

KPOX(FM)—Co-owned with KOJM. March 8, 1975: 92.5 mhz; 94 kw. Ant 1,790 ft. Stereo. Prog sep from AM. Format: Btfl mus, MOR. ■ Rates same as AM.

Helena

KBLL—September 1937: 1240 khz; 1 kw-D, 250 w-N. 2301 Colonial Drive (59601). (406) 442-6620. Holter Bcstg Corp. (acq 7-16-73). Net: NBC, IMN. Audio news: UPI. Rep: Eastman. Format: MOR. ■ W. L. Holter, pres; Carson Aasen, mgr; Al Johnson, prog mgr & mus dir; Tom Beausoleil, news dir.

KCAP—October 1949: 1340 khz; 1 kw-D, 250 w-N. 9 N. Last Chance Gulch (59601). (406) 442-4490. KCAP Bcstrs Inc. (acq 4-1-59). Group owner: Dale G. Moore Stns. Net: CBS; Silver Dollar. Rep: Savalli/Gates; McGuire. Format: Contemp. ■ Earl Morgenroth, pres; Larry Wilmot, gen mgr; Joanne Maynard, coml mgr; Jim Schaefer, prog dir; Bob Burch, sls mgr; Randy Rocks, mus dir; Cato Butler, news dir; Tom McGinley, chief engr.

KCAP-FM—1975: 103.1 mhz; 3 kw. Ant minus 250 ft. 110 Broadway.

***KHTC(FM)**—1971: 89.5 mhz; 10 w. 1115 Roberts (59601). (406) 442-6611. Helena Vocational Technical Ctr. Helena School District 1. Format: Educl/good mus. ■ William A. Korizek, dir vocational educ; Donald Liles, gen mgr/chief engr.

Kalispell

KALS(FM)—November 1974: 97.1 mhz; 70 kw horiz, 30 kw vert. Ant minus 195 ft. 2980 Hwy 2 East (59901). (406) 755-5218. North Valley Bcstg Enterprises Inc. Net: ABC/I, IMN. Format: Btfl mus, relig. Spec progs: Farm 1 hr, classcl 2½ hrs wkly. ■ Harold Erickson, pres; Norm Fisher, gen mgr; Dale Carson, chief engr. ■ Rates: \$3; 3; 3; 3.

KGEZ—April 1927: 600 khz; 1 kw-U, DA-2. Box 600 (59901). (406) 755-6600. Skyline Broadcasters Inc. Net: CBS. Rep: Masla; Hix; Wayne-Evans; Time Sls NW. Format: C&W. Spec prog: Rock 15 hrs wkly. ■ Mike Manion, gen mgr & chief engr; Kelly Hartman, prog dir; Ed Folkwine, news dir. ■ Rates: \$4.75; 4; 4.75; 4.

KOFI—Nov 11, 1955: 1180 khz; 10 kw-U, DA-N. Box 608 (59901). (406) 755-6690. Flathead Valley Bcstrs. Audio news: UPI. Rep: Torbet, Moore. Format: MOR. ■ William H. Patterson, gen & coml mgr & chief engr; Leslie L. Sterling, partner, prom mgr; Len Anderson, prog dir; Randy Johnson, mus dir; Orin F. Bleken, news dir. ■ Rates: \$ 5.25; 4.20; 5.25; 4.20.

KSSR(FM)—Not on air, target date unknown: 98.5 mhz; 35 kw. Ant 2,720 ft. 137 W. Center St. (59901). Suhr Transport. ■ Carl Suhr, VP.

Lewistown

KXLO—1947: 1230 khz; 1 kw-D, 250 w-N. Box 620 (59457). (406) 538-3441. KXLO Broadcast Inc. (acq 4-16-73). Format: C&W, MOR. Spec prog: Farm 18 hrs wkly. Net: ABC/I, IMN. Rep: Eastman, IMN. ■ Fred Lark, pres & gen mgr; Lew Boucher, opns mgr; Joseph Zahler, prog & news dir; Dave Sather, chief engr.

KLCM-FM—Co-owned with KXLO. 95.9 mhz; 3 kw. Ant minus 228 ft. Montana Broadcast Communications Inc. Prog sep from AM. Format: Good mus.

Libby

KLCB—Dec 23, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 730 (59923). (406) 293-6234. Lincoln County Bcstrs Inc. (acq 12-66). Net: ABC/I, IMN. Rep: RKO, IMN. Format: MOR, C&W, diversified. ■ Robert Knickerbocker, exec VP; Vernon Geier, coml mgr; John Johanson, prog & news dir; Mike Gilbert, mus dir; Larry Haines, chief engr. ■ Rates: \$4.15; 4.15; 4.15; 4.

Livingston

KPRK—Jan 10, 1947: 1340 khz; 1 kw-D, 250 w-N. SH. Box 691 (59047). (406) 222-2841. KPRK Inc. (acq 8-1-63). Net: ABC/I, IMN. Rep: Eastman, IMN. Format: MOR. ■ Jack F. Hinman, pres & gen mgr; Gerry Kirby, coml mgr; Alice Henery, news & prog dir; Jim Elgas, chief engr. ■ Rates: \$4.10; 4.10; 3.40; 3.40.

Miles City

KATL—Sept 4, 1941: 1340 khz; 1 kw-D, 250 w-N. Box 700 (59301). (406) 232-2280. Star Printing Co.

Net: ABC/I, IMN. Rep: Eastman. Format: MOR. ■ Paul Husted, pres; Fred B. Hunnes, gen & coml mgr; Lee Langdord, prom mgr; Al Homme, mus dir; Terry Virag, news dir; J. Michael Dorris, chief engr.

Missoula

KGMV—1947: 1450 khz; 1 kw-D, 250 w-N. Box 1495 (59801). (406) 549-6489. Mission Broadcasters Inc. (acq 4-18-68). Rep: Advertising Sls W. Format: Top 40. ■ Louis C. Erck, pres; Roger Burton, gen mgr; Doc Holiday, prog & mus dir; Douglas E. Smith, chief engr.

KGVO—Jan 28, 1931: 1290 khz; 5 kw-U, DA-N. Drawer M (59801). (406) 549-5152. KGVO Bcstrs Inc. (acq 11-4-59). Group owner: Western Bcstg. Net: CBS. Rep: Avery-Knodel; McGuire. Format: Contemp, progs, C&W. Spec progs: Farm 2½ hrs. ■ Earl E. Morgenroth, pres; Larry B. Peterson, gen mgr; Tom Ash, prog dir; Tinsley Palmer Buls, mus dir; Richard Newlon, news dir; Tom McGinley, chief engr. ■ Rates: \$6.90; 5.80; 6.90; 5.80; ■ KGVO-TV affil.

***KUFM(FM)**—Jan 31, 1965: 89.1 mhz; 7.4 kw. Ant 2510 ft. School of Journalism (59801). (406) 243-4931. U. of Montana. Net: NPR. Format: Public aff. Spec prog: Black 2 hrs, jazz 10 hrs, Indian 1 hrs, folk 7 hrs, children's 7 hrs wkly. ■ Phillip J. Hess, dir; Terry J. Conrad, prog dir; Roger Johnson, news dir; W. D. Kinghorn, chief engr.

KYLT—July 15, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 2277 (59801). (406) 728-5000. Scottie Bcstg Co. (acq 12-31-66). Rep: Torbet, Moore, Hix. Format: Contemp. ■ W. L. Holter, pres; Gene Peterson, gen mgr; Cary Nicklay, office mgr; Vern Argo, prog & mus dir; Curt Gerke, prod dir; Carol Hangan, traf mgr; Ray Nicklay, news dir; Bill Schwanke, sports dir; Tom McGinley, chief engr.

KYLT-FM—July 29, 1974: 100.1 mhz; 2.9 kw. Ant minus 810 ft.

KYSS—June 27, 1959: 930 khz; 5 kw-D. 400 Ryman (59801). (406) 728-9300. Garden City Bcstg Inc. (acq 4-60). Net: ABC/I, IMN. Rep: Eastman. Format: C&W. ■ Chester M. Murphy Jr., pres & gen mgr; Margaret Murphy, office mgr; Darin Flynn, prog dir; Tom Newcomb, sls mgr; Eva Shelhamer, mus dir; James Goodrich, news dir & chief engr.

KYSS-FM—May 11, 1969: 94.9 mhz; 30 kw. Ant 2,490 ft. Stereo. Prog sep from AM. Format: Big band, instrumental. Spec prog: Classical 4 hrs wkly. ■ Max Murphy, prog & mus dir.

William A. Exline, Inc.
31 CARROLL COURT
SAN RAFAEL, CALIFORNIA 94903
(415) 479-0717
MEDIA BROKERS - CONSULTANTS

Plentywood

KPWD(FM)—June 1, 1962: 100.1 mhz; 880 w. Ant 34 ft. 216 N. Main (59254). (406) 765-1480. BCT Bcstg (acq Jan 1, 1975). Net: ABC/E, IMN. Rep: Adv Sls W. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Bill E. Stallard, pres & gen mgr; Bill R. Hansen, coml mgr; Cheryl A. Stallard, prog dir; William Lapke, chief engr. ■ Rates: \$3.30; 2.70; 2.40; 2.10.

Polson

KERR—Not on air, target date unknown: 1070 khz. Box 1233, Bismarck, N.D. (58501). KBMR Radio Inc.

Red Lodge

KRBN—Dec 7, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 908 (59068). (406) 446-2710. Carbon County Bcstrs Inc. Rep: Webb. Format: Progs/C&W. Spec prog: Features 4 hrs wkly. ■ Leslie E. Marcus, pres, gen & coml mgr; Joe Flaherty, stn mgr, prog dir & chief engr; Frank Zimmerer, news dir & prom mgr.

Scobey

KCGM(FM)—June 21, 1971: 95.7 mhz; 52 kw. Ant 660 ft. (59263). (406) 487-2293. Prairie Communications Inc. Format: C&W, MOR. ■ Larry C. Bowler, pres;

Montana, Nebraska Radio

See page C-1 for explanation of listings.

Gifford Wood, gen & prom mgr; Beverly Wahl, coml mgr & mus dir; Vera Juel, prog dir; Linda Levad, news dir; David Jorgenson, chief engr.

Shelby

KSEN—Aug 11, 1947: 1150 khz; 5 kw-U, DA-2. 120 Pine Ave. (59474). (406) 434-5241. Tri-County Radio Corp. Net: CBS. Rep: Eastman, IMN. Format: MOR, Up-tempo. ■ John Lyon, pres; Jerry Black, gen mgr; Richard Puff, coml mgr; Alex Bronsen, prog dir; Ben Light, prom mgr; Howard West, news dir; Fred Nichols, chief engr.

KSEN-FM—Not on air, target date unknown: 96.3 mhz; 28 kw. Ant 270 ft. 130 Front St. Prog dups AM 50%.

Sidney

KGCX—Oct 1, 1926: 1480 khz; 5 kw-U, DA-1. Box 31 (59270). (406) 482-2115. KGCX Inc. Net: MBS. Rep: Masla. Format: MOR, C&W, oldies. Spec prog: Farm 6 hrs wkly. ■ Oscar H. Halvorson, pres & chief engr; Duane Simpson, gen mgr; Bernie Arcand, coml mgr; Dave Halvorson, prog & news dir; Larry Jenkins, mus dir.

West Yellowstone

KWYS—Dec 20, 1967: 920 khz; 1 kw-D. Box 9 (59758). (406) 646-7361. Empire Bcstg Corp. (group owner). Net: ABC, IMN. Rep: Torbet. ■ Gary N. Peterson, pres.

Wolf Point

KVCK—Sept 1, 1957: 1450 khz; 1 kw-D, 250 w-N. Box 668 (59201). (406) 653-1900. Hi Line Bcstg Co. (acq 1975). Net: MBS. Rep: Masla, Hix. Format: C&W/MOR. ■ Richard C. Fisher, pres & gen mgr; A. T. Shamley, prog & mus dir; R. L. Behr, coml mgr & news dir; Ollie Coburn, chief engr. ■ Rates: \$4.30; 4.30; 4.30; 3.30.

Nebraska

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C. CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1429 TRIBUNE TOWER, CHICAGO 60611
(312) 337-2754

Ainsworth

KBRB—Feb 6, 1968: 1400 khz; 1 kw-D, 250 w-N. 122 East Second, Box 285 (69210). (402) 387-1410. K. B. R. Bcstg Co. Format: Diversfd. ■ Lorris C. Rice, pres, gen, coml & prom mgr; Kenneth W. Hever, prog dir; Renee Burger, news dir; Wes Jones, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Alliance

KCOW—January 1949: 1400 khz; 1 kw-D, 250 w-N. Box 600 (69301). (308) 762-1400. KLOE Inc. (acq 1-1-67). Net: ABC/C, ABC/E, Intermountain. Rep: Soderlund. Format: MOR. Spec progs: Farm 5 hrs, C&W 14 hrs wkly. ■ Ross Beach Jr., pres; Jim Kamerzell, gen mgr; Dave Anderson, prog & mus dir; Larry Patrick, news dir; Bob Carr, chief engr. ■ Rates: \$3.85; 3.85; 3.85; 3.85.

Aurora

KROA(FM)—See Grand Island.

Beatrice

KWBE—June 12, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (68310). (402) 223-5121. MIA Enterprises

Nebraska Radio

See page C-1 for explanation of listings.

Inc. (acq 2-1-57). Net: Cornhusker. Rep: Pro/Meeker, Soderlund. Audio news: UPI. Format: Diversified. Spec progs: Farm 4 hrs; Polish 5 hrs wkly. ■ Gordon C. Bud Pentz, pres & gen mgr; Dorothy Hertzell, coml mgr; Shelby Hendee, opns mgr; Stanley Wirth, news mgr; Arlin Holle, engrg mgr. ■ Rates: \$8.25; 8.25; 8.25; 4.75.

KWBE-FM—Nov 26, 1962: 92.9 mhz; 97 kw. Ant 310 ft. Stereo. Progs sep from AM. Format: C&W. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Blair

***KDCV-FM**—Oct 1, 1972: 91.1 mhz; 10 w. Ant 60 ft. Dana College (68008). (402) 426-4101. Format: Variety. ■ Earl Mezzoff, pres; Darrell W. Dibben, gen mgr; Arvin Hernes, chief engr.

Broken Bow

KCNI—Sept 28, 1949: 1280 khz; 1 kw-D. Box 409 (68822). (308) 872-5881. Custer County Bcstg Co. Rep: Bernard, Soderlund. ■ Georgia A. Crawford, gen mgr & prog dir; Harold Hromas, chief engr.

Chadron

KCSR—May 9, 1954: 610 khz; 1 kw-D. Box 913 (69337). (308) 432-5545. Big Sky Bcstg Co. (acq 10-1-71). Net: ABC/I, Hometown, IMN. Rep: IMN, Abels. Format: MOR. Spec progs: C&W 6 hrs, farm 7 hrs wkly. ■ Kerm Kath, pres; Lee Hall, gen mgr; Max H. Sydow, asst mgr; Ron Mead, prog dir & chief engr; Pat Benton, prod mgr; Bill Davis, news dir. ■ Rates: \$7; 7; 6; —.

Columbus

KJSK—April 28, 1948: 900 khz; 1 kw-D. Box 99 (68601). (402) 564-2891. KJSK Inc. (acq 7-1-59). Group owner: Anderson. Rep: Hopewell, Walton. Format: MOR, btlf mus, relig. ■ George Basil Anderson, pres; Terry A. Cowan, gen mgr & chief engr; Darrel Zook, mus dir; Wally Burgeson, news dir. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

KJSK-FM—August 1964: 101.1 mhz; 100 kw. Ant 200 ft. Stereo. Dup AM 10%. Format: Btlf mus. ■ Rates same as AM.

***KTLX(FM)**—July 1974: 91.9 mhz; 10 kw. Ant 78 ft. 2171 31st Ave. (68601). (402) 564-8548. T.L.C. Educational Corp. Format: Ed. ■ Walter Gengenbach, pres; Richard Vlach, gen mgr.

KTTT—Dec 2, 1962: 1510 khz; 500 w-D. Box 518 (68601). (402) 564-2866. City and Farm Bcstg Inc. Rep: Pro/Meeker, Soderlund. Format: MOR. Spec progs: C&W 12 hrs, Polkas 10 hrs, farm 15 hrs wkly. ■ William Whitlock, pres; Joseph L. Stavas, gen & prom mgr; Ron Kruse, coml mgr; Ralph Wayne, prog & mus dir; James Jaworski, news dir; Harold Hardy, chief engr. ■ Rates: \$8; 8; 8; —.

KTTT-FM—Nov 25, 1969: 93.5 mhz; 3 kw. Ant 250 ft. Prog dups AM 100%. Format: Top 40 after AM signoff. ■ Rates: \$8; 8; 8; 4.50.

Cozad

KAMI—Nov 24, 1965: 1580 khz; 1 kw-D. Box 206 (69130). (308) 784-3665. KAMI Country Bcstg Corp. (acq 5-74). Rep: Keystone. Format: MOR, C&W. ■ Andy Anderson, gen mgr & chief engr; Charles Andersen, coml mgr & prog dir. ■ Rates: \$4; 4; 4; 4.

Fairbury

KGMT—June 13, 1960: 1310 khz; 500 w-D. Box 425 (68352). (402) 729-3382. Great Plains Bcstg Co. (acq 1975). Net: ABC/E. Rep: Hopewell, Soderlund. Format: C&W. Spec prog: Polka 7½ hrs wkly. ■ Frank R. Newell, pres & gen mgr; Steve Mickelson, coml mgr; Joe McIntosh, prog & mus dir; Jim Kokesh, news dir & chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Falls City

KTNC—Aug 3, 1957: 1230 khz; 100 w-U, 2001 Stone St. (68355). (402) 245-2453. S.E. Neb Bcstg Co. Net: ABC/I. Rep: Masla, Soderlund, Hix. Format: MOR. ■ William L. Hardt, gen mgr; Dennis Maze, coml mgr;

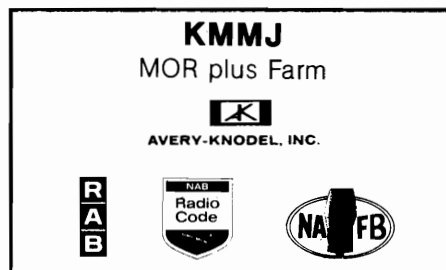
Kevin Sanders, prog dir; Hal Mann, news dir; Dan Sudenga, chief engr.

Fremont

KHUB—December 1939: 1340 khz; 500 w-D, 250 w-N. Box 669 (68025). (402) 721-5012. KHUB Inc. (acq 7-1-56). Net: ABC/I. Rep: Pro Time Sls, Soderlund. Format: Contemp, MOR, Top 40. Spec prog: Polka 4 hrs wkly. ■ H. C. Snyder, pres; Glen Ilgenfritz, VP & gen mgr; Bob B. Palmer, prog dir; Larry Casey, news dir; H.C. Snyder, chief engr. ■ Rates: \$7.30; 7.30; 7.30; 5.65.

KHUB-FM—July 1972: 105.5 mhz; 3 kw. Ant 56 ft. Dups AM 100%. ■ Rates same as AM.

Grand Island



KMMJ—Nov 1925: 750 khz; 10 kw-D, DA. (L-WSB). Box 1847 (68801). (308) 382-2800. United Communications Inc. (acq 11-1-67). Audio news: UPI. Format: MOR, farm. ■ Rex H. Lathen, pres & gen mgr; Willard L. Morton, stn mgr; Roger Lawrence, prog dir; Jack Spaulding, news dir; Rich Balvanz, farm dir; Martyn Shunkwiler, chief engr. ■ Rates: \$22; 17; 17; —.

KRGI—April 1, 1953: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box G (68801). (308) 381-1430. Grand Island Bcstg Co. (acq 6-15-57). Group owner: Stuart. Net: ABC/C. Rep: McGavren-Guild-PGW, Abels. Format: MOR, Top 40. ■ Richard W. Chapin, pres; Harry Kaplan, VP & gen mgr; Keith O'Neil, prog dir; Linda White, mus dir; Ed Barnett, news dir; Elmer G. Nelson, chief engr.

KRGI-FM—October 1975: 96.5 mhz; 100 kw. Ant 416 ft. Prog sep from AM.

KROA(FM)—Aug 11, 1967: 95.7 mhz; 100 kw. Ant 460 ft. Stereo. Box 1781 (68801). (402) 845-6595. Midwest Broadcasting Co. (acq 11-30-71). Format: Beautfl mus. Spec progs: Farm 2 hrs; classcl 4 hrs wkly. ■ Herb Roszhart Jr., pres, gen & coml mgr; Bob Cook, prog & mus dir & chief engr; Gary Wegner, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Hastings

***KCNT(FM)**—Feb 22, 1971: 88.1 mhz; 10 w. Ant 58 ft. Box 1024 (68901). (402) 463-9811. ext 349. Central Technical Community College. Format: Contemp. ■ Bruce Ebmeier, gen mgr; Carl Brown, chief engr.

KHAS—Sept 1, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 726, Tribune Bldg. (68901). (402) 462-5101. Nebraska Bcstg Co. Group owner: Seaton. Net: CBS. Rep: PRO/Meeker, Soderlund, Hix, Messina. Format: MOR. Spec progs: Sp 1 hr, C&W 2 hrs, farm 2 hrs; classcl 2 hrs wkly. ■ Donald R. Seaton, pres; John W. Powell, exec VP & gen mgr; Roy Crocker, asst gen mgr; Bill Sole, pub affrs dir; Roger Gelder, mus dir; Steve Klein, prom dir; Bruce Carlson, news dir; Jack Kidd, continuity dir; Jack Nixon, sprts dir; John Pierce, chief engr. ■ Rates: \$7.50; 6.75; 6.75; 5.65. ■ KHAS-TV affil.

KICS—April 15, 1964: 1550 khz; 500 w-U. Box 1005 (68901). (402) 463-1314. Apache Bcstg Corp. (acq 2-1-75). Net: ABC/C, IMN. Format: Contemp. Spec prog: Farm 15 hrs wkly. ■ Ron Swanson, VP & gen mgr; Robert Allen, prog dir; Ken Grozsecki, sls mgr; Mike Cahill, news dir; Elmer Nelson, chief engr. ■ Rates: \$7.25; 6.75; 7.25; 6.75.

KICS-FM—February 1965: 93.5 mhz; 3 kw. Ant 155 ft. Dups AM 50%. Format: Progs. ■ Rates: \$4.95; 3.75; 4.95; 3.75.

Holdrege

KUVR—October 1956: 1380 khz; 500 w-D. 613 4th Ave. (68949). (308) 995-4020. W. W. Bcstg Inc. Net:

ABC/C. Format: Contemp, MOR. Spec prog: Swedish ½ hr wkly. ■ William Whitlock, pres & coml mgr; Jack Stitzel, stn mgr; Dave Thorell, prog dir; John Shafer, news dir; Harold Erickson, chief engr.

KUVR-FM—October 1970: 97.7 mhz; 3 kw. Ant 155 ft. Dups AM 25%.

Kearney

KGFW—1927: 1340 khz; 1 kw-D, 250 w-N. Box 666 (68847). (308) 237-2131. Central Nebraska Bcstg Inc. Net: MBS. Rep: PRO Time Sls, Soderlund. Format: MOR. ■ John C. Mitchell, pres; John A. Howard, gen mgr; John McDonald, stn mgr; Al Smith, asst stn mgr; Riki Lopez, prog dir; Steve Lewis, prom mgr; Paul Wice, news dir; Virgil Finke, chief engr.

***KOVF-FM**—March 8, 1968: 91.3 mhz; 10 w. Ant 99 ft. Kearney State College (68847). (308) 237-5961, ext 343. Kearney State College. Format: MOR. ■ Milton J. Hassel, pres; George Tubbs, gen mgr; Jan Parker, chief engr.

KRNY—Dec 5, 1956: 1460 khz; 5 kw-D. Box 822 (68847). (308) 234-1977. Semeco Bcstg Corp. (group owner; acq 4-1-71). Net: ABC/C. Rep: IMN. Format: Top 40. Spec prog: Sp 2 hrs wkly. ■ W. O. Corrick, pres; Richard Roessler, gen mgr; Alan Brecht, coml mgr; Gary Eubank, mus dir; Barry Butters, news dir. ■ Rates: \$6.25; 6.25; 6.25; 6.25.

KRNY-FM—Nov 1, 1962: 98.9 mhz; 40 kw. Ant 1010 ft. Dups AM 80%. ■ Rates same as AM. ■ KHOL-TV affil.

Kimball

KIMB—Jan 13, 1959: 1260 khz; 414 West Second (69145). (308) 235-3634. KIMB Inc. (acq 7-1-61). Rep: Hix. Format: MOR. ■ Norton Warner, pres; Joan Wood, gen mgr; Jon Rogers, mus dir; Ed Norden, news dir; Don Short, chief engr.

Lexington

KRVN—Feb 1, 1951: 880 khz; 50 kw-U, DA-N. Box 619 (68550). (308) 324-2371. Nebraska Rurla Radio Assn. Net: ABC/I. Rep: Katz, Soderlund. Format: C&W, farm. ■ Ira Beachler, pres; Max Brown, gen & coml mgr; Ellen Shrum, prog dir; Rex Messersmith, farm dir; Don Colvin, mus dir; Paul Arnold, news dir; Robert J. Bitner, chief engr. ■ Rates: \$27; 27; 17; 13.

KRVN-FM—Nov 1, 1962: 93.1 mhz; 35 kw. Ant 350 ft. Prog dups AM 25%. ■ Rates: \$7; 7; 7; 7.

Lincoln

KBHL(FM)—1975: 95.3 mhz; 3 kw. Ant 117 ft. 4503 St. Paul Ave. (68504). Sound Experience Bcstg Co.

KECK—Dec 21, 1965: 1530 khz; 5 kw-D, DA. Box 6006 (68506). (402) 489-6575. J-P Enterprises (acq 3-1-68). Rep: Avery-Knodel. Format: C&W. ■ James Treat, pres & gen mgr; Larry Campbell, coml mgr; Bruce Dillman, prog dir; Dave Kump, chief engr.

KHAT(FM)—Co-owned with KECK. Feb 23, 1973: 106.3 mhz; 2.9 kw. Ant 145 ft. Stereo. Box 6066 (68506). (402) 489-1063. Progs sep from AM. Format: C&W.

KFMQ(FM)—June 22, 1958: 101.9 mhz; 100 kw. Ant 180 ft. Stereo. Terminal Bldg. (68508). (402) 432-8565. KFMQ Inc. (acq 2-15-66). Format: Adult rock. ■ S. L. Agnew, pres & gen mgr; A.R. Farrington, coml mgr; Larry Morphey, prog dir; George Bier, mus dir; Randy McCutcheon, news dir; Steven Agnew, chief engr. ■ Rates: \$9.50; 9.50; 12.50; 12.50.

KFOR—1924: 1240 khz; 1 kw-D, 250 w-N. Box 80209 (68501). (402) 432-6606. Cornbelt Bcstg Corp. (acq 1944). Group owner: Stuart. Net: ABC/I. Rep: McGavren-Guild-PGW. Format: MOR. ■ Richard W. Chapin, pres; Roger T. Larson, gen & coml mgr; Jim Miller, prog dir; Joe Kafka, news dir; Steve Moreen, chief engr.

KFOR-FM—May 2, 1965: 102.7 mhz; 100 kw. Ant 430 ft. Stereo. (402) 477-1333. (acq 8-24-73). Net: ABC/FM. Format: Beautfl mus. ■ Dave Polson, prog dir.

KHAT(FM)—Listing follows KECK.

KLIN—August 1947: 1400 khz; 1 kw-D, 250 w-N. 400 S. 13th St. (68508). (402) 475-4567. KLIN Inc. (acq 9-71). Net: CBS. Rep: Torbet. Format: MOR. ■

Norton E. Warner, pres; Diana H. Warner, sec-treas.

KLIN-FM—Sept 1, 1968: 107.3 mhz; 100 kw. Ant 165 ft. Progs sep from AM. Format: MOR.

KLMS Contemporary

KLMS—October 1949: 1480 khz; 1 kw-U, DA-2. Box 81804 (68501). (402) 489-3855. Telegraph-Herald (acq 10-74). Audio news: UPI. Rep: Pro/Meeker. Format: Top 40. ■ Harley Lampman, gen mgr; Lee Thomas, stn & prog mgr; Ken Berg, coml mgr; Fred James, mus dir; Marshall Pritchard, news dir; Carl Lewis, chief engr. ■ Rates: \$15.25; 11.70; 15.25; 11.70.

***KRNU(FM)**—Feb 23, 1970: 90.3 mhz; 10 w. Ant 180 ft. 601 N. 12th St. (68508). (402) 472-3054. University of Nebraska. Net: ABC/C. Format: Contemp, classical MOR. Spec prog: Sp ½ hr wkly. ■ D. B. Varner, pres; Larry Walklin, gen mgr; Peter Mayeux, prog & pub affrs dir; James Randall, farm dir; Edward Bailey, news dir; Thomas Spann, opns dir; Adolph Dvorak, chief engr. ■ KUON-TV affil.

***KUCV(FM)**—Jan 1, 1968: 91.3 mhz; 10 w. Union College (68506). (402) 488-2331. Union College. Audio news: UPI. Format: Relig, classcl, educ. ■ William Rankin, faculty sponsor; Ron Carlson mgr; Marvin Nelson chief engr.

McCook

KBRL—Sept 26, 1947: 1300 khz; 5 kw-D, DA. Box 371 (69001). (308) 245-2400. KBRL Bcstg Co. (acq 2-16-72). Net: MBS. Rep: Masla/Young, Soderlund, Hix. Format: MOR, btlf mus, Top 40. Spec progs: C&W 12 hrs, farm 8 hrs wkly. ■ Edwin S. Towle III, pres, Donald Schaff, mgr; Deborah Lundberg, mus dir; Douglas Goder, news dir; William Berg, chief engr. ■ Rates: \$5.10; 4; 5.10; —.

KICX—June 23, 1961: 1360 khz; 1 kw-D. Box 333 (69001). (308) 345-5400. Semeco Bcstg Corp. (group owner; acq 4-1-66). Net: ABC/C, IMN. Rep: Intermountain. Format: Variety, MOR. ■ W.O. Corrick, pres; Steve Walker, gen mgr; Jerry Springer, coml mgr & prog dir. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

Nebraska City

KNCY—June 29, 1959: 1600 khz; 500 w-D, DA. Box 278 (68410). (402) 873-3348. The KNCY Radio Corp. (acq 12-1-67). Rep: Soderlund. Format: MOR, oldies, btlf mus. Spec prog: C&W 10 hrs wkly. ■ Carl M. Adams, pres; David J. Messing, gen mgr & chief engr; Nicholas Linberg, news dir; Bill Clevenger, prom mgr; Roger Roach, mus dir; Warren Copenhaver, prog dir; Dorothy Greenamyre, coml mgr. ■ Rates: \$6.20; 6.20; 6.20; —.

KNCY-FM—Not on air, target date January 1976: 97.7 mhz; 3 kw. Ant 125 ft. Stereo. Dups AM 67%.

Norfolk

WJAG—July 26, 1922: 780 khz; 1 kw (L-WBBM). Box 789 (68701). (402) 371-0780. WJAG Inc. Group owner: Beef Empire. Net: Beef Empire Stns. Rep: McGavren-Guild-PGW, Nebraska Hometown Radio Gp. Format: MOR, C&W. ■ E. F. Huse, pres; Robert E. Thomas, VP & gen mgr; Hollis Francis, coml & prom mgr; Wayne Larson, prog dir; Rich Dillman, news dir; Jerry Jaroska, chief engr. ■ Rates: \$22; 22; 17; —.

WJAG-FM—Aug 1, 1971: 106.7 mhz; 43 kw. Ant 520 ft. Format: MOR.

North Platte

KAHL Farm & Ranch Radio

KAHL—January 1966: 1410 khz; 1 kw-D, 500 w-N, DA-N. Box 248, 1301 E. 4th St. (69101). (308) 532-1120. A. E. Dahl (acq 2-1-71). Net: ABC/I, IMN. Rep: Hix, Soderlund. Format: Diversified. Spec prog: Farm 6½ hrs wkly. ■ A. E. Dahl, pres & gen mgr; Nelson Dahl, prog dir & chief engr; Lloyd Johnson, coml mgr; Glen Ardvack, mus dir; Dan Meyer, news dir. ■ Rates: \$15; 15; 15; 7.50.

KJLT—July 1, 1957: 970 khz; 5 kw-D. Box 709 (69101). (308) 532-5515. Tri-State Bcstg Assn Inc. (acq 7-1-57). Spec progs: Sp ½ hr wkly. ■ John Townsend, pres & chief engr.

KODY—July 5, 1930: 1240 khz; 1 kw-D, 250 w-N. Box 1085 (69101) (308) 532-3344. North Platte Bcstg Inc. (acq 12-31-72). Net: NBC. Reps: Torbet, Abels & Meyers. Format: MOR. ■ Richard Wagner, pres; Ted Ballenger, gen mgr; Steve McConnell, coml mgr; Neil Nelkin, prog dir; Jim Huttenmaier, news dir; Joe Miller, chief engr.

Ogallala

KIBC(FM)—1975: 93.5 mhz; 3 kw. Ant 300 ft. 20 N. Spruce St. (69153). Industrial Business Corp. Format: Standards, semi-classcl. ■ Willard Soper, Russell M. Every, et al, owners.

KOGA—Jan 23, 1955: 930 khz; 500 w-D, (CP: 500 w-U, DA-2). Box 509 (69153). (308) 284-3633. Ogallala Bcstg Co. Net: ABC/I, IMN. Rep: Eastman, IMN. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Ray H. Lockhart, pres & gen mgr; Larry Radka, chief engr. ■ Rates: \$5.70; 5.70; 5.70; 4.70.

Omaha

KEFM(FM)—Listing follows KOIL.

KEZO(FM)—Listing follows WOW.

KFAB—1924: 1110 khz; 50 kw-U, DA-N. 5010 Underwood Ave. (68132). (402) 556-8000. KFAB Bcstg Co. Group owner: May, Lincoln Journal. Net: NBC. Rep: Christal. ■ Edward W. May, pres; Lyell Bremser, VP & gen mgr; Ken Headrick, stn mgr; Lyle Nelson, sls mgr; Tom Johnson, prog mgr; Walt Kavanagh, mgr news & pub affrs; John Bruna, chief engr. ■ Rates: \$60; 45; 49; 28.50.

KGOR(FM)—1959: 99.9 mhz; 115 kw. Ant 1230 ft. Stereo. Prog sep from AM. ■ Rates: \$22; 24; 26; 26.

***KGBI-FM**—May 17, 1966: 100.7 mhz; 100 kw. Ant 470 ft. Stereo. 1515 S. 10th St. (68108). (402) 342-3377. Grace Bible Institute Inc. Format: Relig, Classcl. Spec prog: Black ½ hr wkly. ■ Dr. Robert W. Benton, pres; Ward Chidderston, gen mgr; Frank S. Harder, bus mgr; James C. Droegge, chief engr.

KGOR(FM)—Listing follows KFAB.

***KIOS-FM**—September 1969: 91.5 mhz; 24.5 kw. Ant 490 ft. Stereo. 3219 Cuming St. (68131). (402) 556-2770. School District of City of Omaha. Net: NPR. Format: Classcl, educ. ■ James L. Minear, gen mgr; Don Garland, prog & mus dir; Ruth Myers, prom mgr; Tony Calta, chief engr.

KLNG—March 1942: 1490 khz; 1 kw-D, 250 w-N. 511 S. 17th St. (68102). (402) 342-8282. Paxton Radio Inc. (acq 1970). Group owner: Welcome. Net: CBS, ABC/I. Format: News & talk. ■ Harrison M. Fuerst, pres; Frank Scott, VP; Jerry B. Misner, stn mgr; David P. Felice, news & prog dir; Geoff Hammond, prod & coml mgr; Dick Dennis, chief engr. ■ Rates: \$24; 18; 22; 15.

KOIL—June 1925: 1290 khz; 5 kw-U, DA-N. 8901 Indian Hills Dr. (68114). (402) 397-1290. Central States Bcstg Inc. (acq 10-53). Group owner: Star Stns. Rep: McGavren-Guild. Format: Top 40. ■ Don W. Burden, chmn of the bd; Don Tawzer, VP & gen mgr; Joe Medakovich, AM sls mgr; Tom Page, prog dir; Carl Mann, mus dir; J. Bell, news dir; Gerald E. Weist, VP engr; Don Eliason, chief engr.

KEFM(FM)—Co-owned with KOIL. Sept. 1966: 96.1 mhz; 100 kw horiz, 98 kw vert. Ant 275 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: MOR. ■ Tom Sullivan, gen mgr; John Erling, prog dir; Clay Rogers, sls mgr.

KOOO—March 2, 1957: 1420 khz; 1 kw-D, DA. Box 37 W.D. (68131). (402) 556-6700. Pier San of Nebraska Inc. (acq 6-23-60). Net: MBS. Rep: Avery-Knodel. Format: C&W. ■ Mack Sanders, pres; Faye Graves, gen mgr; Norma Hayden, mus dir; Jack Walsh, news dir; Don Nistl, chief engr.

KOOO-FM—May 12, 1972: 104.5 mhz; 31 kw. Ant 285 ft. Stereo. Dups AM 100%.

KOWH—March 1922: 660 khz; 1 kw-D. 3910 Harney St. (68131). (402) 422-1600. Reconciliation Inc. (acq 1-1-71). Net: ABC/E. Format: Talk, MOR, relig. ■ Keith Donald, gen mgr; Mike Jones, prog dir; Richard Den-

Nebraska Radio

See page C-1 for explanation of listings.

nis, chief engr. ■ Rates: \$12; 10; 12; 10.

KOWH-FM—1959: 94.1 mhz; 100 kw. Ant 510 ft. Stereo. Dups AM 50%. ■ Richard Baker, prog dir. ■ Rates: \$9; 6.50; 9; 6.50.

KRBC—See Council Bluffs, Iowa.

***KVNO(FM)**—Aug 27, 1972: 90.7 mhz; 3 kw. Ant 640 ft. Box 688 (68101). (402) 554-2716. The University of Nebraska Bd of Regents. Net: MBS. Format: Fine Arts. Spec progs: Ger 10 mins, Sp 30 mins, Black 30 mins wkly. ■ Paul Borge, gen mgr; Frederic A. Leigh, prog dir; Susan Selvey, prom mgr; Norman Herzog, chief engr.

WOW—April 2, 1923: 590 khz; 5 kw-U. 3501 Farnam St. (68131). (402) 346-3400. TWX 910-622-0488. Meredith Corp. (group owner; acq 9-19-51). Net: ABC/C. Rep: Blair. Format: MOR. ■ Jim Eddens, VP & gen mgr; Dick Martin, gen sls mgr; Tom Barsanti, opns mgr; Ray Olson, pub affr dir; Jan Mahood, coml opns supvr; Mark O'Brien, news dir; Harry Stutzman, chief engr. ■ Rates: \$60; 50; 60; 50.

KEZO(FM)—Co-owned with WOW. May 15, 1961: 92.3 mhz; 92 kw. Ant 1,210 ft. (402) 345-9292. Progs sep from AM. Stereo. Format: Btlf mus. ■ Sandy Jackson, prog dir; Don Pearson, sls mgr. ■ Rates: \$25; 30; 25; 25. ■ WOW-TV affil.

O'Neill

KBRX—November 1955: 1350 khz; 1 kw-D. Box 150 (68763). (402) 336-1612. Ranchland Bcstg Co. Inc. (acq 7-1-61). Rep: Soderlund. ■ Gilbert L. Poesse, pres & gen mgr; Carlee Mathis, chief engr. ■ Rates: \$3; 3; 3; 3.

KBRX-FM—December 1973: 92.7 mhz; 3 kw. Ant 225 ft. ■ Rates same as AM.

Ord

KNLV—July 1965: 1060 khz; 1 kw-D. Box 268, 16th & M St. (68862). (308) 728-3263. KNLV Inc. (acq 6-1-74). Rep: Walton, Soderlund. Format: MOR, top 40. Spec progs: C&W 12½ hrs; polka 5 hrs wkly. ■ Dean W. Misko, pres; Kaye F. Fuller, coml mgr; Allen Bundy, sls mgr; Dean W. Pennington, mus dir; Phil Mrsny, chief engr.

Plattsmouth

KOTD—Oct 26, 1970: 1,000 khz; 250 w-D, DA. Box 509 (68048). (402) 296-3366 & -4291. Platte Broadcasting Co. Rep: Walton, Soderlund. Format: C&W, MOR. ■ Charles Warga, pres & gen mgr; Jo Warga, comptroller; Glen Harger, coml mgr; Brien Connealy, mus & news dir; Larry G. Gaul, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Scottsbluff

KEYR—See Terrytown.

KNEB—Jan 1, 1948: 960 khz; 1 kw-D, 500 w-N, DA-2. Box 239 (69361). (308) 632-7121. Scotts Bluff Bcstg Corp. (acq 1-18-70). Net: ABC/I. Rep: Eastman, IMN-Sls. Format: Contemp, MOR, C&W. Spec progs: Farm 8½ hrs wkly. ■ George H. Haskell, pres & gen mgr; Wayne McIntosh, VP & prog dir; Leslie Proctor, sec-treas & chief engr.

KNEB-FM—Dec 20, 1960: 92.9 mhz; 6.6 kw. Ant 61 ft. Stereo. Prog sep from AM. Format: MOR.

KOLT—Feb 15, 1930: 1320 khz; 5 kw-D, 1 kw-N, DA-N. Box 660 (69361). (308) 635-1320. Hilliard Co. Net: CBS, Neb Hometown Group. Rep: Torbet. Format: MOR. ■ L.L. Hilliard, pres; Russ Hilliard, gen mgr & chief engr; Cindy Schwab, coml mgr; Mel Sauer, prog dir; David King, news dir; Jack Edwards, mus dir; Red Davis, farm dir.

Sidney

KSID—June 2, 1952: 1340 khz; 1 kw-D, 250 w-N. Box 37, Legion Park (69162). (308) 254-5803. KSID Radio Inc. (acq 1962). Net: ABC/I, IMN. Rep: IMN. Format: Top 40, C&W, MOR. ■ David W. Young, pres & gen mgr; Joyce Hubbleston, prog dir; Don Decker, coml & prom mgr; Rob Turner, mus dir; Dan Stahre, news dir; Les McConnell, chief engr.

Nebraska, Nevada Radio

See page C-1 for explanation of listings.

KSID-FM—Sept 13, 1974: 95.3 mhz; 3 kw. Ant 54 ft. Dups AM 100%.

Superior

KRFS—March 17, 1959: 1600 khz; 500 w-D. Box 100 (68978). (402) 897-3207. Valley Bcstg Co. (acq 7-31-74). Rep: Hopewell. Format: Top 40, oldies. Spec progs: Farm 2½ hrs; audience participation 2½ hrs wkly. ■ LeRoy Wolfe, pres; Charles Wolfe, gen mgr; Rick Carpenter, coml mgr; Brenda Schultz, traf dir. ■ Rates: \$4.50; 4.25; —.

Terrytown

KEYR—June 15, 1961: 690 khz; 1 kw-D, DA. Box 1263, Scottsbluff (69361). (308) 632-4119. Western Nebraska Bcstg Inc. (acq 8-1-71). Rep: Devney, McGuire (Denver), Soderlund (Omaha). Format: C&W. Spec prog: Sp 3 hrs wkly. ■ G.W. Doc Embree, pres & gen mgr; Ester Embree, prog dir; Glen Colton, news dir; John Embree, mus dir & chief engr.

Valentine

KVSH—March 6, 1961: 940 khz; 5 kw-D. 126 West Third St. (69201). (402) 376-2400. Beef Country Co. (acq 10-7-71). Net: ABC/I, IMN. Rep: Eastman, Abels. Format: MOR. ■ Kermit Kath, pres; Larry Russell, gen mgr; Wallace Bazyn, coml mgr; Dave Dent, prog dir; Tom Flynn, chief engr.

Wayne

KTCH—March 18, 1968: 1590 khz; 500 w-D. Box 484 (68787). (402) 375-3700. Theodore S. Storck (acq 12-1-74). Net: ABC/C. Rep: Soderlund. Format: MOR. Spec progs: C&W 16 hrs, farm 5 hrs, polka 1 hr wkly. ■ Theodore Storck, pres, gen mgr & news dir; Jan Lehman, coml mgr; Paul Patrick, prog dir; Mark Smith, mus dir; Earl Fuoss, prom mgr; Douglas Thompson, chief engr. ■ Rates: \$3.25; 3; 3; 2.75

KTCH-FM—October 1975: 104.9 mhz; 3 kw. Ant 113 ft. 12725 Milton St., Los Angeles (90066). Prog dups AM 75%. ■ Rates same as AM.

***KWSC(FM)**—Nov 1971: 91.9 mhz; 320 w. Ant 96 ft. Wayne State College (68787). Wayne State College. Format: Progressive, rock, top 40, classical, ed. ■ William L. Hagerman, faculty adv; John LaPuzza, gen mgr; Bruce Sedivy, prog dir; Richard Hall, prom mgr; Ed Wilberding, mus dir; Richard Dillman, news dir; William J. Kaup, chief engr.

York

KAWL—September 1954: 1370 khz; 500 w-D. Box 531 (68467). (402) 362-4433. Prairie States Bcstg Co. Inc. Rep: Messina. Format: MOR. ■ Melville L. Gleason, pres & gen mgr & chief engr; Roger K. Heers, coml mgr; David L. Johnson, prog & mus dir; Robert J. Wilson, prom mgr; Ray Kresha, news dir.

KAWL-FM—Dec 20, 1970: 104.9 mhz; 2.75 kw. Ant 310 ft. Stereo. Dups AM 8%.

Nevada

Carson City

KKBC—Listing follows KPTL.

***KNIS(FM)**—Nov 25, 1970: 94.7 mhz; 29.5 kw. Ant 2,150 ft. Stereo. 6363 Hwy 50 E. (89701). (702) 882-0888. Western Inspirational Bcstrs. Format: Relig. ■ G.A. Storrs, pres; Cliff Denney, gen mgr; Bob Carlson, prog & news dir.

KPTL—May 14, 1955: 1300 khz; 5 kw-U. Box 653. (89701). (702) 882-1319. Kelly Bcstg. (acq 3-19-71). Rep: Selcom. Format: MOR with country blend. ■ William Cody Kelly, pres; Phil Doersam, gen mgr; Don Hollister, chief engr.

KKBC(FM)—Co-owned with KPTL. June 27, 1972:

97.3 mhz; 52 kw. Ant 2240 ft. (702) 882-6263. Progs sep from AM. Format: Adult stereo rock.

Elko

KELK—Dec 7, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 790 (89801). (702) 738-7118. Elko Bcstg Co. (acq 11-1-74). Net: ABC/I; IMN. Rep: Eastman, IMN. Format: MOR, diversified. Spec prog: Basque 1½ hrs; C&W 19 hrs, farm 2 hrs, classcl 2 hrs, Shoshone ½ hr wkly. ■ D. Ray Gardner, pres, gen mgr & coml mgr; Jack Giudici, prog & mus dir; Stuart Rider, news dir & prom mgr; Art Sciotto, chief engr. ■ Rates: \$57; 57; 57; 57.

Ely

KELY—July 8, 1950: 1230 khz; 250 w-SH. Box 600 (89301). (702) 289-2077 & 3963. David I. Hansen. Audio news: UPI. Format: Diversified. ■ David I. Hansen, owner & operator. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Fallon

KVLV—May 9, 1957: 980 khz; 5 kw-D. 1155 Gum-mow Drive (89406). (702) 423-2243. Lahontan Valley Bcstg Co. Net: Nevada. Format: C&W. ■ Lester W. Pearce, gen mgr & chief engr; Mike McGuinness, stn mgr; Katherine E. Pearce, prog dir; Lynn L. Pearce, news dir.

KVLV-FM—Nov 29, 1966: 99.3 mhz; 2.9 kw. Ant 250 ft. Dups AM 20%. Format: MOR, variety.

Henderson

KBMI

All News and Information

KBMI—1954: 1400 khz; 1 kw-D, 250 w-N, DA-2. Box 15223, Las Vegas (89114). (702) 732-7753. Broadcast Assocs. (acq 8-28-72). Audio news: NBC/NIS; Rep: Century Natl. Format: All news. ■ Steve Gold, pres & gen mgr; Hank Thornley, Valerie Wierne-Baird, VPs; Christy Winlow, coml mgr; Larry Shipp, prog dir; Chuck Moshontz, news dir; Gordon Alsum, chief engr. ■ Rates: \$12.50; 9; 12.50; 9.

***KILA(FM)**—July 18, 1972: 95.5 mhz; 100 kw horiz, 61 kw vert. Ant 1120 ft. Box A (89015). (702) 564-2596. Southern Nevada Communications Corp. Format: Variety, religious. ■ Jack G. French, pres & gen mgr; Brad Staheli, prog dir; Calvin State, chief engr.

KVOV—May 1956: 1280 khz; 5 kw-D. Box 400 (89015). (702) 564-2591. KTOO Bcstg Co. Inc. (acq 2-1-70). Net: Mutual Black. Audio news: APR. Rep: Lucas; Carpenter; Messina. Format: Black. Spec prog: Sp 7 hrs wkly. ■ Cy Newman, pres, gen mgr; Col. Ed Brown, VP & stn mgr; Gino Barmore, prog dir; Paul Dawkins, mus dir; Bob Stone, chief engr. ■ Rates: \$7; 7; —.

KXTZ(FM)—February 10, 1971: 94.1 mhz; 41 kw. Ant minus 140 ft. Stereo. 307 Water St. (89015). (702) 564-2696. Pennino Music Co. Rep: Groskin. Format: Btfl mus. ■ Jeannette Banoczi, pres; Jack Banoczi, VP & gen mgr; Debbie Oaks, coml mgr; Robert C. Allen, stn mgr; George Smith, chief engr.

Las Vegas

***KCEP(FM)**—1974: 88.1 mhz; 10 w. Ant 49 ft. 900 W. Owens Ave. (89106). Operation Opportunities.

KDWN

EASTMAN RADIO, INC.

KDWN—April 7, 1975: 720 khz; 50 kw-D, 10 kw-N, DA-2. No. 1 Main St. (89101). (702) 385-7212. Radio Nevada. Net: MBS. Format: MOR. ■ A.J. Williams, pres & gen mgr; D. Hubbard, coml mgr; C. Griggs, prog dir; M. Harris, news dir; J. DeAngelo, chief engr. ■ Rates: \$15; 13; 15; 13.

KENO—1941: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 4660 S. Decatur Blvd. (89102). (702) 876-1460. Lotus Communications Corp. (group owner; acq 6-1-65). Net: ABC/C. Format: Top 40, rock. Spec prog: Spanish & Black. ■ Howard A. Kalmenson, pres; Jerry Roy, VP &

gen mgr; Scott Gentry, prog dir; Dave Winter, mus dir; Norm Seelye, news dir; Tony Carnavalee, chief engr. ■ Rates: \$14; 12; 14; 12.

KFMS

Contemporary Stereo Rock

KFMS(FM)—March 22, 1963: 101.9 mhz; 20 kw. Ant 41 ft. Stereo. Box 15223 (89114). (702) 732-7753. Broadcasts Assoc. Inc. (acq 12-1-74). Rep: Century Natl. Format: Top 40, oldies. ■ Steve Gold, pres & gen mgr; Len Howard, VP; Lucy Driver, coml mgr; Larry Shipp, prog & mus dir; Bob Kennard, prom mgr; Chuck Moshontz, news dir; Gordon Alsum, chief engr. ■ Rates: \$9; 7.50; 9; 7.50.

KLAV—1947: 1230 khz; 1 kw-D, 250 w-N. 2634 State St. (89109). (702) 735-6633. Frontier Bcstrs Inc. (acq 7-1-71). Net: CBS. Rep: Buckley. Format: MOR. Spec prog: Fr 1 hr, Ger 2 hrs, Ital 3 hrs, Pol 1 hr, Sp 1 hr wkly. ■ Bernard Brodie, pres; Robert J. Blum, VP & gen mgr; Chris Corey, coml mgr; Harvey Allen, prog & mus dir; Ruth Irwin, prom mgr; Murray Westgate, news dir; Gordon Atteberry, chief engr.

KLUC—1956: 1140 khz; 10 kw-D. Box 14805 (89114). (702) 739-9383. KLUC Bcstg Co. (acq 9-1-70). Rep: Masla. Format: Contemp. ■ Richard C. Phalen Jr., pres & gen mgr; Michael McCarthy, prog dir; Len E. Mitchell, mus dir; Bill McCarty, news dir; Gordon Alsum, chief engr. ■ Rates: \$9; 9; 9.

KLUC-FM—98.5 mhz; 5.78 kw. Ant 93 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

KORK—June 1953: 920 khz; 5 kw-D, 500 w-N, DA-2. Box 2927, 1950 Sandhill Road (89104). (702) 457-5511. Southwestern Bcstg Co. (acq 7-15-55). Group owner: Donrey Media. Net: NBC. Rep: McGavren-Guild. Format: MOR, personality. ■ Donald W. Reynolds, pres; Joseph W. McMurray, gen mgr; Darrell Dryer, news dir; Gordon Alsum, chief engr. ■ Rates: \$13.50; 11; 12; 11.

KORK-FM—Nov 29, 1961: 97.1 mhz; 44 kw. Ant 195 ft. Stereo. Prog sep from AM. Format: Btfl mus.

KRAM—1947: 1340 khz; 1 kw-D, 250 w-N. 925 E. Desert Inn Rd. (89109). (702) 732-1363. Nevada Bcstg Inc. (acq 10-1-68). Net ABC/E. Rep: Torbet. Format: Modern country. Spec prog: Relig 5 hrs wkly. ■ James B. Francis, pres; Mel Ryan, VP & gen mgr; Robert D. Hanna, VP; Chuck Wagner, s/s mgr; Tony Brown, opns mgr; Janie Clark, traffic mgr; Mike Farrell, mus dir; Jean Scott, traf mgr; Gordon Atteberry, chief engr.

***KRUD(FM)**—Not on air, target date 12-1-75: 90.9 mhz; 37.3 kw. Ant 36 ft. Stereo. Box 1426 (89104). Nevada Public Radio Corp. Net: NPR. Format: MOR, diversified, black. ■ William L. Motley, chmn of bd; Marv Logan, gen mgr; Curt Hemming, mus dir; Mike Caldwell, prom mgr; Bill Motley, chief engr.

KTRI(FM)—Listing follows KVEG.

KUDO(FM)—Not on air, target date unknown: 93.1 mhz; 42 kw. Ant 1190 ft. Quality Bcstg Corp.

KVEG

Solid Gold

KVEG—Feb 21, 1962: 970 khz; 500 w-D. Castaways Hotel (89109). (702) 735-8644. Las Vegas Electronics Inc. (acq 9-1-71). Rep: Dahlsten. Format: Oldies. Spec prog: Talk, 2½ hrs wkly. ■ Robert A. Bernstein, pres; Bob Ruark, VP & gen mgr; Bill Utton, stn mgr; Dave Davidson, opns mgr; Gordon Alsum, chief engr. ■ Rates: \$6.50; 6; 6.50; 5.75.

KTRI

Stereo Country

KTRI(FM)—Co-owned with KVEG. Sept 1, 1966: 92.3 mhz; 27 kw horiz, 9.2 kw vert. Ant 180 ft. Stereo. Prog sep from AM. (702) 735-1415. Net: ABC/I. Format: C&W. Spec prog: Talk 5 hrs wkly. ■ Johnny Gunn, stn mgr. ■ Rates same as AM.

KVOV—See Henderson.

William A. Exline, Inc.
 31 CARROLL COURT
 SAN RAFAEL, CALIFORNIA 94903
 (415) 479-0717
 MEDIA BROKERS - CONSULTANTS

Reno

KBET—July 1946: 1340 khz; 1 kw-D, 250 w-N. Box 1170 (89504). (702) 322-1340. Sierra Bcstg Co. (acq 10-1-53). Net: CBS. Format: C&W. ■ Robert Day, gen & coml mgr; Rick Freeman, prog dir & chief engr. ■ Rates: \$4; 3; 4; 3.

KCBN—Oct 30, 1963: 1230 khz; 1 kw-D, 250 w-N. Box 1049 (89504). (702) 786-1230. B.B.C. Inc. (acq 7-17-63). Net: ABC/C. Rep: Eastman; Simpson-Reilly. Format: Contemp. ■ Lorraine Walker, pres & gen mgr; Jerry Schafer, coml mgr; Johnny Michaels, prog dir; Julie Day, exec opns mgr; George Webb, chief engr.

KRNO(FM)—Co-owned with KCBN. August 1975: 106.9 mhz; 60 kw horiz, 20 kw vert. Ant 460 ft. Stereo. Prog sep from AM. ■ Dave Price, prog dir.

KCRJ—October 13, 1970: 780 khz; 50 kw-U, DA-N. Box 7160 (89510). (702) 322-9145. TWX 910-395-7080. Capital C Inc. Rep: Torbet, Tacher. Format: Classcl, semi-classcl, easy lstng. ■ Charles E. Cord, pres & gen mgr; Jim Elliott, stn mgr; Clyde Petersen, sls mgr; Euell Labhard, prog dir; Dick De Witt, news dir; Clyde H. Bond, chief engr. ■ KCRJ-TV affil. ■ Rates: \$9; 7.50; 9; 7.50.

KGLR(FM)—June 20, 1971: 105.7 mhz; 31 kw. Ant minus 390 ft. Stereo. 308 E. Plumb Lane (89502). (702) 826-3800. KGLR Inc. (acq 1975). Group owner: Leisure Time Communications. Net: ABC/FM. Rep: Savalli-Gates. Format: Rock. ■ Joseph T. McInerney, pres; Philip D. Doersam, ptrn & gen mgr; Penny Doersam, ptrn & sls mgr.

KNEV(FM)—Dec 25, 1953: 95.5 mhz; 50 kw. Ant 530 ft. Stereo. Box 1250 (89504). (702) 322-5638. Everett B. Cobb. Net: MBS. Nevada. Rep: Sandeberg-Glenn. Format: MOR. ■ Everett B. Cobb, gen mgr; Dale Walker, coml mgr; Eleanor B. Cobb, prog dir; William Sawyer, mus dir; Jerry E. Cobb, chief engr.

KNIS(FM)—See Carson City.

KOBY—April 6, 1969: 1550 khz; 10 kw, DA-D. Box 5606 (89503). (702) 747-2500. James M. Cunningham & Thompson Magowan. (acq 2-12-72). Net: ABC/E. Rep: AAA; Sandeberg-Glenn. Format: Adult MOR. ■ Tom Magowan, gen mgr; Sue Page, exec asst mgr; James Blaine, chief engr.

KOH—Oct 25, 1928: 630 khz; 5 kw-D, 1 kw-N, DA-N. Box 2271 (89505). (702) 323-5106. TWX 702-358-0252. McClatchy Newspapers. (acq 4-9-31). Group owner: McClatchy Bcstg. Net: NBC. Rep: Katz. Spec prog: Farm 2 hrs wkly. ■ Eleanor McClatchy, pres; Hewitt Kees, stn mgr; Wesley Craig, chief engr; Kenn Douglas, farm edit.

KOLO—1946: 920 khz; 5 kw-D, 1 kw-N, DA-N. Box 821 (89504). (702) 786-0920. Western Bcstg Co. (acq 1955). Group owner: Donrey Media. Net: MBS. Rep: McGavren-Guild. Format: Contemp, MOR. ■ Donald W. Reynolds Sr., pres; Tim Grant, VP & gen mgr; David Finley, prog dir; John Gunn, news dir; Carl Roliff, chief engr. ■ KOLO-TV affil.

KONE—Jan 29, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 1928 (89505). (702) 329-9261. Lotus Bcstg Inc. (acq 9-67). Group owner: Lotus Communications Corp. Net: ABC/E. Rep: Lotus. Format: Modern C&W. ■ Howard A. Kalmenson, pres; David T. Newman, gen mgr; Craig Thomas, coml mgr; Martin Flynn, prom mgr; Johnny Steele, prog dir; Rick Freeman, mus dir; Joe Walther, news dir; Ed Pike, chief engr.

KRNO(FM)—Listing follows KCBN.

KSRN(FM)—Oct 12, 1966: 104.5 mhz; 25 kw. Ant 2900 ft. 515 S. Virginia (89501). (702) 786-1045. Reesco Inc. Net: ABC/I. Rep: Potter. Format: Adult MOR. ■ Carl E. Roliff, pres & gen mgr; M.L. Roliff, coml & prom mgr; Amos Soma, prog & mus dir; Larry Kirk, chief engr. ■ Rates: \$5.50; 5.50; 5; 4.

***KUNR(FM)**—Oct 7, 1963: 88.7 mhz; 2 kw. Ant minus 450 ft. U. of Nevada (89507). (702) 784-6591. U. of Nevada. Format: Educl, classcl. ■ Wendell H. Dodds, gen mgr; Jerome Wilhelmi, chief engr.

Sparks

KWRL—Aug 9, 1960: 1270 khz; 1 kw-D. Box 2807, Reno (89505). (702) 786-5900. Transierra Media Inc. (acq 2-1-73). Format: Oldies, top 40. ■ Doug James, pres; Donald S. Beck, VP & gen & coml mgr; Dan Cook, prog dir; Morry Kaplan, mus dir; Johnny M., news dir; Jim Blain, chief engr. ■ Rates: \$4.25; 4.25; 4.25.

Winnemucca

KWNA—Jan 17, 1955: 1400 khz; 1 kw-D, 250 w-N. SH. Box 591 (89445). (702) 623-2030. Northwest Radio & Television Corp. Format: MOR. ■ Lee Boner, pres & gen & coml mgr; Jim Boner, chief engr.

New Hampshire

HAMILTON-LANDIS & ASSOCIATES, Inc.
 NATIONWIDE MEDIA BROKERS
 WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
 SELL **MORE**
 RADIO & TELEVISION STATIONS
 IN THE EAST—NEAREST OFFICE IS—
 1730 K ST., N.W., WASHINGTON 20006
 (202) 393-3456

Berlin

WBRL—Aug 8, 1962: 1400 khz; 1 kw-D, 250 w-N. 40 Main St. (03570). (603) 752-2670. Berlin Communications Inc. (acq 4-4-71). Net: ABC/I. Rep: Piano, Northeastern Spot Sales. Format: Top 40. Spec progs: Fr, farm, classcl, wkly. ■ Richard L. Blais, pres; Robert Dale, gen & coml mgr; Rod Ross, prog dir; Mike Martel, prom mgr; Dave Page, prog dir; Rod Ross, prom mgr; Bill Pucko, news dir; Gary Blais, chief engr. ■ Rates: \$7; 7; 7; 7.

WMOU—Oct 11, 1946: 1230 khz; 1 kw-D, 250 w-N. 40 Main St. (03570). (603) 752-1230. White Mountain Bcstg Co (acq 2-69). Net: CBS. Rep: Queen. Format: Contemp, local news. Spec prog: Fr 3 hrs wkly. ■ Robert R. Powell, pres; John T. Gallus, gen mgr; John Gallus, coml mgr; Paul Gagne, prog & mus dir; Robert Barbin, news dir; Peter Galligan, prom mgr; R. Poirier, chief engr. ■ Rates: \$4.50; 4; 4.50; 4.

WXLQ(FM)—Co-owned with WMOU. October 1952: 103.7 mhz; 17 kw. Ant 160 ft. Progs sep from AM. Format: Top 40, oldies. ■ Rates same as AM.

Claremont

WECM(FM)—Listing follows WTSV.

WTSV—1948: 1230 khz; 1 kw-D, 250 w-N. 221 Washington St. (03743). (603) 543-7735. Electromagnetic Corp. (acq 10-72). Rep: Pro/Meeker; New England Spot Sales. Format: "Hit Parade." Spec progs: Fr 2 hrs; Pol 1½ hrs; C&W 7½ hrs wkly. ■ Palmer C. Dante, pres; William Schnaudt, coml mgr; Cliff Koradi, gen mgr; Tom Cuddy, news dir. ■ Rates: \$7.60; 6.90; 7.60; 5.40.

WECM(FM)—1948: 106.1 mhz; 8.9 kw. Ant 990 ft. Stereo. Prog sep from AM. Format: Great American Country. ■ Rates same as AM.

Concord

WKXL—June 15, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 875 (03301). (603) 225-5521. Capitol Bcstg Corp. (acq 4-1-57). Net: CBS. Rep: Pro/Meeker; New England Spot Sls. Format: MOR. ■ Frank B. Estes, pres & gen mgr; Richard W. Osborne, coml & stn mgr; Helen R. Paige, comptroller; Gardner Hill, prog dir; Ruth La Fantasie, news dir; Leslie LeBlanc, chief prog engr. ■ Rates: \$9.40; 7.25; 9.40; 7.25.

WKXL-FM—March 7, 1972: 102.3 mhz; 3 kw. Ant 285 ft. Dups AM 80%.

Nevada, New Hampshire Radio

See page C-1 for explanation of listings.

***WSPS(FM)**—1974: 90.5 mhz; 10 w. St. Paul's School (03301). St. Paul's School. ■ Jonathan Panek, gen mgr.

Conway

WBNC—Dec 21, 1955: 1050 khz; 1 kw-D. Box W (03818). (603) 447-5988. North Country Radio Inc. (acq 3-23-59). Rep: Market 4 Radio. Format: Contemp. ■ Lawrence H. Sherman, pres, gen mgr; Joan T. Sherman, coml mgr; Donald Masters, chief engr; Fred Gardella, prog dir.

WBNC-FM—June 23, 1967: 93.5 mhz; 3 kw. Ant minus 230 ft. Dup AM 40%.

Dover

WDNH(FM)—August 1970: 97.5 mhz; 50 kw. Ant 290 ft. Stereo. Box 576 (03820). (603) 742-7059. Eastminster Bcstg Co. Rep: Kirby (Boston). Format: Modern country. Spec prog: Fr 1 hr wkly. ■ Samuel Bronstein, treas; Maggi Tornrose, gen mgr.

WTSN—1956: 1270 khz; 5 kw-U, DA-2. Box 400 (03820). (603) 742-1270. WTSN Inc. Rep: McGavren-Guild; Creed (Boston). Format: Contemp; top 40. ■ Bruce M. Lyons, VP & bus mgr; James M. McCann, VP & coml mgr; Jerry Lipman, stn mgr; Paul LeBlanc, prog dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

Durham

***WUNH(FM)**—July 15, 1963: 91.3 mhz; 1.75 kw. Ant 255 ft. Memorial Union Bldg. (03824). (603) 868-2541. U. of New Hampshire. Net: ABC/C. Format: Progressive. ■ Gordon L. Vickers, gen mgr; Steve Rhodes, prog dir; Garry Haworth, mus dir; Kevin Cokely, news dir; Dianne Sawyer, chief anncr; Gregory Rocco, chief engr.

Exeter

WKXR—June 4, 1966: 1540 khz; 1 kw-D. 11 Downing St. Box 154 (03833). (603) 772-4757. Coastal Bcstg Co. Inc. Net: MBS. Rep: Pro/Meeker; New England Spot Sls. Format: MOR, info. Spec prog: Farm ½ hr wkly. ■ Frank B. Estes, pres-treas; Ronald P. Allard, VP & gen mgr; Helen R. Paige, comptroller; Sherman E. Chester Jr., news dir; John Kershaw, mus dir; Leslie LeBlanc, chief engr; Robert E. Lindner, resident engr. ■ Rates: \$6.48; 5.40; 5.40; 4.05.

WKXR-FM—Sept 21, 1972: 107.1 mhz; 3 kw. Ant 68 ft. Dups AM daytime. Format: MOR, info—days, btfl mus—nights.

***WPEA(FM)**—1967: 90.5 mhz; 10 w. Box 1000, Phillips Exeter Academy (03833). (603) 778-0162. Trustees of Phillips Exeter Academy. Format: noncoml diversified. ■ David L. Covington, gen mgr.

Franklin

WFTN—Oct 30, 1966: 1240 khz; 1 kw-D, 250 w-N. Central St. (03235). (603) 934-2500. Northeast Communications Corp. (acq 9-30-74). Net: ABC/I. Rep: Savalli/Gates; Eckles & Queen. Format: MOR, variety. Spec progs: C&W 6 hrs, talk 7½ hrs, oldies 5 hrs wkly. ■ Jeff Fisher, pres, gen mgr & news dir; Jeff Messerman, coml mgr; Lew White, mus & prog dir; Jerry Plano, prom mgr; Richard Walsh, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

Hanover

WDCR—March 4, 1958: 1340 khz; 1 kw-D, 250 w-N. Box 957 (03755). (603) 643-4500. Trustees of Dartmouth College. Rep: New England Spot Sls. Format: Classcl. Spec progs: Black 14 hrs, progs 14 hrs, Jazz 12 hrs, pub affrs 9 hrs wkly. ■ Christopher Davidson, gen mgr; Royce Yudkoff, sales mgr; John Fidler, prog dir; Jeffrey Sudikoff, news dir; Charles Peos, mus dir; William Sinclair, chief engr. ■ Rates: \$6.30; 4.75; 4.75; 3.30.

WFRD(FM)—Not on air, target date October 1975: 99.3 mhz; 3 kw. Ant 285 ft. Stereo. Dups AM 20%.

WTSL—Oct 1950: 1400 khz; 1 kw-D, 250 w-N. Box 1400, Lebanon, N.H. (03766). (603) 448-1400. Sound Citizen Communications Corp. (acq 11-74). Net: CBS. Rep: Market 4, Northeastern. Format: MOR. Spec prog: C&W 6 hrs wkly. ■ Rates: \$7.06; 7.06; 7.06; 7.06.

New Hampshire, New Jersey Radio

See page C-1 for explanation of listings.

Henniker

***WNEC-FM**—Feb 9, 1971: 91.7 mhz; 10 w. New England College Library (03242). (603) 438-3228. New England College. Net: ABC/FM. Format: Prog, R&B, rock. ■ Winslow Damon, gen mgr; Andrea Johnson, prog dir; Kerry A. Leichtman, mus dir; Steve Marini, prom mgr; Peter D. Wildermuth, news dir; Phillip Reeder, chief engr.

Keene

WKBK—June 1959: 1220 khz; 1 kw-D. 13 Lamson St. (03431). (603) 352-6113. Monadnock Bcstg Corp. (acq 5-17-62). Net: ABC/C. Rep: Northeast Spot Sales. Format: Contemp. Spec prog: C&W 5 hrs wkly ■ David F. Shurtleff, pres; Talbot R. Hood, VP & gen mgr; Nancy K. Hilton, coml mgr; Doug White, prog dir; Neil Patrizz, mus dir; Lonna Slaby, news dir; Garnet Drakiotis, chief engr.

WKNE—June 2, 1927: 1290 khz; 5 kw-U, DA-1. Box 466 (03431). (603) 352-9230. WKNE Corp. (acq 5-46). Net: CBS. Rep: PRO/Meeker; Eckels & Queen. ■ E. H. Close, pres & gen mgr; Darrel Clark, stn mgr; Bill Raymond, prog dir. ■ Rates: \$9; 7.65; 9; 7.65.

WNBX(FM)—Co-owned with WKNE. May 1964: 103.7 mhz; 42 kw. Ant 530 ft. Stereo. Dup AM 33%. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

***WKNH(FM)**—November 1975: 89.1 mhz; 10 w. Ant 81 ft. Elliot Hall (03431). (603) 352-7635. Keene State College of U. of New Hampshire. Net: NPR, Pacifica. Format: progs, jazz. Spec prog: Classcl 5 hrs, educl 15 hrs wkly. ■ Vincent S. Vitale, gen mgr.

WNBX(FM)—Listing follows WKNE.

Laconia

WEMJ—April 9, 1961: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (03246). (603) 524-6050. WTSN Inc. (acq 1974). Group owner: Granite State Bcstg. Net: ABC/I. Rep: PRO/Meeker; Northeastern. Format: Contemp, MOR. ■ Ralph Gottlieb, pres; Gary Howard, gen mgr; Ed Doherty, prog dir; Ben Walters, news dir; Robert Mallory, chief engr; Bernard La Croix, coml mgr; Arthur Morley, mus dir. ■ Rates: \$7; 7; 7; 7.



WLNH—Aug 22, 1922: 1350 khz; 5 kw-D. Parade Road (03246). (603) 524-1323. WLNH Radio Inc. (acq 6-25-75). Group owner: Sconnix. Net: CBS. Rep: Creed. Format: MOR, top 40. ■ Randall O. Deneal, pres; Paul Hemphill, mgr; James Marshall Rising, prog dir; Paul Fuller, mus dir; Bill White, news dir; Lindsey Collins, chief engr. ■ Rates: \$7.20; 6; 7.20; 6.

WLNH-FM—Nov 22, 1965: 98.3 mhz; 3 kw. Ant 235 ft. Dup AM 65%.

Lebanon

WECM(FM)—See Claremont.

Littleton

WLTN—Oct 10, 1963: 1400 khz; 1 kw-D, 250 w-N. 20 Main St. (03561). (603) 444-3911. Profile Bcstg Co. (acq 7-1-75). Rep: Eckels & Queen. Format: MOR, oldies. ■ Peter C. Aydelott, pres & gen mgr; William E. Aydelott, prog dir; Fred C. Tabbut, chief engr.

Manchester

WFEA—March 8, 1932: 1370 khz; 5 kw-U, DA-1. (CP 1 kw-U, DA-1). Box 149 (03105). (603) 625-5491. Century Bcstg Group Inc. (acq 5-16-67). Net: ABC/C. Rep: Bassett; Kettell-Carter. ■ H. D. Newirth, pres & gen mgr; Vic Pryles, prog dir; Evelyn Redmond, bus mgr; Warren Bailey, news dir; Richard Whooley, dir of ops.

WGIR—October 1941: 610 khz; 5 kw-D, 1 kw-N, DA-2. Box 487 (03105). (603) 625-6915. Knight Radio Inc. (acq 4-61). Group owner: Knight Quality

Stns. Net: NBC. Rep: Torbet; Knight Sls. Format: MOR, talk, sports. Spec prog: Fr 1 hr wkly. ■ Norman Knight, pres; Bernie Mack, gen & coml mgr; Len Marcotte, mus dir; Bob Lobel, sps dir; Norman Gagnon, chief engr. ■ Rates: \$20; 15; 20; 11.

WGIR-FM—June 5, 1963: 101.1 mhz; 9.6 kw. Ant 960 ft. horiz, 950 ft vert. Dup AM 100%. ■ Rates same as AM.

WKBR—Oct 1, 1946: 1250 khz; 5 kw-U, DA-2. 155 Front St. (03102). (603) 669-1250. Granite State Bcstg Co. Inc. Rep: McGavren-Guild; Creed. ■ Ralph Gottlieb, pres; James McCann, gen & coml mgr; Tom Holt, prog dir & prom mgr; Peter Morrisson, news dir.

WZID(FM)—1948: 95.7 mhz; 10.5 kw. Ant 930 ft. 155 Front St. (03102). Radioactive Group (acq 5-75). Format: Good mus. ■ Bruce Lyons, mgr.

Mt. Washington

WMTQ(FM)—July 9, 1958: 94.9 mhz; 48 kw. Ant 3760 ft. 638 Congress St., Portland, Me. (04101). (207) 773-0209. Alpine Bcstg Corp. (acq 12-15-71). Rep: Century; Crupi. Format: Btfl mus. ■ Norman R. Alpert, pres & gen mgr; Joseph Desimone, stn mgr; Ann Rawlings, prom mgr; Parker Vincent, chief engr. ■ Rates: \$26; 26; 26; 24.

Nashua

WOTW—September 1947: 900 khz; 1 kw-D. Lund Road (03060). (603) 889-4900. Eastmister Bcstg Corp. (acq 3-64). Rep: Messina. Format: Golden oldies. Spec prog: Fr 1 hr; Pol 4½ hrs; Greek 3-2/3 hrs wkly. ■ Herbert Miller, pres; Maury Parent, gen mgr; Janice Tremblay, coml mgr; Dave MacFarland, prog dir; John H. Spence Sr., news dir; Norman Round, chief engr.

WOTW-FM—September 1947: 106.3 mhz; 3 kw. Ant 165 ft. Prog sep from AM. Format: C&W. ■ Flo Murdock, prog dir.

WSMN—March 9, 1958: 1590 khz; 5 kw-U, DA-1. Box 1590 (03060). (603) 882-5107. 1590 Bcstg Corp. (acq 4-23-59). Net: ABC. Rep: PRO/Meeker; Northeastern Spot Sales. Format: MOR, news, talk. ■ Gerald Q. Nash, pres; David A. Rock, gen mgr; Charles O'Neil, prog dir; Ed Leclius, news dir; Donald F. Ayers, chief engr.

Newport

WCNL—Aug 11, 1960: 1010 khz; 250 w-D. Box 389, 120 Belknap Ave. (03773). (603) 863-1010. Eastminster Bcstg Corp. (acq 6-15-70). Net: MBS. Rep: Pro Time Sls. Format: C&W. Spec prog: Fr 1 hr wkly. ■ Samuel Bronstein, treas; Phillip H. Spellane, gen & prom mgr; Ray Reed, prog & news dir; Jerome Erikson, chief engr.

WCNL-FM—1971: 101.7 mhz; 2 kw. Ant minus 210 ft. Dups AM 90%.

Peterborough

WSCV—May 19, 1970: 1050 khz; 1 kw-D. Box 418 (03458). (603) 924-3834. Shannon Communications Corp. (acq 11-75). Rep: Fulford; Eckels & Queen. Format: MOR. ■ Francis X. Dealy, pres & gen mgr; Mal Tobey, stn mgr; Francine Dealy, VP; Michael M. Colby, prog dir; Stuart F. Richter, mus dir; David G. Goblas, news dir; Lindsay M. Collins, chief engr. ■ Rates: \$5.50; 5; 5; 5.

WSLE(FM)—Co-owned with WSCV. Nov 13, 1972: 92.1 mhz; 140 w. Ant 1120 ft. Stereo. Dups AM 80%.

Plymouth

***WPCR-FM**—Sept 29, 1974: 91.7 mhz; 10 w. Ant 95 ft. Box 189 (03264). (603) 536-1760. Plymouth State College. Net: ABC/C. Format: Top 40. ■ Dana Lunden, gen mgr.

WPNH—Nov 10, 1965: 1300 khz; 1 kw-D. 2 High St. (03264). (603) 536-2500. Queenewasset Bcstrs Inc. Rep: Market 4, Eckels & Queen. Format: MOR 75%. C&W 25%. ■ Richard F. Morse Jr, pres & gen mgr; William Webb, sales mgr; David Adams, prog dir; Thomas Kallechey, news dir; J. Gordon Keyworth, chief engr. ■ Rates: \$5; 5; 5; 5.

WPNH-FM—Oct 1, 1975: 100.1 mhz; 1.55 kw. Ant 380 ft. Dups AM 75%. ■ Rates same as AM.

Portsmouth

WBBX—Dec 5, 1960: 1380 khz; 1 kw-U, DA-N. 1380 Broadcast Plaza (03801). (603) 436-1380. Curt Gowdy Bcstg Corp. (group owner: acq 5-1-69). Net: ABC/I. Rep: Selcom. Format: Contemp. ■ Curtis E. Gowdy, pres; John F. Bassett, gen mgr; George A. Lovejoy, sls mgr; Rod Stevens, prog & mus dir & prom mgr; John Fleming, news dir; Roger Wood, chief engr. ■ Rates: \$10.50; 9.40; 10.50; 9.40.

