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Bavaria

More than fairy tale castles

Dr. Wolfgang Hübschle | Deutsch-Kanadisches Symposium "Kooperationsanbahnung" | October 23, 2015



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Bavaria:

Strong and Successful

Truly in the Heart of Europe

Bavaria is among the most dynamic sites worldwide



Bavaria:

- Area :
Germany's biggest Federal State
(70,550 km²)
- GDP (2014) :
No. 8 in EU
(522 Mio. Euro)
- Population (2014):
No. 9 in EU
(12.5 Mio. inhabitants)

Bavaria: Strong and Successful

Bavaria is among the most dynamic sites worldwide

3.6 %

Unemployment rate (2015)
No. 1 in Germany

41,181 €

GDP per capita (2014)

522bn €

GDP (2014)
No. 8 in the EU



169bn €

Export volume (2014)

98,298

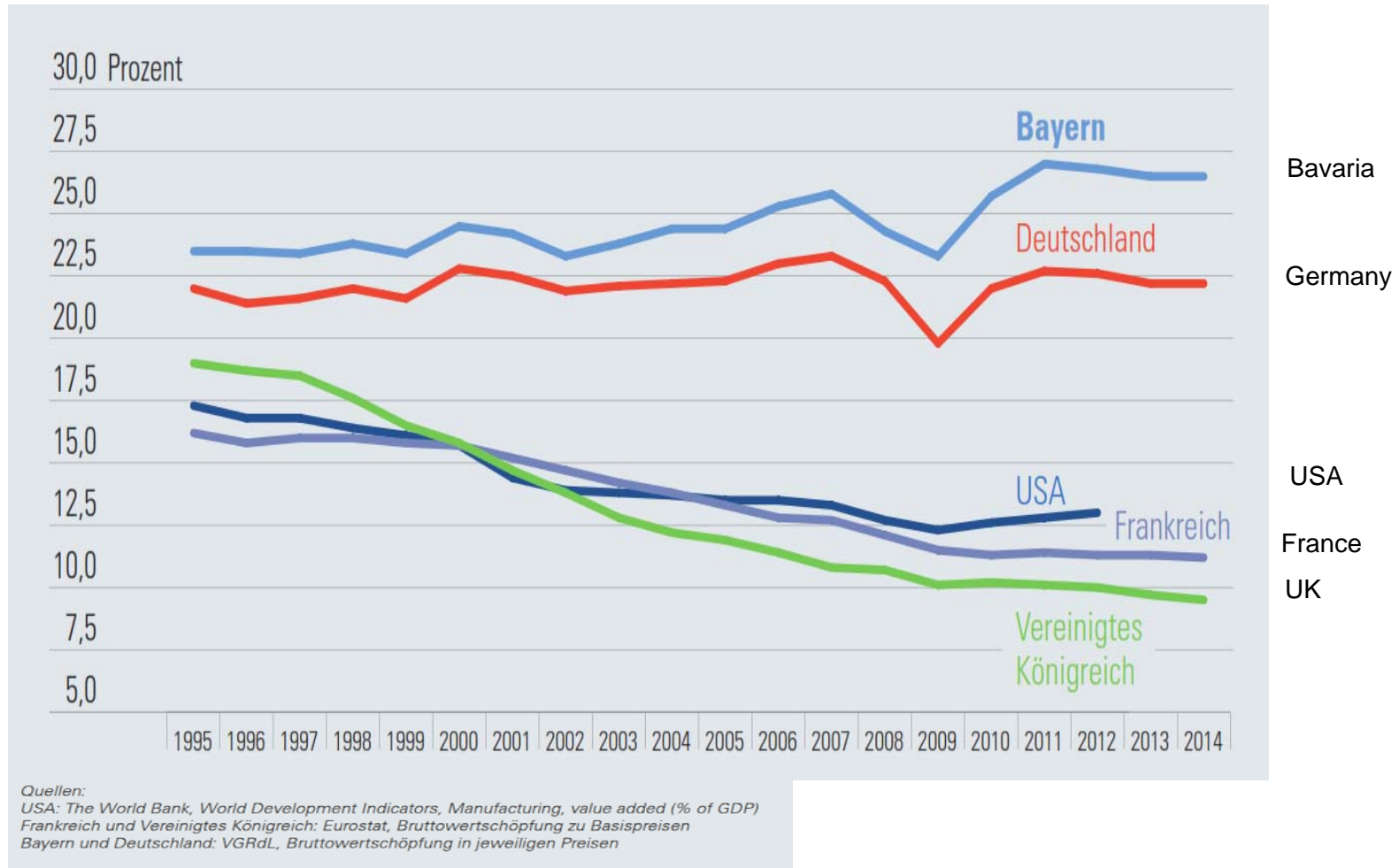
New companies (2014)

