Bobby Daniels
LAURA BRANIGAN
MICHAEL MCCONALD
WHAMI
MICHAEL FRANKS
BECK & STEMART
HOTHER
PAUL YOUNG
ANY GRANT
KENNY LOGGINS
TON HENLEY

R&R FRIDAY, JULY 19, 1985/67

# **AOR TRACKS**

Three Weeks	Two	ks V	ast Vect	151 REPORTS	Total Reports/Adds	Power	Heavy	Medium
2	1	1	0	HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis)	139-/0		132+	
7	3	2	8	DIRE STRAITS/Money For Nothing (WB)	141-/0	46+	125+	15-
21	11	7		JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic)	136+/6	43+	105+	28 -
6	4	4		TEARS FOR FEARS/Shout (Mercury/PG)	120 - /2	42 -	104	14+
9	6	6	0	(4)	135-/1	27-	98-	37+
14	10	8	6	PAT BENATAR/Invincible (Chrysalis)	132+/2	23+	90+	41 -
5	5	5		HEART/What About Love? (Capitol)	117-/0	<b>26</b> –	100-	15 -
16	14	9		COREY HART/Never Surrender (EMI America)	114 + /5	30+	84+	29 -
- 1	2	3	9	and the second s	101-/0	29	91-	9-
29	18	11	0	STING/Fortress Around Your Heart (A&M)	124 + /5	6+	65+	55 -
25	15	12		BRYAN ADAMS/Summer Of '69 (A&M)	107 + /3	23+	68+	38 -
18	16	13		RATT/Lay It Down (Atlantic)	113+/7	5=	44+	<i>58</i> =
38	27	16	®	MOTLEY CRUE/Smokin' In The Boys Room (Elektra)	110 + /5	10+	34+	67=
19	19	15		U2/Three Sunrises (Island)	110 + 8	3-	38+	69+
. 34	26	17	ø	R.E.M./Can't Get There From Here (IRS/MCA)	112 + /4	9+	35+	72 -
- 54	35	27	0	JOHN CAFFERTY & THE BEAVER/C-I-T-Y (Scotti Bros./CBS)	118+/25	4 =	30+	82+
27	25	18	1	RUSS BALLARD/The Fire Still Burns (EMI America)	114-/3	1 =	27+	78 -
-	45	33	10	PHIL COLLINS/Don't Lose My Number (Atlantic)	88+/19	8+	45+	41+
28	22	21	13	BRYAN FERRY/Slave To Love (WB)	101-/2	5+	27-	69 +
4	8	10	20	NIGHT RANGER/Sentimental Street (Camel/MCA)	71-/0	11-	50 -	19=
15	17	19	21	ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic)	80-/5	3+	37-	42 -
51	40	32	2	TALKING HEADS/And She Was (Sire/WB)	87+/20	5+	32+	51+
37	34	29	æ	EURYTHMICS/I Love You Like A Ball And Chain (RCA)	87+/3	4+	26-	54+
_	_	37	3	GODLEY & CREME/Cry (Polydor/PG)	95+/21	3+	12+	72+
_	-	50	<b>3</b>	MOTELS/Shame (Capitol)	97+/33	1+	11+	73+
24	23	23	26	BOB DYLAN/Tight Connection To My Heart (Columbia)	78 -/0	2=	26 -	51-
_	56		3	BILLY JOEL/You're Only Human (Second Wind) (Columbia)	85+/24	7+	28+	49+
-	42	34	ð	Y&T/Summertime Girls (A&M)	89+/13	2=	14+	59 +
39	36	31	3	HOWARD JONES/Life In One Day (Elektra)	81+/6	1 =	27+	47-
8	9	20	30	ROBERT PLANT/Little By Little (Es Paranza/Atlantic)	54 - /0	8-	36 -	17-
26	24	26		HELIX/Deep Cuts The Knife (Capitol)	74-/1	3-	17-	48-
23	21	25	32	TALKING HEADS/Road To Nowhere (Sire/WB)	62 - /2	10=	34 -	25 -
-	47	39	3	TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol)	67+/7	9+	21+	44+
30	28	28	34	GEORGE THOROGOOD & / Willie And The Hand Jive (EMI America)	78-/1	0=	9-	65 -
58				BRYAN ADAMS/Diana (Import)	51+/10	1 -	21+	28+
_		55		HUEY LEWIS & THE NEWS/Back In Time (MCA)	62 + /27	0=	18+	37+
3	7	14	37	SUPERTRAMP/Cannonball (A&M)	53-/0	4-	27-	25 -
43	37	36	38	BON JOVI/In And Out Of Love (Mercury/PG)	75-/4	0=		57-
10	13	22	39	BRUCE SPRINGSTEEN/Glory Days (Columbia)	44-/0	8-	30 -	12-
48	43	40	<b>1</b>	BRUCE SPRINGSTEEN/Stand On It (Columbia)	56+/11	1 =	15-	38+
_	50	45	3	JEFF BECK/Gets Us All In The End (Epic)	62 +/10	0=	17+	39+
11	12	24	42	TOM PETTY & THE HEARTBREAKERS/Make It Better (Forget) (MC	A) 48-10	3-	24 -	23-
DEB	UT_	▶	3	CHEAP TRICK/Tonight It's You (Epic)	74 /59	0	0	55
33	33	38	44	POWER STATION/Get It On (Bang A Gong) (Capitol)	40-/0	5-	20 -	19-
-	54			DIRE STRAITS/So Far Away (WB)	43+/8	2+	17+	26+
13	20	30	46	HOOTERS/All You Zombies (Columbia)	45-/0	2-	13-	31-
_	51	51	3	LONE JUSTICE/Sweet Sweet Baby (I'm Falling) (Geffen)	62+/8	0 =	7+	43+
22	29			DON HENLEY/Not Enough Love In The World (Geffen)	46-/1	1 -	9-	35-
36	39	47	49	DIRE STRAITS/Walk Of Life (WB)	41-/4	2 =		17-
_	59	54	3	TAXXI/Still In Love (MCA)	59+/8	0 =	4+	37=
DEB	UT	•	3	STING/Love Is The Seventh Wave (A&M)	34+/5	2+	19+	13+
17	30	41	52	JOE WALSH/The Confessor (Full Moon/WB)	35 - /0	2-		20-
DEB	UT			MICHAEL McDONALD/No Lookin' Back (WB)	46 /45	0	7	29
-	- :	56		FIXX/A Letter To Both Sides (MCA)	50+/10	0=	4=	35+
				NICK MASON & RICK FENN/Lie For A Lie (Columbia)	50 /50	0	3	31
31	38	19	56	EURYTHMICS/Would I Lie To You? (RCA)	26-/0	1	17-	9+
-				COCK ROBIN/When Your Heart Is Weak (Columbia)	49+/8	<b>0</b> =	<b>5</b> =	32+
[ DEBL	ĨΪ	•	3	HOOTERS/And We Danced (Columbia)	37+/17	1 =	9-	25+
DEBL	JT_)		69	TEARS FOR FEARS/Head Over Heels (Mercury/PG)	30+/9	0=	13+	15+
DEBL	JT		<b>©</b>	X/Burning House Of Love (Elektra)	44+/18	<b>0</b> =	5+	25+
Γ		-	_				7	

#### **MOST ADDED**

CHEAP TRICK (59) Tonight It's You (Epic) NICK MASON & RICK FENN (50) MICHAEL McDONALD (45) No Lookin' Back (WB) MDTELS (33) HUEY LEWIS & THE NEWS (27) Back In Time (MCA)

#### HOTTEST

HUEY LEWIS & THE NEWS (60) DIRE STRAITS (46) Money For Nothing (WB)

JOHN PARR (43)

St. Elmo's Fire (Man In Motion) (Atlantic)

TEARS FOR FEARS (42) Shout (Mercury/PolyGram)
CDREY HART (30) Never Surrender (EMI America)

# BREAKERS

Shame (Capitol)

64% of our reporters on it. 97/33 including adds at: WMMR, WKLS, KYYS, KSHE, KBPI, KMET, KUPD, KRQR. Moves 50-25 on the Tracks

**GODLEY & CREME** Cry (Polydor/PolyGram)

63% of our reporters on it. 95/21 including adds at: WKLS, WXRT, KMET, KUPD, 91X, WAAF, WAPL. Moves 37-24 on the Tracks chart.

#### **NEW & ACTIVE**

MR. MISTER "Broken Wings" (RCA) 41/4 (39/4)
Addis: KROQ, WRCN, WHEB, KMOD, Powers: 1. Heavy: 5 KAZY, 91X, WOOS, KTCZ, KRQU, Mediu
23 include KLOL. KSRR, WOFM, KBCO, KGB, WAPL, WLAV.

23 include KLOL. KSRR, WOPM, KBCO, VISB, WAPL, WLAV.

WREMT "Running Back" (Manhatan) 40, 22 (19/16)

Adds include WBCN, KROR, KSLO, WPYX, WACY, WLLZ KILO, Powers. 1. Heavy: 1 KROU.

Mediums: 22 noade KGB, WPLR, WHEB, WOME, WAPL, WOOS, KWL.

TIL. TURSDAY "Looking Over My Shoulder" (Epic) 40, 8 (32/4)

Adds include WHPS, WRON, KLOV, WOOS, KRIEK KOMP, WRLEP Powers: 1 Heavy, 5 WBCN, WHLY,

CHEZ, KSPN, KGCL, WALOW, WOOS, KRIEK KOMP, WRLEP WOWER, WALOW,

CHEZ, KSPN, KGCL, WALOW, WALOW, WALOW, WALAF, WKOO WDIZ, WXLP.

ACKED, "Broads," Atlantic's Align 247, 81

AC/ DC "Danger" (Atlantic) 40/3 (47/6)
Adds: Q107, KLBJ, KRIX, Heavy: 4 include WBCN, KISW, WPLR, Mediums: 26 include WHJY, KZEW,

WNOR, WYNE, WUM, MUUS, RAUE, RAWE.
ARETHA FRANKLIN "Freeway Of Love" (Arista) 39/ 5 (39/ 3)
Adds: WSHE, KGGO, K97, KFMF, KRDU. Powers: 1. Heavy: 8 include CFOX, WMZ, KMJX, WHMD, WBSW, KSPN. Mediums: 27 include WBCN, KFOG, WPDH, WRDU, KZOK, WBLM, WWW.

WBSW, KSPM, Mediums 27 Include WBSW, KFOG, MFDH, MRDD, K2CK, MBDM, MFTWY, SUPERTRAMP "Better Days" (A&M) 28/6 (25/3)
Adds WTKX, WTUE, KEZE, WIZN, WRIK, KFMF, Heavy: 9 include KFOG, WRCN, KLBJ, WLAV, KZOK, WWWW, Mediums: 18 Include KZEW, WNOR, KROR, WOUR, WDIZ, WAPL.

WWWW. Mediums: 16 include Acciv, minor, north, north, Mediums
HEART "If Looks Could Kill" (Capitol) 28/3 (27/4)
Adds: WNOR, RRQR, WAPL, Heavy, 8 include WDRA, WRON, WKQQ, WTKX, KXZL, WCXT, Mediums
19 include DC101, KTXQ, WQFM, WKDF, KKDJ, WQR, WRUE, KWHL, KTYQ

19 include DC101, KTXQ, WQFM, WKDF, KKDJ, WQR, WRUE, KWHL, KTYQ

19 include DC101, KTXQ, WQFM, WKDF, KKDJ, WQR, WRUE, KWHL, KTYQ

BOB DYLAN "When The Night Comes Down" (Columbia) 27/14 (18/2)
Adds include WLVQ, KYYS, WPYX, WOUR, WWCK, KKDJ, KOZZ, Heavy: 8 KZEW,
WAOX, KPOI, WIZN, KSPN, KTCL Mediums 15 include DC101. WYNF, KFOG, WKDF, WIOT.

STING "Shadows In The Rain" (A&M) 27/1 (28/4)
Adds: WKQO. Powers: 1. Heavy: 11 include KZEW, KROQ. \( \)
Mediums: 15 include KZAP, WKLC, WDIZ, KEZO, KILO, KZEL. WHCN, WAQX, WLAV, WWCT, KPOI.

UB40 With CHRISSIE HYNDE "I Got You Babe" (A&M) 26/26 (0/0) Adds include WBCN, WHJY. KROD, WHFS, WCHA, WHEB, WTXX. Powers. 1. Heavy: 2.91X, WLIR Mediums 14 necide WBAB, WSHE, WRAT, KBCD, WHDD, WOOS.

NIGHT RANGER "Four In The Morning" (Camel/ MCA) 26/11 (15/6)
Adds include KORS, KSJO, WTKX, KISS, KATT, KMOD. Heavy, 7 include WTNF, KROR,
KFMG, KILO, WCXT, Mediums: 17 include KZEW, KZAP, KGB WADX, WOUR

SUPERTRAMP "Brother Where You Bound" (A&M) 26/7 (18/10)
Adds include WPOH, KLBJ, WOIZ, KRKE, WCXT, WCPZ, Heavy, 4 WHJY, KFOG, WLAV, WWWW.
Mediums: 18 include KTXO, WNOR, KYYS, WIOT, KILO, KZEL, KKDJ.

ELTON JOHN & MILLIE JACKSON "Act Of War (Part One)" (Geffen) 26/2 (28/4) Adds: CHEZ, WAQY. Heavy: 1 KNCN. Mediums 20 Include WNOR, WCCC, WOOS, WLAV, KLPX, WRKI

WWW.

KIM MITCHELL "All We Are" (Bronze/ Atco) 24/5 (24/2)

Adds: WAQY, KFMG, KILO, WARX, WWW. Heavy: 3 include WIZN, KFMF. Mediums: 15 include KZEW, KZAP, WPYX, WCMF, KLBJ, KXZL, KEZE.

MARILLION "Kayleigh" (Capitol) 22/ 21 (1/0) Adds include WHJY, KBCO, WDHA. WAQY, K97, WWWV. Heavy: 0. Mediums: 11 include DC101

WSHE, WYNE, WYDUR, WILLE, WOV.
SUPERTRAMP "Still In Love" (A&M) 22/1 (23/1)
Adds: WCXT. Heavy: 8 include KFOG, WRCN, CHEZ, KTCZ, KMBY. Mediums: 12 Include WNOR, WLUP.

GRAHAM PARKET & THE SHOT "The Weekend's Too Short" (Elektra) 20/5 (16/5) Adds: WOFM, WOUR, KRSP, WSW, KVPE, Heavy, 3 WUR, WKQQ, WOOS, Mediums: 14 include KZEW, WNOR, WAAF, WGIR, WWW, KSP.

KZEW, WNOR, WASF, WGIR, WWWY, KSPN.

REO SPEEDWAGON "Live Every Momeni" (Epic) 19/14 (5/3)

Adds include WNOR, KORS, KBPI, KDKB, WAOX, WTUE, KGGO, KRSP, Heavy: 1 WCMF

GUADALCANAL DIARY "Trail Of Tears" (Elektra) 19/7 (14/5)
Adds: KNCN, WRDU, WIZN, WHMD, WCXT, KTCL, KMBY, Heavy, O. Mediums: 10 include KTXQ, KZEW.

WART, ADDIC, WOUR, RTV.

DIRE STRAITS "One World" (WB) 19/5 (15/4)

Adds WLVQ, WSKS, KKDJ, WRKI, KTMF. Heavy, 8 include KAZY, KFOG, WHCN, WHMD. Mediums: 10 include WKLC, KEZO, WIDT, KIKE, KZEL.

JOHN PARR "Shake Down" (Altiantic) 18/5 (16/5)
Adds: WRCN, KRIX, WLAV, WZZQ, KWHL, Heavy: 2 KRQR, KUFO, Mediums: 14 Include WBAB, KQRS,

AC/DC "Sink The Pink" (Atlantic) 18/4 (14/5)
Adds: WRCN, KMJX, KRIX, KEZE. Heavy: 1 WFYV. Mediums: 13 include KZEW, WYNF, KGB, WIOT,

RATT "You're In Love" (Atlantic) 18/3 (18/6) Adds: KISW, KILO, KEZE. Heavy: 5 WRIF, KUPD, WTKX, KISS, KXZL. Mediums: 12 include WBAB,

HEART "Never" (Capitol) 18/1 (17/3)
Adds: WNOR. Powers: 1. Heavy: 5 include KZEW, WYNF, KNCN, WWWV. Mediums: 12 include KAZY,

VAN-ZANT "Midnight Sensation" (Network/ Geffen) 17/5 (13/11)
Adds: WRIF, KSJO, WTUE, KEZE, WBSW. Heavy: 1 KRQU. Mediums: 12 include WYNF, WQFM, WPYX.

Adds Wirth, KSUO, WTUE, REZE, WISHW, HIBBYF, TRYOU, MEDIUTIS 12, TIRCULUE WTIFF, MORTM, HELA, WACK, WILLZ.

STING. "WE Work The Black Seam" (A&M) 16/1 (16/2)
Adds WIOT Powers: I. Heavy? 7 noclude KLOL, KSRR, KBCO, KFOG, KRQR, WHCN, Mediums: 9 include WKLS, KAZY, WPYX, KOMP.

BILLY CRYSTAL "You Look Marvelous" (A&M) 15/11 (4/4)

Adds include KDKB, KGON, WRCN, WOUR, KMJX, WKDF, KICT, KFMG, He&vy: 0. Mediu

WPDH
PRINCE "Pop Life" (WB) 15/4 (12/1)
Adds WPDH, WMZ, KLYV, KZOG Powers, 1, Heavy, 4 include WCPZ, KSPN, KVRE, Mediums: 9 include WXRT, WH-57, KPCH, WZDW, WWWW.
HIGHWAY CHILE "Christine" (21/ Alco) 15/4 (10/3)
Adds: WOPM, WEZY, KLAO, KXZL, Heavy, 0 Mediums: 6 KZEW, WHEB, KNCN, KISS, KFMG, KUPO.

LOU REED "Hot Hips" (Arista) 15/0 (17/1)
Adds: 0. Heavy: 0. Mediums: 11 include WMMR, KROQ, WDHA, WLIR, WHEB, WAQX.

#### RADIO & RECORDS NATIONAL AIRPLAY

# **AOR ALBUMS**

			-			
Three Two TLass Weeks Weeks Week	151 REPORTS	JULY 19, 1985	Total Reports/Adds	Power	Heavy	Medium
1 1 1	STING/The Dream Of The Blue Turtles (A&M)	"Fortress" (124) "Free' (101) "Love" (34)	149-/0	37-	127-	19+
3 2 2	2 DIRE STRAITS/Brothers In Arms (WB)	"Money" (141) "So Far Away" (43) "Walk" (41)	148-/0	48+	130+	17-
- 4 3	BACK TO THE FUTURE/Soundtrack (MCA)	"Power" (139) "Back" (62)	140-/1	6 <b>0</b> +	132+	8-
8 7 4	JEFF BECK/Flash (Epic)	"People" (135) "Gets" (62)	140-/1	27-	100 -	40+
24 10 8	ST. ELMO'S FIRE/Soundtrack (Atlantic)	"St. Elmo's" (136) "Shake Down" (18)	137 + 5	43+	105+	29 -
6 5 5	6 TEARS FOR FEARS/Songs From The Big Chair (Mercury/PG)	"Shout" (120) "Head" (30)	132-/1	42 –	110 -	19+
	7 HEART/Heart (Capitol)	"Love" (117) "If Looks" (28) "Never" (18)	136-/1	<b>26</b> –	107-	28+
	8 ROBERT PLANT/Shaken 'N Stirred (Es Paranza/Atlantic)	"Sixes" (80) "Little" (54) "Pink" (13)	114-/2	11 –	62 <b>-</b>	<i>50</i> +
	COREY HART/Boy In The Box (EMI America)	"Never Surrender" (114)	116+/5	<b>30</b> +	84+	31 -
	TALKING HEADS/Little Creatures (Sire/WB)	"Was" (87) "Road" (62) "Lady" (11)	113 = /4	15+	45 =	61=
	BRYAN ADAMS/Reckless (A&M)	"Summer" (107)	108-/2	23+	<b>69</b> +	37-
	JOHN CAFFERTY & THE BEAVER/Tough All Over (Scotti Bros./CBS)	"C-I-T-Y" (118) "Tough" (26)	128+/10	<b>5</b> –	39 –	84+
	PHIL COLLINS/No Jacket Required (Atlantic)	"Don't Lose" (88) "Inside Out" (12)	103 + /9	11+	<b>54</b> +	46-
	14 NIGHT RANGER/7 Wishes (Camel/MCA)	"Sentimental" (71) "Four" (26) "Wishes" (16)	103-/1	12-	61 -	38+
	R.E.M./FablesReconstruction (IRS/MCA)	"Can't Get" (112) "Driver" (16)	114 + /4	10+	36 +	73-
	RATT/Invasion Of Your Privacy (Atlantic)	"Lay It" (113) "Love" (18)	114 + /5	5=	45+	58 <b>-</b>
	U2/Wide Awake In America (Island)	"Sunrises" (110) "Love" (10)	114+/7	6+	38+	73-
	MOTLEY CRUE/Theatre Of Pain (Elektra)	"Smokin' " (110)	110 + /4	10+	34+	67-
	19 EURYTHMICS/Be Yourself Tonight (RCA)	"Ball" (87) "Lie" (26)	103-/3	8-	37-	<b>60</b> +
	SUPERTRAMP/Brother Where You Bound (A&M)	"Cannonball" (53) "Better" (28) "Brother" (26)	94-/2	4-	37-	53+
	BRYAN FERRY/Boys And Girls (WB)	"Slave" (101) "Don't Stop" (13) "Sensation" (8)	107=/3	5+	31 -	<b>70</b> +
	BOB DYLAN/Empire Burlesque (Columbia)	"Tight" (78) "Night" (27)	101-/1	3=	<b>29</b> +	68 -
	RUSS BALLARD/The Fire Still Burns (EMI America)	"Fire" (114)	116-/3	1 =	27+	<i>80</i> –
	HOWARD JONES/Dream Into Action (Elektra)	"Life" (81)	90+/6	3+	32+	<b>50</b> –
	HOOTERS/Nervous Night (Columbia)	"Zombies" (45) "Danced" (37)	73-/7	3-	21 -	48-
	BILLY JOEL/Greatest Hits (Columbia)	"You're Only Human" (85)	89 + /25	7+	30+	<b>50</b> +
	GEORGE THOROGOOD & THE DESTROYERS/Maverick (EMI America)	"Willie" (78)	79 – /1	3=	12-	64 -
	TOM PETTY & THE HEARTBREAKERS/Southern Accents (MCA)	"Better" (48) "Rebels" (15)	61-/0	3-	29-	31-
	Y&T/Open Fire (A&M)	"Summertime Girls" (89)	89+/13	2=	14+	<b>59</b> +
	HELIX/Long Way To Heaven (Capitol)	"Deep Cuts The Knife" (74)	75 – /1	3-	17-	49 –
	JOE WALSH/The Confessor (Full Moon/WB)	"Confessor" (35) "Rosewood" (20) "Good Man" (12)	50 -/1	3=	18-	29 -
35 35 34	BON JOVI/7800 Fahrenheit (Mercury/PG)	"In And Out Of Love" (75)	<i>75 – /3</i>	0=	6=	<b>56</b> –
	BRUCE SPRINGSTEEN/Born In The U.S.A. (Columbia)	"Glory Days" (44)	45-/0	8-	31 -	12-
29 33 32	POWER STATION/The Power Station (Capitol)	"Get It On" (40) "Murderess" (12)	49 – /1	<b>5</b> -	21 -	25 -
	35 'TIL TUESDAY/Voices Carry (Epic)	"Looking" (40) "Voices" (21)	60-/5	2-	14-	41 -
	AC/DC/Fly On The Wall (Atlantic)	"Danger" (40) "Sink" (18) "Shake" (13)	64 + /6	0-	4-	46+
	LONE JUSTICE/Lone Justice (Geffen)	"Sweet Sweet" (62)	65 + /7	0=	7+	46+
	BB DON HENLEY/Building The Perfect Beast (Geffen)	"Not Enough Love" (46)	47-/1	1 -	9-	<b>36</b> –
	SCORPIONS/World Wide Live (Mercury/PG)	"Big City Nights" (35) "No One Like You" (10)	46-/1	0=	4-	31 -
	ERIC CLAPTON/Behind The Sun (WB)	"See What Love" (25)	36-/0	1 -	13-	22=

# **BREAKERS**

No records qualified for AOR Album Breaker status this week.

CHARTS — Records showing significant upward momentum are bulleted. Heavy rotation figure is the sum of a record's power and heavy reports. A record's amount of light reports can be determined by subtracting its heavy and medium reports from its total reports. Symbols represent more (+), fewer (-), or equal (=) reports compared to last week. On the album chart, current singles are bolded, and the number of stations playing each of an album's most-reported tracks is listed in parentheses.

 $\mbox{\bf BREAKERS} - \mbox{\bf A}$  record is a Breaker the first week it's reported by at least 60% of our AOR reporters. Total reports/adds listed; e.g., 100/50 means 100 reports and 50 adds.

#### **DOUBLE YOUR FUN**



R&R FRIDAY, JULY 19, 1985/69

#### **BE A SHMOOZER** ...NOT A LOSER AT THE NEW MUSIC SEMINAR

To make it in the music business, you've got to get out there and see people. Face to face. Shmoozing—the art of talking business as pleasure—is the most important activity at the New Music Seminar. Actively networking with the record industry's movers and shakers at the Seminar will do more for your career and your company than a month spent playing telephone roulette or mailing out press releases. Come September 25-28, no one will be "in with people" or "on a call" or "out of town." They'll all be in New York's Marriott Marquis, shmoozing at the New Music Seminar.

So, if you don't want to spend four days wondering why you can't reach anybody, come to NMS6. And be a shmoozer, not a loser.

This year's Seminar will feature a fascinating and broadbased array of programs, including many new panels and workshops.

PROGRAMMING: Black Radio . Contemporary Hit Radio • College Radio (new) • Album Oriented Rock Radio • DJs and Remixers • MUSIC: Producers • New Age Music (new) • Heavy Metal (new) • A&R • Journalists • Alternative Music (new) • Artists • Battle of DJs/MCs/Human Beat Boxes • BUSINESS: Nightclubbing Around the World • Talent and Booking • Tipsheets and Trades • New Labels Workshop (new) . The Cultural Boycott (new) . UK Independent Labels (new) • US Independent Labels: Marketing and Promotion (new) • Independent Labels and Distribution • Financial Structure of the Music Business • Management · Music vs. Madison Avenue (new) · MARKET-ING: Publicity · Packaging and Merchandising (new) · Crossover Promotion • AOR Marketing and Promotion • Black Music Marketing and Promotion • MUSIC VIDEO: National Programming • Local/Regional Programming (new) · International Programming (new) · Directors · Clubs (new) • Marketing & Exploitation (new) • Promotion (new) · LEGAL: Record Deal Basics (new) · Publishing and Artist Development • Artist Contract Mock Negotiation • Ancillary Rights (new) • Corporate Sponsorship (new) • Legal Hot Topics (new) • Music/Film/Video • International Licensing • Video Rights & Payments (new) • TECHNOLOGY WORKSHOPS: Recording Studio Technology (new) • Computer Technology (new)

**REGISTRATION:** Admission to the Seminar is \$175 per person. Call 212-722-2115 or write c/o 1747 First Avenue. New York, NY 10128 to request a registration form. If you want to use your credit card, you can register by phone at the same number. **ACCOMMODATIONS:** The Seminar has arranged discount hotel rates for Seminar attendees. Call or write for information on hotel and travel options. (Same address and phone as above.) MARKET-ING OPPORTUNITIES: There are many ways you can use the Seminar as a valuable and unique marketing and promotion opportunity. Call Joel Webber at 212-255-7408 for information and rates.

MEW MUSIC SEMINAR 6 NEW MUSIC **SEPTEMBER 25-28, 1985 MARRIOTT MARQUIS NEW YORK CITY** 1747 FIRST AVENUE NYC 10128 (212) 722-2115 TELEX 6971684 FUNK



#### **AOR ALBUMS**

#### MOST ADDED

BILLY JOEL (25) Greatest Hits (Columbia)
URGENT (22)
Cast The First Stone (Manhal
REO SPEEDWAGON (13) Wheels Are Turnin' (Épic)
Y&T (13) Open Fire (A&M)
JOHN CAFFERTY & THE BEAVER BROWN BAND (10)
Tough All Over (Scotti Bros./CBS)
FLETCH (10)
Soundtrack (MCA)

#### HOTTEST

BACK TO THE FUTURE (60) Soundtrack (MCA DIRE STRAITS (48) Brothers In Arms (WB) ST. ELMO'S FIRE (43) Soundtrack (Atlant TEARS FOR FEARS (42) Songs From The Big Chair (Mercury/PG) STING (37) The Dream Of The Blue Turtles (A&M)

#### **NEW & ACTIVE**

TAXXI/ Expose (MCA) 59/8 (51/4)
Adds: WOFM, KGON, WDHA, KRIX, KZEL, WWWV, KFMX, KMBY. Heavy: 4 include WRIF, KISS, KFMG. Mediums: 37 include WBAB, WHJY, KTXQ, KSRR, WSHE, WYNF, KSHE, KUPD.

COCK ROBIN/ Cock Robin (Columbia) 51/8 (47/7)
Adds: CHOM, KYS, WZZO, WEZX, KMJX, WWCT, WGIR, KVRE. Heavy: 5 91X, WPLR, KSPN, KRQU, KTYD. Mediums: 34 include WYNF, KBCO, KBPI, KGB, WPYX, WLAV, KRKE.

FLETCH/ Soundtrack (MCA) 50/10 (44/13)
Adds include WBCN, KAZY, WRCN, WAAF, WTKX, KXZL, WTUE. Heavy: 4 KZEW, 91X, WDHA, KROU. Mediums: 35 include WMMR, WHJY, DC101, WNDR, WXRT, WOFM, KBCO.

MR. MISTER/Welcome To The... (RCA) 42/4 (40/4)

Adds: KROQ, WRCN, WHEB, KMOD. Powers: 1. Heavy: 5 KAZY, 91X, WOOS, KTCZ, KRQU. Mediums: 24 include KLOL, WQFM, KBCO, KGB, WAPL, WLAV

ARETHA FRANKLIN/ Who's Zoomin' Who? (Arista) 42/4 (42/5)

Adds: WSHE, KGGO, K97, KRQU. Powers: 1. Heavy: 8 include CFOX, WIMZ, KMJX, WHMD, WBSW, KFMF. Mediums: 30 include WBCN, KBCO, KFOG, WCCC, WTKX, WRDU, WWCT, KEZX.

URGENT/ Cast The First Stone (Manhattan) 40/22 (19/16)
Adds include WBCN, KRQR, KSJO, WPYX, WAQY, KILO, WRUF, KWHL. Powers: 1. Heavy: 1 KRQU. Mediums: 22 include KGB, WPLR, WQMF, WAPL, WOOS, KTYD.

GRAHAM PARKER & THE SHOT/ Steady Nerves (Elektra) 31/3 (32/2)

Adds: WOUR, KRSP, WBSW. Heavy: 5 WXRT, KROQ, WLIR, WKQQ, WOOS. Mediums: 22 include WBCN. KZEW. WNOR. WLUP. WQFM. KBCO. KUPD. WAAF.

