

Society for American Baseball Research

Annual Report July 1, 2013

SABR.org

President's Report

It's been another outstanding year for SABR. We've made significant progress towards fulfilling our mission to foster the study of baseball, maintain an accurate account of its historical record and to produce and disseminate a wide range of research. We accomplished this while improving SABR's financial condition.

At our core we are a research community dedicated to deepening the public's understanding and appreciation of the great game of baseball. We are diverse in that we recognize, support, and foster a wide range of baseball interests, ranging from the origins of the game and its 19th Century history, to women in baseball, games and simulations, and ballparks. Our ability to fulfill our mission is directly related to the diversity of our research committees, as well as the quality of our research. Likewise, the more our work is seen and heard within and outside the SABR community, the better we fulfill our mission.

Over the last year the SABR leadership—the Board, our Executive Director, and our staff—employed three major themes to forward the Society's mission:

- A Support our members' research efforts by acquiring research assets and tools and providing an outlet for our work through publications
- A Improve our connection to the baseball community—those who have the most to gain from our members' research
- ▲ Improve SABR's financial condition

I'm pleased to say we have made great progress on all three fronts. First, we have made enhancements to our publications program. Our newly expanded digital library supplements our print publications and allows us to publish the outstanding work of our researchers, at an accelerated pace. It allows us to publish more of our members' research and more quickly convert our finished product into a publication, delivered to our members at no cost in e-book form.

Second, we continue to make excellent progress building our awareness and improving our connection to the broader baseball community. These relationships are critical to SABR's mission, namely the dissemination of baseball research and information. It ensures that the work of our dedicated SABR researchers has even greater meaning and impact by reaching the leaders and custodians of our national pastime. Our second SABR Analytics Conference with over 400 attendees, reaffirmed SABR's leadership role in the area of baseball analytics. Another example of our elevated profile within the baseball community was the special invitation our members received to vote in the GIBBY Awards—MLB's Greatness in Baseball Yearly Awards—giving SABR a "voice" and acknowledging our expertise.

Finally, we made significant progress on the financial front, expecting 2013 to generate a surplus from our annual operations, for the first time since 2008. We accomplished this by shifting our mix of revenues from being heavily reliant on membership dues to a more balanced blend of dues, licensing fees and event income. Based on our success over the last year and other initiatives in the pipeline, we expect our positive financial momentum to continue, which will ultimately allow us to make more investments in the coming months to further our mission.

In the end, SABR is a community for those who share a passion for baseball. The goal of your SABR leadership is to support that passion by bringing you together as a community, providing you with the opportunities to collaborate and share in exciting research projects, and creating outlets for your work to be viewed, discussed and debated by others. As your SABR President, I look forward to another year of building on our successes and helping SABR members enlighten the baseball establishment and fans alike about the game we all cherish.

Sincerely, Vince Gennaro SABR President

Executive Director's Report

It has been a year of tremendous growth and success for SABR. The organization continues to move forward in exciting new directions.

SABR has become a major part of the baseball community. SABR members should take tremendous pride in seeing how highly respected their organization is. Groups throughout the baseball industry want to talk to SABR about ways in which they can partner with us and can involve SABR's members.

SABR is working with many divisions within Major League Baseball – the league office, MLB.com, MLB Network, and MLB teams. Votes from SABR members were instrumental in the GIBBY voting on MLBAM. Brian Kenny of MLB Network played a major role at the SABR Analytics Conference, the network sent two producers to the recent Jerry Malloy Negro Leagues Conference in New Jersey, a crew from the network will be at SABR 43, and "Clubhouse Confidential" regularly features SABR contributors.

SABR partnered with the National Baseball Hall of Fame on an exciting new exhibit. The SABR Scouts Committee provided data from its groundbreaking "Who-Signed-Whom" database for the new "Diamond Mines" Hall of Fame exhibit and HOF exhibit searchable database.

SABR partnered with SI for Kids. Max Mannis, 11, became SABR's first kid blogger for SI for Kids. Max's blogs from the SABR Analytics Conference appeared on sikids.com.

Following up on the SABR's success the past two years at the All-Star Game Fan Fest, we will present five SABR-branded panels at the MLBAM booth at the All-Star Game Fan Fest in New York in July. The panels are: Women in Baseball, Baseball through the Years in NYC, Jackie Robinson, SABR Statistical Analysis and SABR Trivia. Some of the panels will also air on MLB.com.

SABR's collaboration with Rawlings provides an opportunity to integrate advancements in defensive metrics to the Rawlings Gold Glove Awards and the Rawlings Platinum Glove Award, which will be presented by SABR beginning with the 2013 season. In addition to the SABR Defensive Index, or SDI, SABR will develop an expanded statistical resource guide that will accompany the Rawlings Gold Glove Award ballots sent to major league-level managers and coaches each year.

Once again, SABR had a major presence at Baseball's Winter Meetings -which were held in Nashville last year.

The implementation of a new back-end technology system provided new communication tools for SABR chapter and committee leaders and an easy way for all members to communicate with each other. We have received a lot of favorable feedback from the members regarding this new system.

Thanks to Publications Editor Cecilia Tan and the SABR staff, SABR's publications program continues to improve and expand. From the excellent BRJ and TNP to the list of SABR e-books, it has been a very productive year for SABR publications. We have also continued to enhance the publications by integrating supplemental content onto SABR.org.

