



Society for American
Baseball Research

Annual Report
June 1, 2015

SABR.org

President's Report – Vince Gennaro

It's been another outstanding year for SABR. We've made a significant contribution to our mission to foster the study of baseball, maintain an accurate account of its historical record and to produce and disseminate a wide range of research. We've had positive developments on so many fronts.

At our core we are a research community dedicated to deepening the public's understanding and appreciation of the great game of baseball. We are diverse in that we recognize, support, and foster a wide range of baseball interests, ranging from the origins of the game and its 19th Century history, to women in baseball, games and simulations, and ballparks. Our ability to fulfill our mission is directly related to the diversity of our research committees, as well as the quality of our research. Likewise, the more our work is seen and heard within and outside the SABR community, the better we fulfill our mission.

Over the last year the SABR leadership—the Board, our Executive Director, and our staff—continued our three major themes to forward the Society's mission:

- ⤴ Support our members' research efforts by acquiring research assets and tools and providing an outlet for their work through publications
- ⤴ Improve our connection to the baseball community—those who have the most to gain from our members' research
- ⤴ Improve SABR's financial condition, so that we can ultimately invest in additional research tools and assets

I'm pleased to say we continue to make great progress on all three fronts. First, we continued to make enhancements to our publications program. Our expanded digital library supplements our print publications and allows us to publish the outstanding work of our researchers, at an accelerated pace. It allows us to publish more of our members' research and more quickly convert our finished product into a publication, delivered it to our members at no cost in e-book form. In the coming months and years, it will be important for us to continue to leverage technology to deliver our content to millions of interested parties around the globe.

Second, we continue to make excellent progress building our awareness and improving our connection to the broader baseball community. These relationships are critical to SABR's mission, namely the dissemination of baseball research and information. It ensures that the work of our dedicated SABR researchers has even greater meaning and impact by reaching the leaders and custodians of our national pastime. Our alliances continue to expand with our new national relationship with Minor League Baseball. Our partnership has enrolled memberships for all 160 affiliated minor league teams, which will open up the communication lines between SABR and Minor League Baseball. Bringing this important part of the baseball community into the SABR family will lead to greater local connections between our regional chapters and minor league clubs.

Finally, we made significant progress on the financial front, with a surplus from our annual operations in 2014, for the second straight year. The prognosis for 2015 is equally strong. We continue to shift our mix of revenues from being heavily reliant on membership dues to a more balanced blend of dues, licensing fees and event income. This will enable us to turn our attention to yet another underdeveloped revenue stream for 2015—donations. We have dedicated fundraising events planned that will encourage interested parties to financially contribute to supporting SABR's worthwhile mission. We have every expectation that our positive financial momentum will continue.

In the end, SABR is a community for those who share a passion for baseball. The goal of your SABR leadership is to support that passion by bringing you together as a community, providing you with the opportunities to collaborate and share in exciting research projects, and creating outlets for your work to be viewed, discussed and debated by others. As your SABR President, I look forward to another year of building on our successes and helping SABR members enlighten the baseball establishment and fans alike about the game we all cherish.

Executive Director's Report

It has been another year of tremendous growth for SABR. Membership has increased, chapter and committee activity and productivity continue to grow (SABR has 69 chapters, more than 3200 BioProject articles have been published), more e-books have been produced and at a higher level than ever before, SABR's events have been very well received and successful from an attendance, financial and programming standpoint, traffic on SABR.org has increased significantly, and the organization continues to increase its stature in the baseball community. The SDI (SABR Defensive Index) has played a key role in the selection of the Rawlings Gold Glove awards, we continue to bolster our presence on MLB.com, a weekly radio show Behind the Numbers: Baseball SABR Style launched on SiriusXM, and we have formed a new relationship with Minor League Baseball.

SABR Chapters: With the addition of two new international chapters in Australia and the Dominican Republic, SABR now has 69 chapters. For a detailed look at the events that chapters put on and the speakers they hosted, please see the chapters section in the appendix.

SABR Committees: SABR committees continue to produce excellent research and provide a vibrant community. For a complete look at the accomplishments of SABR's committees, please see the committees section in the appendix.

SABR's Publications Program: SABR published Fall and Spring editions of The Baseball Research Journal and offered both a print version of The National Pastime and the hardcover book Houston Baseball: The Early Years 1861-1961 to SABR 44 attendees. An expanded digital version of the TNP was available to all SABR members. More than 1200 SABR members opted to receive the digital version of the 2015 Spring BRJ. The publications program continues to be highly integrated with SABR.org.

Since last year's convention, members have received free copies of the following SABR e-books:

- The 1934 St. Louis Cardinals: The World Champion Gas House Gang
- Van Lingle Mungo: The Man, The Song, The Players
- The National Pastime: Premiere Issue (Replica Edition)
- Detroit the Unconquerable: The 1935 World Champion Tigers
- Winning on the North Side: The 1929 Chicago Cubs
- Who's On First: Replacement Players in World War II
- '75: The Red Sox Team that Saved Baseball
- Calling the Game: Baseball Broadcasting From 1920 To The Present
- Scandal On the South Side: The 1919 Chicago White Sox
- The 2015 Emerald Guide

SABR's collaboration with Rawlings: The second year of this collaboration was very successful. The SABR Defensive Index (SDI) played a key role in the selection of a number of the Gold Glove winners. The winners of the Rawlings Platinum Glove Awards presented by SABR were announced by SABR President Vince Gennaro at the Gold Glove dinner. The award is decided by a combination of fan votes and the SDI. The SDI considers a fielder's range, his arm and sure-handedness, along with his outstanding plays.

SABR's relationship with MLBAM: SABR continues to work closely with MLB.com. SABR members once again played a key role in selecting the winners of the GIBBYS (Greatness in Baseball Yearly Awards). The votes from SABR members are equal to each of the other four categories: SABR members (20%), MLB.com (20%), Front office personnel (20%), Retired players (20%), Media (20%). SABR members once again received a discount on MLB.TV and in the MLB Store, and this year they received a discount on MiLB.TV. For the fifth straight year, SABR will present SABR-branded panels at the MLBAM booth at

the All-Star Game Fan Fest. As in past years, the panels will also air on MLB.com.

