

NEW ZEALAND WINEGROWERS

STATISTICAL ANNUAL

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NEW ZEALAND WINE

PURE DISCOVERY

Foreword

New Zealand Winegrowers aims to serve grape growers and winemakers by collecting, analysing, and disseminating key data about the industry.

This review presents the major production indicators for the New Zealand grape and wine industry, summarising various data collected by New Zealand Winegrowers.

The information is intended to assist decision making and planning for industry participants, and those associated with the New Zealand grape and wine industry. We trust that the information contained in this document will be useful to all stakeholders.

The Vineyard Survey for 2007 was conducted by Frontier Global Ltd.

Philip Gregan
CEO
New Zealand Winegrowers

Full copies of the Statistical Annuals from 2000 to 2007 are published on the industry website (www.nzwine.com) statistics section.

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section one: the national vineyard

DEVELOPMENT OF THE NEW ZEALAND GRAPE AND WINE INDUSTRY, 1997 - 2007

Year end 30 June

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Number of Wineries	262	293	334	358	382	398	421	463	516	530	543
Producing Area* (hectares)	7,410	7,580	9,000	10,197	11,648	13,787	15,800	18,112	21,002	22,616	25,355
Average Yield (tonnes per hectare)	8.1	10.3	8.9	7.8	6.1	8.6	4.8	8.9	6.9	8.2	8.1
Average Grape Price (\$ per tonne)	842	1,005	1,054	1,153	1,441	1,634	1,929	1,876	1,792	2,022	1,981
Tonnes Crushed (thousands of tonnes)	60.0	78.3	79.7	80.1	71.0	118.7	76.4	165.5	142.0	185.0	205.0
Total Production (millions of litres)	45.8	60.6	60.2	60.2	53.3	89	55	119.2	102	133.2	147.6
Domestic Sales of NZ Wine (millions of litres)	38.8	38.2	38.4	41.3	36.2	32.6	35.3	35.5	45	50	51
Consumption per Capita (litres NZ wine)	10.4	10.1	10.1	10.6	9.3	8.2	8.8	8.8	11.2	12.1	12.2
Export Volume (millions of litres)	13.1	15.2	16.6	19.2	19.2	23	27.1	31.1	51.4	57.8	76.0
Export Value (millions of NZ\$FOB)	75.9	97.6	125.3	168.6	198.1	246.4	281.9	302.6	434.9	512.4	698.3

* Producing area corrected to account for assumed Vineyard Survey underestimate.

NEW ZEALAND WINEGROWERS MEMBERSHIP, 1997 - 2007

Wineries By Category

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Category 1 (annual sales not exceeding 200,000 litres)	244	272	313	331	353	369	388	425	466	482	483
Category 2 (annual sales between 200,000 and 2,000,000 litres)	14	17	17	23	24	26	30	34	44	42	51
Category 3 (annual sales exceeding 2,000,000 litres)	4	4	4	4	3	3	3	4	6	6	9
Total	262	293	334	358	380	398	421	463	516	530	543

Wineries By Region

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Northland	5	6	7	7	7	8	7	8	10	10	11
Auckland	68	70	80	79	81	82	89	88	90	91	92
Waikato/Bay of Plenty	13	14	13	12	12	13	13	13	17	18	17
Gisborne	8	9	12	13	15	17	16	17	19	22	19
Hawkes Bay	33	35	41	44	50	53	56	58	62	66	67
Wellington	31	34	33	37	41	45	44	49	54	56	57
Nelson	15	15	22	25	28	27	26	24	29	29	28
Marlborough	47	52	60	62	63	68	74	84	101	106	104
Canterbury	27	34	39	39	37	38	42	46	50	48	52
Otago	14	23	26	39	45	46	52	75	82	82	89
Other Areas	1	1	1	1	1	1	2	1	2	2	7
Total	262	293	334	358	380	398	421	463	516	530	543

Grape Growers By Region

	Auck	Waik	Gisb	HB	Wair	Nels	Marlb	Waip	Cant	Otago	Total
2003	13	9	89	136	29	37	254	6	19	42	634
2004	17	5	97	126	17	28	275	6	12	11	594
2005	18	7	108	168	33	40	415	7	12	17	825
2006	20	9	92	157	39	46	428	11	21	50	873
2007	25	4	100	186	25	58	530	12	4	63	1007

NEW ZEALAND PRODUCING VINEYARD AREA

2006 - 2007 (Actual), 2008 - 2010 (Forecast)

By Grape Variety (Hectares)

	2000	2001	2002	2003	2004	2005	2006	2007	*2008	*2009	*2010
Sauvignon Blanc	2,485	2,843	3,685	4,516	5,897	7,277	8,860	10,491	11,531	12,231	12,336
Pinot Noir	1,126	1,491	2,029	2,624	3,239	3,757	4,063	4,441	4,638	4,689	4,740
Chardonnay	2,858	3,303	3,427	3,515	3,617	3,804	3,779	3,918	3,881	3,912	3,927
Merlot	674	912	1,077	1,249	1,487	1,492	1,420	1,447	1,354	1,347	1,353
Riesling	503	493	529	653	666	811	853	868	917	928	934
Pinot Gris	130	157	232	316	381	489	762	1,146	1,331	1,407	1,444
Cabernet Sauvignon	671	744	745	741	687	614	531	524	516	507	507
Gewurztraminer	145	156	178	197	210	257	284	293	316	315	315
Syrah	62	87	117	134	183	211	214	257	277	290	294
Semillon	235	227	233	257	306	240	229	230	199	183	181
Cabernet Franc	121	148	170	180	213	180	164	168	166	165	166
Malbec	69	101	116	152	168	163	155	160	156	157	157
Muscat Varieties	188	145	135	134	136	139	140	139	135	125	125
Muller Thurgau	430	377	307	256	155	137	117	106	79	77	77
Pinotage	75	81	87	82	82	85	90	88	74	74	74
Chenin Blanc	150	127	113	108	72	58	59	50	49	47	47
Reichensteiner	64	52	47	59	61	59	61	66	72	72	72
Other and Unknown	211	204	560	627	552	1,229	836	963	1,725	2,555	4,253
Total**	10,197	11,648	13,787	15,800	18,112	21,002	22,617	25,355	27,416	29,081	31,002

By Region (Hectares)

	2000	2001	2002	2003	2004	2005	2006	2007	*2008	*2009	*2010
Auckland	393	390	448	461	591	514	504	533	547	563	569
Waikato/Bay of Plenty	119	130	137	142	151	148	150	145	147	147	147
Gisborne	1,681	1,652	1,774	1,885	1,810	1,890	1,913	2,133	2,142	2,150	2,194
Hawkes Bay	2,443	3,132	3,463	3,702	3,873	4,249	4,346	4,665	4,798	4,863	4,885
Wairarapa/Wellington	327	380	475	595	737	779	777	827	840	850	853
Marlborough	4,054	4,561	5,731	6,831	8,539	9,944	11,488	13,187	13,811	14,478	14,583
Nelson	203	324	398	485	548	646	695	782	798	845	866
Canterbury/Waipara	442	466	482	601	641	853	925	1,034	1,436	1,459	1,465
Otago	280	322	534	703	844	978	1,253	1,415	1,526	1,543	1,565
Other and Unknown	255	291	345	395	378	1,001	565	634	1,371	2,183	3,875
Total**	10,197	11,648	13,787	15,800	18,112	21,002	22,616	25,355	27,416	29,081	31,002

* Forward estimate

** Total corrected to account for assumed Vineyard Survey underestimation

SOURCE: New Zealand Winegrowers Vineyard Surveys

section one: the national vineyard

New Zealand Vineyard Survey 2007

REPORT TO NEW ZEALAND WINEGROWERS

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1. Introduction

Frontier Global Ltd is pleased to present the results of the 2007 New Zealand Vineyard Survey. It is also pleased to advise that this year's survey has shown a widespread acceptance by New Zealand Winegrowers (NZW) members of the electronic survey option. This means not only a less cumbersome and more cost effective survey, but also more control and easier access for individual members to both their current and historic data.

The principal conclusions to be drawn from this year's survey are firstly that the growth rate in producing area of the New Zealand industry remains strong, albeit in a gradually slowing trend and secondly that Marlborough and Sauvignon Blanc are again the principal drivers of that growth. Other interesting trends include the ongoing growth of Pinot Gris producing area.

The following data presentation follows the general format of previous years and is focused on continued documentation and analysis of the trends in producing vineyard hectares on a variety and regional basis throughout New Zealand. The methodology principles that had been evolved for the 2006 survey were maintained through the 2007 survey.

2. Methodology

The fundamental steps of the 2007 process were:

2.1 Design and planning

Adoption of the 2006 methodology largely limited the design and planning stage to data formatting. Adherence to the historic focus of the survey (producing area by variety and region) to enable seamless comparison with data from previous surveys, was maintained by using essentially the same questionnaire interface as previous years.

2.2 Preparation of the Survey Database

Address data used for the 2007 survey was based on the Vineyard address details obtained from NZW. Base data from the 2006 survey was used for the historic comparisons.

2.3 Survey Notification

The 2007 survey was despatched electronically to members with email addresses. The option of hardcopy was offered in a covering note sent ahead of the actual survey. This prior warning of the imminence of the survey questionnaire is thought to have been a major reason for the good response from electronic respondents. Hardcopy survey forms were despatched only to those members without email addresses and to a small number of those with email addresses, but who had requested hardcopies.

Both the electronic and hardcopy questionnaires were extracted by database query for each registered grower and consisted of an explanatory letter and for each vineyard managed by the grower, a form to be completed and a summary of previous year's survey results. In the hardcopy instance, return address envelopes were provided. As each hardcopy mail-out was enveloped, it was checked into a return-tracking spreadsheet.

2.5 Receipt of data and database entry

Hardcopy return data was entered manually into the return-tracking spreadsheet and up-loaded into the database. Electronic return data was up-loaded automatically. Regular checking was undertaken for data duplication and progress reports (including a non-respondent checklist) were generated periodically. The latter allowed for phone-call follow-up of slower respondents. Changes of contact data details were forwarded directly to NZW.

2.6 Telephone assistance and pursuit of non-respondents

The level of telephone help queries regarding the electronic facility was significantly down on 2006. Phone contact was consequently largely restricted to pursuit of non-respondents. While the number of non-respondents was up slightly on 2006, they were believed to be mainly from growers with vineyards of less than 10ha. Pursuit calls were limited to a single attempt.

While initial responses were quick in coming, there was still a long tail of responses well beyond the nominated closure date. A common reason given for slow response was the absence of the owners through this quiet time in the vineyard.

2.7 Closure and reporting

Closure was affected by stopping edit access to the survey web-site facility and by closing the database to any further hardcopy returns. The database was then queried for extraction of the region and variety tables presented in this report. Before final formatting, the data was spot-checked manually.

2.8 Discussion

As with the 2006 survey results, the consistency of major trends from previous years, supports Frontier's belief that the current survey has satisfied the objective of data continuity.

section one: the national vineyard

The survey employed the same method of calculating return as in previous years, i.e:

Return = Actual response + forecast from previous years in the event of non-response.

The actual response to this year's survey was somewhat down on 2006 in terms of numbers of respondents. However, there was an excellent level of participation from the medium to large winegrowers. The majority of non-respondents are believed to represent vineyards of less than 10 producing hectares.

3. Survey Findings

The results of the 2007 Survey are set out in the following tables and supported by charts where graphic display has been considered useful. The key findings can be summarised as follows:

3.1 The 2007 total New Zealand producing vineyard area of 24,721ha represents a 12% increase on the national total for 2006 (22,051ha). While this is in line with a gradual slowing of the national growth rate from a high of 19% in 1999, it is higher than the 10% growth that was forecast by the 2006 survey results.

3.2 There has been a consistent trend since at least 1998, of survey-derived forecasts falling significantly short of actual growth rates. The national growth rates of 4%, 3% and 1% predicted for each of the next 3 years respectively, should consequently be regarded as conservative figures.

3.3 Marlborough remains the dominant region with 13,187ha in production. Its share of the national total has increased from 52% to 53%. It is followed by Hawkes Bay (4,665ha), Gisborne (2,133ha), Otago (1,415ha) and Wairarapa (827ha).

3.4 Marlborough is the only region which has increased its share of the national total, moving from 52% to 53%, while Hawkes Bay down 1% in terms of national total.

3.5 Marlborough and Waipara are the only regions to forecast increases in the share of national producing area total beyond 2007.

3.6 Auckland and Canterbury are now showing a growth rate of 6% and 10 % up from the reported negative growth rates reported in 2006 of -2% and -3%.

3.7 Marlborough has shown the strongest individual growth rate (15%) of all the regions, followed by Otago at 13% and Nelson and Waipara both at 12%. While these figures are interesting, the disparity between regions and their vastly different total producing areas, means that they need to be treated cautiously. For this reason the share of national total figures discussed in 3.4 and 3.5 above are more useful for comparative purposes.

3.8 The major varieties being grown in 2007 are, in order of percentage of total producing hectares; Sauvignon Blanc (42%), Pinot Noir (18%), Chardonnay (16%), Merlot (6%), Pinot Gris (5%), Riesling (4%) and Cabernet Sauvignon (2%).

3.9 Of these major varieties, Sauvignon Blanc has increased its share of national producing hectares by 2% and Pinot Gris by 2%. These are the only varieties forecast to continue increasing their share of the national total. All other major varieties have either retained their share of national total or declined marginally.

3.10 Nationally, the area in Sauvignon Blanc production has increased 18% from 2006. While particularly strong growth has again been recorded for Pinot Gris (50%) and Pinot Noir (9%), although these are from a much smaller base.

3.11 Of the minor varieties, significant growth in producing area has been shown by Viognier (60%), and Syrah (20%).

3.12 Nationally, 92% of the producing vine inventory is now grafted, continuing a trend from a base of 68% in 1998. The trend is expected to continue with 93% forecast for 2008. The proportion of grafted vines varies considerably from region to region to a maximum of 98% in Marlborough followed closely by 97% in Auckland.

3.13 The planting density numbers presented in table 17 need to be considered cautiously as a significant number of survey respondents did not answer this question. While the ranges of values received in response to this question were in some cases quite extreme, the impact of the extremes were countered by the use of weighted averaging in the treatment of the data.

The following tables more fully present the results of the 2007 survey:

TABLE 1. PRODUCING HECTARES BY REGION
2006 - 2007 (Actual), 2008 - 2010 (Forecast)

	2006	2007	2008	2009	2010
Marlborough	11,488	13,187	13,811	14,478	14,583
Percent increase on preceding year	16%	15%	5%	5%	1%
Proportion of national producing area	52%	53%	53%	54%	54%
Hawkes Bay	4,346	4,665	4,798	4,863	4,885
Percent increase on preceding year	2%	7%	3%	1%	-
Proportion of national producing area	20%	19%	18%	18%	18%
Gisborne	1,913	2,133	2,142	2,150	2,194
Percent increase on preceding year	1%	11%	-	-	2%
Proportion of national producing area	9%	9%	8%	8%	8%
Otago	1,253	1,415	1,526	1,543	1,565
Percent increase on preceding year	28%	13%	8%	1%	1%
Proportion of national producing area	6%	6%	6%	6%	6%
Wairarapa	777	827	840	850	853
Percent increase on preceding year	-	6%	2%	1%	-
Proportion of national producing area	4%	3%	3%	3%	3%
Auckland	504	533	547	563	569
Percent increase on preceding year	-2%	6%	3%	3%	1%
Proportion of national producing area	2%	2%	2%	2%	2%
Nelson	695	782	798	845	866
Percent increase on preceding year	8%	12%	2%	6%	2%
Proportion of national producing area	3%	3%	3%	3%	3%
Waipara	653	734	1,127	1,136	1,140
Percent increase on preceding year	14%	12%	53%	1%	-
Proportion of national producing area	3%	3%	4%	4%	4%
Canterbury	272	300	309	323	325
Percent increase on preceding year	-3%	10%	3%	5%	-
Proportion of national producing area	1%	1%	1%	1%	1%
Waikato	150	145	147	147	147
Percent increase on preceding year	2%	-3%	2%	-	-
Proportion of national producing area	1%	1%	1%	1%	1%
New Zealand	22,051	24,721	26,045	26,900	27,127
Percent increase on preceding year	10%	12%	5%	3%	1%

section one: the national vineyard

TABLE 2. PRODUCING HECTARES BY MAJOR VARIETY
2006 - 2007 (Actual), 2008 - 2010 (Forecast)

