## Transform software development with GitLab



Empower development, security, and operations teams to build better software, faster

#### The Challenge

Every organization must be great at developing, securing, and deploying software — while also cutting costs. But the traditional approach to software development isn't working.

Homegrown solutions and DIY DevOps mean teams are bogged down with manual processes

Siloed visibility and broken feedback loops slow down time to market and delay customer value

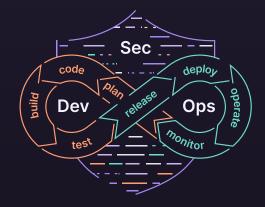
Increasingly sophisticated cyber attacks require organizations to implement more robust security controls

#### The Solution

The GitLab DevSecOps Platform brings the entire software development lifecycle into a single application, empowering organizations to outpace the competition in moving from idea to customer value.

#### One platform for software innovation

- Make developers more productive to deliver better products, faster
- Measure productivity to eliminate waste and increase operational efficiency
- Secure the software supply chain to reduce security and compliance risk
- Accelerate cloud migration to unlock digital transformation results



#### What makes us different



Flexible: Consume GitLab as a service or manage your own deployment — it's totally up to you.



Cloud-agnostic: GitLab doesn't give preferential treatment to any single cloud provider, meaning you can deploy anywhere and avoid vendor lock-in.



No rip and replace: GitLab works with your existing tooling, meaning you can scale to a platform approach at your own pace.



Open core: We build with our customers, who contribute new capabilities that can be adopted by our entire customer base.



Single platform: The GitLab platform is a fully integrated experience that helps prevent the costs associated with constant context switching.

# GitLab enabled delivery of 427% ROI

Source: GitLab-commissioned 2022 Forrester Consulting Total Economic Impact™ of GitLab's Ultimate Plan. 427% over the first three years of deployment to revenue-generating applications for a composite organization.

### Why customers choose GitLab



**Deliver better products faster** Developers at Airbus were frustrated with manual processes and communication breakdowns that were delaying releases. Now, with GitLab's single-application CI, Airbus is releasing features 144x faster.



Reduce security and compliance risk

Hilti wanted to enrich software capabilities, security, and source code management. With GitLab, they've been able to cut feedback loops in half and increase security code checks by 400%.

# **AIRBUS**

It's simple. All teams operate around this one tool. Instantly, that made communication easier. We wouldn't be where we are today if we didn't have GitLab in our stack.

-Logan Weber, Software Automation Engineer, Airbus

Get started with GitLab

Learn more

Talk to an expert