Since the last convention, the following e-books have launched in SABR's Digital library:

- Sweet '60: The Pittsburgh Pirates
- Memories of a Ballplayer: Bill Werber and Baseball in the 1930s
- Detroit Tigers 1984: What a Start! What a Finish!

- Batting
- Red Sox Baseball in the Days of Ike and Elvis: The Red Sox of the 1950s
- Nineteenth Century Stars
- The 2013 Emerald Guide

The University of Nebraska Press published two SABR Bio Project books -- the 1964 Cardinals and 1947 Yankees – and will be publishing books on the 1975 Reds and 1954 Indians next year as part of the "Memorable Teams in Baseball History" series.

Thanks to Jacob Pomrenke, SABR's content editor and producer, SABR.org has become a popular daily destination for SABR members and many other passionate baseball fans. Through the first six months of 2013, our website traffic has continued to soar, according to our internal metrics measured by Google Analytics. Over the six-month period from January 2013 to June 2013, we are *averaging* 61,947 unique visitors. The monthly high of 71,873 in January 2013 was nearly matched in April 2013 with 69,375 unique visitors. A large portion of the April traffic can be attributed to online coverage of the 2013 SABR Analytics Conference, along with the traditional bump coinciding with the beginning of a new baseball season.

To put this into perspective, our January-June 2012 average was 44,423 unique visitors. And while it may seem so far away now, our six-month average from January-June 2011 was just 13,873 unique visitors. That's an increase of more than 400 percent over two years.

Our 12-month average from July 1, 2012 to June 30, 2013, is 52,714 unique visitors. ... Our 12-month average from July 1, 2011 to June 30, 2012 was 29,939 unique visitors. Since we began measuring traffic with Google Analytics in 2008, 18 of our 20 highest single-day traffic totals have come in the first six months of 2013. We surpassed 4,000 daily visitors for the first time (other than the MLBAM blast on 1/10/13) on May 10, 2013, and are consistently seeing 2,500-3,500 unique visitors on a daily basis.

The Bio Project is now home to more than 2500 bios. Once again, special thanks to Mark Armour and all the contributors.

SABR has gained more than 1000 new members in the past year.

Once again, SABR Day was a big success. Members from more than 30 chapters participated in SABR's special day on the Saturday between the NFL Championship Game and the Super Bowl.

It was a very successful year for events at SABR: SABR 42 attracted 500 attendees, and featured top panels and presentations, a showing of *Knuckleball*, and a top trivia contest.

The second SABR Analytics Conference – held in March during Spring Training in the Phoenix area—attracted 450 attendees and 25 MLB teams. The 2013 SABR Analytics Conference was a major success for SABR members, potential SABR members, industry insiders and the many college students who participated in the Case Competition. It was also a financial, branding and media success. Next year's conference will be held March 13-15, 2014 at the Hyatt in downtown Phoenix.

The Jerry Malloy Negro League Conference was a major success in Cleveland last July and in Newark, NJ this past June. Both those conferences – which I thoroughly enjoyed attending -- continue to grow in stature and attendance.

The Arizona Fall League Conference, held in November in Phoenix, was well received. The Frederick Ivor-Campbell 19th Century Base Ball Conference – held in Cooperstown in April – is a tremendous event that I was fortunate to attend this year. SABR and the NINE Conference once again worked together to present the SABR Seymour Medal Award prior to NINE's banquet.

In 2013, the Anthony A. Yoseloff Foundation Inc. Research Scholarship awards were given to 10 college students who attended the SABR Analytics Conference and will be attending SABR 43.

Special thanks to our great team in Phoenix: Jacob Pomrenke (SABR Web Content Editor/Producer), Deb Jayne (Membership and Events Director) and Jeff Schatzki (Director of Operations). I also want to thank SABR's consultants, volunteers and all the SABR members that make this such a special organization.

Sincerely, Marc Appleman Executive Director

SABR Board of Directors, July 1, 2013

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Blake Sherry

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SABR Chapter Reports, July 1, 2013

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Baseball Bloggers Alliance Project COBB
Baseball Think Factory SABR Librarian Caucus
Horsehide Trivia Union Project

SABR Chapter Reports, July 1, 2013

(All annual chapter reports received at the SABR office by July 1, 2013, have been included.)

• See Appendix 1

SABR Committee Reports, July 1, 2013

(All annual committee reports received at the SABR office by July 1, 2013, have been included.)

• See Appendix 2

SABR's Annual Meeting

SABR considers the initial gathering of its founders on August 10, 1971, as its first Annual Meeting. All subsequent meetings/conventions have been numbered accordingly. In 2012, SABR 42 was held in Minneapolis, Minnesota. The SABR Annual Meeting has gone through many changes. In the early days, members sat around and gave presentations to the others there on topics of interest to them. There were no time limits, and certainly no blind review of appropriate topics and level of research. Today, members are asked to submit abstracts that enter a blind review process. With usually about 30 to 40 spots of 20 minutes each (plus five minutes for questions and answers), the Annual Meetings now have plenty of research content of many types. In addition to the oral research presentations, SABR members also are invited to make poster presentations.

The Annual Meeting also features panel presentations. One tradition is to get together several of the alumni of the local team. Other topics of panels might be umpires or players born in the area.

A highlight of the Annual Meeting is the Awards Luncheon where the winners of various SABR Awards are recognized. The luncheon is frequently the venue for the featured speaker of the meeting. In Minneapolis, John Thorn delivered the keynote speech at the luncheon.