	2006	2007	2008	2009	2010
Sauvignon Blanc	8,860	10,491	11,531	12,231	12,336
Percent increase on preceding year	22%	18%	10%	6%	1%
Proportion of national producing area	40%	42%	44%	45%	45%
Chardonnay	3,779	3,918	3,881	3,912	3,927
Percent increase on preceding year	-1%	4%	-1%	1%	-
Proportion of national producing area	17%	16%	15%	15%	14%
Riesling	853	868	917	928	934
Percent increase on preceding year	5%	2%	6%	1%	1%
Proportion of national producing area	4%	4%	4%	3%	3%
Pinot Gris	762	1,146	1,331	1,407	1,444
Percent increase on preceding year	56%	50%	16%	6%	3%
Proportion of national producing area	3%	5%	5%	5%	5%
Semillon	229	230	199	183	181
Percent increase on preceding year	-5%	1%	-13%	-8%	-1%
Proportion of national producing area	1%	1%	1%	1%	1%
Gewurtztraminer	284	293	316	315	315
Percent increase on preceding year	10%	3%	8%	-	-
Proportion of national producing area	1%	1%	1%	1%	1%
All Other Whites	549	594	587	589	594
Percent increase on preceding year	1%	8%	-1%	-	1%
Proportion of national producing area	2%	2%	2%	2%	2%
Pinot Noir	4,063	4,441	4,638	4,689	4,740
Percent increase on preceding year	8%	9%	4%	1%	1%
Proportion of national producing area	18%	18%	18%	17%	17%
Merlot	1,420	1,447	1,354	1,347	1,353
Percent increase on preceding year	-5%	2%	-6%	-	-
Proportion of national producing area	6%	6%	5%	5%	5%
Cabernet Sauvignon	531	524	516	507	507
Percent increase on preceding year	-14%	-1%	-2%	-2%	-
Proportion of national producing area	2%	2%	2%	2%	2%
Cabernet Franc	164	168	166	165	166
Percent increase on preceding year	-9%	2%	-1%	-	-
Proportion of national producing area	1%	1%	1%	1%	1%
Syrah	214	257	277	290	294
Percent increase on preceding year	1%	20%	8%	5%	1%
Proportion of national producing area	1%	1%	1%	1%	1%
All Other Red	344	345	333	336	338
Percent increase on preceding year	-10%	-	-3%	1%	-
Proportion of national producing area	2%	1%	1%	1%	1%
Total	22,051	24,721	26,045	26,900	27,127

FIGURE 1. NATIONAL PRODUCING AREA, 2000 - 2010

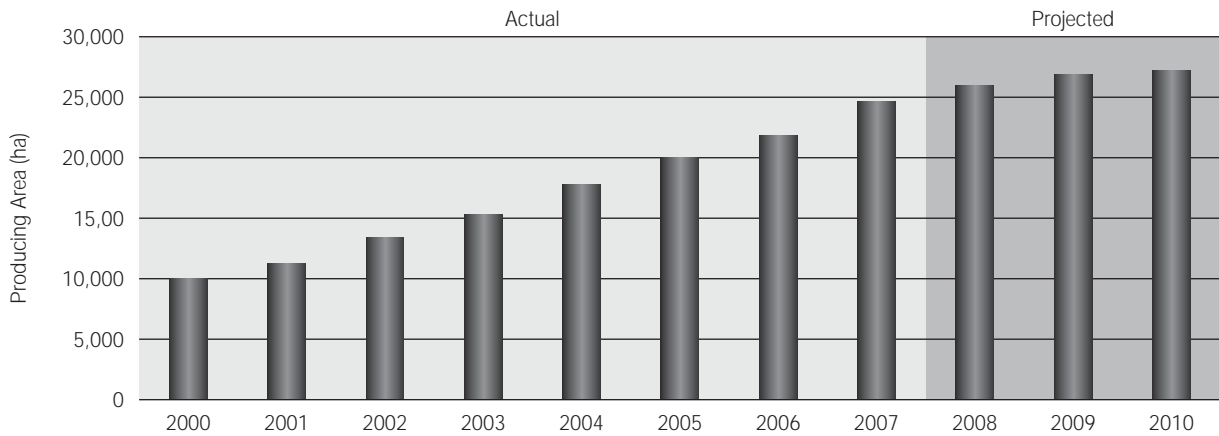


FIGURE 2. PRODUCING AREAS BY REGION

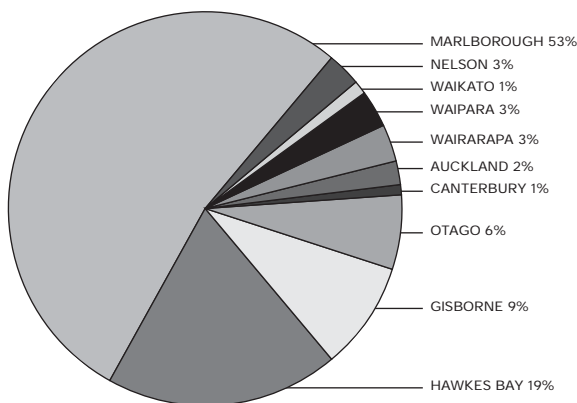


FIGURE 3. RELATIVE PROPORTIONS OF MAJOR VARIETIES

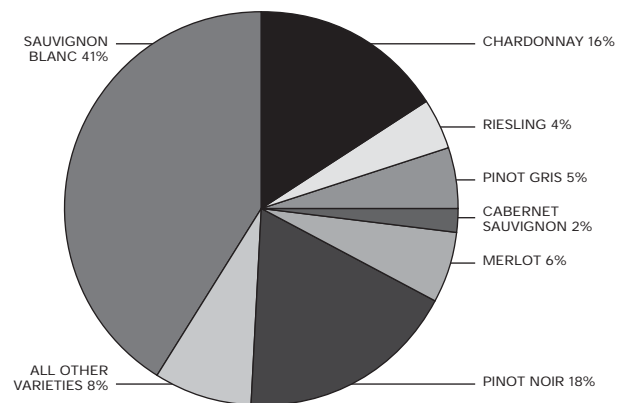


FIGURE 4. RELATIVE PROPORTIONS OF WHITE VARIETIES

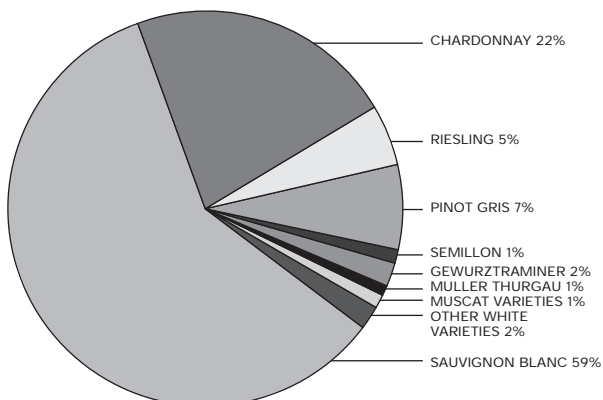
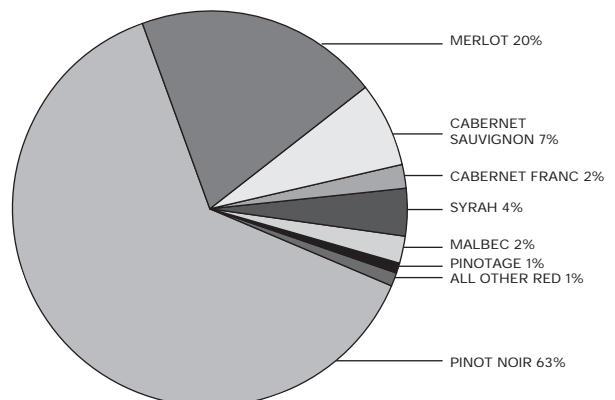


FIGURE 5. RELATIVE PROPORTIONS OF RED VARIETIES



section one: the national vineyard

TABLE 3. PRODUCING HECTARES BY ALL VARIETIES
2006 - 2007 (Actual), 2008 - 2010 (Forecast)

White

	2006	2007	2008	2009	2010
Sauvignon Blanc	8,860	10,491	11,531	12,231	12,336
Chardonnay - Mendoza & Clone 15	2,203	2,265	2,219	2,262	2,266
Chardonnay - All Other Clones	1,451	1,537	1,549	1,538	1,549
Riesling	853	868	917	928	934
Pinot Gris	762	1,146	1,331	1,407	1,444
Gewurztraminer	284	293	316	315	315
Semillon	229	230	199	183	181
Muscat Varieties	140	139	135	125	125
Chardonnay - Clones 4 & 5	125	115	112	112	112
Muller Thurgau	117	106	79	77	77
Viognier	81	129	151	170	174
Reichensteiner	61	66	72	72	72
Chenin Blanc	59	50	49	47	47
Other Red Vinifera	24	34	35	35	35
Pinot Blanc	18	16	16	17	17
Palamino	14	14	14	14	14
Breidecker	9	9	7	7	7
Seibel	9	10	10	10	10
Arnsburger	5	5	2	2	2
Sylvaner	4	4	4	4	4
Verdelho	3	5	5	2	2
Chasselas	2	2	2	2	2
Flora	2	2	2	2	2
Roussanne	1	1	2	2	2
Scheurere	1	1	1	1	1
Osteiner	1	1	1	1	1
Wurzer	-	1	1	1	1
Gruener Veltliner	-	-	-	-	1
Total White	15,315	17,540	18,761	19,566	19,730
Percent increase on preceding year	14%	15%	7%	4%	1%

Red

	2006	2007	2008	2009	2010
Pinot Noir - Table Wine	3,611	3,966	4,177	4,228	4,276
Merlot	1,420	1,447	1,354	1,347	1,353
Cabernet Sauvignon	531	524	516	507	507
Pinot Noir - Sparkling Wine	452	475	461	462	463
Syrah	214	257	277	290	294
Cabernet Franc	164	168	166	165	166
Malbec	155	160	156	157	157
Pinotage	90	88	74	74	74
Pinot Meunier	16	16	19	19	19
All hybrids	16	15	15	15	15
Gamay Noir	12	12	12	12	12
Blauberger	10	5	5	5	5
Other Red Vinifera	10	10	10	10	10
Sangiovese	7	6	6	6	6
Petit Verdot	5	5	4	5	5
Montepulciano	5	6	7	7	8
Zinfandel	4	4	4	4	4
Chambourcin	3	4	4	4	4
Kolor	3	2	3	3	3
Zwiegletrebe	3	3	3	3	3
Tempranillo	2	4	5	7	7
Dolcetto	1	2	2	2	2
Grenache	1	2	2	2	2
Nebbiolo	1	1	1	1	1
Petit Syrah	-	-	-	-	-
Carmenere	-	-	1	1	1
Total Red	6,736	7,181	7,283	7,335	7,397
Percent increase on preceding year	2%	7%	1%	1%	1%
Total White + Red	22,051	24,721	26,045	26,900	27,127
Percent increase on preceding year	10%	12%	5%	3%	1%

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TABLE 4. PRODUCING HECTARES - MAJOR VARIETY BY MAJOR REGION

	Marlborough		Hawkes Bay		Gisborne		Otago		Wairarapa	
	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
Chardonnay	1,045	1,065	1,134	1,176	1,081	1,167	72	65	70	72
Percent change		2%		4%		8%		-9%		3%
Sauvignon Blanc	7,686	9,104	566	661	36	55	23	39	160	185
Percent change		18%		17%		53%		73%		16%
Pinot Gris	293	422	176	246	38	135	90	113	37	40
Percent change		44%		40%		253%		25%		8%
Riesling	384	395	34	33	6	7	60	57	30	30
Percent change		3%		-2%		4%		-5%		1%
Pinot Noir	1,715	1,845	328	356	83	84	975	1,110	435	452
Percent change		8%		8%		1%		14%		4%
Cabernet Sauvignon	35	27	384	388	1	1	-	-	13	14
Percent change		-23%		1%		-		-50%		7%
Merlot	102	96	1,067	1,104	124	119	4	3	12	12
Percent change		-6%		3%		-4%		-7%		-5%
All Other Varieties	221	233	665	700	544	566	27	28	20	22
Percent change		5%		5%		4%		1%		11%
Total	11,482	13,187	4,354	4,665	1,913	2,133	1,252	1,415	776	827
Percent change		15%		7%		11%		13%		6%

	Nelson		Waipara		Auckland		Other Regions		Total	
	2006	2007	2006	2007	2006	2007	2006	2007	2006	2007
Chardonnay	127	121	55	57	111	114	84	80	3,779	3,918
Percent change		-5%		4%		3%		-5%		4%
Sauvignon Blanc	268	305	75	80	17	21	31	13	8,860	10,463
Percent change		14%		6%		27%		-59%		18%
Pinot Gris	31	56	37	59	30	39	29	35	762	1,146
Percent change		78%		62%		29%		20%		50%
Riesling	52	54	228	235	2	2	56	55	853	868
Percent change		5%		3%		-		-2%		2%
Pinot Noir	165	188	225	266	30	25	107	118	4,063	4,441
Percent change		14%		18%		-19%		10%		9%
Cabernet Sauvignon	4	4	8	6	66	65	19	19	531	524
Percent change		-3%		-22%		-2%		-		-1%
Merlot	7	8	6	6	87	88	11	11	1,420	1,447
Percent change		8%		-1%		2%		3%		2%
All Other Varieties	41	46	18	26	161	179	86	116	1,783	1,914
Percent change		13%		40%		11%		34%		7%
Total	695	782	652	734	504	533	422	445	22,051	24,721
Percent change		12%		13%		6%		5%		12%

TABLE 5. PRODUCING HECTARES BY REGION, 2000 - 2010

	Production Area (Hectares)										
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Auckland	393	390	448	461	591	515	504	533	547	563	569
Percent increase on preceding year	14%	-1%	15%	3%	28%	-13%	-2%	6%	3%	3%	1%
Proportion of national producing area	4%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%
Canterbury	232	236	234	250	333	280	272	300	309	323	325
Percent increase on preceding year	1%	2%	-1%	7%	33%	-16%	-3%	10%	3%	5%	-
Proportion of national producing area	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	1%
Otago	280	322	534	703	844	978	1,253	1,415	1,526	1,543	1,565
Percent increase on preceding year	35%	15%	66%	32%	20%	16%	28%	13%	8%	1%	1%
Proportion of national producing area	3%	3%	4%	5%	5%	5%	6%	6%	6%	6%	6%
Gisborne	1,681	1,652	1,774	1,885	1,810	1,890	1,913	2,133	2,142	2,150	2,194
Percent increase on preceding year	16%	-2%	7%	6%	-4%	4%	1%	11%	-	-	2%
Proportion of national producing area	17%	15%	13%	12%	10%	9%	9%	9%	8%	8%	8%
Hawkes Bay	2,443	3,132	3,463	3,702	3,873	4,249	4,346	4,665	4,798	4,863	4,885
Percent increase on preceding year	5%	28%	11%	7%	5%	10%	2%	7%	3%	1%	-
Proportion of national producing area	25%	28%	26%	24%	22%	21%	20%	19%	18%	18%	18%
Marlborough	4,054	4,561	5,731	6,831	8,539	9,944	11,488	13,187	13,811	14,478	14,583
Percent increase on preceding year	17%	13%	26%	19%	25%	16%	16%	15%	5%	5%	1%
Proportion of national producing area	41%	40%	43%	44%	48%	50%	52%	53%	53%	54%	54%
Nelson	203	324	398	485	548	646	695	782	798	845	866
Percent increase on preceding year	16%	60%	23%	22%	13%	18%	8%	12%	2%	6%	2%
Proportion of national producing area	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
Waikato	119	130	137	142	151	148	150	145	147	147	147
Percent increase on preceding year	19%	9%	5%	4%	6%	-2%	1%	-3%	2%	-	-
Proportion of national producing area	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Waipara	210	230	248	351	382	573	653	734	1,127	1,136	1,140
Percent increase on preceding year	57%	10%	8%	42%	9%	50%	14%	12%	53%	1%	-
Proportion of national producing area	2%	2%	2%	2%	2%	3%	3%	3%	4%	4%	4%
Wairarapa	327	380	475	595	737	779	777	827	840	850	853
Percent increase on preceding year	16%	16%	25%	25%	24%	6%	-	6%	2%	1%	-
Proportion of national producing area	3%	3%	4%	4%	4%	4%	4%	3%	3%	3%	3%
Total	9,942	11,357	13,442	15,405	17,808	20,002	22,051	24,721	26,045	26,900	27,127
Percent increase on preceding year	14%	14%	18%	15%	16%	12%	10%	12%	5%	3%	1%
Proportion of national producing area	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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TABLE 6. PERCENTAGE OF GRAFTED VINES BY REGION

	Production Year										
	Actual								Forecast		
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Auckland	99%	99%	99%	99%	98%	95%	99%	97%	97%	97%	97%
Canterbury	10%	10%	9%	12%	31%	18%	20%	28%	33%	36%	36%
Central Otago	17%	30%	42%	42%	42%	52%	57%	64%	66%	67%	67%
Gisborne	88%	88%	91%	92%	94%	96%	96%	96%	97%	97%	97%
Hawkes Bay	80%	84%	84%	89%	91%	93%	93%	93%	94%	94%	94%
Marlborough	87%	91%	93%	95%	96%	97%	98%	98%	98%	99%	99%
Nelson	69%	61%	62%	64%	68%	68%	72%	75%	76%	77%	78%
Waikato/BOP	89%	94%	93%	95%	94%	93%	93%	92%	92%	92%	92%
Waipara	10%	15%	19%	45%	49%	63%	71%	73%	84%	84%	84%
Wairarapa	49%	52%	60%	66%	73%	75%	76%	76%	78%	78%	79%
New Zealand	78%	82%	84%	87%	88%	90%	91%	92%	93%	93%	93%

