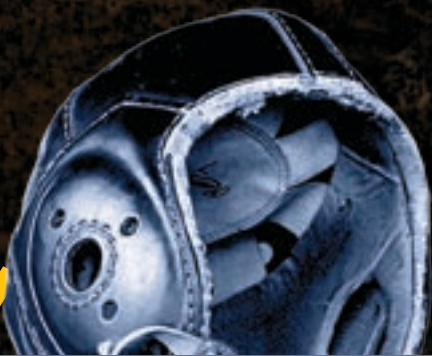


Steelers HISTORY



Steelers
50
Seasons
ART DOONEY
FOUNDER



1933

2007



Sports Illustrated
ROCKY BLEIER'S WAR
PRO FOOTBALL PLAYER
IN VIETNAM



Steelers HISTORY



The fifth-oldest franchise in the NFL, the Steelers were founded on July 8, 1933, by Arthur Joseph Rooney. Originally named the

Pittsburgh Pirates, they were a member of the Eastern Division of the 10-team NFL. The other four current NFL teams in existence at that time were the Chicago (Arizona) Cardinals, Green Bay Packers, Chicago Bears and New York Giants.

One of the great pioneers of the sports world, Art Rooney passed away on August 25, 1988, following a stroke at the age of 87. "The Chief", as he was affectionately known, is enshrined in the Pro Football Hall of Fame and is remembered as one of Pittsburgh's great people.

Born on January 27, 1901, in Coulterville, Pa., Art Rooney was the oldest of Daniel and Margaret Rooney's nine children. He grew up in Old Allegheny, now known as Pittsburgh's North Side, and until his death he lived on the North Side just a short distance from Three Rivers Stadium.

Rooney attended St. Peter's Parochial School and Duquesne University Prep School. He studied collegiately at Indiana (Pa.) Normal, which is now Indiana University of Pennsylvania, as well as at Georgetown and Duquesne.

An exceptional all-around athlete, Rooney held middleweight and welterweight titles from the AAU Boxing Championships and was named to the U.S. Olympic Boxing Team in 1920, although he did not participate in the Olympic Games. He played minor league baseball from 1920-25 before a promising career was cut short by an arm injury. Rooney continued playing football for several semi-pro teams in the Pittsburgh area. He was married on June 11, 1931, to Kathleen McNulty, and the couple had five sons — Daniel, Art Jr., Tim, John and Pat. In 1964, Rooney was inducted into the Pro Football Hall of Fame for his contributions to the growth of the NFL and the Pittsburgh Steelers.

By the mid-1960s, Steelers founder Art Rooney had begun to turn over much of the operation of the Steelers to his oldest son, Dan. After having worked in every area of the organization since 1955, Daniel M. Rooney was named president of the Steelers in 1975. In 2000, Dan Rooney was inducted into the Pro Football Hall of Fame. He joined his his father Art to form only the second father-son tandem to be inducted into the Hall of Fame. The late New York Giants owner Wellington Mara and his father Tim were the first.

Now in his 51st year with the organization, he is one of the most active NFL owners and one of Pittsburgh's most involved executives in civic affairs. Among his community activities, Dan Rooney is a board member for The United Way of America, The American Ireland Fund, The American Diabetes Association, Presbyterian University Hospital, The Pittsburgh History and Landmarks Foundation and Duquesne University.

Dan Rooney has been a member of several NFL committees over the past 30-plus years. He has served on the board of directors for the NFL Trust Fund, NFL Films and the Scheduling Committee. He was appointed chairman of the Expansion Committee in 1973, which considered new franchise locations and directed the addition of Seattle and Tampa Bay as expansion teams in 1976.

In 1976, Rooney was also named chairman of the Negotiating Committee, and in 1982 he contributed to the negotiations for the Collective Bargaining Agreement with the NFL and the Players' Association. He again played a key role in the labor agreement reached between NFL owners and players in 1993. Rooney was also largely responsible for developing the realignment plan and scheduling format that the NFL adopted prior to the 2002 season. In October 2002, he was named chairman of the NFL's Diversity in the Workplace Committee. Rooney is also a member of the eight-person Management Council Executive Committee, the Hall of Fame Committee and the NFL Properties Executive Committee. In February 1999, he was named the recipient of the Philadelphia Maxwell Football Club's Francis J. "Reds" Bagnell Award for outstanding contributions to the game of football.

