

2024

# PR & Marketing

## Feb 9: 40th Anniversary Party held at Imperial Hotel



Our president Hisako Mori gave a speech

2023

# PR & Marketing

**Oct 9-11**

**Rim gave a speech at a LPG conference in Philippines**

Impact of Global LPG Price Movements on Asia Markets



One of our directors Lim Chee Seng participated as a speaker

2022

# PR & Marketing

Sep 13-15/20-21/27

Rim held a paid Webinar (early Autumn edition).

31 people participated.

Theme “Energy trends amid COVID-19 pandemic and Russian invasion”

Part 1 : Transformation of energy structure with Russia's invasion of Ukraine

Part 2 : Movements to expand the use of renewable energy



Yanagi



Cheeseng



Futakawa



Moderator : Waki / Kashiwabara



Sudo



Nishie



Kitamura



Abe



Yoshii



Honma



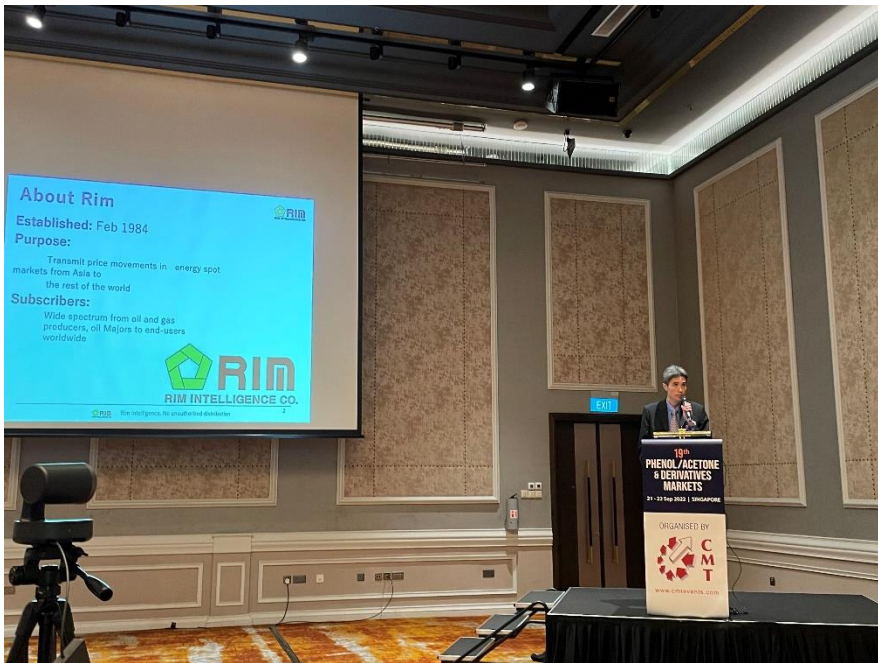
2022

# PR & Marketing

Sep 21-22

Rim gave a speech at a petrochemical conference in Singapore

Impact of crude prices on the benzene and propylene markets



One of our directors Lim Chee Seng participated as a speaker

2021

# PR & Marketing

Dec 9

Rim held a paid Webinar (early winter edition).  
27 people participated.

## Theme “Changes brought about by decarbonization”

Part 1 : Role of fossil fuels in the process of decarbonization

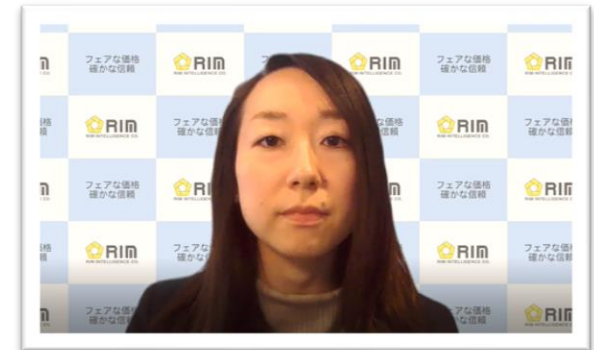
Part 2 : Creations and changes brought about by decarbonization



Part 1 : Waki



Moderator : Sato



Part 2 : Kashiwabara

2021

# PR & Marketing

Sep 9

Rim held a paid Webinar (early autumn edition).  
57 people participated.

