





Eastern Eyre Netball Association at the 2014 Priceline Pharmacy Country Championships at Netball SA Stadium.

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# Netball SA Board of Directors

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## Graeme Gilbert (President)



Graeme has been a member of the Netball SA Board since its inception in 2001 and has been the President of Netball SA since 2009. Graeme is also a member of the Netball SA Stadium Board. Graeme has been involved in the sport, both as an umpire and administrator, for almost

30 years. A chartered accountant by trade, Graeme brings strong financial, governance and change management skills to the Board. He is currently employed as the Chief Financial Officer for a national recruitment company. Graeme has also had previous involvement at board level with other sports, namely local football (SANFL) and tennis.

## Jenny Borlase



Jenny joined the Netball SA Board in 2008. Prior to this, Jenny spent three years on the Netball Victoria Board. Jenny has held many different positions within netball from Australian player to coach, commentator and selector and more recently as a parent. This involvement

has given her an in-depth understanding of the sport and a clear vision for its future. Having completed her Masters in Business Administration (MBA) in March 2011 she has gained a broad understanding and been exposed to current thinking on leading and managing organisations. She is passionate about making netball accessible to our community and making it the number one choice for participants in sport.

## Ali Clarke



Appointed to the Board in 2014, media personality Ali Clarke brings a wealth of skills to Netball SA. Ali has extensive experience in the Adelaide media landscape and brings an integrated knowledge of strategic innovation and creativity to netball. She has worked

in the television industry as a sports journalist and courtside reporter for Network Ten's coverage of Adelaide Thunderbirds games. She has also spent the last decade on breakfast radio and is currently a columnist for The Advertiser. Ali has previous board experience with the Julia Farr Foundation and currently runs her own media advisory group, Little Bean Consulting. While she describes her netball playing days as fun rather than fierce, she has two young children and can't wait for her daughter to pick up a netball for the first time.

## Susan Comerford



Susan was a member of the inaugural Netball SA Board from 2002 until 2005, and re-joined the Board in 2011. Susan practiced commercial and corporate law for 10 years across private practice, corporate and government. For the past 20 years she specialised in the area of

legal practice management, with a focus on human resource management in the professional services context. She has worked in a number of senior roles with lawyers and other professionals, and also has significant experience in the area of marketing and general business development in professional services. She brings to the Board commercial and business knowledge, together with an insight into human resourcing within the organisation. Susan has a particular interest and focus on ensuring compliance and transparency within a board environment. Susan is also a member of the State Executive Committee and a National Board Director of the Australasian Legal Practice Management Association.



## Tanya Denning



Tanya joined the Netball SA Board in 2012. She has considerable experience in corporate governance, having practiced corporate law for the past 13 years. A partner of a corporate law firm, Tanya brings to the Board corporate and commercial legal insight and experience.

Tanya has other board experience including being a member of the Resources and Energy Lawyers Association and President of the South Australian branch. Tanya has also been involved in netball for many years and in a number of roles including, prior to her move to South Australia, being a member of Netball Queensland's Disciplinary Tribunal panel and playing and coaching at a representative level.

## Glenn Docherty



Glenn joined the Netball SA Board in 2012 and comes to the Board with a variety of government and board experiences. Glenn is the Mayor of Playford Council and has been an elected member in Local Government since 2003. He is also a Board Member of St John Ambulance SA,

Regional Development Australia (RDA) Adelaide Board and Mark Oliphant College. Glenn brings strong governance, strategic planning, assets management and community engagement skills, as well as policy and political savvy to the Board. He is employed by SA Health as a Registered Nurse and has a strong focus on developing the health and wellbeing of young people.

## Matt Lloyd



Matt joined the Netball SA Board of Directors in 2013. He is the General Manager of Marketing and Innovation at Fielders Australia. He has a Bachelor of Engineering and a graduate diploma of Company Directors Course from the Australian Institute of Company Directors.

He brings a wealth of business skills to the Netball SA Board including; strategic planning, risk management, financial performance and management and a communications focus. Matt has a personal objective to contribute to positive outcomes in the community by applying any skills, knowledge and passion and he possess to community organisations that might benefit from his participation. His family is actively involved in netball in South Australia through player participation and coaching of junior teams.

## Pete Madsen



Pete Madsen is currently the General Manager of Corporate Services and Company Secretary of an SA-based, national civil engineering company. He brings finance, commercial, quality assurance, strategy development, HR, risk management and corporate social

responsibility skills to Netball SA. Pete is a graduate member of the Australian Institute of Company Directors, a member of the Australian Institute of Project Management and a Certified Practising Project Director. He has two adult children, both of whom were heavily involved with junior netball, and shows enthusiasm and passion for all sports. Pete displays a particular interest in netball and strives to ensure that the high participant sport is recognised throughout South Australia.

# Netball SA

## Netball SA Staff

### Administration

Ben Scales	Chief Executive Officer
Jodie Clifford	Executive Support Officer
Georgia Lokan (part) Cindy McMurtrie (part)	Reception/Administration Assistant
Colleen Edwards (part) Sue Tapp (part)	Finance & Administration Manager
Felicity Duffield (part) Melinda Andrews (part)	Finance & Administration Officer

### Commercial

Clare Harris (part) Brent Frewen (part)	General Manager - Commercial
Richelle Weiher	Business Development, Membership & Events Coordinator
Curtis Deboy (part) Shanna Wheare (part)	Membership Database & Technology Coordinator
Celeste Villani	Communications Officer
Dan Ryan	Communications Assistant

### High Performance

Jane Woodlands -Thompson	General Manager - High Performance & Adelaide Thunderbirds Head Coach
Rebekah Webster (part) Kate Mayfield (part)	Adelaide Thunderbirds & High Performance Programs Manager
Danielle Gillis	Competitions Coordinator

### Game Development

Lizzie Bermingham (part) Megan Vine (part)	Game Development Manager
Roz Fraser	State Coach Program Manager
Chloe Drogemuller (part) Megan Vine (part)	Community Program Manager

Rachel Horstmann	Community Participation Coordinator
Haylee Gillies	Community Engagement & Legacy Officer
Bec Bulley	NetSetGO Ambassador
Dusty Rea	Umpire Development Manager
Deanna Stainer	Umpire Development Officer & NetSetGO Administrator
Andrea Fielding	Member Development Coordinator
Erin Bell	Beach Energy 3 Cheers Community Program Ambassador

### Netball SA Stadium

Nadine Hewson	General Manager - Stadium & Facilities
Andie Maxwell	Stadium Operations Manager
Neil Carey	Maintenance Coordinator

### Association Presidents

Adelaide Plains	Holly Cowan
Adelaide Metropolitan Netball Division (AMND)	Di Miles
Barossa, Light and Gawler	Bridey Lewis
City Night Division	Barbara Martin
Eastern Eyre	Meagan Llewelyn
Elizabeth	Lois Scaife
Far West	Lindsay Holness
Gawler and Districts	Brenton Wittwer
Great Flinders	Jane Pearce
Great Southern	Michelle Glazbrook
Hills	Brownyn Klei
Kadina and Districts	Mignon Koch
Kangaroo Island	Sharon Gaskin
Kowree Naracoorte Tatiara	Kylie Pethybridge
Mallee	Muriel Walter
Mid Hills	Leanne Challans
Mid South East	Kylie Serle



Mid West	Susie Chapman
Mount Gambier	Jodie Cook
Murray Bridge	Dot Temby
Naracoorte	Lydia Pulford
North Eastern	Lisa Busch
Northern Areas	Kelly Zwar
Port Augusta	Sharene Dearlove
Port Lincoln	Trish Prout
Port Pirie	Kristina Mudge
River Murray	Jacqui Kemp
Riverland	Julie Andrenacci
Riverland Independent	Jane Evans
Roxby Downs	Susan Turley
SA Districts	Steve Wohling
Southern Hills	Ellen Ling
Southern United	Cate Schafing
Southern Yorke Peninsula	Kelly Cook
Western Border	Mignon Bruce
Whyalla	Marlene Kenny
Yorke Peninsula	Sue Brown

### Life Members

- 1941 Lorna Ryan \*
- 1945 Gwen Patterson (Benzie)\*
- 1946 Greta Crane \*
- 1946 Clara Rankin \*
- 1946 Anne Stanton \*
- 1946 Alice Spilsbury \*
- 1952 Mary White\*
- 1952 Mavis Nunn\*
- 1954 Selena Pomeroy\*
- 1954 Jeanette Hargrave\*
- 1954 Merle Oldham (Potter)\*
- 1954 Joy Sheridan (Dundon) \*
- 1956 Fay Dumont \*
- 1958 Marcia Gray (Hepworth)
- 1958 Lois Quarrell \*
- 1959 Mavis Buckingham (Scott) \*

- 1959 Millie Cakebread \*
- 1959 Alice Rice \*
- 1959 Dawn White
- 1961 Muriel Wallace \*
- 1961 Glenda West \*
- 1961 Gertrude Law \*
- 1964 Margaret Cahill \*
- 1968 Pauline Harrison \*
- 1968 Iris Rodgers \*
- 1968 Avis Boyce \*
- 1969 Sylvia McCubbin \*
- 1973 Daphne Todd \*
- 1975 Elizabeth Slarks
- 1975 Shirley Cox
- 1975 Joan Horner \*
- 1976 Chris Burton
- 1977 Jocelyn Bayly
- 1980 Robin Smith
- 1982 Nadia Marmach \*
- 1983 Betty Fisher
- 1984 Patricia Courtney
- 1984 Jan Summers
- 1987 Lorne Sutherland \*
- 1987 Jeanette Fryar
- 1987 Yvonne Battersby
- 1989 Valerie Wright
- 1990 Margaret Angove OAM
- 1990 Bronwyn Roberts
- 1992 Marlene Pressley
- 1993 Yolanda Cannizzaro
- 1993 Barbara Martin
- 1995 Raechel May \*
- 1995 Marlene Lang
- 1999 John Belton \*
- 1999 Nathalie McRae
- 2000 Wendy Gambling
- 2002 Ron Blake \*
- 2004 Pam Brown
- 2006 Jackie Blyth
- 2006 Jan Sutherland
- 2012 Lee-Anne Cummins
- 2013 Allan Wright

\* Note: Deceased



# President's Report

As another year passes us by, I am pleased to present you my sixth report as your President, and reflect on the 2014 year.

There were a number of highlights throughout the year, including:

- Winning back-to-back National 21U titles on home soil.
- Receiving a grant from the State Government for in excess of \$724,000 to upgrade the outdoor courts and facilities at Netball SA Stadium.
- Three South Australian Coaches, Jane Woodlands-Thompson, Tania Obst and Michell den Dekker being appointed to national coaching roles with Netball Australia.
- The Adelaide Thunderbirds achieving the ANZ Championship's longest ever winning streak.
- The Governor attending and officially opening the 2014 Priceline Pharmacy Country Championships.

## Adelaide Thunderbirds

Season 2014 will not go down as one of the best for the Adelaide Thunderbirds. It was a season that started with a flurry, and after winning our first three matches and achieving the ANZ Championship's longest ever winning streak, things went a little pear shaped from there. Significant injuries to players in our mid-court and with lady-luck not shining on us as brightly as she did in 2013, the team struggled to provide the cohesive teamwork that is the trademark for the Thunderbirds.

A number of close losses added to the frustrating season, but despite this, the endeavour and positive attitude were never lost on Coach, Jane Woodlands-Thompson, or the entire playing group. They battled it out until the end and provided the home crowd with a great win in their last match of the season.

At the 2014 Thunderbirds Gala Awards Dinner, Erin Bell was named the Beach Energy Club Champion, following an outstanding season. Renae Hallinan won the Tanya Denver Medal for the second year, whilst Rebecca Bulley won the Priceline Pharmacy Player's Player Award. Our Captain, Renae Hallinan, took out her second gong for the night by winning the Platinum Plus Members Award, and Erin Bell capped off a big night by being voted the Stratco Fan's Favourite Player for 2014.

Long-time Assistant Coach, Judy Greenwood and Team Manager, Catherine Foreman both announced that they would not be continuing in their roles in 2015. Judy and Catherine have made significant contributions to the Thunderbirds programs over many years, and we thank them for what they have done for both our organisation, and the Adelaide Thunderbirds.

## State Underage Teams

It was fantastic that our 21U team was able to take out back-to-back national titles earlier this year. To win a national title on home soil is an extremely difficult task, but this team did it in style, going through the tournament undefeated. Congratulations go to Coach, Megan Carter, Co-Captains, Kate Easter and Madeleine Proud, and all of the players and support staff for a job well done! Madeleine Proud was also named the tournament's MVP.