Daniel M. Rooney was born on Pittsburgh's North Side on July 20, 1932. He is a 1950 graduate of North Catholic High School, where he played quarterback on the varsity football team. He went on to graduate from Duquesne University in 1955 with a bachelor of arts degree in accounting. Rooney and his wife Patricia live on the North Side. The Rooneys have nine children.

In 2002, Dan Rooney officially turned over the title of Steelers' team president to his oldest son, Art Rooney II, who had previously served as the team's vice president and general counsel. Art II also previously served as Chairman of the Board of Klett Rooney Lieber & Schorling (now Buchanan Ingersoll), Attorneys at Law. A 1978 graduate of the University of Pittsburgh where he majored in political science, Art II received his law degree from Duquesne University School of Law in 1982. He and his wife Greta have four children.


1901

January 27, 1901 – Arthur J. Rooney Sr. is born in Coulterville, Pa. He would eventually be affectionately known as "The Chief".


1932

July 20, 1932 – Dan Rooney is born on Pittsburgh's North Side.


1933

July 8, 1933 – The Pittsburgh Pirates are founded by Art Rooney.


1933

Ray Kemp becomes the first African-American to play for the Steelers.



Steelers History

1930's After founding the Pirates in 1933, Art Rooney watched his club struggle through its first seven seasons with just 22 wins and five different head coaches. While home games were played at Forbes Field, Rooney often took his team to such cities as Johnstown, Latrobe, Youngstown, New Orleans, and Louisville in the 1930s due to competition with baseball and college football.

In 1938 Rooney signed Colorado All-America Byron "Whizzer" White to a \$15,800 contract, making White the first "big money" player in the NFL. White led the league in rushing that year and became one of the NFL's most illustrious alumni. He served 31 years as a Justice of the United States Supreme Court before retiring in 1993.



1940's In 1940 Rooney changed the team name to the Pittsburgh Steelers, representing the heritage of Pittsburgh. The first winning record in the organization's history came in 1942 when head coach Walt Kiesling led the Steelers to a 7-4 finish with the league-leading rushing of rookie Bill Dudley. But the next year Dudley joined the Armed Forces along with many other NFL players as the nation went to war. With rosters depleted, Rooney merged the Steelers with the Philadelphia Eagles in 1943 (Phil-Pitt "Stegles") and with the Chicago Cardinals (Card-Pitt) in 1944.



1937

Byron "Whizzer" White paid an unheard-of \$15,800 to play one season for the Steelers.

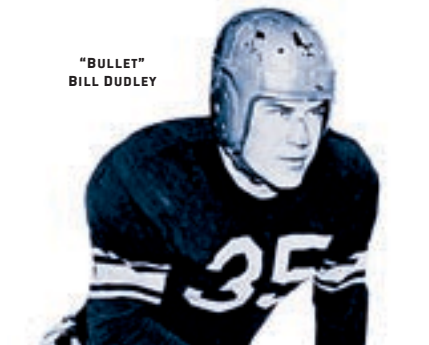
1940

The Pittsburgh Pirates are officially renamed the Pittsburgh Steelers.



1942

November 22, 1942 – The Steelers defeat the Chicago Cards 19-3 to clinch their first winning season in team history.



"BULLET" BILL DUDLEY

Rooney hired legendary Pitt coach Jock Sutherland in 1946, and Dudley returned from the war to earn NFL MVP honors, leading the league in rushing, interceptions, and punt returns. Today, Dudley is a member of the Pro Football Hall of Fame.

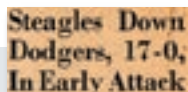
Sutherland led the 1947 Steelers to an 8-4 record and a share of the Eastern division title, but they lost their first-ever postseason game, 21-0, to Philadelphia. Sutherland died suddenly the following spring while on a scouting trip.

