# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_Robert S. Werrill \_\_, hereby request station time as follows: See Order for proposed

schedule and charges. See <b>Invo</b>	ice for actual schedule and charges	•
Check one:		
(1) a legally qualified candidate	relating to any political matter of national e for federal office; (2) an election to federa health care legislation, IRS tax code, etc.); o ssion at the national level.	al office; (3) a national legislative
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED
Station time requested by:		
Agency name:		
Address:		
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	full legal name as disclosed to the Fede ust match the sponsorship ID in ad):	ral Election Commission [for federal
Name: NYS Public Employees Federation		
Address: 1168-70 Troy-Schenectady Rd., L	atham, N.Y. 12110	
Contact: Robert Merrill	Phone number: 518 785 1900	Email: rmerrill@pef.org
station is authorized to announce the ti	me as paid for by such person or entity.	
group(s) of the advertiser/sponsor (Use a Wayne Spence, President		
By signing below, advertiser/sponsor represecutive committee and board of directors	resents that those listed above are the only ors or other governing group(s).	r executive officers, members of the
f ad refers to a federal candidate(s) or f	rederal election, list ALL of the following	N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (n	o acronyms or abbreviations):	
Date of election:		
Clearly identify <b>EVERY</b> political matter of ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A

# THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative					
	ly signed by Merrill, Rob 2024.04.18 16:16:57 -04'00'	Signature: Douglas Catalansllo					
Name:		Name: Doug Catala					
Date of Request to Purchase Ad Time:		Date of Station Agr	reement to Sell Time: 4/18/2024				
то	TO BE COMPLETED BY STATION ONLY						
	Ad submitted to station? X Yes No Date ad received:						
If only one officer, executive committee in writing if there are any other officers, update this form if additional officers, r	, executive committe	ee members or direc					
Disposition:  X Accepted  Accepted IN PART (e.g., ad not received to determine content)*  Rejected – provide reason (optional):  *Upload partially accepted form, then promptly upload updated final form when complete.							
Date and nature of follow-ups, if any:  Ending order on 4/30							
Contract #: 2709646	Station Call Letters: WINS-AM WINS-F	M WNEW-FM HD3	Date Received/Requested: 4/18/2024				
Est. #:	Station Location: New York	k, NY	Run Start and End Dates: 4/22/2024 - 4/30/2024				

#### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## **ORDER**

Orders	Order / Rev:	2709646		
	Alt Order #:			
	Product Desc:	April-May		
	Estimate:			New York WINS-FM
	Flight Dates:	04/22/24 - 04/30/24	Primary AE:	Alison Berger
	Original Date / Rev:	04/19/24 / 04/19/24	Sales Office:	L-NY
	Order Type:	POLITICAL-ISSUE	Sales Region:	Local
Agency	Name:	New York State Public Employees Fed		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	ROB MERRILL	Billing Calendar:	Broadcast
		1168-70 Troy-Schenectady Rd	Billing Cycle:	EOM/EOC
		Latham, NY 12110	Agency Commission:	0%
Advertiser	Name:	New York State Public Employees Fed		
	Demographic:	M25-54	New Business End:	
	Product Codes:	Issues/Propositions (POL)	Advertiser External ID:	217621
	Revenue Code 1:	DIR	Agency External ID:	193135
	Revenue Code 2:	POL	Unit Code:	Issue - Local
	Revenue Code 3:	POL-ISS	Order Separation:	00:45:00
	Priority:	ISSUE		

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	15	\$6,399.00	\$6,399.00
04/29/24	04/30/24	8	\$3,623.00	\$3,623.00

#### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	15	\$6,399.00	\$6,399.00	0.00
May 2024	8	\$3,623.00	\$3,623.00	0.00
Totals	23	\$10,022.00	\$10,022.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alison Berger	L-NY	Local	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	s Rate	Pri Rtg Type	Spots	Amount
N 1 WINS 04/22/24 04/30/24		CM	6a-10a	MTWTF	:30	5 \$540.0	0.00 NM	8	\$4,320.00
	M-F 6a-10a								
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 04/22/24 04/28/24	MTWTF	5	\$540.00	0.00					
Week: 04/29/24 05/05/24	MT	3	\$540.00	0.00					
N 2 WINS 04/22/24 04/30/24	M-F 10a-3p	СМ	10a-3p	MTWTF	:30	5 \$343.0	0.00 NM	7	\$2,401.00
	M-F 10a-3p								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04/22/24 04/28/24	MTWTF	5	\$343.00	0.00					
Week: 04/29/24 05/05/24	MT	2	\$343.00	0.00					
N 3 WINS 04/22/24 04/30/24	M-F 3p-7p	CM	3р-7р	MTWTF	:30	4 \$439.0	0.00 NM	7	\$3,073.00
	M-F 3p-7p								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04/22/24 04/28/24	MTWTF	4	\$439.00	0.00					
Week: 04/29/24 05/05/24	MT	3	\$439.00	0.00					
E 4 WINS 04/22/24 04/28/24	M-F 7p-12a	СМ	7p-12m	MTWTF	:30	1 \$228.0	0.00 NM	1	\$228.00
	M-F 7p-12m		•			,			•
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 04/22/24 04/28/24	MTWTF	1	\$228.00	0.00					
			Ψ220.00	0.00					