

- Instituto de Mercadotecnia y Opinión
 - Institute of Marketing and Opinion •

http://:www.imocorp.com.mx July 4^{th.} of 2006





PRESS CONFERENCE

July 4th. of 2006

Lic. César Augusto Morones Servín Presidente del IMO

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SAMPLE SIZE: 1,200 electoral sections

Number of sampled booths: 2,700

•Number of citizens interviewed in the exit poll: 80,000

STATISTICAL ERROR:

EXIT POLL: ± 2% ± 1% QUICK COUNT:

	EXIT POLL	QUICK COUNT
Felipe Calderón Hinojosa	34.0%	35.1%
Roberto Madrazo Pintado	22.3%	22.2%
Andrés Manuel López Obrador	35.1%	36.5%
Roberto Campa Cifrián	1.8%	1.1%
Patricia Mercado Castro	3.0%	2.8%
Null Votes	3.8%	2.3%
Total	100.0%	100.0%
PERCENTAGE OF ELECTORAL PARTICIPATION		58.9%







2. LATEST PRELIMINARY RESULTS RELEASED BY THE FEDERAL ELECTORAL INSTITUTE (IFE) **THROUGH ITS WEBSITE:**

PERCENTAGE OF ELECTORAL PARTICIPATION: 58.9%

	IFE'S PRELIMINARY RESULTS
Felipe Calderón Hinojosa	36.4%
Roberto Madrazo Pintado	21.6%
Andrés Manuel López Obrador	35.3%
Roberto Campa Cifrián	1.0%
Patricia Mercado Castro	2.8%
Null Votes	2.1%







COINCIDENCES BETWEEN THE IMO'S QUICK COUNT VS. IFE'S PRELIMINARY RESULTS:

PERCENTAGE OF ELECTORAL PARTICIPATION:



b) PERCENTAGE OF NULL VOTES:



c) PERCENTAGE OF THE VOTING REGISTERED FOR THF PRI+PVFM:









DIFFERENCES BETWEEN THE IMO'S QUICK COUNT VS. IFE'S PRELIMINARY RESULTS:

The results do not coincide in the winner candidate:

According to IMO:

Andrés Manuel López Obrador

According to IFE's preliminary results:

Felipe Caldérón Hinojosa







The IMO as well as other people and organizations discovered in the morning of Monday July 3^{rd.} the "possibility" of a inconsistency of around 3'000,000 (three millions) of votes in the preliminary count.

The IMO, by reason of the coincidence in its quick count with the IFE's preliminary results about the percentage of the electoral participation found that certainly there was a lack of votes of that magnitude.







THE ESTIMATION PROCESS WAS VERY SIMPLE:

The 58.9% of participation divided by the 71'300,000 electors in the nominal electoral register pointed out a number of 42 millions of votes.

Adding all the votes distributed among the political parties and null votes in the preliminary electoral results turned out to 38'549,000 according to 98.4% of updated results, which if it is projected to the 100% will indicate 39 million of votes.

That is to say, in actual fact there is 3'000,000 of inconsistency in the preliminary electoral results.