1950's Succeeding Sutherland, John Michelosen was head coach for the 1948-51 seasons, compiling a 20-26-2 record. In 1952 Joe Bach returned for his second stint with the Steelers, having coached the team previously in 1935-36. The Steelers became the last team to abandon the single wing for the T-formation in 1952.

Bach resigned for health reasons following the 1954 season and was replaced by assistant coach Walt Kiesling, who had been the Steelers' head coach twice previously. Kiesling's three stints covered the 1939-40, 1941-44, and 1954-56 campaigns.

1943

The Pittsburgh Steelers merge with the Philadelphia Eagles to form the "Stegles" as many rosters were depleted due to World War II.

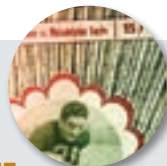


1944

The Pittsburgh Steelers merge with the Chicago Cardinals (Card-Pitt) as many rosters were still depleted due to World War II.

1947

December 21, 1947 – The Steelers play their first post-season game, a 21-0 setback to the Philadelphia Eagles in the Eastern Division Playoffs.



1957

1957 – Lowell Perry becomes the NFL's first African-American assistant coach.

Steelers History



COACH
BUDDY PARKER

1960's Buddy Parker was named head coach in 1957 and over the next eight years he led the Steelers to five non-losing seasons. Hall of Fame quarterback Bobby Layne quarterbacked the team through three of those campaigns, leading the Steelers to a 9-5 mark and a playoff game vs. Detroit in 1962, which the Steelers lost 17-10. Parker completed his tenure with a 51-48-6 record and ranks third among all-time Steelers coaches for career wins.

On October 25, 1964, the Steelers made team history when they retired jersey No. 70 in honor of former defensive tackle Ernie Stautner. Stautner, who was inducted into the Pro Football Hall of Fame in 1969, remains the only Steelers player to have his jersey retired.

Brief head coaching stints by Mike Nixon in 1965 and Bill Austin from 1966-68 preceded the hiring of the 37-year-old Chuck Noll on January 27, 1969. Noll began to rebuild the Steelers through the draft, starting with the defense when he selected defensive tackle Joe Greene with his first choice in 1969. Today Greene is a member of the Pro Football Hall of Fame.



1964

October 25, 1964 – The Steelers retire Ernie Stautner's No. 70, becoming the first and only jersey number to be retired in team history.



1969

January 27, 1969 – Chuck Noll is named head coach of the Steelers.

1969

January 28, 1969 – "Mean" Joe Greene is selected by the Steelers in the first round of the NFL Draft.

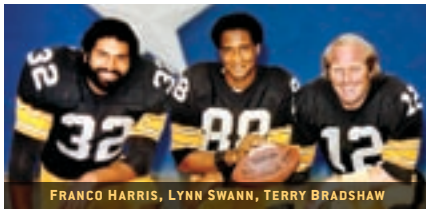


1970

The Pittsburgh Steelers move from the NFL Century Division to the AFC Central with the merger of the American Football League and the NFL.

1970's

A 1-13 record in 1969 gave the Steelers the first overall choice in the 1970 draft, with which Noll addressed the offense by selecting quarterback Terry Bradshaw, another Hall of Famer, after the Steelers won the first selection by winning a coin toss with the Chicago Bears. Cornerback Mel Blount was added in the third round that year, followed by linebacker Jack Ham in 1971 and running back Franco Harris in 1972. In all, Noll drafted nine players who are now enshrined in the Hall of Fame including three in his first 20 picks and four of his first 38.



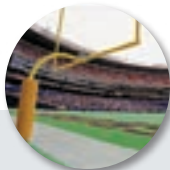
FRANCO HARRIS, LYNN SWANN, TERRY BRADSHAW

Two significant changes took place in 1970. The Steelers moved from the NFL Century Division to the AFC Central with the merger of the American Football League and the NFL. The Steelers also moved into a new home as Three Rivers Stadium opened. Previously, the Steelers had played home games at Forbes Field from 1933-57 and at both Forbes Field and Pitt Stadium from 1958-63. From 1964-69 the Steelers played at Pitt Stadium until Three Rivers opened in 1970.

