



From: Jim Williams, Public Policy Polling

To: Interested Parties

Subject: Health Care Top Priority Issue for Wisconsin Voters

Date: March 21, 2018

On the 8th anniversary of passage of the Affordable Care Act, a new Public Policy Polling survey finds that health care is a top priority issue for Wisconsin voters when deciding who to vote for in the upcoming election. Health care is ranked as a top issue for 72% of voters (25% saying it is the most important issue and another 47% saying it is very important). Only 9% say it is not that important or not important at all.

Wisconsin voters disapprove of the Republican efforts to repeal the Affordable Care Act by 20 points (55% to 35%).

- Among independent voters, the disparity is even wider with only 32% supporting the GOP's health care repeal efforts to 55% opposing them.
- 53% of voters believe Republicans are now trying to undermine and sabotage it since they failed to repeal it.
- Only 31% of voters think the best path forward on health care is to repeal the Affordable Care Act, to 63% who think it should be kept in place with fixes made to it as necessary.
- On the issue of health care, voters in Wisconsin trust the Democratic Party more than they trust the Republican Party 51-39.

Key findings from the survey include:

- In hypothetical US Senate election matchups, voters prefer Democrat Tammy Baldwin over Republican Leah Vukmir 51-39 and Republican Kevin Nicholson 51-38. Among voters who say that health care is the most important issue, Baldwin's lead grows to 72-21 over Vukmir and 71-21 over Nicholson.
- 48% of Wisconsin voters approve of Senator Tammy Baldwin's job performance, while 40% disapprove.

PPP surveyed 910 Wisconsin voters from March 15-16, 2018. The margin of error is +/- 3.3%. This poll was conducted by automated telephone interviews.





Wisconsin Survey Results

Q1 Do you approve or disapprove of President Donald Trump's job performance?

Approve 44%
Disapprove 51%
Not sure 5%

Q2 If the election for US Senate were held today, would you vote for the Democratic candidate, or the Republican candidate?

Democratic candidate 49%
Republican candidate 42%
Not sure 9%

Q3 Do you approve or disapprove of Senator Tammy Baldwin's job performance?

Approve 48%
Disapprove 40%
Not sure 12%

Q4 If the election for US Senate were held today, and the candidates were Democrat Tammy Baldwin and Republican Leah Vukmir, who would you vote for?

Tammy Baldwin 51%
Leah Vukmir 39%
Not sure 10%

Q5 If the election for US Senate were held today, and the candidates were Democrat Tammy Baldwin and Republican Kevin Nicholson, who would you vote for?

Tammy Baldwin 51%
Kevin Nicholson 38%
Not sure 11%

Q6 How important is the issue of healthcare when deciding who to vote for in this upcoming election - is it the most important issue, a very important issue, a somewhat important issue, not that important an issue, or not an important issue at all?

Most important issue 25%
Very important issue 47%
Somewhat important issue 19%
Not that important an issue 5%
Not an important issue at all 4%
Not sure 0%

Q7 Which of the following would you most like to see the Congress do about the Affordable Care Act, given the choices of keeping what works and fixing what doesn't, or repealing it and starting over with a new healthcare law?

Keep what works and fix what doesn't 63%
Repeal it and start over with a new healthcare law 31%
Not sure 6%

Q8 Which party do you trust more on the issue of health care: the Democratic Party or the Republican Party?

Democratic Party 51%
Republican Party 39%
Not sure 11%

Q9 Do you approve or disapprove of the Republican efforts to repeal the Affordable Care Act?

Approve 35%
Disapprove 55%
Not sure 10%





Q10 Do you think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed to repeal it outright, or not?

Think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed to repeal it outright..... 53%

Do not think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed to repeal it outright 32%

Not sure 15%

Q11 In the election for President, did you vote for Republican Donald Trump, Democrat Hillary Clinton, someone else, or did you not vote in the election?

Donald Trump..... 44%

Hillary Clinton..... 44%

Someone else / Did not vote..... 13%

Q12 If you are a woman, press 1. If a man, press 2.

Woman 53%

Man..... 47%

Q13 If you are a Democrat, press 1. If a Republican, press 2. If an independent or a member of another party, press 3.

Democrat 35%

Republican..... 29%

Independent / Other 36%

Q14 If you are white, press 1. If other, press 2.