Another change in the SABR Annual Meeting is that while local volunteers remain a mainstay and essential part of a successful convention, more parts of running the show have been professionalized by bringing functions back to the staff. This has allowed for better hotels and promotion, increasing attendance and helping to make things run more smoothly and portably.

The SABR Annual Meeting is the place for members to get together and share their love of the game. It is truly an experience that makes you want to come back year after year.

Year	r City A	ttendees	Keynote
	Cooperstown NY	16	
	Washington DC	23	Chuck Hinton
	Chicago IL	26	B. Elson, D. Malarcher
	Philadelphia PA	40	Fred Lieb
	Boston MA	64	Joe Dugan
	Chicago IL	45	Lew Fonseca
	Columbus OH	74	Johnny Bucha
	Paramus NJ	81	Tony Lupien
	Saint Louis MO	115	Mike Shannon
	Los Angeles CA	85	Roy Smalley Jr.
	Toronto ON	127	Panel Presentation
	Baltimore MD	227	Sparky Anderson
	Milwaukee WI	262	Hal Goodenough
	Providence RI	350	Lou Gorman
1985	Oakland CA	300	Roy Eisenhardt
	Chicago IL	479	Bill Gleason
	Washington DC	631	John Steadman
	Minneapolis MN	340	Andy MacPhail
	Albany NY	524	Bobby Brown
	Cleveland OH	481	Sam McDowell
1991	New York NY	405	Mel Allen
1992	Saint Louis MO	485	Bing Devine
1993	San Diego CA	350	Dick Williams
1994	Arlington TX	405	Robin Roberts
1995	Pittsburgh PA	451	Chuck Tanner
1996	Kansas City MO	431	Steve Fehr
1997	Louisville KY	440	Jim Bunning
1998	San Mateo CA	437	Bill Rigney
1999	Scottsdale AZ	400	Tom Henrich
2000	West Palm Beach F	L 302	Elden Auker
2001	Milwaukee WI	574	Allan "Bud" Selig
	Boston MA	712	Panel Presentation
	Denver CO	494	Jim Evans
	Cincinnati OH	644	Marvin Miller
	Toronto ON	461	Paul Godfrey
	Seattle WA	539	Jim Bouton
	St. Louis MO	726	Joe Garagiola
	Cleveland, OH	632	Ron Shapiro
	Washington DC	664	Joshua Alkin
	Atlanta GA	435	John Schuerholz
	Long Beach CA	421	Scott Boras
2012	Minneapolis MN	448	John Thorn

SABR Awards

SABR respects and values the contributions of individuals who have added to the historical record of the game. Every year, baseball writers and researchers add to our knowledge and understanding of baseball with quality scholarship in the form of books, articles, and a wide variety of other media. SABR presents four annual awards for specific research accomplishments among its six annual awards and two discretionary awards. The individuals and projects that follow are an example for current and future baseball researchers to follow as they expand our knowledge of baseball and achieve their own recognition for baseball scholarship.

BOB DAVIDS AWARD

The Bob Davids Award, first awarded in 1985, honors a SABR member of long standing (excepting paid member employees of SABR) who reflects the ingenuity, integrity, and self-sacrifice of the founder of SABR and who makes a significant contribution to the Society in such areas as administrative responsibility, original research, information exchange, or other voluntary and cooperative efforts in the best interests of baseball. It is considered to be SABR's highest honor.

▲ The 2012 Bob Davids Award recipient is Jan Finkel.

HENRY CHADWICK AWARD

The Henry Chadwick Award was established in November 2009 to honor baseball's great researchers—historians, statisticians, annalists, and archivists—for their invaluable contributions to making baseball the game that links America's present with its past.

Apart from honoring individuals for the length and breadth of their contribution to the study and enjoyment of baseball, the Chadwick Award will educate the baseball community about sometimes little known but vastly important contributions from the game's past and thus encourage the next generation of researchers.

The contributions of nominees must have had public impact. This may be demonstrated by publication of research in any of a variety of formats: books, magazine articles, websites, etc. The compilation of a significant database or archive that has facilitated the published research of others will also be considered in the realm of public impact.

The 2013 recipients of the Henry Chadwick Award are: Bill Carle, Paul Dickson, Fred Lieb, Francis C. Richter, John Thorn.

DOUG PAPPAS RESEARCH AWARDS, PRESENTED BY USA TODAY-SPORTS WEEKLY (first awarded 1993; as John Cox Award 1990-92)

The Doug Pappas Award, presented by USA Today-Sports Weekly honors the best research presentation at the annual National Convention with a cash prize and a matching amount donated to SABR. One winner will be selected at each convention, and finalists will be named at the discretion of the award committee. It was renamed the Doug Pappas Award in 2004 after the tragic death of the 2000 winner, Doug Pappas.

The award winners at SABR 42 were:

- A Oral presentation: "Murderers, Spies, and Ballplayers: The Untold Story of the 1934 All American Tour of Asia," by Rob Fitts.
- A Poster presentation: "Release Point and Ulnar Collateral Ligament Injuries," by Andy Andres and James Tetler.