Gradual improvement in the early 1970s resulted in the team's first division title in 1972 with an 11-3 record. In the first playoff game at Three Rivers the Steelers defeated the Oakland Raiders, 13-7, with Franco Harris' "Immaculate Reception" in the final minute. Despite a 21-17 loss the following week to the undefeated Miami Dolphins, the Steelers had reached a new plateau.

1970

August 28, 1970 – Pittsburgh defeats the New York Giants, 21-6, in the first preseason game at Three Rivers Stadium.



1970

September 20, 1970 – The Steelers fall to the Houston Oilers, 19-7, in their first regular-season game at Three Rivers Stadium.

1972

December 23, 1972 – The Steelers win their first playoff game in dramatic fashion with a 13-7 victory over the Oakland Raiders on Franco Harris' "Immaculate Reception".





Steelers History

It took 40 years for the Steelers to finally win their first division title, but over the next decade they achieved a level of success unprecedented in professional football.

In 1973 the Steelers won a wild card playoff berth with a 10-4 record. Oakland avenged their loss from the previous year, however, with a 33-14 defeat of the Steelers in the playoffs.

The Steelers won their first of six consecutive AFC Central titles in 1974 and marched past Buffalo (32-14) and Oakland (24-13) en route to their first Super Bowl appearance in Super Bowl IX. The fierce Pittsburgh defense led the way to a 16-6 victory vs. the Minnesota Vikings, and Art Rooney was presented the Vince Lombardi Trophy for the first time.

In 1975 the Steelers won 11 straight games to finish 12-2 and claim their second consecutive division crown. After defeating Baltimore (28-10) and Oakland (16-10) in the playoffs the Steelers became the third team in NFL history, joining Green Bay and Miami, to win back-to-back Super Bowls with a 21-17 win versus the Dallas Cowboys in Super Bowl X.



SUPER BOWL X, STEELERS 21, COWBOYS 17



1974

January 29, 1974 – The Steelers select future Hall of Famers Lynn Swann (first round), Jack Lambert (second), John Stallworth (fourth) and Mike Webster (fifth) in the NFL Draft. Many consider it the best draft in NFL history. Following the draft, the Steelers also signed free agent Donnie Shell, who went on to become one of the team's all-time best safeties.

1975

January 12, 1975 – Pittsburgh defeats the Minnesota Vikings, 16-6, to capture the team's first Super Bowl victory in Super Bowl IX in New Orleans' Tulane Stadium.



1975

Dan Rooney is named President of Pittsburgh Steelers.



"THE TEAM OF THE DECADE"

The 1976 Steelers struggled to a 1-4 start before reeling off nine straight victories including five shutouts to win the division with a 10-4 mark. They defeated Baltimore 40-14 in the playoffs, but lost to Oakland, 24-7, after both starting running backs, Franco Harris and Rocky Bleier, were injured. The following year the Steelers dropped a 34-21 decision to Denver in the first round of the playoffs after posting a 9-5 regular-season record.

In 1978 the Steelers made history after a league-best 14-2 regular season and playoff wins versus Denver (33-10) and Houston (34-5). Their 35-31 Super Bowl XIII win versus Dallas made the Steelers the first team to win three Super Bowls.

Yet another standard was set the following year when the 1979 Steelers defeated the Los Angeles Rams, 31-19, in Super Bowl XIV to make them the first team in history to win four Super Bowls and the only team to win back-to-back Super Bowls twice. The Super Bowl victory followed a 12-4 regular season and playoff wins versus Miami (34-14) and Houston (27-13). With six consecutive AFC Central crowns, eight straight years of playoff appearances and four Super Bowl championships, the Steelers were tagged the "Team of the Decade" for the 1970s.



1976

January 18, 1976 – The Steelers win their second consecutive league championship with a 21-17 victory over the Dallas Cowboys in Super Bowl X in Miami, Fla.

1979

January 21, 1979 – Pittsburgh defeats the Dallas Cowboys, 35-31, in Super Bowl XIII in Miami, Fla., becoming the first team to win three Super Bowls.



Steelers History

1980's

As the 1980s opened the Steelers stumbled, failing to make the playoffs in 1980 and 1981 with records of 9-7 and 8-8.

