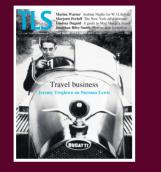


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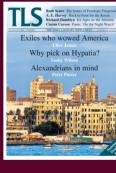


1 Pennington Street London E98 1BS Telephone: 020 7782 4974 Fax: 020 7782 4966 Email: linsey.kenhard@newsint.co.uk www.the-tls.co.uk

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TLS







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DISPLAY

Mono:	
Full Page	£2,992
Half Page	£1,496
Quarter Page	£748
Eighth of Page	£374
Single Column cm	£22
Minimum 3cm x 1col	£66
Series bookings: special	l offers available

To work out the cost of advertisement = scc rate x height in cm x number of columns

Colour is available:

Single colour: 5% premium on mono rates Full colour: 12.5% premium on mono rates

Column Widths:

Column	63mr
Column	130m
Column	197m
Column	264m

Mechanical Data:

Type area: 340mm x 264mm Number of columns: 4 Column length: 340mm

Booking and Copy Deadline:

Overseas customers: Thursday 12 noon (8 days prior to publication)

UK customers: Friday 12 noon (one week before publication)

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 Button
 £500

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 £750

 Skyscraper
 £850

 MPU / Premium
 £1,000

 E-Newsletter
 £1,100

All online ads appear on every page of the website for 4 weeks, in a fixed position

Please contact Linsey Kenhard Tel: 020 7782 4974 Fax: 020 7782 4966 Email: linsey.kenhard@newsint.co.uk

CLASSIFIED

Display on Classified:

Single column centime Single insertion 3 or more insertions Minimum 3cms

Linage:

All classifications (per 3 or more insertions -Minimum 3 lines Box number facilities

Column Widths:

1 Column 2 Column 3 Column 4 Column 5 Column

Mechanical Data:

Type area: 320mm x 2 Number of columns: 5 Column length: 320m

Booking Deadline:

Friday 12 noon (1 wee to publication)

ECopy Deadlines: Classified deadline: Monday 10am (4 days prior to publication date)£14.85 £10.70 £44.55Type setting requirement deadline: Monday 10am (4 days prior to the publication date)line)£3.20 £15gas• All Classified artwork should be sent to the News International Classified Copyflow Dept, Artwork enquiries on: 020 7782 7361Somm 103mm 157mm 210mm 264mm• Complete artwork containing any colour must be sent via QuickcutSomm 03mm 157mm 210mm 264mm• Complete mono artwork may be sent by either Quickcut or PrintSurePublished weekly - Friday	ek prio	r	Please contact Jonathan Drummond
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