WHEB—1932: 750 khz; 1 kw-D (L-WSB). Box 120 (03801). (603) 436-7300. Knight Bcstg of New Hampshire Inc. (acq 1-22-59). Group owner: Knight Quality Stns. Rep: Torbet; Knight Sls. Format: Contemp; Top 40. ■ Norman Knight, pres; Clifford Taylor, gen mgr; Floyd Wright, mus dir; Andy Carey, prog dir; David Cokely, news dir; D. Ellis, sports dir; Anthony Voccaro, chief engr. ■ Rates: \$10; 8; 10; 6.

WHEB-FM—Jan 14, 1964: 100.3 mhz; 5.7 kw. Ant 140 ft. Dup AM 100%. Stereo. ■ Rates same as AM.

Rochester

WVNH—1947: 930 khz; 5 kw-U, DA-N. Rochester Hill Rd. (03867). (603) 332-0930. Strafford Bcstg Corp. Net: CBS. Rep: Oakes; Northeastern Spot Sales. Format: Contemp. Spec prog: Pol 2 hrs wkly. ■ Marcia L. Nescot, pres & gen mgr; Robert J. Connelly, stn mgr; Joe Riley, news dir; John Chick, chief engr.

Wolfeboro

WASR—April 1970: 1420 khz; 1 kw-D. Box 900. Varney Rd. (03894). (603) 569-2232. Radio Wolfeboro. Net: ABC/E. Rep: Eckels & Queen. Format: Easy listening, news. Spec progs: Farm 1 hr, C&W 2 hrs wkly. ■ Alan W. Severy, pres & gen mgr; Sharon J. Severy, sls mgr; Bill Vreeke, mus dir; George Hall, chief engr. ■ Rates: \$4.75; 4.25; 4.25; —.

New Jersey

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1730 K ST., N.W., WASHINGTON 20006
(202) 393-3456

Asbury Park

WHTG—See Eatontown.

WJLK/WJLK-FM

M Jack Masla & Company, Inc.

WJLK—1926: 1310 khz; 1 kw-D, DA, 250 w-N. Press Plaza (07712). (201) 774-7000. Press Bcstg Co. (acq 4-1-50). Format: MOR, news, AM drive. ■ Thomas B. Tighe, pres; Robert McAllan, exec VP; Richard E. Lewis, stn mgr; Vincent Hartnett, prog dir; Jackson L. Anderson, coml mgr; Jack Christie, news dir; Al Bonner, chief engr. ■ Rates: \$15.40; 14.65; 15.40; 8.80.

WJLK-FM—Nov. 20, 1947: 94.3 mhz; 3 kw. Ant 280 ft. horiz, 260 ft. vert. Dups AM. ■ Rates same as AM.

Atlantic City

WAYV(FM)—April 1961: 95.1 mhz; 10 kw. Ant 300 ft. Ritz Pkys., Iowa at Bdwalk (08401). Format: Btfl mus. ■ Carl G. Monk, gen mgr; Frederick Chassey, chief engr. ■ Rates: \$8; 9; 8.50; 5.

WFGP—1940: 1450 khz; 1 kw-D, 250 w-N. Steel Pier (08401). (609)348-4646. Eastern Bcstg Co. (acq 1-16-61). Net: CBS. Rep: PRO Time Sales. Format: MOR, news. Spec prog: Black 3 hrs wkly. ■ Dan Diener, pres; Catherine Clark, gen mgr; Bill Rosenfelt, coml mgr; Allan Segal, prog dir; Howard Berger, news dir; Marvin Pincus, chief engr.

WFPG-FM—September 1962: 96.9 mhz; 50 kw. Ant 300 ft. Stereo. Dups AM 25%. Format: Btfl music. ■ Bob Williams, prog dir.

WGRF(FM)—See Pleasantville.

WMID—May 30, 1947: 1340 khz; 1 kw-D, 250 w-N. Box 1137, Ohio & Murray Aves. (08404). (609) 334-5113. WMID Inc. (acq 5-1-67). Group owner: Merv Griffin, Net: ABC/C. Rep: Tobet-Lasker Inc. Format: Adult contemp. ■ Merv Griffin, pres; Robert F. Johnstone, gen mgr; Gary Lane, prog dir; Robert Palitz, chief engr.

WMGM(FM)—Co-owned with WOND Pleasantville. June 14, 1961: 103.7 mhz; 20 kw. Ant 145 ft. Stereo. 15 Shore Rd., Linwood (08221). (609) 641-1400. South Jersey Radio Inc. Group owner: Green Group. Rep: Selcom. Format: Btfl mus. ■ Howard L. Green, pres; Jack J. Kessler, gen mgr; Bill Hammersley, coml mgr; Harry Gahagan, prog dir; Mike Shurman, news dir; Ed Storic, chief engr.

WOND—See Pleasantville.

WUSS—April 8, 1955: 1490 khz; 1 kw-D, 250 w-N. 1500 Absecon Blvd. (08401). (609) 347-4200. Atlantic Business & Community Development Corp. (acq 11-74). Net: Natl Black. Format: Black, Sp, rel, jazz. ■ Laurence McCall, pres; James Byrd, gen mgr; Kingsley Smith, prog dir; Phil Neuman, news dir; Raymond Kibitlewski, chief engr. ■ Rates: \$60; 60; 60; 60.

Avalon

WWOC(FM)—Not on air, target date unknown: 94.3 mhz; 3 kw. Ant 300 ft. Avalon Bcstg Co.

Blairtown

WFMV-FM—Co-owned with WCRV, Washington. Oct 21, 1973: 106.3 mhz; 275 w. Ant 860 ft. Stereo. Box 428 (07825). (201) 362-8221. Warren Bcstg Corp. Rep: Pro/Meeker. Format: Solid gold ■ Nick DeRienzo, pres & gen mgr; Chuck Betyeman, coml mgr; Johnny Michaels, prog dir; Tommy John, mus dir; Glen Maggion, news dir; Geoffrey Kevin Doll, chief engr.

Bricktown

***WBGD(FM)**—June, 1975: 91.9 mhz 10 w. Ant 72 ft. Stereo. 346 Chambers Bridge Rd. (08723). Brick Township Bd. of Educ. Format: Educl, diversified. ■ Robert H. Boesch, chief engr.

Bridgeton

WSNJ—August 1937: 1240 khz; 1 kw-D, 250 w-N. Box 69 (08302). (609) 451-2930. Eastern States Bcstg Corp. Net: MBS. Format: Diversified. Spec progs: Pol 4 hrs, farm 10 hrs wkly. ■ Irvin F. Foster, pres; Irvin Foster mgr; Edward L. Bold, exec VP, coml mgr; chief engr; Herbert Stiles, prog dir; Louise H. Foster, prom mgr; Harvey Alden, news dir.

WSNJ-FM—1946: 107.7 mhz; 15.2 kw. Ant 486 ft. Dup AM 90%.

Camden

WCAM—September 1925: 1310 khz; 1 kw-D, 250 w-N. City Hall (08101). (609) 365-5600. City of Camden. Rep: Bernard. Format: Variety. Spec progs: Sp 18½ hrs, Pol 1 hr, Irish 1 hr wkly. Mayor Angelo Errichetti, pres; Pat Deisi, gen mgr & prog dir; Greg Walsh, coml mgr; Alan Jay, mus dir; John Heal, chief engr.

***WKDN-FM**—June 1, 1966: 106.9 mhz; 18 kw. Ant 340 ft. 2906 Mt. Ephraim Ave. (08104). (609) 854-5300. Family Stations Inc. (group owner; acq 7-23-68). Format: Relig, MOR. ■ Harold Camping, pres; Dane Rohm, stn mgr; P Michael Ziemann, prog dir; Robert Zane, chief engr.

WTMR—Nov 1, 1948: 800 khz; 5 kw-D, DA. 2775 Mt. Ephraim Ave. (08104). (609) 962-8000. Roberts Bcstg Co. (acq 7-1-68). Net: MBS. Format: MOR. ■ Thomas M. Roberts, pres & gen mgr; Milt Stevens, coml mgr; Bob Roberts, mus dir; Sam Virgillo, engr.

Canton

WNNN(FM)—Co-owned with WJIC Salem. Jan 15, 1973: 101.7 mhz; 3 kw. Ant 300 ft. Box 132, Salem (08079). (609) 935-1510. Jersey Information Center. Group owner: Baker. Net: ABC/I. Rep: Select Religious. Format: Relig. ■ Dr. Vernon H. Baker, pres; John H. Prince, gen & coml mgr; Charles McCormick, mus dir;

Ben Ferguson, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

Cape May

WRIO-FM—June 3, 1967: 102.3 mhz; 3 kw. Ant 145 ft. (CP: Ant 270 ft). Box 258 Rio Grande (08242). (609) 886-1144. Cape Christian Broadcasters Inc. (acq 1-14-72). Format: Relig, btfl mus. Spec prog: C&W 6 hrs wkly. ■ William C. Lamson Sr., pres & gen mgr; David Brown, chief engr.

Dover

WDHA-FM—Feb 22, 1961: 105.5 mhz; 3 kw. Ant 560 ft. Quad Stereo. 419 Route 10 (07801). (201) 366-3424. Drexel Hill Assoc. Audio news: UPI. Format: Top 40, adult contemp. Spec progs: Pol 4 hrs, classcl 5 hrs, big band 5 hrs, jazz 10 hrs wkly. ■ Peter Arnow, pres; Peter A. Linder, gen mgr, prog & mus dir; F. Barry Farquhar, coml mgr; Don Barry, news dir; Stu Engelke, chief engr. ■ Rates: \$18; 18; 18; 18.

WRAN—Aug 19, 1964: 1510 khz; 10 kw-D, 500 w-N, DA-N. Box 1510 AM (07801). (201) 366-1510. Community Bcstg of N.J. (acq 1974). Net: MBS. Rep: Masla. Format: MOR. Spec prog: Sp 2 hrs wkly. ■ Richard E. Baily Jr., pres & gen mgr; Stephen D. Halton, prog dir; Jeff Ofgang, news dir; Charles Blanding, chief engr.

East Orange

***WFMU(FM)**—1958: 91.1 mhz; 1.44 kw. Ant 360 ft. Prospect St. (07019). (201) 266-7900. Upsala College. Format: Progressive, rock. Spec prog: Educl 15 hrs wkly. ■ Carl Fjellman, pres of Upsala; Bruce Longstreet, gen mgr & prog dir; James B. Boraz, mus dir; George Fenwick Jr, chief engr.

Eatontown

WHTG—Nov 1, 1957: 1410 khz; 500 w-D. 1129 Hope Rd., Asbury Park (07712). (201) 492-2000. Harold M. Gade. Rep: Pro/Meeker. Format: Btfl mus. ■ Harold M. Gade, pres; Theo Gade, gen mgr; Faye B. Gade, asst mgr. ■ Rates: \$14; 14; 14; 14.

WHTG-FM—Oct 11, 1961: 106.3 mhz; 3 kw. Ant 210 ft. Stereo. Dup AM daytime. ■ Rates same as AM.

Egg Harbor

WRDR(FM)—Sept 23, 1971: 104.9 mhz; 3 kw. Ant 280 ft. 182 N. White Horse Pike, Hammonton. (08037). (609) 561-1900. Rodio Radio Inc. Format: Albums (70% instrumental). ■ James N. Rodio, pres & gen mgr; Wm. Ordille, coml mgr; John Runfola, prog & mus dir; Richard Tyler, news dir; Bob Frey, prom mgr & spts dir; Donn Cross, chief engr.

Elizabeth

WJDM—March 11, 1970: 1530 khz; 500 w-D. 9 Caldwell Place (07201). (201) 965-1530. Radio Elizabeth Inc. Rep: Webb. Format: MOR. Spec progs: Sp 5 hrs, Black 1 hr wkly. ■ Harry Anger, pres & gen mgr; Ken Holmberg, gen sls mgr; Gary Cubberly, prog dir; Bill Schaefer, mus dir; Gerard Klein, news dir; Charles Blanding, chief engr. ■ Rates: \$15; 12.50; 15; —.

Flemington

***WCVH(FM)**—June 5, 1974: 90.5 mhz; 69 w. Ant 300 ft. Rt. 31 (08822). (201) 782-9595. Hunterdon Central High School. Format: Educl. ■ David R. Kelber, gen mgr; Gene Lieber, mus dir; Cary Assante, prom mgr; Dudley Bullock, chief engr.

Franklin

WSUS(FM)—Feb 28, 1965: 102.3 mhz; 360 w. Ant 750 ft. Box 102 (07416). (201) 827-2525. Sussex County Stereo Inc. (acq 10-7-11). Net: MBS. Format: Contemp, C&W. Spec prog: Farm 2 hrs wkly. ■ Peter M. Bardach, pres; Jay Edwards, gen & coml mgr; Bill Trousdale, prog dir; Jerry Miller, news dir. ■ Rates: \$11; 10; 11; 9.

Franklin Lakes

***WRRH(FM)**—Feb 22, 1963: 88.7 mhz; 10 w. Ramapo High School, George St. (07417). (201) 891-1503. Bd. of Educ. of Ramapo Regional High School. Format: Educl, mus. ■ Jim Cavanaugh, gen mgr.

Glassboro

***WGLS-FM**—January 1964: 89.7 mhz; 250 w. Ant 87 ft. Box 116 (08028). (609) 445-7335. Glassboro State College. Net: ABC/FM. Format: Music-entertainment, educl. Spec prog: Consumer info 4 hrs wkly. ■ Mike Donovan, faculty adv; Bob Catania, stn mgr; Larry Di Bona, on air dir; Lynn Bandell, news dir; Bob Fox, pub; Amy Binder, prog dir; Lee Thrower, mus dir; Dave Bon-tempo, sports dir; Neva Horwath, consumer info; William Mollenhauer, chief engr.

Hackensack

WWDJ—1924: 970 khz; 5 kw-U, DA-N. Box 970 (07602). (201) 343-5097. Combined Communications Corp. (group owner; acq 8-26-74). Format: Religious. ■ Larry Wasserstein, pres & gen mgr; Steve Hollis, prog & news dir; James Gailbreath, chief engr. ■ Rates: \$50; 50; 50; 50.

Hackettstown

***WNTI(FM)**—Dec 5, 1958: 91.9 mhz; 5.6 kw. Ant 510 ft. Centenary College for Women. (07840). (201) 852-1400. Centenary College for Women. Format: Educl. ■ Dr. Edward W. Seay, pres; Michael F. Fisher, gen mgr; Stefan G. Straka, chief engr.

Hammonton

WRDI—May 11, 1961: 1580 khz; 1 kw-D. 182 N. White Horse Pike (08037). (609) 561-1900. Rodio Radio (acq 12-1-67). Spec progs: It 6 hrs, Sp 7 hrs, C&W 3 hrs wkly. ■ James N. Rodio, pres & gen mgr; William Ordille, coml mgr; John Runfola, prog dir; Ann Lemons, prom mgr; Richard Tyler, news dir; Bob Frey, spts dir; Donn Cross, chief engr.

Hanover

***WHPH(FM)**—April 18, 1966: 90.3 mhz; 10 w. Ant 68 ft. 63 Mt. Pleasant Ave. (07936). (201) 887-7511. Handover Park Regional School Dist Bd of Education. Format: MOR 60%, top 40 40%. ■ David R. Craske, gen mgr.

Highland Park

***WVHP-FM**—Jan 1973: 90.3 mhz; 10 w. Ant 75 ft. North Fifth Ave. (08904). (201) 572-2404. Highland Park High School. Format: Variety, educl. ■ Jonah Giacalone, gen mgr.

Lakewood

WHLW—Nov 20, 1970: 1170 khz; 5 kw-D, DA. Box 1170 (08701). (201) 364-4400. Mid State Bcstg Co. Net: MBS. Format: Contemp, Variety, personality. Spec progs: Black 1½ hrs, relig 2 hrs wkly. ■ Joey Reynolds, gen mgr; Louis Yager, VP sales, Rob Weitz, coml mgr; Jay Sorensen, prog & mus dir; Harry Kalish, news dir; Marsha Kniceley, pub affrs dir; Bruce Smith, graphic arts dir; Richard Swetits, chief engr.

Lincroft

***WBJB-FM**—Jan 13, 1975: 90.5 mhz; 2.25 kw. Ant 100 ft. Brookdale Community Coll. (07738). (201) 842-1900 ext 295. Bd of Trustees of Brookdale Community College. Format: Progressive, diversified, educl. Spec prog: Sp 4 hrs wkly. ■ Louis Pullano, gen mgr; Terry Hand, prog dir; Frank Dacey, chief engr; Rick Hansen, stn mgr; Kevin Smith, mus dir; Joe Aimee, prom mgr; Jim Unterburger, news dir; Patricia Thomas, traf dir; John Bertie, opns dir.

Long Branch

WRLB(FM)—June 1, 1960: 107.1 mhz; 3 kw. Ant 190 ft. Stereo. 156 Broadway (07740). (201) 222-1071. Long Branch Bcstg Co. Format: MOR. Spec progs: Black 15 hrs, jazz 10 hrs, Pol 4 hrs, C&W 2 hrs, Greek 1 hr wkly. ■ Phillip DeSantis, pres; Mickey Caruso, gen mgr; Michael J. Bolduc, opns mgr & news dir; Mike Megill, mus dir; Theodore Caine, chief engr. ■ Rates: \$10; 8.10; 8.10; 6.50.

Millville

WMVB—December 1953: 1440 khz; 1 kw-D, DA. Box 1440, South Vineland (08360). (609) 825-2600.

New Jersey Radio

See page C-1 for explanation of listings.

Union Lake Bcstrs Inc. (acq 2-1-69). Rep: Market 4 Radio, Dome. Format: Contemp. ■ Joseph Coccaro, pres & gen mgr; Joseph A. McCulley Jr., coml & prom mgr; Al Sergi, prog dir; Vic Davis, mus dir; Jim Quinn, news dir; Richard F. Arsenault, chief engr.

WMVB-FM—Feb 20, 1962: 97.3 mhz; 5.2 kw. Ant 195 ft. (CP 10 kw. Ant 165 ft.). Dups AM 90%.

Morristown

***WJSV(FM)**—Feb 22, 1971: 90.5 mhz; 10 w. Ant 80 ft. 50 Early St. (07960). (201) 539-6100, ext 852. Morristown Board of Education. Format: Ed. Spec progs: Fr ½ hr, Ger ½ hr Ital ½ hr, Sp 1 hr, Black 2 hrs wkly. ■ G. Reginald Harrison, gen mgr; Bruce Lontka, chief engr.

WMTR—Dec 12, 1948: 1250 khz; 5 kw-D, DA. Box 1250 (07960). (201) 538-1250. Drexel Hill Assoc. Ltd. (acq 10-6-70). Audio news: UPI. Rep: Groskin Co. Format: Easy Istng/MOR. ■ Peter L. Arnow, pres; F Barry Farquhar, coml mgr; Brian Emery, prog dir; Don Barry, news dir; Stuart Engelkee, chief engr. ■ Rates: \$37; 37; 37; —.

Mount Holly

WJZZ—1963: 1460 khz; 5 kw-D, DA. Box 585, Burlington (08016) (609) 386-1555. West Jersey Bcstg Co. (acq 7-1-67). Format: C&W. ■ Henry H. Bisbee, pres; Jack Seamer, gen mgr; Samuel H. Michael, sec-treas. ■ Rates: \$9.60; 8; 9.60; 8.

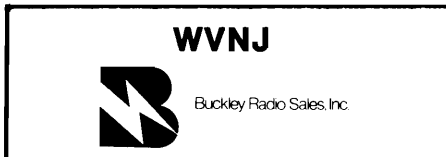
Newark

***WBGO(FM)**—Feb 7, 1948: 88.3 mhz; 20 kw. Ant 220 ft. 345 High St. (07102). (201) 733-6859. Newark Bd. of Educ. Format: Educl. ■ Marie C. Scanlon, supt.

WFME(FM)—94.7 mhz; 36 kw. Ant 570 ft. 289 Mt. Pleasant Ave., W. Orange (07052). (201) 736-2277. Family Stns Inc. (group owner; acq 3-10-66). Format: Sacred. ■ Harold Camping, pres; Scott L. Smith, VP; Clyde Casto, gen mgr; Harry Barr, prog dir; Richard Van Dyke, sec-treas; Walter Santner, pub affrs, Michael Price, chief engr.

WHBI(FM)—June 15, 1962: 105.9 mhz; 10 kw. Ant 390 ft. 80 Riverside Drive, New York (10024). (201) 799-8000 or 877-5200. Cosmopolitan Bcstg Corp. Format: Black, It. Spec progs: Pol 2 hrs, Sp 13 hrs wkly. ■ Don Lewis, pres; Allen D. Collins, gen mgr; Sandra Davis, off mgr; Gilbert Abbey, chief engr.

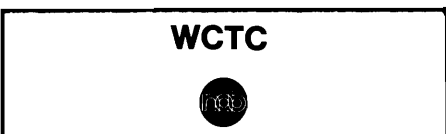
WNJR—1947: 1430 khz; 5 kw-U DA-N. 1700 Union Ave., Union (07083). (201) 688-5000. 1430 Assoc. (acq May 1975). Net MBS/Black, Natl Black. Format: Black, rock. ■ Harvey Lynch, gen mgr; Ralph Quortin, sales mgr; Jeff Dixon, prog dir; William Doneghy, asst gen mgr; Jerry Love, mus dir; Ken Bieber, chief engr. ■ Rates: \$38; 33; 38; 33.



WVNJ—December 1948: 620 khz; 5 kw-U, DA-2. 621 N. Mt. Pleasant Ave., Livingston (07039). (201) 994-9191. Newark Bcstg Corp. (acq 11-8-53). Net: ABC/E. Rep: Buckley. Format: Btfl mus. ■ Edward Scudder Jr., pres; Roy M. Schwartz, gen mgr; Larry Yount, prog dir; Carole Baldino, news dir; Gerald Corby, chief engr. ■ Rates: \$55; 50; 55; 45.

WVNJ-FM—June 1, 1961: 100.3 mhz; 24 kw horiz; 16 kw vert. Ant 670 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates: \$32; 32; 32; 32.

New Brunswick



WCTC—Dec 12, 1946: 1450 khz; 1 kw-D, 250 w-N. 385 George St. (08901). (201) 247-1450. Raritan

Valley Bcstg Co. (acq 5-1-57). Group owner: Greater Media Inc. Rep: Eastman. Format: MOR. Spec progs: Pol 1½ hrs, Hungarian 1¼ hrs, Sp 1 hr, Jewish 1 hr, Black 1 hr wkly. ■ Peter A. Bordes, pres; Anthony V. Marano, VP & gen mgr; Harry Mitchell, coml mgr; John Taylor, prog dir; Walt Sodie, news dir; Clarence Dingman, chief engr. ■ Rates: \$42; 40; 42; 35.

WQMR(FM)—Co-owned with WCTC. 1947: 98.3 mhz; 3 kw. Ant 110 ft. Dup AM. ■ Rates same as AM.

***WRSU-FM**—Jan 27, 1974: 88.7 mhz; 1.35 kw. Ant 125 ft. Stereo. 126 College Ave. (08903). (201) 967-1396. Board of Governors, Rutgers U. Format: Progressive. Spec progs: Black 9 hrs, Sp 5 hrs; Broadway 2½ hrs, Hungarian 1 hr, It 1 hr, Asian 1 hr, Israeli folk 1 hr, Chinese 1 hr, Greek 1 hr wkly. ■ Mitchell I. Hy-mowitz, gen mgr; Stephen F. Goffreda, asst gen mgr; Howard Joffe, educl prog dir; David S. Greenfield & Jack Wrightson, prog dir; Irv Lukin, mus dir; Michael A. Blisshak, news dir; Brandon Macy, sports dir; Mark A. Harris, chief engr.

Newton

WIXL-FM—Listing follows WNNJ.

WNNJ—Dec 15, 1953: 1360 khz; 1 kw-D. Box 40 (07860). (201) 383-3400. Sussex County Bcstrs Inc. Net: ABC/I. Rep: Roslin. Format: Uptempo contemp adult. ■ Ralph Rood III, gen mgr; Glenn Gleixner, prog dir; Tad Diesel, news dir; Joel Williams, chief engr. ■ Rates: \$8.55; 6.25; 8.25; —.

WIXL-FM—Co-owned with WNNJ. Oct 15, 1961: 103.7 mhz; 5 kw. Ant 140 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Btfl Mus. ■ Rates: \$5.50; 4.50; 5.50; 4.

Ocean City-Somers Point

WSLT—June 12, 1964: 1520 khz; 1 kw-D, DA. 957 Asbury Ave. (08226). (609) 399-1555. Salt Tee Radio (acq 8-1-71). Format: Solid gold. ■ Lester Allen, pres; Bob Richter, gen mgr; Ed Rosenfield, coml mgr; Bob Everland, prog & opns dir; Tom Cogan, mus dir; Jack Breslin, news dir; Raymond Kibitilewski, chief engr.

WSLT-FM—Oct 1, 1972: 106.3 mhz; 2.90 kw. Ant 310 ft. Stereo. (609) 398-1063. Progs sep from AM. Format: Btfl mus.

Parsippany-Troy Hills

WPRJ—Jan 13, 1973: 1310 khz; 1 kw-D, DA. Percypeny Lane (07054). (201) 335-9778. Percypeny Radio. Format: Contemp, MOR. ■ Paul F. Godley Jr., pres; William P. Godley, VP & gen mgr; Steve Yarris, news dir; John Stanley, chief engr.

Paterson

WPAT—1941: 930 khz; 5 kw-U, DA-2. 1396 Broad St. Clifton (07013). (201) 472-0930. TWX: 710-989-7032. Capital Cities Communications Inc. (group owner; acq 10-61). Rep: Katz. Format: Btfl mus. ■ Thomas Murphy, chmn & chief exec; Daniel B. Burke, pres; James P. Arcara, VP & gen mgr; Aaron Daniels, natl sales mgr; Fred Weinhaus, local sales mgr; Robert Leeder, prog dir; Ralph Sanabria, mus dir; John Cichowski, dir of comm affairs; Don LeBrecht, opns mgr; Joseph E. Martin, chief engr.

WPAT-FM—March 1957: 93.1 mhz; 12.5 kw. Ant 870 ft. Stereo. Progs sep from AM. ■ Bud Schweska, mus dir.

Plainfield

WERA—Sept 16, 1961: 1590 khz; 500 w-D, DA. 120 W. 7th St. (07060). (201) 755-1590. Tri-County Bcstg Corp. Format: Easy Istng. Spec prog: Sp 1 hr wkly. ■ Henry J. Behre, exec VP & gen mgr; Brian Morgan, coml mgr; Barbara L. Ballard, admin asst; Chuck Irving, mus dir; Bob Moore, pub serv dir; Peter Richard, news dir; Bob Balfour, chief engr. ■ Rates: \$15.25; 13.50; —; —.

Pleasantville

WGRF(FM)—Co-owned with WMID, Atlantic City. 1974: 99.3 mhz; 3 kw. Ant 290 ft. Box 1137, Ohio & Murray Aves., Atlantic City (08404). (609) 344-5113. WMID Inc. Group owner: Merv Griffin. Rep: Torbet-Lasker Inc. Format: The Great Ones. ■ Merv Griffin, pres; Robert F. Johnstone, gen mgr; Robert Palitz, chief engr.

WOND—July 1950: 1400 khz; 1 kw-D, 250 w-N. 15 Shore Rd., Linwood (08221). (609) 641-1400. South Jersey Radio Inc. (acq 7-15-55). Group owner: Green Group. Net: ABC/E. Format: MOR. ■ Howard L. Green, pres; Jack J. Kessler, gen mgr; Harry Gahagan, prog dir; Michael Shurman, news dir; Thomas McNally, chief engr.

WMGM(FM)—Co-owned with WOND. See Atlantic City.

Point Pleasant

WADB(FM)—Oct 4, 1968: 95.9 mhz; 3 kw. Ant 155 ft. Stereo. 1715 F St., South Belmar (07719). (201) 681-3800. Pleasant Broadcasters Inc. Format: Btfl mus. ■ Adamant Brown, pres & chief engr; William R. Stark, sales mgr; Lea McDougal, traffic mgr; Tom F. Huges, stn mgr & prog dir; John F. Croft Jr., opns mgr.

Pompton Lakes

WKER—Oct 3, 1964: 1500 khz; 1 kw-D, DA. Box 1500 (07442). (201) 839-1500. WKER Radio Inc. Format: Variety. Spec prog: Relg 2 hrs wkly. ■ Robert A. Kerr, pres & gen mgr; Joan Brooks Kerr, exec VP; Lee Novak, exec asst & treas; Tom Niven, opns dir & sec; Roy Terhune, VP engr.

Princeton

WHWH—Sept 10, 1963: 1350 khz; 5 kw-U, DA-2. Box 1350 (08540). (609) 924-3600. Nassau Bcstg Co. Net: ABC/E & ABC/I. Audio news: UPI. Rep: Masla; Dome. Format: MOR. ■ Herbert W. Hobler, pres; John J. Morris, exec VP; Tom Weaver, stn mgr; Chris Canali, prog dir; Hal Stein, prom mgr; Ed Klein, music dir; William Schirman, news dir; Robert Stone, chief engr. ■ Rates: \$20; 17.20; 20; 14.60.

WPRB(FM)—October 1955: 103.3 mhz; 17 kw. Ant 195 ft. Box 342 (08540). (609) 921-9284. Princeton Bcstg Serv. Net: ABC/FM. Rep: NEAS. Format: Progressive. Spec progs: Black 20 hrs, C&W 2 hrs, folk 2 hrs wkly. ■ Ned Nalle, gen mgr; Steve Eckert, sls dir; Allen Furbeck, prog dir; Peter Grossman, mus dir; John Haber, bus mgr; Toni DeMatto, news dir; Michael Rosenberg, tech dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

Princeton Junction

***WWPH(FM)**—November 1975: 90.3 mhz; 10w. Box 248, 89 Washington Rd. (08550). West Windsor Plainsboro Rgnl School District.

Salem

WJIC—Aug 1, 1966: 1510 khz; 150 w-D, DA. Box 132 (08079). (609) 935-1510. Jersey Information Center. Group owner: Baker. Net: ABC/I. Rep: Dome. Format: MOR. Spec progs: Farm 1 hr, Black 4 hrs, jazz 8 hrs wkly. ■ Vernon Baker, pres; John Prince, gen mgr; Paul Thomas Jr., prog dir; Gloria Jennings, news dir; Benjamin Ferguson, chief engr. ■ Rates: \$7.50; 7.50; 7.50; —.

WNNN(FM)—Co-owned with WJIC. See Canton.

Somerville

WBRW—Dec 23, 1971: 1170 khz; 500 w-D, DA. Box 1170 (08876). (201) 725-1170. Somerset Valley Bcstg Co. Format: MOR. ■ Lester Granetz, pres; Harry H. Haslett, gen mgr; Mark Lewis, prog dir; Ralph Saro, news dir; Barry T. Gerstenberg, chief engr.

South Orange

***WSOU(FM)**—April 14, 1948: 89.5 mhz; 2 kw. Ant 370 ft. Stereo. 400 So. Orange Ave. (07079). (201) 762-8950. Seton Hall Univ. Net: ABC/I. Format: Variety. Spec progs: Black 13 hrs, Pol 2 hrs, Sp 3 hrs, Greek 1 hr, Ukrainian 1 hr, Lithuanian 1 hr wkly. ■ Cliff Hesse, dir; Dennis Mazzocco, gen mgr; Roger Domal, prog dir; Walter Schoenkecht, opns dir; Matt Korp, sports dir; Bob Recchia, news dir; Thomas Parnham, chief engr.

Stirling

WKMB—Feb 1972: 1070 khz; 250 w-D. 1390 Valley Rd. (07980). (201) 647-4400. K&M Broadcasters Inc. Net: ABC/I. Format: Contemp MOR. ■ Herbert P. Michels, pres, Alice Dunne, gen mgr, prog & news dir; William Michels, coml mgr; Ron Leslie, mus dir. ■ Rates: \$9; 8; 9; 8.

Teaneck

***WFDU(FM)**—Aug 30, 1971: 89.1 mhz; 550 w. Ant 500 ft. Stereo. (Shares time with WNYU New York). 795 Cedar Lane (07666). (201) 836-4024. Fairleigh Dickinson University. Audio news: APR. Format: Diversified. ■ Dr. Jerome Pollack, pres; David S. Overcash, gen mgr; Phil Okun, prog dir; Bob Ostro, mus dir; Terry Morss, news dir; Philip Rosenblatt, chief operator; Dan Ellsweig, chief engr.

Toms River

WOBM(FM)—March 1, 1968: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 927 (08753). (201) 269-0927. Seashore Bcstg Corp. Audio news: UPI. Format: MOR. ■ Roy G. Simmons, pres; Paul Most, gen mgr; Bob Levy, sales mgr; Greg Kozlar, prog dir; Tom Kuhn, news dir; Rudolph Clapp, chief engr. ■ Rates: \$23.55; 16.80; 23.55; 9.45.

Trenton

WBJH(FM)—Listing follows WBUD.

WBUD—Jan 20, 1947: 1260 khz; 5 kw-D, 1 kw-N, DA-2. Box 551 (08601) (609) 882-7191. WBUD Inc. Audio news: NBC/NIS. Format: All news. ■ R. M. Hardin, pres, Theresa Rose, gen mgr; Joe Del Masters, coml mgr; Rick Randacora, news dir; John Ferrara, chief engr.

WBJH(FM)—Co-owned with WBUD. Aug 27, 1962: 101.5 mhz; 20 kw. Ant 130 ft. (CP: Ant 120 ft.) Stereo. Net: NBC. Format: Progs.

WCHR(FM)—See listing following WTTM.

WPST(FM)—January 1949: 97.5 mhz; 50 kw. Ant 410 ft. Box 9750. (609) 896-0975. Nassau Bcstg Co. (acq 12-1-64). Net: ABC/I. Rep: Masla, Dome. Format: MOR. ■ Herbert J. Hobler, pres; John J. Morris, exec VP; Phil Geiger, gen mgr; Tom Taylor, prog dir; Hal Stein, prom mgr; William Schirmann, news dir; Bob Stone, chief engr. ■ Rates: \$18; 15; 18; 12.

WTNJ—1923: 1300 khz; 5-D, DA. Box 2050, Princeton (08540). (609) 924-3842. Progressive Communications Inc. (acq 5-15-73). Rep: G.C.I. Format: Black. Spec prog: Sp 5 hrs wkly. ■ Herbert M. Greenberg, chmn of board, Jeanne Greenberg, pres & gen mgr; Nick Maggio, opns mgr; Maurice Brown, prog dir; Curtis Gray, news dir; George Kowal, chief engr.

***WTSR(FM)**—Sept 1966: 91.3 mhz; 1.5 kw. Ant 35 ft. Kendall Hall, Trenton State College (08625). (609) 771-2420. Trenton State College Radio System. Format: Progs, educl. Spec prog: Black 3 hrs wkly. ■ Phil Opalski, stn mgr; Jim Neilland asst stn mgr; Nick Troisi, prog dir; Tom Couo & Cindy Gilbert, prom mgrs; Wally Chase, mus dir; Trey Altomose, news dir; Bruce Wortman, chief engr.

WTTM—April 2, 1942: 920 khz; 1 kw-U, DA-1. 333 West State St. (08618). (609) 695-8515. Scott Bcstg Co. of N.J. (acq 11-1-63). Group owner: Great Scott. Net: MBS. Rep: Torbet. Format: MOR. Spec progs: Pol 3 hrs, Ital 1½ hrs; Ukr ½ hr, Hung 1 hr, Ger 1 hr wkly. ■ Herbert Scott, pres; Donald Kirby, gen mgr; Dave Lord, prog dir; Rick Brancadora, news dir; Ronald Simpson, chief engr.

WCHR(FM)—Co-owned with WTTM. Aug 7, 1965: 94.5 mhz; 50 kw. Ant 240 ft. Woodside Rd., Yardley, Pa. (19067). (215) 493-4252. Prog sep from AM. Format: Relg. ■ Charles Zulkor, gen mgr.

Upper Montclair

***WMSC(FM)**—Dec 9, 1974: 90.3 mhz; 10 w. Ant 685 ft. Stereo. Montclair State College (07043). (201) 893-4256. Board of trustees, Montclair State College. Format: Diversified. ■ James Johnson, gen mgr.

Vineland

WDVL—Aug 19, 1959: 1270 khz; 500 w-D, DA. Box 457 (08360). (609) 691-7550. Frank & Vita Marie Ventresca. Format: Sp, Top 40. Spec progs: It 5 hrs, Greek 1 hr, relg 7 hrs wkly. ■ Vita Marie Ventresca, owner & gen, coml & prom mgr; Christine A. Curcio, prog dir; Edward Ventresca, mus dir; George Swindell, chief engr. ■ Rates: \$5; 4.50; 5; 4.50.

WDVL-FM—Oct 1968: 92.1 mhz; 3 kw. Ant 180 ft. (CP: Ant 250 ft.) Prog sep from AM. Format: Black, Top 40 ■ Rates same as AM.

WWBZ



American Contemporary Radio Network

WWBZ—July 29, 1946: 1360 khz; 1 kw-U, DA-N. Box 810, 2115 S. Delsea Dr. (08360). 692-6500. Community Bcstg Svc Inc. Net: ABC. Rep: Messina; Gill-Perna. Format: Contemp. Spec progs: Pol 1 hr, Sp 4 hrs wkly. ■ Lewis D. DeMarco, pres; Robert C. Crager, VP & gen mgr; John F. Serra, coml mgr; Warren L. Crescenzo, prog dir; John McIntyre, mus & news dir; Fran Fekel, chief engr. ■ Rates: \$8; 8; 8.

Washington

WCRV—July 1, 1956: 1580 khz; 1 kw-D, kw-D. Box 150 (07882). (201) 689-1580. Warren Bcstg Corp. (acq 3-1-65). Rep: Pro/Meeker. Format: C&W ■ Nick DeRienzo, pres & gen mgr; Kurt Gebouer, prog dir & coml mgr; Wayne Scott, mus dir; Steve Crocker, news dir; Doug Frieberg, chief engr.

West Long Branch

***WMCX(FM)**—May 2, 1974: 88.1 mhz; 13 w. Ant 85 ft. Stereo. Box 88 (07764). (201) 222-8484. Monmouth College. Net: ABC/FM. Format: Progs. Spec prog: Rel. & pub affairs 15 hrs wkly. ■ Steven M. Galante, gen mgr.

Wildwood

WCMC—Nov 25, 1951: 1230 khz; 1 kw-D, 250 w-N. 3010 New Jersey Ave. (08260). (609) 522-1416. Jersey Cape Bcstg Corp. (acq 7-16-65). Net: MBS. Rep: Dome. Format: Contemp, MOR. ■ Wm. C. Wotring Jr., pres & gen mgr; Frank Strohm, coml mgr; Barry Kay, prog dir; Carlton S. Owens, opns mgr & chief engr; Mike McDarby, news dir; Frank W. Strohm, sls mgr.

WCMC-FM—Dec 17, 1959: 100.7 mhz; 3.5 kw. Ant 90 ft. Dups AM 100%. ■ WCMC-TV affil.

Zarephath

***WAWZ**—March 15, 1931: 1380 khz; 5 kw-U, DA-2. (S-WBNX). Box 97 (08890). (201) 469-9200. Pillar of Fire. Format: Relg. Spec progs: Black 1¼ hrs, Ukran 1½ hrs, Sp 4 hrs wkly. ■ Arthur K. White, pres; S. R. Crawford, gen mgr; James M. Pearsall, prog dir; Robert H. Flett, mus dir; Alan Chambers, chief engr.

***WAWZ-FM**—Aug 22, 1954: 99.1 mhz; 37 kw. Ant 570 ft. Stereo. Prog sep from AM. Format: Relg.

CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

New Mexico

Alamogordo 2 FM (As)

KALG

Modern Country Music



KALG—June 28, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 720 (88310). (505) 437-1505. Basin Bcstg Inc. (acq 11-50). Net: MBS. Rep: Messina. Format: C&W ■ Wayne Phelps, pres; Don Thompson, stn & coml mgr, prog dir; Nancy Dale, news dir; Doug Tyler, chief engr. ■ Rates: \$2; 5; 5; 5.

KINN—June 10, 1957: 1270 khz; 1 kw-D. Box 618

New Jersey, New Mexico Radio

See page C-1 for explanation of listings.

(88310). (505) 437-4440. Kinn Inc. (acq 7-1-71). Net: ABC/C. Rep: Savalli/Gates. Format: Contemp. Spec prog: Sp 3 hrs wkly. ■ William R. Lask, pres & gen mgr; Jeff Blocher, prog dir; Les Fenter, news dir; Wm. R. Lask, chief engr.

Albuquerque

KABQ—1947: 1350 khz; 5 kw-D, 500 w-N, DA-N. Box 4486. 1309 Yale S. E. (87106). (505) 243-1744. Albuquerque Corp. (acq 4-7-72). Rep: Howard; Hix. Format: Spanish. ■ Ed. Gomez, pres; C. T. McKasson, gen mgr; J. Mark Wilkinson, opns mgr; Eliseo Casillas, asst opns mgr; Amparo Garcia, mus dir; Emiliano Herrera, news dir; Hubert Beavers, chief engr.

KAMX—Feb 22, 1971: 1520 khz; 1 kw-D. Box 4150 (87106). (505) 247-0701. Alvin L. Korngold. Net: All Spanish Net. Rep: Savalli/Gates. Format: Spanish. ■ Alvin L. Korngold, licensee; Gloria Sanchez, coml mgr; Alberto Vera, mus dir; Napoleon Gonzales, news dir; Don Davis, chief engr.

KFMG(FM)—Co-owned with KAMX. Not on air, target date March 1976: 107.9 mhz; 5 kw. Ant 495 ft. Rep: Century Time Sls. Format: Progs.

***KANW(FM)**—October 1950: 89.1 mhz; 7.5 kw. Ant minus 19 ft. Box 25704 (87125). (505) 242-7163. Albuquerque Board of Educ. Format: Ed. ■ Julius Beverly, gen mgr, prog dir & chief engr.

KDAZ—1959: 730 khz; 1 kw, DA-D. Box 4338 (87106). (505) 268-4395. Pan-American Bcstg Co. (acq 5-1-65). Rep: Masla. ■ Belarmino R. Gonzales; George A. Gonzales, Carlos K. Espinosa & Carlos L. Jaramilla, co-owners.

KDEF—September 1953: 1150 khz; 5 kw-D, 500 w-N, DA-N. 506 Second St., NW (87102). (505) 247-2333. Desert Horizons Inc. (acq 5-24-73). Group owner: Media Horizons. Net: ABC/C. Rep: Century Natl. Format: MOR. ■ M. Kenneth Cowan, pres; Larry Filkins, gen mgr; Barbara Ransom, bus mgr; Dan Evans, prog dir; Paul Britt, mus dir; Elton Boyd, news dir; I. Daniel Martin, chief engr.

KDEF-FM—June 25, 1961: 94.1 mhz; 1.6 kw. Ant minus 150 ft. Dups AM 50%.

KFMG(FM)—Listing follows KAMX.

KHFM(FM)—November 1954: 96.3 mhz; 3.3 kw. Ant minus 20 ft. Stereo. 5900 Domingo Rd., N.E. (87106). (505) 256-9001. CHE Bcstg Co. Format: Classical. ■ William Weinrod, pres; Brian Flora, stn mgr; Charles Maldonado, prog dir; John Timm, prom mgr; Janet Flora, mus dir; Gary Lain, news dir; Michael Langner, chief engr.

***KIPC(FM)**—Not on air, target date unknown: 91.5 mhz, 8.3 kw. Ant 4160 ft. Stereo. Box 6067 (87107). (202) 243-1395. Albuquerque Public Broadcasting Corp. Net: NPR. Format: Diversified. Spec progs: Navajo & Pueblo 35 hrs wkly. ■ Curtis C. Schultz, gen mgr; Max Rudolph, prog dir; Romy Gordon, mus dir; Consuelo Burrell, prom mgr; Vic Velarde, news dir.

KKIM—April 15, 1972: 1000 khz; 10 kw-D. 301 Los Ranchos, N.W. (87107). (505) 898-7777. Christian Enterprises (group owner). Format: MOR.

KMYR(FM)—Nov 11, 1963: 99.5 mhz; 19.5 kw. Ant minus 150 ft. Stereo. 4011 Menaul N.E. (87110). (505) 265-7661. Fontana Media Corp. (acq 8-74). Rep: Selcom. Format: Progs. Spec progs: Concerts, interviews 2 hrs wkly. ■ David L. Arnold, pres, gen mgr & chief engr; Janet Van Meter, coml mgr; Frank Cody, prog dir; Jeff Pollack, mus dir; Peter MacKay, prom mgr; Zane Blaney, news dir. ■ Rates: \$8; 8; 10; 10.



KOB—April 5, 1922: 770 khz; 50 kw-U, DA-N. Box 1351 (87103). (505) 243-4411. TWX 910-989-1682. Hubbard Bcstg Inc. (group owner; acq 5-10-57). Net: NBC. Rep: McGavren Guild, Mt. Media. Format: MOR. ■ Stanley E. Hubbard, chmn of bd; Stanley S. Hub-

New Mexico Radio

See page C-1 for explanation of listings.

bard, pres; Ronald L. Sack, gen mgr; Lloyd Barham, coml mgr; Larry Sherman, prog dir; Stan Romero, pub affrs dir; Leo Zani, news dir; Fern Bibeau, chief engr. ■ Rates: \$ 29; 22; 29; 22.

KOB-FM—Aug 1, 1967: 93.3 mhz; 8.2 kw. Ant 4,150 ft. Prog sep from AM. Format: Btfl mus. ■ Larry Garcia, coml mgr. ■ KOB-TV affil. ■ Rates: \$16; 16; 16.

KPAR—Dec 16, 1969: 1190 khz; 1 kw-D. Box 2121 (87103). (505) 243-6000. Sun Country Radio Inc. Rep: Torbet. Format: Good mus. ■ Sam E. Pendleton, pres, gen mgr; Dennis Trambly, stn mgr; David Thompson, chief engr.

KPAR-FM—December 1974: 100.3 mhz; 9 kw. Ant 4110 ft.

KQEO—1947: 920 khz; 1 kw-D, 500 w-N, DA-N. 2000 Indian School Rd. N.W. (87104). (505) 247-8188. Swanco Bcstg Inc. Group owner: Swanco Stns. ■ Ken Baugh, VP & gen mgr; Gary Diamond prog dir; Lannon Mintz, sls mgr.

KRKE—March 28, 1928: 610 khz; 5 kw-U, DA-N. Box 737 (87103). (505) 765-5600. Gaylord Bcstg Co. (group owner; acq 11-74). Net: CBS, MBS. Audio news: APR. Rep: Katz. Format: Top 40. ■ Edward L. Gaylord, pres; Dell Wood, gen mgr. ■ Rates: \$24; 19; 24; 19.

KRST(FM)—Listing follows KRZY.

KRZY—June 1956: 1450 khz; 1 kw-D, 250 w-N. Box 3280 (87110). (505) 266-5833. TWX: 910-989-1668. Burroughs Bcstg Co. (acq 5-1-62). Group owner: John Burroughs Stns. Net: CBS. Rep: Buckley. Format: Mod C&W. ■ Ray Moran, pres, gen mgr; Ross Kailey, VP; John Findlay, coml mgr; Tom DiFrancesco, prog dir; Mike Siegling, mus dir; Guy D. Smith, chief engr. ■ Rates: \$19.50; 17.50; 19.50; 17.50.

KRST(FM)—Co-owned with KRZY. Sept 15, 1965: 92.3 mhz; 9 kw. Ant 4110 ft. (505) 266-7946. Prog sep from AM. Stereo. Format: Progs. ■ Rates: \$11.50; 11.50; 14.50; 14.50.

***KUNM(FM)**—Oct 19, 1966: 90.1 mhz; 8.7 kw. Ant 4,070 ft. Stereo. New Mexico Union, UNM (87131). (505) 277-5227. Regents of the U. of New Mexico. Audio news: UPI. Format: Diversified. Spec prog: Black 5 hrs, Sp 5 hrs, various Indian 3 hrs wkly. ■ Sharon Irish, gen mgr; Annette Griswold, prog dir; Jim Stansbury, news dir; Mike Wolfe, chief engr.

KZIA
News, Talk & Conversation



KZIA—May 14, 1956: 1580 khz; 1 kw-D. Box 25166 (87125). (505) 262-1733. Zia Telecommunications (acq 11-67). Net: ABC/I/E; MBS. Rep: Riley South. Format: Talk, news. Spec prog: Sp 1½ hrs wkly ■ John Deme, pres, gen & coml mgr; Jay Howard Deme, prog dir; Michael J. Santullo, news dir; Alan P. Deme, chief engr. ■ Rates: \$7.70; 7.70; 7.70; —.

Artesia

KVSP—Nov 14, 1946: 990 khz; 1 kw-D, 250 w-N. 317 W. Quay (88210). (505) 746-2751. Artesia Bcstg Inc. (acq 1948). Net: MBS. Rep: Burn-Smith; Sandeberg-Glenn; Riley Repts; Bob Hix; Wayne-Evans & Assoc. Format: Top 40 & C&W. Spec progs: Sp 8 hrs, farm 2½ hrs wkly. ■ Martin Yates III, pres; Dave Button, gen & prom mgr; Tim Orwig, news dir; Fred Hebert, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

KVSP-FM—May 9, 1969: 92.9 mhz; 50 kw. Ant 1,090 ft. Stereo. Prog sep from AM. Format: Btfl music. Rates same as AM.

Aztec 1 FM(C)

KHAP—Sept 4, 1959: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (87410). (505) 334-2266. San Juan Bcstg Corp. (acq 9-74). Rep: Mountain Media; Messina; BW Bcst Sls. Format: C&W. Spec prog: Sp 3 hrs wkly.

Bayard

KNFT
Mountain Media



KNFT—July 4, 1968: 950 khz; 1 kw-D. U.S. 180 East, Silver City (88061). (505) 388-1958. KNFT Inc. (acq 12-31-73). Net: ABC/I. Rep: Mario Messina, Mtn Media. Format: Modern C&W. ■ Keith LeMay, pres, gen mgr & chief engr; Tom Pearson, coml mgr; John Palmer, opns dir. ■ Rates: \$4.55; 4.55; 4.55; 4.55.

Belen 1 FM(A)

KARS—Oct 7, 1961: 860 khz; 250 w-D. Box 860 (87002). (505) 864-7447. Brooks Bcstg Co. (acq 6-25-71). Net: ABC/E. Rep: Mountain Media, Miller. Format: MOR. Spec prog: Sp 17½ hrs wkly. ■ William T. Brooks, pres & gen mgr; Eugene Seibel, chief engr.

Carlsbad

KAVE—Sept 15, 1937: 1240 khz; 1 kw-D, 250 w-N. Box 1538, 101 N. Halagueno St. (88220). (505) 885-8017. Western State Bcstrs Inc. (acq 1-14-71). Format: MOR/rock. ■ Frank Cooke, pres & gen mgr; J. M. Dustin, coml & prom mgr; Jefferson Lyon, prog & mus dir; John Tobola, news dir; O. C. Grube, chief engr.

KBAD—May 17, 1950: 740 khz; 1 kw-D. Box 70 (88220). (505) 885-2151. Radio Carlsbad Inc. (acq 10-63). Net: ABC/C. Audio news: APR. Rep: Mario Messina. Format: Mod country. Spec progs: Farm 5 hrs wkly. ■ Robert S. Swayze, pres; Bob Blair, gen mgr; Ed Lyon, prog dir; O. C. Grube, chief engr. ■ Rates: \$4.15; 4.15; 4.15; 3.10.

KBAD-FM—Sept 15, 1966: 92.1 mhz; 3 kw. Ant 165 ft. Net: ABC/I. Dups AM 80%. Spec prog: Sp 9 hrs wkly. ■ Rates same as AM.

KCCC—July 1, 1966: 930 khz; 1 kw-D. 1206 W. Mermod St. (88220). (505) 887-5521. Kclob Broadcasting Co. Rep: Savalli/Gates. Format: C&W. Spec prog: Sp 14 hrs wkly. ■ Marion Jenkins, pres & gen mgr; Laverne Hale, coml & prom mgr; Lyn Alexander, prog & news dir; O. C. Grube, chief engr.

Clayton 1 FM(A)

KLMX—Nov 10, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 547 (88415). (505) 374-2555. Ari-Ne-Mex Bcstg Corp. Rep: Hopewell. ■ Arthur Jernigan, pres; Eli H. Garcia, gen, coml & prom mgr & news dir; Lloyd Eby, chief engr.

Clovis

KCLV—February 1953: 1240 khz; 1 kw-D, 250 w-N. Box 1907, 2112 Thornton (88101). (505) 763-4401. Lonnie D. Alsop (acq 7-1-71). Group owner: Zia Bcstg. Net: ABC/C. Audio news: UPI. Rep: Messina. Format: Top 40. Spec prog: Farm 5 hrs wkly. ■ Lonnie D. Alsop, pres; Jimmy Davis, gen mgr; John Gentry, coml mgr; Jack Crow, prog dir; Terry Moore, news dir; Randall Hays, chief engr. ■ Rates: \$4.25; 4; 4; 2.75.

KICA—1933: 980 khz; 1 kw-U, DA-N. Box K (88101). (505) 763-5511. KICA Inc. (acq 11-1-72). Rep: Savalli/Gates; Riley, Bob Hix. Format: Contemp. Spec progs: Fr 8 hrs; C&W 5 hrs wkly. ■ John Mahaffey, pres; Bill Torbet, gen mgr; Norman Stratton, coml mgr; Keith Ingram, prog & mus dir; Earlene Gunnels, prom mgr; Gary Winter, news dir; William Merryman, chief engr.

KMTY-FM—Jan 8, 1970: 99.1 mhz; 100 kw. Ant 230 ft. Stereo. Box 1890 (88101). (505) 762-3707. Friend Radio Inc. Net: MBS. Rep: Devney. Format: C&W. Spec progs: Farm 20 hrs wkly. ■ Ken White Sr, pres; Mickale Landrith, gen mgr; Kurt Verlie, coml mgr; Loren Nancarrow, prog dir; Kirk Johns mus dir; Valerie Rosar, prom mgr; Karen Stanley, news dir; Bill Merryman, chief engr. ■ Rates: \$5; 5; 5; 5.

KTQM-FM—Listing follows KWKA.

KWKA—1971: 680 khz; 500 w-U, DA-1. Box 926 (88101). (505) 762-4411. Norman E. Petty Net: CBS. Format: Pop music. ■ Norman Petty, gen mgr.

KTQM-FM—Co-owned with KWKA. March 1, 1963: 99.9 mhz; 50 kw. Ant 300 ft.

Deming 1 FM(A)

KOTS—March 10, 1954: 1230 khz; 1 kw-D, 250 w-N. Drawer 470 (88030). (505) 546-9011. Luna County Bcstg Co. Net: ABC/E. Format: MOR, C&W. Spec prog: Sp 9 hrs wkly. ■ Robert W. Tobey, pres & gen mgr; Bob Bowen, coml mgr & prog & mus dir; Judy White, news dir; Gene Truesdale, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —.

Espanola

KBSO(FM)—Listing follows KDCE.

KDCE—970 khz; 1 kw-D. Box 159 (87532). (505) 753-5970. George A. Gonzales Bcstg Co. (acq 4-26-73). Rep: Gill-Perna; Wallace; Hix. ■ George Gonzales, gen mgr.

KBSO(FM)—Co-owned with KDCE. January, 1975: 102.3 mhz; 1.1 kw. Ant 460 ft.

Farmington

KENN—November 1951: 1390 khz; 5 kw-D, 1 kw-N, DA-N. Box K (87401). (505) 325-3541. KENN-Land Bcstg (acq 3-15-54). Net: ABC/I, Intermountain. Rep: Eastman, IMN. Format: MOR. Spec progs: Navajo 7½ hrs wkly. ■ C. O. "Ken" Kendrick, pres; Bob G. Williams, gen & coml mgr; Tim Siefried, prog dir; Bob Hunger, mus dir; Helen Sharer, news dir; Miles Davis, chief engr. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

KRAZ(FM)—Listing follows KRZE.

KRWN(FM)—Co-owned with KENN. 1974: 92.9 mhz; 30 kw. Ant 430 ft. Box 1047. (505) 327-4449. Music Men Inc. Prog sep from AM. Format: Btfl mus. Spec prog: Classcl 2 hrs wkly. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

KRZE—July 1, 1958: 1280 khz; 5 kw-D. Box 1529 (87401). (505) 327-9696. E. Boyd Whitney (acq 12-9-67). Audio news: UPI. Format: C&W. ■ E. Boyd Whitney, pres; Dale Felkner, gen, coml mgr & news dir; Gary Beckner, prog, mus dir & prom mgr; Gene Stonebraker, chief engr. ■ Rates: \$66; 66; 66; 66.

KRAZ(FM)—Co-owned with KRZE. Sept 1, 1969: 96.9 mhz; 30 kw. Ant 300 ft. Box G. (505) 327-3696. Prog sep from AM. Format: Oldies, Top 40. ■ Rates: \$21; 21; 21; 21.

KWYK—Aug 1, 1957: 960 khz; 1 kw-D. 1515 W. Main (87401). (505) 325-1996. Basin Bcstg Co. Format: Contemp & Am. Indian. ■ Jim Gober, ptrn & gen mgr; Bill Wiggleton, prog dir; Homer Pirkey, coml mgr; Wallace Lewis, prom mgr; Dwight Harp, news dir.

Gallup

KGAK—Feb 9, 1945: 1330 khz; 5 kw-D, 1 kw-N, DA-N. 401 E. Coal Ave. (87301). (505) 863-4444. Gallup Bcstg Co. (acq 9-1-67). Net: MBS. Rep: Savalli/Gates, Mountain Media. Format: C&W, MOR, Navajo. ■ Jack B. Chapman, pres & gen mgr; Mark Ramsay, prog dir; Norman Howard, mus dir; John McBreen, news dir; Robert Adamson, chief engr.

KGLP(FM)—Listing follows KYVA.

KQNM(FM)—Co-owned with KGAK. August, 1975: 93.7 mhz; 30 kw. Ant 160 ft.

KYVA—July 15, 1959: 1230 khz; 1 kw-D, 250 w-N. 306 S. First St., Drawer K (87301). (505) 863-6222. KYVA Inc. (acq 2-1-65). Group owner: 2588 Newport Corp. Net: ABC/I; IMN. Rep: Messina. Format: Top 40. Spec progs: Navajo 15 hrs, Sp 3 hrs wkly. ■ Ray Kandel, pres; Robert J. Barnett, gen mgr; Steve Reno prog dir; Sammy Chioda, mus dir & prom mgr; Donna Barnett, news dir; Ted Foster, coml mgr & chief engr. ■ Rates: \$2.40; 2.40; 2.40; 2.40.

KGLP(FM)—Co-owned with KYVA. Oct 6, 1974: 94.5 mhz; 25 kw. Ant 70 ft. Prog sep from AM. Format: C&W. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

1 FM(A) Grants

KMIN—Sept 1, 1956: 980 khz; 1 kw-D. Box 980 (87020). (505) 287-2980. KMIN Inc. (acq 11-1-64). Net: IMN. Format: C&W. ■ Mrs. James B. Barber, pres; Bernard J. Bustos, VP, gen mgr & chief engr; Al Stotts, coml mgr; Chuck Jackson, prog dir; Bernie Bernard, prom mgr; Jean Baca, mus dir; Kathy Johnson, news dir.

Hobbs 1 FM(C)

KHOB—Aug 7, 1954: 1390 khz; 5 kw-D. Box 40 (88240). (505) 393-5148. Smith Corp. (acq 5-13-74). Rep: Messina. Format: Top 40. ■ Dan Smith, pres & gen mgr; Mel Holborn, sls mgr; Tom Wood, prog dir.

KSCR(FM)—Co-owned with KHOB. August 1965: 95.7 mhz; 36 kw. Ant 115 ft. Stereo. Prog sep from AM. Format: MOR.

KWEW—Aug 8, 1938: 1480 khz; 5 kw-D, 1 kw-N, DA-N. Box 777 (88240). (505) 393-3137. KWEW Inc. (acq 1951). Net: MBS. Rep: Hix. Format: MOR, variety. Spec progs: Black 1 hr, Sp 2 hrs wkly. ■ Harry McAdams, pres & gen mgr; Gilbert Haugen, stn mgr; Garry Johnston, news dir; Alton Cope, chief engr.

Humble City

KCIA—July 17, 1971: 1110 khz; 1 kw-D. Box 149 (88251). (505) 392-6546. Media Corp. Net: ABC/E. Rep: Miller. Format: C&W. Spec prog: Black ½ hr wkly. ■ John A. Parry, pres; Barbara McDaniels, coml mgr; Ruby Thornton, news dir; Albert Harkins, chief engr.

KPOE(FM)—Co-owned with KCIA. March 1975: 94.1 mhz; 100 kw. Ant 334 ft. Box 26 (88251). Prog sep from AM.

Las Cruces

KASK Fulltime Stereo Rock

KASK(FM)—December 12, 1974: 103.1 mhz; 780 w. Ant minus 111 ft. Stereo. 1018 First Natl Tower (88001). (505) 524-2103. Logan D. Mathews. Net: ABC/FM. Format: Progs, top 40. ■ Logan D. Mathews, pres & gen mgr; Greg Dvorak, coml mgr; John Forsythe, prog & mus dir; Rodney Norris, chief engr. ■ Rates: \$ 4; 4; 4; 4.

KGRD-FM—Listing follows KGRT.

KGRT—Dec 15, 1955: 570 khz; 5 kw-D. Box 968 (88001). (505) 526-6681. KGRT Inc. (acq 5-75). Net: ABC/C. Format: Contemp. ■ John B. and Fredna B. Mahaffey, owners; Jack Fargason, coml mgr; Larry Edwards, prog dir; Bob Foster, news dir; Rodney Norris, chief engr.

KGRD-FM—Co-owned with KGRT. Sept 8, 1966: 103.9 mhz; 2.70 kw. Ant 3 ft. Stereo. Prog sep from AM. Format: C&W.

KOBE—April 1947: 1450 khz; 1 kw-D, 250 w-N. Drawer X (88001). (505) 526-2496. Las Cruces Bcstg. (acq 10-31-64). Audio news: APR. Rep: Masla, Hix. Format: MOR. Spec progs: Sp 18 hrs, farm 6 hrs wkly. ■ Walter Rubens, pres & gen mgr; Dennis Forsyth, coml mgr; Robert O. Clark, prog dir; Allen Turney, news dir; Richard Pacholski, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

KOPE(FM)—See Mesilla Park.

***KRWG(FM)**—Oct 3, 1964: 90.7 mhz; 100 kw. Ant 350 ft. Stereo. Box 3J, Ctr. for Broadcasting & Intl. Communications (88003). (505) 646-3525. Regents of New Mexico State Univ. Net: ABC, NPR. Format: Classical/ed. Spec prog: Sp 14 hrs wkly. ■ Harold A. Servis, gen mgr; Richard Munoz, Spanish news dir; Fred Dabney, prod dir; Ed Suina, asst news dir; John Athey, prog dir; James Doiron, chief engr.

Las Vegas

***KEDP(FM)**—Oct 1, 1967: 91.1 mhz; 72w. Ant minus 215 ft. New Mexico Highlands Univ. (87701). (505) 425-7511, ext 363. Board of Regents, New Mexico Highlands Univ. ■ Albert L. Soderblom, gen mgr; Henry Valerio, chief engr.

KFUN—Dec 25, 1941: 1230 khz; 1 kw-D, 250 w-N. Box 710 (87701). (505) 425-6766. Mark/Way Inc. (acq 5-1-70). Net: MBS. Rep: Savalli-Gates; McGuire. Format: Contemp, Sp, C&W. ■ S. Carl Mark, pres; Dennis D. Mitchell, gen mgr & chief engr; Bill Downs, coml mgr; Fred Baca, Sp prog dir; Mike Edwards, mus dir; Victor Velarde, news dir.

KFUN-FM—June 19, 1973: 100.9 mhz; 3 kw. Ant minus 77 ft. Prog sep from AM. Format: MOR.

Los Alamos

KRSN—Dec 9, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 749 (87544). (505) 662-4343. Community Bcstg Co. (group owner; acq 11-1-56). Net: ABC/I. Rep: Young, Hix. Spec prog: Classcl 20 hrs wkly. ■ Darrel K. Burns, owner, gen & coml mgr; Kay Richardson, prog dir; Larry Burton, news dir.

KRSN-FM—June 1956: 98.5 mhz; 15 kw. Ant 21 ft. Stereo. Dups AM 80%.

Lovington

KLEA—Dec 25, 1952: 630 khz; 500 w-D. Box 877 (88260). (505) 396-2244. Lea County Bcstg Co. Format: C&W. ■ Iva Lee Worley, pres; Hoyt Caldwell, VP & gen mgr; Betty Shelton, prog dir; Jim Rhea, asst mgr & news dir; Mike Olds, sports dir; Jackie Harrell, chief engr.

KLEA-FM—October 1965: 101.7 mhz; 3 kw. Ant 280 ft. Dups AM 70%.

Mesilla Park

KOPE(FM)—Co-owned with KOBE Las Cruces. June 1, 1974: 104.9 mhz; 3 kw. Ant minus 32 ft. Stereo. Format: Btfl mus. ■ Octavia Zombora, prog dir; Sandy Moncharnok, coml mgr; Pat Lang, news dir. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Portales 1 FM(A)

KENM—February 1950: 1450 khz; 1 kw-D, 250 w-N. Box 886 (88130). (505) 356-6681. Portales Bcstg Co. (acq 1975). Rep: Savalli/Gates. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Larry Ackers, VP & gen mgr; John McKissack, prog dir; Bedford Forrest, farm & ranch dir.

Ramah

***KTDB(FM)**—April 24, 1972: 89.7 mhz; 2.6 kw. Ant 330 ft. Box 18 (87321). (505) 783-5456. Ramah Navajo School Board. Net: NPR. Format: Variety, community radio serv. 80% Navajo Lang. ■ Chavez Coho, pres; Leonard Eriacho, gen mgr & chief engr; Samuel Henio, prog dir; Olson Pino, ops mgr; Julian Cojo, Dennis Maria, Louise Lorenzo, prods.

Raton 1 FM(A)

KRTN—1948: 1490 khz; 1 kw-D, 250 w-N. Box 638 (87740). (505) 445-3652. Raton Bcstg Co. (acq 2-66). Rep: Hopewell; Bob Hix. Format: MOR. Spec progs: C&W 9 hrs wkly. ■ James T. Roper, pres, gen mgr; Fiolene Roper, prog dir; James T. Roper, news dir; Wallace Clark, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

Roswell 1 FM(C)

KBIM—May 1953: 910 khz; 5 kw-D, 500 w-N, DA-N. Box 910 (88201). (505) 622-2120. TWX 910-986-0072. Holsum Inc. Net: ABC/C; ABC/I. Rep: Avery-Knodel; Hix. Format: Contemp. ■ John King, VP & gen mgr; David Simmons, natl sls mgr; Frank Tracy, news dir; Gene Rader, dir of engr. ■ Rates: \$7; 6.50; 7; 6.50.

KBIM-FM—June 1959: 94.9 mhz; 100 kw horiz; 89 kw vert. Ant 1880 ft. Stereo. Prog sep from AM. Format: MOR. ■ KBIM-TV affil. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

KKAT—March 15, 1927: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 1797, 1621 N. Washington (88201). (505) 623-1430. Pecos Valley Ent. (acq 6-71). Net: CBS. Rep: Messina. Format: Contemp/progsv. ■ Jim Talley, pres & gen mgr; Jerry C. Walker, asst gen mgr; Murray Bush, coml mgr; Charley J. King, mus dir; David Poorbaugh, news dir.

KRDD—1963: 1320 khz; 1 kw-D. Box 1615 (88201). (505) 623-1330. Reginaldo Espinoza. ■ Reginaldo Espinoza, owner; Eduardo B. Leaton, sls mgr.

KRSY—May 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1981 (88201). (505) 622-0290. Troy Raymond Moran (acq 11-1-74). Rep: Buckley. Format: C&W, MOR. Spec prog: Farm 6 hrs wkly. ■ Troy Raymond Moran, pres; Jim Clark, gen mgr; Rich Williams, prog dir; Steve Smith, mus dir; Guy Smith, chief engr. ■ Rates: \$7; 6; 7; 2.50.

KSWS—Dec 20, 1965: 1020 khz; 50 kw-U, N, DA-N. Box 670 (88201). (505) 622-6450. Berrendo Bcstg Co. (acq 12-1-73). Net: NBC. Rep: H-R Stone. Format:

New Mexico Radio

See page C-1 for explanation of listings.

MOR ■ Merle H. Tucker, pres & gen mgr; Ralph K. Berg, coml mgr; Gerald Hedlund, prog dir; Steve Chapman, mus dir; Charley Wells, news dir; Tom Rose, chief engr.

Ruidoso 1 FM(A)

KRRR—November 1959: 1360 khz; 5 kw-D, DA. Box 39 (88345). (505) 257-7333. Sierra Blanca Bcstg Co. (acq 4-1-65). Audio news: APR. Format: C&W, MOR, diversified. Edward Hyman, pres; Gary M. Hilliard, prog dir. ■ Rates: \$3.70; 3.70; 3.70; —.

Santa Fe

KAFE—June 1966: 810 khz; 5 kw-D. Box 4097 (87501). (505) 982-4303. Enchanted Land Bcstg Inc. (acq 3-23-71). Rep: Grant-Webb, Hix, Dahlsten. Format: C&W. ■ Dale Wood, pres & gen mgr; Cheryl Wood, coml mgr; Chuck Brown, news dir; Ken Hightower, chief engr. ■ Rates: \$6; 5.25; 5.25; 5.25.

KAFE-FM—March 1969: 97.3 mhz; 28 kw. Ant 80 ft. Prog sep from AM. Format: MOR. ■ Rates: \$3; 3; 3; 3.

KSNM(FM)—Aug 15, 1965: 95.5 mhz; 29.5 kw. Ant 130 ft. Stereo. Drawer E (87501). (505) 982-4424. Ivan R. Head. Rep: Miller. Format: Easy lstrng, classical, jazz. ■ Ivan R. Head, pres & gen mgr; Neal Storr, chief engr.

KTRC—Feb 20, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 2227 (87501). (505) 982-2666. Santa Fe Bcstg Co., Inc. (acq 10-1-68). Group owner: KWHK Inc. Net: ABC/I. Rep: Devney, Mtn Media. Format: MOR. Spec prog: Sp 14 hrs wkly. ■ Bill Mitchell, pres; Bill Hanrahan, gen mgr & chief engr; Dave Ward, coml mgr; Phil Moore, prog & mus dir; Duane Meneely, news dir. ■ Rates: \$4.75; 3.75; 4.75; 3.75.

KVSF—1935: 1260 khz; 1 kw-U. Box 2407 (87501). (505) 982-4455. New Mexico Bcstg Inc. (acq 6-39). Group owner: Harriscopie Bcstg Corp (28%). Net: MBS. Rep: Alan Torbet. Format: Top 40/contemp. ■ Bruce A. Hebenstreit, pres; Alfred R. Sena, gen mgr; Michael Brasher, mus dir; Bob Barth, news dir.

Santa Rosa 1 FM(A)

KSIX—Nov 2, 1960: 1420 khz; 1 kw-D. Drawer K (88435). (505) 472-3808. Tri City Broadcasters Inc. (acq 11-1-68). Net: Keystone. Rep: Mario Messina. Format: Block. Spec prog: Sp 15 hrs wkly. ■ Robert D. Dietrich, pres & gen mgr.

Silver City 1 FM(A)

KSIL—Sept 15, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 590 (88061). (505) 538-2951. KSIL Inc. (acq 9-65). Net: ABC/C. Rep: Masla, Hix. Format: MOR. Spec prog: Sp 13 hrs wkly. ■ Dennis Behan, pres; Bud McMurray, gen mgr; Dan Stokes, mus dir; Bill Barrett, news dir; Russ Roberts, chief engr. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

KSRC—June 20, 1958: 1290 khz; 1 kw-D. Box 1277 (87801). (505) 835-1290. Socorro Bcstg Co. (acq 6-1-59). Format: C&W, MOR, Spanish. ■ Walter C. Shrode, pres, prog & mus dir; Robert Sparks, chief engr.

Taos

KKIT—Dec 23, 1961: 1340 khz; 1 kw-D, 250 w-N. Box 665 (87571). (505) 758-2231. TWX 7551-86. Sam Inc. (acq 4-1-65). Net: ABC/C, IMN. Format: Variety. Spec progs: Sp 18 hrs, Tewa (Taos Pueblo Indian) 3 hrs wkly. ■ Stephen A. Machcinski Jr., pres & gen mgr; Barbara C. Machcinski, VP & prog dir; C. G. Cunningham, chief engr.

Truth or Consequences

KCHS—September 1944: 1400 khz; 250 w-U. Box 351 (87901). (505) 894-2400. Bairdland Bcstg Inc. (acq 3-13-64). Format: C&W. ■ Neil R. Baird Sr., pres, gen mgr & news dir; Robert Fuller, coml mgr; Tom Gius, prog dir.

New Mexico, New York Radio

See page C-1 for explanation of listings.

Tucumcari

KTNM—1941: 1400 khz; 1 kw-D, 250 w-N. Box 668 (88401). (505) 461-0522. Tucumcari Bcstg Inc. (acq 10-1-60). Format: C&W. Spec prog: Sp 12 hrs wkly. ■ S. J. Barnes, pres & gen mgr; Arnett Hooser, coml mgr; Charles Lacy, chief engr.

KTNM-FM—Jan 19, 1968: 92.7 mhz; 3 kw. Ant 64 ft. Prog sep from AM.

New York

Albany

WABY—1934: 1400 khz; 1 kw-D, 250 w-N. 80 Braintree St. (12205). (518) 459-2111. WABY Inc. (acq 11-16-70). Net: ABC/E, ABC/I. Format: Oldies 50%, news 30%, sports 20%. Spec prog: Black 6 hrs, It 1 hr, Greek 1 hr wkly. ■ Robert Badger, VP & gen mgr & prog dir; Chris Martin, coml mgr; Ed Alger, prom mgr; Richard Murray, mus dir; Bruce Williamson, news dir; Bill Hoffman, chief engr. ■ Rates: \$12; 12; 12; 7.

***WAMC(FM)**—October 1958: 90.3 mhz; 10 kw. Ant 1,970 ft. Albany Medical College of Union U. (518) 445-5306. Net: NPR; EPRN. ■ Albert P. Fredette, gen mgr; Robert K. Wallace, prog dir; J. August Berger, chief engr.

WGNA(FM)—Co-owned with WHAZ Troy. December 1973: 107.7 mhz; 8.8 kw. Ant 980 ft. Box 1069 (12201). (518) 273-6500. WPOW Inc. Group owner: Camp Stns. Format: C&W. ■ John R. Linstra, VP; Buddy Starcher, gen mgr; Gordon Hall, coml mgr; Gary Koster, chief engr; Jay P. Scott, prog dir.

WGY—See Schenectady.

WHAZ—See Troy.

WHRL(FM)—Sept 1, 1966: 103.1 mhz; 1.45 kw horiz, 1.35 kw vert. Ant 400 ft horiz, 390 ft vert. Stereo. Box 333 (12201). (518) 283-1123. Regal Bcstg Corp. Format: Btfl mus. Spec prog: Opera 3 hrs wkly. ■ Robert L. Hill, pres & gen mgr; Lorraine Winkler, coml mgr; Bill Patrick, prog dir; Robert L. Levy, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

WHSH-FM

N A F M B

WHSH(FM)—Co-owned with WTRY Troy. Fall 1967: 106.5 mhz; 11.5 kw. Ant 900 ft. Stereo. 92 4th St., Troy (12180). (518) 274-1100. Scott Bcstg Co. (acq 2-1-72). Group owner: Great Scott. Prog sep from AM. Net: MBS. Audio news: APR. Rep: McGavren-Guild. Format: Btfl mus. ■ Herb Scott, pres; Richard E. Vazzana, VP & gen mgr; Jon Knott, prog dir. ■ Rates: \$16; 16; 16; 16.

WOKO—June 14, 1924: 1460 khz; 5 kw-U, DA-N. Box 1460 (12201). (518) 449-1460. Area Radio Inc. (acq 3-20-68). Group owner: Welcome Radio. Net: ABC/I. Rep: Katz. Format: Modern country. Spec prog: Farm 6 hrs wkly. ■ Harrison M. Fuerst, pres; William A. Musser, VP & gen mgr; Charlie Pitts, prog dir; Joe Gunther, sls mgr; Roz Danto, prom mgr; Bill Brady, pub affrs dir; John Murphy, news dir; Dave Abdo, chief engr. ■ Rates: \$27; 25; 27; 23.

WPTR—May 1948: 1540 khz; 50 kw-U, DA-1. Box 1540, 4243 Albany St. (12205). (518) 456-1144. WPTR Inc. (acq 11-66). Group owner: Rust. Net: ABC/C. Rep: Eastman. ■ William F. Rust Jr., pres; George E. Geib, gen mgr; J. W. Wagner, prog dir; Bruce Wayne, news dir; James Cruise, chief engr. ■ Rates: \$32; 29; 32; 29.

WQBK—See Rensselaer.

WROW—Sept 30, 1947: 590 khz; 5 kw-D, 1 kw-N, DA-2. Box 590, 341 Northern Blvd. (12204). (518) 436-4841. TWX 710-441-8203. Capital Cities Communications Inc. (group owner; acq 11-3-54). Net: CBS. Rep: Blair. Format: Familiar music. ■ Daniel B.

Burke, pres; Thomas S. Murphy, chmn; Robert M. Peebles, VP & gen mgr; Richard S. Berkson, sls mgr; Ray Hellkamp, prog dir; Daniel Bormann, bus mgr; Aaron Shepard, news dir; Bill Olsen, chief engr. ■ Rates: \$50; 40; 45; 30.

WROW-FM—October 1966: 95.5 mhz; 9.4 kw. Ant 950 ft. Stereo. Dups AM 1%. Format: Btfl mus. ■ Rates: \$12; 19; 19; 12.

WTRY—See Troy.

WWOM(FM)—1972: 100.9 mhz; 3 kw. Ant 300 ft. Box 5146 (12205). (518) 456-6101. Metroland Broadcasting Corp. Rep: Selcom. Format: Adult btfl. ■ Orville J. Sather, pres; Joseph A. Reilly, VP, gen mgr; Guss Cawley, gen sls mgr; Ed Reilly, opns mgr; Rich Hill, chief engr. ■ Rates: \$23; 24; 23; 15.

Alfred

***WALF(FM)**—1971: 89.7 mhz; 10 w. Ant 54 ft. Box 811 (14802). (607) 871-2287; 871-2200. Alfred University. Net: ABC/I. Format: Progs. Spec progs: Classical 4 hrs, jazz 4 hrs, Concert Series, 1 hr, Old Time Radio, 1 hr wkly. ■ Barry Stern, gen mgr.

***WETD(FM)**—March 19, 1973: 91.3 mhz; 10 w. Electrical Engineering Dept., Alfred State College (14802). (607) 871-6357. Educational Foundation of Alfred. Format: Educational. ■ W. David Baker, gen mgr.