Relationship with Minor League Baseball: Through a partnership formed with Minor League Baseball early in 2015, at least one executive with every affiliated minor league team is now a SABR member. SABR will be working closely with Minor League Baseball to put together events at minor league ballparks and to involve SABR members with minor league teams.

SABR.org: SABR.org enjoyed another year of record traffic in 2014 and is on pace to improve on all daily, weekly, and monthly totals so far in 2015. SABR.org has played a key role in increasing the exposure of the organization's new initiatives, including the SABR Analytics Conference and the SABR Digital Library publishing program. In addition, live online multimedia coverage from the SABR Analytics Conference, the SABR National Convention, and other major events, along with increased daily visibility on multiple social media platforms, and our BioProject referral partnership with Baseball-Reference.com, have driven our web traffic to record-breaking numbers.

In 2014, we set a new high with more than 1.3 million total visitors to the SABR website, with more than 2.5 million page views in the calendar year. In July, during the run-up to the Houston convention and with increased attention from All-Star Game festivities, we surpassed 100,000 unique visitors in a month for the first time (our 2013 monthly high for unique visitors was just over 75,000.)

- 2014: 1,348,794 total visitors (937,972 unique), 2,588,992 page views
- 2013: 1,059,449 total visitors (696,792 unique), 2,245,239 page views
- 2012: 736,311 total visitors (475,204 unique), 1,729,762 page views
- 2011: 270,311 total visitors (154,566 unique), 822,223 page views

Through the first five months of 2015, we have already surpassed 100,000 unique visitors in a month twice — establishing a new record with 110,000+ unique visitors in April 2015 and 105K in May — and we are averaging more than 97,000 monthly unique visitors in 2015, a 16% increase from the monthly average in January-May 2014 and a 57% increase from the same time period in 2013.

Through May 31, 2015, 16 of our top 25 single-day traffic totals (and 31 of our top 50) have been recorded so far in 2015. Our MLB.com e-mail blast on January 13, 2015, garnered 9,388 unique visitors, the fourth-highest single-day total since the website was re-launched in 2011.

SABR events:

- Attendees will remember SABR 44 for its excellent panels and presentations and for Saturday at Minute Maid Park. On August 2nd, convention attendees were treated to entertaining and informative panels at the ballpark – Astros Player Panel and Decision Sciences Panel, which featured Astros GM Jeff Luhnow. The panels were followed by the Astros-Blue Jays game. Speakers at the convention included Reid Ryan, Roger Clemens, Tal Smith, Bob Aspromonte, Jimmy Wynn, Enos Cabell, Deacon Jones, Jose Cruz, Buck Martinez, Alyson Footer, Pam Garner, Jana Howser, Marie “Red” Mahoney, Dr. Bobby Brown, Eddie Robinson, Bob Watson, Kevin Bass, Art Howe and Larry Dierker. The convention featured 32 research presentations and more than 20 committee meetings. The Anthony Y. Yoseloff Foundation Inc. Research Scholarship awards were given to 4 students.
- The fourth annual SABR Analytics Conference – held during Spring Training in Phoenix—attracted 460 attendees, including representatives from 26 Major League teams. The conference continues to grow in size and stature. It was once again a major success for SABR members, potential SABR members, industry insiders and the many college students who participated in the largest Diamond Dollars Case Competition (21 teams competed). The Anthony Y. Yoseloff Foundation Inc. Research Scholarship awards were given to 4 students. The conference featured 13 innovative research presentations and top speakers and moderators. They included Brian Kenny, Curt Schilling, John Kruk, Doug Glanville, Larry Baer, Tony LaRussa, Dave Stewart, Jeff Bridich, John Thorn, John Walsh, Buster Olney, Eric Wedge, Eduardo Perez and Rob Neyer. It was a major programming, financial and branding success for SABR.

- The Jerry Malloy Conference continues to grow in attendance and stature. “The Biggest and Best Black Baseball Conference in America” celebrated “Turkey” Stearns and Black Baseball in Michigan.
- The Arizona Fall League Conference, which was once again held in Phoenix in early November, featured three games and top panelists and research presentations.
- The inaugural NYC 19th Century Baseball Interdisciplinary Symposium was well received. The annual Frederick-Ivor Campbell 19th Century Baseball Conference – held in Cooperstown in April – was once again a popular sold-out event that featured leading research presentations.
- For the fourth year in a row, SABR presented the SABR Seymour Medal Award prior to NINE’s banquet at the NINE Conference. The recipient of the award was Andy McCue, the author of *Mover and Shaker: Walter O’Malley, the Dodgers, and Baseball’s Westward Expansion*.
- Members from more than 30 chapters took part in SABR Day activities. SABR Day is held on the Saturday between the NFL Championship Game and the Super Bowl.

Behind the Numbers: Baseball SABR Style: This weekly baseball analytics show launched on Sirius XM in Feb. 2015. The one-hour program has gotten off to a successful start. The show airs on MLB Network Radio and is available to subscribers nationwide on XM Channel 89, Sirius Channel 209 and on the SiriusXM Internet Radio app. The show is hosted by SABR President Vince Gennaro and focuses on examining and interpreting the statistical analysis that plays a critical role in baseball today. The show features guests from MLB teams, the media and members of SABR.

SABR’s Data Program: Thanks to Sean Lahman – who is heading up SABR’s data program—and the many volunteers who work with Sean, it has been a very productive year. We completed a merger of SABRpedia with Baseball Reference’s Bullpen into a single wiki site. Some large content blocks that were housed there were spun off into independent, standalone projects. We continued the effort to complete the addition of new league seasons to the minor league database. The repository is now virtually complete back to the mid-1950s and pushing backwards in time. We developed a series of online tools and reports to assist researchers working on expanding the biographical data for minor league players. We revised and updated the Triple Plays database, creating a new home for it on SABR.org. We launched an effort to index baseball guides that are in the public domain, making them available from a single location. This effort is being expanded to fill the gaps by digitizing additional guides. Overall, Sean has worked closely with research committees on a number of database and digitization projects.