SEYMOUR MEDAL (first awarded in 1996)

The Seymour Medal recognizes the author(s) of the best book of baseball history or biography first published during the preceding calendar year. The award was named in honor of baseball historians Harold Seymour and Dorothy Seymour Mills. To be considered for the medal, a work must be the product of original research or analysis. The winning book shall significantly advance our knowledge of baseball and shall be characterized by understanding, factual accuracy, profound insight and distinguished writing. "History," for the purposes of determining the eligibility of a book for Seymour Medal consideration, is understood as analytical nonfiction narrative. "Biography" is the history of a person or persons. No more than one Seymour Medal shall be given each year. If, in the judgment of the award committee, a worthy candidate cannot be found, the medal shall not be awarded.

The 2013 Seymour Medal is awarded to *Banzai Babe Ruth: Baseball, Espionage, and Assassination during the 1934 Tour of Japan*, by Rob Fitts (University of Nebraska Press).

McFarland-SABR Baseball Research Award (awarded 1987-2000 as the Macmillan-SABR Baseball Research Award)

The McFarland-SABR Baseball Research Award honors the author(s) of the best articles or papers, published or unpublished, on baseball history or biography completed during the preceding calendar year. Eligible works will include magazine and journal articles, previously unpublished chapters or articles in anthologies or other books with multiple authors, unpublished research papers and written versions of oral presentations. Authors honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2013 McFarland-SABR Baseball Research Award winners are:

- A Bruce Allardice, "The Inauguration of This Noble and Manly Game Among Us: The Spread of Baseball in the South prior to 1870", *Base Ball: A Journal of the Early Game*, Fall 2012.
- Leaving Mann beats the Klan: Jackie Robinson and the First Integrated Games in Atlanta", 2013 NINE: A Journal of Baseball History and Culture.
- Mitchell Nathanson, "Who Exempted Baseball Anyway? The Curious Development of the Antitrust Exemption that Never was", *Harvard Journal of Sports and Entertainment Law*, Spring 2013.

SABR BASEBALL RESEARCH AWARDS (first awarded in 1995)

The SABR Baseball Research Award, formerly known as the *Sporting News*-SABR Baseball Research Award, honors those individuals whose outstanding research projects completed during the preceding calendar year have significantly expanded our knowledge or understanding of baseball. Eligible projects must be the product of original research or analysis and must significantly advance our knowledge of baseball. They must be characterized by factual accuracy and notable insight. Eligible projects will include, but not necessarily be limited to, research in statistics, statistical analysis and statistical compilation, and research in such diverse areas as advertising, architecture, bibliography, collectibles, economics, equipment, labor relations, sociology and technology. Research project may be of any length and, if published, may be published separately or as part of a larger work. Researchers honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2013 SABR Baseball Research Award winners are:

- A Ron Keurajian, "Baseball Hall of Fame Autographs: A Reference Guide" (McFarland & Co.)
- Herb Krabbenhoft, "The Accurate RBI Records for Lou Gehrig, Hank Greenberg and Babe Ruth" (SABR Baseball Research Journal)
- A Peter Morris, William J. Ryczek, Jan Finkel, Leonard Levin, and Richard Malatzky, "Base Ball Pioneers, 1850-1870: The Clubs and Players who Spread the Sport Nationwide" (McFarland & Co.)

RON GABRIEL AWARD (first awarded in 2012)

The Ron Gabriel Award honors the author(s) of the best research, published or unpublished, on the subject of the Brooklyn Dodgers completed during the preceding calendar year. Eligible works include but are not limited to magazine and journal articles, previously unpublished chapters or articles in anthologies or other books with multiple authors, unpublished research papers, written versions of oral presentations, books, databases and websites. If the committee is unable to find a suitable award candidate, the prize money will be awarded to support the permanent exhibit on the Dodgers at the Brooklyn Historical Society. Ron Gabriel (1941-2009), a native of Brooklyn, New York, and longtime resident of Bethesda, Maryland, was a former Vice President of SABR and instrumental in establishing the Bob Davids Chapter, which serves the Washington-Baltimore region. He was founder and president of the Brooklyn Dodger Fan Club, and a charter elected member of the Brooklyn Dodger Hall of Fame. Gabriel, who earned his Ph.D. in Human Resource Management from American University, was a retired U.S. Government executive, having served with the Postal Service Management Institute, the Department of Defense and the General Services Administration.

The 2013 winner of the Ron Gabriel Award is "The Team that Forever Changed Baseball and America: The 1947 Brooklyn Dodgers", edited by Lyle Spatz (University of Nebraska Press).

Other 2012-2013 Award Winners

LARRY RITTER BOOK AWARD (DEADBALL ERA COMMITTEE)

Each year, SABR's Deadball Era Committee presents the Larry Ritter Book Award to recognize the best new book primarily set in the Deadball Era that was published during the previous calendar year. The Award is presented during the committee's meeting at the annual SABR convention. The 2012 selection committee was made up of Al Blumkin, Jack Carlson, Mark Dugo, David Fleitz, Craig Lammers, John McMurray, Mark Pattison, Gail Rowe (chair), Tom Simon and Trey Strecker.

The 2013 winner of the Larry Ritter Award is Daniel R. Levitt's *The Battle That Forged Modern Baseball: The Federal League Challenge and It's Legacy* (Ivan R. Dee).

NEGRO LEAGUES COMMITTEE AWARDS

In 2013, SABR's Negro Leagues Committee awarded \$1,000 library grants to Randolph High School in Randolph, New Jersey, and Joseph L. Carwise Middle School in Palm Harbor, Florida. School libraries from across the country were invited to submit grant proposals centering on educating students about black baseball and American history.

