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VOL. 168. No. 9

NEW YORK, WEDNESDAY, NOVEMBER 5, 1947

PRICE 25 CENTS

# RISIS SOURS RAD

# RESPONSIBILITY **OF PRODUCERS**

A significant change has taken piage in Hollywood's thinking on the type of sociological and pollutar the property of the piage of the

of the investigation, Schary de-clared:
"Producers who were arraid to "Producers who were are still afrield. Those that have always allow nourses will continue to the still arraid to the still arraid producers will continue to the still arraid arraid and arraid arraid utuloi will liot be trightened off."
However, Schary added, with the international stutation as it is and slims, to much of the world, being the still arraid arraid arraid arraid and still states, arreaved thought must be given to effect of our pictures abroad. Had he been: "Sadgered" (Continued on page 63)

### H'wood 'Astonished' At Hearst's Campaign For U. S. Film Censorship

U. S. Film Censorship
U. S. Film Censorship
Allywood, Nov. 4.
Reaction in studio circles to yesterdays. (Mon.) editorial in the Heart
papers, advocating Federal cetsorpapers, advocating Federal cetsorcetsorship is a newspaper publisher;
censorship is a newspaper publisher;
censorship is a newspaper publisher;
censorship is a newspaper publisher;
they said. They also indicated that
especialty in the case of Heart, his
arrivation of the control of the censor of t

### Northwest Indians Hear Crooner Call of Range

Utioner Call of Kange
Dr. H. L. Keenleyside, deputy
minister of Mines & Resources and
chalman of North West Territories
indicated the Control of the Control
minister of Mines & Resources and
chalman of North West Territories
indicate the Control
mines through the Arcide, dealures
northwest's Indians prefer cowboy
mongs to their own tom-tom chants.
Dr. Keenleyside, largely responsible
of re extensive distribution of Canadian motion pictures in Latin countries while this country's representies while this country's representies while this country's represenditties bold the Reddinis spelihoquid
aroung examples. commission, just back from a lowest to receive N. Z., if the stamps of t

Foy-Cohan, Jr., Team Up For New Comedy Airer

FOR New Comedy Airer
Eddie Foy, Jr., and George M.
Coban, Jr., sons of two show biz
greats, have been paired as a comeddie Foy, and two show biz
Edwell in ever radio package produce;
Elwell is former general manager
for, Hunt Stromberg, Jr., legit productions. Due will be backed by a
15-piece orchestra, a femme vocalist
and chorus.

and chorus,
Elwell has also pacted Bela Lugosi
and comedienne Ann Thomas for a
new comedy-mystery show. Miss
Thomas had the role of Miss Duffy
in the screen version of "Duffy's
Tavern" and is now appearing in the
Broadway production of "Burlesque."

### Disk Firms Steam As Artists Seek to Fatten Up On Waxers for AFM Ban

On Waxers for AFM Ban
The phonograph recording connainis are running out of patience
with a segment of their artists, not,
who are besieging them to stock up
on a carbad of advance disks in an
eightain of the American Federalegation of the American Federa"Such a backlog would take the
Federal Reserve to underwise
it; these suys must think were
nother For Knox, or somemother For Knox, or somemother For Knox, or somemother For Knox, or somesunder For Supplied to the state of the
have must play bell with up, if the
become a protection type of practice
for the disk business."

Considering that a recording session with a pretty full orchestar for
name singer, for example, runs over
name singer, for example, runs over
name singer, for example, runs over
lively and the statistic at staggering
investment for the recorders. "But
it they are a namious to make sure

if they are so anxious to make sure (Continued on page 62)

### N.J. BRAND OF BURLESK NEEDS PLENTY OF FLIT

NEEDY FLEXII OF FLIA
BurFesque may be cleaning up in
the inhiterlands, as reported, but it
will need plenty of cleaning up before ever making the grade in New
fore ever making the grade in New
business from N. Y. stages, viet of
business from N. Y. stages, viet of
the company of the company
for the

# SPANSORS PULL

Sudden cancellation of Fred Allen-one of the top-rivide personalities in radio—by his food sponsor, Stand-ard Brands, has stirred a feeling of measiness within the trade over the prospects of a wholesale exocus of the proposed of the sudden Allen shift came in the control of the sudden Allen shift came in the high-cost-ob-tiving that has drastic-ally altered family budgets and buying habits.

ally altered simily budgets and outally altered simily budgets and outmediately bought by the Ford DealestAs, for Allen, his show was immediately bought by the Ford Dealestday night 839-9 time, in one of the
control property of the state of the state of the state
of the the state of the state of the state
of daytime and nightlime programstate of the state of the state of the state
of daytime and nightlime programyanking its top comedy salesman,
has effected a saving of more than
1,500,000 a year in talent and time
cost for the Sunday slight period its
(Continued on page 29)

# **Legit Managers** Meet to Curtail 1st Night List

Proposal to curtail the first-night Proposal to curtail the first-night press ticket list on Broadway for the press treet list on Broadway for the press treet list of the press of the Lengue of New York Theatres mem-urged to attend because the matter is o'd utmost importance." Limiting the number of premiere teletes advi-pears to be up to managers individually, and some have already cur-tailed their press lists, but, it's hoped that the press is the press that the pre-tail the press is the press is the press of the likewise.

by three a "genement agreement as "genlements agreement and amagers who favor cutting the press list contend that a majority of those attending by means of such the case of the content and t

### Columnist Campaigns To K.O. Pegler's Pic Deal MET'S FLAGSTAD 1 Columnist Campaigns

Hollywood, Nov. 4.

More than 100 organizations throughout the country have asked syndicated columnist Erskine Johnson for petitions he's printed at his

son for petitions he's printed at his own expense to prevent the proposed filming of a blopic on Al Capone. Written by Westbrook Pegler, on the proposed filming of a blopic on Al Capone Written by Westbrook Pegler, on the property of the

### Show of Shows' Pickup Raises Censor Bogev -How to Cope With It?

—now to cope with the cost calest-lades show in television history last Thursday (30) night; when it picked up the "Show of Shows" from Madison Seq Garden, N. Y. In addition to the talent, though, the show was also lades with probably the billest material ever seen or heard to be considered to the control of the control

future?

Show was staged in the Garden for the benefit of the New York Univ-Bellevue Medical Centre. As a benefit affair, it had almost every name performer of any reputation currently in N. Y. List of stars ran (Continued on page 63)

### INDIE DISKS YEAR'S TOPS

INDIE DISKS YEAFS, TOPS

With the Dec. 31 deadline on recording near, 174 squared that biggest
boosts industry has received of lafe
eries working with comparatively
unknown talent.
Among the biggest selling records
of the year have been Francis Craigs
"Near You's Challet," A good of Art
Lands "Mam'selle" OM-G-80,
Lands "Mam'selle" OM-G-80,
Lands "Mam'selle" OM-G-80,

# NIX: OPERA **80% BOOKED**

By ARTHUR BRONSON
The Metropolitan Opera Assn. has
no planasi or thrick Kristen Filagriad,
no planasi or thrick Kristen Filagriad,
according to general manager glaaccording to general manager grumors. Mme. Flagstad left the Met
in 1941 to return to Norway, and
plant and the second plant of the conprison waiting trials as a collaborationist, Johnson said the owed that
metropic and the second plant of the conmetropic plant plant plant plant plant
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bers. He wouldn't spilt his public, he said.
Furthermore, Johnson, said, Mme.
Furthermore, Johnson, said, Mme.
Flagstad has made no overtures, to the Met since returning to the U.S.
concert recallable career.
Johnson also, took exception, and the complaints against rebring this fall of Max Lorenz, tenor who was with the Met in the sufty 30s, and who spent that are jouer in his gative (Continued on page, 60).

### Amusement Biz Given **Full Responsibility For** Vets' Hospital Shows

Vets Hospital Shows
Show butters deepe that the
wounded of World War II never will
be forgotten in being realized with
formation of, the Veterans Hospital
Camp' Shows, mc, to replace USOCamp Shows, mc, to replace USOCamp Shows which gets its, honorable discharge Dec 28. New organpation asstines the test of embet and
ided wounded, On-Van 1, 1968.
Veterans Hospital Camp Shows
will be the major pesponsibility of
show business and will be guided by
a committee to be elected from all
radio, music organity and and exhiblitors. Already assistanted with, the
(Continued on page 62)-

# ED SULLIVAN

"Recommended: Phil Spitalny's Christmas Carol Album"

## Split Copyright Verdict on 'Cal' Song Has Effect on All of Show Business

Important legal question in which all show bits is snarled in one fashion or another—whether one copyright operations of the National Command Performs the co-owner can torse his other half but the present of the National Performance of the National Performance of the National Performance of the State of

In awarding a decision to Jerry Vogel Music Co., and against Miller In awarding a decision to Jerry Yoga Maise, Co., and against Miller Yoga Maise, Co., and against Miller Yoga Maise, Co., and against Miller as econd question—whether one particular to accorpting the feet from the period to applit profits derived from his event to date the dispitation that if they sold or leased rights to third persons they have to share but if transphilitating the music themselves), the question remines open.

The particular legal puzzle to and most point in the titled particular to the profits of the profits

peeli.

'California' Song the Basis
Dispute in the state court centers
about "I Love You California," song
copyrighted in 1913 and renewed in
40. With both parties sharing owncrabip, Miller Music in '44 sold a license to the song to Universal for
use in a film. Price. was set at \$20.0
Vogel demished a 50% cut and aused

eense to the song to Universal for use in a slim. Frice was set at \$200. Voged demmeded a 10% cut stand and the control of the control thirty on items to the control of the control thirty on the control of the control thirty on the control thirty on the control thirty on the control thirty on the control of the co

persons but only on use by a co-ewner himself.
Vogel is represented by Milfon M. Rosenbloom and William Rosch of O'Erien, Driscoll, Rattery & Lawler while Julian T. Abeles reps Miller. Abeles has already announced that he will push a review with the Court of Appeals.

### Joan Davis Divorcing

Hollywood, Nov. 4.
Joan Davis filed suit for divorce from Si Wills, a writer on her air show. She charged mental cruelty.
They used to be teamed in vaude as Wills and Davis before Miss Davis clicked in radio and pix.

### DIVORCING McLAGLEN

Hollywood, Nov. 4.

Mrs. Victor McLaglen, former
Suzanne Brueggemann, announced
she'll divorce thesp.

They were married in 1943. She
was his secretary.

### 'Julia' for Greer

# Command Performance

The Command Performance yester-day (Mon.) at the Palledium here according to members of the toyal and a coording to members of the toyal anily who winessed the special per-formances for the benefit of the Variety Artist Benevolent Fund. In the by Val Parnell, who produced the show.

the show.

Chief honors were shared by Gracie Fields, who sang five numbers, and Dolores Gray and Bill Johnson, appearing in the London edition of "Annie, Get Your Gun." Johnson, appearing in the Lohnon, appearing in the Lohnon who sang from that musical. Both sets received tremedous overdisons, Jack Durant, U. S. comic, was also a decided hit. The Borrak Mineviche Harmonica, The Borrak Mineviche Harmonica, splendidly received. Wally Bong was a pronounced hit despite the fact that his Insimale style was united to this large house, Laurel ing skit, were below expectations. Homebred his were Billy Russell, Tommy Trinder and the Cray Geng, The styrochet Band was furties. Show's net was \$40,000.

### Capital Takes Hillbilly Music to Bosom as Radio 'Opry' Wows D.C. Twice

Washington, Nov. 4.

Upty TOWS J.L. WHICE
Connie Gay, part-owner of HillDily References, with ... the hillof the 22-year-old (Trees, with ... the hillof the 22-year-old (Trees, with ... the hillorder performers from WSM, Nearman of the control of the control of the contraction of the control of the control of the contraction of the control of the control of the conorder or and the control of the con
trol of the con
trol

mountain and religious insuch reaching in from the "Deep South," The D. C. and was drawn largely from below the Mason-Dixon line. of the bund. Concerts were topical earlier of the unit Concerts were topical earlier of the control of the Concerts were topical earlier of the Concerts were topical earlier of the Concerts were topical earlier of the Concerts earlier o

### Mistinguett (About 80?) Plans Another U.S. Trip

Paris, Nov. 4. Mistinguett, renowned for her gams, despite her age, may come to America. She would be billed as "the French Fanny Ward." "Miss," as she is popularly called in France, is said to be near 80. but her nether extremeties have long been a French theatrical trademark and even today she looks nearer 50.

Mistinguett was brought to Amer Mistinguett was brought to America. Mistinguett was brought to America by the Shuberts for "Miss Inno-Misbehaves," has been moved up to turing France in variety, workaper. Statt. Originally alated laster first of the year.

Everett, Riskin produces, Conway direct.



281or WEEK ! KEN MURRAY'S

"BLACKOUTS OF 1947"
El Capitan Theatre, Hollywood, Cal.
Watch for KEN: MURRAY'S new
feature length film production
"BILL AND COO."

Coast Friars Frolic A Lot at Bob Hone's

## Expense: 900 Turn Out By ARTHUR UNGAR.

Hollywood Nov 4

Friars Chib branch of L. A. of California , put honor-guest Bob hope on the toaster once over lightly at a big formal function here Sunday (3) night be960, most of them from films, stage, and on the dals failed to barbecue Hope as thoroughly as they've costed others in the past, but still did a job control of the sunday of the sunday

of putting him through the heat-waves. Superally acknowledged Event been one of the top shidged for the town has sever had. It looks as though, it will do plenty to enlarge the ranks of the Friars, which have been rather silm lately. George Seed served are roantmater. On the Seed served are roantmater. On the George Burns, Eddie Cantor, Gen-Raph P. Cousins, AJ Jolon, Henry Ginsberg, Kay Kyser, Henry Mor-gan, Walter Winchell and Hope. After-being kidded, Hope replied that "I'm fading a hellury beating that the seed of the seed of the seed fellows. Incidentally, I understand you've taken in so much money that votte had no free from Jules Stein (MCA chief) to take over the whole lang.

thing.

thing. Hope then dug in kiddingly against his fellow celebs, concluding: "They criticize me for having 10 writers, but what other writer has a team that can play Notre Dame?"

Jolson wound up the evening by singing a score of songs,

singing a score of songs.

Jessel, as Rosstmaster, disserved, as Rosstmaster, disserved, as Rosstmaster, disserved, as "celebrated" consection. "That's what I was told anyway," he said. "But Hope is really an internationally prominent actor. As to his being a consection. He's really in the being a consection. He's really in the didn't want to buy titclet," Jessel Adjadet, "so they sent telegrams, figuring it would be a cheap form of advertising. But if they want-free plage, let "em fight it out at the Touching or Hone's many the sent telegrams. Touching or Hone's many the sent telegrams of the sent telegrams of the sent telegrams. The sent telegram of the sent telegrams of the sent telegrams of the sent telegrams of the sent telegrams of the sent telegrams. The sent telegram of telegram of the sent telegram of the se

Mocambo."

Touching on Hope's war record, Jessel said he knew nothing about Touching not the tribulations Hope and General Cotatins went through, although the Cotatins went through, although the Cotatins went through, although the Cotatins with Zanuck.

Kyser said he knew why Hope traveled all over the world. "That way," he said, "You don't have to kname your, Jokes." Hope is so change your, Jokes." Hope is so wanted to commit suicide he'd have wanted to commit suicide he'd have and to dealy the end of the war three nouths, because there were three months, because there were three months, because there were three months, because there were three Myser added.

Kyser added. Introduced himself as "a

to delay the end of the war time his own.

To delay the end of the war time his own.

To delay the least of played the end of the war time his own.

Ganor introduced himself as "a throuble ministret come to do hoor to a man who has honored all of us. Cantor bowed low to Abbo Jessel, and the gay is funny.

When the formier described as the cantor bowed low to Abbo Jessel, and the gay is funny.

"Morgan is a fine comedian," he can be present and an assument replace, who the formier described as the cantor bowed low to Abbo Jessel, and the gay is funny.

"Morgan is a fine comedian," he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a fine comedian," he can be garden as a fine comedian, "he can be garden as a summer replace and an as a summer replace and an as a summer replace

## This Week's Football

By Harry Wismer

College GAMES
Wake Forest-Basion College
Revers-Eule
Colaste-Hairy Cross
Davinnesth-Oblands
Parinceth-Charles
Green Frinceton-Harvard
Georgia Tech-Nary
Vignin-Remaylvania
Keitucky-West Virginia
Army-Nates Dame GAMES WINNERS POINTS Boston College Army-Netre Dame . Villaneva-Marquette Western Mich-Illinoi Notre Dame ...... reacri Mich-Illinois
Dediana-Michigan
Lova-Wisconsta
Lova-Wisconsta
Ranasa-Nebraska
Oklahoma-Kanasa Siate
Santa Clara-Michigan Siate
Pardue-Minnesofa
Northwesters-Ohio-State
Miss. State-Auburn
Georgia-Florida-Georgia-Florida
Tennessee-Mississippi
North Carolina State-North Carolina Miss. North Carolina 

### Pro Football NATIONAL LEAGUE

WINNERS POINTS GAMES Philly Eagles-N. Y. Giants. Eagles Wath. Redakins-Pitt Steelers Steelers
Boston Yanks-L. A. Rams. Bans
Green Bay Packers-Chi Bears. Bears
Chi Cards-Derott Lians. Cards 

ALL-AMERICA CONFERENCE Baitimore Colts-Chi Rockets (Fri nite) Colts 3
Brooklyn Dødgers-Cleveland Browns Browns 20
L. A. Dons-Buffalo Bills 5
Dans 6
San Fran-N. Y. Yankees 3

(Games are played Sunday afternoon, unless otherwise stated,) Wins, 168; Losses, 86; Ties, 12; Pet., .661. (Ties don't count)

\*Points represent predicted margin of victory, not the official odds.

### CANTINFLAS 27G WOW AS Gendarmes Beat Up Paris MATADOR IN CARACAS Lensmen. Trying to Kill

Caracas, Ven., Oct. 28.
Mario (Cantinflas) Moreno, Mexico's top stage and screen comedian,
rang up a gross of 90,000 bolivares
(\$27,000) in a single day here when
be appeared as a matador in the San
Martin bullring.

Martin bullring.

Cantinflas, who took up bullfighting as a hobby, got terrific salvos
from Venezuelau fans by mixing an
occasional conga with daring capework. The audience let him cut off
the animal's ear, one of the highest
signs of their approval.

but he couldn't make it either—so they settled for Ginsberg. Ginsberg said he has a great af-fection for Hope. "Bob's option comes up shortly, but I don't want to commit myself on behalf of the company. Bob will be rewarded though when I see him after din-

Morgan wanted to know why the dinner wasn't being investigated. "What is it against?" he asked. Benny told the crowd they'd have had a much better time if they'd stayed home and listened to his

sirer.
Winchell told about how showped wincheit totta about how snowped-ple have knocked themselves out for the Damon Runyon fund, raising at-most \$1,500,000 so far-\$250,000 more than any other industry. He praised Hope for raising \$30,000 of that on his own.

Pix of Anti-Soviet Riot Paris, Oct. 29. In an attempt Tuesday (27) to sup-

In an attempt Tuesday (77) to suppress paper and screen documentary press paper and screen documentary the press paper and screen documentary the part of the part

une numer; and had bis camers armshed.

Associated Press photographer Jean Associated Press photographer Jean the top of a police truck from the top of a police truck from welled across the back. Some were taken to the hospital with blood streaming down their faces. As the streaming down their faces will be some welled across the back. Some were taken to the hospital with blood fire the streaming down their faces will be some welled across the back for the following the stream of the str

### A-C Turn Agents For Costello Foundation

Hollywood, Nov. 4.
Abbott and Costello are going into talent agency biz, with proceeds earmarked for the Lou Costello Junior Foundation, dedicated to underprivilged kids: First clients are Cathy Downes and Bobby Barener. Comics are eyeing other talents.

ents.
Miss Downs' first stint is as femme lead in forthcoming A-C pic, "Noose Hangs High." Barber will be gag-

# SEE END OF BRITISH FILM STYM

### The Taste and Waste

The Washington hearings have left a bad taste in everybody's mouth. They're no good, nor are they doing anybody any good and the main reason is that Congress is giving itself the worst of it.

The point is not that the recent hearings involved the picture business. It could be any business. Government, our Govern-ment, and respect for that Government is what is important.

The name calling and street brawling, as in Philadelphia, must stop. And it can be stopped.

A Federal inquiry, once and for all, should determine whether the Communist Party is the agent of a foreign country. If it is throw it out, Throw 'em all out, or in Jail. If it's not, and if it is a legal political party—then they should be fought politi-cally. And economically.

The Washington hearings and the way they are being conducted are not the answer. Let the Government give the public a definite yardstick with which to measure the situation. Give business, including the picture business, something concrete by which the wrong people can be exposed and expelled.

Stop the guessing, the floundering, the indecision.

# Two Philly Theatres Likely to Defy Church Tabu on 'Amber' and 'Outlaw

Showdown resistance fight by 20th Fox against the Catholic Church which may result in industry pat

For, against the Catholic Church, which may result in industry pattern against any and all ecclesiastical emorphish pattica, loosen't be a subject to the control of the co usually - tough Pennsylvania state censor board had passed "Outlaw."

censor board had passed "Outlaw," along with all ad copy on it. Ultimatum, issued simultaneously Goldman and to Howard Minsky, National Theatres' manager here, by Censis Cardial Dougherty, also threatened a similar boyotti in his chreatened as similar boyotti in his chreatened as infiniar boyotti in his chreatened as finitar boyotti in his chreatened as finitar boyotti in his chreatened as finitar boyotti in his chreatened as finitary by the chreatened in th

(Continued on page 24)

### METRO'S DOCUMENTARY ON BYRD'S EXPEDITION

One of the few completely documentary films ever compiled and distributed by a major company distributed by a major company will be "Operation High Jump," now being prepared by Metro. It will consist entirely of footage pro-vided by the U. S. Navy on Admiral Richard E. Byrd's expedition to the South Pole last year, Narration is expected to be done by John Hodiak, Spencer Tracy and Robert Taylor.

South Pole last year, Narration is to reliable reports. Among those, the expected to be done by John sald, is Samuel Machouvith, U's Holdis, Spencer Tracy and Robert I retassurer, who'll ankle to other fields. O'reville o. Dull, Metro producer, handling you in 1888 when J. who is now east working on the last directing Navy camera crews in With the resignation to the side directing Navy camera crews in With the resignation of the last directing Navy camera crews in United States of the St

### 'Amber's' Top Biz

'Amber's' Top Biz

Catolic Church fight on "Forover Amber" may be trimming
over Amber" may be trimming
to date hann't really hurt the
very solid bo. In St. Louis,
where the Archbishop asked
catholies to abstain, two the
Catholies to abstain, two the
Catholies to abstain, two the
form Sunday shows, nevertheless garnered a huge \$\$4,000.

Ministerial protests may have
beld "Amber" to \$\$1,000 in as
beld "Amber" to \$\$1,000 in the
like a colosal \$\$90,000 in its second week. Roxy, N. Y., is near
although tapering from the
opening \$\$180,500 'take may be
partly due to plea for churchgoers to stay away.

# Can't Use Theatre Profit to Offset Prod.—Balaban

Profits of Paramount's enormous theatre-owning interests cannot and will not be used to make up for any deficits incurred by the company's production-distribution end of the pressy, has informed department chiefs in a letter circulated, this week. To forestall that possibility, week. To forestall that possibility week. To forestall that possibility with the declaration that the picture pedding wing of Paramount must stand of the pressy that the declaration that the picture pedding wing of Paramount must stand of the pressure of the pres

(Continued on page 20)

### SEE SAM MACHNOVITCH. U TREASURER, EXITING

Number of resignations affecting Universal's homeoffice and studio officialdom are expected, according to reliable reports. Among those, it's said, is Samuel Machnovitch, U's

# A DEAL WILL BE MADE SHORTLY

After three months of stalemate, it audoenly appeared this wock that is audoenly appeared this wock that is was about to be negotiated. Soft the British government and the Marciana industry app a rently reached the conclusion that the wait-reached the conclusion that the wait-reached the conclusion that the wait-reached the conclusion that the word along to the Motion Picture The Labor government passed the word along to the Motion Picture word along to the Motion Picture word along to the Motion Picture and prexy fire Johnston, Monday (3), instructed Fayette Allport, MPA's British rep, to begin preliminary negotiations. The MPA is Picture 1, 100 to 10

offer and Allport's job will be to feel the British out on what they missed the British out what they missed the British out of the British of the British freesary, told the British freesary, and the British freesary British free

### U Nixes Mason's Reverse Trailer on His Oldie Pix

Trailer on His Oldie Pix

Jirosi Masouri bright idea on how
to emen Masouri bright in the
British oldies which star him has
been nixed by Universal's toppers
dare second thought. Masou, who's
been harried by the resurgence of
prosperity days, broached the plan
to U of warning American sudinoses against help patronge via
a trailer touting his latest film. "The
shortly at the Winter Garden
(N. YJ.)
U initially okayed the idea and
the British thesp appeared at a stution that trailer. It had Masou turning
to the audience and telling them to
the audience and telling them to
the sudience and telling them to

in the trailer. It had mason turning to the audience and telling them to forego the oldies "because they all stink." U then backed away from administering the strong potion.

Who footed the \$1,200 bill for the additional clip is still unknown.

# Big D.C. Whodunit: Who Killed That Red Probe? See Resumption in Dec.

The Vodka Pitch

The Vodka Pitch
The Russian have been bombarding not only their own people, but the entire world with
lings of the House Un-American
Activities Committee. Broadcasts assert that the Hollywood
Activities Committee. Broadcasts assert that the Hollywood
propressive "artists and complain that pressures are being
excepted to line up American
writers and producers, etc., to
mittee house of the committee house of the committee.

This comes with curious and doubtless unintentional humor from a country where artists are all required to toe the Party ideological lines.

# **UA Not So Eager** Now to Acquire Those 4 RKO Pix

Cooling of United Artists toppers on the plan to buy four films from RKO for release by UA resulted from inability to obtain bank financing on the basis of the 100% cash cing on the basis of the 100% cash RKO wants, plus an improvement in their own product outlook. Arthur W. Kelly, exec v.p., admitted on the Coast last week that the deal has been "postponed indefinitely."

been "postponed indefinitely."
Prex Grad Sears and Kelly have
not given up on the whole idea, however. They went to the Coast last
week with several strategems
for overcoming the final nix given
them by New York banks on
a 100% loain. In light of the new
thinking, they won't be per
turbed, however, if the ideas don't work out.

work out.

First plan, it is understood, was to talk to RKO prexy N. Peter Rathvon on the possibility of his accepting less than the entire amount at once. Deal might be swung with the Irving Trust Co., N. Y., it's believed, if Rathvon would accept around 60%

(Continued on page 18)

## Holman's Coast Trip Russell Holman, Paramount's east-ern studio rep, heads for the Coast in mid-November for several weeks' stay, his customary semi-annual trek.

He'll huddle with production big-gies on British and eastern filmmak-ing problems and also gab talent snaring activities.

Greater mystery than "who killed Cock Robin?" is the one still going the rounds of Capitol Hill and the National Press Club bar, "Who killed the House Un-American Activities investigation into Hollywood Com-munism?"

Best answer seems to be that a number of factors contributed to its temporary (at least) demise, but that there is a good possibility the hearings will reopen in December either in D. C. or L. A.

hearings will reopen in December either in D. C. or L. A.

This seems to be the complete either in D. C. or L. A.

This seems to be the probe buckled like story of why the probe buckled like story of why the probe buckled like the like the probes of it. It started out to be a full committee investigation, maneuvered so that Rep John E. Rankin would be that Rep John E. Rankin would be with the other eight members expected to show. But on the first day, only five put in an appearance—charman J. Panell Thomas, John McLowell, Michard M. Kinca and Charman J. Panell Thomas, John McLowell, Michard M. Kinca and Democrat, stayed around only long enough to get into the record a fine plug for Louis B. Mayer. Then he disappeared for the sunnier clines of end of the second day of the hearing, it became obvious that the committee intended to rough up industry toppers, even though they might be (Continued on page 18)

(Continued on page 18)

### PROD. PRESSURE KEEPS KORDA FROM U.S. VISIT

KURDA FROM U.S. VISIT
Pressure of films in preduction
has caused Sir Alexander Korda to
anneel plans which would have
brought him to the United States
to the control plans of the control
into groth-toro release, "An Ideal Husband," Paulette Goddardstarrer, Instead, Morris Helprin,
Korda's American rep, planes; to
starrer for the control plans of the control
into groth-toro release, "An Ideal
Husband," Paulette Goddardstarrer, Instead, Morris Helprin,
Korda has two films in work at
the moment, which has caused callthe moment, which has caused call"Bonnie Prince Charlie," with Pavid
Niven, on which he's handling the
relins himself, and "The Lost Illusrelins himself, and "The Lost Illusand Michale Morrigo, which CalReed is making under the Korda
hanner,

### National Boxoffice Survey Vol. 168

Business Better in Many Spots-'Amber,' 'Song,' 'Unconquered,' 'Town', 'Had to Be' Leaders

Helpet by Betein Day errowds on Tuesday (4) and more favorable weather, most key cities are perking this week. Launching of "Forever Ambee" (2014) in additional shots also is rated a healthy factor in many keys. This sexy opus again is easy winner of first place in the bo. colosal \$800,000 in key cities covered by Vanner which includes some 27 theatres. This tops even last week's gignatic total for "Ambert".

inst week's gigmite total for "Am" ber."

"Down" M.G. J. is solid in "Son glace winner. Others in the IBS SIX, but bady sentered behind git these two, are "Unconquered" (Par), is "Magke Town (RKO), "Had To Be You" (Col) and "Christinas Sve" in "Walter Mitty" (RKO), "Foces of is Harrow" (20th), "Mons. Verdoux" (UA) and "Fun, Fancy-Free" as (UA).

Bealdes "Had To Be" and "Eve," in gwe entries in first at kilst, other in wewomers include "Hagen Girl"

(WB). "Upturned Glass" (U) and "Nightmare Alley" (20th). "Glass," which opened yesterday at N. Y. Winter Garden, hints the most promise though not strong in L. A. preem. "Hagen Girl" shapes mild to fair in most spots this stanza while "Alley" is doing nicely only in Cinnat, to pet clies over the country had for latter any more than Y. Y. diff. for latter any more than Y. Y. See, is sturyly in Louis-

not going for latter any more than "Xnas Eve" is stundy in Louis-ville, stout to pace Indianapolis and obay on second Philly week. It's fairly mild in K. C. "Spirit of West Indianapolis and heavy on second, now in full swing, is doing nicely in six keys this week. "Feed Stallion" (EL) shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of the shapes as fine." Seather of the shapes as fine. "Seather of t

(Complete Boxoffice Reports on Pages 12-13)

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DAILY VARIETY (Published in Hollywood Daily Variety, Ltd.) \$10 a Year - \$12 Foreign

# **Authors' Agents Win Concessions** In M-G Contest: Others Pre-Peeking?

In MI-6 Contest, V.
Gauging up on Meiro, New YorkGauging up on Meiro, New Yorkiterary agenis he' week won a
number of major co., sysjons in conructs covering the purchase of
nual \$250,000 contest. Liberalization
of terms, granted by the studiod with
a minimum of dying fur, cover
terms, granted by the studiod with
a minimum of dying fur, cover
terms, granted by the studiod with
a minimum of dying fur, cover
terms, granted by the studiod with
a minimum of dying fur, cover
terms, granted by the studiod with
a minimum of dying fur,
cover terms, and the more
minor rights.
Contest, slated to close last Friday, (31), has been extended a worst
he last fave days. No change has
been made, however, in date for
announcement of winners, Dec. 20.
A Metro applexeman souted, which
would mean this first contest on a
skrnonth, rather than a full year,
hould mean this first contest on a
skrnonth, rather than a full year,
hould mean this first contest on a
skrnonth, rather than a full year,
hould mean this first contest on a
skrnonth, rather than a full year,
hould mean that first contest on a
skrnonth, rather than a full year,
which were the studies of the studies of the
full studies of the studies of the studies of the
sky prize coin. Most agents were
delayed in getting their clients'
works in on time because they were
maines a look at their beforehand.
Cooperation of the 10%ers with
country of the studies of the studies of the
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were no serious objections to the common serions of Government aid to compensate for the box of the British market to final sha been one of the principal points advanced -by the independent producers in confabs with the majors. Donald Management of the product Motion Picture Products. has reportedly held meetings with the Export-Import Bank and the Reconstruction Finance Corp. In critical to the product of t

### Matty Fox's Vitavision In Suit Over Patents

Patent infringement suit Involving a stereoscopie camera device was filed Thursday (30) in N. Y. federal court by Clarence-W. Kanalt against Stereo Pictures Corp. Plaintiff, the patent owner of several licenses to

patent owner of several lleeness to make sterescopic pictures in the U. S., charged Stereo had infringed by making's selling and using pic-tures based upon his patents. Enter the selling and using pic-tures based upon his patents. If the section are certain of his patent licensees including Preser Copp, Sterak, Inc., Vitavision Copp, of America and the International accounting of the profits are sought. Vitavision, farm, incidentally, is a newly-launched farm which special-lzes in three dimension photographs. Among its backers is a group of exec-veepce Matty Fox.

## 45 Days for 'Daughter'

Hollywood, Nov. 4. Increased pace of shooting at Metro is indicated by the completion in 45 days of "B. F.4. Daughter," starring Barbara Stamwegk and directed by Robert Z. Leonard.
While 45 days does not constitute and with the start of the starting barbar does not constitute and the start of the starting on the Metro track.

# Goldwyn's Rank Peeve Over Years' Ltd. to Solo Weeks

Mecessity of extending the closing the in instruction of many of the six many of exclusivity it had previously derived by offering in the savantage of exclusivity it had previously derived by offering in the savantage of exclusivity it had previously derived by offering in the savantage of exclusivity it had previously derived by offering in the savantage of exclusivity it had previously derived by offering in the savantage of exclusivity in the savantage of exclusivity in the savantage of exclusivity in the savantage of exclusive principles and a savantage of the exception of

### Anglo-U. S. Film Accord Would Be 'Welcomed'

London, Nov. 4. Settlement of the Anglo-American film tangle would be welcome to the Labor government, Parliament was told yesterday (Monday) by Glenvil Hall, financial secretary to the Treasury, but it must insure doithe Treasury, but it must insure dollar savings equivalent to that provided by the tax. In winning Commons' approval of the 75% bite, Hal said the tax was saving \$44,000,00 and any alternative must do like

wise.

Hall hinted that possibility by increasing British film showings in America. "It a solution can be found by a greater showing of British films in the U. S. to compensate us for the control of th

Carey Inks Far Pact
Hollywood, Nov. 4.
Paramount reoptioned MacDonald
Carey, with studio since 1941.
Now costarring with Paulette
Goddard in "Hazard."

### Ryan for Glory

Hollywood, Nov. 4
Robert Ryan draws one of top,
splende step built enough Was Department's bringing back nine unidentified ber dead for selection of
one as the Unknown Soldier.
Others set for roles are Cary
Grant, Frank Sinstira, Robert Mitchum and Tim Holt.

# U. S. Pix Plenty **Boff in Brit. Now**

American pix whose boxoffice chances were consigned to the bonepard by certain trade checks as the bonepard by certain trade checks as the bonepard by certain trade checks are bonepard by certain trade checks are bonepard by considerable bounce. With the resurrence, the theory pushed by a number of British erix that all homemode product is good and taking bender by the bone b

has exploded.

To even the arc breaking the way for the well considered the property of the the well of the well o

past.
Highlighting "Bachelor's" smart
performance is the fact that a fock of British pix are dying in the West
End currently. Obviously, the Emiprice label lair enough per se to holst
the westless into the higher brackets
of money carrens. And the British
of money carrens. And the British
all British films are not of because
they're so tagged by overenthusiastic
critics.
Selection of Samuel Goldwyn's
Selection of Samuel Goldwyn's

critics.
Selection of Samuel Goldwyn's
The Bisbop's Wife' for the amunal
Command Performance gives U. S.
entries an added hand. The Command Performance is giving people
plenty to talk and illustrates again
that American films are still quality
product able to hold its own with
the best'from British tok.

Reps for the major companies here want a maximum number of top American stars to make the trans-Atlantic crossing for the event. A truly representative show would mean an A-1 public relations job which would reflect itself in enhanced prestige and bally for Yank bix.

### CROWN REPS GOLDWYN AT 'COMMAND' SHOW

Unable to go to England himself to attend the Command Performance Nov. 25 Samuel Goldwyn has designated his foreign salesmanager, Alfred Crown, to represent him. Crown left for London Saturday (1). Goldwyns film, "The Bishop's Wife, is the Command Performance pic. Producer will go to England Dec. 12 for a three to four weeks stay.

stay.

He accepted last week the chairmanship of the motion picture division of the Urban League Service
Fund, it was announced by the campaign chairman, Henry R. Luce, of
Time and Life. Urban League is a
Negro welfare organization.

### Statue of Liberty Faces Inland, Say Boultings London, Nov. 4.

Two British film producers, who have themselves been denounced by the U. S. House Un-American Committee, described the film probe last week as "an intellectual test."

New as an interiectulan means. Roy and John Boulting, producers of the new political film, "Pame Is the Spur," were arrained by the Congressional Committee in 1960 as when their film "Pastors Hall" was branded as "designed to drag the wind produced as "designed to drag the control of this inquiry—which has become a relial—was to prove the superiority of The American Way; it has served my to greve the opposite," said the tory in the Desert," British war documentary.

tory in the Desert," British war documentary,
"The Pilgrim Fathers, those early refugees in scarch of freedom, have no doubt turned in their graves. The Statue of Liberty should now be faced inland."

# Rank's Odeon Houses Up to June Did Better Per Theatre With British Pix

Metro's Fashion Pic

Micro 5 feasings 1 to Molywood, Nov. 4. Molywood, Nov. 5 film will be a musical tinter wrapped around a fashion show and featuring dance routines by Ricardo Montaban and Cyd Charlese.

# **Indies Ogle Brit.** 25% as Better Than No Income

Under pressure from banks and secondary investors to pay off pro-duction loans on pictures, some findle producers have made moves toward exporting their films to Eng-land despite the 75% and valorem tax. Their need, for money is so great, the 25% now books a tol better than a dubious higher percentage of the property of their control of the control of the pressure from their

tian a dunious ingine percentage.

Only future pressure from their distributions has kept some of the indies from seeding their pictures across. Distribs made a pact among themselves, right after the British tax was amounted, that they'd send. Most of the indies who would consider accepting the 25% release through United Artists and precy Grad Sears has been forced to use considerable pressure at times to the most of the most of the considerable pressure at times to the most of the most of the considerable pressure at times to the most of the most of the considerable pressure at times to the most of the most of the considerable pressure at times to the most of the most producers

New moves this week toward New moves this week towas reaching an industrywide compr mise with the British on the t situation is expected to halt, if the moment, at least, any ind pendent action by the producers.

### THE 19' BACK TO COAST; B'WAY LEGIT ALERTED

Ninciena fina directors, writers and actors subpoenaed by the flowe Un-American Activities Committee returned to their jobs on the vealing they? Lampaign in their Guid organizations to have the contempt citations against 10 of their voted down when Congress reconvene. What kind of work they? In the content of the content remains they are the content remains to be seen.

assigned to by the studios to whom they remain under contract remains to be seen.

New Yord. Demach of the recently seen to be seen.

New Yord. Demach of the recently seen to be seen.

New Yord. Demach of the recently seen to be se

committee. Other speakers included Albert Maltz, one of those cited for contempt, Dorothy Parker and Vin-cent Sheean.

### 30 New Pic Pioneers

JU NEW FIX TROBECTS
Some 30 mem associated with the film industry are scheduled to he find industry are scheduled to the film industry are scheduled to the film industry are scheduled to the film industry at the organization's eight annual Nov. 19. Presiding at the conclave's ceremonies will be reciniand Peccoa. Googya Jessel will losstmaster for the Protects which is composed of the industry for at least 25 years. Applications from candidates desiring to be industry for at least 25 years. Applications from candidates desiring to be industry for all least 25 years. Applications from candidates desiring to be industry for all least 25 years. Applications from candidates desiring to be industry for all least 25 years. Applications from candidates desiring to be industry for all least 25 years. Applications from candidates desiring to be industry for all least 25 years. Applications from candidates desiring to be industry for all least 25 years.

Drumatizing the gains made by British pix in their home territory entirely and the gains made by British pix in their home territory entirely and their home territory and the gains and the gain of the gain and the gain of the gain of

ment to stockholders' declared, level of attendances have fallen as compared with the way rears. "It is, however, still above that of 1939 and I do not feel we shall fall to that level," he added dende to 2,562,270 pounds which compared with 3,166. 168 pounds better to compared with 3,166. 168 pounds better to the compared with a compared with a compared with a compared with 5,166. The compared with 5,166 pounds better to the compared with 5,166 pounds better to the compared with 5,166 pounds to the compared wi

### **U DROPS LEGIT OPTION** BUT PAR MAY TAKE IT

BUI TAK MAY IAKI II
Universal . International has
dropped the option it held to enter
into a pre-production deal for screen
rights to "The Survivors," forthcoming Broadway legiter, and Paramount may take the deal instead,
Wiretel is being prepared for opening in January under sponsorship of
Bernard Hart and Martin Gabel.
U-I option called for \$50,000 down
payment against a ceiling of between
\$30,000 and \$50,000, the final sum

play's run. Paramount is negonaung a similar deal, although the terms probably will be different. It will likely put coin into the legiter as an investment, in addition to huying the screen rights, if negotiations ar cessful. Play is being capitalize

### N. Y. to L. A.

Jan Fisher
Jack Kapp
Perry Lieber
Arnold Moss
Emeric Pressburger
Dore Schary Adrian Scott Ann Shirley Henny Youngman

### L. A. to N. Y.

Ben Alexander Ethel Barrymore Lice Bowman Norman Collins Al D'Agostino Irene Dunne
Jimmy Ellison
Y. Frank Freeman
Jay Gorney
Van Heflin
Anne Jeffreys
George Jenkins
A. West Johnson
Norman McLeod
Lew Parker Irene Dunne Lew Parker Louella O. Parso Sam Pierce Walter Plunkett Paul Radin Hal Roach Mai Roach
Wynn Rocamora
Helen Rose
Charles P. Skouras
Oliver Thorndike
Tim Whelan
Dud Williamson
Peter Van Zerneck

## N. Y. to Europe

Alfred Crown Morris Helprin Sir Louis Sterli

# QUICKER LIQUIDATION OF PIX

### HOUSE IN ORDER

The command of the day is to put the house in order. The objective is to hurdle the first year of the British 75% embargo, the big test for the entire U.S. film industry. These figures tell the story: foreign revenue from all sources to all film companies in 1946 totaled \$125,000,000; in 1947 it will be \$100,000,000 and in 1948 the take may not hit \$30,000,000.

The axiom that the embargo, plus other restrictions around the globe, may have a saintary effect eventually is weak solace indeed. But there it is, it must be faced. So, whether a blessing-in-disguise or not, it's an open secret headache within the industry.

Getting the house in order is bound to leave casualties in its wake. The rank-and-filers think they're particular targets, as witness the letouts in distribution, publicity, white-collar and the like. But that isn't so. You don't trim the nut appreciably by letting out stenographers and script-girls, Nor even by an overall pay cut

The realignment in overhead must come in larger measures. The east points to the west for that because the Coast, with its prodigious production overhead, perforce must be the fountainhead for major revision and curtailment.

What must be avoided is the industry contributing to an unnecessary national depression.

There is considerable evidence how that's being done. Options There is considerable evidence how that's being done. Options on costly properties have been permitted to lapse. Metro didn't like the costly hookup of "Joan of Lorraine"; even the prospect of an Ingrid Fergman grosser didn't deter the company from lapsing that property. Some of the recent story and play buys which run into hundreds of thousands of dollars, just got under the wire. These deals would otherwise never have been consummented.

In eastern headquarters the distribution end has taken certain In eastern headquarters the distribution end has taken certain sharp steps to trim costs. One company axed \$2,000 a week through the expedient of cutting out all overtime. Top sales executives are going into the field themselves and dispensing with a corps of alone. Expense accounts are carefully watched and the idea of a suite when a room will do, and a drawing room when a lower will do, is part of the cuttaliment. Even those publicity cocktail parties mount up.

publicity cocktail parties mount up.

The executive end of the business is tackling its problems with
gravity but not with fear. It realizes it must set a proper
example, and there are manifestations of self-denial on certain
expenses; voluntary curtailment of directors' fees and the like.
One top executive plans proposing a 10-15% voluntary cut for
the \$1,000-and-over executives, just to pave the way.

The general tempo and temper of the industry is take-off-your-coat-and-go-to-work. The general buckle-down spirit is apparent. There is much concern about the crafts' new basic contracts calling for 25% increases, and there is frank opinion that if it continues some studios will just shutter, reopening only when they run out of the backlog.

The agents and some of their performing clients already know the feel of things by the lessening demand for their services, at least under the inflated standards. The \$25,000 per picture-players who got those 75G and 100G ideas—some even wanting a cut of the profits—are finding out that the market isn't there any more. Because the British market isn't there.

National periodicals and dailies have sought to give the inside National periodicals and dailles have sought to give the inside on the state of the film industry. One news weekly even was writing its story to fit the caption that "the wolf is at Hollywood's door." That isn't true, of course. But the wolf can arrive if the picture business doesn't pace its production investment in tune with the potential income. That means attuning it strictly to a domestic market—and a healthy market it still is—with whatever comes from the outside (i.e. foreign), as so much gravy.

On all sides the industry is taking stock of itself. Nick Schenck summoned the top Culver City echelon to New York for a frank talk on product and quality. RKO has designated a quartet to act as collective custodians of the exchequer. Universal, Metro and Paramount are trimming sales staffs, among other things. All have their own ideas on controlling the situation.

With living costs what they are the aim is to cut out rather than reduce salaries. On production investment the intent is to cut corners without cutting quality. In the latter category this is best illustrated by a producer spending 850,00 for an elaborate st which wound up merely as a background shot. The president with the president of the pr dent of the company, in no uncertain terms, laid it on the line

If the eastern authority obtains on production matters hence-forth—and there are indications that it will—no longer can any producer or director build himself a replica of the Waldorf lobby just to show our hero coming down a short flight of steps. The amount of wasted film footage will indict any producer or director in a showdown. You down thave to build a grand ball room to show a boy and girl dancing. The old order is changing.

### 4 for Wallis Set

Hollywood, Nov. 4. Hal B. Wallis has set four pictures on his forthcoming production pro-

seam, are "Soury, Wrong Number" cash position. rare company inqual and "Se Sill, My Lowe," lasted of Sill, or South of Sill, or S

### WB Pays Off Loan

Warner Bros. will pick up its \$1,-591,000 installment due Nov. 1, 1947 on its 2% term bank loan. Board has ordered payment in advance, Nov. 28, because of the company's liquid cash position.

# ALSO BRAKES EXHIB SUITS

Distributor demands to redu

Distributor demands to reduce clearance among theatrees, ostensibly clearance among theatrees, ostensibly medically and the clearance among theatrees, ostensibly medically and the clear tweeping industry-wides policies to the clear tweeping industry-wide policies of the clearance among the clearance among

months.

Even more important, however, is
the majors' disinclination, in light
of the anti-trust decree, to give any
exhibitor a chance for complaint.
Decree is currently stayed pending
a decision by the U. S. Supreme
Court. Most of the majors are
pretty well convinced, however,
that the Court will uphold Sect. II

(Continued on page 22)

### 2-Month Layoff of WB Studio Talent Dept.; Warner Prunes Staffers

Warmer 11 united Value 11 value 12 value 12 value 12 value 13 value 13 value 14 value 14 value 14 value 15 valu

topper Sopnie Rosenstein all way down the line.

Jack L. Warner issued emphatic or the Burbank lot to "get rid of all people unnecessarily on the payroll," or

else.

Explaining that he had no intention of letting out employees who have been on the lot a long time, the studio chief declared: "In many cases there are three persons doing the work of two, and this situation must be corrected."

### CONNORS KIN SELLS 6.000 20TH SHARES

6,000 20TH SHARES

Philadelphia, Nov. 4.

A gift of 1,000 shares of Columbia
Pictures common by Jack Cohn, Copolitic commission made public Saturday
(1). Coher's present left him holding
(2). Coher's present left him holding
(3). Coher's present left him holding
(3). Coher's present left him holding
(4). Coher's present left him holding
(4). Coher's present left him holding
(4). Experiment of the coher left him holding
(4). Experiment left him holding
(5). In the less reported holding
(5). Julia
(5). In the less reported holding
(5). Son shares left
(6). Son shares left
(7). Experiment left
(8). Son shares of having disposed of 1,500 shares
(8). The left
(8). Son shares of the same
(8). The left
(8). Son shares of the same
(9). Son shares
(9). Son sha

warrants.

Harry Brandt reported acquiring
an additional 100 shares of Trans
Lux common. He now has 80,615
shares. William M. Girden disposed of 1,200 shares of Trans-Lux,
holding 1,200.

# **Exhib Objections to Upped-Scale Pix** At Peak, Severely Curtailing Bookings

14-Min. Film Ballet

14-Will. Film Ballet
"Red Shoes," \$2,000,000 Technicolor production now being
made by the British unit, The
Archers, will have a full-length
ballet in It running 14 minutes,
without the camera once cutting
away. It's undoubtedly one of
the longest such sequences ever
made.

made.
Picture, starring Anton Walbrook, is being produced under the J. Arthur Rank banner and will be released in the U. S. by Universal.

# Oscar Switch Hits L. A. Exhibs **Below \$\$ Line**

Hollywood, Nov. 4:
Complete reshuffling of releasing and production plants in on as a remotion. Picture Arts and Sciences to change its annual Oscar Derby deadline from Dec. 31 to March 31, 84 as a class plant of the production of the control Scene of the Derby awards has also been changed to the Hollywood

and the second of the second o

. (Continued on page 24)

### NASSOUR BROS. TEAM FOR STUDIO OPERATION

Hollywood, Nov. 4.
William Nassour, recently named
board chairman of Hollywood State
board chairman of Hollywood State
active partner in latter's Nassour
Studios, which handles india production activities.
Through William's banking connections, pair will set up company
tion, to their corrects, present

to mance indic producers. In addi-tion to their other projects, present plans call for the Nassours to start on their Allied Artists deal around the first of the year with four films scheduled.

scheduled. New administration building now under construction will be ready next month and will house various indies using studio facilities. Building, with soundproof offices, will cost \$275,000. Also building two stages at \$750,000 cost.

with advanced admissions now being sought for five pictures, the market for them definitely sufferred a break last week. Exhib objection pix in the field, Smurel Goldwrin. Best Years of Our Lives' and David O. Schmick's 'Duel in, the Sun,' Best Years of Our Lives' and David O. Schmick's 'Duel in, the Sun,' Best Years of Our Lives' and David O. Schmick's 'Duel in, the Sun,' Best Years of Our Lives' and David O. Schmick's 'Duel in, the Sun,' Best Years of the Year Severely hit by it. Been getting a certain amount of resistance ever since they went into release, but the quantity objection had sayed on an even—and relatively stayed on an even—and relatively stayed on an even—and relatively the pix of the pix o

(Continued on page 20)

### Pressburger, in Short, Will Be a Very Busy Kid While in the U.S.

Kid While in the U.S.

Emeric Fressburger, partnered with Michael Powell in the British production unit. The Archers, and with Michael Powell in the British production unit. The Archers, and the Archer and the Archer

(Continued on page 20)

### M-G PRODUCTION MEETS TO CONTINUE ON COAST

mader construction will be seady next month and will house various indies using studio facilities. Building, with soundproof offices, and the stages at \$730,000. Also building two stages at \$730,000 cost.

Acad Lines Up 9 Scripts
For Industry Project
Academy of Motion Picture Arts and Sciences has ilined up scripts for the first nine pictures in the Industry Film Project, to be produced to the control of the first nine pictures in the Industry Film Project, to be produced to the control of the first nine pictures in the Industry Film Project, to be produced to the control of the first nine pictures in the Industry Film Project, and the Industry Film Project, to be produced to the Control of the Industry Film Project, and the Industry Film Project of the Industry Film Project Film Proj

This is an Announcement

# TO EVERY EXHIBITOR

The motion picture version

GENTLEMAN'S AGREEMENT

has been completed!

This is the Laura Z. Hobson story that first startled 20,000,000 readers in Cosmopolitan Magazine.

This is the novel that, for months, has been high among the best-sellers of the nation.

This is the motion picture created by the combined talents of:

MOSS HART, who did the screenplay.

ELIA KAZAN, who directed.

DARRYL F. ZANUCK, who chose this for his personal production.

GREGORY PECK, who plays Phil-

DOROTHY McGUIRE, who plays Kathy -

JOHN GARFIELD, who plays Dave.

20th CENTURY-FOX, at whose studios it was produced.

This is the announcement of the World Premiere at the

# MAYFAIR THEATRE, N.Y. APOLLO THEATRE, CHICAGO

Tuesday, November 11th

### Cass Timberlane

Metro release of Arthur Hornblow, Jr., production. Stare Speticer Tracy, Laun Trance, Zachary Boett, features Ton Drink, and James Ton Branch, and James Ton Branch, and Driceled by George Sidney, Sergen-play by Denadd Optien Stewart, from an adaptation by Stewart and Sonya Levien of Spindar Levies Denamics, Tradestown, New York, New 5, '47, Running time, 119 MINS.

Cass TimberlaneSpencer Tracy	
Jamie Wargate Tom Drake	
Queenis Havock	ı
Queenis Havock	2
Boone HavockAlbert Dekker	ı
	ı
	ı
	i.
	ı
Lillian DroverJosephine Hutchinson	ı
Louise WargateSelena Royle	ł
Louise Wargate	ı
Grogg MariaFrank Wilcox	ı
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	ı
	i
Mrs. Highes	ļ

S.bastian	Errol Flyr
Gemma	Ida Lupir
Fenella	Biennor Park
Carylandana	Grand Gig Yout
Ivor MacLean	Reginald Denr
Mrs. MacLean	Isobei Elso
Helnrich	Albert Bassermi
Steinach	Ludwig Stoss
Guide	Frank Pugl
Minister	Frank Reich
Milada Mindova	Ballet Specialt

### Miniature Reviews

"Case Timberlane" (M-G), Flimization of Sinclair Lewis movel has all the elements for b.o. strength. "Escape Me Never" (WB), Errol Flynn, Ida Lupino, Elemor Parter, Gill Young in good comerate, Gill Young in good comerate, City Ching in good comerate the company of the compan

"Love frem a Stranger" (EL). Routine version of the Bluebeard story for fair boxoffice

ill. "Song of My Heart" (Mono). "Song of My Heart" (Mono).
Based on life, and music of
Tchaikovsky; interesting told
with appeal to classical lovers.
"Roses Are Red" (20th). Near
meller- for good support in
dunier situations.

"An Time"
Colory (C. 1.) Brings back
canine film hero in okay adventure varn.

The states of th

adinn Woman Dolores Del R
olice Lieutenant Pedro Armendar
olice Informer J. Carrol Nale
olice Chief Leo Carril
I Gringo
olice Sergeant Robert Armstron
efugee DoctorJohn Qual-
overnor's Cousin Fortunio Bonano
rgan GrinderCrie-Pin Mart
lostage
inger Fernando Fernando

tive" tells how the government of the desire of the Mose at the policy of the policy o

# Love From a Stranger Eagle Lion resease of James J. Geller production. Stars John Hodigk, Sylvia. Sidney, Aon Riehards; features John Howard, Isobel Eisom, Ernest Costent, Phillip Tonge, Anita Sharp-Bolster, Frederic Worlock, Directed by Richard Whorf, Screen.

Frank Vosper: based on story by Agatha
Christie. Previewed N. Y., Oct. 30, '47,
Running time, 80 MINS,
Cecily HarringtonSylvia Sidney
Manuel Cortez,John Hodlak
Nigel LawrenceJohn Howard
Navis Wilson Ann Richards
Auntis Loo-Loo
BillingsErnest Cossart
Ethel Anita Sharpe-Bolster
Dr. GribbiePhillip Tonge
Inapactor Holiday Fred Worlock

## Protestants' First Pic an OK Prod.

"Beyond Our Own," initial production of the recently-formed Protestant Film Commission, is undoubtedly the best picture of its Protestant Film Commission, is undoubtedly the best picture of its nonlimitative (deserve plan to give it thentical distribution, budding it initiated for showings in churches, schools and before evice groups. It's easily good enough, though, to rate bookings in any theatre in the country.

"Beyond" was turned out by a group of Hollywood professionals, "Beyond" was turned out by a group of Hollywood professionals, "Beyond" was turned out by a group of Hollywood professionals, and the group of the

solve Henry is reflective as the discrept lighter and must are discretion and solventer and must are discretion and the Bolster, Philip Tonge and Frederics and Hermance's editing under the Worlock are satisfactory in support-in the novel, "Love From a Stranger" is supposed to by Agasta Christon and the Frank Vesper drammitization was fairly successful in Love and the Strategies of the Strategies and the Frank Vesper drammitization was fairly successful in Love and the Strategies of the Strategies of the Strategies and the Frank Vesper drammitization was fairly successful in Love and the Strategies of the Strategies o

Song of My Heart (BUSIC)

Monogram strang of Alleld 15th present to the Monogram stranger of Alleld 15th present to the Monogram stranger of Monogram stranger of

rand Duke	Sir Cedric Hardwicke.
errei-Stephan	Mikhail Rasumny
ophia	
van	Serge Krizman
urgesen	Charies Trowbridge
urse	
Aubenstein	Lester Sharpe
dent. Sanderson	Scott Elliott
deut. Julian	
Pfc. Murphy	Jimmls Dodd i
Rimsky-Korsakoff	David Leonard
Zar	John Hamilton'
Desar Cul	
Aide in Uniform	Sieve Darrell !
Borodin	Robert Barron
Housekeeper	Elvira Curel
Bailet Master	Maurice Cass
Doctor	Grandon Rhodes
Doorman	William Newsll
Conductor	Leonard Mudie
Policeman.	Laue Chandler
Manager	Leonid Snegoff
Moussorgaky	Lewis Howard
Capt. Weatherly	Stan Johnson
Priest	Jack George
Evans	Vernon Cansino
Sophia's Mother	Nina Hunsen
-	

easily forgiven and forgotten by the formers, from second or process of the content of the conte

Turned out on the B corner of 20th; 10t, 76coe are Reo? is an unpretentious, but neathy paced miles that!] serve as firm support in nabe situations. There's not much logic in the yarn but this defect a fast in the part of the part of

sergranum, especially in the minor very account of the control of

## Return of Rin Tin Tin

Return of Ris Tin Tin

GOLOR)

GOLORS

Last Englywood, Nov. 1.

Bagis Last Bollywood, Nov. 1.

The Return of Rin Tin Tie III

The Return of Rin Tin Tie III

The Return of Rin Tin Tie III

The graph of the smaller situations and about the smaller situations and about the smaller situations and about the smaller situations are the smaller should be smaller than the smaller should be smaller

(Continued on page 20)

# TRAVEL BROADENS PIC BUDGETS

# M-G's Rodgers Leads Distribs' Fight For Shorter Films to Boost Grosses

Move to cut the running time of pictures—first broached by studio production chiefs as one method of paring production costs—has now been taken up by distributors, but for a different reason. Shorter running time means bigger grosses through more rapid audience turn-

mover, more rapus automete turn-Distribe' side of the question is being primed by Metro sales veepes William I. B. Park of the control of the William I. B. Park of the control of the Interest of the control of the control is or 20 minutes of "Green Dolphin Street." Film now runs 130 min-tes. If that 15 or 20 minutes were cut, according to Rodgers, if would be possible for most earlies to get in at least one most earlies to get the possible of the single earlies and when the problem before the picture goes into general release Thanks-giving Day.

giving Day.

Tie-in of a picture's running time
with the house gross was first The-in of a picture's running time with the house gross was first sharply pointed up last spring lyou byseed; manging director of the property of the companion of the delimination from the picture of the picture

one short sequence showing a bloody fight between a bear and some dogs, which Eyssell thought was too grueen over the deal of the control of

### MPLS. COMBINE ENDS PAR PRODUCT HOLDOUT

Independent Theatres, non-protection by the combine combine combine to be the combine of the product. Casper Choulton of the combine of the product Casper Choulton of the combine of the

A still bigger non-profit buying combine, Theatre Associates; including nearly all of the large independent theatre chains, however, is still continuing its virtual boycott of Paramount, also in effect for a year. It still refuses to buy at the terms offered and neither side in clause of the control of th

Really Circusing RKO's reissue of "Bring "Em Back Alive" will preem in Bal-timore with Clyde Beatty mak-ing a p.a. with his lion and tiger

circus act.

Tieup was arranged by RKO
exploiteer Terry Turner.

### Liberia First Country To Switch to 16m Only For Its Solitary Theatre

First country to switch its entire method of film exhibition from 35m method of film exhibition from 35m to 16m is the small republic of Liberla on the western coast of Africa. Switch will not cause too great a disruption in the Liberlan industry, however, since the country, with a 2,500,000 population, presently has only one theatre—a 600-seater in Monrovia, the capital. 600-seater in Monrovia, the capital. Decision to make the change, according to Liberian Secretary of State Gabriel Dennis, was planned by the government for two reasons. First, it will enable the country to establish a circuit of 16m theatres in the hinterlands, thereby giving many natives their first opportunity many natives their first opportunity to see motion pictures. Government, Dennis declared, considers films a gardiess of whether the films are educational or strictly entertainment. Establishment of the films are educational or strictly entertainment. Establishment of the films are educational or strictly entertainment. Stablishment of the films are educational to expand its educational opportunity of the films of the

to the state of the control of the c

### **CALVERT ADDING TO** EASTERN REP CHORES

EASIEMN REF UNURED
Producer Huns Stromberg, who
had been considering shutting down
his eastern asies office, has decided
arrangement whereby his rep,
chwell V. Calvert, is also taking on
representation of other producers.
Thus Calver last week by New
Robert Riskin's 'Magie Town' and
is expecting Heewise to roy San
Bischoft, whose 'Intrigue' will be
Stromberg's agin in subtracting his
Stromberg's agin in subtracting his

handled by United Artists.

Stromberg's aim in shuttering his office was to reduce his expenses. This is now being accomplished by ducers. Calvert has personal contracts with them, rather than their making deals via Stromberg, as is the case with some other producers who have similarly added to duties of their easiern staffs.

duties of their eastern statis. Move toward consolidation of sales representation is seen as a coming producers to economize. Formerly, almost every producer had his own man in New York to approve contracts and keep contact on all matters with the homeoffice and sales department of the company through which the producer was distributing.

# \$25.000.000 IN ON-SPOT LENSING

Hollywood, Nov. 4. Hollywood this year will spend the greatest amount of coin in its expensive location history for film-ing of pictures in actual locale of their stories.

blistant and extensive location jaunts are nothing new for film colony, but this season they have taken on new meaning, Metro previously went to Equatorial Artica for "Trader Horn," to Italy for "Ben Hur," sent another company to the Arctic Circle for "Estimo," and Artica Circle for "Estimo," and Shadows of the South, Seas" and "The Pagan."

"The Pagan."

Plenty of other studios for years have used faraway sites for fifming spots were selected because of their spots were selected because of their scenic value or because they resembled the terrain demanded for story. All that has changed, now, however, and producers eye legations with one view only—is it the exact locale of the picture?

locale of the picture?

20th Started It
Twentieth-Fox actually got ball
rolling in this direction when it dispatched a complete troupe to New
York for "The House on Sand
Street," using a semi-documentary
approach. Result proved so tasty
that other companies immediately

other companies immediately towning into line.

Total of such on-the-spot filming will far exceed 425 000,000 this year, a hefty figure any way you look at it. This figure is exclusive of other types of locationing.

Distances apparently mean nothing. Warners assigged director Delmar Daves, to take his "To the (Continued on page 20)

### RKO HOLDING BACK ON DATING CHEVALIER PIC

DATING CHEVALIER PIC.

RKO is taking no dates until January on its French-made Musriculary on the French-made Musriculary on the French-made Musriculary on the French-made Musriculary of the French Musriculary of the Health of the French Musriculary of the Indianal Control of the French Musriculary of T

# 'Foxes,' 'Unconquered,' 'Amber' Place No. 1-2-3 in October B.O. Sweepstakes

October's Golden Dozen

October's Golden Dozen

1. "Foxes of Harrow" (20th).

2. "Unconquered" (Par).

3. "Forevar Amber" (20th).

4. "Song of Love" (M-G).

5. "Dark Passege" (WB).

7. "Walter Mitty" (RKO).

8. "Life With Father" (WB).

8. "Life With Father" (WB).

10. "Warley Gill" (Par).

12. "Welcome Stranger" (Par).

### Decree Forfends RKO Doing Own Roadshow Of 'Electra' a la 'Henry

RKO would have liked to follow the successful pattern laid down by United Artists in distributing its Shakespearian adaptation, "Henry V," by roadshowing "Mourning Be-comes Electra" on four-wall leases but the peculiar effect of the antibut the peculiar enect of the anti-trust decree makes that impossible. The company, as a member of the Big Five, is a target of the decree's freeze on theatre expansion. Hence, any leasing of showcases even on a solo-pic basis is barred to it as one form of theatre acquisitions.

solo-pic basis is barred to it as one of come of these reacquisitions. Setting "Electriat" present at the Golden Heater (C. N.), closed with Marcella Gerosi who holds a sub-lease from the Stuberts. Gerosi will be the except the company of the com

regular Guild legit presentation.
Ordinarily, four-wall deals would have been a natural since the film will play two-a-day and receive will play two-a-day and receive that method for "Henry" (Rank) and parlayed returns to the high point for any British pic screened in the U.S. Net take was particularly high in ratio because there was no need to cut in exhibs on a big silce.

need to cut in exmiss on a big size.

No rental policy will be set until after "Electra" shows what it can do at its New York initialer, RKOers say. Robert Hickey, Chicago field rep, has been brought to the homeoffice to handle the publicity camifice to handle the publicity camification.

"Focus of Harrow" (20th) walkeds away with national boxoffice laurel in October, according to, weekly and the second of the seco

week alone.

Fourth place goes to "Song of Love" (M-G) which was second and third during the month besides being in the coin other weeks. It was essent and in the two the coin other weeks. It was essentially the coin other weeks. The coin other keys and the coin other keys. The coin of the coin other keys. The coin other keys was excellent in other keys. The coin other keys was excellent in other keys. The coin other keys was the coin of the coin

consistently up in the high brackets throughout October.
"Fun and Fancy Free" (RKG) placed No. 6, and is measuring placed No. 6, and is measuring the placed No. 6, and is measured throughout October 1, and the placed No. 6, and the second of the placed No. 6, and the placed No. 6, and

Top runners-up for October were "Unsuspected" (WB), "Desert Fury" (Par) and "Singapore" (U).

(Par) and "Singapore" (U). Besides "Amber," which apparently is going at such a clip that it seems aure of being this month's seems aure of being this month's You" (Col), "Spirit of West Point" (FC), "This Time For Keeps" (McG) and "Ride Pink Horse" (U) look best among the newcomers. These were just starting out, for the most part, ao October ended but his registered hints future solid potentialities.

## **Briefs From the Lots**

Hollywood, Nov. 4. Metro optioned "Alexandra," novby Gladys Schmidt, as a possible starrer for Elizabeth Taylor . . .

starrer for Eltzabeth Taylor.

20th-Fox signed Anatole Lilvak to direct panother pleture after his current chore, "The Snake Pil."... Monia Barrie drew a key role in "My Dog Rusty" at Columbia ... Horse pletures, headed by Jack Goldberg, the Columbia of the Columbia of

20th-Fox . . . Hal Beach completed 20th-Fox . . Hal Reach completed construction on a dubbing stage, costing \$150,000 and available to all producers on a rental basis . . . Butch Jenkins, recovering from surgery, draws the male moppet role opposite Margaret O'Brien in 'The Big City' . . Las Brock will produce the Company of the Company of

duties of their eastern staffs.

Move toward consolidation of sales representation is seen as a coming trend in light of the need of independences to economize. Formerly, man in New York to approve a contrast and keep contact on all man have york to approve the new former and in New York to approve the new formers and the new formers and the new formers are not until the first the new formers and the new formers are not until the first the new formers and the new formers are not until the new formers and the new formers are not necessarily the new formers and the new formers are not necessarily the new formers and the new formers are not necessarily the new formers and the new formers are not not necessarily the new formers and the new formers are not necessarily the new formers and the new formers are not necessarily the necessarily necessarily the necessarily that

### SEG PREPS BATTLE TO KEEP GUILD SHOPS

Hollywood, Nov. 4. Screen Extras Guild is lining up screen Extras Guild is lining up signed membership cards to notify the National Labor Relations Board that the extras want to retain the guild shop in the film studios under the Tatt-Hartley law.

SEG officers have filed non-Communist affidavits, an annual financial report and other data re-quired by the new law.

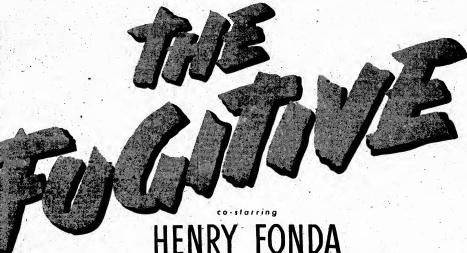
# • John Ford Believes That "The Fugitive" Is The Finest Picture He Ever Directed.

(Opening Boston Nov. 11 . . . Baltimore Nov. 12.)



JOHN FORD and MERIAN C. COOPER

**ARGOSY PICTURES'** 



# HENRY FONDA DOLORES DEL RIO PEDRO ARMENDARIZ

with J. CARROL NAISH • LEO CARRILLO • WARD BOND ROBERT ARMSTRONG • JOHN QUALEN Screenplay by DUDLEY NICHOLS

Directed by JOHN FORD

Released by RKO Radio Pictures, Inc.

Associate Producer EMILIO FERNANDEZ Cinematography GABRIEL FIGUEROA

YOUR BOXOFFICE REMEMBERS these John Ford-Directed Hits!

THE INFORMER \* THE HURRICANE \* STAGECOACH THE GRAPES OF WRATH \* THE LONG VOYAGE HOME HOW GREEN WAS MY VALLEY \* THEY WERE EXPENDABLE

leaderis Award Winne

# New Entries Lift L.A.: 'Amber' Wow 126G in 6 Spots, 'Fury' Strong 41G, 2, Verdoux' 33G, 4; 'Glass' Fair 22G. 5

Broadway Grosses 

'Amber' Giant 64G,

Backed by excellent reviews and sock exploitation, "Forever Amber" is coasting to smash biz at two the-atres here currently. It is overcom-

ing upped scale being dised at both.
Bir is up generally in the downtown sector. "Magic Town" and vaude is giving the Golden Gate a solid session.

Estimates for This Week

2 Frisco Houses

Firstrun grosses here this week are dominated by "Forever Amber" which is soaring to mighty \$120,000 in six theatres, playing at upped scale. While not a record-breaker, this is still terrific biz, "Desert Fury" is giving the two Paramount houses a strong \$41,000 or near this session.

Beiment (FWC) (1,532; 60-\$1) — 'un, Fancy Free" (RKO) and "Ad-intures Don Coyote" (UA) (2d k). Near \$3,000. Last week, sharp

Beverly Hills Music Hall (G&S-lumenteld) (826; 65-\$1) — "Mons, erdoux" (UA). Good \$6,500. Last eek, "Lured" (UA) (2d wk), 3 000

Carthay Circle (FWC) (1.518; 60-) — "Foxes Harrow" (20th) (4th k). Slight \$3,000. Last week, \$4,-

| Some counter of the counter of the

(G&S-Blumenfeld) (956; - "Verdoux" (UA). Good ast week, "Lured" (UA)

Gold" (Mono), \$2,400 in 6 days at 60-85c scale.
Esquire (Blumenfeld) (952; 55-85)
— Wistfull Widow" (U) (2d wk.)
Good \$8,000. Last week, \$13,500
State (Far) (2,135; 66-55)— Frankenstein.
Man Schoottle Week, \$10,500
— Willy \$4,000.
Mills \$4,

| Continuence |

Amber Torrid 186, Omaha
Omaha, Nov. 6.

Bis is holding up fairly wall this week despite a rainy, disagreeable season, which kept out-of-lowers assent which kept out-of-lowers for the season which was not season which we will be season which will be season which we will be season which will be season which will be season which we will be season which will be season will be season which will be season will be season which will be season which will be season which will be season will be season which will be season which will be season which will be season will be season will be season which will be season which will be season will be season which will be

### 'Amber' Big 50G, St. Loo, 2 Spots, Despite Church Blast; 'Valley' Oke 19G

Blast; Yalley UKE JDU
"Forever Amber," day-date at two
houses, unusual in this burg, is
galloping to sock biz here despite
an upped calle, bad weather and a
blast from the Archibishop of the
St. Louis Catholic Diocess. "Deep
Valley," dualted with "Fligh Tide,"
is doing olay," "Had To be You'
looks fine in is second week.
Estimate of the Catholic Diocess."

looks fine in its second week.

Attracts for This Week.

Attracts for State for the form of the

100-75-mach ad Wal, sock \$1,000 at 100-75-mach ad Wal, sock \$1,000 at 100-75-mach ad 100-75-mach

# 'Amber' Torrid 18G, Omaha Hub Soars: 'Amber' Terrif \$54.000. 2 Spots, 'Foxes' Wham 32G, 'Pipit' 8G

## **Key City Grosses**

Estimated Total Gross
This Week ......\$3,415,503
(Based on 23 cities 233 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

Last Year .....\$3,247,500 (Based on 23 cities 202 theatres)

# 'Xmas Eve' Lusty \$17,000 in L'ville

July 1, vivy In L Y 116.

Bit looks on the upbest this stam-row football games. Still way out in front is 'Grever Amber' in sec-oud stames at the Rittle Dut took of the con-cept of the control of the con-grey of the control of the con-grey's at the State is snappy white 'Red Stallion' and "Saddle Pals" at Strand look heat is strand look heat in Strand look heat in Strand look way to the con-trol of the control of the control of the control of the con-trol of the control of the cont

same,
Mary Anderson (People's) (1,100;
40-60) - "That Hagen Girl" (WB).
Moderate \$8,000. Last week, "Bad
Men Missouri" (WB) (reissue),

Moderate \$3,000. Last week, "Bad."

"Mission:" (WB) '(relissue),"

"National (Standard) (24,00; 60-8) and
"Too Many Winners" (CE) and
Tex Williams orch, others on stage.

"Author of the stage of the stage.

"You've James" (20) and the stage.

"You've James" (20) (24 we).
"Forever Amber" (20) (4 we).
"Forever Amber" (20) (4 we).

"Forever Amber" (20) (4 we).

"See 3 (40) (40) (4 we).

but still fine at \$24,000. Last week, \$26,000. Last week, \$26,000.

This is the biggest week at Hirb picture houses in two years, with practically every house seelling big product and making real coin. "Forever Amber," pllyring a six-day amount, is terrific but "Foxes of Harrow" at the Met also is sock. Tast Roundup," at the Translux, looks staunch. "It Had to be You." "Last Roundup," at the Translux, looks staunch, "It Had to Be You," at State and Orphenum, and "Ride Pink Horse," at Memorial, teed off solidly today.

solidy foday.

Settimates for This Week

Poston (RKO) (2,000 50-41)

Beston (RKO) (2,000 50-41)

Men Missouri' (WB) (refissues plus

Men Missouri' (WB) (refissues plus

Adama, others, on stage, Double

Long to the control of the control

Last week, "Singapore" (Od wk) plus Alan Carney, Ray

(Od wk) plus Alan Carney, Ray

19,000 Hal Leroy, others, on Mage,

19,000 Hal Leroy, others, on Mage,

19,000 Hal Leroy, others, on Mage,

19,000 Hal Leroy, chercy, and the control of the contro

\$19,000.

Esquire (M-P) (700; 75.\$1,25)—
"Life With Father" (WB) (10th wk).
Okay \$4,000 after about same last.
Exeter (Indie) (1,000; 40-65)—
"Tawny Pipit" (U). Class house is doing great \$8,000. Last week, subsequent-runs.

sequent-runs.

Fenway (A.P.) (1.373, 76-8, 20—

"Forever Amber" (20th). Film got by local cenors, but house forced by local cenors, but house forced on Sundays. Despite this six-day week, "Amber" is hitting a colossal on Sundays. Despite this six-day week, "Amber" is hitting a colossal set for g run. Last week, "Welcome Stranger" (Par) (mo.) (2d wk), \$600.

Kenmore (Indie) (700; 40-65)—
"Magic Bow" (U) and "Seventh
Veil" (U). Nice \$2,500. Last week,
"Overlanders" (U) and "Johnny
Frenchman" (U), \$2,000.

"Overhander" (1997). Jast Week, "Overhander" (1998). Soloning Frenchman" (1998). Soloning Frenchman" (1998). Soloning Frenchman" (1998). Soloning Memorial (IRCO) (3,988); 40-40-1014. Soloning Memorial (IRCO) (3,988); 40-40-1014. Soloning Memorial (1998). Soloning Lipston (1998). Soloning Lip

creament Limmwoodway 2000 creament Limmwoodw

### 'WIDOW' LIVELY 221G IN 2 DENVER SPOTS

IN 2 DENVER SPOTS

Bit is being eliberture, Nov. 41

Bit is sent the sent

# Chi on Skids But 'Passage' Bright \$22,000: 'Stallion'-Russell Mild 40G

Ghicago, Nov. 4.
Film theatre grosses, after hitting
whighs last week, skidded downard this week to some of the low-

see high size week accord own-pared this week to some of the own-speed this week to some of the own-hand a second of the own-hand a second of the own-hand of the own-hand own-the own-the

s for This Week Estimates for This Week Apalic (B&K) (909) 89)—"Foxes flarrow" (20th) (3d wk), Sturdy 15,000, 13d week, 318,000; 94)—(Chicago (B &K), (300); 9

The State of the Holes of the H

ankie Lanne in persous, 20,000.

Palace (BKO) (2,500; 95)—"Long (girt' (DKO) and "When Gir's sautitude (Co) Light \$20,000.

KO (2d wb) \$16,500.

KO) (2d wb) \$16,500.

KO) (2d wb) \$16,500.

Seond ance (20th), Weak \$11,000. Last eds, "Congorila" (Indie) and 30meo" (Indie) (reissues) (2d k) \$3,200.

"Conservation" (Indide) n of composition of releases) (2d ), \$8,300. (BeKY) (1,500, 91-100), and Francisco (1,500, 91-100),

Philly; Dance Robust
196, Town Fat 286
197, Town Fat 286
196, Town Fat 286
197, Town

Grosses Are Net

Crosses Are Net
Film giose estimates, as reported herewith from the various key cities, are net, i.a, without the 20% tax. Distributors share on net take, when playingpercentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated, include the U.S. amusement tax.

# Fun' Big News In Prov., Smash 23G

Providence, Nov. 4.

RKO Albee's "Fun and Fancy
Free' is the big news this week.

Majestic's "That Hagen Girl" is only
fair.

Taking the state of the state o

week, "Singapore" (U) and "Sarge Goes to College" (Mono) (24 wk), Cartien (Fay Leev) (1.406; 44-85) Teach Dawn Die' and "Bad Men). Teach Teach Die and "Along Charles (HKO) (Teach Men). Teach Teach Dawn Die and "Along Cregon Trail" (WB). Fair \$15,000. Teach Week, Teach Week, Teach Men). That Hagen Girl' (WB) and "Along Oregon Trail" (WB). Fair \$15,000. Teach Week, T

### 'Outlaw' Smash \$42,000, Philly: 'Dance' Robust 19G. 'Town' Fat 28G

Pitt Dips: 'Song' Okay 14G, 'Hagen' Fair 15G

14G, Hagen Fair 15G

"To ever Almber" in its second
when the second the second to the

# For Keeps' Stout \$20.500 in Cleve.

Colder weather and Navy-Notre
Dame grid tusse, which packed
town with visitors, are aboving up
ber' is still galloping away with a
terrific see on d stanza at Palace.
Thousancers' also is high or second
carrings are being reaped by Higp's
"That Hagen Gall?" Allen's "Sententing in the Sententing In t

Keeps' at State are solid.

Steeps' at State are solid.

A Statustes for This Week'.

A State of the 

# Rain Slows N.Y.; 'Dance'-Shep Fields, Jane Powell Mild 55G, 'Amber' Still Wow 150G, 2d; 'Gangster' Smash 32G

After trailing along need the week under the weight of too many holdowers and extended runs, too K. X. firstrum theatres are concluding the control of the c

next week with \$180,000, shill terrifice on the control of the con

Only Know? replaces. Sevene Estimates for This Week
Aston (City Inv.) (1,300; 80-180)
Walter Mitty (RKO) (12th wk).
Silver of the State of the State

several weeks more.

Mayfak: (Brandt) (1,736; 70-81.50

—Nightmare Alley (20th) (48f wk). In fourth frame ending todal (Wed.) looks offish at \$15,500 after \$15,000 to third, Sievs only through next Sunday (9), with 'Gentleman' Agreement' (20th) set to oper Nov. 11.

Nov. 11.

Palace (RKO) (1,700; 80-\$1.20)

"So Well Remembered" (RKO),
Opened yesterday (Tues.)
week, "Magic Town" (RKO) (4);
wk), slipped to \$14,000 after \$17,600
for third round.

For shird round.

Faramount (Far) (3,664; 5,541,90)

Faramount (Far) (3,664; 5,541,90)

Spivak orth, Mei Torne, Al Bernis

Bedaling stagesill (4th-final wk),

Fark Avenue (U) (683; 12,241,50)

Bedaling Stagesill (4th-final wk),

Brak Avenue (U) (683; 12,241,50)

Brak Constant (U) (683; 12,241,50)

Brak Avenue (U) (683; 12,241,50)

Brak Constant (U) (684; 12,241,50)

Brak Constant (U) (684; 12,241,50)

Brak Constant (U) (684; 13,241,50)

Brak Constant (U) (184; 13,241,50)

Brak Constant (U) (18

ed last Monday (3) night hit \$9,000 week. "More from \$0,200 in 10th week." If the from \$0,200 in 10th week. "More from \$0,200 in 10th week. And the from \$0,000 in 10th week. Online from \$0,000 in 10th from

"Guiss" (UA) (8th wk). Down to \$30,000 or less alter \$31,000 or less alter \$30,000 or le

# TRUIH IN A

The Opening
Business of
HHAdto Be you

COLUMBIA PICTURES presents



Ginger ROGERS. Cornel WILDE

11 Had to Be You

with

PERCY WARAM · SPRING BYINGTON · RON RANDELL

Directed by DON HARTMAN and RUDOLPH MATÉ · A DON HARTMAN PRODUCTION

# VERTISING!

Indianapolis
Rochester
Louisville
Kansas City
St. Louis

86%
OF
OF
Solda

This is the composite average of all five first openings



# U. S. Films Suffer as French Left Wages Anti-American Warfare

Rising tide of anti-American propaganda and feeling in France, inspired by the Communists and fa cilitated by U. S. failure to counter with appropriate measures, has permeated up to the cinema administration toppers who are busy building roadblocks for American exchange men.

exchange men.
Only vigorous protests by Motion
Picture Assn. rep Frank McCartly
frough the U.S. embasty succeeded in rescinding the recent order
suspending all dubbing. MacCartly
centended the ban was a clear vibellon of the Bium-Byrnes trade accord of June, 1946. But the Frendthes such as the current fivest to
strictly enforce the bar on all film
imports over two years old, which
MPA is currently fighting.
Another figurant sample of anti-

MPA is currently fighting.

Another fight sample of antimerican was as sample of antimerican was a sample of carimerican merican fight succeeded in not mentioning American
films once.

films ones.

From another corner, the French Communist newspaper, L'Humanite, which is currently waging a poisonous anti-U, S: campaign calling for a boyocit of American, films and change heads that it will no longe accept their advertising. On fine deficial state radio, the weekly French community of the control of the

Hollywood.

French cinema chiefs are also currently cooling up a reapportionment of raw stock, which though actually short, has been made searcer by porting included to the state of the s

### **Dutch Film Industry** Sags Under Various **New Tax Regulations**

The Hague, Oct, 25.

Tax burden on the Dutch film industry is becoming heavier as the
Treasury is becoming heavier as the
Treasury is becoming heavier as the
of income. Censorship fees 66, the
ot income. Censorship fees 66, the
average film of 8,000 feet have been
boosted from \$35 to \$60 with the
exception of newereels and cultural
p.x which are unaffected by the incensor, 154 also understood that the government may raise the amuse-ment tax to a 50% bite. It now varies be ween 20 to 25%.

between 20 to 25%.

Exhibs are waiting a sharp fight against the proposed raise and some quarters predict that a compromise may be worked out whereby the ewa damist inpact will be saied even the property of the compromise property that the government plant export that the government plant export that the government plant particularly through percentage and particularly through percentage and particularly through the property would to a high percentage and particularly through the property would bring in a considerable sum for the government, but for the rage, it would have catastrophic consequences.

### Ex-Metro Pub. Rep Sets Up Swede Distrib Firm

### Jock Goes British

London, Nov. 4.

Jack Payne, BBC bandleader for many years, has picked up the U.S.-incubated disk jockey idea with a program "On the Record.". It's the

program "On the Record.". It's the first program of its kind to be aired in England. Payne, in addition to the jockey stint, will continue to head the of-ficial BBC dance orchestra.

# Single-Print Tax By Brit. Much Ado

Much ballied move of the British government last week—that of can-celling the special rate of a penny per foot import duty on single English language films—is being viewed by U. S. trade circles as something skin to the poem of the

something skin to the poem of the little max who, wan't there. The British acted, London reports, to flug a Toophole in the (75% ad valorem tax'. The strange thing is a valorem tax'. The strange thing is that American filmits weren't aware of the hole in the tax while the control of the con

nominal customs charge. Maybe the highly complicated language of the ad-valorem bite is the resean for the ignorance, of American biggies. At any rate, no major topper ownied up to knowing about the exemption and no company had attempted to slif pix through on that basks. Most said through on that basks. Most said through the case-classion broke from the case-classic broke from Condon.

Regardless, F. W. Allport, European manager of the Motion Picture Asan, is protesting the move as discriminatory to U. S. films. He's pointing out that other language pix, particularly French, are still able to

particularly French, are still able to make entry as single copies free from the 75% charge.

There's been some talk in London that the government has moved only assimt English language solo-copies assimt English language solo-copies can easily slip a positive across the channel for small-theatte operations and then another when the first is worn. The French have been threat-ening to bar all British pix because of the conflectory tax.

### 'ANNA' BOWS IN LONDON TO HEARTY WELCOME

London, Nov. 4.

Jack Hylton's presentation of the
American hit, "Anna Lucasta," has
every chance of a healthy run following its bow at His Majesty's theatre last Wednesday (29). With firsttre last Wednesday (29). With firsttripleter genuinely appreciative of
the Harry Wagstaff Gribble production, play was splendidly received
where the stars, Hilda Simms and
article stars, Hilda Simms and
article stars, which was the start of the start
and the start of the start of the start
and the start of the start of the start
and the start of the start of the start
article start of the start of the start of the start
article start of the star astic welcome. Both players made curtain speeches.

curtain speeches.

Also getting a good press, drama scripted by Philif Yordan was compared by many critice with "Anna Christic." Reviewers considered the Production a refreshing attraction of the production a refreshing attraction of the production as the production as the production as the production as the property of the father's Tole and Betty Harnes, playing Anna's sister-in-law, as well as Claire Leyba as the perky prostitute, elicited plaudits. Prospects of plays appeal are also enhanced by the novelty angle of the all-Negro cest.

Jease alate calls for distribution of pix from five countries.

Heading Continent's imports is the New York of State of

### VARIETY French Syndicate Loath To Okay Metro's LeCor

To Okay Metro's LeCor Metro News of the Day, which lost representation in the French Newsreel Syndicated board when toward on the Syndicate do said when toward on the Syndicate do said when toward on the Syndicate do said when the board pointion. Real remains a member of the usual highernation and According to syndicate are secretary Fráncois Cloue' des "Pestuches, the board is averte to accepting Metro and the Syndicate and so is indigible for the board until he resigns from that union. In addition, and the secretary International Presentation of the technicians' syndicate and so is indigible for the board until he resigns from that union. In addition, and the secretary International Presentation of the Swiss film considered the secretary International Presentation of the Swiss film contained to the way LeCor fought it as a member of the union. For example, when Winston Churchill was recently decorated in Paris, and the secretary International Presentation of News of the Day for reasons of incompetence but as another step. In Metro's retreachment policy. He was granted three months' secretary International Presentation of News of the Day for reasons of incompetence but as another step. In Metro's retreachment policy. He was granted three months' secretary International Presentation of News of the Day for reasons of incompetence but as another step. In Metro's retreachment policy. He was granted three months' secretary International Presentation of the International Presentation of News and the Pres

# Norse Call Halt On Pix Licensing

One Nov. 4.

The blow threatened against American films for some time developed this week when the Norsegian government called a halt to both pix impert and remittances until the government can be a basic power of the control of th

Meanwhile, local film interests are attempting to win an adjustment which would permit some 50% of the Yank pix to be channeled to theatres in Norway. The ban is a setback to these efforts but there's still hope that it can be worked out before the Legislature gives the final word to the government move.

### **Budapest Pix Festival** To Fete Soviet Anni

Budapest, Oct. 28. Week-long film festival to tie in with the 30th anniversary of the Soviet Union has been mapped by a joint meeting of the Hungarian Soviet Society and the State National Committee.

Plans call for all Budapest film theatres to play Russian pictures for a week starting Nov. 7.

### **Current London Shows**

Current London Shows
London, Nov. 4.

(Figure shous, London, London, Nov. 4.

(Figure shous, London, L

# Show Biz Hums in Canadian West With Big Towns Sparking Upbeat

Zurich, Oct. 28.

Metro's local branch, headed by Jack Guggenheim, recently has been host to several top exect of Low's International. Visiting here were Sam Eckman, Jr., company's managing director in Britain; treasurer

ing director in Britain; treasurer Henry F. Krecke and prexy Arthur

Leny, F. Krecke and prexy Arthur Loew.

During his stay Loew gandered production of the Swiss film com-pany, Praesens Pictures. Metro actress Linda Christians also looked in after installing her sister, Ariadne, in a Lausanne finishing school.

# Over Canada PRC

Uver Lanada YK.

International of the product of the has succeeded the present Producers of the new distribution agency. Greation of International was an international of Products of the new company. Taylor entered the new company. Allen, who was president until his recent withdrawal and who has since established his even distribution or gan ize tion. United Artists in western Canada and Los Angeles and was for a time general sales manager for James Roosevelt's company. Clobe Films. International Film Distributors will offer Canadian exhibitors the products of Eagle Lion, PRC, Anglo-American (British) and Pathe products of Eagle Lion, PRC, Anglo-American (British) and Pathe products of Eagle Lion, PRC, Anglo-American (British) and Pathe products of Eagle Lion, PRC, Anglo-American (British) and Pathe products of Eagle Lion, PRC, Anglo-American (British) and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe British and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Pathe Products of Eagle Lion, PRC, Anglo-American (British) and Pathe Pathe Products of E

### COUSINS OUITS AS PREXY OF UNITED AMUS. (CAN.) Montreal, Oct. 28.

After more than 30 years as readand the more than 30 years as readand of United and the search of the search o

### Sascha Sells Vienna Pix To Casino Exchange, N.Y.

To Casino Exchange, N.Y.

Wienna, Oct. 27.

The Sascha Film Distributing Co.

sold a series of late Austrian productions to the Casino Film Ex
Munio Pediorcer, signed the final

papers here. Among them are

Triumph of Love," "The Slinging

Triumph of Love," "The Slinging

"Councille Geiger" under Face,"

"Councille Geiger" under Face,"

"Council Geiger" under Face,"

"Council Casino Film have

use in the Saltzammergur."

Survey shows that 35 films have

been put into production since the

been put into production since the

character of the Casino Film have

survey shows that 35 films have

survey shows that 35 films have

survey shows that 35 films have

survey shows that 30 film

### Mex Gives Script Credit

Mexico City, Oct. 28.
Authors will receive full credit in screen titles and all advertising of Mexican motion pictures under an agreement between the Mexican Producers Assn. and the Scriptwriters Union.

Ottawa, Oct. 20.

Survey of the Canidian West reveals show business generally doing okay. Recept in prairies, filmhoused are SRO most times, interies are filled and radio aboutines sincerile are filled and radio aboutines sincerile are filled and radio abouting signs of the control of the c

Pacific Cosst canning industry, as natural for British Columbia exploitation.

Cave, Vancouver nitery is built of the property of the Color, Vancouver, is studying possibilities of upping his planned FM interest with the color of the Color, Vancouver, is studying possibilities of upping his planned FM canada Broadcasting Corp, studies in Vancouver are exceptionally busy with current and new originations. Eastward, Edmonton, show biz in Just coasting, "Duel in the Sun," getting roadshowing at upped prices, is doing only soon biz. Edmonton in partie location deemed off-centre by the prairie broadcasters.

Regina is likewise slow. It's planning the control of the color of the

### 'Wind' Breaks All Belgian Records With \$36,000 Gross for First Week

Opening Oct. 17 at the 3,000-seater Metropole, "Gone With the Wind" Metropole, "Gone With the Wind" of the Wind of

sittles. It's also opening in Antwerp at the Metro Cot. 31.
Reason for the high gross is thia, woing to length of picture, the advoing to length of picture, the advoing to length of picture, the advoing to length of the normal 27 to 50 frants (\$1.60). This also explains why Metro, Unrently working on the French dubing, has chosen Belgium for the bling, has chosen Belgium for the theory to the picture of the

### **Quebec Exhibs Endorse** Ontario Tax Cut Move

Montreal, Nov. 4. The Quebec Allied Theatrical Industries, holding its 15th annual meeting, adopted a resolution during its one-day convention last Wednesday (29) favoring the proposal of the Motion Picture Theatres Assn. of Ontario asking the Canadian Government to eliminate the 20%

of Unitate asking ine Capation Covierment to eliminate the 20% amasement tax on limbouse admission of the control of the contr



# Read every word of these reviews. Put them up in your lobby for the folks to see!

### **SOLID HIT!**

"Solid hit... a picture that is as clean-cut and fastmoving as an exhibitor anywhere could wish... Mickey Rooney is at his very best... previewed at Sheridan, New York, audience reaction couldn't have been any better... excellent."

—MOTION PICTURE HERALY

### GREAT!

"Great entertainment... the kind of picture our industry needs... 'Killer McCoy' will have the boxoffice gals gasping for breath from the arduous ticket-punching... Mickey Rooney's best performance!"——FILM BULLETIN

### DOUGH!

"With shrewd timing and smart showmanship on the part of M-G-M we have here, for the first time, Mickey Rooney playing a mature role and doing splendid straight dramatic acting in a picture bristling with action... dough for any spot... Brian Donleyy turns in superbacting chore... with Ann Blyth looking her prettiest..."

### **ACTION!**

"Fast action melodrama to introduce Mickey Rooney to adult roles...should give a good account of itself at the boxoffice."

### **NEW FANS!**

"Rooney will garner new fans... should prove a strong dramatic draw... a well chosen dramatic vehicle... a striking departure for Rooney..."

—FILM DAILY

### **POWERHOUSE!**

"Solid, for the better money...definitely a surprise entry...one powerhouse of entertainment...Rooney turns in a sock performance...should keep the box-offices plenty busy..."

### SLEEPER!

"The vast majority of moviegoers will have an enthusiastic time rooting for Mickey Rooney... could be a sleeper."



## Inside Stuff—Pictures

Marion Hargree has just completed a norel, his first, titled "Something Gr of GoV" which William Sloan Associates will publish next M. Merch as bought an option on the book, in an unusual setup with epidan to run for only 30 days from receipt of an advance copy. Bidding was reported applied between Metro and Million Sperling, of U. S. Pictures, with former getting the option. Harry Kumitz, now writer-private with the control of the private first, also contacted Hargrees for the option. Since Sperling also distributes through Warters, the moves indicate strong intention.

Book is likely to get magazine serialization, too, with Cosmopolitan Book is likely to get magazine serialization, too, with Cosmopolitan having first refusal, and Woman's Home Companion second. Novel is story about two families, particularly the wives of two radio producers and their domestic problems. Helen Strauss, of William Morris agency, is agenting for Hargrove.

is agenting for Hargrove.

Metro option is considered a little surprising, kine-Hargrove is known to be still somewhat pseeved over treatment film conipary accorded him connection with two pix based on his wartime besteller. "See Here, Private Hargrove." Metro bought film right stopped on the second of the se

Score of years have passed since the first sound newreel was screened at the Roxy, N. Y., and the men who made production of those ellips possible for Fox Movietone have long scattered to the winds. Stu through the efforts of some still active members of the original-sound crews about of newsreel pioneers with Movietone in those notsigic days were rounded by for a reunion Fridgy evening (31) at the Freeview Room of the Monte Cajho, N. Y. Fommer Molton Petture Artists preary Will Hays was guest

of honor.

Those who attended the dinner included Louis de Rochemont, 20th-Fox producer; Richard de Rochemont, March of Time producer; Richard de Rochemont, March of Time producer; Richard de Rochemont, Control of the Rochemont of the Rochemont

Unusual system of cross-plugging is being used by the 120 Brandt theatres in the metropolitan New York area this week for 20th-Fox's "Gentleman's Agreement." With the film scheduled to preem at Brandt's Mayitat on Broadway next Tuesday (11), each of the theatres is running a special tratler on the film.

Roxy theatre, 20th's Broadway showcase, is also in on the cross-plugging with a "Petal weet a amounteement for "Agreement" during the current of the property of the control of the

## Who Killed That Red Probe?

= Continued from page 3 :

iriendly witnesses, and to muss up McDowell, and Vall got pretty well millions of dollars worth of celluloid product, without providing an opportunity for the industry to defend itself.

That was enough for Nixon whose district is in Los Angeles County where the industry control of the cont medicule, without providing an op-portunity for the industry to defend itself: That was enough for Nixon whose district is in Los Angeles County weight around, come election time. Nixon hightailed back home to kiss bables and get out of the probe, al-though he had been active in time statiler states—the collection time. They were the contraction of the con-traction of the contraction of the con-trac

One thing the committee took very hard was the opposition of the Morior Pleture Ass. and the company presidents. The House committee counted on complete support from that source and its feelings were hurt, even though it carclessly and arrogardly and arrogardly and arrogardly and the committee, it was learned that the blows gotten in by MPA hurt at least a much as those from any other as much as those from any other ch as those from any other

Although the "19 unfriendly wil-nesses" are claiming most of the credit for the fold, they disturbed the committee least, since the con-gressmen felt that in attacking them the committee was on its strongest ground. However, the very sub-stantial newspaper opposite stirred up to the state of presonal stirred up to the state of presonal presonal to the state of presonal state. ource,
Although the "19 unfriendly wit-

First up on the issue of personal riphs, did but.

Firsteed Commy Demonstration Early in the second week of the hearings. Rep. Thomas was telling the result of the hearings. Rep. Thomas was telling the result of the result of

**UA Shaves Costs To** Match Revenue Drop

Hollywood, Nov. 4.
United Artists producers have whittled around \$2,000,000 off budwhittled around \$2,000,000 or, bud-gets for forthcoming pictures: to conform with the loss of profits in the British markets. Savings were effected in the writing mills where expensive scenes were eliminated and stories simplified.

Aboard the economy wagon are Stanley Kramer with "So This Is New York;" Edward Gross with "Mrs. Mike," William Cagney with "Only the Vallant," Edward and Robert Golden with "Texas, Heaven and Brooklyn," and several others.

### UA-RKO

- Continued from page 3 cash and let the rest come out of

earnings of the films.
(RKO production chief Dore serming of the first.

serming of the first.

Schary said in New York this breek that the UA deal was still simmering, but he thought it highly 'un-likely that RKO would accept less. The serming that the thought it highly 'uncleased the serming that the serming that the serming that the cash serming the cash and if the cash weren't fortheroming in a lump, it would be more profitable for the company, to resistant the serming that the serming the s

iget UA owners Charles Chapila and Mary Pickford to advance part of the money from personal funds.

Bankers objection to the 100% of the money from personal funds.

Bankers objection to the 100% of the money from personal funds.

In the control of the money for the money from the following the first and advertising, before the bank of the following the pix is to create weekly income for itself to carry the cost of operating the organization.

In the financial men, since UA's purpose in buying the pix is to create weekly income for itself to carry the cost of operating the organization.

In the financial men, since UA's purpose in buying the pix is to create weekly income for itself to carry the cost of operating the organization.

It is strength of the four films which UA's excess have selected for purchase is not sufficient to guarantee the domestic rentals that would be received for the four films which UA's excess have selected for purchase is not sufficient to guarantee the domestic rentals that would be received to the films of the four films which UA's consideration which has cooled UA's enthusians is that a \$500,000 to 100 to

out too much strain, with 14 or 13 pictures.

The Month of building and the building and th

Madeleine Carroll Back In U.S. With Documentaries

U.S. With Documentaries Madeleine Caroli, now associated with her husband, Henti Lavorel, in the documentary lins field, declared the documentary lins field, declared concerning the control of the cont

Nov. 17.

Dealing with the moppets of France, picture has narration by Misc Carroll who also makes a brief and the control of the control of

### **Picture Grosses**

### DENVER

(Continued from page 12) (RKO) and "Heartaches" (EL) (2d wk), fine \$12,000.

wk), fine \$12,000.

Paramount (Fox) (2,200; 35-74)—
(Other Love" (UA) and "Lone Wolf London" (CoI), also Esquire. Good \$10,000. Last week, "Foxes of Harrow" (20th) (2d wk), fair \$9,000. row" (20th) (2d wk), fair \$9,000, Bialie (Fox) (878; \$3-74)—"Night-mare Alley" (20th) and "Sweet Genevieve" (Col), after week at Denver, Webber, Fair \$3,500, Last week, "Black Gold" (Mono) (mo.) and "Bowery Buckaroos" (Mono),

\$4,000.

Tabor (Fox) (1,967; 35-74)—
"Grapes of Wrath" (20th) and
"Topacco Road" (20th) (reissues).
Mid \$9,000. Last week, "Texas" (Col)
and "Arizona" (Col) (reissues).

\$11,000.

Webber (Fox) (750; 35-74)—"Wistful Widow" (U) and "Key Witness"
(Col), also Denver. Fancy \$4,500.
Last week, "Nightmare Alley"
(20th) and "Sweet Genevieve" (Col),
\$2,700.

### 'UNCONOUERED' HUGE \$22,000 PACES K.C.

ALLANU PACES K.C.

Kanasa City, Nov. 4.

Extra fare films are doubling up for the control of the

Estimates for This Week Estimates for This Week
Esquire (Fox Midwest) (§20; 45-65)—"Höllywood Barn Dance" (\$G) and "Killer Dill" (\$G): "Average \$5,000, Last week, "Along Oregon Trail" (Rep) and "western Union" (20th) (reissue), \$5,500. Shine" (Indie). Oke \$1,500. Last week, "Aloventure in Music" (Indie).

and the state of t

### MINNEAPOLIS

### Uncongnered' Colossal 40G. Det.: 'Amber' 42G. 'Mitty' 17G. Sock H.O.'s

Defect, Nov. 4.

Films with the big ballyhoo are doing the bulk of business here, and the big ballyhoo are doing the bulk of business here, big ballowers, "Receiver, Amber" and "water, Mitty's All three her wilder, Mitty's All three her water, and the ballyhoo are been supported by the ballyhoo

### 'Town' Pleasing \$14,000. Cincy: 'Alley' Nice 15G

Cincy; Alley Nice 156
Cinchanti, Nov. 4.
All major stands are rejestering winners this session, yet the total stands are rejestering winners this session, yet the total stands are rejestering winners this session, yet the total stands are represented by the continues to lead the field the continues to lead the field three new bills, with "Magier Town" a close second.

Albee (RKO) (3,100; 50-51)—"Magie Town" (RKO). Pleasing three new bills, with "Magier Town" (RKO). Pleasing three towns are continued to the cont

### Other Fold Reson

mittee.

Other Föld Resson,
Thomas' adjournment announcement touched upon another reason,
ment touched upon another reason,
trent probs. As far back as last June, the Committee announced,
it had a llat of illms with Commy
touched the committee announced,
it had a llat of illms with Commy
touched the committee objected that they would
be made a laughing stock if the
committee objected that they would
be made a laughing stock if the
committee objected that they would
be made a laughing stock if the
list were deplosed. These congressmen said there was nothing subyersive about these pictures and that
millions of Americans had seen and
millions of Americans had seen and
tilst were allowed the sublist was rever amounced and on the
very last day of the hearings,
Thomas revealed that his investigators were looking over the films (or
whether they contained any polson.
This was in effect a public admission
that "the light" was either a phoney
or so weak that no one dared put it
out in the light.

out in the light





FOLLOWS

- THAT HAGEN GIRL ---

\_\_\_"DARK PASSAGE".- -

."THE UNSUSPECTED"...

- To be followed by "MY WILD IRISH ROSE"

color by Technicolor

--- and all the

> all over the land

LIFE WITH FATHER

color by Technicolor

Worner Bros.

# 29 Regional Exhib Ass'ns, Totaling 10,000 Theatres, Vote to Join TOA

Theatro Owners of America this week crossed the one month marker with 29 regional organizations, representing a total of 10000 theatre-resenting a total of 10000 theatre-resenting a total of 10000 theatre-resenting a total of 10000 theatre-resent of the 10000 theatre-resent of the 10000 theatre-resent of the 10000 theatre-resent of America and the 10000 the 100000 the 10000 the 10000

commence and the state of the country.

What first appeared to be the big hurdle-collection of 10c per seat diverse of the two per ship with the country.

What first appeared to be the big hurdle-collection of 10c per seat diverse from 10c per seat of the state of the commence of the commence of the commence of the corp's top officials. Though widely predicted by D. C. convenioneers that small try exhibs wouldn't got a convenience of the corp's top of the regionals joining up-thence, it's felt that TOA will have some \$800,000-\$400,000 to grease its one encountered on that score by any of the regionals joining up-thence, it's felt that TOA will have some \$800,000-\$400,000 to grease its one encountered on that score by any of the regionals joining up-thence, it's felt that TOA will have some \$800,000-\$400,000 to grease its will have some \$800,000-\$400,000 to grease its one of the corporation of

A. J. and Del.
Others are Morton G. Thalhimer,
Ya. MPTA; Martin J. Mullin, Alliéd
Theatres of New England; C. C.
Mundo, ITO of Ark.; R. R. Biechele,
Kansas-Miss. TA: Guibele, Theatres of New England; C. C. Mundo, ITO of Art; R. R. Bischele, Kamas-Miss. TA, Guihrie F. Crowe, K. Y. TO, and Russell Hardwick, New Mexico TA. Officers and earlier of the Common Common Chairman, Leonard H. Goldenson, The Common Chairman, Leonard H. Goldenson, Chairman, Leonard H. Goldenson, Chairman, Leonard H. Goldenson, Chairman, Leonard H. Goldenson, Chairman, Chairman, C. Charles F. Soutras, treas, and Chairman of finance committee. Theatre groups that have joined TOA, but so far haven't designated infectors are: Albamy Exchange of TOA; TO of Oklai, MRTO of N. Y. To, the D. of C. Southeastern TOA; Col. ATOA; Calif. Theatres sans, Texas TO, Wyoming ATA; Usah TO, and Nebraska TO.

### Balaban

continues from page 2
war inventory of \$20,000,000. To
those who ask what happened to the
big profits made by the company
during the lash war years, it should
be sufficient to note that \$30,000,000
of those profits went into the trenix on inventory.
These costly films, the letter
stated, will be released during the
coming year. It's essential, there-

stated, will be released during the coming year. It's essential, there-fore, to cut operating expenditures inasmuch as the company is facing terrific amortization schedule on its

terrific amortization schedule on its expensive product.
Paramount's foreign business is already down some 50%-65% from its previous level, the letter declares. Since the company netted some \$20,000,000 from overscas during 1946, Par's execs arc. told that they must appreciate the dent in profits which the present decline means. Balaban, moreover, held out

### Pallos' 2d Rome-Made Pic

Pallos 2d Rome-Made Fic Steven Pallos, British indie pro-ducer, is slated to arrive in the U.S. next month with the print of "Call of the Blood," second film he has made in Rome. Blooter Hitchen and in Rome. Blooter Hitchen Lion, with Pallos aiming to set the U.S. release when he gets here. The property of the standard of the interval of the property of the property of the sitentification of distribution, for American re-of distributed it as yet. Both pet-to distribute it as yet. Both pet-

### Travel Broadens

Victor" troupe to Paris and Nor-mandy for best story effect. Daves Victory trouge to Parls and Non-mindy for best story affect. Daves spent considerable time on the ac-tual spot of Omaha Beach, where Allied forces landed during war. On other hand, Warners went a mere six or seven miles to a certain street in Beverly Hills for "Un-faithful," where portion of story unfolded, and to downtown Los Angeles to the exact spot mentioned For "The Lady from Shannfal,"

in plot.

For "The Lady from Shanghai,"
Columbia permitted Orson Welles to
take his troupe to Acapulco, Mexico,
for six weeks of on-the-spot camera
work. Later, Welles bundled his
troupe up to San Francisco for
another two to three weeks, for
same purpose.

troupe up to Sain Francisco for another two to three weeks, for same purposes or the same purpose of the same of t

sired, often fly caneera units to these sites. See all content of the content of

# **8 MAJORS SUE 8 PENN**

profits which the present decline means. Balaban moreover, held tiltle hope of an early turning in foreign events. With declining domestic boxolfice. With declining domestic boxolfice was a support of the foreign events. Park theatre wing excess have the company's privers said. Company's exhibit noticitities, therefore, early be expected to take up the shack in the precentage chiceling units has be prevented to take up the shack in the preventage chiceling units has be prevented to take up the shack in the preventage fruid actions in the protect of the up the shack in the protection of the protection of the preventage of the protection of the protectio

### ATTEMPT TO CURB 16M N.S.G. IN MIAMI BEACH

A.J. In minding DEACH.

Attempts by Paramount theatre to get ordinance passed in the best to get ordinance passed in the best to get ordinance passed in the best paramount that the property of more than 10 people in private of more than 10 people in private of more has backfred. Propeat aroused a storm of protests and the div comed, which had passed on expected to veto the proposal this week.

week,
Organized opposition by the Miami
Beach Hotel Owners Assn., as well
as from school and church authorities, put the sponsors of the proposal in an awkward spot.

# **Authors' Agents**

particular novel isn't top prize-

Atlzen Salnt
(SONG)

Koltywood, Nov. 4:
Belant-cights release of Cryola Rilliott proleading. Features Carls Durg Millie HayGrant Control of Cryola Rilliott proCardina. Directed by Harola Toura. ScenaHay, Harola Order, camer, Do Maltonner,
Oldob, Arthur A. Norries, Previewed Oct. 29,
Vf. Runsing Hun, 73 MINS.
Sider Delphins.

Sider Delphins.

Carls.

Sider Delphins.

Carls.

Carls from Metro were won by a commit-tee of the Society of Authors' Rep-

contract concessions obtained from Metre were won by a comminfrom Metre were won by a comminresentatives, consisting of Nat Lefkowitz, of the William Morris agency; Harold Maison and Anniet Lefkowitz, of the William Metre special contracting for the management of the Metre of the Metre

nich All other ratio rights remain use for two years from release of picture or four years from release of picture or four years from date of contract, whichever is earlier.

Dramatization. If a dramatization of the contract of the contract for such dramatization only on basis of the property of the contract for such dramatization only on basis whereby the dramatization on the contract of the co

tions offered by any other company.

Metrò on terms and conditions
offered by any other company.
There are no restrictions on Metro's
having a sequel written, but must
pay the author \$10,000 for each one.

## **Exhib Objections**

Exhib Objections

Continued from pare is

minds was the fact that still abread
are United Artists "Arch of Triumph" and 20ths "Castlie." Likene
Electra. "although this super-long
Electra." although this super-long
Electra. "although this super-long
Electra." although this super-long
Electra. "although this super-long
and still the super-long this super-long
and after he runs a film at an upset bo. film
do up bit with the upped bo. film
do upped the super-long and following might negate the hypose

he'd received few complaints from his customers. Despite the fact that he'd run good pictures both the weeks before and after, though, his gross was off nearly 40% from aver-age during those times.

### **Film Reviews**

Rectarra of Rila Tin Tin
Woods, akindly priest, seeks to help
the lad find himself. It's a hopeles job until Rin Tin Tin, seasoing from the boy. From then on action centre of the boy. From then on action centre on dogs efforts to keep away to the boy. From then on action centre of the boy. From the service of the boy. From the property of the prope Return of Rin Tin Tin

com pare 1

country medico and the town's druggest in a nearby community, sin manages to creep into the lives of village.

For the most part that had a has been provided in the late of the part of t

Loos and Richard Sale had carried incough the story nicely up to that Brennan contributes one of his Tare if familiar characterizations as fare if familiar characterizations as fare if familiar characterizations as the sale of the sal

### **16M DOCUMENTARIES** UNIQUE BUT NOT B.O.

Service A. Noerie Virgorian described for the control of the contr Attempt has been made to detail the life and miracles of Mother details and miracles of Mother details and the life and miracles of Mother details and the life and miracles of Mother details and the life and li

UNIQUE BUT NOT B.O.

Five shorts constituting the first provided to the provided provided to the first provide

# crouse 'Citzen Sant' has inter to boxoffice. Picture opens and closes with clipse boxoffice. Picture opens and closes with clipse of the control of the co Driftwood

п	Buth Warrick, Walter Brennup, Dean Jug-
ı	ger, Charlotte Greenwood, Natalle Wood:
В	features H. B. Warner, Jerome Cowan,
П	Margaret Hamilton, Directed by Allan
ı	Dwan, Original screenplay, Mary Long.
1	Bichard Sale; camera, John Alton; editor.
ı	Arthur Roberts; special effects, Howard and
Л	Theodore Lydecker, Tradeshown N. Y., Oct.
1	30, '47. Running time, 88 MINS,
١	Susan,
ď	Murph Walter Reennun
1	Ur. Steve Weisster Dean Jagger
	Mathilde Charlotte Greenwood
۰	Jenny Natalle Wood
1	Mayor Snyder Jerome Cowen
٠	Rev. Hollingsworth H. R. Warner
	Essie Keenan Margaret Hamilton
	Judge Beckett Hobart Cavanqueb
۰	Abner Green Francis Ford
	Dr. AdamsAlan Napler
П	Himm Trumbull Howland Chamberlin
	Sheriff Bolton
5	Lester Shyder
•	Rev. MacDougalJames Kirkwood
ı	Perkins

Homespun yarza about a small control of "Marciasus," Pressourger west from and its fight against agouted fever is backed up by the plained, but a specified fever is backed up by the plained, but was production. Fact that Walter Brenning, hith warrick, Dean Jagotte production. Fact that Walter Brenning, hith warrick, Dean Jagotte production. Fact that Walter Brenning, hith warrick, Dean Jagotte production. Fact that Walter Brenning, hith warrick, Dean Jagotte production was a second to be a second

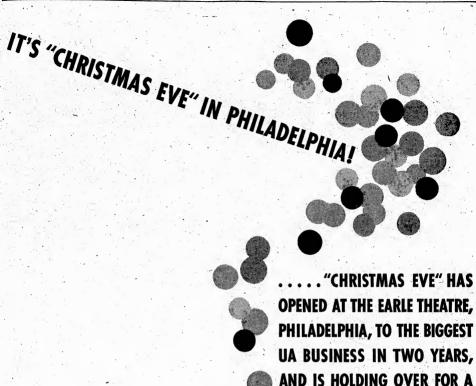
### Pressburger

Continued from page 5 viding the only threat to a monopoly by Rank.

Because of the location advantages of San Francisco, Pressburger estimated he could save considerable coin on "Admiralls" \$1,500,000 budg-

coin on "Admiral" \$1,300,000 budget. If the dollar credits can't be arranged, he said, sets will be built in London. Picture starts shooting at the end of April.

Unless he can get the Legion to relent, the Archers will be unable to forme out on the \$1,200,000 production one out on the \$1,200,000 production one out on the \$1,200,000 production one out on the \$1,200,000 production on the Archers will be unable to some out on the \$1,200,000 production on the Archers will be unable to the Archers will be unable to



Keep your eye on this UA moneymaker opening immediately in ...



PHILADELPHIA. RICHMOND WILMINGTON ROCHESTER INDIANAPOLIS LOUISVILLE KANSAS CITY HOUSTON **NEW ORLEANS** ATLANTA NASHVILLE MEMPHIS CANTON DAYTON HARRISBURG READING BALTIMORE NORFOLK PROVIDENCE BOSTON SPRINGFIELD

SECOND SENSATIONAL WEEK!

WORCESTER SYRACUSE AKRON CLEVELAND TOLEDO PITTSBURGH ST. LOUIS BUFFALO COLUMBUS BRIDGEPORT **NEW HAVEN** SAN FRANCISCO LOS ANGELES MILWAUKEE CHICAGO WASHINGTON CEDAR RAPIDS WATERLOO OMAHA SIOUX CITY ATLANTIC CITY

# Rank's Yen for Dollars Gives U. S. First Call on His Film Projectors

Britain's desporate struggle for dollars is going to sparkplug an invasion of the American market with British alm equipment. In the wake model projector of J. Arthur Rank's Gaumont-Kaise Co., at the annual convention last week of the Society of Motion Picture Engineers, the Treasury has indicated it will cancel Treasury has indicated it will cancel orders for equipment in the sterling area to speed exports to the U.S. and other dollar sectors.

other dollar sectors.

That means, while a backlog of orders by British exhibs pile up with home factories, the equipment will be sent on preference to the U.S. to Competence with the sent of the third preference to the U.S. to Competence with a state of the U.S. to Competence with the sent of the U.S. to Competence with the sent of the U.S. to Competence with the sent of the

Rank wants the new projector to be installed in many of his British theatres as quickly as government okays are obtained. Whether he'll also be forced to wait is problematitheaties as obtained. Whether he is also be forced to wait is problematical. In Canada, the 60 new Odeon houses now under construction will

Unit has a number of new gadgets including an automatic fire-fighting system built into the projector itself

Another Cal. Indie

Another Cal Inde
Sacramento, Nov. 4.
New indie production company,
O'Donnell-Keays Pictures, was incorporated here by Joseph O'Donnell, producer-writer, and Vernon director.

Outfit announced a program of our films, starting with "Bashful Bandit" and "An Angel from Texas."



CHICAGO and many other cities

**AMERICAN AIRLINES** 

### **British Stymie**

Continued from page 3

arrangement, it is expected that he will be fully briefed on the matter and better also be assert the British government's position.

Presider London Trip Off Arrival of Eadie in the U. S. along with a number of other of page 10 to 10 p fling at a settlement. Instead, said, any accord will be set in

Washington. British offer to negotiate, it has learned, was actually received three weeks ago, but no immediate steps were taken inasmuch as the MPA were taken inasmuch as the MPA and company prexies were occupied with the House Un-American Activ-tites probe, which was then pending. MPA exec committee, consisting of company toppers, decided at a meet-ing in Washington last Thursday (30) to authorize Allport to begin nego-tretions.

tations.

Another actor which influenced RPA's dear was the impending arrived and the state of t

Compromise Plan Pair came with a compromise plan Pair came with a compromise plan that was somewhat similar to that proposed in the U. S. recently by Sir Alexander King, another exhib-visitor. Fuller-Davis scheme was vaguer, with its major difference from the King plan being that U. S. majors would not be required to guarantee playing time for British nivers.

guarantee playing time, for Britism It was similar in the sapect, however, that income from playing of British pix in the U. S., would be 
used to offset Brailish purchases of 
American films. In that way, majore 
and the same of the same of the same 
British product all possible time, bemust brayd, in effect, be keeping 
the money the films made. 
King's plan was that the U. S. InKing's plan was that the U. S. InKing's plan was that the U. S. InKing's plan would be approximately 
one-third of English: expenditures on 
American greduct. Another bird 
dollars and the final third would be 
prozon in English.

frozen in England Definite
Fuller and Davis took nothing more definite back with them than more definite back with them than no agreement by the American industry with them on a plan. It was set by many observers that their real reason for coming 'unofficially' American industry would go for, on they could rush back and brief English and other product begins to run short in England.



### 2d Col. Pic in Month Into Loew's B'way Showcase

Loew's B.way Showcase.
Low's Louden's Capital, Metro's chief Broadfay showcase, has-booked an outside picture for the second time in a month. Columbia's "Swordman": blayed two weeks at the Capital, higher to let Metro's "Unfinished Dance" come in the following day. "Dance". too, will only play two weeks, with Columbia again getting which opens at the Gap Nov. 13. Thai cone is expected to run longer, however, since Frank Sinatra will head not be supported by the cone is expected to run longer, however, since Frank Sinatra will head to be cone in the cone of the con

In hotels down far less than film grosses, most industry observers be-lieve the boxoffice alump is due to Broedway's high admission prices. Tourists, with less money to spend today, are wary of laying out any-where from \$1.20 to \$1.90 to see the home for half. The state of the state of the state of the law of the state of the state of the mass of conventions that have hit N. Y.

# Distribs Cutting Co-op Ads 50%

Coin being spent by one of the major distribs in local advertising in cooperation with theatres has been cut in half as a result of a survey made by the company's sales chief. Statistical study revealed that siles of up to three-fourths of the money spent locally could eliminated with little visible effect

the money spent locally could be identified with title visible effect on the b. b.

It is a second of the control of the contr

hundred situations piayee oy use con-lim. In one column-was placed the distrib's expenditure on co-op adver-tion of the column-was placed the it the gross obtained. For the new film, amount allotted each theatre for advertising was arbitrarily cut by 80% in some cases and 75% in others from the sum sport for the others from the sum sport for the was then tabulated in the fourth was then tabulated in the fourth

was then tabulated in the fourth column.

Results were completly mixed may be compared to the compared to the

## Vote on Pa. Sunday Pix

Vote on Fa. Suhnday Fix.

The limitadiphia, Nov, 4.

The issue of Sunday pix in 47

Pennsylvania municipalities, including the state capital at Harrisburg, will be decided at the polit-today (6) in special reference during the Besides Harrisburg, other populous communities to decide the issue are York, Altoona and Norristown, a suburb of Philadelphia. Pive other communities, which now have Sunday and the substantial of the subs

### 3D AND FINAL COLUMBIA Commr. Fielding's Shift SALES MEET ON IN S.F.

San Francisco, Nov. 4. Final conclave in Columbia Pictures' current trio of sales m got under way at the Hotel St. Francis here today (Tues.) with the company's general sales chief, Abe Montague, presiding, Previously similar gatherings had been held in New York and New Orleans. Those attending the present sessions include home office execs, top sales personnel and staffers from some 10 branches of the firm's western and midwestern divisions.

midwestern divisions.

Besides Montague, homeoffice
delegates include Rube Jackter, assistant general sales manager, Murice Grad, short subject sales maageri, Louis Astor, circuit sales exec;
Georgie Josephs, Montague's assistand H. C. Kaufman, manager
ant, and H. C. Kaufman, manager
were headed by Jerry Sartod, wenren division manager, and B.
C. Marcus, midwestern division manager.

### Clearances

of the decree, dealing with clear-ance, and so are averse to leaving themselves open to any future legal entanglements. Decree specifically states that whenever any clearance provision is attacked as not legal, the "burden shall be upon the dis-tributor to sustain the legality thereof."

thereof."

Still another reason influencing distribs to cut clearances is the fact that, while key city runs have suffered heavy boxofice declines during the last several months, biz in ing the last several months, biz insubsequent run houses and the nabes has ploked up. Majors feel it's still too early to determine whether that condition will hold. While it exists, thought, they don't want to take a chance of losing out on any heavy take in the nabes by withbury take in the nabes by without the still of the still and the still of the s

While the majors are wary of go-ing after clearance reductions as a body because of anti-trust regula-tions, they're also aware that they territory individually. Mero is the only company yet to attempt to adjust clearance on its own, McG adjust clearance on its own, McG adjust clearance on its own, McG adjust clearance situations almost two years ago and the company branch clearance situations almost two years ago and the company branch and district managers wrapped up-territories about 18 months ago.

### Follow 20th in Cleve

Follow 28th in Clave
For the other malors, however,
it's usually been found that as soon
as one of them attempts to reduce clearance in one attention, the
others will follow such, Boat sammothers will follow such, Boat sammothers will follow such, Boat sammtieth-Pox sales chief Andy will
teth-Pox sales chief Andy on Will
samit, Jr., announced two months
ago a plan to cut clearance there to
Z days between first and subsesall having trouble convincing firstrun exilib so the wisdom in firstmove, it's notable that Columbia,
Universal and Warners have subuniversal and Smath's policy in
the Cleveland area.

# Means Probable Demise

Of New Theatre Code U New Ineatre Code
Andling resembly by Commissioner
Benjamin Flekling, from the Ney
Vork license department by way
of promotion as Welfare Commissioner
leaves the fate and even the whereabouts of the Clty's proposed new
tryites. The comish, presumably,
has been readying a revised book of
regulations for flickerles for more
than a, year and had made frequent
commissioner on its imminent
doubt. His successor, Patrick Mesedig as to its excisance, no less its
stage of preparation.
Fledding had announced previously
Fledding had announced previously

stage of preparation.
Fielding had announced previously
that he expected to hold open hearings on the new code before asking
for its adoption by the City. He had
already circularized the industry
with a proposed set of rules covering film advertising. It would have
banned misleading statements on
casts and contents.

casts and contents.

New acting comials said he knew of no such code. Since he served under Fielding is at deputy for the latter's tenure of office it's likely the latter's tenure of office it's likely the content of the latter's tenure of office it's likely the content of the latter's likely the content of the latter of t

ing fair on disputes.

Meehan for 20 years served in the
Police Dept. working with the District Attorney's office on extradition matters. During the war, he
was civilian senior investigating offleer under Mayor O'Dwyer, then a

ficer under Mayor O'Dwyer, then a Fileding figured in protracted Higation with Howard Hughes and United Artists on "The Outlaw" which he sought to bar from New York bookings. He also hit the news when he shuttered the Maini, small Sixth avenue theatte, for playing allegedly "hot" films.

### STOLTZ JÓINS RANKS OF INDIE PRODUCERS

Or INDIE TAUDUCEM
Arnold Solite, for several months
assistant to Harold Mirish, Allied
Artists veeper, resigned this week to
become an indie film producer. As
war, based on the career of perhage the greatest racehorse in American turf history. Rights to the
story of the equine champion, who
died last week at the age of 30, were
Samuel D. Riddis, owner of the
Samuel D. Riddis, owner of the famed horse

Samuel J. Riddie, owner of the According to Stiltz, picture will be a color film budgeted at \$1,300,000. Title of "Man O'War," he revealed, was registered with the Motion Picture Asan," at the registration bureau last August by Arnold Stoltz Protect Asan, and the stilt of the According to the A

House opened Sunday (2) with "Nicholas Nickleby," a British film.

with tremendous suspense. Title and story lend themselves readily to exploitation of a sensationalized nature. Written to be produced on an extremely modest budget. Small cast . . . . 85 per-cent of backgrounds are exterior. Script is ready for shooting. This literary property can be examined by reputable producers or agents by addressing Box 18, Variety, 154 West 46th St., New York 19, N. Y.



Your seal of approval has given this film one of the biggest screen celebrations aver accorded a GREAT

Der Wer gegen Geleb Tallen Geren Geleb Tallen Geleb Tallen

More than 300
theatres throughout
Texas, the great
Southwest, and
neighbor states join
in day-and-date
engagements with
these GALA
WORLD PREMIERES!

AUSTIN . . PARAMOUNT, NOV. 5
DALLAS . . . MAJESTIC, NOV. 6
HOUSTON . METROPOLITAN, NOV. 6
SAN ANTONIO . . MAJESTIC, NOV. 6
FT. WORTH . . WORTH, NOV. 7

# THE FABULOUS TEXAN

WILLIAM ELLIOTT John CARROLL Catherine MCLEOD ALBERT DEKKER AND DEVINE PATRICIA KNIGHT RUTH DONNELLY JOHNNY SANDS AND HARRY DAVENORT ROBERT H. BARRAT DOUGLASS DUMBRILLE STREET FOR BEI LANGER FOR AND DIVESTED BY EDWARD LUDWIG ASSOCIATE PRODUCE EDMUND GRAINGER

BOOKED SOLID! INTERSTATE . . . ROBB & ROWLEY . . . JEFFERSON . . . GRIFFITH FRELS AND LONG CIRCUITS AND BY HUNDREDS OF INDEPENDENT EXHIBITORS



### VARIETY

# St. Loo May Shutter Pre-Xmas Week To Cut Losses, Provide Vacations

St. Louis, Nov. 4.
Exhibs in St. Louis and adjacent
St. Louis County are mulling a suggestion to shutter their 110 houses
during pre-Christmas agreed that
considering the poor business they
always do that week it might be
economical to close. It also would
enable employees of the theatres to
rijoy an additional vacation.

enable employees of the theatres to enjoy an additional vestion.

The seconomy ware in the distriction of the control was a seconomy ware in the distriction of the control was a seconomy ware and the control was a seconomy ware and a seconomy was a seconomy was a seconomy with the control was a seconomy with the cont

ise.

belbert Wagner has lighted his belbert Wagner has lighted his w 450-seat Ritz in Crossville, Ill. also operates the Nox in Elado, Ill. the Warsaw, new 500-seater in ado, Ill.
he Warsaw, new 500-seater in
rsaw, Ill., has been opened by
tus Garard. It replaces his 300Royal.

Justin Garard. It replaces his 300-sent Royal seasons and the season of the season of

Bres, circuit and v.p. of MPTOA of Eastern Missouri and Southern Illinois, was elected to represent the St. Louis zone as a national director A site for a new \$190,000 drive-in hear Rockford, Ill, has been pur-chased by interests representing Mannie Schermer. Bob Holliday, Warner booker in St. Louis, has been transferred to St. Louis, has been transferred to

St. Louis, has been transferred to Dellas, Tex. Ellis N. Shafton has replaced Ames Leonard on the St. Louis Film Clas-sics sales staff. Leonard is now St. Louis exchange manager for Selz-

Mrs, Rose Hearle has resigned as office manager for Columbia Pic-tures in St. Louis and been replaced

ley Herb Buschman, asteman in the northeast Missouri area.

Ted Tedesco has resigned from the K. Louis sales starf of Warner Bross. The Greeke has resigned from the Greeke branch manager for Fine Claschary Walsh has been named from the Greeke Branch with the St. Louis exchange for Screen Guild productions, such manager of the St. Louis exchange for Screen Guild productions, such manager of the St. Louis exchange for Screen Guild productions, such manager of the St. Louis exchange for Screen Guild productions, such as the Company of the Company of the St. Louis exchange for Screen Guild District Company of the Comp

H. Wandel, who operate the meta-mec in the same town.

August Marchsel, head of Marchsel Bros, will erect a new house in Lockport, III., where it operates the 329-seat Roxy.

Harry and T. E. Stewart have sold the Lamar, 400-seater in Rayworth, III., to Chicago interests.

Harry Lamont Builds D

Harry Lamont Builds Drive-In Harry Lamont, operator of driven in theatres as Middleton. Leeder as fourth at Mayheld, N. Y., in the triangle formed by Amsterdam. It is scheduled to open in May. Lamont's associates will be Gerald Commentary Louis Sundament's associates will be Gerald Commentary Louis Sundament's associates will be Gerald Sundament's associates will be Gerald Sundament's associates will be Gerald Sundament's Commentary Louis Sundament Commentaries and Commentaries and Albany. Schine Circuit, Inc., of Glovers-tates granted to Smith & Howell Sundament Commission allowed the PSC auditors are currently checking Smith & Howell Squres subthe Louis Commentaries and Commentaries and Commentaries and Commission allowed the PSC auditors are currently checking Smith & Howell Squres subthe language requested.

Cohen's Montreal Berth Harry Cohen upped to the post of RKO's Montreal exchange, succeed-ing H. H. McArthur. He was for-merly RKO salesman in Montreal territory.

Ontario MPTA Elects Directors

Ontario MPTA Elects Directors.

Toronto.
At the annual meeting of the Motion Picture Thatters Assn. of Motion Picture Thatters Assn. of the Motion Picture Thatter Assn. of the Motion Picture Thatter Assn. of the Motion Stellar Ste

tol, Listowel; Roy Miller, Lincoln, St. Catharines; Floyd Rumford, Ki-neto, Forest; Lou Rosefiled, Westdale, Hamilton; Wm. Summerville, B & F Theatres, Toronto.

They will elect their executive this

Austerlade Joins Allies of III.
Chicago.
Chopin, Lindy, and Star theatres,
all owned by E. R. Austerlade, joined
Allied Theatres of Illinois recently.
Also joining ranks was the Coxy
theatre, South Bend, Ind. Charles
Lindau was elected a director of the
organization.

Sy Jacobsen rejoins Manta & Rose freuit as short subjects buyer. Hearst's Herald - American has nixed all stills of Charlie Chaplin in connection with "Monsleur Verdoux" showing at the Grand.

onspire-Fineman Spills
Indie Shapire-Fineman die though,
here has been dissolved and two
here has been dissolved and two
forman, will continue in business
individual exhib, the former in
Hazelwood and the latter at the lopartners, however, in the Shafin
Land Co., operating real estate.
Shapire-Fineman combin-

Shapiro-Fineman combine re-cently sold the Paramount in Brad-dock to Robert Leiber, who had managed the house a long time for them, and prior to that had disposed of Temple theatre and the Regent Square.

FWC Opens Crest
San Diego.
Crest theatre, a 748-seater, remodeled into the de luxe class, was opened here by Fox West Coast,
making a total of 11 San Diego houses in that circuit. Manager is Al Dumont, who moves over from the Roxy at Pacific Beach.

### Oscar Switch tinued from page 5

of Triumph," and Republic's "Mac-beth" and "The Red Pony."

'Some Cancellations'

Admitted on 'Amber'

of Triumph," and Republic's "Macbeth' and "The Red Fony."

Also held up are Metric "Case."

"Summer Hollag" and "The High

"Summer Hollag" and Hall "Bille"

"Summer Hollag" and Hall Wallis'

"So Evil, My Love"; RKO: "MournManna," Samuel Goldwyn's "The

Bishop's Wife, Rainbow Productions' "Good Sam" and Lasky-MacEwen's "The Mircel of the Bells'

"Genleman's - Agreement," "The

Snake Pit!, "Dalay Kenjon," "Green

Grass of Wyoming' and "Summer

Lighting."

"Genleman's - Agreement," "Green

Grass of Wyoming' and "Summer

Lighting."

"Genleman's - Agreement," "Green

Grass of Wyoming' and "Summer

Lighting."

"Genleman's - Agreement," "Green

Fronductions' "Secret Beyond the

Door," Nunnally Johnson's "The

Senator Was Indiscreet, Kania Pro
ductions' "Secret Beyond the

Door," Nunnally Johnson's "The

Senator Was Indiscreet, Kania Pro
ductions' "A Double Life." Mark'

"Goog Marhall. Walter Wanger's

"Tap Roots' and Rampart's "Lefter

Trom an Unknown Weman', War
transper "The Lady from Shanghair

"The Lady from Shanghair

Service He Lady from Shanghair

Service He Lady from Shanghair

The Lady from Shanghair

The Lady from Shanghair

The Shange's "Sleep, My Love'

Ma Seymour Nebenzal's "Atlantia."

Exhips Sume

Exhips Sume

And Service Helping the for-

and Seymour Nebenzal's "Atlantia;"
Academy move, while helping the
producer put his best foot forward,
can't be described as exactly helping
to exhibitors, inasmuch as postponement of national release dates will
such a such as the such as the such as the
most of the pix of the pix
whiter months to spring and summer.

winter months to spring and sum-mers as bitter pill sepacially for local exhibit, who've been jacking up the terms this year, untileptating condi-tions similar to last year's, when Goldwyn and Selraids, to name only two, were falling all over themselves to get abnovess for their The Best to get abnovess for their The Best the Sun." Selraids finally had to make a deal with Metro for the Egyptian, and Goldwyn took the out-lying Beverly theatre. And RKO's frantic reclusting of rehedules in the under the with the self-tric the self-spring and self-spring the self-spring and self-spring and self-spring the self-spring and self-spring and self-spring and self-spring the self-spring and self-spring and self-spring the self-spring and self-spri

ple of what went on with the distributors.
There are strong indications that roducers prevailed on the Academy to make the change, although Academy contains the change, although Academies in the change in the producers are with a called its entire membership and accredited newspaper correspondents as well as meant paper correspondents as well as many containing the containing of the containing the containing

## **Philly Showdown Battle**

country of Scranton and Wilkes-Barre. Catholic War Vels Also
Cardinal's condemnation of the two films was preceded by a resolution passed by the Catholic War Indianal Cardinal's and the season of the two films was preceded by a resolution passed by the Catholic War Indianal Cardinal Cardina it on the advice of the Auburn mayor.
Legion's "C" rating is being felt by 20th in other ways. With the pic-ture doing tremendous business in all early dates, the company had hoped to be able to bring it back for hoped to be able to bring it back for a quick re-play within 60 or 90 days of its original opening in most situations. Most exhibs, however, while willing to play the picture once, reportedly won't dare bring it back through fear of Catholic reprisals. For the same reason, except the control of the contro

nibs in small situations have been found averse to giving the film any holdover playing time. Newspapers in several small towns have refused to take advertising copy on "Amber" and several radio stations have turned down any men-tion of the film.

Sues to Break Up Queues

"Forcever Amberdon, Nov. 4

sa the press as a reatire of Amberdon, Nov. 4

sa the pre-opening uncertainty would pass it, got additional news breaks when a business house filed an injunction enjoining the Paramount theatre to break up the long an injunction enjoining the Paramount seeks damaged. The quadruple lines, Trist time it's happened her washington, then to the present the same size for two days. Film, despite cyted of the present size for two days. Film, despite Sunday, is setting house records at both the Paramount and the up-town Fenn way houses Censors passed it after eliminating two zecores.

### SEEK NLRB AID IN SETTLING PIC STRIKE

Hollywood, Nov. 4.
Group of 45 film studio workers filed an action with the National Labor Belations Board in the hope of ending the jurisdictional struggle under provisions of the Taft-Hartley law. This is understood to be the first national test of the new statute. first national test of the new statute. Workers are represented by Michael I. Komaroff and Louis N. Wolf, labor relations counsellors. Their action is a result of the failure of Rep. Carroll D. Kearns and his Congressional subcommittee to set-

of Rep. Canton.

Congressional subcommittee to settle the dispute.

Film studio carpenters, numbering more than 1,800, voted to continue picket lines in their fight with the IATSE over set-erection juris-

diction.

Earlier in the week the painters and set designers voted to let their men go back to studio jobs, if they

men go back to studio joos, il they could get any. Cinema Lodge 1185, International Assn. of Machinists, has voted to re-spect the carptenters' studio picket lines. Refusal to permit members

spect the carpteners studio picket lines. Refusal to permit members to return to studio jobs was ap-proximately two to one. Painters and set designers okayed ramters and set designers okayed the back-to-work for individual members last week, although both locals will continue to support the carpenters in the jurisdictional bat-tle over set erection.



UNITED AIR LINES

irlines Terminal, 80 E. 42nd St. or Pennsylvenia Hotel or 1 Wall St. Coll Murray Hill 2-7300 or an authorized travel ogent











IN PERSON The Vagab Extral Mary Raye & Naidi









PADIO CITY MUSIC HALL Spencer Land Zackary
TRACY TURNER SCOTT
IN M.G.M.
"CASS TIMBERLANE"
SPECTACULAR STAGE PRESENTATION

# RADIO'S GOLD RUSH DAYS OVER

## Chances of Survival

PCC's study of the chances of survival for some 2300 mile statens expected on the air by year-end 1948 sounds a definite note of "caution." It does not, however, make any Cassandra-like prophecies of bankrupter for the less efficient broadcasters.
Here are the factors listed as favorable to the expanded broadcast

banktrupcy of the lass inclicate inclosed as favorable to the expanded broadcast better. It is not to the inclination of the control of the c

1. Possibility of a recent base of more working the water activation are just getting started.

2. "Bractionating" of the radio audience by dividing listeners particularly in communities where there are now several new stations.

3. Sharper competition from other media (continued high-level business activity will have greater impact on mag and newspaper advertising than on radio; newspapers my develop more effective respectively.

4. Burden of high stations' sales prices, i.e., the necessity of servicing capital investment in purchase of a station may "introduce an element of indicability" into station operations.

5. Doubling of radio time for sale may result in rate cutting "with deal of the control of the control of the control of the control of and other control of the control of the control of the control of and vice versa, particularly where live programming is used on both commercial and sustaining shows.

# CBS Script Backlog Getting 0.0.'d On Q.T. For Possible Film, Tele Use

Mrs. Beatrice Buchman, the re-cently divorced wife of Sidney Buch-man, Columbia Fictures producer, has been at work at CBS hdgs. In New York engaged in some hush-hush activity. It involves the tre-mendous catalog of scripts owned by the network and their possible conversion into film and television

member catalog of the project in the conversion into film and television properties.

CDS is keeping the project under complete wraps because the whole complete wraps because the whole with ne exact finding as yet as to just what Mrs. Buchman's reappraisal of the tremendous store of scrips will yold in the worker constraints of the worker consists. When and if it reaches the negotiations stage, the Radio Writers and the worker companies. When and if it reaches the negotiations stage, the Radio Writers and the worker companies. When and if it reaches the negotiations stage, the Radio Writers and the worker consists which was not the properties designed to channel series that the properties designed to channel scripts into other media. It's long been the feeling at CDS It's long

### Philly Radio Reporters Attain Maturity - At Least in Coppers' Eyes

Least in Coppers' Eyes

Philadolphia, Nov. 4.

# JWT's Hooper Jackpot

J. Walter Thompson agency-has hit the Hooper jackpot this month, grabbing a four-way pro-gramming parlay in the Top 10

gramming parasy in the 10p in category. Fred Allen (Standard Brands) is in the No. 1 spot (tied with Bob Hope); Charlie McCarthy (also Standard Brands) is No. 4; Lux Radio Theatre (Lever Bros.) is No. 5 and Al Jolson (Kraft) is No. 8.

Thus with every other show in the first eight out of the JWT stable, it's strictly one of those agency "dream" billings.

# Wilder's WSYR \$1,200.000 Sale

Syracuse, Nov. 4.

Sale of Station WSVR, pioneer Syracuse NBC outlet, to S. I. New-house, of Newark, N. J., principal owner of the Syracuse Heral-Journal and Poet Standard, was re-vealed last night (3) by Col. Harry C. Wilder, owner, for a reported \$1,200,006.

Purchase includes all facilities and assets of Central New York Broad-casting Corp., which Wilder acquired in 1982.

Newhouse announced that the entire WSYR staff will continue unchanged under Col. Wilder. Latter is also president of Stations WTRY, Troy, and WELI, New Haven, netther of which is involved in the deal

deal, Purchase will immediately be submitted to FCC for approval. In addition to Syracuse dailies, Newhouse is publisher of the Newark (N. J.) Star-Ledger and a string of Staten Island-Long Island papers.

### Ann Gillis Back to NBC

Ann dillis back to NDL
Ann dillis, who was at CBS for
many years as newman Bob Trout's
assistant, is set to repeat a temporary stint she did for NBC in 1944
in handling network arrangements
for coverage of the political party
overage of the political party
NBC contup its convention shows
next year, but heart said when she'll
linke on the assignment.

# LICENSEES IN FOR TOUGH TIME

Washington, Nov. 4.

A bulky, 112-page report entitled
"An Economic Study of Standard
Broudcasting," was released with the
blessing of five FCC commissioners
pounds of statistics, the report makes
it clear that possession of a radio
construction permit is no longer a
one-way ticket to the higher income
brackets.

The study stops short of any dire predictions—not knowing what future business conditions may be but leaves the unmistakable impression that licensees in some 287 "over-expanded" radio towns may be in for a tough time.

or a tough time.

And PCC is particularly gloomy about the chances of newcomers in the chances of newcomers in the chances of newcomers in the chances of newcomers and the process of the chances of the

## Savitt Boys Parlay WCCC Preem Into Stunt of Year

WCCC, which last Sunday (Oct. 20) raised its voice for the first time is, on its nightly signoft, promoting the programs of Hartford's four other stations. Station, a daytime affair, tells its last minute listeners station, designating both time and station. Naturally programs promoted are available only when the station, designating both time and station. Naturally programs promoted are available only when the station of 28) raised its voice for the first time, on its nightly signoft, promoting the programs of Hartford's four other stations. Station, a daytime affair, tells its last minute listeners of one good program on each local of the station. Naturally programs promoted are available only when WCCC is off the air-frife. Word of the control of the station of the station and in railo trade in state. Station is being promoted under one of the most terrific barrages of promotion and the station of the station of the station is station. Another outstanding stunt was gift of \$1,000 to local Community Chest opening program for the etherer. Naturally, this too rated local accolade, from both press and citi-Station on 1200cc and 500 waits.

# Ozzie & Harriet, Borden, Gen. Foods **Involved in New CBS Programming** Reshuffle, With Friday Spotlighted

### Blind Alley

CBS lost the idea of building a half-hour show around the four characters who tenant the Alley on the Fred Allen NBC show Sunday nights, but the idea practically died a-borning.

CBS programming dent, but in

CBS programming dept. put in a bid to Allen for an okay to utilize Kenny Delmar - Parker Fennelly - Minerva Pious - Peter Donald comedy parlay for a new show the web wanted to de-

Allen, however, chimed in with a nix.

# Break' Exit Adds To Biow Casualties

Scheduled bowout of the Adams Hat "Big Break" Sunday night show on NBC, when the second 13-week cycle winds up in January, spot-lights one of the most drastic overhaulings in agency programming in recent annals. Show is out of the Biow production mill and represents the sixth casualty in almost rapid succession, with four of the cancellations stemming from client retrenchment

"Big Break's" scheduled demise (NBC hasn't received the cancella-tion yet but is anticipating it) is cued to the two-fold Adams Hat plight of losing out businesswise on the fall season because of the un-seasonable weather, plus the heavy financial load involved in carrying

a \$10,000-a-week package, repre senting a \$1,000,000 time-talent in

vestment over a year's spread. Blow "casualty" list included "Screen Guild Players," which Lady Esther dropped and which Wm. Esty agency subsequently picked up on FCC says they are "in a rather in a flavorable competitive position," behalf of Camel clarest; Suspense," Their future depends on their ability to a struct new inteners and on the budget reshuffle, concentrating coin communities. The new stations, however, may run into financial difficulties if these small communities and the state of the st

AFRA Campaigning For Nov. 20 Election in N.Y. Reaching Fever Pitch

Reaceing rever ruces
With the election of New York local board members of the American
Federation of Naio Artists schedRederation of Naio Artists schedunion is reaching fever pitch. Both
Independents and Artists Committee
factions have named slates of candidates and one untifiliated group is
dates and one untifiliated group is
deen and the committee of the committee
factions have named and a member of
the national board and, until the recent national convention and election, a national vice-president.

tion, a national vice-president.

The Independents held a campaign meeting, last Wednesday night (20) at the Capitol hotel, N. Y., with a consideration of the Capitol hotel, and the C

pressed the intention of doing so.

Speakers representing the Indies included Carl Eastman, Nelson Case, Ted Osborn, Mary Jane Higbe, Ralph Camargo, John Larkin and Ben Grauer. Other speakers, not signers of the Indie statement of policy or (Continued on page 28).

Major reshiffle of commercial programming in the still embryonic broadcasting season is on tap at CBS, with the spotlight thrown on the web? Friday night roster of shows. Come January and, on the web? Friday night roster of shows. Come January and, on the compart of the compart of the present histonic miss sequencing of shows will be replaced by a solid parkay of programs second only to the network? Lorentz of the present histonic miss sequencing of shows will be organized by the present histonic miss of the present histonic missing the present of the present of the present in the compart of the present of the pre

period.

Program is carrently neard in the Sunday evening at 6 slot on the network, but the client, it's known, has long been anxious to bolster the show's rating with a stronger time segment. It may go into the Friday 19.30-10 period being vacated by F & G's "FBI in Peace in War," which moves into the Thursday at 8 time being exited by the cancelled-out "Suspense."

being exited by the cancelled-out "superner."

2. William S. Paley, OBS hoss man, is reperted unhappy over the Rocken susteal (Mark Warnew), the execution of the constant of the control of the control

LOD to present of March' councily show as a posmore of March' councily show as a posmore of the state of the

ment for Philip Morta "It Pays to Be Ignorant." Resbuffle in the let's-get-tough-and-down-to-the-business-of-bigger-ratings setup is one of the most drastic in months, with impression prevailing that with the Fannie Brice-Danny Thomas-Cozie and Har-riet-Dinah Shore parlay, plus as stronger Borden entrant, CLS can't miss in the Friday night sweep-stakes.

# Frank Stanton's 'All-or-None' Stand On BMB Puts Squeeze on Mutual

The squeeze on Mutual to Join the other three petworks in re-subscribing to the Broadcast Measurement Burcau was notiched versioned the state of the

going to before BMB networks of a "divided industry."

I will be a supported by the support of t

BMB network subscription con-plex, "steet," Steet, Stanion said he felt that if Mutual holds out "BMB will go shead with its plars because it will probably have enough money and enough important stations to will go ahead with its plan to be-cause if his much to recommend it to smaller affiliates, to non-stationa re-ence generally who will seize upon the station or network appear almost a good as the next one." It is not to the station or network appear almost as good as the next one." It is not to the station of the station of the station of the station is not station. The station is not station to all the stations are station or network appear almost as good as the next one."

(Continued on page 38)

# Pearson & Allen, **Hearst Duel Begins**

Baltimore, Nov 4.
Hearings in Hearst readle appliestion for WBAD. Hearst readle appliestion for WBAD. Hearst readle appliestion for WBAD. Hearst readle at the commissions Rosel H. Hryde for the commissions representing Hearst
Leonard Marks, with Frank. Skean
- Oppenheimer, representing Drew
Pearston and Robert S. Allen. John
E. McCoy, of the FCC law division,
is coursel for the Commission.
Is described to pedponement in order to investigate position of former Assistant Secretary of State
Summer Welles, revealed as stockholder in Pearston setup, was denied

Sumner Weller, revealed as stock-holder in Pearson setup, was denied when testimony revesled Weller no longer inferested, Hearing here was lessen on both sides but none appeared at morning session. Indications point to continuation of hearing in Washington hereafter. He was the sides of the sides with the sides of t

(Continued on page 36)

### Soria to D'Arcy Agcy. As Coca-Cola Eyes Europe

Dario Soria, assistant director at CBS, is leaving net Friday (7) ofton the D'Arcy agency, as produc-tion and administrative assistant to Paul Lewis, head of agency's radio dept. Agency handles the Coca-Coia account, and is planning eventually account, and is planning eventually assess of the control of the control of the second of the control of the control of the second of the control of the control of the sexperience. Altrod.

asked Soria in because of his radio experience abroad.
Last February, for instance, Soria went to Haly with some singing commercials recorded here for Standard throughout Haly for Royal Baking. The five one-minute spots weekly had a tremendous response, in mail, etc. and came to attention of 20 Yercy exec treveling in Europe.
Soria has been with CBS five and ing "Opinion Please" which he's directed the past five weeks.

### Collingwood to Coast

CUBING WOULD U CORST
CBS is shifting news staffer
Charles Collingwood to Hollywood
for assignment by Don Thornburgh,
web topper on the Coast.
Currently Collingwood, a returned
war correspondent for the web, is
handling the 11-11:10 p.m. news
Mondays through Fridays.

# **Agencies Squawk** On AFM Clause

creasing storm of protest against signing contracts for musicians which include a clause recently promulgated by the American Fed-eration of Musicians and which all

promutgated by the American Pederation of Muckelan and which all talent agencies have been ordered to hitch to contracts. This clause, in a thick to contracts. This clause, in a shall be a supported to the contract of the

### Mutual Opens Shop Early For Peter Paul News Strip

Mutual for the first time will open its lines at 8 a.m. instead of 9 a.m. Mondays through Fridays, starting next week in order to air a new veb news show sponsored by Peter Paul, the Mounds candy maker. Deal set yesterday (Tues.) by Abe Schechter, MBS veepee over news calls for the stanza to be carried at 8 a.m. in all time zones. Fifty-twoweek order is for full-net coverage, but so far the show has been cleared on only 250 stations. Agency is

but so far the snow has been cleared on only 250 stations. Agency is Platt-Forbes. Stint will be done from N. Y. for the eastern zone by Carl Caruso and from Chi for the midwest by Robert Hurley. Newsman to handle the Coast airer from L. A. is still to be

selected.



TOP NEWS WOMAN LUCILLE HASTINGS

KLZ's women's news editor is the three-times winner of first place in the National Press Women's contest for the best prepared radio news-

# It's Up to Coy **Whether He Wants** Top FCC Berth

Washington, Nov. 4.
President Truman yesterday (3)
named Paul A. Walker as acting
chalrman of the FCC to replace
Charles R. Denny, Jr., resigned,
Truman sald he did not know
when he would get around to naming a permanent chairman to succeed Denny, Walker is an Oklahoma
Democrat and the commissioner
with most seniority at FCC,

Washington, Nov. 4.

Wayne Coy, manager of the Wash-ington Post radio stations WINX and WINX-FM, has been definitely of-fered the job of FCC Chairman, it was learned here tast week. Whether he will accept the post is another matter, since it involves a consider-able financial loss.

Although Coy has been given right of first refusal on the job, situ-ation may well change by Jan. 6 when President Truman expects to send an FCC nomination to Capitle Hill. The White House killed re-rotte of any special-special on any of ports of any special-session appoint-ments last Friday (31) with the dis-closure that President Truman would fill no agency vacancies before the (Continued on page 36)

FOSTER TO HEAD CBS'

# TRADE, MAG PRESS DIV.

George Crandall, CBS press chief, is effecting a major reshuffle within his department aimed at hypoing the operation's efficiency. Crandall is setting up a Trade and Magazine Division, with Mike Foster designations of the control Division, with Mi nated as manager.

Berlyn Reuben, new to the CBS press dept., Harry Feeney and Tom Mahoney will be Foster's aides in the new setup.

As previously announced, Ethel Kirsner is resigning CBS press dept. to join the Margaret Ettinger pub-licity office in New York.

# Top 15 and the Opposition

It's Bob Hope and Fred Allen tied up with a 222 rating for the No. 1 post in the neuest (Oct. 30) Hooper taillets. Of the new season's entered the season's entered to 12 of the Top 15, with CBS "Lux Radio, Theater's and Time" and ABCs Walter Winchell rounding out

Only six of the shows slotted in opposition to the Top 15 managed to ome through with a 10 or better rating.

TOP 15	OPPOSITION	Competiti
lob Hope 23.2		10.5
red Allen 23,2	11.7 Crime Doctor	13.5
'ibber & Molly 22.9	4	10.0
Charlie McCarthy 22.1	11.1 Sam Spade	16.5
ux Radio Theatre 22.0	10.7 Dr. I. Q	15.3
Vaiter Winchell 20.3		19.3
ack Benny 20.0	******	12.0
d Jolson 19.6	*****	15.8
mos 'n' Andy 19.6		15.7
Red Skelton 19.4	**	
hil Harris 18.0	11.1 Blondie	16.7
Ar. D. A 17.3		11.3
Burns & Alien 15.9	10.0 Johns Manville I	lews 16.4
dy Friend 1rma 15.7	******	13.8
uth Or Consequences 15.2	, 10.0 Famous Jury Tri	als 18.0
-, -, -, -, -, -, -, -, -, -, -, -, -, -		

# **History Repeating Itself?**

Anti-trust action brought against the four major networks last week bears a striking resemblence to the authorist action now pending the striking resemblence to the striking the striking

Sult gainst the film majors was brought by the Government, which charged the companies with a conspiracy to monopolize the industry and, in so doing, to withhold product from independent theatres; to rik admission prices, and to set up a system of franchises among other complaints. Government asked a change in gales policies and complete divorcement of all affiliated theatres with the producing-distributing companies that our and operate them.

Sutti against the radio rest follows the same several line. Nest are Sutti against the radio rest of the same several line. Nest are sufficient to the same several line. Sutting and, in so doing, to withhold network shows from indic stations and in so doing, to withhold network shows from indic stations and to fix price rates. WSAY, the station bringing sutt, asked complete divorcement of all owned-and-operated stations from the nets and similar changes in time sales procedure.

Design in the film industry's anti-trust action was handed down besign in the film industry's anti-trust action was handed down beginning to the film of the film

may be duplicated by the radio decree. Film decree, for example, attempted to set up a system of auction bidding sates for each picture, with the picture to go to the highest bidder in competitive area. Nets, according to some observers, might be forced to offer their shows to the highest bidding station in each couldity, taking into consideration, of course, the coverage of each station and other factors of importance to sponsors. And, just as the film majors are forced to sell each picture individually, the radio nets may be forced to sell each show individually. That would mean that different peak stations might carry different shows from each station might carry different shows from each single network for its locality.

# Webs Deny WSAY Price-Fix Charge; Say All Prices Mutually Agreed On

### **Hobbs Exits GAC**

Frank Hobbs resigned last week from the radio dept. of General Art-ists Corp., leaving Danny Hollywood as sole member of the radio dept. Hobb's plans are currently indefinite. No successor to Hobbs is expected

## D. C. Disk Jockeys In Strike Walkout Washington, Nov. 4.

Washington, Nov. 4.
A half-dosen announcers and disk jockeys at local, daytime stational WOOK went on strike here last stock protesting the station's "unfair labor" with the protesting the station's "unfair labor" with the Articals Bornegolds Borne

revenue-poor newcomers. The WOOK situation, however, according to AFRA attorney Jessie Mesitte, presented "unique" problems and "outrageous anti-union conduct" by

Eaton.

Specifically, the union charged that shortly after it filed a request to negotiate, Eaton inquired into the AFRA affiliation of one of its an-(Continued on page 38)

### Scripters Turn Thesps On 'Comedy Writers' Show

Package producer Frank Cooper is auditioning new show ideas on both coasts this weekend. Friday night (7) a "Comedy Writers" Show." in which scripters whip up their lines before a mike, will get an agent before a mike, will get an agent and the state will be a seen and the state will be seen and the state will be seen and the state will be seen and the s

cast will be writers Don Quinn, Milt Josephsberg, Len Stern and Harry Ruskin.

N. Y. audition is set Saturday (8) for a comedy-gimmick stanza called "Oh, No," scripted by Will Glick-man and directed by Herb Moss. Cooper's also revamping a comedy starrer with Jackie Kelk, ABC is interested, but passed it up on the basis of its initial tryout.

Allegations of price-fixing brought against the four major networks in the four major networks in the foliation of the first and first and

stations.

Station at present is receiving network shows from both ABC and Mutual but declares both webs had attempted to close their contracts. To prevent this, WSAY obtained a temporary injunction restraining the two webs from cutting it off any shows its presently carrying until many contractively scheduled to the eff today contractively scheduled to the eff today (Wed.).

Station bases its claims to sue

(Wed.).
Station bases its claims to sue under the federal anti-trust laws on the allegation that the nets refused to make shows available "unless the networks retained the power to dictate the price at which the station sold its time to advertisers." When WSAY refused to kick through with (Continued on page 36)

### SUIT CHARGES NBC PENSION PLAN INVALID

LIAUJUNI FLAN INVALID

Charles of the Control of th

### WGN in Shubert Deal For Operetta Airings

Chicago, Nov. 4.

Henry Weber, musical director of
WGN, Mutual's Chi outlet, has negotiated a special contract with J. J.
Shubert for broadcasts of 'Katinka,'
"Rose Marle," "Firefly," "Student
"Countees Maritaa."
"Countees Maritaa."
"Countees Maritaa."
"Countees Maritaa."
"Countees Maritaa."
"Countees Maritaa."

· . .

# NETS GIVE WRITERS MAN'S ESTATE

## THE WRITERS ADVANCE

It has been fashionable in the past to speak of the radio writer as a neglected stepchild of the medium, but after Nov. 15, when the new National Basic Agreement goes into operation, the fashion should change. Freelancers now have a considerably improved status; their contributions are better protected, and most of their major grievances of yestevyear are now corrected, Big vistories are implicit in the separation of different kinds of rights and the networks' agreement to make separate payments based on the degree and duration of control they wish to acquire over scripts. The Radio Writers Guild after some 10 years in existence now possesses for the first time a freelance scale of existence now possesses for the first time a freelance minimum payments.

This freelance contract seemed far away seven months ago, when bargaining began at Radio Gily in the unfriendly atmospher created by 14 months of abortive tails between the Guild and the advertising agencies. For did it improve good feeling that the previous, which researches the factories of agencies that the previous, which researches the factories of agencies. that the networks, which resented the Guild's opening gambit of rist taking a strike vote, were made the victims of practices in the trade of which they were largely, and by Guild admission, innocent. The networks and the writers, however, eventually overcame these emotional difficulties and serious negotiating ensued. Both sides came to realize how complicated was the business of buying, leasing, and protecting writing values. The writers' claim that theirs was the basic value in any show and accepted, but with the reservation that showmanship and show-casing were co-equal in the final practical result.

Name writers and writers of unusual skill will continue to be over scale as they've always been. The rank and file of crafts-men meanwhile acquire new security and new prestige. It's all part of radio's coming to greater artistic maturity.

# NBC Indicates Rate 'Adjustment.' In Face of Spiraling Operating Cost

Mutual Swipes Army-Navy

Gillette Gridcast From NBC

Mutual has swiped the Gillettesponsored Army-Navy game broadcast from NBC. Web, which already as about all of the razor outfit's

other sports bankrolling, moved in this week and inked a deal to air the A-N classic Nov. 29 from Mu-nicipal Stadium, Philly.

Sportscasters who'll handle the play-by-play and color will be selected next week.

Schoenfeld Slated

For Top WJR Job

fold Huber & Green Chi is slater for V.P. and general manager of WJR. Detroit. Schoenfeld would replace Owen Uridge, who exited Oct. 8, following disagreement with own-ership. Schoenfeld is a longtime

chum of Harry Wismer, ABC sports

Chicago Nov 4

NBC served notice this week of its intention of increasing rates for network time, probably to become effective next summer. In a letter to propose and agencies, Niles Trampoleous and agencies, Niles Trampoleous and agencies, Niles Trampoleous and agencies, Niles Trampoleous and the second of th

CBS recently announced a revised discount system, effective with new contracts starting in 1948, which will in effect give the network a 10% rate boost on evening time.

rate boost on evening time.
In explaining the NBC decision to modify its discount schedule, Tramel noted that the network had not had a general station rate rise since October, 1889, and that NBC had introduced the full network discount plan in August, 1942, granting a 10% annual discount on top of all other discounts.

annual discounts on top of an ounce discounts.

The Nath nest withdrew 2% of the Nath nest nest to qualifying advertisers for 1839-47 have decreased more than 5%, and that maximum discounts, formerly 25%, are now 30%. Despite increases of 28% to 35,000,000) radio families and 46.7% to 35,000,000 radio families and 46.7% to 35,000 radio families and 46.7% t

mel asserted.

ALAN ZOMAX GETS RIGHT SLOT
Move would leave Schoenledd,
Huber & Green a one-man outh,
some state of the sta

SCRIBES' PUNCH

National Basic Agreement between the Radio Writers Guild and the four networks for a standing com-mittee to interpret borderline appli-cations, will establish a wholly new and in some ways revolutionary re-lationship between freelancers and buyers of literary material.

buyers of literary material.
Agreement for an eight-man
standing committee (four from the
magazine and book officials. It may
well make the Radio Writers Guild
one of the strongest rather than the
weakest affiliated group within the
Authors Leegue of America.

Authors League of America.
In addition to the standing committee, the Guild gets "almost" a closed shop for freelancers in New York, Chicago and Hollywood. The exceptions allowed under the contract were important to management what could be interpreted as giving ment, which feared any arrangement that could be more an apoule monopoly over the source of a south of the court of the source of a south of the court of the source of the s

ling, ideas and so on.
Only criticism of the agreement at last week's mass meeting in New
York was on the question of minima of the considered fairly good in the light of fees paid in the past by such script operations as Air Features, Brown, and Others, T.R., Himan Brown, and others, T.R., Himan Brown, and the considered in relation to those who paid less and not against these who have paid or are paying leadership. rship.

leadership.

Latter Seems satisfied that they have a good seven-year deal to start with. Peter Lyon, retiring president that the kudos with Roy Langham, the new national secretary having been to on all the negotiations, too. Sidney Fleischer officiated as Gulld lawyer after the initial period when Herman Gray started off.

nerman Gray started off.
It's understood that the incoming
Guild president, Erik Barnouw, feels
that he begins his tenure under ideal
conditions compared to the past.
RWG now has staft contracts with
ABC, CBS and NBC and freelance
deals for all four coast-to-coast
webs.

Sponsors Next

Just how much trouble the Guild
may now have in extending its network basic agreement to the advertown to be noted. Legally the webs are
committed only for programs produced by them as sustainers or commercial packages.

The virtual Guid shop (nine out of
10 writers working for 'a network
must be Guild members) and recogmittion of RWG as bargaining agentmust be Guild members) and recogmittion of RWG as bargaining agentmust be Guild members and recogmittion of RWG as bargaining agentmust be guild members and recogmittion of RWG as bargaining agentmust be guild members and recogmittion of RWG as bargaining agentmust be guild members and recogmittion of RWG as bargaining agentmust be guild members and recogmust be guild members and recogmust be guild members and recogmust be guild members and recognition
of proportly predicted accripts to
of properly credited scripts to
of properly credited scri

NEW PACT ADDS TO 11th Hour Balloting on Industry Code Survey Full of Explosives for NAB As Rebellion Spreads in Indie Ranks

Petrillo's Mouthpiece

Petrillo's Mouthpiece
From all indicators James C.
Petron all indicators James C.
Petron all indicators James C.
Petron and the state of proper public petron of the state of proper public of the state of proper public of the state of proper public of the state of the state of the state of proper public of the state of the state

**Split FCC Grants** 5 N.Y. FM Slots: News, Post Nixed

FCC today (Tues.) made public s decisions peppered with dissents and sure, in the opinion of observers, to arouse demands for reconsideration. The decisions, reach

consideration. The decisions, reached 10 days also, were to grant New York City FM Heenses to:
ABC (WLZ): WMCA: Unity Broadcasting (International Ladies' Garment Workers Union); Board of Missions, Methodist Church; and the North Jersey Broadcasting Co. (WPAT, Paterson).

(WPAT, Paterson).
Total of 12 applications, including those of the N. Y. Daily News, N. Y. Post (WLIB), the Debs Memorial Fund (WEVD) and New Jersey Radio, Inc., were denied. It was believed almost certain that the News, for one, will enter strong protest.

for one, will enter strong protest, Colly unanimous decisions fnew Commissioner Robert Jones did not participate in any, having heard none of the preceding arguments) experience of the preceding arguments of the preceding arguments of the process of the preceding arguments of the process of

Commission stated, with reference to the Post and News turndowns, it felt "all other things being equal, the public interest would be better served by granting of non-newspaper applications."

Anti-code rebellion in the indisranks is reaching an explosive point.
A secret ballot sent out to broadcasters by Raiph Atlass, prexy of
WIND, Chicago, and 2B Breen, chief
of KVFD, Pt. Dodge, Ia, is expected
WIND, Chicago, and 2B Breen, chief
of KVFD, Pt. Dodge, Ia, is expected
by Thursday (6) sets up two questions for yes-er-no answers:
"Do you want to run your
is present the present of the present of
be run and accept the responsibility for its operation without
the direction of a Code and a
Code authority".

bility for its operation without the direction of a Code and a Code authority?"
"Do you think that the newspaper publishers — they enjoy governmental privileges in special postal rates, too — would voluntarily ac ce pt regulation and regimentation such as is suggested for our industry by NAB!"

Ballots will be confidentally tal-

NAB?"

Ballots will be confiderally talBallots will be confiderally talBallots will be confiderally talBallots will be confiderally talBallots will be confiderable to the conBallot will be confiderable to the confide

(Continued on page 30)

# **RDG Gripes Aired** As Pact Prelude

Directors of major network shows originating from New York got a load of gripes off their chests in a prolonged membership session of the

organizing from New York get a proposed proposed from New York get a prolonged membership season of the N. Y. Chapter, Radio Directors (2014), Monday night (3) preliminary to RDG's opening of negotiations with the four webs for new the new York of the Ne

\$250.00

begin.

Losing no time, the council expected to tackle the policy proposals in a meeting last night (Tues.).

. Seg rafatis

# Minimum Basic Terms for Freelance Radio Writers as Negotiated by Four Networks

For writing scripts (except as provided below): 1 program 4 programs per week by same writer or writers 6 programs per week by same writer or writers week by same writer or writers. writers Sust Of 5 minutes or less.....

 Of 10 minutes or less (but more than 5 minutes) 50.00 e 80.00 90.00 140.00 115.00 180.00 135.00 215.00 150.00 75.00 120.00 125 00 210.00 170.00 970 00 200.00 320.00 225.00 4. Of 30 minutes or less (but more than 15 150.00 250 00 245 00 390.00 310.00 400.00 360.00 875.00 400.00 225.00 830.00 1.018.00 6. Of 60 minutes or less (but more than 45 6. Of a minutes of test total name 235.00 500.00 470.00 760.00 585.00 830.00 675.00 1,080.00 700.00 1,200.00 825 00 1 220 04

# Cap-and-Gowners Make Clears Pitch; Danger To Wee-Watters Denied

Washington, Nov. 4.
The FCC's Done-frawn-out clear
channel radio hearings wound uphere last Ffiday (31) with a strong
pitch from the college-owned stations to get righttume hours of
operation on the clear channels and
a viprorous discinate by the do at
a viprorous discinate by the do at
least 20 of their membership wound
mean economic sudded, for lesserpowered stations.

To speed a decision. FCC has Washington, Nov. 4.

powered stations.
To speed a decision, FCC has asked for oral argument by all parties on Jan. 19. in Washington. The Inl FCC bench will weigh a request by the clear channel counted Louis Catwidel to perme as the lawyers at the January season. Move is strongly opposed by the regional broadcasters.

broadcasters.

The networks also used the closing the purchase of the property of the property of the purchase of the purchase

sion, here,

Earlier, NBC's Raymond Guy
plugged for the "status quo," protesting both grant of superpower
testing both grant of superpower
two Sigw outlets on the present
two Sigw outlets on the present
tear channels. ABC counsel hammered at duplication of present
NBC and CBS programs and gave
silent approval to the Clear Channel
Broadcasting Service "superpower"

These were the other develop

ments:
-1: Jointly represented by counsel
Marcus Cohn, reps of nine educational dayline stations renewed
their ples for nighttime operation
their campaign was Morris Novik,
executive secretary for the National
Assn. of Education Broadcasters,
which represents 65 college stations
in 24 states.

24 states. Novik asked FCC to consider re-Movik aaked FCC to consider requests of the nine school stations sharefropping time on clear channels on a "one to case" basis and if no stable interference can be stable interference

### Siegel's WNYC Pitch

State. Surpose Siegel's WNYC Pitch Seymour Siegel, manager of city-correct states of the state o

### RADIO REPS PACT 50G FOR SPOT PROMOTION

FUN .5FU1. FRUMULIUM
National Ass. of Radio Station
Representatives 'has no 'ptention of
marking time' until the FCC has
marking time' until the FCC has
Radio Saler' (CBS) expansion into
the field. The association last week
agreed to put up \$80,000 as the initial expenditure in promoting spot
tee was instructed to report at the
next meeting. Dec 10, on a plan in
that direction and also come up with
in that direction and the come up the
report of the promotion man to head up the iob. a recommendation of a research-promotion man to head up the job. Reselected for a year's term were Paul Raymer, or Paul W. Raymer S. San Attotio, Nov. 4. Texas Peters, v.p.; Lew Avery, of Avery & Knodel, treasurer, and C. San Attotio, Nov. 4. Texas Avery & Knodel, treasurer, and C. San Attotio, Nov. 4. Texas Avery & Knodel, treasurer, and C. San Attotio, Nov. 4. Texas Avery & Knodel, treasurer, and C. San Attotio, Nov. 4. Texas Avery & Knodel, treasurer, and the proposition of the pr

### **MBS Church Hour Back**

"Back to God Hour" will return on 70 steinos of Mutual as a half-hour hymn and sermon series Sun-days at 11 am, beginning Dec 7. The 52-week contract was handled by Evana Associates of Chicago, agency for the Christian Reform Church.

# White-Collarites At CBS Rebuffed In 30% Hike Bid

CBs unit of the United Office & Professional. Workers of America (CIO) has come up with wage demands including an overall-pay including an overall-pay including an overall-pay included the professional conditions of the professional conditions of the professional control of the pro

weeks. Both the web and union will, and union will, another brest on their positions this work of the web and the

Net's counter-offer of a 5% "gen-eral increase" was explained by a eral increase" was explained by a web spokesman ar expresenting ap-proximately, that amount overall, the proposed raises being more for the proposed raises being more for est than for those in the upper ones. Web also countered the 5% equal-ization fund" demand with offer of a small sum, representing about 1%, to be used "for adjustment of any inequalities," the net excee said. inequalities," the net exec said.

UOPWA was represented in the hearings by Silvia Sheridan, full-time union rep; attorney Samuel Sacher, and Chester F. X. Burger, head of the CBS unit. Web was Sacher, and Chester F. X. Burger, head of the CBS unit. Web was repped by Howard L. Hausman, di-rector of personnel relations, and Henry Howard of the legal staff.

### FCC OKAYS RETURN OF WKBW TO TABERNACLE

Washington, Nov. 4.
FCC on Friday (31) consented to
the sale of station WKBW, Buffalo,
the Buffalo Broadcasting Corp.
the church-owned Broadcasting Foundation, Inc., for approximately \$515,000.

swinzauon, inc., for appreximately some marks the and of long lift and the state of the state of



VARIETY

THE 4 KNIGHTS Reading from left to right, The 4 Knights, who are enjoying the "fastest ellimb in show business," are (back row) Clarence Dixon, Eugene Alford, (front row) John Wallace and Oscar Broadway.

The 4 Knights transcribe for Lang-Worth—exclusively.

# 4 Webs in Salute To Ad Council Via ½-Hr. Drama Show

The four networks are quietly prepping a salute to the Advertising Council in the form of a half-hour transcribed dramatic show which will be distributed by the webs to their total of 1,000 affiliates. Platers-will, prehably, go. out-access-panied by requests from the net prexies to the stations to give the stabza the best possible airing.

stanza the best possible airing.
Jack Turner, script editor of ABC,
is supervising the cutting of the
show, overall production of which
is being masterminded by a fourweb committee composed of Turner,
Thomas McCray of NBC, William
Fineshriber of CBS and Herbert
Rice of Mutual.

Show, highlighting efforts of the Ad Council in behalf of various national projects, will be directed by Mitchell Grayson, director of "Superman" and of many documentary perman" and or many documentary, airers, from a script by Arnold Perl, who has written such documentaries as last week's CBS "Fear Begins at 40" and last month's Mutual "War Babies." Music will be arranged by John Gart.

As of yesterday (Tues.) the script was not yet in final form, but it was hoped the cutting of the show could be set for about Nov. 15 in order to get the platters shipped out to stations soon after Thanks-giving giving.

Idea for the program came out of a meeting of the four net prexies, it's said. The webs are footing the bill, splitting it evenly, even though, for instance, Mutual has 438 affiliates against NBC's 162. Show will be formatted as a radio document on the Ad Council presented in the Advanced formatted as a radio document on the Ad Council, presented jointly by the webs, Turner reports, and will endeavor to present "an exposition of what the Ad Council does in terms of its effect upon the people."

While the amount to be spent on the unprecedented project is "flexible" at this point, Turner said that cost of the show itself, exclusive of the platters, would easily equal that of a topnotch commercial half-hour stanza. Airer may have one or more stanza. stanza. Airer may have one or more star names in the cast.

Nets are said to have decided on the platter-to-affiliate deal instead of a live, simultaneous, four-way airing on the grounds that the stanza, -would -reach-move distances by be-ing skedded by the stations at vari-

### Trainmen Take to Air

Iranmen lake to Air Brobherhood of Rullway Trainmen, in the first use of network radio by this indie union, has signed with ABC for 52 weeks to sponer a 15-55 pm. by Dorothy Fulderin, lecture of the property of the propert

### From the Production Centres

IN NEW YORK CITY . . .

has resigned to manager for Tex and Jinx McCrary to finish his novel, "Kiss Your Elbow".

Writer Art Henley, guesting on WOR's "Barbara Welles" stama Monday Writer Art Henley, guesting on WOR's "Barbara Welles" stama Monday on Jone 19 to 19

### IN HOLLYWOOD .

### IN CHICAGO . . .

IN CHICAGO

Robert B. White in Washington over the weekend conferring with Nortis E. Bodd, underscreakary of agriculture....WON newcomers are Lorraine Buses, Charles Rothers, Virginia Sullivan and Mary Trindi..."Ladies Be Seated" originates at Milwaukee, Nov. 11-4, with Connie Rivard doing actuance theology. Lacy Gliman and Lee Bennett are spiried on "Break-west office manager," with Droving Proposed to the West office manager, while Dorrothy Reynolds up to sales service manager ...."University of Chicago Round Table" comes from Mexico City, Nov. 3, with Julian Huxley as a speaker. ... "WHBF-FM began operating last week in the Mexico City, Nov. 18, with Julian Huxley as as peaker. ... "WHBF-FM began operating last week in the Lighth Signature of the Proposed Control of the Proposed Contr

### Philadelphla-Gil Babbitt has been | moved from director of special

events and publicity into the production department at WPEN, it was announced Saturday (1) by Edward C. Obrist, assistant general man-

### DIANA'S DRAMAT

Robert Evans is packaging a dra-matic series, to star Diana Barry-more, based on the lives of famous women. Robert Wilcox will be the women. Robert Wilcox will be the male lead. Show may be either live or open-end recorded.

# IIDWEST VIDEO PUTTERS ALONG

# 'Raiding' of Key Tele Personnel **Points Up Need for Training Schools**

With new television stations opening up continuously troughout the younty and raiding the established in gue continuously troughout the younty and raiding the established to the television of the properties of

### GE Picks Up Tab On U. of Det. Tele Games; WWJ-TV Has 15 B.R.'s

WWJ-TV Has 15 B.K. 8
General Electric Supply Corp. in
Detroit took over sponsorribly Saturday (1) of the first of three footlate the University of Detroit teams, and telecasts over WWJ-TV, coverjust the University of Detroit teams, and the Control of the Control of the University of Detroit teams, and the Control of Detroit took over sponsorship Saturday (1) of the first of three football telecasts over WH\_FUT (1) over the first of three football telecasts over WH\_FUT (1) over the first of three football telecasts over WH\_FUT (1) over the first over the firs

### Kelvinator's St. L. Show

St. Louis, Nov. 4.
Kitchen equipment division of the
Kelvinator Corp. has bought a 15minute segment on KDS-TV to test
out a cooking show idea. Series
starts some time this month,
Geyer, Newell & Ganger is the
agency.

# Jamaica Arena. **DuMont Still In** Clinch On Fights

Argument between fight promoter Billy Johnston and DuMont television over whether tele has actually hurt the gete at Jamaica Arena, which was a subject to the second of t

place when the five-week trial period ends, at least on the Wednesday nights when he stages the DuMont toppers, on the other hand, believe Johnston's figuring is all wet. Monday and Friday-nights sellouts and DuMont broadcasts events on both those nights, Johnston's chief trouble, according to them, is the poor fight carcias he's cooler weather may also be a factor in building the gate take at the areas in the last several weeks. In who stage events on the same night are offering increased competition to Jamaics.

United Johnston, are so anxious to have the added plugging afforded by video that they've offered to revenue their schedules to attract when the property of the

gramming to fill its Wednesday night slot.

### Television Review \*\*\*\*\*\*

r. A seene simulating Dil-is living room, and Bradley is Empire Coil Co, 100% owned by making the pitch, at which he' and Dilworth, informally (Continued on page 38) but other video bids on file for Water-bury, Conn. and Sharon, Boston-4,

# AD INTEREST

By BEN BODEC

Schleago, Nov. 4.

A swing around the midwest television bet in the fall of 1847 lant likely to give the observer the imit. The picture is a swing and the chrysalis at rather one of delicate but determined puttering. In studio programming the collective efforts haven't gone much beyond the chrysalis atage. Remotes are altitle spectator attention. But there's a quickening angle, to the situation. Advertisers in these regions are excluded in the swings of the sw Chicago, Nov. 4.

which represents the commercial disposal of acound 50% of its schedules of the case of KSD-77 the 60%, in a top-limit on advertising availability for the time being, with a commercial control of the c

\$5,000 a week, and that's with limited studio space, cameras and engineering staff.

Neither operation seems especially concerned with the profit motive bor the moment. Each, however, is continued to the continued of the staff of the staff

The Programming Side The Programming Side WWJ-TV leans to roundtables, participation shows, cooking 'demonstrations, 'open house' conversational pieces and a nightcub idea based on records, but, like its St. Louis counterpart, no dramatic shows. KSD goes in rather heavily for fashion shows, blid shows, wannantheattest interkid shows, man-on-the-street inter-views and quizzes. KSD has made it a policy to pay a fee of \$100 for (Continued on page 32)

### EMPIRE COIL GETS OK FOR OHIO TELE STATION

FOR OHIO TELE STATION

Manhagton, Nov. 4.

Empire, Coll. Go., Inc., manufacture of radio coils and transformers, last Friday. (31) won FCC okey to build a new video station at Parma, outside Cleveland. Station will operate on the No. 1 tele slot and operate with 21kw picture and 18av Scripps-Howard Radio, Inc. already hold permits for two of Cleveland's tele assignments, while Allen B., Dumont Laboratories, Inc. has a did pending for use of the No. 2 reallocation would pare down Cleveland and video sassignments by shifting the No. 7 channel from Cleveland to Cantoh. to Canton.

# **Tele Brings Dems' National Meet** To Philly in '48. Same as GOP

Chicago, Nov. 4.
Telecasts of Blackhawk hockey
hassels via WBKB, Chicago, will be
co-sponsored by a Philco dealer,
Emergency Radio & Appliance, and
the Chi division of Philco distribu-

Deal, which covers 29 games be-ginning Nov. 2, was worked out be-tween co-sponsors and WBKB man-agement.

# **NBC-Theatre Guild** Series Nucleus Of Strawhat Circuit

Strawhat Circuit

Theatre Guild, in staging hourlong plays on NBC television, hopes
strawhatter for the showeasing of
plans go through, consequently, the
strawhatter for the showeasing of
new plays and talent. If present
plans go through, consequently, the
strawhatter for the showeasing of
new plays and talent. If present
plans go through, consequently, the
theat of the straw that fire the straw
that creuit, utilizing its wentper
terming to MBC each fall and winter
terming to MBC each fall with the
penda on the success of the first year
of cooperation with MBC, which tees
of Sunday (9) might with the airting
to mo." Guild will produce one show a
month for the next five months folliving the preem performance. If
it's found, that tele offers a good
it's found, that the offers a good
into a considerably next
"Berguson," meanwhile, has been
completed. Vaughn Taylor, who's become a tele star on the basis of
"Ferguson," meanwhile, has been
completed. Vaughn Taylor, who's become a tele star on the basis of
performances in past NBC legiters,
"Catting for the tele version of
"Ferguson," meanwhile, has been
completed. Vaughn Taylor, who's become a tele star on the basis of
performances in past NBC legiters,
which is the star of the basis of
performances in past NBC legiters,
by the late Dudley Digges in the
profunction of the leads are Thomas
for a year in the original Broadway production of the
off the Odd Vote Co. last year, where
the production of the control of the off Vote Co. last year, where
the production of "Duet" for Two
Hands."

Procure of the control of the off Vote Co. last year, where
the production of "Duet" for Two
Hands."

### Protestant Outfit's Pic Seen Possible Answer To Videoing Religion

Chi Hockey's Tele Sponsors in Television was the deciding factor in bringing the 1948 Democratic national convention to Philadelphia.

in bringing the 1948 Democratic national convention to Philadelphia.

This was openly avowed by political blaying both here and in Washington and the state of the big conclave. Roger W. Clipp, gm. of WPIL, who served on Mayor Bernard Samuther of the state of the big conclave. Roger W. Clipp, gm. of WPIL, who served on Mayor Bernard Samuther of the state of the big conclave. May went to Kansas Clip and sared the Republican national convention of Philadelphia, repeated his chore vision, Clipp, as the state of the state of

ana, Illinois, Michigan and Wiscom-land, Illinois, Michigan and Wiscom-land and the proposed a symmetric potential of 8600,000 and an elec-toral vote totalling 257. Clipp fur-ther stream that Philadelphia was the only city bidding for the con-coverage, and also used as an addi-tional selling point the fact that RCA and Philoi, vote leaders in the re-search and production, are situated arche, "Philoidelphia metropolitical large," Philoidelphia metropolitical

He pointed out that activities in (Continued on page 36)

### Video Forms First Nat'l Political Committee To Plan Convention Shows

Now that both the Republican and Democratic National Conventions for 1948 are safely lodged in Philadel-phia's Convention Hall, television broadcasters throughout the east and phila's Convention Hall, television broadcasters throughout the east and midwest are already engaged in insteasive huddles to provide the maximum of coverage. To facilitate arrangements, the first Television Committee for National Political Conventions has been formed, to be chalmaned by J. R. Poppele, Conventions has been formed, to be chalmaned by J. R. Poppele, and the Television Broadcasters Assn.

Politics out that the Alexanders Assn.

ASSN.
Pointing out that the 1940 Republican convention, first ever to be covered by tele, had two cameras focussed on the activities, Poppele predicted that next June there will be "batteries of cameras" situated throughout the Hall, to give viewers "ian intimate zilmse of every face! throughout the Hall, to give viewers "an intimate glimpse of every facet of convention activity." Tele audience by the time the conventions roll around will number in the millions and stretch along the eastern seaboard from Massachusetts to Virginia and west to Chicago and Milwaukee.

To Videoung Religion

Answer to the thorny problem of how to program religious shows the first production, a 40-minute featurest tied of some street religious message, they was for betteries of camera, "stuate throughout the Hall, to give viewer than a substantial to the street religious message, the tied of convention article." The first production, a 40-minute featurest tied of convention article. The first production article of the street religious message, the tied of convention article. The first production article of the first production article. The first production article of the first production article of the first production article. The first production article of the first product gmu and west to Cincago and Milwatteed the water of the process of the conmittee. The control committee the sub-committee have been established to handle various phases of the coverage planning. These include a committee on pooled Programs, chalrmanned by Burke Cretty of WMAL-UY (Washington); Cortly of West of the control of the contro

# **FCC Gradually Initiating Censorship** Over Programs, WADC Charges in Plea

ture, not merely in class of program, but as between network and local shows.

Segal said FCC had construed the "no censorship" ban to, mean it is seen by the construction of the construction of the commission has hoesed its way progressively into the general censorship field by requiring the broadcast of local shows, considerer, etc. programming as he believes best. Office Sequire Case

Segal's brief pointed to the Supreme Court ruling in the Eaguire sease which refused to revoke that

Supreme Court ruling in the Esquire case which refused to revoke that mag's second-class mailing permit may be second-class mailing permit regard to the formation of permit depending of greater is for fact WADC was not judged on a comparative basis with WGAR, but was denied "absolutely," simply because of its retusal to air were available then CBS programs were available then CBS programs

Reciling a half-dozen FCC decisions and pronouncement which is an approximate the first of the f

date, last year.

Brief asys FCC, in other cases, has licensed "specialized - programming" stations such as that proposed by stations such as that proposed by land-Akron will have service from some 17 radio stations and an all-CBS network service would be ball-anced by preponderantly local shows on the bulk of the remaining stations.

Brief also lambasts FCC's recent grant of six FM stations to a non-profit farm group in New York State. These stations propose iden-State. These stations propose identical programming on a network hookup 100% of the time to give a specialized program fare. WADC, Segal points out, would merely he network 63% of the time.

### Bites Out on Bellamy's 'Our Town' Package

mag's second-class mailing permit on the ground that this would Mail-hoirt version of Thornton Wilder's "Our Town," is reported power of censorshy. An added under serious candideration by two properties of the control of the contro

### Code

the networks." He also advises let-ters to congressmen urging that the new radio law provided for appeals from FCC decisions to local federal

D. C.'s Code Screening Washington, Nov. 4.

An NAB code screening committee opened a two-day closed meeting here yesterday (3) with some 300 gripe letters before them from code-

of the country.

Committee is distilling this mail reaction, and will turn over the letters, together with a summary report, to the NAB board of directors when they meet here on Nov. 13. Screening committee includes; Hardel Fellows, WEEL, Boston, John Meagher, KYSM, Mankato, Mina and Willard Egolf, WECC, Betheeds, and Willard Egolf, WECC, Betheeds

Complaints hit at three aspects of the NAB proposed code: Commer-cial limits; provisions on controver-sial broadcasts; and what is called "negative" rather than affirmative

### Paradise Wine Expands Programming on WINS

Paradise Wine is increasing its shows on WINS, N. Y., while hypoing present programs with stronger ing present programs with stronger names. Firm is adding a new half-hour program Saturdays 5.30 fo 9 np. featuring comic Joshua Shel-ley, plus a weedty uset, in back-ley, plus a weedty uset, in back-sheligy, inst in the legiter 'On, the Town, 'will also be on Broadway John Laupens, film actor and singer, in its "My Town and Yours" its minute show, Tugeday, Thurston, at Saturdays at 7.80, and Surday at Inpressive Saradise lineapo on

at 5.

Impressive Paradise lineup on
WINS also includes its 10:30 a.m.
newscast with Sidney Walton, and
its 9:30 record show, both across
the board.

### Feeling's Mutual

Mutual prexy Edgar Kobak had to admit he asked for it. He came upon some of his web's salesmen toying with a fortune-telling gadget in the form of a liquid-filled container, which, when "questioned" and shaken, comes in with an answer. when "questioned" and s comes up with an answer.

"Ask, it a question," Kobak as told,

"Well, okay," he laughed, "am I the "best network president there is?" Guy shook up the receptacle, held it down, Kobak bent over it, and up came the answer: "Very doubtful."

Yankee Net's All-Out

## **Fire Coverage Hottest** Topic in N. E. Circles

Boston, Nov. 4. Coverage by the Yankee Network Yews Service of the New England forest fire that took a score of lives and caused a property loss of more than \$50,000,000, has been talk of radio circles here this week.

The net, with AP and INS, plus its own staff men in 23 affiliates, converged on the stricken areas for a virtual minute-to-minute airing of the fires. Linus Travers, exec veepee and general manager of the net, personally supervised all operations while the fires were at their worst. He got a personal message of appre-ciation from Gov, Horace Hildreth of Maine.

of Maine.

All units of the net operated as headquarters for emergency calls and the transmission of official messages. WIES, Fortonouth, Y. H., on the control of the cont effort to calm areas threatened.

# **American Dream Democracy Series** Gets Int'l Spread

International agreed recently of the New York Institute for Demo-ratic Educations series, "The American Dream," has aroused much trade interest. The Canadian Broadcasting Corp, has taken nine and the Company of the

peal.

Panama's HOG is now carrying
the full 13-week series, as are KMVI,
Hawaii, and CJCB and CJCX, Nova
Scotia. Platters have also been
delivered in New Zealand to the

delivered in New Zealand to the Mational Commercial Broadcasting Service and in Australia to the eight stations of Amsignanted Wireless, Ltd., for airing soon. Series was intended for U. S. consumption, making the foreign demanded of the considered rare for an entire U. S. series to be taken abroad.

entire U. S. Seanes and abroad.
Entire series has also been taken on by the N. Y. State Commission Against Discrimination, which is sponsoring it for use by stations throughout the state under local committees supervision. They've turned it into a ball-hour show, adding a panel discussion to the 15-minute dramat led by 'leading benefities.

adding a panel discussion to the 15-minute dramat led by 'leading localities.'
N. Y. stations, on about 350 stations.
N. Y. stations, on about 350 stations in the school, etc. Series is the 11th in the list of "Lest We Forget" pro-grams, and consists of 13 15-minute dramats based on real incidents of prejudice and discriminations. Stars like Helen Hayes, Fredric March, Sam Levene, Paul Lakas, Victor Jory and Ralph Bellamy fecting trumping to the programme of the pro-triation of the programme of the pro-triation of the pro-philation of the pro-triation of the prorunning up against everyday situa-tions and through actual incidents

# ever see a Sunday brain?

(AN ANATOMY LESSON FOR ADVERTISERS)

The Sunday afternoon brain, gentlemen, is so uncluttered, you could plant a geranium in it. Or even an idea.

The idea, say, that YOUR product or service is THE thing for the owner of the brain to buy. Here is pure, undiluted logic that every advertiser understands; sell your customer when he's relaxed; when his mind is wide open for listening. That would be on a Sunday.

WOR has two worthy Sunday slots for sale

## Walter Preston's "THE SHOW SHOP" at 12 noon

Preston interviews "live" musical luminaries, and weaves in recordings made by the guest star. A sponsor wades right in on a big and discerning audience and pays practically a pittance for it. Nielsen reports an average of 220,000 homes tuned in per Sunday, That's only an average, mind you, over a 22-month period (which includes summer).

## L. Carey Longmire, NEWS ANALYST, 12:45 PM

Great buy, this man Longmire; this time slot, Nielsen reports that over a 7-month period in 1947 (which includes hot July)-this news period was heard regularly in some 300,000 homes. The cost, gentlemen, is amazingly little.





- that power-full station at 1440 Broadway, in New York

# CBS KEEPS THE LEAD

# Only network Package Program to make Hooper Top Fifteen is MY FRIEND IRMA

After only three rated broadcasts, Swan Soap's new scatterbrain comedy hit, My Friend Irma—CBS-conceived, CBS-produced—moves into the Hooper Top Fifteen, with a 15.7 rating.

Against the toughest competition in all Radio, with all the bigtime, long-established shows back on the air, My Friend Irma, in its very first sponsored season, outpointed all but a handful of the long-run leaders—outpointed 129 of the 143 network evening shows!

### But that's not all ...

Billboard said last week, commenting on the new fall Radio shows:

"...some of the new shows are returning really corking Hooperatings", and cited as examples My Friend Irma, Talent Scouts and Spike Jones. Billboard goes on to say, "All are on Columbia Broadcasting System (CBS) and the first two are CBS-built-and-sold packages\*."

It's performances like these, by CBS Package Programs, that make clear why clients and agencies today are looking more and more to CBS for answers to the question:

"Where can I get a better Radio program?"

For the CBS Program Department – largest in all Radio – is keeping, the lead in turning out the big new ones; with the most complete and successful Package Program operation in Radio today.

### Top programs on the top network

If you want a good new Radio program... a good new Radio personality... CBS has 31 top-level Package Programs available right now for your hearing, covering the complete range of effective Radio.

And when your program is broadcast on CBS, it's on the most effective network: delivering audiences at lower average cost than any other network.

<sup>\*</sup>Talent Scouts, Lipton's Arthur Godfrey winner, with a 13.9 was only three places off the pace of the Top Fifteen. This new CBS Package Program tied for 18th place, leading 124 of the 143 evening network programs, in its FIRST sponsored season.





For the utmost in Radio Values ... see

# **FCC Sharpens AVCO Teeth in Ruling** Nixing First KMED Bid for Second

calls for competitive bidding on all radio stations up for sale. For the radio property and preferred the competing bldder who matched the original offer.

Specifically, the Commission ap-proved sale of Medford, Ore., station -KMED to the Medford Broadcasting Co., group of local businessmen who became interested in buying when it appeared the station would otherwise be sold to an out-of-towner. Commission turned thumbs down on the original sales contract with Luther Gibson, Cal-ifornia broadcaster and publisher, who planned "absentee" operation of KMED. Seller was Mrs. W. J.

proposed finding which nixes sale of In the first decision of its kind, Indianapolis stations WABW and the FCC last week put an extra pair wBBW to On the Air, Inc., in favor of teeth into its AVCO rule which of sale to a local group called Radio Indianapolis, Inc. This case is even more complicated since On the Air, Inc., which originally contracted to fright time, FCC nixed a sale to the Inc., which originally contracted to original would be purchaser of a buy the properties, had worked out our the properties, had worked out a deal involving a transfer of stock with no eash changing hands. Radio Indianapolis, Inc., which FCC favors, will pay cash equivalent of the original deal. On the Air, Inc., is fighting the FCC proposed finding ori ground the two bids are not identical.

sing Co., group of local Vote of local Co., group of local Co., gr

# **Protestant**

the "film's religious-emtertainment standards, it's also produced on life film, which is used by most broad-casters. Commission doesn't plan to offer it for theatrieal distribution, meaning there would be no trouble asked on video. And, since the cost asked on video. And, since the cost has been mostly defrayed by the different Profestant denominations work, the film would probably be available to broadcasters for only a variable to throudsafers for only a variable to the commission of the com religious-entertainment

Film was produced in Hollywood with all-union technicians. Because it's a religious presentation, it's be-lieved almost certain that the Ameri-can Federation of Musicians would grant clearance rights for its use

Cincinnati—Resigning as editor of the Cincy Enquirer's Sunday pic-cial magazine, Robert A. Casey, joined the WKRC staff last week as morning news announcer. It's his bow on a mike, although he did-radio scripting in Chicago, before starting on the Enquirer as a re-porter.

### KXOK TRIES ITS OWN (BMB) SURVEY

St. Louis, Nov. 4. KXOK is the first station to com up with a survey of its own to show the relation between the Broadcast Measurement Bureau's county percentages and the actual distening in those countles. BMB is studying the survey's findings with the view of releasing a digest of the comparison

In ordering the survey KXOK selected 30 counties, all in outlying

lected 30 counties, all in outlying areas, whose BMB percentage was 59 or better. The BMB report for the station had covered 115 daytime, counties and 98 nightlime counties. The indie research firm that did the job for KXOK used the colonidated phone method and the fact that the difference between the BMB figures and the KXOK thudy is configures and the KXOK thudy is conlead the BMB eventually to adopt a combination of its original method— mail returns—and the coincidental

KXOK explains that it undertool its own survey for the purpose of meeting a trend and need among ad-

## Midwest Belt

each sports pickup, actuated here from the start by an inclination to be free of any gratulitious alliances. The station's top remotes, outside the basebail season, are wrestling the basebail season, are wrestling natches, promoted by Tom Packs, who, incidentally, admits that television has done much to bolst boxoffice this season.

but the former expects to have plenty more elbow room when it moves into its additional 40 x 60 ctumoves into its additional 40 x 60 studio layout in the News building some time this month. With the space expansion WWJ-TV, will up its broadcasting time from the present 30 hours to 36 to 40 hours weekly, its St. Louis counterpart is currently telecasting on the basis of 20 hours

a Week.

WWJ-TV's client roster includes

Ford, Chevrolet, Oldsmobile, Lucky

Strike, Norge, Bulova, and such local stores as J. L. Hudson and Grinnell, while KSD-TV's national list

takes in, Ford, Shell, Kelvinator,

Bodany Mills, Cluet-Peebody, Lucky

Strike, Philec and Bulova. The St.

Louis autlet practices a policy of Louis outlet practices a policy of inviting local retailers to take a saminviting local retailers to take a sample of telecasting for free and claims it bases its rates on the principle of "giving as much as it can for as little as it can and hoping to make a

Géorge M. Burbach, chief of the Post Dispatch's radio-television op-erations, claims that there are 2,000 video sets in his area, while Bannis-ter states that his latest correlation ws 3,300 sets. On the personnel e WWJ-TV's setup has Robert side WWJ-TV's setup has Robert Ritter as program supervisor, Tom Reilly as production director, Jim Eberle, special events director, Steve Marvin, associate director, and Wil-lard Walbridge, sales manager. The KSD-TV-executive rolls show Harold Grams as program director; Frank Escher, special events; Jim Lawrence, news, and Dave Paster-

Lawrence, news, and Dave Paster-nack, promotion.
Bännister and Burbach alike hold to the belief that the televising of the GOP and Democratie nominat-ing proceedings out of Philly will give the medium perhaps its biggest impetus to sustained listener excite-ment to date. Bannister also has a ment to date. Bannister also has a theory that as radio served as a huge stimulus to music appreciation in this country so will television build popular interest in the stage drama. WWJ for some time has had a policy against jingles. Bannister says that he will adhere to a similar roller as for a film annucement.

says matter with a similar policy as far as film announcements are concerned for the tele adjunct. He contends that if a tele broadcaster operates on the transcribed announcement principle he won't be able to stay in business.

### ROBINSON, TERRY GET CROSLEY CORP. VEEPEES

CROSLEY CORP. VEEPES.

Crooley Brothelmath, Nov. A.

Crooley Brothelmath, Nov. A.

Crooley Brothelmath, Nov. A.

Crooley Brothelmath, Nov. A.

Brothelmath, Nov. A.

Crooley Brothelmath, Nov. A.

Brothelmath, Nov. A.

Refresh and Marshall N. Terry. Elections, which took place at a special exec committee meeting of the real art. Purvaday (30) by James D. Shouse, Croeley prexy.

Robinson, formerly sales manager of Crooley-borned with, N. Y., bo.

Cilcney) programs, while Terry, promotion director of WLW, becomes the same of the station's promotion director of WLW, becomes the same of the station's promotion director of the station of the st

the company's expansion program in Dayton, Columbus and Indian-

### Harker's Fort Industry Post as Nat'l Sales Mgr.

Fost, AS RAI I AddeS mgJ.
Detroit, Nov. 4.
Fort Industry Co. created a new
post of national sales manager to
make room for Tom Harker after he
WJBK and the Fort chalio. Bit
appointment was announced by General Manager Lee B. Walles.
Harker, before going to WJR, was
widely known for his sales records.
widely known for his sales records.
at both Mutual and ABC.

# THE Milwaukee Story

BY WGN OF CHICAGO

COMETHING for nothing? Well, you decide. First, consider the importance of the Milwaukee market. Best estimates are that Milwaukee County will produce over one billion dollars worth of industrial goods this year. Milwaukee County, with a population of over 850,000 is the nation's 14th richest market. Obviously it constitutes a real "plus" value to WGN accounts.

We know we cover Milwaukee better than any other Chicago station . . . in many cases we rate second to Milwaukee's first station. To illustrate our point: The February thru April Milwaukee Hooperatings showed WGN's daytime weekly ratings with Superman at 7.8. Dr. George W. Crane at 7.7. Heart's Desire at 7.3 and Tom Mix at 6.2 . . . night time shows included Hollywood Theatre at 11.7 (highest in Milwaukee for the time period), Crime Club at 8.9, Boston Blackie at 8.3 and Flamond with a 7.4.

All of this adds up, we believe, to the best advertising bonus in radio today.

A Clear Channel Station . . . Serving the Middle West



Chicago 11 Illinois 720 On Your Dial



MRC

: 220 East 42nd Street, New York 17, N. Y. West Coast Representatives: Keenan and Elckelberg 235 Montgomery St., San Francisco 4 • 411 W. Fifth St., Los Angeles 13

# It's As Simple As Reading Off A Log

THE network owned and controlled division of the Columbia Broadcasting System, Radio Sales, has made some extravagant claims about their achievements in Spot Radio to some CBS affiliated stations.

. Specifically, they've claimed prowess in selling locally produced programs to national advertisers and chose their performance on WEEI, Boston, as the classic example.

We compete with Radio Sales in Boston. We checked the logs for WEEI and for WNAC for a recent random week. The FACTS show:

- We sold more Single Sponsored programs (21% more) to more National advertisers (11% more) using more time (40% more).
- We sold more Multiple Sponsored programs (126% more) to more National advertisers (113% more) using more time (119% more).
- We sold, altogether, 79% more programs to 75% more National advertisers for a total of 94% more total program

We believe that the sale of local shows is important but it is only one of many important responsibilities we conceive ourselves to have. Representing radio stations means representing their best interests—all of them.

In short, we will continue to follow the policies which have governed our successful operation for some 15 years. We will continue to present the many advantages of Spot Broadcasting to national advertisers and to represent the best interests of our stations, even when they conflict with those of the networks. We will continue to sell advertisers whatever facilities the stations have available to move merchandise most effectively.

# EDWARD PETRY & CO., INC.

NEW YORK \* CHICAGO \* LOS ANGELES

ATLANTA \* BOSTON

DETROIT \* ST. LOUIS \* SAN FRANCISCO



# CBS Gets Down to Essentials In **Gripping Dramat on Fear After 40**

With its production of "Fear Bo-gins at 40" CBS' Documentary Unit of the Common of the Common of the did it to perfection. Robert Heller & Co. really tackled a man's size social problem in the nour-long docu-cioning the common of the common of the common of the common of the over 40, it forced the the com-over 40, it forced the the the co-over 40, it forced the the co-tor of the co-t

with this broadcast, CBS can un-blushingly take credit for courage and, above all, the knowhow in translating its decision to project vital ideas through superior pro-

transatural is decured aspector programming.

Slotted in the 330-10-30 Tucsday
gramming.

Slotted in the 330-10-30 Tucsday
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go into the maning of a nocureless, pro-form.

CBS rates all the kutos that have for a con-cept of the control of the control of the con-tation in documentary reporting, and of course should continue in chart-tation in documentary reporting, and of course should continue in chart-ing new programming techniques, recordings, are not as real and moving as a finely wrought drampting produced in wear of the control of the con-proper of the control of the con-tant week's show reveiled anew-Arnold Peris - especially denoised Last week's show reveiled anew-Arnold Peris - especially denoised to the control of the con-taining the con-taining the control of the con-taining the con-taining the con-taining the con-taining the con-taining the control of the con-taining the con-

"HIRES TO YA'"

FOR THIRD YEAR ON CBS

FEAR BEGINS AT 46
With Eddie Albert, Clyde North,
Minerva Pious, Virginia Payne, Edwin Bruce, Grace Coppin, Joan
Alexander, Martin Wolfson, Cameron
Andrews, George Tiplady, David
Anderson, Raymond Johnson, Owen
Coll.

Writer: Arnold Perl Producer: Robert Heller Director: John Dietz Music: Harry Salter 60 M'ns.; Tues. (28), 9:30 p.m. Sustaining CBS, from New York

cause he reached the age of 60. With little personal savings, inadequate security provisions, the only alterna-tive was to take his parents into his apartment to live with him.

apartment to live with him.

The inevitable conflicts and petty disagreements, in which neither was wrong control of the conflict of the confl

and donn Dietzs vital direction.

The cast was almost uniformly fine, but it was Eddie Albert as the son who, by his natural, controlled but deeply understanding portrayal, drove home the full story with its broader implications.

proader implications.

Harry Salter's musical score, which he conducted, was as well integrated as the other facets of the production, unconsciously creating into the story.

TORONTO SYMPHONY "POPS"
With Paul Scherman, Charles Jen
mings Rwood Gleer, announcer
Producer; Gordon Farryth
50 Mins; Fel, 8 p.m.
ROBERT SIMPSON CO.
CBC, TRANS-CANAGA.

(Harry, E. P.A.

(Harry E. Foster) Glerry E Poter)
Sponer and seeney rise mutual heners for bulying the Toronto Symphony, for 26 weeks on the Trans-Canacian network of the Canadisan network of the Canadisan December of the Canadisan Seeney of the Canadisan

ging, this sponsor will earn goodaccording to international critics,
the Toronto Symphony has one of
the finest string sections in North
whole ensemble proves that the
miss appreciation of its offerings need
bairs. Conductor Paul Scherman on
preem program chose sprightly
numbers that presumably sent the
they had deentified without program
notes—and that is showmanably in
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this type of permanents of the containor.

Charles Jenning's scholarly program comments; presented without the usual condescension, plus El-wood Glover's forthright announcements, contributed to much of the program's informal success.

McStay.

Heard by most ... Preferred by most in the BUYING Ark-La-Tex



VARIETY

NEGUEST PERFORMANCE
WOULD'S PERFORMANCE
WOULD'S PERFORMANCE
WOULD'S PERFORMANCE
WOULD'S PERFORMANCE
ALLE HEWIT, Mearine Frankin,
Intels Getlin, Jeseph De Santo,
Intels Getlin, Jesue Santon,
Intels Getlin,

times and conceivably would give a region convincion at least one repeat and conceivable with the first of the control of the

### Follow-up Comment

"Child's World," ABCs new moppet roundtable (which, incidentally," challenged to the control of the control of

and mostly "go in one ear and out the other."

"Strike H Eleh," the audience-participation Sunday nights or CBS, is unchanged in format under Lus-shrewdly, concocied quiz in which contestants selected on the basis of Strike II rich" are interviewed and asked five questions for pyramiding the payment. The only apparent fributes a box of Fifth Avenue candy bars to each contestant, and each of the contestant in the course of the course

THIS IS NORA DRAKE
With Charlotte Holland, Joseph Conway, Evelyn Varden, Arnold Robertson, Joan Alexander, Jean Gilliam Culler, announcerliam Culler, announcerProducer: Charles Irving
Writer: Julian Funt
15 Mins., Mon.-Frl. 1. a.m. (EST)
TOM HAR WAY
NOW York
(Foote, Cone & Belding)
Tom hair waye. which has been

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TOO HARB. WAVE

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time serial, "This is Nora Drake,"

time serial, "This is Nora Drake,"

or a treatment basis by Charles Iri
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LOUISE BENAY ENTERTAINS 60 Mins.; Men-thru-Fri. Farticipating WROW, Albany

69 Mina; Men.-Hen.-Fri.
WROVY, Albays
Director of women's activities on WROVY, and a familiar voice to local with the common state of the common s

DETROIT SYMPHONY ORCHESTRA

ORCHESTRA
With Karl Krueger, conductor; Ian
Smith, anneuncer
Producer: Ian Smith
60 Mins; Sun., 8 p.m.
MUSICAL DIGEST MAGAZINE
ABU, from Detroit

AUSTACA DEEPS MAGAZINE

Chemyon & Zecharty of the Control of the C (Kenyon & Eckhardt)

lacked much in fire and excitement.

Of the many personal kudos that
the script accorded Reichhold the
topper was a considered respectively.

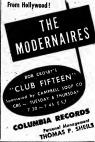
Affred Numan, the Musical Digest's
editor, closed his announcement of
awards. "To you, Henry Reichhold,"
exclaimed Numan, "a salute from
the entire world of music!"

The acceptable remove of these

the entire world of music?"

The ostensible sponzer of these broadcasts, the Musical Digest Magabroadcasts, the Musical Digest Magater of the state of the st

Hartford—Carl Beier, former di-rector-writer-producer for the CBS Workshop, will guest-direct a series of radio plays for the Randall School here to be produced over WDRC early this winter.





PHILADELPHIA'S PIONEER VOICE BASIC MUTUAL

" ", I, EDWARD PETRY & CO.

# 2,500,000,000 L'intenough!



Another first for WNEW - top honors for Overall Promotion in

Billboard's 1947 industry-wide competition!

This promotion plan sells WNEW programs and personalities to Greater New Yorkers as they ride trains, taxis, trolleys, ferry boats and busses; as they read their newspapers and magazines; as they go to the movies, open their mail or their laundry!

That plan delivers two and a half billion listenerimpressions a year-but it isn't enough. Another first for WNEW is the use of the Douglas Leigh "Flying Spectacular," which adds the impact of 11,500 light bulbs. This 340-foot continuous sign flashes WNEW promotion in letters 27 feet high! Adding still another dimension to the advanced, award-winning WNEW promotional approach!

Serving New York and New Jersey 24 Hours a Day

Micros complete services and services

## **Food Crisis Sours Radio Gravy**

Oddly enough, the anxiety among networks and agency agency and agency and agency agency and agency agency and agency agency and agency agency agency and agency agency agency agency and agency agenc order of cancellation, which becomes effective when Ailen winds up his Thempson Agency's Coup The manner in which J. Watter Thompson, SB's at agency, engineer-a double coup adds up to what is considered by many as the nested agency trick in Couple of the Coupley of the Co Thompson Agency's Coup first 13-week cycle of the new sea-son on Jan. 4, came simultaneously

### with announcement of the new (Oct. Playing Safe

Standard Brands' relinquishing of the choice 8:30-9 Sunday night. period on NBC, so that Ford could pick up the tab on the Fred Allen show in the same time segment after the first of the year, is part of a lend-lease arrangement.

arrangement.

Food sponsor wanted to make sure there's no permanent severing of the franchise for the valuable time segment and, if conditions several years hence warrant, wants to be in a position to recapture the time.

Ford dealers have agreed to the terms.

necounts in red wer has been executed in red wer has been femaling under the blow of losing the Yord billings last scanon—about \$5,000,000 in all—lo Kenyon, & Edward K. & Er original program for the dealers—the Mercelin William miscal on CSB—cume ac-ropper a few months to before, Bit the Ford dealers were planning an early reentry into the radio picture, and K. & Er andlo veepee, Bill Lewis, was keeping the NY-40-Detroit were buzzing in expectation of deal.

But the Thomason shiet for the control of the control 80) Hooper ratings, which projected Allen into equal billing with Bob Hope for the toprated show in radio, deal.

But the Thompson chiefs, faced with the sudden BB cancellation, of Allen, got busy, too. It was it case all the sudden BB cancellation, of Allen, got busy, too. It was it case under wraps, for a leak in the Allen situation would have sparked a free-for-all battle smong agencies to pitch for the Allen show. Thus, the JWT smouncement of the new Ford deal came as a complete surprise. with a 23.2 tally

SB's reluctance to part with the show and its \$22,000 weekly telent nut, is particularly evident because the SB product plugged on the pro-gram, Tenderlear Tea, has spiraled into top selling prominence. and top seining prominence. The fact that the company started at the top, rather than the bottom in pull-ing in the reins, has contributed toward the general unessiness and



## MARLIN BLADES . ADAM HATS .

JUST RELEASED! HI-DIDDLE DIDDLE"

NURSERY RHYMES

# Memphis WMPS Tees Off

Ford Theatre' Unaffected

**WBBM May Unsheath** 

Delinquency Needle

Chicago, Nov. 4.

"Report Uncensored." WBBM juve delinquency series that pricked tender skin of politicians, pedagogs and some of Chi's best people, may be revived shortly with its needle unblunted.

## **Promotion Campaign With Hoopla and Store Stunts**

Memphis, Oct. 28. In tune with its recent increase in ower and change of frequency, huge promotion campaign was teed off and engineered by Matty Bres-cia, promotion manager and publicity director of WMPS. The local ABC affiliate, managed by Harold R. Krelstein, is now operating on 10,000

watts daytime and 5,000 watts at night.

Promotion spree was centered on
the magic number 68—the station's
new frequency. The theme of the
station's publicity campaign which
got under way this month was focused on "WMPS Nov 83 on the
radio."

There were naid advertising sa-

There were paid advertising salutes in both Memphis dallies from practically every leading department store here, and several other promotion stunts gooked up by Brescia to stimulate interest in the new station throughout the mid-South

station througnout as arran.
Highlighting Brescha's promotion in step with the 88 theme was a nest tleup with H. W. Hirshelimer and Phill Baldwin, manager and sales promotion director respectively of the huge Sears-Roebuck store in Memphis.

### WSAY

Continued from page 26 this attempt to "dictate the station"s card rate," the nets allegedly declined to offer a continuous supply of programs, with only ABC and Muthal making a few of their shows available. Contracts, with those two webs expire next Wednesday (12).

### Woods Answers Back

Woods Answers Back
Pour book 'defines was summed
up in a denial of the charges by
ABC prexy Mark Woods. According
to Woods, individual contracts beween. ABC and its affiliates 'contain a price, agreed-upoi by the
network and the independent station, at which the station's various
time periods may be offered to statent of the contract of the
work commercial programs.'
Woods pointed out that the net
and the affiliate each share in the
total amount of sales according to a

and the affiliate each share in the total amount of sales according to a sliding scale based on the amount of network commercial traffic broad-cast by the affiliate each month.

### Wayne Coy ued from page 26 g

regular Congress reconvenes in Jan-

Meanwhile, the Republicans, a ticipating nomination of Coy, are ready attacking the nomination "political partisanship."

### In the Other Corner

### **Writers Pact**

Continued from page 27 script for specific periods and upon payment of minimum percentages of the minimum fee.

payment of minimum percentages of the infinimum fee.

Thus a company may acquire reThus a company may acquire reThus a company may acquire rethere is a company may acquire rement of a less 10% of the minimum fee. As to subsidiary rights the rewriter at all times retains control of the disposition of the di

nan, Henry Howard, Robert J. Landry. MBS—Leo Lauterstein, Adolph

Optinger.
NBC—John McDonnell, Richard
McDonagh, Edmund Souhami, Ernest de la Ossa.

### WBAL

ntinued from page 26

consistent from page 28 could be first application for research and the second application by Pearson. It will examine present plans and past operation by former and projected coopmission and on the property of the propert

agencies of both local and chain origin. No local witness appeared during the day's session. Hearing will be continued in the commissioner visit the local WBAL plant was postponed. In an exchange over resulting into the rescord by Dempsey resulting the rescord by Dempsey continued to the continued of case, Dempsey said that Pearson's Radio opposed consolitation of its renewal application with Pearson's contraction permit application and the pearson of the Blue Book. Asked by McCoy If Dempsey believed that liyed was so influenced, didn't know who was the author of the Blue Book and had never found out. Hyde denied that any false statements, appeared in Blue Book estatements, appeared in Blue Book cattering a fair verdict in the pending case."

### **Tele Brings**

Continued from page 29 :

Convention Hall itself could be car-ried by video to the adjoining Com-mercial Museum, where an addi-commodated. As a clincher to the commodated. As a clincher to the tele sales talk, W FILI. TV and WMAL-TV televised the dinner given by the Philadelphia delega-tion in the Mayflower hotel, and na-verse the program on were ables to see the program on to see the program on receivers

we program on Fetervers of the Control of the Contr

### Video as Factor, Too, In Philly Mayoralty Campaign

Philly Mayoralty Campaign
Philly Mayoralty Campaign
Philly politics are recognizing the
and the control of the

Philadelphia — WPEN Sports Di-rector Bill Sears is doing the scripts for a 13-weeks series of transcribed half-hours in the interests of Bahai World Faith called "The Fog Litts."

Ernest Anderson presents FRED ROBBINS'



LOUIS ARMSTRONG and his Concert Group with JACK TEAGARDEN SID CATLETT—SIDNEY BECHET
BARNEY BIGARD and Others
Nev. 22 - at TOWN MALL

oft TOWN HALL Nov. 15th -at CARNEGIE HALL

SISTER ROSETTA THARPE





Always First!

WJR SCOOPS THE SPACES WORLD WITH

MON. & WEDS. + 5:30 & 11:15 P.M.

FRIDAY . 5:30 & 11:15 P.M.

WJR

50,000 WATTS

MICHIGAN'S GREATEST ADVERTISING MEDIUM

BACHMAN'S SPORT SLANTS TUES. & THURS. • 5:30 & 11:15 P.M.

760 KILO. CLEAR CHANNEL

GOODWILL STATION INC., FISHER

C. A. RICHARDS

DETROIT
HARRY WISMER
Aut. to the Pres.

STRUCTOR OF STREET

# FCC Reports 287 'Problem Towns' With Danger Point' Reached in New Airers Washington, Nov. 4. There are at least 237 "years expanded" list any town which by the end of 1949 will have more stations than any community in the client of the common of the common of the common of the common of the property of the stations are property of the common of the property of the common of the property of the prop

Washington, Nov. 4.
There are at least 287 "problem cities" in the country where the mushrooming of new radio stations has reached the economic "danger point." So says FCC's report.

"The point of the country of the economics of standard broadcastling, released here today (4.7). The Commission wheely according to the country of the co

tiself.

The report is based on the number of new AM stations authorized as of May, 1947, and contemplates a total of 2,250 standard broadcast transmitters on the air by year-end

1948. The "over-saturated" radio communities altogether account for 1,068 ataions—or 47% of the total experiments of the

GIRL SINGERS ATTENTION: JOAN BROOKS HI, LO, JACK and the DAME

> THE BEAUTY SHOP QUARTET

Tall, Young Girls; Expert Sight Readers; Quality Voices. Send Photo and Record to:

Bob Kerr, RKO Bldg., N. Y. C.

Marty Bloom, College Inn Hotel Sherman, Chicago



"over-expanded" list any town which by the end of 1948 will have more stations than any community in the same population class had before the war. The same standard was applied to new radio communities which have picked up more than one sta-tion since V-J Day.

tion since V-J Day.

Gleony Over-Expansion Rich
FCCs pitch on over-expansion is
admittedly on the gloomy side, so
long as the present high level of the come and business activity con-tinues. The report points this up by admitting that prewar grants are used as a standard and normal con-struction of new atteines was arbi-traces of the control of the con-trol of the con

### It Happened in '39, Too

It Happened in '39, Loo
Despite some grumbling from
industry reps here that FCC has
strayed for afield in making
studies of broadcasters' chances
studies of broadcasters' chances
that this is not the first time the
Commission has dipped into economics of radio operation.
In 1939 the agency released an
omnibus. 'Report' on the Recommission has dipped into supcommission and the second state of the
open state of the second state of the second

o," which had unanimous sup-ort of the FCC bench at the

time.
The 1947 sequel won votes from five out of seven Commissioners. Neophyte FCC member Robert J. Jones took the position the Commission should keep "hands off" the subjects treated in the report. Chairman Charles R. Denny, Jr., indicated support for the project before leaving FCC, but did not participate in the final vote.

Despite reports to the contrary, report has not been overhauled since it was first screened by the FCC bench, but is, according to Government spokesmen, "99%"

grants as of V-J bay reflects the pre-1941 economy, rather than the high-spending war years. A produced by The 1,800 new stations chared by The 1,800 new stations chared by produnately 313,000,000 in revenue to see them through, the report estimates. Figure is pegged on assumption they will require as much in revenue as was spent by comparison to the produced by t

corners, get by with less staff and therefore may not sees overhead and therefore may not and operators in 1985.

And operators in 1985.

On the other side of the cein, however. Commission economistic points in the highly-competitive future, warmed: ... "the increasing between producest and other advertising media may force new stations between broadcast and other advertising media may force new stations of spend more in the future than in the past in order to obtain a given amount of revenue." All of the staff of the s

THE

# FOR SALE "THE ADVENTURES OF BILL LANCE" Sundays, 5:00 pm EST

He's up to his neck in thrills! Reluctant sleuth Bill Lance would rather dabble in Debussy than deal with the underworld. A brand-new, sure-fire hit for adventure fans.

SO YOU WANT TO LEAD A BAND ... with So CANDID MICROPHONE . . . Thursdays, 8:00 pm EST ROSS DOLAN, Detective... starring William G

THE OPIE CATES SHOW ... Mondays, 8:30 pm EST

ABC

PROGRAM DEPARTMENT **CIRCLE 7-5700** 

# Tom Slater to Coast To **Board Friendship Train**

### AFRA

members of AC, also spoke from the floor. The session was open to the public and press.

floor. The session was open to the public and press.

The AC was to hold an "open" meeting last sight (Trues.) but the meeting last sight (Trues.) but the licly amounced. Meanwhile, the ruling citique of AC, including Collyer, Ned Wever, Bunes, William Adams, Carl Frank Lon Clark, Vindinally released to a selected list tis alsa of candidates for the local board. The slists includes Collyer, Wever, Bunes Admin, Srank, Clark, Wever, Bunes Admin, Srank, Clark, Morgan, Howard Claney, Adelaide Hawley, Ron Rawson, Tom Shitley, Dwight Welsi, Margaret Speaks, William Perry, Travis Johnston, William Perry, Travis Johnston, Stokes, Irene Beasley, Geneview, General Rewow, Gene Rayburn and George Lehman.

An indicated in Collyer's presi-

As indicated in Collyer's presidential speech at the last local membership meeting (and reprinted in summary in the current issue of Stand By, the union house organ), the principal issue of the AC is anticommunism. The main issue of the indies, according to the statements indies, according to the statements at last week's rally, is the elimina-tion of factionalism and machine politics

# D. C. Disk Jockeys

nouncers and, finding he favored union representation, served notice of discharge on him the following

of discharge on him the following morning.

AFRA claims Exton made the same natury of Charles Jackson, colored disk jockey on the station, and, get-reduce, Jackson's time on the six-reduce, Jackson's time on the six-reduce Jackson's time on the six-reduce Jackson's time on the six-reduce Jackson's time on the six-reduced the compensation. The union or spot sold, so this, in effect, reduced the compensation. The union communication Extension of the compensation o

At a meeting of Eaton and the AFRA board of directors last Friday (31) Eaton refused to sign a blue-print contract with the union so long as the strike is in effect.

### Stanton tinued from page 26 =

continued from page 28

for one, is willing to be in the BMBfold if CBS and ABC are. And NBC
and ABC ares are said to have
argued with Sumon that Suttual's
BMB. R. was pointed out that the
National Asan. of Broadcasters got
along without all four nets particialong without all four nets particireplied that that was a "different
matter." Feeling was also expressed
that if the three other webs refused
to sky in BMB because situation level
to sky in BMB because situation level
to sky in BMB because situation level
to sky in SMB because situation level
to s

letting Mutual set industry stand-ards.

Stational in a week directed as Stational in a week directed as Stational in a week directed as the admand Mutual. In a talk be-fore the annual Fulse luncheon last Wednesday. (39), BMB prevy Hugh Feltis put it up to Mutual: "The indumental lause is whether co-posed grow. The alternative is crutten to the chaoe which preceded BMB ... Failure of BMB would condemn and/on the eyes of the entire ad-vertising fraternity ... I cannot believe that Mutual would want believe that Mutual would want 1 BMB."

Houston-Raymond F. Herndon. fromer promotion manager for KPRC, here, and for the past three years producer for the airings of the Houston Symphony Orchestra over the Texas Quality Network, has been uamed commercial manager for KTRH, here.

# **Odds On the Small-Town**

If you want to retire with a little radio station all your own, your best chance of success lies in spotting a wee-watter in a town of \$9,000 or under which has no other radio outlet. Inse few cases, you can make more money by slotting a new station in a larger town where the other radio competition sirt to tough, but the odds are definitely on the side of the small-lown operation.

This is the goodwise in severable by FOG State 2.

an the side of the small-town operation.

This is the conclusion reached by FCC Chief Economist Dallas mythe on the basis of reports from 250 new stations which took to the ether after V-1 Day. His findings are summarized in "An Economist Dallas in the state of the

of those entering old radio communities are, in the black.

2. Average construction and operating coits are turning out to be much higher than the amount of dough the applicants expect to spend at the time they file their blus with PCC. Continuation costs depend at the time they file their blus with PCC. Continuation of the competition. Average building costs ranged from \$40.127 for partitume 250-watters to \$133,000 for Cultiume regional stations.

Monthly operating thas averaged \$4,574 in the smaller town; \$57,988 in the larger towns. Foggardless of community size, cost of putting a fine the larger towns. Foggardless of community size, cost of putting a classes in descending order; part-time regionals; part-time locals, and full-time locals.

classes. In descending order: part-time regionals; part-time locals, and full-time locals.

3. The 128 new stations which were in the black were clearing an average of \$2.00 a month over expenses. Losers were insuring average of \$2.00 a month over expenses. Losers were insuring lang on size of the town. All full-time locals in towns under 50,000 were earning average monthly income of \$900; those in the larger towns were dropping \$171 a month. Local part-time stations in the larger towns were dropping \$171 a month. Local part-time stations in the \$1,008 a month of \$1,008 a month on the the \$1,008 a month.

4. It took an average of 18 months after going on the air for the "profutable" stations to make the grade. In new radio communities, profusible stations to make the grade. In new radio communities, the profusible stations to make the grade. In new radio communities, the profusible stations to make the grade. In new radio communities, the profusible stations to make the grade. In new radio communities, the profusible stations to make the grade. In new radio communities, the profusible stations to make the grade. In new radio communities, the profusible stations to make the grade. In new radio communities, the profusible stations to make the grade. In the profusible stations to make the grade the grade that the profusible stations to make the grade that the profusible stations to the grade stations to the grade stations to the grade stations to the grade stations to the gra

### **Gold Rush Over** Continued from page 25

"losses would be expected for 54 of "losses would be expected for 54 of the 395 stations going into towns of 25,000 or less." Situation gets a little grimmer for the new stations entering 97 other: towns where they will be competing with anywhere from one to three stations. Availa-bility of network contracts and in-

New connects.

FCC says of these towns, "it is difficult to see how they can be expected to support two, three or four stations, unless their size has expected of support two, three or four stations, unless their size has expended greatly since 1840" or they depend on several industries for depend on several industries faced by the F48 stations entering the 890 over-expanded markets (which already had 634 stations as of V-J day). Report points out that antivorce contracted in most causes and the stations and the stations and the stations and the stations are visit to be supported to the stations and the stations are visit to be supported to the stations and the stations are visit to be supported to the stations are supported to the stations are supported to the stations and the stations are supported to the stations and the stations are supported to the stations a listening audiences. More important FCC concludes, the established sta-tions have probably "skimmed the tions have probably "skimme cream" of the advertising pot

# **Tele Reviews**

discuss the Issues, and Dilworth discuss the Issues, and Dilworth agrees to run. Next the viewer "meete" Dilworth's family, eight took the modern of the properties of the

# Television Follow-Up

Young & Rubicam television producer Dave Levy accomplished the ducer Dave Levy accomplished the impossible last week by presenting clips from three contemporary major feature films in the "Seven Arts Quiz" show. Feat was performed, however, only at the cost of letting slide into the script one of the most overt and therefore offensive hitchhike plugs yet devised.

overt and therefore offensive hitchhick plugs yet devised. diese from
Levy obtainet the film diefeling and
lime on them. Immediately followlog, he flashed a still of John Gasniano on the serens, acking the startalion on the serens, acking the startlation of the serens, acking the startlation of the serens, acking the startlation of the serens, acking the startstart of the start of the serens, acking the startture. When none of the contestants in sow the answer, ennee Bill Sister
store the start of the start of the start of the contestants
film ("Body and Soul") but also the
actual opening date and the name actual opening date and the name
catula opening date and the name of the
limit of the start of the start of the start of the
way the start of the start of the start of the
way the start of the start of the start of the
limit of the start of the start of the
Market Houges for a size version of
Market Houges for a size version of
Market Houges for a size version of
Market the Press, "Culle" is defined
to the start of the start of the start of the
bankroller can be lined up.