SABR’s Youth Initiative: Through SABR.org, the SABR Analytics Conference, the SABR Student Group Affiliate Membership Program (program offers institutional memberships to college, high school and middle school groups) and new external relationships, the awareness of SABR among younger fans continues to grow. At the 2015 SABR Analytics Conference, 21 schools competed in the Diamond Dollars Case Competition and a total of 150 students attended the conference. SABR has also extended its relationship with Sports Illustrated for Kids.

The success of SABR would not be possible without our members that make this a tremendous organization, the Board of Directors, our volunteers and consultants, and of course, our terrific staff in Phoenix. Special thanks to Jeff Schatzki (Director of Operations), Jacob Pomrenke (SABR Web Content Editor/Producer) and Deb Jayne (Membership and Events Director).

Sincerely,
 Marc Appleman
 Executive Director

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Gregory Chaberski
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Martin Taft, Risk Management

SABR Chapter Reports, June 1, 2015

(All annual chapter reports received at the SABR office by June 1, 2015, have been included.)

- See Appendix 1

SABR Committee Reports, June 1, 2015

(All annual committee reports received at the SABR office by June 1, 2015, have been included.)

- See Appendix 2

SABR's Annual Meeting

SABR considers the initial gathering of its founders on August 10, 1971, as its first Annual Meeting. All subsequent meetings/conventions have been numbered accordingly. In 2014, SABR 44 was held in Houston, Texas. The SABR Annual Meeting has gone through many changes. In the early days, members sat around and gave presentations to the others there on topics of interest to them. There were no time limits, and certainly no blind review of appropriate topics and level of research. Today, members are asked to submit abstracts that enter a blind review process. With usually about 30 to 40 spots of 20 minutes each (plus five minutes for questions and answers), the Annual Meetings now have plenty of research content of many types. In addition to the oral research presentations, SABR members also are invited to make poster presentations.

The Annual Meeting also features panel presentations. One tradition is to get together several of the alumni of the local team. Other topics of panels might be umpires or players born in the area.

A highlight of the Annual Meeting is the Awards Luncheon where the winners of various SABR Awards are recognized. The luncheon is frequently the venue for the featured speaker of the meeting. In Houston, Larry Dierker gave the keynote address at the luncheon.

Another change in the SABR Annual Meeting is that while local volunteers remain a mainstay and essential part of a successful convention, more parts of running the show have been professionalized by bringing functions back to the staff. This has allowed for better hotels and promotion, increasing attendance and helping to make things run more smoothly and portably.

The SABR Annual Meeting is the place for members to get together and share their love of the game. It is truly an experience that makes you want to come back year after year.

Year	City	Attendees	Keynote
1971	Cooperstown NY	16	
1972	Washington DC	23	Chuck Hinton
1973	Chicago IL	26	B. Elson, D. Malarcher
1974	Philadelphia PA	40	Fred Lieb
1975	Boston MA	64	Joe Dugan
1976	Chicago IL	45	Lew Fonseca
1977	Columbus OH	74	Johnny Bucha
1978	Paramus NJ	81	Tony Lupien
1979	Saint Louis MO	115	Mike Shannon
1980	Los Angeles CA	85	Roy Smalley Jr.
1981	Toronto ON	127	Panel Presentation
1982	Baltimore MD	227	Sparky Anderson
1983	Milwaukee WI	262	Hal Goodenough
1984	Providence RI	350	Lou Gorman
1985	Oakland CA	300	Roy Eisenhardt
1986	Chicago IL	479	Bill Gleason
1987	Washington DC	631	John Steadman
1988	Minneapolis MN	340	Andy MacPhail
1989	Albany NY	524	Bobby Brown
1990	Cleveland OH	481	Sam McDowell
1991	New York NY	405	Mel Allen
1992	Saint Louis MO	485	Bing Devine
1993	San Diego CA	350	Dick Williams
1994	Arlington TX	405	Robin Roberts
1995	Pittsburgh PA	451	Chuck Tanner
1996	Kansas City MO	431	Steve Fehr
1997	Louisville KY	440	Jim Bunning
1998	San Mateo CA	437	Bill Rigney
1999	Scottsdale AZ	400	Tom Henrich
2000	West Palm Beach FL	302	Elden Auker
2001	Milwaukee WI	574	Allan "Bud" Selig
2002	Boston MA	712	Panel Presentation
2003	Denver CO	494	Jim Evans
2004	Cincinnati OH	644	Marvin Miller
2005	Toronto ON	461	Paul Godfrey
2006	Seattle WA	539	Jim Bouton
2007	St. Louis MO	726	Joe Garagiola
2008	Cleveland, OH	632	Ron Shapiro
2009	Washington DC	664	Joshua Alkin
2010	Atlanta GA	435	John Schuerholz
2011	Long Beach CA	421	Scott Boras
2012	Minneapolis MN	448	John Thorn
2013	Philadelphia PA	709	Larry Bowa
2014	Houston TX	540	Larry Dierker

SABR Awards

SABR respects and values the contributions of individuals who have added to the historical record of the game. Every year, baseball writers and researchers add to our knowledge and understanding of baseball with quality scholarship in the form of books, articles, and a wide variety of other media. SABR presents four annual awards for specific research accomplishments among its six annual awards and two discretionary awards. The individuals and projects that follow are an example for current and future baseball researchers to follow as they expand our knowledge of baseball and achieve their own recognition for baseball scholarship.

BOB DAVIDS AWARD

The Bob Davids Award, first awarded in 1985, honors a SABR member of long standing (excepting paid member employees of SABR) who reflects the ingenuity, integrity, and self-sacrifice of the founder of SABR and who makes a significant contribution to the Society in such areas as administrative responsibility, original research, information exchange, or other voluntary and cooperative efforts in the best interests of baseball. It is considered to be SABR's highest honor.

- ▲ The 2014 Bob Davids Award recipient is Leslie Heaphy.

HENRY CHADWICK AWARD

The Henry Chadwick Award was established in November 2009 to honor baseball's great researchers—historians, statisticians, annalists, and archivists—for their invaluable contributions to making baseball the game that links America's present with its past.

Apart from honoring individuals for the length and breadth of their contribution to the study and enjoyment of baseball, the Chadwick Award will educate the baseball community about sometimes little known but vastly important contributions from the game's past and thus encourage the next generation of researchers.

