

# Society for American Baseball Research

Annual Report June 1, 2020

SABR.org

## President's Report - Mark Armour

While acknowledging that these past few months have been difficult for all of us, inside and outside of SABR, it is nonetheless important at least once per year to step back and recognize that SABR is fulfilling its mission. We are the foremost students and chroniclers of all things baseball.

The highlight of SABR's past 12 months, as usual, was the national convention held in San Diego last July. A West Coast convention can be a challenge for many of our members, and our resulting attendance is usually a bit less, but the host city, the weather, the ballpark, the hotel, the research presentations, the meetings, and the social gatherings were all stellar. As usual, we all left tired but wanting more.

The rest of SABR's year was filled with accomplishment: local chapter meetings all over the country nearly every week; ground-breaking research coming from all of our committees, whether it be Oral History, or Nineteenth Century, or Baseball Cards, or the Negro Leagues; outstanding published material, from the Bio and Games Projects, from our group and committee publications, and from our bedrock—the Baseball Research Journal. All of this is better than ever.

I had the opportunity to attend a couple of industry events last fall – the Rawlings Gold Glove Award Banquet, and baseball's Winter Meetings. I was struck by how much respect SABR has earned in the baseball world, from the media, from teams, even from former players. When someone learned I was from SABR, I could tell that they immediately believed that I had a deep respect for the game and its people. It was immensely gratifying, I assure you, a strong indication that we are on the right track.

In late 2018 the SABR board hired Scott Bush as our new Executive Director and CEO, so the past 12 months were his first full year on the job. We continue to believe that we chose wisely-- the board could not be happier with the way the organization has been running, and especially how Scott and his staff have dealt with the COVID-19 pandemic. Although my first year as board president has included challenges I did not anticipate, including the postponement of SABR 50, I remain optimistic about SABR's short- and long-term future thanks in large part to Scott and his team. The next year is SABR's 50th, and there will be plenty of recognition of the past half century of SABR and of baseball.

SABR is a much different organization than the one I joined in 1983. I could not have imagined that SABR would one day have a Baseball Cards Committee, or have a Games Project, or host panels on Women in Baseball. Our expansion of focus is not driven from management, but from the membership—from its earliest days, members have organized themselves around projects or interests as they have seen fit. It is the job of the board and staff to encourage and support all of our research—whether it is the Records Committee (founded in 1975) or the Baseball Cards Committee (2016). Each committee, each chapter, each project, makes us all better.

As a board, we remain dedicated to working for SABR and its members by: supporting member and committee research with research tools and outlets for publication; improving communication between members, chapters, and committees; and maintaining financial health and stability so we can do all of this for many years ahead. It has been an honor to serve on SABR's board, and I thank you for all our your help.

## **CEO's Report - Scott Bush**

2019 was a period of meaningful growth for SABR and I am excited to provide the Board of Directors and membership with more details about the last year. SABR has taken steps toward its vision of becoming the essential community for the world of baseball, which is evident throughout the information below and inside chapters everywhere. As SABR completes its first 50 years, there are many reasons to believe the next 50 years will see the organization make even greater contributions to the understanding of the game of baseball.

**SABR Membership:** SABR's membership has grown by more than 400 since last year's Annual Report. This growth has been made possible by increased interest in SABR from students and young professionals, increased retention rates, and the work of chapter leaders. The growth represents the first time since 2015 that SABR has seen an increase in members, and is a reversal of a 3% annual decrease trendline. Membership growth should be expected in coming years as it is supported by several internal and external initiatives. Additional membership data is available elsewhere in the Annual Report.

**Development:** Ben Rose joined the SABR staff in March 2019 as SABR's first director of development. The efforts of Ben and the Friends of SABR committee have added value to SABR by increasing membership engagement and increasing organizational capacity. Donation revenue has further diversified SABR's overall revenue profile, making the organization less dependent on the success of events. There is opportunity for the organization to grow even further through corporate and foundation gifts, and strategies are being implemented to earn such gifts. More information about SABR's development department can be found in the Friends of SABR Report in the appendix.

**SABR Research Committees:** The 31 SABR committees continue to produce excellent research and many of them provided top speakers at their SABR 49 annual meetings. For a complete look at the accomplishments of SABR's committees, please see the Research Committee Reports section in the appendix.

**SABR Chapters:** SABR has reached 78 chapters worldwide with the addition of the Northeast Florida chapter based on Jacksonville. For a detailed look at the events that chapters put on and the speakers they hosted, please see the Chapter Reports section in the appendix.

**SABR's Publications Program:** With the continued guidance of Cecilia Tan, SABR published fall and spring editions of the *Baseball Research Journal* and offered both a print version of *The National Pastime* and an expanded digital version that was available to all SABR members.

From last year's convention in June 2019 through May 2020, SABR members have received free copies of the following SABR e-books:

- has The Newark Eagles Take Flight: The Story of the 1946 Negro League Champions
- ▲ Go-Go to Glory: The 1959 Chicago White Sox

- ▲ The Base Ball Palace of the World: Comiskey Park
- ▲ The Babe
- *★* The Glorious Beaneaters of the 1890s
- ▲ Green Cathedrals, 5th Edition
- ▶ Whales, Terriers, and Terrapins: The Federal League 1914-15
- A Braves Win! Braves Win! Braves Win! The 1995 World Champion Atlanta Braves

The success and prolific output of the SABR BioProject and the SABR Games Project has increased publishing frequency and SABR books now include 74 titles encompassing the breadth and depth of the research conducted by members.

In addition, and Editorial Board was formed to guide the future of SABR's publishing efforts. This body will be focused on increasing participation across SABR's publishing projects and continuing to develop unique web publishing opportunities.

**SABRcast with Rob Neyer:** *SABRcast with Rob Neyer* continues to create engagement opportunities for the organization while reflecting the values and mission of SABR. Neyer, a long-time SABR member, lends his expertise as the host of the show and brings in guests from throughout the world of baseball. The podcast delivers the SABR experience to a broader audience and is available on all streaming services.

**SABR BioProject:** The BioProject now boasts more than 5,200 published biographies. The Baseball Biography Project is an ongoing effort to research and write comprehensive biographical articles on people who played or managed in the Major Leagues, or otherwise made a significant contribution to the sport. Published biographies are a major driver of traffic to SABR.org and feature heavily in SABR books.

**SABR Games Project:** More than 2,000 accounts of games have been produced by the SABR Baseball Games Project, an initiative that was formed to research, write, and publish accounts of Major League regular season, postseason, and All-Star Games, along with other games of historical significance. Entries span the Negro Leagues, Minor Leagues, and international and exhibition contests in addition to Major League Baseball games.

Behind the Numbers: Baseball SABR Style: This weekly baseball analytics show completed its fifth year on SiriusXM. The one-hour show airs on MLB Network Radio and is available to subscribers nationwide on XM Channel 89, Sirius Channel 209 and on the SiriusXM Internet Radio app. The show is hosted by former SABR President Vince Gennaro and focuses on examining and interpreting the statistical analysis that plays a critical role in baseball today. The show features guests from MLB teams, the media, and members of SABR.

**SABR's partnership with Rawlings**: This marked the seventh year of this collaboration as the SABR Defensive Index (SDI) played a key role in the selection of the Rawlings Gold Glove Award winners. The winners of the 2019 Rawlings Platinum Glove Awards presented by SABR were announced by SABR CEO Scott Bush at the Rawlings Gold Glove Award Banquet in November. The award

is decided by a combination of fan votes and the SDI. The SDI considers a fielder's range, his arm and sure-handedness, along with his outstanding plays.