TABLE 7. AUCKLAND REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
All hybrids	2.3	56%	2.3	56%	2.3	56%	2.3	56%
Cabernet Franc	36.3	98%	37.3	98%	39.1	98%	39.1	98%
Cabernet Sauvignon	64.7	98%	60.6	98%	61.6	98%	61.6	98%
Carmenere	-	-	0.5	100%	0.5	100%	0.5	100%
Chambourcin	1.0	-	1.2	-	1.2	-	1.2	-
Dolcetto	2.1	100%	2.1	100%	2.1	100%	2.1	100%
Gamay Noir	0.2	100%	-	-	-	-	-	-
Kolor	-	100%	0.1	100%	0.2	100%	0.2	100%
Malbec	19.8	98%	18.5	98%	20.0	98%	20.0	98%
Merlot	88.2	98%	84.8	98%	87.4	98%	91.9	98%
Montepulciano	1.8	100%	2.5	100%	2.5	100%	2.5	100%
Nebiolo	0.9	100%	0.9	100%	0.9	100%	0.9	100%
Other Red Vinifera	1.2	100%	1.2	100%	1.2	100%	1.2	100%
Petit Verdot	2.0	100%	1.5	100%	2.0	100%	2.0	100%
Pinot Noir - Sparkling Wine	3.6	100%	3.6	100%	3.6	100%	3.6	100%
Pinot Noir - Table Wine	21.0	96%	19.9	96%	19.4	96%	19.4	96%
Pinotage	9.6	100%	9.6	100%	9.6	100%	9.6	100%
Sangiovese	4.9	100%	4.9	100%	4.9	100%	4.9	100%
Syrah	45.2	98%	45.0	98%	46.4	98%	47.3	98%
Tempranillo	-	-	1.0	100%	1.0	100%	1.0	100%
Arnsburger	0.5	100%	0.75	100%	0.2	100%	0.2	100%
Breidecker	2.8	100%	0.75	100%	0.75	100%	0.75	100%
Chardonnay *	114.3	96%	123.95	97%	124.25	97%	124.25	97%
Chasselas	2.0	100%	2.03	100%	2.03	100%	2.03	100%
Chenin Blanc	2.2	100%	2.22	100%	2.22	100%	2.22	100%
Flora	1.5	100%	1.5	100%	1.5	100%	1.5	100%
Gewurztraminer	9.3	100%	9.3	100%	9.3	100%	9.3	100%
Muller Thurgau	5.0	100%	5.0	100%	5.0	100%	5.0	100%
Other White Vinifera	1.0	100%	1.0	100%	1.0	100%	1.0	100%
Palamino	10.9	100%	10.9	100%	10.9	100%	10.9	100%
Pinot Gris	38.6	94%	45.0	95%	49.6	96%	50.3	96%
Reichensteiner	0.3	100%	0.3	100%	0.3	100%	0.3	100%
Riesling	2.4	100%	2.4	100%	2.4	100%	2.4	100%
Sauvignon Blanc	21.2	100%	27.7	100%	31.0	100%	31.0	100%
Seibel	1.3	100%	1.3	100%	1.3	100%	1.3	100%
Semillon	4.1	100%	3.3	100%	3.3	100%	3.3	100%
Sylvaner	1.2	100%	1.2	100%	1.2	100%	1.2	100%
Verdelho	0.5	100%	0.5	100%	0.5	100%	0.5	100%
Viognier	9.3	84%	10.9	86%	10.9	86%	10.9	86%
Total	533.0	99%	547.4	99%	563.4	99%	569.5	99%

*** Breakdown of Chardonnay Clones**

All Other Clones	34.7	100%	36.78	100%	37.13	100%	37.13	100%
Clones 4 & 5	4.8	100%	4.75	100%	4.75	100%	4.75	100%
Mendoza & Clone 15	74.8	94%	82.43	95%	82.38	95%	82.38	95%

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TABLE 8. WAIKATO REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
All hybrids	12.8	100%	12.8	100%	12.8	100%	12.8	100%
Blauberger	4.7	100%	4.7	100%	4.7	100%	4.7	100%
Cabernet Franc	2.3	96%	2.6	96%	2.6	96%	2.6	96%
Cabernet Sauvignon	18.4	97%	18.4	97%	18.4	97%	18.4	97%
Chambourcin	2.5	100%	2.5	100%	2.5	100%	2.5	100%
Malbec	9.7	78%	9.6	78%	9.6	78%	9.6	78%
Merlot	8.9	90%	10.4	91%	10.4	91%	10.4	91%
Other Red Vinifera	2.0	100%	2.0	100%	2.0	100%	2.0	100%
Pinot Noir - Table Wine	6.6	89%	6.6	89%	6.6	89%	6.6	89%
Pinotage	0.9	100%	0.9	100%	0.9	100%	0.9	100%
Syrah	4.0	100%	4.0	100%	4.0	100%	4.0	100%
Zwiegletrebe	2.8	100%	2.8	100%	2.8	100%	2.8	100%
Breidecker	5.5	100%	5.5	100%	5.5	100%	5.5	100%
Chardonnay *	20.2	70%	20.2	70%	20.2	70%	20.2	70%
Chenin Blanc	7.2	100%	7.2	100%	7.2	100%	7.2	100%
Flora	0.2	100%	-	-	-	-	-	-
Gewurztraminer	1.0	-	1.0	-	1.0	-	1.0	-
Muscat Varieties	2.2	100%	2.2	100%	2.2	100%	2.2	100%
Other White Vinifera	1.8	100%	1.8	100%	1.8	100%	1.8	100%
Palamino	3.2	100%	3.2	100%	3.2	100%	3.2	100%
Pinot Gris	2.1	100%	2.0	100%	2.0	100%	2.0	100%
Riesling	3.0	100%	3.0	100%	3.0	100%	3.0	100%
Sauvignon Blanc	12.3	98%	12.3	98%	12.3	98%	12.3	98%
Seibel	8.0	100%	8.0	100%	8.0	100%	8.0	100%
Sylvaner	2.7	100%	2.7	100%	2.7	100%	2.7	100%
Viognier	0.3	100%	1.3	100%	1.3	100%	1.3	100%
Total	145.1	92%	147.5	92%	147.5	92%	147.5	92%

*** Breakdown of Chardonnay Clones**

All Other Clones	16.3	68%	16.3	68%	16.3	68%	16.3	68%
Clones 4 & 5	0.6	100%	0.6	100%	0.6	100%	0.6	100%
Mendoza & Clone 15	3.3	78%	3.3	78%	3.3	78%	3.3	78%

TABLE 9. GISBORNE REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
Cabernet Franc	3.0	100%	1.0	100%	1.0	100%	1.0	100%
Cabernet Sauvignon	1.3	81%	1.3	81%	1.3	81%	1.4	83%
Dolcetto	-	-	0.1	100%	0.1	100%	0.1	100%
Malbec	7.8	100%	10.2	100%	10.1	100%	10.2	100%
Merlot	118.7	99%	117.2	100%	114.6	100%	114.6	100%
Nebiolo	-	-	0.1	100%	0.1	100%	0.1	100%
Other Red Vinifera	0.1	100%	0.1	100%	0.1	100%	0.1	100%
Pinot Noir - Sparkling Wine	67.2	100%	65.1	100%	60.0	100%	60.0	100%
Pinot Noir - Table Wine	16.4	94%	16.4	94%	16.4	94%	16.4	94%
Pinotage	32.9	100%	32.9	100%	32.9	100%	32.9	100%
Syrah	5.1	100%	5.3	100%	8.3	100%	8.3	100%
Tempranillo	0.1	100%	0.1	100%	0.1	100%	0.1	100%
Arnsburger	4.6	100%	1.7	100%	1.7	100%	1.7	100%
Chardonnay *	1,166.8	97%	1,131.6	97%	1,153.0	97%	1,165.6	97%
Chenin Blanc	20.3	100%	20.3	100%	20.3	100%	20.3	100%
Gewurztraminer	96.7	99%	109.0	99%	105.7	99%	105.7	99%
Muller Thurgau	65.9	97%	50.8	96%	50.8	96%	50.8	96%
Muscat Varieties	113.3	84%	108.9	83%	98.5	82%	98.5	82%
Other White Vinifera	5.5	100%	5.5	100%	5.5	100%	5.5	100%
Pinot Gris	135.5	100%	174.7	100%	185.8	100%	206.0	100%
Reichensteiner	61.5	100%	62.0	100%	62.0	100%	62.0	100%
Riesling	6.7	96%	6.7	96%	7.7	97%	7.7	97%
Sauvignon Blanc	54.5	88%	78.3	92%	79.2	93%	92.5	88%
Semillon	94.8	91%	77.4	90%	60.9	87%	58.4	86%
Viognier	54.4	100%	65.4	100%	74.1	100%	74.1	100%
Total	2,132.9	96%	2,142.3	96%	2,150.2	96%	2,194.1	96%

*** Breakdown of Chardonnay Clones**

All Other Clones	416.3	96%	416.7	97%	400.1	97%	409.5	97%
Clones 4 & 5	21.4	100%	24.0	100%	24.0	100%	25.8	100%
Mendoza & Clone 15	729.1	97%	690.9	97%	728.8	97%	730.3	97%

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TABLE 10. HAWKES BAY REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
Cabernet Franc	112.4	97%	111.1	97%	108.7	97%	109.5	97%
Cabernet Sauvignon	388.3	97%	386.8	97%	376.9	97%	376.7	97%
Chambourcin	0.7	100%	0.7	100%	0.7	100%	0.7	100%
Gamay Noir	6.3	100%	6.3	100%	6.3	100%	6.3	100%
Grenache	1.5	100%	1.5	100%	1.5	100%	1.5	100%
Kolor	2.4	100%	2.4	100%	2.4	100%	2.4	100%
Malbec	109.7	94%	105.5	94%	104.9	94%	104.9	94%
Merlot	1,104.3	98%	1,022.1	98%	1,015.0	98%	1,016.5	98%
Montepulciano	1.1	100%	1.1	100%	1.1	100%	1.1	100%
Other Red Vinifera	4.5	100%	4.5	100%	4.5	100%	4.5	100%
Petit Syrah	0.1	100%	0.1	100%	0.1	100%	0.1	100%
Petit Verdot	3.0	100%	3.0	100%	3.4	100%	3.4	100%
Pinot Meunier	9.7	99%	9.7	99%	9.7	99%	9.7	99%
Pinot Noir - Sparkling Wine	201.4	100%	212.1	100%	221.2	100%	222.6	100%
Pinot Noir - Table Wine	154.6	82%	155.2	82%	156.1	82%	156.1	82%
Pinotage	29.5	97%	15.3	93%	15.6	94%	15.9	94%
Sangiovese	1.2	100%	1.0	100%	1.0	100%	1.0	100%
Syrah	175.4	96%	190.9	96%	198.3	96%	200.9	96%
Tempranillo	2.8	100%	3.2	100%	4.5	100%	4.5	100%
Zinfandel	4.2	100%	4.2	100%	4.2	100%	4.2	100%
Chardonnay *	1,176.2	89%	1,166.7	89%	1,176.2	89%	1,179.0	89%
Chenin Blanc	19.1	92%	17.6	100%	14.8	100%	14.8	100%
Gewurztraminer	58.5	84%	57.9	84%	58.4	84%	58.4	84%
Muller Thurgau	26.7	59%	15.1	100%	13.5	100%	13.5	100%
Muscat Varieties	22.9	94%	22.9	94%	22.9	94%	22.9	94%
Other White Vinifera	2.4	100%	2.6	100%	2.6	100%	2.6	100%
Pinot Gris	246.1	95%	304.1	96%	303.8	96%	307.6	96%
Reichensteiner	4.0	100%	9.0	100%	9.0	100%	9.0	100%
Riesling	33.0	85%	34.4	86%	34.5	86%	34.5	86%
Roussanne	1.0	100%	1.6	100%	1.6	100%	1.6	100%
Sauvignon Blanc	661.4	90%	833.9	92%	889.2	93%	897.7	92%
Semillon	50.6	100%	38.7	100%	39.0	100%	39.0	100%
Verdelho	4.3	100%	4.3	100%	1.8	100%	1.8	100%
Viognier	44.8	100%	51.7	100%	59.0	100%	60.0	100%
Wurzer	0.9	100%	0.9	100%	0.9	100%	0.9	100%
Total	4,664.7	93%	4,797.9	94%	4,863.1	94%	4,885.4	94%

* Breakdown of Chardonnay Clones

All Other Clones	331.9	94%	336.8	94%	339.5	94%	342.3	94%
Clones 4 & 5	40.8	100%	38.6	100%	38.6	100%	36.6	100%
Mendoza & Clone 15	803.5	86%	791.2	86%	798.1	86%	800.1	86%

TABLE 11. WAIRARAPA / WELLINGTON REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
All hybrids	0.2	-	-	-	-	-	-	-
Cabernet Franc	4.4	73%	4.4	73%	4.4	73%	4.4	73%
Cabernet Sauvignon	13.8	41%	13.8	45%	13.8	45%	13.8	45%
Malbec	1.5	100%	1.5	100%	1.5	100%	1.5	100%
Merlot	11.8	89%	11.7	89%	11.7	89%	11.7	89%
Other Red Vinifera	0.5	59%	0.5	59%	0.5	59%	0.5	59%
Pinot Meunier	0.1	100%	0.1	100%	0.1	100%	0.1	100%
Pinot Noir - Table Wine	452.0	83%	450.1	83%	449.9	83%	452.4	83%
Syrah	7.7	81%	7.7	81%	7.7	81%	7.7	81%
Chardonnay *	71.8	59%	69.4	61%	71.7	62%	71.7	62%
Chenin Blanc	0.4	60%	0.4	60%	0.4	60%	0.4	60%
Gewurztraminer	2.7	75%	2.7	75%	2.7	75%	2.7	75%
Muller Thurgau	0.7	71%	0.7	71%	0.7	71%	0.7	71%
Pinot Blanc	0.6	100%	0.6	100%	0.6	100%	0.6	100%
Pinot Gris	39.7	78%	45.2	76%	46.5	72%	46.5	72%
Reichensteiner	0.6	-	0.6	-	0.6	-	0.6	-
Riesling	30.4	63%	31.5	63%	32.5	64%	32.5	64%
Sauvignon Blanc	185.3	71%	195.0	77%	200.8	80%	200.8	83%
Seibel	0.3	100%	0.3	100%	0.3	100%	0.3	100%
Semillon	0.4	69%	0.4	69%	0.4	69%	0.4	73%
Viognier	2.0	75%	3.3	76%	3.3	76%	3.3	76%
Total	826.8	76%	839.6	78%	850.0	78%	852.5	79%

* Breakdown of Chardonnay Clones

All Other Clones	30.5	79%	30.3	82%	32.5	84%	32.5	84%
Clones 4 & 5	2.3	95%	2.3	95%	2.3	95%	2.3	95%
Mendoza & Clone 15	39.0	41%	36.9	41%	36.9	41%	36.9	41%

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TABLE 12. MARLBOROUGH REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
Cabernet Franc	2.6	100%	2.6	100%	2.6	100%	2.6	100%
Cabernet Sauvignon	27.1	97%	26.3	97%	26.3	97%	26.3	97%
Kolor	-	100%	-	100%	-	100%	-	100%
Malbec	6.1	100%	5.6	100%	6.0	100%	6.0	100%
Merlot	95.7	96%	88.0	96%	88.8	96%	88.8	96%
Montepulciano	2.3	100%	2.3	100%	1.9	100%	1.9	100%
Other Red Vinifera	0.2	100%	0.2	100%	0.2	100%	0.2	100%
Pinot Meunier	5.0	100%	7.8	100%	7.8	100%	7.8	100%
Pinot Noir - Sparkling Wine	187.8	97%	165.6	97%	162.1	98%	162.1	98%
Pinot Noir - Table Wine	1,656.8	99%	1,737.8	99%	1,760.5	99%	1,779.7	99%
Pinotage	13.7	100%	13.8	100%	13.8	100%	13.8	100%
Syrah	4.8	94%	6.3	95%	7.2	96%	7.2	96%
Tempranillo	0.9	100%	0.9	100%	0.9	100%	0.9	100%
Breidecker	0.4	100%	0.4	100%	0.4	100%	0.4	100%
Chardonnay *	1,065.3	98%	1,058.0	98%	1,055.0	98%	1,055.2	98%
Chenin Blanc	1.3	100%	1.3	100%	1.3	100%	1.3	100%
Gewurztraminer	76.1	99%	82.1	99%	83.6	99%	83.6	99%
Gruener Veltliner	-	-	-	-	-	-	1.0	100%
Muller Thurgau	3.0	100%	3.0	100%	3.0	100%	3.0	100%
Muscat Varieties	0.3	100%	0.3	100%	0.3	100%	0.3	100%
Other White Vinifera	21.8	100%	22.5	100%	22.5	100%	22.5	100%
Pinot Blanc	5.5	100%	5.5	100%	6.0	100%	6.0	100%
Pinot Gris	422.4	100%	446.4	100%	472.5	100%	472.6	100%
Riesling	395.1	98%	394.0	98%	390.9	97%	393.3	98%
Sauvignon Blanc	9,103.6	98%	9,650.8	98%	10,272.4	99%	10,353.1	99%
Semillon	77.1	92%	76.7	92%	76.7	92%	76.7	92%
Viognier	12.068	100%	12.568	100%	15.53	100%	16.53	100%
Total	13,186.9	98%	13,810.6	98%	14,478.1	99%	14,582.9	99%

*** Breakdown of Chardonnay Clones**

All Other Clones	556.5	99%	554.6	99%	553.9	99%	554.1	99%
Clones 4 & 5	36.4	97%	32.5	97%	32.5	97%	32.5	97%
Mendoza & Clone 15	472.3	97%	470.9	97%	468.6	97%	468.6	97%