The contributions of nominees must have had public impact. This may be demonstrated by publication of research in any of a variety of formats: books, magazine articles, websites, etc. The compilation of a significant database or archive that has facilitated the published research of others will also be considered in the realm of public impact.

- ▲ The 2015 recipients of the Henry Chadwick Award are: David Block, Richard Cramer, Bill Deane, Jerry Malloy, and David Nemec.

DOUG PAPPAS RESEARCH AWARDS, PRESENTED BY USA TODAY-SPORTS WEEKLY (first awarded 1993; as John Cox Award 1990-92)

The Doug Pappas Award, presented by USA Today-Sports Weekly honors the best research presentation at the annual National Convention with a cash prize and a matching amount donated to SABR. One winner will be selected at each convention, and finalists will be named at the discretion of the award committee. It was renamed the Doug Pappas Award in 2004 after the tragic death of the 2000 winner, Doug Pappas.

The award winners at SABR 44 were:

- ▲ Oral presentation: "William Hulbert and the birth of the Business of Professional Baseball," by Michael Hauptert.
- ▲ Poster presentation: "Building from within or acquiring from without: An analysis of roster construction for post season MLB teams from 2009-2013," by Jimmy Sanderson and Matthew Crownover.

SEYMOUR MEDAL (first awarded in 1996)

The Seymour Medal recognizes the author(s) of the best book of baseball history or biography first published during the preceding calendar year. The award was named in honor of baseball historians Harold Seymour and Dorothy Seymour Mills. To be considered for the medal, a work must be the product of original research or analysis. The winning book shall significantly advance our knowledge of baseball and shall be characterized by understanding, factual accuracy, profound insight and distinguished writing. "History," for the purposes of determining the eligibility of a book for Seymour Medal consideration, is understood as analytical nonfiction narrative. "Biography" is the history of a person or persons. No more than one Seymour Medal shall be given each year. If, in the judgment of the award committee, a worthy candidate cannot be found, the medal shall not be awarded.

- ^ The 2015 Seymour Medal is awarded to "*Mover and Shaker: Walter O'Malley, the Dodgers and Baseball's westward expansion*", by Andy McCue (University of Nebraska Press).

McFARLAND-SABR BASEBALL RESEARCH AWARD (awarded 1987-2000 as the Macmillan-SABR Baseball Research Award)

The McFarland-SABR Baseball Research Award honors the author(s) of the best articles or papers, published or unpublished, on baseball history or biography completed during the preceding calendar year. Eligible works will include magazine and journal articles, previously unpublished chapters or articles in anthologies or other books with multiple authors, unpublished research papers and written versions of oral presentations. Authors honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2015 McFarland-SABR Baseball Research Award winners are:

- ^ David Ball and David Nemecek, "*The Sam Barkley Case*", *Base Ball: A Journal of the Early Game*, Vol. 7 (McFarland & Co.)
- ^ James Overmyer, "*Black Baseball at Yankee Stadium*", *Black Ball*, October 2014. (McFarland & Co.)

SABR BASEBALL RESEARCH AWARDS (first awarded in 1995)

The SABR Baseball Research Award, formerly known as the *Sporting News*-SABR Baseball Research Award, honors those individuals whose outstanding research projects completed during the preceding calendar year have significantly expanded our knowledge or understanding of baseball. Eligible projects must be the product of original research or analysis and must significantly advance our knowledge of baseball. They must be characterized by factual accuracy and notable insight. Eligible projects will include, but not necessarily be limited to, research in statistics, statistical analysis and statistical compilation, and research in such diverse areas as advertising, architecture, bibliography, collectibles, economics, equipment, labor relations, sociology and technology. Research project may be of any length and, if published, may be published separately or as part of a larger work. Researchers honored for unpublished work may not later receive a SABR research award for that work (or work that is substantially the same) in published form.

The 2015 SABR Baseball Research Award winners are:

- ^ Charles Leerhsen, "*Ty Cobb: A Terrible Beauty*" (Simon & Schuster)
- ^ Michael Lomax, "*Black Baseball Entrepreneurs, 1902-1931: The Negro National and Eastern Colored Leagues*" (Syracuse University Press)
- ^ Ryan A. Swanson, "*When Baseball went White: Reconstruction, Reconciliation, and Dreams of a National Pastime*" (University of Nebraska Press)

RON GABRIEL AWARD (first awarded in 2012)

The Ron Gabriel Award honors the author(s) of the best research, published or unpublished, on the subject of the Brooklyn Dodgers completed during the preceding calendar year. Eligible works include but are not limited to magazine and journal articles, previously unpublished chapters or articles in anthologies or other books with multiple authors, unpublished research papers, written versions of oral presentations, books, databases and websites. If the committee is unable to find a suitable award candidate, the prize money will be awarded to support the permanent exhibit on the Dodgers at the Brooklyn Historical Society. Ron Gabriel (1941-2009), a native of Brooklyn, New York, and longtime resident of Bethesda, Maryland, was a former Vice President of SABR and instrumental in establishing the Bob Davids Chapter, which serves the Washington-Baltimore region. He was founder and president of the Brooklyn Dodger Fan Club, and a charter elected member of the Brooklyn Dodger Hall of Fame. Gabriel, who earned his Ph.D. in Human Resource Management from American University, was a retired U.S. Government executive, having served with the Postal Service Management Institute, the Department of Defense and the General Services Administration.

- ^ The 2015 winner of the Ron Gabriel Award is “*Mover & Shaker: Walter O’Malley, the Dodgers, and Baseball’s Western Expansion*”, by Andy McCue (University of Nebraska Press).