Hogan-Feldman, Inc.
MEDIA BROKERS • CONSULTANTS
16255 Ventura Boulevard, Suite 415
Encino, California 91436
AREA CODE 213 986-3201

Amherst

WUFO—1948: 1080 khz; 1 kw-D. 89 LaSalle Ave., Buffalo, N.Y. (14214). (716) 834-1080. Sheridan Bcstg (group owner; acq 3-1-72). Net: Mutual Black/Natl Black. Rep: Howard. Format: Black, R&B. Spec progs: Relig 5 hrs, pub affrs 1 hr wkly. ■ Paul W. Yates, pres; Fred Johnson, gen & prom mgr; Don Mullins, coml mgr; Roy Sampson, prog dir; Bob Wean, chief engr.

Amsterdam

WCSS—April 8, 1948: 1490 khz; 1 kw-D, 250 w-N. Midline Rd. (12010). (518) 843-2500. Community Service Bcstg Corp. Net: ABC/E. Rep: Market 4; James Smith. Format: MOR, contemporary. Spec progs: Polish 2 hrs, Sp 2½ hrs wkly. ■ Philip Spencer, pres & gen mgr; William Pope, coml mgr; James Taylor, prog & mus dir; Roy Frank, news dir; Lloyd Smith, chief engr.

WCSS-FM—Aug 1, 1975: 97.7 mhz; 3 kw. Ant 135 ft. Dups AM 80%. Format: Rock & Gold.

WKOL—1961: 1570 khz; 1 kw-D. Box 3 (12010). (518) 843-1570. WKOL Inc. (acq 1973). Net: MBS. Rep: Market 4 Radio; Dome. Format: C&W. Spec progs: Farm 1 hr; It 3 hrs, Pol 1 hr; relig 3 hrs wkly. ■ Joseph Sabatino, gen mgr; Pat Aragona, stn mgr; Samuel S. Sumner, coml mgr; Bernie Short, prog dir; George Hartwell, news dir; Howard Friedman, chief engr. ■ Rates: \$6.05; 5.50; 6.05; 5.50.

Auburn

WAUB—Dec 24, 1959: 1590 khz; 500 w-D, DA. Box 160 (13021). (315) 253-3040. Cayuga Bcstg Corp. (acq 3-1-62). Net: ABC/I. Format: MOR. Spec progs: Pol 2 hrs; Black 2 hrs wkly. ■ Gerald S. Mirabito, pres; Robert B. Morgan, gen & coml mgr; Jay Lawrence, prog & mus dir; Phyllis Wolniale, prom mgr; Mason Speed, news dir; William D. Bender, chief engr. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

***WDWN(FM)**—Oct 31, 1972: 88.9 mhz; 10 w. Ant 102 ft. Stereo. Cayuga College (13021). (315) 253-0449. Board of Trustees, Cayuga County Community College. Format: Diversified. Spec prog: Black 3½ hrs, classical 4½ hrs, jazz 3½ hrs, folk 3½ hrs wkly. ■ Dr. Albert T. Skinner, pres; Frank J. Messere, gen mgr.

WMBO—Jan 26, 1927: 1340 khz; 1 kw-D, 250 w-N. Metcalf Plaza (13021). (315) 253-7355. Auburn Media Inc. (acq 10-71). Net: MBS. Rep: Market 4

Radio; Regional Reps. Format: MOR. ■ Floyd J. Keesee, pres & gen mgr; A. J. Hefner, coml mgr; Jeff Long, prog dir; Norma Carbary, prom mgr; Dave Greene, mus dir; Dennis Dening, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

WRLX(FM)—Co-owned with WMBO. May 20, 1949: 106.9 mhz; 45 kw. Ant 530 ft. Prog sep from AM. Format: Btfl music. ■ Rates same as AM.

Babylon

WBAB-FM—Listing follows WNYG.

WG LI—September 1958: 1290 khz; 5 kw-D, 1 kw-N, DA-2. 1290 Peconic Ave. (11704). (516) MOhawk 9-1290. WGLI (acq 6-66). Group owner: Beck-Ross. Net: ABC/E. Rep: Masla; Creed. Format: MOR. Spec prog: Ital 4 hrs wkly. ■ Martin F. Beck, pres & gen mgr; Herbert Usenheimer, stn mgr; James E. Champlin, natl sls mgr; Chris Michaels, prog dir; Frank Holliday, asst prog dir; Dick Moore, mus dir; Sandra Toscano, coml mgr; John Allen, news dir; Jerry Mehrab, chief engr. ■ Rates: \$25; 21; 25; 17.

WNYG—Jan 1, 1958: 1440 khz; 1 kw-D. Rt. 109 (11704). (516) 661-4000. Babylon-Bay Shore Bcstg Corp. (acq 2-5-58). Format: Contemp. Spec prog: Ital 5 hr wkly. ■ Muriel Horenstein, pres & gen mgr; Larry Walsh, VP sls; Mark Alan, prog dir; Scott Robbins, mus dir; Tim Ryan, news dir; John Blake, chief engr.

WBAB-FM—Aug 27, 1958: 102.3 mhz; 3 kw. Ant 115 ft. Dups AM 75%.

WTFM(FM)—See Lake Success.

Baldwinsville

***WBXL(FM)**—Jan 29, 1975: 90.5 mhz; 10 w. Ant 72 ft. East Oneida Southeast Complex (13027). (315) 635-3941. Baldwinsville Central School District. Format: Noncoml diversified. Spec progs: Jazz 2 hrs, C&W 1 hr, Ital ¾ hrs wkly. ■ Donald E. Luce, pres & gen mgr.

WSEN—Feb 25, 1959: 1050 khz; 1 kw-D, DA. Box 1050 (13027). (315) 458-3039. Sentry Communications Inc. (acq 2-22-74). Net: ABC/I. Rep: Masla. Format: C&W. Spec progs: Ger 2 hrs, Ital 2 hrs, Pol 2 hrs, Bl 4 hrs wkly. ■ Roger O'Connor, pres; Jack Burgess, gen mgr & chief engr; Shirley Zakraysek, coml mgr; Jim Shafer, prog dir & prom mgr; Daniel J. Dunn, mus dir; Arnie Pugh, news dir.

WSEN-FM—Nov 10, 1967: 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 90%.

Batavia

WBTA

Walton Farm Radio

WBTA—Feb 6, 1941: 1490 khz; 500 w-D, 250 w-N. Alva Place (14020). (716) 344-1490. Batavia Bcstg Corp. (acq 1-1-68). Audio news: APR. Rep: Market 4 Radio. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ William F. Brown Jr., pres, gen mgr & prog dir; William F. Brown III, coml mgr; James H. Gerety, news dir. ■ Rates: \$10; 10; 10; 6.

Bath

WVIN—Nov 2, 1962: 1380 khz; 500 w-D. 10 Pulteney Sq. (14810) (607) 776-3326. Genkar Inc. (acq 10-74). Rep: PRO/Meeker. Format: Top 40. Spec prog: Swing Era 17 hrs wkly. ■ Morris F. Genthner, pres & gen mgr; Ann D. Genthner, stn mgr; Stephen Rouse, prog dir; Glenn Augustus, news dir; W. J. Sitzman Jr., chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Beacon

WBNR—Dec 17, 1959: 1260 khz; 1 kw-D, DA. 475 South Ave. (12508). (914) 831-1260. Beacon Bcstg Corp. (acq 6-1-67). Net: ABC/E. Rep: Masla. Spec progs: Ital 1 hr, Sp 1 hr wkly. ■ Robert E. Lessner, pres & gen mgr; Robert A. Outer, sls mgr; Alford H. Lessner, VP, prog dir & stn mgr; Rick Liotta, mus dir; Henry Gross, news dir; William Rossini, chief engr. ■ Rates: \$16.47; 14.12; 16.47; 14.12.

WFMN(FM)—See Newburgh.

WSPK(FM)—See Poughkeepsie.

Binghamton

WAAL(FM)—March 1954: 99.1 mhz; 7.1 kw. Ant 1,090 ft. Stereo. Box 997 (13902). (607) 723-8989. Butternut Bcstg c 1975. Net: ABC/FM. Format: Adult rock. ■ Fred Tascone, pres; Alfred A. Ruscito, gen mgr; E. A. Berstein, coml mgr; Robert Lindquist, prog dir; Roger L. Funk, chief engr.

WENE—See Endicott.

***WHRW(FM)**—March 1, 1966: 90.5 mhz; 1.45 kw. Ant minus 47 ft. Stereo. State U. of N.Y. (13901). (607) 798-2137. State Univ of New York. Net: Pacifica. Format: Educal/Diversified. ■ Phillip L. Deitch, gen mgr; Diane Smith, news dir; Roger L. Funk, chief engr.

WINR—1946: 680 khz; 1 kw-D, 500 w-N, DA-2. 1913 Vestal Parkway E., Vestal, N.Y. (13850). (607) 754-6565. WINR Bcstg (acq 10-6-75). Net: NBC. Rep: H-R Stone. Format: Contemp. ■ Robert E. Lessner, pres; Alfred H. Lessner, VP; Robert A. Outer, VP; Thomas Shiptenko, stn mgr. ■ Rates: \$22; 19; 22; 17.

WKOP—June 1947: 1360 khz; 5 kw-D, 500 w-N. Box 567 (13902). (607) 722-3437. Andrew Jarema (acq 10-30-74). Net: CBS. Rep: PRO/Meeker. Format: Modern country. Spec progs: Ital 2 hrs, Pol 4 hrs, Bl 1 hr, Greek 1 hr wkly. ■ George Rydos, coml mgr; Charles Austin, prog dir; Steve Geimann, news dir. ■ Rates: \$20; 16; 20; 12.

WNBF—1928: 1290 khz; 5 kw-U, DA-N. Chenango & Henry Sts. (13901). (607) 772-8400. Stoner Bcstg System of New York Inc. (group owner; acq 1972). Net: ABC/I. Rep: Blair. Format: MOR, talk. Spec prog: Black 3 hrs wkly. ■ Tom Stoner, pres; Gary H. Voss, VP & gen mgr; Carl Wall, news dir; Bill Parker, prog dir; Steve Osufka, chief engr.

WQYT(FM)—Co-owned with WNBF. September 1956: 98.1 mhz; 10 kw. Ant 960 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ James Schulke, mus dir.

***WSKG-FM**—October 1975: 89.3 mhz; 43 kw. Ant 530 ft. Box 97, Endwell, N.Y. (13760). (607) 754-4777. Southern Tier Educational Television Association Inc. Net: NPR. Format: Classical. ■ Arthur F. Dees, pres & gen mgr; Timothy Conroy, dev mgr; Scott Dillard, prog mgr; Joseph Rona, mus lib; Cheryl Stack, comm serv prod; Fred Landerl, news dir; Edward Y. Wright, chief engr. ■ *WSKG(TV) affil.

Boonville

WBRV—June 22, 1955: 900 khz; 1 kw-D. Box 341 (13309). (315) 942-4311. Black River Radio Inc. Format: C&W, MOR, talk, Top 40. ■ Livingston Lansing, pres; David McGrath, gen mgr; Joseph Giblin, coml & prom mgr; George Capron, prog & mus dir; John Isley, news dir; Edward Schnabl, chief engr.

Brentwood

***WXBA(FM)**—June 21, 1975: 88.5 mhz; 10 w. Ant 52 ft. Ross High School (11717). (516) 435-2201. Brentwood Public Schools. Format: Educl diversified. ■ Everett A. Reese, dir.

Brewster

WPUT—March 14, 1963: 1510 khz; 1 kw-D, DA. Prospect Hill Road (10509). (914) 279-7171. Putnam Bcstg Corp. (acq 10-23-68). Net: ABC/E. Rep: GCI Sales Inc. Format: MOR. ■ M. S. Novik, pres; Richard Novik, treas & gen mgr; Ken Stein, prog dir; Eric Gross, news dir.

Briarcliff Manor

WRNW(FM)—April 8, 1960: 107.1 mhz; 3 kw. Ant 330 ft. Stereo. 55 Woodside Ave. (10510). (914) 762-1071. Lake Champlain Bcstg Corp. (acq 1969). Format: Progs rock. ■ Joe Newman, pres; Donald Jay Barnett, gen mgr & prog dir; Kent Murphy, coml mgr; Stan Froelich, prom mgr; Tom Kijek, mus dir; Robert S. Jewell, chief engr. ■ Rates: \$15; 12; 12; 15.

Brockport

WADD—Feb 15, 1970: 1560 khz; 1 kw-D, DA. Box 337 (14420). (716) 637-3930. Brockport Bcstg Inc. Net: MBS. Format: MOR. Spec progs: C&W 3 hrs, farm 1 hr wkly. ■ Erwin L. Duryea, pres; Timothy J. Lyman, gen mgr; Eric Hardenbrook, prog dir; Gary Arnold, news dir. ■ Rates: \$6.75; 6.75; 6.75; —.

***WBKT(FM)**—November 1975: 90.5 mhz; 10 w c/o David W. Field, Senior High School (14420). Brockport Central School District.

Brooklyn

***WNYE(FM)**—See New York.

Brookville

***WCWP(FM)**—April 1965: 88.1 mhz; 100 w. Ant 190 ft. (CP 940 w vert). C. W. Post Center, Greenvale, N.Y. (11548). (516) 299-2626. C. W. Post College of Long Island U. Net: NPR. Format: Diversified. ■ William J. Mozer, dir.

Buffalo

WADV(FM)—Nov 14, 1962: 106.5 mhz; 30 kw. Ant 423 ft. Stereo. 2200 Rand Blvd., Lafayette Sq. (14203). AdverCast Inc. Format: MOR/Personality. ■ Daniel J. Lesniak, pres & coml mgr. ■ Rates: \$16; 20; 20; 16.

WBEN—Sept 8, 1930: 930 khz; 5 kw-U, DA-N. 2077 Elmwood Ave. (14207). (716) 876-0930. WBEN Inc. Net: CBS. Rep: Major Mkt Radio Inc. ■ Leslie G. Arries Jr., pres & gen mgr; Paul A. Butler, stn mgr; Bruce Wexler, prog dir; Robert J. Russo, gen sls mgr; Ronald E. Rice, loc sls mgr; Phil Buchanan, news dir; Gerald Klambunde, chief engr.

WBEN-FM—Nov 11, 1946: 102.5 mhz; 110 kw. Ant 1,350 ft. Prog sep from AM. ■ Edward Tucholka, prog dir. ■ WBEN-TV affil.

***WBFO(FM)**—Jan 7, 1959: 88.7 mhz; 770 w. Ant 230 ft. 3435 Main St. (14214). (716) 831-5393. State U. of New York at Buffalo. Net: NPR. Format: Variety. Spec progs: Sp 2 hrs, Bl 8 hrs wkly. ■ Marvin F. Granger, gen mgr; Marcia Alvar, prog dir.

WBLK-FM—See Depew.

WBNY(FM)—Nov 11, 1966: 96.1 mhz; 50 kw. Ant 480 ft. Stereo. 2500 Rand Bldg. (14203). (716) 856-3550. McCormick Communications of Buffalo Inc. (group owner; acq 1-8-74). Rep: Buckley Radio Sis. Format: Btfl mus. ■ William M. McCormick, pres; Stuart M. Cohen, gen mgr; Leo Vogel, prog dir; Ward Miller, chief engr.

WBUF(FM)—1947: 92.9 mhz; 94 kw. Ant 570 ft. 1233 Main St. (14209). (716) TT 2-4300. Functional Bcstg Inc. (acq 4-59). Group owner: Amalgamated Music Enterprises. Rep: Selcom. Format: Progs. Spec prog: It 1½ hrs wkly. ■ Albert Wertheimer, pres; Carl J. Spavento, stn mgr; Bruce Kaplan, lcl sls mgr; Cal Brady, prog dir; Michael Bayba, chief engr. ■ Rates: \$17; 17; 26; 26.

WDCX(FM)—February 1963: 99.5 mhz; 110 kw. Ant 640 ft. 23 North St. (14202). (716) 883-3010. Kimtron Inc. Crawford (group owner). ■ Donald B. Crawford, pres; W. Neale Carr, gen mgr; Milton Ellis, prog dir; Charles Hart, chief engr.

WEBR—Oct 14, 1924: 970 khz; 5 kw-U, DA-1. 23 North St. (14202). (716) 886-0970. Queen City Radio Corp. (acq 8-72). Net: ABC/E. Format: MOR. ■ Larry Levite, pres & gen mgr; Larry Grogan, coml mgr; Steve Lapa, prog dir & prom mgr; Mary Brady, mus dir; John McKay, news dir; Don Lange, chief engr. ■ Rates: \$28; 23; 28; 19.

WREZ(FM)—Co-owned with WEBR. June 6, 1960: 94.5 mhz; 105 kw. Ant 710 ft. Dups AM 25%. 23 North St. (14202). (716) 886-0970. WBCE Inc. (acq 12-17-72). Net: ABC/E. Rep: Eastman. Format: Jazz, MOR. ■ Bill McKibben, pres; Larry Grogan, VP sls; Mike Dewey, news dir; Don Lange, tech dir. ■ Rates: \$10; 10; 10; 10.

WGR—May 22, 1922: 550 khz; 5 kw-U, DA-N. 464 Franklin St. (14202). (716) 881-4555. TWX 710-522-1729. Taft Bcstg Co. (group owner; acq 4-1-64). Net: ABC/I. Rep: Katz; Unicom Bcst Sis. Format: MOR. ■ Lawrence Rogers II, pres; Harold Calvin, gen mgr; Larry Anderson, prog dir; Jerry Reo, mus dir; Pam Yost, prom mgr; Bill Hartnett, news dir; Harold Higgins, chief engr. ■ Rates: \$65; 54; 59; 27.

WGRQ(FM)—Co-owned with WGR. Sept 14, 1959: 96.9 mhz; 12.5 kw. Ant 890 ft. 59 Virginia Place (14202). Prog sep from AM. Rep: Katz. Format: Progs. ■ John Hayes, stn mgr; John McGhan, prog dir; Roger Christian, mus dir; Frank Stasio, news dir. ■ WGR-TV affil. ■ Rates: \$32; 35; 40; 40.

New York Radio

See page C-1 for explanation of listings.

WKBW—1925: 1520 khz; 50 kw-U, DA-1. 1430 Main St. (14209). (716) 884-5101. Capital Cities Communications Corp. (group owner; acq 1961). Rep: Blair. Format: Contemp. ■ R. Thomas Cronk, VP & gen mgr; Norman Schrut, gen sls mgr; Robert Harper, prog dir; Jim Quinn, mus dir; James McLaughlin, news dir; Leroy Fiedler, chief engr. ■ WKBW-TV affil. ■ Rates: \$72; 55; 70; 50.

WNIA—See Cheektowaga.

WREZ(FM)—Listing follows WEBR.

WWOL—1947: 1120 khz; 1 kw-D. Lafayette Hotel, Lafayette Sq. (14203). (716) 854-1120. Radio Buffalo Inc. (acq 12-1-62). Group owner; Rust Craft. Net: NBC. Rep: GCI. Format: C&W. Spec progs: Ger 3 hrs, Ital 1½ hrs, Pol 3 hrs, Greek 2 hrs wkly. ■ Marshall Berkman, pres; Aden Joshua McElveen, gen mgr; David Snow, prog & mus dir; Tom Hill, prom mgr; Dick Spaulding, news dir; Walter Williams, chief engr. ■ Rates: \$18; 16; 18; 16.

WWOL-FM—1954: 104.1 mhz; 50 kw. Ant 250 ft. Dups AM 80%. ■ Rates same as AM.

WYSL—1934: 1400 khz; 1 kw-D, 250 w-N. 425 Franklin St. (14202). (716) 885-1400. Howard Communications (acq 1074). Net: ABC/C. Rep: Masla. Format: Top 40. ■ Robert Howard, pres & gen mgr; Warren M. Kelly, VP & stn mgr; Prosper Azerraf, gen sls mgr; Harvey M. Moore, prog & mus dir; Virginia Quigley, VP & opns dir; William Dolan, news dir; Dick Gideon, chief engr. ■ Rates: \$42; 37; 42; 37.

WYSL-FM—1947: 103.3 mhz; 49 kw. Ant 340 ft. Stereo. Dups AM 50%. Format: Top 40. ■ Rates same as AM.

Canandaigua

WCGR—April 5, 1961: 1550 khz; 250 w-D. Box 155 (14424). (315) 394-1550. Canandaigua Bcstg Co. Net: ABC/E. Rep: Regional Reps. Format: MOR. Spec progs: Talk 5 hrs wkly. ■ George Kimble, pres & gen mgr; Rus Kimble, VP & news dir; Chuck Kraushaar, mus dir; Al Rossi, prom mgr; Jim Herendeen, sls mgr; Frank Shoupe, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

WFLC(FM)—July 16, 1974: 102.3 mhz; 3 kw. Ant 285 ft. Prog sep from AM. Format: C&W. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Canton

***WLSU(FM)**—December 1964: 96.7 mhz; 2.6 kw. Ant 310 ft. Stereo. St. Lawrence U. (13617). (315) 379-5356 or 379-6302. St. Lawrence U. Net: NPR; EPRN. Format: Classcl, pub affrs, limited MOR, jazz. Spec progs: Instr medical conference, 4 hrs wkly. ■ Richard D. Hutto, bcstg dir & gen mgr; James A. Arvidson, prog coord & opns mgr; Jacqueline Sharpe, news & pub affrs dir; Francis P. Murphy, chief engr.

Catskill

WCKL—Feb 6, 1970: 560 khz; 1 kw-D, DA. Box 445 (12414). (518) 943-5464. Caranje Bcstg Co. Rep: Market 4. Format: MOR. Spec prog: Ger ½ hr, Ital ½ hr, Pol ½ hr wkly. ■ Carmine A. Pizza, pres & gen mgr; Vincent Kelly, coml mgr; Guy Garrachan, prog dir; Lance Wheeler, prom mgr; Roger Lawrence, news dir; George Samsel, chief engr. ■ Rates: \$7.45; 6.30; 7.45; 6.30.

Central Square

***WCSQ(FM)**—May 2, 1961: 89.3 mhz; 1.5 kw. Ant 81 ft. Paul V. Moore High School (13036). (315) 668-6993. Central Square Central School District #1. Format: Variety. ■ Hugh B. White, dir.

Cheektowaga

WNIA—August 1956: 1230 khz; 550 w-D, 250 w-N. 2900 Genesee St., Buffalo, N.Y. (14225). (716) 894-1230. Niagara Bcstg System. Rep: Masla. Spec prog: Pol 3 hrs wkly. ■ Gordon P. Brown, owner & gen mgr; Mary Lounsbury, prog dir; Sybilla A. Reber, prom mgr.

Cherry Valley

WJIV(FM)—1948: 101.9 mhz; 7.1 kw. Ant 1,080 ft.

New York Radio

See page C-1 for explanation of listings.

Box 490, Oneida, N.Y. (13421). (315) 363-6052. Christian Bcstg Network (group owner). ■ Rates: \$5.20; 5.20; 5.20; 5.20.

Clinton

***WHCL-FM**—Feb 18, 1963: 88.7 mhz; 10 w. Ant 220 ft. Box 82, Hamilton College (13323). (315) 859-7200. The Trustees of Hamilton College. Format: Progs. Spec progs: C&W 6 hrs; jazz 6 hrs, classcl 20 hrs wkly ■ Gary Buonanno, gen mgr.

Corning

WCBA—1949: 1350 khz; 1 kw-D. Box 1047 (14830). (607) 962-4646. WCBA Radio Inc. (acq 9-56). Rep: Market 4. Audio news: UPI. Format: Contemp. ■ Joyce B. Carpenter, pres; Dean Slack, gen mgr; Pat Holden, coml mgr; Paul Clarke, prog & mus dir; David Game, news dir; H. A. Broneous, chief engr.

WCLI—November 1949: 1450 khz; 1 kw-D, 250 w-N. Box 100 (14830). (607) 962-2424. Radio Corning Inc. (acq 9-16-53). Net: MBS. Rep: Dore. Format: MOR. ■ Gordon M. Jenkins, pres & gen mgr; F. R. Dal Gray, coml mgr & prom mgr; George P. Droelle, stn mgr & prog dir; Bernard Hamilton, chief engr; Dick Martin, news dir. ■ Rates: \$6.25; 5.75; 6.25; 5.

WCLI-FM—May 1947: 106.1 mhz; 22 kw horiz, 18 kw vert. Ant 540 ft. Dups AM 70%. ■ Rates same as AM.

***WCEB(FM)**—April 30, 1974: 91.9 mhz; 10 w. Ant 93 ft. Box 200, Corning Community College (14830). (607) 962-9330. Corning Community College. Format: Rock. ■ Randy Horton, pres & gen mgr; George Huffsmith, prog dir.

Cornwall

WWLE—Nov 22, 1969: 1170 khz; 1 kw-D, DA. 240 Hudson St. (12520). (914) 534-7854. WWLE Inc. (acq 4-28-71). Net: ABC/I. Rep: Market 4. Format: MOR, nostalgia. Spec prog: C&W 12 hrs wkly. ■ Paul Lofaro, exec VP & gen mgr; Robert J. Maines Jr., dir stn opns; Spencer Wade, mus dir; John Roberts, prog dir; Charles M. Mayr, news dir. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

Cortland

WKRT—Nov 15, 1947: 920 khz; 1 kw-D, 500 w-N, DA-N. Box 746 (13045). (607) 756-2828. Radio Cortland Inc. (acq 7-22-50). Net: Yankee. Rep: Market 4. Format: MOR. Spec progs: Ital 1 hr; C&W 1 hr wkly. ■ Leighton A. Hope, pres; William L. Thompson, gen, coml & prom mgr & prog dir; Edward P. Hogan, mus dir; James McNeerney, news dir; Bruce Mackey, chief engr.

WKRT-FM—Nov 15, 1947: 99.9 mhz; 14 kw. Ant 710 ft. Dups AM 100%.

Depew

WBLK-FM—December 1964: 93.7 mhz; 50 kw. Ant 400 ft. 814 Rand Bldg., Buffalo, N.Y. (14203). (716) 852-3500. WBLK Bcstg Corp. Rep: Dore; Carpenter. Format: Black. ■ Franklin W. Lorez, pres & stn mgr; George Murray, chief engr.

DeRuyter

WOIV(FM)—1948: 105.1 mhz; 42 kw. Ant 540 ft. Box 490, Oneida, N.Y. (13421). (315) 363-6052. Christian Bcstg Network (group owner). ■ Rates: \$5.20; 5.20; 5.20; 5.20.

Dix Hills

***WYDC(FM)**—Not on air, target date 11-74: 88.9 mhz; 10 w. Ant 100 ft. 100 Duryea Rd., Melville, N.Y. (11746). (516) 293-2468. Half Hollow Hills Youth Development Corp. Format: Ed. ■ Frank Petralito, pres; John Flanagan, gen mgr & news dir.

Dundee

WFLR—Oct 1, 1956: 1570 khz; 1 kw-D. Box 22, Penn Yan, N.Y. (14527). (315) 536-4454. Finger Lakes Bcstg Inc. Rep: Market 4, Regional Reps. Format: MOR. ■ Henry Valent, pres; Robert N. Burns, gen mgr;

John C. Clancy, stn mgr; Robert William Nenko, sls mgr; William Sitzman, chief engr; Robert Penrod, news dir.

WFLR-FM—Aug 20, 1968: 95.9 mhz; 930 w. Ant 460 ft. Dups AM 90%.

Dunkirk

WDOE—Dec 24, 1949: 1410 khz; 1 kw-D, 500 w-N, DA-N. Willow Rd. (14048). (716) 366-1410. Lake Shore Bcstg Co. (acq 2-1-57). Group owner: Goldman. Net: ABC/I; N.Y. State Net. Rep: Masla. Format: MOR, contemp. ■ Simon Goldman, pres; R. David Ridgeway, VP & gen mgr; Carl Duane, stn mgr; Eric Chase, prog dir; Jerry Kittle, news dir; Carl Riddlebarger, chief engr.

East Syracuse

WYRD—See Syracuse.

Ellenville

WELV—December 1964: 1370 khz; 500 w-D. Box 309 (12428). (914) 647-5678. Catskill Bcstg Corp. Net: ABC/E. Rep: Masla. Format: MOR, C&W. Spec progs: Ger 2 hrs; Ital 1 hr; Pol 12 hrs; Hebrew 4 hrs wkly. ■ Sy Dresner, pres; Alfred Dresner, gen mgr; Dot Chase, coml mgr; Bob Mangles, prog dir; Ted Allen, prom mgr; Dan Williams, news dir; Wes Wood, chief engr.

WELV-FM—August 1971: 99.3 mhz; 3 kw. Ant minus 320 ft. Dups AM 100%.

Elmira

***WECW(FM)**—Jan 19, 1959: 88.1 mhz; 10 w. Elmira College (14901). (607) 734-3911. Elmira College. Net: ABC/FM; NPR. Format: Progs, educl, classical. Spec prog: Jazz 6 hrs wkly. ■ Edward Subkis, gen mgr.

WEHH—See Elmira Heights.

WEHH-FM—Aug 1, 1966: 94.3 mhz; 950 w. Ant 480 ft. Box 2097 (14903). (607) 739-5422. Elmira Heights-Horseheads Bcstg Co. Prog sep from WEHH. Net: MBS. Format: Good mus. ■ Frank P. Saia, gen & coml mgr, prog dir & chief engr; Mark D. Saia, mus dir; Jeff Strailley, news dir.

WELM—April 1947: 1410 khz; 1 kw-D, 500 w-N, DA-N. 1705 Lake Rd. (14902). (607) 733-5626. Condit Communications (acq 1975). Net: CBS. Rep: PRO/Meeker. Format: MOR, contemp. Spec progs: Pol 1 hr; Bl 1 hr wkly. ■ Charles P. LeMieux, owner. Robert A. Chalk, VP & gen mgr; Marty Chalk, sls dir; Ronald Ferro, prog dir; Paul Williams, news dir; Jon Toombs, chief engr.

WENY—1939: 1230 khz; 1 kw-D; 250 w-N. Box 208 (14902). (607) 739-0344. WENY Inc. (acq 9-21-61). Group owner: Green Group. Net: NBC. Rep: Selcom. Format: Contemp. ■ Howard L. Green, exec VP & gen mgr; Ted Hodge, stn & prom mgr; Steve Christy, prog dir; Jay Flannery, mus dir; Vincent Murphy, news dir; Wes Thompson, chief engr. ■ Rates: \$14; 13; 14; 10.

WENY-FM—Aug 15, 1965: 92.7 mhz; 700 w. Ant 560 ft. Prog sep from AM. Format: Btfl mus. Spec prog: Jazz 2 hrs wkly. ■ WENY-TV affil. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

Elmira Heights

WEHH—July 4, 1956: 1590 khz; 500 w-D. Box 2097, (14903). (607) 739-5422. Elmira Heights-Horseheads Bcstg Co. Net: MBS. Format: MOR. ■ Frank P. Saia, gen & coml mgr, prog dir & chief engr; Mark P. Saia, mus dir; Jeff Strailley, news dir. ■ Rates: \$3; 3; 3; 3.

WEHH-FM—See Elmira.

Endicott

WENE—September 1947: 1430 khz; 5 kw-U, DA-N. 909 E. Main St. (13760). (607) 785-3351. January Enterprises (acq 8-1-66). Group owner: Merv Griffin. Net: ABC/C. Rep: Torbet-Lasker. Format: Top 40. Spec prog: Farm ½ hr, Black ½ hr wkly. ■ Merv Griffin, pres; Steven B. Labunski, exec VP; William Knudson, gen mgr; Fred Merrin, prog dir; John Carter, mus dir; Steve Craig, news dir; Jack Fischler, chief engr.

WMRV(FM)—Co-owned with WENE. 1969: 105.7 mhz; 35 kw. Ant 570 ft. Stereo. Prog sep from AM. Format: MOR.

Fredonia

WBUZ—August 1958: 1570 khz; 250 w-D. 27 E. Main St. (14063). (716) 672-2157. Catocin Bcstg Inc. (acq 2-26-75). Net: MBS. Rep: Market 4, Air Time. Format: MOR, contemp, talk. Spec progs: talk, polka prog, Pol 1½ hrs wkly. ■ Lauren A. Colby, pres; Henry R. Serafin, VP & gen mgr & prog dir; Leo Lehnen, coml mgr; Ed Scott, mus dir; Jim Gardner, news dir; Robert Kovacs, chief engr.

Freeport

WGBB—August 1924: 1240 khz; 1 kw-D, 250 w-N. 1240 Broadcast Plaza, Merrick, N.Y. (11566). (516) 623-1240. Nassau Radio Corp. (acq 5-21-65). Group owner: Susquehanna. Rep: Torbet; Greater NY Radio Sls. Format: MOR, variety, contemp. ■ Louis J. Appell Jr., pres; Louis Faust, VP & gen mgr; Arthur W. Carlson, VP; Bob Lawrence, prog dir; Mark Cooper, sls mgr; Jerry Scott, news dir; Al Lush, chief engr. ■ Rates: \$40; 30; 37; 30.

Fulton

WKFM(FM)—Listing follows WOSC.

WOSC—August 1949: 1300 khz; 1 kw-D. 1 W. Bridge St., Oswego, N.Y. (13126). (315) 343-2630. Cassill Radio Corp. (acq 8-54). Net: MBS. Format: MOR. Spec prog: Farm 2 hrs, Pol 2 hrs, C&W 18 hrs wkly. ■ Robert L. Rooney, VP gen mgr & chief engr; Nelson Guyette, prog dir; Bob Stewart, mus dir; Carl Dunn, news dir. ■ Rates: \$7; 4.25; 5.50; 4.25.

WKFM(FM)—Co-owned with WOSC. Aug 1, 1961: 104.7 mhz; 50 kw. Ant 310 ft. Stereo. Radio Park (13069). (315) 695-2165. Progs sep from AM. Rep: Selcom. Format: Rock. ■ Robert Rooney, sls mgr; George Burns, prog dir. ■ Rates: \$8; 6; 10; 8.

Garden City

***WBAU(FM)**—July 31, 1972: 90.3 mhz; 390 w. Ant 155 ft. ST-*WHPC(FM). Box 365 (11530). (516) 747-4757. Adelphi University. Format: Variety. Spec progs: Blues 4 hrs, Bl 6 hrs, classcl 6 hrs, jazz 4 hrs, talk 10½ hrs, folk 4 hrs, Pol 1 hr, informational 21 hrs wkly. ■ Graeme Bond, gen mgr; Diane Rau, prom mgr; Susan O'Connell, mus & prog dir; John Schmidt, tech dir; John Williams, news dir.

***WHPC(FM)**—Oct 12, 1972: 90.3 mhz; 390 w. Ant 155 ft. ST-*WBAU(FM) Nassau Community College (11530). (516) 742-0600 (ext 607). Nassau Community College. Format: Informational, ed, variety. ■ Michael Balas, gen mgr; Ralph Paul, stn mgr; James Green, prog dir; Steve Greco, opns dir; James Allsopp, chief engr.

WLIR(FM)—Oct 28, 1959: 92.7 mhz; 3 kw. Ant 285 ft. Stereo. 175 Fulton Ave., Hempstead, N.Y. (11550). (516) 485-9200. Stereo Bcstrs Inc. Format: Progs. ■ John R. Rieger, pres & gen mgr; Elton L. Spitzer, stn mgr; Zim Barstein, prom mgr; Paul Robinson, prog dir; Gil Colquitt, mus dir; Ed Zeidner, news dir; Gerald Mehrab, chief engr. ■ Rates: \$33; 28; 33; 33.

Geneseo

***WGSU(FM)**—Feb 18, 1963: 89.3 mhz; 1.8 kw. Ant 11 ft. State University College (14454). (716) 245-5586. State U. of New York. Format: Ed. ■ John Davlin, gen mgr & prog dir; Fred Ambrose, chief engr.

Geneva

WECQ(FM)—1974: 101.7 mhz; 3 kw. Ant 125 ft. Box 213 (14456). (315) 781-1101. Buccaneer Broadcasting Ltd.

WEOB-FM—Sept 1, 1974: 89.7 mhz; 460 w. Ant minus 8 ft (CP 1.5 kw). (14456). (315) 789-8970. The Colleges of the Seneca. Net: NPR. Format: Progs. Spec progs: bl 6 hrs, C&W 3 hrs wkly. ■ Dr. Alan A. Kuusisto, pres; James M. Klas, gen mgr.

WGVA—1947: 1240 khz; 1 kw-D, 250 w-N. Box 526 (14456). (315) 781-1240. Radio Geneva Inc. (acq 4-15-71). Net: ABC/C. Rep: Market 4. Format: MOR. Spec progs: Sp 1 hr, farm 6 hrs wkly. ■ Milton Jacobson, pres; Donald P. Rich, gen mgr; Lee O'Day, prog dir; Ray Donalds, mus dir; William Sitsman, chief engr. ■ Rates: \$7.70; 7.15; 7.70; 7.15.

Glens Falls



Glens Falls

WBZA—May 28, 1959: 1410 khz; 1 kw-D. Box 928 (12801). (518) 792-2151. Pathfinder Communications Corp. (4-71). Format: MOR. Spec prog: Farm ½ hr wkly. ■ Dennis H. Curley, pres & gen mgr; Garry McNulty, sls mgr; David J. Story, prog dir; Paul Van Amburgh, stn mgr; Jim Scott, news dir; David Cockrell, chief engr. ■ Rates: \$9.90; 8.90; 9.90; 8.90.

WBZA-FM—June 26, 1967: 107.1 mhz; 3 kw. Ant minus 14 ft. Stereo. Prog sep from AM. Format: C&W. ■ Nancy Crannell, prog dir. ■ Rates same as AM.

WWSC—Dec 18, 1946: 1450 khz; 1 kw-D, 250 w-N. 217 Dix Ave. (12801). (518) 793-4444. Normandy Bcstg Corp. (acq 7-1-59). Net: ABC/E. Format: Personality, MOR, talk. Spec prog: C&W 16 hrs wkly. ■ Christopher P. Lynch, pres & gen mgr; Don Weaver, coml & prom mgr; Henry Lizewskie, prog & mus dir; Kip Grant, news dir; Dave Covey, chief engr.

WWSC-FM—September 1967: 95.9 mhz; 3 kw. Ant 920 ft. Dups AM 100%.

Gloversville

WENT—July 1, 1944: 1340 khz; 1 kw-D, 250 w-N. Harrison St, RM (12078). (518) 725-7175. Dean Bcstg Co. (acq 6-1-75). Net: CBS. Rep: Market 4. Format: MOR. Spec progs: Ital 2 hrs, Farm 2 hrs, Black 1 hr, Community Line 5 hrs, Women 1½ hrs wkly. ■ Richard D. Ruby, pres; Lawrence D. Peck, VP & gen mgr; Joan T. Bubela, asst mgr; Doris Conroy, prom mgr; Peter R. Bucky, prog dir; John Markiewicz, mus dir; John M. Reich, news dir; Lloyd Smith, chief engr. ■ Rates: \$4; 4; 4.

Gouverneur

WIGS—July 15, 1964: 1230 khz; 1 kw-D, 250 w-N. 40 Church St. (13642). (315) 287-1230. DeHart Bcstg Corp. (acq 1974). Audio news: APR. Rep: PRO/Meeker. Format: Farm, MOR. ■ Robert W. Hartshorn, pres; Mike Joyce, mus dir; John Friot, news dir; Ron Pasha, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

WIGS-FM—Dec 5, 1967: 92.7 mhz; 3 kw. Ant 62 ft. Dups AM 100%. ■ Rates same as AM.

Greece

***WGMC(FM)**—Nov 1, 1973: 90.1 mhz; 10 w. Box 7197 (14515). (716) 225-5330. Board of Education of Greece Central School District Number One. Format: Community, ed. Spec progs: Farm 1 hr, Classical 1 hr, Jazz 3 hrs, C&W 2 hrs wkly. ■ Louis Betstadt, stn mgr; Vivian King, prog dir.

Hamilton

***WRCU-FM**—March 22, 1970: 90.1 mhz; 1 kw. Ant 112 ft. WRCU-FM (13346). (315) 824-4377. Colgate University. Audio news: UPI. Format: Progs. Spec progs: Black 2½ hrs, Sp 2½ hrs, Womenspeak 1 hr, Caribbean 1 hr, Jazz 5 hrs, Folk 2½ hrs, News 10 hrs, Classcl 5½ hrs, Oldies 1½ hrs wkly. ■ John Hoyns, gen mgr; A. Peter Gregory, prog dir; David Stonchill, bus mgr; Clint Cole, tech dir; Andrew Sapiro, mus dir; Susan Lee, news dir; James Lloyd, chief engr.

Hammondsport

WVIN-FM—Co-owned with WVIN Bath. Oct 10, 1971: 98.3 mhz; 1.7 kw. Ant 390 ft. Stereo. Dups AM 100%. Bully Hill Rd. (14840). (607) 868-3206. Genkar Inc (acq 10-74). ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Hempstead

WHLI—July 22, 1947: 1100 khz; 10 kw-D, DA. 384 Clinton St. (11372). (516) IV 1-8000. FM Bcstg Corp. Rep: Masla & Co. Format: Contemp, MOR. ■ Paul Godofsky, pres & gen mgr; Joseph A. Lenn, exec VP, sls; Jerry Carr, prog dir; Stephen Godofsky, prom mgr & mus dir; Howard Loeb, news dir; Richard Silveira, chief engr. ■ Rates: \$37; 30; 37; —.

WIOK(FM)—July 22, 1957: 98.3 mhz; 3 kw. Ant 330 ft. Stereo, quad. Prog sep from AM. (516) 481-0798. Format: Btfl mus. ■ Rates: \$21; 21; 21; 21.

***WVHC(FM)**—May 11, 1959: 88.7 mhz; 320 w. Ant 105 ft. (CP: 470 w horiz, 110 w vert. Ant 190 ft.). Hofstra U. (11550). (516) 489-8870, 560-3389. Hofstra U. Format: Educl. Spec progs: Fr ½ hr, Pol 2½ hr, Sp 1 hr; Black 2 hrs; Radio drama 2½ hrs, C&W 1 hr; Jazz 7 hrs; Classcl 6 hrs; Swing mus 2 hrs wkly. ■ Phillip Selby, stn mgr; Jeffrey C. Kraus, gen mgr; James Emmerich, prog dir; Rob Wilson, mus dir; Janet Pearl, news dir; Linda Daileader, PR; Gerry Laytin, prog ops dir; Theodore Ronneburger, chief engr.

Henrietta

***WITR(FM)**—April 12, 1975: 89.7 mhz. 10 w. Ant 134 ft. Stereo. Box 9969 (14623). (716) 464-2000. Rochester Institute of Technology. Format: Progs. Spec progs: Black 4 hrs, Jazz 8 hrs wkly. ■ Randy Drawas, gen mgr.

***WRHR(FM)**—1974: 90.5 mhz. 10 w. Ant 45 ft. Central School District No. 1. (14467). (716) 334-7745. Format: Educl. ■ Richard Tracy, stn mgr.

Herkimer

WALY—October 1956: 1420 khz; 1 kw-D. Box 511 (13350). (315) 866-1420. Owego Community Service Bcstg (acq 7-1-72). Net: MBS. Rep: Market 4; Jim Smith. Format: MOR. ■ Phillip Spencer, pres & gen mgr; Robert Kinum, stn & coml mgr; Mark Fuller, prog dir; Stan Joseph, news dir; Lloyd Smith, chief engr.

Hornell

WHHO—1949: 1320 khz; 5 kw-D. Box 624 (14843). (607) 324-2000. Steuben Broadcasters Inc. (acq 10-1-68). Audio news: UPI. Rep: Masla; Regional Reps. Format: MOR. ■ Jonas Termin, pres & gen mgr; Donald C. Hartman, VP & coml mgr; John Meschi, prog & mus dir; Dolores Dytche, news dir; James Parker, chief engr. ■ Rates: \$10; 10; 10; 10.

WHHO-FM—1946: 105.3 mhz; 8.3 kw. Ant 560 ft. Dups AM 68%. Format: Variety. ■ Rates same as AM.

WLEA—September 1951: 1480 khz; 1 kw-D. Glenwood Hill Rd. (14843). (607) 324-1480. Patricus Enterprises Inc. Net: ABC/E. Format: Btfl music, talk. ■ Kevin P. Doran, pres, gen mgr; Carol Strobel, office mgr; Fred Witter, chief engr. ■ Rates: \$6.20; 5.05; 6.20; 4.50.

Horseheads

WQAT Beautiful Music

WQAT—May 7, 1967: 1000 khz; 1 kw-D. Box 288 (14845). (607) 739-3555. Chemung County Radio Inc. Net: ABC/E; NY Farm. Rep: Market 4; New England Spot Sls; Messina. Format: Btfl music. ■ John A. Arikian, pres; Richard R. Ferry, gen & coml mgr; David Ridenhour, prog dir; Bill Statham, news dir; Ray Bird, mus dir; Doug Christy, prom mgr; Robert Gauss, chief engr. ■ Rates: \$13; 11; 13; 8.

WQIX(FM)—Co-owned with WQAT. July 4, 1970: 100.9 mhz; 3 kw. Ant 245 ft. Stereo. (607) 739-0771. Progs sep from AM. Net: ABC/FM. Format: Modern country. Spec prog: Farm 7 hrs wkly. ■ Rates: \$12; 10; 12; 7.

Hudson

WHUC—1947: 1230 khz; 1 kw-D, 250 w-N. Union Turnpike (12534). (518) 828-3341. Colgreen Bcstg Co. (acq 1-1-58). Net: ABC/I. Format: Contemp. Spec progs: Pol 1 hr wkly. ■ Albert Heit, pres; W. Irving Rose, gen & coml mgr; Jared Willets, prog dir; Jack Race, news dir; Henry Ellenbogen, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

WHUC-FM—Jan 20, 1969: 93.5 mhz; 3 kw. Ant minus 15 ft. Dups AM 100%. ■ Rates same as AM.

Huntington

WGSM—Sept 1, 1951: 740 khz; 5 kw-D, DA, 1 kw-CR-D. Box 740 (11746). (516) 423-6740. WGSM Radio Inc. (acq 5-12-65). Group owner: Greater Media. Rep: Torbet; Greater NY Radio. ■ Peter A. Bordes, pres; Richard J. Scholem, gen mgr; Marion Ellis, coml mgr; Jim Ferguson, prog dir; Mike Eau Claire, news dir; Harold Kneller, chief engr.

New York Radio

See page C-1 for explanation of listings.

Hyde Park

WHVW—July 4, 1963: 950 khz; 500 w-D. Box 95 (12538). (914) 454-1020. Castle Communications Corp. (group owner; acq 3-6-75). Format: Contemp. ■ James F. O'Grady Jr., pres; Ronald M. Gilbert, gen mgr; Thomas Shovan, prog & mus dir; Michael Bennett, news dir; David Groth, chief engr. ■ Rates: \$13; 10; 12; 10.

WHVW-FM—Aug 18, 1970: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$6; 6.50; 6.50; 6.50.

Islip

WLIX—1960: 540 khz; 250 w-D. 2960 Sunrise Hwy. E. Islip (11730). (516) 277-1100. L.I. Bcstg Corp. (acq 2-1-67). Rep: Market 4. Format: Familiar Favorites. Spec progs: C&W 3 hrs, Ital 4 hrs wkly. ■ Malcolm E. Smith Jr., pres; Harry Greenburg, gen mgr; Warren Green, prog dir; Lyndon R. Snyder, chief engr. ■ Rates: \$28; 26; 28; —.

Ithaca

WEIV(FM)—1948: 103.7 mhz; 12 kw. Ant 890 ft. Drawer G (14850). (607) 278-8080. TWX 510-255-9304. Christian Bcstg Network Inc. (group owner; acq 1-1-69). Rep: Adam Young. Format: Contemp, MOR, gospel. ■ M. G. Robertson, pres; Eric Au-Coin, gen mgr; James Wall, coml mgr; Bill Freeman, opns mgr; William Covert, chief engr. ■ Rates: \$5.20; 5.20; 5.20; 5.20.

WHCU—1922: 870 khz; 5 kw-D, DA. Box 69 (14850). (607) 272-2345. Cornell University. Net: CBS. Audio news: UPI. Rep: Market 4. Format: Diversified. Spec prog: Farm 1 hr wkly. ■ Don Martin, gen mgr; Rudy Paolangeli, coml mgr; Barbara Hall, women's edit; Pamela Kern, news dir; Tom Joseph, mus dir; Robert Denison, chief engr. ■ Rates: \$10.60; 10.60; 9.40; 8.25.

WHCU-FM—1947: 97.3 mhz; 52 kw. Ant 730 ft. Stereo. Dups AM 20%. Format: Educl, classcl, black. Spec prog: Farm 1 hr wkly. ■ Rates: \$ 10.60; 7.05; 7.05; 6.

***WICB(FM)**—Jan 14, 1947: 91.7 mhz; 10 w. (CP: 5.5 kw. Ant 105 ft.). South Hill Broadcast Center (14850). (607) 274-3216. Ithaca College. Net: ABC/C. Format: Diversified. Spec prog: Black 5 hrs wkly. ■ Dr. James Whalen, pres; Rudy Paolangeli, gen mgr.

WTKO Contemporary Music

WTKO—April 1956: 1470 khz; 1 kw-D, 500 w-N, DA-N. Box 10 (14850). (607) 272-9040. WTKO Radio Inc. Net: ABC/I. Format: Contemp. Spec progs: Black 5 hrs, C&W 10 hrs wkly. ■ Ellis E. Erdman, chmn of the bd; Robert Newman, pres; Phebe W. Erdman, VP; John Regan, asst VP, opns; James Stevenson, asst VP, sls; Gordon Francis, chief engr; Robert Lynch, news dir.

WVBR-FM—June 4, 1958: 93.5 mhz; 3 kw. Ant 250 ft. 227 Linden Ave. (14850). (607) 273-4000. Cornell Radio Guild Inc. Stereo. Net: ABC/FM. Rep: NEAS. Format: Progs. Spec progs: Black 7 hrs; C&W 4 hrs; jazz 4 hrs; folk 6 hrs, oldies 4 hrs wkly. ■ Glen M. Schiller, pres & gen mgr; Jose A. Perez, sls mgr; Thomas L. Cummings, coml & prom mgr; Gordon Clark, prog dir; Roberta Haber, mus dir; Brad Kalbfeld, news dir; Bruce Laskin, chief engr.

Jamestown

WHUG(FM)—Listing follows WKSN.

WJTN—October 1924: 1240 khz; 500 w-D, 250 w-N. Box 1139 (14701). (716) 487-1151. James Bcstg Inc. (acq 1955). Group owner: Goldman. Net: ABC/E. Rep: Masla; Eckles & Queen; Regional Reps. Format: MOR. Spec progs: Ital 1 hr; Sp 1 hr; Swed 2 hrs wkly. ■ Simon Goldman, pres; J. Carl Willems, gen mgr; Merrill Rosen, sls mgr; George Pflieger, prog dir; Almon Hazard, news dir; Herbert Niklaus, chief engr. ■ Rates: \$9.30; 8.10; 9.30; 8.10.

WWSE(FM)—Co-owned with WJTN. October 1947:

New York Radio

See page C-1 for explanation of listings.

93.3 mhz; 11 kw. Ant 640 ft. Dups AM 9%. ■ Rates: \$5; 4.60; 4.60; 4.60.

WKSN—Jan 26, 1948: 1340 khz; 250 w-U. Box 1199 (14701). (716) 484-9191. Trend Bcstg Inc. (acq 3-18-71). Rep: PRO/Meeke; Dome-Messervey. Format: Contemp. Spec progs: Talk 5 hrs wkly ■ Warren A. Koerbel, pres & gen mgr; Ted Abbott, prog dir; Michael J. Felice, stn mgr; Dan Fischer, opns mgr; Burton O. Waterman, chief engr. ■ Rates: \$8.25; 7.50; 8.25; 1.70.

WHUG(FM)—Co-owned with WKSN. Feb 1, 1965: 101.7 mhz; 2.9 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$4; 4; 4.

WWSE(FM)—Listing follows WJTN.

Johnstown

WIZR—1964: 930 khz; 1 kw-D. Box 307 (12095). (518) 762-4631 or 829-7112. Street Bcstg Corp. (acq 8-15-74). Audio news: APR. Rep: Masla. Format: MOR; Top 40. Spec prog: Sports 3-10 hrs wkly. ■ Richard I. Street, pres; Dean Edwards, gen mgr; Art Simmons, sls mgr; Gael Joyal, opns mgr; Bob Gaylord, mus dir; Dan Dickson, news dir; Elaine Ordon, traf mgr; Edward Johnson, chief engr. ■ Rates: \$9.50; 7; 8.25; 4.95.

WIZR-FM—June 26, 1968: 104.9 mhz; 3 kw. Ant 300 ft. Dups AM 90%. Format: Contemp, sports 10%. ■ Rates same as AM.

Kingston

WBPM(FM)—Listing follows WGHQ.

WGHQ

Independent—MOR

WGHQ—March 4, 1956: 920 khz; 5 kw-D. DA. UPO 427 (12401). (914) 331-8200. Historic Hudson Valley Radio Inc. (acq 1975). Rep: Masla. Format: MOR. Spec progs: Ger ½ hr, relig 8 hrs, farm 1 hr wkly. ■ Harry M. Thayer, pres; Walter C. Maxwell, exec VP; Tony Bell, sls mgr; Bill Skilling, prog & mus dir; Steve Boutelle, news dir; Dick Hyatt, chief engr. ■ Rates: \$14; 12; 14; —.

WBPM

Stereo Rock

WBPM(FM)—Co-owned with WGHQ. Dec 13, 1965: 94.3 mhz; 760 w. Ant 540 ft. Stereo. 82 John St. (12402). (914) 331-8202. Prog sep from AM. Format: Oldies, Top 40. ■ Dick Hyatt, prog dir, chief engr; John Nichols, news dir. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

WKNY—Aug 1, 1935: 1490 khz; 1 kw-D. 250 w-N. 212 Fair St. (12401). (914) 331-1490. Kingston Bcstrs Inc. (acq 11-63). Group owner: Regional Bcstrs. Net: CBS. Rep: Torbet. Format: Contemp, MOR. Spec progs: Ger 1 hr; Pol 1 hr; Black 1 hr; C&W 17 hrs wkly. ■ Joseph Shuler, stn mgr; Dave Ocker, sls mgr; Gale Sharrat, office mgr; John Betaudier, prog dir; Mark Allen, mus dir; Ward Todd, news dir; Henry Ellenbogen, chief engr.

WKOT—Aug 5, 1959: 1550 khz; 500 w-D. Box 280 (12401). (914) 331-6300. Town & Country Bcstg Corp. (acq 6-30-73). Net: ABC/E. Rep: Michael Fulford; New England Spot Sls. Format: Country modern. Spec progs: Black 1 hr, Ital 1 hr wkly. ■ Gordon G. Zellner, pres, gen & coml mgr; Warren Robinson, mus dir & prom mgr; Tony Angelo, news & pub affrs dir; Ronald J. Meyer, chief engr.

Lake Placid

WIRD—Nov 21, 1961: 920 khz; 5 kw-D. Box 831 (12946). (518) 523-3341. WIRD Inc. (acq 2-11-74). Rep: Gill-Perna. Format: MOR, top 40. Spec prog: C&W 18 hrs wkly. ■ Donald A. Nardiello, pres, gen & coml mgr; Robert Mack, prog, mus & news dir; Henry Premo, chief engr.

Lake Ronkonkoma

***WSHR(FM)**—January 1968: 91.9 mhz; 1.85 kw. Ant

145 ft. Smith Road (11779). (516) 737-3000. Board of Education, Central School District 5. Format: MOR, Top 40, educl. Spec progs: Classical 3 hrs, It 1 hr, jazz 1 hr, Sp 1 hr, C&W 2 hrs wkly. ■ Stuart Harris, faculty advsr & chief engr; Paul D. Birek, asst; Ellen Crum, personnel svcs; Debbie Lenane, gen mgr; Scott Gennett, prog dir; Wendy Marlbor, mus dir; Ed Lenane, news dir; David Russo, tech dir.

Lake Success

WTFM(FM)—Nov 25, 1961: 103.5 mhz; 7.1 kw horiz, 4.6 kw vert. Ant 960 ft horiz, 950 ft vert. Stereo. 173-15 Long Island Expressway, Fresh Meadows, N.Y. (11365). (212) 357-8000. WTFM Inc. Format: Btfl music. Spec progs: GTE Hour 5 hrs, London Phase 4 1 hr wkly. ■ Sidney Horne, VP & gen mgr; Robert Zidel, sls mgr; Gerald Janes, prog dir; Fred Darwin, news dir; Lawrence Strasser, chief engr.

Lancaster

***WSMH-FM**—1974: 91.3 mhz; 10 w. St. Mary's High School (14086).

WXRL

Modern Country Music



WXRL—Jan 17, 1965: 1300 khz; 1 kw-D. DA. 5360 William St. (14086). (716) 684-4142. Dome Bcstg (acq 11-1-70). Net: MBS. Format: Modern country. Spec progs: Ital 1 hr; Pol 8 hrs; Sp 2 hrs, farm 5 hrs wkly. ■ Louis A. Schriver, pres, gen & coml mgr; Joan C. Schriver, prog dir; Joan Davis, traf mgr; Armand Cory Jr., news dir; Joanie Marshall, mus dir; Robert Shane, chief engr. ■ Rates: \$12; 12; 15; 11.

Liberty

WVOS—1947: 1240 khz; 1 kw-D. 250 w-N. Box 150 (12754). (914) 292-5533. Sullivan County Bcstg Corp. (acq 1949). Format: MOR. Spec progs: Farm 1 hr, C&W 14 hrs, Telephone Talk Show 4 hrs wkly. ■ Seymour D. Lubin, pres; Harry G. Borwick, treas; William B. Orr, coml mgr; John Carlini, chief engr. ■ Rates: \$17.50; 17.50; 17.50; 15.75.

WVOS-FM—December 1964: 95.9 mhz; 600 w horiz, 590 w vert. Ant 588 ft. Dups AM 75%. ■ Rates same as AM.

Little Falls

WLFH—June 10, 1951: 1230 khz; 1 kw-D. 250 w-N. DA-2. 341 South Second St. (13365). (315) 823-1230. RBT Bcstg Corp. (acq 7-10-73). Net: ABC/E. Format: Contemp, C&W. Spec progs: Ital 3 hrs; Pol 5 hrs, BI 1 hr, classical 1 hr, farm 3 hrs, jazz 4 hrs wkly. ■ Klem Walters, pres & gen mgr; Alfred F. Vesp, prog dir; Jim Brady, coml mgr; Terry Walters, prom mgr; Richard Richman, mus dir; Bruce Allan, news dir; Doug Kehrig, chief engr. ■ Rates: \$6.50; 6; 6.50; 5.-

Lockport

WLVL—May 8, 1947: 1340 khz; 1 kw-D. 250 w-N. DA-D. 320 Michigan St. (14094). (716) 433-5944. Hall Communications (group owner: acq 5/70). Net: ABC/I. Format: Btfl mus. ■ Robert Hall, pres; Donald Lauffer, VP; David Reese, gen mgr; Chuck Nellis, prog dir; Gary Drake, news dir; Leon Urban, chief engr. ■ Rates: \$99; 99; 99; 99.

Loudonville

***WVCR-FM**—April 26, 1963: 88.3 mhz; 370 w. Ant 790 ft. (CP: 360 w. Ant 860 ft). Siena College (12211). (518) 783-2402. Siena College. Format: Progs rock, ed. Spec progs: BI 12 hrs, classical 3 hrs, jazz 2 hrs, Pol 1 hr wkly. ■ Rev. Matthew Conlin, pres; Nicholas Bruno, gen mgr; Kule Colonese, bus mgr; Mark Carros, asst mgr; Joseph Camerino, opns mgr; Rory MacPherson, prog dir; Ellen Flahive, mus dir; Walter Laskos, news dir; David Rodman, chief engr.

Malone

WICY—Nov 4, 1946: 1490 khz; 1 kw-D. 250 w-N. WICY Bldg. Porter Rd. (12953). (518) 483-1100. North Country Bcstg Co. Inc. Net: MBS. Rep: Dore;

Regional Reps. Format: MOR, rock. ■ Mitchell C. Tackley, pres & gen mgr; Alice M. Pelkey, coml mgr; Donald J. Paye, prog & news dir; Adolph Stromer, chief engr.

Massena

WMSA—Oct 12, 1945: 1340 khz; 1 kw-D. 250 w-N. Box 210 (13662). (315) 769-3594. Brockway Co. Net: ABC/E. Format: Contemp. ■ John B. Johnson, pres; James W. Higgins, gen mgr; Tony C. Malara, dir of bcstg; Sam Frazier, coml & prom mgr, mus, news & prog dir, chief engr.

WYBG—Oct 19, 1958: 1050 khz; 1 kw-D. Sheraton Inn (13662). (315) 764-0554. Twin Tier Bcstg (acq 10-14-67). Rep: Piano. Format: Contemp, C&W, variety. ■ M. Desisti, pres; Nat Natali, gen mgr; A. Orlando, VP; John Stevens, news dir; Bill Robbins, chief engr. ■ Rates: \$3.35; 3.35; 3.35; 3.35.

Mechanicville

WMVI—Not on air, target date unknown: 1170 khz; 250 w-D. 117 Bajart Place, Yonkers, N.Y. (10705). (518) YO 5-1968. Mechanicville Bcstg Co. Format: MOR, local news. ■ Ralph Nardella Jr., pres; John Farina, gen mgr; Allan Wise, prog dir; Robert Meiners, chief engr.

Middletown

WALL—Aug 6, 1942: 1340 khz; 1 kw-D. 250 w-N. 62 North St. (10940). (914) 342-3917. Castle Communications Corp. (acq 7-30-71). Audio news: AP. Rep: Torbet. Format: Contemp. Spec prog: Pol 1½ hrs, Farm 1½ hrs wkly. ■ James F. O'Grady Jr., pres & gen mgr; Joseph J. Madden, treas & bus mgr; John Zaines, sls mgr; David Charity, prog dir; Albert Larson Jr., news dir; Patricia M. O'Grady, cmnty rel dir; Leighton M. Nickerson, chief engr. ■ Rates: \$18; 15; 18; 15.

WALL-FM—Nov 11, 1966: 92.7 mhz; 3 kw. Ant 190 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec progs: Classical 2 hrs, Quad 2 hrs wkly. ■ Arthur Livesey, prog dir. ■ Rates: \$10; 10; 10; 10.

WTBQ—See Warwick.

Mineola

WTHE—Jan 1, 1964: 1520 khz; 1 kw-D (250 w CH). 266 Maple Place (11501). (516) 742-1520. Bursam Communications Corp. (acq 7-11-69). Group owner: Universal. Net: ABC/I. Format: C&W. Spec progs: Sp 10 hrs; Black 10 hrs; Greek 3 hrs wkly. ■ Richard L. Winslow, gen mgr; Lee G. Philips, coml mgr, prog dir, news dir; Hella Newell, mus dir; Lee G. Philips, prom mgr; George T. Adeel II, chief engr.

Montour Falls

WXXY(FM)—Co-owned with WGMF Watkins Glen. March 1, 1973: 104.9 mhz; 1 kw. Ant 410 ft. Stereo. Box 577 (14865). (607) 739-3448. Watkins Glen-Montour Falls Bcstg Corp. Rep: Market 4. Format: Solid Gold. ■ Doris Packwood, pres & gen mgr; Joseph Fazzary, dir of sls; Patricia Bilinski, coml & opns mgr. ■ Rates: \$10; 9; 10; 9.

Mount Kisco

WVIP—Oct 27, 1957: 1310 khz; 5 kw-D. Box 608 (10549). (914) 241-1310. VIP Bcstg Corp. (acq 7-22-66). Net: ABC/I. Rep: Masla. Format: Easy lstng, MOR. ■ Martin Stone, pres; Kenneth R. Harris, exec VP & gen mgr; Helen Horowitz, traf & coml mgr; Michael Sarnoff, news dir; Willard Draper, chief engr. ■ Rates: \$24; 19; 24; 15.

WVIP-FM—Jan 15, 1964: 106.3 mhz; 1.2 kw. Ant 440 ft. Stereo. Dups AM 50%. ■ Rates same as AM.

Nanuet

WKQW—See Spring Valley.

WACK—Oct 19, 1957: 1420 khz; 500 w-D. 110 East Union St. (14513). (315) 331-1420. Pembroke Pines Inc. (acq 11-1-72). Net: ABC/I. Rep: Market 4. Format: MOR. Spec progs: BI ½ hr, Sp 1 hr wkly. ■ Robert Pfuntner, pres; Russell A. Martin, stn mgr; William Powley, coml mgr; Harry Waldbilbig, prom mgr; David W. Peters, prog & mus dir; Alexis Muller, chief engr.

Newburgh

WFMN—Listing follows WGNV.

New York Radio

See page C-1 for explanation of listings.


WGNV—Feb 25, 1933: 1220 khz; 5 kw-D, DA. Box 591 (12550). (914) 561-2131. Hudson Horizons (acq 2-18-68). Group owner: Media Horizons. Rep: Century National Sls. Format: MOR. Spec progs: Black ½ hr wkly. ■ Kenneth Corman, pres; Campbell K. Thompson, gen mgr; Michael T. Burns, coml mgr; Jeffery Topps, mus & prog dir; William Schweizer, news dir; Arthur M. Reynolds, chief engr. ■ Rates: \$15.50; 11.75; 15.50;

WFMN(FM)—Co-owned with WGNV. Oct 29, 1966: 103.1 mhz; 3 kw. Ant 200 ft. Box J (12550). Stereo Newburgh Inc. (acq 4-1-73). Progs sep from AM. Format: Good mus. ■ Rates: \$6.50; 8.50; 9.50; 6.50.

New City


WRKL—July 4, 1964: 910 khz; 1 kw-D, DA. 169 N. Main St. (10956). (914) 354-2000. Rockland Bcstrs. (acq 6-69). Rep: Market 4 Radio. Format: MOR. ■ B. Ramey, owner; Matt Ricciardi, gen & coml mgr; Peter Brooks, prog dir; Steven Possell, mus dir; John Russell Trunzo, news dir; Larry Beavers, chief engr.

New Rochelle



WVOX
WESTCHESTER

Local Community Station



WVOX—1950: 1460 khz; 500 w-D. One Broadcast Forum (10801). (914) 636-1460. Hudson-Westchester Radio Inc. (group owner; acq 5-1-68). Net: MBS. Rep: Marv Roslin; Hudson-Westchester Radio Sls. Format: Suburban cmnty stn. Spec progs: Ger 4 hrs; Ital 4 hrs; Pol 2 hrs; Black 1 hr; open line 5 hrs wkly. ■ William O'Shaughnessy, pres & chmn; Jean T. Ensign, exec VP & stn mgr; Mark Mason, VP & opns mgr; Otto Miller III, dir sls dev; Robert French, coml mgr; Ray LeFebvre, dir of cmnty svcs; Judy Fremont, VP & creative dir; Cameron Connell, bus mgr; Mark Mason, opns mgr; Peter Allen, mus dir; Randy Berlage, news dir; Ann Thayer O'Shaughnessy, sec-treas; Seymour Sinuk, chief engr. ■ Rates: \$19; 13; 16; 10.

WVOX-FM—1953: 93.5 mhz; 3 kw. Ant 145 ft. Dups AM 60%.

New York

TO BUY OR SELL A TELEVISION OR RADIO STATION

HAMILTON-LANDIS & ASSOC., Inc.

WASHINGTON, D.C.

1730 K St., N.W.
(202) 393-3456

SAN FRANCISCO

111 Sutter St.
(415) 392-5671

CHICAGO

1429 Tribune Tower
(312) 337-2754

DALLAS

6060 N. Central Expy.
(214) 691-2345

NATIONWIDE • NEGOTIATIONS FINANCING • APPRAISALS

WABC—Oct 7, 1921: 770 khz; 50 kw-U. 1330 Ave. of the Americas (10019). (212) LT 1-7777. TWX 212-640-4540. ABC Inc. (group owner; acq 2-9-53). Net: ABC/C. Rep: Blair. Format: Programed for mass appeal. ■ Elton Rule, pres (ABC Inc.); Robert Bier-nacki, gen sls mgr; Alfred Racco, VP & gen mgr; Rick Sklar, dir, stn opns; Harold L. Neal Jr., (pres, ABC Radio); Charles A. DeBare (pres ABC O&O); Neil Atkinson, sls mgr; Pat Pantolini, prom mgr; Paul Ehrlich, news dir; Winston Lloyd, chief engr.

WPLJ(FM)—Co-owned with WABC. Jan 18, 1960: 95.5 mhz; 4.6 kw. Ant 1300 ft. Stereo. Progs sep from AM. Net: ABC/FM. Format: Mass appeal; album oriented rock. ■ Willard Lochridge, gen mgr; Larry

Berger, prog dir; Donna Albertal, coml mgr; Larry Divney, sls mgr; Russ King, opns dir. ■ WABC-TV affil.

WADO—March 12, 1934: 1280 khz; 5 kw-U, DA-1. 205 E. 42nd St. (10017). (212) 983-8824. Bartell Bcstrs of New York Inc. (group owner; acq 8-18-59). Audio news: UPI. Format: Spanish. ■ Nelson G. Laverne, VP & gen mgr; Bem Morales, sls mgr; Luis Feliciano, prog dir; Angel Richardson, news dir; Philip Greenstone, chief engr. ■ Rates: \$75; 60; 50; 40.

***WBAI(FM)**—1954: 99.5 mhz; 5.4 kw horiz, 3.85 kw vert. Ant 1220 ft. Stereo. 359 E. 62d St. (10021). (212) 826-0800. Pacifica Foundation (group owner; acq 1-9-60). Format: Educational-eclectic. ■ David B. Finkel, pres; Edwin A. Goodman, chmn; Larry Josephson, gen mgr; Dick Demenus, prod dir; Marnie Mueller, prog dir; Richard Rosenblum, prom mgr; Judy Sherman, mus dir; Kathy Dobbin, asst to the mgr; Charles Ruas, drama & lit dir; Mike Edl, chief engr.

WBLS(FM)—Listing follows WLIB.

WBNX—1927: 1380 khz; 5 kw, DA-1 (ST-WAWZ Zarephath, N.J.). 801 Second Ave. (10017). (212) 594-1380. United Bcstg Co. of New York (group owner; acq 12-4-60). Rep: UBC Sls. Format: Contemp/Spanish, Ital. Spec progs: Fr ½ hr wkly. ■ Richard Eaton, pres; Howard Weiss, gen mgr; Elsa Eaton, VP; Manolo Iglesias, news dir; Leon Lloyd, chief engr.

WCBS—1924: 880 khz; 50 kw-U. 51 W. 52d St. (10019). (212) 765-4321. CBS Inc. (group owner). TWX 212-640-6080. Net: CBS. Rep: CBS Radio Spot Sales. Format: All-news. ■ Sam C. Digges, pres; David L. Nelson, VP & gen mgr; Lou Adler, dir of news; Winifred Mullen, dir of info service; Ernest McDaniel, dir of opns.

WCBS-FM—1941: 101.1 mhz; 4.6 kw. Ant 1,300 ft. (CP: 3.6 kw. Ant 1,420 ft.). Prog sep from AM. Rep: CBS/FM Sls. Format: Solid Gold Rock. ■ James R. McQuade, gen mgr; William Brown, prog dir; Michael T. Purcell, prom dir; Debbie Meehan, mus dir; Amy Goldberg, comm. aff dir; William Gilliland, news dir. ■ WCBSTV affil.

WEVD—May 1927: 1330 khz; 5 kw, DA-2 (ST-WPOW New York). 1700 Broadway (10019). (212) 757-0880. Forward Assoc. Inc. Format: Ethnic. ■ Israel Breslow, pres; Joel J. Plavin, gen mgr; Danny Stiles, sls mgr; William Gunther, mus dir; David Niles, prog dir; Norma Greenstein, assoc prog dir; David Winter, chief engr.

WEVD-FM—1950: 97.9 mhz; 5.3 kw horiz, 3.8 kw vert. Ant 1,220 ft.

***WFUV(FM)**—July 1947: 90.7 mhz; 50 kw. Ant 215 ft. Fordham U., Bronx, N.Y. (10458). (212) 933-2233. Fordham U. Net: ABC/E. Format: Classical, contemp, educ. Spec progs: Fr 1 hr; Haitian 1 hr; Black 5 hrs wkly. ■ Frank A. Seitz, gen mgr; Steven Potrone, prog dir; Mike Fornatale, mus dir; James Curry, news dir; Robert S. Jewell, chief engr.

WHN—1922: 1050 khz; 50 kw-U, DA-1. 400 Park Ave. (10022). (212) 898-1000. TWX 710-589-4402. Storer Radio Inc. (group owner; acq 1-5-62). Net: ABC/E. Rep: Buckley. Format: Modern country. ■ John D. Kelly, VP & gen mgr; John Mazer, opns mgr; John P. Newman, dir prom publicity; Robert Mounty, gen sls mgr; Vern Hendrickson, N.Y. sls mgr; Steve Warner, mus dir; Mike Prelee, news dir; William Dunkin, chief engr.

WHOM—1930: 1480 khz; 5 kw-U, DA-2. 136 W. 52d St. (10019). (212) Circle 6-3900. SJR Communications (group owner; acq 1974). Rep: Savalli/Gates. Format: Spanish. Spec progs: Ger 6 hrs; Ital 6 hrs wkly. ■ Arthur Shaer, gen mgr; Ralph Costantino, prog dir.

WKTU(FM)—Co-owned with WHOM. 1951: 92.3 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. Dups AM 20%.

WINS—1924: 1010 khz; 50 kw-U, DA-1. 90 Park Ave. (10016). (212) 867-5100. Westinghouse Bcstg Co. (group owner; acq 7-26-62). Rep: Radio Adv Reps. Format: News. ■ Donald H. McGannon, chmn & pres; Robert W. Dickey, gen mgr; Robert C. McKee, Jr., gen sls mgr; Sherrie Sutton, prom mgr; Bill Scott, exec edit; Adam Powell, Ed Richards, news dirs. ■ Rates: \$235; 80; 125; 50.

***WKCR-FM**—April 1956: 89.9 mhz; 3.8 kw. Ant 640 ft. Stereo. (CP: 700 w. Ant 1370 ft.). 595 W. 114th St. (10027). (212) 280-5011. Trustees of Columbia U. in the City of N.Y. Format: noncoml diversified. Spec progs: Sp 9 hrs; C&W 2½ hrs, Haitian 2½ hrs wkly. ■

Richard Scheinin, pres; Joseph N. Graif, gen mgr; Kenneth Howitt, bus mgr; Fred Kameny, prog dir; Susan Giles, prom mgr; Leonard Gordon, news dir; Richard Rohr, chief engr.

WKTU(FM)—Listing follows WHOM.

WLIB—1942: 1190 khz; 10 kw-U, DA-1, L WOWO, Ft. Wayne, Ind. 310 Lenox Ave. at 125th St. (10027). (212) 831-1000. Inner City Bcstg Corp. (acq 7-72). Rep: Dore; Ochs; Adv Sls West. Format: Community oriented. ■ Carl H. McCall, pres; Bill Taylor, gen mgr; John Williams, gen sls mgr.

WBLS(FM)—Co-owned with WLIB. Sept 15, 1965: 107.5 mhz; 2 kw horiz, 1.45 kw vert. Ant 1,220 ft. 801 Second Ave. (10017). (212) 725-4500. ICBC Corp. (acq 1974). Net: MBS/Black. Rep: Ochs. Format: Music. ■ Frankie Crocker, prog dir.

WMCA—1925: 570 khz; 5 kw-U, DA-1. 888 7th Ave. (10019). (212) 586-5700. Straus Communications Inc. (acq 11-43). Net: ABC/I, MBS. Rep: Eastman. Format: Telephone talk. ■ R. Peter Straus, pres; Gary Lewis, gen sls mgr; Ruth Meyer, opns mgr; Barbara Burns, prom mgr; John Pate, chief engr. ■ Rates: \$155; 100; 155; 80.

WNBC

MOR (adult contemporary)

WNBC—Aug 28, 1922: 660 khz; 50 kw-U. 30 Rockefeller Plaza. (10020). (212) Circle 7-8300. TWX 212-640-5788. NBC (group owner; acq 1926). Net: NBC. Format: Bright MOR. ■ Jack G. Thayer, pres; Perry Bascom, VP & gen mgr; John C. Lund, prog mgr; Gloria Gibson, prom mgr; Dom Camera, gen sls mgr; Jeff Mazzei, mus coord; Richard Stapleton, news mgr; Lou Bruno, chief engr. ■ Rates: \$220; 80; 120; 60.

WNWS-FM

All News

WNWS-FM—Co-owned with WNBC. 1940: 97.1 mhz; 3.6 kw. Ant 1450 ft. Prog sep from AM. Audio news: NBC/NIS. Format: All news. ■ Larry Lynn, gen sls mgr. ■ WNBC-TV affil.

WNCN(FM)—Dec 1, 1956: 104.3 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. 2 W. 45th St. (10036). (212) 867-6171. Starr, WNCN Inc. (group owner; acq 5-1-73). Format: Classical. ■ Peter H. Starr, pres; Allan J. Eisenberg, gen mgr; Paul Wachsmith, coml mgr; Larry Miller, prog & mus dir; John Parsons, news dir; Bob Beamish, chief engr.



WNEW
METRO RADIO SALES
A METROMEDIA COMPANY

WNEW—Feb 13, 1934: 1130 khz; 50 kw-U, DA-2. 565 Fifth Ave. (10017). (212) 986-7000. Metromedia Inc. (group owner; acq 1958). Audio news: AP; UPI. Rep: Metro Radio Sales. Format: MOR. ■ Varner Paulsen, VP & gen mgr; Bill Hogan, gen sls mgr; Carolyn Parinello, mus dir; Robert Bruno, prog dir; Jim Gordon, news dir; Paul Champion, chief engr.

WNEW-FM—August 1958: 102.7 mhz; 4.1 kw. Ant 1360 ft. Stereo. Prog sep from AM. (212) 986-8844. Format: Prog. ■ Mel Karmazin, VP & gen mgr; Scott Muni, prog dir; Dom Fioravanti, gen sls mgr; Dennis Elsas, mus dir; Mitch Katz, tech supvr. ■ WNEW-TV affil.

WNWS-FM—Listing follows WNBC.

***WNVC**—July 7, 1924: 830 khz; 1 kw, DA-1 (L-WCCO Minneapolis). 2500 Municipal Bldg. (10007). (212) 566-2113. City of New York Municipal Bcstg System. Net: NPR. Format: Diversified. ■ Arnold Labaton, dir; Matt Biberfeld, exec off; Richard Pyatt, prog mgr; Lawrence Poppo, mus dir; Morris Kunins, chief engr.

***WNVC-FM**—Feb 5, 1941: 93.9 mhz; 5.3 kw horiz,

New York Radio

See page C-1 for explanation of listings.

3.8 kw vert. Ant 1220 ft. Quad Stereo. (CP: 3.6 mhz. Ant 1440 ft.). Prog sep from AM. Format: Talk, Classical. ■ Max Biberfeld, prog dir. ■ WNYC-TV affil.

***WNYE(FM)**—November 1938: 91.5 mhz; 20 kw. Ant 430 ft. 29 Fort Greene Place, Brooklyn (11217). (212) 596-3335. Board of Education, City of New York. ■ Mrs. Cecil H. Suffern, dir of bcstg; Dr. Florence M. Monroe, asst dir of bcstg. ■ WNYE-TV affil.

