

UCB goes national on DAB digital radio

(News release)

United Christian Broadcasters (UCB) has confirmed it will begin broadcasting nationally on DAB digital radio from Dec 1.

The Christian media organisation which had previously been broadcasting to most major cities in England, Wales and Northern Ireland on DAB, has now signed contracts and been granted Ofcom approval, to broadcast nationally across the UK (inc Northern Ireland).

“This is an extraordinary dream come true”, said Ian Mackie, CEO and founder of UCB UK. “We have had a 23-year old dream and vision to broadcast nationally across the UK and it’s an overwhelming and humbling day to finally see that dream come to fruition”.

Notes to editor

1. United Christian Broadcasters (UCB) has five radio stations, two of which broadcast on DAB digital radio – UCB UK will broadcast nationally from Dec 1, 2009. UCB Inspirational will continue to broadcast across large areas of England and Wales on DAB digital radio. Other UCB stations and UCB TV are available on Sky, Virgin Media and the internet at ucbmedia.co.uk
2. UCB provides thought-provoking, life-changing resources to churches, Christians and people seeking a better understanding of the Christian faith, currently reaching more than a million people across the UK and Ireland.