

2022 SABR Annual Report Appendix 3: Chartered Community Reports

Baseball Memories

Our community membership count as of last June was 72. We are now at 101 SABR members.

GOALS

- Enhance the quality of life of others living with cognitive and/or chronic health issues through baseball history
- Inspire, initiate and support Baseball Memories offerings among SABR membership and chapter regions.
- Train SABR members as facilitators and volunteers for sessions both in person and online
- Form partnerships with like-minded organizations to grow our network

GROWTH & NEW PARTNERSHIPS

We are now running programs in a total of seven states: Texas, California, New York, Ohio, Florida, Nevada, and Arizona.

New partners include the Banner Alzheimer's Institute (Arizona), the Alzheimer's Foundation of America, Brain & Memory Health Group (Washington), the Center for Aging (Florida), 4MOM (a national organization founded by brothers who are MLB players), the Carolyn Farrell Foundation, the Alzheimer's Association of Cleveland, and Oakmont of Las Vegas Senior Living Community.

We continue to work with the Veterans Administration in Texas and California.

SPECIAL PROJECTS

1. Completed a quantitative and qualitative study illustrating the impact and value of SABR's Baseball Memories program. These metrics are an important tool to share with group members, prospective partners, academia, and the medical community.
2. Completed "Extra Innings," a promotional film that extols the value and benefits of the Baseball Memories group. Both a 3-minute and 23-minute version were created, and viewed 807 and 502 times, respectively.

GOALS FOR THE REST OF 2022

Our group meets every other month via Zoom.

We've had media coverage via an article in the Alzheimer's Foundation of America's magazine, the Alzheimer's Speaks podcast, and an interview with radio station KTAR in Phoenix, Arizona. Our facilitator and volunteer training program is led by Joe Shaw to expand our resources and capabilities as our network of partner grows.

The Seattle Mariners community outreach lead shared his strong interest in partnering with us once we establish a program in the Seattle area.

We've submitted to the Maude's Awards for innovation in helping people with Alzheimer's, and plan on applying for the Alzheimer's Foundation of America's grant when it opens in September of 2022.

Our goals for the next year of operation:

- Establish at least 3 new programs
- Obtain funding for the next fiscal year via grants, awards, and other sources
- Promote awareness of our program
- Share the findings of our study internally and externally

— **Jon Leonoudakis**

Baseball Think Factory

Since 2009, the Baseball Think Factory Chartered Community has continued to share, collaborate, support, and review each others' research efforts around the web.

As BTF has always been a virtual and online community, utilizing Zoom for get-togethers was a natural. We held a half dozen meetings to stay in touch and discuss the news of the day.

We look forward to getting together in person at the August SABR convention to play WAR WAR, and plan the next year.

— **Chris Dial**