In addition, the Committee awarded \$2,500 scholarships to two graduating high school seniors as a result of its fifth annual national essay contest. Emma Charlesworth-Seiler of Hopkins High School in Minnetonka, Minnesota, and Madison O'Shields of Ravenwood High School in Brentwood, Tennessee, were selected as the winners. The contest was open to high school seniors planning to pursue a degree at an accredited U.S. post-secondary institution and carrying a minimum 2.5 GPA at the end of their junior year. Students had to write a 1,000-word essay answering one of the following questions: "What influence or impact did the Negro Leagues have on African American communities, past and present?" or "What is the legacy of Satchel Paige?" The selection committee was comprised of Tom Garrett, Stephanie Liscio and Mel May.

ROLAND HEMOND AWARD (SCOUTS COMMITTEE)

The SABR Scouts Committee's Roland Hemond Award recognizes the baseball executive who has demonstrated a lifetime commitment to professional baseball scouts and scouting, and player development history.

- △ The 2012 winner of the Roland Hemond Award is Bob Gebhard
- △ The 2013 winner of the Roland Hemond Award is Terry Ryan.

Membership Report

Midway through 2013, our current membership stands at 6,006. Of current members, 1,008 are new members, having joined SABR in the last 12 months.

The SABR membership continues to be well educated and professionally diverse. Educators, lawyers, doctors, and accountants are well-represented in the SABR membership, as are writers and editors. SABR members also are well-connected to the Internet, with 94.2% of members sharing an email address with SABR. The average age, for members who have reported their birthdays is 58.37 years old.

Current Members, by Decade/Year Joined						
197	0s	210				
198	0s	1,117				
199	0s	1,133				
200	0s	1,328				
201	0s	2,222				
1971	20	1993	114			
1972	11	1994	144			
1973	17	1995	122			
1974	15	1996	109			
1975	15	1997	136			
1976	30	1998	141			
1977	25	1999	92			
1978	33	2000	126			
1979	44	2001	135			
1980	61	2002	152			
1981	58	2003	104			
1982	125	2004	148			
1983	153	2005	119			
1984	121	2006	123			
1985	201	2007	146			
1986	133	2008	118			
1987	122	2009	157			
1988	83	2010	205			
1989	60	2011	291			
1990	70	2012	862			
1991	96	2013	860			
1992	109					

Current Memby Countr	Current Members, by U.S. State/Territory				
United States	5,759	AK	4	MS	13
Canada	168	AL	35	MT	8
Japan	28	AR	26	NC	88
United Kingdom	15	AZ	148	ND	8
Australia	8	CA	590	NE	28
France	5	CO	120	NH	32
South Korea	4	CT	127	NJ	230
Mexico	3	DC	53	NM	39
Germany	2	DE	25	NV	24
Italy	2	FL	210	NY	549
China	1	GA	97	OH	324
Finland	1	GU	1	OK	24
Hong Kong	1	HI	6	OR	62
Ireland	1	IA	46	PA	357
Israel	1	ID	9	PR	14
Norway	1	IL	308	RI	42
Philippines	1	IN	91	SC	35
South Africa	1	KS	44	SD	11
Spain	1	KY	50	TN	52
Sweden	1	LA	24	TX	289
Switzerland	1	MA	245	UT	16
Venezuela	1	MD	219	VA	237
		ME	28	VT	28
		MI	161	WA	128
		MN	142	WI	114
		MO	119	WV	13
				WY	2

Treasurer's 2013 Mid-Year Report

I am honored to continue serving as the society's treasurer. I am happy to report to you this year that SABR has turned a very significant corner and a new equilibrium for the organization is in sight. This will be the first year since 2008 that we expect to show a modest surplus, a sure sign that our revised organization model is working.

Some notable items on our income statement show that sale of intellectual property developed over the years by the membership is now bringing in 10 times the amount we were drawing only five years ago. Our events income, and therefore our events net revenue, has increased dramatically, tripling since 2007. SABR member donations continue to be strong, a key element that we simply cannot do without.

Of course our expenses have risen as well. We pay more for staff because the staff is doing more now. We pay more for travel and entertainment because we need to have our Executive Director and staff present at many more industry specific events such as the baseball winter meetings.

On the other hand we are spending a lot less in certain areas, and we see the influence of how technology is changing the way all of us interact with the world around us. For example, we are producing many, many more books but spending far less on their production by not printing all the books, but instead making them available in e-book form.

All in all, SABR is well on the way toward being a fully modern organization that has a respected position within the baseball world. SABRen, my message to you this year is this: Our financial condition is good; our future is bright.