15,533

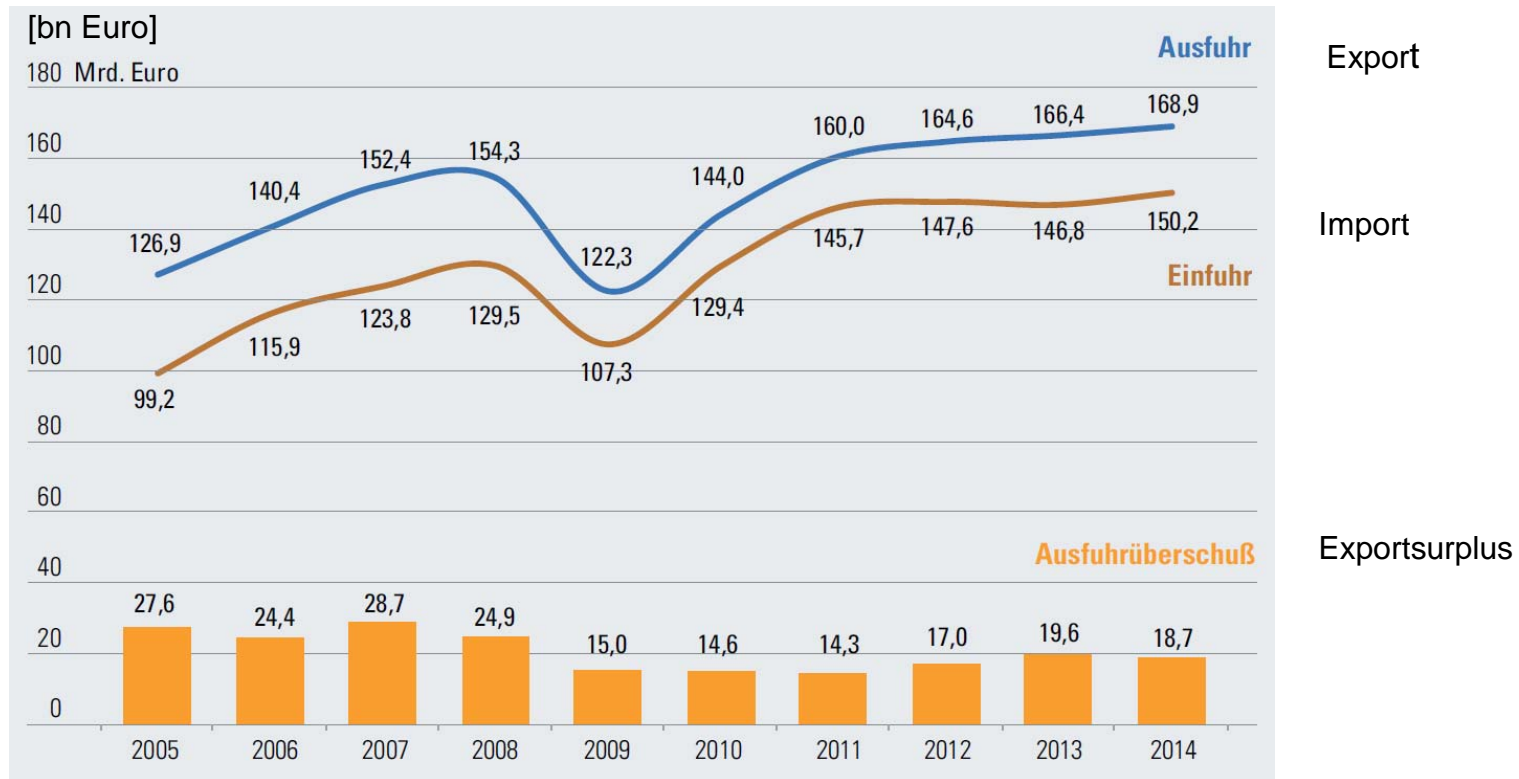
patent applications (2014)
No. 1 in Germany