# YOUR 1948 BUDGET MUST EXCLUDE W.1.1T

TO REACH THE NORTH JERSEY. NEW YORK CITY MARKET.

... 25 NATIONAL REGIONAL, 61 RETAIL ADVER-TISERS ARE USING WAAT ... because they know that . . .

WAAL DELIVERS MORE LISTENERS PER DOLLAR IN NORTH JERSEY OTHER STATION INCLUDING ALL 50,000 WATTERS

- FIRST IN AM
- FIRST IN COM-MERCIAL FM
- SOON FIRST IN FACSIMILE
- SOON FIRST IN TELEVISION



# **ASCAP Board Meet Up a Tree on Deal** Offered by Radioites on Pact Solution

Justi mealing of the Americangeolary of Component, Authors and
publishers in New York last week
(30) was tossed into quite a tussie
py the offer of a solution by radio
popile to one phase oof the terms
stretze contract with radio. For
months the negotiation of an extension of ASCAP's current contract
with radio has been snaged on the
steinion of ASCAP's current contract
with ratio has been snaged on the
staining showe which are sold locally
by affiliates be paid for at commerstaining showe which are sold locally
by affiliates be paid for at commerstaining showe which are sold locally
by affiliates be paid for at commerstaining showe was the street of the
street of the street of the
affiliate.

Recently the network faction of

Recently the network faction of the radio negoliation committee of-forced ASCAP a plan designed to end rate of the radio negoliation committee of-forced ASCAP apinn designed to end rate of the radio negoliation committee of the radio negoliation committee of the radio negoliation of the radio negoliation of the radio negoliation of the radio negoliation of the presidency of Local plan (nor faction was for acceptable plan in the presidency of Local plan (nor faction was for acceptable negoliations of populary of the radio negoliation of the presidency of Local plan (nor faction was for acceptable negoliations of the presidency of Local plan (nor faction was for acceptable negoliations over a still forgate principle negoliations over a still forgate principle negoliations over a still forgate principle negoliation over a still forga

quested ASCAP to accept 242% now paid by the nets on a sustaining show and the 234% cut ASCAF wants when an affiliate sells a net originated sustainer to a local spon-

# **McKinley Tiffs** With Majestic

The situation between Ray McKin-ley's orchestra and Majestic Records complicate itself. Last a so-type of the second seco The situation between Ray McKin-

It warns that if McKinley formu-lates another recording deal else-where prior to the expiration of his Majestic deal, which runs into next year, that it will institute action.

# Recording Ban Could Be Break for British Decca On American Releases

Un American Keleases
Disk ban ise iby the American
Federation of Musicians for Jan. 1
Federation of Musicians for Jan. 1
could eventually, fit lasts long
enough, give England's Decoc combodi in the U.S. disk market. Britlish Decoc begins releasing a Loudon
label in the U.S. on Nov. 15, using
the British artists, and it intends to
the British artists, and it intends to
the British artists, and it intends.

The British artists, and it intends to
the British artists, and it intends
to U.S. publishers. In other words,
London will release a new time by a
U.S. publisher at the same time
and in competition with U.S.
Since IU.S. whitheart feeding the

diskers, Since U. S. publishers feeding the company with new tunes would at the same time be doing their best the same time be doing their best that it is not seen that London and its artists would eventually come up with some piece of material that would project the label and one or more of its artists into the U. S. sales spotlight.

### NO COMMENT NEEDED

Columbus, O., Nov. 4. Columbus, O., Nov. 4.
Billy Grantham, former Columbus, bandleader, now of Wilmington, O., was among 15 successful applicants who passed the fall ex-mination of the Ohio State Board of Pharmacy.

### Pitt AFM Local Prez And **Daughter Smooth Quarrel**

Daugnier Smootn Quarre
Father - daughter feut between
Gene Urban, president of Pitt Local
60 of American Federation of Mu60 of American Federation of Mu60 of American Federation of Mu60 of Marchan Federation of Mu60 of Murch Federation of Mu60 of Murch Federation of Murch
60 of Murch Federation of Murch
61 of Murch
61

torneys for both sides then arranged a truce based on Urban's promise that he would not threaten or molest

# **Cases Due Soon** On N.Y. Dockets

On N.Y. Dockets

Two important court tussles are due for hearings within the next two for hearings and hearing the following th

# Dailey Goes Latin; Corn Music, Maybe

Frank Dailey, who reopened his Meadowbrook, Cedar Grove, N. J., last August with a new policy of solo recording names and second last August with a new policy of sobo recording names and secondary bands alternating with top band names, is mulling a new approach to the bo. problem. He's installing a rhumba night and is seriously mulling the idea of running a barn dance one night a week, since that type of entertainment has been growing lately and is showing great bo. strength in other parts of New Jersey.

### Costly Stunt Boston, N

Following a custom established three years ago, Hoy Gill, proprietor of the Totem Pole ballroom, Norumbega Park, 10 miles outside the Hub, turned his place over to school kids of Newton over to school kids of Newton for a free Halloween party and dance. Even supplied the band —Al Donohue—on a Friday night, his biggest gross night. Gill figures the deal cost him \$3,000, but it pays off in good-will

# **Bootleg Disks Would Need 6** Mos. to Click

# Cosmo Property Sold at Auction

Cogmo Records, which went into bankruptcy months ago in New York and has been preparing for its final action of existence last week with the sale of existence last week with the sale of property, pressings and machinery at an auction conducted by the trustee of the defunct firm. One of the top items of interest among the items up for sale was 400,000 unsold nems up for sale was 400,000 unsold pressings of bands, singers, etc., formerly connected with the label. They were sold to a scrap dealer for \$6,000 (1%c apiece).

88,000 (1/ke apiece). Had the disks been sold to some-one who might have wanted to try to sell them to the public, the buyer would have then been obligated to the public was to the public the buyer would have then been obligated to the main involved, as well as reyal-ties main involved, as well as reyal-ties main involved, as well as reyal-ties main involved, as well as re-powerer since Vim stores. Wool-worth; and other chairs have re-ently been unable to sell did cross-cently been unable to sell did cross-cently been unable to sell did cross-buyers for the pressings.

buyers for the pressings.

The 400,600 disks, incidentally, are part of a large inventory pilled up almost two years ago to impress a then-interested investor. Label's operators had them pressed and packaged for delivery to anyone who would accept them in the hopes of showing big business books.

showing big business books.

Other pieces sold were the cetate which the pressing plant of coupled at Massapequa, 200 miles of the coupled at Massapequa, 245,500 miles of the cetate figure. Machinery, fixtures, office furniture, etc., which also was mortgaged to the tune of \$97,800, went to the Week Sales Co., hotole fluxure, or \$900 above that fluxure.

or the mortgage, for soon above same figure.

One remaining asset, the "Tubby the Tuba" album masters, had pre-viously been sold to A. Edward Masb.o. strength in other parts of New Jersey. On the Strength of the Strength of

# **Music Men's Optimism Continues Unabated on Disk Ban Solution**

Liggins to Appeal Ruling In 50G Tune Theft Case

In 50G Tune Theft Case
Maestro Joe Liggins lost a plagimaut to Roy Gould in the Los
Linguistory Gould in the Los
Litigation for \$50,000 against Liggins was over ditty "I Got a Right to
Cry" which both Liggins and Gould
chaimed to have deffed. Liggins
sasted that he inked tune in 1889 and
chaimed to have deffed. Liggins
sated that he inked tune in 1889 and
Schwartz Recordo Music, Gould said
that he wrote the song in 1940. Liggins will contest the decision.
Ballad has been recorded by
Liggins and his Honcydrippers for
Exclusive Jabel.

# **Put-and-Take** Game for Diskers In Ban Situation

With the disk ban staring them With the disk ban staring them in the face, major recording executives are being inconsistent in their moves. Some are taking on new talent just as though the Jan. I ban deadline didn't exist, and others are refusing to renew expiring contracts on certain artists as well as ducking new ones.

on certain artists as well as ducking new ones.

Last week, for example, Columbia Records gave Tommy Theker and sheeped and the state of the state o

any go.

Small diskers are adding talent, however. They must, due to the fact that most have comparatively small rossers and they cannot make enough sides with what they have to lay in any stock of pre-ban masters. (Further details in adjoining column.)

# **Jack Robbins Sets Music Combine**

Paralleling the Big 3 (Robbins, Feist, and Miller Music Corpe.), when he headed them—before selling out for \$800,000 net to Metro—Jack Robbins now heade up. Condition of the condits of the condition of the condition of the condition of the cond

Dave Bernstein contracted last week as general professional man-ager of American Music in New York.

Disk Ban Solution

There is still a wast amount of optimism among music publishers, or the property of the pro

vised with the disk companies.

They see Petrillo expectant that
the powerful interests behind RCA
and Columbia Broadcasting, owners
of the RCA-Victor and Columbia
this labels, mangurating the fight
that labels, mangurating the fight
be wents. And they see Petrillo,
lapling all other ways to achieve his
end, continuing the disk ban until
the help of such powerful tobbies as
CBS and RCA are capable of are
put to werk in his behalt.

# Now Disk Jocks With Tutti-Fruiti

Alan Courtney, for mer WOV, New York, disk lock now performing on WolgB, Freeport, L. I., is preparing a switch on the idea of disk Jocks who own record stores, disk Jocks who own record stores, disk Jocks who own record stores, disk Jocks will be stored to the style of his broad-asts. Courtney is preparing to open an ieceream parlor—from which he will do his broadcasts. Oasis will be will do his broadcasts. Oasis will be will do his broadcasts. Oasis will be Wild his broadcasts. Oasis will be Fountain of Youth. Tourtney is dear stems from the obvious fact that in most small towns call increase monotoma are where local increase monotoma are where local increase monotoma are where local increase monotoma are where can be up a disk jock's audience hang out.

# Herman Palladium Date Launches 'Nother New Band Coin Payoff Plan

Band Coin Payoff Plan

Hollywood, Nov, 4

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# AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS Record Talent

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VARIETY

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# BRIGADOON

Cheryl Crawford

presents



Book & Lyrics by ALAN JAY LERNER

FREDERICK LOEWE

DAVID BROOKS MARION BELL PAMELA BRITTON LEE SULLIVAN GEORGE REANE WILLIAM HANSEN JAMES MITCHELL

AGNES demille Robt. Lewis

**OLIVER SMITH** 

DAVID FFOLKES

Musical Director FRANZ ALLERS

November is BRIGADOON Music Month

# BRIGADOON

Britics Prize Musical

Book and Lyrics By
ALAN JAY
TEDNED

FREDERICK LOEWE

# THE N. Y. DRAMA CRITICS' CIRCLE SPECIAL CITATION

"Because it is an altogether original and inventive blending of words, music and dance; because its taste, discretion and thoughtful beauty mark a high note in any season; and because it finds the lyric theatre at its best."

(signed) John Mason Brown,

President

BRIGADOON

Critics Prize Musical

Brigadoonly Yours

DAVID BROOKS

as "TOMMY"

Management, A. & S. LYONS, INC

MARION BELL

as "FIONA"

Management, A. & S. LYONS, INC.

PAMELA BRITTON

as "MEG"

Management, A. & S. LYONS, INC

LEE SULLIVAN

as "CHARLIE"

Management, HARRY A. ROMM

FRANZ ALLERS

MUSICAL DIRECTOR

Management, A. & S. LYONS, INC.

OLIVER SMITH

SCENERY DESIGNER

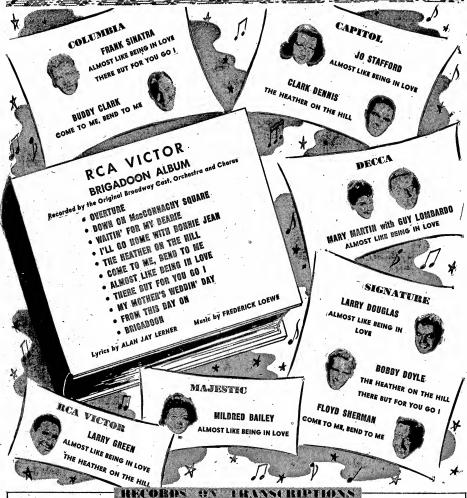
DAVID FFOLKES

COSTUME DESIGNER

TED ROYAL

**ORCHESTRATIONS** 

### BRIGADOON RECORD RELEASES



ALMOST LIKE BEING IN LOVE" Lee Hulbert Orchestra

### STANDARD

'ALMOST LIKE BEING IN LOVE" Leighton Noble Orchestra

### ASSOCIATED

'ALMOST LIKE BEING IN LOVE" George Towne Orchestra Ted Dale Orchestra "THE HEATHER ON THE HILL"

"BRIGADOON SELECTION COME TO ME, BEND TO ME" Ted Dale Orchestra

# IRCOROS EN

# NBC THESAURUS

"ALMOST LIKE BEING IN LOVE" Norman Clautier (Music of Ma hattan), Charlie Jordan and Sweetwood Serenaders

WAITIN' FOR MY DEARIE" Norman Cloutier (Music of Man-

"DOWN ON MacCONNACHY SQUARF" Sweetwood Serenaders

"COME TO ME, BEND TO ME" Novatime Trio THE HEATHER ON THE HILL"

Charlie Jordan and Sweetwood "THERE BUT FOR YOU GO I"

Thomas Hayward

### FREDERIC W. ZIV

"ALMOST LIKE BEING IN LOVE" Nancy Evans (Wayne King Show) Barry Wood (Barry Wood Show)

"THE HEATHER ON THE HILL" Wayne King Orchestra "COME TO ME, BEND TO ME"

Larry Douglas (Wayne King Show) Margaret Whiting (Barry Wood Show) "THERE BUT FOR YOU GO I" Nancy Evans (Wayne King Show)

# WORLD

"ALMOST LIKE BEING IN LOVE" Song Spinners Merle Pitt Orchestra

"THE HEATHER ON THE HILL" Nat Brandwynne Orchestra

### CAPITOL

"COME TO ME, BEND TO ME" Jan Garber Orchestra

### LANG-WORTH

"ALMOST LIKE BEING IN LOVE" Blue Barron Orchestra "THE HEATHER ON THE HILL" Lenny Herman Orchestra

November is BRIGADOON Music Month

		Crit
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Front Course Show Liep Violes Fronco-American Eddle Firsportick Skip Forrell	Billy Mills	Wayne of Deep Wayne of Donates Marcellin 24 are Sy Yvetter and Ston Freeman Buddy Waed Mark Warnow Barry Wart Hane Words
Franco-American		Mark Warnow Barry Wood
SKID Forrell	Northerners Leighton Noble Bob Nicholson Ruby Newmon	
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# Thanks

to the many radio artists and programs listed on this page for their splendid cooperation in broadcasting the songs from the musical success - "Brigadoon."

Sam Fox

P.S.—Our apologies to anyone unintentionally overlooked.

# **Grand Array** of Captivating Songs

Best Musical of the Year

Music by FREDERICK LOEWE

ALMOST LIKE BEING IN LOVE COME TO ME, BEND TO ME HEATHER ON MY MOTHER'S WEDDIN' WAITIN' FOR MY DEARIE

> I'LL GO HOME WITH BONNIE JEAN FROM THIS DAY ON DOWN ON MAC CONNACHY SQUARE BRIGADOON

nation-wide drive on this hit-studded score. These songs are worthy of top consideration at all es, but special cooperation during November will be appreciated

# SAM FOX PUBLISHING COMPANY

RCA Building, Radio City, New York, N. Y.

CHICAGO

# BRIGADOON

Critics Prize Musical

# - And All Over The World

# **ENGLAND**

Heartiest congratulations on colossal success of "Brigadoon." Everyone here enthusiastic and eagerly awaiting London production. Feel confident show and music will also be stupendous hit here.

# KEITH PROWSE & CO., LTD.

LONDON

Representing
SAM FOX PUBLISHING CO. (LONDON) LTD.

# AUSTRALIA

Most enthusiastic about forthcoming Australian production of the smash musical success, "Brigadoon." Our heartlest congratulations and assurance of best cooperation in Australia.

SAM FOX (Australia) PTY. LTD.

MELBOURNE-SYDNEY

# CANADA

Thrilled with the phenomenal success of "Brigadoon", already enjoying wide-spread praise across Canada. One hundred percent musical promotion in Dominion of Canada assured.

GORDON V. THOMPSON, LTD.

TORONTO'

# DENMARK

We are happy the "Brigadoon" musical hit has reached Scandinavia and will have early presentations in Sweden, Denmark, Norway and Finland. Congratulations on this international success.

SAM FOX OF SCANDINAVIA

COPENHAGEN

# FRANCE

It will be great privilege to participate in outstanding success "Brigadoon" when produced Parls. Praiseworthy press reviews have created unusual interest in theatrical and musical circles here.

### **EDITIONS MUSICALES SAM FOX**

PARIS

# NEW ZEALAND

We offer our congratulations to all concerned on the brilliant success of "Brigadoon" production and music: We await with keen anticipation the arrival of "Brigadoon" in New Zealand.

CHARLES BEGG & CO., LTD.

WELLINGTON-DUNEDIN-AUCKLAND

### ARGENTINA

SALUDOS FROM SOUTH AMERICAL

May the production of "Brigadoon" be a stepping stone in making many new "amigos" in our hemisphere.

SAM FOX EDITORIAL LATINO AMERICANO

BUENOS AIRES

### ITALY

We read with great interest the beautiful reviews of "Brigadoon" and enthusiastically await arrival of musical score.

CARISCH, s. A.

MILAN

William.

# BRIGADOON

Critics Prize Musical

# PREMIERE

New York

**PERFORMANCE** 

MARCH 13th, 1947

NOW IN ITS EIGHTH MONTH

AT

ZIEGFELD THEATRE Alan Jay Lerner Agnes DeMille
David Brooks Marion Bell
Pamela Britton Franz Allers

James Mitchell

Management

# A. AND S. LYONS, Inc.

BEVERLY HILLS

NEW YORK

RICHARD LAMARR

Director of Musical Productions

# **Brigadoon London Production**

April, 1948

STOLL THEATERS CORP., Ltd.

Prince Littler

**Managing Director** 

# J. C. WILLIAMSON THEATRES, LTD. of AUSTRALIA

Congratulations to Great Success of "BRIGADOON"

Which We Hope to Present in Australia and New Zealand During 1948

### **BRIGADOON - GREETINGS**

"FROM THIS DAY ON"
FIRST NIGHT
NOVEMBER 5, 1947
STOCKHOLM

ARVID ENGLIND, Inc. STOCKHOLM, SWEDEN

November is BRIGADOON Music Month

# Jocks, Jukes and Disks

Buddy Clark's growing appeal is The rendition has considerable unred this week to two numbers hich strike us as à good deal less, is should do wonderfully well in race locations. The backside is an inspired—"Tm Waiting for "My Old Flame." turned this week to two numbers which strike us as a good deal less than inspired—"I'm Waiting for than inspired—"Tm Waiting for Ships that Never Come In" and "The Emeror' Waitz." "Ships" simply sint worthy of Clark's slent. The waitz, Clark sings as feelingly as possiple and Mitchell Ayes' band provide some passages of swirings schmatz. In this instance, schmaltz, is intended as praise. Because of the picture leups and Clark's salesmant-picture leups and Clark's salesmant-picture leups and Clark's salesmant-this a measure of attention.

Bob Houston, whose work is new to us, comes through quite effectively in an M-G-M coupling of "A Tune

### Best Bets

Best Bets
Ballad-"A Tune for Humming" and "My Blue Heaven"
(Eddy Howard), "You Call It
Madness" (John Laurenz); "The
Emperor Waltz" Bluddy Clary
A Tune for Humming" (Bob
Houston), and "Love for Love"
(Claude Thornhill),

(Claude Thornhill),

Dance—"My Blue Heaven"
(Eddy Howard); "I Met My
Baby at Macy's" (Tommy Dor-sey); "Peggy O'Neil" (Frankie
Carle), and "Love for Love"
(Claude Thornhill).

Album-"Let's Dance" (Benny Goodman). Novelty-"Girls, If You Ever Get Married" (The Murphy Sis-

ters),
Hot—"Some Day" and "FiftyFifty Blues" (Louis Armstrong);
"My Sin" (Julia Lee), and "East
Side, West Side" (Charlie Bar-

for Kumming" and "Sevenade of the Bells" We find "Sevenade" unattrac-tive to our ear, but "Humming," a new Frank Loesser job, shapes up as a big thing. Houston sings it plessantly and without any strain-ing. Coin machines will undoubt-edly spin it." Mc-5-8, has a valuable property in Rouston. There should, machine the summing of commen-mental control of the control spin of the control of the con-trol of the con-trol of the control of the con-trol of the con-t

incidentally, be a word of commenation for Rugo Winterhalter's sendation for Rugo Winterhalter's sendation for Rugo Winterhalter's sentime of the sent of

semble, as always, provides a dince-bile tempo.

Chaude Theroidul's band is just about as secondilated as they come and "Love for Love" is fine, "Con-ector is largely a matter of the bast planto playing. Insarpuch as it anspent to be gritted piano playing, for Love," g alow-balled, is sung with great effectiveness by Fran Warren, who is one of the very few ond songersess with something on the ball. "Concervo" should do not included the control of the con-tribution of the control of the included con-trol of the control of the con-trol of the con-tr

minegopeons.

mi

Charie Barnet is a notorious in-Charlie Barnet is a notorious inand-outer, III's fortunate for both
him and the Apollo label that he's
"in" on "East Side, West Side." A
man nained Bunny Briggs, accompanied by the ensemble, excitiousis
a curiously inoffensive scat vocals

"If you continue, The backside is "If you of Pains under your of the Lawrens burlings a measure of Good Lawrens burlings as measure of Good and the Control of the Control

### Wax Facts

Among the better items this semester are the following: Tommy Dorsey's "I Met My Baby at Macy's" Decays 1 Mee my Hancy at amey at the control of the (Victor) a novelty sung by Gordon

### Suggested Program

"Sometimes I'm Happy"— Benny Goodman (Victor).
"The Whiftenpoof Seng"— Rudy Vallee (Victor).

"Muskrat Ramble"—Eddie Mil-

# Chi Indie Diskers Scurry After Talent To Head Disk Ban

Chicago, Nov. 4. American Federation of Musicians disking edict caught many of the down and they have been scurrying around the past two weeks signing available talent. Universal Records, available talent. Universal Records, owners of the Harmonicast, popped up with Murray Arnold, former pinnist with Freddy Martin. In addition, company snagged Johnny Scall Davis's small combet, Joe Crebestra, Balph Tierre (Martine), Frest trumpet at ABC, who will head an orchestra of 33 men for standards also signed Plans' Whistier, bliblillies from KWTO, Springfeld, Mo, and Johnny Hill, singer on ABC set.

# 

"Peter" - Marlene Dietrich (Vox).

"Save the Bones for Henry Jones"—Johnny Mercer and the King Cole Trio (Capitol). "La Cumparsita"—Eddie South (Columbia)

"Mountain Lullaby"—Dorothy Shay (Columbia).

With Ed MacKenzie

Iti Mines 232 p.m., Mon-thru-Sat.

Iti Mines 232 p.m., Mon-thru-Sat.

WIKB, Detroit

For the length of time he's been
in the business of flipping dists and:

WIKB, Detroit

For the length of time he's been
in the business of flipping dists and:

Ed MacKenzie's story is perhaps the
most fabulous. Two years ago, Macclaim pluss in WiEK's control room

at \$2a awest. Today he works at

different aponars, holds by a wide
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the town is leading record store.

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been quite puzzled by the excitement that this jockey with his albeen quite puzzled by the structure
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stormed Grinnell's to see him in persoon it was his last such pa. Neithers
more chances, at being caved in.

MacKenzie is tremendous pull with
the them and not down to
them. The addressed hear frequency
comments on a disk with simple
homilies on tolerance and consideraterm of the program in corresponding
mess against them and not down to
them. The structure of the program is a corresponding
mess against an artist. MacKenzie
tells them that music is music and
the structure of the program is created to

It doesn't materials was thing.

MacKenzie exercises great caution in seeing that no objectionable lyric gets on his program. He refuses to accept cigaret, beer or nightcub advertising, holding that it will be

# Disk Jockey Reviews

JACK THE BELLEOY

Soon enough that his lawe listeners to make the management of the

LISTEN TO CLIFF
With Cliff Johnson, Londia Sandra,
Pamela, Linda and Vickie Johnson
Producer-Director: Hooper White
30 Mins; 7:30 a.m., Mon. thru Sat.
Participain;
WBBM, Chicago

"Mean, 1388 a.m., Mon. thru Sat.
WEBM, Chiears
"Listen to Cliff" presents the disk
Jockey as a rider of the kitchen
"Listen to Cliff" presents the disk
Jockey as a rider of the kitchen
Indicated the control of the control
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KALL FOR MUSIC With Don Courtney 60 Mins; 12-1 a.m., Sat., thru Thurs. Participating KALL, Sait Lake City

60 Mins.; 18-1 a.m., Sal., thru Thura. Fartiepsatire, Lake City
—KALIL for Manie" is a request sesion, with listeners phoning for the slists they want to hear. Courtney could be supported to the sale of the sal

THE KINGS' BALLROOM With Neat Edmondson 2 Hours; 10 s.m., Mon. thru Fri. Participating KING, Seattle

Participating Hard School of the Commercial and School of the Commercial of the Commercials are also beyen at low key on a straight setting basis, right to avoid blastant selling and ding-dong sales pitches.

10 Best Sellers on Coin-M	lachines ·····
	Francis CraigBullet Larry GreenVictor
2. I WISH I DIDN'T LOVE YOU (3) (Paramount)	Betty Hutton Capitol Vaughn Monroe Victor
3. YOU DO (9) (BVC)	Dinah Shore
4. CIVILIZATION (3) (Morris)	Louis Prima
K WHEN YOU REPE CHEEPER TO (10) (0)	Jack Smith Capitol Perry Como Victor
6. LADY FROM 29 PALMS (9) (Martin)	Mills Bros Decca Freddy Martin Victor
7. I WONDER WHO'S KISSING HER NOW (8) (Marks)	Perry Como Victor
8. BALLERINA (1) (Jefferson)	Vaughn MonroeVictor
9. THAT'S MY DESTRE (28) (Mille)	Frankie Laine Mercuru
	Sammy KayeVictor Buddy ClarkColumbia
10. APPLE BLOSSOM WEDDING (1) (Shapire-B)	Sammy KayeVictor
Coming Up	
KATE (Berlin)	Tommy DorseyVictor
KOKOMO, IND. (BVC)	Eddy HowardMajestic Bing CrosbyDecca
HOW SOON (Supreme)	
HOW SOON (Supreme)	Jack OwensTower
	Dick Haymes Decca Art Lund M-G-M
SAVE THE BONES (Capitoi)	Mercer-King Cole Capitol
FELLOW NEEDS A GIRL (Williamson)	Perry ComoVictor Frank SinatraColumbia
NATIONAL ANGELING COMMAN	Dick Hasmite
WHIFFENPOOF SONG (Miller)	Art Lund
	Andrews-Cavallaro Decca
ON THE AVENUE (Leeds)	
ON THE AVENUE (Leeds) SERENADE OF THE BELLS (MOTTS)	Eddy Howard Majestic
ON THE AVENUE (Leeds) SERENADE OF THE BELLS (Morris) SUGAR BLUES (Williams)	Sammy KayeVictor Johnny Mercer Capitol
ON THE AVENUE (Leeds)  SERENADE OF THE BELLS (Morris)  SUGAR BLUES (Williams)  LAZY COUNTENSIDE (Sanily-Joy)	Sammy Kaye
ON THE AVENUE (Leeds)  SEREWADE OF THE BELLS (Morris)  SUGAR BLUES (Williams)	Sammy Kaye

STANLEY STEAMER (Chappell) | Jo Stafford | Capitol | Tony Martin | Victor

SO FAR (Williamson). | Perry Como. Victor | Frank Sinatra. Columbia

# Inside Orchestras-

Nore. Morales' Latin crohestra is caught between disk companies by the merican. Federation of Musicians disk ban, much in the same way rarile bpyekts orchestra was snagged by the last disker-AFM squabble. Morales recently signed a deal with M.G.M Records, effective Jan. 1, the sy the AFM ban becomes effective, He quits Majestic Records at the ame time. Despite this leaving as of Jan. 1, Majestic will record Morales right up to the ban deadline.

gas up to the Batt seeming.

By physics case during the last ban was more arrive; since at that times band was in the ascendancy. In all County herotors and times band was in the ascendancy and the county of the

Anecdote on songwriter Gitz Rice who died in New York Oct, 16 at the age of 56 was related last week in Pensacola by the composer's long-time associates, Gene Trader, member of the city council in that Florida town. Rice, according to Trader, wrote the music to "My Buddy" on a piano set up in a Flanders trench. Instrument, incidentally, was selved from the Germana by Rice and two of his companions who lugged the Strongh mod, pouring rain and sporadic machine gun bursts. Trader also trade that the contract of the contract

Hunch horse betting didn't mean a thing to Sammy Kaye in the past couple of weeks at the Jamaica, N. Y., track. He failed to each in on Kaye, which pall delephone numbers to place. Few days later, on Kaye's opening day (27) at the Hotel New Yorker, N. Y. a nag called My Dear Boy, won and paid a big price (line is one of Kaye's favorite expressions). Couple days later a thing called Dear Mom won at a good price (that's the office of the Couple of

"Casting" photographic stills of a subject of an article obtains even-in magazine publication, as witness Collier's stunt with Jack Kapp. Lester Vail has done a "profile" on the Deces prexy but Collier's took only one color pic at Kapp's East 64th street town house (with Ethel Merman and Guy Lombardo in the background) but Getiedd that "better names" will be available on the Coast and so, when Kapp gets there this week on recording business, the weekly mag is walting for Crosby and other Hollywood satellites, who record for Decca to get into-the act. Article is due for publication some time in December.

Newest Broadway "feud" is between Mel Torme and WINS disk jockey Jack Eigen because the singer, during his current Broadway Paramount stin, plugs Freddie Robbins by name, giving that WOV disk jock the Rudos for the "velvet fog" connotation, etc. Eigen takes the position that he had a bot to do with plugging Torme last spring when he first debuted in New York at the Copacabana, but the singer feels that since both he and Eigen were working for the Copacabana disk jock with originates from the Copa Lounge & Bar—it was an automatic plug. Anyway, Eigen desent plug Torme disks on his show any most

# Chester Well Dated

MIGGICI TICAL PARTU Bob Chester's ornestra is dated for 20 college dates in the South during the next two months, ending \$4,000 private party in \$4,000 private \$4,000 private party in \$4,000 private \$4,000 private party in \$4,000 private ions at which Chester will appear are: Washington and Lee, Virginia, Military Institute, U. of Virginia, Duke, Furman College, Citadel and U. of Florida

Chester closed a two-week run Saturday (1) at the New Kenmore hotel, Albany.

# 'Never Away' Proves Surprise 'Allegro' Hit, Major Firms Disking It

It's still the public that decides what songs it wants in a show or film, despite a publisher's or writer's evaluation of material.

evaluation of material.

In the Richard Rodgers Oscar
Hammerstein II musical, "Allegro,"
the major plug tunes were labelled
"A Fellow Needs a Girl" and "So
"Three's mother "A Fellow Needs a Girl" and "50 Far." There's another, however, "Yor Are Never Away," which Williamson hadrid intended working on immediately, but which is outstripping the others in sheet sales in the lobby of the theatre where "Allegro" is playing and, as a result, Williamson will now go to work on it.

Williamson will now go to work on it.

When "Allegro" opened in New Haven, the response to the production number built around "Away" and "Away"

# MPPA Meets Nov. 18 Music Publishers Protective Assn. conducts its annual membership meeting at the Astor hotel, N. Y., Nov. 18. Meet is strictly for the

Nov. 18. Meet is strictly for the reading of reports, etc., not to mull any problems. There are 55 members MPPA, all major publishers

# Disk Jock Sidelines and Other 'Abuses' Frowned On by Station Ops

### Glen Isle Using Names On One-Night Basis

On One-Night Basis
Shep Fields is distint mane
chestras on a one-night basis at his
Glen Island Casino, New Rochelle,
N. Y., Saturday evenings, and the
policy will be maintained so long as
tion dirrough the winter. Fields
pulled his own new band out of
Glen Island sweek for the Capitod
inserted Shorty Sherock's orchestra
for last Saturday (1). Bob Chester
may be used this week for your or one
may be used this week for pulled his
to the Click, Philadelphia nitery. Nov.
I for one week, then does one.
I for one week, then does one
records for Musicraft, with which
recently signed, and transcriptions for Lang-Worth.

# MRS. GUS KAHN EAST ON RENEWAL RIGHTS

Mrs. Gus Greie Leßop's Kahn is in New York for a couple of weeks in New York for a couple of weeks talking with publishers on renewal rights, seeing shows, etc. When she will continue cooperating with 20th Century-Fox Film on the biopic that studio is producing based on the late songwriter's life, temporarily titled the studio is producing based on the late songwriter's life, temporarily the work of the studio is producing a based on the late songwriter's life, temporarily the work of the studios of the studios with 20th 20th with 20th with 20th with 20th with 20th with 20th with 20th 20th with 20th

Chicago, Oct. 28.

Station managers in various midwest cities are showing signs of irritation with some of the practices
carried on by their disk jockeys. For
instance, the broadcasters don't believe that a jockey should own a
that it doesn't make much difference
who plays a new recording first, etc.

who plays a new recording first, etc. These station men also have the idea that a jockey shouldn't have a side interest in a record shop. One broadcaster found a part man so involved, after puzzling over why the ers, and issued a not-two-way han against the connection. In another midwest city only last week a station's chief learned that his No. 1 tune-caller owned a piece of a local time that the property of the control o

else. The jockey unloaded.
Sentiment over the "first airings"
among the station bosses seems
mixed. Some think it silly, while
others look upon it as an abuse and
have taken steps to curb it. For
instance, KWK, St. Louis, last week
to be the state of the state of the state
jockeys from broadcasting any recand made available for public sale,
thereby eliminating the acetate
angle.

Mrs. Gits (Grace Leony) Assures to New York for a Good or the country of the Coun



Johs To Cover Taxes Los Angeles, Nov. 4.

American Federation of Musicians' American Federation of Musicians' Local 47 has titled its scale by 10% on casual dates to enable leaders to assume responsibility for payment of social security and unemployment taxes, which, with dissolution of AFM Form B contract, devolve upon batoners, now considered employ-ers by tax-collectors.

# Cap Inks Nappy Lamare

Hollywood, Nov. 4.
Nappy Lamare, vet jazz guitarist, has assembled five other well-known sidemen and, started recording for Capitol. He formerly waxed for

# CARRIE JACOBS BOND **ESTATE SET AT 251G**

Los Angeles, Nov. 4. Carrie Jacobs Bond, one of Amer Carrie Jacobs Bond, one of America's best-known ballad composers, who died at the age of 84 of a heart attack, Dec. 28, in Hollywood, left an estate whose value is estimated at \$251,380. Estate's worth is based upon an appraisal filed with Superior Court last week.

taxes, which, with dissolution of AFR Eurn's courts des voices and the AFR Eurn's courts described on the AFR Eurn's courts described on the AFR Eurn's court leaf to the AFR Eurn's court lea

# Webster Ankles GAC

Hollywood, Nov. 4.

Dick Webster, General Artists Corp. veepee and longtime head of one-night booking in Coast office resigned as of Saturday (1) to go into biz for himself bere.

### Isham Jones Back on Wax. Undecided About Bookings

Hollywood, Nov. 14. in Jones is currently conduc lains Jone is currently conduc-ing a 20-lice in currently conduc-ing a 20-lice in currently conduc-tor recordings only. He waxed four of his old hit tunes, "TII see You In My Dreams," "Wooden Soldier and to Chins Doll." "One I Love" and for Cost Records. Though fronting a crew again, Jones is undecided as to whether or not he will play dance and thesire cording sessions.

### BUDDY CLARK IN DEAL AS PUB WITH MORRIS CO

Singer Buddy Clarke is setting upa music publishing firm of his own
for which the Edwin H. (Buddy)
Morris organization will act as seliing, agent. Clark's deal calls for
a music publishing firm of his own
for which the Edwin H. (Buddy)
Morris organization will act as seliing agent. Clarke's deal calls for ing agent. Clarke's deal calls for Morris to handle anything that the singer himself digs up in the way of material and which he may record for Columbia Records. Firm will

# On the Unbeat

New York

New York.

Huss Faechine in 1.7. with obort
huss Faechine in 1.8. Sem Kenten
on market condensed-score versions
of his "Artistry" arrangement series
injude his own Leslie Music...
Critection Music has taken "Tacota
frome and Bob Wells. Burke-Van
Heusen, which has both writers under contract, released the song to
Critection..., Elliot Lawrence band
of Georgia last week. Dibzy Gillespic takes off Jan. 16 for month's
any the companion performed
in the contract of the contract of the contract
lishers Contact Employees, was success; be's still in hospital..."If I
lishers Contact Employees, was success; be's still in hospital..."If I
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### Hollywood

morris organization will act as gelling agent. Clarke's deal cells for Morris to handle anything that, the singer timed lide; up in the way of the comment o

Shapiro-B Shapiro-B Jefferson

Jefferson Leeds Morris Chappell Berlin Maurice

. Witmark . Simon . Supreme . Leeds

Warren

Southern Martin

Burke-VH

Harms

Monke

. Oxford

oes".... Morris

Songs With Largest Radio Audience

The top 31 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G.

Survey Week of October 24-30, 1947. Ain'teha Ever Comin' Back. Sinatra
All My Love Harma
Almost Like Being in Love—"Brigadoon" Fox
An Apple Blosson Wetding Staphe
Ballerina Staphe
Christmas Dreaming Leeds
Civilization Morris
Morris

Shapire
Christmat Dreaming Jeferso
Christmato Dreaming Leeds
Feeder Leeds
Feeder And Fightin Leeds
Feeder And Fightin Chapte
The Freedom Train Berlin
How Lucky You Are. Murice
Have Bit One Heart Suprem
H Have Bit One Heart More Chapter
H Have Bit One Heart More Chapter
H With I Didn't Love You So—"Perils Fauline" Paramon
Just Abound Koksing Her Now Marka
Usut Abound Koksing Her Now Marka
Kate Berlin
Lat's Re Sweethearts Again Wurnach
Martin
Lat's Re Sweethearts Again Wurnach
Near You
Near You
On the Awane

Near You

On the Avenue
Papa You Dance With Me—"High Button Shoes"...
So Far—"Allegro"
Stanley Steamer
You Do—"Mother Wore Tights"
You're Not So, Easy To Forget.
What Are You Doing New Year's Eve....

The remaining 19 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director

All Of Me Bourne

Best Things In Life Are Free Crawford

Come to the Mardi Gras Southern

Come to the sanci uter.

Don't You Love Me Anymore.

Eche Said 'No"

Fun And Fancy Free.—"Fun And Fancy Free".

Just Plain Low Hawali.

Just Plain Low Hawali.

Just Plain Low Hawali.

Peg O' My Heart

Peg O' Weil Fleat

Peg O' Weil Fleat

Peg Yo' Neil

Peggy O'Neil
Put Yourself In My Place, Baby.
Smoke, Smoke, 6moke.
The Stars Will Remember
Story of Sorrento
There'll Be Some Changes Made.
Two Loves Have I

·

†Filmusical. \*Legit Musical.

Mayfair, Kansas City, Nov. 18 ...
T. Tex. Tyler's western hand hex week leaves on aix-week jeans through Southwest, chiefly on one-inters, with Nov. 29 week a location stand in San Antonio . Arthur Michaul, Dack at his new office her Michaul, Dack at his new office her Southwest of the Committee of the Committe

### Chicago

Chicago
Dick Hyde, currently at the Latin
Quarter, will cut four sides with
Jose Mells orchestra for Mercury
next week. "Disk jocks and press
busy with parties for Andy Russell,
Mill Farth and Vitacoustic Records
where he is establishing new offices.
"Slam Stewart into Club Silhouter, Nov. 11. "Bill Black, Henry
Busse's manager, in town for concute, Nov. 11. "Bill Black, Henry
Busse's manager, in town for concuted to the control of the concute of the control of the control
Granite City, drew 2,200 people

### Pittsburgh

Pittsburgh

Lawyszes Welk's return ton at Bill Green's.

Green's.

Green's.

He'll be followed by Tommy Ryan, he he followed by Tommy Ryan, coming back for a fortnight. Bob Astor's orehestra at Voyne Terrace.

Hugh Tulty band into the Belves-Hugh Tulty with the Bar Dec. 15, this time for 10-week, stay. Jierman Middleman, who has band at Caroused, flew to who has band at Caroused, flew to who has band at Caroused, flew to before big Bin Birth rally . Mercur's Music Bar holding over Expansion of the Belves's appearance before big Bin Birth rally . Mercur's Music Bar holding over Expansion of Belves and Backer, Comin Basics you could be a supplied to the belves of the Belves and Belves Comin Belves with Jack Walton band as well as with Buddy hard poly in the Belves have been belves to be a supplied to the Belves of th

### A MUST!!

Columbia's New Album

# C-155

MURRAY BAKER SUGGESTS FOR YOUR PROGR

Music by . . JIMMY McHUGH

# DON'T YOU LOVE ME **ANYMORE**

OXFORD MUSIC 1619 B'way, New York

# HADROLD ADER **DINAH SHORE**

CHRISTMAS DREAMING A LITTLE BARLY THE YEAR

HOW ABOUT YOU?

# BMI Parup Sheet HIT TUNES FOR NOVEMBER (On Records)

A GIRL THAT I REMEMBER (BMI)

AS SWEET AS YOU (Regent)

COME TO THE MARDI GRAS (Peer)

Xavier Cagat Cal. 3/356 • Freddy Martin-Vic. 20-2222 Victor Lombardo-Maj. 7242 • Fernando Alvares-Sig. 15145 Guy Lombardo-Dec. 24156

FORGIVING YOURSEL

Horry James Col. 37588 Johnny Johnston MGM 19076

HHLLS OF COLORADO (Lendon)
Guy Lembardo-Dec. 24179 Robert Scott-Mescury 2061

WONDER WHO'S KISSING HER NOW (Marks)

ONDER WHO'S KISSING HER KOW (Med Comp.-Viz. 20:23) 8 " 14d Wessilvery Comp.-Bez. 250: Comp.-Viz. 20:23] 8 " 14d Wessilvery Comp.-Bez. 250: Comp.-Viz. 20:24] 8 Denn Schlein-Viz. 20:010 8 Denny Krya-Dec. 2410 v. Vegebonde-Apple 1055 9 Jeck McLear-Cans 2002 v. Vegebonde-Apple 1055 9 Jeck McLear-Cans 2002 v. Vegebonde-Apple 1055 9 Jeck McLear-Cans 2002 P. Drittegs-Apple 1055 9 Denn 20:010 P. Drittegs-Apple 1055 9 Denn 20:010 P. Drittegs-Apple 20:

JUST AN OLD LOVE OF MINE (Campbell-Porgle)
Billy Eckstine—AGM 10043 • Dick Forney—Moj. 7248
Tommy Dorsey—Vic. 20-2371 • Paggy Lea—Cap. 445
Don's Dey—Col. 37821

MADE FOR EACH OTHER (Poer)

hier Cugat-Buddy Clark—Col. 37939 Monica Lewis—Sig. 15105 Dick Farney—Maj. 7273 Finic Medriguera—Not. 9028 Desi Arnax—Vic. 20-2550

SMOKE! SMOKE! SMOKE! (That Cigarette) Tex Williams—Cap. 40001 Phil Harris—Vic. 20-2370
Lowrence Welk—Dec. 24113 Deuce Spriggins—Const 243
Jehnny Bond—Col. 37831 101 Ranch Boys—Security 101

THERE'LL BE SOME CHANGES MADE (Marks) Dinoh Shere—Cal: 37263 Peggy Lee—Capitol 15001
Fats Waller—Vic. 20-2216 Ted Weems—Dec. 25288

THE STORY OF SORRENTO (Pemora)

Buddy Clark-Xavier Cugat—Cal. 37507 • Bobby Dayle—Sig. 15079

ZU-BI (Republic) my Kaye—Vic. 20-2420 Victor Lambardo—Maj. 7263
Tammy Tucker—Col.\* Art Magney—MGM\*

"Soon To Be Rele

- Coming Up -FOOL THAT I AM (HIII & Runge)

LET'S BE SWEETHEARTS AGAIN

MIAMI BEACH RHUMBA (Marks) MY RANCHO RIO GRANDE (Herwell-Criterion) NINA NANA (Encore)

RHUMBA FANTASY (Pemoral THE HINGLE PHUMBA (Duchess)

BROADCAST MUSIC INC.

NEW YORK - CHICAGO

# Bands at Hotel B.O.'s Tower, Steven Music

Band Hotel Weeks Nat Brandwynne* Waldorf (400; \$2)	Past- Week 2,275	Covers On Date 10,250	ľ
Johnny Long Pennsylvania (500; \$1-\$1.50) 2 .	1,450	2,925	W
Sammy Kaye New Yorker (400; \$1-\$1.50) 1 Johnny Pineapple Lexington (300; \$1-\$1.50)	1,875 925	1,875 47,150	0
Guy Lombardo Roosevelt (400; \$1-\$1.50)	2,300	8,450	
Vaugni monroeCommodore (400; \$1-\$1.50) *	£1000 -	0,800.	"

. Jean Sablon at Waldorf, Ice Show at New Yorker.

### Chicago

Ray Heatherton (Marine Room, Edgewater Beach, 700; \$1.50-\$2.50 mln.).

Damp weather cut into take here; moderate 3,000 covar.

Jose Mells (College Inn., Sherman, 700; \$2-33.50 mln.). Dinning Sisters eurrent, but not hepecate dish. Very light 2,700.

Ray Merton (Maryfair Room, Blackstone; 300; \$3.50 mln.-\$1 cover). Jerry Lester in Friday (31) to packed house. Peter Lind Hayes and Mary Healy share tearff week. Sock 2,000.

O'rin Tueker (Boulevard Room, Stevens, 600; \$3.50 mln.-\$1 cover). Shoé dealert courrent hecked count up three to Trin 250.

Griff Grinden E. Darie (300 onn., Falmer; 504; \$3.50 mln.-\$1 cover). Shoe dealert courrent hecked count up three to Trin 250.

Griff Grinden E. Darie (300 onn., Falmer; 504; \$3.50 mln.-\$1 cover). Shoe tide helped here also; 3,704.

### Los Angeles

Freddy Martin (Ambassador; 900; \$1.50-\$2). Dandy 2,900 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Fine 2,700 covers.

# Location Jobs, Not in Hotels

(Chicago)

Marty Gould (Chez Paree; 550; \$3:50 min.). Conventioneers gave Chez lice boost this week to 5,300. Mitzi Green and Jackie Miles hold over

hardy to the fine wheek to 5,500. Mitzl Green and Jackie Miles hold over until Nov. 20.

Sherman Hayes (Blackhawk; 500; 5250 min.). Biz off this week to 2,800. Eddy Howard Chragon; 18-13.25 adm.). Monleached all week. Big 20,500. Leighten Noble (Trinon; 18-13.25 adm.). Moble catching on, fine 17,000. Beddy Shews Catching Catc

(Los Angeles)

(Loa Angeles)

Sterling Young (Aragon, B, Oean Park, 1st wk.). Boh Willis' western band joined in over three-day weekend to swell figure to satisfactory 5.800. Libent Hampion (Mendowbrook, B, Cluver City, 1st wk.). For first frame since Harry Schooler took over site, profit realized on around 6.000 admishes.

Harry James (Palladium, B, Hollywood, 4th wk.). At 12,000 admissies, kay. Weekends are good, other nites off lately all over town.

Claude Hopkins' new quartet and Rena Collins open at the Spa Club, Bayonne, N. J., Saturday (8). Another "PEG"

by Jerry Murad's HARMONICATS

PEGGY

### Brakes NG, 6 Hurt

Brakes NG, 6 Hurt
Six people were alightly injured
last Thursday (60) evening at the
Meadowbrook, Gedar Grove, N. J.,
when they were struck by a ear bejam moved by an attendant from the
parking lot to the door.

The structure of the structure of the
Center brakes, blowed through the
couples who stepped into its path
from behind other cars in rain and
mist. Three of the six were knocked
down, the others cut badly. Two
the car steel.

### Winefield Quits Central

Wineheld Quits Central
Chicago, Nov. 4.
Central Booking office for the past
Central Booking office for the past
replaced by Mildred Rubin, who farneedly ran her own personal ranagement agency.
Winefeld's will manage
Ammons, which will be his only
theatrical connection hereafter. He
is regional director for Chi's Superior hospital Supply Co.,

Inspired by the Walter Thornton Pin-Up Girls

# THE SONG THAT'S REALLY A "SLEEPER"



# Ink Reciprocal Pact

Hollywood, Nov. 4.
Tower Records and Art Steven
Music have linked arms and worked out a reciprical trade agreement, Dick Bradley, Tower label chief, has greed to wax the entire Steven Music line not yet plattered, and Steven Music will market all unpublished songs on Tower disks.

Ruth Burkes, Bradley's wife, has joined Steven Music firm and will represent Bradley and Tower label's interest, "It's December Again" will be the first of the Music firm's tunes to be put on Tower label.

# MPPA, SPA Contract Negotiations Stalled by Writers Fund Proposal

Negatiations between the Music projection to the public rejection of Publishers Protective Asam and the the original. And the more turned songwriters Protective Asam come the two committees on a new contract between been conducting more amicable disturbed two factions took a turn for the cussions lately, into a fresh turmenl, worse after last week's meeting, and Purpose of the MPPA is to prove that the year-old tusle will be Harry Fox, fig general manager, seen in their original new-terms plant of and synchrotization: royalties are ferred to the public area as a few of the public provided in their original new-terms plant of and synchrotization: royalties are ferred to the public area as a few of the public provided in the provided provide

# Prepare for the Hits of 1948!

# PDS MUSIC PUBLISHERS

PRESENT

# "OK'L BABY DOK'L"

MGM'S "BIG CITY" Featured by BETTY GARRETT and PAGE CAVANAUGH TRIO VICTOR: PAGE CAVANAUGH TRIO COLUMBIA: XAVIER CUGAT SIGNATURE: CONNIE HAINES

# "HICKORY DICKORY DOCK"

RECORDS

Capitol: Ernie Filice Quartet-To Be Released Columbia: Ernie Andrews-To Be Released

# "I'M GONNA GET LOST FROM YOU"

RECORDS

Victor: Page Cavanaugh Trio—To Be Released

# "I'LL-LOVE-YOU-TIL-YOUR-MONEY'S-GONE BLUES"

RECORDS

Majestic: Butch Stone

# "THEY CLAIMED"

RECORDS

Columbia: Ernie Andrews-To Be Released

# PDS MUSIC PUBLISHERS

wood 46, Calif.

Published by MILLS MUSIC, 1619 Broadway, N. Y.

# **Jack Mills Finds British** Music Biz 'Sad' But Picks Up a Few Songs

Current sheet music sales in Britain are "sad" with the exception of Keith-Prowse's terrific hit, "Nov Is the Hour, Jack Mills declared Monday (3). Head of Mills Music, he returned to New York Friday (31) after a month's visit to London to .o. the firm's newly-established British branch.

British branch. Describing his junket as a "very successful trip" insofar as inking contracts with various publishers was concerned, Mills said he closed deals with Lawrence Wright for "Concerlo in Jazz" and "Sleepy San Benito." A number in two parts by Donald Phillips, former tune this by Sidney Torch's orch. Phil Green cleffed "Benito."

cieffed "Bentio" "Bentio" "Bentio" "Mils also acquired "Song of Yesterday" and "Skirt Waltz," originally published by the Czech publishing firm of R. A. Dvorsky and Music Publishem. In still another buy, he picked up the U.S. Canada and South American rights to "Anagement with Schilb Provinces" "Bong's "English Price are by Lew Stern, while Jara Benes did the music.

Lawrence Wright purchased Mills'
"Laughing Samba," whose contimental rights are held by Edition
Sidem S.A. of Geneva, Switzerland,
Same firm also is handling Mills'
"I Can't Believe That You're in Love With Me.

# All America Waiting to Hear

# TILL OLE SANTA WILL COME

ED SOWULEWSKI

ang up your big stocking for me tonight \*mom

for me lonight \*mom
Please let me say up.
TILL OLE SANTA WILL COME.
If dlike to say "Hel-lo"
and ask him if he get my lette
1 farget to ask him for some ske
and a nice warm sweater.
Gee \*mom I'm not sleepy
at all tanight \*mom
Please let me stay up
TILL OLE SANTA WILL COME.
'TIB be to very good.'

I be so very good

I won't make the slightest noise
can hordly woil to see
the candies, nuts and tays.

© by United Artlets Pub. Co.

Pronounced: mum

Becouse all the writer's a and a part of the pub's profits igned to charity all copies 25c UNITED ARTISTS PUB. CO. 1659 Cornelia Saginaw, Mich

# If It's True

Mills Bros. (Decca 25284) dinay Desmond-Page Cavanaugh Tel (Victor 20-2312) Cootle Williams (Majestic 1165) Art Mooney (M.G.M. 10002)

# MARY LOU

YOU'RE IN LOVE WITH EVERY-ONE (But the One Who's in Love With You) Johnny Thompson (Regentallo)

MILLS MUSIC, Inc.

ARTHUR O'LEARY

Former Boxing Champion

226 West 42nd Street

Bet. 7th and 8th Aves., New York 18, N. Y.

Houre: 1-6 and by, Appointment

OHickering 4-6320

# ...... 15 Best Sheet Sellers (Week Ending, Nov. 1)

THIS WHERE YOU (Funcis Craigh-Kermit Gold) Supreme YOU DO (Funcis Craigh-Kermit Agents Cr

# ALSO-RAN RADIO TYRO WINS DECCA CONTRACT

When Decca prexy Jack Kapp officiated as judge in "The Big Break" radio show he spotted ar also-ran candidate in Jeanie Light Kansas City youngster, although she wasn't adjudged the winner, was aigned by Kapp to wax four sides for his company.

First two are due for early re-lease, being "I'm Gonna Dance At Your Wedding" and "Please Don't Play No. 6 Tonight."

# Russell Sticks It Out In 'Show Must Go On' Spirit

Andy Russell, who opened at the Oriental here Thursday (90), was stricken with virus pneumonia and tonkillitis the following day, but held out for six shows. Jack Owens, singer on ABC's "Breakfast Club," took over Saturday, Russell's wife, Dall-

singer on ABU's "Breakinst Chibo," took over Saturday,
Russell's wife, Della Novell, former nightchib chirper, went on Sunday and will finish out the run.
Although still under the doctor's
care, Russell plans to open Nov. 6
at the Adams theatre, Newark.

# Dailey

Continued from page 39 names as anything else. Now he's looking toward the rhumba and barn dance idea; and feels two such eve-nings a week will do the trick.

nings a week will do the trick.
Rhumba policy is set for Sunday
evenings, beginning Nov. 9 with
Noro Mornies conducting a specially
organized orch. As for the barn
dance, David Miller, WAAT (Newark) country music disk jockey,
may head it with a revue called
"Home Town Frolic." Night is as
wet undestignated

vet undesignated.

yet undesignated.
Rustic Cabin, Englewood Cliffs,
N. J., a dozen miles or so from
Meadowbrook, has been interrupting its band policy one night weekly
with a barn dance idea and has been
doing well. A week ago (244 it
played to some 3,000 people at \$1.25
page admixed.

Dailey, incidentally, has the King Cole Trio, Ray Eberly's orchestra and variety acts; next show uses Larry Clinton's orchestra with Clark Dennis and vaude (Dennis contract inn't completed). Andy Russell, Martha Tilton and Dick Wesson fol-low, also working with Clinton. Stan Kenton's orchestra is then in for one week.

one week.
Rustic Cabin, incidentally, is continuing its weekly series of barn hops. Above, was its first and returned such a beatly gross that Priday nights. Priday nights. Pest week, Texas Jim Robertson, \*RCA-Victor disk name, Jose Rogers and Billy Williams work with Shorty Warren and Texas Rangers. Williams is the form of the price of the

# Reg Connelly Buys Out Rank-GB in Cinephonic

London, Nov. 4.
Reg Connelly, head of London's music publishing house

# Tommy Dorsey Has Eve on Line of Gals FLAGGED OUT OF COURT

Eye on Line of Gals
Towny De Minnesolis, Nov. 4.
Towny De Minnesolis De Minnesolis

# Louis Jordan Gets 50-50 Split on L.A. Vauder: 4G Nitery

Valuder; 44 Milery

Louis Jordan combo, which last

Mily Berg's at flat \$3.50 weekly,

been sleered by downdrom Line

week of Dec. 27 at straight \$5.05

week of Dec. 27 at straight \$5.05

week of Dec. 27 at straight \$5.05

week of Dec. 27 at straight \$6.05

checked at \$6.05

med. 28 at \$

# LUTZES SET UP NEW MUSIC PUB OUTFIT

Chicago, Nov. 4.

Herb and Sam Lutz will open a
new music publishing frem, apparently in association with Frankie
Laine and Lawrence Welk. Herb
Lutz, long-time music contact man
will serve as prez and will operate
firm, which will headquarter on the
Coast.

Coast.

Sam Lutz, who also has an interest with Welk and Berle Adams in Champage Music, will not be active in the publishing business. He will continue as personal manager for Laine, Welk and Frances Wayne, and as partner in the Gabbe, Lutz & Heller talent management firm.

"Loaded Pistol" is the new out-fit's first song. It's been cut by Frankie Masters for M-G-M, Phil Harris for Victor.

Reg Connelly, beds of Connelly, beds of Connelly must publishing house of Campbell, Connelly & Co., acquired the Rank-Gaumon British interest in Cinephonic Music Co., Ltd., last Connelly & Co., Ltd., last under Connelly's direction but in no way will affect the firm's continued publication of music already included in Rank's pictures. Deal, activation of Friendly neopolations; and "velationships with the Rank film interests," Connelly emphasizes, "remain completely condair," visit New York some time in December on one of his periodic business junkets.

# **U.P. STREAMLINER' SUIT**

Publisher

LAGGED UII OF CURA.

Union Pacific Streamliner, was

"derailed" in apperior court last
week when a \$1,000,00 sail linde
week when a \$1,000,00 sail linde
week when a \$1,000,00 sail linde
poer and publisher of the song of
that name, petitioned for a dismissail. Restraint of trade and discrimination had been charged by
horse was tabosed on the network.
NBC ruled it was nothing more
horse was tabosed on the network.
NBC ruled it was nothing more
mercial seen though it had per"Archison, Topola & Santa Fee" and
"Greybound Bus."

Julia Lee Into Vaude

On Click Cap Diskings OH CHEA CAP JYDNAMES
Another disk performer who recently started making a ristional
name on disks and has been getting
consequent bids for vaude work; etc.,
is Julia Lee (Capitol). Count Basile,
who opens vaudate body (Tues.) at
Million Dollar theater here bought
about the count of the count of the count of the
count of the count of the count of the
count of the count of the count of the
partonage theater.

patronage theatre.

For past 14 years the singerplanist has been appearing it Milton's, a neighborhood nitery in
Kansas City. She became such a
faxture there, the acquired a piece
of the site. Her recordings are made
on flyers here from K.C., and during current stay she will session a
haif-year's supply for Capital.

# MPPA-SPA

continued frem page 54

plan asked that these ellees of pub
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power to the pub
plan that writer's SFA org to
plan the pub
plan that writer's promise to
pub in a future argument
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pubs in a future argument.

Pubs feel that in the issues that
have so far been settled by the two
factions, one including a "sliding
scale of royalities to writers on sheet
sales, they have been very lenient.
On the other hand, many of the
writer faction do not agree with that
feeling.

recling.
Manawhile both pubs and writers, particularly the former, are becoming impatient with the delay in settling on a new contract. It's been started and in individual dealings over new tunes the old agreement, which expired Jan. I last, is being with the started and in individual dealings over new tunes the old agreement, which expired Jan. I last, is being writer workers and the started and in the started and in the work of the started and the started

# Ple Studios Angling For New Tune Plug Ideas To Beat Petrillo Ban

Hollywood, Nov. 4. Motion picture studies will suffer a great loss in songpluge for their musicals after the Petrillo recording ban goes into effect Dec. 31. Studios will also have to switch formats on thousands of musical commercials air-advertising their films. Studio music chiefs and their radio liaison men are anxiously awaiting the re-sults of AFM's exec council meet in Chicago next week, when the question of banning record making by members is expected to be threshed

members is expected to be threshed out foorlusively. O'diginal ideas are being worked out by studies. Peramount, which top plug sons for the Betty Hutto spring store, is now working out a sound affects and charal group device to replace the ideal stitus. These subspaces were supported to the store of th

keeping local musicians from work.

During the past few years were,

During the past few years were,

During the past few years were,

Song from some picture, the first set is due plug. Some of the big ones

were, "To East His Own," "I'y,"

"It faid to Be You," "Lature" and "!'

"It had to Be You was no similarity of titles, songs were very often little due to be years with the announcement that they were from such-and-such a picture.

HEY, FELLA!!! Ask the Girl Friend

# Why Do You Make Promises?

LE JAN MUSIC CO. Maspeth, L. I., N. Y.

# SMOKE! SMOKE! SMOKE!

(That Cigarette)

AMERICAN MUSIC, INC. 109 Sunset Blvd., Garet Romero Hollywood 46, Cal. 55 W. 42 St., N.Y.C.

Everyone Is Waiting to Hear

# WHAT ARE **YOU DOING NEW YEAR'S EVE**

717 14 14 A Beautiful Song by IN MOTHER'S ARMS

THE INDEPENDENT MUSIC CO

### I'M A LONELY LITTLE PETUNIA (IN AN ONION PATCH)

"TWO-TON" BAKER-Mercury
THE HAPPY GANG-Victor
TOMMY TUCKER-Lang-Worth

LAWRENCE WELK—Decca

Morcury TOMMY TUCKER—Columbia
HARMONAIRES—Embassy LAWRENCE WELK—Standard

RYTVOC, INC., 1585 B'way, New York 19 The House of "CHOO CHOO CH'BOOGIE" Fame

JEFFERSON MUSIC, INC

# **Shelvey Sets AGVA Convention in Chi** Despite Dissidents' Try for N.Y. Meet

Forthcoming convention of American Gulld of Variety Artists was definitely set this wek for Chicago, Jan. 12-19. It's the talent unlon's rise convention, results of which will return full autonomy to union from Associated Actors and Artistes of America, which took over union 1942, when affairs were in lotter-

Ing shape.

Despite some opposition from minority groups, Matt Shelvey, nauditional administration of AGVA, was given the go-signal by the 4A's in the convention act; the held in New York. Such a plan was deemed unleasible by Shelvey and the 4A's on unnecessary expense angle, since Chi is center point between the 32 branches participating. Several hold, with reservations this week for use of convention half.

conference rooms and accommoda-tions for delegates and entourage for the week's duration of the con-

fab.

Convention date, which had been moved back several times because of change in modus operandi in setting up confab, is now definite according to Shelvey, and since new switch in election proceedings en-talls voluminous paper work and mailing. Shelvey feels the date set will provide ample time to set things properly.

will provide ample time to set things properly.

Ballots are being sent out to en-tire membership this week and are to be returned for counting to Union Audit Bureau, which will make the tally and forward to national office of AGVA. Balloting will tally and forward to national office of AGVA. Balloting will elect required number of delegates, with latter deputized to set up officers and board of governors, comprising from 40 to 50 members, resting upon decision of the delegates.

Latter's choice will be final, without further, balloting, and those selected will be in office for ensuing

selected will be in office for eissuing year. Neither Shelvey nor Dave Fox, head of N. Y. local of AGVA and administrative assistant to a selection of the property of the fice on slate. In addition to elections, the delegates may accept or revise proposed constitution and bytams, which will be submitted merely as a working pattern.

About 42.00 members out of 5.

are expected to participate in balloting, remainder being out withdrawals to other branches showbusiness and therefore in-

Broadway New York to 906 CI. 5-4034—5

Stone Set To Follow Howard at L. Q., N.Y.

Harvey Stone has been signed to follow Willie Howard into the Latin Quarter, N. Y., around Dec. 7 for 12 weeks. Deal was made following Stone's subbing for Howard last

Howard stayed out several days because of the death of his wife.

# Kitty Davis', Miami, Sold to Rosenberg. **Yiddish Legit Star**

Miami Beach, Nov. 4. Kitty Davis Airliner, one of old-est operations in this area, was sold this week to a group headed by Michel Rosenberg, Yiddish legit ac-tor for \$65,000.

Incubator of many of the younger comics now in the four figure brack comics now in the four rigure brack-ets, the spot was a money maker un-til last year, when stiff competish from the big spots bit heavily into the Davis" take. Decision to sell came last summer when the usual heavy tourist biz fell off badly.

Owners Kitty and Danny Davis, both veteran nitery operators here and in Chicago say they're out of the business for good and will prob-ably buy into a hotel.

New group will change name and install a policy similar to the Old Roumanian, N. Y. with stars of the Yiddish stage featured, among them Molly Picon and Menasha Skulnick, with Rosenberg hosting and working

# WEISMULLER PACTED FOR LONDON TANK SHOW

Johnny Weismuller, along with Stubby Kreuger, comedy diver, will head a water show which will play the Earl's Court theatre, London, for five weeks starting Feb. 23. They'll head a cast of U. S. swimmers with implementation from British tank talent.

Following run at London house, show will tour the provinces. Harry Foster, head of Fosters Agency, London, now in the U. S., set the deal with Harold Dobrow, of the William

diligible to vote.

Mill be addressed by Grissen and to see the Merry Macs.

Mayor Kennelly of Chicago and to show bis names, yet to be selected, in opening session.

Mill ratiout 2000,000,000 to the Mill ratiout 2000,000 to the Mill ratiout 2000,0

MUSIC CORP. OF AMERICA

### Vatican Choir Continues With Fishman Bookings

wattean Unoir Continues
With Fishman Bookings
Rollywood, Nov. 4.
National tour of the Vatican Choir
was resumed in Ely, Nev., Oct. 27.
Phoenix, Ariz, while the management of the group changed hands.
Ray Fablani, L. A. aports promoters.
In the property of the property of the continues of the group changed hands.
In the property of the property of the continues of the continues

# Producers Wary of Units: Majors Don't Want And Indies Can't Afford 'Em

Faced with declining theatre busi-ess, talent agencies are scouting round for substitute to replace the band packages and to compensate for scarcity of name attractions, Agencies, particularly Music Corp.

Agencies, particularly Music Corp. of America, have been pitching the unit idea to the bookers, but so far have found no takers, MCA recently obtained from the Shuberts and other legit interests rights to titles of revues no longer in use. Among them are "Streets of Paris" and "Artists and Models." It was presumed to the street of Paris" and "Artists and Models." It was presumed to the property of the property of the property of the major houses want's available, and idea has been temporarily cambored.

sufficient playing time in major houses wan; available, and died has been temporarily camphored. Some the calibre of unit that has been playing around for the past few seasons. It's claimed that many units have falled. Without the backing of the circuit keys, which carry guarantees and percentages, the producers feel it's not fessible to take out a show. In the carry guarantees and the indee houses, but in most of those theatres, they have to take a gamble on every date because of the straight percentage. Booking. The chance without the buttressing of the sure coin from the circuit houses. So far, only Harry Houvard is working on the unit idea. He plans to far has been discouraged by paucity of guarantee dates.

### Miss Maxwell's Repeat

Marilyn Maxwell, Metro filmster, is slated to play the Capitol theatre, N. Y., starting Dec. 4 on show with the Paul Whiteman orch. Miss Maxwell played house several years

Others on the layout will be Ben Beri and Gene Sheldon

# **KMBC-AGVA Impasse on Pact Chases** 'Brush Creek Follies' Back to Studio

### Thompson-Williams Held Over at Ciro's, H'wood

Kay Thompson and Williams brothers have been held over at Ciro's for an indefinite period, causing a shift in future bookings.

Appearance of Hildegarde, originally slated for Nov. 11 has been postponed until spring.

# St. Loo Nitery License Lifted When Jungle **Chants Annoy Neighbors**

St. Louis, Nov. 4. St. Louis, Nov. 4.
Jungle music may be o.k. in its
place but when it reaches fortissimo
volume in St. Louis that's another
matter. Last week Director of Public Welfare Henry S. Guildeld revoked the ilicense of the Circuit
cult when neighbors complained
stepping but also jarred their nerves.
Cavifiedit's action followed a re-

sleeping but also jarred their nerves. Cauliled's action followed a po-lice court action that resulted in Charles and Waton S. Millers, Charles and Waton S. Millers, Charles and Waton S. Millers, the court of the court of the court proceed in the court of the court proceedings did not apphase the neighbors and the additional com-plaint to Caulified is expected to proceed the court of the subject of the court of the music emanated through a ventilat-ing fan. The complainant stating fan. The complainant stating twas so loud it "came right through the watis."

# TAX EXEMPTION HYPOS **VAUDE RETURN IN CUBA**

Washington, Nov. 4.
Vaude is on the rebound in Cuba,
U. S. Department of Commerce reback. The revival has been growing
from a 1946 government decree
which exempts theatres from the admissions tax provided a stage show
is presented in which at least eight
persons participate, half of whom

persons participate, haif of whom are Cubans.

Three theatres in the Havana district are now showing Spanish language musicals and comedies, as a result of the decree. This has been cutting into the town's film biz.

Joan Edwards last week signed a personal management contract with Marty Goodman.

Feuding which has been going on between KMBC and American Guild of Variety Artists culminated last

Saturday when Arthur B. Church, president of the station, announced president of the station, announced the live edition of "Brush Creek Follies," hillbilly and western show, would not be held at the Ivanhoe Temple. The air version from §:45 to 10:30 went on as usual, me ing to the KMBC studios.

in the KMEC studies.

AGVA, through Vincent Leés, sational rep, last week made demavide on the station after a count showed the group to represent 16 of the 20 performers on the show. Lee asked for a minimum wage of 312 per performers that the calculation of the performers had been working for 14.0 per show and others for \$9. The 132 rate would bring all workers up to level of union musicians with the calculation of the performers and the show, union spokers and said.

Necotiations on the wage rates

man said.

Negotiations on the wage rates was reported to have been proceeding satisfactority until disagreement over the union shop threw the situation of the same shop the same should first adopt the union shop, and then get a ruining from the NLBR on the action. Station, however, indicated it would able by the letter of the twould solde by the letter of the course. The same should be should

course. Talent for "Follies" is furnished by KMBC Artists Bureau. Singers, squar players and instrumental combinations. Over the strong throughout the stations over the strong over the present of the present of the strong throughout the station's coverage area. Pay is generally computed on a base salary with additional for the personals and the "Follies" work.

Present negotiations apply neither to the air work nor to the territorial personals. The boost asked by the union is estimated to up the cost of the "Follies" 335-60. Visual show of two-and-a-half hours has been selling out. of two-and-a-half hours has been selling out in the 1,100-seat Ivanhoe Temple at 61c. admission, netting Temple at 61c. admission, ne the station around \$400-\$450 the s

week.

Three quarter hours of the show now are sponsored, and a half hour broadcast from 8-230 Sciutudays is sustaining. Live slips has been one of stations short for promotions for a of stations short for promotions for a in the last five years. Show has been little more than paying its way from the house admissions, however, and cancelled stage appearance are figured as little or loss to the station of the write.





MAXINE

LE RUBAN BLEU, New York RADIO: Sundays, 3-3:15 P.M., WNEW

# **BIG HIT AT THE LONDON-CASINO**

# Held Over by Popular Demand for 3 Consecutive Shows

The Evening's News Says: At the London-Casino, the contribution which does most to satisfy the demand for novelty and artistry comes from America . . . not content with displaying considerable virtuosity as a pianist, Rolly Rolls has perfected some fascinating tricks and stops the show.

# **Night Club Reviews**

Tony Beneary, Line (18) Weller Nue Cort, Catalino Crivi, Salon windrum.

The end of the outdoor season, or control with heat weeks drop in oricinal with heat weeks drop in oricinal with heat weeks drop in operating on a curtailed teal of the cutomark of the season sich, hospice has been as weekend spot parachle business. While operating the cutomark of the season sich, hospice has been as well of the season sich, being on the cutomark of the season sich, being o

# **THANKS** DISC JOCKEYS

of ROCHESTER, N. Y. For calling out my Radio friends to the

**Triton Hotel** 

# JOAN BROOKS

2 weeks starting Tuesday, Nov. 11th Frank Dailey's

Meadowbrook Ceder Grove, N. J.

Bob Kerr, R.K.O. Bldg. New York City

# PHIL FOSTER

Nile-Life's Newest Laff-Sensation

HELD OVER LATIN OUARTER

"Fostered by" SOL TEPPER, RKO Bldg., New York 20

Riviera. Fort Lec, N. J.

Jackie Gleason, Capella & Patricia,
Larry Marvin, Betty Jone Shade and the following evening.

Tong Baren, L. Betty Jone Shade and the control of John at the Rhabasy, is still continuing in the same vein. It control of the control of t

style, out in this good, it is appared in the control of the continual reputation.

Betty Jane Sonth, a youthful included the control of the

Copacabana, Miami Miami Beach, Nov. 1. Hildegarde, with Salvatore Gioe; Hal Kanner's Orch, Frank Linale Orch; Barry Gray in Lounge; no minimum or cover.

minimum or corer.

Jumping the season by dv weeks
on rivel class apods which resture
fully ampes only. Copacehan earfully ampes only. Copacehan earfully ampes only. Copacehan earfully ampes only. Copacehan earplus a no minimum for her elipsetown where nitery custom has been
booking two or three headliners to the bir with a name of her stature.
Whether the experiment will prove
the full copacity is set for. That they'll do day was inturned, which drive a packed not
and almost capacity for the second
show. And with the usually have
set off the nut on her \$8,000 piles

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That they'll copacity the second

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and almost especially the s DENIS DROUIN
Singing, Comody

16 Milet Lain, Mendreal
Originally from legit, this young
chap finds his stride with singing
thap finds his stride with singing
controlled the stride with singing
entertaining. He has four numbers,
each quite different. He contumes
coats and presents his French songs
in English in the Chevalize manner
distriction of the singing of the coats
in English in the Chevalize manner
distriction of the coats
in English in the Chevalize manner
distriction of the coats
works on each number with a lot
over last. Drouin's first song is
"Crest Mon Section of the song
coats and presents his song is
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"Crest Mon Sectio

set off the nut on her \$8,000 plus are an her dough was evidenced in the hour long stint she turned in for her first appearance in these parts in many years. Her showmanship is always years. Her showmanship is always she has few peers, and her contribs are garnished by perfect lighting and masterful accomps by Salvatore [sioe- and Ha Kanner's unit, plus projection which turns an ordinant projection which turns are ordinant projection.

projection which turns an exidasty prior into meaningful musical word:
Chantonosy's repertoire is neatly beneded to earn her steady series of salvos. Her 88-ing, is interpolated to salvos. Her 88-ing, is interpolated to salvos. Her 88-ing, is interpolated to salvos her salvos her salvos salvos

VARIETY piano accomps and Hal Kanner for his musical cueing, rate kudoes. Frank Linale and his oven handle the dance addicts in apt fashion, keeping the floor filled with their sweet-swing rhythms. Lary.

Leon & Eddie's, N. Y.
Eddie Davis, Shirley Powell, Sis
& Sonny Arthurs, Peggy McCue,
Dick Bain, Ldverne & Jon, Faye &
Andre; Line (6); Art Waner's Orch;
\$3.50 minimum weekdays, \$4 weekends.

meds.

Moet of Shi Streath, swing joints may be on the ropps but not Leon as the contract of t

New Acts

JANE POWELL

to, lend enough variety to the bill.

Harmonics, player. Dick Bain and
Harmonics, player. Dick Bain
Harmonics, player. Dick
Harmonics, player. Di

spinsters that he rolls due in ascending the framework of a frank. She in Frank Shepherd's line are pretty enough and go through their two routines enthusiastically. New costuming adds color to the stage. Usually-reliable Art Waner and his orch overdid the volume the night eaught (23), too often drowning out the lyrics or patter. Their dance music is good.

# Minn. Terrace, Mpls. (HOTEL NGOLLET) Minneapolis, Nov. 1. Bert Wheeler with Arthur Rice, aryl Harpa Band (12), \$2.50-\$3 min.

Memerapolis. Mos. 1.

Bert Wheeler with Arthur Rice,
Deryl Herpa Band (12); \$2.50-33 min.

For this supper club tour following his short-lived dramatic legitimate stage stellar fling, the likable substantial amount of funny, patter and gage, As a result he's a "anne"-talment in this class spot. He properly deem! deviate from his initiation of the supperson of the property deem! deviate from his initiation of the substantial amount of funny patter in the following his initiation of the substantial amount of funny patter in the form of the property deem! deviate from his initiation of the substantial his initiation of the front rank of comics and kept him there these many years. And tale livery that has propelled him into the front rank of comics and kept him there these many years. And take him to their hearts.

"During part of hid act, Wheeler's him the part of his act, wheeler have been dead to the him him to the him to the him to the him him him him him him him h

# Paddock Club, Miami

Paddock Club, Miami Miami Beach, Nov. 1. Nan Blakstone, James & Beverly Paysee, Kathleen Dennis, Chavez, Bob Regent Orch; minimum \$2-\$2.50.

Nam Blakstone, James & Severity Papasee, Kathleen Dennis, Charge, Bob Regent Orch; minimum 32-\$25.00.

Newly decored south beach all-nitery is going in for heavier bud-rise of the control of the contro

Golden Fiddle, N. Y. Gypsy Markoff, Mirko, Jack Wake-field, Shandor Gypsy Orch with Dick Marta; no minimum.

Between Broadway and off-Broad-(Continued on page 55)

# Baer, Rosenbloom Okay With AGVA Again After Paving Off \$500 Fine

Max Baer and Slapsie Maxie Rosenbloom, ex-pug vaude and nitery comics, have been restored to good graces of American Guild of Variety Artists after paying off \$500 fine assessed against them some time ago for breaching rules of the union

Comics had been booked into Ciub Nicholas, Saratoga, N. Y., and when AGVA rep in that territory moved in for posting of bond, found the comics had collected salary in advance. 'AGVA ruled sum should be deposited with union and when the Maxes failed to comply, they were Maxes failed to comply, they were brought up on charges and fine as-sessed. There was another lapse sans payment and pair were placed on AGVA's unfair list. This was set astde upon payment of fine, which soes to the welfare and death bene-fit tund of union, customary with all fines collected by the union.

George Drake joined the Leonard Green Agency to assume charge of its cocktail dept.

outstanding dance draw cleancut, talented, distinctive. The babe is a looker with

wonderful gams. LEE MORTIMER. Daily Mirror

Now Appearing at BILL MILLER'S RIVIERA

# **COMEDY PATTER**

FUN-MASTER "The Show Biz Gag File" Nos. 1 to 22 @ \$1.00 ea. (22 for \$18.00) 10 PARODIES for \$5.00 "How to Be an Emcee"

\$3.00 Including 2 Gag Files and for list of material, parodles, medy songs, minstrel bits—black-ts, skits, etc. NO C.O.D's PAULA SMITH

Parodies! Special Songs! Bits! \*\* Druw from our library, one of the largest, most comprehensive in Showbir!

\*\* 1948 Catalog FREE!

\*\* Exclusive material our specialty!

J. & H. KLEINMAN

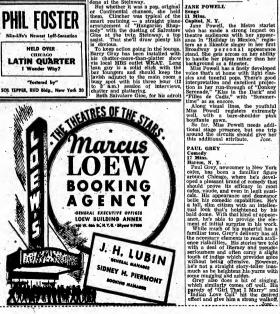
25-31-K. 30th Road, L. I. City 2, N. Y. Telephonet Astoria 8-6865

# LAUGHING-STOCK!

# Gowns by ERNESTO

Exclusive Theotrical Creations 254 W. 46th St. New York, N. Y. Assisted by NELLY de FREITAS

FOR SALE-1 portable ice-skat-ing rink, used approx. 1 year; size 17 x 26 feet; 10 hp, carrier con-donaing unit, 220 volts, 5-phase, cooler, brine pump; also con-tumes. Available immediately, George C. Wantz, Room 1310, 233 Broadway, New York, Phone Blechman 3-227.



# **Night Club Reviews**

Golden Fiddle, N. Y.

Golden Fiddle, N. Y.

way spots, there's a comparatively ingre representation of the Lisbon Clipper trash of 1983. The current of the Lisbon Clipper trash of 1983. The current of the Lisbon Clipper trash of 1983. The current of the comparative of the comparati

SHEP

RIPPLING RHYTHM ORCHESTRA

CAPITOL THEATRE NEW YORK

Management

HARRY A. ROMM

The Exclusive and Amusina

AURETTE and CLYMAS "DANCHMODISTS" PHIL TYRELL

PUBLICITY \* PROMOTION
MAKES A STAR
12 WEEKS FOR \$100
olumn-Pip Breaks \* Features \* Radic Sho
Olumn-Pip Breaks \* Features \* Radic Sho
Olumn-Pip Breaks \* Sho
Olum

JACK DAVIES

from pase 18
good advantage, Spot provides a
friendly amosphere with strolling
flowers and the strolling and the strolli

Rendez-Vous, N. Y.
(HOTEL PLAZA)
Payson Re Orch (7) and Nycola
Matthey's Tziganes; \$1.50-\$2 cover
after 10 p.m.

Pengon Services, 1970.26.)

Region Services, 1970.26. Nycola Matthey's Trigones; 31.90-32 cover offer 10 p.m.

The Hilfon management apparently took a fast cue from the filly of the strictly-formal policy at the St. and the strictly-formal policy at the St. and the st.

# Hal Kanner Exits Hildy; Aver Mgr. Interference

Avel mg. Initial retrieve.

Hal Kanner has resigned as band-leader for Hildigarde to take effect at the conclusion of her current en-agement at the Copacabana, Miami Beach. Reason for the split was acribed to "Interference from Anna Soenko," chandrates possibility and some musicians in the Kanner of the state of the split was some musicians in the Kanner of will continue with Hildegarde sans the leader.

will continue with Hildegarde sans the leader. Hildegarde's plans, following the Copa stand, have been reshuffled because of postponement of her date at Ciro's, Hollywood. It's likely that she'll play several niteries en route to the Coast until a new starting date at Ciro's is decided upon.

NOT YOUR PAL JOEY, BUT YOUR-

BACK AGAIN

HIPPODROME THEATRE

BALTIMORE (NOV. 6-12)

Chicago, Nov. 4.

Cops shuttered several cares last week for violations of closing hours, and sale of liquor to minors. Several of the spots used talent and orchs. Among those closed were Club Charming and the Band Box. Most of the cafes have been adhering to new closing hours and liquor laws, since Mayor Kennelly is revoking licenses and politices are unable to handle "fixes" for the first

# 3 Mos. Playing Time For U.S. Acts in Argentina Looms in New Setup

LOOMS III NEW SCHIP
Argentina is expected to be a
profitable spot for U. S. acts, with
possibilities of a minimum playing
time of three months. Alberto Calgency, is currently in New York
lining up acts for the Argentine. He
mark Leddy agenty, to represent
him in U. S. deals.

According to Newman, acts will be paid a salary comparable to what they're getting in the U. S., and will be able to take money out of that country with exception of a 5% tax.

# PERMIT DELAY DEFERS EMBASSY, N.Y., DEBUT

EMBRANT, N.1., UEDUI
Reopening of Embassy Citib, N. Y.,
under new managerial aggis, set for
last Friday (31) had to be opstoned
until Nov. 14 because of inability to
clear liquor and cabaret licenses in
time. Acts booked into spot told
American Guild of Variety Artists
they were amenable to the delayed
categories of the company of the company
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# Margo, Abe Burrows Being Angled for N.Y. Cafe Bow

Migical Iol N.1. Cate Doly
Regotations are on for film player Margo, and radio comic Abe Burcrows to play their first N. Y. nitery
dates. Barney Josephon, operator
for the period of their properties of their
first Operation of their properties of follow
list Lanchester, who bows
that spot sometime in December.
The Burrows deal is contingent upon
whether a half-hour air show deal
is finalized.
Boyer, current at the
due will be followed by Larry Adler and Joan Merrill, Nov. 24.

### Saranac Lake

By Happy Benway, or 4.

Bernard Lake

By Happy Benway, or 4.

Belearing Laid, George Fee deserve kudos for giving up their rest of the Hallowed and the Hallowed and the Bernard State of the Best ever, and enloyed by all hamong the patients appearing in the show were fined Delores Liverpool, Carl Kessler and G. Albert Smith. Stage was handled by three LATES patients. When Camba, Tom Cutry Birthday greetings are in order to Sydney Cohen, fined Greeting, all Roperites, and doing well-gener, all Roperites, and doing well-gener, Ruth Wood, theather tressare, or Richmond, Va., checked in for observation, and the Bernard C. Albert Smith, legit actor, who is perking up OK, happy over surprise visit from the James G. Batteria and Hynes, formerly connected with the Paramount, L. L. warehouse, shot in for observation and Many Lanks to Carl Kilroy, Bob. Many Lanks to Carl Kilroy, Bob. Many Lanks to Carl Kilroy, Bob. Many Lanks to Carl Kilroy, Bob.

house, shot in for observation and rest.
Many thanks to Carl Kilroy, Bob Roberts, Francis Quigley and Hank Leis, who entertained the Will Rogers patients on Hallowe'en.
Robert Pasquale improving so well, has been appointed relief switchboard operator at the Rogers. (Write ta those who are ill.)

# Cht Cops Close Cafes For Performer Salaries Remain On Upbeat Due to Heavy Florida Competish

rinic coin in the Florida boites. Cafe owners in other sections of the country declare seasonal rise because of Florida competition will last much beyond the winter season, inasmuch as acts playing the resort spots at the inflated salaries will consider it as normal salary when working elsewhere.

working eisewhere.

Cates outside the Miami Beach area are forced to meet the Florida salaries during the winter, in order to get name performers. These insalaries during the winter, in order to get name performers. These in-flationary spirals at a time when the general run of cafe has to cope with lower income, may ultimately force some spots to close before the winter is over.

Miami Bookings

The talent bookings at this resort, so far, add up to one of the heavlest outlays in nitery history. For example, the Copacabana has already signed Hildegarde at \$8,000 weekly plus an additional \$2,000 for expenses; George Jessel, who goes in

### Paul Small Building Own Offices on H'wood 'Strip

Paul Small sublet his offices on 52d and Broadway to music publisher J. J. Robbins & Sons and has taken quarters in the Playhouse Theatre Bidg., owned by his pal, Ben Marden, former owner of the Riviera, Jersey roadhouse. Small also is building an elaborate office in Hollywood on the Strip.

This means his wife, Lillian Schary (Dore's sister); w.k. interior decorator in N. Y., will also build a Hollywood branch in order to divide her time between both coasts.

### Spitalny's Concert Tour

Phil Spitalny's all-femme' orch Is slated to go on a 21 date concert tour starting Nov. 24 at Winston Salem, N. C. Towns to be included in tour are St. Louis, Chicago and New Orleans, All dates are on guar-antee and percentage, Harry Squires is getting the tour.

Performer sharies, which have at \$12,80° Munice Chievalite, wherliates once tumbles in the middle breakets, are again on the update of \$10,00° Munice Chievalite, wherliates of the Torida nitries. Board of \$10,00° Munice Chievalite, wherliates because of the huge talent expenditures of the Torida nitries. Board of \$10,00° Munice Chievalites have been willing to be a some sharies of the south of \$10,00° Munice Chievalites because of poor business tool on the sharies of the south of \$10,00° Munice Chievalites Board, acts that have been willing take alices because of poor business show the Philip Moris air-board of the sharies of th

plus 50% of the gross after \$50,000. Last season, Berle was slated to go in for \$12,500 plus percentages but radio show intereferred. Danny Kaye substituted at \$20,000 plus overages. This year Beckman & Pransky attempted to get Kaye to repeat at the spot, but Kaye nixed the deal.

the spot, but Kaye nixed the deal. The Copis's across-the-street competition, similarly has taken the ruber-band off its wad with bookings such as Sophie Tucker at \$7,500 for eight weeks. While Miss Tucker is there, the Altiz Bros, will come in for two weeks at \$12,500 and Peter Lind Hayes will follow the Ritzes at \$5,000.

The Colonial Inn, at Hallendale, Fla, where the lid is off on gaming casinos, has signed Ray Bolger, Carmen Miranda, Jane Froman, Danny Thomas and Joe E. Lewis. George Wood of the William Morris agency, who books the Colonial Inn, will who books the Colonial Inn, take off for Hollywood to line a chorus.



Lonely Lady of Song IANE



New York Rep.: EDDIE SMITH AGENCY Chleago Rep.: PHIL TYRRELL

The Brooklyn Institute of Arts and Sciences

# MR. EDDY MANSON

In a Harmonica Recital

# **Brooklyn Academy of Music**

Saturday Evening, Nov. 8th, 8:15 P.M.

Works of Following Composers to Be Heard Bach, Borodin, Shostakovich, Debussy, Milhaud

Margery Welles at the Piano

Mgt.; Dan'l S. Tuthill Ben Lipset

# **JOAOUIN**

(PRONOUNCED WAUKEEN GAH-RAY) NOT JUST A SINGER-BUT A SALESMAN

OPENING NOV. 3RD
THE VOGUE ROOM
HOLLENDEN HOTEL
CLEVELAND, OHIO

"Garay has a fine voice—and is a very able **DALLAS TRIBUNE** showman.

JUST FINISHED 3 WEEKS THE MURAL ROOM BAKER HOTEL DALLAS, TEXAS

NELSON McDOWELL

Nelson McDowell, 77, former leading character actor, died Nov. 3 in Hollywood of a self-inflicted pistol wound, Police said the gun had been used in many cowboy roles, Illheath forced McDowell's retirement

# **OBITUARIES**

REMEMBERING

Gus Edwards

November 7, 1945

Geo. M. Cohan

first interest was in operating a in the Royal Artillery in World War vaudeville circuit in New Brunswick.and Note Social, with base at the Strand, Halliax. Herschorn was born in Amsis, and had been locompleted to Montreal for some years of the Strand Hallian in Strang in Estistate.

WILLIAM GEORGE FAX

Ton-producer, died Okt. 27 in London. He was one of the founders

of Dublin's Abbey Theatre and also appeared in flims. His last part was
Father Tom in A-thur Rank's production of "Gold Man Out."

Starting as advance agent for road companies and office of the companies of the compan

a producer in 1992 and launched the first entirely Irish company to play Irish and Gaelic plays. The following year he organized, the Irish National Theatre Co., with the assistance of Lady Gregory, George Russell and W. B. Yeats. In 1995 he assumed management of the Abbey theatre and played in a large reper-

tory of plays. He also wrote an autobiography, "The Fays of the Abbey Theatre."

Abbey Theatre,"
Fay made shi debut in New York
in 1908 in "A Pot of Broth," after
being broight to the U. S. by
Charles Frohman to produce a series
Society and The Play Actors, another production outfit. He was alsochairman of the Actors Assn, and
during the First World War.

MYER HERSCHORN

Myer Herschorn, 6f, vice-president
and co-founder-of the Franklin &
maritime provinces, died Oct. 28, at
his home in Halitar, N. S., of pneumonia and a combination of allments. With J. M. Franklin, who
became president, Herschorn fache
the F. & H. chain Sp years ago. The

Mife, son, Peter, manager of the Vogue, nee Community, and an exec of F. & H.; two grandchildren, three brothers and four sisters survive.

HARRY H. FRIBER Harry H. Feiber, 84, formerly partnered with Maurice H. Shea in the Feiber & Shea theatre circuit, died Oct. 28 in New York. He re-tired about 15 years ago, after selling

Fair," "The Arrow Maker," "The Bluc Bird," "The Piper" and "Merry Wives of Windsor" in New York. Blitc Bird," "The Piper" and "Merry Wives of Windsor" in New York. He also appeared in productions of the New Theatre, N. Y., which later became the Century theatre. Later he went to Boston to become asso-ciate drama critic for the Boston Transcript. Survived by widow.

health forced McDowell's retirement from films several years ago. He was caretaker of the building in which he lived since then. Outstanding among his pictures were "Oliver Twist," "Uncle "Tom's Cabin," "Kit Carson," "Girl of the Golden West" and "Wheels of Destiny." ALBERT MARSHALL Albert MARSHALL
Albert Marshall, 52, former night
club owner, died Oct, 31 in Deconess hospital, Cincinnati. For 22
years, until 18 months ago, beowned Castle Farm in the suburbs,
which he rebuilt at a cost of nearly
\$500,000 and at which the top name

HARRY E. HULLET

LILLIAN

bands of the country appeared. He also operated the Grand Dansant and Toad Stool in Cincimant. He was a flyer in World War I and piloted his own plane until recently. Sister, Mrs. Early Vollmer, whose husband manages the Palladium in Hollywood, and four brothers, sur-

ERNEST DAINTY
Emest Dainty, 58, radio producer, ided Oct. 30 in Toronto after a brief illness. Until admission to hospital he was producing the "Metody Lane" variety program and providing the scripts. As planist, componer and orchestra leader he was music consultant for many years to the Canadian networks. He produced the wartime radio show, "Carry On, Canada". Born in London, he canse to Canada when he was 11. He was

HARRY E. HULLET
Harry E. Hullet, 60, co-womer with
Fred Wehrenberg of the Savoy theatre, St. Louis county, died recently
at his home in Ferguson, St. Louis
county of heart disease. He managed the theatre until fil health
forced his retirement several weeks

ago. Wife, son and two daughters sur-

ABRAHAM GLICKSTEIN

ABRAHAM GLICKSTEAN
Abraham Glickstein, 78, retired
symphony orchestra conductor, died
Oct. 30 in New York. Born in Russia, he came to the U. S. as a youth sia, he came to the U. S. as a youth, of 23 and continued his musical career in Newark, N. J., where he was a member of the American Federation of Musicians.

Three sons, including concert violinist Max Pollicoff, and three daugh-

### BUANTEA COLLINS

Juanita Collins, 33, dancer, died ecently in St. John, N. B., after beng struck by an automobile. She was within a month of becoming a nother. Mrs. Collins was the wife and dancing partner of Jesse Collins, tage and night club terper and op-

### **BOB WILLIS**

The wife and children of the late Bek Willis wish to thank their many friends for their kind expressions of sympathy are and M

erator of a dance school, in St. John Besides her husband, her parent and a sister survive.

ERNEST C. KERSHAW

Ernest C. Kershaw, 73, secretary-emeritus of Local 103, American Federation of Musicians, Columbus, O., died Oct. 25 in that city. He

MAURICE KAFKA

Maurice Kafka, 52, manager of
simuse head for the Treasury Department. War Bond Division, died
Oct. 25 in Washington, of a stroke.

He had been ailing since his heetic wartime chores. EMILY MILES HOWARD
Mrs, Emily Miles Howard, 55,
wife of Willel Howard and former
wife of Willel Howard and former
Oct. 20 at the Jewish hospital, New
Jork, after a horid Illness. She was
a singer and dancer when she met
Howard in 1926, while both were
thought in 1926, while both were
the Winter Garden, N.Y. Mrs. Howard left the stage after her marriage
in 1923.
Husband is only survivor.

### WILLIAM T. McCAGUE

WHILDIAM A. BECARDE William T. McCague, 81, musician, died Oct. 31 in Columbus, O. He played in various local theatres and was a charter member of the Co-lumbus Federation of Musicians, No. 103. Four sons and two daughters

# BIRTHS

Mr. and Mrs. John Walsh, son, Pittsburgh, Oct. 29. Father manages the Fulton theatre.

tited about 15 years ago, atter seums out his interest his theatte hold. In addition to his these hold larg, many of which played highlime isportassester and form er actor's agent, died last week in Vancouver. Oil Keith circuit in Europe about 42 He was born in Winnique, and. was flier with the Royal Naval Air toursed fits contingent actions and the service of the contingent acts for appearance in Keith early 29's he went to Hollywood, Mr. and Mrs. William Schmitt, daughter, Pittsburgh, Oct. 24. Father's with Bruce Carlton orch. Mr. and Mrs. Edward Hirshberg, son, Pittsburgh, Oct. 23. Father's head of Station WEDO in McKees-

Mr. and Mrs. Stepben McNally, daughter, Hollywood, Oct. 27. Father is a film actor.

Mr. and Mrs. Sherwin Scully, son, Chicago, Oct. 26. Mother is daughter of John Balaban of Balaban & Katz Fotorprise

Mr. and Mrs. John Sturges, daughter, Los Angeles, Oct. 28. Father is

ter, Los Angeles, Oct. 28. Father is a film director.

Mr. and Mrs. Joe De Salvo, son, Mr. and Mrs. Joe De Salvo, son, son the state of the state of

# Variety Bills

Davis Davis As J Johnson Market Market Of Colombia Colomb NEW YORK CITY
Capitel (L) 6
Buck & Bubbles
1 Chesterfielde
Shep Fields Oro
June Powell
Musle Hull (1) 6
Lucile Cummings
Brian Sullivan

Puramount (P)
Charlle Spiyak (A)
Hernie
Tip Tap & Toe
Mel Torme
Raxy (I) 5
Veloz & Yokanda
Sid Cacsur
State (L) 6
Johnson & Owen
Virginia Austin
Alen Consy at (P) 5

Virginia Austin
Alan Carney
Edith Fellows
Mary Raye & Naldi
The Vagabonde
Strand (W) 7
Frankle Carle Oro
Jack E Leonard
Olsen Joy NEWARK
Admas (1) 6
Andy Russell
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Jerry Wald Ore
Dick Wesson
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Harrie & Allen
Alma Kaye
Hicks & Berry

The Lendone
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Georgie Kayo
4 Evans
Bob Douglas
Florida 3
G Drysdaie
READING
Rajah (1) 6-8
Richards-Adsir De

### PEDRO and BURAND in "TOPSY TURVY" WATCH THIS ACT!

Per. Mgt.: EDDIE SMITH AGENCY

QUEENS
Jamakea. (1) 6-8
Jamakea. (1) 6-8
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# Cabaret Bills

NEW YORK CITY

Letter in parentheses indicates circuit: (1) Independent; (L) Leow; (P) Paramouni; (R) REO; (W) Warner

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Kay Carole

Brynne Lorey

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Danny White

Paul Smith

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Doris - Haywood

Gene Kardos O

# CHICAGO

CHICAGO

Blackhawk
Sherman Hayes o
Sherman Hay Jose' Melia Jean Ownillams Land Quarter Phil Posice Latin Lovellez (12) Buddy Shaw Ore Day, Dawn & Dusk Dick Hyde Palmer House' Griff Willams Ore Florence Desmond Artino & Counsuelo

& Annetic
Rudenko Brees (1)
Renro Delson
The Heshage
Lionel Froutins O
Hole Roo Rio
Hole Roo
Hole

MARRIAGES

MARKIAGES
Doris Davidson to Jack Pritch, Las
Vegas, Oct. 28. Bride in secretary
to theatre operators Galston & Eviton; groom is studio auditor.
Emma Parisette to Charles B.
Fogie, Beverly Hills, Cal., Oct. 28.
Fogie, Beverly Hills, Cal., Oct. 28.
des supervisor of Metro home offlex sminiteanes.
Amma Cal. 21. Man, Cal. 21. Approgram director of WREN, in that
city.

city.
Iris Slevewright to Eli Oberstein,
Hollywood, Nov. 2. Bride is with
Paramount's music editing department, he's repertory chief at RCA-

ment, ne's repetrory chief at RCA-Ment, Mars Revess Winn to Eddy Duchin, New York, Nov. 2. He's the planist and bardieader.
Phyllis (Philo) Holtz to Carl Les-reman, Palm Springs, Nov. 1. Bride-production with Denedita Bogous-Gloria J. Buzzell to Harold Hecht, Las Vegas, Nev. Nov. 1. Bride, daughter of theatrical attorney Sam-tin Metro's story is no new assistant the Hollywood agency bearing his hame.

# TN FOND REMEMBRANCE JOE BURNS

VERA AND MACK GOLDMAN

and Orpheum Circuit varies house. It is an actor's agent, and later as the and Sheo coldinally attended with the four houses in New Jersey, eventually expanding to 32 houses, now time, over L. A. sistions KNX and Co, currently operated by She.

STEWART BAIRD
Siewart Baird, 65, bairlon, ador
and
Nor. After graduation from Barry
vard in 1903, he studied voice at the
Royal Conservatordum. Be 10 re
Boston, He later went on the stage,
thaving leading parts in "Varilty time was director of the Academy

Mr. and Mrs. Eddie Green, son, New York, Oct. 30. Father is band, personal manager, mother, the for-mer Dorothy Stewart, Music Corp. of America secretary.

# Edith Piaf's U. S. Debut Eclipsed By dith Plat's U. S. Debut Eclipsed By Shep Field Orch (60) with Tond Arden, Bob Johnston, Three Beauty Her Compagnons; Both OK for Cafes Water Tuly 30, 47, Tourished the Market Tuly 30, 47, Tourished Tuly

By ABEL GREEN

By ABLI GREEN

Vaudeville has been doing a comeback of sorts in recent months under the guise of "concerts" and kindred manifestations, meaning that it sells at from \$2.0 to \$4.50. Clifford C. Fischer's current try with manuscrations, meaning that it sells a from \$2.40 to \$4.80. Clifford C. Fischer's current try with Edith Plat & Co., at the Playhouse, N. X., is in the latter price ranger—Compagnons de la Chianon, and Mille Plat "is the greatest thing since A Marsellaise" (He says here), the price sult' right. Nor is the show-free one thing, Georges Andre Marsellaise (He says here), the price sult' right. Nor is the show-free one thing, Georges Andre Marsellaise (He says here), the price sult' right. Nor is the show-free one thing, Georges Andre Marsellaise (He says here), the price sult's here to be a sulfine to the sulfine sulfi

Joan of Arc.

Edith Piaf, as a personality for the American trade, let it be sain pronto, falls say of the mark. Trailetized by a rather extraordinary word-of-mouth, not to mention the enviable advance-agenting done by Life and kindred widely circulated publica-

Clifford C. Fischer presents
Edith Plaf and her Continental
Entertainers, including Lec Compagnons de la Chanson (9),
Georges Audre Martin, George,
Tim Dormonde, Les Canona (2),
Lida Alma & Vosni Pleury, Dorritt Merrill; opened Oct. 30, 47,
at Plathouse, N. Y., oaude-revue
policy, \$4.80 top.

tions. Miss Par was huilt up rather prodigiously. It's now satematic that, psychologically and practically, it's better that a show gumshoes that the production of the produc

birry Gillespie 'Orch (16) with course, the public now capeta the impossible from Rodgers & Hammerstein, so "Alleger's suffered only by comparisons of expectancy, if not he many the public was a second by comparisons of expectancy, if not he many the comparisons of expectancy, if not he many the public power than the life of the public power than the life of the public power than the life of the lif

pretentioness in native costume and presumably characteristic style which is strictly out of Gie Sun.
George & Tim Dormonde with the strictly out of Gie Sun.
George & Tim Dormonde with the Etotle they were bilded as British; here they are amounced as Swedish. Regardless, their panto swedish. Regardless, their panto freedom and English their panton and English their panton and their likewise more Loew's American Roof than the Palace. Lee Canova and wow with their panton stuff. Illified to open, their tray spot gives a wow with their hand-to-hand stuff. Illified to open, their tray spot gives to it with their muscular hand lifts and fullcrums.

and fulcrims.

Georges Andre Martin next, with his digital dancing, utilizing small figures on his trick fingers for terp routines; he registers well, in between the conferenciering. He alternates with Dorritt Merrill as ence, latter doing some of the announcements. Les Compagnons close the first half and wow the customers with unique versions of French ditties, each sufficiently well explained in advance to be understood by all.

advance to be understood by all.

Fischer's season at the Playhouse
is for a limited stay and for a few
weeks the Francophiles should turn
out in sufficient numbers. However,
cyre to the niteries, hell have something there. Incidentally, that
should include no songs in English—
at least not that "All Dressed Up"
attempt. Despite the lyric content, a
prop selument and a handbog see not
that, if anything, she is too severely a sufficient illusion to offset the fact that, if anything, she is too severely garbed. The waif of the Paris streets should take on a little more glamor and less wistfulness to balance the effect. As for the Compagnons, they're a clitch in suy saloon. And how about records? Here's a combo which doesn't have to worry about Pertillo.

Apolle, N. Y.
Dizzy Gillespie Orch (18) with
Kenny Haygood, Chano Pozo, Sarat
Vaughn, Flash Ford, 2 Zephyrs
Apus & Estrelita; "Big Town" (Par)

Capitol, N. Y.

The situation at the Capitol thearre these days is somewhat of a
nightmare for Lowe waxes. Because
getting, stageshow bookers have
been in the unervisable position of
more stageshow bookers have
been in the unervisable position of
more stageshow bookers have
light, for the last few stanza.
Current bill fortunately belies the
baste with which the program was
a group of acts with Jane Fowell
(New Acts), Buck and Bubbles and
constitute applayee insurance on any
bill. Show also marks the first
more stageshow the standard of the
more standard to the standard of the
more standard to the standard of the
more standard to the standard of the
The Standard of the standard of the
The Fields crew, while consti-

major theatre date of Shap Related to the conting the showmanship necessary for the the continuous and the c

ifed terp-space an the cap are make their connect so make their connect sock on all counts.

Chesterfields a trio who worked in "This is the Army have similarly been regulars on the vaude circuits, and are clicks in a set of strong hand-to-hand, lifting and strong hand-to-hand, lifting and two palms from the crowd.

The current layout stays until Xov. 12, with Frank Sinsatra heading the next leyout. Jose,

RKO, Boston

Georgia Gibbs, Tony Canzoneri, Joey Adams & Mark Plant, The Jupelys, Larry Fint House Orch; "Each Dawn I Die" (WB) and "Bad Men of Missouri" (WB)

Hypoing this bandless band spot with a double feature plus a larvout week, bit at opener better than it has been in last month.

The property of the property

on Extwart Consequence of the North Consequenc

Hippodrome, Balto.

Baltimore, Nov. 2.
Joey Rardin, Vic Damone, Burns
Twins & Evelyn, Martin Bros. (2). Jo
Lombardi Orch (12); "Gunga Din"
(RKO).

Current layout is nicely selected and well routined. House orch smartly lead by Jo Lombardi is on stage and Joey Rardin, diminutive comic, paeces matters nicely in addi-tion to holding down a potent spot on his own. Fast opener is provided by Burns Twins & Evelyn, two

males and girl, in straightaway hoosery that clicks.

males and girl, in straightaway hoofery that cities.

Rardin, next, is a ringe for Jimmy Canney and gives with only canney and gives with only canney and gives with only canned to read the straight of the s

Chicago, Chi

Chicago, Oct. 30.
Ralph Edwards' "Truth or Consequences," Wally Sands, Lou Breese Orch; "Undercover Maisie" (M-G).

Orch, "Undercover Meisie" (M.-G).

Ralph Edwards, in a stage version of his "Truth or Consequences" air and the stage of the structure of the

produce to a setung for stunts and a setung for stunts and a setung for stunts and the microphone with valk-on interruptions and sight with valk-on interruptions and sight setunds of the setund setunds and setunds of the setunds and s

shortly cuts sy have a second by his assistants.

Layout is laumched by Lou Breese corch playing well-received "When You Wees Sweet Streem" and Four Order Sweet Streem and the system of the system o

Capitol, Wash.

Washington, Nov. 1.
Johnson & Owen, Bunin's Puppets,
Steve Evans, Arthur Murray
Dancers; "Other Love" (UA).

Capitol bill current stanza is de-cidedly lightweight, falling far short of usual house standard. Individual acts are pleasant enough hut need headliner to highlight layout and give it sparkle.

headliner to highlight layout and give it sparke. Owner, curtain rations give it sparke. Owner, curtain rations for the common turn out to be too attention getters of bill. Newcomers here, they giet steady mitt action for the common state of the

tained throughout.
Arthur Murray group in an exhibition of 1948 dance styles keep audience interest fairly high, but remain on amateur level. Better narration and production would pep up whole thing. Dancing is technically fine, and idea is good, but effect is stifled. Swell exploitation for studios, of course.

State, N. Y.

State Fro. (3), with Fay Carroll, Yvette, Jack Powell, Gautier's Brick-layers, Joe, Lou & Merilyn Coixe. The Appletons (3), Lou Basil's Statesmen, "Welcome Stranger" (Par),

Despite lack of marquee lure potential state of the control of the

and of the control of

Oriental, Chi

Chicago, Oct. 30.

Andy Russell, Martha Tilton, Dick
Wesson, Mage & Kerr, Gus Arnheim
Orch (14); "Red Stalliton" (EL).

wegoon, dage & kerr, Cus Armisem Corch (1d.); See Somition (Ed.),
Andy Russell and Martha Tilton
Parade, but two log singers on the sme stage bill majert strike some searholders as ten much of a good audience which can take its radio or leave it along. The search of the same stage bill majert strike some or leave it along the strike some of leave it along the strike some of leave it along the strike some of leave it along the strike strike some of leave it along the strike strike strike some of leave it along the strike s

a stuppess gown, ścoreś evenly of "Thate My Dearie" and "I Wonder." with the best salvas reserved for companied by Indian whoogs from sidemen, she puts lots of bonne into Dick Wesson, bowing as a single while his brother, Gene, knocks at the legit door in New York, turns gereen toughties and Jover. His gam-gareen toughties and Jover. His closely man a third-rate nitery. His closely in a third-rate nitery. His closely in a third-rate nitery. His closely impression of a politican could be sharfeed.

unpression of a political could be homeome with many radio-produced singers, Russell is gesturilers except for mechanically outside some singer street for the second street for

Olympia, Miami

Miami, Non, 1.

Hal Winters, Jay Seiler, Dolinofs & Raya Sisters, George Guest, Krick & Bodo, Les Rhodes House Orch; "Flesta" (M-G).

Current layout, though it won't pack them in with its lack of marture and the season. Still adds up to well paced exestion. Soplines with his tenderings, Personable lad, with an easy approach to the ballads, reveals a full range to project "[12 A Great Life," Almost Like Being In Love" to fastly resulting the season of the ballads, reveals a Life, "Almost Like Being In Love" to fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for fastly resulting so, 20 Love "for fastly resulting so, 20 Love" for

Lang. Annual and the state of t

# **Little Symphs, Small Vocal Groups** New Development in Concert Field capacities of less than 500. Check

LEGITIMATE-CONCERT

A new trend showing up in the concert field is the call for group attractions. Especially marked this season has been a country-wide demand for small-size ordestras, vocal groups specializing in operatic repertoire and instrumental combinations of all kinds.

mations of all kinds.

Managers attribute the call to avaious factors. Regular radio procession and the state of the call to avaious factors. Regular radio procession and the state of the

plece ensemble.
Integest in opera and the operation of the control is said to be desired to prevent the said to be all the prevent is a said to be a said to be

woogie.

NCAC has the Salzedo Ensemble
and several string quartets, including the Griller.

# Magico Play for N.Y.

Magico Play for N.Y.

"Watch. Closely." a play about
magic, will be put into rehearsal
about Dec. 1 by James Glesson and
Jerry Howin, for opening early in
January in Santa Burbara and then
Jerry Howin, for opening early in
January in Santa Burbara and then
San Francisco, prior to Broadway
for the leading role. The author is
Bery Levy, a resident of Oakland.
Horwin, a writer-agent with the
Nat Goldstone office, is also, dickering with Arthur Hornblow, Jr.,
"The Capitive," which Hornblow
adopted from the French of Eduard
Bordet.

\*\*ROMEO' FOR TEXAS | New legiter, "16w Far Can You The New York Civic Opera Co, and Eleanor Roberts, is slated for an will present Gounds" "Rome and opening here in January and will Julie" at the Minicipal Auditorium love to Besselway II it clieds. Suppossed by the Junior Chamber of erron Michell, Connie Glichrist, John Commerce. Frank Forl will direct. Colt, Louise Valery, Arthur Gould-The production will also be seen protected by Google Medical Connie Glichrist, John Chamber of the Confession of the Confession will also be seen protected by Google Medical Connie Glichrist, John Chamber of the Confession will also be seen protected by Google Medical Confession will also be seen protected by the Confession will also be seen protected by the Confession will be confession with the Confessi

### Utah's Longhair Sag Salt Lake City, Nov. 4.

Salt Lake City, Nov. 4.
The local concert season seems headed for tough sledding, if the turnouts for the first two concerts are an indication. Eula Beale, contralto, appeared to a three-quarter filled house when she was here two weeks ago, presented by the Granite Arta Assn.
Don Cossack Choir had the small-

Don Cossack Choir had the small-est audience in their many appear-ances here last Monday (27). The Cossacks have usually been a good draw here, because of the heavy participation in choral singing in the state.

# Rivals Bid to End Hurok 'Hold' On Met for Ballet

Inter or Ballet

Interesting, gituation, is developing in connection with off-season renal of the Metropolitan Opera many of the connection with off-season renal of the Metropolitan Opera of the Metropolitan Opera of the Connection of the Metropolitan Opera operation Operation

let Theatre booked in next spring for part of that time.

But with Huro's 10-year contract running out, the Met has received, and is considering rival hids from two other ballet interests—the Baltick S. of the Monte Casto, managed directed by Lucia Chanas. Hurok, of course, has asked for renewal, and directed by Lucia Chanas. Hurok, of course, has asked for renewal, and Juies Seebach, Met's business manager, who has taken over the late state of the seed of t

Jan Peerce, Petrice Mussel, Blanche Thebom, etc. on the first time in a However of the the time in a However of the the time in a However of the time in time in the time in t

### January Coast Bow Of O'Manlin-Roberts Play

# Legit Mgrs.

capacities of less than 500, Check on theatre capacities, however, dis-closes that 24 have more than 500 seats on the first floor, while only 10 have less. Press agents generally do not favor radical press list slashing, preferring to get as much newspaper circulation and radio coverage as

circulation and radio coverage uppossible.

Les Sinue press leit de fits Sone.

Les Sinue press leit de fits Sone.

Les Sinue press leit de fits Sone.

Les Sinue press leit de fits Sone

press agent acting on his suggestion took off some columnists and

nadio commentations who were asked

to attend a recent navy play at a

Kiglailen, columnist-radio commen
tation for one, responded with some

heat: "The only night which is sone

heat: "The only night which is the

peter of the press of the sinue press of the

later date I am quite able to pay for

my own tickels." She allo stated

later date I am quite able to pay for

my own tickels." She allo stated

that il looked liber "annister discrimi
coave Inst-night courteeles, although

they didn't have eight radio 'pro
grams weekly, as she has.

Most managements have about

grams weekly, as she has.

Most managements have about 78-80 pairs of tickets on the first-night list and around 70-75 on the second-night. On the conservative basis of a 80 inc not included tax, bearing the second of the second and the second night. Musicals would involve around 25% greater expense. The Shubert and Theatre Guild lists of the second night. Musicals would movive around 25% greater expense. The Shubert and Theatre Guild lists of the second night of the second night. managements.

are smaller than these of most officer managements.

One representative pa. has the following free list (with the number of pairs of seets for each for open-most of the control of the co

tors, etc.

Since the Christian Science Monitor now covers shows weekly, instead of daily, John Beaufort recently asked to be moved from the
list. He has had trouble arranging
the shift, however, apparently due
to carelessness of some of the agents,
who have continued to send him
first-night seets.

when new commune to send min hard-night seats of the first seats for the Times go to the sheet drama department. Same is true of the Herald Tribune. Of the six pairs for the News, four pair go to the drama department and a pair seath to col-mittee and collivan and Danton whiles are collivan and Danton whiles are collivan and Danton whiles are collivan such Carlo, Keleey Allen, who no longer writes reviews, plus the working critic, Thomas Dash, and the style editor, Rth Jacobs Louis Kronenberger, as carlo for both PM and Time, uses carlo for both PM and Time, use are used by Fay Degan, who makes are used by Fay Degan, who make are used by Fay Degan, who make up the mag's theatre section.

up the mag's theatre exection.

Despite the ever-swelling lists for opening and second-night, agents say the total number of free sests has generally decreased in recent years. The second years will be seen to be seen to see the second point of the second years are not send more and more and more to fall into either the sellout of quies-fop extreme, lists for subsequent performance, there are no longer regular free lists for subsequent performance, to be given away or sold at the discretion of the agent. If the show is a hit, such a list doean't nearly take for Oakleys are turned down. If the show is a flop, no one cares to go anyway. anyway.

anyway.

Under present conditions, therefore, drama deaks of the dallies rarely ask for passes for editors, rarely ask for passes for editors, passes for editors, and the conditions of the condition of the cond

# Inside Stuff—Legit

The Winslow Boy," which opened on Roodway at the Empire Inst.

The Winslow Boy," which opened on Roodway at the Empire Inst.

Boy and the State of the Company of the Company of the Original players. Some show people who have seen both versions say that the present cast is as good as that which played London for 14 months, even though Entlyn Williams is not in "Boy." He appeared over there as Sir the edder Winslow, was to have salled with the company but was taken II, that part going to Alam Webb. Of the original cast Madge Compton, who plays the mother, and Michael Newell, the boy, are survivors of the Geller Byam Shaw, who staged the play, out of 200 young the author, and Geller Byam Shaw, who staged the play, out of 200 young naval-caded dismissed from the service with a resultant dispute that covered a two-year period before the first World War, an argument that interested, if not amonged, II of England.

Third anniversary party for "Harvey" proved a highly amusing event at Sardi's Saturday (I) midnight, when Frank Fsy, starring in the Broadway company, and Brook Femberton, show's producer, entertained as a two-set. Pemberton, who turned actor last summer for a week to appear in the lead of the laugh show at the Barter theatre, Abingdon, Va, displayed his press "notices" (one), which Fsy wryly read aloud. He thought he ball-headed showman should wear a tough, and Pemberton reached the ball-headed showman should wear a tough, and Pemberton reached which would be should be

change artist.

Special song, "It's One, Two, Three Years for Harvey' in Old New York:
Special song, "It's One, Two, Three Years for 'Harvey' in Old New York:
was introduced by a young Hish tenor, and the guests joined in the
chorus. Number was written by Adam Carroll and Maurice Nitke. Two
Other anniversary parties were given, one for "Happy Birthday," also at
Sardi's, last Thursday (30), the other "Icetime of 1948" at the Center,
Sanday (3).

Contrary to report from Pittsburgh, only three of the 30 scenes in the Katharine Cornell revival of "Antony and Cleopatra" were affected when a few pieces of scenery were shipped to New York after the premiere in Buffalo. According to designer Leo Kerz, the production is not too heavy for fouring buffalow twas especially designed to permit a few production arrives too late for the whole above the set up.

Sylvia Carlton, singing in "Allegro" ensemble and understudying Roberta Joney and Katrina Van Oss, is Sybil Kalmenson, of Pittsburgh, a niece of Ben Kalmenson, general sales manager for Warners. This is her first legit show although she's done considerable radio work.

# Plays on Broadway

# The Winslow Boy

# The Winslow Boy Attentic Prolession-Theatre Guided; M. Attentic Prolession-Theatre Guided; M. Attentic Prolession-Theatre Guided; M. Attentic State of the State

This one has the best chance of the state of the same with the success of the same subtors "O Mistress Mine", which hillsyed they can be a subtor of the same subtors "O Mistress Mine", which hillsyed they have been subtored to the play. It's a dericus work, based on an actual, long drawn-out British institute of the subtored they have been subtored to the subtored they are subtored to the subtor

# Trial Honeymoon Harry Rosen production of farce in three acts, (five acenes) by Conrad S. Smith, Staped by Edward Ludium; cetting and contunes, Philip Kensier; lighting, Chester Manner, Opened at Royale, N. X., Nov. 3,

Staged by Edwar tumes, Philip Manzer, Opened 47; \$3.69 top. Elisfe. Linda Melton. Craig, Denning, George Willough Dr. Trumbull. Bill Daniels. Irene Smith. Fanny Willough

Bill Daniel. — Mei Messey — Mei Messey — Mei Messey — Meise Water — There's little point in dwelling at langth on "That little point in dwelling at langth on "That little point in dwelling at langth on "That little point in object of the stylest-old point of the stylest old point old point

# This Time Tomorrow This Time Tomorrow Theatre Guid production of drama in wa acts (three econes) by Jan de Hartog. Features Sam Jafe, John Archer and Ruth area Sam Jafe, John Archer and Ruth Rether Breddin. N. Y. Nov. 8, '41, 84.20 "Barrimors, Witts, Witts. "John Archer Karcia "Tree Alexander Barrimors Sam Jafe Wouterson. Sam Jafe Wouterson. Sam Jafe

Venture of the property of the

# Scenic Artists Again Seek Basic Contract With Legit Producers

Unitaret. With Upined Sende Artista union hars and acked leadth producers for a basic contract whereby minimum fees for designing settings would be established. Early in the full the sender group, the only the sender group, the only the state of the sender group, the only the sender group sender, asked for such a pack whether with the League of New York Theater, asked for such a pack whether would have been increased 100%. The sender of the sende

much awar use current rates paid now," have been issued. If the Lesgue enters into a basic agree-ment, the new contracts may apply generally; ötherwise producers will bargain with designers individually, as they have to date.

# **'COMMAND DECISION'** IN OUICK PAYOFF

First and fastes payoff to backers of any show this season has been recorded by "Command Decision" which is selling out at the Patton-well of the payor of the pa

the balance going to the author, within the balance going to the author, within the properties of the going o

### Gate Co.'s Strong Lineup For U.S.-Canada Debut

For U.S.-Canada Debut Dublin, Oct. 22. Hilton Edwards and Michael MacLammoli, who are to visit the U.S. and Chanda early next year with a stake along a formidable group. They're all Irish, with the exception of Edwards, who was born in England, and Reginad Janman, a Cast will include ex-dobleyite Bryan Herbert, Meriel Moore, Nora Cast will include ex-dobleyite Bryan Herbert, Meriel Moore, Nora Control Will include ex-dobleyite Bryan Herbert, Meriel Moore, Nora Control Will Include Cardon Williams Reduced Condens Roy Comments of Langford Productions; Eddie Golden; Roy Christian Reduced Canada Canad

Fordham's 76th Season Fordham Univ. (N. Y.) theatre will open its 76th winter season tonight (Wed.) with the American premiere of Seamus Whites "The Cardinal and the Crows."

# BIG 'MEDEA' BIZ WILL EXTEND ITS N. Y. RUN

EXTEND ITS N. Y. RUN
Although "Medeen" was booked
into the National, N. Y., for a 'limited dash because it was a declarated
that because it was a declarated
that the control of Control
taked hip that house for a late fail
engagement, the Greek drama,
lated hip that house for a late fail
engagement, the Greek drama,
dapted from Euripides, has been
trawing such big grosses that it will
make the control of the control
taked to be the crawing such that the
was revived by Oliver Rea and
Bobert Whitehead and which siars
Judith Anderson, John Gelguid and
Florence Reed, will continue in the
safer moving to the Royale, where
after moving to the Royale
and The Control
take the Control

# Truman Group Would End All D.C. Segregation

Washington, Nov. 4.
The segregation problem in Washington, which a joint committee of actors, managers and authors is attempting to solve, was unexpectedly brought to further attention last week when President Truman's committee on civil rights made its re-

week ween President Truman's conport: and the president of Columbia of the 
Pertaining to racial discrimination 
in the District of Columbia, where 
is practiced, an extended list of reccommendations was made by the 
committee. Specifically it asked that 
the ceptial prohibit discrimination 
hospitals, housing projects and rerrecational centre. The properties of the 
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# GEORGIE WOOD'S LEGIT PRODUCTION IN AUSSIE

RKUJUULIUN IR AUSME.
Georgie Wood, English comedian,
w.k.' in America during the heyday
of vaudeville, is en route to Australia where he will gut on Alan
first of three plays for Down Under.
He tees off for Sydney from Hollywood tomorrow (Thura), after
spending a week on the Const with
which the Murray's "Blackouts" at
El Capitan.
Cast of British unknowns is en
route to Austie while Wed has been
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### SEEK 'COLONY' MGR.

Raleigh, Nov. 4.

"The Lost Colony" production, symphonic drama staged annually at Manteo, N. C., still has no general manager although the name of John

manager although the name of John Harden, private secretary to Governor Cherry, has been prominently projected as the trustees probably choice. Harden is also VARIETY correspondent in this sector. The trustees held an executive session here Thursday (30) and announced later, through Chairman J. M. Broughton of Raleigh, and special committee seeking a general manager had been continued with power to act.

# There's No Biz Like, Etc.

Harry Puck, musicomedy ju-venile who left show biz a few years ago to become sales monweather who have been a series of the whole of the years ago to become sales manager for the Whitney Duplicating Cheek Company, finds his large that the series of the weather than the best firm whom Puck was trying to get an order, asked, "Are you the large that the weather than the boss from whom Puck was trying to get an order, asked, "Are you the be in show business". He said "Yes," but the boss, still skeptical, said, "Well, if you want an order from any you'll have to p. S.—Puck got the order.

# Composer Walter Hendl In the Dark on 'Moon': Snafued on Coast Prod.

Dialatera On Codas I Total.

Trials of a young composer involved in a Broadway show are exmplified in case of Walter Hendi, assistant conductor of the N. Y.
Pfilliarmonic-Symphony, who wyote score for the legiter, "Dark of the Moon," produced on Broadway in March, 1945. Hendi composed the masie while in the Army, and signed many control of the production while in order the show the production while in the production while it is the production while in the production while it is the

Dramstists Guild contract on the production while in service. The production will be in the production of the first-class production type of contract signed. Instance was believed unusual, in that authors usually ink arrangements with producers separately from composers. The production of the productio

score but were prevented by her be-cause of the terms of the contract. Hendl got 1% of the gross on his

stend by 18 of the gross on his-share.

Shubert' rights ran out last May.

Shubert' rights ran out last May.

Mit Garol Sidon excreating a con-ting of the state of the stat

folk-instrument combo.

Hendl had volunteered to rearrange his score for Pelican, even to arrange his score for Pelican, even to rewriting it for two instruments, if the matter of expense was the pusies of the produce of the pusies of the pusies the production by the majority. Hendi's concern over fact that his score was supplanted in the present Pelican version is tied up with prob-ability of sale of the play soon to the

films

Dramatists Guild has no record of contract for Pelican production of "Moon," and it's believed show is being done on a stock rights basis. Reported that east, including principals, is working on minimum salaries, is working on minimum salaries, with one report that dars are getting only \$40 weekly. Robert McCahon. Stocker husband, produced laws. Stocker husband, produced comprised largely of Coast film flaures.

### Sevastianoff Plans For

London Prod. of Eyes London Prod. of 'Eyes',
Serry Sewastianof, former ballet
director, will produce the Eugenie
Leontovich-Elena Mirmanov comedy,
Dark Eyes', in London this season,
and Irina Baronova, the three principals who toured the strawhars in
the play for II weeks this summer.

Mrs. Sewastianoff, This is the first
straight role, although the was featured chance in "Follow the Girls'
true dancer in "Follow the Girls'
Sewastianoff will use English actors
for balance of cast. Show will open
Feb. 16 in Manchester, play Cliagow
The Work of the Company of the Company of the Company of the Company
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1 at Wyndham's, London. Sevastian-off is co-producing with Richard Davis of New York, in association with William Linnett of London. Trio are doing the complete fi-nancing. Sevastianoff, now in Lon-don, returns to N. Y. on the America, sailing Nov. 7 from Southampton.

# Equity Not Filing 'Ism' Affidavits; 6 Councillors Still Haven't Signed

# HECHT'S 'FLAG IS BORN' BARRED FROM CANADA

Copies of the script of Ben Hecht's
"A Flag Is Born' have been barred
from entry Into Canada, according
to mentry Into Canada, according
Canadian League for a Free Palestine. Dubiner said the scripts had
been returned to the New York
bedquarters of the American
Lague for a Free Palestine marked,
"Prohibited entry into Canada."
"Prohibited entry into Canada."
"Prohibited a Jewish homeland in
Ellestine and is critical of the Britjah Foreign Office.) ish Foreign Office.)

Canadian postal and customs authorities said they knew nothing of the incident.

# Road Biz Okav. **But RR Troubles** Hit Legit, Music

Chicago, Nov. 4.
Fears that business on the road would be poor this season have proven unfounded so far. However, because of transportation conditions, expetises have been higher than before. This situation applies to both legit and music, it's claimed.

legit and music, it's claimed.
Money is still plentiful, managers asy, but the public is more choosey than in recent seasons. Bond presses and the seasons are considered to the seasons are considered to the seasons are considered as proof that strong attractions will be season the seasons are considered as the season are considered as the season are considered as the season in Chicago. 20% better in Deroit, 10% book of the considered and various rises in other stands.

stands.

But managers are complaining, about the higher expenses for such items as trucking, bandling and, above all, in railroading, Increase is principally due to tougher regulations on baggage cars, ticket classifications, etc. For instance, where the railroad were constituted with a railroad were constituted in the railroad

lis principally due to bougher regulations no baggare cars, tiche't classinicons no baggare cars, tiche't classiindicated by the company of the companytick of the companymakes and the companywhich is on the road 32 weekl this
Ballet Russe booker David Libbidins
Ballet Russe booker David Libbidins
contained to the contained by the contained of the cont

well.

In addition, where formerly a baggagear was furnished free with every 20 coach fares, ratio was recently raised to 32½c. With its 90 personnel, Ballet Russe now has to personnel, Ballet Russe now has to pay for seven extra fares in order to get the third baggagecar. Libidins says his experience is being matched by other bookers and managers, as far as beefs against railroads are concerned.

### 'Gaul' Cast Changes Detroit, Nov. 4.

Detroit, Nov. 4.

Three cast changes were made last week in "All Gaul Is Divided," the John Medi'ver connective the John Medi'ver control to the John Medi'ver control to the John Medi'ver control to the John Medi'ver the John Me

Equity, upon legal advice that it does not come within the scope of the Taft-Hartley law, did not file with the National Labor Relations with the National Labor Relations Board sworn statements of its of-ficers and councillors disavowing they are either communists or fascists. Deadline for registering the oaths in Washington was last Friday (31) but Equity has retained the notorized declarations, which were made mandator has domining were made mandator has domining having any connection with the labor set.

Contention is that least shows are

labor set.

Contention is that legit shows are not interstate activities, that they should be regarded as intrastate, a stand that some Equity officials of the store of the s

body under the Tan-Hartley statute. Evidentity labor disputes are not anticipated by Equify but the decision against filing with NTAIB will action against filing with STAIB will actors association. Opinion has been expressed that only some Four As affiliates come within the Tantley law while others do not the law's province are the American Federation of Radio Artists, because breachests extend among Fictures, of course, kirculate instances. Pictures, of course, circulate na-tionally but the actors only occa-sionally cross state borders for the actual making of films.

actual making of films.

A recent checkup on signatured
Eguity eaths indicated that six councliuors had not compiled but if they
are the country of the country of the country
are the country

# **B.O. PRICE SLASH** SEEN HARBLY RADICAL

While a slight trend towards reducing Broadway tikete prices has been noticed, the slicing is hardly decided by the second of th

xear's.
Four openings this week but the balance of November is not scheduled for more than a few premieres.
No arrivals next week.

# Palmer Cricking Again

Buffalo, Nov. 4.
Rollin Palmer, for years drama critic of the Buffalo Evening News, until about 10 years ago, when he was assigned to general coverage on that none her was assigned to general coverage on the trough the second that paper, has resigned to become legit critic of the morning Courier-

Express.

Palmer started his new stint with a byline review of Katharine Cornell's premierc of "Antony and Cle-

# Plays Out of Town

Streetcar Named Besire

New Haven, Oct. 30.

Irens 31. Schnick; presentation of Ethacks.

Irens 32. Schnick; presentation of Ethacks.

Long 10. Schnicks.

Long 10. Sc

Premiere of "Streetear" was spotly as a checkerboard. Next move is up to the writer-director due, a huddle of the writer-director due, and the writer due to the writer due

elminated, here is one trolley that should tring up plenty of fares on implication of the provided of the prov

mo this opus, Blenede with this type of writing is the dynamic staging of the property of the

ready ex-Army man or Fuiss ex-traction. The substitute of the sub



### "THE FIRST MRS. FRASER"

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one of the state o

### The First Mrs. Fraser Philadelphia, Oct. 28.

John Ervine. Stars Jane Cowl and Henr
Daniell; features Reginald Mason, France
Tannehill. Staged by Harold Young, Ser
ting, Charles Elson; costumes, Nathali
Barth, Opened at Locust Street, Philade.
phia, Oct. 28, '47; \$3.25 top. Ninian FraserLex Richard
Ninian FraserLex Richard
Mabel
James Fraser Henry Danie
Alice Frager Emily Lawrence
Murdo Fraser
Janet Fraser Jane Cov
Elsie Fraser Frances Tannehi

This one was picked by Burms Mantie as one of the Tan Best plays of the N. Y. season of 1928-39, en. Joyed a long run there and subsequently and the subsequ

popular mannerisma, risés to it supported, peroly, ... Dan in even more difficult. Dan accomposition in a comment of the metal of the most of the metal of the me

VARIETY Miss Tannehill makes much of the essentially unpleasant part, especi-atly in Act III. Lex Richards con-tributes a nice bit as the younger

tributes a nice bit as the younger Fraser son.
Only a few lines and references have been thanged (as for example, have been thanged (as for example, have been thanged (as for example, by the Samba) and with the possible exception of the general stitude towards divorce, the play might be towards divorce, the play might be considered to the general stitude of the considered with the considered to the cons

# Sam Ego's House

NRIM E.96'S RIOUSE
(OR ANGELS AGHAST)

Hollywood Oct 21.

Circle Players production of plus in three acts (seven scones) by William Saroyan, Striged by Mubel Albertson; settings, Cyrl Jones: mural by Sidney Russhakoff; costumes by Helen Jane Sigfus, Opened is

Circle theatre, Hollywood, Oct. 30, '47;
Announcer
AnctioneerLarry Saltera
Housemover
Utmost Urge
Utmost Urge
Girl Jenks
First Boy
Second BoyJimmy Ogg
Third Boy
Pourth Boy
Sam Ego
Fosy High . Torry Kilhurn
Easy Urge
Paper Boy Daniel Harvey
Fireman
PastorJohn Crawford
First Boy Scout Byron Raphael
New Boy ScoutRonald. Lynn
Choirleader
1st Man from Lanatic Asylum, Herb Cahill
2d Man from AsylumLawrence Holden
Dancey UrgeDee Tormey
Mrs. Urge
Housemover's WifeEdith Kroll
Brother's WifeNagml Stevens
Biblier's Wite
Messenger
Ample UrgeErnest Whitman
Ampie Orge Ernest whitman
Inner Urge
Crowds: Carolyn Barner, Winstred amin,
Betty Harford, Dee Tormey, Sergel York,
Lall Schuckett, Mary Davenport, Sherry
Hall. Terry Jenks.
Boy Scouts: Jimmy Ogg, Ronald Webb,
Howard Jeffrey, Paul Sanchez, Daniel

Cowest: Carelyn Reches, Windows State 1, 1982, and the season will give the part years. The part years were recovered from the cause of the control of the c

# Met's Flagstad Nix

Germany. Johnson pointed out that Lorenz had steadinstity refused to a be says, is the fact that the house is only the same of the control of

tertly' performances in Licia Albanese.

Ne Soviet Blas

The recent stir on the Met's delay

The recent stir on the Met's delay

"War and Peace," offered to it.

"War and Peace," offered to it.

"B65, is simply a matter of translation difficulties, Johnson maintains, and any anti-Soviet charge is ridicus.

The first translation offered to the Met Das been trying to fit and the Met Das been trying to fit and the Met Das been trying to fit and proper the Met Das been trying to fit and the Met Das Been t

Soul and the beginning of the beginning of the soul and t

This Time Tomorrow
brought home by his chief aide,
while, Woolerson becomes a metaing the property of the property of the control of the curious part of her visions,
and the curious part of her visions is that she foretile events to cometing hanged by the Nasis, time of the
drama being just prior; to; the inelast war. The signing doctor largstrong up but that is supposed to
"Moulerson- attempts to discover
what causes the visions and despite
her condition, places the girl in a
ment during which she almost expires. That seems is the plays most
engrossing generally but it's questionable if the de Hartog work is unengrossing generally but it's questionable if the de Hartog work is unThe professor diagnoses Volan's
vision in part, and when she comes
cause of the aliment, her settless are
sharpened and that she has a "sixth
nove, and he knows through x-rays
that Yolan should have died months
to the control of the constrong the control of the control of the control of the constrong the control of the constrong the control of the con
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canes, Sam Jaffe gives one of his top per-formances as Wouterson, the research doctor with a sense of humor. Ruth Ford gives a corking portrayal as the doomed Yolan. John Archer stands out, too, as her adored. Ther

# 'Clowns' for ELT

Culfur I Uf LLI

Guily Library Theatre, concentrating on fewer but more elaborate
shows this year, has set its third
production, Philip Barry's "Here
come the Clowns." to be done at
the Madison Square Boys Club,
N. Y. Dee. Se-11. Gerald Savory
will direct, with Robert K. Adams
as production manager. Casting call
is set for temotrow. (Thurs.) at the
Cother productions set are Eurene.

Club.
Other productions set are Eugene
O'Nell's "Anna Christie," at Theatre
of the Guld for the Blind, Friday
(7), directed by Joseph Krann, and
James Hagan's "One Sunday Atternoon," directed by Cecil Colevelly,
at Aireenwich Mews Playhouse,
Dec. 34-5.

# Shows in Rehearsal

"Angels in the Wings" — Marjorie and Sherman Ewing.
"Gentleman From Athens"—Mar-tin Gosch and Eunice Healey.
"The Legend of Lou"—Hall Shel-

"Tenight at 8:30"—Homer Curran Russell Lewis and Howard Young.

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# 'Mistress' 110G Advance in Chi. 'Annie' 230G to Cue Big Season

Volume of sdrance borofftee sales of the received week of the received of the received week of the received of the received week of the rec

253,000. "Chocolate Solitis" at the 252,000. "Private Lives" continues to cain top money week after week at the Harris, with \$21,000 in the cofters last week. "The content of the cofters last week." It is not content to the Engager Nov. 17. In more immediate openings, "All Gaul B Divided" arrives at the Clyic theart Nov. 10 and Maurice Chevalier begins a fite same day. Not many new attractions seem likely with the forth-cenning shortage of houses. Estimates for Last Week "carcased." Subbart C (200 540). With fine \$23,000 for final stants. "Cheealts Soldier," Blackstone

"Chocolate Soldier," Blackstone (1,358; \$4.80) (4th week). Trim \$22,000.

\*Z2,000.

"Late Christopher Bean," Civic theatre (900; \$3.60) (2nd week). Lean \$10,000. Lean \$10,000.
"Private Lives," Harris (1,000; \$3.60) (14th week). Rainy first of the week left a few empty seats. But solid \$20,000.

Spike Jones' "Musical Deprecia-tion" Revue, Studebaker (1,246, \$3.60). Oddity in six performances drew neat \$18,500.

# ALL DETROIT IS DIVIDED ON 'GAUL,' DOES \$8,000

Detroit stages are quieter this week, with Katherine Cornell's Aythony and Cleopatre' the only Aythony and Cleopatre' the only other activity is a sluggish third week of the new "All Gaul Is Discheduling the wind a fairly good \$45,000, bloking the wind hardy good \$45,000, bloking the wind a fairly good \$45,000, bloking the wind \$45,000, bloking the did a fet \$29,000 for its second week.

"Gaul," after getting a big overhauling in script, likewise has had
some major casting changes preparmone major casting changes preparmone major casting changes preparmone that the second preparation of the conthere in "Dear Ruth," takes over
ther nomantic lead, replacing William
been strengthened by rewriting.
Lésier Lonergan, \$\tilde{x}\_1\$, replaces Joe
marks as the general, and Judson
Laire has had his part completely
written out of the abow.

# 'Harvey'-Brown Big \$25,000 in Cleveland

Cleveland, Nov. 4.

Excellent reception given "Harvey," with Joe E. Brown, on its holdover at the Hanna. At \$3.00 top, the
comcdy laughed its way to \$25,000,
nearly as big as the initial week,
which nabbed about \$26,000.

winch nabbed about \$25,000.
Strong showings made by Brown's
play and Katharine Cornell's "Anthony and Cloopiata" recently are so
from the strong strong the strong stron

### 'Merry Widow' Boff 181/2G, 'Marie' Got \$19,000, Wash.

Marie' Got \$19,000, Wash.
Shubert revival of "Mary Wildow"
at the National last week greased
the National last week greased
performances, including two on
conting Sunday (20). "Rose Marie."
Therest in Maurise Chevaller.
Which opened last night Mon.) is
Therest in Maurise Chevaller.
Which opened last night Mon.) is
ting well in advance sale, but balconies still largely unsoid. "Song or
vawy" follows Monday (10).

# 'MAMA' NIFTY \$21,000 IN 2D ST. LOO WEEK

IN 2D ST. LOO WEEK

Spell of rainy ws. Louid, Nov. was

"I Remember Mama," the John van

Druten comedy, during the second of

It was seen stand that sound up at

Eight performances, with the 1/00
seat house scaled to \$3.60 grossed apseat house scaled to \$3.60 grossed apbeth first stanza was an estimated and
profitable \$20,000, making, the en
The Rodgers-Hammerstein musical "Carousel" opened a 13-night
engagement at the American last
scaled to \$4.88, tops thus far for the
current season. The piece is the

Theat's Society series here, and a
helty advance is reported.

### 'Ice Cycles' \$32,000, K.C.; Ina Claire Mild \$8,500

Last week was one of those rare occasions when town has pair of cloves of 1947 played the Pla-Mor Arena with 7 performances. Tuesday-Sunday (28-2). At \$3.30 top. show turned in \$32,000, mild for the run. Following the date here, company heads for the Pacific North-pany heads for the Pacific North-pacific North-pany heads for the Pacific North-pacific North-pany heads for the Pacific North-pacific North-pacific North-pacific N

run. Following the Carlo Relative State of the Pacific Northman Calier in "The Fatal Weaknear Calier in "The Fatal Weaknear Calier in "The Fatal Weakman Calier in "The Calier in "The Calier in 
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Arborn State of the Calier in 
Next on the schedule for the 
a return engagement with four performances beginning Nov. 20.

# **Current Road Shows**

(Period covering Nov. 3-15)
"All Gaul Is Divided"—Shubert
afavette. Del. (3-8).

"All My Sons"—Erlanger, Buff. (10-13); Aud., Roch. (14-15).
"Angel Street"— Geary, Frisco (3-15).

(3-15). — Geary, Frisco "Anna Lucatta"—Erlanger Buff. (3-5); Aud., Roch. (6-8); Royal Alex., Toronto (10-15). "Annie Get Your Gun"—Shubert, Chi. (3-15).

"Annie Get Your Gun"—Shuber, Cas, Det. (2-13).

Lot. (1-13).

Lot. (1-13).

Lot. (1-14).

Lot. (1-14).

Lot. (1-15).

Lot. (1-15

(3-8).
"Carousel"—American, St. Louis
(3-15). (3-15).

Maurice Chevalier—Nat'l. Wash.
(3-8): Erlanger, Chi. (10-15).

"Chocolate Soldier" — Blackstone
Chi. (3-15).

"Dream Girl" — Curran, Frisco

Chi. (3-15).
"Dream Girl" — Curran, Frisco
"Bastward in Eden"—Plymouth,
Bost (3-8).
"Fatal Weakness"
Weinita (2) Asiltmore, A. Arcadia,
Weinita (2) Asiltmore, L. A. (10-15).
"Havvey"—Nixon, Pitt. (3-15).
"Havey"—Nixon, Pitt. (3-15).
"Havey"—Nixon, Pitt. (3-15).
"Havey"—Nixon, Pitt. (3-15).
"And Charlesse Miner"—Selwyn, Chi.
(3-15).
"O' Mistress Mine"—Selwyn, Chi.
(3-15).
"Show Bast"—Open Hace, Bast.
(3-15).
"Show Bast"—Open Hace, Bast.
(3-16).
"The Pitter Hace, Bast.
"The

Ganw boat — Operar rate, Bobs.

"Song of Norway"—Hanna, Cleve.

"State of the Union"—Davidson,
Mil. (3-8): Parkway, Madison (10-11): Aud., La Cross (13); Aud., St.
Paul (13-15): "Streetest Named Desire"—Wilbur.
Bost (6-10): Manded Desire"—Wilbur.
Gallo: State of the Control o

(3-10); cancert of the control of th (2-15)

# 'STREETCAR' HEALTHY \$12,000 IN PREMIERE

New Haven, Nov. 4.

Breakin of "Streetear Named Desire at Shubert last weekend (80-1) polled a healthy \$12,000 in four performances at \$3.60 top, which included a Saturday night SRO.

Current attraction is four days of "Lady Windermere's Fan" (8-8), and following week sats toot-bet-

Lady Winderners a new days of Coby and Coby and

# Show Boat' 35G. 'Money' NSG 10G. 'Trial' \$4,500, Hub

ing near-capacities in the 3.000-sea Opera House ever since. Here for Opera House ever since. Here for two more frames. Other four houses ranging from SRO at the Colonial for "Oklahoma" to poor at the Plym-outh for "Trial Honeymoon."

soft Ostanobia to poor at the vym-tom of the control of the control of the control of the Three new ones in this week. "A Streeter. Named Desire" opened stern the control of the control of the same night, and "Bastward in Eder opens tonight (Tues.) at the Pley-opens tonight (Tues.) at the Pley-Tiddy Windermer's Fan," "Ton-night at \$2.0", "Agend of Law Wildow" and "Rose Marie" in reper-tory. Prospects carry into Decem-ber with no letup. Law Week. "The Leve on Money." Willbur "The Leve on Money." Willbur

"For Love or Money," Wilbur (1,241; \$3.00)—Second and final week remained disappointing; estimated \$9,500.

week remained userpro-mated \$3,000.

Oklahomat". Colonial (1,500; \$4.20)

Oklahomat". Colonial (1,500; \$4.20)

Oklahomat". Colonial (1,500; \$4.20)

Stimated \$31,000 of previous weeks, with final week current.

"Show Boak", Opera House (3,000; \$4.20)

House \$4.20)

House \$4.20

more set.

"Sweethearts," Shubert (1,713;
44.20) — Fourth and final frame reached \$26,000, ending up a very good date here. "Trial Honeymoon," Plymouth (1,461; \$3)—Final week weak \$4,500.

# TURTLE' CROAKS 916; 'HORSE' 141G TOTAL, L.A.

Los Angeles, Nov. 4.

The Biltmore, only downtown house lighted last week, suffered a bad case of boxoffice blues. "Voice of the Turtle" bowed in for a twoof the Turtle" bowed in for a two-week stand and drew critical ac-claim, with most reviewers mention-ing that current cast is better than trio first seen here 18 months ago. The cash customers didn't go for it, however, and "Turtle" crawled through a bad first week, only \$8,500.

\$9,500.

Business perked at the Hollywood houses, however, with both "Dark of the Moon," and "Three Men On a Horse" perking. Latter finaled Suntition where the Moon of the Moon, and the Moon of the

Estimates for Last Week
"Blackouts of 1947," El Captain
(280th wk) (1,142; \$2.40). Same
\$17,000.

"Dark of the Moon," Coronet (4th wk) (255; \$3.60). Climbed back up to near capacity \$4.500. "The Voice of The Turtle," Bit-more (1st wk) (1636; \$3.60). Didn't appeal. Poor \$9.500. "Three Men On A Horse," Las Palmas (2d wk) (8 days) (388; \$3) Finland with \$5,950 for eight days and a \$14,500 total.

### Annie'-Martin Wow \$53,000 in Omaha Omaha, Nov. 4.

Onaba, Nov. 4.

"Annie Get Your Gun' Mary
Martin) opened the roadshow seasol
at the Paramount (2,800 scats) last
week, six shows at \$43.20 top grosstag estimated \$55,000. Open in a
every night the gross improved.
Last three shows were sellouts.

"Annie" came up from Kanusa
(Civ and left for Chicaso, opening
Nov. 1 at the Shoutert. Miss Martin
got terrif orathers.

# B'way Slips, Some Run Hits Plus New Ones Being Unaffected: 'Winslow Boy' **Gets Good Notices. 13G in 1st 5 Times**

THE SUMMAN TOLKES

Through a Judius In Judius a week, only they have a mental and the week, only they have been a managed to the standard and the week of the standard and they discharge the standard and the standard and they are they consider the standard and they are they conductive to fleative soins, and they conductive to fleative soins, and they conductive to fleative soins, and they conductive to fleative soins. The best soins are the standard and they conducted they consider the standard and they conducted they conducte

M CMusicat), O (Operatio).

"All My Soss." Cornet: On-1,095;
\$4:60). Final and 11st week for ware
\$4:60. Final and 11st week for ware
son; around \$3:00.00; "Angel in the
Wings" next attraction.

10:30: \$40. Braid ways gross leader
getting standess all times, and tak1,005; \$40. Broadways gross leader
getting standess all times, and tak1,005; \$40. Broadways gross leader
getting standess all times, and tak1,005; \$40. Broadways gross leader
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getting week? (C-902; \$40.00; Langer
growth and the standess all times and take
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ap

and is selling out through the week; nearly \$42,000; capacity "How I Wonder" Hudson (5th week) (CD-1,057; \$48,0). Looks like another two weeks; party deals a lifesaver, one less than previous week dropping gross to around

ilfesture, one less than previous week dropping gross to around sevent dropping droppin

not stro viewers; six times

"This Time Tomorrow," Barry-more (D-1,664; \$4.60). Presented by Theatre Guid, written by Jan de Hartog; opened Monday (3).
"Trial Moneymone," Royale 'C-1,555; \$8.60). Presented by Harry opened Monday (3) also. "Yeung Man's Faney," Cort (27th week) 'C-1,664; \$3.60). Getting modest money but veidently making modest money but veidently making ome profit; state the second profits of the second p

modest money but evicantly making money money to the vical management of the CD-1389; 48-400. Presented to CD-1389; 48-400. Pr

ADDED ATTRACTION
Playhouse (865; \$4.80). Edith Plat,
Parisian entertainer, welcomed by
critics; with imported supporting
French vauders; opened last midweek.

# 'Fan' Mild 16G In Spotty Philly

Philhedephia, toor, at Philly's legible coulty posedired last week. Absence of a mojor foot-ball game in town at the weekend and lack of a socken mulical show the country of the proving of "Lady Windermer's the country of "Lady Windermer's third and final week at the Forrest following two banner weeks, exerging over 25 grand, on ATS subsequently of the country of Philadelphia, Nov. 4.

revival, which received only fair notices here, fell way of when on its However, "Fan" was easily the leader on the week with the Locust as well of the received with the review of the received with the review of the review of

# 'RED MILL' OFF AT 24G, TORONTO: UPSTAIRS SRO

Despite rave-view of the second of the word-of-mouth, "The Red Alli" grossed a disappointing \$24,000 at the Royal: Alexandra, 1,525-seater, last week, Expected cappaidly would top was too high and despite sellouts at all performances in the two balconies, the public just would not go for those \$42.00 orchestra seats.

# 'Antony' 161G, Cincy

"Ochshoems", St. James (247th week) (M.1-505, \$430.) Usailly not be a second of the control of t

# Literati

### Mantle's "Bests"

Mantie's "Besis"

Burns Mantia comes up again with his reliable, indispensable compensations and the second of the

general picture in an eningnening Volume, 30th in the annual series, lists the following as Mantle's 10 "bests". "All My Sons. "The Iceman Cometh," "Joan of Loraine," "Another Part of the Forest," "Years Ago," "John Loves Mary," "The Staty Weskness," "The Story of Mary Surrait," "Christopher Blake" and "Brigadoon,"

Richard Heads '41 Richard E. Lauterbach, for the last six years editor and roving correspondent for Time and Life, has oliging '41' mag as editor-in-chief Doulardston has recently been edited by the state of the s

who will continue as associates and advisors.
One of the original stockholders of 47f, Lauterbach was a Nieman Fellow at Harvard last year and is author of several books on foreign affairs, the latest, "banger from the East," being alsted for release Nov. 12 by Harpers.

Heliday to Profile Hollywood Holday to Frollie Hollywood Holday magazine is sending staff-ers Jonathan Kilboura and Frank Lachary- to the Coast Friday (f) for six weeks to do a comprehensive series of five integrated articles for a Hollywood issue due out next colony's livring testip and psychology, and will include stories on produ-cers, directors, writers and actors. Ernest Kleinberg will supply the pictures].

pictures.

Zachary is co-author of the book,
"Jacrways," published this year, and
Kilbourn is former sassistant menusing editor of Yank, GI warthawweekly. While on the Coast, the
two plan to gather material independently for a future picture book
on Tollywood.

### Seaver's Prolific Ghosting

Seave's Froillie Ghestine
A bury ghote fe Zhông Seaver.
He was the writing abnetive for a
year published last week by Henry
Schuman describing the search for
the German atom bomb. Tagged
"Almos," the book was authored by
"Almos," the book was authored by
"Almos," the Gook was a

### Rateliffe Spleis

Batellife Spiles
Tom Ratellife, assistant play edftor for Columbia Fictures until the
recent economy wave folded the department, has furned to lecturing,
John Maone Batellife Batellife,
John Maone State State State
Customers a choice of two routines.
They are "Ferlis of Playwriting"
and "A Seat on the Aisle." Lillian
Mills is agentia, Batellife also teaching drama at
the New School, N. Y.

Excess School, A. Y.

Excess Explaid Froiled
Under the title "Chicago's Gaudy
Innkeeper," Alva Johnston tells of
Ernest Byfield in a three part article
concluded in last week's Saturday
Evening Fost. Co-proprietor of their
and the Ambassador East, with its
Fump Room, Byfield is well known
in show business. According to the
article, he was promoted "every
time ha bungled a job," the secret
being: "My father owned the hotels."
Itlerary of innkeepers, his articles
have appeared in publications like

....

Vanury and the Encyclopaedia Sritamica., the latter selected him as its authority on holal. Vanury characteristics are sufficiently on the selected him as its authority on holal. Vanury characteristics are sufficiently on the selection of the selection of the selection of the board of the selection of the barenders was too much for him. Cornell's mathematical had never messed around with aluge, Condecterate bills, drinks much for him. Cornell's mathematical had never messed around with aluge, Condecterate bills, drinks much for health of the selection. When he failed at adding up the drink money, Ernett was pronced." Byteld wrote any number of columns for Chicago newspaper of the selection of t

### Varga Girl Is Esquire's

Varga Glint is Require's Varga Calendars and the Globe Poster Corp. of Chicago, were codered last week by Judges William Court in referring from the use of the Varga Glir' on their, products Court ruied that rights to "VG" belonged to Esquire magazine, brouged to Sequire magazine, secure and the sequire sequire

Seek Aussie Ban on Imports
Society of Australian Writers and
members of the Sydney press club
are seeking to have the Aussie govare seeking to have the Aussie govshort stories and radio transcriptions. They aim to save dollars and
open the field for local writers. Also
want táboo on records bearing the
brand dof U. S. networks.

brand of U. S. networks.

### CHATTER

ment.

Jack Alexander's "profile" on Bennett (Random House) Cert due In Sateveport shortly.

Richard G. Hubbar Is writing a saltrs, "Cundide in Hollywood," for International Profile in Hollywood, to the House of the House of House Robel, NIS society seribe, sailed Saturday (1) on Queen Elizabehot covert ber Periness Elizabehot covert ber Perinet Siziah wooding, word of Fertunio Donanova's tout-blography, "The Fortune of Bonarow," to be published by Hutton. Perinib publicity is stimulating innova," to be published by Hutton. Perinib publicity is stimulating innova," to be published by Hutton. Perinib published hy Hutton. Perinib published by Hutton. Perinib published by Hutton. Perinib published by Duston of his profile on the APM Bonarom of his

# Amus. Biz Given

Continued from page 1 =

venture are Abe Lastingel, USO-Camp Shows praisdient; Lawrence Fhillips, DiMont Television executive and Camp Shows acceptive and the production of the most open control of the production executive and Camp Shows acceptive and the production executive and Camp Shows accept with USO, and Frank Well, of the adversariance of the production executive and the production of t

will hit each of the 60 Veterins Administration hospitals, and the 16 Army and Navy hospitals, every three weeks. Each unit will play every hospital three or four days, entertaining the ambulatory patients in additorinan at first, then proceedings of the second of the

Circuit in about five months.

New organization will continue to
use top and standard acts. This step
was decided upon so that all types
of patients can see the shows. Because psychoneurotic patients don't
react well to legit offerings, the variety type of revue will be the pattern exclusively.

tern exclusively.

It's currently planned to continue it's currently planned to continue that and an exclusive it is a continue to the continue that and an exclusive it is a continue to the continue to the

The VHCS had to obtain a new charter in order to continue its work in the postwar field, USO-Camp Shows operated with public funds for enlisted men. Means for financing the vets shows must be devised.

### Disk Firms Steam

Continued from page 1 = Continued from page 1

And their recordings are still around next year, in case Petrillo really pulls his strike, then let them gamble with us and help defray part of the states, and the states are states, and the disk exec. They must relivest in thamselves instead of hounding us to put a lot of standards or unproved manuacipts on wax, when none of us the worth of the artists," he continued.

The diskers are frankly annoyed by the heat the publishers are put-ting on them to record certain tunes—"because it's sure to break for a big hit next April."

# ····· SCULLY'S SCRAPBOOK

Balon Rouge, Nov. 2.

While the rest of the world was seeing Hollywood through carmineting disasses and quaking, in their boots at signit of same, some escaped last week to the 17th century's loose living court of Charles II (toned down by 20th-Pox millions). Others repaired to the Wilshire Ebell, where Burton Holmes took us culture chumps for a ride (in natural colors) through Hollywood's past and present, jewing the terrifying circume in termining hands of Rep. J. Parnell Thomas (R. N.J.).

In all the exposures nobody brought out the facis that Thomas' can hanne was Pennell and Protestant, though I can't swear how be voted in Englewood, N. J. since the ballot is secret. In any event, I profer the company of Burton Holmes to Charles II or J. Parnell Thomas (nee Peency).

Our old lightning conductor left the city of fallen angels this week to the commodes in the upper brackets while he set out for 180 one-night stands, booked to carry our cultures at far east as Boston, where it does a Boston, where it does admirably. It doesn't do very well and Carnegie Hall, where it does admirably. It doesn't do very well far Brackets or Indianapolis, either, the Bouse un-American Activities Committee might like to know. But it opened to packed houses

### No Pace Like Holmes

As the subpsens net was routing and being rousted all over Capitol Hill, I was being transported in the Holmes dreamboat from Hollywood and Vine to the Brown Derly, to Tom Bremenns, Sant Carrille, Grauman's Chinese, Santa Clause Lane, the Farmers Market, the Hollywood Bowl Gday and night sheeb, Villa Valentine, Anderstein of Papeles (1994) and the Capitol Capitol

### All-American Saint

The air of tha most millipsed town on earth was further purified by a picture called "Citizen Saint," A "B" presented by Clyde Elliott and directed by Harold Young, it dealt with the life and miracles of Frances Cabrini. Carla Dure played the Mother Cabrini role, and beautifully, ion, and the saint of the control of the

title, this one should have been called "Body and Soul."

American Flots, Free

Since the injustition "Mainten would like to see anti-community of the see the seed of the see

was seepn unrestian Leydendecker.

Madame Batterfly's Flapper.

2. Sidney Carroll was leaving a nightclub with a gal when in the rain he stepped into an open chute. He and the girl wera knocked out, but cold. They lay in the manhole for hours, unconscious. When they came to, netther could move. Carroll thought his back was broken. He cried He and the girl were carried off to a hospital. There it was established that his back was premanently injured. Friends soothed him with the open-and-dut character of his case.

You can get \$300.00. He angled typure and simple?

You can get \$300.00. He angled typure and simple?

the radio blasted the news that Fearl Harbor had been destroyed by the Jage.

aps.
The suit was dropped.
The girl Carroll had been with when hurt was his only witness. She as Japanese.

3. There was a comic from the lower order of purisaque who core moved into the million discount in the lower order of purisaque who core moved into the million discount in the continued to run around with gamblers, touts and the like. Then one day his little boy was drowned in a pool and after a suitable interval of grieving he was about to return to his old like when friends million of the continued of the con

And the Company Is Equitable

4. Once two brothers found the world too small for them. One got out. The other paid him to stay out.

One married happily, the other unhappily. The one who married happily the stay of the sta

### Breadway

Breadway

La Wym sea for a spell.

Phil Reinhau, RKO's foreign chief,

mexico City on company business.

Adraha Sout and wife, Ann Shir
America City of the League of N. Y. Theatres, home most of last

Yeage tried to Jimuy a mar at the Cort ("A Young Manr's Pancy") Sur
Mos Gale housed a party at the Rivers Printley (31) to relevant his mar and the Rivers Printley (31) to relevant his mar and the Rivers Printley (31) to relevant his mar and the Rivers Printley (31) to relevant his mar and the Rivers of the Rivers

Ruth."
Dore Schary, RKO production
boss, back to the Coast with studie
p.a. Perry Lieber, but due east again
in December for the Nobel Awards

in December to an Administration of Administration of Capitol, used Benny and Betty Fox, aerial artists, to belly "Unfinished Dance" last Friday (31), doing sky ballet atop 50-foot pole above

sheef Dance" last Friday (31), doing sty ballet stop 50-500 pole above that the sty ballet stop 50-500 pole above that the sty ballet stop 50-500 pole above that the style st

tion.

Macy finally told Gimbel. It happened at the Jack (Decca) Kapps bon voyage party for the Sir Louis Sterlings, who return to London this week, when publisher George Macy and merchant Bernard Gimbel comand merchant Bernard Gimbel com-

and merchant Bernard Gimbel com-pared notes.

Padd notes.

The district of the control of the c

# Pittsburgh

By Hal Cohen
Fred Burleigh has picked "June
Moon" for his third show at the
Playhouse.
Senor ""

Moon" for his third show at the Playhouse, meeting the same show the same show the same shows at while me had been been been been been so with this aline prother in Morgan-Dick Fortune off for Chicago and Ranasa City to work on new press book for lice Cycles. Marzis chairt, will be Savoyards production manager this season. Charle Earler, KIDKA nego editative being hospitalized for six mooths.

have a bilingual presentation here the week of Nov. 21. French ver-sion, "Le Silence est d'Or." will play Orpheum, while the English counter-part, "Man About Town" will be shown at Capitol,

### 'Show of Shows'

Continued from page 1 ;

the gamut, from Milton Berle and Morey Amsterdam to Helen Hayes and Frank Sinatra, and included such top name bands as Charlie Spivak and Ted Weems, But—and

auch top name bands as Charties Spivak and Ted Weems. But-and bere's the rub-the emcess such as Bertie and Ansterdam either weren't be an either and the such and the such as the such asu

its cancers until the end, when its cancers until the end, when shortly contained the contained the

### N.J. Burlesk Continued from page 1

Martane, Jack Lamont and Artie Lloyd, "Rudson Frolies," with Virginia Kinn, George Murray and British Rudson Frolies," with Virginia Kinn, George Murray and Brown of the Control of the C

race Room.

The Room Hollywood to visit has aling brother in Morganiown, W. Vs.

Profession of the Chicago and Chi

# Chicago

Audrey Totter expected here Thursday (6) for personal appear-

ances. Walter Pidgeon visiting Chi ac-quaintances before flying back to the

Quantances betwee 17 years are to Coast.
Maywood Players open their fall season Nov. 16 with presentation of "Dear Ruth."
Hazel Brooks arrived this weekend for advance publicity work on the property of the

publicity head, opened the Monte Cristo restituration. Many Martin's daughter joined the act when 'Annie Get Your Gun' Charles Skouras in town to advess the Amssement Division of the Jewish Appeal Campaign, act to follow 'Late Christopher Bean' into the Civic theatre, Nav. 10. "Ann. Lie E. Rogers, mother of Gonger Rogers, spoke last week at 1988. Republican semantics."

local Republican
ings.
Law Grade, London theatrical
agent, catching the nitery shows
here for talent for Britain's spring

### Miami Beach

By Larry Solloway

New daytime station WMBM began operating this week.

Gracie Barrie and Gene Baylos
head the new show at the Clover

Gracie Barrie and Gene Baylos head the new show at the Clover Leads the best shown at the Clover Create the shown at the Clover Create and the control of the Company of th

Miami Beach Hotel Owners Assn. considering a ban on patio dance setups from December to May, which would eliminate some 40 of the outdoor rumba spots.

Mother Kelly's preems smoorow Gobby, Stan and Gerald Kelly, Show includes Gloria King, Frank Sorrell trio, Frances Leslie and Evelyn Ellis.

# Dublin

Jublin

Jy Navell Sveriese

John McDarby to London for role
in "Pitnian's Rainbow,"
Bandlegder Felix Mendelsohn reported milling frish tour.
Brotted milling frish tour.
Sam Bernstein, head of Granada
Sam Bernstein, head of Granada
Vatider June Holmshaw to London
frillin work, new name will be
Josia conductor Edmond Appla
Bere for season with Radio Eirean
Symphomy Orch.
The Company of the Company of the Company of the Company
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for England again soon for Christ-mas season.
Former Longford Prod. leading lady Cathleen Delany to London for first film role in "My Hands Are Clay" (Dublin Film Prod.),

# Washington

Preconces is due to the control of t By Florence S. Lowe

# Budapest

Gabriella Relle, opera singer, will have soon for Italy to appear in the

rived in Budapest to give an indi-vidual ballet-performance at Music Academy there.

Ferenc Molnar's "The Doctor" will be revived with Hanna Honthy as femme lead. Music will be composed by Bela Zerkovitz, who recently celebrated his 50th anni as a com-noser.

### London

Peter Brook named production di-rector at Covent Garden Opera

Peter proof names production de-louse. Lille stals for New York Dec.
Best Lille stals for New York Dec.
Best Lille stals for Start rehearsing
and misted stalled to start rehearsing
and stated stalled to start rehearsing
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and stalled to start rehearsing
and stalled from a visit to the
recently returned from a visit to the
vorte late in December Litp to New
York late in December Litp to Rev
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ers,

# Scharv

Continued from page 1

Schary

Continued from page !

by the House Un-American Committee in his appearance last week, we have a continued to the page of the page

it would be worth to him. The terms of my deel were shaped accordingly.

"When, in tim, I working for "When, in tim, I working for "When, in tim, I working for "When, in tim, I would have stayed with Schmelder, or the shape in the shape of the shape in the shape of the shape in the shape of the shape in the thesis that the didn't care to the shape in the

for a considerably higher basic salary and no profit participation on the thesis that he didn't care to take such a large sum of money from the company unless it came out of earnings resulting partially from his contribution.

He pointed out that RKO is not "overloaded" with top executive salaries as are some other companies. Some other companies, and the salary care of the salary care of the salary care of the total the total salary care on the salary care of the

Gabriella Relle, opera singer, will arise, as are some oner companies, laws acon for Haly to appear in the Only presy. N. Peter Rathvon, exe Maraw Middish Theatre on tour lat Budapet performed or the Budapet performed the Companies of the Compa

### Hollywood

Joan Leslie returned from Paris.: Beatrice Kay in from Manhattan, Virginia Grey ill with eye infoc-

tion.

Jack Bernhard divorced Jean
Gillie.

Pinky Lee trained in from New Pinky Lee trained in from New York.
Doc Merman hospitalized for ob-servation.
Jorome Odlums' divorcing. He's the writer.
Jerry Wald hospitalized with food poisoning.

tine writer.

In the writer of the foot of ing.
Van Heffin called off his trip to
Manhattan because of his daughter's

John LaGatta signed to paint two portraits to plug Warners "To the

portraits to plug Warners' "To the Victor." Salvador Dali's home robbed of \$31,200 in furs and jewels, but no

\$31.200 in furs and jewes, outpelcures, Charles P. Skouras on a midwest-ern tour, with the first stop in Claremost the control of the control

Sol Polito freelancing after zo years as cameraman at Warners. Joe Reddy ill with flu. Director John Farrow cited by the Netherlands for his work in the Dutch cause during World War II.

# Cleveland

Cleveland

By Glem C. Fullen

Jackie Green opening Monday

Green opening Monday

Jackie Green opening Monday

Jackie Green opening Monday

Jackie Gleason, and getting required

Jackie Monday

Jackie Monday

Jackie Monday

Jackie Monday

Jackie Monday

Jackie Telluming Line

Jackie Monday

Jackie Gleason

Jackie Gleason

Jackie Jackie

Jack

### Australia

Australia

By Eric Gorrick

"Grand National Night: is holding
up at the Mineyer, Sydney."

It is Mineyer, Sydney.

It is Mineyer, Sydney.

It is Sydney over Hoyts circuit; click in Sydney over Hoyts circuit.

"Annie Get Your Gun" is still.

"Annie Get Your Hoyt on purchase.

Laurel and Hardy due here Christ
the Williamson Theatres will re
yeve. "While Horse Inn' in Sydney.

"Fullers will install a new air-con
fittioning plant at their Maybair.

"Annie John Christial is new air-con
fittioning plant at their Maybair.

"Annie John Christial in Sydney.

"Annie Turum! head of Horse.

"Annie Turum!" head of Horse.

in as house managers during the war.

War. The Markey Ansies pic being on "Sons of Matthew," Ansies pic being and Universal-International. It's using a local cast.

Sull not known for whom Sir Laurence Olivier and Oli Vic Co. will play It, and when, they come productions and the Fullers all said to be in the bidding.



9 out of 10 Screen Stars use Lux Toilet Soap\_Lux Girls are Lovelier!

Published Weekly at 154 West 46th Street, New York 13, N. T., by Variety, Inc. Annual subscription, \$10. Slingle cooling 18 centa. Enthwick as second-class matter December 22, 150, at the Post Office at New York, N. T., under the act of March 2, 1819. OF YELLOW, 1917, 1917, NEW PRINTER, NO. ALL RIGHTS RESERVED.

VOL. 168 No. 10

NEW YORK, WEDNESDAY, NOVEMBER 12, 1947

PRICE 25 CENTS

# OR HOT-'N'-COLD D

# Theatre Guild's Milestone: Now In 4 TALENT NEEDS Projects (Legit, Pix, Radio, Tele)

Anceste Guid ans week became the first organization in show biz history to advertise shows simul-taneously for four major branches of the entertainment field—films, legit, radio and television.

legit, radio and television.

Already noted for its legit productions and "Theatre Guild of the Air" radio show, the Guild this week entered tele vila a dramatic show on WMBF (VMSC, X, Y) and teed off the WMBF (VMSC, X, Y) and teed off the WMBF (VMSC, X, Y) and teed off the WMBF (VMSC, X, Y) and the Air the Air

sponsor for U. S. distribution).

First Guild tele show was St. John
Ervine's "John Ferguson." (Reviewed in television section). Second is to be "Late George Apley,"
starring Leo G. Carroll, which is
tentatively scheduled for Dec. 8 airing over the NBC web.

ing over the NBC web.

Guild decided to invage the video
medium on the premise that tele is
an extension of legit and radio and
also because of tele's highly-prom-sing future, according to co-directors Lawrence Languer and Theresa
relation. In addition, they pointed

"Continued on page 55)

# Vaude Comeback Seen by J. C. Stein

Jules C. Stein, board chairman of Music Corp. of America, believes vaudeville has its best chance for a "comeback" of sorts since its demise nearly 20 years ago. He has seen manifestations thereof via increasing manifestations thereof via increasing popularity of novely turns in cafes and vaudiliness, and particularly in open control of the control of

For Casino-Niteries grosses of hillibility acts throughout the country, Including New York, where Enest Tubbs chalked to contry the country, Including New York, where Enest Tubbs chalked to control the country of the control of the country of the

'Pug Biz No Racket,' It Says Here in New Film

Says Here in New Film To counter seamy side of again and especied in "Body and Soul." In Soul and Soul." An analysis of the Soul and Soul." All seams of the Soul and Soul." All seams of "Sillmans Cym." Abraham Folonsky, serigler for "Abraham Folonsky, serigler for Johnny Indrianno, Talek Roper and Dan Tobey, who sysperted the pug thesping in the Enterprise pic, are principals in the new protucing out. Back again or crooked managers in Seed against or crooked managers in fixed fights or crooked managers their film.

# **Booking Dearth Favors Producers** In Legit Deals

Most of Brondway legit theatree are lighted but there are a few darks spots, in strong contrast to pressure subtractions, the strong subtraction of the strong subtractions, the strong subtraction of t ers are said now to accept one week's guarantee. Unless; more shows are (Continued on page 63)

# Non-Blacketeering, Short Bankroll Gamblers NG For Casino-Niteries

# FREQUENT HITS

Ten years ago the accepted for-mula for ho, success for a band, signer, instrumental or vocal group was one hit record. Later, the puly-tic beame a little fougher to con-vince—two or three hits in succes-sion were ne

vat. Recently, this has been painfullyproven to many disk names and onenight, location and ballroom operafors who have continued to pay high
prices for a bo. rep that isn't there.
And the reason for the iag is plain
one their immediate, disk past
is reviewed. Not one has had when
might be called a solid hit in six

might be calted a soun nr 10 six months or more.

Only Frankle Laine and Vic Damone have followed up with hits on top of the post-war clicks that brought them to attention. Too mahy others are riding along the (Continued on page 68)

# 1.700 Songs Submitted To One Firm, Indicating Hectic Disking Pre-Ban

RECIK DISAIIIB ITE-DAIL
As the Dec. 3I deadline for the
stoppage of recording by the Ameriean Federation of Musicians draws
closer, mulob dusk companies are bemore than the stoppage of the control of the control
Task of the recording and tunesaigment executives of the various
companies is clied by the case of
one of them; he has had submitted
at most 100 new pop tunes and an
Most of these tunes are being
Most of these tunes are being

t of these tunes are (Continued on page 62)

# **GREEKS' GRATITUDE MAY REINSTATE PAYOFF IN \$**

REIMINATE YARVIPY IN 3
Bread cast upon the waters by the film industry may come back cake. Greek -Reilet campaign, in which picture people played a major part that year, brought so much gratiative people played a major part should be provided by the property of the provided provided by the provided provided

Tops of the Tops Top Soft Music Seller
Top "Mear You"
Top "Most Requested", Disk
"Near You"
Top Seller on Coin Machines
"Near You"
Top British Sheet Seller
"Now Is the Hour"
(Details in Music Section)

# Hope-Luckman Blowup Seen Due To Comic's Trip O'Seas: Other Deals Pend

Cheesecake' Decadent:

Chicago, Nov. 11.

Chicago, Nov. 11.

Chicago, Nov. 11.

a g a i n st decadent: "Communistic"
Hollywood, has gone right down the
line and from now on all "chessecake" shots are out. Only gals with
high neckline will be festived on
the pic pages. Fapiers were formerly
noted for their use of leg at."

Hearst also has a ban on pictures of Charles Chaplin, although run-ning ads of "Monsieur Verdoux."

# **Foreign Censors** Real Rough On

shoulder holster, and ms. mina-eye-moil are getting a rougher recep-tion on film abroad titese days than their real-life counterparts got from the FBI a dozen years ago. Foreign censors are riddling the tough guy pix faster than a G-man with a tommy gun.

pix faster than a definition of the Milks are soon going to be faced with getting their entire income out of the U. S. Not, only are they suffering the (Continued on page 63)

recsecake Decadent;
Hearst Press Nixes It
The Chicago, Nov. 11,
The Chicago, Nov. 12,
The Chicago, Nov. 13,
The Chicago, Nov. 14,
Th

# Chevalier's 221/2G Fla. Nitery Deal

Which means that crime films are soon sping to be faced with setting floor entire income out of the U. S. to. (Continued on page 63).

Jergens Fretting Over Winchell Brushoff Of Mid-Program Plugs Mid-Program Plugs Holly of the Commercial to interrupt him once he gest hot, and has so advised his son and other comparation to the commercial to interrupt him once he gest hot, and has so advised his son and other comparation with the commercial to interrupt him once he gest hot, and has so advised his son and other comparatively minor insort, Andrew Jergens. On last surnot, Andrew Jergens. On last surnot, and the comparatively minor insort, and the comparative minor instruction of the kind of continued on page 63).



CHARM RECORDS, Inc. P. O. Box 40, Radio City Station New York 19, N. Y.

# **Tax Impasse Seen Converting Many** British Cinemas to Vaude Policies

Britan's answer to the cutting off of film imports from the United States because of the imposition of the Control of States because of the imposition of the the reviral of states above. Many British houses will have no niternative but to trun to live taken in Tennessee Williams play, "A Street-order to keep their, houses open, according to Harry Foster, head of the Control of the States and Desire," will probably of the Control of the States and Desire, "a title Barrymore, rettly in New York on a then the Control of the States and Desire," will probably the Control of the States and Desire, "a title Barrymore, which we have the states and the Control of the

Foster's Agency, London, who's currently in New York on a time of the foraging expedition.

N. He intends regaining there is well as the standard of the standard in the standard of the stand out pictures and will use stage show

exclusively.

Two major British chains have already lined up a series of shows to start Christmas day. J. Artius day. J.

lists will be used in supporting roles. The idea of using film houses for live linest is bound to spread, Poster indicated, and many, inquiries are coming in from, independents who are hard hit because of the cutting off of American films. However, it's not possible to get stage-shows for all theatree, Poster said, as many house lack stages and dressing. The comment of the comme

# **5 Legits Getting** The Hollywood Eye

Economy campaigns in Hollywood ree keeping bidding slow on film rights to Bloodway Jegiters, but considered the state of t

Inspector Calls."

Of those coming up, "A Streetour Named Desire" has attracted great stiention and praise from the film secuts, although some portions of the plot will take considerable Dutch eleanser to get past the Breen office. Play is being broduced by Mrx. Frene (David O.) Selznick from Tennesee Williams' getter. Williams' script.

George Abbott.

Current musical, "High Button
Shioes," is expected to possibly draw
film coin because of smash proportions it has achieved, although interest in it is passive. It's illustrative of the tight curtool of coin being exercised in Hollywood, since com-panies feel there's not much use spending money on buying rights to a musical which they might duplicate by studio writers.

# **GRIFFITH, ORSON-RITA** IN COAST DIVORCES

D. W. Griffith, the director, was divorced yesterday by his second wife, Evelyn Baldwin Griffith, Coupic, who separated last September reached an out-of-court property

settlement.
In another unhitching Rita Hayworth was granted an interlocutory
decree from Oxson Welles, who did
not contest the action. Actress won
custody of their three-year-old
child, Rebeco, while each retain
their own property.

idea for the story,
Kazan's next directorial assignment after "Streeters" is the new
Arthur Miller play, "Pleisy Good
Times," new indersolns and the rety of the street of the rety of the street of the rety of street of the rety of the street of the re
response out as hoped, Kazan intends
doing that latter "Flenty Good
Times."

### Met's 2-for-1 Bargain **Proves Plushiest Turnout** Ever in 63d Anni Preem By ARTHUR BRONSON

By ARTHUR BRONSON

The Metropollian Opera Assa. ofgreat its usual opening night bargain at its N. X. empositum. Monday
of one-more one cash side of the
foots. The offstage side was the
foots. The offstage side was
the side of the side of the
foots. The main show was going on between acts in the foyers, in cortions, and the bar, with people
pushing to see and be seen, and the
hala a gardish sightmare of photogs,
singers, thistledown dowagers, elle,
sin hand, with ermine coming first,
Contiluated on page 451

# LENA HORNE WOWS 'EM IN LONDON CASINO BOW

With Leng Horne headliring the Casino's new vaude show, the American Negro congstress made her bow, here this week warfoling four numbers to garner a strong reception of the control of the control of the control at the control of the control at the control at the control of the control at the control of the control at the control of t



### 282nd WEEK! KEN MURRAY'S

BLACKOUTS OF 1947 El Capitan Theatre, Hollywood, Watch for KEN MURRAY'S feature length film production "BILL AND COO" ed through Republic Pictures

# H'wood Stars Sail For 2d 'Command'

Hollywood sture representing the U. S. firm industry at Britain's Second Command Performance are shated to sail for England-today (Wednesdry) abourt; the 'Queen Urgenesdry of the Command of the Command

mongage across energy and a continue to the first three properties of the first three produced by Feder Ustinov, Britanger, David Niver, Lilli Palmer and Rex Harrison. Show is being co-produced by Feder Ustinov, Britanger, David Niver, Lilli Palmer and Rex Harrison. Show is being co-produced by Feder Ustinov, Britans Slegol of Paramount's studio publicity staff, who's serving for the second time as Hollywood coordinates of the first three produced by Feder Ustinov, Britans Slegol of Paramount's studio publicity staff, who's serving for the second time as Hollywood coordinates. Show the first three produced by Federal Paramount of the first three produced by Federal Paramount of the first three products of three products of the first three products of three products of the first three products of the first three products of the first three products of three products of the first three products of the first three products of three pro

# Wildberg Returns

Contrib a beg-off speech.

Others on the supporting bill are George and Bert Bernard whose Investigation of the supporting bill are George and Bert Bernard whose Investigation of the supporting bill are greater shaver and his midgets, here after girth years absence. Latter at largy, While abroad he arranged for plack of a microphone.

Theatre's second show drew a capelity overflow with the above the paulip Yorden bit play. Former begity overflow with the above the problem of the pr

# **Monitoring The Candidates**

Harold States in his the best and Senator R Washington, Nov. 11-ratio volve among the present strop of Present A. Tatt the worst ratio volve among the present strop of Present A. Tatt the worst the opinion of Robert Coari, coordinator of the Joint Senate and House Recording Rooms, who his coached most of Washington's political Recording Rooms, who his coached most of Washington's political parass in radio speaking technique at one time or another. As coa-sess it, three GOP candidates cop off the top honors in radio appeal. Here is the way he rates the present likespor of 1948 Presidential candidates:
"First, Stassen-extremely éasy to listen to, friendly, direct, slow,

"First, Stassen-extremely éasy to listen to, friendly, direct, slow, warm.
"Second, Eisenhower-needs conching because he talks too fast, but has a basically smooth, friendly, non-oradorical elelvery, and the state of the state

"Truman-dry, "Taft-dry and arbitrary,"

# This Week's Football

# College

ı	GAMES Columbia Hely Cress	WINNERS	*POINT
ł	Columbia-Hely Cress	Columbia	
ı	Dartmouth-Cornell	.Cornell	
1	Dawrand Brown	Brown	Tarabas 1
Į	Brandand Month Cavalina	Margiand	10
ı	Navy-Penn State Penn-Army	Navy 1	
ı	Penn Army	Penn	
ı			
Į	Purdue-Pitt	Purdue	
ı	Rutgers-NYU	Ruteers	
3	Syracuse-Colgate	Calrate	3.574
1	Temple-Mich. State	Mich State	
1	Villanova-Georgetown (Fri nite)	Villanova	
1	West Virginia-Virginia	Virginia	1. 1.
١	SOUTH SOUTH	, Tagain Internation	
1	Alabama-Georgia Tech	Alakama	The state of
	Auburn-Georgia	Geovern	
	Duke-South Carolina	Dube	
i	Duquesne-Clemson	Claman 5	
	LSU-Miss. State	A CAL	
	Miami-Vanderbilt (Fri nite)	Wandenbill	
	North Carolina State-Wake Forest	With Street	
1	North Carolina State-Wake Perest,	WARE FORES	***
	Tennessee-Boston College	Tenn war	
	Tulane-Florida MIDWEST	Tulane	
	Indiana-Marquette	Yndlana	18
	Iowa-Minneseta	Minnagota	
	Iowa State-Kansas State	Kansas State	
ľ	Missouri-Oklahoma	Missourk	
	Northwestern-Notre Dame	Notre Deme	Marrie R.
	Ohio State-Illinois	Villagia	
	Wisconsin-Michigan	Michigan	
	Wisconsin-Michigan SOUTHWES	. Michigan	
	OUTHWES.	Thursday	0.4
	Oklahoma A&M-Kansas	Mansas	****
	Rice-Texas A&M	Rice	*
	Southern Methodist-Arkansas	. Satu	
	Texas-Texas Christian	Texas	
	Tuisa-Baylor	. Tuisa	
	WEST COAS	T	
	Oregon State-Washington State Stanford-Oregon	Oregon State	· · · · · · · ·
	Stanford-Oregon	Oregon	
í	St. Mary's-Santa Clara	. St. Mary's	
	UCLA-Washington	.UCLA	
	(Games are played Saturday afternoo	n unless otherwise s	ita(ed.)

# Pro Football

1.0	GAMES -	
Chi Cards-Green Bay Packers		
	Bears	
	Eagles	
Pitt Steelers-N. Y. Glants	Steelers	

ALL-AMERICA CONFERENCE
GAMES
GOAMES
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TO SECOND TO THE SECOND TO TH

# Toujours Toupee

Toujours Toupee
Paris, Nov. 4.
Timo Rossl, urrently filming
a Frans Solution of the filming
a Frans Solution of the filming
"La Belle Meunire" ("The
Pretty Millerwoman"), directed
by Marcel Pagnol, rebelled,
against the latter's suggestion
that he should wear a wig appriate for the part.
The filming of th

### **Commies Seem to Be** Out-Ballyhooing U. S. On Goodwill in France Paris, Nov. 11.

Renewed efforts to have the U. S. Government take a more determined stand in defending itself against unfavorable and unfair onslaughts of radical elements in France and other European countries have been launched by representatives of the U. S. major film companies here.

U. S. major film companies here.
U. S. officials here resent especially the way the Soviet propagnate hope have stolen the ball as far as plugging of outside governments is encuerned. When the Soviets give one bushel of wheat to the French the stolen of the stolen of

(Continued on page 55)

# Klieg Light Sendoff With Carloads of Food Starts Friendship Train East

Friendship Train East
America's Friendship Train, Lost
d with food for hungry, Europe,
started list tour to the Atlantic sendoff the Control of the Control of the Control
ture preems. The route along Hollywood boulevard was lined with
specialcra and searchights while
ture preems. The route along Hollywood boulevard was lined with
specialcra and searchights while
ture of the Control
Train, made, up of Southern Patic railroad, cars, started cast with
special control
train and cars, started cast with
while do nations of money that
bound in after the departure was
possed to buy more food in New
york. No reliable estimate was
possed to the control of the Control
Continued on page 20)

# JOHN GASSNER HAS 3 PLAYS READY FOR PROD.

PLAYS READY FOR PROD.
John Gassney former Columbia
Promise and the production
Production of the production
but is holding up all of them until
a suitable star can be found.
Topping the three is "The Comety
of Good and Evil", penned by Richoff Good and Fred William (Gasnet
Good and Broadway several years
ago by the Threathe Guild, Gasnet
Grant Street Good and the Street
Broadway in the 1920's. Third broeerty is his own adaptation of "Peer
Grant Street
Gra

# PIX' PUBLIC RELATIONS PROBLE

# Mary Pickford Steps Into Raising \$5,000,000 to Bankroll UA Producers

Many Picktoni is expected in New-York Volay (Wednesday), reportedly for three weeks of confass with banks, in an effort to get all or part of the \$5,000,000 revolving credit of the \$5,000,000 revolving control for the total, although the partner in the ownership of the company, of the \$5,000 revolving the \$5,000 revolving

salge of Miss Pickford's idea for ob-taining the column been reticent.

Some hanks have been reticent bout lending funds to Va. or to its bout lending funds to Va. or to its the internal condition of the conf-nance was the condition of the conf-nance was the condition of the conf-ing the beniss a rein- on marchy be-more willing to cooperate.

Toe Rosenberg in the Picture H is known that some months ago plan was discussed by the confu-tion of the confusion of the con-taint of the con-taint

(Continued on page 20)

# Col. Bankrolled Its Outside Producers 5 Times Total of '46

J nutres 19141 01 401
Increasing algal support now being handed indie producers by the majors was spoulighted this week in Columbia Pictures' annual statement. That company jumped its bankrolling of outside diameters when the special producers on pix completed or currently in the works. Against that amount, Columbia doled out only \$1,074,109 in '46. Coin advanced in all instances.

doled out only \$1,074,109 in 46.
Coin advanced in all instances,
a Columbia official said, was on
negátive costs with the loans to be
repaid in rentals thereafter. Among
those on the receiving end are Edward Small, Sam Katzman, Harry
Joe Brown, Raphael Hakim, Sidney
Buchman and Benedict Bogeaus,

Buchman and Benedict Bogeaus, company rep added. Indicating the extent of Col's tie-up with indics, seven of the 17 top films completed or in production are (Continued on page 18)

# Uncertainty of Indie

Assolution Splits Trio
Assolution of Buddy Rogers and
Mary Pickford with Rulph Cohn is
said to have been ended, following
completion of. "Sleep My Love,"
trio's initial high-budgeter. Rogers
qrives in New York this week with
the print.
Cohn, Rogers

arrives in New York this week with the print.

The print of the print

# Mady Christians Rests

Mady Christians Kests
Hollywood, Nov. 11.
Mady Christians winds up "All
My Sons" for Universal-International and heads for her farm at
New Canaan, Conn., within two
weeks for rest before going to England in January to direct and act in
British production of "I Remember
Mama"

Mama."
She starred in "Mama" on Broad-

# 'Verdoux' So-So, London

"Monsteur Verdoug" had dual pre-miere at-the New Gallery and Tivoli yesterday (10) with audience, re-sponsive but unenthuisatic. A mixed press generally com-mended Charles Chaplin, but ma-jority said the pic was overlong with ouli patches.

# Who'll Front For Films—MPA Or **Pub-Ad Chiefs?**

Struggle between the Motion Picture Assn. and the Eastern Publicity & Advertising Committee for control of industry public relations, who comprise the board of the MPA. Will be faced with the problem of giving the nod to one or the control of the faced with the problem of giving the nod to one or the control of the faced with the problem of giving the nod to one or the control of the control o

planning to offer heavy resistance to losing control over this activity. Company prexies may decide to (Continued on page 4)

# **MORE METRO STUDIO ECONOMIES EXPECTED**

ECONOMIES EXPECTED
Further axings in Metro's sfudio
payroll are expected in the wake of
M-G veepee Charles C. Moskowitz's
purpose in visiting the studio at this
time is ostensibly to effect further
conomies. Since production chief
Louis B. Mayer has complete furidiction over budgetury materials in
circumpany, will confine his activities
to eliminating whatever excess personnel he spot.

The production of the control of the concompany, will confine his activities
to eliminating whatever excess personnel he spot.

The production of the control of the contended of the control of the contended of the control of the contended of the control of the conmany control of the control of the conmany conm

# 'Citizen Kane' Claim Based on Hearst Biog

DASCH OR REATS DUG Ferdinand Lumbers, author of "Imperial Hears, a Social Blog-raphy" is prepiping a suit to be filed this week in N. Y. federal court-gainst REO-Grown Wellanders; will claim lust the pic, "Citteen Kane," infringed on his William Randberg will claim lust the pic, "Citteen Kane," infringed on his William Randberg will Hearst sagh, as detailed in his biog-REO distributed "Kane" wight Welles and Mankiewicz seripted. Contave Gernfeld is attorage for Contave Gernfeld is attorage for Contave Cornelled in storage for Contave Cornelled in storage for

# RANGES FROM REDS TO CHURCH

With echoes of the recent UnAmerican Activities probe of Holbywood reverberating throughout
the nation and the world and films
taking a terrific battering from
taking a terrific battering from
the lations from the lations of the
lations has become the industryfirst order of business. Two distances
the lations was made on the problem by
film company toppers in sessions in
the contacts was distance of the contact
and the lation arrived all yet on an
approach.

nite solution arrived at yet on an approach.

A confused idea held by the public that the film industry not only condoned, but defended, the Commiste working in Hollywood, at Committee probe, is the major conern of company toppers. That became clear last week at mueltings of presidens and other high exces to review the industry's handling of the investigation and to hyp plans in the promised by Committee Chairman J. Färnell Thomas.

Company heads felt definitely that the industry had been hurt by the

the industry had been hurt by the probe. On the other hand, in going (Continued on page 18)

# Tom Connors' EL **Deal Set to Go**

Hollywood, Nov. 11.

Robert Benjamin, head of the U. S.
Rank Organization and attorney for
Eagle Lion, is expected to arrive here
shortly to discuss with EL toppers a
proposed employment pact with Tom
Connors, former 20th-Fox sales chief.
Deat has been cooking or same sime Comors, Jormer 20th-Fox sales chief. Deal has been cooking for some time and it contemplates Comnors taking over the spot ag general manager of worldwide distribution for EL.

In the event he joins EL, he'll snag a large block of stock from the company in addition to his salary. Alfred W. Schwaberg would continue as EL. sales manager should Connors come

Former 20th biggie is hopeful he (Continued on page 20)

# RAPPER IN FELDMAN'S 'MENAGERIE' PACKAGE

Intig Rapper who, with five years to go, recently severed his di-rectorial pact with Warner Bros, is being sold by agent Charles K, Feldman as part of a package deal in 'The Glass Menageric.'' Feldman has been talking deals with Samuel Goldwyn and David O. Seiznick on the Tennessee Williams long-run 

# Par Balks at Any Decree Settlement At Cost of Cutting Theatre Holdings A number of the Big Five were

# Sept. Pic Earnings Up

Hollywood, Nov. II.

Average September weekly earnings of workers in film production were up \$3.0 voer August to \$109.86.

California labor statistics bulletin says average was \$22.06 over September, 1946.

# 20th-Fox's 48 Pix For '48. Increase Of 15 Over '47

Twentieth-Fox has scheduled 48 films for release in 1948, a stepup of some 15 pictures over the current year's roster, cales manager Andy Smith, Jr., announced at the second Smith, Jr., announced at the second day of the company's divisional sales manager meet at the beautiful sales Smith, Jr., announced at the second day of the company's divisional sales manager meet at the homeoffice yesterday (Tuesday). Although the other majors haven't yet amnounced a complete release schedule for next year it's expected that 20th's lineup will number far more than the others.

will number far more than the others.

Of the 48 films, Smith sald, 23 will be turned out by the 20th-Fox sta-dos. List also includes four specials and the control of the

Samuel Bacrwitz, former Newo produce, of the list are to be lensed in
Technicolor, including seven from
Other and the seven from
Other and the seven from
Amber' and 'Capstain from Castile,'
both being sold at upped admission
ment.' Latier present simultanously vesterday at the Mayfair, N. Y.,
and the Apollo, Chicago.
Twentieth prexy Spyros Shoutha
los addressed vesterdary session,
merchandiship policies to be-followed by the company during the
(Continued on page 22)

Jock Lawrence Due Back

A number of the Big Five were ready to reduce their holdings in wholly-owned theatres by one-third and to carry out the partial-discoverement provision of the decree as an inent's anti-trust action, it's been reported. Negotiations which took place within the last few weeks in Washington Sell through, however, traces by refusing to go for the heavy reduction in its holdings.

The trading took place, it's understood, at the top level. U. S. Attended to the sell through through the sell through the sell through through the sell through through the sell through the sell through the sell through th

hook if it meant awing their theaton, with its interests in 1,400
houses, revolted at the proposed loss
of over 100 wholly-hald theates and
the enforced purchase or sale of
1,600 others. Among the Big Five,
Far has always been the most bits,
stands. It threatened, early this
year, to file an individual appeal to
the U. S. Suppress Court when the
other four companies dailied on the
11st doubthild whether appeal will
be argued in January, as scheduled,
and the companies of the control of the control of the
control of the control of the control of the control of the
the control of the control of the control of the
the

since majors have yet to receive

# TIME' RAVES BRING 5-YR. PACT TO BARTON

Hollywood, Nov. 11.
Raves at sneak preview of Cagney Productions' "Time of Your
Life" brought James Barton an ex-Life" brought James Barton an ex-clusive five-year pact with the pro-ducer. First stint will be an im-portant role, "A Lion Is In Streets," scheduled for spring filming.

Barton played the cigar store In-dian fighter, Kit Carson, in filmiza-tion of the Saroyan legiter.

# 120 No. 10 INDEX Billis .

Inside Television
Legitimate
Legitimate
Literati
Music
New Acts
Night Club Reviews
Obituaries
Orchestras
Pre-Production News
Radio Records ..... Frank Scully .....

# National Boxoffice Survey

Biz Holds Stoutly in Most Keys-'Amber,' 'Unconquered,' 'Town,' 'Had to Be,' 'Mitty' Set Pace

quered, Town, 'Had to Be, 'Mitty' Set Pace

Despite heavy rain and anow in is many sections of country, business and in N. Y. at Music Hall. 'Lost continues strong in most key cities of the continues strong in most key cities of the continues strong in most key cities and the continues strong in most key cities and the continues that the continues and the continues that the continues and the continues that the continues are continues and the continues and the continues are continues and the continues are continued to the continues are continued to the continues and the continues are continued to the continues

# Random House-Authors Guild Model

Publishers to best-cellers, who, have long sought to establish their right to a share of proceeds from film sales, won an important victory with final agreement between Rundom House continues. Park, covering scorpings of manuscripts by the publisher, is expected eventually to be placed in with use a similar to the Dramatists Guild maintain basis.

Adjuber Could maintain basis.

agreement.
Authors Guild has accepted in the
BH model contract the principle that
if a publisher can establish that he
contributed to a book's value for picture sale, he's entitled to the fol-

lowing:

1. One-half of the amount spent
by the publisher on advertising, up
to 10% of the author's share of the
film coin.

nim coin.

2. If there's an escalator clause in the picture company's contract with the author, the publisher gets 10% of the return to the author resulting from such a clause.

from such a clause. (Escalator clauses give an author a certain sum for each copy of the book sold over a specified minimum, the idea being the flim studie loss the books and the such as the such sold as possible for the publisher sharing in this is that he's partially responsible for the additional sales and it will encourage thin to spend more money on adver-

him to appele more money on saver-ing the second of the suthery and a second 15% of the author's hanc. Actually, it's said, generally to work out to about 10%, and the publisher, got any income from a picture sale and how much was open to negotiation in each contract, on the second of the secon

# Hughes' War Contracts And Ban on 'Outlaw' Somehow All Mixed Up

Somehow All Mixed Up

Washington, Nov. 11.

After admitting that he asked
Major General Bennett E. Meyers.

Gettled) to try to persuade New

The Outlaw," Howard Hughes demotion of the Comment of the duers said the N. Y. run of the glieture would not "justify that sum."

"The Outube" a me in the the glieture in the property of the property

Variety Ading.

Louis Rydell, advertising machager of Vanters, died. moddenly at his home, 960 Fark avenue, New York, Sunday night (9) following a heart attack. He was 58. He was at his died with the state of the

1933.

A funeral service was held yester-day (Tues.) noon at Riverside Memorial Chapel, N. Y. Interment in Mount-Hebron, Long Island.

# Allied States Asks Johnston to Take Some Action' on Church Ban

# Who'll Front?

Contract Gives Pubs a Cut on Pix

Description of the second of the secon

ing out the problem of getting inneapeners certain from known facts that he undoubtedly will stempt to convince the committee that the operations it is glanning MPA public relations that of, at least, it is new setup is formed, that it should be under his control.

That zones such conpromise might about the control.

That zones such control.

That zones such control.

That zones such convert, have not been toath: to state that they lack been toath: to state that they lack cillities or know-how for the job they envisage.

been toath: to state that they lack condence that the MFA has facilities or know-how for the job condence that the MFA has facilities or know-how for the job condence that the MFA has facilities or know-how for the job condence to the property of the mean that the same time the eastern publicity committee was drawing up its plan. Johnston had Edward Cheys had been delayed, however, by time the blueprint of a similar idea. This has been delayed, however, by time consumed though Cheyfitz's very active part in the formulating has been delayed, however, by time loosumed though Cheyfitz's very active part in the formulating has been delayed, however, by time has been delayed, however, by time juming, claiming that softing can and is known to have some specific ideas on the subject. Pub-Ad Committee hasn't revealed any details. Eastern bublicity group is taking bows for some of the recent editorial comment favoring the industry during the Un-American hearings. Eastern bublicity group is taking bows for some of the recent editorial comment. Eastern the subject Pub-Ad Committee hasn't revealed any details. Eastern bublicity group is taking bows for some of the recent editorial comment. Eastern the subject Pub-Ad Committee hasn't revealed in the subject Pub-Ad Committee of the subject Pub-Ad Committee of the subject Pub-Ad Committee subject Pub-Ad Committee

# PROTESTANTS CAUTION AGAINST HYSTERIA

Minston-Salem, N.C., Nov. 11.
Recent hearings on Cemmunism in Hollywood, conducted by the House Committee on Un-American Activities, came in for sharp criticism in a resolution passed here last week by the House of Bishops of the Protestant Episcopal Church in United States.

States.

The resolution, adopted unanimously, called upon American church people to guard against "hysterical fears" of Communism. It charged that "an inquisitorial investigation of men's personal beliefs is a threat to freedom of conscience."

"The casting of public sensitions."

is a threat to freedom of conscience."
"The casting of public suspicion
on fellow-citizens under the protection of Congressional immunity," it
added, "can readily become an offense against God's commandment,
Thou shalt not bear false witness
against thy neighbor."

# TRILLING TO N. Y.

Hollywood, Nov. 11.
Steve Trilling, exec assistant to
Jack Warner at Warners, hies to
N. Y. today for a two-week vacation.
Will gander legit field.

# 'Amber' Plenty in the Middle of Church And Civic Tabus: Roxy Biz Starts to Dip

Annder' Beaucoup Black
Despite the church of the diverse against the church of the policy of the policy of the country for third week in a row, seconding to reports from the country for third week in a row, seconding to reports from the country for third week in a row, seconding to reports from the country for third week in a row, seconding to reports from the country for third week in a row, seconding to report from the country for third week in a row, seconding to report from the Catholic Years and the row of the policy in a second report from the Catholic Years and the row of the row

# Reynolds, Lavery Seek Liberals' Co-op to Ward Off Federal Censorship

Philadelphia, Nov. 11.
Clerical censority won a major battle over the film business this beaution of the film business that the control of the film business that the film of Uit Pederal - CEBOTSHIP Sounding a warning that Pederal censorship of films is more immediate and acute than is generally realized, Screen Writers Guild prexy and commentator Quentin Reynolds last Friday (7) country to help safeguard the industry from such a fate.

Speaking, at a luncheon in New York sponsored by the Americans for Democratile Action in Lavery's honor, Reynolds pointed out that 'many heart papers,' Recent Hearst editorials demanding Federal film caronship, consequently, might search slaying 20th product in the Philly scriddioces.

Decision to pull "Outlaw" from scriddioces.

Decision to pull "Outlaw" from the Erianger was made upon the return of theatre owner William ter to Dennis Cardinal Dougherty. Goldman explained that he had been out of town when the Cardinal's original communication-to his office was received on Nov. 5. "In office was received on Nov. 5. "In office was received on Nov. 5. "In other works of the cardinal form of the normal communication of the normal communi

iorials demanding Federal film cen-orship, consequently, might scare the producers into tossing all con-troversial ideas out of their films. Lavery seconded this, declaring that the Industry has always "source easily." To dispel this fear, he com-mended triendly invitations from liberal groups lifroughout the coun-Continued on page 100.

L. A: to N. Y.

L. A: to N
June Allyson
Lauren Bacall
George Dembow
Mitton Biow
Humphrey Bogart
Aiteen Brenon
Ed Cashman
Alexander H. Cohen
Harry Cohn
Julet Dassin Armand Deutsch Dick Dickson Humphrey Doulens William Dozler William Dozier Dick Fishell Walter Florell Joan Fontaine Sidney Franklin Betty Garde Herman Jaffe Murray Kaufman Murray Kaufman Arthur Kelly Dorothy Kirsten Zoltan Korda Walter Lurie Gordon Maynard Virginia Mayo Burgess Meredith Louella O. Parsons William Perlberg Abraham Pollonekr Abraham Polonsky Bob Roberts
Estelita Rodriguez
Gradwell Sears
Ann Sheridan
George Toblas
Max Youngstein
William H. Voeller

have at that time given them serjous consideration," is consideration," Goldman lifted the picture despite the fact that, as he explained in the letter, he had seen the film before booking it and was 'satisfied that it sive." However, he said, the picture was being withdrawn because "it is not our wish to exhibit any picture that, notwithstanding our own judg. (Continued on page 22) N. Y. to L. A. Harry Brand Jean Crawford Roy Del Ruth John van Druten Mrs. Henry Giosb Mrs. Henry Gios Martin Goodman Harry Kosiner Edward Morey Howard Randall Howard Randali Irving Rapper John F. Reeder Walter Reilly. Norton V. Ritchey Jean Sablon Henny Youngman Josh White on Zerneck N. Y. to Europe Noel Coward Lee Ephraim Morris Helprin Mr. and Mrs. Bob Hope Jack Hulburt Jack Hulburt
Jennifer Jones
Tom Lewis
Gerald Mayer
Mr. and Mrs. Robert Montgomery
Wesley Ruggles
Mr. and Mrs. Henry Sherek

Alexis Smith Craig Stevens John C. Wilson

# CL CUTTING IN ON FILM B.O.

# **Unned-Scale Prices Only in 1st Runs** May Be the Sop to Small Town Indies

The upped admission wrangle currently dividing distrible from exhibs is heading for a compromise in practice if not by agreement. The way Paramount and Warner Bros, with the chances better than even that other majora will follow the same pattern hide exhibe whose spearmounted the opposition, is to book the picture and exhibe whose spearmounted the opposition, is to book the picture and boosted scales in first-rum keys only policy has feen set for both Paramounts "Unconquered" and Warners" "Life With Father." It means scooping the cream from the state of the picture and the picture and warners "Life With Father." It means scooping the cream from the state of the picture and the picture in the state of the picture of of

# Rocky Mountain Allied Loves That Metro—For Low 'Dolphin' Prices

Rocky Mountain Allied, one of the most militant of the indie exhib or most militant of the indie exhib or something they dislike, lost no time in showering congratulations on Metro sales weepe William F. Rodgers for his decision signat up. The sales weeper will be saled by the sales were saled by the sales were sales with the sales with the

Allied States, parent organization (Continued on page 22)

# STEELE'S MIAMI AND D.C. LINKS IN NEW CIRCUIT

Links in Are (IRC).

New gradinate which, recently sequired a house in Miami Beach and another in Washington, D. C., hopes to make the pair the first in an indic circuit of considerable size, froup is headed by Arthur J. Steels, and was gotten together by David Stillman (& Stillman), New York attorney. Stillman holds a piece of the gradicate.

A 750-seater in opposition to the Sturf, a Women's the Arthur Women's Sturf, a Women's the Sturf, and the Sturf, a Women's the Sturf and th

# 500G for Appeal

Hollywood, Nov. 11.

First three weeks of the Third Annual United Append drive wound up the Montan of \*89.86 plestged by 12.68 to 12.68 was the first plant to pass its last year's record,
The \$49.948 represents 38% of the quota for this year.

# Probe Reopens Dec. 1

Allendale, N. J., Nov. 11.
Probe of Hollywood will reopen Dec. 1 and continue, for two
weeks, Rep. J. Parnell Thomas,
chairman of the House unAmerican Activities Committee,
said at his home here last week.
He added that "two items which
never have been disclosed will
be brought to light."
Thomas survessed satisfaction

be brought to light."

Thomas expressed satisfaction with the outcome to date of the Hollywood investigation, declaring: "Our committee's job is to spotlight the Communists. The movie industry and the American peopie will take eare of the rest."

# Nat Holt, Ex-RKO, To Make B's at 20th

The road back to milesale production of Bt is still being travelled by 20th-Fox. With the idea of upping still further its program of low-budgeters, made by india producers and released by it, John is current, budgeters and released by its producers with 20th footing much of the bill.

20th footin

# Jackson Park Decision Stands; U.S. Nixes Review

Washington, Nov. 11. Five-year old anti-trust Jackson Five-year old andi-trust Jackson Park Theatre case, Chicago, came to the end of the line yesterday (Monday) when the Supreme Court denied a review of an injunction Issued against the defendant distributors and affiliated circuits. Injunction, usued by the Federal distributor in Chicago, provides for a complete and the control of the control of the court of the court

Under the new system, major Loop, theatres will not be allowed to play a picture more than two weeks unless they release a print to other theatres so as not to form a backlog, three-week period between the end of the first run and subsequent release is discontinued; theatre circuits can no longer set admission (Comtinued on page 22).

# NOT ENOUGH LEFT FOR AMUS.

Inflation and a fast rise in public spending on durable goods, both touched off by the war's end, are the basic economic factors behind the decline in domestic grosses. That conclusion is reached in a detailed dividend prospects as prepared by Lionel D. Edie & Co., investment addividend prospects as prepared by Lionel D. Edie & Co., investment advisers, and currently circulating among flim biggies. It predicts provided the big give in 1948 after denucting and the control of the big give in 1948 after denucting clinic in 1970; in revenues and \$25,00,000 for costlier pix released next year.

year.

In a carefully compiled graph (printed herewith), which traces expectly flart-musk being against the authoral perfect billion of the second of the se

prices, the report declares.
Over the period of 1936-45, analysis notes, b.o. revenues followed fairly consistently the pattern in drift of the theatre take for every 10% holst in personal income. National earning power is up 163%-from the '39 level. Using the ratio, report says, theatre bix should be 11% shead of '39. Actually, it's only-08% to the

good.

Pre-tax earnings of \$80,000,000 for '48 compares with the Big Five's take of \$145,000,000 for the current calendar year and \$204,000,000 in '46, it's said. On the question of earnings for '48 report makes this for

or 40, rep	ort make	s this fore	cast:
	'47	'47	'48
Company	Earnings	Dividends	Ear
Metro	\$2.50	\$1.50	\$1.4
Paramount	\$4.40	\$2.00	\$2.7
RKO	\$2.50	\$1.20	\$1.4
20-Fox	\$5.00	\$3.00	\$3.0
Warner			
Bros.	\$2.75	\$1.50	\$1.5

Number of healthy factors are noted in the analysis. One funda-mentally strong point is the fact that very little expansion has occurred in theatre facilities over the 18 years in theatre facilities over the 18 years aithough population has risen steadily. Seating capacity of flickeries is currently around 12,000,000, which compares with 11,500,000 in '37 and 12,150,000 in '31.

Meanwhile, theatre properties as well as other film holdings have been carried by the companies at cost "which is very low in relation to present replacement costs." Para-mount, for instance, has book value assets of \$150,000,000, which compares (Continued on page 22)

# British Treasury's Eady Cancels U.S. Trip; Slows 75% Tax Accord

# Olivier to Aussie, Then U.S.

Ultryer to Aussie, Then U.S.
Sir. Laurence Olivier has dichedhis plans to visit the U.S. late in
January, upon completion of "Hamlet" for the J. Arthur Rank org,
Olivier, instead, will plane directly
for Australia from London to start
for Australia from London to start
March 1.
Cancellation of the U.S. trek for
Lowed a delay in completing "Hamlet". However, he'll hit this country on the way back to England
British near, Will he ecompanied
by his wife Vivien Leigh).

# 10 in 'Contempt' Get U. S. Respite

Weahington, Nov. 11.

Ten. Holly woad died, Nov. 11.

Ten. Holly woad died, Nov. 11.

Ten. Group of the state of the contempt of Congress get, state for contempt of Congress get, state for the contempt claim. The contempt claim is the would hold in abeyance contempt claim of the U.S. district attorney for prosecution. Martin's decision to postpone further section on the citations for the contempt claim on the citations for the station on the citations for the can derive the contempt claim on the citations for the contempt claim on the citations for the National Lawyers Guild. According to Popper, the Speaker's function when the same contempt contempt of the citations on to the da. at this time, as the House's function when it is meeting. Hence, he said, it is "not mandatory" for Martin to send the citations on to the da. at this time, he added, has discretion now to decide whether the citations are legal and if they re to be turned over to the contempt of the

the d.a. for Grand Jury action.

Popper asked Martin, consequently,
not to forward the citations to the
d.a. now but either to deny the
legality or to hold them up until the
(Continued on page 18)

# Joe Bernhard Says FC Will Have 12 New Films in '48

Have 12 new rilms in 48
Film Classics will distribute approximately 12 new films during, 1948, topper Joseph Bernhard disclosed in New York this week. About 60% of the films will be in color, he said, down as recently absorbed into Cutth, which had previously specialized in reissues, recently released its first new picture. "Spirit of Willer Staring Glenn Davis and Too" Blacokard. Bernhard said Too" Blacokard. Bernhard said and terms, "but what's more important, the wide coverage the picture is getting."

Washington, Nov. 11.

The hot-and-cold prespects for a stitement of the British 73% tax dipped a few temperature points with the construction of the state of the

plan to present to the Labor government. Johnston, MFA percy, talked to Eady over the wires some 10 days ago, it's been learned, and then ordered Allport to open negotiations when Eady advised him that his trip to America had been postponed, and the street of the present that the property of the present that the street of the present that and therefore gave the go-abead word to Allport, staged yesterday (10), was imitted to exploratory talks, it's understood. If they can strike some common basis and there's more than a 50-30 prospect of reaching a demander company presides will trek to London to finish it up. But otherwise, there's little likelihood, of their (Continued gap page 22)

# **Closed British Theatres** Sought as Warehouses; Del Giudice Tells M.P. Off

Del Giudice Tells M.P. UII
The Government is to be asked to
conquisition 250 cinemias which may
have to close through lack of U. S.
Him, and use the theaters as warehouses for goods awaiting export.
Silv Waldron is high pressuring the
government for a series of inquiries
on the film situation. He has asked
the Chancellor of the Exchequer, in'
view of the fact that internal revview of the fact that internal revview of the fact that internal revview of the fact that internal
give an estimate of the effect on
revenue if the American films, if hell
give an estimate of the effect on
revenue if the American film: industry
ands no more films to Britain. try sends no more films to Britain. Sir Waldron has also addressed other special Parliamentary requests to the President of the Board of Trade. In one he asks what steps (Continued on page 22)

# LLOYD SETTLES COMEDY BIT SUITS VS. U AND COL.

BIT SUITS VS. U AND COL.

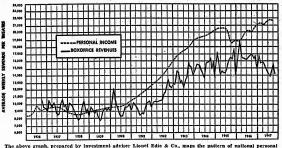
Harold Llocal Modern College and College

# PAR'S REGULAR 50c DIVVY Regularly quarterly dividend of 50c per share for outstanding com-

50c per share for outstanding common stock has been declared by Paramount. Divry will be handed out Dec, 19 to stockholders of record Nov. 28.

Paramount's board is expected to meet tomorrow (Thursday) to authorize issuance of the company's third-quarter profits report.





The above graph, prepared by investment adviser Lionel Edie & Co., maps the pattern of national personal income against the average weekly revenue per theatre of all first-run houses in the 51 key cities. It runs from 1936 to date with the lighter vertical lines dividing the years into quarters. Figures in the left column are in dollars representing the shifting per-theatre take during 10 years.

# \$100,000,000 Of Films' Normal O'seas Take Hit By Foreign Market Snafu

Represents 80% of Annual Take; British Tax Set Off Chain Reaction in Other Countries, But Hope Seen in '48

another.
Touched off by Great Britain's
drastic tax bite on film importations
last July, a chain reaction of quotas,
taxes and coin-freezing measures has taxes and coin-freezing measures has been popping off on all points of the globe. In practically every country, the U. S. film industry's dream of a free-trading postwar world has turned into a nightmare induced by a universal hard money famine, poitical uncertainty and potent nationalism.

political uncertainty and potent autonalism.

As of the present domain the hard of the present collection and the present collection and the present collection of the present collection of the present special properties. However, one bright spot in the picture is the expectancy that the Motion Picture Asan. will reach an agreement with Britain by the case the situation. This fact plus the launching of the Marchall plant the reached by film company excess are graded by film company excess are regarded by film company excess. Following survey includes all the important countries except the 13 m which the Motion Picture Expert. These "are either military occupied or are in the Russian orbit, and present ever more complex and insummontable problems than those listed below." Argentias.

listed below. Egentian.

Two months ago, the Argentian government clamped is freeze on U. S. pix funds following Britain's ban on converting pounds to dollars. Step was supposedly temporary but yourd on litting of the freeze which will affect annual take of about \$8,000,000 for malor U. S. distributors. In addition, income tax law shape a 20% tipe on 50% of the except the control of the contro

hibitor price, paid to producers of project films, untrains Agroement has been teached which fercess 20%. Or remittances festimated at \$5,000,000 annually) for a do-year period, although representing a heavy cut in film companied first take, U.S. majors looked upon a support of the price of the project films and the companied that the project films are provided by the property of the project films production, capital debt payments, improvements, pension funds improved the property of the project films of the

nourna, ann other parts of the British empire.

Belgium is one of Europe's last: remaining outposts where U.S. films are not subject, as yet, to any important restrictions. This market, representing approximately \$2,000-to yet to be a subject of the subject of

Remittanees from Brazil, totalling over \$5,000,000 yearly, have become increasingly irregular due to the government's financial straits. On top of a threatened blocking of funds, Rio government has slashed all admissions by one-third and put ceiling on admissions, resulting in a one-third dip in returns on Yank Brasil

Chile
Celling on remittances has been
imposed by the Chile government
limiting take for the U. S. companies
culated, and the Chile
Approximately \$4,000,000 is involved
in the Chile market.
Civil war and condended chose have
completely knocked out China from
revenue calculations. However, since
this area has been in practically the
same condition for the past if years, Chile

same condition for the past 10 years, it represents no new loss for film

Within a rapidly shifting internal Panama, Venezuela and Colombia tional scene, survey by Varawr of the latest restrictions operations among the Lattin-American committee that the survey of the lattin-American committee trevels that 80%, or \$100,000,000, of Heliywood's normal oversees take is proposals have recurrently come up currently leopardized in one form or low of the lattin of the lat

Demant New U.S. discovering the control of the cont Denmark

similar to the Australian deal.

Beguater
Despite improped the business in Ecuacion with viewing supped more than 90% in last two years, U. S. distributors have been hamstrung by a dollar shortage. Since June, 1947, they've had to buy dollars at the rate of 17 sucres to \$1 instead of the previous 13.5. Government has also imposed added taxes on incoming films.

tilms.

Egypt

Funds are temporarily frozen.
However, there's talk that there may
be 50% remittances permitted by the
end of the year. Egyptian government, however, is talking only in
terms of 30%.

ment, however, terms of 30%. Eire
Ireland is tied up on U. S. films just as much as Rapland since that government per through the second of th shipments already in the Internally, government is tak of every \$1 seat sold in ciner

of every \$1 seat sool in cinemas.

France.

Due to do France.

France permittances since 1899 bates been favore although French government agreed to remit \$11,460,000 of the blocked funds in quarterly installments this year.

Only \$2,285,000 of the total has been paid thus far. If Marshall plain goes line entering the plain goes line entering the plain goes line france will pay up early in 1948.

France will pay up early in 1986.
Since at Britath
Since August, when Britain
slapped a 300% sid valorem tax on
cutback in revenue take, American
film companies have embraged all new product to that country. Those
plettures, however, which were
went into effect are exempt from
the tax and U. S. film earnings are
not expected to suffer until next
syring when the backlog expenses
on a expected to suffer until next
syring when the backlog exempt
on a modification of the tax into a
90% coin freeze he expected to 50% coin freeze is expected to be reached between the Labor govern-ment and the MPA.

ment and the MFA.

Greece

Deal for remittances expired in

November, 1946, when exchange allocations for all imports except
essential foodstuffs were suspended.
Everything points to an indefinitely
bad climate for U. S. films in this
territory as far as finances are concereted.

India

Following foolsteps of Great
Fridin, a freeze or tax on U. S.
dine is anticipated shortly to save
followers. The first and the first an

Mexico is among the group of South-American countries which permits free remittances of film coin. However, rapid growth of native industry has inspired consideration of a law compelling local chemas to reserve 50% of playing time for Mexican (Hernary 1998).

for domestic films, plus a playing-

Palestine Palestine
Palestine import permits for U. S. films, cut off or Oct. 15, have been relessed in the past week. Palestine is among the last remaining sources of dollar remittances in the entire a despite the fact that the new import regulations, now, being formulated, are being dictated by Longulated, are being dictated by Longulated.

Peru
Total remittances of all pix companies in Peru is about \$1,600,000, half of which is to Hollywood and rest to other countries. There was talk that companies would get half their remittance money at the official rate but nothing materialized,

cial rate but nothing materialized,

'Jim 'industry has been singled out
as a special source of tax revenue
with a result that a total of 40% in
faxes is being levied on gross revenues, giving the government a
greater shave than either the exgreater shave than either the exprevenue of the state of the state of the
greater shave the
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Portugal was an unrestricted money area until recently when it took steps to conserve its dwindling dollar supply and blocked all remittances. In addition, following an intensive nationalist campaign at the beginning of 1947, high barriers wentu against foreign imports of films.

beginning of 1847, high barriers went-up against foreign imports of films. Virtually no dollar exchange is available and the possibility of re-mittances from Spain is remote. Further complications are found in the import licenses which have to be bought on the open market, the raw-stock shortage, and discrimination against U. S. films.

Sweden has imposed a freeze which blocks a yearly \$2,500,000 to the big U, S, distribs. Until recently, this was an unrestricted

Switzerland
Switzerland is an unrestricted
money area. However, there's an
import quota for each company
based upon the amount of film
brought in in the 1937-38 years,

# U. S. Not Pulling Out Of Norway Despite 60% Cut as in Denmark

It appears uncertain that Ameri-can film companies will pull out of Norway in reprisal to the 60% cut of allocations for film imports ord-

averway in reprisa to the 60% cut of allocations for thin imports ortical control of allocation for thin imports ortically allocation of the control of the

inow that U. S. pix will lose their hold on the Danish public to no. Hence, though the Norwegian governments action is a replice of that taken by Denmark, the countermoves of the majors may not be repest performance. Instead, Gerald M. Mayer, Moiton Picture. Assn.'s will hoddle with Norske offselas in an effort to reach a compromise. Mayer sailed for the Continent Monday (10) aboard the Niew Monday (10) aboard the Niew Amsterdam for a month's sojourn. He'll also seed to clear the air. In He'll also seed the air In He'll also seed the air. In He'll al

Century's Marines Salute Initiating ratio for the U.S. companies in basis of their past carning and the companies in basis of their past carning and the U.S. Marines and the U.S. Marines in the U.S. Marine in

Buenos Aires Sets Up New Pix Censorship Code

Pix Censorship Code

Menos Aires, Nev. 11.

Municipal administration of Bueno
Aires has set up a film code to
regulate the exhibition of pix. Derece issued last week provides that
"middless are considered to the contraining must offered the contraining must offered the contraining must offered the contraining must respect the fundamental institutions which form
the positration of the confirm of the conproper continuity of men under the
the continuity of men under the
solution of the concomment and the law must not be
shown in a derogatory light."

# Eddie Small's Kosiner Bullish on Italo Prod. Facilities and Values

Language difference has proved the principal difficulty in making a few and the principal difficulty in making a few and the production for the production of the few and that films of Hollywood quality can be turned out there. That's the opinion of Harry Kosiner, Small's sales chief, who returned to the U.S. last week after a month close to the week after a few and the control of the production of the pro

chief, who returned to the U. S. Isati week after a month close to the "Cagliostro" company in Tally: The company in Tally: The company in Tally: The company is the company in the compan

from Rome. Scalera studios, which are being used for indoor shots, are good, but lack recent refurbishing as a result of the war, Kosiner reported. As a result, Small's crew brought in its own sound equipment and cameras. American makeup actists and an English sound crew were imported, but all other technicians are Italian. Gregor Rabinovitch is also work-ing in Rome currently, making low budgeters for Columbia, costing about \$150,000 in lire equivalent.

# M-G SALES MEET DEC IN CHI PRE-DECREE

M CH PRE-DEXREE

Metio is currently planning a division sales meet to be held in Chicago
in early December, in advance of
the U. S. Supreme Court's tecoff of
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Metro assistant general sales man-ager Eddie Aaron may accompany Rodgers this year on his trip to the Coast.

Stanwyck, Lancaster Get 'Wrong Number'

Get Wrong Number
Hollywood, Nov. 11.
Hal Wallis signed Barbara Stanwyck and Burt Lancaster to co-star
in "Sorry, Wrong Number," his next
production for Paramount release.
Filming starts early in 1948 with
Anatole Litvak as director and comroducer.

# **UNESCO's Report On Film Programs** For 12 Countries

In a recently concluded study of conditions in the film industries of 21 ward-evastated countries, United Nations Educations, Scientific & grant of only \$25,000,000 to the dozen nations could develop production and exhibition standards to efficient completed in Paris two more completed in Paris two morts investigation, covers Be ig dum. Czechoslowkai, covers Be ig fum. Czechoslowkai, Demmark, France, Greece, Lutennard, Parise, Greece, Lutennard, Parise, Greece, Lutennard, Parise, Greece, Lutennard, Carlos, Carlos and the Philippines.

bourg, Netherlands, Norwey, Poland, Yugoslavla, China and the Philip-Major recommendation of the commission report was consideration of the exemption. From all importance of the exemption of material in the Reich.

UNESCO report, in general, takes a handsoff attitude towards the exemption of th

France. Commission recommends on this point that increased use of 16m instead of 35m film for public ex-biblion would result in astrings on Describing, widespread lack of training the state of the state of the bandle latest technique in film recommends that technique in film and the state of the state and the state of the state

# DAY-DATE 'B' THEATRES' **BOOTHMEN WANT 'A' PAY**

Hollywood, Nov. 11. Exec board of projectionists Local Exce beth Hollywood, Nov. 11.

Beth Hollywood, Nov. 11.

Bo niet this project (Cinital social to decide stand to be taken against the social s

t date. n report to Walsh, Local 150's siness agent George Schaffer said La report to Walsh, Local 18% business agent Goorge Schaffer said no strike is being called or contemplated since dispute with FWC Involved only individual boothmen who did not receive the contract scale. Meanwhile, number of new walkout list tonight (Tuesday) when first weeks with "Amber" will have been completed. In this event, circuit will man booths with indic operators which it has been recruiting actors which it has been recruiting day (5).

# Unions Pledge 188G To Charities Appeal

Hollywood, Nov. 11.
Studio unions, 47 in number, have pledged a total of \$188,047 thus far in the third annual appeal of the film industry's Permanent Charities

film industrys committee.

Twenty-two of the locals have surpassed their last year's records for the first two weeks of the drive, according to Edward Arnold, chairman of the studio campaign.



Vol. 168 INDEX nds at Hotel B.O.'s. Best on Coin Machines

Best Sheet Music Sellers roadway Play Reviews. Chatter Concert
Disk Jockey Reviews
Disks Most Requested Film Reviews Foreign Play Reviews. House Reviews Joe Laurie, Jr. Legitimate Legit Gros Music National Boxoffice Survey. New Acts
Night Club Revi **Obituaries** Orchestras Out of Town Play Reviews. Picture Gross Pre-Production News. tadio Reviews Record Reviews. Records Frank Scully Songs' Largest Radio Aug Television Television Revi

42nd ANNIVERSAR

DAILY VARIETY (Published in Hollywood Daily Variety, Ltd.) 310-8 Year—512 Foreign Published Weskiy at 184 West 68th Street, New York 18, M. Y. by Variety, In Editored as severed-class matter December 21, 1988, at the Company of the Compan

VOL. 168 No. 6

... and the index to the buyers and

sellers of entertainment the world over.

'Variety', the only International Show Business publi-

cation, has diligently and unwaveringly reported all 'trade

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truly be the Index to Show Business. . . . It's the only medium to tell the entire entertain-

ment world where you are, what you have done or what you are going to do . . . reserve your

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NEW

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Gentleman's Agreement TOTALE MARTIE A RECOMENT 70th-Fox telease of Dierri P. Zamok Pro-duction. Stars Gregory Peck, Dorothy Mo-Guire, John Gardeld; features Celeste Hoin, Anna Reyere, June Havoc, Albert Delker, Fills. Kaiara. Sereenipal, Moss Jiart, from the novel by Laure Z. Hobson; music, Al-trod Newman; orchestrial strangements, Ed-tor, Earthon Jones, Previewed N. Y. Nov. 7, 47, Running into, 118 MINS.

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7, '47. Running time, 118 MINS. Phil Green	2
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is impressive, Garfield is a natural in the part of Dave, glving it ad-mirable strength and understated eloquence.

harmonic acception and unnecessary and the property of the fault of diction noted above, Miss Holm is excellent in the likehole part of Anne, while expressively terse portrayals as the nother. June Hawo as the article property of the prop

sophical scientist, are all excellent, flart's screen adaptation is master-ful and Elia Kazan's direction, added to his work on such dima ser being rather in the state of the

### Road to Itio

Reads in Bilo
(Songs)
Hollywood, Nov. II.

Faminous release of bardel Bars product
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### Miniature Reviews

"Gentleman's Agreement"
(20th). Film version of bestseller, should get critical raves
and smash b.o.

and smash b.o.

"Eead to Rie" (Songs) (Par).
Another boxoffice winner in Paramounts "Road" series with Crosby, Hope and Lamour.

"Night Seng" (Music) (RKO).

OK drama of blind musician; marquee furnished by Dana Andrews, Merle Oberon, Artur Rubinstein and others.

"Pirates of Menterey" (Color) (U). Conventional historical adventure-romance of California in the 1840s.

(II). Conventional minutures asrecursive-common of California in
"Fabritism Texan" (Rep.). Wiliman Elilot, John Carroli, Catherine McLeod in super-western;
good b.o.
"Whispering City" (CanadianMcLeod in super-western;
RCI). Canadian-made inchefice. Canadian-made inchetine, Mary Anderson, looks OR.
"Cennic Thre' the Rye" (Advance). British-made documentry has no chance in U. S.,
minor even for England.
"The Cather Cather Cather
("Cather Moriey stars in
this strange British sophisticated
comedy, not for America.
"While Unicera" (GFD). Margaret Lockwood as femme lead
garet L

Dana Andrews	ľ
thy Merie Oberon	
iss Willey Ethel Barrymore	ŀ
hick	П
onnieJacqueline White	١.
corge	ľ
mmyWalter Reed	ļ.
amieJane Jones	ı

# Pirates of Monterey

tion. Surr Maria Montes, Rod Cameroni returnes Mikhail Rammun, Philip-Reed, Gilbert Roland, Gale Sondergaard, Directed by Alfred Werker. Sercenjulay, Sam Heil-man and Margaret Buell Wilder: original, ser Crechicolori, Hail Morr and W. How-ard Greene; missie, Milton Rosen; editor, Russell Schoengarth. Tradeshown S. V.