F. X. Flinn

Statement of Financial Position						
Year Ending Dec 31,		2012		2011		Variance
ASSETS						
Current Assets						
Cash and Temporary investments	\$	267,675	\$	289,004	\$	(21,329)
Investments	\$	224,236	\$	218,672	\$	5,564
Accounts Receivable	\$	4,955	\$	-	\$	4,955
Publications Inventory	\$	12,366	\$	4,056	\$	8,310
Prepaid Expenses	\$	5,000	\$	5,000	\$	-
Total Current Assets	\$	514,232	\$	516,732	\$	(2,500)
Property and Equipment						
Equipment	\$	64,123	\$	64,123	\$	_
Website	\$	29,523	\$	29,523	\$	_
Total Property & Equipmen		93,646	\$	93,646	\$	-
Less Depreciation and amortization	\$	(91,179)	\$	(87,199)	\$	(3,980)
Net Property & Equipment	\$	2,466	\$	6,447	\$	(3,981)
Other Assets	_		_			
Research Collections	\$	31,172	\$	28,189	\$	2,983
Trademarks				722	<u>,</u>	(722)
Deposits		24.472	\$	722	\$	(722)
Total Other Assets	\$ \$	31,172	\$	28,911	\$	2,261
Total Assets	<u> </u>	547,870	\$	552,090	\$	(4,220)
LIABILITIES						
Current Liabilities	,	207 720		404.053	,	46.606
Deferred 2013 Dues - current portion	\$	207,739	\$	191,053	\$	16,686
Deferred Dues - future portion Total Liabilities	\$ \$	63,035 270,774	\$ \$	62,798	\$	237
Total Liabilities	<u> </u>	270,774	ş	253,851	Ş	16,923
RETAINED SURPLUS						
Unrestricted	\$	186,284	\$	199,372	\$	(13,088)
Temporarily restricted	\$	71,171	\$	80,990	\$	(9,819)
Permanently restricted	\$	19,641	\$	17,877	\$	1,764
Total surplus	\$	277,096	\$	298,239	\$	(21,143)

	201	13 Fiscal Y	ear						
SABR 2007-2012 Cash Flow Thru 5/31/2013	Forecast	Budget	Variance	Final 2012	Final 2011	Final 2010	Final 2009	Final 2008	Final 2007
Ordinary Income	. 0.0000					T IIIGI ZOTO	1 11101 2003	1 11101 2000	i iliai 2007
4090 · Membership Dues	\$331,188	\$329,420	\$1,768	\$335,484	\$348,277	\$369,621	\$367,036	\$373,788	\$371,883
4100 · Donation Income	\$84,506	\$83,600		\$76,759		\$170,566	\$162,077	\$129,410	\$83,329
4170 · Sponsorship Income	\$0	\$0		\$0	. ,		\$152	\$566	\$500
4200 · Advertising Sales	\$200	\$0		\$0			\$5,437	\$9,162	\$11.782
4300 · Sale of Mailing List	\$0	\$0		\$0		\$-	\$233	\$1,475	\$1,999
4450 · Special Projects	\$0	0		\$0		Ψ	ΨΣΟΟ	ψ1,170	Ψ1,000
4500 · Sale of Data and Material	\$81.075	\$53,300		\$55,489		\$11,167	\$10,667	\$6,707	\$21,500
4600 · Interest income	\$690	\$900	(\$210)	\$417	\$1,406		\$3,812	\$6,701	\$16,437
4700 · Publication Sales	\$4,776	\$5,000	(, ,	\$6,384	\$1,022	\$5,324	\$7,192	\$9,609	\$7,225
4750 · Merchandise Sales	\$0	\$0	(, ,	\$0		\$1,625	\$10,862	\$4,200	\$3,837
4800 · Events Income	\$308,502	\$290,640		\$214,036		\$121,579	\$136,080		\$100,466
4900 · Miscellaneous Income	\$0	0		\$3,301	\$721	Ψ121,010	ψ100,000	ψ120,210	ψ100,100
Total Income	\$810.936	\$762,860	Ψυ	\$691,869		\$706,729	\$653,456	\$620,405	\$592,293
Ordinary Expense	φο το,οοο	Ψ1 02,000	Ψ10,010	φοσ1,000	ψυυ1,140	ψ100,120	ψοσο, 1σο	ψ020,100	Ψ002,200
5000 · Payroll Expenses	\$307,521	\$299,880	\$7,641	\$300,459	\$328,539	\$333,547	\$288,056	\$218,043	\$194,541
6000 · Occupancy	\$26,521	\$26,455		\$24,871	\$24,200	\$21,746	\$22,747	\$20,433	\$19,817
6110 · Travel & Ent	\$24,405	\$24,000		\$20,857	\$22,863	\$19,564	\$6,058	\$3,450	\$4,886
6200 · Memberships & Prof Dev	\$0	\$0		\$0	. ,	\$884	\$1,012	\$2,695	\$2,440
6210 · Postage and Delivery	\$2,715	\$3,000		\$1,569		\$6,024	\$10,877	\$10,686	\$12,527
6220 · Telephone	\$5,225	\$4,800	(, ,	\$4,639	. ,	\$3,767	\$2,829	\$2,500	\$2,871
6221 · Supplies	\$3,980	\$4,200		\$3,881	\$4,302	\$3,353	\$4,426	\$4,830	\$4,974
6230 · Equipment Rental	\$499	\$500	(* -/	\$756		ψ5,555	Ψ4,420	ψ4,030	Ψ4,974
6235 · Equipment Purchased	\$5,000	\$5,000		\$730		\$6,530	\$5,160	\$36,330	\$6,819
6237 - Award Expenses	\$4,324	\$4,150		\$699	* /	ψ0,550	ψ5,100	\$30,330	Ψ0,019
6240 · Miscellaneous	\$0	\$0		\$3,354		\$4,614	\$44,516	\$3,657	\$796
6250 · Board Meetings	\$19.301	\$20.100		\$25,597	\$32,736	\$15,500	\$25,161	\$16,992	\$17,444
6290 · Bank Service Charges	\$23,276	\$15,100	(* /	\$13,774			\$11,275	\$10,369	\$11,222
6295 · Archives	\$0	\$0		\$0		\$550	\$550	\$550	\$600
6300 · Professional Fees	\$15,659	\$15,535		\$17,913	\$22,543	\$22,443	\$8,789	\$7,652	\$6,545
6310 · Insurance	\$6,571	\$10,950		\$10,858		\$9,697	\$9,751	\$9,956	\$11,122
6320 · Marketing	\$505	\$950	(\$445)	\$1,654	\$3,989	\$27,014	\$1,000	\$26,014	\$27,014
6400 · The SABR Bulletin	\$500	\$1,000		\$0		\$21,569	\$29,065	\$35,796	\$30,425
6410 · Research Committees	\$600	\$900		\$220	\$363	\$1,137	\$3,058	\$2,770	\$4,599
6415 · Research Tools/Subscriptions	\$11,433	\$11,433	(, ,	\$9,014		\$6,746	\$6,737	\$6,589	\$3,600
6420 · Regionals/Chapters	\$1,935	\$1,800	\$135	\$1,959	4 - / -		\$4,681	\$3,672	\$5,041
6430 · Education Committee	\$0	\$0		\$0	. ,		\$440	\$687	\$1,200
6450 · Renewal Notices	\$0	\$0		\$0			\$9,047	\$12,737	\$5,668
6451 · Online Voting	\$0	\$0		\$1,950		\$1,950	\$-	\$-	\$1,950
6455 - Rawlings Licensing Expense	\$5.463	**	\$5,463	4 1,000	ψ1,000	41,000		Ť	Ţ.,
6500 · Publishing Expense	\$80,061	\$78,950	. ,	\$96,261	\$95,392	\$110,836	\$116,982	\$116,715	\$157,376
6550 - Restricted Funds Expense	\$17,612	\$14,300		\$12,337	ψου,ουΣ	• • • • • • • • • • • • • • • • • • •	*****	***************************************	4 101 ,01 0
6600 · Event Expenses	\$168,033	\$157,806		\$140,047	\$110,082	\$86,346	\$103,764	\$65,233	\$73,750
6700 · Internet	\$50,591	\$58,000		\$61,716		\$2,863	\$22,140		\$21,109
6999 - Initiatives Expense	\$0	\$0	(, , , ,	\$5,000	+ - / -	.=,550	,	1,230	,
7200 · Moving Expenses	\$0	\$0		\$0	\$38,928	\$7,995	\$-	\$-	\$7,995
Total Expense	\$781,727	\$758,809	\$22,918	\$760,108	\$784,973	719,696	708,057	596,805	568,947
Net Income	\$29,209	\$4,051	\$25,158	(\$68,239)	(\$193,824)	(\$12,966)	(\$54,602)	\$23,600	\$23,346
Retained Surplus	\$107,473			\$78,264	\$146,503	\$340,327	\$353,293	\$407,895	\$384,295
Restricted Funds				\$90,812					
Endowment				\$108,020					