**SABR's relationship with MLB:** SABR continues to work closely with Major League Baseball, particularly on initiatives related to diversity. SABR hosted dozens of young professionals enrolled in MLB's Diversity Pipeline Program at the SABR Analytics Conference and assisted in their professional growth. Major League Baseball remains a great supporter of SABR and its mission.

**SABR.org:** SABR.org enjoyed another record-setting year in 2019, reaching new heights with 3.9 million pageviews and 2.5 million total visitors for the first time, thanks to another thrilling baseball season with record-setting feats, four-home run games, triple plays, and two controversial World Series scandals 100 years apart — all stories for which we provided invaluable context and interesting content throughout the year.

In 2019, the SABR website saw an average of more than 149,000 unique visitors per month, nearly a 25% increase over our monthly average in 2018. We shattered our all-time monthly traffic record in October 2019 with 187,293 unique visitors and surpassed six digits (100,000) in unique visitors during all 12 months, the first time that's happened in a single year. In addition, SABR.org's top seven months in unique visitors all occurred in 2019.

The 2016 responsive redesign of the entire website continues to pay dividends, as SABR.org's share of mobile traffic surpassed 60 percent for the first time.

On social media, SABR surpassed 59,000 followers on Twitter in the fall of 2019 and our list of SABR members active on that platform has grown to more than 700. Our Facebook page also includes more than 10,000 followers.

A re-designed SABR.org will launch in June of 2020. The new design is focused on an improved user experience and visual appeal while a new search engine will better connect SABR's rich content archive. Over time, all SABR content will be searchable and connected which will increase pageviews and highlight SABR's value to members and the broader baseball community.

**SABR's Data Program:** Under the direction of Sean Lahman, who heads up SABR's data program, and the many volunteers who work with Sean, it was another strong year.

Highlights from the past year include:

- A Maintenance and updates to SABR's player register
- A Continued work on Minor Leagues Database, with a focus on early leagues
- ▲ Support for the Minor Leagues ballparks project
- Work with Business of Baseball committee on MLB front office employee database project
- ▲ Working with members and committees on digitizing datasets and source materials.
- A Improvements and updates to the Home Run Log, Triple Plays Database, no-hitters, and similar collections.

- Review and update of master SABR data archive

#### **SABR Events**

**SABR 49:** More than 400 SABR members and guests joined us in San Diego at the Manchester Grand Hyatt for a unique annual convention just blocks from the spectacular Petco Park. The week included entertaining speakers, research presentations, committee meetings, the annual Ross Adell Welcome Reception, an Awards Luncheon, the Donors Breakfast, Annual Business Meeting, and a memorable Trivia Contest.

Padres assistant general manager Josh Stein opened the festivities with welcoming remarks and former Padres Randy Jones, Steve Garvey, Mark Sweeney, and Kurt Bevacqua delighted the crowd with stories of their favorite Padres moments. Another highlight was the Baseball Encyclopedia 50th Anniversary Panel with John Thorn, David Neft, David W. Smith, and Sean Forman. Another panel focused on Women in Baseball with Jean Ardell, Ila Borders, Perry Barber, Jewel Greenberg, Justine Siegal, Janet Marie Smith, and Kelsie Whitmore.

Attendees visited the San Diego Central Library's Sullivan Family Baseball Research Center and watched a special screening of *Moe Berg: The Spy Behind Home Plate*. Petco Park served as a picturesque setting for a game between the Padres and St. Louis Cardinals where we enjoyed a view of the city skyline and saw the Padres win 3-1. The SABR 49 committee meetings included guest speakers such as Rob Fitts, Roberta J. Newman, Norman Macht, and more.

**SABR Analytics Conference**: The ninth annual SABR Analytics Conference was held March 13-15, 2020 amidst significant turmoil due to COVID-19. Using the Renaissance Hotel Downtown Phoenix as a base of operations, the conference brought together industry leaders to share insights into where the game is going and to discuss cutting edge research presentations in a virtual environment. The live stream of the conference led to significantly more viewers conference content than typically attend. The conference kicked off with a welcome from MLB Network's Brian Kenny and speakers included Mike Ferrin of MLB Network Radio, Eno Sarris from The Athletic, Jay Jaffe of Fangraphs, Jonny Gomes of the Arizona Diamondbacks, and former big leaguer Rickie Weeks.

Jason Bernard, Greg Cain, Clay Nunnally, and Daren Willman from Major League Baseball gave an update on the Statcast system. The Technology Panel included TJ Barra of MLB, Scott Coleman of Kinatrax, and Seth Daniels of Rapsodo. The Automated Strike Zone panel featured former Giants general manager Bobby Evans, Ben Jedlovec of MLB, and Wayne Greiner of Greiner Agencies Inc.

A total of 20 teams from high schools and universities competed in the Diamond Dollars Case Competition with Virginia Polytechnic University taking home the title. Sabermetic pioneer Sean Forman was honored with the fourth SABR Analytics Conference Lifetime Achievement Award, which was presented by SABR CEO Scott Bush.

**SABR/IWBC Arizona Fall League Experience:** The SABR/IWBC Arizona Fall League Experience was held on Thursday, October 10 to Saturday, October 12, 2019, in Phoenix, Arizona.

This conference was focused on women in baseball, co-hosted by the International Women's Baseball Center, and held in conjunction with the Arizona Fall League, baseball's premier player development league.

On Friday, guests heard talks from Stephanie Jarvis, Interim Director of Arizona State University's Sports Law & Business Program; and Elizabeth Benn, Coordinator of Labor, Diversity, and Baseball Development at MLB's Office of the Commissioner. Michael Haupert of the University of Wisconsin-La Crosse gave a presentation on attendance and fan demand in the All-American Girls Professional Baseball League, while Callie Maddox of Miami University gave a presentation on the global growth of contemporary women's baseball. Our Working in Baseball Panel featured Debbie Castaldo, Vice President, Corporate & Community Impact with the Arizona Diamondbacks and Executive Director of the Arizona Diamondbacks Foundation; and Jennifer Blatt, founder of the Women's Sports School and WISE Arizona who spent nearly 20 years in the Arizona Diamondbacks front office.

Saturday was highlighted by a panel previewing the AFL Fall Stars Game with Meg Rowley, Managing Editor of FanGraphs; Eric Longenhagen, Lead Prospect Analyst at FanGraphs; and William Boor of MLB.com and MLBPipeline.com. We also heard from Bridget Binsbacher, Executive Director of the Cactus League. Rebecca Herman of Purdue University Global gave a presentation on the top women's baseball national teams in the world, and author/umpire Perry Barber spoke about baseball pioneer and visionary Maud Nelson.

The conference concluded with the Fall Stars Game on Saturday evening at Salt River Fields at Talking stick.

**Frederick-Ivor Campbell 19th Century Base Ball Conference:** The 11th annual Frederick Ivor-Campbell 19th Century Base Ball Conference was held April 26-27, 2019, at the Baseball Hall of Fame in Cooperstown, New York.

The 2019 conference was highlighted by a keynote address from baseball historian Joanne Hulbert, along with a panel discussion on "The Birth of Baseball Cards" with John Thorn, Peter Devereaux, Tom Shieber, and Jeff Katz; a special presentation by Richard Hershberger on "The Evolution of Baseball Rules"; a Member Spotlight interview of Priscilla Astifan by Bob Bailey; plus book signings, research presentations, and a welcome dinner.