THE JACK KAVANAGH MEMORIAL YOUTH BASEBALL RESEARCH AWARD (first awarded 2000)

The Jack Kavanagh Memorial Youth Baseball Research Award was established in 1999 by the Society for American Baseball Research (SABR) in recognition of Kavanagh’s writing and research achievements and his contributions to SABR. The Award is supported with funding from Diamond Communications and was presented for the first time at the SABR National Convention in West Palm Beach, Florida in June 2000. The Kavanagh Award may be presented each year for either a research presentation given at the SABR National Convention (papers must accompany any oral presentation), or for a research paper that is submitted to the awards committee between the end of one SABR Convention and no later than June 1 of the following year by a researcher in grades 6-8 (middle school category), grades 9-12 (high school category), or undergraduates 22 and under (College Category). The awards committee will consist of members appointed each year by the education committee chair. The winner will receive a plaque honoring this achievement and the following, according to his/her category: College (\$200 prize, plus 1 year membership) High School (\$200 prize, plus 1 year membership) Middle School (\$100 prize, plus 2 year membership)

The 2014 Jack Kavanagh Memorial Youth Baseball Research Award winners are:

- ^ College Division: “Reassessing the likelihood of Joe DiMaggio’s 1941 Hitting Streak”, Cyrus Hettle, University of Kentucky
- ^ High School Division: “Rube Foster and the Negro Leagues”, Abraham Griesbauer, Troy, Missouri
- ^ No award given in Middle School Division.

Other 2014-2015 Award Winners

LARRY RITTER BOOK AWARD (DEADBALL ERA COMMITTEE)

Each year, SABR's Deadball Era Committee presents the Larry Ritter Book Award to recognize the best new book primarily set in the Deadball Era that was published during the previous calendar year. The Award is presented during the committee's meeting at the annual SABR convention. The 2012 selection committee was made up of Al Blumkin, Jack Carlson, Mark Dugo, David Fleitz, Craig Lammers, John McMurray, Mark Pattison, Gail Rowe (chair), Tom Simon and Trey Strecker.

- ^ The 2015 winners of the Larry Ritter Award are Nathaniel Grow's *Baseball on Trial: The Origin of Baseball's Antitrust Exemption* (Univ. of Illinois Press) and Chuck Kimberly's *The Days of Wee Willie, Old Cy and Baseball War: Scenes from the Dawn of the Deadball Era* (McFarland & Co.).

NEGRO LEAGUES COMMITTEE AWARDS

The Committee awarded \$2,500 scholarships to two graduating high school seniors as a result of its seventh annual national essay contest. Jeff Boelter of St. John Vianney High School in St. Louis, Missouri and Kari Whiteside of Granada Hills Charter High School in Granada Hills, California were selected as the winners. The contest was open to high school seniors planning to pursue a degree at an accredited U.S. post-secondary institution and carrying a minimum 2.5 GPA at the end of their junior year. Students had to write a 1,200-word essay on one of these two topics: "Choose one figure from the Negro Leagues and explain why you believe they are significant." or "Explain who Effa Manley was and her significance to the Negro Leagues." The selection committee was comprised of Leslie Heaphy, Stephanie Liscio, Mel May, and Josh Salvner.

ROLAND HEMOND AWARD (SCOUTS COMMITTEE)

The SABR Scouts Committee's Roland Hemond Award recognizes the baseball executive who has demonstrated a lifetime commitment to professional baseball scouts and scouting, and player development history.

- ^ The 2012 winner is Bob Gebhard
- ^ The 2013 winner is Terry Ryan.
- ^ The 2014 winner is Tal Smith.
- ^ The 2015 winner is Bill Bryk.

Membership Report

As of June 1, 2015, our current membership stands at 6,199. Of current members, 1,442 are new members, having joined SABR in the last 12 months.

The SABR membership continues to be well educated and professionally diverse. Educators, lawyers, doctors, and accountants are well-represented in the SABR membership, as are writers and editors. SABR members also are well-connected to the Internet, with 97.4% of members sharing an email address with SABR. The average age, for members who have reported their birthdays and our student group members, is 57.72 years old.

Current Members, by Decade/Year Joined

1970s	185
1980s	958
1990s	959
2000s	1093
2010s	3004

1971	17	1994	134
1972	10	1995	98
1973	12	1996	93
1974	13	1997	119
1975	13	1998	114
1976	28	1999	75
1977	22	2000	113
1978	30	2001	114
1979	40	2002	134
1980	52	2003	84
1981	49	2004	118
1982	115	2005	99
1983	139	2006	102
1984	102	2007	118
1985	178	2008	90
1986	111	2009	121
1987	101	2010	143
1988	66	2011	213
1989	45	2012	316
1990	57	2013	566
1991	83	2014	955
1992	91	2015	811
1993	95		

Current Members, by Country

United States	5,777
Canada	192
Japan	27
United Kingdom	19
Australia	10
Italy	6
Armed Forces	4
France	3
Germany	3
Switzerland	2
Mexico	2
Taiwan	2
Cuba	1
Denmark	1
Dominican Rep.	1
Finland	1
Ireland	1
South Africa	1
South Korea	1
Sweden	1
Venezuela	1

Current Members, by U.S. State/Territory

AK	7	MS	16
AL	29	MT	13
AR	29	NC	104
AZ	143	ND	5
CA	601	NE	27
CO	131	NH	36
CT	117	NJ	215
DC	38	NM	37
DE	26	NV	32
FL	206	NY	526
GA	118	OH	317
GU	1	OK	28
HI	11	OR	66
IA	66	PA	350
ID	8	PR	11
IL	320	RI	43
IN	93	SC	44
KS	47	SD	10
KY	54	TN	56
LA	31	TX	317
MA	261	UT	22
MD	208	VA	224
ME	33	VT	20
MI	171	WA	134
MN	138	WI	109
MO	124	WV	11
		WY	3

Treasurer's 2015 Mid-Year Report

I am honored to continue serving as the society's treasurer. I am happy to report to you this year that SABR's revenue rose by 8.5% in 2014 and its total surplus rose by over \$25,000. It is safe to say that the five year plan to develop a new equilibrium for the organization has come to fruition.

On the operating budget and forecast, which the board uses on a monthly basis to monitor the financial health of the organization and which is more informative than a traditional income statement, you will see that the biggest driver of revenues our outreach activities, which comprise events, licensing and publication sales. Up 6.5% last year, these items are up 186% since 2010.

Donations are a vital component to SABR's long term plans, and our efforts to recast SABR so that the wider baseball world has more connection with our membership and their work shows in our projected forecast of \$128,000 in donations this year. We have more donors giving larger amounts of money than ever before, and this gives us confidence to add an additional hire to focus on chapter development – an area where there is great promise for our future.