Nov. 10, '47, Running time, 78 MINS.	ĸ,
Inrguerita	f
hillip Kent	1
	1
A. Carlos OrtegaPhilip Reed	2
senorita de Sola	ì
filomena Tamara Shayne	
Jovernot	
Sergoant Gomara	Ċ,
	ì.
Pirate	
Phus No. 1	к
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### The Fabulous Texan

Republic retease of Edunual Greinger production. Stars William Elliott, John Carroll, Catheris MiLeod; Restores Theer,
Order Stars William Elliott, John Carroll, Catheris MiLeod; Restores Theer,
Rath Donnelly. Directed by Edward Lodwig. Screenjuly. Lawrence Hazard and
Horace McCor, based on original by Hal
Long; content. Reggle Jamiler, Howe
Collins. Tradeshown N. Y., Nov. 5, '47.
Running time, 97 MINS.

Running time, 97 Miles	
Im McWade	William Elliott
John Wesley Barket	John Carroll
Alice Sharp	.Catherine McLeod
Gibson Hart	Albert Dekker
Eithu Mills	Andy Devine
Tosle Allen	Patricia Knight
Bud Clayton	Johnny Sands
Reverend Barker	Harry Davenport
Doctor Sharp	Robert H. Barrat
Luke Roland	Douglass Dumbrille
Jeenst D	Reed Hadley
Standifer	Roy Bareroft
Wade Clayton	Russell Simpson
Shep Clayton	James Brown
Sam Bass.	
Dick Clayton	George Beban
Sim Clarton	

Recyublic has apparently laken the advice of some of its major stockmajor stocking prestigs finns and sink its heavier-budgets into the type of the process of the major stocking prestigs finns and sink its heavier-budgets into the type of the process of the word and, as the process of the word and, as the process of the word and, as the process of the word and as the process of the process of the process of the word and the process of the process

once. Other unforgettable moments are when the youngelet rile has a fasteres (this Lamour) and action centers around their mastes. Phils childlike terror is sowe her from a vickeling mother's heart attack, Kathy's remains a single property of the state of the same stream of the property of the same stream of the property of the party circumstance of the property of the party circumstance of the property of the property of the party circumstance of the first phase of the property of the party circumstance of the first phase of the property of the party circumstance of the first phase of the property of the party circumstance of the first phase of the property of the party circumstance of the first phase of the property of the party circumstance of the first phase of the

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# Jens Managen I Amerika

yeans Manusson I Amerika ('Jean Monusa in Amerika') (BONGS) Scandik Films avelsas of Revow Film Sig Olin Min Person, Bolds Westla-Directed by Reagt Janain. Berespily, I Bertil Paingrey and Mark Stepher; mark, N. Y. Nev. 2, 47. Stanning time, 38 MINS.

Marke. Nov. 1. '4f. Running time, 188 Marke. (In Sucedish; Emplish Titlet) One of the better Scandinavian imports that fills a transport that fills are received in a year that takes him on a Cookt tour of half the U. S. Pitch to U. S. Pitch tour of half the U. S. Pitch tour of

with their classy carhops ...md
'cheap' submobiles.

Prime fault of the film is its cv.

In the fault of the film is the control of the fault of

Whispering City
(CANADIAN-MADE)
Longia Lion release of Quebec Production
(CANADIAN-MADE)
Longia Lion release of Quebec Production
(Mary Anderson, Paul Jaisse, Testures
Mini (Plates, John Fratt, Joy Jaines, Jaines, Johnson, Johnson, Paul, Jaines, Johnson, Joh

Marie Roberts
Albert Frederick
Rence Brancourt
Edward DurantJohn Pratt
NunLucie Poitras
Bianche LucostoJoy LaFfeur
Police Inspector George Alexander
Assistant Police Inspector Henri Poitras
Whice first Connection facture film to

This first Canadian feature film to attract attention in the U.S. is a melodrama of considerable suspense unfolded with Quebec and May Administration of the Considerable and May Administration of the Canadian houses.

Besides a fairly intriguing murder yarn, done skillfully by film James and Leonard Lee from the George yarn, done skillfully by film James and Leonard Lee from the George production introduces an excellent concerto by Andre Mathieu. This theme figures in two rehearsal scenes big symphony orchestra, latter being done as the picture moves to its crashing climax.

# DON'T TAG 'EM AS B'S-SCHARY

# Body' Gets Knockout Dates So Ent Slows Shopping Tour for New Distrib BY COST OF PROD Soaring High Within Next Y 'Body' Gets Knockout Dates So Ent

Small grosses being scored in openings of "Body and Soul" during the past week are understood taking the edge off of Enterprises hunt for a new distribution outlet. United Artists sales are formed to the sales of the sales of

distributing companies.

With only one more film to make for IIA under its present entract, Enterprise toppers, who have been for IIA under its present entract, have been hadding with a number of distribs on possibility of a releasing deal. Discussions have reportedly been held with 20th-Pox.

RECO and Eagle Lion.

Survey of the majors shows the survey of the majors shows the present the survey of the majors shows the survey of the survey of

portedly, been held with 26th-Fox.

It's also understood that Eart my to swing a stock transfer and the sounded to t

as new York.

Results apparently justified exhib-Harry Brandt's concession of a 12-week guaranteed run at the Globe in order to anare the film. Holdover figure doem't apply until after the dozen weeks are up.

in order to snare the film. Holdower figure do-sain's apply until atter the figure do-sain's apply until atter the figure do-sain's apply and a special and

#### N.Y. BOOTHMEN RESUME **NEW CONTRACT TALKS**

Resumption of negotiations, after a month-long hiatus, between N. Y. projectionists Local 306 and theatre circuit execs of 20th-Fox. Warners, w's and RKO for a new contract Loew's and RKO for a new contract will take place within the next few days. Herman Gelber, 306 prez, has been pressing for an early that of the herman feet of the few days. Herman Gelber, 306 prez, has stage from the few days and the few days a

clears his desk. Despite recurrent strike talk from the boothmen over the circuit's all-lead stalling for a sk-month period, outlook currently is for an early all the control of the cont

#### Rep. Readies Four

Heaviest production activity since last spring goes on at Republic in the next two weeks, with four pic-tures slated to roll. Starters are "Oklahoma Badlands," "Under Colorado Stars," "Thunder in the Førest" and an untilled pro-

# Pressbooks' Aims

Survey of the majors shows that none plans drastic changes in its pressbook formats similar to that inaugurated last week by Universal. Recent dissolution of Ur field expension of the state of the sta

interest the exhibs' attention, for which so many books in the past hardward and the pas

"impressive touches" were also made in an effort to hike the salesability of company product. The salesability of company product of the salesability of company product of the salesability of company scaliblings and salesability salesability

#### IA-BACKED JOE BASSON **AUGURS HOT 306 FIGHT**

AUGES HOT 306 FIGHT

Hot fight for the buy spot in bocal

306, New York Motion Fleture Projectionists' Tolino, is now a sure
thing, Joseph Basson, backed by the
International Alliance of Theiritical
international Alliance of Theiritical
election campaign to recoup the local 300 presidency from Herman
Gelber, incumbent. Voting take as
election campaign to recoup the local 300 presidency from Herman
Gelber, incumbent. Voting take as
Basson hab been a Coast rep for
the IA during the post few years.
Prior to that, the filled the precy,
until outside by the Gelber forces.
Reportedly, Basson will be backed
by the IA because of a falting outficials and Gelber over maneuvers
for boosed projectionists' scales. Gelter wanted to call out his men on
strike to force the raise through but
shelved.

He'd like to see the term "B-pic-ture" eliminated to clear from the Hollywood mind the idea that a film's cost and its quality are neces-sarily related, Dore Schary, RKO production chief, declared in New

artly related, Dore Schary, BKO
production chef, declared in New
York last week.

"More moge cleas "money as
"More moge cleas money as
the control of the control of the control
of story and casting." Schary explained.

"It's entirely wrong to
hind the one pictuce, because another, shouldn't be expected to hold
the same interest for the patron."

Studios should think in terms of a
rather than in blocks of pictures
falling into certain price and quality
estagories. This latter leads to "the
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(Continued on page 25)

#### **RKO EXECS HUDDLE** WITH STUDIO CHIEFS

WITH STUDIO CHIEFS

RKO biggies, including Fleetick L.

RKO biggies, including Fleetick L.

RKON biggies, including Fleetick L.

RKMM and L. Lawrence Green,

Board members, are huddling here

with N. Peter Rathron, prexy, and

board members, are huddling here

with N. Peter Rathron, prexy, and

on studio affairs, production chief,

and the state of the state of the state

studio announcement that the

meeting was planned a month ago

is evidently meant to still reports

a result of Schary's recent restimony

before the House Un-American Ac
relities Committee in Washington,

would not discharge Reds unless it

was proved they simed at the over
throw of the U. S. government.

# Soaring High Within Next Year

Schary's Billing

Appearance at the recent Washington probe of leftism in films is certainly no deterrent to Hollywoodites in New York's Greenwich Village. In fact, it has resulted in the rarity of a film's producer getting billing over the title. Marquee on the 8th St. Flaghouse over the weekend

: obert Young in Dore ry's 'Crossfire.'"

#### Korda's Niven Pic Not So Bonnie

London, Nov. 11. Continued headaches by Sir Alex-ander Korda on production of "Bon-nie Prince Charlie," David Niven starrer, culminated last week with the walkout of producer Edward Black.

the walkout of producer Edward Bass. Allow previous tubbles included a change in directors with Robert Stevenson resigning the task in midstream and Amount Stevenson resigning the task in midstream and Amount Stevenson resigning the assignment. These difficulties are believed to have at least partially accounted for Korde's departially accounted for Korde's departially accounted for Korde's departially accounted for Korde's departially accounted for Am Ideal Ruband, Paulette Goddard starrer, to 20th-Fox. This is his first pic for Amt company's release, arrived next. Korde's was to have arrived next when the company of the company o

#### Curtiz' '49ers' to Be

Cal. Centennial Film

Michael Cuttiz forthcoming production. "The Selected as the classification between the classification of the classification between the classification betwe

Hollywood, Nov. 11.

Commercial film production in
Hollywood is expected to extend to
new heights right after the holidays.
Producers of this type of film are
levelling their sights for a particu-

larly active season.

larly active season. During past year particularly, commercial and industrial production, coupled with institutional, has developed into an important part of the nation's fourth greatest industry. Last 12 months has seen the country's biggest industrialists and advertisers realizing more than ever that films are among their best

the country's roughest mindstartinals with the country's roughest mindstartinal ever that films are among their best sales media.

The year 1947 brought forth approximately \$4,000,000 worth at The year 1947 brought forth approximately \$4,000,000 worth at the confidently predicted by producers that this figure will more than only \$2,000,000 worth at the figure will more than only \$2,000,000 worth and the country \$2,000,000 worth \$2,000 worth \$2,000,000 worth \$2,000,000 worth \$2,000,000 worth \$2,000 worth \$2,000,000 worth \$2,000,000 worth \$2,000 worth \$2,0

Many Sponsors Interested For Eastern Airlines, he several shorts on history of aviati (Continued on page 18)

#### RKO'S EASTERN PROD. BUDGETED AT \$500,000

Shooting on RKO's "The Window," first picture ever to be scheduled for production entirely in New York, tees off tomorrow (Thursday) at the RKO-Pathe studies and in lower Harlem. Pre-production budget has been set at \$500,000, with shooting scheduled to take six weeks or longer.

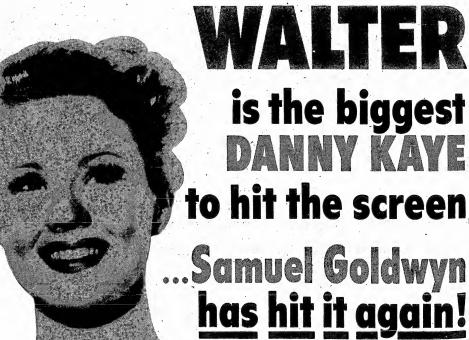
been set at \$500,000, with shooting scheduled to take six weeks or longer.

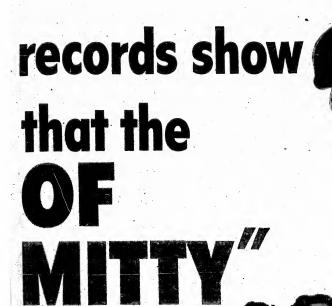
Barbara Hale and Arthur Kennedy arrived from the Coast over the set of the street of the street urchin, around whom most of the film's action revolves, has not been cast yet and until a militable actor is found, around whom most of the film's action revolves, has not been cast yet and until a militable actor is found, Producer Frederic Ullman, Jr., has two standily boys on the Coast ready to step into the part, but will continue his search for an unknown. Most of the picture is to be shot on exterior legations. Since the excipt cells for a summer seen, in which the urchin and his gang tramp the standing of the producer from the standing of the seen that the much longer than six weeks because of the weather. Cover set, consisting of a semement building interior, has been of the Pathe studies and will be used in case of bad weather.

Film is to be the first production effort of Ullman, who resigned as of the Pathe studies and will responsible for having the Pathe studies arrived in N. Y. a week ago from the Coast for pre-production work.

#### **Briefs From the Lots**

# it's no SECRET





6899

DETROIT - MITTY BREAKING ALL HOUSE RECORDS for opening week at Adams. Outdistancing box-office of previous national champions to play this house.

NEW YORK — ELEVENTH BIG WEEK AT THE ASTOR AND

STILL GOING STRONG.

A Rip-Roaring film. Hillorious and exciting.

A Rip-Roaring film. Allorious and exciting.

Times.

A Big colorful show and a good one... Yostly entertaining.

PHILADELPHIA — MITTY SOCKEROO — A TERRIFIC SENSATION
AT THE STANLEY."
— Variety
The most successfully hilarious Kaye the screen has yet shown "—Bulletin

CHICAGO -- OPENING DAY RECORD AT WOODS THEATRE SECOND DAY EVEN BETTER.

ELEVENTH: WEEK!
"The man's an unabubted genius completely hilarious. — Times

'Mark up another success for Danny Kaye.'

PITTSBURGH - "AFTER TERRIFIC FIRST WEEK AT STANLEY.
WALTER MITTY STILL SOCKO IN SECOND STANZA " Variety

'Kaye's funniest to date . . . a bright new Technicolor quill in Samuel

Distributed by RKO RADIO PICTURES, Inc.

TECHNICOLOR

## L. A. Hit by Holdovers; 'Moment' Tops New Pix, Rugged \$45,000 in 5 Spots, 'West Pt.' 34G, 5; 'Amber' 57G, 2d in 4

With only two new firstrum bills current this week, the overall gross picture here is not too forte. "Lost Moment," playing in five theatres, is doing best of newcomers, with Moment," playing in five theatres, is doing best of newcomers, with most of the state of t

2008 Marrow (20th) (4th W) \$2,700.
Chinese (Grauman-WO) (2,048; \$9.45,0)—Torover Amber (20th) (2d wk), Light \$11,000 fm \$9 days. the control of the control

and "Don" Coyote" (UA) (2d wic) ...

met \$3,500. (190 ) (1,000 ; 60.4).

"Unsuspected" (WB) (2d wic) ...

"Unsuspected (WB) (2d wic) ...

"Unsuspected (WB) (2d wic) ...

"Song of Love" (UAC) (2d wic)

One of the control of

50-319.—Verdoux" (UA) (2d wb).

Smooth 35,000, Last week, good 88,—
Hollywood (WB) (2d wb). Near
Thumpsector (WB) (2d wb). N

**Broadway Grosses** 

#### Ramrod'-'Orleans Solid 21G, St. Loo

is not calking any given six at the the above average, Best of the current offerings is "flammod" teimed with New Orleans." Florever Amber Wester and State of the Control of the Control

'Alley' Trim 18G, Buff. 'Mitty' Great 15G, 2d

Big is okay currently. Too new-comer is "Nightmare Alley," at the Bufful Gham (3,60%, 40.70)— Suffune Gham (3,60%, 40.70)— That Hagen Giff (10,70%) and "The Treipasser" (16p.) Mice \$15,500, Last Hipp (She) (2,00%, 40.70)— Golden Farrings" (Par) and "Killer Dill" ("Forever Amper" (20th), 6d wh.) big \$14,60% at '45-51,20,00%, 40.70)— "Suffune Gham ("Fore Amper" (20th), 6d with Vance' Serret Mission" (EL) (2d wt.) Suffune Gham ("Fore Amper" (20th), 6d with Vance' Serret Mission" (EL) (2d wt.) Suffune Gham ("Fore Amper"), 100,00%, 1 fancy S15.60.0
Teck (Shea) (1.400; 40-70)..."Song of Love" (M. C) (m.o.) God \$4,000. Last week, "Poxes of Harrow" (20th. 1.00.), song (1.00.), song (1.00.),

Witness" (Col) (2d wk). Steady \$18.00. Last week, fair \$19.400.

Parament (F&M) (3.396; 60-41)—
Desert Fury" (Far) and "Jungle Flight" (Far) (Cd wk). Good \$22.000.

Paramount Hellywood (F&M) (1.41; 60-43)—"Desert Fury" (Par) (2d wk). Brisk \$11,000. Last week, good \$14.000.

| Paramount Hellywood (F&M) (1-64)
| Additional Continues | Paramount Hell

'Night' Mild 8G. Omaha

Night' Mild 8G, Omaha
Omaha, Nov. 11.

First real blast of winter withheavy wild and on weight withheavy wild and on weight of the contraction of the control of the control of the control

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pleasy and the control of the control

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Sturrday helped some. Theatree had
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Sturrday to Robert of the Cool and

Renafets (RKO) Ol. 99.

Beatle of the control

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Sturray to Revera. (UD. 19.4)

Beatle of the control

Control of the control

Control of the control

Sturray to Revera. (UD. 19.4)

Beatle of the control

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Control of the control

Beatle of the control

Contr

#### Pitt Still Slow Albeit 'Stallion' Lusty \$9,000: 'For Keeps' Oke \$18,000

For Keeps Oke \$18,000

Pitteburgh, Nov. 11.

Not much improvement here this week, with the general stuggishness of the past month continuing. Best of the past of the

don' (col), fine \$5,000 at regular don's (col), fine \$5,000 at regular Shahey WB (3,800; 46-70)—
"Magie Towin' (RKO). Jimmy Stevart picture was a lant-minute switch at the state of the st

# 'ALLEY'-VAUDE STOUT

Washington, Nov. 11.

Standout in a relatively dull session is "Nightmare Alley," which is being helped by strong vaude at Capitol. Otherwise the pace is slow, with two holdovers and reissue of "Anthony Adverse" at Warner all hurting.

hurting.

Retimates for This Week.
Capitol (Loew's) (2,434; 44-80)—
Wightmare Alley\* (20th) plus vaude.
Strong \$28,000, being hypoed by hig stage show. Last week. "Other Love" (UA) with vaude, so-so-conduction of the conduction of the conduction

| December | Color | C

## Hub Still Big: 'Alley'-Vaude Hot 32G, 'Had to Be' Strong 35G, 'Amber' 53G, 2d

**Key City Grosses** 

Estimated Total Gross
This Week ......\$3,160,000
(Based on 22 cities, 227 theatres, chiefly first runs, including N. Y.)

Last Year .......\$3,439,000 (Based on 23 cities, 201 theatres)

#### Cugat Ups 'Wall' Brisk 33G, Cleve.

Of the newcomers currently only Body and Soul" looks big. "For-ever Amber," on its moveover at

ever Amber," on its moveover at the Allen, is being vaniced atte 5 days. Xavier Cugat and "invisible Wall" are stout at Paines.

Estimates for This Week Allen (IRKO) (3,300; 55-70)..."Porton of \$12,000 in Jung and being pulled. Last week, "Sometime in Wind" (U), pleasing \$10,000.

"Wightnare Allen" (20th). Midding \$15,000. Last week, "Magen Girl" (VI).

"Nightmare Allew" down.) Midding Stigloo. Last week, "Flagen Girl" (WB) 1600. Last week, "Flagen Girl" (WB) (m.o.) Oke \$3.500. Last week, "Spirit West Stigloon. Last week, "This Time For Keeps" (Ad. Spirit Stigloon. Last week, "This Time For Kee

#### Mpls. Oke Despite Bliz; 'Lured' Terrif \$13,000, Town' Modest at 11G

Minneapolis, Nov. 11. university of Minnesota homecoming that pulled 84,000 to the Purdue football game crowded the loop over the weekend and got grosses off to a fine start despite bad weather. Even a blizzard hasn't been able' to hold back such newcomers as "Magic Town" and "Lured".

\*\*Section \*\*Leave \*\*Le

"Dark Passage" (WB) (2d wk), good \$750.0 to (Par) (2.300, 50.70) — "Lured" (IJA). Nicely ballyhoed big \$13.000. Last week, "Song Thin Man" (M-G), \$10.000. Last week, "Song Thin Man" (M-G), \$10.000. "Dark properties and the properties of the prope

Another so the Merica Nov. 11.

Another sock week for the Bub, with most spots starting new product today to catch the holday by L. In most spots starting new product today to catch the holday by L. In most spots starting new product today to catch the holday by L. In most spots starting new product today to catch the holday by L. In most spots starting to the product of the holday of the ho

sturdy \$17,000 after smash \$32,000 popener.

M. 6 with Father (WB) (11th wk). Side with Father (WB) (11th wk). Side with Father (WB) (11th wk). Sime lish. Orpheum (Loew) (3,000, 40-80)—"Body and Soul" (UA) and "Crime Doctor's" (Samble' (Coll.) Opens today (Tues.), Last week, "Bad to State Wall (Loew) (3,000 and Baddle in Bough" (VIII).

You" (Col) and "Laddle in Dough" (Indie), strong \$22,000.

Parameunt (M-P) (1,700; 70-\$1.20)

"Forever Amber" (20th). Smash \$31,000 on second, nearly same as first session's \$32,000. "Mark of Zorro" (FC) and "Drums Mohawk" (20th) (reissues) plays Sundays undays the second of the se

(20th) (reissues) plays Sundays only; if a (Loow) (3,300; 46.80) — "Body and Soul" (UA) and 'Crime Doctor's Gamble' (Col.) Opens today (Tues.), Last week, "Had to Byto" (Col.) and "Laddie in Dough" (Indie), \$13,000.

"Trastaux (Translux) (900; 30-74) — "Black Friday" (U) and "Black Sunday (U) and "Black Sunday (U) and "Black Sunday" (Col.) and "Murder Mob" (Indie), \$8,000.

#### Catholic 10-Day Ban On Cincy Houses Hurts But 'Had to Be' Sturdy 18G

"Had to Be Sturdy 186.

Cincinnat, Nov. 11.

Spotty returns are dropping the overall take for downtown houses stem from the extension of a Catholic ban on "Foreyer Anher" to a hoperat on all clemens, for, 19 dead-oile city, Current top prosers a factor of the control of the c

#### Chi Climbs: 'Xmas Eye'-Dotty Shay Sock \$65,000, 'Widow' Rousing 25G. 'Body' Record 42G, 'Horse' Big 21G

"Disago, Nov. 11.
Film bis has rebounded from last weeks almo, with the Armittic day, holiday promising plenty of calid articles. Four new films are breaking through holdover deadlock, control with blower deadlock, and the control with blower deadlock, of the control with blower deadlock, and the control with th

Estimates for This Week

Estimates for This Week Apollo (B&K) (900, 95)—Foxes of Harrow" (20th) (4th wich, Dec of Harrow" (20th) (4th wich) (4th w

Pink Horse' (U), Keen \$3.4,00. Lest vertex \$1.00. As the vertex \$1.00. A

(20th), (2d. wk). Mild \$5,00. Last vect. \$1,100. E81—12 (E81.) (1,00. E81.) (

#### L'ville Up; 'Alley' Brisk \$18,000, 'Song' Loud 16G

Louisville, Nov. 11. Biz pace along main stem is healthy this week. "Nightmare Alley," single-billed at the Rialto looks nice, while "Song of Love," at State, helped by midnight hillbilly jamboree Saturday (8) will wrap up

Estimates for This Week

Brown (Fourth Avenue) (1,209; 40-60)—"Red Stallion" (EL) and "Saddle Pals" (Rep) (m.o.). Lively \$5,000 after strong week at Strand. Last week, "Jungle Book" (FC) and "Goldwyn Follies" (FC) (reissues), \$3,500.

3800. "Mentucky (Switow) (120); 30-40)

- "Bachelor and Bobby Soxei"
McG). Lively \$3,500'. Last week.
McG). Lively \$3,500'. Last week.
Down to Earth" (Col) and "Deep faltey" (WB), \$3,000.
Mary Anderson (People's) (1,100'. Mary Anderson (People'

\$9,000.
National (Standard) (2,400; 40-80)

"Lured" (UA). Midnight show
Friday-Saturday (7-9) had Dr. Neff
pulling 'em in for his spook doings,
but looks only dull \$5,000. Last week.
Too Many Winners' (EL) and Ted
William orch, others, on stage, solid
\$13,000.

Tho Many Winners' (EL) and Ted 13,000. To, others, or site, solid \$13,000. The state of \$13,000. The state of

#### Grosses Are Net

Film gross estimates, as re-ported herewith from the vari-ous key cities, are net, i.e., with-out the 28% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income. The parenthetic admission prices, however, as indicated, in-clude the U.S. amusement tax.

## 'Unconquer'd' Hot 35G, Tops Frisco

Armistice Day holiday is helping up miles Day holiday is helping up miles Day holiday is helping to the produced by holiday is helping to the produced by holiday helping to the conjugated by holiday between the sounding to a terrific session at the way business has been here in recent months and the way it slips are the configuration of the co

Estimates for This Week
Golden Gate (RKO) (2,844; 65-\$1)

"Magic Town" (RKO) plus vaude
headed by Miquelito Valdes and Renee DeMarco (2d wk). Nice \$21,000.
Last week, big \$29,000.
Fox (FWC) (4.68.

Last week, big 250,007. (8-48.20) — "Theory Month of the Work of t

(2d WK), Fat Solou, dask bron, 57; Gold Clippert) (400; 25-85) - "Cone With Wind" (M-G) (relssue) (400; 85-85) - (400; 85-85)

50. Larkin (Rogener) (400; 65-85) — "Shoe Shine" (Indie) (6th wk). Snappy \$2,000. Last week, \$2,500. United Nations (FWC) (1,149: 80-81.20)—"Forever Amber" (20th) (2d wlc) (36,000. Last week, sock \$12,500. \$10,000. Last week, sock \$12,500. \$10,000. Last week, sock \$12,500.

#### 'Earth' Lofty \$22,000 In Denver; 'Horse' 14G

In Denver: "Horse' 14G
"Unconquered," at upped scale, is
atandout this week, setting new record at Denham, with \$55,000, Albei
Plink Horse," each in two spots.

Estimates for Truit week,
Estimates for Truit week,
"Grapes of Writh" (20th) and "Tobacco Road" (20th), (treissues), Good
(20th), after two weeks each at
Paramount, Esquire, fair \$3,600,
"Unconquered" (Pari, To all-time
high of \$35,000, Holds, Last week,
days of third week at pop scale.

Deaver (Fox) (2,325; 35-44)
"Oppuramond Strikes Back" (Col),
Goog United on page 22)
(Continued on page 22)

#### 'Outlaw' 22G, 2d, 'Amber' 29G, 3d, Ace Philly Bets Despite Church Pickets

Despite Church Pickets
Pilodethie, Nov. 11.
Pilotetine Philodethie, Nov. 11.
Pilotetine Philodethie, Nov. 11.
Policetine Philodethie

Performance" (EL) (2d wks days),
48,000. (W3) (238,05,04)..."Song
48,000. (W3) (238,05,04)..."Song
48,000. (W6) (238,05,04)..."Song
48,000. (W6) (238,05,04)..."Song
48,000. (W6) (27,05,04)..."Song
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able.
Fox (20th) (2,250; 50-94)—"Forever Amber" (20th) (3d w/c), Robust
\$55,000.
Goldman (1,300; 50-94) — "Somehing in Wind" (U. Solid \$22,000.
w/c), \$12,500.
Well \$12,500.
Well \$10,500 arter into \$32,000.
"Unfinished Dance" (M.-G) (2d
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wk). Ole \$10,000 after fine \$15,000 last week.
Keith's (Goldman) (1,300; 50-94)—
Foxes of Harrow (20th) (2d rurn).
Good \$0,000. Last: week.
Washbann (WB) (4,300; 50-94)—
"Magic Town" (RKO) (2d wk).
Pale \$16,500 after nice \$25,500 last
week.
Stanbey (WB) (2,950; 50-94)—
Stanbey (WB) (2,950; 50-94)—
Fine \$16,000 after \$15,500 last session.

#### Town' Mild 20G In Sagging Det.

Detroit, Nov. 11.
Holdovers and reissues are sharing biz this week. Neither "Unsuspected" or "Magic Town" are big of top newcomers. "Walter Mitty." Forever Amber? and "Unconquered" are outstanding holdovers.

Estimates for This Week Fox (Fox-Michigan) (5,100; 90-\$1,20)—"Forever Amber" (20th) (3d

(Continued on page 22)

Wind Fancy \$9,500 in
Port; Fifth Ave. Nice
9G; Backelor' 162G, 2d

Bir Jackelor' 162G, 2d

Bir Jackelor and BobySomething in Wind. at Broadway
and "H Happened On Pifth Avenue"
and "H Happened On Pifth Avenue"
art wing. "Backelor and BobySomething in Wind." at Broadway
and "H Happened On Pifth Avenue"
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and "H Happened On Pifth Avenue"
and "Backelor and BobySomething in Wind." at Broadway
and "Happened On Pifth Avenue"
and "Backelor and BobyWelcome. Stranger" (CI) in Wind.
"Time Ott of Mind." (U) Fancy
Welcome. Stranger, "Grop In Mind." (I) Stranger, "Grop In Mind." (I) Fancy
Welcome. Stranger, "Grop In Mind." (I

#### B'way Sturdy: 'Cass' Socko \$145.000. 'Body' New High 70G, 'Escape'-Carle 58G, 'Merton'-Rave & Naldi Fat 32G

Despite torrential rain last Satur-day (8) until late afternoon, Broad-way firstuns, are shaping up strong-"Children on Trial" (Indie) and ly this session, being-aided materially "Scool For Danger" (Indie). Two if this session, being-anded materially by Armistice Day upsuring vesterday (Tues.). Heavy downpour last Saturday virtually wiped out the strong matines, business but the, weather cleared and grew much colder that night, enabling theatres to rebound Saturday night and enjoy strong trade Sunday (2)

saturasy might and enjoy strongtrade Sunday (See at from holiday
crowis Armistice Day, the preholiday situation gave house a
strong stendard strong strong strong
holiday situation gave house a
strong attendance yesterday holped
strong attendance yesterday holped
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holiday (weed). Film is displaying
enough attendance yester strong
halfa Christmas show open.

Another great monogranker, his
carries of a new all-time record at
the Clobe. In first week ending
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ment' in big fashion yessea...
(Thex.) with the fashion yessea...
(Thex.) with stageshow
mended by Frank Sinatra, Skitch
Henderson and Lorraine Rogman,
and "Her Husband's Affairs." Broadway brings in "Heaven Only Knows"
on the same day...

"Notice" ones. on the same day.

"Mourning Becomes Electra" opens two-a-day run with world preem at the Golden, Nov. 19.

Estimates for This Week

Free" (RKO). (6th wk), fancy \$35,000. Grangly (000; 7-44.40)—Gatham. Oral Thirth" (India) and School For Danger" (India) Two British-mades jikely will land only \$7,000, and sixy only one, Last week, \$70,000, and sixy only one, \$70,000, and \$70,000, and

181.600.

Parament (Par.) (2,568; 55.81.50)

Parament (Par.) (2,568; 55.81.50)

Rarament (Par.) (2,568; 55.81.50)

Robert (Par.) (2,568; 55.81.50)

Robert (Par.) (2,568; 55.81.50)

Proofs of hor sitage, popen todgy.

(Far.) and Charlie Spivak orch, Med.

Park Avenue (J) (583; 12.64.50)

Jikely will be down to 25.00)

Iliely will be down to 25.00)

Ralle (Jy Muste Hall (Rocke-coller) (3,545; 70-52.40)

Robert (J) (3,545; 35.45)

Robert (J) (3,545; 35.45)

Park Avenue (J) (3,545; 35.45)

Robert (J) (3,545; 35.45)

Park Avenue (J) (3,545; 35.45)

Robert (J) (3,545; 35.45)

Park Avenue (J) (3,545; 35.45)

Robert (J) (3,545; 35.45)

Park Avenue (J)

#### Aussie Equity Names Sharpe as H'wood Rep

Sharpe as h wood kep Don S. Sharpe, Australian-born actor currently living in Hollywood, actor currently living in Hollywood, the control of the Actors and Announcers tive of the Actors and Announcers Equity Asin, of Australia. Sharpe's job is to report on wages, working conditions, contracts and other phases of Slow business, in the control of the Actors and Announcers.



August

September

November

October

December

## Steady Spread on 16m: Cuba Active: Argentina Plans Own Production

washington, Nov. II.
Steady spread of the 16m, theatres is indicated in film surveys of several contribes made by the U.S. Dept. of Commerce. Growth of the substandards is making in the back-office is so small the less expensive 16m, operation is necessary to keep out of red.

Some indications.

Some indications of the situation: CUBA: About 60 small theatres equippd to handle 16m films were opened in rural areas in 1946. Total equippd to handle lifes films were opened in rural areas in 1984. Total investment in these on 1984 of the life of the life of the life of the interval of the life of the life of the part we independent Cuban dis-pare two independent Cuban dis-pare two independent Cuban dis-tributors and the Cuban offices of the control of the life of the distributor per eight, to nine-real show.

phow.

DENMARK: Country has no. special regulations covering 16m and there is no distribution of 16m enteres in the control of the country of

A few mobile 16m units A few mobile 16m units are in operation in the country, but none are showing entertainment pix. Commerce states: "It may be concluded that there is no present market in Denmark for 16m theattrieal films but that the potential market warrants U.S. producers being on the alert to take advantage of any change in the situation."

change in the situation."

ARGENTIAN: There are only about it dozen l8m thetates operating in Argentian, and they have from ing in Argentian, and they have from the area of the area of the area in the area of t also has about 20 monte com which service communities without any permanent picture installations.

JAMAICA: Commerce sees little pportunity of 18m to catch on be-ause all the theatres are owned by a single company which is in no untry to change over from its pres-ent 35m equipment.

#### Mayer Boosts 16m Manila, Oct. 28

Manila, Oct. 28.
Seymour R. Mayer, general sates manager of Loew's International, here during a world tour, said that 16m films are now universally accepted as a commercial success, having passed the experimental stage. Planes, ships, trains, camps and small lowns throughout the world manila lowns throughout the world medium.

medium.

Referring to the Philippines as a field for this product, Mayer stated he was, surprised at the success of 16m development here. He found that there are 128 16m theatres presently operating successfully in the Islands compared with 300 theatres operating in 35m.

operating in 35m.

Pointing to the "unlimited possibility of expansion," Meyer declared that France, which has operated in the past six years, now has 11,000 for the past six years, now had a six of the past six years, now had disclosed that Metro has released 74 bletures in 16m up to the present time, and that it is planning to release 93 such pictures in the next years, or one production a week.

#### WB Reopens Story-Talent Department in London

London, Nov. 11.

Warner Bros. has reopened its story and talent department office here after it had been shuttered for a three-month stretch. This leaves Universal as the only U. S. major without a London talent branch.

#### Manitoha Exhibs Marshal Forces Vs. 20% War Tax

Winnipeg, Nov. 11.
Undeterred by refusal of the Dominion government to repeal the 20% war excise tax, the Manitoba Motion Picture Exhibitors Assn. is

Motion Picture' Exhibitors Assn. is continuing its campigin against the tax and has enlisted the support of other provincial film associations to make this a nation-wide drive. Committees have been appointed in the various provinces to coordinate activities, and support has been forthcoming in pieces by Roly and the continuing in pieces by Roly Globe and Mail, and Frank Morris, film editor of the Winnipeg Free Press.

Press.

In a recent and highly important development, Famous Players has pledged its support and active coperation in the campaign, working with the various provincial federa-

The Manitoba organization is strongly urging its members and non-affiliated exhibitors publicly to pledge that if the 20% tax is re-pealed the saving will be passed along to patrons.

#### Italian Pix Buys **Being Ironed Out**

Rome, Noy. 4.
Though the Italian Tax Commission has exempted American film frozen tunds from the 44 levy applying to all capital in Italy, Frank McCarthy. Autoin "Picture "Assn. European rep. is still negotiating with Italian authorities to adjust several other matters.

"Apart from the screen coulded."

Apart from the screen quota devoting 20 days per quarter to Italian product exclusively, first matter to be adjusted is that of dubbing. Question is, are American pix dubbed there to be considered as remaining

there to be considered as remaining American, or having become Hallan? When these Italian-dubbed pix are exported to the Italian-speaking zone of Switzerland and other Italian-speaking territories, if they are conspeaking territories, if they are con-sidered American, all money col-lected there can be transferred to the parent companies without inter-tion of the control of the control of the Whereas if the dubbed product is to be considered Italian, the foreign currency accruing has to be trans-ferred to Italy in live, meaning pilling up with the frozen funds accumu-tation of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the cont

lating there.

McCarthy is also negotiating with Commendatore Calvina to permit an extension of the use of the blocked control to the control

Matters relating to production in Italy also have to be adjusted. Italian authorities are being very cooperative in these discussions.

#### Hungary Plans 300 New Pix Houses Plus 2.000 For 16m Within 3 Years

ror Ion Willim 5 Tears.

Rudapest, Nov. 1.

Construction of 300 new picture the tree and 2,000 16m houses are included in the three-year plan of the tree and the tree and the tree and the tree will be total in Hundraum.

Building of 300 35m charter with the tree will applied the total in Hundraumber. These will supplant those destroyed by the war. The 10m houses are popular, there being many already in operation, mostly among a present of the tree will supple the tree will be treed to the tree will be treed to the tree will be treed to the treed treed to the treed to the

alton in them, department office with the state in that been shuttered for beautiful them. It is also that the state in that been shuttered for state in the stat

#### DISNEY'S 'SOUTH' HAS **SOCK MEX 52G PREEN**

DUCK MILA JZU I INILIA

Mexico City, Nov. 11.

To gross honors for any pics
preem in Mexico = \$\$2,000 (U. S.) —
were copped by Walt Dianey's "Song
of the South at the Cine Alameda
hers Thursday (6). Preem was atmoded by President Bilguel Aleman
dicals and socialities. Preem was atbenefit, to help foed Mexico's undernourished children, and cost \$60
(U.S.) per.

nourished chudren, a....
(U.S.) per.
Pic is doing land office biz at 60c,
to \$I (U.S.), children half price.

## **Denmark Biz Dips** When U.S. Majors Pull In Top Pix

Copenhagen, Nov. 4.
Since all pictures from the big
major U. S. distributors were withdrawn from the Danish market because the Yanks nixed the new film
pact, Denmark exhibitors have been

craws from the Daniel were withcraws from the Daniel were withcause the Yalkin nixed the new film
pact, Demnark exhibitors have been
scurrying after product to fill the
scurrying after product to fill the
so along with the arrangement which
would allow, then to export only a
few thousand dollars as percentage
on film played. Pie thearts aftendthe thousand dollars as percentage
on filling played. Pie thearts aftendbut no new film pact will be set unlit March.

McHopolot: to a to did.

Pannar, Which had, just . opened.

Pagmar, Which had, just . opened.

Steps" for a few days and woundup with "Unfinished Symiphony," as
Steps" for a few days and woundup with "Unfinished Symiphony," as
very ald Austrian production. It's
Steps" for a few days and woundup with "Unfinished Symiphony," as
very ald Austrian production. It's
Cher houses used new Demnarkmade pictures.

Semany Flat Kenal Drug.

Semany Flat Kenal Drug.

Semany Flat Kenal Drug.

Semany Flat Kenal Drug.

Semany Flat Kenal Company

Wicked Lady" at the Grand, and

Kide and Deeth," at the Grand, and

Wicked Lady" at the Palada.

Constantin Films, biggest independent distribution here, scored by

Went' at flat repails. The former
goes into World Clinema while

"Years" will play at the Palada

also on flat deal. "Years" and "Kid"

are Samuel Goldwyn productions re
leased in the U. S. by RKO. These

Asa oblained "Kid From Brooklyn" also on flat deal. "Vears" and "Kid" are Samuel Goldwyn productions released in the U. S. by RKO. These three American productions plus about 20 other Holywood-made films, largely from United Artists productrs, will have to appease Danish film patrons for U. S. product in the next

season.
"Nothing Sacred," which was rated to rough for Denmark when shown first in 1938, is now a big hit at the Risito where handled by Asa. Originally it was released by UA.
Major distribs are maintaining

Major distribs are maintaining only skeleton staffs in their offices here, much of personnel going to independent companies which no are doing a thriving business.

#### **1ST NIP FILMS READY** FOR EXPORT TO U.S.

Tokyo, Oct. 28, nese films to be ex-th and South America First Japanese films to be exported to North and South America and Hawaii since Pearl Harbor will be enroute soon. Eugene L. Scherer of World Suppliers, Inc., and representatives of Jap Board of Trade are expected to ink the Geil. MacArthuranoroved contracts soon.

expected to link the Geil. MacArthur-approved contracts soon.
Pictures will be earmarked for Jap-speaking audiences who have not seen a new nip film for about six years. Scherer said there's nearly 1,000,000 of these Kinel and for export by Gen. MacArthur's Civil Information and Education Section.

#### MUNICH TRANSMITTER

. Washington, Nov. 11. shortwave transmitter h New shortwave transmitter has gone into operation at Munich, according to word just received here. Broadcast station will carry U. S. Military Government programs on the American way.

> Other Foreign News on Page 17

## Brit. Pix Biz Looks OK Next 6 Months; Sharp Increase In U. S. Reissues

#### Swedes, Soviet in First Joint Football B'cast

Stockholm, Oct. 31. Both Swedish and Russian radio tations cooperated last Sunday (26) in handling a joint broadcast of a pall game between players reprenting the two countries at Ra-sunda Stadium here. Sports airer reportedly is the first time that the Swedish and Russian radio have ever participated in a mutually handled program.

Contest, as described by Russian sports announcer Vadis Sinpavskij, was said to have been well received in Moscow and other Soviet cities. Syen Jerring did the play-by-play the Swedish radio.

#### **Mex Tooters Set** For Radio Strike

Mexico City Nov. 11.

Strike against all radio since the Musicans here may be called by the Musicans here may be called by the Musicans the toolers' demands for ±0% pay hike are met. Drive for salary musiker layofts from station staffs brought about by a sharp reduction of time sales. Union has alecady the Federal Board of Concillation and Arbitration, basing its requests for more imnory in order to compensate for less work.

So the sales work. The sales work of the sales work of the sales work. The sales work of the sales work

sicians and station announcers, who also are seking more coin, to defer

sections and estation anounteers, where the work stoppage temporarily. Both the Ministry and the Conciliation Board still hold out a faint ray bogo but a strike may be averted where the strike of the strike of the Wage demands tie in with a gen-eral shump in the local criterian-near lindistry, Musicians' Union has near lindistry, Musicians' Union has near lindistry, Musicians' Union for addenien and secondary sporter said to have trimmed their bands of sideline and secondary sporter and the strike of the strike of the more than 60%, Question of higher ditions' for musicians, organized ray ditions' for musicians, organized ray ditions' for musicians, organized ray an ambiers of the Mexican Authors, ex-cell viell in an abbilianers, were ceast with a musicians, organized ray ceast with a musicians, organized ray (sealt viell a musicians).

#### **New Aussie Trade Pact** With U.S. Seen Paving Way for Coin Unfreeze

way for Colin Uniterecte.

Australians will'be pleasanly surprised over the new trade pact just reached with the U. S., according to John Dedman, Aussie postwar reconstruction 'minister attached to Ben J. Chilièry's labor government of the Colin Colin

or eases certain trade preferences now operating the outlook is more considerably survained the beautiful continue the constitution of the constit

tied up with the new trode agreement.

It seems certain that no more restrictions will be imposed on the strictions will be imposed on the service of the se

Despite deep gloom fover industry, observers see no reason why business in theatres should not be extenely good for the next six months, unless furber government intervention, domestic crisis or bad with the particular of the state of the

Uniortunately, red, the public in recent weeks, of all the Rank product only three seal from Sydney Box-have elided at the boxoffice, Thises are "Jassy" and the boxoffice, Thises are "Jassy" and the season of "The Best Years of Our terms. Exhibs are eagerly awaiting release of "The Best Years of Our Exhibit and the season of "The Best Years of Our Exhibit and Sandy South." ("The Best Years of Curron Street" and David O. Selzencord beyond the first runs are Herbert Wilcox's "The Courtneys of the Season Wilcox and Selznick films now run-ning mainly in opposition circuit, and may play the Box films in his theatres for which they weren't originally intended. This may boost returns to all-high record figures. Dip Exaggerated

icturns to all-high record figures.

Fall in business here has been some previous personal properties. The properties of the properties of

Whom the Bell Tolls" (1943).
Metro's reissues include "Boys
Town" (1938), "Escape" (1940),
"Serenade" (1939), "Mrs. Miniver"
(1942), "Random Harvest" (1942),
and "Gone With the Wind" (1939),
at the moment packing the West
Find Empire.

(1942). "Random parkets and "Gone With the Wind (1950) and "Gone With the West End Empire. Warners is preparing "The Sca Hawk" (1940). "High Sierza" (1941). "Sour!" (1941). "Anthony Adverse (1938) and "Marked Woman" (1837). 20th-Fox has scheduled only "The Comparing the Comparing t

nounced.

The month of the properties of the present product reaching them. They claim that patrons are shopping more carefully now and that good pictures do really good business while bad ones empty the house. And this goes for British as well as for the Hollywood product.

#### Lonert Leads Off Season Sked With 'Shoe-Shine'

Sked With 'Shoe-Shine' With some twe flux on its season's release slate, Lopert Films, fines marked 'Shoe-Shine'. Current at the Avenue, N. Y., as its infultidism, and the state of the Avenue for the Avenue for the Avenue former in January by the firm's second slope to followed at the Avenue some time in January by the firm's second clease, "Beauty and the Bestat' India vollet of the Rein's Acculted the Avenue for the Aven

# "We're ready to buy! What have you got to sell, Mister Exhibitor?"



#### THE PUBLIC ASKS AND M-G-M ANSWERS!



Lana Turner as bold Marianne who stole her sister's man. Big cast includes Van. Heflin, Donna Reed, Richard Hart and thousands more!

#### GREEN DOLPHIN STREET HIT!

Just what the public wants! New M-G-M records at the Criterion, N. Y. 5th big week and still going strong. And in a poll of the audience by Motion Picture Research Bureau, it reveals 92% excellent or very good, the highest rating in N. Y. audience history. Your folks will flock to see the biggest spectacular romance in 10 years!

#### THIS TIME FOR KEEPS' SOCKO!

If it's an M-G-M Technicolor Musical your public knows there's a treat in store. And it's packing them in nationwide. Not since "Bathing Beauty" has there been anything like it, the Aqua-revels, the gorgeous girls, an appealing love story, songs galore and top entertainers including Esther Williams, Lauritz Melchior, Jimmy Durante, new romantic singer Johnnie Johnston, Xavier Cugat and his Orchestra and plenty more.



Esther Williams in spectacular Aqua-revels



Clark Gable holds Vivien Leigh—and you hold-over!

#### GONE WITH THE WIND' REPEATS!

The miracle Technicolor picture of all time. Every engagement proves that everybody wants to see it. There's a whole new teen-age public plus countless folks who are coming again. Extended engagements are the rule! (A David O. Selznick Production. An M-G-M Release).

#### "CASS TIMBERLANE" BEGINS!

Another BIG M-G-M entertainment starts its history-making career. S.R.O. audiences at the Radio City Music Hall World Premiere engagement are enthralled at the love story that seventeen million readers of Sinclair Lewis' novel are waiting to see. Spencer Tracy, Lana Turner, Zachary Scott in a great de luxe production!

#### AND WATCH FOR MORE FROM M-G-MI

- "GOOD NEWS"—Celebrate a gay Technicolor New Years!
  "KILLER McCOY"—Trade Press in unanimous raves!
- "THE BIRDS AND THE BEES"—Technicolor Musical Joy!
- "HIGH WALL"—Terrific thriller! High receipts too!



Spencer Tracy, Lana Turner –an exciting

#### Chile Postwar Show Biz Trend Up But Dollar Exchange Lack Balks H'wood

Sy RAY JOSEPHS Santiage, Oct. 28. Competition, hot, fast and heavy, marks the pois-war show biz trend in Chile. New operators entering the film and theater filelâs and old indies expanding into larger situations have given a new shot in the arm to a never previously overly strong entertainment-minded country. Result is bettered grosses all around.

and a present a present all around wood millors, while benefiting by upped ho, returns, have been in more and more of a hole because of lack of dollar exchange, however, what makes his setup here worse than in Pert, Bolivies, focused roundles is the fact that they carrie own swap peecs for greenbacks at the free market rate of 52-to-31, assuming they're willing to take the Government of President Conference of President Conference on the Presid

suming they're willing to take the lose ment of President Gabriel Gonzaiez Videla-himself no mean pix dan do not be the summer of the lose ment of the lose the lose

dwindning supply nor more vital whose properties of the Argentines and Mexicans, had been earmarked for \$500,000 (U. S) for '47 remittances which would have been old, despite protests always inherence of the supply of the supp

trade again.

Among the estimated \$50,000,000 of U. S. goods piled up on the docks at Valparaiso, Chile's second city and top port, are vaults of films, plus hundreds of thousands of dollars in

nundreds of thousands of dollars in radios sought by a more and mere radios sought by a more and mere radios are as a superior of the radio of the r

DORAGE WISH HUSE RUSHED

Ported.

Another important factor in the increased competitive setup has the hard in a factor and the control of the part of the control of the part of the part

strong Cantinflas pix began piling

strong Cantunias plx began plling up amazing grosses. Americanos followed and the Argentines then joined in.
One-distrib told Vasusrr this change has accounted for at least a 15% increase to distribe; others go months. There is a stark feeling this still higher.

months. Ance is a stark reeining this libing. B.o. trends are also up. Prices have risen about 25% since V-E Day but it's still possible to go first-run to many santhago houses for 10, 15 and 20 pesos—20, 30 and 40c, U.S.—very little considering prices of many things, food for one, are equal to those in the States.

Native Production

Native Production
Competition of non-I. S. jox has
come not only from the Argentines
and Mexicans as elsewhere but from
Chile's own studios. Chile Films. a
bankerupt about the months ago but
is now reviving, spurred on by certain governmental officials who see
trabution one way by which Chile
can earn dollars and other current
for purchases abroad.
Angel libera, local custs for
conditions and actors from his counry. Argentines are also bringing
in technical and talent add. Chile
past. Its plans are not to increase
the number but the quality and bo,
value.

value. Argentine-made are naturally way ahead of the Mexicans here since former is just across the Andes and has a population makeup and theat-rical 'taste very similar. Additionally, Mexicans have made only a weak effort to build up star names and to eliminate many of their slow moving items, thus adversely affections, the same of the star of the same of the same

and to eliminate many of their slowmoving items, thus adversely affecting word-of-mouth on entire productIndicative of new competitive eriIndicative of competitive eriIndicative of competitive eriIndicative of the competitive eriIndicative of the competition of the c

#### Mex Scripters Win

Mexico City, Nov. 11. Pix producers have bowed to the unionized writers demand that \$1,200 (U.S.) be the minimum fee for

(U.S.) be the script.
Up to Oct 31, writers registered with the Ministry of Public Education, Mexican copyrighting procedure, 2,800 scripts, a new high.

#### CUBAN WB HOUSE RUSHED

#### Ontario's 675 Filmers Hobbled by New Law Re - Outdoor Lighting Ban

Outdoor Lighting Ban
Toronto, Nov. II.

Because of increased industrial demands on electrical, power supplies, the Oration Government has lower and the continuous of the cont

# **Brazil Pix**

Move to build up the Brazilian film industry has been launched by Howard Randall, studio construction Howard Randall, studio construction expert and pioneer of the Mexican picture business. Under a setup known as Film Enterprises, a Brazilian corporation, his firm will build a four stage studio in Rio de Janeiro and will also produce four pictures on the new lot starting pret spring.

Randall, who arrived in New York last week to discuss his plans with film company exces here, revealed his forthcoming pix will be "conservatively budgeted at about \$100,-000 each." Distributional deal with Columbia has already been negotiated, he added, whereby Col will handle release of the quartet of films throughout Brazil.

throughout Brazil.

Pictures, of which two will be musicals and two historical yarns, will use Bragilian talent exclusively while dialog, of course, will be Portuguese. Films' budget, Randall pointed out, is necessarily limited due to the sovernment's policy of fixing exhibitors' admission price. Firstrums in Kio, he noted, are scaled

While Mexico grants subsidies to ta 30c top.

While Mexico grants subsidies to tax exemption and other benefits, Brazil as yet has not made similar concessions to native film-makers However Randall feels that Brazi However Kandall feels that Brazil may consider such moves in the fu-ture, but first the industry will have to prove its worth by turning out stable product.

Randall leaves for the Coast today

(Wed.) to arrange for equipment purchases as well as line up technical personnel, and expects to plane to Rio within three weeks.

#### **Current London Shows**

London, Nov. 11.

London, Nov. 11.

(Figure shows weeks of run)

"Ail Over Town, Playhouse (3).

"Anna Leasta, Majesty (3).

"Anna Leasta, Majesty (3).

"Bless the Bride," Adelphi (20).

"Du Barry," Princess (3).

"Padward My Son," Lyric (20).

"Ply Away Peter," Fortune (14).

"Ply Away Peter," Fortune (14).

"Affan In Street," St. Martin's (22).

"Ster There," Palladium (32).

"Man In Street," St. Martin's (22).

"Man In Street," St. Jamps 519.

"Nouse," Saville (21).

"Moss," Saville (21).

"Rose, Saville (21).

"Preçent Laughter," Haym'tt (30).

"Starlight Rose," Hyp.

"Separate Rooms," Strands (20).

"Pregent Laughter," Haym'tt (30).

"Starlight Rose," Hyp.

"Separate Rooms," Strands (20).

"Trespass," Apollo (17).

"Trespass," Apollo (17).

"Truppence," Globe (3).

"Worms View," Whitehall (28). shows weeks of run)

\$875,000 Philippines Film Co. Signs H'wood Technicians for Key Spots

Korda Takes 'Shoeshine'

"Shoeshine," Italian film now in atre, New York, has been pacted for distribution in England by Sir Alex-ander, Korda's London Film Produc-tions, Deal was made by Morris Helprin, Korda's U. S. rep, with Lopert Films, which holds the rights. Pic:will open shortly at the Rialto, London, which Korda owns,

#### Mex Biz Slowed **But Not Down**

Mexico City, Oct. 28, turn of electrical heating turn of electrical heating turn of electrical heating the street lights will stay on the street lights will stay of Ramon Reach(), ex-ballroom dancer (Ramon & Rentia) in his street will street light with street light will be street light Showbiz in Mexico is currently

Diz copping the top coin.

Theatres are feeling the plach of
the depression. However, there is
still work for U. S. troupers who
can deliver the way they want it
here, and they can still profitably
double, in niteries which are now
keen for talent that can bring in
trade.

trade.

Scare of all theatres shuttering because of high costs and dipped intake has passed, for a while, Managers have made show biz union chiefs see their side. Pay cut accepted affect, as a group, chorines and smalltimers. It's agreed that further hikes in theatre admission charges can't be tried in these times and while there is no government ceiling on these prices, as there is on some foods, clothing, etc., economics dictate no boosts at theatre box-offices.

#### OATERS LOSING FORMER **B.O. LUSTRE IN EIRE**

Dublin, Nov. 4.

once a surefire draw at Westerns—once a surefire draw at boxoffices in Ireland—are losing favor, particularly in the larger cities. Onetime favorites Roy Rogers and Gene Autry are not the attraction as in the past. Recent studies of public opinion also show waning filterest in musicals, except for a big attachment. See Metro's "Till the Clouds Rold By."

Clouds Roll By."

Same audience surveys also show a growing approval of British prod, but, with a tendency to buy British rather than Hollywood films. It is felt by some exhibs, however, that unless British studios can build new stars, quickly the comparatively stars, and the studies are sufficient to the first burney react on boxdifice in the future as audiences tire of seeing the same faces frequently. Bir in Dublin firstrum houses has

Biz in Dublin firstrun houses has Biz in Dublin firstrun houses has taken a nosedlve recently owing to a transport strike which has had buses and tramcars off the streets for the past eight weeks. Nabe houses, however, report an upswing due to the fact that people who can't get travel facilities uplown are going more to their local cinemas.

#### New Foreign Distrib Set

New Foreign Jistrib Set
Jean Goldwurm and George
Schwartz, operators of the World,
N. Y, have set up the Times Film
Corp., designed to distribute foreign
lim imports. Intital release on the
pattern for the control of the control
pattern for the c

United Philippine Artists, Inc., a new film company to be managed by some Hollywood directors and technicians but with control health years. Hollywood incretors and technicians but with control health years. Hollywood directors and technicians but with control health years. Hollywood directors and technicians but with surface and a least with surface with stripping and a least with surface with the hope that this will swell the company revenue. UPA has the following executives from Hollywood already under course with the hope that this will swell the company revenue. UPA has the following executives from Hollywood already under course with the hope that this will swell the company revenue. UPA has the following executives from Hollywood already under course with the hope that this will swell be company revenue. UPA has the following executives from Hollywood already under course with the hope that this will swell be company revenue. UPA has the following caceutives with the hope that this will swell be company revenue. UPA has the following caceutives with the hope that this will swell be company revenue. UPA has the following caceutives with the hope that this will swell be company revenue. UPA has the following caceutives with the hope that this will swell be company revenue. UPA has the following caceutives with the hope that this will swell be company revenue. The company is the company of the company revenue and function with the hope that the company revenue and function and function

## **Dutch Backlog** Eases U.S. Pix Out

The Hague, Oct. 28.
With playing time for U. S. films restricted to 28 weeks in the year, and an abundance of American product available from the Motion Picture Export Asan, extilis are holding which ordinarily would stay for a second week are yanked to book in equally worthy pictures in the back-log. Notable exceptions are RKO's Notarious." Metro's "A Woman's and Goldwars, "Wuthering Heights," all of which have chalked up holdovers. The Hague, Oct. 25

Balance of the year is devoted up European product. Best of the con-tinental dime to date is the French-tinental dimensional districts. Only ("Children de Paridder") held over the state when a the Dath Societies of the product of the product of the exploit of the first Dutch whaling exploits of the first Dutch whaling may be the continue of the con-tinue of the first Dutch whaling may be the continue of the con-tinue of the con-tinu

#### MEX COS. SET UP PROD., **EXHIB DEAL WITH SPAIN**

EATHIB DIFAL WILT STAIN

Mexico City, Oct. 28.

Three Mexican companies will

soon begin producing films in Spanish studies under an agreement,

reached by Gullermo A. Carter, the

Mexican firms' representative in

ment and industry panish government and industry panish government and industry panish government and industry panish government and industry panish governthe superior of the superior of th

three of Mexico's biggest.
Carter, who has been in Spain for
two months, reported to headquarters here that he had received "all
kinds of cooperation" from the Spainsin government's Motion Picture
Dept, and the National Showmen's
Union, Miguel Mesquitz will be
permanent representative of the
three Mexican producers in Spain.

Guy Guibault, of Joliette, Que-bec, has been sworn in as new cen-sor for 16m films in the province of Quebec.

# Claim Exhib Problem of Local Taxes

Bypassed at TOA's One-Day Chi Meet

Chicago, Nov. 11.

Atthough scheduled two-day board seeking of the avery formed. The control of the contr Chicago, Nov. 11.

Although scheduled two-day board meeting of the newly formed Theatre Owners of America Issted only one day emid cory atmosphere expany members who went away mumbling that thermy problems of filmhouse operators had been gently bysassed. Specifically, they combat mounting threat of more plained that nothing had been done to combat mounting threat of more plained that nothing had been done to combat mounting threat of more plained that nothing had been done to combat mounting threat of more plained that nothing had been done to combat mounting threat of more plained that nothing had been done to combat mounting threat of more plained that nothing had been done to combat mounting threat of more plained that nothing had been done to combat mounting threat of more plained that nothing had been done to combat. The board conditions of the plained that nothing had been done to combat more plained that nothing had been done

stienched.

The board confirmed the committee and officer setup temporarily made at Washington in September, and approved a resolution that there be only one change of the setup temporarily and approved a resolution that there be only one change, with the control of the contr

O'Lesty.

Regional, vice ~ presidents. Roy

Cooper, W. F. Crockett, S. H. Fabian,

Lawrence E. Gordon, Herman Hunt,

Mack Jackson, Merritt A. Kyser, M.

Lightman, Bob Livingston, Ar
thur Lockwood, Herry Lowerstein,

Martin J. Mullin, R. J. O'Donnell,

Lewen Piror, E. V. Richards, Jr.,

Homer Strowig, Ben Strocier, Frank

N. Walker, Mitchell Wolfson, Ed
ward Zorn. ward Zorn.

N. Wulker, Mitchell Wolfson, Edvariation of the control of the conman of the control of th

Fre Troduct issue in N. 1.
Produces fam Goldwyn ind/Harry
Brandl, exhib leader, squire off tomorrow (Thursday) aftersions over
the poser of whether cuttent production economics at the student
par verbally at an open forum
which Brandt's Independent Theatre
Owners. Asson. is staging at a Hotel
Actor luncheous in New York. Goldway is disputing an TTOA resolution,
issued last week, that double-feature
housely or being threatten by a
housely or being threatten by a
Roduction of As will usual "built."

notes of a series of the serie

to Brandt.

TIOA topper contends that surveys condidited by his organization show that there are less pix how than ever before. He concedes, however, there sin't any real exactly at present. That shapes as a future development because "you can't put hill: unless they're both very good."

#### 20 KANSAS-MO, EXHIBS **BOLT TOA FOR ALLIED**

BOLT TOA FOR ALLED

Kanasa City, Nov. 11.

A head-on organizational clash hascrossed to the control of the co

America, one of TOA's founding groups.

New group, labelled Allied of Kansas and Missouri, has simed a barrage at Fred Wehrenberg, TOA board chairman and former head of MPTOA, charging him with "distortion of facts." That's in answer to Wehrenberg's contention that Allied was kidding exhibs into the belief that it could force through cheaper rentals.

In a series of bulletine which the inaurgents are circulating among RMTA members and other indie exhibs they've also launched an attack against distribe for taking aslesmen off the road and forcing exhibs to buy film from a catalog. Bulletins urge thesite men, to curb the gracture of the control of the co

#### Random House Continued from page 4 m usually nothing and with new ones

The Board sho elected the following attanking committee on ASCAP: lef Fabian. Dan Michalow F. Left Fabian. Dan Michalow F

#### **Public Relations**

D.C.ers at Huddles

headquarters In New York.

D.C. at Madde.

Up from Wesheld and all or part of the haddles were Paul V. McNett, special counsel representing the industry at the hearings, MPA chief Eric Johnston and Johnston's principal, aides, Joyce O'Háris, Edward-pauly heads, incidentally, expressed satisfaction with McNutr's activity in the probe, the feeling being that the sideline function to which he was prevented his taking any more important role than he played.

Main concern, however, was over the national reaction that the industry and the sideline function to which the was prevented his taking any more important role than he played.

Main concern, however, was over the national reaction that the industry are self-simple for the fact that the "91 unfriendly witnesses"—a number of whom the committee claimed held party cards with the "official" segment of the industry, as represented by Johnston and McNutt.

Since the MPA yes were attacked hearings on pretty much the same ground as "the 19" and their counsel, it became relatively: easy for the confusion to grow in the 'public confusion to grow in the 'public person confusion to the company top-pers concluded.

New Hearing.

New Hearings

New Hearings continued, they feed, the distinction would have befeed, the distinction would have befeed, the distinction would have befeed, the distinction would have befeed and the state of the state of

#### Hambleton Named U-I Production Coordinator

Hollywood; Nov. 11.
Newly created post of production coordinator on the Universal-International of goes to John Hambleton, who recently functioned in that capacity on "Letters From an Unknown Woman" for Rampart Productions

known woman' for Nampart Productions.

Hambleton will coordinate set design, set dressing, wardrobe, hair dressing and wardrobe on all U-I pictures.

#### MEMPHIS TO COMBAT UA'S TEST ON 'CURLEY

Memphis, Nov. 11. The City of Memphis is going to fight back in the film industry's bat-tle with the local censor board.

In a motion attacking the suit filed by United Artists and Hal Roach

in a monon attacame the aut need to be United Artists and Hal Rouch against. Genore Board Chairman of the Chai

"operating Hegally."
The motion claims UA and Roach have nectically tried to exhibit towards the control of the

Arguments are expected to be heard next Monday (17) or the fol-lowing Monday (24),

#### Com'l Films

Several shorts were made for Came cigarets, to be sent to South Africa and a two-reeler was turned out fo Standard Oil of Indiana. Still another went to Sherwin-Williams Paint Co.

Plaint Co.

These films are typical of wide assortment of sponsors for whom the followed commercial predeems are making pictures. Some products are making pictures. Some production, and are combining commercial with their current programs. Others with their current programs. Others commercially compared to the production of the produc

Walter Lantz is one of those com-bining commercials with his regular film program. Others in this classif-cation are George Pal, James A. FitzPatrick and Edward Nassour. John Sutherland, who formerly made series of cartoons for United Artists, swung over to full program

Toppers among companies set up exclusively for this medium are California Commercial Film Co, All-Scope Pictures, Eddie Albert Productions, Herb Lamb Productions and Rocket Productions.

tions and Recket Productions.

Coming year doubtless will see many more companies springing into existence, with additional producers augmenting their programs with commercial turnouts.

#### 'Contempt' Continued from page 5 ;

Continued from page 3 page 3 page 4 p

cust the matter further with the attempt for the Speaker.

Another technicality also arose lowlink may block presentation of way last year this time were off-the-mother than the state of the state of

#### Dallas Theatre Owner \* Asks 750G Damages In Consuitacy Suit

Wilmington, Del., Nov. 11. Charging violation of the Sher-tan anti-trust and Clayton acts and Wampington, Del, Nov. 11.

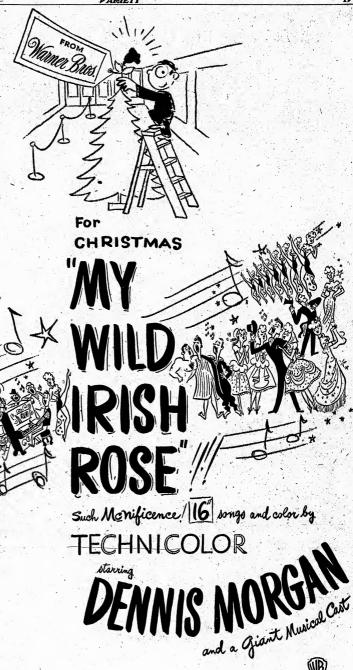
Churging and the Shectman angui yelation of the Shectman angui yelation of the Shectman angui yelation angui yelation asseking 'trobbe damages tothings \$155,000, a mil was filed in U. S. district court here last week on heli of Trivil Realty, Inc., of Dallas, against 12 picture producers and carbindors. Defendants in the section exhibitors. Defendants in the section 20th-Fox. Columbia, United Artista, Inc. Trivil Realty in comparison of Texas Consolidated Theatres, Inc.
Trivil Realty in comparison and operator of the New Delman due to "unlawful for compilaria topic lines for this New Delman due to "unlawful conspiracy by the defendants."

#### Reynolds-Lavery

Continued from page 4

#### Cel. Bankrolled

Continued from page 1 features delivered by the outsiders. Only two of the 13 big films under way last year this time were oft-the tropiext. Home for the year, ended Jane 30, was \$48,62231 from which the company derived its \$4,009,541 profit. It paid \$2,100,000 in Pederal saves and earned 353 per share on common and \$51.65 on 1762 in each s 13 per share and 1762 in each s 1762



DAVID BUTLER. WILLIAM JACOBS. ARLENE DAHL - ANDREA KING. - ALAN HALE - GEORGE TOBIAS - GEORGE OBRIEN - BEN BLUE - SARA ALLGOOD

Some Park by their Height & Bend study in 800 to 100 to

# UA's RKO Dicker Having Flivved.

With complete fizz of the United Artists deal to buy a quartet of films from RKO, UA exces have renewed their efforts to line up additional indie product to be made for the company's release. A new pact, which approached the signing stage this week, will make eight films for which the distrib has recently arranged.

which the distrib has recently paranged. New deal is with W. R. Frank, Minneapolis exhib, for production of "Dan Patch." Pic concerns the fa-nous trotting horse of that name. Farthered with Frank will be John Faintor Foote, Bolly wood writer. It's a one-picture arrangement at UA: new standard 2752% distribution fee. Film is budgeted at about 11,000,000.

fee. Film is budgeted at about, 31,000,000.
At load no of the other flicks at 10,000,000.
At load the like a recently contracted is still in the dublous stage. That's the Lou Goldberg-Jack Pegter production of an At Capone biog by Westbrook Pegter, Jack's byother. A stagent for the lite Major Bowes. Production Code Administration has a steadfastly. Tetused to 'approve a steadfastly. Tetused to 'approve

agent for the late Major Bowes, Production Gode Administration has steadfastly. Testused to "approve American and the steadfastly" refused to "approve American and the stead and the s

board it, its last meeting. Franks "Phys Petch", contract is expected to get the boards not at its next season. An eighth jetcure is stated to sart shooting Bec. 12. It will be made by Som Bleschoff on an extension of the pact under which he recently deliving the period of the pact under which he recently deliving the period of the pact under which he recently deliving the period of the peri

#### Rainer for 'Concrete'

would operate the loan for the other banks.

Any such plea as is now acced, it can be a such as a such pleases to be applied to the please of the please of

#### **Upped Prices**

mounters for "Unconquered," for in-stance, aims at booking the De Mille speciacular at upped scales in any-where from 200-400, situations. When that's done, Par will pull the film for

thairs done, Par will puil the film for a reasonable rest before starting it over again. That stretch probably will be supported the support of the particular situations. It is supported to the support of the support

the particular situation.

Warners will do the same thing.
"Father," currently 'making the
rounds at the higher nick, will only
play first-runs at that scale. When
the pic has played in all hig situations in the first-runs, WB will
stelve the film, for a breather and
then head it for the exchanges at
regular scale.

Rainer for 'Concrete'.

Rod E. Geiger Productions inked Luis Rainer to star in 'Christian Salve the film, for a breather and Luis Rainer to star in 'Christian Salve the film, for a breather and to concrete,' first of two 1948 productions. Other is 'Galliee,' based in the head of the research of the concept of the concep

#### 'Amber'

Distrib Is Lining Up 8 New Pix

omplete fizz of the United also buy a quarter of fine of the control of the con

#### Tom Connors

continued from page 2 can vantife in other page 3 can vantife in other from his east while implicient. He acked for a sel-tiement of his flueyeir advisory as pacity-contract with 20th once before but it was nixed. Under the term of that pact, Connors receives \$1,000 weekly with payments starting lass sentember.

September.

Johning ELwill depend on whether.

20th now, greenlights a settlement.

Benjamin will consult with Actuar

Krim, EL prexy, and Bryan Foy, verpee in charge of groduction. Connors has been dickering in New

York with both Benjamin and Robert R. Young, EL/s controlling stockholder.

#### MAJOR FIRMS SUE ALGER CHAIN ON FALSE % RAP

CHAIN ON FALSE \* (RAD.

Chiesso, Nov. 11.

Major alm distributors thed suit in Chi federal district-court hast week against the Alger theatre circums and the court in the court of the court in the court of the court in the court has the court had been court ha

#### Inside Stuff—Pictures

That "dispute" between producers of "Body and Soul" and the Boxing Managers Guild, which got the Enterprise picture a load of agace on the sports pages, was the brainstorn of Class Adams, former N. Y. Hergid which got the Enterprise picture a load of agace on the sports pages, was the brainstorn of Class Adams, former N. Y. Hergid which is distribution the picture, is a pall of Charles Johnston, prec of the Boxing Managers Guild, and ran the campaign via a pile of BMG stationery in his drawer at UA. When Johnston got "real tought" and demanded withdrawal of the film, Adams turned his hat around and knocked out a quick letter of defense in the Same of UA. prec Grad Sears, Manched and Charles an

Metros "Green Dolphin Street," now winding its fourth at the Broadway Criterion, looks to be the year's biggest grosser at that house. Film
did a boxoffice take in the first 26 days of \$186,000, which is more than
\$10,000 over the gross racked up by "Gone With the Wind," previous high
or this year. Universals "Brute Force" (Mark Hellinger) ranks third,
pulling some \$150,000 in a similar period.
The pulling some \$150,000 in a similar period.
T

Skiring possible legal entanglaments. Universal toppers are currently discussing a change of title for "Mortal Colla", adaptation of an Aldous Huxley yarn, which is now nearing completion at the studies. Picture is a finitiation of a short story. "The Giaconda Smile," which is one of a number of briefles included in a Huxley volume bearing the overall title. "Question areas whether U could employ the chook's label for the pic as "Question areas whether U could employ the chook's label for the pic as

"Mortal Colls."

Question arose whether U could employ the book's label for the pic as originally planned. With Huxley suggesting a new title, "Sleep No More." the studio will probably release the film under that tag, company officials

The profligacy of any of the Hollywood directors is purportedly as nothing compared to the antice of Marçel Carnet, director of "Les Rafants du Paradis" and other pix. He's cufrently the most colorful director, in France and his demands are legendary. For example, he ordered the red- of a period set of chairs just because they weren't in authentic Abusson covering. Then there's the case of the gold Dunhill, cligared lighters, which ween't sufficiently fancy, and properly reason, encessitating dispatching a prop boy from France to London, to fetch them, and further delaying production.

Typical of the sharp cutbacks in advertising outlays for major films is tact that 20th-Fox only spent \$47,000 apiece for "Forever Amber" and Captain From Castille" in their national mag campaigns. Before the economy wave set in, films of this stature rated budgets totaling around

\$200,000.

Exceptionally big coin, \$285,000, has already been spent on the national mag campaign for "Arch of Triumph," Enterprise production for United Artists release. Budget, however, was set before the general retrench-

Drew Pearson, in the syndicated column Monday (10), writes: "Harry Warher, 67, ill and retilized from picture business, when asked to be chairman of the Friendship Tein committee, againd doctor's orders accepted. In 48 hours, he felt fine. Someone told Warner, departure ceremonies would take business from the theatres. They reminded him that many Someone to the special content of the states of the states. They begin the property of the states are supported by the states are supported by the states. They begin to be any theatre business."

Motion Picture Assn. is issuing a series of foreign film directories, starting with one covering Alexandria and Cairo in Egypt. Book lists the theatres, sealing capacities, type of equipment, operating companies, sources of product and general data on film business in that sector.

Philip Vordan's deal with Columbia for the release of "Anna Lucasta" calls for that and nothing more. Under the terms of the agreement, Yordan will produce the film independently and the stude will have no control or supervision of any kind over the making of the picture version.

Argony reported that 14 out of 18 Protestant publications turned down advertising for its RKO release, "The Fugitive," which has a heavy Catholic slaint Most of the rejections were explained by "paper shortage."

#### Friendship Train's Sendoff

Continues from page 2

of supplies that will be added to its transcondimental morey mission, the train on its cross-country tour. If we continue the train on its cross-country tour. If we continue the train of the page 2

May or We lab of Grand Rapids, garet OBFien and others, pitched in Mich. Charles Luckman, national of the parade which traversed the city officials were on hand to one gratulate Harry M. Warner on his work in getting the train started. Dick Dickson served as executive occupied to the page 2

overlinator under Warrens is such as a series with Berlin leading a chiral group from the page 3

in New York, Grover Whalen, a leding the may of mayor William O'Deyer.

wision, and Charles P. Skouras functions of the Charles Schibility, 20th-Fox the Charles of the



#### Picture Grosses

#### DENVER

DENVER

(Continued from page 18)

day-date with Enquire. Big 318.500.
Last wicky Witness (Col), big 518.000.
Sequence of the Color of t

\$1,500. College of the college of th

Riatio (Fox) (678; 35-74)—Wisi-ful Widow" (U) and "Key Witness" to Fine Allow (C) and "Key Witness" to Fine Akob Last week. "Nightmare Allog" (20th) and "Sweet Geneview" (Go) (m.O.) fair \$3.500. In Julia (C) (M.O.) (m.O

\$9,000.

Webber (Fox) (750; 35-74)—"Ride
Pink Horse" (U) and "Philo Vance's
Secret Mission" (EL), also Paraount. Nice \$3,000. Last week,
Wistful Widow" (U) and "Key
Witness" (Col), big \$4,300.

#### H.O.'s Slough K.C.: 'Alley' Dall \$15,000 in 3 Spots

New offerings are in the minority this week with holdovers and relessues getting heavy play. "Nightmare Alley" in the three Exc. Mightmare houses looks dull. "Unconquered," in second, week at Paramount, still a second, week at Paramount, still house houses looks dull. "Unconquered," as exceeding the second week at Paramount, still house hou the Midland stays only five days to give way to an Armistice Day open-ing on "Green Dolphin Street,"

ng on Green Dolphin Street,

Estimates for This Week

Esquire (Fox Midwest) (820; 45-65)—"Corsican Brothers" (EL) and

"South Pago Pago" (EL) (reissues).

Average \$5,006. Last week, "Holly-wood Bern Dance" (SG) and "Killer

Dill" (SG), \$5,500.

Dill" (SG), \$5,500.

Kime (Dickinson) (550; 65)—
"Queen's Necklace" (Indie) French
film looks average \$1,000. East week,
"Shoe Shine" (Indie), \$1,500. midland (Loew's) (3,500, 45.65)—
Midland (Loew's) (3,500, 45.65)—
"Merion of Movies' (M.-G) and "The Women" (M.-G) (reissue), in 5-days light \$10,000, Last week, "Christmas Eve" (UA): "and "Adventures Don Coyote" (UA), \$12,000

Coyole" (EA), \$15,00.

O'pheun (RKO) (1,00; 46-65)—
"Bach Dawn I Die" (WB) and "Bach
Men of Missour" (WB) and "Bach
Moderate \$11,000. Last week, "Dark
Rasage" (WB), average \$12,500.

Primmoust (Par) (1,000; 75-\$1,200.

Continues nice at \$15,000 and likely
to hold a third, Last week, smash
\$25,000.

25,000,

Roxy: (Durwood) (900, 45-65)—
Lost Honeymoon" (EL) and "Philo
rance's Gamble" (EL). Back to
rst-tuns here. Average 45,000,
ast week, "Frankenstein" (U) and
Dracula" (U) (reissues) with extra
idinight shows and heavy bally,
ne \$7,000.

fine \$7,090.

Tower-Uptewn-Falrway (Fox Midwest) (2,100, 2,043, 790; 45-65)—
"Nightmare Alley" (20th) Dull \$15,000, Last week, "Forever Amber" (20th) at \$1,20 top slid off to good \$15,000 but nothing extra at upped scale.

#### ST. LOUIS

ST. LOUIS

(Continued from page 12)
(ED) Average \$10,000. Last week, Open verage \$10,000. Last will be a looked to the continued of the continued of

In Dough? (Col.) (2d wk) (5 days.)
34,000. wt [Feb. 0, 3509; 58-12.0)
3509; 58-10.0 3509; 58-12.0
3500 wt 10 days.

sion.
Shubert (Ind) (1,500; 40-60)—"Jolson Story" (Col) (2d run). Solid \$6,500. Last week, "Spirit West Point" (FC) and "Patient Vanishes" (FC), \$7,000.

#### RAIN HURTS PROV. BUT **'HAD TO BE' TALL 21G**

Providence, Nov. 11.

Heavy rain killed part of weekend but on the whole there isn't too
much to kick about this session.
Riding high is Loew's State's "It Had
to Be You." Also neat is Majestic's
"Kiss of Death." Strand's "Wild
Harvest" is not too strong but is
holding.

to Be You." Also need is Majestic's "Kiss of Dosth." Strand" "Wild Harvest" is not too strong but Jab and the stranger of the

#### T. Dorsey Tilts Tide Great \$26,000, Indpls.

Tour out of five bills are prospering at deluxers here this week. High Tide' is making biggest splash with helfy lift from Tommy Dersey band on stage at Circle. Both "Walter Mitty" at Indian sand Song Love' at Love to This Week.

Estimates for This Week.

\$13,000.
Lytic (Gamble-Dolle) (1,600; 40-60)—"Adventure Island" (Par) and "Yank in London" (20th). Oke \$6.-500. Last week, "Spirit West Point" (FC) and "Philo Vance Secret Mission" (EL), Jancy \$5,000.

#### DETROIT

DETROIT

wh) Still selfing well as fine \$20,000.
Still selfing well as fine \$20,000.
Mackbon (UD) (1,966; 50-40).—"San
Wolf' (WR) and 'San Hause' ("De')
More than the selfing of the self

#### Lupino Wins Duel With WB

Ida Lupino vinis Data: With Will de claim over Warres in her demand for heavyweight billing in "Scape Errof Eynn, as the Warner ace, is naturally accorded to pilling but after a threat of legal entanglements, Miss Lupino stress up one notch in the credits. Photo finish shows: Eynn jleading, with Lupino critically sides of the pilling but or contributed to the pilling but or contributed with the pilling of the pilling or contributed with the pilling or contributed with the pilling of the pilling or contributed with the pilling of the pilling or contributed with the pilling of the pill originally stated for place, winding up in the show position.

#### Del Ruth West to Start Babe Ruth Biopic for AA

Babe Ruth Biopic for AA
Boy del Ruth trained to the Coast
Sunday (9) after a fortnight east
victing Boston and Bailmore to research on his forthcoming film, "Life
of Babe Ruth." Filor to his departure
he revealed that Jack Carson is tenthe revealed that Jack Carson is tenthe to the coast of the coast of the coast
with life in New York del Ruth
huddled with the blopic's scripter,
Bob Considine. With Allied Artists,
Bnancing 100%, pie is scheduled to
Oli carly in January. Producer's
scott all him cost, stays a while longer
to bandle additional preparations on
the picture of the tanned home run
king.

#### 20th-Fox

Continued from page 3

Continued from page 3
coming year. Meet winds today
(Wednesday) with talks scheduled
by ad-publicity of hi e f. Charley
(Wednesday) with talks scheduled
by ad-publicity of hi e f. Charley
he coming year by shorts sakes
manager Peter Levathes, and more
discussions to be led by Smith. Assistant general sakes manager With
the coming year by shorts sakes
manager Peter Levathes, and more
discussions to be led by Smith. Assistant general sakes manager With
in leading the huddles.

Despite an onslaught of church
consorbing and trouble from civic
ever Amber, 20th-Fox exceeded its
goal of 3,000 bookings on the Bim
between now and Jan. 1 by 102 playe
ever Amber, 20th-Fox exceeded its
goal of 3,000 bookings on the Bim
between now and Jan. 1 by 102 playe
ever Amber, 20th-Fox exceeded its
goal of 3,000 bookings on the Bim
between now and Jan. 1 by 102 playe
ever Amber, 20th-Fox exceeded its
goal of 3,000 bookings on the Bim
between now and Jan. 1 by 102 playe
ever amber, 20th-Fox exceeded its
goal of 3,000 bookings on the Bim
between now and Jan. 1 by 102 playe
ever amber, 20th-Fox exceeded its
goal of 3,000 bookings on Line
ever amber, 20th-Fox exceeded
ever amber,

Ara result of the "Amber record, Smith has set "Captain from Castlie" to be sold exactly the same way—on a 50-50 basis at upped admission prices, "Captain," filmed in deal mission prices, "Captain," filmed in the U.S. and Canada: on Caristmes Day, going into general release almost immediately afterwards. New the Broadway Briotic.

Smith also amiounced a definite policy for released of the Broadway Briotic. As a result of the "Amber' record,

Smith labo endote of admitted Smith labo endote of endoted Smith labo endote to redested during 1948. In addition to getting recogmendations from exhibs, each reissue will be tested in several representative thatres in various part of the country before prints are ordered to be country before prints are ordered and 20th will try again with another laboration of the simulation of the country of the country before the country of the country of the country of the country before the country of the country of

#### Cancels 'Outlaw' Continued from page 4 ;

continued from page 4

ment, is considered by any large,
group of the public to be offensive."

Due to lack of available prout,
the Eclanger shuttered after withthe availage of the first
13-day run, the house piled up great
business with \$35,000 for the first
business with \$35,000 for the first
pleted second. According to the hose
barometer, the Church opposition
did not make itself felt in any material way.

did not make itself feli in any ma-terial way.
Neither is "Amber" feeling any.
Neither is "Amber" feeling any.
Neither is "Company execs are frankly between the company execs are frankly perturbed by the intensified campetured by the self-execution of the intensified campetured by the intensified campetu

N. C. Drive-in Outfit
Raleigh, Nov. 11.
The following certificate of incorporation has been filed with the N. C. Secretary of State here: Asheville Drive-in Theatre, Inc., Asheville, to operate drive-in theatres. Authorized capital stock \$100,000.

#### **British Theatres**

= Continued from page 5 ; tive source of supply of films to keep are being taken to secure an alterna-British cinemas open now that the American film industry has suspended shipments to this country.

American film industry has suppended shipments to this country.

And, in another inquiry, he ask
whether the Government Intention
whether the Government Intention
between the control of the control
film o

ish national prestige. These stories about me are utter nonsense,

"I am not an enemy of American films. If I were the czar they say I am I would let in alms like The Best Years of Our Lives' free of all tax but there are a lot of others on which I would put a 110% tax."

#### Eady

making the trip. Another Eady-Allport huddle is slated for later this

Meanwhile, a favorable development occurred this week. British film industry reps called on Harold Wilson, president of the British Board of Trade, and put on the pres-sure for a tax slash. Committee was headed by J. Arthur Rank and Sir Alexander Korda.

nessons of Conduct and and an one of the Milaon reportedly was told that British production saw go possibility of profitable loperations unless 'the American masket could be kept one. Understood they 'made a conduct of the conduct

direcential must come mainly from the Yanks.

Against this 200,000 pound British rearrant, Wilson was informed, the average homemade film now costs an average of 300,000 pounds. Pre-war average was 200,000 pounds per picture.

#### HCL

= Continued from page 5

with current replacement value of round \$450,000,000. Large gains in working capital and

substantial .reductions in outstand-ing obligations have put the indusing obligations have put the indus-try in a sound financial position, re-port points out. Moreover, there's already developed "a greater will-lingness to cooperate and do an hon-st day's work on the part of labor as well as talent employed in the production end."

The sharp dron in the common

production end."

, The sharp drop in film common stock price quotations has gone a long way in discounting unfavorable developments, it's said in the study. Nonetheless, there's a belief that a number of the majors will be forced to alsay dividends some time in 48. When the study was the study of the study of the study of the study of the study.

#### UA FIRST TO NEGOTIATE SOPEG'S PAY DEMANDS

Walter Gelhorn, professor of law at Columbia University, has been named the impartial arbitrator in the pay rise dispute between United Artists and Screen Office & Profes. Artist and screen Onice & Prones-sional Employees Guild. Arbitration, which is scheduled to be within next several days, will be first in a series of eight involving the major film companies and white collarite

union.
Peter K. Hawley, of the Finnicial
Employees Guild, is the arbitrator
selected by SOPEG while Jesse Lane
has been chosen by UA. Union is
demanding 30% or \$10 wage hike
while the company has countered
with intention to keep current pay
scales pat.

#### SKYSCRAPER STUDIO FOR N.Y. BRUSHED OFF

Reports that two major film out-fits had evidenced interest in plans for a new skyscraper film studio to be built in New York are denied by Judge Edward C. Maguire, Mayor O'Dwyer's special film coordinator. He quoted film officials as pointing out that the six studios currently available in N. Y. are being used available in N. Y. are being used only to 50% of capacity so that there's no need for a new building. At the, same time, Maguite revealed that the services offered to thim producers by his office may broadcasters. Broadcasters, long plaqued by the same administrative rod tape that faced film producers until Maguite's office was formed, statishished to handle their requests for permits to shoot film and do remote shown in different parts of the city. Tels delegation to see the city. Tels delegation to see the city are the companion of WABD (DaMont, N.Y.). Jamieson of WABD (DaMont, N.Y.). Appointment of Maguier executive

Jamieson of WABD (DuMont, NY.), Appointment of Maguire recently as city commerce commissioner means the film coordinator's office will probably be merged with the commerce commission. No decision has yet been reached on that, though, and Maguire meanwhile will con-tinue to hold both jobs.

#### U's 3-Reel Westerns Start At Eastern Dude Ranch

Universal's idea of making threeel, 25 minute westerns, film to within commuting distan toto within commuting distance of the New York homeoffice, takes form this week. Company starts camera-work today (Wednesday) at Climarron, a dude ranch located near Peekskill, N. Y., some 35 miles above

Peekskill, N. Y., some 35 miles above the Broax line Broax line are the Broax line. Deal with the and pendes for a two-pleture operation. First flin's been labelled "Cimarron Giunfare", the second, "Blazing Gity." James Moore, ass't to E. J. McEvoy, U"s shorts subject sales chief, will hand the directing. and his cowboy singers to becole the

U has latched onto Dick Thomas and his cowboy singers to people the cast. Company's dickering for Harry Fleer, who plays in chaps in "Annie Get Your Gun," current Broadway musical amash. Series of six to eight three-reelers are slated as an experiment. U"s toppers think the briefles may be

toppers think the briefles may be used as substitutes for the second half of the program in dual-bill houses. It's also planned to drum up sales with single-feature - theatres where the exhib is on the lookout to pad out his program with symething ore than shorts.

#### Technicolor Nets 692G As 1947 3d Quarter Take

As 1947 3d Quarter Take
Technicolor, Inc., this week came
up with a handsome \$892,100 net
take for its 'third quarter,' unded
Sept. 30, representing close to a
195% gain over the \$226,000 profits
for the equivalent period last 'year.
Ninemonth performance was also far
ahead of the company's 1946 score,
since it's estimated to be \$1,032,000
against \$919,700 in the previous
semester.

against \$919,700 in the previous semester.

Third - quarter earnings were equivalent to 76c per share. That compares with 31c per share in 46. Earnings for the nine months is computed at \$2.11 per share against \$1.01 last year.

#### Rocky Mt. Allied

of the Recky Mountain roup, also took its cuts against increased scale pictures this week, citing the relationship of high admissions to increased city and state taxation. Allied quoted an editorial recently printed in the Chicago Sun, describaging a proposed 39 city children against a proposed 39 city and a significant and a saying. "Hollywood significant and a saying." Hollywood state of the same saying. "Hollywood state of the same saying. "Hollywood state of the same saying." "Hollywood state of the same saying." Hollywood state of the same saying and they didn't give you much chance to object."

Allied reaction was that "every distributor, before deciding to design and they didn't give you much chance to object."

Allied reaction was that "every distributor, before deciding to design and they didn't give you much chance to object."

Allied quoted and proposed and the same saying and they didn't give you much chance to object."

Allied and they didn't give you much chance to object."

Allied reaction was that "every distributor, before deciding to design and they didn't give you much chance to object." of the Rocky Mountain group, also

# "THE PICTURE OF WEEK"

immie fidler says

in his coast-to-coast ABC <u>radio broad</u>cast!

Variety says

nan, Ruth Warrick, Dean Jagger, Charlotte Greenwood and Natalie Wood provide solid marquee deco-ration should bring "Driftwood" night



DRIFTWOOD

RUTH WALTER DEAN CHARLOTTE WARRICK • BRENNAN • JAGGER • GREENWOO and the Delightful New Child Star NATALIF WINN

JEROME COWAN . H. B. WARNER . MARGARET HAMILTON Original Screen Play by MARY LOOS and RICHARD SALE . DIRECTED by ALLAN DWAN

#### FILM REVIEWS Whispering City

Whispering City
Continued from page 69 of anythic year of the property of the

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Luina, as the weeklity atterney.

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Lucia di Lammermoor (ITALIAN-MADE) Grand Pim Distributors robene di Opena Grand Pim Distributors robene di Opena Bitan Swily Cornell, Italio Tajo. Difectel Sitan Swily Cornell, Italio Tajo. Difectel por Piero Italierial, Music, Resiano Doni-cen Sit Walter Read Doni-cen Sit Walter Read Doni-Lerini and Per Glusseppe Franci, cancien, faro; Begish titles, Walter Kiee, At Cin-ma. Donib. Nr., Oct. 31, 44f. Running

Lucia	Nelly Corradi
Sir Edgar	.Mario Filippeschi
Lord Buckinw	Aldo Ferracuti
Raymond Bidebent	Italo Talo
Alisa	Loretta di Lello
Norman	Adelio Zagonara
Orchestra and chorus of	Rome Opera Co.

North Addition Control of the North Addition of the North Addition Control of the North Addition Control of the North Addition Control of the North Addition of the North Additi

under ideal conditions, this story of under ideal conditions, this story of the commercial theatre. It is unbelievably amateurish and, with the exception of the single, it is unbelievably amateurish and, with the commercial the single conditions of the single conditions

Ghests of Berkeley Sq. (BRITISH-MADE)
London, Oct. 30.
Paths: Picture related to British Maries and Production. State Robert Morley, Paliz Aylmer; features Yoone Arnaul, Sewell. Screenplay by Jamas Sgymour room novel by Caryl Brahms, S. J. Simons, Mary Grand, At Studie One, Running

time, 85 MINS.	Robert Morley
General Burtan	Robert Morley
Cotonel Kelsoe	
Militio	Yvonne Arnaud
King's Equerry	Robert Beaumont
Merryweather	Claude Hulbert
Tev	Ronald Frankau
Matron	Madge Brindley
Lottia	
Lady Mory	Martita Hunt
Lettie	
Dismoli	Abraham Sofaer
Concerl Dulaton	A. E. Matthews
Townstire ton	Ernest Thesiger
Cantala Dadda	James Hayter
Captain Dedus	Gerald, Kempinsky
Croupier	Geraid, Kempinany
Brigadier	Edward Lexy
Mortimer Digby	John Longden
	-
Outgined normal	CON- BYL-L-Alman In- 17

Residence of the control of the cont

dungmer, Marsfaret Juliu, appears and the daughter in this. Cone.

End of the River (BRITISH-MADE)
London, Oct. 30.

General Vine Dale Cone.

General Cone.

The Residue of the Control of the Co

#### Return of the Lash

Eagle Lion release of Jerry Thomas production. Stare "Lash" La Rue, Al "Fuzzy" St. John; features Mary Maynard, Brad Siaven, George Chesebro, Directed by Ray Taylor, Original screenplay, Joseph O'Donnell; camera, Elmest Miller; editor, Hugh Winn, Previewed N. V. Oct. M. 47. Run-

ning t	ime. 61	MINS.	· · · · · Ta	-,	
Cheyer	me		· · · · · La	sh" La	Rue
"Fuzz	***		Al "Fuz	zv". St.	John
Кау			M	ary Mo	ypard
Grant.			*******	Brad 8	Slaven
Kirhy.			Geo	rge Ch	esebro
Dave.			L	ane Bn	adford
Pete			*******	John .	Gibson
Hank.			*******	.Dec (	Cooper
		-			

There is no spoken dialog or recited two and the matter of words. The white Unicers prize prize

Wednesday, November 12, 1947

The Woman in the Hall charms, while Suxy Delair's performance as Phenic is done in a construction of them. Particularly it is unkind to Miss Lockwood in many sequences, to be a sequence of the construction of the con

beggs. Marcha Weiner Marcha Weiner Merchan Chart Chart

# La Vie de Boheme ('The Love Life of Mimi') (FRENCH-MADE

FEENCH-MADE
Superfilm Distributing release of Andre
Paulve production. Features Maria Denis,
Bury Delois, Giesie Pascea, Louis Jourdan.
Bury Delois, Giesie Pascea, Louis Jourdan.
Bury Delois, Giesie Pascea, Louis Jourdan.
Bury Delois, Carlo Carlo

		Running			
Rudo	lphe		*****	Louis	Jourdan
Mim!				Ma:	ria Denis
Muse	tte			Gine	de Pascal
Phen	ale			Su	zy Delair
Scha	unard.			Alf	mahA her
Colii	ne			I.0	uis Salou
Le '	leonte			Jenz	Parades
Barb	emuch				Sinoei
Mary	æ1				Roussin

Running time 98	MINS.	
Antoine	Roger	Pigant
Antoinette		Matte
Roland		ucver
Juliette	Annetto	Polyre
Barbelot	Jacques 1	foyrar
Father-in-law		Drair
Huggette	Paulet	te Jar
Official		Mode
Customer		Ours
Bridesroom	Francole	Jour
Riton		mbaud
Bride		Sago

#### Les Maudits ('The Accursed') (FRENCH-MADE)

INTENCH-MADE)
Disclan release of Spews production. Stare Dailo, Henri Vidai, Florence Mariy and Paul Bernard, Directed by Rene Clemdrov; ecreenplay, Clement and Jacques Renry; diago, Henri Jeanson; camera, Renri Aickan. At Normandie, Olympia Renewalts, Renewalts,

eporter Pau	1 Bernard
octorHe	nrl Vida
VillyMiche	ol Aucial
lide Fiorer	ice Marly
orster	Jo Desi
-Boat CaptainJe	an Didle:
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erman General	Kronefeld
lis Assistant	tel Mnnch
aroslFosco	Giachett

is a principle. It is a process of the control of t

#### **British and French Devaluations Would Hit U.S. Film Credits Hard**

Girong reports this week that sook the French and British governments were getting set to revaluate their currencies threatened further the U. S. pix companies' stake in those two countries. Film bliggies as possibly alashing the 48,500,000 due the majors in defaulted payments from that country. A British further considerable that the profits from that country. A British further cards, would play have with profits from the United Kingom.

18's now reliably indicated that from its present official rate of 120 to the dollar to something around 400 francs. Both French officials and the International Monetary ing on details of timing and coordination. Fund's okay on any shift of more than 10% in rates is response say, will follow suit since the pound has shown little strength at its present dollar value.

As to the French situation, here's

pound has shown little strength at its present follar value. As to the French situation, here's wift film toppers fear the change, which permits them to withdraw the \$8,500,000 foriginally \$11,000 to Originally \$11,000 to Original \$10,000 to Or per dollar

official rate is need nessai of 120 per dollar. Heating devaluation will mean less, dollars for the profits in pounds genreed by Yank distribs. The same amount in pounds will be amended but on conversion to dollar remittances, there'll be fewer of a continuous control of the ties, distribs profits take a second blow. Inflation means more con-sumer cash forced into necessities and less, therefore, available for film shows and other amusements.

film shows and other amusements. Entire situation is summed up by film foreign toppers as follows: Pix carnings are based on the relation-topic property of the participation of

#### NEBENZAL'S 'QUEEN FOR DAY

Hollywood, Nov. 11. Seymour Nebenzal bought screen rights to the radio show, "Queen for a Day," and will produce it as a romantic comedy with a Hollywood background, with a number of ether personalities in the cast.

Currently Nebenzal has two
"Queens" in his stable. The other
is "Queen of Hearts."



Eastern Screen Writers Assn., formed six months ago with aim of organizing readence scripters work-organizing readence scripters work-organizing readence scripters work-organized with a six of the s

any other guild or association, will engage in projects to improve qual-ity of eastern scripters' output be-sides bettering working conditions,

#### Reopen 11 FWC Houses Closed by Operators As Mgrs. Take Over

Los Angeles, Nov. 11.

Los Angeles, Nov. 11.

Eleven of the 12 Fox West Coast
houses showing "Forever Amber"
resumed screenings after a walkout
by projectionists. Theatre managers
with previous projectionist experience obtained temporary licenses
ence obtained temporary licenses
and the control of the company that the
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still shuttered is the Caprino, San-Diego.

Walkout was called by Motion Picture Operators, Local 180, IATSE, taking the stand that no operator could run "Amber" on a day-date hookup with Los Angeles first runs without receiving the Class A wage coale which amounts to \$2.35 per scale, which amounts to \$2.35 p

George Bowser, general manager for FWC, announced that replace-ments for the striking projectionists would be made as soon as possible.

He added:

"The walkout of the men is in vio-lation of our understanding with the union for the negotiations of a new contract. During the whole period of our negotiations for a new con-tract with Local 150, it has been clearly understood by us and the union committee that any wage increases would be retroactive July 1, 1947."

#### N.J. DRIVE-IN SUES ON PATENT INFRINGEMENT

Philadelphia, Nov. 11.
Park-In Theatres, Inc., of Camder
N. J., filed suit in Federal court her
last week charging Si Fabian, Harr
Hellman, Neil Hellman and the Pen last week charging Si Fabian, Harry Hellman; Neil Hellman and the Penn Drive-In Corp, with infringing upon their Hollingshead drive-in theatre patent. Triple damages are sought. Plaintif specifically charged the defendants with pirating patent rights in constructing the Lincoln Drive-in Theatre, located on Lincoln Huckura: at Treascass Basics Co. 28. Drive-in Theatre, located on Lincoin Highway at Trevose, Bucks Co., Pa, as well as infringing in other drive-ins operated elsewhere. Patent is said to cover the construction and arrangement of drive-in theatres in-cluding the "car-aiming" ramps and arrangement of cluding the "ca the driveways,

#### Mason-Rose Set for Quick Trial in N.Y. Federal Ct.

Trial in N.Y. Federal Ct.

James Mason, whose legal entanglements with David Rose has
styrined any thesping in American
styrined any thesping in American
for a fast rulling on the professional
status. N. Y. Federal Judge C.
Knox directed a preference on the
case at the top of the February
calendar. Ruling was made following a hot argument on the mot
point whether both sides could have
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their array of witnesses ready at that time. Intuiting the lawyer, Louis (Mason: 40) Frohlich, contended that he was losing his fam because of the enforced absence from U. S. screens. Rose's rep opposed the early hearing claiming that Rose and a ratif of witnesses were still in England and couldn't make the boutt. In time for the February boutt.

#### 'Best Years' B'way Encore Following Chevalier Pic

Following Chevalier Pic Following Chevalier Pic Following run of "Man about Town," with the Bijou, N. Y., "Best Years of Our Lives" will be brought into the converted legit theater for its second Broadway booking by Maurice and Bond Broadway Booking by Maurice and Bond Broadway Booking by Maurice and Bond Broadway Booking with the Bigon Broadway Bond Broadway Broadway

#### **METRO TAKES 2 STORY** PROPERTIES OFF SHELF

Campaign at Metro for economy in production was evidenced during the past week by the fruitful rummaging through the shelves for story proper ties. Studio pulled down two of them and assigned them for pro duction at once.

"A Date With Judy," from a radio erial by Aileen Leslie, purchased or \$75,000 in 1945, has been assigned o Joseph Pasternak. "Three "A Date with outer, serial by Aileen Leslie, purchased for \$75,000 in 1945, has been assigned to Joseph Pasternak. "Three O'Clock Dinner," a novel by Josephine Pinckney, for which \$175,000 was paid, also in 1945, has been handed to Robert Lord.

"Indiv" has been

handed to Robert Lord.

Screenplay of "Judy" has been
done by Dorothy Kingaley and Dovi
thy Cooper, Elizabeth Taylor, Xavier
Cugat, Carmen Maranda, Wallace
Beery and Jane Powell have been
cast in it. "Dinner" is being scripted
by Lenore Coffee. It was originally
bought for Lana Turner. No new
casting has been amounced one

#### Schary

Continued from page 9

continued from page 9
value of name players when employed intelligently, producer added, Crossfire, "he said, could have been made for \$425,000 instead of \$600,000. It was felt, however, that the \$175,000 spent for Robert Young, Robert Ryan and Robert Mitchum was "insurance" that was well worthwhile.

RKO next season will have about half-dozen of these "provocative" nalf-dozen of these "provocative" lms, Schary said, which will fall to the \$400,000 to \$600,000 class.

"They will in no wise be con-sidered B's, they will be just part of our program," he declared.

our program," he declared.

The pictures will include "Your Red Wagon," "The Window" (being made in New York), "Boy With Green Hair" (a fantasy which is a plea for peace), "Great Man's Whisk-ers" (an Abe Lincoln story which dramatizes the rights of citizens), "Beyond All Doubt". (from a short before he will be red with the control of the story of the sto "Beyond All Doubt". (from a short story by Billy Rose, pleading for Americans to do their part in civic affairs—in this case serve on a jury when called) and a story by column-ist Sam Grafton on atomic energy. Even such pictures as the Tim Holt westerns, Schary said, he hopes to make a little better than they've been made before. "We must elimi-

make a little better man toley and the property of the propert

they're preferred, Schary stated.
Absolute maximum he hopes to spend on any picture on the program, producer asserted, was \$2,000,000. He said he felt the company could come out statisfactorily in the domestic market alone on films \$1,000,000 to \$1,700,000 to \$1,700,0

Deal by which David O. Selznick released him from his contract to early hearing claiming that Rose and raft of witnesses were still in accept the RKO production post at a fixed and and couldn't make the crossing in time for the February said, entailed RKO-Schuck partner-bod. Some and Rose are disputing a loint filmmaking past which have the former as the acting Ised and the Interes as the acting Ised and the Interes as the couldner. Mason which were the former as the acting Ised and the Interes are producer. Mason when the MKO will make and Schmick the deal tossed out because he made by RKO for its own release, claims Rose attempted to "sell him with Schuck providing many of the down the inver' to Paramount with-out his knowledge or consent. I will be for 1994-69 release.

#### **British Step Up Production Talk** To Block Requisition of Idle Studios

London, Nov. 11. Emeric Pressburger production, "The Splurge of production programs Promotion of the Admiral." announced this week and last for the coming year is a concerted effort to head off the growing demand for the British government to take

for the British government to take over idle sound stages. The hue and cry for requisition of studios was whipped up to a high decibel point by J, Arthur Rank's recent state-ment that the "time isn't ripe" for production expansion. That chance remark added to the hard fact that J cound cryster are only of action and remark added to the nard fact that 14 sound stages are out of action and the disclosure of Alfred Shipman that his three Alliance studios were shuttering for three months created the furore.

Sudden and perhaps coincidental announcements of Rank and Sir Alexander Korda now indicate that Britain's studios are launching into unprecedented filmmaking activities in '48. Rank will make 43 features in the next 12 months at a cost of \$4,0,00,000. Korda's contribution will be 13 pt., made by eight indics, with his estimated cost set at adding producers. Britain's pix outlay will reach \$45,00,000 next year. In short, Britain's pix outlay will reach \$45,00,000 next year. In short, Britain's will have mosed

will reach \$85,000,000 next year.
In short, Britain will have upped
its production close to 100% over
1847 which was the peak year up to
now. Rank will have turned out
some 35 features this year-at a nut
of about \$35,000,000. Korda's picmaking resolved into a half-dozsin
films—none of them sizeable enough erican market

Labor was inturiated and aroused by Rank's previous no-expansion statement. The rumors were dime-a-dozen that he intended to pull out

a-dozen that he intended to pull out of production entirely. Tom O'Brien, M.P., and general secretary of the National Assn. of Thestrical cral sentiment by remarking: "No wonder Rank is thinking of going back to his flour mills. The govern-ment and the 'Milky Way' in his own organization are letting blim down badly."

Film Industries' Employees Cour cil thereupon asked the Board cil thereupon asked the Board Trade to hold a crisis meeting, intention was to ask for requisit of idle studios, establishment of a film bank for indic producers, and immediate initiation of production. But the ground has been cut from under the movement by Rank's and Korda's latest action.

Studios not working now are Riverside (Alliance—two stages); (Southall Alliance—one stage); Ted-dington (Warner Bros.—two stages); dington (Warner Bros.—two stages); Wembley (20th-Fox—two stages); and half of Metro (two stages); Twickenham (Alliance) will close shortly. Islington (Gainsborough-Rank) has two stages idle as well as Sound City and Worton Hall.

Sound City and Worton Hall.

Korda's most active year includes
such slated productions as "The
Devil's Delight," Cary Grant starrer
directed by Carol Reed; "The King's
General," vehiele for James Mason;
Orson Welles in "Cyrano de Bergrac"; a Frederick Lonsdale comedy directed by Reed, There's also
the filmization of the Jules Verne. dy directed by Heed. There's also the filmization of the Jules Verne novel, "Around the World"; Robert Donat in Terrence Rattigan's "The Winslow Boy"; "The Eagle Has Two Heads"; and the Michael Powell—

Rank now has 13 films in produc-tion and 20 features making the rounds in Britain and the U. S. Ready for relesse in Britain are four films. In the cutting and edit-ing stage are 10 more.

#### **Nat Holt** atinued from page 5 :

with RKO where he's turned out such bread-and-butter pix as "Riverboat Rhythm," "Badman's Territory" and "Trail Street." With the average "Trail Street." With the average 20th feature now in the neighborhood of \$2,000,000, Skouras is actively moving to lower that budget level. He thinks a resurgence of B<sup>1</sup>/<sub>2</sub> is the partial answer to diminishing overseas markets and climbing production expenditures.

Company has already tied onto three other indias-news tied onto rolling and rolleasing path Libank-rolling and rolleasing path with brank squares was made recently with Frank squares, whose putting together skx low-budgeters for 20th. Sol Wurtzel's deal runs several years more, and Edward Alperson is making pix along the lines of "Black Beauty" and other less costly features for the company.

#### Rapper = Continued from page 3

New York, directed "voice of the Turtle" as his last pic for Warner Bros. He said the dispute which led to his departure after more than 11 Years on the lot started over disagreement with Jack Warner on casting "Christopher Elake," which was to have been his next.

Director asserted that the studio habitually refused to discuss objections, if any, and as a result he will seek one-picture deals only, in the

Inasmuch as "Menagerie" won't be ready for six months or longer, Rap-per said in the meantime he may do "House of Mist" for Hal Wallis or "Mayerling" for Robert Hakim.



Reservations Invited - Walter Jacol

#### =CAN YOU PICK A WINNER?= THEN HERE IS YOUR OPPORTUNITY A Complete Ocean Front Hotel & Amusement Enterprise

Total Gross Income \$223,136 Operating Profit \$85,736

The "Miloni Seade" ATLANTIC BEACH, NORTH of the Condine of the Con

Adjacent Land leaf For Golf Course, Business or Summer Homes Favored by Location, Climate & Nature, Atlantic Beach Has Just Abut Everything to Make It a Popular & Prosperous Year-Round Resort. OFFERED IN PARCELS & AS AN ENTIRETY

AUCTION SAT., DEC. 6 2 P. M. ON PREMISES Ask For Booklet V-3

Property Office – The Idle Hour Amusement Center, Atlantic Beach, N. C. Information Re Broker's Participation On This Sale On Request

AUCTIONEERS; Chrysler Bldg. w York City 17 LEx. 2-5000 52 YEARS OF AUCTION LEADERSHIP





### **Ex-RKOer Takes Over Five Selected** Pix Branches: Other Xchange Briefs

Tom Bailey has sold his five Selected Pictures exchanges, which he organized as an extensive selected Pictures exchanges, which he organized as a selected property of the pro

Lake City, have soid to the parent control of the Chief, La Veta, Colo, is opening a Sissesset Chief in Gardner, Colo, is Sissesset Chief in Gardner, Colo, is Trail, Ff. Collins, Colo, to Smith Sam Langwith sold the Mines, Island Springs, Colo, to Smith & Gardner, Change Chief, Colo, to Smith & Gardner, Chief, Chief, Chief, Chief, Chief, Chief, Chief, Barnes is opening a 800-setter at Crook, Colo,

#### Reveer Buys Pix, Mpls.

Berger Bays Pix, Mpls.

Bernie Berger independent theatrein the downtown sure-seater Pix,
formerly Rewreach, from Sherriit
Cornerly Rewreach, from Sherriit
Cornerly Rewreach, from Sherriit
Conf. It. will operate the house.

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Nix Pre-Xmas Week Closing

Nix Pre-Xmas Week Closing
Exhibitors in St. Louis.
Louis county lave school seed seed of abuttering he week preceding
Krass, and sithough many of the
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overall plant. When the info was
conveyed to Pred Wehrenberg, prez
Owners of St. Louis, he decided to
abundon the general shutdown plancolored Krass are, and last years a
form of the seed of
dark on that date.

The Roxy, Stonington, III, was one
of seven places broken into there by
Theatre owneas in Springided, III,
are joining to oppose the 4% smuser
introduced in the city's Council.

Allen Uther to Quil Par, Chi

Allen Usher to Quit Par, Chi Chicago, Nov. 11. Allen Usher, local Paramount dis-tict manager, has resigned, effec-tive Jan. 1, atter 24 years with the company. No replacement has been amounced and Usher has not yet indicated any future plans,

#### Sam Fineberg Resigns Mone

Sam Fincher Resigns Mone
Mitsburgh.
Sam Fincher Pittsburgh.
Sam Fincher Pittsburgh.
Sam Fincher
Grein Heid Gland Berner
Grein Heid Gland Berner
Grein Heid Gland Berner
Grein Heid Gland Berner
Grein Heid Gland
Grein Grein

Jenn Porter has been upped from
Jenn Berner

Jenn Borter

Jenn B

Salesman.

Jetry Geinzer, ex-theatre owner
who recently parted company with
Eagle Lion, has gone with Max
Shuigold's indic Crown Film Exchange as a salesman.

#### Boucher Heads D. C. Varlety Club

Frank M. Boucher last week was elected chief barker of Tent II, Variety Club. He manages the K. & the areas here. Others chosen at the annual election were Jake Flax, 1rst assistant chief barker; Wade

Pearson, second assistant chief barker; Sam Galanty, treasurer; and rt Jacobson, property master. Nathan D. Golden, Commerce De-partment molicin picture coisuliant periment molicin picture coisuliant elected national canvasman, with Fred S. Kogod as his alternate. Boucher and A. E. Lichtman were picked as delegates to the 1948 Va-riety comments of the construction of the con-traction of the con-traction

Saily Perte to Masterpiece
Masterpiece Productions, headed
by Jules Weill, has named Saily
Perle as ad-publicity director: Distrib
outfit recently acquired 39 United
Artists reissues for the Broder Releasing Corp.

Eagle Lien's 8 New Salesmen taken on by Eagle Lion. Harry W. Tyan and T. Hagge Lion. Harry W. Tyan and T. Hagge St. Bear Library, and New Jersey, Both will work out of the Philadelphia exchange, Others appointed are Paul A. Hull, Seattle branch; Joseph Friedman, Chicago: and William T. Grath, Los Angeles.

Sack Amus. N. Y. Office Sack Amus, Enterprises, of Dallas, has set up a New York branch, with Jules J. Nayfack, formerly of Met-ro, as manager. Company dis-tributes Negro features and shorts.

Fred Ford Returns to Memphis RKO Memphis. sree from Returns to Memphis RX.

RKO Publicist From Memphis.

RKO Publicist From Memphis by
In the North Central States. Spot
was held in his absence by Carol Weld, who recently underwent a
major operation of Omaha, is the
new UA salesman here, replacing
Buster Hammond, who resigned to
become branch manager for Film
CK has hived but.

TC has hived but.

Classics.
FC has hired Betty Dauser, for-merly of Flexer Theatres, and Cath-erine Randall, of Monogram.

erine Randall, of Monogram.

Griffith Opeas Anather in Reas

The new Morley theatre, a Griffith
bouse with 1,250 capacity, bas opened
of the circuits four other theatres
lere, in charge. It was named for
Freed Morley, Cirtitin partner and
A New 260-seat tithatre to being built
at New 260-seat, Toxas, by the W&X

New 260-seat, Toxas, by the W&X

New 260-seat, Santan, Santan, Santan,
Tex. and L. W. Watts, of Oli City, La.

Tex. and L. W. Watts, of Oli City, La.

Tex. But the Elk theirer, Saling, Texas, from
Ted Waggoor, has diamantied the
house,

Clare Appel Heads Onlarlo MFTA
Directors of Motion Picture Theaterm of the Committee Committee

treasurer.
Arch H. Jolley was reelected ex-ecutive secretary.

Charlotte Vartey Club Elects
Charlotte Nather State
Charlotte N. C.
Roy L. Start, assistant general
an executive of the Wilby-Kineye
roganization, operating a long chain
of movie houses in the two Carocheel barker of the Charlotte Variety Club, succeeding Cy Dillon.
The executive chosen induce
Some Control of the Charlotte Variety Club, succeeding Cy Dillon.
The control of the Charlotte Variety Club, succeeding Cy Dillon.
The control of the Charlotte Variety Club succeeding Cy Dillon.
The Charlotte Variety Charlotte Vari-

New Youngstown Drive-In
West Side Drive-In Theatre, Inc.,
has been incorporated to operate a
drive-in theatre bere, with \$50,000
capital. Principals are Norbert
Stern, Ernest Stern and Sam Greenberg.

beg. Charles F. Hankey, laundry owner, has purchased the three-story Grand Theatre building, Tiffin, O., from the Grand Theatre Co. of Lima, O. The house has been dark more than 10

New Ohio Drive-Ins Toledout In no mother of Toledout In no mothern ohio. General Edit Jarome Kaler, and Ray Watts, all of Delaware, O., are building a Southern near there, featuring in-card drive-in near there, the sturing in-card drive-in, which he will operate in association with Ron Sturgess and Bill Bachert. Latter two now operate the Star theatty, Codencton, O. Zach

project will cost approximately

1850.000. will cost approximately Maurice A. Baker, manager of the Palace, Youngstown, has bought controlling interest in the Lee theatre, Fort Myers, Fla., and has moved to that city. John C. Bispeck, manager of the State in Youngstown for four years, has been named manager of the Palace.

Interstate Opens Circle, Dallas

Interstate Circuit's newest suburban house, the Circle, has beyond the control of the circle for the control of the circle for the control of the circle for the circle for

Shaw's 350-Seater Turnertown, Texas. Marvin Shaw has completed his 350-seat Star, at Turnertown, Texas.

Freeman Upped in Okla. City Charles Freeman, ad manager, be-comes general manager of C & R Theatres, Oklahoma City, succeeding Ed Tidwell, resigned,

RRO Also Cuts Mpile. Staff

Safes sints how or at ill being peech in line or at at ill being peech in line are in Dick Dynes of RRO, whose North Diskoh and western Wisconsin. Previously, 20th-70x had lef out a common and line and line are at a line and line and line and line at transmission of the line at transmission and line and line are at a line and line at transmission and line and line are at a line and line at transmission and line and line at transmission and line and line at the line at line

John Stahl Adds Seese
John Stahl Adds Seese
John Stahl Adds Seese
John Stahl buildtiburgh, with the state of the state of

#### **Briefs From Lots** Continued from page 9 z

George Raft starrer, "Outpool Morocco," which rolls in North Africa Morocco, "which rolls in North Africa Indicate the Comparation of the Comparat

## **Justice Dept. Stalls Action on Exhib Beefs 'Til Final Decree Decision**

... Majors are being handed the long ants to the entire proceeding since end of the rope to work out their decree problems in pix selling and equity action. New house was comparabilition without facing the Government of a volume of exhib gripes over alleged Tecree violations, Dept. of exhib, private proceedings and proceedings of the proceedings of the

hands down its decision some time next year on the cross-appeals from Land and the constant of the constant of

whether the expansion freeze was thawed illegally might depend upor

#### Jackson Park

generation of the main, it's anid, the gripes refer to clearances with expressions to clearances with control of the main of t

#### **New York Theatres**





Betty Bruce SKELTON June Rickmon Gaudemith MERTON OF



of Victor Fleming.
Universal-International bought
"The Last Count," an unpublished
novel by Henry Edward Helseth and
turned it over to Jules Schermer as







RADIO CITY, MUSIC HALL TRACY • TURNER • SCOT

"CASS TIMBERLANE" SPECTACULAR STAGE PRESENTATION



## Sharp Upbeat Seen in Network News, **Commentary Programming: Postwar** 'Anti' Pendulum Is Swinging Back

By DICK PACK

Sparked by Mutual's virsups of close shows how we will have been even been been been so will be the common and the common and commentate is hitting a pronounced upbeat. CBS is kicking off a new fives-aweek domestic off a new fives-aweek domestic off a new fives-aweek domestic and the common state of the common

teting around the Taft-Harrley Act, and the generally explosive state of world affairs are seen as important factors in hybridge new listening. Same factors also are tuping sponished to the people stint on Mutual for the United Electrical Worker's (CIO), which people stint on Mutual for the United Electrical Worker's union regularly to was the first union regularly to the Brotherhood of Rallroad Trainen bought is weekly commentary men bought is weekly commentary

bankroll a web show. Last week the Brothsthood of Rallroad Train-the Brothsthood of Rallroad Train-the Brothsthood of Rallroad Train-the Robbst of Rallroad Rallroad

ming. Accent on Analysis
Accent now, in contrast to the straight, flash-bulletin type of news shows of war days, is on interpretive and behind-the-scenes reporting, satute analysis and new techniques in roundups and on-the-spot coverage, such as rapidly Expanding use the scene of the strain of t

# **Upsurge Seen**

was Alka Seitzer.

As it happened, consumer purchases themselves remained on the same level and the continuance of such has encouraged the distributors and retailers to resume the broadening of their inventories

#### Bob Shaw's Gab Pact

Robert Shaw, writer of the "Mr. District Attorney" and "Christopher Wells" programs, has signed a three-year lecture contract with Columbia Concerts. Edina Giesen, head of the seency's lecture bureau, set the deal, and production of the concerts and production writing and production of the contract of

#### Philbin GAC Radio Head

I minim UAL. Ratio "Incau"
Jack Philbin, vispee in charge of talent at General Artists Corp., has been named head of the GAC radio dept. by Thomas Rockwell, GAC prez. "Philbin was named following resignation of Frank Hobbs from the radio sector last week."
Danny Hollywood will assist Philbin.

#### **Bob Burns Pact Hypos Wax Works**

Hollywood, Nov. 11.

Bob Burns has been contracted by
Star Transcriptions for a year's out
put of weekly half-hour shows sim
ilar in format to last season's com

ilar in format to last season's com-celleration of the comparison of the comparison

#### Doubling Up on Program Sponsor Proved by Test: Colgate Following Suit

#### NOLL GETS NOD AS **NEW WJR MANAGER**

Conrad Noll, Jr., his been ap-pointed operating imanager of W71, pointed operating imanager of W71, exactions directly under Harry Wis-erations directly under Harry Wis-erations specialist from Springfield, Noll is an attorney and communi-cations specialist from Springfield, ness imanagement. As a superintend, est imanagement. As a superintend, et al. (1997) of the Wiser of the Willow Run bomber plant, he authored a production analysis on \$2-96 bombers and de-enthroet onother book on an Air Service Com

#### S-H-G Still Going Strong,

'I'm Staying': Schoenfeld I m Staying: Schoenfeld will remain with Schoenfeld, Huber & Green, contrary to widespread reports last support of the state of the sta as a going general advertising agency.

agency.

Firm's wholly owned subsid, Green
Associates, which produces and sells
disk shows including "Leahy of
Notre Dame," has just signed Joe
Kelly to a new recorded kid story



#### HARVEY WEHRMAN

## 8.000-Woman Riot Over Jack Bailey No News in Philly

A cowd of more than 8,000 sereming women jammed the Pentary Broad Street station, yesterdy (Mon.) for greet facts Bay (Mon.) for greet facts better to get tickets for his show at Concept to get tickets for his show at Concept, less the better spart end to the station, and general pandemolium reigned. But you wouldn't have known it by reading the Philly line in the local fadilies. It pointed up their policy of virtually ignoring max which touches on any station which has to word by them. "Queen," by WFP, which has no newspaper stillation.

Bailey was skedded to give away 1,000 tickets. Women are sore and WIP had no way to explain.

#### **NBC Personnel Changes** Continue Youth Accent On Net's Middle Level

On Net's Middle Level

NBCs wholesale realignment of
paramas wholesale realignment of
paramas wholesale according to the
paramas wholesale realignment of
Theodore Thompson was upped
Theodore Thompson was up

tion. Burroughs H. Prince, member of the news staff since 1942, was named assistant manager of operations, and the staff of the programs. It's a newly created title. Alton Kasher, assistant editor of the press department's magazine section, has been appointed column editor, to supply and coordinate into tor radio editors and columnists.

#### Mutual Documentary On Black Market Babies

District Dattice Dattice Expose of a black market in buby adoptions, and the reasons for the William Dattice of the Milliam Dattice of the Search Dattice of the Search Dattice of the Search Dattice of the Search Dattice of the Milliam Dattice of the Mi

#### **Monopolistic Charges Are Thrown** Back at WSAY in \$12,000,000 Claim

Y.&R. Options 'Candid Mike'

"Candid Microphone," the wirerecorded unaware interview use have the control of the control of

Local, Clamming Coercion
Concients, Nov. 11.
Countering a threatened strike
Nov. 22 by Local No. 1, American
Federation of Musicians, to enforce
in quota system, the only point of
WKRC filed charges Priday (7) with
WKRC filed charges Priday (7) with
the National Labor Relations Board
claiming that the sunion is violating
a section of the Conc. Hartley, act
wKRC, the Clency Times-Star state
tho and a CBs affillate, is head
by Hulbert Tatt, Jr., a cousin of
stathors of the bill under which the
alleged unfair labor practice will be
titled.

alleged unfair labor practice will be a leaded unfair labor practice will be a leader labor labor. The state which was a leader labor labor. The state labor labor

#### TOM EVERITT INTO ABC PROGRAM SPOT

Tom Everitt, formerly of Young & Tom Everitt, formerly of Young & Rubicam's radio department, moved into ABC this week as eastern program manager, a newly created job, gramman and the second of the secon radio and newsreel March of Time." He worked with all of Y&R's show during seven years with that agency

#### Coast CBS Offices

#### To Undergo Reshuffle Hollywood, Nov. 11.

CBS here reshuffles two departments within the next week, moving its press department from the main building and shifting Ernie Martin's "Network Program Department"

"Network Program Department," fountain of Goasi-originated tc.'ers' into the four offices and anteroom the diumbesters vacate. The state of the stat

Brown's allegations in the súit are "vague and indefinite".

WSAY attorney William McGovern declared the station is not asking for a "standard contract." All Brown wants, he said, is to prevent WSAY from being cut off network shows.

#### Sabbath Music Sked Set by CBS

First-of-the-year realignment of CBS Sunday afternoon programming is in the offing, with prospects methods of the offine of the fit okays a switchover to .5 p.m

Sundays.

Six o'clock time for "Family
Hour" was opened by the decision
to shift Ozzie & Harriet into the
web's new Friday night showcase
sequence.

#### Al Bland Upped at KMOX

St. Louis, Nov. 11.

Program manager's job at KMOX
has been given to Al Bland, special
events announcer for the CBS-owned
station and brother of Lee Bland.
CBS director of special events,
succeeds Jack Sexton, whose work
to John the program department of
DM, CBS o-ande outlet in Chi-

cago.

Bland will continue to encer
KMOX's "Quiz of Two Cities" and
"Bible Quiz" shows.

# RADIO KEEPS OLD SCHOOL TIE

## Golenpaul's Test Action Vs. AFM Seen Sparking Petrillo Showdown

to be the precursor to a bombard-ment of legal challenges of James C. Fizdale Taking Over petrillo's various bans was the com plaint which Dan Golenpaul, owner and producer of "Information, Please" filed Monday (10) with the National Labor Relations Board, charging the American Federation of charging the American Federation of Musicians with imposing a regulation that violates the Taft-Harrley Act. Impression pervading the music, as well as the radio, industry is that-other quarters affected by Petrillo ukases will seek redress without awaiting the outcome of Golenpaul's test action.

With the two industries pretty well convinced that the networks are

#### **Choral Contingent**

Choral Contingent
Besides "Information, Pleases"
the only oftler network co-ops
that are seriously affected by
Costello (ARC), Joan Davis
(GSS) and "Meet Me at
Fastys" (MSS) shows. The
Fastys" (MSS) shows.
The control of the control of the
begin as choral group.
"Al ex an of s'
"Al ex an of s'
"Al ex and of s'
cited since it formerly used an
organ.
"Organ."

by the property of the property of the control of t

occomplaint stems from Petrillo's refusal to permit his members to work on network co-op shows. Gelenpaul charges that the taboo not only strikes at the anti-featherbedonly strikes at the anti-featherbed-ding clause but countitutes an unlaw-ful \*econdary boycott of "Informa-tion, Please." In his affidavit to the theory of the strike of the strike Peirillo imposed the ban he sug-gested that musicians would be fur-nished for co-op shows upon the pay-ment of a standary fee equivalent to the New York or Los Angeles rate, multiplied by the number of stations multiplied by the number of stations with the standary of the standary of the standary bill. Gelenpaul estimate, standay bill. Gelenpaul estimate,

#### **FM Getting Into** The Ball Game

It appears that baseball sponsors throughout the country have suddonly awakened to the potentialities of FM, particularly in view of the fact that by next summer those FM audiences are expected to be something to be reckoned with.

something to be reckoned with.

Soonsons committed to longerm
Soonsons committed to longerm
contracts have been poring over the
legal phraseology to determine
whether existing pacts also include
FM pickups. Until now there's been
no distinction made in contracts for
radio bankrolling of baseball between AM and FM. By next summer there will be a flock of AM stations going into the FM subsidiary
business.

Dusiness.

What the baseball bankroller wants to know at the moment is: Will contracts for next summer give him a free ride on the FM wavelength, or must he plunk down wavelength, or must he plunk down wavelength, or must he plunk down contracts again token, do existing contracts again token, do existing contracts again token, do existing contracts again to keep the same formation of the same token to the same token token to the same token to the same token to the same token to the same token

As result, the station-lawyer-sponsor huddle routine is expected to gain momentum during the win-ter.

# Vic Ratner's Operation

Victor Ratner, who rejoined CBS this month as veopee and director of sales-promotion and advertising, announced Monday (19) that the activities and operations of his independent-promotion outfit, the Victor M. Ratner Co, will be handled by Tom Fizidale.

by Tom Fizidate.

Latter, long active in public relations, with a publicity setup of his
own with offices in Chicago and
Hollywood as well as New York,
will headquarter, at 515 Madison,
N. Y. He'll direct his Gotham publicity operations from there.

## Disk-Laden Indies Take Play From Web Affiliates

Compton agency has been eithing to network time salesmen a static to network time salesmen a static and study which it had just completed, showing that the listening frend is-away from the network-affiliated station and is progressively playing, outlet. This nibbling away of audiences has been particularly feetcuive during the dayline.

Daniel Putter, head of Compton's decivity of the complete of the situation but that there was "clear evidence of a swing away "clear evidence of a swing away that the study covered local Bioper reports from the beginning of 1941 that the study covered local Bioper reports from the beginning of 1941 through February, 47, and that from his control of the situation of the progressively increasing in the direction of the indie outlet. Potter added that his study fur-

in the direction of the Indie Ottlet. Potter added that his study further disclosed that where new stations got going in a community such stations drew their audiences in much larger quotients from network-affiliated outlets than from independent operations. If was this angle that struck Potter as particularly significant.

#### NAB CONVENTION SITE NARROWING TO L.A., CHI

Washingon, Nev. 11. Washington, Nov. II.

Cholce of the site for the next National Assn. of Broadcasters annual convention has narrowed down to Los Angeles or Chicago in mild, May, according to trade reports here. Right now there is more supportation that LA. location, thought the smaller stations are plugging for a central city to save travel expenses.

city to save travel expenses.

Big headache for the NAB'ers is
when and how to schedule the 17
NAB district meetlings due to get'
under way in the fall of 1948. Conflict is expected in view of the Congressional and Presidential election
campaigns—always a busy time for
broadcasters.

#### Draper Lewis Exits CBS For AFN Post in Germany

POF ATTH FOST III Dettinally Draper Lewis, said writer at CBS; N.Y. for seven years, is leaving the network Nov. 21 and will ny insertions to the control of the control of

## MORGAN, PAAR 'TOO FRESH'

By GEORGE ROSEN

ing Rittoryurs - Part it the LS/MIT camp carries on the Part cancellation, as the trade generally anticipates when the season's initial 13-week cycle expires, the score will reverb back to exactly žero in radio's bid to inject of facilit into the comedic pattern to counter the sad-saga-of-sameness senawks. to country squawks. Young's 'Demotion'

young's Demotion' Young had been missing from the airlanes since his last seasors' bowto grow his last seasors' bowto grow his last seasors' bowto grow his act all round of Standay night CBS show. But it's no 
longer the Alan Young Show, with 
Tony Martin retaining star Billing 
and major promibence has an who 
semester as Jack Benny's Lucky 
Strike fillin, which resulted in American Tobacco giving him his own 
West sessay high MES showle has 
trade conceder. And Morgan-probably more than any other comic on 
the air, has stirred up more comment for injecting that e lust ve 
roungramming thiness har consect 
programming thiness har consect 
who thend to perpetuate the years' 
should be 
should be properly the 
should be 
should

at the outset.

True, in the case of Morgan, the ancellation is seen stemming from the economic plight of the Evershirp outlit and the general tobeg-market. But the fact remains that it Eversharp and the Blow agency conceded that Morgan was paying off rating-wise chis current rating in the post-Bing Crosby side is 630, it's a cinch that he'd continue to The Morgan was proposed in the post-Bing Crosby side is 630, it's a cinch that he'd continue to The Morgan was proposed to the contract of the contract of

The Morgan bowout and reported Lucky Strike cancellation of Paar have significant overtones in terms (Continued on page 38)

## Stations Slam Whole Code Idea. 678-49, in Secret Poll on Eve Of NAB Meet to Decide Its Fate

'Guild's' Touring Booth

Fickett's Plastic Setup Set To

Homer Fickett's plastic booth, from which he directs the "Theatre Guild on the Air," now part of the Guild on the Air," now part of the ing with the show when it originates from Birminghan the Sunday after Thanksgiving. "Guild" then has alated a performance of Eugene O'Neills. "The Straw," with Mary Anderson and Robert Mitchum co-

Anderson and snoser successful starring.
Plastic booth, an innovation in broadcasting, was first preemed out of town when "Guild" did "Lady In the Dark" from Boston. Booth was constructed by show's sponsor, U. S.

#### Y&R Likes AFRA's 'Comedy Theatre' As Gulf Showcase

"Comedy Theatre," quest-star program with an AFRA benefit angle, is being recommended by Young & Rubican' as' the replacement or "We, the People" for Galf, Neither the agency nor the sponsor has an option on the show, but the talent union has promised them first refusal. The current cycle for "We, the People" extends to mid-January.

Price for "Comedy Theatre" is about \$15,000 net, including is \$2,500 weekly fee to AFRA, which intends using the coin for a welfare fund for the members. Balance of the budget would go for scripting, music, nom-nal fees to stars and scale for the real for the fundamental of the con-traction of the contraction of the con-traction of the contraction of the con-traction of the con-t

America.

Show would probably be spotted in the present Gulf spot, 9-9:30. Tuesday nights on CBS, although the agency and client would like to get an , easier niche, in view of , the tough going "People" has had there this season against "Amos in 'Andy" on NBC. However, there's no im-

#### 'Vic & Sade' Reprise

Green Associates, Chicago, Nov. 11.
Green Associates, Chicago, is tying up a franscribed package that will revive "Vie and Sade" series.

Bit of whilmsy folded several years ago after long network run. Later came back as a half-hour show, but well in owhere.

#### Maxwell, Who Should Know, Sez Kids Nixing Cliffhangers

Overwhelming, 13-6-0-1 stand against the proposed NAB code was voiced by stations replying to a private pioli conducted by Raigh Atlass, prexy of WiND, Chi, and Ed Breen, chief of KYVD, Ft. Dodge, Ia., Atlass, aunosinced late today (Tree.)

(Types).
In answer to a question: "Do you and to run your station or you want to run your station or you had be run and accept the responsibility for its operation without the direction of a Code and a Code authority" 678 stations replied "yes," only 49 "no."

"yes," only 49 "no."

In answer to a question: "Do you think the newspaper publishers — they enjoy governmental privileges in special postal rates, too—would out nularly accept regulation and regimentation such as is suggested by NAB." the stations voted 14 "yes" and 697 "no."

Atlass said the two most forms.

Atlass said the two questions were asked of 1,040 stations. Results of the poll have been forwarded to NAB, he added.

No Action Likely No Action Likely Prospects that the NAB board of directors will settle upon even a compromise version of the proposed new standards of practice at the code session in Washington starting tomorrow (13) dimmed in the light of developments during the past week. The developments included these:

There was definite, though unoffi-cial, indication that the board will "move cautiously" in acting on a revised code. "Any dissenting votes, it was said, will stay board action.

At least a half-dozen of the 25 directors of NAB are committed to represent the views of their state associations protesting immediate adoption of new standards.

NAB toppers, in huddles in New York during the past week with rep-resentatives of the American Assn. of Advertising Agencies and the Assn. of National Advertisers, re-ceived "suggestions" from both

(Continues on page 42)

## WQXR, N.Y., Hits Comm'l Jackpot

One of the biggest sales entirts fr history of Times-owned W N. Y., has knocked the indie sp happy. Station's salesmen have happy. Station's salesmen have bagged II new sponsors, including the N. Y. Stock Exchange, since the first of November—and all of them to bankroll programs, rather than spots or participations.

spots or participations.

Stock Exchange, getting into radio for the first time (although it has sponsored a CES television show), but the stock of the stock of

Cliffnager serials, long regarded in cliffnagers and 80% preferring the staple with juvenile audiences, have about worn out their appeal. That is the conclusion of Robert and the country of the staple with juvenile audiences, have about worn out their appeal. That is the conclusion of Robert and the conclusion of Robert and Savette and mystery aircras and the Conclusion of Robert and Savette and mystery aircras and the Savette and Sav

## 'Misguided Editors' to Get The **Works at NARND 3-Day Conclave**

Cleveland, Nov. 11.

A verbal spanking by the hand that helps feed them is promised the Associated Press Managing Editors Assn. by Edward R. Wallace, executive secretary of the National Assn. of Radio News Directors, whose convention opens Thursday (13), in Washington.

Washington.
Wallace, whose headquarters
in Cleveland, declared NARND
be expected to handy week Wallace, whose headquarters are in Cleveland, dedrard, NARND can be expected to bandy word on the AP's recent attack on radio as a AP's recent attack on radio as a characterial control of the control o

radio."

The three-day convention will also have an off-the-record White House news conference, and hold clinics on new trends in news selection; cultinew trends in news selection; culti-vation of news sources; gadgets and gimmlcks as newsroom time savers and use of recording devices in news programs.

#### Providence Journal In FCC FM Okay Despite Protests of 3 Mayors

Protests of 3 Mayors

Washington, Nov. 11.
Ore viscous opposition of the marter for the marter f

acter."
City Fathers also argued that the station was transcessary, would not serve their interests, and would give the newsapaper a "virtutal monoutory" in news dissemination. An FCC majority, however, coricluded that the Journal had promised to all sides of controversial issues of its

es of controversial issues on its ultet and with 11 other stations e area could not very well polize the news. a dissenting opinion, Commissis Charles R. Denny, Paul er and Clifford Durr took the the Commission should hold a dearing to give the public of the arms. view the Commission should hold a second heating to give the public of-ficials opportunity to air their grievances, against the newspaper, Journal went through hearing with other FM bidders last spring.

#### BALTO STATION SUED ON ALLEGED TIME RESALE

ALLUMDY 1 BUILD MACHINE
Maltimore, Nov. 11.
Suit flor \$50,000 damages has been fleet against WFRR, local ABC outlet, for alleged reside of ratio time speciality. Heredes Ship Meintenance Co., velaims the station cut 30 seconds of time from its 15-minute weekly program and resided it for pot amonimenents. The damages spot amonimenents. The damages appear for a \$25 week period, the term of the contract.

of the contract.

John E. LaVeck, Hercules president, stated that, in addition to the dent, stated that, in addition to the suit, he will appeal the matter to the FCC. He claims that besides the dispited 30-second spot each week, the station was at fault in refusing to renew his 52-week contract for the 15-minute series. LaVeck had used the program to promote vari-ous public projects.

'Kiddie Hours's' 19th Yr.

And the Horizart Baking Co. has signed for another year of agoing the history of the history of

Radio a Lottery?

Recently organized Radio An nouncers Guild will have its ow

building.
President Grau San Martin 1 donated the receipts of one of the weekly lottery drawings for the

#### U.S. Army in Reich Asks Radio's Aid

Abhb Maduw 5 Antu U.S. Amy, intent or unithing all existing media of entertainment and communications to help in the re-education job in Germany, is currently making a pitch jo the major. American matter of the decastes contained to the communication of the Amy's program, huddles on that subject have already state, chief of the Army's program, huddles on that subject have already state; chief of the Army's program, huddles on that subject have already state; of the common that it is not to the army's program, huddles on the inglift of the common that it is not to the common that it is not that it is not

proved.

Army also has an arrangement with the British and Russian occupation forces for an exchange of films on a print-for-print basis. To forestall the possibility of having to send them back and forth across the Atlantic, these are either accepted or rejected by Army officials in Berlin

#### PHILCO'S \$157,209,000 NEW NINE MONTH HIGH

Philco Corp. reports sales in the first nine months of 1947 totalling \$157,209,000 - compared with \$72, 165,000 in the same period last year setting a new high in the firm's history. Net income for the nine months was \$5,632,000 after all taxe

mouns was \$5,632,000 after all taxes and charges, including an inventory reserve of \$2,500,000 and a reserve for future research expenditures.

"Present indications," said prexy John Ballantyne, "are that the total volume for 1947 should run well over \$200,000,000."

#### Simon Shuffles Off To **Buffalo for WKBW Post**

Following transfer of WKBW, Buffalo, from Buffalo Broadcasting Corp. to the church-owned Broadcasting Foundation, Inc., last week Arthur Simon has checked out as general manager of WLIB, N. Y., sume post of exectwice-prez for assume post or executive-prez ion the upstate ABC outlet, Appointment was made by WKBW prexy Dr. Clinton H. Churchill, with whom Simon had been associated previously. Before leaving, Simon declared that WKBW would undergo



VARIETY

FRANKIE CARLE

Between night, Fran hit tunes LANG-WORTH, INC., NEW YORK

#### James for Evening Date. But Mozart for Morning, Suits D.C.'s WQQW Fans

Suits J.C. 8 WQUW Fails

Washington, Nov. 11.

"Barry James is alright for an eventing but we would rather wake up to Mozart music." This is also to the overwhelming consensus of \$,000 listeners to "\$00d music station" with the work of the consensus of \$,000 listeners to "\$00d music station" with the work of the consensus of \$,000 listeners to work of the municalities resulted from a test of the work of the wor

the station between 7-8 a.m.
If was the first time since the sta-tion went on the air nine months ago that its diet of classical disks be-tween sumbles and 8 a.m. had been to be allowed by the station of the many complishing came pouring in that WQQW had to hire an after-bours switchboard operator to man the board during the evening bours when the station itself was off the

when the station itself was off the neutral marking hardest the popular times three mornings out of the work and soliticed listener-reaction for six days last week, WQQW manager Regers concluded that not one of those who wrote in favored substitution of the jive on the morning stitution of the jive on the morning stitution of the jive on the morning that the popular mustic and small table before breakfast they could get it on any one of 12 other local stations. Majority sight they had no, objections, to "resonable" commercials stotted in the classical offerings and "a sursubscription fee if that would be the only way to keep classical music during the early morning. Some enclosed checks as concrete

during the early morning. Some enclosed checks as concrete evidence of their willingness to subscribe. As a result, Kopers said statement, and the subscribe should be subscribed as a result of the subscribed should be subscribed as a subscribed should be subscribed as a subscribed should be subscribed as a subscribed subscribed should be subscribed as a subscribed subscribed subscribed as a subscribed su

ogers said that according to sur-specialists this overwhelming I response "could indicate a

#### FCC OKAYS TRANSFER SALE ON FM'S WGYN, N.Y.

Washington, Nov. 11.

FCC last week (6) put its seal of approval on sale of controlling interest in FM outlet WGVN, N. Y. from the Muzak Corp. to Charles E. Merrili and the Radio Sales Corp. Buyers paid out \$31,000 for the extra shares.

Shares.

At the same time, Commission men reported 'pil quiet' as far as a recommendation Muzak Corp. or convert with commendation of the commenda

#### From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

Genevieve Rowe, indevertently included in last, week's issue in the Artista Committee slate for the coming local AFRA' elections, is actually artistate Committee slate for the coming local AFRA' elections, is actually a

Poster's new CBS press title is held of thade and seatures. Dorothy is the control of the contro

wedding.

Barbara Becker, due for motherhood in February, continuing radio acting in the meanwhile. ...Stephen Chase, of "Albergo," at the Majestic theatre, joins the cast of "Hob Barrigan" next week. ...Jee Moran, v.p. at Young & Rubleam, talked on radio last week at City College of New York. ... That same night (Wendenday) Thelma Ritter (Mrs. Moran) was getting bumped off again on the "Mr. District Attorney" program. \_This.line, she was strangled and guided into a turnear.

#### IN HOLLYWOOD . . .

#### IN CHICAGO . . .

Chuck Wiley exited from Mutual last week to head the flack section of the Pro Basketball League of America...Ann Estes, ABC receptionist, intrilling on "Finestafest Club" this week while Patry Lee vacations in California. Pattire plans of receptionist songstress include a try at musical concety in New York....Ermon Begie, Wilbin Marif musician, skedded for concety in New York.....Ermon Begie, Wilbin Marif musician, skedded for beautiful to the control of the Company (Continued on page 40)

# AIR TALENT COSTS TAKING DIP

#### Nix Likely Due On Miller's Budget Plea: Times Vs. Hike In NAB Dues

execs have given up all hope of \$1,000,000 budget president Justin Miller would like to have to expand NAB activities all up and down the line. As a matter of fact, it was believed the NAB finance committee which meets here tomorrow (12) may stop short of okaying as much as the \$800,000-plus which Miller

as the \$800,000-plus which Miller is actually requesting for the kitty. Observers believe the NAB will be lucky to come out of the combined finance, committee and board meetings this week with any budget over \$750,000. Last year's take was over \$850,000 but is not considered adequate to handle new MAB activities in program, research and code

fields.

General feeling seems to be this is psychologically a bad time to blice the seems of th

who feel NAB costs too much.

To ald the finance committee,
NAB research director Kenneth
Baker has charted dues scales which
would bring in anywhere from
\$880,000 to \$90,000 a year. Hitch is
that while NAB picker up 25% of its
horome from 5% of its membership
than 25% of the stational, the smaller
cuttes account for an increasing
proportion of the total NAB membership and can, if they get sufficiently stirred up, outwote the bigsite.

gies.

For example, one of the hikes under consideration is boost of the 35 monthly asyment by outlets earling \$55,000 or less a year to 35 or \$1.50. The word may be a super to 5 or \$1.50. The word may be a super

the top cerning stations pay NA39 as on most in these.

NABers feel, the constant stations.

NABers feel, the constant stations was allowed to the constant of the members and the constant of the manner to which it has become accustomed. They point out to ampaign at NCC and on Capitol Dippose, to lend their weight to campaigns at NCC and on Capitol Rill. The larger stations usually have their own engineering, research, and don't need NAB services and on the web constant of the constant of t

#### DISK JOCK APPROACH AIDS UTAH POLITICOS

AIDS UTAH POLITICOS

Hawy Salt Lake City, Nov. 11.

Hawy of a failo by local
official of a failo by local
when candidates for effice gave up
official of the condition of the co

#### Vaill's New WNBC Slot

Charles H. B. Vaill has been shifted out of NBC promotion to take over Charles H. Philips spot as director of advertising and promotion for WNBC, the N. Y. flagship.
Philips went into the web's national spot sales department as an account sec.

## Cincy's WSAI Defends Free Speech Vs. Taft

Answering a protest by Charles P.
Taft, leader of Cinery's Charter party, against his alleged "completely one-sided and obviously partiesn account of city elections" by Joseph Garretton on WSAI, Robert M. Sampson, general manager of the station, said to a superior of the complete of th

no sewer we must sean backwards that of the control of the control

"I am convinced that there is a misunderstanding about the sponsor-program relation in radio. There was a time when a violinist was a (Continued on page 38)

#### ZARET-SINGER SERIES TO PLUG UN IDEAS

Hy Zaret and Lou Singer, who wrote "One Meat Ball" and other pop hits, are now working on a series of one-minute musical system of the play the United Nations. Duo composed the racial tolerance iinger, "Little Songs on Big Subjects," on the Country of the Country."

throughout the country.

This new public aeries will have a couple of spots on the general University of the country of the couple of spots on the general upper country of the country of the couple of the country of

#### Drys Cite WCAU

Lehigh, Valley Mcthodist Ministerial, Assn. has protested to WCAU, Philadelphia, against alleged refusal by station to sell time on air to temperance forces of Pennsylvanis, and sells time to the liquor industry but refuses to sell time to temperance forces.

# HIGH BRACKETED

Talent costs for all commercial network showghave decreased since a stimulate the cost of all commercial network showghave decreased since stimulate, the total weekly talent cost of all evening and daystime programs is currently \$1.405.60. That covers 207 shows in all categories. On the basis of the last Yamm'r estimate, last February, the total talent budget for all evening and almost exacely \$1.500.000. That is caused the carely \$1.500.000. That is divided a total of 229 programs. Thus, while the total estimated program cost had dropped a tiffe ergan is actually considerably more reque is actually considerably more request in a considerably considerably more request in a considerably more request in the considerable more request in a considerably more request in the considerable more request in the considerable more request in the considerable more request in the considerable

However, there are now a number of cooperatively-sponsored programs which, while technically estimated to have relatively modest talent budgets, probably cost considerably to nave relatively modest talent budgets, probably cost considerably more on the basis of extensive local bankrolling. Also, it's believed that there are fewer shows in the \$5,000-\$10,000 category and more in the \$2,500-\$5,000 group than last season.

#### Dongan Go-Ahead In WOKO Fadeout

WOKO, Albany, was due to have signed off the air for good yesterday (18) under final order of the FCC ssued last week. Station was deleted for failure to report accurate stockholdings over a 12-year-

period.

At the same time, the Commission gave the Governor Dongan Broad-casting Corp. Intelligent of the Commission gave the Governor Dongan Broad-casting Corp. Intelligent Corp. Intelligent

purchase."
Filmer Si Fabian's Van Curler Broadcasting Corp, and the Joseph Henry Broadcasting Co. headed by WOKO vice president Deuel Rich-ardson, were rejected bidders for the WOKO slot.

ardson, were rejected bidders for the WOKO Jol.

On the same day, WORL, Boston-moder PCC orders to vacate the moder PCC orders to vacate the report stock purchases "made in 1987-39-filled notice of appeal with the U. S. Court of Appeals for the John Southmayd, abscray for the John Southmayd, aborate for the John Southmayd, aborate for the John Southmayd, aborate for the John Southmayd and the John Southmayd and the John Southmayd and the John Southmayd shelf hills hard age contention that WORL case is of same type as WOKO. Difference, as he type as WOKO. Difference, as he station men had no reason to conceal their purchases or in o"intent to deceive the government."

## TOP SHOWS STILL MBS Gets What It Wants and Enters **Both Research Camps. BMB & Hooper**

#### James' Role Eased

James' Role Eased
Even if Mutual had not reentered the BMB camp, E. P. H.
James, MBS veepee, in charge,
of research, promotion and adentrising, would have continued
on BMB's board of directors. He
representative of the National
Assn. of Broadcasters, not as a
web official, and BMB toppers
were quick to point out that
James, despite his role as chief
salesman for MBS' "distenability"
BMB director.
Web's decision to stay in BMB,
however, considerably eases

however, considerably Jimmy James' dual role.

## Memphis Makes History by Its **Court Airing**

Memphis, Nov. 11.

WMPS, Memphis made radio history here last Wednesday (6) by presenting for the first time in the mideouth actual testimony of wildown to the control of the control of

for purposes of rebroadcast.

WMPS placed its wire-recorder and microphones at the witness stand and judge's bench of the fcdstand and judge's bench of the fed-real district court located, in the United Post Office Building here compared the light the-scene tech-onograf the light the-scene tech-gressional investigation of the Mem-phis housing situation. The 24-minute broadcast was wire-recorded sized the accounts of local wis-nesses who paraded before the pre-siding Congressmen who came here to conduct the hearing, or the pre-siding Congressmen who came here to conduct the hearing.

special events announcer Hal Ben-son handled the broadcasting duties for WMPS, while Matty Brescia, WMPS: Promotion Manager arranged and directed the now his-torical program.

#### AFRA-WOOK, D.C., STRIKE STILL ALL SNARLED UP

Washington, Nov. 11.
Strike of AFRA at daytime station
WOOK here moved into its 21th daymoved into its 21th dayin sight. Four announcers and a
disk jockey at the station walked
out, charging owner Richard Estoy
with attempts to kill union organization and firing those employees
who evidenced interest in an AFRA

contract.
False alarm on a settlement was
nosed around town last week when
owner Eaton took to the air to explain that WOOK was "just a big
happy family once more." Seems
he meant he had hired almost a
complete new staff. It is AFRA's
first strike here in seven years.

#### Poll Shows Cincy's Bus Riders Want Their Radio

Radio reception on busses is a certainty for Cincy. The first week to the control of the control

tion of WKRC.

Sample airings are from nine to
11 a.m. of music and news. Answering ballot questions, 31% riders
wanted more music, 13% wanted
more news and 4% wanted other

Mutual Broadcasting System decided hast week to get back into two research camps—BMB's and Hoop-research camps—BMB's and Hoop-politing out that there's no consistent of the control of the service of the control of the control of the control of the control of the deals with the Broadcast Measurement Bureau and C. E. Booper,

Inc.
In the case of BMB, it was as-In the case of BMB. It was assumed assurance—to be implemented by a "special, network committee" with Mutual prevey Mejar Kohak as well as the special properties of the speci

to.
Mutual came through with "unconditional" surrender to BMB
come-on-in urging last Wednesday
(5) following a BMB executive committee meeting, with Kobak present,
in which a resolution was introduced and seconded, but, never called to a and seconded, but, never called to a vote, to dissolve BMB. The final piece of pressure on Mutual climaxed a series of maneuvers to egg the recalcitrant network into "marching four abrest", with the other three webs into the BMB camp again

egg the resolcitant network into marching four abress!" with the marching four abress!" with the marching four abress! with the marching four abress! with the state of the st

Denver.

Exactly what the committee expects to accomplish with respect to network problems in BMB is not clear. Kobak said last week he was "not prepared" to get down to par-(Continued on page 44)

#### O'DWYER NOD TO SIEGEL WINS N.Y. B'CASTERS OK

WINS N.Y. B'CASTERS OK.
Mayor O'Doyer's wearing in 'id
Seymour N. Siegel as director of
Communications of New York City's
Municipal Broadcasting System last
Thursday (6), yeas a move generally
greeted with hearty approval by the
Thursday (6), yeas a move generally
greeted with hearty approval by the
feeling that Siegel not only has done
notification job in NYNC's program director since 1604, and as actnotification job in NYNC's program director since 1604, and as actically the service of the service events in the N. Y. area.

It is a radio coordinator of public service events in the N. Y. area.

The property of the N. Y. area.

gramming as an auxiliary outlet to the AM station: Radio circles also noted that "Sy"

Radio circles also noted that "Sy" Siegel's permanent appointment represented a bypassing of politics by Mayor O'Dwyer, inasmuch as Siegel, while definitely liberal in his views, is from a Republican family. He is the son of the late Justice Isaac Siegel of the N. Y. court of domestic relations.

Siegel is-a native New Yorker, 39, and married to Nancy Davids, free-

## Estimated Weekly Network Program Costs: 1947-'48

Nighttime and Daytime Overall Costs Include Production Expenses, Actors, Musicians, Writers, Royalties, Freelance Directors, Transportation, Prizes, Etc., But Not Commercial Announcers, Agency Directors, Agency Commission or Time Charges

(Point of Origination also included, as follows: N for New York; C for Chicago, H for Hollywood, W for Washington, D for Detroit, L for Louisville, T for Traveling, In the case of shows having more than one writer only the head writer is listed.) (Co-op Shows are estimated at base rate.) Agencies listed by initials are Dancer-Pitzgerald-Sample; Foote, Cone & Belang; Doherty, Chiford & Shenfield; Batten, Barton, Durstine & Osborn; Sullivan, Staufer, Coivell & Bayles.

PROGRAM	ORIG.	NETWORK	COST	SPONSOR	AGENCY	PRODUCER	WRITER
Abbott & Cestelle Lee Adams	C C H	ABC	\$6,500	Co-op Omnibook	None Schwab & Beatty	Don Bernard	Eddle Forman
Adventurers Club	č	CBS	2,700	Sheaffer Pen General Foods	Seeds	Jack Simpson	Lee Adams Russ Young
Aldrich Family	N.	NBC NBC	14,500 22,500	General Foods Standard Brands	Young & Rubicam	Ed Duerr	Joudry-Dinsdale-Tokar Fred Allen
Fred Allen America's Town Meeting	N N	ABC	3,500	Standard Brands Co-on	Thompson None	Howard Reilly Leonard Blair	Fred Allen None
America's Town Meeting American Album American Forum	N N W	NBC	3,500 5,500	Co-op Bayer	Dancer-Fitzgerald-Sample	Frank Hummert	Staff
American Mejody Hous	W.	MBS	4,000 4,500	Pilot Radio Bayer	Grey Dancer-Fitzgerald-Sample	Irvin Sulds Frank Hummert	Theodore Granik Staff
American Melody Hour American Radio Warblers Amos 'n' Andy	N C	MBS	1.250	American Bird Products	Weston-Barnett Ruthrauff & Ryan	Stoff	Staff
Amos 'n' Andy Archie Andrews	H N	NBC	18,000 3,000	Lever Bros. Swift	Ruthrauff & Ryan	Glenn Middleton Ken MacGregor	Robert Ross
Corliss Archer	H	CBS	4,000	Campbell Soup *	J. Walter Thompson Ward Wheelock Knox-Reeves	Bert Prager	Carl Jampel Carroll Carroll
Coriiss Archer Jack Armstrong	H	ABC	2,200	General Mills	Knox-Reeves	James Jewell	James Jewell Judith Brennan
Jan August Aunt Jenny	N N	CBS	2,000	Revere Camera Lever Bros,	Jones Frankel Ruthrauff & Ryan	Judith Brennan Robert Steele	Judith Brennan Freelance
Aunt Jenny Gene Autry	N H	CBS	6,000	Wrigley	Ruthrauff & Ryan Ruthrauff & Ryan	Bill Burch	Cottonseed Clark
Backstage Wife	N	NRC	2.200	Dr. Lyons-Energine	D-F-S	Fred Weihe	Ruth Borden
Jim Backus	N H	MBS ~	1,750	Pharmaco	Ruthrauff & Ryan	Stuart Garner	James & Helen Backus
Jack Benny Jack Berch	H N	NBC NBC	25,000 4.000	American Tebacco	F. C. & B. Benton & Bowles	Hilliard Marks Herb Leder	James & Helen Backus Sam Perrin Faith Fay
Edgar Bergen	H	NBC NBC	20,000	Standard Brands	Thompson	Earl Ebi	Zeno Klinker
Milton Berle Regian	N H	NBC CBS	7,500	Philip Morris	Biow D-F-S	Paul Monroe Tom McKnight	Nat Hiken Hal Kantor
Big Break	N	NBC	10,000	Procter & Gamble Adam Hats	Riow	Lester O'Keefe	Welbourn Kelley
Big Sister	N N N	CBS	2,500 4,500	Lever Bros Pall Mall	Ruthrauff & Ryan	Ted Huston	Julian Funt
Big Story Big Town	N	NBC CBS	3,000	Sterling Drug	F. C. & B. Pedlar & Ryan	Harry Ingram . Jerry McGill	Freelance Jerry McGill
Martin Block	H	MBS	2,500 4,500	Co-op National Guard	None	Staff	Staff
Block Party Blondie	N	CBS	6,500	Colgate	Gardner Wm, Esty	Roland Martini Don Bernard	Perry Lafferty Johnny Green
Boxing Bouts	H N	ABC	3,500	Gillette	Maxon	Staff	Staff
Break the Bank	N	ABC	3,500	Bristol-Myers	D. C. & S.	Jack Rubin	None
Breakfast Club	· · ·	ABC	8,000	Swift	F. C. & B. Hutchins	Cliff Peterson	None
		Charles .		Philco Gamble l	[ Thompson [		
Breakfast in Hollywood	H	ABC	5,000	Kellogg	Compton 1 Kenyon & Eckhardt S Young & Rubicam	J. Masterson	Vance Colvig
Fanny Brice	H	CBS	12,500 .	General Foods	Young & Rubicam	Walter Bunker	Jesse Oppenheim
Bride & Groom Burns & Allen	H	NBC -	4,500 16,000	Sterling Drug General Foods	D-F-S Benton & Bowles	Marvin Beck Al Kaye	John Reddy Paul Henning
Can You Top This?	N	NBC	6,500				
Judy Canova Eddie Cantor	H	NBC ·	11.500	Colgate Colgate	Bates Bates	Allan Dingwell Joe Rines	None Homle For
Eddle Cantor	H	NBC	20,000	Pabst	Warwick & Legler	Vick Knight Jock MacGregor	Hoople-Fox Jay Sommers
Nick Carter Club 15	N	MBS	3,500	Cudahy Franco-American	Grant Ward Wheelock	Jock MacGregor Diana Bourbon	
Capt. Midnight	CN	MBS	2,200 7,500	Ovaltine	Blackett B. B. D. & O.	Kirby Hawkes	Carroll Carroll Kirby Hawkes
Cavalende of America Charlie Chan	N	NBC MBS	7,500	DuPont	B. B. D. & O. Ruthrauff & Ryan	Jack Zoller	Freelance
Checker Jamboree	N T	MBS	3,500	Pharmaco Ralston-Purina	Gordner	Chick Vincent Charles & William Brown	Freelance Alfred Bestor Charles & William Brown
Club Timé Bing Crosby	E H	ABC	1,000	Club Aluminum	Swaney, Drake & Bement	Don Husted Bill Morrow	Henry Selinger Bill Morrow Albert G. Miller
Contented Hour	N N	NBC .	8.500	Philco Carnation	Hutchins Erwin Wasey	Joe Bratfain	Bill Morrow
Counterspy County Fair	N	ABC	4,500	Schutter Candy	Schwimmer & Scott	William Sweets	Palmer Thompson
County Fair Nancy Crair	N N	CBS ABC	4,500 2.000	Borden Co-op	Kenyon & Eckhardt	William Sweets Leonard Carleton Warren Somerville	Palmer Thompson Robert Quigley, Jr. Nancy Craig Alonzo Dean Cole
Nancy Craig Crime Photographer	N	CBS	2,500	Anchor-Hocking	None Weintraub		Alonzo Deen Cole
Beity Crocker Curtain Time	N N C C	NBC NBC	1,500 . 3,000	Gen. Mills Mars	Knox-Reeves	Homer Heck Harry Holcombe	Margaret Husted
Stella Dallas		NBC NBC			Grant		Freelance
Darts for Dough	N H	ABC	2,000	Phillips Dr. Pepper	D-F-S Tracy-Locke	Richard Leonard Bert Mitchell	Helen Walpole
Date With Inde	H	NBC :	5,000	Tume	Roche, Williams & Cleary	Helen Mack	Ed McKean Affern Leslie
Elmer Davis Joan Davis	W	ABC	1,500 7,000*	Co-op Co-op	None CBS	Cto#	Elmer Davis
Dennis Day	H	NRC	8,500	Colgate .	Bates	Dick Mack Bill Harding	Abe Burrows Frank Galen
Dr. Christian Dr. I. Q.	н	CBS NBC	4,500 6,500	Chesebrough Mars	McCann-Erickson	Dorothy McCann	Freelance
Double or Nothing	C H	CBS	3.000	Campbell Soup	Grant Ward Wheelock	Evelyn Elam Diana Bourbon	Evelyn Elam
Morion Downey Galen Drake	N N	MBS	5,000 1,500	Coca-Cola	D'Arcy	Paul Lewis	David Greggory Staff
Nore Droke	N	NBC	2.500 -	Kellogg Toni Shamnoo	Kenyon & Eckhardt	Staff Charles Irving	Galen Drake
Duffy's Tavern Jimmy Durante	H	NBC	9,500 .	Toni Shampoo Bristol-Myers	F. C. & B. Young & Rubicam	Tony Stanford Phil Cohan	Julian Funt Vincent Bogert
	- N. T	ABC	15,000	Rexall	Ayer	Phil Cohan	Stan Davis
Ethel & Albert	N	ABC -	1,500	Co-op	None	Bob Colton	Peg Lynch
FBI in Peace & War Fact or Fiction	N C	CBS ABC	6,000	Procter & Gamble	Biow	Max Marein	Finke-Pelletier
Parer Patib	N	CBS	7,500	Brown & Williamson Coca-Cola	Seeds D'Arcy	Jack Simpson	Judy Tom
Family Hour Famous Jury Trials	N N	CBS	10.000	Prudential	Benton & Bowles .	Paul Lewis Les Harris	Robert Simon. Staff
	N	ABC	3,000 5,000	General Mills	D-F-S	Charles Powers Clark Andrews	Freelance
- Faye-Harris Fibber McGee & Molly	N H	NBC	12,000	Norwich Pharmacal Fitch	Gumbinner	Clark Andrews Paul Phillips	Freelance Dick Chevillat
Fibber McGee & Moliy Jimmy Fidier	H	NBC	17,500	Johnson & Son	Ramsey Needham, Louis & Brorby	Frank Pittman	Den Quinn
First Nighter	H	ABC	1,750 3,000	Carter Campana	Sullivan, Stauffer	Joseph Thompson	Jimmy Fidler
Fish & Hunt Club	N	MBS	1,750	Mail Pouch	Walker & Downing Kenyon & Eckhardt	Joseph Ainley Victor Seydel	Freelance Dave Newell
Ford Theatre Front Page Farrell	N N N	NBC	2,000	Ford Whitehall Pharmacal	Kenyon & Eckhardt D-F-S	George Zachare	Freelance
Arthur Gaeth		MRS	500		-	Arthur Hanna	Varied
Ganchusters	N N	ABC	5,000	United Electrical Workers Waterman Pen	Moss & Arnold	Staff William Sweets	Arthur Gaeth
Give & Take . Arthur Godfrey (Daytime)	N	CBS	3.750	Waterman Pen Toni Shampoo	Reach F. C. & B.	John Carney	Stanley Niss None
Arthur Godfrey (Daytime) Grand Central Station	N N	CBS	6,000 . 3,500	Chesterfield Pillsbury	Newell-Emmett McCann-Erickson	John Carney Will Roland	Staff
Grand Oie Opry	Nashyi	lle NBC	4,500	Camel	Esty	Martin Horrell Al Foster	Freelance
Grand Slam Great Glidersleeve	- H	CBS NBC	1,500 12,500	Continental Baking	Bates	Irene Beasley	Ed Birnbriger Lillian Schoen
Greatest Story	N	ABC	7.000	Kraft Goodyear	Needham, Louis & Brorby Kudner	Francis Van Hartesveldt Marx Loeb	Andy White
Green Hornet Guiding Light	N N H	ABC	9,000	General Mills	Knox Reeves Compton	Staff	Henry Denker
		,	2,500	Procter & Gamble		Gordon Hughes	Irna Phillips
David Harum	N N H	CBS	2,500	Babbitt	Duane Jones	Martha Atwell	Noel Gerson
Harvest of Stars Bob Hawk	N	NBC NBC	11,000 6,000	International Harvester Camel	McCann-Erickson Esty	Glan Heisch	Staff
Dick Haymes	H	CBS	12,000	Auto-Lite Crawford Clothes	Ruthrauff & Ryan	Chas, White Sam Pierce	Bob Hawk Dick Conway
Headline Edition	N	MBS	2,500	Crawford Clothes Philip Morris	Lefton	John Madigan	Taylor Grant
	44	THE COLUMN	2,000	ramp Morris	Biow	Dave Grant	None ·

F. C. & B. Orr Weintraub Seeds Pedlar & Ryan Benton & Bowles Katz American Tobacco Jergens Lee Hats Brown & Williamson Procter & Gamble General Foods American Oil Bob Nye Richard Diggs William Neal John Guedel Chick Vincent Hoyt Allen Edward Fitzgerald 8,500 2,500 5,000 7,500 2,500 2,700 Jack Paar Louelfa Parson Drew Pearson NHWHN People Are Funny Pepper Young's Family Portia Faces Life NBC Ņ NBC Miles Lab. International Milling Philip Morris ( Wade | Wade | Crook | Cecil & Presbrey) | F. C. & B. | Weintraub | Wade MBS. 4,000 Jim Morgan Don Victor H Queen for a Day Armour Helbros Miles Lab, Gene Wang Quick As a Flash Quiz Kids N MBS NBC 2,500 6,500 18,500 9,000 9,000 2,500 7,500 2,500 2,500 2,900 2,400 Fred MacKaye Geo. Voutsas Marx Loeb Ernest Ricca Al Staas Radio Theatre
RCA Victor
Reader's Digest
Real Stories
Renfro Valley Folks
Right to Happiness
Road of Life
Romance of Helen T Lever Bros.
Radio Corp.
Halimark Cards
Whiehall Pharmaca
Ballard & Ballard
Procter & Gamble
Procter & Gamble Sandy Barnett Jack Wilson Freelance Freelance None CBS J. Walter Thompson HNNNLNNN Thompson F. C. & B. D-F-S CBS Henri, Hurst & McDonald Compton None John M, Young Howard Teichmann Marie Baumer Al Stass Fayette Krum David Lesan Ernest Ricca CBS NBE Compton D-F-S once of Helen Trent CBS Kolynos | Semler | 1 | Musterole | Erwin Wasey Joseph Brattain Billy Rose Billy Rose N MBS 2,500 Rose of My Dreams Rosemary N N CBS 2 500 Manhattan Soap Procter & Gamble Duane Jones Benton & Bowles Richard Leonard Peggy Blake Elaine Carrington Saturday Night Serenade Screen Guild Players Second Mrs. Burton-Eric Sevareld Shadow Sheriff Sheriock Holmes Red Skelton Pet Milk Camel General Foods Roland Martini Bill Lawrence Roland Martini 5,000 12,500 Gardner William Esty NHNW Bill Lawrence Beverly Smith Bill Thompson John Cole Dorethy McCann Basil Loughrane Keith McLeod Roy Winsor Ted Maxwell Carl Stanton Ted Collins William Spier John Wellington Charles Herbert Harry Kronman Martha Alexander CBS Young & Rubicam Young & Rubicam Ruthrauff & Ryan 2,500 2,500 General Foods Metropolitan Life Blue Coal Pacific Coast Borax Trimount Clothes Brown & Williamso Derby Foods General Mills Procter & Gamble Co-on Eric Sevareld William Morwood Ruthrauff & Ryan
McCann-Erickson
Weintraub
Seeds
Needham, Louis & Brerby
Knox-Reeves
D-F-S ABC Milton Liebenthal Milton Liebenth Edith Meiser Edna Boxzage Rebert W. Burt Ted Maxwell Bobert Smith Staff Robert Tallman Doris Halman Staff N H NBC Sky King Holly Slean Jack Smith Kate Smith ABC NBC CBS MBS CHNNKKKHH 5,000 10,000 Co-op Wildroot-None B. B. D. & O. Ruthrauff & Ryan Rate Smith Sam Spade Song of Stranger Sound Off Stars Over Holly Bill Siern Strike It Rich CBS 6,000 2,000 3,500

ona Kent

Freelance Bill Stern

Walter Framer Ian Smith

Ayer Sorensen

Sherman & Marquette

Kenyon & Eekhardt

Charles Herbert

Paul Pierce Maurice Robinson

Pharmace U. S. Army Dari-Rich Colgate Ludens

Musical Digest

CBS CBS NBC CBS ABC

3,000 1,500 3,000 10,000

Those propis holding of purchasered a stelevision set in hopes that prices will be reduced immediately after Christmas are in for a disappointment. Survey by Vasurer of several of the legding manufacturers reveals that no price reduction is several of the legding manufacturers reveals that no price reduction is sometiment of the several control of the several contr

meaning actual mass production is confined to only the small-step of the comparatively high cost of sels, minus installation charges, demand is still far outstripping the supply. Most manufacturers questioned revealed they still have a subject to the supply. Most manufacturers questioned revealed they still have a subject to usual seasonal floctuation their chances of filling even their chances of filling even the subject to the seasonal floctuation step in time for Christmas. Sales are subject to usual seasonal floctuation flowers of the subject to the the subj

#### N.Y. Boston Link Opening Extends East Coast Tele Network From D.C. to N.E.

Network From D.C. to N.E.
Bosion will be tied on to the east
coast jelevision network tomorisw
(Thurs.) via the long-awaited open
ing oit the N. Y-Boston raido relay
aystem. With a combination of that
year the second of the se

#### CROSLEY MAY PROMOTE **OWN FIGHTS FOR VIDEO**

To provide its own weekly boxing shows for telecasts, Crosley Broad-casting Corp. will apply to the Cincinnati Boxing and Wrestling Commission at its next meeting- for a promoter's license, James D. Shouse, Crosley president announced Monday.

day.

Proposal schoes a demand by established local fight promoters that
Crosley be permitted to televise
their shows by paying for unsold
seats, which Shouse nixed.

#### Political Plot?

Political Plot?
Unidentified thieves broke into the Benton & Bowke bhotography files last Thursday (6) night and absconded with a series of stills taken that same evening of the "Meet the Press" television "show. Stills showed James. A. Farley being interviewed by a duratet of newspapermen and the Maxwell show.

Thieves also took \$50 in petty cash that had been left lying around

# **DuMont in Exec**

In a statement accompanying an-nouncement of the promotions, Phil-lips expressed conviction that tele will "become economically feasible only when it is a network opera-tion and I believe most network shows will originate from the net-work's key station."

#### SCOPHONY CHANGES

London, Nov. 11. Shakerin in the management of

Scophony, Ltd., resulted in the appointment of J. Diamond as the firm's board chairman replacing Sir Maurice Bonham-Carter, resigned. Maj. V. D. J. Seely was named to the board while S. Seeman is managing director.

#### VARIETY Detroit TV Rates Upped

Detroit's only television outlet, WWJ-TV, is upping its video rates from \$250 to \$500 an hour, Harry Betteridge, general sales manager, announced.

It takes effect Dec. 1.

# **Bidding Is Brisk** In the Hartford.

Washington, Nov. II.

FCC last week called for considiated hearing on bids of seven video applicants for the Hartford-Water-bury area. FCC called for the hearing the day Ilth-hour applications of the Hartford-Water-bury, and the New, Britain Broad-casting Corp. (WKNB) for Hartford. With seven contenders for a total of the town o

turner tette aforts autoented moses two largests video, fall on the locition.

Bidders are Empire Coil Co., which wants to locate its transmitter at Avon and is making a pitch control of the control of

has a commitment from ABC for net shows "within a year" from the net-work's New York video outlet. Thomas, a real estate man, shows a healthy belance sheet of \$312,598 to finance his video station.

Detroit — Steve Marvin, former CBS television staff director, has joined WWJ-TV, currently Detroit's only television outlet. Marvin belonged to the original CBS staff in 1940 as director of variety, music, and dramatic shows, until CBS closed its chiefl. 1847 Marv.

#### Inside Television

Television was plugged for the first time on the Bing Crosby radio show last Wednesday (5) night but only in New York and Philadelphia. To achieve this on the transcripted airer, Philoc cut in live commercials in those two cities, plugging the usual radio and phonograph sets on the required disks for the rest of the country, Plugs were arranged by the Mutchins been plugging its video sets on the Robert Merrill show for more than a year through the J. Walter Thompson agency. Plust mention occurred plority after the Jouis-Conn fight in June, 19th, when quotes from some of the N. Y. newspaper comment were feel to Phility and N. Y. autjences. RCA has also used institutional places for video throughout the country.

New system of tolevision for botals, making possible reception in any number of rooms of any show regardless of what shows are being viewed in other rooms, was unveited last week by Olympic Radio and Television. Termed "Hotelvision," the system will be installed in the Hotel Roosevelt, 100 and 100 and

Recent announcement by RCA that it was mainly responsible for the new television link between Chicago and Notre Dame drew an Irate denial this week from Faramount vepeep Faul Raibourn. Link, according to Raibourn, was built and is being operated by WEKR, Par's Balaban & Raibourn Bernell of Chicago, and addition the declared, equipment was stated to the control of the control of

## Theatre Guild Makes Auspicious Tele Bow, Despite Decrepit Script

#### Video Benefits Benefits:

THEO DESIGNATION DESIGNATION A new use for video has been found with the recent telecast of the New York University-Designation of the New York University Designation of the New York University Designation of the New York and The New York The Ne

Waterbury Area

Washington, Nov. 11

CCC last week called for consolited hearing on blast of seven video pleants for the Hartford-Waterbilleants for the Hartford-Wateryear, and the consolited hearing on blast of seven video

the seven was the seven video

that show. Most of the coin was not to Ed Sullivan, syndicated colmonitate. This show had been criticated because of blue comedy

when the Committee This show had been

criticated because of blue comedy

material that was proadcost.

#### Video Bids Still Pour Into FCC

Washington, Nov. 11. Washington, Nov. 11.

Flow of video applications continued to pick up speed at FCC this week with seven more tale blidders week with seven more tale blidders of the property of the property

Down south, WAVE entered a bid for the No. 5 channel in Louisville, Ky., where WHAS already holds a video permit. WAVE plans a high-powered operation, using 16 ky visual and 10 kw aural transmitters.

sol and 10 kee aural transmitters.
Most interest centered on twin
bids from WJR, Betroit, and commonly-owned WGAR. Cleveland,
both CBS affiliates who formerly
bow video. WJR now wants to compete with Paramount's United Detorit theatree and with Fort Industry
CO, for use of the No Widele halfing for the No. 7 channel for a
\$264,567 station. Other bids were
filed by Harded Thomas for Waterbid Widele Co. for Hartford, Com.

#### BELANGER TO DIRECT WATV PROGRAMMING

PAU Belanger, former director for CBS gleevision and DuMont, has been named program director of WATY, tele outlet of WAAT, tele outlet of WAAT, tele outlet of WAAT, Sation is tentatively slated to go on the air with a test pattern to go on the air with a test pattern programming Feb. 1.

Although programming lane one

gramming Feb. 1.

Although programming plans are still indefinite, Belanger is to have charge of selecting the staff and will charge of selecting the staff and will add personnel as it's needed. Sta-tion will be the most modernly-equipped in existence, according to Irving Rosenhaus, exec manager and Bremer veepee.

#### Congressional Hearing Gets 1st Tele Pickup

WMAL-TV, the Washington, Nov. 11.
WMAL-TV, the Washington Evening Star station, today (Trues, ) aired
a Congressional hearing. Station
og special permission from Sen.
Arthur Vandenberg, chairman of the
senate foreign affairs committee, to
telecast testimony of Secretary of
State Marshall and Undersceretary Robert Loyett on the Marshall Pl Burke Crotty, director of WMAL-TV, produced the airer.

#### TBA Tele Clinic

Television Broadcasters Assn. has scheduled a tele clinic for members at the Hotel Waldorf-Astoria, N. Y., Dec. 10, which will replace TBA's

Dec. 10, which will replace TEA's annual convention.

CBS tele veepee Lawrence Lowman will conduct a panel session for active TBA members. Ernest A Marx, manager of Dulbon's tele receiver division, is to conduct a panel or affiliate members. Annual award's luncheon with the awards conducted to the conduction of the c

By BOB STAHL
Theater Guld made a promising but unfortunate entry into television Sunday (3) night with its presentaSunday (3) night with its presentaFerguson' over WNBT (MEC, N. 10) and the NBC esserts network. Production, direction and entire was as mere perfect as anything yet seen in mere perfect as anything yet seen in mere perfect as anything yet seen in Guid's legit reputation, based on 29 years of Broadway experience, will years of Broadway experience, will years for Broadway experience, will years for Broadway experience, will years of Broadway experience, will years of Broadway experience, will years of Broadway experience, will year to the present the pr

Unfortunate aspect of the preem show lay in the choice of the initial

JOHN FERGUSON With Thomas Mitchell, Jovee Redman, Vaughn Taylor, Barry Maculon, Lawrence Fletcher, Grace Milis, Louis Reachner, ethers Producer; Denis Johnston (for the Tech Director: A) Pretaman Adapted from play by \$8. John Ervine

Ervine
Sets: Bob Wade
70 Mins.; Sun, (9), 8:40 p.m.
Sustaining
WNBT-NBC, N. Y.

Sestaining
WWREY-NBC, N. Y.

The control of the con

#### **CBS Teeing Off Its First** Daytime Com'l Show With 'Missus Goes A'Shopping'

CBS tees off its first daytime commercial television show next Wednesday (19) with John Reed King's "Missus Goes A'Shopping," Show is to be aired from various grocery stores in and around Manhatan under CBS "on location" technique, adopted when 'the web shuttered its studio last March.

sechnique, cast oping when the sumsechnique, cast oping when the sumintuitered its studio last March.
Show has been sold on a rotating
basis to four sponsors, including
Manhattan Soap Co. for Sweetheast
Soap; Coburn Farm Products; B. T.
Soap; Coburn Farm Products; B. T.
Manhattan Soap Co. for Sweetheast
Soap; Coburn Farm Products; B. T.
Soap; C. T.
Soap;

# MUTUAL LEADS IN CO-OP RACE

#### **British Listeners Form Group To** Push Reforms for BBC's B'casts

Capt, Charles Henry Rolleston, re-tired naval officer, is the organizing brain behind the newly formed Lis-teners Assn., a nationwide league of radio license holders who plan to change BBC policy choice of ma-terial and broadcasters, and presen-

During World War I he taught During World War I he taught wireless, signals, communications and the sechnique of fleeting who was then the present properties of the present which was the midshipman under his commands to Steape Flow. Between the properties of the properties o

the wars Capt Rolleston built impart and the state of the

#### '2d Honeymoon' Roadshow Cue to Smart Promotion On Part of Jersey Indie

Currient Inceded and Section 2018.

Constraints, "The La San trapeon of Constraints," In La San trapeon of Constraints," In La San trapeon of Constraints, "In Constraints," In Constraints, "In Current roadshowing of "Second Honeymoon," the L. Bamberger &

hibitors to give their houses rent free. The exhib cashes in by giving early matiness after the radio broad-cast at reduced prices, usually 25c.

#### Disk Ban Seen as Aid To Recorder Combo Sales

Recorder Combo Sales

Manufacturers of radio-recorder

Chicago, Nov. 11.

Manufacturers of radio-recorder

comboë expect the disk bah to provide them with an unexpected windfull in the shape of retail sales. Idea

is that music-hungry public will

from live shows to grab off tunes

from live shows, to grab off tunes

from live shows.

Four moderately priced radio-recorders are now available and excorders are now available and ex
lime for Christmas buying. The

James C. Petrillo ukuse plus Nov. 1

James C. Petrillo ukuse plus Nov. 1

stallment buying are expected to

make cash registers sing.

#### Jones Vamping Chi ABC To Head Peoria's WIRL

Robert B. Jones exits as ABC's central division chief of station relations Nov. 17 to take over as manager of WIRI, Feoria. New station, an ABC affiliate owned by the Illinois Valley Broadcasting Co., is December, begin operations in mid-Jones viel-manager.

December.

Jones joined ABC's eastern divi-sion in 1942, following two years with NBC. He was transferred to the midwest last year.

#### Top Writers Spin Tales, Swap Ideas on Univ. Of N.C. Air Series Via WDNC

N.C. Air Series Via WDNC

Flaywright Paul Green and novellists James Street, Noel Houston and
a new radio show, "Writers AtWork," originating in the Swain Half
radio studies of the Univ. of North
Work," originating in the Swain Half
radio studies of the Univ. of North
WDNC, Durham.

One of the authors will be aired by
WDNC, Durham.

One of the authors will come "up
with a story idea, usually something
the others question him about certtain points. The whole thing is to
be done extemporaneously. Housthe others question him about certtain points. The whole thing is to
be done extemporaneously. HousFitz-Simon, incidentally, will pop
up in literary headlines this winter
after publication of this novel about
after publication of this novel about
taken. The book has been purchased for motion picture production by Warner Bros.
The word of "A Tree Grows in Brooklyn,"
show will include Betty Smith author of "A Tree Grows in Brooklyn,"
whiter Carrol. Sames Children and
Walter Carrol. Sames Children and
Schenikkan Center, and Robert
Schenkkan

#### Root Beer To Spread Its Conga Drumbeat Spots

Conga Drumbeat Spots
Chisaso Nov 11.
Now that the life off the sugar
bowl, Dafe Old-Fashloved Root
Beer, through Malcolm Howard
Agency, Chicago, will sweeten its
outlay for spot announcements in a
docum major markets by the first of
docum major markets by the first of
docum major markets by the first of
to conga drum parket and the first of
to conga drum spots at an early date,
with several hundred other cities in
line as soon as bottling plants get
started. More point or greater and
the cutters in a period of sharpening
competition.
Televised Illm soots for Dad'e nid.

competition.

Televised film spots for Dad's OldFashioned are being tested via
WBKB, Chicago, for widespread use
in other markets. Spots retain the
corga drum thumping, with such
variations as bottles fitting through
the air in time to the drumbeats.
In the competition of the conge routine,
which literally has been drummed
into listeners' heads.
Root beer bottlers feel that conge

Root beer bottlers feel that conga spot is as strong as any in the field, equal to the Pepsi lingle or "love that sarsaparilla."

#### Equipment Lack Still Snafuing Eire's 'Voice'

Snafuing Eire's Voice'
Dublin, Nov. 4.
Eire's new shortwave radio station, "Voice of Trieland," designtion, "Voice of Trieland," designtion to the state of the state of the state
dumb. It had been planned to open this fall, after being held up by wartime shortages, but it is officially
stated here that it will not be on
the air now unit difficulty in gelting equipment and studio space.

## ABG 2D, AHEAD OF CBS, NBC

In the co-op syeepstakes, it's still Mutual in front by a length, ABC by three lengths over GBS, and NBC way back and not trying. Pirst bightnessesson of the co-opers got bightnessesson of the co-opers got starter, Mutual's "Meet Me Al Parks," hit the ether. On the basi of reports this week, "Parky" was not troit among the newcomers in number of sattons solds, total being cutry, "Information Please," is doing all right with \$8° sponsored outlets.

lets, "Abbott & Costello," carry-ing the heaviest co-op sponsor tab on the books (80% of the network hour rate), has picked up 68 local sponsors. Comedy co-op aired its getaway Oct. 1.

getaway Oct. 1.

Trailing, numerically at least, is.

Trailing, numerically at least, is.

Use in which proper entry, the Joan
Davis stanza, with 25 local sponcors.

Show, which preemed Oct. 11, has
snared buyers, however, in quite a
snared buyers, however, in quite a
N. Y., Washington, Chicago, Detroit,
L. A., Beston, Cincy and Atlanta,
Stanza's tab is 60% of the network
bour rate.

Mutual admits \*D-\*\*

hour rate. Mutual admits "Parky" hasn't yet snared many top markets, but claims the sequence is doing well in medium and smaller localities. "Info," however, is picking up coin in major cities, thanks mainly to the Chesapeake & Ohio's seven-city buy.

cities, thanks mainly to the Chesapeke & Ohio's seven-city buy.
Mutual's 1,569 Local Sponsers
It's in the overall picture, of
course, that Mutual shines. Latest
It's in the overall picture, of
course, that Mutual shines. Latest
local-sponsor tally runs: Mutual,
"well over 1,500 cas compared with
grue, but a climined 40% gain over
a year ago); CBS, 219 (no comparable previous figure), and NISC, 156
(as against 150 last March).
The course of the compared with
with the wide variation of rates,
even for the same show, with ordinal
picture, with various guarantees to
centage off the wab revenue represented by coop sales is a wellguarded secret (and not included in
billings figures released by the nets).
Obviously, in the case of Mutual and
billings figures released by the nets.
Obviously, in the case of Mutual and
co-op biz can be gained from the
color bit climate from the sale of
Contitued on page 85).

(Continued on page 38)

#### WHAS, LOUISVILLE. IN PERSONNEL REVAMP

Louisville, Nov. 11.

Personnel shakeup at WHAS took place last week. Neil Diliton assistation of the place o

years.

Another member of the sales staff,
Marshall Krieger, is also out, Had
been with the station about 20 years.
Douglas Cornette was named promotion, manager of the Courier-Journal
and Times, and WHAS. Announcement of the changes was made by
Barry Bingham, president of the
newspapers and radio station.

#### Wasser, Ex-KQV, Opens Own Packaging Agency

Uwn Packaging Agency
Pet Wasser, former manager of
KQV who resigned several months
ago, has opned his own radio producing office here and is specializing
in building, peckaging and selling
in building, peckaging and selling
in building, peckaging and selling
ideas on wax and has been peddling
them among the agencies.
Wasser, who had been with KQV
since that station was sold away
from the WJAS-KQY setup, was sucfrom the WJAS-KQY setup, was sucray, his sales chief.

## Storm Brewing in Religious World Over FCC Inquiry On Station Bids; **Evangelists Cov On Financial Aid**

#### Harrisburg Pix Airer

Harrisburg, Pa, Nov. 11.

Harrisburg, Pa, Nov. 11.

the Evening. News, has begun a begun a Movies on the Air" over WHBG.

The broadcast, sponsored by the L. B. Smith Motor Co., is heard thrusday evenings at 7:45.

Frogram consists of reviews or waren consists of reviews.

#### Ruthrauff & Rvan Grabs An Early Exclusive On St. L. Cards Play-by-Play

Jt. L. Call US F187-197-1189.

St. Louis, Nov. 11.

Lotal Ruthrauff & Ryan agency, through its vy.0 Oscar A. Zahner, got an early jump here and has considered to the control of the contr

27-station web in seven Mississippi Valley shales to carry the brondcasts, Valley shales to carry the brondcasts, the-road contests. The only fly in the content of the next season are been about the reception in certain quarter. FCC is expected to try to from the content of t

#### Barbasol Renews Ford's Milkman's Mat on WNEW

Barbasol has renewed on WNEW, N. Y. for another 52 weeks, in an interesting sidelight on late showtime programming. A year ago the company started trying out the draw of its products on late night shows, of its products on late night shows, utilizing about 15 stations around the country. After several months, sponsor dropped all but WNEW, on the grounds of budget cuttailment as well as response. WNEW, however, has held the business, Barbasol pushing its verious products on Art Ford's Milkman's Mattnee six nights a week in the 12-to-1 slot.

Renewal is effective as of Nov. 30

#### Logan Doing a D.C.-Pitt Trek for Auld Lang Syne

Trek for Auld Lang Syne

Pittburgh, Nov. 11.

Wilken's Jewelry Co. is
shaping on to Jack Logan to do the
spiels on its Amateur Hour despite
the fact that he has to commute
Washington, where he's now working. It's a semimental attachment,
since Logan started on the show
when it was first launched a clow
years ago and has managed to hang
years ago and has managed to hang
the war, when he was stationed
nearby as a paval petty officer.
Amateur Hour resumed Sunday

Amsteur Hour resumed Sunday (9) over WCAE with a new may Dave Tyson, who replaces Lang Dave Tyson, who replaces Lang starter, Paul (Tiny) Fisher, 390-pound comic who used to be an announcer on WCAE. Lately he's, been playing bass and doing comedy with a dance band in his home town of East Liverpool, O.

Although the FCC has licensed over 25 new funch stations in the cover 25 new funch stations in the vestigation of a half-dozen station bloks from fary-tongued Faundamentuals prescribers is creating a ples of the "suppert" evangelists are lambsating FCC with telegrams and functioning FCC with telegrams and functioning FCC with telegrams and functioning FCC with telegrams and remarking FCC with telegrams and the country of the form of the

religion a bad name and should definitely not be given radio station permits. It is bigitime stritions, with the client topproval of the EVC, have continued to push commercial religion or the air, the gospel men are increasingly trying to take out there with the second strict of th

(Continued on page 40)

#### Pitt Drama Critic Bows Off Midnight Reviewing Stint in Sponsor Snarl

Stint in Spoilsor Snar Fitteburgh, Nov. 11.

Mutual dissutifaction Betwgen sponsor and Florence Fisher Farry sponsor and Florence Fisher Farry Hongary and Florence Fisher Farry Hongary and Florence Fisher Farry Hongary Stint over WCAE every Monday on Fitting stint over WCAE every Monday on Fitting the weeks and the stint over the work of the work of the WCAE every well as the work of the WCAE every Monday with the Monday of the WCAE every Monday stint of the WCAE every with cast members and commercials tice to a play in little more than the minutes, since nearly two were shoothed by intros and commercials tice to a play in little more than the minutes, since nearly two were shoothed by intros and commercials. The work of th

#### STATION, NEWSPAPER **COMBINE IN KANSAS**

Kansas City, Nov. 11.

Daily newspaper and radio station at Garden City, Kan, have been combined under one ownership. Move unites the only two news outlets of Finney County into one organization.

lets of Finney County into one or-ganization.
Gervais F. Reed, publisher and one of the owners of the Garden City Daily Telegram, amounced he had become owner-operator of the control of the control of the from F. D. Courad, KIUL was started 12 years ago by Conrad, who had been the sole owner up to the time of the sale last week. Conrad is leaving radio to devote himself tory to make plaster solvenirs and household articles.

## MORTON DOWNEY MORTON DOWNEX With Carmen Mastren orch (5), chorus (4); Jee King, announcer Director-Eviter: Neat Simmer 15 M ns.; Tues, Thur., Sat., 11:15 p.m. COCA-COLA MDS, from New York (D'Arcy)

Miss, freen New Yeek

Jacron Downey, who's been on
the air periodically for Coes-Coia
or several years, is pack again unon a three-a-week late-evening run
on thouse the second control
of the second

with the attituda incenticents. There, with the attituda incenticents. With Seven There's little new to be said about it is call letters. There's little new to be said about 100 mer. The little incention in the said in

# STUDENTS' FORUM FOR SAFETY

STUDENTS' FORIM FOR SAFETY WITH SAY THEY BRIEF B

#### Disk Jockey Reviews

Reviews of disk jockey program are carried in the Music and Orchestra section. They are on page 47.

New York O'FE
With a Wontell Noble, Henry J. Kaiser, Jack Bourke, anneancer
Preducer; Jack Beerke, Anneancer
Preducer; Jack Beerke, I. Jack Brown, 1871; Suns, 1459 pn. (EST)
Jim (EST); Suns, 1459 pn. (EST)
MISS, from New York
(Sunsay, Puble & Bement)
Miss, from New York
(Sunsay, Puble & Bement)
Miss, from New York
(Sunsay, Puble & Bement)
Miss, from New York
Miss,

LE SHOWN, LEWEINET RECTION IS going to be mixed, to say the least.

PLAY AT HOME QUIZ
PLAY AT HOME QUIZ
PLAY AT HOME QUIZ
PROSECT BOY RECTION OF THE PROPERTY OF THE PRO

IS CONGRESS DOING ITS JOB? P. oducer: Ed Hart 15 Mins.; Sun., 12:15 p.m. Sustaining WINX, Washington, D. C.

WINN, Washington, D. C.

This is not a new forum show;

Individual of the show of the site of the show of

INQUIRING REPORTER With Lonny Starr Director: George Waltach Producer: Ted Cett 26 Mins; Sat., 5 p.m. (EST) S. KLEIN S. KLEIN WNEW, N. Y. (John A. Cairns & Co.)

HOAGY CARMICHAEL

Follow-up Comment

Reny Mergas, who's fairly noted both for originality and for rubbing peoples for the Winchell's broadcast and in the classified columns of the Jergens Journal's Morgan, who is the ad should read that "a job wanted at the classified columns of the Jergens Journal's Morgan, who is the ad should read that "a young comedian" with be unemployed after the adverted that the state of the state of the state of the columns of the desired of the state of politics and the state of the state of the state of politics and to state of the state of

as Musicians to use choral back-grounds and pridges, are hitting back via the air. They had a couple of bur's against the ATM in last Wed-neday nights (3) broadcast, and the couple of the couple of the tello, in zesponse to Abbuit's quesi-citions, aid that when must up played when softly as possible if a pinnis-simo and when played not at all it's Petrilli. In the stanze, it sounded as if the comics had been faded of the air at the payoff of a joice about "Reidess," apparently involving store feeth.

Armistice Day salute of Auto Litle's Dick Haymes show originating from CBS Hollywood Thursday (6) was a good one. While the first half of the stanzq was devoted to the usual jive, croonings and chirpings, final segment took the form of a moving, dignified homage to Amer-wall the control of the control of the control of the With a company and the background

lies' unknown solder. With a sombre muscal background handled by Gordon Jenkins' drak script touched on the contemporary American solder "Incover only to Rever when the working of freedom at Lexington." War of 1812 and Civil War ware referred to. Then came memorize of Teddy War I, up to the last war. Haymer narration throughout was forthright and reverent.

be mixed, po do my the feath of the first part of the studies of the

HOAGY CARMICHAEL
With Shirle Turner, Buddy Cele,
Fall Stevens, Beb Le Mend, anmounces.
Freducet: Lucian Davia
15 Mins. Sun., 5:35 p.m.

Hoagy Carmichael, one of the top ASCAPers in contributing much to pop-music via his "Stardust." "Lazy Bones," "Small Fry" and others, has of late become a film guere, as well. With his added boxoffice value, his second try. on, his own air show should make a stronger indent.

second try-on, his own air show should make a stronger indent.

In the dolt formetry occupied, by the dolt formetry occupied, by highly credible account of himself strong and plano. It's an affable section that of the strong and plano it's avenue (M. V.) bar and grill. There's avenue (M. V.) bar and grill. There's a nice air of informality in its mu-nades; if easy listening which makes; if easy listening which makes; if easy listening which has nice air of which will be same as his last try. Actually, Carmichael's Sing is abstrated by Biddy Cole at Sing is abstrated by Biddy Cole at the actual result is implementation of Carmichael's style. An addition-tic actual result is implementation of Carmichael's style. An addition-lass. Dialog is with Shirler Turner, who handles the small-talk will.

MEET THE MEEKS.
With Ferrest Levis, Fran Allison,
Beryl Vaghn, Cliff Soubrier,
Mary F. Denmond, Elimira Resider
Wider-Director: Les Welnrost
30 Minn.; Saf., 11 am.
SWHT CO.
CBS, from Chicage
G. Walter Thompson)

d. Water Thompson)
In the face of a slump that has recently hit the food business, Bwitt is apparently taking the aggressive methods of going after business to business of the second of going after business by budget. That after has increased list time to one hour on the Satinday budget. That after has series with "Meet the Meeke" which preensible the Arthe Andrews series with "Meet the Meeke" which preensible the series of the series o

with a stress upon juve activities to impart cite appects to the show. Initial session related the dask of the tennage doubter's attempt to the tennage doubter's attempt to dog. There's no taking any chances with that kind of plot. As presently constituted, there's considerable job of childing to be acters too gabby, and consequently there's a tremendous loss of action. Once that's coverest, the direction will be smoother upon faster. Jove.

BRUSH CREEK FOLLIES
With Hirans Higsby, Tune: Chapers
(4), Edythan Riders (1), Lany
Reference Berry, Gelerichte, Lany
Fel Starten, Don Salling, Mille
& Sue, Glucer Clark, Linda, Cedic
Edwards; Fayl Taylor, David Andrew, angumers.

drews, announcers Producer-Director: Fran Heiser Writer: Higsby 45 Mins.; Sat., 9:45 p.m.



Washington, Nov. 11.
One of the most vigorously contested radio casses in Indiana was
finally resolved by the FCC last
week. FCC last
week. FCC last
FCC l

Rodeleaver for use of the same hannel. It was the third decision released by the same hannel. It was the third secision released by the commission first proposed a grant to the Community Brondcasting Corp., whose principal, Arthur, Fedman, has had a total of If years of brondings of the community Brondcasting Corp. and the War Dept. His wife khoda, who would have become public service director of the Ft. Wayne station, leading the community of the FCC bench decided that local residences of the Ft. Wayne and the FCC bench decided that local residents—Merlin H. Smith, Charles Almost of the Ft. Wayne. Whose stockholders are local residents—Merlin H. Smith, Charles Almost of the Ft. Wayne and the property of the Ft. Wayne, whose stockholders are local residents—Merlin H. Smith, Charles Almost of the Ft. Wayne, and the property of the Wayne, and the property of the Wayne, and the property of the Wayne. Wayne was the work of the wayne was the work of the wayne was the work of the wayne was the wayne w

W. A.

#### Air-Happy Mayor

Air-Happy Mayor

Minneapolis, Nov. Ii,

Mayor Hubert H. Humphrey

Thursday (6) resumed his series

of radio reports on municipal

taffairs over VILOL, 7-7:15 p.m.,

to make him a four-times
also does a Home Audit show

three times a week from his of
fice over WTCN, interviewing

people seeking homes. In his

dece weekly broaded

does transcribed officials.

Mayor also is negotiating for

a series of weekly broaded

over WCCO, and at intervals

over WCCO, and at intervals

over WCCO, and at intervals

over WCCO, and the intervals

over the weekly broaded

average of about six days a

week on the air.

and Rosel Hyde dissented in last two FCC decisions on the case, and voted to uphold the proposed find-ing of last April preferring the Com-munity Broadcasting Cerp.

woted to unbold the supposed finding of lists they are the community Broadcasting Corp.

Buffullow Broadcasting Corp.

Broadcasting Morgan Will eject him
the Corp.

Corp. Broadcasting Morgan Bayes

Blow and Strauss were told in no

the case characterial terms the three you can

be a controlled by the one extension of time and that the condi
total Corp.

Broadcasting Morgan Will eject him
the Corp.

The Shell Oil Co. did not con
the Blow shop is up to the agency

amouncing for both AM and PM political beliefs when they agreed to the two weeks on both the condi
cations.

prodigy because he or she was a friend of the sponsor family. That time has mostly gone. It still ex-ists in some cases but seldom with the more responsible station opera-

"I can easily understand why you would not have had time in the past to consider such things as a radio station's problem in securing sponsory who are messages are valid

station's problem in securing spoti-sors whose own messages are valid and worth white. We are in the same position as the newspitper-basically, we sell circulation. "Now as to the means of getting circulation, and confining the con-sideration to newseasts, we seek that content which touches most vitally at the concerns of Cincinnatians. For at the concerns of Clinelimatians, For a man to have say integration of his character in this field, he must have some political beliefs. We cannot judge a man on the matter of the concerns of the control of the anew with our own. The only stand-ard of judgment we have been able to rationalize with the First Amend-ment is that his beliefs be held in cominon by others in the commu-ciant of the commu-tant of the commutant of the commu-tant of the commu-tant of the commu-tant of the commu-tant of the commutant of the commu-tant of the commu-tant of the commutant of the commu-tant of the commu-tant of the commu-tant of the commutant of the commu-tant of the commu-tant of the commutant of the commutant of the commutant of the commu-tant of the commutant of the commutant

they had decided to buy a page ac in the Enquirer.

in the Enquirer,
"It is the union of advertisers with
newspapers, maggaines and radio
which has allowed mass media in
this country to become a reality. It
we knock out the advertisers we destroy the media. At such a time
freedom of speech will become a
classical parlor conversation."

#### Morgan, Parr

of ABC's widely-promoted Wednes-day night comedy parlay, on which the network has spent considerable coin and brainpower. Morgan and Paar were vital elements in the com-position of the web's program sequencing.

#### Morgan Nixes Extension Hollywood, Nov. 11.

Henry Morgan has sold his last Schick razor over the air for Martin Strauss. Pair closed out their unfriendly association seement entered the seement of the

#### Co-ons

CHO-OPS

CO-OPS

CO-OP

Party" will drop from the list this month when it again gets a national amonth when it again gets a national ABC has 13 offerings, having in the last six months dropped Clift Edward and Fowers Charm School-radied and School of the last with respect to the last with respect to the last with 12 co-poers (and George Hield's news in addition to AAC. The last with 12 co-poers (and Earth there were 13), having in 'recent months addition having in 'recent months affection of the Press," 'Askenader,' 'Mediation her Press," 'Askenader,' 'Mediation ("Capital Midnight" and "Too Harrigan" are co-poed on stations now covered by network sponsors. sales her reased 85% over har year, according to Bert Hauser, MBS coop director. And he predicts that the slatent revenue figure will pass horseased 85% over har year, according to Bert Hauser, MBS coop director. And he predicts that the slatent revenue figure will pass to the last will definitely pitch up monther the will definitely pitch up monther will define the pitch up to the pitch of the coop of the definite will be defined to coop be seen and middle definition of the will define the pitch up to the pitch will be also and the pitch up to the pitch will be a seen and the pitch up to the pitch will be a seen and the pitch up to the pitch will be a seen and the pitch up to the pitch up to the pitch will be a seen and the pitch up to the pi

Meantime, Petrillo's arbitrary ban on live music on co-ops is no help.

#### PITT CLAIMS A FIRST ON DISK JOCK WHIRL

World's ploneering broadcasting station, KDEA, Pittsburgh, Nov. 11.
World's ploneering broadcasting station, KDEA, Pittsburgh, Nov. 11.
Station, KDEA, Pittsburgh, recalled on its 27th britiday last week that identify the properties of the propert

KDKA in November 1908, But dos-first spinning was more than a year earlier, in October, 1919, at Dr. Con-rad's amateur station, &XK, the for-runner of KDKA.

The Control of Control of Control control of Control of Control control of Control of Control on the Control of Co



Fifth Year!

# "THE LIFE OF RILEY

(NBC Sat. Night; for Prell)

# with WILLIAM BENDIX as "Riley"

written by ALAN LIPSCOTT and REUBEN SHIP

(Assisted by JACK BRECHER and HENRY POSNER)

PAULA WINSLOWE as "Mrs. Riley"

JOHN BROWN as "Digger O'Dell"

For 1948 Release Universal-International Pictures

Will Present

"THE LIFE OF RILEY"

(This advertisement paid for by a friend - Gruing Brecher)

# SOCIETY FOR THE PREVENTION OF CRIME

TELEPHONE GRAMERCY \$-6713 122 EAST 22ND STREET, NEW YORK 10, N. Y.

GEORGE H. SIRENY, President ALESSA E. ROBANATA, Vict President Douglas T. Newbolds, Tree Chargere O. Dishucca, St., Severdery J., Royand Ulberand, Jr., Counsel

November 12, 1947

DIRECTORS THOMAS H. BELVIS PRILIP M. BENTON J. TRUMAN BIDWEI EUGRNE C. CARDEI EUGRNE C. CARDEI MIN N. DIMM CLARENCE O. DILLEGAL CO. LARENCE O. LARENCE O. LARENCE DANSEN K. HOORNEEK ME. WILLIAM B. HUBBELL J. EDWARD LUMBARD, JR. AUSTIN H. MACCOMICK DOUGLAS T. NEWHOLD MILLARD L. ROSINSON DOUBLAS D. ROSINSON DOUBLAS D. DOUBLAS C. Milland L. Robinson Albert E. Robandor John E. Scarf Brenhad K. Scarfer WM. Jay Schirefelin George H. Sibby R. Ederbon Swart Walter N. Thaves, 39 WM. T. Van Aldythe

HENRIETTA ADDITON
CAROL BATES
VIOLA W. BERNARD
ERNEST W. BUROMS
NATHANIEL CANTOR VIGLA W. BERNARD
BENERY W. BIRDER
ROYAL CARPOR
FOR CARP

President, National Broadcasting Company Mr. Niles Trammell 30 Rockefeller Plasa New York 20, N.Y.

The Board of Directors of the Society for the Prevention of Crime has noted with interest your announcement to the effect that in order to protect juvenile listeners from harmful influences the National Broadcasting Company will not schedule so-called "oring"

ADVISORY COUNCIL programs before 9:30 P.Me. Your realisation that a problem exists is a notable step in the right direction, but hasn't radio a public service opportunity which its popular crime programs have long ignored, namely; crime which lie popular crime programs have long ignored, namely, crime by the program of the ineffectual admonition that "crime does not pay"? Would this not be a worthy service at any hour of the day

The Society believes it would and has therefore authorized and developed the production of an authentic dramatized crime prevention or night? developed the production of an authentic dramatised crime prevent radio program, drawing its exclusive material from the Society's voluminous files and actual experiences.

We believe this program, tentatively titled CRIMINAL CASEBOOK, and produced under the able supervision of our Executive Director, Edwin J. Lukas—contains all the dramatic elements inherent in the best of the crime programs now on the air and will, in addition, carry with it the unqualified endorsement of social and criminological agencies.

In offering this program for commercial broadcast, the Society points In ordering this program for commercial promocast, the Society points out that it will require courageous and public-spirited sponsorship, since much of the material contained in the dramatizations is of a agencies. since much of the material contained in the gramatizations is of a startling and challenging nature. Further, the Society reserves the right to refuse sponsorship if it considers the product advertised to be incompatible with the nature of the program.

Additional information may be secured from the Society's Executive Director, Edwin J. Lukas.

Sincerely Tronget Sibler

President

GHS: ms

to be extremely wealthy and no con-trols appear to be exerted over their radio fund-raising activities.

radio fund-rising activities.
Dramatic example is that of J.
Haroid Smith, radio preacher from
Knoxville, whose bid for a license
to cover his station permit WHEK,
Knoxville, who saired in hearing recent.
Covolle ing. in the saired in hearing recent.
Covolle ing. in where Smith is
expected to summon witnesses in
his behalf.) The Knoxville preacher
to be "candid" on the financing or
radio time and a \$15,000 ison to
radio station XERF in Villa Cuna,
Mexico.

Mexico.

Roger Peace, WFBC, Greenville,
S. C.; Walter Brown, manager of
WSPA, Sparlansburg, S. C.; R. B.
Westergaard, WNOX, Knoxville, and
a half-dozen ministers took the
a half-dozen ministers took the
license to Smith. One called him
outright a "religious racketeer."
When WFBC and WSPA cancelled
his programs, the preacher urged
his disciples to boycott the station,
dibbed its principals "devile from
half-med. Intemporate semmonal
half-med. Intemporate semmonal
harted also characterized Smith's
radio talks, it was testified.

radio talks, it was testified.
When his contract with WNOX
was cancelled in 1946, Smith and the
Rev. Harvey Springer staged a torthlight protest parade in front of the
station, publicly accused owners
Scripps-Howard of Ieading a "Communist conspiracy" to drive the word
of God off the air, and finally came

SOUTH'S



Storm Brewing

how they propose to operate their stations "in the public interest." fore the House Committee on Un-Many of the complaints reaching fCC point out the preachers appear.

Coy on Cash

American Activities.

Coy on Cash
FCC's principal concern, however, was Smith's failure to report as personal liabilities large sums of cash he got from members of his family and friends to finance his AM and FM stations in Knoxville. His application also failed to, report descriptions

pileation also failed to report dis-position of some 59 shares of com-mon stock which later turned up in a three-way split between the Smiths and their program manager. In Kanase (Iv., FCG is probling a station bid from the Rev, Wendell Limmerman, Over 200 protests have reached FCC on this request, In-ciding letters from most of the business people. Zimmerman is charged with arranging meetings for

cluding letters from most of the churches in the state, university and churches in the state, university and churches in the state, university and churches with a ranging meetings for Gerald I. K. Shithi at which riots occurred. A Kansac City liew from street report ledges and the street report ledges and the street report ledges and even pair in his application, and even the street when the street in his application, and even pair in his application, and even pair in his application, and his evanients of the street when the street in his application of the street when the street in his application of the street when the street in his application of the street in his application

the FCC not to solicit funds over their station but propose to run a regular commercial operation. ¿In Minnespolis, FCC has tabbed ¿In Minnespolis, FCC has tabbed Theological Seminary and Bible institute, apparantly in response lo in-ters alleging anti-Semitic preach-ings by that institution's 87-year-old president Dr. W. B. Riley. Ameri-can Jewish Congress and United and Congress and United both queried FCC about this applica-tion.

poun queried FCC about this applicanot the other hand, FCC has been
handing out permits to religious
groups whose teachings are less controversial at the rate of one or two
groups whose teachings are less controversial at the rate of one or two
a month. Kender who outsile filed
by two lady preachers—won a pertil last week. This station propose
to sell only II one-minute spots a
cliffing expense.
Baptists are particularly active in
lists of new station owners. Grants
lest on new station owners.
Baptist Church, Portland, Ore,
lestheads Free Church, Indianapolis,
Mary Hindrin-Baylon Baptist College
have fined a total of six FM bids in
Texas alone.

Philadelphia—A four-page folder entitled "So You're Going to Con-dust A Seminar on the WCAU Career Forum" is being distributed by the station to civic leaders, in-dustrialists and educators who will be guests on the 1947 series. Folder, in black and white, is written in-mediate the guests with background and procedure.

Showmanship \_ in Programming — in Merchandising \_ in Promotion That's what keeps listeners tuned in \_and keeps KDYL advertisers happy! JOHN BLAIR & CO.

#### U. OF MINN. SEEKING FRI. NIGHT AIRING PERMIT Minneapolis, Nov. 11.

Minnespoits, Nov. 11.

KUOM, Unly, of Minnesota station, is campaigning to make bread-casts of Minnesopies Symphony Orchestra concerts from Northrop autorium, on university campus, a regular Friedry night feature. It's result on an official control of the contr

Station manager, Burton Paulu, owever, told commission in Washhowever, told commission in Washington that few listeners in the KUOM area are able to receive WJZ.

#### 6-Man Group To Set Gab Policy

Washington, Nov. 11.

The 34-man industry-wide music committee named to plan strategy for upcoming negotiations with committee named to plan strategy for upcoming negotiations with James C. Petrillo, met at National Assn. of broadcasters headquarters here last week and promptly ap-pointed six of their membership as a special planning subcommittee to set policy.

a special planning subcommittee to set policy.

The six represent all phases of the broadcasting industry as follows: broadcasting industry as follows: broadcasting industry as follows: broadcasters, william networks and broadcasters, william Fey representing the FM Assa, Charles Gaines, for the transcription companies, Lawrence Phillips for the Television Broadcasters Assn, and Edward Wallestein for the record advanct Wallestein for the record relations will save as executive secretary to the subcommittee.

Decision to streamline the committee recommendations by NAB vice-recommendations by NAB vice-recommendat

#### Golenpaul

would run to approximately \$9.564. The scale for the planist who played the show before the ban was \$31.88. "Caught in Squeeze"

the show before the ban was \$3.18.8.

"Onegath is Squeese."

Declaring that he has always been supported to cognized above? Declaring that he has always been compared to the sponsored programs are "not only a means of benefiting the small adver-tiser but also of giving the public a larger number of programs featuring good talent than would be possible if a network were the only means of so

doing."

The complaint even calls attention of the NLRB to the forthcoming ban on phono disks, holding that such a condition would make it still more difficult for local stations to give their listeners the opportunity of, hearing good musicians. Appended hearing good musicians. Appended shows carried on the various networks.

Atlania—Headley-Reed Co., station rep outfit has resigned its representation of WAGA here effective Nov. the Atlanta Constitution station have been determined by the Atlanta Constitution station now under construction. WCON, which will be an ABC affiliate, is expected to get on the air in December. Station will operate full time on 5,000 watts at 550 km state.

#### From The Production Centers

Continued from page 30

... Producer Fred Levings checked out last week to make his home in ... Producer Fred Levings checked out last week to make his home in San Francisco. ... Ella Manipol (Ella Merierio) of WoXPB is Chi winner in "Cannegie Hall" musical contest.

"Meet the Meeks" commercial bow was gandered by 128 excess of Swift & Co... Friday night curiain of Spike Jones' stapeshow goes up at 1820 meters of the state of th

Y & R

= Continued from page 29 mediate prospect of a better time

becoming available.

Likely sale of "Comedy Theatre" would presumably stymie the other proposed AFRA benefit series, "Show of the Year," which the Sullivan, Stauffer, Colwell & Bayles agency recently tried to put together for Pall Mall. However, since the union has indicated its willingness union has indicated its willingness to waive its own Rule 12 to permit name performers to appear at less than their regular fees, it's understood other groups are mulling such stanzas. For instance, the American Gulld of Varlety Artists is known to have had such a series in mind for some months, and somewhat similar ideas have been considered from time to time by the Lambs.

#### Sharp Upheat Continued from page 28

which may be introduced before the year's end, making use of a battery of tape recorders in N. Y. to wax on-the-spot pickups for editing and playback,

playback. Wire-recorded playbacks by all four nets of testimony in the recent Hollywood Red probe hearings spelighted the new emphasis on this type of news coverage. Consensus in radio circles that this was an example of "radio at its best," served to accent the trend.

to accent the trend.

NBC let Leon Pearson, Drew
Pearson's brother, newly hired
(away from International News
Service) for the web's European
staff, kick off the new 'Report on
Europe' last 'weekend from N. Y.
Butty of the Service of the start will
be shortfund the start will
be shortfund the start will
turing Henry Cassidy, the web't European news chief, and various
members of his sjaff.
Don Hollenbeck, who conducts the

Don Hollenbeck, who conducts the widely kudosed "CBS Views the Press," will handle the new "CBS News of America," picking up reports from staff newsmen in key

cities. As a starter for this expanded coverage of the U. S. scene, Charles Collingwood has been shipped to Los Angeles and Bill Downs to Detroit. Strip, in the 9-9:15 a.m. slot, will be co-oped.

s-s. 10 a.m. slot, will be co-oped. (Neither NBC's "Report on Eu-rope" nor CBS' "News of America," however, will be aired by the webs' N. Y. flagships.)

N. Y. flagsmps.)

"Mutual capped its sale of a foura week evening "Newscope" to
Kaiser - Frazer and William L.

Chiver's commentary to Pledmont Shirer's commentary to Piedmont Shirt Co. by inking Peter Paul last week to sponsor an 8 a.m. news strip.





WEED & CO. National Representatives



"Pop, why doesn't the little guy eat Wheatler so he can row, too?"

#### Com'l Setup Looming as Threat To State-Controlled French Radio

**One-Day Network Plugs** 

North Carolina FM Day Raleigh, Nov. 11, A statewide network of 13 FM

French radio, currently state con trolled, and without commercials, will soon be the center of a big political battle. Question to be cided is whether it is to remain in its present status in entirety, or whether a private entire the cided of the cided headed. Marcel Bleustein-Blan-chel, and be permitted to run an independent radio corporation us-ing one of the national stations. will soon be the center of a big

Raleigh, Nov. 11.

A statewide network of 13 FM stations went on the sir for 12 hours of 20.

20. 29 to mark North Carolina's observance of FM Day as a part of National Ratio Week. The profilina FM Assn., was not the launching of a network, but "simply a demonstration to the public of what can be accomplished with that type the control of the public of the control of the public of the control of the public of what can be accomplished with that type Harold Essex., veepee in charge of radio of the Piedmont Publishing Co., Winston-Salem, and program churman for the one-day network. A control of the con ing one of the national stations. From a business angle, there's no doubt that the current system is disastrous for control of 4,000 and cannot live except through state subsidy. From the political against parmitten while they control it, though the Communists are of the opinion that incepting private radio here might eventually give them a chore and the control it, though the Communistic are of the opinion that incepting private radio here might eventually give them a chore and the control of th

ganda.

For the last 18 months, French radio has been headed by Wladimir Porche, under the supervision of Minister Pierre Bourdan. But it's known that Premier Paul Ramadier is not satisfied with the way news is being handled by Radio Journal, or its departmental head M. Gayman and his aide Francis Cremieux.

man and his side Francis Cremieux.

The man Ramadier really trust is commentator Jean Quitted. For a time Ramadier lead thought of a time Ramadier lead thought of the second trust of the care to the

use of such realistic materials.

If Bleustein-Blanhet—who same to radio via a publicity agency in stigated commercials here all the stigated commercials here all the produced for the same to the sa

#### Luxembourg Opposition

Laxembourg Opposition
Biggest opposition to Independent
French radio would be Radio
Laxembourg, currently blanketing
Laxembourg, currently blanketing
power. It has numerous commercial accounts, using talent which
were once on French radio. Biggest
account currently is Roja beauty
products, starring Maurice Chevalier
in disked show, it Fadel Monte

when the training of the control of

#### MEX GOVT. PURCHASES SHUTTERED STATION

Mexico City, Nov. 4.

The Government has officially announced acquisition by purchase (amount not disclosed) of station it closed some time ago at Villa Acuna, opposite Eagle Pass, Tex.

that was operated by the late Dr. John A. Brinkley interests. Government explained shuttering was due to certain publicity the station aired that violated Mexico's health laws.

#### Kaycee Radio Council Spreads Air Facts To Student, Civic Groups

Radio as a subject of academic interest is on the upbeat locally, judging from the first regular meeting of the Kansas City Radio Council, group organized to spread facts of radio before student and civic groups. Ann Hayes, KCMO's femme broadcaster, is president of the

groups. Ann hayes, Rulaw's semme council, participation of the council. The panel-type meeting held at the Univ. of Kamsas City last week drew well over 100 persons, where the council of the council of

Week observance in Kansas City.

Seattle—Johnny Forrest, continu-y chief at KOL, local indie, has een made program director for the

## Catholic Schoolboys Take Radio On At Forum—To Ether's Disadvantage

All FORUM—10 Ether's Jisadvantage

Ablistering attack on and a weak
defense of radfo, by youthful speakdefense of radfo, by youthful speakof radford the speak of the

ence apparently agreed with him.

Programs approvingly mentioned
by either or both sides were: news
commencing by H. V. Kaltenborns,
the strength of the strength of the strength
the American Forum of the Air,
fown Meeting of the Air, Chicago
Univ. Roundtable and Catholie
Bour. Father Hinds received no reply to his query whether Toscanial
had any Forum followers.

# CUSTARD PIES

# at Twelve Paces



by Edgar Kobak President, Mutual Broadcasting System

We think Custard Pies are for eating.

But it seems there are people who prefer to throw Custard Pies. In fact, some people have heaved a few at our LISTENABILITY Study. Which is all right with us because we know LISTENABILITY is solid and sound enough to "take" it. But in order to clarify a situation which has become needlessly befogged, we think the time has come to take. a good long look under the pie and at our face. So let's go back a little in time.

First of all, what is LISTENABILITY?

It's the Mutual-developed method of computing physical coverage of radio stations and networks. It is an engineering method, based upon accepted standards (many of them FCC standards or higher) and, as such, it is accurate, dependable and conservative. It is more than a "can hear" measurement; it's a "good-enough-to-listen-to" yardstick-from the listener's and not the broadcaster's viewpoint, which is important.

This Engineering measurement is new not because any of its components are new - but because, for the first time, an engineering measurement has effectively balanced all the factors which affect the strength and clarity of a signal. All these factors have long been known to radio engineers. Mutual just put them together in a measurement method

Now-why, in the face of BMB, did we feel it necessary to develop a new coverage measurement?

There are two reasons for this: as you'll remember, the BMB Survey was made in

March 1946 and the network figures were released in June 1947-some fifteen months

Taking the number of Mutual stations for which we originally had BMB figures (285) and subtracting 11 stations since replaced and 18 stations now operating with increased power, we find that today we have usable BMB figures for only 256 stations. But today (November 1, 1947) we have 468 stations. That means there are 212 Mutual stations which there are no BMB figures. The BMB Study was out of date for Mutual the day it was published; and it gets more out of

date every day. Consequently, to give a true picture of Mutual as of today we had to develop a method which would measure all our stations. We could do no less for advertisers and advertising agencies.

Reason No. 2 is that advertisers and agencies need (and should be given) dependable, up-to-date figures on their potential audience (i.e. coverage figures) as much as "listening" or "audience" figures. And coverage figures is what LISTENABILITY provides.

Three months ago, we began showing our LISTENABILITY maps and figures to leading advertisers and agencies; and they got even a better reception than we had expected. What started out to be a measure of Mutual's uncounted coverage (uncounted by BMB) was applied to other networks for comparison's sake: what started out as a private Management tool became a service to the industry.

aps BMB might profitably look into our LISTENABILITY method - and then the Custard Pies began to fly.

But we want to get back to our knittingto our selling. We like our selling story-and many advertisers do too because it's so

simple. It's simply this: We have LISTENABILITY maps which show clearly where people can hear Mutual stations (and competing network stations) consistently and well: where programs can be profitably promoted and merchandised.

As of October 1, 1947, our daytime LIS-TENABILITY figure (including dual affiliates) is 29,245,000. This is a mammoth potential - radio homes in which Mutual can be heard with a signal good and clear enough to encourage regular listening.

What's more, to an increasing degree, Mutual is being listened to. The World Series is a good example: the Crossley Average Rating for the entire Series was 36.7, the highest World Series rating on record. The top rating for a single game in the Series was 57.6the highest rating ever achieved-by a daytime commercial program.

The moral of our tale is: with a good program an advertiser can convert homes which ... can listen into homes which do listen. And & the better the show, the larger the number of listening homes.

A final note: on Mutual you get more radio-homes-per-dollar than on any other network-which, in the last analysis, is what advertisers buy. Shall we show you the proof?

#### That was when we got the idea that per-Mutual Broadcasting System

WORLD'S LARGEST NETWORK

APPLE-PIE-ORDER NOTE: We have renewed our Subscription to B.M.B.

#### **Television Reviews**

abone Braville.

Vaughin Taylor, who's acquired most of his thesping rep in RBC tele shows, was standout as the RBC tele shows, was standout as the most attactive and cowarding grover who make the standout were Barry him. Also standout were Barry him Also standout were Barry him Also standout were Barry him. Also standout were Barry him also standout were Barry him. Also standout control constitution of the standout of the standout

brotten, and Grace Sulis as the Fact than KBC and the Guild exercised meticulous care in the production was evidenced by the filmed passage of time between acts, were not too wisely selected but the seene not too wisely selected but the seene not too wisely selected but the seene too wisely the seene of the seene of

Broadway last year, was equally ing. Pre-show interviews with good as the ruined daughter. Her Langner, Frank Mullen and various street the property of the pr

MEET THE PRESS
With Marths Rountree; James A
Farley, Lawreine Spivak, Murray
Davis, Warren Moscow, Robert
Producer: Hep's Leder
Director: Roger Muir
30 Mins; Thurs, 8 p.m.
GENERAL FOODS
WNEZ-BRO, N.Y.

(Benton & Bowles)

After several weeks of alterca-tions with NBC toppers, who re-portedly objected to "Meet the tions with NBC toppers, who re-portedly objected to "Meet the Frees" as being "too controversial; Beston & Bowles finally succeeded their televised version of the show on the air. It might have been on the air. It might have been on advice. Show has been lifted bodily from, the radio actiple, with no video dreasing to take advantage of the sound. Audience could have watched it with their eyes closed and got Its only as inferesting, conse-

Preem show and promises Sen. Robert A. Tart and Jrandt Stasen for
subsequent performances, with both
of the latter to be cut in from Wash
subsequent performances, with both
of the latter to be cut in from Wash
performance, with both
of the latter to be cut in from
porters, in this case Lauvrence
opportunity to the preem to the

tree, packager of the radio show, servers as emore, occalient account of himself in the unreheared question-and-answer period, giving honest impression on water properties of the properties of

at the cameras.
Plugs for General Foods' Maxwell
House Coffee were done live, emerging as both amusing and unobtrusive.
B&B producer Herb Leder, in his
first crack at actually airing a show
since NBC gave agency producers a
free hand, made out okay.
Stal,

Philadelphia - WIP is now dis-NBC; includentally, would do well it with their eyes closed and got tributing, for the fourth consecutive to forego its constant practice of parting itself on the back ever time. It is only as interesting, consequence of the consecutive that the something new and quently, as the radio show, meaning because the consecutive that the consecutive NAB Code

the AAAA's radio-tele committee, is naid to have toolt the NABers that spinsors and agencies were strongly opposed to the proposed commercial limitations on daytime quarter-hour shows under single approachile. It's understood both the AAAA and aNA Serminute and hour-long 'shows, either, but made no bones about their especially distings the propor-tures on 18-minute daytimers. It's said also that the adversaries for proposed to the said of the pro-ference of the proposed to the said proposed to the said of the pro-ton of the proposed to the said of the for portionement of the rode's adop-tion until they had prore time to study it over.

The code as set now is supposed to ecome effective Feb. 1.

#### California Squawks

California Squawki

One of the board members committed to enter protests against immediate action, Bill. Ryan, KYf. Los Angeles, will hit Washington backers and Southern California Broadcast recommended either rescinding of the present code or elimination of all restrictions on commercial copy and provision for a 90-day waiting period before adoption. The Southern California was a commercial copy and provision for a 90-day waiting period before adoption. The Southern California was a commercial copy and provision for a 90-day waiting the formation of the commercial copy and provision for a 90-day waiting the formation of the commercial copy and provision for a 90-day waiting the formation of the provision of the formation, skedded for mid-May. Same goes for other Board memi-

Same goes for other Board mem-bers whose districts have instructed them to seek postponement of final code action.

code action.

Present at the Board meeting will be Ted Cott, WNEW, N. Y, program manager, whise indie committee last ments drafted a brand new code are requested representation at Mutual veepes, chairman of the NAB code committee, who is responsible for much of the Present Code draft; and Merie Jones, WCCO, Minnespolis, chairman of the Program Executive Committee at RAB.

gram Executive Committee at NAB.
Appearance of an indic rep before the directors board is looked
on as indication of the way the
wind's blowing. There's a growing
feeling that suggestions the indies
have on the code may be the best
binder for what is considered a
shaky situation within the NAB.

shaky situation within the NAB. Cott's appearance is to explain officially the position of the indies, presenting formally what the dispersion of the control of the contro

code. Feeling is that if the NAB puts through a code without the proposed commercial limitations, everybedy will be happy, and willing to go along with the other restrictions.

Meantime, the new National Asm. of Radio Station Representatives, or Radio Station Representatives, by endorsing the proposed code, has given evidence of having though better of it as a result of members'

groups with regard to provisions of clients kicking up fusses. The association, noting that it had "given Louis N, Brockway, exce veepee of Young & Rubleam and chairman of the AAAA's radio-tele committee, is sent NAB a five-point set of prosends on the accordance of the AAAA's radio-tele committee, is sent NAB a five-point set of prosends and the accordance of the AAAA's responsor and agencies were strong to the accordance of the AAAA's responsor and agencies were strong visions.

