

**Engineering & Computer Science Association  
Concordia University**

# **SPONSORSHIP PACKAGE**

**2022-2023**



# About ECA

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## Who Are We?

The Engineering and Computer Science Association (ECA) represents all undergraduate students in the Faculty of Engineering and Computer Science at Concordia University. The ECA is one of the leading non profit organizations in Canada and since 1985, the ECA has maintained a high standard of integrity, and prestige within University institutions in Canada. The ECA represents over 6,500 Engineering undergraduate students at Concordia University Montreal making it Quebec's second largest Engineering faculty.



## Our Mission

Create an environment where the free exchange of ideas, creativity, innovation, and entrepreneurship can flourish. This is done by providing services ranging from academic tutorials to international inter-university competitions.



## Our Values

Strive to provide students with the necessary tools and guidance, which will guide students to uncover and achieve their fullest potential creating the next generation of prosperous leaders.



# Message from the Dean

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The 2022-2023 ECA executives have exciting plans to create a dynamic student experience for their peers. It is an honour to endorse this team of dedicated student leaders. Thank you for your interest in supporting our students, who will cultivate their entrepreneurial spirit, leadership, social consciousness, and global business acumen to complement the strong technical knowledge and problem-solving abilities they receive in the classroom. With your support, our students will have the opportunity to gain additional hands-on experience—a distinct advantage as they launch their careers.



Thanking you in advance.

Mourad Debbabi  
Dean, Gina Cody School of Engineering and Computer Science

# Message from Gina Cody

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As a Concordian, I take pride in endorsing Concordia's Engineering and Computer Science Association (ECA). This outstanding team is comprised of bright and talented students. The ECA represents more than 6,000 students in 14 specialized societies in their capacity as a registered not-for-profit organization. I have personally met with many of their student leaders and I am deeply impressed by their innovation, skill, passion and entrepreneurial spirit. I am such a strong believer in these students and this university that I made a major donation to the school to further promote and enhance their education. The Gina Cody School of Engineering and Computer Science is the first school of its kind in Canada named after a woman, and one of the first globally. Having my name attached to this faculty is a reflection of the trust I have in this school and its students. I hope you will join me in supporting the next generation of innovators and leaders.

Gina Cody  
Benefactor & Concordia Alumna



# Becoming a Partner

Collaborating with the ECA is a unique opportunity for your organization to showcase their assets, connect with strategic partners, and help pave the way for tomorrow's flourishing leaders.

The academic year is filled with partnership opportunities that will provide both access and exposure for your organization. Our presence ranges from a local to national scale through the wide variety of competitions and events that are offered.

## ➤ Exposure

- Add recognition to your company's name
- Reach over 6000 students
- Advertisement through online platforms and in person events



## ➤ Network

Recruit the brightest thinkers and most talented leaders from our community

# Member Associations

The ECA is composed of 14 societies and attends upwards of 20 competitions.



# Events

## FROSH

Frosh is Concordia's most anticipated event of the year, consisting of a week filled with activities and events that facilitate the integration of new students at an academic and social level. Frosh week is when most students will get acquainted with the University, its surroundings, and the different opportunities that are available for them here in the city of Montreal. Through these events, students are given the opportunity to network with the different student organizations, faculty members, and corporate partners. Frosh occurs in both the fall and winter semesters.



## CAREER FAIR

This annual event is a great opportunity for sponsors to network with students while allowing students to look for employment opportunities. During the winter semester, every registered company is given a booth to showcase their latest projects and innovations. Being an official sponsor for this event will not only showcase your influence and prestige in the professional working industry but will also increase your visibility towards thousands of eyes, many of whom are looking to apply their skills in the workplace.



## ENGLYMPICS

The Quebec Engineering Competition (QEC) is an annual competition where Quebec's finest engineering universities compete in various engineering disciplines such as Consulting, Innovative Design, Junior/Senior Design, Programming and Re-engineering.

The winning teams are advanced to compete on a national level against Canada's best universities.

Official sponsors would have their names and logos receive provincial and potentially national exposure in Canada's premier student engineering competition. Sponsors also have the opportunity to be involved in the creation and in the judging of the pre-QEC competition named Englympics. The Englympics Event Package is flexible and sponsors have the freedom to choose what fits their needs and company goals.





