

bay harbour news

Rate card 2023



**Reach 15,000 readers
in the Bay Harbour area
every Wednesday!**

Source: Nielsen National Readership Report:
Newspapers Q2 2022 - Q1 2023

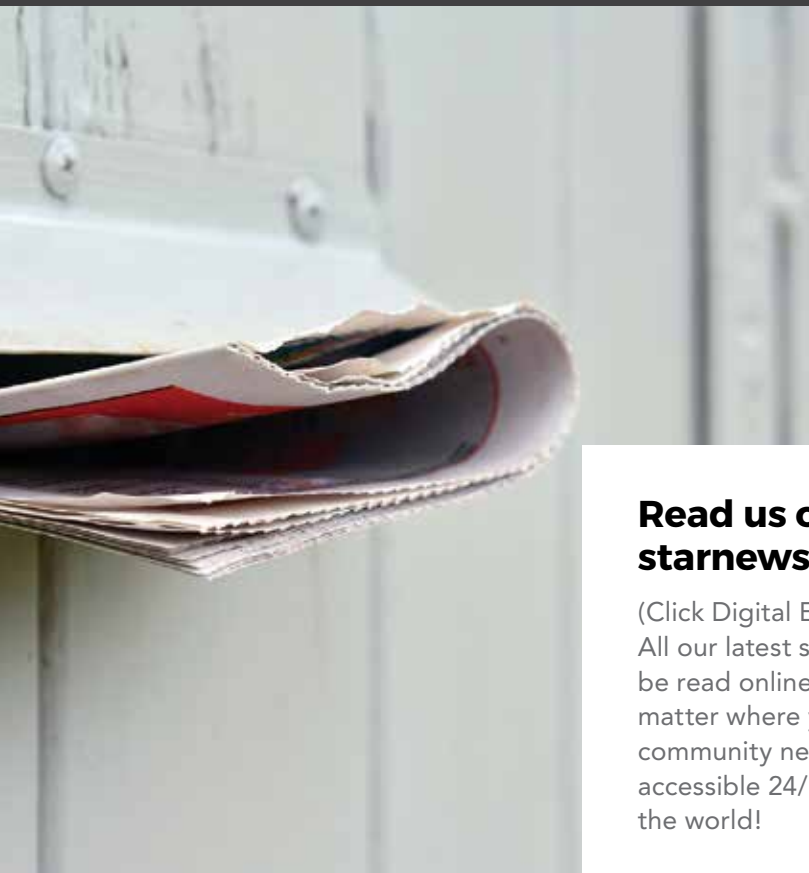
Star  Media

Newspapers | Magazines | Events | Digital

www.starmedia.kiwi

 **Trusted.**

9,668 copies delivered into homes in the Bay Harbour area every Wednesday!



High readership with informative and relevant local news to our readers every week!

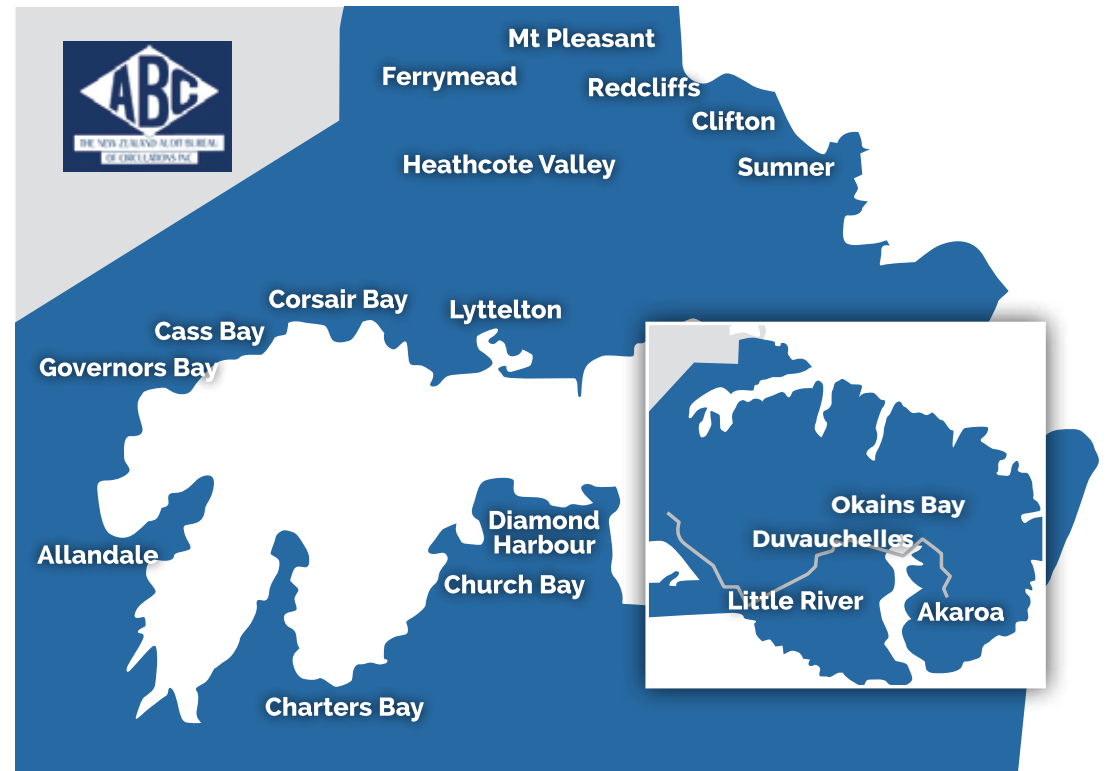
- Delivered Wednesday, less clutter in market and lasts all week!
- We are the trusted local news source, we've been around since 1997.
- We get your message into the home