**SABR Seymour Medal**: This award was presented at the Seymour Medal Banquet at the NINE Spring Training Conference held in Phoenix in March. The recipient of the 2020 award was Jeremy Beer, author of *Oscar Charleston: The Life and Legend of Baseball's Greatest Forgotten Player*. The award honors the best book of baseball history or biography published in the preceding calendar year.

**SABR Day:** The 11th annual SABR Day on January 25, 2020 featured more than 50 events across North America as chapters gathered together to celebrate baseball history.

Some highlights include:

Members of the Cliff Kachline Chapter celebrated SABR Day at the Baseball Hall of Fame's Bullpen Theater in Cooperstown. The gathering included presentations from Hall of Fame Librarian Jim Gates on the Penny Marshall Sheet Music Collection (and a Bud Fowler song!), Collin Miller spoke about the history of baseball in Delaware County, and Tom Shieber, the Hall's Senior Curator, gave a presentation on Zee

nut/Home Run Kisses cards from a century ago and a milestone in baseball uniforms.

The Bob Broeg SABR Chapter of St. Louis celebrated with Dr. Raymond Doswell, Vice President of Curatorial Services for the Negro Leagues Baseball Museum in Kansas City. His presentation was titled "A Whirling Demon: Jackie Robinson Steals Home & History."

The Northwest Chapter celebrated SABR Day at Driveline Baseball, which commits itself to being innovative as a data driven baseball player development program. They received a VIP tour of Driveline's training facility, observed one-on-one training sessions, and then got a chance to talk baseball and ask questions to some of Driveline's experts about their company and research.

The Bob Davids Chapter gathered in Arlington, Virginia, and was joined by an array of interesting speakers.

Mark Pankin presented a paper on BOOT (Batting Out Of Turn). Brian Engelhardt, covered the back story on Moe Berg, before he was a catcher or a spy. Jesse Dougherty, a Nationals beat writer, talked about covering the World-Champion Washington Nationals. Paul Scimonelli gave a presentation on Joe Cambria (minor league manager and scout for Clark Griffith). Chris Segal, major league umpire, gave perspectives from behind the plate. Jerry Crasnick of the MLBPA (Major League Baseball Players Association) provided insights, to the extent he could, on the state of baseball.

The success of SABR would not be possible without our members that make this a tremendous organization, the Board of Directors, our consultants, the excellent interns from the Walter Cronkite School of Journalism and Mass Communication at Arizona State University, and of course, our terrific staff in Phoenix. Special thanks to Deb Jayne (Membership and Events Director), Jacob Pomrenke (Director of Editorial Content), and Ben Rose (Director of Development).

# SABR Board of Directors, June 1, 2020

## President

Mark Armour, Corvallis, OR

## **Vice-President**

Leslie Heaphy, North Canton, OH

## Secretary

Todd Lebowitz, Solon, OH

## Treasurer

F. X. Flinn, Quechee, VT

## **Directors**

Tyrone Brooks, Pittsburgh, PA Emily Hawks, Seattle, WA Allison Levin, St. Louis, MO Bill Nowlin, Cambridge, MA

## **Incoming Director, 2020-22:**

Dan Levitt, Minneapolis, MN

## **Historical List of Board Members**

Robert Allen	Bob Hoie	Claudia Perry
Paul Andresen	Tom Hufford	Frank Phelps
Mark Armour	Bill Hugo	David Pietrusza
Dick Beverage	Bill Humber	Richard Puff
Tyrone Brooks	Fred Ivor-Campbell	Jim Riley
Richard Burtt	Lloyd Johnson	Emil Rothe
Bill Carle	Rodney Johnson	Harry Rothgerber
Richard Cramer	Tom Jozwik	Mark Rucker
Kit Crissey	Cliff Kachline	Bob Ruland
Marge Daniels	Jack Kavanagh	Rick Salamon
L. Robert Davids	Todd Lebowitz	Anthony Salazar
Chris Dial	Allison Levin	Luke Salisbury
Thomas C. Evans	Dan Levitt	Art Schott
F. X. Flinn	Len Levin	Tom Shieber
Paul Frisz	Randy Linthurst	Bill Shlensky
Ron Gabriel	Phil Lowry	Joe Simenic
Cappy Gagnon	Vern Luse	Eric Simonsen
Vince Gennaro	Norman Macht	Tal Smith
Larry Gerlach	Skip McAfee	Bob Soderman
Steve Gietschier	Bob McConnell	Gene Sunnen
Gary Gillette	John McCormack	Stew Thornley
Dan Ginsburg	Andy McCue	Richard Topp
Ray Gonzalez	Joe McGillen	Neal Traven
Jerry Gregory	Ron Menchine	David Vincent
Stan Grosshandler	Gene Murdock	David Voigt
Bill Gustafson	Lois Nicholson	Ty Waterman
Emily Hawks	Bill Nowlin	Fred Worth
Leslie Heaphy	John Pardon	Tom Zocco
Paul Hirsch		

SABR Chapter Reports and Chapter Leaders, June 1, 2020 (All annual chapter reports received at the SABR office by June 1, 2020, have been included.)

• See Appendix 1

SABR Committee Reports and Committee Chairs, June 1, 2020 (All annual committee reports received at the SABR office by June 1, 2020, have been included.)

• See Appendix 2

#### **Awards Committee**

Andy Andres
Rich Applegate
Phil Bergen
Tom Bradley
Gary Cieradkowski
Warren Corbett
Amy Essington
Bill Felber
Jan Finkel
Leslie Heaphy
Chuck Hilty
Bill Humber
Ben Klein

Larry Levine Larry McCray Andy McCue John McMurray Gary Sarnoff Stew Thornley

Tara Krieger

Larry Lester

Len Levin

#### **Ad Hoc Committees**

Stephen Barnes- Tellers
F.X. Flinn – Audit
Emily Hawks – Audit
Lorene Kennard - Nominating
Richard Kirschner – Tellers
Gary McIntosh – Audit
Andrew Nadler – Audit
Anthony Salazar - Nominating
Kevin Schlinder – Tellers
Clayton Trutor - Nominating

## **Membership Ambassadors**

Coral Marshall Bender Ryan Brecker Michelle Freeman Katie Krall Tara Krieger

#### **Chartered Communities**

T. Scott Brandon
D. Bruce Brown
Josh Chetwynd
Chris Dial
Gregg Gaylord
Gary Gillette
Joe Gray
Michael Lynch
Michael McCullough

## Friends of SABR Committee

Jeremy Beer
Phil Bolda
Dennis Degenhardt
Dan Evans
Ed Fong
Jeanne Glazer
Chris Kaempfer
Dan Levitt
Ernestine Miller
Tom Tuttle
Marlene Vogelsang

# **SABR's Annual Meeting**

SABR considers the initial gathering of its founders on August 10, 1971, as its first Annual Meeting. All subsequent meetings/conventions have been numbered accordingly. In 2019, SABR 49 was held in San Diego, CA. The SABR Annual Meeting has gone through many changes. In the early days, members sat around and gave presentations to the other attendees on topics of interest to them. There were no time limits, and certainly no blind review of appropriate topics and level of research. Today, members are asked to submit abstracts that enter a blind review process and the Annual Meetings now include informative and entertaining presentations that reflect the wide range of SABR members' research interests. In addition to the oral research presentations, SABR members also are invited to make poster presentations.