TABLE 13. NELSON REGION - SUMMARY OF 2007 SURVEY RESULTS

Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
Cabernet Franc	3.7	100%	3.7	100%	3.7	100%	3.7	100%
Cabernet Sauvignon	3.8	77%	2.8	69%	2.8	69%	2.8	69%
Dolcetto	0.3	100%	0.3	100%	0.3	100%	0.3	100%
Malbec	3.6	84%	3.6	86%	3.6	86%	3.6	86%
Merlot	7.7	93%	7.8	91%	7.8	91%	7.8	91%
Montepulciano	1.0	98%	1.3	98%	1.3	98%	2.3	99%
Other Red Vinifera	1.3	100%	1.3	100%	1.3	100%	1.3	100%
Pinot Noir - Sparkling Wine	4.8	89%	4.8	89%	4.8	89%	4.8	89%
Pinot Noir - Table Wine	183.0	81%	178.8	81%	192.0	82%	207.4	84%
Syrah	6.9	65%	8.0	74%	8.0	74%	8.0	74%
Tempranillo	0.2	100%	0.2	100%	0.2	100%	0.2	100%
Chardonnay *	120.7	59%	120.7	59%	120.7	59%	121.9	60%
Gewurztraminer	24.7	94%	27.5	95%	27.5	95%	27.5	95%
Muscat Varieties	0.3	100%	0.5	100%	0.5	100%	0.5	100%
Pinot Blanc	0.7	78%	1.2	87%	1.2	87%	1.2	87%
Pinot Gris	56.2	92%	64.9	93%	84.3	94%	84.8	94%
Riesling	54.4	64%	56.1	66%	56.1	66%	56.1	66%
Sauvignon Blanc	305.2	75%	310.7	75%	326.0	76%	326.7	76%
Semillon	0.4	100%	0.4	100%	0.4	100%	0.4	100%
Viognier	2.8	83%	3.1	85%	3.1	85%	4.8	90%
Total	781.6	75%	797.5	76%	845.4	77%	865.8	78%

* Breakdown of Chardonnay Clones

All Other Clones	49.6	45%	49.4	45%	49.4	45%	49.4	45%
Clones 4 & 5	1.0	100%	1.0	100%	1.0	100%	1.0	100%
Mendoza & Clone 15	70.2	69%	70.3	69%	70.3	69%	71.5	69%

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TABLE 14. WAIPARA REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
Cabernet Franc	2.8	31%	2.8	31%	2.8	31%	2.8	31%
Cabernet Sauvignon	5.9	10%	5.1	12%	5.1	12%	5.1	12%
Gamay Noir	4.5	44%	4.5	44%	4.5	44%	4.5	44%
Malbec	1.1	84%	1.1	84%	1.1	84%	1.1	84%
Merlot	5.8	90%	5.8	90%	5.8	90%	5.8	90%
Pinot Meunier	0.2	50%	0.2	50%	0.2	50%	0.2	50%
Pinot Noir - Sparkling Wine	4.5	100%	4.5	100%	4.5	100%	4.5	100%
Pinot Noir - Table Wine	261.3	76%	300.0	80%	305.2	80%	305.7	80%
Pinotage	1.0	49%	1.3	62%	1.3	62%	1.3	62%
Syrah	5.4	93%	7.9	95%	7.9	95%	7.9	95%
Breidecker	0.1	-	0.1	-	0.1	-	0.1	-
Chardonnay *	57.5	14%	67.5	36%	67.5	36%	67.5	36%
Chenin Blanc	-	-	0.4	100%	0.8	100%	0.8	100%
Gewurztraminer	2.7	80%	4.1	87%	4.1	87%	4.1	87%
Muller Thurgau	0.3	-	0.3	-	0.3	-	0.3	-
Pinot Blanc	4.1	100%	4.1	100%	4.1	100%	4.1	100%
Pinot Gris	59.3	84%	93.6	90%	81.5	89%	82.0	89%
Riesling	234.9	88%	279.4	90%	282.4	90%	284.9	90%
Sauvignon Blanc	79.7	59%	355.3	91%	353.2	92%	353.2	92%
Scheurere	0.8	-	0.8	-	0.8	-	0.8	-
Semillon	1.8	44%	1.8	44%	1.8	44%	1.8	44%
Viognier	1.0	100%	1.0	100%	1.0	100%	1.0	100%
Total	734.5	73%	1,141.7	84%	1,136.1	84%	1,139.6	84%

*** Breakdown of Chardonnay Clones**

All Other Clones	23.6	24%	32.5	64%	32.5	64%	32.5	64%
Clones 4 & 5	2.4	-	2.4	-	2.4	-	2.4	-
Mendoza & Clone 15	31.5	8%	32.6	11%	32.6	11%	32.6	11%

TABLE 15. CANTERBURY REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
Blauberger	0.1	-	0.1	-	0.1	-	0.1	-
Cabernet Franc	0.3	23%	0.2	-	0.2	-	0.2	-
Cabernet Sauvignon	0.4	35%	0.4	35%	0.4	35%	0.4	35%
Malbec	0.5	44%	0.5	44%	0.5	44%	0.5	44%
Merlot	2.2	35%	2.2	35%	2.2	35%	2.2	35%
Petit Syrah	0.3	-	0.3	-	0.3	-	0.3	-
Pinot Meunier	-	100%	-	100%	-	100%	-	100%
Pinot Noir - Sparkling Wine	0.3	-	0.3	-	0.3	-	0.3	-
Pinot Noir - Table Wine	110.8	31%	119.8	37%	125.3	39%	125.6	39%
Pinotage	0.1	100%	-	-	-	-	-	-
Syrah	-	100%	-	100%	-	100%	-	100%
Breidecker	0.1	-	0.1	-	0.1	-	0.1	-
Chardonnay *	59.6	9%	56.0	10%	56.0	10%	56.0	10%
Gewurztraminer	3.9	55%	3.9	55%	4.9	64%	4.9	64%
Muller Thurgau	3.6	-	3.6	-	3.6	-	3.7	1%
Other White Vinifera	1.2	-	1.2	-	1.2	5%	1.2	5%
Pinot Blanc	2.8	-	2.8	-	2.8	-	2.8	-
Pinot Gris	32.7	37%	32.7	36%	37.0	44%	37.1	44%
Riesling	51.9	10%	50.5	13%	51.7	15%	52.6	16%
Sauvignon Blanc	28.9	83%	34.1	86%	36.1	87%	36.1	87%
Semillon	0.6	83%	0.6	83%	0.6	83%	0.6	83%
Total	300.2	28%	309.4	33%	323.4	36%	324.7	36%

* Breakdown of Chardonnay Clones

All Other Clones	37.0	-	33.7	9%	33.7	9%	33.7	9%
Clones 4 & 5	1.8	-	1.7	-	1.7	-	1.7	-
Mendoza & Clone 15	20.9	10%	20.7	11%	20.7	11%	20.7	11%

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TABLE 16. OTAGO REGION - SUMMARY OF 2007 SURVEY RESULTS
Producing Hectares, 2007 (Actual), 2008 - 2010 (Forecast)

	2007		2008		2009		2010	
	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted	Area (ha)	% Grafted
Cabernet Sauvignon	0.2	-	0.2	-	0.2	-	0.2	-
Gamay Noir	0.8	-	0.8	-	0.8	-	0.8	-
Merlot	3.4	15%	3.6	19%	3.6	19%	3.6	19%
Other Red Vinifera	-	-	0.5	100%	0.5	100%	0.5	100%
Pinot Meunier	0.8	-	0.8	-	0.8	-	0.8	-
Pinot Noir - Sparkling Wine	5.5	93%	5.5	93%	5.5	93%	5.5	93%
Pinot Noir - Table Wine	1,104.1	70%	1,192.1	71%	1,196.1	71%	1,207.1	72%
Pinotage	0.1	-	0.1	-	0.1	-	0.1	-
Syrah	2.2	64%	2.2	64%	2.2	64%	2.2	64%
Breidecker	0.5	-	0.5	-	0.5	-	0.5	-
Chardonnay *	65.4	29%	66.6	31%	67.2	32%	65.8	33%
Gewurztraminer	17.6	35%	18.1	36%	18.3	37%	18.4	37%
Muller Thurgau	0.5	-	0.5	-	0.5	-	0.5	-
Muscat Varieties	0.3	100%	0.3	100%	0.3	100%	0.3	100%
Osteiner	0.7	-	0.7	-	0.7	-	0.7	-
Other White Vinifera	0.3	100%	0.3	100%	0.3	100%	0.3	100%
Pinot Blanc	2.2	77%	2.2	77%	2.2	77%	2.2	77%
Pinot Gris	113.1	54%	137.1	62%	143.9	63%	154.8	66%
Riesling	56.6	46%	58.6	42%	66.6	46%	66.8	46%
Sauvignon Blanc	39.0	37%	33.2	30%	31.2	32%	32.2	34%
Viognier	2.0	100%	2.0	100%	2.0	100%	2.0	100%
Total	1,415.1	64%	1,525.6	66%	1,543.2	67%	1,565.0	67%

* Breakdown of Chardonnay Clones

All Other Clones	41.0	33%	42.2	36%	43.2	37%	41.9	39%
Clones 4 & 5	4.1	-	4.1	-	4.1	-	4.1	-
Mendoza & Clone 15	20.3	28%	20.3	28%	19.9	28%	19.9	28%

TABLE 17. PLANTING DENSITY BY REGION AND MAJOR VARIETY
Plants Per Hectare

	Sauvignon Blanc	Chardonnay	Pinot Noir	Merlot	Riesling	Cabernet Sauvignon	Pinot Gris
Marlborough							
Weighted average plants/ha	2,084	2,018	2,302	2,053	2,027	nd	2,140
Range	792–9,800	926–4,464	1,437–4,630	1,540–2,894	1,400–4,167	nd	1,388–4,464
Hawkes Bay							
Weighted average plants/ha	2,132	2,365	2,378	2,378	2,288	2,601	2,250
Range	1,111–5,554	680–8,353	1,328–6,265	1,000–4,400	1,850–2,777	1,000–8,000	1,667–3,175
Gisborne							
Weighted average plants/ha	1,855	1,841	1,630	1,898	nd	nd	1,707
Range	1,667–2,000	1,196–3,333	1,430–1,794	1,250–5,333	nd	nd	1,350–1,852
Otago							
Weighted average plants/ha	2,695	3,024	3,225	nd	3,130	nd	3,130
Range	1,677–3,780	1,677–4,040	1,667–5,555	nd	1,677–6,666	nd	1,667–4,300
Wairarapa							
Weighted average plants/ha	2,600	2,716	3,268	3,080	2,510	nd	2,608
Range	1,852–5,000	1,852–4,166	1,450–6,667	1,700–6,667	1,852–3,333	nd	1,852–3,500
Auckland							
Weighted average plants/ha	nd	2,724	3,003	2,712	nd	2,992	2,558
Range	nd	1,500–4,000	1,600–4,900	645–4,629	nd	2,025–4,500	1,624–4,629
Nelson							
Weighted average plants/ha	1,782	2,025	2,588	nd	2,257	nd	2,418
Range	700–2,645	700–2,841	1,111–4,000	nd	1,232–2,893	nd	1,111–3,472
Waipara							
Weighted average plants/ha	nd	3,530	3,228	nd	3,417	nd	nd
Range	nd	2,777–4,100	1,850–5,555	nd	1,850–5,555	nd	nd
Canterbury							
Weighted average plants/ha	nd	2,954	3,336	nd	2,395	nd	2,776
Range	nd	1,800–5,000	1,800–10,000	nd	1,800–3,235	nd	1,800–3,472
Waikato							
Weighted average plants/ha	nd	nd	nd	nd	nd	nd	nd
Range	nd	nd	nd	nd	nd	nd	nd
National Average Density							
Major variety	2,191	2,577	2,773	2,424	2,575	2,797	2,448
All varieties	2,535						

NOTE: nd = not determined because of paucity or statistical inadequacy of data

section one: the national vineyard

TABLE 18. SUMMARY OF 2007 SURVEY RESPONSE RATES

	No. of Vineyards Surveyed	Direct Response		Carried forward		Total		Non-Response	
Auckland	143	49	34%	66	46%	115	80%	28	20%
Canterbury	86	27	31%	37	43%	64	74%	22	26%
Otago	206	77	37%	84	41%	161	78%	45	22%
Gisborne	159	62	39%	80	50%	142	89%	17	11%
Hawkes Bay	331	154	47%	138	42%	292	88%	39	12%
Marlborough	744	333	45%	256	34%	589	79%	155	21%
Nelson	101	37	37%	45	45%	82	81%	19	19%
Waikato	22	6	27%	14	64%	20	91%	2	9%
Waipara	42	19	45%	17	40%	36	86%	6	14%
Wairarapa	121	63	52%	43	36%	106	88%	15	12%
New Zealand	1,955	827	42%	780	40%	1,607	82%	348	18%

TABLE 19. VINEYARD SIZE BY REGION

	Average	Median
Auckland	5.08	3
Canterbury	5.09	2.81
Central Otago	9.13	5.05
Gisborne	15.57	9.44
Hawkes Bay	16.43	8
Marlborough	23.13	10.41
Nelson	9.77	4.36
Waikato/Bay of Plenty	8.53	3.92
Waipara	21.6	10.9
Wairarapa	8.18	3.97

section two: new zealand vintages

BY GRAPE VARIETY, 1997 - 2007

Tonnes

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Sauvignon Blanc	11,511	15,136	20,580	15,472	20,826	36,742	28,266	67,773	63,297	96,686	102,426
Chardonnay	12,683	18,169	17,823	23,593	17,067	33,883	15,534	35,597	29,741	26,944	38,792
Riesling	2,471	3,400	3,462	4,070	4,377	5,038	3,376	5,647	4,792	6,745	6,017
Pinot Gris	149	257	411	572	747	1,214	836	1,888	1,655	3,675	6,053
Semillon	1,944	2,319	2,593	2,189	1,887	3,053	2,192	3,511	2,388	2,664	2,929
Muller Thurgau	9,739	10,579	8,941	6,353	4,231	4,806	1,685	3,888	2,144	1,573	1,437
Gewurztraminer	510	937	493	594	460	990	529	1,325	1,164	1,532	2,052
Muscat Varieties	3,753	4,448	3,885	3,487	1,694	2,623	1,242	1,828	2,098	1,532	2,017
Reichensteiner	991	1,693	1,407	1,185	723	1,184	644	1,140	675	762	512
Other White Vinifera	2,410	2,313	1,912	939	801	1,253	330	668	360	344	415
Chenin Blanc	2,255	2,768	2,099	1,992	1,041	1,322	391	1,325	629	337	212
Vioignier	-	-	-	-	-	-	-	-	155	176	543
Pinot Noir	3,427	4,489	4,844	6,319	8,015	10,402	9,402	20,145	14,578	22,062	20,699
Merlot	2,036	3,430	3,252	4,090	2,573	6,502	4,957	9,330	9,194	11,206	11,714
Cabernet Sauvignon	2,824	4,220	3,723	3,792	2,782	4,375	3,201	4,045	3,018	2,659	2,462
Malbec	63	159	214	363	273	731	458	1,106	763	1,325	1,086
Syrah	69	203	192	257	244	397	330	691	758	1,057	1,514
Cabernet Franc	534	710	618	702	332	827	602	858	782	673	819
Pinotage	504	887	444	868	487	863	588	917	708	631	890
Other Red Vinifera	260	328	291	400	375	430	221	400	459	262	227
All Hybrids	173	91	116	20	51	51	38	17	47	40	8
Total	58,306	76,536	77,300	78,069	68,986	116,686	74,821	162,100	139,406	182,885	202,823
Industry Total *	60,000	78,300	79,700	80,100	71,000	118,700	76,400	166,000	142,000	185,000	205,000

BY REGION, 1997 - 2007

Tonnes

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Northland	32	108	55	105	84	186	182	144	183	208	203
Auckland	1,092	869	1,224	1,363	614	1,526	715	1,497	948	1,345	1,241
Waikato/Bay of Plenty	526	334	552	637	411	932	497	457	210	261	212
Gisborne	18,172	23,649	22,133	21,820	12,936	26,587	14,350	25,346	22,493	18,049	26,034
Hawkes Bay	16,533	22,751	19,472	23,886	10,887	25,661	10,832	30,429	28,098	33,287	41,963
Wellington	786	804	607	1,124	1,457	2,022	1,311	2,820	1,649	3,008	1,949
Marlborough	19,585	25,558	29,229	26,212	36,962	54,496	40,537	92,581	81,034	113,436	120,888
Nelson	838	898	1,383	1,125	2,313	1,785	3,149	4,563	2,454	5,623	5,190
Canterbury	512	960	1,551	788	1,779	1,972	1,422	2,825	895	3,051	1,699
Otago	230	605	1,094	1,009	1,543	1,519	1,825	1,439	1,441	4,612	3,434
Other	-	-	-	-	-	-	-	-	-	6	-
Total	58,306	76,536	77,300	78,069	68,986	116,686	74,821	162,100	139,406	182,885	202,823
Industry Total *	60,000	78,300	79,700	80,100	71,000	118,700	76,400	166,000	142,000	185,000	205,000

* Figures corrected to account for Vintage Survey underestimate

SOURCE: New Zealand Winegrowers Annual Vintage Surveys

section two: new zealand vintages

BY VARIETY AND REGION, 2007

Tonnes

	Nthld	Auck	Waik	Gisb	HB	Wair	Marlb	Nels	Waip	Cant	C.Ota	Other	Total	% Mix
Chardonnay	62	406	14	15,012	11,062	178	10,975	805	72	14	191	0.3	38,792	19.1%
Sauvignon Blanc	-	44	150	488	6,903	1,043	90,775	2,708	186	10	120	-	102,426	50.5%
Chenin Blanc	-	-	-	133	69	2	7	-	-	-	-	-	212	0.1%
Gewurztraminer	1	32	-	1,236	360	1	345	55	2	1	19	-	2,052	1.0%
Riesling	1	-	3	0.2	424	80	3,858	506	872	21	247	5	6,017	3.0%
Muscat Varieties	-	-	-	1,612	405	-	-	-	-	-	-	-	2,017	1.0%
Muller Thurgau	-	-	-	1,089	327	1	-	20	-	-	1	-	1,437	0.7%
Semillon	-	7	-	1,549	546	0.2	815	3	9	-	-	-	2,929	1.4%
Viognier	1	12	-	231	276	0.1	14	9	1	-	-	-	543	0.3%
Reichensteiner	1	-	-	511	-	-	-	-	-	-	-	-	512	0.3%
Pinot Gris	17	193	11	1,225	1,582	71	2,244	273	77	30	328	2	6,053	3.0%
Other White	-	7	-	106	178	1	102	7	-	8	6	-	415	0.2%
Cabernet Sauvignon	14	71	1	3	2,295	11	52	8	7	-	0.4	-	2,462	1.2%
Pinot Noir	-	63	-	1,233	4,189	540	11,070	704	299	80	2,517	3	20,699	10.2%
Pinotage	13	46	-	420	282	-	128	-	1	-	0.4	-	890	0.4%
Merlot	26	149	29	1,110	9,937	7	439	12	4	-	1	-	11,714	5.8%
Cabernet Franc	10	56	2	2	725	5	5	13	-	-	-	-	819	0.4%
Syrah	42	85	-	24	1,302	6	22	29	3	1	0.4	-	1,514	0.7%
Malbec	5	28	2	51	951	-	19	28	1	-	-	-	1,086	0.5%
Other Red	5	40	-	-	149	3	18	10	-	-	2	-	227	0.1%
All Hybrids	7	-	-	-	-	-	0.3	1	-	-	-	-	8	-
Total	203	1,241	212	26,034	41,963	1,949	120,888	5,190	1,533	166	3,434	10	202,823	
% Mix	0.1%	0.6%	0.1%	12.8%	20.7%	1.0%	59.6%	2.6%	0.8%	0.1%	1.7%	-	100%	
Pinot Noir Table	-	60	-	25	821	536	9,362	703	299	80	2,490	3	14,378	7.1%
Pinot Noir Sparkling	-	3	-	1,207	3,369	4	1,707	2	-	-	27	-	6,320	3.1%

section three: grape price data

All data presented in section three has been sourced from the levy data of New Zealand Grape Growers Council. The data is only for grapes sold and does not include grapes produced by wine companies.