White 87%

Other..... 13%

Q15 If you are 18-45years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45..... 27%

46 to 65..... 44%

Older than 65 29%





	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Trump Approval				
Approve	44%	88%	8%	20%
Disapprove	51%	9%	89%	64%
Not sure	5%	3%	3%	16%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Generic US Senate Ballot				
Democratic candidate	49%	9%	90%	46%
Republican candidate	42%	84%	6%	21%
Not sure	9%	7%	4%	34%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Baldwin Approval				
Approve	48%	10%	83%	54%
Disapprove	40%	79%	6%	25%
Not sure	12%	11%	11%	21%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Baldwin / Vukmir				
Tammy Baldwin	51%	11%	91%	53%
Leah Vukmir	39%	78%	6%	20%
Not sure	10%	11%	4%	28%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Baldwin / Nicholson				
Tammy Baldwin	51%	10%	90%	54%
Kevin Nicholson	38%	76%	5%	23%
Not sure	11%	14%	5%	22%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Importance of Healthcare When Deciding Vote				
Most important issue	25%	17%	30%	32%
Very important issue	47%	39%	54%	53%
Somewhat important issue	19%	30%	10%	11%
Not that important an issue	5%	7%	3%	4%
Not an important issue at all	4%	6%	3%	-
Not sure	0%	-	0%	-





	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Congressional Action on ACA				
Keep what works and fix what doesn't	63%	35%	90%	68%
Repeal it and start over with a new healthcare law	31%	56%	7%	23%
Not sure	6%	9%	3%	9%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Party Trust More on Health Care				
Democratic Party	51%	11%	91%	47%
Republican Party	39%	78%	6%	18%
Not sure	11%	11%	3%	36%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Republican ACA Repeal Efforts Approval				
Approve	35%	70%	5%	18%
Disapprove	55%	18%	90%	63%
Not sure	10%	12%	5%	19%

	Base	2016 Vote		
		Donald Trump	Hillary Clinton	Someone else / Did not vote
Trump and Republicans Undermine ACA Since Full Repeal Failure				
Think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed...	53%	19%	87%	53%
Do not think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since the...	32%	62%	7%	15%
Not sure	15%	19%	6%	32%





	Base	Gender	
		Woman	Man
Trump Approval			
Approve	44%	43%	46%
Disapprove	51%	53%	48%
Not sure	5%	4%	6%

	Base	Gender	
		Woman	Man
Generic US Senate Ballot			
Democratic candidate	49%	50%	48%
Republican candidate	42%	41%	43%
Not sure	9%	9%	9%

	Base	Gender	
		Woman	Man
Baldwin Approval			
Approve	48%	48%	47%
Disapprove	40%	40%	41%
Not sure	12%	12%	12%

	Base	Gender	
		Woman	Man
Baldwin / Vukmir			
Tammy Baldwin	51%	52%	50%
Leah Vukmir	39%	37%	41%
Not sure	10%	11%	8%

	Base	Gender	
		Woman	Man
Baldwin / Nicholson			
Tammy Baldwin	51%	52%	48%
Kevin Nicholson	38%	38%	39%
Not sure	11%	10%	12%

	Base	Gender	
		Woman	Man
Importance of Healthcare When Deciding Vote			
Most important issue	25%	24%	26%
Very important issue	47%	53%	41%
Somewhat important issue	19%	17%	21%
Not that important an issue	5%	4%	6%
Not an important issue at all	4%	2%	6%
Not sure	0%	0%	-





	Base	Gender	
		Woman	Man
Congressional Action on ACA			
Keep what works and fix what doesn't	63%	67%	59%
Repeal it and start over with a new healthcare law	31%	26%	35%
Not sure	6%	7%	6%

	Base	Gender	
		Woman	Man
Party Trust More on Health Care			
Democratic Party	51%	54%	47%
Republican Party	39%	37%	41%
Not sure	11%	9%	12%

	Base	Gender	
		Woman	Man
Republican ACA Repeal Efforts Approval			
Approve	35%	35%	35%
Disapprove	55%	55%	56%
Not sure	10%	11%	9%

	Base	Gender	
		Woman	Man
Trump and Republicans Undermine ACA Since Full Repeal Failure			
Think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed...	53%	53%	52%
Do not think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since the...	32%	31%	34%
Not sure	15%	16%	14%





	Base	Party		
		Democrat	Republican	Independent / Other
Trump Approval				
Approve	44%	14%	88%	40%
Disapprove	51%	82%	9%	54%
Not sure	5%	5%	3%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Generic US Senate Ballot				
Democratic candidate	49%	87%	7%	45%
Republican candidate	42%	8%	89%	38%
Not sure	9%	5%	4%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Baldwin Approval				
Approve	48%	77%	10%	49%
Disapprove	40%	12%	82%	36%
Not sure	12%	11%	9%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
Baldwin / Vukmir				
Tammy Baldwin	51%	87%	8%	49%
Leah Vukmir	39%	7%	85%	34%
Not sure	10%	6%	7%	17%

	Base	Party		
		Democrat	Republican	Independent / Other
Baldwin / Nicholson				
Tammy Baldwin	51%	87%	7%	49%
Kevin Nicholson	38%	7%	81%	36%
Not sure	11%	6%	12%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
Importance of Healthcare When Deciding Vote				
Most important issue	25%	34%	22%	19%
Very important issue	47%	50%	38%	52%
Somewhat important issue	19%	10%	29%	19%
Not that important an issue	5%	3%	7%	6%
Not an important issue at all	4%	3%	5%	4%
Not sure	0%	-	0%	-