## Theme “New opportunities with decarbonization”

Part 1 : Measures taken by energy companies

Part 2 : Challenges in forestry and livestock industry

Part 3 : Movements for decarbonization



Part 1 : Waki



Part 2 : Kashiwabara



Part 3 : Sudo



Moderator : Sato

2021

# PR & Marketing

Jun 10

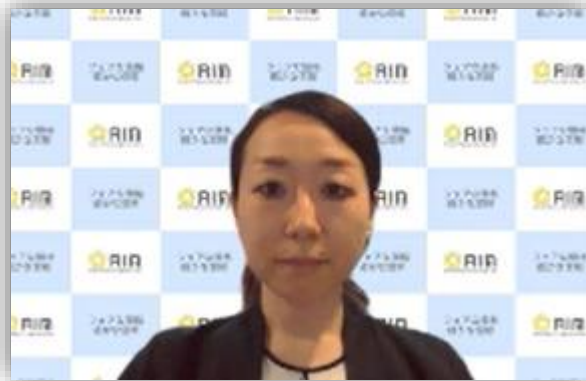
Rim held a paid Webinar (early summer edition).  
105 people participated.

## Theme “Following the gathering pace of decarbonization”

Part 1 : Direction Japan is taking towards decarbonization

Part 2 : Challenges in fossil fuel use

Part 3 : Industry’s response to decarbonization



Part 1&2 : Kashiwabara



Moderator : Sato



Part 3: Waki



2021

PR & Marketing

Mar 11

Rim held a paid Webinar (early spring edition).  
29 people participated.

**Theme “Impetus towards decarbonization”**

Part 1 : Policies and industrial progress towards decarbonization

Part 2 : Technological innovation encourages decarbonization



Part 1 : Waki



Moderator : Sato



Part 2: Kashiwabara



2020

PR & Marketing

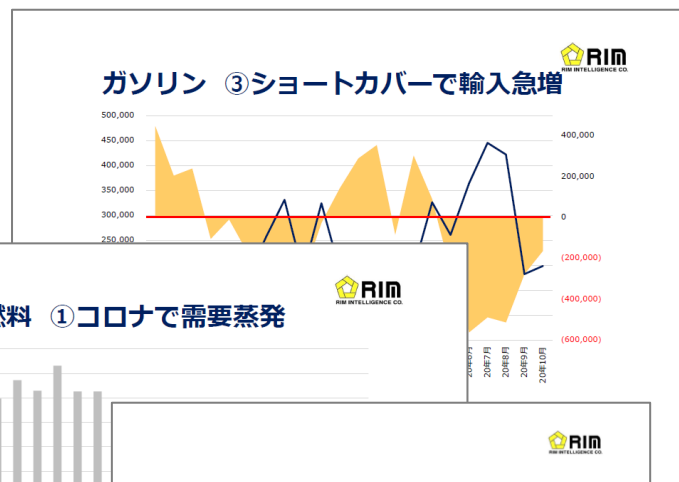
Dec 24

Rim Japan Products team held the Webinar.

Part 1 Overview of the domestic oil market in 2020 / Part 2 : Points of interest in 2021  
Over 100 people participated.



Lecturer : Sudo



ジャパン石油製品ウェビナー

2020年12月24日

リム情報開発株式会社

RIM RIM INTELLIGENCE CO. 株式会社

2020

# PR & Marketing

Dec 4

Rim held a paid Webinar, “Year-end Stop-off Online Seminar”.  
46 people participated.

## Theme “The world that wriggles toward decarbonization”

Part 1 : Oil industries facing a carbon-free society

Part 2 : Current situation of renewable energy and clean energy



Moderator : Sato



Part 1 : Waki



Part 2: Kashiwabara

2020

# PR & Marketing

Aug 27, Sep 3

Rim held the first Webinar, "Stop-off Online Seminar".

Part 1 : shifting fossil fuel industry / Part 2 : COVID-19 makes power supply to change  
About 150 people participated in two days.