Highlights of SABR 49 included featured speakers Josh Stein, Randy Jones, Steve Garvey, Kurt Bevacqua, and Janet Marie Smith, along with a panel on early California baseball, and a game at Petco Park.

The SABR Annual Meeting is the place for members to get together and share their love of the game. It is truly an experience that makes you want to come back year after year. SABR 50 has been scheduled for July 14-18, 2021 in Baltimore, MD.

Yea	r City	Attendees	Keynote
1971	Cooperstown NY	16	
1972	Washington DC	23	Chuck Hinton
1973	Chicago IL	26	B. Elson, D. Malarcher
1974	Philadelphia PA	40	Fred Lieb
1975	Boston MA	64	Joe Dugan
1976	Chicago IL	45	Lew Fonseca
1977	Columbus OH	74	Johnny Bucha
1978	Paramus NJ	81	Tony Lupien
1979	Saint Louis MO	115	Mike Shannon
1980	Los Angeles CA	85	Roy Smalley Jr.
1981	Toronto ON	127	Panel Presentation
1982	Baltimore MD	227	Sparky Anderson
1983	Milwaukee WI	262	Hal Goodenough
1984	Providence RI	350	Lou Gorman
1985	Oakland CA	300	Roy Eisenhardt
1986	Chicago IL	479	Bill Gleason
1987	Washington DC	631	John Steadman
1988	Minneapolis MN	340	Andy MacPhail
1989	Albany NY	524	Bobby Brown
1990	Cleveland OH	481	Sam McDowell
1991	New York NY	405	Mel Allen
1992	Saint Louis MO	485	Bing Devine
1993	San Diego CA	350	Dick Williams
1994	Arlington TX	405	Robin Roberts
1995	Pittsburgh PA	451	Chuck Tanner
1996	Kansas City MO	431	Steve Fehr
1997	Louisville KY	440	Jim Bunning
1998	San Mateo CA	437	Bill Rigney
1999	Scottsdale AZ	400	Tom Henrich
2000	West Palm Beach F	FL 302	Elden Auker
2001	Milwaukee WI	574	Allan "Bud" Selig
2002	Boston MA	712	Ted Williams Panel
2003	Denver CO	494	Jim Evans
2004	Cincinnati OH	644	Marvin Miller
2005	Toronto ON	461	Paul Godfrey
2006	Seattle WA	539	Jim Bouton
2007	St. Louis MO	726	Joe Garagiola
2008	Cleveland, OH	632	Ron Shapiro
2009	Washington DC	664	Joshua Alkin
2010	Atlanta GA	435	John Schuerholz
2011	Long Beach CA	421	Scott Boras
2012	Minneapolis MN	448	John Thorn
2013	Philadelphia PA	709	Larry Bowa
2014	Houston TX	540	Larry Dierker
2015	Chicago IL	660	Phil Rogers
2016	Miami, FL	477	Ballpark Panel
2017	New York, NY	806	Ballpark Panel
2018	Pittsburgh, PA	620	Ballpark Panel
2019	San Diego, CA	418	Steve Garvey
2017	buil Diego, CA	710	Sic to Gai vey

## **SABR Awards**

SABR respects and values the contributions of individuals who have added to the historical record of the game. Every year, baseball writers and researchers add to our knowledge and understanding of baseball with quality scholarship in the form of books, articles, and a wide variety of other media. SABR presents four annual awards for specific research accomplishments among its six annual awards and two discretionary awards. The individuals and projects that follow are an example for current and future baseball researchers to follow as they expand our knowledge of baseball and achieve their own recognition for baseball scholarship.

#### **BOB DAVIDS AWARD**

The Bob Davids Award, first awarded in 1985, honors a SABR member of long standing (excepting paid member employees of SABR) who reflects the ingenuity, integrity, and self-sacrifice of the founder of SABR and who makes a significant contribution to the Society in such areas as administrative responsibility, original research, information exchange, or other voluntary and cooperative efforts in the best interests of baseball. It is considered to be SABR's highest honor.

The 2019 Bob Davids Award recipient is Bill Lamb.

#### HENRY CHADWICK AWARD

The Henry Chadwick Award was established in November 2009 to honor baseball's great researchers—historians, statisticians, annalists, and archivists—for their invaluable contributions to making baseball the game that links America's present with its past.

Apart from honoring individuals for the length and breadth of their contribution to the study and enjoyment of baseball, the Chadwick Award will educate the baseball community about sometimes little known but vastly important contributions from the game's past and thus encourage the next generation of researchers.

The contributions of nominees must have had public impact. This may be demonstrated by publication of research in any of a variety of formats: books, magazine articles, websites, etc. The compilation of a significant database or archive that has facilitated the published research of others will also be considered in the realm of public impact.

▲ The 2020 recipients of the Henry Chadwick Award are: Michael Haupert, Thomas Shea, Tom Tango.

## Doug Pappas Research Awards (first awarded 1993; as John Cox Award 1990-92)

The Doug Pappas Award honors the best research presentation at the annual National Convention with a cash prize and a matching amount donated to SABR. One winner will be selected at each convention, and finalists will be named at the discretion of the award committee. It was renamed the Doug Pappas Award in 2004 after the tragic death of the 2000 winner, Doug Pappas.

The award winners at SABR 49 were:

- △ Oral presentation: "Baseball's Most Confounding Rule." by Mark Pankin.
- A Poster presentation: "An Analysis of the Relationship Between Pitcher Size and UCL Tears." by Zachary Rewolinski.

#### **SEYMOUR MEDAL** (first awarded in 1996)

The Seymour Medal recognizes the author(s) of the best book of baseball history or biography first published during the preceding calendar year. The award was named in honor of baseball historians Harold Seymour and Dorothy Seymour Mills. To be considered for the medal, a work must be the product of original research or analysis. The winning book shall significantly advance our knowledge of baseball and shall be characterized by understanding, factual accuracy, profound insight and distinguished writing. "History," for the purposes of determining the eligibility of a book for Seymour Medal consideration, is understood as analytical nonfiction narrative. "Biography" is the history of a person or persons. No more than one Seymour Medal shall be given each year. If, in the judgment of the award committee, a worthy candidate cannot be found, the medal shall not be awarded.

▲ The 2020 Seymour Medal is awarded to *Oscar Charleston:The Life and Legend of Baseball's Greatest Forgotten Player*, by Jeremy Beer (University of Nebraska Press).

#### McFarland-SABR Baseball Research Award (awarded 1987-2000 as the Macmillan-SABR Baseball Research Award)

The McFarland-SABR Baseball Research Award honors the author(s) of the best articles or papers, published or unpublished, on baseball history or biography completed during the preceding calendar year. Eligible works will include magazine and journal articles, previously unpublished chapters or articles in anthologies or other books with multiple authors, unpublished research papers and written versions of oral presentations. Authors honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2020 McFarland-SABR Baseball Research Award winners are:

- Emma Baccellieri, A Brief History of the Many Times Baseball Has Died, Sports Illustrated, August 29, 2019
- A Bill Staples Jr., Early Baseball Encounters in the West: The Yeddo Royal Japanese Troupe Play Ball in America, 1872, International Pastime, July 18, 2019
- △ Dan VanDeMortel, White Circles Drawn in Crayon, in The Polo Grounds: Essays and Memories in New York City's Historic Ballpark, 1880-1963 (McFarland and Co.)