***WNYU-FM**—May 3, 1973: 89.1 mhz; 8.3 kw Ant 255 ft. Stereo. ST: *WFDU(FM) Teaneck, N.J. 566 LaGuardia Place (10012). (212) 598-3036. New York Univ. Format: Public radio. Spec progs: Jazz 7½ hrs, Black 4 hrs, classical 2½ hrs, folk 3 hrs, Live mus 1½ hrs wkly. ■ Richard Roth, gen mgr; Jeffrey Reynolds, prog dir; Burl Britt Ill, mus dir; Agnes E. Green, jazz dir; Christopher Long, classical dir; Jeffrey Honeyman, opns dir; Mark Rosenwald, maintenance engr; Paul Solomon, news dir; Suzan Prince, PR, prom mgr; Robert Jewell, chief engr.

WOR—Feb 22, 1922: 710 khz; 50 kw-U, DA-1. 1440 Broadway. (10018). (212) 764-7000. RKO General Inc. (group owner; acq 1952). Format: Talk. ■ Bruce Johnson, pres; Herb Saltzman, VP & gen mgr; James Kelly, sls mgr; Barbara Sheehan, prom mgr; Dan Griffin, opns dir; James McAleer, prog mgr; George Brown, news dir; Orville Sather, chief engr.

WXLO(FM)—Co-owned with WOR. 1941: 98.7 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Prog sep from AM. ■ Ron Ruth, gen mgr; Goff Lebarh, gen sls mgr; Sebastian Stone, prog dir.

WPIX-FM—1945: 101.9 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. (CP: 3.6 kw Ant 1420 ft.). 220 E 42d St., Room 2812 (10017). (212) 883-6000. WPIX Inc. (acq 9-64). Rep: Selcom. Format: Disco, Top 40. ■ Richard Newman, coml mgr; Neil McIntyre, prog dir. ■ WPIX(TV) affil. ■ Rates: \$35; 40; 50; 50.

WPLJ(FM)—Listing follows WABC.

WPOW—1924: 1330 khz; 5 kw, DA-1 (ST-WEVD New York). 305 E. 40th St. (10016). (212) MU 7-8288. WPOW Inc. (acq 7-15-59). Group owner: Camp. Spec progs: Pol 5 hrs; Ukr 1 hr; Czech 2 hrs; Greek 1 hr, wkly. ■ Ruth S. Camp, pres; H. Ed Smith, mgr & chief engr; Arnold Brown, prog dir.

WQXR—Dec 3, 1936: 1560 khz; 50 kw-U, DA-2. 229 W. 43d St. (10036). (212) 556-1144. Interstate Bcstg Co. (acq 2-1-44). Rep: Michigan Spot Sls; Radio Time Sls, Walton Bcstg Sls. Format: Classical music. ■ Walter Neiman, pres & gen mgr; Robert L. Krieger, asst gen mgr & VP sls; Robert Sherman, prog dir; Carol Haftel, prom mgr; William D. Strauss, news dir; George Jellinek, mus dir; Zaven N. Masoomian, chief engr.

WQXR-FM—Nov 8, 1939: 96.3 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. Dups AM 100%.

WRFM(FM)—Dec 14, 1953: 105.1 mhz; 5.4 kw horiz, 3.7 kw vert. Ant 1220 ft. 485 Madison Ave. (10022). (212) 752-3322. Radio New York Worldwide Inc. (acq 12-14-53). Group owner; Bonneville Intl. Rep: Avco; Eckels & Queen (Boston). Format: MOR. ■ John C. Moler, pres & gen mgr; Norma Sams, admin asst, prog dir; William Calvert, natl sls mgr; Joe Roberts, chief anncr; Jim Branch, news dir; Joseph Losgar, chief engr. ■ Rates: \$90; 90; 90; 75.

WRVR(FM)—Jan 1, 1961: 106.7 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1,220 ft. 85 Claremont Ave. (10027). (212) 678-6855. Riverside Bcstg Co. Inc. Format: Jazz, news, pub affrs. ■ William L. Green, pres; Robert A. Orenbach, gen mgr; Larry Horwin, sls mgr; Barney Lane, prog dir; Ed Beach, mus dir; Robin Sperling, prom mgr; Robert Siegel, news dir; George Endres, chief engr. ■ Rates: \$32; 32; 40; 40.

WWRL—Aug 26, 1926: 1600 khz; 5 kw-U, DA-1. (CP DA-2). 41-30 58th St., Woodside, N.Y. (11377). (212) 335-1600. Sonderling Bcstg Co. (group owner; acq 1964). Rep: Howard. Format: Black. ■ Egmont Sonderling, pres; Mark Olds, gen mgr; Arthur Harrison, coml mgr; Sonny Taylor, prog dir; Geraldine Shannon, mus dir; Bob Tilton, prom mgr; Dick London, news dir; John Kirby, chief engr. ■ Rates: \$58; 48; 58; 39.

WXLO(FM)—Listing follows WOR.

Niagara Falls

WBNY(FM)—See Buffalo.

WHLD—May 20, 1940: 1270 khz; 5 kw-D, DA. Box 398 (14302). (716) 265-3421. Hilda Carpenter Hull (acq 1955). Format: MOR. Spec progs: Ital 6 hrs; Pol 6 hrs wkly. ■ Mrs. Hilda C. Hull, own; Edward F. Joseph, gen & coml mgr; Roger Smith, prog & mus dir; Sam Phillips, news dir; Robert J. Wilson, chief engr. ■ Rates: \$7; 7; 7; 7.

WHLD-FM—Jan 1, 1946: 98.5 mhz; 46 kw. Ant 420 ft. Prog sep from AM. Format: Easy Istng & classical. ■ Rates same as AM.

WJLJ—Dec 21, 1947: 1440 khz; 1 kw-D. 1224 Main St. (14301). (716) 285-5795. Niagara Frontier Bcstg Corp. (acq 3-28-55). Net: MBS. Audio news: UPI. Format: MOR, talk, oldies, sports. ■ Thomas W. Talbot, pres & gen mgr; Bob Rogers, coml mgr; Jimmy Thompson, news dir; Bill Chappelle, chief engr. ■ Rates: \$12.50; 7.75; 12.50; —.

North Syracuse

WEZG(FM)—Listing follows WSOQ.

WSOQ—Aug 1, 1959: 1220 khz; 1 kw-D. Box 20 (13212). (315) 458-1220. WSOQ Inc. (acq 6-62). Net: MBS. Format: Talk, btfl mus. Spec progs: Ger 1 hr; Ital 3 hrs, Pol 3 hrs, Sp 1 hr, jazz 3 hrs wkly. ■ Francis H. Harms, pres & gen mgr; Beverly A. Harms, stn mgr; Mike Solan, sls mgr; Robert Fisher, news dir; David Wickham, chief engr. ■ Rates: \$6; 6; 6; 6.

WEZG(FM)—Co-owned with WSOQ. March 1972: 100.9 mhz; 3 kw. Ant 165 ft. Prog sep from AM. Rep: Katz. Format: Btfl music. ■ Rates: \$20; 23; 23; 13.

Norwich

WCHN—January 1953: 970 khz; 500 w-D. 14 S. Broad St. (13815). (607) 334-2218. Radio Norwich Inc. Rep: Market 4 & Regional Reps. Format: MOR. Spec progs: C&W 8 hrs, farm 9½ hrs, classical 12½ hrs, jazz 2 hrs, wkly. ■ William J. Hall, pres & gen mgr; Robert G. Fischer, news dir; Phillip G. Penfold, coml mgr; Nicholas R. Marasco, chief engr.

WCHN-FM—1961: 93.9 mhz; 3.2 kw. Ant 250 ft. Dups AM 75%.

Ogdensburg

WSLB—1940: 1400 khz; 1 kw-D, 250 w-N. Box 239 (13669). (315) 393-1100. The Wireless Works, Inc. (acq 8-12-72). Audio news: UPI. Format: Contemp. Sp progs: Pub affrs 4½ hrs wkly. ■ Chris Coffin, pres, stn mgr & tech dir; Patricia Tocatlán, gen mgr; Janis Barth, news dir; Bruce Dana, mus dir. ■ Rates: \$5.64; 3.76; 5.64; 3.76.

Olean

WEBF(FM)—Listing follows WHDL.



WHDL—1929: 1450 khz; 1 kw-D, 250 w-N. 3219 W. State Rd. (14760). (716) 372-0161. WHDL Inc. (acq 1935). Net: ABC/E. Rep: Bassett. Format: Contemp. ■ John R. Henzel, pres & gen mgr; Joseph K. Eade, coml mgr; Don McLean, prog dir; Doris Dorr, prom mgr; Wallace D. Taylor, chief engr. ■ Rates: \$13; 13; 13; 13.



WEBF(FM)—Feb 1, 1949: 95.7 mhz; 43 kw. Ant 740 ft. Stereo. Progs sep from AM. ■ Rates: \$7; 7; 7; 7.

WMNS—May 20, 1957: 1360 khz; 1 kw-D. 168½ N. Union St. (14760). (716) 372-6660. Radio Olean Inc. (acq 12-28-61). Format: Contemp. ■ James C. Gleason, pres & gen mgr; James C. Gleason, Jr., coml mgr; Jack Gaeta, prog & news dir; Michael Ceci, chief engr. ■ Rates: \$7.75; 7.75; 7.75; 7.75.

Oneida

WMCR—Sept 26, 1956: 1600 khz; 1 kw-D. Genesee St. (13421). (315) 363-6050. Warren Bcstg Co. Inc. (acq 1-1-69). ■ William J. Warren, pres; Vivian Warren, VP & coml mgr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

WMCR-FM—September 1972: 106.3 mhz; 390 w. Ant 720 ft. ■ Rates same as AM.

Oneonta

WDOS—Dec 1, 1947: 730 khz; 1 kw-D. 104 Chestnut St. (13820). (607) 432-1500. Sea-Mount Radio Corp. of N.Y. (acq 1-1-71). Net: ABC/E. Rep: Market 4. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Eugene J. Brown, pres; Al Sayers, VP/gen mgr; Robert Evans, sls & asst gen mgr; Bart Bonney, chief engr. ■ Rates: \$7.90; 7.60; 7.60; —.

WSRK(FM)—Co-owned with WDOS. Jan 26, 1970: 103.9 mhz; 850 w. Ant 520 ft. Box 160 (13820). Net: ABC/C. Format: Top 40. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

WONT(FM)—Nov 28, 1972: 103.1 mhz; 2 kw. Ant 360 ft. Box 308, 142 Main St. (13820). (607) 432-0154. Franklin Mountain Bcstg Corp. Net: ABC/I. Format: Btfl mus. ■ Anthony Leo Grande, pres; Keith L. Andre, VP & gen mgr; David Maurer, opns mgr; Michael Doherty, news dir; Timothy Braddock, chief engr. ■ Rates: \$6.20; 6; 6.20; 6.

***WONY(FM)**—1975: 90.9 mhz; 10w. Morris Hall, S.U.C.O. (13820). (607) 431-2711 or 432-7130. State University of New York. Net: Pacifica. Format: noncoml diversified. ■ Francis Daley, dean of students and community affairs; Jim Hathaway, gen mgr.

***WRHO(FM)**—Jan 1, 1970: 89.5 mhz; 10 w. Hartwick College (13820). (607) 432-3262. Hartwick College. Audio news: UPI. Spec prog: classical 2 hrs wkly. Format: Progs. ■ Mark Whitrock, gen mgr.

WSRK(FM)—Listing follows WDOS.

Ossining

***WOSS(FM)**—Feb 22, 1972: 90.3 mhz; 10 w. Ossining High School, 29 S. Highland Ave. (10562). (914) 941-3512. Board of Education, Union Free School District 1. Format: Variety, ed. ■ Mrs. Sophie Ravis, George Legg, co-advisors.

Oswego

WKFM(FM)—See Fulton.

WOSC—See Fulton.

***WRVO(FM)**—Jan 6, 1969: 89.9 mhz; 930 w. Ant 46 ft. (CP: 24 kw; Ant 430 ft.). Lanigan Hall, State University College, State University of New York. Format: Educl, cultural. ■ William D. Shigley, gen mgr; John B. Hurlbutt, prog dir; Harry F. Matthews, chief engr.

WSGO—March 9, 1961: 1440 khz; 1 kw-D. (13126). (315) 343-1440. Robert C. Gessner (acq 9-1-71). Reg net: Keystone, N.Y. Farm. Rep: Market 4. Format: Top 40. Spec progs: Ital 1½ hrs, Farm 1½ hrs, wkly. ■ Robert C. Gessner, gen & coml mgr & chief engr; Sam Fredericks, prog dir; Roberta Capron, stn mgr; Phil Thorne, mus dir; Bill Foley, news dir. ■ Rates: \$7; 5.50; 7; 4.

WSGO-FM—March 15, 1973: 105.5 mhz; 3 kw. Ant 110 ft. Dups AM 100%. ■ Rates same as AM.

Owego

WEBO—July 27, 1957: 1330 khz; 1 kw-D. Box 295 (13827). (607) 687-0371; 748-9131. WEBO Radio Inc. (acq 5-9-69). Net: MBS. Rep: Market 4. New England Spot Sls. Format: MOR. ■ Warren F. Haas, pres; Frank B. Penny, VP; Jay Dunn, news dir.

WEBO-FM—Sept 3, 1972: 101.7 mhz; 1.15 kw. Ant 450 ft. Stereo. Dups AM 95%.

Patchogue

WALK—April 1952: 1370 khz; 500 w-D. Box 230 (11773). (516) GOver 5-5200. Island Bcstg System Inc. (acq 10-63). Group owner; Horizons. Rep: Bassett. ■ E. W. Wood Jr., pres; Jack Ellsworth, stn mgr & prog dir; Conrad Mikorenda, coml mgr; George Drake, news dir; John Sitone, chief engr.

WALK-FM—December 1952: 87.5 mhz; 15 kw. Ant 520 ft. Dup AM 100%.

WBLI(FM)—Dec 1, 1958: 106.1 mhz; 10 kw. Ant 470 ft. Stereo. 31 W. Main St. (11772). (516) 475-1061. WBLI Inc. (acq 1969). Group owner: Beck-Ross. Rep: Masla. Format: Oldies, Top 40. ■ Martin F. Beck, pres; Herb Usenheimer, gen mgr; Michael Scalz, prog dir; Herbert Usenheimer, sls mgr; James E. Champlin, ntl sls mgr; Len Rothberg, opns mgr; Barry Neal, mus dir; John Allen, news dir; Frederick De Costerd, chief engr. ■ Rates: \$28; 35; 35; 35.

WSUF—Dec 1, 1951: 1580 khz; 10 kw-D, 5 kw, DA-D (CH). 1580 Pennsylvania Ave. (11772). (516) 475-1580. WSUF Broadcasting Co. (acq 4-6-73). Net: ABC/I. Rep: PRO Time Slis; Carpenter. Format: Contemp. ■ Donald Karnes, VP & gen mgr; Rose O'Brian, loc sls; John Carroll, ntl sls mgr; Steve Epstein, prog dir; Ray Coleman, mus dir; Barbara Lyble, prom mgr; Peter TenHaagen, news dir; Wayne Wicks, chief engr.

Paul Smith's

***WPSA(FM)**—Jan 10, 1973: 89.1 mhz; 10 w. Paul Smiths College of Arts & Sciences.

Peekskill

WHUD(FM)—Listing follows WLNA.

WLNA—1948: 1420 khz; 1 kw-D. Box 188 (10567). (914) 737-1124. Highland Bcstg Corp. Rep: Masla. ■ Irving E. Cottrell, pres & gen mgr; Dorothy Feltman, VP & opns mgr; Francis V. Lough, coml mgr; George Birdas, prog dir; Scott Witt, news dir; Nathaniel B. Johnson, chief engr.

WHUD(FM)—Co-owned with WLNA. Oct 24, 1958: 100.7 mhz; 50 kw. Ant 500 ft. Progs sep from AM. ■ James D. Roosa Jr., VP & mgr.

Plainview

***WPOB(FM)**—September 1973: 88.5 mhz; 10 w. John F. Kennedy High School (11803). (516) 938-5400 ext. 259. Central School District 4. Format: Progs, talk, ed. ■ Dr. Louis Brown, dir of educul communications.

Plattsburgh



WEAV—Feb 3, 1935: 960 khz; 5 kw-U, DA-2. Box 540 (12901). (518) 561-0960. Plattsburgh Bcstg Corp. Net: CBS. Rep: Market. Format: Top 40. ■ George F. Bissell, Jr., gen/coml mgr; Tim McDonald, prog dir; Leon Kelly, news dir; Jack Nazak, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

WGFB(FM)—Co-owned with WEAV. Feb 3, 1960: 99.9 mhz; 4.04 kw. Ant 780 ft. Stereo. Prog sep from AM. Format: Easy lsg. ■ Dale Forquette, prog dir. ■ Rates: \$4.71; 4.71; 4.71; 4.71.

WIRY—Jan 30, 1950: 1340 khz; 1 kw-D, 250 w-N. Box 869 (12901). (518) 563-1340. WIRY Inc. (acq 1-1-59). Net: MBS. Rep: Masla. ■ Donald L. Pelkey, pres & gen mgr; Don Pelkey Jr., coml mgr; Gordon R. Little, prog dir; Sidney J. Spiegel, news dir; Robert E. Broadwell, chief engr. ■ Rates: \$10.50; 9.75; 10.50; 9.75.

WKDR—June 15, 1968: 1070 khz; 5 kw-D. Box 518 (12901). (518) 561-7600. Metro Group Bcstg. Net: ABC/E. Rep: PRO/Meeker, New England Reps. Format: C&W. Spec progs: sports talk 2 hrs wkly. ■ R. C. Guibord, pres; Peter B. Guibord, VP, gen mgr; Bonnie Rogers, sls mgr; R. Robinson, prog dir; C. Stone, mus dir; R. Black, stn mgr, news dir; K. Martineau, chief engr. ■ Rates: \$8.60; 8.60; 8.60;—.

Port Jervis

WDLC—July 4, 1953: 1490 khz; 1 kw-D, 250 w-N. Box 920 (12771). (914) 856-5185. Port Jervis Bcstg Co. (acq 3-28-56). Format: C&W, MOR. ■ Oscar Wein, pres & gen mgr; Robert I. Wein, VP, sls & opns; Katherine Wein, prog dir & stn mgr; Tracy Baxter, news dir; Henry Spahr, chief engr. ■ Rates: \$6.25; 4.50; 5.50; 3.85.

WDLC-FM—Oct 30, 1970: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 97%.

Potsdam

WPDM—April 30, 1955: 1470 khz; 1 kw-D. Box 348 (13676). (315) 265-5510. St. Lawrence Radio Inc. Net: ABC/I. Format: MOR. ■ Fred G. Hartman Jr., pres; John R. Murphy, gen mgr; Conrad Elliott, sports dir; Betty Bombard, ofc mgr; David A. Kyle, treas; Nat Natalie, mus dir; Pamela Steppe, news dir; Roy Krause, chief engr.

WPDM-FM—Oct 15, 1968: 99.3 mhz; 3 kw. Ant 155 ft. Dups AM 80%.

***WTSC-FM**—Nov 3, 1963: 91 mhz; 700 w. Ant 135 ft. Stereo. Clarkson College (13676). (315) 265-7180. Board of Trustees, Clarkson College. Net: ABC/FM; ICRN. Format: Progressive. Spec prog: Classical & jazz, 3 hrs wkly. ■ Gary Stork, gen mgr; Ed Petruzzelli, prog dir; Mike Rogers, mus dir; Dennis Greci, news dir; Dave Bernhardt, chief engr.

Poughkeepsie

WEOK—October 1949: 1390 khz; 5 kw-D, DA. Box 416 (12602). (914) 471-1500. WEOK Bcstg Corp. (acq 4-1-70). Rep: Masla; Eckels & Queen. Format: MOR. Spec progs: Ger ½ hr; Pol 1 hr; Black ½ hr, wkly. ■ Louis H. Pells, pres & gen mgr; Frank A. Sause, coml & prom mgr; Ralph C. Arrigale, prog dir; Glenn V. Laxton, news dir; John Kostenko, chief engr.

WPDH(FM)—Co-owned with WEOK. December 1961: 101.5 mhz; 14 kw horiz, 11 kw vert. Ant 830 ft. Stereo. Prog sep from AM. Format: Modern country. Spec progs: Ital ½ hr; Pol 1 hr; Black 2 hrs, wkly. ■ Raphael Mark, stn mgr; Ted Jones, prog dir; John Kostenko, chief engr.

WKIP—June 1940: 1450 khz; 1 kw-D, 250 w-N, DA-2. Box 1450 (12602). (914) 471-2300. Olympian Bcstg Corp. (acq 10-16-70). Net: ABC/C. Rep: H-R Stone. Format: MOR. ■ Leonard R. Kinney, pres & gen mgr; Joel Andrews, VP, lcl sls; Jack McVeeneey, VP ntl sls mgr; Rae Hues, sec-treas; John Walker, prog dir; Tom Cooper, news dir; Jim Brooks, chief engr. ■ Rates: \$11.20; 8.55; 11.20; 7.35.

WPDH(FM)—Listing follows WEOK.

WSPK(FM)—Dec 7, 1947: 104.7 mhz; 5 kw. Ant 1250 ft. Stereo. Box 1703 (12601). (914) 831-1260. Lance Communications Inc. (acq 9-11-70). Net: MBS. Format: Adult rock. Sp progs: Ital 1 hr; Sp 1 hr; Bl 4 hrs wkly. ■ Alford H. Lessner, pres, gen mgr; Robert E. Lessner, VP, stn mgr; Robert A. Outer, VP & sls mgr; Rick Liotta, prog & mus dir; Henry Gross, news dir; William Rossini, chief engr. ■ Rates: \$14; 8; 10; 8.

Pulaski

WSCP—See Sandy Creek.

Remsen

WADR—Dec 12, 1966: 1480 khz; 5 kw-D. Box 1480 (13438). (315) 831-3941. P.H. Inc. (acq 9-6-66). Rep: Masla. Format: C&W. ■ Joseph Uzdavinis, pres; Bill Schweitzer, gen & coml mgr; Joe Mulvihill, prog & news dir; Dave Haouch, prom mgr; Bill Rutherford, chief engr.

Rensselaer

WQBK—Dec 3, 1961: 1300 khz; 5 kw-D, DA. Box 1300, Albany, N.Y. (12201). (518) HObart 2-5555. People Communications Corp. (acq 7-29-70). Rep: New England Spot Slis. Audio news: UPI. Format: talk. Spec progs: Ital 2 hrs; Sports 4 hrs, farm & garden, 1 hr wkly. ■ Laurence Barnet, gen mgr; Bill Edwardson, prog dir; Steve Fitz, telephone talk host; Bob Raffaele, chief engr. ■ Rates: \$14.50; 14.50; 14.50;—.

WQBK-FM—Dec 1, 1972: 103.9 mhz; 3 kw. Ant 87 ft. Stereo. Prog sep from AM. Format: Progs. ■ Jack Hopke, dir. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

Riverhead

WRCN—Aug 8, 1963: 1570 khz; 1 kw-D, DA. Box 666 (11901). (516) 727-1570. East Shore Bcstg Corp. (acq 8-7-1). Net: ABC. Format: Contemp, top 40. ■ Richard I. Adrian, Jimmie Lee Pulbrese, owns. ■ Rates: \$15; 13; 15; 13.

WRCN-FM—Aug 14, 1962: 103.9 mhz; 2.6 kw. Ant

New York Radio

See page C-1 for explanation of listings.

320 ft. Stereo. Dups AM 60%.

WRIV—June 1955: 1390 khz; 1 kw-D. Box 314 (11901). (516) Park 7-1200. Island Bcstg System Inc. (acq 10-63). Group owner: Horizons. Rep: Bassett. ■ Edward W. Wood Jr., pres & gen mgr; Pat Wood, prog dir; Gus Lellman, sls mgr; Ted Marvel, news dir; John Sitone, chief engr. ■ WRIV-TV affil.

Rochester

WAXC—Sept 11, 1925: 1460 khz; 5 kw-U, DA-N. 50 Chestnut Plaza (14604). (716) 546-2325. Sande Broadcasting Co. (acq 1-7-2). Net: ABC/C. Rep: Eastman. Format: Contemp. ■ John Nichols, pres; John Sayre, gen mgr; Joe Farrar, coml mgr; Larry White, prog, mus dir; Dave Mason, prom mgr; Charles Hill, news dir; Frank Scheidt, chief engr.

WBBF—1947: 950 khz; 1 kw-U, DA-2. 850 Midtown Tower (14604). (716) 232-7550. TWX 510-253-3422. WBBF Inc. (acq 1966). Group owner: LIN. Net: ABC/C. Rep: Blair. Format: Contemp. Spec prog: Sp 1 hr wkly. ■ Dan Clayton, pres & gen mgr; Mark Driscoll, prog & mus dir; Jean Beamish, coml mgr; Alex Lamutis, news dir; Harvey Rees, chief engr.

WBFB(FM)—Co-owned with WBBF February 1961: 92.5 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Classcl. Spec progs: Ital 2 hrs, Sp 2 hrs, wkly. ■ Nick Nickson, gen mgr.

WCMF(FM)—June 9, 1960: 96.5 mhz; 20 kw. Ant 290 ft. Stereo. 129 Leighton Ave. (14609). (716) 288-3200. Community Music Service Inc. Rep: ABC-FM Spot Slis. Format: Stereo Rock. Spec prog: Sp 2 hrs wkly. ■ James Trayhern, pres & gen mgr; David Hanna, coml mgr; Bernie Kimble, prog dir; Fred Horton, mus dir; Blaine Schwartz, news dir; Walter Pelton, pub svcs mgr; Jacob Schanker, chief engr. ■ Rates: \$30; 28; 36; 36.

WDX(FM)—April 1974: 103.9 mhz; 8 kw. Ant 536 ft. 1337 E. Main St. (14609). (716) 288-5470. Monroe County Broadcasting Co. Ltd. Format: R&B. ■ William Curtis Chatman, gen mgr; Little John Smith, prog dir; R. J. Redenburg, chief engr.

WEZO(FM)—Listing follows WNYR.

WHAM—July 11, 1922: 1180 khz; 50 kw-U. 350 East Ave. (14604). (716) 454-4884. TWX 510-253-5559. Rust Communications Group (group owner; acq 5-62). Net: ABC/I. Rep: McGavren-Guild. Format: MOR. Spec prog: Opinion. ■ W. F. Rust Jr., pres; Robert L. Luther, gen mgr; William Kimble, prog dir; David A. Sennett, mus dir; Mike Morgan, news dir; Walter Helinski, chief engr.

WHFM(FM)—Co-owned with WHAM. 1939: 98.9 mhz; 50 kw. Ant 340 ft. Prog sep from AM. Net: ABC/C. Format: Rock. ■ Al Peterson, prog dir; Jeff Gerber, mus dir.

***WIRQ(FM)**—January 1960: 90.9 mhz; 10 w. 260 Cooper Rd. (14617). (716) 342-6461. Board of Education, Central School District. Net: ABC/FM. Format: Variety Spec progs: Ital 1 hr; Sp 1 hr; C&W 1 hr; Black 3 hrs, wkly. ■ Eric Young, gen mgr; Bruce Pilato, prog & mus dir.

WNYR—1947: 680 khz; 250 w-D. 931 E. Main St. (14601). (716) 473-6800. TWX 510-253-4566. Malrite of New York Inc. (group owner; acq 8-1-65). Net: ABC/E. Rep: Katz. Format: C&W. Spec prog: Ital 1 hr wkly. ■ Milton Maltz, pres; Bill Scarbrough, VP, gen & prom mgr; Earl Morgan, prog dir; Bob Kirby, mus dir; Gary Sankey, coml mgr; Tom Jones, news dir; Gary Felger, chief engr.

WEZO(FM)—Co-owned with WNYR. Nov 14, 1966: 101.3 mhz; 50 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: Btl music, easy lsg. ■ Dale Harnett, prog dir; Marlin Taylor, mus dir.

WROC—Nov 22, 1947: 1280 khz; 5 kw-U, DA-N. 201 Humboldt St. Broadcast Center (14610). (716) 288-8400. Rust Craft Bcstg of New York Inc. (group owner; acq 3-15-65). Net: NBC. Rep: Buckley. ■ Ervin F. Lyke, VP & mgng dir; George R. Libutt, gen mgr; Gary Smith, prog dir.

WPXY(FM)—Co-owned with WROC. Sept 14, 1959: 97.9 mhz; 50 kw. Ant 400 ft. Stereo. Prog sep from AM. ■ WROC-TV affil.

New York Radio

See page C-1 for explanation of listings.

***WRUR-FM**—March 6, 1966: 88.5 mhz; 970 w. Ant 120 ft. Stereo. Box 5068 River Station (14627). (716) 275-6666. U. of R. Bcstg Corp. Net: NPR. Format: Progs, jazz, classcl, oldies. Spec progs: Sp ½ hr, Medieval 1 hr, BI 3 hrs, wkly. ■ Suzanne Weiss, gen mgr; Joel Lind, prog dir; Zachary Goldstein, bus mgr; Matt Frohlich, mus dir; Jesse Finkelstein, prom mgr; Paul Tuthill, news dir; Tony Ravinsky, chief engr; Ron Bello, consulting engr.

WSAY—1936: 1370 khz; 5 kw-U, DA-N. 250 East Ave. (14604). (716) 232-5580. Federal Bcstg System Inc. Rep: Masla. Format: Progs, R&B, rock. Spec progs: Ital 2½ hrs; Jewish 2½ hrs; Caribbean-Spanish ½ hr, BI ½ hr, wkly. ■ Gordon P. Brown, pres, gen mgr & chief engr; Sybilla A. Reber, asst mgr & prog dir; Annette C. Capitano, coml mgr & pub svc dir; John Sebaste, mus dir.

WVOR(FM)—March 1964: 100.5 mhz; 50 kw. Ant 350 ft. 333 Midtown Tower (14604). (716) 454-3942. Amalgamated Music Enterprises Inc. Net: MBS. Rep: Groskin. Format: MOR. Spec prog: It 3 hrs, Pol 1 hr, Sp 2 hrs, wkly. ■ Bud Wertheimer, gen mgr; Bob Bittner, prog dir. ■ Rates: \$11; 12; 12; 11.

***WXXI-FM**—December 1974: 91.5 mhz; 36 kw. Ant 255 ft. Stereo. Box 21 (14601). (716) 325-7500. TWX 716-232-2190. Rochester Area Educ TV Assoc Inc. Format: Variety. Spec progs: Ital 1 hr; Sp 3 hr; Black 4 hrs, classical 15 hrs, jazz 10 hrs, Pol 1 hr, wkly. ■ William J. Pearce, pres; Joe Grant, dir, radio svcs; Dave Dial, dir; James H. Bryant, dev dir; Dave Ansted, engr supr.

Rome

WKAL—September 1946: 1450 khz; 1 kw-D, 250 w-N. South Jay St. (13440). (315) 336-7700. Maurer Bcstg Corp. (acq 8-1-61). Net: MBS. Rep: Market 4; Corlett (Detroit); New England Spot Sls. Format: Contemp. Spec prog: Pol 2 hrs wkly. ■ J. B. Maurer, pres & gen mgr; Woodard J. Maurer, coml mgr; Mark Howell, mus & news dir; Gerald Prouty, chief engr. ■ Rates: \$6.25; 5.30; 6.25; 5.30.

WKAL-FM—August 1968: 95.9 mhz; 3 kw. Ant 105 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

WRNY—Oct 12, 1959: 1350 khz; 500 w-D. Box 67 (13440). (315) 336-5600. Promedia Communications Inc. (acq 3-15-69). Net: ABC/I. Rep: Fulford Co. Format: MOR. Spec progs: Pol 2 hrs; Black 7 hrs; C&W 1 hr; Big Bands 2 hrs, wkly. ■ Carl Eilenberg, pres & gen mgr; Norma Eilenberg, sls & prom mgr; Maria Rich, prog & mus dir; Carl Eilenberg, news dir; Milt Thompson, chief engr. ■ Rates: \$5; 4.60; 5; 4.60.

Sag Harbor

WLNG—Aug 13, 1963: 1600 khz; 500 w-D. Box 815 (11963). (516) 725-2300. East Coast Bcstg Corp. (acq 1-1-68). Net: MBS. Rep: AAA Repls. Format: MOR, oldies. ■ Robert O. King, pres; Paul Sidney, VP gen mgr & prog dir; Joe Ricker, news dir; Edward Eichorn, chief engr.

WLNG-FM—April 13, 1969: 92.1 mhz; 3 kw. Ant 125 ft. Dup AM 70%.

St. Bonaventure

***WSBU(FM)**—April 13, 1975: 88.3 mhz; 10 w. Ant 90 ft. Drawer 0 (14778). (716) 375-2306. St. Bonaventure University. Format: Top 40, oldies, progs. ■ Rev. Damian McElrath, pres; Jim Marchiony, gen mgr.

Salamanca

WGGO—June 18, 1957: 1590 khz; 1 kw-D. 680 Broad St. (14779). (716) 945-1515. John R. Newman, James R. Clark Jr. (acq 10-74). Group owner: Altair. Net: ABC/I. Format: All hit music. Spec prog: Pol 1 hr wkly. ■ John R. Newman, pres; Don Bray, mus dir; Paul Hennessey, news dir. ■ Rates: \$3.60; 2.60; 3.60; 3.60.

Sandy Creek

WSCP—Aug 8, 1974: 1070 khz; 1 kw-D. Box 293 (13145). (315) 387-3404. Oswego Jefferson Bcstg Inc. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Stephen C. Sattler, pres; James J. Foederer, VP & gen

mgr; Paul Kerr, coml mgr; Larry Kay, prog dir; Robert Collins, chief engr; Michael Donovan, news dir. ■ Rates: \$5; 5; 5; 5.

Saranac Lake

WNBZ—Sept 11, 1927: 1240 khz; 1 kw-D, 250 w-N. Box 211 (12983). (518) 891-1544. WNBZ Inc. (acq 3-1-63). Net: ABC/I. Rep: Dore. Format: MOR. ■ James Rogers III, pres, gen & coml mgr, prog dir; Roy Kristofferson, mus & news dir; Christopher Brescia, chief engr.

Saratoga Springs

WKAJ—March 23, 1964: 900 khz; 250 w-D. 71 West Ave., Box 557 (12866). (518) 584-1610. Community Radio of Saratoga Springs Inc. Format: MOR. ■ Kent E. Jones, pres & gen mgr; Paul Campion, exec VP; Herb Sabin, prog dir; Leroy L. Fuller Jr., stn engr; William Bingham, chief engr.

WKAJ-FM—May 27, 1968: 102.3 mhz; 2 kw. Ant 74 ft. Dup AM 60%.

***WSPN(FM)**—1974: 91.1 mhz; 10 w. Skidmore College (12866). ■ Roger LaMay, gen mgr.

Schenectady

WGFN(FM)—Listing follows WGY.

WGY—February 1922: 810 khz; 50 kw-U. 1400 Balltown Rd. (12309). (518) 377-2261. TWX 710-442-2974. General Electric Bcstg Co. Inc. (group owner). Net: NBC. Rep: Christal. Format: MOR, Contemp. Spec prog: Black 3 hrs wkly. ■ Reid Shaw, pres; James Delmonico, gen mgr; John E. Schmulbach, coml mgr; Lee R. Fowler, prog & mus dir; Walter McDowell, coml mgr; Don Decker, news dir; George Davis, chief engr. ■ Rates: \$78; 61; 68; 40.

WGFN(FM)—Co-owned with WGY November 1940: 99.5 mhz; 10 kw. Ant 930 ft. ■ John E. Schmulbach, coml mgr. ■ WRGB(TV) affil. ■ Rates: \$20; 27; 27; 25.

***WMHT-FM**—June 8, 1972: 89.1 mhz; 11 kw. Ant 930 ft. Box 17 (12301). (518) 356-1700. TWX 710-442-2993. Mohawk-Hudson Council on Educational TV Inc. Net: NPR; EPRN. Format: Classical. ■ Donald E. Schein, pres & gen mgr; Joy K. Martin, prog dir; Arthur J. Singer, prom mgr; Richard A. Hill, chief engr. ■ WMHT(TV) affil.

***WRUC(FM)**—1975: 90.9 mhz; 10 w. Ant 80 ft. Union College. (12308). Trustees of Union College. ■ Dr. Harold C. Martin, pres.

WSNY—July 15, 1942: 1240 khz; 1 kw-D. 250 w-N. 144 Lafayette St. (12305). (518) 393-3622. Radio WSNY/1240 Inc. (3-15-71). Net: MBS/Black. Format: Black, contemp, MOR, progs, talk, top 40. Spec progs: Ital 1 hr, Pol 1 hr, wkly. ■ Henry Valentino, pres; Richard E. Parry, gen mgr; Debbie Ring, coml mgr; Bob Roberts, prog & mus dir & prom mgr; Jim Laine, news dir; Bob Smith, chief engr.

WTRY—See Troy.

Seneca Falls

WSFW—Oct 1, 1968: 1110 khz; 1 kw-D. Box 1 (13148). (315) 568-9888. Waterfalls Bcstg Corp. Rep: Market 4; Format: MOR. ■ Samuel Bunis, pres; Robert N. Burns, gen mgr; Robert Martin, coml mgr; Paul Mann, news dir.

WSFW-FM—Nov 1, 1968: 99.3 mhz; 3 kw. Ant 235 ft. Dups AM 100%.

Smithtown

WCTO(FM)—1961: 94.3 mhz; 3 kw. Ant 300 ft. Box 697, Long Island, N.Y. (11746). (516) 423-6729. Greater Media Inc. (group owner; acq 1961). Rep: Century Ntl Sls. Format: Btfl music. ■ Peter Bordes, pres; Richard J. Scholem, gen mgr; Neil Ward, sls mgr; Paul Fleishman, opns mgr; Mike Eau Claire, news dir; Harold Kneller, chief engr.

South Bristol Township

WMIV(FM)—1948: 95.1 mhz; 9.5 kw. Ant 990 ft. Drawer G., Ithaca, N.Y. (14850). (607) 272-8080. Christian Bcstg Network (group owner; acq 1-1-69). Rep: Young. Format: Gospel. ■ M. G. Robertson, pres; Bill Freeman, gen mgr; James Wall, coml mgr; William Covert, chief engr. ■ Rates: \$5.20; 5.20; 5.20; 5.20.

Southampton

WWRJ(FM)—Oct 1971: 95.3 mhz; 2.4 kw. Ant 330 ft. Arcade Bldg. Main St. (11968). (516) 283-5200. Sandpiper Broadcasting (acq 8-7-1). Format: Btfl music. ■ James E. Kleid, gen mgr.

Spring Valley

WKQW—Sept 1, 1965: 1300 khz; 500 w-D, DA. Box 1300, Nanuet, N.Y. (10954). (914) 634-1300. WKQW Radio Inc. (acq 7-30-71). Rep: Michael Fulford Co. Format: Progressive, MOR. Spec progs: Ital ½ hr; C&W 2 hrs wkly. ■ William A. Littauer, pres & gen mgr; Richard Warden, coml mgr; Don Maline, prog dir; Henry Gross, news dir.

Syosset

***WKWZ(FM)**—July 24, 1973: 88.5 mhz; 10 w. Ant 90 ft. Southwoods Rd. (11791). (516) 921-8850. Syosset Central School District. Format: Community prog. Spec progs: Black 3 hrs, classical 6 hrs, jazz 8 hrs, Indian problems ¼ hr, wkly. ■ A. T. Zodda Jr., fac adv; Bruce Burger, stn mgr.

Syracuse

***WAER(FM)**—January 1946: 88.3 mhz; 6 kw. Ant 180 ft. Stereo. NCC II, 215 University Place (13210). (315) 423-2406. Syracuse U. Bd of Trustees. Net: NPR. Format: Alternative/Progressive. Spec progs: Pacifica, ZBS Media, The Rest of the News, wkly. ■ Dr. Lawrence Myers, gen mgr; Larry Fox, prod dir; John E. Murphy, prog dir; Harold Cobin, prom mgr; George Gilbert, mus dir; David Wickham, chief engr; Ken Kane, news dir.

***WCNY-FM**—Dec 4, 1971: 91.3 mhz; 18.6 kw. Ant 740 ft. Stereo. 506 Old Liverpool Rd. (13088). (315) 457-0440. TWX 541-0430. Public Bcstg Council of Central N.Y. (acq 9-4-74). Net: NPR. Format: Diversified. ■ Richard Russell, pres & gen mgr; Cerid Reed, prog dir; Thomas Fanella, dir of dev; Gloria Kritz, mus dir; Thomas Tradup, news dir; S. Paul Barron, dir of engr. ■ WCNY-TV affil.

WDDS-FM—1956: 93.1 mhz; 97 kw. Ant 660 ft. 738 Erie Blvd. (13210). (315) GR 5-1631. Signal Bcstg Co. (acq 1975). Net: ABC/FM. Rep: Groskin. ■ Carl J. Spavento, VP network opns; Albert L. Wertheimer, exec VP; James A. McKechnie, dir of sls; William F. Roseboom, dir of pub rel; Lawrence Gordon, VP; Wendell Martin, chief engr.

WFBL—Feb 4, 1922: 1390 khz; 5 kw-U, DA-N. Box 1390, Eastwood Station (13206). (315) 463-8631. First Bcstg Corp. (acq 3-1-56). Net: CBS. Rep: McGavren-Guild-PGW; Stephens & Towndron (Canada). Format: MOR. ■ Roy Furmark, pres; Henry T. Wilcox, gen mgr; Joseph Bell, gen sls mgr; James B. Ashbery, prog dir; Art Peterson, news dir; Jeff Baker, chief engr. ■ Rates: \$34; 33; 34; 29.

WHEN—April 14, 1941: 620 khz; 5 kw-D, 1 kw-N, DA-N. 980 James St. (13203). (315) 474-8511. TWX 710-541-0443. Meredith Corp. (group owner; acq 4-54). Net: ABC/E. Rep: Eastman. Format: Adult contemp. ■ E. C. Stiker, VP & gen mgr; James B. Ashbery, prog dir; Lee M. Vanden-Handel, sls mgr; Linda L. Arnold, mkt dir; Robert Ardner, chief engr; Rod Wood, news dir; ■ WHEN-TV affil.

WMHR(FM)—March 9, 1969: 102.9 mhz; 11 kw. Ant 720 ft. Stereo. 4044 Makyas Rd. (13215). (315) 469-5051. Mars Hill Bcstg Co. Rep: Radio Repls Inc; Ledbetter. Format: Christian. Spec prog: Black 1½ hr wkly. ■ Gordon Bell, gen mgr; Robert Couch, coml mgr; Jack Williamson, prog dir; Cindy Bell, prom mgr; Jeff Bulow, news dir; Clayton Roberts, chief engr. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

WNDR—1946: 1260 khz; 5 kw-U, DA-N. Box 1212 (13201). (315) 446-1515. Tower Bcstg Corp. (acq 4-1-69). Net: ABC/C. Rep: Blair. Format: Contemp. Spec progs: Farm 5 hrs, Ital 1 hr, Pol 1 hr, Black 1 hr, wkly. ■ Robert Forrest, pres; Dan Leonard, gen mgr; Pete Berry, prog dir; George Plavocos, coml mgr; Dick Mastriano, news dir; Roy Taylor, chief engr. ■ Rates: \$36; 32; 34; 26.

WOLF—1940: 1490 khz; 1 kw-D, 250 w-N, DA-D. Box 1490 (13201). (315) 422-7211. WOLF Bcstg Service Inc. (acq 5-19-68). Group owner: Reg. Bcstrs. Audio news: UPI. Rep: Katz. Format: Top 40. Spec prog: Black 3 hrs wkly. ■ Edwin A. Bernstein, pres; Thomas R. Shine, VP & gen mgr; Don Brown, coml mgr; Howard Castle, prog dir; Ron Bee, news dir; Vincent J.

Mangiameli, chief engr. ■ Rates: \$27; 27; 32; 32.

WONO(FM)—Sept 1, 1958: 107.9 mhz; 10.5 kw. Ant 490 ft. Stereo. 345 Peat St. (13210). (315) 472-4541. Sentinel Heights FM Bcstrs Inc. (acq 1974). Rep: Groskin. Format: Fine arts. ■ Stephen Jacobs, gen mgr; Mrs. Margaret Prausnitz, coml mgr; Henry Fogel, prog dir; Allen Rockford, prom mgr; William Dunn, news dir; John Bunkfeld, chief engr.

WOSC—See Fulton.

WKFM(FM)—See Fulton.

WSEN—See Baldwinsville.

WSOQ—See North Syracuse.

WSYR—1922: 570 khz; 5 kw-U. DA-2. 1030 James St. (13203). (315) 474-3911. TWX 710-541-0428. Newhouse Bcstg Corp. (group owner; acq 1948). Net: NBC. Rep: Christal; McDermott (Canada). ■ E. R. Vadeboncoeur, pres; David J. Shurtleff, VP & gen mgr; Norman Cissna, coml mgr; Alan Milair, prog dir; Louis B. Switzer, prom mgr; Richard Hoffman, news dir; A. J. Eicholzer, chief engr.

WSYR-FM—1946: 94.5 mhz; 100 kw. Ant 650 ft. Stereo. Dups AM 50%. ■ WSYR-TV affil.

WYRD—Dec 6, 1955: 1540 khz; 1 kw-D. 300 Erie Blvd. E. (13224). (315) 446-7442. WYRD Inc. (acq 1974). Group: Crawford. Format: Christian. Spec prog: Black 2 hrs wkly. ■ Richard T. Crawford, pres & gen mgr; Paul J. Plunkett, prog dir; Roy Taylor, chief engr.

Ticonderoga

WIPS—July 1955: 1250 khz; 1 kw-D. Box 352, Fort Ti Road (12883). (518) 585-2868; (902) 897-5000. Motsinger Communications Inc. (acq 1-1-74). Audio news: UPI. Rep: Masia; MacDermott. Format: Diversified. Spec progs: Farm 6 hrs, classical ½ hr, C&W 13 hrs, wkly. ■ John K. Motsinger, pres & gen mgr; Dave Downing, prog & news dir & chief engr; Linda Nadeau, coml mgr; Tom McCormick, mus dir. ■ Rates: \$7.06; 7.06; 7.06.

Troy

WFLY(FM)—August 1948: 92.3 mhz; 10 kw horiz, 2.25 kw vert. Ant 840 ft. 4243 Albany St., Box 1540 (12205). (518) 456-1144. Rust Communications Group Inc. (group owner; acq 3-75). Rep: Eastman. Format: MOR. ■ William Rust, pres; George E. Geib, gen mgr; Andrew Schirn, prog dir; Robert MacFarland, chief engr. ■ Rates: \$6; 6; 6; 6.

WGNA(FM)—See Albany.

WHAZ—August 1922: 1330 khz; 1 kw-D. Box 784 (12181). (518) 272-1010. WPOW Inc. (acq 6-14-67). Group owner: Camp. Format: Religious, country gospel music. Spec prog: Ital 3 hrs wkly. ■ John R. Linstra, pres; Buddy Starcher, gen mgr; Gordon Hall, coml mgr; Bud Clayton, prog dir; Gary Koster, chief engr.

WHSB(FM)—See Albany.

***WRPI(FM)**—Nov 1, 1957: 91.5 mhz; 10 kw. Ant 370 ft. Stereo. Communications Center (12181). (518) 270-6248. Rensselaer Polytechnic Institute. Net: ABC/FM. Format: Progressive. Spec prog: Black 3 hrs, Jazz 4 hrs, classical 3 hrs, East Indian 2 hrs, Folk 3 hrs, wkly. ■ Richard Speicher, pres; Tom Lucke, gen mgr.

WTRY



WTRY—April 15, 1940: 980 khz; 5 kw-U, DA-N. 92 Fourth St. (12180). (518) 274-1100. Scott Bcstg Co. Inc. of N.Y. (acq 2-1-72). Group owner: Great Scott. Rep: McGavren-Guild. Format: Top 40. Spec prog: Farm 3½ hrs wkly. ■ Herbert Scott, pres; Richard E. Vazzana, gen & coml mgr; Dan Martin, prog dir; John Gabriel, mus dir; Don Fields, news dir; Robert W. Smith, chief engr. ■ Rates: \$32; 26; 29; 26.

Utica

WBVM



WBVM—Jan 29, 1962: 1550 khz; 1 kw-D. Box 1550

(13503). (315) 735-2785. WBVM Assoc. (acq 12-5-74). Audio news: UPI. Rep: Selcom. Format: Solid gold. Spec progs: Ital 1½ hrs; Pol 5 hrs, wkly. ■ George W. Stevens, pres & gen mgr; Jim Pastrick, prog dir; Douglas Kehrig, chief engr. ■ Rates: \$9; 7.20; 7.80; 7.20.

WIBQ(FM)—Listing follows WIBX.

WIBX—Dec 5, 1925: 950 khz; 5 kw-U, DA-1. Box 950 (13503). (315) 736-9313. WIBX Inc. (acq 12-74). Net: CBS. Rep: PRO/Meeker; Regional Reps; Stephens, Towndrow (Canada). Format: MOR. Spec progs: Ukrainian 1 hr; Pol 5 hrs wkly. ■ Frederic C. Bowen, pres & gen mgr; William J. Heiderich, VP loc/reg sls; J. R. Buckley, prog dir; Betty Allinger, mus dir; David Miller, news dir; Everett A. Radley, chief engr. ■ Rates: \$23; 20; 21; 13.

WIBQ(FM)—Co-owned with WIBX. Jan 1, 1974: 98.7 mhz; 25 kw. Ant 660 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$12; 13; 13; 12.

WLFH—See Little Falls.



WOUR(FM)—June 1967: 96.9 mhz; 16 kw. Ant 790 ft. Stereo. 288 Genesee St. (13502). (315) 797-0803. Bunkfeldt Bcstg (acq 11-72). Rep: Marv Roslin. Format: Progressive. Spec prog: Live concerts 1 hr, wkly. ■ Rudolf Bunkfeldt, pres; Robert N. Putnam, Jr., gen mgr; Jerry Gilels, coml mgr; Jeffrey A. Chard, prog dir; Mark William Cohen, Gilels, coml mgr; Tom Starr, mus dir; Marjorie Marable, news dir; John Bunkfeldt, VP/ chief engr; Tony Yoken, dir special projects. ■ Rates: \$15; 13; 15; 15.

WRUN—April 24, 1948: 1150 khz; 5 kw-D, 1 kw-N, DA-2. Thomas Road, Oriskany, N.Y. (13424). (315) 736-5225. 1150 Broadcasting Inc. (acq 2-22-70). Group owner: Woods Communication. Net: ABC/C. Rep: Buckley. Format: MOR. Spec prog: C&W 12 hrs wkly. ■ John Woods, pres; John R. Sadowski, gen mgr; John Carlucci, mus dir; Don DeRosa, prog dir; Gary Kennerknecht, news dir; Robert Hajec, chief engr. ■ Rates: \$11.50; 10.75; 9.80; —

WRUN-FM—Oct 10, 1948: 104.3 mhz; 100 kw horiz, 33 kw vert. Ant 500 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Mark Warner, prog dir. ■ Rates: \$8.65; 10.75; 9.80; —

WTLB—1946: 1310 khz; 1 kw-D, 500 w-N, DA-N. Kellogg Rd., Washington Mills (13479). (315) 797-1330. WTLB Inc. (acq 6-15-71). Rep: Eastman. Format: Contemp. ■ Paul A. Dunn, pres & gen mgr; Edward J. Carey, VP & stn mgr; Art Levy, prog dir; Jim Reitz, mus dir; Brian Whittemore, news dir; David Doughty, chief engr.

WTLB-FM—April 23, 1962: 107.3 mhz; 3.6 kw. Ant 165 ft. (CP: 3.5 kw. Ant 500 ft.). Stereo. Box 1073 (13501). (315) 733-7555. WTLB Inc. (acq 11-74). Format: MOR. ■ Burt Perry, sls mgr; George Smith, prog dir.

Valhalla

***WARY(FM)**—Oct 3, 1973: 88.5 mhz; 40 w. Ant. 358 ft. 75 Grasslands Rd. (10595). (914) 946-0576. Westchester Community College. Format: Progs, variety. ■ Blair H. Davis, gen mgr; Darell L. Adler, prog dir; John L. Wagner, news dir; Paul Hichak, dir of dev; Doug Olson, mus dir; David Gieve, news dir; William Winters, chief engr; Richard Conte, tech dir; John R. Proft, opns mgr.

Walton

WDLA—May 30, 1951: 1270 khz, 1 kw-D. Box 58 (13856). (607) 865-4321. Delaware County Bcstg Corp. Audio news: UPI. Rep: Market 4. Format: MOR. Spec progs: C&W 15 hrs, Farm 6 hrs wkly. ■ Myra Youmans, pres; Amos F. Finch, VP & gen mgr; Alma Lynch, prom mgr; John Clark, prog & news dir; Ron R. Galley, mus dir; Lee VerNooy, farm dir; Phillip Vessey, chief engr.

WDLA-FM—Nov 16, 1973: 92.1 mhz; 490 w. Ant 660 ft. Dups AM 75%.

Warsaw

WCJW—May 16, 1973: 1140 khz; 1 kw-D, DA.

New York Radio

See page C-1 for explanation of listings.

Merchants Rd. (14569). (716) 796-8131. WCJW Radio Inc. (acq 1975). Rep: Savalli/Gates. Format: MOR. Spec prog: Farm 18 hrs wkly. ■ John B. Weeks, pres & chief engr; Ralph L. Hager, gen, coml & prom mgr; Randy Bruwner, prog dir; William McGough, news & mus dir.

Warwick

WTBQ—July 24, 1969: 1110 khz; 250 w-D. Box 454 (10990). (914) 986-2966. Warwick Bcstg Corp. Net: MBS. Format: MOR. Spec prog: Pol 1 hr wkly. ■ Edward N. Klein, pres, gen mgr & news dir; Clesie Everett, VP & opns mgr; Stephen Ostrow, coml mgr; John Benedict, prog & mus dir; Henry A. Shelleday, chief engr.

Watertown

WATN—Feb 3, 1941: 1240 khz; 1 kw-D, 250 w-N. 199 Wealtha Ave. (13601). (315) 782-3320. Watertown Bcstg Corp. Net: MBS. Format: Good music, C&W. ■ G. Harry Righter, pres & gen mgr; Donald Schryver, chief engr.

WNCQ(FM)—Listing follows WOTT.

WOTT—Nov 2, 1959: 1410 khz; 5 kw-D, 1 kw-N, DA-N. Box 29A, Gifford Rd. RD 2, (13601). (315) 782-6540. R.B.G. Productions. (acq 6-1-67). Rep: Selcom. Format: Contemp. ■ J. Graham, pres; James Brett, VP, ntl & reg sls; Earl Babel, VP, loc sls; Donald Alexander, VP, stn mgr; Steve Behm, prog dir; Len Henry, news dir; Mark Hutchins, chief engr. ■ Rates: \$15; 13; 15; 7.50.

WNCQ(FM)—Co-owned with WOTT. Nov 22, 1968: 97.5 mhz; 41 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: MOR, contemp. ■ Rates: \$7.50; 6.50; 7.50; 3.75.

WWNY—April 29, 1941: 790 khz; 1 kw-U, DA-N. Box 211 (13601). (315) 788-3800. TWX 510-257-4560. The Brockway Co. Net: CBS. Rep: Avery-Knodel, US; Radio-TV Reps, Canada. ■ John B. Johnson, pres; James W. Higgins, gen mgr; Tony Malara, mgr of bcstg; David G. Propeck, ntl sls mgr; Rod Abare, prog dir; Robert S. Thompkins, news dir; Lois T. Dempster, dir of community svcs & prom; Glenn H. Hall, dir of opns, Tom Bruce, dir of radio; Michael R. Yonkovig, dir of engr. ■ WWNY-TV affil. ■ Rates: \$18; 16; 16; 13.

Watkins Glen

WGMF—June 22, 1968: 1500 khz; 250 w-D. Jefferson Hotel (14891). (607) 535-2779. Watkins Glen-Montour Falls Bcstg Corp. (acq 5-1-72). Net: ABC/C. Format: Adult contemporary. Spec progs: Ital 1½ hr; C&W 1 hr, Top 40 5 hrs, wkly. ■ Doris Packwood, pres & gen mgr; Joseph Fazzary, dir of sls; Patty Bilinski, coml opns mgr; Ray O'Donnell, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 5.50.

WXXY(FM)—See Montour Falls.

Waverly

WATS—See Sayre, Pa.

WAVR(FM)—Co-owned with WATS Sayre, Pa. October 1974: 102.3 mhz; 1.5 kw. Ant 405 ft. Stereo. Box 188 (14892). (717) 888-7745. Wats Bcstg Inc. Dups AM 100%. Net: ABC/E. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Robert E. Klose, pres & gen mgr; Virginia C. Klose, VP, sec; Sylvia J. Hinrichson, stn & sls mgr; George A. Thomas, opns mgr & mus dir; Tony Pettit, news dir; Lawrence Brown, contract engr. ■ Rates: \$6.20; 4.80; 5.50; 4.40.

Wellsville

WLSV—Oct 31, 1955: 790 khz; 1 kw-D. 56½ N. Main St. (14895). (716) 593-3727. Radio Services of Wellsville. Format: MOR, Top 40, C&W. ■ J. S. Mumma, VP; Larry J. Perrotto, gen mgr; Robert G. Gabler, mgr; Donald Freedren; coml mgr; Rodney Biehler, prog dir; Donald Sky, chief engr.

Wethersfield Township

WBIV(FM)—1948: 107.7 mhz; 32 kw. Ant 470 ft. Drawer G, Ithaca, N.Y. (14850). (607) 272-8080. Christian Bcstg Network (group owner; acq 1-1-69). Rep:

New York, North Carolina Radio

See page C-1 for explanation of listings.

Young, Format: Gospel. ■ M. G. Robertson, pres; Bill Freeman, gen mgr; James Wall, coml mgr; William Covert, chief engr. ■ Rates: \$520; 5,20; 5,20; 5,20.

White Plains

WFAS—Aug 11, 1932: 1230 khz; 1 kw-D, 250 w-N. Box 551 (10602). (914) OWens 3-2400. Courtland Bcstg Corp. Net: ABC/E. Rep: Torbet. Format: Contemp. MOR. ■ Alfred G. Grosby, pres & gen mgr; John A. Winkel, sls & coml mgr; Vincent Lupiano, prog & mus dir; Gabe Dalmath, news dir; Jack Pearson, chief engr. ■ Rates: \$38; 26; 34; 16.

WVYD(FM)—Co-owned with WFAS. Sept 1, 1947: 103.9 mhz; 500 w. Ant 670 ft. Stereo. Prog sep from AM. Format: Easy lstrg. ■ Albert R. Levey, coml & gen sls mgr. ■ Rates: \$23; 28; 28; 23.



CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

North Carolina



HAMILTON-LANDIS & ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1730 K ST., N.W., WASHINGTON 20006
(202) 393-3456

Aberdeen

WEEB—See Southern Pines.

WIOZ(FM)—See Southern Pines.

Ahoskie

WRCS—April 25, 1948: 970 khz; 1 kw-D. Box 232 (27910). (919) 332-3101. Roanoke-Chowan Bcstg Co. Net: TN News; Caranet. Rep: Hopewell, Southern Spot Sls. Format: MOR. Spec Progs: C&W 13 hrs wkly. ■ Lee S. Lipsitz, pres; Sammy DouLihtie, gen mgr; Bill Prudan, coml mgr; Steve Montgomery, prog dir; Donnie Upchurch, prom mgr; Roger Murray, mus dir; Whit Powell, news dir; Charles Savin, chief engr.

WRCS-FM—Sept 2, 1968: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. Format: Contemp.

Albemarle

WABZ—July 1947: 1010 khz; 1 kw-D. Box 608 (28001). (704) YUkon 2-1020. Radio Station WABZ Inc. (acq 1-1-53). Format: Btfl mus, news, sports. ■ E. Keith Almond, pres; Mrs. Ramelle G. Varner, gen mgr; Robert G. Richards, prog dir; John D. Brooks, chief engr.

WABZ-FM—February 1958: 100.9 mhz; 3 kw. Ant 200 ft. Prog dups AM 100%.

WZKY—July 9, 1956: 1580 khz; 250 w-D. Box 550 (28001). (704) 982-1111. Radio Stn WZKY Inc. (acq 12-9-59). Group owner: Suburban. Net: Tobacco, NC News. ■ Robert R. Hilker, pres; Richard R. Norwood, gen mgr; Leon Warren, prog dir; Bill Tadlock, prom mgr; Jim Bell, chief engr. ■ Rates: \$ 2.75; 2.75; 2.75; 2.75

Asheboro

WCSE(FM)—Listing follows WGWR.

WGWR

TN

WGWR—May 24, 1947: 1260 khz; 5 kw-D, 500 w-N, DA-2. Box 309 (919) 625-2187. Asheboro Bcsto Co. Net: NC News. Rep: T-N Spot Sales. Format: MOR, variety. ■ Roy Cox Jr., pres; Add Penfield, gen mgr; Edward F. Swicegood II, coml mgr; D. K. McLaughlin, prog dir; A. B. Brown, news dir; Ed Ellison, chief engr. ■ Rates: \$ 6; 5; 6; 5.

WCSE(FM)—Co-owned with WGWR. Nov 1948: 92.3 mhz; 20 kw. Ant 650 ft. Stereo. (919) 625-2189. Prog sep from AM. Format: C&W. ■ Don Bowman, prog dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

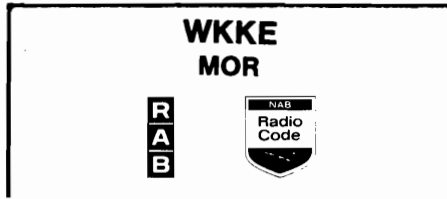
WZOO—May 3, 1971: 710 khz; 1 kw-D, DA. Box 460 (27203). (919) 672-0985. RCR Ltd. Audio news: APR, UPI. Rep: Southern Spot Sls. Format: MOR. ■ Fred Keith Jr., pres; Bobby J. Watkins, gen & coml mgr; Bill Cox, prog dir; Dave Scott, mus dir; Frank Timberlake Jr., news dir; Robert R. Fleming, chief engr. ■ Rates: \$69; 69; 69; —.

Asheville

***WBMU-FM**—1975: 91.3 mhz; 440 w. Ant 850 ft. 2 South Lexington (28801). (704) 253-1818. Greater Asheville Educl Radio Assn. Format: Educl, black. ■ James E. Robinson, pres & gen mgr; William Candler, chief engr.

WFGW—See Black Mountain.

WISE—1939: 1310 khz; 5 kw-D, 1 kw-N, DA-N. 90 Lookout Rd. (28804). (704) 253-5381. Basic Media Ltd. (acq 8-1-70). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp, Top 40. ■ N. Eric Jorgensen, pres & gen mgr; Joe Lyle Hall, sls mgr; Bob Kaghan, prog & mus dir; Dee Jones, asst prog dir; Dick Cullom, news dir. ■ Rates: \$15.50; 11.50; 15.50; 11.50.



WKKE MOR
RAB NAB Radio Code

WKKE—August 1947: 1380 khz; 5 kw-D, 1 kw-N, DA-N. Box 2156 (28802). (704) 252-6703. Greater Asheville Bcstg Co. (acq 9-21-69). Net: CBS. Rep: Buckley. Format: MOR. Spec prog: Jazz 12 hrs wkly. ■ Robert M. Hauck, pres; Eugene Hester Jr., VP & gen mgr; Steve Sandman, prog dir; Ed Fisher, mus dir; James Carrier, chief engr. ■ Rates: \$ 7.35; 6.15; 7.35; 4.90.

WLOS-FM—August 1947: 99.9 mhz; 35 kw. Ant 2,670 ft. Stereo. Box 2150 (28802). (704) 255-0013. TWX 510-933-0166. Wometco Skyway Bcstg Co. (acq 9-58). Group owner: Wometco Int. Net: ABC/E. Rep: PRO/Meeker Time Sls. Format: Btfl mus. ■ Morton S. Cohn, pres; William E. Pfeiffer, stn mgr; John Gosnell, prog dir; Bruce Barnes, coml mgr; Frank Wyatt, mus dir; Dave Guthrie, prom mgr; Joe Foster, news dir; Lee Davis, chief engr. ■ WLOS-TV affil. ■ Rates: \$7.60; 7.60; 7.60; 7.60.

WMIT(FM)—See Black Mountain.

WSKY—April 11, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 2956 (28802). (704) 253-4451. Radio Asheville Inc. Net: Tobacco. Rep: T. N. Sls. Format: C&W. ■ Zeb Lee, pres; David A. Hogan, mus dir; C. Kenneth Blackwell, news dir; Charles W. Sumner, chief engr.

***WUNF-FM**—1975: 88.1 mhz; 11 kw. Ant minus 140 ft. University Heights (28804). U. of N.C. at Asheville.

WWNC—Feb 22, 1927: 570 khz; 5 kw-U, DA-N. Box 2451 (28802). (704) 253-3835. Multimedia (group owner; acq 1-1-68). Net: NBC. Rep: Katz. Format: C&W. ■ Wilson Wearn, pres; Claude E. Freeman, stn mgr; Gordon Peed, coml mgr; Del Wilkerson, news dir; Dave Jacobs, prog dir & mus dir; Robert Harman, chief engr. ■ Rates: \$ 23; 13; 18; 11.

Beaufort

WBMA

Modern Country Music
Rada Broadcasting, Inc.

WBMA—November 1954: 1400 khz; 1 kw-D, 250 w-N. Box 156 (28516). (919) 728-3131. Rada Bcstg Inc. Audio news: APR, UPI. Format: C&N, relig. Spec progs: Farm 2 hrs, btfl mus 7 hrs wkly. ■ Richard Ray Cummins, pres; Hilda Cummins, gen & coml mgr; Robert Cummins, prog, mus & news dir & prom mgr & chief engr. ■ Rates: \$ 43.20; 36; 43.20; 36.

Belmont

WCGC—Dec 11, 1954: 1270 khz; 1 kw-D, 500 w-N, DA-N. Box 888 (28012). (704) 825-8224. Central Bcstg Co. Group owner: Suburban. Net: ABC/I. Rep: Southern Spot Sls. Format: MOR. Spec progs: Black 1 hr, C&W 20 hrs wkly. ■ Robert R. Hilker, pres; Everette Gantt, gen mgr; Jim Beatty, prog dir; Nancy Jones, prom mgr; David Tobin Jr., mus dir; Ralph Winters, chief engr.

Benson

WPYB—Sept 1, 1961: 1130 khz; 1 kw-D. Box 215 (27504). (919) 894-3009. Dispatch Bcstg (group owner; acq 1-1-67). Rep: Southern Spot Sls. Format: C&W. ■ Joe S. Sink, pres; Bob Johnson, gen mgr; Charles Fowler, coml mgr; Wayne Howell, prog & mus dir; Walter L. Johnson, chief engr.

Black Mountain

WBMS—Feb 26, 1966: 1350 khz; 500 w-D. Box 668 (28711). (704) 669-6451. Swannanoa Valley Bcstg Co. Rep: Keystone. Format: C&W, gosp, variety.

WFGW—May 27, 1962: 1010 khz; 50 kw (10 kw-CH)-D, DA. Box 158 (28711). (704) 669-8477. Blue Ridge Bcstg Corp. Net: ABC/I. Format: Relig. Spec progs: Black 1/4 hr, classcl 1/2 hr wkly. ■ Billy Graham, pres; Edna Edwards, gen mgr; Bob Robinson, prog dir; William L. Clements Jr., chief engr.

WMIT(FM)—Co-owned with WFGW. 1941: 106.9 mhz; 36 kw horiz; 22.5 kw vert. Ant 3090 ft. Stereo. Prog dups AM 30%. Format: Relig.

Boiling Springs

***WGWG(FM)**—Jan 24, 1974: 88.3 mhz; 4.7 kw. Ant 220 ft. Box 13 (28017). (704) 434-2349. Gardner-Webb College. Format: Edcl. ■ E. Eugene Poston, pres; Ellis Greenway, gen mgr.

Boone

***WASU-FM**—April 1972: 90.5 mhz; 340 w. Ant minus 120 ft. Speech Dept. (704) 262-3170. Appalachian State University. Net: NPR. Format: Progs, classical. ■ Charles Porterfield, chmn Speech Dept; Dr. Jay Mesbahee, dir of bcstng; Eric Loy, stn mgr; Hugh Lowe, mus dir; Steve Myers, news dir; Ed Chipman, chief engr.

WATA—September 1950: 1450 khz; 1 kw-D, 250 w-N. Box 72 (28607). (704) 264-2411. Wilkes Bcstg Co. Group owner: Potter. Net: ABC. ■ Doris B. Potter, pres; Roland B. Potter, gen mgr; Zara Jane Smith, stn mgr & prog dir; Ronald Hester, prom mgr; Robert Russell White, news dir; Edwin Chipman, chief engr.

Brevard

WPNF—July 6, 1950: 1240 khz; 1 kw-D, 250 w-N. Box 1076 (28712). (704) 883-3511. Pisgah Bcstg Co. Format: MOR. Spec progs: Farm 1 hr, black 8 hrs wkly. ■ Mrs. Ed M. Anderson, pres; Mrs. Katherine Anderson, gen mgr; Tom Israel, coml mgr; Fred Reiter, prog dir; Leon Southerland, chief engr. ■ Rates: \$4.15; 3.65; 4.15; 3.65

Bridgeton

WSFL(FM)—Co-owned with WGSE, New Bern. July 20, 1968: 106.5 mhz; 100 kw. Ant 730 ft. Box 3436, New Bern (28560). (919) 638-5048. P&C Bcstg Co. (acq 9-72). Rep: Savalli/Gates. Format: Contemp. ■ J. D. Conner, pres; Vera Conner, prog mgr; Royal Bruce, prog dir.

Bryson City

WBHN—Oct 1, 1967: 1590 khz; 500 w-D. Box 820 (28713). (704) 488-2682. Ron Bcstg Inc. (acq 6-1-74). Format: C&W. ■ Robert O. Noel, pres; Nancy L. Noel, VP & prog dir; Bruce B. MacMurray, sls mgr; Deborah S. Jones, mus dir; Grady A. Barefield, news dir; Gary Edwards, chief engr.

Buie's Creek

***WCCE(FM)**—Oct 7, 1974: 90.1 mhz; 3 kw. Ant 105 ft. Stereo. Box 1058 (27506). (919) 893-5561. Campbell College Inc. Net: NC News. Format: MOR. ■ Randy M. Cotten, mgr

Burgaw

WBVS—June 21, 1963: 1470 khz; 1 kw-D. Box 696 (28425). (919) 259-4734. Brown Bcstg Inc. (group owner; acq 5-1-73). Net: ABC/C. Rep: Southern Spot Sls. Format: Contemp. ■ Hershel Brown, pres; Norman O. Brown, VP; Bryant Cook, opns mgr; Les Everhart, chief engr.

WBVS-FM—Dec 13, 1964: 99.9 mhz; 28 kw. Ant 150 ft. Prog dups AM 100% daytime.

Burlington-Graham

WBAG—1946: 1150 khz; 1 kw-D. Box 1328 (27215). (919) CAnal 7-4261. Burlington-Graham Bcstg Co. Audio news: UPI. Format: Contemp. ■ G. C. (Jack) Starnes, gen mgr & news dir; Phil Eakin, coml mgr; Paul Allen, prog dir; Bob James, mus dir; Darrell Johnson, chief engr. ■ Rates: \$ 8.50; 8.50; 8.50.

WBAG-FM—1947: 93.9 mhz; 10 kw. Ant 300 ft. Stereo. Prog dups AM. ■ Rates: \$ 8.50; 8.50; 8.50.

WBBS—September 1941: 920 khz; 5 kw-D. Box 1119 (27215). (919) 584-0126. TWX 919-584-0126. Rau Stns (group owner; acq 12-74). Net: MBS. Format: Contemp. ■ Henry Rau, chmn; Lloyd Smith, pres; James R. Brown, gen mgr; Bob Galen, prog dir; Jack Lampe, news dir; Charles Justice, chief engr. ■ Rates: \$ 6; 5; 6;—.

WNCB(FM)—Co-owned with WBBS. December 1946: 101.1 mhz; 28.5 kw. Ant 490 ft. Stereo. Format: Mus. ■ Rates: \$7; 6.50; 7; 6.

WSML—See Graham.

Burnsville

WKYK—May 28, 1967: 1540 khz; 1 kw-D. Box 744 (28714). (704) 682-3798. Mark Media Inc. (acq 4-10-69). Group owner; Sink Stns. Audio news: UPI. Rep: Southern Spot Sls, Mark Media. Format: C&W, variety. Spec prog: Farm 1 hr wkly. ■ J. Ardell Sink, pres; Richard N. Bacon, gen mgr; Robert Wyatt, stn & coml mgr; James McAuliffe, mus dir; Michael Paige, prog dir; Rick Willis, news dir; Mary Pike, prom mgr; Bob Herman, chief engr. ■ Rates: \$ 4.50; 4.50; 4.50; 4.50.

Canton

WPTL—Aug 3, 1963: 920 khz; 500 w-D. Box 471 (28716). (704) 648-3576. P/M Bcstg Inc. (acq 11-72). Format: C&W. ■ Charles R. Price Jr., pres; Clay H. Cline, gen & coml mgr, prog dir; James Haynie, mus dir; Dave Burnett, prom mgr; Chuck King, news dir; Ellis Fox, chief engr.



WWIT—July 12, 1954: 970 khz; 1 kw-D. Box 391 (28716). (704) 648-3588. WWIT Inc. (acq 3-15-75). Audio news: APR, UPI. Rep: Clayton. Format: Relg, Top 40, C&W. ■ Dan Greene Jr., pres & gen mgr; Jack Armstrong, coml mgr & mus dir; James Haynie, prog dir; David Jackson, news dir; Ken Woodard, chief engr. ■ Rates: \$ 5.80; 5.80; 5.80; 4.60.

Chadbourne

WVOE—April 24, 1962: 1590 khz; 1 kw-D. Route 3, Box 39 (29431). (919) 654-3991. Ebony Enterprises Inc. Rep: Dora-Clayton. Format: Black. ■ Lester Moore, pres; Margeret Reaves, gen mgr; Jessie L. Godwin, sls mgr; Wayne Gilbert, prog dir; Gene West, chief engr.

Chapel Hill

WCHL—Jan 25, 1953: 1360 khz; 1 kw-U. DA-N. Box 2127 (27514). (919) 942-8765. Village Bcstg Inc. Group owner: Village Cos. Net: MBS. Rep: Groskin, Southern Spot Sls. Format: Contemp. ■ James A. Heavner, pres; George McCall Jr., gen mgr; Richard A. Hungate, prog dir; Lee W. Hauser, sls mgr; Bob Holliday, news dir; Erick Steinberg, chief engr.

WRBX—December 1973: 1530 khz; 5 kw-U, DA-D. 311 West Rosemary (27514). (919) 942-8576. Stuart Epperson. Group owner: Carolina Triangle Bcstg. Net: ABC/E. Format: Contemporary Christian. Spec prog: Classcl 4 hrs wkly. ■ Stuart Epperson, pres & gen & coml mgr & chief engr; Glenn Gravitt, prog, mus, & news dir; Debbie Parnell, prom mgr. ■ Rates: \$ 3.50; 3.50; 3.50;—.

***WUNC(FM)**—Nov 3, 1952: 91.5 mhz; 50 kw. Ant 822 ft. Stereo. Swain Hall, U. of N.C. (27514). (919) 966-5454. U. of North Carolina. Net: NPR. Format: Educl, classcl, jazz. ■ N. Ferebee Taylor, chancellor; Donald Trapp, dir; Timothy L. Warner, chief engr. ■ *WUNC-TV affil.

Charlotte

WAME—Jan 18, 1955: 1480 khz; 5 kw-U. DA-2. Box 1008 (28231). (704) 377-5916. Mission Charlotte Co. (acq 4-1-69). Group owner: Mission Bcstg. Net: MBS. Audio news: APR. Rep: Metro Radio Sts. Format: Modern Country. Spec prog: Farm 1 hr wkly. ■ Jack Roth, pres; Hap Pate, VP & gen mgr; Cloyd Bookout, news dir; Johnny Jacobs, coml mgr; Bobby Dorton, off mgr; Edd Robinson, prog mgr; Rich Jones, mus dir; Ted Bryan, chief engr. ■ Rates: \$ 34; 27; 34; 20.

WAYS—1941: 610 khz; 5 kw-D, 1 kw-N, DA-2. 400 Radio Rd. (28216). (704) 392-6191, 394-6385. SIS Radio Inc. (group owner; acq 5-18-65). Rep: Eastman. Format: Contemp. ■ Stanley N. Kaplan, pres; George Francis, gen mgr; Ben F. Mann, natl sls mgr; Claire Shaffner, local sls mgr; Jay Thomas, prog dir; Beau Matthews, mus dir; John Kilgo, news dir; Don Strawn, chief engr.

WROQ(FM)—Co-owned with WAYS. July 21, 1962: 95.1 mhz; 100 kw. Ant 300 ft. (CP: Ant 570 ft). SIS Radio Inc. (acq 1-17-73). Format: Adult rock. ■ Larry Sprinkle, opns mgr.

WBT—April 10, 1922: 1110 khz; 50 kw-U, DA-N. One Julian Price Pl. (28208). (704) 374-3500. Jefferson Pilot Bcstg Co. (group owner; acq 9-45). Rep: Blair. Format: MOR/Contemp. ■ Charles Crutchfield, pres; Cullie Tarleton, VP & gen mgr; Larry Rouse, coml mgr; Tom McMurray, prog dir; Andy Bickel, opns mgr; Russ Ford, news dir; Tommy Stutts, chief engr.

WBT-FM—Aug 15, 1962: 107.9 mhz; 97 kw. Ant 970 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Bill Taylor, opns dir. ■ WBT(TV) affil.

WCGC—See Belmont.

WEZC(FM)—1972: 104.7 mhz; 100 kw horiz. 91 kw vert. Ant 1,230 ft. Stereo. 516 Fenton Place (28207). (704) 334-7333. E.Z. Communications (group owner). Rep: Groskin. Format: Easy Lstng-MOR. ■ Art Keller, pres; Bob Lee, gen mgr; Yates Davis, opns mgr; Jeff Watts, chief engr.

WGIV—Dec 13, 1947: 1600 khz; 1 kw-D, 500 w-N, DA-N. Box 3856 (28203). (704) 333-0131. New GIV Inc. (acq 9-74). Net: Black Audio. Rep: Howard. Format: Black. ■ Todd Branson, VP, gen & coml mgr; E. Manny Clark, prog dir; Jerry Stowe, mus dir; Bill Ward, news dir; S. K. Lineberger, chief engr.

WHVN—Aug 23, 1958: 1310 khz; 1 kw-D. Box 8588 (28208). (704) 333-1101. WKTC Corp. (acq 8-1-71). Net: MBS. Format: Christian. ■ George H. Buck Jr., pres; Thomas J. Gentry, gen mgr; Fletcher Edens, prog & mus dir; Sam Norman, chief engr.

WIST—Dec 6, 1928: 1240 khz; 1 kw-D, 250 w-N. Box 59 (28201). (704) 376-3511. Metrolina Bcstg Corp. (acq 1974). Net: CBS. Format: Progs, talk. ■ Albert R. Munn, R. T. Belcher, owners; Garrett W. Allen, exec VP & gen mgr; Betty Wilson, sls mgr; Dan R. Cook, prog dir; William Fox, mus dir; Rebecca W. Turner, prom mgr; Jeff Watts, chief engr.

WROQ(FM)—Listing follows WAYS.

WRPL—May 7, 1964: 1540 khz; 1 kw-D. 1402 E. Morehead St. (28204). (704) 372-1540. Voice of

North Carolina Radio

See page C-1 for explanation of listings.