Bavaria: Strong and Successful

Industrial share on GDP in %



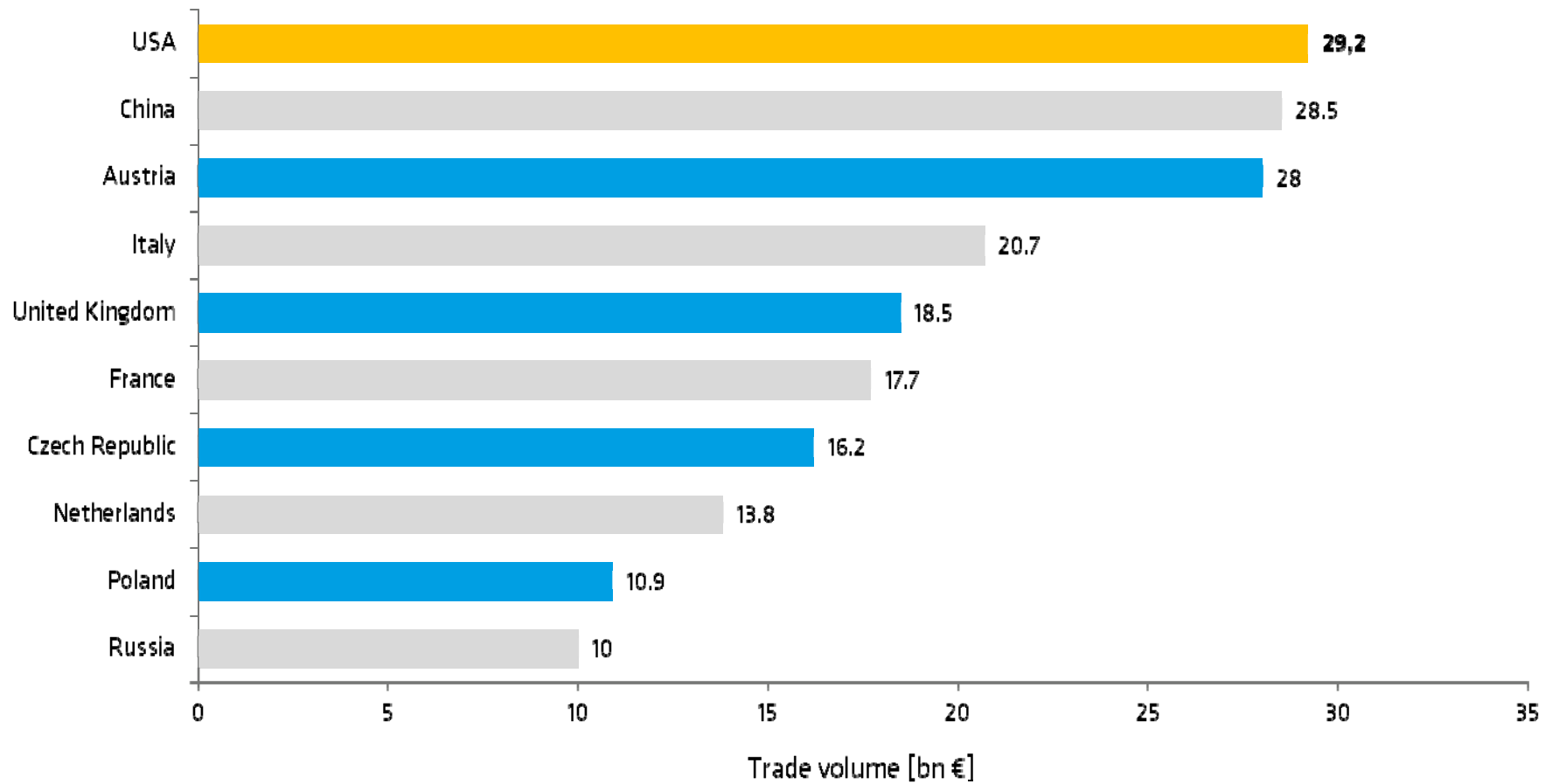
Bavaria: Strong and Successful



Every second euro is generated through exports

Bavaria: Strong and Successful

Bavaria's leading trading partners (2014)



