



LUISAVIAROMA CO₂ COMPENSATION

CLIMATE & COMMUNITY ACTION PROJECT

LUISAVIAROMA continues its commitment to measure and reduce its environmental impact, to contribute positively to the environment and for a more equitable society, with the guidance and Luisaviaroma measured its operational emissions for the year 2021, which include Scope 1, 2 and partially Scope 3; thus, focusing on the most effective actions to reduce LVR's carbon footprint and increase awareness regarding the company's emissions.

LUISAVIAROMA, to offset its emissions, has chosen to support the REDD+ forest conservation project "Southern Cardamom". The project, certified by "Verified Carbon Standard", promotes climate change and gender equality, maintains biodiversity and creates alternative livelihoods under the United Nations scheme of Reducing Emissions from Deforestation and forest Degradation (REDD+).

The project promotes women's empowerment by providing training on improved farming techniques so they can increase yields on smaller plots of land. By developing community-based ecotourism, the project fosters women's economic independence, allowing them better-living conditions. REDD+ will protect the vital ecosystem of the Southern Cardamom Ecoregion, which is among the most important locations to preserve **biodiversity** conservation on the planet since it provides fresh water to the largest mangrove forest and supports the regulation of climate and improves livelihoods of Southeast Asian communities.

Despite being the first target of the environmental and economic damages of deforestation, the **women** of the Cardamom region, thanks to the skills developed, will be **change agents** by increasing awareness of the **social, economic and environmental benefits** of protecting the wellbeing of the rainforest.

The initiative generates the following benefits:



PLANET

3,867,000 TONNES
of CO₂e mitigated on
average annually

445,000+ HA
of forest conserved
and protected

52 IUCN THREATENED
species protected in
their natural habitats

20 MAJOR WATERWAYS
protected that
provide fresh water

PEOPLE

1,200 WOMEN
improving their skills
through trainings

2,400+ FAMILIES
benefiting from additional
income generated

10,000+ PEOPLE
trained in climate-smart farming
techniques and have access to a
scholarship funds and
improved education

21 VILLAGES
received better health care
and improved healthcare facilities.