	Base	Party		
		Democrat	Republican	Independent / Other
Congressional Action on ACA				
Keep what works and fix what doesn't	63%	85%	36%	63%
Repeal it and start over with a new healthcare law	31%	10%	55%	31%
Not sure	6%	5%	9%	6%

	Base	Party		
		Democrat	Republican	Independent / Other
Party Trust More on Health Care				
Democratic Party	51%	91%	7%	45%
Republican Party	39%	8%	85%	33%
Not sure	11%	1%	8%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
Republican ACA Repeal Efforts Approval				
Approve	35%	9%	69%	32%
Disapprove	55%	85%	19%	55%
Not sure	10%	6%	12%	13%

	Base	Party		
		Democrat	Republican	Independent / Other
Trump and Republicans Undermine ACA Since Full Repeal Failure				
Think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed...	53%	84%	18%	49%
Do not think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since the...	32%	10%	64%	28%
Not sure	15%	6%	18%	22%





	Base	Race	
		White	Other
Trump Approval			
Approve	44%	46%	36%
Disapprove	51%	50%	54%
Not sure	5%	4%	10%

	Base	Race	
		White	Other
Generic US Senate Ballot			
Democratic candidate	49%	47%	60%
Republican candidate	42%	44%	28%
Not sure	9%	9%	12%

	Base	Race	
		White	Other
Baldwin Approval			
Approve	48%	46%	57%
Disapprove	40%	42%	29%
Not sure	12%	12%	14%

	Base	Race	
		White	Other
Baldwin / Vukmir			
Tammy Baldwin	51%	49%	61%
Leah Vukmir	39%	41%	27%
Not sure	10%	10%	11%

	Base	Race	
		White	Other
Baldwin / Nicholson			
Tammy Baldwin	51%	49%	62%
Kevin Nicholson	38%	40%	28%
Not sure	11%	11%	10%

	Base	Race	
		White	Other
Importance of Healthcare When Deciding Vote			
Most important issue	25%	23%	39%
Very important issue	47%	50%	29%
Somewhat important issue	19%	20%	8%
Not that important an issue	5%	4%	10%
Not an important issue at all	4%	3%	14%
Not sure	0%	0%	-





	Base	Race	
		White	Other
Congressional Action on ACA			
Keep what works and fix what doesn't	63%	62%	71%
Repeal it and start over with a new healthcare law	31%	32%	23%
Not sure	6%	6%	6%

	Base	Race	
		White	Other
Party Trust More on Health Care			
Democratic Party	51%	50%	57%
Republican Party	39%	40%	29%
Not sure	11%	10%	14%

	Base	Race	
		White	Other
Republican ACA Repeal Efforts Approval			
Approve	35%	36%	26%
Disapprove	55%	54%	67%
Not sure	10%	10%	7%

	Base	Race	
		White	Other
Trump and Republicans Undermine ACA Since Full Repeal Failure			
Think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed...	53%	51%	61%
Do not think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since the...	32%	34%	21%
Not sure	15%	15%	18%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Approval				
Approve	44%	43%	46%	44%
Disapprove	51%	52%	51%	50%
Not sure	5%	5%	4%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Generic US Senate Ballot				
Democratic candidate	49%	51%	48%	48%
Republican candidate	42%	38%	43%	44%
Not sure	9%	11%	8%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Baldwin Approval				
Approve	48%	52%	45%	47%
Disapprove	40%	32%	43%	44%
Not sure	12%	16%	11%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Baldwin / Vukmir				
Tammy Baldwin	51%	58%	47%	50%
Leah Vukmir	39%	30%	43%	41%
Not sure	10%	12%	10%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Baldwin / Nicholson				
Tammy Baldwin	51%	58%	47%	49%
Kevin Nicholson	38%	30%	41%	42%
Not sure	11%	12%	12%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Importance of Healthcare When Deciding Vote				
Most important issue	25%	28%	23%	25%
Very important issue	47%	45%	49%	46%
Somewhat important issue	19%	9%	23%	22%
Not that important an issue	5%	6%	4%	6%
Not an important issue at all	4%	12%	1%	1%
Not sure	0%	-	-	0%





	Base	Age		
		18 to 45	46 to 65	Older than 65
Congressional Action on ACA				
Keep what works and fix what doesn't	63%	70%	60%	61%
Repeal it and start over with a new healthcare law	31%	28%	33%	29%
Not sure	6%	2%	7%	10%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Party Trust More on Health Care				
Democratic Party	51%	59%	47%	49%
Republican Party	39%	33%	40%	42%
Not sure	11%	9%	13%	9%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Republican ACA Repeal Efforts Approval				
Approve	35%	35%	34%	35%
Disapprove	55%	60%	56%	49%
Not sure	10%	5%	10%	15%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump and Republicans Undermine ACA Since Full Repeal Failure				
Think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since they failed...	53%	59%	50%	51%
Do not think President Trump and Republicans in Congress are trying to undermine and sabotage the Affordable Care Act since the...	32%	26%	37%	30%
Not sure	15%	15%	13%	18%