Philanthropy

SABR began an annual campaign to solicit donations from members during the 1993-1994 renewal drive. That first campaign raised just over \$5,000. Every subsequent year has seen members and friends continue to support SABR through their time and donations. From July 1, 2012 through July 1, 2013, SABR donations are in excess of \$88,000 including more than \$44,000 in unrestricted giving. It is the seventh consecutive \$50,000+ year, and counts more than 500 individual donors to date.

In 2004, SABR adopted a more formal process to recognize its donors, revamping its gift levels and seeking more appropriate ways to recognize those who contribute money beyond annual dues. These initiatives have been very successful, increasing both overall annual giving and giving at all levels above \$100.

The Board of Directors and SABR staff are extremely grateful to the individuals, foundations, corporations and others listed here who have made leadership contributions in the period between July 1, 2012 and July 1, 2013. SABR also thanks all of its donors for their loyal support in 2012-2013. Their names appear on the following pages, arranged by the size of their donation to SABR. The investment each and every donor has made to SABR helps to ensure its future and fulfillment of its mission.

Bequests and Creation of a Legacy Circle

In February 2007 the SABR Board of Directors created a Legacy Circle to recognize those members and friends of SABR who have already included SABR in their estate planning and to encourage future bequests and planned gifts. Members of the Legacy Circle currently include:

Steven G. Breen* William B. James

Ron Gabriel* Jim Karn*

William Hickman Bob McConnell*
Chuck Hilty John Pardon*
John Infanger* Neal Traven
Douglas Jacobs John Zajc

*Deceased

You are Important to Us

Although every effort has been made to ensure the accuracy and completeness of this annual report, we realize that errors may have occurred. If your name has been omitted, misspelled, incorrectly listed, or you do not want your name published on our online version, please accept our sincere apologies and notify us of the discrepancy so that we may correct our records. Contact us at (602) 343-6455 or look up any staff member or director at SABR.org.

SABR 43 Sponsors

SABR is pleased to have the following sponsors, partners, and funders in Philadelphia, Pennsylvania at SABR 43 (as of July 1, 2013).