## SABR Baseball Research Awards (first awarded in 1995)

The SABR Baseball Research Award, formerly known as the *Sporting News*-SABR Baseball Research Award, honors those individuals whose outstanding research projects completed during the preceding calendar year have significantly expanded our knowledge or understanding of baseball. Eligible projects must be the product of original research or analysis and must significantly advance our knowledge of baseball. They must be characterized by factual accuracy and notable insight. Eligible projects will include, but not necessarily be limited to, research in statistics, statistical analysis and statistical compilation, and research in such diverse areas as advertising, architecture, bibliography, collectibles, economics, equipment, labor relations, sociology and technology. Research project may be of any length and, if published, may be published separately or as part of a larger work. Researchers honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2020 SABR Baseball Research Award winners are:

- Lesar Brioso, Last Seasons in Havana: The Castro Revolution and the End of Professional Baseball in Cuba (University of Nebraska Press)
- A Roberta J. Newman, Here's the Pitch: The Amazin, True, New, and Improved Story of Baseball and Advertising (University of Nebraska Press)
- A Christopher Phillips, Scouting and Scoring: How We Know What We Know about Baseball (Princeton University Press)

#### **RON GABRIEL AWARD** (first awarded in 2012)

The Ron Gabriel Award honors the author(s) of the best research, published or unpublished, on the subject of the Brooklyn Dodgers completed during the preceding calendar year. Eligible works include but are not limited to magazine and journal articles, previously unpublished chapters or articles in anthologies or other books with multiple authors, unpublished research papers, written versions of oral presentations, books, databases and websites. If the committee is unable to find a suitable award candidate, the prize money will be awarded to support the permanent exhibit on the Dodgers at the Brooklyn Historical Society. Ron Gabriel (1941-2009), a native of Brooklyn, New York, and longtime resident of Bethesda, Maryland, was a former Vice President of SABR and instrumental in establishing the Bob Davids Chapter, which serves the Washington-Baltimore region. He was founder and president of the Brooklyn Dodger Fan Club, and a charter elected member of the Brooklyn Dodger Hall of Fame. Gabriel, who earned his Ph.D. in Human Resource Management from American University, was a retired U.S. Government executive, having served with the Postal Service Management Institute, the Department of Defense and the General Services Administration.

The 2020 winner of the Ron Gabriel Award is *The Final Game at Ebbets Field* by Noel Hynd (Red Cat Tales).

#### LARRY RITTER BOOK AWARD (DEADBALL ERA COMMITTEE)

Each year, SABR's Deadball Era Committee presents the Larry Ritter Book Award to recognize the best new book or books primarily set in the Deadball Era that was published during the previous calendar year. The Award is presented during the committee's meeting at the annual SABR convention. The 2020 selection committee was made up of Mark Dugo, David Fleitz, Ben Klein, Craig Lammers, John McMurray, Mark Pattison, and Doug Skipper (chair). The 2020 winners of the Larry Ritter Award are:

- A Charles DeMotte, James T. Farrell and Baseball: Dreams and Realism on Chicago's South Side (University of Nebraska Press)
- ▲ Jeremy Beer, Oscar Charleston: The Life and Legend of Baseball's Greatest Forgotten Player (University of Nebraska Press)

# **Membership Report**

As of June 1, 2020, SABR's current membership stands at 5,781 This figure is an increase of more than 7% year over year and is the first year membership has seen a single year increase since 2015. Much of the growth may be attributed to students and young professionals, as these groups now account for nearly 500 members. New membership continues to a strength; of current members, 1,163 have joined SABR in the last 12 months, which is consistent with recent history.

The SABR membership continues to be well educated and professionally diverse. Educators, lawyers, doctors, and accountants are well-represented in the SABR membership, as are writers and editors. Fourteen current members joined in the initial year of 1971 and the organization has members that joined in every year since its inception. SABR has an international presence with members in 26 countries. The membership in the United States is centered in the Northeast and Midwest, but the membership is spread out throughout the country and includes sizable numbers of members located in Arizona, California, Colorado, Texas, and Washington state.

Current Membe	rs,	<b>Current Meml</b>	oers,		Curre	nt Members	,
by Membership Type		by Country	y	b	y U.S. S	State/Territo	ory
		United States	5,491	AK	1	MS	18
Standard:	2,910	Canada	187	AL	38	MT	5
Senior:	2,223	United Kingdom	23	AR	32	NC	106
Student:	2,223	_	22	AZ	176	ND	5
	217	Japan Australia	13	CA	577	NE NE	22
Young Professional: Five Year:		Taiwan					
	92		6	CO CT	143	NH	29
Family:	27	Germany	6		91	NJ	192
Lifetime:	26	Italy	5	DC	37	NM	24
Organization:	14	Mexico	5	DE	28	NV	25
		France	3	FL	217	NY	474
		Switzerland	3	GA	98	OH	296
		Denmark	2	GU	0	OK	22
		South Korea	2	HI	9	OR	51
		Sweden	2	IΑ	50	PA	307
		Brazil	1	ID	10	PR	10
		Columbia	1	IL	298	RI	42
		Costa Rica	1	IN	74	SC	60
		Cuba	1	KS	41	SD	7
		Czech Republic	1	KY	57	TN	65
		Dominican Rep.	1	LA	31	TX	305
		Ireland	1	MA	253	UT	14
		Israel	1	MD	220	VA	232
		New Zealand	1	ME	27	VT	20
		Philippines	1	MI	145	WA	144
		Spain	1	MN	131	WI	118
		Switzerland	1	MO	103	WV	9
		Venezuela	1			WY	2

# Treasurer's Report: 2019 Results and 2020 Forecast

SABR continues to enjoy growing financial strength. Two consecutive years of meaningful year-end surplus have further expanded our reserves, while Mark Rucker's gift of his substantial photo archive accounts for much of the balance sheet increase in 2019. This archive will begin to generate revenue for SABR down the line, as will the additions of the Weiss questionnaires and TSN cards to Ancestry.

The challenges SABR faces due to the current pandemic are not unique, and we have made the necessary adjustments to ensure the organization's stability, which are reflected in the 2020 Forecast. We cut expenses significantly and were able to obtain Payroll Protection Program funds. Dues are exceeding expectations and donors have stepped up in recognition of the revenue gap created by the lack of the annual convention.

I have provided a 5-year average along with the value of a single standard deviation for our operating budget items this year. Previously I have provided Year over Year, and Year over 5 Year, changes but given the unusual forecast this year those numbers were not instructive.

This summer I will be working with our accounting firm to adjust our fixed asset valuations. The addition of the Rucker archive flagged the need to revisit these items, something we have not done since the move to Phoenix. You can expect these adjustments to show up in the 2020 financials this time next year, although I suspect the impact on the balance sheet will be minimal as new assets take the place of old (for example, the Weiss materials coming in and the microfilm collection being written down).

If you have any questions or suggestions, or wish to learn more, please feel free to contact me.