Drafted by the NARSR's co mittee, composed of Frank Headley, Joseph Bloom (of Forjoe), John Liv-ingston (of Homer Griffith) and Ed-ward Petry, the suggestions were:— 1. Paragraph 1 under "Time Limit on Commercials" revised as follows:

ward Petry, the suggestions were—
In regard to the suggestion were the suggestion of the suggestion of

Programs of news, news commentary news analysis of 5 minutes or less in le should contain no middle commercial

nouncement.

4. Paragraph 7 under "Time Limit on Commercials" revised as follows:

The piscement of more than one commercials announcement between two programs shall not be permitted except for a sevice (time and weather) announcement not extend the commercial announcement of extending ownership inspitting that the property of the constructed as a commercial announcement.

5. Paragraph 7 winder "Contests and 5. Paragraph 9 under Offers", revised as follows:

Ofters", revised as follows:
All copy pertaining to any contest associated with the exploitation or sale of the
sponsor's product, on service, and all references to prizes or gifts offered in euch conrection; in excess of one minute, should be
considered as part of and included in the
total confinercial time allowances as hereis

Cincinnati — Bill Barlow joins WSAI this week to direct promo-tions and publicity, returning to Cincy after a brief affiliation with the FM Assn.



RADIO STATION REPRESENTATIVES



A Southern gentleman and a Yankee scholar ... that's MEL ALLEN, winner for the second successive year of the Sporting News Award for his "outstanding play-byplay description of the Yankee Baseball Games on WINS."

Now the versatile Mr. Allen turns to other records as he assumes the role of a disc personality on his own 2-5 p.m. daily program.

The MEL ALLEN SHOW is important not only because Mel can deliver an audience-witness the 11,000 letters in two weeks he averaged on simple request for all star team nominations-but also because it's the first of the WINS new bloc programming format.

Both listener and advertiser benefit from the MEL AL-LEN SHOW for it calls for long range planning and listening. Thus WINS continues its efforts to serve metropolitan New York to the fullest of its ability.



BROADCASTING



NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD

#### Warners Scorns FM: Pitch Hard for Tele. **Boost in KFWB Power**

Hollywood, Nov. 11.

Standard radio broadcasting and theatre television are the sole ether ts of the Warners these days, according to Col. Nathan Levinson engineering head for Warners recently returned from the east, and for the present both will be confined

Studio has dropped all plans for FM radio operation here and will concentrate on upping KFWB's present 5,000 watts to 50,000 watts when and if the long-delayed clear channel disputes are settled. He also denied that the studio planned an FM operation in San Franisco. Television operation san ran operation in San Franisco. Television operation, per se, is also out but the studio is, as previously aniounced in the Warner-RCA association, vitally interested in theatretele, and is now awaiting equipment here with which to start experiments.

#### MEX XEX DEBUTS WITH S. MacDONALD AS GUEST

Mexico City, Nov. 4. XEX, "The Voice of Mexico," 250,-

Oct. 30 with a four-hour concert, ir installments of two hours each, by remote control from the government-owned Palace of Fine Arts (National Theatre.) Jeanette MacDonald planed in to be guest star, for her first personal appearance in

Announcer and m. c. was Alons Sordo Noriega, station's general manager. Station cost \$1,000,000 (U. S.), highest in Mexico.

Miss MacDonald was accompanied here by husband Gene Raymond. She's inked for stage work at the Teatro Iris, starting Thursday (6).

#### Credit All Scribs

Editor, VARIETY: Once again I must stick my neck out. And this time it's in the di-rection of you Muggs who review radio shows, and may Hooper have nercy on my soul.

From time to time I have noticed in your reviews that although a team of writers may receive equal billboard credit, still in the text of the review, you arbitrarily plek on one writer. So, I argue, that on those rare occasions, when you are heaping kudos on writers, you should heap kudos on writers, you should heap kudos on all those who when I say kudo, I am using the right word.

Now, for a frintstance In a recent From time to time I h

Now, for a trinstance. In a recent review of the Joan Davis show, equal billboard credit was given to Abe Burrows, Artie Stander and review of the Joan Davis show, equal billboard credit was given to Abe Burrows, Artie Stander and Davis of the Stander and Davis of the Stander and Marks were left sustaining. Why, it's just like giving all the credit to the father for want statistics, the name of Abe Burrows was 'mentioned six times, while neither Stander or Marks was mentioned once. Petitilo was have a musicain in the show. Now, mind you, Burrows deserves all your bouquets. He's a boff writer. But so are Stander and Marks. And they, the stander of the Stander and Marks. And they they was the stander and Marks. And they they would be stander and stander of sweat, belood and teats. Those sponsors are smart cookies.

Now, if Abe Burrows was a heau.

Now, if Abe Burrows was a be

So fellers, when a team of writers get equal billboard credit, and you're in the mood for throwing posies, please, if you'll pardon the expression, share and share alike. Personally, I got no beef. You always give me my equal share of panning, for which I am grateful.

Alan Linscott

#### TEXAS SETS UP FEMME B'CAST DAY FOR AWE

San Antonio, Nov. 11. Violet Short, of KTSA, here, chair man of the 13th district Ass'n. o Women Broadcasters, received proclamation from Gov. Beauford H. Jester of Texas proclaiming Saturday (15) as Women Broadcasters Day in Texas, This is the date when radio women of Texas meet for their second annual conference at the Gunter Hotel here.

Feature of the opening set be the luncheon attended and visiting radio women, resentatives of civic at organizations of the ci attended by local women, and rep-civic and social organizations of the city. The luncheon is being sponsored by the local chapter, with Monette Shaw, of KABC, as luncheon chairman.

local chapter, with Monette Shaw, of KABC, as luncheon charman.

Among the out-of-town radio of KABC, as luncheon charman.

Among the out-of-town radio charman charma

#### George Higgins to WISH

Des Moines, Nov. 11,

Des Moines, Nov. 11,
George J. Higgins, general, manager of station KSO, Des Moines, and
vice-president of the Murphy Broad-casting Co., has resigned, effective
Nov. 15, and will become general
manager of station WISH, midinap-oils, which was resently purchased
the Fidelity Trust Co. of Indi-nanapolis.

## Havana Likes Sports and Politics; **Network. Station Ratings Shuffled**

#### DALLAS TO DRESS UP WRR WITH FM SETUP

Dallas, Nov. 11. The Dallas City Council last week approved a \$75,000 project to equip municipally-owned WRR with FM facilities.

The Council acted favorably on a recommendation from the city radio commission. Durward J. Tucker, WRR chief engineer, said a \$30,000 FM transmitting tower would be erected in Fair Park and transmitting coultmans. transmitting equipment and lines installed within the next few months. Tucker estimated that WRR would possibly begin FM broadcasts sometime next summer.

Pitt Brewing Renews 4

#### On KDKA for Full Year Pittsburgh, Nov. 11.

All four ratio shows being spon-sored by Pittsburgh Brewing Co. on KDKA have Just been renewed, through Smith Taylor Jenkins agency, for another full year's stretch.

stretch.

Programs are Mildred Don and the Men About Town, with Aneurin Bodycombe and Paul Shannon, quarter hour three evenings weekly. Landt Trio, a recorded show with Bill Sutherland disk-jockeying, once Bill Sutherman disk-jockeying, once weekly; ditto First Favorites, platter with Carlton Ide riding, and Memory Time, half-hour musicale every Fti-day evening with Al Marsico's orch, Buz Aston, Florence Berg, Elaine Beverly and a quartet.

Hartford-Robert Manby of Cleveand, has been named station man-ager of WONS, here. Replaces Ralph Kanna. He was formerly publicity director of WJW, Cleveland.

Latest Advertisers Ass'n, radio urvey made in September, for Havana and suburbs, shows RHC in first place with a general average rating of 8.34. CMQ follows with 8.43. These are the two Cuban net-works.

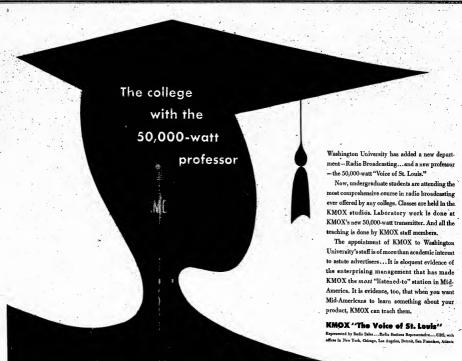
Among local stations, COCO
lumped to first place with 198 sides
by its baseful broadcasts and political commentator Jose Pardo
political commentator Jose Pardo
political to Bethinder the
more strong inroads on the Colgate
Palmolive programs in CMQ.
Radio Reloi, started three months
and, giving the time every minute
and, giving the time every minute
filling the rest of the time, superard
in eighth place with 6.38, displacing
some of the old ones that were almays included among the first 10.
third place until recently, dropped
to sixth with Opace.

to sixth with u.91.

Program with the largest rating is a Sunday half hour of political talk over CMG by Eddy Chibas, who is leader of the opposition to President Gravis goverent ment. He reached a high of 38.35, while the governent spokesman, Primitivo Ramirez, over RHC, reached 10.19.

Ramirez, over RHC, reached 10.1s.
The top four programs in the survey belong to Sabates, which is the Cuban subsidiary of Procter & Gamble. They are in RRC. They obtained 24.31, 20.67, 20.23 and 19.49, Its rival Colgate-Paimolive, has been steadily losing rating. Comebeen steadily losing rating, dians, Garrido and Pinero dians. Garrido and Pinero, over CMQ, are in fifth place with 18.12 because of the stiff opposition of Pardo Llada in COCO.

For the first time since it started on the air about five years ago, the Tarzan serial doesn't show among the first 25 programs. Tarzan is sponsored by. Colgate - Palmolive over CMC. er CMO



#### CIRCLING THE KILOCYCLES

WIAS staff, has been engaged for formistic been senged for formistic beauting. The property of the control of the state of

Jersey City—Jeff Sparks, veteran of 19 years in broadcasting as a pro-ducer, announcer, writer and pro-gram director, at various times with NBC, CBS and Mutual, has joined WFMO, FM station here, as station manager in charge of programs and operations.

operations.

Sparks has just completed a book on the Chinese and has rounded out a lecture sour. Also, RCA-Victor has just waxed his composition, "Infatuation," a bejore. During the war he served as program director for he American Red Cross and as a special: service officer attached to General Shilwell's a.g. in Chungking.

San Antonio-"San Antonio First Nighters," will make it bow here over KYFM, in conjunction with the opening here of the Little Theater production of "Dear Ruity" at the San Pedro Playhouse. In the months to come, the "First Nighters" will carry many other gain opening into carry many other gain opening into symbolory, open, stage plays and other events.

St. Louis — Johnny Bambridge, conductor, and composer, has joined KMOX, food LSS outlet, as musical massire. . . . . KXOX copped ifs sections of the section of the section

Laulsville-Victor A. Sholis, director of WHAS, has named Peter R. Disney to succeed Richard E. Fischer, who recently resigned as program director.

Disney came to WHAS in 1994 as a vocalist, later became a optimizer writer, still later a producer, and originated and produced, and originated and produced, me any shows feed by WHAS to the CBS network.

Cincinnati—Top government of-ficers will participate in WLW's con-servation series, "Generation On Trial," when the show starts in Jan-

Trial," when the show starts in January.
Sec. of the Interior Julius Krug
will probably appear in the initial
broadcast, followed by Sec. of Agriculture Clinton Anderson, Chief
U. S. Forester Loge Watts, Director
of U. S. Geological Survey Dr. W. E.
Rather, and Soil Conservation Servlee Chief Dr. H. H. Bennett.

Cleveland — Bill Veeck, president of the Cleveland Baseball Club, has accepted an offer to guestar over WGAR's sport show each Tuesday 6:05 p.m. Van Patrick is the emcee. Listeners are invited to submit questions for Veeck interview.

Kansas City—Kansas City Phil-harmonic orchestra gets its inning on NBC's "Orchestra of the Nations" series with a pair of broadcasts. Efrem Kurtz, regular conductor, will wave the baton for both broadcasts, Dec. 27 and Jan. 3

Memphis — New faces at WMPS Memphis include Ann Howard Bai-ley, continuity writer; Cecil Malgrat, program schedule director; Margaret Lee, traffic director; Jane Hull, re-

visions in its continuity department, with Betty Dean now acting chief, taking the place of Manley Bannister, who recently left to set up a photo shop of his own. Bill Brodes is an addition to the staff, replacing Marjorie Houston.

Philadelphia—Harry J. La Croix, formerly with the AP in Trenton, has joined the publicity department of the Geare-Marston agency, of New York and Philly.

He was at one time with the Woodbury (N. J.) Daily Times.

Arlington, Va.—David Connor has joined the announcing and news staff of WARL here. He was formerly in radio in Baltimore and is a member of the Washington Radio Correspondents Ass'n.

#### BMB

= Continued from page 31 = ticulars, beyond the fact that, like everyone else, he'd like to see BMB findings reported much faster. He is not, he said, in favor of advancing BMB's No. 2 study from 1949 to 1948, BMB's No. 2 study from 1989 to 1984, as he believes the station and coverage picture will still be in too great a state of flux nest March, when is latener count; would be made. He cating will have levelled off much more by March, 1999.

Kobak reletrated his belief "all along" in BMB and said the overall objective of the network committee—which hed rether call a "media" make BMB "100%, better" in its next measurement go-round.

Multual's return to Hooper also
Multual's return to Hooper also

measurement go-round.

Mitual's return to Hooper also puts the latter again in the four-when the second of the sec

Memphis—New faces at WMPS took it.

Award was made by the Missen will be missed and include Ann Howard BailBaite Junior C. of C. The first was
by the American Bar Asan, include Ann Howard Bailby the American Bar Asan, the program schedule director, Jame Hull, resceptibility.

Baiteigh—Permit for the construction of a radio studio building, has

| Kanasa City—KCKN has made re-

#### Inside Stuff—Radio

In his speech at the New York local membrating of AFRA last month, local president Clayfon Collyer charged that certain radio directors, who me he didn't name, blacklist certain sators because of their political views. As quoted in the union's publication, Stand 39, he asserted "Membras views As quoted in the union's publication, Stand 39, he asserted "Membras views of the control of the contr

A new firm called Randall & Cooper (N.Y.), one of the partners of which is John Randall, & Cooper (N.Y.), one of the partners of which is John Randall, ex-KMOX (St. Louis) news editor, next January will begin "syndicating" a radio column a pitaled advertising in 3 or more large U. S. newspapers, Column, edited by Gary, Stevens, producer of the Radio" and will have an editorial format, but will be paid for on a per-Insertion basis by radio advertisers and networks, packed on 13, 25 or Seywest terms. Rate, based on hital circulation, will be \$1,221.8 for a Seywest terms. Rate, based on hital circulation, will be \$1,221.8 for a constraint of the state of the stat

Ever since an erroneous report that Monte Hackett was joining Pail Mall in charge of advertising, the agency head has been besieged not only by other agencies suping for his accounts but also applicants to sublesse his New York offices. He has no intention of giving up M. H. Hackett & Co.

Whitshall Drug has eight umpoduced "Bilery Queen" scripts that it would like to dispose of to AGC before the network gets is sustaining series of the whodunit under way Nov. 27. The drug manufacturer paid-\$1,500 apiece for them for the privilege of taking a histus on NBC, Whitshall mentime decided to replace "Queen" with "Hollywood Star Preview." The ABC series will occupy the Thurnday 17:304 p.m. niche.

WHN, N. Y., has swung an educational-promotion deal with the New York Public Library system which will bring large poster displays of the indide's Books on Thail' program into 65 local branches, Posters are yard-not been supported by the property of the

Tie-in has been effected between CBS and Eagle-Lion films for reciprocal plugging of the Level Brox: show, "My Friend Irms," and the upcoming film, "Linds Be Good," both of which shar haiter Wilson, in return for the pic in which there's a both of Miss Wilson before a CBS Times for the pic in which there's a biot of Miss Wilson before a CBS Times for the pic in which there's a biot of Miss Wilson before a CBS Times for the pic in which there's a biot of Miss Wilson before a CBS Times for the miss of the pic in t

## Estimated Weekly Network Program Costs: 1947-'48

þ.	PROGRAM	ORIG.	NETWORK	COST	SPONSOR	AGENCY	PRODUCER	WRITER	
	Superman	N	MBS	2,500	Kellogg	Kenyon & Eckhardt	Allen Ducovny	Ben Peters Freeman	
	Supper Ciub	H	NBC	13,500	Chesterfield	Newell-Emmett	Bob Packam	Fred Heider	
	Warren Sweeney	Ň	CBS	500	Curtiss Candy	Miller	<b>Staff</b>	Staff .	
	Take It Or Leave It	H	NBC	7,500	Eversharp	Blow	Bill Lawrence	Jack Ellinsen	
	Taient Scouts	N	CBS	8,000	Lipton Tea	Young & Rubicam	Irving Mansfield	Ken Lyons	
	Henry J. Taylor		MBS	500	General Motors	Kudner	Bill Templeton	Henry J. Taylor	
	Telephone Hour	N	NBC	9,000	Bell Telephone	Ayer	Wallace Maglil	Norman Rosten	
	Terry & the Pirates	Ç	ABG	2,200	Quaker Oats	Sherman & Marquette	Fred Killan	Bingham-Selinger	٠
	Theatre Guild of Air	N	ABC	15,000	U. S. Steel	B. B. D. & O.	Homer Fickett	Freelance	
	Theatre of Today.	N	CBS	4,500	Armstrong Cork	B. B. D. & O.	Ira Avery	Freelance	
	Thin Man	N	CBS	7,000	General Foods	Young & Rubicam	Hi Brown	Milton Lewis	
	This Is Your FBI	н	ABC	6,000	Equitable Life	Warwick & Legler	Jerry Devine	Jerry Devine	
	Lowell Thomas	N	CBS	4,000	Procter & Gamble	Compton .		Prosper Burinelli	
	Those Websters	H W	MBS	3,500	Quaker Oats	Ruthrauff & Ryan	Joseph Alnley	- F. & D. Hursley	
	Three-Star Extra Today's Children		NBC NBC	3,500	Sun Oil	Burnett	Ken French	Ray Henle	
	Tom Mix	H	MBS	2,500 2,500	General Mills	Knox-Reeves	Axel Gruenberg	Arch Farmer	
	Dick Tracy	N	ABC	3,000	Ralston-Purina Co-on	Gardner None	Mary Afflick	George Lowther	
	True Detective Mysteries	· C	MBS	2,000	Oh Henry Candy				
	Truth or Consequences	н	NBC	10.000	Procter & Gamble	Aubrey, Moore, Wallace Compton	Murray Burnett	Murray Burnett	
	Twenty Questions	N		2,500	Ronson	Cecil & Preshrey	Ed Bailey	Phil Davls	
			MIDS	2,000	200	Cecil & Presprey	Gary Stevens,	Carl Geigerich	
	Village Store	H	NBC	11,500	National Dairy	McKee & Albright	Bob Redd	Marvin Fisher	
	Voice of Firestone	N	NBC	7,000	Firestone Tire	Sweeney & James	Ed. L. Dunham	Staff	
	Vox Pop	T	ABC	6,500	· American Express	Mathes	Rogers Brackett	None	
	Waitz Time	N	NBC	4,500	Phillips	D-F-S	Frank Hummert	Staff	
	Fred Waring	N	NBC	10,000	General Electric	B. B. D. & O.	Tom Bennett	Andy White	
	Fred Waring (Daytime)	N	NBC	10.000	American Meat Inst. 1	Burnett			
					Minn. Valley Canning S		Tom Bennett	J. Johnston	
	Mark Warnow	H	CBS	5,000	Borden	Kenyon & Eckhardt	Clare Olmstead	Paul Phillips	
	We, The People	N	CBS	9,000	Gulf Oil	Young & Rubicam	Lindsay MacHarrie	Ted Adams	
	Welcome Travelers Christopher Wells	C	ABC	2,000 5,000	Procter & Gamble	Compton	Lou Perkins	Bob Cunningham	
	Wendy Warren	N	CBS	2,000	DeSoto-Plymouth	B. B. D. & O.	Ea Byron	Robert Shaw	
	When a Girl Marries	N	NBC .	2,750	General Foods General Foods	Benton & Bowles	Tom McDermott	Provo-Picard	
	The Whistler	H	CBS	3,000	Household Finance	Young & Rubicam Shaw-Levally	Tom McDermott	Elaine Carrington	
	Paul Whiteman	N	ABC	5,000	Co-op	ABC	George Allen	E. Tomlinson	
	Willie Piper	N	ABC	5.500	Gen. Electric	B. B. D. & O.	a		
	Waiter Winehell	- N	ABC	7,500	Jergens Jergens	Orr	Gordon Auchincloss	Sam Taylor	
	Winner Take Ail	N	CBS	3,000	Co-op	None	John Hoagland Bill Todman	Walter Winchell	
	Evelyn Winters	N	CBS	2,500	Manhattan Soan	Duane Jones	Ernest Ricca	Mark Goodson	
	Weman in White	H	NBC	2,750	General Mills	Knox-Reeves	Herb Futran	Helga Lund Herb Futran	
	You Bet Your Life	н	ABC	6,000	Elgin American	Weiss & Geller			
	Young Dr. Malone	N	CBS	2,000	Procter & Gamble	Compton	Harfield Weedin	Bernle Smith	
	Young Widder Brown	N	NBC	1,800	Phillips	D-F-S	Fayette Krum	David Driscoll	
	Your Hit Parade	H	NBC	15,000	American Tobacco	F. C. & B.	Martha Atwell	Elizabeth Todd	
	Tottl tree variance		- DC				A. A. Coughlin	Paul Dudley	

#### Disk Pavoff Big for 1947

That the overall picture of the recording business for 1947 is still bright, despite a second-quarter slump which cut sales in some areas more than 50%, is reflected in Decca Records, aine-month statement, fasued that week.

Taused has week.

Company piled up a net profit of \$1.116,430 as of Sept. 30 after unaudited estimated in a allowances of \$745,230. That's, roughly, \$250,000

estimated in the second of \$755,230. That's, roughly, \$250,000

estimated \$1.345,277 and paid \$1.17 a share to helders of \$765,500 capital

shares. Payoff on this year's figures has so, far come to \$1.44 per,

And the final quater of this year promises to be, with all companies,

#### **Pubs Go Over SPA Fund Demand** In Special Meeting; No Decision

Members of the Music Publisheer. Protective Asia, committee, which is negotiating with the Songwriteer, Protective Asia, on an new contract, conducted a special meeting of their contract of the state of the STA's denands. Fub committee members wanted to multi again the request that a fund be epitablished for the STA' out of mechanical and synthematic formult again the request that a fund to epitablished for the STA out of mechanical and synthematic state of the state o

committee members were fasty encounted to the MPPAs also expected increasing the MPPAs also do not increasing the MPPAs also discounted to the members were and space prevenue, and space and space

#### Valando Ouits Santly-Joy

Tommy Valando, professional manager of Santly-Joy, quit last week (6) atter more than a week of palayer with George Joy and Lester Santly, owners of the firm. Valando, p. m.'s and one of the highest paid, had been with S-J approximately 10 years, starting as a counterboy. His immediate future is undisclosed; before going into something new be will take a rest.

owst of the Society's appeals committee for each meeting attended.

These sumendments were produced to the sumendments were produced to the sumendments were produced to the sumendments of the Society's rotter. It members of the Society's rotter. It members of the Society's rotter. It meeting to directors can be increased to \$25 mad whether the produced to \$25 mad whether the produced to \$25 mad whether the produced to \$25 mad whether the sum produced to \$25 mad whether the sum of the sum of

Paul Case to Miller
Paul Case moved from Williamson
staff in New York to Miller Music,
replacing Harry Weinstein, who
went to Peter Maurice.

#### Seattle Hotel Ups Music B.O. With Jazz Band

# minally, most of the MPPA's SB. BVC Share 7 Of 15 Top Sales.

Music sales are currently dominated by two publishers, which, between them, hold seven of the 15 slots in bestseller sheet lists. Formost is Shapiro-Hernstein, with four bestsellers, and the Bregman-Voccor, scour of firms with three lost.

chiding "Near Yoj," the top seller for weeks.

SF's last includes "Apple Blossom Weeking." And Mim.," both of which Nat Simon and Jimmy Kernetty pennet, "Too-Jat', Poka." the Joy of the J

#### COLORED SONGSMITH'S **50G SUIT VS. LEEDS**

Dan Burley, managing editor of the N. Y. Amsterdam News and also a songwriter, has brought a \$50,000

ASCAP Balloting On

Raise to Directors

For Board Meetings

American Society of Composers, Authors and Publishers has put to a membership vote the question enhanced to the property of the pr

numbers but his dennands were re-fused.

By Leeds stalling publication, the writer chins that he suffered \$56-600 worth of damages. Complaint wrongfully persuaded Burley to sell it his compositions so that he "could not obbin the immesse profils to be had from the uncrestricted siles" of the songs. In addition in describes a legestly performed by Leeds or a "monopoly and suppression" long employed by the defendant to the detriment of plaintiff and composers. Leeds made a general denial of all sents Leeds with John T. Doles is alterney for Burley.

Jamie Taps got into New York last night (Tuesday) from Hollywood on the prowl for talent for Columbia Pictures, Stays week to 10 days.

#### Rhumba Policy Doubles Sunday Dailey Biz

Frank Dailey inaugurated a rhum ba-night policy at his Meadow brook, Cedar Grove, N. J., Sunda (9) evening and with it more than doubled his spot's previous Se evening business. Using a ban-headed by Noro Morales, Dailey lured 987 patrons the first night of the policy as against 433 the Sun

døy before.

Dalley is adding a barn-dance idea: Be'll use Monday evenings for dust purpose, starting next week (17). Heretofore, Meadowbrook, has been dark Mondaye. First bill will include Texas Jim Robertson. Tex Piteleher, Zeb Carvet, Ray Smtth and Jimmy Dele and Prides of the WAAT. Neward, cowboy-country music disk jock, will head the unit.

#### **Ellington Signs** As WMCA Jock

Jack Barvey's band and enter
. Bowl is the only hotel night

. Bowl is the only hotel

. Bowl is the olive hotel

. Bowl is the olive hotel

. Bowl is the olive h

Rilington—WMCA deal\_has been erbally agreed on for several months but was not officially scaled until Friday 17). Pact is for five years, with the mastric expected to pull down about \$3,000 weekly from

When the Duke debuts, WMCA's daily (except Sunday) log will read: 4.9 a.m., Ellington: 9-16, Steele; 1-6-11, Dorsey; 11-11-45, Steele; 11-6-12, page, news; 12-2 p.m., the Bartche, Latter also do a slew 5:30-6, 25 p.m., and Dorsey's heard again 7-8 p.m.

#### ARMSTRONG MAY TAKE EUROPEAN BOOKINGS

Louis Armstrong may go abread feet spring or summer for concept dates with his small combo, Joe Glaser's Associated Booking Corp. which manages Armstrong, has re-ceived almost a dozen different offers for the maestro from pro

dinavia.

Armstrong first has dates in this country, including a concert schedule and location booldings. His Curnetie Hall, New York, concert, incidentally, is set for this Saturday evening (18) at 11:30 p.m.

#### Clinton for New Yorker

CHIRTON FOR JACK WORKS.

Larry Clinton's new orchestra, which brought him back into the band business after a lapse of five years or so, has been ag for the New Yorker hole, New Yorker Sammy Kaye.

Sammy Kaye.

New Yorker date will immediately follow Clinton's six-week booking at Frank Dalley's Meadowshook, Cedar Grove, N. J., which opened last night (Tuesday) with Joan Brooks.

#### **AFM Heads Considering Action On** Standbys: Akron-Eberle Tussle

#### Fort Wayne Local 58, AFM. Marks 50th Anni

Fort Wayne, Nov. 4. Golden Anni (56th) of Local 58, erican Federation of Musicians, vas observed at a dinner-dance here last week (4). State and AFM officers attended. Only one of the eight ing-William G. Kaiser, retired, who played clarinet as a hobby. Local 58 succeeded the Fort Wayne Musicians Protective Union No. 44, organized in 1899 and which was affiliated with the National League of Musi-

Since the League was opposed to the transfer of musicians from one part of the country to another, and was reluctant to admit new-mem-bers, a group of members quit and formed Local No. 58. Ten years later the Protective Union merged with Local 58.

#### Cal Tax Dept. Hits Leaders For Idle Benefit Coin

California State Department of Lakor last week fullowed up its redaction and week fullowed up its redaction and the state of the state

#### PLUGGERS DROP NIX VS. PELHAM HEATH

sundar list of the Music Publishers Contact/ Employees union. Union longiveness was given Schubert after be union heads assert, signed after be union heads assert, signed assert the infrared to the contact and the contact and the contact and involved requests to music publishers for payments before he would allow bands working his spot to perform their songs on the air.

The contact of the contact is a contact to the contact and the contact a

Brying Fields at the Crest Room%
N. Y., followed Schubert onto the
MPCE's "out of bounds" list for contactmen. Fields' attorney subsequently demanded that the MPCE
teverse its stand and apologize to
bim. But he's still out of bounds to

Herman Spere recently joined the Foster Agency, N. Y., cocktail dept. He was formerly with the Frederick Bros. office.

There are sign that the national Armetions Region (Nov. 11.

American Feature and the national heads, from Petrillo on down, who have for some time expressed a distant for the standby system preferred by various locals, is changing AFM heads may in the near future have something to say about the situation, which has been in an uproor since the Thirl-Rardhey Act went large and the standard of the situation, which has been in an uproor since the Thirl-Rardhey Act went large and the standard of the standard should be supported that the supported that the standard should be supported to the standard should be supported to the standard should be supported to the supported that the supported should be supported to the supported that the supported should be supported to the supported that the supported should be supported to the supported should be su

roar since the Tart-Hardey Act went in the control of the control

Akren Bow Continues
Akren, Nov. II.
Unless it's straightened out
quickly, a figure bere between Ray
Ebsel's oxchestra-and the Palace
theatre beads with the local AFM
that the Palace of the the Palace
that the Palace renew list old standby arrangement, which called for
injer men, before Ejserle's orchestra
injer men, before Ejserle's orchestra
injer men, before Ejserle's orchestra
play. Action has been referred to
be N. Y. AFM ratiowal office foradjudication but no word has been
received as to a definite constant
of
spreament with the local on standory. It had been paying for them
up until the Tait-Hartley bill became law, but dropped the arrangecame law, but dropped the airsangetothe part of the part of the part of
been working, on the basts of an old
agreement and the local insists that
it continue. Palace ops refuse.

#### Rumer Meiro Buy of Capitol

Diry i Laphio.

New York's disk row was heavy with rumors last week that Loew's, which owns the new M-G-M label, which owns the new M-G-M label, the most state of the property of the purchastic capital Records from the purchastic capital Records from the purchastic capital Records from the theory of the purchastic from the theory new subsidiary. Metros officials, however, issuebed of the talk, statistic fluid from the theory is the property of the two companies. What made many musts people believe the fally was that the Metros sold, has subsid, less than two years old, has bright the proposed than \$2,000,000 and the event of a prolonged recording ban, it has the work of a backlog, to prefect the money aircady invested, and the hashout to some extent, though Caffior's own backlog isn't near as extensive as Decca, Columbia and Victor.

#### Felix Slevin, 72, Ouits As Head of Britain's B. Feldman Music Co.

London, Nov. 11.

Felix Slevin, general manager for over 30 years of B. Feldman & Co., one of the oldest music publishers in London, has resigned. Now 7Z, he stays on as a director of the com-

stays on as a director of the company.

He was appointed managing director last year, when the company was for last year, when the company was provided to the company of the company for the company of the company of the company for the company for the last 18 years, latterly as exploitation manager, he can make Sievin's successor.

Doffor

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TIVA -MCFO H. Cleve Mpk. 2.2 Char. K. C. Bostor

(Copyright Variety, Inc. All Rights Reserved);

ASCAP

tleman Is a Dope..... Williamson.. BMI

ASCAP....ASCAP.

My Future Just Passed Beverly ASCAP

Capitol Stanley Steamer Columbia Don't You Love Me Anymore. Mercury...Two Loves Have I....

Buddy Clark Vaughn Monroe. Freddy Martin Frank Sinatra

Sam Donahue.....Capitol..... Margaret Whiting...Capitol

\$ 18 C C

Frankle Laine...... Mercury Jo Stafford...... Capitol

ASCAP.

ASCAP

Majestic Apple Basson Wodding. Shaptro-B. ASCAP.
Wolver. Easty From 29 Pains. Martin. ASCAP.

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AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

San

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New York

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cross the nation and is designed to indicate those records rising, it as shown in top. Ratings are computed on the basis of 10 god neution, 9 for a No. 2, and so on dawn to one point. Cities and joeck to week to present a comprehensive picture of all sectors	l
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s. Mercury I Have But One Heart
hiting. Capitol. What Doing New Year's Eve. Margaret Whiting. ...

What Doing New Year's Eve.
Apple Blossom Wedding

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#### Disk Jockey Reviews

TOY TOWN TUNES With Norman Brack 30 Mins; 4:30 p.m., S

Statement of the control of the cont

Tone of approach is that us kind an people, for.
Format includes Mother Goose rhymes, song games, stories, an occasional folk tune, and so-called "educational" platters. There's a record album give-away for best drawings by youngsters, A good show,

Baxt.

EARLY MORNING PROLICS
With Jee Gentile and Ralph Singe
With Jee Gentile and Ralph Singe
Farticipating
CRLW, Defect
CRLW, Defect
CRLW, Defect
Ralph Singe, who have been dispine
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this later factor that gives the pair the quality of mover sounding faded where the pairs of the

TIME FOR MUSIC With Mendel Jones 18 Mins.; 9:15 a.m.; Monday thru Friday Scaly Mastresses Co. WHR, Cleveland

With, Cleveland
Here's a neatly-tied package that's
simed at morning dialers who seek
quiet, soothing, easy-to-take disks.
Maybe, too, with a mattress company
as sponsor, soft music is a tieli

Maybe, too, win a manual as sponsor, soft music is a tiein with plugs.

Jones has a gentle, pleasant voice and a fine knowledge of music. One-time band leader, he has been whirling disks tor the past seven years and has developed a nice sense of timing.

KC

FE SA SE ST

ON 811

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program is well-rounded stanze.

Mork.

160 REVUE

With George Curtis

160 Mins, 433 p.m., Mon-thru-Fel.

160 Mins, 433 p.m., Mon-thru-Fel.

160 Mins, 433 p.m., Mon-thru-Fel.

161 Mins, 433 p.m., Mon-thru-Fel.

162 Mins, 433 p.m., Mon-thru-Fel.

163 Mins, 433 p.m., Mon-thru-Fel.

164 Mins, 433 p.m., Mon-thru-Fel.

165 Mins, 432 p.m., Mon-thru-Fel.

167 Mins, 432 p

a minimum with no jive-sylabilizing, with Triendliness of contact stressed thoughout Music-is the thing with thoughout Music-is the thing with the second of the second stresses of the

pear adaptable, which must constitute the seme of reptrain for diskmine the seme of the

MARSALA BACK

MARSALA HACK
Joe Marsala and Adele Girard
(Mrs. Marsala) came back to the
band business last night (Tuesday)
at the Hickory House, New York.
They lead a stx-piece combo.
Marsala has been devoting his
time to production of a kiddle disk
game he developed.

Torme's AFM Card Bars Him From Chi Disk Shows

num From Chi Disk Shows
Chiego, Nov. 11.
Disk jockey show appearances by
singer Mel Torne during his College
Inn run, beginning Nov. 21, have
been nixed by the Chiego local of
the American Federation of Musicians, Torne holds a 1947 Musicians'
card, and will have to abide by Chi
tocal's rules against jock essions,
which usually effects only bandleaders.

which issuany enterts only behavioral beaders.

All efforts by Torme's advance man, Milton Karle, to have tabu removed have failed, and Torme will make a personal attempt upon arrival here Nov. 19. Torme was set for over 15 platter show interviews before han was imposed.

#### Signature-GE **Distrib Deal Cools**

Signature Records, which established a disk-distributing allance
almost two years ago with General
Electric, is breaking up that arrangement in certain sections of the comment in certain sections of the company
plain that the changes are being
made because GE is not set up in
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made because GE is not set up in
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had been been been been been diskplain areas to handle diskdisksection of the changes are being
in the set when that farm was new,
will take over Signature. Philadelphia outlet has not been named no
in Raleigh, N. C.

Page Cavanaugh in Auto Crash, Dates Postponed

Crash, Dates Postponed.

Hollywood, Nov. 11.
Page Cavanaugh trio's theatre club
date, at Oakland, beginning today
(Wednesday) has been postponed as
a result of injuries Cavanugh suffered in early Sunday (9) morning
atto accident. His ear hit pole on
Cahuenga Pass while trying to
avoid sww.ord. Cultiver exercute home
avoid sww.ord. Cultiver exercute home
attentions. Beach.
Cavanaugh received eight stitches

Cavanaugh received eight stitches in his forehead and scalp, and cuts on hands.

#### Jocks, Jukes and Disks

Ligining to a batch of new several much foldered such as heavy beatrds in one sustained session nowdays is not the critically quickenge serveise it used to be. The imreasion gathered as the disks are
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self-w ords in one sustained session now ords in one sustained session now-adays is not the critically quicken-ing exercise it used to be. The im-pression gathered as the disks are lipped is that the recording business pression gathered as the disks are hisped is that the recording business has become pretty much one big as the property of the property of the property of the property but certainly become piece of cloth. Imagination in vocal trimmings and nuances, striving for slightly different background for the creative appears to be fast diminishing qualities. The carbon-copy complex appears to hit the industry with a resounding whach. And it should be easy to imagine in or the grist will travel as the waxing needles grind day and night to plug up the property of the present provided the prov

pile the index of the control of the

strange, "I have conflicted and the second of the second o

Martha Tilton also does "Pass That Peace Pipe," but Majestic seems to have loaded her down with too

to the background of the lament:

Monies Lewish has come up with a
probable favorite for the juke element that likes novettles on the
shoutin' side. It's Signature's "I'm
the Howli'rest Hootine's Gal in
Town." Mile, Lewis has draped berself in homespum and sprinkled herself with hayseed but the general
effect should pass mister. On the

#### Turntable Tips

Ballad—"Let's Be Sweethearts Again" (Margaret Whiting; "Co-pacabana" (Dick Farney), "A Feller Needs a Girl" (Martha Tilton).

Tillion) "Pass That Peace Pipe" (Margaret Whiting); "I Told You I Love You" 4Soft Winds); "Howlines (Monies Lewis). Get in Town" (Monies Lewis). Get in Town" (Monies Lewis). Tillion (Monies). Tillion (Mon

kovsky."
"Blues—"Screamin' and Cryin'
Blues" (Sonny Terry).
Western—"Round Up Time For
Love" (Billy Williams); "Where
the Moon Plays Peekaboo" (Jim-

other side she lapses into a hyper-histrionic "Lover Come Back to Me," with Ray Bloch unlimbering an ex-ceptional string arrangement. If only for the arrangement, the "Lover" side deserves listing by the jockeys.

cor the arrangement, the "Love" side deserves listing by the jockeys. King Cole must be having a tough time finding the right material or his sense of discrimination in the same of the same of

sound thred.

Eddy Duscha continues to ply one of the most commercial pinnes in the business. Hie latest Columbia album, "Bucht Phys. Technicovsky," to the continues of the con

sowe me a Dream" and "Concerto for Two."

Elliott Lawrence has tapped as clicker for the jukes and an easy clicker for the jukes and an easy cars in "Baby Boogie." The blending of the brase with the keys is a darb of or

No. Alvine Rey pours heaps of dance-ability in "Johnson Rag" (Capiton), making it a lively choice for the boxes. "Patches," with which "John-son" is yoked, projects just about enough ingratiating illt to make it an acceptable item for a relaxing mood. Jimmy dope and the Blue Boys are intered for the yoat.

# 10 Best Sellers on Coin-Machines

1.	NEAR YOU (9) (Supreme),	Tarry Green Victor
	YOU DO (ie) (BVC)	
3.	CIVILIZATION (4) (Morris)	Louis PrimaVictor
4.	BALLERINA (3) (Jefferson)	Vaughn MonroeVictor Jimmy Dorsey
B.	I WISH I DIDN'T LOVE YOU (4) (Paramount)	Betty Hutton
6.	APPLE BLOSSOM WEDDING (2) (Shapire-B)	Buddy ClarkColumbia Sammy KayeVictor
٧.	TOO.FAT POLKA (1) (Shanire-R)	Arthur Godfrey Columbia
8.	HOW SOON (1) (Supreme)	Bing CrosbyDecca Jack OwensTower
9.	AND MIMI (1) (Shapire-B)	Dick Haymes Decca Art Lund M-G-M
	SO FAR (1) (Williamson)	

Coming Up	
AUGHTY ANGELINE (Simon)	Bing Crosby Decca Dinah Shore Columbia Dick Haymes Decca Art Lund M-G-M
ATE (Berim)	Tommy DorseyVictor Edily Howard
ELLOW NEEDS A GIRL (Williamson)	Frank SinatraColumbia
RENADE OF THE BELLS (Morris)	Bing Crosby Decca Sammy KayeVictor
TANLEY STEAMER (Warren)	Jo StaffordCapitol Tony MartinVictor
ON'T TOU LOVE ME ANIMORE (Oxidia)	Freddy MartinVictor Buddy ClarkeColumbia
N THE AVENUE (Leeds)	Andrews-Cavallaro Decci Eddy Howard Majestic
NATCH AND GRAB IT (Capitol)	Johnny MercerCapitol Julia LeeCapitol HarmonicatsVitacoustic
MISS TOU SO (Leeds)	King Cole TrioCapitol Cats and FiddleVictor
	Dinah Shore
ran ranton viva foundhout	Kay KyserColumbia

(Figures in parentheses indicate number of weeks song has been in the Top 10.1

#### On the Upbeat

New York

Leeds Music is getting unusual reaction to its "Summer Moon" from the Igor Stravinsky "Firebird Suite." Pop Stravinsky "Firebird Suite." : Pop action to its Summer Moor, trom the age of Rego Stravnikey, "Friebrid Suits." Pop June 19 June

#### Hollywood

Hollywood
Dude Martin's catune orchestra, currently vacciforing in a Prince currently vacciforing in a Prince week. Troupe due here today week. Troupe due here today (Wednesday) to wax eight cacturchants; Arthur Michaud trained in New Yank over weekend. A Roy inters through south and southwest, inched for Jan. I week at Million Döllar vaudfilmer ... Barry Wood due in this week to pow-wow with singing celluloid cowboy in, a series of aspetups hagas. Wood never has been in pix ... Jeff Lame, local singing celluloid cowboy in, a series singing celluloid cowboy in, a series singing celluloid cowboy in, a series in pix ... Jeff Lame, local singing celluloid cowboy in, a series angles, agained space was the company of the company of the company of the company of the company of the company company of the compa

Sasic band is getting a flat \$1.50 for the date of the control of

#### Chicago

Chicago
Chicago, Nov. 11.
Harry Cool band Into Samoa Ball.
Horn Pink, Michigan, Dec. 3 .
Louis Armstrong does 10-day stant at the Frolice Show Bar, Detroit, beginning Nov. 17 .
Horning Nov. 17 .
Horning Nov. 18 .
Horning Nov. 18 .
Horning Nov. 18 .
Horning Nov. 18 .
Horning Nov. 19 .
Horning Nov. 19

#### Music for Peace

IIIIISC IOT FEACE
Sylvan Livels, music director of
WOR, N. Y. hav been named conductor for U. N. Symphony, luc, a
non-port organization which plans
to pessent monthly symphony concerts to promote intendicul undercontries. Gregory S. Brooks is prez
and founder of the org.
Tiny Ruffire, emcle of the "Better
Half" radio show, will narrate "Peter
set for Nov. 29 at County Center,
White Plains, N. Y.

#### **Kenton Wants** To Drop Dance Beat for Jazz

Hollywood, Nov. 11.
This will be the last seeson that Stan Kenton's orchestra will be working dance dates, according to chaorate plans sketched by the working dance dates, according to chaorate plans sketched by the standard plans sketched by the sketched by Hollywood, Nov. 11.

No Pops on Air
Kenton, incidentally, will be a
plague to sonephusgers during his
commodors stand and the fortnite
following at Meadowbrook, Cedia
Grove, N. J., during radio remote
pickups. He will play no pop tunes
over the ether, and preface each
pickup with admonstration to custoorder to the common standard of the common standard
of progressive starts; don't dance, the
listen. Then he will best out his
highly percussive stuff to which it
is difficult to agitate and ankle, anyway.

is difficult to agutate and anner, mygollowing date at Paramouint
heating, N. That of year, Kenton
will embark on another one-night
toes through New England. GAC
toes the control of the control
jaunt of concerts, but in event that
is not feasible, then Kenton will
play diancehalls, Only two concerts
in azer have theen booked so far,
Worcester and Boston, in midFebruary.

workester and Boston, an mid-February.

GAC until late last week had been pitching to get Kenton a date at Palladium here, when band blares back to Coast late next spring. That booking effort now has been dropped. No dance music, no date.

#### FREDDY MARTIN INKS WITH FREDERICK ZIV

will FREDERICA ZIV

Freddy-Martin's orchestra is siting on trinser-iption sessions morning, mont, and night in an effort to
mont, and night in an effort to
me recording-degline-Den-Frederick Ziv
Martin pacted with Frederick Ziv
Robalton and Company

Robalton a

#### 11-Year-Old Brings James Dancery Snarl

James Janeery Snart;

Harry James got into a tustel leafFriday (7) night with Palladium
manager Maury Cohen over the
Friday Harry Cohen over the
position on the Parant of thoy. In
position on the Frior of the James
Harry Cohen over the
bandstand. Since there is a Calibandstand. Since there is a Calibandst

compromised by allowing the kid to sit on the stand itself.

S. Robert Schultz has been named a field representative in American Society of Composers, Authors and Publishers' Dallas district office here. He was formerly a salesman for KFRO, Longview.

#### Band Reviews

TOMMY CARLEN ORDIR (13)
With Dell Saunders
Trianes, Chiesge are Carlyn's band was a Plitsburgh territorial favor. Dancies with Carlyn's band was a Plitsburgh territorial favor. Dancies with the transport of the success at the Trianon should make them sologings. For an extraction of the international control of the international contr

years, making for better personnance.

Dell Saunders, pert looking brute, angs well with trio and quartet, but as a soloist hasn't learner, other singers, with the exception of Happy Houston, comic ballad man, are just so-s'. Solution in that department might be supplied by maessire, who sings well but not often enough.

Zave Romann's ORCH [12]

RAY ROBBINS ORUE (12)
With Milly Centry
Multiple Centry
Multip

ART DEVANEY ORCH (6)
With Pegry Reed
Frestlein Hotel, Langase City
Affect at summer of floor shows
to be compared to the control of the control
to fire regular season policy of music
only. Art Devaney ore-best of evan
under the change in policy, well
tested over past reasons.
Devaney erew is on its first stand
the musical regularements of this
cozy spot. Music chings mainly to
the control of the cozy spot.

(Continued on page 50)

#### Inside Orchestras—Music

Coin being earned by the revived tune, "When You Were Sweet Sixteen," is the first important money it will have garmered for its writer, James I will have garmered for its writer, James I will be the sixty of the first important money it will have garmered for its writer, James I when Thorston originally wrote the melody he turned it over to the dolf. M. Witnest' & Sons catalog for a sim variously believed to have been anywhere up to \$300, but he did not draw royalties from its sale. When the copyright irreleval came up, Thorston turned the tune over to Shapino-Bernaisdin. Two years ago synchronization rights to it were sold by Al Johon and the film's producers; the tune caught the fancy of Perry Como, and his RCA-Victor disking turned it into a national record find sales hit. However, aince the tune was written before the 1990 copyright act, and is hence in the public domain insofar as some recordings of it are concerned, it was only by chance that Thorston's widow will earn song's veice and received as copyright on the new version. It was this that Victor used with Como, as did some other disk firms; and they paid royalties as usual. Decas Mills Bros. version was based on the 'original and is royalty-free. and is royalty-free.

and is royalty-free.

With the 100th anniversary of the "Marinés' Hymn" scheduled to be observed by the U. S. Marine Corps during the week of Dec. 7-13, the elastherinest fighting organization is mapping an intensive bally campaign for the marching song. It will coincide yith a nationwide drive to build the Citizen Mainre Corps to full strength. Por waxings of the anthem that the citizen Mainre Corps to full strength. Por waxings of the anthem leaders, network shows as well as jukebox ops are being urged to plug he bymn during Centennial Week. Both the identity of the composer and author of the famed "From the Halls of Montezuma: ." are cloaked in anonymity. Research indicates the lines were first aung in 1847 shortly after the Mainres had stormed the Palace of Chapullepse in Mexico City. after the Mainres had stormed the Palace of Chapullepse in Mexico City origin has been traced to an old Spanish folds tune and the melody also occurs in an Offenbach opera, "Genevieve de Brabant."

In his decision devera years ago in the E. B. Maries w. American Society of Composers, Authors and Publishers case, Justice Ferdinand B. Peccar ruted Lindon and Publishers case, Justice Ferdinand B. Peccar ruted Lindon and Publishers case, Justice Ferdinand B. Peccar ruted Lindon and Lindon and Lindon and Lindon and ScAP writers could ASCAP could not be authorized for performance group on a non-exclusive basis. Authorized by each performance group on a non-exclusive basis, Vantur's brief mention of it in last week's story came out that Marks could not offer songs co-authored by ASCAP members to BMI subscribers, which obviously is incorrect.

New Rendezvous Room, Plaza hotel, New York, is certainly one of the best monogramaters of all hotel indoes in the city in view of its airs and \$1.00 to the control of the

George Frazier exits this week as disk reviewer for Vanuerr, a chore he has held down for about a year but which the jaze expert must now Frazier requised the statements from the national magazine Frazier requised the be relieved such that the statement of the

Ditty doculers are fooding Vine street publishers with their trace, trying to get publishers to publisher the publisher to th

Pilot of the plane bearing the Turkish Military Mission and the latter itself sull pre-parallule on the recently-completed 10,000-mile U. S. tour. And at lour's end, Gene on the recently-completed 10,000-mile U. S. tour and Air Force, presented his plicit with a fancy Eigin watch. Pilot was Lt George W. Buck, who all the newshawks found time to mention as the son of the Eigefeld or at uncernith, Gene Buck.

#### Songs With Largest Radio Audience

The top 32 songs of the poeck, based on the copyriphted Audien Coverage Index Surery of Popular Music Broadcast Over Rat Networks Published by the Office of Reserved, Inc., Dr. John Pennan, Iliveton.

Survey Week of Oct. 31-Nov. 6, 1947.

Ain'tcha Ever Comin' Back
All My Love Harms All Of Me Bourne Almost Like Being In Love—*"Brigadoon" Fox
All Of Me.
Almost Tiles Doing In Love #6Reigndoon!
-And Mimi Shapiro-B
Ballerina Jefferson
Don't You Love Me Anymore
Feudin' And Fightin'
For Once in Your Life
Fun And Fancy Free-i"Fun And Fancy Free" Santly-Joy
Civilization
Golden Earrings
I Have But One Heart Barton
I Wish I Didn't Love You So-+"Perils Pauline" Paramount
I Wonder Who's Kissing Her Now
A Wonder Whole Kissing Her Now
Kate Berlin Kokomo, Ind.—†"Mother Wore Tights"
Kokomo, ma - Momer wore rights
Lady From 29 Palms
Lazy Countryside "Fun And Fancy Free" Santly-Joy
Let's Be Sweethearts Again
wade for each Other Southern
Naugnty Angeline Simon
Near You Supreme
Papa You Dance With Me—"High Button Shoes" Morris Serenade Of the Bells
Serenage Of the Bells
So Far—"Allegro" Williamson
Stanley Steamer Warren
That's My Desire Mills
. When You Were Sweet Sixteen Shaplro-B
Whiffenpoor SongMiller
Why Should I Cry Over You
You Do-f"Mother Wore Tights"BVC
The state of the s
The remaining 18 songs of the week, based on the copyrighte

Audience. Coverage Index Survey of Popular Music Broadcast Over Radio Networks, Published by the Office of Research, Inc., Dr. John G. Peatman Director.

A Fellow Needs a Girl-6"Allegro"	-
Best Things In Life Are Free	Ε,
Christmas Dreaming Leeds	
Forgiving You Mellin	
Gonna Get a Girl Miller	
Gonna Get a Girl Miller Home Is Where the Heart Is Advanced	
How Soon Supreme	
I'm Sorry I Didn't Say I'm Sorry Shaniro-R	
Just Around the Corner Broadway	
My, How Time Goes By	
On the Avenue Leeds	
Sipping Cider By the Zuyder Zee Bloom	
The Stars Will Remember	
Tallahassee Famous	
There'll Be Some Changes Made	
Too Marvelous For Words	
Two Loves Have I	
What Are You Doing New Year's Eve Famous	

iFilmusical, "Legit Musical, ..

#### N. Y. AFM Local Awaits Chi. L. A. Upped-Pay Outcome Before Acting In New York almost a year though a

esn. Federation of Musicians has made no move to follow the Chicago

an Federation of Musicians have made no move to follow the Chicago and Los Angeles AFM branches and a contract of the contract

#### How Ya Gonna Keen 'Em-

How Ita conflict accept Emitransport of the Conflict accept and the Conflict accept accept

#### Taylor Ankles MCA

Frank Taylor resigned recently from the theatre dept. of Music Corp. of America to open a personal management office.
Taylor came to McA's N. Y. office from its Detroit branch. Before that he agented in Chicago.

#### To: HECHT & BASS

150 W. 49th Street New York City

Thanks, KEN HECHT and SID BASS, for the grand song material which you created for our vocalist, Shirley Richards ... and which is getting a terrific reception during our current engagement at the New York Strand.

Ted Weems

HEY, FELLA!!! Ask the Girl Friend

#### Why Do You Make Promises?

LE JAN MUSIC CO. Maspeth, L. I., N. Y.

#### Dick Stern Doubles

Chicago, Nov. 11. Dick Stern assumed job here last week as vice-president and general manager of Chord Records, in addi-

manager of Chord Records, in addition to being head of the McConkey seemy band department. Stern will operate from Chicago, while Mike Cudahy, pravy of the firm, will head-Chord is the originator of the new Mystery label platter which features two tuges on one side. Stern will bring Lymne Stevens, Lee Pipeyr. Don Roger, Jack Olsen and Rocky Ford, ag company's newest was talent, into the Labels at able with him.

#### Petrillo Ban Brings Three New Diskeries

Hollywood, Nov. 11. James C. Petrillo's Dec. 31 ban or all recording is working in strange ways. Ban has brought about two new record companies here recently Earl "Madman" Muntz, used - car ezar, and Mike Shore, of Sh Reyes ad agency, are entering disk biz with hopes of making enough masters in the ensuing seven weeks masters in the ensuing seven weeks to keep them going. Shore says that he and Muntz had found an unusual angle in the distribution of records. They would not reveal its nature. Diskery will use "Muntz Masters" as label and has set Larry Adler and brothey Jerry Adler, also a hardware the seven which will be a seven the seven on "The Last of the Mohicans," for first sessions.

Louis Azarow. a lumber higgie

Cabon who was seen account of the Mohiesna," for a The Last of the Mohiesna," for Louis Azarow, a lumber higgie from the Northwest territory, has invested \$250,000 in Constellation Records for his first venture into the westing field. Label has signed the westing field. Label has signed released four sides by 'team, one 13-inch platter and the other 10-inch, Azarow has trekked East to line up distributors in Chicago and New politations here and Aze distributors will cover Western territory.

Vita in the Swin

Vita in the Swim Chicago, Nov. 11. Chicago, Nov. 11. Vitacoustic records, Chi indie, has signed Joan Edwards. Former Lucky Strike vocalist will cut four sides this week. Also pacted was Johnny Bothwell, who will assemble a band, and press eight numbers. and press eight numbers. Given a term paper.

Musicraft Ditte

Musicraft Ditto
Musicraft Records, New York
firm which recently went through
corpanization and was preparing to
get back into stride when the dask
not was set by the APPM, has also
possible to bolster weak master
stocks. Last week the company
signed Buddy Greco and the Three
Sharps, country-style singer Emerreddy, and the Four Mus-ettes,
feemne vocal group.

Hampton for N. Y. Strand Lionel Hampton's orchestra is set for the Strand theatre, N. Y., in January, opening either the 16th or 23rd, topping a string of other theatres. Band is set at the Orpheum, Qmaha, week of Dec. 4: Riverside, Milwaukee, Dec. 11, and Regal, Chicago, Dec. 26.

Lone location date in three-month stretch is the Tune-town, St. Louis, week of Jan. 6.

Mechanically Ambidexterous

Mechanically Ambidexterous Planist Berts Shetter will war five sides of plams duets for United Art-tic release with the planish himself cut each song twice, making an ac-tate of one part first and then one of the other half of the duet. The two acctates will then be set up on specially made synchronized tables and played aimultaneously and re-

corded on a master.

Thus "Piano Duets by Bert Shefter." Album will include "Fantasy
Impromptu." "Ritual Fire Dance,"
"Clare de Lune," "Bolero" and "My
Revorie."

Gabbe Quits Romm

For Personal Managing Dick Gabbe, working with Harry tomm's independent booking office in New York almost a year though a partner in the parsonal management firm of Gabbe, Lutta & Heller, quit Romm Monday (10). He will go into his own countil full-scale, setting with the contraction of the

#### Palumbo to Insert Name Bands in His Ciro's Nitery. Philly

Philadelphia, Nov. 11. Frank Palumbo, owner of several of this town's boites, including the after-hours C & R Club, is planning to insert somewhat of a name band policy at his Ciro's. He's figuring on teeling off with Art Mooney, now working his Circk Club, which has used a top name band policy for over a year. Mooney would open

Dec. 15.
Angle of the Ciro policy would be that the spot would not use top names such, as Parry James, Yaughn Monrob, et al., who 'are scheduled for the Click. Clubs are only blocks spart, and Ciro's is much smaller than the 2,000-capacity Click. Ciro's would use sweeter, 'smaller-sized combos. It now uses two small\_in-

combos. It now uses two small in-strumental groups.

James, incidentally, moves into the Click for slightly less than two weeks Nov. 27; Monroe follows Dec. 8.

#### Petrillo Believed Considering Start Of Disk Ban Now Before Dec. 31 Deadline

BMI Signs 14 in Chi

Chicago, Nov. 11. Chi licensing division of Broadeast Music, Inc., had its best month since the opening of midwest headquarters here last February with 14 ew licenses approved during Octo-er. Among better spots pacted ere the Martinique, 606 Club, Steak House, and Ciro's

While Chi Cafe Owners still have not signed an agreement with BMI, local office has contracted with about half the members for use of its music on individual basis,

#### Can. Musicians Reelect Prez Walter Murdock

Toronto, Nov. 11.
Election held by the Musicians Projective Ass'n, Canadian affiliare
of the American Federation of
Musicians, returned president Walter
Murdoch, to office. In re-electing
Murdoch as president, members
gased re-electing
Murdoch as president, members
gased re-election
Generative board by a unanimous
vote."
Other State of the Company of the Company
Other State of the Company
Ot Protective Ass'n., Canadian affiliate

Chicago, Nov. 11.

Name bands which record for the various disk manufacturers may not recording the various disk manufacturers and an execution of the part of the Des. 81 disk ban ordered by the American Federation of Musicians. The part of the Des. 81 disk ban ordered by the American Federation of Musicians. The part of the Des. 81 disk ban ordered by the American Federation of Musicians. The part of the Part

#### Monroe's 20G Refund

Bandleader Vaughn Monroe picked up the fudy windfall of \$20,401 in a recent decision of the U. S. Tressury coverage with the properties of the Cash larged represents a refund of withholding taxes and other impost paid by the batoner for his organization in connection with ones wight date and theatre appearance.

#### The lady requests a violin solo



#### IT'S EASY WITH A SOLOVOX

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The rich, colorful effects of the French horn, English horn, bassoon, organ and many other instruments are also at the fingertips of any pianist, by the simple adjustment of

field of opportunity to the professional. Whether you perform as a solo, or in a combo, your entire repertoire broadens and you add a repertoire broadens and you adu a refreshing lift to any tune, new or old.

Income possibilities are greater, popularity and drawing power in-

It is portable—is easily attached

to and detached from any piano-and plugs into the lighting circuis. It does not interfere with the nor-mal use of the piano and is ideal for any kind of night club, theater or

Learn more about this remarkable instrument to find out what it can do for you. See your dealer or mail the coupon below.



#### Bands at Hotel B.O.'s

Band Hotel Weeks		On Date
Nat Brandwynne*, Waldorf (400; \$2) 5	2,300	12,550
Johnny Long Pennsylvania (500; \$1-\$1.50) 3	1,400	4,375
Sammy Kaye New Yorker (400; \$1-\$1.50) 2	1,825	3,700
Johnny Pineapple Lexington (300; \$1-\$1.50)	875	49,025
Guy LombardoRoosevelt (400; \$1-\$1.50) 4	2,325	10,375
Vaughn MonroeCommodore (400; \$1-\$1.50) 5	1,950	11,850

. Jean Sablon at Waldorf, Ice Show at New Yorker.

#### Chicago

Eary Heatheress (Marine Room, Edgewater Beach; 700; \$1,50-\$2.50 min.)
Final week of Heatherton, crisp 3,500. George Olsen comes in Frinky Assess Melis, College Inn., Sterman; 700; \$2.45.50 min.) Jack Oden
Jack Melis, College Inn., Sterman; 700; \$2.45.50 min. Jack Oden
Grin Tacker (Boulevard Room, Stevens; \$50; \$3.50 min.41 cover). Convontionness doing great by this spot with tidy 3,500.
Griff Williams (Empire Room, Palmer; 550; \$3.50 min.41 cover). Room
slipped a bit isst week to 3,500.

Los Angeles
Freddy Martin (Ambassador; 900; \$1.50-\$2). Good 2,400 tabs.
Jan Garber (Bitmore; 900; \$1-\$1.50). Stout 2,100 covers.

#### Location Jobs, Not in Hotels

(Chrongo)

Sherman Hayes (Blackhawk; 505; \$2.50 min.), Hayes folds here Nov. 20 with Phil Levant replacing. Light 2,300.

Eddy Heward (Aragon; \$1.\$1.25 adm.), Even rain didn't keep them have Nifty 20100.

Belly Haward (Aragon; \$1-\$1.25 adm.). Even rain didn't keep the way. Nifty 20,000. Leighton Noble (Trianon; \$1-\$1.25 adm.). Coast maestro brought in fa

16,500.

Buddy Shaw (Latin Quarter; 700; \$2.50 min.). Revised policy covers a bit to 2,000.

#### (Los Angeles) Sterling Young (Aragon, B. Ocean Park, 2d wk.). Some 4,200 admishes

kty. Lisent Hampton (Meadowbrook, B, Culver City, 2d wk.). Profit plucked eres with 5,200 admishes. Barry James (Palladium, B, Hollywood, 5th wk.). Okay 12,000 stub-

#### That Cortain Party

Il's a Lonesome Old Town

Never Knew

Oh How | Miss You Tonight

That Old Cang of Mine

Yearning

BOURNE, INC. 799 Seventh Ave. New York

ARE OLMAN GESTS FOR YOUR PRO

Music by . . JIMMY MCHUGH

#### **Band Reviews**

tunes furnish the bulk of the li-

This room demands softer moods, and Devaney serves nicely. Instru-centation is violin, sax, trumpet, tring bass, drums, and leader on the piano.

he piano.

Vocats are handled by Peggy
leed, who shows a trained voice
vell suited to the show tunes feaured. Harry Johnson solos on Latin
ones and the cial arrangements, and

SWY WOTH OUR YOUNG TO THE WAY THE

Continental Bar, off and on now readout years,

Catizene has a newconer to the coal ranks - she's billed simply as farcelyn, a local girl—as his thrush, and he's using her sparingly until she fix a little more experience. Looks, con the coal, however, and has a nice quality on, by plots, and ought to ches. good, however, and has a nice to her pipes, and ought to easily.

#### FOR RENT **BALLROOM** and ENTERTAINMENT CENTER

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Write Box HME YARIETY, 360 No. Michigan Ave. Chiengo (11, III.

Unbeat

of the Old Apple Tree," at St. Jo-seph Hospital, Hot Springs, with a heart condition. Mort Schaeffer will begin teaching a series of courses in musical copyright laws at John Marshall Law School... Tower Records inked Wayne Van Dyne and Darwin Dane to recording contracts.

Pittsburgh

Pittsburgh
Midred Don now winding with
Billy Carl Gerell band and
Bobby Fyfe, comic, out of Allem's
Cafe after long run and into Playclaus. St. Louis, for a month ...
Cafe after long run and into Playclaus. St. Louis, for a month ...
Cafe after long run and into Playclaus. St. Louis, for a month ...
Cafe after long run and into Playclaus. St. Louis, for a month ...
Cafe after long run and run and long
to the composite of the composite o

Kansas City

Kansas City
Dick Wilkie, frumpet, and John
Catolana, sax, joined the Ray Robbina orchestra during latter's stay
man Granz and "Jazz at the Philharmonic" troup played a concert
to 1,800 devotees in the Music Hall
last week. . 'Art Devaney crew
rounding out four weeks in line
to the common stay of the concert
to 1,800 devotees in the Music Hall
last week. . 'Art Devaney crew
rounding out four weeks in line
to "Tommy Juneau band in the

Drum Boom of the President Hotel.

Tommy Juneau band in the Pengtun Room of the Continental Roled. .. Bany McKinler orthestra set for a one-nighter at the Pla-Mor. 18. .. Murray Arnold bringing his band into the Terrace Grill for a couple of fortnights. .. Judy Courar concluded an engagement of the LaSalle Hotel, turning the stand over to Roy Mack aggregation.

Dallas

Dick LaSalle's hand will be re-placed by Del Courtney orchestra at the Mural Room of the Baker hotel ... Bonnie Baker due at the Sky Vu Club ... Harry Jenning orchestra is at Frank Nick's new Nite Spot.

#### Music Notes

Masic Noies

Dale Evans inked to wax 24 sides for Majestic prior to Pettillo ban...
Mary Jane Donnelly resigned as reinterpolate Donnelly resigned as rement to sing with 60-piece ex-servment of the sing with 60-piece exment of the s

#### \* Best British Sheet Sellers

(Week Ending Nov. 6) London, Nov. 7. 

Lovely World and You	Cinephonic
Feudin' and Fightin'	Chappell
My Desire	Feldman
People Will Say	Williamson
Anniversary Song	Connelly
Mamselle	F. D. & H.
Donegal	Leeds
Try Little Tenderness	Connelly
What a Beautiful Morning	Williamson
They Say It's Wonderful	Berlin
Mia Canzone d'Amore	Feldman

#### Disk Jockey Revs.

Crivic And, Latter events get considerable time on the show; he de-liberately plings those who appeared others on the precoming concert. Live guestings are also included occasionally, and a roundup of Coast cleffing circle news—which he shares seemed to the company of the con-tenting circle news—which he shares are considered to the con-sideration of the con-tenting circle news—which as the con-tenting circle news—which highers another testure. Students, highers afficionades and professionals are

with Fred Robbins in Gotham-sender feature. Students, lipiders afficionados and professionals are anticomedia and professionals are the students of the sender feature from the sender and a half years now. Norman attarted on WBINX, Brionx, Norman attarted to the sender of th

a speech ballads 'n attrings daily atternoon, session on FiderC. Hurl.

THE DON OTTS SHOW
with Den Oils - Den State of the State of the

matter of fact and sams syrup.

Show is scripted to the hilt and ad libs left in limbo, production being the keynote, and with music even coming through terse identifying announcements of selections that lean toward the more classic in jazz. Numbers, too, are the less frequently heard and lasting things, generally speaking.

Hurl. .

GIL NEWSOME 95 Mina; 9-9:30 a.m., 6:15-6:45 p.m. 10:15-10:30 p.m., daily Commerciai KWK, St. Louis

KWE, St. Lesis.

Gil Newsome was brought into a good thing two years ago when Rush good thought you good the property of the p

Newsome's rapid-fire delivery con tains a cadence that makes him eas: Newsome's rapid-fire delivery contains a cadence that makes him easy listening. A former Coca-Cola "Spotlight Bands" announcer, his background comes into good stead in the merchandising phases of the show. He is inclined to punch hard at his commercials, but the habit is undoubedly looked upon as a virtue by this local string of sponsora.

Faul Whiteman, Jr. Dand opened at The Cross Roads, Bradenburg, Vt. Octubide Washington J Sunday night (9), after playing a two-day stand in the Rainbow Room, New Kenmore hotel, Albany, Whiteman, Jr. Hardenburg, Whiteman, Jr. Hardenburg, Whiteman, Jr. Hardenburg, Whiteman, Jr. Hardenburg, Whiteman, Jr. Whiteman, Jr. Hardenburg, Whiteman, Vol. Juna and manager, Whiteman, a drummer, led a hot unit for a time.



A MUST!!

Columbia's New Album

C-153

#### If It's True

inny Desmond-Page Cartmaugh T (Wieter 20-2312) Cooffe Williams (Majekite 1165) Art Mooney (M.G.M. 18092)

MARY LOU

YOU'RE IN LOVE WITH EVERY-ONE (But the One Who's in Love With You) Johnny Thompson (Regent 110)

MILLS MUSIC, Inc. Irondway Mew York 19 1619 Broadway

TRULY A STANDARD!

By WALTER G. SAMUELS

SANTLY-JOY, INC.

1619 Broadway, New York

#### Det. AFM Scales Go. Up 15%; Put Six-Day Week Into Operation

Week Into Operation

Week Into Operation

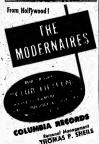
A 15% increase in pay for musiciana and beginning of a six-day week got front-page attention in Device of the six of the si

gan's law preventing sale of any-thing but beer or wine on Sundaya. Big Bowery nitery, with 1,000 seats and Son Young's large orthestra, and Son Young's large orthestra, other shall be the state of the sale of the con-cion shall be shall be shall be shall be a shall be a for one night a week and will have a 'amateur night' to get around stage show with a strange band pain Beach Gate, where Don Pablo's band is a fixture, ran into trouble with opening night for new shows. Name traveling bands will not be stage show with a strange band with opening night for new shows. Name traveling bands will not be affected, on theory that they gci con-tract prices ble enough to compen-ted the shows the shows of the work sweet days a week, and then you seven days a week, and then pay seven week's shary, but so far nobody has,

#### Can't Keep a Good Tune

Down, Gordon Swan Finds Boston, Nov. 11.
When Gordon Swan, WBZ program manager, picked out Chopin's Nocturne in D flat as the theme for Nocturne in D flat as the theme for a late evening record program, it seemed like just another tune to him. After about six months, however, with about 3,000 queries saking, where the record could be bought, it began to dawn on him the tune was attenting on. His was a transcription, however, not a record.

He took the matter up with RCA-Victor, which hired lyric writers to it words to the melody. Result was "My Promise to You" recorded by Larry Green, Broadcast Music has



Everyone is Waiting to Hear

WHAT ARE **YOU DOING** NEW YEAR'S EVE

#### 15 Best Sheet Sellers

Name of the least			
1	100	(Week Ending, Nov. 8)	
	Title	Writers	Publisher
NEAR Y	ouu	(Francis Craig-Kermit Goell)	Supreme
		(Joe Myrow-Mack Gordon)	
		(Meade Minnaerode-George Pomeroy-Tod Gallowa	
		ING (Nat Simon-Jimmy Kennedy)	
MEFAL	DIOSSON WEDD	(Carl Sigman-Bob Russell)	Suspino-is
		OU. (Frank Loesser)	
WHITE	XMAS	(Irving Berlin)	Berlin
SO FAR		(Richard Rodgers-Oscar Hammerstein II)	Williamson
AND M	IMI	(Nat Simon-Jimmy Kennedy)	Shapiro-B
		(Carl Sigman-Bob Hilliard)	
		HER (Will M. Hough-Frank Adams-Joseph E. Howard) .	
MACHINA	A NEW PROPERTY	(Burton Lane-Al Dubin)	Character
		(Ross MacLean-Arthur Richardson)	
		(Jack Owens-Carroll Lucas)	
WHEN	VOII WERE SWEET	T 18 (James Thornton)	Shanire-B

#### N.Y. NADJ CHAPTER SET UP. OFFICES OPENED

New York chapter of the National Assa, of Diak Jockeys incorporated itself this week, and has taken office space with staff of office-workers for handle local affairs. Initial proposition of 1949, which N. Y. diak spinners will put on al Metropolitan Opera you Cancer Fund and other char-itable enterprises.

(table enterprises.

Fred Robbins, chapter chairman, is
in charge of the event assisted by a
committee of other locks including
Morey Amsterdam and Bea Kalmus.
Beckman & Fransky, local bookers,
will produce the show, which will
arwa on top recording telent. All
local locks will plug the shindig on
their respective shows.

#### Kapp in Middle of Suit Against Leo Reisman

Jack Kapp, Decca Records prexy and defense witness in the current N. Y. supreme court trial of a \$250,-000 damage suit brought against Decca and Leo Reisman by Negro performers Avon Long and Helen Dowdy, was warned by Justice Den-nis Cohalan Monday (10), prior to adjournment of the proceedings, that he will be cited for contempt that he will be cited for contempt if he fails to appear at the resump-tion of the trial on Friday (14). Kapp, now on the Coast, has been subpoensed and was to have testi-fied last week following the trial teeoff Wednesday (5).

teeoff Wednesday (5).

Action stems from the alleged unauthorized use of an album of
"Porgy and Bees" songs cut by the
plaintiffs with Relsman for "test
purposes." Long and Miss Dowdy
claim that the disks were made solely for an experiment but Reisman
went ahead and sold them to Decos
in violation of an agreement. On
the property of the sole of the sole of
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the 1942 he was under no obligation the plaintiffs.

Rather than cleaning up on the album, Reisman declared that he had not money on the waxings. His accounting of the demands of Long and Miss Dowdy, who also ask an exceuding of the profits Kanp's presence as a witness is sought in order Decea chief by "Decap" produces Cheryl Crawford that the two Negro performers had made these test pre-cycls, Trial before Justice Colain Is being hid without a 2017. Rather than cleaning up on the

#### Sam Fox Lifts Restriction

On 'Brigadoon' Tune On Brigadoon Tune
Restrictions have been, lifted from
the tune, "My Mother's Weddin,"
Day," from the sore of "Brigadoon,"
Day," from the sore of "Brigadoon,"
Fox Music had banned its performance outside the show, which
opened in N, V. eight momits ago,
because it might destroy the value of
the show's number.

None of the other tunes, "Almost Like Being in Love," "Come to Me, Bend to Me," "There But For You Go I," or "Heather On the Hill," ever

**Bob Lastfogel Promoted** Bob Lastrogel Fromoteu

Bob Lastrogel has been upped to
an agent in the William Morris
agency cafe dept. Lastfogel was formerly assistant to Joe Wolfson of the
theatre and cafe dept.

He's a nephew of Abe Lastfogel, WM general manager.

#### Warnow Sues Pub

Los Angeles, Nov. 11, ark Warnow filed suit for \$25,0 in L.A. superior court against the Nordyke Publishing Co. and Mort Singer, its president, Bandleader charges the publisher used his name to plug a song with-

#### DINAH SHORE IN DEAL WITH BEVERLY MUSIC

Dinah Shore is on the verge of completing an arrangement with Beverly Music whereby the latter will publish songs she might come up with in the future. Beverly will not set up a separate firm for her; it will simply publish on a royalty arrangement the tunes involved and Miss Shore will retain some rights to the copyrights thus added to Beverly's catalog.

It's a deal similar to that being

made more often with music pube lately. Buddy Morris completed one last week with Buddy Clark.

Length of Miss Shore's contract with Beverly, which, incidentally, is partially owned by Dick Haymes, has not been determined. Papers probably will be signed next week.

W. C. Handy, famed blues composer who represented the American Society of Composers, Authors and Publishers at the inauguration of Charles Spurgeon. Davis as slight prexy of Fisk U. in Nashville legt week, marks his 74th birthday Nov. 18 at his Tuckahoe, N. Y., home.

#### 'ROMEO' RECORD ALBUM INTO NEGRO MUSICAL

Harry Fromkes recorded a tabloid musical comedy, libretto by Herb Hendler and music by Larry Clinton, on his Rainhow Records and the reonse to the "Romeo Loves Juliet" album was such that he plans pro-ducing a legit stage version thereof. Only switch will be that it will be with an all-Negro cast. Fromkes is now dickering with a seasoned book writer to put it into shape for the The disk version was corded by composer-maestro Clinion's band and supporting voices.

#### Music Rack Seeks \$770 Return on Advance Coin

Song Distributors, Inc., which oprates a string of music sales racks, is beginning a man-bites-dog action ainst Stevens Music.

As a rule, when a publisher serv-ces, a rack with music it awaits final returns before expecting full pay-ment for merchandise. Stevens drew \$770 more in advances several months back than it had coming from SDI, and has not returned the

coin.
Stevens is deactivated at the moment A Broadcast Music affiliate
formerly operated by Jack Osfeld, in
partnership with meestro Charlie
Spivak, it passed into limbo a short
while ago due to Osfeld's liness and
his inability to continue in biz aione.
He's now on the Coast.

#### Weems Nixes Jersey Date for Cancelled Wk. In N. Y., So WB Stews

In N. 1., 30 WD 30EWS
Ted Weems and the operators of
the Strand theatry, New York,
wound up the former's booking at
sour note. Due to a lack of busie
sour note. Due to a lack of busie
ness, the Strand closed Weems,
singer Gordon McRee and two
yaude turns and the film, "That
you can be supported to the support
of going the esheduled three. It paid
Weems for the final, upplayed week,
less one-day, during which Weems
That's not what started the sugicment, however.
When the Strand decided not to

heart, however, sourced the argulment, however, sourced the argular to carry the bill more than two weeks 
it went to Weems and broached the 
idea that he play four days at a 
har return for the third, week's 
salary. House now plays straight 
in return for the third, week's 
salary. House now plays straight 
pictures only. Weems refused, asserredity, on the ground that to play 
it no reder to gather a bill quickly 
to replace Weems and to open with 
Tecnipe Me Newer. Strand, huddled, 
on Frankie Carle and bring him in 
a, week earlier. Between them, the 
agency and Strand, got Chrie out 
and three days at the Palice, Columbus, on a couple of days' notice,

#### Martin Preps Already For Dates Next Summer

For Dates Next Summer
Reason Freddy Marin is rated by
many theatre managers and hoofeen
as pertaps the most methodically
many theatre managers and hoofeen
as pertaps the most methodically
as pertaps the most methodically
dates in years is apparent in his current theatre plans for next summer.
Martin is already seleding the acis
he will work into his band unit for
these turns to supply him weeks in
advance with their accompaninent
music. He briends having his own
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#### Thanks to ARTHUR GODFREY for another

SMASH POLKA HIT!

# T POLKA

(SHE'S TOO FAT FOR ME

By ROSS MACLEAN and ARTHUR RICHARDSON

a worthy successor to our famous

"BEER BARREL POLKA"

SHAPIRO, BERNSTEIN & CO., Inc.

Music Publishers - DICK VOLTTER, Vice-Pres.

1270 6th Avenue New York, N. Y

#### 150 Floorshows Cavorting in L. A. Bistros Betters Wartime Peak by 50%

Hollywood. Nov. 11.
Number of nine spels around
Greater L. A., officing, some sort of
110 or 2 ho wha rises more than
50% over last year's figure. Last year
there were only 72 spets offering enterrainment while this year, according to Ficine Sale, western chief of
American Guiltment of the special control of the
10 to 10 t

San Dego.

Sudden rush in most instances
was prompted by desire of operators
to pulmotor biz in what nominally
and normally were cocktail lounges.
Most sites taking on talent are using
one to three AGVA scale - priced
single acts, but it all adds up.

one to three navvs scare prices assigned acts, but it all adds up. As each establishment licensed by the union has to post a cash bond the union has to post a cash bond unually used, it can be estimated that nitray performers - saggregately are grabbing \$80,000 each, week here. That figure does not embrace parments made to musicians. Of course confines is not always 'finiciative of what salaries a spot is paying. Singui, and current lineup is not getting and, current lineup is not getting and, current lineup is not getting and, current lineup is not getting for the course of the confined to the conf

As the number of floorshow-in-stalling spots increase, very few are sloughing live, entertainment, ac-



Management Melville A. Shauer Agency Cliff Carling, America HARRY A. ROMM

#### A REAL OPPORTUNITY

Girl Dancer Wanted for agio Dancing — Not Over One Hundred Pounds

prience not necessary — Ballet e batte foundation an attribute— and attractive—ambitions—Fre-ravel, U. S. and shroad—Expe-ing — Write specifying age it, weight and experience. En photo if possible.

JACK GORDON FORREST HOTEL.

acts, musicians sit in, too, while this is not an all-time high, it is at least a healthy high-sign that the murals, the drinks nor even the television screens being installed are proving all a bistro boniface needs to pull them in off the pavements.

#### Union Permits Buckley To Work to Pay Off Agent's \$2.108 Claim

Agent's \$2,108 Claim
Amenta Guid of Vapisy Arists
has little authat ben on Dick Buckton, vaude and nitery conceilan, permitting him to work to be the buckpay off \$2,106 sich held aufmit him
Booking Agency, Chicago, which
formerly agented him. Booking Agency,
Chicago, which
formerly agented him. Booking ha
According to AGVA, bucklets had
nade a xiall of week when working,
but had defaulted. Julion; then
had defaulted. Julion; then
had defaulted. Julion; then
had sufficiented act pay for
him to be the bucklets
has since made another deal to pay
Union also Gellected a claim of \$50
from Iceland, N. Y., for Buckley
who had auditioned at popt done
to eventuate after the audition
to eventuate after the audition
union ruled that comic was entitled
to clubdate fee of \$30 for the audition performances.

anatorit ciaimed the raise in as-sessment since last year was unjusti-fied, asserting that erosion had taken away a considerable amount of the land on which the pler is located not to mention the increased cost of maintenance.

to mention the increased cost of maintenance. The current assessment lists the building at \$168,800, the, land at \$128,800 and the personal property at \$50,000. The pier management was directed to submit author two controls of the pier of the pier in today's real estate market awas not brought use.

Jennie Goldstein, of Ylddish legiters, into the Bachelor club, Pittsburgh, starting Nov. 19 at \$600 per week.

47 YEARS IN SHOW BUSINESS STAGE - RADIO - NIGHT CLUBS

Now at GOLD KEY CLUB, Wash., D. C.

#### VARIETY Mpls. Tightens Regulations After Happy Hour Fire

After Happy Hour Fire Minespoils, Nov. 11.
Fire that destroyed the Happy Hour, local intery, and resulted in the death of one fireman and injury to six others, has caused the fire department to conduct a citywide investigation of night club fire heazards. The firemen were pinned and smothered by the collapse of a false celling which the fire chief has described as "dimsy."

which the fire chief has described as 'dimay,' callings,' calling

#### DRAPER, ADLER SHOW AT N. Y. CITY CENTER

Paul Draper and Larry Adler who will give a series of concerts at City Center, N. Y., starting Dec. 21, have added Josh White, Paul Winchell and the Salici Puppets to the bill. Sctup this year, is different that anything the duo have attempted in their previous annual stands at the City Center. Adler and Draper will start Dec. 21 and will play matines only until Christmas day, when they will give two shows daily.

Matinee sessions will have Winchell and the Salicis, while White will appear in the evening sessions only.

In a week's stand last season, con-certs grossed \$25,000.

#### Soph's Book Sales Give Charity Another \$3,850

off the intellectanese.

Thion this officient of a policy of the control of the Charity Another \$3,850 from Iceland, N. Y., for Buckley, who had auditioned at spot some weeks ago. When, a booking failed union ruiced that comic was entitled to clubdate fee of \$50 for the audition performances.

Hamid Asks Reduction

Of Steel Pier, A.C., Taxes

Aliantic City, Nov. 11.

The value of Steel Pier, the Steel Pier, the steel, appreciated because of the spot of beach from the upper portion of Absecon Island.

George A. Hamid, operator of Absecon Island.

George A. Hamid, operator of Pier, and Richard Endicty, it is must be spot of the spot of

#### Saranac Lake

By Happy Benway

By Happy Benway

Saranac Lake, N. Y., Nov. 11.

Many thanks to Mrs. John and
Jeanette Binkley, of Lancaster, Pa.

for sending goddes: to the Rogers
gang for their holiday party; ditto
Ann Brown for cakes and cookies.

Albert Abrams, Moe Pearistein
and Sam Jaffe in to visit Moe Gould,
former Pittsburgh ilm salesman,

Old Be sen go Occ.

Town Columbia

The state of the s

to conduct local charity drives.

Carrol Koons, announcer and continuity writer at station WNBZ, recouping from appendectomy.

James Kirkwood, Jr., back to N. Y. C. after a short visit with his mother, Lila Lee Murphy, who is progressing okay at the Hayes sanatorium.

walter Romanik and Seni Okun thor, are now in the first stage the up routine. (Write to those who are iii.)

#### **Burley Strippers Bumping Hot Combos.** Torch Chirpers Off N. Y.'s Swing St.

Xmas Kiddie Show For Grand Central Palace, N.Y

Grand Central Palace, N.Y.
Frink Luther, who recored disist
for juves, will head the talent at the
Metry Christmas, Land" to the
Superistic Organical Children's
Exposition Corp., to be held at the
CR. A test number of magician,
Gowns and a miniature circus will
also participate, Expo is designed
as an education exhibit for superisters and will have an exhibit by
Children will have an exhibit by
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other exhibits will include Coleer Moore's Doli House and Elsie, the

#### Atlantic City Collected \$864.484 Via 3% Tax From Tourist Trade

Visitors have paid into the city treasury of Atlantic City, Nov. 11.
Visitors have paid into the city treasury of Atlantic City 8884,884 AT through the resort's Luxup, tax, a 3% levy on anuscements liquor, hotel bills, etc. since June, it was announced last week.

In fact the tax is proving so successful to extend the resort of the prevenue from the

In fact the tax is proving so successful in getting revenue from the visitor without hurting the average year round resident too much, that a number of other resort cities are studying it. They include towns in and outside the state.

A total of 1,766 hieles, and they housen theatres, beach claim formation of the state. The state of the stat

#### 'Ice Follies' To Preem Cleve's Million \$ Arena

Cleve's Million \$ Arena
Toledo, o, Nov. 11.
Toledo's new million-dellar Sports
Arena, East Toledo, will make its.
bow Thursday (15) when "floiday
named to the Arena, and Emery F. Gilbert,
Virgil A. Gliedeux, is president of
the Arena, and Emery F. Gilbert,
Virgil A. Gliedeux, is president of
the Arena, and Emery F. Gilbert,
Virgil A. Gliedeux, is president of
the Arena, and Emery F. Gilbert,
House which opened in Toledo in,
1940, introducing hockey and, ice
shows here. The Ice House closed
in the spring of 1943 when war
"foldary on Ice" review was organized by Gilbert and now is in
ist shird year. Gilbert and now is
in ist third year. Gilbert is den for
portable ice trides led to the founding of the attraction.
Which is staged. Hockey and basicsball will occupy it is 08 nights, returned to the control of the control
in the property of the property of the control
in the property of the property of the control March 7-14. An indoor rod also be booked.

Skater Injured in Fall

Oman, Nov. 14.
Lillian Schroeder, featured in
Skating Vanities of 1948" fell while
long a comedy act with Terry Tayor and Buddy Swan and injured her
houlder.

New York's 52d street is under-going another change. Once the in-cubator of name bands, and later the haven of small jazz combos and hep singers, bonifaces are now seeking convert that lane into the refuge burlesque.

Within the past mouth, three cubicles have eliminated oostly conjugate the confidence of the confidenc

lowed with Pat Parce.

Installation of this form of showbusiness was made necessary by decline in trade. Now that most of the
young jozz aficionados are no longer
making the boom salaries of war
days, the swing havens have been
cut off from a considerable segment
of their trade.

of their trade.

They figure there's enough trade from former burley fans to fill the poist. So far, business in these three clubs has improved to some extent, but it's still far from being prosperous. Some of the operators figure to the some former to the some former to the first from the some former to the realize a profit with the same amount of business that they did previously. In all cases, the operators point to Chicago where several regulation cafes have converted to Strip policies. In any event, the changeover is bound to make New York a livelier place for the visiting firemen.

Kitty Kallen will be an added starter at the Harem, N. Y., along with Myron Cohen, starting Sunday (16).

#### PHIL FOSTER

CURRENTLY APPEARING

TOWN CASINO BUFFALO

SOL TEPPER, RKO Bldg., New York 20

PUBLICITY \* PROMOTION MAKES A STAR 112 WEEKS FOR \$100 James For Stall She lams Floss Interless COMPLETE FRES COVERAGE NEW YORK TO HOLLYWOOD EXPLOREATION ASSOCIATES 424 Madison Ave, N. Y. 17, N. Y. Suite 1407 FLARE 8-1105.

Parodies! Special Songs! Bits!

† Druw from our library, use at the street.
Showbis!

† Bits Catalog FREE or specialty:
\$1515 Catalog FREE or specialty:
\$4.20 H. BLEINMAN
23-31-4 30th Read, I. I. City 2, N. Y.
Talephener Asleria 4-5484

LOEW'S STATE, NEW YORK

Nov. 18th, Olympia, Miami, Florida Mgt.: TONY SENNES, 810 Hippodrome Bldg., Cleveland, Oh Eastern Rep.: LEON NEWMAN, 48 W. 48th St., New York

HELD OVER AT THE VOGUE ROOM HOLLENDEN HOTHE, CLEVELAND, OHIO

NOT JUST A SINGER BUT A SALESMAN

"California's gift to the Vogue Room is Jonquin Garay, who sing as the it was for fun instead of filthy livre. He's a pleasant entertainer.

MAURICE VAN METRE.
"Greenand News."

#### **AGVA Dissidents Asking 4A's to Set** Convention in N. Y. Instead of Chi

Amouncement by Matt Shelvey, where the AA's will be able to assist a formulational administrator of the American Guild of Variety Arists, that ig/YA would hold its convention. The production of the American Guild of Variety Arists, that ig/YA would hold its convention in hicego, Jan. 12-19, has resulted in mexplocial among board members are on also sake that locals in several cities, where the second of the American Several members of American Several members of the American Several members of the American Several members of the one to deale elect delegates on the basis of the past mixture of American Several members of the past mixture of the American Several members of the past mixture of the American Several members of the past mixture of the American Several members of the past mixture of the American Several members of the several members of the past mixture of the American Several members of the seve national administrator of the American Guild of Variety Artists, that AGVA would hold its convention in Chicago, Jan. 12-19, has resulted in an explosion among board members of the Associated Actors & Artistes of America. Several members of the AAAA hoard have ordered a search into past minutes of AAAA meetings in order to determine if any-overall resolution has been passed giving Shelvey the power to call the meet prior to complete sanction by the

Two members of the board de-clared that there has been no AAAA meeting in recent weeks and, conse-quently, no permission came from that quarter.

that quarter.

The AAAA board is especially peeved at Shelvey's announcement especially since certain natters are especially since certain natters are status to protests on the nominations in 19 cities where the number of delegates to be elected coincides with the number of nomineas, while another matter still to be cleared is the site of the confab.

site of the confab.

George Heller, AAAA veepes, deelared action will be taken on these
petitions as son as hey're delivered
petitions are son as they're delivered
AGVA Program Committee, a group
which has been polling nominees on
their stand on projected union pollices, is shated to deliver a petition
saking that the body reverse its
saking that the body reverse its
saking that the body reverse the
saking that the body and to transter the confab back to New York



"DANGUMORISTS"

JACK DAVIES PHIL TYRELL

New York Chicago



It's expected that the AAAA will meet next week to consider all peti-

#### AGVA Lifts Unfair Ban On Johnny Kane After. Posting 'Good Faith' Bond

Posting Good Faith' Bond
Johnny Kame, nitery columnist for
N. X. Bnquier also doing a disk
Jockey sith at the Greenwich Village Im, N. Z., was hated upon the
lage Im, N. Z., was hated upon
the
lage Im, N. Z., was hated
lage Im, N. Z., was

#### La Martinique, N.Y., May Go Dual Band Policy

ness.

Meanwhile, Jimmy Vernon has dropped out of the management but still retains a financial interest. He's currently in Florida.

Paul Benson, "The Laugh Auctioneer," went into Billy Rose's Diamond Horseshoe, N. Y., last week as sub for Ross & LaPierre, out due to Miss LaPierre's illness.



Mgt.—UNIVERSAL ATTRACTION 565 Fifth Avenue, New York



#### DeLAGE and SHIRLEY

n's Fastest Magic Act OPENING

LOEW'S STATE Thursday, Nov. 13th

Per. Management Phil Farrell and Phil Grac

#### Carnival Closing for 2 Wks

To Set New Jessel Show The Carnival, N. Y., will close for two weeks after Saturday (15) for a refurbishing and new production. re-opening Nov. 28 with George Jessel, Production, staged by John Murray Anderson, will be built around tóp-

Anderson, will be built around top-liner.

Jessel's deal calls for \$7,500 week-ly guarantee plus 50% of gross after \$44,000.

#### Arizona Law Bars **Outside Agents**

Arizona has cracked down on "allen" agents with a new law requiring all agents booking talent in that area must be residents of state, obtain a state license and post a \$500 bond. New law is figured to affect several Coast agents, who had been channelling most of the acts into that

several Cosat agents, who had been channelling most of the acts into that Agents, however, are not too disturbed about new ukase since Michigan, Massachusetts, Pennsylvania and Florida have similar laws which able to circumvent one way or another, setting telent deals by phone or mail and still getting business in those areas. It's fingured Cosat agents will selopt similar methods for Arizona law, like the others, is primarily set up to proceed question that state from being erowded out of business by so-colled "aller" outside the process of the control o

should be protected from inroads of outside agents, who pay nothing for booking privileges in the state. If outside agents are unable to get around law it would mean that they'd have to split commissions with Arizon agents on all talent booked by them into that area.

#### SCHINE BUYS CONTROL OF AMBASSADOR H., L.A.

Gloversville, N. Y., Nov. 11.
J. Meyer Schine, hotel and theatre operator of Gloversville, has acquired controlling interest in the
\$7,000,000 Ambassador Hotel in Los Angeles.
The Schine corporation took an

The Schine corporation took an interest in the Ambassador several months ago and has been operating the hotel. However, it did not have control until recently. Now it, owns 70% of the Ambassador company's stock.

#### **Bob Hope Show Raises** 20G for A.C. Cancer Fund

Atlantic City, Nov. 11.

A poor public address system stymied the Bob Hope show here Friday night (7) and sent many of the audience scurrying for the exits long before Hope had completed his appearance on the huge stage of the Warner theatre. appearance on us Warner theatre.

Warner theatre.

More than 4,000 paid from \$100 to
\$10 see Hope, Jerry Colonna and
Vera Vague, who came to give a
benefit performance for the Atlantic
County Cancer Fund. As a result
of the show, about \$20,000 will be
turned over to the fund.

Hope's attiff

turned over to the fund. Hope's stuff went over well for those who could hear it. He took op's shots at all the county and city officials and politicians, who had been instrumental in brighting limit of the county of the count

At the show's end Hope was pre-sented with a citation for his work

sented with a citation for his work which read in part: "Thanks for the memory...from the people of Atlantic County in grateful appreciation of a generous and sincere act."

Mel Allen, sportscaster, acted as

N. Y. Copa Not for Sale N. Y. Copa Not for Sale
Jack Entratter, who with Monte
Proser holds a hefty slice of the
Copacabana, N. Y., this week denied
any negotiations for the sale of the
Copa to Frank Palumbo, Philly
nitery operator who runs the Click,
Ciro's, Palumbo's and 20th Century
clubs.
Entratter said the purported deal
was a press agent's dream.

#### Paris Niteries Strive to Keep Alive: Existentialists Have Own Boites

Crack Down on Salt Lake

sale of liquor by anyone but state stores. Henderson, who leads the band as well as being the operator of Dixie-land, was released in \$500 ball, as warter. About 100 patrons were awarter. About 100 patrons were and R. S. Harris, chief enforcement officers for the commission stated he confiscated two pints and a fifth of whiskey.

#### Laughtime Jubilee' Winds **USO-CS Tenure in Tokyo:** Talent Head Back to U.S.

actifit lifeatt Dath, 10 U.D.

Tokyo, Oct. 31.

USO-Camp Shows personnel took their final bows in Korea today (31) with the showing of "Laughtime Jubilee" at the USAFIK heatre in Seoul. All USO operations throughout the world will cease Dec. 28.

American occupation troops had been in Korea scarcely a month when the first USO troupe arrived, and, since then, the various enter-

when the first USO troups entired, and, since then, the various enter-laters have played to an estimated ear. First celebrity unit to hit Korea was the Damy Kaye-Leo Durcher show, which arrived Oct. 9, 1946. The Committee of th

beld to a minimum.

USO windup in Japan is slated for Nov. 15 at the Ernie Pyle theatre in Tokyo.

#### Youngman's Coast Date

Hollywood, Nov. 11.
Henny Youngman is set to open at lapsie-Maxie's here Thursday (13). Siapsic-Maxie's here Thursday (13). It's his first Coast appearance in three years, last engagement having been at the Florentine Gardéns during the time he made "A Wave, A Wac and a Marine" film for Mono-



Despite poor economic conditions Paris boiles are doing their best to keep night life going. Laurel and hardy are at the Lido. At the Club hitery just out of town, war arms to control Cominasion last week. Which was the control Cominasion last week with the poly. Champa Eliysees, where Bernard blick the poly. Champa volutions are not to be followed by Lena fale of liquor by anyone but state stores. licity

American acts are much in demand, the main difficulty being that of exchange control permit to remit part of the salary home in dollars. part of the salary home in dollars. The exchange problem works the other way for local talent, anxious to obtain foreign bookings to cash in on the appreciated currencies. An, instance is Yolanda, torchinger, who is leaving for Argentina.

Tabou, existentialist boite on the Tabou, existentialist boite on the left bank Rue Dauphine, has resumed activity after a long shuttering. Another and newer boite somewhat on the same lines has recently opened on the left bank, close to the Sorbonne. This is Le Lorientals, where the operator makes sure of a profit by charging an admission.

a profit by charging an admission. Lorientals has now nearly super-seded Tabou, with the atmosphere supplied by Claude Luter who plays, in the underground bothe built in the underground bothe built in the Louisian plantation. The property of the Control of the



The Risque Frisky 20th Week Marmeld Room

Park Central Hotel New York JANE DOUGLAS at the Plane



TONY PASTOR

Direction: TOM FITZPATRICK 130 W. 42d St., N. Y. Phone: PE 6-0976



#### **Night Club Reviews**

Village Vanguard, N. V.
Jane Bulo, Berba "Chippie" Hill,
Mordi Bryunt, Max Reministy Brita
Mordi Bryunt, Max Reministy Brita
Don't B

parent stryintt, mar annusey 17to, 17to Frye, 33 mishimum.

Femme performers dominate the new offering at the Village Vanagard and ow without help from the performers of the

#### **COMEDY PATTER**

FUN-MASTER "The Show Bix Gag File"
Nos. 1 to 22 @ \$1.00 ec.
(22 for \$18.00)
10 PARODIES for \$5.00

"How to Be an Emcee"
\$3.00 Including 2 Gag Files
ad for list of material, pared
nedy songs, minstrel bits—biad for songs, must-ledy songs, must-NO C.O.D's

PAULA SMITH

#### Gowns by ERNESTO

Exclusive Theoretical Creations. 254 W. 46th St. New York, N. Y. Assisted by NELLY do FREITAS

FIRE WORKS MFG. PLANT or 30 years; large clientele; ka, public municipalities, users orks U. S. and Canada; very e; 25 bldgu. 7 acres all fully; employ up to 20; large hand; retiring; sell complete perty; price reasonable. APPLE CO., Brokers, Clavelo

#### MIRIAM SEABOLD

BROWN HOTEL, LOUISVILLE, KY, Nov. 17-30, Merry-Go-Round Youngstown, Ohio

#### LAUGHING-STOCK!

SAM PERRY

#### College Inn, Chi

Jack Owens, Jean Williams, Pat Hunter, Eddie Hubbard, Carl Marz, Jose Melis Orch (8); \$2-\$3.50 mini-mum.

Thrice weekly on radio's "Break-fast Club" Jack Owens takes a hand mike and provide through the studio cheek-to-cheek, serenades of fusered femmes. "Crusting Crooser" bit is a long-time high spot of the be buzzes gain. Same deal at College Inn has plenty appeal but doesn't score as solidy because uight doesn't score as solidy because the contract of the contract o

as broadcast goers.

Serenade, session won warm reception, however, with Owens kinsing his wife at ringside table. Singer might well consider plants at every show, especially for smooth payoff, Visibility lant too good on his table. The proving that, short of remodeling the place.

In straight words with miles.

proving that, short of remodeling in stringly vools at the micro-phone Overs gets brisk response in You Do, ""With I Didn't Love You found that the property of the property o

"model of the mount, ized bit.
Disk jock Eddie Hubbard does a neat job as mc. Carl Marx, a College inn fixture, continues to make with clever clowning.

Baxt.

#### Club Charles, Balto.

Baltimore, Nov. 7.
Peter Lind Hayes, Mary Healy, The
Cerneys (2), Wally Wanger Girls
(6), Norman Brooks Orch (9), Bill
Stoos Four; \$1.50-\$2.50 min.

Stoos Pour, \$13-0-4230 min.

Town's lone dinner club has been hitting consistent prec with the far hitting contained the far hitting the

#### MAXINE JULIVAN

CURRENTLY

LE RUBAN BLEU, New York RADIO: Sundays, 3-3:15 P.M., WNEW

Personal Manager
JOSEPH MARSOLAIS
Broadway New York

MUSIC CORP. OF AMERICA

#### Curry, Byrd AND Le Roy

"BEDLAM IN THE BALLROOM" Currently: LAST FRONTIER, LAS VEGAS (for 2 version of the second Clover Club, Miami

Gracie Barrie, Gene Baylos, Lita & Gabriel Cansino, Aurora Roche-Carlyle Dancers (8), Tony Lopez Orch; minimum \$2.50.

Gracie Barrie is the topper in the new layout at this year-round spot. Wisely adopting almost all new routines, and keeping the better sattic sequences which established engagements at the better spots in consistency to the consistency of the consistency of the consistency whammed over a 25-minute canto that kept the tableholders pound-that kept the tableholders pound-

whammed over a 25-minute canto that kept the tableholders poundinto the properties of the temperature of the career of a starlet who never saw a followcoo etc. Delivered in shy diggles. In the same vein, her versions of Feuclin' and Fightin' and standard "Let's Do, And Say We stone of the career of the care

Terpers Lita and Gabriel Cansin Terpers Lita and Gabriel Cansino purvey Spanish rhythms in good enough fashion, but in a town where there's been a plethora of their type of dance duo, the ringsiders need more imagination in Latin routines to rouse themselves to solid receptivity.

wash.

Aurora Roche and Carlyle and
their dancers bracket the show with
their maginative and colorfully
costumed routines to add zing and
pace to proceedings.

Tony Lopez and his orch handle
de showbeaking in top manner and
de showbeaking in top manner and
the showbeaking in the show

#### Harem, N. Y.

Harem, N. Y.

(FOLLOWIP)

With a month's unming time under the belt, the Harem, show has attained a high degree of gilbness that makes it a vell-peace and myley setup. Now Walters have made some judicious under from the show they preemed was present to the show they preemed appeal considerable.

Backbone of the show are still the Jack Cole dancers and Patil Moore to the present the setup of the show they be the producing and the south of the s

utmost out of an imaginative set of dances, or and Lessy's hoking of old-time corn contitutes an emertaining bit of sophistication, one that the tourists can enjoy in a straight vein, while the hepsters will find plenty satirical moments. They're good for several encores.

The surrounding bill with They are some control of the control

satirical moments. They're good for several encores.

The surrounding bill with Paul Gray (New Acts) has been strengthen by the addition of Elias Sayme, a care by the addition of Elias Sayme, a care by the addition of Elias Sayme, a care by the same of humon, and Lee Bartel, who does well in the production yocals; John Elliot and a four-male vocal group further enhance the same of the sa .rose.

#### Mayfair Room, Chi. (BLACKSTONE HOTEL)

Jerry Lester, Ray Morton Orch; cover, \$3.50 minimum.

32 cover, \$3.50 minimum.

Surry Lacks has a subject to the report on last season's cartivities, issued last weekend. Fiscal sear escarces, but feeth are shown of the surface and the surface

#### **Bob Hope Tops Names** At Philly Charity Show

At Pfully Chartry Show

"Comminity Chest" affair at Convention Hall here last week was
topped by a name show headed by
Bob Hope, on his way to England
for a "Command Performance."
Coloma and Vera Vague, Brod
Hope's Personal Show
Hope's Pe Buddy Clark, Columbia Records and Carnation program topper; the dance act of Blair & Dean, William Gax-ton, who m.é.d; Charlie Barnet's orchestra, which was supplied by Frank Palumbo from his Click Club, and a 300-voice choir of local high-

school youngsters.

Ike Levy, former owner of WCAU-and a major stockholder in CBS, and a major stockholder in Cl staked the layout. Close to \$3,000,000 is said to he

Close to \$3,000,000 is said to have been pledged the "Chest." Meeting of local music names at the Click today (Tuesday) will try to devise new plans for extra coin.

#### Palmer's U.S. Vauders

Gaston Palmer, vet British jug-gler who played American theatres many years ago, is slated to make another U. S. tour next year. Palmer is being imported by the William Morria Agency and is set for State, N. Y., April 1, and Capitol, washington, April 8,

#### Illness Cancels Blackstone St. Louis, Nov. 11.

Blackstone, magician, cancelled stand at American theatre here this week due to illness.

Magico became seriously ill on arrival from Akron, O., and was rushed to local hospital.

#### Met's 2-For-1 Continued from page 2 g

mink next, and good old chinchilla well represented too.

well represented too.
John Chapman, N. Y. Dajiy News'
acid drama sinle-sitter, showed up
in tophat, white tie and talls, and
bandleader Meyer Davis in imprestionated the Period to the Control of the
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broken through the crush to make for the bar, and the parade moved

broken through the crush to make for the bar, and the parade moved along by inches.

\*\*Pagasatty-Fore said Att

\*\*Pagasatty-Fore

Lawy and the seem headed for another banner season, as judged by the turnout hoople and color of Monday the turnout hoople and color of Monday law seems and the season authorition list week that the Mét held highest pre-season subscription list can be seen to the season authorition list cannot by the report on last season's activities, issued last weekend. Fiscal year ending last May 31 was been in the Mét's history, the operar company again operating in the company again operating in the income of \$11,000 as against a \$9,307 net for the previous season. The Met seems headed for

#### BURLESK UNIT SET FOR GREENWICH VILLAGE INN

Greenwich Village Inn, N. Y. which has been experimenting with divers policies since reopening some weeks ago, closed this week and will reopen Nov. 23 with a burlesque pandage more than 100 and which has been experimenting with

#### Roy Rogers' Rodeo Winds Tour With \$1,050,000 Hollywood, Nov. 11.

Roy Rogers' World Championship Rodeo which wound its tour in Chi-cago Oct. 26, pulled total gross of \$1,050,000 Last year's take was \$753,-900 cut current tour included 10 days in Detroit which wasn't on 19 itinerary.

Other dates included Philadelphia, nine days; St. Louis, 10 days; Chi-cago, 18 days,

Gloria Van and her Vanguards signed to Universal records, Chi-diskery, CBS vocal group is cutting first four songs this week.



#### **NO WIRES TO CONNECT**

ractically every need wit verful, fully portable, batter of Public Address System. Ex operated Public Address System. Ex-cellent sound amplification, Unit weighs only 12 pounds. Can be used anywhere—walking standing riding.



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Milt Shaw
Lazzo & Pepite
Maria Morales
Jeanne Palmer
Paul Sparr Ore
J Guarneyl 3
Hotel Taft
Vincent Lopez Ore

Hotel Tafe
Vincent Lopez Ord
Charlie Drow
Havana-Mndrid
Noro Morelss Ore
Aiverez Mora
Darnell Bros
Corday & TrianSacasas Orc

Sacasas Orc

Sacasas Orc

Lynn Allison

Tiny Clark

Lou Menschel

Martin Line

Franklic Frissaura

Blimpr Blank Orc

La Martinutge

Franklin Twins

Anne Francine

Lander & Holland

Brwia Kent Orc

Mays Orc

#### **New Acts**

MARDI BRYANT
Folk Stares
Village Vanguard, N. Y.
Newest of the school of folk-sing
Newest of the school of folk-sing
to the school of the school of the school
Newest of the scho

so miled to indicate sakes as a second of the comics.

Chief fault in her work is the worrabundance of songs she offers. Instead of doing six or more, she'd do well to confine her material ho three or four my Withal, she's okay dor any of the interies that usually feature folla-singers. Stal.

MAX KAMINSKY TRIO

MAX KARINDAR a law pastrumental to 5 Mins. Varguard, N. Y. This is probably one of the few cafe instrumental tries that has broken away from the standard guitar, piano and base combine, comprising instead a trumpet, plano and drums. Three Inde a trumpet, plano and drums. Three Inde a trumpet plano and musicians. Kapinaky, linseed a w.K.

Turngeter for years, has planist Ralph Sution, a former member of the Jack Teagagent hand and drummer Arthur Trapler, a carryover with him.

Music they dish out in their sole post in the nervous customers, which has been considered to the service with him and the service customers, with no mute whatsoever. It may be too loud for such a small room but the Vanguard habituses don't be too loud for such a small room but the Vanguard habituses don't be too loud for such a small room but the Vanguard habituses don't such a such of the such as the

JOHNSON & OWEN

Acrehatics O WEEN
Acrehatics 9 Mins.
Leev's State, N. X.
Leev's Common ovicular,
aren't newcomers in show business,
since their act shows considerable
experience. They've been playing
into the blg time with one of the
most polished acro acts around. The
most reperience in the play from her to
most polished acro acts around. The
most work the high intributional bars,
some of their leages from her to
some of their leages from her to
some of their leage from her to
audience gasps. The chaps have an
audience gasps. We comment in the control of the common services of

balancing to suo variety sion.

Johnson & Owen are the type of act that can fit in any vauder as well as a mass type of cafe which offers them sufficient height to execute their tricks.

Jose.

#### Commies

Continued from page 2 already been felt at the boxoffice, it's

already been fest at the boxoffice, its distinct of all m spokenisem here can't understand why the U. S., which is the birthplace of advertising and publicity, heart done more to countered what's being done to countered what's being done to being shipped here has an immediate purpose of preventing Prance from the spokenist of the spropriations to advertising what done. Even though the food shipbed countered when the spropriations to advertising what done. Even though the food shipbed communist newspapers here are known to be blassed but the very fact fast their pronaganda goes immade the spropriations of the sp

of weight.

Ruling out the possibility of injecting some favorable reaction to
the U. S. in straight entertainment
likes the job should be turned over
likes the job should be turned over
is an expansion of the Volce of
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U. S. State Dept. recluses to kick
through, then they believe the commercial U. S. radio outfits, should
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#### **Guild Milestone**

Continued from page 1 ==

out, the present high cost of tele re-ceiving sets indicates they're mostly owned by cultivated people who like legit, so that the Guild's place in tele is already sharply defined.

legit, so that the Guid's place in the is already sharply defined.

Beth is already sharply defined.

Brown of the organization's inproduce he more shows this winter over WNBT in collaboration with MSC). Langue revealed that several MSC, Langue revealed that several winter of the control of the control

Accent on Acting

Guild has many innovations, which it wants to experiment with on tele, physician.

Booording to Languare. Chief among these, he declared, is to concentrate attention on acting, rather than on scenery. With the majority of sele movin use possessing small screens, he said, facial closeups will take the place of complexed stage sets, he said, facial closeups will take the place of complexed stage sets, be said, facial closeups will take the place of complexed stage sets of the set of the

Echoing other legit officials, Lang-ner predicted that tele will offer a big and lucrative field for acting and writing talent. He stressed that there will be no place in video for hammy acting or overdone stage gestures but that emphasis would be placed entirely on subtlety. Because of that, he doubted that it would be feasible ever to air a legit show rectly from the stage of a thea "Any television show," he declar "must be made to fit the screen."

#### H'wood Stars

Continued from page 2 =

for other shows in both England and on the Continent. In addition, they'll be feted at parties at Cardiff, Liver-pool and Glasgow, with proceeds from all events going to the trade benevolent fund.

benevotest fund.

Hope broadcast his radio show
from N. Y., last (Tyeeday) night
after saring his show last week function and
furth aring his own last week function
lated at the Will Rogers Memoria
ted at the Will Rogers Memoria
ticipation in, the show will be beamed
in to the U.S. He'll also guest on
Louella Parsons' show Nov. 23, with
he stint cut in from London, Mrs.
Home and the standard of will be accompanied by her husbanwill be accompanied by her husband, Tom Lewis, who served as head of the Armed Forces 'Radio Service during the war and was recently cited by the British government for his war work.

#### Kelly Drops London Trip

Pittsburgh, Nov. 11. Gene Kelly, here visiting his fam-ily last week, will be among those missing when Hollywood contingent sails for London to put on a Com-mand Performance.

mand refformance. Kelly had planned to go along after a broken ankle had forced him out of M-G's "Easter Parade" but injury has been acting up lately and dancer's afraid to be that far away from his home base and personal

#### Unit Review

Ice Cycles of 1947

Ice Cycles of 1.947

Commission of International Lead Adtractions, Inc., produced by Bddle and Roy Shippide, Ocear Johnson on John Mary Jone Lewis Berris. Director of Mary Jone Lewis: performance director, Mary Lang Reley costumes, Corisme Hogan and Climoton, Marine Thompson, Jone Zeiser, Eleanor Meister, Robin Am Robinson, Nadine Thompson, Jone Zeiser, Eleanor Meister, Robin Les, Buddy Lewis, Henry Le, Bud Lewis, Henry Le, Bud Ley Coulded and Robinson, Jeanne Crystall & Alam Lovell, Trostorf & Turrella, ed., Conductor, al. Ples-Mor Arena, Kanasa City, Oct. 28-Nov. 2.

"Toe Cycles" is an eye-filling pro-duction of niftily costumed skaters in two hours of moving spectacle and entertainment. Not so much as a skate strap, is left over from last year's show, and the new unit spar-kles from beginning to end.

kles from beginning to end.

On the performance side there inn't much to be desired, as the youthful cast shows about everything that can be asked of skaters. It's a little shy on comechy but it's not too much missed amid the scope and movement of the show. An emphasis of the show is maniphasis throughout gives it a mood of its own.

throughout gives it a mood of the New Commonst to the show that New New Commonst to the show that New Common your from "Ice Capadea" Otherwise cast is same as last year. Eight production numbers a re with the New York of t

by thythm stating and Zaeleer and Dick Mershon.

Specialties woven around the productions include Robin Lee's function and the Robin Lee's function include Robin Lee's function include Robin Lee's function and the Robin Lee's function of the Robin Lee's function of the Robin Lee's function and the Robin L

#### **Allied States**

Continued from page 4 :

playing 20th product. "Included in Allied territory are a number of cities with vast Catholic popula-tions," the letter pointed out. "If they have to forege Fox films for a year, the existing film shortage will be aggravated.'

be aggravated."

Noting that Allied couldn't tell
20th what to do with "this very expensive piece of property." the
letter nonetheless called upon 20th
to "do everything in its power, to
relieve the exhibitors of the predicarelieve the exhibitors of the predicta-ment into which the production and release of 'Amber' has placed them." Since it's not affiliated with MPA, the exhib organization also can't offer advice to that group.

The Albert State of the Control of t the screen."

Allied also tied the Hollywood Red probe into the letter, asking Johnston similarly to promise that "subversive proraganda will never be allowed to gain a foothold" in Hane Red pictures.

#### Variety Bills

Numerals in connection with bills below indicate opening day of show whether full or split work Letter in parentheses indicates circuit: (1) independent; (L) Loew; (P) Paramount; (R) RKO; (W) Warner

NEW YORK CITY
Capitol (L) 13
Frank Sinatra
S Henderson Orc
Lorraine Rognan
Will Mastin 3 de Hall (I) 13

stice Club Sym Oro Paramonnt (P) Fandy Brooks Bd Randy Brooks Bd Connie Maines Bob Evane Connie Maines Bob Evane Connie Maines Bob Evane Connie Maines Bob Evane Connie Maines Clare Connie Mach Caesar (I) 12 Velox, & Volox de Mirio Mach Tripleta Gaudamiri Bron Rad Buttonse Betty Brezo Mach Etonard Chen Joy Onche E Leonard Onen Joy William Manager Charle Connie Mach Etonard Onen Joy Manager Charles Connie C

BRONX
Windsor (1) 14-16
Sid Rice
The Kanazawas
Ducat & Kaye
The Skyriders
Phyllis Willis

Inc. Willis
BROOKLIN
BROOKLIN
Flatbush (I) 14-16
Howell & Bowser
Sonny Sparks
Phyllis Arnold
Wallace Puppets
(two to University Sparks
Jamakes (I) 12-15
Z Glenns
Jimmy Burrell
Catherine Harris
B Harris & Liette
(for to fill DEADER)

(five to fill)

BALTIMORE
Hippodrome (1)
Andy Russell
Martha Tiltoa
Dick Wesson
Jerry Wald Ore
Mage & Karr

DAYTON Keiths (R) 13 Tommy Dorsey Oro Emerald Sig Prof Backwards

Prof. Base wardes promise, (c) 14-13 programs, (c) 14-13 programs,

Roy Dorey Stan & Art Catron (one to fill)

Cone Beadung Relation (1) 13-15 Arman Brook Relation (1) 13-15 Arman Brook Relation (1) 13-16 Arman Relation (1) 13-16 Arma

WALTER NILSSON THIS WEEK

PARAMOUNT, San Francisco with FRANKIE LAINE Per. Mgt.: EDDIE SMITH AGENCY 1501 Broadway New York

State (I) 13-15
Troy & Lynn
Diane Bairon
Danny Shaw
White Brox
16-19
Ross & Ross
Henry Kelly
Maude Hilton Co
Polly Jenkins Co

Poliy Jenkins Co BOSTON Boston (R) 13 Connec Boswell Buck & Bubbles 3 Chesterfields Deval, Merl & Lee (two to fill)

(two to fill)
CAMDEN
Towers (I) 14-16
Merideth Old
Nivelli Co
3 Berts
Joey Rardin
Wilfred Mse 3

CHICAGO
Chicago (P) 13
avier Cugat Orcrtle Dann
aul & Eva Reyes
Oriental (I) 13
orothy Shay

Oriental (I)
Dorothy Shay
Francis Craig
Saul Grauman
Paul Regon
Bob Lamm
Carl Sands Ore CLEVELAND Palace (R) 13

Palace (R) 1 Danny Kaye Georgia Glbbs Tip, Tap & Toe Bunins Puppets

BRITAIN

CARDIFF
New Theatre (i) 10
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Silver & Day
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T & B Andrews
George Betton
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Bunny & Hyon
SHERPHON BITSH
Empire (1) 10
Stewart McPherron
Mar Wall
Bungas A Vickie
Terry Hall
Tony Walch
Enpire (1) 10
Bungas A Vickie
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Enpire (1) 10
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Terry Hall
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Explication (1) 10
Big Brondeant (47

Big Broadcast '47 issy Bonn B Rhodes & C Lan-Siki & Son 2 Movers Vivjan

#### Cabaret Bills

NEW YORK CITY

Sonia Cortis
Joan Palmer
Joan

Mayance Native Rode Park Park Rode Park Park Rode Park Park Rode P Los Fauchos

January

Los Belway

Los Belw

Hotel Edison
Gay Claridge Ore
No 1 Effth Ave
Phyllis Grey
Nypo & Cole
Hazel Webster
Downey & Fonvill
Highlights
Belmont-Plaza Splvy's
Splvy
Shiela Barrett
Versailles
Dwight Fiske
Bob Grant Ore
Panchito Ore

Dwigger Pisale
Panchito Ore
Village Barn
Tex. Harter
Toni Falmer
T Highlights
Belmont-Plaza
Radio Aces
Taylor Lins
Dacita Oro
Eddle Stone Ore
Hotel Biltmore
Lanny Ross

Anny Rose
Pat Whitney
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Pat Whitney
Sonny Weldon O
Stephen Kidoy O
Rocel Lethington
Rotel Pennsylvania
Hotel Pennsylvania
Laudo Thoraphili O
La E Roberts
Chas Render Ore
Van Hotel Plaza
M & G Chanpion
Joel Hestron Ore
Hotel Rosesvelt
O
Hotel S Morits
Edo Lubich Ore
Bed La Regis
Beryl Davis
Beryl Davis
Beryl Davis Misha Horr Ore

Misha Wivel

Bob Lee

Kay Carole

Brynne Lorey

Janie Scott

Danie Scott

Danie Mishamerann's

Paul Smith

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Dorls Haywood

Gene Kardos O

CHICAGO

CHIC
Blackhawk
Sherman Hayes O
Yera Love
Hob Clex Parce
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Jackie Allien
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Jarian Fedele Song Stylisis (4) D 1618 Dancrs (12) Hotel Sherman Jack Gwens Eddle, frubbard Jeanne Williams Latin Gunter Latin Lovelles (12) Buddy Shaw Ore Lick Hyde Benson & Mann Potter House

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Annaing Say

Joey Adams' 'Gags' Book

#### To Have 'Actor' Sequel

Io Have Actor Seque!

Josy Adam, the comedian, who admits it's a Ripley that his all buttoblography. "From Gags to Riches," was able to enrich the understanding the sequence of the control to the work of the control to the control

larding of some fairly fresh stuff into the drawly, cracker-barrel rou-tines gets giggles that build into laughs. Addition of biz with the mouth organ helps solidity impresh, to make for healthy response at bownff. Music Hall, N. Y.

Missic Hall, N. Y.
Richard Leibert eiterneim, with the first Compoled and Ashley Miller for the control of the

metter i Florence, Roope, enorecorrepriery Chas Timberlane (M.C.), reviewed in Valuer, Nev. 5, 1937.

As the showplace of the nation,
Gue Eyzell's super-chema has
to the credit of all concerned that,
on an average of 12 times a year,
manufained. The skill of the
artisans and artists who combine
into the uniter of the combine
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with the current Leonidoff-Markert
Rogge production, built around
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Capitel, Wash.

The Eights (1), Mayo Frox (2), De Castro Siters (3), Johnsy Morson, Photomer Aller? (2001).

Capitol stage gets back thin the Big League current stanza with a temperature of the Big League current stanza with a Big League current stanza with a Big League surpent su Apollo, N. Y.

Buddy Johnson Orch (14) with Arthur Prysock, Ella Johnson; Monroe & Grant, Babe Labrence, Jackie Mabley, Apus, Estrellita, George Williams & George Wilshire; "City of Chance" (20th).

Buddy Johnson, pianist-composer fronting his own combo on repeat date, tops the current sepla revue at the pianist of the composer of the comp

are the control of th

for solo stuff which has the joint jumpin. Arthur Prysock, band the property of the property o

VARIETY Strand, N. Y.
Frankie Carle Orch (16) with Gregg Lawrence, Lynne Stevens, Olsen & Joy, Jack Leonard, "Escape Me Never" (WB), reviewed in VARLETY, Nov. 5.

Olsen & Jon, Joek Leonard, "Esception Me Neuer" (WB), reviewed in VARIETA, Nov. 5.

Current show is a well-rounded, nieth-pased of the Neuer (WB), reviewed in VARIETA, Nov. 5.

Current show is a well-rounded, nieth-pased of the Neuer Indianate I

RKO, Beston

Boston, Nov. 7.

Larry Green Orch, Don Grady,
Kaye Ballard, Nip Nilson, Johnny
Coy; "Nightmare Alley" (20th).

State, N. Y.

Mary Raye & Naldi, Vagabonds
(4), Edith Fellous, Alian Carney,
Virginia Austin, Johnson & Owen,
"Merion of the Hovies" (M.-G), reviewed in Vanners, July 23, 47.

Carney, who does well, despite a slow start with his impressions as the start with his impressions as the start with the start

come freely enough to warrant, him good returns. Young no down the work of the

Hippodrome, Balto.

Baltimore, Nov. 9.

Billy Wells & 4 Fays, 3 Suns, Buddy Lewis, Al Gordon Dogs, Jo Lombardi House Orch (12); "Spirit of West Popit" (Indie).

Versatile lineup is standard but fairly socky throughout. Budly Lewis ta a pleasing emce and has plenty to offer in own apot. Opening by Billy Wells and Your Fays sets of the process are in the deute and make it count for plenty of appeal and laughs, too. Contrasting assortment anging, too. Contrasting assortment past the process of t

mugna, one. Contrasung Searchinem, Searchi

Oriental, Chi

Chicago, Nov. 7.

Dorothy Shay, Francis Craig & Bab Lamm, Paul Regan, Saul Grauman (4), Carl Sands Orch; "Christmas Eve" (UA),

Present bill is a continuation of platter artists policy that has been platter artists policy that has been the platter artists policy that has been considered to the platter artists and platter artists and platter artists and platter artists are continued by the platter artists are platter artists and platter artists are platter artists and platter artists are platter artists are platter artists and platter artists are pl

nemesses, a song about the inter-marriage of Judes' offspring. The Con-Other distens on bill are Francisco. The Con-tract of Near You." Lade do neat job of repeating their hit and other ditties for appreciable returns. Faul Ragan, impressionist, has a most properties of the Contract of the Con-tract of the Contract of the Contract of the Con-tract of the Contract of the Contract of the Con-tract of the Contract of the Contract of the Con-tract of the Contract of the Contract of the Con-tract of the Contract of the Contract of the Con-tract of the Contract of the Contract of the Con-tract of the Contract of the Contract of the Con-tract of the Contract of the Contract of the Contract of the Con-tract of the Contract of the Contra

#### Tax Impasse

Continued from page 2

Merrion of the Movites' (M.G), reviewed it Nazmr, July 28, 'M'.

There's frequently a delicate balance between the hit or miss support to handle variety shows, as prime example of how one act can knock the entire session of the houses scheduled to show its a prime example of how one act can knock the entire session and until a milway break, or which and until a milway break, or which are the Vaghonds, a concedy vocal and instrumental quartet that have entire they're solbe to how lover most auditumental quartet that have considered the point when they are sold to have the control of th

#### Attended by Royalty, Raises 40G for Fund

London, Nov. 4.
Wisdom of Val Parnell in no bowing to ridiculous chauvinism now current here was amply justi-fied by the reception given to his bill chosen for the King and Queen, Princess Elizabeth, her future bride-groom, Lieut. Philip Mountbatten, Princess Margaret, and the packed audience at the Palladium, who paid over \$40,000 to aid Variety's Benevolent Fund.

Accent was on comedy, and Parnell's inclusion of American turns now in England does credit to him as a showman. The 18 items, in-cluding five spectacular full-stage production numbers, ran as smooth-ly as though rehearsed for weeks. For this Parnell's aide, Charles Henry, can take a well-deserved

bow.

After the Skyrockets orchestra,
I a good mood with selections
from 'Okinhoma', the pace of the
suring was good mood with selections
from 'Okinhoma', the pace of the
suring was good mood with selections
to the Skyrockets orchestra,
Bobbie Tranter, Tony Hutley and
Bobbie Hortology Troups of archats,
Next came Billy Russell, the 'workence and Royal Farty enjoyed his
witty comments on politics and
the tree of the tree of the tree of the
received, and formed an excellent
prolog for Borrah Minevitch's Harreceived, and formed an excellent
prolog for Borrah Minevitch's Harreceived, and formed an excellent
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and the laughs weep no less hearty
subtle humor made a hit. Then upwent the curtain for a full-stagerant the laughs weep no less hearty
subtle humor made a hit. Then upwent the curtain for a full-stagerant the laughs weep no less hearty
subtle humor made a hit. Then upwent the curtain for a full-stagerant the laughs weep no

Chocolate Soldler."
Followed the finale with Miss Fields, Dolores Gray and Bill Johnson leading the entire company of the state of the

Washington, Nov. 8.
The Elgins (4), Mayo Bros. (2),
De Castro Sisters (3), Johnny Morgan; "Nightmare Alley" (20th).

Circle, Indpls.

Indianapolis, Nov. 7,
Tommy Dorsey Orch, with Zigoy
Elman, Stuart Foster, Charlie Shavers, Lucy Ann and Gordon Polk;
Prof. Backwards, Emerald Sisters;
"High Tide" (Mono).

#### ATAM 35% Behind Last Season On Jobs: 55 P.A.'s, 110 Mgrs. Out

Reflecting the low volume of legit-fore production, there are an un-usual number of agents and mana-prs without jobs, List of ahead-and-leck members and the second second legit members and the second second legit members and the second second

bers were admitted to ATAM at the request of Brondsway producers, with the okay of the League and the union's board, after a lapse of the new-blood provision for one year. No experience is required under the clause.

lear-blood provision for one year. No experience is required under the cluster. The control of t

#### **Emity Has Explanation** Why It's Beyond Sphere Of Taft-Hartley Law

Of Taft-Hartley Law

Rauilys contention that it is a
union not encompassed by the TaftBartley law is given a sovel extention to the compassed by the TaftBartley law is given a sovel extention individual contracts for their
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revices, that of acting, which is
revices, that of acting, which is
with which federal laws are contented in interstate regulations. Pact
that actors often go from one state
the actors association contention, it
as reguel, because such movements
are not accompanied with the shipment of goods or materials.

It is structly because such movements
as the is required from officers and
soundilizes in its own offices rather
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REREDIA ANDED CETTI CO.

#### NEDERLANDER SETTLES **DETROIT UNION ROW**

DILINUI ONUM
Littlet differences between David
T. Nederlander, owner of the Lafraytile, Detroit, and the agents and
Banagers union were settled last
week when he agreed to engage a
blink house manager. Nederlander
well on the settlet of the set house manager during its three-stay at the Lafayette to fore-threatened picketing of the

Nederlander capitulated when his Nederlander capitulated when his titorney affirmed the allegation of a tourtact breach with the union, serecing to engage Paul Williams, a Detroiter, as house manager, after his son refused several times to return to the Lafayette job. Pay is 1133.50 weekly.

#### Stage Managers Assn. **Elects Bill Ross Prexy**

Piecis Bill Ross Trexy
The newly-formed Stage Managers Assn. composed of members Bill
Ross as president at a meeting Monday (10). Others mamed were John
Effrat, seepeer, Estelle Snowdea,
mersteln, corresponding secretary,
Norman Miller, treasurer.
Those named to serve three years
on the council are Eddie Diamond
and Chet O'Elicon Teorypoon and
Chet O'Elicon Teorypoon and
Hade, while Frank Colletti and Barbara Adams will serve one years
will serve one years
will serve one years
and the Colletti and Barbara Adams will serve one years
will serv

Hack, while Frank Colletti and Bar-bara Adams will serve one year.
Group was originally criticized as forming a union within a union, but charges had been dropped when organizers stated that it was formed purely for educational purposes. John Golden, the producer, will be the first fecturer for the group with the discourses on the relation when the producer of the producer, Dec. 5.

#### Jein Forced To Vacate Belasco

Relace Theetre Corp. has 'obtained possession of the theatre from its former lessee, Max J.-Jelin, after three years of squabbling between the owners and the onetime Jersey picture orbifolio. Latter all has fond the state of t

treasurer.

Jelin is supposed to have a lease on
the International at Columbus Circle.
House had one attraction, "The Magic
Touch," which flopped out fast, and
the theatre is now dark.

#### **MULL POSSIBILITIES** OF 'ICEMAN' TOURING

OF ICEMAN TURKING
Deschibities of "The Iceman
Cometh" reaching the boards again
are being multied, but a number of
problems must be solved before that
could be accomplished. Chances are
that the Eugene O'Neill Arama will
It's conceded that "Iceman" would
be a valuable road property it the
play were revised to normal length,
but the author has been adamant
to send the play to the road this fall
may influence O'Neill to cut Iceman" as he did his "Moon for the
Iceman" as he did his "Moon for the
Indexegotien" during iryous last
"Iceman" has been translated into
a number of foreign languages, ina number of foreign languages, in-

"Iceman" has been translated into a number of foreign languages, in-cluding Chinese, and if done in China it would be a comparatively short performance. It will be presented as in Sweden next month, the first foreign presentation of "Iceman." Several' showmen in South American countries have ordered translations of the second property of the South American countries have or-dered translations, a fee being re-quired for such work, but it's under-stood that no guarantees of produc-tion have been made other than Scandinavian showings. Not un-likely that the performance of "Ice-man" in other countries will be cut without regard to the author's

without regard to the author's wishes.

Wishes.

O'Reis. "Strange Intertide" and "Gording to Gording and the Criterion theatre done in foreign countries with a stipulation sgaint eutting, but they were "abridged," the dramstist having received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the plays four main received considerable royalist they are in the received row and the received row are in the received row and the received row are in the received row and the received row are received by the received row and the received row are received row are received row and the received row are received row and the received row are received row and the received row are received row are received row and the received row are received row are received row and row are received row and row are received row and row are rec

#### VARIETY Teacher's Pet

Chicago, Nov. 11. Chi reviews of the touring "Annie Get Your Gun," starring Mary Martin were all rause

Mary Martin, were all raves.

When the star read some of them in the presence of her six-year-old daughter. Heller Halliday, who is also in the cast, the kid exclaimed: "Isn't it swell, mommy, that we got such swell, mommy, that we got suc wonderful grades?"

#### Mgrs.' Board Due to Decide Press-List Snag

Although showmen of the League of New York Theatres were urged to attend a special meeting last Thursday (6) to consider a sharp reduction in the number of first-last the state of the sharp of the sha

we use-magn. Mit has become un-wieldy.

Whether all hands will agree on rigid premiere list is uncertain, some managers being opposed to in radio commentators to some extent. Understood one suggestion was to cut the first-night list approximately 50%, but it's questionable whether a majority of the control of the contro stipulation to that effect-anyway.

Some logif offices have been watchdogs of the press list, especially a state of the press list, especially es on that matter, insisting upon the "offenders" getting reviewers'

"offenders" getting reviewers' tickets.
Some producers have refused to become involved in arguments with he become involved in arguments with and haven't been backward in teling them so. Under a state law, which resulted from a Shubert situation of the state of the state law, which resulted from a Shubert situation, no person with a ticket can be prohibited from a shubert situation, and the state of the s

#### MOSS HART NEW PREZ OF DRAMATISTS GUILD

Moss Hart was elected president of the Dramatists Guild at the an-nual membership meeting Monday (10) in New York. He succeeds Richard Rodgers. George S. Kauf-man was named vicepresident and

Highfur rougers theorye is named to the control of the control of

#### RUTH DRAPER IN LONDON

#### Managers' League Backs Shuberts In Tussle With Musicians' Union

#### Coast Pair Lease 'Mary' for Touring

Los Angeles, Nov. 11.

Dulling a switch on the usual pro-cedure, Jack Present and Harry Vevin, lesses of the Belasco, Los Angeles legit house, have also leased a show to go with it. Play, is "Mary Had a Little," which they've rented intect from producer Al Rosen and his backers for \$9, of the gross take and 10% of the profits.

and 10% of the profits.

Mary, although it's never hit
New York, had a successful road
tour of almost a year last season
with Edmund Lowe and Mary Brian
in the leads. Rosen pulled one with
the cast. Persent and Vevin have
been granted permission to take it
on the road again when it finishes
its Belasco run' under the same
terms.

Show opened at the Belasco Sun-day (9) night, with John Hubbard Claire Carleton, Fred Sherman and Gerald Oliver Smith in the top roles

# To Sign Troupe

tated by his need for a ballet com pany, impresario Sol Hurok is plan look over the new Grand Ballet de Monte Carlo, formed last spring by Marquis George de Cuevas, and the Ballet des Champs Elysees, in addi-tion to visiting London to gander the Sadler's Wells Ballet Co.

Hurok is believed ready to nego-tiate with the marquis, to book the tiate with the marquis, to book the latter's company here next season. There's a possibility, too, if the two managers tie up, that Hurok will bring the Grand Ballet to New York in the spring. He has seven weeks of ballet commitments next spring at the Met Opera House, with the Ballet Theatre inked in for only four weeks, so that Hurok must pre-something there for the additional three weeks.

His trip abroad is also tied in with the city of New York's jubilee cele-bration next season, which includes an international dance festival to be an international dance festival to be directed by Hurok. Hurok may pact several companies for the celebra-tion, with the Met as the likeliest theatre for their appearance.

theatre for their appearance. Hurok, who booked the Original Ballet Russe, directed by Col. Vasser and the Col. Vasser and the

in thing up another trous.

In thing up another trous.

Ballet Thante has been contacting managers direct for bookings next season, thus enabling them to save on booker's commissions. Last week EH wrote to over 600 managers, colleges, clubs, etc., to discuss next season, thus enter the same than the season of Hurok's dates if the latter hearth his own company. As to the spring ing generate that Med. EH wants to see how it makes out at the b.o. during its four-week staft before agregament at the Med. EH wants to get the season of the season of

Meantime, BT has pacted with the Republic of Colombia for a month's engagement in January in Bogota, Colombia capital, having received its \$40,000 guarantee demanded. Troupe \$40.000 guarantee demanded. Troupe will fly south in the biggest mass novement in ballet history—65 steinse augmented by an additional 20, and sets and costumes for 28 bal-lets. Troupe will leave Maint, Jan. 9, in four chartered planes, with baggage following in four more baggage following in four more and the set of the set of the set of the Jan. Il at Testro de Colon. Visit will tie in with ninth Pan-

Visit will tie in with ninth Pan Visit will the in with ninth Pan-American conference of 21 nations. Ballet performances will be varied with symphony concerts, BT's orch combining with the National Sym-phony Orchestra of Colombia for 14 such events.

New York load 802 of the American Federation of Musicians has blasted Broadway producers generally, especially members of the State of

local, he a letter to the League. Brock Pemberton, president of the League, resented the remarks, especially the Student reference. The carried was resented the remarks, especially the student reference from those in theater orchestras (which was settled some weeks app.), and some results of the student from the absence of a some results of the student from the

atres with straight plays have house orchestras.

League says the union takes the position that the Shuberts should be forced to put an orchestra into the forced to put an orchestra into the straight of the provided of the provided straight should be forced to put an orchestra into the straight should be shaded to be shaded when musicians are used there as higher was paid list season when a higher was paid list season when shiften an experience of the straight should be shaded to be shaded to shade a straight should be shaded to be shaded to shade a house orchestras as "penalty," house, or chestras as "penalty," house,

nilment of an agreement by one of the University of the Control of

e musicals supposed to have sed into Cincinnati this sea

#### \$75,000 ADVANCE SALE FOR D'OYLY CARTE CO.

FOR D'OYLY CARTE CO.

First ad for the D'Oyly Carbo
operetta company, coming to Barde
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"Shoes" booked a flock of theater parties which will expire next month, when the musical will move to the Shubert, currently tenanted by a revival of "The First Mr. Fraser." Next incoming musical is "Angel in the Wings," known as Tleaven Help the Angels" in sunner spots, dated for Dee, 10 at the more spots, dated for Dee, 10 at the Wings," and will be will

'Carousel' for Toledo, Toledo, Nov. 11. "Carousel" has been booked into the 3,400-seat Paramount for three evening performances and a matinee, Dec. 15-17.

#### - 58

#### ATAM. Treasurers Union Release Personnel List of '47-'48 Season

The Assn. of Theatrical Agents and Managers has released exclusively to Vanurr its currently active list of members now employed. The list, compiled by Milton Weintraub, ATAM sec.-treasurer, includes personnel in all Broadway and out-of-town legit theatres, plus their attraction (if any).

Included in the lists also are the boxoffice staffs of Broadway theatres, as released by the treasurers and ticket-sellers Jimmy Murphy and Morris Sea me.

#### NEW YORK

Theatre	Attraction	1 / 1	House Manager	Company Manager	Press Agent	
						man a
Weethur	transic iti aits	Heart	Industry of the state of the st	Transfer Denocalitation	Reuben Rabinowlich Sol Jacobson-Robert Hector	
	core - less dies	atmospheri T	Familian Olyffina	P Pannort '	Sol Incohenna Pohers Heaton	the state
Arm	. man and sup	ermanv	varies O Hata	Cam Colomonto	Ioan Dalumala Mosion Cur	hom
Beck	Aoice or tue	Turtie	ouis Louito	Dam benwarts	Jee Weldt Derem Dhillie	cuatu
Barrymore	"This Time T	omorrow"	. sorenson	"THETTY BUILDING	Joe Reductersky Entition	
Booth	"An Inspector	Calls'	mas weinstock	Al Rogen	Jean Dalrymple-Marion Gra Joe Heldt-Peggy Philips Phyllis Perlman-Marion By	ram
						ham
Bison	Film	B	ay Broeder		Bernard Simon-M. D. How	
Cost	"A Voung Mui	o's Fancy'' C	erson Werner	Roy Jones	Bernard Simon-M. D. How	0
Contain Contain	Onoro ota	- F	on Ketcham		J. Dalrymple-M. Graham	
City Center.	Wien Time!	,	edner Goldman	J. P. Berger	Ce Brode	
Certer	March Line		fools William	mot at Deigentining	1 DJ DIOU	
C. Ponet	Mone	4	maile maile	********************	************************	
Carnegie Hall	various Attra	ctions	om Jotten	***************************************	.Willard Keete-Dave Tebet	
Empire	The Winslow	Boy	ester Meyer	Ed Knill	. Williard Keete-Dave Tenet	
Pulton	"Command D	ec1910n'	rthur Lighton	Max Allentuck	.Maney-Goodman-Rabinowite	en.
43th St	"Finian's Rali	bow" E	meet McAuley	Chas. Harris	.Sam Friedman	
48th St	"Harvey"		aul Lancourt	Clarence Taylor	.Tom Kilpatrick	
Hudson	"How I Wond	ler" C	arl Pisher	Victor Samrock None	.Wm. Fields	
International	None		ione	None	.None	
Imparial	"Apple Cet Y	our 'Gun'' h	forman Light	Max Winters	Mok-Klipstein Nat Dörfman Maney-Goodman-Rabinowite	
Loreum	"Born Yesterd	ny"	illen Schnebbe	Ben Boyar	Nat Dortman	
Miller	"For Love or	Money"	farry Fleishman	Lodewick Vroom	. Maney-Goodman-Rabinowite	ch.
Munefield	None		plien Anhalt			
Matantia	"IA Harren"		S Lowrence Ir	Pete Davis	Heidt-Philling	
Distriction	impo Dmild C	(volet)	Fant .	'Aba Cohan	G Prombers	
Middago	divoles Former 1	Warm't	formin Tonobe	Worm Wilne	Mole Wilnestein	
MURIC BOX	South Poses	Huch	Marin Macous.	F. Keppel, Jr	M. Campotein	
Metropontan Opera,.	Free		. Tomy	Tom Bodkin	.m. Carson	
National	Medes		. O Consor	Tom Boukin	, b, myams	
Plymouth	"COM ME WHS	(01	c. Ranchetti	Phu Adier	Dorothy Ross Maney-Goodman-Rabinowit	
Phyhouse	Ealth Piar		sam Tauber	Ed Lewis	. Maney-Goodman-Rabinowit	en .
Royale	"Trial Honey	moon"	E. Lin Hardy	Joe Moss	.Bernard Simon	1 1
Shubert	"The First M	s. Fraser	f. Garrity	Paul Vroom	D. Lipsky	
St. James	"Oklahoma!".	*************	. Horworth	Mac Meyer	Heidt-Phillips	
				Jack Yorke		

100	ROAD
Attraction	Company Manager Press Agent L. Kallakl
"All' My Sons"	L. Kaliski Philip Stevenson
"Antony and Cleonatra"	Wm. Tisdale Frances Robinson
"Annel Street"	L. Traube
44 Anney Tueseto"	
"Annie Get Your Gun"	
Blackstone	L. Ramsdell Geo, Alabama Florida
"Chopolote Soldier"	L. Ramsdell Geo, Alabama Florida Ed Hans H. McNab
"Firefield"	M. Gottlieb. W. Keefe
"Easyward in Eden"	W. Gottlieb W. Keefe
"Private Lives"	
"Red Mill"	
"Rose Marie"-"Merry Widow	" Repertory H. Mirsky John Hill
"streetear Named Desire"	
"Bongo":	
"Sweethearts"	
"State of Union"	
"The Late Christopher Bean'	D'Arcy Miller J. Chas. Gilbert
"Show Boat"	
Spike Jones	
"Song of Norway"	
"Trial Honeymoon"	Jos. Moss. B. Simon
"The Medium" and "The Te	lephone" Jos. M. Grossman, Byron Bentley
"Voice of the Turtle"	M. CostelloJos. Phillips
"O Mistress Mine"	

		L. Farrell
N. Y. BUAUF	AL THINATE	Attraction Press Agent
Adelphi	Frank Youngs	"Bonanza Bound"
	Gordon Cramer . Rod-McMahon	"Dear Murderer"
Barrymore	Lillian Peabody	"The Lonely Carrot"T. Barrows
Belasco	Herman Leins	"The Bantam Titan"D. Lipsky
Bilimore	Lewis Harris Arthur Wright Harry Bedell	Attraction Press Agent Demants Dougle The Section 1. The Demants Dougle The Section 1. The Present of Low Committee
Booth	Jack Melnick	"Gentleman from Athens"., Dorothy Role HOUSE MANAGERS-OUT OF
	Murray Helwitz	TOWN
Badio Center	Louis Berge	City Theatre House Mgr. Boston
	Gerard Conneil William Kirby Thomas Haynes	Opera House M. Pollack Colonial S. Kaplan
City Center	William Jakob	
Coronet	John Olt	Plymouth
Century -	Charles Murphy Irving Engel	
City Center	Harry Steinberg	Erianger A. Gibson Chicago
Corp	Georgia Fursman	
#20th St	Arthur Clarke	Civic John Manley Civic Opera. H. Carlin Erlanger F. Crow Gt. Northern
40th St	Charles Bowman	Gt. Northern
	Paul Meyers George Handy	Harris Andrew Little Selwyn George Oshrin Shubert Majentic H. Bells Studebaker S. Gerson
		Shubert Majestic, H. Reis Studebaker S. Gerson
48th St	Harry Goldhardt	Cincinnati CoxL. McDonald
Fulton	Ceorge Cohan	
Hudson	William Harris Walter G. O'Connut	Cass
		New Haven ShubertB. Slegel
International	Arthur Feine	Cleveland HannaM. Krantz
International	Catherine Low	Los Angeles
Lyceum	Hugh McGauley	BillmoreP. Ermalinger BelascoH. Zevins San Francisco
Majestic	Juck Pearl	Curran
	Mary Ackley	Toronto
Mansfield	William McKenna	Royal Alexandra E. Rawley Washington, D. C.
Miller	John Bowman	NationalEd Plohn Minneapolis
Morosco	Abe Enraneff	PhiladelphiaL. Murray
Morosco	. Dora Chamberlain	Locust
Musle Box	Cliuries Thomas	
Music Box	Edwin McPartland	Pittsburgh NixonRd Wappier
National	. Lep Solomon Anna Hirsh Robert McCall	Baltimore FordJohn Little
Playhouse	.J. Michael Onorato	St. Louis AmericanP. Belsman
Plymouth	. Constance Coble	
Plymouth	Aaron Helwitz	Three More for Omaha
St. James	Robert Howard	Omaha, Nov. 11.
Shubert	. Elsie Nichols	Further legit bookings here: "O, Mistress, Mine," March 3; "Song of
Ziegfeld		Norway," April 21; "Harvey," April
	Jack Wolff Clifford Whiteman	13, 14.

Attraction		Press Agent
"Bonanza Bo	ound"	Fress Agent Karl Bernstels Leo Freedman Karl Bernstels Leo Freedman Karl Bernstels Leo Freedman R. Maney T. Barrows D. Lipsky S. Seiden Wm. Doll D. Ross B. Simon Wm. Doll Dorothy Ross
"D'Oyly Car	te"	Leo Freedman
"Dear Murde	erer"	Karl Bernstein
"Legend of l	Lou''	Leo Freedman
"Look. Ma.	I'm Dancing"	R. Maney
"The Lanely	Carrot"	T. Barrows
The Pantan	n: Titan"	D. Lineky
"Von've Ho	4 Tett.	B. Selden
"Deanly It I	2011	Wm Doll
"Fivilar"	b	D Poss
Military To	dfall-result	D Cimon
ottwike be	corellows,	Transport
Military Paris	forter Athanna	Deserthy Doby
Gentleman	riom winein	Dorothy Kow
HOUSE	MANAGER	S-OUT OF
MOUDE	TOWN	
City	Theatre	House Mgs
Boston	* 1	
Opera	House	M. Pollack
Colon	[8]	Kaplan
Plym	outh	FT. Conta
Duffalo		The parent and
Erlan	ger	A Cillison
Chlongo	pox	
Clark	prone	Tohn Manlos
Civie	Onere	II Covilia
Thete	Opera Opera Opera Northern	Canala .
Erain	Ker	E, Cross
Gt. Z	Northern	
Harri	18	Anarew Little
Setwa	n	Andrew Little George Oshrin H. Reis
Saubi	ert atalentic.	H. Reis
	baker	S. Gerson
Cincinnati	1.	
Cox		L. McDonald
Detroit		
Cass	.,	H. Messee
Lafa	rette	
New Haven		
Shub	ert	B. Slegel
Cleveland		
Hann	a	M. Krantz
Los Angeles		
Billo	nord	P. Brmatinger
Belas	00	H. Zevins
San Francis	900	
Curre	in	Wm. Zwissig
Gear		M. O'Hern
Roya	D. C.	E. Rawley
Washington.	D. C.	
Natio	onal	Ed Plohn
Minneapolis		
Larger	um	T. Mineray
Local		Mark Wiltens
Thomas	not	T. S Toppropos
Shub	est	Mark Wilson L. S. Lawrence Geo. Sharpe
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FIGURALISM	n	E4 Wormler
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Amer	rican	r. Beisman

## Three More for Omaha

#### 'NO ROOM AT INN' LOOKS LIKELY SYDNEY STAYER

Sydney, Oct. 30.

Joan Temple's "No Room at the Inn," which preemed Oct. 27, may chalk up a reasonable run at the Minerva for Whitehall Productions, despite criticisms of overacting directed against Lyndall Barbour, radio actress. Several featured actress are in this production.

Best performances are given by legit performers Leslie Victor, Will Rees and Hilda Scurr. Last-named, although doing some radio now, was trained in legit. John Sykes' produc-tion is somewhat uneven.

#### Hatfield's Inability To Tour Eclipses 'Moon Hollywood, Nov. 11.

Hurd Hatfield's film chores caused the cancellation of the San Fran-cisco engagement of the legiter, "Dark of the Moon," in which he was slated to co-star with Carol Stone at the Geary, starting in mid-November.

vember.

Recent iliness of Victor Fleming and the resultant delay in the filming of "loan," in which Haftfield is prominently cast, will prevent the actor from leaving town for at least a month. "Moon" closed its local might (9).

#### 'Joan' in Greek Bow;

Anderson Sees Preem
Greek version of Maxwell Anderson's "Joan of Lorraine" opens to-day (Wed.), at the Kotopoult theatre, Attness, with Vasso Manadale. Athens, with Vasso Manolidou por-traying the titles role. Playwright Anderson is attending the drama's preem in the Greek capital. Ac-companied by his wife, he recently sailed for Britain and planed to Athens Saturday (8), for a 10-day stay there.

stay there.

Produced by Arts, Inc., play's bow marks the initial step of that firm into .legit presenting. Company, which maintains offices in New York, previously had confined in operations to agenting. Miss Manotoliou, incidentally, recently returned to Greece after spending more than a year in New York studying the a year in New York studying the spending plays Broadway star, Ingrid Bergman.

## Gale Sets 'Joan' Tour

Gale Agency, which up until a few weeks ago concerned itself mostly with booking bands and singers and then added a legit booking division, has gotten the rights to handle date-setting for "Joan of Lorraine". Jules Leventhal package which hits the road late in December.

Omaha, Nov. 11.

Further legit bodings here: "O, Emberder: "Glees first date for it is at the Morway," April 21; "Harvey." April 26. Bob Bundy heads the new de-

#### Inside Stuff—Legit

Probably only a few initinate friends of Getest Burgers (the corollat) knew that his wite, who died recently, had been a successful acree, property of the marriage and adoption of literary work. At the turn of turn, as Estelle Loomis, she had toured for several seasons with the last Richard Manafels, who despite his reputation for hardness, had recognized the productions. Prior to his death he had planned a production, of his productions. Prior to his death he had planned a production played principal roles in productions of Margaret Wycherly and Viola Allen.

Upon retiring from the stage she wrote for the Century, Collier's, McClure's, Ladies Home Journal and assisted her husband on many of his works. She had planned even a more extensive literary program, which had been impeded by ill health.

Alleged promotion bonet for Cleveland "Merry Widow" at Civic Auditorium, created more boffo attention than it would dad it been done conventionally. Through a mail-packaging error by a clerk, press agents bellyhood eards reading "You may not look like Allan Jones but you may Dorothy Sandlin was mailed to men. Two newspaper columnities sho didn't resemble Miss Sandlin, ran long ribbing articles about the farcial mishap before realizing it all might have been a deliberate gas Mistake also copped an unusual amount of free newspaper space, for a legi attraction, by using film exploitation tricks acts as star tieups with hotels, attraction, see the same personal experiences in various charity campaigns, etc. Saul Richman is the p.A.

How Chicago received "Annie Get Your Gun" when it opened there last week, with Mary Martin topping the touring cast, may be gauged by the spread 'headilme over Claudia Casady review in the Chi Tribuner "What Is This About a Limited Engagement? Do We Have to Keep 'Annie" With a Gun?

With a cumr."
Musical is announced to play the Shubert (former Majestic) for 12
weeks, in compliance with the star's request that "Annie" not be hooked
or extended periods in any stand outside of New York; where Ethel Merman continues in the title role of the original company which is still seliing out in its 79th week.

An unidentified author of a comedy that's very well regarded by the few persons who've read the script is being urged to permit its production, but is beath to seed it reach the boards because he is known as a tendent of the control of the contro

Reviews on "Trial Honeymoon," which opened on Broadway and closed (at the Royale) after one week tagged the farce as one of the "worst" plays ever. If deliberately opened in opposition to "This Time Tomorrow" (which also got 100% adverse notices) but the tactic didn't work, so-cond-stringers being as admannt as the top tritles probably would have been. Disregarding the bad press, extra-space ads appeared in the dailed thing the "numbereds" of laught calained to inhee "Honeymoon." Equity, described the control of the dailed to those "Honeymoon." Equity, for the flop's first night.

Recent passing of Dudley Digges, 68, prominent professionally on both Recent passing of Dudley Digges, 86, prominent professionally on book coasts, was followed by unusual comments of intimates, some expressing the opinion that he no longer had the will to live. Actor, who appeared in "The learnent Cometh," lasted but two months after the loss of his water to whom he had been wed for 40 years. She was stricken aboard a water of the comment of the professional processes of the professional processes of the profession of the professional processes of the professional processes of the professional processes of the professional processes of the professional professiona

With Oscar Hammerstein II and his wife on a Norse-country holiday, Richard Rodgers may get to do some work on his autohiography for Little, Brown book publication, long overdue. Meantime, the team is multing a mustcal version of "Charley's Aunt." the team is multing a mustcal version of "Charley's Aunt." Allegro" in the New Yorker, plus followings of like scattering of their "Aultgro" in the New Space in the weekly quoting favorable press notices.

Recently an application for relief was made to the Actors Fund on behalf of a former grand opera singer more than 80 years of age, who is indigent and living in N. Y. Si Italian colony. Fund responded that, regretifully, it could not aid in that instance, it being stated by an officer of particular that the afterophilian opera Co. had never participated for the participation opera Co. had never participated for control of the Pund. Same non-cooperation appears to be true of the concert field.

"A Touch of Brimstone," produced on Broadway in 1935 by John Golden, had the same type of leading character, that of a tempestious legit producer, as in Frederic Wateman's besteller, "The Saxon Charm." "Broadware," which issted less than two months, was written by Loomes Edgina and Antia Phillips, latter having been wed to the showman.

#### 'Rain' as ANT Opener

Rain' as ANT Opener

American Negro Theate will
open James and the State of the State
of the State of the State
sin of Rain," by John Colton and
clemence Randolph. Alice Childress
and Alvin Childress, who were
prominent in the original Broadway
and Soul, warner Watson will
direct. Richard Brown, who staged "Out
Lan," for the Henry Street Settlement last spring, will assist as techlan," for the Henry Street Settlement last spring, will assist as techment last spring, will assist as tech
Richard Brown, who staged "Out."

Richard Brown, and Brown, who staged "Out."

Richard Brown, and Brown, and

#### Betty Smith Play for Yale

New Haven, Nov. 11. First major production for Ya First major production for Yale Drama Department this term will be "First in Heart," Nov. 12-15, writch by Betty Smith, who penned to the production of the state of the state

#### **LUCILLE BALL DOING** 'DREAM GIRL' ON COAST

DILAMI UNL ON UNLAND

Lucille Ball, who appeared in strawhat performances of "Pere Gir" last summer, signed to star in the piece for two weeks at the Curran theatre, San Francisco, with a road tour to follow if her film of the piece of the

#### Would Bond Aud

Would Bond Aud

Non-Month Programment of the Municipal auditorist hereafter will be required to post a lindemnity bond of either 5500 or \$8,000, according to an announcement by Mayor Aifred Callaghament by Mayor Aifred Callaghament of the Mayor Cal

#### 'Annie' a Record \$48,500, Chicago: Lunts SRO \$27,000, 'Soldier' \$23,000

Chicago, Nov. 11.

After a delayed start, the local legit season picked up with a bang last week with los grosses in practically season picked up with a bang last week with los grosses in practically season to be season of the legit season of the

\$12,000.

"All Gaul Is Divided" opened last night (Mon.) at the Civic theatre and Maurice Chevalier arrived the same night for a week at the Erianger, Only other immediate prospect is "All My Sons," due Monday (17) at the Erlanger.

000.

"O Mistress Mine." Sclwyn (1,000; \$3.80) (1st week). Smash \$27.000 with advance already past \$150,000.

"Private Lives." Harris: (1,000; \$1.00) (13th week). Rain hurdwednesday matince a bit. About

\$21,000. Spike Jones! "Musical Deprecia-tion Revue," Studebaker (1,246; \$3,50): Corking \$22,500.

#### Crix Rave. Public Nixes. Way Women Are' 21G; 'Moon' Winds at 24G. L.A.

Moon Winds at 246, LA.

Los Angeles, Nov. II.

Losal "agit outthe pondered an agr-old question last veek." What a good is a Critice." For the second process of the control of the Mooart opera, "Cost Fan Tutte." Mildest of the Turtle. Last week it was "Anglicked version of the Mooart opera, "Cost Fan Tutte." Mildest of the Control of the Control of the Mooart opera, "Cost Fan Tutte." Mildest opera, "Cost Fan Tutte.

a. Estimates for Last Week

Estimates for Last Week
"Blackouts or 1947," El Capitan
(281st wk) (1,142; \$2.40). Another
\$17,000 week. Moon," Cornoti (5th
wk) of days (25; \$3.60). Last eight
wk) of days (25; \$3.60). Last eight
days registered olay \$4.50 for \$2.4100 total. Scheduled tour postponed
due to the inability of co-star Hurd
Hattleld to leave town as a result
of thin commitments.

"That's the Way Women Are," Las Palmas (4 days) (388; \$3). About half-full with \$2,500 for five per-

"The Volce of the Turtle," Bilt-more (2d wk) (1,638; \$3.60). Word-of-mouth boosted tally to \$13,000 for \$22,500 on two weeks, mild.

#### Pelican Sets Femme Cast For 'Bernarda Alba' Bow

Los Angeles, Nov. 11.

Los Angeles, Nov. 11.
All-femme cast hast been rounded up for the first American showing of The House of Bernarda Alba," to be staged here Thursday (13), under the banner of Pelican Productions. The House of Pelican Productions of Pelican Productions of the Pelican Production of the Pelican Production of Pelican Productions of Pelican Production Dispuright. Garcia Pelican Carlos Dispurights (Arcia) Pelican Carlos Dispurights (Arcia) Pelican Carlos Dispuries Car

Cast includes Ona Munson, Helen Freeman, Mary Servoss, Gertrude Hoffman, Ruth Sanderson, Margerie Nelson, Frances Rey and Roseanne Murray

#### JOE E. BROWN 'HARVEY' STRONG \$22,500, PITT

STROVIG \$22,500, 111.

Joe E. Brown production of "Harbory Row", 11.

Joe E. Brown production of "Harbory Prolled a strong \$22,500 in the first of its three weeks at the Nixon, cantos will be even better. The comedy got away to a slow start, the condition of the control of the condition of the

'Weakness' \$6,500. Denv.

"The Fatal Weakness" with Ina Claire, did a fair \$6,500 at the 3,270-seat city auditorium. Played two nights and a matinee at a \$3.50 top.

#### **Current Road Shows**

CHIT CHI TROUGH SHOWS

(Period covering Non. 10-22)

"All My. Sons" — Erlanger, Buff.
(10-13); Aud., Roch. (14-15); Erlanger, Chi. (17-22).

"Anger, Chi. (17-22).

"Angel Street"—Geary, Frisch
(10-15); Met., Seattle (17-22).

"Anna Liucata"—Royal Alex.,

"Anna Liucata"—Royal Alex.,

"Annie Get Your Gun"—Shubert Chi. (10-22).
"Annie Get Your Gun"—Shubert Chi. (10-22).
Toronto

"Annie Get Your Guar"—Shubert, Chi, (10-22).

"Anteny and Cleopaira" — Cass, Grandeny and Cleopaira" — Cass, Grandeny and Cass, Toronto (17-22).

"Ballet Theatre—Con. Hall, Wash. Ballot, (14-15).

"Blackeuts of 1847"—El Capitan, Ollywood (12-20).

"Ballot, (14-15).

"Blackeuts of 1847"—El Capitan, Ollywood (12-20).

"Blackeuts of 1847"—El Capitan, Ollywood (12-20).

"Blackeuts of 1847"—El Capitan, Ollywood (12-10).

"Blackeuts of 1847"—El Capitan, Ollywood (12-20).

"Ballot, (16-10).

"Ballot, (16-10).

"Capitan, American, St. Louis (10-10). Cass, Det. (17-22).

"Bauric Chevaller—Erianger, Chi. (12-21).

"Checolate Soldier"—Blacksone, Chi. (16-23).

"Gratal Weakness"—Blitmore, La A. "Flack Weakness"—Blitmore, La A. "Harvey"—Nixon, Pitt. (10-22).

(10-22). "Harvey"—Nxon, Pitt. (10-22). "Harvey"—Nxon, Pitt. (10-22). "Harvey"—Nxon, Pitt. (10-22). "Harvey"—Nxon, Pitt. (10-22). "Homember Mina"—Mon. Hall. (10-12): Locust, Philly (17-22). "Locust, Philly (17-22). "Colonial, Bost (10-22). "Philly (10-12). "Harvey Had A Little"—Belazo. "At (19-22). "Mary Had A Little"—Belazo. (10-12). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite, Bost (17-22). "Mary Had A Little"—Belazo. "Philly (10-13): Majerite,

22). "O Mistress Mine"—Selwyn, Chi. "Private Lives"—Harris, Chi. (17-

22), "private Lives"—Harris, Chi. (17-20"shew Beat"—Open Hee, Best. Col. 13): Subwert Philly (17-20). "Subw. Beat"—Open Hee, Best. Philly (17-20). "Subw. Beat"—Open Hee, Best. Philly (17-20). "Subwert Philly (17-20). "Subwert Philly (17-20). "Subwert Philly (17-20). "Modison (10-11). Aud., La Cross G.)" Subwert Philly (17-20). "Subwert Philly (

#### Shows in Rehearsal "Angel in the Wings"—Marjoric and Sherman Ewing.

"Gentleman From Athens"-tin Gosch and Eunice Healey, "The Legend of Lou"-Hall Shel-

"The Late George Apley" (road by ruck)—Walter Davis.

#### LARAINE-PECK \$20,000; 'MISTER' 21G IN FRISCO

"Angel Street," with Laraine Day and Gregory Peck, challed up a different person of the Laraine Day and Gregory Peck, challed up a the L500-seat Genry, Previous week as hig 323,00°, with Gry Revers as high the L500-seat Genry, Previous week as high the Climax, "The Limax," The Limax, "The Lima

#### Streetcar' 191/6, 'Eden' NG \$4.000. Boston Openers

Two openers has week, both on on policy acceptance. Streeters Named Desire" did biggest legt bit on far his season for an opener, so far his season for an opener, only debut his week, "Lady Winderman, and the week, "Lady Winderman, and week, "Tonghi at 850," but he was a lady winderman, and week, "Tonghi at 850," but he was a lady winderman, and week, "Tonghi at 850," been completely done over); and been completely done over); and been completely done over); and House, all Monday (17). "Legend of Lady and the Phys. Statistics of Lady Week." A Streeter Named Besire," Wil-

current.

"Eastward in Eden," Plymouth (1,461; \$3.60). Play based on life of Emily Dickinson drew cordial notices all around as a distinguished offering, but it isn't catching on too well, with disappointing \$4,000 estimated first seven times. Final week is current.

matter a management g \$4,000 estimatter a matter a matt

#### CHEVALIER WOWS BRASS: \$18,500 FOR WASH, WK.

A18,500 FUR WASH. W.
Maurice Washington, Nov. 11.
Maurice Washington, Nov. 21.
Maurice Washington, Nov. 21.
Maurice Washington, Nov. 21.
Maurice Washington, Washi

#### Rain Dampens 'Carousel' But Strong 32G in St. L.

Dut 311 011g JCA III of 1.1.

St. Louis, Nov. 11.

Almost continuous rain for a week exacted its full at the American tended in the state of the sta

#### 'Rose Marie'-'Widow' Get \$15,000 on Balto Week

\$15,000 on Balto Week
Baltimore, Nov. 11.
Shubert revivals of "Rose Marie"
and "The Merry Widow" split last
week at Ford's here and managed an
1 right \$15,000 total. In aurently
all right \$15,000 total. In aurently
Lawrence in "Tonight at \$250"
"The Firefy" and "Oklahomal" are
set to follow in order, the latter for
a two-week stretch.

#### 'Lucasta' Mild 8G, Buff.

Buffalo, Nov. 11.

"Anna Lucasta," playing its first
Buffalo engagement hit under expected figures.
In four performances at \$3.60 top
Show got only around fair \$3,000.

#### Broadway Climbs: 'Honeymoon' Quits. Love' Fair, 'Fraser,' 'Time,' Spotty: 'Winslow Boy' 17G, 'Inspector' 131/2G

Broadway biz was somewhat better last week though all four new shows didn't look especialty proms a superior of the second of th

weeks; \$9,500 estimated.
"Trial Honeymoon," Royale (C-1,
305; \$3.60). Moderate scale didn't
help at all; severely panned and
yanked Saturday (8); house dark
until "Medea" moves in from National

donal.

\*Young Man's Fancy," Cort (28th week) (C-1,064; \$3.60). Keeps on going with aid of cutrating; bettering even break; but off to \$6,000 last week.

acountin chances of Jane Cown
immed.

"Medea," National (34 week) Dr.

"Stan and Superman," Alvin (37 week) (2D-132; 58-40). Drawed of the Medea of the Media of the Medea o

#### Plays Out of Town

#### Tonight at 8:30

LEGITIMATE

(A Light Comedy in Three Scenes)
Stella Carteright... Gettrude Lawrence
Table Carteright... Gettrude Lawrence
Table Carteright... Graham Exbo Gaston... Booth Colman
Olive Lloy-I-Buntone... Sarah Burton
Olive Lloy-I-Buntone... Sarah Burton
Olive Lloy-I-Buntone... Sarah Burton
Princess klena Krauslof... Valerie Cossatt
Murdoch ... Phille Tonges
Sarah ... Sarah Burton
Fills Cossatt
Murdoch ... Sarah Burton
Sarah ... Sarah Burton
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Sara

Gestrude Lawrence steps nimbly into the role of Stella Cartwright, which she played opposite Noel Coward when this place first say the stellar of the country of the stellar of the stella

by such murdance caree as lacked to funds.

Payn embedded to the payner of the payner

and it, met vartwrights are in finaland it, met vartwrights are in finaltals about what to do in order to
raise money—but with no solution.
The problem is solved in the final
scene—which is the funniest of the
fire—but he arrival of a burglar
former—which is the funniest of the
former—which is the funniest of the
former chauffeur of friends of the
former chauffeur of friends
ance as Lord Chapworth, brightens
sanceus, But it's all good clean fun.
sance as Lord Chapworth, brightens
the play with his presence, as do
locates, Olive Lloyd-Ransome, and
Valeric Coxard as Princess lens
Krassiloff. Miss Coxard has not of
All the property of the former of the
former of the former of the former
which can be a support of the
his role.

All the property of the former of the
his role.

All the property of the former
mirable and conveys the right feeling
of luxury. The play itself is pure
mirable and conveys the right feeling
of luxury. The play itself is pure
mirable and conveys the right feeling
of luxury. The play itself is pure
mirable and conveys the right feeling
of luxury. The play itself is pure
that if these days of sloomy headdines?

FAMILY ALBRIVE.

# Victorian Onnedy With Music) Featherwise Gertrude Lawrence Sarah Burton Sarah Burton Sarah Burton Musical Musical Sarah Sarah Mullan Rosrick Witter rRhoderick Walker Valence Musical Sarah Valiana Dource Chestra Directed by Frank Tours

Orchestra Directed by Freen Tours
This is a horoughly delightful and
charming piece that brought a round
of applains at rise of currial, not
of applains at rise of currial, not
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both of an office of the state
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for a resulton following the death
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office of the state

#### SAMUEL FRENCH **BINCE 1830**

Play, Brokers and Authors' Representatives 25 West 45th Street, New York 1623 Sunset Blvd., Hollywood 46, Cal.

#### CLEVER COMPOSER

of many effective film and radio scores looking for producer who wil s looking for prod reciate talent

Write Box 440, Variety 154 West 46th Street, New York 19

main honors go to Sarah Burton, as the property of the same that the sam

comes through with an excellent performance, and a second performance, and the other members of the east, display fine evenatility, and the east, display fine evenatility, and the east, display characteristic eventual performance of the play datular who recall happy children consideration of the play of the eventual performance of the e

#### RED PEPPERS

(An Interlude With Music)	
dly Pepper	
corge PopperGraham Payn	
df	ŀ
ert Bentley Rhoderick Walker	
iv. Edwards	
Orchestra Directed by Frank Tours	

Orchestra Directed by Finita Town
First of all, a bow to Jenkiths for his backdrop for a song-and-dance team in an English musicall. Its authenticity brought a round of aptending the song and the song

made her speech at end of play. His blooms between the control of the control of

history to be sympathetically viewed have and that swareness is none too general. It has to be taken down with the control of the control of

#### Plays Abroad

#### Deliver My Darling London, Oct. 30.

London, Oct. 30.

(in association with cition of new play in the p Hawtrey, Peter Dearing.

May Hallatt
David Greëne
Freds Jackson
Nellie Bowman
Mignon O'Doherty
Hector Ross
Jenny Latrd
('barke Favrell
William Roderick
Joan Carol
, Dorks Rogers Lydia,
Lydia,
Mrs. Watts
Mrs. Pratti
Jim Benner
Doreen Benner
Charlie Parker
Rev. Arnold Wyllis
Mrs. Frayle
Miss Glee

and shedged from the bong-ancellance and a substitution of the content of the con

#### Plays on Broadway

#### For Love or Money

FOR LAVE OF MOREY

Bonard Street production of comety in three Acts (six seeined by Vr. Hugh Review). The comety is the comety in the comety of the comety o

Not. Tax-emerget.

Not. Tax-emerget.

Although it is written by F. Hughard and black.

Although it is written by F. Hughard and the content of the layer of the l

Site Lockhart makes it continuous-interesting.

Loder is convincing and pleasant interesting.

Loder is convincing and pleasant Vield Cummings is properly feline as his predatory leading lady. Mark Vield Cummings is properly feline as his predatory leading lady. Mark Vield Cummings is properly feline Burgess is acceptable as a glose-monithed hield man. Paula True-monithed hield man. Paula True-have pouline supporting parts. Rey have pouline supporting parts. Rey how provided the property look as If it had been lived in Rode.

#### The First Mrs. Fraser

Cant Gather production of councy in Councy in Councy in Councy in Coval, theory Duniel. Directed by Hard Coval, theory Duniel. Directed by Hard Coval, theory Duniel. Directed by Hard Coval, the Coval Cova 

Mondo Praese:

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Mondo Praese

ing interpretation as a stuffed-shirt son of the smug father, and Lex strength of the smug father, and Lex strength of the smug father, and the strength of th

Blackfriars production of comedy in three
settings, David Repps; music, Claude Arrien; lighting, Rebeles Jennings, Opene
settings, David Reppa; musie, Claude
Arrien; lighting, Resecca Jennings, Openes
at Blackfrings' Playhouse, N. Y., Oct. 28
'47; \$2.40 top.
The Companions of the Road: Frank
Mallon, Jim O'Connell, Tim Walsh, Bil
BouleLeo Herber
Playie
Goeleke
The Sexton Alfred Reilly
Rietje
Manse
Diakke
The AssTom O'Come
Constable
Bellbop Alan Mass
Dentuop
Bar Man Nappy Whiting
Lucifer
Baltie
Michael, the Archangel Michael O'Case
St. Nicodemus. Nappy Whiting St. Nicholas Angy Vitanz. St. Peter. Tom O'Conno
St. Nicholas Angy Vitanz
St. Peter
MontieJoseph Role
Wies Angy Vitanz
Young Boy
Demons: Charles Metten, Miss Mohan
Miss Phelan.
Chorus of Angels; Mise Phelan, Mis
Mohan; Meesra, Rellly, Metten, Glenden
ing Magge and Rurmeleter

It would have been better had the Blackfriars left "Hoboes In Heaven"

Il would have been better had the reposition of the season at the season with the season that the season at the se

#### Greeks' Gratitude Continued from page 1

ernment will shortly approve con-

ernment will shortly approve continued remittances.

U. S. Minister to Greece has been sympathetic on the film payments, as has been the military mission administering U. S. aid to the country. They count American films as their strongest weapon of propaganda in their fight to combat the encroachment of Compunism

their fight to combat the encroachment of Communism.
Most active in the campaign to feed and clothe the Greeks has been Spyros Skouras, prez of 20th-70x, who is of Greek origin. He has a number of friends and relatives in the film business there and they have considerably helped the cause of the American industry.

#### FOR SALE

REASONABLE. LIVING ROOM PENT-HOUSE SET BY FAMOUS DESIGNER. EXCELLENT CONDITION. BOX 10, VARIETY, 154 W. 46TH ST., NEW YORK 19.

#### Theatre Wanted!!!

Anywhere, by all year Repertoir Company with guest stars. Re-vivals, new plays. Rent or per-centage. Give full details. BOX 1257, Varlety, 154 West 45th 5t., New York.

#### Literati

M Allen Smith's New Cllek
There's nothing "lo" or "low" about H. Allen Smith's high type of the control of the

Henry Ehrlich M. E. ef Lock Mag Henry Ehrlich, story-producer and writer on the Look Magazine staff since Jan, 1946, is the new managing editor, succeeding Jack Guenther, succeeding Jack Guenther, Canyon, Utih, He was former by on the Boston Herald-Traveler and was assistant public relations officer with Gen, Mark Clark's Fifth Army in Italy.

in Italy.

He's also been a contributor to
Saturday Evening Post and other

Chi Dailies Petition NLRB

Chi Bulie Petition VIIB

The Chicago Newspaper Bullishers Ass.
The Chicago Structure of the Chicago Syptemablical union and being days the Chicago Syptemablical union and Fublishers Charge that, following expiration of the CTU contract C-vtth provisions, "respurant to the Tuth-Hartley Act. Sipse then, say the publishers, union members have resorted to slowdowns in a stort to coerce employers into "cert." Woodcurft Randolph, prexys of Tuth Woodcurft Randolph,

yeek.

'Saxon Charm' So-So
Proterick Wakemain's "The Saxon
Charmers of the Wakemain's "The Saxon
Charmers of the Wakemain's "The Saxon
Charmers of the Wakemain's "The Saxon
'Hiddester' for the Wakemain's
Halle was the prime difference between the
former bestseller and this, his nevetal though from galley-proofs
to the prime difference between the
former bestseller and this, his nevetal this property of the Wakemain's
Wakemain's Matt Saxon is patterned after. It
was also widely reported in intratrade-circles that said legit impretrade-circles that said legit imprebrade is that fail by the wakemain's
halter is that fail to the said stuff on
the real-life personalities, whether
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rather dull reaching.

Authors Gallat's 15 "The

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Authors Gulld's 1% Tax

Regular assessment of 1% on the
on the earning, in excess of \$3,000
a year, of members of the Authors
Guild, has been approved by the orsubmitted to the yele of the membecablp. Measure, which wolldy
Deltig an extimated \$40,000 income
Point and was the property of the proper

Dring an estimated \$40,000 income for the Guild, would become effective as of last Oct. 1. Deadline for filing ballots is Nov. 28.

The assessment would be in addition to the present dues of \$15 a year, and would apply against income (other than salary) from book royalties, fees for magazine or royalties, fees for magazine or newspaper publication, radio, tele-vision, dramatic and film rights. The

#### EXCHANGE

Small, attractively furnished New York apt., near Redie City, for a house or apt., Hollywood-Beverly Hills vicinity; 3 to 6 months. Dee Lowestee, 2 Mayview Lene, Pass-dena, Colif. SYcomore 2-5255.

assessment would be on the basis of income, reports submitted by the imember's hemselves.

Pamphlet accompanying the ballous sent to the membership explains that the Guild has for several about \$11,000 and a copenses (including share of the Authors Lesque budget) of \$30,000. The Dranstell Guild, which has been paying the \$9,000 annual decid, will no longer do so. It's flaured that besides covered that deficit, the estimated \$46,000 for various additional services for the members.

the members,

Both the Dramatists Guild and
the Radio Writers Guild have had
a setup of dues and assessments for
several years.

Arch Obster's BH Book
Arch Obster, currently working
on a new novel in Cornell Calit,
will leave for Africa after the first
of the year on a hunting expedition.
For past nine months he's been
vrifting a book scheduled for spring
publication by Random House.
Tendative title of 'Ride on a Chem's
han been switched to 'Happy stoilday.'

day."

Race Relations Works'
"I Works" a picture-focusoments
book about a picture-focusoment
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book a picture-focusoment
book a picture-focusoment
book a picture-focu

publication late in 1948.

Musical Masterworks Book
The Columbia Book of Musical
Masterworks (Allen, Towne &
Health) is a classical reference
Bleath is a classical reference
buyers and radio listeners. Volume,
edited by Goddard Lieberson, is a
well-written, non-behnleaf guide to
sult-written, non-behnleaf guide to
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Guy and Constance Jones, has band-wife team, whose "Peabody's Mermaid" has just been completed Fluture, have had their line or one. There was a Bittle Man," bought by 30th-Fox. Tyrone Power will do it, Johnson, incidentally, slightly changed their title to "Peabody and the Mermaid," which they admit is an improvement.

as improvement.

Lassy, "Pate Herals"

Al Lassy, N. Y. Herals first sorts scrice, has chronicled the story of the sheet's European edition in the French capital. Tagged "Paris Herals" the book gives a new stant on Eastern of Sectionary, Recently published by Appleton-Century, the some delver into Century, the some delver into Enteropean Century, and the Section Century, the Section Century, and the Section Century, the Section Century, the Section Century, and the Section Century, and the Section Century, the Section Century, and the Section Cent

Chi Theaire Yearbook
Chiesgo is getting its own edition
of a theatireal yearbook next month,
the first volume on the Chi legit sen,
1946-47. Bill Leonard, dram
entite of Chi Journal of Commerce,
more than 1,900 shows that have
played, the Loop since 1922.
Book will list date, casts, theatrea, aturbors, producers and length
of engagements.

the therait columnists are from the state of the state of

a pleasant supprise all around to the publishers.

Capote has been only published in authologies of short stories, captur-ing a couple of prizes.

Gulid's Indie Slate
Independent slate, nominated by
the Committee for Action, has been
entered for the annual election of
the Authors Guild. Instead of put-

entered for the annual election of the Authors Guild. Instead of putthe Authors Guild. Instead of putGuild council and as Guild representaives on the Authors League council, the CA this year is backing only
more than the Carlon of the Carlon
Mominees for Guild council to
serve until 1995 are Helen Eastis
Shirley Graham, and Dorothy FartNominees for Guild council to
serve until 1998, are
Hell May Arthur Schisgall, Thomas
Bell, Philly yan Doren Stern and
"The regular tukets, selected by the
mominating committee," were presented several weeks ago. The anmominating committee, were presented several weeks ago. The
aning, with absence members voting
by mail, will be Dec. 9 in New York.

by man, was a secondary to the control of the contr

nen, Cerf's was penned by Rev. John t. Bodo, of the Wolff Memorial Presbyterian Church, Newark.

CHATTER

CHATTER
Clayton Lawson, no longer with whodunit dept. of Ziff-Davis, now at work on a play.
Robert Block, author "The Scarf,"

whodunit dept. of Zill-Davis, now
Rober mo chaultor "The Scart,"
is an exe of the Gusta Marx ad
agency in Milwauke.

Allen Chaes's new not of Biodadlen Chaes's new not of Biodadlen Chaes's new not of Biodmilwauke.

Allen Chaes's new not of Biodpolitication by Bool is Gaer. Author is
a freelance screenwriter.

W. Paul Cook, editor and coproprietor of Dritteriah Fress, Xi.
And turning down some orders.

Charles (Deo) Kuhn has resigned as
editorial curtomist for the Into his "Grandma" comic strip, distributed by the Richardson Feature
Syndicate, Indianapolis.

Merrit F. Riblett, foroner saidHeritt F. Riblett, foroner saidfield (O) News-Journal, acceeding
the Comme general manager of the Manfield (O) News-Journal, acceeding
The real subtor of "Edo In
Blood," first published under nomepilume in a Zilf-Davis mystery
mag, when Howard Strowne was an
men in the said of the control of same in a posice
book.

Hillman will de reprint de the con-

editor, there, is Browne in person. Recent reprint of same in a pocket belliuman will do a reprint of "Rope Neckties," by John Wilstach, published originally by Robert M. McBride. Writer was co-author of "Wat Blitter was considered with the was considered with the New York Journal of Commerce and the Chicago sheet carries a full dramatic and nitery staff, which is scheduled to remain.

He Chicago sheet carries a full dramatic and nitery staff, which is scheduled to remain.

He Chicago sheet carries a full dramatic and nitery staff, which is scheduled to carried the present the state of the property of the property

issue of magemoiselle, which is de-voted to screen personalities. The Hollywood and Los Angeles libraries have arranged film costume exhibits in connection with Miss Colton's article.

sameetion with Miss Colion's Louis Bromfield has informed the Colion's Coli

of engagements.

Gagete's Bulldup

Capete's Bulldup

One of those surprise interests, akin to "smelling out a bit show," so a Book of the Month selection, akin to "smelling out a bit show," so a Book of the Month selection, was a Book of the Month selection, akin to "smelling out a bit show," so the was a Book of the Month selection, which is having a sequel, "Fire," brought in the winter product of the great product of the degree with Trumann Capotie, new 23 -year-tire stage of Army-Norte Dame relacions, with beaucoup photos, the "shear." Onese, Other Booms," in't due of story of Knute Rockens, che, and "shear photos of the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the press until January. But al. [orewords by nestive football the product of the pressure of the product of the pressure of t

#### SCULLY'S SCRAPBOOK

By Frank Scully

Ethics Fells, N. J., Nov. 5.

One of the few proofs emanating from the various steempt to prove that Hellywood pictures crawl with authority various steempt to prove that Hellywood pictures crawl with authority for the property of the current Ginger Rogers concelly, "Il Had To Be You." As fille. Rogers enjoys the right to cross-examine scripts and probably consults her mother in everything she does, this one will take a lot of explaining. A young man eigaged to marry Ginger is discussing, with his obviously "Sah." blast the lil-tempered coupon-clipper, "you can buy a lot of honor for \$3,000,000?" Personally, I think the price is rather high even with inflation ballooning us all to glory.

"Personally, I think the price is rather high even with inflation ballooning us all to glory."

"One of the control of the control of the Christian era involved the control of th

investigate. Or is bribery, what with black markets, under-the-table to the control of the contr

Reading Trick Of the Year

Reading Tries of the Year

One picture, not involved in the political investigation but put on the condemned list for-mested in the political investigation but put on the condemned list for-mested played so far. It This been plugged on the air, in ads, on bilmps, everywhere, as a picture containing everything alter book presented. Its hucksters even claim the book has been read by more people than there are readers. All they claim is that everybody who buys a paper carrying Winchell's column reads Winchell.

The general defense for this sort of thing is that everybody who buys a paper carrying Winchell's column reads Winchell.

The general defense for this sort of thing is that everybody who buys a paper carrying Winchell's column reads Winchell.

The general defense for this sort of thing is that on. Thus when agents begin to peddle such a property they play hard on the pre-sold audience appeal. It seems there are always three other studies willing to hock their shirts for the picture rights, but they lack the high quality of pro-instead of \$250,000 for the privilege of putting a pich class sheen on this two dollar dame. Thus a panic is manufactured, and the race is to this switt. The next step is up to the producer. It 'sh hig bot beclam up the story and still convince the public it of all there on the section, just solt in mile-long queues.

The Code of Wineir

Even those who refuse to trade their chiefs in for a Cadillac cannot

mor mue-tong queues. The Code of Storier

Even those who refuse to trade their ethics in for a Cadillac cannot help but be impressed by hig figures. Producers, however, are pledged not to succumb to this human fraility. In 1894 they signed an agreement after such changes are would leave the film producer subject to charges of deception. They further agreed to avoid using titles which were indicative of a kind of picture which could not be produced, but their dozine They rortified this with further resolutions in 1897 and their dozine 1834, they drew up a production oned which would ban forever the buying of dirty books, no matter how badly they were written nor how well by sold.

1834 they drew up a production code which would ban forewer the buying of dirty books, no matter how badly they were written nor how well
they solds, the production of the

any price, and it you try you'll find you were hooked and can never get off the hook this self of Stat Bustiner. An Angeling, to get-visual prof of the persongraphy they had read in print are going to get all burned up when they don't get what they paid for. They are going to get all burned up when they don't get what they paid for. They are going to get all burned up when they don't get what they are then prices are tilted from: Set to \$1.20 and they don't get what they are fork up 56e instead of 16e to get their kids in a "meightorhood house, offly to learn that neither they nor their kids are being corrupted to the degree they were promised in the ads.
All these people may be a lot of sheep, but the time may come when All these people may be a lot of sheep, but the time may come when civilization which is proving itself more loovy than the sheep. It would sheep.

#### Broadway Signs of the times; "all nickel

Jean Platt made general understudy for "The Heiress," Biltmore.
Paul Gerard Smith house-guesting with Dave Ferguson in Greet Neck.
Sam Nixon will be company manager of "Gentleman From Athens,"
Walter Reilly, RKO scripter, back to Hollywood after researching in N. Y.

Mrs. Henry (Mildred) Ginsberg ick to Coast following month's ay east. ck to Coast following months' past.

A regression of the state of the

ames Troupe company, manager "Angel in the Wings," Eddie ill now beck with "The Winslow Boy." Rosen, eight-year old son of agent Jerry Rosen, signed for a role in the legiter "Galileo." No 10% involved.

Ben Washer, Paramount's publicity mapager, accompanied by Rex Taylor, mag contact, planed west for a week's stay.

Hen Washer, Peramourl's publicity manager, accomplied by Rex Thymagager, accomplied by Rex Thymagager, accomplied by Rex Thymagager, accomplied by Rex Thymagager, accomplied to the band Mortis agency, be came a grend-father Saturday, but is managing to the state of the state of

Ass'n.

Cinema Stamp Collectors meeting todey (Wed.) at Hotel Astor, with Bernard Harmer, of international stamp auction house, principal speaker.

Sugard Harmer, with the partial partia

Broakowy debut in the load of "Harvey" Nov. 22 when a benefit performance is dated for the Stage "Van Pound and "Load Pound "Load

Dorothy and Herb Flelds working on a new libretto which Irving Ber-lin will musicalize as a sequel to their current smash, "Annie Get Your Gun." Tunesmith now on the Coast,

Coast.

Pamela Gordon, daughter of Gertrude Lawrence, makes her screen debut in a forthcoming Paramount short, "Babies, They're Wonderful," produced by Justin Herman in the

mskers with a view to production in Ralyman Sartog, attenue, required for the film industry's Copyright Fortection Assn., took to the podium last week to deliver a two-hour lection of films to the Praction Louis and the Production of films to the Practicing Law Institute of the N.Y. City Bur Assn. toproy, hosted a weekend trip to corney, hosted a weekend trip at the Princeton for the "Poulght at 320" Princeton for the "Poulght at 320" Princeton for the "Poulght at 320" Certande Lawrence's tout. Incidentally, the theartical Profits in Section 11, the Chartical Profits in Section 11, the Chartical Profits in Section 21, the Chartical

#### Cleveland

By Glenn C. Pullen
Frenk Monaco opening new cafe
ext month, taking over Allendori

next month, taking over Antennossite.
"Carousel," first set for civic auditorium Dec. 8, being shifted to

diterium Dec. 8, being shitted to Hanna.
William F. McDermott, Plain Beller's vet firms critic, spent week Change of the Market State of the Change of the C

band's return to Hollenden Vogue Room. "Junior League Follies," directed by Fred Evans of New York, setted about \$1,000 for sponsors in two per-formances. The sponsors in two per-formances. The sponsors in two per-licity of Merci Inches Induct Thorn-lilly of Merci Inches Induction Bellicom Nov. 30, and Clevelander Ray An-thony unit for Dec. 4.

#### Conenhagen

Copennage

"Cultrebuck" British fares, playing in its sixth capecity month at late Seeming. Sevend Ammasam, Violimbishings Sevend Ammasam, Violimbishings Sevend Ammasam, Violimbishings Sevend Sevend

"Linde" and "For Sentimental Rea-sons."

So many big internetional concert people have visited Copenhagen this autumn that many played to scored by Memuhin and Volpi. After the crix had panned Danish lims for years as being low-brow, the last three, "Take, What You'll "The Soldier and Jenny" all have been praised for their artistic quality.

#### 1,700 Songs

Continued from page 1

thrown at the diskers by minor publishers and in most publishers and in most publishers. As a rule, the latter are being very careful, if a classification of the publishers and a rule, the latter are being very careful, if a claim of the publishers. As a rule, the latter are being very careful, if a claim of the publishers. As a rule, the latter are being very careful, if a claim of the latter are being very careful and control of the latter are being very control of the latter are being very careful and down to the latter are being very careful and control of the latter and control of the latter are being very careful and the latter are being the latter and the latter are being the latter and the latter are seen and the latter are seen and the latter are seen and the return of songs they write very high her eturn of songs they write which here been on publishers' ghelves for most time. The order returned the analysis of the latter and setting then recorded before most time. The latter are seen and setting then recorded before Dac. 31.

All disk studies are humming with activity, with Decen still lagging being the matter and control of the latter and setting then recorded before Dac. 31.

All disk studies are humming with activity, with Decen still lagging being the matter and control of the latter and setting the latter and control of the latter are seen and control of the latter and latt

named chairman of the disher been mittee for the New York chepter of other than the first of the chairman of the disher of the chairman of the disher of the chairman of the c

#### London

London
Charles Gulliver in the London
Clinic for tyestment.
"Born Yesterdery" ends its local
run here this week then goes on tour,
run here this week then goes on tour,
run here this week then goes on tour,
run here the week then goes on tour,
run here the contract
to doperation at the London Clinic
Herbert Wilcox and actor Michael
Helding haves goed a new contract
Lecy Kastner, Columbie's continental manager, recently arrived from
Paria accompanied by his wife.
Periat Manager of the Contract
Periat Manager of the Manager
Periat Power for Netlifold Studios,
Peter Fowell produced a row
"Smith," at Aris Theatre Club, Oct.
30.

30.

Schramm, the Swiss opera producer, will direct two operas (probably Wagner) at Covent Garden this

Schramm, the Swiss opers producer, will direct two opers (producer, will direct two opers (producer, will direct two opers (proseason, seed) at Covent Garden its
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Beat Lille has an invitation to the
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Beat Lille has an invitation to the
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cadilly Hayride," et Prince of Wales in Junuary.

In Junuary.

A. D., Pelers has, closed his office is dreament. The second of t

#### Australia

Second week of Ballet Rambert e sellout at Princess, Melbourne. RKO's "Sister Kenny" did a flop in Brisbene, birthplace of Sister Kenny. "Merch of Time" comes back on the Aussle airwaves soon via 2 UW,

Kenny.

Kenny.

Time" contra back on the Manada altrewse some via 2 UW.

Sydney.

Josc. Dawy, Aussie radio ster. 5.

Jock. Dawy, Aussie radio ster. 5.

Adelaide for Harry Wen.

"First. National Night" may be

"First. Stories and Sydney run.

R. F. Stephen, interested with

Charles and the Manada altrewish of the Manada altrewish

Froductions following Sydney run.

R. F. Stephen, interested with

Charles for the Manada altrewish

The Manada altrewish and the Manada altrewish

Mr. George Formsby is winding up a

fine Sydney run on Dave Martins

Mrs. George Formsby is winding up a

fine Sydney run on Dave Martins

Mrs. George Formsby is winding up a

fine Sydney run on Dave Martins

Mrs. George Formsby is winding up a

fine Sydney and the Manada altrewish

Mrs. George Formsby is winding up a

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Mrs. Sydney and a sydney and

lease. It was formerly leased by the Fullers.
Official two-reeler of the wedding of Princess Elizabeth and Prince Philip Mountbatten, due to take place, Nov. 20, at Westminster Abbey, London, has been secured for Aussie distribution by Gordon De Ellis, head of British Empire Films.

#### Pittsburgh

Leo Strin, violinist, agong into the booking tank violinist, agong into the booking tank violinist, agong into the booking tank violinist and his wife expect a child in the spring.

Dave Leff, UA meneger, has his neutrils, a big herness because of Announces Tank violinist and the spring.

neuritis,
Announcer Paul Shannon's parents
critically injured in en eutomobile
accident. Dancer Dolly Deane and her husband, Bob Davis, have bought a home in Miem!

Jerry Ackerman is the new man.

Jerry Ackerman is the new man placing Tony vertil.

Dencers Walter and Jean Brown proute home from Tokyo after a USO tour of the Pacific.

Grant Milletell opens three-week.

engagement at Playhouse Friday night (14) in "The Late George Apley."

Apley."
Charlie LaVerne, of the apache
LaVernes, had to have three stitches,
in his hend after an accident during
their act.

Lisa Coscial, heed of the Playhouse boxoffice staff for the last
four years, is resigning to marry
John DeLucae.

John Deluca, just out of Carnegle John Deluca, just out of Carnegle Tech drama school, is stege-managing Thomas Mitchell's Broadwey hit, "An Impector Calls." Fred Burleigh, Playhouse director, hes picked Barretts of Wimpole St." and "Sound of Hunting" for his Jan. and Feb.-Shows.

#### Chicago

Key Starr due from Hollywood ext week. Fred Bethke et Woodlawn hospi-tel for operation.

tel for operation.

Bror Dahlberg off to California for permanent residence,
Jack Melvin back to the Coast after brief sessions with Chi office.

Jack Melvin back to the Coast acts before sizes with Chi office. Holgar Sorenson Johned the Holgar Sorenson Johned the Jack Anderson Child Williams, and Fet. O'Brien, Chill Williams, and Dame Club of Chi shindig at the Hotal Savens. Sorenson visiting his without the Hotal Savens. Mill Green, currently at the Child Child Control of the Child Child

#### Minneapolis

Pat Halloran, Paramount billing clerk, wedded to John Costello. Kenneth Eitrem, trensferred from Omahe, new Paramount booker. Betty Dicks of M.G.-M office staff to wed Morton Schech, Nov. 28.

The Charles of the Common Control of the Cont

Jerry Gruenoerg, student sausman at RKO, resigned to Join P.R.C.

Virginia Mayo due here Nov. 24

during "Secret Life of Walter Mitty".

Eulin' Goldie, new secretary at

Selmick Relessing Organization,

"succeeding Margaret Phillips, re
Selmick Relessing Organization,

"succeeding Margaret Phillips, re
Selmick Relessing Organization,

"succeeding Margaret Phillips, re
Touls Orlow transferred from

Milwaukee, M.G-M exploiteer here
troplacing Normen Pyle, switched to

David Moore, of "Murder in Old

Red Bern" et Hotel Dyckman Robin

Hood Room, to be screentested by

With "Springtime for Henry" can
culled, Lyceum gets "Voice of Tur
Dec. 7-3.

Edyth Bush Little Theetre to offer

Thestre," by Guy Bolton and

Terr Story Margaret With

Richard Dymes, formerly with

Richard Dymes, formerly with

"Thestrey" by Guy Bolton and Somerest Magham, from the left-state of the state of t

#### Washington

Washington

By Herenee 8, Lowe

Samp Punham orth currently at
Club Kawkoo.

Martha Reye bows into Club Cairo

Martha Reye bows into Club Cairo

Virginia Meyo due in Friday (14)

to belly "Walter Mitty."

Lean Tumer's looal exploitation

Lean Tumer's looal exploitation

Lean Tumer's looal exploitation

Bryson Rash. WMAL-ABC announcer, writing a new radio col
William Wagemen upped from a

company nable to assistant manager

William Wagemen upped from a

company nable to assistant manager

of Warmer, company's mid-town

nouncer, writing a new radio column for Sunday Star. upped from the company and the company and the column for Sunday Star. upped from the company and the company and the column for warner, company mid-down on lever of Barry and the column for th

#### Hollywood

David Loew returned from New York. William Cagney ill with in-William Cagliov fluenza. David Millers divorcing. He's the director. Dolores Moran returned from San

Dolives Monar returned from San Prancisco.

Prancisco.

Prancisco.

Prancisco.

Prancisco.

Dolives of the writer, ill with ronchild to the prancisco of the pr

efter injuries sustained in a man from a horse,

Cameraman Charles Burke represents after a collapse on the copperating after a collapse on the compared of th

George Jenkins will lecture on action picture art direction at

George Jenkins will lecture on motion picture art direction at the motion picture art direction at Una Merkel filed suit for back elimony against her former husband, Ronald L. Burka. Rosch, and actor Robert Randell, will wed Dec. 10.

Million S. Kaudo, Schmick after a siles four of Canada. Don Hartmer Felurned from Hot Bon Hartmer Felurned from Hot Schmick eliments and the suit of the service of the service

#### Miami Beach

By Larry Solloway

Johnny Howard will m.c. the
Harem Room of Latin Querter this

adding Howard will me, the session.

Torothy Lemour and Danny Torothy Lemour and Danny Torothy Lemour and Danny Adding to the session.

Alan Gale, Stan Fisher end Wally Mager Graduation into the Cope-Brabbasy Citih, new cesino, opened the week in Halmedele. Show to be the week in Halmedele. Show to be Torothy Feet Lind Hoyas Charles Feet Lind Hoyas Charles Feet Lind Hoyas and Early Reversion of the Seet Company of the Seet Company of the Seet Lind Hoyas and Early Reves are perfected and Eva Reyes are perferers in a me. Havana Interry has four sponsors for his Copenhena loung ean.

#### Palm Springs

Palm Springs

Welter Winchell, first time here, suesting with Cherile Farrell.

Welter Winchell, first time here, suesting with Cherile Farrell.

The Claries Winningers around recommendation of the Charles Winningers around Kontelanets, 147, Pons and Andre Medical Cherical Methods, 148, Pons and Political Methods, 148, Pon

#### Portland, Ore.

#### **OBITUARIES**

LOUIS RYDKIAL
Louis Rydell, advertising manager
of Valury for over 20 years, died
guddenly years, died
sonder years avenue, New York,
for brothers and a sister survive.
Details on page 4.

Details on page 4.

COCH LUDBETBEYS
Cocil Bumphroys, 64b, ctage and imp player who last suppeared in Universal's forthcoming "Mortal Cola", diel Nov, 6 in New York. With his acting career spanning for the colar produced by Gilbert Miller, A native of Cheitenham, England, Humphroys made his London debut Ardiana, Butterfly, "Subsequently he joined a traveling repertory company adid while in South Artice wed Glady Mason, another, member of the colar produced by the colar produced in the colar produced in South Artice wed Glady Mason, another, member of the colar produced in the colar produced in the colar produced in the colar produced in South Artice wed Glady Mason, another, member of the colar produced in the colar p

Among other productions in which

years as boxoffice treasurer for the Percy Williams vaude theatres, stepping into his initial show to fill a vacant role in an emergency. He played in "Norway" during its N. X. run and on the road and had been bird for this season, but his failing health kept him from Joining the company.

MABEL VAN BUREN

MABEL VAN BUREN
Mabel Van Buren, 69, former stage
and screen setres, died Nov. 4 in
Followcod sider e alore illness
to Stollywood in 1914 and pilot
to Stollywood in 1914 and pilot
beding roles in early Ceeli B.
Mille pictures, notably 'The Man
Golden West,' Sier retirement in 184
followed the death of her hidsband,
James Gordon, Shakespearen actor
A daughter, Kay Yan Buren, actess,
and a grandsdaghter qurives.

JOHN GORMIEY

John Gormley, 80, manager for nearly 40 years of Music Hall, Mor-risburg, Ont., died Oct. 29 in Ottawa hospital. Besides booking legit into oital. Besides booking legit into

#### Tim Kendis

LILLIAN KENDIS

sites," "The Pelican," "The Doctor's Dilemma," "The Patriots" and "Angel Street." More recently he had trouped with Gertrude Lawrence in "Sygmalion." His film roles, aside from "Morial Colis," included "Wuthering Heights" and "Desire Met." With and a son, Peter, also an

actor, survive.

ELEANOR PAINTER

Mrs. Charlés H. Strong, the for-mer Eleanor Painter, star of drama, musical comedy and opera before her rettrement in 1931, died Nov. 4, in. Cleveland. Early in her career, Victor Herbert wrote "Princess Pat" for her and she appeared in it in 1915 and 1916.

15 feel and the appeared in it in the control of th

early roadshow films, preeming house's screen policy with "Birth of a Nation," "Confession," "Intolerance" etc.

Sister, hrother and one son, Paul Gornley, Vanierr's Ottawa mugg

BICHARD W. CULL

Richard W. Cull, 63, since 1935 news director of WHIO, Dayton, died of a heart attack Nov. 3, in

Doylon. Beat state. Nov. 2009.

He was in newspaper work for many yearx, serving on the Cleve-land Plain Dealer from 1915 to 1922 then rejoining the Cox chain oil newspapers as editorial director This group included the Dayton News, Canton News, Springfield News, all in Ohio, and the Miami (Pla). News. (Fla.) News.

His wife, two sons, and four daughters survive.

TOHN BALDENSPERGER

JOHN BALDENSPERGER
John Baldensperger, exhibitor an
the father of Harry H. Balden
sperger, owner of the Utopian the
atre in Sheffield, Pa., died last weel
in that place. He had been a resi
dent of Sheffield for many years an
had operated a hofel there since be
fore the outbreak of World Wer L.

L. St. and the st. Sheffield for the Sheffield for the Sheffield for the Sheffield for many years an
experimental sheffield for many years and operated a hofel there since be
fore the outbreak of World Wer L.

L. Sheffield for the Sheffie

perstad the litenis

#### IN FOND MEMORY OF MY BELOVED DAUGHTER MARIE SAXON

Who Died Nov. 12, 1941

PAULINE SAXON

the San Francisco and Philadelphia Opera companies. but later turned the theatre business over to his son.

ALEX S. ROBB

Alex S. Robb. 58, NBC executive for 18 years, died Nov. 6 in his sleep at his West Los Angeles home after a long illness. He had been inactive for the past two years following a

and two years fellowing a fether past two years fellowing a fether past two years fellowing a fether past two years (Robb) entered show business in a minstrel balactica and for many years was end man with Honey Boy Feans. He later turned to radio and became the first manager of Amos of Andro, then San 'n' Henry, on a "Andy the San 'n' Henry, on a "Andy the San 'n' Henry, on a became San 'n' Henry, on a became and the san 'n' Henry, on a street with the dissolution of the Artists Service Bureau in Chicago and 10 years later moved to Hollywood in that capacity. With the dissolution of the Artists Service, was placed to charge of program and talent services and the san 'n' was a service Bureau in the first line of the Artists Service, he was placed to charge of program and talent services.

ness.
Wife and daughter, radio actres
Mary Lee Robb, survive, DUDLEY CLEMENTS

DUDLEY CLEMENTS
Dudley Clements, 58, legit actor
who last appeared in the Broadway
production of "Song of Norway," died
Nov. 4 in New York. He had been
ll several months with a heart all-

CHARLES F. MEINKEN

CHARLES F. MEINKEN
Charles F. Meinken, 69, violinist
and orchestral librarian at WLS,
Chicago, ded Nov. 6 in that city,
Meinken was first violinist in the
Chicago Symphony orch until 1910,
when he left to join the Chicago
Opera company, In 1922 be began
working in radio.
Wife and two daughters survive.

WILLIAM R. LODGE

WILLIAM R. LODIGE
William R. Lodge, 72, general
manager and treasurer of the old
Silver Lake Amusement park near
Akron, O., died Nov. 2 in that city.
He retired in 1918, when the park
was discontinued.

MARTIN OLIAN
Martin Olian, Warner Bros. wardrobe department purchaser and a
studio employee for 17 years, died
of a heart attack Nov. 8 in Holly-

Mether of Edwin J. Moriarity, as-sistant sales manager for Metro in Pittsburgh, died recently after a long illness. Another son and two daugh-

N. C., died Nov. 3 in Brooklyn. Wife, producers by heading off before

Mrs. Phil Engel, wife of United Artists' New England field repre-sentative, died in her home in Boston, Nov. 7. She had been in ill health for several years.

Father of Larry Greib, of the Citnvesting Co Bijou, Mo-

Father, 77, of Bill Liebow or of the International anama, and Ciro's, Cole fov. 1 in New York.

Sam Zabelin, 59, father of Let Zahelin, Chi Varuxx staffer, died Oct. 29 in Chicago. Wife, daughter and another son also survive.

#### MARRIAGES

Martha Montgomery to Alfred Newman, Beverly Hills, Cal., Nov. 6. Bride is a screen actress; he's musi-cal director at 20th-Fox.

Sherlee Weingarten to Step Mexander, New York, Nov. 7. Bi lexander, New York, Nov. 7. Brust casting assistant for Theatre Guild e's director of television for Uni-ersal-International Pictures.

Marian Spies to Clarence Brown, Port Washington, L. I., Nov. 9. He's the Metro director.

Barbara Jones to Don Pryor, Washington, D. C., Nov. 9. Bride is assistant to director of the Voice America for the State Dept.; he's CBS Washington newscaster.

Marilyn Rothenberg to Milt Somberg, New York, Nov. 8. He's member of Warner Bros. h.o. publicity staff.

staff.

Betty Bauer to Jule Stern, in New York, Oct. 28. Groom is professional manager of Broadcast Music Inc. music staff. Bride is non-pro.

Louise Pfund to Andy Ryan, Be erly Hills, Cal., Nov. 6. Bride is screen publicist.

#### BIRTHS

Mr. and Mrs. Max Arnold, dat er, Pittsburgh, Nov. 6. Father

Mr. and Mrs. Ed Rickey, son, Pitts-hurgh, Nov. 1. Father's on staff of Carnival Lounge, Pitt nitery. Mr. and Mrs. Mark Hendrix, so os Angeles, Nov. 1. Father is fox West Coast theatre manager.

Mr. and Mrs. Tim Herbert, son, New York, Nov. 7. Father is the

Mr. and Mrs. Bud Braybill, laughter, Los Angeles, Nov. 6. Father is a cameraman.

ather is a cameraman.

Mr. and Mrs. Sherman Hayes
aughter, Chicago, Nov. 2. Father
s bandleader; mother is Dell Welne, his form

Mr. and Mrs. W. J. Cummings, son, Sumter, S. C., Oct. 25. Mother is former Fred Waring vocalist, Donna

#### **Foreign Censors** Continued from page 1 ;

troubles of all American films abroad—which is plenty—but cen-sor troubles as well, which is keep-ing them out of many countries ento Kill," RKO's La

Mark Hellinger's Universal production, have been suffering particularly from the blue-pensiller abroad, as they have, in fact, to larly from the blue-pencillers abroad, as they have, in fact, to a lesser degree in this country. Chief objection is that brutality and lawlessness on the screen encourage

population.

Embassés and consulates abroad—
and even reps of the Motion Picture
Asan—have been making no effort
to help the crime pix out of their
tool aldifficulties. In their view, the
fewer shown the better for the U. S,
so they consider the censor a friend
where than an antagonist.

so they consider the censor a friend rather than an antagonist.

As a matter of fact, MPA's "se-lectively" unit in New York, which passes on all pix for showing abroad, stuff pix before they get to the other side. Most of the major companies are cooperative. Indies, offen depend-ent to noreign income for a profit and their pix subsequence of the pix of the thirty pix subsequence of the pix of the high pix subsequence of the major in a tougher fight to get past the MPA cagle-eyes.

ouv. 4 in New York. He had been lets also survive.

Il several months with a heart allment.

Father of Edward J. Degray, asClements became an actor after 11 sistant manager of WET, Charlotte, films. It tries to avoid losses for the

d to run into trouble with ce sors or put the U.S. in a had light

This is one of the principal factors involved in the present difficulty of the Lou Goldberg-Jack Pegler unit in getting biog of Al Capone past the

#### **Booking Dearth**

luced during the winter, the

Stopgap bookings are being no order to keep some houses anted, on excep some houses tenmated, one instance being "The First
Mars Preser," at the Suthert, that
Mars Preser," at the Suthert, that
Note of the Turtle," Beck, will reVoice of the Turtle," Beck, will replace "How I Wonder" at the Budson,
Nov. 23, no new production being
vaulable for that house. Playbouse,
vaule show, may go dark when the
imported attraction departs Nov. 29.
"Turtle" is getting moderate grosses,
the afficient to provide a prodit both
wary, having a three-person cast. It,
way for "The Druid Circle" and is
the second longest-running show on
Broadway, "Oklahoma" being number one and "Harvey" in the third
jut. ed, one instance being "The First Fraser," at the Shubert that

old. "Turtle" move this time is to be nade because "Anthony and Cleoontar" (Katharine Cornell and Godfrey Tearle) arrives Nov. 26 at the 
God. "Call Me Mister" is adverlaing its last weeks but no fresh atraction is known to have been 
booked to follow it at the Plymouth.

#### Jergens Fretting insed from page 1;

in New York, John Hodgland, ac-count exec for the show at the Rob-ert W. Orr agency, said the middle commercial will stay in except when there's some special occasion to fore-go it.)

uncer's gome special occasion to force.

In a recent attack \* Russia's Ancel Vishinsky, Winchell rode roughdred Vishinsky, Winchell rode roughdregners' plug and pushed amouncer
jim Bannon astide. He also warned
those in the control booth to give
him the right-lof-way once he had
warmed up to his subject. (Effect
on many listeners of Winchell's
keep talking' remarks on the air
was that he was about to spring
something possibly censorable.)
Winchell is reported to lave tad

something possibly censorable.)
Winchell is reported to have told
Robert Orr, "When I've got something important to say I'm not pullthing important to say I'm not pulllife understood, however, that acgens, who's currently on the Coast,
not only isn't pleased with the idea
of entirely eliminating the middle
commercial, but also is not happy
over Winchell, confining, entire over Winchell confining entire broadcasts to such subjects as Vi-shinsky. Sponsor would rather, it's said, that the gabber stuck to his shinsky. Sponsor would ra-said, that the gabber stuc-dot-and-dash news. round brief editorializing.

#### Hone-Luckman

Continued from page 1

other barrel. If Hope wants to travel other barrel. If Hope wants to travel the show i'll be contrary to his wishes but in any event the line charges and incidental expenses will have to be borne by him. There was something said to the effect "we'll see about that."

James Saphier, radio agent for Hope, left hurriedly last week for New York, ostensibly on a television deal which was patently a cover-up. From the east come reports that he's talking with other sponsors trade execs gather there is little dis-sent to the general feeling that Hope won't be selling Pepsodent next

#### Hope Off Nov. 18

Hope will be missing from his Pepsodent broadcast next Tuesday (18) due to delayed salling of the Queen Mary for London, It was originally planned to air the show from London, as well as the broadcast of the following week, but tieup in London salling for N. Y. caused the hurried revision.

It's likely that a substitute show will be broadcast from Hollywood as there have been no plans for fly-ing Hope or his writers to London.

#### Hot 'n' Cold Diskers

Continued from page 1 same salary express track they were flagged outo by an onrushing hit, though they no longer run under a full head of steam.

Hagged onto by an circusting littthough they no longer ran under
a full head of steam,
a full head of steam,
a full head of steam,
for the control of the control
feet itself in radio booking. It was
not long ago when a click-record
made a solid appringboard for launching the wecalist, into a series of guest
disk personalisty for a permanent spot
on a commercial series, but now the
slack progressive are inclined to wait
a. A good example, of the previous
mode of branching out was Peggy
Lee. Liying in virtual, retirement,
even though she had cut a recupieriod, Miss Lee suddenly found herself the center of trade strettino via
a single new time, "I Don't Know
of this number outfleet to gain her a
nod from Bing Crosby, make, her
worthy of a series on Chesterfelds'
"Supper Club," a flock of other guestmount, N. Y. From then on it was
easy salling for her, as far as sustained radio commercial attachments
and the commercial attachments
of the dimmed spottight as the result
of a revived recording of "Heartwith "Peg O' My Heart," and Red
ingle's boxoffice surge' with "Temptation."

#### Vaude Comeback - Continued from page 1 =

e opinet hands-are evi-

formers—as against bands—are evidence enough to the vet showman. The manner in which the Florida niteries are going berserk on salaries for names; the upbeat of solid variety performers for the presentation theatres, blacking-out the freak radio and disk draws, and the like, indicate to Stein dant vaude has a

indicate the state white white has a second of the second

Then yen to laugh was evidenced to him at recent sports events—Al Schacht's routine at the World Series; the most sophomoric antics at college and pro football games,

Stein feels that if the picture grosses ever start to dip in a real manner, vaudeville might well be the lifesaver at the boxoffice, instead of the former giveaways, banko, etc.

#### Chevalier's 22%G

Continued from page 1 which normally runs to 35% of the gross and includes stagehands, treas-urers, etc; advertising as well as the normal expenses such as commis-

sions.

However, Chevalier, by necessity, must stick mainly to his one-man shows in legit houses because of the prestige involved.

The Copa deal is the highest guarantee ever given a single performer in a nitery, exceeding that obtained by Danny Kaye who got a \$20,000 guarantee plus a percentage at the same spot last year.

Originally, Chevanier was slated to

at me same spot last year.

Originally, Chevaner was slated to
go in at \$10,000 plus 50% of the
gross after expenses had been deducted. However, Arthur Losser,
Chevalier's producer, found that it
would be difficult to determine the
exact-amount of the card's expenses
consequently the change in deal.

#### 'Brigadoon

Continued from page 1 investors and a like amount to the

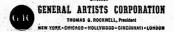
investors and a like amount to the producer.
"Brigadoon" was cited among Burns Mantle's "Ten Best Plays of the Season, 1964-47, "the first time a musical has been included in his annual listings since "Of Thee I Sing". Allegro," the season's costliest musical, 'is earning approximately \$4,000 weekly. It was budgeted at He bleely that a substitute above \$25,000 weekly. It was budgeted at well as broaden from Bollyen \$25,000 under the corporate name will be broaden from Bollyen for Bylling fo



# \*NELLE LUTCHER

CARLOS GASTEL

CAPITOL RECORDS



Published Weekly at 154 West 46th Street, New York 13, N. Y., by Variety, Inc. Annual subscription, \$16. Single copies, 25 cents. Etiterica as second-class matter December 22, 1956, at the Fost Office at New York, N. Y., under the act of March 2, 1817 OPPRIGHT, 1917, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 168 No. 11

NEW YORK, WEDNESDAY, NOVEMBER 19, 1947

PRICE 25 CENTS

# IX, RADIO TEAM VS. U.S. CU

#### Bluenose Snipes at 'Amber.' 'Outlaw' **Key Tighter Enforcement of Pic Code**

Gertainty prevails in the film industry that there will be a considershle lightening up in enforcement of
title Production Code, despite denials
this week by Administrator Joseph
Washinston, Nov. 18
Washinston, Nov. 18 side Production Code, despite denials this week by Administrator Joseph I. Breen of any laxity in application of the rules on morals Criticolem auch as is now being received and the received and received and

(Continued on page 63)

#### Billy Rose Back to Pop Lyric Writing With Tune By Late Jimmy Monaco

By Late Jimmy Monaco
Bitty Rose, who hasn't written a syric for a pop song in some time, which was the syric for a pop song in some time, or some system of the syric for a pop song in some time, or some system of the syric for the syric for

#### In Tax Overpayments

In Tax Overpayments
Washington, Nov. 18.
Howard Hughes has gotten back
meanly \$500,000 in tax overpayments
rail Revenue has disclosed.
The plane-builder, film producer,
senate - Committee rougher-upper
varies - Committee roughervaries - Committee - Committee
varies - Committee - Committee
varies - Committee - Committee
varies - C

#### Public-Opposed **Wartime Chichi Getting Brushed**

Parisiphed bonifaces are mulling the idea of cutting out much of that wartime chickle which the public grew to expect, and didn't mind, when money was free.but which they resent to the degree of asying sway. As money tightens, capitains, etc. As money tightens, the lineup of hundred warting the same of th

sumption. Result is that business Is off and the bonifaces, who certainly know public tastes, realize many things must be done—and fast. Already, that hidden charge for bread-and-butter is being dropped by some. As

(Continued on page 63)

#### Here's One for Ripley; Cong. Hartley Owns A Solid Silver AGVA Card

Solid Silver AGVA Across
on his death was "I can't Bear to the field of the death of the field o

# DUEL WITH GOVT

Washington, Nov. 18.

Washington, Nov. 18.

Motion Patture Ass. and the National Patture and National Pat

Ment.
On the other side of the coin, the NAB top brass has offered full support to MPA in its court fight to (Continued on page 63)

#### L. A. C. of C. Realizes Plug Value of T.D.'s RCA 'L-L-L-La' Disk

NUT L'TL'IL JISH

Tommy Dorsey's RCA-Victor waxing of "L-L-L-La" with May light over la has been picked up ly use the more. Thus war released recently but went unnoticed up until last week when C. of C. recognized the similarity to "Kokomo, Indiana," "Tallahassee" and "Chiango" and will give it a corresponding build
Continued on page 490

Continued on page 490

#### Jolson's 340G Decca Take

Hollywood, Nov. 18.
Al Joison's statement from Decca Records has hit \$340,000 for this year. This includes over 1,000,000 albums of his oldies, from which he collects 20c. per album, or 2½c. per side for eight sides.

side for eight sides.
Rest of the revenue was derived from the smash sales of "Anniversary Song," etc.
Jolson's second album sold 800,000. "Anniversary" singly went 800,000 platters which is terrific since this was a holy contested ballad. Guy Lombardo, on the same babe sold a half million and Dinah Sub-sold a half million and Dinah 600,000 disks.

# Tops of the Tops Top Sheet Music Seller "Near You" Top "Most Requested" Disk "Near You" Top Seller on Coin Machines "Near You" Top British Sheet Seller "Now Is the Hour" (Details in Music Section)

#### CENSORSHIP CUES Radio Now Rating Em by Radar In CBS' Service-While-You-Wait

#### **Guitry Selling Corsets**, Chevalier Hair Tonic

C. Intevaller Hall Tonic
Playwright Sacha Guitry is going
on the air. Radio Luxembourg is
getting him to broadcast 13 minutes
weekly, sponsored by Sandale
owset firm. Guitry is ourself with
getting the blopic of his father, actor
Luxembourg, disked, sponsored by
Roja hair tonic.

#### Coast Tele Sets Displace Talent From Clubs, Bars

Hollywood, Nov. 18.
Television may ultimately present
new horizon for live talent but at a new horizon for ilve falent but at the moment here and now, at least, it nearer resembles a possible hor-ror. In short, the live talent unions are worried over the increasing use of television receivers in small clubs, taverns, etc., viewing the event as a serious displacer of other enterigin-ment forms. AGVA and Local 47 of the AFM, particularly are taking a the AFM, particularly, are taking a dim view of video, and not without

AGVA reports "rumbles" from its membership about the depletion of (Continued on page 55)

#### Anglo-U.S. Newsreel Pool All Set for the Wedding

London, Nov. 18. elaborate coverage of Besides the elaborate coverage of the Princess Elizabeth wedding here Thursday (20) by both Brilish and U.S. newsreels, Gaumont-Brilish is making a Technicolor short of the ceremonies. This color special will be (Continued on page 62)

CBS has tossed a veritable boughshell into the radio rating pictureshell into the radio rating pictureinto the radio rating the radio pictureto-ninuite trends embraching all andsito-ninuite trends embraching all andsitowns and farms, as well as all liscome levels.

Announcement radio principitation
the audience measurement picturesaily the most revolutionary development, since radio started to-get
velopment, since radio started to-get
of guard. Immediate effect was to
cue speculation as to where it would
leave the C, R. Mosper and A. C.
Parkers operations, the Conresolution of the Conshell into the radia-inspired
technique, to be named 'Hadis' Chatechnique, to be named 'Hadis' Chatechnique, to be named 'Hadis' ChaStanton, CBS prexy, before a gathering of several hundred radio and
day (Tugs.). It's strictly a CBS 'exclusive,' said Stanton, conceived in
the web's research siboratory by Dr.

Copulment on page 50

#### Yankees, Dodgers Look Tough to Sponsors Of '48 Season Baseball

46 Season Baseball
Ad agenoles that have been inquiring about the availability and
prices of television rights by the
New York baseball teams for the
New York baseball teams for the
New York baseball teams for the
New York baseball teams for
New York baseball teams
New York
Ne



P. O. Box 40, Radio City Station New York 19, N. Y. \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

WINNERS

#### **UNESCO Weighs Recommendations** In Study of Int'l Copyright Laws

United Nations Educational, Scientific and Cultural Organization, new in session in Mexico City, is expanization, new in session in Mexico City, is expanization and the session of the se

It's generally agreed that such a It's generally agreed that such a study would entail considerable time since practically every country affliated with the United Nations has its own copyright laws. The U. S., as well as most nations, has reciprocal copyright agreements with other countries and the survey, if approved, will analyze the situation to see countries and the survey, it approved, will analyze the situation to see where improvements can be made.

where improvements can be made.

Among the delegates to the Paris conterence was John Schulman, long, attorney for the Songwriters Protective Assn. As coordinated and arranged by Francois Hopp, French attorney and the UN's advisory expert for copyright, the meeting contained only one lawyer from a country. only one lawyer from a country.
Hepp is now in Mexico City doing the groundwork on the possible okay of the conclave's recommendations.

the groundville, our one possible seeds in the common of the control of the contr

#### NAME LASTFOGEL PREZ OF VETS CAMP SHOWS

OF VETS CAMP SHOWS.

Are Latitored, general amages of the Williams of the Will

Shows.
Selections were made by the new beard of directors which will also include A. J. Salaban, head of the Rocy beater. M. Z. producer Hoods Actors Guild N. Y. executive secretary, Roble Sissie, Negro Actors Guild N. Y. executive secretary, Roble Sissie, Negro Actors Guild president, George Murphy, Guild president, George Murphy, Paramount veeper, Dr. Lindsley Paramount veeper, Dr. Lindsley A. Kimball, Clarence G. Michalls, and John M. Lewis, who were active with USO.

Executive committee will include Sauter, Friedlander, Lytell, Hoving, Michalis, Phillips, Lastfogel, Pem-berton, Lee Shubert and Mrs. Mar-ston. John M. Lewis will serve as secretary, Clarence Michalis, as secretary, Clarence Michalis, as treasurer, and C. J. Whitting as as

#### Tallu's Flop Play, Hit In London, Bought by Korda

Dought by Korda
London, Nov. 18.
Film rights have been purchased
y Sir Alaxander Korda to "The
Eagle-Has Two Heads" Tallothal
Hean play in a flop stand on Broadway last March. It's a hit in England,
however, having run more than a
year and was also boff in Paris and
The Company of the Company of the Company of the Company of the Company
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Rome.

Eileen Herlie has scored a tremendous personal success as starof the London version and was put
under contract by Korda last year.

She'll also star in the film version,
which goes into production in
March with Zoltan Korda producingdirecting.

#### Sought for Nix by CED

Washington, Nov. 18.
Complete elimination of the 20% admissions tax and of the accommendations of the Committee for Economic Development in its long-range tax plan recommended to Congress last week.

exec of the Covies radio stations. CED came through with a comprehensive plan for tapering off taxes and simplifying the tax structure which included this; "All exercises, tokence and gazoline should be eliminated, reducing the foldule description of the compression of the compr

#### North Again in Control Of Ringling Circus; Heads O'seas for Talent 0.0.

John Ringling North is again president of the Ringling, Barnum & Bailey Circus, being in control of 51% of the stock and it's indicated ident of the Ringling, Barmann & Bainey Circus, sheing in control of 51% of the stock and it's indicated that differences which punctuated that differences which punctuated have been amothened out. North here are the state of James A. Haler, who was named president of HBB hat season. Roberts of the state of the state of the state of James A. Haler, who was named president of HBB hat season. Roberts of the state of the state of the Haler holdings and with his, mother, now controls 48% of the circus stock. Haler can be stated to the state of the s

severy keney is expected to con-tinue as top press man. Expected, too that George W. Smith, who also took the prison farm slap after the Hartford disaster, will be retained. He is g.m. of RBB.

#### Lena Horne's 8G For Mex Nitery, Air Dates

MEX. NACL, J. All. Dates

Lena Horne has been booked into
Circo, Mexico City, Nov. 18.

Circo, Mexico City, for four weeks
total of \$8,000 weekly, coin to
deposited in the U. S. prior to her
opening. Of that, \$6,000 is from the
nitery and another \$2,000 from
radio broadcasts. She's guaranteed
too of the latter weekly at \$1,000



KEN MURRAY'S "BLACKOUTS OF 1947"
El Capitan Theatrs, Hollywood, Cal
Watch for KEN MURRAY'S new

#### George Jessel As 'Fred Fisher' In **EL Filmusical**

George Jessel may play Fred Fisher, the late songwriter, in a filmusical packaged by Fred Packard (son-in-law of J. Arthur Rank) and Al Lewis, producers. Jessel w be given a cut in the profits of the pic which Eagle Lion is to release as one of a string of super-dupers company is now lining up. He can take on the stint and still stay within the bounds of his present contract with 20th Century-Fox which restricts Jessel's producing-writing activities to that lot but doesn't crimp other-

type breadwinning.

For instance, Jessel can net, write, have legit or radio activities, do list start-dimer speaking (which is a lucrative source of income) and generally engage in any and all theatri-oal appearances except those two restrictions under his contract with the Darryl F, Zanuck film production of the pr which snared him \$3,000, encees the Fleture Floneers dimer tonight (Wed.) in New York at the Hotel Plaza, plays a week at the Hotel Plaza, plays a week at the Hippo-percentage the pays off the above starting theorem (Thurs.), and opens at \$7,500, plus percentage, for-Nichy Blair at the Carnival, N. Y. (28) until slated for a Minmi Beach engagement.

slated for the top sales post.

Jessel's next two productions for
20th will be "Burlesque" and "Call
Me Mister." Spyros Skoutas, 20th
prexy, wanted him to double at the
Rooy, while playing at the Carnival
but Jessel convinced him it would
be physically impossible. Skouras
had in mind coupling Jessel with the
ple, "Daisy Kenyon."

#### TOP TALENT AIDING IN FOOD SPOTS APPEAL Washington, Nov. 18.

Film rights have been purchased by Sir Aloxander Korda to The Sander the latter weekly at \$1,000 by Sir Aloxander Korda to The subsets of the latter weekly \$1,000 by Sir Aloxander Korda to The subsets of the latter weekly \$1,000 by Sir Aloxander Korda to The subsets of the latter weekly \$1,000 by Sir Aloxander Korda to Locale and the latter weekly \$1,000 by Sir Aloxander Korda to Locale and the latter weekly \$1,000 by Sir Aloxander Korda to Locale and \$1,000 by Sir Aloxander Korda to Locale and \$1,000 by Sir Aloxander Korda to Locale and \$1,000 by Sir Aloxander Korda six \$1,000

## This Week's Football

College

Boston University-Colgate	6
Columbia-Syracuse	12
Hely Cross-Ferdham	20
Pitt-Penn State Penn State	20
Princeton Bartmouth Princeton	R
San Francisco-Villanova (Sunday) San Francisco	
West Virginia-Temple West Virginia	3
Yale-Harvard	7
SOUTH	,
Alabama-LSU	7
Chattaneers-Georgia	
Clemson-Auburn Clemson	27
Buke-North Carolina North Carolina	3
Duke-North Carolina	3
Georgia Tech-Furman	35
Kentucky-Tennessee Kentucky	10
Miami-Fiorida (Fri nite)	- 1
Vanderbilt-Maryland	3
Virginia-North Carolina State Vleginia	. 2
Wake Forest-Duquesne (Fri nite)	. 7
MIDWY	
Arizona-Marquette (nite) Marquette	6
Illinois-Northwestern	13
Indiana-Purdue Purdue	12
Kansas-Missonri Kansas	. 3
Michigan-Ohio State	40
Minnesota-Wisconsin Wisconsin	3
Nebraska-Okiahoma Oklahoma	13
Notre Dame-Tulane	35
Tulsa-Detroit Defroit	12
SOUTHWEST	
Baylor-SMUSMU	17
Texas Christian-Rice	7
Oregon-Oregon State	3
Southern Cal-UCLA Southern California	12
Stanferd-California California	14
Washington-Washington State Washington	
(Games are played Saturday afternoon unless otherwise stated.)	~
(Guines are played saturday afternoon unless otherwise stated.)	
Pro Football	
NATIONAL LEAGUE	
GAMES	
N. Y. Giants-Green Bay Packers	20
Chi Bears-Pitt Steelers Bears	14
and the state of t	

Chi Bears-Pitt Steelers Bears 1	4
Wash, Redskins-Chi Cards	4
Boston Vanks-Philly Eagles Eagles	7
L. A. Rams-Detreit LionsLions	3
ALL-AMERICA CONFERENCE	

| Column | C ons. Dons
mday afternoon, unless otherwise stated.)
Lesses, 110; Ties, 13; Pct., .675.
(Ties don't count)

\*Home team mentioned first.