Both our 19U and 17U teams finished their tournaments in third place. They fought gallantly to ensure that they were able to bring home medals, and they all represented our State well. Hannah Petty was named the 17U tournament MVP.

I would like to congratulate each and every player who was selected to represent South Australia in our underage teams. I also give a big thank you to the coaches and managers for giving their time to work with our talented athletes.





## **Australian Netball League (ANL)**

Our ANL Team, The Southern Force did not make the finals this year and finished the competition in fifth place. I would like to thank Head Coach, Tania Obst, Captain, Sheree Wingard and all of the players and support staff for their involvement in what was a hard fought competition. Cody Lange was named our ANL Player of the Year.

## **Subway Cup State Premier Netball Competition**

The Subway Cup again provided some fantastic matches throughout the season, with the standard of the competition taking another step forward this year.

Matrics defeated Garville to take out the 2014 Subway Cup Grand Final. I would like to congratulate the Matrics Netball Club for their fantastic season. They were certainly the pace-setters throughout the year and their grand final victory was extremely well deserved.

I would also like to congratulate Garville on their successful season. Despite not winning the grand final, Garville has been able to re-invigorate their Club across all areas and the on-court success in the Subway Cup during 2014 was a great reward for all the hard work and effort that has been put in by many people. We look forward to bigger and better things in 2015.

In the Reserves Premiership decider, Phoenix upset the top of the table Western Jets to take out the final in a very entertaining match.

I would again like to acknowledge and thank Subway as naming rights sponsor of our State Premier Netball Competition for their continued involvement with our sport.

May I congratulate all the Subway Cup award winners for 2014 and can I also take a moment to thank all of the players, coaches, umpires, scorers and timekeepers who have participated in the 2014 Subway Cup State Premier Netball Competition.

I would also like to congratulate Premier League Umpires Caitlin North, Missy Neale and Steph Jarmyn, who were all awarded their A Badges during the 2014 season.

As participants in our Subway Cup State Premier Netball Competition, our Premier League Clubs continue to do great work, both on and off the court. I would like to thank the management committees of all of these Clubs for the fantastic amount of work they do in developing and preparing players for the highest competition in our state and beyond.

## **Priceline Pharmacy Country Championships**

The Championships were again held over the June long weekend and as always, there was plenty of great netball as well as lots of socialising.

It was fantastic that the Governor of South Australia, and Patron of Netball SA, His Excellency Rear Admiral Kevin Scarce, was on hand with his wife to officially open the Championships this year.

It was certainly great to see the winners come from a wide variety of areas this year. It was also particularly pleasing to see that 22 umpires were successful in achieving National Badges during the Championships (nine B's and 13 C's). Congratulations are also extended to those players who were named in the A grade Top 10 Team for 2014.

I would also sincerely like to thank all members of the Organising Committee and Convenor, Lorrae Lawrie, the staff at Netball SA who give up their entire weekend to help out, along with the many volunteers who help make this event the success that it is.

## **Council Delegates & Life Members**

The year started on a sad note with the passing of two of our Life Members, Mary White and Gwen Benzie AM. Both these ladies were pioneers of our sport and played significant roles in its growth and development. On behalf of all our members

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we passed on our sincere condolences to their families and the thought that their legacies will live on forever.

I will never forget the speech given by Gwen when she was inducted into the Australian Netball Hall of Fame in 2009. It was one of the most inspiring, captivating and entertaining acceptance speeches I have ever listened to...not bad for someone who was in her mid-90s!

At last year's AGM, Allan Wright was rewarded with Life Membership of our Association. Allan was presented with his badge and certificate at a Council meeting during the year. He was accompanied by his wife Val, also a Life Member and our immediate past President.

I am pleased to say that Council meetings continue to be a valuable source of information for our Association that allows us to know first-hand what is happening at the grassroots level of our sport. Thank you to all the Council Delegates who give up their valuable time to attend meetings, and share their valuable thoughts and ideas.

## **Sponsors and Partners**

Our organisation has been fortunate to have secured or extended relationships with a number of wonderful corporate partners during 2014.

I would firstly like to take this opportunity to sincerely thank the South Australian Government through the Office of Recreation and Sport, for the continued support given to netball in South Australia and in particular the SASI netball program.

The announcement earlier in the year of a grant of over \$724,000 to upgrade the outdoor courts and facilities at Netball SA Stadium again emphasises the Government's commitment to our sport, and on behalf of all our members we thank them for their continued support. This work will be undertaken during 2015, and will include court re-surfacing and an upgrade to the lighting, amongst other things.

I would also like to thank all of the organisations who have supported us as sponsors throughout 2014. We like to partner with entities who share similar values and objectives, and we are proud to share your branding.

Our relationship with Netball Australia continues to get stronger, and I would sincerely like to thank them for the support they provide us in the delivery of our sport.

As the sport continues to evolve and grow, we have seen the evolution of a much greater collaboration between the states and territories, at both staff and board levels. Thank you to my counterparts in other states for their willingness to share and discuss issues and ideas.

## **Australian Representation**

Renae Hallinan was the Adelaide Thunderbirds' only on-court Australian Diamond's representative this year, whilst Erin Bell and Rebecca Bulley were both selected as invitees to the pre-Commonwealth Games training camp. We were very proud to see Renae bring home a gold medal, and on behalf of us all, we congratulate Diamond's Coach, Lisa Alexander and her team on what was a fantastic achievement.

Our Coach, Jane Woodlands-Thompson was named the Assistant Coach for the Australian Fast5 team that took out the silver medal in this tournament recently. Erin Bell and Kate Shimmin were both selected as members of this Australian team.

On the youth front, three South Australian's – Sarah Klau, Cody Lange and Madeleine Proud – were selected in the Australian 21U team which toured New Zealand recently.

On the coaching front, Tania Obst was appointed as the Australian 21U Coach during the year, and Michelle den Dekker was appointed as an Assistant Coach for the Australian Diamonds, as well as the Head Coach of the AIS Centre of Excellence. Congratulations to both Tania and Michelle on these fantastic appointments!

## **Committees and Volunteers**

Our sport relies heavily on volunteers, who give freely of their time to make it possible for thousands of netballers throughout the state to take the court. You are an integral part of our sport, and your contribution is appreciated enormously. Netball SA has a number of committees that are staffed by volunteers, who play a significant role in the running of our sport.



The establishment of an Audit and Risk Committee has been a significant step forward for our organisation. Comprising three independent members from outside our organisation, along with three of our Board, this Committee is in the process of reviewing all aspects of our organisation from a risk perspective.

A big thank you goes out to all coaches and umpires throughout all areas of our state. You form a vital part of our sport, and your commitment and dedication to your craft is very much appreciated. To those who aspire to greater things as either a coach or umpire, I wish you every success.

### **Netball SA Staff**

The staff at Netball SA, under the guidance of CEO Ben Scales, continue to work hard to ensure that the needs of all of our stakeholders are met. At times this can be a difficult job, with each stakeholder group having different priorities and timelines. I would sincerely like to thank all of the staff at Netball SA, including those who work in the Stadium, for their dedication and loyalty in ensuring that the needs of our members, sponsors and spectators are all met.

On behalf of all our members, I would like to say a big thank you to our CEO, Ben Scales, and his senior management team, whose strong leadership and work ethic is ensuring that our organisation continues to prosper and grow.

### **Netball SA Board**

I would like to take this opportunity to thank the members of the Netball SA Board and publicly acknowledge the professionalism and integrity that you display in carrying out your obligations as Directors. I would also like to thank you for the support and loyalty you have shown to me as President throughout the year.

Pete Madsen and Ali Clarke were two new Board members who joined the team this year and both have made positive contributions to our Board discussions.

The Board continues to look at ways that we can improve the governance of the sport, and it is great to see that a 'whole of sport focus' is what is front and centre when discussing and debating issues.

### **Conclusion**

As each year seems to pass us by faster than the previous year, we sometimes forget to spend a moment and reflect on the year that was. Every success or improvement, no matter how small, is in itself an achievement.

I have had the pleasure of visiting a number of Associations during 2014, and I can tell you there are lots of positive things happening all around the state that we can all be proud of. With this, however, comes lots of hard work from a lot of dedicated people. On behalf of Netball SA and players from all around the state, I thank you all for the fantastic contributions that you make to our sport.

As an organisation we will continue to look for ways that we can assist you in the delivery of the sport at all levels. We must continue to challenge ourselves, to look for better ways to do things, and ensure that the work-load can be shared amongst a bigger pool of people.

I take this opportunity to thank all of the stakeholders involved in our sport and wish all the players, umpires, coaches, officials, staff, sponsors and supporters every success for 2015.



**Graeme Gilbert**  
President  
Netball SA

# Chief Executive Officer's Report

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**Significant work has been done across the organisation in 2014 to continue to grow and develop the sport, with a number of key outcomes delivered across the four Strategic Pillars that drive the Netball SA Strategic Plan: 2014-15.**

## **Vibrant Community Sport**

Over 3,000 participants were involved in the ANZ NetSetGO program. Centres increased from 125 in 2013 to 137 in 2014, and a particular focus on Inclusion NetSetGO by the Community Team has seen participants increase from 20 to 419 across the same period.

A Community Engagement and Legacy Officer was employed with the assistance of Netball Australia, to promote participation in netball through the legacy of Netball World Cup 2015.

A State-wide Facilities Audit and Master plan was completed in September. The document will be used by Netball SA to make strategic facility development decisions to ensure that the sport has appropriate facilities to sustain and grow participation levels.

A focus on high performance umpiring contributed to three South Australian umpires being awarded their National A Badge in 2014 – the highest number Netball SA has achieved. 654 participants completed the Level 1 Umpires Course in 2014. This is an increase of 51% on 2013 figures and is the highest rate of participation Netball SA has seen in one year. Foundation Coaching course participants increased by 17% in 2014 and five coaches received their Advanced Coaching accreditations compared to only one in 2014.

The Netball SA Volunteer Management Plan has been updated and is being utilised by the organisation, as well as Affiliated Clubs and Associations around the state to recruit, manage and retain the volunteer workforce involved in the sport.

Netball SA STARClub members increased by 25% over the past 12 months.

The final stage of the review of the State Premier Netball Competition, that was first commenced in 2010, was

completed when the accreditation process to identify the eight clubs that would compete in the Premier and Reserves Divisions of the competition in 2015 was undertaken and announced.

In conjunction with the City of Salisbury, Netball SA developed the Salisbury Player Development Program. The program aims to bridge an identified development gap in the Council area and provide talented netballers the opportunity to work with high-level coaches and role models to further improve their netball skills.

Netball SA formed a partnership with the South Australian Aboriginal Sports Training Academy (SAASTA), the Department of Education and Child Development, UniSA and TAFE SA to implement a program to provide education and netball opportunities and outcomes for indigenous girls aged 15-18. The SAASTA Elite Netball Program will provide the opportunity for SAASTA students to achieve their SACE and Certificate III in Sport and Recreation while completing practical netball sessions which will assist in their skill and overall athlete development.

## **Sustainable Business**

Prudent financial management and an increase in revenue saw the organisation record a consolidated surplus of \$500k for the 2013/14 Financial Year. This result was driven by stadium operations, which returned a profit of \$298K for the Financial Year and sponsorship revenue, with a number of new partnerships formed across both Netball SA and the Adelaide Thunderbirds leading to sponsorship revenue increasing by 55% from \$566K to \$877K, and consolidated revenue increase by 4%.

This financial result was achieved whilst still maintaining significant investment in the core business areas of coach, umpire and player development, and membership services.

The organisation reviewed, updated and implemented a business wide WHS Management System as a result of the recent legislative changes.

The Netball SA Board undertook a structured assessment of its performance and governance structure, as well as putting in place an Audit and Risk Committee.

Adelaide Thunderbirds Membership levels increased by 41% from 1,000 to 1,407, the highest level in the history of the club.



The Netball SA, Subway Cup and Adelaide Thunderbirds websites were all updated over the last 12 months. In addition, the Netball SA and Adelaide Thunderbirds e-newsletters were updated and re-launched and currently have 11,000 subscribers.

Media coverage of the sport increased across the year, with the Adelaide Thunderbirds featuring prominently across digital, print and TV. A relationship with The Messenger was formed that saw weekly coverage of the Subway Cup appear in each paper across their metropolitan newspapers.

Social and digital media engagement has seen significant growth across the year with in excess of 50% increases across all of the organisation's Facebook sites, 32% across Twitter and a nearly 300% increase in Instagram followers.

A number of facility improvement projects were undertaken across the year to enhance the stadium experience for participants and patrons and funding was secured to upgrade and resurface the outdoor courts and lights and replace the goal post protectors. The Beach Energy 3 Cheers Healthy Eating program was also introduced in early 2014 to provide healthy options to Stadium patrons.