Charlotte Bcstg Corp. Group owner: Lyon. Net: ABC/C. Rep: Dore. Format: Progs. Spec prog: Jazz 4 hrs wkly. ■ R. A. Lyon, pres; Albert Cafaro, gen & prom mgr & prog dir; R. C. Lincoln, coml mgr; Chris Hensley, mus dir; Barry Sidwell, news dir; Tom Hayes, chief engr. ■ Rates: \$ 12; 11; 12;—.

WSOC—Oct 14, 1933: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 2536 (28201). (704) 372-0930. Carolina Bcstg Co. (acq 5-14-59). Group owner: Cox. Net: NBC. Rep: Christal. Format: Adult contemp. ■ Clifford M. Kirtland, pres; Lee Morris, gen mgr; Barry Noll, gen sls mgr; John Harper, opns mgr; Penney Kalkhurst, prom mgr; Denny Mills, mus dir; Gary Edwards, news dir; Charles Whitley; chief engr.

WSOC-FM—1947: 103.7 mhz; 97 kw. Ant 1040 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: C&W. Spec progs: Black ½ hr bluegrass 1 hr wkly. ■ WSOC-TV affil.

Cherry Point

WKVO—See Havelock.

WKVO-FM—See Havelock.

Cherryville

WCSL—June 28, 1967: 1590 khz; 1 kw-D. Box 367 (28021). (704) 435-3297. Mark Media Inc. (acq 12-31-70). Group owner: Sink Stns. Audio news: UPI. Rep: Mark Media Group Sls. Format: C&W, diversified. Spec prog: Farm 1 hr wkly. ■ J. Ardell Sink, pres; Gary Jarrett, gen mgr & chief engr; Calvin Hastings, asst & coml mgr; Hal Owens, prog & news dir; Howard Black, prom mgr; Bob Dayes, mus dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Clayton

WHPY—1974: 1590 khz; 5 kw-D. Clayton Bcstg Co. (27520).

Clinton

WCLN—1975: 1170 khz; 1 kw-D. 1829 Front St., Durham (27702). Sampson Bostg Co. ■ Lawrence B. Carr, pres.

WRRZ—May 4, 1947: 880 khz; 1 kw-D. Box 378 (28228). (919) 592-2165. WRRZ Radio Co. (acq 6-1-55). Net: NC News. Audio news: APR. Rep: Tobacco. Format: Variety. Spec prog: Farm 7½ hrs wkly. ■ George S. Walston, gen mgr; Nolan Wiggins, prog & mus dir; Leah Henry, coml mgr; Gene Kirby, news dir; Delma Patrick Dixon, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

WRRZ-FM—June 11, 1967: 107.1 mhz; 3 kw. Ant 300 ft. Prog dups AM 65%. Format: Btfl mus. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Concord

WEGO—March 5, 1943: 1410 khz; 1 kw-D. Box 128 (28025). (704) 786-9112. Concord-Kannapolis Bcstg Co. (acq 7-1-57). Group owner: Suburban. Net: NC News. Rep: Southern Spot Sls. Format: C&W. Spec prog: Black 1 hr wkly. ■ Robert R. Hilker, pres; Charles A. Hicks, gen & coml mgr; James W. Driggers, prog dir; Larry Thomas, prom mgr & news dir; David Caldwell, mus dir; Ken Kennedy, chief engr. ■ Rates: \$3.50; 3; 3.50; 3.

WPEG(FM)—Co-owned with WEGO. June 15, 1962: 97.9 mhz; 10 kw. Ant 390 ft. (704) 786-9111. Stereo. Prog sep from AM. Format: Top 40. ■ Rates same as AM.

Dallas

WAAK—Jan 1, 1963: 960 khz; 1 kw-D. Box 477 (28034). (704) 922-3411. Fred H. Whitley. ■ Fred H. Whitley, gen mgr; William E. Rumble, chief engr.

Davidson

***WDAV(FM)**—Sept 1, 1973: 90.5 mhz; 10 w. Ant 60 ft. Box 278 (28036). (704) 892-1908. Trustees of Davidson College. Format: Progs. ■ Mark Wilensky, mgr & prog dir.

Dunn

WCKB—Dec 6, 1946: 780 khz; 1 kw-D. Box 431

North Carolina Radio

See page C-1 for explanation of listings.

(28334). (919) 892-3133. North Carolina Central Bcstrs Inc. Format: MOR. Spec prog: Black 6 hrs wkly. ■ Robie S. Butler, pres; Bob Jenkins, VP & gen. coml & prom mgr; Ron Tart, prog & mus dir; John G. Thomas, news dir; Toby Johnson, chief engr. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

WQTI(FM)—Co-owned with WCKB. May 17, 1971: 103.1 mhz; 3 kw. Ant 240 ft. Stereo. Prog sep from AM. Format: C&W, pop, gosp. ■ Rates same as AM.

Durham

***WAFR(FM)**—Sept 20, 1971: 90.3 mhz; 3 kw. Ant 150 ft. Box 1166 (27701). (919) 688-2371. Community Radio Workshop Inc. Net: NPR. Format: Educl, black. ■ Robert Spruill, pres; Obataiye Akinwole, dir of bcstg.

WDBS(FM)—May 15, 1971: 107.1 mhz; 3 kw. Ant 295 ft. Stereo. Box 4742 (27706). (919) 684-3686. WDBS Inc. (acq 5-71). Rep: Frederick Smith, NYC. Audio news: UPI. Format: Progs. ■ Bob Conroy, pres; Katherine Stanford, gen mgr; David Kramer, sls mgr; Steve Tulskey, prog dir; Celeste Wesson, news dir. ■ Rates: \$10; 10; 10; 10.

WDCG(FM)—Listing follows WDNC.

WDNC—April 9, 1934: 620 khz; 5 kw-D, 1 kw-N, DA-2. Box 2126 (27702). (919) 682-0319. Durham Radio Corp. Rep: HR/Stone. Format: Contemp. ■ Harold Vester, gen mgr; Bob Harris, prog dir; Peter Deane, news dir; Barry Hayes, chief engr.

WDCG(FM)—Co-owned with WDNC. Feb 28, 1948: 105.1 mhz; 36 kw. Ant 380 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: C&W.

WSRC—Oct 14, 1954: 1410 khz; 1 kw-D. Box 1331 (27702). (919) 477-7331. Carolina Radio of Durham Inc. (acq 2-1-62). Net: NPR. Rep: Dore, Southern Spot Sls. Format: Black. ■ James H. Mayes Jr., pres & gen mgr; Lee Smith, coml mgr; Cal Ogle, engr supvr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

WSSB—1947: 1490 khz; 1 kw-D, 250 w-N. Box 1266, 1822 Nixon St. (27702). (919) 682-8100. 1490 Inc. (acq 7-1-69). Group owner: Woods Communications. Net: ABC/C. Rep: PRO Time Sls. Format: Contemp. ■ John Woods, pres; Hal Vester, gen mgr; M. G. Bobbitt Jr., coml mgr; Tim Edwards, prog dir; Billy Kelley, news dir; Mike Campbell, chief engr.

WTIK

Modern Country Music



WTIK—1945: 1310 khz; 5 kw-D, 1 kw-N, DA-2, Box 1571 (27702). (919) 477-7351. W&W Bcstg Co. (acq 9-1-56). Net: MBS. Audio news: UPI. Rep: Torbet. Format: C&W. ■ C. H. Wentz, pres; Henry L. Welch Sr., sec-treas; H. L. Welch Jr., gen mgr; Tony Rigsbee, prog & news dir; John Scott, mus dir; Sandra Clements, prom mgr; Grover C. Baker, chief engr. ■ Rates: \$11; 10; 11; 7.50.

Eden

WCBX—Aug 16, 1970: 1130 khz; 1 kw-D. Box A (27288). (919) 623-3121. Radio Eden Inc. Format: Contemp. ■ Ray A. Childers, pres; Bertha B. Childers, gen & coml mgr; Richard H. Dinsmore, prog dir.

WEAF(FM)—Listing follows WLOE.

WLOE—Dec 20, 1946: 1490 khz; 1 kw-D, 250 kw-N. Box 548 (27288). (919) 623-3118. So Com Inc. (acq 6-19-72). Net: MBS. Rep: Southern Spot Sls. Format: Contemp. ■ W. Jack Brown, pres; David L. Boliek, gen mgr; Betty G. Moore, coml mgr; Mike Moore, prog dir; Joanne Boliek, news dir; Eldred Winn, chief engr.

WEAF(FM)—Co-owned with WLOE. March 20, 1949: 94.5 mhz; 27 kw. Ant 96 ft. Stereo. Progs sep from AM. Format: C&W.

Edenton

WBXB(FM)—Not on air, target date December 1975: 100.1 mhz; 3 kw. Ant 195 ft. Stereo. Box O (27932). Chowan Bcstrs. Format: Oldies, btfl mus. ■ Carmen Sarai Barry, pres; Roy Godwin, gen mgr; Dorothy Lillibridge, sls mgr; Charles F. Barry III, chief engr. ■ Rates: \$ 3; 3; 3; 3.

WCDJ—November 1955: 1260 khz; 1 kw-D. Box 180 (27932). (919) 482-2103. Colonial Bcstrs Inc. (acq 6-10-62). ■ William T. Watkins, pres; James F. Flanagan, gen & coml mgr; Carolyn A. Bunch, prog dir; Robert Dail, news dir & chief engr.

Elizabeth City

WCNC—September 1939: 1240 khz; 1 kw-D, 250 w-N. Box 1246 (27909). (919) 335-4379. Albemarle Bcstg Co. Audio news: UPI. Rep: Southern Spot Sls. Format: Contemp. ■ J. L. Lamb Sr., pres; J. L. Lamb Jr., gen mgr & chief engr; Desmond S. Barclay, asst mgr; Jeff Thompson, farm & news dir.

WGAI—Nov 2, 1947: 560 khz; 1 kw-D, 500 w-N, DA-2. Box 1408 (27909). (919) 335-4371. Campbell Bcstg Inc. (acq 1974). Net: MBS. Rep: T-N. Format: Contemp. ■ Robert L. Snowden, gen mgr; P. R. Ward, chief engr.

WMYK(FM)—Nov 30, 1973: 93.7 mhz; 100 kw. Ant 440 ft. (CP 80 kw Ant 940 ft). Stereo. Box 269, Moyock, N.C. (27958). (919) 435-6138; (804) 421-9695. Love Broadcasting. Format: Progs, contemp. Spec prog: Classcl 4 hrs wkly. ■ Robert A. Bennis, pres & gen mgr; William Koenig, prog dir & chief engr; Mike Murray, sls mgr; Harold Guilfoil, mus dir; Michael Bennis, prom mgr; John Stevens, news dir. ■ Rates: \$14; 14; 14; 14.

Elizabethtown

WBLA—Aug 3, 1956: 1440 khz; 1 kw-D. Box 458 (28337). (919) 862-3184. Bladen Bcstg Corp. Net: Tobacco. Rep: Keystone, Hopewell. Format: Variety, black. ■ Chatham C. Clark, gen mgr; Robert Hester, coml mgr; John Tomlin, prom mgr; Gene Wells, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

Elkin

WIFM—1949: 1540 khz; 1 kw-D, 500 w-CH. Drawer 1038 (28621). (919) 835-2511. Tri-County Bcstg Co. (acq 12-1-54). Net: ABC/I. Format: MOR, Top 40, C&W, gosp. ■ H. F. Laffoon, pres; W. P. Erwin, gen mgr; Leon Reece, stn mgr; Alan Combs, coml mgr; Ralph Shaw, news dir; Richard H. Paulson, chief engr. ■ Rates: \$3; 3; 3; 3.

WIFM-FM—1949: 100.9 mhz; 3 kw. Ant 60 ft. Prog dups AM 15%. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

Fair Bluff

WWKO—Oct 21, 1967: 1480 khz; 1 kw-D. Box 338 (28439). (919) 649-6325. Universal Bcstg Co. Inc. Format: C&W, Top 40. ■ Marion H. Davis, pres; Bob Morgan, gen mgr & sec-treas; Vic Cotto, news dir; Joe Miles, chief engr.

Fairmont

WFMO—July 13, 1953: 860 khz; 1 kw-D. Box 665 (28340). (919) 628-6781. Carolinas Bcstg Inc. Net: Tobacco. Rep: TN Spot Sls. Format: Contemp. ■ James C. Clark, VP & gen mgr; John W. Pittman, coml mgr; Bob Evans, prog dir; Bob Fee, prom mgr; Joe Miles, chief engr.

WXKY(FM)—Co-owned with WFMO. 1975: 100.9 mhz; 3 kw. Ant 300 ft.

WFAG—Dec 12, 1959: 1250 khz; 500 w-D. Box 229 (27828). (919) 753-4122. Farmville Bcstg Co. (acq 7-16-73). NC News. Rep: T-N Spot. Format: C&W. Spec prog: Black 3 hrs, auto races 5 hrs, Farm 15 hrs weekly. ■ L. Gene Gray, pres, gen mgr & chief engr; H. Steve Hardy, coml mgr; John Moore, prog & mus dir; John Seid, prom mgr; Ken Cobb, news dir. ■ Rates: \$4; 4; 4; 4.

WRQR(FM)—Co-owned with WFAG. Mar 22, 1974: 94.3 mhz; 3 kw. Ant 300 ft. Stereo, quad. (919) 753-4110. Format: Progs. Spec prog: Earth news, jazz 3 hrs, talk 2 hrs wkly. ■ Danny Miller, prog dir; Jay Dalton, mus dir. ■ Rates same as AM.

WFAI—1947: 1230 khz; 1 kw-D, 250 w-N. Box 649 (28302). (919) 483-0393. Beasley Bcstg Co. (group owner (60%); acq 9-1-71). Net: ABC/E. Rep: Torbet, Format: C&W. ■ George G. Beasley, pres; Danny Highsmith, gen mgr; Rudy Hickman, prog & mus dir; Gobert Warren, news dir; John Franchioni, chief engr. ■ Rates: \$9.60; 7.20; 9.60; 7.20.

WFLB—1947: 1490 khz; 1 kw-D, 250 w-N. Box 530 (28302). (919) 323-0925. WFLB Radio Inc. (acq 2-74). Net: ABC/C. Rep: Busby Finch & Woods, PRO Time Sls. Format: Contemp. ■ Gardner H. Altman Jr., pres; Chris Mack, opns mgr; Marty Webb, coml mgr; Charlie Walker, prog dir; Hershell Barbour, stn mgr; Larry Cannon, mus dir; Johnny Joyce, news dir; Phillip While, chief engr.

WFNC—1940: 940 khz; 50 kw-D, 1 kw-N, DA-N. Box 5297 (28303). (919) 867-3131. Cape Fear Bcstg Co. Net: CBS. Rep: T-N Spot Sls. Format: Contemp. ■ Victor W. Dawson, pres & gen mgr; Paul Michels, stn mgr; George W. Weaver, prog dir; Jeff Thompson, news dir; Jess Sprouse, chief engr.

WQSM(FM)—Co-owned with WFNC. 1946: 98.1 mhz; 50 kw. Ant 280 ft. Progs sep from AM. Format: C&W. ■ Rudy Zurlo, stn & coml mgr; Bill Bullard, prog dir; Andy Andrews, mus dir.

WIDU—Jan 20, 1958: 1600 khz; 1 kw-D. Box 247 (28302). (919) 483-6111. WIDU Bcstg Inc. Net: MBS, Mutual Black. Rep: Ochs. Format: Black. ■ W. B. Belche, pres & gen mgr; William A. Hennessee, prog, mus & news dir; Forrest Tyndall, coml mgr; Gene Wells, chief engr.

WQSM(FM)—Listing follows WFNC.

Forest City

WAGY—Oct 15, 1958: 1320 khz; 1 kw-D. Box 280 (28043). (704) 245-9887. Try-City Bcstg Co. Format: C&W, talk, gosp. ■ G. T. Becknell, pres, gen mgr & chief engr; Wylie Fulton, coml mgr; "Pappy" Bedford, prog dir; Jessie Cochran, news dir. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

WBBO—Sept 10, 1947: 780 khz; 1 kw-D. W. Main St. (28043). (704) 245-4205. Rutherford County Radio Co. Net: ABC/C. Rep: Carpenter. Format: Top 40. Spec progs: Black 3 hrs wkly. ■ Mrs. Ed M. Anderson, pres & gen mgr; Carl Hanson Jr., coml mgr; Patrick D. Nanne, prog dir; Kathy Pate, prom mgr; Beauregard Love, mus dir; Jimmy Taylor, news dir; Henry E. Melton, chief engr. ■ Rates: \$3; 3; 3; 2.75.

WBBO-FM—Sept 10, 1947: 93.3 mhz; 1.5 kw. Ant 345 ft. Prog dups AM 40%. Format: C&W. ■ Pat Nanne, mus dir. ■ Rates: \$2; 1.50; 2; 1.50.

Franklin

WFSC

Action Radio

WFSC—May 5, 1957: 1050 khz; 1 kw-D. Box 470 (28734). (704) 524-4418. WFSC Inc. Net: ABC/I. Format: C&W, MOR, talk. ■ Edwin P. Healy, pres & gen mgr; Brenda Sourhard, stn & coml mgr; Randy Raby, prog dir; Ronald Franklin, mus dir; Carol Owens, prom mgr; Nancy Powell, news dir; Rick Cruse, tech supvr. ■ Rates: \$2.95; 2.95; 2.95; —

WFSC-FM—Sept 1, 1965: 96.7 mhz; 3 kw. Ant minus 300 ft. Prog sep from AM. Format: Btfl mus, MOR. ■ Rates: \$1.50; 1.50; 1.50; 1.50.

Fuquay Varina

WAKS—1949: 1460 khz; 1 kw-D. Box 588 (27526). (919) 552-2263. Wake County Bcstg Co. (acq 3-71). Net: MBS. Rep: TN Spot Sls. Format: C&W. Spec prog: Black 6 hrs wkly. ■ Jim Butts, VP, gen & coml mgr; Rick Butts, prog & mus dir, prom mgr; Walt Pearson, news dir; Toby Johnson, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

Garner

WKBQ—Aug 11, 1969: 1000 khz; 250 w-D. Box 1386, Raleigh, N.C. (919) 772-2573. Edward G. Atsinger III. Net: ABC/I. Format: C&W. ■ Edward G. Atsinger III, pres; Edward G. Atsinger Jr., gen mgr; Austin Rigsbee, coml mgr; Buck Poe, prog dir; Gary Joyner, new & pub affrs dir; B. W. Hayes, tech dir. ■ Rates: \$6; 6; 6; 4.

Gastonia

WGAS—See South Gastonia.

WGNC—March 1939: 1450 khz; 1 kw-D, 250 w-N. 1770 N. Chester St. (28052). (704) 865-8501. Catherine T. McSwain. ■ Pat McSwain, gen mgr & prog dir; Carl Rhyne, coml mgr; W. C. Groves Jr., chief engr.

WGNC-FM—September 1947: 101.9 mhz; 11.1 kw. Ant 890 ft. Prog dups AM.

WLTC—March 8, 1948: 1370 khz; 5 kw-D. Box 3927, Akers Station (28052). (704) 865-1280 & -1079. Gastonia Bcstg Service Inc. Rep: Bernard; Imbornone; Messina. Format: C&W. Spec prog: Gospel in song 10 hrs wkly. ■ J. B. Petty, pres & gen mgr; B. C. Morrow, coml mgr; Glenn Jones, prog & mus dir; Gerald Webb, news dir; Don Voight, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

Goldsboro

WEQR(FM)—Listing follows WGBR.

WFMC—Nov 11, 1951: 730 khz; 1 kw-D. Box 2006 (27530). (919) 734-4211. Southern Radio & TV Corp. (acq 1-9-67). Group owner: Beasley (60%). Net: Caranet. Rep: Jones, Southern Spot Sls. Format: C&W. ■ George G. Beasley, pres; Robert L. Denmark, gen mgr; Charles Little, prog & mus dir; Bob Wilson, coml & prom mgr; Brantley Watkins, news dir; Bill Burwell, chief engr.

WOKN(FM)—Co-owned with WFMC. Feb 2, 1972: 102.3 mhz; 3 kw. Ant 275 ft. (919) 734-4213. Prog sep from AM. WOKN Inc. Net: Natl Black. Rep: Howard. Format: Black. ■ Robert Swinson Jr., gen mgr; Sandy Little, coml mgr; James Swinson, prog & mus dir.

WGBR—1939: 1150 khz; 5 kw-D, 1 kw-N, DA-2. Box 207 (27530). (919) 736-1150. Eastern Carolina Bcstg Inc. Net: ABC/I, Tobacco. Rep: T-N Spot Sls. Format: Contemp. ■ Vassie G. Balkcum, pres & gen mgr; C. Robert Ray, opns mgr; Jim Washam, prog dir; Bob Hill, coml & prom mgr; William G. Justice, news dir; Roy Pike, chief engr. ■ Rates: \$9; 9; 9; 9.

WEQR(FM)—Co-owned with WGBR. 1945: 96.9 mhz; 50 kw. Ant 320 ft. Stereo. Prog dups AM 25%. Format: Btfl mus. ■ Rates same as AM.

WOKN(FM)—Listing follows WFMC.

WYNG—Oct 22, 1955: 1300 khz; 1 kw-D. Box 128 (27530). (919) 734-1300. Peace Bcstg Corp. (acq 10-15-69). Rep: Southern Spt Sls. Format: Contemp. ■ Brice Miller, gen mgr; Brock Abernathy, sls mgr; Warren Henderson, prog dir; Jerry Parker, stn mgr; Gary Weber, opns mgr; Wendy Waites, news dir; Charles Lee, chief engr. ■ Rates: \$4.50; 4.25; 4.50; 4.25.

Graham

WSML—Dec 2, 1967: 1190 khz; 500 w-D, DA. Box 367 (27253). (919) 227-4254. Smiles of Graham Inc. Rep: Southern Spot Sls. Format: Btfl mus, rock. Spec prog: C&W 18 hrs wkly. ■ Norman J. Suttles, pres; Aubrey Aycock, gen mgr; Berry Tysor, chief engr. ■ Rates: \$ 4; 3.50; 4; 3.50.

Granite Falls

WKJK—Feb 22, 1963: 900 khz; 500 w-D. Box 486 (28630). (704) 396-3361. Bcstg Enterprises Inc. (acq 7-22-66). Format: C&W. ■ John Morris, pres & gen mgr; David Dancy, coml mgr; Herman Holland, prog dir; Ed Logan, mus dir; Norman Whisnant, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

Greensboro

WBIG—Aug 19, 1926: 1470 khz; 5 kw-U, DA-N. Box 20204 (27420). (919) 288-4131. North Carolina Bcstg Inc. (acq 1934). Net: CBS. Rep: Torbet. Format: Contemp. ■ Allen Wannamaker, pres; Dan T. Griffin, gen mgr; W. H. Henry, coml mgr; Henry Boggan, prog dir; Lloyd Gordon, news dir; W. G. Barnes, chief engr.

WCOG—1947: 1320 khz; 5 kw-D, 1 kw-N, DA-2. Box 8717 (27410). (919) 299-0346. Thoms Bcstg Co. (acq 12-1-57). Group owner: Thoms Stns. Net: ABC/C. Rep: Eastman. Format: Contemp. ■ Harold H. Thoms, pres; James P. Poston, gen & coml mgr; Bob Dayton, prog dir; Kitty Lawhorn, prom mgr; Jimmy Fulmer, mus

dir; Tim Walker, chief engr. ■ Rates: \$13.50; 11.25; 15.75; 11.25.

WEAL

All Hit Soul Music-News
Mutual Black
Bernard Howard Company
NCAB

WEAL—Oct 5, 1962: 1510 khz; 1 kw-D, 250 w-CH. Box 6626 (27405). (919) 272-5121. WEAL Inc. (acq 1974). Net: MBS. Rep: Howard. Format: Black. ■ Eugene Tanner, trustee; William P. Mitchell, stn dir & dir of sls; Ruenell Stewart, opns mgr; Lee Miller, asst opns mgr; Larry Allen, chief engr. ■ Rates: \$11; 11; 11; 11.

WGBG—Feb 16, 1942: 1400 khz; 1 kw-D, 250 w-N. Box 22005 (27420). (919) 273-3631. Greensboro Bcstg Inc. Net: ABC/. Rep: Pro Time Sls. Format: C&W. ■ Ralph M. Lambeth, pres & gen mgr; Hal Olivey, coml mgr; Tim Rowe, prog dir; Martin Rudisill, mus dir; Jeff Gupton, news dir; Larry Allen, chief engr. ■ Rates: \$15; 12; 15; 12.

WPET—1954: 950 khz; 500 w-D. Box 950 (27402). (919) 275-4464. Mido Communications Inc. (acq 12-67). Rep: Meeker, Pearse, Southern Spot Sls. Format: C&W. ■ Donald L. Wilkes, pres; Tom Armshaw, gen, coml & prom mgr; Del Maynard, prog & news dir; Herman Hall, chief engr.

WRQK(FM)—Co-owned with WPET. Jan 9, 1958: 98.7 mhz; 100 kw. Ant 380 ft. Stereo. 311 Asheboro St. (27406). (919) 274-9711. Greensboro FM Inc. (acq 4-3-73). Net: TN. Format: C&W.

***WQFS(FM)**—January 1970: 90.7 mhz; 10 w. Guilford College (27410). (919) 294-0706. Trustees of Guilford College. Format: Progressive, jazz, underground. Spec prog: Talk 12 hrs wkly. ■ Charles Alisopp, pres & gen mgr; Alan I. Socol, coml mgr.

WQMG(FM)—July 8, 1962: 97.1 mhz; 20 kw. Ant 520 ft. Stereo. Box 6702 (27405). (919) 275-1657. Murray Hill Bcstg Co. Audio news: UPI. Rep: Selcom. Format: MOR. Spec progs: Classical 8 hrs, jazz 5 hrs wkly. ■ Joyce Webster, pres & gen mgr; Jerry Carpenter, mus dir; Joe Blevins, traf dir; Allan C. Godwin, chief engr. ■ Rates: \$14; 14; 14; 9.50.

WRQK(FM)—Listing follows WPET.

***WUAG(FM)**—July 20, 1964: 89.9 mhz; 10 w. Elliott U. Center, U. of N.C. at Greensboro (27412). (919) 379-5450. U. of North Carolina at Greensboro. Format: Educl, progrsv, diversified. ■ Emil W. Young Jr., dir radio and television; Paul D. Bell, stn mgr; Woodrow McDougald, chief engr.

Greenville

WGNL—July 15, 1962: 1550 khz; 1 kw-D. Box 1485 (27834). (919) 752-1115. Greenville Bcstg Co. Inc. (acq 5-13-74). Rep: Bernard. Format: Contemp. Spec progs: Black 10 hrs wkly. ■ Ralph A. Gardner, pres & gen mgr; Johnny West, opns mgr; Steve Gannon, prog dir; Bill Allen, news dir; Ronald Johnson, chief engr.

WNCT—1940: 1070 khz; 10 kw-U, DA-N. Box 898 (27834). (919) 758-1070. TWX: 510-929-1619. Roy H. Park Radio Inc. (group owner). (acq 1962). Net: CBS. Rep: Katz. Format: C&W. Spec prog: Farm 14 hrs wkly. ■ Roy H. Park, pres; Roger Turner, VP; William L. Fowler, gen mgr; Irene Moore, coml mgr; Charles Huddle, prog dir; Billy Yeargin, farm dir; Ken S. Tanner, news dir; Jay R. Griffith, chief engr. ■ Rates: \$11; 7; 11; 4.

WNCT-FM—Dec 22, 1963: 107.7 mhz; 100 kw. Ant 560 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Farm 14 hrs wkly. ■ Rates same as AM. ■ WNCT-TV affil. ■ Rates same as AM.

WOOW

Contemporary

WOOW—October 1959: 1340 khz; 1 kw-D, 250 w-N. Box 647 (27834). (919) 758-1171. WOOW Bcstg Inc. (acq 5-66). Net: ABC/C. Rep: Pro/Meeker; Southern Spot Sls. Format: Top 40. Spec prog: Farm 2 hrs wkly. ■ Mark Clements, chmn; Danny Jacobson, pres, gen & coml mgr; Carl Davis, prog dir & chief engr; Larry Fitzgerald, mus dir & prom mgr; David Haines, news

North Carolina Radio

See page C-1 for explanation of listings.

dir. ■ Rates: \$14.50; 12.50; 14.50; 11.

Hamlet

WKDX—June 30, 1957: 1250 khz; 1 kw-D. Box 826 (28345). (919) 582-2653. Richmond County Bcstg Co. Inc. Group owner: Lyon. Spec prog: C&W 6 hrs wkly. ■ R. A. Lyon, pres; W. E. Benoist, gen mgr; Mrs. Lettys M. Brown, prog dir; David M. Raley, chief engr.

Havelock-Cherry Point

WKVO—June 16, 1962: 1330 khz; 1 kw-D. Box 247 (28532). (919) 447-5100. Southeast State Bcstg Corp. (acq 5-1-69). Net: ABC/C. Format: Contemp. ■ Charles P. Wenk, pres & gen mgr; Bruce Kent, coml mgr; Gary Sapiane, prog dir; Jim Hartline, chief engr.

WKVO-FM—Nov 12, 1971: 104.9 mhz; 3 kw. Ant 165 ft. Prog dups AM 60%.

Henderson

WHNC—June 6, 1945: 890 khz; 1 kw-D. Box 1240 (27536). (919) 438-7136. Henderson Radio Corp. (acq 10-71). Group owner: Beasley (50%). Net: Carolina Radio, Tobacco. Format: C&W. Spec prog: Black 1 hr wkly. ■ George C. Beasley, pres.

WXNC(FM)—Co-owned with WHNC. June 6, 1948: 92.5 mhz; 15.5 kw. Ant 260 ft. Prog sep from AM.

WIZS—Sept 1, 1960: 1450 khz; 1 kw-D, 250 w-N. Box 1299 (27536). (919) 438-8135. Stanley H. Fox (acq 9-1-60). Group owner: Fox Stns. Net: Carolina Radio. Rep: Walton, TN Spot Sls. Format: C&W, black. ■ Stan Fox, pres; Thomas J. Moore, gen & coml mgr; William Sutton, prog dir; John Rose, news dir; Walter L. Johnson, chief engr.

WXNC(FM)—Listing follows WHNC.

Hendersonville

WHKP—Oct 22, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 2470 (28739). (704) 693-9061. Radio Hendersonville Inc. (acq 1947). Audio news: UPI. Rep: Hopewell, Keystone, Southern Spot Sls. Format: Contemp. ■ Kermit E. Edney, pres; Art Cooley, gen mgr; Bill Edmundson, coml mgr; Doug Brooks, prog dir; Boyce Orr, off mgr; Jerry King, mus dir; Frank Hawkins, news dir; Norman Lyda, chief engr. ■ Rates: \$8.10; 7.25; 7.25; 7.25.

WKIT(FM)—Co-owned with WHKP. April 15, 1958: 102.5 mhz; 100 kw. Ant 332 ft. (704) 693-4193. Net: ABC/FM. Rep: Southern Spot Sls. Format: C&W. ■ Rates: \$ 11; 10; 10; 10.

WHVL—Dec 25, 1964: 1600 khz; 1 kw-D, DA. 717 Greenville Hwy (28739). (704) 692-1600. The Mountaineer Corp. Format: C&W. ■ A. E. Perkins, pres & gen mgr; Ruth Good, coml mgr; Henry Condrey, prog & news dir; Jim Odum, prom mgr; Bill Houser, mus dir & chief engr.

WKIT(FM)—Listing follows WHKP.

Hickory

WHKY—June 10, 1940: 1290 khz; 5 kw-D, 1 kw-N, DA-N. 526 Main Ave. S.E., Box 1059 (28601). (704) 322-5115. Catawba Valley Bcstg Inc. Net: ABC/E. Format: Top 40. ■ Robert E. Cline, pres; Edmund S. Long, gen mgr; Mrs. Mary Ann Mull, prog dir; James O. Carr, news dir; Thomas E. Long, asst mgr & chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

WHKY-FM—Jan 20, 1959: 102.9 mhz; 14.8 kw. Ant 325 ft. Stereo. Prog sep from AM. Format: Relig(am). progrsv(pm). ■ WHKY-TV affil. ■ Rates same as AM.

WIRC—Dec 5, 1948: 630 khz; 1 kw-D. 329 First Ave., N.W. (28601). (704) 327-3527. Foothills Bcstg Inc. Net: ABC/I. Rep: Southern Spt Sls. Format: MOR. ■ Edmond H. Smith Jr., pres; Elmer Troutman, gen mgr & chief engr; Maynard Taylor, coml mgr; Rose Mary Roseback, prom mgr; Dave Campbell, prog dir; Tom Peeler, news dir. ■ Rates: \$4.70; 4.70; 4.70; 4.70.

WXRC(FM)—Co-owned with WIRC. Dec 7, 1962: 95.7 mhz; 27 kw. Ant 350 ft. Stereo. Prog sep from AM. Format: C&W. ■ Don Honeycutt, prog dir; Ed Barnes,

North Carolina Radio

See page C-1 for explanation of listings.

news dir. ■ Rates: \$4.90; 4.90; 4.90; 4.90.

WSPF—Oct 27, 1963: 1000 khz; 1 kw-D. Box 1709 (28601). (704) 328-1731. Piedmont Bcstg Inc. Audio news: UPI. Rep: Carpenter. Format: Top 40. ■ Willis A. Deal, pres, gen, sls & prom mgr; Rick Reynolds, mus dir. ■ Rates: \$5; 5; 5; 5.

WXRC(FM)—Listing follows WIRC.

High Point

WGDL—June 1953: 1590 khz; 1 kw-D. Country Club Dr. (27260). (919) 885-8109. Radio Stn WNOS Inc. (acq 1975). Group owner: Mann Media. Net: N.C. News. Format: Modern country rock. ■ Bernard Mann & Gilbert Gans, owners; Dean Thompson, sports dir; Bill Brown, coml mgr; ■ Rates: \$6.50; 6.50; 6.50; 6.50.

WGDL-FM—June 1953: 100.3 mhz; 2.7 kw. Ant 195 ft. Prog dups AM. ■ Rates same as AM.

WHPE—July 1947: 1070 khz; 1 kw-D. Box 1819 (27261). (919) 883-1466. Bible Bcstg Net (acq 10-74). Format: Christian. ■ Keith Davey, pres; Joseph J. Mast, gen mgr & prog dir; Rex Luther, chief engr.

WHPE-FM—November 1947: 95.5 mhz; 100 kw. Ant 470 ft. Prog dups AM 100%.

WMFR—Oct 15, 1935: 1230 khz; 1 kw-D, 250 w-N. Box 2208 (27261). (919) 885-2191. Radio Station WMFR Inc. (acq 7-1-40). Net: ABC. Rep: Devney; Southern Spot Sls. ■ Frank S. Lambeth, pres & gen mgr; Gerald Sullivan, asst mgr & prom mgr; Lorraine Gundy, news dir; Larry Craver, prog dir; J. Howard McCurry, H. Frank Shaw, sls reps; Roby L. Fritts, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

WMFR-FM—1946: 99.5 mhz; 10 kw. Ant 350 ft. Stereo. Prog dups AM 25%. ■ Rates same as AM.

Jacksonville

WBBS—Oct 10, 1968: 1290 khz; 1 kw-D. Drawer AM (28540). (919) 347-6141. Brown Bcstg Co. Inc. (group owner). Net: ABC. Rep: Southern Spot Sls. Format: Contemp. ■ Herschel Brown, pres; Shelton Kellum, gen mgr; Norman O. Brown, VP; Ronald Bee, coml mgr; Jim Kelso, prog dir; Raeford Brown, chief engr.

WJNC—Oct 16, 1945: 1240 khz; 1 kw-D, 250 w-N. Drawer A-J (28540). (919) 455-2202. Onslow Bcstg Corp. (acq 10-1-55). Rep: Devney. Format: MOR. Spec prog: Black 6½ hrs wkly ■ Robert P. Mendelson, pres, gen mgr; Jack Butler, prog dir; Eugene Loveall, coml mgr; James B. Hartline, chief engr.

WRCM(FM)—Co-owned with WJNC. April 28, 1965: 92.1 mhz; 3 kw. Ant 220 ft. Prog sep from AM. Format: C&W.

WLAS—June 21, 1954: 910 khz; 5 kw-D. Box 38 (28540). (919) 347-4111. Seaboard Bcstg Corp. Net: Tobacco. Rep: T-N. Spot Sales. Format: C&W. ■ Sidney Popkin, gen mgr; Harold Foster, coml mgr; Ron Henderson, prog dir; John Newman, news dir; Edgar O. Hathaway, chief engr.

WXQR(FM)—Co-owned with WLAS. March 14, 1966: 105.5 mhz; 3 kw. Ant 246 ft horiz, 240 ft vert. Marine Bcstg Corp. Prog sep from AM. ■ William Waldron, coml mgr.

Kannapolis

WGTL—June 10, 1947: 870 khz; 1 kw-D. Box 148 (28081). (704) 933-8700. Fred H. Whitley Inc. ■ Fred H. Whitley, own & gen mgr; William E. Rumble, chief engr.

WRKB—Dec 11, 1960: 1460 khz; 500 w-D. 101 W. First St. (28081). (704) 933-1121. Foy T. Hinson. Spec prog: C&W 9 hrs wkly. ■ Foy T. Hinson, gen mgr; Rick Hall, coml mgr; George Berry, prog dir & chief engr.

WRKB-FM—October 1964: 99.7 mhz; 10 kw. Ant 320 ft. Prog dups AM 90%.

King

WKTE—Dec 4, 1963: 1090 khz; 1 kw-D. Box 465 (27021). (919) 983-3111. Stokes County Bcstg Co. (acq 11-1-67). Rep: Keystone. Format: Modern coun-

try, bluegrass. ■ Thomas E. Pendleton, pres; Harrell Powell Jr., gen mgr; Faye H. Cheek, coml mgr & news dir; Chuck Webster, prog dir; Ray Gallimore, mus dir; Rubin L. Hicks, opns mgr; mgr: Gary Tilton, chief engr.

Kings Mountain

WKMT—March 12, 1953: 1220 khz; 1 kw-D. Box 669 (28086). (704) 739-3671. R. H. Whitesides. Format: C&W, MOR. Spec prog: Black 3 hrs wkly ■ Jonas R. Bridges, gen mgr; Mike Riddle, coml mgr; Doris S. Bridges, prog dir; Willard Boyles, prom mgr; Jim Arp, mus dir; Raymond Galloway, news dir; Don Welch, chief engr.

Kinston

WELS—September 1950: 1010 khz; 1 kw-D. 1413 W. Vernon Ave. (28501). (919) 523-5151. Farmers Bcstg Serv Inc. Net: Southern Farm. Rep: Carpenter. Format: C&W. Spec prog: Black 10 hrs wkly ■ William S. Page, pres; Jack P. Hankins, gen mgr; Patrick C. Howell, prog & news dir; Don Price, chief engr. ■ Rates: \$4; 4; 4;—

WFTC—Feb 28, 1937: 960 khz; 5 kw-D, 1 kw-N, DA-N. Box 609 (28501). (919) 523-4111. HGR Bcstg Co. (acq 4-1-62). Net: ABC/E. Rep: T-N Spot Sls. Format: MOR. ■ W. J. Rider, pres; William T. Woodard, gen mgr; James B. Ham, coml mgr; Jack Rider, news dir; Eugene Underwood, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

WRNS(FM)—Co-owned with WFTC. Oct 12, 1968: 95.1 mhz; 100 kw. Ant 265 ft. Stereo. Prog dups AM 10%. Format: C&W. ■ Rates same as AM.

WISP—May 1954: 1230 khz; 1 kw-D, 250 w-N. Box 606 (28501). (919) 523-6161. Smiles of Kinston Inc. (acq 11-1-61). Net: ABC/C, Tobacco. Rep: Southern Spot Sls. Format: Contemp, Top 40. ■ Norman J. Suttles, pres; Richard Surles, gen mgr; Bob Dean, prog dir.

WRNS(FM)—Listing follows WFTC.

Laurinburg

WEWO—Sept 1, 1947: 1080 khz; 5 kw-D, 1 kw-CH. Box 512 (28352). (919) 276-2911. Curtis & Assocs. (acq 6-20-68). Group owner: Curtis Radio. Net: N.C. News. Rep: Southern Spot Sls. Format: MOR. ■ Donald W. Curtis, pres & gen mgr; Badger Johnson, coml mgr; Al Smith McLean, spec prog dir; Fred Fox, asst mgr & prog dir; Michael Murphy, mus dir; Larry English, prom mgr; Bill Cinst, pub affrs dir; David Bennett, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

WSTS(FM)—Co-owned with WEWO. May 1, 1951: 96.5 mhz; 100 kw. Ant 600 ft. Stereo. Prog sep from AM. Format: Relig. ■ Herb Wicker, coml mgr; Dillard Stouall, prog dir; Tommy Woodie, mus dir; Frank Abney, prom mgr; Chuck Rosser, news dir; Joyce Hatchell, bus mgr; Charles Locklear, opns mgr. ■ Rates: \$6; 6; 6; 6.

WLNC—Jan 3, 1962: 1300 khz; 500 w-D. Box 1776 (28352). (919) 276-1300. Laurinburg Bcstg Co. Rep: Keystone. Dora-Clayton. Format: Top 40. Spec prog: Black 4 hrs wkly. ■ George W. Phillips, owner & gen mgr; Dot Phillips, off mgr & prog dir; Mike Phillips, mus dir & chief engr; Stewart Thrower, coml mgr; Elsie Williams, asst mgr; Ed McConeghy, news dir.

WSTS(FM)—Listing follows WEWO.

Leaksville

WEAF(FM)—See Eden.

WLOE—See Eden.

Lenoir

WJRI—March 15, 1947: 1340 khz; 1 kw-D, 250 w-N. Box 1350 (28645). (704) 754-5361. WJRI Inc. (acq 10-23-65). Audio news: APR. Rep: Keystone. Format: Top 40. ■ Mrs. Katherine B. Rabb, pres; Donnie Goodale, gen & coml mgr; Bob Stewart, prog & mus dir; Nancy Honeycutt, prom mgr; Jeff Joines, news dir; Alan Harmon, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

WKGX—Feb 13, 1969: 1080 khz; 1 kw-D. Box 452 (28645). (704) 758-1080. Furniture City Broadcasters. Group owner: Beasley (35%). Rep: Southern Spot Sls. Format: C&W. ■ George G. Beasley, pres; Mike Spargo, gen mgr; Dorothy Eller, coml mgr; Alvin Finley, prog & mus dir; Frank Ballew, chief engr.

Lexington

WBUY—Sept 22, 1946: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 668 (27292). (704) 246-2716 & 4110. Davidson County Bcstg Co. Net: N.C. News. Rep: T-N. Format: All hit mus. ■ Greeley Hilton, pres & gen mgr; Dewey Hutchins, stn mgr; William B. Hilton, coml mgr; Sam Anson, prog & mus dir; Paul Nunn, news dir; Bill Everhart, prod mgr; Fred Honeycutt, chief engr. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

WLXN(FM)—Co-owned with WBUY. Aug 24, 1949: 94.1 mhz; 10 kw. Ant 195 ft. Prog dups AM 90%. ■ Rates same as AM.

Lincolnton

WLON—Aug 28, 1953: 1050 khz; 1 kw-D. Box 430 (28092). (704) 735-8071. Lincoln County Bcstg Co. Inc. Rep: Beaver, Southern Spot Sls. Format: Contemp. ■ W. Jack Brown, pres, gen & coml mgr; Wayne Howard, prog, mus & news dir, & prom mgr; Dennis C. Long, chief engr.

Louisburg

WYRN—Sept 11, 1958: 1480 khz; 500 w-D. Box 463 (27549). (919) 496-3105. Franklin Bcstg Co. (acq 3-1-69). Net: Tobacco. Format: C&W, rock, Top 40. ■ Euland Clay McBride, pres, coml & prom mgr & prog dir; Mollie B. Evans, gen mgr, sec & treas; Larry Bledsoe, mus dir; Asher F. Johnson Jr., news dir, chief engr & VP.

Lumberton

WAGR—Nov 27, 1954: 580 khz; 500 w-D. Box 1056 (28358). (919) 739-3394. Southeastern Bcstg Corp. (acq 4-2-57). Net: Southern Farm. Audio news: UPI. Rep: Southern Spot Sls. Format: Contemp. Spec prog: C&W 18 hrs wkly. ■ Al Kahn, pres & gen mgr; Hugh Hines, coml mgr; Bob Waters, news dir; L. Steven Davis, chief engr. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

WJSK(FM)—Co-owned with WAGR. July 19, 1964: 102.3 mhz; 3 kw. Ant 270 ft. (919) 738-4771. Prog sep from AM. Format: C&W, gosp. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

WTSB—June 8, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 393 (28358). (919) 739-6056. Robeson Bcstg Corp. Net: ABC, Carolina. Rep: Carpenter. Format: MOR. ■ J. A. Sharpe Jr., pres; Ron Pait, gen & coml mgr; Dave Britt, prog dir; Chris Lee, news dir; Bruce Worrell, chief engr. ■ Rates: \$5; 5; 5; 5.

WTSB-FM—Dec 1, 1960: 95.7 mhz; 6.5 kw. Ant 130 ft. Prog dups AM 90%. ■ Rates same as AM.

Marion

WBRM—May 9, 1949: 1250 khz; 1 kw-D. Drawer 219 (28752). (704) 652-6049. Lake City Bcstg Corp. Net: Tobacco. Format: Good music, C&W. ■ W. P. Erwin, pres; Jack Reynolds, gen mgr & news dir; J. C. Pleasant, coml mgr.

Marshall

WMMH—Sept 20, 1956: 1460 khz; 500 w-D. Box 528 (28753). (704) 649-3051. Marshall Bcstg Co. (acq 8-8-57). Rep: Keystone. Format: C&W, gospel. ■ Andrew D. Shields, pres, gen mgr; Quentin Ramsey, coml mgr; Farrell Brady, prog and news dir; John Chandler, chief engr.

Mars Hill

***WVMH-FM**—1975: 90.5 mhz; 10 w. Box 1161-C (28754). Mars Hill College.

Mayodan

WMYN—July 15, 1957: 1420 khz; 500 w-D. Box 311, Madison, N.C. (27025). (919) 548-9207. Mayo Bcstg Corp. Spec prog: C&W 20 hrs wkly. ■ J. B. Shelton, pres; Banner F. Shelton, gen mgr; Jim Walton, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Mebane

WQWX—Dec 7, 1973: 1060 khz; 1 kw-D, 500 w (CH), DA-D. Box 68 (27302). (919) 563-3000. Radio Mebane-Hillsborough Inc. Group owner: Curtis Radio. Format: C&W. ■ Donald W. Curtis, pres; William Diffe, gen & coml mgr; Tony Walker, prog & news dir; Ed Payne, mus dir; Bettie Lyons, prom mgr; Dave Bennett, chief engr. ■ Rates: \$3; 3; 3;—

Mocksville

WDSL—October 1964: 1520 khz; 5 kw-D, 1 kw-CH. Box 404 (27028). (704) 634-2177. WDSL Inc. Group owner: Potter. Format: C&W, top 40, gospel. ■ Doris B. Potter, pres; Stanely B. Clifton, VP sls; John Butero, opns & news dir; Roland B. Potter, sec/treas; Jack Scott, chief engr. ■ Rates: \$1.85; 1.85; 1.85; 1.85.

Monroe

WIXE—May 3, 1968: 1190 khz; 500 w-D. Box 1007 (28110). (704) 289-2525. Monroe Bcstg Co. Rep: Crane. Format: C&W. ■ Joe N. Ross, pres; Ray Atkins, gen mgr; Robert M. Smith, coml mgr & chief engr; John R. Griffin, prog dir & prom mgr; Walter C. Sprouse Jr., news dir.

WMAP—July 1947: 1060 khz; 1 kw-D. Box 160 (28110). (704) 283-8115. Union Bcstg Corp. (acq 1953). Net: ABC/C. Rep: T-N Spot Sls. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Frank A. Funderburk, pres & coml mgr; Bill Benton, gen mgr; Tom Desio, prog dir & prom mgr; Rick McCollum, mus dir; Olin Sikes, news dir; M. Howard Baucom, chief engr. ■ Rates: \$3; 3; 3; 3.

Mooresville



WHIP—1950: 1350 khz; 1 kw-D. (28115). (704) 664-5051. Wayne M. Nelson. ■ Wayne M. Nelson, gen mgr; Leoma Showmar, prog & news dir; E. M. Stanton Jr., chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

Morehead City

WMBL—July 29, 1947: 740 khz; 1 kw-D. Box 432 (28557). (919) 726-3188. Carteret Bcstg Inc. Rep: Webb. Spec progs: Black 2 hrs, C&W 8 hrs wkly. ■ Grover C. Munden, pres; Robert R. Pate, gen mgr; John C. Erwin, prog dir; Bob Campbell, news dir; Robert L. Staham, chief engr.

WMBL-FM—Dec 20, 1972: 95.9 mhz; 3 kw. Ant 280 ft.

Morganton

WMNC—Sept 23, 1947: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 969 (28655). (704) 437-0521. WMNC Inc. (acq 7-1-72). Net: NBC. Format: Top 40. ■ Nathan J. Cooper Sr., pres; Joe Cooper, stn mgr; Roy T. Waters, coml mgr; Madelyn Y. Patton, prog dir; Jack Morgan, news dir; Dan Deaton, mus dir; David Linsafelt, prom mgr; James C. George, chief engr. ■ Rates: \$3.70; 3.70; 3.70; 2.70.

WMNC-FM—Aug 3, 1963: 92.1 mhz; 3 kw. Ant 145 ft. (704) 437-0522. Prog sep from AM. Format: C&W. Spec prog: Gospel 15 hrs wkly. ■ Ernie Penley, mus dir; Bob Chandler, news dir. ■ Rates same as AM.

WSVM—See Valdese.

Mount Airy

WPAQ—February 1948: 740 khz; 10 kw-D, 1 kw (CH). Box 907 (27030). (919) 786-6111. Ralph D. Epperson. Rep: Wallace. Format: MOR. Spec progs: Farm 2½ hrs, community affrs ½ hr wkly. ■ Ralph D. Epperson, owner & chief engr; Blair Eubanks, gen mgr; Lucy Bowman, coml mgr; Carol Leonard, prog dir & prom mgr; Richard Goodman, news dir; Earlene Epperson, mus dir. ■ Rates: \$4.70; 4.70; 4.70; 4.70.

WSYD—Oct 4, 1951: 1300 khz; 5 kw-D, 1 kw-N, DA-N. Box 1126 (27030). (919) 786-2147. TWX 919-786-2147. Mount Airy Bcstrs Inc. Net: MBS. ■ Erastus F. Poore, pres, gen & coml mgr; Mrs. Bonnie F. Monday, prog dir & prom mgr; Mike Poore, news dir; Paul Johnson, chief engr.

Mount Olive

WDJS—Dec 27, 1961: 1430 khz; 1 kw-D. E. Center St. Box 429 (28365). (919) OLfield 8-4145. The Mount Olive Bcstg Co. Format: C&W. Spec prog: Black 2 hrs wkly. ■ James H. Mayo, gen mgr; chief engr & sls mgr; Brantly Watkins, news dir; Ann W. Mayo, prog dir; Jesse Holmes, farm news.

Moyock

WJLY(FM)—See Chesapeake, Va.

Murfreesboro

WWDR—March 20, 1965: 1080 khz; 1 kw-D. Radio Bldg (27855). 398-4111. Murfreesboro Bcstg Corp. Rep: T-N Spot Sls. ■ Mrs. Donald A. Burnett, pres; James F. Ramsey, gen mgr; Charles Brown, prog & mus dir; Florence Brown, news dir; Lloyd Gatting, chief engr. ■ Rates: \$3.55; 3.55; 3.55; —

WWDR-FM—Oct 11, 1970: 98.3 mhz; 3 kw. Ant 285 ft. Stereo. Progs sep from AM. Format: Easy Istng. ■ Rates: \$3; 3; 3.

Murphy

WCVP—Oct 12, 1958: 600 khz; 1 kw-D. Box 280 (28906). (704) 837-2151. Cherokee Bcstg Co. Format: C&W. ■ Max M. Blakemore, gen mgr & chief engr; Grady Carringer, coml mgr; Elvia Blakemore, prog dir; Dennis G. Blakemore, news dir.

WKRK—Aug 8, 1958: 1320 khz; 5 kw-D. Box 339 (28906). (704) 837-6200. Childress Bcstg Corp. of Murphy. Group owner: Childress Stns. Rep: Carpenter. Format: MOR, C&W, pub affrs. ■ Paul V. Ridenhour, pres, gen mgr & news dir; James Goodwin, coml mgr; William A. Younce, prog dir; W. T. Brown, sec, treas & prom mgr; Jim Foust, chief engr; Loran C. Davis, VP & farm dir.

New Bern

WGSE—Jan 1973: 1380 khz; 5 kw-U. Box 3436 (28560). (919) 638-5048. P&C Bcstg Co. Format: Black. ■ J. D. Conner, pres; Vera Conner, VP & gen mgr; Royal Bruce, prog dir.

WHIT—April 23, 1942: 1450 khz; 1 kw-D, 250 w-N. Drawer 1049 (28560). (919) 637-4450. New Bern Bcstg Inc. (acq 5-1-65). Net: TN. Rep: T-N Spot Sls. Format: C&W. ■ Boyce J. Hanna, pres; Gray Ingram, gen mgr.

WRNB—July 5, 1953: 1490 khz; 1 kw-D, 250 w-N. Drawer 2684 (28560). (919) 637-6144. 1st Capital Radio. (acq 1975). Group owner: Gray Bcstg Ent. Rep: Southern Spot Sls. Format: Contemp. ■ Theodore Gray, pres; George B. Nelson, VP & gen mgr; Ed Best, chief engr.

WSFL(FM)—See Bridgeton.

Newton

WNNC—June 18, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 940 (28658). (704) 464-4041. Newton-Conover Bcstg Inc. (acq 8-5-54). Rep: Carpenter. Format: Contemp. ■ Earl Holder, pres; Bob Campbell gen & coml mgr & prog dir; David Crouch, news dir; Eddie Rose, chief engr.

North Wilkesboro

WKBC—June 1947: 810 khz; 1 kw-D. Box 938 (28659). (919) 667-2221. Wilkes Bcstg Co. Group owner: Potter. Net: MBS. Format: C&W. Spec prog: Gospel 8 hrs wkly. ■ Doris B. Potter, pres & gen mgr; Roland B. Potter, sec-treas; Stanely B. Clifton, VP/sls; Z. Jane Smith, VP; Ed Racey, news dir; James Flesher, chief engr.

WKBC-FM—July 1962: 97.3 mhz; 20 kw. Ant 950 ft. Stereo. Prog sep from AM. Format: MOR, top 40.

Oxford

WCBQ—June 9, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 644 (27565). (919) 693-6416. Radio Granville Inc. (acq 5-23-73). ■ Roy A. Childers, pres.

Pinehurst

WEEB—See Southern Pines.

WIOZ(FM)—See Southern Pines.

Plymouth

WPNC—Sept 11, 1959: 1470 khz; 1 kw-D. Box 1067 (27962). (919) 793-4104. Ralph D. Epperson (group owner: acq 5-64). Audio news: UPI. Rep: Southern Spt Sls. Format: top 40. ■ William Benner III, gen mgr; Larry Riggs, coml mgr; Stan Atamanchuk, prog dir; Ty

North Carolina Radio

See page C-1 for explanation of listings.

Rhodes, mud dir; Thomas H. Peele, opns mgr; Walter Johnson Jr., chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Raeford

WSHB—April 25, 1963: 1400 khz; 1 kw-D, 250 w-N. Box 669 (28376). (919) 875-2148. Friendly Bcstg Co. (acq 8-26-66). Rep: Southern Spot Sls. Format: Top 40. Spec progs: Black 2½ hrs, C&W 2 hrs wkly. ■ William S. Wellons Sr., pres; C. D. Bounds, VP & gen mgr; Larry Long, asst mgr; Hal Burrows, prog dir; Helen Inman, sls mgr; Dave Allen, mus dir; Steve Dees, news dir; Dave Raley, chief engr.

Raleigh

WAKS—See Fuquay Varina.

***WCPE(FM)**—Not on air, target date January 1976: 89.7 mhz; 10 w. Ant 356 ft. Stereo. Box 5010 (27607). Educational Information Corp. Format: Educl. Spec progs: Farm 5 hrs, black 3 hrs, blind 3 hrs wkly. ■ Jim Sempsrott, gen mgr.

WKIX—1947: 850 khz; 10 kw-D, 5 kw-N, DA-N. Box 12526 (27605). (919) 851-2711. Southern Bcstg Co. (group owner; acq 8-1-67). Rep: Eastman. Format: Contemp. ■ John G. Johnson, pres; Frank Maruca, gen mgr; Joe Wright, sls mgr; Steve Roddy, prog dir; Ron McKay, mus dir; Scott White, news dir; Terry Tucker, chief engr. ■ Rates: \$40; 35; 40; 35.

WYYD(FM)—Co-owned with WKIX. 1947: 96.1 mhz; 98 kw. Ant 930 ft. Stereo. Box 10404. (919) 851-2086. Progs sep from AM. Format: Btfl mus. ■ Barry Noll, sls mgr; Jim Davis, opns mgr. ■ Rates: \$18; 22; 22; 20.

***WKNC-FM**—September 1965: 88.1 mhz; 2.9 kw. Ant 240 ft. Stereo. Box 5748 (27607). (919) 737-2400. N.C. State U. Net: ABC/I. Format: Progs, jazz, classical. Spec prog: Black 6 hrs wkly. ■ Michael L. Upchurch, gen mgr; Rad Messick, prog dir; Rob Garner, mus dir; Frank Lynch, chief engr.

WLLE—November 1954: 570 khz; 500 w-D. Box 190 (27602). (919) 833-3874. WLLE Inc. (acq 9-1-65). Net: MBS. Rep: Howard. Format: Black. ■ Wallace L. Hankin, pres; Charles F. Blalock Sr., gen mgr; Jim Barbot, chief engr. ■ Rates: \$9; 8; 9; 8.

WPTF—Sept 22, 1924: 680 khz; 50 kw-U, DA-N. WPTF Bldg., 410 S. Salisbury St. (27602). (919) 832-8311. Durham Life Bcstg Svc. (acq 1927). Net: NBC. Rep: Christal. Format: MOR. ■ Carl V. Venters Jr., pres & gen mgr; Jack Allers, sls mgr; Charles Stegall, prog dir; Bob Butler, mus dir; Irene Cheshire, prom mgr; Daniel F. Giddens, news dir; Lewis Parrish, chief engr. ■ Rates: \$68; 42; 47; 27.

WQDR(FM)—Co-owned with WPTF. August 1949: 94.7 mhz; 100 kw. Ant 560 ft. Stereo quad. Box 1511 (27602). (919) 833-1616. Prog sep from AM. Format: Contemp, album rock. ■ David Berry, coml mgr; Frank Laseler, opns mgr; Bill Hard, prog dir. ■ Rates: \$20; 20; 30; 20.

WRAL(FM)—1947: 101.5 mhz; 250 kw. Ant 990 ft. Stereo. Box 12000 (27605). (919) 828-2511. Capitol Broadcast. Net: T-N. Rep: Katz. Format: Contemp. ■ Wally Voight, gen mgr; Bob Inskeep, prog dir; Howard Jernigan, coml mgr; Keith Isley, mus dir; Mike Edwards, news dir; Lee Poole, chief engr. ■ Rates: \$26; 22; 26; 21.

WRNC—March 1939: 1240 khz; 1 kw-D, 250 w-N. Box 27946 (27611). (919) 834-6401. Raleigh Radio Inc. (acq 1965). Group owner: Radio Smiles. Rep: Savalli/Gates, Southern Spt Sls. Format: Gospel, relig. ■ M. L. Street, VP; E. E. Heffington, coml mgr; Steve Pritchard, prog dir; John Francioni, chief engr.

***WSHA(FM)**—Nov 18, 1968: 88.9 mhz; 12.5 kw. Ant 115 ft. 118 E. South St. (27602). (919) 755-4890. Shaw University. Format: Black, educl, jazz, R&B. ■ Dr. J. Archie Hardgraves, pres; Robert John Keiber, gen mgr; Carl Sanders, coml mgr; Mac McLean, prog dir; Henry Lee, mus dir; Deloris Ramsey, news dir.

WYNA—Aug 15, 1962: 1550 khz; 1 kw-D. Box 30099 (27612). (919) 782-9233. North Carolina Electronics Inc. (acq 8-74). Net: ABC/E, Tobacco. Rep: GCI, Carter Jones. Format: Modern country. ■ J. F. (Jack) Maurer, pres; Brad Paulson, gen mgr; Harvey Riddle, prog dir &

North Carolina Radio

See page C-1 for explanation of listings.

chief engr; Myrtle Lassiter, prom mgr; Jack McDonald, mus dir; Kyle Whitford, news dir.

WYYD(FM)—Listing follows WKIX.

Red Springs

WYRU—June 15, 1970: 1510 khz; 5 kw-D, 1 kw-N. (CP 500 w-CH). Box 711 (28377). (919) 843-5946. K & R Bcstg Corp. Format: Top 40. ■ Thomas J. Rodgers, pres; Harry Odom, gen mgr; Michael Boone, prog & mus dir; Terry Tucker, chief engr.

Reidsville

WFRC—1947: 1600 khz; 1 kw-U, DA-N. Box 990 (27320). (919) 349-4361. WFRC Inc. (acq 10-1-72). Net: ABC/E. Format: Contemp. Spec prog: Fr 1 ½ hrs wkly. ■ Gene Smith, pres, gen mgr & chief engr; Lee McDaniel, coml mgr; Bob Abbot, prog & mus dir.

WREV—1950: 1220 khz; 1 kw-D. Box 1349 (27320). (919) 342-1333. Reidsville Bcstg Inc. Audio news: UPI. Rep: Carpenter. Format: C&W. Spec prog: Black 7 hrs wkly. ■ William M. Oliver Sr., pres; William M. Oliver Jr., stn mgr & news dir; Jerry Huskey, coml mgr; Benjamin Grogan, chief engr. ■ Rates: \$2.97; 2.97; 2.97; —

WWMO(FM)—Co-owned with WREV. Sept 6, 1948: 102.1 mhz; 50 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: Relig. ■ Rates: \$3.45; 3.45; 3.45; 3.45.

Roanoke Rapids



WCBT—November 1940: 1230 khz; 1 kw-D, 250 w-N. Box 70 (27870). (919) 537-4184. WCBT Radio Inc. (acq 9-69). Rep: TN Spot Sls. Format: Contemp. ■ William Jefferay, pres; Dick Jones, VP, gen mgr & chief engr; Johnny Draper, stn mgr; Russ Barrett, opns mgr; Wayne Conner, news dir. ■ Rates: \$3.85; 3.65; 3.85; 3.65.

***WPGT(FM)**—Dec 8, 1972: 90.1 mhz; 860 w. Ant 84 ft. 338 Roanoke Ave. (27870). (919) 537-8333. Roanoke Christian School. Net: MBS. Format: Relig & educ. Spec prog: Black ½ hr wkly. ■ Marvin E. Faile, pres & gen mgr; Jack Nichols, prog dir.

WPTM(FM)—August 1974: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 1076 (27870). (919) 537-1023 & -1289. Halifax County Bcstg Inc. Audio news: APR. Rep: Carpenter. Format: C&W. Spec prog: Farm 10 hrs wkly. William Pruden, pres and gen mgr. ■ Rates: \$3; 2.50; 3; 2.50.

Rockingham

WAYN—September 1946: 900 khz; 1 kw-D. Box 591 (28379). (919) 895-4041. WAYN Inc. (acq 7-1-64). Rep: Carpenter. Format: Adult Top 40. ■ William Futterer, pres & gen mgr; William Futterer III, prog & mus dir, coml & prom mgr; Jay Smith, news dir; Bill Gaston, chief engr.

WLWL—Oct 27, 1969: 1500 khz; 500 w-D. (250 w-CH). Box 1233 (28379). (919) 997-2526. Sandhills Bcstg Co. Inc. Rep: Southern Spot Sls. Format: Rock, black. ■ Robert E. Perkins, pres, gen mgr & chief engr; Vickie Perkins, coml mgr & prog dir.

***WRSH(FM)**—May 1973: 91.1 mhz; 10 w. Ant 60 ft. Long Drive (28379). Richmond County Bd of Educ.

Rocky Mount

WCEC—November 1947: 810 khz; 1 kw-D. Box 4005 (27801). (919) 442-3108. Eastern Carolina Electronics Inc. Net: N.C. News. Rep: T-N Spot Sls. Format: MOR. Spec progs: Black 14 hrs, farm 5 hrs wkly. ■ Joe Warner, pres & gen mgr; Ray Thompson, coml mgr; Stephen Reed, prog & news dir; Viles Williams, chief engr. ■ Rates: \$5.60; 5.60; 5.60; 5.60.

WFMA(FM)—Co-owned with WCEC. November 1947: 100.7 mhz; 100 kw. Ant 360 ft. Prog sep from AM. Format: C&W. ■ Rates: \$4; 4; 4; 4.

WEED—Sept 10, 1933: 1390 khz; 5 kw-D, 1 kw-N. DA-N. Box 2267 (27801). (919) 443-3119. Radio Station WEED Inc. (acq 1-1-68). Net: ABC/C. Rep: Devney; Southern Spot Sls. Format: Contemp. ■ William Avera Wynne, pres; W. A. Wynne Jr., gen mgr; George Peterson, coml mgr; Ed Collins, prog dir; Butch Pindell, news dir; L. P. Jones Jr., chief engr. ■ Rates: \$3.50; 2.80; 3.50; 2.80.

WRSV(FM)—1949: 92.1 mhz; 1.3 kw. Ant 160 ft. Prog sep from AM. Box 2666 (919) 442-9776. Net: Mutual Black. Rep: Southern Spt Sls. Format: Black. ■ Charles O. Johnson, gen mgr; Rogger Wiggins, prog dir. ■ Rates: \$3.25; 2.75; 3.25; 2.75.

WFMA(FM)—Listing follows WCEC.

WRMT—Dec 15, 1958: 1490 khz; 1 kw-D, 250 w-N. Box 283 (27801). (919) 442-8091. Atlantic Radio Corp. (acq 9-1-61). Group owner: Fox Stns. Rep: Walton; Beaver. Format: Contemp, oldies. Spec prog: Black 2 hrs wkly. ■ Stanley H. Fox, pres; John Stinson, gen mgr; Scott Derringer, prog dir; Jackson Bradley, mus dir; John Bleakley, news dir; Toby Johnson, chief engr.

Rose Hill

WEGG—1971: 710 khz; 250 w-D. RFD 2 (28458). (919) 289-2031. Duplin County Bcstrs. Net: ABC/I, Southern Farm. Rep: Southern Spt Sls. Format: Gospel-country. ■ J. B. Wilson Jr., pres & mus dir; William D. Mills, VP; Ernie Scott, opns mgr, prog dir & prom mgr; Truman King, news dir; Johnny Brown, chief engr.

Roxboro

WKRX(FM)—Listing follows WRXO.

WRXO—1949: 1430 khz; 1 kw-D. Box 1176 (27573). (919) 599-2119. Roxboro Bcstg Co. Rep: T-N Spot Sls. Format: MOR. Spec progs: Black 4 hrs, C&W 10 hrs, farm 8 hrs wkly. ■ H. Wharton Winstead Jr., pres & gen mgr; Ted Nelson, news dir; Wilbur Brann, chief engr. ■ Rates: \$3.35; 3.35; 3.35; 3.35.

WKRX(FM)—1958: 96.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Rates same as AM.

Rutherfordton

WCAB—Oct 19, 1966: 590 khz; 500 w-D. Box 511 (28139). (704) 287-3356. Isothermal Bcstg Co. Format: MOR. Spec progs: Black 4 hrs, farm 1 hr, C&W 2 hrs wkly. ■ Charles R. Melton, pres and prog dir; Ernest R. Griswold, gen & coml mgr; Ron Wood, mus dir; Joyce Buckaloo, prom mgr; Tom Greene, news dir; Bill Padgett, chief engr.

St. Pauls

WLAB—Aug 1, 1966: 1060 khz; 250 w-D. Rt 3. Box 169 (28384). (919) 865-5198. St. Pauls Bcstg Co. Inc. (acq 10-1-74). Format: Top 40, C&W, diversified. Spec prog: Farm 5 hrs wkly. ■ Richard Dale Brooks, pres; Dale Brooks, gen & coml mgr; Rick Brooks, prog & mus dir; Theresa Brooks, news dir; Milton Newsome, chief engr.

Salisbury

WRDX(FM)—Listing follows WSTP.

WSAT—April 28, 1948: 1280 khz; 1 kw-U, DA-N. Drawer 99 (28144). (704) 633-0621. Mid-Carolina Bcstg Co. Net: ABC/C. Format: Mor, C&W. ■ C. H. Wentz, pres; Harry L. Welch, gen & coml mgr; Gales Adkins, prog dir; Russell McIntire, news dir; E. L. Sherman, chief engr.

WSTP—Jan 1, 1939: 1490 khz; 1 kw-D, 250 w-N. Box 4157 (28144). (704) 636-3811. WSTP Inc. (acq 10-20-56). Net: MBS. Rep: Devney, Southern Spot Sls, Messina. Format: MOR. Spec progs: Black 1 hr, farm 2 hrs wkly. ■ Tom Harrell, pres & gen mgr; Bob Bailey, asst & opns mgr; Terry Setzer, news dir; Jim Lloyd, mus dir; Earl Carney, sls mgr; Fred Ostwalt, chief engr. ■ Rates: \$6; 6; 6; 6.

WRDX(FM)—Co-owned with WSTP March 16, 1946: 106.5 mhz; 15 kw. Ant 250 ft. Dups AM 33%. Net: N.C. News. Format: C&W. ■ Bob Bailey, prog dir; Tom Howell, mus dir; Sharon Barber, news dir; Anne Langingham, comptroller. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Sanford

***WDCC(FM)**—1971: 89.5 mhz; 10 w. Kelly Dr. (27330). (919) 775-5401. Central Carolina Technical Institute. Format: Variety, educ. ■ J. F. Hockaday, pres; Jerry M. Farmer, R-TV dept head; Toby Johnson, chief engr.

WEYE—Oct 2, 1952: 1290 khz; 1 kw-D. (27331). (919) 775-3021. Crest Bcstg Corp. (acq 9-1-64). Group owner: Fox Stns. Net: ABC/C. Rep: Southern Spot Sls. Format: Contemp/Rock. ■ Stan Fox, pres; Bob Massie, gen mgr; Norwood Anderson, coml mgr; Wayne Howell, prog dir; Irv Fox, sec-treas; Toby Johnson, chief engr.

WWGP—1946: 1050 khz; 1 kw-D. Drawer R (27330). (919) 775-3525. WWGP Bcstg Corp. (acq 7-1-58). Net: N.C. News. Rep: T-N Spot Sls. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Frank J. Abbott Jr., pres; Richard K. Feindel, gen & coml mgr & prog dir; Bill Cameron, mus dir; Joan Merritts, news dir; James Curtis Paterson, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

WWGP-FM—1950: 105.5 mhz; 490 w. Ant 340 ft. Dups AM 65%. Format: Oldies. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

Scotland Neck

WYAL—April 3, 1960: 1280 khz; 5 kw-D. Box 425 (27874). (919) 826-3114. WYAL Radio Inc. Net: N.C. News. Rep: TN Spt Sls. Format: Relig. ■ John Laurino, pres; Jack N. Miller, gen mgr. ■ Rates: \$4; 4; 4; 4.

Selma

WBZB—Aug 4, 1964: 1090 khz; 1 kw-D. Box 1 (27576). (919) 965-3753; 965-5328. WBZB Bcstg Svc Inc. Rep: TN Spot Sls. Format: C&W. Spec progs: Black 1 hr, Gospel 5 hrs wkly. ■ J. E. Barry, pres; Richard C. Bridges, gen mgr; Tommy Williams, prog dir; Julia Epperson, coml mgr; Bruce Creekmore, chief engr; E. J. "Tack" Attayek Jr., prom mgr. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

Shallotte

WVCB—June 11, 1964: 1410 khz; 500 w-D. Shallotte Bcstg Co. (28459). (919) 754-4512. Shallotte Bcstg Co. Format: C&W. ■ A. Earl Milliken & John G. Worrell, co-mgrs; Ruth Jenrette, traf mgr; Arthur L. Madeley, chief engr.

Shelby

WADA—July 9, 1958: 1390 khz; 1 kw-D, 500 w-N, DA-N. Drawer 1390 (28150). (704) 482-1390. Cleveland County Bcstg Co. Group owner: Hanna Group Industries. Format: MOR, C&W. Spec progs: Black 2 hrs wkly. ■ Boyce J. Hanna, pres & gen mgr; Ken Vassy, stn mgr & chief engr; David Austin, coml mgr; Joan Allen, prom mgr; Tom Black, news dir; Glenn Wall, spts dir. ■ Rates: \$4; 4; 4; 4.

WBT—See Charlotte.

WOHS—Aug 21, 1946: 730 khz; 1 kw-D. Box 1590 (28150). (704) 487-6313. Western Carolina Radio Corp. Net: MBS. Rep: Southern Spot Sls. Format: Contemp. Spec prog: Black 8 hrs wkly. ■ Harold R. Watson, pres & gen & sls mgr; Don Richards, news dir; Andy Foster, spts dir; Steve Greene, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

WOHS-FM—1948: 96.1 mhz; 2.6 kw. Ant 460 ft. Format: C&W. ■ Rates same as AM.

Siler City

WNCA—Aug 19, 1952: 1570 khz; 1 kw-D, DA. Box 429 (27344). (919) 742-2135. Chatham Bcstg Co. of Siler City (acq 3-1-62). Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ David P. Welborne, pres; Lindsay P. Berrier, gen mgr; Harvey M. Yon, mus dir; Roy A. Edwards, news dir; L. L. Holland, chief engr. ■ Rates: \$4.20; 3.20; 4.20; 3.20.

Smithfield

WMPM—1950: 1270 khz; 5 kw-D. Box 240 (27577). (919) 934-2434, 934-7161. Carolina Bcstg Svc. (acq 12-1-58). Net: Caranet, Tobacco. Audio news: UPI. Rep: Southern Spot Sls. Format: MOR, C&W, talk. ■ Ellis C. Barbour, pres; Carl E. Lamm, gen mgr, prog dir; Mable S. Talton, stn mgr; Marjorie Lamm, news dir;

Travis Lamm, mus dir; Forest Jernigan, chief engr.

WBZB—See Selma.

South Gastonia

WGAS—Aug 14, 1959: 1420 khz; 500 w-D. Box 250, Gastonia (28052). (704) 865-5796. MGM Bcstg Corp. Rep: TN Spot Sls. Format: MOR, contemp. Spec prog: Black 5 hrs wkly. ■ Glenn F. Mace, pres, gen mgr & chief engr; Edson I. Gray, coml & prom mgr; Dan Bell, prog dir; Carroll Henderson, news dir. ■ Rates: \$2.35; 2.35; 2.35.

Southern Pines

WEEB—Nov 15, 1947: 990 khz; 5 kw-D. Box 570 (28387). (919) 692-7440. The Sandhills Community Bcstrs Inc. Net: ABC/C/I. Rep: Southern Farm; T-N Spot Sls. Format: MOR. ■ Jack S. Younts, pres & gen mgr; Millard S. Younts, stn & coml mgr; Elizabeth M. Younts, mus dir; Frieda Walker, traf mgr; Fletcher Moore, chief engr.

WIOZ(FM)—Aug 14, 1973: 107.1 mhz; 3 kw. Ant 300 ft. Box 2107 (28387). (919) 692-2107. 107 Inc. Rep: Southern Spot Sls. Format: MOR. ■ William R. Gaston, pres, gen mgr & chief engr; Lynn D. Dukes, sls mgr; Donald A. Stafford, prog dir; Mark T. Garrison, news dir.

Sparta

WCOK—Aug 23, 1967: 1060 khz; 250 w-D. Box 617 (28675). (919) 372-8231. Sparta-Independence Radio Corp. Format: C&W. Spec prog: Rock 18 hrs wkly. ■ H. Sid Comer, pres; H. Clark Comer, VP; David Wright, gen & prom mgr, prog & news dir; Terry Choate, mus dir; Hershey Shumate, chief engr.

Spring Lake

WFBS—May 22, 1963: 1450 khz; 1 kw-D, 250 w-N. Box 707 (28390). (919) 497-3176. Radio Smiles Inc. Rep: Southern Spot Sls. Format: Contemp. ■ Jerry Oakley, VP & gen mgr; Norman Suttles, sec-treas; Lynda Padilla, prog dir; Ken Sweet, mus dir; Doug Fellows, news dir; Terry Jordan, chief engr. ■ Rates: \$3.25; 3.25; 3.25.

Spruce Pine

WTOE—Dec 24, 1955: 1470 khz; 1 kw-D. Box 668 (704) 765-7441. Toe River Valley Bcstg. Rep: Carpenter. Format: MOR. ■ Tom N. Cooper, pres; Richard Hollifield, coml mgr; Roger Garland, prom mgr; Jerry Warren, mus dir; Gay Duncan, news dir; Darrell Burleson, chief engr. ■ Rates: \$3; 3; 3;—

Statesville

WDBM—Oct 7, 1957: 550 khz; 500 w-D. Box 1027 (28677). (704) 872-2455. Radio Statesville Inc. (acq 9-1-75). Group owner: Ferguson. Audio news: UPI. Format: C&W. ■ Miles H. Ferguson, pres; Al Pearce, gen mgr; Ken Riggsby, coml mgr; Benny Anthony, prog dir; Gary Milsaps, mus dir; Jerry Brown, news dir; Walter Z. Morrison, chief engr. ■ Rates: \$4.10; 4.10; 4.10, 4.10.

WDBM-FM—March 16, 1961: 96.9 mhz; 3.6 kw. Ant 340 ft. Dups AM 60%. ■ Rates same as AM.

WFMX(FM)—Listing follows WSIC.

WSIC—May 3, 1947: 1400 khz; 1 kw-D, 250 w-N. Radio Bldg., Radio Road (28677). (704) 872-6345. Statesville Bcstg Co. Inc. Net: ABC/C, N.C. News. Rep: TN Spot Sls. Format: MOR. ■ John David Bradsher, gen mgr; Frank Stuart, stn mgr; Ken Abernathy, chief engr. ■ Rates: \$4.80; 3.30; 4.38; 3.30.

WFMX(FM)—Co-owned with WSIC; May 3, 1947: 105.7 mhz; 100 kw. Ant 290 ft. (704) 872-6348. Prog sep from AM. Rep: Southern Spot Sls. Format: C&W, relg. ■ J. D. Benfield, stn mgr. ■ Rates: \$4.50; 4.05; 4.05; 4.05.

Sylva

WMSJ—Nov 8, 1957: 680 khz; 1 kw-D, 250 w-N. Box 1044 (28779). (704) 586-2221. WMSJ Inc. Group owner: Childress Stns. Net: MBS. Format: MOR, Top 40. ■ James B. Childress, pres & gen mgr; Roy Burnette, coml mgr; Rich McTighe, mus dir; Cebelle Pipes, prom mgr; Glenn Trent, news dir.

Tabor City

WKSM(FM)—Listing follows WTAB.