Of course our expenses have risen as well. As I explained last year, we pay more for staff because the staff is doing more now. We pay more for travel and entertainment because we need to have our Executive Director and staff present at many more industry specific events such as the baseball winter meetings. This year, though, we have cut our occupancy costs by about \$18,000 by agreeing to locate in the Cronkite School at Arizona.

One last note about the balance sheet, after years of reporting investments only as those monies in long term accounts, we switched to recognize that even our short term holdings are invested, albeit in money market accounts, and that our immediate cash is kept to about 150% of our monthly expenses. So that is why the current assets portion of the balance sheet looks a bit different this year.

SABRen, my message to you this year is this: Our financial condition is good; our future is bright.

F. X. Flinn

Society for American Baseball Research

Balance Sheet

December 31, 2014 and Previous 5 Years

ASSETS

Current Assets	2014	2013	2012	2011	2010	2009
Cash and Equivalents	\$ 64,500	\$ 315,026	\$ 267,675	\$ 289,004	\$ 547,659	\$ 667,735
Investments	\$ 549,075	\$ 245,049	\$ 224,236	\$ 218,672	\$ 154,356	\$ 108,281
Accounts Receivable	\$ -	\$ 5,075	\$ 4,955	\$ -	\$ -	\$ -
Publications Inventory	\$ 15,171	\$ 14,217	\$ 12,366	\$ 4,056	\$ 4,056	\$ 3,433
Prepaid Expenses	\$ -	\$ 1,540	\$ 5,000	\$ 5,000	\$ 5,000	\$ 11,159
<i>Total Current Assets</i>	\$ 628,746	\$ 580,907	\$ 514,232	\$ 516,732	\$ 711,071	\$ 790,608
Property and Equipment						
Equipment	\$ 43,972	\$ 65,336	\$ 64,122	\$ 64,123	\$ 64,123	\$ 64,123
Website	\$ 29,523	\$ 29,523	\$ 29,523	\$ 29,523	\$ 29,523	\$ 29,523
<i>Total Property and Equipment</i>	\$ 73,495	\$ 94,859	\$ 93,645	\$ 93,646	\$ 93,646	\$ 93,646
Depreciation & amortization	\$ (72,545)	\$ (93,666)	\$ (91,179)	\$ (87,199)	\$ (81,699)	\$ (75,018)
<i>Net Property and Equipment</i>	\$ 950	\$ 1,193	\$ 2,466	\$ 6,447	\$ 11,947	\$ 18,628
Other Assets						
Research Collections	\$ 28,189	\$ 28,911	\$ 31,172	\$ 28,189	\$ 26,939	\$ 26,939
Trademarks net of Amortization	\$ -		\$ -	\$ -	\$ 528	\$ 761
Prepaid Taxes	\$ 722		\$ -	\$ 722	\$ 722	\$ 1,824
<i>Total Other Assets</i>	\$ 28,911	\$ 28,911	\$ 31,172	\$ 28,911	\$ 28,189	\$ 29,524
Total Assets	\$ 658,607	\$ 611,011	\$ 547,870	\$ 552,090	\$ 751,207	\$ 838,760

LIABILITIES	2014	2013	2012	2011	2010	2009
Current Liabilities						
Accounts Payable	\$ 23,605	\$ 16,500	\$ 14,000		\$ 20,446	\$ 70,427
Deferred Dues - current	\$ 211,116	\$ 215,109	\$ 207,739	\$ 191,053	\$ 174,599	\$ 189,833
Deferred Events (net)	\$ 28,925	\$ 11,060	\$ 28,157			
<i>Total Current Liabilities</i>	\$ 263,646	\$ 242,669	\$ 249,896	\$ 191,053	\$ 195,045	\$ 260,260
Deferred Dues - future	\$ 76,377	\$ 75,041	\$ 63,035	\$ 62,798	\$ 64,351	\$ 62,694
<i>Total Liabilities</i>	\$ 340,023	\$ 317,710	\$ 312,931	\$ 253,851	\$ 259,396	\$ 322,954
RETAINED SURPLUS						
Unrestricted	\$ 127,630	\$ 78,437	\$ 52,702	\$ 199,372	\$ 316,057	\$ 351,783
Temporarily Restricted	\$ 61,473	\$ 86,038	\$ 54,561	\$ 80,990	\$ 156,863	\$ 145,218
Permanently Restricted	\$ 129,481	\$ 128,826	\$ 127,676	\$ 17,877	\$ 18,891	\$ 18,805
<i>Total Surplus</i>	\$ 318,584	\$ 293,301	\$ 234,939	\$ 298,239	\$ 491,811	\$ 515,806
Total Liabilities & Surplus	\$ 658,607	\$ 611,011	\$ 547,870	\$ 552,090	\$ 751,207	\$ 838,760

Society for American Baseball Research

2015 Operating Budget and Forecast with 5 prior year Actuals - Summary

		as of May 31							15 Forecast vs 14 Actual	15 Forecast vs 10 Actual
		Budget 2015	2015 Forecast	2014 Actual	2013 Actual	2012 Actual	2011 Actual	2010 Actual	1 Yr Chg	5 Yr Chg
Revenues										
	<i>Administrative</i>	\$451,774	\$463,760	\$419,438	\$422,132	\$412,660	\$423,251	\$554,590	10.6%	-16.4%
	<i>Outreach</i>	\$486,500	\$478,397	\$449,031	\$422,778	\$279,211	\$167,898	\$166,889	6.5%	186.7%
Total Revenue		<u>\$938,274</u>	<u>\$942,157</u>	<u>\$868,469</u>	<u>\$844,910</u>	<u>\$691,870</u>	<u>\$591,149</u>	<u>\$721,480</u>	<u>8.5%</u>	<u>30.6%</u>
Expenses										
	<i>Administrative</i>	\$557,276	\$524,241	\$475,404	\$465,273	\$436,604	\$510,915	\$501,382	10.3%	4.6%
	<i>Member Services</i>	\$65,033	\$62,401	\$62,816	\$53,365	\$74,859	\$60,962	\$45,503	-0.7%	37.1%
	<i>Outreach</i>	\$305,808	\$297,089	\$285,823	\$300,480	\$249,007	\$213,236	\$190,565	3.9%	55.9%
Total Expenses		<u>\$928,117</u>	<u>\$883,731</u>	<u>\$824,043</u>	<u>\$819,117</u>	<u>\$760,470</u>	<u>\$785,113</u>	<u>\$737,450</u>	<u>7.2%</u>	<u>19.8%</u>
Surplus/(Deficit)		<u>\$10,157</u>	<u>\$58,426</u>	<u>\$44,426</u>	<u>\$25,793</u>	<u>\$(58,924)</u>	<u>\$(193,963)</u>	<u>\$(15,971)</u>	<u>31.5%</u>	