Bavaria: Strong and Successful

Global Player Bavaria

More than one quarter of the German DAX-companies are located in Bavaria



Bavaria: Strong and Successful

Small is beautiful

Bavaria's Hidden Champions



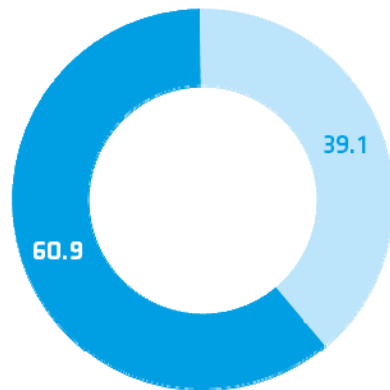
e-Manufacturing Solutions



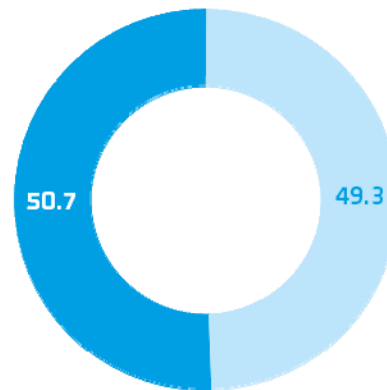
Bavaria : Innovation and Quality

Bavaria's Strength : SMEs

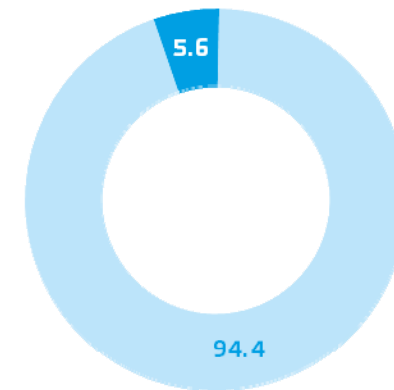
Sales in %



Employees in %

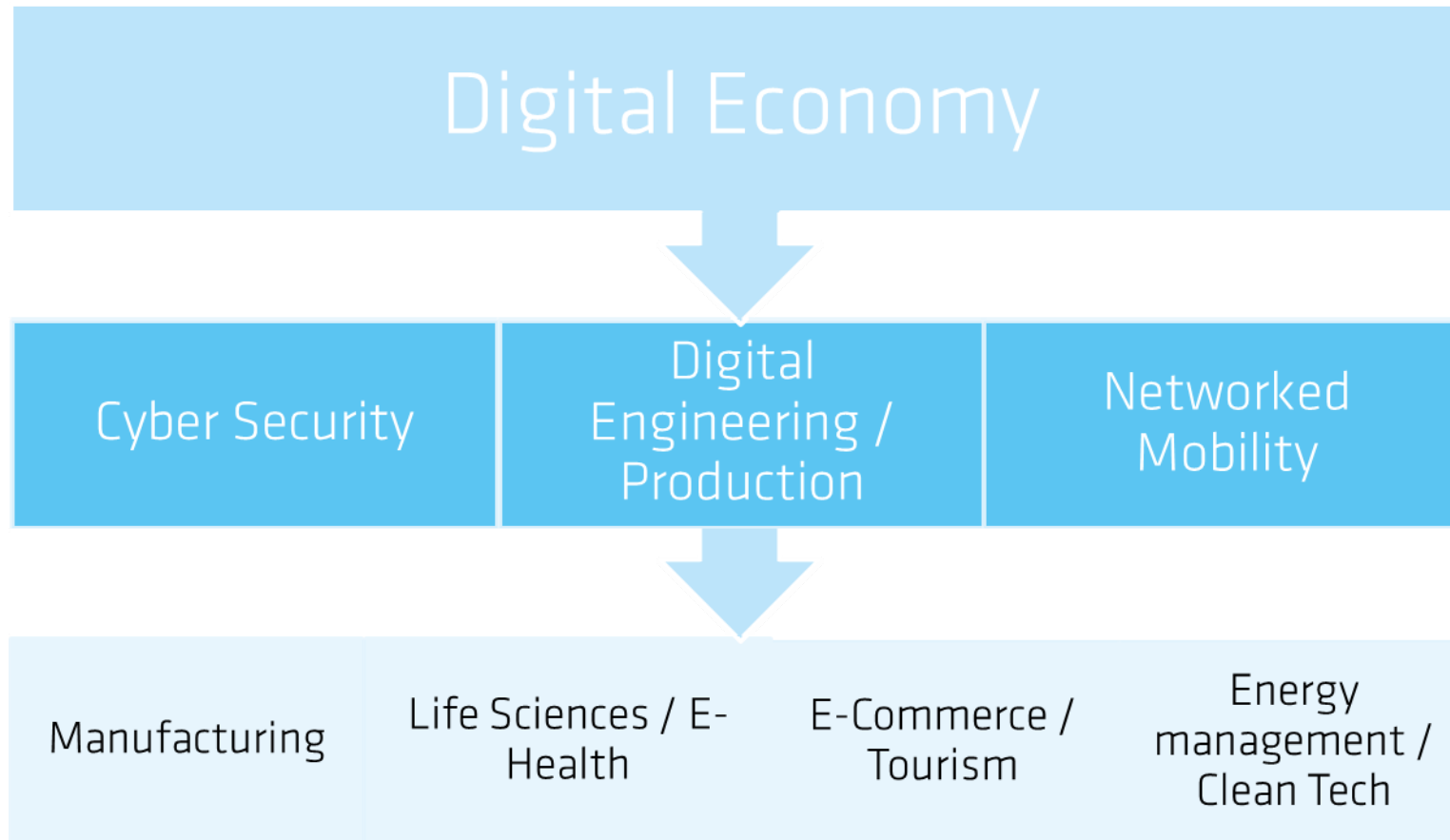


Companies in %



- Companies in the processing industry with 500 or more employees
- Companies in the processing industry with fewer than 500 employees