†Points represent predicted margin of victory, not the official odds

#### Eagle Lion Set to Cash

June Lockhart's citcle performance an "For Love on Money,"
June Lockhart's citcle performance an "For Love on Money,"
The Company of the Comp

for her next pic.

Actress signed a long-term pact
with EL just before her trek to
Broadway. EL hasn't had to much
luck in its efforts so far to build the
mazda pull on its other players. It's
been forced to borrow on the market or sign freelance stars for solo
pic ventures hertifore when it
needed names. Which makes the Lockhart boom that much more im-

Indicates them that much more important.

Although the budger's been set for Miss Lockhart's first stellar role, XL is still scrambling to find a likely story. Company this week put in a district of the story of t

#### WARNER OVERJOYED BY In on June Lockhart FRIENDSHIP TRAIN CO-OP

Winding up its cross-country mercy trip, Friendship Food Train, ligging over 200 carbode of staples for the starving peoples of Europe for the starving peoples of Europe and film industry giving all-out publicity to the project. Indic and local stations have been contributing a large number of apot plays urging public donations of food and money while practically every theatre in feel clip built around the train.

At Battery Park ceremonies wel-

read clip built around the train.

The control of t

#### Vallee's 'Show Business' Airer Set for Mutual

Arer Set tor Mutual
For Love', opened Reaction to the
play, itself, was mixed. On the
play, itself, was deal with the crooner-ector was
play, which are mixed to have a
deal with the crooner-ector was
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# OPEN DOOR FOR INDIE PRODUCERS

As in the present wine house. Hand does not use a time have been drawing and the trend to name personalities has likewise been spotty. Too late have the deluxers awakened to the fact that even the adolescent customers developed a bo. contempt through over-familiarity with the same routines of name hand's ta-ra, then a specialty dancer, followed by the featured vocalist, etc.

What dramatized the shock have been some of the recent grosses where the expected novelities and names just haven't come off. Actually, it's not that these stage appurtenances are not drawing; more explicitly, they are not doing the kind of business expected of them.

The bands saw the handwriting a couple of seasons back when their records ceased selling so strongly; they gave way to the novelty trios, the vocalists and the like. That's when the novelty rhythm combinations and the chirpers really rode into high.

Now, as the HCL spiral has compelled the President to demand almost wartime controls on prices, the effect must be felt right down the line. That takes in show business.

The picture business is less than 10% off from 1946 which, considering many other things, is still amazing. It indicates that amusements remain a prerequisite for mass consumption. If pictures need any bolstering via stage appurtenances, particularly in the big keys where a 50c business has mounted to \$1.20, the challenge is to the shownen to impart a special flavor to their rostrums.

Rothafel, Mark, Plunkett, Balaban, Grauman, Marco, Katz, Rissenfeld are show biz immortals whose identity ends with their surnames. The future must produce their counterparts if the de luxe cinema showmanship standards are to be maintained.

#### Amount of British Film Coin from U.S. Will Determine 75% Tax Compromise

While the British government is clearly interested in arriving at a clearly interested in arriving at a clearly interested in arriving at a panies on the 75% tax, film men here are increasingly of the opinion that the deal must largely—if not possibly entitlely—linge on the quantity of coin respect by British pix in the U. S. market.

and the contraction of the contr

Should Cripps insist on a straight arter arrangement, American com-(Continued on page 62)

#### N.Y. Censors Ask Swim Scene Coverup for Pic

Scene Loverup for I'ic.

"Caravan," British-made, ple of J.

Arthur Rank which Bugles-Line is releasing, is playing throughout the
country, but has come a cropper in
New York beause of frigit reception by the state board of ensors.

How York beause of frigit reception by the state board of ensors.

How York beause of frigit reception by the state board of ensors.

How York beause of frigit reception by the state board of ensors.

How York beause of frigit recep
tion with the state of the country

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How I will be the state of the st

#### Town Vs. Gown Again

Minneapolis, Nov. 18.
Partially complying with the demands of North Central Allied, the University of Minnesota is discontinuing its advertising in downtown newspapers of foreign films shown on the campus and will sell only season books, not individual tickets. The ads will be only in the campus

North Central Allied, however, is still dissatisfied. It wants a halt the showing by the university of all regular feature releases except in regular feature releases except in classrooms and without admission to students.

#### **WB** Releasing Transatlantic's 2

Hollywood, Nov. 18. Warner Bros. has inked a deal with Transatiantic Films to handle with Transatiantic Films to handle worldwide distribution for the first two features to be turned out under that banner by Alfred Hitchcock and British theatre magnate Sidney L. Bernstein. Both films, made in Technicolor, are to be delivered in 1000.

L Bernstein. Both films, made in Technicolor, are to be delivered in 1860 that contract calls for a straight distributed with no WB financing-involved, thus marking the first time that Warners has signed to release any films in which it has no financial thereart. Transatianthe has all special to the contract of the straight of the s

#### Hone Starrer for Carroll

Hope Matrer for Varroll
Madeliane Carroll, who recently and from fine to smale.

arrived in the U. S. with her husband, Henri Lavorel, left with him
order of bo, strength and number
there, the coughe intend to arrived the stress was related to the st

# FOR THEIR FILMS

The tables hive turned for the medependent producer so far as getting a release deal, is concerned. It wasn't so long ago that indies by the horde were knocking on district doors seeking to have their product accepted. Now all they have to have is a moderately good story and player package to get a sympathetic hearing from at least a half-dozen hearing from at least a half-dozen

studios. Not only are releasing arrangements being offered, but financing of part of the production cost if the indice has apprety poor regulation. In the budget set to pen to indice deals, it suitable ingredients are present, are United Artists, RKG, Eagle Lion, Warner Bros. Columbia, 20th-Easing Universal and Sciznick Releasing U.A. at the only one not offering assistance in financing arrangements, assistance in funancing arrangements.

Organization.

Wa is the only one set offering Wa is the only one set offering was the work of the wor They can and are taking up some of the slack via their own facilities, but beyond a certain point it is eco-nomic to have the pictures made by

nomic to have the pictures made by outsiders.

Only Partial Bankrolling
Using the indie product is a form of hedding. Instead of putting up the full cost a major can get an indie production by offering a re(Continued on page 20)

#### OSCAR AWARDS BACK TO MARCH INSTEAD OF JUNE

Activity in the property of th

#### NEED FOR SHOWMANSHIP 7 COS. NOW VIE Par's \$33,000,000 Net Profit for '47 Tops Majors; WB's Likely \$24,000,000 Gives It No. 2 for 1st Time: 20th-Fox 3d

#### **Mack Sennett Encore**

Match Neillett EllEUTE
More than 190 old Mack Sennett
comedies are slated for reissue by
Grand International Pictures, new
firm headed by vadewillian Paul
Winchell and De Balaber, These
atlent slapsticks will be dressed with
anartation by Winchell who'll do
most of his gabbing through his ventcollemns Jacoby will do't be writing and William Van Praag will edit.

#### Mary Pickford's **Confidence Vote** For Sears, Kelly

Full confidence in the management of United Artists, as representation of United Artists, as representation of United Artists, as representation, and the second of the Work Monday (17). Miss Phictoral said by Many Phictoral said by Many Phictoral said by Many Phictoral said the second of the Work Monday (17). Miss Phictoral said with the second of th

#### Steve Trilling in N. Y., Wilk Takes It on Lam

WHIK TAKES IT On LAIM
Warner Bros, studio executive
Steve Trilling is east with his wife
and child for 10 days of Broadway
0.0. He's first lleutenant to J. L.
Warner, WB veepee over production.
Meantime Jake Wilk, WB eastern
story and production exec, heads for
his annual Hot Springs, Ark., threeweek cure this weekend.

#### National Boxoffice Sur Biz Spotty in Keys—'Body,' 'Amber,' 'Uncon 'Harvest,' 'For Keeps,' 'Mitty' Top Si Business is on the spotty side this show the best promise of

Business is on the spotity side this stanza, with some key cities blaming early arrival of pre-Christiane deep and the spots of pre-Christiane deep and product and fallure of extended and the spots of product and fallure of extended and the spots of th

ranging from the to smash.

Others in the Big Six, listed in order of b.o. strength and number of playdates, are "Forever Amber" (20th), "Unconquered" (Par), "Wild Harvest" (Par), "This Time for Keeps" (M-G) and "Walter Mitty"

Paramount is spain the sure thing to grab off the winning spot in the film industry's profits deeby. With the third lap now past, Par is far shead of the field. It should make it we arrange to the party and the party of the pa

Warners is elbowing 20th-Fox from that spot which the latter company held last year. Instead, 20th is now expected to land in third position with a take of some \$16,000,000. Company, so far, has only reported its six-month profits which total \$5,401,778.

\$8,401,778. For a second year, Metro looks to wind up in fourth spot. M-G will do about \$12,500,000 to stay where it is, It's already reported (Continued on page 18)

#### MPA Calls Big Huddle On Red Ouestion: Probers Slate Ouiz Sequel in Feb.

Date Quiz Jecquel in Feb.
Coincidental with House of Representialive's consideration of contempt citations taged on 10 activities and the second seco

Probe Resimes In L.A.
Washington, Nov. 18.
House Un American Activities
Committee, blasting reports that it
was dropping Hollywood phase of
its probe, indicated today (Thesday)
that film indicatery hearings will re(Continued on page 22)

c, heads for Ark., three-	7
vey quered,' x	Publi 154 W Annua Single Vol.
p), "Agree- Life" (Par), (RKO) and possibilities just being tion of the fine in St. de in Pitts-	Bill Cha Con Film

this week.

"Agreement," which hit a new high in N, Y, also is huge in Chicago. This opus appears to be a terrifich biz-getter based on the way the bear olding in these two spots.

"For Keeps" will top St. Louis this week, is great in Fortland, Ore, okay in Cinchnati and solid in Los Augeles.

"Complete Bacoffice Reports on Pages 11-13.)

- 1	151 West com St., New York 19, N. Y
!	Annual \$10 SUBSCRIPTION Foreign \$1 Single Copies 25 Cont
a-	Vol. 168 126 No. 1
e-	TATENTON
),	Bills55
ıd	Chatter
es	
g	Concert58
t.	Film Reviews 8
S-	Foreign15
s- be	House Reviews
in	Inside Legit60
ig	Inside Music50
3	Inside Pictures18
g	Inside Radio38
m	Legitimate
i-	Literati
e	Music
	New Acts55
at	Night Club Reviews54
ie	Obituaries63 Orchestras45
()	Pictures
ıg	Pre-Production News 9
w	Radio25
i-	Radio Reviews34
a	Records47
v	Frank Scully
٠.	Television29
is	Unit Reviews55
. 1	Vaudeville

#### Big 5 Reappraising Big Jounce By U.S. Supreme Ct. in Jackson Park Nix

U.S. Supreme Ct.

The Big rive sot the pome late to the content of the content of

FOX., Warner Bros. and Columbia. Since these houses can play only the stronger films, there's no chance of latching onto the necessary 156. Moreover, they can't expand with product from RKO, Universal or United Artists since those distribs (Continued on page 20).

#### Old Austro-German Pix Flood Austria as Ban On Ex-Nazis Is Lifted

On Ex-Nazis is Litted

Vienna, Nov. 4.

Because more than four-tiths of Nazi-affiliared tilin people have been cleared of further charges; a flood of old German and Austrian films market. Wille this does not alow down, the business of the U. S. Modin Picture Export Ass'n, for the time being American and other force the control of the

SIPSA office.

In the meantime, the U. S. turned over \$11,00,000 to the government for Wien Film Co, this being coin that had been held since May of 1945. Ministers here and the Allied High Command agreed on terms for her import of German-made films. Provisional plan is that for every Austrian film shown in the U. S. and the think of the Comman, two German-made can be shown here.

#### GREEN, EHRMAN EAST

Hollywood, Nov. 18.

L. Lawrence Green and Fred Ehrman, RKO board embers, returned to New York today (Tuesday) after the Communication of the Communication

#### Jessel's Crack Washington, Nov. 18.

Georgie Jessel, who emceed the show at the annual dinner of the White House News Pho-tographers on Saturday hight, said he was glad to be back in Washington.

Washington.
"It is a great feeling of satisfaction," commented Jessel, "to be brought to Washington to entertain, not to testify."

#### No Ent Distrib Deal Until Jan.

No decision on a distrib following completion of Enterprise's current pact with United Artists will be made until after Jan. 1, prexy Charles Einfeld stated in New York Monday (17). In the meantime, he sald, talks will continue with a number of releasing companies, with the hope of getting the deal set as early

hope of getting the deal set as early as possible in the new year.

ainfield returns to the Coast today with the coast today of the coast today and the upon good of "Body and Soul." In the companying Low will be his wife, who has recovered from an illness that kept ber hopitalized during part of her stay in New York.

Patry guide, settlement of the dis-

tribution question is necessary, Ein-feld said, since it is hoped to put two pictures into production within the next couple months. They are "Wild Calendar" and "Pursuit of Love." Delivery of "Calendar" will wind up the six-picture commitmen

to UA.

Plans are still indefinite for release of "Arch of Triumph," Einfeld
disclosed. There's a possibility, he
said, that a theatre will be sought
for a limited number of performances on Broadway in December.
This would be on a two-a-day, reserved-seat basis.

#### Bill Gehring Setting Up 20th's Sales Meet in Chi

20th's Sales Meet in Chi
William C. Gehring, 20th-Nox assistant general sales manager, trained
to Chicago Monday (17) night to set
to Chicago Monday (17) night to set
and the control of the control of the control
sales meet at the Hold monte of the control
sales meet at the Hold monte of a series
of regional meets to be conducted by
orrow (Thursday) and Friday.
Midweit confine is one of a series
as a followup to the about officials
as a followup to the about officials
as a followup to the control
sales and the control
sa

#### Agnew Due Back

Agnew Due Back

Neil 'Agnew, Schnick Releasing
Organization prec, is expected back
in New York from the Coast later
to the New York from the Coast later
by subcamanger Milt Kusell with
David O. Selancick on budgets and
releasing atrangements for "The
Bavid O. Selancick on budgets and
releasing atrangements for "The
during Kusell's huddles with the
producer to release "Paradine" in
January, Paul MacNamara, vp. in
charge of advertising and publicity
"Taradine," in which French
actor Louis Jourdan makes his
American debut, must be released
in 16 key cities prior to Djuversalin 16 key cities prior to Djuversalin 16 key cities prior to Djuversalunknown Woman." in which Jourdan also appears. Otherwise Selanick must return to the William
one-half the losnout fee for Jourdan.

Europe to N.Y. Morris Helprin Andre LeLarge

N.Y. to Europe



VARIETY

GIL LAMB

Starring In "Eternal Melody." A Cine Opera Production. Currently being filmed in Rome. Released by Columbia Pictures. Returning to U. S. Dec. 25.

Exclusive Manageme WILLIAM MORRIS AGENCY, INC.

#### All-Hollywood Show At Photogs' Dinner In D.C.; Truman Guest

III J.C., I Timilal vities?

An all-Hollywood show, provided by the film companies for the annual dinner of the White House News Photographers' Asan, got Washington's, winter banquet season of to a running start Saturday (10). The resident of the Unit organization of the Unit of Un

Georgie Jessel emceed, Other per-formers included Jimmy Durante backstopped by Clayton and Jack-son; Celeste Holm, Andre Previn Susana Foster, Pat O'Brien, Viviar Blaine, Eddle Bracken and Virginis

O'Brien.

Among pichupe industry exees
present were Nicholas M. Schenck,
Nate J. Shumberg, Eric Johnston,
Spyros Scoutes.

Radineps Bender.

Signification, William P. Rodgers, Michael

Colone, William P. Rodgers, Michael

George P. Skoutes.

Newreel people who handled fae

show and dinner included Anthony

Newreel people who handled fae

show and dinner included Anthony

Lead No. 1992.

Spyros Scoutes.

Spyros

J. Muto. Fox-Movietone; Charles J. Mack. News of Day; James E. Lyons, Universal; Affred O'Erth, Par., president of the association; John A. Tondra, Movietone; and George M. Dorsey, Warner-Pathe.

Place was loaded with top government brass and local reps of the industry.

industry.

Bulk of the topical humor was furnished by Jessel. When he introduced Andre Previn, 18-year-old Metro pinalist contractes, he dedeed to the property of the property of the property for a nity superstance of the property for the pr

not Parnell."

Mr. Truman paid tribute to the gal singers on the program, mostly from 20th Fox, when he remarked that "I see that girls who sing can also go far." He said he wished for his daughter, Margaret, the kind of reception which was given to Celeste Holm and the other songstresses at the party.

#### N.Y. to L.A.

Barney Balaban Edgar Bergen Cecil Brown Edgar Bergen Cecil Brown Madeleine Carroll Jerry Colonna Marlenc Dietrich Charles Einfeld Y. Frank Freeman Happy Goday Anita Gordon Paul Graetz
Joseph H. Hazen
Theresa Helburn
Russell Holman Lou Levy David Loew Fred Mohrhardt Raymond Morgan Ted O'Shea Raymond Morgan Ted O'Shea Micheline Presle Paul Raibourn Charles M. Reagan Almira Sessions

Jonie Taps Pat Weaver

#### 20th-Fox Going Into U.S. 16m Distrib; Hopes to Trailerize Potential 35m B.O.

Anyway, It's a Train Albany, Oct. 18.

Freedom Train and hip Food Train running With Freedom train and Friendship Food Train running side by side in the daily press, inevitable mistake #as made here last week when a local citizen brought a sack of flour as his contribution to the Freedom

Train. It was a big-hearted error.

#### Church Attack **Denting 'Amber'**

Scattered shots were still being freet this week in the "Porver Ambeer" censorship battle between the first boycotts and picket lines in mental the still being censorship battle between the first boycotts and picket lines in mindstry and Catholic Church. With boycotts and picket lines in force against earlies showing a first boycott and picket lines in week showing a marked deeline from maticipated levels. According to one 20th-Fox exce a fall-off in attendance of the control of the population has withdrawn its patronage. In the Chiego area, Magr. James R. Reidy, chanceller of the Peoria boycott of 10 Publis-Great States houses in retailation for circuit's boycott of 10 Publis-Great States houses in retailation for circuit's boycott of 10 Publis-Great States houses in retailation for circuit's Wednesday (21). Although theast was made, no actual ban has been placed on this house so far. Amagailat, Catholic Diocesan, weakly, called for evision of the New York state censorship law to permit local bans on holpedinable pictures. Demand ofference of the commissioner of Public Satety from enforcing the mayor's order to stop "Ambeer" on the grounds that the partment to license pictures "milities any local law or ordinance to the contrary. Sackstohevum, Catholic week urged to boycott "Ambeer" when it opened at the Capitol and register their protests with the man-

In Regina, Saskatchewan, Catho-lics were urged to boycot "Amber" when if opened at the Capitol and register their protests with the man-agement. There were no letters and few complaints with the picture playing to brink business for a three-day booking. It was pulled after a one-day holdover sagged.

Geison Heads AVC Group Sam Geison was tapped for chair-man of the Motion Picture Chapter, American, Veterans Committee, at elections held last week. Geison, formerly Columbia's Broadway col-umnist contact, lws stepped out to start his own publicity agency. Others elected by AVC were Ar-nold Kwater forecastic was paid.

nold Karter, vice-chairman; Ralph Bennett, second vice - chairman; Richard Meyer, third vice-chairman; David Weisman, treas., and George

L.A. to N.Y.

George Bagnall Barbara Bel Geddes William Castle William Castle Ralph, Cohn Hume Cronyn Helmut Dantine Richard Diggs Irene Dunne Fred Ehrman Dan Fisher Mordecai Gorelik L. Lawrence Gree Monroe Greenthal Van Heftin Louisa Horton Walter Kane Walter Kane
Fay Kanin
Sam Katzman
Arthur Kennedy
Milton Kussell
Leonard L. Levinson Fred MacMurray Marilyn Maxwell Robert Mitchum Robert Mochrie Robert Mochri-Elsa Neubergei Mike Nidorf Bert Oliver Roman Pines Helen Rose George Tobias Steve Trilling Howard Walls Ben Washer Lew Wasserman

First of the majors to take the lom whiced by the whiskers and attempting the low whiskers and low which was a low which will be low the low which was a low which will be low the low which when we want to be amounced this not offer it unfair competition. Under plans to be amounced the work by 30th shorts saite manager Peters Levrathes, the company will be not fits features for 15th distribution through Plinss, Inc. Latter company until now has handed nor company until now has handed nor company until now has handed not be company until now has handed not be a low which when the low which we want to be a low which we will be similar to reverse and the low which we will be similar to reverse and the low which we will be similar to reverse the similar to reverse thave the similar to reverse the similar to reverse the similar to

solutions. System of distribution for the narrow-gauge product will be similar to that employed by most of the majora and the similar of the

(Continued on page 18)

#### 20TH EXTENDING ITS CLASSROOM CIRCUIT

CLASSROOM CIRCUIT

Hand-in-hand with 20th-Fox's entry into domestic film distribution of its regular product, to be amounted to the company of the company has laid down two strides of the company has laid down two strides of educational use of its inflam—only bopa file schools are to be permitted access to them and they course of study only during school hours. In other words, 20th won't sell to a school system that wants of the course of study only during school hours. In other words, 20th won't sell to a school system that wants are considered to the course of study only during school hours. In other words, 20th won't sell to a school system that wants are considered to the course of study only during school process only. Such distribution in the past has raised a major squawk from schools and the course of the course of

tural Resources, "Light and Power," etc.

Large number of 20th older are without hill broade for classroom with the control of the control of

# 506 RELEASES IN 1948; UP 39

# Breakdown of Releases by Cos. 68 WESTERNS,

Company	Features* in 1948	Features*	Westerns in '48	Westerns in '47	ish Pix in '48	British in '47
Columbia	42	41	14	- 10		
Eagle Lion		64	6	6	8-10	8-10
Film Classie			A			*****
Metro	24	24				
Monogram	32	32	16	16		
Paramount	25	25				
Republic	28	32	20	26		
RKO		44	6	. 6		
Screen Gui	d 25	15				
SRO	4	1 .		****		
Twentieth-H	ox . 44	33			4	
United Arti	sts , 18	27	6	6		
Universal .	33	33	****		10-12	10-12.,
Warners	20	20			****	
1						
Totals	412	391	68	54	22-26	18-22

\* Does not include westerns, British releases or reissues

#### Korda Talking to Goldwyn, Selznick For U.S. Release After His 6 Via 20th

With the six films that Six Alexander Korda is to deliver to 20th-Fox under his present distribution contract now all set. British pre-ducer has beginned to the contract of the contract to the contract of the contract of the contract of the contract of the con-tract of the contract of the con-tract of the contract of the contract of the kind of the contract of

them already completed—which are not included in the Pox deal. Negoti and the control of the pox deal. Negoti start shortly with a number of U. S. distrib. One. "Shop at Sty Corner," has already been set with Republic. Goldvay, who is heading for Edge-deal of the pox deals of t

#### Geneva Trade Treaty OK on Long-Range For Film Biz But NSG Now

Washington, Nov. 18.
Tariff and trade agreement, signed arriff and trade agreement, signed recently by 23 countries in Geneva and released by the State Department yesterday (Monday), promises long-term relief for U. S. film companies in their overseas operations but offers no balm for their immediate headaches.

Crudal portion

panies in their overseas operations, and did the handschea. Crucial portion of their immediate handschea. Crucial portion of the agreement Article IV, which hars such counforted the second portion of the Arabitation and Reall Iron protecting domestic flims by devices other than screen-time produce. Provisions rule out exhibitions of the second produce t

#### MPF HAS \$1,000,000

AIRE ADI IN COFFERS

With the first board meet of the Motion Picture Foundation still is interested in the Motion Picture Foundation still is interested in the Motion Picture Foundation still is interested in the Motion Picture of Motion Picture Foundation still is interested in the Motion Picture of Motion Picture Foundation is the Motion of \$1,000,000 to hankroll its dark, it's been learned, Mots of the Motion Motion is more and the Motion of the Motion Picture of the Motion Picture of the Motion of the Motion of the Motion Picture of the Motion Picture of the Motion of the Motion Picture of the Motion Pict

Decree Appeal Jan. 12

Argument before the U. S. Supreme Court of the all-important Government anti-trust suit appeal will be heard the week of Jan. 12. High court has ordered the case (U. S. vs. Paramount, et al. to be placed on the Monday (12) calendar for hear-

Monany tes searches ing.

Major defendants last week finally received copies of the record on appeal from the clerk of the court. Film attorneys are now busy prepping briefs for submission to the court. In most instances, briefs, will follow closely those handed up to the statutory court when the case was retirably tried.

#### Parks Draws No Dough in 'Blade'

Hollywood, Nov. 18. Larry Parks won't draw a cent from Columbia for "The Gallant Blade," which rolls Dec. 1 with Henry Levin directing and Irving Starr producing. Cinecolor pic is Park's first since "Swordsman" last March. He's refusing to accept pay because of a contract squabble.

because of a contract squabble.

Two pacts are involved. One is an old deal made before "The Joison Story." The other is a seven-contract he alleges in a suft is multiple of the story of

The pay envelopes are piling up at Columbia unopened. Parks de-cided to return to work rather than be idle while awaiting federal court decision on the suit, due early nex

#### Truly a 'Vendetta,' Pic In Prod. Some 2 Years Hollywood, Nov. 18.

After being in works for two

# 30-35 RRITISH

U. S. film distributors will release approximately 506 pictures during the 1948 calendar year. Figure rep-resents an increase of some 39 fearesents an increase of some 39 fea-tures over those released during the current year, with most of the in-crease due mainly to new companies entering the industry, rather than a release stepup by the majors.

entering the industry, rather than a release stepup by the majors.

Survey of distrib toppers by VARIETY reveals a general reductance on the part of most to predict the control of the co

(Continued on page 18)

#### U Giving the Gun To Prod. Schedule

BROOME CIT! and "Potrant in Hitting the screens in December will be "Pirates of Monterey" and "The Secret Beyond the Door." Urg January releases are "A Woman's Vengeance" and "The Senter Was Carlott of the Secret Was Carlott of the Was Car

#### Meredith Thinks There's No Mystery to Pic Prod.

Amherst, Mass., Nov. 18,
Urging more experimental production of films, Burgess Meredith and
wife Paulette Goddard presented
two complete units for the making
of sound films to Amherst and Smith
Colleges. Equipment, valued at \$20,
200, was the first contribution by the
Marine Burgers. Motion Picture Foundation for Col-leges and Universities, recently backed by Meredith to encourage academic study of the film medium, academic study of the film medium. An Amherst alumnus, Merchild with the different studies and the state of the week.

Skelton to the Rescue
They should be the great roots culture of towns, cities, schools, college and trade unions. I would like to to see the industry break ways the see that the see tha

#### See Producer Trio Exiting in Top M-G Shakeup: Marx Takes Story Reins

Mayer's Red Warning

Mayer's Red. Warning
Hollwood, Nov. 18.
Executives on the Metro lot,
including producers, directors
and department heads, were
ordered by Louis B. Mayer to
'forget politicalisms' and get
a meeting called to consider a
new economic policy for the
company, Mayer said:
"If anybody feels he is so determined to aepouse the communist cause, let him be courataking our money and wasting
our time."

#### Par Ups Output To 40 Pix in '48

To 40 Pix in '48'

Barray Babbaa, Paramount prexy, our miny gabbaa, Paramount prexy, our press, and there company toppers, has outlined an expanded program for the 1947-48 season. Under schedule, Par will a season was a season. Under schedule, Par will a will be schedule, Par will be sc

#### Lloyd Lind New Eastern Sales Boss for Mono-AA

Alles Boss for Mono-An.

New eastern sales manager for Monogram-Allied Artists reportedly a Lloyd L. Lind, prexy of Pictorial Flims, Pathe Industries subsidior and the sales of the sales

Hollywood, Nov. 18.

Expected top-echelon shakeup at Metro, which has been taking more definite form since the arrival here of Charles C. Moskowitz, Loew's veepee and treasurer, apparently will result in the exit of many top names and a shifting of some producers and execs to new positions.

ducers and excep to new positions. Moskowitz huddled with studio toppers on his arrival last week and held several sessions with an eye further payroll economies. On Friad (14) he is reported to have advised various department heads that the contract of the contract of

iors awept out in the shuttle.

Changes in higher classifications apparently will be made edinitie within the next few days with reshuffling of producers said to be almed primarily at thinning the parently is that exec supervision is not exactly in keeping with current economy wave. Producers who have turned out only one film in two years in the past will have to make the producers of the produ

years in the past will have to make a least one a year-from now on.
Recurring but unconfirmable reports are that three and possibly provided to the proposal properties of the producing one of the changes will see Sam Marx move the properties of the properties of the producing one for reported annotation. Administ are both reported annotation for seven years when studio was producing one this after another. At that time, he was responsible for (Continued on page 20) (Continued on page 20)

#### Blame Customers' Men In Wall St. for Helping To Depress Amus. Stocks

Uepress Amus, Stocks.
Wall Street's broket-to-custoreer
ery right now is: "Get rid of film
stocks and buy something with action." The Street, itself, hungry
for a fast doilar on the turnover of
so a fast doilar on the turnover of
so a fast doilar on the turnover of
advantage of the British situation
and other developments to this own
artificial sinker into pix stock quotations. It's that sort of psychology
and not pix prespects, the facal
quoise bordering on the all-time low
for the postwar period.
In short, prokers who fill their pay

for the postwar period.

In short, brokers who fill their pay
end the property processing customers in to present the processing customers in the present polytical-meeting transactions are putting the bee on film stockholders to unload pix and buy more active stocks. They're pointing to the overseas uncertainties in films as an argument—not because they have anything against pix companies as such, but rather to (Continued on page 22) (Continued on page 22)

#### READE POLLS PATRONS NIXES 2 AT UPPED B.O.

NIKES 2 AT UPPED B.O.
Part' "Uncongreed" and Wanner'
"Life, With Father," both increased
admission fains, will not be shown
by the Walter Reade circuit as result of a week-long poll of the
chain's patrons in Perth Amboy and
Monday night, (17) at the Majestile
and Strand in the former town and
at the Community, Park and Jersey
in Morristown.
Monday night (17) at the Majestile
and Strand in the former town and
the Community, Park and Jersey
in Morristown.
Walter Reade, Pr. said
that 55% of the persons casting balthat 55% of the persons casting balthat for the persons casting balthat for the persons casting the
indicated they would pay the
higher impost. However, he add not
to warrant booking either of the pictures in those towns or in other communities when his circuit has thea-

munities where his circuit has thea-

# Walter Winchell cheers-"THE MOST SENSAT

A rousing memorable experience. Superb performances Climax to a lifetime of movie-going!"

- World-Telegram

"One of the most vital, stirring and impressive pictures in history! It will clean up at the boxoffice!" - Variety

A shining milestone in the development of the movies It covers the movie industry with glory! Everyone who lives in our times must see it!"

-N.Y. PM Will magnetize audiences to the boxoffice!" - Film Daily

The impact is overwhelming! Extraordinary film! American Movies gain a new honor!"

N. Y. Post

A profoundly moving and dramatic story of today! Hits you full in the face!"

N. Y. Daily News

"A brilliant irrestatible enter tainment. The 20th Century. Fox Production has gone all out in this audacious, emotionally stirring, human conflict!"

N. Y. Herald Tribune "A really superb presentation headed for top grosses !!

-Showmen's Trade Review

And at the boxoffice-THE MOST SENSATIONAL

)NAL RAVE REVIEWS IN FILM HISTORY!"



LROSSES IN 20TH'S LONG-RUN HIT HISTORY!

#### Mourning Becomes

RKO release of Dudoy Nichola produc-tion (in association with The Theatre Redgrave, Ruymond Massey, Katina Pax-lancy tolenan, Ronry Hull, Directed by Anary Volenan, Ronry Hull, Directed by Anary Volenan, Ronry Hull, Directed by or the Eugene O'Neill play, Camera, George Harres; film celliors, Rodand Gross and Chandler House; music, Richard Engemen; N. Y., Nov. 18, '47, Ruaning time, 173

N. Y., Nov. 18, '47, Runming time, 419
MINS. Laviula Mannon
Lavinia Mannon
Orin Mannon Michael Redgrave
Exra Mannon
Christine MannonKatina Paxinou
Adam Brant, Genn
Peter Niles
Hazel Niles
Seth Beckwith Henry Hull
Landlady Sara Aligood
Dr. Blake Thurston Hall i
Amos Ames
Mrs. HillsElisabeth Risdon
Josiah Borden Erskine Sanford
Abner SmallJimmy Conlin
Reverend Hills,Lee Baker
Joe SilvaTito Vuolo
Mrs. BordenEmma Donn
Louisa AmesNora Cecil
Minnie Ameg
Ira Mackel

Eugene O'Neill's Classic defined Burgers O'Neill's agent of the person of the control of the con

romantic attachment to her father, confronts her with the fact side knows of the relationship. That results and the state of the relationship that the side of the relationship that the side of the s

member of the family, turns bases want in solitude her own distant doom. An extra two-thinds of the film is a wart in solitude her own distant doom. An extra two-thinds of the film is made larkely unbelievable by poor casting. While Miss Paximot is very suble actives, and the property of the control of th

#### The Rishop's Wife Hollywood, Nov. 15. RKO release of Samuel Goldwyn proluction. Stars Cary Grant, Loretta

Young, David Niven; features Monty Wool-
ley, James Gleason, Gladys Cooper, Elsa
Sherwood, Leonardo Bercoviel: from novel
by Robert Nathan; camera, Greek Toland;
music, Hugo Friedhofer; editor, Monica
Collingwood, Tradeshown, Nov. 13, '47
Running time, 108 MINS.
Dudley Cary Gran Julia Brougham Loretta Youn
Julia Brougham Loretta Young
Henry Brougham David Niver
Professor Wutheridge Monty Woole
Mrs. Hamilton
MatildaElisa Lapeheste
Mildred Cassaway Sara Hade
MaggentiTito Vuol
Stevens Erville Alderno
Attack Captain
Michel Bugene Borde
First Lady in Michel's Almira Session
Second Lady
Hat shop proprietress Margaret Well
Hat abon customer Kitty O'Nei
Hysterical mother Isshell Jewe
Blind mah
Della Dorothy Vaugha
Policeman
Mitchell Boy Choir

man Guld got 24% of the distarts between the production of the pro

#### Miniature Reviews

miliature actyrews
"Mourning Recomes Electra"
(RKO). Faithful representation of the Eugene O'Neill drama will take heavy selling.
"The Bishops Wife" (RKO).
Class fantasy loaded with warmth and human appeal, warmth and human appeal, part town After Dark" (Par).
Able centry in the "Big Town' film series. Capable supporting fare.

nim series. Capable supporting fare.
"Out of the Pad" (RKO).
"Out of the Pad" (RKO).
"Threat detective melod ram of the Pad" (RKO).
"The part of the Pad" (RKO).
Surdy stuff for action fans.
"Chack You Guns" (EL).
Moderately entertaining outuper savering Bolie Detect" (RKO).
Another Tim Holt western, one where they like cowboy films.
Surdy Surdy (RKO).
Another Tim Holt western, one where they like cowboy films.
The pad (RKO).
The pad (RKO

ations.

discomfort but before it's all over. Grant has laid his heavenly touch for the control of the control

#### Big Tewn After Dark Hollywood, Nov. 15. Paramount release of Pine-Thomas pro-

features Richard Travis, Anne Gillis, Vinc
Barnett, Directed by William C. Thomas
Original screenplay, Whitman Chambers
based on radio program, "Big Town"
camera, Ellis W. Carter; editor, Howard
Smith. Tradeshown Nov. 14, '47, Running
time. 70 MINS.
Steve Wilson.,,
Loreici Kilbourne Hillary Brook
Chuok LaRue
Susan PeabodyAnne Gilli
Louie SnoedVince Barnet
Monic
Jake Sebastian Douglas Blackle
Amos Peabody
Amos Peabody
Marcus
Fletcher Arthur Space
Jimmy O'Brien Dick Keen
Harvey Cushman Sumper Getche
The second second

"Big Thun After Dark" is an able entry for supporting bookings. It melodrama moves fast, story, hold together and the playing is capable Release aims more than fulfilled by production values obtained by William Pine and William Thomas.

neesses ame more than running to receive a man more than running the man runni

#### Out of the Past

RKO release	of Warren Duff (Robert
Sparks) production	on. Stars Robert Mitchum,
Jone Green fonts	res Kirk Douglas, Rhonda
Planetne Blohure	Wahl Stove Brodle, Vire
winte . Wuston	Paul Valentine, Dickie
Moore Ken Nil	es. Directed by Jacques
board on blu n	ovel, "Build My Gallows
Yith the material	Nicholas Musuraca; editor,
tright t chimetal	Mental Por Wohl
Sanuel . F. Dec	tley, score, Roy Webb.
Tricitesitowit Trov	. 10, 21. Abduting Suno
Bo MINO,	
Jen	Jano Greer
Katnie	dang Greet
W HIC,	Kirk Douglas
Meta Carson	Rhonda Fleming
Jim	
Fisher	Sleve Brodle
Ann	Virginia Huston
J06	
The Kid	Dickie Monro
Eleis,	

"Out of the Past" is a hardboiled meledrama strong on characterization. Considerable production polish, effective direction and compelling mood slot it for attention of and help overcome tendency towards choppiness in story unfoldment. It's sturdy film fodder for twin bill situations.

incl help cover one and your countries of the country of the count

#### Check Your Guns

y	
it	duction. Start Eddie Dean: features Ro
	coo Ates, Nancy Gates, George Chesebr
	play. Joseph O'Donnell; songs, Pete Gate
·	Dean and Hal Blair; camera, Einle Mille
1	editor, Joseph Gluck, Proviewed, N. X
e l	
	Scapy
9	Cathy Nancy Gat
3	Farrell
4	Brad Stan Jolie
ø.	Brad
	Sloane Terry Fro
	Rider No. 1
	Didne Me 9 Des Coon

Latest Eddle Dean ontoner is a moderately entertaining western intai will proye acceptable fare for the action situations. Dean, who plays himself in the film, is the usual self-reliant Eddle, a constant champion of law and order. His fans will find his performance quite to their state.

champlen of law and order. Hist
lam will find his performance quite
lam will find his performance quite
Standard story formula deals with
a band of outlaws led by Stan Jolley win have feopardized the anterly
in the standard story formula deals with
a band of outlaws led by Stan Jolley win have feopardized the anterly
in cahoots with a crooked judge,
William Fawcett, they give Dean and
used before the last reel unfolds.
There's little originality in the yarn
tip the two standard in the property
diameter standard in the property
diameter standard in the standard in the draw
much to the chagrin of his
draw much to the chagrin of his
draw much to the chagrin of his
draw much to the chagrin of his
underous even in these hose operas
is the slow, determined walk affected
underous even in these hose operas
is the slow, determined walk affected
as six shootin due! Seen to doubt
will elleit, chuckles from hidebound
western hisbliness is a forthright
sheriff in this Jerry Thomas production. As the deputy, Roscoe
Chesboro and Fawcett register as
Nancy Gates is a veloping it can be
decoration with its Jolley, George
Chesboro and Fawcett register as
is brisk and Ernie Miller's lensing
stands out. Some three soogs,
sandardeed fine fordeage, are so-sowith Dean crowning the Tyrics.

#### Wild Horse Mesa

Wild Horse Mess

(SONGS) States yester,
then, States Tim Boll, Estates Nan Land,
NNO seissen States,
then, States Tim Boll, Estates Nan Land,
Nan States Tim Boll, Estates Nan Land,
Land Tim Boll, Estates Nan Land,
Nan

Another in the Tim Hol: cowboy series, this is a bit above average, having been adapted from a Zane Grey story. Sufficiently strong to play in spots where they go for cactus epics, as support on twin bills.

Grey story, Sufficiently strong to be considered and such as a superior they go for beautiful story of the considered and such as a superior such as a superior such as a superior between the superior such as a superior suc

Return, Meast Beloved

(Italian-Made)

(Italia

#### Zygmunt Kolosowski (RUSSIAN-MADE)

dies production, Stars Boris Dmochowski;
Nawroski and Dmochowski, Screenplay,
Igor Lukowski. At Stanley theatre, N. Y.,
Nov. 12, '47. Running time, 80 MINS.
Zgymunt KolosowskiBoris Dinochowski
Waclaw Wlencek Dmitri Millutenko
Gauleiter
S.S. Lieut, Ratz Andrei Tarszyn
S.S. Capt. HauchNikolas Grodski

# EXHIBS' AD HONEYMOON KAPUT

#### Unlikely ASCAP Will Acquiesce To TOA's 2-Yr. Moratorium Request

Two year moratorium which-would freeze basic theatre rate schedules at their present level has been asked of the American Soclety of Composers, Authors & Publishers by the Theatre Gwners of American That's the initial proposal put up to American Society and the second proposal put up to the pro the proposition since it means rele-gating its announced boost to the

An informal arbitration proceed-An informate and in figure and in a trifling \$20,000 increases after the organization declared it. Wanted to produce the produce of the produ

#### Hellywood Production Favored as Less Costly Than East by Indie

Eastern production isn't what it's cracked up to be—take it from Jack oldberg, indie filin producer. A veteran of some 15 years in turning out low-budgeters in and around New York and Florida, he points out that advantages of California studio methods add up to heffy savindo methods add up to heffy savindo.

ings.

"Out on the Coast," says Goldberg, "you have a six-day week, some says and the says of the says

In the future, Goldberg declared, he'll move his entire film-making program to the Coast. Following the Robinson film he's due to deliver a

Robinson thin he's due to deliver a trio of pix, in association with Al Cohn, Coast indie, for United Artists release. They're "Medody Man," release. They're "Medody Man," release. They the word of the Block release they would be the Later will be made in Mexico.

Flanneing of the UA trio is being worked out with the Bank of American Personal Personal

#### METRO 150G CONTEST **LURES-158 NOVELISTS**

Hollywood, Nov. 18.

Metro will hand its semi-annual
\$150,000 literary prize to the author
of one of 158 novels. That number \$150,000 literary prize to the author of one of 158 novels. That number is the problem of the pr

#### Mayer to Head MP Assoc.

Freddie Schwartz, Century Cir-cult v.p., is stepping down as head of the Motion Pleture Associates. Arthur L. Mayer, prop. of the Rialto theatre on Broadway, will be the new head.

MPA plans an enlarged program of aid for film men from all phases of the business.

#### SAG Skeds Mail **Ballot on Commie** Problem. Reissues

Hollywood, Nov. 18. Actors Guild's annu meeting went through the motions of tabling the question of reissues for future decision and then taking

of tabling the question of reisaues for future decision and then taking strong action on the anti-Red question. When it was over, it was distincted to the control of the c

#### ILLNESSES WRECK PRODUCTION BUDGETS

PRODUCTION BUNGET.

Illness has cut heavily into the production schedules of several top-budget films in recent weeks.

Hardest hit is Metro, where "Master of Lassie" shut down 10 days ago veteran these jost still out and studio dosn't expect lensing to get underway again for another week, with loss running well over \$200,000. Studio absorbs the nick from a perago in preference to paying high insurance premiums.

surance premiums.

Illness of director Victor Fleming closed down Sierra Pictures' "Joan,"

closed down Sierra Pictures "Joan," the Ingrid Bergman starrer, for seven days, but the \$20,000 loss is consistent of the Picture of the Pict

Potter succumbed to the first of the recent shutdowns mediude down by Downty Lanour's large district of the Large State of the Union." State of the Union." affected by Spencer Tracy's cold; "Berlin Express," which waited at the RKO station while Meric Oberon battled sickness; and "I Remember Mama," which halted when Iren Dunne came down with the flu.

#### AMPA's Foreign O.O.

AMPA's Foreign O.O.
Foreign film market and possibilities of reviving it will be discussed in complete detail at a meeting of the Associated Modion Picture Advented the Company of the Associated Modion Picture Advented to the Company of the Associated Modion Picture Associated to Speak and Picture Associated of the Modion Gradien, film consultant of the Dept of Commerce, and Theodore Smith of the Motion Picture Asso. Dave Illian, Loew's International ad-publicity chief, will preside.

# OLO 50-50 SPLIT

The boom period soft touch on advertising is over for exhibit. These operators who let their own ad budgets shrink smaller and smaller with willingness of distribs to take up the slack—and then some—during the war and postwar heyday, are in for a shock. They're going and campaigns, or else. And that includes affiliated, as well as indie, houses,

cludes attituated, as well as tindic, objects, and statistical exposured controlled and the statistical exposured controlled and the statistical exposured controlled and the statistical figure. It's now slipped to hardly 2% of the gross, objects of the statistical figure, at any object of the statistical figure, and the statistical figure for a statistical figure figure

an exhibitor chooses to spend ove (Continued on page 22)

#### **RKO'ers Reaffirm** Trust in Scharv

Mollywood, Nov. 18.

BKO board chairman Floyd Odhim and president N. Feter Rathyron went to but yesterday (Mon.) for producer Dore Schary, under stack at the Rouse Committee on probe last month. In a letter to an RKO atockholder they resulfirmed their full "confidence" in Schary and Communities and competite discountered and communities and competite discountered and communities and the comm

(Continued on page 18)

#### DISTRIBS DEMAND 20th's Frank Aim to Boost Rentals Presages General Distrib Drive

#### **Bacher Ankles 20th**

Hollywood, Nov. 18.

Hollywood, Rvv. 18.

William A. Bacher's producer
ticket at 20th-Fox, with six months
still to go, was dissolved by mutual
consent. Announcement of a new
affiliation will be made in two

weeks.

Prominent among Bacher's produc-tions on the Westwood lot were
"Leave Her to Heaven" and "The Foxes of Harrow."

#### 20th to Extend 'Cleveland Plan' On Clearances

Continuing his campaign for reduction of clearances, 20th-Fox sales manager Andy W. Smith, Jr., declared last week that the system of cared last week that the system of reducing clearances inaugurated several months ago in Cleveland would be extended to Cincinnati in the immediate future and to other territories early next year.

territories early next year.

So-called Cieveland plan, instead of trimming clearance sharply between first and second run house, involves basteally the Booking of a run house, simultaneously. This brings some third run theatres up second run ceitegory. As Smith explained, one theatre in Cincy until the control of the c

Announcement of the Cleveland Announcement or the Cleveland plan's extension was made at the windup of 20th's division sales managers confab at the homeoffice last Wednesday (12). At the same time, Smith announced plans for the for-

Aninouncement that 20th-Fex plans to boost rentals on all its product similar move on the part of distributions of the product of the product

to the state woman of the state of the state

#### Eastern Pub-Ad Heads In Close Co-op With MPA-Chas, Schlaifer

MITA— Chas. Schaiter
Budget of \$5.000 will be sought,
it is understood, to implement the
industry public relations program
drawn up by the Advertising and
Publicity Directors Committee of
the major companies. Funds will be
the public that the process of the public that the
tree of the public that the
rectors committee, denied that ther
rectors committee, denied that ther
rectors committee, denied that the
rectors committee the
rectors and the
rectors committee the
rectors

the industry is now our paramount consideration.

Budget sought would be to cover Budget sought would be to cover Budget sought will be to cover Budget sought will be a considerated by the sought between the color would be used to expand the MPA's present mined as yet. In any case, bowever, according to Schlaifer, the operation "would be within the framework of the MPA and under the transport of the MPA and under the program and put part of it into effect, but at every stage it has worked to coperation of Mr. Johnston, and the sides . The committee has framed the sides . The committee succession was a supplied to the side of the side

cooperation of Mr. Johnston and his aides . . The committee's function would be that of helping to prepare pollcy and advising on the larger outlines of the program. Certainly it would not embark on any independ-ent program competing with MPA."

#### BERGER BITES METRO. AND THAT'S NEWS

AND THAT'S NEWS

Minneapolis, Nov. 18.

It was case of man blees dod when a lace of man blees dod when the same of man blees dod not the back. Berger is usually busy most of the time denouncing distributors because they allegedly grind independent distributors. He declared that the company "makes a problems." The occasion was a uncheon tendered to North Central Allied members by H. M. Richey, head of Metro's exhibitor relations.

At the luncheon, Berger said that problems is the company, on the whole, in the past 10 years has been "the most considerate" of any major distributor.

#### Briefs From the Lots

Hollywood, Nov. 18
House Peiers, Pr. returns of lims after five years of Army and civilian government work for a role in 'Charile Chan in New Orleans' at season of the control of 'The Long Gray Line' at Paramount... First picture by Robert Rossen Productions for Columbia control of 'The Long Gray Line' at Paramount. First picture by Robert Rossen Productions for Columbia Colling in Pebruary ... "Baltimore Eccapade' is the new tag on 'Pitts purple Eccapade' at RKO... Assess producer on 'The Velout Fleece' which Leonard Geldstein will make Independently in January ... Fred Which Leonard Geldstein will be the Columbia C Hollywood, Nov. 18. government work for a role in from New York and began working "Charlie Chain In New Orleans" at the designing. William Wilder is renting space seast for a singe role on completion of "The Long Gray Line" at Parel Role of The Long Gray Line" at Parel Role of The Long Gray Line" at Parel Rosen Productions for Columbia have recommended to the Columbia to the Columbia

lense "Julia Misbehaves"...Walter lense "Julia Misbehaves"...Watter Plunkett brought costume sketches for "The Three Musketeers" back from New York and began working on the designing. William Wilder is renting space



Albany Atlanta Boston Ruffalo Charlotte Chicago Cincinnati Cleveland Dallas Denver Des Moines Detroit -Indianapolis Kansas City Los Angeles Memphis Milwaukee Minneapolis New Haven New Orleans New York Oklahoma Omaha Philadelphia Pittsburgh Portland Salt Lake San Francisco

Seattle

St. Louis

Washington

Warner Screening Room 20th Century-Fox Sc. Rm. RKO Screening Room Paramount Sc. Room 20th Century-Fox Sc. Rm. Warner Screening Room RKO Screening Room Warner Screening Room 20th Century-Fox Sc. Rm. Paramount Sc. Room 20th Century-Fox Sc. Rm. Film Exchange Bldg. Paramount Sc. Room 20th Century-Fox Sc. Rm. Warner Screening Room 20th Century-Fox Sc. Rm. Warner Th. Sc. Rm. 20th Century-Fox Sc. Rm. Warner Th. Proj. Rm. 20th Century-Fox Sc. Rm. Home Office 20th Century-Fox Sc. Rm. 20th Century-Fox Sc. Rm. Warner Screening Room 20th Century-Fox Sc. Rm. Jewel Box Sc. Room 20th Century-Fox Sc. Rm. Republic Sc. Room Jewel Box Sc. Room S'renco Sc. Room Earle Th. Bldg.

79 N. Pearl St. 197 Walton St. N.W. 122 Arlington St. 464 Franklin Street 308 S. Church St. 1307 So. Wabash Ave. Palace Th. Bldg. E. 6th · 2300 Payne Ave. 1803 Wood St. 2100 Stout St. 1300 High St. 2310 Cass Ave. 116 W. Michigan St. 1720 Wyandotte St. 2025 S. Vermont Ave. 151 Vance Ave. 212 W. Wisconsin Ave. 1015 Currie Ave. N. 70 College St. 200 S. Liberty St. 321 W. 44th St. 10 North Lee St. 1502 Davenport St. 230 No. 13th St. 1715 Blvd. of Allies 1947 N.W. Kearney St. 216 East 1st South 221 Golden Gate Ave. 2318 Second Ave. 3143 Olive St. 13th & E Sts. N.W.

12:30 P.M. 2:30 P.M. 2:30 P.M. 2:00 P.M. 10:00 A.M. 1:30 P.M. 8:00 P.M. 2:00 P.M. 10:00A.M. 2:00 P.M. 12:45 P.M. 2:00 P.M. 1:00 P.M. 1:30 P.M: 2:00 P.M. 10:00 A.M. 2:00 P.M. 2:00 P.M. 2:00 P.M. 1:30 P.M. 2:30 P.M. 1:30 P.M. 1:00 P.M. 2:30 P.M. 1:30 P.M. 2:00 P.M. 2:00 P.M. 1:30 P.M. 10:30 A.M. 1:00 P.M.

10:30A.M.



and A Giant Musical Cast!

#### 'Agreement' Big News in Chi With Giant 35G: 'Valley'-Cugat Neat 57G

Sensational butters of the common and the common an

with. Olary \*\$11,000. Last week, \$2,000. \$10,000. (1,500. \$6).\$—Ride Plut Blorse\* (U) Gd with. Near \$1,000. \$1

\$9.190.

Rossevett (B&K) (1,500; 95) —

"Dark Passage" (WB) (3d wk)

Steady \$18,000. Last week, \$22,000,

State-Lake (B&K) (2,700; \$1.25)—

"Forever Amber" (20th) (4th wk)

Firm \$30,000. Last week, stou Sanjou Savjout. Laist week, stout a construction of the constructi

#### L'ville Dull But 'Body' Lusty 18G. 'Harvest' Fancy 15G: 'Heaven' 7G

\$7,000.

National (Standard) (2,400; 40-60)

"Heaven Only Knows" (UA). Back
to straight film policy. Medium
\$7,000. Last week, "Lured" (UA)

with Friday Stantardy Dr. Neff spook
abback (Standard) (Standard)

Back (Standard)

Ba

\$16,000.

Strand (FA) (1,400; 40-60)—
"Spirit West Point" (FC) and "Invisible Wall" (20th) (2d wk).

Dropped in mild \$3,500. Last week, torrid, \$7,500.

#### **Broadway Grosses**

Estimated Total Gross
This Week .......\$854,000
(Based on 22 theatres)
Last Year .....\$660,500
(Based on 18 theatres)

#### Body' Standout In D.C., Wow 25G

III J.C., YOW Zoll.

"Body and Washington, Nov. 18.

"Body and Washington, Was

#### 'Fugitive' Great \$17,000 In Mild Balto; 'Song' Loud 16G, 'Alley' 13G

Baltimore, Nov. 18.

Rather mild action here this week
with good results garnered by "The
Fugitive," given very strong balty
and going to glant \$17.000 at the
Town. "Nightmare Alley" looks
solid at the New. "Body and
Soul," at Loew's Century, shapes
sturdy.

sturdy.

Stimates for This Week
Century (Loew's-UA) (3,000; 2060)—"Song of Love" (M-G). Starts
today (Tues) after "Body and Soul"
(UA) hit solid \$15,000 in previous
week. In ahead, "Christmas Eve"
(UA), \$13,500.

week. In ahead, "Christmas Eve", "High-grade (Rappaport) (224); 20-70-"Crime Doctor's Gambiet (Col) plus Jerry Wald orch, And Russell and Martha Titton on riage. The color of the color of

#### 'Dolphin' Hot \$20,000. Buff; 'Had to Be' 16G

Buff; 'Had to Be' 16C

Bit is strong here this week, with
'Green Dollog here to the control of the control

Buffall of the control of the control

Buffall of the con

with "Had to be 100" (Cu), \$10,"Teck (Shea) (1,400: 40-70) —
"Nightmare Alley" (20th) and "Invisible Wall" (20th) m.o.). Good
\$3,500. Last wcck, "Song of Love"
(M-G) (m.o.), \$4,000.
20th Century (20th Cent.) (3,000;
40-70) — "Walter Mitty" (RKO) (3d
wk). Sock \$11,000 or over. Last
week, \$15,500.

#### 'Duel' Record 30G, Mont'l

"Duel in Sun" is beating the house record at Loew's for upped scale films this week. "Song of Love" is enjoying a big second week at Palace.

is chipring a big second week it Palace.

Capital (C.T.) 02,00; 30-4-35,00.

Capital (C.T.) 02,00; 30-4-35,00.

Last week, "Sinve Girl" (I) 02

Last week, "Sinve Girl" (I) 02

Last week, "Girls Girl" (I) 03

Bill Hickor Ricks" (WB) (resistues).

Dec 35,000; Last week, "Green For Color, 100,000; 100,

#### Kave Ups 'Gamble' Terrif 50G, Cleve.

By jumpin Cleveland, Nov. 18.
By jumpin Cleveland, Nov. 18.
grind, Danny Kaye and his stage
Gamble' up to a smash \$50,000 at Palace, after a fairly slow start.
Sellout sign was waving over week.
Sellout sign was waving over week.
They needed it, since most of the other first-runners are mild.

mild.

Estimates for This Week
Allen (RKO) (3,000; 55-70)—
Wistful Widow" (U). Skyrocketing
to \$17,500, to be week's sleeper.
Last week, "Forever Amber" (20th)
(mo.) on third week at advanced
prices, way off at \$12,000 in last 5
days.

(mo.) on third week, at advanced prices, way off at \$12,000 in last 6 and prices, way off at \$12,000 in last 6 and prices, way off at \$12,000 in last 6 and 100 pc. (1900) in last 6 and (1900)

#### Indpls. Low: 'Body' Nice \$13.000, 'Foxes' Fair 11G

Indianapolis, Nov. 18.
Firstrun film biz is down here this seek. Only bright spots are "Body

Indianapolis, Nov. 18.
Firstum film bit is down here this week. Only bright spots are "Bood with the control of the control of

#### Grosses Are Net

Film gross estimates, as re-ported herewith from the variported herewith from the vari-ous key cities, are net, i.e., with-out the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income. The parenthetic admission prices, however, as indicated, in-clude the U.S. amusement tax.

#### N. Y. Spotty But 'Agreement' Terrif \$82,500: 'Harvest'-Cole Trio Nice 75G. 'Affairs'-Sinatra (Out 3 Days) 55G

Broadway meetin biz currenty is on the spotty side, with several hold-overs slipping off but two of four important, newcomers shaping up well. Slight rain or threatening weather on two days did not help trade, but crisp fall temperatures early this week are tending to bol-ster the boxoffice.

ster the boxoffice.
Easily outstanding this session is
"Gentleman's Agreement," which hit
a sensational \$82,500 in the first
week at the Mayfair, ended last week at the Maytair, ended last Monday (17) night. This is a new record for house since launching firstrun policy this fall, beating the first week of "Kiss of Death," pre-vious high at \$48,000. Film drew raves from most crix, with hollouts at many night shows. Upped scale of \$1.80 at night is contributing factor

Next strongest is the Paramount with "Wild Harvest" and stageshow headed by King Cole Trio, Connie Haines- and Randy Brooks band This combo is reaching nice, if not big, \$75,000 in first week ended last (Tues.) night, and holds two or

big. 773,000 in set would like. It not to the control of the contr

second session at the Music Hall. "It continues."
"Mourning Becomes Electra" of Dinas loday (Wed.) at the Golden Colons loday (Wed.) at the Golden Colons loday (Wed.) at the Golden Colons loday (Wed.) at 18, 240 top at nights, under Theatre Guild sponsorship. "Lost Moment" opens next Friday (21) at the Winter Garden, atter two weeks and three days of Glass. "Business with "Upturned Class."

#### Estimates for This Week

Estimates for This Week

Estimates for This Week

AUTO (LIVE THEY) (LOOD, 88-51.80)

"Went (CITY THEY) (LOOD, 88-51.80)

"Went (CITY THEY) (LOOD, 88-51.80)

"Went (CITY THEY) (LOOD, 88-51.80)

"Pelling competition of new fillmen and generally moderate tone on Street

was \$25.000. Continues until Pec. 9 when "Bishop's Wife" (RKO) (89

"Man About Town" (RKO) (89)

"Man About Town" (RKO) (89)

"Man About Town" (RKO) (89)

"Man About Town" (Stays only about a week longer with "Revenge" (Indie) opening RVO 20.

"Rever Only 10, 10, 1885; 70-81.50)

"Fleaven Only 10, 10, 1885; 70-81.50)

"Fleaven Only 10, 10, 1885; 70-81.50)

"Fleaven Only 00 on rear in sign oppointing \$13.600 on rear in sign oppointing \$13.600 on rear in sign oppointing \$13.600 on rear in sign of the si

Sandon (1988) Solow of Container (1988) Solo

Broadway firstium bit currently is no being the property side with several holds were although off their two of the two of the week. Stays.

Globe (Ernard), (1,500), 70:\$1,20)—300y and Soul" (OA) (24 wkb.) which is the work of the control of the week. Stays.

Globe (Ernard), (1,500), 70:\$1,20)—300y and Soul" (OA) (24 wkb.) which is control on two days did not help reach, but crip full temperature any this week are tending to bolic the boxoffice.

Easily outstanding this session is Gentleman's Agreement, which is gentleman's Agreement, which is centered at the Margian; and the state week at the Margian; a

eign film polley.

Gotham (Franging) (17-81,40)—

Gotham (Franging) (17-81,40)—

Gotham (Franging) (17-81,40)—

Francisch (Franging) (17-81,40)—

Francisch (17-81,40)—

Francisch (17-81,40)—

Francisch (17-81,40)—

Francisch (17-81,40)—

Gotham (17

more to Nov. 28, with new film not schwarzer (WP. 1439; 963-150) — "Life With Father" (WB) 1449; who. Still pool at \$48,000 white 12th round was \$20,000. Remains or investment of the schwarzer (WB) 1200 — "Upturned Glass" (U) 64 was \$40,000 mild; opener was \$25,000, good but way (17), sagged abrulyly to \$13,000, mild; opener was \$25,000, good but days in third round with "Lotal Moment" (U) opening here Friday, (G1).



from your friendly Leo of M.G.M!

#### "CASS TIMBERLANE" MUSIC HALL SMASH!

Largest 1st week M-G-M gross, with only one exception, in Music Hall history! Oh how those crowds are enjoying the love affair between rich but lonely Cass (Spencer Tracy) and the spirited lass (Lana Turner) from the other side of town. Their best friend (Zachary Scott) falls for her too in this thrilling Sinclair Lewis best-seller. M-G-M has made it into a movie for the millions!

#### "GREEN DOLPHIN" NEW CRITERION HIGH!

After setting a new all-time 4-week record, "Green Dolphin Street," M-G-M's big spectacular drama rolls merrily on at Criterion, N. Y. First openings terrific: Houston is second biggest in history; Atlanta, Kansas City, Buffalo sensational. And now a big national magazine campaign launches its nationwide release. What a list: Life (2 issues), Time, Look, Redbook, Collier's, Good Housekeeping, Ladies' Home Journal, Woman's Home Companion, McCall's Magazine, Sat. Eve. Post, Newsweek, Liberty, Esquire, New Yorker, True Confessions (2 issues), True Story, American Magazine, Today's Woman, Parent's Magazine, Household and all the fan magazines plus newspapers and radio. Lana Turner, Van Heflin, Donna Reed, Richard Hart and cast of thousands.

#### 'GOOD NEWS" FOR THE HOLIDAYS!

Will you be one of the several hundred lucky showmen who will play M-G-M's fast-stepping Technicolor Musical simultaneously with Radio City Music Hall at holidaytime? What a turn-over with this hour and a half joy film, packed with youthful verve, studded with top song hits, starring June Allyson, Peter Lawford and a screenful of sparkling new talents.

#### Hub Off But 'Body' Lofty \$46,000 In 2 Spots; 'Stallion' Okay 22G, Ditto

these two spots. "Peccost week after finant opener." The week after finant opener. The week at t

pill clicking at \$5,000 efter \$5,000 refer \$5,000 refereacy (Mp.) (1.373; 4.640) — "Red Stallion" (EL) and "Drift coord" (Rep). Okay \$6,000. Last voice (Mp.) (Mp.

E4400.

Modera (M.P.) (900; 76-81,20) —

Forever Amber (20th), Moreover

Forever Amber (20th), Moreover

However Amber (20th), Moreover

However Amber (20th), Moreover

However Amber (20th), Moreover

However Amber (20th), Central (1988), Moreover

However (1988), Moreover

How

week begins today, Last week, nig Banonom (id. Ar.) (1700, 4080)— Banonom (id. Ar.) (1700, 4080)— Banonom (id. Ar.) (1700, 4080)— wood (Bep), Awange 181,000, Last week, "Forever Amber" (20th) with week, "Forever Amber" (20th) (re-nama "Druma Mohawit" (20th) (re-sults), Arap drop to 185,600, such solid (Id.) (and "Crima Dector amble" (Col.) Second week begins loday (Tues), Last week, fine 19,000.

19,000.

Translux (Translux) (900; 30-74)—
Burning Cross" (SG) and "Hat
30x Mystery" (SG). Nice \$6,000.
ast week, "Black Friday" (U) and
Black Cat" (U) (reissues), \$4,000.

#### Dolphin' Bright \$22.000 Leads K.C.

Obc. of treatment in 8 days, light space of the space of

Key City Grosses

Total Gross Same Week Last Year .....\$2,938,000 (Based on 2I cities, 188 theatres)

#### 'Foxes' Fair 14G. Mpls.; 'Body' 16G

o stougning biz badly this week.
Unfavorable weather and weekend
exodus of 5,000 fans to lowa City for
the Minnesota football game didn't
help. Only "Body and Sout" looks
smash.

help. Only "Bodg and Soul" holes amanash.

mass the state for This Web

mass and the state of th

#### 'Driftwood'-Mills Bros. Smash \$13,000, Seattle

Seattle, Nov. 18.

Mills Bros. on the stage with no upped prices will help "Driftwood" to a smash session this week at the Palomar. "Wild Harvest" also looks solid.

Falomar. The Uptown has been reopened by Sterling chain as special attraction house, now playing "Torment" (Swedish) to nice returns, This house heralds "We will present only world-

tion house, now playing "Torment", its words of house and program of the control of the control

#### 'LIFE' WHAM \$26,000 STANDOUT IN FRISCO

SIANDUUI IN FINSU
Big new here this week is the
new Bob Bigos comedy, "Where
new Bob Bigos comedy, "Where
ness at the Paramount. "Unconness the Paramount of the Paramount."

Paramount of the Paramount of the Paramount.

Paramount of the Paramount. "In the Paramount."

Paramount of the Paramount. "In the Paramount."

Param

Jack Wess, "Porcever Anners" and the property of the property

\$4,500. St. Francis (Par) (1,400; 60-85) — "Unconquered" (Par) (2d wk). Strong \$28,000. Last week, terrific \$35,000.

25,000. Last week, terrine Veek, terrine Vee

#### 'Body' Sockeroo \$50,000. Philly

"Body and Soul's doing the sock that the season at the Masthaum." Forever Amber' still it shirty good in the sock of the sock

Gold" (Mono), 88,500 in 11 days.

Hex" (Mono), 88,500 in 11 days.

Faramount (H.E.) (3,039; 45-80)—

"Wild Harvest" (Par) and "Big Fix"

UL), Big 83,000. Last week, "Bachelor Bobby-Soxe" (RKO) (3d wk).

Black Gold" (Mono) (m.o.), Solid

"Black Gold" (Mono) (m.o.), Solid

\$5,000. Last week, "Hell" Angels" (Indie) (reharvest, Surpreded at med Stero),

#### L.A. Mild Albeit 'For Keeps' Sturdy \$54,000 for 3 Houses, 'Alley' Bright \$61,500; 'Affairs' Slow 261/6G in 4

Lox Aragies, Nov. 16.

Top new bills in Bartums currently are "Fightmans currently state", The Low Aragies (Nov. 16.)

Time, Roy Research Laber and This Barton, State of the Latter (RKO) (2,896; 60-100; 40-40; 40

Beilimates for This Week

- Handad ("WCC") (1528 08.3)

- Click Adventure" (COI). Near \$4,500.

- Lat Week, Spirit Week Point" (CC).

Beverly Hills Misse Hall (G&S.

- Beverly Hills Misse Hall (G&S.

- Beverly Hills Misse Hall (G&S.

- Bereity Hills Misse Hall (G&S.

- Bereity Hills Misse Hall (G&S.

- Werdows' (U.S.) (38) (6-8-1).—"Montal veek, Spirit Sas, Montal (G&S.

- Werdows' (U.S.) (38) (6-8-1).—"Montal (G&S.

- Spirit Sas, Montal (G&S.

- Bowniswa (WB) (U.S.) (G&S.)

- Bowniswa (WB) (U.S.) (G&S.) (G&S.)

- Whome (WB) (U.S.) (G&S.) (G&S.)

- Whome (WB) (U.S.) (G&S.) (G&S.)

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- Bowniswa (WB) (U.S.) (G.S.) (GS.)

- Bowniswa (WB) (U.S.) (GS.) (GS.)

(McG). Good \$25,000. Last week, Song of Love' (McG) (2d wb.), Loyols (FWC) (1,248; 60-81) — Nightpare Alley", 20th). Brief and the state of the stat

(2d wk), Fair \$5,000, Last week, 30,000 city, FWO (186; 60-81)—"Loat Moment" (U) (2d wk) and "Pretender" (Rep). Only \$2,500, Last week, not \$4,700, 10,100; 60-91)—"Lost Moment" (U) and "Pretender" (Rep) (2d wk) Light \$8,000 city, 10,100;

Gd wk-6 days', dull \$8,00 at uppeed prices.

100 at uppeed u

#### Body' Only Sock Film in Pitt, 23G

Only dent in a generally sluggish setup here seems to be "Body and Soul" at Penn. Picture got away to

setup here seems to be "Body and to Soul" at Peni. Picture got away to flying start. Elsewhere, pickings are silm. Bob Hope's. "Where There's Life" is only so-io at Stankey, and "Carnege Hall" is a buyst Warner. Patien (Shen) (1,700; 49-70)—17 studiosar Example, Marie (Rep). About 19 at \$47,500 or over. Last week, fifth of part 19,500 or over. Last week, fifth of Life (Life and Life and Life (Life and Life and Lif

(20th) (mo.), nice \$3,000 at advanced prices.
Statley (WB) (3,800; 40-70)—
"Where There's Life" (Far). They had the proof of the proof

#### 'Texan' Fine \$22,000 In St. Louis: 'Mitty' Ditto, 'For Keeps' Big \$25,000

#### 11

# We don't like to cast reflections...

on some of the very nicest shows in show business today. That's the only reason we don't come right out and name names and point the finger at some of the most famous and acknowledged money-hits of the year, which "GOLDEN EARRINGS" is outgrossing right and left in its latest dates!

But the boys at the Rialto Theatre in Butte can tell you the title of that certain Technicolor special that "GOLDEN EARRINGS" opening topped by 30%.

The management of the Palace in Milwaukee and of theatres in Greensboro and Winston-Salem will identify the world-famous star-team comedy that "GOLDEN EARRINGS" cut-grossed by 12 to 21% on opening day. And a startled showman in Bethlehem,

Pennsylvania will tell you just how close "GOLDEN EARRINGS" came to the first-day figures of a certain all-star top-budget Technicolor musical.

Yes, the latest reports on "GOLDEN EARRINGS" are literally amazing everyone who hadn't read the 3,000 sensational preview comment-cards that gave "GOLDEN EARRINGS" an incredible 99-to-1 audience rating of "great entertainment."

Get your share of amazement and profits. Get "GOLDEN EARRINGS" and make sure it gets that amazing special "treatment" that PARAMOUNT will help you provide.

And how that "Golden Earrings" song is helping! Already among "Billhoard's" official top 30 radio tunes and high on their November 15 lists of the top 10 record and juke box Hits of Tomorrow. And Capitol Records headlines their Peggy Lee recording as "A-14-k. hit... getting bigger every day!"

RAY MILLAND • MARLENE DIETRICH IN "GOLDEN EARRINGS." WITH MURVYN VYE • BRUCE LESTER REINHOLD SCHUNZEL • DENNIS HOEY • QUENTIN REYNOLDS • A MITCHELL LEISEN PRODUCTION PRODUCED BY HARRY TUGEND • DIRECTED BY MITCHELL LEISEN • SCREEN PLAY BY ABRAHAM POLONSKY, FRANK BUTLER AND HELEN DEUTSCH • FROM THE NOVEL BY YOLANDA FOLDES

#### French Banks Curb Financing For Native Pix-Making: Prod. at New Low

Crackdown by banks on advancing money to native film producers is given as the main reason for French production currently reaching an all-time low at local studios. There are only 14 films rolling at present in France or under French agis in North Africa. French pro-ducers have virtually given up plans for any extensive new production.

One of the minor current head-aches they now face is a stricter production code. While still unan-nounced, French censors are working on a tighter code that would try to eliminate scripts likely to cause political controversies or those that might contribute to juvenile delin-quency. Latter rule is aimed, at many crime plx.

many crine pla.

The control of the

the povel deriding small-loom life. Three see three films rolling at Buttes Chaumont studies because space has been sold to George Maurer, who has a deal with UGC. Seaha Guitry is making "Lucien Seaha Guitry is making "Lucien Killied" and SECA is filming "Bird Cage" the First Cage" there. In Eeling is Though seen Coeteau is producing his "Double-headed Engle" and Ariance Thin is making "Luc Correct Recent seamule of how touch it.

Ariane Film is making Tacs Condiamnes.

It was a supplied it now tough it
is coget standing is Ander Bakiny's
type and the sure of the separation of the separation of the security trying
to produce a modernized version of
Mamon Lessaud, to be directed by
George Clound. Film is tendentively
Mamon Lessaud, to be directed by
George Clound. Film is tendentively
will have to come via private bankrolling since the banks worn't adnance that the sure of the sure of the security
to a mortize a 500,000 negative cost
in the local market is virtually impossible. This generally means a
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French Need U. S. Aid: Tual French Need U. S. Ald. Tuan French film industry requires more aid from the U. S. in order to ride out the current financial and production crisis, according to Mme. Denise Tual, film producer, who left for Paris on the De Grasse yesterday (Tues.) after a month's stay in New York.

stay in New York.

Pointing out that the average
major French film can't expect to
break even from domestic returns,
she said that producers were experimenting with a switch from the "soFrench" style to a more international
flavor in order to break into additional foreign situations.

tional foreign situations.

During her N. Y. stay, Mme Tual, head of Synops films in Paris, comband of Synops films in Paris, company on the releasing deal in the U. S. for her recently completed picture, "Yoyage Surprise." Due to lack of quality raw stock in France for prints, Duke-International sent over its own film with which to make duplicate negatives.

She also huddled with Lacute on

make duplicate negatives. She also huddled with Loew's on its releasing deal for her "Angel of the Streets" and with Jacques Chabrier, head of French Pathe in the U. S., with whom she's collaborating on production plans. Her next ple will be "I.a Marie Du Hiquenteut," to be done in color with a new French process, Thompson Color.

#### Burma's 80% Bite

Rangon, Nov, 18.
Following in wake of restrictive measures in other British empire areas, Burma government is imposing an 80% bite on the gross box-office receipts of American films effective Dec. 31. Travel and educational films are exempt.

Tax will reduce U. S. film take from this area to negligible coin since Burma formerly represented less than \$500,000 in gross returns.

#### Uncover Melies Pioneer Pix on Farm Near Paris

Paris, Nov. 11.

Several old pictures filmed by Jules Melies, pioneer pix producer, have been uncovered on a farm near here by Maurice Bessy, editor of a French fan mag. Known to be in existence, they have been missing until now. Paris, Nov. 11.

Three pictures in color by Zecca also were found there. He was also a producer in early pix 'days. Another Zecca picture in black and white, "The Bath of the Court Ladies," will require censoring before public exhibition, it's believed.

#### U. S. 30% Pix Loss In India Split

With India split into Moslem Pakisian and Hindu India, U. S film companies have lost 25-30% of their total business there, according

film companies have lost 25-30% of their total business there, according to Frank V. Kenubbeck, United to Frank V. Kenubbeck, United New York for a month's huddles with homeoffice execs, he declared last week that all of northern India has been written off due to the curs move entered in east, south and central India where business is office of the order of the total to the curs. The same of the sam

10%, he said.

Current censorship is strict, he pointed out, especially in Bombay. Hunt Stromberg\* "Strange Woman" was banned there but was shown elsewhere, however, Also incurring lessewhere, however, Also incurring Mrs. Carrolla" and Universal's "tyy." Censor objected to the themes of three pictures whose stories dealt with women interfering with the sanctity of marriage. Drinking Mrs. Carrolla" and universal to the control of the cont

scenes are also tabu.

Kennebeck viewed the departure
of British troops from Indian cantonments as a special blow to bo.
prospects. Prevlously they had been
good customers. Also bound to have
an effect is the migration of some
60 to 70,000 British families back to
England and Australia. In addition. 66 to 70,000 British families back to England and Australia. In addition, a large number 'of Anglo-Indians are leaving as well. In all, the UA Indian exce estimated, the b.o. po-tential for American films is only about 6,000,006. Last year the mar-ket absorbed some 200 U. S. flins while Indian producers released about 250.

#### 'EAGLE' MAKES STRONG IMPRESS IN ZURICH

INII NEOD IN LURIUM.

Zarich, Nov. R.

Jean Cocteau's "The Eagle Has
Two Heads" has preemed successfully at the Schauspielhaus here,
and will open in Basie next week,
proper went strong the successproper succession of the su

DANISH MUSICAL 'UNCLE TOM' Danish musical version of "Uncil Tom's Cabin's scoring a bit at the Norrebro. Stephen Foster songs are being used in this show for Demnark patrons.

Limited stage facilities eliminate any spectacular scores, notably Eliza flecing over the ice.

#### Josie Baker on Air

Mexico City, Nov. 18.

Josephine Baker, current at El
Patio nitery, debuted on radio here
Nov. 12 with Jo Bouilleu, at station
XEX ln a half-hour, two-a-week

Radio stint is a definite click, de-spite criticism that the artist is bet-ter in flesh appearances on stage. Miss Baker is reportedly earning \$3,000 (U.S.) daily here.

#### Arg. Studios **Busy: Raise** For Extras

Buenos Aires, Nov. 11.
Argentina's Labor Secretariat
sponsored infing last week of a contract between the Argentine Producers' Assn. and the Film and Theatre
Extra's Union; which gives Argentine extras a minimum wage of 43 a
day when using their own wardsocker
when the contract of the contract of the
studio.

Marking and Secretary of the contract of the
studio.

Maximum working day has been set at eight hours.

set at eight hours.

There is some suspicion locally that the Labor Secretariat's award to the Extra's Union would have been more generous, were it not for the fact that government tycoons have been investing heavily in film production.

Producary on attlu editable for

the fact that government tycoons have been investing heavily in film production.

The production are still agitating for protection of national pix and one of their latest moves is to urge that imports of foreign pix be restricted the protection of the production outfly in property of the production outfly is preping work on its first picture, with Pilsa Galva and Roberto Escalada teamed. Story is by Carlos Olivari and Sixtory on an adaptation of George Elicity.

Another newcomer to the production of the production outfly is preping work on a madeptation of George Elicity.

Another newcomer to the production of the production of the Pilsa.

Another newcomer to the Doudse of the Pilsa Galva Caviglia to direct "My Fre Sona," which is to be rolled at the Rio da La Pilsa "studios with Domingo State. This will be Caviglia's free that the production of the production of

#### Chaplin Coin to Go Into Argentine Picture With McCrea, Aherne Starring Buenos Aires, Nov. II.

Reports are current here that Emelco Studios has inked a deal with Tim Durant, representing Charles Chaplin, to invest Yank capital in production in Argentine studies, with Joel McCrea and Brian Aherne in lead roles.

Aheren in lead roles.
Although these reports have not been officially confirmed by Emelor's proxy Kurt Lowe, insiders state that plans are already well ahead to plan are already well ahead to the plans are already well albead to element of the plans are already which will be the story of British plonser "estancieros" (ranchesa) which will bell the story of British plonser "estancieros" (ranchesa) who industry. Delis Garces and Tilda Thaman, both fluent in Buglish, are aladed to have formed leads. Kristine Miller, of Anglo-Swedish descent, and the state of the plant in the pletture, which would be directed by Jim Foster.

Durant is currently in the U.S.

directed by Jim Foster.

Durant is currently in the U.S. and is skedded to return at the end of November, bringing cameras and other much-needed technical equipment. Kristine Miller (Cristian Eskeson) has worked in Hollywood for Paramount, and Hai Wallis is being asked to release her for the Argentine film chore.

Other Foreign News on Page 17

#### **B.A. Buzzes With Story Peron Group Taking Over Mundo Radio and Press**

Cocteau's 'Beauty' Next On Lopert's Winter Slate

Irving Drutman, publicist for Lopert Films, is writing the English titles for his firm's French import, "Beauty and the Beast" (La Belle et la Bete"). Produced by Andre Paulve last year, film is scheduled for a January preem in New York. Picture, directed and scripted by Jean Cocteau, will follow the Ital-ian-made "Shoe-Shine" on Lopert's winter distributional slate, Yarn is based on the traditional fairy tale by Mme, Leprince de Beaumont.

French Embassy's cultural division sponsored a special preview of the Cocteau film last night (Tues.) at the Barbizon Plaza theatre, N. Y.

#### Can. Exhibs Meet On 20% Tax Nix

Intimation of D.C. Abbott, Minister of Finance, that the Federal government's 20% wartime amusement tax might be lifted in Canada "if the saving is passed on to the public" and present admission prices pegged for at least a year, will see exhibitor sociation heads from coast-to-coas converging on Toronto for a two-day confab at the King Edward hotel, scheduled for Dec. I-2.

When top Canadian theatre oper-tors, headed by spokesmen of the Motion Picture Theatres Assn. of Ontario and the Quebec Allied Theatres group, sought the nix on the 20% amusement tax on the premise that this was a discriminatory tax particularly affecting citizens in the small income brackets, they promised that no inflated admission prices for film houses would be a result.

be a result.

Minister of Finance now wants a guarantee from Canadian exhibitors that admission prices will not be increased "for a period of not less than 12 months from the date of the proposed remission of the tax." "I think, however, that it would be very difficult to secure agreement of this suggested course by all the theatre owners throughout Canada," he said.

Quick to accept this challenge, Morris Stein Gramous Players Canada (Arthur Rank), and have counded the total to a control of the control of

groups.

However, for greater unanimity, and because face-to-face discussions are deemed by spokesmen as more satisfactory than letter-writing or other means of communication, executives of the several exhibitor associations across the Dominion have the several exhibitor and the several properties of the several exhibitor processes the several exhibitors are several exhibitors and the several exhibitors are several exhibitors and the several exhibitors are several exhibitors. The several exhibitors are several exhibitors are several exhibitors and the several exhibitors are several exhibitors.

#### Rialto's Turkey Day 'Panic'

Conversion of the Rialto, N. Y. to a foreign film policy next week will be marked by a Thanksgiving Eve preview screening of Julien Duvivier's "Panic." Screening will be held under auspices of the French Consulate and the French delega-tion to the United Nations,

tion to the United Nations.
Some 200 members of the Consulate, the UN delegation and other clebs will be hosted Wednesday (26) by Tricolore Films, distributors of the film which slars Viviane Romance and Michel Simon. Picture was based on the novel, 'Les Fiancialles De Hire,' by Georges (Simenon.

Press and Montevideo, Nov. 11.

The second of the second o

the turn in events and disbelieve the possibility of the Mundo web changing hands. They point to the fact that the government has maintained its shuttering of LU7 in Bahlaca, a Mundo web sufficient and blacca, a Mundo web sufficient and with the Perion regime, Mundo would have been able to get its affiliate in such, an important district recopened.

The LUT start petitioned the authorities for reopening, pleading, that folding of the outst deprived them that the control of the control of

#### SWEDE SCION TO MAKE TRAVEL SHORTS IN ARG.

TRAVEL SHORTS IN ARG.

Price Leanard Ries, Niv. 11.

Prince Leanard Rernadoute, grandon of King Gustive of Sweden, is in
Argenting to roll travel shorts, in
Argenting to roll travel shorts, in
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#### Grinlief's UA Deal

Jacques Grinlief, prez of the U. S. Film Export Corp., is currently try-ing to negotiate a deal for release of some United Artists pictures in

some United Artists pictures in France.

Besides selling American films, Grinlief is also planning to resume production activity in France.

**BODYand SOUL** is showing the same record-breaking history-making business in the first four days of the second great week at the Globe theatre, New York, continuing proof that everybody has been sold - by UA - on Enterprise's "BODY and SOUL"! Yes, it's the same big boff in Providence, Rochester, Syracuse, Washington, Chicago AND EVERYWHERE IT PLAYS AND PLAYS!

## **Native-Play Rule Saps Buenos Aires** Legit: 5 Out of 24 Are Homemades

Buenos Aires, Nov. 4. Buenos Aires, with over 3,000,000 population has only 28 theatres in operation, as against 198 filmhouses Excluding the Colon Opera, 22 thea tres have legit shows. Five are taker tres have legit shows. Five are taken up by Spanish companies (Odeon Licco, Argentino, Comico and Buenos Aires). The Marconi and Politeama theatres are held by Italian companies and the Solell by a Jewish Theatrical Society.

Of the balance of 14 theatres, only the theatres only the sole of th

Of the balance of 14 theatrs, only five are putting on plays by Argen-tine authors. The Majo and Cistion, heard of the control of the control to the control of the control of the are taken up with "sainets" a peculiarly local type of Spain-farce. The Mascara has a local pro-duction of libera, but the control of the control of the control of the control peculiar of the control of the control of the control of the control of the entire of the control of the control

Although a Spanish company headed by Margarita Xirgu is at the Buenos Aires theatre, it is currently playing to packed houses with a translation of "The Glass Menag-

critical Mannes in Crisis and Crisis in Crisis in Mannes in Crisis and Crisis in Crisis and Crisis in Crisis and Crisis in Cri

The ultra-nationalist press is try-ing to stifle protests by critics that something must be radically wrong with Argentine legit when native authors contribute such a small proauthors contribute such a small proportion of current shows. Critics have refused to be muzzled and are squawking for cancellation of the rule established by the Authors' cockety that all companies must consider the said companies must be considered play before they can authored play before they can launch into production of translated plays. They argue that this rule has tended to decrease the number of stage production, as producers pre-iro putting on plays already tried out and raided successes in their countries of ordiffic.

#### Four French, One Italo Pix Lined Up for Release

Distinguished Films, Inc., headed by Martin Levine and Ollver Unger, has acquired four French and one Italian film, all of which are slated for early release. Italo import, tag-ged "Revenge," stars Anna Magnani, who had the femme lead in "Open City."

City."
French product is topped by "Tor-reuts," starring George Marshall, and based on a novel by Serge po-pologin. This entry will be released one version while another version will be dubbed into English. Re-maining acquisitions are "One Hotel with You" ("Four Une Nuit D-Amour"), "Art. Alib" ("Cople Anour"), "Art. Alib" ("Cople view with Viviane Romanee.

#### Deanna's Mex Stint

Mexico City, Nov. 18.

been soon for stage and radio work, the latter at station XEX, according to El Nacional, local daily and gov-ernment organ. Sheet adds that her dally earnings for her work here will be \$3,000 (U. S.).

Miss Durbin is a big draw here because of her pix.

#### AUSSIE EQUITY COAST REP

AUSSIE EQUITY COAST REP

INDO S. Sharpe, Australian-born actor, has been amed local rose and Anoqueres Equity Asso. Of a metertaining a proposition. WABD, the Dumont outlet, which carried the Yankee games without of sonors? In all season, has quoted the sonor and the

#### Hoyts Turns in Record \$11.823.208 Pix Take

Hoyts, ace chema loop, headed by Ernest Turnbull, turned in a gross income of \$11,832,208, an increase of \$136,972 over previous year. Year ended June 30. Overhead.

Overhead expenses, including tax-ation, increased by \$130,704 to \$10,-513,880. Net profit jumped by \$24,516 to a record net of \$806,116.

Preference dividends of 6% and 7% will be paid to stockholders amounting to \$220,000. Balance will

## **Mex Pix Combine Upsets Labor**

Mexico City, Nov. 11. Attempted streamlining of Mexican pic production and distribution with the organization of Distribui-

dora Nacionales, merger of the top companies—Clasa Films Mundiales, Producciones Raul de Anda, Produc-ciones Mexico and Producciones Rosas Priego—under the manage-ment of Oscar J. Brooks, ex-Warners manager here who is a Filmex pro-ducer, has stirred film labor circles.

As this merger obviously entails a eavy pruning of personnel, the heavy, pruning of personnel, the National Cinematographic Industry Workers Union (STIC) is up in verbal arms, as many of its mem-bers face the ax. Hoping to straight-en out the row, the Labor Ministry is holding talks, with a view to con-cillation, between Bropks and STIC's chiefs, Pedro Tellez Vargas and Sal-vador Carrillo

#### MPF

exchanges with the possible excep-tion of one or two have been now organized, Balaban said, and it's ex-pected that the 31 will be repreented at the meet.

sented at the meet.

Besides the reps from the 31 exchange areas, 10 trustees fronting for the distribs will be named within the next few days. The confab will choose permanent officers, fix rules as to eligibility to come into the Foundation as a beneficiary, and decide how the funds are to be

Invited to meet as trustees are the following: Si Fabian, Albany; M. J. Mullin, Boston; Max M. Yellen, Buffalo; H. F. Kincey, Charlotte; A. Schoenstadt, Chicago; Allen S. Moritz, Cincinnati; William Elson, Minneavolie; Dr. Vench Fitchers. Buffalo; H. F. Kineey, Charlotte, A. Scheenstadt, Chicago: Allen S. Moritz, Cinclonati; William Elson, Mineapolis; D. Jacob Fishman, Mineapolis; D. Jacob Fishman, Chicago: Allen S. Scheenstadt, Chicago: Allen S. Schee

Foundation is being formed to care for needy people who've been con-nected with the film biz.

#### Yanks, Dodgers

Continued from page 1 games. CBS figures, according to statements to agencies, that Rickey might be induced to accept \$80,000 might be induced to accept \$80,000. The Yankee management has off-handedly talked in terms of \$150-000 and \$200,000, indicating that it wasn't for the present even thinking of entertaining a proposition. WABD, the Dumont outlet, which carried the Yankee games without sponzor last season, has quoted \$1,000 a game also on the basis of

#### **EIRE EXHIBS SNUBBED** ON TAX HIKE PROTESTS

Dublin, Nov. 18.

Appeals by Irish Theatre and Cinema Exhibitors Assn. to Finance Minister Frank Aiken to meet representatives for discussion on new tax hike have met with a flat refusal. Exhib representatives had already met revenue commissioners and submitted proposals for variaand submitted proposals for varia-tions of new taxes, but with Alken's letter of refusal came the added fe-buff that the exhib suggestions were rejected and taxes would go up as planned.

A number of smaller oxhibs in the provinces have already announced that they will close their doors in mid-January, when new tax becomes operative, and have applied to have date cancelled. It is generally believed here that many other exhibs will be forced into the red by will be forced into the red by the follow upping of prices. In the financial year ended March 31 last the Eire government received 31 last the Eire government received and the state of th A number of smaller exhibs in the

#### Aussie B.O. Dip Baffles **Exhibs Since Other Biz** Is Okay: Blame Product Sydney, Nov. 11.

Current slump at the Aussie film theatre boxoffice has local exhibitors, both majors and minors, gasping and wondering what is the exact cause of the drastic din. The prosses cause of the drastic dip. Ine grosses have been off not only in key cities but in suburban and country spots. Showmen are inclined to blame both weakness of product and the fact that it's summertime down here.

Despite both factors, exhibs frankly are baffled at the way par-trons have been staying away from the theatre. It's too early for the usual pre-Xmas business decline, and it can't be rated a seasonal dip, according to put theatremen. according to yet theatremen.

according to yet theatremen.

Not only have U. S. films been sloughed by this decline but it also has hit British pictures, popular recently with Aussle picture theatre patrons. Fadeaway at the boxoffice for English-mades include. "While Sun Shines" (BEF), "Aften of Two Worlds" (GFD), "This Man La Mine" Worlds" (GFD), "This Man Is Mine" (Col) and "Hungry Hill" (GBD). American pictures that have been taking it on the chin lately include "Late George Apley" (20th), "Janet "Late George Apley" (20th), "State "Latel" ("RCO), "Suck Privates" (U), "It's Wonderful Life" (RKO), "Sinbad the Sallon" (RKO), "Song of Schallo" (RKO), "Song of Schallo" (U), "Pauls" (Col) and "It'ye" (II).

the Sailor" (RKO), "Song of Sche-herzade" (U), "Paula" (CO) and "Co", "Paula" (CO) and "Co", "Paula" (CO) and "Do", "Paula" (CO) and and proving that a strong pleture will do business almost any time is "Best Years of Our Lives" (RKO), which is doing sock trade. It's likely "Best Years of Our Lives" (RKO), which is doing sock trade. It's likely Odd feature of the bo. Slump is that there appears to be plenty of coln around, few people are out of work, stores are doing niet trade of the control of the control of the con-trol o

ing strong money.

#### Current London Shows

London, Nov. 18.

(Figure shows weeks of run)

"All Over Town," Playhouse (4).

"Anna Lucasta," Majesty's (3).

"Annle Get Gun," Col'sm (24). "Anna Lucasia," Majesty's (3).
"Anna Get Gun," Col'sm (24).
"Bless the Bride', Adeiph (30).
"Bless the Bride', Adeiph (30).
"Dr. Angeles," Phoenix (16).
"Dr. Angeles," Phoenix (16).
"Br. Angeles," Phoenix (16).
"Bdward My Son," Lyric (25).
"Bilan's Rainbow," Palace (5).
"Bilan's Rainbow," Palace (5).
"Bilan's Rainbow," Palace (5).
"Bilan's Rainbow," Palace (5).
"Bilan's Rainbow," Palace (7).
"Bilan's Rainbow," Palace (7).
"Linden Tree," Palacium (33).
"Life With Father," Savoy (24).
"Linden Tree," Palace (29).
"Linden Tree," Palace (29).
"Col'abonna," Drury Labe (29).
"Ol'abonna," Drury Labe (20).
"Ol'abonna," Drury Labe (20).
"Ol'abonna," W. Garden (1).
"Peace In Our Time," Aldw'n (16).
"Peace In Jurytide," Wales (38).
"Tresenti Laughter," Haym'tt (31). "Fresent Laugner," Haym're (37).
"Starlight Roof," Hipp. (2).
"Separate Rooms," Strand (13).
"Sweetest Lowest," Ambass. (81).
"Together Again," Vic Palace (31).
"Trespass," Apolto (18).
"Tuppene," Globe (6).
"Worms View," Whitehall (29).

## ABC (Aussie) Sets Strong Concert Season in '48; Coin Takeout Hazy

#### French Now Find It OK To Show 'Man in Mask'

Hollywood, Nov. 18. Harry Kosiner, Edward Small's eastern rep, has secured French goveastern rep, has secured French gov-ernment okay for release of "Man in the Iron Mask." When released in 1940, the French nixed the pic on the grounds that it had certain political leanings they didn't like. Kosiner is just back from abroad where he closed the deal.

## **Graduated Tax** For Philippine Pix

President Manuel Roxas is in favor of a graduated cineina tax based on gross receipts, he told members of the Philippine Exhibitors Assn. in a conterence recently. The President's remark was in answer to the associa-tion's request for a reduction of the present taxes imposed on the film industry.

industry.

Roxas pointed out that "though films are fast becoming a necessity, and a good nears of propagating the national language," he was not only was also without power to make such reduction. Nevertheless he suised by his office, based on the paying capacity of each house. Roxas stated exhibs of house. Roxas stated stated by the suised by his office, based on the paying capacity of each house. Roxas stated stated by the suised of lower category, such as theatres in the provinces.

According to the association, the film industry is the most heavily taxed business venture in the Philippines, and gross receipts lately have dropped considerably.

#### **Trade Treaty**

Continued from page 5

land and other countries since import duties are permissible as long as they are not discriminatory. In addition, several existing preferential quotas are being allowed to continue, but no new quotas of this type may be introduced.

In billiarral agraement with Con-

may be introduced,
In bilateral agreement with Canada, U. S. Industry gained reduction
of tariff rates on positive films from
the current 2%c per foot to 1%c,
the same as for. British ripitures,
Duty on negative films are being rebuty on negative films are being rethe agreement to 10%. Terms of
the agreement so 10%, as the claim
into effect Jan. 1.
According, to the 54th Print

into effect Jan. 1.
According to the State Dept,
Article IV "recognizes that the economic peculiarities of the film industry make import duties at unsulttry make import duties at unsulttry make import duties at unsulttries." In stip place, the article approves the protective device in the
form of playing time quotes. In another prition of the agreement,
as a legitimate measure to conserve
as a legitimate measure to conserve
currency, but is condemned when currency, but is condemned when used for discriminatory purposes,

#### 'Cleveland Plan'

Continued from page 9 =

mation of a print pool, designed to insure that prints won't pile up united in one exchange while they're needed in others. Under the pool, prints to fill day-and-date bookings in their territories under the new mass playoff system. Pool is slated to go into effect with the release of "Kenyon."

Smith also told his field managers during the meet that a record 13,000 bookings had been obtained for 20th product during Thanksgiving week, meaning that two-thirds of all themeaning that two-thirds of all the-atres in the country will be playing some 20th product. Week is the con-cluding frame of the Andy Smith sales drive. Ad-publicity chief Charles Schlafter also briefed the division sales managers on cam-paigns mapped out for forthcoming 20th product, some of which won't be released for another six months.

Sydney, Növ. 11.
Australian Broadcasting Commission, supposed to be sirettly in the andio field, but actually active in the concert field in opposition to regular monecet firms like J. & N. Tati (Williamson), plans giving the Down one of the greatest labent arrays in a long time. 'Already booked for an Aussie tour are Eileen Joyce, top Aussie, planjsti; Jacob Latelner, American planist; Erns Berger, European Commission of the Commission of

tend from April to August next year.

ABC has not revealed how these artists will get their money out of the country under the present dollers and the second of the present dollers are the second of the second of

earnings here, until the dollar problem is ironed out;
Regular concert talent importers
like Tait do not view with favor
any radio organization like ABC
coming actively into this fields
coming actively into this fields
on talent importation via ABC but
always there is that limit on amount
of coin that can be taken out.
Consequently, the coming concert
season via ABC will be watched
to see what the will be raticle
to see what the press to a trisis
money since that £1,000 -mark
(\$3,220). has kept oversees artists
from accepting contracts here.
Defined as non-commercial radio,
and the seed of the contracts
held by set owners. This gives if
freedom from sponsorishly headaches
although considered a semi-govern
mental organization with considerable overhead.

#### **European Pix Gaining** With Swiss Audiences: Best Years' Still Best Zurich, Nov. 8.

Zurich, Nov. 8.

European-made pix are finding increasing favor with Swiss audiences.
Exceptions are RKO's "Beet Years
In a Swisse "In the Jeet In the Park
Exception of State In the Park
Exception of Swissers of Swiss

#### Aussie Exhibs Squawk Over Waxed Air Shows

Over Waxed Air Shows

Sydney, Nov. 11.

Towers of London radio transcriptions infen transcriptions to the resulting the same stars as in the films, such as "Wicked Lady," "Rake's such as "Wicked Lady," "Rake's such as "Wicked Lady," "Rake's such as "An "Odd Man Out," using the same stars as in the films, is hurting the Aussic show biz on blayed. Boxoffice is hurt in the utran areas particularly, According to picture men, the transcriptions have no poblicity value to them because the films have of the urban areas. Three's been no arrangement or agreement with Towers, or their Aussic tep to make the waxers useful fo pix, but it's a Aussic abovemen can't see the wisdom of British pic producers permitting their top stars to be used in waxed versions, running from 18 to 0 minutes, solely for radio.

waxed versions, running from 15 to 30 minutes, solely for radio. They'd like to see this idea nixed or operated so as to help in the pre-selling of pix. As it now exists, it's a big boxoffice slap, with many ur-banites staying home to hear the bruqdeast of a condensed British pic.

## Films Are Like Goods of Varying Quality and Prices—Sam Goldwyn

Samuel Goldwyn and New York-indie suchles slugged it out in a toe-to-toe battle over basic his pro-ducer satty denounced continuation of the double bill policy. Although Goldwyn was invited as guest speaker before the independent The-speaker before the independent The-stering at Hotel Astor last Thurs-day (13). Hittle decorum was shown day (13), little decorum was shown on both sides in the verbal free-for-all following Goldwyn's ad-libbed opening remarks.

opeining remarks.

Many of the ITOA members, isnoring Goldwyn's speech on the precarious state of the film industry,
were sitting on the edge of their
chairs anxious to take a swipe
against him for his distribution terms
on "Best Years of Our Lives."
Countering the complaints, Goldwin
sked: "Who in this audience did not asked: "Who in this audience did not make a profit on the picture?" Much to his surprise, a couple of hands went up but Goldwyn refused to back water and offered to make per-sonal refunds for any losses on "Best Years."

sonal refunds for any losses on "Bests",
Attacking, on another front, the
exitis, led by Max A. Othen, of the
frequent distribution practice of tupfrequent distribution was a silemonth of the same price. Then
price for different "pictures"

During the discussion, Harry

why should ilmgoers pay the same price for different pictures?"
During the discussion, Harry Brandt, ITOA prez, had to rap the Jaradt, in ITOA prez, had to rap the Jaradt, in ITOA prez, had the Jaradt had although the exhibs relief industry, they were in fundamental disagreement with some, of souries, but we won't pull may concea," be said, and the ITOA members apparently took: the cube. Altacking, the double 'feature policy, Goldwyn said the exhibit devitably result in inferior product. Waining: that, exhibs were faced with the gring possibility of turning which was the product of the cube of the said. "You'll learn, as we did at the end of the silent films era, that people will rather sleep at home

more quality pictures were, forth-coming, he said, "You'll learn, as we coming, he said, "You'll learn, as we come, and the said of the said of the data people will rather a said that the data people will rather a said that the half of the said of the said of the 30-40% and these are dragging down grosses on better product. By the said of the said of

exhibs claimed Goldwyn was, mak-ing, his speech at the wrong address since the small indie exhibs, were forced to foller the policy of major theatre circuits owned, for most part, by the producers. Goldwyn replied that small exhibs would have to ghose in this field against the opposition. He pointed out that producers have to take risks also.

#### Schary Trust

standing abilities and, after care-ful investigation, at that time we gave him our confidence and he still has our confidence."

Schary East
Schary is due in New York next
Monday (24) from the Coast, having
moved up his scheduled arrival from
the following week. He will be east
to attend the Nobel awards dinner
and to make a series of five âddresses: to organizations which have extended invitations to him at various

#### Hellinger Knocking

Hollywood, Nov. 18.

Mark Hellinger's first, under his
deal with Selznick releasing, "Knock
On Any Door," probably will be the
next film to roll at the Selznick
studios, Selznick outfit has 15 scripts ready but doesn't expect to start any production until after the first of the

ear. "Knock" is scheduled for February

#### PAR HITS YEAR'S PEAK WITH MILLAND 'VERDICT

Hollywood, Nov. 18. With the Ray Milland starrer, "The Sealed Verdict," starting at Paramount, the lot now has five pix, its peak for the year. "Foreign Affair," starting Dec. 1, will make six starters within seven weeks. Four currently lensing are "Con-necticut Yankee," "Sainted Sisters," and "Long Gray Line."

#### IA's 20-30% Wage Tilt Drive for Backroomers

Wage hike negotiations for film xchange employees throughout country have been initiated by the International Alliance of Thea Stage Employees with 10 distribu-tors. Negotiating committee for IA is headed by Thomas J. Shea, Louise Wright and Joseph Basson with Pat Scollard, Paramount labor consultant, spokesman for the company

reps.
In 'initial talks, IA is reported to have asked for a wage rise of 20-30% for workers in different catalogue of the control of the cont

#### 20th's 16m

lar 35m business, thereby offering

lar 35m business, thereby offering one method of increasing grosses in the U. S. at a. time when the domestic market is all-important to the inclusive; Twentleth's chief interest in pictures in an expanded market.

In addition, Levathes pointed out that introduction of flins in 16m size to those segments of the population that are not regular, theatre-goers will institl the film-spoines habit in these small villages the exhibitor can be used to the contract of the contract

smouth. audience.

Twentieth desen't plan to establish any lon theatre on its own, it will service any exhibition set up in what it gonsiders to be the correct situations through Films, Inc., which has nine exchanges in key cities throughout the country. Twentieth hopes 30m exhibs in areas adjacent to the theatriese's localities will move in and take over the 10m end of the business for their own good, move in and take over the 16m end of the business for their own good, Levathes said. Exhibs will be fur-nished with product that's at least 12 months old. Method of selling hasn't yet been set, but 20th also plans to service such installations with features and shorts in a package form.

tended invitations to him at various times.

Philly Org Honors Preducer Philadephila, Nov. 18.

The Golden Silpper Square of the mould award of Merit for Acceptance in Honoral Philadephila, Nov. 18.

The Golden Merit for Acceptance in Honoral Award of Merit for Acceptance in Honoral Philadephila, Nov. 18.

The Golden Merit for Acceptance in Honoral Award of Merit for Acceptance in Honoral Philadephila (Inc.) Acceptance in Honoral Philadephila (Inc.) Acceptance in Honoral Philadeph

#### RKO's Technical Out

RKO's Technical Out

RKO's Technical Out

Chicago, Nov. 18,

RKO's two first-run Loop

houses—the Palace and Grand—

secaped being subject to the two
ness of the Palace and Grand—

secaped being subject to the two
ness of the Park decree through

a legal finke. Complaint in the

suit against the Big Five and

the B & K circuit names RKO

Radio Fictures, line, as to dealed—

Keith-Orphejum Corp.

RKO Radio Fictures. Is the

productions and distribution com
nany big Jowns no theatres,

Radio-Keith-Orphegun Corp.

Radio-Keith-Orphegun Corp.

Badio-Keith-Orphegun Corp.

Badio-Keith

Radio-Keith-Cribtenm Cox bu-the holding company, controls the company's theatres. Since the deerge is directed against defendants, named and theatres owned or controlled by them, it less out the KRC houses. Con-sequently, the Woods and Oriental, hold-operated by Edward Sil-verman, and can still play a pic ag long as It holds.

## Canada's \$ Curbs On Pre-Rentals

Montreal, Nov. 18. Montreal, Nov. 18.
In a move to keep tight check on Canada's future dollar position, for-edge exchange control board has stopped practice of Dominion exhibs of paying U. S. film distributors in merity, advance down payments were made to obtain film rights for several years of playing time in Canada. Under new regulation, which applies to all prepoid royalties and rends, alm owners will now re-realing, alm owners will now re-rights when earned.

#### Canada Had Record Pix Year in 1946 With B.O. Take of \$59,793,215

Take of \$59,793,215

Montreal, Nov. 18.

Last year, 1949, was a record on the for the Canadian motion picture in for the Canadian motion picture in the second of the property of the property

#### ASCAP Continued from page

Contlated from page a make high extra with a government agency, the Copyright Agpent Board, which must dray a raise. TOA-ASCAP starring has been halted for the time being since a 14-day four of outlying office. The promise of the property of the property

Instead, theatre group will con-Instead, theatre group will continue tackling the poser on the political level. Allied is currently buttonholeting legislators with the idea of pushing through a bill which would make it mandatory for music to be cleared in Hollywood.

## Inside Stuff—Pictures

Westbrook Pegier declared in his Saturday (15) column that he couldn't figure the reasoning by which the Joe Breen office had nixed his script for an Al Cappone high within the Joe Breen office had nixed his script for an Al Cappone high without only objecting to a biographical documentary on Franklin D. Roosevelt. He blamed the turndown on the fact that the Hellywood "loos currunthoneser" were not to grid him because "I wan the Hellywood "loos currunthoneser" were not to him be because "I wan the Hellywood "loos currunthoneser" were not not contained that he was the Hellywood "loos currenthoneser" in his charges against picture industry leaders for nixing his script, Pegier declares that the Department of Justice would have sent them to almost the contained the history of the property of the history of t

Balls" next documentary." Hearst writer promised, "will be an expose the like of which Hollywood never has produced in all its dirty slurs of congress and the interity of the American character and our Covernment. It will show the power of the blacklist long exercised against facts, ited and persons by men who nevertheless have the gall to testify this they don't dare fire a Communist because he might be an innocent liberal." Fireth has repeatedly refused approval of Capone stories. This nose was to have been produced for United Artists' release by Fegler's brother, Jack, and Load Godderg, like Mighor Bowes' manager. W. Engler disclosed that the stript' saluted Herbert Hoover and the Republican Administration that he left."

The ad-publicity technique with the 18 special homeoffice screenings in advance of the regular opening of "Gentlemant's Agreement" was such that a selected group of some 2400 invited newspaper people, commentators, liberati, social service workers, leaders in the popular arts, et al., after the plature's jeet opening in New York, Chiesgo and Los Angeles. It's an extension of RKO's "Crossfare' technique, excepting that 20th-Fox's selture hist the anti-Semitit theme more directly on the head than did the RKO jie which did it obliquely, selling the film to some extent O's the subject of campaigns Charles Schlicher 20th-Fox's delictive Advanced and the Comment of the Seminary of of the Semin

as a whootunt.
On the subject of campaigns, Charles Schlaifer, 20th-Fox's ad-publicity
chief, had a real toughle in "Forever Amber," but got no criticism, purposely underselling it. The Catholic Church tabu, of course, is predicted
on the best seller's context.

Studios are cracking down on employe attendance at sneak previews for fear poor reaction will get widespread word of mouth before film can be re-edited or have added sense; made. At one sneak recently several hundred employes turned out for a picture that was due for extensive remediter. But studied the sum of the picture that was due for extensive remediter. But studied to the sum of the set of these directly connected with film who will altend for business reasons only.

Dept. of Justice's anti-trusters would hardly think there was collusion or comprisely among the film companies could they be in on the cat-and-dog fights now going on for Christinas week playing time. With business off from last year, every distrib is trying to compensate by getting pre-terred time for its product. As a result, sales stores are out scratching like mad to beat out other companies' reps for theat's screen, during the most profitable week of the year.

#### 506 Releases in 1948

Prestige banner.

Leading the list of companies who entered first run distribution during the last year or will do so during the coming season are Film Classics and Screen Guild Productions. FC will tee off this year with 14 new pictures under a production slate announced last week by presylvaging. Crosph Bernhard. With 26 exchanges Joseph Bernhard. With 26 exchanges operating in that many key cities, FC now considers itself to have a major distrib setup. SGP, which entered the industry last year, will offer some 15 new films for release

In 1948.
Only one of the majors to substantially boost its 1948 release roster is 20th-70x. Company will distribute 48 new films in the coming
the control of the company of the company

\$10,904,821 for its first 40 weeks ended June 5, 1947. RKO will also hold-to-tist finishing position in 46—that of fifth. Company has all the earmarks of earning \$9,000,000 for the years. So far, it's reported \$5,107—347 for the first six months of the calerdar years. calendar year.

Columbia, which finished last among the seven companies report-ing (all but United Artists), should climb to sixth. Col. is the first major climb to sixth. Col. is the first major to report for the entire fiscal sizuza with a record take for it of \$3,707.000 and the size of the different fiscal periods covered. U should garner \$3,200,000, which is just about what it did last year for its first 30 weeks of the size of t

Barts \$40,000,000 Exacting The State of the first \$3 weeks of operations. Its 38-week net this \$20,000,000 expenses the largest backlog, with some \$40,000,000 expenses the \$40,000,000 expenses \$40,000 ex



# ANOTHER MASON HIT FROM U-1!

Top grosses in its New York, Los Angeles and San Francisco engagements definitely prove "The Upturned Glass" best of the James Mason successes!

"A story of vengeance that ends with dramatic impact...an undercurrent of sustained suspense." —THE NEW YORK TIMES

"... provides the murder drama addicts with some of the uneasiest suspense they have had all year."—N.Y.WORLD-TELEGRAM

"A nother example of excellent movie making."

-SAN FRANCISCO EXAMINER

"A suspenseful film drama." —LOS ANGELES EXPRESS

This is one of the ads that set off the New York campaign. It's in the press-book!

#### Picture Grosses

ST. LOUIS

PICTURES

(Continued from page 13)

#### 'Body' Torrid \$23,000. Denver: 'Amber' 241G

Deniver, Namber C 42x3 Deniver, Nov. 18.

"Body and Soul," day-dating at Deniver and Worker at small scale, the second scale of the scale o Denver, Nov. 18.

ug \$18,500. ....mond Strikes" (Col.).

Esquire (Fox). (742: 74-\$1.20).

Povever Amber" (20th). day-date week. "Down to Earli". (Col.). \$3.00.

Orpheum (BEO). (2.592.

Song of Langer (BEO). (2.592.

Song of Langer (BEO). (2.592.

wood, "Down toBarth" (Col) and (Col) \$3.00 (col) \$3.00 (col) \$3.00 (col) \$3.00 (col) \$4.00 (col) \$4.00

#### Beneke Ups 'Honeymoon' \$23,500 in Omaha Storm

\$23,500 in Omaha Storm
\$23,500 in Omaha, Nov. 18,
\$\text{Stab}\$, void and windstorm of last
weekend, was and windstorm of last
weekend, was and the plant of the

#### 'Town' Magic \$18,500 In Prov.; 'Body' Brisk 26G, 'Alley' 14G, 'West Pt.' 5G

Alley 146, West Pt. 56
Providence, Nov. 18.
Packing, them in love currently
this particularly heavy weekend
biz booting grosses all around, 81g.
With particularly heavy weekend
biz booting grosses all around, 81g.
Lower's State, but "Mage Town"
looks comparatively as big at the
Albee (RKO) 2006, 44-65)—
"Spair (RKO) and "Under Town"
Valler Mitty" (RKO) and "Under Town"
(RKO) Solid \$18,500
"Spair (RKO) and "Under Town"
(RKO) Solid \$18,500
"Spair (RKO) and "Under Town"
(RKO) Solid \$18,500
"Spair (RKO) (Solid \$18,500
"Spair (RKO) (Solid \$18,500
"Spair (WB) (2d roun), \$4,600.
Fays (Fay) (1,400, 48-65)—"Bom
Snappy \$7,600 Last week, "Gas
Rouse Kids" (Rep) and vaude,
Majester (RK) (2200, 44-65)—"Bom
Majester (RK) (2200, 44-65)—"Bom
Majester (RK) (2200, 44-65)—"

Houise Kida" (Rep) and vaude. 54,000. Let (Vp.) (2.00° 4.46) — Mallemare Alley" (2001) and "What (1970) (1970) and "What (1970) (1970) and "What (1970) and "Park (1970) and "Pa

\$21,000.

Strand (Silverman) (2,200; 44-65)

"Golden Earrings" (Par). Opened
Monday (17). Last week, "Wild
Harvest" (Par) (2d wk), fairly
good \$9,000 after nice \$14,000 opener.

#### 'Father' Smash \$17,000, Port.; 'Harvest' 121/2 G

"Father' Smash \$17,000,
Port. 'Harvest' 12½,G

Portland, Ore. Nov. 18.
Biz is on the upgrade this week even though the weather not favorable. "Life With Father" at the May-good of the control of the co

Sover" (RKO) (22 wk), hefty \$10,500 (RKO) (22 wk), hefty \$10,500 (RKO) ( Destine". (WB) and "Marked Woman" (WB) (reissues) (m.o.), okay \$3.700.
United Artists (Parker) (895: 40-80)—"This Time for Koeps" (M-G). Great \$9.000, Last week, "Frieda" (U), \$2.800 in five days.

#### BALTIMORE (Continued from page 11)

| Continued from page 11 | Index 94, 100 | Index 18, Ind

## **AVC Formulating Anti-Censor Rally**

The ball is rolling for an all-show biz meet (either forum or convenience) against the censorship oxidation which is claimed to the threatening plx, radio and legit activities. First action was taken last week when the Motton Picture Chapter, American and the same of the control of the cont

and theatre owners to back the drive. Both the Theatre and haur, Press & Advertising Chapters are currently studying advisability of

currently studying advisability of joining.
Event is planned within the month. ACV canst to time it before or during continuation of the Hollywood probe by the Un-American Activities Committee to protest that industry as a enteroceiment of civil rights. On the radio end, action would aff the charge that the nets of the filling of the Hollygold and the holes of the Hollygold and the Holly

#### 306 (N.Y.) IRKED BY PARENT IA'S STALLING

PARENT IA'S STALLING.

Relations between projectionsite.

Le the projection of the p

#### RKO-Pathe's Lewis West: Babe Ruth Prod. in N.Y.

Date Muii I I ou. III N. 1.
Harold Lewis, general manager of
the RKO-Pathe studios, N. Y., is
slated to return to the Coast after
Jan. 1 to resume work with the RKO
production management department.
Re'll be succeeded as N. Y. studio
manager by Douglas Travers, now
manager by Douglas Travers, now
for the company of the company of the company
for the company of the company of the company
for the company of the company of the company
for the company of the company of the company of the company
for the company of the company of

field.

It's been revealed, meanwhile, that and the beam revealed, melanvhile, that Boy del Ruths boffm of Babe Ruth will be lensed entirely in N. Y. Film, to be released by Allied Art-lists, will go on the floor March 1 and will be shot at the Pathe studios and in Yankee Stadhum. Det week-to-contiluse-his-search of a star to play Ruth and to complete production plans. Another more production plans. Another may produce the above the control of the production plans. Another might produce has also begun negotiations to use the Fathe studies before the Ruth moves in. Its identity, how the control of the production of the produc

RKO's "Window," first of that company's films to be shot entirely in N. Y., moved into the studio for the first time Monday (17), after having been forced to shutter its exterior lensing temporarily by bad weather. Cover set of a Harlem tenent Interior had been constructed in the studio for just such an eventuality.

#### BENAY'S REP DEAL

Hollywood, Nov. 18.
Benay Venuta inked to a one-filma-year deal with Republic, reported
for her initialer, "I, Jane Doe."
She gets top billing with Ruth
Husséy, John Carroll, John Howard
and Vera Ralston.

Mpls.' 884 Theatres Mpls. 884 I nearres
Theatre survey of the Minneapolis territory, eighth in a
series of 31 directories by the
Motion Picture Assn., reveals of
total of 884 theatres with a seating capacity of 380,427 operation
in that area. Statistics revealed
that approximately 645, theatres in the Minarcolin
theatres in the Minarcolin towns

change area are located in towns with a population of 2,500 or under.

Of the total number of theatres, including 47 shuttered houses, 188 are circuit-operated, with remaining 743 belonging to indies having less than four theatres apiece.

#### More Operators Walk In 'Amber' Pay Row With 24 FWC Houses

Lor Angeles, Nov. 18.

Projectionists valked out of 14 more theatres in their dispute with Fox West Coast over their failure to receive the Class A scale of \$2.50 at the Coast of \$2.00 at the Coast Los Angeles, Nov. 18.

Rivoil, Van Nuys, and Forence, Lova Angeles. Attended to the Nurse Comments. Local Moving the House Comments and the Wallace Crowley, presidently, all is officers for another term. They are Wallace Crowley, presidently, Harold Angel, veepee; Charles Vencill, buttness agent, and Paul Mahoney, assistant business agent, and Paul Mahoney, assistant business agent.

#### Graetz and His French Star on Hollywood Visit

Micheline Presle, star of Paul Graetz's "Le Diable Au Corps" who recently arrived in New York, left Graetz's "Le Diable Au Corps" who recently arrived in New York, left for the Coast Monday (17) accompanied by the producer. Under personal contract to Graetz, actress will be making her initial visit to Hollywood.

Hollywood.
"The Diable Au Corps," which will be distributed in the U.S. as "The Devil Within," was made in Paris this year by Greate with partial financing from Universal. Picture won a prize at the Brussels Film Fertuch bo.

## Metro Shakeup

Continued from page 5 ;

many story buys which resulted in high grossing pictures. mgn grossing pictures. His switchover, however, won't change present status of Voldemar Vetluguin, story head, or Kenneth MacKenna, since Marx will be doing special work for Mayer.

#### Metro's '48 Sales Plans To Be Set Dec. 2 in N. Y

To He Set Jec. 2 In N. 1.
Metro's releasing plans for 1948
will be discussed at a four-day
meeting of the company's field sales
managers and their assistants, slated
to tee off Dec. 2 at the Hotel Astor,
N. X. Confab is the first held by
with sales the field managers met
with sales the field managers met
with sales the field managers met
Rodgers late last summer on the
Const.

Rodgers late last summer on the Coast.

Rodgers will preside at the Decombor beddies, which will be atcombor beddies, which will be atcombor beddies, which will be atcombor beddies, which will be atgreater than the combor of the combor beddies.

Som Farlace, who headquarter in Sun Francisco; Rudy Berger from
Sun Gardine, who headquarter in Sun Frank C.
Maloney, Pittsburgh, and Frank C.
Markett St.
Markett S

#### Jackson Park

deal with RKO's Palace and Grand and the indie-operated Woods and

and the Oriental. Hence, B&K top theatres now face these alternatives which are cur-rently being discussed by Paramount execs in Chi.

sees in Chi.

1. Establishment of a day-and-date system similar to that practiced in Los Angeles and a number of other towns. If introduced (if's considered the most likely change), several of the BeK houses would team up to play big pix simultaneously for the two-week stretch.

2. Dropping of two or three B&K heatres to a subsequent-run posi-

3. Creation of a new regional re-leasing system. This would mean promotion of some of B&K's outlying houses to first-run spots while knocking off the Loop as the sole funnel through which pix reach the

nabes.
Confabs on what course of action Contabs on what course of action will be ultimately taken by Chi's top circuit continue this week. Several homeoffice legalities are participating in an effort to put a change through which will conform to the

2-Week Ceilings on 1st Run

2-Week Geilings on 1st Runs
The big walloy; it's agreed, is the
two-week ceiling on first-runs. The
non-week stopper on pix in subsequent-runs doesn't mean a thing because those houses never did stretch
a film past the single-week market
indicating how much the limit on
first-runs hunt, the Apollo to
first-runs hunt, the Apollo
first-runs hunt, the Apollo
first-runs hunt, the Apollo
first-runs runs
first-runs runs
first-runs runs
first-runs
fir

weeks. There's no telling at this time, lawyers say, whether B&K must drop double-features. Decree says duals must not be used to delay delivery of pix to subsequent houses. Whether continuation of the present dual diet in houses which have always played them in the past violates the decree is an unsolved questiest.

Clearance provisions also remain fuzzy. Decree enjoins "(cad on vaning time" between runs, but with the clearance between runs, but clearances. Reaction now is that set clearance between runs which would binared all pix. They can, ances on each film in accordance with the requirements of that particular feature. At least, that particular feature. At least, that particular feature. At least, that particular feature. less the court says otherwise

#### Open Door

Continued from page 3

lease and perhaps 20% to 30% of the season o

on his own. Bagie Lion is seeking indice to augment its production quality.

In some cases a number of these reasons is involved, And, contrariences in the contrarience of the contrarience of the contrarience of the contrarience of the production cost. It thus seek a bigger share of the production of the contrarience of the

Reprint of Advertisement Which Appeared Monday, Nov. 17th, in the Washington Post



## TO THE MEMBERS OF THE HOUSE OF REPRESENTATIVES OF THE CONGRESS OF THE UNITED STATES OF AMERICA

The undersigned witnesses, subpoenced by the House Committee on Un-American Activities, dubbed "unfriendly" by the Committee in advance of their appearance, ten of whom have been cited for contempt of the Congress by the Committee, most respectfully address themselves to you.

#### WE EARNESTLY REQUEST THAT YOU CONSIDER THESE FEW FACTS:

The indignation of the press and the people of the world was called forth by the clear intention of the Committee to censor and control the popular and patriotic American motion picture industry. This was indicated by the Committee's dictatorial demands, anti-Constitutional bias and its fearful proscription of discussion.

#### NEW YORK HERALD TRIBUNE:

" . . . the Hollywood investigation has been producing a good deal of nonsense and very little else."

#### PITTSBURGH POST GAZETTE:

"... the variety show in Washington thus far is a flop,"

#### WASHINGTON POST:

"What the Committee had tried to do thruout these hearings is to set up a blacklist. And this we think amounts to an infringement of the freedom of the screen."

#### DETROIT FREE PRESS:

"The hypocritically named Committee on Un-American Activities should be abolished at the earliest possible moment by the United States Congress and so deeply buried that no other group of publicitymad zealots could ever be allowed to tarnish with their stench the greatest institution of our democracy-our Halls of Legislation."

#### DES MOINES REGISTER:

"The Un-American Committee is determined to put the thinking and writing and the performing in Hollywood in such narrow, intellectual shackles that no view can possibly be expressed except those which accord with the deadening dogmas and timid mentalities of the most reactionary fringe."

#### LONDON EVENING STANDARD (ENGLAND):

"To what depths of intolerance have its members sunk!" " . . . With what moral authority can a democracy rebuke other nations for the invasion of human dignity and liberty when the cause it stands for is itself scarred by such an institution..."

#### LONDON TIMES (ENGLAND):

"But it is hard to understand why the Congress of the United States provides a platform for this sort of thing."

What occasioned these comments so injurious to the prestige and dignity of the Congress of our country? Was it the invocation of Constitutional safeguards against tyranny by the witnesses, or was it the unparalleled terrorization of an industry, its management and employees, by the Committee?

May any self respecting American industry supinely submit to public whipping, intimidation and threats of censorial reprisals? Did not the employees of the motion picture industry who were cited, in resisting invasion of their minds, opinions and associations, take a principled stand in protection of

their industry, all industries, all employees, the Bill of Rights, the American people and the Congress itself?

We are certain the Congress will not be stampeded. will inform itself fully concerning the hearings and will act, in the highest tradition of a great deliberative body, only when it is in complete possession of the facts

We believe it is not too late for the Congress to undo the harm which has been done it and the American people by voting down the citations, thus placing itself on record in support of a way of life based upon law, tradition and human freedom and dignity.

> HERBERT BIBERMAN LESTER COLE RICHARD COLLINS

ALVAH BESSIE

FOWARD DAVIDVE GORDON KAHN

HOWARD KOCH RING LARDNER, JR.

JOHN HOWARD LAWSON ALBERT MALTZ

LEWIS MILESTONE SAMUEL ORNITZ

LARRY PARKS

IRVING PICHEL ROBERT ROSSEN

WALDO SALT ADRIAN SCOTT DALTON TRUMBO

signed

Wire Your Congressman Asking That He Take the Floor and Speak Against Citations

## **Cincy Lone Key Sans Foreign Pix** As Denver House Takes On British

Cincinnati is now the only Ame ican city with a population over 300, without an art house featuring 000, without an art house featuring British and foreign-language pix. Sweep of conversions by nabes and handle policy has blanked the 30 top towns in population since the end of the war. In all, it's estimated that 400 houses are handing out a straight fare of imported celluloid.

Clarer, with the Ado no tabulation.

fare of imported celluloid.
Cincy, with its 460,000 inhabitants, becomes the last holdout following the switch of the Broadway theatre, Denver, last week to Anglo pix. The Renbusch & Wolfders house, located in downtown Denver, formerly booked first-run product when available and moveovers when top-run couldn't be sarred.

Broadway's deal was made with the Prestige unit of Universal which handles specialized product of J. Ar-thur, Rank. The 1,200-seater bought the complete lineup or 13 pix cur-rently, being handled for Rank by

Prestige.

Besides the 400 straight art houses, number of chains are also screening British and foreign-lingo films on a part-time basis. It's now figured that top arty opus can snare for that approximately 1,000 bookings in the

Standard terms for first-run book-Standard terms for instrum book-ings of the stronger imports are 25% to a figure and a split on anything over that amount. It's a higher rate than that paid for American B's but considerably lower than the terms on

#### **Film Reviews** ued from page 8

Zygmunt Kolosowski

work and general tintype

Action centers on a preposterous latter-day version of the Scarlet Pimpernel myth. The place is Poland rather than France this time, and

#### Off the Soap Box

Hollywood, Nov. 18.
Growing number of Hollywood luminaries are currently taking a silent pledge to go on the no-politics wagon and stick to their film industry jobs.

to their film industry jobs. Flight from politics, already made by John Garffeld, Lauren Bacail, Humphrey Bogart, Frank Sinatre, Larry Parks and others, follows adverse b.o. impact of revelations in Hollywood probe by House Un-American Activities Committee.

#### BRIT, SCREEN WRITERS OFFER OF SANCTUARY

UrEAN UF SANULUARY

British Screen Writery Assn., apparently containing the American lings about "getting rid of the Communist" to mean literal cells or detuncy to Hollywood scripters under attack by the House un-America Activities Committee. Deploring the probe's proceedings, the British aspects and the search of the British aspects and the search of the British aspects and the search of the British aspects and the British aspects and the British Sanulus and British Sanulus a

Meanwhile Screen Writers Guild sent a strong protest to speaker of the House Rep. Joseph Martin de-nouncing move of Rep. J. Parnell Thomas, committee chairman, to se-cure indictinents against the wit-nesses cited for contempt during the Washington hearings. Whe urged the before the Hone which opened its special session yesterday (17).

#### MPA Huddle

Action centers on a preposterous latter-day version of the Scarlet Primperend myth. The place is Polar Pebruary. Subcommittee, to be rather thin Fesitee fills though the place of the Pebruary. Subcommittee, to be rather thin Fesitee fills though the place of the Pebruary. Subcommittee, to be rather thin Fesitee fills though the place of the Pebruary. Subcommittee, to be rather thin Fesitee fills though the place of the Pebruary subcommittee, to be rather thin Fesitee fills the place of the place of the Pebruary subcommittee, the place of the pla



## VARIETY

#### **Wall Street**

Continued from page 5 loosen speculative coin for other

loosen speculative coin to other charges how it's working. The average customer now has less cash available for beargaining at the Exchange than he's had since the end of the war. Hence, when the cusperulative buy, the comeback's been more often than not that the till is empty. It's at this point that investor are being advised to sell their own of the control of

onto the stocks. onto the stocks.
All of which explains, it's said, why film stocks are at their nadir although this year's earnings, so far, aren't more than 20% under peak 1946 returns and plenty strong enough to pay off regular dividend requirements. At their present levels, they'll be returning a solid percentage on investment in divises.

age on investment in divvies.

General market is far from weak,
it's noted. Oil company stocks, for
one, have recovered to the point
where they're now at an absolute
peak. Both automobile and building
stocks have railled sharply as well as
practically all other durables. They're
up 30%—40% from the lows, while
pix linger in those doldrums,

pix linger in those doldrums.
One close observer of Wall Street foibles had this to say: "The sharp from in film stocks, along with all store in the sharp with all store in the sharp with all stocks, therefore are now being quoted at a very sound level regard-less of which shappens overseas. Unless a weakness crops up in meeting dividends, the worst is over.

ing dividends, the worst is over.

"But what's preventing film company stocks from rising along with the rest ofthe market if the sell-market fit he sell-market which is purely a phenomenon built up by brokers. It's got no relation to film prospects but it's effective, nonetheless."

#### **20th Rentals**

20th is preparing to fill the breach with more releases if necessary.

with more release if it uses a second in the continue of the ingreate, and it is a second in a nanoancing his plant for booting reates, Smith cited both the lose of virtually web-turies of the income from foreign markets and the rise continuance of delivery of a unity pictures "demands an increase in sevenue from domestic distribution." With the time at head when 20th distribution only the said, exhibitors "must be satisfied with less profit our pictures if we are to continue sort our pictures if we are to continue sort our pictures if we are to continue sort of the con

#### Smith's Figuring

Smith's Figurity

"There is no law that I know od."
Smith continued, "that says a thestreshall have 969, of our film rental
as profit before we have a continued to the continued, but as the continued to the c

Forma as prous at the control of the

#### MAURER'S FRENCH YEN

"Best Years of Our Lives," sched-uled to reopen within a couple o. weeks at the Bijou, on Broadway, re-cently converted legit house, has been cancelled by Maurice Maurcr, who operates house for City Invest-

been cancelled by matures matures, who operates house for City Investing Corp.

Availability of a new picture, "Revenge," resulted in change of plans to retain Maurer's original foreign picture policy for the Bijou.

## Plan Riverfront

Theatre in St. L. St. Louis, Nov. 18.

St. Louis, Nov. 18.
An open air theatre and restaurant will be included in the local rivertont improvement plans and the for the person of the buildings, many duting back from the ploness days, and the following the person of the person of

Whether the theatre will be for legit, pictures or combination will not be determined for some time.

New Drive-Ins in Upstate N. Y.

A drive-in is being constructed by F. Chase Hathaway, Hoosick Falls business man, between that community and Bennington, Vt. It will have a capacity of 500 cars.

have a capacity of 500 cars.
Alec and Jim Papayrankon, of
Papayrankor Theatres, will build a
\$20-car drivel in between Massena
and Potsdam, N. Y. They operate
houses in Potsdam, Canton and
Gouverneur. Alec Papayrankos is
preparing to construct a second indoor theatre in Canton, while Jim
Papayrankos is set to build a new
one in Potsdam to replace the
burned Star. He also runs the one in Potsdam to replace burned Star, He also runs Rialto in that village,

New House in Mechanicsburg, Pa. Harrisburg, Nov. 18.
Plans for erecting a 700-seat theatre to cost \$70,000 in nearby Mechanicsburg have been announced by Walter Yost, owner of three local city neighborhood houses.

#### SAG

ued from page 9 =

Continued from page 6

Gens Kelly, first vicepresident; Willians Enden, second votepresident;
Walterbücken, second votepresident;
Walterbücken, second votepresident;
Walterbücken, second votepresident;
and Oilvia de Havilland, treasurer.
Office of recording secretary, only
contested post among officers, waswon by Leen Ames, who defeated
stand in the Contract of the Contract
and to the Contract of the Contract
and to the Contract of the Contract
and votes.
Refessue 'question was tabled on
recommendation of the board of
directors which made it plain that
the contract of the Contract
and votes are the Contract
fooducers reopening Jan. 15, action
now would mean that the SAG was
carrying the load for other guilds
and unions. Members adopted a
resolution introduced by Larry
to alleviate unemployment unong
actors.
A unanimous vote was taken

to alleviate unemployment among actors.

A unanimous vote was taken against a resolution offered by Edward Keane limiting the board and committee members to Americanborn or naturalized citizens. The board said the resolution was undemocratic, and against Guild principles Group nassed a resolution. board sate the session of democratic, and against Guild principles. Group passed a resolution to fight for the repeal of the Tefficial Control of the State of th

winners were Dana Andrews, ward Arnold, Charles Bickford. ward Arnold, Charles Bickford, Lee
Bowman, Hume Cronyn, Dan Duryea, Van Hedin, Willam Lundigan,
Larry Parks, Tyrone Power and
Larry Barks, Tyrone Power and
State State State State State
Larry Barks, Samed to three-year
Larry Barks, Samed Larry Barks, Samed
Larry Barks, William Carlos, Compeling for the five one-year terms
on the board were Richard Carlson, on the board were Richard Carlson, on the board were Richard Carlson, and Regis Tooney.

#### Ad-Honeymoon

= Continued from page 9 =

his regular house budget for adver-tising. And the budgets will have to be reasonable.

Pub-ad chieftains now figure that

Pub-ad chieftains now figure that they're spending \$4 to every \$1 by the exhibs. They claim that's nor (ecoperative' advertising. An anomalous and the affiliated circuits, which have reduced their own house budges to practically nothing. Effects of the economy being prace. Effects of the economy being prace. Effects of the economy being prace. Effects of the economy being prace to the economy and the economy a

paigh, it's now being held down to \$2,000-43,000.

Another thished of cutting or.

Another held been to dash the held th

contracts by offering advertising money.

Determination of he majors to force exhibs into an equitable divy on advertising was evidenced in a force exhibs into an equitable divy on advertising was evidenced in a fixed to the contract of t

#### KANSAS DRIVE-IN PLANNED

KANSAS DRIVE-IN PIANNED

Kansas City, Nov. 18
Dickinson circuit, operating about
50 theatres in Kansas and Misouri,
will build a drive-in with a capacity
1750 cars southwest of Kansas City,
of 150 cars southwest of Kansas City,
atres in Kansas and Misouri, iss
atr

The announcement of these follows a flurry of building of di ins in this area through the sum



eave New York 12 noon Arrive Los Angeles 9:00 p.m

UNITED AIR LINES

PROMOTER for fund roisi

FRANK TRACY 916 Walnut St., Bl. Kansas City, Mo

#### HAVE NEW YORK CITY APARTMENT IN EXCHANGE FOR CALIFORNIA HOME

B. BATES, P.O. Box 163, Madison Square Station, New York 10, N. Y.





HE'S at his console—the re-recording mixer—weaving skeins of sound into the picture's pattern . . . skillfully matching sound to sight, mood for mood.

Under his sensitive control, dialogue and music and special effects are expertly proportioned, delicately balanced to round out the realism and drama of the scene. To fulfill this essential contribution to the picture, the re-recording mixer requires creative understanding of the director's desires... a sense of the dramatic... a feeling for mood... and the high order of faithful sound reproduction and rerecording he gets from the large and versatile family of Eastman motion picture films.

## EASTMAN KODAK COMPANY

ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD

## Par Not Likely to Fill 3 District Sales Spots; Other Exchange Briefs

Rule lately laid down in Paramount's homeofiles of an outside replacements for arrival could be replacements for arrival court to the company's distribution wins. Resignation of Allen Under last week at Paramount distribution wins. Resignation of Allen Under last week at good possibility that the Chi job, like the others, won't be filled—as good possibility that the Chi job, like the others, won't be filled—as good possibility that the Chi job, like the others, won't be filled—as good possibility that the Chi job, like the others, won't be filled—as a stance would no head to be supposed to a minimum to cut. Sesides the Chi hole, both Allanta and Philadelphia now have unplugged district manuser spotta. Lafe number of months and no search for successors has been instituted. Under, briedentalty, quit under his own power because of poor health own power because of poor health of the court of the bouse.

Century Shifts Managers
Personnel-shifts invotving six there of the Century circuit. In Brooklyn and Long Inland have general manager. Richard Trester, menager of the Sunnyside, moved to the Buttlington, being succeeded from the Town, Finshing, Sidney Baker, manager of the Albenfarle, Brooklyn, has taken over Seiden's Baker, manager of the Albenfarle, Brooklyn, has taken over Seiden's the Halle, Brooklyn, has manaferred to the, Albenarle, Benjamin Taurite to the, Albenarle, Benjamin Taurite to the, the homotifier's tomarity in the homotifier's tomarity in the homotifier's to manage the Nortrand, Brooklyn.

Jack Chinell Upped in Buff Jack Chinell Lapped for manager or RKO's Buffalo branch office, suc-ceding Elmer Lux, resigned to en-ceding Elmer Lux, resigned to en-ceding Elmer Lux, resigned to en-ternative to the control of the been with RKO in Buffalo for the past 15 years.

Ontario MPTA Elects

Ontario MPTA Ricets
Recent board meeting Toronto.
Recent board meeting Toronto.
The Selective Theorem of the Montain Elective Theorem of the Montain Election of Sive officers. Best methods of power conservation by therefore were also did. Theater s.Asn. Vice-precidents are

The Secret Life of Walter Milly ASTOR

RADIO -CITY MUSIC HALL

"CASS TIMBERLANE"

SPECTACULAR STAGE PRESENTATION

ROXY

FOREVER

AMBER

cussed. Violations of the new restrictions on outdoor lighting in Ontario and for a 150 dully pensity. Ontario MPTA was Clare Appel, earl manager of Odeon Theatires of Main, owner of the Capitol theatire, Listowel, vice-president; William Summerville. A. suppressor proposed to the Capitol theatire, and the control of the Capitol theatire, and the control of the Capitol Ca

Helper Now EL Ohl Mgr Edward Heiher has been named to the poet of Chicago district manger than the property of the property of

Glaubinger to RKO, Pitt

Glashinger to RKO, Pitt
Glashinger, from the Cincination, and Continuous and Cont

Schuyler Beatry John SEO, Albany Schuyler Beatry has resigned as Schuyler Beatry has resigned as Beatry has resigned as Beatry to join the Selznick Releasing Organization as sales rep in the Albany area. Douglas McLeod has been named SEO Sales head in the Boston territory. He switched from Eagle Lion.

W. P. Wilson and Douglas Miller. Secretary-treasurer is Roy Chown, of Calgary.

The Company of Calgary, W. Banssey, D. Barber, C. Cannons, H. G. Sievenson, Lacombe D. A. Boyle, Macleod, D. C. Fox, Cannons, H. G. Sievenson, Lacombe D. A. Boyle, Macleod, D. C. Fox, Pincher Creek, M. R. Beatty, High River, L. A. Maher, Medicine Hatt, Vermillor, J. T. Lieberman and Arnold Entwistle, Edmonton.

R. A. Kiniry Is Vt. Mgr. Bellows Falls, Vt.

Bellows Falls, Vt.
Raymond A. Kiniry, house manager of the Interstate here since
1930, has become Vermont district
manager for the Interstate Theatre
Corp., succeeding Allard Graves, resigned. signed.

He will supervise theatres in Bellows Falls, St. Johnsbury and Ver-

Par Sales Meet in K. C. Kansas City.

Par Sales Meet his K. G.
Permanent sales (Kanasa City, Mercan City, Mercan City, Mercan City, Mercan Saturday, (4-15). Charles Reagan, vice-president, few whole sales was sales as the sales of the season of the s

Three Salesmen Dropped in Albani Albany.

Three more men have been lopped off Albany exchange payrolls. On thusch, RKO selesman; Louis Allemann, 24, RKO field representative, were dropped Universal salesman, were dropped, RKO and Universal now have only one salesmen each here. Metro, which employed three, now has two.

now has two.

Open El Faso Drive-In
El Paso.

The Del Norte Drive-In thestre
has been opened here by Jone Star
by C. A. Richter. House was built
under the supervision of E. I. Pack,
by C. A. Richter. House was built
under the supervision of E. I. Pack,
by C. A. Richter. House was conlike the supervision of E. I. Pack,
assistant manager.

Howard Meiger has completed his
Brownwille, Texas.
Jack A. Parr has resigned from
the L. Lour, netter Circuit. Retree at Navasoria, Texas.

C. C. Hamm has purchased the
C. C. Hamm has purchased the
Complete of the Complete of the

R. H. Wilson in St. Louis Hospital St. Louis,

R. H. Wilson in St. Louis Hospital.

Robert H. Wilson—Green Carlotte
Palace, Jackson Mo., is in St. Linker
The Tarlem Ran St. Louis, and the
Kinick, Kinick, Mo., both catering
The Harlem Ran St. Louis, and the
Kinick, Kinick, Mo., both catering
Lighting. There are units of the Goldman-Levinson-Tobin Circuit.

Highling. There are units of the Goldman Levinson-Tobin Circuit.

William Leenke. owner of the
State. a 180-seater in Allikon, Ia.

William Leenke. owner of the
William Leenke. owner of the
State. a 180-seater in Allikon, Ia.

William Leenke. owner of the
State. a 180-seater in Allikon, Ia.

William Leenke. owner of the State
Staniey Lesy, owner of the New
Staniey Lesy, owner of the New
Other new house for the same town.

Tom Baird's New U.S. Post With British Information

With British Information
Tom Baird, former director of the
film division of the British Information Services in New York, has reJoined the B.I.S. to set up a new post
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of the

EL Office in N.Y. Becomes 'Set' for Marathon Film

'Set' for Marattion Film When a film distrib surrenders its homeoffice to one of its producers as a set for a film in the making maybe that's something in the vary of a new that's something its the vary of a new (Closeup' entirely in New York. Frank Satenstein, who heads Mara-thon, lift on the diea after bibeling of office with the right sort of view of office with the right sort of view of New York.

of New York.

Schmidtan and his cew mores into the office of Jerry Pickman, seri adult the first of the office of Jerry Pickman, seri and the day or two following to focus on a fight which the series asys takes a fight which the series asys takes a fight which the series asys takes a fight which the series as to seed throughted the series of the fractant of the first of the first of the series of the first of the first of the series of the series

"Closeup" will not only be lensed in toto in New York but also edited in toto in New York but also edited here. It centers on the activities of a newsreel company. Satenstein had Pathe's okay to use its name as a tag for the factional reel but later switched to Globe because he feared circuits, particularly affiliates other than Warner Bros, would object on the ground it advertised a competi-tor.

#### **Mary Pickford**

the company's future were dis-cussed. No decisions were reached and the meeting was adjourned until later in the week.

(Resignation of Franklin Cole, one of Miss Pickford's representatives on the board, was accepted. No successor was named.)

cessor was named.)

Rogers arrived in New York Menday (17), two days after Miss Pictor. Cohn also arrived east production. Cohn also arrived east plane, accompanied by Barry Blane, and a Barry Blane, and a Barry Carmichael. To be able to the cameras early in 1885, the Resarding U.M. Miss Pickford de-Resarding U.M. Miss Pickford de-Resarding U.M. Miss Pickford de-Resarding U.M. Miss Pickford de-

force the cameras early in 1988, she Regarding U.A. Miss Pickhord declared: "Charlie (Chaplin) and I have agreed that management will have full control. We deedded that have start in the start in the

#### Korda

nued from page 5 :

#### First For 20th In Jan.

First For 20th In San.

First of the 20th jbx is finished and to be released here in January. It is "An Ideal Hisband." Paulette Goldard slarrer. Second, to be referred to the state of th

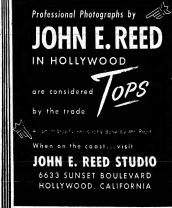
tion of "Devil's Delight," starting Cary Grant.
Set to go into production for release after that are "The Eagle Has 
lease after that are "The Eagle Has 
both from stage plays seen in New 
York and London, Completed, 
with no release in the U. S. yet sur 
"Mine Own Executioner," stardays that the starting Keiner 
"Mine Own Executioner," starAbout the House, "starting Keiner 
More. Also "Courtneys of Cruton 
Street," for which producer Herbert 
Willow in a ranging his own release 
with Metro a few months back, but 
it fizzed.

#### Miracle' and 'Mermaids' Pic Titles Arbitrated

Pic Titlés Arbitrated Motion Picture Assule band of governor arbitrated two title dispersion of governor arbitrated two title dispersion of the picture and the Mermalds' was upheld against squawks of Universal that it had registered 'Mr. Peabody's Mermalds' fart. MPA title commission of the picture of the

## **ALMIRA SESSIONS**

"MONSIEUR VERDOUX"
"CASS TIMBERLANE" "MERTON OF THE MOVIES" ddress: H'wood Hotel, H'wood, Cal.





**New York Theatres** 

WARNER THEATRE - BWAY 51st ATE MIDNIGHT FILM - CONTINUO PALACE AND MILLS - MARTHA SCOTT - PATRICIA ROC 14" WEEK! / SAMUEL GOLDWYN So Well Remembered DANNY KAYE · VIRGINIA MAYO

> COOPER GODDARD UNCONQUERED

RIVOLI PARTA A PARAMOUNT PICTURE

ON SCREEN MICH Georgie PRICE Think-a-Drink ABBOTT HOFFMAN COSTELLO Wistful Wido of Wagon Ga



# ABC TO BUY CAPITOL RECORDS

Ever since Lever Bros. Charles Luckman stepped into administrative post in Washington there's been a lot of ur around the networks over the possibility of Luckman-inspir conservation programs slotted opposite shows spousored by it

panies:
And surve enough NBC and CBS found themselves in the middle of an awkward situation last week, when word went out to the four whesh that Lackman wanted a four-network daytime hookup for Thanksgiving Day. Practically everywhere that NBC and CBS looked, one or the other of the networks found they'd have to lop off a serial out of the Proctet & Gamble slable. As far as the networks were concerned, it was instantament to Lewer Bross sking a rival soap company to get off the air. ABC and Mutual didn't mind too much; in the case of months on networks live the would affect drug clients rather than

food-soap sponsors.

Luckman & Co. finally decided on 12:30 to 1 p.m., which only dents
CBS commercial programming, with Whitehall and Anacin taking the

ancellation route.

Some of the boys around the webs are hoping Luckman will buy a ne-way ticket to Cambridge, Mass., and save them further anxieties.

## Switch Pulled With 'Freedom Train' Angle When Kellogg Nixes 'Superman'

Net-Built Parade Sale of the Abe Burrows show

sale of the Abe Burrows show to Listerine marks another step in CBS' most successful year in converting web-built shows into commercial properties since the agencies took over the function from the networks back in the early '30's.

early '30's.

Within, the space of a few months CBS negotiated deals for sponsorship of its own-developed "Arthur Godfrey Talent Scouts" show: "My Friend Irms" and the Burrows stanza. All of which means a two-way coinintake for both time and talent.

Web's No. 1 concentration cur-rently is the long-sustained Sweeney and March comedy

Pick Up Tab

On Burrows

Listerine To

Tunnest in a teapet blew up this week in the wake of Kellogg's can relation of the "Superman" kid strip on Mutual. Package-owner Robert Maxwell, who raised industry eyebrows last week, just before me kellogg as rell, with a statement that kids are turning away from cliffnanger serials like "Supermotiffnanger serials" in the state of the supermotiffnanger serials like "Supermotiffnanger serials like "Supermotiffnanger serials" in the final Pep-sponsored sequences of "Supermon".

representatives of Super-kinyon & Echardt agency for the sponsor, was plenty burned up. Agency spokemen said the sponsor didn't even know of the projected Freedom Train story line, but that the ground that it was explosive and happropriste.

Proposed story line, built around the rule that the Freedom Train will stop in no town requiring segrega-tor free, cred or olor, has its setting of race, cred or olor, has its setting

of race, creed or color, has its settling in a mythical town of Meadville and involves a race riot, a threatened kyaching, a trial reminiscent of the Greensboro case, and a town holocaust reminiscent of the Texas City disaster.

disaster.

Maxwell said he planned to launch
the sequence on "Superman" Thanksgiving Day, Nov. 27, and indicated
it would run through the remainder Listerine has finally estiled for sponsorable of the 18-minute version of the Abe Burrows Show—the same that's been heard sustaining for the past few months in the 10-20 Satur-picking up the tab after the first of the year. Whether show will remain in the late Saturday segment or moved into another nighttime or moved into another nighttime to the determined.

CESS, after huddles with Y-make-minute and the saturation of the past of the (Continued on page 44)

## Fords Go By-**But Too Fast**

NBC, Kenyon & Eckhardt and J Walter Thompson, around whom th

which, seleyon & Ecchard and J. Which we have a compared to the wear of the we

At the moment there's one stumbling block, NBC happens to be sold out.

#### Tom Lane a Rexall V.P.

Tomes H. Lane, director of sales promotion and advertising of the Rexall Drug Co., has been elected Rexall Drug Co., has been elected rectors. Lane joined Rexall the the fall of 1945. He is in charge of national and retail advertising, sales promotion, display, package design, publicity and public relations.

# A LA NBC, CBS

American Broadcasting Co. leting negotiations for the put The American Broadcasting Co. is completing negotiations for the purchase of Capitol Records. In one of the purchase of Capitol Records. In one of the control of the Capitol Records o

akeover. It will mark emergence of ABC

It will mark emergence of ABC into the recording bigtime with at the recording bigtime with at the Columbia Broadcasting Styrate the Columbia Broadcasting Styrate to the Columbia Broadcasting Styrate Columbia Broadcasting Styrate Columbia Broadcasting Columbia

Similar situation has prevailed at The ABC-Capitol merger will leave Deca alone among the major recording companies as a complety independent operation. In addition columbia Records-CBS tiet-ni, there's Mc-Gunta in the control of the columbia records-CBS tiet-ni, there's Mc-Gunta in the columbia records-CBS tiet-ni, there's Mc-Gunta in the columbia records of the columbia records and the columbia records of the columbia records records

## Soap Muddles This Situation ') | [FFF[CTS T|E-|N | What a Whale of Difference a Few Months Make'—As Trade Eves K&E

Beat It Out, Guy

Hollywood, Nov. 18, Hollywood, Nov. 18, Auditioning governors is a little off the beaten track for Hollywood but last week Louisi-ana's Jimmy Davis put himself on record as a fortright enter-tainer and on wax as poten-tially commercial.

tially commercial.

ABC cut the disk with Davis warbling to the accompaniment of a hillibility band. Half hour program is called "The Sunshine Hour," a takeoff on "You Are My Sunshine," the tune on which Gov. Davis rode into the statchouse and of his own community of the sunshine was a sunshine with the work of the w

## Harry Ackerman **Resigns Y&R For CBS Program Spot**

Harry Ackerman, vice president in charge of program operations of Young & Rubicam, shifts to CBS as executive producer, effective Jan. 1. He will have charge of all the network's programs originating in the east, reporting to Hubbell Robinson, Jr., vice-president in charge of broadcasts.

broadcasts,
Ackerman has been with Y, & R
since 1936 and has at various times
worked in the agency's New York,
Hollywood and Detroit office
Among the shows he has directed
are "Screen Guild," "Kate Smith
Hour" and "Adrich Family". He and
Robit yours at Yet garden the fore the
pour at Yet garden to the sound the
Ackerment's mountainer to CBS will

eral years at Y & R.

Ackerman's moveover to CBS will
be attended by a revamp within the
programming dept, with William
Fineshriber, for the past five years
ast. CBS Director of Broadcasts,
being upped to a newly-designated
post, general manager of public affairs programming, working in cooperation with Bavidson Taylor, Jr.

As Irade Lyes Ket.

CBS 'ultimatum to Kenyon & Exc.

Instit with a Brogending with Each

the agency's the Brogending with Each

the agency's the Brogending with the State

the agency's the Friday night 9-420

period, is the climax to a succession

of K & E casualities that have not

General comment along Madison

areume is: "What a whale of a dif
ference just a few months can

areume is: "What a whale of a dif
ference just a few months can

refling high and vide on its newly
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refling high and vide on its newly
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wonder Agency of the Years" II

was not only a case of capturing

two prize radio accounts totalling

two prize radio accounts totalling

two prize radio accounts totalling

two prize radio accounts for Priday

night program debacles which was

limaxed by last years' Gimny

Simms show, invited K & Es Bill

larly unhappy over last seeson'

Bill and the spoal of the completely

mention of the State

MEC programming as a Ford family

institutional show.

Here's the scoresard to date:

Here's the scor

(Continued on p

## **Y&R** Dovetailing Prod. Personnel

A 10Us-I CI SUMING
Young & Rubicam production
dept, personnel, under new decree
established by radio head "Pat"
integrated life of the control of the control
integrated life of agency, programming.
Everyone from here on will have
supervision to agency, programming.
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## 'How Friendly Can You Get?' WNEW's Industry Soundoff

Bernice Judis, who has parlayed her WYEW (NY.) management into the programming. One of the most incrative indie option of the most increase and into income in the programming and self-increase individual into individual into individual into indie in the programming and administrative individual into individual into indie in the programming and administrative into into into indie in the programming in a demandation in the indie in the programming in the necessity of setting we an analyze it here "in pregulation when the indie's particular in the opposite week, and public permission to use a WNBW-de went on record in favor of the latter particular in the opposite part went on record in favor of the latter particular in the program is tweek, and public permission to use a WNBW-de went on record in favor of the latter particular in the program is the most in the spongle ist week, and public permission to use a WNBW-de went our report in the program in the spongle public permission to use a WNBW-de went our report in the program in the program in the program in the spongle public went our record in favor of the latter public permission to use a WNBW-de went our report in the program in the spongle public permission to use a WNBW-de went our report in the program in

Deep in the Heart Of For example, there was the south-ern station that recently asked for nothing-short-of-a-complete-outline of WNEW's "formula for success" to

anothing-short-of-a complete outline in Wikew's formula for aucesses' to Wikew's formula for aucesses' to Or the equally frink'r expuest from a Texas operator who wanted to establish a music-news pattern similar town the properties of the Wikew's own liyou pissase send Other samples: a \$5,000-watter in the south saaked for an air-check of the "Hollywood Newsreet" show, who we can analyze it here' is preparative to the properties of the prop

Although the request date back when Marin Block first inaugurated his "Make Believe had ball by down thee," so do you mind if 
or two that the station found size if it will station in Rome, Rate Italiano Per 
respending a considerable portion of 
stree—carbon copies on program—operational techniques. Requests for 
tolerance spots or organization—operational pagen, who, pointing out there is no 
still wants to be helpful on the country would be interested in natacision was reached when the management did a fast take of the and beam stuff in to Denmark commutiple requests received in recent 
merchally.

#### NBC Grabs Fast 100G In Time Billings Via Allen Switch to Ford

Allen Switch to Ford
NEC is grobing itself: a fast
\$100,000 in time billings through the
simple expedient of Fred Allen
switching over from Standard.
That's because both Ford, and SSB
Brands to the Ford Dealers' Asm.
That's because both Ford, and SSB
Brands to the Ford Dealers' Asm.
That's because both Ford, and SSB
Brands to the SSB, and the SSB, and the Contributing an extra \$1,000 a week
Because of its 69-minute back-to-back bracketing of Edgar Bergein
and Allen, SS, has long benefited
by the discount rate applying to
and, SSB are in the half-hour programming "business, they're each
solid SSB are in the half-hour programming "business, they're
seach they will see the solid s

#### Piper' Pied

Philo last week nixed General Electric's bid for the period following Bing Crosby on ABC for "Willie Paper" of the ground GE also gells to the fact that "Piper" is used exclusively to sell light bulbs, but Crosby's sponsor stood pat. "Piper" is now on Thurdsday at 9 p. m.

## HIRES MAY GO BACK TO HALF-HOUR STINT

be determined.
CBS, after huddles with Lambert & Feesley, agency on the Listerine account, recently auditioned a half-hour version of a Burrows show, with - Margaret - Whiting - also fees tured, in hopes of wrapping up the Listerine business, However, the outfit last week decided on the capture of the control of the state of the control of the contr

talent nut for the half-hour format. In addition to Burrows, who also writes the show, there will be the weekly Milton De Luag musical sustaining run of the show. Burrows deal marks the return of Listerine to CBS programming after lapse of a few years, It last sponsored the Saturday morning Billie Burke show.

The Hires musical program, originally a half-hour Sunday afternoon (CES show but which was cut down to 15 minutes a few months back, may revert back to a 35-minute stanza in the near ruture. There were sponsor-agency (N. W. Ayer) haddles last week, which considered to the standard of the control that the co Phil Davis currently heads up the capsule edition.

## Petrillo May Bypass Networks, Pact Agency Deals on Musicians

If James C. Petrillo at his meeting today (Wednesday) with network officials hands them a new set of terms which are even halfway acceptable nobody will be more surprised than the broadcasters themselves. Though

which are even halfway acceptable nobody will be more surprised than the broadcasters themselves. Though mode of the property of the property

Ban the troom records.

By dealing direct with the parties controlling the program Petrillo, according to the report, believes that he will avoid any untoward encounter with the secondary boyest provision of the Taft-Hartley Act.

\*\*Table the current mode of operation counter was provision of the Taft-Harney provision of the Taft-Harney provision all agreements for commercial and austaining service are between the (Continued on page 44)

#### **MET AUDITIONS BACK** FOR FARNSWORTH CORP.

"Metropolita Auditions of the Air," off the air for several shanns, is coming back Jan. 4, under spensorship of Farmworth Radio & Telescore and the Air, and the Company's Capehart machine, "Auditions," which in the past has printed a fact of promising them spirited as fact of promising them into the Sunday, 430-5 period on ABC. network, Show will be produced by Metropolitan Opera Asm. Warwick & Legler agency, which was the Air and Air and

#### 60-Min. Show Biz Airer Stirs CBS Enthusiasm

New 66-minute show business program inspired by CBS produces to the following follow

guests including Jed Harris, Gypey Roca Lee and Jofn Chapman. Mans-fill and John Chapman. Mans-fill decision on slotting of pro-gram is still awsited from the web's bossman and program factotum, Wil-liam S. Paley. Despite show's length (if's the first 60-minute try at this type programming) if's considered a natural for sponsor balt. How which we will be supposed to the con-which we will be supposed to the con-which we will be supposed to the con-which we will be supposed to the con-well of the con-well of the con-traction of the con-trac

#### Drink Outfit May Buy MBS' 'Hospitality Club'

MBS' Hospitality Club' Joe Louis Punh, soft drink outil, is negotiating for sponsorship of dutuniat 'Hardem Hospitality' Club' Administration of the sponsorship of t

#### **Parliament Options**

Parliament cigarets (Benson & Hedges) has the Thursday 7:30-8 p.m. slot on WNBC under option for program. Arthur Kudner is the agency

## **Abbott & Costello** Juve Show To **Aid Foundation**

Hollywood, Nov. 18

Abbott & Costello are prepping Saturday morning kid show for the ABC network, plattering the stanza at the Lou Costello, Jr., Foundation here. Show will be teed off some time next month in the 11-11:30 a.m. Saturday segment. The comic team will do the stint for scale pay.

Saturday segment. The comic team will do the stint for scale pay.

Three-way "payoff" is seen in the deal. A&C came up with the idea deal. A&C came up with the idea to the still seen to the still seen to the still seen to the seen to

to serve as a board of judges.

Lou Costello Jr. Foundation for underprivileged children was set up in memory of Costello's young son, who died several years ago. On their last personal appearance tour A&C donated their entire take to the Foundation.

#### LEVER PLANNING LABEL **SWITCHES ON PROGRAM**

JWILUIES UN FAUGRAM:
Lever Bros. is reported giving serious consideration to withdrawing the Pensodent label from the latest consideration to withdrawing the products to them to the ord its products to them to the control of the products of the products



MAIN MORRIS

MIAIN MORRIS

Effective November I, Main Morris
becomes commercial manager of
KLZ. He has a background of 25
years in advertising and in recent
years has handled some of the largest radio accounts in the Rooky
Mountain region.

KLZ, DENVER.

## **ABC Showing** Its Form To The Agencies

Allic ASCILLAG.

Making the rounds of the agencies currently is a batch of charts, put staff, showing the relative share-clear continuous and the staff, showing the relative share-cludene standings for the 1947 September-October period of NBC, CBS, and its own network. According to make the continuous conti

ABC: Sunday, Wednesday and saturday, Still another breakdown that ABC has composed and its exhibiting to agencies concerns the published wrings floopen network ratings for do 10:30 p.m. span and comparing September-Cotober 1947 with the same period of '46. The breakdown-follows:

	1946			
NBC	. 10.2		9.3	
CBS				
ABC	. 5.8		6.7	
MBS	4.3.		3.9	
As a companie	on piece	to th	e for	
ing chart AB	C is al	so she	wing	
eakdown of th	e avera	ge rat	ings f	
e January to	Octobe	r per	iod. i	
neiro The e	omnario	ion ia		

1946 1947 ..... 11.6..... 11.0

## Commandments from Cucamonga

By NORMAN CORWIN

By NORMAN CORWIN

A blasphemous friend of mine, a radio director and Guild member given to hallucinations of grandeur, returned recently from a trip to a nearby mountain range, carrying with him two tablest or plastic stone on which were inserbed certain homely maxims regarding the conduct of directors, San Gabriel Range, when suddenly his spirit was mored in a direction opposed to that of his Buick, and he found himself drawn irresistibly to (channongs Peak (elew, 801), when he encountered a column of smoke channels and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san, deadened by the roaring of thinder, shaken by the vibrations and san the shaken by the vibrations and san the shaken by the vibrations and san the shaken by the vibrations of the property of the shaken by the vibrations of the property of the propert

## Broadcasters' Profits Off 8.5%

For '46: \$322.552.000 Revenue

#### WNEW'S 100G SALE OF 'MYSTERIES AT 8'

OF "MYSTERIES AT 8".

In what is regarded as one of the biggest tocal sales in mystery shows, while the biggest tocal sales in mystery shows, while was a subject to the sales in the sales

The FCC shed a little more gloom on broadcasters last week with the report that, despite record sales, broadcasting profits in 1946 had slumped a disturbing 85% over 1945. Sun 1945, record revenues were overshadowed by a 14% jump revenues, the FCC admitted, was largely due to the mushrooming of mew stations.

largely due to the mußnrooming of new stations.

As a result, eight networks and I.OS stations chalked up total respective to the state of the state one-fourth of its inco

one-fourth of its income of Average Station Income allo dropped a discouraging 5.5% in 1946. The average per station income also dropped a discouraging 5.5% in 1946. The avoid distortion of industry-wider the average of \$77,053 in 1945 were reporting only 973,404 in 1946. To avoid distortion of industry-wider the largely, umprofutable responsion from new stations, but used the same station in both 1945 and 46 for purposes of comparison.

[Comlinear of the control of

(Continued on page 44)

#### APPLAUD AL JOLSON'S NIX ON RADIO CLAOUES

NIX ON RADIO CLAQUES

The boys in the trede-and their number in recent years has been on the increase—have long deplored the practice on nightlime shows to bringon guest stars with those deathers are now crossing their fingers in the hopes that the Al Jokon "sllent treatment" will take hold. It is not treatment will take hold. It is not treatment to the properties of the hopes that the Al Jokon "sllent treatment" will take hold. It is not treatment to the hope that the Al Jokon sllent treatment the properties of the hope that he had been treatment to the hope that the treatment of the hope that he had been treatment to the hope that the hope that he had been treatment among her formance cheering-applause routine not only stire resentment among home listeners, but frequently hoom-time house the hope that he had been that he had been the hope that he had been that he had been that he had been the hope that he had been that he had been the hope that he had he had

## How Nielsen Breaks Down the Top 20 Nighttime Shows

(Oct. 5-11)

Program	Network	-Average Au	dience-	-Homes	Per Dollar-
	-	Rating	Rank	Rank	NRI Homest
Lux Radio Theatre	CBS	23.1	1	11	301
Fibber & Molly	···· NBC	19.7	2	8	322
Bob Hope	NBC -	18.1	3 .	15	236
Amos 'n' Andy	NBC	17.9	4	13	285
Mr. District Attorney	NBC	17.7	- 6		428
My Friend Irma	CBS	17.5	ě		428
Aldrich Family	NBC	16.5	7	ND	ND
Screen Guild	CBS	16.0.	ė	ND	ND
Red Skelton	NBC	15.9	ů.	12	301
Charlie McCarthy	NRC	15.2	10	12	
Life of Riley	NBC	15.0	11	1,	208
Jack Benny	NBC	15.0	12	10	- 353
Big Town	CBS	14.9	13	10	214
Truth or Consequences	NBC	14.6	14	10	497
Burns & Allen	NBC	14.5	15		317
Godfrey Talent Scouts	CBS	14.4		14.	. 262
Lone Ranger	ABC	14.4	16 17	5	443
Fred Allen	NBC	14.1		1	878
Inner Sanctum	CBS		18	ND	ND
Kraft Music Hall	NBC	13.9 13.9	19	4	449
	····· NBC	13.9	- 20	9	319

(Homes Per Dollar are computed using Total Audience ratings. Therefore, since the rank by AA rating determines the 20 programs that appear in this table, it is possible that other programs with lower AA ratings may outunk these programs in Homes Per Bollar.

## TURNABOUT STIFF

## **Atlantic City Just Balmy Breezes**

Washington, Nov. 18.
Opposition to immediate action on a new broadcasting code, as reflected in the views of some 400 radio stations, 12 state associations of broadcasters and all major and resident but from, one of the blacked operators in the business—including some networks. This was the conclusion reached by the NAB's 27-man Board of Directors at a two-lay-long meeting here Priday and Saturday (44.5).

However, the waster of the state of the proper of the price of the proper of the property of the property of the overall commercial limitations.

are on record in executions or NAL as appeared to the commercial inhibitors from affiliated stations and the fact that the new commercial standards proposed on Saturday were largely the work of Harold Fellows, CBS-WEEI, Boston, and other affiliated station men are looked on as conclusive that, although the webs may move more quickly than the NAB membership, they will definitely not approve as stiff a code as was passed in Atlantic City.

Code reaction, as screened by the NAB Board last week, shows an overwhelming majority of the industry favoring some code, but not do not be considered to the natural control of the control of the natural control of the natur

riginally written.

Here's the way the opposition lines up.

1. Time limits on commercials: two major and two regional webs, 96
attons and 13 state broadcasting associations or groups of stations
anted revisions.

stations and 13 state broadcasting associations or groups of stations and seven state sessions.

2-Proposed ban on double-spotting; two major webs, 44 stations and seven state associations wanted revisions to permit "service" announce3. Section on unacceptable advertising: 23 stations and seven broadcaster's associations took exception to various provisions.

4. Proposed ban on mid-commercials in newscasts of 10 minutes or 
the control of the contr

## Sen. 'Never Say Die' White Planning **New Radio Bill for Special Session**

Washington, Nov. 18, —
Sen. Wallace White plans to introduce an amender radio bill during
the special session of Congress which
opened here yesterday (17), it was
learned last week. White, whose
for from the broadcasters and, to a
lessee extent, from the FCC in public hearings last July, is known to
have been pruning the original
measure all summer. He hopes to
lay the sumended bill before the Sensome time within the next few
weeks:

There is no reason to believe that

There is no reason to believe that White has altered his belief that radio must be subjected to more controls than the press or that the government has the authority to review a radio station's past program performance, according to reports

here.

His amendments have hit at "less fundamental" sections of the Dill, if was believed. Some of the sections were been sections able overhauling are the provisions on news identification and radio commentaries. One spokesman for the Senator said he believed the amended bill will be "more acceptable" than the earlier drait.

on news identification and radio commenturies. One spokesmo from the Senator said he believed the commenturies. One spokesmo from the Senator said he believed the commenturies. The National Assa. of Braad-value and the commenturies of the control of the commenturies. The National Assa. of Braad-value and Fred Allen, latter starting in Jenuary—pulled still farther starting and Fred Allen, latter starting in Jenuary—pulled still farther starting and Fred Allen, latter starting in Jenuary—pulled still farther should be supported to the control of the spots of the commenturies of the

#### Shutter N.Y.-L.A. Offices

shutter N.Y.-L.A. Unice:
The washington, Nov. 18.
Asn. of Broadcasters will save a neat \$30,000 a year by pulling in its horns and folding its offices in Los Angeles and New York, effective Jan. 1, 1948.
Moye was decided on at the Board of Directors meting here

last week.
Shift primarily effects Robert Coleson, assistant to NAB prexy Justin Miller, headquartered in L.A. and Dorothy Lewis, NAB director of Women's Activities, who operates out of New York. It is not known whether Coleson or Miss Lewis will come to Washington or elect to shop around for a control of the coleson of the come to Washington or elect to shop around for the coleson of the cole Washington or elect to shop around for other jobs.

## NAB's '48 Budget Only \$735,000

## GO EASY ON CON'L CURBS

Washington, Nov. 13.

Radio men hens are taking odds that the broadcasters will be ready to support the amended standards of practice which a beleaguered NAB practice which a beleaguered NAB members here last Saturday (15).

(15).

Commercial standards in the new Combinate bear watered atom to Code the Bear watered atom to Code the Bear watered atom to Code the Bear watered the Bear watered to the Code the Bear water wa Commercial standards in the new re getting.
The new commercial standards are

#### NBC To Push Own Code

NBC To Push Own Cod.
Immediate reaction of two of
the networks—NBC and Mittual
code was one of deep disappoint
ent, with NBC prexy Niles
Trammell indicating the network
will proceed at once to set its
"Similarly, Bd Kobak, Mutual
prexy, in some off-the-cuff remarks, said MBS will be glid to
great the set of the set of the
standards of pretice.
Trammell said NBb that been
trandards of pretice.
Trammell said NBb that been
trandards of pretice.
Trammell said NBb that been
trandards of pretice.
The set of the set of the
that will be the set of the
unitary would vote adoption,
but in view of the D.C. "no
action," would recommend to
only Committee at its meeting in
N. Y, tomorrow of an NBC code
be taken under immediate consideration.

pretty much in line with those advanced by the indies' committee, headed by Ted Cott, of WEW, MY York City, which met here last Vote City, which met here last consider meeting in Pebruary to consider meeting in Pebruary to consider membership resection to the amended code, but may defer adoption until the May convention in Loc members are to feel the industry will go for this draft and point out a referendam vote is unnecessary to the contract of the contrac ern directors led the drive for an membership vote, it was understood. The amended Code eases up dras-ically on commercial curbs for day-simon of the commercial copy, and pro-vides that all plug limits may be physassed for a total of one hour a day, for shopping guide, market info, mustical clock, rural news etc. pro-musted clock, rural news etc. pro-(Continued on page 43)

#### MORGAN, STRAUSS KISS AND (MAYBE) MAKE UP

Hollywood, Nov. 18. Eversharp's Martin Strauss and Eversharp's Martin Straus and thenry Morgan have reportedly patched up their quarrel, and there's a strong possibility that the comis-will stay where he is on ABC for the strong possibility that the comis-will stay where he is on ABC for Morgan reduced to give Milton Blow an extension of time on a contract renewal but is said to have yielded and the strong stay of the stay of the renewal but is said to have yielded and on ABC whenskay night time, but so far hasn't wood the sponsor. Now that Morgan has softened in his straus decides whether to renew Morgan or cut him adult. Trade other pean and spend outlies, have been hard hit by a sales drop,

## Crime Shows Recently on Skids: Code Shelving Won't Stem Tide

#### Paar Exit Official

It didn't particularly come as any surprise to the agency, but Foote, Cone & Beding Monday (17) got of-ficial word from American Tobacom on tupon termination of the first 13-week cycle at the end of December. Indications are that American Tobaco will give up the Wednesday night 93-91-0 ABC time.

## Allen Switching **Guest Technique** On Programming

Fred Allen, who changes sponsors after the first of the year when he starts selling Fords instead of Ten-derleaf Tea, is also changing some

after the first of the year when he starts selling Frods instead of Tenderland Tea, is also changing some starts selling Frods instead of Tenderland Tea, is also changing some start of the selling t

## **Hot Election Due** In N. Y. AFRA

Membership meeting of the New York local of the American Federa-tion of Radio Artists tomorrow (Thurs.) night in the City Center to the Committee of the City Center to the New Year State of the City Center the New Year State of the City Center election in years. Chief interest will center on the annual election for local board members, for which the center on the annual election fave been campaigning. Results probably wort's balacitate for a week, to the following items: reading of the genda, report of the president, ex-centive-secretary, treasurer, ways except to the president, ex-centive-secretary, treasurer, ways local board nomines (see hi limited to four minutes) and balloting for local board nomines (see hi limited to four minutes) and balloting for

to four minutes) and balloting for local board.

Also, consideration of resolution concerning the mailing by the local concerning the mailing by the local consideration of the Seymout-Collyre resolution regarding poblitical activity in the union, reports on the "Ford Theatre" waiver, unemployment committee, committee to investigate improvement of altendance at memberoper of altendance at memberoper constant of alte bership meetings, constitutional change committee report, and new

#### **GF MULLING SPOTS FOR** ELECTRIC COOKER DEAL

General Foods has under consideration a test spot campaign for an electric color that it is ust started such as the spot campaign for an abmitted the recommendation.

GF is not the first food processor to go into the electric appliance business. General Mills put an electric iron on the market about eight months ago.

Shelving of the proposed NAB code will not serve, it is predicted will not serve, it is predicted to will not serve, it is predicted been undergoing the past several been undergoing the past several months. These quarters are of the opinion that outside sentiment and advertiser against the corpose-indeger stuff that the agencies have no choice but to sean the field for a substitute type of dramatic fare. As they be the high-adventure story where adversaries can play rough without haking a chum of the corrorer. In other words, it can be red-diooded had a serve the serve of the first time in years get-had the serve of the first time in years get-had the serve of the first time in years get-from the agencies. The submitted shows of such calibre that the agencies are calading for presentation to clients run the character gament from the agencies. The submitted shows of such calibre that the agencies are calading for presentation to clients run the character gament in the serve of the first time in years get-from the agencies had whose of such calibre that the agencies are calading for presentation to clients run the character gament to vessels. Also omnibus shows of such as Michael Insessen, oil drillera, highway truck drivers and crewmen on trump carso vessels. Also omnibus shows of the second of the gascies but there counts of the agencies but there counts of the agencies but there could be a second family appeal. Two opinion on, the postellities of the torse oper as a steady diet in radio, notwithstanding the record of The Lone Ranger. Twinner the state of the Codlem West. The alleger which and every hear the state of the Codlem West. The alleger which as deleted the first thinks and the second of the consistently second from a gency availability lists are "The Hichiching Post Theater" and "The Cories Allegery of the corposition of the Codlem West."

Crime Allergy
The allergy which suddenly set in
this pais summer against erime has
left in lie wade a, loss in recorded
left in lie wade a, loss in recorded
left in lie wade and left in lie wade
without precedent in the businessor
has fine so errently gloss developed
less for the past three years, could
less for the past three years, could
less for the past three years, could
actually recorded, of which only 11,
some of the agency men who were
hard the more allered recommenders of
the more attention recommenders of

(Continued on page 44)

## Berle's New Whirl For Philip Morris

Milton Berle has been renewed by Philip Morris and stays put in the Tuesday MPG whow to "make" this time available for Horsen Heid for Philip Morris, but decision of Adam Hats to pull out of sponsorship of the Philip Morris, but decision of Adam Hats to pull out of sponsorship of the Philip Morris, but decision of Adam Hats to pull out of sponsorship of the Philip Morris, but decision of Adam Hats to pull out of sponsorship of the available and Hats the Hats and the Hats and the Adam Hats and the Hats and the Adam Hats and the Adam Hats and the Hats and the

#### CAL KUHL RETURNS TO JWT AS VEEPEE

IN JWH AN YELFIE.

Cal Kuhl, who left J. Walter Thompson four years ago after by the seminary of the seminary

## Streamlined NAB Convention Set For L. A. in May: 'Top-Level' Powwow

It will be a new streamlined National Ass. of Broadcasters Convention that gets under way next May 17, in the Hotel Biltmore, Los Angeles. NAB Board of Directors meeting here last week went all out for the Coast site of the pext annual exclude the same time, except the same time, and the same time, the same time, the same time that the same time, the same time that the same t

get-togéther and, at the same time, promised the membership something new in the way of conventions. For one thing, NAB hopes for attendance of only 100-1000 must be ment people, with lesser lights takened to the convention of t

City. Another innovation is contemplated in having only one series of top-level policy sessions skedded at any level policy sessions. The third policy session skedded in the sessions of the skedded policy sessions skedded in the skedded policy sessions devoted to panel disposit sessions devoted to panel skedded policy ske

How Agenda Shapes Up
Here's the agenda as it looks now:
Monday and Tuesday, May 17-18,
will be given over to an engineering
conferênce to prepare for Western
Hemisphere sessions on a new North
American Regional Broadcasting
Agreement to go into effect March,
MAB engineering director
agradum of the March Shape of the Shape of the

wednesday, May 19, will be ear-marked for registration. The annual banquet will take place that evening with one "name" speaker on the program. Entertainment will be held over until Friday evening, the final day of the Convention.

, Thursday and Friday, May 20-21, are the "convention proper" days and will emphasize panels and clinics on top-industry problems. General sessions will be held in the Biltmore Theatre.

District meetings will be expanded to include many activities previously covered at the annual convention.

## **Cal Smith Heads** California Group

Hollywood, Nov. 18. California State Broadcasters ssn. first statewide group, is a sality, its interim officers having een elected here Friday (14), and its board members named. Cal been elected here Friday (14), and its board members named. Cal Smith, g.m. of KFAC and one time director of 18th district of NAB here, is first prexy, holding office until Strutary. C. C. McCarthy, of KeW. Strutary. C. C. McCarthy, of KeW. Don Tatum, ARC attorney here, retained as coursel.

tained as counsel.

Principial aims are to work closely with the NAB on industry-wide matters and regionally to concern itself will all matters of general interest. Not mentioned but certain is—CSBA's. watchdogging—of—things—political that affect radio action to the state capitol.

On the housed Smith and Bull Department.

nated in the state capito.

On the board Smith and Bill Ryan, the latter gm. of KFI and current director of NASP 10th district, will director of NASP 10th district, will director of NASP 10th district, will be will be supported by the control of the control of

#### DR. PEPPER NOT SURE ON A SUB FOR 'DARTS'

Dr. Pepper is dropping "Darls for Dough," but the account has yet to decide whether it will replace "Darls" with another show in the Thursday 9:30-10 p.m. period on ABC. It's a split network.

#### Daly, CBS Make Up

John Daly patched up his dif-ficulties with CBS yesterday (Tues.) and inked a new three-year con-

and inked a new three-year con-tract.

The newsman, who resigned re-cently following a 10-year hitch with CBS, was in the midst of negotiations with ABC when Davidson Taylor, CBS news veepe, called him in and talked him into staying.

## Mull 3 for FCC Chairman Post

Washington, Nov. 18.

Names of three radio men are up for White House consideration to bead the FCC, veletan GOP. Sen. Walkee While reported there was the consideration of the sense of the coracte Sen. D. WRIN, Washington Cornagager of WRIN, Washington Cornagager of WRIN, Washington Democratic Sen. D. WRIN, Washington Cornagager of the Sense of WRIN, Washington attorner, Robersson, Washington attorner, Washington attorner, Washington, Washingt

the books before he quite the Sehale to You.

We will be the selection of the Chairman Charles R. Denny, Ir, raided the Commission last week and hired away David Adams, present assistant to the general counsel, as his No. 1 after at NRC. Adams resigned last to the general counsel, as his No. 1 after at NRC. Adams resigned last post. A graduate of the Buffalo Univ. Law Schoot; Adams has been at FCC for six years—burling a two-pair hitch in the Navy—and was at FCC for six years—burling a two-pair hitch in the Navy—and the country of the content of the international radio contents at the international radio contents at the international radio contents at the international radio contents of the country of the contents of the contents of the contents of the country of the contents of the country of the contents of the conte

#### 'MR. PREZ' TO HYPO ABC SUNDAY P.M. REVAMP

DUINDAL 1 LIR. REYAIRIE
Resbuffle of ABC's Sunday afternoon programming is in the making,
as a move to hypo the period particularly from 2:30 p.m. on. Major injection probably will be-the elotting
of "Mr. President," Edward Arnold
starrer, in the Sabbath sequence,
the best of the same
time being added to the web's roster of
co-ons.

with the drainat airer at the same time being added to the web's roster. Move would mark another plongering excursion into the co-op, fled by ABC which teed off the current bigtime comedy co-oping experiment by the company of the c

sember.
"Soundoff," Army recruiting show which has been aired about every day of the week in various CBS shifts, also is slated for a Sunday afternoon spot in a moveover to ABG.

#### Sugar Spots

decide whether it will replace "Darfs" with another show in the Thursday 8:39-10 p.m. period on ABC. It's a split network.

Reason is dissatisfaction with the trating versus the overall cost. Ac chainbreaks. List for the start will count wasn't concerned about the tarting while "Darts" was on Sunday excepting two in Virginia and two in afternoon since it was at two-thirds like verificial rain and two in Young and two in Virginia and two in Young and Y



CHUCK FOSTER

Chuck is doine right preity in the deep South—sho nuff.

Making his first bid for Southern acclaim, he wowed them at the An-sley in Atlanta, captivated them at the Roosevelt (New Orleans), and is right now playing to SRO at the Peabody (Memphis). LANG-WORTH, INC., NEW YORK

#### Ex-GI Owned Rochester's WVET Preems Sunday With **Show Biz Kudoed Program**

#### BARNOUW ELECTED PRESIDENT OF RWG

Erik Barnouw came off with na-tional presidency of the Radio Writers' Guild last week in a mem-bership session in N. Y. celebrating the guild's achievements of the past

ance committee.
Five atternates also were named:
Ira Marion, ABC staffer; Philo Higley, freelance; Priscilla Kent, freelance and present council member;
Elaine Carrington, also a present
council member, and Elizabeth Hart;
freelaheer.

freelancer.
Driscoll, Higley, Julian Funt and
Robert Cenedella were elected
eastern regional reps on the council
of the Authors' League of America,
parent body of RWG.

#### 'Voice of the Terkel'

As a trial run for any future sit rentures, Concord Radio will bank-roll Stude Terkel in his disk show "Max Museum" on WCFL, Chi. Pro-will be continued to the continue of the

#### From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

The American Federation of Radic Artists has hired Edward Schlesinger as a field representative. Losers Gog and the state of the s

I Stand," web aired a Satevepoot commercial plugging the mag's current piece, "Eisenbower Can Be Drafted"...Tio of femme publicist at Engle-Lion films, Patrece Snyder, Rhoda Rich and Ann Weingarten, have scripted Lion films, Patrece Snyder, Rhoda Rich and Ann Weingarten, have scripted Lion films, Patrece Snyder, Rhoda Rich and Ann Weingarten, have scripted for showcasing, one with cartonist al Nago puesting., Cill Warren, clirector of promotion on the Chesterfield account for the Newell Emmett agency, goes to the altar Dec. 28. 'Groom is Dr. Sidney Greenberg of Mt. Simi hospital.' be "Lora Lawton" cast... Writer Morton Levin replaces Perry Lafferty on "County Fair," working with Bob Quigley... Syd Zlinka, former writer for the Joan Davis, Sealest and other show, set as new head scripter for the Robert Q. Lewis show... Allan Marsh, Syd Linka, former writer for the Joan Davis, Sealest and other show, set as new head scripter for the Robert Q. Lewis show... Allan Marsh, writering incley from a back operation... Although Edgas Bergen shoves back to the Coast, he's returning to N. Y. for the preem of the 'I Remember Mama' pie, in which he plays a straight role.. Ewa Condon He's Remember Mama" pie, in which he plays a straight role.. Ewa Condon He's Remember Mama" pie, in which he plays a straight role.. Ewa Condon He's Remember Mama" pie, in which he plays a straight role.. Ewa Condon He's Remember Mama" pie, in which he plays a straight role.. Ewa Condon He's Remember Aman' pie, in which he plays a straight role. Ewa Condon He's Remember Aman' pie, in which he plays a straight role. Ewa Condon He's Remember Aman' pie, in which he plays a straight role. The Condon He's Remember Aman' pie, in which he plays a straight role. Ewa Condon He's Remember Aman' pie, in which he plays a straight role. Ewa Condon He's Remember Aman' pie, in which he plays a straight role. The condon He's Remember Aman' pie, in which he he's person and profuction chief, in for huddles with web program seepes "Bud" Barry Adventure Liberton Plan

#### IN HOLLYWOOD . . .

to the studies'-in-law, ...dospin Citerus nipsed by the clist bug and will be considered to the consideration of t

#### IN CHICAGO . .

Vedder Stevens, one-time Chi Vaniery staffer, has signed on ha assistant to Bill Sterm... Tony Koelker gets the nod as central division chief of astion relations for ABC... Chick Wiley, rebounding from the fast folding Fron Baskethal Legues, John WBBMS publicity department this week. The prevented Don McCellity youngest son, Bobby, from bowing with

(Continued on page 44)

# FIGHT FOR AFFILIATES IS ON

## FM'ers Vs. Tele Vs. Cops & Cabbies | LACK OF RADIO In FCC Showdown for 44-50 mg. Band

Washington, Nov. 18.

Washington, Nov. 18.

we'e at each other's throats as the Property of th

stand post in its present spectrum lo-estion.

Hearing sot under way with a giving presentation by the American Participation of the Company of the International Company of the International State of the International Company of the Company of the International Company of the State of the International Company of the International C

## Same Diff On Co-Ax. Relay

Dentin, N.C. 18.

Opening of the micro-wave radio relag link between New York and Boston last Thursday (13), which setted the seat coast television hookup to a 700-mile distance, demanded to the seat coast television hookup to a 700-mile distance, demanded to the seat of the seat o

#### GE SPONSORS 1ST D.C. **NEWS ANALYSIS SHOW**

NEWS ANALYSD SHUW
General Electric yesterday (17)
began sponsorship of the first daily newl analysis television program in washington, "Walter Compton and the News," aired Monday through the News," aired Monday through the News," aired Monday through the News, aired Monday through the News aired Monday through thro

## Crosley's 700G Tele Preem Set for Feb.

Cincinnati, Nov. 18. Cincinnati, Nov. 18.
Operations on a regular, commercial basis for the Crosley Broad-casting Corp. television at at ion WLWT, will begin in February when its new building, also equipped for FM airing, is scheduled for complete the complete of the comple

station's sale by Crosley to Marshall Field.

Since July the Crosley video has been conducting programs from the conducting programs from the conducting programs from the conducting from

tower and antenna total bil tower and antenna total bil tower and antenna to date in television is reported to be \$700,000, plus operating costs averaging up to \$8,000 monthly.

## Television Reviews

PROFESSIONAL HOCKEY
With Win Elliott, announce
Producer: Herbort Bayard Swope, Jr.
99 Mins; Sun (16), 839 m.
WCOB-TV-CRS, N. Y.
U. Weiter: Thompson
With the start of the fall and winter sports program at Madlom St.
at its usual camera post under
the Garden's first balcony. Ford Motors,
to, is back as sponsor of the majority of the hockey, baskeball agal
OSS.

Marlowe's Sports Spots

Marlowe's Spots Spots

For Balto Brewery

Harvey Marlowe Televizion Associates has been pacted by the Counter Brewing Co. of Baltimer Counter Brewery

Harvey Marlowe Televizion Associates has been pacted by the Counter Brewing Co. of Baltimer Counter Brewing Congress of Counter Services Counter Brewing Counte

# TIE A PROBLEM

First faint rumblings of the fight that's almost certain to flare up among television networks over the signing of affiliate stations are already being heard within the in-

almodig selevitation networks over the adready, being heard within the industry.

Fight is based on several factors, chief among which is the fact that a selection of the control of the

to form the first all-newspaper network.

Idea for newspaper network and the first newspaper network and the first newspaper network and the first newspaper owned stations to two ways and the first newspaper owned stations two were also by Rogar Clina, wapper of the Philly Inquier's WFL-TV, following a meet to lay plans for video overage of the political conventions over much in the talking stage, such conventions of the first newspaper owned to the first newspaper owned to the first newspaper of the

(Continued on page 42)

## The Poor Like Their Tele

Sets Also

Chicago, Nov. 18.

Survey of tele set ownership conducted by WEKB, Chicago, bears out what everybody knew all along—and the set of above-average income. Surprisingly large, however, but subject to immediate qualification, is the percentage credital deal of the total 3.127 sets covered by the survey, 14.7% are "listed in the below-average income bracket.

3.127 sets covered by the survey, 14.7% are "listed in the below-average income bracket.

3.127 sets covered by the survey, 14.7% are "listed in the below-average income bracket.

3.127 sets incurate index of income, researchers point out that tavered in the set of the Chicago, Nov. 18.

Another survey will be made by WBKB next spring, Purpose is to learn the impact cheaper sets will have on the mass market. Two models soiling at less than \$200 are skedded for delivery around the first of the year. Other manufacturers are expected to meet this competition.

## Tele Industry to Double U. S. Pix Capital Setup in 5 Yrs.—Mullen

#### Phillips Paramount

Phillips Paramount
There was nothing to it but,
what with the current DuMontParamount fraces with the FCC,
DuMont tele director Lawrence
Phillips' choice of the word
'paramount' in the first paraparamount' in the first paraparamount' in the first paraExecutives Citub lunch in N. Y.
last week brought plenty of
raised eyebroyaCiting the competition existing
Citing the competition existing
Phillips termed the solution
to that problem one of "paramount" importance to the inductory. He could just as easily, fils
"chieft," "Innin'" or any other
synonym for "paramount."

## Snowballing Bids to FCC

Washington, Nov. 18. Washington, Nov. 18.

New tele station bids are continuing to reach the FCC at a fast clip.
Applications for Pittsburgh, and
Cleveland hit FCC last Friday (14)
on the eve of the commission's longawaited hearing on tele's present
spectrum assignments.
Spectrum assignments.
Spectrum of the commission's conradio, and the commission of the commission

Empire Coil Co., a newcomet to radio, put in its fourth video bid for a station in Allison Park, Pa., out the No. 10 channel for a 60 km piet iture transmitter. Herbert and write Frances Mayer own 100% of the stock, and expect to float sale of iture transmitter. Herbert and write Frances Mayer own 100% of the stock, and expect to float sale of iture system of the stock of the stock, and expect to float sale of iture system of the stock of the

station.

At the same time, the commission tabbed for hearing bids of WHP, Inc., and radio engineer Haroline burg. Under the FCC proposal to nip off the No. 1 channel from television, Harrisburg would be eligible only for one community-sized telestation.

#### Guild's 'Apley' Will Give **Viewers First Chance To** Compare With Legit, Pix

Television viewers will get their first chance to compare a video show with contemporary films and legit when the Theatre Guild presents "Late George Aplcy," Dec. 7, over the NBC web.

"Late George Apley." Dee 7, over the NBC web.
Although many Broadway legiters have been adapted separately to either tole or the exceen. "Apley" of the relief of the streem, "Apley of the Appendix of the 3.P. Marquand book, released lat year by 20th-Pex, is still playing in some small towns and nabe last year by 20th-Pex, is still playing in some small towns and make the previous two adaptations of questity, can be expected to have seen the previous two adaptations of the book, giving them a chance to discover first-hand how tele stacks and legit.

Guild, incidentally, has decided to give the NBC video staff more of a hand in staging "Apley" than it does not be regionally as the stage of the the NBC video staff more of a hand in staging "Apley" than it does not be regional. He weeked to the review on "Perguson." Betweeter the heavy, of time as its chief and the few video staff more of the pro"YContinued on page 42)"

Television industry within five years will comprise two-and-a-half times the capital investment of the U. S. film industry—and the picture business today is by far the biggest in the entertainment world, ranking fifth among the nation's top industrice.

afth among the nation's top industries.

That a well be nation's top industries.

That a well by INIC concepts a second of the nation's top industries.

That a well by INIC concepts are a second of the nation's top industries.

The nation of the nation's top industries are a selevision forum of the Radio Executives Club in New York, Mulhe not declared the nation of the Radio Executives Club in New York, Mulhe not declared the nation of the Radio Executives Club in New York, Mulhe not declared the nation of the Radio Executives Club in New York, Mulhe not the nation of the Radio Execution of the New York, Mulher has the Edit mated capital investment in the film industry today is 32.904.746,00, including all phases of production, distinguishing and phase in the phase of the nation of

(Continued on page 44)

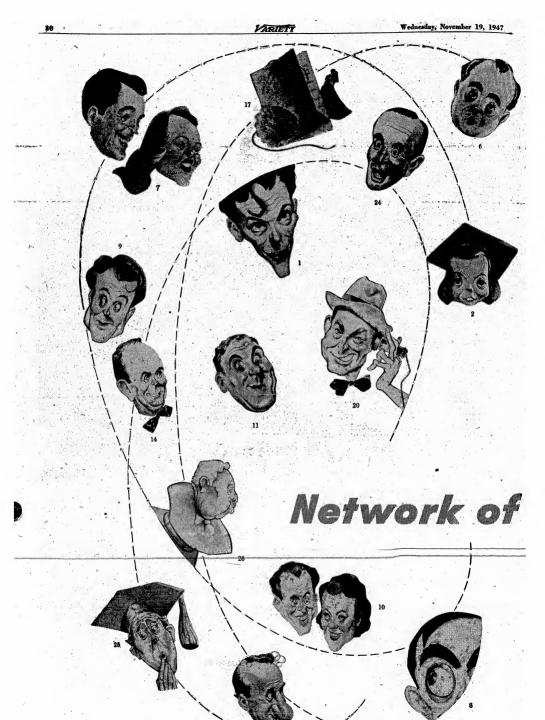
## Detroit's 930G For Expansion

Two Load stations have appropriated 5870 country and the country of the country o

#### Chevy to Sponsor 30 Min. Royal Wedding Program

Royal wedding frogram
Chevrolet has signed with ABC
television to sponsor a half-hour
show tomorrow (Thurs.) on the
British royal wedding. Show will
the state of the state of the state
of the wedding by ABC tele director
Faul B. Mowrey, as well as actual
telephotos of the ceremony.
Frogram will be aired over WFIII(Washington and WMAR-TV Baltimore). Narration will be read
separately by announcers at the
three different stations, with confmercials to be supplied by local
mercials to be supplied by local
Agency is Campbell-Ewild.

Agency is Campbell-Ewild.







## the National Broadcasting





METROPOLITAN OPERA

With Milton Cross, Olin Downes, Sigmund Spatch, Robert Bagar, Robert Lawrence, Boris Goffdev-sky, Dorothy Kirsten, James Mason, Pamela Kellino 3. Hours; 2 p.m., Sat. TEXACO ABC, from New York (Buchanan)

Sustaining W. S. L. Exactor ABG, from New Yark ABG, from New Yark Carbon (Buchann)

For the purposes of this department not much more could be obtained from listening to the arts, and the state of the recent assessment and with Jan Peerce in these to make the surface operation. It's among the surefire operation. It's among the surefire operation. It's among the surefire operation in the surface operation. It's among the surefire operation. It's among the surefire operation. It's among the surefire operation which is the surface operation. It's among the surefire operation which is the surface operation. It's among the surefire operation which is the surface operation. It's among the surefire operation which is the surface operation in the surface operation in the surface operation has been supported by the surface operation. It is a surface of the surface operation in the surface operation in the surface of the surface operation. It is a surface operation in the surface operation in the surface operation in the surface operation. It is a surface operation in the surface oper

PRIMER FOR PARENTS
With Lanny Harper, Elinor Green;
Paul Brentson, announcer
Préducer-Director: Ted Cott
Writer: Miss Harper
30 Mins.; Wed., 16 p.m. Sustaining WNEW, N. Y.

WNEW, R. Y.
In "Primer for Parents," WNEW
enterprisingly steps out to guide
parents in introducing their offspring
parents in introducing their offspring
lifting medil are records and books.
Armed with a wire recorder and an
abum of "Paul Bunyan," out by
yellow for the paul Bunyan," out by
yellow for the paul Bunyan," out by
the paul Bunyan, and by
the paul Bunyan, and
the paul Bunyan, a



LORRY RAINE MARK WARNOW'S SINGING STAF

MARK WARNOW'S SINGING STAR
Called "the most beautiful girl in
radio," Lerry made her debut or
"Sound Off."
"Found off."
"The start of the start of the start
"And the start of the start
"The start of the start of the start of the start
"The start of the start of the

thing you'll always find it, The principal felt but records helped to principal felt but records helped to present the second property of the property of the

BEHIND THE SILKEN CURTAIN With Norman Rose Producer: Leon Goldstein 15 Mins.; Tues., Wed., 9:15 p.m.

is Mins.; Tees, Week, 2:15 p.m.
Suntaining.;

"The ton-fletton bestseller, "Behind the Silken Current," which is based on Bartley J. Crim & European mission of the Silken Current, which is based on Bartley J. Crim & European mission of Congress of the Silken Current, and the Silken Silken

THE STORYTELLER With Godfrey Schmidt, Bill Meder Producer: Milton Krentz Director: Clay Daniels 15 Mins; Thurs., 6:30 p.m.

WNBC, N. X.

Apparently the criticism directed at radio regarding the large number of blood-and-thunder stories of the control of the family head of that function of the family head of that function. Newest in this field is the story-thing session of Geoffrey Schmidt, and the control of the control of the family head of the control of the function of the family head of the control of the contr

YOU AND THE RUSSIANS With Lyman Brysan, Ernest J. Simmons 15 Mins.; Man.-thru-Fri., 6:15 p.m. Sustaining CBS, from New York

CBS, from New Yerk
Lyman Bryson, whose "Problems
of the Peace" series offered intelligent comment on the dilemma facing
the world after V-Day, is trying
the world after
the property of the
trying trying the program is
a ndmirable project, for which both
a vespectful hearing.
The stans, continuing only this
The stans, continuing only this

Biyson and CRS deserve credit and a respectful hearing.

The stanza, continuing only this Bryson and dive authorities on the subject of what the Russians are the subject of what the Russians are the subject of the Production of the Russians are the continuing the product of the Production of the Russian professor of history at Princeton, and the Russian Princeton of the Russian Princeton

bune.
On the basis of the initial broadcast Monday (17) the discussions are
carefully outlined in advance, but delivered from notes rather than script.
The series is not and cannot hope to
be "popular," but it may provoke
throught among a select, indicential
audience and thus have an indirect,
continuing effects."

audreite and tims ave in flucrecy. Continuing effects were from the continuing of th

various characters, and creating a mood that's bound to hold the youngsters who still haven't been spoiled by the beng-bang yarms. Seasion caught had Schmidt telling the "Happy Prince" by Oscar Wilde, subsequent stanzas will have other yarms with the same high standards.

## name 'em and maybe you can have 'em

A quick advertiser can hit the jack-pot by buying the AL SCHACHT SHOW on WOR. For along with Al. you scoop up a goldmine of sports headliners as a

supporting cast.

People like:



PICTURE 2: Clown Prince Al and Babe Ruth.



PICTURE 1: left to right: Barney Ross, Helen Jacobs, Al Schacht, Babe Didrikson.



PICTURE 3: left to right: Arthur Mann, Freddie Fitz-simmons, Al Schacht, John Kieran, Chuck Dressen, Joe DiMaggio, Bobo Newsom.

## SPORT

#### LINE UP:

THE AL SCHACHT SHOW, with the fanciest lineup of sports bigwigs on the map, is for sale. Fast. The show (on WOR) is new, news, and full of nuggets for a sponsor.

#### CLOWN:

Al Schacht, the clown prince of baseball, buf-foon of the bleachers, former big-league pitcher—invites sports luminaries to dine with him in his famous restaurant. Program is pitched from there, Saturdays at 8:30 PM.

#### COME-ON:

The ad lib show is packed with horse play, sports gab and a quiz. The pull: prizes for the listener who sends in the best sports question of the week.

#### PAYOFF:

The AL SCHACHT SHOW is a natural for commercials. It can fold right into the conversation; the product can take on the aura of the famous eatery.

More facts? Phone PE 6-8600.



FOOTNOTE TO THE FUTURE Director: Elliot Selden 30 Mins.; Sat., 9:30 a.m.

si Mine; Set, 8:39 a.m.
Sustaining X.
Long illand finde lined up an "advisory bord" of the dense of radvisory bord" of the dense of radvisory bord for the dense of the dense

Ecder and Stephen Folian of Little Session for under way in formal debate fashion, two students delivered to the negative side sequences; the other two the negative side sequences the other two the negative side. These presents of the sequence was devoted to off the cuff. Informal controllable handing, over four controllable handing, over four controllable handing, over four the argument flowing. Before they were through, the students had been controllable to the negative side of the sequence of the seque

Program is distinctly good radio and a credit to this indie outlet. Doan,

IS THIS YOUR STORY?
With Derothy LaVerne, Tom Kane,
Allan Lurie, Bob Bentley, Dave
Upson: George Skinner, announcer
Writer: Verne Jay.
15 Mins.; Suh., 12:45 p.m. Sustaining WLW, Cincinnati

Sustaining
WILW, Greenburker problems for vertains and their dependents, for This
Arms and their dependents, for This
Your Story? is being produced by
WILWS special services glvision in
Surviver and their dependent of the service services and their description.

For the services of transit, built describe the services and their interseted agencies! Solid public service teature, this selection of their description of their dependent of their description of their description of the service and their described of their description of the service how are finally placed in a spotwhere he would utilize his servicewhere he well multiple service how are formed to the service how are finally placed in a spotwhere he would utilize his servicetudes one-minute spot of late newsfrom Washington-on-veteran questions.

#### Follow-up Comment

"Studie One" started its numerical goals policy Thesialy night (11) on bunctious agent Gabriel of Richard Mediands story. Text Me Do the Talking." It was a moderately such management of the started of

the secretary, Robert Dryden was plausible as the deter spent; Grace Coppin gound-se mitted and the world-se mitted and the CES program writer-lecturer. The young mag writer-lecturer of the CES program writing division, the world was program writing division, the world was proposed to the copping the world with the world was program with the world with the world was been dead to the world with the wore

"Ford That's" pesented Sinday (16) a 60-minute version of the Bitter-Hammerstein "Cartyne Jones." It had both good and bad qualities in relation to Billy Rose a original stage relation to the relation to th

50 YEARS—CITY OF ALL NATIONS Producer-Director; Jo Ranson 15 Mins.; Wed., 8:15 p.m.

Sustaining WHN, N. Y. This series, which teed off Wedn

Switching WHN, N. Y. which lead off WednessWell, N. Y. Which lead off Wednessthe past and present of the teening borolight that make up New York countries are not present of the teening borolight that make up New York Colden Johnson of Greater New York Colden Johnson of Johnson of Johnson of Johnson of Johnson of Maria Wednesday was that there are much plugging of the paper inyolved, but perhaps this couldn't be greater of the Johnson of Johnson

Ranson fed some provocative queries, excusably (being a Brook-lynite himself) getting in a few plugs himself. Bron.

#### Transcription Reviews

GUY LOMBARDO SHOW With Den Rodney, Kenny Lombardo Trie; David

With Don Rodney, Ken Lombardo Trio; Davi nouncer Writer: Larry Menkin Director: Jeanne Harrise Producer: Charles Gaine 30 Mins. (Frederic Ziv)

Guy Lombardo orch's brand of music may be sneered at by the jazzique cognescenti for being square, corny/schmaltzy, etc.; but this is one of the few bands that has sustained a steady appeal over the past 20 years while, others, amore highly touted in their time, have fallen by the wayside.

louted in their time, have fallen by the wayside.

Through the chinging face in pop. Through the chinging face in pop. Through the chinging face in the stown style which has paid off niesty in the supper rooms and on the air limited to the control of the contro

(Continued on page 40)

DOROTHY FULDHEIM
15 Mins.; Sat., 5:45 p.m.
BROTHERHOOD OF RAILROAD
TRAINMEN
ABC, from Cleveland
"(William von Zehle)

"William oon Zehle)

Marking the railroad workers
union's initial entry sito network
raido, Dorolty Fulcheim's weekly
formative commentary on current
events that's a wefome change
from the state schassies of the prese
with her collegated, bardeiting live
with her collegated, bardeiting live
style and firm, low voice, Miss
Fulcheim has the equipment to
if she's abtide into a more favorable
time.

Oklahema City — Frank Allan, veteran announcer and disk jockey has joined the announcing staff of KOMA.

OPEN HEARING
With Winston Burdette, moderator;
g u e st legislators, government
spokesmen
30 Mins; Tues, 10:30 p.m.
Sustaining
CBS, from Washington

Reconvening of Congress in spe-cial session Monday (17) was the cue for CBS to revive this weekly public service stranza last week (11), with Winston Burdette again in the moderator's seat. Burdette, Washing-ton newsman for the web, each week will invite in several Congressmen and government spokesmen to dis-cuss key issues before the federal lawmakers.

cius key issues before the federal lawmakers.

For the teeoff, Burdette than Federal lawmakers.

For the teeoff, Burdette than Federal Reviews of the teeoff, Burdette than Rev. A. S. "Mike" Monroney (D. Ohla), and might have chosen legister than the subject at hand—aid to Europe—but it's doubtful he could have ingly well-informed men to discuss the question. Herter headed a Confurence of the Reviews of the R

"Open Hearing" is an item for every conscientious voter's must-lis-tening log. Doan.

## the new look in TELEVISION



Honey blond, vivacious Sylvie St. Clair puts new life into song and story. And gets action.

To wit, this unsolicited letter:

"East night we saw you on television. This made me decide to buy a television set. You have been excellent—full of pep—and I thank you very much for the pleasure you gave me. I hope to see you often as soon as I get my television set."



Miss St. Clair makes her "personal appearance" on WABD every Wednesd night at 8:15. If she can sell television sets so persoasively, think what her sales-appeal can do for your product.

For details call-

WABD, Time Sales Department, 515 Madison Avenue, New York 22, N. Y. Phone: PL 3-9800

# **CBS LEADS... DAY**

CBS programs lead the top-rated shows in NRI homes delivered per dollar... according to the latest Nielsen report

Among the 25 leading programs\* in all network Radio, 5 out of the first 5 biggest sponsor values in the daytime—and 4 of the first 5 in the evening—are on CBS. They've won by the exacting test of "most homes reached per dollar".

#### EVENING

Big Town My Friend Irma Inner Sanctum Talent Scouts

#### DAYTIME

Big Sister
Our Gal Sunday
Ma Perkins
Aunt Jenny
Helen Trent

CBS leads all other networks in the very clearest "pay-off" terms of top values delivered...in addition to delivering highest audiences: "Lux Radio Theatre" at night and "Our Gal Sunday" in the daytime. CBS achieves effective interlocking of audience and value because CBS matches its superbly balanced facilities with its ability to provide advertisers with programs that pay off.

\*Based on NRI average audience.

For a better Radio program... for the

# AND NIGHT!

## **CBS Package Shows pay off**

"MY FRIEND IRMA", a CBS-conceived, CBS-produced package show (Swan Soap), in its first sponsored season is ranked by NRI

- . . . third in number of homes delivered per advertising dollar
- . . <u>sixth</u> in size of audience reached of all the big shows in evening Radio

ARTHUR GODFREY'S "TALENT SCOUTS"; also CBS-conceived, CBSproduced (for Lipton's), and also in its *first* sponsored season, is ranked by NRI

- . . . fifth in number of homes delivered per advertising dollar
- of all the big shows in evening Radio

These are only two among the noteworthy successes from the largest, most productive package-program operation in all Radio. Right now there are 31 CBS "packages" available for sponsorship, ranging over the entire entertainment spectrum: comedy, drama, variety, quiz, news, and music—all CBS-built, CBS-produced, and CBS-Air-Tested. For further particulars, see CBS Program Department.

A scientifically-proportioned sample, representing a coast-to-coast area containing 63% of U.S. radio homes, underlies every Nielsen Radio Index report, and is the basis for all Nielsen and analyses. Computation of homes reached per dollar employs best available data for time and talent costs.

utmost in Radio Values...see CBS
THE COMPLETE NETWORK

#### That's why they pick CBS

Shows like these provide the answer for the tough-minded advertiser who today judges Radio results

- ...not just by "how big an audience?"
- ... not just by "how much does it cost?"
- ... but in terms of the "pay-off" relationship between audience

These advertisers know, too, it isn't the program alone—or the choice of network alone—but the interlocking combination of program and network which makes for maximum Radio effectiveness.

Such advertisers, the biggest advertisers in Radio, choose CBS. Infact, more of them choose CBS. and more choose CBS carefully...than ANY other network. And have done so for the past 10 years.

## BMB Board Bows to Kohak's Demand For Committee to Voice Webs' Views

Broadcast Measurement Bureau board acceded in principle Monday PHILCO BOWS TO FTC ON (17) to Mutual prexy Edgar Kobak's insistence upon formation of a "network committee" to submit suggestions to BMB representing the webs' views. In doing so, however, the BMB directors decided that the bureau would select the membership of such a committee. Harold Ryan BMB board chairman, was delegated to make the selections.

Although Ryan did not immediately name committee members, it was believed almost certain that he would ask prexies of all four networks, or their reps, to serve. While was no statement to this effect, the implication was that BME fect, the implication was that BMB did not see eye-to-eye with Kobak's idea of having a "network" committee composed of himself, CBS prexy Frank Stanton, and KLZ Onenver) manager Hugh Terry. Without any reflection on Terry, who is a member of the boards of both BMB and the National. Arm of Broadcaster. the National Assn. of Broadcasters, it was felt a "network" committee should be composed entirely of web

reps.

Meanwhile, the BMB board accepted its research committee's report on Mutual's "listenability" coverage, technique and findings, but voted to make no decision "in the near future" on "listenability" owing to "lengthy examination required."

Beard also, voted to grapt Mutual

to "lengthy examination required."

Board also voted to grant Mutual
the 10% subscription discount allowed the other webs and, having
thus in effect extended the deadline
about five weeks, from Oct. 1 to
Nov. 4, for the networks, voted also
to extend the discount deadline for
stations and regional webs to Jan. 1.

To det. NUM have the Augustian

To date, BMB has 501 AM stations and seven FM subscribers; plus the four major nets and several regionals, but is still somewhere between \$50,000 and \$75,000 shy of the \$500,000 needed to carry out projected

## 'SELL 'N' WIN' CAMPAIGN

Washington, Nov. 18. Phileo and its wholly-owned sub sidiary, Phileo Distributors, have capitulated to a Federal Trade Commission warning and agreed over the weekend to shelve their "Sell 'n' Win" campaign. FTC charged the campaign was tailored to induce dealers to push the sale of Philco equipment, mostly radio receivers, at the expense of com-petitive products.

petitive products.

Pian provided prizes to salesmen
on the basis of their sales of the
Philor merchandise, Points were accumulated on the basis of Philor
units sold and in addition there were
prize drawings to bypo the sales.
FTC stepped in because the trade
practice rules for the radio receiver
industry bar such campaigns, even
without the lottery angle.

#### Hearing Aid Show's **Novel Sales Approach**

Hirshon-Gardeld agency will in-corporate a novel sales approach in the network program it's currently prepping for Acousticon Electrical Hearing Ald. The blurb, is well as the stiow, will be directed not at the hard of hearing but rather at their families and friends.

On the theory that the average person with defective hearing is ashamed of the affliction and for that reason does nothing about it, the com-mercials will urge those close to them to send in their names. Information about the hearing device will then be mailed without any dis-closure of the source.

It will be a half-hour dramatic series on the theme of scientific de-velopments that have eased various human hardships.

When It's Coughing Time

WHEM! Youngstown, holds that if a dramatized commencial must make with coughs it shouldn't be in the morning when people are having breakfast. For that reason the station last week informed the Olian agency in N. Y. that it couldn't accept the Buckley couldn't accept the Buckley Cough Syrup recordings. Cam-paign was booked to start Mon-

Station offered to accept written commercials, but without anybody being called on to cough,

#### Col. McCormick's WGN Must Decide on NAB Membership, Or Else

Membership, Or Else

Washington, Nov. 18.

Whether Col. McCormick will climb under the National Asm. of Broadcasters tent 100% or pull out soon face. WGN and three other large standard stations (Woke dientity has been harder to penetrate) have up to this time held NAB mempoor FM affiliates.

As a result for \$8. amonth, they have been getting all the privileges and FM properties. In the case of WGN, had the membership been than on the FM property—station and FM properties. The NAB board of directors have dead of the case of WGN, had the membership been than on the FM property—station and FM properties.

The NAB board of directors has now ruised that effective Jan. 1, 48, over the control of the control

Quaker Oats' Brazil Show Sao Paulo, Brazil, Nov. 11.

Sao Paulo, Brazil, Nov. 11, Quaker Oats is sponsoring a soap-opera three times a week on Radio Sao Paulo, one of the Emissoras Unidas group of stations. National Export Advertising Serv-ice, Inc., Quaker's ad agency, placed the biz.

## Inside Stuff—Radio

There was a striking analogy in two statements of Clayton Collyer, Jr., last week. In one, taken from the AFRA publication, Stand By, Varier quoted the president of the union's New York local as saying last September, "Members of both sides were guilty, and I use the word advisedly, of persuading various directors to use or not to use various performers accordingly. This was being done then, this is being done now, and I claim that it is cowardly intolerance and complete un-Americanism, and

In reporting the statement, Vaguery noted that this publication had made in reporting the statement, Valuary noted that this publication had made intensive efforts to verify such rumors, but had been unable to do so. Valuary also recalled that among those it had guerred on the subject was Collyer himself, and that he declared he knew of no specific instances of uch blacklisting.

such blacklisting.

Nevertheless, in the new issue of Stand By, published the same day (Nov. 12) as the edition of Vauerr containing the above item, Collyer words, in his "Presidents Box", in part as follows. "The spreading of often, truth arrives after the damage is done. It is my earnest plea that everyone of us will run to earth all rumors. Trace every story back to its source and be sure of the underlying facts before attempting to make political capital of it."

Theatre Guild's preem television production on NBC Nov. 9 has raised the issue once more of having such video dramatic shows reviewed by legit, instead of radio, critics from the daily consumer press. Feeling is that such shows are much more akin to the stage than they are to radio. As such, it's the legit critics who can offer the most constructive criticism.

such, it's the legit critics who can oner the most constructive critics on them.

Despite this, however, the show paid off in reams of newspaper space for Allan Kalmus, NBC tele publicity chief and his staff. For the first time in its history, the N. Y. Herald Thbunc's Sunday amusement section devoted it lead story to the show, spotlightings at three-column picture. It also drew a three-column cut in the N. Y. Times Sanday radio section and considerable space in radio sections of all the other papers.

Blownt called an Open Mike Ball will be shaped by Local 50, United Office and Professional Workers of Aments' (CiD), which has units at CiBs, Indic station WMCA, N. Y., and elsewhere in the radio industry, on Friday night, Nov. 26, at the Penthouse, 13 Asfor Pl., N. Y. I'll be the local's first annual shindig, open to members and guests, and gratis invites are being forwarded to network execs.

Talent thus far lined up for the entertainment bill includes singer Vic Damone, balladeer Alan Lomax, and non-pro vocalist Peggy Taylor, who is secretary to Don Pela at Cl8S. Lee Normaris orch will play for dancing. Chairman of the ball committee is Michael Blanda of CBS purchasing dept. He's being assisted by Ruth Froma of the web's technical operations staff.

When the news that Standard Brands was lend-leasing Fred Allen to Ford Motors got out Lever Brox, thought it saw a chance to catch the station identification and the station identification spots following the Edgar Bergen show that were available for chainbreaks. R&R's fast scouting came to naught. It found that all such spots were filled by local advertisers. Lever had apparently been under the impression that since Standard Brands controlled the two continuous half hours NEC affiliates had refrained from cutting in with

## NOW

For The First Time



## CONTROLLED PROGRAM PUBLICITY!

EARS TO RADIO! is the first syndicated column to bear an editorial format and, at the same time, to be devoted solely to the positive support of radio programs.

Its function is to vin new listeners and to build greater continued interest within present listening audiences. It guarantees that you, the advertiser, exercise complete control over what is written about your program. Here's how it works:

- (1). You or your advertising agency buy space in the EARS TO RADIO! column.
- (2). You buy the number of inches on a schedule to best fit your needs.
- (3). EARS TO RADIO! then presents news and comment about your radio shows in the style of the column, with your approval.

EARS TO RADIO! is scheduled initially EARS TO RADIO: is scheduled initially for Sunday publication only, beginning January, 1948. (This restriction is necessary because of the current newsprint situation.) As soon as possible publication will be extended to week-days. Advertisers in the Sunday column will be accorded priority as space is released in the week-day columns.

Now available is a grand total circula-tion in excess of 14,000,000 readers of 30 of the nation's top market newspapers.

The rate is low. You can reach this vast audience at less than 10c per thousand.

EARS TO RADIO! affords the opportunity to advertisers to take personal advantage of the extremely high readership of radio news—51% among women, 40% among men.\*

\*"The 100-Study Summary of the Continuing Study of Newspaper Reading."

We shall welcome the opportunity of supplying complete details.

#### A Responsive Audience in Excess of 14,000,000 in These Leading Newspapers:

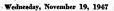
Amarillo (Tex.) Globe, News Birmingham News Age-Heroid Boston Ginha Bridgeport (Conn.) Herold Chattonoogo News-Free Press Times Chicago Tribune Cincinnot! Enquirer Cincinnoti Enquirer
Corpus Christi (Tex.)
Cailer-Times
Doyton News
Des Molnes Register
Fort Woyne (Ind.) Journal Houston Post

Minneopolis Star & Tribune New Orleans Times-Picayune States New York News New York Times Norfell larfoik (Vo.) Ledg Dispatch, Virginia

Dispatch, Virginion-Pilot Portland (Me.) Sunday Telegram Philadelphia Bulletin Philadelphia Inquirer San Antonio Express News Scronton (Po.) Scrantonian Tribune

St. Louis Post-Disputo St. Poul Pioneer Pres Yacoma News Tribune Washington Stor

RANDALL & COOPER • 50 East 42nd Street • New York City 17 • MUrray Hill 2-4504







## NARND Tables O.K. on 'Editorializing' But Asks More Funds for O'seas 'Voice'

Over 100 radio station news directors assembled here last week rectors assembled here last week for the second annual convention of the National' Assn., of Radio News Directors, tabled a resolution which would have given modified support to "editorializing" by radio manage-ment but went all out in support on more funds for the "Voice of Amer-lea" or a similar shortwave opera-tion abroad.

The newsmen wound up a three-day meeting Saturday (15) with a strongly-worded resolution favoring "Congressional action which would Increase dissemination of informa-tion abroad" about America and asked for more funds for dx broad-

casts.
The news directors were unmistakelby sympathetic to letting management take editorial stands on the
air but only if the "editorial opinion
is prepared and adelivered by coninally tabled action on "editorialing" on the ground this is something
for sixtion management and the FCG
to decide. If FCG amends the Mayflower ruling, the editors indicated
there is capable and responsible personnel to undertake it.
These were other NARNO actions:

deen, WOC. Davenport, and Bob Eastman, KOMA, Oklahoma City. 2. Following the lead of the Radio Correspondents Assn. to the same effect, the news editors resolved that

effect, the news editors recolved that "radio news reporters are entitled to equal access to news sources... and the same privileges, legal and other-wise, as representatives of other wise, as representatives of other wise, as representatives of other privilege with that used by other news media. The resolution referred, among other things, to the return of the privilege with the radio media. The resolution referred, among other things, to the return of the privilege with the radio media. The properties of court proceedings. press in on-the-s court proceedings.

Eight-Point Credo

3. In an eight-point credo, the association reaffirmed its stand that commercial copy should be separate from the news and always delivered by a voice other than of the newsfrom the news and always delivered by a voice other than of the news-caster. One trained newsman, the group agreed, is 'a minimum essen-tial' for every station, NARRID also direct responsibility is to the public' and he should have to answer only to the station manager in his presen-tation and selection of the news. Selection and presentation should be "accurate, unbiased, factual and in "4. The association voiced a news-

onnel to undertake it.

These were other ARMD actioner.

4. The association picked a teniarortund, was real-fettal for 1544,
few board members elected with the control of the control o



continued from page 38
gram, with the fully integrated pattion of a typical weaking, oreh opens
with the "Audit Lamg Syne" signature with Ross picking up "the
sweetest make this sid cooling on
the guitar, cleivers nicely with his
vocal assignment on "They Say Its
vocal sustained to the guitar, cleivers include
with "Fapa, Won't You Dance With
Nac." Kennty Gardner then melts
vous "Fapa, Won't You Dance With
Nac." Kennty Gardner then melts
up the straight routine, show also
includes a maintail guessing son
includes a maintail guissing son
includes a maintail guissing with
home. Central there were
the straight routine, show also
home.

Three one-minute apoly, distributtent the several for Local sponsors, are let open for Local sponsors,

TALE OF TWO TOWNS
With Helen Hayes, Howard Linds
Quentin Reynolds, marrator, a
N. Y. Internelal Singers
Director-Writer; Don Hirst
IS Mins.
FREEDOM HOUSE
WMCA, N. Y.
"Tale of Two Towns" I

IS MINS.

"Tale of Two Towns." 15-minute for PRIERION HOUSE

"Tale of Two Towns." 15-minute dramatization of an papea 16-world peace, was first broadcast Oct 19-world and 19-world peace, was first broadcast Oct 19-world and 19-world peace, was first broadcast Oct 19-world and 19-world peace, was first broadcast of the state of the 1947 Freedom House to 48 floors of patterns of the arrew which have the net, Freedom House to 18 floors of the net, Freedom House to 18 floors of the 19-world peace of the arrew which have transcription was WMCA, N. V. The transcription was well as by Quentin, Reynolds still the transcription of th

is provided by the United Nations' constitution. Such as the constitution of the const

#### Tommy Harmon's T.C. Formation as Disk Jock

From pigskin to wax is the saga of ommy Harmon. The ex-halfback as turned disk jockey, airing over local indie, KIEV, Glendale, with

a Boeal indie, KIEV, Glendale, with a program appropriately titled, "Harmony Huddle." Placed by Zeder, Vaughm and Farnam agency, the show airs daily for a used care dealer, combining platter spins with sports world part. On Mondeys and Pridays its up to the company of the combine of the com

#### Finley's T.C. Biz to Coast

All activities of Larry Finley
All activities of Larry Finley
Transcriptions, Inc., will be handled
on the Coast from now on. Announced is the firm's plan to transter all processing and distribution
celliate has done back east to facillate has been a firm of the coast of the
homeoffice suppraision of all phases
of its operations.

cilliate shipping and guarantee bomeedfile supervision of all phases of its operations.

Masters of the company's two top shows, "Myrt and Marge" and "Filight With Music" have been shipped from World In New York to Century here to be handled along with others.

#### Navy Weighs Anchor With New Disk Series

With New Disk Series
Chiago, Nov. 18.
Charge in the New Py Dolby
Charge in the New Py
Charge in the New P

#### WARC Switching to ABC As WSAY Injunction Petition Is Denied

Rethestor, Nov. 18.

WARC became ABC's outlet here last Wechesday (12) in just about the time it takes to say WSAX. Jaiter station, which has filed a triple-distribution of the last week and the last which has been a triple four major networks, aired ABC's Out major networks, aired ABC's Wechesday morning. A few minutes after 10 s.m., a web exec in N. Y. phoned WARC which was a first of the last of Rochester, Nov. 18.

wsAv-s suit against the nets, ask-ing triple damages in excess of \$12,000,000 on grounds the webs are conspiring to monopolize the broad-casting industry and fix prices, is still to be heard.

#### Fort Wayne Station Sets First Announcer Pact

FITST ABROUNCET FACT
Contract negotiations have been
completed between WGL, Fort
completed between WGL, Fort
nouncers, according to Capt. Fierre
station. Contract, effective Dec. 1,
station. Contract, effective Dec. 1,
station. Contract, effective Dec. 1,
station. The station of the station

This is the first contract signed with announcers here. Station WOWO is negotiating with the union, but has not reached an agree-

#### WBZ-FM Ups Coverage 50% Via Increase to 3 Kw

50% Via Increase to 3 Kw
Boston, Nov. 18.
Increase of the present coverage
ye about 50% becomes effective in
ye about 50% becomes effective in
3 kw as of this week.
The Westinghouse station figures
to up its FM to 20kw in the spring
with its transmitter is moved to
what the spring to the spring
and television center due for debut
March 1. Transmitter is currently
located in Hull, on the ocean south
to the spring the spring the spring
the spring the spring the spring
FM is currently on air seven hours
a day.

Dallas Dallas got a new daytime outlet Sunday (16) when KLIP took outlet Sunday (16) when KLIP took in Oak Clief Control of the Control with 1000 waits on 1100 kilocytes. Prez of the KLIF Corp. is Barton R. McLendon of the Tri States The-sires. Gordon B. McLendon is executive director and Aubrey Escoe is station manager.

#### Chi's Rambeau to Spurn NARSR Despite Stand Of N.Y. Office Manager

Of N.Y. Office Manager

William. G. Rambeau, Ch. I station rep, said last week that his company will continue to spurn the National Avenue of the National William M. William M.

Conte's Shampoo is buying day-time spot announcements in a selected list of markets for a test, Berningham, Castleman & Pierce is the agency.

#### HELP WANTED My new television set has

brought me a great deal of pleasure, but I can't fully en-joy it when I realize that there are so many people in hospitals who need this wonderful entertainment more than I do -SO - will you television manufacturers please coop-erate with me? I will raise the funds to pay for the sets if you will meet me half-way. I want to install a set a week in a veterans hospital. . . . I know you are Variety addicts, hence this means of contacting you. It might takes months otherwise. I need 52 sets for 1948 at cost. How about it? Answer to Georgie Price, Hospital Television Fund, c/o Variety, 154 W. 46th St., New York 19, N. Y.





STARTING TO GO! \*Personal Met.: TIM GAYLE

#### STRANGE MUSIC

'The American Rhumba King' (See Page 52)

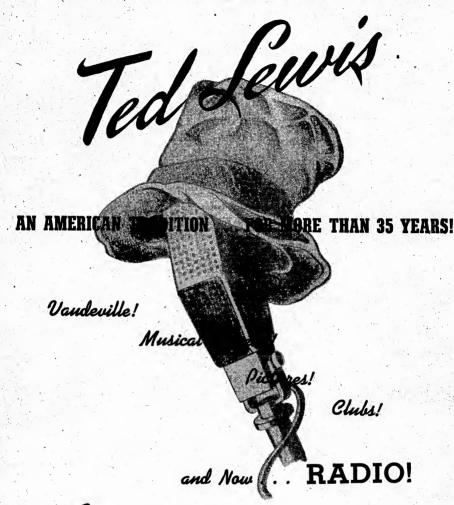


paign was begun . . . promising great things in television for the future. After 8 months of regularly-scheduled operation, WWJ-TV, the first and only television station in Detroit, has more than fulfilled that promise. Through program showmanship and engineering per-

fection, WWJ-TV has taken television out of its swaddling clothes and made it an established Detroit medium. Already, thousands of television sets have been sold in Detroit . . . and interest is soaring to new peaks with the current televizing of the University of Michigan and University of Detroit home football games. In the golden television era which WWJ-TV has trailblazed in Detroit, it will retain its present leadership just as WWJ has done for 27 years.



FIRST IN DETROIT ... Owned and Operated by THE DETROIT NEWS





Still breaking box-office records in personal appearances from coast-to-coast, TED LEWIS is acquiring millions of new fans with radio's greatest musical variety pro-

gram, "THE TED LEWIS SHOW" (Transcribed). The critics are acclaiming a new star in radio. IT'S THE BIGGEST SHOW ON RECORD, starring "the high-hatted tragedian of song," and featuring his new 18-piece orches-

tra, and a guest star on every program. Watch his ratings grow in New York, Boston, Philadelphia, Pittsburgh, Cleveland, Chicago, Los Angeles, San Francisco, and cities throughout America. And watch his audiences grow wherever he appears in person. After 35 years, it's a greater

## **TED LEWIS**

than ever before!

Direction—MUSIC CORP. OF AMERICA COLUMBIA RECORDS DECCA RECORDS THE TED LEWIS SHOW (Radio Transcriptions)
Chartac-Coleman Productions
360 N. Michigan Ave., Chicago, Ill.

Personal Management—ADAH LEWIS

42

#### **Television Reviews**

Flash sides were used to the state of the st

CHICAGO SHOWCASE With Don Meier, Joe Byrnes, varying roster of m.c.'s Producer: Don Meier Director: Lorraine Lars 60 Mins.; Mon.-thru-Fri., 3 p.m.

WBKS, Chieseo
"Chicago Showcase" premed in
October as an answer to dealers
who wanted an afternoon program
tince-way deal, with everybody
actificing in the old college try to
vides time at less than eard rates
for manufactures—GE, Philoso
to four manufactures—GE, VBKB, Chicago

paid on in publicity and expensive.

See since caught (by we've since of by See since of the See since since since of the See since sin

loss of suce kid stuff.