DISTRICT REPORT 2007

Average Price Per Tonne

	Total \$	Auck \$	W/BOP \$	Gisb \$	HB \$	Wai/Wtn \$	Marlb \$	Nels \$	Waip \$	Cant \$	C.Otago \$
Breidecker	1,000.00	-	-	-	-	-	1,000.00	-	-	-	-
Chardonnay - Mendoza & Clone 15	1,448.26	2,109.87	1,559.58	1,117.99	1,568.95	3,200.00	2,226.44	1,594.49	-	-	2,000.00
Chardonnay - Clones 4 & 5	1,164.14	-	-	1,118.06	1,014.02	-	2,163.43	-	-	-	-
Chardonnay - All Other Clones	1,448.11	2,048.09	-	874.64	1,538.21	2,483.16	2,026.40	1,612.58	2,972.93	-	2,319.41
Chenin Blanc	719.56	-	-	470.37	1,201.89	-	-	-	-	-	-
Gewurztraminer	2,036.30	-	-	1,816.77	2,005.46	-	2,695.92	2,291.35	-	-	2,700.00
Muller Thurgau	556.56	-	-	566.74	522.09	-	-	-	-	-	-
Muscat Varieties	559.87	-	-	550.87	595.54	-	-	-	-	-	-
Pinot Gris	2,218.28	2,231.63	1,500.00	1,888.32	2,054.20	2,830.00	2,595.89	2,311.02	-	2,400.00	2,939.56
Reichensteiner	591.64	-	-	591.64	-	-	-	-	-	-	-
Riesling	1,907.18	-	-	-	1,180.94	1,935.52	1,995.49	1,717.43	1,937.52	1,500.00	2,462.06
Sauvignon Blanc	2,303.59	-	1,803.39	1,238.99	1,586.67	2,531.68	2,358.48	2,040.53	2,200.00	2,200.00	2,305.27
Semillon	1,324.02	-	-	1,114.86	1,381.70	-	2,074.66	-	-	-	1,800.00
Viognier	2,085.11	1,763.93	-	2,228.78	1,943.30	-	2,023.82	-	-	-	-
All Other White Varieties	811.97	1,999.82	-	544.03	-	-	2,053.75	2,200.00	-	-	-
Cabernet Franc	1,651.71	2,059.93	-	1,436.60	1,626.85	-	3,057.37	2,400.00	-	-	-
Cabernet Sauvignon	1,866.04	2,869.25	-	-	1,842.04	4,000.00	1,935.81	-	-	-	-
Malbec	1,649.67	1,909.89	-	1,400.00	1,642.07	-	3,258.32	-	-	-	-
Merlot	1,603.98	2,259.74	-	1,286.41	1,648.19	4,000.00	2,599.99	1,641.62	-	-	3,000.00
Pinotage	1,202.41	2,144.88	-	1,116.86	1,500.00	-	1,800.00	-	-	-	-
Pinot Noir - Sparkling Wine	1,015.68	-	-	873.07	899.68	3,400.00	1,456.60	-	3,931.40	-	1,600.00
Pinot Noir - Table Wine	2,932.40	2,118.13	-	-	2,049.15	3,061.27	2,951.43	2,328.58	2,947.91	1,610.62	3,419.14
Syrah	2,026.68	2,428.44	-	1,920.43	1,992.49	3,200.00	-	1,515.12	-	-	-
All Other Red Varieties	1,667.63	2,000.00	-	-	1,896.50	3,200.00	1,411.68	-	-	-	-
Total	1,981.18	2,214.21	1,750.16	1,034.74	1,504.83	2,682.84	2,355.13	2,001.62	2,119.52	2,177.03	3,258.94

section three: grape price data

WHITE VARIETIES 2007 (\$50 increments)

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Breidecker					
Marlborough	951-1000	6.97	6,970	1,000	
		6.97	6,970	1,000	1,000
New Zealand		6.97	6,970	1,000	1,000
Chardonnay - All Other Clones					
Auckland	1601-1650	19.89	32,618	1,640	
	1851-1900	0.53	1,015	1,900	
	1951-2000	1.54	3,080	2,000	
	2201-2250	24.69	54,933	2,225	
	2251-2300	6.95	15,990	2,300	
	2301-2350	7.78	18,077	2,325	
		61.38	125,713	2,048	2,112
Central Otago	1951-2000	9.24	18,488	2,000	
	2051-2100	4.21	8,847	2,100	
	2251-2300	7.80	17,940	2,300	
	2301-2350	0.59	1,377	2,350	
	2351-2400	3.30	7,913	2,400	
	2851-2900	6.45	18,705	2,900	
		31.59	73,270	2,319	2,325
Gisborne	651-700	445.72	312,004	700	
	701-750	216.02	159,472	738	
	751-800	666.92	514,271	771	
	801-850	988.02	836,877	847	
	851-900	1154.70	1,034,334	896	
	901-950	405.94	367,981	906	
	951-1000	169.16	169,160	1,000	
	1001-1050	19.46	19,600	1,007	
	1151-1200	21.28	25,535	1,200	
	1201-1250	181.98	226,963	1,247	
	1351-1400	78.53	109,949	1,400	
	1551-1600	37.65	59,502	1,580	
		4,385.38	3,835,648	875	900
Hawkes Bay	851-900	134.83	120,429	893	
	1001-1050	13.93	14,355	1,031	
	1051-1100	22.34	24,295	1,088	
	1101-1150	100.28	115,071	1,148	
	1151-1200	34.82	40,925	1,175	
	1351-1400	67.64	94,696	1,400	
	1401-1450	33.83	49,054	1,450	
	1451-1500	136.63	204,945	1,500	
	1501-1550	51.48	77,883	1,513	
	1551-1600	209.26	333,694	1,595	
	1601-1650	59.94	97,972	1,635	
	1651-1700	114.95	193,849	1,686	
	1701-1750	13.57	23,747	1,750	
	1751-1800	131.33	235,391	1,792	
	1951-2000	10.49	20,980	2,000	
	2051-2100	17.26	35,600	2,063	

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Chardonnay - All Other Clones continued					
	2701-2750	10.22	27,820	2,722	
	2951-3000	3.00	9,000	3,000	
	3301-3350	13.29	43,896	3,303	
	3601-3650	23.73	86,572	3,649	
		1,202.82	1,850,174	1,538	1,603
Marlborough	801-850	13.24	11,254	850	
	1051-1100	3.48	3,740	1,075	
	1101-1150	3.38	3,740	1,107	
	1551-1600	139.64	220,161	1,577	
	1651-1700	60.41	102,705	1,700	
	1701-1750	99.28	173,290	1,745	
	1751-1800	180.75	325,350	1,800	
	1801-1850	152.04	279,384	1,838	
	1851-1900	346.94	656,756	1,893	
	1901-1950	463.57	893,316	1,927	
	1951-2000	1,361.47	2,722,195	1,999	
	2001-2050	107.09	218,234	2,038	
	2051-2100	208.84	432,546	2,071	
	2101-2150	4.95	10,640	2,150	
	2151-2200	55.44	121,968	2,200	
	2201-2250	251.32	565,481	2,250	
	2251-2300	54.93	126,339	2,300	
	2351-2400	160.38	384,905	2,400	
	2401-2450	3.76	9,118	2,425	
	2451-2500	28.77	71,920	2,500	
	2551-2600	248.46	638,542	2,570	
	2651-2700	5.75	15,533	2,700	
	3451-3500	9.11	31,899	3,500	
	4501-4550	4.68	21,118	4,512	
		3,967.68	8,040,134	2,026	2,000
Nelson	1251-1300	9.57	12,441	1,300	
	1451-1500	43.59	65,173	1,495	
	1651-1700	23.94	40,690	1,700	
	1751-1800	7.55	13,563	1,797	
	1851-1900	3.68	6,992	1,900	
	1951-2000	9.20	18,400	2,000	
		97.53	157,259	1,612	1,742
Waipara	2151-2200	0.34	750	2,200	
	2951-3000	10.18	30,525	3,000	
		10.52	31,275	2,973	2,600
Wairarapa/Wgtn	2201-2250	5.86	13,072	2,230	
	2351-2400	2.01	4,814	2,400	
	2451-2500	1.71	4,275	2,500	
	2651-2700	0.46	1,247	2,700	
	2701-2750	4.13	11,166	2,707	
	3151-3200	0.85	2,722	3,200	
		15.02	37,296	2,483	2,600
New Zealand		9,771.92	14,150,769	1,448	1,812

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Chardonnay - Clones 4 & 5					
Gisborne	451-500	37.64	18,742	498	
	801-850	25.58	21,692	848	
	901-950	57.72	52,063	902	
	1351-1400	151.52	212,128	1,400	
		272.46	304,625	1,118	875
Hawkes Bay	801-850	277.22	234,501	846	
	851-900	37.42	33,678	900	
	1151-1200	27.68	33,216	1,200	
	1501-1550	55.69	84,649	1,520	
	1801-1850	20.88	37,855	1,813	
	2601-2650	0.53	1,403	2,625	
		419.42	425,302	1,014	1,200
Marlborough	1651-1700	20.42	34,714	1,700	
	2251-2300	28.88	65,731	2,276	
	2351-2400	26.27	63,046	2,400	
		75.57	163,491	2,163	2,276
New Zealand		767.45	893,418	1,164	1,300

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Chardonnay - Mendoza & Clone 15					
Auckland	1651-1700	6.21	10,550	1,700	
	1951-2000	4.60	9,200	2,000	
	2301-2350	10.87	25,266	2,325	
	2351-2400	2.90	6,824	2,353	
		24.58	51,840	2,109	2,162
Central Otago	1951-2000	3.44	6,880	2,000	
		3.44	6,880	2,000	2,000
Gisborne	651-700	46.64	32,648	700	
	701-750	88.70	66,525	750	
	801-850	924.58	779,378	843	
	851-900	299.52	265,882	888	
	901-950	934.00	842,468	902	
	951-1000	196.26	187,583	956	
	1001-1050	707.26	730,524	1,033	
	1051-1100	48.08	51,590	1,073	
	1101-1150	324.71	372,018	1,146	
	1151-1200	901.64	1,079,143	1,197	
	1201-1250	345.46	425,703	1,232	
	1251-1300	210.00	267,424	1,273	
	1301-1350	25.24	34,074	1,350	
	1351-1400	696.30	972,328	1,396	
	1401-1450	60.50	87,725	1,450	
	1451-1500	283.81	425,029	1,498	
	1551-1600	91.24	143,082	1,568	
	1651-1700	26.23	44,304	1,689	
	1701-1750	24.70	42,978	1,740	
	1751-1800	38.57	68,507	1,776	
	1951-2000	68.05	136,102	2,000	
	3101-3150	17.48	54,258	3,104	
		6,358.97	7,109,273	1,118	1,197

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Chardonnay - Mendoza & Clone 15 continued					
Hawkes Bay	851-900	45.59	41,031	900	
	901-950	46.79	44,310	947	
	951-1000	14.09	14,090	1,000	
	1001-1050	33.47	33,570	1,003	
	1101-1150	189.36	215,425	1,138	
	1151-1200	109.63	129,302	1,179	
	1301-1350	143.93	191,296	1,329	
	1351-1400	118.46	160,528	1,355	
	1401-1450	13.67	19,206	1,405	
	1451-1500	166.40	247,520	1,487	
	1501-1550	285.41	436,705	1,530	
	1551-1600	367.73	584,647	1,590	
	1601-1650	130.45	211,218	1,619	
	1651-1700	320.52	544,892	1,700	
	1701-1750	154.78	269,657	1,742	
	1751-1800	155.60	277,343	1,782	
	1801-1850	7.34	13,325	1,815	
	1851-1900	13.56	25,764	1,900	
	1951-2000	140.81	281,614	2,000	
	2001-2050	11.50	23,288	2,025	
	2051-2100	27.04	56,775	2,100	
	2151-2200	4.78	10,516	2,200	
	2251-2300	32.11	73,853	2,300	
	2951-3000	20.36	61,067	3,000	
	3151-3200	3.35	10,660	3,182	
	3351-3400	4.00	13,464	3,366	
	3601-3650	9.94	35,805	3,602	
	4201-4250	2.40	10,140	4,225	
		2,573.07	4,037,011	1,569	1,560
Marlborough	1251-1300	48.12	62,556	1,300	
	1401-1450	2.92	4,165	1,426	
	1501-1550	7.27	11,272	1,550	
	1651-1700	19.22	32,347	1,683	
	1701-1750	52.12	91,210	1,750	
	1851-1900	78.41	148,979	1,900	
	1901-1950	26.74	51,658	1,932	
	1951-2000	1,031.44	2,062,884	2,000	
	2051-2100	11.02	22,723	2,062	
	2101-2150	12.40	26,662	2,150	
	2151-2200	54.41	119,704	2,200	
	2201-2250	78.42	176,445	2,250	
	2251-2300	12.70	28,795	2,267	
	2301-2350	1.79	4,206	2,350	
	2351-2400	197.13	473,114	2,400	
	2401-2450	15.62	37,886	2,425	
	2451-2500	54.68	136,700	2,500	
	2601-2650	42.69	111,776	2,618	
	2701-2750	167.36	456,547	2,728	
	2751-2800	312.13	870,918	2,790	
	4951-5000	9.80	48,684	4,968	
		2,236.39	4,979,231	2,226	2,250

section three: grape price data

WHITE VARIETIES 2007 (\$50 increments) continued

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Chardonnay - Mendoza & Clone 15 continued					
Nelson	1201-1250	22.67	27,997	1,235	
	1451-1500	98.19	145,383	1,481	
	1501-1550	7.91	12,039	1,523	
	1701-1750	16.41	28,709	1,750	
	1751-1800	19.24	34,628	1,800	
	1851-1900	4.18	7,934	1,900	
	1901-1950	9.00	17,554	1,950	
	1951-2000	21.98	43,968	2,000	
		199.58	318,212	1,594	1,636
Waikato/BOP	1551-1600	11.10	17,311	1,560	
		11.10	17,311	1,560	1,560
Wairarapa/Wgtn	3151-3200	0.41	1,302	3,200	
		0.41	1,302	3,200	3,200
New Zealand		11,407.54	16,521,060	1,448	1,560

Chenin Blanc

Gisborne	351-400	39.36	15,744	400	
	451-500	93.48	46,740	500	
		132.84	62,484	470	450
Hawkes Bay	651-700	25.51	17,857	700	
	1451-1500	43.12	64,629	1,499	
		68.63	82,486	1,202	1,497
New Zealand		201.47	144,970	720	700

Gewurztraminer

Central Otago	2651-2700	2.03	5,481	2,700	
		2.03	5,481	2,700	2,700
Gisborne	851-900	66.22	59,598	900	
	1551-1600	8.08	12,928	1,600	
	1651-1700	90.46	153,710	1,699	
	1701-1750	39.44	69,020	1,750	
	1751-1800	3.88	6,977	1,800	
	1801-1850	19.16	34,584	1,805	
	1851-1900	128.34	243,399	1,896	
	1901-1950	42.20	80,602	1,910	
	1951-2000	132.48	264,968	2,000	
	2101-2150	16.59	35,000	2,110	
	2251-2300	3.26	7,498	2,300	
	2451-2500	45.58	113,950	2,500	
		595.69	1,082,234	1,817	1,842