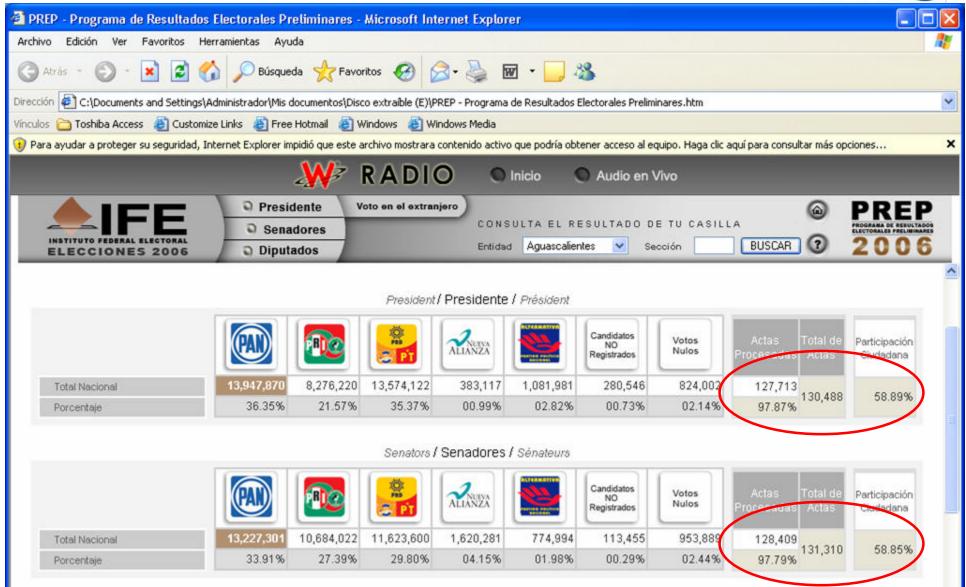


- 6. In the IFE's preliminary electoral results, updated to the 97.9% of the counted booths, it could be observed the following information:
- 1.- 131,130 booths reported for the charges of election to Federal Deputies and Senators in each one, while:
- 2.- There are only 130,488 booths reported for President of the Republic.
- 3.- The difference between this last charge of election and the others corresponding to the Congress is of 822 booths less for the President of the Republic.









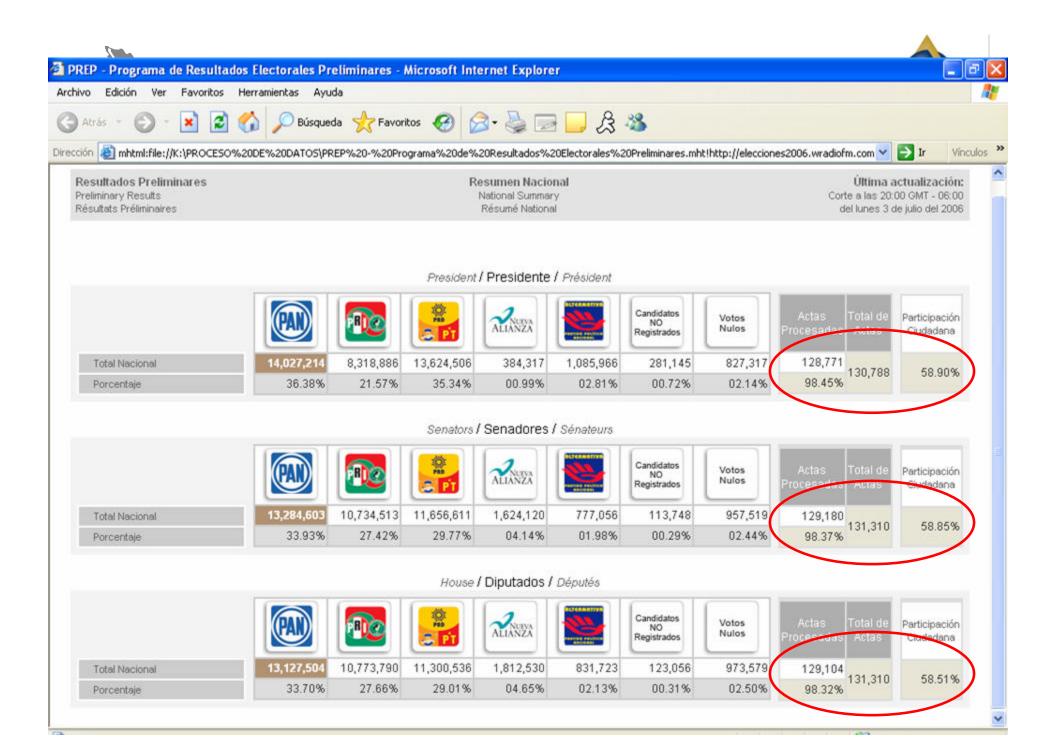




While with the 97.9% of advance in the IFE's preliminary electoral results, that was registered at 2 o'clock in the afternoon on Monday 3rd. of July, the difference among the number of booths reported was of 822 against the charge of President of the Republic versus the Congress, for the 8 o'clock at night of the same day, July 3rd., with the 98.4% of advance the difference was of 522 as a result of an increase in the number of booths. reported for President of the Republic in that interim of 6 hours, from 130,488 to 130,788.

In turn the charges of election of the Congress remained stable in that interim 131,130 in both cameras.









