

2010 Media Kit



DCG Statistics for Dec 2009

Total hits - 14,592,222
Total Visits - 147,802
Total Page Views - 372,111
New Visits - 67.41%
Dubai Times Subscribers - 81,000

Banner Advertising

- **Standard banner** 468x60, RoN* – US\$ 1,000/month
- **Standard banner** 468x60, Fixed on home page – US\$ 1,000/month
- **Skyscraper banner** 120x600, RoN* – US\$ 2,000/month
- **Leaderboard banner** 728x90, RoN* – US\$ 2,000/month
- **Large rectangle banner** 336x280, RoN* – US\$ 2,000/month

CPM rates for Banners

- Standard Banner - US\$ 25 CPM
- Leaderboard Banner - US\$ 40 CPM
- Skyscraper Banner - US\$ 35 CPM
- Space Banner - US\$ 50 CPM

CPM rates for Email Campaigns

- Email campaigns - US\$ 150 CPM
Also see www.MiddleEastPostBox.com

Company Listings

- Text listings with email and web address – Dhs 1,200/year (US\$ 326/year)
- Text listings with email, web address, image or company logo – Dhs 1,800/year Dhs 1,200/year (US\$ 500/year)

* RoN – Run of network

For more information contact our representative at dcg@cyber-gear.com or call us at 04 3312627

Mode of payment



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