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Gewurztraminer continued					
Hawkes Bay	1501-1550	28.80	44,352	1,540	
	1651-1700	18.09	30,753	1,700	
	1751-1800	5.93	10,674	1,800	
	1851-1900	5.75	10,925	1,900	
	1951-2000	6.34	12,680	2,000	
	2051-2100	1.40	2,940	2,100	
	2151-2200	35.05	76,301	2,177	
	2401-2450	33.05	80,311	2,430	
	2451-2500	1.24	3,105	2,500	
		135.65	272,041	2,005	2,000

Marlborough	2051-2100	0.81	1,681	2,062	
	2151-2200	19.44	42,768	2,200	
	2201-2250	10.67	23,527	2,205	
	2351-2400	33.81	81,089	2,398	
	2401-2450	9.53	23,109	2,425	
	2451-2500	32.95	82,368	2,500	
	2501-2550	8.44	21,522	2,550	
	2551-2600	11.75	30,550	2,600	
	2601-2650	21.75	57,586	2,648	
	2651-2700	15.80	42,520	2,691	
	2751-2800	10.12	28,330	2,800	
	2801-2850	1.42	4,017	2,829	
	2851-2900	0.63	1,815	2,900	
	3151-3200	7.31	23,100	3,160	
	4251-4300	7.51	32,110	4,276	
	5001-5050	9.20	46,138	5,015	
		201.14	542,230	2,696	2,634

Nelson	2051-2100	0.29	603	2,072	
	2101-2150	0.72	1,528	2,122	
	2301-2350	2.43	5,703	2,350	
	2451-2500	0.23	575	2,500	
		3.67	8,409	2,291	2,236

New Zealand		938.18	1,910,395	2,036	2,252
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Muller Thurgau

Gisborne	451-500	400.88	200,440	500	
	501-550	54.10	27,861	515	
	551-600	483.28	279,180	578	
	651-700	150.64	105,448	700	
	751-800	18.00	14,400	800	
		1,106.90	627,329	567	573
Hawkes Bay	451-500	35.34	17,670	500	
	501-550	291.90	153,179	525	
		327.24	170,849	522	520
New Zealand		1,434.14	798,178	557	550

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Muscat Varieties					
Gisborne	451-500	164.60	82,300	500	
	501-550	822.68	434,365	528	
	551-600	428.12	244,702	572	
	601-650	97.38	59,889	615	
	651-700	99.36	66,828	673	
		1,612.14	888,084	551	561
Hawkes Bay	551-600	404.48	238,097	589	
	1451-1500	0.56	834	1,500	
	2051-2100	1.52	3,192	2,100	
		406.56	242,123	596	600
New Zealand		2,018.70	1,130,207	560	580
Pinot Blanc					
Marlborough	1051-1100	1.75	1,876	1,072	
	2151-2200	11.73	25,808	2,200	
		13.48	27,684	2,054	1,636
New Zealand		13.48	27,684	2,054	1,636
Pinot Gris					
Auckland	851-900	2.40	2,083	868	
	1751-1800	1.75	3,150	1,800	
	1851-1900	2.90	5,510	1,900	
	2201-2250	12.68	28,220	2,225	
	2351-2400	3.49	8,215	2,356	
	2451-2500	18.07	44,726	2,475	
	2951-3000	0.32	954	3,000	
		41.61	92,858	2,232	2,289
Canterbury	2351-2400	2.08	4,992	2,400	
		2.08	4,992	2,400	2,400
Central Otago	2451-2500	18.36	45,895	2,500	
	2651-2700	4.17	11,270	2,700	
	2751-2800	1.33	3,716	2,800	
	2951-3000	20.31	60,545	2,982	
	3251-3300	9.97	32,602	3,270	
	3451-3500	9.09	31,812	3,500	
		63.23	185,840	2,939	2,962
Gisborne	1551-1600	7.00	11,200	1,600	
	1651-1700	85.20	144,835	1,700	
	1701-1750	42.50	73,321	1,725	
	1751-1800	435.90	784,620	1,800	
	1951-2000	474.66	949,320	2,000	
	2451-2500	14.60	36,500	2,500	
	2801-2850	1.62	4,617	2,850	
		1061.48	2,004,413	1,888	1,800

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Pinot Gris continued					
Hawkes Bay	1401-1450	26.70	38,148	1,429	
	1601-1650	13.96	22,752	1,630	
	1651-1700	11.28	18,778	1,665	
	1751-1800	41.30	74,331	1,800	
	1851-1900	79.47	150,349	1,892	
	1951-2000	41.79	83,590	2,000	
	2001-2050	24.51	50,246	2,050	
	2151-2200	14.36	31,531	2,195	
	2251-2300	1.01	2,316	2,300	
	2301-2350	17.91	41,370	2,310	
	2351-2400	38.83	93,192	2,400	
	2551-2600	32.03	82,500	2,575	
	2651-2700	25.12	67,400	2,683	
		368.27	756,503	2,054	2,025
Marlborough	1551-1600	28.25	45,200	1,600	
	1801-1850	22.72	41,893	1,844	
	1851-1900	7.41	14,055	1,898	
	2001-2050	2.46	5,011	2,033	
	2151-2200	86.34	189,948	2,200	
	2201-2250	27.97	62,553	2,236	
	2251-2300	5.56	12,788	2,300	
	2301-2350	4.52	10,492	2,320	
	2351-2400	81.91	195,072	2,382	
	2451-2500	183.38	458,450	2,500	
	2501-2550	50.72	129,336	2,550	
	2551-2600	68.18	176,815	2,594	
	2651-2700	139.74	375,538	2,687	
	2751-2800	24.57	68,757	2,798	
	2801-2850	98.05	279,314	2,849	
	2851-2900	17.84	51,736	2,900	
	2901-2950	25.88	75,742	2,927	
	3001-3050	10.11	30,476	3,014	
	3101-3150	11.09	34,431	3,105	
	3451-3500	0.54	1,897	3,500	
	3701-3750	9.55	35,679	3,736	
	4251-4300	6.58	28,208	4,287	
	4351-4400	2.00	8,724	4,362	
	4401-4450	5.14	22,800	4,431	
	5501-5550	5.67	31,254	5,512	
	6001-6050	5.28	31,799	6,023	
		931.46	2,417,968	2,596	2,638
Nelson	1801-1850	9.60	17,760	1,850	
	2151-2200	9.09	19,994	2,200	
	2251-2300	11.15	25,645	2,300	
	2301-2350	47.46	111,519	2,350	
	2351-2400	22.85	54,432	2,382	
	2501-2550	9.11	23,129	2,539	
		109.26	252,479	2,311	2,356

section three: grape price data

WHITE VARIETIES 2007 (\$50 increments) continued

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Pinot Gris continued					
Waikato/BOP	1451-1500	7.75	11,625	1,500	
		7.75	11,625	1,500	1,500
Wairarapa/Wgtn	2551-2600	6.35	16,510	2,600	
	2651-2700	1.86	5,016	2,700	
	3151-3200	4.60	14,726	3,200	
		12.81	36,252	2,830	2,694
New Zealand		2,597.95	5,762,930	2,218	2,400
Reichensteiner					
Gisborne	401-450	56.00	24,136	431	
	551-600	318.80	191,280	600	
	601-650	136.50	87,087	638	
		511.30	302,503	592	600
New Zealand		511.30	302,503	592	600
Riesling					
Canterbury	1451-1500	0.79	1,178	1,500	
		0.79	1,178	1,500	1,500
Central Otago	1751-1800	3.66	6,590	1,800	
	2251-2300	9.52	21,905	2,300	
	2351-2400	8.80	21,120	2,400	
	2401-2450	12.42	30,235	2,434	
	2451-2500	2.08	5,192	2,500	
	2751-2800	8.53	23,892	2,800	
	2951-3000	3.00	9,000	3,000	
	3151-3200	0.38	1,229	3,200	
		48.39	119,163	2,463	2,467
Hawkes Bay	851-900	93.70	84,330	900	
	1101-1150	14.44	16,462	1,140	
	1151-1200	22.50	27,000	1,200	
	1301-1350	31.68	42,451	1,340	
	1351-1400	39.10	54,740	1,400	
	1401-1450	1.60	2,320	1,450	
	1451-1500	19.36	29,040	1,500	
	1501-1550	17.00	26,350	1,550	
		239.38	282,693	1,181	1,370
Marlborough	1201-1250	34.25	42,813	1,250	
	1451-1500	29.64	43,830	1,479	
	1501-1550	18.12	27,694	1,528	
	1551-1600	145.61	231,283	1,588	
	1601-1650	53.10	86,913	1,637	
	1651-1700	263.50	447,257	1,697	
	1751-1800	159.81	287,667	1,800	
	1801-1850	190.64	349,619	1,834	
	1851-1900	86.16	162,704	1,888	
	1901-1950	28.14	54,873	1,950	
	1951-2000	323.51	646,630	1,999	
	2001-2050	111.63	227,319	2,036	
	2051-2100	152.84	320,972	2,100	

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Riesling continued					
	2301-2350	114.99	268,975	2,339	
	2351-2400	11.95	28,690	2,400	
	2401-2450	11.52	27,890	2,421	
	2451-2500	13.90	34,388	2,473	
	2501-2550	56.00	142,797	2,550	
	2551-2600	13.46	34,848	2,589	
	2751-2800	14.16	39,375	2,781	
	2801-2850	6.85	19,379	2,829	
	3351-3400	11.91	40,250	3,380	
	3551-3600	6.74	24,000	3,562	
	3651-3700	6.60	24,300	3,682	
	4201-4250	5.08	21,465	4,225	
	5501-5550	7.88	43,502	5,521	
	6351-6400	12.89	81,915	6,354	
	7101-7150	2.32	16,574	7,144	
		1,893.20	3,777,922	1,996	2,035
Nelson	1451-1500	1.10	1,650	1,500	
	1551-1600	60.53	96,848	1,600	
	1651-1700	10.50	17,850	1,700	
	1701-1750	56.43	98,531	1,746	
	1751-1800	24.15	43,470	1,800	
	1951-2000	14.26	28,520	2,000	
		166.97	286,869	1,718	1,739
Waipara	1701-1750	63.08	108,367	1,718	
	1851-1900	146.56	272,433	1,859	
	1901-1950	3.91	7,497	1,915	
	2051-2100	50.03	105,063	2,100	
	2151-2200	78.10	168,653	3,160	
		341.68	662,013	1,938	2,008
Wairarapa/Wgtn	1801-1850	1.70	3,145	1,850	
	1851-1900	12.17	23,123	1,900	
	1951-2000	4.78	9,554	2,000	
	2151-2200	1.00	2,211	2,200	
		19.65	38,033	1,936	1,950
New Zealand		2,710.06	5,167,871	1,907	1,915
Sauvignon Blanc					
Canterbury	2151-2200	69.46	152,812	2,200	
		69.46	152,812	2,200	2,200
Central Otago	2001-2050	1.70	3,485	2,050	
	2051-2100	15.73	33,035	2,100	
	2451-2500	2.73	6,825	2,500	
	2801-2850	5.76	16,407	2,850	
		25.92	59,752	2,305	2,300
Gisborne	1051-1100	188.08	206,888	1,100	
	1151-1200	94.56	113,472	1,200	
	1301-1350	36.50	47,706	1,307	
	1401-1450	46.74	67,773	1,450	
	1451-1500	66.98	100,470	1,500	
		432.86	536,309	1,239	1,307

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Sauvignon Blanc continued					
Hawkes Bay	351-400	5.48	2,192	400	
	901-950	38.56	35,437	919	
	1151-1200	41.12	47,711	1,160	
	1251-1300	92.34	118,488	1,283	
	1301-1350	38.02	50,567	1,330	
	1351-1400	8.27	11,578	1,400	
	1401-1450	200.43	285,613	1,425	
	1451-1500	549.81	823,886	1,498	
	1501-1550	76.62	117,577	1,535	
	1551-1600	959.06	1,529,907	1,595	
	1601-1650	83.18	135,567	1,630	
	1651-1700	243.19	413,426	1,700	
	1701-1750	244.54	427,945	1,750	
	1751-1800	277.23	499,016	1,800	
	1801-1850	32.66	59,772	1,830	
	1851-1900	32.31	60,723	1,879	
	1951-2000	37.34	74,680	2,000	
	2251-2300	3.85	8,844	2,300	
		2,964.01	4,702,929	1,587	1,560
Marlborough	301-350	34.49	10,695	310	
	451-500	142.00	71,000	500	
	1551-1600	40.94	64,414	1,573	
	1751-1800	95.00	171,000	1,800	
	1851-1900	161.11	301,442	1,871	
	1951-2000	22.94	45,880	2,000	
	2001-2050	153.71	307,727	2,002	
	2051-2100	391.13	817,261	2,089	
	2101-2150	63.10	135,603	2,149	
	2151-2200	12,465.51	27,409,442	2,199	
	2201-2250	5,077.83	11,419,478	2,249	
	2251-2300	8,555.41	19,660,322	2,298	
	2301-2350	4,768.96	11,204,951	2,350	
	2351-2400	10,621.59	25,364,839	2,388	
	2401-2450	716.43	1,742,056	2,432	
	2451-2500	2,079.65	5,198,772	2,500	
	2501-2550	1,143.10	2,901,578	2,538	
	2551-2600	1,856.70	4,819,788	2,596	
	2601-2650	450.40	1,190,181	2,642	
	2651-2700	1,773.43	4,771,461	2,691	
	2701-2750	36.71	100,895	2,748	
	2751-2800	574.56	1,608,782	2,800	
	2801-2850	198.72	562,180	2,829	
	2851-2900	1,945.42	5,606,007	2,882	
	2951-3000	173.27	519,198	2,996	
	3001-3050	14.07	42,900	3,049	
	3051-3100	129.99	401,178	3,086	
	3251-3300	13.51	44,227	3,273	
	3451-3500	10.32	35,900	3,479	
	4101-4150	25.52	104,999	4,114	
	4451-4500	18.44	82,648	4,481	
	5251-5300	10.67	56,180	5,265	
	5851-5900	8.43	49,502	5,872	
		53,773.06	126,822,486	2,358	2,475

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Sauvignon Blanc continued					
Nelson	1351-1400	28.00	39,200	1,400	
	1651-1700	10.84	18,420	1,700	
	1751-1800	102.77	184,986	1,800	
	1801-1850	3.18	5,813	1,825	
	1851-1900	42.78	81,282	1,900	
	1901-1950	32.34	61,846	1,912	
	1951-2000	518.78	1,037,570	2,000	
	2051-2100	279.05	586,005	2,100	
	2101-2150	112.89	239,891	2,125	
	2151-2200	53.68	118,087	2,200	
	2251-2300	119.15	274,040	2,300	
	2301-2350	12.50	29,375	2,350	
	2351-2400	19.71	47,299	2,400	
	2451-2500	3.58	8,940	2,500	
		1,339.25	2,732,754	2,041	2,050
Waikato/BOP	1201-1250	31.80	39,750	1,250	
	2151-2200	44.37	97,614	2,200	
		76.17	137,364	1,803	1,725
Waipara	2151-2200	4.48	9,856	2,200	
		4.48	9,856	2,200	2,200
Wairarapa/Wgtn	1801-1850	1.70	3,151	1,850	
	2201-2250	10.02	22,320	2,227	
	2451-2500	118.88	297,193	2,500	
	2751-2800	5.27	14,750	2,800	
	3551-3600	6.15	22,136	3,600	
		142.02	359,550	2,532	2,500
New Zealand		58,827.23	135,513,812	2,304	2,264
Semillon					
Central Otago	1751-1800	1.91	3,438	1,800	
		1.91	3,438	1,800	1,800
Gisborne	851-900	36.30	32,670	900	
	951-1000	425.58	425,580	1,000	
	1001-1050	120.74	125,883	1,043	
	1051-1100	201.12	221,108	1,099	
	1101-1150	128.32	144,550	1,126	
	1151-1200	8.12	9,553	1,177	
	1201-1250	40.00	49,680	1,242	
	1251-1300	357.04	459,489	1,287	
		1,317.22	1,468,513	1,115	1,111

section three: grape price data

WHITE VARIETIES 2007 (\$50 increments) continued

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Semillon continued					
Hawkes Bay	751-800	43.87	34,043	776	
	1101-1150	28.52	32,684	1,146	
	1401-1450	11.14	16,153	1,450	
	1451-1500	51.43	77,145	1,500	
	1501-1550	8.40	13,020	1,550	
	1601-1650	23.00	37,822	1,644	
	1751-1800	12.43	22,374	1,800	
	1801-1850	8.54	15,799	1,850	
	1951-2000	1.82	3,643	2,000	
	2151-2200	11.10	24,003	2,162	
		200.25	276,686	1,382	1,640
Marlborough	1051-1100	72.91	79,472	1,090	
	1451-1500	20.01	30,015	1,500	
	1701-1750	15.37	26,283	1,710	
	1951-2000	49.34	98,680	2,000	
	2201-2250	0.60	1,325	2,208	
	2251-2300	33.86	77,878	2,300	
	2351-2400	35.88	86,110	2,400	
	2401-2450	8.31	20,185	2,429	
	2651-2700	114.172	307,117	2,690	
		350.45	727,065	2,075	2,208
New Zealand		1,869.83	2,475,702	1,324	1,475