WTAB—July 1, 1954: 1370 khz; 5 kw-D. Box 127 (28463). (919) 653-2131. Tabor City Bcstg Co. Net: MBS. Rep: Southern Spot Sls. Format: Blocked C&W, Top 40. ■ Willie D. Ward, pres; James C. Cox, gen coml & prom mgr & prog dir; Sam Sharp, mus dir; Eugene West, chief engr. ■ Rates: \$3.50; 3.50; 3.50;—

WKSM(FM)—Co-owned with WTAB. June 1964: 104.9 mhz; 3 kw. Ant 160 ft. Prog sep from AM. Format: Btfl mus. ■ Rates: \$2.10; 2.10; 2.10; 2.10.

WCPS—January 1947: 760 khz; 1 kw-D. Box 100 (27886). (919) 823-2191. Coastal Plains Bcstg Inc. Net: N.C. News. Format: MOR. Spec progs: Black 8 hrs, C&W 6 hrs wkly. ■ Robert L. Harper, pres & gen mgr; Len Heilbronner, coml mgr; Jim Frantz, prog dir; Bob Coker, chief engr.

WCPS-FM—September 1952: 104.3 mhz; 7 kw. Ant 260 ft. Prog dups AM 75%.

Taylorsville

WSTH—May 2, 1964: 860 khz; 250 w-D. Box 997 (28681). (704) 632-4621. Alexander Bcstg Co. Format: C&W. Spec prog: Black 1 hr wkly. ■ W. Scott Stamey, pres; Frank Smith & Lem Hafer, co-mgrs; Frank Smith, coml & prom mgr, prog & news dir; Steve Hughes, mus dir; Jeff Watts, chief engr.

WTLK—July 1962: 1570 khz; 500 w-D. Box 847 (28681). (704) 632-4214. International Bcstg Co. Inc. (acq 3-66). Net: TN. Rep: T-N Spot Sls, Keystone. Format: Contemp. ■ Hoyt P. Potts, pres, gen & coml mgr & chief engr; Ronnie Campbell, prog dir; Lem Hafer, prom mgr; William Stamey, mus dir; Roe Milstead, news dir.

Thomasville

WTNC—September 1947: 790 khz; 1 kw-D. 726 Salem St. (27360). (919) 476-7701. Thomasville Bcstg Co. Rep: Keystone. Format: Variety. ■ R. F. VanLandingham, pres; Harold G. Harrison, gen mgr & coml & prom mgr; Jesse R. Hill, news dir; Clyde C. Fritts, chief engr. ■ Rates: \$4; 4; 4; 2.

WTNC-FM—April 1949: 98.3 mhz; 3 kw. Ant 250 ft. Prog dups AM 100%. ■ Rates same as AM.

Troy

WJRM—Dec 8, 1961: 1390 khz; 1 kw-D. Box 549 (27371). (919) 576-8811. Montgomery Bcstg Inc. (acq 6-1-62). Format: Diversified. ■ John C. Wallace, pres, gen mgr; Golia S. Loffin, coml & prom mgr; Mrs. Tommye S. Wallace, prog & mus dir; John Inman, news dir; Douglas Byrd, chief engr. ■ Rates: \$3; 3; 3; 3.

Tyron

WTYN—Oct 1, 1954: 1550 khz; 1 kw-D. Box 940 (28782). (803) 457-4105. Gene Milsteen (acq 5-1-71). Rep: Beaver. Format: Contemp. ■ Gene Milsteen, own, gen & coml mgr; H. L. Rickenbacker, prog & mus dir; G. O. Carver, prom mgr; Kim Petty, news dir; Fred Edney, chief engr. ■ Rates: \$3; 2.50; 3;—

Valdese

WSVM—Oct 6, 1961: 1490 khz; 1 kw-D, 250 w-N. Box 99 (28690). (704) 874-0000. Burke County Bcstg Co. Group owner: Suburban. Format: Contemp. ■ Robert R. Hilker, pres; William R. Rollins, gen mgr; Charles R. Moseley, coml mgr; Richard W. Burton, news dir; Vivian A. Barrett, women's dir; Norman F. Beach, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Wadesboro

WADE—July 23, 1947: 1210 khz; 1 kw-D. Box 341 (28170). (704) 694-2175. Carolinas Adv Inc. Group owner: Lyon. Net: Tobacco Radio. Rep: TN Spot Sls. Format: C&W. Spec prog: Black 6 hrs wkly. ■ R. A. Lyon, pres; Jack W. Miller, gen mgr; Katherine M. Kendale, coml mgr; Bob Rogers, prog dir; David Thomas, news dir; Robert C. Swink, chief engr.

Wallace

WLSE—May 13, 1953: 1400 khz; 1 kw-D, 250 w-N. Box 449 (28466). (919) 285-2187. Duplin Bcstg Co. Rep: T-N Spot Sls. Format: Variety. Spec prog: Black 3½ hrs wkly. ■ Harry Kramer, pres; Grace Heath, gen mgr; Ruth McNeil, coml mgr; Bill Dixon, prog dir; Stanley King, prom mgr; Mike Huffman, mus dir; Charlie Johnson, chief engr.

North Carolina Radio

See page C-1 for explanation of listings.

WLSE-FM—July 20, 1972: 94.3 mhz; 3 kw. Ant 300 ft.

Wanchese

WOBR—May 29, 1970: 1530 khz; 250 w-D. Box 400 (27981). (919) 473-3434. WOBR Inc. Net: N.C. News. Format: C&W, top 40, variety. ■ Douglas L. Craddock, pres & gen mgr; Ken Wright, stn and coml mgr & mus dir; Carol Haywood, prog dir & prom mgr; Kinney Mann, news dir; Goodrich Williams, chief engr.

WOBR-FM—June 1, 1973: 95.3 mhz; 3 kw. Ant 175 ft. Stereo. Dups AM 100% Sept-June, sep from AM summers. Format: Btfl mus.

Warrenton

WARR—1970: 1520 khz; 1 kw-D. Box 616 (27589). Radio Voice of Warrenton. Rep: Southern Spot Sls. ■ Vernon H. Steed, gen mgr & ptrn; Jim Mayes, ptrn.

***WMIP(FM)**—Not on air, target date unknown: 90.9 mhz; 100 kw. Ant 320 ft. Box 365 (27589). Sound and Print United. ■ Valeria Lynch Lee, pres.

Warsaw

WTRQ—Jan 21, 1971: 1560 khz; 10 kw-D. Rt 2, Box 236 D (28398). (919) 293-7861. Quinn Broadcasting. Rep: Southern Spot Sls. Format: MOR. ■ Gerald Quinn, pres; J. L. Moseley, gen mgr; Richard Williams, prog dir; James Blanchard, chief engr.

Washington

WEEW—Sept 6, 1961: 1320 khz; 500 w-D. Box 439 (27889). (919) 946-1016. Radio Washington Inc. (acq 10-1-75). Audio news: APR. Format: MOR, oldies. Spec prog: Farm 1 hr wkly. ■ Charles Carawan, pres, gen & coml mgr; Charlie Byrd, mus dir; Cynthia Heath, news dir; Gene Brown, chief engr. ■ Rates: \$5; 4; 5;—

WITN—March 3, 1942: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 793 (27889). (919) 946-2162. Tar Heel Bcstg System. Net: ABC//E, TN. Format: Contemp, C&W, MOR. ■ Robert E. Frowein, gen mgr; Merrell Daniels, coml mgr & news dir; Gene Hudson, prog dir; Richard Thomas, mus dir; John Wilroy, chief engr.

WITN-FM—Jan 20, 1961: 93.3 mhz; 97 kw. Ant 1220 ft. Stereo. Prog sep from AM. ■ WITN-TV affil.

Waynesville

WHCC—August 1947: 1400 khz; 1 kw-D, 250 w-N. Box 659 (28786). (704) 456-8661. Waynesville Bcstg Co. (acq 8-1-65). Audio news: UPI. Rep: Keystone. Format: MOR. Spec prog: Farm 1 hr wkly. ■ A. W. Askins Jr., pres, gen mgr, prog dir & chief engr; Mrs. Betty-Jo Nichols, coml & prom mgr, news dir; Sam Brown, mus dir. ■ Rates: \$2; 2; 2; 2.

Weldon

WSMY—Dec 24, 1959: 1400 khz; 1 kw-D, 250 w-N. Box 910, Roanoke Rapids, N.C. (27870). (919) 536-3115. Smiles of N.C. (acq 3-1-67). Net: ABC/C. Rep: Southern Spot Sls. Format: Top 40. ■ Derwood H. Godwin, pres; George B. Wilkes III, gen mgr; Fred Leemhius, prog dir; Wayne Lewis, sls mgr; Ken Perry, news dir; Larry Powell, chief engr. ■ Rates: \$3.75; 3.50; 3.75; 3.50.

Wendell-Zebulon

WETC—June 16, 1959: 540 khz; 5 kw-D, DA. Box 280 (27591). (919) 269-9325. Wendell-Zebulon Radio Co. Net: Caranet. Rep: Southern Spot Sls. Format: C&W. ■ Lewis V. Parris, pres; Bill Kirby, gen mgr; Charles C. Hocutt, coml mgr; Henry Holt, prog dir; Aaron Pitt, prom mgr; Donnie Nolan, news dir; Andy Owens, chief engr.

West Jefferson

WKSK—May 27, 1959: 580 khz; 500 w-D. Box 411 (28694). (919) 246-6001. Childress Bcstg Corp. of West Jefferson. Group owner: Childress Stns. Format: C&W, Top 40. ■ James B. Childress, pres; Jan Caddell, gen mgr; L. Clay Denny, coml mgr; Larry Carlton, prog dir; Swansie Baldwin, prom mgr; Larry Graybeal, mus dir; Gary Pennell, news dir; Robert Marsh, chief engr.

North Carolina, North Dakota Radio

See page C-1 for explanation of listings.

Whiteville

WENC—July 14, 1946: 1220 khz; 5 kw-D. Box 700 (28472). (919) 642-2133. Whiteville Bcstg Co. Net: Tobacco. Rep: T-N Spot Sls. Format: Contemp, C&W. ■ J. Herman Leder, pres; Don Viets, gen mgr; Bill Ghent, prog dir; William F. Rodgers, chief engr.

WENC-FM—Feb 21, 1962: 99.1 mhz; 45 kw. Ant 150 ft. Prog dups AM 80%.

New AM—Not on air, target date unknown: 1540 khz; 1 kw-D. Box 427 (28472). Waccamaw Bcstg Co. Format: Easy Istng, Top 40. ■ Gregory H., J. Howard, and James D. Singletary, co-owners.

Wilkesboro

WWWC—Jan 26, 1970: 1240 khz; 500 w-D, 250 w-N. Box 580 (28697). (919) 667-1241. Wilkes County Radio Co. Net: ABC/E. Format: C&W, top 40, rock, MOR, contemp. ■ Paul L. Cashion, pres; J. B. Wilson Jr., VP gen & coml mgr; Ric Ross, prog & mus dir; Ken Wilborn, prom mgr; Steve Kern, news dir; John Wiles, chief engr.

***New FM**—Not on air, target date unknown: 90.1 mhz 10 w. Ant 29 ft. Collegiate Dr. (28697). Wilkes Community College. ■ Al G. Stanley, instructor/chief of opns.

Williamston

WIAM—March 1951: 900 khz; 1 kw-D. Box 590 (27892). (919) SWIFT 2-4161. Fargay Bcstrs Inc. (acq 8-1-53). Format: Contemp, C&W, MOR. ■ William H. Farrior, pres & gen mgr; Rod Davis, prog dir; Perlie Jernigan, chief engr. ■ Rates: \$1.75; 1.75; 1.75; 1.75.

WSEC(FM)—Aug 1, 1962: 103.7 mhz; 50 kw. Ant 175 ft. Prog dups AM 50%. ■ Rates same as AM.

Wilmington

WAAV(FM)—Listing follows WGNI.

WGNI—Dec 24, 1946: 1340 khz; 1 kw-D, 250 w-N. 211 N. Second St. (28401). (919) 763-6511. New Hanover Bcstg Co. (acq 7-1-48). Net: N.C. News. Rep: Tobacco. Format: Top 40. ■ Leo Brody, pres; Jim Pridemore, gen mgr; Tommy Thompson, coml mgr; Mike Fenley, ops mgr; Mike Grohman, prog dir; Charles Lewis, chief engr. ■ Rates: \$5.50; 4.25; 5.50; 3.75.

WAAV(FM)—Co-owned with WGNI. March 1, 1970: 102.7 mhz; 50 kw. Ant 145 ft. Stereo. ■ Zeke Church, coml mgr. ■ Rates: \$5; 5; 5; 5.

WHSL—Aug 15, 1963: 1490 khz; 1 kw-D, 250 w-N. Drawer 2025 (28401). (919) 762-4491. Progressive Bcstg Corp. (acq 11-69). Net: MBS. Rep: Torbet, Jones. Format: Contemp, MOR, oldies. ■ W. O. Jones, pres; William B. Humble, gen mgr; Burl Lauter, coml mgr; Larry Thomas, ops dir; Betty Cress, prom mgr; Bill Johnson, mus dir; Bill Hillman, news dir; Art Madeley, chief engr.

WWIL(FM)—Co-owned with WHSL. Feb 23, 1970: 97.3 mhz; 27.5 kw. Ant 125 ft. Stereo. Prog sep from AM. Net: MBS/Black. ■ Otis Jones, asst mgr; Wayne Sharp, prog dir; Louis Ashe, prom mgr.

WKLM—Dec 20, 1957: 980 khz; 5 kw-D. Box 432 (28401). (919) 763-4633. Arlington-Fairfax Bcstg Corp. Group: Thomas Stns. Net: ABC. Rep: Young, Carpenter. Format: C&W.

WMFD—April 15, 1935: 630 khz; 1 kw-U, DA-2. Box 1889 (28401). (919) 762-4474. Dunlea Bcstg Industries Inc. Net: CBS. Audio news: APR. Rep: Devney, Southern Spot Sls. Format: MOR. ■ R. A. Dunlea Jr., pres; R. J. Hurley, gen & coml mgr; John Powell, news dir; Greg Allinson, prog & mus dir; Howard Bright, chief engr. ■ Rates: \$7; 7; 7; 7.

WMFD-FM—March 31, 1969: 100.9 mhz; 2.15 kw. Ant 350 ft. Stereo. Format: Btfl mus. Spec prog: Classcl 1 hr wkly. ■ Rates: \$4; 4; 4; 4.

WWIL(FM)—Listing follows WHSL.

Wilson

WGTM—July 18, 1937: 590 khz; 5 kw-U, DA-2. Box

3837 (27893). (919) 243-2188. Campbell Bcstg Inc. (acq 1-1-64). Net: N.C. News. Rep: T-N Spot Sls. Format: MOR. Spec prog: C&W 15 hrs, black 4 hrs, farm 10 hrs wkly. ■ A. Hartwell Campbell, pres; Tom Campbell, VP-sls, prom mgr; Vann Campbell, gen mgr; Jim Apple, opns mgr & mus dir; Rod Wheelen, news dir; Carlester Crompler, spts dir; William J. Bunn, chief engr. ■ Rates: \$5.20; 4.70; 5.20; 4.70.

WLLY—1961: 1350 khz; 1 kw-D. Davis Bldg (27893). (919) 287-1830. Harry A. Epperson. ■ Raymond P. Frazier, mgr; Lorraine Gay, prog dir.

WVOT—June 1948: 1420 khz; 1 kw-D, 500 w-N, DA-N. Drawer 170 (27893). (919) 243-5157. Wilson Radio Co. Net: Caranet, Farm Directors Radio Net. Rep: Southern Spot Sls. Spec progs: Black 15 hrs, C&W 20 hrs wkly. ■ H. W. Anderson, pres; H. W. Severance, gen mgr; P. O. Barnes, coml mgr; Bill Wiggs, prog & news dir & chief engr; "Butch" Moore, asst mgr.

WVOT-FM—March 1, 1961: 106.1 mhz; 23 kw. Ant 185 ft. Prog dups AM 100%.

Windsor

WBTE—1969: 990 khz; 1 kw-D. Box 509 (27983). (919) 794-3131. Bertie County Bcstg Co. Net: N.C. News. Rep: Southern Spot Sls. Format: C&W. Spec progs: Black 10 hrs, farm 5 hrs wkly. ■ Berney Stevens, pres; Don Upchurch, gen mgr; Wayne Stevens, coml mgr; Joanie Hoggard, mus dir; Susan Smith, news dir; Perlie Jernigan, prog dir, prom mgr & chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

Winston-Salem

WAAA—Oct 28, 1950: 980 khz; 1 kw-D. Box 11197 (27106). (919) 767-0430. Media Bcstg Corp. (acq 9-1-56). Rep: Howard. Format: Black. ■ Robert B. Brown, pres; James Warren, gen mgr.

WSGH-FM—Co-owned with WAAA. Dec 7, 1958: 107.5 mhz; 40 kw horiz, 12.5 kw vert. Ant 280 ft horiz, 290 ft vert. Box 11967. Golden Circle Corp. Prog sep from AM. Format: Contemp. ■ Dennis Immel, gen mgr.

WAIR—March 25, 1937: 1340 khz; 1 kw-D, 250 w-N. Box 2099 (27102). (919) 722-1347. Holiday Bcstg Corp. (acq 8-11-61). Net: T-N News. Rep: Savalli-Gates. Format: Contemp, top 40, black. ■ John W. Googe, pres; Nick P. Patella, exec VP & gen mgr; Arthur Gibson, prog dir; Bruce Key, mus dir.

WSEZ(FM)—Co-owned with WAIR. April 1947: 93.1 mhz; 34 kw. Ant 250 ft. Stereo. Box 598. (919) 724-5504. Traid Bcstg Corp. Prog sep from AM. Format: Easy Istng. ■ Don Matney, gen mgr.

***WFDD-FM**—March 13, 1961: 88.5 mhz; 36 kw. Ant 410 ft. Box 7405, Reynolda Stn. (27109). (919) 725-9711, ext 218. Trustees of Wake Forest Univ. Net: NPR. Format: Classical & educational. ■ Julian C. Burroughs Jr., prof of speech (Radio-TV-Film). ■ Lewis S. Kanoy, chief engr.

WKBX—October 1964: 1500 khz; 10 kw-D (1-kw-CH), DA-D. 3066 Trendwest Dr. (27103). (919) 765-1551. Stuart W. Epperson. Net: MBS. Format: C&W. ■ Stuart W. Epperson, pres; Carly Howard, gen mgr; Ed Snow, prog & mus dir; L. B. Saunders, coml mgr; Bob Mahoney, prom mgr; Ralph Smith, news dir; Wayne Outland, chief engr.

WPGD—Oct 1, 1966: 1550 khz; 1 kw-D. Drawer N-1 (27105). (919) 723-3508. Forsyth County Bcstg Co. (acq 10-71). Format: Gospel. ■ Robert A. Mayer, pres; D. W. Long, gen mgr; Larry Conier, coml mgr; Ray Testerman, chief engr.

WSEZ(FM)—Listing follows WAIR.

WSGH-FM—Listing follows WAAA.

WSJS—April 17, 1930: 600 khz; 5 kw-U, DA-2. Box 3018 (27102). (919) 724-1936. Triangle Bcstg Corp. Net: NBC. Rep: Katz. Format: MOR/Contemp. ■ Lee R. Wallenhaupt, pres; Richard Barron, gen mgr; Roger Stockton, sls mgr; Randall Gibson, opns mgr; Suzanne DeLoach, prom mgr; Wayne Willard, news dir; Leon Lasley, chief engr.

WTQR(FM)—Co-owned with WSJS. Dec 1, 1947: 104.1 mhz; 50 kw. Ant 1420 ft. Stereo. (919) 724-5886. Prog sep from AM. Format: Country. ■ William H. Brown, stn & sls mgr; Dixie Pfaff, prog dir. ■ WSJS-TV affil.



WTOB—April 22, 1947: 1380 khz; 5 kw-D, 1 kw-N, DA-N. Box 5129 (27103). (919) 723-4353. Woods Communications Corp. (group owner; acq 8-23-73). Rep: Buckley. Format: MOR, Top 40. ■ John Woods, pres & gen mgr; Robert Sprink, coml mgr; Bill McQuage, prog & news dir; Jay McDaniel, mus dir; Loomis Barker, prom mgr; J. Wayne Outland, chief engr. ■ Rates: \$33; 30; 33; 25.

WTQR(FM)—Listing follows WSJS.

Yadkinville

WYDK—May 22, 1968: 1480 khz; 1 kw-D, DA. Rt. 1, Box 125 (27055). (919) 679-2200. B & B Bcstg Corp. (acq 10-73). Format: Contemp country. ■ Douglas Renegar, gen mgr; John N. Norman, prog dir; Bill Miller, chief engr.



North Dakota

Belcourt

***KEYA(FM)**—October 1975: 88.5 mhz; 19 kw. Ant 360 ft. Stereo. Box 190 (58316). (701) 477-5686. Couture School Board, District No. 27. Net: NPR. Format: Diversified. Spec progs: Farm 2 hrs, Chippewa, Cree, Metis 5 hrs wkly. ■ Fayes Albert, chmn; Dallas Brien, gen mgr; Bill Haines, prog dir; Millyn Moore, community affairs dir; Kevin Richards, chief engr.

Bismarck

KBMR—Aug 15, 1958: 1130 khz; 10 kw-D. Box 1233 (58501). (701) 255-1234. KBMR Radio Inc. (acq 4-1-65). Net: ABC/FM. Rep: Eastman, IMN. Format: C&W 100%. ■ Alvin L. Anderson, pres & gen mgr; Ros Henke, coml mgr; Jack Fisher, prog dir; Marv Allen, mus dir; Steve Burdine, news dir; Jack Schwartz, chief engr. ■ Rates: \$9.50; 7.60; 7.60; 7.60.

KQDY(FM)—Co-owned with KBMR. Sept 13, 1968: 94.5 mhz; 100 kw. Ant 680 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

KBOM—1925: 1270 khz; 1 kw-D, 250 w-N. Box 1377 (58501). (701) 663-6411. Mattco Inc. (acq 2-2-71). Net: CBS. Rep: Torbet, John L. McGuire. Format: Personality, MOR. ■ Russell H. Matthias, pres; William W. Matthias, sec-treas; Ronald V. Jones, gen mgr & natl sls mgr; Alan Fetch, prog & mus dir; Gary Lee, news dir; Robert Watts, chief engr.

KFYR—1925: 550 khz; 5 kw-U, DA-N. Box 1738 (58501). (701) 223-0900. TWX 910-677-2339. Meyer Bcstg Co. (group owner). Net: NBC. Rep: Blair. Format: Contemp. ■ Wm. A. Ekberg, pres; Thomas G. Barr, gen mgr; Jerry Hegel, coml mgr; Dan Brannan, prog dir; John Sullivan, prom mgr; John Ruby, mus dir; Dewey Heggen, news dir; Herbert R. Leupp, chief engr. ■ Rates: \$20; 16; 20; 16.

KFYR-FM—Aug 15, 1966: 92.9 mhz; 45 kw. Ant 1400 ft. Quad. Net: ABC/C. Format: Solid gold. Prog sep from AM. ■ Dave Montgomery, prog dir. ■ KFYR-TV affil. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

KQDY(FM)—Listing follows KBMR.

Carrington

KDAK—Oct 16, 1961: 1600 khz; 500 w-D. 859 Main St. (58421). (701) 652-3152. Central Bcstg Co. Rep: Keystone. Format: MOR. ■ F.W. Carr, pres & chief engr; Shearn Hirsch, gen mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Devils Lake

KDLR



M

Jack Masla & Company, Inc.

KDLR—Jan 25, 1925: 1240 khz; 250 w-U. Box 190 (58301). (701) 622-2161. KDLR Inc. Net: MBS. Rep: Masla; Wayne-Evans. Format: MOR. Spec progs: Farm 10 hrs, Sioux Indian ¼ hr, Bert Wick Presents 2½ hrs. ■ Bert Wick, pres; Paul R. Lange, exec VP & gen mgr; Harry Kosieracki, coml mgr; Wilber Clemenson, prog dir; Karl Lange, prom mgr; Lyle Romine, mus dir; Lee Halvorson, news & sports dir; Dave Haug, chief engr. ■ Rates: \$7.50; 6.85; 7.50; 6.25.

KDLR-FM—Jan 1, 1967: 96.7 mhz; 3 kw. Ant 165 ft. Dup AM 15%. Format: Btfl mus. Spec prog: N.Y. Philharmonic 2 hrs wkly. ■ Rates: \$—; 3.50; 3.50; 4.

Dickinson

KDIX—1947: 1230 khz; 1 kw-D, 250 w-N. Box 1368 (58601). (701) 225-5133. Dickinson Bcstg Corp. (acq 10-25-66). Net: CBS. Rep: Torbet. Format: Contemp, C&W. ■ Stanley Deck, pres; Robert J. Weiler, mgr & coml mgr; Thomas Nelson, news dir; William Kohler, chief engr. ■ KDIX-TV affil.

Fargo

***KDSU(FM)**—Jan 17, 1966: 91.9 mhz; 1.20 kw. Ant 110 ft. (58102). (701) 237-8321. North Dakota State U. Net: NPR. Format: Educl, diversified. ■ Dr. L.D. Loftsgard, pres; C.H. Logan, gen mgr & dir of educ bcstg; John L. Tilton, prog dir; James R. Hetland, chief engr.

KFGO



KFGO—March 14, 1948: 790 khz; 5 kw-U, DA-N. 405 S. Seventh St. (58102). (701) 237-5245. Communications Properties Inc. (group owner; acq 12-6-65). Net: CBS. Audio news: APR. Rep: Knodel; Ewing. Format: C&W 100%. ■ Phillip T. Kelly, pres; Richard C. Voight, gen mgr; Jay Joiner, news dir; W. Tom Simmons, opns mgr; Jack Everton, coml mgr; Bill Hoverson, prog & mus dir; Norris Pederson, chief engr.

***KFNW**—Oct 25, 1955: 1170 khz; 1 kw-D. (701) AD 2-5949. Northwestern College. ■ Cornelius Keur, dir of radio; Dave Kersey, gen mgr & prog dir; Gerry Johnson, contract engr.

***KFNW-FM**—March 12, 1965: 97.9 mhz; 29 kw. Ant 210 ft. Dup AM 56%.

KQWB—March 26, 1960: 1550 khz; 5 kw-D. Box 2983 (58102). (218) 236-7900. Midwest Radio Co. (acq 3-1-65). Net: ABC/C. Rep: Torbet. Format: Rock. ■ Larry Lakoduk, pres, gen & coml mgr; Wayne Hiller, prog dir; Jay Edwards, news dir; Charlie Fox, mus dir; Woody Black, chief engr.

KWIM(FM)—See Moorhead, Minn.

KVOX—See Moorhead, Minn.

WDAY—May 22, 1922: 970 khz; 5 kw-U, DA-N. 207 N. 5th St. (58102). (701) 237-6500. TWX 910-673-8301. WDAY Inc. Group owner: Forum Communications. Net: NBC. Rep: McGavren-Guild. ■ William Marcil, pres; Bill Burn, gen mgr; Jack Dunn, exec VP; Norm Engstrom, prog dir; Roy Pedersen, prom mgr; Norm Schrader, news dir; Lance Lee, chief engr.

WDAY-FM—1965: 93.7 mhz; 42 kw. Ant 1, 150 ft. prog sep from AM. Stereo. ■ WDAY-TV affil.

Grafton

KXPO—July 12, 1958: 1340 khz; 1 kw-D, 250 w-N. Box 312 (58237). (701) 352-0431. KGPC Co. (acq 12-12-72). Net: MBS. Format: MOR. ■ Gary C. Pearson, pres, gen & prom mgr; Del Nygard, coml mgr; Dick Oliver, prog dir; Jeff Davies, mus dir; Noel Stendahl, news dir; Ken Berndt, chief engr. ■ Rates: \$4.50; 4; 3.30; 2.

Grand Forks

***KFJM**—Aug 13, 1923: 1370 khz; 1 kw-D. Box 8116 (58201). (701) 777-2577. U. of North Dakota. Net: NPR. Format: Diversified. Spec progs: Sp ½ hr, Am Indian ½ hr, wkly. ■ David Beach, gen mgr; Michael Turner, news dir; John Assen, chief engr; Christine Engel, producer; Elaine Dunlap, traf mgr; Lynette Jackson, women's dir.

***KFJM-FM**—Not on air, target date Jan 1, 1976: 89.3 mhz; 37.5 kw. Ant 215 ft. Stereo. Dups AM 50%.

KKXL

Contemporary

KKXL—Aug 13, 1923: 1440 khz; 1 kw-D, 500 w-N. Box 997 (58201). (701) 775-0575. Red River Valley Bcstg Co. (acq 7-23-73). Group owner: Ingstad Bcstg. Net: CBS. Audio news: APR. Rep: Masla. Format: Top 40. ■ Tom Ingstad, pres & gen mgr; Dan Sollom, pub affairs & news dir; Randy Holland, sls mgr; Mark Renier, prog dir; Chuck Sjoström, chief engr. ■ Rates: \$13; 7; 6; 6.

KKDQ(FM)—March 1975: 92.9 mhz; 100 kw. Ant 210 ft. Stereo. Prog sep from AM. Format: Rock, Top 40.

KNOX-AM/KTYN-FM

A Journal Star Station

KNOX—Sept 7, 1947: 1310 khz; 5 kw-U, DA-N. Box 1638 (58201). (701) 775-4611. Radio Grand Forks Inc. (acq 2-1-73). Group owner: Journal Star. Net: ABC/E. Rep: Torbet, Evans. Format: MOR. ■ Justin Hoberg, gen mgr; Bob Lockhart, coml mgr; Chuck Scott, prog dir; Charles Johnson, news dir; Don Peterson, chief engr. ■ Rates: \$22; 18; 22; 16.

KTYN(FM)—Co-owned with KNOX. Feb 4, 1967: 94.7 mhz; 100 kw. Ant 235 ft. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

KRAD—See East Grand Forks, Minn.

Hettinger

KNDC—March 1, 1954: 1490 khz; 1 kw-D, 250 w-N. SH. Box 151 (58639). (701) 567-2421. Hettinger Bcstg Co. (acq 11-67). Rep: Masla, Dakota Farm Net. Format: C&W, MOR. ■ Allen R. McIntyre, pres & gen mgr; Steve Petz, coml mgr; Mike Werlinger, mus dir; Tim Koche, chief engr; Bill McIntyre, prog & news dir. ■ Rates: \$5; 5; 4.50; —.

Jamestown

KEYJ—Aug 12, 1954: 1400 khz; 1 kw-D, 250 w-N. Box 1170 (58401). (701) 252-2160. KEYJ Inc. (acq 11-15-68). Net: ABC/C. Format: MOR, rock. Spec prog: C&W 12 hrs wkly. ■ Robert L. Richardson, pres & gen mgr; Joyce Meyer, prog dir; Mark Richardson, mus dir; John Bible, chief engr.

KSJB—1937: 600 khz; 5 kw-U, DA-1. Box 600 (58201). (701) 252-3570. Triple R Inc. (acq 4-1-65). Net: ABC/E. Rep: Torbet; Wayne-Evans. Format: C&W. ■ Ed Crilly, pres & gen mgr; Bonnie Walz, coml mgr; Jack Leonard, prog & news dir; Al Bertz, prom mgr; Ole Olson, mus dir; Harvey Van Erem, chief engr. ■ Rates: \$14; 11; 14; 11.

KSJM(FM)—Co-owned with KSJB. February 1968: 93.3 mhz; 28.5 kw. Ant 255 ft. Stereo. Format: MOR. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Langdon

KNDK—June 27, 1967: 1080 khz; 1 kw-D. Langdon Nodak (58249). (701) 256-2146. Johnson, Johnson & Laidlaw (acq 10-4-74). ■ T.L. Laidlaw, gen, coml mgr & prog dir; Kenneth Torkelson, news dir; Myles Erickson, chief engr. ■ Rates: \$2.60; 2.60; 2.60; 2.60.

Mandan

KBOM—See Bismarck.

Mayville

KMAV—Oct 20, 1967: 1520 khz; 250 w-D. Box 29 (58257). (701) 786-2006. KMAV Inc. Net: MBS. For-

North Dakota Radio

See page C-1 for explanation of listings.

mat: C&W. Spec prog: Sp 2½ hrs wkly. ■ Francis J. Phelan, pres; Austin G. Kramer, gen mgr, prog & mus dir, chief engr; G. Everett Thoreson, prom mgr & mus dir; Bob Allen, mus & news dir. ■ Rates: \$5; 5; 5; —.

Minot

KCJB—March 1950: 910 khz; 5 kw-D, 1 kw-N; DA-2. Box 1686 (58701). (701) 838-0361. TWX 910-675-2496. Big K Inc. (acq 1974). Rep: HR/Stone; Hurley. Format: Contemp. ■ Chester Reiten, pres; Rod Romine, gen & sls mgr; Euneva Christenson, opns mgr; John Williams, news dir; Duane Asse, chief engr.

KCJB-FM—Nov 15, 1966: 97.1 mhz; 50 kw. Ant 830 ft. Prog sep from AM. Stereo. Format: Easy Listng. ■ KXMC-TV affil.

KHRT—Nov 17, 1957: 1320 khz; 1 kw-D. Box 1210 (58701). (701) 838-5111. K-HRT Bcstg Corp. (acq 10-1-67). Net: ABC. Format: MOR. Spec progs: C&W 4 hrs, gosp 10 hrs wkly. ■ Harold Christensen, pres & gen mgr; A. Gaylord Folden, s3 mgr; Weston Bell, chief engr.

KLPM

MOR



Jack Masla & Company, Inc.

KLPM—Oct 28, 1929: 1390 khz; 5 kw-D, 1 kw-N. Box 10, 320 Third Ave., S.W. (58701) (701) 852-0145. Minot Bcstg Co. Inc. (acq 3-30). Net: MBS. Rep: Masla; Messner. Format: MOR. Spec prog: Scandinavian 1 hr wkly. ■ Leslie E. E. Maupin, pres & gen mgr; Gary Knight, coml mgr; Kay Rice, prom mgr; Paul A. Newburgh, news dir; C. W. Baker, chief engr. 50; 6.50; 5; 3.25.

KMOT-FM—Sept 7, 1970: 93.7 mhz; 27.5 kw. Ant 600 ft. Stereo. Box 1118 (58701). (701) 852-4101. Meyer Broadcasting Co. (group owner). Net: ABC/FM. Format: MOR. ■ William A. Ekberg, pres; Stan Wilsin, gen mgr; Norm Buckner, coml mgr; Jim Mackey, prog dir; Dennis Kann, mus dir; Paul R. Unwin, news dir; Ray Swenson, chief engr. ■ Rates: \$3; 3; 3; 3.

KTYN—Sept 13, 1968: 1430 khz; 5 kw-D. Box 637 (58701). (701) 838-0301. Knok Radio Inc. Rep: Torbet. ■ Justin Hoberg, pres; Richard Gehl, gen & prom mgr; Jerry Gutensohn, coml mgr & news dir; Mark Swendsen, prog dir; Al Wayne, mus dir; James Rufus, chief engr.

Oakes

KDDR—July 31, 1959: 1220 khz; 1 kw-D. Box 411 (58474). (701) 742-2187. Berry Iverson Bcstg Corp. of N.D. (acq 12-21-72). Net: ABC/C. Dakota Region News. Rep: Keystone. Format: C&W, rock, nostalgia. ■ Ronn Scott, pres; Robert C. Matson, gen mgr; Marilyn Wiek, coml mgr; Scott Jeffrey, prog dir & chief engr; David J. Law, news dir.

Rugby

KGCA—Aug 21, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 31 (58368). (701) 776-5254. Rugby Bcstrs Inc. Net: MBS. Rep: Keystone. Format: C&W, MOR. ■ Oscar Halvorson, pres; Dale C. Moldenhauer, gen, coml & prom mgr; Dave Prentice, prog dir; Irene Voeller, mus dir; Clem Jay, news dir; Ray Frederick, chief engr.

Tioga

KTGO—Feb 27, 1967: 1090 khz; 250 w-D. Box 456 (58852). (701) 664-3322. Tioga Bcstg Corp. Format: C&W, talk. ■ Pius Hornstein, pres; Jim Karn, gen mgr & prog dir; Ralph Lockwood, news dir; Mike Thompson, VP & chief engr. ■ Rates: \$6.75; 7.50; 7.50; 5.75.

Valley City

KOVC—Oct 19, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 1146 (58072). (701) 845-1490. KOVC Inc. Group owner: Ingstad Bcstg. Net: ABC/I. Format: MOR. ■ Dale Olson, gen mgr; Al James, prog & prom mgr; Phil Dutcher, coml mgr; Dennis Pittman, mus dir; Bill Fink, news dir; Charles Sjoström, chief engr.

North Dakota, Ohio Radio

See page C-1 for explanation of listings.

Wahpeton

KBMW—See Breckenridge, Minn.

Williston

KEYZ—1948: 1360 khz; 5 kw-U, Da-N. Box 1367 (58801). (701) 572-3911. Charles L. Scofield (acq 1951). Net: ABC/I, Intermountain. Audio news: APR. Rep: Hurley. Format: C&W. ■ Charles L. Scofield, gen mgr & chief engr; Earl Gross, prog dir; Robert Gundersen, mus dir; Ben Innis, news dir; Robert H. Miller, stn mgr.

KGCX—See Sidney, Mont.

Ohio

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1429 TRIBUNE TOWER, CHICAGO 60611
(312) 337-2754

Akron

WHEZ(FM)—Listing follows WAKR.

WAKR—Oct 16, 1940: 1590 khz; 5 kw-U DA-N. Box 1590 (44309). (216) 535-7831. Summit Radio Corp. Group owner: Group One. Rep: McGavren-Guild. Format: Contemp. ■ Viola G. Berk, pres; Roger G. Berk, VP & gen mgr; S. J. Yacovazzi, stn mgr; Nick Barry, asst stn mgr; Larry Crawford, prog dir; Fred Anthony, news dir; Irwin L. Knopp, chief engr. ■ Rates: \$ 35; 24; 28; 12.

WAEZ(FM)—Co-owned with WAKR. October 1947: 97.5 mhz; 50 kw. Ant 500 ft. Prog sep from AM. ■ WAKR-TV affil. ■ Rates: \$ 18; 18; 18.

***WAPS(FM)**—Oct 4, 1955: 89.1 mhz; 1.3 kw. Ant 44 ft. 70 N. Broadway (44308). (216) 434-1661, ext 205. Board of Education, Akron City School District. Format: Educl. ■ Robert Meadows, gen mgr.

***WAUP(FM)**—Dec 10, 1962: 88.1 mhz; 3 kw. Ant 115 ft. Stereo. 302 East Buchtel Ave. (44325). (216) 375-7105. U. of Akron, Net: ABC/I. Format: Variety, Jazz. Spec progs: Ital 1 hr; Greek 2 hrs wkly. ■ Donald G. Boggs, stn mgr; Dr. William B. Steis, gen mgr; Richard Paul Lampasone, prog dir; Jon Thibo, prom mgr; Richard E. McGraw, chief engr.

WCUE—See Cuyahoga Falls.

WCUE-FM—1950: 96.5 mhz; 50 kw. Ant 105 ft (CP Ant 440 ft). 424 Sackett Ave. (44313). (216) 923-9761. WCUE Radio. Progs sep from AM. Format: Progs. Spec progs: Black 3 hrs wkly. ■ Rates: \$ 12; 14; 16; 16.

WDBN(FM)—See Medina.

WHLO—October 1944: 640 khz; 1 kw-U, DA-1 (L-KFI). 2650 West Market (44313). (216) 867-1650. Radio Akron Inc. (acq 11-16-59). Group owner: Susquehanna Bcstg Co. Rep: Eastman. Format: Contemp, news. Spec progs: Serbian 1 hr; Black 1 hr wkly. ■ Louis J. Appell Jr., pres; Allen Saunders, VP & gen mgr; Arthur W. Carlson, VP; Bob Winer, sls mgr; George Joachim, prog dir; Dave Lieberth, news dir; Don Krieger, chief engr.

WSLR—1925: 1350 khz; 5 kw-U, DA-1. 369 S. Portage Path (44320). (216) 535-6165. Welcome Radio Inc. (group owner; acq 12-64). Net: ABC/E. Rep: Katz. Format: C&W. ■ Harrison M. Fuerst, pres; Richard M. Lumenello, VP & gen mgr; Robert I. Barnes, sls mgr; Craig Scott, prog dir; Bill Hart, mus dir; Tom Locicero, news dir; George Paul, chief engr.

Alliance



WFAH—Sept 2, 1953: 1310 khz; 1 kw-D, DA. Box 718 (44601). (216) 821-1111. D. A. Peterson Inc. Net: ABC/I. Format: Rock. ■ Donald A. Peterson, pres; Robert A. Gates, mgr; Tony Gates, coml mgr; Richard Elliott, prog mgr; Bruce Harlan, chief engr. ■ Rates: \$ 7; 6; 7; 6.

WFAH-FM—March 26, 1947: 92.5 mhz; 27 kw. Ant 140 ft. Stereo. Progs sep from AM. Format: Up-tempo pops. ■ Rates: \$ 5.15; 5.15; 5.15; 5.15.

***WRMU(FM)**—Oct 17, 1970: 91.1 mhz; 2.8 kw. Ant 190 ft. Mount Union College, 1972 Clark Ave. (44601). (216) 823-2414. Mount Union College. Format: Ed. ■ Charles Morford, stn dir; Don Sheehan, gen mgr; Dan Buckel, prog dir; Allen Ramsier, mus dir; Samuel Shimp, chief engr.

Archbold

WHFD(FM)—April 15, 1968: 95.9 mhz; 3 kw. Ant 300 ft horiz, 295 ft vert. Stereo. 303½ N. Defiance St. (43502). (419) 445-9050. Nobco Inc. Audio news: UPI. Format: MOR. Spec progs: C&W 5 hrs; classcl 1 hr; Sp 1 hr; Farm 3 hrs wkly. ■ Max E. Smith Sr., pres & gen mgr; Terry J. Foss, coml mgr; Bob Heisler, prog & mus dir & prom mgr; James Keen, chief engr. ■ Rates: \$ 5.75; 5.75; 5.75; 5.75.

Ashland

WNCO—1949: 1340 khz; 1 kw-D, 250 w-N. Box 311 (44805). (419) 289-2605. Ashland Bcstg Corp. (acq 3-1-65). Net: MBS. Rep: Pro Time Sales, Regional Reps. Format: MOR day, top 40 evening. ■ Walter R. Stampfli, VP & gen mgr; Charles Ticknor, coml mgr; Gary Gott, prog dir; Sheldon Little, mus dir; Al Lawrence, news dir; Fred Mullens, chief engr. ■ Rates: \$ 9.50; 8.50; 9.50; 6.50.

WNCO-FM—May 1947: 101.3 mhz; 50 kw. Ant 390 ft. Stereo. Progs sep from AM. Format: C&W. ■ Tex Regan, mus dir. ■ Rates same as AM.

***WRDL(FM)**—Aug 24, 1967: 89.5 mhz; 10 w. 401 College Avenue (44805). (419) 289-4160. Ashland College. Net: MBS. Format: Contemp 50%, educl 50%. ■ Dr. Glenn L. Clayton, pres; Richard Leidy, gen mgr.

Ashtabula

WAQI—Feb 6, 1964: 1600 khz; 1 kw-D, DA. Box 236 (44004). (216) 998-3700. Quest Inc. Net: ABC/E. Rep: Regional Reps. Format: MOR. ■ Kenneth Mapes, pres; Rick Randy, gen mgr; Al Newkirk, news dir; Harry Hensel, chief engr.

WREO—Sept 21, 1937: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 738 (44004). (216) 993-2126. Radio Enterprises of Ohio Inc. Format: Rock, Top 40. Spec progs: Ital 1½ hrs; Pol 1½ hrs wkly. ■ D. C. Rowley, pres; R. D. Rowley, gen mgr; G. H. Murray, coml mgr; David Rowley, prog & stn dir; Frank Stacy, news dir; Frank N. Bernato, chief engr. ■ Rates: \$ 8.50; 8.20; 8.50; 8.20.

WREO-FM—1949: 97.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: MOR. ■ Rates: \$ 5; 5; 5.

Athens



WATH—Oct 25, 1950: 970 khz; 1 kw-D. Drawer C (45701). (614) 593-6651. WATH Inc. (acq 9-5-73). Rep: Regional Reps. Format: MOR. Spec progs: C&W 12 hrs; Farm 3½ hrs wkly. ■ Fred A. Palmer, pres & gen mgr; David W. Palmer, stn mgr; Ty Richards, prog dir; A. MacDonnell Thayer, sls mgr; Keith A. Hubbell, chief engr. ■ Rates: \$ 6.60; 5.50; 6.60; 5.50.

WXTQ(FM)—Co-owned with WATH. Sept 16, 1964: 105.5 mhz; 3 kw. Ant 290 ft. Stereo. Dups AM 50%. Format: Top 40. ■ Rates: \$ 5.50; 5; 5.50; 5.

***WOUB**—Sept 15, 1957: 1340 khz; 250 w-U. 29 S. College St. (45701). (614) 594-5321. TWX 810-239-2992. Ohio U. Net: ABC/I, NPR. Format: Contemp. ■ Joseph Welling, dir, telecommunications center; Ted Jacobson, prog dir; Jean Mezza, dir info services; John Chaifant, news dir; Don Smith, chief engr.

***WOUB-FM**—Dec 13, 1949: 91.3 mhz; 50 kw. Ant 500 ft. Progs sep from AM. Format: Appalachian, pub affrs. ■ *WOUB-TV affil.

Batavia

***WCNE(FM)**—Dec 5, 1969: 88.7 mhz; 3.5 kw. Ant 160 ft. 5327 Hutchinson Rd. (45103). (513) 625-1211. Clermont Northeastern Schools. Format: Educl, info. ■ Robert C. Rosselot, gen mgr; Richard Woodruff, chief engr.

Bellaire

WOMP—Dec 2, 1947: 1290 khz; 1 kw-D. Box 448 (43906). (614) 676-5661. T/R Inc. (group owner; acq 4-1-65). Rep: Savalli/Gates, Regional Reps. Format: Contemp, talk. Spec progs: Czech 2 hrs, Pol 4 hrs, Greek 1 hr wkly. ■ Clay Littick, pres; Robert Andre, gen & coml mgr; Robert Blair, prog dir; Don Sherwood, news dir; Frank Viola, chief engr.

WOMP-FM—1947: 100.5 mhz; 13.5 w. Ant 520 ft. Dups AM 65%.

Bellefontaine

WOGM(FM)—Listing follows WTOO.

WTOO—1951: 1390 hz; 500 w-D. Box 338 (43311). (513) 592-5796, 593-0100. Triplett Bcstg Co. Inc. (acq 12-1-72). Net: ABC/I. Format: Top 40. ■ Wendell A. Triplett, pres; Robert S. Triplett, gen mgr & chief engr; Gwen Foreman, coml mgr; Robert J. Gibbons, prog dir; Douglas E. Triplett, opns mgr; Michael J. Lyons, news dir. ■ Rates: \$ 5.25; 5.25; 5.25; —.

WOGM(FM)—Co-owned with WTOO. July 15, 1969: 98.3 mhz; 1.30 kw. Ant 430 ft. (CP 890 w. Ant 510 ft). Stereo. (acq 12-1-72). Prog sep from AM. Net: ABC/FM. Rep: Rgnl Reps, Keystone. Format: Btfl mus. ■ Rates: \$ 3.15; 3.15; 3.15; 3.15.

Bellevue

WNRN(FM)—Apr 4, 1973: 92.1 mhz; 1.1 kw. Ant 125 ft (CP 1.85 kw. Ant 150 ft). 108½ E. Main (44811). (419) 483-2511. Bellevue Community Bcstg Co. Net: ABC/FM. Format: Btfl mus day, progressive night. Spec prog: Farm 1½ hrs wkly. ■ John Bedard, pres; Robert Ladd, gen mgr, news dir & chief engr; Steve Eliot, coml mgr and mus dir; Tom Goodside, prog dir; Tom Pope, prom mgr. ■ Rates: \$5; 5; 5; 5.

Berea

***WBWC(FM)**—March 2, 1958: 88.3 mhz; 10 w. Stereo. Box A-2, College Union (44017). (216) 826-2145. Baldwin-Wallace College, Net: ABC/FM. Format: Diversified. ■ Philip M. Johnson, gen mgr; Edmund Smith, chief engr.

Bowling Green

WAWR-FM—June 1964: 93.5 mhz; 3 kw. Ant 175 ft. Box 163 (43402). (419) 352-8411. Portage Valley Bcstrs Inc. Group owner: Ohio Radio. Format: MOR, progs. ■ Robert W. Reider, pres; Wayne Kenney, gen mgr; Bill Leutz, chief engr.

***WBGU(FM)**—November 1951: 88.1 mhz; 1.35 kw. Ant 110 ft. 413 South Hall, Bowling Green State U. (43403). (419) 372-2826. Bowling Green State U. Net: NPR. Audio news: UPI. Format: Classcl, pub aff. Spec prog: Jazz 12 hrs wkly. ■ Dr. Duane E. Tucker, dir of bcstg; Frank W. Baker, gen mgr; Larry R. Yambor, prog dir; William C. Leutz, chief engr. ■ *WBGU-TV affil.

WMGS—December 1954: 730 khz; 1 kw-D, DA. 138 N. Main (43402). (419) 352-5233. WMGS Inc. (acq 7-1-61). Rep: Regional Reps, Walton, Pearse. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ C. Richard Marsh, receiver; Carl A. Cook, gen & coml mgr; Dave Rusk, sales mgr; Rol Evans, prog dir; Jim Radke, news dir; C. Daniel Cook, chief engr.

Bryan

WBNO—December 1962: 1520 khz; 500 w-D, 250 w-CH. Box 603 (43506). (419) 636-3175. Williams County Bcstg System Inc. (acq 2-67). Net: ABC/C. Format: MOR, C&W, progressive. ■ Carl Shipley, pres; Luke Thaman, gen mgr; Jim Glendening, coml mgr; Bill Priest, opns mgr; Mary Thaman, news dir; J. B. Orendorff, sports dir; Richard Murray, chief engr.

WBNO-FM—June 30, 1966: 100.9 mhz; 3 kw. Ant 155 ft. Dups AM 70%.

Bucyrus

WBCO—Dec 22, 1962: 1540 khz; 500 w-D, DA. Box 789 (44820). (419) 562-7979 or 562-2222. Brokensword Bcstg Co. Net: Ohio Farm. Audio news: UPI. Rep: PRO/Meeker. Regional Reps. Format: MOR, talk. Spec progs: C&W 12 hrs; farm 7 hrs wkly. ■ Thomas P. Moore, pres & gen mgr; J. LaVonne Moore, stn mgr; Charles R. Brown, coml mgr; Doyle Weaver, sports dir; Walter Poffenbaugh, farm dir; Eugene Luidhart, news dir; Fred Clinger, chief engr. ■ Rates: \$5.60; 4.80; 5.60; 3.50.

WBCO-FM—Sept 5 1964: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Dup AM 75%.

Cambridge

WILE—April 9, 1948: 1270 khz; 1 kw-D. Box 338 (43725). (614) 432-5605. Cloverleaf Bcstg Corp. (acq 11-1-67). Format: MOR. ■ William R. Coffey, gen mgr; George E. Long, coml mgr; Dennis West, prog dir; Robert E. Fiedler, chief engr.

WILE-FM—October 1964: 96.7 mhz; 1.3 kw. Ant 420 ft. Dups AM 60%. Stereo.

Campbell

WHOT—Oct 16, 1955: 1330 khz; 1 kw-D, 500 w-N, DA-2. 401 N. Blaine Ave., Youngstown, Ohio (44505). (216) 746-8464. WHOT Inc. Group owner: Myron Jones. Rep: Eastman, Regional Reps. Format: Contemp. ■ Myron Jones, pres; William Fleckenstein, gen mgr; William Glover, coml mgr; Richard Thompson, prog dir; Pete Antolich, chief engr.

WHOT-FM—See Youngstown.

Canal Fulton

***WNWR(FM)**—Not on air yet; target date unknown: 90.9 mhz; 840 w. Ant 47 ft. 8590 Erie Ave. N.W. (44614). (216) 854-4179. Northwest Local Board of Education, Northwest High School. Format: Top 40. ■ Robert D. Sassaman, gen mgr; Bruce Grizer, opns mgr; Gene Wise, news dir; Douglas Slaybaugh, chief engr.

Canton

WHBC—March 9, 1925: 1480 khz; 5 kw-U, DA-N. Box 1045 (44701). (216) 456-7166. Beaverkettle Co. (acq 12-11-67). Net: ABC/E. Rep: Torbet. Format: MOR. Spec progs: Farm 1 hr; black 19 hrs wkly. ■ Paul E. Gilmor, pres & gen mgr; Bill Steffy, sls mgr; Bob Krahl-ing, prog dir; Jim Burnett, news dir; Todd T. Taylor, opns mgr; Wm. C. Glasser, studio spvsr; John Schen, engr.

WHBC-FM—Feb 2, 1948: 94.1 mhz; 44 kw horiz, 17 kw vert. Ant 370 ft. Stereo.

WHLQ(FM)—March 1, 1961: 106.9 mhz; 27.5 kw. Ant 340 ft. Stereo. 1452 Cleveland Ave. (44703). (216) 455-1650. Radio Akron (acq 1971). Group owner: Susquehanna. Rep: Eastman, Susquehanna Bcstg Co. ■ Arthur W. Carlson, VP; Allen Saunders, gen mgr; Joel Speiser, stn mgr.

WINW—April 14, 1966: 1520 khz; 1 kw-D, DA. 4111 Martindale Rd. N.E. (44705). (216) 492-5630. North American Radio (acq 7-22-74). Net: ABC/C. Rep: Time Sls, Regional Reps. Format: Contemp, rock. ■ Earl E. Wise, pres; Jack Steenbarger, gen mgr; Jim Caspar, prog dir; Mark Heil, mus dir; Bill Swartz, prom dir; Ron Colander, chief engr.

WNYN—1947: 900 khz; 500 w-D. Bcst Center, 1515 Cleveland, N.W. (44703). (216) 456-8396. Keyes Corp. (acq 1-1-67). Rep: GCI Sales. Format: C&W. Spec prog: Greek 1½ hr wkly. ■ Donald C. Keyes, pres & gen mgr; Tracy L. Jackson, VP/coml & stn mgr; Lee Philips, prog dir; Bob Gordon, pub affrs dir; Bill Mathews, chief engr. ■ Rates: \$10.45; 7.70; 10.45; 7.70.

WOIO—Aug 11, 1946: 1060 khz; 5 kw-D, DA. Box 9260 (44711). (216) 477-8585. Douglas Properties Corp. (acq 8-1-61). Net: MBS. Format: MOR. Spec prog: Black 1½ hrs wkly. ■ Sidney J. Collins, pres; Douglas P. Collins, gen mgr; Mike Morgan, prog dir; Keith London, mus dir; Tom Henry, news dir; Landolin Walter Jr., chief engr. ■ Rates: \$11; 9.50; 11; 9.50.

WTOF(FM)—Nov 19, 1961: 98.1 mhz; 36 kw. Ant 570 ft. Stereo. 619 Peoples Merchants Trust Bldg. (44702). (216) 452-4009. Christian Bcstg Assn. (acq 6-1-64). Format: Relig. ■ Rev. Jack M. Mortenson, pres; Rev. Jack B. Nelson, gen & coml mgr; Roger Manning, mus dir; George Courlas, news dir; David S. Johnson, chief engr.

Castalia

WGGN(FM)—Jan 1975: 97.7 mhz; 3 kw. Ant 300 ft. 305 Gildona Drive, Sandusky (44870). Christian Faith Bcstg. Inc.

Cedarville

***WCDR-FM**—Dec 1, 1962: 90.3 mhz; 3 kw. Ant 370 ft. Stereo. N. Main St. (45314). (513) 776-5595. Cedarville College. Audio news: UPI. Format: Classical, religious. ■ James T. Jeremiah, pres; Paul Gathany, gen mgr; Dave Boston, chief engr.

Celina

WCSSM—Sept 11, 1963: 1350 khz; 500 w-D, DA. Box 341 (45882). (419) 586-5134. Johnson Bcstg Corp. (acq 10-71). Net: ABC/I. Rep: Meeker, Regional Reps, Pearse Sls. Format: Progrsv. ■ Hugh E. Johnston, pres & gen mgr; Milt Miller, prog & news dir.

WCSSM-FM—96.7 mhz; 3 kw. Ant 125 ft. Dups AM 75%.

WMER(FM)—Dec 18, 1960: 94.3 mhz; 740 w. Ant 115 ft. 126 West Fayette (45822). (419) 586-7386. KMJ Bcstg Inc. (acq 2-11-75). Format: Variety, MOR. ■ Keith M. Balfour, pres & gen mgr; Jackie Balfour, coml mgr and mus dir; Dave Helmstetter, news dir; Mark V. Klosterman, VP; Esther Schmidt, prom mgr; J. P. Moore, chief engr. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

Centerville

***WCWT-FM**—Not on air yet; target date 1975: 91.9 mhz; 10 w. 500 E. Franklin (45459). (513) 433-8841. Centerville City Board of Education. Format: Variety. ■ Ken Carper, gen mgr; Roy Grimes, chief engr.

Chardon

WBKC—Feb 14, 1969: 1560 khz; 1 kw-D, DA. Box 266 (44024). (216) 286-1560. B-K Bcstg Co. Net: MBS. Rep: Rgnl Reps. Format: MOR. Spec prog: Slovenian 2 hrs wkly. ■ Art King, pres; Albert J. Kipp, gen, coml mgr; Kenny Bass, sales mgr; Chris Johnson, prom mgr, prog & mus dir; Wayne Marsh, news dir; Carol Yehl, traffic mgr; Chib Binder, engr. ■ Rates: \$5; 4; 5; 4.

Chillicothe

WBEX—September 1947: 1490 khz; 1 kw-D, 250 w-N. Box 244 (45601). (614) 773-2244. Shawnee Bcstg Co. (acq 1951). Group owner: Truman A. Morris Stns. Net: MBS. Rep: Regional Reps, Keystone. Format: MOR. ■ Truman A. Morris, pres; Don W. Hughes, gen & coml mgr; Mary W. Morris, prog dir; Joe Humphreys, mus dir; Bill Spahr, news dir; Marion Kepp, chief engr.

WBEX-FM—July 1, 1961: 93.3 mhz; 18.5 kw. Ant 185 ft. Dups AM 20%. Format: C&W.

WCHI—1951: 1350 khz; 1 kw-D. Box 508, 1022 Eastern Ave. (45601). (614) 775-1350. Court House Bcstg Co. (acq 8-15-60). Format: Contemp. ■ W. N. Nungesser, pres; Grace Nungesser, VP & gen mgr; Ron Caldwell, coml mgr; Robert E. Nelson, prog dir & prog mgr; Jack Edwaras, news dir; C. F. Lawhorn, chief engr. ■ Rates: \$2.35; 2.10; 2.35; 2.00.

Cincinnati

***WAIF(FM)**—Nov 19, 1975: 88.3 mhz; 1.6 kw. Ant 390 ft. Stereo. 2525 Victory Pkwy (45206). (513) 961-8900. Stepchild Radio of Cincinnati Inc. Format: Variety. ■ D. Lenz, chairperson; N. Rubin, stn coord; J. Bakan, prog dir; M. Goozner, news dir; S. Lewis, chief engr.

***WAKW(FM)**—Oct 22, 1951: 93.3 mhz; 50 kw. Ant 360 ft. 6275 Colledgeve Place (45224). (513) 542-3442. Pillar of Fire. ■ Arthur Kent White, pres; Russel L. Croucher, gen mgr & prog dir; Paul F. Blue, chief engr.

WCIN—October 1953: 1480 khz; 5 kw-D. 550 w-N, DA-2. 105 Glenwood Ave. (45217). (513) 281-7180. Rounsaville of Cincinnati Inc. (group owner). Net: Natl Black. Rep: Howard. Format: Black. ■ R. B. Johnson, pres; H. E. (Sonny) Burns, VP gen mgr; Bob Long, prog dir; Carl J. Dehmar, chief engr. ■ Rates: \$18; 13; 18; 6.50.

WCKY—Sept 16, 1929: 1530 khz; 50 kw-U, DA. (LSS-Sacramento, Calif.) 501 Carew Tower (45202). (513) 241-6565. Post-Newsweek Stns (group owner; acq 11-69). Net: CBS. Rep: Buckley, Format: MOR. Spec prog: Farm 1½ hrs wkly. ■ Robert B. Mitchell, gen mgr; Steve Kline, gen sls mgr; Bruce Still, prog dir; Jim Silver, mus dir; Mark Neeley, news dir; James Ranney, transmitter supvr. ■ Rates: \$42; 33; 38; 14.

WCLU—See listing in Covington, Ky.

WBNB(FM)—Aug 31, 1967: 102.7 mhz; 31 kw. Ant 610 ft. Stereo. 2724 Erie Ave. (45208). (513) 871-8500. Circe Communications Inc. (acq 7-1-72). Format: Rock. Spec progs: Classcl 4 hrs; talk 3 hrs wkly. ■ Frank Wood, pres & gen and prom mgr; Carolyn Gilbert, traffic and continuity; Denton Marr, acting opns and mus dir; Mark Scheerer, news dir; Fred Williams, chief engr. ■ Rates: \$27; 27; 32; 32.

***WGUC(FM)**—Sept 21, 1960: 90.9 mhz; 31.5 kw. Ant 610 ft. 110 Emery Hall (45221). (513) 475-4443. U. of Cincinnati. Net: NPR. Format: Classcl, pub affrs. ■ George Bryant, gen mgr; Carolyn Watts, asst mgr; Robert Stevenson, prog mgr.

***WJVS(FM)**—Not on air; target date 1975: 88.3 mhz; 175 w. Ant 105 ft (ST WAIF). 3254 East Kemper Rd. (45236). (513) 771-8810. Great Oaks Joint Vocational School District. Format: Educ, MOR. ■ Dr. Harold Carr, supt; Earle O. Forste, chief engr & gen mgr.

WKRC—1922: 550 khz; 5 kw-D, 1 kw-N, DA-2. 1906 Highland Ave. (45219). (513) 421-1750. Taft Bcstg Co. (group owner; acq 1939). Net: ABC/E. Rep: Katz. Format: Contemp. ■ Lawrence H. Rogers II, pres; Leon Lowenthal, VP & gen mgr; Marilyn Tyree, coml mgr; J. David Martin, gen sls mgr; James Durham, opns dir; Mike Biere, prom mgr; Dusty Rhodes, mus dir; Charles C. Bolland, news dir; Ray Owen, chief engr.

WKRC(FM)—Co-owned with WKRC. 1947: 101.9 mhz; 23 kw. Ant 690 ft. Stereo. Prog sep from AM. ■ Ed Prijatelj, prog dir. ■ WKRC-TV affil.

WLQA(FM)—Oct 1, 1959: 98.5 mhz; 15 kw. Ant 810 ft. Quad Stereo. 7505 Reading Rd. (45237). (513) 821-9898. Radio Cincinnati Inc. (acq 1-72). Group owner: Susquehanna. Rep: Eastman. Format: MOR. Spec prog: Classical 2 hrs wkly. ■ A. W. Carlson, VP; Allen Saunders, VP Midwest; Barry E. Gaston, stn mgr; Bill Stabler, prog dir; Norm Swenson, mus dir; Paul Rogers, news dir; Fred Greaves, chief engr.

WLW—March 22, 1922: 700 khz; 50 kw-U 140 W. Ninth St. (45202). (513) 241-1822. TWX 513-577-1258. Avco Bcstg Corp. (group owner; acq 1945). Net: NBC. Rep: Avco Radio-TV Sales. Format: Contemp, MOR. ■ John T. Murphy, pres; Charles K. Murdock, sr VP & gen mgr; Bernie Kvale, asst gen mgr & coml mgr; Marian Shumate, prom mgr; Michael O'Shea, prog & mus dir; Bill Ridenour, news dir; James D. Hampton, chief engr. ■ WLWT(TV) affil. ■ Rates: \$89; 61; 73; 35.

***WNSD(FM)**—1974: 90.1 mhz; 10 w. Ant 538 ft. 4850 Poole Rd. (45239). Northwest Local School District.

WSAI—June 7, 1923: 1360 khz; 5 kw-U, DA-N. W. 8th St. and Matson Place (45204). (513) 251-5700. Combined Communications Corp. (group owner; acq 8-26-74). Format: Top 40, contemp. ■ Ralph Beaudin, pres, radio div; John F. Bayliss, pres & gen mgr; Jim Smith, gen sales mgr; Bob DeLuca, local sales mgr; Robin Mitchell, prog dir; Bob Goode, mus dir; Joe Gillespie, news dir; Jim Eberhart, chief engr. ■ Rates: \$67; 57; 67; 57.

WSAI-FM—1955: 94.1 mhz; 32 kw. Ant 600 ft.

Ohio Radio

See page C-1 for explanation of listings.

Stereo. (513) 471-9535. Rep: Blair. Simulcast M-F 6-10 AM. ■ Rates: \$67; 23; 28; 28.

WUBE—1927: 1230 khz; 1 kw-D, 250 w-N. Box 1232 (45201). (513) 621-6960. Kaye-Smith Enterprises (group owner; acq 1-15-66). Audio news: APR. Rep: McGavren-Guild-PGW. Format: C&W. ■ Lester M. Smith, exec dir; Bill Jenkins, gen mgr; Verl Wheeler, sls mgr; Mike Millard, prog dir; Larry Boelten, mus dir; Charles Lindsey, news dir; Bob Craig, chief engr. ■ Rates: \$31; 28; 31; 22.

WUBE-FM—July 20, 1949: 105.1 mhz; 11 kw. Ant 920 ft. Stereo. Dups AM 45%. ■ Rates same as AM.

***WVXU-FM**—Aug 4, 1970: 91.7 mhz; 65 w. Ant 650 ft. Alter Hall 11 (45207). (513) 745-3738. Xavier University. Format: Variety. ■ Rev. Robert W. Mulligan S.J., pres; Rev. L. J. Flynn S.J., gen mgr.

WWEZ(FM)—Aug 19, 1964: 92.5 mhz; 11 kw. Ant 910 ft. (acq 2-71). 1071 Celestial St. (45202). (513) 721-5678. Sudbrink Bcstg Inc. of Ohio. (group owner). Format: Btfl mus. ■ James M. Robinson, gen mgr; John Stolz, opns mgr; Ted Kendrick, chief engr.

WZIP—1947: 1050 khz; 1 kw-D. Vernon Manor Hotel, 400 Oak St. (45219). (513) 221-5100. Harold W. Gore (acq 4-21-75). Net: ABC/E. Rep: Savalli/Gates. Format: Relig. C&W. ■ Harold W. Gore, owner; James J. Taszarek, VP & gen mgr; Jack Lee, opns mgr.

Circleville

WNRE—1974: 1540 khz; 1 kw-D. Box 676 (43113). (614) 474-3344. Circleville Bcstng Co. Inc. Rep: Keystone. Format: C&W. MOR. ■ Nelson R. Embrey II, pres, gen mgr & chief engr; P. J. Ryal, coml & prom mgr; Honor L. Whitacre, prog dir; Alan Bradshaw, mus dir; James Schoby, news dir.

WNRE-FM—Oct 1, 1965: 107.1 mhz; 3 kw. Ant 58. Box 496 (43113).

Cleveland

WABQ—1947: 1540 khz; 1 kw-D. 2644 St. Clair Ave. (44114). (216) 241-7555. Booth Bcstg Co. (acq 1964). Group owner: Booth American. Net: MBS/Black. Rep: Howard. Format: Black. ■ John L. Booth, pres; George Abram, gen mgr; Jim Stephens, prog dir; Chal Boring, chief engr. ■ Rates: \$18; 18; 18; —.

WXEN(FM)—Co-owned with WABQ. May 4, 1960: 106.5 mhz; 16.5 kw. Ant 130 ft (CP 50 kw. Ant 190 ft). Stereo. Prog sep from AM. Format: Foreign language. ■ Gordon Stenback, VP, opns; Kalman Novak, stn mgr; Gene Zadar, sls and opns mgr. ■ Rates: \$18; 18; 18; 18.

***WBOE(FM)**—October 1938: 90.3 mhz; 15 kw. Ant 360 ft. (CP 50 kw. Ant 500 ft). 10600 Quincy Ave. (44106). (216) 421-7373. Board of Education, Cleveland City School District. ■ Paul W. Briggs, supt of schools; Jay Robert Klein, directing spvr; Charles E. Siegel, coordinator; William V. Nelson, chief engr.

WCLV(FM)—April 1, 1950: 95.5 mhz; 27 kw horiz, 22.8 kw vert (CP 19.5 kw vert). Ant 640 ft. Stereo. Penthouse E., Terminal Tower (44113). (216) 241-0900. Radio Seaway Inc. (acq 11-1-62). Rep: Masla. Format: Classical. Spec prog: Jazz 7 hrs wkly. ■ C. K. Patrick, pres & gen mgr; Robert Conrad, VP, prog dir; Anthony F. Bianchi, opns mgr & news dir; Harry Dennis, gen sls mgr; Albert Petrak, mus dir; Mrs. N. Cridland, office mgr; Joseph Zelle, chief engr. ■ Rates: \$26; 26; 26; 26.

***WCRF(FM)**—Nov 23, 1958: 103.3 mhz; 25.5 kw. Ant 660 ft. 9756 Barr Road (44141). (216) 526-1111. Moody Bible Institute of Chicago. Format: Relig. ■ George Sweeting, pres; Robert Neff, dir of bcstg; J. Richard Florence, stn mgr; James G. Wagner, asst mgr & engr in chg.

***WCSB(FM)**—Not on air target date March 1976: 89.3 mhz; 15 w. Ant 190 ft. 1983 E. 24th St. (44115). (216) 687-3523. Cleveland State U. Format: Variety. ■ Walter B. Waetjen, pres; Paul Bunker, gen mgr.

WDMT(FM)—July 14, 1959: 107.9 mhz; 70 kw. Ant 390 ft. 14781 Sperry Rd. (44065). (216) 338-3108. Beasley Radio Co. (acq 1975). Rep: AAA, Walton. Format: Mod C&W. ■ Bob Finnegan, stn mgr; Shorty Haines, farm dir.

WDOK(FM)—See listing following WIXY.

WERE—July 6, 1949: 1300 khz; 5 kw-U, DA-1. 1500 Chester Ave. (44114). (216) 696-1300. TWX 810-421-8528. Cleveland Bcstg (acq 1-9-70). Group owner: ASI Communications. Audio news: NBC/NIS. Rep: McGavren-Guild. Format: All news. Spec progs: Ital ½ hr; Pol 2 hrs; Slovak 1 hr; Czech ½ hr wkly. ■ Paul Neuhoft, VP & gen mgr; Mickey Franko, gen sls mgr; John Webster, prog dir; Penny Bailey, prom mgr; Larry Matthews, news dir; Robert Groome, chief engr. ■ Rates: \$60; 50; 60; 30.

WGAR—December 1930: 1220 khz; 50 kw-U, DA-1. 9446 Broadview Rd. (44147). (216) 526-6700. Nationwide Communications Inc. (group owner; acq 1954). Net: ABC/E. Rep: Blair, Unicom Bcst Sls (Canada). Format: MOR. ■ Richard Janssen, gen mgr; Loren Owens, prog dir; Art Caruso, gen sls mgr; Martha Brunstein, dir adv & sls prom; Chuck Collier, mus dir; John O'Day, news dir; Robert A. Raymond, chief engr.

WKSW(FM)—Co-owned with WGAR. July 1948: 99.5 mhz; 50 kw. Ant 500 ft. 1375 Euclid Ave. Rm. 400 (44115). (216) 696-2455. Progs sep from AM. Format: Modern country. ■ Charles Fullerton, pres; Murray J. Green, gen mgr; Laura Syracuse, coml mgr; Rosalie Klusker, prom mgr; Ben Peyton, prog dir; Jane Temple Hughes, news dir; Chris Winterflower, chief engr.

WGCL(FM)—Oct 23, 1949: 98.5 mhz; 40 kw. Ant 600 ft. 1715 Euclid Ave. (44115). (216) 861-0100. GCC Communications of Cleveland (group owner; acq 1-71). Rep: Century Natl Sls. Format: Solid Gold. ■ Alexander M. Tanger, pres; Arthur R. Zweig, gen mgr; Sam Garfield, chief engr.

WHK—July 26, 1921: 1420 khz; 5 kw-U, DA-N. 5000 Euclid Ave. (44103). (215) 391-5000. Malrite of Ohio (group owner; acq 11-72). Rep: Katz. Format: C&W. ■ Milton Maltz, pres; Carl B. Hirsch, VP & gen mgr; Gil Rosenwald, gen sales mgr; John Chaffee, prom mgr; Dave Donahue, prog dir; Ron Jones, mus dir; George Richards, news dir; Gary Sharpe, chief engr.

WMMS(FM)—Co-owned with WHK. Nov 11, 1948: 100.7 mhz; 32 kw. Ant 600 ft. Stereo. Progs sep from AM. Format: Adult rock. ■ Denny Sanders, creative services mgr; John Gorman, prog dir; Donna Halper, mus dir.

WIXY—April 30, 1950: 1260 khz; 5 kw-U, DA-2. 3940 Euclid Ave. (44115). (216) 391-1260. Globetrotter Communication Inc. (group owner; acq 1971). Net: ABC/C. Rep: Metro Radio Sls. Format: Top 40, personality. ■ George Gillett, pres; John Hill, gen sls mgr; Nick Anthony, VP, gen mgr; David Ross, local sls mgr; Steve Kelly, prog dir; Rick Felt, prom mgr; Chuck Boland, news dir.

WDOK-FM—April 30, 1950: 102.1 mhz; 50 kw. Ant 370 ft. Stereo. Prog sep from AM. 1935 Rockside Rd. Seven Hills (44131). (216) 398-5555. Net: ABC/I. Format: Btfl mus. ■ Ron Smith, stn mgr; Dick Conrad, prog dir.

WJMO-WLYT(FM)—See Cleveland Heights.

WJW—1926: 850 khz; 10 kw-D, 5 kw-N, DA-2. 1621 Euclid Ave., Suite 400 (44115). (216) 781-8500. TWX 810-421-8315. Storer Bcstg Co. (group owner; acq 11-17-54). Net: MBS. Rep: CBS Spot Sls. Format: MOR. ■ Richard Bremkamp, gen mgr; Jules Blum, gen sales mgr; Robert West, prog dir; Marty Louis, mus dir; Bob Larkin, news dir; Bill Fletcher, chief engr. ■ WJW-TV affil.

WKSW(FM)—Listing follows WGAR.

WMMS-FM—Listing follows WHK.

WQAL(FM)—1948: 104.1 mhz; 29 kw. Ant 630 ft. 3101 Euclid Ave. (44115). (216) 391-6666. Group owner: SJR Communications. Rep: CBS-FM. Format: Good music. ■ Goff Lebbar, gen mgr; Louis J. Slatino, opns mgr.

***WRUW-FM**—Feb 26, 1967: 91.1 mhz; 10 w. Stereo. 11220 Bellflower Rd. (44106). (215) 368-2207. Case Western Reserve University. Format: Diversified. ■ John D. Cremer, stn dir; Neil Feldman, gen mgr.

WWWE—1923: 1100 khz; 50 kw-U, DA-1. Park Centre, 1250 Superior Ave. (44114). (216) 781-1100. Ohio Communications Inc. (acq 11-7-72). Net: NBC. Rep: Eastman. Format: MOR. ■ Nick J. Mileti, pres; Tom Embrescia, VP & gen mgr; Jim Embrescia, gen sales mgr; Joe Restifo, prog & opns mgr. ■ Rates: \$ 70; 60; 70; 55.

WWWM(FM)—Co-owned with WWWE. Nov. 4, 1954: 105.7 mhz; 27 kw. Ant 900 ft (CP: Ant 880 ft). Stereo. Progs sep from AM. Format: Progs. ■ Eric Stevens, prog dir. ■ Rates: \$36; 36; 40; 40.

WXEN-FM—Listing follows WABQ.

WZAK(FM)—May 26, 1963: 93.1 mhz; 27.5 kw. Ant 620 ft. 1303 Prospect Ave. (44115). (216) 621-7897. Trans World Bcstg Corp. Rep: National Time Sls. Format: Ethnic. Spec progs: Croatian 3½ hrs; Czech 1½ hrs; German 1½ hrs; Greek 4½ hrs; Hindi 1½ hrs; Hungarian 6½ hrs; Italian 4 hrs; Pakistan 1 hr; Serbian 3 hrs; Slovak 1½ hrs; Slovenian 4 hrs wkly. ■ Xenophon Zapis, pres; Joseph F. Bauer, gen & coml mgr; Mrs. Betty Bauer, prog dir; Jack Cory, prom mgr, news dir; Pat Malley, chief engr. ■ Rates: \$15; 15; 15; 15.

Cleveland Heights

WJMO—1947: 1490 khz; 1 kw-D, 250 w-N. 11821 Euclid Ave. (44106). (216) 795-1212. Friendly Bcstg Co. (acq 9-1-52). Group owner: United Bcstg. Rep: UBC Spot Sales. Format: Black. ■ Richard Eaton, pres; Ken Hawkins, gen mgr; Van Lane, VP sls, prom mgr; Rudy Green, prog dir; Charm Warren, mus dir; Chuck Denison, news dir; John Horton, chief engr.

WLYT(FM)—Co-owned with WJMO. Nov 23, 1960: 92.3 mhz; 25 kw. Ant 245 ft. (CP 27 kw. Ant 235 ft). Stereo. 2156 Lee Rd. (44118). (216) 371-3535. Prog sep from AM. Format: Top 60. ■ Bill Sheara, gen & sls mgr.

Columbus

WBNS—1922: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 62 W. Broad St. (43215). (216) 224-9265. TWX 614-759-0444. RadioOhio Inc. (acq 1933). Net: CBS. Rep: Blair. Format: Contemp. MOR. ■ Richard W. Wolfe, pres; Eugene C. D'Angelo, gen mgr; Guy Fracasso, gen sales mgr; Ron Castell, prom mgr; David Hammond, prog dir; Jack Evans, mus dir; David Marslett, news dir; William Orr, chief engr.

WBNS-FM—June 1959: 97.1 mhz; 54 kw. Ant 310 ft. Stereo. Prog sep from AM. ■ WBNS-TV affil.

***WCBE(FM)**—Sept 26, 1956: 90.5 mhz; 11 kw. Ant 530 ft. Stereo. 270 E. State St. (43215). (614) 225-2750. School District of Columbus. Net: NPR. ■ John H. Sittig, gen mgr; Robert Bower, prog dir; Sharon Miller, prom mgr; Michael Thomas, mus dir; Fred Ufferman, chief engr.

WCOL—1922: 1230 khz; 1 kw-D, 250 w-N. 22 S. Young St. (43215). (614) 221-7811. Great Trails Bcstg Corp. (group owner; acq 1-1-52). Rep: Eastman. Format: Rock. ■ Dan Morris, pres & gen mgr; Tilford C. Carpenter, VP engr; Don I. Roberts, VP sls; Bryan McIntyre, opns dir; Jay Solomon, news dir; Sharon DeBord, VP administration.

WCOL-FM—1947: 92.3 mhz; 50 kw. Ant 310 ft. Stereo. Prog sep from AM. Format: Progressive. ■ Bob Gooding, prog dir.