2015 Operating Budget and Forecast with 5 prior year Actuals - Details

Revenues										
	Membership Dues	\$326,174	\$334,441	\$326,976	\$331,660	\$335,484	\$348,277	\$369,621	2.3%	-9.5%
	Donation Income	\$125,000	\$128,738	\$91,986	\$89,900	\$76,759	\$72,953	\$175,720	40.0%	-26.7%
	Advertising Sales	\$-	\$-	\$-	\$200	\$-	\$616	\$5,437		
	Interest	\$600	\$581	\$476	\$373	\$417	\$1,406	\$3,812	22.1%	-84.8%
	Administrative Revenues	<u>\$451,774</u>	<u>\$463,760</u>	<u>\$419,438</u>	<u>\$422,132</u>	<u>\$412,660</u>	<u>\$423,251</u>	<u>\$554,590</u>	<u>10.6%</u>	<u>-16.4%</u>
	Licensing/Sale of Data/Material	\$83,627	\$83,732	\$87,719	\$82,832	\$55,489	\$27,316	\$11,792	-4.5%	610.1%
	Publication Sales	\$12,000	\$14,911	\$12,785	\$11,608	\$6,384	\$1,022	\$7,192	16.6%	107.3%
	Misc	\$-	\$-	\$65	\$-	\$3,301	\$1,006	\$11,826	-100.0%	-100.0%
	Events Income	\$390,873	\$379,755	\$348,462	\$328,338	\$214,037	\$138,554	\$136,080	9.0%	179.1%
	Outreach Revenues	<u>\$486,500</u>	<u>\$478,397</u>	<u>\$449,031</u>	<u>\$422,778</u>	<u>\$279,211</u>	<u>\$167,898</u>	<u>\$166,889</u>	<u>6.5%</u>	<u>186.7%</u>
	Revenues Total	<u>\$938,274</u>	<u>\$942,157</u>	<u>\$868,469</u>	<u>\$844,910</u>	<u>\$691,870</u>	<u>\$591,149</u>	<u>\$721,480</u>	<u>8.5%</u>	<u>30.6%</u>

Society for American Baseball Research

2015 Operating Budget and Forecast with 5 prior year Actuals - Summary

	as of May 31							15 Forecast vs 14 Actual	15 Forecast vs 10 Actual
	Budget 2015	2015 Forecast	2014 Actual	2013 Actual	2012 Actual	2011 Actual	2010 Actual	1 Yr Chg	5 Yr Chg
Expenses									
Payroll	\$408,746	\$386,173	\$348,087	\$323,019	\$300,459	\$328,549	\$341,241	10.9%	13.2%
Occupancy	\$28,560	\$14,164	\$27,834	\$26,588	\$24,871	\$24,200	\$21,791	-49.1%	-35.0%
Travel & Entertainment	\$28,000	\$24,988	\$32,366	\$26,690	\$20,857	\$22,863	\$18,130	-22.8%	37.8%
Postage and Delivery	\$1,200	\$1,315	\$663	\$2,234	\$1,569	\$4,680	\$7,121	98.3%	-81.5%
Telephone	\$5,400	\$5,106	\$5,035	\$5,519	\$4,639	\$5,207	\$3,316	1.4%	54.0%
Supplies	\$3,600	\$3,251	\$3,274	\$3,776	\$3,881	\$4,302	\$3,547	-0.7%	-8.4%
Equipment Rental	\$500	\$497	\$370	\$495					
Equipment Purchased	\$3,000	\$1,770	\$802	\$1,636	\$1,480	\$3,060	\$6,373	120.8%	-72.2%
Awards	\$3,300	\$3,300	\$3,192	\$3,125	\$699				
Miscellaneous	\$-	\$4,773	\$20	\$8,384	\$8,354	\$37,843	\$3,078		
Board Meetings	\$23,160	\$23,836	\$20,489	\$20,628	\$25,597	\$32,736	\$25,090	16.3%	-5.0%
Bank Service Charges	\$21,500	\$24,170	\$20,168	\$22,562	\$13,774	\$10,515	\$11,302	19.8%	113.9%
Professional Fees	\$15,400	\$17,755	\$5,457	\$13,778	\$17,913	\$22,543	\$21,908	225.4%	-19.0%
Insurance	\$7,460	\$7,344	\$7,293	\$6,634	\$10,858	\$10,267	\$9,697	0.7%	-24.3%
Marketing	\$7,450	\$5,800	\$356	\$205	\$1,654	\$4,149	\$28,788	1528.4%	-79.9%
Administrative Expenses	\$557,276	\$524,241	\$475,404	\$465,273	\$436,604	\$510,915	\$501,382	10.3%	4.6%
Research Tools/Subscriptions	\$1,200	\$1,573	\$499	\$9,173	\$9,014	\$8,944	\$6,746	215.5%	-76.7%
Research Committees	\$8,933	\$8,933	\$8,871	\$279	\$220	\$363	\$2,978	0.7%	200.0%
Regionals/Chapters	\$3,000	\$3,313	\$3,152	\$2,097	\$1,959	\$2,336	\$2,425	5.1%	36.6%
Internet	\$51,900	\$48,583	\$50,295	\$41,817	\$63,666	\$49,320	\$33,354	-3.4%	45.7%
Member Services Expense	\$65,033	\$62,401	\$62,816	\$53,365	\$74,859	\$60,962	\$45,503	-0.7%	37.1%
Publications	\$80,850	\$78,516	\$77,127	\$88,799	\$96,621	\$100,774	\$115,980	1.8%	-32.3%
Restricted Funds	\$19,050	\$18,295	\$44,420	\$34,705	\$12,337	\$2,380	\$-	-58.8%	
Events	\$205,908	\$200,277	\$164,277	\$176,976	\$140,049	\$110,082	\$74,585	21.9%	168.5%
Outreach Expense	\$305,808	\$297,089	\$285,823	\$300,480	\$249,007	\$213,236	\$190,565	3.9%	55.9%
Expenses Total	\$928,117	\$883,731	\$824,043	\$819,117	\$760,470	\$785,113	\$737,450	7.2%	19.8%
Surplus/(deficit)	\$10,157	\$58,426	\$44,426	\$25,793	\$(58,924)	\$(193,963)	\$(15,971)	31.5%	-465.8%
SABR Reserves	\$119,096	\$167,365	\$108,939	\$64,513	\$38,719	\$97,644	\$291,607		