Viognier

Auckland	851-900	0.20	174	868	
	2151-2200	0.41	902	2,200	
		0.61	1,076	1,764	1,534
Gisborne	1951-2000	29.73	58,584	1,970	
	2051-2100	5.46	11,466	2,100	
	2101-2150	3.56	7,513	2,108	
	2151-2200	28.44	62,568	2,200	
	2201-2250	6.38	14,068	2,205	
	2251-2300	0.48	1,104	2,300	
	2451-2500	24.10	60,250	2,500	
	2601-2650	7.81	20,608	2,640	
		105.96	236,161	2,229	2,200
Hawkes Bay	1601-1650	17.30	28,369	1,640	
	1651-1700	11.42	19,414	1,700	
	1751-1800	19.19	34,537	1,800	
	1951-2000	17.58	35,160	2,000	
	2001-2050	5.13	10,309	2,010	
	2051-2100	2.48	5,208	2,100	
	2151-2200	8.23	18,106	2,200	
	2251-2300	4.39	10,097	2,300	
	2451-2500	9.63	24,075	2,500	
		95.35	185,275	1,943	2,010

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Viognier continued					
Marlborough	1851-1900	18.37	34,903	1,900	
	2151-2200	3.87	8,514	2,200	
	2651-2700	2.36	6,369	2,700	
		24.60	49,786	2,024	2,200
New Zealand		226.52	472,298	2,085	2,108
Unknown White					
Auckland	1951-2000	2.20	4,400	2,000	
		2.20	4,400	2,000	2,000
Gisborne	2951-3000	1.38	4,128	3,000	
		1.38	4,128	3,000	3,000
New Zealand		3.58	8,528	2,382	2,500

RED VARIETIES 2007 (\$50 increments)

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Cabernet Franc					
Auckland	1651-1700	4.25	7,227	1,700	
	1951-2000	1.20	2,400	2,000	
	2951-3000	0.78	2,340	3,000	
	4651-4700	0.33	1,546	4,686	
		6.56	13,513	2,060	2,500
Gisborne	1351-1400	19.86	27,804	1400	
	1751-1800	2.00	3,600	1800	
		21.86	31,404	1,437	1,600
Hawkes Bay	801-850	14.44	12,260	849	
	1151-1200	6.45	7,740	1200	
	1201-1250	5.00	6,055	1211	
	1301-1350	6.71	8,850	1319	
	1351-1400	136.51	190,606	1396	
	1451-1500	8.24	12,360	1500	
	1551-1600	28.01	44,816	1600	
	1651-1700	10.10	17,170	1700	
	1701-1750	47.25	81,000	1714	
	1751-1800	50.04	89,729	1793	
	1801-1850	16.15	29,829	1847	
	1851-1900	18.82	35,758	1900	
	1951-2000	12.66	25,320	2000	
	2151-2200	3.29	7,238	2200	
	2251-2300	0.50	1,162	2300	
	2301-2350	16.77	39,314	2344	
	2351-2400	2.32	5,510	2375	
	2401-2450	2.29	5,542	2420	
	2451-2500	2.77	6,920	2500	
	2501-2550	2.60	6,500	2505	
	2701-2750	1.68	4,543	2704	
	2951-3000	0.35	1,050	3000	
		392.95	639,272	1,627	1,847
Marlborough	2751-2800	4.19	11,732	2800	
	3451-3500	2.46	8,600	3500	
		6.65	20,332	3,057	3,150
Nelson	2351-2400	3.28	7,860	2400	
		3.28	7,860	2,400	2,400
New Zealand		431.30	712,381	1,652	1,900
Cabernet Sauvignon					
Auckland	2351-2400	1.60	3,765	2,353	
	2951-3000	6.41	19,218	3,000	
		8.01	22,983	2,869	2,676

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Cabernet Sauvignon continued					
Hawkes Bay	1151-1200	28.00	33,600	1,200	
	1251-1300	8.24	10,712	1,300	
	1301-1350	11.01	14,649	1,331	
	1351-1400	93.97	131,558	1,400	
	1401-1450	109.73	153,959	1,403	
	1451-1500	8.88	13,320	1,500	
	1551-1600	26.19	41,904	1,600	
	1651-1700	8.04	13,668	1,700	
	1701-1750	15.26	26,705	1,750	
	1751-1800	51.12	92,016	1,800	
	1801-1850	45.31	82,607	1,823	
	1851-1900	18.10	34,390	1,900	
	1901-1950	16.00	30,678	1,917	
	1951-2000	54.35	108,638	1,999	
	2001-2050	13.92	28,536	2,050	
	2051-2100	17.85	36,750	2,059	
	2101-2150	42.93	90,586	2,110	
	2151-2200	29.74	65,428	2,200	
	2351-2400	21.16	50,664	2,394	
	2451-2500	1.75	4,371	2,500	
	2651-2700	4.72	12,688	2,687	
	2701-2750	3.85	10,428	2,709	
	3051-3100	11.44	35,150	3,073	
	3301-3350	5.06	16,810	3,322	
	3351-3400	13.69	46,546	3,400	
	3901-3950	11.70	45,984	3,930	
	4301-4350	2.22	9,617	4,332	
		674.23	1,241,962	1,842	1,991
Marlborough	1751-1800	46.35	83,430	1,800	
	3451-3500	4.02	14,077	3,500	
		50.37	97,507	1,936	2,650
Wairarapa/Wgtn	3951-4000	2.17	8,680	4,000	
		2.17	8,680	4,000	4,000
New Zealand		734.78	1,371,132	1,866	2,025
Chambourcin					
Auckland	1951-2000	3.35	6,696	2,000	
		3.35	6,696	2,000	2,000
New Zealand		3.35	6,696	2,000	2,000
Malbec					
Auckland	1651-1700	0.96	1,641	1,700	
	2001-2050	1.46	2,920	2,000	
	2151-2200	0.27	596	2,200	
		2.69	5,157	1,917	2,020
Gisborne	1351-1400	11.34	15,876	1,400	
		11.34	15,876	1,400	1,400

section three: grape price data

RED VARIETIES 2007 (\$50 increments) continued

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Malbec continued					
Hawkes Bay	1151-1200	44.59	52,661	1,181	
	1251-1300	4.21	5,473	1,300	
	1351-1400	70.45	98,585	1,399	
	1401-1450	11.42	16,559	1,450	
	1451-1500	110.74	166,110	1,500	
	1501-1550	19.98	30,762	1,540	
	1601-1650	6.66	10,856	1,630	
	1651-1700	21.45	36,462	1,700	
	1701-1750	6.78	11,865	1,750	
	1751-1800	36.46	65,216	1,789	
	1801-1850	22.89	41,607	1,818	
	1951-2000	13.80	27,591	2,000	
	2001-2050	53.99	108,000	2,000	
	2151-2200	2.25	4,950	2,200	
	2451-2500	5.11	12,775	2,500	
	2951-3000	0.70	2,100	3,000	
	3151-3200	2.97	9,403	3,166	
	3801-3850	4.21	16,195	3,847	
	3951-4000	1.35	5,343	3,957	
		440.01	722,513	1,642	1,755
Marlborough	3151-3200	2.74	8,765	3,200	
	3451-3500	0.66	2,314	3,500	
		3.40	11,079	3,259	3,350
New Zealand		457.44	754,625	1,650	1,780
Merlot					
Auckland	1551-1600	4.75	7,603	1,600	
	1951-2000	0.60	1,200	2,000	
	2001-2050	1.09	2,201	2,020	
	2351-2400	1.00	2,353	2,353	
	2951-3000	1.75	5,250	3,000	
	4651-4700	0.89	4,171	4,686	
		10.08	22,778	2,260	2,186
Central Otago	2951-3000	0.15	441	3,000	
		0.15	441	3,000	3,000
Gisborne	951-1000	137.49	135,669	987	
	1051-1100	89.98	98,647	1,096	
	1151-1200	177.88	212,860	1,197	
	1201-1250	57.00	69,255	1,215	
	1351-1400	280.39	390,604	1,393	
	1401-1450	107.20	155,440	1,450	
	1451-1500	30.52	45,779	1,500	
	1751-1800	28.54	51,370	1,800	
	1951-2000	13.62	27,240	2,000	
		922.62	1,186,864	1,286	1,215

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Merlot continued					
Hawkes Bay	801-850	61.93	52,579	849	
	1001-1050	24.22	24,561	1,014	
	1151-1200	43.24	51,343	1,187	
	1201-1250	27.72	34,317	1,238	
	1251-1300	201.72	257,792	1,278	
	1301-1350	127.29	167,813	1,318	
	1351-1400	417.14	582,641	1,397	
	1401-1450	44.79	64,819	1,447	
	1451-1500	38.83	58,245	1,500	
	1501-1550	174.26	268,802	1,543	
	1551-1600	570.27	912,432	1,600	
	1601-1650	440.08	713,198	1,621	
	1651-1700	414.41	704,495	1,700	
	1701-1750	8.70	15,225	1,750	
	1751-1800	387.74	695,727	1,794	
	1801-1850	95.80	176,710	1,844	
	1851-1900	151.75	286,497	1,888	
	1901-1950	11.24	21,450	1,908	
	1951-2000	199.13	398,200	2,000	
	2001-2050	34.42	70,523	2,049	
	2101-2150	6.57	14,060	2,140	
	2151-2200	16.61	36,388	2,191	
	2201-2250	29.43	65,928	2,240	
	2251-2300	0.61	1,392	2,300	
	2451-2500	30.49	76,225	2,500	
	2501-2550	35.16	88,800	2,526	
	2701-2750	11.21	30,390	2,711	
	2951-3000	10.25	30,750	3,000	
	3051-3100	5.39	16,605	3,081	
	3351-3400	6.18	20,729	3,354	
	3701-3750	6.96	25,858	3,715	
	3901-3950	10.62	41,759	3,932	
		3,644.16	6,006,253	1,648	1,755
Marlborough	1301-1350	5.43	7,287	1,342	
	2051-2100	38.82	81,522	2,100	
	2351-2400	35.82	84,975	2,373	
	2451-2500	16.55	41,375	2,500	
	3151-3200	11.20	35,856	3,200	
	3451-3500	6.73	23,552	3,500	
	8651-8700	3.83	33,220	8,674	
		118.38	307,787	2,600	2,450
Nelson	1601-1650	5.07	8,323	1,640	
		5.07	8,323	1,640	1,640
Wairarapa/Wgtn	3951-4000	2.92	11,680	4,000	
		2.92	11,680	4,000	4,000
New Zealand		4,703.38	7,544,126	1,604	1,780

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Montepulciano					
Marlborough	1151-1200	9.13	10,929	1,197	
	1251-1300	4.65	5,848	1,257	
		13.78	16,777	1,217	1,227
New Zealand		13.78	16,777	1,217	1,227

Pinot Noir - Sparkling Wine

Central Otago	1551-1600	4.47	7,152	1,600	
		4.47	7,152	1,600	1,600
Gisborne	801-850	90.12	76,557	849	
	851-900	1,107.12	968,719	875	
		1,197.24	1,045,276	873	872
Hawkes Bay	851-900	1,468.55	1,284,247	875	
	1001-1050	104.71	104,815	1,001	
	1151-1200	26.80	32,160	1,200	
	1301-1350	40.70	54,945	1,350	
		1,640.76	1,476,167	900	1,100
Marlborough	951-1000	45.08	43,096	956	
	1001-1050	364.81	365,175	1,001	
	1301-1350	34.30	46,305	1,350	
	1501-1550	4.68	7,251	1,550	
	1801-1850	4.88	9,028	1,850	
	1901-1950	54.74	106,424	1,944	
	1951-2000	28.00	55,472	1,981	
	2201-2250	164.24	369,542	2,250	
	2801-2850	11.26	32,091	2,850	
2951-3000	1.75	5,250	3,000		
		713.74	1,039,634	1,457	1,944
Waipara	3901-3950	13.85	54,450	3,932	
		13.85	54,450	3,931	3,932
Wairarapa/Wgtn	3351-3400	1.41	4,789	3,400	
		1.41	4,789	3,400	3,400
New Zealand		3,571.47	3,627,468	1,016	1,450

Pinot Noir - Table Wine

Auckland	1601-1650	6.39	10,550	1,650	
	1951-2000	5.28	10,570	2,000	
	3551-3600	2.50	8,915	3,566	
		14.17	30,035	2,120	2,000
Canterbury	901-950	1.19	1,107	930	
	2151-2200	1.49	3,210	2,160	
		2.68	4,317	1,611	1,545

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Pinot Noir - Table Wine continued					
Central Otago	1451-1500	0.50	744	1,500	
	1551-1600	1.48	2,368	1,600	
	1951-2000	16.65	33,292	2,000	
	2151-2200	11.11	24,438	2,200	
	2651-2700	12.19	32,900	2,700	
	2701-2750	5.18	14,237	2,750	
	2751-2800	7.65	21,420	2,800	
	2951-3000	52.28	156,825	3,000	
	3151-3200	81.11	259,539	3,200	
	3251-3300	101.58	334,005	3,288	
	3351-3400	80.92	273,705	3,382	
	3451-3500	164.16	573,392	3,493	
	3501-3550	8.80	30,976	3,520	
	3551-3600	69.75	251,100	3,600	
	3601-3650	40.76	146,838	3,603	
3651-3700	47.36	175,219	3,700		
3751-3800	38.72	147,128	3,800		
3851-3900	1.80	7,020	3,900		
3951-4000	26.34	105,376	4,000		
4351-4400	27.16	119,207	4,390		
4451-4500	5.57	25,056	4,500		
4551-4600	3.43	15,778	4,600		
		804.50	2,750,563	3,419	3,400
Hawkes Bay	1451-1500	60.23	90,345	1,500	
	1601-1650	29.92	49,368	1,650	
	1751-1800	22.05	39,697	1,800	
	1801-1850	10.13	18,741	1,850	
	1951-2000	44.41	88,820	2,000	
	2001-2050	6.58	13,200	2,006	
	2051-2100	35.92	75,394	2,099	
	2151-2200	7.58	16,676	2,200	
	2201-2250	15.54	34,616	2,228	
	2251-2300	70.78	162,438	2,295	
2451-2500	25.85	64,625	2,500		
2751-2800	26.95	75,457	2,800		
		355.94	729,377	2,049	2,097
Marlborough	951-1000	27.68	27,680	1,000	
	1751-1800	19.50	35,100	1,800	
	1851-1900	15.14	28,620	1,890	
	1901-1950	23.00	44,850	1,950	
	1951-2000	2.09	4,180	2,000	
	2001-2050	30.09	60,475	2,010	
	2051-2100	29.22	60,800	2,081	
	2201-2250	6.98	15,635	2,240	
	2301-2350	20.10	46,873	2,332	
	2351-2400	153.02	367,195	2,400	
2401-2450	122.80	297,009	2,419		
2451-2500	129.36	323,395	2,500		

section three: grape price data

RED VARIETIES 2007 (\$50 increments) continued

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Pinot Noir - Table Wine continued					
	2501-2550	183.80	468,372	2,548	
	2551-2600	310.00	805,875	2,600	
	2601-2650	13.31	35,285	2,650	
	2651-2700	209.21	564,818	2,700	
	2701-2750	153.42	417,711	2,723	
	2751-2800	207.65	580,395	2,795	
	2801-2850	499.61	1,423,877	2,850	
	2851-2900	86.90	251,871	2,898	
	2901-2950	56.21	163,200	2,903	
	2951-3000	717.63	2,152,887	3,000	
	3001-3050	13.25	40,095	3,026	
	3051-3100	158.34	490,068	3,095	
	3101-3150	16.17	50,657	3,133	
	3151-3200	286.13	915,606	3,200	
	3201-3250	19.95	64,538	3,235	
	3251-3300	86.69	284,949	3,287	
	3301-3350	41.38	136,957	3,310	
	3351-3400	114.91	390,626	3,399	
	3401-3450	36.83	127,053	3,450	
	3451-3500	162.06	567,200	3,500	
	3501-3550	62.00	218,970	3,532	
	3551-3600	87.28	314,197	3,600	
	3651-3700	7.08	26,128	3,690	
	3751-3800	18.59	70,320	3,783	
	3801-3850	8.79	33,755	3,841	
	3851-3900	9.56	37,195	3,893	
	3901-3950	58.11	228,752	3,937	
	3951-4000	22.61	89,782	3,971	
	4051-4100	18.89	76,979	4,076	
	4101-4150	24.20	100,001	4,132	
	4151-4200	3.16	13,268	4,200	
	4351-4400	1.05	4,588	4,370	
	4401-4450	1.71	7,548	4,414	
	4451-4500	12.29	55,305	4,500	
	4951-5000	2.88	14,280	4,958	
	5451-5500	14.01	77,050	5,500	
	5751-5800	1.71	9,870	5,772	
	6351-6400	4.65	29,590	6,363	
	6801-6850	7.67	52,424	6,835	
	7751-7800	3.06	23,760	7,765	
	9151-9200	1.08	9,900	9,167	
	20601-20650	1.18	24,360	20,644	
		4,323.99	12,761,874	2,951	3,013
Nelson	1551-1600	0.40	632	1,600	
	1701-1750	5.74	9,807	1,710	
	1751-1800	9.09	16,358	1,800	
	1851-1900	11.60	22,042	1,900	
	1901-1950	23.97	46,717	1,949	
	1951-2000	36.17	72,340	2,000	
	2051-2100	1.22	2,562	2,100	
	2101-2150	1.92	4,075	2,120	
	2151-2200	21.41	47,102	2,200	
	2251-2300	7.97	18,336	2,300	