In 1982 the Steelers celebrated the team's 50th anniversary by qualifying for the playoffs with a 6-3 finish in a strike-interrupted season. During the season an anniversary banquet was held to commemorate the team's first 50 seasons and to honor the Steelers' all-time team as selected by fan voting. Thousands of fans were attracted to Pittsburgh for a week of activities and exhibits before the anniversary season was ended by San Diego's 31-28 win in the playoffs.

This would be the last playoff game at Three Rivers until the 1992 season, a span of 10 years.



The 1983 Steelers won their eighth division title with a 10-6 record, but fell in the postseason, 38-10, to the Los Angeles Raiders. The following year the Steelers won their ninth division crown and the team advanced to the AFC Championship game with a 24-17 playoff win at Denver. A 45-28 loss to Miami in the AFC Championship game prevented the Steelers from a fifth Super Bowl appearance.

The Steelers' streak of 13 consecutive non-losing seasons came to an end in 1985 with a 7-9 finish, followed by 6-10 in 1986. Playoff hopes remained alive in 1987 until the Steelers lost their last two games to finish 8-7 during the strike-shortened season.

In 1988 the team suffered through its worst campaign in 19 years with a 5-11 record. The next season got off to a similar start with losses of 51-0 and 41-10 in the first two games as the offense failed to score in the first month of the season. But the young team fought back to finish 9-7 and earn a wild card playoff berth on the season's final weekend. An exciting 26-23 overtime playoff win in Houston was followed by a heartbreaking 24-23 divisional playoff loss at Denver in which the Steelers led until the final minutes.



1980

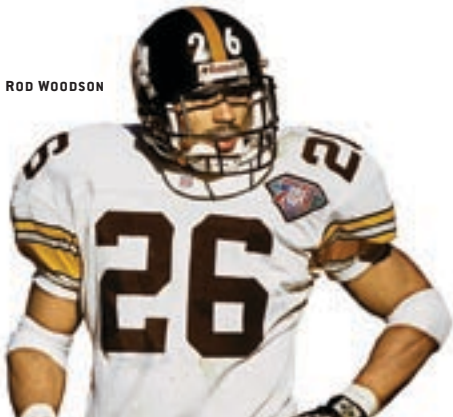
January 6, 1980 – The Steelers "weather" the Pittsburgh elements as they defeat the Houston Oilers at a rain-soaked Three Rivers Stadium to advance to Super Bowl XIV.



1980

January 20, 1980 – The Steelers win their fourth Super Bowl championship by defeating the Los Angeles Rams, 31-19, in Super Bowl XIV in Pasadena, Calif. They would be named the Team of the Decade of the 1970s.

ROD WOODSON



1990's

A 9-7 finish in 1990 left the Steelers in a three-way tie for the AFC Central lead, but they were eliminated from playoff contention by a 2-4 division record. The 1991 team finished second in the division despite a 7-9 record, winning the last two games under Noll at home against the Cincinnati Bengals and Cleveland Browns.

On December 26, 1991 Noll announced his retirement from football after 39 consecutive seasons, the last 23 as the Steelers' head coach which made him one of only four men to coach the same team for 23 consecutive years. He left as the fifth-winningest coach in NFL history with an overall record of 209-156-1, and as the only coach to win four Super Bowls. Noll was rewarded in 1993 with his election to the Hall of Fame in his first year of eligibility.

A new era began in 1992 with the retirement of Noll and the arrival of 34-year-old Bill Cowher, the National Football League's youngest head coach at the time he assumed control. In the first season of the new era, the Steelers won the AFC Central division crown for the first time since 1984 with an 11-5 record. While the team enjoyed newfound success, Cowher was recognized by the Associated Press as the NFL's Coach of the Year and six Steelers played in the Pro Bowl, the most in more than a decade.

1984

Tony Dungy is named defensive coordinator for the Steelers, becoming the NFL's first African-American coordinator.



1987

August 8, 1987 – "Mean" Joe Greene becomes the first player of the 1970s Steelers' teams to be inducted into the Pro Football Hall of Fame.