VAN-ZANT/ Van-Zant (Network/ Geffen) 26/3 (26/7)

Adds: WTUE, KEZE, WBSW. Powers: 2. Heavy: 7 KSRR, WRIF, KDKB, WCMF, WIMZ, KGGO, KRQU. Mediums: 14 include WBCN, WYNF, WQFM, WPYX, WRUF, KLYV.

GUADALCANAL DIARY/ Walking In The Shadow Of The Big Man (Elektra) 21/7 (15/5)
Adds: KNCN, WRDU, WIZN, WHMD, WCXT, KTCL, KMBY. Heavy: 0. Mediums: 12 include KTXQ, KZEW,

WXRT, KBCO, WOUR, KTYD.

REO SPEEDWAGON/ Wheels Are Turnin' (Epic) 20/ 13 (10/3) Adds include WNOR, KORS, KBPI, KDKB, WPDH, WAQX, KLBJ, WTUE, KGGO, KRSP. Heavy: 1 WCMF. Mediums: 18 include KGB, WACY, WTKX, WOOS.

PRINCE/ Around The World In A Day (WB) 19/3 (20/0)
Adds: WPDH, WIMZ, KZOQ, Powers: 2. Heavy: 7 WBCN, KROQ, KMJX, KLYV, WCPZ, KSPN, KVRE. Mediums: 9 include WXRT, WHFS, KPOI, WWWV.

RETURN TO WATERLOO/ Soundtrack (Arista) 18/9 (9/6)
Adds include WMMR, WXRT, KISW, WBSW, KFMF, KTCL, KOZZ, KTYD. Heavy: 2 91X, KZAM. Mediums: 15 include WBCN, KBCO, WAPL. STYLE COUNCIL/ Internationalists (Geffen) 17/1 (18/1)

Adds: CHEZ. Powers: 1. Heavy: 1 KTCL. Mediums: 13 include WXRT, KBCO, KAZY, KROQ, WHFS,

A-HA/Hunting High And Low (WB) 14/1 (14/2)

Adds: WOOS, Heavy: 2 KRQU, KCGL, Mediums: 11 include KBCO, KRQQ, CHEZ, CFNY, WRDU, KVRE.

INNOCENT/ Livin' In The Street (Red Label/ Capitol) 13/2 (13/1)
Adds: WKQQ, WIZN. Heavy: 0. Mediums: 7 include WQFM, WRCN, WKDF, WAPL, WOOS, KUFO.

URIAH HEEP/Equator (Columbia) 11/3 (8/8)
Adds: WNOR, KXZL, KRQU. Heavy: 0. Mediums: 6 include KLAQ, KISS, KLPX, WCPZ

OMD/Crush (Virgin/A&M) 11/1 (9/1)

Adds: WXRT. Powers: 1. Heavy: 3 KROQ, WLIR, KTCL. Mediums: 7 include WBAB, KBCO, WHFS, CHEZ, CFNY, KCGL.

NEW & ACTIVE - Records building in airplay and coming closest to charting. Numbers indicate total reports/adds; e.g., 40/20 means 40 total reports and 20 adds. (Figures in parentheses are last week's data.) Checked records are among the week's most added New & Actives.

MOST ADDS — This week's most added records.

HOTTEST — This week's records receiving the most power reports.

# **REGIONAL AOR ACTIVITY**

(617) 752-5614

PD: CTHOE SLATER MD: RUSS NOTTLA

ROUS NOTTLA

REAVY
BACE TO THE PUTURE
STING (M)
TON PETTY
JOHN CAFFERTY (M)
JOE MALSH (M)
DIRE STRAITS (M)
PAT BERNATAR
ST. ELMO'S FIRE
BRYAB ADARS
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BAIC
CLAFFOR
SOUTH

WZZO/Allentow (215) 694-0511

PD: GENE ROMANO MD: RICE STRAUSS

PLAYLISTS - An artist's name is listed once per playlist in the highest rotation that any of an album's tracks are reported. For example if tracks from the same album are reported in both heavy and medium, the artist will appear in heavy.

Records being played in powe are included in a station's heavy rotation. Of a station's lights, only those added this week — its light adds - are printed.

#### Symbols:

'a' - Record is newly reported or additional tracks have been added.

(B) — A single's B-side.

(M); (L) - Other tracks from that album are in those rotations (medium or light).

An artist's name with no abbreviations means all airplay is in the listed rotation.

A "frozen" list indicates that a current report was not received. and last week's rotations were included in the data base.

PARALLELS - Stations arranged by market size, according to Arbitron's MSA population figures.

Parallel One: 1,000,000+ Parallel Two: 200.000-1.000.000 Parallel Three: under 200,000. Stations at a significant ratings disadvantage to their in-format competitor(s) are assigned a lower para-

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PARALLEL ONE (617) 266-1111

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WCMF/Rochester (716) 262-4330 PD: JOHN LARSON ASST. PD: DAVE I

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WRKI/Denbury (203) 579-8995 PO: BOB EDCAZ ED: MASS DEVISES BOTY STING (M) HEART TEAMS FOR PEARS (M) STYAN JAMAN BACK TO THE FUTURE (M) ST. GLAD'S FIRE BILLY JOSE (M) PAT BERNEY CORRY HART

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# **REGIONAL AOR ACTIVITY**

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continued)	a REO SPEEDMAGOM SUPERTRAMP POWER STATION HOOTERS U2 Light	BRIAN PERRY TALKING MEADS TAKEI BURTTHNICS B.S.M. a MOSS SALLAND	DURAM DURAM BETAM PERRY RATY A MARILLION A URAGE A ARRYMA FRANKLIN	TEARS FOR PEARS WIGHT MANAGE BACK TO THE FUTURE ST. ELMO'S FIRE PAT REBATAR Haddiss DON REBLEY BRYAN PERRY COMPY SAME	WMZ-FM/Knoxville (615) 525-6000 PD: KERRY LAMBERT RD: SCOTT PAULER	KRIX/McAllen- Brownsyllie (512) 350-9999	KISS/San Antonio (512) 223-6211 PD: GREE STRYERS ART. PD: TON	CARLY SINCE MAD MAX CODLEY & CREEK KATRINA & WAVES ARSTEA PRANCLIS	WZEW/Mobile (206) 432-0102 PD: CAT? STORE	BRYAM PERRY RUSS BALLARD SINCE TOWNSHEAD TALKING READS UZ
AC/DC JOHN CAPPERTY 200 SPERIMAGON 19840	4	ERART PAT BENATAR GUADALCAMAL DIARY JOHN CAPPERTY CHEAP TRICE RATT	a BOOTERS a PAUL YOUNG VITAMEN I	BONDARD JOHES	Boory ROBERT PLANT REART CORRY MART PAUL YOUNG	PD: NICHAEL T. PARKET HD: ACE PALADINO Seasy ST. ELMO'S PIRE (H)	RATT DIRE STRAITS (N) BETAN ADAM	TRIFORMS  BRIC CLAPTON FRINCE MEN AT WORK RIN HTTCHRELL HISTOR SOME & MIL. PLANCE A CHEMP TRICE	(208) 832-0102 PD: CATT STORE HD: PSIL COULLOUDOR (FRORER) Beary HEART JOE WALSH TRANS FOR FRANK	SETAR ADAM ELTOW JOHN & MIL, SELIX ROMARD JOHES RATT PAT BERATAR
DB 40	WQIR FM/Manchester (603) 625-6915	RATT AC/DC YAT SCORPIONS A NICHAEL MCDONALD NIGHT MANGER	MAD MAX POWER STATION Light a X a MOTLET CHUE	NOOTERS TALKING BEADS U2 AMA ARBTHA FRANKLIM SADS	PAGE YOUNG PICHT RANGER DEFECTE HODE TEAMS FOR FEARS POWERS STATION RATT STING BECCE SPRINGSTEEN	DIRE STRAITS SETAM ROAMS PAY EMMAYAR BACE TO THE FUTURE HOTLEY CHUE HELIX YAT JEFF BECK (L) PRIL COLLINS	RELIE ST. BLMO'S FIRE MOPLEY CROR (M) JOR MALSH PAT BENATAR TAXES	A MARTIATON	HEART JOE WALSE TRANS FOR PRAYS R.S.W. CORST HART STIME (H) DIRE STRAITS (L) JEFF SECE (H) BILLY JOSL (L) BACE TO THE FYTHE ST. ELMO'S PIRE ROBERT PLANT (L)	PAT BERATAR SULARME VEGA CARLY SINCE ARSTEA PRAMELIE AC/DC HOTLEI CRUE
DBK-FWAlbeny, NY	PD: BOB COX ND: EAREN ANDERSEN SHALL	NIGHT MANCER		SUBARWE VEGA	STING SECCE SPRINGSTEEN BACE TO THE FUTURE DIRE STRAITS		STING BON JOVI TAT FIRE JOHN CAPPERTY & ROUGHT PLANT	a HICKARL MCDORALD	BILLY JOSE (L) BACE TO THE FOTURE ST. SEMO'S PIRE ROBBET PLANT (L) Sedium GRORGE THOROGODO	YAT SURTIMICS GOOLEY & CREME HOTELS STING
482-5555 JURN COOPER PROOF APPLE	Beary JEFF BECK SEART (N) BACK TO THE FUTURE ST. ELMO'S FIRE TEARS FOR FEARS BRYAK ADAMS	KZEW/Dalles	WNOR-FM/Norfolk (804) 623-9667	a GODLEY & CREME a GODLEY & CREME a RATRIMA & WAVES a MICHAEL MCDOWALD Light a GOADALCAMAL-DIARY a MANTOCRET	SECCE SPRINGSTREES SACE TO THE POTORS DIRE STRAITS ARETER PRANKLIE BOD DYLAP BETAN ADAMS VAN-TANT ST. REMO'S FIRE BILLY JORL UZ	ROSS BALLAND BON JOWI STING U2 JOHN CAPPERTY BENCE SPRINGSTREM	ACCEPT PLANT ACCEPT SECT (N) Medius DEEP PURPLE REEL			Light
SORTY LES FOR PEARS IL TOUNG ING	BAT BENARA	(214) 748-9898 PD: NOS BARNESTT ARST, PD: CINDY BAILES	CM: NOM RESIGNA ND: DAVID SILLARY Seasy BACK TO THE PUTURE		DILLY JOHL UZ Medium RICE SPRINGPIELD PAT REMATAR	RATT a BILLY JORL Medium a GODLEY & CHEME R.E.M. EVETTERICS BORADO JORES BRIAN ADAMS (IMP)	PORE BALLARO	WRUF-FM/Geinesville (904) 392-0771 PD: SARRY GDECOTT HD: GREG RAMOUR	MIDV	VEST
ING DCE SPRINGSTERM DE TO THE FUTURE RE STRAITS RET HART	PRIL COLLINS DIRE STRAITS (M) CORRY BART SUPERTRAMP (M) Hedium TIL TURSDAY JOHN CAPPERTY	EATLES  EGGY, EINC, FIRE JEFF SECK EENEY TRAITS SAGE FIRETTE SAGE FATTE TOW PATTE FOURE TOW PATTE SECRET LOWE JUSTICE PAT BERATER TAT	Seasy BACE TO THE FUTURE TRANS FOR FEARS SUPERTRANG (H) DOW RESKLEY BIGHT RANGER BATAM ADAMS STING (H)	KLBJ-FM/Austin (512) 474-6543	U2 Medium RICE SPRINGPIELD PAT BESATAR MAD MAX MODILET CRUE PRINGE MICHAEL MCDOMALD MICHAEL MCDOMALD MODILES MOTELS MOTELS	SURTYMICS SOMARD JONES BRIAN ADAMS (IMP) A UNGENT Light	a CHEAP TRICE a HIGHT RANGER SIGNERY CHILS ACOC TWESTED SISTER MAIN'S BOTS	HOW CAME MANUER HOUSE MALLAND JEFF SECK (M) JOHN CAFFRIYY DIRK STRATTE CORRY MART	PARALLEL	JEFF BECK ERIC CLAPTON TEARS FOR FEARS
T BEMAYAR PP BECE LEING BEADS Medium L TUESDAY	A PLETCH HELIX	DACE TO THE PUTURE TOM PRITT (B) LONE JUSTICE PLETCE	STIMG (M) TALTING HEADS (M) HEART (M) HOBERT PLANT (M) PHIL COLLINS JEPF BECK	PD: CLARK STAM ND: JEFF CARROL Boovy DIRE STRAITS (M)	Light  Light  JOHN CAPPERTY  TEXTORIS  JASON & SCORCEERS  BRYAN PERRY	Light TAXXI AC/DC	MANN'S BOTS UNIAN REEP a BCGRPIONS R.M., Light	JOHN CAFFERTY DIRE STRAITS CORRY MART MELIX BACE TO THE POTURE (M)	ONE	JEFF SECK ERIC CLAPTON TEARS FOR FEARS GING VANHELLI MILLIE & FOOR N ROBERT FLANT HAMA'S SOYS SUPERTRAIP SEYRAM ADAMS
Medium L TURBDAY SLY SINON STHA FRANKLIN M DYLAN LARMS VECA LLY JOHL	MOTILS CRUE GRAEAM PAREER POWER STATION PATT TALEING READS EXIC CLAPTOR	PAY BENATER TAT a MASON & PERM HOOTERS JOHN CAPPERTY R.B.M.	BOOTERS PAT BENATAR	BROWY BROWN FEARTS (M) ACREST FLART STIRG (M) STALES FOR FRANCE SHACK (M) SHACK (M) SHACK (M) STALES (M)	a salan Passi			BELIX BACK TO THE POTURE (M) ST. BLMO'S FIRE TALKING MEADE TEARS FOR FEARS Medium BETAR ADAMS BETAR ADAMS (IMP)	WLVQ/Columbus, OH (814) 224-1271 PD: PAT STILL RD: LEE BARDALL	STING
PLANNE VEGA ILLY JOHL OBERT PLANT DES BALLARD T. ELMO'S FIRE ICST RANGER OWARD JOHES DOLLY & CREME DOR BRELLY	ERIC CLAPTON FIRM DOM HERLEY BOW JOY! KATRINA & MAVES STING GEORGE TROROGOOD	BOB DYLAM TALEING MEADS STING BETAM PERRY Medium	BOD DYLAM MOTELS Medium LITON JORN & MIL. TON FRITY TON FRITY NUSS BALLAND BRUCE SPAINGOVERN JORN CAPPENTY A MED SPEEDMACON CERAP TRIC MOTELS TRIC MOTELS CREEK PRICE PRICE MOTELS CREEK PRICE P	BACK TO THE FUTURE BRANT (N) COMEY HART (N) HILS LOFGREN (N) EURYTHNICS (N) ST. ELMO'S FIRE		WKDF/Nashville (615) 244-9532	WFYV/Jacksonville, FL (904) 642-1055	COCK ROBIN	BORRY PLANT REART PEIL COLLINS	MELIX DEEP PORPLE MIGET RANGER RUSS BALLARD DIRE STRAITS COREY MART JORN FOCURET MODELUM GRAMAM PARKER JUBN CAFFERTY X
RYAN PROBY	AC/DC BURYTHMICS BRYAN FERRY	Medium KIM HITCHELL SUPERTRAND TIL TUESDAY MOTLEY CRUE	JOHN CAPPERTY a REC SPEEDWAGON CHEAP TRICE a URIAH HEEP HOTLEY CHUR	ST. ELMO'S FIRE RUSS BALLAND LATRING & UNIVES FAT BEMATAR TOM PRITT BHYAN PERRY	WKQQ/Lexington (606) 252-6694 FD: DAVE ERISSHELADS HD: ROS ELLTS	PD: BILL POGE ASST, PD: DAVID MALL Saavy JOHN CAPPERTY (H)	PO: CHRIS JOHES MD: LEE STALET (FROISM) Bearry TALEISS HEADS	EURYTHNICE BRYAN PERRY FLETCH FORRIGHE HEART HOOTERS	PRIL COLLINS STIEG TRANS FOR PEARS A BRYAN ADAMS BRYAN ADAMS (IMP)	a CHEAP TRICK a MASON & PERM a TAXXI
D MAX DE TRLS WM CAPPERTY PERTRAMP IL COLLIES	HOOTERS HILS LOYGREN R.E.M. RICK SPRINGFIELD TAXEL	GRAHAM PARKER	ST. ELMO'S PIRE	SUPERTAND (N).(L) Rooting P.E.M.	Reasy PAT BENATAR	SHAPY JOHN CAPPERTY (H) STING (H) SHART (H) CORE EART HACE TO THE FUTURE THARE FOR FRANCE HIGH RANGER FAT BENATAR	STING DIRE STRAITS SUPERTRANS JEST BECK ST. BLMO'S FIRE BEART	HOATT HOUSE	PRIL COLLINS STING THARS FOR PEARS BRIAM ADAMS BRIAM ADAMS BRIAM ADAMS CORE HART BACK TO THE FUTURE ST. ELMO'S FIRZ JOE MALSE PAT BEMATAR DIRK STEALTS DIRK STEALTS	a ILLUSTOR VAN-TART PAT RESATAR R.E.M. YAT HR. HISTER
MA, S.M. URTTENICS. EW ORDER R. HISTER OWER STATION HEAP TRICE	JOR MALSH WILLIE S POOR BOYS Light a CHEAP TRICK a COCK ROWIN a GODLEY & CREME	GRORGE THOMOGODO CHEAP TRICK BIGHT BANGUE BIGHNAY CHILE GUADALCANAL DIARY CONAND BROTEERS NOTELS	RELIZ CHORGE THOROGODD YAT SCORPIONS AC/DC	DEPERTMENT (M),(L) Bodium R.S.M., FOREIGNER DOW MEMLEY DOWN CAPPERFY VIEWS	ST. ELMO'S FIRE BACE TO THE FUTURE TEARS FOR PEARS a MICHAEL MCDOWALD U2	PAT BEHATAR DIRE STRAITS HOMEND JOHES ST. ELMO'S FIRE Redium DOW EMPLET RATT	BEART TO THE PUTCHE CORRY BART TO THE PUTCHE TEAST TEAST FOR FRAME AC/DC HOTLEY CRUE BATT	RICET MANCER ROBERT PLANT RATT R.E.M. BROCE SPRINGSTEES STING	Hodium Scotpions	ST. SLMO'S PIRE
REAP TRICE RAPILLION RESET 840 NOTERS	a contain a crana	NOTELS	EURTTENICS R. E.N. a TWISTED SISTRE BOBSIN TROMPSON GRAMAN PARKER	GRONGE THOROGOOD PAYOLAS TIL TURNDAY	U2 MAD MAX BILLY JOEL DIRE STRAITS R.E.M. HEART (N)	DOW MENTAT BATT TON PETTY SETAN ADAMS	PAT BESATAR	TAXXI TIL TURBDAY	BOS DYLAS BUSTTONICS LONE JUSTICE POMES STATION	U2 IMMOCENT PLETCH TWISTED SISTER BRART AC/DC
		KSRR/Houston (713) 797-0097	PARALLEL	TON POGRETY & RUST PR. MISTER UNGSET TAXE GOOLET & CRIME CHEAP TRICE	R.E.H. HEART (N)** GOOLEY'S CREME JOHN CAFFRRY COMEY BARY STING COMEY SLAW	BATT TOW PETTY SATAM ADAMS LATEIRA & MAVES JEFF SECH ROSS BALLARD GEORGE THOROGOD BOW JOYI HOTLEY CHEE LENGERS	DO MAGINE SCORPTONS STORY OF THE STAN ADAMS HAD SEX HOSS BALLAND CREAT TRICK DOWN SEXUAL D	UNCERFT VAN-SAUT a X a YaT Light	R.E.M. RUSS BALLARD RATT JEFF BECK SELIK U2	BACK TO THE POTTON PETTY BRYAN FERRY HORE AT MORE BOD TLAN ROGUE MALE BON JOVI BATT FOREIGNER
ARX/Hagerstown -		PO: AMDY READELSH ABST. PD: HICHARL	two	a CHEAP TRICK a LONE JUSTICE a NOW DYLAN a NOTELS a NOW A FRIM a REG SPEEDMAGON a NICEMEL NCOMALD	ROBERT PLANT GROUGE THOROGOD TAT GRAMAN PARKER JEFF BECK Medium BOB DYLAN	TALEING MEADS R. R. M.	NOSS BALLAND CHEAP TRICK DON BRILITY GOOLEY & CREME BOMAND JOHNS		U2 NOTELS NOTELS NOTELY CRUE JOEN CAFFERTY GOOLEY & CRUME TALEING MEADS MARILLION	ROGUE MALE BOR JOVI SATT POREIGNER BOOTERS
MITICK 11) 733-4500 DI PAUL HICHARLS DI ROB RIZER		HOATY JOH HALSH HEART HIGHT BANGER DIRE STRAITS HELIX GIBO VARNELLI	KNCN/Corpus Christi (512) 289-1000	a HICHARL MCDOMALD Light a Ac/DC	BOS DILAM  CHEAP TRICE BURYTHERICS MOTLEY CRUE TALEYING HEADS TARY  MOTHELE HOMED JOHES	DI BRYAM FERRY AC/DC MELIE LOWE JOSTICE GODLEY & CHEME	GOOLEY & CHEMP BOHAND JOHES BALCE BOYS EALL & OATES POWER STATION EATHERA & MAYES R.S.H.	WHMD#Iammond	a MASON & PERN a MICEARL MCDOMALD a CHEAP TRICK	FOREIGNER ROOTERS POWER STATION LONE JUSTICE ALISON MOTET TALKING HEADS OLI JOS MOTE TESTOMES SAVATACE Light
Heavy T. ILMO'S FIRE EART (N) TING (N) USS BALLARD	WWTR/Ocean City (301) 289-4545 PD: RICHARD REMINURG	GINO VARMELLY RATT COMMY MART JEFF BECS BACS TO THE FUTUR BT. SLAC'S FIRE PAT REMATAR VAH-LAST	PD: BOB PATIO ASST. PD: BONNIE STACEY BEARY JEFF BECE (N) BACE TO THE POTUME DIRE STRAITE		TAINI a MOTELS HOMARD JONES SUPERTRANS POWER STATION	AC/DC HELIE LOWE JOSTICE GOOLHY & CHEME A PEIL COLLINE & NOTELS & YAY & WOOTENS & BRUCE SPRINGPTERS	RATRIBA & MAYES BAR M. BOO DYLAN BOURSHY PLANT BUTAN PERKY PHIL COLLINS WEIND AL TARROVIC BILLS LOPGHIP HELLIS	(504) 345-1070 PD: HARE SEGER HD: CHRISTINA ENLIST		SAVATAGE" Light BEIGHNAY CHILE
RYAM ADAMS	EGGY JEPF BECK CORRY BART STING (M) TRANS FOR PEARS BRYAN ADAMS	PAT BEMATAR VAH-LAST TON PETTT STING	DIRE STRAITS FAT REMATAR RATT (N) TRANS FOR FEARS (N) ST. ELMO'S FIRE COMEY HART ROMET FLANT (N)		POWER STATION SETAM ADAMS PAOL YOUNG RATT TIL TURSDAY a ISHOCENT	Light a BILLY CRISTAL		ARSTRA PRAHELIN BACK TO THE PUTURE CORRY SART	WRIF/Detroit (313) 827-9505	
TARE FOR PEARS LATT CORET HART LORET HART AT BEHATAR AT BEHATAR EFF BECK (M) LIGH STRALITS BORGE THOROGOOD LILLY JORG.	TEAUS FOR FEARS SRYAM ADAMS SACK TO THE FUTURE R.S. M. PAT SEMATAR SEART	TOW PATTY STING HOSS BALLAND BRITAN SAAMS (IMP) Bedies EIN HITCHELL BRUCE SPRINGSTERR SBOOTING STAR BROOTING STAR	COMET MART ROBERT PLANT (M) STING (M) TOM PRETE-(M) REACE MOTE (M)	WQMF/Louisville (502) 589-4400 PO: DUER METER	a BOW JOY! RUMS BALLARD a AC/DC	WTKX/Pensecole	PARALLEL THREE	ARTHA PARELIN BACK TO THE PUTURE COMET SANTH HIGHT BANGER HAD MAX ST. MIND'S PIRE PAUL YOUNG TRANS FOR PARE HAAT	PD: NICEAEL MAYER ASST, PD: JOE ORBIEL Money PEIL COLLINS	KQRS/Minneap (812) 545-5801
HILY JOEL HIL COLLINS HIL COLLINS HAS PERY HOBERT PLANT HICHAEL HODONALD HOGEN HINGHEL	67, ELNO'S FIRE DIRE STRAITS Redium	BOOTERS JOHN CAPPERTY SURFYMBICS BOUSET PLANT TRANS FOR PEARS PHIL COLLIES	ROBERT PLANT (N) STING (N) YOM PROTESTING BRACE ROTE (N) HOTLET CROE (N) BILLY JOHL REARY (N) HIGHT BANGER (N) HELLE	BASY SECT. SPRINGSTEES BOWARD JONES SEART SOUNIVOR		(904) 438-7543 PD: MARE DAVID	KFMX-FM/Lubbock (806) 747-1224	JEFF BBCR SCHERT PLAFT DEPOCHS REDS TAIRTHE WEADS STIME BROCK SPRINGSTREE DIRE STRAITS BETAN ADAMS BOALS TOWNS	HORYY PHIL COLLINS VAM-RANT (M) RATT (M) USONGE THORNOGOOD (M) JOE BRISE PAT BEMATAR	PD: DAVE RANILY HD: WALLY HALES BOAVY TEARS FOR PEARS
SERVICE NIC	a TAT RATT ROTLEY CRUE a GOOLEY & CREME BOB DYLAN FLATCH ROBERT PLANT	MOTLET CRUE	BELLE BETON JOHN & MIL FRIL COLLINS JOH WALSH UZ ROSS BALLARD Hodium	SURTHWICS (M) BACE TO THE FUTURE POWER STATION TEARS FOR PEARS	KMJX/Little Rock	EGRYY STING ROBERT PLANT MEART SPIAN ADAMS SACK TO THE PUTTER	PD: WES MESSMAN ASST, PD: BOSBY TREBOR	BRCCE SPRINGSTREES DIRE STRAITS BETTAN ADAMS HOWARD JONES POREE STATION	PAT BERNTAR  A JOHN CAFFERTT  DIRE STARITS (M) SHOOTING STAR BACK TO THE POTORE BRICE SPEINGSTERM ST. BLMO'S FIRE TANY	SHOCE SPRINGETS! SRYAF ADAMS FIRM HEART FAT BENATAR BACK TO THE FUT! ST. BLMO'S FIRE GING VANHELLI
OR PATTY IGHT RANGER OBM CAPPERTY ELIX OTELS ONE JUSTICE OB DYLAM	GEORGE THOROGOGO	TARY BOD DYLAR PLATCH GODLET & CREME HA, HISTER HOTELS & LONG JUSTICE	Modium BRYAN PERRY B.B.W. JOHN CAPPERTY FLATCE	PEIL COLLIES (M) CORRY HART Medium PAUL YOUNG GING VANNELLI BRYAN ADAMS ENTAN ADAMS (IMP)	(501) 470-0123 PD: TOM MOOD MD: TOMMY SHITH	BETAM ADAMS BACE TO THE PUTURE BATT TEARS FOR PEARS BILLY JOBL PAT BERATAR FRIL COLLINS DIRE STRAITS	HEART TEAMS FOR PEARS COURT MART JEFF MECE BACK TO THE FUTURE	U2 PHIL COLLING BRIAN PRESY ALISON MOTET PAT BENATAR BILLT JOBL	Med Ium	BACK TO THE PUT ST. BLHO'S PIRE GINO VANHELLI CORET BART HIGHT RANGER (M
OB DYLAM ALBING HEADS OH JOVI .E.H. .COMPIONS ATRINA & MAVES OWN POGERTY	a TALFING MEADS a JOHN CAPPERTY EURYTHNICS a MICRAEL HCDONALD BRIAN FREY	Light	BRIAN PERMY B.B.M. JOHN CAFFERTY FLETCE BOOM JOVI AC/DC FORBR STATION HOMBE JOHNS TALEING MERADS	PAT BENATAR ROBERT PLANT	BORY DIRE STRAITS STING TEAM FOR FEARS PAUL YOUNG TIL TURSDAY	Modium  a JOHN CAPPERTY  BRUCE SPRINGSTEEM  a SUPERTRANP	MEANT TRANS FOR PRANS CORRY MARY JEFF MACS SACK TO THE FOTURS ST. HIMO'S FIRE FAT SERVICES STREET (N) DIRE STRAITS (N) HOMERO JOHES TAT	A BILLY JOHL Medium ANIMOTION TIL TURBDAY RIN MITCHELL TRUTS	A AC/DC NOTLEY CROR NOTLEY CROR JEFF BACK RUSS BALLARD A SHITH CORPS A SHITH TROVER DOM REWLEY FIRM YAT	GING VANHELI CORRY HART NIGHT RANGER (P HELIX Modium POWER STATION ROBERT PLANT JOHN CAPPERTY PEIL COLLINS
INGEST SOMAND JONES	RUSS BALLARD PRIL COLLINS SLYON JOHN & MIL.  A HOOTERS GRAEAN PARKER BILLY JOEL HOTELS	KLOL/Houston (713) 526-8855	EURYTHMICS SCORPIONS I MR. KISTER	BOM JOVI BOMS BALLARD A STIME TAXEL ST. ELMO'S FIRE DIRE STRAITS A EMOCH SPRINGSTERN	HIGHT RANGER CORET BART PRINCE	TON PETTY JEFF BECK TIL TUESDAY PADL YOUNG a HIGHT RANGER	TAT Hodium DAVID BOWIS a PLETCH HOBERT PLANT GOOLET & CRIME	TRITH ROSS BALLARD BOD DYLAN NOTELS GRANAM PARKER RATRIRA & MAVES	PIBM TAT ERIC CLAPTON ROBERT PLANT BIGHT MANGER HANA'S BOTS BRYAN ADAMS (IMP)	PEIL COLLINS STING TAXXI R.E.M. DIRE STRAITS DON REPLEY
AC/DC VAM-EART DODLEY & CREME GOALEN PARKER BURYTHMICS CHEAP TRICK	BILLY JOEL HOTELS HAD HAX M NOWARD JONES Light	PD: JOR DENTON	TAXXII RIGHWAY CRILE LONE JUSTICE GRONGE TURNOGOOD CHEAP TRICE ANATILLION	BRUG STARTS  BRUGE SPRINGSTERN UNCENT TAT Light BATT	BACK TO THE FUTURE JEFF BECK PART BEART ARTER FRANKLIN	JEFF BECK TIL TUESCAT PAUL YOUNG A HUGST RANGER BOOTERS COMEY HART HALL & OGTES R.E.W. BOB DILAN COCK ROBIN BEYAM FERTI	A TALKING READS	COCK ROBIN	MAMA'S BOYS BETAN ADAMS (IMP) BOOTERS a CHEAP TRICE	EURTTENICS TEXTONES VAM-ZART BRYAN ADAMS (IN
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		BACK TO THE FUTURE JOE WALSH ST. HIMO'S FIRE PAT BEHATAR			BILLY JOEL SORTHWHICS MOTLEY CROS SUPERTRAND BOSET PLANT PAT BENATAR	ARRYTH FRANKLIN REO SPEEDWAGOM Light a RATRIMA & MAVES a CHEAP TRICE a FLETCE a UNCERT	NOTELS JOHN CAPPERTY UNGENT SUPERTRANP TOM PETTY CHEAP TRICK	- Mari	KSHE/St. Louis (314) 842-1111	BON JOVI BOMARD JOHES JEFF BECK SUPERTRAND RICK SPRINGFIEL A REO SPEEDMAGON
PARALLEL ONE	BACK TO THE FOTURE (H) BETAM ADAMS REYAM ADAMS (IMP) HIGHT BANGER JOHN CAPPENT TON PARTY	GIBO VARBELLI	WDIZ/Orlando (306) 845-1802	KLAQ/EI Paso (915) 544-8864 PDI ARIH HICHARLS NDI PEPE LOPET	PAT BEMATAR PEIL COLLIES JOE WALSE EIM CARMES a COCK ROSIN a JOHN CAPPERTY	e FLETCH 2 UNGEST 2 MASON 2 FERM 6 MOTELS 8 EICHAEL MCDOWALD 2 UB40	TOM PETTY CHEAP TRICK RATT MOPLEY CHUE BOR JOV! a AC/DC a TRIE! a HIGHT BANGER	KUFO/Odessa-Midland	PD: RICE BALIS ASST. PD: AL BOPER Heavy BACE TO THE PUTURE	a RATT
VKLS-FM/Atlenta	ST. ECHO'S FIRE	RELIX MR. MISTER GODLBY & CREME HOOTERS a MAD MAX a MICHAEL MCDOMALD	PO: BAD HEBSICK  HOUTY SPING (H) HEART	STING (H) BACK TO THE FUTURE (L)	JOHN CAPTER! POWER STATION TALKING BEADS BOWARD JOWES EIN MITCHELL Light A MAD MAE AC/DC HOSS BALLARD BILLY CRYSTAL	a Dhito	a STORY MARKET	(915) 368-2801  PD: MARE LAPIDOS ND: EERI TEEGARDER	HARY BACE TO THE PUTUAR TEARS FOR FEARS ST. RIMO'S PIRE PAT BERATAR PELL COLLIES DIRE STRAITS BEDGE SPEINGSTEEN BROCE SPEINGSTEEN BROCE SPEINGSTEEN BRACE SPEINGSTEEN BERATE	WLUP/Chicago
104) 325-0960 D: BILL WISE D: BOW BAILEY	NOTLET CRUE R.E.M. TAEXI	RATT R. E. H.	TEAMS FOR PEARS JEFF BECK (H) BACK TO THE FUTURE (H) ST. RIMO'S FIRE DIES STRAITS (H)	DIRE STRAITS JOHN CAPPERTY (M) SUPERTRAMP ST. ELMO'S FIRE RATT	a MAD MAX a AC/DC a KUSS BALLARD a BILLY CRYSTAL a MOTELS		WWWV/Charlottesville (804) 971-4057	Beaty DIRE STRAITS BEART (H) RATT (H)	BROCE SPRINGSTEEN BEART BIGHT RAMGER JOHN CAFFERTY ROBERT PLANT STING	(312) 440-5270 PD: GREG SOLK HD: BILL EVANS
Baby PISQ (M) BARY TARE FOR PEARS CI TO THE PUTURE (M)	HOTERS EUPERTRANTY FIRM TAT VAR-SANT RUSS BALLARD & PHIL COLLIES	YAT  a TALRING MEADS RUSS NALLARD SHOOTING STAR THITOMES TEARS FOR PEARS	DIME STRAITS (W) RATT SRIAM ADMME (INT) Redium SUPERTRAMP U2	DIRE STRAITS JORN CAFFREYT (N) SUPERTAMP ST. ELMO'S FIRE COMMY MARY A TEAMY FOR TOM FRATE TOM FRATE TOM FRATE NOTICE (N) BROCK SPRINGSTER HARD AT HARD HARD HARD HARD HARD HARD HARD HARD		KXZL/Sen Antonio (512) 228-8444	PO: JAY LOPES	Heary DIRE STRAITS BEART (M) RATT (M) RATT (M) RATT (M) RATT (M) RATT (M) RATE COMMY BANT STREET RATE	STIMG TOM PETTY Modium HURTIMICS REYAN ADAMS	BOARY BACK TO THE FUT! DIRE STRAITS ST. BLMO'S PIRE HOMARD JONES
PTIME (H) EAST WARN FOR PRANS LY TO THE PUTURE (N) AT RESEATA ACT LY THE PUTURE (N) AT RESEATA ACT ACT ACT ACT ACT ACT ACT ACT ACT	A PHIL COLLINS AC/DC BON JOWI BORRY PLANT SCORPIONS	SCORPTONS	R.R.H. ROBERT PLANT	HEART HURYTHNICS (M) BRUCE SPRINGSTER HEM AT WORK Medium		PO: GLER MARTIN NO: ANGELA WRIGHT Beary RATT	STATES DIRE STRAITS BACE TO THE FUTURE JEFF BACE TEARS FOR PEARS HEARY		JEFF BECK COMMY HART HELIX ERIC CLAPTON DOW HEMLEY	JOHN CAPPERTY TEARS FOR PEARS PHIL COLLINS TALKING HEADS
OFLAT CRUE EFF BECK (M) T. ELMO'S FIRE EIL COLLINS ICHAEL MCDOWALD HOGIUM OB DTLAH	A PHIL COLLIES AC/DC BOS JOY! BOS JOY! BOS JOY! BOS JOY! BOS JOY LAMY BOS JOY LAMY BOS DYLAN LOWE JUSTICE BOS DYLAN LOWE JUSTICE BASILLION CERAP THICK TI YUSSISH MICKARE MCDOMALD	WSHE/Mlami (305) 581-1580	A MADRILLION  MADON & PERM JURN CAPPERTY FLETCH HIGHT RANGER CERAP TRICK HORS BALLARD	BELIX RUSS BALLARD PAT BERATAR ROS DYLAN	WRXL/Richmond (804) 282-9731 PD: TOM EVANS ND: PAUL SEUGRUE	BACK TO THE PUTURE (L) HOTLEY CRUE HEART DIRE STRAITS (N) STING	THANS FOR PEARS HEARY POWERT FLANT PAY REMAYAR AT AMAN'N FIRE AT SEMAN'N FIRE AT SEMAN'N FIRE AT SEMAN'N FIRE AT SEMAN'N FIRE SETTAM ADAMS JOHN CAPPERTY COMMET MARY BUILTIMETER TOWN FOR PETTY RILLY JOHL UZ UZ	YAT RUSS BALLARD ROMARD JONES	STING TOM PETTI Modium EUNITHMICHS SUMTHMICHS JETT BECK COMET BEAT HELIX FOR JOVI GENERE THOROGOD RUSS BALLARD RATT HOUSE TO THOROGOD TOTAL CRUE THOROGOD TOTAL THOROGOD TO	JEFF BECE BEART GOOLEY & CREME PAT BEMATAR Hadium HIGET RANGER U2
DOB DYLAN U2 ROSS BALLAND JOBE CAPPENT E.S.S. SHOCK SPRINGSTEEN BRYAN ADAMS (IMP) HOTELS	A TIL YUBBDAY A HICHARL RODONALD	PD: HICHARL DALPANIO	TALKING MEADS	JEFF RECE R. S. M. BRYAN ADAMS JOE WALSH U2	Seavy RICE SPRINGFIELD ST. ELMO'S FIRE HEART TEARS FOR FEARS PAT BERATAR DON HENLEY	ACCEPT BETAN ADAMS SCORPIONS	BRIAR ADAMS JOHN CAPPERTY COMEY BART SURTYWHICE PRIL COLLING	EURTHRICS EERON INNOCENT EIN HITCHELL ROBERT PLANT BON JOYI BRIAN FERRY GOPERTRAMP FIL WINCHAY	TAXXI TAT SECRET ADMIRER BECK SPRINGFIELD BECKER HOTELS JOE WALSE BOOTERS SUPERVEAMP	U2 R.E.M. BRYAN PERRY GEORGE THOROGOD ELTON JOHN & MI
BROCE SPRINGSTEEN BRYAN PERRY BRYAN ADAMS (IMP) MOTELS GOOLEY & CREME TALKING HEADS		DIRE STRAITS STIRG (M) BACE TO THE PUTURE (M) PAT BERATAR TEARS FOR PEARS	HOTELS TIL TUSSDAY STAM FERRY MICHAEL HODOMALD AC/DC PAT BEHATAR SETAM ADAMS Light	NOOTRES HALLARD PAY REALTAR PAY REALTAR DOWN KEMELEY JEFF RECE R.E.M., BACK R.E.M., ADAMS JUNEAU AC/DC YAT ADAMA DANA GOODHIS TRONCOCCO GOODHIS TRONCOCCO ON THE TRONCOCCO ON THE TRONCOCCO ON THE TRONCOCCO ON THE TRONCOCCO	DETAIL VOICE	BELIX PAT BEMATAR A ST. ELMO'S PIRE Bodium JOHN CAPPERTY PHIL COLLINS ROBERT PLANT	TON PRITTI BILLY JOHL UZ BOM DYLAN GEORGE THOROGOOD Hedium	BRYAN PERRY SUPERTRAND TIL TUBSDAY SCORPIONS DRAMA	JOE HALSE BOOTERS SUPERTRAMP	R.E.M. BRYAN PERRY GEORGE TEOROGOO ELTON JOHN & MIS SUPERTRAP BRICE SPRINGSTE GRAMAN PARRER RUSS BALLARD A TEXTONES TOM PETTY
Light	KTXQ/Delles (214) 528-5500 PO: ANDY LOCERIDGE ABST. PD: REDEBARD	JEFF BECK PHIL COLLINS COMEY HART ST. ELMO'S FIRE RUBS BALLARD		HOTELS BILLY JOEL TAIXI TRASS	PRIL COLLINS Medium BOG DYLAN BYAN FERY HAD HAX DIRE STRAITS STIMG JOHN CAFFERTY TRIBUS SEADS		NAUCE SPRINGSTERN ROSS MALLAND AATT	SOPERTRAMP TIL TUESDAY SCORPIONS DRAMA HIGHMAY CHILE BORD DYLAN AC/OC TRETONES HAM'S ROYS		TON PETTY
WYNF/Tampa	BORTY BACK TO THE FUTURE (M) DIRE STRAITS (M) ST. TEMPO'S TIRE	BACE TO THE FUTURE (H) PAT BERATH TEARS TEARS FOR FRANCIST SEPT BECK PEIL COLLING CORRY BERN ST. RIMO'S FIRE RUMS BALLAND NORAND JONES BRITAN ADDRES BRITAN	WRDU/Ráteigh 919-762-1061	URIAN MEEP MAMA'S BOTS COER ROWIN CHEAP TRICK ORPHAN	ROBBIN THOMPSON	AC/DC BOB JOVI TAT TRAPS POR PRANS JEFF BECK B TALKING READS CREAP TRICK EIGHT RANGER SITHEFRAME	ENTAR PERSY HOTLEY CRUE HOOTLEY CRUE HOOTLEY JOHNAND JONES JOH HALSH	TRITOMES HAMA'S BOYS URGENT FLETCE HIGHT PANGER A BELIX A MOTELS LONE JUSTICE JASON & SCORCEERS CERP TRICE	WQFM/Milwaukee (414) 276-2040 ASST. PD: JERRY GAVIN	WEBN/Cincinna (513) 871-8500
(813) 228-6090 PO: MARE SINTEL ND: ROW DIAX	BOSTY BACK TO THE FUTURE (N) DIES STRAINTS (N) ST. QUADLE FIRE STRAINTS (N) STRAINTS (N) STRAINTS (N) STRAIN ADMIN THANS FOR FRANS HOTLEY CRUE THAN THE STRAINTS STRAINTS (N) STRAINTS (N) STRAINTS (N) STRAINTS S	EIGET MANGER TIL TUSSDAY  D2  ROBERT PLANT R.E.M. BROCE SPRINGSTEEN BROCE TAXXI	ON: BEN BALL HD: BOS WALTON	FLETCH GUADALCANAL DIARY Light a HIGHMAY CEILE a NASON & FERN a TIL TUESDAY	A TALKING READS ROBELY TEOMPSON SHUCE SPRINGSTEEN ARETHA FRANKLIN BOWARD JONES CEORGE TROPOGOOD GOOLEY & CREME R.E.M.	SOPERFRAME BETAR FERRY EIM HITCHELL LIGHT B TERRY OFFICE OFFICE B OFFICE EEEP B DOWNER JOSES FIRSTE GOODET & CREEK	BAYAN FERRY MOTHEN CRUE ROOMERD JORED JOE WALES TIL TURBDAT POWER STATION RELIX DOM RESILEY BOW JOVI YET	a MOTELS a LOWE JUSTICE a JASON & SCORCHERS CHEAP TRICE Light	Reavy JOE WALSH FIRM DOM HENLEY GRORGE THOROGOOD	PD: TON OWENS ND: CURT GARY BOAVY JOE MALSH (L)
BORTY JEFF RECX DIRE STRAITS ERAT TRANS FOR FRANS STIRG	HOTLEY CRUE Healing JEFF MACK	BRUCE SPRINGSTEEN JOHN CAPPERTY EATRINA & MAVES	BRUCE SPRINGSTERN (L) TIL TURBDAY DIRE STRAITS HEART STING (M)	a TIL TUESDAY a UNGENY a HEW REGINE R YALKING HEADS a BRYAN ADAMS (IMP)	R.E.M.  a HICHARL HODORALD JEFF BACK BILLY JOEL Light a CMERT TRICK	a DELAN HERP a HOMAND JONES	YAT PAUL YOUNG LOWE JUSTICE GRAEN PARKER HOTELS BEACH BOYS	Light a HEM REGIME a ADVENTURES a X S MARILLION a ILLUSION		