Bavaria: Engine for growth



Bavaria : Innovation and Quality

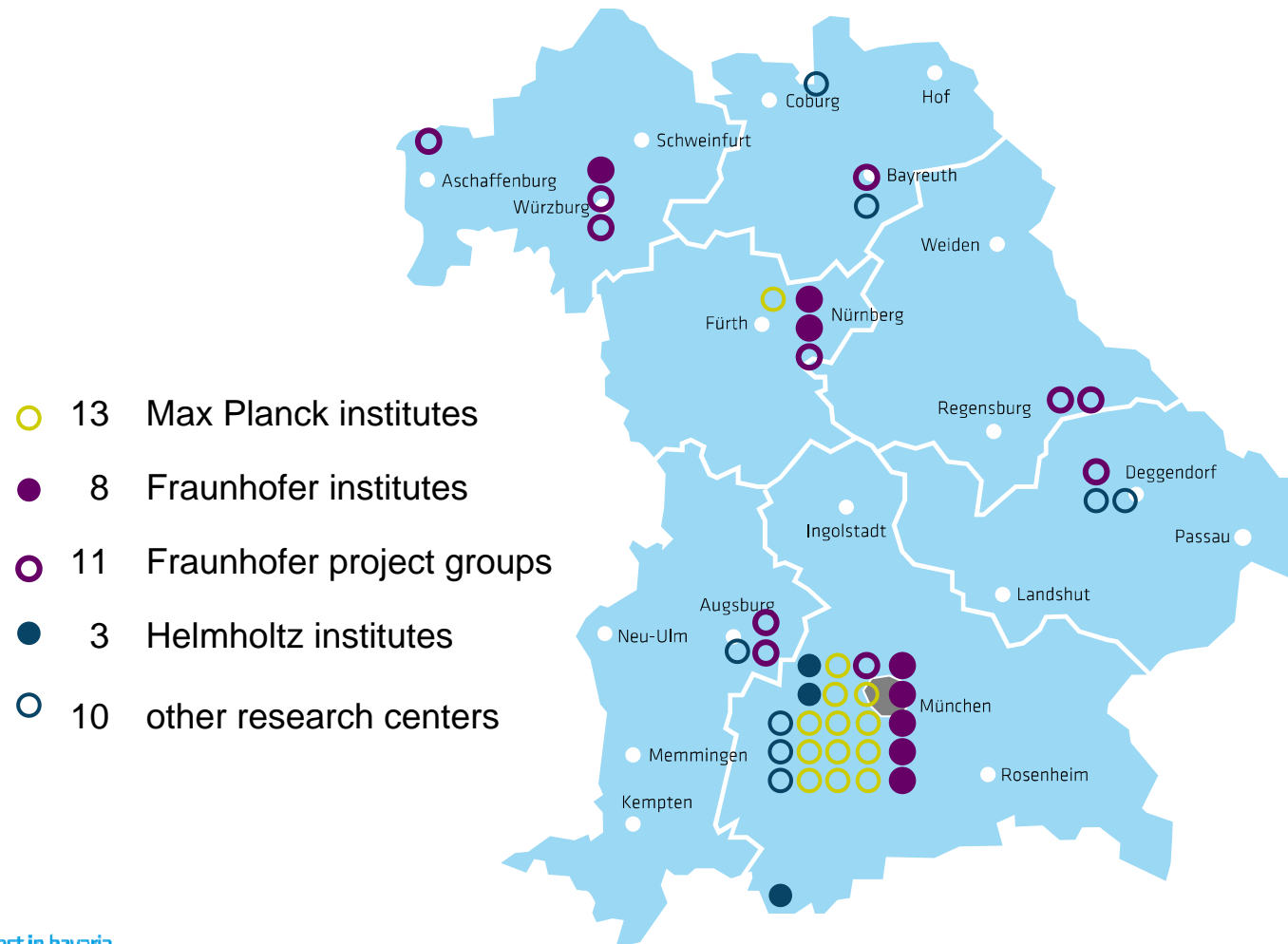
Universities and dual apprenticeships



- 9 state universities
- 2 elite universities (LMU and TU München)
- 17 state and 8 private universities of applied sciences

Bavaria : Innovation and Quality

Research Institutes





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Bavaria:

Outstanding Network

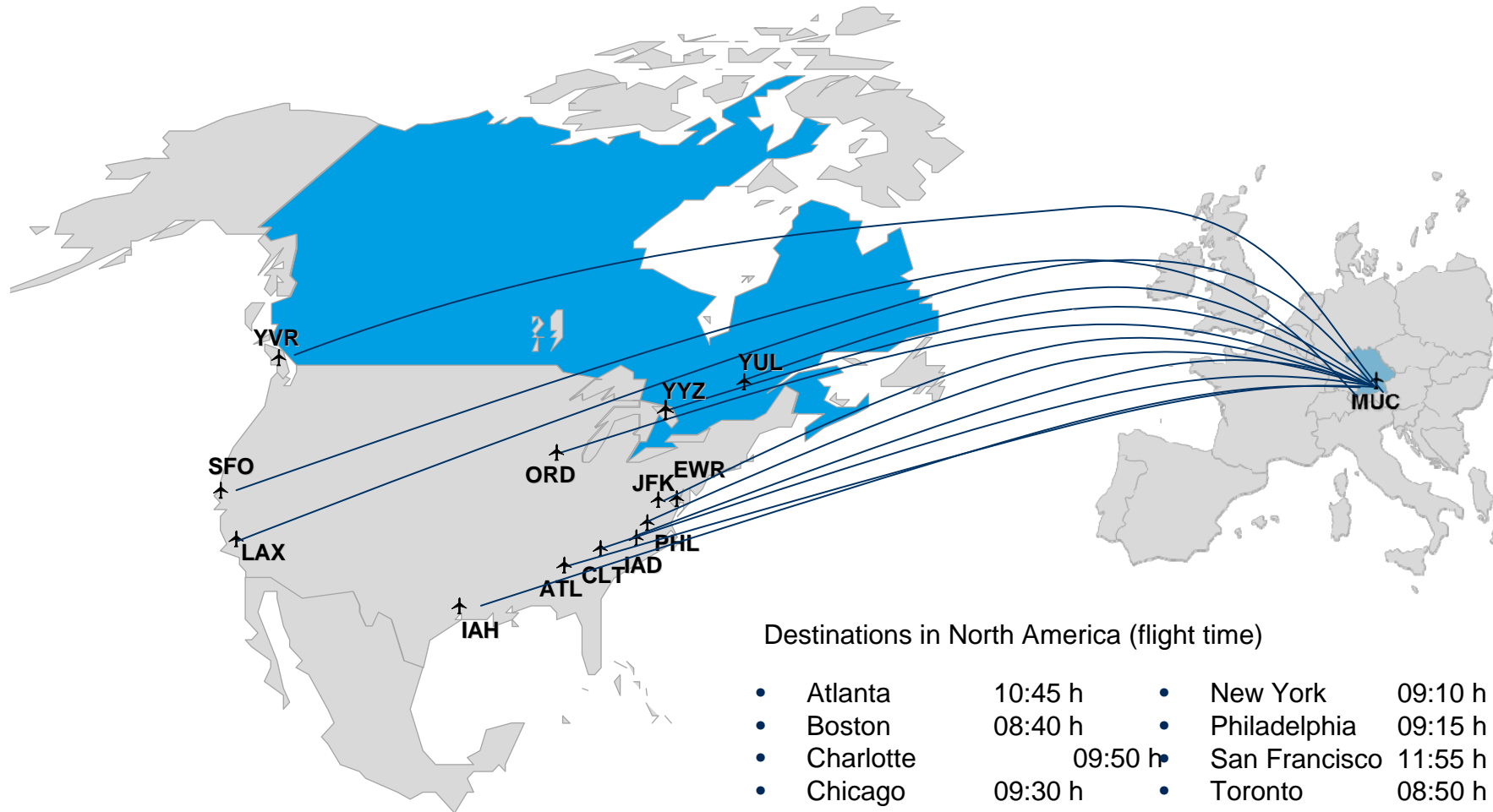
Bavaria : Outstanding Network

International Airport Munich : Networked throughout the world



Bavaria : Outstanding Network

13 non stop connections from North America to Munich



Destinations in North America (flight time)

- Atlanta 10:45 h
- Boston 08:40 h
- Charlotte 09:50 h
- Chicago 09:30 h
- Houston 12:00 h
- Los Angeles 12:20 h
- Montreal 08:30 h
- New York 09:10 h
- Philadelphia 09:15 h
- San Francisco 11:55 h
- Toronto 08:50 h
- Vancouver 10:30 h
- Washington 09:05 h



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Life Science in Bavaria

Life Science in Bavaria

Medical technology

- Leading position within Europe with more than 530 companies.
- More than 60% of Germany's electro medical equipment production in Bavaria.
- About 3% of the globally produced medical devices are from Bavaria.
- About 10bn € in revenues per year.
- Latest trends:
biomaterials, minimal invasive medicine and health telematics.

Life Science in Bavaria

Biotechnology and pharma industry

- Bavaria is Germany's largest biotech cluster accounting for up to 25% of all jobs in this sector.