F. X. Flinn Treasurer, Society for American Baseball Research m:802-369-0069 e:fxflinn@gmail.com

Society for American Baseball Research												
Statement of Financial Position (Balance Sheet)												
December 31, 2019 and Previous 5 Years												
ASSETS												
Current Assets	$\overline{}$	2019		2018		2017		2016		2015		2014
Cash and Equivalents	s	90.826	s	67,616	s	121,241	s	52.274	s	54.531	s	64.500
Investments (all)	Š	764,238	s	836.753	s	665,129	s	670,391	S	754.633	S	549.075
Accounts Receivable	Š	7,357	Š	9.916	S	40,345	S	135	s	985	s	
Publications Inventory	Š	23,171	s	12,987	s	16,876	s	16.704	s	9,210	s	15,171
Prepaid Expenses	Š	20,	s	1,400	S	.0,0.0	s	6,205	S	0,2.0	s	,
Total Current Assets	\$	885,592	\$	928,672	\$	843,592	\$	745,709	\$	819,359	\$	628,746
Property and Equipment												
Equipment	\$	43,972	s	43,972	s	43,972	s	43,972	s	43,972	s	43,972
Other Assets eg Website	S	29,523	S	29,523	S	29,523	S	29,523	S	29,523	S	29,523
Total Property and Equipment	s	73,494	S	73,494	-	73,494	S	73,494	s	73,494	S	73,495
	_		_		-		_		-		-	
Depreciation & amortization	\$	(73,495)	_	(73,495)	-	(73,274)	-	(73,031)	-	(72,788)	_	(72,545
Net Property and Equipment	\$	(0)	5	(0)	\$	221	\$	464	\$	707	\$	950
Other Assets												
Research Collections	\$	332,565	\$	28,189	\$	28,189	\$	28,189	\$	28,189	\$	28,189
Trademarks net of Amortization	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Prepaid Taxes	\$	-	\$	-	\$		\$		\$		\$	722
Total Other Assets	\$	332,565	\$	28,189	\$	28,189	\$	28,189	\$	28,189	\$	28,911
Total Assets	\$	1,218,156	\$	956,861	\$	872,002	\$	774,362	\$	848,255	\$	658,607
LIABILITIES												
Current Liabilities												
Accounts Payable/Deferred Exp	\$	25,077	\$	6,738	\$	19,999	\$	18,999	\$	20,479	\$	23,605
Deferred Dues - current	\$	190,316	\$	181,206	\$	193,580	\$	195,313	\$	212,664	\$	211,116
Deferred Events (net)	\$	9,439	\$	24,309	\$	90,810	\$	5,155	\$	51,505	\$	28,925
Total Current Liabilities	\$	224,832	\$	212,253	\$	304,389	\$	219,467	\$	284,648	\$	263,646
Deferred Dues - future	s	80,872	s	75,476	s	73,835	s	73,770	s	74,865	s	76,377
Total Liabilities	\$	305,704	\$	287,729	\$	378,224	\$	293,237	\$	359,513	\$	340,023
RETAINED SURPLUS												
Net Assets w/o Donor Restrictions		379.210	s	439,618		278,470	-	074 040		294.001		107.000
	\$	99,437	S		\$		\$	271,643	\$		\$	127,630
Net Assets - Donor Restr Temp - Cash & Equiv	\$		3	97,070	\$	82,919	\$	77,219	\$	63,391	\$	61,473
Net Assets - Donor Restr Temp - non Cash Net Assets - Donor Restr Perm	s	300,000	s	122 444		122 200		122.264		121 240		120 404
Net Assets - Donor Restr Perm	٥	133,805	3	132,444	\$	132,389	\$	132,264	\$	131,349	3	129,481
Total Surplus	\$	912,452	\$	669,131	\$	493,777	\$	481,125	\$	488,742	\$	318,584
Total Liabilities & Surplus	\$	1,218,156	\$	956,861	\$	872,002	\$	774,362	\$	848,255	\$	658,607

Society for American Baseball Re	en.	arch																		
2019 Operating Budget and Forec			ior	vear Actu	ale															
2013 Operating Budget and Forec	as	t with 5 pr	101	as of	ais															
	ı		l	May 31							l				ı				ı	
	20	20 Budget		2020	20	019 Actual	20	18 Actual	20	17 Actual	2	016 Actual	20	015 Actual	-	014 Actual	5	year Avg	Val	ue of One
	20	20 Buuget	l,	orecast	21	J 13 Actual	20	710 Actual	20	17 Actual	_	o to Actual	20	010 Actual	1 '	O 14 Actual	- 3	year Avg		Std Dev
F	⊢		<u>'</u>	Ulecasi	$\vdash$										_		_		<u>'</u>	olu Dev
Executive Summary	L																			
Revenues	L.		_		_		_						_				_			
Administrative		490,821	\$	562,615	\$	633,319	\$	412,331	\$	385,106	\$	517,871		419,838	\$	422,132	\$		\$	69,976
Outreach	\$	577,519	\$	237,223	\$	457,241	\$	475,566	\$	537,074	\$	488,779	\$	449,031	\$	422,778	\$	474,071	\$	26,618
Total Revenue	\$	1,068,340	\$	799,838	\$	1,090,560	\$	887,896	\$	922,180	\$	1,006,649	\$	868,869	\$	844,910	\$	927,208	\$	69,370
Expenses																				
Payroll	\$	438,940	\$	415,566	\$	481,478	\$	385,637	\$	432,640	\$	378,401	\$	348,087	\$	323,019	\$	390,700	\$	37,920
Administrative	-	141,380	-	106,846	\$	117,282	\$	112,012	\$	107,429	\$	129,916	-	127,317	-	142,253	\$	121,103	-	10,336
Member	-	60,531	-	55,343	\$	93,975	\$	66,219	\$	56,541	\$		\$	62,816	-	53,365	\$	64,997		8,629
Outreach	-	402,468		166,072	\$	316,393		270,226	\$	335,367	\$		\$	285,823	\$	300,480	\$	294,824		19,363
	Ė	,	1	,	Ť	,	Ť		-	,	Ť		Ť		Ť	,	Ť		-	
Total Expenses	\$	1,043,319	\$	743,827	\$	1,009,129	\$	834,093	\$	931,977	\$	854,648	\$	824,043	\$	819,117	\$	871,623	\$	56,531
Surplus/(Deficit)	\$	25,021	\$	56,011	\$	81,432	\$	53,803	\$	(9,798)	\$	152,001	\$	44,826	\$	25,793	\$	55,584	\$	34,933
Budget Detail																				
Admin Revenues	Н																			
Membership Dues	\$	280,221	\$	290,360	\$	284,486	\$	289,363	\$	294,787	\$	332,580	\$	326,976	\$	331,660	\$	306,990	\$	20,070
Donation Income incl raffle	-	210,000		196,789	\$	336,918		103,766	\$	89,862	\$	184,787		91,986	-	89,900	\$	141,288		68,322
Advertising Sales	\$		\$	-	\$	-	Ė		\$		Ė		\$	400	\$	200			-	
Interest/Gain(Loss) securities/Grants	-		\$	75,466	\$	11,915	\$	19,202	\$	456	\$	504	\$	476	-	373				
Subtotal Admin Revenues	\$	490,821		562,615	\$	633,319	\$	412,331	\$	385,106	\$	517,871	\$	419,838	\$	422,132	\$	453,136	\$	69,976
	Ť		Ť		Ť		Ť		Ť		Ť		Ť		Ť		Ť		Ť	
Outreach Revenues	Г																			
Licensing/Sale of Data/Material	\$	44,980	\$	8,890	\$	46,346	\$	68,499	\$	67,717	\$	83,916	\$	87,719	\$	82,831	\$	72,218	\$	10,803
Publication Sales	\$	26,000	\$	29,213	\$	33,083	\$	24,874	\$	22,231	\$	20,948	\$	12,785	\$	11,608	\$	21,558	\$	5,523
Misc	\$	-	\$	-	\$	-	\$		\$	65	\$	-	\$	65	\$	-				
Events Income	\$	506,539	\$	199,120	\$	377,812	\$	382,192	\$	447,062	\$	383,914	\$	348,462	\$	328,338	\$	380,277	\$	24,634
Subtotal Outreach Revenue	\$	577,519	\$	237,223	\$	457,241	\$	475,566	\$	537,074	\$	488,779	\$	449,031	\$	422,778	\$	474,071	\$	26,618
	ᆫ				Ш															
Revenues Total	\$	1,068,340	\$	799,838	\$	1,090,560	\$	887,896	\$	922,180	\$	1,006,649	\$	868,869	\$	844,910	\$	934,749	\$	65,060
Expenses, Payroli	$\vdash$																			
Wages	\$	349,770	\$	-	\$	379,954	\$	297,945	\$	342,263	\$	283,482	\$	273,110	\$	248,084	\$	303,255	\$	33,059
Benefits	-	62,794	-	-	\$	71,469	-	62,817	\$	65,087	\$	55,598	-	54,877	-	49,674	\$	60,334	-	5,958
Payroll Taxes	_	25,376	-	-	\$	29,537	\$	24,323	\$	24,630	\$	20,761	-	19,648	-	24,804	\$	24,004		2,171
Unemployment Insurance	_	1,000	-	-	\$	518	\$	552	\$	659	\$	560		451		457	\$	536		52
Subtotal, Payroll Expenses	\$	438,940	\$	415,566	\$	481,478	\$	385,637	\$	432,640	\$	360,401	\$	348,087	\$	323,019	\$	388,128	\$	39,389