## **REGIONAL AOR ACTIVITY**

#### MIDWEST KOWB-FMFBrgo (218) 236-7800 (218) 23 BEAFT (F) PAT BEAFTAR TEAMS FOR TRANS TEAMS FOR TRANS TOWN TOW EIN HITCHELL RATT MOTLEY CRUE MOTLEY CRUE MOTLEY CRUE MOTLEY CRUE REALLERO UZ BYTAN PERRY CORET BRATAG AC/DC ROBERT PLANT FAT BERATAR ANDON FROM THE SERVICE MASON FROM THE OWNERS THE OWNE ST. SLMO'S FIRE STING (M) BACK TO THE FUTU HIGGET RANGER JEFF BECK (M) TEARS FOR PEARS KFMQ/Lincoln (402) 476-8565 PD: FON BAREER RD: MATT EFFEEN JOHN CAPPENTY DOWN TENHLET SUPERITAMED MORRET PLANT RELIX ECWARD JOWES TALKING MEADS TOWN PETTY FOWER STATION BOW JOVI TIL TUSSDAY JOYL ZEIC CLAPTON RUNTTENICS CHEAP TRICK Light KATT-FM/Oklahoma City (405) 848-0100 PARALLEL (continued) TWO PO. OTE ADMINISTRATION OF THE POPULAR OF THE POPULA PD: PAT WELSE HD: SCOTT DOUGLAS BEARY DIRESTRAITS (M) JEFF BECK BEART SECOTING STAR COREY BART JOS WALSS (L) STING (M) NOMERT PLANT FIRM ST. BLHO'E PIRE WTUE/Dayton (513) 224-1501 PO: TOM CARROLL MD: JOHN BEAULIEU Heavy BACE TO THE PUTURS HEART JEFF BECK (M) PAT BEMATAK THARE FOR FRANS CORET BART STIME ST. ELMO'S PIRE HETAN ADAMS U2 STICE (M) THE MADE THE ST. SEARCH WXKE/Ft. Wayne (219) 484-0580 PD: RICK WEST HD: BAL BRANDT WBSW/Kankakee (815) 939-4541 PD: BILL TAYLOR MANUTURNING TO THE PROPERTY OF PROFIT PARCIAS OF THE PROVINCE OF THE PARCIAS OF THE PROVINCE OF THE PROVINCE OF THE PARCIAS OF KYYS/Kansas City (816) 561-9102 WXLP/Davenport (319) 326-2541 KICT/Wichita (318) 722-5600 WEST OH: GABB BAPTISTE ASST. PD: TERRY D BOAVY DIRE STRAITS OM: BILL BRUUN ND: LEE ROBERTS ABST. PD: TERRY IX. Neavy DIES STRAITS (M) STIMG (M) SACK THOME PUTURE STRAIT POR FEARS SEPT BECK HEART (M) Medium BATT BETAN ADAMS SOMRED JONES U2 DIRE STRAITS STING STING SAING TO THE PUTURE ST, ELAN'S FIRE CONTROL OF FERRE TEART MIGHT RANGES HOSE BALLARD JEFF SAIC JEFF S ROLLES MORREYS RESTATOR OF THE PROPERTY OF T NAD MAY B.E.M., (8) B.TCRARL WOOGNALD BATCH AND THAN (9) BATCH AND THAN (9) BATCH ROTS BACK ROTS KLYV/Dubuque (319) 557-1040 PD: ROBERT WELCH ED: TIK JARSER PARALLEL Light ONF BOWERS FOR THE STATE OF THE ST KBCO/Boulder (303) 444-5800 WWCT/Peorla (309) 674-2000 PD: JEPP MURPEY HD: PRIL HARICKI PO: JOHN BRADLEY KGGO/Des Moin (515) 265-6181 STATE OF STA GODLEY & CREM U2 HOTLEY CRUE R.E.M. TALKING READS RATT BALLY DYTHER (M. 1974) BALLY TO THE STATE OF THE STATE O PD: PAUL PREDRICES HD: JACK BREESON TO PROC. PROPOSED TO PROC. PRO SHOOTING STAR SUPERTRAMP YAT TAT ROBERT PLANT Light HASON & PENH COCK ROBIN SNYAM PERRY BILLY JOEL KOTELS WLLZ/Detroit (313) 855-5100 PRI CARE CURLOP PO DOOR POEMS OF THE PRI CARE CONTROL PART OF THE PART OF TH PD: CARRY CURRLOP WLAV-FM/Grand Rapids (616) 456-5461 POI DAVE LANCE NOI ARIS BANDERS PD: BRIAN TATLOR MACH TO THE NATIONAL MACH TO THE ADMINISTRATION OF THE ACT OF THE PO: LARRY BROCE ASST. FO: TED EDWARDS WXRT/Chicago (312) 777-1700 FIGURE 1999 FIGURE PO: NORM WINER ND: LIM BREEMES MANUTY TEAMS FOR TAXAS SOME TAXAS TAGETO MANCO PARAMETERS AND PARAMETE KTCZ/Minneapolis (612) 544-1558 WCPZ/Sendusky (419) 625-1010 FOR INSTITUTE THAT IS NOT THE TOTAL TO THE TOTAL THAT IS NOT THE TOTAL THAT IS NOT THE TOTAL THAT IS NOT THAT IS N PD: BORNT CHRISTIAN PD: SANDT HOGG HD: EEVIN YOUNG PROVIDED TO STATE OF THE PROVIDED TO STATE OF PD: JACK DAMIELS NO: JEFF HICHAELS KMOD/Tulea (918) 664-2610 MO: JEF. BOANY SOPRIFFAME (L) PAT DEMATAR PAT DEMATAR STEAT (N) JEFE SICE (L) SETAM ADMAGE DIES STEATES (N) RICHT RANGES RICHT RANGES RICHT RANGES (L) RICHT RANGES (L) (L) PD: CHARLIE MEST DO CHALLE MEST BENTY CARLET STATES (N) CARLET STATES CARLET S E BOOTERS UB40 HICHAEL HCDOMALD HASON & PERS MACE TO THE POTTURE (ME MOST FLAME TO MOST FLAME (L) MO WOOS/Canton (218) 492-5630 PO: MIRE KELLER MD: JOHN TOWER Light BLUE SILE MARILLION TIL TUESDAY CRIMA CRISIS ROSANYE CASE CARRY & LADRIE BEL FRINCE ELVIS BROTHERS BEACH BOYS FLATCH MILE LOUPGREE LOWNIE MACK JOE WALSE DEOGGOS BILLY JOEL PD: RICE SINGER WFBQ/Indianes (317) 257-7565 TAMES AND THE STATE OF THE STAT PD: JOHN ROBERTS ABST. FD: THE BEARMAN PALL JOHN SCHEMEN HOUSE SANGER HOUSE SANGER HOUSE SANGER HOUSE SANGER HOUSE SANGER HOUSE STATE HOUSE H KBPI/Denver (303) 936-2313 ASST. PD: JOBE ND: LYNN WELLS KZAP/Secramento (916) 925-3700 JOE WALSE DEDWICE BILLT JOEL RAY DAVIES GOOLEY & CREME GOOLEY & CREME GRADEL KCOMMALD LIGHT HANGIN GAYE ARACIN GAYE ARACIN GAYE ARACIN GAYE ARACON GAYE AR POP TON CALE THE STATE OF THE S DO STALL DESCOVE BEATS SAME PAT SERVICE BATTER SAME PAT SERVICE BATTER SAME BACK TO THE PUTYER MACE THE PU KEZO/Omaha (402) 592-5300 PD: BRUCE MCGRE TO STANDON THE TO STAND (N) THANK TON TRANS (N) THANK TRANS THANK TRANS THANK TRANS THANK TRANS TON TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON TRANS TON PARALLEL EUNTENICS HAD HAY U2 R.E.M. RUSS BALLARD BHUCE SPRINGS CHEAP TRICK RATT TIL TUESDAT KIN HITCHELL THREE (816) 531-3400 PD: CHOCK PORT GROUPS STATE OF THE STATE OF TH SECTY STIRG (N) DIRE STRAITS O DIRE STRAITS DIRE STRAITS DIRE STRAITS DIRE STRAITS DIRE STRAITS DIRE STRAIT WCXT/Muskego WZZQ/Terre Haute (812) 232-5034 PD: KEVIN YOUNG ND: DAN HICKAELS (616) 873-7129 PD: HARK ANTEONY HD: TON WILSON a MOTELS a MICHAEL MCDOWALD CERAF TRICK RED SPEEDWAGON a RICK SPRINGPIBLD Light a Yat WIBA-FM/Media (608) 274-5450 WWCK/Flimt (313) 744-1570 PD: MARK HELLER ASSY, PD: LINDA ROSS SALLARD MO: DAM HICKARES SAVE TO THE PUTORS SAVE TO THE PUTORS SAVE TO THE PUTORS SAVE TO THE SAVE THE S NOSS BALLARD JOHN CAPPERTY ACENT. JOHN CAPPERTY BELLY BELLY BELLY BELLY STEEN PD: JACE MITCHELL MD: CHRISTA LANS NO. CHIEFTA LANS RANY MACK TO THE FUTURE STING (1) RECKE SPAINOUTES FRANCE SPAINOUTES FRANCE SPAINOUTES FRANCE Light FRANCE FRANCE FRANCE Light FRANCE FRAN KRQR/Sen Francisco (415) 785-4045 REALTY POILERDA LAS REALTY PRINCE PRI COREY BART JEFF BECK HOTELS EURYTENICS RUSS BALLARD RATT GEORGE TEOROG

WIOT/Toledo (419) 248-3377 PD: HICHARL BUCHES HD: RICK VAN GIL

WEKSICIA (513) 868-3696 MD: MARTY BENDER BOOVY POWER STATION (M

Continued on next page

PD: CHRIS HILLER ND: JOHN HCRAS

DIRE STRAITS
ROBERT PLANT
HIGHT RANGER
STING
TALKING SEADS
ST. BLMO'S PIRE
JEFF BECK
BACK TO THE PUTURE

KAZY/Denver (303) 759-5600 OKI CROCK BROWN

Seavy CARLY SIMON (M) ERIC CLAPTON TIL TUESDAY TALKING READS (M) ECRITHMICS STING DIES STRAITS (M) TEAMS FOR FEARS MR, HISTER HOMARD JONES

R.E.M.
REART
Medium
TOM PETTY
MEDIUM
TOM PETTY
UZ
BOM JUVI
TEARS FOR FEARS
RUSS BALLARD
YAT
PAT BERMATAR
BRYAN ADAMS
X

Elight
HELIX
CHEAP TRICK
UNGENT
HOTELS
HEW REGIME
BURYTHMICS

KSJO/San Jose (408) 288-5400

ON! DAMA JANG HD: KEN ANTHONY

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PD: PIN EELLY

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KMET/Los Angel (213) 464-5638

PD: GRORGE BARRIS HD: PAM EDMARDS

MON POWARDS

SAMP

R.E.M.
X
MILS LOPGREM
SCORPIONS
RIGHT RANGER
ROOM REBLEY
RATT
AICK JAGGER
FOREIGHER
BOMARD JORES
TALEING READS
U2
PAT BEHATAR
Light
A MOTELS
C CREAP TRICK
A GOOLEY & CREM