- Nearly 200 companies active in the field of biotechnology.
- More than 150 companies operating in the pharmaceutical industry.
- More than 8,000 scientists working at distinguished universities and institutes.

Life Science in Bavaria

Networks

Innovation and entrepreneur center (IGZ) Würzburg:
Center for start-ups in the area of biotechnology



BioM:
Networking agency for the biotech sector in Munich and Bavaria



Forum MedTech Pharma e.V.:
Europe's largest interdisciplinary network of business cooperation in the healthcare sector



Medical Valley EMN:
Germany's leading cluster and network in medical engineering



BioPark Regensburg GmbH:
Biotech research cluster with 48 companies and nearly 3500 employees

Life Science in Bavaria

Excellent prospects for your investments





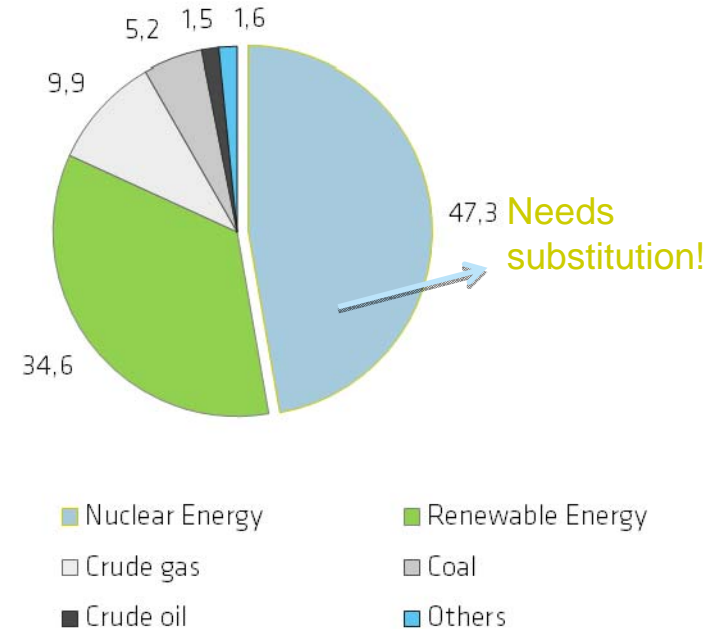
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Clean Tech in Bavaria

Strong aims:

- nuclear power phase-out until 2021
- double the share of renewable energies up to 50 % of the overall electricity consumption until 2021
- increase share of renewable energy up to 20 % of the final energy consumption until 2021
- reduce CO₂ emissions under 6 t/person/a.