Moderator: Sato



Part 1 : Waki



Part 2: Kashiwabara



2020

# PR & Marketing

Feb 19 - 21

Rim gave a speech at the South Asia LPG EXPO 2020 in India



2020

# PR & Marketing

**Feb 14:**

**Rim IMO regulation and Assessment Methodology seminar in Osaka.**



2019

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Nov 13-14

Rim gave a speech at the ASEAN LPG Forum Series 2019 MYANMAR





2019

# PR & Marketing

Oct 22-23

Rim gave a speech at the Asia Pacific LPG Expo 2019 VIETNAM



2019

# PR & Marketing

**Sep 10 & 12:  
Rim IMO regulation and Assessment Methodology seminar in Tokyo.**



2019

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**Jul 2:  
Rim IMO regulation seminar in Seoul**





2019

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May 29:

Rim gave a speech at the 16<sup>TH</sup> Shanghai Derivatives Market Forum

Role of Price Reporting Agencies in Energy Markets



2019

# PR & Marketing

**Mar 20:**

**Participated in the forum on Sox regulations in the marine environment organized by the Japan Maritime Daily**



Our reported participated as a panelist



2018

# PR & Marketing

**Nov 29:**

**Courtesy visit by Petroleum Authority of Thailand (PTT)**





2018

# PR & Marketing

## Nov 22: Rim Energy Workshop

Part 1: Keynote speech "Understanding Japan's Energy policy" by Mr. Masakazu Toyoda from the Institute of Energy Economics, Japan

Part 2: Workshop "Considering the future of energy in Japan"



Part 1:  
Keynote speech by Mr. Masakazu Toyoda



Part 2:  
Exchanging ideas on the future on energy in Japan

2018

PR & Marketing

**Nov 13-15:**

**Rim gave a speech at the LPG CAMBODIA 2018**

LPG Pricing Trends in Asian markets





2018

PR & Marketing

Oct 23-26:

Rim gave a speech at the International Olefins Annual Conference 2018 in China

Speech on Petrochemicals markets in Japan



2018

PR & Marketing

Oct 24:

**Seminar on oil products quality at Nippon Kaiji Kentei Kyokai**

Speech on China and Asia oil product markets





2018

PR & Marketing

Sep 11-13:

Rim gave a speech at the LPG VIETNAM 2018

LPG Pricing Trends in Asian markets



2018

PR & Marketing

Jun 5-7:

Rim gave a speech at the LPG MYANMAR 2018

Global LPG Pricing Trends and the Impact on Asian Markets



2018

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**May 30-Jun 1:**  
**Rim gave a speech at the Biomass Expo 2018.**  
Energy Security-from the points of Biomass





2018

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May 22-24:

Rim took part in the Natural gas Myanmar 2018

Global Natural Gas Pricing and Trend



2018

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Sep 12-13:

**Rim gave a speech at the Asia Petrochemical Summit 2017**

Global crude market outlook and petrochemical situation in Japan



2017

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**July-September:**  
**Rim organized a seminar for Japan Products and Lorry Rack Report Assessment Methodology.**

**July:**  
**in Fukuoka, Osaka and Nagoya**

**August:**  
**in Sapporo, Sendai and Takamatsu**

**September:**  
**in Tokyo**





2017

# PR & Marketing

May 30-Jun 1:

Rim took part in the **LPG MYANMAR CONFERENCE & EXHIBITION**

Case Study of Japan: Autogas Market & LPG Pricing



2017

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**Apr 27-28:**

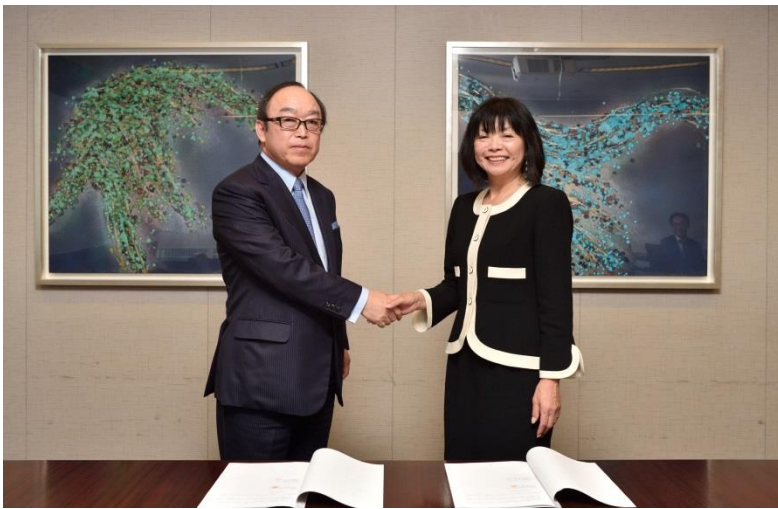
**Rim took part in the Singapore Maritime Technology conference**



2016

PR & Marketing

**Nov 29:  
Capital and business tie-up with QUICK Corporation**



Rim Intelligence Co signed an agreement on Nov 29 with QUICK Corporation on a capital and business tie-up.