Show had rough patches, which can be expected in a touch and go purpose is well, served, however, with no pretension to sock covergiant gains and the control of the control of

WMAR, Satituser
Associated Press teed off its newtelevision, newsreal service Sunday.
(18) night in a show originating over
WMAR-TV (Baltimore) and carried
over. WFLI-TV (Philadelphia) and
WCSS-TV (CBS, N. Y.). Despite the
auch a service from the looks of
things AP should stick to newspaper
work.

things AF should stick to newspaper work.

The most analesticid veet turned to the most and the

silent film days. Cutting and editing, too, were spotty.

AP may be the biggest news disseminating service in the world, but
estimating service in the world, but
this to meet tele's requirements,
most of the metropolitan stations
have done well with their own film
have done well with their own film
the country were forced to use a
telephone to the country were forced to use a
lack of anything better.

Med.

## Television Follow-Up

CBS video-tations which are musi-cally hidebound by Bettillo in view viturprise" called repressible to the con-traction of the contract of the con-botro. The video viewer thus has reacting to a name showing in and doing an off-telescreen interview. It goes the radio phones tomate a hapf-coding and off-telescreen interview. It goes the radio phones to the con-traction of the phone recipents if not of the called responsible to the con-tractions of the phone recipents if not of the called responsible to the con-tractions of the phone recipents if not of the called responsible to the con-tractions of the phone recipents if not of the called responsible to the cona network is by no means considered impossible. ared impossible.

In addition to the Baltimore and Philly stations, the N. V. Daily New has been granted a construction permit, as has the Philly Bulletin. These, affiliated with such stations as those more observed by the base of the permit of the permi

#### CHI MIDWEST LINK TO SPREAD BY NEXT FALL

Chicago, Nov. 18. Chicago, Nov. 18.

By next fall Chicago will be soaxcable linked to Champaign. III.
Ferre Haute and St. Louis, according to American Telephone and Telegaph engineers now at work in the
midwest The Chi-New York link by
my of Toledo will not be complete
until late in 1949, say the same engimeers, contradicting predictions in
meers, contradicting predictions to
made next spring.

The Chi-St. Entir scale will be the

made next spring.

The Chi-St. Louis cable will be the first leg of a circuit joining Kansas City, Des Moines, Omaha: and St. Paul Minnespolis. A southern leg from St. Louis will splice Atlanta, Jacksonville, Dallas and major points between

#### FM'ers vs. Tele

Continued from page 2 reallocation); and WDEL, Wilmington, a recent to bidder.

bles on the station.

It is not the station and the station of the ton, a recent tv bldder.

Don Petty appeared briefly for the NAB, which is straddling the fight between FM and tele. Petty said merely that the NAB opposed loss of the 44-50 mc band "to broadcast services."

Reps for the FM broadcasters skedded to take the stand include: Major Armstrong; Everett Dillarg, president of the FM Assn.; Zenith Radio Corp.; and Leonard Asch of WBCA, Schenectady.

WBCA. Schenectady.

Ira A. Hirchimann, owner of FM outlet WABF, N. Y., and of tele interests in both New York and Bosion, was akedded to file a brief. The Yankes Network, FM joineer and active in television in Boston, and Hartford, was also slated to plug for FM a use of the contested band.

FM's use of the contested band. FCC chief engineer George Ster-ling planed back to Washington to open the hearing, before the full bench of FCC Commissioners. He is due to return today. (18) to the Havana conference or a new North American Regional Broadcasting Agreement:

Agreement.
Scrappy Zenith Radio Corp. hasn't given up trying to get television shoved upstairs above the 400 meg aboved upstairs above the 400 meg aboved upstairs above the 400 meg above the 4 band reassigned to FM broadcasting.

Stromberg-Carlson is expected to back up this position, while FM inventor Edwin Armstrong also shares the view that FCC erred in pushing FM upstairs. If it enough storm is kicked up at the hearing, it was believed Rep, William Lenne, sponsor of a bill to return FM to its old hunting grounds, amould wake another. ing grounds, would make another push for legislation on Capitol Hill.

ing grounds, would make another push for legislation on Capitol Hill. Here were the other developments: Both Art Art. and F. J. Bingley, Both Art Art. and F. J. Bingley, Both Art Art. and F. J. Bingley, Both Art. and F. J. Bingley and F. Barris and F. Ba

Chicago—Studios of WNBY, NBC's projected tele station in Chi, will be located at the Merchandise Mart, with antenna and transmitter at the nearby Clvic Opera Bldg. New studios may be atop the Mart, since its interior already is crowded.

New York—Fred Gamble, American Assa, of Advertising Agencies prexy, is slated as guest speaker for the second monthly lunch meeting of the American Television Society. Meet is scheduled for the Hotel Commodore, N. Y., Nov. 24.

#### BREWER EXITS TELE AS **Tele Affiliates** RENEWAL TAG IS UPPED Continued from page 29

there's reportedly nothing perma-nent about the arrangement.

nent about the arrangement.

Both WMAR and WMAL-TV,
meanwhile, are accepting shows
from and feeding them to various of
the established nets. AP newares,
most of the stablished to the CBS of the
total the care of the care of the
total the care of the care of the
total the care of the care
the station accepted the full evening's programming of WABD and
WTTO, DiMont stations in N. Y. and
WHAT of the care of the care of the
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station.

Same Diff

still used gratis. In addition, both the co-ax and the radio relay systems were installed primarily by A.T. & T. as telephone carriers, meaning they're under no obligation to reveal their personal operating costs to the trade.

Chance to compare the picture quality of the two types of carriers

Washington. To DuMont are con lien on the stat

Keeley Beer's exit last week as hankroller of the thrice weekly box-can't be set down as an example of can't be set down as an example video can't be set down as an example video in Chi, was stailed with results obsome of the first to sample video in Chi, was stailed with results obsorber program. But reported to the control of the co

other program.

Exit reportedly was brought about when WBKB upped its price for contract renewal, Package originally was sold at bargain rates to prime the tele pump. Brewer: wanted to continue at the old terms, but WBKB felt it was entitled to more cash.

Excludit programming the prog

felt it was entitled to more cash.

Package meanwhile: has: been snapped up. by a radio-tele dealer and another brewer. Monday night wrestling will be sponsored by the Harry Alter Co., through Phil Gordon agency, while Atlas Prager, through Oilan Advertising, pays the tab for Wednesday and Friday bouts.

#### Guild Continued from page 29

gramming. NBC's Eddie Sobol was to have served as consultant director on "Ferguson" but was reportedly shunted aside by the Gulld, which left the entire production and direction chores in the hands of Denis Johnston, imported by the Gulld from BBC in London.

Guild from BBC in London.

As a result, Sobol will handle most of "Apley" once it's brought into the NBC studies for camera rehearsal. Under present plans, NBC and the Guild will cooperate in easting the show and in conducting pre-liminary rehearsals. Once it comes into the studios, however, Sobol will take over and it'ill be his problem up to and including the actual airling.

Leo G. Carroll, who played the title role in the Broadway production, will play the same role in the video presentation.



FOR THIRD YEAR ON CBS

#### WANTED

**Baldheaded Twin** Write: W2XJT Yurdin Television alca. L. f.

Chaices to compare the picture valuality of the two types of carriers was furnished at extenoiles marking the opening of the N. V-Boston Illn. Three-way demonstration was related to the control of the TUTA

## FOR SALE "EXPLORING THE UNKNOWN" Sundays at 7:30 pm EST

A prize-winning show with a large, loyal, ready-made audience! Authentic dramas of the miracles of modern science. Acted by top guest stars of stage and screen.

Also...

SO YOU WANT TO LEAD A BAND... with Sammy Kaye... Mondays 9:30 pm ES THE OPIE CATES SHOW:: Mondays 8:30 pm EST
CANDID MICROPHONE... Thursdays 8:00 pm EST
THE ADVENTURES of BILL LANCE... Sundays 5:00 pm EST

PROGRAM DEPARTMENT **CIRCLE 7-5700** 



9.1.93 HALSEY ST NEWARK 2, N. J

The Radio Station of the Newark News

WNJR

#### Midwest Stations Take Exceptions to Atlass

Claim on Code Nixes Minneapolis, Nov. 18,

Claim by Ralph Allass, owner of WLOL, that 13 out of 14 commercial stations are opposed to an industry code of standard practice was coun-tered by other radio station opera-

tors here.

Aliass claimed to have polled stations and his results showed 678 against and only 49 favoring the code. Other stations here, meanwhile, were polled by Minneapolis Times, and some managers sold Atless' questions did not accurately reflect meaning of the code and were so worded that "nor" was the only

logical answer.

Stanley Hubbard, owner of KSTP, sald: his station and NBC, of which it is a member, favored the code, as did Merle Jones, general manager of WCCO, in behalf of that station and CBS. Officers of WTCN, WDGY and WMIN also generally expressed the code. ved the code.

Only other station here, KUOM, is non-commercial, operated by Univ. of Minnesota.

#### Code

Continued from page 27 ;

grams. -While the original code nixed mid-commercials on news shows of less than 15 minutes, the amended draft permits them on all news shots of 10 minutes or more

idies' Double-Spotting Victory

Indies' Double-Spottlag Victory
Double-spotting is permitted "with
respect to sponsored time signals,
wether reports, program or station
promotion, identification and location announcements not to exceed
10 seconds in length." This last move
as vigorously urged by the indies
committee and by the PR executive
committee, Brecommended identical
commercial limits for both day and
aight shows—and its recommendad
sight shows—and its recommendad night shows—and its reccommenda-tions were much tighter than the cellings now proposed for daytime

New standards "allowable to any single advertiser do not affect the established practice of allowance for station breaks between programs." For shows between 6-11 p.m., the amended Code then applies the same limits that were used in the old Code, with the difference that station — break time was included. means, in each instance, an additional 20-30 seconds is added to the ceiling whenever a station break an-nouncement is sold.

nouncement is sold.
For all other hours, an additional 10 seconds is allowed for 10-minute stanzas (excluding station breaks); snother 15 seconds is added for fiveninute, 30-minute, and 45-minute stanzas under single sponsorship; and on daytime airres of 15-minutes the limit jumps from 2:40 to three minutes.

ministrowings for an hour a day of tune interioring for an hour a day of unlimited commercial usage, the mended Code points out "that broadcasters can render a definite in conveying information to the literal public in conveying information program designed specifically for such purpose," but adds that "care should be exercised to preserve proper program balance in their distribution."

#### What a Whale

Continued from page 25

continued from page 22

unhappy with the results that it served notice on Borden to scrain

On the Ford side, K. & Zeme up with Mercelith Willson's chilfon music for the dealers' show. It faded out in the wake of Decedits ago the account moved back to the Thompson agency when the Ford Dealers Assn. grabbed Fred Allen When the latter got his 'Sandard Brands cancellation not bled their Willburgh and the Month of the Continued of the Continue of

Raleigh—Phil Ellos of WPTF, a member of Carolina Local of AFRA has been selected president of the Raleigh Central Labor Union.

## So Proudly We Hail-

So Proudly We Hail—
Washington, Nov. 18.
Ted. Cott, chairman of the indice committee which raised city Code, had nothing but kind words for the treatment the mon-affiliated stations received at the hands of the Board here last week. Cott sat in with NAB Board as spokesman for the indice.

After the meeting broke up late Saturday, Cott declared: "I would like to express our thanks at this democratic process... all the problems of the inde-pendents received honest and careful consideration."

#### L'ville's WHAS, WCJT **Promote Three Execs**

Louisville, Nov. 18.

#### First Interfaith Radio Institute Being Set For North Carolina Airing

Raleigh, Nov. 18. Protestant, Catholie and Jewish organizations in the state will sponsor a three-day Religious Radio Institute here Nov. 24 to 26. The Institute, which is being arranged by the National Conference of Christians and Jews, will 'offer assistance to those actively engaged in religious the conference of the conference of

radio in an effort to raise the stand-ards of religious broadcasting.

Allyn Robinson, state NCCJ direc-tor, in announcing the Institute, said that this is the first time in which the three major faiths in North Carolina have cooperated in such a project.

Eleanor Inman, who for a number of years has headed all religious broadcasting for CBS, will be a leader of the conference. Everett

Promotion of three executives and the process of the conference. Everett bas been announced by Barry Barry and to the conference. Everett bas been announced by Barry Barry and to the Courier-Joyana and of the Courier-Joyana and of the Courier-Joyana and Louisville Times.

New director of sales for WHAS and WCJT is J. M. Wynn, Neil Dalotton has been annead to newly a server of the promotion programs of the radio stations and the papers. Douglas (Cornette is now promotion programs of the radio Howard Mashmeler of WRAL, Rall-stations and the papers. Douglas (city). The programs of the radio Howard Mashmeler of WRAL, Rall-girt, Harold Essex, of WSJS, Wincornette is now promotion any programs of the radio Howard Mashmeler of WRAL, Rall-girt, Harold Essex, of WSJS, Wincornette is now promotion and server in the papers.

#### CIRCLING THE KILOCYCLES

Pittelustic—Bob Carter's Supper Time mustane every Sunday evening on KDKA has just been renewed for the third straight year. This season, however, helf and guest sizes. Doro-thy Matthews, who sings with Buddy made a disk Jockey at that station; she spins several hours of platters every Saturday afternoon. Jimmy Shannon, brother of Paul Shannon, added to the announcing staff at KQV. He replaces Ray Starr. Ed King's comedy questiner on KDKA, "King for Minute," which got a ron as a summer replacement, has been dropped.

Albany—Fulton Lewis, Jr., is now being sponsored over WROW, Al-bany, and the Mutual network by the Albany Garage. Co. The Na-tional Commercial Bank and Trust Co. has presented the commentator for sometime.

Kansas City—New man on the announcing staff at KCMO, ABC outlet, is Hugh LaRue. He's a na-tive Kansas Cityan and a graduate of the Univ. of Oklahoma, where he

won the coveted H. P. Davis award for radio announcers, for the third time in seven years, adding more laurels to WOW's accumulating pile of trophies.

Des Moines—Hearst Corp., news syndicate, has filed suit for \$12,154 in Polk county district court, Des Moines, against the Capital City Broadcasting Co., operators of KCBS, Des Moines, Petition alleges ACDS, Des Moines. Petition alleges the broadcasting firm failed to pay for its INS news reports from May 25 to August 17, 1947, and states the news service was withdrawn after Aug 23.

Chachmati-WCPO was the winner of a promotional contest for the American Safety Razors "Advenues of the Falcons" series among 450 Mutual stations, the blue ribbon with the station director last week. Shunt that cinched the win was a "Find the Falcon" hunt at Coney Island, Aug. 27, which was designated as Post Day. WCPO and its Seripsa-Roward affiliates, the Citary Post, corperated on the promotion. Cincinnati-WCPO was the winner

Salt Lake City-Gordon Burke, majored in speech and radio.

Omaha—Ray Olson, WOW production manager and announcer, has istalf of KDYL, local NBC outlet.

## COLUMBIA-PACIFIC BRINGS CHARLES COLLINGWOOD TO THE COAST...



Some bylines are worth more than headlines. Charles Collingwood's is one of these. Radio listeners have good reason to remember it. Collingwood was first to report the assassination of Admiral Darlan.

First to describe the fall of Tunis. First to wire-record the D-Day landing off Normandy.

His coverage of the German Surrender at Rheims, his reports from war-time Paris, his recent broadcasts covering the U.N. Security Council, have made his name a hallmark of brilliant news reporting.

Now, Charles Collingwood is on the Coast. Each Monday through Saturday at 5:15 to 5:30 PM, the Columbia Pacific Network presents News Analysis by Charles Collingwood.

Once again Columbia Pacific has underlined its insistence on top talent for a top market.

News Analysis by Charles Collingwood is sponsored by Bekins Van & Storage Company and Household Finance Company. But other Columbia Pacific programs of equally impressive. caliber are still available.

Backed by the finer facilities and more complete services of CPN, your sales story can cover the Cor with assured effectiveness.

For details, call Columbia Pacific or Radio Sales,

#### COLUMBIA PACIFIC NETWORK

A Division of the Columbia Broadcasting System

## **Petrillo May Bypass Nets**

networks and their affiliated sfa-tions, and any impairment of service to an affiliate by a network because of a dispute between the union and the affiliate constitutes, it has long been contended by web legalites, a secondary boycott. As Petrillo is re-vorted to see it his lang would im-

secondary boycott. As Petrillo is re-ported to see it, his plan would im-pair no existing contracts, but mera-ly-open the way for the clients via their agencies to do business direct with the stateworks regard the re-ported plan state of many their ported plan as there of what they term its political shrewdness. Petrillo would thus he in a nostific to boilt

term its political shrewdness. Petrilio would thus be in a position to point out that he is not depriving network radio of music, but rather advancing a system that will assure greater employment of musicians in the in-

employment of musicians in the industry.

The lact that Perillio has summoned for the meeting in his New moned for the meeting in his New Committees from his New York, Los Angeles and Chicago locals is interpreted in some broadcaster quarters aprobably the prop for a demantic and the properties of the proposed of the proposed of the productars that these delegates will advise the roadcasters that even though they, the three locals, have the largest doubt the production of the production of the productars and the country are discharging by the thousands musicians belonging to country are discharging by the thousands musicians belonging to the country are discharging by the thousands musicians belonging to the country are discharging by the thousands musicians belonging to the country are discharging by the thousands musicians seek and the country are delegations are actually on the country are delegations are actually on in the meanine the labor ratio committee, which has consisted hereforce of representatives from the

committee, which has consisted here-tofore of representatives from the networks, the NAB and the FMA and the TBA, has been expanded to in-clude a spokesman for the phono-graph recording industry.

WLMO Fires House Band
Milwaukee, Nov. 18.
WLMO and the Milwaukee local
of the American Federation of
Musicians are in a legal tangle over Musicians are in a legal tangle over the station's discharge of its house band. The thing has not only gone into the courts—with the union filing suit—but it's become a case with the National Labor Relations Board. Acting on the featherbedding pro-vision of the Tart-Hartley Act, WLMG dismissed the house unit. The Milwaukee local redulated by filing



suit, charging the station with viosuit, charging the station with vio-lating an employment agreement. WLMO's next move was to cite the local, the AFM and James C. Petrillo before the NRLB in Chicago, aller-ing unfair labor practices. The NRLB has not as yet set a date for a hear-

has not as yet set a date for a hearing. 
Makes the first instance of a
broadcaster resorting to the NLRB
in such a dispute, although the week
before Dan Golenpaul, producer of
'Information,' Please,' had file
charges with the labor board in New
York over the federation's ban the
the use of musicleans on network cothe use of musicleans on network co-

#### WAAF PETRILLO TRIAL DATE IS SET FOR DEC. 15

Chicago, Nov. 18, mes C. Petrillo pleaded innoce James C. Petrillo pleaded innocent last week (12) in the U, S. district court, Chicago, in answer to gov-ernment charges that he violated the Lea Act by calling a strike against WAAF here in May, 1946. Judge Walter J. LaBuy set the trial date for Dec. 15.

Valuer

for Dec. 15.

Daniel D. Carmell, attorney for
the American Federation of Musiclans' prexy, said "Mr. Petrillo has
saved the music industry and preserved the live musician, which is
important to the preservation of
musical cuffure throughout the
world. Without Mr. Petrillo and his musical culture throughout the world. Without Mr. Petrillo and his battle, the nation, would become platter happy." Carmell later said that his client would waive a jury in the December trial.

in the December trial.

Original case in which the government contended that Pettillo had violated the Lea Act by allegedly using the walkout to force employment of three additional musicians of the contended that the contended that the contended to the contend

#### Crime Shows

Continued from page 27

windownis to first clients have suddealy come up with an offstresk of 
refloadization for their change of 
refloadization for their change of 
a crime show has the twin virtue of 
one cost and a quick audience gelter, it's not so forte for 'the selling 
of merchandiss. Too much mental 
of merchandiss. Too much mental 
stopped abruptly to insert the plus, 
and, again, that type of program, 
according to the same source, suffers 
refloading to the same source, suffers 
from a lover sponor identification.

The list of recently made avail-able crime and whodunit shows, all of previous sponsor servitude, in-cludes the following, with their ask-ing prices noted:

ng prices noted:
"Ellery Queen," \$4,000.
"Ellery Queen," \$5,000.
"Crime Doctor," \$5,000.
"I Deal In Crime," \$5,500.
"The Thin Man," \$7,000.
"Gregory Hood," \$3,000.
"Philip Marlowe," \$4,000.
"Rogue's Gallery," \$2,500.



#### INS NEWS RING ENTRY **FILLS MAJORS SETUP**

International News Service tossed its nat into the television newreckring this week, thereby completing the entry of major wire services into the video picture. United Press has been servicing several tele stations for his television services of the serv

Israedic off. its left newlyness services.

INS plans to offer a news and photo package service for broad-caster, and will soon add a special newsreel to the service. Wire service with the service will see the service with a special newsreel to the service. Wire service with the service will be service with a special newsreel to the service with a special news tape, which moves across the station's sett pattern during afternoon heurs. INS also has a service that the service will be serviced with the service with the service will be serviced with the service will be serviced to the service will be service with the service will be service with the service will be serviced as the service will be serviced with the serviced will be serviced with the servi

#### Mullen

Continued from page 29

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Continued from page 29

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Continued from 1984, we expect our network to bring felorisin programs to a population in excess of 22,000,000 people. Within another year or network to bring felorisin programs available to the Mississippi will have network television programs available to the carriery the eastern. The network acreting the sustainable to the Mississippi will have network television programs available to the order of 1984, according to our best estimate, have at least 1,800,000 felorism of 1984, according to our best estimate, have at least 1,800,000 felorism of 1984, according to our best estimate, have at least 1,800,000 felorism of 1984, according to our best estimate, have at least 1,800,000 felorism of 1984, according to our best estimate, have at least 1,800,000 felorism of 1984, according to the continued of 1984, according to 1984, according

lips also announced plans for an sion of their curr

#### B'cast Profits Off

Continued from page 26

income of network affiliates sloughed off slightly under 6%, in 1946. Their average per station income dropped from \$85,000 to \$81,000 last year. On the other slde of the coin, however, non-affiliated stations increased their raised them from an exercised resident slought of the coin and the slought of the home of \$30,483 in 1945 to \$31,125 in 1946, however.

nome of \$30,483 in 1945 to \$31,125 in 946, however.
Other conclusions in the FCC lancalar leptor were:

1. Local fulltime stations— accounting for more than half of all stations—registered a healthy 165%, goost in average income. The indies nade bigger gains than did the net full the stations— and the stations— and the net full the stations— the stat

affiliates are sum on the new and the new

the greater drop.

4. In the clear-chanel class.

#### From The Production Centers

Angell, former news and special events chief of WNMF, has joined NBC sontinuity acceptance de.

Perry Como checks in Nov. 22 for the Ch! Times' Harvest Moon Pestival Como checks in Nov. 25 for the Ch! Times' Harvest Moon Pestival Chief Chie

#### Switch Pulled Continued from page 25

Continued from page 23

of Kellong's bankrolling, which ends
Dec. 28. Arnold Perl, documentaries
scripter, has been engaged to write
the series, Maxwell said, and Allan
Ducouny of the Maxwell safaf will
direct. Latter into came as a surprise to Mitchell Grayson, who has
been directing "Superman" since
Kellong resumed sponsorabili this

been directing "Superman" since Kellogg resumed sponsorship this fall.

Agency admitted 'unit Moxwell Agency admitted 'unit Moxwell Agency admitted 'unit Moxwell Agency admitted 'unit Moxwell Agency admitted 'unit Agency

Wheat Shortage Hurts? Kellogg's checkout is attributed to a decision to divert this part of its ad budget into other media. Speculation is persistent, however, that the cereal outfit is feeling the wheat shortage, hence may be pulling in its belt, ad-wise, or shifting its push to non-wheat products. Firm hasn't

io non-wheat products. Firm hasn'r raised any axe yet, though, over its "Galen Drake" and "Breakfast in flollywood" segments on ABC, Fact that "Superman's" cancella-tion closely followed Standard Brands' unhooking of Fred Allen and Ward Baking's dropping of "Tennessee Jed" ddn't spread happi-dation in busing the properties of "Tennessee Jed" ddn't spread happi-dation in busing the properties of the properties of the properties of the pro-sale exodus of radio by major food bankfollers owing to current food bankrollers owing to current

situation.

Both Maxwell and Mutual claim immediate prospects of lining up new bankrolling for "Superman."

No decision yet on whether it'll stay on sustaining if no sponsor is turned up in time.

Dallas—Louis Breault, author of the WFAA's Homer K. Saphead traf-fic series in 1946, has returned to the outlet as public service program di-rector after a brief leave of ab-



## WANTED!

Standard Acts for cruises How'd you like to sail away and get a slick burn on

your city skin? And be one of the pampered guests on a cruise while we sit here shivering? Better start dialing your phone now, because the first

sailing is Dec. 5th on the SS Nieuw Amsterdam, for 121/2 days. Then the SS Veendam, Dec. 17th for 13 days. Members Only: Equity, AFRA, AGMA, AGVA

phone NAT ABRAMSON PE 6-8600 -WOR ENTERTAINMENT BUREAU 1440 Broadway, New York

# **WHEN'S A CUT-IN PLUG NOT A PLUG?**

## Songwriters Want to Reduce Foreign UNIQUE SUIT ON Copyright to 28-Year U.S. Term

Music Publishers Protective Assn. and Songwriters Protective Assn. committees, working out the details committees, working out the detailed as we problem among the major ones still to be considered in the nearly-complete negotiations that have been going on between While the Standard of the Complete negotiations that have been going on between While the Standard of the Complete of the Standard of the Complete of the Standard of the Complete of the Standard of the S

publication of U.S. songs abroad.
In their original terms to publishers, SPA-tites sought for restrict the leasing of U.S. tume to publishers, SPA-tites sought for search of the writers. Writers want this should for 50 years beyond the death of the writers. Writers want this clause inserted since foreign rights clause inserted since foreign rights would then expire approximately at the same time as the U. S. copyright and, in the event they wanted to place the renewed U. S. copyright with another publisher, they would not be in the position of being able to grant only the U. S. rights. Frequently, publishers want both or raeither.

neither.
Writers also introduced a request
that when an SPA writer collabortates on a tune with a non-SpA
writer, that the former get at least
equal terms with the latter on all
matters exclusive of coin arrangements. It means, that the SPA-lies
want all rights to the tunes to coup they are, not in the position of
being able to make a deal for only
aft's song, while the other half is being able to make a deal are only half a song, while the other half is hung up on a different arrangement a pub might have given a non-SPA writer, to whom the former is not obligated to live up to SPA contract

On the question of whether the publishers will give the SPA a slice of mechanical and synchronization royalties for the establishment of an of mechanical and synchronization royalities for the establishment of an SPA surplus fund, there is no desion. Writers wanted the pubs to jump the MEPA. I also of such the SPA surplus fund, there is no desion. Writers wanted the pubs to jump the MEPA. I also of such that SPA surplus and size that the surplus fund that the writers have come up deference to set up a fund. Meanwhile, the writers have come up the pubs do not visit to follow their initial proposal, they want to foregother payment of half of the MEPA. 2% sand use this to establish a fund of the work of the pubs do not have to design the surplus for the pubs do not have two for the pubs do not have to design the pubs do not have the pubs do not have the pubs do not not support the pubs do not not support the pubs do not not support the pubs do not not not support the pubs do far.

Incidentally, the angle that the Tart-Hartiey act would bar the publishers from contributing to an SPA fund by giving the latter coin from royalty incomes is inaccurate. The SPA is not a union and, as such, does not come within the T-H province.

## Majestic Must Pay 47 Before Disking

Hollywood, Nov. 18. Effective today (Tuesday) Majestic Records will do no more recording within the jurisdiction of Local
movement of Local
Musicians unless it posts musicians'
Salaries in advance. Action by the
local's executives was taken due to
its contention that it has been very
difficult to collect monies due its
Herce free Mag sessible.

Hereafter, Majestic will not record in this area unless it advances at least scale coin for the men being used, according to Phil Fischer, radio and recording rep of the local. Overtime will be collected later.

Overtime will be collected later.

Local 47s move is part of an overall attack on the problem of indie
diskers in this territory who use unpaid musicians' salaries for other
purposes and pay when they want
to. Local has imposed a bonding
system on smaller companies,

Dave Franklin's Capitol Disks Reincarnate Vaude

padewillan, has canned a series of comedy disks for Capitol with all the clitter of the control Dave Franklin, vet songsmith and yaudevillian, has canned a series of

## Decca, Col., Cap. Royalties for 3d Quarter 'Way Off

Decos, Columbia and Capitol re-cording companies and Mc-M., the Metro subsid, acen filed third quar-ter royally statements with music publishers last week and each were some less, lower than second quarter returns. Majestic and Mercury statements also are due, but neither returns a publishers in a yet have come in to Harry Fox, agent and trustee for publishers in That the major firms amend above.

mechanical collections.

That the major firms named above were 25% and more off previous quarter figures was expected. As a matter of fact, publishers anticipated they would be off to a greater extent since Victor's third quarter was off close to 50%. However, Victor works on a different fiscal year than its trivials and list bird quarter, encom-

on a different facel year than its rivals and its third quarter, encompassing July, August and September, reflected more of the deep summer slump that this the record business than do the third quarters of the other farms, which run their facel than the second that the

#### Ray Eberle Nudged Out of Palace, Akron. In 'Standby' Row

In Standby Now

In Standby Nov. 18.

National office of the American

Redetation of Musicians is taking a
decisive hand in the standby osmore than the standby or the standby of the standby or t

act. Some weeks back, the national office, which is generally thought to be against the entire standby theory as practiced by its individual branches, backed up the Newark local in a fight with the Adams theatre. Experte is here, incidentally, playing the Circle theatre.

#### Lou Levy West

Lou Levy West
Lou Levy, head of Leeds Music
and manager of the Andrews Sisters,
returned to the Coast from N. Y.
Monday (17) with Decca's Dave
Kapp for extended recording sessions
with the Andrews Sisters. Trio is
on the Coast, where the girls work
the Campbell Soup racio stowy with
the Campbell Soup racio stowy the
Loud Sisters there to all their prebard disking there.

ban disking there. Levy will stay west indefinitely.

# **'HEARTACHES'**

New York Supreme Court will be asked to solve the question of whether the right to a cut in a song passes to the estate of an orthestra the profits was part of a deal to plug the tune. Legal poser's been dropped in judicial laps by filing of an action against Ben Bernie's executors: noviving some \$21,000 in royalities or the profit was provided to the profit of th

Plaintiffs are John Klenner and Al Hoftman, composers of "Heartaches," who are asking that a contract which gave Bernie one-third of the coin be

who are asking that a contract which gave Bernie nor-bird of the coin be voiced. They made a deal in 1930 with the coin be voiced. They made a deal in 1930 it made the bandleader a composer in name along with the duo.

Klenner and Hoffman claim that was to plug the song. Since Bernie was to plug the song. Since Bernie ded in 1943 and the song was only recently reasucalized, if a the unperiod of the coin of the

Jerry Vogel is also made party to the action as assignee of one-half Klenner's interest

Harold M. Goldblatt is attorney

## Morris Setting Many Pub Deals: **B-VH** Revision

Itollywood, Nov. 18.
Edwin H. (Buddy) Morris sind his
attorneys are preparing to soon conclude new publishing affiliation
arrangements with Dave Rose, Harold Arlen and Frank Loesser and in
all probability will arrange its current agreement with Burke-Van
Heusen, Talks with Loesser, Rose
weeks. Rose deal has bend tiesued
directly with Buddy Morris himself
and the others have been with Morris
and the others have been with Morris

directly with Buddy Morris himself and the others have been with Morris and Lee Eastman, New York attention for Morris, who was on the Morris, who was on the Most important angle of the items, more than the Burke-VH deal. As its set up now, the firm established Jimmy Van Heusen and Johnny Burke, and in which Bing Crossy, supposedly has an interest, may be reduced from an affiliated firm with writers to participate in the profits. is own staff to a deal calling for the writers to participate in the profits of their songs, and to have some hold on the copyright they contribute. Songerate operation, as now prevalls. Deal with Losser, Rose and Arlen Is asserted to be similar to the one Morris made recently in N. Y. with Britan would be set up. They would operate along the lines of the ic-duced B-VH arrangement. Losser last year hold as similar arrangement going with Paranous, but it was dropped since a seem modific.

#### Metro's Al Sendrey Wins \$2,500 Reichold Award

42,300 Reichold Award

Hollywood, Nov. 18.

Metro songwriter Al Sendrey is
the first film industry member to
Henry Reichold award. Sendrey
won the award for his second symphony. He is the only American
represented for grand award.

Sindrey
won the Award for his Second symphony. He is the only American
represented for grand award.

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## N. Y. Par. Strand Launch Campaign To Reduce Costs of Stage Shows

So Long, B. G.

Philadelphia, Nov. 18.
Frances Wister, stately patroness of the Philadelphia Orchestra, addressed the Saturday
(15) night concert audience in a plea for support of three spe-cial pension fund benefit con-

certs.
Soloists, she told the audience, would be "the Bach Chorus, led by M. Ifor Jones; Mr. Artur Rubinstein—and Mr. Benjamin Goodman."

## Long a Holdout, Leeds OK's Tele **Rights to ASCAP**

Leeds Music last week assigned television rights to its catalog to the American Society of Composers, Au-thors and Publishers, after holding out almost two years against such a move. Leeds signed an agreement with the Society extending only un-til Dec. 31, 1948, however, at which

with the Society extending only unit Dec. 31, 1948, however, at which time the majority of the agreements ASCAP has with its other publisher-Month of the majority of the agreements and the service of the major publisher services. Signify of Leeds leaves only the Big 3 (Robbins, Feist, Miller) as the only major publishers who have cleeded to retain video rights to their cutslogs. This returnal to give repertoirs in possible negotiations with tele broadcasters for ASCAP music was deeded by Leew's, Inc. owner of the publishing combine, owner of the publishing combine, and the companion of the publishing combine and the companion of the publishing the telephone and the companion of the publishing the telephone are incond out. ASCAP feels it may establish a rate that eventually will be found to be too low which it may then have difficulty inconsisting.

#### Ol' Satchmo Socko, Snaring Boffo 8G In Carnegie Midniter

Anyone who's inclined to feel that the Ol' Satchmo isn't what he used the OI Satebrno Earl' what he used to be behind the mouthplese of his horn should have been at Carnegle elial. New York, Saturday night (18). During his first Carnegle contained to the control of the c

arow up musically.

And that he's ho. is proven by
the fact that at an 1130 p.m. cuttin he filled every seat in the hige
longhair hall, grossing nearly \$8,000
including taxy and earning over
trombonist Jack Teatarden, clarited
tarnery Bigard, and Sid Callett,
drums, plus Arvill Shaw, bass; Dave
Kerry, plano, Velma Middleton, voKerry, plano, Velma Middleton, voto the most interesting and
showmanly laze concerts ever put on
at Carnegle. That it was just that
when the properties of the control of the
work of the fine he houge at that time
of night and the finale was heard
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of night and the finale was heard by only a couple dozen fever people than were on hand for Fred Robins' introduction of the combination. Alling a bit with a sore throat, Armstrong nevertheless delivered brilliantly—musically and vocally—and gave each of his group ample opportunity to shine.

Teagarden's tromboning, fluid,

(Continued on page 56)

Both the Paramount and Strand theatres, New York, are launching campaigns to reduce the cost of stage shows and, while all theatres playing vaudfilm have been in recent months up in arms over the high prices asked by talent, the moves of the Par and Strand are probably the first concrete ones made in that direction. Both houses are endeavoring to renegotiate the terms of talent deals they have already signed or committed themselves to. They are pressuring theatre bookers for downward revisions and most cer-tainly will apply their thoughts to new deals coming up for considera-tion

Noither the Par nor the Strand, or the Capitol for that matter, has done well at the bo. In recent weeks with costly band and act the part of the costly band and act they were outled. And the dwinding bo. returns apparently have convinced them that the Jong-awaited postwar boom init going to materialize. And they want to cut current deals are worked off.

Another factor in reducing talent prices in the Broadway Par and WB flagships is that the flagures paid by these houses have great effect on the prices asked of vaudefilmers in other key cities. Reducing N. Y. rates, will tend toward cutting those demanded of affiliated houses in other cities.

While the booking agencies are not expressing an opinion, many of their representatives agree with the the-atre bookers that prices are too high. arte bookers that prices are too high. They cannot say so openly singe they are committed to achieving the higher statutes possible for artists the statutes possible for artists more contract to them, but they find it important to the statute should be a first the statute of the statute of

healthy sales situation.

Of late the bo hotals heing tursied in by laient rated as top b.0, name has been far below expectations. There have been cases where the week's gross didn't exceed by hunch the guarantee to the bond and acts and other operating costs: Bookers feel that a continuance of the inability of high-priced names to draw lived high priced names to draw the theatre market open to them if prices aren't cut enough to allow for retitude bid. Bookers.

## Shep Fields Sells Glen Isle Lease

Shep Fields is divesting himself of the Glen Island Casino, New Rochelle, N. Y., operation, which he ran this past summer. . He's selling the lease on the spot back to Michael the lease on the spot back to Michael DeZutter, who held it for years in-til last fall, when he turned it over to Fields. Permission for the switch back to DeZutter has been granted by the Westchester County Park Commission, which owns the property and papers are expected to be signed in the deal tomorrow (Thursday).

erty and papers are expected to be signed in the deal tomorrow (Thursday), or of Fidde reasons for letting (Clen Island ob back to DeZuiter is that he is back in the band business thinself. Toward the end of the past summer, he organized a new crew of his own, based partially on his old "Rüppling Rhythm" idea and it him decide to continue work with the group, which is now at the Cilck Club, Philadeiphia, Fields' disposal of the dancery involves an untisclosed amount of country of the continue work with the group. Which is now at the click Club, Philadeiphia, Fields' disposal of the dancery involves an untisclosed amount of country of the country of the continue which he originally purchased from DeZuiter, plus current inventory. When he bought it approximately \$70,000 was said to have been involved.

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22 22 22 23 18 18 19 1	2 12 8 0	Charlie Barnet Apollo. Vic Damone Mercur Fommy Dorsey Victor. Dorothy Shay Columb	Charlie Barnet.         Apolio.         Fast Side.         Paull-Dimeer ASCAP.           Vie Damone.         Mercury.         You Do.         PSC.AP.           Tomath Dorsoy.         Victor.         Rise.         Berlin.         ASCAP.           Dorsoy.         Victor.         Rise.         Columbia.         Frights.         Changell.         ASCAP.	Paull-Pio BVC Berlin Chappell	
: : :	111	Jack SmithCapitol	ask Smith.         Capitol.         Civilisation         Morris         ASCAP           Dinas Store         Columbia. Year         Monomera Person         ASCAP           Assert Strong         Monomera Tales         ASCAP	Morris	ASCAP

State   Stat

 Near You	. Ballerina	How Soon	Too-Fat Polka	I Wish I Didn't Love You So	. You Do	Civilization	You Do	. I Wonder Who's Kissing Her	When You Were Sweet 16	. A Fellow Needs a Girl	And Mimi	. How Soon	. I Wish I Didn't Love You So	Civilization	Near You.	Serenade to the Belis	.Save the Bones	. Whiffenboof Song	ColumbiaSo Far	. I Wish I Didn't Love You So	
ncis Craig Bullet	ghn Monroe Victor	Owens Tower	ur Godfrey Columbia.	ghn Mönroe Victor	Crosby Decca	is PrimaVictor	garet Whiting Capitol	y Como Victor	y ComoVictor	y ComoVictor	Haymes Decca	Crosby Decca	7 Hutton Capitol	McKinley Majestic	y GreenVictor	my Kaye Victor	iny MercerCapitol	Croshy Decea	ik SinatraColumbia.	h ShoreColumbia	

Godfrav	Mönroe	2 Bing Crosby De	9 Louis PrimaVi	9 Margaret Whiting Ca	ош	Сото	8 Perry ComoVi	3 Dick HaymesDe	4 Bing Crosby De	0 Betty Hutton Ca	Ray McKinley	Larry GreenVic	6 Sammy Kaye Vic	5 Johnny MercerCa	. Bing Croshy De	4 Frank SinatraCo		2 6 6 6 6 7 8 8 4 9 1 1 9 6 4	Godfrey  In Manco  Trosby  Como  Com
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4 Bing Crosby		Ray McKinley	Larry Green	Sammy Kaye	Johnny Mercer	Bing Crosby	Frank Sinatra	Dinah Shore	Charlie Barnet	Vic Damone	Tommy Dorsey	Dorothy Shay	Jack Smith	Dinah Shore	Frankie Laine	Macklin Marrow	Frank Sinatra	Margaret Whiting	Tex Williams	Andrews Sisters	Johnny Desmond
4	2	-	:	9	5	:	4	2	62	co.	8	P	87	:	2	4	:	:	2	9	67
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. Boosey	. Williamson ASCAP	. Williamson ASCAP	American	Leeds	.Mills		. Miller	.Supreme ASCAP	.Shapiro-B	. Warren	BVC	Morris	.Paramount ASCAP	Martin	. Warren	Morris	. Williamson ASCAP	BerlinASCAP	J. L. Lester BMI	Shapiro-BASCAP	Crawford ASCAP	London
M-G-MMexican Fantasy	Columbia A Fellow Needs a Girl	So Far	Smoke, Smoke, Smoke	On the Avenue	Victor If It's True	Columbia Mention Name in Sheboygan Republic	MercuryTwo Loves Have I	Soon	And Mimf	Stanley Steamer	Kokomo, Ind.	Civilization	Golden Earings	Lady From 29 Palms	Stanley Steamer	Poppa Won't You Dance	. So Far.	Kate	I Met My Baby at Macy's	Apple Blossom Wedding	Columbia Pass the Peace Pipe	Hills of Colorado
Macklin Marrow M-G-M	Frank Sinatra Columbia	Margaret Whiting Capitol:	Tex WilliamsCapitol	Andrews Sisters Decca	Johnny DesmondVictor	Beatrice Kaye Columbia	Frankle Laine Mercury	John Laurenz Mercury How	Art Lund M-G-M	Jo StaffordCapitol	Bing CrosbyDecca	Andrews Sis-D. Kaye. Decca	Peggy Lee Capitol	Freddy MartinVictor	Dinah Shore Columbia Stanley	Doris DayColumbia	Perry ComoVictor	Eddy Howard Majestic Kate	Victor	Sammy Kaye Victor	Kay KyserColumbia	Guy Lombardo Decca
4	:	:	10	9	63	:	2	-	4	4	:	8	1.	10	:	1	83	:	-	9	-	7
39	:	:	83	3	:	:	51	:	F	44	:	23		45	:	:	12			28		:

Frankie Laine Mercury.	John Laurenz Mercury	Art Lund M-G-M	Jo StaffordCapitol	Bing Crosby Decca	Andrews Sis-D. Kaye. Decca	Peggy LeeCapitol	Freddy Martin Victor	Dinah ShoreColumbia.	Doris DayColumbia.	Perry ComeVictor	Eddy Howard Majestic	Tommy Dorsey Victor	Sammy Kaye Victor	Kay KyserColumbia.	Guy Lombardo Decca	Dinah Shore Columbia.	
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Frankie Laine	John Laurenz	Art Lund	Jo Stafford	Bing Crosby	Andrews Sis-D. Kay	Peggy Lee	Freddy Martin	Dinah Shore	Doris Day	Perry Como	Eddy Howard	Tommy Dorsey	Sammy Kaye	Kay Kyser		
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Frankie Laine.	John Laurenz	Art Lund	Stafford.	Bing Crosby	Andrews Sis-D.	Peggy Lee	Freddy Martin	Dinah Shore.	Doris Day	Perry Como	3ddy Howard	Fommy Dorsey	Sammy Kaye	Kay Kyser	13	Dinah Shore.
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15	:	F	47	:	23	:	42			12		:	28			
200	ပ္ဆ	32F	38A	88	40A	40B	204	400	,	45A	158	47A	478	47C	Ē	Ē

## Jocks, Jukes and Disks

As a mass production industry of entertainment phonograph records can perhaps lay claim to one advantage over plant that is, it has a greater casualty quotient. Beyond the recording studio there lies awaining factories that must have sometime concituing to distribute; salesmen who must have sometime to distribute the salesmen to distribute the salesment that the salesment has setually but.

if goes all the way down the line.

All this pressure has actually but, one focal point and that is, the receding manager. It's up to him to feed the maw that leads all the way down to the counter. The whole assembly line beyond this esperitually time buyond the production of the mass principle and the publication of the production of the publication of

petitor.

Yoked to the mass principle is the principle of percentages: if the cutting machines are kept grinding away without respite and the presser is kept flipping out platters a hit is bound to come up some time. And so a label goes along for relatively

My Favorite Five

MAY FRAUGHTE FIVE
(Following is the first of a
usekly feature listing the five
recorded numbers which a disk
jockey, regards as his all-time
top favorited.
TED. HUSING
(WHN, New York)
"Wabash Blues" (Isham
Jones)

Jones).
"Tiger Rag" (Duke Ellington).
"Riverboat Shuffle" (Glen

"Riverboat. Sname (Gren Gray). "Moonlight in Verment" (Mar-garet Whiting-Billy Butterfield). "To Each His Own" (Eddy Howard).

long stretches without snagging the brass ring. The top-rung labels are geared to absorb all that, but where the paintul rub does come in its the row of talent, casualties it leaves behind. It's a graveyard for which the talent itself, to a large degree, ean't be held responsible.

ear't be held responsible.
This and pressure and the gamut
of that assembly line won't gear itself to the special nurturing of a
promising talent, and it's a case
or a falling by the wayside. And, if
that promising talent should deliver
even a semblance of a hit there's
an immediate rush to turn out an
additional batch, without pause for
the selection of fitting material and
background.

.sadditonal batch, without pause for the selection of fitting material and the selection of fitting material and in the selection of fitting material and in the selection of the selection of the selection of the selection of the world fitting the world fit in the world fit in the world fit in the selection of t

side.

Jack Fina, growing fave with the swankier hotel spots, gives the keys a near going over in M-G-MS's A Love Story.

This adaptation of Schumann's Plano Concerto in A Minor's should find a welcome slot on jocker limings pegged to gettler in the story.

Schumann's mings pegged to gettler in a dominant on the opposite surface. "Stars Will Remember," nor does it come up to "Story's" level as a

As a mass production feature of titibit of romantic fare. The rocal intertainment phonograph records the control of the contro

iseds it to 'em with the stops all out. Ebesine's platters have their spoks and this one won't be the except and the spoke and this one won't be the except and the spoke and the spoke and the spoke and the spoke of the spoke o

#### Jessel Songsmithing

George Jessel, an ASCAPer from way back, has whipped up a title song, "Ballad of Furnace Creek," from the 20th-Fox film of that name Creek Kohlmar production, starring Vietor Mature), in collaboration with Joe Cooper, From his own 20th-Fox film, "Nightmare Alley," Jessel, Takibond 'So That You May Xnow," utilizing the background music by Edmund Goulding. Both being pub-lished by Robbins. With Cooper, Jessel also did "Julie" for Simon Music.

## Many Musicians Offer Bootleg Aid In Recording Ban

Apparently the Jan. I disking ban imposed by the American Federation of Musicians' James C. Petrillo isn't finding favor with all AFM musicians, namely those who do not major disk companies have received letters recently from union menjor disk companies have received letters recently from union menjor disk companies have received letters recently from union menjor disk companies have received letters received from union menjor disk companies and offer their services for recording purposes after Jan. 1. They all state that on that date they will ease, to be union musicians.

will cease to be union musicians.

One guy wrote a major and pointed out that he was the owner of a
couple of electric organs and would
the ban-along with his instruments.
These toolers, major company excettives feel, will be the backbone
of a widespread booleg disk business when and if the ban continues
to run out of fresh pop songs: Virtually every top disking executive
has had one or more offers to head
up a bootleg- business and, aguing
what will happen based on the free
expect the underground conting to
reach large proportions within six
to eight months of the start of the
disk ban.

## Cosmo Officers, 2 Brokers, Worked Phony Stock Deal, Investors Charge

Hendler to Promote

Dinah for Columbia Herb Hendler, who quit Rainbow tecords six weeks ago after helping to get that company going as one of the many postwar indie diskers, went to work last week for Dinah Shore and Columbia Records. He will do a and Columbia Accords. The will do a job of special record promotion for the singer, separate and apart from the exploitation performed for her by George Evans. He will work out of Columbia's New York office, but will spend considerable time on the

Hendler was originally with RCA-Victor, then with Cosmo Records. Later he established Rainbow with Harry Fromkes.

#### **BETTY HUTTON SKIPS** BACK TO RCA-VICTOR

Betty Huton has skipped Capitol Records again and has gone back to RCA-Victor, the third time she has made a switch between the two companies. Victor signed her Mon-day (17) to a one-year pact will now-year option deal, and ahe'll be-gin recording for the label immedi-ately to beat the Jan. I band dead-ately to beat the Jan. I band dead-

Miss Hutton was with Capitol originally, but, due to a dispute over assignments, shifted to Victor more than a year ago. A short while later she was back at Capitol, and now has returned to Victor.

#### Winecoff's New Pubbery

Hollywood, Nov. 18.

Nat Winecoff has entered the mu-sic publishing biz with his own com-pany, Commodore Music, publishing Latin-American, hillbilly and west-

ern tunes.
Winecoff quit as Coast chief of Peer Music firms a month ago.

Although Comm Records was insolvent in June, 1946, its officers and
directors at that time promoted a
\$255,000 allegedly phony stock deal
\$255,000 allegedly phony stock deal
to the committee of the committee

Figure 1. The control of the control

with knowing the stock had no real value at the time it was seld, they knew that Cosmo was operating at a loss, Cosmo had no personnel or management to operate such a firm and its officers were incompetent and inexperienced. Plaintiffs also claimed that the company's book worth was valueless.

valueles. According to the prospectus dis-tributed in connection with sale of the stock, Cosmo said it had certain artists under contract, among them the stock cosmo said it had carcelled. In addition the plaintiffs charged that the sale of the stock charged that the sale of the stock charged that the sale of the stock to taxes but only eight or nine thousand dollars were disbuttsed for those obligations. Several weeks ago Cosmo's last

Several weeks ago Cosmo's last holdings of property, machinery and pressings were auctioned off by the firm's trustee in bankruptcy. Chief asset were 490,600 records which a scrap dealer bought for \$6,000.

## .....10 Best Sellers on Coin-Machines

	NEAR YOU (10) (Supreme)	Francis CraigBullet Larry GreenVictor
	and a balance of the control of the	Vaughn MonroeVictor Jimmy DorseyM-G-M
١.	YOU DO (11) (BVC)	Dinah Shore Columbia
ı.	CIVILIZATION (5) (Morris)	Louis PrimaVictor
5.	SO FAR (2) (Williamson)	Perry Como
B.	TOO-FAT POLKA (2) (Shapiro-B)	Arthur Godfrey Columbia
ī.	HOW SOON (2) (Supreme)	Bing Crosby Decca   Jack Owens Tower
В.	I WISH I DIDN'T LOVE YOU (5) (Paramount)	Betty Hutton
9.	AND MIMI (2) (Shapire-B)	
	APPLE BLOSSOM WEDDING (3) (Shapire-B)	
	Coming Up	

Coming Up	•
STANLEY STEAMER (Warren)	Jo Stafford
KOKOMO, IND. (BVC)	Bing CrosbyDecca Dinah ShoreColumbia
FELLOW NEEDS A GIBL (Williamson)	Perry ComoVictor Frank SinatraColumbia
NAUGHTY ANGELINE (Simon)	Art LundM-G-M
KATE (Berlin)	
DON'T YOU LOVE ME ANYMORE (Oxford)	
ON THE AVENUE (Leeds)	
SERENADE OF THE BELLS (Morris)  SAVE THE BONES (Capitol)  WHIFFENPOOF SONG (Miller)	Bing Crosby Decca
TWO LOVES HAVE I (Miller)	Frankie LaineMercury Perry ComoVictor
STARS WILL REMEMBER (Harms) ,	Vaughn MonroeVictor Frank SinatraColumbia
WHAT ARE YOU DOING NEW YEAR'S (Famous)	Margaret Whiting Capitol Harry James Columbia
I STILL GET JEALOUS (Morris)	Three Suns
PASS PEACE PIPE (Chappell)	Dinah ShoreVictor Kay KyserColumbia
POPPA WON'T YOU DANCE (Morris)	Guy LombardoDecca Doris DayColumbia
•	Peggy Lec

#### [Figures in parentheses indicate number of weeks song has been in the Top 10.]

#### PILE OF MASTERS POSES COL. PROBLEM

POSES CGL. PROBLEM

Pilling up a "control to the control to the co

#### Capitol Now Has 25 Artists on Red Label

Causis of Ket Label

Capitol Records Americans, label

Capitol Records Americans, label

ne signed Arthur Smith, a fiddler,
who was with the Grand Ole Opry

20 years ago, who will wax on red
label with his own group, the Dixie
lames labels is insurance against confusion with Arthur Smith, guitarist.

Americana label which was started
in June, 1947, now has 25 artists on

regular release.

#### Howard's Commodore Date in N.Y. Put Back

DAIL III N.1, I III DACK
Eddy Howard ochestria's date at
the Commodore hotel, New York,
has been deferred from Jan. 2 to 13.
Extra. 11 days will be allocated to
the run of Mel Torme and Sonny
Dunham's orchestra, who open Dec.
Stan, Kenton precedins.
Stan, Enton precedins,
be success currently being achieved by Vie
Damone, which, the management
feels, will also apply to Terme.

**ORCHESTRAS-MUSIC** 

Songs With Largest Radio Audience The top 32 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G.

Survey Week of November 7-13, 1947 A Fellow Needs a Girl—"Allegro".
A Girl That I Remember.
Almost Like Being In Love—"Brigadoon".
An Apple Blossom Wedding
—And Mimi
—Best Things In Life Are Free. Williamson Crawford

Best Thing In Life Are Free
Christmas Dreaming
Civilization
Don't You Love Me Anymore.
Feudin' And Fightin'
Golden Eurings—"Golden Earrings"
How Boon 3:
Still Get Jesloue—"High Button Shoes" Oxford How Soon
I Still Get Jeadous—"'High Button Shoes"
I Wish I Dight Loye You So—"'Perlis Pauline"
I Wonder Who's Kissing Her Now
I'll Dance At Your Wedding Til Dance At Your Wedding Sinon it Happened In Hawaii Remerke Kate Berlin Lady From 39 Falms Martin Martin Martin Naughty Angeline Sinony Near You Suppress Sinony Near You Suppress Sinony Near You Suppress Sp. Far—"Aller Will Hammar Suppress Sp. Far—"Aller Will Remember Harms Tallshasses—"Yavjety Grit" Farmou Those Things Money Cart Buy Robbin You Do—"Mother Work Farms Tallshasses—"Awajety Grit" Farmou Those Things Money Cart Buy Robbin You Do—"Mother Work Farms Tallshasses—"Awajety Grit" Farmou Miller Williams Sinony Cart Buy Robbin You Do—"Mother Work Tights" ByCu Whiffenpoof Song Miller Chappell Supreme

The remaining 19 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Featman, Director

G. Benman, Director
All 169 Loye.
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Fini And Fancy Free
Fini And Fancy Free
Fini And Fancy
Free
Fini And Fancy
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Fini And Fancy
Free
Fini And
Fi Stanley Steamer
Too Marvelous For Words
What Are You Doing New Year's Eve..... Warren

+Filmusical, \*Legit Musical.

Dave Whelan has joined the band dept of the Misis Corp. of America | Frankle Laine has signed Sam dept. of the Misis Corp. of America | Donahue's orchestra to accompany in New York. If whelans for the state of the Adams theatre, Newark, week of Jan. I.

THE PETER MAURICE MUSIC CO., LTD.

takes pride in announcing the appointment of:

HARRY WEINSTEIN

as Professional Manager

AJUAT DIOES HIGHINGTS

A complete biography of author
and composer members of the
American Society of Composers,
Authors and Publishers will be put
on sale early next year by Thomas
Y. Crowell publishing company,
Book, containing a brief history and
a list of the top songs written by
each of the writer members of the
Society, will sell for \$5.30 and run
300 pages.

Society, will sen our your 350 pages. ASCAP, of course, is compiling the information. Dan McNamara has been working on the info two months of more and has for to the course of the cour

#### **ASCAP Files Wave Of** Infringement Suits Vs. Northwest Users

YS. NUTLIMEST USELS
Seattle, Nov. 18.
Authors and Publishers is filing infringement suits here against a
unmber of Washington ballrooms
more are to come.
Since declaratory judgment in
favor of ASCAP in Spetember, 1986,
most hotels, theatre, niterjes, etc.,
have signed up. However, opposition has come formst the Washington
dependent Theatre Owners and Operatoris.

erators.
Suits, asking for \$250 per infringement, have been filed against the China Phessant, Trianon Ballroom, Roll Inn, Lyons Music Hall, the Caballero and Encore Ballroom, all of Seatile; Cresceft Ballroom, Roller Bowl, Top of the Ocean and Century Ballroom, Tacoma.

#### HORACE HEIDT CUTS ANEW FOR COLUMBIA

Hollywood, Nov. 18.
Horace Heldt made his first recordings here today (Tuesday) since
reorganizing his 'orchestra. He did
a group of sides for Columbia Records and is expected to stock in
more before the application of the
disking ban Jan. 1.

disking ban Jan 1.

Heidt was with Columbia before he broke up his band and temporarily retired from the business severally retired from the form of the contract with Music Corp. of America. He recently signed a new agreement with MCA. Meanwhile, his Columbia patch had Jasped. Current disk work is being done on a paw agreement.

## ASCAP Biogs Members Bands at Hotel B.O.'s

Band	Maldorf. (400	Maldorf. (400	Maldorf. (400	Maldorf. (400	33)	...
Johnny Long.\*	Pennsylvania (500	\$1.81.50)	...			
Johnny Long.\*	New Yorker (400	\$1.81.50)	...			
Johnny Pinagpie Lexington (300	\$1.81.50)	...				
Guy Lombardo	Rossavel (400	\$1.81.50)	...			
Guy Lombardo	Rossavel (400	\$1.81.50)	...			
George Patton'	Commodore (400	\$1.81.50)	...			

\* Jean Sablon at Waldorf, Vic Damone at Commodore.

#### Chicago

Chicago, Nov. 18.

Jose Melis (College Inn, Sherman; 700; \$2-\$3.50 min.-). Jack Oyens, local radio name, holding good \$3,00. Mel Torme in for a month starting Priday (21).

Roy Melis (Maylar Room, Blacktone; 800; \$3.50 min.-\$4 cover). Roy and the start of the start

Los Angeles Freddy Martin (Ambassador; 900; \$1.50-\$2). Fair 2,200 tabs. Jan Garber (Biltmore; 900; \$1.\$1.50). Satisfactory 2,200 covers.

#### Location Jobs, Not in Hotels

Marty Genial (Chez Pares 550; \$3.50 min.), Mitzi Green and Jackie Miles hefty 5,200 sided by oil conventioners. Paul Draper opens next week (20).

Mitzi Green Hayer (Blackhawk; 500; \$2.50 min.), Final week of Hayer (Blackhawk; 500; \$2.50 min.), Sider ballroom anni didn't hart spot at all. Solid \$43.500.

Leighton Noble (Trianon; \$1.41.25 adm.), The 25th anniversary splurit big grosses with one-nighter of Tex Beneke; Eddy Howard coming down from the Aragon, and special acts. Approximately \$7.000. Noble 22th 24th Superier; 200; \$2.50 min.), New show Improved covers; better than \$0.000. Lenny Keit headlines.

(Los Angeles)

Skinnay Ennis (Aragon, B, Ocean Park, wkend.). Paul Martin (same spot, mid-wk.). Mild 3,500 admishes.

Lionet-Hampton (Meadowbrook, B, Culver City, 3rd wk.). Waning

Asson takers.

Harry James (Palladium, B, Hollywood, 6th wk.). Drooping 9,500

ub-buyers. Elliet Lawrence opened last night (18).

#### RUSS MORGAN'S N.Y. DATE AT BILTMORE

Russ Morgan, who hasn't played a New York location in a few years, comes back into the Biltmore hotel, Dec. 24. Stay will be indefinite. Morgan has spent the majority of his time during the past three years or so on the Coast, first at the Clare-

or so on the Coast, first at the Claremont, Berkeley, and more than a year at the Elitmore Bowl. Los Antended the Coast of the Essex House tomorrow (Thurs.).

#### Publisher Group's 40th Anni: Meets in N. Y.

Anni; Meets in N. Y.
Music Publisher Assn. of the U. S.
marks its 40th anni tomorrow
Thrussday bent the org's director
Thrussday bent the org's director
N. Y. Nelton M. Jansky, Boston, is
president of the outfit,
MPA is not to be confused with
MEA is not to be confused with
MEA is not to be confused
duthed its annual membership med
duthed its annual membership med
at the Astro hold, N. Y., yestlended
(Thuesday). MPA is composed of
the state of the MEPA is made up of pop uble. is made up of pop pubs

#### Dash Due in U. S.

London, Nov. 18.

Irwin Dash, who heads the music firm bearing his name, salls for New York Dec. 10 on the Queen Elizabeth. Trip will be one of his periodic business junkets to the States.

Dash's company is faring better than most of the pubs here. Although sheet, sales are agreedly lower.

though sheet sales are generally low, firm has "Little Old Mill" and "First Love, Last Love" up among the top

#### ORIGINAL XMAS CARDS

100 CARDS FOR \$28.00 300 CARDS FOR 32.00 500 CARDS FOR 45.00 1000 CARDS FOR 65.00

\$5.00 with order, bal ART STUDIO FRANK J. RINCIARI GLEN ROCK, NEW JERSEY

SYD STRANGE MUSIC "A BIG TIME LITTLE BAND" (See Page 52)

#### The first two songs Harry will handle are the great English hits: 1. HOW LUCKY YOU ARE (CURRENT PLUG)

Recorded by THE ANDREWS SISTERS (Decca), HAL DERWIN (Capitol), JOHNNIE JOHNSTON (MGM), CURT MASSEY (Coast), THARLIE SPIVAK (Victor), ELLIOT LAWRENCE (Columbia), ANITA ELLIS (Mercury) and PHIL BRITO (Musicraft).

## 2. I'll Make Up For Everything

(NEXT No. 1 SONG)

Recorded by FRANK SINATRA (Columbia), THE INK SPOTS (Decca), ANDY RUSSELL (Capitol), DINAH WASHINGTON (Mercury) and THE RAVENS (National), More to come



PETER MAURICE, President . HAPPY GODAY, Vice President

JIMMY PHILLIPS Chicago NORMAN FINK

Hollywood ALAN ROSS New York WARREN BROWN

## FOR RENT BALLROOM and **ENTERTAINMENT CENTER**

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FULL INFORMATION WILL BE SUBMITTED UPON INQUIRY AND SHOWING OF FINANCIAL RESPONSIBILITY

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Great Songs With "The New Look"

An Ear Caressing Jingle

# 'M A-COMIN' A-COURTIN' CORABELLE

Charles Newman

FRANKIE CARLE (Columbia)
ALAN DALE (Signature)

Recorded by:

EDDY HOWARD (Majestic) KORN KOBBLERS (MGM)

- More To Follow

SONG SPINNERS (World) TED WEEMS (Mercury)

One of the Jinest Ballads Written in Years

# NEVER LOVED ANYONE

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Recorded by: TONY MARTIN (Mercury) GEORGE PAXTON (MGM) JO STAFFORD (Capital) ELAUDE THORNHILL (Columbia)
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AT THE
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FAREWELL TO ARMS
I STILL GET A THRILL
THE NIGHT IS YOUNG AND
YOU'RE SO BEAUTIFUL

GYPSY IN MY SOUL

DREYER MUSIC CORPORATION, 1650 Broadway, N. Y. 19, N. Y.

HOLLYWOOD, Ted Grouya

MIKE SUKIN, Gen. Prof. Mgr. MORRIS I. DIAMOND, New York

CHICAGO, Armand Boum

## On the Upbeat

New York

Joe Glaser having his Associated
Booking quarters broken up and rearranged to provide space for tecourting, WGBB. Preeport, N. Y.,
disk jock, transcribed, his will instead of writing it, Francis Craig's
newest tune, to be published by Robpartine, "write Bealey Smith,
His "Near You" was done with Kerney Fortine, "writer with Bealey Smith,
His "Near You" was done with Misser You'
was done with Grossman hotel, Lakewood, N. J., for
writer, "London Reserreds, new" be
set up distributor deals covering a
6% of the country, "John Hammond back from Czefhoslovakia truj
relative to his event doul for U. S.
frim of Gramophone Industries of
Czech, classical masters, "RoA-Victor to cut a "Music America Loves
Beef" album, with Russ Case, conductor, of its radio show of same
"Georige Osk, drummer with Lor-

orge Osk, drummer with Lor-Trio at Ten Eyck hotel, Albany, d Abey Albert's new orchestra-ptown Cafe Society, New York. Sabin replaced him in the trio.

#### Hollywood

Afimmy Zito with 11 men and Pat Kelley opened at the Morocco Thurs-day night (13) for four weeks... Desj Arnaz orchestra into Flamingo, Law Yegas Jan. 22 at \$5,500, Date Was moved back from Jan. 15... Louis Jordan group act for Lincoin theatre; L. A., opening Dec. 27; Mil-



ABE OLMAN GGESTS FOR YOUR PROGRAM YOU'RE A Music by . . JIMMY McHUGH

DON'T YOU LOVE ME

OXFORD MUSIC 1619 B'way, New York ion Dollar heatre. Feb. 3 and Golden Gate, San Pransleep. Feb. 11. Jorgian took \$4.400 out of Oak-land on a one-niter Nov. 11.. Elliot Lawrence into Edgewater ballroom, S. F., Dec. 25 for four days... Hall Pruden opens at Planning, Las Ves. 12. The Committee of the Committee of

Pittsburgh

Pittsburgh
Gordon Two opened Monday (IT)
at Bill Creen opened Monday (IT)
at Bill Creen opened with Youngy
Ryan band, back for four weeks,...
Jack Walton's orchestra into Vogue
France...Hugh Tully Into Belvedere with a small dame outht.,
Rack Claybra's band at the ClaRack Claybra's band at the ClaRack Claybra's band at the ClaLiquer Control Board, Boose
licensees have accepted compromise
for of \$750 at rate of \$10 at day for
eith day of suspense, from Hollyeith Control Control Control
to Close down for infinction...Three
Loose Nuts, with Eddie Cole, renewed for two more weeks at Okis,
with another option for an additional
fortnight.

#### H'WOOD PALLADIUM MAY BE FORCED TO 3 DAYS

Hollywood, Nov. 18.
Talk here is that Maury Cohen, perator of the Palladium, and his operator of the Palladium, and his board of strategy are considering cutting the ballroom's operation to cutting the baliroom's operation to three days following the run of Tex Beneke, which ends Feb. 2. Palla-dium business has not been up to smulf, not even during the entire run of Harry James, who was replaced last, night (Tuesday) by Elliott Lawrence.

Woody Herman follows Lawrence, booked on a new type of deal. Her-man is drawing a \$3,000 guarantee plus 50% of the gross over \$7,500.

#### Damone's Merry Whirl, 4 Shows in 3 Hours

Vic Damone, new singing name as a result of his Mercury recordings,

vie Damothe, new singing name, as a result of, his Mercury recordings, was on a mérry-go-round Saturday, was on a mérry-go-round Saturday, it is night. He did four performances in three hours-two radios at the Commodore house, it is the commodore that the Lower Strike Pant Sinatts und et Jucky Strike "little Parade" (NBC, 9 pm.) following his Commodore dinner show; then did his own Pet Milk commercial at 10 pm. (CBS), followed by at 10 p.m. (CBS), followed by supper show at the Commodore.

"Goldie" Goldmark, west coast rep or Leeds Music, has shifted to nuchess Music, also owned by Leeds.

#### Music Notes

Ireng Dunie completed recording on "Sovnen," Norwegian Lilaby, her Michael and Market an

#### **JAMES BAND TAKES** TO HIGH ROAD AGAIN

TO HIGH ROAD AGAIN

Hollywood, Nov. 18.

Harry James orchestra begins a new string of 19 one-stiphters and costion, distored on the control distored o

#### Jones to Coast for Col.

JUIGE 19 JOHAN 191 UI.
Dick Jones, who went to work for
Columbia Records three weeks ago
as musical director in the company's Bollywood branch, but who
helping cut disks on Frank Sinstra,
Xavier Cugat, Buddy Clark, etc.
Raily left for the Coast Monday
(17). He'll take up where Mitch
Ayres left of Friday (13) under Joe
Biggins, now head of Columbia's
Ayres Left of Friday (13) under Joe
Ayres Left of Friday (13) under Joe
Ayres Left of Friday (13) under Joe
Ayres Left of Friday (14) under Joe
Ayres Left of Friday (15) under Joe

Ayres, ordinarily stationed in N.Y., had been supervising Hollywood cutting dates for the past four weeks. He returned east.

### Inside Orchestras-Music

Missic and disk trades have long been aware that Capitol Records was in the threes of some sort of a deal for the sale of the company outright or a controlling interest, which is what his occurred with the proposed bygout of the major stock in the company by the ABC network (see and Buddy Delywin, beneds and owners of the company, calls for the see to purchase their controlling interest in Capitol, in return for which cash will get some ABC shares.

Capitol for months has been going through, financial upherait. That Capitol for months has been going through, financial upherait. That we have a considered the company of the compan

The Mendowbrook, Cedar Grove, N. J., which, like nearby New York, spots, hard exactly been bursting at the seams lately with patronage, got hit at the bot, from a totally unexpected quarter last Saturday (50) evenlogs. A car carrying three women and two men, passing the building on Route 25, been a tire, hit a pole, turned over and explored, burning all five passengers to death. Car flamed a few feet from the building at 845 flower passengers to death. Car flamed a few feet from the building at 845 men and the seam of the seams of the building at 845 men and the seams of the building at 845 men and the seams of the seams of the building at 845 men and the seams of the seams of the building at 845 men and the seams of the seams of the both seams of the building at 845 men and 150 men and

Issy Bonn, England's ace vaude single, who disks for British Decce, has a clause in his contract calling for one record per year carrying tunes of this own selection and in addition to "pope."

This year he used "Videlink Mama" and "Raisins and Almonds." with heads of the company being rather thibious as to their success. To date, recommended the property of the p

Witmarks' Frank Kelton heard Cliff Hughes rehearsing at the music publishers' offices and was so impressed with the newcomer that the pro-ressional music man phoned Mayer Horowitz at the Village Barn, N. Y., to give him an audition. Kelton thought young Hughes had a vote and parable with Robert Merzill. Pse-They Joungster opens at the Barn Dec. 4.

Monicker "Nicolo Piu Noodnick" carries on Red-Ingle's comic use of names on his Capitol disk labels. Gag tag tabbed on Victor Arno, concert fiddler who agreed to wax "Pagan Ninny's Keep 'er Going Stomp" with Ingle, only if his name wasn't used.

#### 'RUM & COKE' IN 2D TRIAL OVER MELODY

Song hit "Rum and Coca-Cola" is again involved in a hot legal battle. Maurice Baron, publisher of "L'Annee Passee," recently charged in N. Y. federal court that "Rum's" music infringed upon his song. Named as defendants in the action are Leo Feist, Inc., publisher of "Rum," and its writers, Morey Am-sterdam, Jeri Sullivan and Paul

Baron. Trial of the suit is now in its second week before Judge Simon H. Riffind, Those testifying up to yesterday (Tues.) were publisher Baron and writers of "Passes," Lionel Belasco and Massie Paterson. They were cross-camined by defense at borney Julian T. Abeles, who is attempted to the suit of the publisher. Louis Nikez, rept the publisher form of the publisher of the publ

plaintiff.

Meanwhile Feist and writers Amsterdam, Baron and Miss Sullivan, all of whom lost a lyrie infringeall of whom lost a lyrie infringespring to West Indian publisher
Mohammed Khan and calpyase songwriter Lord Invader (Rupert Grant),
have the rulling under review by the
Circuit Court of Appeals. Tribunal
recently reserved decision.

## MUSICIANS ATTENTION

A large pational advertiser is assembling an all-girl musical organization designed to top any similar group yet assembled. Limited to ex-serv ice girls. \$50 reward to the one who nominates a girl who qualifies for this outstanding organization. Write Dept. H, 1640 N. W. Bank Bldg., Minneapolis 2, Minn.

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PHILADELPHIA

Art Mooney just concluded a limited engagement at Frank Palumbo's CLICK.

Latest Art Mooney MGM Records—"Papa Won't You Dance With Me," "if It's True," "Pass the Peace Pipe," "Waiting for Ships That Never Come In"

## **Jockeys Who Double Into Niteries** Must Join AGVA Too, Says AFRA

Hollywood, Nov. 18.

Question of when Is a clask jockey,
not a disk jockey in plaquing both
a vert a Jurisdictional dispute with
the vaude union, AFPA is telling
its members who double a la Jack
Eggen in New York child they make
guilds. In other words, if you double
from more than air-gabbling you're
an enfertainer and as such subject

Romersen Hollings was more than the con-

to AGVA. too.

Representations were made by AGVA to AFRA here, following the growth of the notion which started with Bill Anson at Sardi's on Hollywood Boulevard. Incursion of jockeys as quizmasters and otherwise getting to the finor as life-of-the-party boys, constituted entertaining on a floorshow basis—and AGVA

**SONIA CORTIS** 

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EDDY . M

"Helfetz of the RAJAH

THEATRE

Reading." Pa.

ry Welles at the Piano N Mgts: Ben Lipset

The Risque Frisky

Park Central Hotel, New York

JANE DOUGLASS at the Pigns

21st Week Mermaid Ros

FLORENCE

WHITE

International Sonas

wanted to know what cooked. The Miramar, Santa Monica, and Dave's Blue Room, offshoot of the New York counterpart, were copyers. visinost of the New Customer Johns and as such lands and lands and lands and lands and lands are lands and lan

#### AGVA Pulls Iceland, N.Y., Show Until Payoff On 'Off Premises' Date

show at the Capiton notes, a. Y. Nov. Co. Chip to AGVA, the affair sonsired by the American Legion did not come within purview of benefit and had not been cleared as such with Thester Authority. An AGVA reg was on hand the night of the affair and claimed that Aba Gold-stein, operator of Iceland, had sured him the acts would be paid and the support of the control o

go on.

When performers were not paid
the additional compensation last
week, AGVA took summary action.
Matter, however, was adjusted Monday (17) with payoff of \$191 and
show was permitted to resume that
night.

#### KENT REELECTED PREXY OF N. Y. AGENTS ASSN.

Uf It. 1, AUGUITO ADJII.
William Kent was re-elected president of Artists Representatives Assn.
N. X. agent group, for the eighth
consecutive year, at a meeting of
week. Others named at the contibweek. Others named at the contibweek Nat Lefkovitz, William Morris
agency treasurer and Art Weems, of
the General Artists Corp. both vicepresidents; John F. Dugan, Music
Corp. of America, agentary Nation
Corp. of America, agentary Nation
New board of governors con-Kalcheim, Morris agency, treasurer. New board of governors com-prises Herman Fialkoff, Joe Flaum, Harry Moss, Leon Newman, Sidney J. Page, Al Rickard, Harry Romm, and Charles V. Yates, along with the newly elected officers.

#### Slater Hitting Road After B'way Fiasco

After B'way Fiasco.

Hyprottis Rabh Saiter's appearance has a Bronday residence of the said of the sai

Charter New Agent Albany, Nov. 18. Fellowship Concerts Service, Inc. has been chartered as an agent for performers; offices in New York

Howard Ross, a former indic agent has joined the Abner J. Greshler of fice as head of the theatre dept.

#### **4A'S TO HOLD MEETING** ON AGVA PETITION

A meeting of the Associated Actors and Artistes of America has been called for tomorrow (Thurs.) to consider petitions from members of the American Guild of Variety Artists to change the procedure for the forthcoming AGVA convention, announced for Chicago, Jan. 12-19 by Matt Shelvey, AGVA national ad-

Meet will take up petitions circu-lated by the AGVA Program Comlated by the AGVA Frogram Committee which asks that the confab be switched to New York instead of Chi in order to get AAA guidance and supervision. Committee is also seeking to change the voting prosedure so that delegates representing less than 200 members be given one vote in ratio to 200 members.

#### Harrison & Fisher Back From Abroad Put Accent On a Not So Gay Paree

Gay Paree as a descriptive term belongs to another era according to ballroomologists Ruth Harrison and Alexander Fisher, who returned to New York last week from a seven-New York last week from a seven-month European stay. The terp duo, who appeared at the Club Lido in the French capital from April 30 to Aug. 3, pictured Paris night life as "dead" with the sole exception of the Lido and the Bal Tabarin, lone spots that are doing any appreciable

Average Frenchman has had no money for luxuries since the war's end, Fisher pointed out. While British vacationists filled the business ish vacationists filed the business gap for a time, the English customers are no more since the British gov-ernment's ban on all pleasure travel-ing as of Oct. i. There is still a tair amount of Americans in circulation and it's largely due to their presence that some spots manage to keep ahead of the sheetif.

abend of the sheriff. ... is been about on the sheriff. ... is a tough one. While the American Guild of operative plan with the French government for the exchange of dollar and frances affecting the earlings of French and American performers, scheme hasn't become effective as to bring back part of their salary in dollars only through "some five month" negotiations via the French exchange control office and the American Embassy." American Embassy. The Company of the American Embassy. The State of the State o

As far as the dancers know, only other American acts to have been paid in dollars in France were Lau-cil & Hardy and Buster Keaton. What's more, your, Freech, alany; is addition you must spend at least 50% of it in France on living expenses. While abroud the tepy due also appeared at the Sporting Chub in Monte Carlo and visited Fisher's relatives in France. They are due to return jo Lordon next jayring.

#### Saranac Lake

By Happy Benway
Saranac Lake, Nov. 18.
Moss LaFountain, owner of Durgan's nitery, celebrated 18th anniversary at his nite-spot, with many
of the colony invited to the affair. Eddie Groething, who beat the rap here, shot in to visit his sister. Inez Groething, recently upped after a siege of ber routine. Frank (RKO) Scheedel back to the lodge after a 10-day furlough in N. Y. C.

Molly Mason in from Los Angeles to bedside sister, Mary Mason, now upped for all privileges.

Alice Dudley and Inez Dolores Liverpool flashing good reports and upped for meals and mild exercise. Charles Dowe, former theatre manager, stopped off to visit the Rogers gang. He is now recuping at the Raybrook (N. Y.) sanatorium and flashing o.k. clinic reports.

and flashing o.k. clinic reports.
Dr. Homer McClearty back to the
Rogers after a month's vacash in
N. Y. C.
Luis Lindau and Detta Oktún in
from Mexico City to spend a week
with Seni Oktun.

Tommy Hoyt, who recently passed away at the Broome County sana-torium, was at one time connected on the staff of the old NVA annex

here.

James V. Cole in to agle Jim Wotton, took time out to repair the Rogers moving picture apparatus.

Write to those who are ill.

#### Hildegarde Sunning Prior To N.O., N.Y. and Chi Dates

Miami Beach, Nov. 18. Miami Beach, Nov. 18.

Hildegarde and her manager, Anna
Sosenko, are vacationing here at the
Roney-Fleza until Dec. 5 when they
open at the Beverly Club, New Or-

Chanteuse then goes into her Hotel Plaza Persian Room (N.Y.), balli-wick for 16 weeks commencing Dec. 26, and thereafter to the Palmer House, Chicago, May 13 for 12 weeks.

#### Barrett Resigns AGVA **Post When Dues Arrears** Stymies as Delegate

Mary Barret, chairman of the American Guild of Variety Artistiv board of arbitration, resigned that post last week. Resignation came as a aftermath to the discovery that Barrett was ineligible to be a candidate for delegate to the forth-coming. Act of the control of the contr

Lists of candidates from the va-rious locals are being scrutinized, and those delinquent in dues will be dropped. Thelma Nevins has been and those delinquent in d dropped. Thelma Nevins ruled off on that score.

#### **UJA 'NIGHT OF STARS'** GROSSES \$125,000

The annual 'Night of Stars' Monday (17), at Madison Square Garden, N. Y., for the benefit of the United Jewish Appeal, produced an overall gross of \$125,000, including proceeds from the souvenir pro-gram. Affair's gross was the larg-est in its 18-year history.

est in its 18-year history.

Bob Weitman, N. Y. Paramount theatre managing director, was chairman of the program committee, and Nathan Strauss, head of WMCA, N. Y., was chairman of the affair.

N. Y., was chairman of the affair.
Those who appeared at the affair
included Lana Turner, Humphrey
Bogart, Leuren Becall, George Jessel, Paul Muni, Jan Peerce, Perry
Como, along with performers from
vaude, legit and nitery shows. Emcess were Milton Berie, Ed Sullivan,
Bert Lytell and Harry Hershield.

#### **Drive Against Niteries** On Hollywood Boulevard Hollywood, Nov. 18.

Hollywood Chamber of Commerce disclosed at a Police Commission hearing Wednesday (12) that it will make an all-out drive to close all Hollywood Boulevard niteries.

Hollywood Boulevard niteries.
Leading opposition to dance and show license for Sardi's at Hollywood and Ving, John B. Kingsley, prexy of Hollywood C. of C. reportedly declared: "We intend to close every night club on Hollywood Boulevard when they come up for renewals of their licenses in January."

uary.

Although a 50 man degelation representing the Rotary, Llons, Kiwanis,
Optimist Clubs, YMCA and Hollywood Ministerial Association, opposed application, the commission
took matter under consideration.

took matter under consideration. Talent unions and other labor groups affected are prepping organized opposition to nitery shuttering. American Guild of Variety Artists kicked off drive with beiter to Chamber of Commerce o

Carlos Ramirez and Estelle Sloane will comprise the Dec. 20 bill at the Sert room of the Waldorf-Astoria

#### Veloz & Yolanda Cancel Roxy, N.Y., Date To Plane to Ailing Son

Veloz and Volanda dropped out of the Roxy theatre, N. Y., show Fri-day (14) to fly back to California where their seven-year-old so we alling. The lad-had been suffering with internal bleeding, and parents the call of the lad-had been been suffered to be present in the event the child had to be operated

on.

Mario and Floria were called in
to substitute. Dance duo were working at the Copacabana and were released to go into the Roxy. Blair
and Dean filled in at latter spot.

#### Carroll Show to Hawaii

Hollywood, Nov. 18.
Earl Carroll's revue flies to Hone
the Horn Variation of the Horn Va tall early in December for a 10-day stand at the Royal Hawaiian hotel, Meanwhile the Carroll theatre here will be redecorated for his new show, opening Christmas night,

A DYNAMIC

PERSONALITY AUTHENTIC - UNUSUAL RHUMBAS . TANGOS

SYD STRANGE

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### **Chevalier Sued** On Pact Breach

Maurice Chevalier is being sued in a 1250,000 breach of contract action brought by impresario Clifford C. Fischer in N. Y. supreme court. Plaintiff claims that the French co-median broke a Dec. 12, 1945, pate calling for him to star in a variety show to be presented by him in New York during March, 1940.

York during March, 1946.
According to the agreement,
Fischer states, Chevaller was to have
received 30% of the gross. However,
instead of appearing under his auspieces the star went to work in a oneman show for Arthur Lesser, his
personal rep. Chevalier's attorneys
entered a general denial to all the

#### Wrangle Cancels Chevalle

Chicago, Nov. 18. Maurice Chevalier has been forced out of the Lafayette theatre, Detroit, because of the "unfair" listing of the

contained by the contained by the beause of the "unfair" litting of the house by the American Federation of Musichans. Chevalier was slated to start there Monday (17) but was slated to start there Monday (17) but was been contained by the conta

Lesser is currently dickering for a house in St. Louis, and may fill out the rest of the week there.

JOHNSON

GUEST New York Rep.: EDDIE SMITH AGENCY

**AURETTE and CLYMAS** 

PHIL TYRELL

"DANCUMORISTS" JACK DAVIES

America's Foremost

Marimbist

GEORGE

of Song

JANE



Lew Wasserman, Music Corp. of America president, is heading to Office atopofts, and will catch buy with board chairman Jules C. Stein the end of this week. Latter will re-main in New York another three Waldorf into Eduic Lasker's town apartment for the duration, because of the current hotel congestion. Annually the McA toppers set

### Sherman Plans Nitery Circuit of 30-40 Wks. For Low Bracket Units

Noel Sherman, recently returned from the Coast, is setting up deal to channel a half dozen modestly budg-eted floorshows into niteries in that Packages will cost from \$1,500 to \$2,000 weekly, consisting of three acts and line of girls, with Sherman supplying costumes, arrangements,

Sherman claims that Hollywood Sherman claims that Hollywood and adjacent area, especially-she smaller operations, are sorely in need of fresh talent and new faces, which he proposes to give them via his units. If initial units work out to his satisfaction he plans to produce additional packages, with view to settling up a nitery circuit of 30 to 40 weeks.

Producer has set a deal with Joe Sullivan, Coast agent, to rep him and handle booking details. He'll jump packages direct to the Coast and plans spotting them into spots for a minimum of four weeks, with To-

### WALTERS BOWS OUT OF HAREM, N. Y., DEAL

Lou Walters yesterday (Tuesday) withdrew from the operation of The Harem and will currently confine his New York activities to the Latin Harem and will currently confine his New York activities to the Latin Quarter. Reason ascribed to the bow-out in his inability to take care of both operations. Selling price of Walters' interest wasn't disclosed.

Walters' interest wasn't disclosed.
Operation of both spots within a
block of each other and with similar
type shows, is said to have put
Walters in the middle between
E. M., Loew, New England theatre
operator who's co-owner with
Walters of the Latin Quarter and
Nat Hariss who's now full owner of
the Haren.

### Jean Parker Tops Show At Greenwich Village Inn

Jean Parker, filmster and more recently featured with Bert Lahr in "Burlesque," tops the new package that will relight the Greenwich Village Inn, N. Y., tomorrow (Thurs.)-night. She's in for two weeks, with options at \$2,000 per week.

options at \$2,000 per week.

Support show will comprise a tab
burlesque package, produced by Eddie Kaplan, including Sammy Birch
and Sammy Smith in comedy slots.
Tanglefook, dancer: Senorita Herrera, femme impersonator, and line
of seven girls, with productions
staged by Al Davis.

### Dunedin With F.B.

Jimmy Duncdin, vet vaude agent, this week joined the Frederick Bros. staff in New York. He'll han-dle theatres and niteries.

Another addition will be made next week when Henry Scott, who operates an agency in Providence, will join the cocktail dept.

#### "CALYPSO JOE" AND "COCO TE"

Original Authentic "Calypso Dances" Back after Las Vegas, Scattle, Portland. Thanks, Joe Daniels—Merie Jacobs—Joe Sully—Bill Majons—1233 N. Orange, Grove, Hollywood 35, Calif. Havana Casino Angling

Yanqui Op on % Deal
Havana, Nov. 18.
The Gran Casino Nacional, Havana, Nov. 18.
The Gran Casino Nacional, Havana, is anticipating a heavy influx of
Yanqui dollars to hypo casino take
this year. In fact the casino management of the control of the

the proposition, Casino Nacional operators feel that Casino Nacional operators feel that this year may be the biggest since the war because of the resumption of transportation to Cuba. Airlines have regular trips to the island, and there's a chance that sufficient cruses may open up. However, the influx from cruises in felt to be minux from cruises in felt to be minux from cruises in felt to be and the company of the top the company of the company of the Beach vacationers. With planes fly-ing twice daily to Havana, many are expected to take quick, trips for

expected to take quick trips for casino activities.

However, unless an American op-erator is found, it's doubtful that the Casino will use name shows. Casino casino will use name shows. Casino is slated to open Nov. 27 with low budgeted acts.

### Sinatra Stills

### Rumors in His Return to Cap

Frank Sinatra returned to the Capitol theatre, New York; stage above yesterday (Thea) more above yesterday (Thea) more above yesterday (Thea) more above yesterday (13) until that time be's said to have been again the victim of laryagitis. He did not do said to be the said to have been again, who was a starteday. We Damone filling, who was a starteday. We Damone filling, who was the said of the tensinder, and Metro's Jane Powell did the trenshinder, me the theatre gave rise to rumors that he (1) the gave rise to rumors that he (1)

tre gave rise to rumors that he (1) got sick when biz wasn't too good; (2) that his illness was to be used (2) that his illness was to be used as an excuse to close him out and let him go back to California; and (3) that the Capitol would close out its stage shows policy, because if Sinatra couldn't draw, then no no could, and stage shows were a waste

of money.

While it's admitted that the singer's opening day at the house didn't bring the frenzied mobs that usually attended his appearances at the rival Paramount (a cigar store at the Cap Paramount (a cigar store at the Cap corner prepared by putting up its New Year's Eve window boarding), and Friday wan't much better, it's claimed. Saturday and Sunday business would have been comforta-bly close to the house's top past grosses, perhaps surpassing them, if he had been available. Thousands of dollars were refunded, due to his absence

abstract the week's bit, the Capitol took to raids spot amouncements on local stations. They were hammered at the radio audience constantly. Cap couldn't do much else since it's paying the singer so that the constantly. Cap couldn't do much else since it's paying the singer an undisclosed figure, the first time, incidentally, any performer has achieved such a deal from either the Cap. Paramount or Strand. Boxoffice activity on Sinaria's re-capacity business reported for opening shows yesterday. To bolster the week's biz. the

### **O&J Working Way East**

Olsen and Johnson will play a three ray concert date at the Music Hall Auditorium, Kanasa City, starting Jan. 23. Deal is on a guarantee and percentage basis.

Comics are working their way east from the Coast and are set to play theatre dates in England in February.

### vana Casino Angling Yangui Op on % Deal There's Plenty Cocoanuts Too in Brazil For U. S. Acts When Gaming Ban Eases

'Skating Vanities' Boff 70G in 6 at St. Loo St. Louis, Nov. 18.

"Skating Vanities of 1948," roller show staged by Russell Markert closed its six night stand at the Arena, Sunday (16) with a heat b.o. record of \$70,000.

Crix dished out plenty of praise for the piece and particularly for Tony Mirelli, a native son, and one of the headliners of the cast.

### Talent Agencies Seen Slicing Staffs Jan. 1; Mainly Theatre, Cafe

Talent agencies are slated to start an economy wave around the first of the year. Current business doesn't warrant the maintenance of present staffs which are based upon peak warrime business, it's held, but axes aren't slated to start falling until after Christmas.

Some start has been made with minor clerical help, but the more important reshuffling will come

later.

Beginnings will probably be made in the "inxury and prestige" departments. Legit sectors, in the major agencies, is considered to be in that category. It's declared that none of the legit departments in major agencies pay off, but they're needed as a feeder for the Coest film branches.

However, since there's an economy wave current on the Coast because of the precarious picture situation brought on by Britain's imposition of the 75% tax on film imports, not as much talent will be needed.

needed.
However, the bulk of slicings are expected to fall in the theatre and cafe departments, where business has been hit the hardest. The rush for Florida, activity is important enough to keep present staffs at present levels, but once that's over, it agencies will trim personnel in those departments.

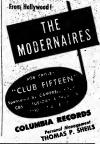
those departments.

There have been a few resignations, of late, in various agencies. Among them are Frank Taylor, of America Sid Morse and Aina Marks of the radio and literary departments of the William Morris agency. No replacements are being contemplated for any of them. If business was at last year's level, new personnel; last year's level, new personnel-would have been brought in.

Adilling Dall Lases
A glimmer of hope that U.S. talont sgendles may recapture the lucretive Brazillan easine performer
market eame recently, with the introduction of a bill in the Brazillan
assembly that would permit resumptroduction of a bill in the Brazillan
assembly that would permit resumpdinha, Petropolis, probably the most
ornate casino in the world. Bill
would permit gaming at essions outseed that the bars may be let down
to permit gambling in the Ric spots.
Until two years ago, when Presidently
for the permit gambling in the Ric spots,
for the permit gambling can be compared to the
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for the permit gambling in the Ric spots
for th

ticularly Copacabana, Urca, Icarahy, and Quitadina, used top U.S. names at fancy salaries.

In fact, the law was sufficiently lucrative to have the William Morris agency, which books the layout, charter two planes to fly the layout, charter two planes are always from the capitol, but church authorities banned such resumption. However, bill has a terrific chance of Proponents of the bill hope to prove that the country is getting a smaller silee of the American touties, renerally do not drop huge sums at the green felt lables, gilter of the casinos has always been a potent large, and the charter of the case of





### JOAOUIN (PRONOUNCED WAUKEEN GAH-RAY)

NOT JUST A SINGER-BUT A SALESMAN

OPENING NOV. 21 HAVANA MADRID NEW YORK

"The current Hollenden revue is enlightened by Joaquin Guray. This jump-ing jack singer reveals a strong tenor, a pleasant way of handling helicules and a grand take-off on Al Joison." GLENN PULLEN, CLEVELAND PLAIN DEALER

THE VOGUE ROOM HOLLENDEN HOTEL CLEVELAND

### De Marcos' Waldorf Click Climaxes Renewed Vogue for Ballroomologists

Refilewed vyguet.

By ABE (DEEN
els in cycles, 15t manifested anew
with the renaissance of the belirowrite
els in cycles, 15t manifested anew
with the renaissance of the belirowrite
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but ever since the heyday of Mose &
Oronian, Jona Sawyet & Manufeste
els the cycles of the cycles
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el

JACK

ORIENTAL THEATRE CHICAGO

Booked by HARRY A. ROMM New York N Y

**ERNESTO** 

and Nelly de Freitas
gows you created for our
ren engagement at the Hotel
re in New York have received
most favorable comment. We

Gratefully, Lucille and Eddie ROBERTS

CHREENTLY APPEADING

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FOR SALE I PORTABLE ICE-SKATING RINK

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Paradies! Special Songs! Bits!

approx. 1 year; size 17 x 29 feet; 10 Hp. t condensing unit. 220 volts, 3-phare, 50 motor, fink colls, brine cooler, brine also Cottings. Available immediately.

Thank You

teryear, terpers. For, now comes Tony DeMarco near egain — the Tony DeMarco near egain — the term of t

Const these week, Mario & Flores At the Hoole St. Regist Friedlum Room were spoilighted Mary Raye and the Hoole of the Hoo

others.

Net Brandwynne accompanies them like he's their special maestro instead of the holdover dance bard, giving out brisk dansapation in alternation with Mischa Borr. The DeMarcos only do their stuff for the midnight show and they're worth every bit of the \$2 couvert.

#### Slapsy Maxie's, L.A.

Benny Fields, Henny Youngman, The Jubilatires, Carol Adams, Slapsy Maxie Starlets (7) and boys (4); Dick Stabile's Orch (12); minimum \$3 weekdays, \$4 weekends.

Comes now the ministrel man to brighten the local nitery scene but, unfortunately, for only two weeks. A show in himself, Benny Fields cavorts here twice nightly now and will pack 'em in during stay, He's the big draw, but the surrounding bill is okay, too, Henny Youngman draws easy naughs with

his flip, topical routine that ranger from the weather chard of the region of the new Silapy Maxic management, just getting its teeth into the common state of the new Silapy Maxic management, just getting its teeth into the feet and Youngman knows how to turn even a bad gag into a point bit field and power of while he's still on top.

Silaping of the and bower off while he's still on top.

Silaping of proup clicke readily with smart arrangements to needle their offerings. Their "Johnsu" of the common still on the still on top.

Four voices backed by plano, blend easily for sook appeal.

Four voices backed by plano, blend easily for sook appeal, with and without the oreh backing and in some effective stepping, with and without the oreh backing. The still of the still on the still of the still of the still of the still of the still on the still of the s

### Century Room, N. Y. (COMMODORE HOTEL) Vic Damane, George Paxton Orch (15) with Dick Merrick; cover \$1-\$1.50.

Orch (13) with Dick Merrick; cover 18-43.0.

Vic Damone is one of two singers Frankle Laine is the other) who was to make a dent in the wall survival to make the mak

in the rough.

Damone was seared. It was too
recorded to the search of t

the same group that Paxion used at the Capitoj theatre and Arcada Ball-room, A. Y., recently, composed of room, A. Y., recently, composed of sax, accordion, and four Trythm. "It was a cleerfic guitar as a lead instrument similar to the vay Glean country of the country of the capito, and four the band's work by the powered strings, and other canabed into the band's work by the powered strings, and other tricks of writing make the countries of the country of the countr

to and excellent to dance to; nothing more can be asked.

It's composed of two trumpets, French horn, one trombone, accordion, clarinet, 2 sax, oboe, guitar, vibes, bass piano, drums. Dick Merrick, vocalist, sings an excellent song.

Latin Quarter, Chi Chicago, Nov. 14. Lenny Kent, Valaida Snov, Vilma Sherry, Dick Hyde, Line (6), Buddy Shaw Orch; no cover, \$2.50 minimum.

Sherry, Dick Hyde, Line (0), Buddy Shew Drky no coure, \$2.50 minimum. Although the minimum's been lowered and the cover charge junked, biz continues on the wane at this provided with the cover charge junked, biz continues on the wane at this provided with the continues of the c

Copacabana, Miami Mami Beach, Nov. 15.

Alan Gale, Stan Fisher, Julie Wil-son, Chris Kerrigan, Buster Brunetl, Carl Conway, Wally Wanger Line (8), Frank Liadle Orch. Production by Wally Wanger; minimum \$2.50.
Barry Gray in the Lounge.

(6). Frank Lusales Orch. Production (20). Frank Lusales Orch. Production (20). Barry Group in the Louise.

Alan Gale has played this town many times through the past decade, but never in a better showcase for this sometimes frenetic style than the The. Silm, little guy, packs plenty of laugh power in his 40-minute time out, proves his comedic talents in the manner in which he picks up at the part of the picks up at the pic

atand up. Unfortunately, the high ranging production songs show up ranging production songs show up tracts, Carl Convay exhibit and color tracts, and color tracts, and color tracts, and color tracts and color tracts, and color tracts and color tracts, and color tracts, and color tracts and color tracts, and color tracts and color tracts, and color tracts and

### Bernie Cummins Cut

Minneapolis, Nov. 18. Minneapolis, Nov. 18.
Bernie Cummins, orch leader, came
to St. Paul to have a major operation performed at St. Joseph's
hospital. He wished to have it performed by a St. Paul surgeon with
whom he's acquainted.
His condition is reported good.



### **HELENE and HOWARD**

medy Dance Antics

### BOB RROMLEY



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PAULA SMITH

#### Original Comedy Skits Written on assignment for Vande

ne: BRyant 9-1664 or write ESTELLE SLATER

Gowns by ERNESTO Love Those Gows 254 W. 46th St. New York, N. Y.

STRAND, NEW YORK

3 Weeks Ending Nov. 27th

Direction-MATTY ROSEN



### New Acts

TUNE RICHMOND Comedienne 7 Mins. Loew's State, N. Y.

June Richmond is the very obese

Joseph State, N. Y.

June Richmond is the very obese colored gal who scored on the Broadway stage, last season in "Are turn as a single and she makes the material of the stage of the score of the scor

### RED BUTTONS

Lower's State, N. Y.

One of the inevent in the current of the property of the inevent in the current of the strings as a single context to the wings as a single context of the inevention of the inevent of t Buttons also socks aross a good GI routine and his nostalgic takeoff on his highschool autograph book is very neatly done. He's definitely a kid who will be heard from more.

### GAEL O'DAY

Songs 15 Mins. Ralinese Room, Boston cal, brough

hallnese Roem, Beeton by Boston gal, brought along by Dolphe Martin who discovered her body and the body by Boston gal, brought along by Dolphe Martin who discovered her beautiful at the work Ballnese Roem of the Somerset, and making pinty good impression, but girl, has a lightly lyrical voice with a fresh was to be the body by the body by

lot of presence on the floor.

Repertoire comprises "Cuimana," medity of "Last Time I Saw Paris' medity of the last time I saw Paris' medity of the last time I saw paris' medity of the last time I saw place I saw pla

### STAGG McMANN TRIO Harmonicists 5 Mins. 7 new's State, N. Y.

Leewis State, N. Y.
Any disk outfit looking for harmonica players to take over when
the Petrillo recording ban goes into
effect should snap up the Stagg Mcstan tick Young, cleancut lads, are
form the county of the conlent tone and rhyhm accesses
collent tone and rhyhm from the
classics to swing, in good style.
As with the better-known Har-

we any kind of tune, from the classics to swing, in good style.

All with the better-known Hard-Market was the carries the melody, with the two side-men filling in on harmony chestral effect. They tee off with a medicy, highlighted by a few bers exqueing and the pumpled of th

Job.

Trio is billed with Betty Bruce and back her in her finale terping number. As it is, she doesn't need them for support and they don't need her. They'd do best to break from her and strike out on their own.

DE LAGE & SHIRLEY

DE LAGE & SHRKEY
Magic
Loru's State, N. Y.
This part of bright-looking youngsters offer the standard preddigitasters offer the standard preddigitapackage that impresses as good
showmanhip. They're continually
on and off the stage as rapidly as
they use them, all the while conResult is fast pacing which still
gives the partons time to marved at
the sleight-of-land.

the sighth-of-hand. In the sighth-of-hand.
Boy handles all the action, with the attractive again dishing up the props, laking part in the disappear, and the sight of the sigh

All in all, it's a good act for any yaudery.

vaudery. Stal.

Minde.

ALAN MELVIN

Minde.

Cafe Seelety Dewntewn, N. X.

Lad is breaking his act in professionally here after years of playing arroan with "votoer" as a roll of the carboning and has a smart and ough shakedown, should make him a fair bet among the mindie swallable for vaude and mitery dates. The control of the carboning and has a smart and ough shakedown, should make him a fair bet among the mindie swallable for vaude and mitery dates. Rehard and Bob Condon, with the former also managing Mevin. Richard and Bob Condon, with the former also managing Mevin. Richard was onelime helf facts for District with the control of the cont

### DANIELE & DANICE Dances 10 Mins. Carousei, Pitt.

Carousel, Pitt.

Couple of good-looking youngsters have the class and the talent to go places, and far, in the ballroom terp field. They've got everything with which to track the top-rung; their routines have originality and inventiveness, they're showy from tip to toe and wear some knockout glad rags.

tiveness, they're showy from the total and west some kneckout glad and the standards are included in their repersion, but Duniele & The standards are included in the standards are included to the standards are the standards are the standards and with a lot of spirits. Caroused has had a lot of first and with a lot of spirits. Caroused has had a lot of first and with a lot of spirits. Caroused has had a lot of first and with a lot of spirits. Caroused has had a lot of first and with a lot of spirits. Caroused has had a lot of first and with a lot of spirits. Caroused has had a lot of first standards with a lot of spirits. Caroused has had a lot of first standards with a lot of spirits. Caroused has had a lot of spirits the standards are the standards and with a lot of spirits. Caroused has had a lot of first standards with a lot of spirits. Caroused has had a lot of spirits are the standards are the standards and with a lot of spirits. Caroused has had a lot of spirits are the standards and with a lot of spirits. Caroused has had a lot of spirits are the standards are the standards and the standards are the standards and the standards are the standards and the standards are the stan

### JEANNE PALMER Songs. 12 Mins. Iridium Room, N. Y.

Miss Palmer is an attractive red-head of class caliber, on personality and songs, who is ideal for a class room. No boffo, she is a pleasant entracte with the "Sun In the Morn-nom, no boffo, she is a pleasant entracte with the "Sun In the Morn-ton and a forestwin olde, and a forestwin olde, and stronger with "Got You Under My Straus and a Gershwin olde, and stronger with "Got You will be a supported by the person of the person of the support of the

#### Radar Rates 'Em \_\_\_ Continued from page 1;

Peter C. Goldmark, CBS Director of Engineering Research and Develop-ment. It's scheduled for a preem in the spring in connection with the first annual CBS Listener Research Forum.

Forum. Here's how Stanton broke down the whole procedure:
The measurement data will be recorded permanently on a special tape "as fast as it takes a radar signal—traveling at the speed of 186,000 miles per second—to go from the

ranmitter out to representative radio families and back again." (If will utilize a single channel in the ultra-high frequencies.)

The high frequency signal goes out in all directions from the transmitter heard. Throughout this area, a complete cross-section of different types of radio homes will be equipped with a special device that will automatically and continuously report back cally and continuously report back sets are turned on.

Four Kinds of Inde

Four Kinds of Info

Four Kinds of Inte Each family report will contain four different kinds of information: (1) when the set is in use; (2) what program is being listened to, minute-program is being listened to, minute-tion of the listening family; (4) the location of the listening family in terms of city, town or farm.

of the listening family in terms of city, town or farm.

As the reports come in continuously from the different homes, the information is recorded electronically and cumulatively minute-by-ally and cumulative stands and cumulative stands of the control of the program audience size and that of competing programs, the kind of people that comparing programs audiences is compating programs audiences is compating programs audiences stand-dended. Random point of the Sand-dended. Random point of the Sand-dended. Random point of the Sandom-dended. Random point of the Sandom-dended Random point of the Sandom-Lacarded Program Analyzer. As such CBS and is prezy were proneers in qualitative of the program of the individual talent in fi, and why stills or of deep 'ilke or doesn't like the component parts of a program.

### Unit Review

#### Bollywood Ice Revue

Hollywood Ice Kevue
Produced by Arthur M. Wirts and
Sonja Henie. William H. Burke, executive director. Fedures Sonja
Kirby, Geory Sedren, John Joliffe,
Grette & Robert Uksale, Harrison
Thompson. Musical director, DePfeiffer: choreography. Cuthering
Littleffeld, Columnes, Billy Littleffeld
Colloeum, Judianapolis, Nov. 12.

tion and Xabrum Kuhn: Speed of Colseam, Indiangolis, Nov. 1.2.

Sonial Hense's 1841 Colliseam, Indiangolis, Nov. 1.2.

Sonial Hense's 1841 Colliseam Moritage of the Colseam of the Colsea

click in a blick specialty "Cypsy Mood."

The blg production numbers are former a vividly poetic "Invitation to the Dance" ellmared by Miss Benta and Kirvly in a "grande value" ellenta and Kirvly in a "grande value" "Blues Were Born, in which Miss Henie is the "St. Louis Woman." Henie is the "St. Louis Woman." a tropical number, "Thriddad a tropical number, "Thriddad a tropical number, "Thriddad a tropical number, "Thriddad Cabreon and the western-flavored" "Bar Q Ranch" and the western-flavored "Bar Q Ranch" and world. "This sellion of Hollywood Revue has advantage of an exception of the sellion of Hollywood Revue has advantage of an exception of "St. Louis Blues" used in the finale is a dandy. Show will be the sellion of Hollywood Revue has advantage of an exception of "St. Louis Blues" used in the finale is a dandy. Show will be the sellion of Hollywood Revue has advantage of an exception of the sellion o

### Variety Bills

m with bills below indicate oper whether full or split week Letter in parentheses indicates circuit: (1) Independent; (L) Locw; (P) Paramount; (B) RKO; (W) Warner

NEW YORK CITY
Capital II. 20
Expiral II. 20
S. Handerson Ore
Lorreline Rognan
Will Martin 3
Musie Hall (1) 20
Lucile Cumnings
Stan Kavanaugh
Rockettes
Corpa de Ballet
Giec Club
Symonomy (P) 19
Randy Brooks 50
Randy Brooks 60 

Walace POORLYN
BROOKLYN
Intibush (I) 21-23
3 Poms
A & J Johnston
Lambert Co
Ted Martin
(one to II)
(one to III)
Jenison

Harris & .... Lew Nelson Abdsliah Girls 24-26 

TIP TAP and TOE PALACE, CLEYELAND DANNY KAYE

Per. Mgt.: EDDIE SMITH AGENCY 1501 Brondway New York

Joe Morrison
Fat Rooney Jr
Go ARRON
GO ARRON
A GO ARRON PROVIDENCE
Capitol (1) 21-23
Mili Douglas
Edward Bros
The Harpers
Edward Sis
(one Editor)
(one Editor)
Rejah (1) 29-22
4 Evans
Ross & Stone
Alzira Camaryo
Eddie Manson Co
3 Stooge, TMEN ROCKFORD Palace (I) 21 Psiace (I) 21 Crance Midgets Burns & White Pinky & Mabel Barnes & Hors Paul Walker Ore Paul Walker Ore SAN FRANCISCO Golden Gate (R) 18 Larry Storch Cace Blake The Barretts

The Barretts
SPRINGFIELD
Court Sq (1) 20-23
Buddy Walker
L & L Bernard
Sid Stone
Tondaleyo &
Calypso Boys
The Sheldons
J & B Paysee 

The Sheldons
J & B Paysec
WASHINGTON
Capitol (L) 20
Jack Dennett
Meredith Old
Tony Donalde
Angie Bend 3
Tim Herbert
Howard (I) 21
Charile Bernet Ol
Timmie Rogers
The Zsphyrs

#### BRITAIN CARDIFF

CARDIFF
New Theatre (I) 17
Cyril Fletcher
S Welling & J
Etherington
Chas Hague
Tom & Jerry Jan Tore Astairs Raoul Douglas Maynard Empire (I) 17 E & D Waters 2 Leslies

Leslles
eter Brough
im Shyder
ack Maynard Co
reddle Harrison
dele HACKNEY Empire (I) 17 bwn Roars at Mills & Bobb arsan & Pongo Maple Leafs ose Mario

Nat band Largan & Pong-4 Maple Leafs Jose Mario Harold Childs Danny Gray Mavis Hill McGien & Vera Skating Avalor **Cabaret Bills** 

> NEW YORK CITY 3 Fixmes
> Ellis Larkin 3
> China Doll
> Ming & Ling
> Wong Sis
> Laurie Long
> Beatrice Fung

Il Curbello Oro

renthese Indicase
(P) Paramount; (H)

- Regal (P) 21

Illinois Account Ballindia Plangural

Grown A Sarke

COLLABURA

FOUND Paramount

COLLABURA

FOUND Paramount

HARTOUL Backwarda

SARWARD

Jolk Wasson

Jolk Wass

Beard Websier .

Rethanset Pisas .

Rethanset Rethanset .

Rethanset Rethanset .

Rethanset Rethanset .

Rethanset Rethanset .

Reth

Misha Borr Ore
Mivel
Bob Lee
Kay Carole
Brynne Lorey
Janie Scott
Danny While
Papi Smith
Janczi Makula
Zaga Pala
Dorle Haywood
Gene Kardos Q CHICAGO

Blackhawk
Phil: Levant
Ray Olsen
Judy Kelly
Chez Paree
Marty Gould Ore
Paul Draper
Martin & Lewis
Don Chiesta
Chez Adorables (10)
Jean Darling
Hotel Buskufnus

Palmer House Griff Williams Oro Florence Desmond Artino & Counsuele Ray Malone Howard De Courcy

### **Coast Tele** - Continued from page 1

working ranks, and Florine Bale, local rep, states the union is frankly worried, despite this being a ban-ner year for AGVA due to there being some 150 show-using bistros in Greater Los Angeles. Figure is a

AFM is more specific, admitting that "lots of places have dropped or are threatening to drop live music." Statements of undisticable though informed reps of local are that in several instances video has given the combination of both video and music are regarded as just biding time, waiting to see how dels is received by patrons before shelving talent. At best, according to the union, some given the combination of a second control of the combination of the combinati

Vincent Logos Oce

The Jack Prase Ore Cate Society (Downtown) Rose Murphy Alan Melvin Dorothy Jarnac Rors Fore Dave Martin Ore Cafe Society Upin Jimmy Save

Oate Seciety Upta Jimmy Savo Abbey Albert Ore Copacabana Peter Lind. Hayes Jet MacDonald Mary Hean Elay & Dean Michael Durso Oro Fernando Alvarez O Diamond Rovseshoe Rosse & La Pierre Siri

Sonny Roberts O
Harem
Jack Cole Ders
Mayen
John Cohen
Julyon, Chandro
July

Wally Machele
Spiry's
Shiya Barrett
Shiya Barrett
Dallah Barrett
Dallah Barrett
Dallah Barrett
Dallah Barrett
Dallah Barrett
Moore Blan
Moore Slan
Kanch Orn
Chilage Barn
Machele
Mach

Hotel Sherms
Carl Marx
Msi Torme
Eddie Hubbard
Jose Melis Oro
Jeanne William Latin Quarter
Lenny Koat
Latin Loveliez (12)
Buddy Shaw Oro
Vallda Snow
Dick Hyde
Vilma Sherry 

Howard De Courcy
Hotel Stevens
Orin Tucker Ore
Prof Lamberti
Marcella Gould
E & J Slack
Scotce Marsh
Sensationalists (3)
Boulevar-dears

# LONDON SIGNAL CONTROL L Brooklyn Mary Priestman § Atlas WOOD GREEN Empire (1) 17 B Minevitch Harmonica Rascali Marie Wilson Shane Nis Eddy Bayes Harry Tatta Jr Reginald Radliffe Leonard Bar Nowman Twinn

HOUSE REVIEWS

Capitol, N. Y. Frank Sinatra, Skitch Henderson Orch (28) with Nancy Reed, Lorraine Rognan with Pat McCaffrie Will Mastin Trio, "Her Husband's Affairs" (Col) reviewed in Vanley, July 25, 47.

Moving slightly uptown from his former regular annual date at the Paramount, Frank Sinatur's initial annual former regular annual date at the paramount, Frank Sinatur's historia showcase into a bediam of screaming date as of yore opening night (Thurs.). Sinatura working on a \$25,—undoubledly searing his sail at this big-seater. Since the boxofiler take is obviously the result of his name companiment, "Her Husband's Affairs".

Unfortunately, the Voice was stricken with a bad, attack of larger Unfortunately, the Voice was stricken with a bad, attack of larger unfortunately was a stricken with a bad, attack of larger have a stricken with a bad, attack of larger have a stricken with a bad, attack of larger have a stricken with a larger larger with a little diplay of showmarship. Opens with a little diplay of showmarship. Opens with his 'Night house and as the lights go on, he jumps off the top of Skitch Henders and crooter with a little diplay of showmarship. Opens with his 'Night house and as the lights go on, he jumps off the top of Skitch Henders and crooter with a little diplay of showmarship. Opens without the bow through the strick of his devolves. Sinstira, wearing ultra sporty goal without the bow through the strick of his devolves. Sinstira, wearing ultra sporty goal without the bow through the strick of his devolves. Sinstira, wearing ultra sporty goal without the bow through the strick of his devolves. Sinstira, wearing ultra sporty goal without the bow through the strick of his devolves. Sinstira, wearing ultra sporty goal without the bow through the strick of his devolves. Sinstira, wearing ultra sporty goal without the bow through the strick of his devolves. Sinstira, we can be sufficiently and the strick of the strick of

#### Chicago, Chi

Chicago, Nov. 14.
Xavier Cugat Orch (23) with
forma Caldron, Alladin Pallante,
ose Monero; Eva & Raul Reyes,
Artie Dann; "Deep Valley" (WB).

Lou Hart, who garners heavy chuckles with his Donald Duck vo-

coucies with his Bonald Duck vor-celling Bunn, hard-working comic-celling Bunn, hard-working comic-celling bunn, hard-working comic-celling bunded by the control of the works his whole to the country land works his whole to the country land to the significant of the country land to have disturbed by the country land to have disturbed by the country land to the country land by the country land by the country land to the country land by the country land by the country land to the country land by the

### Hippodrome, Balto.

Baltonee, Baltonee, Baltonee, Baltonee, Nov. 16.

Jerry Wald Orch (14), Andy Russell, Martha Tilton, Dick Wesson Mage & Carr; "Crime Doctor's Gamble" (Col).

seil, Martha Tilton, Dick Weason, Mage & Carr, "Crime Dector's Gamble (CO).

This is one of the strongest lay-count to the count of the

### State, N. Y. DèLage & Shirley, Mack Triplets, Gaudsmith Bros. (2), June Rich-mond, Red Buttons, Betty Bruce & Stagg McMann Trio; "Merton of the Movies" (M-G).

State is holding over its feature pic, "Merton of the Movies," for a second week this round but has brought in an all new stage layout in an all new stage layout in the picture of the pi

Are the Damp, "Deep Valley" (WB).

Though this town has put the lax on rhumba groups for years.
Chun maerice cannot be be described in the lax on rhumba groups for years.
Chun maerice cannot be the described in the lax on rhumba groups for years.
Chun maerice cannot be the described in the lax on the lax of the lax of

Casino, London

Lena Horne, George and Ber Bernard, Ted Heath and his Music, with Jack Penrell, Paul Carpenter; Buster Shaver, with Olive, George Richard, Al Burnett, Bobbe Kim-Bernard, Al Burnett, Bobbe Kim-der, Markey Company, Predi

Bernard Delfont's vaude policy here is at last beginning to yield dividends, with intakes now averag-ing around \$25,000 weekly.

Fortnightly changes also proving helpful, with present bill already sold out for run.

stint.
Closing first half, Ted Hesth and band of 18, featuring Jack Parnell and Faul Carpenter, unload 20 min-days of the property of the property of the course, he uses an English drummer, Parnell, nophew of Moss Empires "Pagen Love Song," utilizing specially built console drums to best results.

ally built console druns to best resolvent of the Second half was you thy full polyging Mariora toesing and spinning built, stemis, reaquest, to good revenue to the second polyging and spinning to the second polyging to the secon

Lena Borne, obviously nervous, unloaded four numbers, including the latest 'I Peel So Smoochie', proving revelation in diction and recovery and the latest 'I Peel So Smoochie', proving revelation in diction and recovery and relative preperly. For would have delighted Delfont if she scores and gethawey peeps, which is committed to two weeks at the fourly have after which she is bound for Ciro's Club, Mexico.

The Three Kenways, trapeze act, the control of the control

Apollo, N. Y. Herbie Fields Band (13) with Pat Flaherty; Nellie Lutcher, Peck & Peck, Joey Gilbert, Spider Bruce, John Vigal & Vivian Harris; "Ber-muda Mustery" (20th).

First N. Y. theatre dates of Herbie Fields Orch and Nellie Lutcher, sepla songstress, whose bestselter Capitol disks of "He's a Real Good Guy" and "Hurry on Down" catapulted her into the bigtime, gives the Apollo a potent brace of head-liners that sbould pay off niftily at the b.o.

cataputed her sine the bottlem operation and the state of the state of the state of headlibers that should pay off infilly at it.

Fields combo, featuring the macetro on tenor and alto save of the state of the

ferred to leave them happy and appliating, and the planting are include Peek & Peek Others, and booking highlighted by slow-motion comedy bit, fow cilluser, of gradient, and booking bit, fow cilluser, of gradient, and booking bit, better than usual and getting light planting bit of the priority happens, and booking bit, better than usual and getting light planting bit of the priority happens. The boom grosses of the global priority happens are priority happens.

Olympia, Miami Miami, Nov. 13. Terry Lawlor, Enrica & Novello, Netl Stanicy, Phit Wayne, Skating Earls, Les Rhode House Orph; "Wild Harvest" (Par).

Harvest\* (Par).

Well halanced and paced, current bill hits a steady aud-reception from the party of the part

good portion of giggles and mitted with its mining of stage, servers and Topillier Terry Lawlor mixes pops with specials, to hold vocal assignments of the servers of the s

#### RKO, Boston

Boston, Nov. 14,
Connee Boswell, Buck & Bubbles,
Bob Hopkins, Virginia Austin, Chesterfields, Larry Flint House Orch;
"Wistful Widow Wagon Gap" (UI).

This one should have stacked up better than it did, Talent is there but at opener at least it didn't click too well as a whole, though the in-dividual acts are standard and plenty

too welf as a whole, though the individual acts are standard and plenty dividual case are standard and plenty of the control o

### WB--Transatlantic

the Associated British studios in

the Associated British studios in Elstree.

Hitcheock and Bernstein plan to roll their first feature, "Rope," in relation of the plant of the state of the state of the state of the state of the starting role. Playwright Arthur Laurents, who wrote "Home on the Brave" for Broadway two years ago, has completed the "Rope" ton chief of Gaumont-British, is slated to arrive of the Coast this state of the Coast this work to serve as production assistant to Hitcheock.

In the Brayer of the Coast the State of the Coast this properties in preparation, for which no distrib deal has yet been set. These distrib deals has yet been set. These distrib deals has yet been set. These distributions of the Coast of the Coast of the Elstree studies early next spring. Transatlantic also has two properties in preparation, for which no distribution has yet been set. These distributions of the Coast of

### C. of C. Realizes

— Continued from page 1 — up with an eye toward having it adopted as city theme. Seek when the continued of the continued of

### Click Augurs Big New B.O. for Yiddish Vaude

The born grosses of the concert fadd have my growing the concert fadd have my grown of the concert fadd have my grown of the concert fadd have my grown of the country, concerts may be the salvation of the attractions in that field, and the country for the concerts may be the salvation of the attractions in that field, and the country for the concerts may be the salvation of the attractions in that field, and the country for the concert fadd in the concert fadd in the country for the concern fadd in the concern fa

sight at a \$3.60 top.
With that kind of take possible, be's booked the Brooklyn Academy of Maiss for Dee, \$ and 7, for repeated the Brooklyn Academy of Maiss for Dee, \$ and 7, for repeated the property of t

### "Satchmo"

Continued from page 45 =

Continued from page 45

big-toned, and performed with
amazing technique, was a highlight
So, too, was his unexpected gagging
to the state of the state of the state of the state
So, too, was his unexpected gagging
gard's clarinet was in the same class.
Another highlight was the bass ability shown by Shaw and the few
chances Cattert got to shine at the
claim rated him right up with the
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data rated him right up with the
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some state of the state
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of the straight musical numbers.
What's even more unusual about
such a group of artists as Armstrong
has rounded up in place of his big
many similar outfits have tried but
cleently together. That's something
many similar outfits have tried but
few have achieved. Much of the fare
was the tried and true "Royal Gar"Then the Saints Go Marching In,"
"The state of the state of the state of
"The state of the state of the state of
"The state of the state of the state
group's treatment the material took
on added lustre.

Wood.

### League's Adoption of Press-List Cut Would Slash Setup to 34 Tix Pair

Broadway's premiere press list-will be radically alashed by a num-ber of producers, nearly all cutting been of producers, nearly all cutting Leagna of New York Theatres has in ducet achedite accepted. Theatre of some 60 to 50 pairs opening night, there is spheddled a maximum of 34 pairs. Excluded or shifted to the sec-ond night would be columnists, radio come have been accorded debut cour-tesies.

tasies.

Lee Shubert, with the support of some other wellknown managers, thus got a "victory" over certain segments of the press. Reaction among drama newspapermen on cutting many press and radio first nighters is distinctly unfavorable, and some showmen regard the Lespue's some showmen regard the League's "edict" as high-handed, if not dicta-"edict" as high-handed, if not dicta-torial. They have in mind, of course, the volume of free publicity ac-corded legit theatres on the air and in varied publications.

Leaguers who steered the whole-sale paring of the first-night list con-tend that those occupying press-eats constitute a considerable ele-

sale paring of the first-night list com-ied that those occupying pres-seats constitute a considerable ele-ment of the first-floor audience, a varied the residence and according to some producers, possibly a majority, have a different slant on debut audi-nces, and it's pointed out that even east on their hinds, general audience reaction is not influenced, except possibly in theatres of small orchest-rat-floor capacity. Such theatre, the control of the legit theatre list.

#### Prepped in Adva-

When the League's board met Friday (14), after having failed to get a quorum at a membership huddle to day (14), after having failed to get a quorum at a membership huddle to a quorum at a membership huddle to a quorum at a membership huddle to "slaughter," a new schedule bad already been prepared and without much palaver it was "adopted." No best of the property of the of the

the non-quorum session At the non-quorum session the clipping of the press list was even more drastic, and last week there was a revision which "permits" two pairs of ducats going to the nine deilles, instead of a single pair, as planned at the first huddle. Sipshing of the first-night list appears to have stemmed from the issuance of lave a stemmed from the issuance of lave a december of lave and the control of the first pairs to leading delica. nair a dozen pairs to leading dailies.

Some showmen think that only the
critic and the drama editor should
be given premiere courtesies.

Breakdown

If the proposed, curtailed list be-comes a general practice, two pairs would be given each of the nine New York dailles, one pair each to four would be given each of the nine New York dailles, one pair each to four other inewspapers in the metropoli-ian area, one pair each to four week-land of the pair of the pair of the pair paper or radio poole who have heretofore received first-night sear-coad or subsequent performances." Vaunerr (which: includes Daux Vaunerr (which: includes Daux eliminates) and the pair of the pair includes the pair of the pair of the pair ceives first-night notices telegraphed immediately after each opening? Vasurar of Hollywood, which receives fini-injury in colour sleepaghed
with the colour state of the colou

sgrees to submit to any ruling made:
by the board of governors or the dresses and champagne.
The club was founded by Bernard
Propriate by them for a violation of Sobels, excligery press agent, as a
full caguin."

### Singer Sets 'Chronicle'

Louis J. Singer is slated to produce "Chronicle," a drama by Harry Segall, who came to N. Y. from the Coast last week to talk over produc-tion plans. Author's "The Stars Weep" was tried out this fall and is being rewritten.

Singer debuted on Broadway with Eddle Dowling, when they produced "The Glass Menagerie," and the same duo offered "Our Lan'," which recently closed after a short stay

### Cleveland In **OK Operetta Bid**

Cleveland, Nov. 18. cities in major operetta presentation ends what is regarded as an experimental season this Saturday (22), as mental season this Saturday (22), as scheduled. One week's showing each of "The Merry Widow," "Roberta" and "Desert Song" were given, a local group splurging in production for all three musicals at the 7,000-seat Auditorium. Indica-tions are for a total of \$200,000 for production for all three musicals at the 7,000-set Auditorium. Indications are for a total control of the 1,000 for the 1,000 fo

### ZIEGFELD CLUB HOLDS 12TH ANNUAL DINNER

The Ziegfeld Club, composed of beauts of Ziegfeld shows, celebrated its 12th anniversary with a dinnerdance and entertainment at the Starlight Roof of the Waldorf-Astoria, Saturday night (15). The affair drew a record audience at \$15.

a plate.
Heading the group is Gladys Feldman Braham, president for eight consecutive years, who was aided on arrangements by a staff that included Gertrude Vanderbit, VI Bowers Simmons, Helen Gates, Dorothy Brown Fox and Grace Langdon.

Langdon.

The club never solicits funds, it maintains itself through the annual ball, gives help to the sick, looks after hospital cases, rehabilitates, and also provides courses at trade schools where former Ziegfeld girls can learn to earn their living as trained workers.

trained workers.
Every yets show biz names volunteer their services for a varied program, and this year the list included Thelma Carpenter, Tom Scott, Stope Terris, a member of the club who gave a group of songs that she popularized in "Show Boast," accompanying herself in one number on the guitar. Euth and Nel Stankin, but the guitar Euth and Nel Stankin, but the guitar Euth and Nel Stankin, but the guitar Euth and Nel Stankin, and the guitar Euth and Nel Stankin, and the stanking the stanking

Meyer Davis provided the music.
Audience notables included Gene
Buck, who apeared for the first time
at the club function and, opportunely, the club provided a reprint
of an old "Boiles" for which Buck
had provided the lyrics. Others
present were James Montigmery
Flagg, Dr. Jerome Wagner, James
Mason, Lorraine Manville Dresselhuys and Mrs. George Hamlin Shaw,
of the executive committee. of the executive committee.

of the executive committee.

There were telegrams from Billic Burke Ziegfeld, honorary president, and Gypsy Rose Lée, Toastmassers were Horace Braham and Harry Hershfield. Alan Corelli, head of the Theatre Authority, raffled off dresses and champagne.

Filmster May 200 May 12 May 200 May 20

Show will open in London some time in February.

### Sobel's Novel Intro to Course

Bernard Sobel, Metro publicis, started a course in theatrical publicity at The New School, N.X., re-licity at The New School, N.X., re-licity at the New School, N.X., re-licity-five students assembled, all equipped with pencils and notebooks. But when the hour for the class to begin arrived, there were the train? Wann't he going to show the train? Wann't he going to show the train? Wann't he going to show the train of the new the train of the new that the new the new that the new t

"History is being made today in the science of teaching. This pom-pous sentence embodies the theory of this course in theatrical publicity. First capture attention with your opening sentence. Then hold it until

of this course in theatrical publicity. First capture attending with young the property of the

### Lavery Completing Play For Hopkins Production

Emmet Lavery, whose "A Gentle-man from Athens" is now in rehearsal for Broadway, has nearly com-pleted another play for production next season. As yet untilled, it is to star Louis Calhern and will be produced and directed by Arthur Hopkins. It is an historical drama about Fencion, the Archbishop of Cambral, whose attempts at liberal reform aimost prevented the French

Revolution.

Lavery's last previous play, "The Magnificent Vankee," based on the Hife of Justice Oliver Wendell Hife of Sustice Oliver Wendell prevented and staged by Hopkins. "Gentiment" is being directed by Sam Wenamaker and produced by Martin Gosen, in association with Eunice Healey, with Anthony Quind and Bdith Advater in the leading and Bdith Advater in the leading

As soon as "Gentlemen" opens on Broadway, Lavery will return to the Coast to conclude a deal with director Richard Wallace for an independent film production of his legit play of about 10 years ago, "The First Legion," with a deal in line for release through a major company.

#### 'HARVEY' FOR DALLAS

Dallas, Nov. 18. "Harvey," with Joe E. Brown, has

"Joan of Lorraine," with Diana Barrymore, is due for January; "State, of the Union," with Kay Francis, opens the local season Dec. 3-4.

### Marjorie Reynolds Will Do Broadway Gloom Lightening a Bit As Production Tardily Steps Up

### Playhouse Buys Home

FlayRouse buys frome
Neighborhood Playhouse School
of the Theatre has just bought the
Old Kips Bay Boy Club building on
old Kips Bay Boy Club building on
with purchase partially danaced by
\$8,000 bequest from Alice and Free
Lewisohn, as well as gifts from
school's grads. These include Gregchool's grads. These include Gregcracken, Ba m b L Ly nn, Richard
Cracken, Ba m b L Ly nn, Richard
Cracken, Ba m b L Ly nn, Richard
School is non-profit, with Denaid
School is non-profit,

### 65G Budget For ET's Six Plays

Theatre which starts at the Mavine Elliott theatre Dec. 7 with "Galileo," is budgeted at \$65,000 for the six plays to be presented. Last year ET ended with a deficit of \$16,000 which was absorbed by the American Na-tional Theatre and Academy, but this season it is hoped that the proj-ect will operate out of the red. ET leaders are engaged in means of par-ing the operating nut, so that ANTA would not be required again to as-sume financial responsibility.

Stagehands have been asked to make a concession, crew pay last season having constituted the major season having constituted the major outlay, because the deckhands re-mained on the payroll continuously, whereas most actors received par-tial minimum pay for the actual per-formances given. Stagehands union contended that its ET crews only get wages, whereas actors may ob-tain regular engagements on the strength of their performances.

strength of their performances.
Actors are paid \$8, \$10 or \$12 per
appearance, there being five performances weekly. The half dozen
ET plays will be spread over as
many months, each show going on
different performances will be given Bunday
Performances will be given Bunday
Off-matinee days in the week.
The Ellioth bus more series then the

oft-matinee days in the week.

The Ellioth has more seasts than the
tiny Princess across 39th street, and
if all subscriptions are sold the total
would be \$70,000, leaving a narrow
margin between that possible
"gross" and the budget total. Subscription money will be allocated
on a pro-rate basis between the ET
bester corganities expense. There are presenters, with a portion used for theatre operating expense. There are three classes of subscriptions, since three classes of subscriptions, since the house has three floors, class A rate for the lower floor being \$18, or \$3 more than last year. Critics will be required to subscribe as be-fore, there being no press list.

### Big Enrollment For Wing's Service Course

With general registration under way this week for the second year of the American Theatre Wing's of the American Theatre Wing's professional service program, the enrollment is running well ahead of 1846. Registration is already 1,500, compared to last season's peak of 1,100, and more are expected. Enrollment started yesterday (Tues.) and continues through tomorrow Thur.).

and continues turough tomorrow

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and other unions, 113.

Last season, members of 10 legit shows continued training during the run of their plays. This season, players in 21 Broadway shows will be going to the Wing's school in off hours. Wing's seventh term will begin Dec. 1 and run to Feb. 14.

Omaha Grip Dearth

Death of half-dozen veteran stage-hands in Ornaha during past two years, plus fact that few youngsters are coming in, has created a serious shortage here,

rehearsal is small there are definite indications that production activity is tardily stepping up, after lagging is tardily stepping up, after lagging through recent weeks to such an ex-tent that actors became very wor-ried. That still goes for many play-ried. That still goes for many play-taking precedence over straight plays. Early this week only 10 shows had definitely listed opening dates on Broadway up to mid-January but production emerged into pre-rehear-sal form.

production emerged into pre-rehear-sal form,
Musicals listed in rehearsal are
"Look Ma, I'm Dancing" and "Make
Mine Manhattan." "Bonzana Bound"
is slated to start next week and first
calls were issued for "Break It Up"
and "Sally" (revival), Musicals slated
to follow soon include "The Richest and "Sally" (revival). Musicals stated to follow soon include "The Richest Girl in The World" and "Inside U.S.A." None of the latter are due on Broadway until after New Year's but the next musicals definitely dated are "Angel in The Wings," Dec. 10 at the Cornet, to be the British of the Cornet of the British Court of the Oncoming Straights

tury.

Oncoming Straight; shows are heaced by "Aniony and Cleopatra," heaced by "Aniony and Cleopatra," the straight of the st

Shuberts planned a fall edition of "Ziegfeld Follies" but that revue has been set back until late winter or spring. That appears to be the status too of several announced English musicals and whether the latter will come overseas is uncertain.

### PARTY AGENTS FLOOD 'STREETCAR' FOR TIX

STREETCAN' FOR TIX
As soon as "A Streetar Named
besire" drew strong grosses during
the Boston tryout, there was a runh
elser "drew strong grosses during
the Boston tryout, there was a runh
strong the street of the street
the street of the street
street weeks on Breadway have been
the desile all for full boomfice
prices, the party people collecting
for from the charity organizations
benefited. Ordinarity party deals
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#### Rathbone Breaks Wrist

Admission Dreams with a broken wish last week. Actor was valking his dog in Central Park, N. Y., when the hound bolked a wail; when the actor, who is appearing in The Eurew's Chitmore, Show was cancelled that event of the broken with his arm in a cast.

Mrs. Brock Pemberton, wife of the producer, active in the American Theutre Wing, about the last week of the producer, active in the American Theutre Wing, about the last week of the producer, active in the American Theutre Wing, about the last week of the producer, active in the American Theutre Wing, about the last week of the producer, active in the American Theutre Wing, about the last week of the producer, active in the American Theutre Wing, about the last way to be a support to the producer, active to the producer of the producer, active to the producer, active to the producer of the pro

### Ballet Theatre's \$3 Top a Precedent For City Center; Would Lose at \$2.40

Ballet Theatre is setting a precedent with its \$3 top for its engagement at the City Center, N. Y. opening tonight (Wed.). House has previously had a \$2.40 top for all previously had a \$2.40 top for all events, including opera, symph orchestra, ballet and legit. It's been listed in a special category as a sort of non-profit people's theatre since its inception under the late Mayor Fiorella LaGuardia's regime. Various unions and organizations have made concessions and given aid on that hasis.

that hasis.

Whether the theatre will boost its heretofore rigid \$2.40 top on subsequent bookings is undeeded. Any change of polley will be watched with interest, as there is a certain segment in legit jealous of any "commercial encroachment" by City Center.

Center management states that Ballet Theatre demonstrated that it couldn't operate profitably at a \$2.40 top, and would lose money on the engagement at that seale. Where you have a proper on the state of the entire orchestra and part off the tenter orchestra and part off the state of the st management : states tha

Center's managing director, Paul Moss, has, been stressing the rising cost of operations at his house, while prices have remained the same he originally set. Confortly and the same he originally set. Confortly and the same he originally set to operate the period of \$33 seats previously mused in a rear baleony, bringing the espacit to \$0.00. But opera and symphopy to \$100 set of the same has been been as the same period to \$100 set of the same period the same period to \$100 set of the same pe ter's managing director, Paul

line with the thing separat price product of the pr

### Helburn Due on Coast To Prep Guild Production

To free Suille Production
Theress Helburn, co-head of the
Frestre Gildid is expected her
Nov. 22 to Yanunch the Guild's
Frestre Gildid is expected her
Nov. 22 to Yanunch the Guild's
Frestre Gild is expected her
Guild rep, Miss Helburn will remain
here a week initially, supervising
the attempt to Coast-cast the Guild's
next planned production, "You
which nequires an all Britishaccented crew,
Miss Smith is now working on
preliminaries to Miss Helburn's viait
preliminaries to Miss Helburn's viait
for viewing on her arrival. If the
over proves economically and ar-

move proves economically and ar-tistically successful the play will be done here first and then circuited.

### Meehan Staging 'Girl'

John Meehan is getting leave from letro shortly to come to N. Y. to age the musical, "The Richest Girl Metro shortly to come to N. Y. to stage the musical, "The Richest Girl' in the World," for Stanley, Gilkey. Production is skedded for late Jan-uary or early February. Earl Brent contributed the music. Book is by Meehan's son, John, Jr., who wrote the books for "Rosa-linda" and "Helen Goes to Troy."

#### TONDON GETS TORTUNE

London, Nov. 18.
"Outrageous Fortune," new farce
by Ben Travers, opened at the Winter Garden last Thursday (13) with
Ralph Lynn and Robertson, Hare-co-

starring.
Play contains old ingredients of author's previous successes with the same acting team. It will appeal to the stars' fans.

### MIAMI BEACH LEGIT **BUILDING AGAIN UP**

liami Beach, Nov. 18. Miami Beach, Nov. 18.
Proposed building of a legitimate theatre here, announced early last summer and dormant awaiting lifting of amusement building restrictions of the state of the project, Herb Ellsburg, former veterant heater exce in the midwest, now living here, will remain as managing direction, the state of the project of the state of the state of the midwest, now living here, will remain as managing direction, the state of the state of

managing director.

First house of its kind to be built
in Florida, the new theatre will be
named after the late Carl Graham
Fisher, pioneer builder of Miami
Beach, with his wife, authoress Jane
Fisher, skedded to play an active
part in the organization.

### Swede's Wally To Produce in U.S.

Gustav Wally, veteran legit pro-ducer in Stockholm, is starting a new career in the U. S. Recently arrived in N. Y., he's taken out his first citi-

zenship papers.

Meanwhile, Wally's associat Meanwhile, Wally's associates are managing his two houses in Stockholm, the Otenra and the Soedra as well as the Circus animer theatre will as the Circus animer theatre the producer reveals. will be disposed of soon so he can center all his attention upon his plans in the U.S. Bill Gotham entry will probly a soon of the control of the

He's no stranger to America, is cidentally, about a decade ago was in Hollywood as a Paramou contract player.

### Wolfit to Tour Western Canada for First Time

Vancouver, Nov. 18.

Donald Wolfit and his Londo Donaid Wolfit and his London Shakespearean company, who visited the U. S. and Eastern Canada last year, are to four Canada again from Christmas until the middle of March 1948, this time including Western Canada

Canada.

Western Canada tour will be Wolfer first. His will also be the first British company this side of the British company this side of the Canada Canad

#### Revamped 'Bean' to Det .: Kibbee Out, ZaSu Stays

Aldoee Utit, Zasu Stays
"fate Christopher Bean," which
shut down last week in Chicago after
an unsuccessful tryout, is still slated
for a crack at Broadway under plans
of the property and dance Merrill
of the property and dance Merrill
of the property and dance Merrill
duction from Michael Meyerberg.
New producers signed Billy Gilbert to take over direction, and will
open the show Monday (24) at the
Shubert-Lafatyette, Defroit, for another two seeks the will they alled
next, Gilbert, in Chicago for the last
outpet of the property of the course of the course of the
energy of the course of the c way engagement tentatively states next. Gilbert, in Chicago for the last couple of weeks as a member of the "Chocolate Soldier" cast, has been doubling as the "Christopher"

"Chocolate Soldier" cast, has oven doubling as the "Christopher" stager.
Guy Kibbee pulled out of the show after it closed down in Chi-cago, but ZaSu Pitts is still with it.

### 'SONS' MILD 71/6, BUFF.

"All My Sons," in five perform-ances last week at the Erlanger, at a \$3.60 top, drew a mild \$7,500. Local public seemed unexcited by the play's Broadway reputation.

### VARIETY SEEK PICON, COHEN FOR B'WAY REVUE

Ernest Anderson and Sam Gut-worth, producers of the Town Hall ("Oncerts at Midnight" series, are currently lining up a revue with setches by Republic theater, now leing uged as a filmer. Revue, manny in English, would include Yiddish, language material. Negotiations are currently on with Molly Picon, Myron Cothes Barr-son of the Control of the Control of the Second of the Second of the Second of the Control of the Second of the for the yenture has been set yet.

### Shuberts, AFM Settle Atlantic City Snarl, Globe May Go Legit

Atlantic City, Nov. 18.

A deal whereby the Shuberts would acquire the boardwalk Globe theatre is on again, this time with an agreement already reached with the local musicians' union,

the Ioeal musicians' union.

The Simberts were resported all set to move into Atlantic City last spring but could not see eye-to-eye with the musicians after nearly all other details had been inned out. As a result they dropped the idea as a result they dropped the idea and summer stock. Charles Hart, who represented the Shuberts during last summer's negoliations, came back into the picture last week. This report is not not the different producers and the musicians.

The resort union accorded in offer

The resort union accepted an offer which will give employment to 15 men for a 20-week period, a 10-week winter season and a 10-week summer season.

mer season.

The theatre property is greatelapidated, having been used of for summer burlesque the past or more years.

### UTAH LONGHAIR ON **DEFINITE UPBEAT**

Salt Lake City, Nov. 18. The concert season here last week showed definite signs of recovering from a weak start, when the Paga-nint Quartet and the Utah Sym-phony had solid attendances at their

concerts.

The Paganhii Quartet, despite the fact that chamber music isn't top drawer in this town, had 1,300 on hand for the evening performance Nov. 12, and the afternon school attendance was a capacity 2,300. The quartet was presented by the Grante Assn, at Grante High School

auditarium.

"Opening concert of the season by
the Utah Symphony, conducted by
Maurice Abravanel, who came from
Broadway legit to take Werner Janssen's place this year, was a complete
sellout, Press reviews were full of
raves, and the season seems assured of capacity turnouts

### 'Fancy Free' Slated To Be Arbitrated

Dispute between Henry Adrian, producer of "Young Man's Fancy," at the Cort, N. X., and the play's accredited authors, Harry Thurschwell and Alfred Golden, is being readled for arbitration before a panel of the American Arbitration Assn.

The issues involve alleged unpaid royalties and a charge by Adrian that he is the actual author of the

#### Sign Pair for Aussie

Claude Horton and his wife, Jean Cameron, have been signed by Dorothy Stewart, N. Y. rep for the J. C. Williamson Theatres, to appear in support of Cicely Courtneidge in the forthcoming Australian production of "Under the Counter."

British musical, which had a brief run on Broadway this fall but which ran for two years in London, will open Dec. 26 at the Theatre Royal, Sydney. It will then play Melbourne and tour New Zealand.

Physical production of "Counter" has now been completely disposed of, and the customs bond required to bring the show from London sans duty has been cancelled. Costumes dury has been cancelled. Costumes were sold to the Williamson legit interests and shipped to Australia, where it's to be done, while the settings were sold to a South African showman.

### Minny Symph 2d in Tours With 160G: 88 Outside Concerts Rack Up Record

### 4 SHOWS SET SMALL **EASTERN STANDS**

Comparatively few attractions are touring the eastern seaboard, but at least four shows are booking the smaller stands and traveling by but or station wagon. Stanley Wolfe has "Dream Girl" and "Made in Heaven," James W. Kling is trouping "The Hasty Heart," and Walter and Virginia Davis handle "The Late George Apley" similarly.

None has had casting trouble as

None has had casting trouble as new productions are under normal-Necessary settings and production are carried in trucks or trailers. Understood there are some 30 play-able dates in the New England area.

### **Hurok Repacts** H. Kreutzberg

On the strength of two sellout performances Nov. 8 and 15 at the segleted N. Y. and a very favorable press, dancer. Haratd Kreutzberg mees Nov. 23 and Dec. 7, and will be booked for a full national tour locate season by Soi Hurok. Dancer, and, was only pacted for alx dates with full because the Hurok office want sure how the 43-year-old artist would do after the long subsence. Chicago, Madison and Mitwatkee.

Kreutzberg, who sails for Europe

Kreutzberg, who sails for Europe next month, does a Scandfavian tour next, and has other continental dates before his return. In prewar days he coupled with Yvonne Georgi in a U. S. visit but is now going it

alone.

During the war, Kreutzberg left his native Germany and went to Austria, where he danced. When the Austria, where he danced. When the U. S. Army entered Austria, Kreutz-berg was interned for two weeks but then released. Reports are that he engaged in no political activity.

### Helen Traubel III. Cuts San Antonio Booking

Appearance of Helen Traubel as soloist with the San Antonio Symphony Orchestra Saturday (15) was cancelled because of the singers illness. Miss Traubel caught cold during an auto drive from Dallas to Sherman.

Sherman,

Bel Canto trio replaced Miss
Traubel.

#### Book Due for 'Bongo In N. Y. Booking

In N. Y. Hooking
All-colored show, known originally as "Galypso," "Cruise" and more
recently as "Bongo," as scheduled to
emerge at the International (Columbus Circle), N. Y., but there are a
low-level of the column of the column
and the column of the column of the column
and the column of the column o

Finity.

Latter requires money to guarantee salaries be deposited but none had been posted up to yesterday (18). Another hurdle is the fact that some players in the group are not members of Equity.

### 'Lucasta' 14G, Toronto

Toronto, Nov. 18.

Despite rave notices, "Anna Lucasta" pulled a good \$1,4000 at the 1,325-seat Royal Alexandra last week at \$3 top. Two-thirds of the gross was snared in the second half of the second ha

### 'CRIME' INTO REHEARSAL

Dostoievsky's "Crime and Pun-ishment," in the Rodney Ackland adaptation produced by Oliver Rea and Robert Whitehead, goes into re-hearsal next Monday (24).

Supporting John Gielgud, who is being replaced in "Medea" by Den-nis King, are Dolly Haas, as Sonya, and Alexia Minotis, as the Inspector.

Minneapolis Symphony Orchestra last season played 88 concerts on tour, more than any other Symphony 190,019 from them, a figure ex-ceeded only by that of the Philadel-phia Orchestra, according to a report just, issued, From recordings it re-ceived \$52,490 last year, it's also re-vealed.

The report states that the tour's net profit was \$41,803, expenses having eaten up the balance of the \$160-519.

ing eaten up the balance of the \$180\$18. In total aumber of concerts played
last year—128—the Minnespolls
last year—128—the Minnespolls
last year—128—the Minnespolls
of three others, the busilest having appeared publicly 171 times. Although
Minnespolls is the nation's 18th city
Minnespolls is the nation's 18th city
learned to the state of the state of the state
compared to a top figure of 487,882,
that of Philadelphia.

Survey published by the Minnes
surpssed in size by only seven
others, but in its minimum salary
scale of \$75 a week only six eastern
orchestras exceed it.
arger gross income than Minnespolis \$38,178 (which included its tour
profits) and operations of two other
orchestras were heavier. However,
the local orchestra, like that of
every other one throughout the
country, wound up the year with a
Even Boston and New York, with

country, wound up the year with a deficit.
Even Boston and New York, with heavy receips from broadcasting and recordings, and Philadelphia and recordings, and Philadelphia and recordings, and philadelphia and recording to the survey. The Minnespolis declive was \$135,000 as compared to \$550,000 in three others. Civic leaders foot the bill.

### Bloomfield, Santley Prep 'Jones': Ruggles as Star?

Hollywood, Nov. 18. Harry Bloomfield and Joseph Sant-"A Cortain Miss Jones" with Charles Ruggles tentatively set for the lead They'll go into rehearsals here and plan opening in San Francisco in January, playing Coast stands before taking the show to New York.

taking the show to New York.

Property was originally owned by
Jed Harris. Play is by Peter Bernels,
Universal-International con ir a ct
writer whose last stint was "Portrait of Jennie" for David O. Selznlck, and Alden Nash, freelancer
whose last was "The Sainted Sisters" for Paramount.

ters' for Paramount.

Mannwhile, Bloomdeld, whose last show was "Polonaise," still has a deal on with Monte Proser and Alberto Varga Girl, "alhough Early "Varga Girl," alhough Early magazine's litigation to prevent use of that title by anyone but itself may stymic the deal. Proser left here over the weekend for Chicago is contro with Earl Bown, the gather ones, or constumnting the deal.

### Hasso Eyeing Play

With three unreleased pictures as her backlog, Signe Hasso is now freelancing with a view toward doing a play on Broadway. Actress, who already has read some 20 scripts, is negotiating with the Theatre Guild at the moment.

Miss Hasso last appeared on Broadway in "Golden Wings," at the Cort, in 1941. Opening the day after Pearl Harbor, the play which dealt with the RAF, was mildly received, and ran briefly.

#### Actor Kayoes Thug Boston, Nov. 18.

Nick Dennis, 130-pound actor playing a character role in "A Streetcar Called Desire," current at the Wil-Caned Desire," current at the Wil-bur, was attacked by a thug last week as he was on his way home following a performance. Actor told the holdup man, who outweighed him by about 50 pounds, to scram, and when he didn't he gave him a fast right.

Föllee found Dennis sitting on the

Police found Dennis sitting on the

### 'Annie' Wow \$51,500, Lunts \$24,000, Chi; **Spike Jones \$23,000, Chevalier \$19,000**

Boxoffice last week had the best take in years when the discovery of the con-traction of the contract of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of th

ger, Estimates for Last Week

Estimates for Last Week
"All Gaal Is Divided"—Civic (900;
\$3.60) (1st week). Light \$10,500 for
six days.
"Sande Get Your Gun"—Subpert
(2106; \$8) (2d week). Thunderous
\$3.50.00 seek the record of the pra"Checolate Sodile" — Blackstone
(1,358; \$48.00) (61h week). Even with
the absence of Billy Gilbert for
three days, big jumped to noble
\$25,000. 3ack Harrold did fine sub-

g.
43.60). One week engagement ught fancy \$19,000.
5 Mistress Mine"—Selwyn (1,000) (2d week). Take is limited by de subscription, but still great

94.80) (2a w. 194.80) (2a w. 194.80) (2b w. 194.80)

### 'CAROUSEL' SRO \$40,000; BLACKSTONE OUT, ST. L.

BIAGADI UNI. VUI., 51. L. With the end of the rainy spell and the advent of cool weather, and the advent of the cool on the second week of a two-west weeked to an SNO gross of \$40,000 on the second week of a two-west proposed on the second week of a two-west proposed to the current season. In the cool of the current season of the current seas

### Gertie Grabs \$23,000 In 'Tonight' in Balto

Baltimore, Nov. 18.
"Tonight at 8:39" with Gertrude awrence starring, overcame bad weather to garner a fine \$22,000 at 70rd's last week.
"Firefy! is current, with "Oklatoma' set to follow.

#### 'Mary Had' Big 13G, L.A. 'Weakness' 18G; 'Alba' OK

Weakness' 18G; 'Alba' OK.

Local legit scene brightened last week as two newcomers bowed in week as two newcomers bowed in the legit scene brightened last legit scene brightened last legit scene brightened last legit scene legit scene brightened last legit scene brown of the legit scene le

"Blackouts of 1947," El Capitan (282d wk) (1,142; \$2.40). Same, \$17,000. "Mary Had a Little," Belasco (1st wk) (1,061; \$2.40). Opened Sunday (9). Extra mats helping it toward olay \$15,000, about 75% capacity. "That's the Way Women Are," Las Falmas (1st wk) (388; \$3). Mild \$3,500.

\$3,500.

"The Fatal Weakness." Biltmore (1st who) (1,636; \$3,60). First of three frames, okay \$18,000.

"The House of Bernarda Alba." (Coronet (three days) (255; \$3,60). Sellout opening with all seats at \$1,000.

### Widow,' 'Rose' 11G, N.H.

"Merry Widow" and "Rose Marie", spitch of "Merry Widow" and "Rose Marie", spitch of "Merry Marie Marie

### JOE BROWN'S 'HARVEY' \$26,500 IN PITT 2D WK

Pittsburgh, Nov. 18. Second week of Joe E. Brown's "Harvey" was about \$4,000 better than the first, doing a smash \$26,500. It now looks as if the three-week en-gagement won't be even half enough. sagement won't be even half enough. There's a constant line at the bosoffice and the advance sale for the confice and the advance sale for the confice and the advance sale for the confice which is the comedy may break the houses the configuration of the configu

#### Albany Playhouse Does \$3,600; Has Swank Bow

\$3,600; Has Swank Bow
Albary, Nov. 18.
The Playhouse, extensively remodeled by Malcolm Atterbury for
an 18-week stock season—Albary's
tan 122 weeks stock season—Albary's
tan 122 weeks—did a little better
tan 122 weeks—did a little better
ances of "My Only Love", new
concely, House is an 850-aster, and
scale is at \$220 top.
top. 12 weeks of "My Only Love",
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### **Current Road Shows**

(Period covering Nov. 17-29)
"All Gaul Is Divlôed"—Civic, Chi.
(24-29).
"All My Sons"—Erlanger, Chi.
(17-29). "Angel In the Wings"—Playhouse, Wil. (21-22); Forrest, Philly (24-29). "Angel Street"— Met., Seattle (17-22).

"Anne I Street" — Met, Seatus "
"Anne Lucata" — Hanna, Cleve, (17-22); Sheris, Ete (24); Paris, Youngstown (25-26); Hartman, Col. (27-28); Sheris, Ete (24); Paris, Col. (27-28); Sheris, Ete (27-28); Sheris, Col. (27-28);

(17-22). The Lean, 5t. 20018 (17-22). "Carousel"—Cass., Det. (17-29). Maurice Chevaller—Shubert-Laty Che. Det. Soldier"—Blackstone, Che. (17-29). "Dream Girl"—Curran, Frisco
(17-22): Geary, Frisco (24-29). "Fatal Weakness"—Biltmore, L. A. (17-29).

(17-29). "Nixon, Pitt. (17-22); Cox, Cincy (24-29). "I Remember Mama" — Locust, Philly (17-29). "Lady Windermere's Fan"—Colo-nial, Bost. (17-29). "Legend of Lon"—Plymouth, Bost. (17-29).

"Legend of Low"-rym". Belasco L. A. (17-22), "Mary Bad a "Little" — Belasco L. A. (17-22), "Medlum," "Telephone"—Majestic, Bost. (17-29), "O Mistress Mine"—Selwyn, Chi. (17-29), "Oklahomat" — Mosque, Richmond "Parka (24-28), "Parka (24-28).

(17-29).

"Oklahoma!" — Mosque, Richmond (17-22); Ford's, Balto (24-29).

"Private Lives" — Harris, Chi.

(17-22); Four's, Balto (24-20).
"Frivate Lives" — Harris, Chi.
(17-20).
"Bour Beat" — Shubert, Philly
(17-20).
"Sour of Norway"—Natl, Wash
(17-20).
"State of the Union"—Coliseum,
Sloux Falls (17). Orpheum, Sloux
(18).
"State of the Union"—Coliseum,
Sloux Falls (17). Orpheum, Sloux
(18).
"State of the Union"—Coliseum,
Sloux Falls (17). Orpheum, Sloux
(19).
"State of the Union"—Coliseum,
Sloux Falls (17). Orpheum, Sloux
(19).
"State of The Shubert, Death
(17-20).
"Streetax Named Destre" — Walnut, Philly (17-20).
"The Coliseum from Atheras"—Playhous, Wil. (28-29).
"The Coliseum from Atheras"—Playhous, Wil. (28-20).
"The Coliseum from Atheras"—Playhous, Wil. (28-20).
"The Coliseum from Atheras"—Playhous, Wil. (28-20).
"The Ideal Christopher Bear"The Red Mill"—Davidson, Mill
(7-22); Andrean, St. Louis (24-20).
"Touglish at \$3.28"—Subset, Boat
"Voles of the Tartie"—Contre.
"Voles of the Tartie"—Contre.

"Tonight at 5:30"—Shubert, Bost (17:29).
"Yole at the Turtle"—Centre, Bartlesville (17): Aud., Ponce City (18): Home, Okia, City (19): Aud., Little Rock (20): Con, Hall, Tulks (20): Aud., Ptt. (24:25); Mem. Hall, Salina (20): Music Hall, K. C. (27:29).

#### Francis-'State' 141/4 G In M'w'kee Despite Conv.

In M'wikee Despite Conv.
Attough 15000 state teachers
and the state teachers
and state of the
things at the bouldon did a mild
Stevens, opening the Arion clubs
annual consert course, drew a dissinual course, opening the Arion clubs
area. "Enery V' film, designed for
teacher patronage, did badly, and
other picture allows agw no pictuporder picture allows agw no pictup-

### 'Windermere' 23G, 'Showboat' Gets Big \$44,000, Hub

"Laify Windermere's Fan" at the Colonial the Market Provided The Colonial to Colonial the Colonial to Bester's continued as a week, going clean. hroughout the Laif William of Calypeo" (also called "Bongo") going clean. hroughout the Colonial to Calypeo" (also called "Bongo") going clean. Showboat" (finished Steeper was Bong Goldowsky's New England Opera Theatre production of "Marriage fir Figare's New England Opera Theatre production of "Marriage fir Figare's Showboat" (also called "Bongo") going the Colonial C

### 'NORWAY' NIFTY \$30,000 FOR FIRST WASH. WEEK

Washington, Nov. 18.
Theatre eason seems to have full its attifute and strong bo. becoming the pattern. Hypord by a dressy preem, with top reper from Norwegian emyen for big musicals, "Song of Norwey" rang up a hefty \$30,000, at \$4,80 top, in its initial stanza at the stronger.

stronger.

The Shubert revival of "Firefly" is due Monday (24).

### 'Climax' Mild \$5,000, S.F.; Laraine-Peck \$19,000

Laraine-Peck \$19,000

The fon Francisco, Nov. 18.

Post, concluded a week's run at the Post, concluded a week's run at the special state of the post o

### 'Red Mill' 24G. Indols.

"Red MIIII 246, Indpls.

"Red MIII" grossed a good 24,000
in six days last week at the English, at a \$4.20 to, despite stiff competition from Sorija Henies' "Hollywood day (12) at Collseum. English is dark for rest of month, with "Harvey" the next booking the week of Dec. I... played to an adventise of the control of th Henie played to an estimated 52, 000 spectators in first five perform-ances of her 17-night stand here.

### Day-Peck SRO in Ore.

Portland, Ore., Nov. 18.
Maydair theatre gets touring "Angel Street," Nov. 23. with Laraine Day and Gregory Peck.
Scheduled for four performances at \$3.60 top, and is a \$15,000 sellout already.

### B'way Continues Spurt; 'Allegro' 49G Tops All, 'Man' 311/6, 'Medea' 30G, 'Love,' 'Inspector,' 'Druid' Climb

Nearly all Broadway grosses fur-ther advanced last week, which started with an exceptional Monday (18th week) (C-1.214. 23m) Did

ther advanced list week, which satirted with an exceptional Monday started with an exceptional Monday started with an exceptional Monday of the satirted with a first started wit

Keys: C (Comedy), D (Drama) CD (Comedy-Drama), R (Revue) M (Musical), O (Operetta).

M (Musical), O (Operetta).

"Allerro," Majestic (5th week)
(M-1,695; \$6). New season's costliest
production commands capacity, with
indications that the musical play will
extend into warm weather; approached \$49,000 level.

proached \$49,000 level.

"An Inspector Calls," Booth (4th
week) (D-712; \$4.80). Improved
somewhat, takings approaching \$14;
000; goodly operation profit at that

solvy goodly operation profit at that "Manisi cet Vour Gun," Imperial (79th week). (M-1472; \$4.69). Clicking along to grosses close to \$45,000, which means around \$500 from the standess alone at the standes around \$500 from the standess alone with the standess alone that the standes around \$500 from the standess around \$500 from the s

\*\*A-9-00 again.

"Brigadaon," Ziegfeld (36th week)
(M-1,628; \$4.80). Like some other
musicals with the same top first four
nights, this one is \$6 on Priday and
Saturday, selling out all times;
\$43,000.

Season, sening out all times; 84,000,mand Bocision, Palion (The week & \$4,000, Hardly any evolution in pase and is established as drama click; \$21,500.

\*\*Call Me Miser, Plymouth 486d great run of it for a type revuel, and the state of the season of the

added to Broadway list after two weeks in Boson; opened Tuesday (1.8) instant Rainhow," 46th Strength of draw such that this run musical (45th week) (M-1,319; 86). Strength of draw such that this run musical summer; \$420,000 (espacity) pulses of the summer; \$420,000 (espacity) espacits of the summer; \$420,000 (espacity) espacits of the summer; \$420,000 (espacity) espacits of the summer summe

"The Voice of the Turtle," Beck (188th week) (C-1,214; \$3.60). Did not improve but moves to Hudson next Sunday (23), booked until Jan. 1; about \$7,500.

"The Winslow Bey," Empire (3d week) (D-1,102; \$4.80). Climbed further and takings approximated \$18,500; strong except in gallery; rated as new hit.

"Tated as new hit.

"This Time Tomorrew," Barrymore (2d week) (D-1,064; \$4.20).
Questionable of staying after this
week but improved to \$10,500; "A
Streetcar Named Desire" will follow in Dec. 3.

"Young Man's Fancy," Cort (29th week) (C-1,064; \$3.60). Getting little money but getting by; estimated at around \$7,000, which was an im-

provement. REVIVALS

"The First Mrs. Fraser," Shubert (2d week) (CD-1,300; \$3.60). Doing mildly with mostly feminine draw, first full week estimated at around \$10,500.

first full week estimated at around \$10,000.
"Medea, National (4th week) (D. 1644; \$4,800.) Commands great business and the second part of the sec

winter.

ADDED ATTRACTION

Playhouse (885; \$4.80). Edith Pinf
and several acts of imported French
troupe going out soon; figured to be
a hatural in Canada; quoted over
\$13,000.

### Clark 27G. Phila.: 'Medium' \$20.500

"Command Decisions", Fulton (The weelt) (D-968; \$4.80). Hardly and affirm differs \$2.15.00.

"Call Me Mister," Plymouth (82d week) (R-1078; \$4.80). He may be suffered by Newer (R-1078; \$4.80). Climbed to around \$4.000; capuelty plans, or the suffered by Newer (R-1078; \$4.80). When the suffered by Newer (R-1078; \$4.80). When the suffered by Newer (R-1078; \$4.80). When the suffered by Newer (R-1078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late and can't miss making real (D-078; \$4.80). Plans up one of the late week (D-078; \$4.80). Plans up one of the late week (D-078; \$4.80). Plans up one of the late of the late week (D-078; \$4.80). Plans up one of the late of the late we

### Plays Out of Town

### The House of

Hollywood, Nov. 13.
n production of drama in three autrice Garcia Lorea. Translation O'Conneil and James Graham Lirected by Vindimir Sokoloff; sugene Lourie; costumes, Kate Dri

hand. Opened at Coronet, Hollywood, Nov.
13, '47; \$3.00 top.
CriadaBertha Cartisle
Poncia
Beggar Woman Marian Beeler
Bernarda Alba
Angustian
Magdalena Marjorie Nelson
Amella Frances Rey
MartirloOna Munson
AdelaAnne Muir
Maria JoeefaGertrude W. Hoffmann
PrudenclaMary Redfern Brown
Rhea Goodman Carol Safholm
Sonia RifkinAnne Pearce
Boulah HubbardPhyllis Bargman
Rose Perlman,Joyce Romney
Julia Kent

In a country of hard-working peasms and allowers. The solute of among self-righteourness and class-concloueness, And the cripp profess of a mine self-right counters and class-concloueness, And the cripp profess of an Italian translation recreates in English Locars potent picture. The country of the countr

**BACK IN AMERICA** 

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with her position, screaming to the world and to hereal, that her daughter 'died crigary's that he was a state of sizecraft and an extremely about the current producion was marked by extreme cases of nervousness and somewhat sortly directly. There is no resson cannot be ironed out. On Munson's viridly bitter personal common to be ironed out. On Munson's viridly bitter personal common to be ironed out. On Munson's viridly bitter personal common to be ironed out. On Munson's viridly bitter personal common to the daughter driven to the common to the daughter and the same that the personal legit bow at 19, secrets through the common legit bow at 19, secrets through the common legit bow at 19, secrets through the continuing is a bit too authern the continuing is a bit too authern to the continuing in the continuing in the continuing the continuing in the continuing the continuin

The Village in My Heart

VARIETY

for the guy—an unnitigated egotics the guy—an unnitigated egotics thim solely because she's the only person he's met who can inspire immobile because she's the only person he's met who can inspire immobile because he was a supply a sense in the guy and the solely and the sole

#### The Legend of Lou

Wilmington, Nov. 14.

Hall Shelton production of comedy in two
acts by Stephen Gross. Directed by Melville
Burke. Setting, Tony Reveles. Opened at
Playhouse, Wilmington, Nov. 14; '47, at \$3

Ezra	. Emory S. Richardson
Lou	Ruth Amos
Rev. Tom Flowerton	Maurice Monson
Jim Farr	
Dawson Kennedy	Lyle Talbot
Clara, his wife	Natalie Benlach
Grace, bla daughter.	Ellen-Cobb Hill
Name Kennedy	Virginia Smith
Louise ber daughter	Billie Lou Watt
Frank Farr	Gordon McDonald
Klondike Kennedy	Edward H. Robins
The Raptime Kid	Bruce Adams
An Attendent.	Don Kennedy
Chariff Andy Wade	Leland Harris
Dietal Zing Haue.	House

The Ragines Ris.

The All Parkets.

List Humbs down on "Legend of Bestell Rady West.

List Humbs down on "Legend of Lou" for there's nothing more painful than a humorless tomeon. The parket of the Rise of the Rise of the Rise of the Rise of Rise

### College Play

First in Heart

Kirst in Hears
(Yale Drama Department)
New Haven, Nov. 12.
Yole Department of Drama production of druma in three sets by Belty Smith, baned on the novel, "and Never Yield," by Bileanor Prov. Directed by Frank McMullan. Setting, William Educar, costumes, Joseph Setting, William Educar, costumes, Joseph Setting, William Educar, costumes, Joseph Setting, William Educar, Setting, Sett

Batts. Smith, whose "Tree Groom in Brooklyn" was a literary and film only, has now planted a supling in the legit fleid. It's doubtful it this can only in the legit fleid. It's doubtful it this can the legit fleid. It's doubtful it the can the legit fleid. It's doubtful it the legit fleid. It's doubtful it the legit fleid. It's fleid fleid in the legit fleid in the legit

### **Inside Stuff—Legit**

In the N. Y. Times magazine Sunday (16) Levis Nichols, ver statter of the duly, contributed an article on critics entitled. The Nine Code Men of Broadway? The subtile stated: "There are some who hold them in contempt for dissenting opinions." An accompanying sketch by Allrachteld cardiactured the reviewers as Broadways' "supreme court." The critics "always will be on Broadway, make no mistake about that. Then preeve will go sawy, like bed dreams drifting elsewhere in the dawn, The charges against critics are many... they know nothing and will reflect of their dissents is something like a left jab by Joe Louis...,vet..., an increasing percentage of the audience buys tickets at the advice of friends...

effect of their cussents as somewhat in the advice of friends.

an increasing percentage of the audience buys tickets at the advice of friends.

The advice is the second of the audience buys tickets at the advice of friends.

The advice is the second of the public ... the tradepaper Vantry keeps what ft calls a bosseore on the reviewers. The critics dislike this intensely, as it puts a commercial appraisal on criticism, but if does prove that as an individual no critic is 100% in line with the final decision of the public. Even the winner of this bosseore usually is about 10% off, Or, to put if more delicately, the public is 10% off, ... it is the nine Manhattan existing.

Nichols' composite of the Nine Cold Men' is that he is in his middle d's, has one wife and a fraction of a child. Some criticis have been married more than once, for the first choice cannot take evening after evening of the thester; and perhaps luckly not all critics reproduce themselves.

In the Manhattan of the Nine Cold Men' is that he is in his middle of the theories and perhaps luckly not all critics reproduce themselves.

In the Manhattan once, for the first choice cannot take evening after evening of the theories and perhaps luckly not all critics reproduce themselves.

In the Manhattan of the Manhattan and the evening after evening af

"Eastward in Eden," which opened at the Royale this week (18), is the second stopgsp booking into that house, which will get "Medea," high-grossing drama at the National, Dec. 15. After the withdrawal of "Our Lan" from the Royale, "Trial Honeymoon" followed and flopped out

"Eden" drew a strong press in Boston but business was disappointing, with the result that John Hay (Jock) Whitney, one of the backers, is reported to have sent more money to the Stub one to the stock of the strong that the state of the strong that the strong tha

New Opera Co.'s revival of "Topaze" is due into rehearsals next week, show having been delayed by the illness of Oscar Karlweis. Contracts given the cast included the usual provision for the play's start, which actually will be considerably after the stipulated date. Ordinarily salaries would have been payable for a number of weeks, but the players relinquished such claims, with no objection from Equity. Karlweis will play the schoolmaster part, originated by Frank Morgan. Other leads are Helen Bontlis and Clarence De weell, latter appearing in the same part Levy's adaptation of Marcel Papols Presented on Broadway. Benn Levy's adaptation of Marcel Papols Present original has been restricted by Leo Mittler, who will stage the revival.

John Golden and Sam Jaffe, co-chairmen of the N. Y. Equity Library Theatre program, are urging critics this year to attend final instead of coming performances of its shows. Claim that 500 jobs were found for marketplace for directors and actors to be seen by agents and managers. Hence desire to show off talent to best advantage and managers. Season opened Monday (17) with "Anna Christie" at the Guild for the Jewish plined with show running through tomorrow (Thurs.).

Understood that Equity will again waive its membership requirement for Brock Pemberton, the producer, who will play the lead in "Harvey" Sunday (23), when a benefit performance for the Stage Relief Fund will be played. He was exempt last summer whon appearing in the comedy for one week at the Barter theatre, Abingdon, Va. However, if Pemberton makes any further appearances in "Harvey," it's a cinch he'll have to join the actors union.

Two radio publicity specialists for legit shows are listed by the agents and managers union, Russell Pierce, who represents Theatre Guild Broadway attractions, and Maxine Keith, who has "Command Decision" and "Music in My Heart."

that she is childless, having lost beronly offspring at birth, places her somewhat in distroor with certain church heads, including Brigham Young, whose mibitions are toward experiments of the state o

range. Prot includes romante and councies.
Frank McMullan, who gained distinction as direction of "Measure for including a management of the state o

### Shows in Rehearsal

\*"Look Ma, I'm Dancing"-George

eph Hyman,

"Gentleman From Athens"-Mar-in Gosch and Eunice Healey, "Galileo" — Charles Laughton (for Experimental Theatre).

Physical Conditioner, Licensed Masseur, Graduate Chiropractor, Naturopath

### Arthur O'Leary

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CHickering 4-6529

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### FOR SALE STAGE SCENERY

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### AG-RH's First Minimum Contract To Be Guide for Other Publishers

First minimum basic contract for the book, etc.) and the contract book publishing will be signed this reverts to him. If the publisher, or and Handom House. Meanwhile, the fould is already negotiating asonewhat similar pact with Houghton, Mifflia and will next work his contract revers to the fould is already negotiating asonewhat similar pact with Houghton, Mifflia and will next work his contract must be arbitated. The Hitcheck, Doubleday and Harpers, Handom House contract, which has been in negotiation about a year, contains the following politics, but had been in the sent of the contract revers to the contract revers to the found had been about a year, contains the following politics.

It is emphasized that the above terms are minimum and do not limit and the contract revers to the contract

these may be windrawn for any tender to be compared within three years.

Copyright is to be in the author's men, unless he request that it be in the publisher's (in case the author's reverse of previous practice. In case of libel suit, author and publisher share the root of defense, except if share the root of defense, except if all costs. In case of copyright suit, they may share the cost and judgment, or one may elect to do so. The publisher sets an option of the green the cost and judgment, or one may elect to do so. The publisher sets an option of the green the cost and judgment, or one may elect to do so. The publisher sets an option of the green the cost and judgment, or one may elect to do so.

in a specified time, The publisher agrees to continue The publisher agrees to continue paying present royalties, which are figured on retail price. (There is no set royalty scale, but in general, writers get a straight 15% and others get 15% on the first 2,500 copies, and 15% on all over 5,000 copies.)

Royalties from book elub sales (Rook-of-the-shouth Club, etc.) to be foot-of-the-shouth Club, etc.) to the count (such as to news jobbers, read-count (such as to news

lisher. Other quantity sales at dis-count (such as to news jobbers, read-ing circles, remainder sales, etc.) pay royalties on the wholesale price. I Income from reprint deals con-tinues to be split 50-50, but the pub-lisher may not make a deal without lisher may not make a deal without the authors consent. (This gives the Guild a lever in future dealings with the reprint houses, which have previously been beyond reach because they dealt with the regular book publishers.) Control of such rights as microfilm, brailing, etc., is left with the publisher, with income to be spit 59-50.

to be split 50-50.

Control of such rights as foreign language, first serial (magazine), second serial (newspaper), dramatic, radio and television, is at the option of the author, with the latter getting 90% of the income.

Clause covering film right was outlined in last week's VARIETY. In general, it recognizes the publisher's right to share in the proceeds, but limits the amount to 15%.

In case of bankruptey or termina-tion of contract, the author may pay a "reasonable" sum for the physical property (that is, plates, copies of



"I enjoyed Hecht's gatherings as much as I could eniov someone else's

Hollywood Merry-go-Round

By ANDREW HECHT Introduction by BOB HOPE

A ristous tour of the dizzy film capital, 1001 racy, hilarious ance-dotes about what makes Hollywood's stars, starlets, directors and directories tick—click—and sick, Brimming with names, stories, sly observations, and packed with laughs. Dozens of wonderfully funny drawings by LEO MERRIFIELD.

At all bookstores, \$2.00 GROSSET & DUNLAP, N. Y.

Dall-ing With the Rose Salvador Dall is to do the illustrations for the Billy Rose book "Pitching Horsehoos," which Simon & Schuster has skedded for its late spring list. Volume will be a collection, of Rose's best columns, some enlarged and others rewritten, whenever the abowman gets time to complete them. The aurvealite artist has tentatively obeyed the Blustrations Set for May multiperform he See Set for May multiperform he See

Set for May publication by \$8.6\$ is "Adventures of Herbie Bookbinder," by Herman Wouk, who wrote the 'radio and novel, 'Autora Dawn." The new work deals with a boy growing up in the Brox. by the March Work of t Set for May publication by S&S

Carroll-Bach's New Mag

Sidney Carroll, longitime staffer for Esquire-Coronet, and manager of their Hollywood office, is easing off on his sort of freelance assignment in order to concentrate on founding a new monthly magazine of the elick type in association with Julian Bach, Jr. Latter was an assistant eritin of

type in association with Julian Bach.

J. Latter was an assistant editor of Life for eight years and authored When Carroll elements and the search when Carroll elements back from the South Pacific and Bach from the South Pacific and Bach from the South Pacific and South Pacific and South Erroll, both were hit with the thought that there was a field for a new the cold Vanilty Pair and South Set. They are now engaged in getting "Project I," as it is called, ready for a first dummy, which should be at least six mouths hance.

A Major Defers to a Gen

A Major Defers to a Gen.
Maj, Barney Olifided, former Warner Bros, flack and ex-Vantzry muge
now with the Army's Public Information Service, finds the service is a still good for an occasional surprise.
Washington, after 48 day' and 10,00
Was

Webster's Boff B.O.

Representing a \$500,000 investment, Random House's "The American College Dictionary" is due to hit the stalls about the end of the month Reportedly three years in the mak ing, the tome has been prepared with the assistance of a large group of American educators whose names fill some 12 pages of the book's front

Sterns Acquire Scattle Daily

sterns Aequire Seattle Daily David ("Tommy") Stern, 3d, is the main stockholder of a syndicate that has just bought the plant and equip-ment of the defunct Seattle Star. Group is incorporated in the state of Washington as the Northern Pub-lishing Co.

lishing Co.
Deal brings back into the newspaper field the aggressive Stern family, at it littley Stern family, at it littley Stern family, at it littley Stern family. Between the stern family stern fa

per, which is now publishing. Phila-delphia Record has never resumed. The Sterns previously

phia Record has never resumed, he Sterns previously published ers in Rhode Island and Ohio, papers in Rhode Island and Ohio, and for a time owned and published the N. Y. Post during their Philly the N. Y. P. Record days.

Record days.
Young Stern is currently in Hollywood working on script of his recent book, "Francis," for the nexteright weeks. Stern Sr., worked in the biz office of the Seattle Star about 40 years ago.

about 40 years ago.

About 40 years ago.

Negotiations between the Chicago.

Regotiations between the Chicago.

Regotiations between the Chicago.

Solida 16 of the Chicago Typographical

Union broke down last week, following rejection of the publishers' pro
posal that central issues be decided

posal that central issues be decided

Federation of Labort. Union demands

include posted conditions of employment, a contract cancellable by

there party upon 60 days' notice,

Meanwhile, the six Chicago dailles

where the party upon 60 days' notice,

Meanwhile, the six Chicago dailles

have been badegeed by slowdowns

and other composing room troubles,

that the composing room troubles,

Thomas with the six chicago dailles

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Thomas with the six chicago dailles

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Was and hour demands of Local

16 call for day workers to get \$10.20

Was and hour demands of Local

16 call for day workers to get \$10.20

Was and hour demands of Local

16 call for day workers to get \$10.20

Was and hour chicago daily hour; \$112.88

for a 32½ hour week as against the current \$85.50 for 36¼ hours; \$112.86 for night workers as against \$91; and \$117.86 for lobster shift workers in-stead of \$91 for a 30-hour week.

Prize to Walter MacDonald Walter MacDonald, N. Y. World-Telegram reporter, was awarded a scroll and a \$100 bond by the Society of Silurians, a newsmen's organization which held its 48th semi-annual dinner Saturday (15) at he N. Y. Athletic Club. Society's membership includes newsmaper men or former includes newspaper men or former scribes who worked on Gotham

scribes who worked on Gotham dailies 25 or more years ago. MacDonald's prize stemmed from his series of some 50 articles in the World-Telegram revealing alleged maladministration in New York City's Welfare Dept.

Year in American Music" a Musi "Year in American Music" a Must As a chronicel of our musical times, as well as a reference book for musicians and musical organiza-tion of the control of the control of (Allen, Towne & Heath) is a "music the book is eithed by Julius Bloom, director of Brooklyn Institute of the book is either by Julius Bloom, director of Brooklyn Institute of the book is events of the 1946-47 season, bringing in background ma-terial, blos, anecoties, significant data. It is the first such volume to the production of the produ cover the

readably.

In addition to the season survey the book has indexed data on symplorchs, opera companies, recordings awards, etc.

PM Expands

Effective Monday (17), the New York newspaper PM, increased its page size to 1,000 lines, with five 200-line columns, instead of its previous 875-line page. The new size is the same as the usual tabloid.

New advertising rates have also been set.

Joe Laurie, Jr., sold a piece on "Stage Mothers" to Esquire. Arch Oboler says "Bennett Cerf can use 'Bappy Holiday' for a Bae-deker of bordellos but the absolutely final title of my first novel is 'Fly with a Cherub'."

Elinor Green, Simon & Schuster

Elinor Green, Simon & Schuster promotion manager, is appearing on "Primer for Parents' Wednesday nights on Wribew, New York, to re-view children's books. Henry Morgan, radio comic cur-rently starring in "So This Is New York" at Enterprise Pictures is mull-ing an offer to write a daily column for unnamed syndicate.

for unamed syndicate.

"That man Menchear alis the Mayo
Clipic docs chiropractors, in notes to
the docs the docs the docs the
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Rosamond Gilder, editor and drama Rosamond Gilder, editor and drama critic of Theatre Arts mag. elected an honorary member of London Drama Critics Circle. Only work-ing critics in London can be regu-lar members. Miss Gilder is secre-tary of N. Y. Drama Critics Circle and also secretary of the American National Theatre and Academy.

### SCULLY'S SCRAPBOOK

..... By Frank Scully .....

While paging through Life's luscious layout of the French Riviers as a body of international blackmarketers surrounded by practically mude bathers and communist mayors, I was interrupted by a special delivery aimsil letter. It was from Dampaur Gedowsky. The first pages indicated a communist mayors, I was interrupted by a special delivery aimsil letter. It was the most page of the communistic mayor of the communistic mayor of the communistic may be a special delivery and now for a big favor. I am working on my book, Two Husbands Ago, and would appreciate in ty ou would erchesh my memory about incidents and things which happened to Pa, me, etc. I really would be ever ograteful if you would erchbole a few lines as so non as possible. As I skeper clippers, will you please address your letter 'Attention Secretary' to that she can have the material on file?"
Let's take this thing spart, line by line. She is working on her book, Two Husbands Ago. Fifteen years ago, sho was working on that book and it was called may be added to the community of the com

Cue: "Among My Souvenirs"

She would appreciate it if I could refresh her memory. What memory?

Every time you mention anything further back than-10 years ago that dame looks vacant-eyed. She doesn't remember. Ten years ago was be-

dame looks vacant-eyed. She doesn't remember. Ten years ago was before her time.

Jack Benny sets a lot of laughs out of being only 38. Dagmar played in pictures with Valentino. They are now celebrating the 21st antiversary control of the control

Outtalked Levant?

Modest to a point unknown elsewhere in show business, others showed their admiration of Gedowsky in beautiful ways. One of these was Valdamir de, Pachmann, who gabbed as well and played better than Oscar Levant. De Pachmann would come on stage at a concert and if Gedowsky were anywhere in the authence de Pachmann, would ignore everybody from royalty to the geeks in the gallery. He would walk over instead to a point nearest Godowsky, bow before the master and then return to the

a point hearest Godowsky, bow before the master and then return to the piano to play.

One time Godowsky came backstage to exchange amenities, and as the crowd was still applicating de Pachmann, he tried to pull Godowsky out for a bow. A small man, Godowsky fought like a wildcast and even managed to get out of his coat. De Pachmann walked on the stage carrying the rent garment.
"I couldn't bring you the master," he explained, "so I bring you his

One for Duffy's Tavern
Yascha Pali once reminded me of the time Godowsky was listening

AGENTE FAIL OFFICE TERRIDATED THE GOODWSKY WAS listening to a piano-mover tell how hard his job was.

After bellyaching for some time the heaver asked Godowsky, "What do you do for a living?"

"I move audiences" sald Godowsky, "and that's harder than moving

"I move audiences" said Golowsky, "and that's harder than moving planos."

Junos. "A marm and wonderful father to a diversely talenced family, to the planos of the planos

"Carnes" Means Female Dor

"Cargars" Means Female Dog
How devoted he was that Godowsky clan I. remember to even
ridiculous lengths. One time Bayman Ma and Pa had bought tickets for
the Train Bleut from Nice for Parits. At luncheon he heard me telling
about Cagnes Sur Mer, a medieval hilltown where Renoir lived; about
half way between Nice and Cannes, Young Americanois like George
Anthell, Theodore Pratt, Hilare Hiller, Bob Brown, Kay Boyle, Abe (Linc)
Gillesple and Harold Tibus lived there.
Couldn't Dagmar and Ma take the Irain at Nice and he catch up with
them at Canners' he wanted to know.
Men. Scully thought it was possible if the hurried.
Men. Scully thought it was possible if the hurried.
"We must hurry!" he crist of Dagmar and Momma are on the train
and I have their ticketes!"
So we cut to the chase. We tore down the mountainside and salloned

and I have their tickets!"

So we cut to the chase. We tore down the mountainside and galloped mody toward Cannes to reach there before the Train Bleu could over-

monly toward Cannes to reach there before the ITain Bleu could overJust after we passed Antibes, of course, the inevitable happened. We
blew out a tire. Godowsky became frantic. I assured him that trains
were never on time and even after we had changed the tire we'd get
him there on time.

It is not to be the contraction of the contract of the contract
him there on time.

It is not to be contraction of the contract of the contract
him there on time.

It is not to be contraction of the contract
him there on time.

It is not to be contract
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him there is no the contract
him there is no the contract
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him

aughed and said goodoye again.

Before the A-Bomb

Not long after this Alice, Godowsky and I were sitting in a Russlan estaurant in Paris and discussing the terrific tempo of life in our time and how hard it was for the most civilized of men to keep up with the

and how hard it was for the most devilized of men to keep up with the changes.

It was particularly concerned with the way inventions were cascading down on mankind, making him feel as if he were perpetually going over Nigagra in a barrel.

A few weeks after this, while I was in the American hospital on a repair job I got a call from Dagnar. She was heartbroken and was telling the control of t

lullaby.

I often thought how much better off he would have been if he had missed that train.

### CHATTER

Broadway Abe Lastlogel back to the Goast. Ann Miner now booking manager for Carnegie Hall.

conard L. Levinson in town on a

icture series deal, Fred Packard, J. Arthur Rank's n-in-law, clippered to London.
The Paul Smalls dinner-partied eorgie Jessel last night (Tues.).
David O. Alber opens Mexico City ranch Dec. 15, directed by Sylvia

preamen Dec. Long) Sobol, wife of
Lee Mrs. columnist very low; been
stiling for a long time.
Alexander Kirkland and Maurice
McRae pined faculty of Theatre
School of Dramatic Arts.
Cyril Maude's daughter Margery
understudy for Doris Lloyd in "An
Inspector Calle Glac Cast to audi-

Theresa Helburn to Coast to audi-on actors for Theatre Guild revival t "You Never Can Tell."

of "You Never Can Tell."

Harry Schnader, around 80, ticket, eierk in McBride's ageégy died after an operation for ulcers Nov. 19.

Gloria Mills of "Allegro (Majestic) enalgad to marry Jack S. Lander, former Air Force major. Rutgers Neilson recovering from strained ligament in cight see, smear the control of the control

Columbia Picts prez Harry Cohn extending his stay east another 10 days.

ays.

Final accounting of Maxine El-ott estate to be held Dec. 23, Henry Wolff and Louis G. Bissell being

executors.

Annual dance of the Catholic Actors Guild in benefit of needy actors at Hotel Plaza balkroom last Friday (14).

Marcella Cisney, associate director at Pasadena Playhouse, due in N. Y. next week for National Theatre Conference.

Conference.

Martha Hodge (Mrs. Myron McCormick), the actress-producer, went to the hospital a few days last week for effective.

Harry Kostern, saler stop for Edwickler and Coast huddles with the producer and returns east next weekend.

Mr. and Mrs. Product.

ment Small, extended Coast hindiles with the producer and returns east next weekend.

Mr. and Mrs. David Weinstock.

All Extended Silver wedding anniversary Nov. 11.

Armand Beutsch due seit round starts the first of her Republic Pietures contract series.

Joe Hazen Baned out for the Coast with Fig. 1 and Fig. 1 and the Fig. 1 and Fig. 1

Sat.

Louis Samuelson, stage door custodian at Loew's State, celebrating
his 27th anniversary in show business of which 19 were at the State

sort, Edith (Mrs. Lew) Wasserman hosted for Jules and Daris Stein Stunday (16) at the Hampehire House on the occasion of the latter's 19th Mrs. Cleon Throckmorton, whose husband was a onetime wit, theatri-cal stage designer, made the news services with her cigar-smoking at the Met poer preem.

tne Met opera breem.

William Ard appointed assistant to Gil Golden, Warner Bros. advertising manager, by Mort Blumenstock, vice-prexy over ad-publicity. Ard will be active in the press-radio fields.

fields.

Hume Cronyn, winding up his commitments with Metro, arrives in N. Y. today (Wednesday) to negotate production deals in films and legit. Joins his wife, Jessica Tandy,

in the east,
Marlene Dietrich awarded Medal
of Freedom, highest civilian decoration of War Dept., at West Point
yesterday (18). Ceremony delayed
her trip to the Coast until the end
of the week.

or the week.

Herman M. Levy, general counsel
of the Theatre Owners of America,
mounted the bench Monday (17)
night as one of the judges of Columbia University Law School moot
course trial.

course trial.

Owen Davis has written a new John this tin several years, tilled in the Thing the

prolific dramatists and one of the

hist Pulitar Frize winners.
The John Beguloris have built house at Falls Village, Com, for a total cost of only \$5,000. They'll total cost of only \$5,000. They'll the Christian Science Monitor drama critic; side's a legit actives.
Edna Ferber and George S. Kauti-man start actual writing in a couple of weeks on a new play, of unknown that the couple of the couple o

Door" and "The Land B Stragut."
Joan Blondell, now living at IreJoan Blondell, now living at IreJoan Blondell, now living at IreBoar Blondell, now living at IreStrage and the IreStrage and IreJoan Blondell, now living at IreJoan Blondell, honorary chalman,
Bob Grant, Versmiller masser,
now a member of the kanded gantry
tome near Tenneck, N. J. Mra.
Grant brought her mother over reJoseph Tapa, ex-music man and now lives
and the IreJoseph Tapa, ex-music man and now
Joseph Tapa, ex-music man and
Joseph Tapa, exJoseph Tapa, exJo

### Wedding Reel Pool

ued from page 1 a

shown at the Royal Command film performance at the Odeon next Tuesday (25). Newsreel reps have agreed via the Newsreel Assn. here not to take credit for their reels at the Command Performance in case this color short falls to eventuate.

not to take credit for their reels at the Command Performance in case
Newsreel companies will have it.
Newsreel to it and following the
ceremony. There will be four postleading up to it and following the
ceremony. There will be four postit of the their cameras in the latter
mill the Royal Couple is leaving the
alter on the way out. The rota postleading in the same in the latter
mill the Royal Couple is leaving the
alter on the way out. The rota postleading in the rota postleading in the same in the latter
mill the Royal Couple is leaving the
alter are mittled to footing collected by designated cameramen in
rota setup.

In the draws for assignments, Gauwide both the two the right to provide both the two the right to proleading as the rota leasured at the Palece.

Abbey as well as the rota leasured
at the Palece. O-B also trade to get
studio lighting and astudio camerasistence of American newsreel reps.

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Influx of tourists into London owing to the royal wedding, is crowding all hotels, restaurants, the atres and cinemas to capacity.

### Australia

By Eric Gorrick
Sir Ben Fullier looking over another biz site in Perth.

By Erte nertek
Sir Ben Fuller looding over another bit site in Perth.
Raiph Doyle, RKO Ausie head, to be married this month.
Dayse Martin has a deal with 1 C.
Dayse Martin has a deal of the deal of the martin has a de

"The Cheat" and "Children in Uni-form."

Ballet Rambert is a strong click on fourth week at Princess, Mel-bourne, for Carrols, Fullers and British Council. Due in Sydney in February.

bourne, for Carrok, Fulles and Eritah Council. Due in Sydney in Eritah Council. Due in Sydney in Eritah Council Counci

### Pittsburgh

FILESOUTGA

Waley Tad Cohen
Waley Tad Cohen
A bome after a five-month USO
Control Pett, I as Waley
A bome after a five-month USO
Control Pett, I as WALS amnouncer,
a haliback on Sundays for the
Row Rangeer football team.

Row Rangeer football team.

Sundays for the
Row Rangeer football team.

Sundays for the
Row Rangeer football team.

Waley Control

attack.
Grace White has left for Holly-wood to work for Johnny Harris in the "Ice-Capades" costumes and

wood in work for only harris in proposition.

Bud Moyers, who resigned sales beet at KQV to make his home in state of the sales of the

#### Minneapolis By Les Rees

Mirror By Les Rees

Mirror By Les Rees

Guily's night chub has Dell O'Dell
and Charles Carreer.

Cut was a considered to the considered to Murray's nitery has Bill Stofft's orchestra.

owner, and Ted Bolnick, his gen-eral manager and associate, to New York on business.

### Stockholm

NOCKNOWN
Producer Lorenz Marmstedt on visit to North Africand F an outstanding hit at the Saga here. The British Sadder's Wells ballet tre, Malino, recently, "All My Son" out on tour with nared Saeckin and Slore British operating a four with the British operating the Southern theatre here. Opera singer Conny Soderstrom Oriecta a chance to speece and of the sing "Lohengrin," "Aida" and "Sander".

son.

Swedish actress Zarah Leander,
now appearing in Switzerland, plans
recombined to Austrian films. Switzerland, plans
is still refused permission to play
here since she worked in German
films during the Nazl occupation.

### Paris

Paris

By Maxime de Beix

Lucien Rosenberg, legit actor and theatre manager, married to actress

Eight-year-old Ralam conductor, Ferrucio Burgo, directed the Colonne

Eight-year-old Ralam conductor, Ferrucio Burgo, directed the Colonne

Fight-year-old Ralam conductor, Ferrucio Burgo, directed the Colonne

Depara soon, staged by Jean Louis

Fire caused by a short circuit partially destroyed the Yeu Island

Casino, on the Atlantic coast, Dams
Eight-year-old particle and the Stage of the Colonne

Fire caused by a short circuit partially destroyed the Yeu Island

Casino, on the Atlantic coast, Dams
Tom Robbins at has villa in Saint

Robbins was unhurt.

Rod Pracey David Samonf, here ast

Chamber of Commerce, was guest

Gincor at a dinner given by Emile

Girardeau, prayy of Radio France,

Tom Robbins and Colonner of Radio France,

Chamber of Commerce, was guest

Gincor at a dinner given by Emile

Girardeau, prayy of Radio France,

Tom Scholing Generale de Telegraphie sans

Fil.

### Dublin

Duning By Maywell Sweeney Page By Maywell Sweeney Page By Maywell Sweeney Page By Maywell Sweeney Page By Maywell Sweeney By Maywell Sweeney By Maywell Sweeney By Maywell By Ma

ifficials.

Actor Noel Purcell to London for fests for Individual Pictures Technicolor production of H. de Vere Stacpoole's "The Blue Lagoon."

For erecting a cinema without having a building license, Joseph K. Keelaghan was fined \$2,000 and sentenced to three months in jai at Ballybay, County Monaghan.

### **British Coin**

Continued from page 3

Entrish Coin

Continued from page 1

parties would get less than onetwelfill of their earnings in Britain,
based on current year's figures. Estimates are that English, remittances
from the U. S. will be around
\$400,000 as against about \$50,000,000

Next year's proportion should be
considerably better, but still nowhere near parity. Most optimistic
U. S. It this should be all that the
U. S. It this should be all that the
U. S. It this should be all that the
U. S. It this should be all that the
U. S. Can expect, it is not certain
tweether britain would import pictures only to this amount or whether
tures only to this amount or whether
tures only to this amount or whether
there's a considerable legal point todeal could be worked out. Inasmuch
as it would take muth agreement by
U. S. companies on allotment of the
sait would stake muth agreement by
U. S. companies on allotment of the
allottice.

Scheduled in green the proper of volating
would be a termendous problem on
both sides of the Atlantic,
Scheduled interview between
Fayette W. Allport, English xep of
Wilfred Easly of the British Treasury, on working out a solution, has
been delayed, of the British Treasury, on working out a solution, has
been delayed, of the British Treasury, on working out a solution, has
been delayed by the cabinet change
invention of the MPA,
passed through here on his way to
the Scandinavian countries and Holherastional division of the MPA,
passed through here on his way to
the Scandinavian countries and Holherastional division of the MPA,
passed through here on his way to
the Scandinavian countries and Holherastional division of the MPA,
passed through here on his way to

### Hollywood

Preston Sturges divorced. Pat O'Brien to Washington, D. C. Tom Drake tore a ligament in his

Preston Sturges divorced.

Preston Sturges divorced.

Ton Dries to Washington D. div

leg.

Ton Dries and State of State

Ton Dries and State of State

Marchael State

Marcha Fox lot, requiring his scalp.

### London

The Great with a min play Christmass counts will a min play Christmass counts to the West End. Alfred Zelitin feeting over set End. Alfred Zelitin feeting over set work as weeke gover Jennagan, who inderwent three operations, is now well on way to recovery. All the control of the country of

### Chicago

Chicago
Otto Pemingar onferring with
20-7cx local office.
The Ballet theatre opens Dec. 25
at the Givic Opera House.
The Ballet theatre opens Dec. 25
at the Givic Opera House.
The Ballet opens thouse.
The Ballet open the Colosimo owner, opened a new cafe on far North Side.
North Side.
North Side.
Side of the Colosimo of the Colosimo

### Washington

Washington
Lyle Selby, ex. radio announcer, bas Joined the press staff of the local Warner office.
Warner office.
Warner office.
Warner office.
Warner office.
Washington of the local territory of the local territory of the local territory.
Martha Raye currently at Club Caido, will head the show at the Variety Club dimer-dance Saturday

Judith Evelyn in briefly with the Neil Hamiltons, who had driven south to pick up Wilbur Evans after the latter's singing tour. Cody Pfanstiell, WiOP-CBS, has been given job of station promotion manager in addition to duties as chief flack, with Carol Graf upped from scripter to his assistant.

### Miami Beach

Miami Beach
Jay Earry Solleway
Jone Froman at the Roney Pizza
Anatole Litvak at Martinique hotel
Anatole Litvak at Martinique hotel
Jack Carter, comedian, opening
Nov. 23 at the Copa.
Tommy Nunez orch into Sands
Arthur Murray in town to complete plans for building a new dance
studio.
Ellis addeed to Mother Kelly's
abow, with Gloria King and Frank
Sorrell trio held over.
Circ's propens Dec. 23 with the
Arnag set to follow in February.

### OBITUARIES

ANNIE ASHLEY BARTON

ANNIE ASHLET BARYON
Mrs. Annie Ashley Barton, 82, dormer actress and widow of John
Barton, who had starton, 82, dormer actress and widow of John
Barton, who had start for several
grant and the start of the sta

ARTHUR S. FRIEND

was associated at various times as exchange manager and film salesman. with Tiffany, Vitaphone, Goldwyn, Universal, United Artists and Columbia. For several years before his retirement he operated a theatre in Cleveland.
Widow and soh survive.

MRS. BELLOC LOWNDES

Mrs. Marja. Adelaide Beliot
Lowenses, 79, novelist and playwright, died Nov. 14 in Hampshire,
England. She was a prolific writer,
turning out 'one novel a year from
1904 to 1946. One of them, 'The
Lodger,' was recently turned into a

alim.

She also wrote several plays in-cluding "With All John's Love," "The Second Key," "What Really Happened" and "The Empress Eu-génie."

LEWIS M. GARMAN
Lewis M. "Joe" Garman, 75, formerly of show Business and more recently a hole! clerk in Cedar Raplds, 1a, died there recently. For a time he was advance agent and company manager of road companies and later managed theatres in Kansas City and Cedar Rapids, Wife and sister survive.

Arthur Sumner Friend, 68, thesirical lawyer, died Nov. 17 in New
York. Associated with the early
days of the film industry, he was
among the first to urge the building 15 in Santa Monica. His Annapolis

TEDDY HART

#### IN MEMORY OF MY RELOVED RECTHER LORENZ HART November 22, 1943

of studios in the east to rival those of Hollywood.

of Rithins in the east er rival those of the control of the contro

which he served as treasurer and counsel for years.
During the early 1920's, Friend was president of Distinative Pictures Corp. Later, he turned to legit compared to the comp

#### J. THURLAND CHATTAWAY

J. Thurland Chattaway, 75, writer of several song hits, died Nov. 12 in Milford, Com. Early in his career he was associated with Theodore Dreiser in editing a musical magazine in New York.

New York.
His first hit, "Mandy Lee," appeared in 1897 and is currently being revived through records and Juketown of the state of the songs are also and the songs are also are also are also and the songs are also are a Boy." In wing," which is also manuaback through records.

Wife, son and daughter survive.

THEODORE A. LORCH
Theodore A. Lorch, Y4, stage and
screen actor and member of the
screen Extras Guild board of discreen Extras Guild Marione.
A native of Springfield, Ill., he
played in travelling slock companies
Timely before moving to followed,
Timely before moving to followed,

rinney before moving to Hollywood, where he enacted featured roles for Warners, Universal, Metro and other major studios. Widow survives.

#### SAMUEL A. GERSON

Samuel A. Gerson, 63, showman for 35 years, died Nov. 12 at his home in Los Angeles, where he had lived in retirement since 1944. Starting with the purchase of a late and the control of d in retirement since 1944. Start-with the purchase of a film ex-nge in Cleveland in 1912, Gerson while giving a performance, in the

aviation career cut short in 1826 by a broken neck, Wead turned to writing. His first play, "Celling Zero," was done on Broadway and later made as a film. Other screenplays included "The Citadel," "Establiot," "They Were Expendable" and Pilot," "They Were Expendable" "Hoodlum Saint."

ricodium Saint."

During the war Wead helped plan
Pacific air operations and won the
Legion of Merit.

#### HORACE NEWMAN

HORACE NEWMAN
HORACE NEWMAN
HORACE NEWMAN
HORACE NEWMAN
HORACE NEW YORK
HORACE NEW YORK
PATS ON THE SEASE AND HORACE
JONES BEFORE NEW YORK
JONES BEFORE
HORACE
JOHN JOHN JOHN JOHN JOHN
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JOHN JOHN
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J

#### GILBERT LUCAS

GILBERT LUCAS
Gilbert Lucas, 57, prexy of Playbill, Inc., publishing outfit that provided Broadway legit theatres with
programs, died of a heart stack No. 10
in his home at Bethlehem, Pa.
E Joined the firm 25 years ago as a
salesman and was appointed a vecpee five years later. Before Joining
Playbill, he operated the GreenLucas ad agency in Bathinore.
Wite and stater survive.

MARION GREENE

MARION GREENE'.

Marion Greene, 42, former actress, died at Saranse Lake, N. Y., Nov. 10. Before her lliness she appeared in musical comedy and vaude. She had been a patient in the old NVA sanstorium, and after partly regaining her health, continued to reside in the downtown colony. Two sisters and a brother survive

#### HENRY SAXE

HENRY SAXE
Henry Saxe, 52, stage and radio actor, died Nov, 6 in Chicago. He had been in vaude and legit for some years before switching to radio work in Chicago.
Wife, mother, five siters and three brothers, one of whom is Alfred Saxe (Alga Wray), producer-amouncer at NBC, NX, survive.

FLORENCE ETHEL McCAMON FLORENCE ETHEL McCAMON
Mrs. Edgar R. McCamon, 54, died
Nov. 4 at her home in Calgàry, Alta.
As Florence Ethel McCamon she
was one of the first radio artists to
perform over CJCJ, Calgary, and
directed various entertainments for
air force personnel in Calgary during the Second World War.

### TERRY HOWARD

State cabaret, Sydney. He was under contract to the Macquarie commerial network.
Wife and two children survive.

#### RAY MURRAY

Ray Murray, 67, who established the Hollywood office of Martin Quig-ley's Motion Picture's Herald in 1923, died Nov. 15 in Hollywood, after a two-year illness. He ran the Quig-ley office four years, then quit to

Daughter and brother survive.

#### A. DESMOND O'RIORDAN

A. Desmond O'Riordan; 34, attorney and secretary of the Irish Kinematograph Renters' Society and secretary of the Cinema Trade Benevolent Fund of Ireland, died Oct. 29 in Dublin.

JOHNNY BROWN

Johnny Brown, 47, projectionist at
the Amuzu theatre, Des Moines, for
more than 30 years, died of a heart
attack Nov. 10 while driving his car

near Ankeny, Iowa.

Wife and mother survive.

JESS C. LANE

Jess C. Lane, 64, circus advance
man, died Nov. 12 in Decatur, Ill.,
of a heart attack.

Son, year-old, of Roger Kelly, WJAS announcer, died last week at Children's hospital, Pittsburgh. In-fant's twin brother died shortly after birth.

Mother, 60, of Johnny Green, songwriter and orchestra leader, fell or jumped to her death Nov. 18 from her hotel room in New York.

H. E. (Hi) Heimuller, 55, NBC piano tuner for the last 10 years, died Nov. 16 in Hollywood, after a six-month illness.

Mether, 66, of Arch Oboler, film and radio producer-writer, died Nov. 14 in Miami.

#### **Bluenose Snipes** Continued from page, 1 =

more rigid enforcement of the morality rules to present any further.

Aside from this conscious effort at being Tougher," however, an unconscious more in that direction can from day to day administer the rules. The code by its very institute is essentially a flexible instrument dependent upon human bulerpethregulations. It is a second to the constitution of the co

tronage." He adds. This is the highest percentage of Class A. I pieter. Rew York, Nov. 17. Father is turned in any similar period in many large of the second of the secon

"Condemned", estegory by the Legion. There were note during the
previous three-yean aperiod, 198-46.

The work of the three three three three
previous three-yean aperiod, 198-46.

The work of the three three three three
previous three three three
previous three three
previous three
previo

25% in the two-year pre-Johnston period and 45% in the poel-Johnston period and 45% in the poel-Johnston. In the "Objectionable in Part" lass were 12% for the 24 months before Johnston and 13% for the period since. In connection with period since, in connection with period since and the period since in connection with period since the period si

Breen Cruising
Hollywood, Nov. 18.
Joseph I. Breen is off on a vacation cruise of the Carlibean. His assistant, Stephen S. Jackson, will handle the Production Code Administration while Breen is away.

### Breen Agrees to Review Capone Biopic's Story

Capone Bioptic's Story
Production-Code Administrator Joe
Breen has agreed to review his tite
on the Al Capone biog projected by
Lou Goldberg when changes suggasted by the P.CA have been made.
Goldberg arrived east this week to
Goldberg arrived east this week to
excipted the yarm, on the revisions,
Goldberg's indie unit, Twooy Productions, has a part with United
Artists for release of the film. Jack
Paglett, Westbook's brother; owns a
with the columnist was on a straight
symmet basis.

with the columnist was on a straight payment basis.

Screenplay submitted to Breenites was done by Goldberg himself, not by Jack Moffit, as originally reported. Thumbs-down by PCA was the fourth on a Capone script in the past five

### RIRTHS

Mr. and Mrs. Howard Christie, daughter, Burbank, Cal., Nov. 10. Mother is the former Alice Nielson of the films; father is a unit manager at Universal-Integrational.
Mr. and Mrs. Vladimir Dokoudovs, daughter, N. Y., Nov. 9. Father and mother (Nina Stroganova) are lead dancers with Original Bullet

RKO Keith's, White Plains, N. Y., managerial staff; father is division manager for RKO Theatres in the Bronx, N. Y. Mr. and Mrs. David Lord, daugh-ter, Los Angeles, Nov. 15. Father is

a writer.

Mr. and Mrs. William Scott, Inglewood, Cal., Nov. 13, Father is a screen writer.

Mr. and Mrs. Charles Oelreich,

Mr. and Mrs. Charles Generich, daughter, Nov. 11, Yonkers, N. Y. Father is division manager for RKO Theatres in the Bronx; mother is the former Elsie Wolf, of the RKO Keith's White Flains managerial

staff.
Mr. and Mrs. John Lyons, son,
Dublin, Ireland, Nov. 11. Father is
Eire manager for Metro-Goldwyn-

Eire manager for Metro-Goldwyn-Mayer, Mr. Frank Woodruff, daughter, Hollywood, Nov. 17. Father is a radio producer. Mr. and Mrs. Ivving Morris, daugh-ter, Hollywood, Nov. 15. Father is fack for the Ben Bard Players, Mr. and Mrs. Burt Lancaster, son, Santa Montes, Nov. 17. Father is an

### Pix, Radio Team

= Continued from page 1 =

overturn local censoriship boards. A cage in point involves the bin important point point involves the bin important point point involves the bin i

#### Chichi Brushed Continued from page 1

far as possible, although labor of this sort is still a problem, the own-ers are telling the waiters to cut down on their take, and just let one the problem with everybody eise) tip (pooled with everybody e suffice, instead of submitting visitor to the gauntiet.

suffice, instead of submitting the visitor to the guantier.

Visitor to the guantier.

Visitor to the guantier.

Visitor to the guantier.

Visitor to the control of the co

ceries, Elimination of the 20% entertainment tay is not enough to

ment have is not enough to offset the mounting resistance among esteries and niferies atthough many of them have gone in for a policy of enteries and niferies atthough many of them to be a second of the second of

#### MARRIAGES

MARRIAGES
Möge Cox to Bill Packer, last
week in Filmt, Mich. They're singerers with "Holdidy on Ice."
Carol Morris to Buddy Worth,
Bellywood, Roy. 10. Bride is Bob.
Marijane Maliby to Pred A. Gesnell, Jr. Arlington, Va., Nox.
He's an account exce with WEAM,
Arlington, Va. Nox.
Lington, Va. Worth,
Mer St. Common of the Common of the

ducer.

Kathleen Kelly to Bill Hardwick,
Santa Barbara, Cal., Nov. 8, Bride
is a makeup artist; he's a publicity

director,
Mary Samuel to Sam Steinman,
New York, Nov. 16. Bride is Maxine,
singer with Phil Spitalny's "Hour of
Charm" orchestra.

singer with Phil Spitalny's 'trour or Charm' orchestra,
Kathleen R. Maltsberger to George
Kathleen R. Maltsberger to George
A. Kazemar, San Antonio, recently,
He's assistant manager of Empire
theatre there.
Paula Croset to Harold Nebenzal,
Sept. 18. She's a U-I contract player,
He's son of producer Seymour Neblowal.

He's son of producer Seymour Neb-enzal.
Valerie May Rowell to Donald M. Nelson, New York, Nov. 14. Bride is British actives and former wife of Arthur Tracy, "The Street Sing-er;" he's former head of War Pro-duction Board and, now prexy of Society of Independent Motion Ple-ture. Producers.



WIEVER HOS

With these encouraging words from BOB WEITMAN, Managing Director: "A splendid performance. Four most pleasant weeks. Hope to have him back soon."

ON!

HOTEL SHERANA CHICAGO, NOV.

- \*MUSICRAFT RECORDING ARTIST
- \*EXCLUSIVE CONTRACT
  METRO-GOLDWYN-MAYER PICTURES



Personal Direction: CARLOS GASTEL



ENERAL ABTISTS CORPORATION

New York 15, N. Y., by Variety, Inc. Annual subscription, \$16, Single copies, 75 cents, v 27, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1875 T., 1947, BY VARIETY, INC. ALL, RIGHTE RESERVED.

NEW YORK, WEDNESDAY, NOVEMBER 26, 1947

PRICE 25 CENTS

# DISKERS' PETRILLO 'INSURAN

### Film Profits Seen Rising in 1949 Despite Net Profit Dip Next Year

2 Film distribution, profits may slump to zero in 1948, but will ties harely 'in 1949, 'a rounday of major company exec opinion revealed force and the second of the secon

IZ months.

Coupled with his prognostication resulting from the producers' own activities, industry tes familiar with the bountry overall economic particles, industry tes familiar with the bountry overall economic particles, and the couple of the couple

1992 or 1955, at least."

Wittle there's no fear of theatre receipts failing off appreciably next year, distribution company earnings will be low because the films being 'nortized during that time were made the period of top costs. Pres.

(Continued on page 63)

### SPECIALLY-STYLED VIDEO BAR DEBUTS IN PHILLY

Philadelphia, Nov. 25.
Television via taproom moved into
the deluxe category here today
(Tues), with formal opening of a
video room at the Tabu nitery in
the downtown Hotel Lincoln—said
to be first room in the country especially designed for tele by tele
spiliners.

englineers.

"Herry Boyle, head of maintenance for, the Dumont organization, designed and set up the room, a 50-astier with small tables and a small bar. Room addions the nitery proper. It was the property of the control of the property of the

#### Lewis Dramatizes 'Kingsblood Royal'

Aingsblood Royal'

Sinclair Levis in collaboration with Hy S. Head. Nov. 25.

Sinclair Levis in collaboration with Hy S. Head in collaboration and the second with Hy S. Head in Collaboration with Hy S. Head in the second with the second w

Titls, dramatization is the Nobel Prize author's first work for the stage since his play, "Angela Is 22," in which he played the leading role on four, for several months some years ago. Kratt is a Hollywood scenarist and former playwright.

### Signals Mixed

Hollywood, Nov. 25. Goldwyn's "Best Years Of Our ives," capsulized from its three hours film running time to the 30-minute "Screen Guild" air format, also underwent some script revisions for Monday's (24)

script revisions for Monday's (24) broadcast.

Myrna Loy's crack about "never touching the stuff!" when proffered a cigaret by Fredric March, is still intact—but the subject matter suddenly became

coffee.
"Guild's" current sponsor is

### Winchell Feints Jergens Exit In **Ad Agency Tiff**

Despite an ABC press release announcing signaturing of another year's park, Walter Winchell and year as association of 18 years. Last week he announced that' he had turned in his notice after a tiff with the lobert Orr agency, or from Orr. When asked the would go on the air the following Sunday he replied, "See, but reluctantly." I see the presentantly." I see that the present the pre

### Command Performance 100G B.O. Boff: British Stars' More Active Role

Stars' More Active Role
London, Nov. 28.
Britain's Second Command Performance before King George
and Queen Elizabeth was a rousing
book of the Command Performance before King George
and Command Perstandard of the Command Perstandard of the Command Perstandard of the Command Perstandard of the Command Pertain In last year's performance British
and In last year's performance British
telent with the exception of Diana
Wynyard, currely paraded. However,
in the current show they are settled,
by Peter Ustinov, British actorwriter-director, who is joint pro(Continued on page 63)

### 'Finiata' Flivs in London

Rains Reoftes at Gettyshurg :

Gettyshurg Pa, Nov. 25

Actor Glude Rains recited the stand streller place here Dec. 6.

Gettyshurg Address during simple ceremonies marking the 84th and standard streller place here Dec. 6.

Show's fold makes "Finian" enversary of the national cemetery's desiration on Wednesday (10).

"Charley's Aunt' replaces.

# TO PROTECT B.O.

As the recording companies continue their runt to pile up masters before the American Federation of the three seems to be a disposition among recording artists to play along with the times to be a disposition among recording artists to play along with the times on projetly payments with the times of the play along the times of the play along the times of their training the times the times the times of the times the times the times of the times the times of the times the times to the times the times the times to the times the times to the times the times to the times the times to the times the times to the ti

### Church Said To Insist 'Amber' **Change Its Title**

One of the chief obstacles in 28th-Fox's petition to the Legion of De-cency for a reclassification on "For-ever Amber" is reportedly the Le-ter of the Company of the Company of the be changed. Legion is reported to have demanded the title switch on the assumption that too much im-morality is associated with the Kath-iene Winsor novel from which the lene Winsor novel from which the the Company of the Company of the is the flury chief selling point. Revolation that 20th nexty Savros

is the film's chief selling point.
Revelation that 20th prexy Syytos
Skouras had asked the Legion to
reconsider the "condemned" rating
originally slapped on "Amber" indieates the Catholic bans on the
picture have burt considerably at the
soxoffice. With a negative cost of
some \$8,500,000. coupled with acceptable
wettising and print costs of \$1,000.

(Continued on page 21)

### Tops of the Tops Top Retail Sheet Music Seller "Near You"

Top Retail Disk Seller "Near You" "Most Requested" Dish "Near You"

Top Seller on Goin Machines "Near You" Top British Sheet Seller "Now Is the Hour"

### TALENT GAMBLING Industry's Red Purge No Finale To Probe As D.C. Cites 10 for Contempt

# Better Public Relations Better Public, Kelations Inner group among the flin saves meeting in New York on the saves meeting in New York on the saves meeting in New York on the saves and the saves of the saves of

### Tele May Force 10 of 30 N.Y. AM **Outlets Out of Biz**

Issue of alleged Communism in Hollywood—battered around with almost unbelievable venom since the House Un-American Activities Committee probers arrived on the Committee probers arrived on the Cosat last, spring-came to a head his week. Soviet sympathizers in the studios took a crushing blow Monday (24) from the House of Representatives and another vester-tion of the committee of the Chest, from the Industry it do the committee of the Observers saw this as a peaceful onclusion to Hollywood's ideologi-cal warfare.

observed as a base the second process of the second warfare.

Screen Writers Guild provided the first theor of the batting still sheed, In an announcement almost simulancess with the industry's own was a second process. The second process of Television, if it continues to step out at the fast poet [85] established during the last few months, may use the policy past forth by the industry's (sp. Drains and top of the third that the months and the months are months and the months and the months are months and the months and the months and the months are months and the months are months and the months are months and the months and the months are months and the months and the months are months and the months are months and the months are months and the months and the months are months and the months and the months are months an

### CLEVELAND PLAIN DEALER

Sunday, November 16, 1947

### Plain Dealer's Poll

By Robert S. Stephan Radio Editor, Plain Dealer

. This is not a poll by "experis and professional critics." The poll represents a "People's choice" in Cleveland, 80 other cities and towns in Ohlo with a few returns from Florida, Pennsylvania, Indiana and New York. Here is the way Plain Dealer readers voted by classifications:

Semiclassical

st 5 in order of voles:

1—PHIL SPITALNY ALL-GIRL ENSEMBLE
2—REED WARING
3—ALBUM OF FAMILIAR MUSIC
4—DON VÖRHEES CONCERT
5—HOWARD BARLOW CONCERT

### Lavery Plans Pressing Screen Writers' Licensing While East

The disputed American Authors Authority plan for licensing instead of outright sale of written material, is apparently stalemated dirrently over a question of conference pro-

over a question of conference pro-limants Lavey, ex-Secret Writers Guida president, now in the east of the production of his new play, or Gentleman From Athena, would like to work out the problem in in-stein 2d, president, and other Authors: League of America heads. However, the League afficials are inderstood to favor thraining the ing between committee representing the SWG and the League. Lavery, with the support of the WG countil, head that the question of the Continued on page (3)

### Doing It the Hard Way: Move N.Y.'s 'Little Italy To Rome for a Film Set

New York's Little Italy is going to be copied and set up in Kome for Rod Geiger's production of "Christ in Concrete," set, for production, in February, Geiger, while in Holly-wood, signed Max Gorellik to make the sets and Gorellik arrived east this wirek.

weeken will be made for about a miles weeken will be made for about a miles of the miles of the

Laughton.
Picture will be made at the Rome studio, which Mussolini built for his (Continued on page 61)

### Van Heflin Plans Play In Between M-G Chores

In Detween m-t, Liores, Van Heidin, whose last stage appearance was in "The Philadelphia Story," with Kathachen Heipurni, street, and the stre

America and America and America and America Stanwyck, at Metro and previously did "Taproots," with Susan Hayward, on loanout to Walter Wanger, neither picture yet released. His next screen assignment

lessed. His next screen assignment isn't set. He returns to the Coast over the coming weekend.

#### Joan Fontaine Lingers East, Hubby Dozier West

East, Hubby Dozier West

William Dozie Her yesterday

William Her y

Actress is currently visiting friends in Connecticut and will remain there until January. Dozier will return to spend the Xmas holidays there with

### British 'Othello' for Lee

Hollywood, Nov. 25.
Currently touring for "Body and
Soul," in which he's featured, Canada Lee heads for England when
stint is completed to star In legit
"Othello" in London and the

### Levants Divorcing

June Levant sued planist Oscar Levant for a divorce, asking \$9,500 monthly separate materianee, all community property and excluding custody of their three daughters, \$2 June Gale was one of a four-sister

### Pixers Eved As N.Y. Guests

With a fact of visiting Hallywood stars currently in New York or due soon, talent agents are doing plenty of hoofing these days, to line up guest shots on various radio shows.

"Resider's Direct" (Enliment's Steel), "We the People" (Ghilf) and "Studio One" (CBS sustainer), are among 'the most avored dates' at present, and the present of the present

### LARRY ADLER'S NCCJ BROTHERHOOD TALKS

BROTHERHOOD TALKS
In its work for brotherhood, the
Rational Conference of Christians
and Jews is enlisting show business
personalities to carry its loterance
message into critical areas around
cative recruit has been harmonicist
Larry Adler, who recently wound up
a junket brough Missoyil and Blitcative recruit has been harmonicist
Larry Adler, who recently wound up
a junket brough Missoyil and Blitcative recruit has been harmonicist
Larry Adler, who recently wound up
a junket brough Missoyil and Blitcative recruit has been the James
cative Company of the Conference
and the Company of the Company
in the various cities he passes
through,
In the various cities he passes
through
the Company of the Company
to the Co

### Price's Cuffo Concerts To Get Tele Sets for Sick

To Get Tele Sets for Sick Compilar Georgie Price, by the territer his project of furnishing telescope the project of the series of the series of one-mail concerts to help raise funds. Concerts will probably series of one-mail concerts to help raise funds. Concerts will probably series of one-mail concerts will probably series of the ser

### **A&C's London Bookings**

INCLUDE DOKKINGS

Bud Abbott and Lou Costello

Bud Abbott and Lou Costello

Bud Abbott and Lou Costello

Bud Completion of their current film

Casino théatre, London, following, completion of their current film

Eagle Lion. Actors' pay will be deposited here before they leave for England.

While in London the comies may do a picture, "Tail of the Fox," for J. Arthur Rank.

Preminger's Legiter

Provinces Thornton Criswell is Tentility of New York also prepring "The Tempest" with inter Negro actor as Caliban, which after first of the year to produce he played in New York a couple of direct "The Scenic Route," play be seasons ago.



KEN MURRAY'S

### Freedom Train **Drops Memphis** In Negro Issue

Memphis, Nov. 25, The Freedom Train is passing up Memphis rather than bow to the local authorities demand for com-plete segregation of races during its scheduled stop here Jan. 7.

Amountement that Memphis, there censors clip Lens Horne and oshester from their films without reason other than race prejudice, is is to be the only city in the south raising the segregation issue about (Continued on page 63)

### Femmes Kule the Koost In Detroit Ad-Publicity In Both Pix. Music Fields

In the field of film and music pressure that the first of film and music pressure that the first of film and music pressure that the first film and film and

considerable representation in nitery promotion by well as Alies Gorban who directs advertising and publicity for United Detroit Theatres. UDT, operated by Parjamount Pickers, numbers 30 theatres in Desirects and the promotion of the principle of the promotion of the promotion of the principle are women, and music reviewer

H. Allen Smith (Of the "Low Man" "Lo! Egyptian" Smiths)

"The Courtship of Dorothy Polka"

one of the brighter features in VARIETY'S 42d Anniversary Number Out Soon

### This Week's Football

College WINNERS \*GAMES Brown-Rutgers (morning) Georgetown-George Washin 

Army-Navy (Philadelphia)
Boston College-Holy Cross
Fortham-NYU
Maryland-North Carolina State
Pittaburgh-Wort Virginia
SOUTH Hely Cross
Fordham
Maryland West Virginia Pittsburgn-wess SOUTH
Fforlds-Kannas State
Georgia Tech-Georgia
Miaud-Alabama. (Pri nite)
Miaud-Alabama. (Pri nite)
Miantship) State-Miantshipi
North Carolina-Virginia
Tennessee-Vanderblit
MIDWESK Kausas State
Georgia Tech
Alabama
Mississippi State
North Carolina Arisona-Kansas (nite)
Hawali-Michigan State
Nebraska-Oregon State
Oklahema-Oklahoma 'A&M' San Francisco-St. Mary's (Sunday)...... San Francisco .... Pro Football

NATIONAL LEAGUE (THANKSGIVING) ALL-AMERICA CONFERENCE
(TRANKSGIVING)
Brocklyn Dadgers-San Francisco 10
L. A. Donn-Clevchard Browns 7
SUDDAY AFFERNON 7
Baltimore Cells-Chi SoluDay AFFERNON 2
N. Y. Yankes-Suffalo Billis. Yanks 6 N. Y. Yankees-Buffalo Bills. Yanks Wins, 25; Losses, 121; Ties, 17; Pet., 683 (Ties don't count)

\* Home team mentioned first. 
† Points represent predicted margin of victory, not the official odds.

#### PARIS NITERIES BRISK **BUT MASS SPENDING OFF** Paris, Nov. 14:

Parisians are not only patronizing the alteries as usual, but new ones are opening. Trene, Bernard Hilda's sister, is opening the new Elysee Palace Clib on Rue Marigran with the Roger Lucchest band. The Lido is packing them in with Laurel and Hardy. Hilda is getting the cream of the trade at his Champs Elysees, and the Bel Tabarin sels the Montmartre autronage. the niteries as usual, but new ones martre patronage.

martre patronage.

Mass spending, however, is feellug the increased cost of living. Picture grosses in the males are not so good as they used to be, and the 
Armistice Day holiday did not bring 
the expected returns in many places. 
In Marsellies, the holiday brought 
a political riot which resulted, in 
property of the polity of 
the vicinity of 
the Copera page that be reliefly of 
the Copera page.

U's Fancy Terms for Rank's Royal Wedding 3-Reeler

Noyal Wedding J-Recelet
Riding the terrific boliv spared in
this country by the Elizabeth-Philip
weddock externolle, Universal is
cashing in one unprecented rential
terms for J. Arthur Rank's Technitterms for J. Arthur Rank's Technitsulfact in the service of the
sulfact of the pit, is collecting high fast equivalent to the
pald for a second resure in first-run
stutution. Film has already been
booked in Loew's New York circuit,
sultanting of the start
teaching of to take yellow the Cytterms of the pit of the collection of the start
tions despite\_fact pic worth to heigh
for another week.

Because of the hot time element,

nor another week.

Because of the hot time element, all Techni prints are being shipped from England. That step will avoid prolonged delay in filing print or the prints has yet been set, but there won't be any arbitrary limit on the figure, it's said.

### Eddie Bracken Running Among Jed Harris Play. Eastern Pic and Radio

Lastern Pic. and Kadlo
Eddie Bracken, currently in New
York, would like to return to the
siage in a Yed Barris production, but
is also trying to arrange to produce
is also trying to arrange to produce
ing for a radio series. He had intended returning to Hollywood over
to work out his various plans.
Series and the series when the series
to work out his various plans.
Series and the series when the series
would like to do the play if details
would like to do the play if details
would like to do the play if details
would like to ot the author of the
other the title or the author of the
other the title or the author of the
without either identification, presumably so he could circulate the
seript among actors and positions.

without either identification, presumably so he could circulate the script; among actors and potential backers without things his mitt to be compared to the could circulate the script among actors and potential backers without things his mit to produce a present other; managers, from finding out the pay and going to the author to the up the property. The produce a picture in New York, from an original script called "750 Smith," by "Edward Vincent: If a more produce a picture in New York, from Among March and the produce a picture in New York, from Harold Lloyd some months ability to obtain financing and a releasing challenge of the produce of

Bojangles Says Singer's 300 Lbs. Menace to Stage

from England. That step will avoid prolonged delay in filling print of the prolonged delay in filling print of the grant part of the prolonged delay in filling print of the figure and a part of the prolonged on the standard pr

# RED RANTS DON'T HALT U.S. P

### Film Industry's Policy Defined

The following statement was issued by Molon Picture Asan, president Eric Johnston at close of the two-day meeting of industry executives in New York eysterday (Tuesday):
"Members of the Association of Molion Picture Producers (Coast affiliate of the Molion Picture Asan,) deplores the action of the 10 Hollywood men who have been cited for contempt by the House of Representatives. "We do not desire to prepides, their legal rights, but their actions have been a disserved to their employers and has included the contempt of the contempt of the production of the contempt of

www.will.forthwith discharge or suppend without compensation tops "We.will foothwith discharge or suppend without compensation to the compensation

"We will not knowingly employ a Communist or a member of any party or group which advocates the overthrow of the Government of the United States by force or by any illegal or unconstitutional

memous the policy, we are not going to be swayed by hydrate or infinitiation from any source. We are frank to recognize that characters a policy involves dangers of hurting innocent people. There is the also of creating an atmosphere of tear. Creative work at its best cannot be carried on in an atmosphere of fear. We will guard against this danger, this visk, this fear.

this danger, this risk, this fear,

"To this end we will call in the Hollywood talent guilds to work
with us to eliminate any solveraive; to protect the imocent; and to
safeguard free speech and a free screen wherever therein, and
The absence of a national policy established by Congress, with
respect to employment of Communists in private industry, makes our
task difficult. Ours is a nation of law. We request Congress to
enact legislation to assist American industry to rid liself of subversive, disl'oyal elements.

save, usavyat esements. or un-dunctions has appeared on the aersen. "Workling subrevaive "Indivisor the temperature and the server in the server of the save of th

### Semenenko's Prowl for UA Control Presages a Possible Tie With EL

Possible eventual meshing of Unied Artists and Eagle Lion is seen be hind continued efforts of Serge

hind continued efforts of Serge Semenénko, Boston banker, to ob-tain all or partial control of U.S. Semenénko, Boston banker, to ob-tain all or partial control of U.S. Semenenko, is a close associate of Robert R. Young, principal stock-louis and the properties of the control large loan to that company. Semenenko, a v.y. of the First Na-tional Bank of Boston, was active in which attempted to purchase U.A. Last summer. Since that time he has ande continued efforts to gain foothold in U.A, so much so that com-the trade that a tieup—ershaps in a tieup—ershaps an actual merger—with EL is in his and Young's mind. actual merger-Young's mind.

Youngs mind.

With UA greatly in need of a large loan to get its producers back to work by helping them with financing, Semenenho is believed making shelves that the state of (Continued on page 6)

### Thomas' Congrats

Ihomas Longrats
Washington, Nov. 25.
J. Parnell Thomas, chairman
of the House un-American Activities Committee, congratulated
film producers today (Tues) for
their action in suspending or firing the 10 screen writers and
directors who were cited for
contemnt.

directors who were cited for contempt.

"The action of the producers," Thomas said, "is a constructive Thomas said, "is a constructive Communists. If Hollywood will clean its house, the abuse which it heaped upon our committee was worth the price."

Thomas warned, howeveld to the price. "I are the price," and the the price, "and the price," and the the price, "and the price, "and to tut an end to the investigation." I want to make it emphatically clear, however," he said, "that our hearings and exposures will continue."

### Petrillo's Next **Target: Films**

The flim studios are the next ob-jective of James C. Petrilio. There

Pickford's Co. Attaches
Pascal's 50G From Metro
Because of GBS Pact
Chaining that Gabriel Pascal
Chaini

### SATELLITE FANS STILL LIKE 'EM

The Iron Curtain has become something of an enigma to American film men. For while Moscow rants at U. S. pictures, and the Continent's entire communist press regularly boots the films from Minsk to Pinsk and back again, they go right on playing—and rather successfully—in five of the Russian-orbit countries rwise pretty much blacked-out to American vie

to American views.