# Events



## TROITSKY

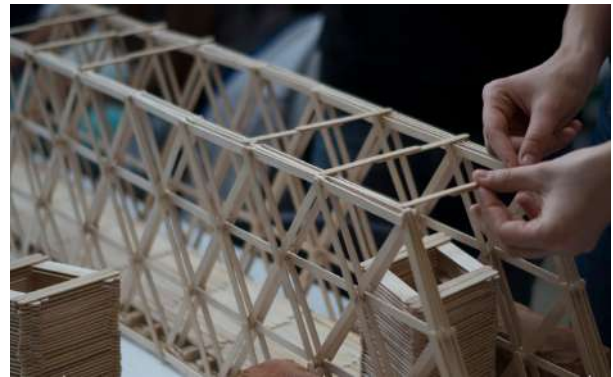
The Troitsky Bridge Building Competition is Concordia's pride and joy since it was created by our very own Civil Engineering Department. Students from all over Canada visit Concordia to compete in this bridge building-and-crushing event. The competition aims to test participants on their design and construction skills by building bridges using only dental floss, popsicle sticks and white glue. The bridges are then subjected to "The Crusher," a hydraulic press that tests the ultimate strength and durability of the bridges.

Being an official sponsor will showcase your services and name in the biggest bridge building competition event in Canada. The outreach and networking potential is massive, some of the brightest students of Canada will be present during this competition giving you direct access to a massive pool of talent. The Troitsky Event Package provides freedom to provide your company with the right fit in terms of access and exposure.



## IRON RING CEREMONY

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## ENGWEEK

Engineering Week is a weeklong series of events in March organized by the ECA that honors the art and practice of engineering as well as the contributions made by engineers to society. EngWeek aims to provide the most enriching experience to engineers, kicking off with a series of competitions similar to those of QEC and CEC.

Throughout the week, participants will receive promotional items designed by the ECA, typically containing logos of our sponsors. During the last day, an award ceremony is organized in order for students to receive their medals and certificates. Sponsors are invited to join and present the awards. The basic EngWeek Event Package includes judging positions, merchandise distribution, and logo advertisement; but can be extended to include event design control and exclusivity.

# Pricing Grid

	Diamond - \$15000	Platinum- \$9500	Gold - \$5000	Silver - \$2000	Bronze - \$500
Industry Exclusive	X				
Monthly Newsletter post	X	X			
Your company exclusively presents a major ECA event/competition	X	X			
Two Event Packages (see below)*	X	X			
Custom Major Event	X	X	X		
Company logo present in all promotional videos	X	X	X		
One Event Package (see below)*	-	-	X		
Company logo on our newsletter	X	X	X	X	
Newsletter post	X	X	X	X	
Business specific video ad during events (3 total)	X	X	X	X	
Logo on ECA website	X	X	X	X	
Career fair invitation	X	X	X	X	X
Social media advertisement	X	X	X	X	X



# Major Event Packages

## Englympics

- Position on the judges panel
- Company merchandise distribution
- Company name on event banner

## Troitsky

- Speech at networking event
- Company merchandise distribution
- Company name on t-shirt

## Career Fair

- Invitation to annual career fair
- Company name on event banner
- Speech at networking event

## EngWeek

- Position on the judges panel
- Company merchandise distribution
- Company logo on t-shirt

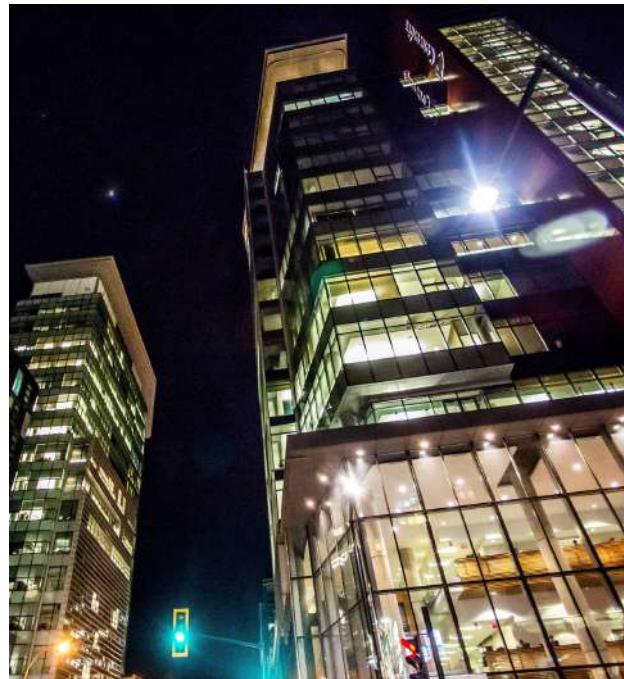
## A la Carte Items

A la carte	Prices
Email newsletter mention	100\$
Social Media ad	100\$
Custom Minor event*	500\$
Speech at major event (3-5 mins)	300\$

\*Custom minor events include a Lunch and Learn, a custom Workshop, or a Wine and Cheese invite.

## Iron Ring Cocktail

- Invitation to the cocktail hour
- Speech during the cocktail hour



We can be highly flexible with sponsorship options, please reach out if your company would like to customize any of the presented options.

# Contact Us

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We would like to thank you for taking the time to consider sponsoring any of our events. We hope that our organizations will come to a successful and mutually beneficial sponsorship agreement. We would also like to extend our appreciation to past sponsors from previous years.

## External Team Contact



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