KUPD/Phoenix (602) 838-3062

PD: VAL NeINTONN ASST. PD: CURTISS JOHNSON

JOHESON
TEARS FOR FEAR:
HOTLEY CRUE
STING
BACK TO THE FOTUL
DIRE STRAITS
ST. ELMO'S FIRE
RATT
U2
JEFF BECK
TOM FETTY

# **REGIONAL AOR ACTIVITY**

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WEST										
(continued)	MOTELS dim ORDER (L)	SUPERTRAMP EURYTENICS	SUSAMNE VEGA MICHAEL TOMLINSON	PAT BEHATAR	KEZE/Spokane	MR. MISTER SIMON TOWNSERED		LONE JUSTICE a HIGHT RANGER	ROBERT PLANT	SORTYMEICS
NOMENT PLANT PAT BREATAR	MOTELS sim ONDER (L) CEINA CRISIS THOTH ROSS BALLAND JEFF BECS	EURYTHNICS DIRB STRAITS SRYAM FERRY STING	SUEARINE VEGA HICERAL TOWLINSON DIRE STRAITS (M) STING (M) ERAST (M) SOB DULAR (M) SPING CYRA Redies HICERAL FRANKS	PAT BEHATAR DIRE STRAITS TEARS FOR FEARS SEART BROCE SPRINGSTERN BROCE SPRINGSTERN	(509) 448-1000	ST. BLHO'S FIRE		LORE JUSTICE a HIGHT RANGER a NOS DYLAM a MASON a FERM a MASON B FERM LIGHT LIGHT A UM400 a CHEAP TRICE	PAUL YOUNG SUNTENICS	STING SRIC CLAPTOW DIRE STRAITS CHIRA CRISIS COCK ROBIS COCKET FLAST ROBEST FLAST ROB DILAF ROBARDE CASE ROLL COLLINE
PAT ESBATAN SUPTYMBICS BRICE SPRINGSTEIN BOW JOVI Redium JOHN CAPPERTY TALEING READS	JEFF BECK FILLIS & POOR BOTS BORNAD JOHNS PHIL COLLINS ROBERT PLANT C.S. ARGELS BERIEFACE	STING JEPP SECK U2 GOOLEY & CREME	SPYRO GYRA Hodium	BRUCE SPRINGSTREM HAD HAY JEFF BRCK CORRY SART	PD: JOHAN CONNINGS NO: HIXE JOHES	TAT TAXE! PERFECT BELLY	STING ROBERT PLANT JEFF BECK U2 SURVYWHICS	a UB40 a CHEAP TRICK	LEBOT BROTHERS DOUG & THE SLUCK LOWNIE MACE	COCE BOSIS GCOLEY & CHINE BOSEST PLANT
JOHN CAPPERTY TALEIN READS BETAN ADAMS	C.S. ANGELS BERTSERACE	HAD MAX TRARS FOR PEARS ARSTEA FRANKLIN	DAVID MALOMRY	R.E.M. TALKING MEADS	Seavy STIMG (M) BEART (M) JEFF BECK (L) DIRES STRAITS (M) BOOTERS BACK TO THE FUTURE BIGGET RANGER BATT (M) BETAM ADAMS (IMP) MENDING	PERFECT BELLY BILLY JOHL GOOLSY & CREEKE BOW JOW! URGEST			HICHAEL PRANTS	BOR DYLAN ROSAMUS CASE PRIL COLLINS
H.H.M. POWER STATION	a MEN REGIME  Light a ST. ELMO'S FIRE a ADVENTURES a COMMENT & CREME	ST. ELMO'S FIRE GEORGE THOMOGOOD TALEING MEADS	A NYLONG BRIC ANDERSON JOHN CAPPERTY ARETEA PRANKLIN	R.H.M. TALKING MEADS JOHN CAPPERTY MIGHT MANGER ROBERT PLANT	BACK TO THE PUTURE	BRUCE SPRINGSTERN	BACE TO THE FUTURE		MICHICAT OTT	BORANDS CARE PRIL COLLINS LORN JUSTICS BILLY JOHL LAID BACK JEFF BACK JEFF BACK JOHN B
DOB DYLAW LOWE JUSTICE DOM HEMLEY PRIL COLLING HIGHT RANGER HEART	* CHARLES + CHARLES	JOHN CAPPERTY RUSS BALLARD BOR DYLAM	BILLY JOBL BRYAN PERRY RIN CARRES	BOS DYLAN ST. SLHO'S FIRE BOHARD JOHES BRYAN FERRY	BATT (H) a BRYAM ADAMS (IMP) Hedium	a B.H.W. H CHEAP TRICK B RATHINA & HAVES H HASON & FROM B RAY DAVING	R.E.M. TON PATTY PHIL COLLINE TRAIN FOR PEARS JUPERTRANP		Hedium WEIRD AL TAMEOVIC GREEN ON RED DAMNY & DUSTY ENITTERS	AMBTHA PRAMELIS DOM MEMLEY R.S.H.
		JOY BELL  OCCUPY & CREME  Hedium  Hedium  JEANATON FEARM  ARATEA FOR FEARM  ARATEA FRANKLIS  FY ELENOY FIRM  OTALLING SEADO  TALLING SEADO  TALLING SEADO  JOHN FORGETY  PUL COLLINS  DOWN SEALAND  DO	SADAO MATAMASI CHIMA CRIRIS JIMMY SUPPRIT PATOLAS	SCOTE RS Studium GCCN 1 ES	a BRYAH ADAMS (IMP) Heddium PAT BERMYAR EIN HITCHELL RUSS BALLARD COREY BARY BRYAH FERNY BRYAH FERNY a MOYLEY CHE A HICHAEL MCDOMALD a CHEAP TRICE BUFFERRAMP	- MAY DAVIES	JUPERTRANP Hedien		JIMET BUFFETT HILL LOFGREN GODLEY & CREEK	ALISON MOTET PRINCE SCOTERS
BRIC CLAPTON SCORPIONS YAT AC/DC	CFOX/Vancouver	DOW MEMBEY (B) a BILLY JOHL a BRYAN ADAMS		BILLY JOEL EATRINA & MAVES ROSS BALLARD GRONGS TROROGOOD	BRYAN PERRY a HOTLEY CRUE		GRAMAN PAREER BOD DYLAN BRYAN PERRY	KZAM/Eugene (503) 741-1999	RATIONAL YOUTH	TIL TURBOAY Bedium
YAT AC/DC RUSS BALLARD RIN HITCHELL GRAEM PARKER DOMESTS	(604) 884-7221 PO: DOE SHAFER NO: EARSH STREE	a COREY BART B HASON & FERM		GRONGS TRONGGOOD S TAT	a CHEAP TRICE a SUPERTRANS TEARS FOR PEARS		DESCRIPTION OF THE PROPERTY OF THE PARKET PARKET PARKET PARKET PAT RESEATOR MAX HILLS LOPGREN ROUTERS	PO: JEFF MARLEY	MEAT PUPPETS B-\$100 COCK BOBIN BAUE WILE JAME SIBERRY TRUTE	MAD MAX JOHN FOGERTT LONGIS MACK
WEIRD AL YAMKOVIC	HD: EARCH ENGO HOSTY DIRE STRAITS (H)		KRKE-FM/Albuquerque	TOT MOTLEY CAUE POWER STATION PRINCE	a CHEAT TRICE a SUPERTRANS TEARS FOR PEARS a GODLEY & CREME a U2 4 Y4T a AC/DC Light		ERIC CLAPTON ST. ELMO'S FIRE SIMON TOWNSHEDD	TON PETTY TEXTONES EURYTENICS		CORRY MARY MOTELS PERFECT
a GODLEY & CREME a CHEAP TRICE	ARRITA PRAKELIS CORRY EARY (N) ESART (N) BACE TO THE PUTURE		(505) 785-5400 PD: PRANE JAZON ND: STEVE LARANGE	PRINCE DEAD OR ALIVE BRYAN ADAMS ESPIONAGE Light	Light a X a VAS-IANT a UNISHT		NOOTERS SELC CLAPTON ST. NIMO'S FIRE SIMON TOWNSHIND ROSS BALLAND SHOCK SPRINGSTERN BRUCK SPRINGSTERN	TRETONES EURYTHICS HER AT HORE BRIC CLAPTON SSTAN FERST SAFTARA	JUDY ROMATT TEXTORES (L) EING ARSTEA PRANELIN (L)	SCHARD JOES JOHN CAPPERTY GRAINE PARKER
KDKB/Phoenix	BACE TO THE POTURE STIRG (M) POMER STATION	KOME/San Jose (408) 246-6811	EGGYT THAME FOR FRANCE FOR TRANCE FOR THAME JEFF BECK (M) EGGET FT. ELGOTE FIRE DIRE STRAINS (M) EGGET LEACH TO THE LEACH		a UNCENT		MOTELS	SAFTARA a BILLY JOHL RESHY LOGGINS ALISON HOVET BOM DYLAN JOHN CAFFERTY DIRE STRAITS		COM DEPART  COM DEPART  PRINCE  PRINCE  FRINCE  FOUNDAMENT  TIL TURNICH  THE TURNIC
(602) 897-9300	STING (M) POMER STATION MAD MAX ST. ELMO'S FIRS Redius	(400) 240-0011 PD: PAT EVANS (FROMEN) BORRY JEFF BECK (N) TRARS FOR FRANS BROCK SPAINCETERN	JEFF BECK (H) BIGHT RANGER			KRQU/Laramie- Cheyenne	JOR MALES ABSTRA PRANKLIN JOHN POCESTY HEN AT MORE	JOHN CAPPERTY DIRE STRAITS	HALOPOUTS SISTEMS OF MERCY GAME TERORY SHARPS & HUMAN HINA EAGEN PERFECT COMM	
PO: WANGER WILLIAMS	NUMB BALLARD JEFF BECK PAY BERATAR JOHN CAFFERTY	JEFF BECE (M) TRANS FOR PEARS BROCE SPRINGSTREE	ST. SLHO'H PIRE DIRE STRAITS (H)			(307) 745-7396 PD: JOSE BOHRADS	PAYOLAS LONG JUSTICE RILLIN & POOR BOTS	a GOOLEY & CREME a MICHAEL MCCOMALD MILS LOPGREM JEFF SECE	GENERAT MORE GENERAT MORE GENERAT MEDICOCOCO	ANA SPYRO GYRA
VAN-SANT BACE TO THE FUTURE THANS FOR PEARS	JEFF BACK PAY BERNATAR JOHN CAPPERTY BRIC CLAPTON PULL COLLING BOS DYLAN BOSTTENICS BERNAT BON BERNAT BON BERNAT BON BERNAT	BACK SYMBOLITHE BACK TO THE PUTURE ST. ELMO'S PIRE PHIL COLLINS HIGHT RANGER BETAN ADAMS (IMP) RUSS BALLARD	BACK TO THE POTURE (M) Medium BRYAN FERRY			DOS SALLAND	DOS MENLEY (B)	PAUL TOURG CARLY SIMON BEACH BOYS	COMMIT NORE GENERAL TENENGOOD THE TROUGHAM MANIA SCOTTER ELTO JOHN & HIL. VITAMIN E CONTRIBUTION OF THE TROUGHAM OF THE	MILLIE & POOR BOTS
Heavy VAR-LAST RACE TO THE FUTURE TRANS FOR PEARS DOKESS FORES STATION COMPT RAFT BRYAN ADAMS BOWN NO JOHNS	BUTTONICS BRITAN PERSON BOOK BENEAT BICK BRAINGFIELD	BETAM ADAMS (IMP) RUBS BALLARD TAXXI	RUSS BALLAND	Uny	KLPX/Tucson (602) 822-6711	UNGERFY ROSS SALLARD DIRE STRAITS ST. ELRO'S FIRE R.S.N. DEAD OR ALIVE	DOM MEMBLEY (B) Light a MASON a FROM a TAINI a GUADALCAMAL DIARY a BILLY JORL	371#G	CORRY MARY SINCH TOWNSERS C.S. ANGELS BILLY JOBL SAN NYESS BILL COMMONS	ALLA SPINO GYMA CARLY BINOS STILLIS & POOR BOYS TEXPOSSES GEORGE THORROCOD PART BRECLETTE POLYPER SITPES EUES BALLERE EUE BALLERE EUE BALLERE EUE BALLERE EUES FALLER EUES BALLERE EUES FALLERE EUES FAL
SICK SPRINGFIELD ST. ELMO'S PIRE	RICE SPRINGFIRLD TEAMS FOR PEARS R.S.M. BILLY JOSE	GEORGE THOROGOGO SETAM PERRY SUPERTRANS	DESTRUCTION OF THE PROPERTY OF	(801) 262-5541	PD: STYAN MILLER MD: JOHN SUTCHINSON	COMET MART	a BILLY JORL	BACK TO THE PUTURE Hedium TALKING MEADS CORRY MART NO SHOOZ	SILLY JOEL SAM STEES SILL COMMONS	Light ADVENTURES
BETAR ADAMS BOURAD JOHNS BICK SPRINGFIELD ST. HAMO'S PIRK BEART DEFECTE HOOM HIGHT NAMOUR RICH HAMOUR RICH PLANT PAT BERNAUR MOSERT PLANT PAT BERNAUR MOSERT PLANT	B.2.M. BILLY JOEL GOOLEY & CHOME MOTELS A SOMEND JOHES & SCORFIONS	TOT BEART ROBERT PLANT Redium JOHN CAPPERTY	SETAN ADAMS SATT .	PO: RANDY NOSS NO: JOHN PLONENCE	ST. SLMO'S FIRE (M) JEFF BECK (M)	VAR-SART MR. RISTER ALIBOW MOTET U2		NO SHOOM NOSANIE CASE TEARS FOR PEARS STILE COUNCIL		
ROBERT FLAST PAT BENATAR Medium	NAME PACE	BILS LOPGES	SETAM ADAMS RATT. NOTLEY CROSS E 747 E CORRY HART E BILLY JOSE FALKING ERADS GOODLEY & CHRISS GUPERFAMP HAGON & FERRE BOS OFFLAN	BACK TO THE PUTURE DIRE STRAITS STING	PAT BEHATAR DIRE STRAIGS (M)	U2 NOTELS BATAN FERRY RICE SPRINGFIELD TALEING MEADS EATRINA & MAVES	1	PAYOLAS BLYON JOHN & MIL ARA ARETHA PRANKLIN	a WEIRD SCIENCE  I URAD  AMADON & PRIME  DUADALCARAL DIARY  ANY DAVISS  Light  BEAT RUDBO  BEOTH BITCHCOCK	a TRAS a PRINT a CHMAP TRICK a BILL COMMONS
PAT BENATAR  Medium  REG SPEEDWAGOM  PRIL COLLING  REMET LOGGIME  HOTELS  GO MEST	RELIX HEM REGIME (L) PAYOLAS (L) REFOGES (L) PLATINUM SLOWER	FLETCH STING X R.R.M. RAY DAVISS	SUPERTAND	DRYAN ADAMS JEFF BECK TEARS FOR FEARS ERGCE SPRINGSTREM HIGHT RANGER	JOSH CAPPERTY BRYAN ADAMS RUSS BALLARD	EATRINA & MAVES VITAMIN S GODLEY & CHEME		MAD MAI	* HORAL BIACHCOCK	
	PLATICUM SLOWER DOUG CAMERICA GING VARMELLI a IDLE STES	RAY DAVIES TALKING MEADS DIRE STRAITS	a BOB DYLAN a LONE JUSTICE Light a TIL TORSDAY	BROCE SPRINGSTERN HIGHT RANGER ROBERT PLANT BEART	BOUS BALLARD BACE TO THE FUTURE TALKING BEADS STING (No.	GUDLEY & CHEME TEAMS FOR PEARS CARLY SINCE PLESTER & ARRYSTA PRANKLIN		a WEW REGINE VITAMIN I CRIMA CRIMIS		
ANIMOTION TON PETTY BRIC CLAPTON DOW SERRAY a MAD MAX s billy Joni STING Light a BILLY CRISTAL	a IDLE STES Light a MT VESSEL a Q107 HOMEGROUN		a TIL TURBINAY	ROBERT PLANT BEART PAT BEKATAR DOW MENLEY SUNYTHINICS Hedium TARXI HOMARD JOHES	STING (NA STYAM FERRY TEARS FOR FERRE TAT Medium GRONGE TROMOGOOD		KCQL/Self Lake City	AR. RISTER SPIED CIBA WIN ESCINE YITAKIE I CEIHA CRISIS GRAMMA PARKER HOMBED JOWES SCONTONN RATS		
STING NOTEST CROSS Light	6 Q107 HONGGROWN	PARALLEL		Hodium TAXXI BOMARD JOHES a CHEAP TRICE JOHN CAPPERTY	SUBSTRUCT	STING SING GRONGE THOROGOOD BETAN ADVAN	(801) 296-1142 PD: DEL WILLIAMS	LOWE JUSTICE EATRIES & MAYES		KTYD/Sents Berben (805) 967-4511
a BILLY CRYSTAL		TWO		JOHN CAPPERTY BATT HOTLET CRUE	U2 EELIZ GOLEY & CREME MOTELS AC/DC	BILE LOPCHEM  Modium  STING  EING  GROSGE TROROGOOD  BETAM ADAMS  LOWE JUSTICE  CHEAP TRICE  RED SPERIORAGO  PAT REMATAR	REATY SQUEEZE (IMP) TALEING MEADS (M) SOUNED JOHES ANA DEPECTS MODE (IMP)	PRINCE SUPERTRANP COCK ROBIN TRANSLATOR	KWHL/Anchorage (907) 349-6551	SO SICE MITTING
	KISW/Seattle	KFMG/Albuquerque	K97/Edmonton (403) 428-8597	SATE CAPPENTS BATE HOTLET CRUE HELIZ ST. ELMO'S PIRE SCORPIONS CORPY BART	HORIZY CODE	PAT SEMATAR BACE TO THE PUTCHE ELYOH JOHN & MIL  MAX CARL STYLE COUNCIL FEIL COLLINS	BOWARD JOHES AHA DEPRCES HODE (IMP)	COCY ROBIN TRANSLATOR a NOTELE a NOTELE a NEART a TIL TURSDAY	PD: CARTER B.	BORYY STING BACK TO YER POTONE DINE STRAITS TRANS FOR PRANS JEFF RECK ROBERT PLANT TAY
KGON/Portland, OR	(206) 285-7825 PD: BEAU PEILLIPS ND: STEVE SLATOR	(505) 265-6811 PD: TON HARSEALL HD: NICEABL DAVIS	PD: MEIL EDWARDS	BOR JOVI BOB DYLAN R.E.M. a GRADAN PARKER a MED SPEEDWAGON Light	TAXXI BOW JOVI MR. MISTER FLETCH SCORPIONS	STYLE COUNCIL PEIL COLLINS SCORPIONS	PROPAGABA	1 221 0011100	HD: KEVIN VARGAS	DIRE STRAITS TRAIS FOR PEARS JEFF RECE
(503) 855-8181 POL BAVE ENVIR	BOOTY DAIR STRAITS (M) DIRE STRAITS (M) BOOTERS (M) D2 (M) JEFF SECR RATT (M) ANT (M) ANT (M) FOR DYLAR REGIOUS DOUGLES (M) ERIC CLAPTOR	HONTY ST. SLMO'S FIRE TRANS FOR PEARS HELIS	DIRE STRAITS PEIL COLLINS (M) SURTYSMICS BRIAN PERST	a GRAMAN PARKER a NBO SPEEDWAGON Light	MOVIEMS	PRIL COLLING SCORPIONS SON JOY: JEFF SECK SON DYLAN KIN CANNED PERFECT SCOTERS JOHN CAFFERTT SUPERTAND TON PERFY	RING (M) SEW MODEL ARMY SEYAM FERRY (M) DIRE STRAITS STING R.E.M.	FIRM RUSS BALLARD GING VANNELLI CHRIS WILLIAMSON JIMMY SUFFERT R.E.M.	ST. SLHO'S FIRE (H)	TAT SUPERTRACE COMET BART HIGHT BARGER BROCK SPRINGSTREE
Eccry .	BOOTERS (N) U2 (N) Japp arcs	THANS FOR PEARS HELLS BACK TO THE PUTORS PRIL COLLING JOHN CAPPERTY	BURYTHICS BRIAN FERET STING TEAMS FOR FEATS (L) BRUCE SPRINGSTEEN		URIAN REEP C.S. ANGELS ELFOW JOHN & MIL. TIL TURSDAY a CHEAP TRICK LONG JUNTICE EXARY UNGERT A Z	PERFECT HOOTERS JOHN CAPPERTY	R.E.M. DEAD OR ALIVE (H) EURITHMICS (H)	R.E.H.	BACK TO THE POTURE (N) BEART (F) PAT BERATAR TEARS FOR PEARS	
DIRE STRAITS	RATT (N) AC/DC STING	JOHN CAPPERTY HOTLEY CROR (H) BROCK EPRINGSTEEN	BRUCE SPRINGSTREM TIL TURSOAT BACK TO THE FUTURE	10	LORE JUSTICE SEAST a URGEST	BURYTENICS	BURTTHRICS (M) TEARS FOR FEARS REM ORDER (M) MIDWEIGHT OIL TIL TUESDAY VITAMIN I		Hedium STING JEFF BECK	TON PETTT NATT
HEART HIGHT MANGER STING THANS FOR FEARS FADL YOUNG JOSE CAFFERTY (N)	NOS DYLAN Medium TON PETTY	NIGHT RANGER	TIL TURBDAT BACE TO THE FUTURE HAD MAX SILLY JOHL DRAD OR ALIVE	ļ	• 1	FAITI SINCH TOWNSHEED VOICES	POWER STATION (H)	1	NATY PHIL COLLINS CORRY MARY	HOTLEY CRUE EURITHMICS TALEING MEADS
PAUL YOUNG JOHN CAPPENTY (N) SUPERTAND	DOREM BRIC CLAPTON BRIAN ADAMS (IMP) JOHN CAPPERTS HIGHT BARGE SCORPIONS BACK TO THE PUTURE BRILLS BRICK TO THE PUTURE BRILLS BRICK TO THE PUTURE BRILLS BRI	DATT (M) TAXEL	CORRT HART HEART	KOMP/Las Vegas		ROBERT PLANT BIGST MARGER Light a BILLY JOEL	PAUL MARDCASTLE ROBYS SITCHCOCK BROWSEI BEAT	1	MOTLEY CHUS	RAFT R. H. H. MOPLEY CRIZ RURTTENICS TALEIRE SHADE PAY RESERVAR BOB DYLAN COCE ROBIE COMMISSION
SUPERTRACO BACK TO THE PUTURE ROBERT PLANT Medium	SCORPIONS BACK TO THE PUTURE	TAXEI DIRE STRAITS FIRM BEYAN ADAMS (IMP) 02 MOTELE	PLATINUM BLOWDS a ST. SLNO'S PIRS Hedium	(702) 876-1460 PD: SCOTT JAMESON ASST, PD: BIG MARTY		a BILLY JOSE a I a URIAN EMP a MARILLION a ADVENTURES	PAGE RESECTIVE ROBYM MITCHOCK BROWSEI BEAT A MEIRO SCIENCE OME TROUSAND HEXIC RANCHES FINE TOUNG CAMMINA	KVRE/Santa Rose	ROSS BALLARD BOM JOYI JOHN CAPPERTY BRUCE SPRINGSTERM a CREAP TRICK	ST. BLMO'S PIRE HELIX RUSS BALLAND
Medium BRYAN ADAMS JEFF BRCE FAT BENATAR BT. ELMO'S FIRE	FOSS BALLARD FAT BERATAR GRORGE THOROGOOD	NOTELS TOT Rediss HEART R.E.M. SUPERTRANS	GOOMIES SUPPLYMENT	Baavy BTING (M)		a ADVENTURES	Printen.	(707) 544-5873	a CREAP TRICE U2 HR, HISTER SCORPIONS	Medium Brille Br. ZLAGO'S PIRE HELLIZ ROWS BALLARD JOSE CAPPERTY BORNADD JONES BRACH BOTS
ST. HAMO'S FIRE DON RENGET JOHNST & DISTRACT! Light S BILLY CRYSTAL S TAXE	GRORGE THOROGODD  a MICHARL MCDOMALD  a RAY DAVIES  c CHEAP TRICE  a ST. ELMC'S FIRE	B.E.M. SUPERTRANCE	BILLY JOHL DRAD OR ALIVE GIRO VANNELLI COURT BALAIR BRIAM RANGE (IMP) PLATIENE BLOKDE FT. BLAGO'S FIRE HOLIUM GOORIES SOFRETAND ROUNDE FIRE CAMPELS AND LOWER FAIL CAMPELS FIRE CAMPELS AND LOWER FIRE CAMPELS	Enary STIME (H) HEARY PAY REMAYAR ST. ELMO'S FIRE TRANS FOR FRANS DIRE STRAITS (H) BACK TO THE PUTUME COMEY BACK BOUARD JOHES JOHN CAPPERTY NOTLEY CRUZE BATT	KZEL/Eugene (503) 342-7096		OND THE THOUSARD HARIA JUST ONE OF THE GU PAUL TOURG ABC		SCORPIONS AC/DC a UNGEST KATRINA & MAYES TALKING SEADS	SRTAN PERST
* TAXES	a JOHNSY & DISTRACTI	HR. HISTER SUBGEST ROSS BALLARD S EIN HITCHELL	a MOTLEY CRUE JEFF SECE	DIRE STRAITS (N) BACE TO THE PUTURE CORRY BART	PO: EER MARTIN HD: VINCE MERTE		STYLE COUNCIL SHRINGBACK GOOLEY & CREME	STING TALEING MEADS DIRE STRAITS BACK TO THE POPUME SKYAM PERRY	TALKING MEADS	SEART GOODLEY & CHEME BOR JOYI HOTELS
		ECHTHMICS TALKING MEADS	BOD DYLAM  A ABSTRA FRANKLIN  A NOTLEY CROE  JEFF BECK  PAOL JABT  ELLIE  COMAN (L)  Light  A MARILLION  BAST	BRYAN ADAMS HOMAND JONES JOHN CAPPERTY	Heavy Hight Ranges		STILE CONCIL SBRIERBACK GOOLET & CREME PREPAB SPROUT MR. HISTER RED 7 ICICLE MORES	BOB DILAN		BOW JOYT HOTBLE HR. HISTER LONE JUSTICE GUNDALCARAL DIARY GEORGE THOROGODO TANYI URGERT
KINK/Portland OR		EDSTIBLICS TALKING READS CERAF TRICE ACOC EMEL CORET HART	a MARILLION a RATT	MOTILEY CRUE RATT Medium RUSS BALLARD BRYAW PERRY A MASON & PERM HAD MAX	STING (M) HEART (M) BACK TO THE PUTURE (M) JEFF SECK (M)		PLASE POR LUILI	PRINCE JEFF BECK LONE JUSTICE EURTTENICS FADL TOOMG TRANSLATOR EURTTENICS		DAVID LINDLEY DECEMT
(503) 228-6080	KROQ-FM/Los Angeles (213) 578-0830	BOR JOYI JOH HALSE BIOGRAY CHILE DEEP PUTCHE ACCEPT MAMA'S BOYS		BRYAN PERRY a MASON & PERM MAD MAX a BILLY JOEL	TEARS FOR PEARS ST. ELMC'S FIRE DIRE STRAITS (M)	KZOQ/Missoula	C.S. ANGELS VINCE CLARKE RETURN OF LIVING D SERILA CHANDRA I	PAUL YOUNG TRANSLATOR SUPERTRANP	KSPN/Aspen (303) 920-1912	AC/DC SINON TORMSEND SCORFIGME LIFE BY SIGHT TRANSLATOR
Seavy CEST ATEINS	PD: RICE CARROLL NO: LARRY GROVES	MANA'S BOYS Light		MOTELS	BACK TO THE FUTURE (M) JEFF BECK (M) THARE FOR PARMS ATT. ELRO'S FIRE DIRE STRAITS (M) PAT BENATAR MODIES BOOLE BO	(406) 728-5000	JAKE BURNS & THE B DANNED SHITES	SUPERTRANP TON PETTY TEARS FOR PEARS ROBERT PLANT	PD: GART WEIPPLE MD: TON CARET	TRANSLATOR CARLY SINCH CREAP TRICK
DIRE STRAITS SATAN PERRY HICHARL PRANES	TEARS FOR FEARS OND ABC	Light a ROOTERS a BOOTERS a DOB DTLAN a BILLY CRYSTAL	KKDJ/Freeno	SON DYLAN JEFF RECK  PHIL COLLING  RETAR ADAMS (IMP) GOOLEY & CHECK RUSTYMETCS RELIZ D2	A TALKING MEADS  4 MASON & PENM BUCH SPRINGSTEEN SURITEMICS CORRY MART	PO: VERN ARGO	DAMES DAMES & THE B DAMES DAMES & HORODER MODDER TOPS DURIES OF STRATOSPE JAMES LOFT	SUSAMME VEGA Redion ERIC CLAPTON	MONTON CARET	* CHEAP TRICK * UB40 * HIDWIGHT OIL * RAY DAVIES
BORYY CRET ATKINS CRIMA CRISIS DIRE STRAITS SAYAR PERRY MICHAEL PRAMES REMBY G FRAFT SILLY JOHL SADE	ALISON HOTET		(209) 226-5991 PD: DOW FISCHER NO: JEFF RINDEL	RUATTIMICS HELIE U2	CORRY BART BAYAN PERRY GODLRY & CREME	STING (M) ST. BLMO'S FIRE JEFF BECK (M) BEART	ROBERT PLANT COOK DA BOOKS	Redion ERIC CLAPTON ERIC CLAPTON ERIC CLAPTON SCAPE SCAPE GRADAN PARLER ARRISA PRAMELIE		
CARLY SIMON STING SUPERFRANCE	BREAKPAST CLUB TIL TURSOAY GRAEAM PARKER TIME FORM			U2 BOW JOVI POWER STATION AC/DC YAT	CORT HART BATAN PERT CODLEY & CREME ROBERT PLANT SUPERTRANT EUSS BALLAND UZ R.B.M. MOTLET CRUE RATT MAN MAY	BEART BACK TO THE PUTURE TRANS FOR FEARS DIRE STRAITS PAT BENATAR JOSH CAFFERTY HOTELS	LOFT ROBERT PLANT CODE DA BODES SCEANNE VEGA TRANSLATOR HIMA HAGEN TAXE I ELTGEIST	ARRYSA PRANELIN MAT DAVISS GOOLEY & CREME		
HAD MAX GIRO VARMELLI TELLONJACKETS A HICRAEL HODOMALD	TIME HOME SING SOMARD JOWES PRINCE	KILO/Colorado Springs (303) 634-4896	EGATY STING (M) BACK TO THE PUTORS TEAMS FOR FEATS PAT BENATAR HEART (M) DIRE STRAITS	LOWE JUSTICE a TIL TURNAT	R.B.M. HOTLET CHUE RATT	JOHN CAPPERTY HOTELS COREY BART	- CONTROL BROTHERS	MAT DAVISE CODET & CEMBE PAT BENATAR NOTELS ASS BOOGRAPHE CASE TEXTORES TIL TURESDAY HILE LOFOLGE LOSSIE BACK REE AT MORE BOOKED JOSES STULK COUNCIL GUNDALARAL DIARY		
BEACE BOYS	STING HIDWIGHT OIL POWER STATION BRIAN PERRY	PO: EICE BANK	DIRE STRAITS ST. RIMO'S PIRE COREY MART		MAD MAX JOHN CAPPERTY TAT Light a CHEAP TRICK	MOTALS CORSY BART BILLY JOEL BRIAR ADAMS EURITHMICS TALKING ERADS RATT BROGINE PAUL TOUNG ARSTHA PRANKLIR HAD HAN	a MEN AT WORK a MONTERS a UNAO	TEXTOMES TIL TURBOAY HILS LOPGREN		
EIN CAMMES HOSAMMS CASE JACK CHARLES OBA FOR APECA ERIC CLAPTON COCK ROSE SEVERY BILLS COP TOOL GRANT VOI CES DON EMBLEY AL JARBAGU BALL ELOSINS FALCOR & SHOMBAN VITARIES	DAVID BOWIE	DIRE STRAITS (N) TALSING MEADS (M)	DIME STRAITS ST. RIADO'S PIRE CORRY MANY MOTHET CREE TALKING MEAGE TO DIVINO (MAN) JET BRCE RATT R.S.M. CAPTRITY WORLET FRATT BLLY JOBL MAD MAN BRUETISHICS FATT BRCE TALTING BROWN	1	a CHEAP TRICK a TAXXI a UNGERT	RATT Medium PAUL TOUNG		HEH AT WORK LIFE BY MIGHT HOWARD JOHER		
ERIC CLAPTON COCK ROBIN PRIL COLLINS	Medium Me	STING (H) HOTLET CHUZ (H) BACK TO THE POTURE BATT (H)	SUPERTRANP (M) JEFF BECE RATT		PARALLEL	ARETHA PRANKLIS MAD MAX a MICBAEL MCDOMALD		STYLE COUNCIL GUADALCANAL DIARY FISHORE	151 Re	
SEVERLY BILLS COP TON GRANT VOICES		PHIL COLLING BOURT PLANT (H) ST. ELMO'S PIRE (M)	JOHN CAPPERTY ROBERT PLANT BILLY JOHN	KZOK/Seattle (206) 281-5600	THREE	ARETHA PRANKLIR HAD HAX HICEARL MCDOMALD HOSS BALLARD YAT B.B.H. BRYAM PERRY PEIL COLLING BOM DYLAM GODLEY & CREME UZ		DON REMLEY DON REMLEY (D) JOHN CAPPERTY Light		nt Playlists
AL JARREAU BARL ELUGR ERMST LOGGIMS	CONTOUCHABLES LONG JUSTICE R.E.M. UZ	BETAN ADAMS (1MP) WIGHT RANGER (H) PAT BENATAR	HAD HAX Hedium SURTTUNICS	ON: PHIL STRIDER ND: LARRY SHARP		PHIL COLLING SCH DYLAN GODLEY & CREEK		a BEAT MODEO a CHEAP TRICE a FLETCH		
SADAG MATAHABS	PAUL MARDCASTLE BRY ORDER	JEFF RECE (M) Hedium a PHIL COLLIES	BRYAN PERRY	DIRE STRAITS TEAMS FOR PEARS BACK TO THE FUTURE	KFMF/Chico	HOMEAND JOHNS MR. HISTER GRONGE THOROGODO		a SHEILA E a WEIRD SCIENCE a WORLD BISTORY		
BILLY BURNETTE	GREG SIEN DEAD OR ALIVE	BOYAN ADAMS BOB DYLAN NOTELS	ACORS BALLARD LIFE BY HIGHT a HASON & FERM BON JOVI	STING SEART SUPERTRANS	(916) 343-8461	LOWE JUSTICE PLETCH HOTLEY CHUE	KOZZ/Reno	TIMENTONIAL DIARY TISHOOD RESILEY DOWN RESILEY DOWN RESILEY DOWN RESILEY LIGHT RESILE ROOM RESILEY REAT FROMO RESILE ROOM RESI	Four stations re	
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91X/Sen Diego	CHIRA CRIBIS ADAM ADAM GOOTIES GINO VASHELLI BANC-BANC NEW AT WORK VIONO NIDS PERFECT DORAN DOTAM SIAA RACEM	BOOTERS BETAIN PERRY GRONGE THOMOGOOD	a U2 TIL TURBDAY JOR WALBS ROOTSINS (L) SCORFIONS LOWE JUSTICE	HAD MAX EDSTYRMICS JOHN CAPPERTY	SORVY JEFF BACK MER AT WORK JOHN CAPPERTY STING CORN'T BART BAYAN FRRAT KIN HITCRELL TON PRTY TRANS FOR FRRANS	a MASON & PERM a MASON & PERM a CREAT TRICE a REO SPEEDWAGON a PRINCE a HIGHT RANGER	PO: DABIEL COOR HD: STEVE FURE		KOME/S	an Jose
(819) 291-0191 20: HAD SEAT HD: 877YN WEST	BANG-BANG MEN AT NORK VIDBO KIDS	BOM JOYI BURTHMICS BROCK SPRINGSTERN JOS WALSP	MOTELS DON MEMLEY GOOLET & CREME BRYAN ADAMS Light a MICHAEL MCDONALD	TOM PETTY JEFF BACK Redium ROBERT PLANT	DRYAN PERST KIN MITCHELL TON PETTY	a PRINCE a HIGHT RANGER	BACK TO THE FUTURE (H) DIRE STRAITS (H)		KQWB-F WFYV/Jac	
	DORAH DORAH BINA RAGEN Light	TON PRITTY CHEAP TRICK GODLET & CREME	Light a MICHARL MCDOMALD	NIGHT RANGER ROSS BALLARD JOHN POGERTY	TEARS FOR FEARS FORER STATION SCOTERS		STING (H) JEFF BECE (H) COREY BART			
BORYY  ** UR40  ** TIL TURNOAT (L)  BACE TO THE PUTURE (L)  LONG JUSTICE  HE, MISTER  HATHIN & WAVES  HILS LONGMEN  FLOTE  FLOTE  ** TIME TO THE TREE  ** TI	Light a UB40 a WEIRD SCIENCE a MR. HISTER	RELIK SUPERTRAMP YOT	1.7	BRICE SPRINGSTREM BOB DYLAN BILLY JORL	NIGHT RANCHS SUPERTRANP DIRE STRAITS		BACK TO THE FUTURE (N) DIES STRAITS (N) THANS FOR FRANS (N) STING (N) JEFF BACK (N) JE	KTCL/Ft. Collins		
ME, MISTER MATRIMA & MAVES MILS LOPGERM	4	a MICHAEL MCDOMALD a RIM MITCHELL a EATRIBA & MAVER		BRYAN PERRY R.R.M. AMETHA FRANKLIN	HEART SACE TO THE PUTCHE HAD HAS		BILLY JOHL Hedium a HOMENT PLANT TALKING HEADS	(303) 571-1232	Two stations fai	
8.3.m.		OT 1. STATE OF THE		CARLY SINCE D2 GBORGE THOROGOOD	ARRYRA FRANKLIN Medium GRORGE THOROGOGO	KMBY/Selines-	BATT • U2 BRYAN FERRT	PD: JOHN MAYES ASST, PD: GARY MOLTER EGATY	week. Their re	otations were en.
RAY DAVIES TEAMS FOR FERRY (L) COCY BOBIF	KFOGISan Francisco (415) 986-1045	KEZX/Seattle	KPOl/Honolulu (808) 524-7100	O2 GRORGE THOROGOD HARON & FERM NOTELS NEW REGINE HICKARL HCDONALD	COCK ROBIS BOS DYLAM LONE JUSTICS	Monterey	BRYAN FERRY MAD MAX TON PRITT BRYAN ADMIS BOSS BALLARD	EGATY DIRE STRAITS TALFING BRADS JEFF BECK BRYAN FERRY	WYSP/Ph	
COCK BOBIN U2 STING DINE STRAITS TALKING SRADS	PD: JOHN RIVERS	(206) 633-5590 PD: PETTON MAYS ND: MANCY LOW:	HD: BILL HIME HD: ARDY PRESTOR	S JOHNNY & DISTRACTI	TOM SHAPE STATES TOWNED STATES TOWNED STATES TOWNED STATES STORETHAND STORETHAND STATES STORETHAND STATES STORETHAND STATES STORETHAND STATES STORETHAND STATES STA	(408) 394-9000 PD: MARE EAUTHAUM MD: JANICE TATION	BRIAN ADARS ROSS BALLAND JOHN CAFFERTY MOTLEY CRUE SUPERTRAMP EURYTENICS a BROCE SPRINGSTERM	BATAN FERRY KOED TATLOR R.E.M. SOB DYLAN BOY BOCKAMAN SYLE COUNCIL NEW COMPER SYING	WYSP/Ph WZEW	Mobile
TALFIEC MADE Modium a moneyous mays	BACE TO THE PUTURE BRUCE SPRINGSTEEN BRUCE SPRINGSTEEN ROBERT PLANT	HO: MANCY LOW	BORTY STING BACK TO THE PUTURS	PAUL YOUNG BRIC CLAPTON	RATT HOBERT FLANT TRASK TALKING HEADS	HO: JANICE TAYLOR HOSTY DIRE STRAITS	BURYTHMICS  BRUCE SPRINGSTEEN  R.E.M.  GOOLEY & CREME	a ROY BUCKAMAN STYLE COUNCIL NEW ORDER STYLE		
			11							