## High Performance Excellence

The Adelaide Thunderbirds set an ANZ Championship record for the most consecutive winning games, a record of 16 games and 358 days unbeaten reflecting commitment to elite athletic best practice and excellence.

The South Australian 21U team won the National Championships, defending their 2013 title, whilst the 17U and 19U teams both finished third. Ten South Australian athletes were selected for National TID squads as a result of their performances at the respective Championships.

Nine South Australian athletes represented the country at various competitions across the year, highlighted by Adelaide Thunderbirds Captain, Renae Hallinan's performance with the Australian Diamonds, who won the Commonwealth Games Gold medal and the Constellation Cup without losing a game.

Three South Australian coaching staff were appointed to National Coaching positions, Michelle den Dekker

(Australian Diamonds Assistant Coach), Jane Woodlands-Thompson (Australian Fast5 Flyers Assistant Coach) and Tania Obst (Australian 21U Head Coach).

## Stakeholder Relationships

The Netball SA ORS 360° Survey Action Plan was developed and implemented that included the provision of more resources and services to the membership across the core business areas of coaching, umpiring, athlete development, and member services.

The implementation of the MyNetball technology platform has begun to be rolled out across state, with the majority of Associations now using the system in some form.

A formal relationship plan has been developed to grow and strengthen relationships with all levels of government and community partners.

## Conclusion

These achievements would not be possible without the dedication, hard work and support of a number of people.

To Beach Energy, Priceline, Stratco and our other corporate partners, thank you for your ongoing support of the sport. Likewise, thank you to Minister Bignell and the South Australian Government and Paul Anderson and Kylie Taylor and their teams at the Office for Recreation and Sport, and Kate Palmer and the staff at Netball Australia.

It is also important to acknowledge and thank the thousands of volunteers that are involved week in, week out with our Clubs and Associations who without their dedication and passion we would be unable to provide opportunities for the community to participate in the sport.

I would also like to acknowledge Graeme Gilbert and the Board, and the staff of Netball SA, who are all committed to the continual growth of the game and work tirelessly to ensure that the sport continues to prosper and provides those opportunities mentioned above.



**Ben Scales**  
Chief Executive Officer

# Commercial Report

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## In 2014, Netball SA and the Adelaide Thunderbirds strengthened its relationship with leaders in the corporate world.

Netball SA established a number of new corporate partnerships in 2014 which supported driving commercial growth for the game as Netball SA continued to develop strong links with a range of industry-leading commercial partners. Our thanks are extended to the 'Pink Army' as they helped the Adelaide Thunderbirds set a new membership record in 2014 with 1,407 passionate members committing their support to the Club.

The Commercial Team has gone through a period of change welcoming new staff which has heralded a new perspective with fresh ideas to continue to drive the sport forward. Social media across all Netball SA platforms has grown significantly. This growth enables Netball SA to reach wider audiences to market netball from grassroots to the elite level.

## Corporate Partners

The commercial year began positively with the re-signing of Premier Partner Beach Energy for the 2014 season and subsequently renewing their partnership for 2015. Netball SA and the Adelaide Thunderbirds thank the team at Beach Energy as their sponsorship enters a third year with such ongoing support critical to the continued success of netball in South Australia.

We welcome new partnerships with Priceline Pharmacy as Principal Partner for a period of three years, Toyota as Major Partner, Media Partners Nova 91.9 and 891 ABC Adelaide and Corporate Partner Victor Sports. Thank you for your commitment to help grow netball from grassroots through to the elite level. We extend our sincere thanks to all Netball SA and the Adelaide Thunderbirds partners with special thanks to Stratco as Key Partner this season and their commitment to a fifth in 2015, Major Partner, Foodland are also continuing into a fifth year, Corporate Partner, Nippy's who are entering a 13th year of continuous sponsorship in 2015 and the Subway – seven years of sponsorship of the Subway Cup – South Australia's State Premier Netball Competition.



ANZ NetSetGO participants have become a mainstay at ANZ Championship games and always delight the crowd.



Netball SA and the Adelaide Thunderbirds thank our partners for 2013/14:

Premier Partner



Principal Partner



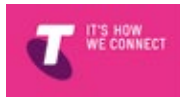
Key Partners



Government of South Australia  
Office for Recreation and Sport



Major Partners



Key Corporate Partners



Corporate Partners



Media Partners



Charity Partner



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## MyNetball

Netball SA continues the implementation of the MyNetball technology platform in line with the implementation plan which includes providing all Netball SA Associations and Clubs with training and support with the database, competition management and website components of MyNetball. Implementing new systems presents its challenges and Netball SA welcomes the acceptance from the netball community and thanks them for their patience as we strive to deliver improved record management and efficiencies in delivering our sport.

## Adelaide Thunderbirds

On behalf of the Commercial Team I would personally like to thank the Adelaide Thunderbirds players and officials for their professionalism as they supported all facets of commercial activity during the year to assist grow the profile of the sport. In particular I would like to acknowledge Coach, Jane Woodlands-Thompson and Captain, Renae Hallinan who have helped make my transition into the role as seamless as possible.

## Membership, Merchandise & Events

Membership has again continued the recent trend of the past few years, by continuing to grow at an outstanding rate of 40% to a record 1,407 in 2014 – the highest recorded figure in the Club's history. Thank you to all passionate 'Pink Army' members for your loyal and valuable support. After the Premiership year of 2013, merchandise sales decreased in 2014 by 56% however, remained slightly above 2012 gross sales figures and this will be a focus for 2015. Netball SA hosted a number of events across the organisation with the Adelaide Thunderbirds Family Fun Day and Gala Presentation Dinner well supported and the Subway Cup Presentation Dinner a wonderful celebration of a strong season.

## Crowds & Ticket Sales

Average attendances at Netball SA Stadium for the Adelaide Thunderbirds in 2014 were 2,557 which was 450 below the average ticket sales for the year. With a stadium capacity of 3,100 and the six home games predominately sold out, this is a trend the Commercial Team will endeavour to rectify in 2015 to ensure all ticket sales translate to match-day attendance.

## Communication & Media

Netball SA introduced new websites for Netball SA and the Adelaide Thunderbirds in 2014 which has delivered an increase in web traffic to the sites and provides a strong brand presence and identity in the community. The growth across all Netball SA social media platforms with Facebook increasing 60%, Twitter by 49% and Instagram 204% has enabled Netball SA to reach wider audiences to market netball from grassroots to the elite level.

Netball SA would like to thank the media for their ongoing support of netball in this state and in particular The Adelaide Advertiser Sports Journalist Warren Partland for his unwavering coverage of the Adelaide Thunderbirds and Netball SA, and the Messenger Press for their ongoing support of the Subway Cup.

## Volunteers

Volunteers play a pivotal role in supporting Netball SA deliver its programs through game day, clinics, events, communication and promotion. It is no secret that without volunteer support the sport wouldn't survive. It is not only those volunteers who support Netball SA directly, it is the countless hours provided to Clubs and Associations across the state that help make netball accessible to current and future generations, to which I say thank you.

## Community

The organisation recognises we have a social responsibility to engage in community activities and have formed a partnership with Variety – The Children's Charity for the past two years. Renae Hallinan is an Ambassador and funds raised from the Mix 102.3 promotional match in November along with other initiatives helped support the work of Variety.

The Adelaide Thunderbirds, in conjunction with the South Australian Aboriginal Sports Training Academy (SAASTA), were proud to celebrate the contribution of Indigenous Australians to netball with the second annual Indigenous Game in 2014. Netball plays an important role in the lives of many Indigenous girls aged between four to 14 years old – in fact – 8500 Aboriginal and Torres Strait Islanders in this category will hit different courts across Australia each year. Netball SA want to recognise their efforts by celebrating





their contribution to our great sport on local, state, national and international levels. The curtain-raiser game saw representatives from SAASTA take on selected athletes from SA Nunga Netball prior to the Adelaide Thunderbirds vs. West Coast Fever clash. SAASTA's side boasted high school athletes that were selected through their netball academy, whereas SA Nunga Netball representatives were selected at the 2013 SA Nunga Netball Junior Development Carnival. The Adelaide Thunderbirds wore a dress specially designed by 16-year-old Margaret Goldsmith who won the Indigenous Dress Design competition to celebrate Indigenous culture.

### 2015 focus

In 2015 the Commercial Team will focus on increasing revenue to ensure ongoing financial sustainability of the business, continue to build and strengthen stakeholder relationships and improve market penetration for the brand via targeted communication.



**Brent Frewen**  
General Manager - Commercial



Adelaide Thunderbirds Captain, Renae Hallinan looks to shut down the Mainland Tactix attack.

# Game Development Report

The Game Development Team has experienced a very productive and successful year in 2014, adapting well to a multitude of staffing changes.

The key strategic drivers for the Game Development Team included:

- Increased participation in the ANZ NetSetGO Program.
- Attracting, developing and retaining the best coaches, umpires and volunteers.
- Providing excellent advice and support to members.
- Providing pathway opportunities for athletes, coaches and umpires.
- Positively impacting the social, education and health status of the community.

These key strategic drivers were the focus of the Game Development Team across the year, with the following highlights achieved in 2014.

The Community Team has endeavoured to provide participation opportunities and positively impact schools, Clubs and the inclusion market through ANZ NetSetGO and the Beach Energy 3 Cheers Community Program.

As the only introductory program for netball, ANZ NetSetGO has been taken up by 137 SA centres (Clubs and schools) in 2014. A targeted approach of relationship building with community groups and the increased brand awareness of the national One Netball initiative resulted in new partnerships with SA Nunga Netball, the University of South Australia and Netball NT. Existing relationships were nurtured with Inclusive Sport SA (formerly Sasrapid), the South Australian Aboriginal Sports Training Academy (SAASTA) and the City of Salisbury.

In 2014 Netball SA continued its focus on growing netball in the northern suburbs through a number of key measures. Notably, the implementation of the Salisbury Player Development Program of which Marg Angove was appointed Head Coach and Thunderbirds player Kate Shimmin as City of Salisbury Netball Ambassador. Players living within the City of Salisbury Council were eligible to trial and once selected, attended development sessions designed to advance their skills in preparation for the upcoming Northern Metropolitan Netball Academy trials for the 2015 program. A foundation coaching course and selectors workshop were also offered to northern coaches in conjunction with the trial process for this program.



SAASTA and SA Nunga Netball teams played in a curtain-raiser match before the Adelaide Thunderbirds.



Junior development continued in 2014.



The Regional Academy system continues to operate as the key program for the development of South Australian regional athletes, coaches, umpires and administrators. The Northern Metropolitan Netball Academy continued to operate very successfully during 2014, in what is its second year of operation. The success of the Northern Metropolitan Netball Academy culminated in four athletes being selected for the Netball SA Development Camp increasing from two in 2013, along with six National C Badges and four B Badges for the Academy umpires, increasing from two C Badges in 2013.

The Adelaide Metropolitan Netball Academy continued its successful operation in 2014. The four development teams competed in the City Night competition, all in grades above their age level. The Adelaide Metropolitan Netball Academy adopts the Netball Australia Dare to Develop a Diamond Academy Program – an initiative focussed on developing athletes aged 11-13 and 14-16, addressing three core components in technical and tactical skill development, physical preparation and athlete wellbeing.

The Game Development Team maintained a high quality of service and support to affiliated Associations and Clubs during 2014 and continued to develop programs that will create a legacy for the future. Notably, the development of a Volunteer Awards and Recognition Program for implementation in 2015 which will recognise and promote dedicated volunteer service across the netball community.

South Australian coach development experienced continued growth in 2014 with more Foundation, Development and Advanced accreditations being awarded than in 2013.

Umpire development across SA reached a new milestone in 2014 with the awarding of three national A Badges in a year. This is attributable to the ongoing work of the Umpire Development Team to nurture and drive high performance umpiring through the use of interstate exchanges and mentoring programs. Umpires at all levels received a boost in support through the release of the Office for Recreation and Sport's (ORS) Fair Enough Campaign designed to promote fair treatment of umpires and officials by coaches, players and spectators. In addition, Netball SA also allocated umpires for the finals of 29 affiliated associations in 2014 – the highest ever.

Netball SA was saddened by the passing of Marie Little OAM, founder of Ausrapid and inaugural President of Sasrapid. Marie's contributions to inclusive sport were significant and her legacy will remain long after her passing. The Rubies, Netball SA's intellectually disabled representative team, play in the annual Marie Little OAM Shield presenting a wonderful opportunity for players with integration difficulties to play against interstate teams.