Steelers History

Under Cowher the Steelers became the first AFC team since the 1970 merger to claim its 10th division title. Their 11-5 record equaled the best in the conference and gave the Steelers home field advantage throughout the playoffs. However, in the first postseason game at Three Rivers in exactly 10 years the Steelers were defeated by eventual AFC champion Buffalo, 24-3.

In 1993, the Steelers earned a wild card playoff berth, marking their first consecutive playoff appearances since the 1983-84 seasons. A 9-7 record was good for second place in the division, but the season ended in a 27-24 overtime loss at Kansas City in the AFC Wild Card game.

The 1994 Steelers won seven of their final eight regular-season games for their strongest finish since 1978. They captured their second division title in three years with the AFC's best record of 12-4. After a 29-9 victory over the Cleveland Browns in the first round of the playoffs, Pittsburgh hosted its first AFC Championship game since 1979. The game went down to the wire and the Steelers lost to the San Diego Chargers, 17-13.



CHAD BROWN, 1995 AFC CHAMPIONSHIP

At 38, Bill Cowher became the youngest head coach to lead his team to a Super Bowl. Along the way, Cowher's team captured their third AFC Central division title in four years, made their fourth straight playoff appearance and won the Steelers' first AFC title since 1979. After a first-round bye, they defeated the Buffalo Bills (40-21) and the Indianapolis Colts (20-16), before losing to the Dallas Cowboys, 27-17, in Super Bowl XXX in Tempe, Ariz.

1988

August 25, 1988 – Art Rooney passes away at the age of 87 following a stroke.



1991

December 26, 1991 – Chuck Noll announces his retirement.

1992

January 21, 1992 – Bill Cowher is named head coach of the Pittsburgh Steelers.



1996

January 28, 1996 – The Steelers fall to the Dallas Cowboys, 27-17, in Super Bowl XXX in Phoenix, Ariz.



BILL COWHER
HOISTS THE LAMAR
HUNT TROPHY

In 1996, the Steelers finished 10-6 and earned their fifth consecutive trip to the playoffs. Cowher ended the season with 57 career victories ranking him as the second winningest coach in team history, behind his predecessor Noll.

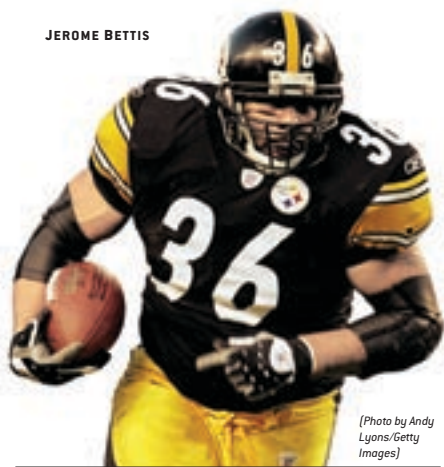
The Steelers captured their fourth consecutive AFC Central title in 1997 while posting an 11-5 record. They were one play away from earning their sixth Super Bowl appearance and lost to Denver, 24-21, in the AFC Championship game.

In 1998, the Steelers finished a disappointing 7-9, losing their last five regular-season games and missing the playoffs for the first time under Bill Cowher.

The Steelers suffered their second consecutive losing season in 1999, when their record fell to 6-10.

Steelers History

JEROME BETTIS



(Photo by Andy Lyons/Getty Images)

2000's After starting the 2000 season with a 0-3 record, the Steelers rebounded to finish the year at 9-7, and barely missed the playoffs.

However, 2000 will be remembered most for being the final season for the Steelers at Three Rivers Stadium. The Steelers were 4-4 during their final season at Three Rivers Stadium, including victories in four of their final six home games. The Steelers won their final game at Three Rivers, 24-3, against the Washington Redskins on Dec. 16.

The Steelers finished 31 seasons at Three Rivers Stadium (1970-2000) with a 182-73 home record, including the postseason. The Steelers recorded their largest regular-season home attendance figures (440,428) since 1998 in the final season, including a season-high 58,183 fans during the final game in stadium history.