# CHR PARALLEL ONE PLAYLISTS

#### EAST

# B104 WBSB Baltimore

PD:Steve Kingston

MD Amy Konthal

The Control of the C MD: Amy Kronthal

PRINCE/Pos Life SILLY OCEAN/Mestery Lady TIMA TURNER/Ne Don's Heed Aneti POINTER SISTERS/Dero No



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# MITRADIO SO Pittsburgh

ogram Administrator: Keith Abrams

Keith Alvarian understates for the feet and the feet and

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HICHMEL MCDCMALD/Ne Legiin' Bec
MANT/Freedom
RED SPEZEMANDON/Live Every Memor
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Baltimore PD: Ralph Wimmer MD: Tim Watts

PAT BEMATAR/Envincible PHIL COLINE/Dun't Laus My Month POINTER SISTEME/Dure Me HEMMAD JOHES/Life In One Day SILLY CRYSTAL/You Look Morvelou MOTLEY CRUE/Socian' In The Social

# Philadelphia PD: Scott Walker MD: Glenn, Kalina

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# PD: Charlie Quinn Boston MD: Jay Dowd Boston

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RATT/Lag IS Down HOTLEY CRUE/Bookin' In The Begs SIRE STRAITS/Money For Metbing MANY /Fredom ANIMOTION/Let Him Ge RED GFEEDMACH/Live Evers Homen YAT/Momention Girls FEMANY /Momention Girls HOMANY /Momention Grap MANY /Momention Grap Man

## CKgm Montreal PD: Stephen Anthony

PD: Stephen Anthony

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| Control

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### 1050 chum

PD: Jim Waters

M.D. Brand "Knobby" Jones

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# 92 PROFM

Operations Manager: Providence Tom Cuddy

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# PD: Scott Shannon MD: Francie Blue Frinche B

16 27 MASCHMA/Angel 22 88 LIBA LIBA/I Mander IF I Tate Y: 23 29 MODL 6 THE GAMD/Fresh A 20 JOHN PARK/St. Else's Fire

26. 30 BRYAN ADAMS/Susser Of '67



PD: Smokey Rivers

M.D. Genne Baxter

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# PD: Bob Beauchamp MD: Guy Brouillard

MD: Guy Brouillard

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Toronto

MD: Bob Saint

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PAT SENDIAM/TAVANCE LOSS My Monte
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REACH SENDIAM/TAVANCE CONSTRUCTION
REACH SENDIAM

#### WXKS-FM Kiss"

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PD: Sunny Joe White
MD: Geni Donaghey

Boston

DOSON DOSON

PRINCE/Pop Life MATHER Of M. E./Melli-A-Miggy LAURA BRANISHA/Mormich Eddie MATY JAME GIRLE/Mild & Crasp Li HOTLEY CHEZ/Smooth in The Sequ LUNE JASTICE/Smooth Swooth Sobg U

LOW. JATICAL Moort Nevel Rebgil
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# Buffalo PD: Bill Todd MD: P.J. Foxx

MD: P.J. FOXX

| In the Control of t

Washington D.C.

PD: Randy Lane MD: Mary Taten

MD. Many Tation

2 Tomos Tomos

PHIL COLLING/Den't Love My Homb MANNY /Freedom TIMA TURNER/Me Den't Mosé Aneth

□⊙⊙FM Long Island

PD. Bill Terry

MD. Ruth Tolson

1 Section 1 S

# B94 Pittsburgh PD: Nick Bazoo

MD: Craig Jackson

MD: Craig Jackson 11 to 18mg a 12mg a

19. 27 MAND /Freedom MEAST/Amet About Lovs? MANY JAME OSKUS/MISS & Crest Le BILLY CRYSTAL/You Look Mervels: LIBA LIBA/I Mender IF I Toke Yo BILLY OCEAN/Mesters Loty RED SPEEDMACON/Live Every Homes

#### SOUTH

7-93 Atlanta PD: John Young

MO. Omis Thoms

I a Friend of the Control of the Co MD: Chris Thor

ADDR PRINCE/Pap Life
MANNE Presiden
PRINCE/Papelen

HOMARD JONES/Life in One Day LOOME EMDE/Hangin' On a Stric STEPHANIE HILLS/Sit By SITCF

# 97.1 HEGL

PD: Randy Brown

MD: Joe Folger 

MOTLEY CRUE/Bookin' In The B MICHAEL MCDOWN\_D/No Lockin' MOTELS/Shoos UB40/I Sol You Bobs MANY /Frances

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# Dallas/Ft, Worth

Maximum Hils

VP/Programming\_John Shomby

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POINTER SISTERS/Dara No PRINCE/Pop Life PAT BENATAR/Invincible

BILLY OCEAN/Netters Left DON HERLEY/Net Enough Leve It PREFERED MACHEN/Rect Me Tenis

B97 New Orleans

PD: Kris O'Kelly MD: Greg Rolling 

ADDS 20 PRINCE/Pep Life MANN /Traction LODGE ENGE/Hongin' On a Stri-MARY JAME DIREBUILD & Cross

# CHR PARALLEL ONE PLAYLISTS

# Miami Neith Isley WINZ-FM



# 6 105 Tampa

Ops Mgr: Mason Dixon

PRINCE/Pop Life BILLY CRYSTAL/You Look Marva JOSE PARE/St. Else's Fire

# (94-Q)

Atlanta

34 MARY JAME DIBLE/HILE & Croty HICHMEL MCDOMALD/He Leekin' B FRINCE/Pop Life MAME /Freedom

# Hot Hits! Norfolk PD: Bob Canada

LAMER PROMISE Edds
LAMER BRANT GAM/Spenish Edds
AUTRIAM & THE MAV/De You Went
LIMME/Sale For Leve
CURTIE & THE BODR/Slot Misses
GOOLEY & CREMI/CE

#### MIDWEST

# 106.5 KWK

St. Louis OM. C.C. Matthey

| Common of the St. Louis OM: C.C. Matthews

# MASS Kansas City

COTY

Columbus Columbus
PD: Adam Cook 

DIRE STRAITS/Honey For Hethin HUTLEY CRUE/Seebin' In The Bo

# <u> 1955</u>

WCZY

MADCHMA/Angas MARY JAME SINLS/Mtld & Crest MOTELE/Shame MAMM /Francha LOOME INDO/Mangin' On A Strir PATTI LABELLE/Des- It Up BILLY DOEAN/Mysters Lety



PD: Dave Anthony

BILLY OCEAN/Metters Loss Method Britzmandon/Live Every Method Britzmandon/Live Britzm

# EEG Chicago

PD: Buddy Scott MD: Joe Bohannon

PLU BURDY SCOTT

Mills Joe Bohannon

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Cleveland

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# Ops

Ops. Dir; Dave Robbins

37. 38 HICHARD, HCDCHNLD/No Leetin' I RED SPEEDWAGON/Live Every Nos SRYAN ADAMS/Kide Henne Rost

# WKTI Milwaukee

PD: Tim Fox MD: Kelly Wallace

MON. Kelly Wallace

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квео Kansas City PD: Pat McKay

MD: Karen Barber

Chicago

And 60

Ops. Mgr.: John Gehron

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HEART/Meet About Love? MANY /Freedom POINTER BISTERS/Dore No ARCTMA FRANKLIN/FreeMag OF La CHEAP TRICK/Tenight 11's You

HOMATO JOHES/Life Im One Day COMMODISE/Animal Instinct RDD GMEDIAMODILITY Every Mee BILLY JOSL/Yew're Only Humanf JOHN FORDTTY/Conterfield JOHN FORDTTY/Conterfield JOHN FORDTTY/Conterfield

# hitradio 96 fm Detroit

PD: Gary Berkowitz

MARY JAME GIRLE/MIId & Cross LONE JAMETICE/Sweet Sweet Seb HOTLEY CRUE/Sweetin' in The S

AMINOTION/Let Him Ge PEAGO BRYGON/Tabe no Prison-STEPHANIE HILLS/Bit By Bit? LODEE SMEDS/Hengin: On A Shit HOMAND JOMES/Life In One Day RATY/Ley It Does VITANIM 2/Byrning Flome

OM: Tac Hammer Minneapolis Asst. PD/MD: Gregg Swedberg

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WLS-FM Chicago Ops. Mgr.: John Gehron

Opp. Mgr.; John Gehron

PD. Jan Jeffres

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Ops Mgr. Jim Fox

MD. Dave Allen

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#### WEST

# Los Angeles Los Angeles VP.Prog.: Gerry DeFrancesco Assistant PD: Mike Schaefer

ADDS MANNY /Freedom HOTELS/Shame READY FOR THE MOR/ON SM+11a

# CHR PARALLEL ONE PLAYLISTS

#### WEST



28. 29. 30 PRINCE/Pop Life

KZZP104.7FM
THE NUMBER 1 HIT MUSIC STATION Phoenix

PD: Guy Zapoleon

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TIMA TURNED!/No Den's Head And MARE/Your Love Is King JUNG PARR/St. Ejmo's Fire

Y

KRXY Denver

MD: Geina Horton

M.D. Genina Horizon

1 Supplementary View Tr. & Elli

2 Supplementary View Tr. & Elli

3 Supplementary View Tr. & Elli

3 Supplementary View Tr. & Elli

4 Supplementary View Tr. & Elli

5 Supplement

# KWSS 94.5 PM

PD: Dave Van Stone MD: Robin Kipps San Jose

30 MITELE/Shome KDEL & THE GAME/Chorish PAT SEMATAR/Invincible MOME/Freedom

**COP** 

PD: Dick Bascom MD: Art Morales

MICHAEL MECHANAL/No Lostsn' Se LTAMAL/COLE For Love PAT BENATAM/Invinciple PATT LABEL/Fait 1 Up POINTER SISTEM/Joare He ANIMOTION/LA Hisa Or ANIMOTION/LA Hisa Or PEAND SHYEOMY TEST No Prisance COCK ROSIN/MAN Your Heart Is SILLY CHYSTAL/You Lost Nervallo PEEDDIE JAKKON/MAN YOU HEAT IS SILLY CHYSTAL/YOU Lost Nervallo PEEDDIE JAKKON/MAN YOU HEAT TONIS

Seattle KUBE SOFM

PRINCE/Pey Life WOMME /Freedom NOTELE/Dhame HOMARD JONES/Life In One Day

K. EUV FM

BEACH BOYE/fe's Gutting Late TAXXI/Still In Love HICHAEL MCDOMALD/Ne Lostin' Be JOHN CAFERTY/C-1-T-Y RED BPEEDMAGON/Live Eyery Most

LOGE ENDS/Hengin' On A String CURTE & THE BOOM/Black River NOTELS/Bloome HARY JAME GIRLS/Hild & Crase I COCK ROBIN/Men Your Mear's In

Seattle

PD: Bob Case

Hot Hits

PD: Jeff King

ADDS

MD: Devon Durrant

MD: Wendy Christopher

San Francisco

PD: Steve Rivers

MD: Jack Silver

2 Deck of A Transformation in Resident State of Control of C

24. 33 HOOL & THE GAMO/Charish

ZIOO# KKRZ

Portland

PD: Gary Bryan

MD: Sean Lynch

MD/Assist PD: Chris Collins

107

MD: Steve Nagaruma

1 2 Daniel Bondon View Tr. A 1211

2 3 Daniel Bondon View Tr. A 1211

3 3 Daniel Bondon View Tr. A 1211

3 3 Daniel Bondon View Tr. A 1211

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5 5 Daniel Bondon View Tr. A 1211

5 7 Daniel Bondon

(Q103FM)

PD: Jack Regan MD; Alan Sledge

KOAQ

BECK & STEMART/Pouple Get Res HOMARD JONES/Life In One Beg TAXXI/Still In Leve BILLY OCEAN/Mystery Ledy

(I.). Alam Siedge Denver

1 Fac. North-Verylaine Ta a 111.

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2 Dear Done Done And Verylaine Ta a 111.

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5 Denve

CARLY SIMON/Tired Of Being Bl BECK & STEMMRT/People Get Rea PAT DEMATAR/Invincible

FM102 PD: Rick Gillette Sacramento

30 SILLY JOBL/You're Only Humanit NOTELS/Shome PHIL COLLING/Den't Lose My Nu MARY JAME GIRLS/MIId & Cresy LIMANI/Only For Love

NADDROA/Angel
CURTIE & THE BODH/Black Risse
BADE/Your Love Is King
BENEMERTH & TURNE-TWAINTING AS
BITE-HAMIE MILLE/Bit By Bit(F)
PATTI LABELLE/Bit It Ug
RICK SPRINGFIELD/State OF The

**KMJK** Magic Portland

PD: Jon Barry MD: Steve Naganuma

PHIL COLLING/Don't Loss My Now BILLY OCEAN/Mystere Lade ROOL & THE GAMO/Cherish ALISON MOYET/Leve Resurrection BECK & STEMART/People Get Read

Sacramento

MD: Mr Ed

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BECK & STEMMAT/People Out Rose DON HERLEY/Not Enough Love In CURTIE & THE BOOM/Black Risses

KS 108 HU HOT HITS! VP/Ops: Dave Parks
San Diego

ADDS 39 MICHAEL MCDOMALD/No Luckin' B POINTER SISTERS/Date He HOTELS/Shame MEIRD AL YANKOVIC/Like e Surg

Hot Hits San Francisco

PD: Richard Sands

### 1 PRINCE/Proposers Bares

## 1 PRINCE/PROPOSERS BAR

PAT BENATAR/Invincible POINTER BISTERS/Dare Me PHIL COLLINS/Den's Lean Mg Mus NOOL & The GAMB/Cherish HOMARD JORNEY/Life In One Day LISA LISA/I Monder IT J Tate y BECK & STEMMAT/Pasple Get Reed

RECH STEMMIT/Papel Gat Red RATRINA I THE MOVIMALITY OF TOP PETTY/Hais IS setur (Forg BYMA FERRY/MILEY TO LAY MY ORMAT/FIELD ALL MATCHING MATCHING ALL MATCHING AL



Denver

PD: Doug Erickson MD: Gloria Avila

MO: Gloria Avija

1 1 Death Death Avise Ta A 111

1 1 2 Death Death Avise Ta A 111

1 1 2 Death Death Avise Ta A 111

1 2 Death Deat

#### EAST

HOTTEST

KC101/New Haven, CT Stef Rybak

PRINCE
PRINCE
MEANI
MOTLEY CRUE
BOLTEST:
WEITNEY BOUSTON 8-5
TEARS FOR FEARS 13-9
ARETHAN FRANKLIN 24-15
BUEY LEWIS 6 THE 27-18

Z106/Philadelphia, PA Steve Davis

Stave Davia
MELAH:
PRINCE
POINTER SISTERS
RATT (dp)
Botteat:
TEARS FOR FEARS 10-1
STING 12-7
STING 12-7
ARETINA PRANKLIN 23-17
HOTLEY CRUE 32-23

WSPK/Poughkeepsis, NY Dayton/Anthony

Deyton(Anthony
PRINCE
LAURA BRANIGAN
MARF JANE GIRLS
LOOSE ENDS
GOOLEY & CREME
HOTTER:
FREDUIZ JACKSON 20-15
CORRY HART 23-16
HUSY LEWIS & THE 29-21
PAUL BANDCASTLE 32-24
JOEN PARR 35-26

RI-104/Providence, RI Jonethen Monk

Jonathan Monk
MICEAEL NCDOMALD
PRINCE
ROTEAS:
DURAN DURAN 1-1
TEARS FOR FEARS 1D-6
DEPECHE HODE 11-9
FOMER STATION 16-13
COREY HART 18-14

Q92/Rochester, NY Stevens/Messner

RICK SPRINGFIELD

WHAM! POINTER SISTERS MOTILEY CRUE BILLT CRYSTAL (dp)

Hottest: HUEY LEWIS & THE 5-1 PRINCE 1-2

HIGHT RANGER 6-5 DURAN DURAN 13-8 BRYAN ADAMS 14-12

98PXY/Rochester, NY Tom Mitchell

MEAM!
PRINCE
MOTLEY CRUE (dp)
LISA LISA
MARY JANE-GIRLS
THARF,

WGFMISchebectady NY

WKFM/Syracuse, NY Stave Becker

PAUL HARDCASTLE DEPECHE HODE

93Q/Syracuse, NY Laird/Dunes

LairdiDunes

ROOL & THE GANG

PRINCE MARE GIRLS

ARE JUSTICE

BOMARD JONES

LOOSE RHOS

ROULES AMNUESTE

ROTTER BOTHER

ROTTER STING 9-8

TRANS FOR PRANS 12-8

TRANS FOR PRANS 12-8

TRANS FOR PRANS 12-10

WPST/Trenton, NJ Tom Taylor

WRCK/Utics, NY Jim Reitz

ARETSA FRANKLIN

WEAR! HICHARL MCDONALD

MICHAEL REDUNDED
LONE JUSTICE
R.E.M.
UNGENT
ROTTERS FOR FEARS 5-1
COREY HART 12-6
FOMER STATION 13-7
RUSY LEWIS & THE 20-8
JOEN PARR 33-18

Tom Taylor
LAURA BRANIGAN
PRINCE
CRUE (dp)
UN40
WAS
ROS PERENMAGON
YAS (dp)
MEMAN
HOCTEST
PAUL YOUNG 2-1
TRASS FOK PEARS 8-3
STING 12-6
BRANI CREES 4 THE 19-13
JOHN PARK 28-15

NEAMI PRINCE LIMABL LAURA BRANIGAN BOTTEN BOTTEN 11-4 CORET BART 16-9 BUST LEWIS 6 THE 24-16 JOHN PARR 14-24

Tom Parker

Tears For Fears Wham! Prince Paul Young Laura Branigan Huey Lewis & The News

# **CHR ADDS & HOTS**

SOUTH

Prince Whami Katrina & The Waves

**Tears For Fears** Paul Young **Corey Hart** 

#### EAST

#### PARALLEL TWO

WHAM! GODLEY & CREME GOOLEY & CREME
U840
KATELHA & THE MAY
LADRA BRANIGAN
SHRILA H.
PRINCE
JESS JOHNSON
BOURAN 1-1
TRANS FOR PEARS 7-4
WHITTEY MOUSTON 10-7
BRAN GURAN 17-13
BRAN ADAMS 17-13
BRAN ADAMS 17-13

PRINCE
PREDDIE JACKSON
PAT BENATAR
BILLY OCEAN
BILLY CRYSTAL (dp) BILLY CHILATER STATION B-6
DURAN DURAN 1-1
POWER STATION 8-6
BUSY LEWIS 6 THE 11-8
CORRY HART 10-9
HEART 18-10

NOOL 4 THE GAMG
POWER STATION
JOHN PARK
MOTELS
BOLLEST
BOLLINS
BOLLEST
TEANS FOR PEARS 11-4
TEANS FOR PORTON 13-5
STIME 9-7
BRUCE SPRINGSTEEM 10-8

WVSR/Charleston, WV Balley/Baller

MEMANI PRINCE CRUE
MOTIES CRUE
LAURA SRANIGAM
LAURA SRANIGAM
LAURA SRANIGAM
LAURA SRANIGAM
MOTOR TRICK
UB40
LOURA DURAN
DOURAN DURAN
PAUL HANDOCASTLE 5-5
NIGET RANGER 6-6

BH Shannon

BILLY CRYSTAL
LAURA BRANIGAN
DIRE STRAITS
GOOLEY & CREME
UB40
WHAN
BRUCE SPRINGSTEEN
HOCKESTEEN
BOTTON DURAN 2-1
BRUCE SPRINGSTEEN
PAUL YOUNG 14-5
EIN CARROS 12-6
JOSE PARR 15-11

WERZ/Exeter, NH Scott MacKay

KATRINA & THE WAV LIMABL PRINCE LAURA BRANIGAN HEAM! MELANI BOTTAN DURAN 3-1 STING 5-3 MELITHEY HOUSTON 10-6 TEARS FOR FEARS 14-11 HOEY LEMIS & THE 16-13

WTIC-FM/Hartford, CT Mike West Mike West
MARY JAME GIRLS
MICANI MCDONALD
HOCHARL MCDONALD
HOCHARL:
DURAN DURAN 1-1
LISA LISA 4-2
TEAMS FOR FRAME 6-3
STING 7-4
ARSTHA FRAMKLIN 13-10

WAMX/Huntington, WV Robinson/Collins TINA TURNER BILLY JOEL DEAD OR ALIVE PRINCE PRINCE Bottest: PAUL YOUNG 3-1 BRUCE SPRINGSTEEN 9-5 NIGHT RANGER 17-8 CORRT HART 14-9 STING 12-10

WKEE/Huntingto

MHIer/Swann
MOTLEY CRUE
LIMAHL
LIMAHL
MATERIA
DIRE STRAITS
GOOLEY & CREME
PRINCE
BOTTARE
MOTTH MOTHER
MOTTHEY MOUSTON 3-2
BROCE SPRINGSTEEN 5-3
COMEY MARK 7-4
BEART 4-5

WLAN-FM/Lancaster, PA

Diamond/Michaels
SOMARS JONES
COCK BOBIN
PAT BENNIAR
RED SPEEDMAGON
PRINCE
RATT (dp)
GODLEY & CREME
BOTTER
BOTTER
TOTAL YOUNG 5-2
CORRT BART 10-5
GORAN DORN 10-2
CORRT DATA 10-5
GORAN DORN 17-22
CORRT DATA 10-5
GORAN DATA

WKRZ FM/Wilkes Prock/Sheriden

WHAM! PRINCE SEAM!

DINE STRAITS
LIDA LISA
LIDA LISA
A-BA
SOCTEME:
PAUL YOUNG 3-1
RUFY LEWIS & THE 18-7
TEARS FOR FEARS 16-8
STIMG 15-10
JOHN PARR 28-20 WTLO/Wilkes Barre, PA Montions/Tandler

MondomeTendler
DIRE STWALTS
LANIMS BRANIGAN
HOTELS
MERMI
RATRICA (dg)
RATRICA (dg)
CUNTIE & THE BOOM (dp)
ROTELS FOR FRANG 3-1
TRAKES FOR FRANG 3-6
DONN PARE 3-24
HOTELY CRUE 38-29

Q106/York, PA Mark Morgan

DONE
Hottest:
DURAN DURAN 1-1
MADONNA 2-2
EURYTHNICS 4-4
PAUL YOUNG 10-10
STING 12-12

PARALLEL THREE

WFBG/Altoons, PA Steve Kelsey MOTLEY CRUE PRINCE PRINCE
WHEN!
A-BA
LAURA BRANIGAN
MICHAEL MCDOMALD
KATRINA 1 THE MAV (dp)
CHEAP TRICK (dp)
HOTELE:
PAUL TOUNG 3-1
STING 7-2
WHITHEY BOUSTON 8-3
BRUCE SPRINGSTERN 9-5
TEARS FOR FEARS 18-11

MIGA ANDREWS
MIGHAN
XATRINA & THE MAY
MOTELS
REO SPERDNAGON
LIMANL
LONG JUSTICE
HOTELS:
TEARS FOR PEARS 18-9
CORRY MART 15-10
PAUL MARDCASTLE 21-16
RICK SPRINGPIELD 22-17
BRYAN ADAMS 31-23

MARY JANE-GIRLS LIMABL LIMABL MCDONALD PATTI LABELLE BOTESE: TEARS FOR PEARS 1-1 PAUL HABDCASTLE 2-2 COREY HART 8-7 BUSY LEWIS 6 THE 13-10 JOEN PARR 24-13 WIGY/Bath, ME Bob Anderson MEANI
PRINCE
POINTER SISTERS
EATRINA & THE WAY
UB40
MOTESTATION 3-1
POWER STATION 3-1
RUET LEMIS & THE 15-5
JORN PARS 10-15
HOTLEY CRUE 37-22 PRINCE MANNE PRINCE MANNE STRAITS (dp) LAURA BRANIGAN BILLY CANSTAL BOLLEATH DURAN DOLAN 3-1 DURAN DOLAN 3-1 TEARS FOR FEARS 12-5 BUEY LEWIS & THE 11-10 JOEN PARR 22-12

MOTLEY CAUE 37-22
183CR/Beckiey, WV
Bob Spencer
PAT BENATAR
ROOL & THE GAMC
PRINCE
HOLLOWAN 2-1
BOART DANCER 7-4
DEAG OR ALIVE 15-8
POWER STATION 20-17
TEARS FOR PEARS 22-18 WOAY/Beckley, WV Jim Mertin

Jim Mertin
LAUDA BRANIGAN
DIRE STRAITS (d)
COOLEY 4 CREME
MARY JAME GIRLS
PRINCE
WHAM!
YAT (dp)
BOTLEST:
DEBANCE 13-2
DEBANCE 13-2
DEBANCE 15-5
HEART 15-5
HEART 15-5

WIKZ/Chambersburg, PA Matthews/Alexander COCK ROBIN A-BA Bottest: PAUL YOUNG 1-1 TEARS FOR FEARS 8-2 STING 7-4 FOWER STATION 12-5 KENNY LOGGINS 20-10

WZYQ/Frederick, MD Kemosebi Jos Kemosebi Joe WELANI PRINCE MANY JANE CIRLS (dp) TINA TOWNER MOTELS MOTELS BOLTEST DURAN DURAN 1-1 SURVIVOR 5-2 TEARS FOR PEARS 6-5 NIGHT PANCER 10-7 PAUL YOUNG 14-1D

WQCM/Hagerstown, MD Will Kauffman

WWI KAUTIMAN
BELANI
HOTELS
HOTELS
LIMABLE
RED SPEEDMAGON
PRINCE
MARY JAME GIRLS
DIRE STRAITS
MARY JAME GIRLS
DIRE STRAITS
MARY JAME GIRLS
ALISON MOTEL (dp)
BOLTeat:
PAGE TOOMS 5-2
PAGE T

DOUG NOVE
BILLY CRYSTAL
LAUBA BRANICAN
HOMARD JOHNES
REO SPEEDMAGON
UB40
WELANI
BOTCE SPRINGSTERM
BOTCEST:
1-1
DURAN DURAN 1-2
BRUE SPRINGSTERM
PULL CONCO 6-4
FULL CONCO 6-4
FULL CONCO 6-4
FULL CONCO 6-4
FULL CONCO 6-5
F

Jack Gillen
PRINCE
MOTLEY CRUE (dp)
MIRAMI
JESSE JORNSON
KATRINA & THE MAV
LAURA BEANICAN
PATT LABRELLE
MOTLEATI BRUCE SPRINGSTEEN 4-3
STING 3-2
TEALES
TEALE
MOTE SPRINGSTEEN 4-3
FINE SPRINGSTEEN 4-

WJZR/Charlotte, NC Chrysler/Daniels

VAT
DIRE STRAITS
LOOSE ENDS
EOWARD JONES
PRINCE
A-BA
PRINCE
WHITE & THE BOOM
HOLLSEL
RESHIP FOR PEARS
LOUSTON 4-1
RESHIP FOR PEARS [1-13
COMEY BARK 21-16
ARRIBA PRANELIN 30-26

WSKZ/Chattanoogs, TN Chase/Page

WNOK-FM/Columbia, SC Jeff Clark

WZLD/Columbia, SC Hunter Herring

KITE/Corpus Christi, TX Dave Parks

WKHI/Ocean City, MD

WANS-FM/Greenville, SC Tommy Smith

Tommy Smith
HELARI
LAURA BRANIGAN
MICHAEL HODONALD
RATRINA 4 THE MAV
PAIRCE GIRLS (dp)
JESSE JOHNSON (dp)
JE

WZYP/Huntsville, AL Steve King

PRINCE
DIRE STRAITS
WHEAM!
R.E.M.
LAURA BRANIGAN
HOTCESE:
TEARS FOR FEARS 4-1
HUXT LEWIS & TEE 5-2
BRYAM ADARS 13-6
PAT BERAFAR 18-11
JOHN PARR 29-18

DEAD OR ALIVE PREDDIE JACKSON MARY JAME GIRLS BOTESE: DURAN DURAN 1-1 NIGHT RANGER 6-5 THARS FOR FEARS 10-1 CORRY HART 9-8 POWER STATION 13-10

ThomseWright

PBIL COLLINS

PAT SENATAR

ON EMELET

ON Y106/Orlando, FL Stacy/Steel

KRBE/Houston, TX
Roger W. W. W. Garrett
PRINCE
REO SPEEDMAGON
BOTTEST
STING 2-1
PAUL YOUNG 5-3
TALL TOURS PEARS 7-4
BURY LEWIS & THE 14-12 KBFM/McAllen-Be

DIME STRAITS
MHAMI
LISA LISA
GOOLET & CREME
JESSE JOHNSON (dp)
HOTE-BALL YOUNG 1-1
CORRY BART 5-2
BRUCE SPRINGSTERN 7-4
POWER STAILON 8-6
TEARS FOR FEARS 15-10

94TYX/Jackson, MS BHI COMMINE PELL COLLINS
PELL COLLINS
PREDDIZ JACKSON
POINTER SISTERS
BILLY CRYSTAL (dp)
BOCHEST
ADDOWNA 5-1
DUBAN DORAM 4-2
WEITHEY HOUSTON 6-3
DEMARCE 7-5
PAUL YOUNG 10-7
PAUL YOUNG 10-7
PAUL WOUNG 10-7
PAUL WOUNG 10-7 WQUT/Johnson City, TN Steve Taylor

Hunter Herring
PRINCE
LIMAKE
EATRINA & THE MAY
WEAM!
CHEAP TRICK
KOOL & TRE GANG
COCK ROBIN (dp)
BOURAN 10-1
DURAN FUNDAN 10-1
DURAN FUNDAN 10-1
DEPECTE NODE 14-7
DEDALO SA BLIVE 16-12
JOHN PARK 28-21 DOWER STATION
BILLY OCEAN
TIMA TURNER
BOTEAS:
MIGHT RANGER 7-2
STING 21-11
CORRY MART 24-14
TEARS FOR FEARS 30-20
JOHN PARR 32-23 WOKI/Knoxville, TN Gary Adkins

Dave Parks

PREDDIE JACESON

PRINCE
MHAN!