The Game Development Team looks forward to the prospects of 2015, particularly the opportunity to increase participation through the 2015 Netball World Cup hosted in Sydney in August and the biennial Game Development Conference in February.



**Megan Vine**  
Game  
Development  
Manager



# Stadium and Facilities Report

Hosting well over 300,000 visitors, Netball SA Stadium was full of life and action during 2014. Netball activity dominated attendance as we welcomed new players and spectators, plus the many regular patrons to our facility.

Several major projects were undertaken in 2014, namely the State-wide Facilities Audit and Master plan and planning commenced for the outdoor court upgrade.

In October 2012 Netball SA received grant funding money under the Community Recreation and Sport Facilities Programme 2012-13 to undertake a State-wide Facilities Audit and Master plan for the future of Netball in South

Australia. A steering committee was developed comprising, David Nash, the Senior Project Officer for the Office for Recreation and Sport, Fran Whittingham, a Stadium Board Member, and Netball SA employees Ben Scales, Megan Vine and myself as Project Manager. Tredwell Management was engaged to complete the project and the report was completed in September 2014. The report included demographic information, trend and participation analysis, netball pathways, existing facility provision, facility hierarchy, benchmarking, facility mapping, recommendation and facility design considerations. The report will be widely used to assist development and planning of future netball facilities.



Netball SA Stadium, affectionately named 'The Birdcage' hosted a tight contest between the Adelaide Thunderbirds and the NSW Swifts in 2014.



The outdoor court upgrade is funded by the Office for Recreation and Sport and is well into the planning stages with work scheduled to commence in 2015. This exciting project will see lighting to the outdoor courts upgraded, the 26 courts resurfaced with a netball-specific acrylic coating and all post protectors upgraded and replaced.

During the past 12 months the Stadium Team, consisting of 35 casual and four permanent staff have cooked and served in excess of 8,500 kilograms of hot chips to hungry patrons and warmed our spectators with almost 32,000 coffees and hot beverages. This year we introduced the Beach Energy Healthy Eating Program which saw our patrons making

many healthy choices that included fresh fruit, Nippy's water and juices, sandwiches and wraps.

The Stadium Team take this opportunity to thank the Stadium Board Members Graeme Gilbert, Val Wright, Matt Lloyde, Fran Whittingham and Rod Webster for their support in helping us achieve our goals during what was a very successful 2014.



**Nadine Hewson**  
General Manager - Stadium & Facilities



# Adelaide Thunderbirds



Erin Bell had nothing but net in her sights against the Queensland Firebirds.

After a highly successful start to the season including a league record 16-game, 358 day winning streak and taking the opening three rounds, the Adelaide Thunderbirds faced their most challenging ANZ Championship season in the seven-year history of the tournament.

In another year of very close competition, the Thunderbirds could only manage a final placing of eighth on the premiership table. With the losses of premiership stars Emily Beaton before the season started and Leigh Waddington with a season-ending ACL rupture in round four, we were promptly forced into a 'rebuilding year'. Carrying the 'hunted' tag on our backs and enduring a very tough travel schedule, it was a rollercoaster year punctuated by losing five games by two or less goals.

With greater opportunity for court time, the Thunderbirds were able to develop their younger players in Maddy Proud and Kate Shimmin, who after a steep initiation to regular time in the big league, held their own and paved the way for bright future years. Experienced Perth defender Andrea Gilmore joined the club, Gia Abernethy and Wendy Jacobsen made their debuts in the Pink as replacement players and we welcomed back Maddy Proud and Cody Lange from the AIS. Renae Hallinan was named Captain, after a seven year stint from retiring club legend Natalie von Bertouch, and she showed her excellent leadership skills in good times and tough ones.

Highlights from the year included:

- The after-the-whistle one goal victory season opener against Pulse in Wellington.
- Winning the first three rounds and achieving the ANZ Championship's longest ever winning streak.
- Defeating grand finalists, the Queensland Firebirds in their 'cauldron'.
- Erin Bell's long range swish shot after the whistle in Auckland to send the game into overtime against Mystics and their screaming blue army.
- A 17-goal last round win against the Tactix to close out the season in style.



- Renae Hallinan's performances for the Diamonds in their gold medal tournament.
- Australian Fast5 Flyers representation increased by two, a 20% increase.
- Despite the injury toll, seven of the 12 Thunderbirds were involved in National Programs, either as a team or squad member or as an invitee. An increase of 58%.

In 2014 the team certainly gave our supporters more excitement, a little more agony but plenty to get vocal about with so many of our games being within one or two goals to rattle the 'Birdcage' (Netball SA Stadium). The turning point of the season no doubt was the round four loss of Leigh Waddington in horrific fashion, with the club dropping the next five games.

With 2014 being a Commonwealth Games year, attention quickly turned to the international calendar once the grand final between the Melbourne Vixens and Queensland Firebirds wrapped. The Diamonds claimed gold in emphatic fashion after a close call against England and dominated the tournament to take home the coveted gold medal, something that eluded them for the past two Games campaigns. Thunderbirds' sole representative on court, Renae Hallinan, did her country and the Thunderbirds proud

with outstanding games in both finals. The look on Renae's face as she belted out the national anthem on the winner's podium was priceless and a testament to all the hours of hard work and dedication she has shown on court, at training and in the gym.



I would like to acknowledge the fine work of the South Australian Sports Institute (SASI) as well as our State Netball Premier Competition Clubs and coaches in their co-management of Thunderbirds athletes during the year. Their successes are a credit to the smooth collaboration of all stakeholders, and it was fantastic to see three Thunderbirds, Sam Poolman, Laura Packard and Cody Lange feature in the Subway Cup grand final for Garville and Matrics.



**Jane Woodlands-Thompson**  
General Manager - High Performance &  
Adelaide Thunderbirds Head Coach



Thunderbirds coaching staff were kept on the edge of their seats this season.



Emily Beaton took some time out to meet Adelaide Thunderbirds fans.

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## 2014 Adelaide Thunderbirds

### Athletes

#### Goalers

Erin Bell

Carla Borrego

Cody Lange

Laura Packard

#### Midcourt

Emily Beaton (VC)

Renae Hallinan (C)

Madeleine Proud

Leigh Waddington

#### Defenders

Rebecca Bulley (VC)

Andrea Gilmore

Samantha Poolman

Kate Shimmin

#### Replacement Players

Gia Abernathy

Wendy Jacobson

### Staff

#### Coaches

Jane Woodlands-Thompson (Head Coach)

Judy Greenwood (Assistant Coach)

Tania Obst (Assistant Coach)

Dan Ryan (Assistant Coach)

Andrew Maynard (Strength and Conditioning Coach)

#### Management

Catherine Foreman (Team Manager)

Rebekah Webster (Operations Manager)

#### Performance Analysis

Tim Rawlins

#### Medical

Dr Angela Moran (Doctor)

Andrew Hopkins (Physiotherapist)

Natalie von Bertouch (Dietician)

#### Leadership Coordinator

Karen Slape

#### Wellbeing

Louise Small

#### Chaplain

Emma George

### Club Award winners

Beach Energy Club Champion - Erin Bell

Tanya Denver Medallist - Renae Hallinan

Priceline Pharmacy Player's Player - Rebecca Bulley

Stratco Fan's Favourite - Erin Bell

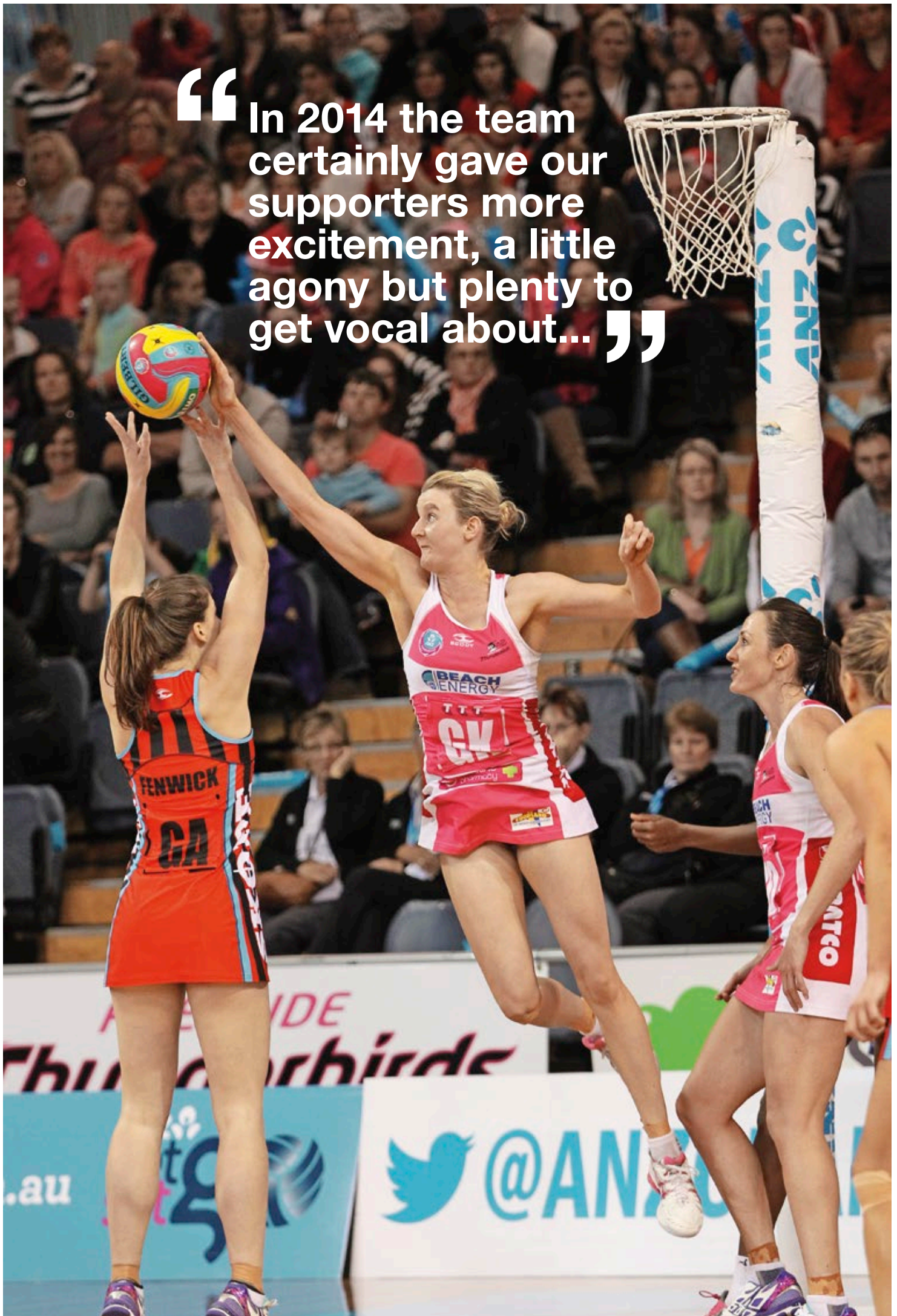
Platinum Plus Members Award - Renae Hallinan



The Adelaide Thunderbirds delighted fans young and old in 2014.



“ In 2014 the team certainly gave our supporters more excitement, a little agony but plenty to get vocal about... ”



# High Performance Report

## National Teams

**While Renae Hallinan was the Thunderbirds' sole representative on court for the Diamonds in their Commonwealth Games gold medal winning performance, other athletes shone for South Australia in national team selection.**

Renae Hallinan also completed in the Constellation Cup, winning the series 4-0 against New Zealand wrapping up an undefeated international season by The Australian Diamonds. Erin Bell and Kate Shimmin were selected to represent Australia in the Fast5 Netball World Series, with Erin Co-captain. Jane Woodlands Thompson also represented the Thunderbirds by being selected as Assistant Coach once again. The Australian Fast5 Flyers finished second in the Fast5 Netball World Series held at Vector Arena in Auckland New Zealand.

With the 17U National Championships held in Melbourne in April, the girls came away with a bronze medal and Hannah Petty was named the tournament MVP. Charlee Hodges, Hannah Petty, Sarah Raper, Stephanie Sarro and Nicola Sulley-Beales all represented South Australia in the National 17U TID Squad.

The 19U team also finished the national tournament strongly to claim third place behind Queensland (champions) and Victoria, with two players selected in the 19U Australian Squad from South Australia - Lucy Armfield and Emily Burgess.

The 21U team didn't disappoint in front of the home crowd, going through undefeated to claim back-to-back titles in the March championships held at Netball SA Stadium. As a result of the impressive performances, eight athletes were selected in the 21U national squad of 22: Gia Abernethy, Kelly Altmann, Sarah Klau, Cody Lange, Chelsea Lemke, Madeleine Proud, Maddy Turner and Georgie Virgo all impressed at the tournament to earn selection. SA captain Madeleine Proud was also named the tournament MVP.