"importantly where buying decisions are made".

- Our readers are local, which means that they are most likely to buy from you.
- Easy and convenient compact format, high readership, ensuring your ad works harder for you.
- We offer a FREE advertising consultancy and design service.
- We live locally and understand your marketplace, we can give you the best advice to get results.

Read us online at starnews.co.nz

(Click Digital Editions). All our latest stories can be read online, so no matter where you are, our community news is always accessible 24/7 anywhere in the world!



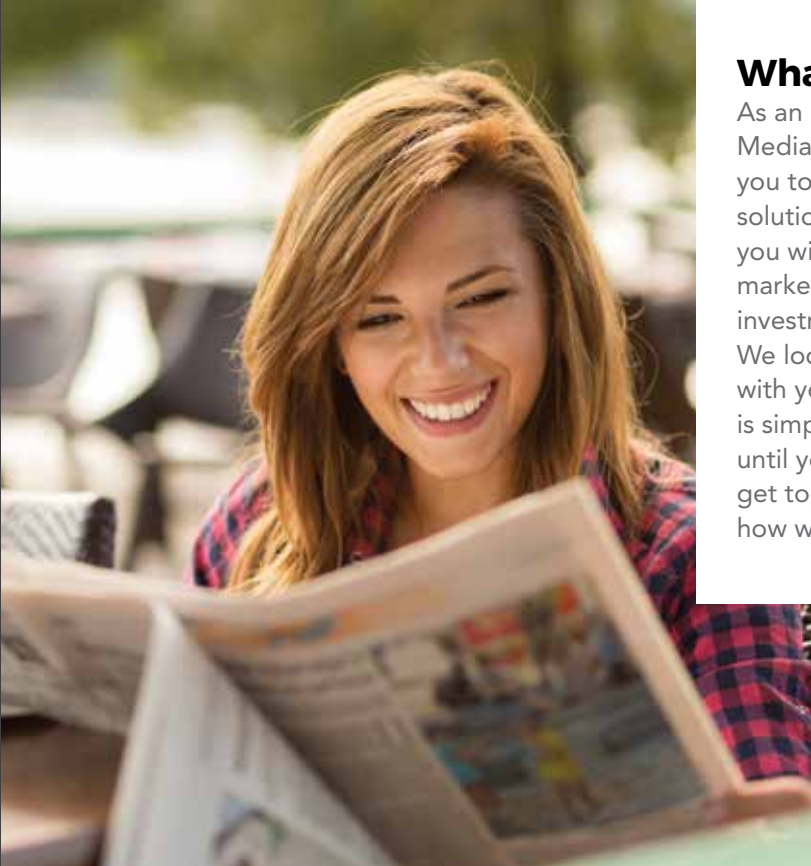
Delivered to homes in: Brookhaven, Heathcote, Ferrymead, Redcliffs, Mt Pleasant, Sumner, Lyttelton, Diamond Harbour, Governors Bay, Akaroa.

Trusted.



65%
of Canterbury people
Read a Community
newspaper each
month*

**Let us
build your
customers,
sales and
profits....**



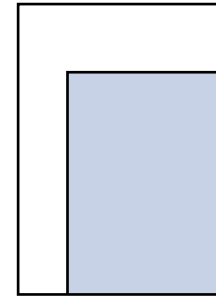
What we offer

As an advertiser with Star Media, we work alongside you to create tailored solutions that best connect you with your desired markets to maximise your investment.

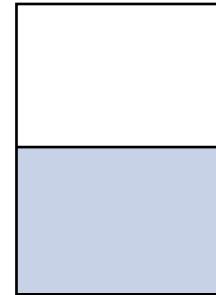
We look forward to working with you and our promise is simple – we’re not happy until you’re happy. So let’s get together and discuss how we can help you.