LUDAN BRANIGAN

GODLEY & CREME

BRUCE SPRINGSTEEN 7-4

COREY BART 12-7

TEARS FOR PEARS 15-8

POWER STATION 16-9

DEPECHE MODE 18-15 Gary Adkins

PRINCE

DIRE STRAITS

LHARAL

HADDMALD

KATRINA 4 THE MAY

LONK JUSTICE

BOTENSTED

DURAN DURAN 3-1

PAUL YOUNG 2-2

NIGHT PANCER 4-3

COREY BARTS 4-4

STING 9-5 KZFM/Corpus Christi, TX Ginsburg/Tucker GimburgTucker

BRUCE SPRINGSTEM

DEBARGE

PORER STATION

FORE STATION

BLLY

SOUTHANT

BLLY

FORE STATION

FORE STATION

FORE STATION

COLUMN

COLUMN

FORE STATION

FORE WFMI/Lexington, KY Fox/Jensen

FOULDMENT OF THE STATE OF THE S WDCG/Durhem-Refelgh, NC Freeman/Wright

Freemaniwngn\
MEBAH
MICBAEL MCDONALD
MOTELS
HOTELS
HOTELS
LOUNC 2-1
PAUL YOUNG 2-1
TUESDAY 6-4
HEART 15-6
FREEDIE JACKSON 13-7 KKYK/Little Rock, AR Mark McCain Mark McCain
AIR SUPPLY
NIGHT RANGER
EOOL & THE GANG
EOCHEA'
RADOWNA 4-2
PAUL YOUNG 6-5
BRUCE SPRINGSTEEN 9-8
DEBARGE 18-12
TEARS FOR FEARS 14-18 KAMZ/EI Paso, TX

WestSaylor

BEYAN ADAMS (dp)
PRINCE
LAURA BRANICAN
SKIPHORTS & TURNE
ERIC TAGG
HOLLEST:
PAUL YOUNG 4-1
PAUL HAMDCASTLE 5-2
DEBAKES 7-2
BRUCE SPRINGSTEEN 18-10
BIGY LERIS & THE 22-13 WLRS/Louisville, KY Christopher/Lyons Christophe/Lyona
DEBARGE
PRINCE
POINTER SISTERS
PHIL COLLINS
RATT (dp)
Hoteat:
PAUL TOONG 2-1
TARRS FOR FEARS 9-1
STING 14-6
PAUL BARDCASTLE 17-12
PRINCE D-24 KSET-FM/EI Paso, TX KSET-FM/E/Paso. TX
Rendy Rodriguez
PRIL COLLINS
REO SPEKDNAGON
BEKTAN ADANS (dp)
MEJAM!
E/SIG ANGELA (dp)
MEJAM!
HOTERAL
HOTERAL
DURAN DURAN 1-1
PRINCE 2-2
PAGIL YOUNG 5-3
MEJINSY BOUSTON 6-4
STING 9-5

FM100/Memphis, TN John/Conley JohnConlay
PBIL COLLINS
PREDDIE JACKSON
HOTELS
1 THE GAMG
HOTELS
HOTELS
HOTELS
1 THE GAMG
HOTELS
HOT WABB-FM/Mobile, AL

Pramitude
WHANI
PRINCE THE GANG
PAR BENATAR
PAR BENATAR
PAUL YOUNG 3-1
TEARS POR FAMES 8-3
BRYAN ADAMS 19-14
ANY GRANT 23-17
MOTILEY CRUE 28-23 WHHY-FM/Mor Alan DuPriest

AGEN DUPOSET
BOMARD JONES
PAT BENATAR
MARY JAME GIRLS
COCK ROSIN
BOTES
FRINCE 1-1
DURAN DURAN 2-2
HRITHNEY BOUSTON
PAUL YOUNG 7-4
AMY GRANT 13-10

Stacy/Steel
RATRINA & THE MAV
PAT BENATAR
PRINCE
MOTELS
MEAN;
BOOTELS
MEAN;
PAUL YOUNG 5-1
MEITHEY HOUSTON 9-7
PAUL RARDCASTLE 11-9
DEFECEM HODE 13-10
JOHN PARR 37-29 Dave Deigado

TOM PETTY
134 (dp)
1184 (dp)
1185 (EAALTS
MEANE (dp)
LIMABL
EOTESE (dp)
LIMABL
EOTESE (dp)
100RAM DURAM 1-1
BILLY JOSE (d-28
PBIL COLLINS 38-32
SADE D-35
MOTELS D-37 WRVQ/Richmond, VA Lawis/Rivers LewisRivers
LAURA BRANIGAM
MOTELS
BILLY CRYSTAL
MENAN
BOCKESTIAL
BOCKESTIAN
2-1
PAUL YOURG 6-2
BRUCE SPRINGSTERM 7-3
TRARS FOR PEARS 18-9
DEPECRE MODE 26-14

KRGV/McAllen-B KITY/Sen Antonio, TX Upton/Duran PerryMedano TX
PANL BARDCASTLE
BURY LEMES - THE
BURY LEMES - THE
BURY LEMES - THE
BURY LEMES - THE
BURY SONE
FILLE JOSE
F Upton/Duran
MOTLAY CROX (dp)
PRINCE
DIRE STRAITS (dp)
ALISON MOYET
CREAP TRICE (dp)
EATRINA & TEE MAY (dp)
EATRINA

KX104/Nashville, TN Murphy/Cook

COREY MART 14-12

KTFM/Sen Antonio, TX

Thorman/Masty

WEATHER GIRLS (dp)

MELISSA MANCHESTE

BONNIE MILSAN

BONNIE MILSAN

BONNIE MILSAN

BONNIE MILSAN

BONNIE MILSAN

BONNIE MILSAN

BOLTOSE ENDS (dp)

LADRA BRANKGAN

BOLTOSE:

BOLTOSE CORT

BOLTOSE:

LADRA BRANKGAN

LOSSE

BOLTOSE

BOLTOSE

LOSSE

LOSSE

BOLTOSE

LOSSE

LOSSE

LOSSE

BOLTOSE

LOSSE

LOSSE Mutphy/Look
PAINCE
WHANN
EARTHNA & THE MAV
MICHAEL MCDONALD
LAURA SHANN
HOTLERE TEARS FOR FEARS 3-1
STING 8-4
STING 8-4
ENGLET CHANN
LOOK 14-8
ENGLET CHANN
ENGLET CHANN
ENGLET CHANN
ENGLET S-10
EICK SPRIMGPISLO 16-12

Y107/Nashville, TN St. John/Tyler SI JOHN (yer
WHAM!
PRINCE
MICHAEL MCDOMALD
MARY JAME GIRLS
BEARY
DURAN DURAN 2-1
MESTHWEY SOUSHON 4-2
PAUL YOUNG 6-3
PRINCE 3-4
MADOMRA 1-5

Sebastian/Devenport
PEINCE
MEIAN1
MOTELS
DIRE STRAITS
CURTIE 6 THE BOOM (dp)
HOLLest:
PRINCE:10
PRINCE:10 WZKS/Nashville, TN Larry Martino Larry Mertino
TINA TURNER
JOHN PARR
POLIFER SISTERS
ROFLEY CRUZ (dp)
LILLY CRYSTAL (dp)
BOLLY CRYSTAL (dp)
BOLLY CRYSTAL (dp)
HADONHA 3-2
PREDDIE JACKSON 4-3
PAUL YOUNG 5-4
AMY GRAFT 6-5 Z98/Temps, FL Kaghan/Clarc

WQUE-FM/New Orlean

WRNO/New Orleans, LA Costello/Watkins

Costellowetkins
NOTELS
NEAM:
HICHARL HODOHALD
GODLEY & CREME
CHEAP TRICK
BOTEAS:
DURAN DURAN 1-1
BROCE SPRINGSTEEN 7-3
TRARS FOR PRAYS 10-4
MOTLEY CREE 27-16
RATT 28-18

WNSY/Norfolk, VA

WMSY/Norfolk, VA
Jeff Mormau
DEPECBE NODE
PREDDIE JACKSON
JOHN PARR
BILLY JOEL
PBIL COLLINS
PAT BENATAR
KOOL & THE GANG
SADE

COOL & THE CANG SADE PATTI LABELLE SOWARD JONES HOTELS HOTELS HOTELS DIEAR DORAN 1-1 PAUL YOUNG 7-2 BRUCE SPRINGSTER 6-4 STING 9-6 TEARS FOR FRARS 22-7

PHIL COLLINS PRINCE REO SPEEDWAGON

KaghanClarc
ECOL & THE GANG
EATRINA & THE MAV
PRINCE
MEANI
MOTLEY CRUE (dp)
HOTLEY CRUE (dp) WKZL/Winston-Salem, NC Finney/Joseph PRINTE REO SPREDMAGON BATT HART JAHE GIRLS LOGGE ENDS EOTES: PAUL YOUNG 20-3 TEAMS FOR FEARS 19-6 STIMG 17-7 DEAD OR ALIVE 24-18 JOHN PARR 27-20

PRINCE EATRINA & THE WAV WEAM! DIRE STRAITS HOTELS HOTELS
HOTEST:
WEITHEY HOUSTON 7-3
TEAMS FOR FEARS 17-7
COREY BART 19-12
MOTILEY CRUE 31-21
HUET LEWIS & THE 35-22

ROB LEGNARD

CUSTIE & THE BOOM

FREDIE JACKSON

PAT BENATAR

PHIL COLLING

HE SAV

BOOM

FREDIE STRAITS

BOTTER

THE COLLING

FREDIE STRAITS

BOTTER

HOW LIGHT

HOW LIGHT

JOHN FARR 12-21

JOHN FARR 32-21

PARALLEL THREE

KOIZ ENVA Peter Stewart

KOOL 4 TRE GANG (dp)
ALISON HOYET
LIMARL
BOTTER:
TEARS FOR FEARS 12-2
BRICES SPRINGSTEEN 5-3
STING 6-5
HUEY LEMIS 4 TRE 15-8
DEPECRE HODE 28-13

WJADiBainbridge Albany, GA Eliott/Taylor PRINCE MHAM1

KISR/Ft. Smith, AR Rick Hayes

Q104/Gadaden, AL Davis/St. John

PRINCE WHAM! DEAD OR ALIVE (dp) RATT (dp) ROTTERST: PREDDIE JACKSON 1-1 PADL HARDCASTLE 2-2 WBITNEY HOUSTON 3-3 TEARS FOR FEARS 9-4 COREY HART 8-8

WYKS/Gainesville, FL Lou Patrick

HOMARD JONES

Q101/Meridian, AL Kelly/Brock

MOTLEY CRUE BILLY OCEAN PRINCE

PRINCE
MIRANI
CHEAP TRICK
LAURA BRANICAN
MICHAEL MCCOMALD
RAYER THE MAY
YAT (dp)
CURTIE A THE MOM (dp)
BOILEAN
TRIANS FOR PEARS 15-6
CORRY MART 19-14
RIEY LEMIS 4 THE 24-17
JOHN PARR 26-22

WCGQ/Columbus, GA Raiph Carroll Rabh Cerroll
PADL RARDCASTLE (dp)
PAT BENATAR (dp)
PAT BE MARKED PALTERNAIS
ROBBIN TEOMPSON
ROTERS
PRINCE 1-1
TIL TUESDAY 4-2
TEASS FOR FEASS 11-6
ROOL 6 THE GAMG 20-15
RICK SPRINGFIELD 33-29

WIXV/Sevanneh, GA Bill Weston

LAURA ShoranomMEAR!
HELIX
POINTER SISTERS
BRUCE SPRINGSTEEN
SOTEES:
BRUCE SPRINGSTEEN 2-1
HEART 7-3
KIM CARNES 5-4
TEARS FOR FRARS 17-7
COREY BART 11-8

RICK Heyes

HOTELS
HICHARL HIDDHALD
PRINCE
ROOL & THE GANG
LAURA BRANIGAN
KATRINA & THE WAV
HOStest:
DUBAN DUBAN 1-1
PAUL YOUNG 4-2
TEARS FOR FEARS 6-4
HUTL LEMIS & THE 17-13
PAUL HARDCASTLE 22-16

Sommers/McFarland
DEBARGE
PRINCE
BILLY OCEAN
MARY JASE GIRLS
MICNARL MCDONALD
BILLY CHART
BOLLY CHART
BOLLY CHART
MICNARL MCDONALD
BOLLY CHART
MICHAEL
MICHAEL WGLF/Taliahassee, FL Rick Sprinkles

Rick Sprinkles

MOTLEY CRUE (dp)
PRINCE
MICHAEL MCDONALD
EARTHNA & THE MAY
WHAN'
LISA LISA (dp)
HISTITETY MOUSTON 2-1
PAUL YOUNG 1-2
DEBARGE 4-3
TEARS FOR FRANS 11-7.
COREY NART 14-9

Lou Partick
PRINCE
NOTELS
YAT (dp)
NANY JAME GIRLS
PREDDIE JACKSON
BOLLSET
STRONG JACKSON
EXTERNATION
EXTERNATION
COMET MART 16-9
COMET MART 16-9
COMET MART 16-9
TEARS FOR TEARS 21-11
KTDY/LEARS/PRINCE
KTDY/LEARS/PRINCE
KTDY/LEARS/PRINCE
MORAEM JOMES KKQV/Wichita Falls, TX K.J. Stone DIRE STRAITS
LONE JUSTICE
SHELLA E.
CHEAP TRICK
KING
COOLEY & CREME
LOOSE ENDS
KATRINA & THE MAY
LAURA BRANIGAM MEANI
MOTELS
PRINCE
PRINCE
DIRE STRAITS
LIMABL
GOOLEY & CREME
ROTES
ROTE

LAURA BRANICA-HOLDEST: BRUCE SPRINGSTERN 5-2 STING 6-3 TEARS POR FEARS 10-4 COREY HART 9-6 BRYAN ADAMS 18-13

Barry Michaele
BILLY OCEAN
PAT BERATAN
YAT (dp)
Bottest:
PAUL YOUNG 4-1
PRINCE 1-2
TEARS FOR FRARS 12-4
PAUL HARDCASTLE 16-15
JOHN PARR 33-20

WHSL/Wilmington, NC Stewart/Stone

KelyBrock
MICHAEL HCDOHALD
PRINCE
LIMARL
LADRA BRANTGAN
END (dp)
LOOSE MING (dp)
LOOSE MING (dp)
LOOSE MING (dp)
LOOSE MING (dp)
CHEAD TRICK (dp)
PAUL YOUNG 1-1
BRUCK SPRINGSTERN 8-2
STING (10-2)
STING (10-3)
RUCY LEWIS 6 THE: 25-14 SIEWARTUSTONS
ANY GANAT
JOSN CAFFERTT
JOSN CAFFERTT
JOSN CAFFERT
HICHAEL MCDORALD
RATERIA LAMBRA
RATERIA
RATER

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night, (RA) indicates the song was dropped from the playlist then readded.

#### PARALLEL TWO

WBBQ/Augusts, GA Bruce Stevens Bruce Stevens
PRINCE
MEAN1
CREAP TRICE (dp)
RATEINA 4 THE MAY
LAURA BRANIGAN
LIMAH.
FREDDIE JACKSON 1-1
TEARS FOR FRARS 12-2
COMEY HART 15-13
BRYAN ADAMS 26-20
LOOSE ENDS D-27

KHFliAustin, TX Waylon Bichards

Waylon Richards
FREDDIZ JACESON
LIMABL
ARTRIMA & THE MAV
MELARI
BOALE
BOLLERE
ROTER 12-6
TEARDS FOR FEARS 13-8
BUTK LEWIS & THE 18-16
PAUL HARDCASTLE 22-18 none Bottest: PAUL YOUNG 1-1 TIL TUESDAY 2-2 STING 3-3 NIGHT RANGER 4-4 BRUCE SPRINGSTEEN 5-5 Jeff Clark
PRINCE
LAOSE PNDS
WHENA!
NOTELS
REME & ANGELA
LAURA RRANIGAN
JESSE JOHNSON
ROTTEST
PAUL YOUNG 2-2
TEARS FOR FEARS 20-5
NIGHT RANGER 8-6
DEPECTE NOOS 16-9
COREY HART 19-12

WFMF/Beton Rouge, LA Rice/Ahysen

HIGHAPPEN
ANIHOTION (dp)
PBIL COLLINS
SILLY OCBAN
BOTHER
DURAN 3-1
TEARS FOR FEARS 13-2
FOWER STATION 18-13
DEFECHE HODE 24-17
JOHN PARR D-23 KWIC/Beaumont, TX Resor/Perry

RasorPerry

RATRINA & THE WAV
CHEAP TRICK
DROBNT (dp)
LIMABL (dp)
BORNAM SERVICE
BORNAM SERVICE
TEARS POR PEARS 10-4
STING 7-5 -CORRY MART 13-9
ARETHA PRANKLIN 29-15

KZZB/Beaumont, TX Jerry Lousteau JARTY LOUSTEAU
DIRE STRAITS
MICHARL MCDONALD (dp)
BOWARD JOHN
LISA LISA (dp)
PRINCE
LISA LISA (dp)
PRINCE
P

WQID/Biloxi, MS

WHAM!
MOTELS
PRINCE
MICHAEL MCDONALD
BOTE-81:
STING 5-1
PAUL YOUNG 7-2
DEBARCE 14-9
AIR SUPPLY 16-10
POMER STATION 20-15

WAPEBirmingh St, John/Regel

St John/Regal
PRINCE
MELANI
PAT RENATAR
HOWARD JONES
KOOL & THE GARG
HOTEST
TEARS FOR FEARS 1-1
MEITHEY HOUSTON 10-3
COREY HART 9-5
ARETHAN FRANKLIN 16-8
MOTLEY CRUE 21-15

KXX106/Birmingham, AL North/Bailey

NorthBailey
PRINCE
PRINCE
RICHARD HODOMALD
OIRE STAITS
FARTHE MAY
PAT SEMANT
GOOLEY & CREME
ROUTON 5-1
PAUL YOUNG 6-2
BRUCE SPRINGSTEEN 5-3
COREY BARE 10-5
POWER STATION 11-7

WSSX/Charleston, SC Philitps/Allen Phunpalamen
MEANI
PRINCE
HICHAEL MCDONALD
REME & ANGELA
JESSE JOHNSON (dp)
HOCCEAR
FOR PATION 8-3
BRUCE SPRINGSTEN 10-4
BRYAN ADMS, 14-10
TEARS FOR FEARS 20-12

WBCY/Charlotte, NC REO SPEEDMAGON POINTER SISTERS PRINCE ROWARD JONES ROMARD JONES
HOTECAT:
BRUCE SPRINGSTEEN 5-1
HARRT 8-2
HUEY LEWIS & THE 8-3
COREY HART 9-6
POMER STATION 18-8

Hotteat: KENNY LOGGINS 2-1 BRUCK SPRINGSTERN 4-2 COREY HART 7-4 HUEY LENIS & THE 14-6 RICK SPRINGFIELD 16-11

WKSF/Asheville, NC John Stevens

T94/Paname City, FL J.O. North LIMARL
KATRIMA 5 THE WAV
RATT
CURTIE & THE BOOM
YAT
PRINCE
MELISSA MANCHESTE

KWES/Mid John Clay

John Clay

PRINCE
GOOLEY & CREME (dp)
POINTER SISTERS (dp)
HIMAH (dp)
PAT BEWATAR (dp)
HOCLOGE
MENUDO 4-1
TEARS FOR FEARS 2-2
DEAD OR ALIVE 5-3
GUEY LEWIS & TEE 14-9
JOHN PARK 19-10

MELISSA MANCHESTE BOLESSI FREDDIE JACKSON 3-1 DURAN DURAN 4-2 TEARS FOR FEARS 10-9 STING 15-12 JOHN PARR 32-25

WPFM/Panama City, FL Thomas/Davis

WXLK/Roanoke, VA Don D'Shea

MICHAEL MCDONALD
MICHAEL MCDONALD
EATRINA 6 THE MAY
DON HENLEY
WHAN1
URGENT
BANDOLD FALTERNEYE
ROBBIN THOMPSON

BILLY CRYSTAL LAURA BRANIGAN-

Z102/Savanneh, GA Sommers/McFarland

KNIN/Wichita Falle, TX Barry Michaels

MIGH KINGSTON

BOMAND JONES

PHILL COLLINS

LIMABL

LI

#### MIDWEST

MOST ADDED

Whami Prince **Phil Collins** 

HOTTEST Tears For Fears Paul Young Corey Hart

# **CHR ADDS & HOTS**

WEST

MOST ADDED

Wham! Prince Kool & The Gand

**Tears For Fears** Whitney Houston

#### MIDWEST

#### PARALLEL TWO

WKDD/Akron, OH

WHAM!
RATRINA & THE WAV
MICHAEL MCDONALD
PRINCE
ROOL & THE GANG
A-HA (dp)
COCK ROBIN (dp)
BOTTEST
BRICE SERINGSTEPN BOTTEST: SRUCE SPRINGSTEEN 3-1 TEARS FOR FEARS 15-8 DEBARGE 14-10 HUEY LEWIS & THE 20-15 ARETHA FRANKLIN 28-19

KOOL & THE GANG PAT BENATAR REO SPEEDWAGON WHAM! MHAM! Hottest: TEARS FOR PEARS 2-1 STING 4-2 TIL TUESDAY 10-3 BRYAN ADAMS 20-11 MOTLEY CRUE D-26

MHANI
POINTER SISTERS
NOTELS
REO SPREDWAGON
HOUTEN
TEARS
ROO FRANS 11-7
CORRY RARE 14-10
POWER STATION 15-12
JOHN PARR 26-17

WROC/Claveland OH

BILLY CRYSTAL (dp) BILLY CRYSTAL (dp)
MHAM1
LIMAHL
MIGHAEL MCDONALD
LAURA BRANIGAN
EATRINA & THE MAV
CURTIE & THE BOOM
HOTES FOR FEARS 7-1
PAUL YOUNG 4-2
STING 10-6
COREY HART 14-8
DEBARGE 13-11

KHK/Davenport, IA Jim O'Hera

JIM O'Hers

PHIL COLLINS

PAR BENATCH GOODER CREME
GOOLER & CREME
GOOLER & CREME
GOOLER & CREME
LOOSE RINS
BOCKENIS
BOCKENIS
BURNAN DURAN 1-1
TEARS FOR FEARS 15-9
HUEY LEMIS & THE 21-13
ARETHA FRANKLIN 26-16
JORN PARE 29-17

WGTZ/Dayton, OH John Robertson PRINCE WHAM! ANIMOTION HOTELS

KZIO/Duluth, MN Michaels/Herman Micheel/Herman
PHIL COLLINS
PAT BENATAR
DIRE STRAITS
BILLY OCEAN
YAT (dp)
BOTLEAR: TEARS FOR FEARS-14-4
STING 23-5 FTE 18-7
POMER STATION 33-14
ARETEA PRANKLIN 35-15

Bruce Clarke

BEART
JOHN PARR
BYYAN ADMS
PREMINING
PREMINING
PREMINING
BRUCE SPRINGSTEEN 7-2
STING 10-6
BRUCE SPRINGSTEEN 7-2
STING 10-6
BRUCE LEWIS & THE 22-14
ARRETAR PRANKLIN 25-16
TIMA TURNER D-24

WSTO/Evansville, IN Chris Taylor

AIR SUPPLY
Hottest:
PRINCE 1-1
HADONNA 2-2
DEBARGE 11-5
TEARS POR PEARS 21-14
WHITNEY HOUSTON 20-15

WMEE/Ft Wayne, IN Tony Richards PAT BENATAR MICHAEL MCDONALD

NOTELS
HOTELS
FAUL YOUNG 3-1
COREY HART 10-5
WHITNEY HOUSTON 12-7
TEARS FOR FEARS 15-9
HUEY LEWIS & THE 17-13

WHAM! PHIL COLLINS PRINCE

PRINCE
ROOL & THE GAMG
HOTTER
SURVIVOR 1-1
DURAN DURAN 2-2
PAUL YOUNG 6-3
TEARS FOR FEARS 15-6
COREY HART 12-8

MCGGelDent
PAT BENATAR (dp)
PRINCE (dp)
PBIL COLLINS (dp)
CHEAP TRICK
HOCTEST:
POTONICO 1-1
PATING 3
CORRY BART 8-4
TEARS POR PEARS 11-8
MEITHEY BOUSTON 18-9

U93/South Bend, IN

J.K. Dearing

WGRD/Grand Ranida MI TEARS FOR PEARS
PRINCE
WHAM!
HOTELS
BILLY CRYSTAL (dp) Hottest: BRUCE SPRINGSTEEN 3-1 STING 6-3 PAUL YOUNG 10-5 BRYAN ADAMS 21-13 JORN PARR 30-21

WZPL/Indianapolis, IN

Jim Mines
Minail
LOOSE ENDS
PRINCE
MOTELS
ROTECS:
ROTECS:
ROTECS:
DURAN DURAN 3-2
DURANC 0-3
MRITMEY HOUSTON 8-4
JOHN PARR 17-5

Ryan/Cheeks

GODLEY & CREME

GEBAP TRICK (dp)

URCENT (dp)

URCENT (dp)

URCENT (dp)

URCENT (dp)

R.E.M. (dp

WKFR/Kalamazoo, MI Weinacht/Chapman

DON HENLEY PAT BENATAR

Z104/Madison WI

John Driscoll
ARETEA PRANKLIN
PAUL BARDCASTLE
JOEN PARR
TINA TURBER
BILLY JOEL
MOTLEY CRUE (dp)
BILLY CRYSTAL (dp)
BOTLEY CRUE
DURAN DURAN 3-1
SURVIVOW 4-3
EURYTEMICS 6-5
PAUL YOUNG 10-6
STING 14-8

MHAM I PRINCE BILLY CRYSTAL BOTCEST DURAN DURAN 1-1 NIGHT PANCER 2-2 POWER STATION 10-7 DEAD OR ALIVE 20-14 BRYAN ADAMS 21-15

KOFM/Oklahoma City, OK Cooper/Casey

PRINCE
RATRINA & THE MAV
CHEAP TRICK
MICHARL MCDONALD
BOOTEN:
PRINCE 1-1
DURAN DURAN 2-2
PAUL YOUNG 4-3
MADONNA 3-5
BUEY LEWIS & THE 14-9

PRINCE WHAM! Hottest: POWER STATION 4-1 BRUCE SPRINGSTEEN 5-3 WHITNEY HOUSTON 6-4 TEARS POR PEARS 8-5 STIMG 7-6

KQKQ/Omahe, NE

PAT BENATAR

Weinscht/Chapmen
PAT BENATAR
DEAD OR ALIVE
PBIL COLLINS
LINABI
HOTELS
WHAMI
BOTTES
BOTTES
BOTTES
TEARS FOR FEARS 36-9
THAN TURKER 37-27
BILLY JOEL 39-33 WHAM! CBEAP TRICK LOOSE ENDS LAURA BRANIGAN PRINCE EATRINA & THE WAV BOTTEST: BOTTEST: TEARS FOR FEARS 2-1 PAUL YOUNG 4-2 DEBARGE 10-4 STING 14-5 WHITNEY BOUSTON 16-7

WVIC/Lansing, MI Maloney/Kittredge KAY107/Tulse, OK PAUL YOUNG 6-1
HEART 4-4
BRUCE SPRINGSTEEN 7-5
POWER STATION 8-7
TEARS FOR FEARS 14-10

Blain/Stophens
TINA TURNER
REO SPEEDWAGON
DIRE STRAITS
PRINCE
MEMANI
BOCKE#1:
DURAN DURAN 2-1
TEARS FOR FEARS 16-8
NIGHT RANGER 14-9
TIL TURSON 25-13
STING 30-15

LittleHudson

BEART

PRINCE

WHENDRY TRICK

HOCKART

SURVIVOR 3-1

PAUL YOUNG 6-2

STING 10-5

WHITHEY HOUSTON 15-10

BUEY LEWIS 4 THE 19-12 KEYN-FM/Wichita, KS

NONE BOTTEST: DEBRAGE 14-14 BEART 18-18 RUEY LENENS 6 THE 21-21 PAUL HARDCASTLE 23-23 JOHN PARR 25-25

KKRD/Wichita, KS Oliver/Williams

PRINCE PRINCE
MEMANI
LIMANI
LI

WMOT/Youngstown KJ103/Oklahoma City, Ok

Duta ...
none
Hottest:
DURAN DURAN 1-1
BRUCE SPRINGSTERN 4-4
WHITHEY BOUSTON 5-5
DEPRCEE MODE 6-6
STING 10-10

PARALLEL THREE

KFYR/Blamarck, ND Brannan/Hardt PHIL COLLING TEARS FOR FEARS BILLY OCEAN RICK SPRINGFIELD JOHN PARK PAUL YOUNG 3-1 BRUCK SPRINGSTEEN 11-5 WITHER SUSTEM 18-8 STIMS 18-10 DEBANCE 19-13

WBNQ/Bloomington, IL Justin/Robbins

MICHAEL MCDONALD KATRINA & THE WAY MATRINA & THE MAY WHAM!
PRIL COLLINS
ALISON MOYET
YAT (dp)
ROTECOL (dp WBWB/Bloomington, IN Bob Leonard

KOOL & THE GANG LAURA BRANIGAN FREDDIE JACKSON CHEAP TRICK MOTLEY CRUE DIRE STRAITS WEAM! MEANI HOTCHEST:
BRUCE SPRINGSTEEN 10-5
CORRY HART 11-6
HIGHT RANGER 9-7
BRYAN ADAMS 27-18
JORN PARR 39-22