Sarah Klau, Cody Lange and Madeleine Proud all represented Australia in the 21 and Under Squad who played a successful test series in New Zealand in October. The team travelled to Invercargill in early October to play some warm up matches against the Diamonds and Silver Ferns prior to the Constellation Cup. It was a tremendous experience for these athletes to compete against the top two teams in world netball. Madeleine Proud was again announced captain of this team, her third year as the National 21U team captain.



Australian Diamonds Coach, Lisa Alexander with Diamonds Renae Hallinan, Erin Bell and Rebecca Bulley with fellow Adelaide Thunderbirds Kate Shimmin and Coach, Jane Woodlands-Thompson.



South Australia was also well represented in Netball's Centre of Excellence squad with Sarah Klau, Cody Lange, Madeleine Proud, Kate Shimmin and Georgie Virgo selected to travel to South Africa in October in the squad of 14. Another fantastic international tour for these potential Diamonds. The girls played three matches and two Fast5 games against South Africa A team. A highlight for the group was attending a coaching clinic organised by UNICEF and the Potchefstroom University for under-privileged children.

### Australian Diamonds

Erin Bell

---

Rebecca Bulley

---

Renae Hallinan

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### Australian Fast5

Erin Bell Co-captain

---

Kate Shimmin

---

Jane Woodlands-Thompson Assistant Coach

---

### Netball Centre of Excellence Squad

Sarah Klau

---

Cody Lange

---

Madeleine Proud

---

Kate Shimmin

---

Georgie Virgo

---

### Australian 21U (New Zealand Tour)

Sarah Klau

---

Cody Lange

---

Madeleine Proud

---

### Australian 19U Squad

Lucy Armfield

---

Emily Burgess

---

### Australian 17U TID Squad

Charlee Hodges

---

Hannah Petty

---

Sarah Raper

---

Stephanie Sarro

---

Nicola Sulley-Beales

---

### SA Athletes in other ANZ Championship Teams

Carla Dziwoki Sydney Swifts

---

Demelza McCloud Queensland Firebirds

---

Natalie Medhurst West Coast Fever

---

Khao Watts West Coast Fever

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## South Australian State Representative Teams

### South Australian 21U

#### Athletes

Gia Abernethy

---

Molly Affolter

---

Kelly Altmann

---

Emily Burgess

---

Kate Easter

---

Sarah Klau

---

Cody Lange

---

Chelsea Lemke

---

Madeleine Proud

---

Amehlia Schmidt

---

Maddy Turner

---

Georgie Virgo

---

#### Staff

Megan Carter                      Head Coach

---

Brian Lines                        Assistant Coach

---

Laura Heinrich                  Team Manager

---

Lorren Atwell                      Assistant Team Manager

---

Hazel Anderson                  Physiotherapist

---

Phillippa Baldrey                  Performance Analyst

---

### South Australian 19U

#### Athletes

Lucy Armfield

---

Emily Burgess

---

Taylor Greig

---

Jordie Harrison

---

Stacey Hein

---

Letisha Heintze

---

Ashleigh Jones

---

Rebecca Moyne

---

Maddy Turner

---

Kelsey Williams

---

Rebecca Winch

---

Maeve Young

---

#### Staff

Scott Waddington                  Head Coach

---

Lee Apthorpe                      Assistant Coach

---

Kathy Rogers                      Team Manager

---

Lara Franklin                      Physiotherapist

---

Roz Fraser                         Tour Manager

---

Phillippa Baldrey                  Performance Analyst

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## South Australian 17U

### Athletes

Millie Basedow

Lauren Bowshall

Georgia Brown

Rebecca Hampton

Charlee Hodges

Emily Hunter

Hannah Petty

Sarah Raper

Stephanie Sarro

Erin Scott

Nicola Sulley-Beales

Rachel Weidemann

### Staff

Lee-Anne Cummins      Head Coach

Kirsty Leonard-Down      Assistant Coach

Bronwyn Tonkin      Team Manager

Luka Thompson      Physiotherapist

Roz Fraser      Tour Manager

Phillippa Baldrey      Performance Analyst

## South Australian Institute of Sport (SASI)

In 2014 the SASI scholarship year changed to be in line with the naming of Netball Australia's underage national squads. Previously the scholarship year was October 1 through to September 30 and has now changed to May 1 to April 30. At the conclusion of the 2014 national underage championships the following athletes were offered, and accepted, a SASI scholarship:

### May 2014 – April 2015 Scholarship Holders

#### SASI 2014 Diamonds Scholars

Erin Bell

Rebecca Bulley

Renaë Hallinan

#### Category 3 – Developing International Athlete

Gia Abernethy

Kelly Altmann

Sarah Klau

Cody Lange

Chelsea Lemke

Madeleine Proud

Maddy Turner

Georgie Virgo

---

#### Category 4 – Potential International Athlete

Lucy Armfield

Emily Burgess

Charlee Hodges

Hannah Petty

Sarah Raper

Stephanie Sarro

Nicola Sulley-Beales

#### Category 5 – Emerging Potential Athlete

Amelia Basedow

Georgia Brown

Taylor Greig

It was a successful year for SASI scholars, with many girls achieving great international results. Three SASI scholars, Kelly Altmann, Maddy Turner and Georgie Virgo travelled to Perth in May 2014 to compete against the touring English National Team. Netball WA and WAIS hosted the England team and offered some match play spots to these SASI scholars. These athletes played three tough matches and held their own against the world number three team.

In July a combined State Institutes team was invited to play in the Netball New Zealand 23U Championships. This competition consisted of five teams, one from each of the New Zealand ANZ Championship franchises, and Sarah Klau and Georgie Virgo were chosen to attend from SASI. The team played six matches, winning three. This was a tremendous effort given all our girls were younger than their New Zealand counterparts and some of them are ANZ contracted athletes. The state institutes hope this opportunity presents every year as this type of international exposure is invaluable for our potential Diamonds.

#### Tania Obst

SASI Coach



South Australia's 17U and 19U teams both claimed bronze medals at the National Championships.



SASI scholarship holder, Georgie Virgo in action for the Southern Force in the ANL.



Southern Force's Luka Thompson in full flight.

## Australian Netball League (ANL)

As the competition under-pinning the ANZ Championship, the Australian Netball League (ANL) is critical to national pathways and showcases Australia's best young talent in a seven-week competition. The South Australian team, the Southern Force, started training together in June bringing some new faces to the team in the likes of Hannah Petty, Emily Burgess and Kylie Jarrett. In 2014 the ANL was contested by 10 teams over the course of the season. The Southern Force travelled to Launceston, Victoria, Darwin, Melbourne and played a home round in Adelaide. The culmination of the competition, the grand final was contested by the Victorian Fury and the Queensland Fusion in late August with the Victorians narrowly taking the win 51 to 49.

The South Australian team, the Southern Force, were very ably led by Head Coach, Tania Obst and Captain, Sheree Wingard. The Southern Force finished in fifth place with Cody Lange taking out the Southern Force Player of the Year Award for 2014.

## Australian Netball League (ANL)

### Southern Force

#### Athletes

Kelly Altmann

Georgia Beaton

Emily Burgess

Kylie Jarrett

Sarah Klau

Cody Lange

Chelsea Lemke

Laura Packard

Hannah Petty

Samantha Poolman

Ameilia Schmidt

Luka Thompson

Maddy Turner

Georgie Virgo

Sheree Wingard

#### Staff

Tania Obst Head Coach

Brian Lines Assistant Coach

Laura Heinrich Team Manager

Kath Chigwidden Physiotherapist

Tim Rawlins Performance Analyst

Melinda Speechly Performance Analyst

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## Subway Cup

The Subway Cup is the State Premier Netball Competition and is the pinnacle competition in South Australia, acting as a pre-elite preparation ground for players, coaches and officials.

### 2014 Premier Division Teams:

Adelaide Cougars

Contax

Garville

Matrics

Newton Jaguars

Phoenix

24Fit Tango

Woods Panthers

### 2014 Reserve Division Teams:

Adelaide Cougars

Contax

Garville

Central Districts Harlequin

Matrics

Newton Jaguars

Phoenix

24Fit Tango

Western Jets

Woods Panthers

Premier Division teams hit the court for the first time in April, with 2013 premiers Contax looking to defend their title. An Anzac Round was held with Contax taking on 24Fit Tango in a tussle won by the defending premiers. 24Fit Tango's

Sarah Raper was awarded the Vivian Bullwinkel medal for her standout efforts in the special match. With 10 teams in the Reserve Division, the clubs started their quest for 2014 glory in March. Matrics was the team to beat after winning the 2013 grand final, but tough competition was in store for the season that was full of ups and downs.

## Premier Division grand final: Matrics 54 – Garville 44

In what can be described as a fairytale 2014 Premier Division season, the undefeated minor round premiers Matrics took on Garville in the Subway Cup grand final. For Garville, the grand final marked not only their captain's 100<sup>th</sup> Premier League match but also the club's first Premier Division grand final in 18 years. Garville found momentum in the second quarter but in the end Matrics proved why they were the minor premiers with a 10 goal victory to close out a very successful year. The Margaret Angove MVP was awarded to Cody Lange who was the most outstanding player on court during the grand final.







**Reserve Division grand final:  
Phoenix 57 – Western Jets 40**

In an epic upset, Phoenix managed to defeat minor premiers Western Jets by 17 goals in the 2014 Reserves Division Subway Cup grand final. After a margin of 22 to Western Jets in the semi-final when the teams last met, the game took an unexpected turn with Phoenix seemingly never losing focus and remaining strong and steady throughout the match to continuously build and capitalise on their lead.

**Subway Cup Team of the Year**

**Attack**

Georgie Virgo (GS)	Garville
Jessica Hazel (GA)	24Fit Tango
Kylie Jarrett (Goaler Reserve)	Phoenix

**Centre Court**

Sheree Wingard (WA)	Matrics
Nicole Wood (C)	Newton Jaguars
Emily Burgess (WD)	Matrics
Kelly Altmann (Centre Reserve)	Garville

**Defence**

Georgia Beaton (GD)	Contax
Maddy Turner (GK)	Contax
Kate Easterher (Defense Reserve)	Matrics

**2014 Rookie of the Year**

Emily Burgess – Matrics

**2014 Premier Division MVP**

Sheree Wingard – Matrics

**2014 Reserves Division MVP**

Alicia Marzahn – Garville



Undeafated all season, Matrics were the 2014 Premier Division champions, and Captain, Sheree Wingard (left) was named MVP.



Phoenix managed to defeat minor premiers Western Jets by 17 goals to claim the Reserves Division grand final.

## Priceline Pharmacy Country Championships

The best of the best from regional South Australia came together in 2014 for the 72<sup>nd</sup> Netball SA Priceline Pharmacy Country Championships. Held over the June long weekend at Netball SA Stadium, the three-day tournament was full of no holds barred battles, showing great depth and development of netball in the state's regional associations.

Officially opened by the Governor of South Australia, 92 teams, including 16 senior teams, were fielded from 25 Associations, and more than 1,200 participants (both players and officials) enjoyed the 2014 Championships.

Special thanks to the Country Championships Committee for their organisation and execution of another fantastic tournament, and Convenor Lorrae Lawrie who retired from her position this year after many years of dedicated service to the Championship.

### Championships Winners

A Grade	River Murray
B Grade	Port Augusta
17U, Division 1	Port Augusta
17U, Division 2	Mid Hills

17U, Division 3	Whyalla
15U, Division 1	Western Border
15U, Division 2	Riverland
15U, Division 3	Eastern Eyre
13U, Division 1	Riverland
13U, Division 2	Port Lincoln
13U, Division 3	Barossa Light and Gawler

### A Grade Top 10 Players

Kate Abraham	Northern Areas
Fiona Bussenschutt	Yorke Peninsula
Sally Fuller	Great Southern
Emma Gryczewski	Great Southern
Holly Hannaford	Northern Areas
Carla Hook	Northern Areas
Katie Liebelt	North Eastern
Tracy Loechel	River Murray
Kimberley Mitchell	North Eastern
Georgia Nolan	Kowree Naracoorte Tatiara



The Championships brought the best of the best from all ages, from all corners of the state.



Competition was fierce in 2014.

“ The three-day tournament was full of no holds barred battles, showing great development... ”



# Development Programs

## Regional Academies

It was another successful year for the Regional Academy program which provides a development pathway for identified coaches, umpires and players from the regions and assists them to reach their potential.