- ▲ Gold Level
 - o Major League Baseball and the Office of the Commissioner
- **▲** Bronze Level
 - o Philadelphia Phillies

Foundation Support

Anthony A. Yoseloff Foundation

2013 Jerry Malloy Conference Supporters

- ▲ Fay T Vincent
- ▲ Thomas Tuttle

Matching Gift Companies

- ▲ Microsoft Giving Campaign
- ▲ W.W. Grainger

Donors of	Estate of Ron Gabriel	Donors of
\$1,500 and above	Jan Finkel	\$250 to \$499
Shayne Bradley	Richard Fizdale	Richard Applegate
Cleveland Indians	Vince Gennaro	D. Bruce Brown
Bob Dorrill	David Holtz	Christopher Chestnut
Pat Flynn	Tom Hufford	Jon Daniels
William McCurdy	Harold Jones	Carmen Finestra
San Diego Foundation	Robert Kenney	Scott Fischthal
Stephen Milman	Tom Kleinworth	Doron Goldman
Art Spanjer	Daniel Levitt	Tom Howell
Fay Vincent	Richard Masson	Thomas Koegel
Tony Yoseloff	Bill Nowlin	David Kritzler
Donors of	Dave Paulson	Jay Langhammer
\$500 to \$1,499	St. Louis Cardinals	Todd Lebowitz
Cedars Foundation	Steve Steinberg	Mike Madar
Ctr. For African American Genealogical	Thomas Tuttle	Robert Mains
Research	David Vogel	Peter Mancuso
William Christensen	Thomas Zocco	Andy McCue
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Richard Cramer		David Mitchell

Stanley Curtis

Frank Mooney	Donors of	Ralph Christian
Gary Olson	\$100 to \$249	Rodger Coauette
•	Mark Armour	Vincent Comparato
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Hal Smith	Burton Boxerman	Elena Elms
John Stryker	Robin Brecker	Vernona Elms
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	Mary Burbridge	John Ferguson
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	John Carter	William Gilbert
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	Randall Chandler	Roger Godin

Steve Klugman James Overmyer **Donors of** \$100 to \$249 Jeff Kutler Peter Palmer (continued) Russell Lake Mark Pankin William Lamb Paul Parker John Gottko Gary LaPlante William Parker Richard Hansen Harvey Lapp George Patton **Emily Hawks** David Larson **Blair Perry** Leslie Heaphy Michael Levine Todd Peterson Wayne Hebden John Liepa Terry Phelps William Hickman Dennis Link Urban Picard Harold Higham Andy Lopez Peter Pierce John F Hill **Christopher Maples** Donald Pollock Phillip Holland Paul Marshall Melvyn Poplock David Hughes Daniel Massey Patrick Roy James Hughes Alan Raylesberg Jeff Meder Rick Huhn Sheldon Miller James Rebollini Joanne Hulbert Dorothy Miller C. Paul Rogers Steve Hulsey Robert Mitchell Stephen Roney Samuel Ingham Greg Rosenbaum Jim Myers Alma Ivor-Campbell Ernest Nagy Kenneth Ross Jerry Izenberg Harry Rothgerber Alan Nathan Martin Jatlow Gary Nayh Tom Ruane David Jordan Arthur Neff John Ruoff Christopher Kaempfer David Newman Gary Sarnoff

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Peter Winske

History

The Society for American Baseball Research has come a long way since 16 individuals met around two tables at the National Baseball Library in Cooperstown, New York, on August 10, 1971. SABR has grown to nearly 6,000 members and added research committees, regional groups, and a variety of other membership services. Once "SABR Who?" was a familiar question. Today, nearly all baseball publications make some reference to SABR or SABR members. Professional baseball executives and media are well aware of the collective expertise and talents of SABR members. Slowly, but surely, more and more general baseball fans are learning about SABR.

SABR was the brainchild of L. Robert "Bob" Davids of Washington DC. For many years, starting in 1951, he contributed freelance articles to *The Sporting News*. When *The Sporting News* discontinued statistical-history types of articles in the mid-1960s, Davids sought another outlet for his avocations and launched a four-page newsletter, "Baseball Briefs." The initial response to the publication spawned the idea of forming an organization of researchers, and in March 1971, he sent letters to approximately 40 "statistorians" around the country asking for expression of interest in forming a research group. The 16 willing and able to meet in Cooperstown formulated the Society's objectives, its name and acronym. The essential constitutional objectives of SABR are to foster the study of baseball, stimulate interest in baseball, establish an accurate historical account of baseball and disseminate baseball information. In addition to Davids (who passed away in February of 2002), the original members included Dan Dischley, Paul Frisz (deceased), Dan Ginsburg (deceased), Raymond Gonzalez (deceased), William Gustafson, William Haber (deceased), Tom Hufford, Cliff Kachline (deceased), Bob McConnell (deceased), Pat McDonough (deceased), Raymond Nemec, John Pardon (deceased), Thomas Shea (deceased), Joseph Simenic, and Keith Sutton (deceased).



Participants at SABR's first meeting on August 10, 1971 at the National Baseball Library in Cooperstown, New York. Back row (left to right): Neil Campbell, Bill Haber, Keith Sutton, Dan Dischley, Dan Ginsburg, Tom Hufford, and Ray Nemec. Front row (left to right): Cliff Kachline, Ray Gonzalez, Bill Gustafson, Joe Simenic, Paul Frisz, Tom Shea, Bob McConnell, John Pardon, and Bob Davids. Campbell, almost hidden behind Kachline, was a visitor at the meeting. Pat McDonough is the only founding SABR member not pictured.

For more on SABR's Organizational History, visit SABR.org/about/history