WCIL-FM/Cerbondale, IL Tony Waitekus

PRINCE WHAM! PREDDIE JACKSON JOHN PARR DIRE STRAITS (dp) SKIPWORTH & TURNE Hottest: TEARS FOR PEARS 3-1 HUEY LEWIS & THE 14-4 AMY GRANT 13-7 AIR SUPPLY 15-9 RENNY LOGGINS 31-13 WIOG/Saginaw-Bay City, MI Beicher/Shennon
PAT BENATAR
BERART
TIMA TURNER
ROTES:
BRUCE SPRINGSTEEN 3-1
TEARS FOR FEARS 7-6
RUEY LEMIS 4 THE 15-8
NIGHT RANGER 14-9
POMER STATION 16-10 KQCR/Ceder Repids 14

DIMONIFIATION
BILLY OCEAN
PRINCE
MHAMI
NOTELS
RED SPEEDWAGON
NOTLEY CRUE
PRIL COLLINS
BOCKEST:
PAUL YOUNG 2-1
MRITHEY BOUSTON 5-2
COMMINENT 10-3
NIGHT BANGER 12-7 AIR SUPPLY
ROOL & THE GANG
NIGHT RANGER
BOTLEST
TIL TURSDAY 5-1
COREY RART 29-9
POMER STATION 24-12
HURY LEWIS & THE 30-16
BRYAN ADAMS 26-19

KCMQ/Columbia, MO Tuttin/Baker

LIMAHL REO SPEEDWAGON R.E.M. HOLLEST: DURAN DURAN 2-I TEARS FOR FEARS 7-2 COREY HART 15-9 ARETER PRANKLIN 24-17 JOHN PARR 34-25

Y94/Fargo, ND Collins/Anderson MOTELS
ROOL 4 THE GANG
GOOLEY & CREME
LIMARL
PRINCE
BOTEST:
DURAN DURAN 3-1
BRUCE SPRINGSTEEN 5-3
HADONNA 6-4

MADONNA 6-4 COREY HART 16-10 TEARS FOR FEARS 19-11 KKXL-FM/Grand Forks, ND

Nordine/Right

REO SPEEDMAGON
PHIL COLLINS
ANIHOTION
PAT BENATAR
PAREDIE JACKSON
DURAN DURAN 2-1
PAUL YOUNG 4-2
MEITHEY HOUSTON 8-4
BRUCE SPERNOSPEEN 9-5
TEARS FOR PEARS 13-8
JOHN PARR 27-21

WAZY-FM/Lafayette, IN

PRINCE
MBLAMI
YET
RATT (dp)
DIRE STRAITS
MANY JAME GIRLS
HOLDER
HADOWNA 2-1
TEARS FOR FEARS
PAUL YOUNG 4-3
JOHN PARR 18-9

KFRX/Lincoln, NE Tracy Johnson ROOL 5 THE GANG (dp)
PAT BENATAR
BILLY CRYSTAL
ROTES
DURAN DURAN 2-1
MADOWNA 1-2
TEARS FOR FEARS 4-3
PAUL YOUNG 7-5
BUEY LEWIS 6 THE 19-11

WRKR/Racine-Milwaukee, W Pat Martin

PAIMORDH
PRINCE
POINTER SISTERS
CHEAP TRICK
HIAN!
HIAN!
TEARS FOR FEARS 1-1
PRINCE 2-2
GEORGE THOROGOOD 7-5
BRYAN ADAMS 17-11
HOTLEY CRUE 25-16 KKLS-FM/Rapid City, SD Sherwin/Piper

PBIL COLLINS
KOOL & THE GAMP
PRINCE
YET
LIMABL
HOTLERS:
STING 6-12-9
BUSY LEWIS & THE 17-13
BYIAN ADAMS 26-20
JOHN PARK 26-24

99KG/Salina, KS Denny Collier

Denny Collier

RED SPREDMAGON
RATRINA A TRE WAV
RATRINA CHE WAV
P.E.W. (dp)
P.E.W. (dp)
GOMARD JONES
BOUTHOR:
BOUTHOR JURNA JULIAN
DURAN DURAN JULIAN
THAN PER POR PEARS 22-12
REARS FOR PEARS 22-12
PAUL RARDCASTLE 38-29

KKRC/Sioux Falls, SD

Dan Kieley
RATT Idp)
PAT BENATAR
PREDDIE JACKSON
POINTER SISTERS
PELL COLLINS
ANIMOTION
ROC SPEEDMAGON
BOCKERS:
BOCK SPEEDMAGON
BOCK SPEED

Stucker/Rountree

POINTER SISTERS PAT BENATAR

PAT BENNION
BOTTEST:
BRUCE SPRINGSTEEN 4-1
STING 5-2
WHITNEY BOUSTON 7-4
TEARS POR FEARS 11-7
DEPECHE MODE 13-10

KKXX/Bakersfield, CA

Squirea/Komper
JOHN PARR
MHAM!
PRINCE
HOTELER FAUL YOUNG 5-1
HEART 6-3
MHITHEY HOUSTON 10-5
TEARS FOR FRARS 16-9
MOTLEY CRUE 19-10

KQXR/Bekersfield, CA Doug OsRoo

WHAM!
LONE JUSTICE
LIMARL
RATT (dp)
ROTTER
BOTTAN ADAMS 5-2
PAUL YOUNG 9-3
BURY LEWIS & THE 12-4
TERRS FOR FEARS 20-12
MOTLEY CRUE 22-18

Doss/regory
PRINCE
ROOL & THE GANG
MEAN!
GODLEY & CREME
LIMABL
YET (dp)
Bottest:
TEARS FOR PEARS 4-1
COREY HART 8-3
BRUCE SPEINGSTERN 6-4
BUTY LEWIS & THE 14-6
JOHN PARR 23-13

KIKX/Colorado Springa, CO

Melmberg/Anderson
PRIL COLLINS
PREDDIE JACKSON
ROOL & THE GAMG
HOTELS
PRINCE
RESCRIPTION
RESCRIPTION
RESCRIPTION
RESTRICT
POWER STATION 17-9
POWER STATION 17-9
ROYAL THE PRINCE THE TRANSPORT
RESTRICT
R

KSND/Eugene, OR Shayne/Newman

KBOS/Fresno, CA Kris Van Kamp

Nris Van Kamp

WEAM!
COCK ROBIN

ALISON HOYET

HOTLEY CRUE (dp)
LIMANL

PRINCE

BOTLEST:
BOTL

Shayne/Newman

PRINCE
DIRE STRAITS
WHAMI JANE GIRLS
WHAMI JANE GIRLS
HORN BRANICAN
GOOLEY & CREME
HOSTER
TEARS FOR PEARS
6-2
DEFECTE MODE 7-5
COREY BART 14-8
HUSY LEMIS 6-18
HUSY LEMIS 6-19-9
POMER STATION 23-10

KF95/Boise, ID Doss/Gregory

WEST

PARALLEL TWO

Inta Fa, KMGX/Freeno, CA

NM Carey Edwards

RICK SPRINGPIELD

BEAFT

1-1 ROTECT

MITNEY BOUSTON 1-1

FREDDIE JACKSON 2-2

TRANS FOR FRANS FOR FARS FOR FARS LISA 10-18

LISA LISA 10-18

KYNO-FM/Fresno, CA Walker/Davis

POINTER SISTEM
PAT BERNATAR
ROWARD JONES
REO SPEEDWACON
MHAMI
ANY CRANT (dp)
BOTLEST
DURAN DURAN 2-1
TEARS POR PEARS 10-3
MHITHEY MOUSTON 12-6
PAUL YOUNG 13-8
STING 11-9

KQMQ/Honolulu, HI Kimo Akane

POINTER SISTERS BILLY OCRAN

none Bottest: PRINCE 1-1 TIL TUBSDAY 7-4 NADONNA 9-5 TEARS FOR FEARS 17-10 RICK SPRINGFIELD 26-19 WDBR/Springfield, IL Moore/Lawley

Moorelawley
MEAN I
PRINCE
HICHAEL COONALD
LIMABL
R.E.M.
NARY JANE GIRLS
CARLES
ALES
ALES
ALES
ALES
ALES
HOTE GRANTEN
KATENIA A THE MAY
ALISON MOYET (dp)
HOTEAS:
11-4
DEFECTE MOUSTON 6-1
TARAS FOR PEARS 11-4
DEFECTE MOOR 10-7
ARETHA FRANKLIN 16-10

WSPT/Stevens Point WI

KSKD/Salem, OR Len E. Mitchell

PRINCE MANI GOOLEY & CREME MOVELS MANI GOOLEY & CREME MOYELS YAT (dp) TARKS TO-1 POWER STATION 3-3 MADONNA 2-4 PRINCE 2-5 BRIZAN ADAMS 26-14

KDVV/Topaka, KS MOTELS CHEAP TRICK PHIL COLLINS WHAM! MICHAEL MCDONALD LIMAHL

LIMALL
PRINCE
MOTLEY CRUE (dp)
MARY JANE GIRLS
HOTLEST
TEARS FOR FRARS 4-1
CORET HART 16-10
BRYAN ADAMS 18-11
DEPECHE HODE 26-16
JOHN PARR 38-31

KFMW/Waterloo, IA Mark Potter

MORE FORE!

ROOL & THE GANG
KATRINA & THE MAY
MEAN!
MICHAEL MCDONALD
PRINCE
HOÉCEBE:
HOÉCEBE:
COMEY MART 5-3
DEAD OR ELANS 12-8
BURY LOWIS ELANS 12-8
DEAD OR ALIVE 25-13

Len E. Mitchell

KOOL & THE GANG
MEMAHI

KATRINA & THE MAV

LAURA BRANIGAN (dp)

LOWE JUSTICE (dp)

GOOLEY & CREME (dp)

ALISON MOVET (dp)

BOOLEY & CREME (dp)

ALISON MOVET (dp)

COREY HART 16-7

KDON-FM/Salinas

Kirk Cliatt
MERAM!
PRINCE
ROOL 4 THE GAMG
ROOL 4 THE GAMG
ROOL 5 THE GAMG
ROOL 5 THE GAMG
RINCL
VAT (dp)
Hottest:
DEPECEE MODE 1-1
STING 4-3
PEARS 7-4
HOMARD JONES 27-18

KCPX/Salt Lake City, UT

WHAMI Hottest: TEARS FOR FEARS 8-1 HOMARD JONES 12-6 DEPECHE MODE 21-9 NIGHT RANGER 17-10 JOHN PARR 30-23

KISN/Salt Laks City, UT Gary Waldron LAURA BRANIGAN

WHAM! KATRINA & THE WAV MELISSA MANCHESTE MATLINA L THE WAV
MELISSA MANCHESTE
A-BA (dp)
Hottest:
WHITNEY HOUSTON 8-1
PAUL YOUNG 4-2
DEBARGE 9-7
TEARS FOR FEARS 16-10
HUEY LEWIS 4 THE 19-11

KZZU/Spokane, WA

KHYT/Tucson, AZ Sherman Cohen

KRQ/Tucson, AZ

Hottest: DURAN DURAN 4-2 BRUCE SPRINGSTEEN 7-3 WHITMEY HOUSTON 8-4 PAUL YOUNG 10-5 DEBARGE 15-7

Gillie/Johnson REO SPEEDMAGON (dp) MOTELS (dp) WHAM! DIRE STRAITS (dp) Hottest:

KIMO Akane
PRINCE
PRINCE
RUE [dp)
MHAM!
MANY JAME GIRLS
KATRINA & THE WAV
LOOSE BUDS
PRIL COLLINS 1-1
TEARS POR FRANS 4-4
PAUL YOUNG 6-5
POWER STATION 7-6
DEBARGE 9-7 KATRINA & THE WAV KLUC/Las Vegas, NV Richards/Christian RATRINA & THE MAY
MEAN!
PRINCE
MICEAGL HCDONALD
LAURA BRAMIGAN
MOTLEY CRUE (dp)
EOCTES:
PAUL YOUNG 3-1
BRUCE SPRINGSTEEN
DURAN DURAN 6-3
COREY HEART 10-4
NIGHT RANGER 5-5 POINTER SISTERS WHAM! MOTELS YAT (dp) Hottest: HOTLEST: TEARS FOR FEARS 6-2 COREY HART 15-9 DEAD OR ALIVE 21-12 HOMARD JONES 32-24 HOTLEY CRUE 36-33

KO93/Modesto, CA Brian Casey

John Dentrer
PEINCE
MEANI
LONE JUSTICE (dp)
LALEAD HOUSE (dp)
LALEAD HOTEL (dp)
LALEAD HOTEL (dp)
LONE JUSTICE (dp)
LONE JUSTICE (dp)
ROCLEST (dp)
R Brian Casey

ROUL & THE GANG

WHAM!

PRIME (dp)

ROUS PREDNAGON

LIMANI

CONTELLED:

PAUL YOUNG 1-1

PAUL YOUNG 14-8

STING 14-8

EUSY LEWIS & THE 18-10

TINA TURNER 20-14 KKFM/Colorado Springs, CO Malmberg/Anderson

KCAQ/Oxnard-Venture, CA Randy Robbins

Randy Robbins
PEINCE
BILLY OCEAN
BILLY OCEAN
BILLY OCEAN
BRYAN ADAMS
PHIL COLLINS
MEMAN!
COCK ROBIN
ALISON MOYET
BOTCERE MODE 2-1
DEPECRE MODE 2-1
TEARS FOR FRARS 9-6 KPOP/Sacramento CA

Devid Geriano
MEAMI
PRINCE
PRINCE
PRINCE
PRINCE
DON BERLEY
BOOK PREMEMBON
NOTELS
DON BERLEY
BOLLY CRYSTAL
BOLLEGUE
BOLLE David Gariano

PARALLEL THREE

Kay Taylor PRINCE MBAMI LAURA BRANIGAN MOTELS

KYYA/Billings, MT Charlie Fox

POINTER SISTERS FREDDIE JACKSON PAT BENATAR REO SPEEDWAGON NOT SPERIMAGN
HOTTEST:
PAUL YOUNG 4-1
PRINCE 1-2
BRUCE SPRINGSTEEN 10HUEY LEWIS & THE 14-5
TEARS FOR FEARS 16-10

ROOL & THE GANG POINTER SISTERS REO SPEEDWAGON PRINCE

MEANI MCOONALD
MICHAEL MCDONALD
BOTTEST:
DURAN DURAN 2-2
BRUCE SPRINGSTEEN 8-4
BUEY LEWIS 4 THE 23-13
TEARS FOR FEARS 25-15

KCDQ/Bozeman, MT Greg Williams

Greg Williams
MANY JANE GIRLS
LAURA BRANIGAN
HIAMI
PRINCE
HICHAEL HODOHALD
KATEINA & THE MAY
YAT (dp)
YAT (dp)
HOTLERI
BRUCK SPRINGSTERS 8-3
PROMER TANTON 11-9
TEARS FOR PEARS 17-13

Todd Cavanah

Todd Cavanah
PRINCE
MICHAEL MCDONALD
GOOLBY & CREME
MARY JANE GIBLS
CHEAP TRICK (dp)
UR40 (dp)
UR40 (dp)
UR40 (dp)
ROUTE & THE BOOH | dp)
BOLLOREL
BOLLOREL
TOR PALL YOUNG USTON 5-2
TEARS FOR PALNS 13-6
DERBACE 12-8
ARETHA PRANKLIN 20-12 DEAD OR ALIVE MHAM! HOMARD JONES PRINCE REO SPREDWAGON BOTLEST: MADOWNA 1-1 BRYAN ADAMS 2-2 TEARS FOR FEARS 10-3 TIL TURSDAY 4-4 COREY HART 15-10

KKAZ/Cheyenne, WY John Ramsey Sherman Cohen
PRINCE
LAURA BRANIGAN
MEANI
NAMY JARE GIRLS
ALISON MOVET
PHIL COLLINS
MELISSA MANCRESTE
BOTEGET:
MADOWNA 1-1
WHITMET BOUSTON 4-3
DEBRAGGE PEARS 22-18
FREEDIE JACKSON 24-19

John Ramsey

ROOL & THE GAM

DEAD OR ALIVE

PREDDIE ACKEON

PATTI LABELLE

BOTANN DURAN 2-1

PAUL YOUNG 4-2

STING 9-4

EARS FOR FEARS 17-8

BUEY LEWIS & THE 22-13

WLOL-FM/Minneapolis Y108/Denver WHOT/Youngstown KEYN-FM/Wichita

The following stations failed to report this week; therefore their playlist were frozen:

Q106/Vork Note: 92-KTU/New York is no

252 CHR Reporters 246 Current Reports KOZE/Lewiston, ID

MSIAM! UB40
WSIAM! UB40
LAURA BRANICAN
LAURA BRANICAN
COCK ROBIN (dp)
LIMARI.
PAUL YOUNG 1-1
STING 7-3
TEARS FOR FEARS 10-5
ARTHAN FRANKLIN 12-6
JOHN PARR 15-10

KHTX/Reno, NV

KHTK/Reno. NV
John Chommie
ALISON MOYET
MEDA!
MEDA!
LOOSE ENDS (dp)
KING
KOOL & THE GANG
KAPKINA & THE MAV
LONE JUSTICE
HIGHER COUSTON 4-1
DEPECER HOOE 19-9
DEPECER HOOE 19-9
DEPKER HOOE 19-1
BRYAN ADAMS 25-19

KBIM/Roswell, NM Mike Shaw

PRINCE WHAMI LAURA BRANIGAN LIMARL RATT 

SLY96/San Luis Obispo, CA

Joe Collins
PBIL TOLLINS
PBIL T

KZOZ/San Luis Obispo, CA Steve Chase
WHAM COLLINS
WHAM COLLINS
WHAM PRINCE
MOTLEY CRUE (dp)
A-RA
REO SPEEDMAGOM
FREDDIE JACKSOM
ROCTest:
TRARS FOR FEARS 4-3
MEITHER HOUSTON 7-5
STING 12-2
PAUL HARDCASTLE 17-12
PAUL HARDCASTLE 17-12 Steve Chase

KIST/Santa Barbara, CA

Dick Williams
LUTHER VANDROSS
GOOLEY & CREME
MEJISSA MANCRESTE
LAURA BRANGAN
MEMAI
DEBARGE 6-1
DEBARGE 6-1
WHITMEY BOUSTON 3-2
AIR SUPPLY 8-5
ERART 13-6
ARETHA FRANKLIN 11-9

OK95/Tri-Cities, WA Taylor/O'Brian

Taylor/C Brian
EATRINA 4 THE MAY
CHEAP FRICE
MIRAMI
PRINCE
UB40 - THE BOOM
CURTIS - THE BOOM
ROLL - ANG CINCS
ROLL - ANG

The following stations reported a frozen playlist this week:

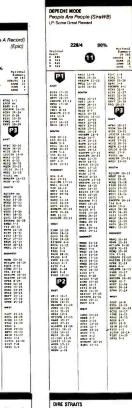
longer a CHR Reporter.











D

1

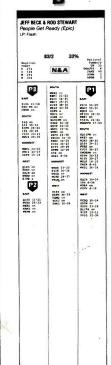
### 20-23 ### 20

Resch E 854 E 854 F 774

9

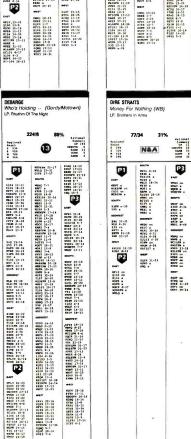
B104 24-22 B106 28-23 MRTT 15-15 MRTS 16-13 MRTS 31-26 CRCM 35-30 CRCM 35-30 CRCM 35-30 CRCM 34-27 B100 22-17 WCAUTH 13-10 B94 10-10 PRO-FM 17-16 CPTS 12-3 CRCM 17-9 CRCM 17-9 MAVS 25-23

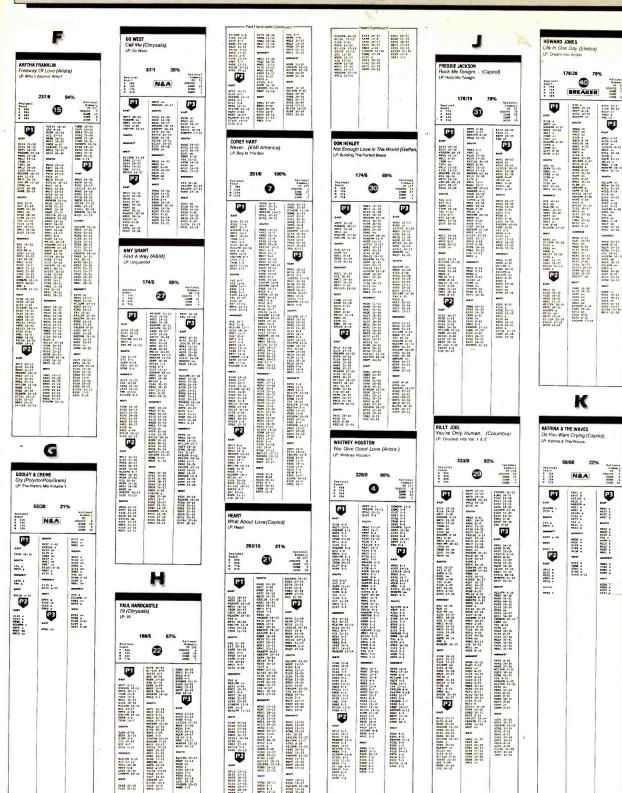


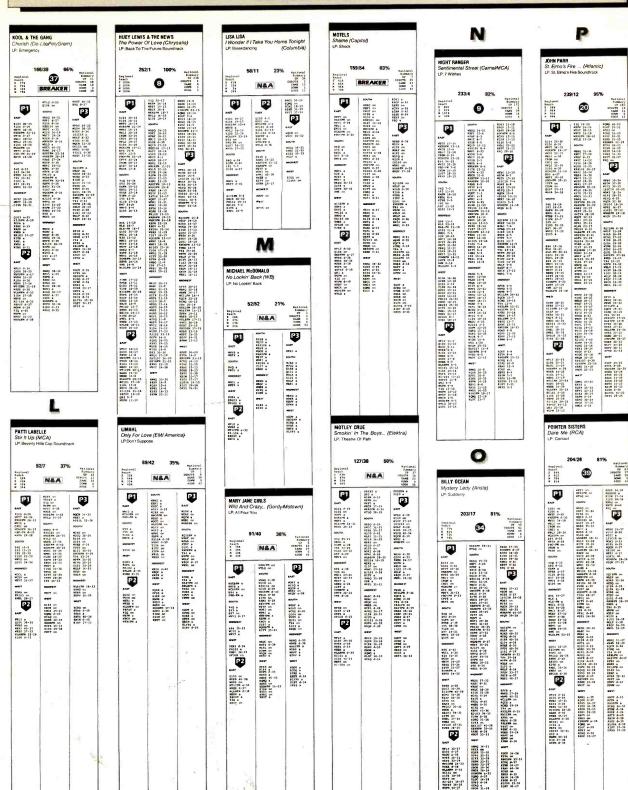


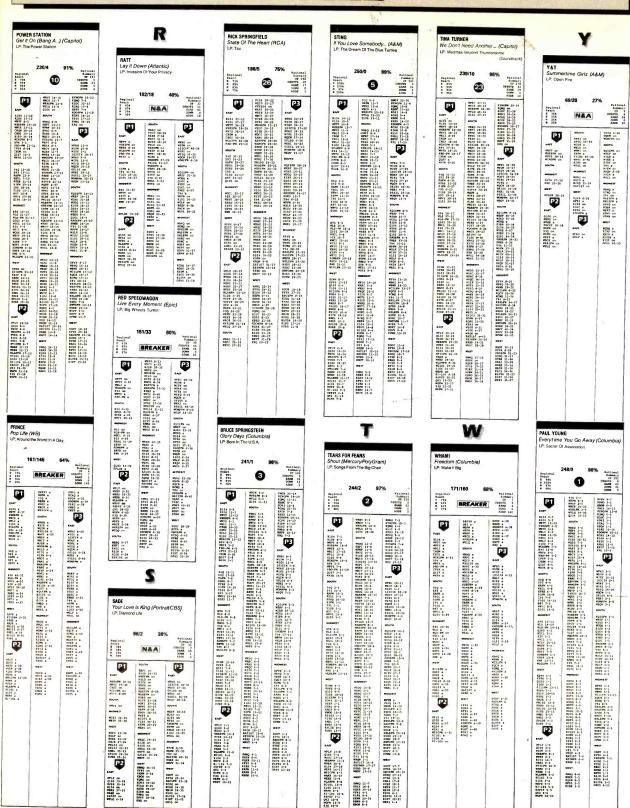
	LP; Hold Me	55/56 22%					
244 25 25 25 25 25 25 25 25 25 25 25 25 25	MANUAL MA	SOUTH MACHINE TO THE PARTY A T	P3 AAT  WESS A  WES A  WE				

22	7/43 90	
tegionel. teach 1 956 5 916 6 916 9 916	32	Mational Summary UP 64 DEBUTS 101 SAME 37 COMM 0 ADDS 43
WITH A PROPERTY OF THE PROPERT	10   10   10   10   10   10   10   10	See 1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1

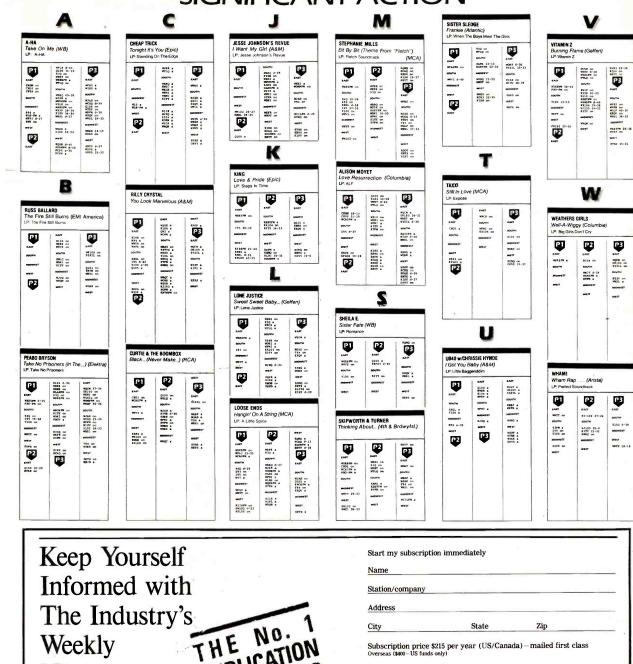


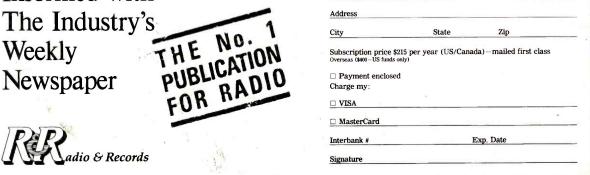






# SIGNIFICANT ACTION





AIR's 4th Best Ears Competition is underway. Over 200 CHR PDs, MDs and Consultants are currently signed up to participate. Registration will continue through July 31. Also, after numerous requests, AIR is excited to announce that record industry personnel are welcome to participate in the 4th Best Ears Competition. If you haven't done so already, call AIR at (301) 964-5544 and register today.

