

**RYANAIR CALLS ON CHANNEL 4 DISPATCHES
TO ADMIT THAT TODAY'S PRINT ADVERT PHOTO
WAS NOT TAKEN
IN A RYANAIR AIRCRAFT, BUT IS A POSED 'SET-UP'**

Ryanair, Europe's largest low fares airline this afternoon (Monday, 13th February 2006) called on Channel 4 and the Dispatches Programme to admit and confirm that the photograph which appears in today's print advertisement promoting this evening's programme was NOT TAKEN IN A RYANAIR AIRCRAFT, but is a posed 'set-up' taken in some other airline's aircraft.

The proof of this is as follows:

- The escape handle on Ryanair's aircraft is different to that shown in the photo.
- All of Ryanair's aircraft are fitted with double jump-seats and not a single jump seat as shown in today's photo.

Speaking this afternoon, Ryanair's Chief Executive, Michael O'Leary, said:

"This posed photograph, which proports to be a Ryanair aircraft is as manufactured as the rest of the evidence, which has so far been provided by Dispatches to Ryanair. We call on Channel 4 and the Dispatches Programme to confirm today that this photo was not taken in a Ryanair aircraft and was in fact a manufactured 'set-up' to promote this evening's programme.

"It is a sad reflection on this Channel 4 programme that its needs to manufacture a photograph to promote a programme whose written evidence so far has been found to be of no substance by both the CAA and the IAA".