For the first time, in 2014 the Regional Academy Championships were conducted as a three-day event. Changing the format of the event not only allowed for night games, a Championship first, but also allowed Premier Clubs who are aligned with the Academies more opportunities to attend games.

### Netball SA Regional Academy Representative Teams

#### Athletes – 17U

Ellie Cooper	Eyre
Bianca Davis	Northern Metropolitan
Kayla Farley	Lower North
Sasha Glasgow	Lower North
Megan Hein	South East
Kate Hochuli	Mt Lofty
Brooke McDonnell	Northern Metropolitan
Maddison Pryor	Spencer
Carla Roocke	Northern
Fleur Rowett	Eyre
Ella Shaw	Lower North
Aysha Zada	Spencer

#### Staff

Deb Heinjus	Coach
Cassie Martin	Assistant Coach
Lorren Atwell	Team Manager

#### Athletes – 15U

Nardine Beard	Eyre
Lucy Dawes	Northern Metropolitan
Olivia Dukalskis	South East
Abbey Hampel	Eyre
Amelia Harris	South East
Tahlia Jarvis	Northern Metropolitan
Isobel Kuiper	Mt Lofty
Alexandra Langley	South East
Eva Nikou	Murray
Gracie Peterson	Spencer
Courtney Tschirpig	Murray
Tayla Williams	Northern

#### Staff

Lee-Anne Cummins	Coach
Robyn Vivian	Assistant Coach
Amanda Shattock	Team Manager

### Regional Academy Championship Winners

17U	Eyre Regional Academy
15U	Spencer Regional Academy
13U	Northern Metropolitan Regional Academy



## Coach Development

Coaching development opportunities thrived in 2014, with a number of Associations and Clubs conducting accredited courses for the first time in some years.

Netball SA coordinated additional workshops in conjunction with these courses to ensure other development opportunities were available for coaches while Netball SA was present at their location. Mentoring, selectors workshops and coach education sessions proved popular during these visits and regional coach development will continue to be a focus in 2015.

Coaching highlights for 2014 included:

- A number of regionally-based selectors workshops were conducted throughout 2014 and the participant numbers from 2013 increased by 122%.
- Three consecutive Selectors workshops were presented to the 70 students participating in the new Bachelor of Sport, Health and Physical Activity degree at Flinders University which commenced in 2014.
- Two Game Sense Workshops were delivered at both Netball SA Stadium and at Myponga, and were the first to be run in South Australia.
- Increases in participant numbers across the first three levels of accreditation courses in 2014, with a 38% increase of participants in the Foundation accreditation level, a 105% increase in the Development level accreditation and 50% increase at the Intermediate level.

### Technical Courses

#### Foundation

Number of courses	35
Participants	428

#### Development

Number of Courses	17
Participants	111

#### Intermediate

Number of Courses	2
Participants	24

#### Advanced

Number of Courses	1
Participants	12

#### Presenters Course

Number of courses	1
Participants	8

### Coach Development Events

#### Selectors Workshop

Number of workshops	4
Participants	153

#### Game Sense Workshop

Number of workshops	2
Participants	50

## Umpire Development

### This year proved another successful one for the South Australian umpiring department.

The delivery of umpiring development and educational initiatives has resulted in a significant increase in participation numbers for the Coloured Shirt Program, Level 1 Umpires Course, the tHREE Umpires Course and Rules Discussion workshops. An increase was also recorded in National A, B and C Badge recipients, with a great focus being placed on the transition of course participants to badged umpires.

A key priority for Netball SA was to enable Associations across South Australia to increase the number of umpires at a grassroots level and provide them with supported development opportunities to achieve a National C Badge. Umpire workshops, courses and practical testing support were delivered across the state to assist in this development. The delivery of these programs saw an increase of 27% in National C testings.

The Netball SA State Premier Netball Umpiring Squad achieved many outstanding results in 2014. Three squad members achieved a National A Badge, two South Australian umpires were selected to officiate at the 17U and 19U National Netball Championships and nine South Australian umpires were selected to officiate at the International Schoolgirls Challenge.

The 2014 umpiring highlights included:

- The delivery of umpiring development and educational initiatives resulted in an increase in participation numbers in 2014 for the Coloured Shirt Program by 25%, Level 1 Umpires Courses by 51% and the tHREE umpire's course by 24%. This increase in participant numbers indicates a strong engagement at an Association level.
- The umpiring department provided a significantly increased level of support and opportunities for Associations in 2014. The highlights included;
  - 15 match day mentoring sessions conducted across regional South Australia.
  - 565 participants attended Netball SA umpire development programs which included rules discussions, mentor and testing workshops.
  - 64 neutral umpires were allocated to 32 Affiliated Associations grand finals during August and September.
- 654 umpires attended the Level 1 Umpires Course across South Australia.
- 34 umpires were tested at the Priceline Pharmacy Country Championships with 22 umpires successfully receiving a National Badge (Nine B Badge and 13 C Badge recipients).
- The Netball SA Regional Academy Program continued to be a highly successful program in the development of umpires which saw 39 umpires tested at the Regional Championships with 37 umpires successfully receiving a National C Badge. Netball SA would like to acknowledge the work of Millie Foulis, Heather Miller and Michael Woollett who have retired as Head Umpire Mentors for the Regional Academy Program.
- Three National A Badges were awarded during the Subway Cup State Premier Netball Competition. This represents a 200 per cent increase on 2013 A Badge figures. All umpires were part of the Netball SA High Performance Umpiring Squad.

#### Netball SA Badging Statistics

	2014
A	3
B	18
C	119
TOTAL	140



## Umpiring Courses

### Level 1 Umpires Course

Number of Courses 36

Participants 654

### Rules in Action

Number of Courses 3

Participants 59

### Rules Discussion

Number of Courses 13

Participants 395

### tHREE Umpires Course

Number of Courses 96

Participants 1954

### Coloured Shirt Participants

Number of Centres 26

Participants 372

## Umpiring Exams

### 2014

Section 1 Theory Exam participants 917

Section II Theory Exam participants 2

## Umpiring Workshops

### Practical Testers Workshop

Number of Courses 1

Participants 39



Umpire development pathways continued to flourish in 2014.

### Learn How to Mentor

Number of Courses 1

Participants 37

### Learn How to Umpire

Number of Courses 1

Participants 35

## Coloured Shirt Program

The Coloured Shirt Program, developed and supported by the Office for Recreation and Sport, has had continued success. The program aims is to identify new officials and offer an environment free of intimidation and harassment. The program offers mentoring and support to new umpires to maintain their interest in and develop their umpiring skills while guiding them along the Netball Australia Umpiring Pathway. In 2014, Netball SA continued to facilitate the Coloured Shirt Program in a number of Associations across the state, with 27 Associations and Clubs taking part in the program.

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## 2014 Registered Clubs and Associations:

Adelaide Cougars Netball Club

---

Adelaide Wildcats Netball Club

---

Cheerio Netball Club

---

CMS Crows Netball Club

---

Contax Netball Club

---

CY Cougars Netball Club

---

Elizabeth Netball Association

---

Garville Netball Club

---

Great Southern Netball Association

---

Harlequin Netball Club

---

Heathfield Netball Club

---

Matrics Netball Club

---

Newton Jaguars Netball Club

---

Oakdale Netball Club

---

Port Lincoln Netball Association

---

Port Pirie Netball Association

---

Riverland Independent Netball Association

---

SA Districts Netball Association

---

South Gambier Netball Club

---

Southern Eagles Netball Club

---

Southern Flinders Netball Club

---

Southern Hills Netball Association

---

Tango Netball Club

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Western Jets Netball Club

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Whyalla Netball Association

---

Woods Panthers Netball Club

---

Yorke Peninsula Netball Association

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## 2014 Umpire Achievements

Stacey Evans International Schoolgirls Netball Challenge (2014)

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Sarah Janicki International Schoolgirls Netball Challenge (2014)

---

Steph Jarmyn International Schoolgirls Netball Challenge (2014)

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Missy Neale Netball SA Umpire Achievement Award (2014)  
International Schoolgirls Netball Challenge (2014)

---

Caitlin North Underage National Championships (2014)  
International Schoolgirls Netball Challenge (2014)

---

Dusty Rea International Schoolgirls Netball Challenge (2014)

---

Stewart Riddle International Schoolgirls Netball Challenge (2014)

---

Georgina Sulley-Beales International Schoolgirls Netball Challenge (2014)

---

Deanna Stainer International Schoolgirls Netball Challenge (2014)

---

Natasha Trestrail Wendy Ey Officiating Scholarship (2014)  
Underage National Championships (2014)

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## State Premier Umpire Allocations Panel

Graeme Gilbert

---

Dusty Rea

---

Bruce Stribley

---

Natasha Trestrail

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**South Australian Netball Association Inc.  
(Consolidated)**

# **Financial Report**

**For the Year Ended 30 September 2014**

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## **Financial Statements**

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## South Australian Netball Association Inc. (Consolidated)

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### Board of Management Report 30 September 2014

Your board members present their report on the South Australian Netball Association Inc. for the financial year ended 30 September 2014.

The names of the board members in office at any time during, or since the end of, the year are:

#### Names

Graeme Gilbert (President)  
Jennifer Borlase  
Lynda Matthews (Retired February 2014)  
Alex Howieson (Retired February 2014)  
Susan Comerford  
Tanya Denning  
Glenn Docherty  
Matt Lloyd  
Alison Clarke (Appointed February 2014)  
Peter Madsen (Appointed February 2014)

#### Principal activities

The principal activity of the association during the financial year was the promotion of netball throughout South Australia, the management of a sporting stadium, and managing the operation of the Adelaide Thunderbirds.

#### Operating Results

The profit of the association for the financial year amounted to \$506,376.

#### Significant Changes in State of Affairs


No significant changes in the association's state of affairs occurred during the financial year.

#### After Balance Date Events

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the South Australian Netball Association Inc., the results of those operations or the state of affairs of the South Australian Netball Association Inc. in future financial years.

Signed in accordance with a resolution of the Board of Management:

President.....

Board Member .....

Dated 27th day of November, 2014

## South Australian Netball Association Inc. (Consolidated)

The accompanying notes form part of the financial statements.

### STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 SEPTEMBER 2014

	Note	2014 \$	2013 \$
<b>Income</b>			
Administration		1,361,678	1,434,838
Sponsorship		161,094	168,824
Coaching and Player development		344,261	350,063
Competition		37,004	27,913
Umpiring		51,456	39,834
Thunderbirds		1,452,859	1,154,058
Stadium		1,986,435	2,031,450
	2	<u>5,394,787</u>	<u>5,206,980</u>
<b>Expenses</b>			
Administration		(1,671,153)	(1,584,085)
Coaching and Player development		(387,126)	(343,361)
Competition		(227,192)	(232,446)
Umpiring		(114,661)	(96,287)
Thunderbirds		(1,145,190)	(1,308,427)
Stadium		(1,343,089)	(1,312,476)
	3	<u>(4,888,411)</u>	<u>(4,877,082)</u>
<b>Net profit/(loss) attributable to members of the entity</b>		<u>506,376</u>	<u>329,898</u>
Other comprehensive income		-	-
<b>Total comprehensive income attributable to members of the entity</b>		<u>506,376</u>	<u>329,898</u>

## South Australian Netball Association Inc. (Consolidated)

The accompanying notes form part of the financial statements.

### STATEMENT OF FINANCIAL POSITION AS AT 30 SEPTEMBER 2014

	Note	2014 \$	2013 \$
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	6	2,460,118	1,734,361
Trade and other receivables	7	290,305	68,117
Inventories	8	43,931	33,316
Other current assets	9	76,391	74,907
<b>TOTAL CURRENT ASSETS</b>		<b>2,870,745</b>	<b>1,910,701</b>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	10	3,015,179	3,113,512
<b>TOTAL NON-CURRENT ASSETS</b>		<b>3,015,179</b>	<b>3,113,512</b>
<b>TOTAL ASSETS</b>		<b>5,885,924</b>	<b>5,024,213</b>
<b>CURRENT LIABILITIES</b>			
Trade and other payables	11	1,628,143	993,619
Financial liabilities	12	283,520	286,190
Short-term provisions	13	138,004	117,755
<b>TOTAL CURRENT LIABILITIES</b>		<b>2,049,667</b>	<b>1,397,564</b>
<b>NON-CURRENT LIABILITIES</b>			
Financial liabilities	12	47,641	328,491
Long-term provisions	13	24,043	39,961
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>71,684</b>	<b>368,452</b>
<b>TOTAL LIABILITIES</b>		<b>2,121,351</b>	<b>1,766,016</b>
<b>NET ASSETS</b>		<b>3,764,573</b>	<b>3,258,197</b>
<b>EQUITY</b>			
Retained earnings		3,364,573	3,058,197
Reserves		400,000	200,000
<b>TOTAL EQUITY</b>		<b>3,764,573</b>	<b>3,258,197</b>

## South Australian Netball Association Inc. (Consolidated)

The accompanying notes form part of the financial statements.