***WFAC(FM)**—Aug 5, 1975: 91.5 mhz; 10 w. Columbus Community Educl. Bcstg.

WMNI—April 26, 1968: 920 khz; 1 kw-D, 500 w-N, DA-2. Southern Hotel (43215). (614) 221-1354. North American Bcstg Co. Net: MBS. Rep: McGavren-Guild-PGW. Format: C&W. ■ William R. Mnich, pres & gen mgr; Ronald E. Barlow, VP; Marty Howard, sls mgr; Otto R. Moore, mus dir; Martin Petree, VP, news dir; John A. Brookbank, chief engr.

WMNI-FM—April 26, 1962: 99.7 mhz; 50 kw. Ant 542 ft. Format: MOR.

WNCI

NATIONWIDE COMMUNICATIONS INC.

ABC-FM Spot Sales Inc.

N A F M B

R A B

incb

WNCI(FM)—July 1961: 97.9 mhz; 185 kw. Ant 570 ft

(CP: Ant 540 ft). Stereo. 4900 Sinclair Rd. (43229). (614) 846-3698. Nationwide Communications Inc. (group owner). Net: ABC/C. Format: Contemp. ■ Phil Sheridan, gen mgr; Jim Rapo, local sls mgr; Rob Kemper, prom mgr; E. Karl, prog dir; Damon Sheridan, mus dir; Bill Blinn, news dir; Bill Shingler, chief engr. ■ Rates: \$32; 32; 37; 37.

***WOSU**—April 20, 1920: 820 khz; 5 kw (LSS Dallas, Tex.) 2400 Olentangy River Rd. (43210). (614) 421-2540. Ohio State U. Net: NPR. Format: Educl, news. ■ Richard B. Hull, dir bcstg, Kent W. Creswell, gen and prog mgr; Mary Rousculp, mus dir; Donald G. Davis, news dir; Larry Reynolds, chief engr.

***WOSU-FM**—December 1949: 89.7 khz; 14 kw. Ant 300 ft (CP: 50 kw. Ant 470 ft). Prog sep from AM. ■ *WOSU-TV affil.

WRFD—Sept 27, 1947: 880 khz; 5 kw-D. N. High St. & Powell Road (43215). (614) 885-5342. Buckeye Media (acq 1974). Net: ABC/L. Rep: Buckley. Format: MOR. Spec prog: Fr 10 hrs wkly.

WTVN—1924: 610 khz; 5 kw-U, DA-N. 42 E. Gay St. (43215). (614) 224-1271. TWX 810-482-1617. Taft Bcstg Co. (group owner; acq 7-24-54). Net: ABC/E. Rep: Katz. Format: MOR. Spec prog: Black ½ hr wkly. ■ Lawrence Rogers II, pres; Carl J. Wagner, VP, radio (Taft Bcstg) & gen mgr; John Dollar, gen sales mgr; Sudone Cater, prom dir; Jim Lohse, prog dir; John Potter, mus dir; Bill Patterson, news dir; Glade Grable, chief engr. ■ Rates: \$75; 65; 66; 44.

WTVN-FM—April 1, 1959: 96.3 khz; 25 kw. Ant 570 ft (CP 40 kw. Ant 550 ft). Stereo. Prog sep from AM. ■ Perry Frey, stn mgr; Dave Parr, opns coord. ■ WTVN-TV affil. ■ Rates: \$13; 16; 16; 13.

WVKO—Nov 21, 1951: 1580 khz; 1 kw-D, DA. 4401 Carriage Hill Lane (43220). (614) 451-2191. Skyway Bcstg Corp. Net: Mutual Black. Rep: Howard. Format: Black. ■ Bert Charles, pres & gen mgr; Wm. Selander, coml mgr; Les Brown, prog dir; Carolyn Sloan, prom mgr; Reggie Cook, mus dir; Bill Moss, news dir; Nick Bodi, chief engr. ■ Rates: \$17.50; 15; 17.50; 15.

WVKO-FM—Nov 11, 1948: 94.7 khz; 52 kw. Ant 220 ft. Prog sep from AM. Format: Btfl mus, black. ■ Rates: \$6; 6; 6; 6.

Conneaut

WFIZ(FM)—Listing follows WWOW.

WWOW—Oct 25, 1959: 1360 khz; 500 w-D. 211 Main St. (44030). (216) 593-2233. Contemporary Media Inc. (1-1-71). Rep: Regional Reps. Format: C&W. ■ Donald A. Bruck, pres & gen mgr; Clyde Kunkel, sls mgr; Kenneth Vaughn, prog & news dir; Ron Terry, chief engr.

WFIZ(FM)—Co-owned with WWOW. April 5, 1964: 105.5 khz; 2.5 kw. Ant minus 21 ft. Dups AM 80%.

Coshocton

WTNS—Nov 9, 1947: 1560 khz; 1 kw-D. 114 N. 6th St. (43812). (614) 622-1550. Coshocton Bcstg Co. Format: MOR, C&W. ■ Bruce W. Wallace, pres & gen mgr; James T. Sigman, sales mgr; John Terry, news dir; Herman L. Philabaum, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 2.75.

WTNS-FM—April 25, 1968: 99.3 khz; 1.2 kw. Ant 440 ft. Dups AM 45%. ■ Rates: \$5.50; 2.75; 5.50; 2.75.

Cuyahoga Falls

WCUE—1950: 1150 khz; 1 kw-D, 500 w-N, DA-2. 424 Sackett Ave., Akron (44313). (216) 923-9761. WCUE Radio Inc. (acq 12-17-62). Net: ABC/C. Rep: Masla. Format: Top 40. Spec prog: Black 3 hrs wkly. ■ George W. Mamas, pres; John J. Demeter, gen & coml mgr and VP; Robert W. Knight, prog dir; Ed Richards, news dir; Henry Neiderkofler, VP & chief engr. ■ Rates: \$29; 24; 26; 24.

WCUE-FM—See Akron.

Dayton

WAVI Exclusive News/Talk

WAVI—March 1, 1955: 1210 khz; 250 w-D. 1400 Cincinnati St. (45408). (513) 224-1137. WAVI Bcstg

Corp. Net: ABC/E. Rep: PRO/Meeker, Regional Reps. Format: Talk, news ■ H. K. Crowl, pres; Joseph B. Whalen, VP & gen mgr; Michael C. Jacques, stn & sales mgr; Art Barrett, news dir; Keith Hardin, chief engr.

WDAO-FM Ohio's Stereo Soul Giant

WDAO(FM)—Co-owned with WAVI. September 1964: 107.7 khz; 50 w. Ant 420 ft. Stereo. Prog sep from AM. Net: ABC/C, Mutual Black. Rep: Howard. Format: Stereo soul. ■ John Jay, stn & sales mgr.

***WDPS(FM)**—Not on air; target date unknown: 90.1 khz; 10 w. 348 W. First St. (45402). Dayton City Schools.

***WGXM(FM)**—October 1974: 88.1 khz; 10 w. Ant 80 ft. 2251 Timber Lane (45414). (513) 275-8434. Northridge Local School Dist. Bd. of Ed. Format: Contemp. ■ William Howell, gen mgr.

WHIO—Feb 9, 1935: 1290 khz; 5 kw-U, DA-N. 1414 Wilmington Ave. (45401). (513) 254-5311. TWX 513-944-0475. Miami Valley Bcstg Corp. Group owner: Cox. Net: CBS. Rep: Christal. Format: MOR. ■ Cliff Curtland, pres; Ron Kempff, gen mgr; Lou Emm, prog dir; Roy Whitaker, news mgr; Kris Rankin, coordinator mus; Dick Bieser, news dir; Donald Hapner, chief engr.

WHIO-FM—1946: 99.1 khz; 50 kw. Ant 1,060 ft. Stereo. Prog sep from AM. Format: Adult mus. ■ Ken Honeyman, prog & mus dir. ■ WHIO-TV affil.

WING—May 24, 1921: 1410 khz; 5 kw-U, DA-N. 717 E. David Rd. (45429). (513) 222-3773. Great Trails Bcstg Corp. (group owner; acq 5-39). Rep: Eastman. Format: Contemp. ■ James W. Bennett, pres & gen mgr; Robert Melberth, VP & gen sls mgr; Deborah Parenti, VP & mktg mgr; Steve Kirk, opns mgr; Bill Carr, mus dir; Roy Dittman, VP & mgng news dir; Jacob Yancey, VP & chief engr.

WONE—March 20, 1949: 980 khz; 5 kw-U, DA-N. 11 S. Wilkinson St. (45402). (513) 224-1501. Group One Bcstg Co. (group owner; acq 1-1-65). Net: ABC/L. Rep: McGavren-Guild-PGW. Format: C&W. ■ Roger G. Berk, pres; Don L. Kidwell, VP & gen mgr; E. F. Devine, bus mgr; Don G. Schwartz, sales mgr; Terry Wood, prog dir; Kent Scott, news dir; Robert Minton, chief engr.

WTUE(FM)—Co-owned with WONE. 1959: 104.7 khz; 50 kw. Ant 370 ft. Prog sep from AM. Rep: Blair. Format: Contemp. ■ Greg Mason, prog dir.

***WSMR(FM)**—Feb 17, 1970: 89.3 khz; 10 w. 1900 Harshmann Rd. (45424). Mad River Local Board of Education. Format: Diversfd. Spec progs: Fr 1 hr; Black 1 hr wkly.

WVUD-FM—See Kettering.

Defiance

WONW—1949: 1280 khz; 1 kw-D, 500 w-N. DA-N. Radio Drive (43512). (419) 782-7776. Tri-State Bcstg Inc. Net: MBS. Rep: Devney, Ohio Stations. Format: C&W, MOR. Spec progs: Polka 4 hrs; Sp 3 hrs wkly. ■ Glenn R. Thayer, pres & gen mgr; Marvin D. Sebring, coml mgr.

De Graff

***WDEQ-FM**—Sept 1, 1967: 91.1 khz; 10 w. Moore St. (43318). (513) 585-5981. Riverside Local Board of Education. Format: Educl.

Delaware

WDLR—Jan 18, 1961: 1550 khz; 500 w-D, DA. Box 448 (43015). (614) 363-1107. Radio Delaware Inc. (acq 2-74). Format: MOR. ■ Jim Shaheen, pres & gen mgr; Jim Lloyd, coml mgr; Tom Jeffry, mus dir; Jim Atkinson, news dir; Steve Messer, chief engr.

***WSLN(FM)**—April 28, 1952: 91.1 khz; 10 w. Ant 105 ft. Slocum Hall (43015). (614) 359-5224. The Trustees of Ohio Wesleyan University. Net: ABC/FM. Format: Rock, educl, pub svc. ■ Thomas Chipka, dir of bcstg; Robert W. Bauter, gen mgr; R. Scott Frothingham, prog dir; Donna Potoma, mus dir; Sue Botiggi, news dir; George Clark, prom mgr; L. Foster, chief engr.

Delphos

WDOH(FM)—Dec 16, 1972: 107.1 khz; 3 kw. Ant 300 ft. Box 31 (45833). (419) 692-3963. Tri-County Bcstg Co. Format: Contemp, rock, top 40. Spec prog: Polka 8 hrs wkly. ■ Ray Tanner, pres & chief engr; Ted Jones, gen mgr; George Davis, coml mgr; Dave Roach, prom mgr; Ann Ayres, prog dir; Bob Ulm, news dir.

Dover-New Philadelphia

WJER—Feb 10, 1950: 1450 khz; 1 kw-D, 250 w-N. 646 Boulevard, Dover (44622). (216) 343-775. Dover Bcstg Co. Group owner: Greer Stns. Rep: Regional Reps. Format: MOR, rock. Spec prog: Swiss 1 hrs wkly. ■ Paul S. Linsley, pres; Donald R. Graff, gen mgr & chief engr; Lawrence Pozzi, coml mgr; Gary A. Petricola, asst gen mgr; Barry Jackson, prog & mus dir; Rex Ridenour, news dir.

WJER-FM—Aug 29, 1968: 101.7 khz; 3 kw. Ant 280 ft. Stereo. Dups AM 20%.

East Liverpool

WELA(FM)—Listing follows WOHI.

WOHI—Dec 1, 1949: 1490 khz; 500 w-D, 250 w-N. 236 W. 6th St. (43920). (216) 385-1490. Constrandor Corp. (acq 10-7-1). Net: ABC/E. Format: MOR. ■ Frank Managano, pres; Bernard Brobst, exec VP/gen mgr. ■ Rates: \$7.15; 7; 7.15; 4.

WELA(FM)—Co-owned with WOHI. April 15, 1959: 104.3 khz; 26 kw. Ant 330 ft. Stereo. Prog sep from AM. Box 90 (43920). (216) 385-0400. Format: Easy lstrng. ■ Rates: \$5.50; 5; 5.50; 4.50.

Eaton

WCTM—Not on air, target date unknown: 1130 khz; 250 w-D. 505 N. Barron St. (45320). (513) 456-4200. Western Ohio Bcstg Service Inc. ■ Stanley Coning, gen mgr.

WJAI(FM)—Co-owned with WING, Dayton. Nov. 28, 1960: 92.9 khz; 20 kw. Ant 125 ft. 505 N. Barron St. (45320). (513) 456-4200 (acq 1974). Audio news: UPI. Format: Btfl mus. Spec prog: Farm 6 hrs wkly. ■ Donald Robertson, stn mgr; Robert Melberth, VP coml mgr; Ron Faig, mus dir.

Elyria

WEOL—November 1948: 930 khz; 1 kw-U, DA-2. 4th Floor, EST Bldg. (44035). 322-3761. Elyria-Lorain Bcstg Co. Net: ABC/E. Rep: Regional Reps. Format: Contemp, MOR. Spec prog: Sp 1½ hrs wkly. ■ Otto B. Schoepfle, pres; Paul Nakel, VP & gen mgr; Bartlett Tylen, lcl sls mgr.

WBEA(FM)—Co-owned with WEOL. November 1948: 107.3 khz; 50 kw. Ant 285 ft. Stereo. Prog sep from AM.

Fairfield

WCNW—Feb 14, 1964: 1560 khz; 5 kw-D, 1 kw-CH, DA-2. Box 50 (45014). (513) 874-5000. Bcstg Management Corp. (acq 10-7-5). Net: MBS. Rep: Regional Reps. Format: C&W. ■ Lou Westendorf, gen & coml mgr; Johnny Wade, prog & mus dir; Tony Masters, news dir; Myles Davis, chief engr.

WCNW-FM—Sept 20, 1962: 94.9 khz; 29 kw. Ant 350 ft. (CP 50 kw. Ant 490 ft). Stereo. Dups AM 95%.

Findlay

WFIN—Dec 15, 1941: 1330 khz; 1 kw-D. 101 W. Sandusky St. (45840). (419) 422-4545. Findlay Pub Co. (acq 1949). Net: Agri Bcstg, Ohio News. Rep: Regional Reps. Format: MOR. Spec prog: Sp 1 hr wkly. ■ H. H. Heminger, pres; Clyde W. Johnson, VP, gen mgr; Gary G. Wright, coml mgr; Mike McKittrick, prog dir; Steve Douglas, mus dir; Tom Sheldon, news dir; Edgar C. Smith, chief engr. ■ Rates: \$8.90; 8.90; 8.90; 8.90.

WHMQ(FM)—Co-owned with WFIN. 1948: 100.5 khz; 20 kw. Ant 240 ft. Stereo. Prog sep from AM. Format: Top 40, oldies. ■ Doug Hill, opns dir. ■ Rates: \$5.45; 5.45; 5.45; 5.45.

Ohio Radio

See page C-1 for explanation of listings.

***WLFC(FM)**—1973: 88.3 mhz; 10 w. Ant 50 ft. 1000 N. Main St. (45840). Findlay College. Format: Progs; Top 40. ■ Glen R. Rasmussen, pres; B. Derek Shaw, gen mgr.

Fostoria

WFOB—Dec 9, 1952: 1430 khz; 1 kw-U. DA-2. Drawer W (44830). (419) 435-5555. Seneca Radio Corp. Rep: Regional Reps. Format: MOR, talk, C&W. Spec prog: Sp 5 hrs wkly. ■ Melvin L. Murray, pres & gen mgr; Roger V. Wise, VP & coml mgr; Gene Kinn, prog & news dir; David L. Smith, chief engr.

WFOB-FM—1946: 96.7 mhz; 3 kw. Ant 190 ft. Prog dups AM 90%.

Fremont

WFRO—December 1949: 900 khz; 500 w-D, DA, 905 W. State St. (43420). (419) 332-8218. Wolfe Bcstg Corp. Format: Contemp. ■ Margaret R. Wolfe, pres; Thomas J. Wolfe, gen mgr & prog dir; Art Smith, news dir; Shelby H. Bristow, chief engr. ■ Rates: \$7.05; 5.20; 7.05; 7.05.

WFRO-FM—Dec 15, 1946: 99.1 mhz; 20 kw horiz; 4.2 kw vert. Ant 195 ft horiz; 180 ft vert. Dups AM 15%. ■ Rates: \$5.30; 4; 5.30; 5.30.

Gahanna

***WCVO(FM)**—Oct 13, 1972: 104.9 mhz; 3 kw. Ant 300 ft. Box 367, New Albany (43054). (614) 855-9171. Christian Voice of Central Ohio. Format: Relig, secular. ■ Pat Petterson, pres & gen mgr; John Foster, mus & news dir; Joe Patton, prom mgr; John Hull, chief engr.

Galion

WGLX—Aug 21, 1972: 1570 khz; 500 w-D, DA. Box 161 (44833). (419) 468-4664. Radio Galion Inc. Net: ABC/E. Format: Variety. ■ Joseph S. Billow, pres and gen mgr; Cheryl Sorrenson, coml mgr; Jean E. Billow, prog dir and prom mgr; Jon Shane Mick, mus dir; Linda McMillen, news dir; Don Geib, chief engr.

WQLX(FM)—Co-owned with WGLX. Nov 8, 1974: 102.3 mhz; 3 kw. Ant 330 ft. Dups AM 80%. Format: Btfl mus.

Gallipolis

WJEH—June 19, 1950: 990 khz; 1 kw-D, 250 w-CH. Box 448 (45631). (614) 446-3543. Wagner Bcstg Corp. (acq 6-1-67). Rep: Regional Reps. Format: MOR. Spec prog: C&W 17 hrs wkly. ■ Paul E. Wagner, pres; William C. Miller, gen mgr & prog dir; Wanda Eshenaur, coml mgr; Dale Whitt, mus dir; Dick Thomas, news dir; Rany Callihan, chief engr.

WJEH-FM—Dec 15, 1961: 101.5 mhz; 15.4 kw. Ant 150 ft. Prog sep from AM.

Gambier

***WKCO(FM)**—1975: 91.9 mhz; 10 w. Kenyon College (43022). ■ Samuel S. Lord, finance VP.

WURD(FM)—Not on air target date March 1976: 97.7 mhz; 3 kw. Ant 300 ft. Box 222 (45121). (513) 378-6151. Brown County Radio. Audio news: APR. Format: MOR, C&W. Spec prog: Farm 10 hrs wkly. ■ Claude Rost, pres; Fred Komola, gen mgr; Fran Stratman, coml mgr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

Granville

***WDUB(FM)**—Feb 7, 1962: 90.9 mhz; 10 w. Ant 150 ft. Stereo. Slayter Hall, Box 2422, Denison U. (43023). (614) 587-0810. Denison U. Format: Free form. ■ Eric Eifrig, stn mgr; Jim Estabrook, prog dir; Mike Smith, chief engr.

Greenville

WDRK(FM)—April 15, 1962: 106.5 mhz; 12 kw. Ant 170 ft. Box 129 (45331). (513) 548-1997. Lewel Bcstg Inc. Rep: Regional Reps. Format: Contemp, talk. Spec progs: Agriculture 14 hrs; religious 8 hrs wkly. ■ C. L. Rutherford, VP sls; Gary Bowman, farm dir; R. L.

Rumley, VP opns; Dave Thomas, news dir; Stephen Long, chief engr.

***WGVO(FM)**—Not on air, target date unknown: 88.3 mhz; 156 w. Ant 107 ft. Memorial Hall, 4th St. (45331). (513) 548-3185. Greenville Bd. of Educ. Format: Variety. ■ Gregory A. Shreeve, gen mgr.

Hamilton

***WHSS(FM)**—May 12, 1975: 89.5 mhz; 10 w. 1165 Eton Rd. (45013). (513) 869-3275. Hamilton City School Dist. Format: Variety. ■ Walter Maude, gen mgr.

WMOH—Aug 15, 1944: 1450 khz; 1 kw-D, 250 w-N. 220 High St. (45011). (513) 863-6800. Raymar Communications Inc. (acq 12-4-72). Net: ABC/C. Rep: H-R/Stone. Format: Contemp. Spec prog: Black 1 hr wkly. ■ Bill McRae, pres & gen mgr; Richard Delaney, VP & coml mgr; Joe London, prog & mus dir & prom mgr; Bob Long, news dir; Wayne McKenzie, chief engr. ■ Rates: \$15; 14.50; 15; 11.

WYCH(FM)—Co-owned with WMOH. April 15, 1961: 103.5 mhz; 7.2 kw. Ant 255 ft. Dups AM 45%. Format: Btfl mus, variety. Spec progs: Gr 5 hrs; black 1 hr wkly. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

WQMS(FM)—May 26, 1958: 96.5 mhz; 50 kw. Ant 433 ft. 770 New London Rd. (45013). (513) 863-3100. Trinity Bcstg Corp. (acq 8-13-70). Format: Contemp relig. ■ Joseph Ninowski, pres; A. Jack Myczka, VP, gen, coml & prom mgr, prog, mus & news dir; Steve Turner, chief engr. ■ Rates: \$9; 9; 9; 4.50.

WYCH(FM)—Listing follows WMOH.

Heath

WHTH—Oct 16, 1970: 1000 khz; 250 w-D, DA. Box 1057, N. 40th St., Newark (43055). (614) 344-0361. Runnymede Inc. Audio news: UPI. Format: MOR, contemp. ■ Dr. Phillip Haynes, pres; Carey Justice, gen mgr; Tom Swank, coml mgr; Jack Gieseler, prog dir; Gary Donovan, mus dir; Jeff Johnson, news dir; James Feasal, chief engr. ■ Rates: \$6.75; 5.75; 5.75; 4.75.

WNKO(FM)—Co-owned with WHTH. See Newark.

Hillsboro

WSRW—July 15, 1956: 1590 khz; 500 w-D. Drawer A (45133). (513) 393-1590. Highland Bcstg Co. (acq 7-59). Audio news: UPI. Rep: Keystone, Regional Reps. Format: Easy Istng, C&W. ■ Tom Archibald, gen mgr; Willard Parr, stn mgr; Chester Irwin, coml mgr; Delmar Overstake, chief engr. ■ Rates: \$3.05; 3.05; 3.05; 3.05.

WSRW-FM—July 25, 1952: 106.7 mhz; 44 kw (CP: 45 kw). Ant 160 ft. Prog dups AM. ■ Rates same as AM.

Holland

WPOS-FM—Sept 1, 1966: 102.3 mhz; 3 kw. Ant 250 ft. 7112 Angoia Rd. (43528). (419) 865-5551. Maumee Valley Bcstg Assoc. (acq 8-1-65). ■ Lowell B. Yoder, pres; Clayton B. Shepler, gen mgr; Marvin Grieser, asst mgr; Walter Stamm, VP; Duane Ashbaucher, treas; Gail Zwayer, chief engr.

Ironton

WIRO—September 1951: 1230 khz; 1 kw-D, 250 w-N. Box 292 (45638). (614) 532-1922. Tri Radio Bcstg Inc. (acq 2-26-62). Net: MBS. Rep: Keystone, Regional Reps of Ohio. Format: MOR. ■ Kenneth H. Auble, pres, gen mgr & chief engr; Ronald Bell, coml mgr; Stu Williams, prog dir; Larry Howard, news dir; Marlene Ferguson, off mgr. ■ Rates: \$8; 8; 8; 8.

WITO(FM)—Co-owned with WIRO. July 1, 1973: 107.1 mhz; 3 kw. Ant 125 ft. Prog sep from AM. Format: C&W. ■ Rose A. Auble, gen mgr; J. C. Young, prog and mus dir. ■ Rates: \$4; 4; 4; 4.

Jackson

WCJO(FM)—Listing follows WLMJ.

WLMJ—December 1953: 1280 khz; 1 kw-D. Box 72 (45640). (614) 286-2141. Radio Jackson Inc. (acq 7-11-67). Rep: Keystone, Regional Reps. Format: C&W. ■ Lloyd White, pres & gen mgr; Jim G. Hedrick, prog dir; Al Eisnagle, news dir; Ed Reichelderfer, chief engr.

WCJO(FM)—Co-owned with WLMJ. 1971: 97.7 mhz; 2.35 kw. Ant 330 ft. (CP: 3 kw. Ant 300 ft.) Progs sep from AM. Format: Progressive rock.

Johnstown

WWWJ(FM)—June 16, 1975: 103.1 mhz; 3 kw. Ant 300 ft. 3WJ, Box 373 (43031). (614) 967-6776. Radio Johnstown. Group owner: Triple S Communications. Net: Agri Bcstg, Ohio News. Audio news: APR. Format: Variety. Spec progs: Farm 1½ hrs; relig 8 hrs wkly. ■ Richard N. Seiler, gen mgr; Robert G. Shaw, prog dir; John W. Smith, chief engr. ■ Rates: \$5; 5; 5; 5.

Kent

WKNT—March 1964: 1520 khz; 1 kw-D, DA. Box 629 (44240). (216) 673-1530. Media-Com Inc. (acq 1971). Net: ABC/E. Rep: Hopewell, Rgnl Reps. ■ Dick Klaus, pres.

WKNT-FM—Feb 19, 1962: 100.1 mhz; 3 kw. Ant 295 ft. Dups AM 10%.

***WKSU-FM**—1950: 89.7 mhz; 7.5 kw. Ant 320 ft. 524 Wright Hall, Kent State U. (44242). (216) 672-2359. Kent State U. Net: NPR. Format: Fine arts. ■ John E. Pery, gen mgr; Dennis L. Miller, prog dir; Richard Dain, chief engr.

Kenton

WKTN-FM—June 20, 1963: 95.3 mhz; 2.6 kw. Ant 270 ft. 113 W. Carroll St. (43326). (219) 673-9257. Ohio Radio Inc. (group owner). Format: Contemp. ■ Robert W. Reider, pres & gen mgr; Ralph Zachariah, coml mgr; Robert Morris, chief engr.

Kettering

***WKET(FM)**—May 5, 1975: 89.5 mhz; 10 w. Ant 150 ft. 3490 Far Hills Ave. (45429). (513) 298-8641. Kettering City School Dist. Format: Educl, MOR. Top 40. ■ John T. Lucas, supt of schools; Ed Moore, stn mgr.

WVUD-FM—Feb 20, 1962: 99.9 mhz; 50 kw. Ant 500 ft. 300 College Park Ave., Dayton (45469). (513) 229-2225. U. of Dayton (acq 6-64). Net: ABC/FM. Rep: ABC/FM Spot Sls. Format: Progs. ■ Rev. Raymond A. Roesch, S. M., pres; George C. Biersack, gen mgr; Stephen Dougherty, asst gen mgr; Jeff Vargo, prog dir; John Fudge, chief engr.

Lancaster

WHOK—October 1948: 1320 khz; 1 kw-D. 1660 Columbus-Lancaster Rd. N.W. (43130). (614) 653-4373. WHOK Inc. (acq 5-72). Group owner: Arington-France-Gehring-Oceper. Format: MOR. ■ William M. France, pres; Stanley C. Robinson, gen mgr; Roger W. Hanners, coml mgr; Martin Fye, prog dir; Louis Varga, news dir; Charles Houston, chief engr.

WHOK-FM—December 1958: 95.5 mhz; 50 kw. Ant 225 ft. Progs sep from AM. Format: C&W.

Lima

WCIT—Aug 22, 1963: 940 khz; 250 w-D, DA. 1301 N. Cable Rd., Box 940 (45802). (419) 228-9248. Riggs Bcstg Corp. (acq 2-15-68). Rep: PRO/Meeker, Pearse. Format: Top 40. ■ Richard H. Riggs, pres & gen mgr; Robert Rice, coml mgr; Debbie Roby, prog dir; Peggy Ammon, prom mgr; George Burns, mus dir; Bill Appel, news dir; Ray Allen, chief engr. ■ Rates: \$14; 13; 14; 13.

WLSR(FM)—Co-owned with WCIT. Nov 25, 1970: 104.9 mhz; 3 kw. Ant 220 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl music. Spec prog: Classcl 4 hrs wkly. ■ Mrs. Norma Riggs, gen mgr; Kathy Rohrbach, prog dir; Gary Schaaf, mus dir; Carol Lynn Riggs, prom mgr; Randy Hartley, news dir. ■ Rates: \$9; 9; 9; 9.



WIMA—Dec 5, 1948: 1150 khz; 1 kw-U, DA-2. Box 1150 (45802). (419) 223-2060. Lima Bcstg Corp. (acq 8-1-71). Net: ABC/E. Audio news: APR. Rep: Avery-Knodel. Format: MOR. Spec progs: Farm 3 hrs; black 2 hrs wkly. ■ Les C. Rau, exec VP & gen mgr; Robert Mack, coml mgr; Art Versnick, prog & mus dir; Tom Watkins, news dir; N. Poepelman, chief engr. ■ Rates: \$21.50; 16.50; 19; 9.50.

WIMA-FM—Dec 1948: 102.1 mhz; 15 kw. Ant 250 ft. (419) 228-7515. Net: ABC/I. Progs sep from AM. Format: Modern country. Spec progs: Farm 1½ hrs; black 1 hr wkly. ■ Jack Stower, opns mgr. ■ Rates: \$11; 9; 10; 8.

WLSR-FM—Listing follows WCIT.

***WTGN(FM)**—Sept 27, 1966: 97.7 mhz; 3 kw. Ant 300 ft. 1500 Elida Rd. (45805). (419) 227-2525. Associated Christian Bcstrs. Format: Inspirational. ■ Stanley Tam, pres; Ron Mighell, VP & gen mgr; Keith Curtis, prog dir; Rod Ovitt, news dir; John Marshall, chief engr.

Logan

WLGN—December 1967: 1510 khz; 1 kw-D, 250 w-CH. Box 429 (43138). (614) 385-2151. Logan Bcstg Co. Format: Contemp. ■ Dannie Devol, pres; Gary Boyer, gen mgr; Roger Hinnerman, coml mgr; Sandy Grove, prom mgr; Steve Kurtz, prog & news dir; Chuck Anthony, mus dir; Paul Jassogne, sports dir; Jerry Carmean, chief engr.

WLGN-FM—Dec 10, 1965: 98.3 mhz; 3 kw. Ant 240 ft. horiz, 235 ft vert. Dups AM 100%.

London

WLNO(FM)—Oct 6, 1965: 106.3 mhz; 3 kw. Ant 300 ft. Box 6 (43140). (614) 852-1717. WLNO-FM Inc. (acq 1974). Rep: Regional Reps. Format: C&W.

Lorain

WLRO—Dec 1969: 1380 khz; 500 w-D. 939 Broadway (44052). (216) 244-1380. Lorain Community Bcstg. Net: MBS. Rep: PRO/Meeker. Audio news: APR. Format: Top 40. Spec progs: Pol 2 hrs; Sp 1 hr; Black 3 hrs wkly. ■ Andrew Warhola, pres; Alynne Harrison, gen mgr; Ted Zaborniak, prog dir; Mike Shea, mus dir; Reid Kollins, news dir. ■ Rates: \$12; 12; 12; 12.

WZLE(FM)—July 1975: 104.9 mhz; 3 kw. Ant 300 ft. 214 Sheffield Center. Lake Erie Bcstg Co.

Mansfield

WCLW—Dec 30, 1957: 1140 khz; 250 w-D. DA. 771 McPherson St. (44905). (419) 525-2333. Greater Mansfield Bcstg. (acq 3-7-75). ■ Frederick Eckardt, pres & gen mgr; Wayne Snyder, coml mgr; Lynn Eckardt, news dir; William Ball, chief engr.

WCLW-FM—Oct 18, 1962: 105.3 mhz; 30 kw. Ant 220 ft (CP 50 kw. Ant 370 ft). Dups AM.

WMAN—Dec 4, 1939: 1400 khz; 1 kw-D, 250 w-N. Box 8 (44901). (419) 524-2211. Richland Inc. Net: ABC/I. Rep: Torbet, Regional Reps. Format: MOR. Spec progs: Ger 1 hr; Black 1 hr wkly. ■ Vaughn P. Rubin, pres; Charles M. Carson, VP, gen & coml mgr; Robert A. James, prog dir; Dan Sterling, mus dir; Robert Kitley, news dir; Ed Huber, chief engr.

WVNO-FM—Aug 11, 1962: 106.1 mhz; 50 kw. Ant 360 ft Stereo. 2900 Park Ave. West (44906). (419) 529-5900. Johnny Appleseed Bcstg Co. Net: ABC. Format: MOR. ■ Gunther S. Meisse, pres & gen mgr; Glenn Cheesman, coml mgr; Charles Beekley, prog dir; Steve Nelson, news dir; H. James Hire, chief engr. ■ Rates: \$13; 13; 13; 13.

Marietta

WBRJ—Aug 4, 1964: 910 khz; 5 kw-D, DA. Box 329 (45750). (614) 373-0910. 5 KW Inc. (acq 4-74). Group owner: Gannett. Rep: Torbet, Regional Reps. Gateway. Format: C&W.

***WCMO(FM)**—Oct 1, 1960: 89.3 mhz; 10 w. Marietta College (45750). (614) 373-0200. Marietta College. Format: MOR, classical, variety. ■ Bernard Russi Jr., dir of bcstg.

WMOA—Sept 8, 1946: 1490 khz; 1 kw-D, 250 w-N. 925 Lancaster St., Box 708 (45750). (614) 373-1490. WMOA Inc. (acq 7-1-68). Group owner: Ray S. Rosenblum Stns. Net: CBS, Ohio Agri-Bcstg, Ohio News. Format: Contemp. ■ Ray H. Rosenblum, pres; Larry Steinel, gen mgr; John Wharff, sales mgr; L. P. Steinel, farm dir; Ann Mulligan, news dir; Janet Steinel, office mgr. ■ Rates: \$5; 5; 5; 5.

WMOA-FM—Dec 1, 1966: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Background music. ■ Rates: \$1.80; 1.80; 1.80; 1.80.

***WMRT(FM)**—Nov 13, 1975: 88.3 mhz; 9.2 kw. Ant 205 ft. Marietta College (45750). (614) 373-0200. Marietta College. Format: Variety. ■ Bernard Russi Jr., dir of bcstg.

Marion

WDIF(FM)—Feb 27, 1975: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. 135 S. Prospect St. (43302). (614) 387-9343. Scantland Bcstg Co. Net: ABC/C. Rep: Rgnl Reps. Format: Progs, Top 40. ■ George F. Scantland III, owner, gen mgr; Phil Hoover, gen s/s mgr; Bob North, prog dir; Thom Rivers, mus dir; Bob Bender, news dir; Bill Whitmer, chief engr. ■ Rates: \$9.50; 8.50; 9.50; 9.50.

WMRN—Dec 23, 1940: 1490 khz; 1 kw-D, 250 w-N. Box 518 (43302). (614) 383-1131. Marion Bcstg Co. (acq 1-9-67). Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Worth Kramer, pres; Arthur L. Martin, VP & gen mgr; Roger Fischer, prog dir; Tom Judd, news dir; F. J. Peters, VP & chief engr.

WMRN-FM—April 1953: 106.9 mhz; 25 kw. Ant 340 ft. Stereo. Prog sep from AM. Format: Btfl mus.

Massillon

WTIG—Aug 1, 1957: 990 khz; 250 w-D, DA. Box 573, Massillon Bldg. (44646). (216) 832-5023. Scott Bcstg Co. (acq 11-16-66). Group owner: Great Scott. Net: MBS. Rep: Keystone, Regional Reps, Michigan Spot. Format: MOR. Spec prog: Black 1 hr wkly. ■ Herbert Scott, pres; Charles McFarren, gen and coml mgr; Thomas Hoffner, news dir; Myron Kieffaber, chief engr. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

Medina

WDBN(FM)—1960: 94.9 mhz; 118 kw. Ant 430 ft. Stereo. 4986 Gateway Dr. (44256). (216) 523-1345. WDBN Inc. (acq 4-16-68). Rep: Torbet. Format: Easy lstng. ■ Robert McBride Miller, pres; Manuel Eisner, VP & coml mgr; Jeff Baxter, prog dir; Walt Henrich, news dir; James Beebe, chief engr.

Miamisburg

***WFCJ(FM)**—January 1961: 93.7 mhz; 59 kw. Ant 330 ft. Stereo. Box 222 (45342). (513) 866-2471. Miami Valley Christian Bcstg Assn. Inc. Format: Traditional Christian mus. ■ L. Morse Weimer, pres; Marvin D. Sparks, gen mgr; Wilbur G. Powell, VP; Homer S. Speece, sec-treas; Robert J. Derringer, asst mgr & prog dir; Elaine M. Lewis, office mgr; John Elliott, chief engr.

***WRSF(FM)**—1974: 89.7 mhz; 10 w. Ant 65 ft. 6th St. & Park Ave. (45342). Miamisburg School Dist.

Middleport-Pomeroy

WMPO—Aug 28, 1959: 1390 khz; 5 kw-D. Box 71 (45760). (614) 992-5355. Radio Mid-Pom Inc. Net: ABC/E. Rep: Hopewell, Regional Reps. Format: MOR. ■ John E. M. Kerr, pres, gen mgr & chief engr; Bob Cooper, stn mgr; Dean Lutz, coml mgr; Bill Pyne, prog dir; Peter Chase, mus dir; Melissa Corise, news dir.

WMPO-FM—Aug 27, 1973: 92.1 mhz; 1.9 kw. Ant 370 ft. Stereo. Dups AM 40%. Format: C&W.

Middletown

WPBF(FM)—Listing follows WPFB.

WPFB—Sept 1, 1947: 910 khz; 1 kw-D, 100 w-N. 4505 Central Ave. (45042). (513) 422-3652. Radio Station WPFB Inc. Group owner: Braden Stns. Rep: Walton, Regional Reps. Format: Variety, C&W. ■ Paul F. Braden, pres; Earl W. Francis, exec VP; Ray Iglehart, Jr., VP/gen mgr; Joe LeMoyné, VP & sales mgr; Bill Hart, prog dir; Ovie Loman, tech dir; Ruth Braden, mus dir; Lowell Thomas, news dir; Cal Williams, chief engr.

WPBF(FM)—Co-owned with WPFB. July 1, 1959: 105.9 mhz; 34 kw. Ant 590 ft. (513) 422-3625. Dups AM 27%. Format: Black, relig, MOR. Spec prog: Ger 8 hrs wkly.

Milford

WLYK(FM)—Aug 1, 1969: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 216 (45150). (513) 831-9595. Beautiful Island Bcstg (acq 5-1-75). Group owner: Perry Bcstg. Net: MBS. Format: Btfl mus. ■ Perry Samuels, pres and gen mgr; Jerry Leshner, off mgr; Bud Stagg, prog

dir; Sandra Megowan, prom mgr; Dan Strong, news dir.

Morrow

***WLMH(FM)**—88.1 mhz; 10 w. Ant 200 ft. 605 Welch Rd. (45152). Little Miami Local Schools.

Mount Vernon

WMVO—Nov 26, 1953: 1300 khz; 500 w-D, DA. Box 348 (43050). (614) 393-2111. Mt. Vernon Bcstg Co. Rep: Regional Reps, Dome. Format: MOR. ■ Mrs. Charles Zerkowitz, bd chmn; Stephen W. Zerkowitz, pres & gen mgr; Ron Staats, prog dir; Dave Nelson, news dir; Donald Talbot, chief engr.

WMVO-FM—May 26, 1951: 93.7 mhz; 20 kw. Ant 370 ft. Format: C&W, gospel.

Napoleon

WNDH(FM)—June, 1972: 103.1 mhz; 3 kw. Ant 300 ft. Box 87 (43545). (419) 592-8060. Maumee Valley Bcstg Inc. Net: ABC/E. Format: MOR. Spec progs: Ger 10 hrs; Sp 2 hrs wkly. ■ Ray Malone, pres & gen mgr; Dick McBroom, coml mgr; Bob McLimans, prog dir. ■ Rates: \$5.40; 5.40; 5.40; 5.40.

Nelsonville

WNAL—Not on the air; target date unknown: 940 khz; 250 w-D, DA. Rt 33 N at Johnson Rd. (45701). (614) 592-1466. Valley Bcstg Inc. ■ G. Kenner Bush, sec-treas.

Newark

WCLT—Jan 4, 1949: 1430 khz; 500 w-D. 25 W. Main St. (43055). (614) 345-4004. WCLT Radio Inc. (acq 1-1-58). Net: MBS. Rep: Meeker, Regional Reps. Format: Contemp. ■ Thomas A. Rogers, pres; Robert H. Pricer, gen mgr; Pat Plunkett, coml mgr; Fred Pyle, opns dir; David Gelfer, prog dir; Gerald Izor, news dir; Ralph Renner, chief engr.

WCLT-FM—Aug 7, 1947: 100.3 mhz; 50 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: MOR.

WHTH—See Heath.

WNKO(FM)—Co-owned with WHTH, Heath. Dec 8, 1972: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: MOR. ■ John Hall, prog dir. ■ Rates: \$5; 4; 4; 3.50.

New Boston

WIOI—Sept 2, 1959: 1010 khz; 1 kw-D. Box 909, Portsmouth (45662). (614) 354-2801. New Boston Bcstg Inc. (acq 4-1-62). Net: MBS. Rep: King Communications. Format: Contemp, Top 40. ■ Charles R. Maillet, pres; K. O. McGlove, gen mgr; Russell Newman, chief engr.

New Concord

***WMCO(FM)**—Jan 28, 1961: 90.7 mhz; 10 w. Cambridge Hall (43762). (614) 826-8379. Muskingum College. Audio news: UPI. Format: Variety, educl. ■ Judson D. Ellertson, chmn speech dept; Stephen E. Brown, faculty adv & gen mgr.

New Philadelphia

WJER—See Dover-New Philadelphia.

WNPQ(FM)—Feb 2, 1969: 95.9 mhz; 3 kw. Ant 229.6 ft. Stereo. Box 143 (44663). (614) 343-2700. Tuscarawas Broadcasting Co. Rep: Regional Reps. Format: Big Bands, MOR. Spec prog: Ital 1 hr wkly. ■ James Natoli Jr., pres & chief engr; Ken Neff, VP, gen, coml & prom mgr; John Griffin, prog dir; Denny Newell, news dir.

Niles

WNIO—Nov 1, 1963: 1540 khz; 500 w-D, DA. Box 625 (44406). (216) 545-4024. P. S. Bcstg Corp. (acq 9-27-73). Net: MBS. Format: C&W. Spec progs: Ital 2 hrs; Pol 4 hrs wkly. ■ James D. Psihoulis, pres & gen mgr; Karl Brant, prog dir; Sandra Craven Stewart, prom mgr; Domonic Baragona, chief engr.

Ohio Radio

See page C-1 for explanation of listings.

Norwalk

WLKR—March 18, 1968: 1510 khz; 500 w-D, DA. Box 547 (44857). (419) 668-8151. Ohio Radio Inc. (group owner). Format: Contemp. ■ Robert W. Reider, pres; James R. Westerhold, gen mgr; Dan Swander, prog dir; Henry Timmon, news dir. ■ Rates: \$6.75; 6.75; 6.75.

WLKR-FM—Sept 17, 1962: 95.3 mhz; 250 kw. Ant 125 ft. Dup AM 100%. ■ Rates same as AM.

Oberlin

***WBOC-FM**—September 1961: 88.7 mhz; 10 w. Stereo. Wilder Hall (44074). (216) 775-8139. Oberlin College Student Network Inc. Audio news: UPI. Format: Progressive, rock, classical. Spec prog: Black 5 hrs wkly. ■ William Leonard, gen mgr.

WOBL—Dec 24, 1971: 1570 khz; 250 w-D, DA. Box 277 (44074). (216) 774-1570. WOBL Inc. (acq 9-71). Format: C&W. ■ Harry Wilber, pres & gen mgr; Shirley Wilber, coml mgr; Tony Mathews, prog dir; Ken Lewis, news dir; E. R. Dachel, chief engr.

Oxford

***WMUB(FM)**—1950: 88.5 mhz; 820 w. Ant 260 ft. Miami U. (45056). (513) 529-3521. President & Trustees of Miami University. Net: NPR. Audio news: UPI. Format: Variety. ■ Ernest E. Phelps, gen mgr; James Miskimen, prog dir; James Bennett, opns mgr; Gary Ozanich, asst prod mgr; Robert W. Bullio, chief engr. ■ *WMUB-TV affil.

WOXR(FM)—Dec 24, 1959: 97.7 mhz; 3 kw. Ant 255 ft. 118 E. High St. (45056). (513) 523-8411. BGS Bcstg (acq 5-68). Format: Contemp, progressive. Spec Prog: Classcl 4 hrs wkly. ■ James Gregg, pres; Rick Sellers, gen mgr & prog dir; Tina Buhler, coml mgr; Chris Williams, prom mgr; Mark Fullerton, mus dir; Gail Cameron, news dir; John Terhar, chief engr.

Painesville

WPVL—April 25, 1956: 1460 khz; 1 kw-D, DA. (CP 1 kw-D, 500 w-N, DA-2). 1 Radio Place. (44077). (216) 352-3155. Lake Communications Corp. (acq 12-70). Group owner: Armington-France-Gehring-Ocepek. Format: Popular stds. ■ Anthony S. Ocepek, pres; Gary Kneisley, stn mgr; Thomas E. Guthrie, gen sis mgr; Scot McLean, prog supvr; Mike Stout, news dir; Emeric Bennett, chief engr. ■ Rates: \$14.80; 14.80; 14.80; 14.80.

Paris

***WMCM(FM)**—Not on air, target date unknown: 90.1 mhz; 10 kw. Ant 310 ft. Calvary Christian College (44669).

Parma

WSUM—May 31, 1973: 1000 khz; 500 w-D, DA. Box 29088 (44129). (216) 237-3300. Northeast Communications Corp. Format: MOR, talk, news, drama. ■ Charles Rich, pres; William Hull, gen mgr; Ray Williams, mus dir; Les Clark, news dir. ■ Rates: \$12.25; 10; 12.25; 10.

Piqua

WPTW—November 1947: 1570 khz; 250 w-D. 1625 Covington Ave. (45356). (513) 773-3513. WPTW Radio Inc. (acq 11-1-59). Rep: Regional Reps. ■ C. Oscar Baker, pres, gen mgr, coml mgr, prom mgr & mus dir; Joanna Hill, prog dir; Jack Michaels, news & farm dir; Donald Kuether, chief engr.

WPTW-FM—Nov 30, 1960: 95.7 mhz; 35.6 kw. Ant 164 ft. Stereo. Dup AM 50%.

Pomeroy

WMPO—See Middleport-Pomeroy.

Port Clinton

WRWR-FM—Oct 4, 1961: 94.5 mhz; 6.7 kw. Ant 165 ft. Box P (43452). (419) 734-3148. Ohio Radio Inc. (group owner). Format: Contemp. ■ Robert W. Reider,

pres & gen mgr; Lavrel Haas, chief engr. ■ Rates: \$5.75, 5.75, 5.75, 5.75.

Portsmouth

WNXT—Aug 30, 1951: 1260 khz; 5 kw-D, 1 kw-N, DA-2. Box 1228 (45662). (614) 353-1161. T/R Inc. (group owner, acq 6-16-64). Net: ABC. Rep: Savalli/Gates, Ohio Stns. ■ Clay Littick, pres; Bob Wagner, gen mgr; Carl Mitchell, coml mgr; William Adams, prog dir; James Hufferd, news dir; Howard Potts, chief engr.

WNXT-FM—Sept 1, 1965: 99.3 mhz; 900 w. Ant 490 ft. Dups AM 10%.

WPAY AM-FM
Country Sunshine
A Paul F. Braden Station
CBSRAD

WPAY—April 15, 1935: 1400 khz; 1 kw-D, 250 w-N. Box 951 (45662). (614) 353-5176. Radio Station WPAY (acq 2-1-57). Group owner: Braden. Net: CBS. Format: C&W. Spec prog: Black 12 hrs wkly. ■ Paul F. Braden, pres; Jesse C. Veach, gen mgr; Don Vineyard, prog dir; Sam McKibben, news dir; Ernie Wells, chief engr. ■ Rates: \$8.25; 6.20; 6.20; 5.

WPAY-FM—June 15, 1948: 104.1 mhz; 93 kw horiz, 58 kw vert. Ant 610 ft. Dups AM 30%. Format: Relg. ■ Rates same as AM.

Reading

***WRCJ(FM)**—September 1969: 89.3 mhz; 10 w. (CP 2 kw. Ant 135 ft) 810 E. Columbia Ave. (45215). (513) 733-4422. Reading Community City Schools. Net: NPR. Format: Variety/ed. ■ Donald A. Parks, gen mgr.

Salem

WSOM—June 25, 1965: 600 khz; 500 w-D, DA. 300 E. State St. (44460). (216) 337-9544. Salem Bcstg Co. Audio news: APR. ■ Lee R. Dixon, pres & gen mgr; Robert C. Harnack, VP & stn mgr; Donald E. Dixon, coml mgr.

WSOM-FM—Nov 25, 1958: 105.1 mhz; 100 kw. Ant 400 ft. Dups AM 100%.

Sandusky

WLEC—Dec 7, 1947: 1450 khz; 1 kw-D, 250 w-N. Box 417 (44870). (419) 626-2000. Miller Broadcasting (acq 1-72). Net: MBS. Rep: Regional Reps. Format: MOR. Spec progs: C&W 18 hrs; Fr 1 hr wkly. ■ Richard H. Miller, pres; David E. Mehling, VP & gen mgr; Karl Bates, prog dir; Bill Zimmerman, mus dir; Jeff A. Wilkins, news dir; Natalie Marshall, pub aff dir; Jay Leibach, chief engr. ■ Rates: \$7.50; 6; 7.50; 6.

WLEC-FM—Aug 15, 1959: 102.7 mhz; 5.9 kw. Ant 120 ft. Format: Btfl mus. ■ Rates: \$5.50; 4.50; 5.50; —

Sidney

WMVR—Nov 1, 1963: 1080 khz; 250 w-D, DA. Box 608 (45365). (513) 492-4101. Dean Miller Broadcasting. Net: MBS/MBS-Black. Rep: Pierce, Regional. Format: Contemp. ■ Dean Miller, pres; William Ted Jones, gen mgr; John Cavinee, coml mgr; George Cole, news dir; Don Kuether, chief engr.

WMVR-FM—1965: 105.5 mhz; 3 kw. Ant 155 ft. Prog sep from AM. Format: Easy lstng.

Springfield

WBLV—1947: 1600 khz; 1 kw-D. 1711 W. Main St. (45504). (513) 324-5643. Champion City Bcstg Co. (acq 1954). Net: MBS. Rep: Devney. Format: MOR. ■ Robert L. Yontz, pres & gen mgr; Ronald Yontz, coml mgr; June Powers, prog dir & prom mgr; Roger Sharp, news dir; Michael Flaharty, chief engr.

WBLV-FM—August 1958: 102.9 mhz; 50 kw. Ant 160 ft. Stereo. Prog sep from AM.

***WEEC(FM)**—Dec 15, 1961: 100.7 mhz; 77 kw. Ant 280 ft. 2348 Troy Rd. (45504). (513) 399-7837. World Evangelistic Enterprise Corp. Format: Relig/Public service. Spec prog: Black 1 hr wkly. ■ Mike Maddex, pres; Larry R. Huff, stn mgr; David Bastress, chief engr.

WIZE—Nov 1, 1940: 1340 khz; 1 kw-D, 250 w-N. Box 1104 (45501). (513) 399-4955. Great Trails Bcstg Corp. (group owner). Net: ABC/C. Rep: Eastman. ■ Stephen T. Joos, pres; & gen mgr; Gerry Allen, news dir.

***WUSO(FM)**—Feb 20, 1966: 89.1 mhz; 10 w. Box 749 (45501). (513) 327-6415. Wittenberg U. Net: ABC/FM. IBS. Format: Jazz, classical, progressive. ■ Barry A. Baines, gen mgr; William N. Hadler, prog dir; William H. Gibb, mus dir; Richard Tettelbach, news dir; Robert Dill, chief engr.

Steubenville

WLIT—Sept 25, 1973: 950 khz; 500 w-D, DA. Box 1798 (43952). (614) 264-7771. Capitol Bcstg Corp. Net: NBC. Format: MOR. Spec prog: Pol 1 hr wkly. ■ E. M. Johnson, pres; Dean Lutz, coml mgr; Jack Kane, prog and news dir; Jerry Roman, chief engr. ■ Rates: \$4; 4; 4; 4.

WRKY(FM)—Listing follows WSTV.

WSTV—Nov 4, 1940: 1340 khz; 1 kw-D, 250 w-N. 320 Market St. (43952). (614) 282-0911. Rust Craft Bcstg Co. (group owner). Net: MBS. Rep: Torbet. Format: MOR. Spec prog: Ital 2 hrs wkly. ■ Marshall Berkman, pres; William B. Chesson, gen mgr; Virginia Firm, coml mgr; Thomas Abernethy, prog & prom dir; Scott McMurray, news dir; William Chesnes, chief engr. ■ Rates: \$9; 8.50; 9; 8.

WRKY(FM)—Co-owned with WSTV. May 1, 1947: 103.5 mhz; 12 kw horiz, 9.5 kw vert. Ant 880 ft. Dups AM 10%. Format: Rock. ■ WSTV-TV affil. ■ Rates same as AM.

Streetsboro

***WSTB(FM)**—Sept 1973: 91.5 mhz; 330 w. Ant 105 ft. 1951 Annalane Dr. (44240). (216) 626-2221. Streetsboro City School District. Net: NPR. Format: Variety. ■ William P. Weisinger, gen mgr; Steven Foltin, opns mgr; Anthony Libertore, chief engr.

Struthers

***WKTL(FM)**—Sept 6, 1965: 90.7 mhz; 910 w. Ant 26 ft. 111 Euclid Ave., Struthers High School (44471). (216) 755-1435. Struthers Bd. of Educ. Net: NPR. Format: MOR, btfl mus. Spec progs: Croatian 1 hr; Italian 1 hr; Slovak 2 hrs; Slovenian 2 hrs; Spanish 1 hr; Ukrainian 1 hr; Polish 1 hr wkly. ■ Robert J. Milanchus, bcstg dir; Lewis Moler, chief engr; Mark E. Koch, asst bcstg dir; Jeanne Zentko, Barb Brown, news dirs.

Sylvania

WXEZ(FM)—Co-owned with WOHO Toledo. Nov 29, 1968: 105.5 mhz; 2.25 kw. Ant 340 ft. Broadcast House, Toledo, Ohio (43616). (419) 255-1470. Midwestern Bcstg Co. (acq 3-72). Rep: Blair. Format: Beautiful mus. ■ Lewis W. Dickey, pres; Irwin Young, gen mgr; Bob Sowers, chief engr.

Tiffin

***WHEI(FM)**—1972: 88.9 mhz; 10 w. Ant 80 ft. Greenfield St. (44883). Heidelberg College.

WTTF—Dec 19, 1959: 1600 khz; 500 w-D, DA. 185 S. Washington (44883). (419) 447-2212. WTTF Inc. Net: ABC/E. Format: MOR. Spec progs: C&W 20 hrs; farm 10 hrs wkly. ■ Robert G. Wright, pres & gen mgr; Richard Wright, VP; Robert (Ed) Wright, prog dir; Jack Kagy, news dir; Loren Guild, chief engr. ■ Rates: \$7; 7; 7; 7.

WTTF-FM—1963: 103.7 mhz; 3.9 kw. Ant 125 ft. Dups AM 100%. ■ Rates same as AM.

Toledo

***WAMP-FM**—Feb 1975: 88.3 mhz; 10 w. 2400 Collingwood (43620). (419) 244-6875. Toledo Board of Education. Format: Variety. Spec prog: Ethnic 10-15 hrs wkly. ■ Frank Dick, pres; Gerald Friedberg, gen mgr.

WANR—Nov 28, 1966: 1520 khz; 1 kw-U, DA-2. Commodore Perry Morton Inn (43604). (419) 248-4655. Raystay Co. (acq 9-23-73). Net: MBS. Rep: Stone, Regional Reps. Format: All news. ■ George F. Gardner, pres; Jules Blum, gen mgr; London Mitchell, prog and opns dir; Dick Lambert, news dir; Jim Hartzler, chief engr.

WCWA—April 10, 1938: 1230 khz; 1 kw-D, 250 w-N. 604 Jackson St. (43604). (419) 248-2627. Reams Bcstg Corp. (acq 1964). Net: ABC/E. Rep: McGavren-Guild. Format: Contemp. MOR. ■ Frazier Reams, pres; Bob Martz, gen mgr; Mike Gallagher, coml mgr; Terry Shaw, prog dir; Lou Herbert, news dir; Dennis Moon, chief engr. ■ Rates: \$34; 32; 34; 30.

WIOT(FM)—Co-owned with WCWA. October 1949: 104.7 mhz; 50 kw. Ant 620 ft (CP Ant 540 ft). Stereo. Prog sep from AM. (419) 248-3377. Format: Prog rock. Spec prog: Ger 1 hr wkly. ■ Dorian Paster, prog dir; Neal Lasher, mus dir; Rick Bird, news dir. ■ Rates same as AM.

***WGTE-FM**—Not on air target date April, 1976: 91.3 mhz; 28.5 kw. Ant 550 ft. 415 N. St. Clair (43604). Greater Toledo Educational Television Foundation.

WIOT(FM)—Listing follows WCWA.

WKLR(FM)—Listing follows WTOD.

WLQR(FM)—Aug 11, 1946: 101.5 mhz; 11 kw (CP 15 kw). Ant 810 ft. 300 Colton Bldg., Madison & Erie Sts. (43624). (419) 248-4486. Susquehanna Bcstg Co. (group owner; acq 3-1-71). Audio news: UPL. Rep: Eastman. Format: Adult MOR. ■ L. J. Appell Jr., pres; A. W. Carlson, VP radio; S. J. Goldberg, gen mgr; R. McDonald, prog dir; T. Taylor, chief engr. ■ Rates: \$28; 28; 32; 18.

WMGS—See Bowling Green.

WMHE(FM)—Oct 14, 1957: 92.5 mhz; 50 kw. Ant 480 ft. 4665 W. Bancroft St. (43615). (419) 531-1681. Hillebrand Electronics. Net: ABC/FM. Rep: Torbet. Format: Contemp, Top 40. ■ William A. Hillebrand, pres; Ruth H. Ray, gen mgr; Charles A. Myers, bus mgr; Dan Myers, mus dir; Joanne Hill, news dir; Wilbur McCoy, chief engr. ■ Rates: \$15; 16; 19; 21.

WOHO—October 1954: 1470 khz; 1 kw-U, DA-2. Broadcast House (43616). (419) 255-1470. The Midwestern Bcstg Co. (acq 3-15-65). Rep: Blair. Format: Contemp. ■ Lewis W. Dickey, pres & gen mgr; David Wilder, gen sls mgr; Don Armstrong, prog dir; Craig Edwards, news dir; Robert Sowers, chief engr.

WSPD—April 15, 1921: 1370 khz; 5 kw-U, DA-N. Box 963 (43696). (416) 248-6401. Storer Bcstg Co. (group owner; acq 1-28). Net: NBC. Rep: CBS Radio Spot Sls. Format: MOR, Contemp, C&W. ■ Peter Storer, pres; Doug Sinn, gen mgr; Bill Burchett, gen sales mgr; Jack Lawyer, prog dir; Neil Carmean, news dir; Bill Ruppert, chief engr. ■ Rates: \$45; 29; 29; 19.

WTOD—June 16, 1946: 1560 khz; 5 kw-D, DA. 3225 Arlington Ave. (43614). (419) 385-2507. Booth American Co. (group owner; acq 8-17-57). Net: ABC/I. Rep: Masla. Format: C&W. Spec prog: Pol 3½ hrs wkly. ■ John Booth, pres; James W. Wood, gen mgr; Bill Hughes, opns mgr; Bill Manders, prog dir; Joe Hood, coml mgr; Bob Pepas, mus dir; Jim Vitac, news dir; Ted Miosky, chief engr. ■ Rates: \$16; 16; 16.

WKLR(FM)—Co-owned with WTOD. Dec 7, 1956: 99.9 mhz; 8.8 kw. Ant 160 ft. Prog sep from AM. (416) 244-4679. Net: MBS/Black. Format: Black. ■ Charles Welch, prog dir; Pat Love, mus dir. ■ Rates: \$12; 12; 12; 12.

WXEZ(FM)—See Sylvania.

Uhrichsville

WBTC—Dec 13, 1963: 1540 khz; 250 w-D. 2305 N. Water ext. (44683). (614) 922-2700. Tuscarawas Bcstg Co. Rep: Regional Reps. Format: MOR, talk. Spec prog: Ital 1 hr wkly. ■ James Natoli Jr., pres & chief engr; Ken Neff, VP, gen, coml & prom mgr; John Griffin, prog dir; Denny Newell, news dir.

University Heights

***WUJC(FM)**—May 13, 1969: 88.9 mhz; 10 w. Ant 153 ft (CP 750 w. Ant 340 ft). c/o John Carroll U. (44118). (216) 932-7946. John Carroll University. Net: ABC/C, ABC/I. Format: Contemp, educ, local news. Spec prog: Fr 2 hrs wkly. ■ Tim Iacofano, gen mgr; Phil Hartman, opns mgr.

Upper Sandusky

WYAN-FM—Dec 11, 1973: 95.9 mhz; 3 kw. Ant 300 ft. Box 32 (43351). (419) 294-2848. Triplett Bcstg Co. Rep: Grant Webb, Regional Reps. Format: MOR. ■ Wendell A. Triplett, pres; Robert S. Triplett, VP & gen

mgr; James C. Pride, coml & prom mgr; David Russell, prog & mus dir; Mary Koehler, news dir; Charles Clifford, chief engr.

Urbana

WCOM-FM—Aug 1, 1965: 101.7 mhz; 3 kw horiz 1.55 kw vert. Ant 300 ft. Stereo. Box 232 (43078). (513) 653-5011. Champaign Communications Inc. (acq 11-16-70). Format: MOR Spec prog: Farm 6 hrs wkly. ■ James W. Bissey, pres & gen mgr; Ronald L. Howard, coml & prom mgr; Beth Evilsizor, prog dir; Larry Kirkpatrick, news dir; Bob Snyder, chief engr. ■ Rates: \$4; 4; 4; 3.

***WUHS(FM)**—Sept 15, 1969: 91.7 mhz; 10 w. 500 Washington Ave. Urbana City Board of Education. ■ Dan Conley, gen mgr.

Van Wert

WERT—Nov 27, 1958: 1220 khz; 250 w-D. Box 487 (45891). (419) 238-1220. WERT Inc. (acq 6-30-71). Net: MBS. Rep: Regional Reps, Pearse. Format: Talk, variety. Spec prog: Sp ½ hr wkly. ■ J. R. Livesay, pres; Donna Wermer, mgr; Mark Hartman, coml mgr; Jack Snyder, news edit; Dick Wyandt, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

WERT-FM—Oct 1, 1962: 98.9 mhz; 6.3 kw. Ant 130 ft. Dups AM 100%. ■ Rates same as AM.

Wapakoneta

WERM(FM)—July 1, 1964: 92.1 mhz; 3 kw. Ant 150 ft. Box 407 (45895). (419) 394-2113. West Central Ohio Bcstrs Inc. ■ H. B. Miller, pres & gen mgr; E. R. Miller, mgr & prog dir.

Warren

WHHH—Nov 11, 1941: 1440 khz; 5 kw-U, DA-2. Second National Bank Bldg. (44481). (216) 392-2529. Radio Station WHHH Inc. (acq 5-1-62). Rep: Grant Webb, State. Spec prog: Greek 1 hr wkly. ■ Helen Hart Hurlbert, pres; Robert E. Hardy, mgr & chief engr; Chester Waggoner, coml mgr.

WTCL—April 7, 1971: 1570 khz; 500 w-D, DA. 1295 Lane West Rd., S.W. (44481). (216) 399-6424. Warren Bcstg Corp. (acq 1-2-75). Audio news: UPL. Format: MOR, solid gold. Spec progs: Pol 1½ hrs; Greek 1 hr; Ital 1 hr wkly. ■ L. W. Stauffer, pres and gen mgr; Michael L. Stauffer, coml mgr; Mike Hissom, news dir; Terry Bolinger, chief engr.

Washington Court House

WCHO—February 1952: 1250 khz; 500 w-D. 1535 N. North St., Box I (43160). (614) 335-0941. Court House Bcstg Co. Format: MOR. ■ W. N. Nungesser, pres & gen mgr; Robert Lutz, coml & prom mgr, news dir & chief engr.

WCHO-FM—December 1968: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 90%.

Waverly

WIBO(FM)—Listing follows WPKO.

WPKO—1954: 1380 khz; 1 kw-D, DA. Box 227 (45690). (614) 947-2166 or 774-1810. Bennett Bcstg Co. (acq 10-68). Net: ABC/E. Rep: Regional Reps. Format: Variety, C&W. Spec prog: Gospel music 10 hrs wkly. ■ Tyrone Henry, gen mgr and chief engr; Grace Neal, opns mgr; Mark Bayes, pub affrs dir. ■ Rates: \$2.64; 2.40; 2.64; 2.40.

WIBO(FM)—Co-owned with WPKO. March 1971: 100.9 mhz; 920 w. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Easy Istng, MOR. ■ Gary Baer, prog dir. ■ Rates same as AM.

Wellston

WKOV—1953: 1330 khz; 500 w-D. Box 190 (45692). (614) 384-2000. Jackson County Bcstg Inc. (acq 9-14-70). Net: ABC/I. Format: Music, news, sports. ■ Lewis E. Davis, pres; John Wilson, VP & gen mgr; Jerry W. Simpson, prog dir.

WKOV-FM—July 17, 1971: 96.7 mhz; 3 kw. Ant 100 ft. Dups AM 10%. Format: Btff music.

Westerville

WBBY-FM—May 5, 1969: 103.9 mhz; 2 kw. Ant 360

ft. Box 753, Sunbury (43074). (614) 965-3038. Mid-Ohio Communications Inc. Rep: Sandeberg-Glenn. Format: Old gold, rock. ■ William R. Bates, pres & chief engr; Kenneth M. Bates, gen mgr/prog dir; Richard E. Sieler, coml mgr.

***WOBN(FM)**—Oct 8, 1958: 91.5 mhz; 10 w. Ant 108 ft. Otterbein College (43081). (614) 891-3316. Otterbein College. Format: Pub svc, educ, entertainment. ■ Dr. J. A. Grissinger & Don Hines, advisors; Leonard Robinson, strn mgr.

Wilberforce

***WCSU-FM**—Dec 15, 1962: 88.9 mhz; 250 w. Ant 180 ft. (45384). (513) 376-7223. Central State University. ■ Louis Jackson, pres; La Rue Turner, gen mgr & chief engr; Willis Parker, prog dir.

Willoughby

WELW—Jan 25, 1965: 1330 khz; 500 w-D, DA. Box 599, 36913 Stevens Blvd. (44094). (216) 946-1330. Radio 1330 Inc. (acq 1-1-69). Net: MBS. Format: C&W. ■ Lawrence Goldstein, pres; Raymond Koepen, gen mgr; Daniel Bradford, prog dir; Thomas Becker, mus dir; Leo D'Arcy, news dir; Gary Bluhm, chief engr.

WDMT(FM)—Co-owned with WELW. See Cleveland.

Wilmington

WDHK(FM)—1974: 102.3 mhz; 3 kw. Ant 300 ft. (45177). Clinton County Bcstg Corp.

WKFI—Dec 5, 1964: 1090 khz; 1 kw-D, DA. Box 1 (45177). (513) 382-1608. 5 kw Inc. (acq 5-9-74). Group owner: Gannett. Net: MBS. Rep: Regional Reps. Format: MOR. Spec prog: Farm 16 hrs wkly. ■ Roland G. Roy, gen mgr & chief engr; Fred J. Komala, sales mgr; James Spragg, prog dir; Robert Beckett, mus dir; Cam McCartney, news dir; Ken Broo, sports dir.

Wooster

***WCWS(FM)**—April 1968: 91.9 mhz; 390 w. Ant 43 ft. Wishart Hall, College of Wooster (44691). (216) 264-9010. College of Wooster. Format: Diversfd. ■ Dr. Winford B. Logan, dir of bcstg; Jonathon Hull, gen mgr; G. Scott Mitchell, prog dir; James Becker, mus dir; Glenn Forbes, news dir; Cathy Sheldon, pub affrs dir; James McKay, sports dir; Kirk Fisher, prod dir; Anthony Alford, prom mgr; Brent Warner, chief engr.

WWST—1947: 960 khz; 1 kw-D. Box 384 (44691). (216) 264-5122. Wooster Republican Printing Co. Group owner: Dix. Audio news: UPL. Rep: Hopewell, Keystone, Regional Reps. Format: Contemp, MOR, variety. Spec prog: Farm 3 hrs wkly. ■ E. B. (Ted) Evans, gen mgr; Charles Craig, asst mgr; Ken Nemeth, prog & news dir; Roy Bates, sports consultant; Michael Epler, chief engr. ■ Rates: \$6.40; 5.30; 5.30; 5.30.

WWST-FM—1947: 104.5 mhz; 52 kw. Ant 330 ft. Dups AM 16%. Format: MOR. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

Worthington

WRFD—See Columbus.

Xenia

WBZI(FM)—Listing follows WGIC.

WELX—Sept 1, 1968: 1110 khz; 250 W-D, DA. Box 456 (45385). (513) 372-7649. H&H Bcstrs Inc. (acq 6-28-75). Net: MBS/Black. Rep: GCI. Format: Jazz, black. Spec prog: Gospel 12 hrs wkly. ■ Harold J. Wright, pres & gen mgr; Dee Dee Hurd, prog, mus and news dir; Eleanor Wright, chief engr.

WHBM(FM)—Co-owned with WELX. June 18, 1972: 103.9 mhz; 1 kw. Ant 160 ft. Dups AM 70%.

WGIC—Nov 11, 1963: 1500 khz; 500 w-D. Box 99 (45385). (513) 372-3531. Baker Bcstrs Inc. Group owner: Vernon H. Baker. Stns. Net: ABC/C. Rep: Regional Reps. Format: Top 40. ■ Vernon H. Baker, pres; Richard A. Moran, VP & gen mgr; C. David Richley, asst gen mgr & coml mgr; John Bracken, prog dir; William R. Nance, prom mgr; Paul Kintzel, news dir; William T. Hughes, chief engr. ■ Rates: \$7; 6.35; 7; —.

Ohio, Oklahoma Radio

See page C-1 for explanation of listings.

WBZI(FM)—Co-owned with WGIC. March 3, 1967: 95.3 mhz; 3 kw. Ant 300 ft. Dups AM 10%. Format: Gospel. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Yellow Springs

***WYSO(FM)**—Feb 8, 1958: 91.5 mhz; 2.4 kw. Ant 400 ft. Stereo. Antioch Union Bldg. (45387). (513) 864-2022. Antioch College. Net: NPR. Format: Diversified. ■ Jo Anne Wallace, gen mgr; Jon Herbst, prog dir; Carol Pierson, asst mgr; John McChesney, cmnty affrs dir; Jim Bailey, chief engr; Sherry Novick, dev.

Youngstown

WBBW—Feb 20, 1949: 1240 khz; 1 kw-D, 250 w-N. 418 Knox (44502). (216) 744-4421. Mahoning Valley Bcstg Corp. Net: ABC/I & ABC/E. Rep: McGavren-Guild-PGW. Format: Talk, news and sports. Spec progs: Ital 1 hr; Black 2 hrs wkly. ■ John Cherpack Jr., pres; Dick James, gen mgr; Anthony N. Ross, prog dir; Nick Anthony, asst prog dir; Helen Paes, news dir; George Dvepp, chief engr. ■ Rates: \$26; 19; 26; 13.

WQOD(FM)—Co-owned with WBBW. June 1959: 93.3 mhz; 14.5 kw. Ant 280 ft. Stereo. Prog sep from AM. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

WFMJ—Sept 7, 1939: 1390 khz; 5 kw-U, DA-N. 101 W. Boardman St. (44503). (216) 744-8611. WFMJ Bcstg Co. Rep: Buckley. Format: Contemp. ■ William J. Brown, pres; Mitchell F. Stanley, stn & coml mgr; John Dunn, news dir; Frank Dieringer, chief engr. ■ WFMJ-TV affil.

WGFT—Not on air; target date unknown: 1500 khz; 500 w-D, DA. Media Inc.

WHOT—See Campbell.

WHOT-FM—November 1959: 101.1 mhz; 24.5 kw. Ant 110 ft. Stereo. (216) 746-8464. Dups WHOT, Campbell 50%.

WKBN—1926: 570 khz; 5 kw-U, DA-N. 3930 Sunset Blvd. (44501). (216) 782-1144. TWX 216-736-0108. WKBN Bcstg Corp. Net: CBS. Rep: Katz. Format: MOR, C&W. ■ W. P. Williamson Jr., chmn of bd; W. P. Williamson III, pres; Carl F. Glade, coml mgr; Don Guthrie, prog dir; Ted Conner, pub rel mgr; Peter J. Ford, dir of engr. ■ Rates: \$35; 23; 28; 13.

WKBN-FM—Aug 26, 1947: 98.9 mhz; 50 kw. Ant 540 ft. (CP 4.5 kw. Ant 1370 ft). Stereo. Prog sep from AM. Format: Btfl music. ■ John D. Crognale, mgr. ■ WKBN-TV affil. ■ Rates same as AM.

WNIO—See Niles.

***WYSU(FM)**—September 1969: 88.5 mhz. 22.5 kw. Ant 110 ft. Stereo. A&S Bldg., 521 Wick Ave. Youngstown State University (44503). (216) 746-1851. Youngstown State University. Net: NPR. Format: Fine arts. ■ Stephen J. Greevich, dir of bcstg; Robert W. Peterson, stn mgr; William Foster, mus and prog dir; Lewis Moier, dir of bcst engr.

Zanesville

WHIZ—July 8, 1924: 1240 khz; 1 kw-D, 250 w-N. Lind Arcade Bldg. (43701). (614) 452-5431. South-eastern Ohio Bcstg System Inc. (acq 6-47). Group owner: T/R Inc. Net: NBC. Rep: Savalli/Gates, Regional Reps. ■ Clay Littick, pres; Robert F. Hodous, gen mgr; Rich Peterson, prog dir; C. E. Hartmeyer, chief engr; Allan Land, group mgr.

WHIZ-FM—Dec 16, 1961: 102.5 mhz; 20 kw. Ant 490 ft. Dups AM 20%. ■ WHIZ-TV affil.



CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Oklahoma

Ada

KADA—September 1934: 1230 khz; 1 kw-D, 250 w-N. Box 609 (405) 332-1212. KADA Bcstg Inc. Net: ABC; Okla. News. Rep: Mellville. Format: C&W, MOR days; Rock, eve. ■ Jerry Spencer, pres & gen mgr; Roy Coffman, coml mgr; Zoe Fulton, office mgr; David White, chief engr.

KEOR—See Atoka.

KTEN-FM—Co-owned with KEOR. April 15, 1971: 93.3 mhz; 100 kw. Ant 630 ft. Box 10 (74820). (405) 332-3311. TWX 405-332-1141. Oklahoma Broadcasting Co. Net: ABC/E; ABC/C. Rep: Savalli/Gates, Walton. Dups AM 20%. Format: Contemp, MOR. ■ Bill Hoover, pres & gen mgr; Jim Kirk, prog dir; Charles Stacey, news dir; James Lollar, chief engr; Paula Hall, coml mgr; Bob Chambers, prom mgr; Paul Overton, mus dir.

Altus

KWHW—April 2, 1947: 1450 khz; 1 kw-D, 250 w-N. Box 577 (73521). (405) 482-1450. KWHW Radio Inc. (acq 9-9-69). Net: ABC/E; Okla. News. Format: MOR. ■ Hugh Garnett, pres; George Wilburn, VP & gen mgr; Sue Denton, coml mgr; Dan O'Neil, music dir; Keith Dobson, news dir; George Whitaker, chief engr. ■ Rates: \$5.95; 4.95; 4.95; 4.95.

KWHW-FM—April 1, 1974: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Alva

KALV—Oct 18, 1956: 1430 khz; 500 w-U, DA-1. Box 843 (73717). (405) 327-1430. Martin Bcstg Corp. (acq 1-1-69). Net: ABC/I; Okla. News. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Lynn L. Martin, pres & gen mgr; Marione E. Martin, chief engr; Jan Smith, prog dir. ■ Rates: \$4.50; 3.60; 3.60; 3.60.

Anadarko



KRPT 850 radio
Anadarko Broadcasting Co.

KRPT—Dec 17, 1970: 850 khz; 500 w-D, DA. Box 969 (73005). (405) 247-6682. Anadarko Bcstg Co. Net: ABC/I, Okla. News, Weatherscan. Format: C&W, MOR. Spec progs: Farm 1 hr, Indian 1 hr, wkly. ■ Howard McBee, pres; G. Harold Wright, gen mgr; Karen A. Hynley, coml mgr; Harry B. Gilstrap, opns mgr & chief engr; David Myers, mus dir. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

Ardmore



KKAJ
Oklatex Radio

KKAJ(FM)—June 24, 1974: 95.7 mhz; 100 kw. Ant 450 ft. Stereo. Box 488 (73401). (405) 226-0421. Ar-buckle Broadcasters, Inc. Rep: Messina. Format: MOR. ■ Hal Cochran, pres & gen mgr; Curt Cochran, coml mgr & chief engr; Dick Moore, news dir. ■ Rates: \$5; 4.40; 4.40; 4.

KVSO—1935: 1240 khz; 1 kw-D, 250 w-N. Box 429 (73401). (405) 223-3030. KVSO Bcstg Co. Net: ABC/I; Okla. News; Weatherscan. Format: C&W, rock, variety. Spec progs: Black ½ hr, farm 1 hr, Air Force, Navy & Marines 2 hrs, wkly. ■ Jim Fischer, gen & coml mgr; Patty Drake, prog dir; George Kost, mus dir & chief engr; Robert Bust, news dir. ■ Rates: \$5; 5; 5; 5.

Atoka

KEOR—Jan 29, 1968: 1110 khz; 5 kw-D, DA. Box 10 (74820). (405) 332-3311. TWX 405-332-1141. Oklahoma Bcstg Co. Net: ABC/I; ABC/E. Rep: Savalli/Gates; Walton. Format: C&W. ■ Bill Hoover, pres & gen mgr; Paula Hall, coml mgr; Bob Chambers, prom mgr; Jim Kirk, prog dir; Glenn Steel, mus dir; Charles

Stacey, news dir; James Lollar, chief engr.

KTEN-FM—See Ada.

Bartlesville

KWON—April 1942: 1400 khz; 1 kw-D, 250 w-N. Box 1215 (74003). (918) 336-1400. KWON Radio Inc. (acq 5-11-73). Net: CBS. Format: MOR. ■ Herb Remick, VP & gen mgr; Jim Willaford, prog mgr; Bill Mingle, sports dir. ■ Rates: \$5.75; 4.75; 5.75; 4.75.