2016

# PR & Marketing

May:

Rim took part in the **ASIA PETROCHEMICAL INDUSTRY CONFERENCE** in Singapore.



2016

# PR & Marketing

**March:**

**Rim organized a seminar for Japan Products Report Assessment Methodology in Tokyo.**

**April:**

**Rim organized a seminar for Lorry Rack Report Assessment Methodology in Tokyo and Osaka.**



2015

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October:

Rim took part in the SIEW 2015 in Singapore by Conference Connection as a media partner.





2015

# PR & Marketing

September:  
Rim gave a speech at AAPEC 2015 in Singapore

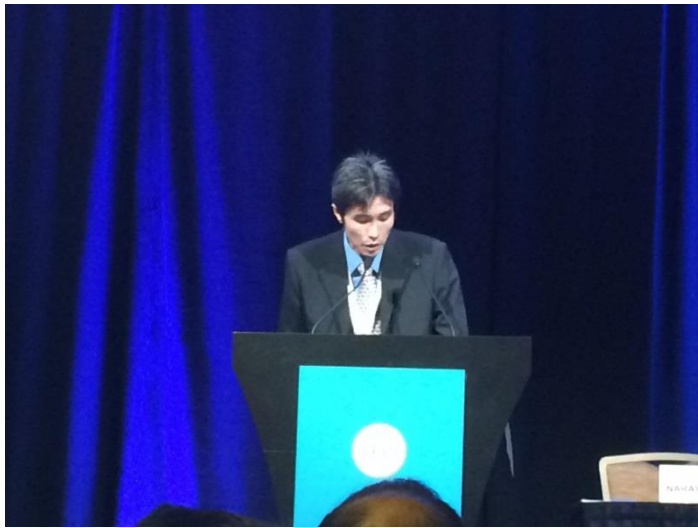


2015

PR & Marketing

**June:**

**Rim gave a speech at the Singapore LPG Conference 2015**



2015

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March:

Rim' ran a booth at the 20<sup>th</sup> China LPG Conference 2015





2014

PR & Marketing

September:  
Rim' ran a booth at the APPEC held in Singapore



2014

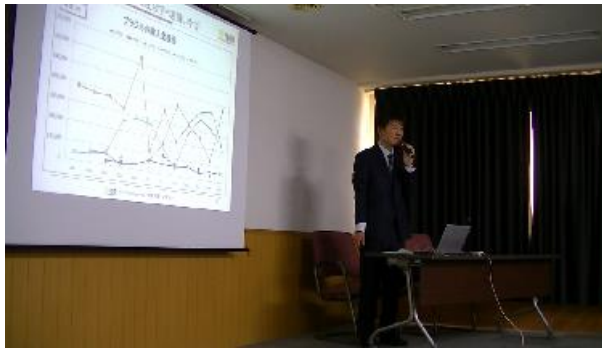
# PR & Marketing

May:

Rim's petrochemicals team ran a booth at the APIC held in Thai land



RISCO organized LNG/Power seminar in Osaka



2014

# PR & Marketing

## March:

Participated in LPG Seminar in Tianjin, China organized by Guangdong Oil & Gas Association  
Gave presentation on "LPG supply/demand and its relation with the propylene market".