The IMO detected in the morning of July 3rd, booths reported in the preliminary electoral results for Deputies and for Senators there were data in the basic booth, as in the adjacent one, while for the charge of President of the Republic only was found reported the basic booth and not the adjacent one.

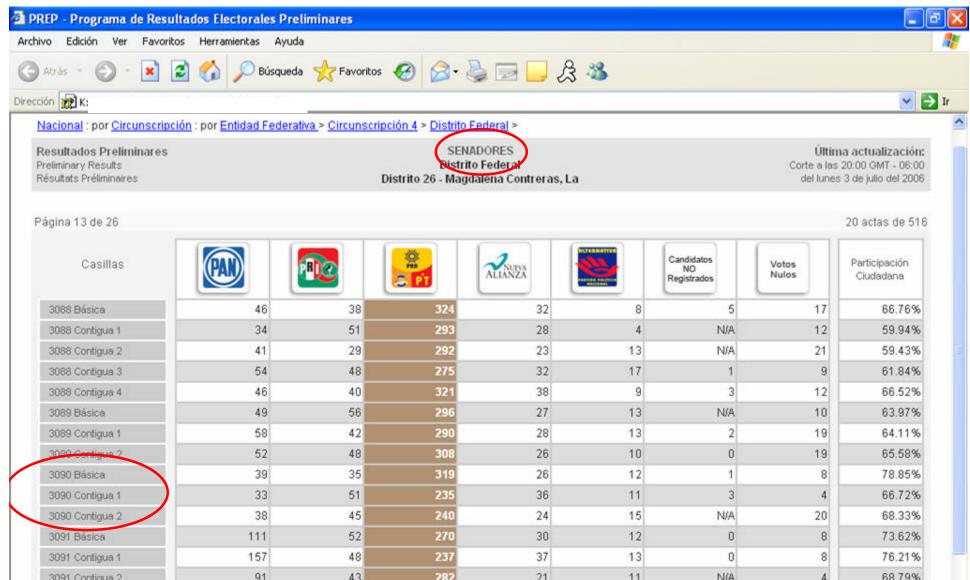
After the 2 o'clock in the afternoon on Monday 3^{rd.} of July, the IMO no longer could access to consult the results of the booths by an approximate interim of 3 hours.

For the morning of July 4th, the IMO no longer detected booths as there were described in this chart.