The threats against U. S. films from official agencies in the Iron Cuttain countries are manifold, but the same agencies continue making the same agencies of the same agencies of the same agencies which are thoroughly expected, the communist governments are generally quite cooperative. In fact, U. S. films even get regular supplication via government-operation of the same agencies of the

exploitation via government-operated radio stations. No one knows home long this comparatively piessent state of affilirative progression of the control of

No Yugo, Soviet Deal
U. S. films are now blaying in
Poland, Czechoslovakia, Rumania,
Bulgaria and Hungary. No deal has
(Continued on page 18)

### Loretta Young, Hope's Personals in Germany

Personals in Germany
Day's rest perior to the Command
Performance at the Odeon threat tonight (Tues) worked wonders for Bob 1500e, who's been alling water tonight (Tues) worked wonders for Bob 1500e, who's been alling water to the State of British girls will accompany him. Hope and his unit is scheduled tappear in Wiesbaden Wednesday high. He is set for three showed to British girls will accompany him high. He's set for three showed to the State of the Sta

### Film Industry Rules 'No Jobs' for Reds; Will Fire or Suspend the Cited 10

Justice Dept.'s Stance

Justice Dept.'s Stance
Outry of Justice Dept. on logicy
of Justice Dept. on logicy
of Justice Dept. on logicy
communists sourred reply that
the film companies had "better
see their lawyers."
In top Jegai climate it was
In top Jegai climate on logicy
and lawyers."
In the Justice of the seed of the logicy
and labor laws which bar oblasion on employment policies,
and labor laws which bar disdisplayed to the lawyer of the lawyer of the lawyer of the lawyer of the labor laws which bar disdisplayed to the lawyer of the lawyer of

### SWG Bd. Fights 'Ism' Blacklisting

New exec board of the Screen Writers Gold, meeting at its first session after sweeping into office flast week, empowered tisself as a committee to work in conjunction with studie chairmen to resist any writers for political beliefs, provided such beliefs are not violation of the law. Simultaneously 50 signatories of the resolution passed hast Wednesday that any Guild office or committee of the confidence an urging pa (Continued on page 22)

### Flynn, Walsh to M-G For 1 Pic in WB Deal

Hollywood, Nov. 25/ Errol Flynn and Raoul Walsh are slated to move to Metro on a one-pictore deal after Flynn winds up "Adventures of Don Juan" at Warners. Deal is being Ironed out

### National Boxoffice Survey

Business Slips in Many Keys—'Body,' 'Life,' 'Mitty,' 'Amber,' 'Exile,' 'Unconquered' Best Bets

With numerous belowers, cluster-loom promisingly on basis of dising firstruns in many key cities this a week- and wester and product on "For Keeps" and "Where There's sharply from recent favorable sees second so this week although sions. Week was festured by the uncher of high pictures playing in conditions in several cities. "Mitty" conditions to the week although some production of the pictures playing in conditions in several cities. "Mitty" conditions to the picture playing in conditions in several cities. "Mitty" conditions to the picture playing in conditions in several cities. "Mitty" conditions to the picture playing in conditions in several cities. "Mitty" conditions are not doing to make a playing the production of the picture playing the picture playing the production of the picture playing the production of the picture playing the position of the picture playing the picture playing the position of the picture playing the position of the picture playing the picture playing the position of the picture playing the position of the picture playing the picture playing the position of the picture playing the picture playing the picture playing the picture playing the position of the picture playing the position of the picture playing the position of the picture playing the picture playing the position of the picture playing the position of the picture playing the position of the picture playing the picture playing the position of the picture playing the position of the picture playing the position of the picture playing the picture playing the position of the picture playing the picture playing the picture playing the picture playing the picture p

from cilimbing to a higher position.
"Mourning Becomes Electra"
(IRKO), while not helped by major
(IRKO), while not helped by major
(IRKO), while not helped by major
a-day, upped scale run, "Love From
Stranger" (EL), which opens in
N. Y. this week, did not tee off
promising in L. A. "Out of Blue,"
from same distributor, on other hand
shapes as good in Burfol, on these hands

shapes as good in Buffalo.

"The Fugitive" (RKO) continues
big in second Balthmore week and
third sjanza in Boston. It moves into
another house in Balto soon for an
extended run. "Upiumed Glass"
(U), which did not fare so well in
N. Y., looks okay currently in Cleve-

(Complete Boxoffice Reports on Pages 8, 9)

The film industry will immediately fire or suspend "without compensation" the 10 film employees cited for contempt by the House of Representatives Monday (24) and will not in the future knowingly employ a Communist.

sensitives Monday (24) and will not in the future knowingly employ a Communiation in the future knowingly employ a Communiation of the control of the contro

### Metro's Reissues of 2 Anti-Commie Pictures 'Ninotchka,' 'Comrade X'

Ninotchka, 'Comrade X'
In a inove apparently designed to truther combat illwill against the film findarty engendered by the company of the co

-	Get the thirty
1/10	TEMPS
VAK	:IETY
Trade Mar	
FOUNDED BY	SIME PILVERMA
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Published Weekly	by VARIETY, It
Published Weekly 8id Silvern 153 West 40th St.,	by VARIETY, In

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	is	
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	uction News	
Radio	views	20
Frank So	uliv	60
Television	n	26
Vaudevill	le	50

Published in Hollywood by Daily Variety, Ltd.) \$19 a Year-\$12 Version

### Chi Rules Upped Scale Films Illegal After Dec. 1 Per Jackson Park Law

Chicago, Nov. 25.

Advanced admission price pix in Andranced admission price pix in Chi will be lilegal after Dec. I under the provisions of the Jackson Park decrees, Tom Lot Chief and the Care and the provisions of the Jackson Park decrees, Tom Lot Chief and Lot Chie

turn, will reduce its admission scale for the pit.

Exception for "Agreement" was granted solely because of its im-portant treatment of anti-Semitism, McConnell noted. It was agreed to after the lawyer conterred with Fed-eral Judge Michael Igoe, who handed down the Jackson Park book of

McComell insists that the RKO McComell insists that the RKO theatres are also bound by the decree, though not specifically mentioned in the suit, A "joker" in the decision, he said, eliminates double-features only on the south side leaving, the rest of the city free to book

### PAR READY TO DEBUT ITS NEW POLACOLOR

I MA MARGET I IV. PLEBUI

TIS NEW POLACOLOR

With every major working feveribility to develop new color processes. Peramount now bids to take he and the processes of the processes which the policy of the trace of the processes which the policy of the processes which the profused out the processes of the process

### Set Legit-Film Dual

For Los Angeles House For Los Angeles House.

New type of double bill, combining legit and film entertained, will be inaugurated at the Mayan.

John Cousin, stage producer, and Sidney Fink, motion picture exhib. Project calls for each bill to run four weeks, three performances with the project calls for each bill to run four weeks, three performances of the stage of the booking. Cousin, Fink, who converted the Mayan from legit to pictures stay shall be in charge of film booking. Cousin, coal legit produces, with bandle the streamlined to meet the time requirements.

### Ren Wins 250G Suit

Ruling that the plaintiff had stalled to exact better terms, Judge Simon H. Rifkind in N. Y. federal court tossed out a, 250,000 breach of contract suit brought by General of contract suit brought by General Overseas Corp. against Republic Action was on a deal in which GOC was to get exclusive rights to 32 Re-public pix, in a group of European countries.

countries.

Negotiations took place in February, 1948, with GOC supposedly agreeing to deposit 37,000 in a Paris from the control of the cont

### Rank May Force Yanks to Dicker

Universal's been mursing an author in its ranks unbeknown to the company. Writer is Harold Rubin who has put in a seven-year sfur in UP budget and planning dept. He's budget and planning dept. He's constitution of the seven seven which is the seven sev

Williams.

First novel is written around the contemporary New York seenes, Story, in brief, relates the cycle of Story, in brief, relates the cycle of in an orphanage, emerges into the outer world and is finally killed during the war. His son, sans pavents at corphanage as was his father, Story is said to be semi-autobiographical. Number of film companies are dickering for filmication rights, but Universal is not among 'em.

### Frisco's 418,450 Seats

Frinco's 418,450 Seats
Treatre survey of the San
Francisco territory, ninth in the
series of 31 directories to be issued by the Motion Picture
Assn., shows a total of 328 thearres with 418,505 seats operating
are 10 drive-in theatres with a
capacity of 5,000 cars and 120
shuttered houses with 117,0
sects.
The cold fundable of thecapacity of 5,000 cars and 120
shuttered houses with 127,0
sects.
The cold fundable of thecapacity of 500 circuit operated
with remaining 189 towned by
indies having less than four theartes applese.

### B.O. of Foreign Films Depends on the Critics, Reverse of U.S. Pix

REVEISE OF U.S. III.

American critics, whose pronuncements don't necessarily make no break boxofice chances of American products of the product of the product of the product of the product of the overpowering crix influence, distrils in the dayer, as the marques when the product has only triding effect our product has only triding effect our local product. In key clies, it's die critic, and and last, who call, the

Yanks to Dicker

For Olympics Pix

London, Nov. 28.

American newerer to compensate the coin-garnering potential of over the cointract of the

#### Frankovich, Yordan Form New Indie Hollywood, Nov. 25. Mike Frankovich, cliffhanger pro-

ducer at Republic, resigned to form an indie production unit with Philip Yordan to be known as Yordan Enterprises. New outfit will not affect Yordan's partnership with Robert Cummings and Eugene Frenke in United California Productions,

Franklin Adreon, former Repub-lic writer, will succeed Frankovich as serial producer, with "The Ad-ventures of Frank and Jesse James" as his first job.

### Appeals Court Sustains N.Y.C. Right To Overrule State Censor's OK on Pic

### Duggan to H.O. East

Pat Dyggan, v.p. of Samuel Gold-wyn Productions, who came east several weeks ago, will hereafter make his headquarters in New York. He'll continue same duties as hereth-fore in charge of talent, stories, and writing. He'll commute to the Coast as necessary.

an electron and the control of the c

### M-G Story Contest Dramatizes Biz's **Tele Rights View**

Industry's determination to hang onto video rights in its films was indicated during the past week when Metro forced a clarification of the Metro forced a clarification of the recent concessions if made to authors entering books in its \$250,000 prize novel contest. Letter, by the authors' agents, setting forth the terms of the agreement with Metro, brought a correction from the M-G legal department.

legal department of the MC grant department of the subset of

#### Geo. Is the Skouras Most

Interested in Cards' Buy Interested in Cares Suy Reports that the three Skouras brothers had partnered with the syn-dicate that offered \$3,30,000 to buy the St. Louis Cardinals' tranchise are reported only partially stuc. George Skouras, head of the Skouras circuit, N. X; is believed to be the only one of the brothers actually participating in the deal.

in the deal.

Spokeman for 20th-Fox prexy
Spyrors Stourns denied he was involved in the venture. It's believed,
however, that there might be a private family understanding between
him and George that would the him
in. National Theatr's prexy Charles
P. Skourns declared on the Cost,
and the couldn't speak for his two
howthers.

hrothers.

It's understood that all three brothers would participate in a deal involving any one of them. Freres reportedly pool all their earnings in a single fund and them split the money three ways.

#### Europe to N. Y.

Herbert Agar John de Cuevas Bob Hope Mrs. Bob Hope Mrs. Robert Mor Arnold Pressburger
Brig. Gen. David Sarnoff
Norman Siegel
Alexis Smith
Craig Stevens
Frank Stait
Frank St. Tait

Right of New York City authori-Censors on pix so far as their own

ties to overruse the State Board of Consors on pix to far as their own domain its concerned has been but of the but of the

permitted to play the Broadway theatre.

Court unaninously affirmed the decision of Supreme Court Justice decision of Supreme Court Justice on the Court of the C

### L. A. to N. Y.

Sidney Boehn
Sidney Boehn
Donald Buka
Billy De Wolfe
Dan Dalley
Robert Dolan
Douglas Dumbrille
Fred Ehrman Fred Ehrman Helen Ferguso V. Frank Free Arthur Greenk William Goetz Edmund Harth Gordon Jenkins Percy Helton Dr. Paul Koreiz Harry Kosiner Arthur Krim Marc Lawrence Robert Z. Leon Harold Lloyd Diang Lynn Harold Lloyd Diana Lynn Paul MacNamara Fred Mohrhardt John L, Murphy Moreen Nash Franklin Pangbor Katina Paxinou Hall Prichard George Ratt Ruth Roman Zachary Scott Authrey Schenck Dr. Lee Seigel Eddie Sherman

#### N. Y. to L. A.

Maurice Bergman Turhan Bey Joe Bigelow -Cecil Brown Harry Cohn Tom Conners Helmut Dantine DeVere Engelbach Jose Ferrer Henry Ginsberg Van Heflin Van Hefiin Patricia Knight Cliff Lewis David Loew Eddie Mannix Louis B. Mayer Louella O. Parsons Howard Strickling George Tobias Steve Trilling Jili Warren

## N.Y. to Europe

# EXTRA FILMS KEY A-DATE BATTLE

### **Canadians in Drive for Production** To Cut Down U. S. Dollar Drain

Toronto, Nov. 25.
In order to cut down the U. S. dollar drain which has Canada paying out some \$18,000,000 this year on American film percentages, Canadian pic makers have launched an immediate drive to increase film production in this country, and held inmutation in this country and held colored-doors discussion yesterday (24) in Ottawa with Ron. Douglas Abbott, Canada's minister of finance.
Last week Abbott proposed that fewer Hollywood film imports would be an immediate Canadian means of awing U. S. douglas payments. Hon. C. D. Howe, Abnert own as it no the conference, endorsed his Cabinet-collegue's viewpoint. Both would not committ themselves as to whether colleague's viewpoint. Both would not commit themselves ato whether a Canadian tax on Hollywood film is contemplated, but such an announcement would not be unexpected. In order to curtail American dollar expenditure, the Federal government has already bunned the importation into Canada of American made. Juliu projection and sound equipment, plus all reeding materials and the control of the contingency of a control of the c

equipment, plus all vending ma-chieses.

of the contingency of a Because of the contingency of a Because of the Contingency of the Film Producers Asm. of Canada from coast-boosts met. in Toronto Saturday afternoon (22) as a pri-liminary to the Monday of Pinnee-Headed by Frank O'Byrne, presented as definition of the Contingency of the design of the Contingency of the J. Arthur Rank's Toronto studios, and the delegation presented a specific plan for contingency of Continued on page 18)

### The Bard in Film Form Still Bullish: Rank's 950G So Far on Henry

"JOUG SO FAR OB HEATY
United Artists "Heary V," now
about to face its first opposition in
two-aday roadshow engagements
Electra, "continues to amaze distribution excess with the strong grassist, has been rolling up in small-town
dates. Particularly surprising are
dress. Particularly surprising are
crews are getting out of the J. Arthur Hank speciatel in such on Shakesphere country as Montana,
Not take to the distrib—after ad-

the Dakotas and Utah.

Net take to the distrib—after advertising—is about \$1,300,000 to date.

Of that, 724,% or approximately \$890,000, has gone to Rank. With 17 prints working, the Laurence Oilvier-starrer has settled down to an even pace that is bringing in between \$10,000 and \$15,000 weekly in net reprints.

even pace that is swringing in overwear \$40,000 and \$15,000 weekly in which weekly in which was a man in the field with each print. He sets up the dates in theatres, auditoriums, concert halls, or whatever is easilable and-handles publicity and contacts with restry brohody, colleges, clude, etc. Most of concert work of the work

New York.

RKO is aiming to handle "Electra" in much the same manner. It has Theatre Guild subscription list backling in 20 cities, as did "Henry."

#### See Record Export Year On Films, Equipment

Washington, Nov. 25.
This may be a record year in the export of motion picture films and equipment, according to figures announced by Nathan D. Golden, motion picture consultant for the U. S. Department of Commerce.

-- psaturent or Commerce. Figures for the first nine months of the year reveal a sharp increase in the exports over the same period of 1946, with the shipment of films running 45% ahead and the exports of equipment 150% over the 1946 rate.

### Power's Eire Exteriors

Tyrone Fower, with Jim Denton of 20th-Fox London office, director Robert Webb and production manager Ceell Ford, arrived here this week to do exteriors in the south of Ireland for a new Fox production. Title is not yet set, but provisional and "That Old Magic." Peggy Cummins is due to 'join the outfit this weekend.

weekend.

Power planed here in his own machine following his holiday in Europe and expects to remain 10 to 14 days. Ford is on loan from the J. Arthur Rank Organization for whom he acted as Irish location manager on several pix.

### M-G Exec Prods. **Seen Turning Out** Films Themselves

Metro may not be lopping of any recentives from it study staff as previously reported but, a definite production setting the study of the staff as previously reported but, a definite production setting the staff as previously staff as the staff as the

### 20% ADMISH BITE UNLIKELY TO BE CUT

UNLIKELY TO BE CUT

Whashington, Nov. 28.
As the tax begindation picture begins to shape up here, there appears little chance that the new Go.P.-sponsored bill, to be pushed through the compared that the pushed through the compared to the compared that the compare

### SALES MEETS PEP BIVALRY

The scramble among dnajor distribe for available A playing time, which is rapidly etting hotter, will reach an all-time fever point in 1948. The cards are stacked, asies topper say, for a rough-and-tumble gouging among distribe to eatch preferred playdates in A houses which will make everything that's come before make everything that's come before the apartor spin-the-bottle folic.

the tweety thing that a come better troil.

The parter spin-bettit reliable to the control of th

### MARSHALL PLAN SEEN AIDING PIX IN EUROPE

AIDING PIX IN EUROPE

After painting an vextremely, gloomy picture of American film industry prospects in Europe, mainly because of dollar shörtage in many control of the particular of the film division of the Department of Commerce, told the Associated Motion Picture Advertisers last week in N. Y. that it was felt in Washington the film business would Golden explained that films are being considered as essential goods, like food, etc., and, as such, incorporated as part of the Marshall setup. This social and economic discovered as part of the Marshall setup. The social and economic discovered in the food of the conditions confortening U. S. film distributors, Golden stated. He foresat that as long as the current economic attitudion exists there the will continue to be grave. Golden said there is not a country in Europe, with the exception of Belgium, that has sufficient dollars available to pay for American pictures, sint to Francis Harmon, veepee of Motion Fletture Assa, another speaker, at

Ted Smith, executive assistant to Francis Harmon, veepee of Motion Ficture Assn., another speaker, at the AMPA season, pointed out the televant of the AMPA season, pointed out the AMPA season, pointed out il deological, currently facing the American picture business. He de-scribed the picture business as being of biz. Depple all harriers, coin freezing, censorship, etc., Smith also related a cheerful side to current condition—that the people clamor to see American acreen fare.

Joe Laurie, Jr. authored an unique whire

"Heaven's Shipping Room"

42d Anniversary Number

VARIETY

### **Bigger Amortization of Costlier** Pix Rubs Gilt Off 3d-Quarter Take

### 'Bells' to Ring at Easter

Bells: to Kung at Laster.

"Miracle of the Bells," "esse Lasky-Waiter MacEwen production, may go fine Radio City Music Hall, N. Y., as that showcase's Easter attraction, and the producers are confident in which the second and edited in time to make the Easter date. If the Hall be scored and edited in time to make the Easter date. If the Hall be scored and edited in time to make the Easter date. If the Particular of the Composition of the Easter date, in the form of the Prondwiy showcase for Easter, hoping to the in the date which the film's religious theme. See the production of the Composition of the Composition

### **RKO's 3d Quarter** Net. \$1,789,285: Pathe Reel Price

RKO's third-quarter profits total-led \$1,789.225 for the period ender \$5.pt. 27, after the edeuction of taxes and all other expenses but with the addition of proceeds from the sale of capital assets. The nit was con-addition of proceeds from the sale of capital assets. The nit was con-\$24,913 for the equivalent period. Earnings were 46c. per share in 146. Ninemothit take comes to \$4,886. Ninemothit take comes to \$4,886. Side for the year before: Butwisten \$500 for the year before: Butwisten per-share earnings are \$1,10 on com-mon against \$2,30 per share last year.

mon agains, sworth for the 13 weeks dived to \$1,228,109, a mere third of the \$4,728,600 which RKO raked in during the same stretch of '45. Difference was made up by \$3,18,913 from the sale of RKO Pathe newstwo lems gave the company \$4,337,.032 before taxes and other deductions.

tions.

One remarkable feature of the report was a peak sum, \$1,077,738, which RKO has put aside as provision for contingencies and estimated losses from outside productions. For the 13 weeks in 1948, that amount was only \$111,000. Sum has been salted away to over now. that amount was only \$11,000. Sun has been salted away to cover possible red ink from the distribution of outside pix in which \$R(O) has "Magic Town." If these pix later lay their way, the amount is transferred to the profits column, see the pay their way, the amount is understanded to the profits column, see the pay their way, the amount is understanding to the profits of the p

#### McCaffery Too Busy On

Radio-Video, Exiting M-G

Radio-Video, Exiting M-G
John K, M. McCaffery, has turned
in his resignation as assistant to Mrs.
Carol Brandt, Metro's castern story
et al. Metro's castern story
et al. Metro's castern story
et but he is expected to leave
in late December.
McCaffery, who joined Metro in
September, 1848, has been in charge
in McCaffery, who joined Metro in
September, 1848, has been in charge
of the move of the move

He came to Metro from Doubleday and has been fiction editor of Ameri-can Magazine.

### Too Many Monitors Of Pic Industry Hit By Scharv at SPG Dinner

Local years of the Gridiero Din-ner got off to a fast star Wechenday (19) when the Screen Fublicists Guld hosted and roasted a selected few columnists, studio reporters and radepress reps. The enthusingtic response immediately teed off pro-serving of the control of the con-partitions for another dinner mest,

arations for another unner year, even to the continue of the c

### SCIENTISTS PAIR WORK WITH FILM PRODUCTION

MITH FILM PRODUCTION
In a combination project 5hrvolving scientific research and film
production, S. S. Pilgrim sails for
Kenya. Africs. Friday (20) loaded
for feed of the combination of the combinatio

#### Borzage, Unhappy Over Rep Pact, May Ankle

Kep Pact, May Ankle Hollywood, Nov. 25.
Understood that Frank Borzage, director, who made deal with Republic for his own production unit, a none too happy about outcome and with possible view to awitching elsewhere. Currently directing "Moon-rise." Charles K. Feldman group-marshall for the production which may be his last stint at studio. Republic is said still to owe him for belance on his first production, "I've Always Loved You."

### 'Mayerling'-Capone Pix Now Look Cold But UA OK's Bischoff and Colony

With possible fizzing out of two producer deals previously okayed by the United Artists board, company held the line on its alm you may be a supposed to the control of the whole of the control of the c

would add 10 films to the UA slate. New packs were with Sam Bisch-off and with Colony Pictures, Inc., in which Fanchon (& Marco Simon and writer Richard Sale are part-nered. Bischoff's deal supersedes his previous three-film commitment and permits him to deliver up to 25 films in the next lave years. Colony pack provides for up to five pictures in the next three years. One of them, according to UA, will

compy pact provides for up to five pictures in the next three years. One of them, according to UA, will be from a current Broadway legit his for which the unit now the remains of the property of the provides of the property of the provides of the provide

#### Hakim Shifting to Metre

"Bakin" Shifting to Metric On the debtis jaide of the UA prod-uir bedger appears to be the Hakin Brow, production of "Mayesling," starring Joan Foutaine, Deal was obsyed about its weeks also to nardicipate in financing. That was count to be impossible and Rasphael Hakim amounced last week that the pic would be made for Metro, al-ticular than the start of the confirmation to be that starting the confirmation.

thought there west no communitors from this studies, included control and the studies of the control and the studies of the st

on, is deal by which Minneapolis ex-hib W. R. Frank is supposed to make "Dan Patch."

Going ahead with projected UA roduct is Jack Goldberg, former

Four Tenn. Circuits

Challenge Sales Tax

Hennis Agov. 25.

Four Tenpesse crudin have 18.

Four Tenpesse 18.

Four Tenpesse would consist on 18.

Four Tenpesse would consist on 18.

Four Tenpesse would consist on 18.

Four Tenpesse would be cleared to Passe 18.

Four Tenpesse would be cleared to Tenpesse 18.

Four Tenpesse would consist on 18.

### 'Copper' for Cooper

Hollywood, Nov. 25.
Western adventure yarn, "Copper Hill," will be Gary Cooper's first starter under his new deal with

starrer under his new dear win Warners.
Picture will be based on a story by Stephen Longstreet, who will also do the screenplay for production by Alex Gottlieb.

### Gibney Elected by SWG: Hackett Only Indie To Score in 'All Guild' Win

SCOPE II All Unity of Mollywood, Nov. 28.
Sheridan Gibney president on an "All Guild" tieket which swept the election with the exception of one mount in the case of the election with the exception of one mount in the election with the exception of one mount in the election with the exception of the election with the election of the

Tugend, treasurer.

New directors, in addition to Hapkett, are Robert Ardrey, Charles Brackett, Ernest Pascal, Stephen Avery Morehouse, Claude Binyon, Valentine Davies, Frank Cavett, Milton, Scrims, Richard English, Gangelin, Leonard Spigelgass and Olive Cooper.

### Semenenko

ward control which he apparently desires, Semenenko's Strings

West-lad. It semenenke's Strings which Semenenke's loan, offee and the least semenenke's loan, offee and the least semenenke's loan lad to load to loan lad to loan la Going shead with projected UA product is 24c Goldberz, form prictions and Charles Chapling base makes of Negro flims, who will built be a secondary flower of Negro flims, who will built be a secondary flims of Negro flims, who will built be secondary flims of Negro flims of N

Choulish Valedictory
with Riatto N. X., switching
root to exclusive policy of
erime shockers to foreign first
beginning with "Ranique"
tomorrow (Thurstory), marques
has been running the following
kissoft tagline:
"Lone Wolf In London." Fare"Lone Wolf In London." FareGoddhes Goddhes to
Ghouls,

VARIETY

### Small's 6 Pix Via 4 Different Cos.

Fox going before the cameras by Jan. 1, producer Edward Small is taking on the aspects of a major industry. He'll have five pictures in various stages of production in the U. S. and one in Italy. They'll be distributed by four different com-

distributed by four different com-panies.

Small is providing all of his own.

Small is providing all of his own.

Small is providing all of his own.

Inancing for pictures being made

\$6% of the coln for those being

turned out for Columbia Distrib has

not been set yet for "Cagliotto," being

filmed in Stone, but it is also

gained in Small in the care of the collection of the

Articles may rolesse it.

The 29th films being made by a

unit headed by Small's son, Bernard,

And Ben Pivar, are 'Bullolog Drum
mont's Challenge' and "Indian

to low-budgeten for which the

producer has contracted.

Columbia will get "Fuller Brush

Man," Red Skelton vehicle, which

a now in plotography, and "Black

Janet Blair, which is now being cut

Lip is "Conkerew Alley," with

Hayward, Claire Trevor and Marnha

Hunt, If is now in production.

Hunt. It's now in production. "T Men," which was just finished to

All but the Col pix—and "Cag-liostro," of course—are made on the RKO-Pathe lot, where Small head-

### **U-I Skeds 12 Releases** From Now Until April

From Now Unil April
Trois 10,119 cog 10, vo. 23.

Total 10,12 profilections will be released by Universal Internation
between now and pext April, while
few pictures before the cameras
during that period.

December releases will be "Pirates
of Montewy" and "The Secret Inaria Vengeance," and "The Senator
Was Indiscret." February: "The
Naked City." A Double Liefe and
Sons" and "Letter from an Unknown
Vonana" April: "Cabaha". "Up in
Central Pante" and "Another Part of
the Trois of the Common Co

#### File Suit for Payment On W. C. Fields' Insurance

Watter Fields and Mrz. Adel Smith, brother and sister of the late W. C. Fields, filed suit against the Penn Mutual Life Insurance Co. for full payment of a \$25,252 policy on their brother's life.

### Kansas House Burns

Kansas City, Nov. 25
The Dream theatré, Russell, Kans, was virtually destroyed by fire Wednesday (20). Dale H. Danielson, owner, estimated the damage at \$100,000, including about \$50,000 worth of projection equipment.

The Dream theatre is one of two

Trilling Back to Coast

Trilling Back to Coast
Steve Trilling, char aide to Jack
Warnes, telurus to the Coast from
New York took (Wednesday) or
tomorrow. He's been east for two
weeks looking at plays, He also atleaded the sessions of industry
munists in studios, as rep for the
WB production head.
Trilling took several genders at
"John Loves Mary," legiter which
are the production of the service of the
marker in the spring. Company
holds a financial interest in the play,

### Mex Politico Slams WB's 'Unfaithful' As Too Hot for Latin Temperaments

### Mex Ceilings Set

Mexico City, Nov. 25.
Cinema admittance charges here
ave been definitely given a ceiling
y the city government. Maximum Cinema admittance charges here heve been definitely given a 'ceiling by the city government, Maximum is 80c (U.S.). Sor firstrum, with 'an occasional \$1 (U.S.). Saturdays for an outstanding piec, allowed to charge \$1 (U.S.) because of its size, suiffered a 50% drop in big in size months.

### Judge Nixes Arbitration On De Havilland Contract, Up to Court to Decide

Up to Court to Decide

Los Angeles, Nov. 23.

Arbitration of Olivia De Hayliberton of Olivia De Hayliberton of Olivia Decide of the Court of Olivia Decide of the Court of the

### Casey Robinson Ankles Col. as Pic Falls Thru

Hollywood, Nov. 25. Casey Robinson and Columbia called it quits as a result of the studio's chelving of "Rain Before Seven," slated as a Robinson pro-duction.

quenon.

Picture was cancelled when Fran-chot Tone turned down the top male role opposite Lizabeth Scott, who had been signed on loanout from Hal Wallis.

#### St. Loo Exhibs Nervous; Giveaways May Return St. Louis, Nov. 25.

Giveaways which local exhibitors thought they had abolished for good, have returned to St. Louis. Theatre have returned to St. Louis. Theatre owners are wondering if competish will force them to fesume this form of b.o. bally. Recently Andrew Zotos, owner of the Melvin, a South St. Louis indie nabe, promoted a weekly "Neighborhood Merchants" with retailer store owners donating prizes in h.1 form of foodstuffs, dishns, etc.

In return the merchants received cuffo advertising on the screen. The "hight" has upped grosses at his house, Zotos claims. He is the first to revive the policy.

#### Laurents at End of 'Rope' Hollywood, Nov. 25. Arthur Laurents has turned

Arthur Laurents has turned over his completed screenplay of "The Rope" to Alfred Hitchcock for the first production of the Hitchcock-Sidney L. Bernstein outht, Transatlantic Pictures. Warner Bres. will handle release in deal consummated last week.

Following completion of his first film eript, Laurents left for New York over the weekend to start negotia tions for a new Broadway play. H was last represented with his legite "Home of the Broad"

M-G; Reps Usual Divvies McG; Reps Usual Divvices
Mctro's board has ordered payment of the flourth and final regular
to the flourth and final regular
Stockholders for the years
Stockholders and the years
Albo Seclared a regular quantierty
dividend of 25c per share on precircus disock of the company. Fie will
be sireed Jan. 2 and paid to stockladders of record Dec. 10.

Mexico City, Nov. 20,
Juan Alvarez, president of Mexleo's Civilian Party, today filed a
strong protest against the showing
in Mexico of Warners' The showing
in Mexico City and Sheridan,
Patthall's starting Ann Sheridan,
Patthall's starting Ann Sheridan,
is currently being presented in
Mexico City Chinese Palace, firstrun house.

Calling the attention

run house.

Calling the picture a "repugnant glorification of adultery," Alvarez said "this American picture was made for other latitudes and other

emperaments. "It's possible an Anglo-Saxon husband can overlook everything his wife does—fool him, murder her lover, lie stupidity, etc.—but we, the Latins, are different and have a deep respect for the home. Our women

Latins, are different and have a deep respect for the home. Our women are self-sacrificing and good and these is no reseme to incite them to take advantage of that incident, the performances loudly voiced their disapproval of the wife's actions and were audity disappointed at the filling tinale when the hubband, in-stead of leaving her, decided to for-give and forget.

### **CANTINFLAS DOUBLING** AS MATADOR IN MEX

AN HIRLAUGH IN MELA
Metrics, Gilty, Nov. 25.
Cantindas (Manis, Moreno) dennontrated that ha is not only Mosico's top entertainment comic, but a
hull fight matador who is definiteby big biz when he regaled 48,000
paid customer-\$50,000 (U. S.) gate—
at the big new blood and sand
arena here Nov. 20, Mexico's Revolution Day.

Matadoring is a recent accommile-

doring is a recent acco Matadoring is a recent accomplishment of the comic, who tried it recently, along with his stage work, in those South American countries that countenance bull fighting.

Comic is mulling plans for pictage work in Mexico in 1948 as he is undecided about that trip to Spain.

### Pine-Thomas Shelve Big Town' Series

Big Iown Series

Big Town Thompson, Nov. 28,
shelved by Pine-Thomas, with posshelved the Pine-Thompson of the Pinepine-Thompson of the Pinethompson pair already released have
been money makers.

P-T will release eight through
Paramount hext year, six blackwhite action, films, two Cinceolowhite action, films, two Cinceoloducers probably will make another
eight next year with possibility of
ninth, two, perhaps three, in color.

### Spectaculars Would Get Chi Heave-o

Get Chi Heave-o
Chiego, Nov. 28.
New ordinance introduced in Chi
ety council last week proposes to
outhan use of spectaculare in advertising or the use of finaling lights
proposed in the control of the control
proposed in the control of the control
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introl
intro

### Wanger Skeds 'Tulsa'

Hollywood, Nov. 25.
Rugged romance in the oilficids of
Oklahoma is the theme of "Tulsa",
which Walter Wanger will film in
Technicolor next summer.
Susan Hayward is stated to star in
the picture, most of which will be
shot on location near Tulsa.

A creira England-Bound
Hollywood, Nov. 25.
William Pereira leaves for England Dec. 8 to set up production
facilities on "Captain Was A Lady,"
slated to start in the summer as a
joint RKO-Ranke project.
Pereira will be gone a month, returning in January to make "Bed of
Rocses" here.

# IORE '48 PIX TO CUT OVERH

### **Current Conservatism Downbeats New Faces Being Sent to H'wood**

Cost-cutting measures, by thistime a habit with most of the film
the interest of the film
the number of new faces now being
ent to the Coast by eistern talent
souts. Survey of several of the mispor reveals that very few new perstruction of the control of the control
to the coast by eistern talent
souts. Survey of several of the
misstructure of the control
to the control

these days. With the studios getting much tougher on production, costs, it's no longer possible to send out a tyro just, because he looks good in the property of the property (Continued on page 16)

### Only 8 of 31 Bestsellers Bought by H'wood Keys Studios' Gen'l Caution

Drastic effect of the recent moves Drastic effect of the recent moves to fard production economy is seen in lack of film sales from current fiction best-seller lists. Of the 31 novels on the past Sunday's (23) New York Herald Tribune compila-tion, only eight have been sold to films. This represents the lowest percentage in years.

time. The grapese been body and time. The grapese percentage in years.
Heavy prices which have been run for screen rights to books and plays have made attuics appression of the grapes of the grapes

almost entirely.

The top best-seller, as a matter of

almost entirely.

The top best-seller, as a matter of fact, has 'gone unbought for that reason, as has No. 3 on the list. They reason, as has No. 3 on the list. They will be the sellent of the sellent selle

#### RKO TRINIDAD FIRE

RKO's office in Port-of-Spain, Trinidad, was destroyed by fire Sun-day (16), according to report by E. C. Teifer, company's Trinidad

None of the personnel was injured in the fire.

### Ettinger Back to Col.

Ettinger Datch 10 Vol.

Eve Ettinger returned to Columbia as story editor at the end of list week. She resumed the spot from which she resigned last May 1 week to be she to be

### **Cost Analysis 1st Before Story Buys**

Studies are now inaugurating a practice which should halt the habit of buying stories and then depositing them on the shell of gather close and the state of the shell of the

man Z., McLeod, Paramount direc-McLeod now in New York, par-tially to shop for a likely story, says just his treatment which is now in effect on the Paramount lot gives studio toppers a chance to estimate studio toppers a chance to estimate studio toppers a chance to estimate funal wrap-up figure. This treatment takes the story apart; Ielembes sets necessary with an approximation of costs; lists the likely cast with that cost also set forthy and details sug-tous the control of the cost of the cost also set forthy and the star (awards economy.

Continued on page 18

### 'Frigate' Is Geffen's 2d

Omnibook Into Pic

"Salem Frigate", John Jennings", movel, has been set as the second book handled by Omnibook, reprint produced by Geffen-Shane Productions, formed recently to handle produced by Geffen-Shane Productions, formed recently to handle in the produced by Geffen-Shane Productions, formed recently to handle international.

Film is to be started next spring on the U-I but with Maxwell Shane First of the books acquired by Ognibook for screen presentation was Robert Penn Warrens' A'll the limits for \$100,000 and a cut of the distributor's profits. It's now in work under direction of Robert Rossen. Purpose of Omnibook in enterodiction of the Commission of the Commi

#### LOWE'S FAR EAST TREE

Al Lowe, United Artists division nanager for Australasia. Africa and the Far East, starts a three month tour of his territory Thanksgiving Day when he planes from New York to Johannesburg. Trip marks the start of the exec's 26th year with the company.

### STUDIO COSTS PER PIC AT PEAK

The majors have holsted the signal that a tidy beam in Hollywood film production is under way. While the total cash spent in budgets lan't expected to move past the highwater mark which the studios, under the pressure of peak costs, racked up this year, the number of pix made on Coasj lots will be upped comon Coast siderably.

side-rably.

Film biggies are growing increasingly, concerned over the mounting per-film indicates the first studio overhead and that's the No, I reason for the change from fewer and films which previously averaged films to 50% and even higher. The distribution of the films of the

nut be sliced on individual pix. Industrylies are pointing, to Co-lumbia as an instance of how a size, able busified of pix can keep over-able busified of pix can keep over-per-film overhead nut is now 25%, lowest amosi, the majors, it turns out some 55 films yearly against other majors' average of 30 and that's considered the answer on a thumbnail. Warner Bros. and

thumbnail.

Paramount, Warner Bros, and
Metro, which frequently have had
only one stage working during the

(Continued on page 22)

### U-I HAS 11 YARNS WAITING FOR LENSING

Hollywood, Nov. 25.
Universal - International has 11 scripts warming up in the writing mill to follow the dive productions currently in work on the sound

currently in work on using stages, Stories due for early starts are 'Mr. Peabody and the Mermaid,' Mr. Peabody and the Mermaid,' Place Beach of the Control of the Control

# Par's Rainbow Buy, a la Liberty, Makes Co. Pards With RKO Plus M-G With KKU Plus M-6 Paramount is new partnering with two other majors—Metro and RKO. It catapulted into that unique in two other majors—Metro and RKO. It catapulted into that unique industry position this week when the company absorbed Rainbow Productions in a stock transfer deal similation of the control of the control

### Wells Loses to A&C

Wells Loses to A&C
Plagariam suit of William K.
Wells against Bud Abbott and Lou
Coxello was damissed this week
Coxe. Court ruled that a previous
coxe court ruled that a previous
action brought by Wells against
the comedy team, plus Universal, which
is new on agend, called for disinvolves the same charges
Wells will calming that the duo
pirated his ait, "Ploogle Sireet," in
their pix, "This 5 the Like."

M-G Not Boosting

## Its '48 Releases

Amouncement of Metro. 148 release slate by sales chief William P.
Lease slate slat

Dec. 4 after several out-of-town engagements.
"Good News," another Technicolor musical, is scheduled for its world in the several seve

### Five Lensing, 3 Readving **Current Backlog at Ten**

Current Backlog at Ten

Bollywood, Nov. 25.

Following Piermount's example, found of the program of the program of the program with even at this time in 1948, and three more shaded with the program of the program of

20th Spurs Production:

### CURTIS TO PRODUCE. STAR IN ARGENTINA PIX

Hollywood, Nov. 25.
Argentine financial syndicate will
bankroll a series of English-language
pictures to be made in Buenos Aires,
with Alan Curtis doubling as star

and producer.

Curtis planed to Argentina to huddle with Sam Seidelman on a distribution deal. Seidelman is chief of foreign distribution for Eagle Lion.

#### Rep Has 17 Waiting, Studio's Record Backlog

Mollywood Nov. 25.
Completion of "Oklahoma Bad-lands" at Republic raised the backlog to 17 pictures, the largest number in the history of that studio.
Topping the list are two high-budgeters, "The Red Pony" and "Macbeth"

### **Briefs From the Lots**

Hollywood, Nov. 25.
"Dangerous illusion" is the re"Dangerous illusion" is the remande by Producing Artists.
Robert There writing, the screenplay for "The Judges' Wife," constarting Fresite March and FreeneEldright at Universal-international
Amsterdam to interest Rollywood
producers in Holland as a film production centre. H. B. Juoyer and
Walter Kane, producers of the forththeory of the producers of the producers of the forththeory of the producers o

"Hollywood Story" a satire by

Claude Binyon

an Editorial Feature in VARIETY'S

42d Anniversary Number

Out Soon

ill, has recovered enough to take a role in "Mickey" at Eagle Lion... Marsha Hunt will play one of the top femme roles in Eagle Lion's "Corkscrew Alley."

"Corkserew Alley."
William Weilman sired to Canada
with a troupe of 20th-Fox player
to film outdoor scenes for. "The Iron
Curtain," a story of Russian, eplonage, with Bana Andrews: accompanying the director and Genterreny slated to follow later.
Arthur Pierson, Brodway stage of
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The Corksen of the Corksen of the Corksen of the Corksen of
The Corksen of the Corksen for Soi M. Wurtzei'... John Suther-land, commercial film producer, closed a deal for three more institu-tional pictures on Harding College,

Liberal pittures on Herding College,
Artanasia,
Jean Crawford narrated and
Starred in a special short made byWarners to aid Fresifient Transman
Charles Arnelt drew a character role.

"Stitus Perty at 20th-70x ...

specially dame number with Fresi
Astate in "Easter Parade" at Metro
... "Julia Misbehaves" is the new
tite on "Special to Me of Love," next
Greer Garson starrer at Metro
... Same studies withheir from The
Birds and the Sees" to Three Dailer

Birds and the Sees" to Three Dailer

"Starrey Fresh of The College of The

Birds and the braining paughters."
Robert Bassler draws producer reins on the W. R. Burnett novel, "Yellow, Sty," recently bought by Universal-International "Yellow. Sky," recently bought by 20th-Fox. Universal-International is negotiating with Martene Dietrich and Hedy Lamarr for roles in Robert Buckner's "Rogues' Regiment". "Tall, Dark Stranger" is the new tag on "Rachel" at RKO.
Next film on Robert Sparker production program at RKO is "Education (Continued on page 18)

### New Pix Up L.A.: 'Mitty' Wow \$62,000, Body Huge 55G, 'Texan' Fair 231/6, 'Exile' Fancy 571/2G, 'Stranger' 16G

Firstrun biz is perking up this week with two of the new bills registering outstanding takes. "Body and Soul" looks mighty \$55,000 in four smallseaters. "Watter Mitty" also is great in two theatres at

\$62,000.
"Exile" is shaping to land sturdy \$57,500 in six spots. "Love From a Stranger" will be very mild \$16,000 in three houses. "Fabulous Texan" in three houses. "Fabulous Texan" is getting only \$23,500 in two spots. Among holdovers, "Nightmare Alley" shapes as okay \$40,000 in 6-day, second frame, 5 spots. This Time for Keeps" looks slow \$25,000 in six days of second session in three lo-

days of second seasion in three locations.

Bearing For This Week.

Balania (WVC) (1,587-90-31)

They'e From Stronger (EL) and

"Finlo Vance's Secret (EL) only

"From Stronger (EL) only

"From Stron

Facilité Adventure (Col.) (9 days)

Bownstown (198) (1,600; 60-81)

Bownstown (198) (1,600; 60-81)

Bownstown (198) (1,600; 60-81)

Bownstown (198) (1,600; 60-81)

Bownstown Muste Hall (Blumei
Lol) (672; 6-43).——204 and South

Bownstown Muste Hall (Blumei
Lol) (672; 6-43).——304 and South

Cyclosis (198) (1,600; 60-81)

Bownstown Muste Hall (Blumei
Lol) (198) (198) (198) (198) (198) (198)

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Lol (198) (198

2.800. East Week, fair El Rey (FWC) (851; 60-\$1)— ove From Stranger" (EL) and hilo Vance's Secret" (EL) Dull 500, Last week, "Husband's Af-irs" (Col) and "Pacific Adventure" ol), \$3,500. Enquire (Rossier) (688. PR.

z-mot vance's Seeset" (EL). Duil 3, 2500. Last week, "Ruband" & A. 2500. Last week, "Ruband"

week, ube \$12.200.

Hollyweed, Nuture Hall (BhunchHollyweed, Nuture Hall) (BhunchHollyweed, Nuture Hallyweed, Nuture Hally

### Broadway Grosses

### For Keeps' Trim \$20,000 in Philly

Philadelphia, Nov. 25. dence at most downtown film houses this week. Most of the houses are playing, holdovers getting set to shoot with heavy artillery on Thanksgiving and for Army-Navy game crowds this coming week-end.

Transsgroug and for Army-Newly agains crowds this coming week-end.

Aldiase (WB) (1303; 30-54)—

"Aldiase (WB) (1303; 30-54)—

"Anthony Adverse" (WB) (relesse), 3500 second association of the second of the second

Last week, obe \$1,50.00. "Nagarmare (Wed). (

and "Key Witness" (Col) (3d wk), \$10,600. Paramount (F&M) (3,398; 60-\$1) —"Fabulous Texan" (Rep) and "Ex-posed" (Rep). Only \$15,800. as week, "Desert Fury" (Par) and "Jungle Flight" (Par) (3d wk), \$12,-

### H.O.'s Hit Buff.; 'Moment' Fair \$13,000, 'Blue' 11G

Fall 13,000, blue 110
Boxoffice takings are mild here
the boxoffice takings to the boxoffice taking to the
taking to bit.

Boxoffice taking to the Week
the boxoffice taking to the boxoffice taking to the
the boxoffice taking to the boxoffice taking to the
taking taking to the taking to the
taking taki

"Creen Dolphin Street" (M.C.) (26 Mc, Stury 4) 1800. Last week, sock 23 100. (Shea) (2,100; 46-70)—"Annual Market, sock 23 100. (Shea) (2,100; 46-70)—"Annual Market, Sheah Sheap (WB) (Treissues) Fine 37,000, Last (WB) (Treissues) Fine 37,000, Last (WB) (Treissues) Fine 37,000, Last (WB) (Treissues) Fine 37,000; Last (WB) (Treissu

\$15.500.

20th Century (20th Cent.) (3,000;
40-70)—"Out of Blue" (EL) and
"Railroaded" (EL). Good \$11,000.
Last week, "Walter Mitty" (RKO)
(3d wk), \$10,500,

### Kans.-Mo. Title Grid **Battle Hurts K.C. But** 'Mitty' Lively \$12,500

Week has mortly so-to-fare, and grosses are the same. "Water Mitty at the Orpheum and "Unaspected" conser. "Mitty" is a possible hold-over. Annual Ransa-Missouri football battle at Lawrence, 'Kans., for Big Six title helped put skids on bix over the weekend.

Administer for

ball battle at Lavrence, Yadab., 200 cover the weekend put akids on bis over the weekend put akids of the state of the state

(RKO), "Likely Story" (RKO), alow Paramount (Part) (J)06; 4-65). "Drauspected" (WB). (Dky 312,00). Last week, "Drauspected" (WB). (Dky 312,00). "Reay (Durwood) (00; 45-65). "Adventures" (CL) and "Arizona" (CO) (Tessees), \$5,000, (C) and "Arizona" (C) (Tessees), \$5,000, (C) and "Arizona" (C)

### D.C. DULL: 'MOMENT' PLUS VAUDE THIN 16G

a LUJY ARJUE THIN 166.

Bit the town washington, New 28.

Bit the town washington, New 28.

Bit the town washington, New 28.

Bit the town washington washin washington washington washington washington washington washingt

### 'Escape' So-so \$24,000 in Slow Hub; Texan' Nice 221/6, 'Amber' 17G, 4th

### **Key City Grosses**

Total Gross Same Week Last Year .......\$3,195,000 (Based on 21 cities 188 theatres)

### Life' Smash 18G In Offish L'ville

Business is spotly here this week.
National, with "Dragnet" and Clyda
Tooks bumper 418,000, Too straightfilmer is "Where There's Life" which
looks big at the Rialto. Biz looks
generally dull.

Estimates for This Week
Revown (Fourth Ayenus) (1,200; 40March (

Carl West Carlot Carlo C

### 'Amber' Torrid \$23,000. Seattle; 'Fury' Fat 10G

Seattle, Nov. 25,
Two roadshow attractions playing
simultaneously is something different here, "Forever Amber" is the
big news, at Fifth Avenue, being
great. Other is "Life With Father,"
still sock in third week at Orpheum.
Otherwise biz shapes mild,

Estimates for This Week
Blue Mense (H-E) (800; 45-80)—
"Bachelor and Bobby-Soxer" (RKO)
(5th wk), Okay \$4,000. Last week,
\$5,700.

\$5,700. Answer (H.E.) (2,349) 50\$1,250-\*Porever Amber" (20th.)
\$1,250-\*Porever Amber (20t

(Continued on page 22)

Pastor Boosts 'Rose' To Big \$19,500, Omaha Nothing is slowing up "Walter Mitty" currently at the Branders Weekend brought more snow and cold but it did not hurt film. "Moss Rose" bolstered by Tony Pastor band looks fairly big at Orpheum,

Rose boltstred by Tony Pauton.

Britanster for Tab Typeuton.

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Britanster for Typeuton.

Britanster for Tab Typeuton.

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Britan

Boston, Nov. 25.
On slow side after big jump formight ago. Holiday biz is adding to the overall total. "Escape Me Never" at the Met looks moderate but "Forever Amber" is nice at the Modern. "Fabulous Texan" shapes okay day-date in two houses.

Estimates for This Week
Aster (Jaycocks) (1,400; 40-80)—
"Fugitive" (RKO) (3d wk). Okay
\$10,000 after \$14,000 in second.
Beston (RKO) (3,200; 50-\$1.10)— Besiene (RKO) (3,00%; 50-81.00\*\*
"Black Gold" (Mono) his Beity
Brive, Strev Evans, others on stage.
Thy \$23,000, not bad considering
this house goes for band show,
Last week. "Wistful Widow" (U)
plus Connee Bouvell Buck & Bule
St. Cheefershoo, others, \$23,000
biss. Cheefershoo, others, \$23,000
biss. Cheefershoo, others, \$23,000
biss. Cheefershoo, others, \$23,000

"Fistum bill after weeks of subsential to the stage of the stage of

week, "Red Stallion" (EL) and Drittwood" (Rep.) \$8,000. 11D—
Memmore (In d. le.) \$600. \$11D—
Memmore (In d. le.) \$600. \$11D—
Memore (In d. le.) \$600. \$11D—
Memore (In d. le.) \$600. \$11D—
Memore (IRCO) (2.385; \$60-80)—
Mitty" (REVO) and "Lone Wolf 
Last week, "Exile" (U) and "Sweet 
Geneview" (CO) (2d wk.) big \$22.600 false \$80,000 coppers. \$397; \$40-80)—
"Escape Me Never" (WB) and "Seturn Rin Tin Tin" (Indie). \$500.
"Escape Me Never" (WB) and "Return Rin Tin Tin" (Indie). \$500.
"Escape Me Never" (WB) and "Return Rin Tin Tin" (Indie). \$700.
"Escape Me Never" (WB) and "Return Rin Tin Tin" (Indie). \$700.
"Escape Me Never" (WB) and "Return Rin Tin Tin" (Indie). \$700.
"Escape Me Never" (Un). \$700.
"Escape Me Never" (Un). \$700.
"Soverer Amber" (20th). \$700.
"Forever Amber" (20th). \$700.
"Forever Amber" (20th). \$700.
"Soverer Amber (20th). \$700.
"Soverer Amber (20th). \$700.
"Soverer Amber

week, \$18,000. (J.000; 40-80)—
Grpheum (Loew) (3,000; 40-80)—
"Body and Soul" (UA) and "Crime
Doctor's Gamble' (Col) (3d wk-3
days). Nice \$13,000 after big \$24,000 in second.

State (Loew) (3,500; 40-80)—
"Body and Soul" (UA) and "Crime
"Doctor's Gamble" (Col) (3d wk—3
days). Neat \$6,000 after \$12,000 in
second.

Translux (Translux) (900; 30-74)
—"Man Couldn't Hang" (U). Stout
\$5,000. Last week, "Burning Cross"
(SG) and "Hat Box Mystery" (SG),
\$6,000.

### Cleve, Levels Off, But 'There's Life' Fine At \$20,000: 'Glass' OK 12G

Cleveland, Nov. 25. A leveling-off of grosses is evident here this week, although "Where There's Life" at State and "Up-There's Life" at State and "Up-turned Glass" at Allen are getting a fairly good play. Coming on the heels of a terrific Damy Kaye run, with "Doctor's Gamble," Palace's "Ride the Plnk Horse" is having slow going.

Estimates for This Week

Allen (RKO) (3,000, 55-70)—"Up-turned Glass" (U), Satisfactory \$12,-000. Last week, "Wistfui Widow" (U), stout \$15,500.

(O), sout \$10,500.

H b p (Warners) (3,700; 55-70)—
"Jezebel" (WB) and "Anthony Adverse" (WB) (reissues). Average \$15,000. Last week, "fiad To Be You" (Col.), good \$17,000.

"You" (Col), good \$17,000.

Lake (Warners) (800; 55-70)—
"Had Be You" (Col) (m.o.). Nice
\$4,000. Last week, "Nightmare Alley" (20th) (m.o.), \$3,400.

Ohto (Loew's (1,200; 55-70)—
"Body and Soul" (UA) (m.o.).
Perky \$3,500. Last week, "Unconquered" (Par) (m.o.), at advanced
prices, ditto.

quered" (Par) (mo.), ai advanced priess, ditlo.) (3006; 35-70)—
Falsace (RKO) (3006; 35-70)—
Falsace (RKO) (3006; 35-70)—
Falsace (RKO) (1006)—
Falsace (R

### Chi Up; 'Life'-Rose Marie Neat 58G. Moment' 23G, 'Pirates' Sharp 22G

Chanksgiving holiday is plugging the slipping biz in the Loop this ek. Although five new films his firstruns, majority of them aren't ment. Best of creating much excitement. Best of the lot is "Where There's Life" at the Chicago with Rose Marie on stage, which should hit a neat \$38,-000. "Heaven Only Knows" at the Oriental with Red Ingle and Jack

Oriental with Red Indie and Jacks. Smith on the stage is okey at \$445,000. "Lost Moment" at the Palace shapes as passible \$24000. "Pirates of Montered" of Grand promises a Control of the Palace shapes with decree ruling in Biodovers are in their last week, in accordance with decree ruling in Diddovers are in their last week, in accordance with decree ruling in Diddovers include "Body and Souly body and Souly body and Souly body and Souly in the Souly Body and Soul

Estimates for This Week allo (B&K) (1,400: \$1,25)— tleman's Agreement" (20th) (2d Strong \$28,000. Last week,

.000.
Dicage (B&K) (3,900; 95)—
here There's Life' (Par) with
se Marie on stage. Sturdy \$52.
Last week, "Deep Valley"
B) with Xavier Cugat orch, \$52,-

with Asvier Cugar tren, the the blow hopes.

The (B&K) (90: 95)—"Gone Wind" (M-G) (reissue) (5th Profitable \$11,000. Last week,

with Wind" (McG) (release) (diff with Pindia Billoo). Last week, levely the Samuel (1.500 Sb)—Pinter Months (1.500 Sb)—Pi

"Unconovered" (Par) (6th wk).
Strut \$22,000. Last week, \$26,000.
Weals (Essaness) (1,073; 95)—
Rody and Soul" (UA) (3d wk).
Senstional \$36,000. Last week, 00. wid (Indie) (587; 75)—"Mayer-(Indie) Plumo \$4,500, Last, "Maele Bow" (Indie) (3d wk), \$2,700.

### Mpls. on Skids Albeit 'Song' Fairish at 14G, Exile' Very Good 12G

Extle Very Lood 1.Zd.

With grosses hitting the toboggan, chibbitors are going in for hospitality of the control of the contro

Grosses Are Net

Girosses Are Ivez.
Film gross estimates, as reported berewith from the various key cities, are net, fa., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.
The parenthetic admission prices, however, as indicted, in chide the US amusement tax.

### **Moment' Stout** \$16,000 in Prov.

Their Providence, Nov. 23, week. To have you hav

\$3500. State (Loew) (3,200; 44-65).—"Body and Soul" (UA) and "Private Affairs Bel Ami" (UA) and "Soul" (UA) (24 wk). Not at \$1,7000. First was recent \$23,000 do \$12,000. Strand (Silverman) 2,200; 44-65).—"Golden Earrings" (Par). Second week opened Monday (24). First was fairsh \$12,000.

### ST. LOO OFF BUT 'FUN' \$21,000; PIRATES' 18G

St. Louis, Nov. 25. Sluggish biz still is hovering over the main stem cinemas. Many hold-overs current and rise in tempera-ture is not helping situation. "Fun overs current and rise in tempera-ture is not helping situation, "Fun and Fancy Free" looks the leader. Runnerup is "Pirates of Monterey." Estimates for This Week Ambassador (F&M) (300); 50-75. —'Walter Mitty" (RKO) and "Key Witness" (Col.) (2d wk). Neat 816-000 attr a moderate 815,000 initial Face (F&M) (500): 50-75.—"Fun

stanza.

Fox (F&M) (5,000; 50-75)—"Fun Fancy Free" (RKO) and "Old Spanish Trail" (U), Good \$21,000. Last week, "Fabulous Texan" (Rep) and "Repeat Performance" (EL), \$17,-000.

000.

Loew's (Loew) (3,172; 50-75)—
"Pirates of Monterey" (U) and "Two
Blondes, Red Head" (Col). Okay
\$18,000. Last week, "This Time For
Keeps" (M-G) and "Millerson Case"
(Col), \$24,000.

(CO1), \$24,000.

Missouri (F&M) (3,500; 50-75)—
"Brute Force" (U) and "Fabulous Texan" (Rep) (m.o.). Nice \$12,000.

Last week, "Hagen Girl" (WB) and "Nightmare Alley" (20th) (m.o.), \$5,000.

1) Crea.
afger Ponca
of Rusty" (Co1,
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of Rusty" (Co1)
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### H.O.'s Bop Pitt; 'Copa' Mild 13G, 'Body' 15G, 2d

Hills 1504, Diddy 1304, 248
Holdovers and relissues are slowing the boxoffice pace here this
week. "Copacabana" is the lone
new entry and it looks mild at the
Stanley. "Body and Soul" shapes as
nice in second week at Penn while
moveover and "Where There's Life"
is fine at Warner.

Is fine at Warner.

Estimates for This Week.
Filten (Shea) (1,700; 49-70).—
Black Gold' (Mono). Only 36-700
in 4 days. Last week. "Bublious
on 4 days. Last week. "Bublious
on 4 days. Last week. "Bublious
on 4 days. The state of the state o

### **Holiday Shopping** Dents Det.: 'Soul' Paces Town, 27G

Detoit, Nov. 25.
Earlier-than-usual bolistay shopping is putting deep dent in almost everybody's screen biz except the ground of the state of the st

of West Point" (FC). Okay \$11,000, 141,

### Frisco Loaded Up With Holdovers; 'Life' Lofty 21 & G. 'Hagen' 10 & G. 2d

A219, MAGEH 1979, A2

Of sun Francisco, Nov. 25.

Off sun of Francisco, Nov. 25.

Estimates for This Wastering of this session.

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ing off this session.

Estimates for This Week
Center (Lippert) (300; 80-\$1,2^n)—
"Forever Amoer" (20th) (m.o.).
Only \$2,800. Last week, "Hamilton Woman" (UA) (reissue) 3 days, and "Great Waltz" (M-G), (reissue), 4 days, \$2,700.

Mays, \$2,700.

(A0) 68-85.

"Great Walta" (N.-G), (reissue), 4. (App. 3,270). App. 3,270. App.

### Rain, Holdovers Slough B'way But No Mourning for 'Electra' at \$15,000; 'Body' Socko 47G; 'Amber' Slips, 52G

Unfavorable weather and plethora of extended-runs are taking a heavy toll at Broadway firstrums this week. Many picture houses are launching new bills tomorrow (Thanksgiving Day) and merely marking time with overly-extended holdowers currently. Business reflects this, too, with the Street's overall total heavy the low.

Street's overall total being the low-est in weeks.

Rain Saturday (22) and again Monday (24) damaged the intake at many houses. However, Sunday (23) was a normally good Sabbath at the boxoffice. Reflection of how

at the boxofiles. Reflection of how many operations are looking forward to better business with new product is found in the 10 new bills afreedy opened this week or teeling off be-fore the end of the session. Dictures were launched within the past week, with "Mourning Becomes Bleeta" the most important and getting the week ended last (Tues) night at the looks to his thong \$15,000 in first week ended last (Tues) night at the found to the product of the con-trom shoulter expectly be way the found to the product of the pro-ting of the pro-ting of the product of the pro-ting of the

9 when "BISIND'S WHE

Opens. Bijou (City Inv.) (650; 85-\$1.50)—
"Revenge" (Indie). Italian-made
film, which opens today (Wed.),
continues foreign film policy here,
Last week, "Man About Town",
(RKO) (5th Wk-10 days). Sagged to
\$4.800 after only \$6,200 in fourth
frame.

Last week. "Man About Town; A deverse" (W3) and "sezence Week." (RKO) 6th with of days) Saged for features, with no stageshow open frame. Becardway (SS) in fourth frame. Becardway (SS) (188; 70-84.20) 1. Suites (Rugoff Becker) (631; 70-84.20) 1. Suites (Rugoff Becker) (741; 70-84.20) 1. Suites (741; 70-84

\$22,000; fifth was \$25,500. Stays on, Globe (Brandt) (1,500; 70.51,20)—"Body and Soul" (UA) (3d wk). Third session concluding next Friday (28) still is big at \$47,000 being aided materially by Thanksgiving Day big; second was smash \$54,000. Stays indef.

Day Dix, second Stays index.

Golden (RKO) (769; \$1.20-\$2.40

"Mourning Becomes Electra" (RK (2d wk). For initial week en last (Tues), night, this went to \$\$\$\$415,000, near capacity. House iturnaways on Friday and Saturd

Red Stallion (EL) opens tomorrow (Thurs.), Little Carnegle (Indle) (460; 95-\$1.20)—"Tawny Pipit" (U) (12th-final wk), Down to slim \$4,000 this stanza after \$4,200 tast week. "Nich-olas Mickieby" (U) comes in Satur-day (29).

day (29).

Mayfair (Brandt) (1,736; 70-\$1.80)

"Gentleman's Agreement" (20th)
(3d wk). Second frame ended Monday (24) at smash \$\*6,000 albeit down considerably from colessal \$25.00 of first week, Remains on indefinitely.

dennitely.

Falace (RKO) (1,700; 60-\$1,20).

Out of Past' (RKO). Opened y terday (Tues.). Third week of well Remembered' (RKO) feit thin \$13,000 while second was m \$21,000.

scheduled as Christmas picture here.

Park Avenue (U) (583; \$1,20-\$1.50)

"Bush Christmas" (U). Opens today
(Wed). Five days of fourth week
(for "Beware Pity" (U) fell to niggardiy \$2,500; third week was \$4,900,
also mild.

con "The state of the control of the

ANOTHER
HIT
JUST
LIKE
JANIE

WARNER BROS. bring the "Janie" team Together again " in.

ROBERT HUTTON JOYCE REYNOLDS

Together

Directed by Produced by

FREDERICK De CORDOVA · ALEX GOTTLIEB

Screen Play by Phoebe & Henry Ephron and I. A. L. Diamond . Music by Werner Heymann

Captain From Castile

(GUGOR) Vanish the

shifted of Captain the

shifted of C Vargas Tyrone Power
Jean Peters
Cesar Romero Bartolome Thomas Gor Bartolome Lawrence Lawrence Congre Zu in Alparado Marc Lawrence Congre Zu Marc Lawrence Congre Zu Marc Lawrence Congre Zu Marc Lawrence Congress Con Marin

The passage is loaded with report of the foreign office of the control of the con

#### Miniature Reviews

Millature Keviews

"Captin, From Castile (Color) (20th). Sweeping action
story in brilliant Technicolor
with Tyrone Power; socke bo.
with Tyrone Power; socke bo.
The Color of the Color of the Color
Millature Color of the Color
Paulette Goddard, C. Aubrey
Shith: Okey bo.
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Shith: Okey bo.
Option Color
Shith: Okey bo.
The Lindows of the Color
Ten Lindows of the Color
Ten Lindows of Paulette
Ten Live in Peace' (Indio).
Fine Indian-rande war ilm for
"Bush Christmas" (I) Austepiade oater with mild bo.
appeal.

ste-made cater with mild b.o. appeal.

"The 'Grime Doctor's Gamble' (Coll). Another of the medico's adventures, this time with Paris background. Okay dualen. Okay dualent (PERC). Okay whodunit for twin bills.

"Righting Vigilantes" (EL).

Run-of-the-mesa formula ac-tioner starring "Lash" LaRue. "Lone Wolf in London" (Col). tioner starring "Lash" Laftue,
"Lone Wolf in London" (Col),
Another Louis J. Vance story of
fictional sleuth-gem manipu
lator; okay for dual support.

lator; okay for dual support.

proceedings. Power, as a Spanish proceedings. Power, as a spanish in poleman who becomes a capital in moleman who becomes a capital in dual control of the proceeding and agile personality with all centrol of the proceeding and agile personality with all centrol of the personality with all centrol of the personality of the personal control of the personality of the personal payers while handes surrounding players while hands surrounding players with fortune-hunter tormented in his lust for the revenue of his mother's death of the personal control of the personal control

#### An Ideal Husband (Color) (BRITISH-MADE)

	time, 96 MINS.	
	Mrs. Cheveley Paulette	Godds
į	Viscount Goring Michnel	Wildi
	Sir Robert Chiltern Hugh	Willer
	Lady Chiltern Diana	Wynys
	Earl of Cavereham C. Anhre	v Sm
	Mabel Chiltern	in Joh
	Lady MarkbyConetano	e Coll
	Mrs. MarchmontChristins	Nord
	Lady Bastldon Harriet	te Joh
	time, 96 MINN. Mrz. Cheveley Paulette Viscount Goring Michael Sir Robert Chiltorn Hugh- Sir Robert Chiltorn Diana Barl of Caverelsam Diana Barl of Caverelsam Givr Mabel Chiltorn Givr Lady Markby Conesan Mrs. Marchmont Christin Lady Basildon Harriet Phipps Pre	d Gron

General Zucco, Taiomas Gonze, Artender Zucco, Taiomas Gonze, Taiomas Gon

her loveliness in gorgeous costumes is inadequate compensation. The contrast is striking when she has scenes; with seasoned stage players like Williams, Wynyard and Wild-

like Williams, Wynyard and Wild-iw. Williams hits the right note as the loving husband and ambitious periodical and he is admirably part-perfection of the second of the turns in 8 fine performance as the trifler who can be serious when occasion demands. Aubrey Smith is unalloyed delight as the Earl of Cayersham.

Caversham,
Korda's direction is straightforward, resulting in a rich, distinctive picture of the colorful nineties,
Cane,

Dalsy- Keinyon Inter-Coles, Dalsy- Keinyon Inter-Coles, Dalsy- Keinyon Inter-Coles, Dalsy word, Nov. 21.

20. Hollywood, Nov. 21.
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"The Whose when the work of th

### Only 2 of UN's 1st Group Of 5 Documentaries OK For General Audiences

For General Audiences
First group of five documentaries, produced by commercial outifs unproduced by commercial outifs unproduced by commercial outifs unproduced by commercial outifs unproduced by commercial outifs unterminated of Fublic Information
was unveiled Monday night (24) at
the Museum of Modern Art, N. Y.,
before the Foreign Press Assn. Combefore the Foreign Press Assn. Combefore the Foreign Press Assn. Combefore the Foreign Press Assn. Comton the Commercial Commercial objectives.
UN and its peace-making objectives,
Guality of the five documentaries
in uneven with only two of them,
Consumption. Conventional in design, several of the shorts are complations of families retired in the
consumption. Conventional in design, several of the shorts are complations of families retired in the
united of the commercial commercial comlines of the shorts are comword of the commercial on the work the now-federated URRRA, and
world organization while "UN frusteaching commercial and without much
demokration."

Captain Boycott

Captain Boycott

"Captain Boycott" (Universal
release of J., Arthur Rank production), trade-exceened in New
York Monday (24), was reviewed
by Vaniers from London Sept.
10, 1947. Produced by Individual
Pictures (Sidney Gilliat-Frank
Launder), import was stamped
by critic Carle as a "first-rate
film with prospects of good business."

by critic Carle as a "friet-rise imm with prospects of good busi-mass with the control of the co

and Louis Loeffier's infelligent edit.

Iffigite role is theoping plann, with
the audience never knowing which
and Miss Crawbord really makes the
volume of the theory of the control
and Miss Crawbord really makes the
young for the Yoom assignment,
makes it a strong characterization,
makes it a strong characterization
that a man of non is perfect for the
part. The Missis Warrick and Stevpart, The Missis Warrick and Stevpart, The Missis Warrick and Stevpart, The Missis Warrick and
Marchall
get, across as completely believable
strange of the control of the control
and the Misses Garner and Marchall
get, across as completely believable
strained out are Nicholas. Joy and
Warrick's father and Andrews' Junpartner, and Art Baier as Miss war

partner, and Art Baier as Miss with
handled courtroom scene.

Mike,

To Live in Peace
Track in Peace
Trac

(In Italian; English Titles)
"To Live In Peace" is a sincere
rad polgnant film that will add to
the growd, prestige of Italian prodto the production of Italian prodto the since the s

war theme, and its excellent cas of players headed by Aldo Fabriz best known in America for his rol as the Catholic priest in "The Open City."

as the Catholic poiest in "The Open
Some elements in the story fall to
mergie completely into the picture's
simple design and folk mode, but
simple design and folk mode, but
simple design and folk mode, but
by a group of individual portraits
ingreasive in their depth, honesty
ingreasive in their depth, honesty
charm and pathos are struck in these
charmeterizations of a mountain
years of isolation, are formatically
years of isolation, are formatically
years of isolation, are formatically
remained, included some 'nawkind
direction allowed some 'nawkind
or communic, includes and one protinued desub-bed scene to may the
Opening quietly in a remote

direction allowed some miawkish romantic, interludes and one pronormatic interludes and interlude

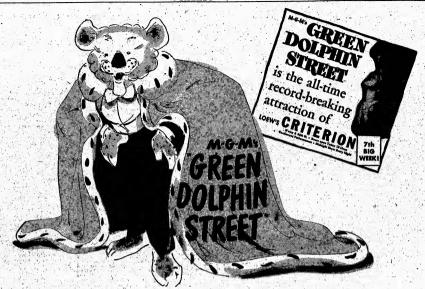
can armies are overcunning and con-tion of Haly and the Germans beat and the second of the second o

Bush Christmas,
(AUSTEALIAN-MADE)
Universal (Fresiles) rolease of J. Arthur
Bank (Bash) Smart) production. Features
Bush (Bash) Smart) production. Features
burst, Pat Feany, Helen Griege, Directed
and written by Rajph Smart. Camera,
Georga Heath. Previewed N. V., Nov. 21.
Long Billing time, 78 MIN-China Rasswetz

m	**********	John	crnside
We		Stan	Tolhursi
ather		Pa	t Penny
ld Jack	*******	Cirde	Combe
bn,		Morris.	Unicomb
tehael		Michael	Yardies
eza, 1	**********	Noza 8	Saunder
	- 0		

Ralph Smart, who was associate direction on the highly-fouted Australian-made "The Overlanders' last direction on the highly-fouted Australian-made "The Overlanders' last direction on the highly-fouted Australian-made "The Overlanders' last on this new Aussie-made lije, serving as producer-director-scripters, and the serving as the serving as a producer-director-scripter, and the serving as a serving has a serving as a serving as

(Continued on page 20)



## CLOAKED IN GLORY!

The time is ripe for the Biggest Spectacular Movie in Ten Years! M-G-M's "GREEN DOLPHIN STREET" (Lana Turner, Van Hessin, Donna Reed, Richard Hart and thousands more) is just what the public wants—and our Friendly customers know best how to handle it! Such screen magic as tidal waves, earthquakes, savage tribal uprisings, plus a love story for the masses hasn't been witnessed in years! All-time record breaker at Criterion, N. Y. Packed theatres, hold-overs everywhere! Get set to set new highs!



### LEO, THE WELL-DRESSED LION!

TALK ABOUT THE NEW LOOK! Your theatre will have a prosperous one when you cloak it in the rich M-G-M manner! "THIS TIME FOR KEEPS" is doing sensational business everywhere. (Technicolor Musical. Esther Williams, Lauritz Melchior, Jimmy Durante, Johnnie Johnston, Xaviet Cugat). "CASS TIMBERLANE" (Lana Turner, Spencer Tracy, Zachary Scott) is packing Radio City Music Hall. To be followed by "GOOD NEWS" (Technicolor Musical. June Allyson, Peter Lawford) which hundreds of happy showmen will play simultaneously with the Music Hall as a Happy New Years attraction!

### U. S. Thought Control' On Pix. Books Nins Jap Recovery, CBS Director Finds

by WILLIAM COSTELLO
(CBS director of neuse broadcast.
The Far Exerter Dictation.
The par Exerter Dictation in insatisfies curiodity about everything
in western civilization and culture,
but their interest is being largely
threated by occupation policies,
appears in the Japanese press, lines
and radio, Genaral Headquarter
regulates everything coming in from
the outside.

Aut of the contention.

and ratios teshera, resolutarers and ratios teshera resolutarers in resolutarers in the autific.

Since the sixt of the occupation only a handful of American books have been translated and published where the sixty of the sixt

but without success.

About half the films shown in Japan (incidentally filmhouses are always crowded) are domestically produced, but the public already recognizes their technical inferiority. By comparison even with Holly-wood's Class B opuses the best Japanese accordingly.

recognises their seepaneal interiority.

recognises their seepaneal interiority.

Poly Collegate of the filling of the seepaneal production are amsternish in polic construction, direjetion, photography and production. Although rain of the seepaneal containing the seepane

Shadow of Democracy
All this adds up to the fact that,
in giving the Japanese constitutional
government and its incidental legal
paraphernalis, GHQ has handed out
the shadow of democracy without
providing enough of the substance.
Thousands of Japanese professors
and students are eager for American
books through which they can study
the fundamentals of American democracy, but only a few can get the fundamentals of American de-mocracy, but only a few can get them surreptitiously through friends among Allied personnel. The Rus-sians have been particularly suc-cessful in spreading their philosophy by-having permitted the translation of more than 400 books.

by having permitted the translation of more than 400 books.

The fear among some observers is that GHG's emphasis on political at that GHG's emphasis on political at the GHG's emphasis on political at the GHG's emphasis on political at the GHG's emphasis on the GHG's emphasis of the GH

still silve and waiting for a chance of the combination of the combina

themselves to bully correspondents in retaliation for critical articles or roadcasts.

themselves to bully correspondents; in retalistion for critical articles or a consistent of the control of the

of "thought police" and military in-telligence.

In Japan today the American Bill of Rights isn't interpreted very liter-ally; and the Japanese don't seem to be learning as much as they'd like about Tom Paine, Thomas Jefferson, Walt Whilman, Victor Herbert, George Gershwin and Benny Good-

### NIPS DON'T YEN UPPED **FILM ADMISH EITHER**

FILM ADMISH ETHER
That hed distrib-exhib traces over
above the distrib-exhib traces over
above the distribence the laps are
wrought over it—particularly, since
a batch of American pix have hed
their price labels raised by the Mother price labels raised by the
there is concerted barrage of critical
the William of the MPEA, is now on
the More and the More labels and
WPEA'S Charles Mayer this year
with the Warner Bros, mutecal,
WPEA'S Charles Mayer this year
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unterly, the's Glowed through with
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unterly, the's Glowed through with
Metro's "Gaslight" and "Random
weeks at the Subarucia in Tolyzo
Eyre" for the same house at upped
scales.

WPEA's bean enue at upped
scales.

scales.
MPEA's been quieting the furore
by noting that "Gaslight" drew an
additional 360,000 customers in dayand-date bookings in Tokyo.

### Canada Adds 201 Houses

The shows a finding and increase of 18,291 and 18 to 1

### Mex Electric Strike May Cripple Biz in Provinces Mexico City, Nov. 18.

Amusement biz, particularly cinemas and theatres, face shuteries, face intermediate and a many parts of the provinces. Namany parts of the provinces and the provinces are shown to be a seen of the provinces and the provinces of the provinces of

### Self-Authored Plays, Actors' Trend in Paris

While French playwrights are complaining of the difficulty in find-ing stages to have their plays pro-duced. French actors are showing a growing tendency to write their own vehicles and get them staged. own vehicles and get them staged. Pierre Brasseur is doing his 'Mascaret,' Jean Pierre Admont his 'Empereur de Chine' and Roger Saltel 'Des Hommes Viendront,' Jean Louis Barraul liss co-authored Jean Louis Barraul liss co-authored winner) the adaptation of France Kafaras novel "Proces," Robert Valter is prepping "Homard a l'Americanie," Andre Luguet will revive his "Patronne," Mrs. Simone has "Descente aux Enfers," and Andre Descente aux Enfers," and Andre done his season.

### Gainsborough's 'Roses' **Gathers More Thorns In Guest Plagiarism Suit**

Guest Plagiarism Suit

"Bose for Her Pillow," the filmin which Mire Pillow,"
in which Mire Pillow, "
in which Pillow, "
in wh

Defense denied infringment saying in any case Katona and Kirwan parted with their rights to Gainsborough. The company also announced that for other reasons it was not proposing to go ahead with "Roses for Her Pillow" at the mom-

em.
T. G. Roche, for Gainsborough,
said there would be third-party
proceedings, and Gainsborough
wished to serve notice of them on
Katona and Kirwan. For this purpose, the presiding judge ordered
a speedy trial.

### Mex. Filmowners Meet

Mexico City, Nov. 25.

Mexican film theatre owners are set to attend the three-day annual convention of the National Ass'n. of Motion Picture Empresarios here

convention of the National Assin. of Motion Picture Empresaries, here Nov. 27-29.

Business sessions will be held in the association's beadquarters, while delegates at the local Variety Club by Western Electric Co. of Mexico, RCA Victor of Mexico and F. Micrand Bro.

And Bro. of Western and F. Micrand Bro. of Western Electric Co. of Mexico and English and Bro. of Western and Bro. of Mexico and F. Micrand Bro. of Western and Bro. of Mexico and F. Micrand Bro. of Mexico and F. Micrand Bro. of Mexico and Day" and a Mexican film yet to be chosen.

Other Foreign News on Page 15

### Korda Pooh-Poohs Reports of British Film 'Crisis.' Citing Full-Scale Work

mai osety by the Joulean and primal operation of terms of the sale of their interests by Landy Lawrence of their interests by Landy Lawrence received as processing the sale of their interests by Lawrence received as 1,000,000 in close to the sale of their interest of their interests of their inter governments of terms of the sale

in dollars in the U. S. 1000000

In dollars in the U. S. 1000000

General Control Cont

### **Experimental Legit**

Set Up in Dublin

Set Up in Dublin. Nov. 21.
Designed to give one-mith performances to plays which might not be considered commercial propositions, a new group known as Sundav. Theatre has been formed here under derection of protucer Josephine on Standay, nights in the Gaiety on Standay, nights in the Gaiety of Standay, nights in the Gaiety o

Ireland poll conducted by the mag-azine People's Weekly, to find most preferred form of relaxation, showed 60% in favor of films, with 20% each for dancing and legit.

Film Crisis, Citing Full-Scale Work

Obey May Get London OK, Canaries' Welcomed Back London, Nov. 25.

"Thorour and Obey" an American State of the Indian evoyappers and trade union-times the Indian evoyappers and trade union-time through the Indian evoyappers and trade union-times times, and the Indian comment for a blast this week from Six Alexander Korda Tagging the through the Indian evoyappers and trade union-times times the Indian evoyappers and the Indian comment of the Saville Thunkard (20). Saring and declared: The answer is three exists the Saville Thunkard (20). Saring and the Indian evoyappers and trade union comment of the Indian evoyappers and the Indian evoyappers and the Indian evoyappers and Indian ev

### **Dublin Prod. Sets** Two More Films

"ABIDO SCRIPT CONTROL
"Bunes Aires, Nov. 18.
"Argentores, Argenthas's Authors
A Argeist Society, is tightening upcontrol of material for radio broadcasting and intends stymicing use of
any, radio plays and acripts by aucasting and intends stymicing use of
any, radio plays and acripts by
any independent script writers try
and make separate deals with the
radio webs, in an effort to avoid
cutting in the society on, their feess,
abankst monthly fee, which covers
all material inscribed on its lists.
Following the general inflationary
trend, Argentores is gunning for incast material, with the broadcast material, with the broadtrying to dodge this issue until after
Argentina's Congress has legislated
in respect to radio in general.

### Rank's 35 for Canada

NAMEN S 35 FOR Canada
Montral, Nov. 5.
Thirty-five feature fline from the
combined studies of the 1. Arthur
Rank Organization will be released,
for the 1947-48 season by Eagle-Lion
Films of Canada, it was announced
by Frank Fisher, general manager.
Six are in Technicolor, two are
based on stage plays and 23 are
from popular novels. The rest are
originals.

Wednesday, November 26, 1947

Sitting Pretty\_

Paramount WILL RELEASE IT FOR Christmas

### Aussie Radio in For Spit and Polish: **Blue Stuff Out, Corny Comedy Waning**

Aussie radio-commercial and na-tional-is having a regular spring cleanup. Old comedy routines that a long time are being cast over

board.

Down Under radio is taking on a new year. A lot of new writing taken seems to be coming forward to be now to

the gas' sponsors.
National stations (non-commercial) haven't got to go out for biz; they cop their revenue from the \$4 license fee paid by the fans.
Nationals, with nothing to fear via the sponsorship route, nevertheless plan to diseard worp-out comedy routines and replace with something hrighter.

brighter Equity with large ether membership, has suggested (which practically means an order), that its members want to see stations give high a good eleanup. It also words that are hurful to other an order of the seed of

stations, and production units.
Sponsors word buy blue material:
few, if any, stations will permit
isoe-to-the-hoof fare, it doesn't pay
to the Postmaster-General's deep
to the Postmaster-General's deep
to the Postmaster-General's deep
to the Aprilhon Disc calls for an explanafactor of the production of the property of the propert

tional stations is very high.

New comedy ideas is the current
headache here. The fans are tired
of the old band-song-gag routine,
as are the sponsors. Hence the looksee for a brighter summer setup.
Comedy is the yen right now—but
it's gotta be good.

### B.A. Mayor Sets Pix Code With 16 Commandments To Be Purely 'Cultural'

Buenos Aires, Nov. 18. Emilio Siri, mayor of Buenos Aires Emilio Siri, mayor of Buenos Aires. has drawn inp a strict code which local pix producers are to use as a guide in selecting scripts. The code has also been circularized among foreign distributors, and it looks as though these will run into further ensorship snags in the future if this code is to be taken as a criterion. de is to be taken as a criterion.

Divided into 16 commandments, he code proclaims that sin must be resented in an unpleasant enough that to warn film goers away from

The state, religion, army, and the malesty of the law must be treated in such way as to insure proper respect, while slim production should be a means to helpfuten patriotic teclinar means to helpfuten patriotic teclinar the Catholic faith. Adultery septially must be dealt with in the nost circumspéct form and "crudely carnal", sonce avoided. Marriage and pure love may be exalted and affendly written should be taken as a family written should be taken as a family written should be taken as a family article should be a

genuinely "cultural" pix.

Scenes of "corrupt atmosphere" should be reduced to the minimum and sexual problems avoided. Nudity or semi-nudity will not be tolerated and obscenity in any form must be eliminated. Due care must be given to insure the highest literary quality in the use at the national hanguage. Suicide may not be idealized or cx-hibited as a solution for human problems. Filing propagnada must also be lems. Filing propagnada must also be

### Argentine Pixers Set Two Film Festivals

Buenos Aires, Nov. 18.
As realls three confabs held under ampie of three confabs held under a supple of the Parance Minister of the Profit of the Parance Minister of the Profit of the Parance Minister of the Parance Minister of the Parance Argentine film tycoons have definitely decided to hold two film festivals at the Maridel Plata coast resort in that provide parance of 1949 and the profit of the Parance of 1949. Move is to be a summer of 1949. Move is to be a summer of 1949.

Move is being organized by Claudio Martinez Payva, Argentina's new entertainment car, together with the Academy of Film Arts and Seienčes, the Film Producers Assn, and Assn. of Argentine Film Commentators. Prime purpose is to make the world in general more conceins of Avgentine of Argentine in general more conscious of Argen tine pix production, and to offse poor showing made by Argentine at recent European film festivals

at recent European film festivals.

The 1948, festival is to be called Clnema Week and will feature Argentina's. 1947 production, with prizes being awarded to whichever are adjudged the best. Meanwhile, the organizers will go ahoad to line up the 1949 show on an international scale, with all countries saked to submit their pix for review and leading lights of the film world invited.

### **Exchange Lack Balks Pix in Chile**

Name of the consultance of the consultance of foreign exchange continues to hamper the import of pix consultance to hamper the import of pix consultant for the U. S. Dept. of Commerce, reported today.

"Although an increase of \$200,000 over the dollar exchange originally rated," Golden reported, "Importers had not been able by mid-October to obtain the foreign exchange itself. Continued efforts, to obtain this exchange, and the further \$\$90,000, are being made by the Assn., of Modion Picture Importers and by other U. S. interests in Chile." Golden said that Chile "Firms, large Golden said that Chile "Firms, large Golden said that Chile "Firms, large foreign and the content of the enterprise with plans being drawn up to put the studio being drawn up to put the studio through use by local and foreign producers. Chileans are widely using advertising films, but the production of feature length product has been almost nil this year.

### UNIVERSAL TIES UP **CHOICE MEX SHOWCASE**

CHUILE TIEX SERUW CASE
Universal has graibled one of the
best chemats here, the swanty hougeat Cline Chapsitepee, as exclusive,
25 weeks a year; for its pix andthore it releases in Mexicie, This iracities J. Arthur Ranks production,
25 weeks a year; for its pix andthore it releases in Mexicie, This iracities J. Arthur Ranks production,
J. January and is the first of the kind
any U. S. company has made here
for so long an asphiblion time.
Chapsitepee is the flagabity citemen
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and in key provincial cities.

#### Mexican Film Exhibs Worried Over Quota Rule

Suitide may not be Meatherd or exhibited as a solution for human problems. Film propaganda must also be to keeping with the foregoing complete.

Siritzky's London Deal Distribution deal between Siritzk International management of the solution of the solu

### Irish Break Tradition On Christmas Pantos

Dublin, Nov. 21 Dublin theatres plan breaks with old traditions of Christmas panto-mines this year. Gaiety, presenting comedian Jimmy O'Dea in new years of the control of t

Theatre Royal will not use traditional panto story, but present, special revue titled ". But "Once .a Year," with comedian Harry Balley in the lead. This show also opens, a week before Christmas.

A pantomime in the Trish language is expected to go into production at the Abbey Theatre, while the Gate is to revive "The School for Wives" during the Christmas season:

### 'Amber' Set For Stockholm Run

"Forever Amber" (20th) is pacing the local b.o. with business continuthe local to with business continuing strong in the florid second week to the local to with business executed week at this 1,200-exect, picture has been drawing packed shouses and a run of many weeks is anticipated. Book was a bestelete here. Critical commanders of the local to the local should be should

(20th), which wound up a five-week run to good business.

run to good business.
Foreigh Imports of late have been heavy. Mexican pic. "Maria Candenria," won critical estem. Opening at the Sture, Infin is being dissipated that the Sure of the Sture of the Stu

### More Aussie Pix Bites?

Washington, Nov. 25 Washington, Nov. 25.
Possibility of further film restrictions was implied by Australian
Prime Minister Chifley last Friday.
(21) in a-speech to the Aussie Parliament. Chifley said the government might have to impose further
restrictions on dollar imports due to
the financial stringency.

#### **Current London Shows**

CHI I LORIGOT NIOWS

(Figure shows useeks of run)

All Over Years, Physhouse 15.

(All Over Years, Physhouse 15.

"Annie Get Gun," CO'Sm (25).

"Chima of Reide," Adelphi (31).

"Canacles Sing," Garrick (1).

"Chima of Reide," Adelphi (31).

"Edward My Som", Lyric (26).

"Blauka Bashen," Phomis (17).

"Edward My Som", Lyric (26).

"Blauka Bashen," Photine (16).

"Get Qutie," St., Martin's (14).

"Here There," Palladium (34).

"Here There," Palladium (34).

"Here There," Palladium (34).

"Newer Can Fell," Wynd, (3).

"Off Record," Piccadilly (20).

"Newer Can Fell," Wynd, (3).

"One, Two, Time," Addvd, (16).

"Present Laughty," Hym'st (32).

"Present Laughty," Hym'st (32).

"Present Laughty," Hym'st (32).

"Private End," St. Lames (1).

"Startight Roof," Hipp. (3).

"Separate Recorm," Strand (1).

"Startight Roof," Hipp. (3).

"Trepsan," Applol (19).

"Tappane," (Globe (7).

"Tappane," (Globe (7). London, Nov. 25.

m's New." Whitehall, 1301 q

### Canadian Small Indies Seen Hobbled By Govt. Ban on Equipment Imports

P.I.'s Grand Old Lady Of Films Active at 70

Uf Finits Active at 120 Manila, Nov. 18. Instrumental in the rapid rise of LVN to boxoffice prominence is Mars. Marcias J. deLeon, Philippines . She even selection of the companies in the Philippines fee only the completed her '10th birthday and, hundred of well-whethers took time out who of Manila, to greet her at her home.

urb of Manila, to greet her at her between the Done Sissag (ther favorties nickname), any business including films is only as good as the people who work in Hr. She is known to have adapted judy concelebrities as Rogello de is Rosa, Mila ed Sol. Norma Blanesline, Ely Ramos, Susma de Guzman, Menuel Silos and Greenorio Fernandez, the Manila's best directors. She developed such promising neworkers as Jaime de la Rôssa and Rébecca (Gonzales: She made Jose-Gerieroso Gronates: She made Jose-Gerieroso now rated as among the best here. Since; she look over the "manage-

her production manager, and he's now Tated as among the best here. Since she took over the manage-ment of LPN in 1846, the company ment of LPN in 1846, the company Tagalog smash hits, including "Gar-rison 18" and "Romanas." Sail keeps regular hours at LPN's stu-dios as president and executive spro-ducer. She continues to read and select stories that the studies of the select stories that the studies of the tors and technicians.

### See British Film Biz Dictator

Harold Wilson, president of Board of Trade, is looking talks with Brit-duction programs and the possibility of establishing a National Joint Film Council on which produces This council would be similar to the Working Parties set up by the government to investigate various industries and suggest reorganization. The council would draw on all the

The council would draw on all the talent in the industry to increase British production. Chairman of the council is likely

Possibility of further film restrictions: was implied by Australian in he Wilson himself, which would
Prime Minister Childry last Friday,
make him Britain's film diector.
The Children is given being a continuent in the production production of the following the control to the financial stringency;
the council because, while the tax
point financial stringency;
the council because, while the tax
point financial stringency;
the council because, while the tax
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the council because, while the tax
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### Olympics Pix

Rank's offer, conse-

the games. Rank's offer, consequently, was grabed.
Rank also reportedly attempted to an BBC live television cameras and the second of the seco

Toronto, Nov. 25. The Canadian government's snap ban on imports of foreign-made film projectors and sound equipment—to save payments in American dollars and British sterling-will manifestly ruin the projects of small independents across the Dominion who contemplated building theatres. But the current building programs of the big chains will not be halted, at least as concerns undertakings now under construction and the new houses included in 1948's building commitments. A lesser problem will be the obtaining of air-conditioning equipment. This is manufactured in Canada—but projectors and sound equipment are not.

Candid—but projectors and sound equipment are July J. Figuilbons, According to J. J. Figuilbons, and J. Figuilbons and the 30 new houses, scheduled for next year-most of these in the boomtown mining and are for an another Columbia. White nobed knows how long the bon will start of an another J. Figuilbons attaced that the inventory of FPC was sufficient to the next five years. He has, however, sent a memo to all FPC projectolasts to exercise all care of columbia to the property of FPC was sufficient to the next five years. He has, however, sent a memo to all FPC projectolasts to exercise all care of columbia to the property of FPC was sufficient to the next five years. He has, however, sent a memo to all FPC projectolasts to exercise all care of columbia to the property of FPC was sufficient to the next five years. He have sent the property of FPC was sufficient to the next five years. He have sufficient to the property of FPC was sufficient to the next five years. He have sufficient to the next five years and the property of FPC was sufficient to the next five years. He have sufficient to the property of FPC was suffic

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regulations and trade résirictions.

Odom has 15 therives turcer construction aeross Caucida and has
noticetion and sound devisionent for
the control of the control of the construction of the books for which
similar equipment will lavie to be
sought. Gaumont-Kalee has also
been selling equipment to Comadkin
indisprindents—whose source of supply will now presumably he cut offply will now presumably a cut offodeon's own 1988 building program.
According to NA. (Not) Taylor.

Odcon's-own 1948 building program.
According to NA. (Nat) Taylor,
provident of 20th-Cen'ure Theatro,
third larrest shald in Cryade, the
"lists Collows" in the projectored to
the Control of the Control of the Control
to the Control of the Control
to the Control ment of industries in this country will have to make a corression so far as projection and round equinont is concerned. He billeves that this precision work, in which only opportunity 100 new units reparathased in Canada 2018/1, would not warrant the establishment by either an American or a British manufacturing setup in this country.

#### Finn Houses James

Stockholm, Nev. 11 Stockbolm, N.v., II.

Number of film theair's in Fin-lend has increased 89% in the past 10 years, according to a recent aur-bouses numbered 250, firure jump-m' to the current 400 in one decade. Swedish einems totaled 2,462 as to Jan. 1, 47. Total represents a boost of only 20 houses over the same date of the preceding year.

'PAISA' IN FOUR TONGUES PAISA IN FOUR TONGUES
Mayer & Bursyn's Mullan import,
"Paisn", is slated for release this
winter. Directed by Roberto Rossewinter of the property of the state of the state
guards. Herman G. Weinburg bas
just completed the English titles.
With "Paisa" out of the way Weinberg is now readying titles for Westberg is now readying titles for Westberg and the state of the state of the state
just the Costopaux of the state of the state
just the costopaux of the state o

# Indiana Indies Blast Distribs For

Indianapolis, Nov. 25.
With the U. S. Supreme Court scheduled to begin hearings on the enti-trust decree during the second anti-trust decree during the second week in January, Associated Theattr Owners of Indiana last week wound up and let go with a terrine blast to U.S. Attorney General Tom Clarf against the alleged "monopolistin hold" the major distribs haye on in dependent exhibitors.

against, the, Mileged "monopolistic blod" the major duftriles have on inhold" the major duftriles have on inBadauj their: charges on "ax spethe points outlined for the benefit of the state of the points of the state of the points of the state of the points of the state of

alone as a sweeting and the distribution of the control of the con

amon way to rore the mall spring.

Another charge made was that distribe were "subtrarily setting up distribe was "culturally setting up the subtrarily setting up to booking." Letter declared: "Towns to forced to play let op distribution of two weeks after first first are now forced to play live and six weeks after first firms... As a result of the individually need to be individually need to be individually need to be individually need to be individually excluded to the capture of the control of

### N. Y. Chains' 10% Offer Augurs 306 Settlement

Augurs 300 Settlefillem.

Outlook, for early settlement of contract dispute between profections to the settlement of contract dispute between profections in New York area is considerably beighter with disbegue flast only beight of the settlement of the settlement

the parties in dispute. Full weight of the union negotiations are being carried by Richard F. Walsh, prez of the international players, who litterwined two months ago in behalf of the local. Wrap-up of all quistanding issues is expected at the next meeting with several days between Walsh and reps of 20th-Fox, Warners, RKO and Lew's.

#### \$4,461,000 Divvy For Pix Biz in October Washington, Nov. 25.

Film industry paid out \$4,461,000 in cash dividends during October, according to reports received by the Department of Commerce. This was, roughly, \$250,000 more than the meion cut during October, 1946.

Dividends this year are running ahead of those for 1946 and it is pointed out that the publicly announced dividends are generally about 60% of all paid.

Skull & Bones Stuff

Wichita, Nov. 28
Organizing Committee for Allied of Kanses and Missburi's laking no chances that spice from the distributors and fits organizing convention scheduled to be head at the Phillips betch
Kansas City, Det. 18.11.

The Committee points out that "every exhibiter will be radquittee, if they know the phesword, and that will be proof that they know the phesword, and that will be proof that they are fallipliers, "Perthcoming conclave is being framed on the principle, that there's adulting wind the phesword of the principle of the phesword of the phesword

### Petrillo

- Continued from page 3 = directly by the Taft-Hartley Act. free participation angle is something, as has been indicated by Petrillo, that the employer will have to work out by himself and bring to the

offit by himsert and arring to me AFM.

Those familiar with like Ferrillo pattern of tossing shutdowns are not inclined to construe such notice far in advance of explication date as a bargaining device. Fetrillo, they why he has insisted on collecting a royalty from phonograph records and transcriptions and not from other representations and not from other recorders of music. The action on film music with eradicate the inconsistency with which he has been charged from such quarters.

charged from such quarters.

Under, the Taft-Harley Act, the
musicians federation isn't required
to issue notice to the film studios before June 30, but Petrillo, it is understood, is more concerned with establishing the new philosophy with
musician users than in putting his
unifon fine a strategic position for musician users than in putting his union into a strategic position for bargaining by springing the thing suddenly on producers. The present AFM film studio contract has been in effect since April 1, 1946.

### **Briefs From Lots**

Continued from page 7

Cottinued frem pare, and the Henry ". Under Darrell sold for rights to "Chindeshne" to Oilf-eight to "Chindeshne" to Oilf-eight to "Chindeshne" to Oilf-eight to "Chindeshne" to "Chindeshne"

#### Young-Hope Continued from page 3

to catch a plane for New York due to depart Saturday (79). Loretta Young is also flying to Germany Dec, 1 for two days appearances in Wiesbaden and Frankfurt.

With the windup of the Command Performance, most of the Hollywood stars and their wives who trekked stars and their wives who trekked over here, for the ocession are wend-ing their way back to the States. Salling on the America Tjuns. (27) err Monigomery. Scheduled to Isave on the Queen Mary, Dec. 4, ire Loretta Young and her husband: Alexis Smith, latter's husband, Craig Stevens, and Paramount flack, Nor-nan Steget.

### A-Date Battles

Monopoly in Memo to Tom Clark
Indianapolia, Nov. 28.

the U. S. Supreme, Court
ided to begin hearings on the
rust, decree during the second
in January. Associated Theatier
or of Indiana last week wound
det go with a terrific blast to
Altioney General Tom Clark
st the Allaged "monopolists"
the Allaged "monopolists"
the Allaged "monopolists"
the Allaged "monopolists"
and the right blast on the special control of the special section of

buy—which is hypoing the estimpted two spirit among distribations of the state of t

clais Foucies that ere the content of skilling riverity.

Enlarging on the pottly one asie exce "politate to Birmingham Ala, and Watertown. N. Y., as prototypes to Birmingham. Ala, and Watertown. N. Y., as prototypes the content of the content of

### **Cost Analysis**

Goutine from page 7 ing quite a saving to finnmakers without any noticeable disadvantage. "We're a hoo'ling the corners' wherever pessible, and a little in-were the control of the corners' without any noticeable disadvantage. "We're a hoo'ling the corners' hot house the control of the corners' the corners' hot house the corners' hot house the corners' hot house the corners' hot house the corners' house hous

### **New Faces**

Continued from page 7 there are plenty of them now on th: Coast who aren't working.

there are penny of them now on the control of the c

to the Mr-G official. Fact that Metro is now releasing only two or three films a month indicates the need is more releasing only two of most official B. Bindson by Metro of most of the chances for newcomers, since most of the tyros were formerly tested in minor-budgeters before beneated the control of the more costly films. Metro is in a fairly good spot, he said, since it operates a stizeable and, since it operates a stizeable

### A Thumbnose Sketch—Paul G. Smith

By JOE LAURIE, JR.

Faul Gerard Smith was born at an early age. For further details see your local papers. He was delivered by an detrich, that's why they bury heir head, The other has and of a Faul-better. He was delivered in the state of the st

At Random" column on the old Chicago Record. As to Paul, he was one of those bables who was so round, so firm, so fully smitched.

When his died died his mother took Paul and his sister to live with his graindma and ann at Rawanswood, Ill. At an early age he showed signs of belonging to the theatre-lies put his sun under his high, chair, the standard of the control of the contro

### He Got Married

The first thing he did when he came home was to go to Chicago and get married, then he went out looking for a job. At that time Chicago was so tough this, Superman would be a female impersonator. He met an actor for whom he wrote a catchine for a soing; it clicked and he got paid for it, He never got over it. He was now bitten by the writing bug. Wrote problem plays—it was a problem to get om produced. Wrote we scenarios for jettures, and the yettured sine to him. He now was now quite mediorer. He was still able to berrow \$25, and hitch-linked to a break. When Paul left, the papers find a line under Local Improvements, reading that Paul G. Smith left town!

ments, reading that Paul G. Smith left town!

He landed in New York with nothing but his face as a letter of credit. Having no stage of hupor he became a comedy writer. Wenf into particularly many the stage of the property of the property

The state of the s

#### Success in Hollywood

Again back to the Coast. Success in Hollywood is like ambulance chasing in New York—it starts with an accident. He wrote three pictures for Harold Lloyd and made enough to come back to write "Heads Up", "with Jack McGowan, for Victor Moore, Again back to the Coast to write originals, collaborate, co-direct and add comedy dialog to such pix as "III, Good Looking," On, What a Nighti," "Boys From Syracuse," "Margie" and Higgins Family." Besides radio-shows, magazine articles and abort stories, he now had a wife, four kids and two ulcers. He is and short stories, he now had a writer of some of our best oferewriters but he, is a writer of some of our best oferewriters but he, is a writer of some of our best

jokes. Got a contract from Jack Warner, so bought a house. He was just waiting to get another contract so he could put doors and windows in it when the Japs bombed Pearl Harbor. His son joined the Marines and so Paul went down to enlist, too. This time they not only exempted him but sent him home in an imbulance. He finally talked a hear-sighted hunk of big brass in the War Department into sending him on a mission to Tokyo and points southwest late in the notifities. He spent quite a spell Tokyo and points southwest late in the notifities. He spent quite a spell came back to Hollywood and wrote southwest late the through the total the spell points of the spe

Broadway after Bert Wheeler's break-in with it in Chi.
Smith is a major writer who respects his conscience. He mixes nitrogreecine humon and runs laughter out in the open. He is as big as his
consequences of the consequence of the consequence of the consequence
coses, many of whom not only had no deposit more you tall son on eating
dough. But he wrote 'em an act regardless'. He has a sort of an improvadignity and hambles a typewriter with the love of a Michael Angelo for
dignity and hambles a typewriter with the love of a Michael Angelo for
all the consequence of the consequence of the consequence
at parties; they 'usually use him for a 'doorstop, His ambition is to live
in New York and have asspirins with his monogram' on them. A great
pait who is a top comedy writer whatever the medium. He also see he
Henry Wedgester Londstop must.

Henry Wadsworth Longfellow must have meant Paul Gerard Smith when he wrote "The Smith a mighty man is he." Oh, well, something like that,

stock company on the Coast from tensive use of hs younger players which the studios can cull new taltent. Those players pretty much fall brackets. They're given far less full the studios, and fall the requirements of the studios, and fall to the studios, and the studios are studied to the studios and the studios are studied to the studios of the studios are studied to the studios of the studios are studied to the studios are studied to the studios are studied to the studied

# Gentleman's Agreement



Darryl F. Zanuck Presents GREGORY PECK DOROTHY McGUIRE JOHN GARFIELD in Laura Z. Hobson's "GENTLEMAN'S AGREEMENT" with Celeste Holm Anne Revere · June Havoc Albert Dekker • Jane Wyatt Dean Stockwell · Sam Jaffe Produced by DARRYL F. ZANUCK Screen Play by MOSS HART Directed by ELIA KAZAN



which received—
"THE MOST SENSATIONAL RAVE
REVIEWS IN FILM HISTORY!"
—Walter Winchell

in New York is—
"ROARING AHEAD TO TERRIFIC
FIGURES! LONG LINES, WITH
NEW SORT OF RECORD HIT NEARLY
EVERY DAY!"—Variety

and in Chicago is -

"THE BIG NEWS! GIANT!
SENSATIONAL! COLOSSAL!"—Variety

### House Cites 10 for Contempt In **Bi-Partisan Backing of Red Probers**

penalty of one year in jail and \$1,000 flee.

Debate goest with the case of screenwriter Albert Mallz who was characterized by Rep. John McDow.

coloned in the compitatorial army of Soviet Russia." A rolleall vote went in a taily of 364 to 17 for the citation, One Republican, 15 Democrata Rap. Vito Marcantonio of the American Labor Parly registered the opposition.

and Rely. Vito Sarvantonils of the American Labor Party registered the With Robert Kenny, counsel for the 19 "unfriendly wilnesses" sitting in the sallery McDowell quoted from a reent speech made by Kenny, in defense of his child country and the sallery McDowell quoted from compressional sewer, from Washington-the seat of our government, is see you share my puzzlement as to why they call it the seat. We know now why they call it the seat. We know now why they call it the seat. We know the same that th

In one of the most logalized votes on this laste in Congressional his beautiful to the contempt of the laste in the laste in Congressional his beautiful not be a visit of the laste in the laste in Congressional his beautiful not not be able to debate contempt ... again the prove citations of "Several Representatives in the contempt ... again the provided the provided to questioning by the flow of "Several Representatives in the contempt ... and the provided the provided to question the provided the provided to question the provided to the contempt of the provided to possible the provided to the prov

and control and legal founda-incient factual and legal founda-incient factual and legal founda-incient factual and in the report without a reasonable submission of the evidence to the members of the tent with in effort of last week to be a reasonable submission of the evidence to the members of the tent with in effort of last week to be pass the flower entirely even to the members of the committee itself had met to discuss their own flodings. Such cynical disregard for merchy submission of the com-mittee's long record of transgression upon every bank concept associated with civil liberties,"

### No Johs for Reds

Continued from page 3

particular to the appealtion, was that the Committee was abrident to committee was abrident to the appealting may as that the Committee was abrident to the appealting the film industry as public relations had turned provided the right of free speech and unglify smearing the film industry as public relations had turned and the provided the pr

### Aware of All Potentials

Aware of All Potentials

Emerging from the final move,
made yesterday (Tuesday) in
all potentials and the second of the second o

from the Coast over the

some in from the Coast over the weekend were analous to return for the Thanksgiving, holding, Subcommittee which worked out the resolution included, sadde from Schenck, Barney Balaban, Harry Cohn Dore Schary, Joe Schenck, J. Cheever Cowdin, Walter, Wanger, Donald Nelson and Samuel Goldmyn, as well as industry storneys Mendl Siberberg and Herbert Freston.

Mend Siberberg and Herbert Fres-ton-Presence of Nelson, prez of the Society of Independent Motion Pic-ture Producers, and Goldwyn, throughout the sessions, indicated complete agreement of the individual with the Indings. This was con-firmed by Nelson's official acquient center to the policy statement re-center to the policy statement re-

#### Cast of Film Executives Attending MPA Confab

Cast of Film Executives

Attending MPA Confab

Attending the overall sessions of the conclave on Communism in the industry called by Motion Picture

Nork this week were:

Barney Balbaan, Y. Frank: Free-man and Henry Ginsberg, of Fara
York this week were:

Barney Balbaan, Y. Frank: Free-man and Henry Ginsberg, of Fara
Vork this week were:

Barney Balbaan, Y. Frank: Free-man and Henry Ginsberg, of Fara
Vork this week were:

Day of Fara
York this week were:

Martin Ginsberg, of Fara
New Control of Martin Control

Abe Schneider, of Columbit; Major Albert Warner, Robert Perkins and Abe Schneider, of Columbit; Major Albert Warner, Robert Perkins and Soro
Bore Schary, Ned Depinet and Gordon Yolingman, of RKO; Spyros Skouras, Joseph M. Scheneck and Blumberg, I. Cheever Cowdin, William Geets and Charles D. Prutz
man, of Universal Configure. Republication of Universal Configure. Republicat

### Reds Don't Halt U.S. Pix

Continued from page a must and was most friendly, despile Russia fiscill. Laters has registered some interest recently in an outright buy, but the Motion Picture Russian for the commemorate the first sun lot of the pictures in the picture shall be received as the first sun lot of the pictures shall be received as the first sun lot of the pictures shall be received as the first sun lot of the pictures shall be received as the first sun lot of the pictures shall be received as the pictures shall be received as the first sun lot of the pictures shall be received as the picture shall be

Hungary is the only one of the non-paying countries in which it doesn't cost considerable to operate. Hungary allows remitlances to cover part of the cost of prints. In Poland, Runania and Bulgaria, the MPPA must bear the cost of prints. MPPA finalless distribution for all the majors in the Soviet countries, plus some others.

some others.

MPEA must do business with state monopolies which control all distribution in three of the countries—Poland, Czechoslovakia and Bulgaria. In Hungary, MPEA does its own distributing, but stil the theatres are controlled by four political parties. It's similar to doing business with four circuits beet.

four circuits bere.

In Rumania there is no state ownership of either distribution or exhibition. There is ostensibly free
and open competition. On the other
hand, Rumania has the strictest censorship of any lof the five countries. Bulgar Theatres Privately Owned

Bulgar, Theatres Privately. Owned
In Bulgari, while distribution is
a state monopoly, theatres are privately owned. Doing big business
there currently are "So Proudly We
Hall" (Par) and "My Sister Elleen"
(Col), while recently passed by the
censors' but not yet in release are
"Madame Curle" (WB), "Lost West
( end" (

(WB). Cachonovakia and Poland maintain monopolies of both distribution and theatres. Rowever, MF2A has and theatres. Rowever, MF2A has with the government in publicking and exploiting the films. They make store tieups for displays, arrange and interviews and go in for all cachonic processes of the control of the control

time on state-owned hookups is bulgaria. Commie hoodhungs last week tossed a brick through a shoppwindow in Lodz, Poland, which was housing an MFEA display. The shopkeeper, who remed the space, had previously in trouble for "sponsor had of get in trouble for "sponsor had in the display. The shopped imperialism." It's believed by the MFEA that the demonstration was ani-U, S. rather than anti-Hollywood.

wood.

Despite the good grosses American pix continue to pile up, there have been party-line demonstrations against them in other countries and a number of "friendly" witnesses at the recent House Un-American Activities hearings have been black-

Czeche-Folish Paet
The Communici Information Bureau, recently organized in Belgrade
by the parties of -nine countries, is
naturally anxious to eliminate the
films as America's greatest propafilms as a second propagation of the
recently by Lubomir Linhart, direcent by Lubomir Linhart, direcent by Lubomir Temmoral of
the district and the communication of the
films and the communication of the

Czecho-Polish film exchange agree-ment in Warsaw.

Sign of things to come was Lin-hart's statement that Slav countries are already turning out 200 features annually. New contact provides that the Czechs exchange 15 shorts and 15 features each year for five Po-lish features.

### Canadians

Constinued from page 5 and and an account of the commercial from the commercial and short subject field and the commercial and short subject field, have 10 sound stages mover in the commercial and short subject field, have 10 sound stages mover the commercial and short subject field, have 10 sound stages mover the commercial and short subject field, have 10 sound stages mover the commercial sine equiposed to leasen Hollywhood flind imports as a means of cutting down imports as a means of cutting down indicate the commercial stage of the commercial stag

own, the second of the second

### Can. Exhibs Would K.O. 20% War' Tax as Dated

Toronto, Nov. 25.
Conterted drive to have the 20%
Dominion war tax on theatre admissions rejeated has been launched
by novimcial exhibitor associations
as well as Fannou Players-Canadian
as well as Fannou Players-Canadian
theatres. Theatre the some the
theatre, the provincial associations through most of the
heave-ho. Tax committee, which
has been working with provincial
associations through most of the
post of the provincial
associations through most of the
Doe 1-24 to map final strips toward
axing the impost.
Exhibs have long full that the ex-Toronto, Nov. 25.

Links and thinks to come was Links and the thinks to come was Links and the come was a large with the come was a large was a large with the come was a large was a large with the come was a large was a l

New Year's Greetings
from

Double Business "A DOUBLE LIFE"

THE FIRST BIG PICTURE FOR 1948

#### Bush Christmas

FILM REVIEWS

Hush Christmas
(Continued from page 11)
shots have real pull, The chase, to,
has some suspense, but overall eding performer in "Overlanders," has
a secondary spot here as one of the
rustlers, Helen Grieve, as oldest of
rustlers, Helen Grieve, as oldest of
vonnest, stand out in a quinter of
specialing urchins.
Production is on simple scale.
Production is on simple scale.
Front and dialog are fair.

Front.

### The Crime Doctor's

Fine Crime Doctor's Gamble
Gamble
Glywood, Nov. 22.
ambla release of Rudolph G. Fothoro
into Cherch Jones Dann, Neven Geharred Journet, Eduards Glannell, Diby William Custes. Sercephys. Felwormers, based on yaddo program,
Warner, based on yaddo program,
Doctor, "base Marchi, camen,
D Tennara; editor, Dwigat Cadowil,
Tennar

Migne	m		Micheline	Chelrel
Henri	Jardin		Rog	er Dann
Jules	Daudet		Steve	n Gerny
Jacon	es Morrel		Marce	Journet
Mauri	ice Duval		Eduardo	Ciannelli
Antor	v Geronx.		Maurice	Marsuc
Louis	Chabone	diameter.	Henri	Letondal
Theod	lore		Jean	n Delval
Anctl	oneer		Leor	Lenoir
Brown	n		Wheaton (	Chambers
O'Rei	Hv		Emory	- Parnell
Paul	Romaine.		Geor	ge Davis

Okatij. Smey Paruski
The Crime Doctor's Gearble' is
akur supporter for win bill stused to stury supporter for supporter for
against some Freis sharpshooters for
come of acceptably for the intended
attention. Catalog stirection of the
Relevant Bock script could have been
starper to heighten excitement but
otherwise is adequate. Warmer Baxfaries when he becomes interested in
a murder case. A young Freichman
Fairle when he becomes interested in
a murder case. A young Freichman
Baxter soon proves the old man was
done in because a valuable painting
baxter soon proves the old man was
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baxter soon proves the old man was
done in because a valuable painting
baxter soon proves the old man was
done in because
and Eduardo Clangelli are among
accepted dealured players who give
a Rudolph. C. Folinow's production
Rudolph C. Folinow's production.

locale, "Rudolph C. Flothow's production uses montage and stock clips to round out budget physical values. Lensing, editing, and other credits are standard."

Philic Vance's Secret

Mission

Hission

# The Fighting Vigilantes Barfe Lion release of Jerry Thomes probarfe Lion release of Jerry Thomes probarfe Lion trees, and the Line of the Conbarfe Lion Control Control of the Control Control of the Control Control of the Control Con

AbbyJennifer Holt
Price Taylor
Sheriff Lee Morgan
Chock Marshall Reed
Shanks
Trippler
Frank Jackson Steve Clark
Old Man
Old Weman Felice Richmond

"The Fighting Vigilantes" is a run-of-the-mesa formula actioner. "Lash" LaRue is spotted in his customary role as the U. S. Marshal who travels.

#### Panic

"Panio," which test off the N. Y. Rikito's foreign-film policy in the period of the N. Y. Rikito's foreign-film policy in the period of the N. Y. Rikito's foreign-film policy in the period of the N. Yamry'n in its issue of Dec. 11 (1997) and the period of the N. Yamry'n in its issue of Dec. 11 (1997) and the period of the N. Yamry'n in the

a married by the girl and her lover.

The same becoming Al "Fuzey" St. John govides the comedy relief, fricture has moderate be. prospects in the juvenile market and duit de die shootire and ridner when the same the same that the same that

#### Mine Own Executioner

London, Nov. 19.
London Films release of Riexander Korda
production. Stars Burgess Meredith, Kieron
Moore, Dulele Gray, Directed by Anthony
Kimmins, Serconvlay by Nigel Balchin
from his own novel. Music, Benjamin
Frankel: camera. Wilkie Cooper: editor.
Riobard, Best. At M.G.M., London, Nev.
18, '47. Running time, 108 MINS.
Felix Milne Paperess Meredith
Peter Edge Michael Shepley
Barbara Edge Christine Norden
Adam Lucian
Molly Luciam Barbara White
Dr. Norris Pile Walter Flizgerald
Sir George Freethorne Edgar Norfolk
Dr. James GarstenJohn Laurie Dr. Hans Toutz
Dr. Hans Toutz Martin Miller
Robert Paston C Clive Morton
Julian Briant
Inspector, Pierce
Lady Marenfeld
Du Leinge Lawrence Hanray

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with a married woman Arainsi His better judgment, Miline slanckens somewhat in his treatment of the explicit, with the result that Lichaes explication in the result that Lichaes explication in the control of the explicit of the control of the con

When the Bough Breaks
(RRITISH-RADE)
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corge Lealie Dwyer
urse Sonta Holm
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dage Change
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iles Brent

ares income. — does flaytheres First of a series of sociological studies to be produced by Sydney Box, picture packs a particular appearance of the produced by Sydney Petrician Roc as Lity Batter, a young working girl univaries a newly borning of the produced by the pro

to adopt the boy,"notwithstanding, Lily's refusal to make the adoption leggest years later the problem becomes acute. Lily has married but has no children, and yearns for her has not hand the weeked sagainst her, and the boy who knew no mothes and father but weeked sagainst her, and the boy who knew no mothes and father but weeked the boy has considered the proposition of the same than home for a strange life with strange people.

Pooling the same when the boy runs away to his former bone, is brought back by Lily who, seeing the lad's better the proposition of the same year-old son. He proposition was not always the same year-old son. He was not a strange life and rarely is a false note struck. Main burden of the setting falls commerty, Bill Rowbotham J. Reroder and Cavan Malone as the young boy. Screenplay by Peter Rogers has producted.

Science of the second process of the second

Gainaborough budget should pay of handsomely heev, and may appeal and the proposal pay of handsomely heev, and may appeal and the proposal pay of handsomely heev, and may appeal and handsomely heev, and may appeal and handsomely heev, and may appeal and handsomely handsomely

### Revenge

Revenge
"Revenge" an Stalian-made
film professor and Stalian Stalian
lessed in the U.S. by Distriguished Films, was screened for
heave in the press years and reterm of the press of the press of the press
from Rome May 29, 1946, picture
and Loise Poselli, Miss Magnad
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centuolic transation.

but suffers it transaterence to the series. Failure to follow through on vitial story angles is a bandicap for best results.

but results.

supprisingly slow getting started. Per usual, the Lone Wolf (Greatla Mort) proves a better Sherlock of a darting gen theft, right from the most off the darting gen theft, right from the costly missing jewels and captures to the total process of the cost of the Yard of the gen-riesling right.

coulty missing jewent and capacitating the mastermind of the generated in the master of the control of the cont

### Det Kom En Gest

JPCE KOPE ETE GEST

("A Guest Is Com pt.")

(SWEDISH-MADE)

FORDERS FORDERS

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Essman Sture Lagerwall
Dr. HagerOlav Riego

Swedish film producers in the past have been noforiously inept in turning out criminal mellers. But 'Det Kom en Gest' is a genuincly buillant turline.' Credit for the publicant turline.' Credit for the publicant turline. The control of Sweden's, most able authors of detective novels, he's done a bit of commendable scripting. Film has excellent chances in the world market.

Yam tees off when Sture Learn.

Yam tees off when Sture Learn.

Scandinavian area as well as in the world unarket. When Siture Lagerwall, not the state of a family about to eat its Chiesen as a medical and a state of a family about to eat its Chiesen as night dinner, when a melo-generally good eating helps the story with Lagerwall particularly sparting as the stranger. Others second for the story with Lagerwall particularly sparting as the stranger. Others second for the story of the story with Lagerwall particularly sparting as the story of th

neat denouement. Acting is good and picture may have a moderate appeal in the U.S. Wing.

"Jag Elskar Die, Kurtseen" ("I Inv.
Chingstille release of Inge Perceite
Annachen, Stease of Inge Perceite
Ingel Perceite
Inge

time, 86 MINE.

One of the better films made by a Swedish produce; in a Danish studio, this picture is a concept built around children. Cast includes several Danish you want to be a decided to the several Danish you want to be a decided atter a long absence from Swedish sterens. Dierection, camera and serens of the several production of the several produ

seas are negligible.

"Fem Ar—Som VI Saa Beni" ("Five Years—An We Saw Theni") (Documentary) (NORWEGIAN MADE), Europa Head Lind production, Marcilon, Ir. H. Crown Prince Olav, Direction and camera, Johannon and Lind; junise, Johly Kinner-Johannen, Reviewed in Osia, Running time, 23 MASS.

Scason's first Norwegian film is a documentary dealing with the period between 1984-85. Picture is deep control of the period between 1984-85. Picture is deep can be considered to the period between 1984-85. Picture is deep can de Norwegian people's work in foreign countries' during the German occupation of their homeland, the narration on portions of the real, this documentary affords an interesting view of the Norwegian government of the period of the people of the people

market.

"The Kenner VII THEN WELL AND THE COLUMN TO THE COLUMN TH

### Pickford's Co.

Centinues from page 3
agent notified AA to stop weekly
1,000 advance payments to the pro1,000 advance the film. Contract called him to get
the \$1,000 at week for 16 weeks and
he had received nine payments
when it was called off.

But was no good without Pascaits
services, since he has an uniferstanding with Shaw that he is the
contract was the standard with the service of the standard services.

AA is asking \$500,000 damages for
abrogation of the contract, plus
\$61,800 allegedly spent by reason of
abrogation of the contract, plus
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### Metro's Reissues

- Continued from page 3 -

### Inside Stuff—Pictures

Strong grosses being racked up by RKOs "Crossfire" in all parts of the country is global encouragement to 20th-70x in plotting its campaign on the country is global encouragement to 20th-70x in plotting its campaign on the country is global encouragement to 20th-70x in plotting its campaign on the country in minor compared with "Agreement," Too sees have been wishching the RKO pic carefully. Better Monthie declared this week that "Crossfire" is minor compared with "Agreement," Too sees have been wishching that explicit in the country where the plant is solicited which will be the country where opposition might have been expected. In the country where opposition might have been expected. The country where the country which is considered excellent, and the country where t

Heiping New York big is the neavy pury grown language press.

One of the looked barrages at "Croestire" came from the Ft. Lauder-daie (Tia.) Daily News of Cot. 22. Lead editorial stated: "After sitting daie (Tia.) Daily News of Cot. 22. Lead editorial stated: "After sitting producer" testimony, dait the Un-American Committee hearters with producer testimony, dait the Un-American Committee hearters with approach and for the masses. "Should Hollywood continue to produce such drivel, every state to proceed the statement will be forced to set up its own board of censorship. That's the last thing Hollywood would want."

In the heart of the Baptist stronghold in Kentucky, the Louisville Counter-Journal has come out with a spin-thigh sellectial in favor of motion pictures and its morality. Defense to missing the pictures and its morality. Defense to the Baptist approved a report-staing that "beyond question of doubt the picture show is the No.1 advertising agency of the devil. Can anything be good about them when the actors and actresses in many of them have

be good about them when the actors and aciresses in many of them have been proved immoral?"
In reply, the daily stated, "If the devil can find no more effective pub-licist than the movies, the world is state from sin." Pointing to such films like the provided of the state from sin." Pointing to such films others, the editorial suggested "the Baptist leaders follow the kids down to the Saturday movie and find out more about the films they condemn. If they are the picture most popular with the children, they will probably and a western hero of almost unbelievable purity, whose most worldly habit is strumming a guttar, and whose dealing with the opposite sex is confined to as occasional 'Subtes, ma'am. This and the accompanying confined to as occasional 'Subtes, ma'am. This and the accompanying them to hell."

Metro was forced to bleyele its only print of "Good News" from Radio City Music Hall, N. Y., back to the homeoflice for trade screenings yester-day (Tueday), simply because Joan McCracken, one of the flint's siars, was formerly a Music Hall Rochetts.

formerly a Music Hall Rochetts.

The property of the property of the property of the picture, as MH managing director Gus Eyssell asked Metro for the loan of the print from 1-6 p.m., yesterday. Since "News" is scheduled to open at the Hall Dec. 4, Metro wanted to cater to Eyssell's wishes. Print was thus tied up at the Hall all afternoon, with Metro getting it just in time for a scheduled 6-20 trade screening last night.

Metro, incidentally, has guaranteed Eyssell his usual four prints on the flux in time to the opening.

Newgreel officials are grousing over the last-minute freezeout handed them by British authorities overseeing Elizabeth-Philipi royal nupitals. Reels were all act to finit the actual ceremonies inside Westminister Abbey the state of the control of

Celeste Holm, who resumes her original role of Ado Annie in "Oklahoma" at the St. James, N. Y., next Monday night (1) through Dec. 25, does a personal at the Roxy, N. Y., in January, and probably returns to the Cosst for another picture early in February.

Actress, who is currently in "Gentleman's Agreement," did the return date in "Oklahoma" because, "I love it ... Ado Annie is a beautiful part ... being beet in "Oklahoma" because, "I love it ... Ado Annie is a beautiful part ... being beet in "Oklahoma" because, "I love it ... Ado Annie is a beautiful part about the probable composer Richard Rodgers conducting the overture for the allows 2,000th performance Dec. 4.

Sidelight on Jackson Park (Chicago) anti-trust decision is the avalanche of orders from Chi nabe and suburban houses for new equipment, especially of the control of the equipment companies report early orders way above last month. Shortages still hold down new sealing. New thesters or major repairs are still limited by Government restrictions hepe. Outside of drive-ins, no new houses have been built in the area since 1914.

Offering a further note in the ad-publicity retrenchment policy of the majors. 20th-5vo has given up its manmoth size not to the Schräft's building in Times Square, N. Y., after one year of operation. Sign was built for an undisclosed sum and cost 20th \$55,000 each time the lettering was changed. Last picture it plugged was "Forever Amber." One-half of it has been taken over by Bolany Mills (neckties).

ne Innited . Walter Jacob

### 'Amber' Title

Continued from page 1 = 000, plus expenses for distribution, 20th must earn around \$3,000,000 ln rentais on the film before starting to break even. Box office pattern established by "Amber" to date, consequently, has given 20th plenty to worry about.

worry about.
Company obtained 475 bookings on
"Amber" during the first week of
the control of the first week of
the control of the first week of
the first state of more than \$2,006,
to the first 14 days. Gross in
most instances, however, has fallen
of considerably, a large part of it
die directly to the church ban.

Because of exhibitors reluctance to incur the displeasure of their lo-cal church authorities, 20th Is said to face new playdating. Some who booked the film already are report-edly asking to be let out of their

ntracts. Start of negotiations with the Le-

gion began early last week, prior to the inauguration of the one-year boycott by all Catholics in the Philashop of the Catholics in the Philashop of the Philas

'Amber' Not Big in Salt Lake

'Amber' Not Big in Sait Lake
'Fostel Lake City, Nov. 25.
'Fostel Lake City, Nov. 25.
'Ender the Captiol per yesweek stand at the Captiol per yesweek stand at the Captiol per yescalled good, but about \$15,000 below
a smash figure. 'Amber' came in
with no trouble. This Mormon community didn't raise even a semblance of a squawk and even the
Catholic Church made no objections ocally.

locally.

The main thing that is blamed for mild showing of "Amber" is the bad weather. Opening day was slowed up by snow, which held much of week. Also the upped scale was held responsible for some sales resistance.

### Rank-U Defer to Legion With 'Narcissus' Revamp

and the today of the control of the country of the country and the country and the country and the country at t J. Arthur Rank's "Black Narcis-is," revamped somewhat in context,

was demonstrated with "Narcissus," While the pic racked up creditable grosses in the few spots in which it played, U's sales force found the going heavy in attempting to book the film. Goodly part of the exhibs shied away from the prospect of antigonizing the Legion and that reaction was the chief factor leading to the compromises.

was the chief factor leading to the compromise.

One other angle played its part.
Rank has been doing strong biz in Latin America. British tycoon didn't want to jeopardize that almost 100% Catholic territory by bringing in a condemned pic. "Amber," of course, faces the same perils among the

faces the same perils among the Latinos.
First public showing of "Narcissus" since the Legion ban was litted will be the Grand, Chicago, Dec. 10. Plc was originally barred by censorship authorities in the Windy City but U received word this week that the tabu has been reversed.

San Antonio Wants Free Pix San Antonio, Nov. 25. Demands for a city-financed pro-gram of 16m pix at recreation cen-ters throughout the city next sum-mer were presented to Parks Com-missioner Henry Hein by a group of cityle leaders.

### Stenogs, Clerks Best Pic Patrons. **Crowell-Collier Research Shows**

With the film industry giving double-accented attention to boosting connecting crosses in compensation for the content of the

once weekly.

According to the figures, the distaff side represents the hardiest flingoing segment of the nation. As against only 41% of all men attending films once a week, 49% of the women go at the same frequency.

Survey also shows that the size of the family is a negligible factor in film attendance. Of families with-out children 46% attend once week-ly as against 45% of families with children, which augurs well for the baby-sitter trade.

### Scharv

Schary

less employment and salaries may tumble. But, he added, "we can get RKO studio chief suggested that time exploitation take a new tuck-that the industry's greenful and way to make a tast buck." He emphasis dided, and reminded that showmanship is something more than "just a way to make a tast buck." He emphasis of the property of the salary appealed for unity without monsense."

Schary appealed for unity without month in industry 40° stem the tide of the salary appealed for unity without months. The salary appealed for unity without months and the salary appealed for unity without months. So we will be a salary appealed for unity without months. So we will be a salary appealed for unity without a salary appealed for unity without a salary and the salary appealed for unity without a salary and the salary will be salary as the salary and the salary without the salary without a salary without a salary without a salary and the salary and the salary and the salary and the salary appealed for the salary to "the salary sala

Will Honor Schary, vp. or RKO in charge of production, will receive a must distinguished award of the mount of stinguished award of the mount of stinguished award of the mount of the mount of the mount of the mount of "Crossfer" for "ploneering achievement in combating race hatted and religious bigoty, through medium of the motion picture."

Dr. Stephen B. Wise, president of ACC, will present award.

### **New York Theatres**





Spencer Lana Zackary
TRACY TURNER SCOTT "CASS TIMBERLANE" SPECTACULAR STAGE PRESENTATION

ABBOTT Inchia GLEASON COSTELLO HOWARD Wistful Widow

### Wanda Hendrix Starred

Hollywood, Nov. 25.
Wanda Hendrik reaches stardom with assignment to Paramount's "Abigail, My Dear Heart," which rolls Jan. 8, with Richard Malbaum producting.
Claude Rains and MacDonald







RIVOLI MAN A PARAMOUNT PICTURE







### **Memphis Ups Tap for Sunday Shows** To \$42,000: Proceeds to Charity

Local authorities have upped the regular charity take from some of the regular charity takes from some of the regular charity takes from the regular charity t

cide now much asso de-diede now much asso de-Under the arrangement in effect here the past decade, the Romone factor of the Romone Sunday for smaller nabe houses to \$45 for downtom first-tuns, a setup that brought \$383.25 per week, to the Memphis and the decade of the times of the Memphis and the decade of the times and the decade of the decade of the times and the decade of the decade of the times and the decade of the decade of the decade of the times and the decade of the decade of the decade of the times and the decade of the decade of the decade of the decade of the times and the decade of the decade o

of \$783.50.

The new board of directors for Motion Ficture Theatre Owners of Arkanasa, Mississippi and Tennessee Arkanasa, Mississippi and Tennessee assigns every two months. Decision was laken after W. F. Ruffly, Sr., of Covingion, Tenn. 11-state Micro Covingion, Tenn. 11-state Micro

Doug Netter Goes Alter Douglas Netter, Nr., has stepped out of his spot as sales promotion shief and ass't to Eagle Lion's general manager, to Join Aitee Service Corp. as a sales review for to his EL Job, was head of PRC's non-fineatrical dept.

ELI, Fub-Salez Pewwow
Two-day national meet of Eagle
Lloys field exploiteers called for
coming weekend by Mar Youngpany's homeofice in N. T., with a
sale and publicity toppers in alteritories of bodget on individual
color product. El. continues to
and coming product. El. continues to
and coming product. El. continues to
last week named Glestys Murray to
handle national merchandles there
It also took on the tree as trade
and descapency with:

Goldenson-Hyman's Swing
Leonard Goldenson, Paramount's
theatre chief, and Edward L. Hyman, second-in-command, left New
York last Thursday (30) for a swing
York last Thursday (30) for a swing
Francisco, Sal Lake City and Chicago, While in Chi, the two will
attend the meet of Par's advertising
and publicity men, set for Dec. 2-3.
They'll return on the Jac, Dec. 5.

#### Gehring Ends Chi Meet

Gehring Ends Chi Meet

William C. Chitago, Nov. 25.

William C. Chitago, Nov. 26.

William C. Ch

Similar regional meets are to be held with branch managers through-out the country within the next

sol nischor's School Tieups

Sol Strauber's Interhore Circuit
in the Strauber Circuit
in the Strauber

in the same town;
Clifford M. Anderson has reopened the remodeled Ayrahire, la.
175-easter, Ayrahire, la.
175-easter, Ayrahire, la.
175-easter, Ahrahire, ali175-easter, Ahrahire, ali175-easter, Ahrahire, ali175-easter, Ahrahire, ali175-easter, Ahrahire, ali175-easter, Ali175-easte

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James Retter until recently with
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U.J. has Joined the base age of
U.J. has Joined the base age
Exchange
Exchange
In Hedding have ergentized
Guce, buy, sell and distribute Films
and service motion picture equipment.

and server ment.

ment. "Ifter staff has been further ment." "Ifter staff has been further staff has been further staff has been further staff has been further staff has been named sasteant shipper at M-G. He succeeds Joe Stack, who joined Seven Guild as head shipper.

SKO here has released Joe Kalikit as manufact. He opened the local server has been staff has bee

SRO here has released Joseph as manager. He opened office several months age. Beverly Forman has been promo-ted to assistant booker at Columbia replacing Bob Green, who has gone with Film Classics as head booker.

Mrs. S. E. Allen opens her new 850-seat Coronado, at Lordsburg N. M. about Jan, 1. N. M. about Jan. 1.

James Olde has bought the Mess, Nowwood, Col., From C. H. Ausmus. 18 (Nowwood, Col., From C. H. Ausmus. 18 (Nife, Col., From C. H. Ausmus. 18 (Nife, Col., about Jan. 1. March Davis in the new manager. 19 (Nife, Col., about Jan. 1. March Jan. 1

Pritchett, Colo.

Pat Pinell, who, resigned as Columbia salesman to go into theatre business, has returned to Columbia, covering the Kansas City territory. His theatre deal failed to jell.

Donald and Tamont Jarvies how bought the Valley, Mansas, Colo, from E. C. Fradenberg, and have renamed it the Pine.

### M-G Releases

lease at the Music Hall, and "If Winter Comes." In February Metro will distribute "Three Daring Daugh-ters" (tormely titled "Birds and the Bees") and "High Wall" Title of the former, a Joe Faiternak musical, was reportedly changed when Metro discovered it couldn't get clearance for "Birds."

Also to be included in the release roster are a group of reissues. Only one set to date is "Ninotchica" for December. "Goodbye Mr. Chips" is now playing several test engagements on the Coast and will probably be the next out, along with "Comrade X." Hedy Lamarr - Clark Gable starrer.

### SWG Bd.

com Pieggs and the American nag to witners in some three school to make the construction arry in December.

St. Louis. Construction has been stated on the case witness of the construction has been stated on the new Strand, Equality, III, for large. W. Joyne of Shawmelown, III. The Arends has resigned from the St. Louis sales starf of RN. The St. Louis sales sales starf of RN. The St. Louis sales sales sales sales starf of RN. The St. Louis sales sal

### Menuhin's Billing

Womited, Nov. 25.
Violinist Yehudi Menuhin reecived top billing in a recent
newspaper ad inserted by the
Snowdon theatre here for its run
of J. Arthur Rank's "Magic
Bow." Stars of the picture are
Stewart Granger and Phyllis
Calvert.

Bow." Stars of the picture are Stewart Grauger and Phyllis Calvert.

Announcement is figured as one of the few times that a per-former, who's not even seen on the screen has been so billed.

Ad copy was headed by an oval cut of Menuhit along with a sublisting of some sight select-tions which the artist plays in the film.

### **More Pix**

past year, now find their overhead beyond bounds. WB's fixed charges are reportedly highest of any major, now tilting the scales at 53%. Par's overhead charge on "The Pall-face," for instance, latest of the Bot Hope starcers, one do 30% from its former high level of 45%.

Fill Own Scree

There were the control of the contro

#### U's Five Stages Full

month.

Us Fire Stages Full.

Universal will keep the stages in containt operation at least through containt operation at least through containt operation at least through the stages in the stage of t

the December shooting schedule and pencilled in a third. "Key Largo," filmization of the Maxwell Anderson drama with Humphrey Bogart and Lauren Bacall, rolls Dec. 8 and "One Sunday Afternoon," Dec. 16. "The Sunday Afternoon," Dec. 16. "The Sunday Afternoon," Dec. 16. "The Dec. 16. "The Sunday Afternoon," Dec.

coming month.

Columbia with its current high Columbia with its current high quantity production program doesn't plan a further boost. United Artists' future depends, naturally, on its indie producers and indications are that they'll step up the turnout next

### Par-Rainhew

Continued from page 7 =

Continued trem leas.

Hope-Bing Crosby vehicle, "Road to Rio" and the Hope starrer, "The Paleface."

When Rainbow was formed, it was intended that McCarey and McLeod would be the only active members; sitting with them on the Stevens sitting with them on the Stevens it worked out, McCarey, alone, worked for Rainbow since McLeod spent all his time on the Par lot.

Joy of its topperedied to sell out, one of its topperedied to sell out, one of its topperedied to sell out, or of its topperedied to sell out, or of its topperedied to sell out, or of its topper lead to be a long to the product of the produc

#### TECHNI'S REGULAR 50c

Technicoler, Inc., has declared a regular dividend of 50c per share on all outstanding comments and outstanding all outstanding common stock.

It will be distributed Dec. 19 to tockholders of record Dec. 5.

### **Picture Grosses**

Continued from page 8 form?

(Winese 2007 free 7 feet 15 form?

(RKO) (2d wb), \$3.400

(Roberts (2d ) and Armolo Affair'

(Paphana (15 (2.00) 60-51.25)

(Paphana (15 (2.00)

### INDPLS. ON DOWNBEAT: **'HARVEST' DULLISH 11G**

Internation Indianapolis, Nov. 28, Firstrum biz is on tohoggan here this week, partly because of Sonja Henle's heavy draw at Coliseum and early start of Christmas shopping. "Wild Harvest," "Husband's Affairs' and "Unsuspected" all are playing to

suo-average grosses.

Estimates for This Week
Olreis (Gambie-Dolle) (2,200; 4060) — "Daruspected" (WFB) and
"Blonde Savage" (EL), Mild \$10,500,
Last week, "Pretender" (Rep) with
Ray Bhorie orth, Marian Hutton,
others, on stage, \$13,000 at \$5-74c
gold.

scale.
Indiana (Gamble-Dolle) (3,300; 40-60)—"Wild Harvest" (Par). Slow \$11,000. Last week, "Foxes of Harrow" (20th), about same. icov" (20th), about same:

Reifav (Gamble-Dolle) (1,200; 4080)—"Destry Rides Again" (II) and
wilven Dalions Rode" (II) (reissues), Mild 34,500, Last week,
"Walter Milty" (RKO) mon.), oke
35.

"Walter Milty" (RKO) and The
Wenner" (Leew's) (2,550; 40-60)—
"Husbaad's Affairs" (Clo) and The
Wenner" (M.G.) (relsaue). Offish
11,000, Last week, "Body and Soul"
(IA), and "Affairs Bei Ami" (UA).

Lytie (Gamble-Dolle) (1 can an

(VA) and "Affairs Bel Ami" (UA), nice \$12,000. Lyrie (Gamble-Dolle) (1,800; 40-60)—"(Gangster" (Mono) and "Knock-out" (Mono). Oke \$8,000. Last week "Each Dawn I Die" (WB) and "Bad Men Missouri" (WB) (relssues),

### Holdovers Standout In Denver; 'Merton' Fat 16G

Denver, Merton Fal Iog.

Bit is motive, here this veck, with holdovers and moveovers showing the most stainins. "Merton of Movier looks togs of new tilms but "Unconquered" best, bet for holdovers though in third week.

A stainante for This Week

A stainante for Th

346,500.

Behver (Fox) (2,525; 35-74)—
"Hagen Girl" (WB) and "Invisible Wall" (20th), day-date with Webber Good \$15,000. Last week, "Body and Soul" (UA) and Two Blondes, Redhead" (Col), big \$18,000.

head" (Coh), big \$15,00.
Esquire (Fox) (742, 74-\$1,20)—
Forever Amber" (20th) (2d wk),
Forever Amber" (20th) (2d wk),
God State (week, big \$4,500, 00)
God State (week, big \$4,500, 00)
Martin of Movies" (MG) and
"Arnele Affair" (MG), Nent \$15,
00 or near. Last week, 'Song of
Martin" (SC), \$14,000, Apology for

Murier" (SG), \$4400. Apology for Paraments (700) (2300; 744130) — Forever Ambert (201) (3d vk). Last Ellis (Fox) (130 : 57-10 — Margier (201) and "San Antonio (130 : 57-10 — Margier (201)) and "San Antonio (130 : 57-10 — Margier (201)) and (2000). Margier (2010) (2000). Margier (2010)

### Jessel Ups 'Danger' To Tall \$17,000 in Mild Balto: 'Life' Stout 15G

Balte, Life' Stout 15G

Patitime of Baltimore, Nov. 25.

Patitime

Wald orch, Marthr Tillon and Andy Researt, Lafty good \$15,500 but belausent, Lafty good \$15,500 but beNeither (Schauberger) (2,460; 26

When There's Life (Fer's 1,640; 26

When There's Life (Fer's 1,640; 26

When There's Life (Fer's 1,640; 26

When Tillon (Hicks) (460; 35

Mayahr (Micks) (460; 36

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Micks) (460; 360; 36

Micks) (460

### Body' Record \$22,000 Cincy: 'Exile' Hot 13G

"Body and Cinclinisti, Nov. 25.
"Body and Cinclinisti, Nov. 25.
"Body and Cinclinisti, Nov. 25.
"Body and Cinclinistic prize fling control of the prize fling control of the two other new bills, "Exile" is stong out fline control of the two other new bills, "Exile" is stong out fline control of the two other new bills, "Exile stong out fline control of the control

right \$13,000 trailing sock \$23,000 Castlain (RKO) (2,005; 50-75) — "This Time For Keepe" (M-G) (26 W), Moderats \$4100 after nice \$11-00 castlain (RKO) (1,005; 50-75) — "Metrin of Movies" (M-G) (30-75) — "Metrin of Movies (M-G) (30-75) — "Metrin of Movies (M-G) (30-75) — "Metrin of M-G) (30-7 

#### SAN FRANCISCO (Continued from page 9)

Continued from page 8)
Storch, Cece Blake, others. Thin \$16,500. Last week, "Gangster" (Mono.), plus vaude headed by Pied Garden Barry Sullivan, okay 324,000.
Orpheum (Blumenfeld) (2,448; 55-85)—"Lost Moment" (U) (2d wk). Mild \$10,000. Last week, a thin \$13,500.

Mild 310,000, Last week, a thin \$32,000 |
Peramenul (Par) (2,6846, 6046)

"Where There's Life" (Par) (26,000, 6046)

"Where There's Life" (Par) (26,000, 6046)

"Solid State of the State of the State of State of

50. hited Artists (Blumenfeld) (1, 207; 55-65) — "Christmas Eve" (UA) (3d wk). Hollow \$7,500. Last week dropped to \$41,500. United Nations (FWC) (1,149; 20-1,20) — "Forever Amber" (20th) (4th wk). Dull \$2,000. Last week, \$84,500.

# ANEMIC CODE '47'S BLACK EYE

### Perpetuating An Evil

All within the space of 24 hours last week, CBS tossed a cocked hat into the controversial audience measurement ring, proudly announcing the development of a radar rating systems, to end all rating systems, the Saturday Svening Fost virtually 24-sheeted the glorification of C. E. Hooper in a profile with the debatable title "The Biggest Man in Radio," the American Assn. of Advertising Agencies in conclave in New York heard a succession of volient biasts directed at the whole rating system—and Milton Berie, after weeks of uncertainty, was finally tool by his Philip Morris sponsor that he could go around the NBC Kilocycles for another 13 weeks because his rating had started to climb.

The four-pronged spotlighting of the manner in which ratings have entrenched themselves in the radio programming picture; annually leaving in its wake a foll of casinalities and frustrations, and repeatedly, stymicing attempts to revitalize the airwaves with fresh personalities and ideas, has served to stir up considerable trade feeling.

of Coming on the heels of the Henry Morgan-Jack Paar commercial cancellations (thus wiping the slate in radio's bid over the past few years to inject a facelift), last week's multiple accentuation of the rating evil served to point up anew that, as long as the rating yardsick remains the be-all and end-all, radio has little hope of fostering new-kalent or becoming a creative force in show business.

It's not only Berle, but at any given period there are at least half a dozen heavily-budgeted nighttime shows that are involved in the constant rat-race with the Hoopers. From one week to another they're at the mercy of the rating charts, not knowing whether they'll get the boot, with the decision invariably resting on whether the Hooper tally inches up a point or declines a Traction.

When Walter Weir, the advertising executive, in his Four A's soundoff last week, attributed the continued growth of the "Frankenstein monster" to a "slavish obelsance" to research ratings, and generally deplored the fact that ratings have "become ends instead of means to an end," he was merely parodying words that have long been acknowledged by the honest, thinking elements within the trade.

As long as programs are presented under commercial auspices there must of necessity be rating devices. If CBS chooses to do it by radar, it will obviously make for more accuracy and provide instantaneous checks. But it doesn't negate the fact that Radar Ratings will perpetuate the same evil that is ruling radio under the Hooper and Nielsen banners.

Tadio ducer the mooper and relessen danners.

The whole pattern of statistical research, with its per point payoff in ratio of sales-costs, can always be made to prove whatever one wants proven. It's an evil that exists in all other advertising media as well, yet only in radio does it have such power. For by the peculiar link that, makes radio both an important branch of show business and an instrument for sales, it's the former that takes it on the chin when sponsors get research-happy.

Until such time as the creative end of radio can be divorced from this control, there's little likelihood of radio sponsoring new talent, exploring new modes of production or establishing itself on its own.

Kose.

### AFRA in Bid For 'Cost-of-Living' Hike from Webs

The American Federation of Radio Artists if about to ask the networks to respon negotiations for a revision to report negotiations for a revision of the revision of the report of the r

Labor Department figures will show such an increase of asking for a remeval of negotiations was revealed by George Heller, AFRA executives recrease, at the local membership meeting Thursday night (20). The annual election of local board members, but the results of the vote had not been determined up to VARETY (Continued on page 42)

### That Lewis Problem

Another chapter in the CBS saga of "What to Do With the Robert Q. Lewis Show?" is being whipped into

Present plan is to drop the half-Present plan is to drop the man-hour Sunday afternoon fromat, which has just undergone a drastic scripting overhaul, and revive the 15-minute cross-the-board stanza.

#### Sit This One Out

In what they claim was the first time in their collective lives the boff toppers of Colgate's "Can You Top This?" muffed the challenge Friday night (21). A baby-sitter story did it.

Senator Ford, Harry Hersch-field, Joe Laurie, Jr., & Co., had baby jokes by the dozens— but the baby-sitter caught them with their ad libs down.

#### BIRDS 'N' BEES ON CBS

Sex Education Airer on 'Doorway To Life'

CBS recognises that it's sticking its neck out in const-to-coasting the story of the birds and the begs in soft of the birds and the begs in and in pebood via a half-hour dramatization an the "Doorway to Life" show next Sunday (30). But the web has lined up abour of leading perchainties, child psychologists, educations and social worker's to critical with the outmoded husb-hush attitude at the cutmoded husb-hush attitude at Poperam serioted by William S.

Program, scripted by William S. Alland and Virginia Mullen, will point to the widespread acceptance even among conservative educators that formal sex education is beginning to win in schools.

William N. Robson will produce.

Freedom Train Sidetracked "Superman" won't get involved with the Freedom Train. Producer Robert Maxwell has decided to dump the idea as result of running into strong opposition from Kenyon & Eckhardt, agency for the sponsor (Kellogg's Pep).

# WATERED SETUP

By GEORGE ROSEN

Watering down of the National Advancing to the National Advancing to the National Advancing the

issue of the year."

"The e-Saving Measures

"The petworks, spearheaded by

INTO metworks, and meetings have been in progress during

welf-respect" out of the "indie

debacie," as some put it, and meetings have been in progress during

passage of an industry code next

May, but if became increasingly

clear that there were too many olds

Ray, but if became increasingly

clear that there were too many olds

reproduced to a network.

For one thing, it's considered a

retuinty that while Trammell wants

William S. Paley, a four-network

were to spear concurrence is something

else gain, it's agreed. Further, an

etwork code va. NAB code would

ther apart, which is not considered

divisable at "Petrillo Time," when

unity, it's conceded, is of paramount

insortance. Conflued to view the

unity. He conceded, is of paramount importance.
Some are inclined to view the code situation, as reflecting upon code situation, as reflecting upon the code situation of the co

### **R&R Options 'Candid Mike**

"Candid Microphone" wire-re-corded interview sustainer on ABC, has been optioned by Ruthrauff, & Ryan for Lever Bros. Latter ac-count is considering the series for Lifebuoy.

Show was recently under option to Young & Rubicam.

Radio's Mark Goodson

tells about Nightmare Bally

VARIETY'S

42d Anniversary Number

### Webs Likely to Offer Petrillo Same 'Package' Deal as Before: AFM-Head Seen in a Conciliatory Mood

It's the Texas Climate

Austin, Nov. 25.
Cook's Funeral Rome here put in a bid with the CBS affiliate. KTBC, for the 80-second station break preeding and following tre' airer. Station nixed the one-shot spots, although agreeing the whole idea added up to a natural. Lux aires were accessions.

Lux airer was an adaptation of "Nobody Lives Forever."

### Ace Resigning As CBS 'Desk Jockey': Wants to Go 'Live'

Concinna Ane, who for the finety see has manded the councily diffusion the CISB program dept. In the Wo York, last week turned in his resignation, asserting he was fed up with being a "desk jockey" and would wide, Jane Ace. when the six with his wide, Jane Ace. when the six with his wide, Jane Ace. when the six wide and though their year-in-year-out cream-though year-in-year-out cream-though year-in-year-out year-in-year

cross-the-board showcasing.
Ace checks out of his top-salary
CBS job on Dec. 13. His resignation stems from a variety of circumstances, not the least of which
has been the trend toward accelerating comedy programming from the
Coast, rather than N. Y.

Coast, rather than N. Y.

In recent months Ace was primarily involved in developing Robert
Q. Lewis as a comic personality and
it's reported that failure of. other
CBS programming brass to see eye to
eye with Ace on the tossed-around
Lewis format cued some showdowns. The Aces were last teamed on the networks in 1944.

### 'FBI' Gets a Reprieve As CBS. Biow Hit Snag Over 'Suspense' Control

Uver Nuspense Control Deal between CBs and the Blow agency for the use of "Suspense" as replacement for "FBI in War and Peace" in the Friday 8-830 p.m. miche has gone sour because of the control angle. Blow and P & G, the government of the Blow and P & G, the government of the Blow and P & G, the government of the Blow and P & G, the government of the network, which created the show, insistent on that control remaining with the house. In course of the discussions Blow even larged to go along with the Roma vine, stars and all, at \$7,000 for the package.

### SINATRA, LUCKY STRIKE REVIVE AN OLD FEUD

KRYPE AN OLD FELD Frank Sinatz and Lacky Strike are at loggerheads again. The vocalist is demanding that the program revise its musical policy of fast tempo and hard punching as far as bloom & Belding excess the hopelul of outriding this "crisis."

The last time that Sinatza and tt. olg account differed over practically this same issue was in 1944. The late George. Washington Hill The late George. Washington Hill Sinatza and the Control of the Control

Out of the four major networks? Depriminary negotiations with James C. Fettillo in New York last week came pretty good indications that the webs, when they huddle with the American Federation of Musicians loss again—in Chicago Dec. 8—will reoffer him the same "package" deal they submitted in an initial gel-brack pretter with Petrillo several months

they submitted in an initial get-regrether with Petrillo several months ago.

The Petrillo several months ago.

The nets want an overall (AM, FM, television, transcription) pact, possibly of five-year duration. They want AM-FM duplication, with no ago will be ago with the petrology of the petro

(Continued on page 42)

### Hope May Sue On Pact Breach

Hollywood, Nov. 25.

Boh Hoye's continuedry vitil Persodent will rest in status quo until the comedian returns from London. Attorneys have been conteilled on the peen breached but whether action will be pressed is speculative. Hope's sponsor is said to have been mind, because of this condiguate consoner is said to have been mind, because of this condiguate arose when Hope overcode Pepso's objections to his travelling the show, which he contends is the show which the contends in Hope's some talk that another product of Lever Broon, with a more flexible budget to take up dentals on the road, may be arranged to mollify Hope.

### McGarrett in FCB Exit Linked to Kallen-Day Mixup; Winter Also Quits

Mixup, Winter Also Quils
Resignation of George McGarretts
Resignation of George McGarretts
the did the radio contact on she
Lucky Strike account, had been preceeded by a contractual mixup involving the services of Kitty Kallen,
Doris Day, current vocalist on the
"BHI Parade," the agency came up
with Miss Kallen and after the ellent
nodded it was found that commitoning the program in Hollywood.
Later it turned out that she could
go to the Coast,
March, the later initials having come in the trade to mean,
Lucky Strike Makes Fast Turnonce the Coast of the Coast Strike
Another resigner from TGB of the
last week is Norman Winter. He
last week is Norman Winter. He
last week is Norman Winter. As

### Radio To Be Chief Weapon in AFL **Battle Vs. Taft-Hartley Supporters**

sibly the most intensive ever carried out on a political issue by a ably be waged next year by ably be waged next year by the American Federation of Labor against the Tatt-Hartley Act. The drive will be aimed for the 1948 election and will be directed partic-ularly toward Senate and Congrescional candidates.

esection and will be discrete particularly toward Senate and Congressional candidates.

Plans for the daments meeting the control of the cont

meantituitional. Until after the Washington meatng, there is no way of telling what
run the radio campaign will take
duch will depend on the amount of
money to be appropriated with
the control of the support of the
tellide plans will be formulated.
Faces will include such questions as
the use of network or spot time,
they or recorded programs, framatic
or documentary or music, etc., and
in what proportion.

### **AFRA Assigned** A 10G Organizer

The American Pederation of Labor has assigned a full-time organer to its member union, the American Pederation of Radio Artists, and is paying his salary of \$10,000. The organizer is Joseph Coastlery public relations instructor at Syracuse Univ. He is serving as national travalency has A. Frank Red. Schlesinger and Lester Cogeshell as organizers.

Schlesinger and Lester Cogenheil as organizers.

The AFL's decision to supply the deditional organizer at its own exceeding the control of th

### Gov. Meadows Gets Okav

Gey. Incattows ucto Vady
Following the lead of the governors and ex-governors of New
Hampahire, Oklahoma and Kanasa,
Gov. Clarence W. Meadows of Gov.
Urginia last week took his first
filer in the radio station field
filer in the radio station field
filer in the radio station field
war and the associated in the newly
formed Wyoming Broadcasting Co.

### Eliz. Todd's Food Show

Elizabeth Todd, writer of "Young Widder Brown," has scripted "The

ond arranged the waxing in

### Extra Switches **Give Punch To** CBS Fri. Night

Citis has the effected some additional program juggling the shot for strengthen its Friday night rosier and it shapes up now as one of the moti-formulable show sequencing.

With the Borden-Mark Warnow show in the 9-9-30 slot getting the beave. CBS is moving the 81,700-badgeted Old Gold Show Transledgeted Old Gold Show Transledgeter of the Friday time. The period into the Friday time the Friday lines; the period into the Friday time the first of the "Thin Mann"; at 6-30; Old Gold Show at 6, Ozac & Harrier (movine over from Sanda at Jarry Janes Show at 6, Ozac & Harrier (movine over from Sanda at Jarry Janes Show at 6, Ozac & Harrier (movine over from Sanda at Jarry Janes Show at 6, Ozac & Harrier (movine over from Sanda at Jarry Janes Show at 6, Ozac & Harrier (movine over from Sanda at Jarry Janes Show at 6, Ozac & Harrier (movine over from Sanda at Jarry Janes Show at 6, Ozac & Harrier (movine over from Sanda at Jarry Janes Show) and Jarry Janes over the Sanda at Jarry Janes over the Jarry Jarry Janes over

Be Ignorant" at 10.
Switchover of the Old Gold program will leave the full 9 to 10
Wednesday evening hour open for side. The 9:30-10 period has remained unsold ever since the Ford (Continued on page 42)

### 'Do or Die for Old Rutgers' Stuff Is Out When Mike **Creeps in Twixt Halves**

Despite approaches to virtually every major college in the country, We, the People' has been unable to lineup a broadcast of a between the country and the contract of the country of the

gauge as well as length.
Publicity reps at various colleges
enthulsatically received the idea of
such a show, but in every case the
such a show, but in every case the
large read of the such as the such as
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Even suggestions that a hidden mike be used, without the knowledge of the players, has been brushed aside by the coaches.



LEE FONDREN

Fondren, recently upped to present post, came to KLZ as promotion manager in 1941 with nine years of radio behind him. As KLZ's pm. he became widely known in agency-sponsor circles for bang-up job of program promotion and merchandising. KLZ, DENVER.

### N.Y. Daily News Hits FM Nix: Asks **FCC Reconsider**

Claiming its application was su-perior to all other FM bids in the perior to an other FM bids in the New York City area—apart from the fact it is a newspaper—the New York Daily News yesterday (24) filed a strong 43-page petition with the

FCC.

Testatu irred the commission to Petation irred the commission and the petation of the pe

design of the second of the se

### **Audition Parker Fennelly** 5G 'Yankee Editor' Show

mike be used, without the knowledge in a similar to exceed by whitness of the players, has been brushed a safe by the coaches.

Although CBS Use of recording to the revoke of the players, has been brushed law, and the players of the company of the players of the company of the players of the company of the players of th

### **Top 15 and the Opposition**

Only one show in competition with the Top 15 succeeded in snagging a 10 or better rating in the latest (Nov. 15) compilation of the Hoopers, which finds Fibber & Molly in the leadon spot, with Bob Hoop No. 2.

pe No. 2.		
	V	Total Network
TOP 15	OPPOSITION	Competiti
bber & Molly 26.0		12.0
b Hope 25.7	****	10.8
ck Benny 23.1		11.9
x Radio Theatre 23.1	****	14.2
narlie McCarthy 22.4		16.2
nos 'n' Andy 21,5		19.9
ed Allen 21.4		12.6
d Skelton 20.4		• • • •
r. D. A 20.4		15.0
Jolson 19.9		15.1
alter Winchell 18:1		19.7
y Friend Irma 17.8		14.1
il Harris 17.3	10.9 Blondie	16.5
ffy's Tavern 17.0	****	19.0

### **Dovetailing of Coast NAB, Ohio Meets** Cues Industry Spec on Columbus

Radie Harris' CBS Show

Columnist Radle Harris has been signed for a five-minute cross-the-board show over CBS starting Monday (1).

Layout, at 3.55 p.m., will feature interviews with show hiz personal-

ties. Show will be sold on a co-op

### \$2,000,000 Storer Radio-Tele Center Runs Into Det. Snag

Diricti, Nov. 28.
George, B. Storer's Detroit station in the Fort industry Co. chiuding the Committee of the

### L. B. Wilson's 50G Suit Vs. IBEW Tossed Out In Strike Aftermath

In Strike Aftermath
Clacimati, Nov. 23.
Railing a motion by Sendency
level of Radie Tendency
level of

WEEC Walkest Deferred.
Walkout of musicians of New 25.
Chet was for Chet was continued and the County of the Chet was continued and the County of the Chet was continued to Chet was continued to Chet was continued to Cour F. Hild, president of the local. Old contract expired.
Sept. 15.

Sept. 15.

New agreement has been held up by refusal of the station to continue on the "quota system" of employment, Hulbert Taft, Jr., general manager, holding that clause to be illegal under new laws.

### Y.&R. REALIGNMENT PUT OFF TILL JAN. 1

The projected reshuffle of assign-ments in the Young & Rubicam radio department's more alasted not to take of the properties of the pro

as Gottlieb's fulltime assistant on new programs, It's figured unlikely that anyone-will be dropped when Weaver gets around to realigning his start, but these may be one or two voluntary realignations in the interim. Weaver, or the Damy Thomas series for General Foods, is due back this week.

virtual viorealing of the Nanconvention on the Casal and the Columbus Institute for Education by
Radio, both on the agenda for May
1946, has already used speculation in
some quarters as to the ultimate fate
of the proximity of the assessions, it's
considered likely that the Columbus
meeting will get more of an industive of the proximity of the assessions, it's
considered likely that the Columbus
meeting will get more of an industive of the proximity of the assessions, it's
common meeting ground for importance to the NAB convention as a
common meeting ground for disacctcouple of years, however, official
mustry representation has been on
the decline. Last May the webs virtually hoppsased Columbus, poying
meeting. It's known, too, that this
year the webs vill stand pain in their
decision to stdp Orbio State, except
in-year-out habit of programming
were get resolved; that the yearin-year-out habit of programming
over gets resolved; that the yearin-year-out habit of programming
over gets resolved; that the yearin-year-out habit of programming
over gets resolved; that the yearin-year-out habit of programming
over gets resolved; that the yearin-year-out habit of programming
to one another negates their value
and that campus institutes throughout the country, have mushroomed
to one another page the rely value
and that campus institutes throughout the country, have mushroomed
to up as with the Institute Chrocutt is now a fulltime operation.

### To Ballyhoo N. Y. In Air Credits

In Air Credits

In an effort to combat the production tree of programs toward fiellywood over the last decade or so, an unber of eastern producers are about to start ballyhooing the New York out all of the start ballyhooing the New York out and an advantage and possibly in the continuity itself. Idea is to exploit New York, with its Broadway angle, as country, just as the lidea in the programs have been making the most of film colony glamor out it letterer interest. Billyhood programs have been making the most of film colony glamor out its letterer interest cally approved by those present, itself and the program and the program and the start cally approved by those present, it cally approved by those present, it cally approved by those present cally approved by those present cally approved by those present in entire eastern membership, suggesting all directors of New York shows make an effort to build up the New angle. It's hoped this will not merely enhance. New York as the thetrical mecca in the minds of listeners and program or call the programs themselves programs themselves are the programs themselves and the programs of the programs themselves and the programs of the cast, but also give the programs themselves and the programs of the pr

(Continued on page 42)

### **Bulova Time Marches On**

Bulova Time Marches On
Chapter 432 in the scheduled sale
of WOV (N. Y.) was written into
the books last week. And the
control of the control of the control of the
the control of the control of the
circles that the Bulova-WOV-Walke
dual-ownership snaft will probably
curied the Bulova wov-Walke
dual-ownership snaft will probably
found the control of the control
Arde Bulova and Sharey Hours
and Bulova and Sharey Hours
and Sharey Hours
found the property of the
proced sale of the station by Bulova
to Honschol, his brother-into proced sale of the station by Bulova
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# NEW PROGRAMMING ERA FOR CB

# Gallup Polls the 'Fringe' Boys

Audience Research, Inc., a George Gallup organization, recently randa, a check for a client to determine how comparatively well known were the names of eight designated performer-personalities and how the interviewees felt about wanting to hear these personalities on the sirre survey covered 1,500 persons and the distribution of the questioning was limited to eastern cities and was made on the same basis as the Gallup presidential poil.

The breakdown of the findings came out as follows:

Performer- Personality	% who had heard of personality	% who would like to hear him on air
Danny Kaye	88	80
· Joseph Cotten	75	75
Jack Paar	28	72
Billy de Wolfe	57	70
Donald O'Connor	49	63
Abe Burrows	10	58
Danny Thomas	19 -	54
Peter Lind Hayes	31	51

rever Lino hayes

Of the eight personalities only one, Pan, is now the incumbent of a regular commercial niche, and he is loaing that shortly, while Burrows and Thomas are stated to bow on their own CBS commercials in January. Kaye had had a two-season run for Pabts beer, Hayes was teatured on the Dinah Shorts-Ford show hat second, while de Wolte Schott and the Wo

# Stassen Now Campaigns a la Crosby: 400 Stations Offered E.T. Speeches

Br.-Gov. Harold Stasses, who was the first admitted candidate for the 1948 GOP Presidential nomination, is about to ring up a first in political campiaging wia radio. Chip-heavy backers are preparing to ship recorded interviews with Stassen to the control of the country. Plattered interviews will be made available to all stations indicating willingness to all stations indicating willingness to

interviews will be made available to all stations indicating willingness to use them. The control of the contro

# Lotteries On **Hot Seat Again**

Weshington, Nov. 25.

Fits of most telephone quite doine with the dole out prizes was aske in a FCC hearing here Friday and yesterday. (21-24) to decide by represent the program aired by WAEL, Artifaction, Nov. 25.

Fits of most telephone quite decide is whether "the communications Act. Big question, Va., is a lottery in violation of the Communications Act. Big question, FCC must decide is whether "the communications Act. Big questions for the part of rado listeners. It would appear most telephone quite the FCC schopt mally come under the propers as results of that call "is "consideration" on the part of rado listeners. It would appear most telephone quite the FCC schopt mally come under the year bold off kicking Interest of the formation of the part of rado listeners. It would appear most telephone quite the FCC schopt mally come under the year bold off kicking Interest of the formation of the part of rado listeners. It was pointed that are chances, consideration." There elements, it was pointed that the formation of the part of

# Ortega Gets 'Chan' Lead

Santos Ortega has taken over the title role of "Charlie Chan," succeeding 2d Begley, who went to the Begley will resume part upon completion of film sint.

More than a dozen actors were auditioned, four of whom we'er re-corded for submission to the sponsor, before Ortega was selected.

# 'Pav-or-No-Play' **Rule Set for New** BMB ('49) Study

If little-known Broadcast Mea urement Bureau plans go through, broadcasters who aren't subscribers are in for a surprise when the report is issued on the next national properties are in for a surprise when the report is issued on the next national properties as somewhat of a shock to BMB and to subscribing stations when many non-BMB stations in a deadwantageous promotional use of Heaven, the BMB plan is, in the second survey, now set for 1949, simply not to give any figures on non-BMB station audiences or even to be supply to the second survey, now set for 1949, simply not to give any figures on non-BMB station audiences or even to give a survey, now set for 1949, simply not to give any figures or non-BMB station audiences or even to give a survey, now set for 1949, simply not give any figures or to give any figures or even to give a survey and the survey now set to the survey of the third to give the survey deadline. Projected BMB-station-sonly listing plan is understood to have some opposition, with such network toppers as CBS prexy Frank Station (Continued on page 34) urement Bureau plans go through broadcasters who aren't subscribers

# ACKERMAN APPT. SEEN AS PORTENT

of Harry Ackerman as a CBS pro gramming executive and the crea-tion of the post of general manage of the program dept. for William Pineshriber portends a new era in

CBS programming technique.

For one thing, it has become increasingly evident in the trade that Hubbell Robinson, Jr., veepee in charge of programs, intends to divorce himself completely from ad-ministrative work, leaving these details to Fineshriber. Also, it's un-derstood that Ackerman's position will roughly correspond to a "direcand a oughly correspond to a "director of directors." (Ackerman, who is moving over from Young & Rubicam, originally made his name as a producer of some of the top-budgeted shows.)

geted shows.)

Robhason, more than any previous CBs program exee, will be out of the office on contract work, bringing something approaching a new dimension to network programming dimension to network programming the programming concept stems primarily from the network taking advantage of the peculiar talents of its programming veepes, with his distribution of the programming veepes, with his lartly with sponsors. However, and familiarity with sponsors. Reving Halfback

As such, Robinson's role at CBS

Roving Haifback
As such, Robinson's role at CBS
transcends that of the usual deskplotter of programs, engaging himself in roving assignments among
agency execs, sponsors and encompassing the trade in general for a
fuller understanding of current
thicking and what makes programs

thinking and what makes programs the construction of the construct

# Ratner Adds Sales View To CBS Program Board

Coincident with his return to CBS as a veepee in charges of sales promotion, Victor Rather last week joined the CBS Program Board, which meets weekly under the chairmanship of William S, Paley.

manship of William S. Paley.

Thus for the first time the sales promotion point of view will be represented on the Board. (Ratner's predecessor, David Fredericks, was never a member of the Board.)

never a member of the Board.)

Program Board participants include prexy Frank Stanton; CBS

veepee Joe Reams, Howard Meighan,

Hubbell Robinson, Jr., Dave Taylor

and William Gittinger, along with

the following departmental exces:

William Fineshuber, Robert Mann,

James Seward. Robert J. Landry

and Oscar Kard.

### Paul Denis

Radio Critic of the New York Post fingerpoints at his colle in an interesting piece "A Critic Looks at

Criticism" a feature in the forthcoming 42d Anniversary Number

VARIETY

# FBI's 'Unsolicited' Reports to FCC Called 'Baseless Gossip' by Durr; Now Nobody Don't Know Nuthin, Natch

Edwards' P. 1 Parlay That super-giveaway of \$20,-000 in prizes in the "Miss Hush" guess-who contest is blooming into a million dollar publicity payoff for Ralph Edwards "Truth Or Consequence" pro-

gram.

Dream buildup of the stunt into the nation's No. 1 indoor pastime currently is highlighted by big newspaper counter sales of pamphlets which purport to give real identity of the secretive "Miss Hush." Tab is \$1.

# RDG's Firm Stand For 2-Category Setup With Webs

N. Y. Chapter of the Radio Directors Guild, in session Monday night (24), bore down on the subject (24), bore down on the subject of negotiations with the four majoring resolutions tendiminately adopting resolutions tendiminately the members stand against attempts to cause a split between the two categories (directors and associate directors) of membership.

Effect of the action was to close the ranks of the organization and which were resumed between the webs and RDG yesterday (Tues.) morning.

Guild wrapped up its stand in hree-point resolution:

three-point resolution:
"I. For the purposes of negotiation of working contracts with the
networks and until membership of
the Guild shall change it, the twocategory system with the fullest
and fairest opportunities and sagreguards securable by negotiation with
the networks shall be the official
policy of the Guild.

"2. Notwithstanding any interprestation of the first part of this resolu-tion, it is the clear and firm sense by the Guild that no category shall in any way be deemed less than any other category in rights, shatts or dignity.

"2. In accordance with, the aims and policies of the constitution of the Guild, it is the continuing goal to work equally for the creative recognition and material advances ment of all members of the Guild."

# Millennium or Something Hits Coast as KFAC Asks Shorthairer to Scram

Hollywood, Nov. 25. Hollywood, Nov. 25.

KFAC, local version of N. Y.'s

'classical WQXR, has "invited" the
last remaining pop music program,
Ira Cook's Owl show "Lucky Lager

Time," to get off the air. The management is setting an all-longhair

policy. This is the first time that a

policy. This is the first time that a local station has set a program pol-icy of classical and semi-classical music only. The show won't be ordered off, since it is one of the station's oldest accounts, being accorded some cour-teey. If unable to find another out-let, the sponsor, will be permitted renew for one more year only.

VALLEE-MUTUAL DEAL OFF Mutual won't air Rudy Vallee's Hollywood gab, after all. Deal for 15-mfnute weekly "Show Business" stanza, which had progressed to point of setting time period and tee-off date, was quietly called off last

Washington, Nov. 25.
Small tempest has blown up here, with a resulting know-nothing lid being clamped on at FCC and in the PBI, over recent disclosure by WCC Commissioner Cultrawith a resulting know-nothing lid-being clamped on at FCC and in the FBI, over recent disclosure by FCC Commissioner Clifford J. Dur that the FBI has been forwarding "un-solicited" information to the com-mission concerning persons connect-sistence over the whole matter has been adopted in FBI and FCC cir-cles, with officials claiming igno-rance of such reports and refusing to comment.

of information.

With apparent annoyance, the FBI chief pointed, out that several years ago the FBI forwarded to the War Dept., an anonymous letter concerning an officer of high rank "who is now under investigation by the Senate War Investigating Committee."

The reference obviously was to former Maj. Gen. Bennett E. Meyers.

mer Maj. Gen. Bennett E. Meyers.
Durr made his disclosure in a
passing reference during a tulk last
month before the School Brondeasters Assn. in Chicago. He added at
the time that if broadcasters could
see the information in these reports
they would "dismiss it as baseless
gossip."

# Cross to Set Up H'wood UN Series

Christopher N. Cross, U. S. radio liaison officer for the United Nations, left over the weekend, for the close of the United National Programmer of the United National Programmer of Quarter-hour air shows featuring of film personalities, Linde dup thus far, among others, are Lionel Barrymore, Paul Muni, James Stewart, Orden Collision of the Stewart of the Collision of the Stewart of Christopher of the Stewart of Christopher of the Stewart of the United National Stewart o

Robinson.

Purpose of the series is to create a better understanding of the UN. and its various agencies, about which little is known. UN is hopeful that the series, which will be carried by the Mutual network, will be a factor in lowering the 30%. In the U.J. S., who, according to a recent polidity know what the UN represents.

didn't know what the UN represents, Original plan was to transribe 13 shows, but number has been cut to seven because of the need to get in under the Petrillo Dec. 31 dendline, Series represente UNF airst major stirs. Radio Directors' Guide to coperating, lending an assist of top directors. The Hollywood Coordinating Committee is also cooperating. Shows will be produced at the Mittal-Don Les studies on the Coast. Mittal-Don Les studies on the Coast. Mittal-Don Les studies on the Coast. Series when the Coast. Series was not considered to the Coast. Series when the Coast. Series was not considered to the Coast. Series when the Coast. Series was not considered to the Coast. Series when the Coast. Series was not considered to the Coast. Series when the Coast. Series was not considered to the Coast.

# Youngman 'Going Nowhere' Kids Talent Buildup Shows

Satire on the multiple talent de-velopment shows on the webs is the basis of a new half-hour comedy basis of a new half-hour comedy Glickman and Joe Stein Show, with Henny Youngman in the comic-emcee role, was auditioned last week with Moss producing, It's lat week with Moss producing, It's labbed "Going Nowhere," with formst sufficiently flexible to remnit Reported web and crooner-actor for showcasing of odd talent that's strictly patterned to the one-shot technique.

# Tele Puts Its Best Foot Forward

Pointing up the increased en phasis on dramatic shows for tele-vision, both NBC and DuMont this week announced a new series

week announced a new series of dramats.

A proposed a new series of dramats when he has alreedy staged to the control of the c

important with more people as a financial state of the legit state of

control and the technical direction of the production press two cannot be a control of the production of the press two control of the production of the program schedules that prove their program schedules that prove their program schedules that sincessfully complete with any other medium of entertainment and information."

# HALLICRAFTERS PREPS LOW PRICE TELE SET

LUW FRICE ILLE, DEI.

Chicago, Nov. 25,
Long-avsited low price tole set is
n production by the Hulliveritiers
for early next year. Toble model set
to sell still 36305, has a essential
serven and 22 tubes. Dialing has
serven and 22 tubes. Dialing has
leaded to the serven and beautiful and
borizontal image adjustment. Set is
exported to require little or no instillation charge, since -ordinary
tion. Celepticate on put it is operation. Secolation on put it is opera-

tion.

Local tele spokesmen are unanimous in their belief that the new
set will accelerate development of
video's mass audience. Other manufacturers, they predict, will be forced
to turn out cheaper sets or risk capture of the market by Hallicrafters.

# N.Y.-to-Chi Newsreel Sked

M.Y.-to-thi newareet sked Chicago, Nov. 25. Starting this week, NBC newsreels will be floor from New York to Chi for unwinding on the Fair depart-ment stores Friday night tele show on WBKB. Sponsor later plans to add newsreels filmed locally by cameramen the day before each show.

# **WRGB Goes Commercial** Finally at \$210 Per Hr.; **NBC Handles Spot Sales**

Schenectady, Nov. 25. WRGB, which in its six years of telecasting has piled up the most operating hours of any station in the operating hours of any station in the country, will go on a commendation of the country of the c

\$53.
WRGB, in addition to its studio originations, will also telecast certain NBC-New York video programs. They will be brought to Schenectady via GE's recently completed microwave

# **Ballyhoo Selling** Of Sets on Coast **Puts Tele on Spot**

Hollywood, Nev. 25.
Coast television is going, Hollywood, And maybe it's not so good and may ultimately hurt. The introduction here of "production" merchandings of reselvers has detected in the control of the control

will suffer from overselling and mis-immerstanding. Mad Man Muntz of Television" school of Barnumesque showmanship to hypo retailing that has led to self-named "Video Kings," etc., and loan-out receivers on a quick m'essy-but perhaps not so good — installation plans are to Continued on page 40)



VARIETY

THE 4 KNIGHTS

From Honollul comes word, that The 4 Knights have taken over the popularity spot formerly held by "four Hawalians." After a highly successful road trip, the boys are returning to New York for more transcriptions to sat-isty the ever-growing demand from Lang-Worth's 500 station affiliates.

# FM's Out Front. With Coast-Coast Web Due In '48, Savs Bailey

In '48, Says Balley

FM broadcastina is not far love accept to be outdistanced by the clearly of the love and the country of the EM Association, told a four-county meeting of radio dealers of the EM Association, told a four-county meeting of radio dealers of the Country of the EM Association, and the country of the EM Association, and the country of the EM Association, and the country of the C

stations on the air in the next two to three years.

The FMA exce declared it will take five years for the American Telephone & Telegraph Co. to complete its transcontinental coaxial cable network to provide our cable network to provide our cable. He was a second of the cable o

New York—N. Ray Kelly, hereto-fore production facilities chief for NBC television, has been named ad-ministrative assistant to Noran E. Kersta, the web's director of tele operations. He's to be succeeded by Robert Wade, former tele art direc-tor.

# Television Reviews

ICE FOLLIES
With Gil Fates, announcer
Director: Fred Rickey
120 Mins; Sun. (23), 9 p.m.

With Gell Pates, answereer Data Minns; Jan. 2819 pm. 322 Minns; Jan. 2819 pm. 324 Minns; Jan. 324 Minns; J

# 'No Pay, No Pix Trailers on Air, Sav B'dcasters

Say Bucasters

First attempt by a film company in more the year of traffers its product on tolevision was made this product on tolevision was made this product on tolevision was made this week by Eagle Lion, which tried to book traflers on three New York tele to the Line of the West of the Line of the West of the Line of the Video broadcasters to buy time for the films and the refusal of the video broadcasters. I was a constant of the Line of the

fleulines sufficiently to manue aim trailers.
Chief obstacle then, and one which still holds, was the American Federation of Musicians' ban on tele against the use of film produced after February, 1946, with a union-made soundards. Col., consequently, was forced to dub in the score from recordings.

# 2,000,000 Radio, Tele Set Output During Oct.

Priming for heavy Christmas sales, the Rado Mannifacturer Assn. sales, the Rado Mannifacturer Assn. sales, the Rado Mannifacturer Assn. record production of radio and television receivers in October. For the first time in history, more than 200,000 radio and video sets were turned out in a single month. 200,000 radio and video sets were turned out in a single month. 200,000 radio and video sets were turned out in a single month. 200,000 radio and video sets were turned out in a single month.

FM-AM units numbered \$61,244 for the enmersa and has a pleasant while telds set production reached a coles for such work. Medels did new high of 23,893, Video output no common the common that the coles of the cole

ming but broadcasters can get along conconstruction of the control of the contr

REHEARSAL A-Re Moore, Kendell' Clerk, Elleworth & Fairchild, Clerk, Elleworth & Fairchild, Clerk, Elleworth & Fairchild, Clerk, Elleworth & Fairchild, Eddie Mayenoff, John McQuade, Tritia de Wilde, others Yeel, Clerk & Elleworth & McQuade, Tritia de Wilde, others Yeel, Clerk & Eddie Mayen, Eddie Mayen, Eddie Mayen, Eddie Signal & Shan, 8:29 p.m. Brown of the Clerk of

DILLY PARKER PARTY
WISE Made: Raviela, ennee; Elliworth & Fairchild, Jeanne Palmer;
models:
Producer: Le Cooley
Producer: Le Cooley
20 Mins; Sun, (16), 840 p.m.
ARNOLD CONSTABLE
WINDS-MED, N. dessers have been
experimenting with different types
of fash lon shows for years but
haven't come up with a new feel
where the party with the product of the

oldentallyr represents the trude name of the minufacturer, resented a forth the minufacturer. Format, as u u u u evented a forth the second of the second of the second of the latest styles (secribed by an off-screen femme voice. To give the gain canner for a quick change into a change for a quick change into a change for a quick change into the second of the se

(Continued on page 29)

# Par's Theatre Tele Experiments **Indicate Such Video Quite Remote**

Theatre television, technically, still has the long pull ahead of it before it's going to rate the customers' plandis. That's the expressed seems where viewed private tests of the new enjertainment medium put through the wringer at the Paramount theatre, company's Broadway, showease. This series of tests was recently, conducted after hours to the other control of the control of

to introduce theathe video to the discusser's patrons, used in test was the intermediary limit electronic, and the property of the property of

for use this year.

But the method has yet to prove satisfactory if the Paramount trial runs are a criterion, company observers maintain. The net results in outline, rather than the sharply detailed images which a convenience of the control of th Main difficulty is the teleset screen itself, it's said. Images depicted there are far less clear than those which a camera shoots under arc

lights in a studio. Something is always lost in detail even on the lot when a transfer to a negative is made. The loss is much greater unsafe. The loss of detail becomes a major faut which robs the pic of diarity, the present state of tele development rather than anything inherently wrong in the method used, observers believe. The flickering quality, changing illumination, frequent state inferences and the state of tele development and the method used, observers believe. The flickering quality, changing illumination, frequent state inferences and the state of the loss o

# Wanted: A New Alibi

Wanted: A New Alibi
Some of the ad agency producers on television are now wishing that Niles Tranmell, NEC
prexy, hadn't been so hastily
complant about lifting the rule
against outsiders handling program production. These agency
gram production. These agency
the second of the second production of the second
the second of the second product of the second color of t

# MAY BLACK OUT TELE REI

# Shift Due in Video Cards as FCC **Ponders Dropping of No. 1 Channel**

Washington, Nov. 25.

There appears to be little doubt that television will lose its No. 1 channel in return for winning sochuive and in return for winning sochuive for video broadcasting, FCC spokes-men agree this shift is probably in the cards following a week-long the property of th

# FCC Bids Now Hit Landslide

Washington, Nov. 25.
Everybody wants in on the television act, judging by the landslide of new video bids hitting Washington. Five more applications have reached the FCO in the past five days, four of them for bigtime tele

markets.

Newest request for a Boston video ontiet came from Cowles Broadcasting Co., station WCOP, which expects to plow \$238,900 into construction and \$10,000 a month on operation. Company is bidding for Channel 9 and will locate at 485 Boylston street, Boston.

Boston.

Interesting angle is that T.A.M.
Craven, Cowles v.p., was one of the
strongest boosters of CBS: colorvideo system and had earlier applied
for an experimental color tele station in Washington. This is Cowles'
first request for a black-and-white
first request for a black-and-white
on top-bary list of blackers for
Boston.

Boston.

Fort Industry Co., which already holds permits for stations in Detroit and Toledo, entered a third bid for the No. 5 slot in Atlanta. Company operates WAGA there and will locate the video station in the WAGA (Continued on page 38)

# KTLA PREPS SURVEY OF TELE OWNERS' LIKES

UT ILLE UTWIELD LIBED.

Interest of others in obtaining surveys of audiences has inspired Paramount's KTLA to conduct its own survey of video watcher reactions. In a check to be started within the next month, KTLA will seek to gauge audience parameters, Don Lee's non-commercial, WCKAO, and other tastes, forms going to some 6,000-06 set owners on Particular and the commercial work of the control of the commercial work of the control of the control of the commercial work of the control of the control

station's mailing list.
Obviously inspired by the survey feelers issued by the Los Angeles Dons, Pan Paetile Auditorium, Hollywood Legion Stadium, etc., the station is taking the initiative itself. Results will be made available to current sponors, including Gough Industries, Inc., Coast Philos distributor for Philos and one of station's top accounts.

# Earning Its Letters

Earning Its Letters

Washington, Nov. 28.

The FCC adopted a new policy
here yesterday (24) of permitting an FM or tele station opting an FM or tele station opmission put the new policy to
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Howard Radio, Inc., to use the
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# Ballantine's 300G Yanks' Tele Deal: **Dual Announcers**

Ballantine Ale last week through the J. Walter Thompon agency overcame the N. Y. Zantees' phobia overcame the N. Y. Zantees' phobia got a deal for all the Yankee games available to video for the 1948 sea-son. It's reported to be a \$300,000 package, covering rights, facilities package, overing rights, facilities and the services of Mel Allen and Russ Hodges.

over WABD, the Dumont outlet, and the services of Mel Allen and Russ Hodges.
The suds bottler will also stay with the Yanks on radio, vis WINS, N. Y., sharing these broadcasts, as it did last season, with White Owl cigar, also a JWT account. It will be the same amnouncers for video and

radio.

Ballantine's deal for the Yanke rights includes an automatic optio for successive years. In other words the brewer has the privilege of firs

# Y&R SETTING UP PIX COM'L SCRIPT COURSE

Young & Rubleam is planning a course in film writing for its commercial writers, as education for writing commercial plugs on its testing programs. The illustrated lectures are to be given by Jack Barry, the agency's director of commercial films. Project is the idea of John Swayze, director of commercial

swayze, director of commercial writing.

So Asiows have been assigned to the agency's top commercial for Y & R. W. So Asiows have been assigned to the agency's top commercial writers, particularly those with a show business background outside radio. Even way in the new medium, just as many script writers and directors do. However, the courses by Barry are expected to give the writers can straight the straight of the work o

# Sunshine Beer Enters Tele Via Sportcasts

Beginning Dec. 8, night of the Joe Louis-Jersey Joe Walcott fight in Madison Square Garden, N. Y. a new television show will be sevened by WPTZ for Barbey's, Inc., of Reading, Pa., brewers of Sunshine Beer.

Sunshine Beer.

Show, to be presented just before the Garden boxing bouts every Friday night, will be known as "Sunshine boxing bouts every Friday night, will be known as "Sunshine box of the box of

# AT LOWER COST

With everybody apparently wanting to get into the act on television newsreel service, those reels established by the broadcasters themselves may be forced into oblivion by the competition offered by three major wire services, Associated Press, United Press and Inter-national News Service.

national News Service.

Chief factor serving to snow under the networks' reeds is the fact that AP, UP and INS have ready access to coverage from thousands of cities and towns throughout the country. All the country of the country

num or coverage with nardy, any Another single furging the wire service reels over those turned out by broadcasters is the ready market available to the news agencies. Newspapers, instead of trying to Newspapers, instead of trying to the service of the service

Wire services are making certain, noreover, that the broadcasters won't have too good a chance of (Continued on page 40)

# **Tele Earns Another Kudo** In Three-&-Half Day Beat Vs. Theatres on Wedding

Television newsreels cut another otch in their guns this week to sig-

Television newsreels cut another notes in their guan this week to significant their most control of their most

# WIDER COVERAGE NBC Use of Trained AM Personnel For Tele Jobs Cues Industry Shift

### Faint Heart Wins

London, Nov. 25

London, Nov. 28.
BBG television newared cameramen had to feign sickness while covering the Toyal wedding Thursday (20) to get their hands of the their sickness of t

# **DuMont Revenue** Points to Profit Era by End of '48

WABD, Dubfont's N.Y. outlet, which operated at a net loss in 1946 of about \$80,000, will probably hit the break-even point by next June and show an operating profit before the end of 1948. Fact that the loss-top-toft switch is attributed almost enlirely to income from sponsors indicates the manner in which advertisers are hopping into tele inforceased numbers.

Income from sponsors in 1946 to-taled only \$80,000. During the cur-rent year it's expected that WABD's revenue will hit the \$175,000 marker, revenue will hit the \$175,000 marker, as compared to an operating cost of about \$500,000. Ratio of revenue to operating cost will thus jump to about 35% during 1947. Operating cost for this year, is lower than 1946 because WABD was off the air about three months in 1947 while switching over to its new transmitteding to the cost of the cost

Beginning Jan. 1, it's expected that revenue will approximate between 50-75% of operating cost, with (Continued on page 40)

# CHI RETAIL SETS SALES AT 300 WEEKLY MARK

A1 JUU WEELLI IIIAAN.
Chicago, Nov. 25.
Retail sales of tele sets in Chi are
now averaging around 300 per yeek.
\$1,00 The 15,000 mark is expected to
be passed in February, at which
time WBKB will jump its rates.
Tresent halt-hour rates, based for
live shows and \$125 for film. New
rates will be \$375 for live and \$500
for film. Quarter hours will be
prived at \$500 for, \$150 film.

NBC is now filling new jobs on its television staff with experienced radio programming personnel, ac-cording to Noran E. Kersta, the web's director of tele operations, pointing up NBC's belief that tele will one day supersede radio in im-portance.

pointing up NBC's belief that teles will now day superased raido in importance work indie raido station opportance. The superased raido station opportance reactors believe tele will eventually force at least 10 of them out of business. Further cleans to neglect the superased raidout th

Ing 100 opportunities in the Am.
Citting the number of trained personnel that would be inceded by the
we stations containly opening 'up,
applicants' were finding it difficult
to the fact that goveral new stations
are bringing in their AM personnel,
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low (Continued on page 40)

# N. Y. Garden's SRO On Video Pacts

Televised sports events from Mad-ison Sq. Garden, N. Y., have been sold out, with General Foods and Knox the Hatter pacting with CBS this week to bankroll all events not

sold out, with General Foods and Knoot the Hatter parting with CBS Knoot the Hatter parting with CBS Knoot the Hatter parting with CBS the Hatter parting with Food Motors.

Centract, effective next Monday in CBS the Hatter parting with Food Motors.

Centract, effective next Monday and Knox, 12. Events are to be split and the CBS the Hatter parting with the Hatt

# WNAC (YANKEE) PACTS

# 4-A's Video Committee Ready With Contract Terms for Co. Confabs

The thereion committee of the standard of the

# **AFRA Moving Slowly on Resolutions** Made at Convention, Survey Shows

A check-up by VARETY this week revealed that some action has been taken on most of the resolutions adopted at the last national convention of the American Federation of Radio Artists, but that little has been done on some others. The convention was held Aug. 14-17 at the Astor botel, N. Y. The following are the resolutions adopted, and their present status:

resolutions adopted the status:

1. Called for continued opposition to the Lea Act. No specific action actived.

2. Called for "every possible means within AFRA's disposal" for repeal of the Tat-Hartley Act. Apprently the only overt action has been the presence of George Heller. AFL convention in San Francisco and the unjoint expected participation in the meeting Dec. 3-6 of the AFL international presidents in Washington, at which a full-exalt expected participation in the meeting Dec. 3-6 of the Washington, at which a full-exalt expected participation in the meeting Dec. 3-6 of the AFL international presidents in Washington, at which a full-exalt expected participation in the meeting Dec. 3-6 of the Machington at which a full-exalt expected participation in the meeting Dec. 3-6 of the Machington at which a full-exalt expected participation and the meeting Dec. 3-6 of the Machington at the Machington at

campaign will be mapperate story).

3. Proposed code for television.
Approved by the convention and subsequently by the AFRA national board. About to be negotiated with the television companies (see separated).

ausgeductivity of the market hausonite the television from panies (see separate story).

4. Called for \*Inflexible opposition\* to contracts not containing an experience to containing an experience to you. Missional and local boards are following that prevented by line. Missional and local boards are following that prevented by line. Missional and local boards are following that prevented by line. Missional and local boards are for the project of the Fall-Harling. Act.

The project of the project

sicina: settlement to 1se accounting policy.

6. Reaffirmed the 1946 resolution, regarding an AFFA expansion program and called for the national board and executives to implement organizers and the plans of several regional AFFA. meetings are designed to do this.

signed to do this.

"Capassion Plan.

"Capassion

convention recolutions. The first is due in February.

• Called for the conditionation of the motion by-laws. A committee has been impointed.

• Called for its conditionation of the motion by-laws. A committee has been impointed.

• AFLCIO unity No specific section required.

• It called for the locals to cooperate with local units of the Asin of Broadcast Unions & Guilds, and of the unitional board to consider the condition of (Continued on page 38)

# Roadshowing Air Shows Is Now a B.O. Bonanza; Hint Hunt.' Ladies' Tour

the Junior Chamber of Commerce.
Both shows are and participators
that could well be combined into
a single boxoffice draw, except for
off timing. "Ladies", is aired over
ABC at 2 pm, while "limit Hunt" is
heard an hour later via CBS. Simiheard an hour later via CBS. Simichude their presentation as reparate
attractions on the same boards.

### Kid Stuff

Kid Stuff
While Owl became quite pertarbed last week when its Mel
Allon-Russ Hodges sports quiz
on WNRC, N. Y., awarded, a box
or tigars, along with \$39, to a
youngster who phoned in the
right answer to a question.

"From now on when a listener
the phone operators at the J.
Walter Thompson agency with,
per the cilent's instructions, sak
him whether he's over 18 years
old.

# 'Scotland Yard' Gets Mutual Axe in Favor Of 'Falcon's' Reprise

After a year-long effort to ensu-bankroller for the Basil Rathbo starrer, "Scotland Yard," Mutual has decided to cancel out the serial and put its money again on "Adventures of the Falcon," which was one of the web's top rated stanzas during its three-year sponsorship by America

"Falcon," which did a fadcout late last summer when the rayor com-pany pulled the pursestrings, will move into "Scotland Yard's" 8 p.m. Monday segment Jan. 5. Cast ign't set, but it's possible Les Tremayne will be inked for the lead,

will be inked for the lead,
Mutual also is axing "Racket
Smashers," true crime case suiter,
brought over several months ago
from WHN, N.Y., indie, for a test
run, "Smashers," will be replaced in
week (3) by "Scarlet Queen," the
later's 8:30 Thursday spot begin
taken over by "Block, Party," now
ared at 8:36. Thursday spot begin
to "RFD America," which will make
a sustainer debut next week as a
sustainer debut next week as a
"STP." " "mickeased by e.t. producer
""FFP." " mickeased by e.t. producer
""FFP." "mickeased by e.t. producer

"RFD," packaged by e.t. producer Lou Cowan, will be aired live, in-cidentally, rather than via platter, with Chicago as the origination point Giveaways to farmer contest-ants on the quiz stanza will include ectors, farm implements, milking

# FCC QUORUM TO HANG AROUND FOR AGENDA

Washington, Nov. 25. Washington, Nov. 25.
There will definitely be a quorum
of FCC members on hand in the next
ew months to handle all-important
decisions on clear channel broadcastice and the hot-on-the-griddle contest, between William Randolph
Bearst and newsmen Drew-Pearson
and Bob Allen for use of the WBAL.
Baltimore wavelength.

Baltimore wavelength:

"Top-policy FCC matters and plan-ning for upcoming sessions on the North American Regional Broadcast-ing Agreement have persuaded Com-missioner E. K. Jett to backside on his promise to take a three months leave of absence from FCC to serve on the Provisional Frequency Board in Geneva, beginning Jan. 1

in Geneva, beginning Jan, 1.

Jett 'announived definitely' Friday
(21) that he will stay with the FCC
to participate in a hieavy schedule of
hearings. Commissioner Edward M.
Webster is expected to, leave next
month for the safety radio conferences in London, but the other members of the FCC bench will be on

# FCC Nixes WFMD Grant In Bow to WPAT's Beef



BUD TAYLOR

Thanks all those who have made it possible for me to celebrate my first Anniversary at The Sheraton Hotel and WNEW, New York, N. Y.

# **WOOK Agrees** To AFRA Pact

the first postwar, daylimer in the Washington area to sign a contract with the American Federation of Radio Artists. A 24-day strike ended at the station last Saturday (22) with agreement by owner Richard Ration to "recognize AFFAA as the exclusive bargaining unit fact as the exclusive bargaining unit fact. Eaton also phomised to cooperate toward "establishment of a union shop" at the station. Interesting fact is that owner. the first postwar daytimer in the

shop" at the station.

Interesting fact is that owner
Eaton decided to call off the strike
state of the strike and the strike of the strike
strike the strike of the strike of the strike
strike the strike of the strike of the strike
to defend his position on the
strike of the strike of the strike
to defend his position on the
FCC counsel on its right to answer.
FCC counsel on its right to answer,
demanded time to reply. Unloin men
here believe the script change
the strike of the strike of the strike
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strike.

Eaton and the strikers drew up a partial agreement, covering wages, hours, overtime vacations and sick leave but with meet in January to work out a more complete contract. Agreement also prohibits strikes or lockouts through Oct. 30, 1948.

lockouts through Oct. 30, 1948.
New WOOK work week is 40 rather than 44 hours with overtime pay after eight hours. Basic wage scale agreed to last Saturday is starting salary of 445 a week; one week's vacation after 26 weeks and two weeks after a year on the job.

# Jerry King Hints Defiance Of Petrillo Music Ban In Answer to B'casters

In Allsywel (U) D Casters.

Curious implication that his organization will not stand by and
case recording new times after Jan.

1. if James C. Petrillo goes through
cataly and the standard Radio Tanascription
cular letter which Jerry King, head
of Standard Radio Tanascription
Service, has sent his station subscribers. The letter is in answer to
a query from broadcasters asking
and the standard or cerord a
backlog when be planned to record a
backlog ards in might be sent standard's monthly releases. ard's monthly releas

ard's monthly releases.

King wrote that he learned from
the last AFM studdown that there
was no way to predict how and
was no way to predict how and
letter states that "If, for example,
networks continue to broadcast live
musical shows there will be many,
many popular tunes made, about
which we will have no knowledge
whatever as of Dec. 31, 1981"."

The FCC last week bowed to the request of WPATT, Paterson, N. J. popular tracever of the previous of WPATT, Paterson, N. J. popular true, which the publishers and previous of WPATT, Paterson, N. J. popular true, which the publishers and previous of WPATT, Paterson, N. J. popular true, which the publishers of WPATT and the operation of WPATT and the previous of WPATT and the work of WPATT and the previous of WPATT and the previous

# From the Production Centres

IN NEW YORK CITY . . .

IN NEW YORK CITY

IN NEW YORK CITY

IN 19 Page 19 Page 19 Page 19 Page 2 Page 2

to "Lora Lawton". Second original on "Ford Theatte" will be "Fatter," Dear Pather," comety by Therese Lewis and Irving Pincus, set for airing Dear Pather," comety by Therese Lewis and Irving Pincus, set for airing Drape Lewis, of for Germany as civilian radio write-clingcol for U. S. Army, presented with stopwatch by colleagues at CBS Frogram Writing Division. Johanna DeWitt returns to CBS to replace Lewis. "Lillian Schoen relaxing from a post-operative relapse at parent's home in Theford, Vis..., "Radial Stereotypes in Piction Writing," was theme of special Card, Vis... "Radial Stereotypes in Piction Writing," was theme of special Landry of CBS, who was chairman of the Committee to Combat Race Hatred for Writern War Board. "Talent cost of the "Bealah" show on CBS for P & G is \$3.00... The "Crand Ole Opt" budget is \$2.50... Betty Shay Girn. "Ted Cordon') daytime radio director of Pedlar & Royal States of the "Bealan" show on CBS for P & G is \$3.00... The "Crand Ole Opt" budget is \$2.50... Betty Shay Girn. "Ted Cordon') daytime radio director of Pedlar & Royal is due in February and meanwhile the Cordays are microscoping the town for a larger apartment. Learle McGill back from his Army assignment in Europe... With the retirement of Charles Luckman from the President's food conservation committee, his volunteer staff of radio men are of the conservation committee, his volunteer staff of radio men are of the conservation committee, his volunteer staff of radio men are of the conservation committee, his volunteer staff of radio men are duich business trip. "Gertrude Warmer has feplaced Betty Winkler confliction" of Stauffer, Colouell & Bayles. "Dever Englesch east last week on a quick business trip. "Gertrude Warmer has feplaced Betty Winkler confliction" of the staff of t

# IN HOLLYWOOD . . .

Pat Waver around for a west to with the new Danny Thomas show into shape, ..., immy Dannis sed Garrandoore will be teamed again tour into shape, ..., immy Dannis sed Garrandoore will be teamed again tour only for a single shot-on the Elgin Transfoore will be teamed again tour only for a single shot-on the Elgin Transfoore will be teamed again tour only for a single shot-on the Elgin Transfoore will be teamed again tour only the short of the sh

(Continued on page 42) . t.Rayett 1 1 s CER.I. BEULAH
With Hattle McDanlel, Ernest Whitman, Hugh Steadebaker, Mary Jane
Croft, Marvin Miller, amnouncer
Director: Tom McKnight
With Mary McMiller, McMill

(Daieer, Fitzgerald & Semple)
The character of Beuh, the bullists Negro maid originally the bullists Negro maid originally with the control of the control o

time the difference and the studie and constitute in likely to build a large following. Hattle McDaniel now has the tile part, the fart time a Negro (or cellent, of course, both as to plausibility and opposed timing. The other puriting the state of the part time and the puriting is effectively compy, to be the puriting is effectively compy, to be the puriting as factorized as the standard country by historica, the organ bridges are at least adequate and the product by the puriting a standard country by the standard country by th

BOB HOUSTON SHOW With Jeel Herron Orch; Phil Gould-ing; sinnouncer Director: Newt Stammer Preducer: Raymond Katz 15 Mins.; Mon. thru Fri., 6:30 p.m. Sustaining.

WHN. N. Y.

MUSIC EVERYONE LOVES
With Marvin Lucke, Clarence Lucke,
John Frederiek, Don Cavins;
Frank Berger, annauncer
80 Mins.; Sat., 5 p.m.
HONEY MRUST BARERY
WAVE, Loulsville (Doe)

No quarrel with the Blue Book on this one. It's been running for five consecutive years, with simple down-to-earth hymns sung by a male trio, with organ background on a real pipe-organ, a remote origina-tion from the specially constructed broadcast studio of a local organ company.

thousdast mudio of a local organ company.

Only commercial is the opening and close "Honey Krust Bakery," makers of the bread everyone love, makers of the bread everyone love, makers of the bread everyone love. This is also inserted at the Is-mudio production of the love of the lov

without change.

Vocals are mostly of the trio type, with hymns of the "God Will" Raw.

Care of You," "God's Tomorrow."

"Will the Circle Be Unbroken and with the Circle Be Unbroken and with the Circle Be Unbroken and will be compared to the Care to the Care

HOW HUNGRY CAN YOU GET? With Gene Kelly, Charles Luckman, Farley Blair, Louis Van Roeten, George Sord, Bill Conrad, Sarah Selby, Ann Morrison, Marta Mil-rovich, Gloria McMilian, Marlene Aames

Mames Writer: Les Crutchfield

Writer: Les Grutehaeld

LAND OF THE LOST
With Isabel Manning Hewson, Betty
Jane Tyler, Raymond Iyes, 'Art
Carney, Walter Vaughn; Michael
Fitzmaurice, announcer
Producer-Writer: Mrs. Hewson
Djrector: Cyril Armbrister
35 Mins; Sat, 11:30 a.m.
BOSCO:

BOSCO ABC, from New York

ABC, from New Yerk

(McCann-Erickson)

These stories of make-believe spine

These stories of make-believe spine

Manning Hewson for Bosco, a choselate preparation for mixing with

admining Hewson for Bosco, a choselate preparation for mixing with

adult who still recalls his childhood

did by take. Today's children should

find her wholesome yarms a refresh
dirty take. Today's children should

find her wholesome yarms a refresh
dirty take. Today's children should

find the wholesome yarms a refresh
darthunder yavenile serials that

permeate the alt:

permeate the alt

based of a field own tames are bridged by the full, deep tones of the organ.

Hymn tunes consist of requests, dedications for birthdays, and the organ by the full, deep tones of the organ.

Hymn tunes consist of requests, dedications for birthdays, and the believe, there were always those by the constraints of the organ believe, there were always those by the constraints of the organ believe, there were always those by the constraints of the cons

# \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* Follow-up Comment

"Galvacade of America" (100) cancularly titled to the actualty titled to the actual to the a

stuff in the Mill Gross tradition.

H. Allen Smith, author of \*Lo! the Former Expythin," had a good literative source in Fred Allen at Jeffense counsel in Fred Allen McCaffery, perhaps the mest photograph of the state of the s

Howard K. Smith, CBS European chief, broadcast a commentary from Landon during intermission of the Landon Castle Cast

Walter Kaner, on one of those N. Y. indie station programs for Brooklyn furrier Ben Tucker, does Rocklyn furrier Ben Tucker, does to be the station of the s

**Television Reviews** Continued from page 26 Palmer, new thrush from the Irid-ium Room of the St. Regis, N. Y. im ressed as a solid video per-former. She demonstrated a nice soothing way with a song and he beauteous and expressive fac-looked plenty good on the viewing

NBC's Ed Sobol handled the direction okay.

SYLVIE ST. CLAIR SHOW Director: Frank Bunetta 15 Mins.; Wed., 8:15 p.m. WABD, DuMont, N.V.

Divester: Frank Busetta.

WABB, Daikon, NX.

Syivie St. Clair is a French songstress who played several of the top
stress who played several of the top
Just returned from Paris, where she
furthered her reputation with a
particle of the played several of the top
Just returned from Paris, where she
furthered her reputation with a
particle of the played several several
bareas and the played sev

Disk Jockey Reviews Reviews of disk jockey pro-gram are carried in the Music and Orchestra section.

They are on page 45.

RAY SHUDT

13 Mms; Mon.-fara-Sat, 6:15 am.

13 Mms; Mon.-fara-Sat, 6:15 am.

14 Mms; Mon.-fara-Sat, 6:15 am.

15 Mms; Mon.-fara-Sat, 6:15 am.

16 Mms; Mon.-fara-Sat, 6:15 am.

17 Mms; Mon.-fara-Sat, 6:15 am.

18 Mms; Mon.-fara-Sat,

State.

The advertising is not insistent, although Shudt added a plug on a shot recently heard.

Jaco.

although Shudt added a plug on a shot recently heard. Joec.

You Be THE JUPOE With Peter Gent, harrator Witter, bavid Brewn with Feter Gent, harrator Witter, bavid Brewn with Peter Gent, harrator Strike, and the street of the

lary state, didn't make for exciting listening.

MIND YOUE MANNERS WITH A STATE OF THE STATE OF

ducer Bob Emery and director Frank Bunetta do as well with the show as possible. Stal.

show as possible.

\*\*Sid.\*\*

\*\*WHLAPILHA—A. GREAT CHTY

\*\*WIS Phillp Kilch, great at CHTY

\*\*WILL-TV, Phills Adman who have the glithenes more the video have the glithenes more than the presentation of the video have the glithenes more than the presentation of the video have the great at the video have the presentation of the video have the

Freducer: Berk Eingrols Its Mins; Thes. 239 p.m. HLENY, D.Y. ACENUY Here's a good video idea that's mistred. Basic plan was to plus the service, bullyhooding "XW, Phila. Here's a good video idea that's mistred. Basic plan was to plus the apublic service, bullyhooding "XW, Phila. This appeals are proposed by the service of the proposed by the service of the service

WORLD. OVER PLANHOUSE WITH NOVER PLANHOUSE WITH NOV

and organ music.

HERFS HEIDY
WIth Heidy Mayer
Writer: Heidy Mayer
Herry
Salkit job of yarn-spinning for wee
moppets is being done by Heidy
Mayer in this spot on N. Y.'s city
Mayer in this spot on N. Y.'s city
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Her in this spot on N. Y.'s city
Her in thi

in a lively, pilant-volced manner glued to the loudspeaker. Doen.

HEADLINES HOUSE, SEVE Withelm, Trady Wood, Raphael Flegel, Fred Cijbbon, Rill Beyne, Frank. Fred Cijbbon, Rill Beyne, Frank. 15 Mins.; Mon.-thru-871, 865 pm. Griff Breedig, Chantenia Seventia, Seventia Seventia, Concession, Seventia, Se

### 30

# **CBC to Pioneer in New Net Service** Of One 'Highbrow' Eve Programming

The figure of the control of the con

# 'There Ain't No-

"There Ain't No-"
Dailas, Nov. 25.
Station KIXL and the Dailas
telephone company are at dagprogram
sponsored by Sanger
Broca, local department store.
Phone company claims the kids
who call the station to speak to
going over the sit, are tying up
and the company wants KIXL to
the entire local trunk system
and the company wants KIXL to
the company wants to the company
or suffer a cutoff to the company wants to the company
or suffer a cutoff to the company wants to the company
or suffer a cutoff to the company wants to the cutoff to the

Issue arose despite Sanger ros, and station offering to pay or additional phone service.

# WHBQ's Expansion

Memphis, Nov. 25. WHBQ, Memphis, is undergoing amplete acoustical revamping as the first step in a general expansion

program.

Manager Bob Alburty has also made several additions to the personnel lately. Newcomer to the sales force is William H. Grumbles, formerly. of WGSN Gulfport, WJHP. Jacksonville (Fla.) and WSKB Jacksonville (F McComb (Miss.).

# Philly Pioneers With Radox In **Measuring Local Listening Habits**

Philadelphia, Nov. 25.
While CBS last week announced a
new device, to be preemed in the
spring, for rating shows by radar, a
similar gadget is already in operation in missing the property of the
Albert Sindlinger, former chief of
Dr. George Gallup's Audience Research Institute and now head of a
production and resistant outfut at
Hopewell, N. J., labeled New ExterSindlinger's from chitstend
Dr. Schulter's from the chief of the
Sindlinger's from chitstend
Dr. Sindlinger's from chief or the
Dr. Sin

tainment Workshop,
Sindlinger's gizmo, christened
Radox—for Radio Audience De
Radox—for Ox—is currently giving minite-to-minite measurement
of the listening habits of a group of
Philadelphiens. It's now set to give
responses on dials tuned only to
shown on the four major networks,
and the second of the second or the second or the
Radox care built on more stations.
Sindlinger's deute severe on.

tivity regarding 10 or more stations.

Sindlinger's device works on a slightly different principle than CBS' and gives some additional information, according to Commander Harold R. Reiss, Navy electronics expert, who developed it. While the, CBS technique calls for a wave to

he sent out from a central ristion and be returned by a small term and the risting and the returned by a small term and the risting and the

### Local Tuning or Not

Local Tuning or Not
Radox, as-demonstrated during the
past-week, shows minute-by-minute;
1. Whether a set is or on off.
2. What program it is tuned to.
3. Whether it is tuned to a local or
distant station.
4. Relative popularity of other
shows.

shows.
5. Dial activity.
Point three above, Reiss said, was highly important and was discovered by accident when the Radox didn't highly important and was discovered by accident when the Radox didn't appear to be working right. After the gadget was all right, but that many Philadelphians, instead of listening to Mutual via the local outlet. WIT, were tuned to WOR in a situation was then made a regular part of the Sindlinger technique. Any number of types of indicating device can be hooked up to the action of the operation and a punched tape and the sindlinger technique. Any number of types of indicating device can be hooked up to disciplination of the operation and a punched tape and the sindling of the operation and a punched tape permits a local. The punched to a central source for compliation of ratings from cities all over the country within an hour.

It will cost about \$9 or \$1.0 to make in quantity. Reiss estimates, and can be installed in from four to 10 minutes. The receiving and recording apparatus is portable and can easily be housed in a trailer.

# Simple as ABC

De nouse in a trailer.

The whole thing is so simple, Reiss asserted, that the was annated that it hadn't been invented before. He was sent that the sent invented before in the sent that the sent that the sent that the problem by Sindinger. Patents are the weeks after being presented with the problem by Sindinger. Patents are how pending. They are expected to be cleaved within five to rail weeks, and the sent that the problem by Sindinger and the sent that the

sive.

An important use of the Radox, Sindlinger said, would be indicating the exact moment: a set was turned off or a dial switched. An interviewer then can be sent to the particular home to learn why the listener thus reacted.

# R&R to Revamp Heatter Brighter Tomorrow' Show

With Ruthrauff & Ryan taking ver the Mutual Insurance of Omaha over the Mutual Insurance of Uniana account from the Meyerhoff agency, the format of Gabriel Heatter's "Brighter Tomorrow" series Sunday nights on Mutual will be changed,

nights on Mutual will be changed, effective Dec. At the date, the agency will a support the support of the supp

# The Taylorville Story

BY WGN OF CHICAGO.

TATLORVILLE, ILLINOIS is a real good town . . . its 10,500 people are justly proud of their 12 churches, 7 schools, hospital, parks and modern buildings . . . and Taylorville is the County Seat of Christian County, right in the middle of one of the richest agricultural regions in the entire nation . . . in 1946 Taylorville's retail sales were over 12 million dollars. It is located some 195 miles from Chicago, between Springfield and Decatur,

As might be expected Taylorville has an aggressive Association of Commerce . . . this Association, in conjunction with the University of Illinois, recently published a 1947 Consumer's Buying Survey. Every fourth house in the entire town was personally interviewed. They found out a lot of interesting things and one of the questions asked was: "Name your three favorite radio stations." Of all the stations mentioned, 4 were in Chicago, 3 in St. Louis and 1 in Nashville and, also as might be expected, WGN led the entire list by a very substantial margin,

Taylorville, Illinois typifies countless other rich farm towns in the middlewest. We know we are well received in the rural areas . . . we know because the Broadcast Measurement Bureau tells us we have more coverage exceeding 50% than any other Chicago station (example: Taylorville, 73% day and 78% night) and because surveys invariably bear this out. Whether your sales message is for the metropolitan or rural areas. it will do a better job on WGN.

A Clear Channel Station . . . Serving the Middle West



Chicago 11 Illinois 720 On Your Dial



# FM Must Wipe Off Glamor Makeup And Give Self Tough O.O., Sez Trade

By DICK DOAN
There's an increasing feeling in industry circles that FM is fast approaching the point where it ans you to offer more than technical superiority. A realistic attitude toward FM is long. FM proponent have talled superiority so long and so loud that they've begun to believe their discussions to be proposed to the they've begun to believe their own promotion. But to say that high realistic statement of the proposed to the proposed

belte. these observers cite, is pure tommyrot.

There are some 1,500 AM stations in the U. S. today, if pointed out and the U. S. today, if pointed out and the U. S. today, if pointed out and the unit of the un

Think the cross FM has to bear, as these observors are it, and its load is terrific. Programmers don't have time these days to argue which system is technically better, they're no bug, seriothing graved to keep their share of the sudlence. Where the state of the sudlence. Where the summary of the sudlence. Where the summary of the sudlence where the summary of the sudlence where the summary of the sudlence where the summary of the summar

Continuing the Chinese analogy, the broadcaster above continued:

### Wotta Headac

Wetta Readuch

"The FM programmer, who looks at his programming with an intelligent eye and finds it good, hasn't even started. He is still running a theire, tor-popile with Chinesemoney. He's got-budged headaches more. He's got-budged headaches more field in the starting 'up, sending in a deally chorus of reception complaints. FM addios are bard to build, and full of bugs. Severy bud receiver is a slan at FM specurally. The FM broadcaster just his to close his eyes and as FM specurally. The FM broadcaster just his to close his eyes and since the special control of th

sional integrity, and hope for better day." Even of the control of

tion; it's an evolution, and an expensive one.

It's hime, ary those, who take live one who live live one with a substantial and the leadury of the light of the

# Morgan Variety Airer

Hollywood, Nov. 25.

Hollywood, Nev. 25.

Russ Morgan, currently in the east, has the inside track on the variety air show being whipped up by Ed Fishman for Jayson Produces of the control of

Kanssa City — Dean Fitzer, man-ager of WDAF, returned to his deak for a few hours last; week for the first time in about six weeks. Fitzer has been taking it easy following an abdominal operation. He expects to work back: into harness gradually. WDAF has been carrying on under Harry Kaufunan, program director.

# Ranger-Unmasked

When the National Foundation for Infantile Paralysis wanted to know who the Lone Ranger was, they asked ABC in New York. They were told that ABC didn't know.

They finally found out by

writing to a Detroit advertising man and asking him. The Ranger is Brace Beamer, longitime radio voice on WXYZ and the Ranger of WXYZ and the Ranger of WXYZ and the Ranger and other late filmilers: Ranger and other late filmilers: Ranger and other late filmilers: else to take any credit for creating the allow even to the late of the late of

# Hugh Terry's Colo. Post

Denver. Nov. 25. Hugh B. Terry, manager of KLZ, has been named a member of an 18man executive board of the Colorado Governor's Council for Re-sources Development—the sole radio man on the executive group.

man on the executive group.

Terry, already chairman of the council's promotion committee, will serve until Dec. 31, 1948. The Council for Resources Development numbers 200 of Colorado's top business leaders.

# WINN Asks Rehearing of Its Bid For Frequency Shift, Power Boost

1,000 hand ania authority to movie from 1,240 to 1,000 te, at the same time boosting power from 55w to 55w day and kitw night. Mid-American Broadcasting Corp., local outifs, was granted-use of the same facilitate of the same facilitate of the same facilitate of the same facilitate. Committon has been made by WINN that only three Commissioners are left who heard oral arguments when the case came tup, with another argument; should be called fore the current non-participating. Commissioners, C. J. Durr, E. K. J. Lutt and S. M. Webster along with previous Chairman Charles Rulett and S. M. Webster along with previous Chairman Charles Rulett and S. M. Webster along with previous Chairman Charles Rulett and S. M. Hender and S. M. Golden and S. M. G. M.

the original argument. WinN's re-hearing bid claims ABC, had a six-month cancellation clause in the new affiliation contract the net is preparing, to affiliate with Mid-America. Claims that the did-America was given the nod on strength of live-program and upon the commercial positions of the commercial positi

WINN tas cording to Harry McTigue, general manager, has yelltioned FCC for a -rehearing on denial of its application for use of its most and the most ing time boosting power from 25w to
from 1,248 to 1,080 kc, at the same facilities by the Commission Cet. 27.
Contention has been made by
WINN that any three Commission.

### Gail Ingram Goes Freelance

Gail Ingram Goes Freelance Gail Ingram, assistant to her hus-band, Harry Ingrem, producer -di-rector of The Big Story. on NEC for Pall Mall; has resigned to de-freelance scripting. Shell wite overy fourth weeks "Big Story" show, her first script being broad-show, her first script being broad-lant the past she has sold freelance scripts for Molle "Mysters Thestre" and other programs.



ring up sales. Smart time-buyers know that Southern Californians get sales-building showmarship on KNX - CBS in Hollywood—where programs aimed at local listeners get the same gilt-edged production as the \$3 coast-to-coast shows KNX originates for CBS

For a case in point, take Brooding With Brady and The Sweeney and March Show. Brady is for KNX listeners only. Sweeney and March goes cross country for CBS.

KNX

Los Angeles · 50,000 Watts

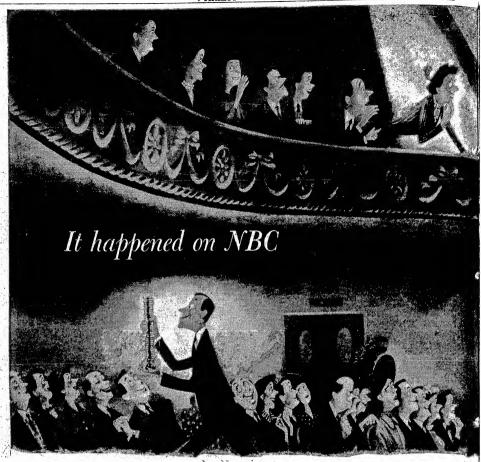
Or let Radio Sales tell you all about us.

For the showmanship that can make your sales campaign

more successful in Southern California - call KNX.

every local KNX program

IUMBIA OWNED Represented by RADIO SALES, Radio Stations Representative ... & Division of CBS -- New York, Chicago, Los Angeles, Detroit, San Francisco, Atlanta



STORY OF A LADY IN THE BALCONY—"To what very popular song title am I referring when I say, 'Purveyors of the substance containing lactic acid maintain the containers in a state of noiseless animation."\*?"

Ladies in balconies of theaters from coast to coast have been perplexed by questions like this since Dr. I. Q. first went on the air back in April, 1939. The program then was heard on sixteen NBC stations. Today that balcony with its inevitable lady extends from the Atlantic to the Pacific and from Canada to Mexico-range of the full NBC Network.

In 1942 the original Dr. I. Q.—Lew Valentine—left the Main Street theaters to take up his post in the Aleutian Theater of War. During his three years with Uncle Sam, Lew was continually meeting people who had appeared on his show. An Army butcher on Attu reminded Lew that he had once won \$250 on his show—a Sergeant turned out to be a former Tongue Twister winner.

During Lew's absence Jimmy McClain became the Men-

\*"Milkman Keep Those Bottles Quiet."



tal Banker with notable success. Early in 1946 Lew returned to his Quizmaster role. The combination of straight and tricky questions, Tongue Twisters and the Famous Quotations—which incidentally have piled up as much as two thousand silver dollars to be won by a single contestant—continued to turn theater aisles into highways leading into more and more millions of American homes.

How to take a nation's I. Q.? Set up NBC microphones in the country's largest theaters. Select a genial, friendly

personality as the Quizmaster. Give the show a sponsor like Mars, Incorporated, makers of candies described with mouth-watering reality. Send the questions spiraling out over the powerful facilities of the NBC Network. Stage the quiz in the midst of other great programs heard on NBC. Let the vast NBC audience match wits in their homes. The result: A Monday night half-hour that rings with the music of silver dollars and is packed solid with the universal fun of friendly parlor competition.



# CBS Makes Splashing Entry Into Best Buy Fracas With New Pitch

promotional barrages by the other three major networks, based on everything from Broadcast Measurement Bureau data (NBC) to Hooper ment Bureau data (NBC) to Hooper rating and share-of-audience stand-ings (ABC) to "listenability" claims (Mutual). CBS decided it was high time to shed more light on its own combination of "best buy" sales ar-guments (Based on A. C. Nielsen and BMB findings).

BMB Andings).

To 60 this, the web broke she first of a series of three full-page and in the N.Y. Times and Herald-Tribune Monday (24) and is scheddling. 24 following tradeapper blasts. What the series of the series of the series where the series where the next formidable, two-volume, presentation has been making the rounds since September. The pitch now is to pag CES out in knock the bottom out of other webs sales clinchers.

sales clinchers.

The overall effect is to complete the cycle of why-you-should-buy-valentwork claims growing out of an enteroof claims growing out of an with its growing costs as an adversign medium, is becoming harder to sell and competition for bankroll-to-sell and competition for bankroll-their own-haldvidual Cases in the best possible light, the weeks are in-level of the complete of the control of the c

### Only Two Choices

Only Two Choices

Purpose of the CBS pitch, according to the web's sales promotion and advertising department. B of the for mide at a great medium. The progression of the properties of the control of the properties of the control, and the properties of the control, and the properties of the control, and the properties of the propertie

### WPIK's Pique

WPIK's Fique
WARL, Arlington, was raked
over the coals on another front
here last Friday. (21)
Alexandra, Va. complained to
the FCC about a promotion piece
distributed by WARL to ad
agencies in which the Arlington daytimer bragged of having
better coverage through the coverage
and processing the coverage of the coverage through the coverage

tions. WPIK declared its coverage, for example, was inaccurately and unfavorably represented in the WARL brochure and urged the Commission to look into the matter before renewing the Arlington station's license.

two, "complete systems" of radio coverage, against ABC and Mutual as partial systems, on the basis of BMB maps Claims that CBS offers the lowest average cost per 1,000 families reached, both day and night,

the lowest average cost per 1,000 million science, but day and night families resided, but day and night families resided, but day and night families resided, but days and everified and the control of the control of

# Lotteries

continued from page 25
broadcast day. During 'the show, a
tolephone number is called out of
the show, a
chance' manner. Both the question and the answer are invadeat
on the station. A prize is given
whenever the correct answer is
siven (and the prizes have been tew
with the questions as toush as they with the questions as tough as they are) regardless of whether the lis-tener was tuned to WARL.

tener was tuned to WARL.

To prove his thesis that the show lacks the basic elements of a lottery, WARL attorney Fletcher told the FCC about 45% of the winners were not listening to the station. "For these persons," he declared, "clearly the contest was one of skill."

WARL admitted Treely the program was an audience-getter, but argued that listeners tuned in "because the program was for."

Other developments at the WARL

hearings

1. Attorney Frank Fletcher called
FCC's attention to the fact that the
Justice Department in 1940 refused
to prosecute the network "Pot O" to prosecute the network "Pot O' Gold" show as lottery. The WARL show has a similar format.

show has a similar format.

2. WARL introduced a. Nov. 3,
1947 letter from the Attorney for
the Commonwealth of Virginia de-claring that since no money is paid
out by the listener, the program is
legal under state statutes.

begin to the desired state of the second to consideration . . "Is not present. WARL argued that mere answerin of a telephone is in the latter cate

# Pay-as-You-Play

continued free page 18

and Mutual preey Edger Koluk reportedly against it on the grounds
that it would hake for a highly incomplete picture of station listening
up many more stations than are
now in the 1001. At little over 500
U. S. have re-subscribed to BMD
thus far, More than 700 signed for
the No. 1 Study.)
It's felt the second BMP second

thus fat. More than 700 signed for those of thesps and chiers in show the control of the control

their areas plant to do.

To facilitate this matter, BMB has set up a timetable with these deed-lines: Dec. 15 for "reservations" to be included in the study; Jan. 5 for actually signing up; Jan. 15 for ordering the localities ench station wants measured, BMB expects to publish the list of stations and localities involved on Feb. 1.

# Wythe Williams Back

Wythe Williams is back on the air as newscaster after almost six years' absence, being heard on WINS, N. Y., Sundays, 11:55 a.m. to soon snonsored by Ben Tucker moon, sponsored by Ben Tucker Furs. Stint started last Sunday (23). Williams left WOR, N. Y., shortly after Pearl Harbor. was at WHN, N. Y. for a short while, and subse-quently edited a newspaper in Greenwich, Conn.

# WBZ'S IN-SCHOOL AUD **NOW TOTALS 200.000**

Bostort, Nov. 25.

H its fart survey since the school year opered two months ago, WBZ found I has an in-achool audience for its educational shows totalized shout 200,000 students. Show all conditions and Learn," its aired every achool day at 15, and is varied and year on the students of the school should be survey to the school

Show is guided by Ben Hudelson with the Mass. Dept. of Education and New England Committee State of the State

# Misguided' Greer Garson Only 'Incident' in a Tame **But Convivial RDG Ball**

Dill CONTVIZE-RADE Dall Radio directors are, only human. They showed it Friday night (20 when something like 1000 of them when something like 1000 of the control of the control of the control of the Radio Directors. Guigl. In a convivial mood, they mode themselves out, over the lack Guilford, the ventriloquist progenitor of the control of the contro

offi.

They also showed themselves to be as juman as radio quit contestion when traces Bob Hawk and the summoned Bob Shayon and Ed Brun, But Septy Rose Lee and actues Betty Garde, and put them through a typical quitz contine. It was all in fun, but the distinguished quizees didn't jook like candidates for Queen for a Day title.

Parly was besett of Incidents and

Queen for a Day title.

Party was beset of Incidents save
for an inveheduled bow by Greet
Garson, who wandered in backers
Garson, who wandered in backers
garwine trying to locate a N. Y. Newed
elsewhere in the hotel. RDG ballgers were inclined to reminisce
about the Milton Berle-Henry Morgan clash that sparked last year's
gan clash that sparked last year's
and the sparked last year's
and the sparked last year's
and the sparked last year's
the sparked last year's
and the sparked last year's
and the sparked last year's
the spa

excitement.

As it was, the major "added attraction" was distribution of a hand-some, allvery overed .ROG Year-book in which the directory could have a superior of the superi

# WCAU 'Filing' Programs For Permanent Record On Electronic Belt

Philadelphia, Nov. 25.
All programs aired by WCAU are
being "liked" of the content of the conten

tions will, follow suit.

The new device is a product of Dictaphone Corp, and is similar to machine used in control towers by the CAA. The unit is self-contained by the CAA. The unit is self-contained palayback purposes. The programs are embossed of acetate tape, and folded into compact packages. Two recording cylinders, each capable of taking a half hour of programming, about the station to speak down its contained and the station to speak down its most of the speak down its most of the station to speak down its most of the speak down its most of

Cylinders feed automatically and progressively. A month's supply of recorded tape programs occupies only three-by-six-by-12 inch space.

only three-by-sax-by-12 mort space. Each day's programming is marked in colored pencil, and filed. When a check a broadcast, it's a matter of seconds to select the date and period block. Present plans call for keeping tapes on file for two years, according to Levy. The new method eliminates; the necessity of photostating scripts.

# Stassen

lies service or spoiliteal? Political op-ponents of Stassen are fully ex-sected -to sho them as political, specied -to sho them as political, specied -to sho them as political, demanded of the stations string them and ordinarily would striten station resistance to schodoling them. On Stassen, may have outpressed the op-position, in the state of the state of the station of the state of the state of the station of the state of the area of the station of the state of the state of the station of the state of the station of the

ers.

Interest, at any rate, in how acceptable stations find the Stassen disks is certain to run high.



# ESTABLISHED DIRECTOR-PRODUCER

Write Box 1123, Variety. 154 West 46th St., New York 19, N. Y.



REPRESENTATIVES NEW YORK-BOSTON-CHICAGO - DETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD



# Radio Lux Plugged As Lone Voice of Private **Enterprise at Present**

Editor, Vantery

1 read wile great interest your
1 read wile great interest your
terment in the second process of the second process as the second process as though the long fight to re-stablish, compercial radio in victory for private enterprise.