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### STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 SEPTEMBER 2014

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	Retained Earnings \$	Capital Works Reserve \$	Total \$
<b>2013</b>			
Equity as at beginning of period	2,828,299	100,000	2,928,299
Profit/(loss) attributable to members	329,898	-	329,898
Transfer to/(from) reserves	(100,000)	100,000	-
Equity as at 30 September 2013	<u>3,058,197</u>	<u>200,000</u>	<u>3,258,197</u>
<b>2014</b>			
Equity as at beginning of period	3,058,197	200,000	3,258,197
Profit/(loss) attributable to members	506,376	-	506,376
Transfer to/(from) reserves	(200,000)	200,000	-
Equity as at 30 September 2014	<u>3,364,573</u>	<u>400,000</u>	<u>3,764,573</u>

## South Australian Netball Association Inc. (Consolidated)

The accompanying notes form part of the financial statements.

### STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 SEPTEMBER 2014

	Note	2014 \$	2013 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Receipts from customers		4,908,150	5,003,133
Payments to suppliers and employees		(4,056,006)	(4,251,559)
Interest received		44,449	39,077
Finance costs		(42,837)	(68,696)
<b>NET CASH INFLOW FROM OPERATING ACTIVITIES</b>	17	<b>853,756</b>	<b>721,955</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Proceeds from sale of property, plant and equipment		-	24,345
Payments for purchase of property, plant and equipment		(64,479)	(6,731)
<b>NET CASH INFLOW FROM INVESTING ACTIVITIES</b>		<b>(64,479)</b>	<b>17,614</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Repayment of borrowings		(283,520)	(310,299)
Debt relief funding		220,000	220,000
<b>NET CASH (OUTFLOW) FROM FINANCING ACTIVITIES</b>		<b>(63,520)</b>	<b>(90,299)</b>
<b>NET INCREASE / (DECREASE) IN CASH HELD</b>		<b>725,757</b>	<b>649,270</b>
Cash at Beginning of Year		1,734,361	1,085,091
Cash at End of Year	6	2,460,118	1,734,361

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

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### NOTE 1 - STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

The financial report is a general purpose financial report that has been prepared in accordance with Accounting Standards, Australian Accounting Interpretations, other authoritative pronouncements of the Australian Accounting Standards Board and the requirements of the Associations Incorporation Act 1985 (SA).

The financial report of South Australian Netball Association Inc complies with all Australian equivalents to International Financial Reporting Standards (AIFRS) in their entirety.

The following is a summary of the material accounting policies adopted by the association in the preparation of the financial report. The accounting policies have been consistently applied, unless otherwise stated.

#### Reporting Basis and Conventions

The financial report has been prepared on an accruals basis and is based on historical costs modified by the revaluation of selected non-current assets, and financial assets and financial liabilities for which the fair value basis of accounting has been applied.

#### a) Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost less, where applicable, any accumulated depreciation and impairment losses.

##### Property

The financial interest in the stadium facility is shown at cost less any accumulated amortisation.

##### Plant and Equipment

The depreciable amount of all fixed assets including building, but excluding freehold land, is depreciated on a straight line basis over their useful lives commencing from the time the asset is held ready for use. The depreciation rates for each class of depreciable assets are:

Category of Fixed Assets	Depreciation rate
Buildings	2%
Plant and equipment	20% - 40%
Motor vehicles	22.5%
Office equipment	30%
Computer equipment	37.5% - 50%
Improvements	2.5%

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at each balance date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are included in the income statement. When revalued assets are sold, amounts included in the revaluation relating to that asset are transferred to retained earnings.

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

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### NOTE 1 - STATEMENT OF ACCOUNTING POLICIES (CONT.)

#### b) Impairment of Assets

At each reporting date, the association reviews the carrying values of its assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the income statement.

Where it is not possible to determine recoverable amount of an individual asset, the association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

#### c) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within short-term borrowings in current liabilities on the balance sheet.

#### d) Financial Instruments

##### Recognition

Financial instruments are initially measured at cost on trade date, which includes transaction costs, when the related contractual rights or obligations exist. Subsequent to initial recognition these instruments are measured as set out below.

##### Financial assets at fair value through profit and loss

A financial asset is classified in this category if acquired principally for the purpose of selling in the short term or if so designated by management and within the requirements of AASB 139: "Recognition and Measurement of Financial Instruments". Derivatives are also categorised as held for trading unless they are designated as hedges. Realised and unrealised gains and losses arising from changes in the fair value of these assets are included in the income statement in the period in which they arise.

##### Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are stated at amortised cost using the effective interest rate method.

##### Held-to-maturity investments

These investments have fixed maturities, and it is the economic entity's intention to hold these investments to maturity. Any held-to-maturity investments held by the entity are stated at amortised cost using the effective interest rate method.

##### Available-for-sale financial assets

Available-for-sale financial assets include any financial assets not included in the above categories. Available-for-sale financial assets are reflected at fair value. Unrealised gains and losses arising from changes in fair value and losses arising from changes in fair value are taken directly to equity.



## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

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### NOTE 1 - STATEMENT OF ACCOUNTING POLICIES (CONT.)

#### Financial liabilities

Non-derivative financial liabilities are recognised at amortised cost, comprising original debt less principal payments and amortisation.

#### Fair value

Fair value is determined based on current bid prices for all quoted investments. Valuation techniques are applied to determine fair value for all unlisted securities, including recent arm's length transactions, reference to similar instruments and option pricing models.

#### Impairment

At each reporting date, the association assesses whether there is objective evidence that a financial instrument has been impaired. In the case of available-for-sale financial instruments, a prolonged decline in the value of the instrument is considered to determine whether an impairment has arisen. Impairment losses are recognised in the income statement.

#### e) Revenue

Revenue from the sale of goods is recognised upon the delivery of goods to customers.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the amount of goods and services tax (GST).

#### f) Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the balance sheet are shown inclusive of GST.

Cash flows are presented in the cash flow statement on a gross basis, except for the GST component of investing and financing activities, which are disclosed as operating cash flows.

#### g) Reserves

This reserve was created in 2011/12. Amounts allocated to this reserve are determined by the board on an annual basis. The funds will primarily be used for capital works.

#### h) Comparative Figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

### NOTE 2 - REVENUE AND OTHER INCOME

	2014	2013
	\$	\$
Affiliation fees	1,070,177	1,044,474
Grants & subsidies	791,360	855,990
Sponsorships	876,776	567,122
Hospitality	572,552	597,944
Facility hire	255,233	216,769
Entrance fees	936,038	932,598
Memberships & ticket sales	291,640	280,427
Merchandise sales	42,343	90,695
Interest	44,449	39,077
Competitions, coaching, community education & umpiring	431,248	416,582
Other	82,971	165,302
	<u>5,394,787</u>	<u>5,206,980</u>

### NOTE 3 - PROFIT FROM ORDINARY ACTIVITIES

Cost of sales	342,144	373,874
Depreciation	153,568	146,106
Employee benefits expenses	2,072,509	1,902,222
Finance costs	42,837	68,696

### NOTE 4 - KEY MANAGEMENT PERSONNEL COMPENSATION

	Short-term benefits Remuneration	Post employment benefits Superannuation	Total
	\$	\$	\$
<b>2014</b>			
Total Compensation	<u>531,428</u>	<u>49,070</u>	<u>580,498</u>
<b>2013</b>			
Total Compensation	<u>484,382</u>	<u>43,117</u>	<u>527,499</u>

### NOTE 5 - AUDITOR'S REMUNERATION

Remuneration of the auditor for:

- auditing or reviewing the financial report	10,950	10,700
- other services	3,075	3,000
	<u>14,025</u>	<u>13,700</u>

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

<b>NOTE 6 - CASH AND CASH EQUIVALENTS</b>	<b>2014</b>	<b>2013</b>
	\$	\$
Cash on hand	28,930	29,540
Cash at bank	2,431,188	1,704,821
	<u>2,460,118</u>	<u>1,734,361</u>

### Reconciliation of cash

Cash at the end of the financial year as shown in the cash flow statement is reconciled to items in the balance sheet as follows:

Cash and cash equivalents	2,398,152	1,661,478
Cash at bank - divisions	61,966	72,883
	<u>2,460,118</u>	<u>1,734,361</u>

### NOTE 7 - TRADE AND OTHER RECEIVABLES

#### CURRENT

Trade receivables	290,305	68,117
	<u>290,305</u>	<u>68,117</u>

#### (i) Credit Risk - Trade and Other Receivables

The association does not have any material credit risk exposure to any single receivable or group of receivables.

The following table details the association's trade and other receivables exposure to credit risk with ageing analysis and impairment provided thereon. Amounts are considered as "past due" when the debt has not been settled within the terms and conditions agreed between the association and the customer. Receivables that are past due are assessed for impairment by ascertaining solvency of the debtor and are provided for where there are specific circumstances indicating that the debt may not be fully repaid to the association.

	Gross Amount	Past due and impaired	Past due but not impaired (days overdue)			Within initial trade terms
			31 -60	61 -90	>90	
	\$	\$	\$	\$	\$	\$
<b>2014</b>						
Trade and other receivables	290,305	-	30,503	12,893	51,966	194,943
Total	<u>290,305</u>	<u>-</u>	<u>30,503</u>	<u>12,893</u>	<u>51,966</u>	<u>194,943</u>
<b>2013</b>						
Trade and other receivables	68,117	-	2,243	1,538	20,589	43,747
Total	<u>68,117</u>	<u>-</u>	<u>2,243</u>	<u>1,538</u>	<u>20,589</u>	<u>43,747</u>

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

	2014 \$	2013 \$
<b>NOTE 8 - INVENTORIES</b>		
CURRENT		
Merchandise & trading stock	43,931	33,316
	<u>43,931</u>	<u>33,316</u>
<b>NOTE 9 - OTHER CURRENT ASSETS</b>		
CURRENT		
Prepayments	59,427	74,907
Other	16,964	-
	<u>76,391</u>	<u>74,907</u>
<b>NOTE 10 - PROPERTY, PLANT AND EQUIPMENT</b>		
LAND AND BUILDINGS		
Financial interest in stadium facility		
Property held out for use - at cost	3,650,143	3,650,143
Less: Accumulated Depreciation	<u>(1,069,999)</u>	<u>(978,745)</u>
	<u>2,580,144</u>	<u>2,671,398</u>
Stadium Steel Shelters	226,369	226,369
Less: Accumulated Depreciation	<u>(48,999)</u>	<u>(43,340)</u>
	<u>177,370</u>	<u>183,029</u>
Building Improvements	199,614	175,442
Less: Accumulated Depreciation	<u>(63,654)</u>	<u>(64,458)</u>
	<u>135,960</u>	<u>110,984</u>
Total land and buildings	<u>2,893,474</u>	<u>2,965,411</u>
PLANT AND EQUIPMENT		
Plant and equipment	133,433	132,284
Less: Accumulated Depreciation	<u>(88,110)</u>	<u>(77,743)</u>
	<u>45,323</u>	<u>54,541</u>
Computer equipment	115,005	110,369
Less: Accumulated Depreciation	<u>(107,763)</u>	<u>(103,852)</u>
	<u>7,242</u>	<u>6,517</u>
Furniture, fixtures and fittings	219,140	218,896
Less: Accumulated Depreciation	<u>(164,189)</u>	<u>(150,457)</u>
	<u>54,951</u>	<u>68,439</u>
Motor Vehicles	47,958	47,958
Less: Accumulated Depreciation	<u>(33,769)</u>	<u>(29,354)</u>
	<u>14,189</u>	<u>18,604</u>
Total plant and equipment	<u>121,705</u>	<u>148,101</u>
Total property, plant and equipment	<u>3,015,179</u>	<u>3,113,512</u>

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

### NOTE 10 - PROPERTY, PLANT AND EQUIPMENT (CONT)

a)

#### Movement in Carrying amount

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year.