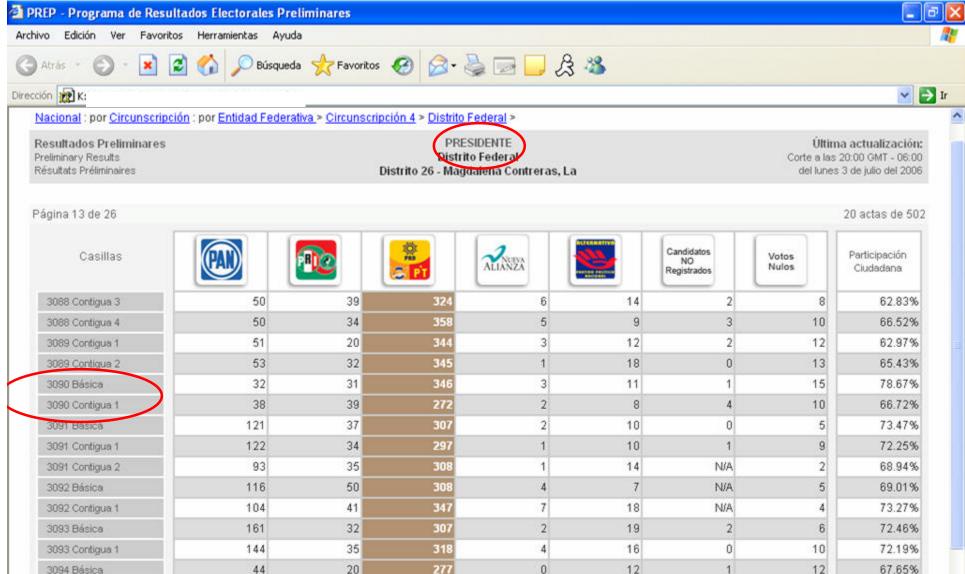
















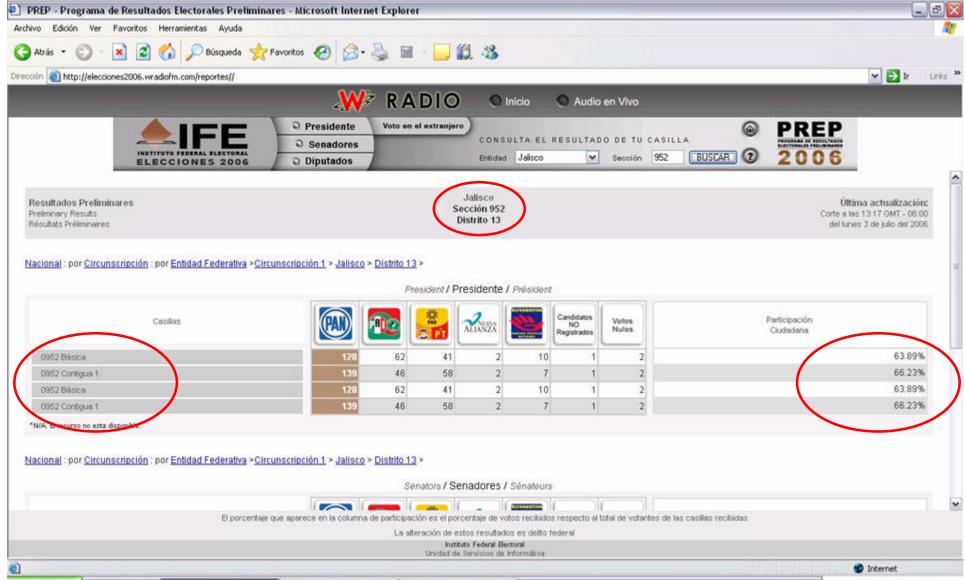
The IMO, in the review of the booths reported by the IFE's preliminary electoral results done during the morning of July 3rd., found minutes that were doubly counted for the charge of election to President of the Republic.

This was detected with a more frequency in states as Jalisco, in which of a randomly insaculated sample of 100 booths 42 had this type of anomaly.