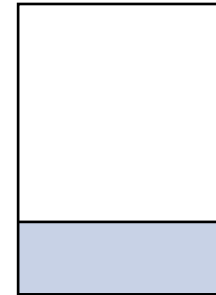
FULL PAGE
37x8
(370H x 263mmW)
\$799



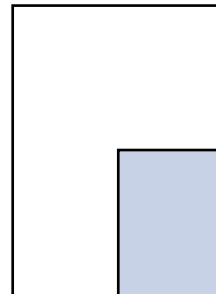
JUNIOR PAGE
28x6
(280H x 196.5mmW)
\$700



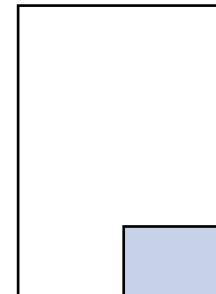
**1/2 PAGE
HORIZONTAL**
18x8
(180H x 263mmW)
VERTICAL
37x4
(370H x 130mmW)
\$599



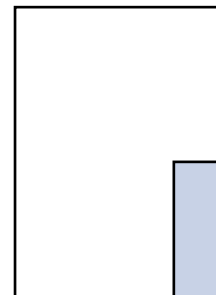
**1/4 PAGE
HORIZONTAL**
9x8
(90H x 263mmW)
\$395



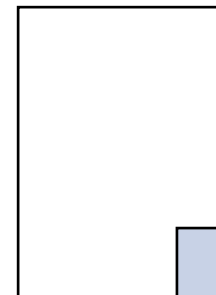
**1/4 PAGE
VERTICAL**
18x4
(180H x 130mmW)
\$395



**1/8 PAGE
HORIZONTAL**
9x4
(90H x 130mmW)
\$198



**1/8 PAGE
VERTICAL**
18x2
(180H x 63.5mmW)
\$198



1/16 PAGE
9x2
(90H x 63.5mmW)
\$99

All rates exclude GST. *Source: Nielsen CMI Q2 18 - Q1 19
Creative charges may apply \$50 per hour

Trusted.

Newspapers | Magazines | Events | Digital

www.starmedia.kiwi

Star * Media



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Advertising Consultant

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Rob Davison

Advertising Consultant

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Advertising rates including full colour

	CASUAL	CONTRACT (Minimum 12 inserts)
1/16 Page 90x63.5mm	\$99	\$85
1/8 Page 180x63.5mm or 90x130mm	\$198	\$165
1/4 Page 90x263mm or 180x130mm	\$395	\$330
1/2 Page 180x263mm or 370x130mm	\$599	\$500
Junior Page 280x196.5mm	\$700	\$580
Full Page 370x263mm	\$799	\$670
Front Solus 90x130mm	\$385	\$300
Front Post it 75x53mm	\$340	\$300
Guaranteed page or position	+20%	+20%
Sponsorship/ Contra	\$15 col/cm	
False Cover		
2 pages	\$1,995	380H x 266mmW
4 pages	\$2,995	Includes 60mm masthead
4 Page Premium White Wrap	\$2,995	280H x 266mmW each page
Inserts	Competitive rates apply.	

All rates exclude GST. Creative charges may apply \$50 per hour

Display Advertising
(For all other ad size calculations)
Casual: \$5.50 per col/cm
Contract: \$4.72 per col/cm

Classified Advertising
Casual: \$5.50 per col/cm
Contract: \$4.72 per col/cm

Classified Advertising
Line ads: \$2.99 per line
(minimum 6 lines)

Trades & services: \$5.50 per col/cm (minimum 10 weekly inserts for trades & services)

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Deadlines and information

Display
Booking: 5.00pm Thursday prior
Copy: 5.00pm Thursday Prior

Classified:
Booking: 9.00am Monday prior
Copy: 9.00am Monday prior

Complete Material:
File by: 5.00pm Monday prior

Specifications (H x W)

Full Page	37x8	(370x263mm)
Junior Page	28x6	(280x196.5mm)
1/2 Page	18x8	(180x263mm)
or	37x4	(370x130mm)
1/4 Page	18x4	(180x130mm)
or	9x8	(90x263mm)
1/8 Page	9x4	(90x130mm)
or	18x2	(180x63.5mm)
1/16 Page	9x2	(90x63.5mm)

Complete Material
File formats accepted:
All digital advertising material supplied must be in either of two industry standard formats

- EPS (encapsulated postscript)
- PDF (portable document format)

We strongly recommend using Adobe Acrobat Distiller software to create PDF files.

Non Supplied Adverts
Please supply any logos required in your advert in high resolution jpg or pdf formats. Photos are to be high resolution jpg.

Level 1, 359 Lincoln Road
Addington, Christchurch 8013
☎ (03) 379 7100

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