Society for American Baseball Re	sea	rch																		
2019 Operating Budget and Forec	ast	with 5 pr	ior y	year Actu	als	1														
			Г	as of	Г				Г						Г		Г		Г	
			- 1	May 31	ı												l		l	
	202	20 Budget		2020	2	019 Actual	20	018 Actual	2	017 Actual	2	016 Actual	20	15 Actual	20	14 Actual	5	year Avg	Va	lue of One
			F	orecast	<u> </u>				L						L		<u>_</u>			Std Dev
Expenses, Administrative					┞															
Occupancy	\$	6,000	\$	3,839	\$	3,990	\$	3,120	\$	5,223	\$	12,833	\$	27,834	\$	26,588	\$	12,008	\$	8,923
Travel & Ent	\$	28,000	\$	6,638	\$	28,411	\$	12,569	\$		\$		\$	32,366	\$	28,834	\$	23,891	\$	6,469
Postage and Delivery	\$	840		1,732	\$	957	\$	464	\$	762	\$	959	\$	663	\$	2,234	\$	929	\$	390
Telephone	\$	2,100	\$	1,889	\$	1,556	\$	1,766	\$	2,455	\$	3,475	\$	5,035	\$	5,519	\$	3,082	\$	1,367
Supplies	\$	4,200	\$	3,874	\$	4,521	\$	3,579	\$	2,796	\$	3,331	\$	3,274	\$	3,776	\$	3,551	\$	357
Equipment Rental	\$	-	\$		\$		\$	-	\$		\$	617	\$	370	\$	495			1	
Equipment Purchased	\$	1,500	\$	1,500	\$	2,978	\$	1,328	\$	1,321	\$	1,710	\$	802	\$	1,636	\$	1,555	\$	474
Award Related Expenses	\$	-	\$	3,537	\$	465	\$	2,283	\$	2,703	\$	2,891	\$	3,192	\$	3,125	\$	2,421		637
Miscellaneous	\$	-	\$		\$	-	\$	10,051	\$	70	\$	4,793	\$	20	\$	1,240			<u> </u>	
Board Meetings	\$	28,380	\$	18,515	\$	22,095	\$	33,143	\$	20,283	\$	25,358	\$	20,489	\$	20,628	\$	25,020	\$	4,739
Bank Service Charges	\$	24,000	\$	23,470	\$	24,158	\$	24,921	-	24,468	\$	22,286	\$	20,168	\$	22,562	\$	23,122	\$	1,243
Professional Fees	\$	34,060	\$	32,028	\$	15,430	\$	6,882	\$	8,885	\$	17,909	\$	5,457	\$	18,778	\$	11,461	\$	5,067
Insurance	\$	11,800	\$	9,323	\$	11,906	\$	11,798	\$	11,951	\$	7,418	\$	7,293	\$	6,634	\$	9,828	\$	2,326
Marketing (incl. printing)	\$	500	\$	500	\$	816	\$	107	\$	62	\$	300	\$	356	\$	205	\$	279	\$	181
Operating Expenses	\$	141,380	\$	106,846	\$	117,282	\$	112,012	\$	107,429	\$	129,916	\$	127,317	\$	142,253	\$	121,103	\$	10,336
Expenses, Member Services																				
Research Tools/Subscriptions	\$	6,250	\$	6.807	\$	10,770	\$	8,200	\$	5.909	\$	5,488	\$	8,871	\$	9,173	\$	7,780	\$	1,684
Research Committees		1,000		583	\$	283			\$	-,	\$	889	\$	499		279	\$	618		227
Regionals/Chapters	\$	3,000		2,450	\$	2,645	\$	3,277	\$	3,248	\$	2,813	\$	3,152	\$	2.097	\$	2,930	\$	353
IT Expenses	_	50,281		45,503	\$	80,277			\$	46,425	\$	48,803		50,295		41,817	\$	53,669		7,811
Member Services Expense	\$	60,531	\$	55,343	\$	93,975	\$	66,219	\$	56,541	\$	57,992	\$	62,816	\$	53,365	\$	64,997	\$	8,629
Expenses, Outreach					$\vdash$															
Content Development and Distribution	\$	100,810	\$	88,119	ŝ	91,262	\$	84,292	\$	88.025	\$	82,775	\$	77,127	\$	88,799	\$	84,669	\$	4,022
Restricted Fund Expenses		14,350		11,688	\$			13,487	-		\$		\$	44,420	-		\$	25,185	-	9,074
Events Expenses		287,308	-	66,264	\$	197,889	-	172,446	-	219,151	-	184,965	-	164,277	-		\$	184,021	-	14,269
Development Expenses			\$		\$	6,636		,	Ť		Ť	,	-	,	Ť	,	Ť	,	-	,
Subtotal Outreach Expenses	\$	402,468		166,072	\$	316,393	-	270,226	\$	335,367	\$	288,340	\$	285,823	\$	300,480	\$	294,824	\$	19,363
Expenses Total	\$	1,043,319	\$	743,827	\$	1,009,129	\$	834,093	¢	931,977	\$	836,648	\$	824,043	\$	819,117	\$	869,052	\$	58,001
Surplus/(deficit)	\$	25,021	_	56,011	s	81,432	-	53,803	-	(9,798)	_	170,001	_	44,826	_		\$	65,697	-	42,333

# **Philanthropy**

SABR began an annual campaign to solicit donations from members during the 1993-1994 renewal drive. That first campaign raised just over \$5,000. Every subsequent year has seen members and friends continue to support SABR through their time and donations. From January 1, 2019 through December 31, 2019, SABR donations are in excess of \$167,000 – the most in organizational history. It is the 12th consecutive \$50,000+ year.