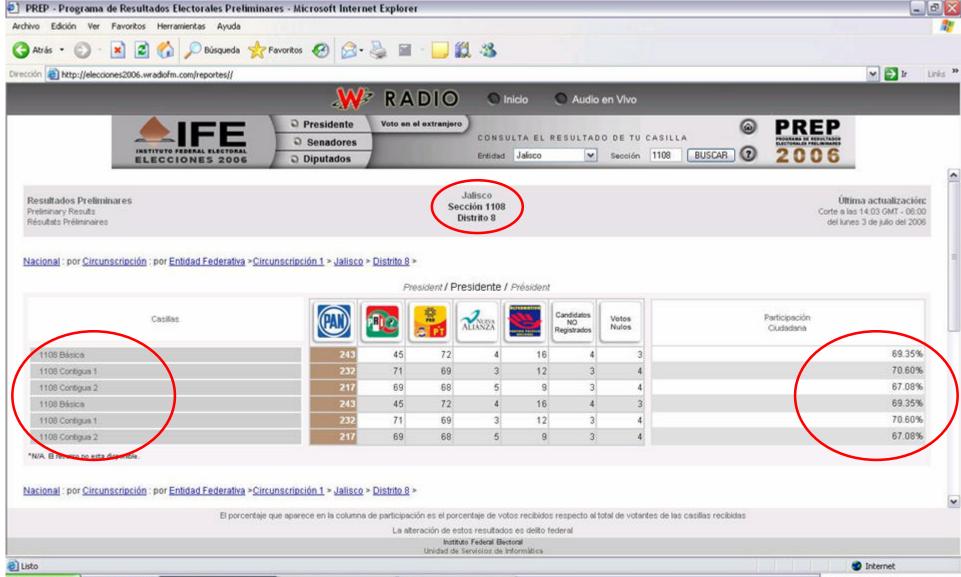






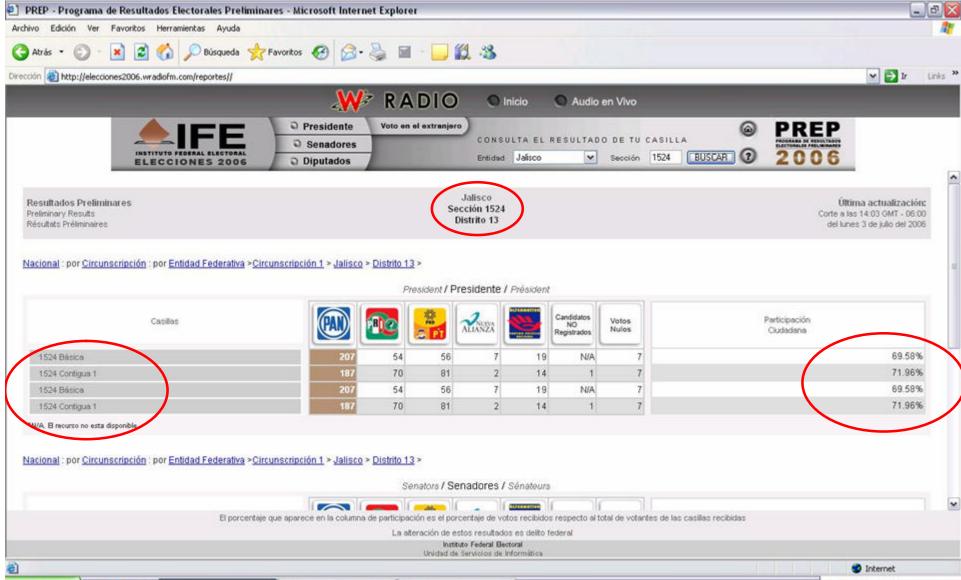
















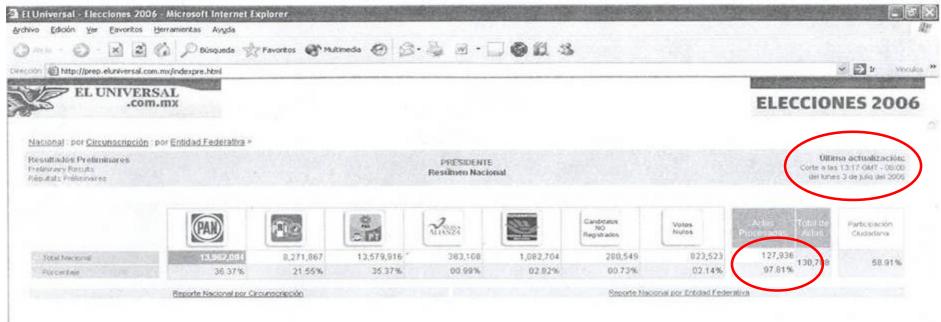
10. The IMO received during the morning of July 3rd., calls of citizens that reported to have seen permanently the advances of the preliminary results during the night of July $2^{nd.}$ and the morning of the $3^{rd.}$ and they observed that while the preliminary results advanced, the number of votes in the political parties diminished.

The IMO could record the advance of the preliminary results at the 1:17 p.m. of July 3rd. and the advance at the 1:44 p.m. of that same day corroborating that there were less votes reported at the 1:44 p.m. than at 1:17 p.m.