Risco organized LNG/Power seminar in Tokyo





2014

# PR & Marketing

**February:**

**Held party commemorating 30th anniversary of inauguration at Imperial Hotel**



**2013**

## **PR & Marketing**

**April:**

**RIM has set up a power team, adding “Power” to News Category.**

**RIM has renamed the Crude report to the Crude/Condensate report.**

**RIM has added bunker assessments in North America, South America, Europe, Singapore, South Korea low sulfur bunker (with a sulfur content of less than 1.0%) to the RIM Bunker Report.**

2013

# PR & Marketing

**March:**

**RIM relocated the headquarter to Hatchobori, Chuo-ku, from Shinkawa, Chuo-ku, Tokyo**



**RIM held a presentation about REM or Rim Energy Media in Seoul, South Korea**



**RIM took part in the Middle East Bunker Conference in Fujairah organized by Conference Connection as a media partner.**



**2013**

## **PR & Marketing**

**February:**

**RIM has launched the board for smart phones (the Iphone version) in which participants are able to insert numbers directly.**

**January:**

**RIM took part in the Singapore LNG Conference organized by Conference Connection as a media partner.**

2012

## PR & Marketing

**December:**

**RIM started providing “news analysis by Rimzo and Rimmy”.**

**RIM launched the board for smart phones (the Android version) in which participants can insert numbers directly.**

**RIM held a presentation for the Rim Trading Board at the Tokyo Commodity Exchange (TOCOM).**



**November:**

**RIM launched a service in which participants can insert numbers directly to the trading board.**

**October:**

**RIM set up a joint venture, called Rim Energy Media (REM), with South Korea’s Energy’s publisher Energy Media.**

**RIM organized a seminar in Tokyo about “the outlook for Japan’s energy policy” – one and half year has passed since Japan’s East Japan earthquake. (Venue: Tokyo Gakushi Kaikan)**



2012

## PR & Marketing

### September:

RIM published the 2012 LNG Annual.

RIM made a speech at the APPEC conference in Singapore

Rim took part in the Singapore LNG Conference organized by CWC in Singapore



### July:

Rim's domestic oil product team made a speech in a seminar in Sapporo, Hokkaido.

### June:

RIM's domestic oil team made a speech in a seminar in Kanazawa.

RIM's domestic oil team made a speech in a seminar in Okayama.

RIM's LPG team joined the "Asia LPG Seminar" as a media partner  
(Venue: Singapore)

### May:

RIM's petrochemical team ran a booth at the APIC held in Malaysia.  
(Venue: Kuala Lumpur)



2012

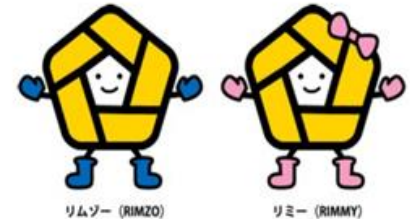
## PR & Marketing

**February:**

**RIM has a business tie-up with US CME group**

**RIM started clearing services for traded prices of energy products carried in all of the RIM's reports through a clearing firm under the umbrella of CME. As for the clearing business for RIM's domestic oil product prices, it was the first time for CME group to involve in yen-based energy trade.**

**RIM has created the image characters – Rimzo and Rimmy.**



**January:**

**RIM has launched a new category for “Research” on its own website. In addition to normal news, more-detailed feature stories are carried. The first story is about “South Korea’s concept of developing oil hub in North East Asia.”**

# 2011

# PR & Marketing

**2011**

**December:**

**The LPG team made a speech at Petro Vietnam Gas.  
(Venue: Renaissance Riverside Hotel in Vietnam)**



**November:**

**The Japan oil product team made a speech at the Kagawa Petroleum  
Association**

**The LNG team organized a LNG seminar in India**



**October:**

**RIM's Japan oil product team made a speech in a seminar in Osaka  
(Venue: the Kansai Commodity Exchange**

**The LPG team joined the 6th LPG Trade Summit as a media partner  
(Venue: Istanbul)**

**2011**

# **PR & Marketing**

**September:**

**Rim Published the LNG Annual for 2011 both in Japanese and English**



**(The LNG annual English version)**

**RIM opened the official facebook site**

**The LPG team participates in the Asia Pacific Summit, the World LNG series as a media partner (Venue : Singapore)**

**August:**

**RIM launched a news category for “LNG” on the Rim website, opening the first LNG specialized news site in Japan.**

**July:**

**RIM’s oil product team made a speech at the seminar at the Tokyo Commodity Exchange (Venue : TOCOM)**



2011

# PR & Marketing

**Rim's domestic product team held a seminar in Fukuoka prefecture.  
(Venue : Fukuoka Asahi Building)**



**June:**

**RIM renewed the English web site.**

**The LPG team participates in the Asia LPG Seminar as a media partner  
(Venue : Singapore)**

**RIM trademarked "Rim prices".  
The registered number is 5387777.**