I can't help objecting, however, to your remarks regarding Radio Live motors, and the second process of Radio Luxembourg, "etc. I can survey out that the owners and directors of Radio Luxembourg," etc. I can survey out that the owners and directors of Radio Luxembourg in the second problems of the sec their hats into the air it and ween such a development actually occurs. Radio Luxembourg is the only wholly privately owned and free broadcasting setup in the world, outside of the American continent. As such, it stands pretty much alone as the voice of private enterprise at weesent.

Second, Radio Luxembourg owner Second, Radio Luxembourg owner-ship is predominantly Friech, and the principal directors share respon-sibility also for many other private come of them. Mr. Jacques Lacour-cayet, is chief executive of the French-Economic and Custom Com-mittee which has been for many years a stronghold of free trade and free economy.

sears a stronghold of free trade and tree economy. It is difficult to concive of a more spectacular effective victory for programment of the principles and the principles America stands for, than the acceptance of "commercials" by the French national radio. From the Lancemburg's self-interest, there is absolutely nothing negative. There is plenty of room for many more commercial stations in Europe and left that Radio Lancemburg would continue successfully to outsell its competitors (as it always did before the war) because of its superior from the listeners' viewpoint and its ability to reach markets which other stations are not able to reach.

# NAB ASKS REVIEW OF POLAR COLA' RULING

Washington, Nov. 25.
The National Assn. of Broadcasters, appearing as "triend of the court." last week asked the Supreme Court to reconsider its refusal to

court, "last week saked the Supreme Court to reconsider its refusal to review a case which involves similar-sounding names of products ad-less than the country of the coun

The NAB brief pointed out that in sound radio advertising, the value of a trade name depends entirely on its distinctive sound, since visual representation is impossible. Brief concluded: "To refuse to extend the same degree of protection or representation by sound as to that by sight, as to place radio broad-away, as an advertising medium, and advertising medium, and advertising medium, advantage with other media."

# Philly's KYW Sets Up Its Mikes Down on the Farm

Philadelphia, Nov. 25.

KYW is now originating its daily farm program, "R. D. 1060," direct from Ted Steele's 97-acre farm in Solebury Township, Bucks County, on the road between New Hope and Pineville.

moville.

Move was designed to save time in Steele's daily routine and facilitate experimental work at the farm, and is believed to be the first time in Philly radio annals that a farm show has been broadcast right from the fields.

show goes on at 6:30 a.m., and has been aired, with Steele doing the commentary, since last August.

Shreveport — David Kent, free-lance writer and actor, has joined the staff of KTBS in Shreveport as see ster of KTBS in Surveyor. The was pro-production manager. He was pro-gram director of WAIR, Winston-Salem, and production manager of WROV in Roanoke.

# Dixie-FM Network to Make N. CAROLINA 10-UNIT Sustainers Available

Mistainers Available

Raleigh, Nov. 25.

The new Disite-FM Network will

make its sustaining radio programs

available to all other state FM stations, Fred Fitcher, president of

Final Conkey, program director

of WARL-FM, Winston-Salem, is

chairman of the network program

committee. Other members are

committee. Cher members are

Raleigh, and E. Z. Jones of WEBB
FM, Burlington.

Pat, Duting...

St. Leuis — KWOC. Poplar Bluff, Mo., operated by A. L. McCarthy, O. Wadeboort, Waw Lauriburgt, applied to FCC for Repers, in Mr. McCarthy, O. Wadeboort, Waw Lauriburgt, applied to FCC for Repers, in Mr. McCarthy, O. Wadeboort, Waw Lauriburgt, applied to FCC for Repers, in Mr. McCarthy, O. Wall, W. Wall, Mr. McCarthy, O. Wall, W. Wall, W

# WEB DUE TO ROLL JAN. 1

Raleigh, Nov. 25. A North Carolina state network comprising at present 10 radio stations expects to begin operations Jan. 1, covering a potential listening area that includes all of North Carolina, about haif of South Carolina and portions of Virginia and

Announcement of the new network Announcement of the new network was made by H. A' Seville of WGTL, Kannapolis. Seville listed these member stations: WGTL, Kannapolis, WBBO, Forest City; WADE, Wadesboro; WEWO, Laurihburg; WGP, Sanford; WGWR, Asheboro; WGWS, Burlington; WTNS, Thomas-washed, WEBC, North Wilkesboatem, and WKBC, North Wilkesboatem, and

# **Chicago Stores Shop for Air Time** As News Strike Hits Holiday Ads

Chiego, Nov. 25. rather than walk out, radio proprofracted souabble between Chi 
graphical union has caused departlow on rapidly dwinding air vasibilities here. Although complete shutdown of dailies has thus far seed to make the day for 
improbable, State Street merchants 
causeful was a service of the state of the complete shutdown of dailies has thus far seed 
improbable, State Street merchants 
causeful with their add down in 
the holiday season.

Among firms combing station 
steeds last week were Goldblatts, 
state of the state of the state of the state 
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hollday season.

Among firms combing station skeds last week were Goldblatts. Marshall Field, and Carson-Prie-Scott. The Fair, added newscests on WMAQ and WBBM, along with a pending weekly lineup of 50 spots on WCFL. The State Street Council, representing major Loop stores couled half-hour availabilities but most of the leftovers are bedtime

Meanwhile, in the belief that the union will continue harassing tactics

Des Meines-Kingsiey H. Murphy, president of the Murphy Broadcast-ing Co., operators of station KSO, Des Moines, has announced appointment of Max M. Friedman a member of the board and manager of sales. He will also assume the dulies of George J. Higgins, general manager.



# A double CBS package buy in daytime radio! TOP TIME PLUS TOP PROGRAM

# 2:30-2:45 pm, EST Monday through Friday

A TIME THAT PAYS OFF ... Here's your chance to profit by the audience momentum of one of the most powerful program sequences in all daytime Radio: the CBS Mid-day Lineup.

From 11:00 a.m. to 2:30 - from Monday through Friday - NRI data\* show that CBS has an unchallenged lead in daytime audiences, with a 6.9 average.

For three-and-a-half solid hours - quarter-hour by quarter-hour-CBS advertisers win a larger NRI audience than any of their competition ... an audience 38% greater than the average for ALL daytime listening, as reported by NRI in its October 6-10 report.

# "LOOK YOUR BEST"

A PROGRAM THAT PAYS OFF ... LOOK YOUR BEST ... CBS-produced, CBS Air-Tested ... The network time period rating in its very first week was a 4.7 NRI-

94% as high as the average for all daytime Radio.

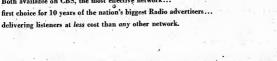
Here's an audience-participation show with a purpose - to help women help themselves to better grooming, more attractive appearance.

And it's the only network show devoted exclusively to this prime interest of all women.

DICK WILLIS, star of the show, knows all the answers in this mysterious field. Lecturer and counsellor to hundreds of thousands of women at the N. Y. World's Fair "Cavalcade of Cosmetics", and former make-up artist for Warner Brothers, Willis has expert professional knowledge of women's fashion and beauty interests.

And he puts across his ideas and suggestions in a way that makes every one of his listeners feel she is a part of the program ... a way that makes for good Radio.

Top time-top programming. Both available on CBS, the most effective network... first choice for 10 years of the nation's biggest Radio advertisers..



FOR THE UTMOST IN RADIO VALUES...SEE CBS...THE COMPLETE



# Inside Stuff-Radio

Although Lipton is well seified with the ""Altent Souts" program Monday nights on CBS (tits current Hooper is 150), there continue to be incident between the talent and the sponsor and cancer. There was a situation at the start of the season, when the Lipton advertising director, William Smith, questioned the use of Arthur Godfrey to read the commercials on the show, on the ground that he lacks "dignity." He was persaded to let Godfrey handle the assignment, but made various suggestions about readings, etc. Finally Ed Barnes, Young & Rubicam Victoria and the start of the

Anthony Rivers, the radio and legit actor, who inherited something over \$1,000,000 some months ago, has found it a serious financial handleap to a first . The difficulty is that, although the legary hand to chief the state of the chips, so he i having a long, time getting lobs and making a living.

In a letter to the editor in the current issue of Stand By, official publication of AFRA, he explains, in part, as follows: anlie and asked why I want to work, with all my dough. Consequently I've been forced to collect unemployment insurance.

"I'm the same Tony Rivers that I was a year ago, scratching and looking for work, only I have to scratch that much harder now because a few find it humorous to make an issue of my personal affair...."

Impression is growing that James C. Petrillo is becoming increasingly public-relations-minded. Folloying contract-talk buddles with network sexes on three consecutive days last week in his N. V. AFA offices, the union boss each time called in the press to make statements and answer questions. Impression gained by reporters was that these post-mortens (umproductive through they were in revealing specific issues discussed) covered AFA-metwork negotiations in past year recalled it had never before been the practice to hold press conferences following talk sessions. Factors behind Patrillo's apparent new attitude toward the press are seen as including his impending Federal court trial in Chicago on charges the court and public may be viewed in a better light if he makes a show of cooperating with the press.

Under debatable title of "Biggest Man in Radio," last week's issue of the Satevesort litted curtain for general public on the behind-the-scenes operation of C. E. Hooper, ralph of radio ratings, According to writer Collie Small, Hooper has created a declimal-pointed Frankenstein monster Collie Small, Hooper has created a declimal-pointed Frankenstein monster obuthable figures like Bing Crowby, Fred Allen and Jack Benny, huddle in fear of what their Hoopers will tell them about their drawing power, Polinting out the rating system's domination of network policy, article poses the question. "Does Hooper work for radio or does radio work for bodged" and makes out a strong case for the tail wagging the dog. Small reveals that despite Hooper's crucial role in the Industry, hes

of the Hooper outfit it has grossed about \$4,000,000, but high taxes and operating costs has brought the total net profit down to \$94,000.

operating costs are prougent the total new prout cown to services.

Billy Rose is allowing over the fact that his five-minute "Pitchining Horse-shoes" strip on Mutual has, in the space of a few weeks, run up a Hooper of 46. May not sound like much, he says, but look at the fact that Gabe Heatter, whose gab follows his and who has been at it a long time, has the a bill the proper to the strip of the strip

Hildegarde gave Music Corp. of America a session of litters late last week, when she informed the agency that it was no longer to represent her on deals. Chantesus was reported disastified with the fact that MCA headr't lined up a radio show for her this year.

However, Lew Wasserman, MCA president, and Larry Barnet, MCA veepee, fiew to Minni Beach Sunday (29) and after an all-day conference the chantesus arcred to remain with that office.

Story in Variety last week on a disputed "Superman" series built around the Preedom Train and involving "a trial reminiscent of the Greensboro case" got dander up in the North Carolina city by that name. Pointing out that Variety "probably meant Greenville in some other state." Edney Ridge, prezy of the N. C. Bioadcassing Co., protested: "There has never been any racial trouble in Greensboro. This city with YS, Negro population's the center of Negro education in the U. S. In YS, Negro population's the center of Negro education in the U. S. In Landitution, for tasching agriculture, . . . Greensboro is making great preparations for visit to the Preedom Train. There will be no segregation and, like WBIG, open for rich or poor, old or young, white or black."

When the Fred Allas program switches to the Fred Desires payroll on, 4 the J. Walter Thompone staff will move with it hart except one person, and that a Tiffany Thayer, who writes the Tender Leaf Tea and Sheffords Cheese commercials. Theyer, rated as tope in this specialty among his co-practitioners, is accustomed to limiting editing from the client fold. In this dealers setup topy approay will have to pass through

Though it is well known that Wayne Coy, manager of WINX and WINX-FM, Washington, beads the list of candidates for the FCC chairmanship, some of the Democratic party officials have a ringer lined up in case Coy turns the Job down. This is liberal Demo Congressman Mike Monroney of Otlahoma, co-author with ex-Senator Bob Lardbeltet of the Congressional Reorganization act. Like Coy, Monroney is a New Dealer and an oldlina newspaperman.

Around NBC they've dubbed Dick Dudley the presidential announcer. He was announcing the Guy Lombard broadcast from the Roosevelt Grill, NY, recently, when the orth played 'Missouri Waltz'. Dudley adiibbed, NY, recently, when the orth played 'Missouri Waltz'. Dudley adiibbed, web's night program manager, called Dudley that Truman not only was listening, but had phoned NBC's Washington office to say he was enjoying the program very much. Dudley acknowledged the White House nod at the program's signoff.

**AFRA** 

Continued from page 28 to participate with the national

12. Called for the establishment of an insurance fund for AFRA mem-bers. This has been pending and currently rests on whether the union succeeds in selling the AFRA-coop-erative "Comedy Theatre" to Guif. This now appears unlikely.

18. Called for sending a representative to the AFL convention. Heller attended.

attended.

14. Commended Actors Equity
Ass'n and the League of N. Y. Theatres for their agreement ending
racial discrimination at the National

racial discrimination at the National theatre, Washington, effective next May 31. No specific action required.

15. Called for the AFL to sponsor programs "of the first magnitude" on several or all networks. This is to be taken up at the AFL meeting Dec. 5-6 in Washington (see separate story).

meeting Dec. 5-6 in Washington (ses-separate story). baard meetings to be held once monthly in the mid-west and west, and for the execu-tive-secretary to send more detailed agenda of meetings. The national board decided against this proposal, except when meetings are specifi-culty necessary in the west and mid-

except when meetings are specifi-cially necessary in the west and mid-west and the second of expres-sion. To read of the second of the sion. To read of the control of the sion. To read of the control of the 18. Called for the national board to take action to protect the names of performers against others taking the second of the proposition of the ferred to the union's attorneys. 19. Called for the appointment of a committee to arrange for name performers to appear at local ral-lies and meetings. Committee ap-performers to appear at local ral-lies and meetings. Committee ap-terior of the second of the control of the call except the second of the taken of the second of the rame that avoid using minority stereotypes, and called for AFRA to work with various guilds on the matter. No specific action required. 22. Abolshed the unit rule in content of the second of the second of the content of the second of the second of the content of the second of the second of the content of the second of the second of the 23. Called for study, amendment

Conc.

3. Called for study. mendment and revision of the AFRA constitution. Committee appointed.

34. Called for the establishment of local grievance committee. Referred to the locals.

52. Called for polling of delegations at the convention. This was in52. Called for polling of the properties of the properties. As the continuation of the government's "Voice of America" programs. No specific action required.

4FM Problem

quired., AFM Problem
27. Called for the national board
to investigate the increasing use of
AFM members to perform services
properly in AFRA jurisdiction. This
referred particularly to the use of
band members to sing you'd numbers. Committee-has been appointed
to contre with the AFM on the sub-

to confer with the AFM on the subject.

28. Called for the resolutions preserved by smaller locals to be
made to be a submade to be a submade to be a structure, to achieve increased inome for the union. This was referred to the Coast, which presented
the resolution. National board aption.

30. Called for the stablishment of a western regional committee to
study problems in the area, and for
the employment of a special field
presentative for the region.

which is the presentative of the region.

which we have been a special field
the district of the region.

which is the submade to the region of the
timed it down. Action was tied in
with the employment of additional
national organizers.

31. Called for a committee to study.





# **Tele Bids**

studios. Fort expects to spend a whopping \$399,000 building the sta-

Westinghouse Radio Stations, Inc. Westinghouse Radio Statons, Inc., which pulled out several labek-and-white bids last year, has now re-instated a request for the No. 6 channel in Pittsburgh to butward to the certain of company-owned KDKA. A "huxry" operation so company-owned KDKA. A "huxry" operation is clearly in the cards with Westinghouse pegging shuldo and an expression t22,600 and on expression t22,600 month on operating costs. Westinghouse holds another permit for Boston.

ton.

Down south, publisher John S, Knight's station WQAM requested use of channels 2 or 5 a tele operation in Miami. Knight publishes the Miami Herald and has an FM station under construction there. He will spefig \$167.85 to get his 25kw picture and 5kw sound transmitters on the sir.

the air.

Earl Anthony & Sons, Inc., newspaper publisher and AM broadcaster, popped a bid into the FCO newspaper, publisher and the contested of the control of the control

port, Conn, area.
This is Anthony's second tele bid, since firm pulled the first one out during the heated CBS color-video controversy in early 1846. Anthony New Bedford station and to break even on operating expenses the first year. Expected rate is \$20 per quarter-hour and a top of \$7.15-minute year. Expected the FCC I would pake the property of the property of

Albany—Stan Roberts, veteran in the newspaper advertising field and salesman for WROW since the sta-tion went on the air Oct. 1, has been appointed sales manager. Succeeds W. S. Clark, who resigned.





# Look who's blowing his own horn...

The young man with the horn is an ex-clarinetist, named (of all things) Opic Cates. If he's currently engaged in blowing his horn a little louder than usual, that's because Opie is the star of a brand-new comedy show on ABC. Of Opie's debut, the Hollywood Reporter had this to say: "Opie Cates was well spotted ... scored nicely ... and should be able to develop the character for a long run." To which Billboard added: "It had much of the same charm, pace and sheer freshness that distinguished another ABC package, Tales of Willie Piper."

The Opie Cates Show is a funny, friendly situation comedy. It doesn't cost much money . . . it's got fine network time (Mondays, 8:30 pm EST, right after Groucho Marx). In short, it looks like a very good bet. Maybe you should give the kid a listen next Monday at 8:30?

# also available.

EXPLORING THE UNKNOWN ... Sundays, 7:30 pm EST. Authentic dramatizations of the miracles of modern science. Famous guest stars!

CANDID MICROPHONE... Thursdays, 8:00 pm EST. A concealed mike records actual, unrehearsed conversations. The newest idea in radio!

THE ADVENTURES OF BILL LANCE ... Sundays, 5:00 pm EST. He'd rather meddle with Mendelsohn than Murder. Sure-fire adventure with a new twist!

SO YOU WANT TO LEAD A BAND ... Mondays, 9:30 pm EST. Fun for all when Sammy Kaye and local contestants take turns leading the band!

ROSS DOLAN, DETECTIVE ... Saturdays, 8:00 pm EST. Bill Gargan stars in this exciting mystery series. Has rated as high as 10.3!

PROGRAM DEPT. Circle 7-5700 30 Rockefeller Plaza New York, N. Y.

# FCC Inquiry Proposed on FMers' Difficulty Getting AT&T Line Deal

FCC may "washington, Nov. 25.
FCC may "wrestigate negotiations between PM"ers and the telephone company for networking of FM shows. This was indicated here lest week by Commission's Ex. K. Jett during the Commission's hearing on a proposal to nip off the No. 1 video channel. He made the suggestion tollowing a strong presentation by TM stations.

Following a strong presentation by Pikers on the difficulties of linking Pikers on the difficulties of linking Charges of discrimination in the treatment accorded FM versus television by the America. Telephone Englangth of the Continental FM Network. Discrimination of the Continental FM Network of the No. 1 video channels for relays to the Continental FM Network of the No. 1 video channels for relays to the No. 2 video channels for the privilege. The capable of carrying only half of companion of the No. 2 video channels for the privilege. The telephone company, he claimed, has given only helf promises on Disland's appeared requests for Disland's appeared requests for Disland's proposed for the No. 2 video channels for the privilege. The high-fieldity lines now, but that no terminal equipment for the privilege. The high-fieldity lines now, but that no terminal equipment for the privilege. The well fine figure of the privilege of the privilege of the privilege of the privilege of the privilege. The privilege of the

their network lines.)

Double FM, Can Fay Toll
The phone Company has made no
their commitments to possible FM
network arrangements outside, the
network arrangements outside, the
life SE FM affiliates. Referring to
revenue-poor FM, Dillard declared,
"seriously question the economic
a reges of regular, operation of naintervorks on the higher rate differential quoted for 15,000 common
arrier circuits." As an alternative, carrier circuits. carrier circuits." As an alternative, he asked the FCC for use of the 44-50 mg, hand to relay FM net-

work programs—and relieve FM'ers of the need to wait for A.T.&T. to exich weighted to the need to wait for A.T.&T. to the continued for the facilities.

Dillard continued T.E.Fs suppose we place our orders with A.T.&T. or 15,000-cycle lines today between Washington and New York. A year from now we will have the use of this circuit, if A.T.&T. carries out

its promise. Then, when we want to open a Toledo link, we will have to wait another year. The result will be that one part of the network will have 8,000-cycle transmission, while another is on 15,000 cycles."

while another is on 15,000 cycles."

With plenty of ire for the phone company, the FM exec demanded: "Is independent FM networking to be shackled or will it be allowed to compete effectively with "TV or AM networks.". by utiliting all of its own superior qualities?"

# Shift Due

WCBS-TV, New York (on the No. 2 video slot), unless precautions are taken.

WCBS-TV, New York (on the No. 2 video slot), unless precautions are the video slot), unless precautions are the video slot), unless precaution by the American Radio Relay League which last week recommended that FCC consists of the video slot of video slot video

# **NEGRO NETWORK SET** IN MOTION IN CHICAGO

Chicago, Nov. 25. projected Negro net-ahead here last week Plans for a projected Negro net-work moved ahead here last week, with the chartering of the Afro-American Broadcasting System by the state of Illinois. Officers are Dr. (lifford Kyle, prexy; Andrew Carter, v.p.; wenomah Rogers Stone, see, and J. W. Williams, treas.

and J. W. Williams, treas.

Contracts a leaved y have been signed with Bitter Associates, Toledon, radio engineers, for construction of transmitters in New York and Chicago. The Chi station, WVON, Jowatts, is skedded for operation by meet spring: Studios will be located at 3468 South State street. Plans for the New York, station, and the New York, station, and the print glasse.

# Wedding on Tele

same night, geithig a feed from the broadenst from WarAL-TV in Beltimore. NBC, meanwhile, repeated its MIRC was able to score its clean inner properties of the properties of

supplied by the British automated.

Service. Two webs, plus DuMont, had preliminary material on the wedding,
which they broadcast Wednesday
(19) night. ABC turnished a similar
backaze to WMOL-TV (Washington)
and WFIL-TV (Philadelphia) under
Chevrolet sponsorship.



TALKING TURKEY... New - accurate - informative -WOV's Pantry Survey is the real turkey talk you've been waiting for. It shows you accurately and currently the relative sales position of 365 items in 37 different classifications, in the New York market. See how WOV is opening the door to a clearer, deeper, more intelligent approach to advertising sales problems. There's no obligation of any kind. SEND THE COUPON NOW.

WOV . 9 West 56 St., New York 19, N. Y. We are interested in WOV's Pantry Survey.

# Ballyhoo

causes. The smaller shops require in quicker furnover any and the state of the stat

All-Tele Thesire

ing to tele.

Topper among the shookeeper among the shookeeper among the shookeeper Ziacpke among the shookeeper Ziacpke among the shookeeper yellow the several appliance biz last spring with "T-Day" to concentrate on video. He has already broken ground on what must be the world's ing outstair residential district. Showease, to cost \$125,000, will have a 300-seat theatre for DVoray's own custom-built large arcent drown and the shooked in the class of the control of the shooked in the class of the class of the class of the class. Another such shop is planned for the Wilshire-Westwood district later, with first slated for rebrurary opening. He, like Jack Pebrurary opening. He, like Jack from some source with which he invites requests.

Virtually all are taking ads in daily papers and other local publi-cations, advertising both merchan-dise and available shows, in addition to sponsoring shows on the one commercial station KTLA.

### **NBC** Personnel

sed from page 27 = and that those without radio inter-ests would be forced to search afield for their staffs.

for their staffs.

With the staff and advertising expenditure in the safen expected to increase \*,120,000,000 a\* years within the next 10 years, three will be plenty of money available to support video, Kersta said. To latch onto this money, however, tele must be sold to advertisers and to the public. He dented that lete would cut radio, instead of withering away their video's competitive on sainght, would be "profitable for years to come."

come."

Kersta predicted a continuous improvement in the quality of tele pictures in the present frequency standards, adding that there's plenty of room for improvement within those standards. Such quality boosts will come gradually, he said. Stressing NBC's stepped-up interest in tele, he revealed that WMST would

tole, he revealed that WNBT would move from the small 3H studio at Radio City, N. Y., to the much larger 8G in February. Web is already ex-ploring the possibility of establish-ing a "television city" in N. Y., and after 'that, more such cities clear across the continent.

### Du Mont

ntinued from page 27 the break-even point hoped for before June. If costs can thereafter be held within bounds, DuMont expects to show a net profit before the end of 1948. WABD has not yet beend of 1948. WABD has not yet begun to benefit from the new rate card established in September, which jumps the time charge per hour from \$300 to \$800. Amount of the business since the rate hike went into effect is only about 10% of the total. Contracts with most of the present appearon, who came in wheat the old rice, expire March 1, wheat the old rice, expire March 1, wheat the old read with the product of the present appearance of the product of the present appearance of the product of the product of the present appearance of the product of the product of the present appearance of the pr

upped charges.

DiMont officials emphasized that its presently impossible to cut station expenses because television is growing so rapidly. Bugaboa always catiga in trying to operate marginally, they said, that to get more more on a budget. Adding more personnel to the staff or expending into the said of the said of

# WMVA So Auxious For FM License It's Even Willing to Like Unions

Willing to Like Unions
Washington, Nov. 25.
Station WMVA, Martinaville, Va, had a change of heart tast week and change of heart tast week and control of the control of the

# Newsreel

Continued from page 27 competing with them. AP, for one, has refused to permit the trimming of any of its reels by any broadcaster wanting to show them. is the first instance of such a con-tract in newsreel history, since even the commercial outfits permit theathe commercial outfits permit thea-tre exhibitors to trim, splice and treat their feels in any way they see fit. Cutting down on newsreel footage, in fact, has been the chief method used by most exhibs to set their daily running times. Tele broadcasters, unable to couple the AP reel with that furnished by some other service, can be expected to use the AP output exclusively.

Cost a Factor

Cost factoream within is the chief obstacle preventing broadcasters from holding their own with the services. NBC, whose newscel has been considered among the best turned out by networks, has been turned out by networks, has been working on a cooperative basis with other stations. In return for feeding a flashed product to such station of the control of the contro

be probabilitie in coet.
Wire services are expected to run into several major union difficulties which might impede their work for the time being. All the AP lensers are members of the CIO-Newspaper Guild. Anytime they try to cover construction of the commercial reals, who are members of the International Alliance of Theattical Employees, it's expected that considerable turn will fig. That trouble, however, is considered only tensevoked out via a compromise with the IA of some kind.

Filmed newspaces, of course, can't Filmed newspace, of course, can't Filmed newspaces, of course, can't Filmed newspaces, of course, can't

the IA of some kind.

Filmed newsreels, of course, can't compete with live airings by broadcasters on the spot of a major event. Fact that many such events happen in off-hours, however, indicates there will be considerable need for the filmed reels. That's what's causing the broadcasters all their worry.



Ralph N. Weil, General Manager - John E. Pearson Co., National Representative

sorry, but...



# till January 1, 1948

We appreciate the fine support the radio industry
has given us during our first commercial year.

Our system, based on 12 years' basic
research, studies program quality
and is dedicated to quality
research performance—

AMONG SHOWS CURRENTLY TESTING

NBC Auditions and Sustainers
Fibber McGee and Molly
Jimmy Durante
Phil Harris and Alice Faye
Queen for a Day
News of the World
Give and Take
Quiz Kids
Breakfast Club

\*Limited list only, as programs tested are kept confidential unless client specifically authorizes Therefore, we cannot accept additional tests before January 1, 1948—

We are, however, expanding facilities, and would appreciate the chance to talk to those interested about testing after that date.

**SCHWERIN** Research Corporation

30 ROCKEFELLER PLAZA

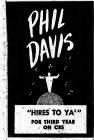
NEW YORK 20, NEW YORK

# 42

# KJR's Long-Range Home-Built **Shows Mirror Pacific Northwest**

SHILL WAY 28 - WAY 18 - WAY 18

poin programs are indications of type of air face that station is planmore than the property of the property



# AD COUNCIL DRAMAT SET FOR AUDITION

Half-hour dramat airer sponsored and financed jointly by the four major networks as an unprecedentest salute to the Advertising Council will be pistered tonight (Wed.) at NBC in N. Y, with Van Heilin as are. Metro gave clearance yesterday (Tues.) for Heilin to do the roke and the control of the con ed salute to the Advertising Council

# **CBS** Switches

Continued from page 24

Continued from page 34
coalers give up the Moredith Willon show;
Borden's in turn will move its
Mark Wa'now program into the
Wednesday at 3 olic surrently held
by Old, Gold, with the switchows
Meanwhile, CSB is directing attention at strengtheining the Bunday
afternom roater. With the Prudential musical show moving into the
and Harriet. the Pall Spidalay AllGirl orch will go into the preceding
musical will be moved into the 51th
probably be taken over by the resylved "CSB. Is There's austainer.

probably be taken over by the Fevery of Total St. There's -ustaline.

ARO SHII Sees Fri. Kage
ARO SHII SEES SHIP SEES SHIP SEES SHIP SEES
ARO SHIP SEES SHIP SEES
ARO SHIP SEES SHIP SEES
ARO SHIP

# Venuta Handling 'Kids'

Hollywood, Nov. 28.

Benay Venuta is returning to the airlanes as quiz mistress of "Keep Up With The Kida," in which parents are nitted against their offspring in a discussion of current problems, Audition record was cut by Don Davis, packager.



In the Act

In the Act.

Life mag photographer got a realistic shot of a Petrillo-network session last Thursday (20) in the AFM boss for the shot, asked the subjects to mide like a huddle was in progress. Web exec shook a menacing finger at Petrillo and growled, as the flashoulb bilnked, "Row, we're telling you, Mr. Petrillo..."

### Petrillo

tion of contract" notice on the webs this week via the National Labor. Re-lations Board, was looked upon as a conciliatory gesture since it is not a strike notice but father one notifying the nets in effect that the union pro-poses to enter into negotiations as required under the Tatl-Hardey Act. Present contracts expire Jan.

Act. Fresent contracts expire Jan.

Freinmary talks, teed off in Pettillo's N. V. offices, will be resumed next month in Chicago owing to the ATM chicago owing to the ATM chicago chicago the ATM chicago chi

aithough they long age gave up, trying to anticipate, any Petrillo move.

Weeing the Frest.

The union bost, who made a considerable show of cooperating with properties following each of the three web huddles, reported he had "made no proposals yet." It was obvious, or in the proposals yet." It was obvious, or it is expected to the had "made no proposals yet." It was obvious, or it is expected in the proposals yet. It is expected in the proposal yet. It is expected in the proposal yet. It is expected in the yet when yet is the yet we have yet in the yet is the yet in the

and Hollywood APM locals at in on the talks, and will again in Chicago. N. Y. Local 800, incidentally, has contract renewals with a number of N. The talks are talked to the April 100 of the talked N. Y. Indicate and talked N. Y. Indicate talked N. The ta

Broadcasters doing the talking with Petrillo last week included Niles Trammell and Frank Mullen of NBC, Frank White of CBS, Mark Woods of ABC, Robert Swezey of Mutual, and Theodore Streibert of WOR, N. Y.

# To Bally N. Y.

Continued from page 24

Ling were more impressively by using the Guild name and using top stars of Broadways.

Although such methods have long been standard practice in Hollywood, and pald off as such, the york radio people have come to take it for granted that everyone knows that any program not otherwise identified comes from New York. They also assume that everyone is familiar with New York and Broadsand with New York and Broadsand program of the pr

Seattle — Maury Rider now pro-duction chief at KIRO, local CBS outlet, succeeding Bill Corcoran, who has moved over to sales,

# From The Production Centers

by Al Capsteff of the Foots, Cone & Belding agency, Stephenson will be absociated with Frank Burke in the operation of the rental studies at 6000 Sunset... "Concely Writers Show" underwent a second waxing and of the show is to have folks in the audience took gags to a panel with of the show is to have folks in the audience took gags to a panel with of the with of the with build a situation... With the show running more to plot attractions, Eddie Cantor decided that a singer might be in the way so he released Coce Blake.

# IN CHICAGO . . .

IN CHICAGO

Edde Reynolds leaves Foote, Cone & Belding Dec. 1 to launch his own radio fack farm.....jack Sexton, former program manager of KMOX, St. Louis, has been nimed WBBM production manager......Scott Keek back at Louis, has been nimed WBBM production manager.....Scott Keek back at Louis, his production of the control of the cont

# \$2,000,000

for bilind Detroiters—(his son, James, now a college sophonore at Kenyon, has been blind ince the sag of stable broke out when Stores, with architects plans all drawn, went to the city for building permits. A heartest plans and a politic offer to have the City for building permits, and have the city for building permits. A heartest in findings some other spot for a building have the City Plan Commission 'assist in findings' some other spot for and buys Stores, however, is mapping as and buys Stores, however, is mapping as set in findings' some other spot for and buys Stores's property through condemnation proceedings.

Storer, showever, is mapping as set in findings' some other spot for a store of land on the store of land on the same of the store of land on the main sem in the block adjacent to main sem in the block adjacent to the Public Library and almost opposite the Institute of Arts, the two-lock in the store of land on the same of the store of land on the same in the block adjacent to the public Library and almost opposite the Institute of Arts, the two-lock in the store of land on the same of the store of land on the same seem in the block adjacent to the store of land on the same seem of land on the same seem of the same of land on the same seem of the same of land on the same seem of the same seem of the same of land on the same seem of the same seems of

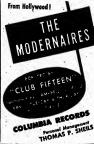
### "Cost-of-Living" Continued from page 2

contained from page 21

meas time yearday (Tune). More than 1,100 ballots were cart, from an eligible membership of 2,000.

Heller informed the meeting that contained the meeting that contained action of the Astronomy of the As

Des Moines—FM transmitter WHO, Des Moines, is now being stalled in the tower of the Equitable building—the highest building in Iowa.





# **Congressman Kearns Reveals Plan** To Balk Petrillo Recording Ban

Washington, Nov. 25.

James C. Freillo, pres of the American Federation of Musicians, many control of

we will start usuange.

In January.

General attitude among Republican members of Courress is that no changes should be made in the 2-1 and the course of th

# Sinatra May Buy **Out Barton Pards**

Frank, Sisatria may buy out the holdings of his partners in the Barron Mude Co. During his stay at the Capitol theatre, New York, he has been dickering with Ben Barton and Bank. Sanntoet as act of water of the stay of the

and at \$20,000 each.

If Sinatra buys out his partners he would likely move the Barton holdings into his Sinatra Songs setup, which started less than a year ago through a deal with Edwin H (Buddy) Morris' combine of publishing homes.

Guddy Morth's combine of publish-ins houses.
Shatts, Barton and Sanicola have been at odds over: the workings of Barton Mutis for some time. About they serve ago he had a falling on they serve ago he had a falling on which are they would take up his interest. During the latter prind, however, Barton came yet had not made to the server -and despite the income from this touch financials and to be in-trouble financials.

# By Manor Records

Jimmle Lunceford's orchestre

intervention of legislators may not the total the continue to this liking. Instead of helpins in the properties of the continue to the continu

# T.D. Tussling To **Blow Personals** To Up Disk Stock

Disk artists seeking to cancel com-mercial dates, to allow uninfer-rupted time to lay in a stock of mas-ron to the stock of the stoc Hearings in January

Rey, Free J. Harry, co-surbor of the property of the prop

Scott Begs Off
Pittsburgh, Nov. 25.
Charlie Jamail, owner of Ankara,
at urgent pleas of Raymond Scott,
closyed a leave of absence of two
weeks or more for meestro so he
could hole up in New York feet we
wants to record by M-G-M Records
before the Jan. 1 ban sets in. Scott's
band remains at local spot during
his absence, under the baton of lead
clarinetist.
Scott orange Orange Orange Scott

ciatrinetist.

Scott opened Oct. 27 at Ahkara
for 10 weeks, deal having been made
early in the summer after he had
challed up a big click here his first
time around. He's promised Jemail
he'll be back as quickly as possible
stid it was impossible for shime to
compose here while working.

# PANASSIE SEEKS YANKS FOR FRENCH JAZZ FETE

FUK PKERUN JALZ FELL Hugues Panassé, French jazz critic and writer of several books on the subject, is seeking to stage a "Jazz Pattiva Panassé, productiva parassé, productiva parassé, productiva various U. S. top annese in that category to headline his bill. He's currently dickering with Louis Armatrong for a constructiva or chestra, Earl Hines and several others. "Festival" would be staged during the last week in February. Artist would be staged during the last week in February. Artist would be staged to the last ways in addition to aslaries.

Armatrong, however, is, in, the

man despite the income from th

Glenn Wallichs, president of Capitol Records, arrived in New York Monday (28) in prepara-tion for a meeting today (Wednesday) with ABC net-work officials over the latter's probable purchase of the disk-

# **AFM Considers McKinley Try To Drop Majestic**

Ray McKinley's attempt to release hinhelf and his orchestra from a Majestic Records contract was placed before officials of the Ameri-can Federation of Musicians last week (20): No decision had been delivered on the case by yesterday (Tuesday).

delivered of the case by yesternay (Tuesday). Majestic took McKinley before the AFM. It was represented by Sid Harris, attorney, and an executive of the firm. McKinley's manager, Willard Alexander; his road member of General Artists Corp. his booker, were also present. They stated their cases to Rex Riccardi, assistant to James C. Petrillo, AFM prez.

prex.

McKinley's dispute with Majestic begain when he advised the disk company about a mosth ago that he was canselling his contract with the was canselling his contract with the not lived up to production specifications of the agreement. Another claims in the pact allowed Majestic to make up in coin the amount McKinley was guaranteed annually in Kinley was guaranteed annually in not sold to reach the agreed-upon flaure.

filled its agreement with McKinley to the letter and it does not intend to allow him to cancel.

# Rack Sheet Sale Drops Off 39%

International Circulation Co. music racks, fed by the Music Dealers Service, dropped 389, from the previous year in total anisa during the service, dropped 389, from the previous year in total anisa during the service of the servic

# **CUGAT TOOTER SUES** BUS CO. OVER CRASH

# Sale of Capitol to ABC Gandered Gloomily as Outgrowth of Disk Ban

Infringement Charged Vs. BMI's 'Laughing' Song
In an intringement suit brought
recently in N. Y. federal court,
songwriter Dan J. Sullivan charged
that "Laughing on the Outside," as
published by Broadcast Music, Inc.,
was littled from his "Santa Catallan,"
which he claims to have written was litted from his "Santa Cataina," which he claims to have written prior to Nov. 6, 1919. Named as defendants in the action are BMI, Ben Raleigh and Bernie Wayne, writers of "Laughing."

# **Pre-Ban Disking** Forces Neglect Of **New-Tune Plugs**

Mists posibilenes cades overing to launch new songs, and event those trying to entry on with cutrent tunes, are running into an almost impossible job of securing performances they need due to the frenzy ting being, done by name bands and singers. Every artist tied to a recording contract and/or a transportion deal doesn't have enough around the same properties of t

recorded them previously, is at almost a complete standedill.

An example of what's going on smong recording artists lies in the Cuy Lombardo band. All of hig arrivable of the complete standed lies are always and the complete standard band and artists are always and the complete standard band and artists are always and the control of the complete standard band artists are supported by the fact of commercial transcriptions for Frederick Ziv, which are sold lower of the complete standard band artists amount of work necessary. And artists are supported in the same spot.

It's no small wonder then that musts publishers cannot get artists to arrange and perform new tunes. And as the tempo of pre-ban cut, and are the complete standard band artists and artists are supported by the confined more people will be confined more and more to those that they already have arrangements on.

# BILLIE HOLIDAY DENIES GRANZ' BENEFIT DATE

Joe Glaser, head of Associated Booking Corp. and manager of Billie Holiday, and Norman Granz, conductor of the "Jazz at the Philammonic" troupe have colliderather sharply over the latter's atrather sharply over the latter's attempt to run a benefit performance by his juzz unit for Min Holiday. The sharply sh

Dickering between executives of Capitol Records and the ABC network under which the latter will assume the control of the control of the manuscription affiliate from dickers, and its transcription affiliate from dickers, in the first owner of the firm, is being gloomly citted by the firm, is being gloomly citted by omen of the effect on the overall music picture in the American Federation of Mustchan Jan. I record-diskery is being pointed.

omen of the effect on the överall castlo of Musician Jan. I recording ban. ABC's takeover of the diskery is being pointed to by musician Jan. I recording ban. ABC's takeover of the diskery is being pointed to by musician and the season of t

Co. is getting our when the getting is good.

By the same token, during the last recording ban, which occurred soon after Capitol went into business, the then-established recording companies actually gained in value, financially. By the time the ban was ended each had cleaned shelves was ended each had cleaned shelves of vast inventories of disks which might not have been moved other-wise, and against this unexpected income there was no operating costs involving new recordings to apply. Another angle of ABC's buy of the

diskery, glossed over in the initia quisition of the transcription arm of the firm. Capitol's 33 r.p.m. setup is also comparatively of the firm. Capitol's 33 r.p.m. scup is also comparatively new, but it can be of great value to ABC if and when Petrillo pulls musicians off the air as of Jan. 1. Each of the other major networks has its own transcription library. ABC has none and hever set about developing one following its divorce from NBC.

# Offer Signature Sale to ABC Net

network, which is currently nego-tisting for the purchase of Legitol tisting for the purchase of Legitol tisting for the purchase of Legitol siderably in debt, was offered to the net on the theory that throw my the the Legitol artists and equip-ment, it would enhance ABC's re-cording holdings. Signature has pressing plants and equipment in N. X.

N. X.
Harry Fox, agent and trustee for music publishers on mechanical matters, acted for Signature in the matters, acted for Signature in the brief consideration from ABC. Sig-nature owes various publishers Fox represents, and others he doesn't, some 475,000 in back royatties, and his move for the company was de-signed obtained by the protect that coin

signed solely to protect that coin if possible.

All told, there are some 895,000 shares of Signature in existence, 600,000 held by Robert Thiele, presi-dent, and other officers. Remaining 285,000 are held by investors, who bought the shares at \$1 per over a

# Dick Rogers Batoning

Dick Rogers, former planist with Will Osborne's orchestra, who later turned bandleader and lately has turned bandleader and lately has been devoting his time to scripts and writing songs, last week went back to maestroing. His move was based on making a group of dides with an eight-man orchestra for Apollo Records in New York.

Rogers is being "managed by Alleen Stanley, former yaude head-liner.

ů, à HOHZHOM

# COC'L

AS POLLED VIA LEADING U. S. "REQUEST" DISK JOCKEYS

ı		Ä
		"most
١		8
	VARIETY	art of the records on disk jockeus' programs, as "most r
1		7

Weekly don't of the records on this looken's program interers. This compilation is based on information gain corross the unition and is designed to helicite those vector used as those on too. Ratifiegs we computed on the base mention, 9 or a No. 3, and so on doon to one goint. Cit used: to used to openers a comprehensive pickure of a used:

Pos.

						New York	Chieng	o los A	ngeles	Char. Mp	S	. E		Ver .	Det. A	Mem- phis	Gncy	Dollos	Seath	at at	St. L. nix	2	
rrs. 1 rrs. 1 the 1 to we 1	dy chart of the records a This compilation is but note on those on too. Ratings are 9 for a No. 2, and so on useek to present a compused	cords on disk jockeys' pro- tion is based on information into see on putter those rings are computed on the ings are computed on the on down to one point, a comprehensive picture	Frants, as "most requested gather form disk-sph coords rising the popularity objects of the Cities and jobeles will be county of all sectors of the county o		WEEK ENDING NOV. 22	scenice—Myvl	dary Wayne—WJJD	DHP-EIVO	OOF-KEAO	SYAW—sallups o	Gregson—KSFO	AXA—volla	Waww-Jaha	Trackman KMYR	Renzie-Wibk	OTOW-MOND	RIDE-MCKE	ЖЯ₩—пяштеN	DNIM—nesbnemb	Hughes—KXOK	XUMA-1-1-4dilk	ennedy-WHB	
t week	No. eeks on lor Artist	Label	Sons	1 1		<del></del>	1 7 7 7		Carried States	-	7.		A nat		EQ M			DICK 1	Nesl E	-	-		
F	Francis Craig	Bullet	Near You	Supreme	ASCAP	-	2	1 8	4	4 8		-	-	1	. 1		2	-	-	2	-	-	
-	Vaughn Monroe.	Vietor	Bailerina	Jefferson	ASCAP	6 3	9	:	-				3	27.75			8	8	4		-	7	
8	Vaughn Monroe,	Victor	I Wish I Didn't Love You So	Paramount	ASCAP	10	-	: 0		8	1	27	*		2	5			2			23	
2 2	Jack Owens	Tower	How Soon	Supreme.	ASCAP	2	9	.5	2		1	9					4			8		9	
100	Bing Crosby	Decca.	You Do.	BVC	ASCAP					6 9	:				0		:	:	9			: 67	
1	Arthur Godfrey:	Columbia	a. Too-Fat Poika	Shapiro-B.	ASCAP	8 7	6	:		7 2					6	2				ľ	:	:	
10	Margaret Whiting	Capitol.	You Do	BVC	ASCAP			1	7			60 W				1	0					:	
100		Decca	How Soon	Sunreme	ASCAP								-				:					9	
2	Peggy Lee	Capitol	Golden Earings	. Paramount.	ASCAP		:							:	3		10		2		ľ	:	
2	Dinah Shore	Columbia	You Do	BVC	ASCAP			8	3	-								7,01	2	4			
10	Perry Come	Victor	White who's Kissing Her	Marks	BMI						. 10	-					: 0	10	6		2,0		
=	Parry Come	Viotor	When Von Wore Sweet 16	Chaning B	ASCAD						3		:						0		•	10	
100		Capitol	3 2	Warren.	ASCAP			22	-		:	6			1		:					•	
-		Victor	Serenade to the Bells	Morris,	ASCAP		:			4			+					2				1	
2	Jo Stafford	Capitol	Gentleman Is a Dope	Williarnson	ASCAP			10								9		1		5		1	
2	Vic Damone	Mercury.	I Have But One Heart	Barton	ASCAP							-						-			:	:	
0	Art Lund.	Chartel	Twish Tridant Loss Von Co.	Shapiro-B.	ASCAP		1		10	1		:					: 4		1			•	
100	Charife Barnet.	Apollo	East Side. West Side	. Paull-Pione	PET ASCAP						1	:	:					:				1	
4	Perry Come	Victor	ar.	Williamson	ASCAP	:					:		23				8	:				:	
8	Jimmy Dorsey	M-G-M	Balierina	Jefferson	ASCAP		2	*	9			:	:	:								:	
۳.	Peggy Lee	Capitol	Fil Dance at Your Wedding	Simon	ASCAP	: \ :					:		:						:	6		10	
4	Andrews Sis-D. Kr	Conitol	Christman con-	Morris	ASCAP		:	-			1		:	1				:					
1 60		Mercury	Two Loves Have I	Miller	ASCAP		4					1	1			1						1	
20	Macklin Marrow.	M-G-M	Mexican Fantasy	. Boosey.	ASCAP	-			:			:						:				1	
	Vaughn Monroe	Victor	How Soon	Supreme	ASCAP					1	6	:						:	3				
*	Andrews Sisters	Decca	Near You.	Supreme	ASCAP						:												
0	King Cole Trio	Canitol	I Ily True	Mills	ASCAP	2	:		:		1		1									1	
2	Dinah Shore	Columbia	Stanley Steamer	Warren	ASCAP																	1	
2		Columbia.	Poppa Won't You Dance	Morris	ASCAP	80			:		:		:			1	:					1	
2	Sam Donahue	Capitol	Whistler Song.	J. L. Lester.	BMI	es ;					١				2	O).						:	
-	Vonehn Monroe	Columbia.	What Deleases	Morris	ASCAP				:		:		:			1				3.		:	
F	Dinah Shore	Columbia	I Wish I Didn't Love You So	Poromount	ASCAP						:	:						2	1		1	;	
-	Andrews Sisters	Decca	On the Avenue	Leeds	ASCAP			:				:	:								1	. 6	
6	Perry Como	· · · · Victor · · ·	Fellow Needs a Girl	. Williamson.	ASCAP	10	9			. 5	:	1	:				:	:					
*	Dick Haymes	Decca	. And Mimi.	.Shapiro-B.	ASCAP	:	*			8		:					:						
* -	Dick Haymes	Decca	Nanghty Angeline	.Simon	ASCAP	:		6				9	:					:					
+	Darry Come	Victor	Two Loves Hove I	Floyd Hunt.	BMI		:				1		1			6						:	
10	Tommy Dorsey	Victor	I Met Mr. Bahr at Moort.	. Willer	ASCAP					:	1		9		,	-						:	
-	Dick Jurgens	Columbia.	Rancho Rio Grande	Criterion	ASCAP					1	:					1	1			1	1	-	
22	Frank Sinatra	Columbia.	Christmas Dreaming	spagr	ASCAP	:		-			1	:				:	:		10			:	
7	Buddy Clarke	Columbia.	Sincerely Yours	eeds	ASCAP	:	:		:	:	-		:	:		1	:	;	:		1	1	
6	Tommy Dorsey	Victor	Kate	Berlin	ASCAP	:							.								1		
7 8	Frankie Carle	Columbia	Peggy O'Neili	Feist	ASCAP				:	:							:					1	
1	FTARE Susacrass.	Common	reliow Needs a carr.	Williamson.	ASCAP		:		6		9	:	:					;					

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> : 63 : 8

# Disk Jockey Reviews

SPINNER SANCTUM with Ciclian Card 98 Mins; 11:39 p.m., Mon. thru Friday Participating WCCO, Minnenpolis

(CCO, Minneapolis Cicilan Card is a radio veteran in nece parts. He recently launched is new disk show with a contest in the disk show with a contest procession. He will be a contest in the fire and easy style with heral comment and a sprinkling of

Bleera comment and a spinning of A dialect lokestor, he uses various voices and styles of speech to put voices and styles of speech to put of the spinning of

INQUIRING RECORDER
With Lonny Starr
39 Mins.; Tues., Thurs., 5 p.m., Sat.
5 p.m.
8 KLEIN
WNEW, New York

WNEW, New York

Loany Stars and WNEW, for years
the outstanding disk jockey outlet in
the country, make a new approach
to the platter-spinner theory with
this abow and it undoubtedly will
the show and it undoubtedly
the platter and the show and
you have been a platter
than the same routines with which
the latening audience can become
the latening audience can become
tuning them in.
Starr or where

the Histening audience can become du piusta aguickly as it took up histening audience can become du piusta aguickly as it took up histening can be considered to the consideration of the consideratio

that many between uses.

Starr handles the interviews in good fashion. His questions are the usual types encountered on vox pop program ideas and he often gets. and a fresh approach to the disk jock idea. More stations and jockeys could do the Wood.

DICK GILBERT SHOW 120 Mins.; 5-6 p.m.; 8-9 p.m., Men.

Frt. Participating RRUX, Phoenix, Ariz.

Fitth pather FREUX, Paleschix. Arix.

No johnny-come-lately to the disk pokery field, Dick Gilbert, a charter member of the gab and gramophones to be provided to the path of the path of

O RIGINAL MAKE BELIEVE
BALLEOOM
With At Jarvis
180 Mins, 10 a.m., Men. thru Sat.
Participating
KLAC, Los Angeles

Participating

IAAQ, Loss of the disk lockey us
known today, Al Jarvis is still solid

ster 13 years in the same burg, his
success apparently based on a disc

after 13 years in the same burg, his
success apparently based on a disc

that's backed by a widely varied
and carefully evaluated show. With
that's backed by a widely varied
and carefully evaluated show. With
competition and other assorted

trials. In fact, Jarvis is a pioneer

trials in fact, Jarvis is a pioneer

trials. In fact, Jarvis is a pioneer

trials in fact, Jarvis is a pioneer

trials of trials.

The fact of trials are trials

trials in the present

trials of trials.

Auton from Chicago, after precipi
tating the first national jockey con
test. Ulimately, he was the custom

from the combination of the forego
ing "farte" with the vacation relief

from the combination of the forego
ing "farte" with the vacation relief

and network wax-whiring.

While working virtualls every

fatter stem set the trend of names and network wax-whiting.

While working virtually—eery another he set the pattern for all carboners, not excluding ace Martine and the set the pattern for all carboners, not excluding ace Martine and the set of the pattern for all carboners, not excluding ace Martine and the set of t

(Continued on page 62)

2. TOO-FAT POLKA (3) (Shapire-B

Reg Connelly puts in a pitch for the Land of Austerity's musical capabilities in

"British Writers Can Do!"

42d Anniversary Number

VARIETY Out Soon

# MPPA, SPA Still At Odds on Pact

and Songwriters Protective Assn. committees working on a new contract met again in New York Montract met again in New York Mon-day (24) and got no further toward a final settlement of the differences that have presented the more than a year. Main item on the agenda of Monday's meet was the 28-year foreign copyright situation detailed in last week's Vanzury, over which there is much indecision by the pub-lishers.

Writers want to restrict publishers with whom they place songs for publication and the state of the writers' arrangement; right as against the 50-years after death of the writers' arrangement where abroad. Writers ascert that the 50-year term interferes with the soly-par term interferes with the soly-par term into country, that if we will be stated to the state of a good to them upon right term in this country, that if copyright with another publisher they cannot offer the latter, the foreign rights

# Jocks, Jukes and Disks

By Ben Bodec

Some of the more thoughtful disk, stick, lends much sparkle to the Latin-American sque, and the sparkle to the Latin-American sque who sparkle to the sparkle to whether by concentrating their efforts on trying to promote their own candidates for hitdom they haven't been neglecting something more im-portant to them—the knack of putportant to them—the knack of put-ting together programs that fell and balance. Surprise hits like "Near You," etc., come far and few be-tween and a jockey in his absorp-tion to ride his "chosen finds" can easily overlook a decisive factor of a decisive factor of the historie whose appeasement makes his job possible.

Recorbories are always set a sharp

makes his job possible.
Prophecies can always get a sharp mental rise out of the average person and it's a swell device—except things it's a question of degree and judgment. Jockeys will find that the element that has been responsible or garnetized the properties of the properties that of individual personanty and a knack for showmanly presentation. There's much personal gratification obtaining from the ability to say, "I told you so," but the penchant can also have some devastating after-effects.

also have some devestating aftereffects.

Billy Williams shuttles from coreffects of the straight

of the precincts of the straight

Victor, "Round of Time for Love"

sparks with western plp, hill

"Throw a Saddle on a Star" proves

for a Williams authoritative batitione. The Pecos River Rogues carry

to his mindle treatment load.

Dick Farney seems to be coming

The distart side should take wing.

The distart side should take work

Son?" rates so-so. Paul, Baron's

Son?" rates so-so. Paul, Baron's

Arthur Godfrey......Columbia Andrews Sisters.....Decca

Bing Crosby......Decca
Jack Owens......Tower Dinah Shore ...... Margaret Whiting ..... Louis Prima .......Victor

Betty Hutton ...... Capitol Vaughn Monroe ...... Victor

Dick Haymes ..... Decca

the London label, sets him up as a singer with many-sided, assets. Den-nis' baritone voice is rich in tone, breadth and flexibility. And he's got prehensively with the other side, "It's the Bluest Kind of Blues, My Baby Sings." Jockeys might reach outside their rut-driven preserves for this platter and do their listen-erts a good turn.

ers a good turn.

Jesse Cryor and the Irving Assby
Sextet has something appetizing for
those same spots in "Chop, Chop—
Timber!", a United Artists label. The
crosstalk that goes with the song is
tangy with comedy. This was Assby's
last sextet cutting before he took

### My Favorite Five

Following are the five recorded numbers which the disk jockey regards as his all-time favorites.)

FRED ROBBINS (WOV, New York). "Cotton Tail" (Duke Elling.

"Cotton Anii Goda"
ton).
"The Got the World on a
String" (Louis Armstrong).
"Stairway to the Stars" (Ella
Fitzgerald).
"Born to Be Blue" (Mel Torme).
"Camel Hop" (Henry Godaman).

over the guitar in the King Cole Trio. Tother side's "Sweet and Easy" makes a nice bit of boogie on the piano.

Day Gillespie's "Sail Peanuts," becker by the plano.

Disay Gillespie's "Sail Peanuts," becker with a plano.

Disay Gillespie's "Sail Peanuts," becker with a plano.

Disay Gillespie's "Sail Peanuts," becker with a plano.

Be be peacet with a plane of his price of the price of the price of the plane of the price of t

Ethel Wafers has turned out on album through Mary floward that should be a collector's delight and a treat for listeners who endoy the should be a collector's delight and a treat for listeners who endoy the standard of the should be a collector of the standard sta

•	**	10 Best	Sellers on	Coin-Mac	:hmes ·····	••••••
	1.	NEAR YOU (11) (Supreme)		∫ F1	rancis Craig	Bullet
		BALLERINA (4) (Jefferson)				
		TOO PAT POLEA (2) (Change			rthur Godfrey	

[Figures in parentheses indicate number of weeks song has been in the Top 10.]

*. 100 BO (12) (BVC)
6. CIVILIZATION (6) (Merris)
7. SO FAR (3) (Williamson)
8. I WISH I DIDN'T LOVE YOU (6) (Paramount)
9. AND MIMI (3) (Shapire B) :
10. APPLE BLOSSOM WEDDING (4) (Shapire-B)
.Coming Up
FELLOW NEEDS A GIRL (Williamson)
STANLEY STEAMER (Warren)
KOKOMO, IND. (BVC)
NAUGHTY ANGELINE (Simen)
TWO LOVES HAVE I (Miller)
POPPA WON'T YOU DANCE (Morris)
GOLDEN EARRINGS (Paramount)
DON'T YOU LOVE ME ANYMORE (Oxford)
KATE (Berlin)
SERENADE OF THE BELLS (Morris)
WHIFFENFOOF SONG (Miller) SAVE THE BONES (Capitol)
ON THE AVENUE (Leeds)
STARS WILL REMEMBER (Harms)
WHAT ARE YOU DOING NEW YEAR'S (Famous)
I STILL GET JEALOUS (Morris)

Frank Sinatra	.Columbia
Jo Stafford	Capitol
Tony Martin	Victor
Bing Crosby	Decca
Vaughn Monroe	
Dick Haymes	Decca
Art Lund	M-G-M
Frankie Laine	Mercury
Perry Como,	victor
Guy Lombardo	Decca
( Peggy Lee	Commona
Dinah Shore	Columbia
Freddy Martin	
Buddy Clarke	Columbia
Tommy Dorsey	Victor
Eddy Howard	
Sammy Kaye	
Jo Stafford	
. Bing Crosby	Decca
. Mercer-King Cole	Capitol
Andrews-Cavallaro	Decca
Eddy Howard	Majestic
Vaughn Monroe	Victor
Frank Sinatra	
. Margaret Whiting	Capitol
Harry James	
' \ Three Suns	
5 Dinah Shore	Victor
· (Kay Kyser	Columbia
. Jo Stafford	Capitol

# Pubs May Find One Ray of Sun In Disking Ban

ORCHESTRAS-MUSIC

Many music publishers feel that the forthcoming recording ban will have one saving effect on their busi-ness in that they, in many cases, will be forced to get more mileage out of certain tunes. And, as a result, songs that may at first seem to be sales failures will turn out to be

the season is a season of the ply couldn't a long enough.

ply couldn't afford to stay with them long enough.

After the first of the year, the majority of major publishers will be majority of m

# LOMBARDO TILTS OWN FIGURES AT ROOSEVELT

With band bo, takes in theatres, one-nighters and locations far below normal; all over the normal; all over the country, Lome agross of his 13 seasonal runs at the Roosevelt hotel, N. V., and he also agross of his 13 seasonal runs at the Roosevelt hotel, N. V., and he also anals this year among the top disk sellers due to Decea recordings of the country of the cou

# Diskers Mull Assn. To Hammer Buying Theme

Major disk manufacturers are cking around a proposal that they kicking around a proposal that they organize an association with the primary view of bankrolling an in-stitutional campaign to sell the pub-ilic on the off-repeated idea of record ownership as a hobby. The ad copy would center around the theme: it's fun' to collect and play records at home.

home.

Ads would point out the pleasure derived from having at hand reccords that fulfill the mood of the 
moment, the social advantages that 
come with owning a record library, 
and how all this can be obtained at 
comparatively little cost.

# RETAIL SHEET BEST SELLERS

Survey of retail sheet music sales, based on reports obtained from leading stores in 9 cities, and showing comparative sales rating for this and last week.

NOV. 22		1	Ross	.00	by Music	s lusic Sh	Sco.		.2 0	s, Minn	1	
	1	ational Rating his week	New York Macy's	Chlesige Hudson-Ross	Detroit Grinnell's	Kansas Ci Jenkins	Los Angele Denels M	San Francisco Sherman-Cl	Boston Krey's	Indianapoli Pearson'	Minnespolis Schmidt's	OINTS
		1	1	1	3	2	1	1	2	1	3	84
		2	10	6	. 1	1	3	3	6	3	2	64
2		3A	9	9	10	3	2	. 6	9	2		38
3		3B	130	7	. 4	5	7	4	7			38
		4					. 7	5	5	4	1	33
		5		3	2	9	10000		3	. 9		29

Title Yun	TIDWET !				-	-								
"Near You"Suj	preme	. 1		1	1	3	2	1	1	2	- 1		3	8
	C			10	6	. 1	1	3	. 3	. 6	3	1	2	6
"I Wish I Didn't Love"Par	amount	. 3A		9	9	10	3	2	8	9	2			3
"And Mimi" Sha	piro-B	. 3B		3.	7	. 4	5	7	4	7		11.		3
"Whiftenpoof Song"Mil	ier.,	. 4	1 4					7	- 5	5	4		1	3
"Ballerina"Jefi	terson	. 5			3	2	9		1	3	9			2
"How Soon"Sur	reme	. 6		.,	4	:6			4. **	1		100		2
"Apple Blossom Wed". Sha	piro-B	. 7			8	8	4		. 4			1. 3		2
"So Far"	liamson	. R		4	10			8	. 8	7.				1
"Feudin' and "Fightin' "Cha	ppeli	9		. 8			6		2			1. 3		1
"Serenade to the Belts". Mo:	rris	. 10A	1- 1	4.	5	7	N. 9						7.	1
"Civilization" Mo	rris	. 10B				9					- 5		5	1
"Naughty Angeline"Sin	10n	. 11	- 0	. 3		TV IV			1			-	6	1
"White Christmas"Ber	iin	. 12						4			. 8			10
"Who's Kissing Her"Mar	rks	, 13	- 77	2	**	***								_

# On the Unbeat

### New York

Russ Lyon, former Music Corp. of America exec, is established in Phoenix as head of the Real Estate Development Co . . Mack Clark, former professional manager of Paramount Music, joined the Bourne Music staff Monday (24) . . Frank Loesser has a new song entitled

Leeser has a new sone entitled "Slow Boat to China". Psrook a China, erstwhle society massive and the society and the society

### Los Angeles

Los Angeles
Carolina Cotto Guide, the TexWilliams shown or the TexBeneke at Partineout, San TrancisBeneke at Partineout, San TrancisGestart then goes to Jerry JoneKentart then goes to Jerry JoneMarket San Guide San Guide San Guide
JoneJon

# Chicago

moment, the social advantages that come with owning a record library, and how all this can be obtained at comparative state come with owning a record library, and how all this can be obtained at comparative state of the control of

# LAINE'S 'DESIRE' PLENTY DURABLE

Frankle Laine's hit recording of 'That's My Desire," for the Mercury label, which brought him into the spotlight, is proving to be one of

spotlight, is proving to be one of the most durable diskings from the popularity viewpoint of anything marketed in years.

Laine's "Desire", was released almost a year ago—last Dec. 15, to be exact—and it still occupies a place on VARIETY's "Disk Jockey Request Log" as well as just missing enough coimachine circulation to keep it among the top tunes in that category. For any recording to hang on al-

among the top tunes in that category. For any recording to hang on almost a full year in the modern music market, where songs come and go in a matter of a few months and the higgest hit is do into last more than six months, is singular. Disking has, sold approximately J.00,000 copies since its release (it broke for a hit for the revival of the nong as a theet sales hit.

# Decca, Clinton Deal

Larry Clinton's new streamlined orchestra drew a recording contract from Decca last week. Band of 10 men plus Clinton and Helen Lee, men plus Cimton and Helen Lee, vocalist, will'do its first cutting for the company next Tuesday (2) in New York and probably will get in ong or two more dates before the Jan. 1 recording ban.

Jan. I recording ban.

Clinton's new band, now at Frank
Dailey's Meadowbrook, Ceder Grove,
N. J. is definitely booked into the
winter, with "If booking that carry
the goes into the New Yorker botel,
N. Y., Dec. 22 for eight weeks, then
back to Dailey's for four more and
N. Y. (which may be prior to the
Meadowbrook return). There is
also conversation about a run at
Circs, Boilywood, this summer.

# Music Notes

Herb Jeffries inked by Music Corp. of America . . . Buddy Ber-nard Joined Bobby Worth Music sub. Dorotty Law out of Law of the State of Pub . . . Dorothy Lamour slicing an album of Hawaiian numbers for

Aiva West's small combo, which copens this week at the Chanteclair, e Hollywood, is having its first album is sued soon by Columbia Recording. Disks consist of West's own compositions.

**Best British Sheet Sellers** (Week Ending Nov. 13)

Now is the Hour
I'll Make Up For Everything
Sorrento
Danger Ahead
Little Old Mill Little Old Mill
Apple Blossom Wedding
First Love, Last Love
Donegal
Guilty Leeds F. D. & H. Guilty ... Chi-Ba-Ba 
 Chi-Ba-Ba
 Sun

 Garden in the Rain
 Connelly

 Peg O' My Heart
 Ascherberg

### Second 12

				. Maurice
n'				Channell
				Morrie
				Foldman
				Williamson
			1	Connoth
derfu.				Darlin
g				Berlin
	You derfu	derful	n' You  derful ss	n' Yyu derful.

# Jack Kapp to L.A. For 10-Day Disk Meet With Bing

Meet With Bing

Decca prexy Jack Kapp heads for the Coast, Dec. 18, to spend the last 10 days of the year with his top received the last 10 days of the year with his top received Kapp. 10 days of the year with his top received Kapp. 10 days of the year with his top received Kapp. 10 days of the year with his top received Kapp. 10 days will have completed. "Combestion! Yankee" for Paramount by then, and Yankee for Paramount by then, and year to be released Crosby received as yested to be released Crosby received as yested the received and the start plan getting in some intensive disking:

11 days of the received as yested the least concerned of company the diskers about feverthally building tup the least concerned of diskers about feverthally building top the last concerned of diskers about feverthally building top the least concerned of company to the least concerned of company to the last concerned of the last and the last concerned by the last of the last and the last concerned of the last and the last concerned of the last and the last concerned to the last and the last concerned to the last and the last concerned of the last and the last concerned to the last and the last and the last and the last concerned to the last and the last concerned to the last and the last and

# KENTON BREAKS IT UP ON CHI JAZZ DATE

'Chicago, Nov. 25.

Sian Kenton's concert Nov. 16 at the Civic Opera house here broke local jazz date h.o. marks with over 4000 people attending. Gross of more than \$10,000 had been exceeded only by Fred Waring who had a \$4.20 top in-contrast to \$3.60 for Kenton.

Kenton.

Over 1,500 people were turned away despite the fact that management added 300 pit and stage chairs.

# Tournament of Roses' To Pay Cash for Orchs

Hollywood, Nov. 25.
Members of American Federation of Musicians orchestras which work the second of Musicians orchestras which work the second of Musicians or the second of the second of

Last year, the tooters who paraded were satisfied with 150 tickets to the annual football classic.

### Philly Orch, Robin Hood Dell Ask City Coin Aid

Dell Ask City Coin Aid

Philadelphia, Nov. 23.

A pecany proper of the control of

# Musicraft Pays Off In Tangle Over 'One Heart' Disk

Unce Heart UISK

Musicraft Records is going to pay
royalties to Johnny Farrow and
Marty Symes, writers of "I Have But
The company's acquiescence to the
cumsiance. "rather than face a suit.
The company's acquiescence to the
cumsiance. "waiter than face a version of the old Italian melody, which
Symes and Farrow adapted, and the
disk farm turned it out by Phili Britis
Parte and Armor adapted, and the
disk farm turned it out by Phili Britis
Part and vamed - the original title,
"O Marlmello." Since it did not use
the adapting 'team's lyric and the
melody was in the public domain
and you no royalties.
But if madie the mistake or was
rored into the position of cashing in
on the popularity of the song only
"I Have But One Heart." Newspaper,
ads, window displiys, setc., all used
the Symes-Farrow-title line to herald the Brito reforming. As a rethey threshened suit and Musicrati
bowed to them.
Recordings by Frant-Sinatra (Conumbia) and vic Damone (Mercury).
I arting the song, both used portions
of the Italian lyric interpolated into
of the Italian lyric interpolated into
of the Italian lyric interpolated into

of the Italian lyric interpola "I Have But One Heart," k carried the latter title.

# AFM Local Cracks Down on Hi-School Band Set to Parade

Band Set to Parade

Sabutan Ridley township highmicro and the state of the state

# CAPITOL SUED AGAIN ON 'ALAMO' SONG

Capitol Music-has been served with papers in New York by song-writer Billy Febres in an action cling the firm's recent 'Across the control of the firm's recent 'Across the meldoit Intringement on a time he penned in 1928 titled. 'All for All.' Joe Green words 'Allamo'. There are some 10 other liess filed with Capital against Green's portion with Capital against Green's portion to be approximately \$20,000.

# 24 New Dates Extend Vatican Choir U.S. Tour

Return of Hollywood, Nov. 25.

Return to Hollywood, Nov. 25.

Yattern to Haly of the touring Valence and the group, alked for a New York date tomorrow (Wednesday) has had its North American tour extended until the first week of February, Group had been due to sail following the tour of Mexico Dec. 45.

Dec. 27.

sonowing the tour of Mexico Dec. 57.

Dec. 27.

Dec. 27.

Dec. 27.

The property of the proper

# RETAIL DISK BEST SELLERS

	Survey of retail disk best sellers, based on reports obtained from teading stores in particles also states also retained from teading stores in particles also states rating for this and last useek.	(Macy's)	on-Ross).	ell's)	Genkins Music Co.)	(Music City)	Sherman-Clay)		(Pearson)	Schmidt's Music Co.)	7 0 1
Natio Ratin This week		New York—(Ma	Chicago (Hudson-Ross)	Detroit—(Grinnell's)	Kansas City—(J	Los Angeles—(la	San Francisco-	Boston-(Krey's)	Indianapolis—(P	Minneapolis-(Sc	I C
1	FRANCIS CRAIG (Bullet) "Near You"	1	10	3	1	1	1	3		e 101	5
2	VAUGHN MONROE (Victor) "Baiterina"	-	1	2		7	5	1	10		4
3 .	ARTHUR GODFREY (Columbia) "Too Fat Polka"	`		6	9:			. 4	ı'	1	3
4	VAUGHN MONROE (Victor) "I Wish I Didn't Love You So"	-			3			. 9		. 5	2
5	MARGARET WHITING (Capitol) "You Do"		77		2	5	3				2
6	JACK OWENS (Tower) "How Seen"	_	8	8	6			2		10	2
7	RAY McKINLEY (Majestic) "Civilization"	-	2		5				7		i
8A	DICK HAYMES (Decca) "And Mimi"						4	5		B	1
8B	BING CROSBY (Decca)	. 1		, ×					8	2	1
.9	LOUIS PRIMA (Victor) "Civilization"			4		3		7.			1
10	PERRY COMO (Victor)			1	7		10				

FIVE TOP ALBUMS

"XMAS CAROLS" Bing Crasby

DOROTHY SHAY (Columbia)

GOES TO TOWN Columbia

"XMAS CAROLS"

"MASTERPIECE" Glenn Miller Victor

"PARK AVE."

Dorojhy Shuy Columbia

`11

# Song Writing Machine Airshow Tees Off in Dec.

Unusual angle to the "Pat Ballard Writing Machine" program which preems on WOR-Mutual shich preems on WOR-Mutual next month from the Guild thestre, N. Y., is 'fact that Ballard and his partner, John Winters (NBC organist) complete a pop song, during the half-hour stanza, Winters would be supposed to the contestant produces from sallard's 'songwriting' gimnick, and as Winters first plays the tune, an arranger takes, down a lead-sheek, with bond to do a quick lyric based on a title suggested by the contestant. While opportunity for sheetly results exists, on the half dozon of the suggested by the contestant. While opportunity for sheetly results exists, on the half dozon of the suggested by the contestant while exists, on the half dozon of the suggested by the contestant with the suggested by the contestant half with the suggested by the contestant with the suggested by the contestant half with the suggested by the contestant with the next month from the Guild the-

a few "ringers" who can read music situm might come off.

Program has several novel twist side from off-the-culf composing.

Ballard has set up a publishing firmle side from off-the-culf composing with the stongs written on each program; contestant subsequently gets 100 free copies, a foyalty (if any) continct, and a vocal recording. With the vast number content of the stongs o

who mc.'s the snow.

Gale, Inc., wrapped up the package, which will follow the network's

"Stop Me If You've Heard This

One." Ballard credits WOR's Robert A. Simon (music critic of The

New Yorker) for major contribu
tions in working out the format.

# Write 'Em While U Wait Jolson Pic Key To Col. Pix-Decca Tie

A sample of film-disk coordina-tion and the long-range investment, and operation it entails, in order to build up a backlog because of the Fertilio ban, it spylified by Columbia Pictures and Decou Records records a supple of the property of the property

For that reason Jonie Taps, music executive for the film company, insisted on Decca prexy Jack Kapp agreeing to withhold marketing any, of the platters until the film is ready. of the platters until the film is ready. This may not be for two years, although from Decca's viewpoint it will always have the other odd platters waxed for release as individual recordings.

recordings:
Further in line with the long-range planning necessitated by the Petrillo ban is Columbia Pictures' arrangements with the disters arrangements with the disters (like the property of the property

### Who Paid the Toll? Hollywood, Nov. 25.

anonymous, irate voice from Denver boomed at Freddy Martin via telephone late Wednesday (19) night following the maestro's ABC airer from the Cocoanut Grove here. Voice warned Martin not to hang up and then went on to harangue him for a full 15 minutes, condemning him for playing such songs as "When the Red Roses Bloom in Red River Valley. Voice stated Martin is a servant of the public and should not be playing "Communistic music," accused him of being a Red-and denounced ABC for allowing such tunes to be played on the air.

Song, published by Martin's music firm, is nothing more than an oatune.

# Pluggers Admit Aide Of Sammy Kave on Coast. **Avoiding Test Action**

Music Publishers Contact Employes union last week admitted Don Wallmark to membership, thereby avoiding a test action or arbitration over its previous refusal to ssue him a card. Wallmark immediately went to work in Hollywood for Re-public Music. Disposal of the case via the retraction of MPCE sets a

precedent.

Willmanny Kare wood-enterty. The waste and the waste of th

bioder.

Kaye took the attitude that the MPCE's contract with publishers called for the MPCE to admit any man a pub designated so 'long as that man was wanted above all others and his getting a job hinged only or securing a card. MPCE answered that this was so but that the contract chause could be housely library and the security of the country in the case where the MPCE judged admitting a new man to be detri-In the case where the NFCE judget-dentiting a new man to be detri-mental to the union's interests. This was not meant personally, of course; it was just that an older member would be deprived of a job. Kaye put the matter in the hands of his attorney. Lee Essiman, who asked for arbitration before going to court, if necessary, Arbitration to court, if necessary, Arbitration and the court of the court of the court and the court of the court of the court and the court of the court of the court of the seminited Wallmark.

# Seattle Local 76 Exec Refuses to Run Again

Netiuses 10 Null Again Carbon L. Weber, business agent here for Local 76 of the American Federation of Musicians for the past 13 years, has resigned. Ida B. Dil-lon and Jack Smith have been nomi-nated to succeed Weber. Election will be held Dec. 3. President Harbon President Harbon Land Land 10 Held President Harbon Land 10 Held 10 Held President Harbon Land 10 Held 10 Held 10 Held Dec. 3. Reed, vegees when the succession of the control of the tion.

# Radio-ASCAP To Meet Again On Contract in Dec.

Another general meeting of com-mittees representing network and independent radio interests with the American Society of Composers, Au-thors and Publishers, relative to an independent radio interests with the Anarcian Society of Composers, Atamerican Society of Composers, Atamerican Society of Composers, Atametican Society of Composers, Atametican Society of Composers, Atametican Society of Composers, Atametican Society of December in New York. At this meet the group representing ASCAP in the negotiations counter-proposal to the propestion of the International Composers of the International Composer

course. The countries proposal resulted.
Radio proposal was that ASCAP accept a flat 24% of network card con the basis of the occlinating statutors rated as against what it could get from the various outless selling the control of the control of the countries of the control of the countries of

# **Byfield Goes AFRA To** Chat on Disk Jockey Show From College Inn

Show From College ins

Entile Brabil. one of the country

outstanding both one

fill take an American Federation

of Radio Artists membership next

until take an American Federation

of Radio Artists membership next

nonth and help interview celebrities on a new disk precipied

ties on a new disk precipied

ties of the collection of the Bamboo Room offshoot of the

Show will be l'ainched in mid
December and will six 11:30 p.m. to

1:30 a.m. nightly.

# YELLEN-FAIN BOW TO DISK BAN AND FOLD

DISK BAN AND FOLD.

Yaltan & Pain music company, recently put into operation under
Charles Rose's supervision and in
which latter is a stockholder, will
be dissolved. Songertiers who
are breaking it up because of the
threat of the American Federator
of Musicians' Jan. 1 ban or recordtier of the control of Musicians' Jan. 1 ban or recordwill sound the death knell for many
small music firms that haven't the
urranteed income provided by an
extensive catalog.

Guaranteed income provided by
a extensive catalog.

Wellow Evaluation of the
would face, Yellom & Fain decided
that to continue to invest money in
the venture would be wasteful.

He venture would be wasteful.

He venture would be cateful.

BMI Ru-up Sheet

AS SWEET AS YOU (Regen?)
An Lund-MGM 10072 • Freddy Ste
Bill Millner-United Artis FORGIVING YOU (Mellin)

HIT TUNES FOR DECEMBER

(On Records) A GIRL THAT I REMEMBER (BMI) Tex Beneke-Vic. 20-2497 • Victor Low Tommy Tucker-Cal. 3794

Herry James Col. 37588. Johnny Johnston MGM 10076 Sommy Kave Vic. 20-2434 Jerry Coper Diamond 2084 HILLS OF COLORADO (London) rdo-Dec. 24179 . Robert Scot

WONDER WHO'S KISSING HER NOW (Marks)

ONDER WHO'S KISSING HER NOW (Marki) 'Come-Viz 20213 e 1et Wesserier's (Gones-Des., 25074kov Noble-Col. 27544. e 'Binning Sister-Con., 431
, Ann Saldon-Viz 2-20-101. 9 Doning Keye-Dac. (2410)
ick Rehardon-Dec. 1512, e 'Ban Yost Singer-Soner: 1084
or Vergabouth-Anghol 1055. g 'Jack (Mcdenn-Conet: 8002, fronk: Froble-Dec.) 2000; e 'Boby Doyle-Sis, 10557D'Arteg-Soner: 2012 e 'S, yet Williags-Mol., 2013
de Howard-Detaze 1056. e 'Minstell Yong-Reinbow 1002.
dosph United-Pilotan 3132, d 'Bloty Cooper-Deninded. (2886)

LET'S BE SWEETHEARTS AGAIN (Campbell-Porgie
Margaiet Whiting-Cop. 1900 \* Victor Iombordo-Maj. 7259
Blue Barron-MOM\* \* Shep Fields-Musicraft\*
Give Iombordo-Monical Switz-Dec.\*

MADE FOR EACH OTHER (Peet)

Xavier Cugol'Buddy Clark-Col. 37939. \* Monice Lewis-Sig. 151

Disk Fornay-Mol. 2723. \* Enric Modriguera-Not. 7028

Dail Amer.-Vic. 20-2250. \* Modriguera-Not. 700-7245

Rene Cohel-Dec. 30006. \* Morio Lina Londin-Vic. 70-7245

MY RANCHO RIO GRANDE (Harwall-Criterion)

Jock Smith—Cap. 473 5 Shep Fields—Musicraft 522

SMOKEI SMOKEI SMOKEI (That Cigarette)

Tex Williams Cop. 40001 Fhil Horris VIt. 20-2376 wrence Walk-Det. 2413 Deuce Springen-Coast 262 hony Bond-Col. 37831 © 101 Rench Boys-Security 101

THERE'LL BE SOME CHANGES MADE (Morks

Dinah Shore—Col. 37263 Peggy, Lee—Copirol 1500
Fots Woller—Vic. 20-2216 Ted Weems—Dec. 25288
THE STORY OF SORRENTO (Femara) ly Clark-Xovier-Cugar-Cal. 37507 • Babby Doyle-Sig. 15079

ZU-BI (Republic)

# **RMI Asks Licensees** Extend Music Ties To

petitive equality with ASCAP in bidding for rights. That BMI would make such a move was cited in VARIETY Six weeks ago.

Letter points out that ASCAP's

next contract with the broadcasting industry will run until 1959, while ASCAP's contracts with its memhers don't expire until 1965. Because bers don't expire until 1986. Because of these twin circumstances, the letter goes on. BMI is in a competitive disadvantage in negotiant water. The contracts "it is one point, as at present, only to a man Fink now in charge of Peter 25-nonth term with our Idenses." Maturices."

# GRANZ CONCERT AS **BILLIE HOLIDAY BENEFIT**

The state of the s

# Songs With Largest Radio Audience

VARIETY

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast Over Radio Newtonia, Published by the Office of Research, Inc., Dr. John G. Petiman. Director.

Survey week of November 14-20, 1947	
All My Love	Harms
An Apple Blossom Wedding	Shapiro-B
-And Mimi	Shapiro-B
Ballerina	Jefferson
Best Things In Life Are Free	Crawford
Chickasaw Limited	
Christmas Dreaming	Leeds ·
Civilization	Morris
Feudin' And Fightin'	Chappell
Forgiving You	Mellin
Fun And Fancy Free-+"Fun And Fancy Free"	Santly-Joy
Golden Earrings-+"Golden Earrings"	Paramount
Gonna Get a Girl	Miller ,
I Wish I Didn't Love You So-+"Perils Pauline"	Paramount .
I Wonder Who's Kissing Her Now	Marks.
My Rancho Rio Grande	Criterion
Near You	Supreme
On the Avenue	Leeds
Papa You Dance With Me-*"High Button Shoes"	Morris
Peggy O'Neil	Feist
Serenade Of the Bells	
Sipping Cider By the Zuyder Zee	Bloom
So Far-"Allegro"	Williamson
Stanley Steamer	Warren
Those Things Money Can't Buy	Robbins
What Are You Doing New Year's Eve	Famous
Whiffenpoof Song	Miller
You Do-t"Mother Wore Tights"	BVC

The remaining 22 songs of the week, based on the copyrighted Audience Coverage Index Striegy of Popular Music Broadcast Over Radio Retworks. Published by the Office of Research, Inc., Dr., John G. Festimen, Drevetor

A Fellow Needs a Girl-"Allegro" Williamson	1
A Girl That I Remember BMI	ı.
Almost Like Being In Love-"Brigadoon" Fox	
Don't You Love Me AnymoreOxford	
The Freedom Train Berlin	
Home Is Where the Heart Is Advanced	
How Lucky You Are	
'I Have But One Heart	
I Still Get Jealous-"High Button Shoes" Morris	
If It's True Amer. Acad.	
Kokomo, Ind t"Mother Wore Tights" BVC	
Lady From 29 Palms	1
Let's Be Sweethearts Again C-P	
Made For Each Other Southern	
My, How Time Goes By	
Naughty Angeline	11
Put Yourself In My Place, Baby Burke-VH	
The Stars Will Remember	4
They're Mine, They're Mine, They're Mine Sinatra	
Too Fat Polka Shapiro-B	1
When You Were Sweet Sixteen Shapiro-B	
With a Hey and a Hi and a Ho Ho Ho Bourne	

# **Band Reviews**

Filmusical, \*Legit Musical.

Band Reviews

DESI ANNÃ ORCE (11)

DESI ANNÃ ORCE (12)

DESI ANNÃ ORCE (13)

Palace Hole. San Francisco

Palace Hole. San Francisco

Francisco Hole. San Francisco

Gringo góbiero. Desi Afriza cisa de la cindi tempos, with few excursions into the Gringo góbiero. Desi Afriza cisa his formation de la cindi tempos, with few excursions into the Gringo góbiero. Desi Afriza cisa his formation de la cindi tempos, with few excursions into the Gringo góbiero. Desi Afriza cisa his formation de la cindi tempos, with few excursions into the Gringo góbiero. Desi Afriza kept the excursions into the Gringo góbiero. Desi Afriza kept the scheckpayers happy states and the cita few excursions of the conforciably on opiening aligh (13)

Afriza kept the scheckpayers happy states and the feet. He strives, if not have conforciably on opiening aligh (13)

Afriza kept the scheckpayers happy states and the feet. He strives, if not have conforciably of the conforciably of the conforciably and the states and the feet. He strives, if not must be feet. He strives, if not

STAN KENTON ORCH (20) With June Christy CIVIC OPERA HOUSE, Chicago

CIVIC OPERA HOUSE, Chiesgo Stan Kendon's announced intention to level on jazz concerts next season may be a smart move in his particular case, judging from the concentration of the control of the contr

the group, with Bob Cooper in fine bop passages on tenor.

In odd contrast to the band's forward musical ideas are interludes ward musical ideas are interludes manages of the contrast of the contrast of the contrast of the contrast period. Corny clowning or Eager Boaver's and "St. James Infirmacy" got a great reception, with a crochet session. Sight gags almost expect the Spike Jones pace, Swids the contrast of the contrast of

# Plans Already Drawn To Replace Burned Deluxe Disk Plant

Pelluxe JUSK 11all Plans for a new plant to replace its Linden, N. J. factory destroyed by fire last-week, have been approved by the management of De Luxe Records. According to company prexy, Jules Braun, work is acketuled to begin this week on a scheduled to begin this week on a scheduled to begin this week on a firm's office, building adding the firm's office, building and the scheduled by the black for the cased some Sive blacks from the scheduled by the black for the scheduled by the blaze.

razed plant, was unattected by the blaze.

Braun, who heads De, Luxe along around the blaze of the blaze of the blaze.

Braun, who heads De, Luxe along the blaze of the blaze

# Smash! WITH A HEY AND A HI AND A HO HO HO!

BOURNE, INC. 799 Seventh Ave. New York

Feature for THANKSGIVING HOME

(When Shadows Fall) If It's True

Milts Bros. (Decen 25284) huny Desmond-Page Cavanaugh T (Victor 29-2312) Cootle Williams (Majestic 1165) Art Mooney (M.G.M. 19092)

MARY LOU

MILLS MUSIC, Inc.

TRULY A STANDARD!

d LEONARD WHITCUP

SANTLY-JOY, INC.

1619 Broadway, New York MMY VALANDO, Gen, Pro. M

MURRAY BAKER SUGGESTS FOR YOUR PROGRAM

Music by . . . JIMMY MeHUGH

# my Koys-Vic. 20-2420 Victor Lamborda-Maj. 7263 Tommy Tuckes-Cal. Ari Mooney-MGM\* \*Saon To Be Released --- Coming Up ALL DRESSED UP WITH A BROKEN HEART FOOL THAT I AM (Hill & Range) MIAMI BEACH RHUMBA (Marks) NINA NANA (Encore)

PASSING FANCY IBMI PENNY (Vanquard) RHUMBA FANTASY (Pemora) ROSALINDA (Cherlo)
THE JUNGLE RHUMBA (Duchess) WHO'S GOT ALL THE DOUGH (Alvin) WHY DOES IT HAVE TO RAIN ON SUNDAY .

# BROADCAST MUSIC INC.

NEW YORK . CHICAGO . ROLLYWOOD

# Inside Orchestras—Music

Tominy Dorsey has gropped the idea of buying a new bus and equiping it so that he can use it for one-nighters and he able to transcribe vocal felds for the idea for he idea f

As a rule, when coin machines wear out a hit, recording operators turn the disk over and utilize the other side for what it is worth in an endeavor to get as much revenue as possible out or one disk. Otten, this desire has turned up a hit tune. Peter Maurice music, which had its "How Likely You, Are" tune inscribed on the reverse of two recordings (Andrews Sisters, Elliott Lawrence) of "Near You," the current top tune, is hoping for the same course, But; in this case, Maurice's staff is concentrating on disk tockeys instead of coin machines. Firm is bombarding jocks with: "utual tower "instantive in the hope that resultant air plays will seller last summer. "Lucky," medicatally, was England's top sheet saides seller last summer.

Penchant many disk companies have these days for duplicating almost to the note the arrangements that make hit records for rival labels, took a new twist recently.

Lean Horne did an arrangement of Bregman-Vocco-Conn's 'I Feel So Smootley,' which she uses in stage shows, for M-G-M records. Georgia Gibbs did the tune exactly the same way for Majestic. In this case the scard duplication of arrangement and voog a type, however, is due to the writer and arranger of the tune. Phil Moore. He did Miss Hornes original version, then wrote the identical approach to the tune for Miss Gibbs.

Back in the early days of the war they carried Bob Astor into the Veterans-Rouplial here at Aspinyual more dead than live. Declors shock their present and the state of the st

His harder to get a recording studio in Hollywood than it is to get an apartment. Anyway that's what Capitol reported last Friday night. Studios were so lifel up that Dave's Pokey took. Julia Lee and her sidement, Baby Loveit, sightle Marshall, Chalife Dayton and Dave Cavanaugh into the sides which were, according to all reports, astinateory. Around the clock booking, of course, is due to the Dec. 31 stoppage.

"MI Dakes At Your Wedding," published by George Simon, is creating abt of condusion, It seems that Shapire-Berestein holds the U.S. rights to a june by the same title, which had success in England a short while back, published there by Strauss-Miller. And many tradespopel, including Dr. Pestman, compiler of the "plug sheet." have been under the impression that Simon's Wedding's was actually Shapirb's instead of the



# MUSICIANS ATTENTION

assembling an all-girl musical organization designed to top any similar group yet assembled. Limited to ex-service airls. \$50 reward to the one who nominates a girl who qualifies for this outstanding organization. Write Dept. H, 1640 N. W. Bank Bldg., Minneapolis 2, Minn.

# ATTENTION!

Music publishers, agencies, e Offices and large store for lease new 4-story building on Radio Re

# Petrillo 'Insurance'

Continued from page 1 = tunes arranged, a tremendous amount of coin is thus being filed on factory shelves. Some sources figure the overall amount as sur-passing \$2,500,000, and the methods being used to get out from un-der the drain on cash reserves seem to be innumerable.

It's asserted by some major re-cording company executives that while the masters being put into vaults for post-ban release may represent an investment approximating the above figure, only a portion of it is being gotten up by the companies themselves. Different firms have different approaches to the problem, but the gist of it all is that name artists themselves are standing off much of the cost by waiving normal advances, which are applied against future royalty statements. Since the top names all work under royalty deals it usually doesn't matter to them which way they get paid, excepting when a particular release doesn't sell enough to equal their

advance.

Most of the smaller companies, which didn't have much eash reserve to begin with, are, of course, in deeper trouble than the majors in the property of the companies of the companies of the companies are able to continue didning, one going so far as a to assume the companies are able to continue didning, one going so far as a to assume the companies are able to continue and the companies are able to continue and the companies are able to continue the companies are able to continue and the companies are to assume the companies are the companies and the companies are the companies and arranging costs as an investment of the continue of the and arranging costs as an invest-ment in their future. Without disks they'd be dead pigeons at the bo-anyway, and it's possible that a post-ban recording could become a big hit and repay the chances they take with savings many times over,

with savings many times over.

Other New York minors are working on a hand-to-mouth basis, taking full advantage of the 10-day break Local 802 of the AFM gives in allowing payment to musicians. They pay for the last date with sales income and keep going around in that circle.

### Nick Ravell to Jockey Latin-Am. Disk Show

Latun-Am. Disk Show

Male half, New 28,

Male half, American dance team will set in

American dance team will set in

shop here as a disk jockey specia
sizing in southor-fi-th-border zhy
thms. He is Nick Ravell, of the erst

white team of Nitza & Ravell.

Ravell, beginning early new the

moeth, plans a half hour show built

sover WIP.

# DECCA STOPS COAST DISKERY ON THARPE

JUNENT UN HARKE

Down Beat Recording Co., a Coast
disk outfit, was forced last week by
Decca Records to relifuquish all recordings it had made with Sister
Rocette Tharpe, Decca artist, Decca
Rocette Tharpe, Taget outfit in
Rocette Tharpe, with the singer and
released them without identification
Down Best; Decca charged; had
released them without identification
Decca sletuls heard them and idencontract to Decca.

# **Booking Snarl Defers** Arnaz Flamingo Date

Desl. Arman orchestra, previjonsly set for English orchestra, previjonsly set for Bopen sthere a week later, Jan. 22, due to booking snarl with Olson & Johnson.
Nitery owner Sanford Adler decided he wasted to keep Olson & Cided he wasted to keep Olson & Donson for an additional frame, Deal was riven the nod by Armaz. Deal was given the nod by Arnaz time.

Deal was given the nod by Arnaz provided Adler picked up the tab for band's subsequent flight to Brownsville, Texas, so that it would reach southwest in time for next date. Adler acquiesced.

# Rands at Hotel RO's

Dando of Hotel D	0.11	. 0
	Covers	Total
Band Weeks Played		Cavers On Date
Nat Brandwynne*, Waldorf (400; \$2)	2.395	17.275
Charlie Spivak Pennsylvania (500: \$1-\$1.50)	1,775	7.490
Sammy Kaye, New Yorker (400; \$1-\$1.50) 4	1.500	6.975
Johnny Pineapple Lexington (300; \$1-\$1.50) 54	900	50.850
Guy Lombardo Roosevelt (400: \$1-\$1.50)	2.400	15,500
George Paxton*Commodore (400: \$1-\$1.50)	1.675	2.925

Chicago

Jose Melis (College Inn, Sherman; 700; \$2-\$3.50 min.). Mel Torme's bow Jack and College Inn. Sherman; 700; \$2-83.00 min.). Mel Torme's bow Genere Olses Madria Some Edgewater Beach; \$1.50-\$2.50 min.). Col-lege crowd built take: lo mant 4.100. Orrin Tseker Boulevard Room, Stevens; \$50; \$3.50 min.-\$1 cover.). Variety show in family room doing good 3.100. Griff Williams (Empire Room, Painer; 550; \$3.50 min.-\$1 cover.). Steady offif Williams (Empire Room, Painer; 550; \$3.50 min.-\$1 cover.).

Freddy Martin (Ambassador; 900; \$1,50-\$2.). Powerful 2,800 tabs. Jan Garber (Biltmore; 900; \$1-\$1.50). Heavy 2,600 covers. Big weekend football throngs

# Location Jobs, Not in Hotels.

(Chicago)

Eddy Howard (Aragon; \$1.51.25 adm.). Hitting steady high of 18,300.
Leighton Noble (Trianon; 15.12.5 adm.). Windup week heavy 16,30
Lawrence Welk returns Thanksgiving Day (27).

(Los Angeles)
Lionel Hampton (Meadowbrook, B, Culver City, 4th with Fair 4,008 takers. Elliot Lawrence (Palladium, B, Hollywood, 1st wk.). Okay 9,000 stubs.

### 100G Transfusion For Coast Huckster Disk Label

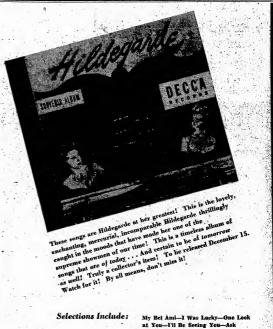
Osar, Salenger, Chicago attorney, Nov. 28.
Osar, Salenger, Chicago attorney, has operated his purse to the extent of \$160,000 to push Huckster Records. Coast Indie firm has been dormant since Artie Wayne's waxing of Wahzel," his own time.
Huckster recently pulled out of a deal with United Artist Record Redeal with United Artist Record Re-

deas with Office Arist Accord Ac-leasing company and will handle its own distribution. Andy Phillips has been tabbed musical director, Harold Spina, recording director and Red Doff, exploitation manager.

# THIEVES COP BOILERS LEAVE TOOTERS COLD

Columbus, O. Nov. 25, Musicians will be blowing on their hands instead of their horns at Co-lumbus local 589 of American Fedration of Musicians.

Musicians told police that during the night (21) burglars carted off four bollers and fittings, weighing 500 pounds and valued at \$300, which were to be used in installing a new heating unit at the quarters, where many musicians practice.



Your Heart-I'm Going to See You Teday-Decca Album No. A-541-A Decca Personality Series Album

# **Shelvey Not Expected Back at AGVA:** Head Post Due to Go to AGMA's Faine

The any administration took over the American Guld of Varlety Artthe American Guld of Varlety ArtAktors and Artistes of America appointed a committee of five to govern the performers' union. Matt
Act of the committee of the to govern the performers' union. Matt
Act of the committee of the to govern the performers' union. Matt
Act of the committee of the to govern the performers' union. Matt
Act of the committee of the to govthe committee of a minimum of four weeks.
However, Shelvey is not expected
to return to that post.
However, Shelvey is not expected
to return to that post.
duties for four weeks, during which
times an investigation of the union
of the AAAA to relieve Shelvey of his
duties for four weeks, during which
times an investigation of the union
ported to have a series of charges
made against AGVA's management.
At the start of an AAAA's meeting
Act of the start of an AAAA's meeting
to cotor's certificates attesting to his
liness. He'll remain on the payroll
of or at least the four-week period and
is expected to step out afterward.
The committee of five to govern
AGVA consists of Hyman, R. Faine,
executive secretary of the American
Guld of Musical Artists; Florence of
the Seren Actors Guild; George

Marston, N.Y. executive secretary of the Screen Actors Guild; George

JAY SEILER

lacksonville, Fla

Plantation Club

Moline, Illinois

Dec. 2nd to 14th: Dinty's Torrace Garden

Col:oes, N. Y.

Personal Manager
JOSEPH MARSOLAIS
1697 Broadway • New York
Suite 996 • CI, 5-4024--5

eatre

MAXINE

LE RUBAN BLEU, New York

RADIO: Sundays, 3-3:15 P.M., WNEW

Olympia Thea Miami, Fla.

Heller, American Federation of Radio Artists executive secretary; Dewey Barto, AGVA representative to the AAAA, and A. Frank Reel, associate AFRA secretary.

It's expected that Faine will step into Shelvey's post permanently as soon as he can arrange his AGMA affairs.

into Shelvey's post permaentity as soon as he can arrange his AdMA soon as the care and the soon as the cases of the cases

Bloom Back to FB

Biloom Back to FB
Waiter Bloom, who lett Frederick
Bros. cocktail dept. some months ago
to join the new firm started by
Charlie Busch and Bill Peferson, returned to the FB office Monday (24).
Bloom will handle cocktail acts and
will double in the band dept.
Henry Scott, former Providence
agent, also added to agency staff.

MUSIC CORP. OF AMERICA

Without a Flute

Without a Flute
Boston, Nov. 25.
Getting ready for his second
show at the Latin Quarter,
where he and his band are currently starring, Ted Lewis
reached into his locker for his
finmed clarinet. It plus another
clarinet and a trumpet, were
some.

gone.

Lewis, valuing them at \$1,000, reported the theft to police and did his show sans clarinet.

# Cincy Guild, Aided By Nitery Talent, Add 6G To Runyon Cancer Fund

Io Kunyon Lancer Yulin Cincinnati, Nov. 25. Gratis services by a star-studed lineop of talent from nearby Kentucky ulteries realized more than 6,000 for the Burlion Runyon Can-Ball in the Sthon helel Saturday (22) aponsored by the Cincinnati Newspaper Guild. Phor show, running 80 minutes, had Joey Adams as enece and these Boys, Tony Canzoneri, Juanita Juarez, Mark Plant, "Arthur Blake, State brothers, the Colstons, the

water, Mark Plant, Arhur Blake, Slate brothers, the Colstons, the Wally Johnson and Jimmie Wilbur orchestras and the Merriel Abbott Dancers, from Glein Rendezwots, Beverly Hills, Lookout House and Catin Quietre, and Rannon, planist on W.W.

on WLW.

Affair was co-chairmanned by
Stan Dahlman and Mary Wood of
the Cincy Post, with Noah Schechter, vet legit agent, producing the
show.

# MCA To Hire College

Grads as Salesmen

Music Corp. of America henceforth will hire only college greats,
with a sixting salary of \$50 weekly,
so as is colleged and the salary of \$60 weekly,
so as is colleged and the salary of \$60 weekly,
so as is colleged and the salary of the salary of the
ing the advantages of "unimitted opportunity" to 'the bright new
young men.

MCA obviously is thinking of the
future, when these youngsters can
eventually replace the old-timers who are nearly to steep out.

Morey Amsterdam's Unit Morey Amsterdam's Unit Morey Amsterdam, who has air-shows over WOR and WHN, N. Y., and appears at the Playgoers Club, N. Y., is slated to start, work on a vaude-type legit show, shortly. Jack Kalcheim, will do the booking. Amsterdam will produce it in association with Edgar Luckenbach.

### Ohio Easing 'Freeze' On Nitery Booze Licenses

Nitery Booze Licenses

To, make it children vo. 28.

No new licenses in You of the proved since left when a "treez" was ordered is a wartium measure was credered is a wartium measure or bale Dunifon amounced the restriction would be littled as soon amachinery for handling the application would be littled as soon amachinery for handling the application would be in about a week," he said. They are subject to quota restrictions, or when the subject to quota restrictions, but on population, new that composition of the province of the prov

# Blackamoor Rm., Miami, Taken Over by Barken

13Ken Uver by DaTKen

Minami Beach, Nov. 25.

Blickmore Reom, bullt by Benny
Gailtes three years are on and sold last
against the years are on and sold last
again this week, with Sam Bathers
fromer owner of the Five O'Clock
Club, taking it over.
Rooms in a key location on the
Rooms in a key location on the
on the property of the property
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### Nitery Loses Appeal For License Renewal

For Lucense Renewal
Columbus, Nov. 25.
Right of the Columbus, Nov. 25.
Board to which Board Control
Board to which Board Board Countrol
Board to which Board Board Countrol
Board For Country Common Pleas Judge
Dana F. Reynolds. The club had been
presenting a floor show featuring
female Impersonators when the
Illuor board canceled its permineration.

Judge Reynolds said "the spoken words and songs" of the entertain-ers "constituted an exhibition not conducive to decent and moral con-

# STRAETER INTO ST. REGIS

The Iridium room of the St. Regis hotel, N. Y., has set its first name music combination in 10 years with the booking of Ted Straeter, starting Dec. 8. Last well-known band to play there was Emil Coleman.

Jack Bertell set the deal.

# Saranac Lake

Saranac Lake

Saranac Lake, N. Y., Nov. 25.
George Powers, whose Elephant
George Powers, whose Elephant
for one meal and pleture privileges
Arthur Profit mastered thoracobasers operation and back at the
Basers of the same state of the same
sam Schulman giv ei all-clear
papers and resuming former duties
Sam Schulman giv ei all-clear
papers and resuming former duties
Jo. William Siern, Rogers medico,
of to N. Y. C. to attiend conferences
1. Dr. William Siern, Rogers medico,
1. Dr. William siern, Rogers
1. Dr. Will

exercise.
George Fee, musician, appointed chairman of the "We The Patients"

Among those showing advanced progress are Mable Burns, Sydney Cohen, Sig Mealy and Arthur Slattery,
Louise Harris, of the Paramount N. Y. office staff, taking to the routine like a veteran,
(Write to these who are ill.)

# Philly AGVA Setup Due for Clearing

An out-of-court settlement of the model of affirs of the two Philly branches of the American Guild of the Model of the American Guild of the Delection of the American Guild of the Delection, shield for Monday (28), was obtained at the behest of the naticular of the American of the American Settlement of the Monday (28), was obtained at the behest of the naticular of the Monday (28), was obtained at the behest of the naticular of the Monday (28), was obtained at the behest of the Monday (28), was obtained at the behest of the Monday (28), and the Mon

exec secretary, who was ousted by Matt Shelvey, AGVA's national ad-

mait sneivey, nove a majorial au-ministrator.

Jones, however, refused to stay fired and continued in office, al-though Shelvey appointed a new

staff.

So far, the Philly Tracas has cost the national AGVA office around \$8,000 in counsel fees and expenses to Aithur A. W. Cowan, who represents the Shelvey group in Philadelphia.

Bernice Parks, opening at the Statler, Cleveland, Dec. 15. It's her first cafe date since appearing in the legiter, "Beggars Holiday."

# BEST WISHES

Show 'em at

The RIVIERA

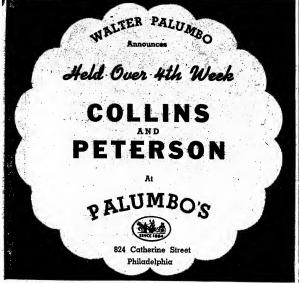
**EL RANCHO VEGAS** 

HOTEL Sanford D. Adler

El Raucho VEGAS LAS YEGAS, NEVADA

A SANFORD D. ADLER HOTEL





# WANTED! A Smart Spot That NEEDS Smart Music

"The American Rhumba Kine" Discrimina

Personente number of the property of the personente of the personent of th

AVAILABLE NOVEMBER 29TH

SR. 9-2730

# **Nitery Slump Seen** Till New Yr.'s Eve

Niery business, in a slump for one time, is expected to dip even further with the advent of Christones and the second of the sec

# Deny Sardi's Show Permit In H'wood Anti-Cafe Drive Hollywood, Nov. 25. Entertainment and dance permits

were denied Sardi's, on Hollywood blvd., by the Police Commission, largely because of protests by a group of citizens headed by John B. Kingsley, Hollywood Chamber of Commerce prexy. Similar permits were refused the Susi-Q nitery on the same boulevard,

City Council announced a pro gram calling for more light in cock-tail bars and restaurants where and restaurants where liquor is sold.



"DANCUMORISTS"



The Risque Frisky 22nd Week Mermald Roo ark Central Hotel, New York JANE DOUGLASS at the Piana

### Kitty Kallen Exits Harem In Billing Dispute

Kitty Kallen stepped out of the Harem, N. Y., last week after a dispute over billing. Contract, it's claimed, called for equal billing with Myron Cohen, and the Jack Cole dancers. This was carried out in newspaper ads, but not on the nitery marquee. After billing wasn't corrected, she quit the show.

Nancy Donovon replaced.

# BRITISH COPY MATERIAL TOUGHING IT FOR YANKS

A number of English acts have a penchant for copying comedy ma-terial of Americans from the latrecent situation involving Gil Lamb when he opened at the Casino in London.

London.

Lamb, of course, has done a flock of pix in Hollywood, and when he opened at the Casino he was told that several British performers had stready done the same type of material (copied from his pix). Consequently, he had to do a quick switch after his opening show.

Lamb is now in Rome making a film for Columbia, but is due back at the London Casino as soon as he can give it a definite date.

# Town Casino, Buffalo, Sets Name-Band Policy

The Town Casino, Butfalo, which has been using top talent, will go in for a session of name bands starting Dec. 15 with the Ray Eberle band, with Sammy Kaye set for Jan. 5 and Cab Calloway down for Jan. 12.

Harry Altman, operator, has used name bands previously, mainly when top talent wasn't available. It's be-lieved he'll now book a steadier run of top orchs into the spot.

# Dailey, Harrison & Fisher

Top New Roxy, N.Y., Show Top New Hoxy, N.Y., Show
The Roxy thester, N.Y., in a last
minute booking signed Dan Dailey,
öbb-Pox player, and Harrison
Fisher, ballroomers who returned
side of the ball of

### **AGVA Branch Folds**

ALVA Branch Folds
Ben White, American Guild of
Variety Artists rep in Arizona,
closed local office last week and
closed local office last week and
with AGVA national office.
White will accompany wife and
child to England next month, saling
Dec, 11 on the Queen Mary. He's
skedded to return to Pheneira
April, with local office being shuttered in the inheritm.

Florence Desmond, British come-dienne, has been booked for the Persian Room of the Plaza hotel, N. Y., starting April 15.



THE

CURRENTLY

Loew's Washington Week November 27th HIPPODROME BALTIMORE '

Backing Direction: EDDIE SMITH, New York Personal Management: ALLAN RUPPERT, Philadelphia FRANCES E. KAYE AND CO.

John Wilstach

recalls Historic Barkers and

Ballyhoo

in the farthcoming

42d Anniversary Edition

# Piaf and Compagnons

Plaf and Compagnons

Go Separate Ways On

Their Own Cafe Dates

Edith Plaf and her Campagnons
te la Chanson (9), booked as a combination in European engagement, will be separated at the conclusion of the Playbous, N. Y., variety should be separated at the conclusion of the Playbous, N. Y., variety should be separated at the conclusion to the Playbous, N. Y., variety should be separated at the conclusion to the Playbous, N. Y., variety should be separated at the conclusion to the Playbous, N. Y., variety should be separated at the conclusion to the Playbous, N. Y., variety should be supposed to the playbous of the p Edith Piaf and her Campagnons de la Chanson (9), booked as a combination in European engagements, will be separated at the conclusion of the Playhouse, N. Y., variety show closing Dec. 6. Miss Piaf goes into the Versailles, N. Y., in the middle of January, while the Cam-

spot for two weeks and then open at Fla., Dec. 25 for four weeks, and

reported getting \$3,000. Deals had been cooking with both acts for other N. Y. spots. Billy Rose was interested in finise Flaif for the shoe, Dec. 28. Rose who closes his post Saturday (29) for a new decor, will install a new policy which will-health and the shoe of the

layout, Simultaneously, Nicky Blair had been dickering for the Gallie song-group, to open at the Carnival, to-morrow (Thursday) with George Jessel. Deal, however fell through, and Carnival show now has Luby Malina, Elsa & Waldo, Craham Sisters, Ray Jaquemot and Charles Irwin.

Clifford C. Fischer who imported Miss Piaf and the Campagnons, set the Versailles and LQ deals.

# Miami Bistros Shoot Works On Talent. Feel There'll Be-Plenty Spenders

Fla., Dec. 25 for four weeks, and \$7,000.

Either Williams is being sixbonic following that engagement will re-biggest spender of them all will let for a vaude tour. The Metro turn to the N. Y. LQ. Both acts are by thick open schristmas by with Bay being sixbonic with the properties of the state of the property of the state of t

It's boom-or-bust for Florida Grable, and \$23,000 for Maurica niteries this season. Minni and Chevaller. However, the Colonial the current downward economic intending the current downward economic intending the most expensive shock and the control of the colonial the current downward economic irred with the most expensive shock cause of casion selvibles. In the public generally watching its wad because of the uncertainty of the public, generally is spots such as the Beschomber and copseabana will need around \$50,000 weekly to break even That's a containty of the colonial three controls of the better part of the season. Hotel space is now at a premium and the premium of them scaled at \$40 daily, many of them scaled with the constraint of the control of the control

budgets didn't make out too well last year when talent budgets were a shade lower, and there was considerably more money around. At that time, it was said that never again would the Miami Beach observators 'work for the actor.' But here they are again still hepedul of hitting the black side of the ledger at the end of the seaton.

Esther Williams' Vauders Esther Williams is being submit-ted for a vaude tour. The Metric star recently started making per-sonal appearances in connection with the showing of her film, "This Time For Keeps." Since then, she's





# John Harris Awarded 12G From Govt. For Loss of A. C. Aud to Airforces

At commission of three local lawy years has allowed the property of the proper

Madden. The Arena Management Assn., at-filiated with the Ice-Capades, had also sought damages but its claim was not allowed by the Commissioners, who ruled that it had suf-fered no Iosa. Suit was 'a claim no Iosachold interest in the Conventity Manule and the Commissioner with the Conventity Manule and the Convention of the Conventi



# **COMEDY PATTER**

FUN-MASTER ie Show Bix Gog F c, 1 to 22 @ \$1.00 (22 for \$18.00) O PARODIES for \$5.00

"How to Be on Emcee"
\$3.00 including 2 Gag Files
and for list of material, pared
medy songs, minstrel bits—blatts, ekits, etc.
NO C.0.0's

PAULA SMITH

Live Sale Charles

# Tosses Stageshows

AUSSES STARGESHOWS
Roxy theatire, Knoxville, Nov. 25.
Roxy theatire, Knoxville, Nov. 25.
vaude shows last week stare having
run fiesh of one sort or another continuously or 14 years.
"The stageshows just didn't draw
enough to keep going," sighed Manager, Frank Nickins.

# SINATRA ILLNESS HITS % CHANCE AT N.Y. CAP

"Ne CHANCE AT N.Y. CAP
"Due to his lilness, Frank Sinstranever got near the figure at which
never got near the figure at which
never the control of the control
nevertage, during his first week at
the Capitol theatre, New York,
which ended last Wednesday (20)Out of action from the second with
Saturday (18) until Tuesday morrafate" (COI) did \$58,000. Singer's
deal called for a \$20,000 guarantee
plus a \$05, spit over \$80,000.

On his second of three-weeks,
Singer's
deal called for a \$20,000 guarantee
plus a \$05, spit over \$80,000.

This second of three-weeks,
Singer's
deal called for a \$20,000 guarantee
plus a \$05, spit over \$80,000.

The second of three-weeks,
Singer's
deal called for a \$20,000 guarantee
plus a \$05, spit over \$80,000.

### Russell Ends Vaude Tour

Hartford, Nov. 25.
Andy Russell wound up a sixweek theatre four at the State here
Sunday night (23). Singer racked up
a gross of \$15,000 for a three-day
stand.

stand.
Russell opened at the Meadow-brook, Cedar Grove, N.J., last night (Tues.) for a week stay, Martha Til-ton is also on the bill.

George Weitling, drummer, is ex-hibiting some 17 of his modernistic paintings at the Norlyst Gallery, N. W. starting Monday (24) through Doc. 6. Series of, earlied holographs of jazz musicians who played in New York the past 19 years also being shown during the same period by Otto F. Hess.

Gowns by ERNESTO HELENE and HOWARD LOVE THAT PRICE

254 W. 46th St., New York, N. Y.

# Over 200 Strippers Grinding Out Fancy Coin for Chi Bistros

Office, Nov. 25.

Biggest nitery operations here are step-joints. Over half of bistros having floor shows depend on one or more "peelers" for customer lure. Most of the 40 spots are along west Madison, north Clark, south State, and Howard Streets. A class nitery on the Gold Coast reopened recently with similar policy.

About 210 strippers are on nitery

with a Gold Coast reopened recently with similar policy.

About 210 strippers are on nitery payrolls, with some working here 15 years, switching from place to place. Spots pay off not so much on tatent or looks, but on how may be not attent or looks, but on how may be nested to the pay of the pay

### Bonanza for Agents

Bonaus for Acets
There are six booking agencies in
town that specialize in "exotics."
Several who, formerly booked burlesque houses have made the awitch
with one booker grabular, and
one booker grabular, and
have a several some several conhole-in-the-wall operation. Burne,
spots on South State that are 28
print operations. Ratho, class spot
ird legat year due to heavy labor
costs.

costs. Midwest, outside of Detroit, doesn't lean heavily on "peelers" for floor shows. Kansas City has one spot and St. Paul and Minneapolis several. Detroit, with 15 spots, has stricter rules for strippers than any other town.

# Swiss Juggler Signed

For Ringling Circus First Ringing Grecus First Ringing Bros. and Barnium & Bailey circus importation for next season has already been signed. Unus, a Swiss high pole juggler, has been signed by Hans Lederer, of the Clifford C. Fischer office, who books for John Ringling North. Act is current with the Swiss National Circus.

North and Lederer are slat-go to Europe shortly for a

# **Night Club Reviews**

Persian Room, N. Y. (HOTEL PLAZA)

Phil Regan, Joel Herron, Mark
Monte Orchs; \$1.50 cover, \$2 Saturdays.

Hotel Plaza's jush Persian Room, one of the last among New York niteries to charge a cover, is proving

nileries to charge a cover, is proving that the charge in no boxoffice deterrent so long as the food, diriks and entertainment standards are insightned at a high level. If its true, though, that one of the primary reasons for a cover is to keep work at the Flazz. Guya and gall the contract of the primary reasons for a cover is to keep work at the Flazz. Guya and gall the contract of the primary reasons for a cover is to keep work at the Flazz. Guya and gall grown of the primary work and the primary work and the primary work and the primary work in the primary was the primary work in the primary was the primary work in the primary was the primary

just iss much as their lower-income level conferes at the less contributed on the contributed of the contrib are such numbers as "Irish Lullaby" and "Same Old Shillelaph", but he also does a nice job on tunes like "Irish and "Irish and Irish and

# LAUGHING-STOCK!

Restrict.
Japans J. to a...
Japans J. to a...
Its I 16 3.

SAM PERRY

SAM PERRY

SAMP York 19, N. Y. 1850 Brat

lighting the maestro at the keyboard, Orch backs Regan neatly and doubles for good dancing beat with Mark Monte's crew. Stat.

College Inn, Chi
(SHREMAN HOTEL)
(SHREMAN HOTEL)
(Chicago, Nov. 21.
Mei Torme, Lee Diamond, Jose
Meiis Orch (8) with Jean Williams,
Carl Marx, Marty Hogan, minimum
\$2.50-\$3.50.

Cari Morz, Marty Hogen, minimum \$2,50-8,30.

Mel Torme has not been seen in his home town in the past four years. It is unfortunate that his reappears in the his home town in the past four years. It is unfortunate that his reappears room. Singer's appeal is based on intimacy and his projection to nearby castomers. In this large blatto his arrive, tables. In the bargain hard trey, tables. In the bargain hard trey, tables, in the bargain hard trey, tables, in the bargain hard in the history of the



# edy Dance Antics'

OPENING DEC: 4 SLAPSIE MAXIE'S

HOLLYWOOD

SOL TEPPER, RKO Bldg., New York 20



The Bright New Singing Star

# MICHAEL DOUGLAS

Just Completed

6 Weeks Mayflower Hotel, Washington, D. C.

Currently Chicago Theatre

Personal Mgmt.: HUNTLEY S. ELLIOTT

12 Weeks Empire Room

Palmer House, Chicago

Direction: CENTRAL BOOKING OFFICE

# "CHINA'S ECREMOST DANCERS"

Previously LONDON CASINO, England CURRENTLY STH WEEK

CHEZ PAREE, Chicago Opening Dec. 4, Slapsie Maxie's, Hollywood

(PRONOUNCED WAUKEEN GAH-RAY)

J. H. LUBIN

SIDNEY H. PIERMONT

AGENC OSHERAL SXECUTIVE OFFICES LOEW BUILDING ANNEX 140 W. 446 St. N.Y. & Elyan 5-7000

NEW YORK CITY

"Joaquin Garay, the West Coast's Song Star, opened at Havana-Madrid last evening and clicked-pronto!" GENE KNIGHT, Journal-American.

# **Night Club Reviews**

Carl Marx, in his exaggerated own costume, gets laughs with his reus routines. Marty Hogan, latest if the disk jockey mc.s. should unch up introes for better results.

# El Morocco, Montreal

Montreal, Nov. 22.
Willie Shore, Gull Meredith, June Edwards, Milray Girls (6), Buddy Clarke Orch (11); no cover; minimum \$1.50,

The line of girls is okay in their routines. The Buddy Clarke orch backs show neatly.

College Inn. Chi
gets lost with clashing background
music. However, he has a solid
in the second of the second music and the second music. However, he has a solid
in the second music and the second

Rudy Hameen, Welly Wicker's Orch

(1); \$3.76 minutan

On her first Canadian engagement,
Jean Carroll is packing them in on
Jean Carroll is packing them in on
an The concedence interpeted and
knows how to handle the occasional
and knows how to handle the occasional
cut-up ashymed of himself.

Her builtin lyrics and parcolles
cut-up ashymed of himself.

Her builtin lyrics and parcolles
ounds of good tarie because of her
innocent, widee-yed delivery. All
Things My donler Fauchilds, and
"The Man That I Married," Miss
Carroll puts agrees impersonations of
Carroll puts agrees impersonations of
Carroll puts agrees impersonations
of a rousing mimbery of Ted Husing at
the track. Also, with the band, and
chorus imitalions in the Harry James
of the Carroll puts agrees the conplexy of first with danger. Rudy
Banken pleasantly mc,'s and dose a
try the competent music of Wally
Wickens orch.

Palumbo's, Philly
Philadelphia, Nov. 21.
Molly Picon, Collins & Peterson,
Jack Curtie, Manhattan Steppers,
Rocky Valentine's Orch, Line; no
minimum or cover,

Recently returned from a South African tour, headliner Molly Picon takes the spotlight with accustomed dash and verve for a smart routine well-calculated to click with the customers.

wein-encutated to click with the customers.

The personnal Miss Plon, who plenty laughs and applause with People on Parade, "Typical New York Working Girl." Manhatian York Working Girl." Manhatian Tonsils," latter easily the funniest of the lot.

Miss Ploon was in oxeditant form delighted audience with her clever mimicry, good patter and dialect plokes, fire act was well-refered to the lot.

Biz good when caught and it was obvious most of the chair-warmers came to see the plant of the control of the control of the control of the chair warmers came to see the plant of the chair warmers came to see the plant of the chair warmers came to see the plant of the chair warmers was the plant of the chair warmers came to see the plant of the chair warmers came to see the plant of the chair warmers warmers

do the lot.

The states are a first to early a the control of the lot.

St. Regis Hotel, N. Y.

MAISONETT & MINUTAGE

New shows at the Maisonett of the first time of the little and the many first time of the little and time

August. She "ppear on his radio show, and publicity-wise it helps. Slight blonder looker opens with Slight blonder looker opens with respect to the help stappy" and then gives the hubby stappy" and then gives the hubby stappy" and the stappy stapp

# Versailles, N. Y.

Versailles, N. Y.

Dunninger has been around for the property of the property

# New Acts

# JOAQUIN GARAY

JOACUIV GARAY
Song
18 Mins.
Havana Madrid, N. Y.
Current appearance at the Havenia
The Current appearance at the Havenia
Is Mins.
I of years for Joaquin Garay. In the
interim he's sung and mc'd at his
Copaculoms, San Francisco, and perterior of the Copaculoms of the Copaculoms.
He's a rather small, nice looking;
they with dark hair, an interious
For this appearance he opens with
a lively number in Spanish, with
enough English interpolations to
low with the "Whiftenpoof Song," a
medley of Joison songs that might be
better in his own style rather than
better in his own style rather than
Spanish, with
Paring the Portuguese "Manna"
Guero, "Smoke, Smoke, Smoke, Smoke's and
Boy" with a reduction of the Copaculom
Boy" of the Copaculom of the Copaculom
Boy" of the Copaculom of the Copaculom
Hobe.

# Variety Bills

tion with bills below indicate spening day of show whether full or split week entheses indicates circuit: (I) independent; (L) Leew; (P) Paramount; (B) BKO; (W) Warner

Oriental (I) 27
Jack Smith
Jack Smith
Jack Smith
Correction of the Children of the Chi Frank Sinatra
S Henderson Oro
Lorraine Rognan
Will Martin
Music Henderson Oro
Lucia Gunyan
Lucia Gunyan
Stan
Stan
Kavanaugh
Rockettes
Corpa de Ballet
Glee Club
Sym Ore
Paramount (P) 22

Far.
Randy
Ring Cole
Counie Haines
Bob Evans
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Marimos Queens Windsor (1) 28-4 Mondoor (1) 28-4 As J Johnston Eddle Lambert, Ted Martin & Floren Martin & Floren Martin & Floren & Alan Reno Catherine Harris Gale Adams Paul Mewilliams Qui Wewilliams Queens Queens Ganglers (1) 28-5 Ganglers (Crous The Laverness
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Roberta Circus
Mit Douglas
The Delmars.
Sally Marr

Jamaica (I) 26-29
Jamaica (I) 26-29
Ganglers Circus
Ganglers Circus
Jimmy Brown
J & J Blair
Wilfred Dubols
The Skyriders
Doryce Drew
Jack Waller
(or
ALTIMORE
Hippodrome (I) 27
5 Robeni MRI LOUGHARS
Sally Marr
PROVIDENCE
Capitel (3) 27-26
Perry Ann Garrer
B & M. Garrer
B

Lowe, Hite and Stanley

7TH WEEK BILTMORE BOWL

Per. Mgt.: EDDIE SMITH AGENCY 1501 Breadway New York

Salter Morrey

Megal (1) 771

Megal

CARDIFF
New Theatre (I) 24
Jimmy James
Ted May
Moreton & Kaye
Taylor & Harris
Les Frere 6
Mary Prieslman

Taylor & Harris
Low Frees during
Low Frees during
Low Frees during
The Free during
Town Reams
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Town Reams
Lost Mile & Hobbit
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Danny Gray
Marvis, Hill
Marvis, Hill
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H Curbelle Oro Jack Fraze Oro Cafe Society (Bowntown) Rose Murphy Alan Melvin Dorothy Jarnas Hope Foye, Dave Martin Oro Cafe Society Upta Larry Adler

Bopp. Svrg.

Cafe Society Upta
Larry Adler
Jonn Merrit Ore
Gac Gulgel Ore
Copecabanes
Jet MacDonald
Mary Healt
Mary Healt
Mary Healt
Michael Drivares
Fernal Citylore
Fernal Citylore
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Sonny Roberts O
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Jack Cole Ders
Myron Cohen
Elisa Jayne
John Elliot
Paul Remos
Nancy Donovan
Nevada Smith
Fausto Curbello
Art Roman O
Hotal Ellios Fausto Curveito
Art Roman O
Hotel Edison
Tommy Reed Orc
No 1 Fifth Ave
Phyllis Grey
Gordon Gifford
Hezel Webster
Downey & FonvillHighlights
Belmont-Plaza

Highlights

Helmont-Plaza
Radio Aces
John Laurenz
Taylor Line
Castilianos Orc
Eddie Stone Ore
Hotel Biltmars Eddie Stone Ore Hotel Biltmei Lanny Ross Par Whitney Mark David Sonny Welden

Pat Whitney
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Sonny Weiden O
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Hotel K Commoden
Hotel Lexington
Alomas Hawallam
Hotel Lexington
Alomas Hawallam
Hotel Pengy Nerker
Sammy Kaye Oro
Hotel Pennsylvania
Ches. Splvak Oro.
Hotel Pennsylvania
Ches. Splvak Oro.
Fatel Peter
Fatel Commoden
Hotel Peter
Splvak Oro.
Hotel Peter
Hotel Peter
Hotel Serve
Hotel Peter
Hotel Piera M. Lo Jack Dame
Ray English
ROCKEPORD
Palace (I) 27
Thanksjetvil)
2 Colictors
Randall, Malino &
Hollie & Cherle
Charmaine
Ray & Arthur
Paul Walker Ore
Colictor Gate (R) 28
Robert \* Molhum
Ross & Stone
Damy, Dreyson
Cons to fill)
Parameunt (B) 26

Yan Smitts Ore.

Hotel Plata

Phil Regan

Joel Rerron Ore

Hotel St Morits

Edo Lublich Ore

Hotel St Regis

Frank Parker

Nype & Cote

Evalyn Typer

Andre Andree &

Bonnie Bob Lee Kray Carole Brynne Lorey Innie Scott Danny White Danny Bein Paulebs Doris Haywood Gone Kardos O

# CHICAGO

Blackbawk Phil Levant Ray Olsen Howard Brocks Shirley White T & J Mahoney ons to fill)
Faramount (R) 26
Tex Benck, Ore
Hank Semon
Eddle BartleLD,
Const. Sq. (1) 27-50
Elorida 3
R. & B. Rickert
Eric Thorson
Torcill direus
Alan Stone
Rivers & Brown Shirley Willie
T & J. Mahone
Marty Gould Ore
Paul Drayer
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Marty

MANCHESTER
Hippodrovice (1) 24
Harry Roy Billy Knight
Nitra Jewell
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Harry Atomi
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Big broadcant
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Gilly Rhodes
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Z Movers
Vivian Co H Edgewater Bench George Olsen Oro Cardini

Vivian Co
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Empire (I) 24
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Dutch Serenaders
David Poole
Dorchester Loviles
Ted Ray
F O'Brien
I Brooklyn
Mary Triestmaa
4 Adias

Alan Stone
Rivers & Brown
WASHINGTON
Capital (I.) 27
Connie Stevens
The Albins
Rey Douglas
M Maxwell

BRITAIN

# Cabaret Bills

### NEW YORK CITY

Bagatelle
Dorothy Ross
Blue Angei
Eliz T Martin
Pearl Balley
Jey Marshall
Hal Cooke
Ellis Larkin 3
Carnival
George Jessel
Elsa & Waldo

Graham Sis Luba Malina Ray Jacquemot Chas Iswiman Or Gao Ore China Dell Ming & Ling Weng Sis Laurie Long Beatrice Fung Oye

Hede Tath
The Transport of the Text of the

Sioris Le Roy

Blotts Le Roy

Bricolka

Miylam Gwynne
Bon Vivanters

Bon Vivanters

Vinces Liviers

Billy Vine

Jan Bert Denles

Jan Bert Denles

Jan Bert Denles

Jan Bert Conles

Jan Bert Conl

Wally, Blacker
Splyy Street
Spl

AGU
Faul Hackon
Marian Fedele
Song Stylists (4)
D Hild Dahers (12)
Hotel Sherman
Lee Diamond
Mel Torme
Eddie Hubbard
Joeg Melin Ore
Jeanne Williams Leanne Williams
Latin Quarter
Leanny Kent
Eatin Loveliez (12)
Buddy Shaw Oro
Valida Snow
Dick Hyde
Vilma Sherry

Palmer House Griff Williams Oro Florence Desmond Figrence Desino...
Artino & Counsuele
Ray Malone
Howard De Courcy Hotel Stevens,
Orin Tucker Ore
Prof Lambert!
Marcells Gould
E & J Slack
Scotee Marsh,
Sensationalists (3)
Boulevar-deers

# Harmonicats Hurried Into Balto, Chi, Theatre Repeats

DAILO, J. L. H. REATE K. E. C. Chicago. Nov. 28.

Harmonicati, harmonica r. 1 de huis hit his bespolitifir on the soul of its "Peg O' My Heart", disking of its "Peg O' My Heart", disking pacted for the Hippodrome, Barbended for the Hippodrome, Barbended for the Hippodrome, Barbended for the Hippodrome, Barbended for the John W. They worked the Jones ofly last Jug. 31.

at the Oriental here after a four-week run-last June. Both are unusually fast repeat dates.

# Berle Adams' Pubbery

Berle Adams Pubbery

Hollywood, Nov. 25.

R. W. Savini, Astor Pictures Corp.
head, has formed Astor Music Publishing company. Firm will beheaded by Berle Adams, who also has
his own Pix and Preview Music.

Astor Music will handle all. tunes
coming from Savini's preductions.

Ice Follies of 1948

Tice Fellies of 1948

(MADISON SG, GARDEN, N. T.)

SINJESSON SG, GARDEN, N. T.)

SINJESSON SG, GARDEN, N. T.

Their annual steel-runner above, Interior annual steel annual stee

performances, finale to be suncay Roy Shipstad, one of the three presenters this brother Eddie and Ocear Johnson being the others), solos in an attractive Hawaiian pro-duction number. The performer ap-merty he was in talls, copper and cane, which is more appropriate to his classy style. Shipstad starts the one of which has Evelyn Chandler and Frick and Frack, on next to closing.

and grack and grack, on best to Miss Chandler is one of the marvels of the ice shows, being a Brook-fill, which most of the ice shows, being a Brook-fill, and the strength of the strength of

Chicago, Chi
Chicago, Nov. 21.

Rose Marie, Michael Douglas,
Acromaniacs (3), Cy Reepes, Lon
Breese Orch, "Where There's Life"
(Par).

(Par).

After a punchy opening, rest of the bill bogs down until closing act the sold bogs down until closing act the sold bogs down until closing act the sold the sold bogs down the sold drummer, and the sold bogs down th

and creates a strong impression with his good looks and delivery. However, he needs to weed out the oldies, and sed some oursent fill Faraders, and the sed of the se

National, L'ville Louisville, Nov. 20. Ciyde McCoy's Orch (15), Francis Craig & Bob Lamm, Shavo Sherman, Roberta & Mack; "Dragnet" (FC).

Clyde McCoy's Orch (15), Francis Craig & Bob Lamm, Shaow Sherman, Roberta & Mack, "Dragnet" GCO, Craig & Bob Lamm, Shaow Sherman, Roberta & Mack, "Dragnet" GCO, Combo of Clyde McCoy and Francis Craig, who is currendy riding and in the state of the stat

Paramount, N. Y.

include Lone & Course. "Wild Harvest."

(Per) , reviewed in Vantry Aug. 6, 47.

The word "pleases" could easily be overworked in rectifing how things for with this show. Everybody pleases that nobody white the customers into even at little excitement. Or, so, even a little excitement. Or, so, even a little excitement. In may be that the billing have repetition, or that the booking competition along the street has errously narrowed down availabilities. Or, repetition, or that the booking competition along the sixtle has excitement, and the street has excited a street and the street and

that is not far removed from the Color miss among the finest stylists and heart singers in the business. They can pour that warrant of in the Color miss are the color miss and the third stylists and heart singers in the business. Few can pour that warrant of in the color warrant of the color warrant of

feetly stacked. Odec.

Million Bollstr, L. A.

Grad William Real State S

The case of the Boby, Stater (Screen Guild). The Hett Box Mystery (Screen Guild) was a constant of the second that the second myster of the second myster o

Wedne whether a spisted by Monte which amounts to a brief attecth of the control of the control

Botton, Nov. 21.
Betty Bruce, Stevé Evans, Hi Lo
Jack and the Dame, Deval, Merle &
Lee, Anne Triola, Don Henry Trio,
Whirturida, Larry Filmt House
Orch, "Black Gold" (Mono).

Lee, Assection of the control of the

# Oriental, Chi

Chicago, Nov. 20:

Jack Smith, Red Ingle & Natural
Sevien with Karen Tedder. Coley
Worth & Marcia, The Appletons (3).
Clark Sisters (4). Carl Sands Orch;
"Heaven Only Knows" (UA).

Another radio-and-record layout, this one has more power than several retent ofterings. Jack Smith is of the kilocycles, while the disks are the kilocycles, while the disks of the several depth of the first which heavy selling "Tim-Rayshum,"

are represented by not always much a state part and a state pass and a sta

State, N. Y.

Georgie Price, Maxine Sullivan Debonaire (5), Think-A-Drink Hoff, man, Teddy Rodriguez & Phyllia Kanazawa, Troupe (3); "The Wist-ful Widow of Wagon Gap" (U), reviewed in Variety, Oct. 1, "47.

There's a general cutting down on the running time of the individual acts on the State bill with the result in a little over an hour, providing a ready of the state bill with the result in a little over an hour, providing a punchy session that has the elements of the state of t

session of tootwork. They're excel-ent warmer-tipner.
Teddy Rodriguz and Phyllic close the show with Latin ballroomstics. The pair get by without any tricks; they could use a few to point up their turn.

they could use a few to point up their turn.

\*\*Plympla\*\*, \*\*Planin!\*\*
\*\*Minni, \*\*Mon, 22.
\*\*Cilig Eduorda, \*\*Rudy Cordenag, Gene Gory & Roberta, Billy Yen, Orch, \*\*Cortenag, Los & Brodel House Cordenag, \*\*Cortenag, Los & Brodel House Cortenage, Los & Los &

# TICKET-CHISELING

Just when legit needs goodwill support, now that postwar values have placed new standards on the \$4.50 and \$5 admission prices, for some strange reason a segment of the Broadway managers wants to chisel on a few pairs of thickets which went to a roster of amissement feeds witters, columnists, radio commenters and applications of the summer of the support of the summer of the support of the summer of the s

Apparently the managements overlook that, more sated than apparently the managements oversook that, more sated than any, are perhaps those regular firstinghting cash customers who are on the automatic premiere lists, paying for anything and everything under a blanket-order. Or the agents—flollywood and otherwise. Or the so-called "society" bunch who, if and when they come, make (I) elaborate "entrances" and/or (2) belatedly climb over the on-time customers. The most orderly, by reason of their seasoning in the theatter, are the newspaper and radio folk; invariably punctual and, in the main, sympatical

But whatever the captiousness, the poor judgment in segue-ing a large segment from the opening night roster to the second night—as a soy to the very "good will" which the managers would risk with the premiere list editing but want to retain side of the footlights is frequently more important has what happens back of the proseenium arch. That's where the picture people long took the play away from legit; they catered to the customers with all sorts of "Roxy service"—free checking, dig-nified ushering, etc.—in a manner that makes a 506 film ticket-buyer get more respect than is the experience in many a legit theatre.

# Lindsay, Crouse, Barry Join Signers Of Pledge vs. Wash. Segregation

ing for the deadline of next May 31, Guild Plans to Have ing for the deadline of next May 31, after which the Equity-Leady of N. Y. Theatres contract forbids racial discrimination of audiences at the National theatre. Washington the author's organization is combined to the National theatre. Washington to be considered to the theatre even now. Also, several of the top dramatists have discussed plans for building a new legit theatre in the Capital sit rele out its theat of adopting all policy for the house after May 31. Three more playwrights last week

ries out its threat of adopting a film policy for the house after May 31.

Three more playwrights last weak signed the place on tongla signed the place not tongla signed the place not tongla signed to the place of the place of

and Tennesses Williams.

Guild officials have never made an intensive drive for signatures of the pledge, and it's felt that numerous other dramatists will resultly sign when approached. Meanwhile, sign when approached Meanwhile, prefer to remain anonymous for the present, have made preliminary plans for the formation of a syndicate to buy or lesse the land and the signature of the signature of

liy to raise the necessary funds. Meanwhile, as specified in the Equity-League agreement, representatives of the actors' union and the cluthest plans for carrying out an "cautate plans for carrying out the carrying out

According to one Guild rep, he as never been notified of the time r place of the meetings, and has carned about the sessions afterward, learned about the sessions afterward, that the press. It's also pointed to show's book, at a fee of \$2,500 plus that Equity has arbitrarily set the meetings for Inturadays, when Marker and the Dramat-Ists committee on the subject, multiple and the state of the stat

# Originals Other Than Holm Return to 'Okla.'

Holm Kelurn to 'Ukia.' When "Chiahoma" opened on Broadway 'March 31, 443 'those were no names in the east, but since then half a dozen players in the original lineup have been wellknowns, having left the record-un musical for the Coast and other and the control of the Coast and other means on the Strength, of the Coast and other means of the Coast and other means of the Coast and other means of the Coast and other the Coast and the Coast and the coast and three months in "Oklahoma." She is recurring to the coast next Monday other young actesses who played the part of Ado Annie since she withdraw.

withdraw,
Show was produced by the
Theatre Guild and it is that outfits
intention to have some other or
elsewhere, reappear for limited
size years on Breadway at, the St.
soir years on Breadway at, the St.
opening of 30th-Fox's 'Gentleman's
Agreement,' in which she's featured,
'Oklahoma' reaches its 2,000th perior
manner Thursday (f) of next
conduct the orchestra at the night
performance.

conduct the orchestra at the might performance.

Road company of "Oklahoma" is string far higher grosses than the grosses than the string far higher grosses than the grosses than the strings for eight performances totaled over \$72,200 in the 4,600 acts Mosque auditorium, it had statings for eight performances totaled over \$72,200 in the 4,600 acts Mosque auditorium, it had statings for seat Mosque auditorium, it had stating registered the troupe's third biggest work. Its record was established when the count topped \$119,100 in the following registered was the count topped \$119,100 in Moshahoma City, second highest gross being around \$90,500 at Dark Hershey, Pa., for the week of the stating of \$45,000 at Hershey, Pa., for the week of the stating of \$45,000 at Hershey, Pa., for the week of the stating of \$45,000 and Hershey, Pa., for the week of the stating of \$45,000 and Hershey, Pa., for the week of the stating of \$45,000 and Hershey, Pa., for the week of the stating of \$45,000 and \$15,000 and \$15,0

### AAA to Decide Stager's

Claim Vs. 'Shoes' Mgt. CHAIM VS. SINCES ING.
Chaim of Lary Hunter against
Monte Procer and Oseph Speace
at the Shubert N. Y., is being
readied for arbitration before an
American Arbitration Assap panel to
be selected. Plaintiff claims violashow's book, at a fee of \$2.500 plus
a percentage of the weekly gross.
William Fitelson, of Fitelson,

# Pitt 'Apley' Snag Eased

Guest - starring appearance of Grant Mitchell in "The Late George Apley" almost didn't come off here when protest was lodged due to the tact that Mitchell's a member of Equity and local community theatre doesn't employ union stagehands. Actor's union finally decided to let matter entirely up to the IATSE lo-

call.

At that point, show was only two days away from opening, and Richard Rauh, head of Playhouse board, made a plea to Phil Doyle, head of stagehands in Pittsburgh, who finally gave the green light. Playhouse has used Equity members. In past as guest stars, among their Flora Robson and Julle Haydon, but this is the first time there's ever been any difficulty.

# See Arbitrating **AFM Wrangling** With N.Y. Mgrs.

Differences between the musi-cians union and Broadway mana-gers, which threatened to flare into a full-dedged row, may be fromed out, the factions having agreed to talk the factions having agreed to talk Theatres, which was blasted recent-by by N. Yie local 802, advised the union that under the National La-bor Relations, Act, employer and employee organizations are required the 'request of either idea, and the union agreed to huddle.

ine 'request of either side, and the union agreed to huddle.

Deckhands' local averred it had a verbal agreement with Lee Shubert in which the latter was to include the side of the side

One producer of musicals has pro-tested the practice of assessing the show 2% of the musicians' payroll weekly, plus an additional percent-age to cover orchestral social secur-ity and state unemployment insur-ance. Explained that 2% is collected ance. Explained that 2% is collected to pay the wages of musicians during a week's vacation, which all are entitled to it working for 50 consecutive weeks. Stated that if the attraction lasts for a lesser period the missicians' vacation money is attraction lasts for a lesser period the missicians' vacation money is returnished to the producer, although the control of the control

Toledo Repeating Joe E.

Town Hall will offer a repeat engagement of Joe E. Brown in "Harvey," Feb. 2-4.

Bev Kelley (Himself a Prime Exponent of Ballyhoo)

Ned Alvord (Peripetatic Publicist and

Showman Extraordinary) in the forthcoming

42d Anniversary Edition · VARIETY

# More Liberal Revision Seen Possible On Opening-Night Press Tickets

# Whorf-Ferrer's Revival Season at N.Y.C. Centre

Richard Whorf, erstwhile legit star and now one of Metro's top directors, is returning to Broadway to collab with Jose Ferrer in joint acting-directing chores for a series of three revivals. Twosome will also the property of the property

under current plans.
Tentative plays, each to run for two weeks, are "Arms and the Man," "Angel Street" and "Volpons weeks are "Arms and the Man," which is the week in December and to start rehearsals with Ferrer. He's handled the directorate stint for Metro of "Luxury Linet," "Till the Clouds Roll By" and "It Happened in Brooklyn."
Moving Into the City Contact.

Brooklyn."

Moving into the City Centre by the duo would supply a stopgap for that house between other bookings. Theatre is owned by the city and is been a board with Paul Mess, former lecense commissioner, as managing-director.

director.

Understood that Theatre, Inc., may be tied into the deal. Richard Aldrich, in charge of production for TI, has announced that it would back any such venture for \$5,000, if needed.

# Laughton, Garfield In Experimental Plays: Six-Play Subscription

Two plays with Galileo, Italian scientist, as the subject are being readied, neither scheduled for Broadway proper.

Broadway proper.

"Gailleo", supposed to be produced last sesson, will be the first show by Experimental Theatte, "Lamp At Midmight" is the other group called New Stages. "Gailleo" first reached the baards in a small Hollywood thaster last summer, whereas when originally slated for Broadway showing, it was shelved because the there-estimated production of the product of the prod

because the thele-estimated products.

Et was writted for the purpose of showcasing new authors' works and giving actors a chance to be seen by producers, but two name players and the contractions of the products of the products of the product of

also used for "radio broadcasts. New Slages, a group of 75 setors, most of whom are in radio put their own money into the company, and if their new plays are deemed okay for Broadway, they will produce them without be called commence to the company of the compa

asing directors of the new group.

"Amp," written by Barrie Stavis, is listed in rehearsal this week, script being well regarded by insiders. While most of the Stages' planned schedule is made up of re"They Came to a City," presented in England last season but not over here. ETs "Skipper" was authored by Jan de Hartog, whose "This Time Tomorrow" (Death of a Rat")
Barrymore, N. V. Saturday (29).
Dramatist is Priestley's son-in-law.

'Parlor' for Dallas Dallas, Nov. 25.
Produced last season on Broadway, William McCleary's "Parlor
Story" has been substituted for Rose
Franken's "Claudia" as the third
production to be staged here this
season by the Dallas Little Theatre.

It is conceded by some Proadway managers, including several on the League of New York Theatres board, that the proposed 50% cut in the way the control of th

he favors some curtailment.

Stated that 25 legit houses, a
majority of which are owned by the
Stuberts, and 38 producers out of a
total of more than 100 have signed
the questioned pledges. How many
are "representative" mangers is not
known. There are a number of producers who have not multi-selved to known. There are a number of pro-ducers who have not only refused to subscribe to the rigid stipulations, but some question the legality of the pledge, others saying the whole plan is "dictatorial."

pledge, others saying the whole plan is dictatorial; there is opposition money the managers, the League wrote its members late last week, again enclosing copies of the pledge in blank. Second communication stated that the board voiced units of the plant of the plan

### P. A.'s Not Consulted

P. A.5 Not Consulted
That press agents were not, consulted before the showmen tried as
"or else" attitude appears to have
been one error of omission by the
League. Leading pais stated that
their work of years, in persuading
the press and raido that Broadway's
the League's abrupt move. A group
of the legit agents union hadded and
telegraphed the League to the effect
that it was fort the cutting off
without my validate on the single of the
stratight list was done to natify;
without my validate on soliceation
nothing of publicity ... we earnestly
request that you meet with a committee from our chapter (in the
Continuod on page 59).

# (Continued on page 59) CALYPSO REVISE FINALLY

DUE TO PREEM IN N.Y. After almost daily vacilitation as to the form of the show, a colored type of revue, "Caribbean Cariwal," which was known as "Calypse", in Phindelphia and cisled "Songo" in N. Y., Dec. 5. Production will be presented by Adolph Thenstead and Samuel L. Mamining, Thenstead, who financed "Caralwal" principally, is in on the Cyclone Record Co., which distributes culypso disks. R. estimated and samuel and the cyclone Record Co., which in "Carriwal". Last week it was ulanned to turn. Last week it was ulanned to turn.

mated he has invested nearly \$90,009 in 'Carniyal.'
Last week it was planned to turn in Carniyal.'
Last week it was planned to turn dehous book musical, and a number of whites, mostly girls, were auditioned. Money was on deposit with the theatre as advance guarantee, starting this week, but, it was clasting this week, but, it was clasting this week, but, it was considered to the starting this week, but, it was the chearse a book show. Donald Heovygood, who was to insert the object of the word of the white week dismissed. There was some difficulty over which talent union was settled in throw of the American Guild of Variety Artists, of which most of the original cast are members.

# **Ney Stars in Tryout**

Los Angeles, Nov. 25.
Richard Ney becomes a legit star
on Christmas Day with the opening
of "The Master's Chair," to be produced by Lawrence Stanhope with
a tryout in Santa Barbara.

Play, co-authored by Rand Elliott and Albert Dickason, will be staged in San Francisco and Los Angeles before moving east with Broadway

# Met Opera in Tieup for Filming Let Opera in Tieup for Filming Music-Dramas for Educational Spots Belief that opera has become as pular mass art in the U. S.— Supular mass art in the U. S.— Supular mass art in the U. S.— Supular mass art in the U. S.— Minneapolls, Nov. 25. Minneapolls, Nov. 25. Minneapolls, Nov. 25. Supular to the Minneapolls, Nov. 26. Supular to the Minneapolls, Nov. 26. Supular to the Minneapolls, Nov. 26. Supular to the Minneapolls, Nov. 27. Supular to the Minneapolls, Nov. 28. Supular to the Minne

popular mass art in the U. S.— through Metropolitan Opera Assn through Metropolitan Opera Assn. broadcasts and tours, other touring companies, symph orchestra performances of opera excerpts and radio programs of complete disked operas, etc.—impelled the tieup of the Met last week with Friedrich Feber for the filming of operas to be abown in art theatres, clubs and

seem our the number of operate in the number of the seem of the number o

list.

Music will be recorded first and action then synchronized with the sound track. Only a few shots will be recorded first and action then synchronized with the sound track. Only a few shots will be filtered in the first and the first and the sound track. Only a few shots will be first and the sound track. Only a few shots with the first and shots ham't been set yet, according to Februs, although this should find the first should the should should be should

the first is released. He stated, how-wer, that the opera libretites are much too dated to form the basis of remards, hence the operar will be fined as that the viewer will sel-different the state of the state of the watching an opera. Febre claims he'll get away from any static qual-ity by his as-yel undisclosed jeen-nique, with the samera becomflig an essential part of got and orchestra-cessential part of got and orchestra-scential parts of got and orchestra-scential parts of got and orchestra-screen but only the music heard, etc.

# SHUBERTS COMPLETE **BOSTON FACELIFTING**

Boston, Nov. 25.

Boston; Nov. 28.

With the Shuberts' Majestic theates back in the legit ranks after a goven-year film histon, the Masser. Telecoration job that has run into bit money over a prov-year period. Rejuventation of the Shubert legit properties began shortly after Mitte Cavanagh took over as local general manager. Although work didn't provenents and cleanuge were began right after Cavanagh strived. Late in 1945 extensive districtions were begun on the Cavanagh arrived. Late in 1945 extensive districtions were begun on the Shubert, the Plymouth software for the Shubert, the Plymouth software for the Shubert, the Plymouth software were because of the Cavanagh arrived to the Cavanagh and the Cavanagh arrived and the Cavanagh and the Cava

Minneapolis, Nov. 25.
Budget of the Minneapolis Symphony Orchestra has been boosted to \$335,000 for the current season. This is \$8,000 more than last year's, according to the report of A. J. Gaines,

manager.

It's estimated that income will be \$200,000, compared with \$207,000 last season, when the orchestra took an 11-week tour, two weeks longer than the one acheduled for this year. Of the \$135,000 defact, Gaines says, all but \$20,000 has been subscribed.

# 'Cradle' Scores Again As Done by Bernstein And N.Y. City Symph

By ARTHUR BRONSON By ARTHUB BRONSON
"The Cradle Will Rock," Mare
Bilitatein's "play in music" which
shook Broadway a decade ago when
it was done at the Ventice (now the
tit was done in concert version at the
City Center, N. Y., by Leonard
it was done in the N. X. City Sympeated last Inglei Thes. Was
The work bear with "story music

posted just again (Puna).

"This work has wit, story, music and gifs. It must have been the last-named that easeed off the authorities in Washington 10 years ugo. Tordie!" is a bling, surgy saire on plea for unionism. Its message must have impelled the WFA Federal Theatre Project under whose authorities Project under whose authorities of the property of the project of the property of the propert

audience, to evide an Equity ban,
The work was a brilliant success
then and remains a powerful tour
de force-now. As unionism is now
generally accepted as a legitimate
part of American life, the show
seems slightly dated, but the current
agitation on the subject pastores
some vitality, The other defect in
"Cradle" is the exaggerated picture
all employers as villations.

all employers as villatinous.

Otherwise, the fusion of libretto
and music is sharp and the bite of
its wit is fine. Its performance Monits wit is fine. Its performance Monjudge of the state of the state of the
with excitement and roaring its applause at the finale. Not only was
the production an unbasal accomplishment for a symphony orchestra,
but another milestone in the care of
the young N. Y. City Simphony.

of the young N. City Supphony.

of the young N. Y. City Supphony.

original in backing on orchestra headed of a plane doing the maje,
with the cast onstage. The greatly reduced orchestra of 2p pieces was
ing, and doubling as-narrator and clerk. Casts as in rows of benches on the right, rising to speak or sing
clerk. Casts as in rows of benches on the right, rising to speak or sing
Shriey Booth and Howard das Silva (the latter, with will Geer, having
been in the original production). Da Sylvas staged the work this time, and the silvay of the union organizer, traysl of the union organizer, traysl of the union organizer, traysl or the union organizer, and the performance was vivid for the

# Miss Truman's Concert

# Hurok Declines To Renew Ballet Lease for Met

Soi Hurok has declined to bid on renewal of his longiterm lease on the control of the control of

# DE MILLE MUSICOMEDY DANCES FOR BALLET

An America FUR DAILLE!

An America Ballet company, built around the musical comedy built around the musical comedy built around the musical comedy built of the plants for a trouge to built of the musical plants for a trouge to the throw's management. Plans are still in the built-built state, but the idea to present de Mille dance numbers from Brondway shows like "Oklamorat". "Garousel' and "Bloomer from Brondway shows like "Oklamorat". "Garousel' and "Bloomer "Plants on the shows a fresh unbluste Mille and the shows a fresh unblusted and the shows a fresh

# Wolfsohn Bureau Is Using Radio To Build B.O. Names for Concerts

Seattle's Femme Symph

Seattle's Fenme Symph
Seattle Women Seattle, no. 28.
Sentite Welke as conductor and Rachel Swarner as associate conductor. Welke has conductor and student conductor of the Diversity band, also playing base clarinet in the Pacific Northwest symphonyse risy band, also playing base clarinet in the Pacific Northwest symphonyse as a beginning, a completely professional union group, playing as a beginning, a completely professional union group, playing as to beginning, a completely professional union group, playing the scheduled for January. Expected Symphony's 28 women will be in the group.

# Johnson's Flagstad Nix Denounced as Policy Of 'Rumor and Prejudice'

New York.

Editor, Variery,
It was shocking in the very midst
of Armistice. Day eritorials to see
that the notorious "divide and conquer" technique is still very much
alive. Its most recent application
appeared in a statement by Edward
Johnson, manager of the Metropolitan Opera Co. in an interview in
Variery. It makes use also of the
familiar device of stating half-truths
and unsurfamilia matements. No

familiar device of stating half-truths and unsubstantial statements.

In a column headed "Met's Fige and the statement of the press that Mme. Figestad did not his authority. It is difficult to reconduct the statement of the sta

Guild of Musical Artists.

Mr. Johnson also stated that Mme.
Plagstad prefers to pursue a recttalist's cureer. Her coming, engagements at La Scala, and in Zuirch,
London and Rotterdam as welk as
her performance of Isolde in Artiur
Rodzinski's presentation of "Tristan
and Isolde" in Chicago would not
seem to substantiate this claim.

seem to substantiate this claim.
Speaking for those in the audience who are lovers of music and of American fair play, I call upon Mr. Johnson to pursue a policy determined by substantiated facts rather than by rumors and prejudices.

Emmie E. Humas.

mined by substantiated most raise factors and prejudices.

Hearn by rumors and prejudices.

Glead, Dept. Speech and Dramatics.

Glead, Dept. Speech and Dramatics.

Through the boson no clear statement from the Norweisian government.

"conversing Mine. Highest.

U. S., stated in interviews that Norway was no longer friendly or a home to ber.—which statement peaks for itself—hence she fall impelled to leave. Mne. Tragettad belaw.

Derakly, since membership had neverbeen taken away from her.—Ed.1

### 'Sons,' 'Dark Victory To Be Done in Paris

10 be 100th in Tains
French versions of "All My Sons,"
the prize-winning Arthur Miller
drama, and "Dark Victory," the
George Brewer-Bertram Bloch melodrama of 194-34, are currently in
rehearsal in Paris. They are being
the the state of the state of the state
of the state of the state of the state
of the state of the state of the state

"Fining's Rainbow,"

Databathia Teachest

Rothschild produced "The Glass Menagerie," the Tennessee Williams prizewinner, in Paris.

# 'Hell' Bent for B'way

Los Angeles, Nov. 25.
Script of a new stage musical, "Hell Bent for Election," aimed at Broadway production, has been completed here by Sam Moore and John Whedon.

That radio helps to sell talent in the concert field has been demon-strated by one year's experience of the Wolfsohn Musical Bureau, ac-cording to its director, Walter Pres-

the Wolfsohn Musical Bureau, according to its diprector, Walter Prescording to its diprector, Walter Prescut Unit, the oldest musical agency in the world, was revived by Columbia Concerts a "year ago, after being long dormatin, to try to build young Prestron, who has baudled radio tor Columbia for the last five years and still gives a major part of his time to representing all the firm's artists as well as the present was given the new Job at well. There's as wealth of talent in the U. S. that gets a turndown from concern managements due to lack of the control of the co

The biggest problem yet, however, is getting a hearing for telent under proper snappless.

It is getting a hearing for telent under proper snappless.

It is getting a hearing for telent under proper snappless.

It is the proper snappless and the state of the snappless and the snapp

ham Startight Opera Oo, to be "New Moon" next season. See he "New Moon" next season or to be "New Moon" next season as week, opened Gloria Loria made her operatic education of "Bagliaced", with an otherwise Metast Jane Lawrence has been four-to-the desired as the season of "Bagliaced", with an otherwise Metast Jane Lawrence has been four-to-the Mister. See Treation Production of "Bagliaced", with an otherwise Metast Jane Lawrence has been four-to-the Mister. See Treation California that Workshop and Cali

# CHRISTMAS PARTY AS BENEFIT FOR AGMA

DERUCHI L'UN AUMA.
American Guild of Musical Artists
will throw a benieft for itself for fits
first time, in the form of a Christa
party at the Metropolitan Opera
House, N. Y., Dec. 23, to aid its
maintenance and wellare fund. Affair will enlist a host of top conect
names. Frank Chapman is chained
marks. Frank Chapman is chained
to the benefit of the first chapman is
the first will be for the first will be for the cone
to be for the first chapman is chained
to be for the first will be for the first will be for the
through the first will be for the first will be for the
first first first first first will be for the
first first

Already lines of the Control of the

### Top English Operatic Talent for Dublin Sked

month.

Dublin, Nov. 21, Biggest lineup of imported oper-atic talent to visit here in 10 years will be heard during Dublin Oper-atic Society's season at Gaiety next

Hell' Bent for B'way

Los Angeles, Nov. 25.
Script of a new stage musical

Tiell Bent for Election," aimed at
Broadway production, has been on
picted here by Sam Moore and John
Markery Field (Carl Ross Co.).

Patricial Black (Carl Ross Co.).

Patricial Black (Carl Ross). James
Globaro Black (Carl Ross). James
Globaro Black (Carl Ross). James
Johns Garlers Wells, Walter
Migdely (Covent Garden), Roderick
Jones Garlers Wells), Arthur Copmusic and Johnny Mercer the byrize, ley and Luyland White (Garl Ross).

# 'Annie' Cracks Record Again, \$52,000; Lunts \$22,000, 'Sons' Fair \$14,000, Chi

Estimates for Last Week
All Gaul Is Divided"—Civic (900;
0) (2d' week). Lean \$9,000, but

swelt under expenitions; 34,000 estimated, 42 wer Gau\*—Subertinated, 42 wer Gau\*—Subertinated, 43 werd gausst 19,000 est 19,000 est

# 'Streetcar' Smash \$24.000 in Philly

Although not the top gross, last week's feature item was "A Street-ar Named Desire", which started-ut capacity and had only scat-ceed, empities all week, getting 22,000 for the semester. It's sold unt solid for this week.

not sulf or this week. As South of the subsection of the subsectio

Only change this week is at the orrest, where "Angel in the Wings."

# 'FIREFLY' FAIR \$14,000, 'OKLA.' CURRENT, BALTO

Shubert production of "The Fire-fly" drew fairish returns at Ford's here last week, winding up with \$14,000.

In currently is "Oklahoma," start-ing a two-week run after two pre-vious visits. Top figure is already in the bag.

### Cornell Draws \$22,000 In Good Toronto Week Toronto, Nov. 25.

Prior to its New York opening, Katharine Cornell's production of Amthory and Cleopatra, "with God-dendors and Cornell's production of Amthory and Cleopatra," with God-pacity week at the Royal Alexandra 1,223) at \$1.50 top, but grossed a hearty \$2.200. The capacity figure learning proformances sold out but carrier in the week the Royal Win-ter Pair and the "fee-Capacies" of-freed competitions.

# DREAM GIRL' 181/66, S. F.

San Francisco, Nov. 25.
"Dream Girl," which opened Mony (7) at the 1,776-seat Curran to
ve reviews for star Lucille Ball
de the entire cast, hit a good first
sek gross of \$18,500

# 'Weakness' OK 201/zG, L.A. 'Mary Had Little' \$14,000

"Merry Had Little \$14,000

Los Angeles, Nov. 2

Local legit perked along on an even keel fast week, with only one attraction finaling." These Tree Way Palmas Saturday (22) after two weeks and a day, with a total take the state of the Pring Pann, "offering of the Pring Pan," offering of the Pring Pan," offering of the Editinske, for Last Week. "Blackeouts of 1947," El Capital 17,000, NO (148), Ed-90, As usual, \$17,000, NO (148), Ed-90, NO (14

(2d wk) (1,636; \$3.60). Building, with \$20,500 in the till for this

with \$20,500 in the till for this frame.
"The House of Bernardá Alba,"
Coronet (1st wk) (255; \$3,60). Heavy first week pass list kept boxoffice from registering absolutely solid, but \$4,550 take means house is better

# LARAINE-PECK \$25,000 IN 'ANGEL ST.', SEATTLE

American Committee of the Committee of t

### **Current Road Shows**

(1-6).

"Anna Lucasta"—Shea's, Erie (24);
Park, Youngstown (25-26); Hartman,
Col. (27-29); Cox, Cincy (1-6).

"Aunie Get Your Gan"—Shubert,

"Checolat Soidler" — Blackstone, Ch. (24-6).
"Dream Girl"—Geary, Frisco (24-29); Curran, Frisco (30-1); Mayfair, Portland (3-4); Temple, Tacoma

and the state of t

Bont (24-6).

"Olisheess Mine"—Selwyn, Chi.

"Olisheess Mine"—Ford's, Balto. (24-6).

"Physica Live" — Harris, Chi.

"Chieve" — Harris, Chieve "Harris, Chieve

U. The Gentleman Itus.
Playhouse, Wil. (28-29); Plymouth, Bont (1-8) Mr. (28-29); Plymouth, Bont (28-29); Plymouth, Bont (28-29); Music Hall, K. C. (27-29); Music

# Chevalier Cops \$10,500 In 5 Performances, St. L.

In 5 Performances, St. L.
When labor Touties, Nov. 32.
When labor Touties, Nov. 32.
When labor Touties Cheweller's scheduled engagement in Detroit control of the state of the

# Windermere' 24G. Gertie 181/G, Hub; 'Legend,' 4G, Folds

Four openers locally and week, all but one getting big grosses. Exception was "Legand of Lou," legand of Lou, "legand of Lou," legand of Lou, "legand of Lou," legand of Lou, "legand of Lou," so we will be a local control of Louronce, and fast her local process of the standard (22), "local control of Louronce, and fast her language at the Shubert. "The Medium," and "The Telephone," reopening the Majestic as a legist poot, got a big and "Ther Telephone," reopening the Majestic as a legist poot, got a big and "Merry Wdow," here again at the Opera House, got fairlish big. Only, opener list week is "Rose lowed by "Gentleman from Athens" at the Pyronich, "The Friery," at the Week "Legistimates for Last Week "Legistimates for L

Song of Norway" at the Shubert.

Estimates for Last Week.

Laby Windermere's Pan," Color
Laby Windermere's Pan, "Color
Laby Windermere's Pan, "Color
Laby Windermere's Pan," Pan, "Color
Laby Windermere's Pan," Color
Laby Windermere's Pan, "Color
Laby Windermere's Pan," Color
Laby Windermere's Pan, "Color
The Mexico Windermere's Pan, "Color-

# ROBERTA,' WITH NIESEN, **\$60,000 FOR CLEVE 500**

Revival of "Roberta," with Ger-trude Nussen started, gave the civic auditorium a big publi, Sig-mund Romberg operetta garnered a smart 506,000 in the 7,500-seat hall, at \$3.50 top. As the firm in \$3.00 top.

As the final show in first series,

As the final show in first series,

"Desert Song," with Helena Bliss
and Edward Roecker, will do even
stouter biz, according to heavy advance sales. Its potential gate of
\$70,000, pius \$55,000 for the opening
Merry Vifoow" and the "Roberta"
take, will add up to approximately
\$18,500 for the three-week engage-

ment.
That gross figure is regarded as phenomenal for legit productions here, being double what they would pull in the 1,400-seat Hanna. Total expenses for setting, up the civic company and three operettas are said to come up to about \$200,000, but backers are not worrying about amortizing costs.

# 'Carousel' \$33,500 In Opening Det. Week

In Upening Jet. Weeks.
Detroit Nov. 28.
aists of "Carouse" at the Cass,
aists of "Carouse" at the Cass,
if not capacity, weeks. Last week,
the first, did an estimated \$33,500.
Shubert-Lafayette had a dark
week occasionately as nod estitle
week occasionately as nod estitle
His accompanity was warned that
appearing the second of the capacity of the
His accompanity was warned that
appearing the to the running black
the between the union and Mangel
David Nederlander, who currently
susing no orders at all in the bourse.

# Weekends Keep Broadway Tra-la: Turkey Day Due to See Splurge; 'Eden' Weak 51/2G, 'Cleo' Sole Debut

(29), a brief engagement having been expected.

Sexpected.

Sexpec

special and the second second

in the Sank from advance sale of seek boldover clicks; \$42,000; capacity "For Love or Money," Miller Gd. weeks to 48-80. The Burden of the Sank from t

Commit and Gutture McCinticia (26).

"The First Mrs. Fraser," Shibert (26).

"The First Mrs. Fraser," Shibert (26).

"The First Mrs. Fraser," Shibert (26).

"The Joyne Grade (16).

"The Joyne Grade (16).

"High Button Shoer," moves down and the state of the state o

# **Ballet Theatre** 31G First Wk., N.Y.

# JOE BROWN-HARVEY

SMASH Zotel IR PILI

Delibators, Nov. 22.

Joe E. Brown, "Threey" instead to up three-week smash date at Nicon considerably over \$25,500. It could not be a small state of the constant of the constant of the constant of the work set he window. Playing at \$3.50 tog (nethading tax) comedy got -quoted three-week gross for a straight blay house's history. Previous record held, by "Othello", was topped by "Othello", was topped by "Othello", was topped by "Othello", was topped by "Nicon currently has "Song of Norway," which opened to terrific are vance, sale. "Then comes "Firedy." House will be drift and "Merry Widow," "Itose Marie" and "Firedy." House will be drift and "Firedy." House will be drift and "Sweetherstin," which will say through New Year's week.

### 'Union' Gets Nice \$9,500 In 4 Performances, K.C.

# Plays Out of Town

Angel in the Wings

Wilmington, Nov. 21.

Sarieste and Bisman, Soving probaction

Sarieste and Bisman, Soving probaction

Siare The Fartaman. Others facility Hash

Sarieste Peter Hamilton, Robert

Elians Pitrich, Vala, Radeho, Bill McGray

Elians Pitrich, Vala, Radeho, Bill McGray

Elians Pitrich, Vala, Radeho, Bill McGray

Elians Strick, Vala, Radeho, Bill McGray

Elians Strick, Vala, Radeho, Bill McGray

Hillied and Curl Sigman; stetzeler, Tell

Checkegraphy, Edward Notil costumes, Tell

Checkegraphy, Edward Notil costumes, Tell

Insulated director, Fall Epsplat, Oprined at

Paylonus, Wilminston, Nov. 2, 47 § 8.00

Built around the Hartmans, this new intimate type revue has plenty on the ball, and by the time it reaches New York it should be ready comedy, and the laughts come fast and furious as the Hartmans make merry with radio breakfast programs, Hildegarde's "Raleigh Room," women's Guibb. "and vaude'ille women's dittle."

magicians.

Show now is overlong, premiere curtain not stalling until almost midnight, my, it in east but the rishingh, and the rishment. The inimitable Hartmans set
a fast opening pase with their spoottract thors is the straight dance team
of Nadine Gae and Feter Hamilton,
and they rate appliance for several
beautifully executed paller numbers.

the book.

The sweet songs are handled by Connie Baxter and Robert Stanton, the best being "Easy to Do," warbled in good style by Miss Baxter, and "Once Around the Moon," a love

Johny Barnes has two excellent tap unmbers, his stepping to Ladd's seat singing being a show stopper. Viola Roache and Bill McGraw round out the cast in minor rotes, and the state of the

Cadenza

Philadelphia, Nov. 20.

Hedgerow theatre production of a new
play by Holind Dills. Marie by Mace
Scholman, lighting Jatth, Edberick; esttings, Raiph Earl-Presented the Hedgerow theatre, Moyan-Rose Valley, Fa., Nov.
18, 47.

night, Only 1.1 in casts but they dish out plenty in the way of entering the work of the control of the control

# Schulman is excellent and Ruth Esherick's lighting is exceptional. The acting too is good, with Owner Metcait as the composer, with Owner Cours as the Classic Course, with cours as the Classic Course, and Janese and R. Bishop and M. de Beausset and Classic Course, and all outstanding.

"Cadenza" may seem screwy to most people, but it is never boring. Waters.

### College Plays

Juleo and Romiet

Juleo and Romlet

(Mask and Wig Show, U. of P.a.)

Philadelphia, Nov. 21.

50th annual mission production by the
Mask and Wig Chub of the Unity of Penaman and Wig Chub of the Unity of Penaparell H. Smit and Mee Jafre book, Roiert, C. Churle, Jr.; additional lyrios, Frank
Hikes, Jr.; thoreography, Waler Kennan
orchestrations, Boland and Al. Boss; cast
Hikes, Jr.; thoreography, Waler Kennan
orchestrations, Doland and Al. Boss; cast
orchesterations, Doland and Al. Boss; cast
Dr. Walter R. Johnson, Presented at Trois
Dr. Walter R. Johnson, Presented at Trois
20, 100,

by Walter R. Johnson. Presented at Irvine Authorition.

Mish and Wig Chulh may show ig. Mish and Wig Chulh may show ig. Mish and wig Chulh may show ig. Mish and will be a should be a sho

chorus memoer, auseas are consensus are conditions are conditions and conditions are conditional and are conditional and are conditional and are conditional and conditional a

### In the Clover

(YALE DRAMATIC ASSN.) (YALE DRAMATIC ASSN.)
New Haven, Nov. 20.
The Yale Dramatic Assn., weherabie stude thespian group which has fostered more than one entertainment talent that has since become a "name" in show business, has now come up with a musical more substantial than merely a college boy romp.

are manes in show business, mas now, come up with a musical more above and the more of a college boy of the more of the college boy of the college boy of the more of the college boy of the more of the college boy of the

# Plays Abroad

Andalousie

Andalousie
Paris, Nov. 13.

Gr. cerosco metados. Sime Jan Markon
Gr. cerosco metados metados de la composito de la compos

As the control of the

chaped. And a manner praying in a chaped. Lists Marianto, who clicked in "Belle de Cadix," is a popular rave les cores with his looks and voice. He cores with his looks and voice les country of the control of the con

The music, by Francis Lopez, is largely of Spanish tempo. Luis Mariano has supplied several good tunes. The score is played by the pit orchestra of 25 batoned by Jef de Murel.

de Murei.

There's a chorus of 24 in many scenes, while the 12 ballerinas also are used. Costumes are colorful, and at times compare well with those of any big revue.

Maxi.

don. At Arts Theatre Club, Lon-
don.
Clara Audrey Noble
Mary Bannlater
Michael AbbettEdward Dudgeon
Philip BannisterStanley Van Beers
mrs. Dannister Vera Huese
Mrs. EannisterStanley Van Beere John BannisterVera Hurst John Bannister
Bill Nutting
Chris Bannister Blizabeth Kentlsh
Rohin Rentish

house in the same circumstances the husband's mother come sin.

bouse in the same circumstances the hubbard's mother come sin. In the same circumstance to the circumstance to the circumstance to the circumstance of the circumstanc

# **MARDEN PUTS UP LAST 20G FOR 'SURVIVORS'**

Financing for the Bernard Hart-Martin Gabel production of "The Martin Gabel production of the Survivors," by Peter Viertel and Irwin Shaw, was completed this week, with Ben Marden putting up week, with Ben Marden putting up the final \$2,000 of the \$75,000 budget. The drama will open next month at the Playhouse, N. Y., after a road tryout. Marden owns that theatre.

theatre.

Gabel, on a leave of absence from
Walter Wanger, will stage the play.
Faul Small brought the producers
together with Marden. Louis Calhern will be starred in the show,
with Richard Baselant and Hume
Croyny featured, the latter in a
character past.

# March 16 Opening In

London for 'Dark Eyes' Jerry Sevastianoff returned to N. Y. last week from London, where

he set up plans for producing the Eugenie Leontovich-Eiena Miramova comedy, "Dark Eyes," in Britais. Switch in London plans will now bring show into the New theatre instead of Wyndham's, with opening March 16 instead of March 15. Show will try out two weeks longer in the provinces than originally akedied. Eugenie Leontovich-Elena Mirar

skedded.
Irina Baronova (Mrs. Sevastianoff), Uta Hagen and Paula Lawrence will play the lead roles, as they did in eastern strawhats last summer. Richard Davis, of N. Y. and William Linnet of London are listed as co-producers with Sevastianoff.

# Wildberg Ahead

John Wildberg, back from London where he attended the click opening where he attended the click opening of "Anna Lucasta", "left Sunday (23) for an extended trip through the midwest in advance of the road company of the Philip Yordan pisk. Producer will give interviews, make radio appearances and speak at unchebots, etc., to ballyhoo the show. He figures such activity is shown that have read of \$3,000 or \$3,000 worth an average of \$3,000 or \$3,000 worth an average of \$3,000 or \$3,000 the production of the p

After visits to Columbus, O., Cin-cinnati, Cleveiand, St. Lords and other cities, he'll go to the Coast to confer with Paulette Goddard, who's stated to start in a Paris production of the play.

### 'Hayride' for London

Jack Hybro, London producer, has bought the English rights to Mike Todds "Mexican Hayride" for production in London in May. It's not yet determined whether American principals will be used. Deai was set through the William Morris Agency by Harry Foster, head of the Foster Agency, London, prior to Foster's return to Europe, Friday (21).

prior to For Friday (21).

# SAMUEL FRENCH

Play, Brokers and Authors' Representatives 25 West 45th Street, New York 623 Susset Bivd., Hollywood 46, Cal

# INFORMATION WANTED

Anyone inowing the whereabout of Melba Adeie Nilsson (Adele Melba) lest heard from in Now York 1932 please write S. J. Sund-berg, Box No. 1, Doylestown, Ohio.

# THANK YOU We Wish to Express Our Profound Gratitude to the

Following Artists of Stage, Screen, Radio and Opera Whose Generosity Made Possible the 14th Annual Presentation of

At Madison Square Garden Monday Evening, November 17, 1947

Don Albert Paul Ash and Orchestra Vivian Blaine Turhan Bey Humphrey Bogart Eddie Bracken Randy Brooks and Orchestra Sid Co Myron Cohen Perry Como Diosa Costello Vic Damone The De Marcos Joan Edwards Nanette Fabray Jinx Falkenburg Ioan Fontaine John Garfield Connie Haines Skitch Henderson Celeste Holm

George Jessel
Paul Kelly
The King Cole Trio
Bert Lytell Mario and Floria Tex McCrary Paul Muni Jan Murray Music Hall Rockettes Jan Peerce Jane Powell Phil Regan Barney Ross Lanny Ross Roxy Choral Group Roxyettes Phil Silvers Menasha Skulnik Sam Sterner and Choir Ed Sullivan The Three Stooges Lana Turner Cantor Leibele Waldman Weire Brothers

NATHAN STRAUS. Chairman.

ROBERT M. WEITMAN, Chairman, Producing Committee.

# Plays on Broadway

Engineered in Edeca.

A continue of the contin

too.	
Austin Dickinson John O'Connor	
Lavinia Dickinson Beatrice Maniey	
Maggie	
Lucy Plum	
Susan Gilbert Penelope Sack	
Gerry Hood	
Ben Newton Ernest Graves	
Emily Dickinson Beatrice Straight	
Edward Dickinson. Edwin Jarome Dr. Charles Wadsworth. Onalow Stevens Miss Simpson. Mary Jackson Martha Dickinson. John D. Sermour Thomas W. Hiszinson. John D. Sermour	

There may still be a play laft on the life of Emily Dickinson, hough the life of th

Age to protong audience attention, the top troining audience attention. The state of the state o

A House Possessed

Henry, Street Settlement Playhouse production of dramz in three acts (one set) by
Kartton and William Keim. Staged and dedemand by Edward R. Mitthell. Opened at

	Henry Street Settlement Playhouse, N. Y., Nov. 21, '47; \$1.10 top.
	Kate Parsons
	Mamie Rusons Ruth Lillienthai Littlan Parsons Lucia Baker Heien Parsons Iris March Dr. Toby Swain Edwin Rawce
۱	Dr. Toby Swain
۱	Mr. Lester

Henry Street Settlement Play-house, which earlier in season spawned 'Our Lan'', subsequently transplanted for a brief Broadway Possessed' as its second offering of tha season. Drama by Kartion and william Kelm is for the most part but not sufficiently potent for Broad-way.

William Kelin is for the most parts but not stifficiently potent for Broadway or the control of course, is not successful, is substantially of the control of course, is not successful, is substantial of the control of course, is not successful, is substantial of the control of course, is not successful, is substantial of the control of course, is not successful, is substantial of the control of course, is not successful, is substantial of the control of course, is not successful, is not control of the control of course, is not successful, is not control of the control of course, is not successful, is not control of the control of course, is not successful, in the control of the control o

# HYLTON SKEDS 'GIRLS.' BURLESOUE' REVIVALS

DURLENQUE KNYVALD

Two important revivels, both
American, are skedded by Jack
Bython for production end of this
Care and the late Nelson Keys. Too,
loss will now be played by Manjorie Reynolds, imported from
America, and Bonar Colleano; with
Zoe Gail also given prominent part.
Cour can be two more provincial
spots, coming to London early next
year.

year.

The other is "Follow the Girls," last year's Hylton hit at His Majesty's, which goes on tour at Christmas, opeing at King's theatre, Glaymow. Bobby Howes is to play the Arthur Askey role with Joy Nicholis in the Evelyn Dall part. Vie Marlowe, who played in the original show; is included in the cast, as is Robby Mechoch, his wife and ex-vanderbile partner.

### DeCordova to Direct Legiter Due for N. Y.

Hollywood, Nov. 25. Frederick de Cordova, director at sequerick de Cordova, director at Wanners, was granted leave to direct a stage drama, "The Master's Chair," slated for a tryout in Santa Barbara Christmas Day, Understood that da Cordova m ay not return to WB.

### Shows in Rehearsal "Topaze" (revivai)-New Opera

"Honansa Bound" — Paul Feigay,
Oliver Smith and Herman Levih.
"Crime and Funishment" (reviva)
Oliver Rae and Raiph Whithead.
Albott.
"Mak, I'm Daading"—George
Abbott.
"Make Mine Manbattan" — Josph Hyman.
"Lamp at Midnight"—New Stages.
"Gaillee"—Charles Laughton (for
Experimental Theatre).

# 100% COMPLIANCE ON **RED OATHS AT EQUITY**

Although there had been indications that not all the councillors at guity would take oath they are neither. Communists nor Faestes, it was stated last week that there was 10% compliance. There had been 10% compliance. There had been half a dozen missing responses until shortly before the Nov. 18 dasding-shortly before the Nov. Several had copressed themselves as opposed to the oaths as an intru-sion upon their civil liberties, Equity acted on its own not because of the Tath-Hartley law, which it contends have been filed with Equity.

# Stage Relief Benefits As Pemberton Again Joins Harvey's Booze-Who

Brock Pemberton made a onenight appearance Sunday (23) at the 48th St. theatre, N.Y., as the amiable stew in Mary Chase's "Harvey," which he produced. Performance which he produced. Performance was for the Siega Relief Fund. His office staff pasted a large gilt star on the door leading to his private quarters. It replaced one in white, and a star of the star

versary party given early this month, when the start of "Harvey's" fourth year was celebrated. Fund was benefited by \$2,037.

### **More Revision** tinued from page 55 =

Assn: of Theatrical Agents and Managers) for a review of your

Continued from page 55

ASSRI of Thestrical Agents and
Managers) for a review of your
cotton."

The second of the speed with which the plan was adopted smacked of the steamorller. One new producer is reported tell-come and the steamorth of the steamorth of

# Inside Stuff—Legit

Ward Morehouse, N. Y. Sun drama critic, passes judgment on fellow alale-eithers and himself on the N. Y. daillies in an article, "Nine On the alale-eithers and himself on the N. Y. daillies in an article, "Nine On the Althouse the State of the Times Brooks Aftinone, he says "Addanon writes with thure," and the state of the Althouse the Altho

those of any other man writing about the theatre in this country."

The Herald Tribune's Howard Barner "is often given to p peculiar choice of high-sounding words and to strange contradictions within the space of a single notice, but he is a thoroughly outpooken reviewer and is frequently blasting in his dismissal of pretentious single fare." The Mirror's Robert Colemna" is expect in his play decisions but makes little effort to put writing into his reviewing. It is his notion that his readers should be put writing into his reviewing. It is his notion that his readers should be robed, and quickly, whether they will or will not like a play he has just took, and quickly, whether they will or will not like a play he has just ally loss all dignity in his notices. He is highly opinionated in his writing and is extraordinarily independent. There is this to be said of Chapman whether in a gentle mood, or barking, he is always reachable."

Of PREF Low Remonaters. Morehouse save: "Here is a man well

whether in a gentle mood, or barking, he is always readable."

Of PM's Louis Kronenberger, Morebouse says: "Here is a man well
qualitied for his post. He has a classical background, a lively interest in
the theatre, and above greets perception in his first high! judgments. No
The Journal-American's Robert Garland "knows his theatre.", In his reviewing he has a fondness for the writing of witty, well-turned phrases."

Richard Watts, Jr., (Post) "is a shreed judge of stage fare and, although
cross."

World-Telegram's William Hawkins "is immaculate in his apparel, punctual in his attendance, and frequently straddling in his decisions. He is a boulawardier, a gentleman, and the son of a Scripps-Howard executive. He will get tougher as he goes along with his job." Of himself, Morahouse writes he is short, too fat and has scant interest in plays that present social

"The nine men of Manhattan," he concludes, "represent a somewhat less impressive contingent than that of the Woollooth-Broun, Hammond-Benchley era, but it must be said in all faffrees that they're competent, they're not corrupt; and they like their jobs."

they're not corrupt; and they like their, johe."

Lewis Nikobis 'recent yam in the Sunday N. Y. Times, "The Nine Cold Men of Broadway," meaning the critics, dissolved a pertinent allegation heart now and then that reviewers get together, and deedde on the merits of plays before they open. Said the writer: "History proves this impossible. Fer some years now the Critics Clride: ... has tried to find some method of picking the season's best play. ... hut have best unable to agree on even the parliamentary rule for doing so ... best under the partiamentary rule for doing so ... take them until some time in the next entury—season for the season's person of the se

"Faith, Nor Fear, Must Move Us" is the titla of an article on America and Russia that featured the N. Y. Inner magazine section last Sunday (23). It was written by Brooks Attinson, the daily's drama critic, who believes the second of the se

were not afraid of work and danger.

"People in high places...fear that 146,000,000 Americans cannot survive unless the 100,000 members of the Communist party are turned over to police surviveliances...this give confort and aid to the Soviet Russian, the proposed of the control of the contr

Pittaburgh's going to see "Another Part of the Borest" this season after all. Lillian Hellman dramit had been booked into the Nixon, theatre for week of De. See the season of the Nixon, theatre for week of De. See the season of the road and sloned down the four recently in Chicago. Folding of "Forest" on tour made it immediately available to community theatres, and director Frederick Burleigh was quick to pick in up for the Pittaburgh playhouse. He's just amounced it for his January show, pushing out "Barretts of Wimpole Street," which will be done later in the year. "Forest" will be the second attraction at the Playhouse being seen in Pittsburgh for the first time. The other one was the opener, "Treem Gill."

Benefit performance of "Tristan and Isolde" at the Chicago Opera House Nov. 18, expected to aid the musicians union emergency. Hund, grossed \$42,500 at \$15 in by nit scenare of production costs the ownst just grossed \$42,500 at \$15 in by nit scenare of production costs the ownst just orchestra, directed the opera, cast of which was handed by Kirster Higastad. Opera house, built by the late Samuel Insuli, is described as a "graveyard for grand opera," but in October Fortune Gallo's San Carlo open troupe grossed \$140,000 in three weeks is pop prices. This enjage-ment, handled by Harry Zelzer, Chi Impresario, not only made a nit-stantial profit but \$10,000 went to the local open contif\_surroutly dormant.

When Basil Rathbone returned recently to "The Heiress," current N. July which was forced dark the night previous because the selor the Bilthore seek evening to shave the star. Rathbone's name meant nothing to the barber, nor did that of the play, and he only agreed to the assignment when told the show whe at the Bilthore is normalist exclainging. "On, you mean Rube Bernstein's show." Barnstein is company manger of "The Heiress," is which Rathbone and Wendy Hiller are co-starred. Bernstein is offering odds that the barber knew from nothing about Jud Liberts. The stage of the stage. The stage is the stage of th

Late Gilbert Lucas of Playbill, which publishes Broadway legit the-atre programs, was not well known in theatre circles but he was a key man, handling the largest advertising accounts using that media. He was connected with the publication outfit for 25 years and is said to have been paid a slary of 450,000 manually. Laces was president of Playbill been paid a slary of 450,000 manually. Laces was president of Playbill been programs of the pr

Milton Weintraub, secretary-treasurer of the Ass'n of Theatrical Agents and Managers, will be hosted at an 11 o'clock supper in the Perrace Sponzoring committee includes Anna M. Rosenberg, Emil Friedlander, Jones Sauter, Tom Murtha, James F. Reilly and Martin Lacy,  $Sr_{i,j}$  with Mitthell Kanter chalman. Rickste are 310.

# Cullman Urges **Basement Theatres** In New Buildings

Howard S. Cullman, backer of many Broadway shows, in an "open on John McCaffrey's "Room 416" (NBC, Nov. 21), urged a revision of the New York City building laws to permit construction of legitimate theatres in "basaments" of new structures, with first-floor stores and offices above.

dores not the control of the control

asc ram, with \$1.69 admission."

New York has a number of old legitimate houses which are "most uncomfortable," Cullman declared. He opened the letter with the comment that before the advent of talking them to the comment that before the advent of talking them, the metropolis had 75 stage only 35, ungeres boday there are only 35, ungeres boday there are home run or a strikeout," Cullman said.

# Patrick on New Play

John Patrick, currently working on a screenplay of Rumor Godden's novel, "Take Three Tenses," for Samuel Goldwyn, also has a partly completed script of a new stage play, tentatively titled "The Pagan Deshon."

# Literati

Newsweek Axes 25
Newsweek executed a sweeping retrenchment move last week, calculated to effect a \$89,000 payrol saving, by serving Gismissi notices on 28 editorial employees, 18 of them in the N. Y. headquarters. American Newspaper Gismissi notices on 28 editorial employees, 18 of them in the N. Y. headquarters. American Newspaper Gismission of the Company of the Newspaper of the Newspaper of the Newspaper at our included two. Newspapers lat our included two.

immediately demanded explanations and set meetings to decide whether the second of the

Journal of Commerce Builde
Long, in downtown Gotham's oldPultirer Bidg, the N. Y. Journal of
Commerce will move to a modern
structure it will erect at 90 Worth
St, a few blocks away. Plans for
the proposed new plant were rethe proposed new plant were rethe proposed new plant were rethe proposed on the site closely followed the pager's recent merger
with the Chieses Journal to Commerce. Space in the new structure
the Journal of Tommerce in the
Pulitzer Bidg.

Appeals Court Ceis Davids Suit
Suit of Nancy Davids, to compel
executives and council of the actual
tools Cigild to give her access to
the council of the carees to
the council of the carees to
the council of the carees to
the stated for hearing before the
N.Y. Court of Appeals some time
to stated for hearing before
the N.Y. Court of Appeals some time
to state the council of the carees
to state the council of the carees
to state the carees
to

JESSE LASKY seys: "I heartily recommend it to enyone, regard-less of ege, who espires to the screen or stage."

# MOTION ACTING



sericates activates, aspectivation september of role.

POMALYDE STREET, and the series of role.

POMALYDE STREET, and the series of role.

POMALYDE STREET, and the series of role of

access to the minutes of the Guild council meetings, but this right has since Seen voluntarily granted. Miss. Davids is a leader of the Committee for Action, which presented a state of candidates for the Guild processor of the Council of the Coun

Eire Cennor's Reverse
The Eire Cennor's Reverse
The Eire Cennording of Publications Board has announced that it has revoked the ban on the sale and Grentation of a group of novels.

And Wine, by Ignatic Silone, 'Brite Candies,' by Aldous Hudey,' Dohn Stein-Beet, 'The Brite Forty-sine Stories,' China,' by Eric Linkster; 'The Razor's Edge,' by W. Somene Maugham, 'The Pursuit of Love,' by Nancy Midord, 'Kitty Porty.'

Angelo by Eric Linkster, 'This is the first time the censor board has withdrawn its own tabs.

Four Books on Radio Due Four Books on Radde Due Four books of particular interest to radio are to be published next summer or fall by Simon & Schuis-ter. John Crosby, radio columnist, has signed to do a novel, his first, and as yet untitled, S & S ap-proached Crosby, for a book on his columns, to be told he was working he novel and preferred fishing for

that, Norman Corwin is rewriting as a novel his radio script, "Odyssey of Runyon Jones." Don Hollenbeck, who handies the "CBS Meets The who handies the "CBS Meets The Press" program, is writing a novel, about radio, his first, titled "Gire to Time", S. & S also has due next March from Ira A. Hirschmann, pres of WABF-FM, N. Y., a book about UNRRA, titled "The Emhers Still Burn." Book covers Hirschmann's experience abroad in connection with UNRRA, and DP's.

Tary and ATHUT Schwartz tressurer.

Joe Laurie, Jr. in 35 Papers

Joe Laurie, Jr., now a syndicate

Columnist by Press Features, is in

32 national papers with his "fields

and Tales" feature. They're little

vigneties on show biz personalities, the heads sketched by Vic Ginnness, with Laurie doing short-take blogs on the subjects.

Clare Luce's Autobiog Clare Boothe Luce, currently do-ing a screen adaptation of the C. S. Lewis novel, "Screwiape Letters," for Walter Wanger, will next write

She has temporarily shelved "The Real Reason," her projected book about her conversion to Catholicism.

Philips Presses Dial Claims
Sidney Phillips, former business
Sidney Phillips, former business
manager treasure, director and
stockholder of Dial Press, has retained Bert Mayers of the Jaw Firm
of Fifeion, Mayers & London, to
lisher Phillips and a 10-year contract with the firm, which was terminated after less than two years.
The deal called for a salary and percentage on sistes, and Phillips estimates it to be worth 1000.00
rest to be worth 1000.00
rest bove, Bert Hoffman, president of
Dial, declined to discuss the matter.

This Cathalts Writers Organize
Organized by leading members of
the Jesuit order, a Catholic Writers
Guild has been founded in Dublin.
Patrick J. Little, minister for mail
and telegraph, attended the organization, meeting, presumably representing government approval of the
project.

Father Stephen J. Brown, S. J. who convened the first meeting, said

the Guild will not operate as a form of censorship, nor be a trade union, Its objects will be positive mutual help and the encouragement and self-improvement of members, and is non-sectarian, he said.

non-sectual n, he said.

Princhiege France: Sirble
Princhiege
Princh

GARTER

Gardner Cowles, publisher of Look, looking at Hollywood. Hollywood column by Jack Lait, Jr., is being offered by McClure Syndicate. It has run in the Brooklyn Eagle for a year as a test.

Babette Hughes, whose "Magi Penny" is due via Rinehart in Feb ruary, married book publicist Ben Hall in N. Y. last Saturday (22).

Eleanor Kennedy is now head of the Music Corp. of America literary department, succeeding Jim Bishop, who resigned to resume a writing

Joseph Hertzberg, city editor of the N.Y. Herald Trib and editor of "Late City Edition," will be guest on WCBS' "Margaret Arlen" program

The Company of the Co

J.-W. Campbell's "The Atomic Story" (1601).
Louella O. Parrons, who has been Joyean in the newspaper business, 30 years in the newspaper business, 30 years in the newspaper business, which was not a sense of the s

Bennett Cerf

'The Mystery of the Disappearing Agents' \* \* \*

a feature in VARIETY'S 42d Anniversary Number

Out Soon

# w...... SCULLY'S SCRAPBOOK

By Frank Scully

Rising over to Max Gorellk's to say bon viaggio to him and Rod Geiger before they left for Italy to make "Christ in Concrete," in Rome, I happened to catch a voice beautifully pitched for the caprices of radio, it was coming from Warners' sition, KFWB (100, 15, 8 p.m.). The commentator's name was Sidney Tannen, a non-pro.

A lawyer by profession. he was humanisted.

mentator's name was stately actions, an only mentator's name somber statistics A lawyer by profession, he was humanizing some somber statistics derived from Fortune. They seemed to indicate anti-Semitism was most widespread in areas where there were practically no Jews and least evi-dent where there were many.

dent where there were many.

Unfortunately, despite this overall proof that familiarity breeds content, the figures indicated an increase of anti-Semitiam around follywood. The disease, he revealed, had jumped from 15% to 9%, in the last two years. At this metancholy point the speaker turned allegre and told us a story about some gruy showing Sophie Tucker the curious design of a button of the Bellarmine-Jefferson Guards. Against a Blue background the button revealed a white Star of David, with a red cross in the center.

Backfire from "Crossfire"

I was interested in this microscopic attempt to substitute tolerance for infolerance because whenever I extolled "Cnosafte" I met so much backer from people you would have assumed would normally have been most sympathetic to the picture that I had to retreat to this experiment in good will of the Bellarmine-Jefferson Guard's to get myself and the dissenters back on the beam.

All the disease execution of the content of the con

Moses Was Even Briefer

"It's a short, really, but that's as much against it as the fact that the Gettysburg Address runs only three minutes, whereas 'Gone With the Wind' runs four hours.

"The picture was called 'Faith and Freedom,' and against the unyielding granite of prejudice it can be guaranteed to chisel at least the
semblance of human features. In fact, 'Faith and Freedom' would be the
perfect short to go with RKO's Crossfire,' because it would show at least
one positive shawer to the racial and religious prejudices which Crossfire'

seinblance of human features. In fact, 'Falth and Freedom' would be unperfect shart to go with RKO's Crossifie's because it would show at least one present of the property of

fifth from Mother Cabrini's old home and a sixth from Bellarmine's coun-ity. And when they reach the second floor and intertwine you'll never know where any of them come from,' he explained.

"Across the street is the parcofinial school, The extmera pans into a couri-yard (where the younger Bellarmine-Jefferson Gustrán hold the same rijual each day). It slops before a grotto. The grotto shows the Blessed Virgin each day, It slops before a grotto. The grotto shows the Blessed Virgin of the old law of the street of the street of the street of the theory of the street of the street of the street of the street of the old law.

the old law, commentator J. Carrol Naish explains, 'who is also a saint of the new,'
"At the left of the courtyard is the old church, where Mother Cabrini worthiped. She, an Italian immigrant, is now the first American saint. The old wooden chapel is a sort of shine to her.

The old wooden chapel is a sort of shine to her.

When the commentation of the state of the s

hate. "But why this merger of Protestant Jefferson and a Catholic saint? Well, Msgr. Keating discovered that Robert, Cardinal Bellarmine, who lived in the 18th Century, and Jefferson, who lived in the 18th, had practically identical ideds on the Rights of Man.

Nice Merger, This One

With that as a starting point he set about to merge the best from the old world, politically, with the best from the new, just as he had previously set about to remove the historical bisotry between Jews and Christians. "Next June he graduates his first high school class, the culmination of his plan to develop citizens treated to quote Falth and Precom's commentator, in the image of God and not in the image of the state, or capital or labor."

or labor.

To keep these principles forement in the minds of the pupils, each day opens and closes with a ritual scentered around these symbols of human rights. This is a ritual to raith and freedom designed to bring together the children of the world.

We of Americal, says Magr. Keating, addressing the guards, are thank-rounded seffersoon for the solid foundation of human rights which he transplanted seffersoon for the roll of town of the world transplanted seffersoon for the solid foundation of human rights which he transplanted seffersoon for the solid foundation into the Constitution of the United States. The self-of David and the cross combined with the flag of America represents the solidarity of the dignity of man to all races and creeds.

Surprise! Surprise!

"We want to thank Frank Sculy once again for this gracious contribu-tion to a kindlier understanding of us and our problems," concluded Sidney Frank Sculy once again for the School Sculy of the School You could have known the Brail Brith Resolv Dovidi I thought it had a-familiar ring. But the guy's beautiful delivery completely fooled me. I thought the author was at least Saroya. School Sch

# Broadway

Eva Sully (Block &) siling with sacrofilac condition.

Walter Winchell heads Dec. 1 from
Hollywood directly to Miami Beach,
Joe Bigelow motoring to Hollywood with wife Jean and her sister

giod with wife Jean and her actier Betty.
Joe E. Lewiss carcak shout Laglotta and Fox aght flassor. Gentwise and Fox aght flassor. Gentwise of Nick Prounts alling. Hes arthreed with Arnold Rosstied in the Versallies, N. Y. and Metro despute Val. Arns due in from the Coast fomorrow (Thurs.).
Sam M. Weller sgenting the tought val. Arns due in from the Coast fomorrow (Thurs.).
Hex Connor, formerly at the Belasco, manager of the International, ligating with Thourmon.
The "new look" will be the sarriaria and nuncel theme of the new

Access to the state of the control o

medicate. To Florian for his parents police anniverseave;

Jack Smith, ex-vaudevillan (not he radio singer) is a ringer for the he radio singer) is a ringer for the first singer for the radio singer in the

Andre Lelarge, French film distributor who originally was due in the control of t

next spring or community of the strict Portia, hostessing for Mrs. Frank Scully's mother who arrived from her native Norway yesterday. Latter then domiciles with the Scullys in

ner hattwe norway yesterons, causes the Hollywood. Hollywood the Lastfogel was elected a Plenter Ploneer in absentia at the annual dinner because he had to leave the Hollywood the Holl of the Federal District of Mexico, during his recent trek south of the

Paul Vincent Carroll's latest plav. "The Wise Have Not Spoken," will be given its American premiere at

Eldred Theatre, Western Reserve Univ., Dec. 9. Basil Langton, British Decelor, will direct and play the lead. Gil Lamb, making a pic Comedian Gil Lamb, making a pic in 'Italy, as are other Americans here for varied American producers as an "out" for their frozen coin there, writes of Railan picture-mak-there, writes of Railan picture-mak-hite business."

ing being a "slow and unbasinessib business", as a substitution of the contract of the contrac

land, Andrews), stretching his stay cause of biz. Wm. Morris now handling. Grower French for Storb) is sufficient to the stay of the stay

# Chicago

Ann Richards here for two-day Ann Richards here for two-day visit.

Clare Booth Luce in town for a clare to the clare of the clare to the c

# Winchell

Continued from page 1

Cutinsed freas page pitch, Winchell said said John on agency, who launched him on radio, and asked, "Do you need as me beyower there" Winchell indicated the agency of the pitch of the said of the sa

Winchell also made denial that he pushed aside Announcer Jim Bannon to ride roughshod over the middle commercial. He added that when he is "hot" and going strong he'll not only ignore all commercial interruptions, but will keep talking right into Louella Parsons' time.

### Hard Way Continued from page 2

son, currently hiding out in Argen-

New Foreign-Fic Distrib for the control of the cont

# London

Billy Merson, musical car, left only \$876. Peter Daubeny, young stage pro-ducer, to marry Mary Kempster of South Africa

Peter Daubeny, young stase perducer, to marry Mary Kenpiter of South Adrica.

Of South Adrica.

In the State of South Adrica.

Muri Mathieson, BBC musical borders of the State of South Adrica.

Muri Mathieson, BBC musical borne to Kultiva of South Sout

# **Palm Springs**

By Hank Geldenberg
The Sol Lessers have opened their house for the season.
Eddie and Ida Cantor occupying their home here. Jimmy Van Heusen Eddie and Ida Cantor occupying their home here. Jimmy Van Heusen also in town. Leo Spitz, Arthur Krim, Rufus Leour Barrier, Rufus The Edward Smalls, Howard Hawks, Chick Lewis, the Max Gor-dons and Ellen Drew getting the sun.

sun.
The Joseph Pasternaks and the Nicky Naylacks, Jimmy Ritz and Carol Williams, also Edwin Loeb at the Stables.

carot Williams, also Edwin Loeb at the Stables.

Sam Levin, Joe Blümenfeld, Rob-ert L. Lippert and Dick Speir, all San Francisco exhlos, in for bus-ness-weat forms. Sally Ellers and Lloyd Pantages; the Louis Hay-wards, the Jean Hersholts and Anita Colby at the Racquet Club tennis matches.

# Washington

# Duhlin

By Maxwell Sweeney Saller Wells Ballet Co. Inked for Dublin visit next year. Actor Eddie Byrne considering Cork Film Society has indefinitely pottomed project for a film exhibition in Cork. District Cork. Districation Cork. District Cork. District Cork. District Cork. Distric By Maxwell Sweeney

unter Assu., on "Work in the Thea-tre."
Former Abbeyites Kieron Moore and Slobhan McKenna home on var-the Moore returns to London this week to marry actress Barbara White. Lieu Col. James M. Doy's ap-Lieu Col. James M. Doy's ap-cident of the Moore State of the School of Music. He's former direc-tor of music for Radio Elreann, and first Irisbanan to be named to direct.

# Pittsburgh

I ILIJUIU III

BY HAI Cohen
Mike McGammon added to the sales
siant of station KeV.
Bernie Liffander has bowed out of
deal to buy the Beverly Hills club.
Geal to buy the Beverly Hills club.
original. "Mabel's Fahler" Dec. 3-13.
Tedi Blake off or Philly to open a
new night spot, Eddie King's Supper
Chaude Morris, head of Julis Dubin
agency's radio department, has resigned.

agency's radio department agency signed.
Otto Austin, Tech drama grad, has opened 16 mm. production studios in

Signed.

Otto Austin, Tech drama grad, has
Otto Austin, Tech drama grad
mc. was out of action for a weekShope Smelody Lane plauning a
comeback now that she's alliment
of the standard of the standard

# Miami Beach

Mjami Beach

By Larry Solloway

Kay Thompson and Williams Bros.

ste for Coppichan dale Dec. 24:

Jimmy Sheirr preems his Graya

of the formes Colley Inn.

Johny Greenhui, of Music Corp.

Johny Greenhui, of Music Corp.

Moishe Oysher, the Yaddish stur
Moishe Oysher, the Yaddish stur
titlet Romania, on the site of former

Kity Davis, still typing to find a

show this week. No names, but a

Stern dividing the interview chores.

Stern dividing the interview chores.

# St. Louis

By Sam X. Hurst Jerry Lester in at the Chase Club for a fortnight

Dan Will Bros. and Charlene, dance rtio, and Annette Olson, singer, in the show at Club Continental.

### **House Reviews** - Continued from page 54

### Hipp, Balto

blebee," and "Dance of the Hours" all experity soid; Penny Carroll. Al Siegel's latest vocal aspirant and Ralph and Mary Caranavalle, hoofing livesters who know their way

By Maxwell Sweeney
Sadler Wells Ballet Co. Inted for
Dublin visit next-year.

Corb Edit Brane

### Hollywood

Truman Bradleys divorced.
Don Ameche aired to Chicago.
Jack Carson planed to Chicago.
Michael Curtiz ill with laryngitis.
Sir Victor Sassoon in from Lon-

n. Hal Roach planed in from Kansas Jim Basquette ill with heart trouble. ouble.
Writer Richard English ill with ronchitis.

Writer Richard English III with benchilts. Georgetic through the control of the c

u. Donald Crisp returns to work at letro this week following an opera-Donata Metro this week following and tion. Sam Coslow ordered to pay \$550 monthly alimony pending a divorce

trial.

Rita Hayworth hospitalized with neuralgin while on location at Lone Robert Ryan will address the American Brotherhood in Chicago,

Pine process of the second series of the second second series of the second series of the second series of the sec

series of comic books on western adventure.

Eve Ettinger returned to her old job as head of Columbia studio's story department, replacing Frances Manson, resigned.

Walter Blake, the product of the pr

# Minneapolis

Minneapolis

By Lee Res

Tito Guizar into, Holel Radisson
Flame Room.

United Electronical of Universal into
United Electronical recovering from
major operation.
Jack Owens, of ABC "Breakfast
Jack Owens, of ABC "Breakfast
Jack Owens, of ABC "Breakfast
of the Committee of the Co

# Cleveland

By Glenn C. Pullen

By Glenn C. Pullen
Tommy Tarbox, ex-WTAM p.a.,
going to Arizona for health,
going to Arizona for health,
going to Arizona for health
suttered Milk Krantze Hanna for a
fortingth,
Guntar Vicent,
Gunze, returning
Gunze, returning
Cuntar
Act Warren. Zephyr Club owner,
sold home and moved family to west
factory.

sold home and moved family to west factory.

Lovd Myers paying Harry James or the Myer paying Harry James or the Myer paying Harry James or the Myer Myer paying Harry James Herman Frichner, Alpine Willage Herman Frichner, Alpine Willage Herman Her

# **OBITUARIES**

GEORGE W. SMITH
GOOR W. SMITH M.
GROUND W. SMITH, M. STARE MANGROUND W. SMITH, M. STARE MANGROUND W. SMITH, M. S

EDWARD BORADLEY

ago in the pit of various Albany theatres as violinist-leader for traveling and stock shows. He also worked at Harmanus Bleecker hall and the Leland, and led the orches-tra at the Hampton hotel when it had the clively first roof garden. Son and daughter survive.

JOSEPH L. STEEN JOSEPH L. STEEN JOSEPH L. Stern, 54, exchange owner-in Minneapolis, died suddenstein war in Minneapolis, died suddenstein Stern der Stern de JOSEPH L. STERN

Edward Boradley, 72, actor and george E. Delmore, 79, forme York after a long-sillness. Born in member of the vaude acrobatic teau

# James J. Walker

England, he made several appearances on the London stage before coming to the U.S.: in 1918. He was seen in "The Old Lady Shows Her Medais" and supported Jane-Cowl in "Smilling Through," and "Romeo and Juliet."

an Smining Arrough, and Romeo and Juliet. Later The spiesered with Henry Miller in "Cisanova" and in Noel. Cowards "The Vortex." In 1834 he acted in "Within the Gates' and in a revival of Macbeth, with the late Philip Merivale. He also speared in the Theatre Guilds production of "The Masque of Kines."

ERANE A GARBUTT

Frank A. Garbott. 78, flm producer and sports promoter, died
Nov. 19 of the home in Vos Angeles.

LINCOLN COLLORD

In 1912 the helped organize Pransmont, given for a time as vide died Nov. 16 in Searaport, by

mount, given for a time as vide died Nov. 16 in Searaport, by

ot Delmore and Lee, died Nov, 21 in New York. The act performed by Delmors and various partners was a headliner in many vaude houses during the '90s. Original partner, old Lee, was killed during a performance in Pennsylvania and Delmore subse-tutes to continue the act under the same name, until late in the 1220s.

CHARLES E. BURROWS

Charles E. BURROWS

Charles E. Burrows, 84, vet legit actor, died Nov. 22 in New York. He played with the late Marie Dressler in the early 1908s. "Later he was engaged by David Melasco for a part in "The Bun Daughter," and also in Winthrop Ames" original production of "Mintck."

Among other plays he appeared it were "The Squall," "The Trial of Mary Dugan," "Three's a Family and "January Thaw."

JOHN LEO FAINE
John Leo Payne, 66, sone plugger
and orchestra leader, died Nov. 13
in Winthrop, Mass. He was for
years one of the top sone pluggers
and singers in Boston.

and singers in Boston.

Composed many songs and
marches, one of them being "The
Order of the F. O. E.," the national
song of the Order of Eagles.

# In Fond Remembrance WILLIAM FREDERICK PETERS

(December 1, 1938)

His Loving Wife, Mrs. William Frederick Pete

and considerally appeared before the camera's in bit roles.

After his retirement from pictures, Garbut't became prominent in California reis estate and oil production and was a director of the Union Oil Company. Under his guidance as president of the Los Angeles Athleton Company, Under his guidance as president of the Los Angeles Athleton Company, One of the Company of the Union Oil Company of the Company o

# GUY GOLTERMAN, JR.

GUY GOLTERMAN, JR.

Guy Goltermi, Jr., 44, so if of the
St. Louis Grand Opera impressrio.

St. Louis Grand Opera impressrio.

Gold last week at City hospital there
of an internal hemorrhage, after an
ilmess of several weeks. Golteractivation of Grand Opera presentation
of Grand Opera presentation
of the Open Air theatre in Forest
Park in 1917. In recent years he has
been, an advertising and publicity
consoliant.

Golferman's health began to fail in July, 1945, after he and several others were slugged by hoodlums in Forest Park.

FRANK R. WALTER
Frank R. Walter, Ra president of
Local 14, American Federation of
Musicans for the last 25 years, died public service director of station
Nov. 21 at his home in Albany, N. WMT, Cedar Rapids, Lowa, died
V. He was a familiar figure years Nov. 17 or figures sustained in an

esident in charge of production, 1905, during his junior year at the docusionally, appeared before the Univ. of Maline, he composed the tyraction of the extendent from pictures, the production of the control of the c

# ROBERT H. WILSON

ROBERT H. WILSON Robert E. WILSON Robert E. Wilson, 39, owner of the Palace theatre, Jackson, Mo., died last week in St. Luke's hospital, St. Louis, from injuries suffered Nov. 7, when he tripped and fell on the sidewalk in front of his theatre, striking his head on the bumper of a parked automobile. During World War II he was a Lieutenant (1g.) In

the Navy. Wife and three children survive.

### LOUISE-VETTA-KARST

Louise Vetta-Karst, 88, voice in-structor who taught Helen Traubel and other Metropolitan Opera stars, died last week in St. Louis. Originally a concert singer, Mme. Karst remained active in voice instruction until her death.

automobile collision the preceding day. Before joining WMT she had been program director of WSUI, State Univ. of Iowa. She was at one time director of the Kendall play-house, Des Moines. Husband and two sisters survive:

GEORGE LE GUERE GEORGE LE GUERE G.
George Le Guere, 16, former actor, died in a New York hospital
Nov. 21. Atter playing in repertory
and stock in the south and midwest,
he appeared in various Broadway
productions. Among the latter were
"Palmy Dayz," "Just Suppose" and
"The Old Soak".

Since artifring he lived at Kings

Since retiring he lived at Kings Park, L. I.

PERCY M. BROWN
Percy-M. Brown, 67, head of the
quality control division of Associadivision of Associadide Nov. 23 in Port Jefferson, L. I.
Prior fo joining APS and Muzak in
1938, he was associated with Columbla Record's foreign division in
South America.

His wife and two sons survive.

CHARLES BURCH Charles Burch; 32, office manager Metro's international department, ed of monoxide poisoning Nov. 16 Ontario, Cal. He was a captain Army Intelligence in World Army ar II

JOHN T. HOFFMAN
John T. Hoffman, 72, formerly
with John W. Vogel's minstrels as
whistler and trombonist, died Nov.
16 at Perkersburg W. Va. Since his
retirement he lived in Morgantown,
W. Va.

Gus CHEVALIER
Gus Chevaller, 60 British stage
comedian, died Nov. 20, in London.
He had been the star comedian at
the Windmill theatre, London, since
1932.

JOHN E. NORTH
John E. North, 36, acting general
manager of station KFSA, Ft. Smith,
Ark, died suddenly Nov. 20 in Chicago, as a result of a fall

WILLIAM S. LATHROP William S. Lathrop, 74, onetic

# IN MEMORIAM

Charles and Ann Stern MARK

oad manager of Lillian Russell, Louis Mann and Clara Lipman, died Nov. 18 in Chicago.

GEORGE D. HAYS
George D. Hays, 51, business agent
of the hairstylists union, Local 706,
of the IATSE, died Nov. 22 in Holly-

wood, following a heart attack. THOMAS NOLAN THOMAS NOLAN
Thomas Nolan, 38, songwriter, died
[ov. 20, in Cincinnati. He was also
music teacher and song arranger.
Parents and two sisters survive.

Mether of Andy W. Smith, Jr., 20th-Fox general sales manager, and Gcorge Smith, Paramount western division manager, died Nov. 22 in Florida.

Son, 22, of Norman Ross, Chicago disk jockey, was killed Nov. 21, when his car ran off the road in Evanston ill. Mother, sister and a brother the street of the control of

Mother, 91, of radio commentator Arthur Hale, died Nov. 19, at the home of her daughter, in Harris-burg.

Joel S. Samuelson, 72, former magician, died of a heart attack Nov. 19 in Chicago.

Father, 82, of Victor M. Shapiro film publicist, died Nov. 20, in Los Angeles.

RIRTHS

Mr. and Mrs. Alvy West, daughter, Hollywood, Nov. 13. Father is a composer and orchestra leader.
Mr. and Mrs. Bob Williams, son, Hollywood, Nov. 20. Father is a film

flack.
Mr. and Mrs. Carmen Rummo,
daughter, Pittsburgh, Nov. 8. Father's
with Dom Trimarkie Trio.
Mr. and Mrs. Georgie Claire, son,
Pittsburgh, Nov. 21. Father's a Pitt
backing sigent.

booking agent.

Mr. and Mrs. John Bershbach, son,
Chicago, Nov. 18. Mother is former
film starlet, Dorothy Lee,
Mr. and Mrs. Llye Bond, daughter,
Hollywood, Nov. 7. Father is a radio

MARRIAGES

MARKIASES
Dorothy Newman to Joe Kelly, Jr.,
Chicago Nov. 16. He's the son of
Joe Kelly, Quiz Kids' emcet on ABC.,
Mary Jane Rochford to David H.
McCarthy, Jr., Evanston, Il., Nov.
23. Bride is daughter of George T.
Rochford, secretary of the Blackstone Theattre Co.

23. Bride is daughter of George T. Rochtord, secretary of the Blacksone Theatre Co. Trederick E. Blacksone Theatre Co. Trederick E. Rocherolle, S. Rocherolle, S. Rocherolle, R. L. Lawren, R. W. L. He's vespee of Lissen Records, Inc. 1. America, Daniel D. John M. Mins, I., Stainton, Va., Nov. 22. Bride was Stautton; he's amounter at WCPS, Tarboro, N. C. Sue Vanda to Al Uther, Law Yegas, Nov. 22. Bride is a band Beverly Gibert to Edward Tomasin, Toledo, Nov. 19. Poth are with Foliday on Igo-"revuie. Benetic Highest to Benn Hall You. Babette Highest to Brancesco Collura, New York, Nov. 28. Bride is the Turtic, at the Hudson, N. Y. Anne Brenton to Gary Bronneck Law Yegas, Nov. 22. She's the held of CES music clearance on the Cesat.

### **Amortization**

Continued from page 5 = Federal tax (\$8,100,000 against \$12,

Federal hax (\$8,109,000 against \$12,750,000 paid on expenses, moreover, 500,000 paid owner figure than last compared to \$73,128,250 in 46. Last figures dramatice effectiveness of economies at the h.o. and in the held. In its half-year report (for period ended June 28), 20th showed some control of the compared to \$73,128,250 in the world to \$100,000 for the compared to \$100,000 for the compa

amount for the same period of \$45,1921.

Sizes Way With Older Way With Older 1979.

Wille most other majors don't discussed with the costs in quarterly reports, it's generally concleded by biggies that their competence of the co

are 74c per snare agains, e-younderly "Schotterly" of 5c, feet
shire on common, payable Der, 22
short on toomnon, payable Der, 22
ordered by the board as well as
37%c per spare on outstanding convertible "preferred. A diveyof \$1.122c per share on prior preferred
\$1.122c per share on prior preferred
\$1.122c per share on prior preferred
stockholders of record Dec. 18 to

### M-G Prods.

Continued from page 5 =

continued from page 5

ordedly make for a considerable tightening in production work and the second of the second

makes it necessary to cuttail man-power,
Ten men have been dropped from
Ten men have been dropped from
the axe is due to fail on
the axe is due to fail
the fail
the axe is due to fail
the

RKO dropped Bill Nichols and Bill White from studio casting de-partment, starting, what may be fur-her axing is in departmental setups. Both were on the lot a number of years. A secretary in same depart-ment also got notice. Studio two months ago closed out its new talent department by firing Donald Dilla-way and two secretaries.

# Disk Jockey Revs.

Continued from page 45

Constaues from page 45
ading to keep pixier pared for a
maximum of music, samely theoriing that the show—not he—is the
maximum of music, samely theoriing that the show—not he—is the
heavy play from Jarvis the
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Jazvis 1s not yet as commercially
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sill pulls a comparatively-helly lesoper and beaucoup mail. Hurl. SHERRH FELLER 6. Miller, 12 a.m., 1 A.m., Monday there Friday with the Friday that Friday the Friday of the Friday with the Friday of the Friday o

over. Had Barbarnel Nov. a 2009 over the University unponanced. THE JOLLY JUDGE With Charles behan Stevenson Participating. So Man, 196 and Man. Mon-thru-Sat. The Man and Man. Mon and Mon and Man. Mon and Mon and Man. Mon and Mo

THIS IS JAZZ
With Len Beardsley
30 Mins; Sat., 4:30 p.m.
Sustaining

With Len Beerdaley 30 Minn; Sal, 420 pm.

BJB, Seettle "This is Azz" is a half hour of good jazz—the prai, old mellow gun; "This is Azz" is a half hour of good jazz—the prai, old mellow gun; the sale of the sale of jazz, know, and tells why it is good and his enthusing the houseposter.

Style of the show is on the early gung; side, with Beardsley into-going side, with Beardsley into-going side, with Beardsley into-going side, with Beardsley into-records, tunes and sidemen to side interesting narrative hooks that will hold the most dramatic dail channess of the side of the sale of the sal

### Herbie Fields Orch Into

N.Y. Strand With Spots Herbie Fields, orchestra goes into the Strand theatre, New York, with the Ink Spots, Dec. 24. Date is for three weeks and two days, with op-

tions.
Fields, who had been working with a small combo, only recently boosted his band to full size.

### Plays Abroad ied from page 58 :

continues from page 58

"Child's Play
ar excellent full at the RAF hero
Voung Michael Lewer makes an elsigning youngstee of the second problem child, and Andrey Noble scores
arine behind of mother, both the
small boys through the two crises.
Play has good possibilities as a
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# Savez-Vous Planter Des Choux?

('Can You Plant Cabbages?')

Paris, Nov. 11.

	comedy by Marcel Achand. Stars Pietre
	Larquey. Directed by Pierre Fresnay, Set
	by Touchagues; background music by Mario
	Svivain Caporal
	NaznifeJesh Brochard
2	Freenol Andre Bervil
	Edmond Claude Nicot
	Titos Benowles . Jean Horris
	The Reporter Jean Porms Leon Pascal Tabary
	Madame Landrol Jane Marken
	Margot Annette Polvre
	VioletteAnouk Feriac
	Who Calminum Walton Allow Valerin

This is anything but a strong play, but it's likely to do fair business for quite a while with audiences not as sophisticated as the usual Michodiere payees. If a what a lot of people in Paris are craving for at present—an escapist atory.

Faris are craving for at present—an exceptible story. Further Larguey, best known for his film work, is starting uses the auditions that the main chargeter is the simple garden whe construction of the starting and the property of the starting and the story of the starting and the starting and situations. He is intro-mus. Laughs count from both the dialog and situations. He is intro-tre who has married the wife or of his colleagues after he descride of this colleagues after he descride of the starting and starting and the starting and situations. If year-old gift.

girl.
nouk Ferjac, a looker, who also
done contortion work in res, is the young girl. He would
to have a child but his marriage
been childless, getting him
his manhood e to have a child but his marriage s been childless, getting him mty of criticism on his manhood on everyone, including his objection, who ovides nice comedy as the bossing

terloper.

The Tunny lines come from consous discussions as to Larquey's
yiele capdition with Andre Bervil,
e station hand, who is funny as the
end, Jean Brochard, who is cast
the father, of several -children,
there is a little off-side comedy
ming to cour along the property
ming to cour along the polyre
miles her role of station clerk.
The one set, office of the station

The one set, office of the station master, with a revolving stalresse leading to the bedroom above is an excellent one by Touchagues. The last act is after the kids have been born and the stationmaster has become a famous character on account of the quintuplets.

Vienna, Nov. 11. Stadt Theatre production of operatts in three acts (22 scenes), based on a Nestroy, comedy by Raudof Conterpolater and Robert Altreat Weller: chorcography, Birly Kore, costumes, Lid Conterpolater, Orchester, Virtual relief by Riols, At Stadt Theatre, Virtual Twith Meller: chorcography, Birly Kore, produced by Riols, At Stadt Theatre, Virtual Twith Meller, Contact of the Contact Weller: Contact of the Contact of the Contact Twith Meller Contact of the C

Robert Stolz, Austria's music am-bassador, underwent a self-chosen homocopathic treatment in America and wrote the music to an old Vienna rairy tale. Stolz put his heart into this one.

pose.

Penury of libretilets is the problem here. Rudolf Oesterreicher
Rudolf Oesterreicher
Gesterreicher
Gester

Eddy Urban, Heinz Conrads and rich Doerner satisfactorily enact the trio of males undergoing a series

# Tele-AM

die station operators, base their pessimistic predictions on the results of an audience research sur-vey conducted recently by a manuvey conducted recently by a manu-facturer, who produces both radia and tele sets. Survey revealed that the majority of listeners owning both radio and tele models used the latter almost exclusively when both types of broadcast were available.

not brossicast were available.

Even, note important, however,
was the fact that there, was a
marked dropof in radio listening
even when no jete sation was on
he, airs. Projecting, that situation
when more homes own let sets with
when more homes own let sets with
more video stations are on the air,
what good will radio be to advertiesre even if they have enough
motary to spread around between
both modia?

Pictory of A Meagy

Pictory of A Meagy

Thin't the will be pictly of an analysis yearly. (See vision story) (See separate Kersta tele

M indie AM stations are hit as hard by tele as their managers now think, it will probably be those which specialize in sports that will go under first.

io under first.

In case of WHN, owned by Legwis,
Inc., sports account for 24% of the
station's total programming schedule during an average indismuner
within's total programming schedule during an average indismuner
within's total groom income. Station's
sales chief, Bert Lebhar, Jr., has
laread gone on record as declaring
already gone on record as declaring
specialty once tele gets really realling. Sports have iong been tele's
bread and butter and Lebhar is fully
bread and butter and Lebhar is fully
to listen to a sports event when he
can watch it, too.

Daytims Whoe's Limitations

Daytime Video's Limitations

Daytime Video's Limitations
As for those local indice whose
programming comprises mostly disk
pickey and platter shows, no one fa
willing to predict the outcome. It's
consistent of the property of the property
liberature of the property of the property
liberature of the property of the property
of a daytime, wideo above, will be
limited, since housewives won't be
able to concentrate their attention
on a tele acreem and still complete
is already going around, however, of
styling soap operas for radio and
the simultaneously, meaning they
would be available on hoth sight and
would be available on hoth sight and
set the story lies by merely listening to the show.
That's one of the ideas being.
That's one of the ideas being.

get the story idea by merely listening to the show,

That's one of the ideas being
worked over by the radio het now
tele operations into one station. Web
believes the station could program
such shows during daylime hourssimultaneously, with one announcer
handling both media at the same
time. Come the evening hours, howreview on the evening hours, howreview of the complete excitation of radio, since the statistics
quoted above prove the radio audience will be severely cursticed shew
at the same time. Idea would entail a revolutionary change in network structure, of course, and the
as the most sticky fly in the ofniment.

Almost certain to outride tele's

ment.
Almost certain to outride tele's threat are the foreign-language stations, such as WOV, N. Y. Such stations' listeners, it's believed, would tions insteners, it's benieved, wound continue to favor foreign-language AM shows over English tele shows merely because of the language fac-tor. Advertisers aiready bankrolling such operations, consequently, can be expected to continue.

# 100G B.O. Boff

tinued from page 1 : ducer of the offering along with liaison officer Norman Siegel. Latter is with Paramount's studio publicity staff in Hollywood and is serving, for the second time, as the U. S. co-

Contrary to company expectati Contrary to company expectations, Bob. Hope is not competing with other performers on the bill, preferring not to hog the show. That his comic foutiers are more or less under wraps is probably due to the last the comedian has been under about by a severe cold contracted during two previous Supday broad-casts. Meanwhile, he's conserving his strength for his allotted 10 minutes.

utes.

Even though the visiting Americans claim the present spell of weather is comparable to that of California, Robert Montgomery is also suffering from a chill. Nevertheless both Hope and Montgomery have been determined to appear.

have been determined to appear.

"Program teed-off with a screening of Samuel-Goldwyn's "Bishop's Wife" followed by a Royal Wedding film lensed in [Techsicolor. Stage presentation opened with a recitation by Ralph Richardson followed by Kleron Moere who introduced the British contingent in a series of blackoust and excerpts of their

the Machine College of the College o

With the show's finale, stars and producers were then formally pre-sented to their Majesties and Prin-cess Margaret. Show and trimmings lasted more than three hours,

# Jocks and Jukes

ballads. A singleton release, "I'll Dance at Your Wedding," with Clark doing the refrain to Ray Noble's band also offers click promises.

doing the refrant to May Noice's come leaves the control of the co want to depart from the commercial and wax "academic." West, who rides a dreamy alto sax, achieves some decidedly different effects with his chamber jazz patterns where the beat is the main thing and the mel-ody wanders in on occasion.

# Film Profits

ned from page 1;

ent economies, which have definitely brought down production budgets, will only start to be felt in the last half of '48 and won't show full swing, results until the next year, it was

The five majors owning theatres will have to draw heavily on the profits of their circuits during the next 12 months to keep up dividend payments, exces said. They agreed that there is little prospect of any further appreciable decline ir thea-

On the distribution side, however, On the distribution side, however, the actions of various foreign governments in restricting American lim remittance are just beginning to be felt and will reach a peak next way. The foreign drop will be branched for the state of the foreign drop will be branched for the foreign drop will be successful to the foreign drop will be successful to the foreign drop will be branched for the foreign drop will be branched for the foreign drop will be branched for the foreign drop will be successful to the foreign drop will be succes

Distrib rentals, it was said, will not be far behind the peak year of 1946, and in a number of companies may even be higher. That's where the ec: nomies their effect. will

. Theatre business is exceedingly Thestre husiness is exceedingly p-and-down from week-to-week, majors report, but overall is con-week, majors report, but overall is con-week, which is considered by the second of the s

These percentages on grosses, of course, should not be confused with profits, since costs of operation showed a continuous rise until recently. This naturally cut into the

net.

Concerning the general economic outlook, one of the financial experts for a major distrib declared: "Our fears of a depression or recession commodities, which would have happened aiready if it were point to the commodities, which would have happened aiready if it were point to a same the commodities of the com

### Freedom Train atinued from page 2;

m Train has brought

the Freedom Train has brought as torm of protest here. In a strong the strong of protest here. In a strong the strong of the str

their rape at the city's sittude in no uncertain terms.

The Commercial Appeal, usually extremely conservative and "bouthern" in racial matters, declared editorially that "bib refusal of the local authorities outriages the sense of total where the sense of the sens

rest of the nation."

Immediately a halt-dozen Mississippi, Temesses and Arkansa cities
begin clamoring for the date originally planned for Mempils, all asor discrimination within their limits,
ministers spoke out in their publist
sgainst the Crump Administration
to the first time. Even the Memphils
to the first time. Even the Memphils
to the first time. Even the Memphils
which for years has Bent the suppliant lines to the Crump machine,
thared forth with a double-column
cultural forth with a double-column
editorial in bodiface type on pagemedicated. Shanne On Yos, Memphils.

phis!"

The pressure has grown so hot that on Sunday (23) Mayor Pleasants took to the air over every local radio stittion with a 10-minute removed distinct with a 10-minute recorded "detense" of the city's action. Time was devoted targety to pet-critica. Beginning at 12:15 noon and continuing at intervals until 4:15 in the afternoon, the mayor's platter was aired over WMC, KWEM, WHEM, WH gazettes.

gazettes.

Only, two months ago, same city administration's censor, Lloyd T. Binford, again gained national notoriety by banning the Mary Martin company of "Annie, Get Your Gum" from the stage at Ellis auditorium because of the presence of three Negroes in minor roles for one

# Lavery

= Continued from page 2

Conduced from page 2

To relatively unimportant. The acreen
writer attitude as that the vital paer
of the entire question is simply the
principle of licensing instead of sale
of written material, and of a minorty in SWG, the leaders in the
organization believe that the AAA
idea, particularly the proposed asposed as the proposed of the control of the control
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### Lavery's Reverseroo

Lavery, s. Reverseroo Emmet Lavery, as three-time president of the Screen Writers. The current effort of the author field to establish, the practice of lease rather than outright sale of literary material. Recently the sen Emmet, Jr., who have the sen than the sent of the con-lair father for the rights on one of his old legit scripts, a who-dust tilled. The Despergit Lady.

Lady."

For the price of \$1. Lavery sold him the script outright, including all subsidiary rights.

ate guilds. It a pointed out that the Dramatiets Guild established the licenting stury in the legit field years also, and or principle of the study and also, and the principle of the study and the study of the study of the study in their new minimum state contract with the networks. The authors Guild has site onlived, at Seast a Guild has site onlived, at Seast a Guild has site on the study of the tract with Random House, which is likely to be the pattern for a principle study of the study of the study of the likely to be the pattern for a pattern for such as the study of the study o

likely to be the pattern for agreements with the other publishing ments with the other publishing to the property of the prope

# **Bojangles**

Continued from page 2 as his main reason for refusing to go on with the show. He's counter-claiming against Helprin for \$13,505

Salaming against Reporter Constitution of the State Continuous and troupe arrived Jan 18, 1946, for the one-night stand, the Armory was a sellout, both sides concede. Robinson, how with the state of t

Jonas T. Silverstone is attorney for Helprin, while Harold M. Gold-blatt reps for Robinson.

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