Philanthropy

SABR began an annual campaign to solicit donations from members during the 1993-1994 renewal drive. That first campaign raised just over \$5,000. Every subsequent year has seen members and friends continue to support SABR through their time and donations. From June 1, 2014 through June 1, 2015, SABR donations are in excess of \$70,000 including more than \$48,000 in unrestricted giving. It is the eighth consecutive \$50,000+ year, and counts more than 500 individual donors to date.

In 2004, SABR adopted a more formal process to recognize its donors, revamping its gift levels and seeking more appropriate ways to recognize those who contribute money beyond annual dues. These initiatives have been very successful, increasing both overall annual giving and giving at all levels above \$100.

The Board of Directors and SABR staff are extremely grateful to the individuals, foundations, corporations and others listed here who have made leadership contributions in the period between June 1, 2014 and June 1, 2015. SABR also thanks all of its donors for their loyal support in 2014-2015. Their names appear on the following pages, arranged by the size of their donation to SABR. The investment each and every donor has made to SABR helps to ensure its future and fulfillment of its mission.

Bequests and Creation of a Legacy Circle

In February 2007 the SABR Board of Directors created a Legacy Circle to recognize those members and friends of SABR who have already included SABR in their estate planning and to encourage future bequests and planned gifts. Members of the Legacy Circle currently include:

Steven G. Breen*	Chuck Hilty	Bob McConnell*
Ron Gabriel*	John Infanger*	John Pardon*
John Hancock	Douglas Jacobs	Neal Traven
William Hickman	William B. James	John Zajc
George Hilton*	Jim Karn*	*Deceased

You are Important to Us

Although every effort has been made to ensure the accuracy and completeness of this annual report, we realize that errors may have occurred. If your name has been omitted, misspelled, incorrectly listed, or you do not want your name published on our online version, please accept our sincere apologies and notify us of the discrepancy so that we may correct our records. Contact us at (602) 496-1460 or look up any staff member or director at SABR.org.

SABR 45 Sponsors

SABR is pleased to have the following sponsors, partners, and funders in Chicago, Illinois at SABR 45 (as of June 1, 2015).

^ **Gold Level**

- o Major League Baseball and the Office of the Commissioner

^ **Bronze Level**

- o Chicago Cubs
- o Chicago White Sox

Foundation Support

- ^ Anthony A. Yoseloff Foundation

Matching Gift Companies

- ^ Microsoft Giving Campaign
- ^ W.W. Grainger

**Donors of
\$1,500 and above**

Shayne Bradley

Bob Dorrill

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David Hughes

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Tony Yoseloff

Thomas Zocco

**Donors of
\$500 to \$1,499**

Robert Anderson

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**Donors of
\$250 to \$499**

Fred Adell

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Brent Shyer

Donors of
\$250 to \$499
(continued)

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Joseph Thompson

Neal Traven

Marlene Vogelsang

Don Zminda

Donors of
\$100 to \$249

Martha Ackmann

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\$100 to \$249
(continued)

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John Mitchell
Jim Myers
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Marianne Ryan
William Ryczek
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Chuck Traxler
John Wakelin
Joseph Wancho
Ty Waterman
Ronald Weaver
Mike Webber
Charles Wilkins
Phil Williams
Daniel Woodhead

History

The Society for American Baseball Research has come a long way since 16 individuals met around two tables at the National Baseball Library in Cooperstown, New York, on August 10, 1971. SABR has grown to nearly 6,000 members and added research committees, regional groups, and a variety of other membership services. Once “SABR Who?” was a familiar question. Today, nearly all baseball publications make some reference to SABR or SABR members. Professional baseball executives and media are well aware of the collective expertise and talents of SABR members. Slowly, but surely, more and more general baseball fans are learning about SABR.

SABR was the brainchild of L. Robert “Bob” Davids of Washington DC. For many years, starting in 1951, he contributed freelance articles to *The Sporting News*. When *The Sporting News* discontinued statistical-history types of articles in the mid-1960s, Davids sought another outlet for his avocations and launched a four-page newsletter, “Baseball Briefs.” The initial response to the publication spawned the idea of forming an organization of researchers, and in March 1971, he sent letters to approximately 40 “statistorians” around the country asking for expression of interest in forming a research group. The 16 willing and able to meet in Cooperstown formulated the Society’s objectives, its name and acronym. The essential constitutional objectives of SABR are to foster the study of baseball, stimulate interest in baseball, establish an accurate historical account of baseball and disseminate baseball information. In addition to Davids (who passed away in February of 2002), the original members included Dan Dischley, Paul Frisz (deceased), Dan Ginsburg (deceased), Raymond Gonzalez (deceased), William Gustafson, William Haber (deceased), Tom Hufford, Cliff Kachline (deceased), Bob McConnell (deceased), Pat McDonough (deceased), Raymond Nemec, John Pardon (deceased), Thomas Shea (deceased), Joseph Simenic, and Keith Sutton (deceased).



Participants at SABR’s first meeting on August 10, 1971 at the National Baseball Library in Cooperstown, New York. Back row (left to right): Neil Campbell, Bill Haber, Keith Sutton, Dan Dischley, Dan Ginsburg, Tom Hufford, and Ray Nemec. Front row (left to right): Cliff Kachline, Ray Gonzalez, Bill Gustafson, Joe Simenic, Paul Frisz, Tom Shea, Bob McConnell, John Pardon, and Bob Davids. Campbell, almost hidden behind Kachline, was a visitor at the meeting. Pat McDonough is the only founding SABR member not pictured.

For more on SABR’s Organizational History, visit SABR.org/about/history