In 2004, SABR adopted a more formal process to recognize its donors, revamping its gift levels and seeking more appropriate ways to recognize those who contribute money beyond annual dues. In 2019, SABR created the position of Director of Development to lead the organization's philanthropic efforts. In doing so, the Friends of SABR platform was launched.

In 2019, in conjunction with the addition of a Director of Development, the Friends of SABR Committee was created. This Committee has worked to identify members who could collectively "open doors" to donors and provide advice and counsel in the identification, cultivation, and solicitation of expanded funding sources, as well as help to create infrastructure and drive strategy for SABR's philanthropic efforts. The goal of the Friends of SABR Committee and SABR staff was to create a culture of philanthropy within the organization, rooted in gratitude and inclusivity.

Through the work of the Friends of SABR Committee, a development dashboard of Key Performance Indicators was developed. The dashboard was created to aggregate data and assess year-over-year performance in total annual giving (unrestricted and restricted donations), participation - the number of unique donors and the percentage of SABR members involved in philanthropy, the median and average donation, and the number of Legacy Circle members. In 2019, SABR achieved its' most successful year in each of these categories, including over \$167,000 in annual giving, 571 unique donors, 11% of members donating, \$100 median gift and \$293 average donation, and 17 members in the Legacy Circle.

Most of the participation in philanthropy was attributed to the Publications Patron Campaign and the annual End of Year Campaign. The Publications Patron Campaign, which raised \$50,000, was developed in an effort to preserve and share baseball history by reading and donating SABR publications. Gifts were used to help grow and transform the future of SABR publications, including SABR's traditional books and research journals, the expansion and improvement of SABR.org, and the launch of *SABRcast with Rob Neyer*. The End of Year Campaign was the most successful campaign in the history of SABR, with 450 members contributing over \$88,000 in total.

## **SABR Giving Circles**

SABR's mission is to foster the study, discussion, and understanding of all aspects of baseball. In order to fulfill this mission, we rely not only on member dues but also gifts from our generous supporters.

Through their membership in a SABR Giving Circle, these supporters expand our capacity to engage in the three pillars of SABR's work: research, preservation and scholarship. They help us realize our vision of becoming the essential community for the world of baseball.

You can become a Friend of SABR by giving as little as \$10 per month or by making a one-time gift of \$1,000 or more. When you do so, you will be inducted into a community of passionate baseball fans dedicated to supporting SABR's work.

Friends of SABR receive the following benefits: annual Friends of SABR Commemorative Lapel Pin, recognition in This Week in SABR, SABR.org, and the SABR Annual Report, access to the Friends of SABR Annual Convention VIP donor event, and invitations to exclusive Friends of SABR events

#### SABR On-Deck Circle

Support SABR's mission to foster the study, discussion, and understanding of all aspects of baseball. Get in the SABR On-Deck Circle, and help SABR become the essential community for the world of baseball. Your support will build capacity around all things SABR, including publications, website content, podcast development, and community growth.

A monthly gift is deducted from your bank account or charged to a credit card until you tell us to stop. No more email, mail, or phone reminders.

#### Research Circle

Baseball research and recognition of the research is the pillar upon which SABR was founded almost 50 years ago. Our 32 research committees represent a diverse spectrum of interests, including the BioProject Committee, Baseball and the Arts Research Committee, Statistical Analysis Research Committee, and many more.

#### **Preservation Circle**

A core function of SABR is to preserve baseball history and baseball research materials for future generations. SABR's work in preserving baseball history is reflected in our grave marker projects, led by committees that locate 19th Century and Negro League player gravesites and adorn them with headstones, as well as the Minor League Player Database, Major League Baseball Home Run Log, and much more.

#### Scholar Circle

Ernie Harwell, the late Detroit Tigers broadcaster, said: "SABR is the Phi Beta Kappa of baseball, providing scholarship which the sport has long needed. . . . An excellent way for all of us to add to our enjoyment of the greatest game." SABR promotes the understanding of the game of baseball through the *Baseball Research Journal*, events like the SABR Analytics Conference, and the Jerry Malloy Negro League Conference, and through groups such as the Negro Leagues Research Committee, Women in Baseball Research Committee, and the Educational Resources Committee.

#### Future of the Game Circle

Future of the Game Circle members play a special role in ensuring the future of SABR by providing support for membership growth and student scholarships. Your participation in the Future of the Game Circle will help SABR develop networking opportunities for students aspiring to work in baseball.

The Board of Directors, Friends of SABR Committee, and SABR staff are extremely grateful to the individuals, foundations, corporations and others listed here who have made contributions in the period between January 1, 2019 and December 31, 2019. SABR thanks all of its donors for their loyal support in 2019. Their names appear on the following pages, arranged by the size of their donation to SABR. The investment each and every donor has made to SABR helps to ensure its future and fulfillment of its mission.

## **Bequests and Creation of a Legacy Circle**

The Legacy Circle members support the long-term sustainability of SABR and its' mission to foster the study, discussion, and understanding of all aspects of baseball. The exploration and preservation of baseball history is cultivated through support from the Legacy Circle. This group of donors is comprised of those who are seeking to leave a legacy by remembering SABR in their estate planning. Currently, the Legacy Circle includes:

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am Hickman Jim Karn\* John Zajo
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# You are Important to Us

Although every effort has been made to ensure the accuracy and completeness of this annual report, we realize that errors may have occurred. If your name has been omitted, misspelled, incorrectly listed, or you do not want your name published on our online version, please accept our sincere apologies and notify us of the discrepancy so that we may correct our records. Contact Ben Rose at (602) 496-1465 or brose@sabr.org.

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# **History**

The Society for American Baseball Research has come a long way since 16 individuals met around two tables at the National Baseball Library in Cooperstown, New York, on August 10, 1971. SABR has grown to nearly 6,000 members and added research committees, regional groups, and a variety of other membership services. Once "SABR Who?" was a familiar question. Today, nearly all baseball publications make some reference to SABR or SABR members. Professional baseball executives and media are well aware of the collective expertise and talents of SABR members. Slowly, but surely, more and more general baseball fans are learning about SABR.

SABR was the brainchild of L. Robert "Bob" Davids of Washington DC. For many years, starting in 1951, he contributed freelance articles to *The Sporting News*. When *The Sporting News* discontinued statistical-history types of articles in the mid-1960s, Davids sought another outlet for his avocations and launched a four-page newsletter, "Baseball Briefs." The initial response to the publication spawned the idea of forming an organization of researchers, and in March 1971, he sent letters to approximately 40 "statistorians" around the country asking for expression of interest in forming a research group. The 16 willing and able to meet in Cooperstown formulated the Society's objectives, its name and acronym. The essential constitutional objectives of SABR are to foster the study of baseball, stimulate interest in baseball, establish an accurate historical account of baseball and disseminate baseball information.



Participants at SABR's first meeting on August 10, 1971 at the National Baseball Library in Cooperstown, New York. Back row (left to right): Neil Campbell, Bill Haber, Keith Sutton, Dan Dischley, Dan Ginsburg, Tom Hufford, and Ray Nemec. Front row (left to right): Cliff Kachline, Ray Gonzalez, Bill Gustafson, Joe Simenic, Paul Frisz, Tom Shea, Bob McConnell, John Pardon, and Bob Davids. Campbell, almost hidden behind Kachline, was a visitor at the meeting. Pat McDonough is the only founding SABR member not pictured.

For more on SABR's Organizational History, visit SABR.org/history