Share of energy source of gross electricity production in Bavaria (2013, %)





- Construction-use chemicals
- Industrial-use biotechnological products
- Polymer-based chemicals
- Chemicals treating surfaces



- Photovoltaic and solar thermal energy
- Wind energy
- Smart grids
- Increasing the efficiency and reducing the emissions of power plants



- Water and wastewater treatment
- Air pollution prevention and noise protection
- Recycling and waste management
- Alternative energy production from waste and biomass
- Material flow management



- Nanomaterial synthesis
- Nanophotonics
- Nanoelectronics
- Nanobiosystems
- Nanomechanics



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Canada in Bavaria

Canada in Bavaria

A growing Canadian community in Bavaria

- About 3,000 Canadian citizens are living in Bavaria
- Consulate of Canada located in Munich
- German-Canadian Business Club in Munich



Canada in Bavaria

Bavaria : Home of more than 80 Canadian companies





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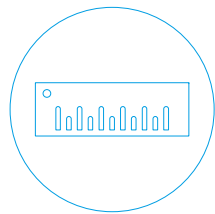
Invest in Bavaria:

Partner for Business

Invest in Bavaria

The Business Promotion Agency of the State of Bavaria

Our services:



Tailored

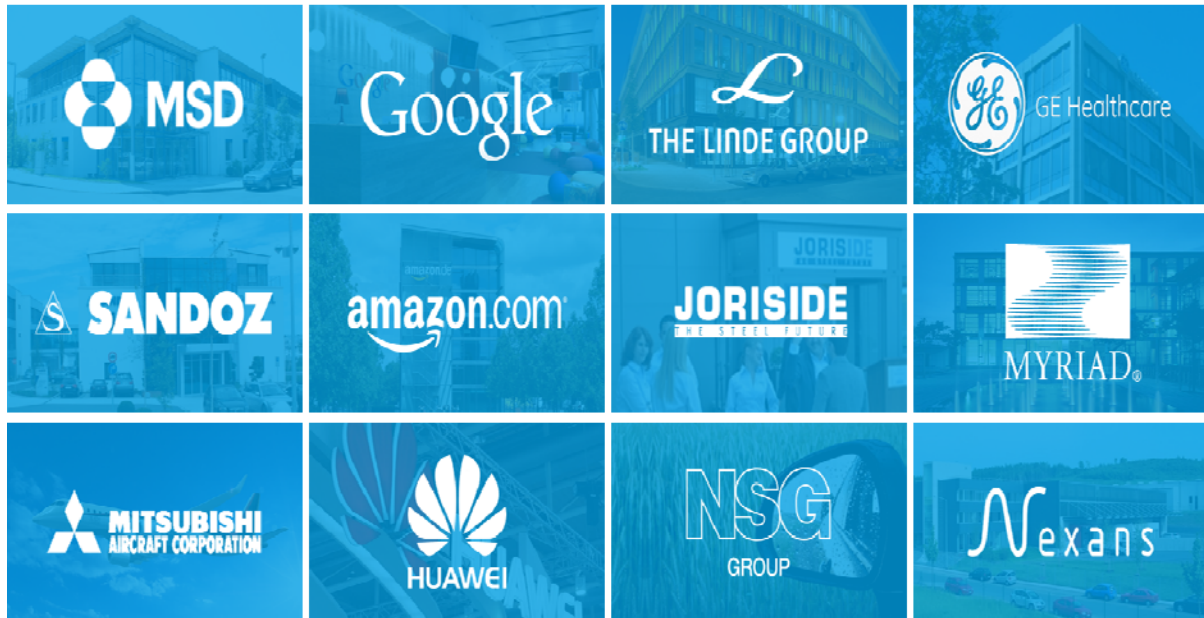


Free



Confidential

Our references:



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