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Pinot Noir - Table Wine continued					
	2301-2350	17.35	40,772	2,350	
	2351-2400	8.04	19,296	2,400	
	2451-2500	46.22	115,538	2,500	
	2501-2550	3.50	8,815	2,520	
	2551-2600	21.42	55,495	2,591	
	2801-2850	27.70	78,443	2,831	
	2951-3000	8.78	26,342	3,000	
	3151-3200	3.76	12,029	3,200	
		256.26	596,701	2,328	2,300
Waipara	2451-2500	1.62	4,018	2,480	
	2501-2550	16.36	40,982	2,505	
	2751-2800	0.11	308	2,800	
	3201-3250	1.71	5,551	3,250	
	3251-3300	0.23	759	3,270	
	3451-3500	13.47	47,138	3,500	
		33.50	98,756	2,948	3,025
Wairarapa/Wgtn	701-750	10.26	7,691	750	
	2451-2500	2.33	5,815	2,500	
	2751-2800	2.30	6,440	2,800	
	2851-2900	7.55	21,583	2,859	
	2951-3000	2.02	6,072	3,000	
	3151-3200	5.25	16,810	3,200	
	3201-3250	4.69	15,057	3,209	
	3251-3300	14.63	48,279	3,300	
	3351-3400	6.97	23,695	3,400	
	3601-3650	8.13	29,656	3,650	
	3751-3800	1.88	7,155	3,800	
	4151-4200	1.43	6,027	4,200	
	4251-4300	4.62	19,725	4,267	
	4451-4500	4.58	20,610	4,500	
		76.64	234,615	3,061	3,209
New Zealand		5,867.68	17,206,238	2,932	2,804
Pinotage					
Auckland	1751-1800	0.72	1,292	1,800	
	2151-2200	4.65	10,226	2,200	
		5.37	11,518	2,145	2,000
Gisborne	851-900	26.54	23,885	900	
	1051-1100	117.74	129,514	1,100	
	1101-1150	136.45	156,917	1,150	
	1151-1200	38.72	46,464	1,200	
		319.45	356,780	1,117	1,125
Hawkes Bay	1451-1500	72.56	108,840	1,500	
		72.56	108,840	1,500	1,500
Marlborough	1751-1800	1.13	2,034	1,800	
		1.13	2,034	1,800	1,800
New Zealand		398.51	479,172	1,202	1,350

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
Syrah					
Auckland	901-950	4.45	4,227	950	
	1251-1300	2.94	3,825	1,300	
	1651-1700	2.74	4,658	1,700	
	1701-1750	3.54	6,193	1,750	
	2001-2050	1.01	2,040	2,020	
	2751-2800	3.82	10,696	2,800	
	2801-2850	34.40	96,486	2,805	
	4651-4700	0.15	703	4,686	
		53.05	128,828	2,428	1,885
Gisborne	1901-1950	20.12	38,639	1,920	
		20.12	38,639	1,920	1,920
Hawkes Bay	1101-1150	3.70	4,218	1,140	
	1151-1200	38.31	45,972	1,200	
	1251-1300	10.94	13,938	1,274	
	1351-1400	25.39	35,132	1,384	
	1551-1600	21.36	33,670	1,576	
	1651-1700	54.83	92,041	1,679	
	1751-1800	16.75	30,016	1,792	
	1801-1850	1.36	2,509	1,850	
	1851-1900	7.30	13,797	1,890	
	1951-2000	36.90	73,800	2,000	
	2051-2100	43.73	91,431	2,091	
	2201-2250	74.60	167,251	2,242	
	2451-2500	21.08	52,700	2,500	
	2501-2550	2.88	7,227	2,505	
	2751-2800	13.89	38,850	2,797	
	2801-2850	5.50	15,672	2,850	
	2951-3000	15.71	47,130	3,000	
	3401-3450	8.60	29,250	3,401	
	6551-6600	1.76	11,540	6,557	
		404.59	806,144	1,992	1,945
Nelson	951-1000	3.68	3,680	1,000	
	1151-1200	3.15	3,785	1,200	
	2151-2200	1.82	4,004	2,200	
	2351-2400	1.85	4,440	2,400	
		10.50	15,909	1,515	1,700
Wairarapa/Wgtn	3151-3200	-3	90	3,200	
		-3	90	3,200	3,200
New Zealand		488.29	989,610	2,027	1,960
Seibel					
Wairarapa/Wgtn	3151-3200	0.68	2,166	3,200	
		0.68	2,166	3,200	3,200
New Zealand		0.68	2,166	3,200	3,200

	Increment Range \$50	No. Tonnes	\$ Sale Value	\$ Avg Price	\$ Med Price
All Other Reds					
Hawkes Bay	1351-1400	2.43	3,402	1,400	
	1951-2000	8.08	16,150	2,000	
	2451-2500	0.63	1,575	2,500	
		11.14	21,127	1,896	2,000
Marlborough	1951-2000	4.55	9,100	2,000	
		4.55	9,100	2,000	2,000
New Zealand		15.69	30,227	1,927	2,000

section four: new zealand wine exports

BY MARKET, 1997 - 2007

Millions

		1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
UK	L	8.135	7.997	9.041	10.464	9.918	11.858	12.258	13.864	21.124	21.907	27.573
	\$	47.149	50.59	68.135	84.673	92.728	117.981	113.729	119.786	162.120	166.937	227.418
Australia	L	1.635	2.414	2.291	2.402	2.373	3.569	4.661	5.654	9.762	13.18	18.632
	\$	9.211	14.412	16.186	23.857	26.059	38.132	51.621	56.285	88.033	122.441	179.933
USA	L	0.508	0.979	1.494	2.51	3.132	3.776	5.578	7.266	12.975	14.411	18.712
	\$	4.256	8.974	14.357	26.53	40.815	48.225	67.39	80.026	113.237	138.411	175.515
Canada	L	0.275	0.415	0.386	0.648	0.612	0.713	0.988	0.700	1.477	2.061	3.182
	\$	1.506	3.001	3.014	5.641	6.312	7.687	10.351	6.934	13.907	21.888	33.870
Netherlands	L	0.205	0.474	0.331	0.683	0.903	0.801	0.525	0.487	1.716	1.217	1.559
	\$	1.755	3.53	2.622	5.281	7.656	7.119	5.058	4.404	12.688	10.017	13.318
Ireland	L	0.185	0.138	0.212	0.3	0.278	0.318	0.423	0.461	0.573	0.844	0.853
	\$	0.956	1.015	1.595	2.173	2.151	2.893	4.141	4.307	5.200	8.158	8.920
Japan	L	0.373	0.625	0.767	0.365	0.391	0.268	0.326	0.426	0.491	0.406	0.484
	\$	1.077	3.857	4.761	3.98	5.038	4.486	4.423	5.967	5.903	5.855	6.665
Germany	L	0.82	0.414	0.283	0.226	0.377	0.155	0.22	0.175	0.307	0.301	0.382
	\$	3.148	2.473	2.45	2.423	3.324	1.965	2.9	2.446	3.289	2.914	3.699
Others	L	0.936	1.697	1.813	1.572	1.261	1.513	1.49	2.067	2.948	3.464	3.993
	\$	6.828	9.781	12.221	14.076	14.021	17.925	17.699	22.443	30.479	35.742	42.935
Total	L	13.072	15.153	16.618	19.170	19.245	22.971	27.114	31.101	51.373	57.791	76.024
	\$	75.886	97.633	125.341	168.634	198.104	246.413	281.838	302.599	434.856	512.362	698.303

SOURCE: Statistics New Zealand

BY MARKET

Year End June 2007

		White 750ml	White Other	White Total	Red 750ml	Red Other	Red Total	Sparkling	Fortified	TOTAL
UK	L	21,155,461	1,471,200	22,626,661	3,308,312	39,879	3,348,191	1,597,795	19	27,572,666
	\$	169,413,936	9,248,418	178,662,354	35,273,712	317,413	35,591,125	13,162,933	1,657	227,418,069
	\$/L	8.01	6.29	7.90	10.66	7.96	10.63	8.24	87.21	8.25
USA	L	15,610,435	260,029	15,870,464	2,652,810	4,829	2,657,639	184,311	-	18,712,414
	\$	138,730,503	2,147,082	140,877,585	32,980,391	75,633	33,056,024	1,581,459	-	175,515,068
	\$/L	8.89	8.26	8.88	12.43	15.66	12.44	8.24	-	9.38
Australia	L	15,334,261	977,677	16,311,938	1,492,772	223,756	1,716,528	603,645	5	18,632,116
	\$	147,643,592	5,526,272	153,169,864	19,861,482	834,081	20,695,563	6,067,045	495	179,932,967
	\$/L	9.63	5.65	9.39	13.31	3.73	12.06	10.05	99.00	9.66
Canada	L	2,597,273	123,289	2,720,562	444,833	387	445,220	9,123	6,873	3,181,778
	\$	26,977,120	820,654	27,797,774	5,817,106	7,233	5,824,339	96,921	151,147	33,870,181
	\$/L	10.39	6.66	10.22	13.08	18.69	13.08	10.62	21.99	10.65
Netherlands	L	1,312,575	46,944	1,359,519	162,097	180	162,277	37,431	-	1,559,227
	\$	10,713,338	456,859	11,170,197	1,824,600	6,005	1,830,605	317,371	-	13,318,173
	\$/L	8.16	9.73	8.22	11.26	33.36	11.28	8.48	-	8.54
Denmark	L	543,979	2,663	546,642	106,659	-	106,659	468	-	653,769
	\$	4,523,227	27,829	4,551,056	1,468,888	-	1,468,888	9,460	-	6,029,404
	\$/L	8.32	10.45	8.33	13.77	-	13.77	20.21	-	9.22
Ireland	L	694,694	31,761	726,455	120,310	252	120,562	6,228	-	853,245
	\$	6,999,343	350,078	7,349,421	1,513,806	4,764	1,518,570	51,697	-	8,919,688
	\$/L	10.08	11.02	10.12	12.58	18.90	12.60	8.30	-	10.45
Japan	L	313,296	12,053	325,349	157,910	68	157,978	1,118	-	484,445
	\$	3,674,056	113,129	3,787,185	2,851,246	4,950	2,856,196	21,630	-	6,665,011
	\$/L	11.73	9.39	11.64	18.06	72.79	18.08	19.35	-	13.76
Germany	L	326,372	1,078	327,450	43,090	1,184	44,274	9,848	-	381,572
	\$	2,962,580	17,065	2,979,645	618,624	8,673	627,297	92,410	-	3,699,352
	\$/L	9.08	15.83	9.10	14.36	7.33	21.68	9.38	-	40.16
Others	L	2,670,066	304,080	2,974,146	886,083	5,917	892,000	125,634	1,384	3,993,164
	\$	27,973,863	2,175,280	30,149,143	11,116,611	61,757	11,178,368	1,563,289	43,960	42,934,760
	\$/L	10.48	7.15	10.14	12.55	10.44	12.53	12.44	31.76	10.75
Total	L	60,558,412	3,230,774	63,789,186	9,374,876	276,452	9,651,328	2,575,601	8,281	76,024,396
	\$	539,611,558	20,882,666	560,494,224	113,326,466	1,320,509	114,646,975	22,964,215	197,259	698,302,673
	\$/L	8.91	6.46	8.79	12.09	4.78	11.88	8.92	23.82	9.19

SOURCE: Statistics New Zealand

section four: new zealand wine exports

BY VARIETY, 2003 - 2007

	2003		2004		2005		2006		2007	
	Litres	%	Litres	%	Litres	%	Litres	%	Litres	%
Cabernet or Merlot Blend	782,702	2.9	758,002	2.4	890,349	1.7	971,522	1.6	942,267	1.2
Cabernet Sauvignon	39,397	0.1	36,061	0.1	24,403	-	5,633	-	17,346	-
Chardonnay	2,806,091	10.2	3,597,739	11.5	4,577,895	8.9	4,011,066	6.7	4,229,588	5.6
Chardonnay Blend	328,942	1.2	69,799	0.2	10,926	-	14,427	-	10,076	-
Chenin Blanc	11,477	-	12,052	-	11,239	-	10,582	-	17,896	-
Fortified	54,500	0.2	38,737	0.1	30,899	0.1	40,052	0.1	37,935	-
Generic Red	103,832	0.4	99,953	0.3	118,369	0.2	770,582	1.3	252,359	0.3
Generic White	1286,083	4.7	1,221,039	3.9	1,212,807	2.4	911,010	1.5	830,772	1.1
Gewurztraminer	83,500	0.3	74,228	0.2	111,190	0.2	125,965	0.2	161,978	0.2
Merlot	217,746	0.8	410,003	1.3	714,307	1.4	903,522	1.5	1,500,810	2.0
Muller Thurgau	5,877	-	48,123	0.2	2,916	-	5,634	-	405	-
Other Red Varietals	196,130	0.7	127,767	0.4	91,820	0.2	97,161	0.2	106,941	0.1
Other White Varietals	69,307	0.3	100,842	0.3	141,884	0.3	437,769	0.7	178,916	0.2
Pinot Gris	150,366	0.5	121,825	0.4	254,165	0.5	254,967	0.4	607,517	0.8
Pinot Noir	1252,697	4.6	1,651,907	5.3	2,672,857	5.2	4,150,853	7.0	5,882,318	7.7
Riesling	627,124	2.3	637,913	2.0	821,086	1.6	765,375	1.3	927,764	1.2
Rose	8,151	-	54,540	0.2	307,271	0.6	597,380	1.0	1,144,477	1.5
Sauvignon Blanc	17,155,794	62.5	19,747,071	63.1	36,310,275	70.9	42,804,227	72.0	56,554,808	74.5
Sauvignon Blend	530,863	1.9	494,186	1.6	242,609	0.5	129,529	0.2	55,395	0.1
Semillon	45,382	0.2	26,231	0.1	59,425	0.1	54,697	0.1	9,243	-
Sparkling	1641,455	6.0	1,910,905	6.1	2,555,926	5.0	2,290,076	3.9	2,282,711	3.0
Sweet Wines	31,930	0.1	53,593	0.2	56,878	0.1	56,452	0.1	77,613	0.1
Syrah/Shiraz	-	-	-	-	-	-	18,368	-	83,668	0.1
Total	27,429,346	100.0	31,292,516	100.0	51,219,496	100.0	59,426,849	100.0	75,912,805	100.0

SOURCE: Wine Export Certification Service

* Data will differ slightly in total volume to those obtained through Statistics New Zealand

BY VARIETY AND COUNTRY

Year End June 2007

	Australia	Canada	Denmark	Germany	Ireland	Japan	The N'lands	United Kingdom	United States	Total	Other Countries	Total Exported
Cabernet or Merlot	36,488	44,317	21,573	16,343	30,227	16,503	29,927	574,928	68,734	839,040	103,227	942,267
Cabernet Sauvignon	7,713	45	360	149	-	1,944	-	3,357	414	13,982	3,364	17,346
Chardonnay	621,944	332,135	59,807	14,163	42,687	84,244	112,003	1,705,201	869,927	3,842,111	387,477	4,229,588
Chardonnay Blend	-	-	-	-	-	-	-	9,527	-	9,527	549	10,076
Chenin Blanc	955	90	-	-	675	90	2,993	8,510	2,867	16,180	1,716	17,896
Fortified	10,368	27,009	-	-	-	-	-	-	-	37,377	558	37,935
Generic Red	191,278	1,386	-	239	185	909	68	35,978	6,340	236,383	15,976	252,359
Generic White	156,360	-	-	-	-	-	-	556,908	-	713,268	117,504	830,772
Gewurztraminer	26,641	12,375	585	315	2,403	3,105	5,422	52,694	36,549	140,089	21,889	161,978
Merlot	266,929	93,443	17,248	8,690	28,746	32,796	7,115	721,528	173,070	1,349,565	151,245	1,500,810
Muller Thurgau	-	-	-	-	-	270	-	-	-	270	135	405
Other Red Varietals	3,186	1,252	1,215	1,942	3,780	12,398	180	18,396	16,781	59,130	55,618	106,941
Other White Varietals	42,471	297	252	315	63	2,718	360	116,483	5,094	168,053	10,863	178,916
Pinot Gris	232,385	14,464	2,448	374	6,081	2,489	4,463	170,359	129,353	562,416	45,101	607,517
Pinot Noir	864,414	298,343	72,594	18,779	94,973	105,240	70,250	1,388,234	2,391,775	5,304,602	577,716	5,882,318
Riesling	61,681	50,350	11,889	2,674	11,871	13,600	13,758	391,943	198,481	756,247	171,517	927,764
Rose	191,196	37,863	189	225	13,680	3,036	16,231	760,434	83,637	1,106,491	37,986	1,144,477
Sauvignon Blanc	15,184,297	2,215,156	433,966	892,341	922,088	220,766	408,271	18,907,129	14,910,162	54,094,176	2,460,632	56,554,808
Sauvignon Blend	41,742	2,025	1,008	180	945	-	-	1,017	4,536	51,453	3,942	55,395
Semillon	2,196	-	90	-	-	3,951	-	90	675	7,002	2,241	9,243
Sparkling	488,231	5,760	720	2,921	4,365	3,018	2,520	1,481,140	175,086	2,163,761	118,950	2,282,711
Sweet Wines	10,156	482	-	-	45	11,447	-	500	38,555	61,185	16,428	77,613
Syrah/Shiraz	13,797	7,682	-	396	279	4,892	516	33,522	7,656	68,740	14,928	83,668
Total	18,454,428	3,144,474	623,944	960,046	1,163,093	523,416	674,077	26,937,878	19,119,692	71,601,048	4,311,757	75,912,805

SOURCE: Wine Export Certification Service

* Data will differ slightly in total volume to those obtained through Statistics New Zealand



NEW ZEALAND WINE
PURE DISCOVERY