	Buildings & Building improvements \$	Plant and equipment \$	Computer equipment \$	Furniture, fixtures & Fittings \$	Motor Vehicles \$
Balance at beginning of the year	2,782,382	54,541	6,517	68,439	18,604
Additions	58,450	1,149	4,636	244	
Disposals	(9,244)				
Transfers					
Depreciation expense	(115,484)	(10,367)	(3,911)	(13,732)	(4,415)
Write back on disposals					
Carrying amount at the end of year	<u>2,716,104</u>	<u>45,323</u>	<u>7,242</u>	<u>54,951</u>	<u>14,189</u>

	Stadium Steel Shelters	Total
Balance at beginning of the year	183,029	3,113,512
Additions	-	64,479
Disposals	-	(9,244)
Transfers	-	-
Depreciation expense	(5,659)	(153,568)
Write back on disposals	-	-
Carrying amount at the end of year	<u>177,370</u>	<u>3,015,179</u>

### NOTE 11 - TRADE AND OTHER PAYABLES

#### CURRENT

##### Unsecured

Trade payables

Sundry payables and accrued expenses

Income in advance

AANA Levy payable

	2014 \$	2013 \$
Trade payables	179,106	227,437
Sundry payables and accrued expenses	213,668	67,847
Income in advance	1,020,271	476,063
AANA Levy payable	215,098	222,272
	<u>1,628,143</u>	<u>993,619</u>

### NOTE 12 - FINANCIAL LIABILITIES

#### CURRENT

##### Secured

Hire purchase liability

Bank loans

Hire purchase liability	-	-
Bank loans	283,520	286,190
	<u>283,520</u>	<u>286,190</u>

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

### NOTE 12 - FINANCIAL LIABILITIES (CONT.)

	2014	2013
	\$	\$
NON-CURRENT		
Secured		
Hire purchase liability	-	-
Bank loans	47,641	328,491
	<u>47,641</u>	<u>328,491</u>

The bank loan is secured by guarantee from the South Australian Government.

### NOTE 13 - PROVISIONS

	Employee Entitlement
	\$
Opening balance at 1 October 2013	157,716
Additional provisions	81,975
Taken during the year	(77,644)
At 30 September 2014	<u>162,047</u>

### Analysis of Total Provisions

Current	138,004	117,755
Non-current	24,043	39,961
	<u>162,047</u>	<u>157,716</u>

### NOTE 14 - RELATED PARTY TRANSACTIONS

The South Australian Netball Association has made payments on normal commercial terms to members of the Board for coaching and umpiring duties undertaken during the year.

### NOTE 15 - CAPITAL AND LEASING COMMITMENTS

#### Hire purchase commitments

Payable - minimum lease payments

- not later than 12 months

- between 12 months and 5 years

Less future finance charges

	-	-
	-	-
	-	-
	-	-
	<u>-</u>	<u>-</u>

### NOTE 16 - SEGMENT REPORTING

The association operates in the sporting sector within South Australia.

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

<b>NOTE 17 - CASH FLOW INFORMATION</b>	<b>2014</b>	<b>2013</b>
	<b>\$</b>	<b>\$</b>
<b>Reconciliation of Cash Flow from Operations with Profit after Income Tax</b>		
Net profit/(loss) for the period	506,376	329,898
Non-cash flows in profit from ordinary activities		
Depreciation	153,568	146,106
Debt relief funding	(220,000)	(220,000)
Loss on disposal of asset	9,244	6,482
Changes in Assets and Liabilities		
(Increase)/Decrease in receivables and prepayments	(222,188)	55,230
(Increase)/Decrease in other current assets	(1,484)	(4,122)
(Increase)/Decrease in inventories	(10,615)	33,585
Increase/(Decrease) in payables and accruals	634,524	368,212
Increase/(Decrease) in provisions	4,331	6,564
Cashflow from operations	<u>853,756</u>	<u>721,955</u>

## NOTE 18 - FINANCIAL INSTRUMENTS

(a)

### Financial Risk Management

The association's financial instruments consist mainly of deposits with banks, local money market instruments, short-term investments, bank term debt, accounts receivable and payable.

The association does not have any derivative instruments at 30 September 2014.

### Financial Risks

The main risks the association is exposed to through its financial instruments are interest rate risk, liquidity risk and credit risk.

#### *Interest rate risk*

Interest rate risk is managed with a fixed rate debt.

#### *Liquidity risk*

The association manages liquidity risk by monitoring forecast cash flows.

#### *Credit risk*

The maximum exposure to credit risk, excluding the value of any collateral or other security, at balance date to recognised financial assets, is the carrying amount, net of any provisions for impairment of those assets, as disclosed in the balance sheet and notes to the financial statements.

## South Australian Netball Association Inc. (Consolidated)

Notes to and forming part of the accounts for the year ended 30 September 2014.

### NOTE 18 - FINANCIAL INSTRUMENTS (CONT.)

**(b) Interest Rate Risk**

The association's exposure to interest rate risk, which is the risk that a financial instrument's value will fluctuate as a result of changes in market interest rates and the effective weighted average interest rates on classes of financial assets and financial liabilities, is as follows:

	Weighted Average Effective Interest Rate		Interest Bearing		Non-interest Bearing		Total	
	2014 %	2013 %	2014 \$	2013 \$	2014 \$	2013 \$	2014 \$	2013 \$
<b>Financial Assets</b>								
Cash and cash equivalents	2.50	3.85	2,431,188	1,704,821	28,930	29,540	2,460,118	1,734,361
Receivables	-	-	-	-	290,305	68,117	290,305	68,117
<b>Total Financial Assets</b>			<b>2,431,188</b>	<b>1,704,821</b>	<b>319,235</b>	<b>97,657</b>	<b>2,750,423</b>	<b>1,802,478</b>
<b>Financial Liabilities:</b>								
Trade and sundry creditors	-	-	-	-	179,106	227,437	179,106	227,437
Borrowings	8.30	8.30	331,161	614,681	-	-	331,161	614,681
Hire purchase liabilities	-	-	-	-	-	-	-	-
<b>Total Financial Liabilities</b>			<b>331,161</b>	<b>614,681</b>	<b>179,106</b>	<b>227,437</b>	<b>510,267</b>	<b>842,118</b>



## **South Australian Netball Association Inc. (Consolidated)**

Notes to and forming part of the accounts for the year ended 30 September 2014.

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### **NOTE 18 - FINANCIAL INSTRUMENTS (CONT.)**

#### **(c) Net Fair Value**

The net fair value of cash and cash equivalents and non-interest bearing monetary financial assets and liabilities of the entity approximates their carrying amount.

#### **(d) Sensitivity Analysis**

The Association has performed a sensitivity analysis relating to its exposure to interest rate risk at balance date. As the majority of interest rates are fixed, the effects due to changes in interest rates are not considered to be material.

### **NOTE 19 - NEW ACCOUNTING STANDARDS AND INTERPRETATIONS**

Certain new accounting standards and interpretations have been published that are not mandatory for 30 September 2014 reporting periods. The South Australian Netball Association Inc assessment is that there will be no impact from these new standards and interpretations.

### **NOTE 20 - ASSOCIATION DETAILS**

The registered office of the association is:  
The South Australian Netball Association Inc  
155 Railway Terrace  
Mile End SA 5031

## South Australian Netball Association Inc. (Consolidated)

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### Statement by the Board of Management

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In the opinion of the Board the financial report as set out on pages 2 to 16:

- 1 Presents a true and fair view of the financial position of South Australian Netball Association Inc as at 30 September 2014 and its performance for the year ended on that date in accordance with the Australian Accounting Standards, mandatory professional reporting requirements and other authoritative pronouncements of the Australian Accounting Standards Board.
- 2 At the date of this statement, there are reasonable grounds to believe that South Australian Netball Association Inc will be able to pay its debts as and when they fall due.

The board of management further states that the following related party transactions occurred during the financial year:

- 1 Mr G Gilbert (President) received payments on normal commercial terms for umpiring duties undertaken throughout the year.
- 2 Ms J Borlase received payments on normal commercial terms for being a presenter at a Foundation Coaching course and also for presenting a workshop.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



**Graeme Gilbert**  
President



**Susan Comerford**  
Board Member

Dated this 27th day of November, 2014.

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF  
SOUTH AUSTRALIAN NETBALL ASSOCIATION INC. (CONSOLIDATED)**

**Report on the Financial Report**

We have audited the accompanying financial report of South Australian Netball Association Inc, which comprises the statement of financial position as at 30 September 2014 and the statement of comprehensive income, statement of changes in equity, statement of cash flows for the year ended on that date, a summary of significant accounting policies and other explanatory notes and the statement by Board of Management.

**Board's Responsibility for the Financial Report**

The board of management is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Associations Incorporation Act 1985 (SA). This responsibility includes establishing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

**Auditor's Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the board, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Independence**

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

**Auditor's Opinion**

In our opinion:

The financial report of South Australian Netball Association Inc is in accordance with the Associations Incorporation Act 1985 (SA), including:

- i. giving a true and fair view of the association's financial position as at 30 September 2014 and of its performance for the year ended on that date; and
- ii. complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Associations Incorporation Act 1985 (SA).

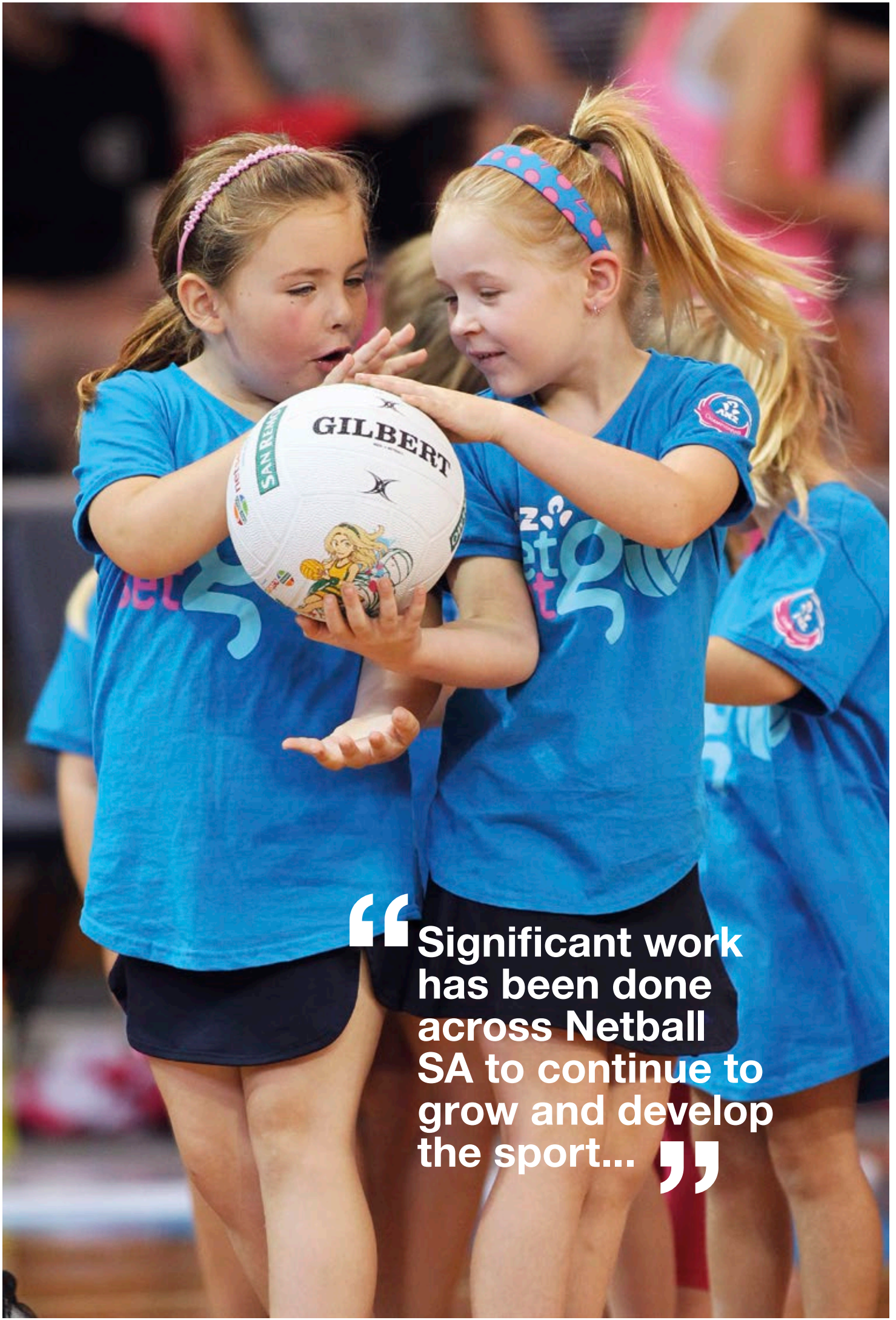


**Bentleys (SA) Partnership**



**DAVID FRANCIS**  
PARTNER

Dated at Adelaide this 27th day of November, 2014.



“ Significant work has been done across Netball SA to continue to grow and develop the sport... ”

# Netball South Australia

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 adelaidethunderbirds