# ACTIVES IN RADIO 1985

Northeast							
DALE ANDREWS	WEBR						
RICK ANDREWS	MERK	TIH HENSLEY	WOTU	ROSHON VANCE	KXZZ	HICHAEL RIGHT	
		BOB KAGHAN	WZNE	HARN WOOLEY	KNOE	SCOTT ROBBINS	KKXL
CHRIS BAILEY	WUSE	TOH KELLY	WJDQ.		141104		WHNO
TOM BENSON	MHLM	SCOTT KERR	WBKS			JOHN ROBERTSON	WGTZ
RANDY BLISS	MECG	LINDA KING	WKZQ			RON ROSS	WKAU
AL BROCK	WKRZ	JEFF MCCARTNEY	waxi			DAN SEEMAN	WLOL
GUY BROUILLARD	CKOI	ROI: METTS	WANS	Midwest		RANDY SHERWYN	KKLS
ROGER CHRISTIAN	WBEN	SCOTT HITCHELL	WZYP			JIH STACY	WAZY
CHUCK DAVIDSON	WEGX	JIH MORRISON	WOXI	BRENT ALBERTS	WIGB	JERRY STEFFEN	WSPT
STEVE DAVIS	WZGO	DAN MURRAY	WAGG	RICH ALLEN	WGBF	GREGG SWEDBERG	WLOL
DON DAVIS	WNSY	J.D. NORTH	WJST	MIKE ANTHONY	WFUN	JAY TAYLOR	KQKQ
ANDRE GARDNER	WZGO	CHARLIE DCEAN	WKRG	HITCH BAKER	KCMQ	ANDY TUTTIN	KCHQ
BRYAN GERONINO	waaa	LOU PATRICK	WYKS	MIKE BENSON	WIBH	TERRY WEINACHT	WKFR
JACK GILLEN	WKHI	BILL FHIPPS	MOEN	JAY BOULEY	WSPT		
SUE HERLIHY	WINE	AMOS PIGG	WGKS	KIN BRADLEIGH	WKAU		
CARL JAMES	WSQV	SCOTT REYNOLDS	MIXU	NURT BRECHEISEN	KJLS		
WILL KAUFFMAN	WOCH	JERRY ROGERS	WZAT	STEVE BROOKS	KEYN		
STEVE KELSEY	WFBG	MARN SHANDS	WINZ	RICK BROWN	KEYN		
ANN KOLODZIEJ	WZOZ	CHRIS SMART	WIYN	TED BURTON-JACOHSEN	KKRO		
NEIL KUSHNIR	CKGH	RANDI SOMMERS	WZAT	PATTI CHEEKS	DXLW	West	
JIM MARTIN	WOAY	RICK SPRINKLES	WGLF	HOBBY CHRISTIAN	NTCR		
TODD MARTIN	WFLY	RICK STACY	WHLY	BENNY D. COLLIER	KSKG	JON BARRY	KHJK
MARK MCKENZIE	WOXA	JIM STEAL	WHLY	DAN COLLINS	WDAY	JACKSON BEARD	KTAG
BILL MCWREATH	WUAR	BRUCE STEVENS	WBBG	DEBBIE DALTON	WIGB	JACK BELL	KYYA
JERRY MICHAELS	WLAN	STANLEY "B" STEWART	WHSL	JERRY DEAN	KOKR	BRIAN CASEY	K093
TOM MITCHELL	WEXY	JEFF STONE	WHSL	J.K. DEARING	MUDU	STEVE CHASE	KZOZ
JEFF MOREAU	WNSY	TIM TAYLOR	WJAD	LISA DENT		JOHN CHOMMIE	KHTX
DOUG NEVEL	WOKW	BRIAN THOMAS	MLBM	KEITH EDWARDS	KZ93	BRYAN CHRISTIAN	NLUC
RON NICHOLAS	WKSN	FRANK WALSH		BART A. GOYNSHOR		KIRK CLIATT	KDON
TOM PARKER	WGFH	SHANNON WEST	WOUZ	STEVE GRAZIANO	KRNA	BILL CODY	KTRS
JEREMY PRESCOTT	WHGX	BILL WESTON		PETER HAHLET	KFMQ	GARY CUMMINGS	KRPI
JIM REITZ	WRCK	DAVE WRIGHT	WIXV	TAC HAMMER	MNOK	JEFF DAVIS	KYNO
PAUL ROBERTS	YLMW	DAVE WEIGHT	MEIJW	SEGIT HOWARD	WLOL	DEVON DURRANT	K-PLUS
TOM ROBINSON	WAMX			SCOTT HOWITT	WZWZ	CAREY EDWARDS	KMGX
BILL SHERIDAN	WKRZ			MATT HUDSON	WROC	TOH EVANS	KIYS
BOB SPENCER	WCIR			RANDY HUGG	WZEE	STEVE GODDARD	KZZP
RICK SWANN	WKEE	South		RICK JAMES	WCPZ	BRIAN GREGORY	KF95
DON TANDLER	NTLO	SKIP BISHOP	KKYS		WBIZ	MICHAEL HESSE	KBOZ
TOM TAYLOR	WPST	HARV BLAIN	KAYI	TRACY JOHNSON	KFRX	DAVE KAMPER	KKXX
RUTH TOUSON	WBLI	JOHN CLAY	KWES	STEVE KELLY	WCZY	DAVID A. KRAHAM	KHOP
WILLIAM B. TROUSDALE	MKBO	TRAVIS CONNELLY	MXVL		WZUU	KIMBERLEE A. LARRABE	KYAK
HENRY Van DEN HOOGEN	CFTR	BOBBY COOK	WHKX	BRIAN KETZ	MBIZ	DEAN LEMASTER	KIOK
GARRY WALL	WTIC	CHARLIE COOPER	KOFM	DAN KIELEY	KKRC	JAY McCALL	KOZE
RALPH WIMMER	WMKR	ROD HAMPTON	WZXY	DOUG KOEHN	KNEN	LEN E. HITCHELL	KSKD
		J.J. JACKSON	KZZB	GENE KUNTZ	WITZ	IRMA MOLINA	KRTH
		KEVIN MCCARTHY		GREG LAWLEY	WDBR "	KEITH NAFTALY	KHEL
Southeast		JOHN MICHAELS	HOUE	BILL LEE	KLWN	STEVE NAGANUMA	KHJK
CHRIS ANDREWS	WZYP	MIKE MURPHY	WKDQ	BRAD LEGGETT	KFRX	JAMES C'NEAL	KCBN
RICH BAILEY	WKXX	HEL MYERS		JONATHAN LITTLE	WZEE	ROGER PETERSON	KZOZ
DON BENSON	WOXI		KELI	STEVE LOUIZOS	WAZY	MIKE PRESTON	KSDO
JOHN BRAXTON	WFLB	STEVE OWENS ERIC PAGE	KTFH	MARK MALONEY	WVIC	JOHN RANSEY	KKAZ
LARRY CANNON	WFLB		WSKZ	DENNIS MARTIN	WWPZ	BILL RICHARDS	
RALPH CARROLL	WCGR	RICK REED	KWDS	DAVE MICHAELS	KRAV	MARK JEFFREY ROSEN	KEMI
BOB CHRYSLER	WJZR	GARY W. REYNOLDS	KRAU	JIM MILES	WZFL	RUSS ROUNTREE	KNNO
CYNTHIA CLARK	WZNE	WAYLON RICHARDS	KHFI	JIM MOORE	WDBR	GENE SANDBLOOM	
LEO DAVIS	WREN	DON RIVERS	KBIU	CHIP MOSLEY	KSYZ	MICHAEL T. SHISHIDO	KIIS
JEFF DAVIS	WPFH	MARK ROBERTS	KBIU	GYNNY O'HARA	KIIK	STEVE STUCKER	KIKI
SKIP ELIOT	HJAD	RANDY RODRIQUEZ	KSET	SCOTT DACHS	KDSR	KAY TAYLOR	KNMQ
MARTIN GREEN	XHLM	JOHN SHOMBY	KAFH	JACK OLIVER	KKRD		KGOT
SCOTT GRIFFITH	WKRG	PETER STEWART	KQIZ	STEVE PERUN	KBEQ	PAUL THOMPSON	KUI
J.J. HEMINGWAY	WORD	K.J. STONE	KKOV	ROGER PIPER	KKLS	PAM TOVAR KRIS VAN KAMP	KRTH
3.3. HEUTHORM!	-UND	BOMINIC TESTA	KEMN	BARB RICHARDS	WFWQ	GREG WILLIAMS	KBOS
					u	ONED WILLIAMS	KCDQ

WEEK #1

# **AIR** Priorities

Listen to the selections listed below. Decide if each has the potential to attain New & Active, Top 40 or Top 25 in the R&R National Airplay Chart. Then call in your responses to AIR at 301-964-5544. Deadline for CHR response is 6pm, Wednesday, July 24, 1985 TITLE

C

#### ARTIST

HAROLD FALTERMEYER KATRINA & THE WAVES URGENT

**GODLEY & CREME** 

#### LABEL

MCA CAPITOL **MANHATTAN** POLYDOR/POLYGRAM

COLUMBIA

DO YOU WANT CRYING

**RUNNING BACK** I DON'T KNOW WHY YOU DON'T WANT ME

"FLETCH" THEME

**ROSANNE CASH** 

1985 Active Industry Research, Inc.

AIR (Active Industry Research) is a nationwide network of program and music directors who assess CHR and AOR music for artist managers, producers and record companies.

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# **CONTEMPORARY HIT RADIO**

# BREAKERS

#### **HOWARD JONES**

Life In One Day (Elektra)
70% of our reporters on it. Moves: Up 67, Debuts 31, Same 50, Down
0, Adds 28 including K106, KTKS, 93FM, WKTI, KOPA, KITS, KUBE. See Parallels, debuts at number 40 on the CHR chart.

#### WHAM!

Freedom (Columbia)

68% of our reporters on it. Moves: Up 2, Debuts 5, Same 4, Down 0, Adds 160 including B104, B94, Q107, Z93, 92X, KIIS-FM, KWOD. Complete airplay in Parallels.

#### **KOOL & THE GANG**

Cherish (De-Lite/PolyGram)
66% of our reporters on it. Moves: Up 61, Debuts 48, Same 18, Down
0, Adds 39 including Y100, Q103, KOPA, KWOD, KITS, KMEL, KWSS. See Parallels, debuts at number 37 on the CHR chart.

#### PRINCE

Pop Life (WB)

64% of our reporters on it. Moves: Up 4, Debuts 7, Same 5, Down 0, Adds 145 including WPLJ, Z100, WAVA, Q105, WLS-FM, WKTI, KKRZ. Complete airplay in Parallels.

#### MOTELS

Shame (Capitol)

63% of our reporters on it. Moves: Up 7, Debuts 35, Same 63, Down 0, Adds 54 including WBLI, Z93, KEGL, WGCL, WCZY, FM102, KWSS. Complete airplay in Parallels.

#### **REO SPEEDWAGON**

Live Every Moment (Epic)

60% of our reporters on it. Moves: Up 29, Debuts 43, Same 46, Down 0, Adds 33 including WBLI, WHTX, PRO-FM, KTKS, KDWB-FM, KPLUS, KSET-FM. Complete airplay in Parallels.

#### **NEW & ACTIVE**

MOTELY CRUE "Smokin' in The Boys Room" (Elektra) 127/38 Moves Up 37, Debus 30, Same 22, Down 0, Adds 38 including WHTI, WKKS-FM, WNYS, KEGL. 93FM, B97, B96. WHYT, KEG. 2999, KOWB-FM, KZZP, 1100 14-10, 21/60 32-23, KYGNB-M, KYZP, 1100 14-10, 21/60 32-23, KYGNB-M, B97, B96.

COCK ROBIN "When Your Heart Is Weak". (Columbia) 120/11.

Woves Up.39, Debus 15, Same 55, Down 0, Adds 11, WKOI, 896, KKRZ, WLAN-FM, WZLD, WHHY-FM, WKDD, KBOS, KKAZ, WKZ, WZCZ, WKYS 373, PROF-FM 53-0), WGCI 32-29, WHYT 32-28.

KCAO, WIKZ, KOZE, WNYS 37-31, PHU-FM 30-30, MODUL 36-25, MITH 10-25, MIZAT "Lay It Down" (Atlantic) 102/18
Moves: Up 32, Debus 11, Same 41, Down 0, Adds 18 including WHTT, PRO-FM, WAVA, 93FM, ZZ99, WLAN-FM, Z106, WLRS, WQUE-FM, KOXR, Q104, 95 31-26, KPLUS 39-32, WAPI 11-6.

NURS, MUCE-PM, RUAR, RUIN, 195 31-05, RFLUS 38-34, WART 11-0.

SADE "Your Love Is King" (Portral/C89) 96.72

Moves Up 41, Debus 7, Same 45, Down 1, Adds 2, WNSY, BJ105, WXKS-FM 35-31, WNYS 39-34, WHYT 35-30, KMUK 27-24, WNSR 30-24, WNCS 39-35, KJ103 25-22, KO93 30-24, 103CIR 38-31, 95XIL 36-29, WKSF 38-33, WXLK 40-33, Z102 31-25, KYR G15, WXZY-FM 40-55, WXZY-FM 40-33, Z102 31-25, KYR G15, WXZY-FM 40-36, Z102 31-25, KYR G15, WXZY-FM 40-36, Z102 31-25, KYR G15, WXZY-FM 40-37, WXZY-FM 40-37

31-25, K-PH-0-19, WZ-PH-M-03-6.
PATTI LABELLE "Stir it Up" (MCA) 92.7
Moves: Up 42, Debus 11, Same 92, Down O, Adds 7, WNYS, WGCL, WFLY, 98PXY, WNSY, WKHI, KKAZ, WXKS-FM 28-21, 940 10-5, WHY-13-12-7, WKEG 27-32, KMGX 92-21, KCPX 26-15, 95XL 32-26, WAZY-FM 38-33.

940 10-5, WHYT 31-27, WREE 37-32, KM0X 29-21, KCPX 26-15, 95XII. 32-26, WAZY-FM 38-33.

MARY JANE GIRLS. "WILM AND CREVE" (Gord/Wildown) 91.40.

WHYT, FM102, KKRD, WYKS, 896 39-33, KMEL 34-29, WOSR 40-34, KM0X 40-33.

WHYT, FM102, KKRD, WYKS, 896 39-33, KMEL 34-29, WOSR 40-34, KM0X 40-33.

WILMAHL "Only For Love" (EMI America) 89/42.

WKFM, WOKI, KF9S, T34, KBIM, KPLUS d-38, KUBE d-35, KDON-FM 37-34.

WKFM, WOKI, KF9S, T34, KBIM, KPLUS d-38, KUBE d-35, KDON-FM 37-34.

THE TIME THE STATE OF THE STATE

LEFF BECK & ROD STEWART "People Get Ready" (Epic) 83/2 Moves: Up 35, Debus 4, Same 40, Down 2, Adds 2, K115, K2FM, K106 21-16, 95FM 29-24, WNCI 23-19, ZZ99 19-15, WJZR 39-34, KEPM 25-20, WKDD 27-20, KIK 30-26, KNDS 0, 30-26, WCND 33-29, WKN 20-17, WGLF 18-15, KZOZ 23-18.

3633, KOM MORE 3 (1987) Money For Nothing" (WB) 77/34
Moves Up 11, Debus 10, Same 22, Down 0, Adds 34 including WHTT, WCAU-FM, 93FM, 195, WKTI, WKEE, BJ105, KA1107, KSND, KRQ, WCMP-FM, KKOW, WCLE-M, 1986 30/21, KWK 23-19, KPULPS 32-19.

Y&T "Summertime Girls" (A&M) 69/20 Moves: Up 9, Debuts 4, Same 36, Down 0, Adds 20 Indicating Gara (Actin) UD/AC Debuts 4, Same 36, Down 0, Adds 20 including WKEE, WPST, WJZR, KBFM, KZIO, KF95, KLUC, WÖAY, T94, SLY96, WNYS 38-33, KPLUS 38-34, WJXQ 31-24.

ILSA LISA & CULT JAM with 3 09-35, Includ 98-98, WAM 31456.
ILSA LISA & CULT JAM with FULL FORCE "I Wonder II Take You Home" (Columbia) 58/11
Moves: Up 26, Debus 5, Samest5, Down 1, Ados 11, WNYS 94D, Y100, WGCL KITS, 98PXY, WKRZ-FM, KZZB, WZYP, WZKS, WGLF, WKS-FM 109; WHD 24-19, KIS10 7-3, MKEL 16-9.

KATRINA & THE WAVES." Do You Want Crying" (Capitol) 56/56
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 56 including WCAU-FM, CFTR, Z93, WNVZ, KHTR. Q103, WTLQ.
KX104, WSEZ, WKDD, KOFM, KSKD, WZON, KFMW, KHTX.

TAURA BRANIGAN "Spanish Eddle" (Atlantic) 55/55 Moves: Up 0, Debus 0, Sample 0, Down 0 Adds 55 including WXKS-FM, PRO-FM, IBS, WNZ, WSPK, WTLQ, WBBQ, KAMZ, WGON, KSN, KHYT, WKH, Q101, KBIM.

## MOST ADDED WHAM! (160)

Pop Life (WB)
KATRINA & THE WAVES (56)

Do You Want Crying (Capitol)

LAURA BRANIGAN (55) Spanish Eddie (Atlantic) MOTELS (54)

Shame (Capitol)

## HOTTEST TEARS FOR FEARS (181)

Shout (Mercury/PolyGram)
PAUL YOUNG (115)

Everytime You Go Away (Columbia)
HUEY LEWIS & THE NEWS (89) Power Of Love (Chrysalis) COREY HART (88)

Never Surrender (EMI America)
WHITNEY HOUSTON (81) You Give Good Love (Arista)

GOOLEY & CREME "Cry" (Polydor/PolyGram) 53/28

Moves: Up 1, Debus 6, Same 18, Down 0, Adds 28 including 195, WNVZ, ZZ99, KWK, WLAN-FM, WJXQ, KF95, KSND, KSKQ, WOAY, KTOY, KIST, CK6W 39-34, KPUS 49-37, KWIC 4-40

MICHAEL McDONALD "No Lookin' Back" (WB) 52/52

MOVES Up 0, Debus 0, Same 10, Down 0, Adds 52 including WNYS, WHTX, 94Q, KEGL, WGCL, KHTR, KOPA, KS103.

KPLUS, R104, WOKI, KZZU, WF8G, SLY96.

#### SIGNIFICANT ACTION

A-HA "Take On Me" (WB) 41/10

Accorded to A Data of A Same 15. Down 0, Adds 10, B96, WLS-FM, WKRZ-FM, WJZR, WKDD, KCPX, KISN, WFBG, WKIZ, Moves: Up 8, Debuts 8, Same 15, Down 0, Add KZOZ, Q100,36-33, WZYP 38-34, Z104,39-34

REQUE 100 9503, WLTP 36-36, Z106 3934, WRSL 3953, WRNT 64-19.

PERBB BRYSON "Take No Prisoners (in The Game Of Lucye") (Elektra) 40.2

Moves: Up 6, Debus 2, Same 30. Down 0, Adds 2, KRGV, KBM, WKKS-FM 35, 95 39-36, WHYT on, KOPA on, Q100 30.28, K104 -35, WKFR on, KOPM on, KIKK on, WCOM 37-36, WSOV 36-55, WCOG 35-29, Z102 38-32.

WBND, WBBH, KHTK, CKGM 18-14, KUGI 31-29, KTD4 33-28. LOOSE ENDS: "Hangin" On A String" (MCA) 35/19 Moves: Up 1, Debus 5, Same 10, Down 0, Adds 19 including WCAU-FM, WCZY, WSPK, 93Q, WJZR, WNOK-FM, KIIK, WZPL, WRDN, KOMO, KDON-FM, WEU 22-21, KIBS-FM on, FM102 d-23, WBBG d-27.

MELLY CRYSTAL "You Look Marvelous" (A&M) 34/24 Moves, Up 0, Debus 1, Same 9, Down 0, Adds 24 including 1894, Y100, Q105, KZZP, WZOU, K104, Q92, 94TYX, WZKS, KTEM, WGRD, WZZU, KH103, KDM, KPOP, K106 no. 186 4-09, K0PA on.

WISTAMIN Z "Buming Flame" (Geffen) 29.0 Moves Up 9, Debuta 2, Same 18, Down 0, Adds 0, WKKS-FM 30-28, PRO-FM on, WHYT on, FM102 27-26, WERZ d.40, KZEZ 30-23, WMS-FM d-40, KXM0 49-38, BUIDS 34-22, WRON on, KY93 29-26, KHYT on, WGLF 40-36, WHSL 36-33.

KIRS 39-31.

IESSE JUHNSON'S REVUE "I Want My Girl" (A&M) 28/6

Moves: Up 2, Debuts 2, Same 18, Down J, Adds 6, O100, WSSX, WNDK-EM, WANS-FM, WZYP, WKHI, FM102 28-27, KMEL.

38-25, WBBG 4-39, KAMZ on, WKFF an, KCAZ on, KODN-FM on, KHYT on, WCIL-FM d-29.

SURED, THOSE U.S., PARKE UIT, WITH DIT, NOWN OF, NOUNTHM OF, NUTLIFIED OCES.

CHEAP TRICK "Thoight It's You" (Epic ) 27/27

Moves: Up 0, Debus 0, Same 0, Down 0, Adds 27 including WLS, WLS-FM, WVSR, WTLQ, WBBQ, KWIC, WZLD, WFMI, WRND, KITY, KORN, KTRS, OKBS.

LONE JUSTICE "Sweet Sweet Baby (I'm Falling)" (Geffen) 27/14
Moves: Up 0, Debuts 2, Same 11, Down 0, Adds 14, WXKS-FM, WHYT, 93Q, WRCK, WTLQ, WOKI, WFMI, KQXR, KIKX, Up 0, Debuts 2, Same 11, Down 0, Adds 14 39KG, KHTX, 195 on, WJXQ d-34, KIST d-39.

KSAU, 3984G, NTIA, 30 01, WAAU 03-9. NIST 03-92 (CURTIE & THE BOOMBOX "Black Kisses (Never Make You Blue)" (RCA) 24/14 (Moves: Up 0, Debus 1, Same 9, Down 0, Adds 14, WCALFM, WNVZ, KKRZ, WTLQ, WJZR, WFMI, KMBQ, WSEZ, WRQC, 194, KTRS, ORG, CKO) on, FMIO2 on, KFULS on THE NIST 04/14 (TIES) CONTROL OF CONTROL

194, RINS, DASS, CANDON, MAILEZ ON, ANDOS ON.
SKIPWORTH & TURNER "Thinking About Your Love" (4th & Broadway/Island) 21/5.
Moves: Up 2, Debus 0, Same 14, Down 0, Adds 5, WCALLFM, PRO-FM, KAMZ, WKSF WCILLFM, WXKS-FM on, CKOlon,
WYYT 25-22, FMIOZ on, KMEL 25-2, 930 on, WTLO, on, KSFT-FM on, KTFM on.

UB40 with CHRISSIE HYNDE: "ÎGO TYOU Babe" (A&M) 19-19
Moves: Up 0, Debuts 0, Same 0, Down 0, Adds 19 including KEGL, Y100, 896, Q100, WVSR, K104, WPST, WFMI, WJXO, WFM, 986K, GKOT, KTIS, KOZE, CMSE.

WIFFM, 19503, NOV., 1970, NOV.

185 ad-35, NISEM 63-24, NMEC 153, NTLD3 ad-35, NTL 34-35, NLD 34-35, NDC 34-35, NDC 34-35, NDC 35-35, NDC 35-3

RUSS BALLARD "The Fire Still Burns" (EMI America) 14/0
Moves: Up 0, Debus 0, Same 14, Down 0, Adds 0, K104 on, WERZ on, WRCK on, KWIC on, WOKI on, KITY on, WJXQ on,
WRCN on, OK100 on, 95XL on, O101 on, KNNN on, W+SL on, WOBP on.

WHAM! "Wham Rap (Enjoy What You Do)" (Arista) 11/1
Moves: Up 3, Debuts 1, Same 6, Down 0, Adds 1, 93FM, WHTT on, 195 on, Y100 on, ZZ99 on RI104 27-24, BJ105 20-8, KITY

WEATHER GIRLS "Well-A-Wiggy" (Columbia) 10/4
Moves: Up 0, Debuts 1, Same 5, Down 0, Adds 4, WXKS-FM, WANS-FM, KTFM, WHSL, K104 on, WBCY d-34, WQCM on,

SHEILA E. "Sister Fate" (WB) 10/3 , Adds 3, Q100, KKQV, WHSL, WXKS-FM on, WNYS on, Y100 on, 98PXY d-40, KIT)

TAXXI "Shill have" (MCA) 10/2

Moves: Up 1, Debus 0, Same 7, Down 0, Adds 2, CKOI, KPLUS, KKRZ on, WRCK on, WFMI on, KX104 on, Q101 on, WDBR on, OKS5 39-31.

New & Active includes songs reported by at least 50 of our CHR reporters. Significant Action includes songs reported by fewer than 50, but at least 10 of our CHR reporters. The non-unihers following the arristration (Label) designation in-dicate the total number, how many added it for the list time his week. Moves indicate the type of activity she week. Up for upward chart movement. Same for sideways or continued uncharted activity, Down for downward chart activity, and for upward creat movement, same on sewarys of common down.

Ands for the number is a same)ing of individual station activity. Complete activity can be found in the Parallels.

NOTE: Records that lack the required 60% of our CHR reporters to become Breakers may accumulate enough chart
points from high chart positions on those stations reporting them, to deviat on the CHR National Airplay/30.

CHR Rotation Criteria — Fultime Adds and/or Ons: four plays in a 24-hour period, three of them before midnight. hit pocket. "8" Ball.
The new single by Herb Alpert. from the forthcoming album, "Wild Romance" SP-5082

Produced by Herb Alpert and Romeo J. Williams



## CONTEMPORARY HIT RADIO

Three Two Last Weeks Weeks Week 5 4 2 PAUL YOUNG/Everytime You Go Away (Columbia) TEARS FOR FEARS/Shout (Mercury/PG) 10 8 4 9 BRUCE SPRINGSTEEN/Glory Days (Columbia) 12 10 5 WHITNEY HOUSTON/You Give Good Love (Arista) 14 11 6 STING/If You Love Somebody Set Them Free (A&M) DURAN DURAN/A View To A Kill (Capitol) 18 15 10 COREY HART/Never Surrender (EMI America) 34 24 16 6 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 16 13 11 NIGHT RANGER/Sentimental Street (Camel/MCA) 20 16 12 POWER STATION/Get It On (Bang A Gong) (Capitol) 21 17 14 DEPECHE MODE/People Are People (Sire/WB) 2 1 3 12 PRINCE/Raspberry Beret (WB) 25 20 17 **13 DeBARGE**/Who's Holding Donna Now (Gordy/Motown) 8 7 9 14 'TIL TUESDAY/Voices Carry (Epic) MADONNA/Into The Groove (Sire/WB) - 32 21 BRYAN ADAMS/Summer Of '69 (A&M) 1 3 8 18 PHIL COLLINS/Sussudio (Atlantic) 38 30 23 DEAD OR ALIVE/You Spin Me Round (Like A Record) (Epic) - 40 27 TO JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) 32 27 24 A HEART/What About Love? (Capitol)
33 25 22 PAUL HARDCASTLE/19 (Chrysalis) 29 TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 5 15 24 SURVIVOR/The Search Is Over (Scotti Bros./CBS) 22 21 20 25 AIR SUPPLY/Just As I Am (Arista) 40 36 30 30 RICK SPRINGFIELD/State Of The Heart (RCA) 37 34 28 AMY GRANT/Find A Way (A&M) 7 9 18 28 EURYTHMICS/Would I Lie To You? (RCA) BILLY JOEL/You're Only Human (Second Wind) (Columbia) DON HENLEY/Not Enough Love In The World (Geffen) - 35 TREDDIE JACKSON/Rock Me Tonight (For Old Time's Sake) (Capitol) DEBUT PHIL COLLINS/Don't Lose My Number (Atlantic) - - 37 S ANIMOTION/Let Him Go (Mercury/PG) 39 BILLY OCEAN/Mystery Lady (Jive/Arista) - - 40 PAT BENATAR/Invincible (Chrysalis)

11 12 25 36 CYNDI LAUPER/The Goonies 'R' Good Enough (Portrait/CBS)

BREAKER W KOOL & THE GANG/Cherish (De-Lite/PG) 9 18 26 38 BRYAN ADAMS/Heaven (A&M)

DEBUT POINTER SISTERS/Dare Me (RCA) BREAKER THOWARD JONES/Life In One Day (Elektra) N&A Begins on Page 86

## ADULT CONTEMPORARY

PAUL YOUNG/Everytime You Go Away (Columbia) 2 2 DeBARGE/Who's Holding Donna Now (Gordy/Motown)

3 3 WHITNEY HOUSTON/You Give Good Love (Arista)

6 4 AIR SUPPLY/Just As I Am (Arista) 11 7 7 6 AMY GRANT/Find A Way (A&M)

13 11 9 6 KENNY LOGGINS/Forever (Columbia)

18 14 10 O DON HENLEY/Not Enough Love In The World (Geffen)

14 10 8 8 DARYL HALL & JOHN OATES/Possession Obsession (RCA) - 22 12 S KOOL & THE GANG/Cherish (De-Lite/PG)

21 16 11 SADE/Your Love Is King (Portrait/CBS)

5 11 SURVIVOR/The Search Is Over (Scotti Bros./CBS) 2 5 6 12 BEACH BOYS/Getcha Back (Caribou/CBS)

19 BILLY JOEL/You're Only Human (Second Wind) (Columbia) 20 17 16 SISTER SLEDGE/Frankie (Atlantic)

- 23 BILLY OCEAN/Mystery Lady (Jive/Arista) 

25 23 21 TROSANNE CASH/I Don't Know Why You Don't Want Me... (Columbia)

BREAKER TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) 9 9 13 19 TEARS FOR FEARS/Everybody Wants To Rule The World (Mercury/PG)

7 8 14 20 MADONNA/Angel (Sire/WB) 10 13 17 21 BRYAN ADAMS/Heaven (A&M)

15 15 15 22 DOLLY PARTON w/KENNY ROGERS/Real Love (RCA)

19 18 20 23 KATRINA & THE WAVES/Walking On Sunshine (Capitol) 8 12 18 24 LIMAHL/Never Ending Story (EMI America)

DEBUT P & RONNIE MILSAP/Lost In The '50s (RCA)

N&A Begins on Page 66

#### **AOR TRACKS**

1 HUEY LEWIS & THE NEWS/Power Of Love (Chrysalis) 2 DIRE STRAITS/Money For Nothing (WB) 3 JOHN PARR/St. Elmo's Fire (Man In Motion) (Atlantic) TEARS FOR FEARS/Shout (Mercury/PG)

5 JEFF BECK & ROD STEWART/People Get Ready (Epic) 14 10 8 6 PAT BENATAR/Invincible (Chrysalis)

7 HEART/What About Love? (Capitol) COREY HART/Never Surrender (EMI America) 9 STING/If You Love Somebody Set Them Free (A&M) 29 18 11 STING/Fortress Around Your Heart (A&M)

RATT/Lay It Down (Atlantic)

38 27 16 **16 MOTLEY CRUE**/Smokin' In The Boys Room (Elektra)

U2/Three Sunrises (Island)

R.E.M./Can't Get There From Here (IRS/MCA) 54 35 27 JOHN CAFFERTY & THE BEAVER.../C-I-T-Y (Scotti Bros./CBS)

27 25 18 RUSS BALLARD/The Fire Still Burns (EMI America) 45 33 PHIL COLLINS/Don't Lose My Number (Atlantic)

28 22 21 BRYAN FERRY/Slave To Love (WB) 4 8 10 20 NIGHT RANGER/Sentimental Street (Camel/MCA)

15 17 19 21 ROBERT PLANT/Sixes And Sevens (Es Paranza/Atlantic) 51 40 32 TALKING HEADS/And She Was (Sire/WB)

37 34 29 **EURYTHMICS**/I Love You Like A Ball And Chain (RCA)

BREAKER @ GODLEY & CREME/Cry (Polydor/PG)

BREAKER MOTELS/Shame (Capitol)

24 23 26 BOB DYLAN/Tight Connection To My Heart (Columbia)

- 56 42 BILLY JOEL/You're Only Human (Second Wind) (Columbia) - 42 34 29 Y&T/Summertime Girls (A&M)

39 36 31 A HOWARD JONES/Life In One Day (Elektra) 30 ROBERT PLANT/Little By Little (Es Paranza/Atlantic)

Complete Tracks Chart Begins on Page 68

N&A Begins on Page 58

### **BLACK/URBAN**

ARETHA FRANKLIN/Freeway Of Love (Arista)

2 DEBARGE/Who's Holding Donna Now (Gordy/Motown) 1 LUTHER VANDROSS/It's Over Now (Epic)

CAMEO/Attack Me With Your Love (Atlanta Artists/PG) 4

RICK JAMES/Glow (Gordy/Motown)
LISA-LISA & CULT JAM w/FULL FORCE/I Wonder If I Take... (Columbia) 37 26 12 WHITNEY HOUSTON/Saving All My Love For You (Arista)

PAUL HARDCASTLE/19 (Chrysalis) RENE & ANGELA/Save Your Love (For #1) (Mercury/PG) PATTI LABELLE/Stir It Up (MCA)

STING/If You Love Somebody Set Them Free (A&M) 35 22 16 STEVE ARRINGTON/Dancin' In The Key Of Life (Atlantic)

1 1 5 13 LOOSE ENDS/Hangin' On A String (Contemplating) (MCA) 36 30 21 ATLANTIC STARR/Cool, Calm, Collected (A&M)

23 18 17 G CHERYL LYNN/Fidelity (Columbia)

MELBA MOORE/When You Love Me Like This (Capitol) 2 3 10 18 PRINCE/Raspberry Beret (WB) 31 23 19 19 MADONNA/Into The Groove (Sire/WB)

RJ'S LATEST ARRIVAL/Swing Low (Atlantic) 32 29 SYSTEM/The Pleasure Seekers (Mirage/Atco)

33 KOOL & THE GANG/Cherish (De-Lite/PG)

- 39 30 AMARY JANE GIRLS/Wild And Crazy Love (Gordy/Motown) TINA TURNER/We Don't Need Another Hero (Thunderdome) (Capitol) SKIPWORTH & TURNER/Thinking About Your Love (4th & Broadway/Island) 7 7 11 25

17 16 20 26 FORCE MD'S/Itchin' For A Scratch (Tommy Boy/Atlantic) - 36 31 3 9.9/All Of Me For All Of You (RCA)

11 11 13 28 DIANA ROSS/Telephone (RCA) 29 25 24 29 FOUR TOPS/Sexy Ways (Motown)

BREAKER @ ALEXANDER O'NEAL/If You Were Here Tonight (Tabu/CBS) 30 27 26 31 PEABO BRYSON/Take No Prisoners (In The Game Of Love) (Elektra)

BREAKER GWEN GUTHRIE/Padlock (Island) - 40 36 SADE/Your Love Is King (Portrait/CBS) BREAKER W UTFO/Leader Of The Pack (Select)

BREAKER BILLY OCEAN/Mystery Lady (Jive/Arista) 25 24 27 36 SISTER SLEDGE/Frankie (Atlantic)

-- - 40 STACY LATTISAW/I'm Not The Same Girl (Cotillion/Atco) BREAKER CON FUNK SHUN/I'm Leaving Baby (Mercury/PG)

BREAKER MAI TAI/History (Critique)
BREAKER POINTER SISTERS/Dare Me (RCA)