The Steelers began a new era in team history in 2001 with the opening of their new stadium, Heinz Field. The Steelers posted an AFC-best 13-3 regular-season record, including a 7-1 mark at home, and advanced to the AFC Championship Game.

The inaugural game at Heinz Field was originally scheduled to be a nationally televised Sunday Night game on Sept. 16. However, the September 11 terrorist attacks on America forced the NFL to postpone all games that weekend — which were eventually rescheduled for the end of the season. As a result, the Steelers opened Heinz Field on Sunday, Oct. 7 with a 16-7 win against the Cincinnati Bengals.

The Steelers defeated the defending Super Bowl Champion Baltimore Ravens, 27-10, in the AFC Divisional Playoffs, in the first-ever postseason game played at Heinz Field. However, they suffered a disappointing, 24-17, loss at home in the AFC Championship game to the eventual Super Bowl-champion New England Patriots.



2001 AFC DIVISIONAL PLAYOFF, STEELERS 27, RAVENS 10



2000

July 29, 2000 — Dan Rooney is inducted into the Pro Football Hall of Fame.

2000

December 16, 2000 — The Steelers defeat the Washington Redskins, 24-3, in the final game at Three Rivers Stadium.



2001

August 25, 2001 — Pittsburgh defeats the Detroit Lions, 20-7, in its first preseason game at Heinz Field.

2002

October 7, 2001 — The Steelers win their first-ever regular-season game at Heinz Field with a 16-7 victory over the Cincinnati Bengals.



Steelers History



2004 #1 DRAFT PICK, BEN ROETHLISBERGER

After a 0-2 start in 2002, the Steelers rallied to make the playoffs for the second consecutive season. However, the team's Super Bowl hopes ended when they lost, 34-31, in overtime to the Tennessee Titans on the road.

The Steelers began the 2003 season with a 34-15 victory against AFC North rival Baltimore Ravens. However, the team never regained that magic and finished the season with a 6-10 record and out of the playoffs for the first time in three years.



2003 #1 DRAFT PICK,
TROY POLAMALU

The Steelers set a team record in 2004 by becoming the first AFC team to win 15 games (15-1) in the regular season. They ultimately advanced to the AFC Championship Game where they lost to the New England Patriots, 41-27. Nine Steelers were selected to play in the AFC-NFC Pro Bowl, the teams most since the 1979 season.



HINES WARD

Pittsburgh found itself sitting at 7-5 after 12 games in 2005, but it rallied to win its final four regular season games to earn the AFC's sixth seed in the playoffs. The Steelers then won an unprecedented three straight road playoff games to gain a berth in Super Bowl XL in Detroit versus the Seattle Seahawks.

The Steelers captured their fifth Super Bowl title with a 21-10 victory over the Seahawks as wide receiver Hines Ward was named MVP, finishing with five receptions for 123 yards. Ward also hauled in a game-clinching 43-yard TD pass from Antwaan Randle El on a gadget play midway through the fourth quarter.

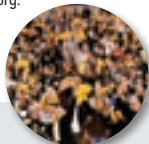
The 2006 season saw the Bill Cowher come to an end with the Steelers finishing the season winning six of their final eight games to post an 8-8 record on the year.

On January 5, 2006, Bill Cowher resigned as Steelers head coach with a 161-99-1 overall career record, second best in team history.

The Steelers hired 34-year old Mike Tomlin as the team's coach. Tomlin was the NFL's youngest head coach at the time he was hired.

2003

October 26, 2003 – The Steelers host the St. Louis Rams at Heinz Field, marking the 1,000th game in team history.



2005

January 23, 2005 – The Steelers host the New England Patriots in the AFC Championship Game in front of Heinz Field-record crowd of 65,242.

2007

January 5, 2007 – Bill Cowher steps down as head coach of the Pittsburgh Steelers.



2007

January 22, 2007 – Mike Tomlin is named head coach of the Pittsburgh Steelers.



2006

February 5, 2006 – Pittsburgh Steelers win their fifth Super Bowl title with a 21-10 victory over the Seattle Seahawks in Super Bowl XL in Detroit.



2002

Art Rooney II is named President of the Pittsburgh Steelers.