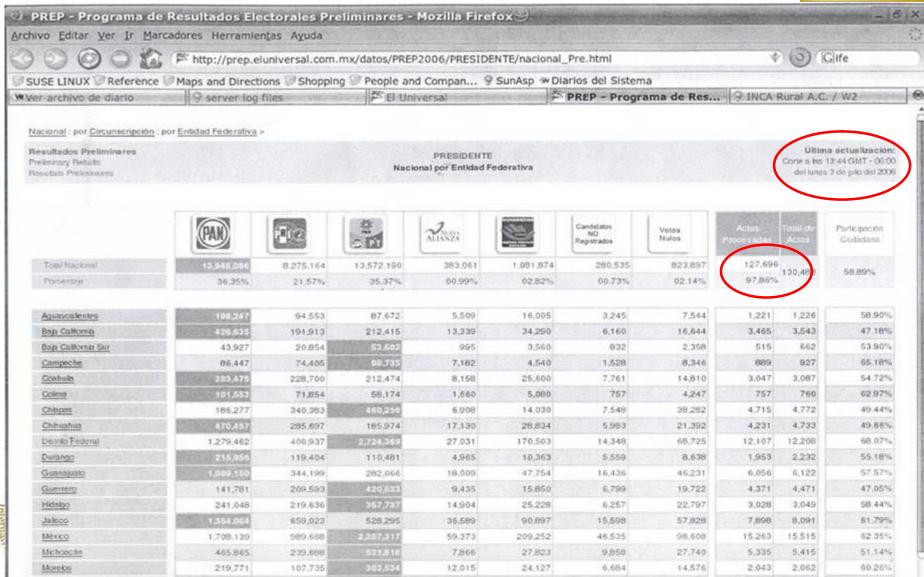
















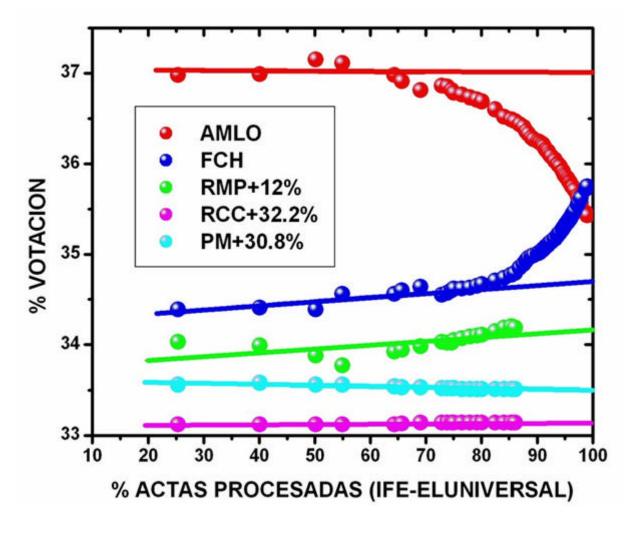
BEHAVIORAL GAP ON THE IFE'S OFFICIAL COUNT OF THE BOOTHS' MINUTES

Being 5 presidential candidates, the behavior of the official (and legal) count of the IFE had a remarkable symmetry only among the leading candidates: López Obrador (AMLO) and Felipe Calderón, like it is showed in the 3 following charts.

The software designer of the official counting program of the booths' minutes and the preliminary results program (PREP) is the same one: the brother of Felipe Calderón's wife.

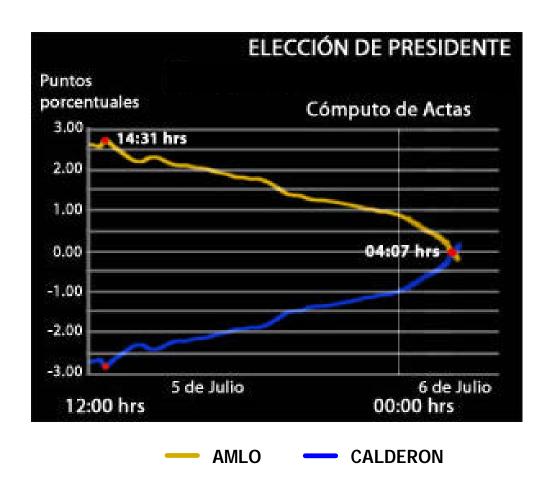






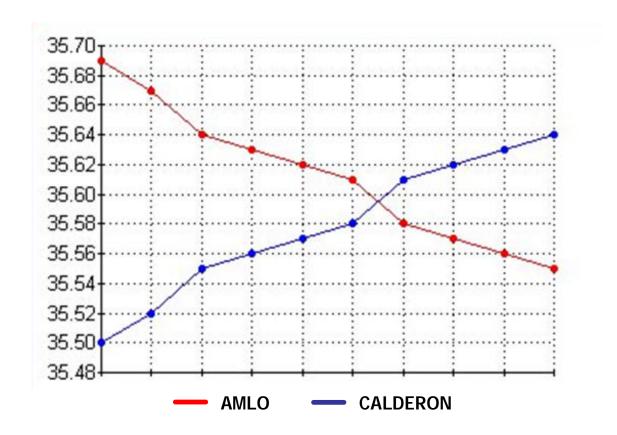
















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