KYFM(FM)—Nov 6, 1961: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Midpoint Bldg, Box 1100 (74003). (918) 336-1001. Thompson Bcstg Co. (acq 8-28-68). Net: ABC/I; Okla. News. Format: Btfl mus. Spec prog: Talk 10 hrs wkly. ■ Fred L. Thompson, own & gen mgr; John Ransom, stn mgr & news dir; Larry Martin, sls mgr. ■ Rates: \$5; 4; 5; 4.

Bethany

KGOY(FM)—Oct 29, 1965: 104.9 mhz; 3 kw. Ant 190 ft. (CP: 1.8 kw. Ant 255 ft). 4034 Coronado Pl., Oklahoma City (73122). (405) 789-7746. KGOY Radio Inc. (acq 12-12-72). Net: Okla. News. Rep: Miller. Format: Gospel. ■ David M. Stevenson, pres & gen mgr; Buddy Bradshaw, prog dir; Ellard Foster, chief engr. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

Blackwell

KLTR—October 1952: 1580 khz; 1 kw-D. Box 70 (74631). (405) 363-4567. Indian Nation Bcstrs (acq 7-71). Net: Weatherscan, Okla. News. Format: C&W. ■ Don M. Kelly, pres; James E. Dixon, gen mgr; Bill Hurley, coml mgr; Jay Holmes, prog dir.

KLOR-FM—Co-owned with KLTR. See Ponca City.

Broken Arrow

KGOV(FM)—Co-owned with KTOW. Sand Springs. Dec. 23, 1970: 92.1 mhz; 3 kw. Ant 245 ft. Stereo. Box 550 (74012). (918) 251-1511. Proud Country Entertainment (acq 3-75). Dups AM 100% ■ Rates: \$14; 12; 14; 11.

Chickasha

KWCO—November 1946: 1560 khz; 1 kw-D, 250 w-N, DA-N. Box 770 (73018). (405) 224-2890. Sooner Bcstg Corp. (acq 5-10-65). Net: ABC/I. Rep: Hopewell. Format: MOR. ■ Jack G. Brewer, pres & gen mgr; Michael McKee, coml & prom mgr & chief engr; George Fields, prod dir; Lee Hamrick, mus dir; David L'Roy, news dir.

KXXX(FM)—Nov 4, 1966: 105.5 mhz; 3 kw. Ant 195 ft. Box 1268 (73018). (405) 224-1604. Brewer Bcstg Corp. (acq 4-73). Net: Okla. News. Format: C&W. ■ Jack G. Brewer, pres & gen mgr; Mike McKee, coml mgr & chief engr; Charles Jones, prom mgr; Bill Maddox, prog dir & mus dir; David L'Roy, news dir.

Claremore

KWPR—Jan 17, 1958: 1270 khz; 500 w-D. Box 577 (74017). (918) 341-1281. Green County Bcstg Co. (acq 1-1-72). Net: Okla. News. Format: MOR. ■ Leon Shearhart, VP & gen mgr; Danny Pack, mus dir; Ron Roden, prom mgr; E. Preston Walker, news dir; Mo Ingram, chief engr.

Clinton

KWOE—April 15, 1949: 1320 khz; 1 kw-D. Box 568 (73601). (405) 323-0617. Western Oklahoma Bcstg Co. Net: INN. Spec prog: C&W 7 hrs wkly. ■ Lonnie J. Preston, pres, gen mgr & news dir. Alice Preston, prog dir; Mike Fagan, prom mgr; Ray Summers, chief engr. ■ Rates: \$5; 5; 5; 4.

KWOE-FM—September 1968: 106.9 mhz; 100 kw. Ant 285 ft. Stereo. Prog sep from AM. ■ Rates same as AM.

Cushing

KUSH—1953: 1600 khz; 1 kw-D. Box 791 (74023). (918) 225-0922. Cimarron Valley Bcstrs Inc. (acq 3-4-66). Net: ABC/I; Okla. News. Rep: Reilly. Format: C&W. ■ Don M. Kelly, pres & gen mgr; Larry H. Lehr, stn mgr; Harold Kinkead, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

Duncan

KRHD—October 1947: 1350 khz; 250 w-D, 100 w-N. 1701 Pine St. (73533). (405) 255-1350. Duncan Bcstg Co. Inc. Group owner: Drewry. Net: Okla News. Rep: Avery-Knodel. Format: C&W; MOR. ■ R. H. Drewry, pres; Lester A. Agee, gen mgr & chief engr; Tiny Duval, coml mgr; Lee Hermon Vosburg, prog dir.

KRHD-FM—Not on air, target date unknown; 102.3 mhz; 3 kw. Ant 160 ft.

Durant

***KHIB(FM)**—Feb 1, 1972: 91.9 mhz; 10 w. Southeastern State Univ. (74701). (405) 924-0121, ext 420. Southeast Okla. State Univ. Format: Prog. Spec progs: Vietnamese refugee orientation, 4 hrs, Black 2 hrs wkly. ■ Rodger R. Biles, gen mgr.

KSEO—May 1947: 750 khz; 250 w-D. Drawer 190 (74701). (405) 924-3100. Durant Publishing Co. (acq 6-57). Rep: Smith. Format: MOR. ■ Glen D. Burke, gen mgr; Ed Badger, coml mgr; Bill Edwards, chief engr.

KSEO-FM—November 1958: 107.1 mhz; 475 w. Ant 365 ft. (CP: 1.5 kw. Ant 570 ft.). Dup AM 75%.

Edmond

***KCSC(FM)**—April 1966: 90.1 mhz; 28.5 kw. Ant 235 ft. Central State Univ. (73045). (405) 341-2980, Ext 2814. Central State Univ. Format: MOR. ■ Bill Lillard, pres; Jim Mullinex, prog dir; Clyde Martin, classcl music dir; William Demand, chief engr.

KWHP(FM)—June 28, 1962: 97.7 mhz; 3 kw. Ant 300 ft. Box 686 (73034). (405) 341-8440. William Haydon Payne. Rep: Miller. Format: Contemp. ■ William Haydon Payne, gen mgr & chief engr; Michael Erickson, prog dir; Jim Wood, music dir; Ken Fearnow, stn mgr; Duane Hanshew, coml mgr; Roger Kelcy, news dir. ■ Rates: \$8; 8; 9; 9.

Elk City

KADS—1929: 1240 khz; 1 kw-D, 250 w-N. Box 949 (73644). (405) 225-1755. Beckham Bcstg Co. (acq 4-1-70). Net: ABC/I, Okla. News. Format: Farm, bttl mus, rel, C&W. ■ Bob Brewer, pres; Joe Tilton, gen mgr; Roy Maynard & Joe Tilton, chief engr; Sandy Burks, coml mgr; Wayne Phillips, prom mgr; Jerry Moran, prog dir; Pam Byrd, news dir; Sandra McClure, mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

El Reno

KELR—Sept 9, 1962: 1460 khz; 500 w-D. Box 640 (73036). (405) 262-4248. Young People's Church of the Air Inc. (acq 7-7-67). Group owner: Crawford. Format: Relig. ■ Donald B. Crawford, pres; Bertha J. Sanders, coml mgr; Robert Franks, prog dir; Larry G. Jones, news dir; Bill B. Marshall, chief engr.

Enid

KCRC



KCRC—1926: 1390 khz; 1 kw-U, DA-1. Box 1390 (73701). (405) 237-1390. Enid Radiophone Co. (acq 1931). Net: ABC; Okla. News. Rep: Savalli/Gates; R&R (Tulsa). Format: Contemp, C&W, variety. Spec progs: Black 5 hrs, farm 3 hrs wkly. ■ Milton B. Garber, pres; Pat Murphy, VP & gen mgr; Jim Hannon, stn mgr; Milton Mason, prog dir; Phil Brown, news dir; Robert F. Phillips, chief engr. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

KCRC-FM—May 1, 1967: 96.9 mhz; 58 kw. Ant 185 ft. Stereo. Net: ABC/FM. Prog sep from AM. Format: Easy listening—MOR.

KGWA—1950: 960 khz; 1 kw-U, DA-1. Box 960 (73701). (405) 234-4230. Public Bcstg Service Inc. (acq 1955). Group owner: Drewry. Rep: Avery-Knodel. Format: C&W. Spec prog: Black 4 hrs wkly. ■ Allan Page, pres & gen mgr; Chuck Middleton, coml mgr; Bert Chambers, prog dir; Tom Holland, news dir; Ray Miller, chief engr.

Eufaula

KCES(FM)—June 15, 1967: 102.3 mhz; 3 kw. Ant 190 ft. Box 152, Rte 1 (74432). Tri-City Bcstg Co. ■ Harmon Davis, pres.

Frederick

KTAT—1948: 1570 khz; 250 w-D. Drawer B (73542). (405) 335-5555. Tillman Bcstg Co. (acq 7-7-65). Net: ABC/I; Okla. News. Rep: Messina. Format: Diversified. Spec prog: Farm 16 hrs wkly. ■ Roy V. Floyd, pres; Mary Ann Brewer, prog dir; Nick Long, news dir; Mark Martich, coml mgr.

Guthrie

KOKK—Nov 16, 1955: 1490 khz; 500 w-D, 250 w-N. Box 1490 (73044). (405) 282-5005. Proctor Inc. Net: ABC/I, Okla. News. Rep: Keystone; R&R. Format: C&W. ■ Herb Owen, pres; Dennis O. Spence, gen mgr, prog & mus dir; Robert Glover, coml mgr; Madison Randall, sec-treas; R. B. Phillips, chief engr. ■ Rates: \$3.45; 3.45; 3.45.

Guyton

KGYN—Dec 12, 1948: 1210 khz; 10 kw-U, DA-N. Box 130 (73942). (405) 338-6533. Plains Bcstg Co. Format: C&W. ■ T. M. Raburn Jr., pres & gen mgr; M. C. McClure, chief engr.

Henryetta

KHEN—July 19, 1956: 1590 khz; 500 w-D. Box 310 (74437). (918) 652-3308. Henryetta Radio Co. (acq 5-26-71). Net: ABC/I; Okla. News. Rep: Messina. Format: MOR. Spec progs: Gospel 5 hrs, classical 2 hrs, wkly. ■ Ronald MacRoberts, pres, gen & coml mgr; Jim Glassman, prog & mus dir; Mike Murphy, prom mgr; H. Ted Davidson, chief engr.

KHEN-FM—Dec 20, 1966: 99.5 mhz; 28.5 kw. Ant 255 ft. Stereo. Dups AM 70%. Gospel, night.

Hobart

KTJS—June 21, 1947: 1420 khz; 1 kw-D. Box 311 (73651). (405) 726-2420. Alfred R. Fuchs (acq 3-54). Net: ABC/I; Okla. News. Format: MOR. ■ A. R. Fuchs, pres, gen mgr & chief engr; Bill R. Nichols, coml mgr; Wayne Fuchs, prog & mus dir; Paul Sheilds, news dir. ■ Rates: \$3; 3; 3; 3.

Holdenville

KVYL—Oct 23, 1963: 1370 khz; 500 w-D. Box 856 (74848). (405) 379-2370. Canadian River Bcstg Co. (405) 379-2370. Canadian River Bcstg Co. Format: C&W. ■ Don Hopson, pres, gen mgr & chief engr; Bill Anderson, prog dir. ■ Rates: \$ 3; 2; 3; —.

KWSH—See Wewoka.

Hugo

KIHN—October 1948: 1340 khz; 1 kw-D, 250 w-N. Box 430 (74743). (405) 326-6411. Little Dixie Bcstg Co. Format: Variety. ■ D. W. Brawner, pres & gen mgr.

Idabel

KBEL—June 3, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 400 (75455). (405) 286-3092. Idabel Bcstg Co. Net: ABC/C; Tex St. Net: Okla. News. Format: C&W. ■ David H. Ward, pres; Lou Delle Stanley, prog dir; J. P. Stanley, stn, coml & gen mgr; Cliff Taylor, chief engr.

KWDG(FM)—Co-owned with KBEL. Oct 1, 1973: 96.7 mhz; 3 kw. Ant 300 ft.

Langston

***KALU(FM)**—March 3, 1975: 90.7 mhz; 10 w. Ant 77 ft. Box 837 (73050). (405) 466-2314. Langston U. Format: Diversified. Spec prog: Black 6 hrs wkly. ■ Thomas English, pres; Lester V. LeSure, gen mgr.

Lawton

KCCO Country and Western

KCCO—May 27, 1956: 1050 khz; 250 w-D, DA. Box 1050 (73501). (405) 355-1050. Progressive Bcstg

Oklahoma Radio

See page C-1 for explanation of listings.

Co. Audio news: UPI. Rep: Messina. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Ross B. Baker, gen mgr; Jeff Holt, coml mgr; Bill Garrett, prog dir; Robert Stabler, prom mgr; Dick Massie, mus dir; Harry Edens, news dir; Ken Hittle, chief engr.

KRLG-FM Adult Rock

KRLG(FM)—Co-owned with KCCO. Oct 23, 1970: 98.1 mhz; 100 kw. Ant 75 ft. Stereo. Box 1098 (73501). (405) 355-0098. Prog sep from AM. Format: Contemp, MOR. ■ Judy Wint, prog dir; Ralph Ford, mus dir; Ron Kirby, coml mgr; Dave Freeman, news dir; Ken Hittle, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

KLAW(FM)—Jan 1, 1965: 101.5 mhz; 2.5 kw. Ant 117 ft. Stereo. 318 Security Bank Bldg (73501). (405) 357-2860. Lawton Bcstg Corp. (acq 2-75). Net: ABC/I. Rep: Miller. Format: MOR. ■ Neil Springborn, gen mgr; Paul Hughes, sales mgr; Harry Edens, prog dir; Rich White, mus dir; Cheryl Bassel, news dir; Morris Wallace, chief engr.

KRLG(FM)—Listing follows KCCO.

KSWO—May 1, 1941: 1380 khz; 1 kw-U, DA-2. Box 709 (73501). (405) ELgin 5-1380. TWX 910-836-3600. Oklahoma Quality Bcstg Co. (acq 5-1-45). Group owner: Drewry. Net: ABC; Okla. News. Rep: Avery-Knodel. Format: Contemp. Spec prog: Black 6 hrs wkly. ■ R. H. Drewry, pres; Bill Shoemate, gen mgr; Ken McKay, sls mgr; Ron Richards, prog dir; Hugh Johnson, news dir; Jim Lockard, chief engr. ■ KSWO-TV affil. ■ Rates: \$7.60; 6.50; 7.60; 6.50.

Madill

KMAD—May 20, 1962: 1550 khz; 250 w-D. Box 576 (73446). (405) 795-2345. Radio Station KMAD (acq 7-25-74). Net: ABC/I, Okla. News. Rep: Smith. Format: C&W. ■ Sky Corbin, gen mgr, prog & mus dir & coml mgr; David Mills, news dir; Charles Carter, chief engr.

McAlester

KNED—March 14, 1950; 1150 khz; 1 kw-D, 500 w-N, DA-N. Box 1068 (74501). (918) 423-1460. Little Dixie Radio (acq 2-16-63). Net: Okla. News. Rep: Keystone; Miller. Format: MOR, C&W. ■ Francis Stipe, pres & gen mgr; Frank Hopkins, coml mgr; Lee Anderson, prog & news dir. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

KNED-FM—November 1965: 101.3 mhz; 28 kw. Ant 135 ft. Dups AM 10%.

KTMC—March 3, 1946: 1400 khz; 1 kw-D, 250 w-N. Box 848 (74501). (918) 423-1400. Indian Nations Radio (acq 10-71). Rep: Riley. Format: Contemp. ■ Lewis W. Coleman, gen mgr; Laura Curtis, coml mgr; Greg Brown, prog dir.

Miami

KGLC—April 17, 1959: 910 khz; 1 kw-U, DA-1. Box 511 (74354). (918) 542-3303. Miami Radio Inc. (acq 6-1-66). Net: ABC; Okla. News. Format: C&W. ■ K. C. Jeffries, pres & gen mgr; Kent Jeffries, VP; Gary Lanier, prog dir; Wayne Douthit, prom mgr; Dan Adams, news dir; Clyde Bruell, chief engr.

KGLC-FM—December 1974: 100.9 mhz; 3 kw. Ant 265 ft.

Midwest

KRMC—April 1973: 1220 khz. 250 w-D. Box 488, Rt. 8 (73109). (405) 672-5577. Midwest Broadcasting Corp. (acq 11-74). Format: All news. ■ Jack Deskin, pres; Aliph Moss, coml mgr; I. V. McDaniel, chief engr; David Parrett, opns dir; Deloris Booth, bus mgr. ■ Rates: \$8; 6.40; 8; —.

Muskogee

KBIX—May 1, 1963: 1490 khz; 1 kw-D, 250 w-N. Box 1608 (74401). (918) 682-1331. Oklahoma Press Publishing Co. (group owner). Net: ABC/I; Okla. News. Rep: Devney; Keystone; Clyde Melville Co. Format: Contemp. ■ Tams Bixby III, pres; Richard Embody, gen & coml mgr, & news dir; Larry Arnel, prog dir; Ron Rogers, music dir; Gayle Lee, chief engr.

Oklahoma Radio

See page C-1 for explanation of listings.

KMMM-FM—March 13, 1967: 106.9 mhz; 97 kw. Ant 125 ft. Box 36 (74401). (918) 683-3462. K Triple M Corp. Net: ABC/C. Format: C&W, MOR, variety. Spec progs: Classcl 10 hrs; jazz 7 hrs wkly. ■ Daniel E. Wolff, pres & chief engr; E. C. Wolff, coml mgr; Imelda Wolff, mus dir.

KMUS—July 3, 1948: 1380 khz; 1 kw-D, 500 w-N, DA-N. Box 128 (74401). (918) 682-2488. Horace C. Boren (acq 5-58). Reps: Bolles; Gray. Format: MOR. Spec prog: Relig 5 hrs wkly. ■ Horace C. Boren, pres & gen mgr; Mrs. H. C. Boren, VP; James E. Keitel Sr, coml & stn mgr & chief engr; Nancy Howard, women's dir; Jim Kizzia, C&W sls dir.

Norman

KGOU(FM)—Sept 25, 1970: 106.3 mhz; 3 kw. Ant 150 ft. (CP: Ant 180 ft.). 780 Van Vleet Oval (73069). (405) 325-3388. U. of Oklahoma. Format: Contemp, prog. ■ Linda Durbin, stn mgr; T. Roy Carmichael, prog dir; Doyle Paden, sls mgr; I. V. McDaniel, chief engr.

KNOR—November 1949: 1400 khz; 1 kw-D, 250 w-N. 2020 E. Alameda St. (73069). (405) 321-1400. Cleveland County Bcstg Co. Inc. Format: Top 40. ■ Tol E. Dickenson, pres; Bob Waddle, gen mgr; Steve Bridgewater prog dir; Tim Granahan, news dir; Charlie Cusack, mus dir; Ray Perriguy III, chief engr. ■ Rates: \$10.50; 8.50; 10.50; 8.50.

WNAD—Sept 26, 1922: 640 khz; 1 kw-D. U. of Oklahoma. Box 640 (73069). (405) 329-0640. Okla Communications Inc. (acq 1-28-73). Net: CBS. Format: C&W. Spec prog: Indian ½ hr wkly. ■ John Borders, pres; Robert D. Thompson, gen mgr; Paul Cannon, prog dir; J. St. John, mus dir; J. J. Corbin, news dir; Joshua Socolof, engr.

Nowata

KNFB(FM)—March 19, 1965: 94.3 mhz; 3 kw. Ant 110 ft. 110 N. Maple St. (74048). (918) 273-1821. Jack Powell (acq 10-74). Net: Okla. News. Format: Easy Istng. Spec prog: C&W 12 hrs wkly. ■ Dwight Mitchell, pres; Jim Wiley, gen mgr; Joe Bill Johnson, opns mgr; John Worwick, prog dir; Dean McKee, news dir; Earl DeShazo, chief engr.

Oklahoma City

KAEZ(FM)—Not on air; target date unknown. 107.7 mhz; 58 kw. Ant 285 ft. All American Bcstg.

KAFG(FM)—Listing follows KTOK.

KBYE—1946: 890 khz; 1 kw-D. Box 1937 (73120). (405) 478-7100. FJL Bcstg Inc. (acq 1969). Net: Weatherscan. Audio news: APR. Rep: Ochs. Format: Relig. ■ Jerry Lynch, pres; Tom Lynch, gen & coml mgr; Roy Mandabach, prom mgr; prog, mus & news dir; Paul Reynolds, chief engr.

KFJL(FM)—Co-owned with KBYE. June 1969: 98.9 mhz; 100 kw. Ant 499 ft. Stereo. Prog sep from KBYE. Format: Black. ■ Ron Williams, prog & news dir; Harvey Johnson, mus dir.

KEBC(FM)—June 6, 1967: 94.7 mhz; 29 kw. Ant 330 ft. Stereo. (CP: 50 kw) Box 94580 (78109). (405) 631-1494. Electronic Bcstg Co. (acq 2-72). Rep: Robbins. Net: ABC/E. Format: C&W. ■ D. J. Lynch, pres; Tom Lynch, gen & prom mgr & mus dir; George Thomas, coml & prog dir; Ron Williams, news dir; Paul Reynolds, chief engr.

KFJL(FM)—Listing follows KBYE.

KFNB-FM
Today's Beautiful Music

**EVERY-KNODEL, INC.**

KFNB(FM)—March 16, 1962: 101.9 mhz; 63 kw. Ant 420 ft. Stereo. 2620 First National Center West (73102). (405) 232-0321. First National Bcstg Corp. Rep: Avery-Knodel. Format: Btlf mus. Spec prog: Ger ½ hr wkly. ■ L. Dean Hoyer, pres; Richard C. Corner, gen mgr; Jim Fletcher, prog dir; Glenn Danely, chief engr. ■ Rates: \$8; 8; 8; 6.50.

KGOY(FM)—See Bethany.

KJAK(FM)—Listing follows KLPR.

KKNG(FM)—1964: 92.5 mhz; 100 kw. Ant 235 ft. 110 N.E. 48th St. (73105). (405) 525-5595. Swanco Bcstg (group owner; acq 2-3-72). Rep: McGavern-Guild. Format: Btlf music. ■ Gery Swanson, pres; Marc Alan McLean, VP & gen mgr; Jack Karhu, prog dir; Richard C. Floyd, sls mgr; Josh Socolof, chief engr. ■ Rates: \$28; 32; 32; 28.

KLEC—1948: 800 khz; 250 w-D. 1919 N. Broadway (73103). (405) 521-1412. Carroll Boyington & Son Electric Inc. (acq 9-15-72). Format: Btlf mus. ■ Carroll Boyington, pres; Donald P. Hodges, gen mgr.

KLPR—1946: 1140 khz; 1 kw-D. Box 94970 (73109). (405) 634-1411. SGI Bcstg (acq 10-15-70). Rep: Savalli/Gates; Bruce Schneider. ■ Ed Sossen, pres; Gary Bilbrey, gen mgr; Jay Bennett, prog dir; Dean Cole, news dir; Lloyd Ridner, chief engr.

KJAK(FM)—Co-owned with KLPR. Oct 17, 1960: 100.5 mhz; 100 kw. Ant 480 ft. Stereo. Dups AM 50%.

KOCY—1922: 1340 khz; 1 kw-D, 250 w-N. 101 N.E. 28th St. (73105). (405) 528-5543. Bonebrake & Co. (acq 1938). Net: CBS. Rep: GCI Slis. Format: MOR. ■ Matthew H. Bonebrake, pres; R. K. Bonebrake, gen mgr; Ben Buckland, coml mgr; Ralph Robison, prog dir & prom mgr; Paul Cinnamon, chief engr; John Allan, news dir; John Strealey, mus dir. ■ Rates: \$20; 17; 20; 10.

KXXY(FM)—Co-owned with KOCY. October 1964: 96.1 mhz; 100 kw. Ant 255 ft. Prog sep from AM. Stereo. Format: Contemp. ■ Rates: \$23; 23; 28; 28.

KOFM(FM)—Nov 25, 1965: 104.1 mhz; 100 kw. Ant 1425 ft. Stereo. Box 14448. (73114). (405) 478-0444. American Radio Corp. of Oklahoma (acq 10-1-74). Group owner: American Media Inc. Net: ABC/FM. Rep: Century Ntl. Format: Adult Stereo rock. ■ Robert D. Freeman, pres; Jerry Pryor, gen mgr; Paul Freudenberg, sls mgr; J. Robert Dark, opns dir; Pat Clarke, prom mgr; Bob Cherry, news dir; Larry Fetzer, chief engr. ■ Rates: \$25; 23; 25; 28.


KOMA—1927: 1520 khz; 50 kw-U, DA-N, Box 1520 (73101). (405) 794-1573. Storz Bcstg Co. (group owner; acq 11-21-58). Rep: Blair. Format: Contemp. ■ Robert H. Storz, pres; Tom S. Reddell, gen mgr; Ken Schubat, loc sls mgr; J. Robert Dark, prog & mus dir; J. D. Vansickle, news dir; John Timm, chief engr.

KTOK—Jan 29, 1927: 1000 khz; 5 kw-U, DA-2. Box 1000 (73101). (405) 235-1671. Covenant Bcstg Corp. (group owner; acq 11-73). Net: ABC/I. Rep: Eastman. Format: MOR. ■ Fred Walker, pres; Kenneth L. Gaines, VP & gen mgr; Glenn Valentine, coml mgr; Lillian Swaim, rsch & prom; Bob Durgin, news dir; Bob Riggin, prog & mus dir; Chester Lee Grubbs, dir of engr.


KAFG(FM)—Co-owned with KTOK. April 9, 1961: 102.7 mhz; 100 kw. Ant 300 ft. Box 1000 (73101). (405) 235-1671. Covenant Radio of Oklahoma Inc. (acq 11-73). Rep: Eastman. Format: Solid gold. ■ Woody Woodard, VP & gen mgr; Ron Moxey, coml mgr; Jay Perkey, chief engr, prog dir & mus dir; Bruce Dirks, news dir.

KXXY(FM)—Listing follows KOCY.


WKY
Gaylord Broadcasting Co.




REPRESENTED BY
KATZ RADIO



N A F M B



R A B



WKY—January 1920: 930 khz; 5 kw-U, DA-N. Box 14068 (73114). (405) 478-1212. TWX 910-830-6866. Gaylord Broadcasting Co. (group owner; acq 8-1-28). Rep: Katz. ■ Edward L. Gaylord, chmn & pres; Lee Allan Smith, VP & gen mgr; Dee Sadler, coml mgr; Dan Williams, prog dir; Jack R. Sherry, prom mgr; Bo Nance, news dir; Sandy Jones, mus dir; John Bushnell, chief engr. ■ Rates: \$ 55; 40; 50; 30.

Okmulgee

KBEV(FM)—Listing follows KOKL.

KOKL—October 1937: 1240 khz; 1 kw-D, 250 w-N. Box 756, 410 West 6th (74447). (918) 756-2646. Brewer Communications Inc. (acq 6-1-73). Net: ABC/I. Format: C&W. ■ James R. Brewer, pres & gen mgr; Paul Brown, coml mgr; John Rooney, sports dir; Dick Liftin, news dir; Gerald McKee, chief engr. ■ Rates: \$7.50; 6.75; 7.50; 6.75.

KBEV(FM)—Co-owned with KOKL. Not on air, target date unknown: 104.9 mhz; 3 kw. Ant 101 ft.

Pauls Valley

KVLH—December 1947: 1470 khz; 250 w-D. Box 610 (73075). (405) 238-3314. Garvin County Bcstg Inc. (acq 1-1-70). Net: ABC/I; Okla. News. Rep: Keystone. Format: MOR. Spec prog: C&W 10 hrs wkly. ■ Ronald R. Casey, pres, gen mgr & chief engr; Dick Mayo, mus dir; Betty Crump, sls mgr; Debbie Oxner, news dir. ■ Rates: \$4.60; 3.25; 3.25; 3.25.

Pawhuska

KOKN—Oct 19, 1963: 1500 khz; 5 kw-U, DA-D. (500 w Non-DA, CH). Box 1207 (74-56). (405) 287-1211. Cherokee Bcstg Co. Format: MOR/C&W. Spec prog: Osage Indian 1 hr wkly. ■ Galen O. Gilbert, pres; Jesse Gilbert, gen mgr & chief engr; Gary Brown, prog dir; Joanne Brazee, news dir.

Ponce City

KLOR-FM—Co-owned with KLTR Blackwell. December 1965: 99.3 mhz; 3 kw. Ant 145 ft. Suite 414. Community Bldg. (74601). (405) 765-6681. Indian Nation Bcstrs (acq 7-1-71). Net: Okla. News. Format: Contemp. ■ Don M. Kelly, pres; Stan Bivin, gen mgr; Skip Stow, coml mgr; Jay Holmes, prod dir; Jesse Baldwin, mus dir; Steve Leonard, news dir. ■ Rates: \$4; 4; 4; 3.

KLTR—See Blackwell.

WBBZ—1927: 1230 khz; 1 kw-D, 250 w-N. Box 588 (74601). (405) 765-6607. Ponca City Publishing Co. (acq 1949). Net: MBS. Rep: Savalli/Gates. Format: MOR. ■ Allan W. Muchmore, mgng ptrn; Don Putnam, coml mgr; G. T. Overall, chief engr; Tom Muchmore, news dir. ■ Rates: \$4.80; 3.80; 4.80; 3.80.

Poteau

KINB(FM)—Oct 18, 1969: 107.3 mhz; 70 kw. horiz 30 kw vert. Ant 1810 ft. Drawer H (74953). (918) 647-2127. U. F Nowlin (acq 1974). Format: C&W/pop. ■ Vick F. Nowlin, pres & gen mgr; Hosea Shankle, prog mgr; Ron Allison, prom mgr; Lavon Coyle, news dir; Lloyd Sims, chief engr.

KLCO—Nov 25, 1953: 1280 khz; 1 kw-D. Box 521 (74953). (918) 647-2288. LeFlore Bcstg Co. Net: ABC/I; Okla. News. Rep: R & R. Format: MOR. Spec prog: Relig 8½ hrs wkly. ■ R. B. Bell, pres, gen mgr; V. Raleigh Sexton, coml mgr; Gary Elmore, prom mgr; Gerald Billy, mus dir.

KLCO-FM—1967: 97.9 mhz; 100 kw. Ant 2000 ft. Prog sep from AM. Format: C&W. Spec progs: Relig; hrs; area info 20 hrs wkly. ■ Lavon Coyle, coml mgr; Jim Ball, chief engr; Peggy Severson, prog dir; Roi Coyle, sports dir.

Pryor

KKMA(FM)—Listing follows KOLS.

KOLS—July 3, 1950: 1570 khz; 1 kw-D. Box 66 (74361). (918) 825-2763. Communications Mktg Consultants Inc. (acq 9-4-74). Rep: Messina. Format: Religious. ■ Robert M. Candlin, pres; Jimmie Bland, stn mgr.

KKMA(FM)—Co-owned with KOLS. July 3, 1969: 104.5 mhz; 100 kw. Ant 320 ft. Dups AM 50%. Format: Easy Istng.

Sallisaw

KBJS—Not on air, target date unknown: 1510 khz; 1 kw-D, 500 w-CH. Box 780 (74501). Little Dixie Radio Inc.

KRBB—Sept 16, 1968: 1560 khz; 250 w-D. Box 666 (74955). (918) 775-9109. Big Basin Bcstrs. Net: ABC/I; Okla. News. Format: C&W, top 40. ■ Paul S.

tions Corp. (acq 4-1-73). Net: NBC. Rep: Eastman; Moore. Format: Contemp/MOR, discussion. ■ Ralph Petti, VP & gen mgr; Bill Ford, prog & mus dir; Linn Harrison, sls mgr; Mimi Barnecut, prom mgr; Fred Webb, news dir; Ted Hicks, chief engr.

***KWAX(FM)**—1949: 91.1 mhz; 20 kw. Ant minus 46 ft. Rm 351, Villard Hall Eugene (97403). (503) 686-4243. State Bd of Higher Educ. Net: NPR. Format: Classical & fine arts. ■ John R. Shepherd, gen mgr; J. Tom Duncan prog dir; Charles Harris, mus dir; Dan Slater, opns mgr; Chris Kovarik, news dir; Farnk D. Murphy, chief engr.

KZEL-FM—April 22, 1962: 96.1 mhz; 100 kw. Ant 870 ft. Stereo. Box 1122 (97401). (503) 747-1221. FM/96 Ltd. Format: Contemp, prog rock. ■ Jack Arthur West, pres & gen mgr; Jeffrey Ross, coml mgr; Gary Palmatier, prog dir; Stan Garrett, mus dir; Timothy J. Helfrich, news dir; Barbara C. West, office mgr; Lee Wood, chief engr.

Grants Pass

KAGI—Dec 16, 1939: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 148 (97526). (503) 476-4477. KAGI Inc. (acq 9-6-1). Group owner: California-Oregon Bcstg. Net: MBS. Rep: Young; Moore. ■ J. Edwin Arnold, pres & mgr; Harry Carmichael, coml mgr; Mike Carmichael, prog dir; Jim Broeffle, news dir; John Taft, chief engr.

KAJO—Aug 15, 1957: 1270 khz; 5 kw-D, Box 230 (97526). (503) 476-6608. Grants Pass Bcstg Co. Rep: Simpson-Reilly. Format: Easy Istng. ■ Jim Wilson pres; Elzie Parker, gen & coml mgr; Barbara Ullian, prog dir; Shirley Campbell, news dir; Marvin Pangburn, chief engr.

Gresham

KRDR—Sept 28, 1956: 1230 khz; 1 kw-D, 250 w-N. Box 32 (97030). (503) 667-1230. Net: MBS. Community Communications Corp. (acq 7-1-74). Rep: Don R. Pickens. Format: C&W. ■ David J. Benjamin, chmn of the bd & co-mgr; Charles W. Banta, pres & co-mgr; Ed Keebler, prod mgr; Bob Zane, mus dir; Cliff Schrock, chief engr; Don Coss, prog dir; Dan MacDonald, news dir. ■ Rates: \$16; 15; 16; 14.

Hermiston

KOHU—Feb 6, 1956: 1360 khz; 1 kw-U, DA-N. Box 145 (97838). (503) 567-6500. Hermiston Bcstg Co. (acq 7-66). Format: C&W, MOR, rock. ■ Robert Chopping, pres; Harmon Springer, gen mgr & chief engr; Leon Mach, prog & mus dir. ■ Rates: \$5.30; 4.25; 5.30; 4.25.

Hillsboro

KUIK—1954: 1360 khz; 1 kw-D. Box 496 (97123). (503) 640-1360. Sho-N-Tel Inc. (acq 1-1-67). Format: Contemp; MOR. Spec prog: Sp 3 hrs wkly. ■ Richard M. Millison, pres; Richard Milliston Jr, gen mgr; Joel Cole, prog dir; Richard Johnson, news dir; Mike Mowrey, chief engr. ■ Rates: \$6; 6; 6; 6.

Hood River

KIHR—Oct 17, 1950: 1340 khz; 1 kw-D, 250 w-N. Box 360 (97031). (503) 386-1511. Columbia Gorge Bcstrs Inc. (acq 4-1-67). Net MBS. Rep: Moore; Adv Sls West; Savali/Gates. Format: MOR. ■ Paul Walden, pres, gen mgr & chief engr; Bill Baker, coml & stn mgr. ■ Rates: \$4.70; 4.20; 4.70; 4.20.

John Day

KJDY—Dec 13, 1963: 1400 khz; 1 kw-D, 250 w-N, SH. Box 113 (97845). (503) 575-1185. T. A. Smith (acq 2-19-75). Rep: Bernard Howard. ■ J. L. "Buss" Jolley, mgr.

Klamath Falls

KAGM(FM)—Listing follows KAGO.

KAGO—July 19, 1923: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Box 1150 (97601). (503) 882-2551. Klamath Bcstg Co. (acq 10-1-60). Group owner; Key Stns. Rep: Torbet; Moore. ■ John L. Ferm, VP & gen mgr; William Garrand, opns mgr.

KAGM(FM)—Co-owned with KAGO. Oct 15, 1973: 98.5 mhz; 26.5 kw. Ant 360 ft. (503) 884-0661. Format: MOR.

KFLS—1946: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (97601). (503) 882-4656. Floyd L. Wynne. (acq 1-1-71). Net: CBS; Golden West Sports. Rep: Savalli/Gates; Tacher. Format: MOR. ■ Floyd L. Wynne, gen mgr; Robert Phelps, mus dir; James G. Byrne, news dir; John English, chief engr. ■ Rates: \$5.60; 5.60; 5.60; 5.60.

KLAD—September 1955: 960 khz; 5 kw-D (CP 5 kw, DA-N). Box 960 (97601). (503) 882-8833. 960 Radio Inc. (acq 8-1-69). Rep: PRO Meeker; Simpson/Reilly. Format: C&W. Spec progs: Farm 6 hrs, Sp 1 hr wkly. ■ Cyrus L. Smith, pres & gen mgr; Nellie E. Smith, office mgr; August O. Crandall, mus dir; Chuck Britten, news dir; Bill Walsler, prog dir; Ed Ewell, chief engr. ■ Rates: \$6; 6.20; 5.20; —.

KLAD-FM—July 19, 1974: 92.5 mhz; 27.5 kw. Ant 30 ft. Dups AM 10% Net: NBC. Audio news: NBC/NIS. Format: C&W. ■ Rates: \$3.60; 3; 3; 2.60.

***KTEC(FM)**—September 1951: 88.1 mhz; 10 w. Oregon Technical Institute (97601). (503) 882-6321, ext 379. Oregon State board of Higher Education. Format: Progs, rock. Spec progs: Sp 3 hrs; Black 3 hrs wkly. ■ Stephen C. Paynter, gen mgr; William Clark, chief engr.



La Grande

***KEOL(FM)**—February 1974: 91.1 mhz; 10 w. Ant. 35 ft. Eastern Oregon State College (97850). (503) 963-9111. Ore State Bd of Higher Ed. Format: Progs, rock, top 40. ■ Clifford E. Gibbs, gen mgr.

KFMT(FM)—March 29, 1974: 98.3 mhz; 1.45 kw. Ant 700 ft. Stereo. Box 627 (97850). (503) 963-8531. Struck and Assocs Inc. Rep: Tacher Co Inc. Format: MOR. ■ Monte Struck, pres & gen mgr & prog dir; Lanny Larson, coml mgr; Jerry Winkle, chief engr. ■ Rates: \$5; 5; 5; 5.

KLBM—1938: 1450 khz; 1 kw-D, 250 w-N. Box 907 (97850). (503) 963-4121. KLBM Inc. (acq 1-1-73). Net: ABC/I. Rep: Sandeberg-Glenn; Moore. Format: Contemp. ■ Ken Lillard, pres, gen & coml mgr; Robert Maszk, news dir; Warren Curry, chief engr.

Lake Oswego

KQIV(FM)—1972: 106.7 mhz; 100 kw. Ant 600 ft. Quad. Box 2905, Portland (97208). (503) 653-2270 or 225-0509. Williamette Bcstg Co. Inc. Net: Mutual Black. Rep: GCI. Format: Soul; jazz. ■ Walter Kraus, pres; Roy Jay, gen mgr, prog & mus dir; Ace Anderson, sls mgr; Bob McClanathan, chief engr. ■ Rates: \$10; 10; 15; 15.

Lakeview

KQIK—Dec 5, 1956: 1230 khz; 1 kw-D, 250 w-N. Box 311 (97630). (503) 947-3351. Lake County Communications Inc. (acq 4-1-74). Format: C&W, MOR. ■ Ernest Riedelbach, pres & gen mgr; Richard Carter, news dir; Robert Leland, chief engr.

Lebanon

KGAL—1950: 920 khz; 1 kw-U, DA-1. Box 749, Albany (97321). (503) 926-8683. Juniper Bcstg (group owner; acq 11-74). Rep: Savalli/Gates; Tacher. Format: Top 40. ■ Ronald L. Hughes, gen mgr; Ernest Hopsinger, chief engr. ■ Rates: \$8.30; 7; 8.30; 6.

KOMS(FM)—April 8, 1974: 103.7 mhz; 30 kw. Ant 285 ft. Box 502 (97355). (503) 259-1718. C. T. Isley. Format: Btfl mus. ■ C. T. Isley, pres, gen mgr & chief engr; Louise Isley, stn mgr.

Lincoln City

KBCH—May 27, 1955: 1380 khz; 1 kw-D. Box 358 (97367). (503) 994-2181. Lincoln City Bcstg Inc. (acq 3-1-74). Net: ABC/I. Rep: Lucas; Moore. Format: MOR. ■ Leo A. (Bud) McLachlan, pres & gen mgr; Paul

Oregon Radio

See page C-1 for explanation of listings.

Schmidt, prog dir; Roger J. Robertson, sls mgr; Joe Della Valle, news dir.

McMinnville

KMCM—June 18, 1949: 1260 khz; 1 kw-U, DA-N. Box 207 (97128). (503) 472-2151. Norjud Bcstg Inc. (acq 11-16-68). Net: ABC/I; North-west Radio. Rep: Masla 2; Moore. Format: C&W. Spec prog Sp 6 hrs wkly. ■ Norman Aldred, gen mgr; Jeff Davis, prog dir & chief engr; Mike Kolb, mus dir; Phil Pratt, news dir; Larry Ward, coml mgr; Judy Alred, prom mgr.

***KSLC(FM)**—Jan 17, 1972: 90.3 mhz; 10 w. Ant 95 ft. Box 365, Linfield College (97128). (503) 472-3851. Linfield College. Net: ABC/E. Format: Diversified. Spec progs: Black 2½ hrs wkly. ■ Craig Singletary, faculty adviser; Gary Walker, gen mgr.

Medford

KBOY—May 31, 1954: 730 khz; 1 kw-D. Box 730 (97501). (503) 779-2244. KBOY Broadcasters Inc. (acq 12-24-74). Net: ABC/E. Rep: PRO/Meeker; Tacher. Format: Rock/top 40. ■ Robert Este, pres; Rudy Useteck, gen mgr; Jonathan R. James, prog dir; Ed Tomlin, chief engr.

KBOY-FM—February 1958: 95.3 mhz; 800 w. Ant minus 225 ft. (CP: 810w). Dups AM 50%.

KMED—1922: 1440 khz; 5 kw-D, 1 kw-N. Box 10 (97501). (503) 773-7373. TWX 510-757-0606. Radio Medford Inc. (acq 7-1-50). Net: NBC. Rep: Buckley Radio Sls; Simpson/Reilly. Format: MOR. ■ J. L. DeArmond, pres; Ray Johnson, exec VP & gen mgr; Art Chipman, natl sls mgr; Sam Price, stn mgr & prog dir; Hank Henry, news dir; Ellis Feinstein, dir engr.

KTMT(FM)—Co-owned with KMED. Oct 15, 1970: 93.7 mhz. 18.5 kw. Ant 3260 ft. Stereo. Progs sep from AM. ■ Sam Price, mgr; George Rambo, chief engr. ■ KMED-TV affil.

KSHA—April 7, 1962: 860 khz; 1 kw-D. 27 W. Main (97501). (503) 772-8600. Westone Bcstg Corp. Rep: Webb; Time Sls NW. Format: C&W. ■ Virgil Watkins, gen mgr; M. Campbell, coml mgr; Robert Johnson, prog mus & news dir; Ed Tomlin, chief engr.

KTMT(FM)—Listing follows KMED.

KYJC—October 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1745 (97501). (503) 779-3131. Mattco Inc. (acq 3-1-74). Net: ABC/C. Rep: Torbet; Moore. Format: Contemp. ■ Russell H. Mathias, pres; Craig Finley, gen & prom mgr; Jerry Allen, prog mgr; Lindsay Martin, coml mgr; Jay LaCoy, mus dir; Sam Croskell, news dir; Mel Tynan, chief engr. ■ Rates: \$9.10; 7.25; 9.10; 3.25.

Newport

KNPT—June 24, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-N. Box 1028 (97365). (503) 265-2266. Yaquina Radio Inc. Net: ABC/I; Oregon Coast Info News. Rep: Lucas; Moore. Format: MOR, rock. ■ Tom Becker, pres; Ron Phillips, gen mgr; Bill Gardiner, coml & prom mgr; Tom Mathews, prog & mus dir; Paul Riess, news dir; Owen Ford, chief engr.

KNPT-FM—Not on air, target date unknown: 102.5 mhz; 100 kw. Ant 891 ft. 1932 N. Coast Hgy (97365).

KTDO—See Toledo.

North Bend

KBBR—December 1950: 1340 khz; 1 kw-D, 250 w-N. Box 308 (97459). (503) 756-5108. Big Bay Radio Inc. (acq 12-1-59). Rep: Masla/Young; Simpson/Reilly. Format: C&W. ■ Bill Karl, pres & gen mgr; Art Schuldt, chief engr.

Ontario

KSRV—Nov 23, 1946: 1380 khz; 5 kw-D, 1 kw-N, DA-N. Box 129 (97194). (503) 889-8651. Inland Radio Inc. Rep: Sandeberg-Glenn; Tacher. Format: MOR. ■ David N. Capps, pres; Keith M. Snodgrass, gen & coml mgr; Ben Cook, news dir; Charles E. Harland, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

Oregon Radio

See page C-1 for explanation of listings.

Oregon City

KYXI—July 4, 1947: 1520 khz; 50 kw-D, 10 kw-N, DA-2. Box 22125, Portland (97222). (503) 656-1441. KYXI Inc. (acq 1-26-73). Net: NBC. Rep: Eastman, Tacher. Format: MOR. ■ James McGovern, pres & gen mgr; Denton Holmes, coml mgr; Robert Reed, prog & news dir; Mark Andrews, mus dir; William Gott, chief engr.

KGON(FM)—Co-owned with KYXI. See Portland.

Pendleton

***KRBM(FM)**—April 18, 1970: 90.9 mhz; 10 w. 2411 N.W. Carden Ave. (97801). Blue Mountain Community College. Format: Pop/MOR/C&W. ■ Blaine T. Hanks, gen mgr.

KTIX—1941: 1240 khz; 1 kw-D, 250 w-N. Box 579 (79801). (503) 276-1311. Eastern Oregon Bcstrs Inc. (acq 8-1-67). Group owner: Juniper Bcstg. Rep: Masla/Young; Tacher. Format: Contemp. ■ Ronald Hughes, gen mgr; Ron Ihli, sls mgr; Tom S. Bingham, prog dir & prom mgr; Don Redfield, mus dir; Gary Elwood, news dir & chief engr.

KUMA—Aug 25, 1955: 1290 khz; 5 kw-U, DA-N. Box 278 (97801). (503) 276-1511. Pendleton Bcstg Co. (acq 11-1-66). Net: ABC. Rep: Howard. ■ Ted A. Smith, owner, VP & gen mgr; Walter V. Mott, coml mgr; Don Harris, mus dir; Don Morris, chief engr.

Portland

***KBOO(FM)**—June 1968: 90.7 mhz; 12.5 kw horiz, 1.3 kw vert. Ant 800 ft. 3129 S.E. Belmont St. (97214). (503) 234-5431. KBOO Foundation. (acq 8-5-75). Net: NPR; N.W. PRN. Format: Classical, jazz. Spec prog: Third world 9 hrs wkly. ■ Richard Trefren-Walter, stn mgr; Dave Kelly, pub affairs dir; Andy Simon, arts dir; Susan Sargent, office mgr; Karen Burdick, prog dir; Stu Rasmussen, chief engr.

***KBPS**—March 23, 1923: 1450 khz; 1 kw-D, 250 w-SH-N. 546 N.E. 12th Ave. (97232). (503) 234-5469. Benson Polytechnic School (acq 1923). Net: NPR. Spec progs: Sp ½ hr; Black ½ hr wkly. ■ Dr. Patricia Green Swenson, gen mgr; Darryl Conser, prod mgr; Wendell Bates, chief engr.

KEX

Adult Personality Entertainment
A Golden West Broadcasters Station

KEX—1926: 1190 khz; 50 kw-U DA-1. 2130 S.W. 5th Ave. (97201). (503) 225-1190 or 256-1190. TWX (503) 910-464-8066. Golden West Bcstrs Inc. (group owner; acq 9-1-62). Net: ABC/I. Rep: Major Market Radio. Format: Contemp/MOR. ■ Richard P. Kale, VP & gen mgr; Don E. Breede, Western sls mgr; Lon Snider, natl sls mgr; Eric G. Norberg, prog dir; Gary Blair, prom dir; Bob Swanson, mus dir; Jim Howe, news dir; Paul Mathew, chief engr; Susan Shortridge, continuity dir; Rosemary Schlack, traf mgr; Darrell Aune, sports dir; Sandra Willis, office mgr. ■ Rates: \$55; 25; 31; 19.

KGON(FM)—Co-owned with KYXI Oregon City. December 1967: 92.3 mhz; 100 kw. Ant 920 ft. Box 22125 (97222). (503) 656-1441. KGON Inc. (acq 11-1-73). Format: Contemp. ■ Craig McCoy, gen mgr; Robert Brooks, prog dir; Mike Johnson, mus dir; Paul Hanson, news dir.

KGW—March 25, 1922: 620 khz; 5 kw-U, DA-1. 1501 S.W. Jefferson (97201). (503) 224-8620. King Bcstg Co. (group owner; acq 11-1-53). Net: NBC. Audio news: UPI. Rep: Blair. Format: Contemp. ■ Ancil H. Payne, pres; Forest W. Amsden, gen mgr; Keith A. Lollis, stn mgr; Mike Phillips, prog dir; Jackie Crist, prom mgr; Sidney Coker, mus dir; Bob Beran, news dir; Clare Hanawalt, chief engr. ■ Rates: \$53; 43; 53; 43.

KINK(FM)—Co-owned with KGW. Dec 12, 1968: 101.9 mhz; 97 kw. Ant 1,610 ft. Prog sep from AM. Stereo. ■ Jeff Douglas, mgr. ■ KGW-TV affil. ■ Rates: \$16; 16; 19; 19.

KJIB(FM)—Listing follows KWJJ.

KKEY—October 1968: 1150 khz; 5 kw-D, DA. Box 3316 (97208). (503) 222-1150. Western Bcstg Co. ■ Ralph C. Weagant, pres & gen mgr; Ernest Crater, coml mgr; Ronald Hudson, chief engr.

KLIQ—June 1948: 1290 khz; 5 kw-D. Oaks Park (97208). (503) 234-8448. Cascade Bcstg Co. (group owner; acq 4-1-67). Rep: Savalli/Gates. Format: Sounds of the 40's. ■ David M. Jack, pres; Aileen Goodman, stn mgr; Lawrence D. Lester, news dir; Joe Allen, chief engr. ■ Rates: \$18; 18; 18; 12.

KLSC—1949: 1410 khz; 5 kw-D. 4700 S.W. Council Crest (97201). (503) 226-7676. Romito Corp. (acq 12-1-65). Net: ABC/C. Audio news: UPI. Rep: ABC-FM Spot Sales. Format: Golden oldies. ■ Wally Rossmann, pres; Fred C. Delahay, gen mgr; Bill Drake, prog dir; Mark Lewis, news dir; Thomas Cauthers, chief engr. ■ Rates: \$16; 13; 16; 13.

KPAM-FM—Co-owned with KLSC. Sept 1, 1946: 97.1 mhz; 100 kw horiz, 40 kw vert. Ant 980 ft. Stereo. Format: Contemp/top 40. ■ Michael O'Brien, prog & mus dir. ■ Rates: \$21; 19; 21; 19.

***KOAP-FM**—1962: 91.5 mhz; 61 kw. Ant 910 ft. 2828 S.W. Front Ave. (97201). (503) 229-4892. State of Ore, acting by and through the State Board of Higher Education (acq 4-30-62). Net: NPR. ■ Donald Bryant, dir Ore Pub Bcstg, Robert Hinz, dir of opns, Ore Pub Bcstg; Thomas M. Doggett, prog dir, Ore Pub Bcstg; Bob Roberts, mus dir; Harold Hepler, chief engr. ■ *KOAP-TV affil.

KOIN—Oct 18, 1925: 970 khz; 5 kw-U, DA-N. 140 S.W. Columbia St. (97201). (503) 228-3333. TWX 910-464-6197. Mt. Hood Radio & Bcstg Corp. (acq 1-22-52). Group owner: Newhouse. Net: CBS. Rep: Century Natl Sls. Format: MOR. ■ C. Howard Lane, pres; Richard J. Butterfield, gen mgr; J. Robert McGill, stn mgr; Jack Hayes, prog mgr; Darrell Rutter, sls mgr; Larry Hogan, prom mgr; Ted Bryant, news dir; Al Bishop, chief engr.

KOIN-FM—Sept 12, 1948: 101.1 mhz; 100 kw. Ant 1640 ft. Dup AM 50%. Stereo. Format: Classcl, btfl mus, jazz. ■ KOIN-TV affil.

KPAM-FM—Listing follows KLSC.

KPDQ

Inspirational Radio Northwest



KPDQ—July 30, 1947: 800 khz; 1 kw-D. 4903 N. E. Sandy Blvd. (97123). (503) 282-3232. KPDQ Inc. Format: Relg. Spec prog: Korean ½ hr wkly. ■ John W. Davis, pres; Robert W. Ball, gen mgr; Donald Lucich, coml mgr; Joe Akorn, opns mgr; Gary Hurst, news dir; Don Wilkinson, chief engr. ■ Rates: \$13; 13; 13; —.

KPDQ-FM—1961: 93.7 mhz; 57 kw. Ant 940 ft. Dup AM 50%. ■ Rates: \$9; 9; 9; 9.

KPOK—Nov 12, 1923: 1330 khz; 5 kw-U, DA-1. 1019 S.W. 10th Ave. (97205). (503) 227-3484. Tracy Bcstg Co. (acq 5-16-73). Rep: Torbet. Format: "Rock" in County." Spec progs: Public service & religious, Sunday morn. ■ Robert O. Franklin, gen mgr; Joe Ferguson, prog dir; Bob Taylor, mus dir; Neal Penland, news dir; Dan M. Hern, coml mgr; Larry Anderson, prom mgr; Herb Davidson, chief engr.

KUPL(FM)—Co-owned with KPOK. 1948: 98.5 mhz; 100 kw horiz, 56 kw vert. Ant 1,036 ft. Stereo. (503) 221-0760. Dups AM 50%. Format: Btfl Mus. ■ Larry Wilson, prog dir.

KQFM(FM)—May 1946: 100.3 mhz; 100 kw. Ant 930 ft. Stereo. Box 644 (97207). (503) 227-6681. Point-O-Salescast Inc. (acq 9-1-69). Format: MOR instrumental. ■ David M. Myers, pres; Ted O. Thompson, coml mgr; Bob Reed, prog dir; William E. Laurens, chief engr. ■ Rates: \$10; 10; 10; 10.

***KRRC(FM)**—May 1958: 89.3 mhz; 10 w. Reed College (97202). (503) 771-2180. The Reed Institute. Format: Variety. Spec progs: Black 15 hrs; classical 15 hrs; C&W 2 hrs; humor 2 hrs, wkly. ■ G. F. Haertig, pres; John Penney, gen mgr.

KUPL(FM)—Listing follows KPOK.



KVAN—See Vancouver, Wash.

KWJJ—Jan 17, 1925: 1080 khz; 50 kw-D, 10 kw-N, DA-2. 931 S.W. King Ave. (97205). (503) 228-4393. TWX (503) 910-464-8094. Roy H. Park Bcstg of Roanoke Inc. (group owner; acq 2-11-73). Net: ABC/E. Rep: KATZ; Moore. Format: C&W. ■ Roy H. Park, pres; James J. Opsitnik, gen mgr; Denis Ackerman, mus dir; Bob Bilsland, news dir; Anita P. Carlson, prom mgr; Sammy Taylor, prog dir; Les Windes, chief engr.

KJIB(FM)—Co-owned with KWJJ. 1968: 99.5 mhz; 50 kw. Ant 870 ft. Stereo. Contemporary FM Inc. (acq 6-6-74). Progs sep from AM. Format: MOR.

KXL—1926: 750 khz; 50 kw-U, DA-1 (L-WSB). Box 22106 (97222). (503) 654-3193. Kaye-Smith Radio (group owner; acq 6-7-58). Net: ABC/I. Rep: McGaveren-Guild. Format: Popular. ■ Lester M. Smith, exec dir; Ray G. Watson, gen mgr; Bob Kellogg, opns mgr; Wayne Jordan, prog dir; Ted Thompson, sls mgr; John Salisbury, news dir; Bill Bise, chief engr.

KXL-FM—June 18, 1965: 95.5 mhz; 100 kw. Ant 990 ft. Dups AM 50%. Stereo.

Prineville

KRCO—Feb 1, 1950: 690 khz; 1 kw-D. Box K (97754). (503) 447-6239. Radio Central Ore. Inc. Rep: Masla/Young; Tacher. Format: MOR, C&W. ■ Collin R. Matheny, pres & gen mgr; Hal Newhouse, coml mgr; Robert Arnott, prog & news dir; Bob Matheny, chief engr. ■ Rates: \$6.20; 6.20; 6.20; 6.20.

Redmond

KPRB—October 1952: 1240 khz; 1 kw-D, 250 w-N, SH. Box 787 (97756). (503) 548-2497. Big Sky Bcstrs Inc. (acq 3-1-75). Rep: Savalli/Gates; Simpson/Reilly. Format: C&W. Spec prog: Farm 3½ hrs wkly. ■ Ronald E. Post, pres & gen mgr; Gloria Phillips, & news dir; Harry E. Gift, prog dir & chief engr; Valerie Holt, mus dir. ■ Rates: \$5.40; 4.50; 5.40; 3.40.

Reedsport

KDUN—June 2, 1961: 1470 khz; 5 kw-D. Box 1470 (97467). (503) 271-3674. KDUN Radio Inc. (acq 3-72). Rep: Sandeberg-Glenn; Moore Assoc. Format: MOR. Spec progs: C&W 5 hrs, Scandinavian 1 hr wkly. ■ I. Jerome Kenagy, pres, gen mgr & prog dir; Stephen D. Kenagy, sls mgr & mus dir; Wes Lockard, chief engr. ■ Rates: \$4.80; 4.80; 4.80; 4.80.

Roseburg

KQEN—Sept 19, 1950: 1240 khz; 1 kw-D, 250 w-N. Box 847 (97470). (503) 673-4464. KQEN Bcstg Inc. (acq 1-1-64). Net: ABC/I. Rep: Simpson; Pacific Bcst Sls. Format: MOR. ■ Lyle E. Fenner, pres, gen mgr & prog dir; James Macke, news dir & chief engr.

KRRN—June 1935: 1490 khz; 1 kw-D, 250 w-N. Box 910 (97470). (503) 673-5553. Douglas County Tricasters Inc. (acq 3-1-61). Net: CBS. Rep: Savalli/Gates; Moore. Format: C&W. ■ James H. Johnson, pres & gen mgr. ■ Rates: \$5.50; 4; 5.50; 4.

KRSB(FM)—Oct 1, 1970: 103.1 mhz; 2.76 kw. Ant 309 ft. (CP: 2.75 kw. Ant: 310 ft.). 727 S.E. Cass St. (97470). (503) 672-6641. W.R.R. Inc. Net: ABC/E. Format: Contemp/MOR. ■ Tom Worden, pres & gen mgr & prog dir; Karen Worden, coml mgr; Bill Stout, prom mgr; Bob Reese, chief engr.

KYES—November 1955: 950 khz; 1 kw-D. Box 538 (97470). (503) 673-6678. Douglas Bcstrs Inc. Rep: Masla/Young; Tacher. Format: Contemp. ■ Elliott Motschenbacher, pres & gen mgr; Dave Weisman, coml mgr.

St. Helens

KOHI—March 2, 1960: 1600 khz; 1 kw-D. Box 187 (97051). (503) 397-1600. Columbia County Bcstrs Inc. Net: ABC/E. Rep: Masla/Young; Western States Radio Empire; Tacher. Format: Contemp. ■ L. Berniece Brownlow, pres; Charles T. Brownlow, VP & gen mgr; Steve Murphy, coml mgr; G. Garcia, prog dir; Joe W. Allen, chief engr.

Salem

KBZY—May 1957: 1490 khz; 1 kw-D, 250 w-N. Box 308 (97308). (503) 364-6748. Salem Bcstg Co. Rep: Torbet; Moore. Format: Top 40. Spec progs: Sp 1½ hr; religious 5 hrs wkly. ■ C. O. Fisher, pres; John Vaughan, gen mgr; Jerry Wipper, sls mgr; Wes Ryan, prog dir; San Pence, mus dir; Randy Pugsley, chief engr. ■ Rates: \$7.50; 6.75; 7.50; 6.75.

KCCS—Dec 12, 1961: 1220 khz; 1 kw-D. 2808 Market St., N.E. (97301). (503) 364-1000. First Assembly of God Church. (acq 10-71). Rep: Sandeberg-Glenn. Format: Contemp, religious. ■ Dale Brown, stn mgr; Del Bachelder, coml mgr; Calvert C. Applegate, chief engr.

KGAY—1951: 1430 khz; 5 kw-D. Box 1430 (97308). (503) 581-1430. Capitol Equities Inc. (acq 8-15-68). Net: ABC/E. Rep: Selcom Inc. Format: C&W. ■ Donald H. Cushing, pres; Leslie J. Manning, gen mgr; Robert Ratter, coml mgr; Randy Smith, prog dir; Peter R. Kerr, news dir; Calvert C. Applegate, chief engr.

KORI(FM)—Listing follows KSLM.

KSLM—1934: 1390 khz; 5 kw-D, 1 kw-N. Box 631 (97308). (503) 364-8433. Oregon Radio Inc. (acq 3-1-44). Net: MBS. Rep: Howard; Simpson/Reilly. Format: MOR. Spec progs: Farm 6 hrs, Sp 3 hrs wkly. ■ Mrs. Lou C. Paulus, pres; Bruce S. Kerr, VP, gen mgr; Esther Konatz, coml mgr; Bob McCarl, prog dir; Karen Oliver, news dir; Tom Wirch, chief engr. ■ Rates: \$9.50; 7.10; 8.15; 3.60.

KORI(FM)—Co-owned with KSLM. July 3, 1970: 105.1 mhz; 100 kw. Ant 850 ft. Prog sep from AM. Stereo. Format: Top 40. Spec prog; Farm 3 hrs wkly. ■ Ed Bowen, prog dir. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

Seaside

KSWB—July 12, 1968: 930 khz; 1 kw-D. Box 24 (97138). (503) 738-5555. Seaside Bcstg Corp. (acq 6-30-72). Net: ABC/C. Rep: Advertising Sls West; Tacher. Format: Contemp. ■ Robert E. Gilbert, pres & chief engr; Kenneth E. Karge, gen & coml mgr; Sam D. Kirkaldie, prog dir & prom mgr; Eugene Linton, mus & news dir.

Springfield

KORE—September 1927: 1050 khz; 1 kw-D. Box 296 (97477). (503) 746-1631. Norwood Bcstg Co. (acq 8-1-71). Net: MBS. Rep: Radio Time Sls. Format: C&W. ■ James Norwood, pres & gen mgr; Ron Norwood, prog dir; Ted Hicks, chief engr.

KSND(FM)—Dec 18, 1958: 93.1 mhz; 2.6 kw. Ant 81 ft. Stereo. Sterling Recreation Organization (acq 9-22-75). Format: C&W.

Sweet Home

KFIR—Aug 7, 1968: 1370 khz; 1 kw-D. Box 611 (97386). (503) 367-4444. Campbell Bcstg Corp. (acq 1974). Net: ABC/E. Rep: Simpson/Reilly. Format: MOR, C&W. ■ Steve Campbell, pres & gen mgr; June Cook, coml mgr; Bob Greenwood, prod dir; Pete Henry, mus dir; Herb Schacher, prom mgr; Dennis Davis, news dir; Dick Meyers, chief engr. ■ Rates: \$3.90; 3.90; 3.90; —.

The Dalles

KACI—June 1955: 1300 khz; 1 kw-D. Box 516 (97508). (503) 296-2211. Radio KACI Inc. Group owner: Juniper Bcstg. Format: Contemp, C&W, MOR. ■ Gary Capps, pres; Bob Walters, gen mgr; Jim Davis, prog dir; Dick Licardi, news dir.

KCIV(FM)—Nov 28, 1968: 104.5 mhz; 32 kw. Ant 1,892 ft. Stereo. Box 104 (97058). (503) 296-4355. Leslie L. Cunningham. Format: Btfl music. Spec progs: Farm 1-5 hrs, classcl 5 hrs, C&W 4 hrs wkly. ■ Leslie L. Cunningham, owner, gen mgr & prog dir; Brian R. Schutz, sls mgr; Jim Roth, chief engr. ■ Rates: \$5; 5; 5; 5.

KODL—Oct 12, 1940: 1440 khz; 1 kw-U, DA-N. Box 741 (97058). (503) 296-2101. Larson-Wynn Inc. (acq 9-1-74). Net: CBS. Rep: Howard; Moore. Format: MOR/Rock. Spec progs: Farm 2 hrs, C&W 16 hrs wkly. ■ Brent T. Larson, pres; Al Wynn, VP & gen mgr; Roger Nichols, sls mgr; Dave Frenchin, prog dir; John Swindle, news dir; Ben L. Roth, chief engr. ■ Rates: \$6.50; 4.75; 6.50; 4.75.

Tillamook

KTIL—August 1947: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Box 112 (97141). (503) Victor 2-4422. Beaver Bcstg System Inc. (acq 12-1-62). Rep: Sandeberg-Glenn; Tacher. Net: ABC/E. ■ Philip Tonken, pres; Robert Douglas, VP, gen & coml mgr; Al Berger, prog dir; Jim Clark, news dir; Mildred Davy, women's dir; Larry Brunen, chief engr.

Toledo

KTDO—Sept 26, 1960: 1230 khz; 1 kw-D, 250 w-N. Box 910, Newport (97365). (503) 336-2252. Charles Farmer (acq 1969). Net: MBS. Rep: Simpson/Reilly. Format: C&W. ■ Jim Biggs, stn mgr & chief engr; Rick Tillotson, sls mgr. Mack Owens, news & mus dir. ■ Rates: \$4.40; 3.80; 4.40; 3.80.

Woodburn

KWRC—July 10, 1964: 940 khz; 250 w-D. 698 N. Pacific Hwy (97071). (503) 981-3516. O. L. Withers. Rep: Market 1. Spec prog: Sp 4 hrs wkly. ■ O. L. Withers, pres; Byron Stephenson, gen mgr; Mick Schiel, coml mgr; Pat Stevens, prog dir; Graeme Strickland, prom mgr; Spencer Grew, news dir; Cal Benniger, chief engr.

CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Pennsylvania

HAMILTON-LANDIS & ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1730 K ST., N.W., WASHINGTON 20006
(202) 393-3456

Allentown

WAEB—1949: 790 khz; 1 kw-U, DA-2. Box 2727, Lehigh Valley (18001). (215) 434-4424. Rust Communications Group Inc. (group owner; acq 8-10-57). Rep: Eastman. Format: Contemp. ■ William F. Rust Jr, pres; S. Robert Ackley, gen mgr; Ronald C. Sotak, stn mgr; Jeff Frank, mus dir; Jim Hertzler, news dir; William R. Gottshall, chief engr.

WXKW(FM)—June 30, 1961: 104.1 mhz; 20 kw. Ant 87 ft. Stereo. Prog sep from AM. Format: Standards.

WEZV(FM)—See Bethlehem.

WFMZ

Beautiful Music

WFMZ(FM)—July 1947: 100.7 mhz; 12.5 kw. Ant 870 ft. Stereo. East Rock Rd. (18103). (215) 797-4530. Maranatha Bcstg Corp. (acq 3-1-65). Audio news: UPI. Rep: Selcom. Format: Btfl mus. Spec progs: Ger 1 hr; classcl 19 hrs; relig 16 hrs wkly. ■ Richard C. Dean, pres, gen mgr, prog dir; Alice Wick, ctrlr; Don Wooton, chief engr; Dave Hinson, prom and sls mgr and mus dir; Paul Brittin, news dir; Kathy Yelsits, coml and traf mgr. ■ Rates: \$15; 14; 15; 10.

WHOL

Modern Country Music

WHOL—Sept 12, 1948: 1600 khz; 500 w-D, DA. 1125 Colorado St. (18105). (215) 434-4801. Empire Bcstg Inc. (acq 3-1-64). Net: ABC/E. Format: C&W. ■

Oregon, Pennsylvania Radio

See page C-1 for explanation of listings.

Ray M. Schacht, pres; Carl Stuart, gen mgr; James A. Herbert, coml mgr & chief engr; Alan J. Winkler, prom mgr; Phil May, mus dir. ■ Rates: \$13; 10.60; 13; —

WKAP—September 1948: 1320 khz; 5 kw-D, 1 kw-N, DA-2. Box 246, Whitehall, Pa. (18052). (215) 435-9572. WKAP Inc. Group owner: Rahall. Net: ABC/I. Rep: Buckley Format: Adult Contemp. Ogden R. Davies, corp VP, bcstg; Jerry Duckett, VP, gen mgr; Harold Tower, coml mgr; Tom Moran, prog dir and prom mgr; Steve Kelly, mus dir; Alan D. Raber, news dir; Charles LaBar, chief engr. Rates: \$24; 22; 24; 20.

***WMUH(FM)**—Feb 6, 1966: 89.7 mhz; 10 w. Ant 90 ft. Box 10-B, Muhlenberg College (18104). (215) 433-5957. Muhlenberg College. Net: MBS. Format: Progressive, Top 40. ■ Jonathan Phillips, gen mgr; Phil Galasso, chief engr.

WSAN—May 24, 1923: 1470 khz; 5 kw-U, DA-N. Box 568 (18105). (215) 434-9511. Lehigh Valley Bcstg Co. (acq 6-6-50). Net: NBC. Format: Progressive. ■ Revel H. Musselman, gen mgr & chief engr; Rick Musselman, prog & mus dir.

WXKW(FM)—Listing follows WAEB.

Altoona

WFBG—Oct 30, 1924: 1290 khz; 5 kw-D, 1 kw-N. Hilltop, Logan Blvd. (16603). (814) 943-1136. Gilcom Corp. (acq 10-28-72). Net: ABC/C. Rep: Blair, Unicorn Bcst Sls, Dome. Format: Contemp. ■ Edward T. Giller, pres & gen mgr; George Germann, coml mgr; Kevin O'Brian, mus dir; Don Paul, prog dir; Don Ross, news dir; Joe Jarrett Jr, chief engr. ■ Rates: \$18; 14; 18; 7.50.

WFBG-FM—Oct 17, 1960: 98.1 mhz; 30 kw. Ant 1,020 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: MOR. ■ Rates: \$8; 8; 8; 8.

WHGM(FM)—See Bellwood.

WRTA—June 12, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 272 (16603). (814) 943-6112. Altoona Trans-Audio Corp. (acq 4-5-6). Net: ABC/I. Rep: Meeker. Format: Oldies. Spec prog: Talk 11 hrs wkly. ■ Martin F. Malarkey, pres; Louis H. Murray, exec VP; David R. Wolf, gen mgr; Tom Casey, stn mgr; Don Girard, mus dir; Karl King, news dir; Terry Macalarny, chief engr. ■ Rates: \$12.50; 10; 12.50; —

WVAM—July 1948: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Broadcast House, 2727 West Albert Dr. (16602). (814) 944-9456. Blair County Bcstrs Inc. (acq 6-7-66). Net: MBS. Rep: McGavren-Guild. Format: Contemp. Spec progs: Ital ½ hr; Pol 1 hr wkly. ■ Randolph Burdsall, pres; Denny J. Bixler, VP; Robert K. Abernathy, gen mgr; Roger Corey, prog dir; George Maifair, mus dir; Jeffrey Keith, chief engr. ■ Rates: \$8.50; 6.50; 8.50; 6.50.

WVAM-FM—July 1948: 100.1 mhz; 360 w. Ant minus 345 ft. Prog sep from AM. Format: C&W.

Ambridge

WMBA—March 1, 1958: 1460 khz; 500 w-D, DA. Box 309 (15003). (412) 266-1110. Bride Bcstg Inc. (group owner; acq 5-1-70). Net: MBS. Rep: Messina, Dome. Format: MOR. Spec progs: Black 3 hrs; Pol 5 hrs wkly. ■ John W. Bride, pres; Nick Desantis, gen mgr; Jim Ladd, opns mgr; Rick Pantale, prog and mus dir, chief engr; Don Vohar, news dir. ■ Rates: \$8.50; 8; 8; 8.

Annvile-Cleona

WAHT—Aug 4, 1968: 1510 khz; 5 kw-D, DA. Box 15, Lebanon, Pa. (17042). (717) 273-8547. Valley Communications Corp. Net: MBS. Rep: Devney. Format: MOR. Spec prog: C&W 2 hrs wkly. ■ William E. Sullivan, pres & gen mgr; Tim Burns, prog & news dir; Robert Keller, coml mgr; William Margut, chief engr.

Apollo

WAVL—Dec 13, 1947: 910 khz; 1 kw-D, Box 277 (15613). (412) GRover 2-3921. Tri-Borough Bcstg Co. Net: Keystone. ■ Cecil F. Clifton, pres, gen mgr & coml mgr; Silas West, farm dir; Andrew J. West, bus mgr; Wilkes Burley, chief engr.

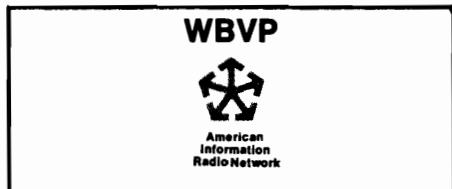
Pennsylvania Radio

See page C-1 for explanation of listings.

Barnesboro

WNCC—Oct 15, 1950: 950 khz; 500 w-D. 803 Maple Ave. (15714). (814) 948-9200. WNCC Inc. (acq 1-28-60). Net: Keystone. Rep: Dome-Messervey. Spec progs: Pol 3 hrs; C&W 2½ hrs wkly. ■ J. Howard Bair, pres & chief engr; Eric M. Bauer, bus mgr; C. Elaine Bair, prog dir; Greg Buggey, news dir.

Beaver Falls



WBVP—May 25, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 719 (15010). (412) 846-4100. Beaver Valley Bcstg (acq 10-1-67). Group owner: Hall. Net: ABC/I. Rep: Market 4. Format: Variety. ■ Robert M. Hall, pres; Walter G. Broadhurst, gen mgr; Bill Kelly, prog dir; Dennis Atkins, news dir; Paul Sokoll, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

WWKS(FM)—Co-owned with WBVP. May 1960: 106.7 mhz; 16.5 kw. Ant 255 ft. (CP 47 kw. Ant 520 ft). Stereo. Prog sep from AM. ■ Rates: \$10; 10; 10; 10.

***WGEV(FM)**—Nov 15, 1965: 88.3 mhz; 10 w. Geneva College (15010). (412) 846-5105. Geneva College, Board of Trustees. Net: NPR. Format: Rock. ■ Edwin Clarke, pres; C. Benjamin Hale, gen mgr & dir of bcstg.

Bedford

WAKM(FM)—Listing follows WBFD.

WAYC—Aug 5, 1974: 1600 khz; 1 kw-D. Box 1 (15522). (814) 623-1171. Bedford County Broadcast Enterprises. Net: ABC/C. Format: Top 40, oldies. ■ John H. Cessna, gen mgr; Sherwood B. Hawley, prod mgr; Mark C. Bagley, mus dir; Jay B. Cessna, news dir; William H. Smith, chief engr. ■ Rates: \$2.60; 2.60; 2.60;—

WBFD—July 2, 1955: 1310 khz; 5 kw-D. Box 572 (15522). (814) 623-5131. Inquirer Printing Co. Rep: Weed. ■ John A. Biddle, pres; Hugo K. Frear, gen mgr; Glenn B. Ritchey, stn & sls mgr; George Sciranko, prog dir; Paul Q. Foor, chief engr. ■ Rates: \$8; 8; 8;—

WAKM(FM)—Co-owned with WBFD. Dec 22, 1966: 100.9 mhz; 3 kw. Ant 205 ft. Stereo. Prog sep from AM.

Bellefonte

WBLF—Aug 1, 1958: 970 khz; 500 w-D. Box 88 (16823). (814) 355-4751. Bellefonte Bcstg Co. Inc. Group owner: Allegheny Mtn. Net. Net: MBS, Allegheny Mtn. Format: MOR. ■ Cary H. Simpson, pres; James F. Kerschner, gen mgr; Ruth M. Thomas, news dir; Earl Pennington, prog dir; J. G. Daugherty, chief engr. ■ Rates: \$6.90; 4; 6.90;—

Bellwood

WHGM(FM)—March 28, 1970: 103.9 mhz; 250 w. Ant 870 ft (CP 225 w. Ant 908 ft). Box 609, Altoona, Pa. (16603). (814) 943-2607. John R. Powley. Format: Btl mus, relig. ■ John R. Powley, gen mgr & chief engr; Sandra B. Powley, prog dir.

Berwick

WBRX—Aug 1, 1957: 1280 khz; 1 kw-D. Box 387 (18603). (717) 752-4546. Berwick Bcstg (acq 9-1-66). Net: Keystone. Format: MOR. ■ Edward R. Newman, pres; John J. Wellenhoffer, VP & gen & coml mgr; William Kisbaugh, prog dir; Tony Hogg, chief engr.

Bethlehem

WEZV(FM)—Listing follows WGPA.

WGPA—Feb 14, 1946: 1100 khz; 250 w-D. Box 111, 428 Brodhead Ave. (18016). (215) 866-8074. The Holt Corp of Pa. Inc. (acq 1-12-73). Net: ABC/E. Rep: McGavren-Guild. Format: MOR. ■ Arthur H. Holt, pres

& gen mgr; Arthur White, stn mgr; Robert G. Wolken, prog dir; Gordon Holt, mus dir; Harrison Knerr, news dir; Gilbert Akoyd, chief engr.

WEZV(FM)—Co-owned with WGPA. Feb 14, 1946: 95.1 mhz; 11 kw. Ant 630 ft. Format: Btl mus. ■ Robert Grayson, coml mgr; Paul Galgon, prom mgr; Kevin Sanford, news dir.

***WLVR-FM**—May 8, 1973: 91.3 mhz. 10 w. Ant 99 ft. Lehigh Univ. (18015). (215) 691-0188. Lehigh Univ. Format: Progs. ■ Chad Paul, gen mgr.

Bloomsburg

WCNR—Sept 26, 1947: 930 khz; 1 kw-D. 125 W. Main St. (17815). (717) 784-1200. Columbia Montour Bcstg Co. Inc. (acq 4-30-66). Net: ABC/I. Rep: Selective Bcst Adv. Format: Contemp, MOR. ■ Ed Darlington, pres & gen mgr; Joe Darlington, coml mgr; Carey Williams, prog dir; Carl Conner, prom mgr; Richard Heller, news dir; Robert Fulton, chief engr.

WHLM—1947: 550 khz; 1 kw-U, DA-2. 107 W. Main (17815). (717) 784-5500. Bloom Radio, div Magee Industrial Enterprises. Net: NBC. Rep: Dome. Format: Contemp, MOR, talk. ■ James Magee, pres; Robert Sweppenheiser, gen mgr; Bruce Musser, prom mgr; L. J. Pat Campbell, coml mgr; Thomas Benintende, prog dir; Tom Benson, mus dir; Ed Edwards, news dir; Tony Hogg, chief engr.

WHLM-FM—September 1956: 106.5 mhz; 8.8 kw horiz; 4.8 kw vert. Ant 600 ft horiz, 540 ft vert (CP 8.8 kw. Ant 570 ft). Dups AM 100%.

Boyertown

WBYO(FM)—Oct 31, 1960: 107.5 mhz; 20 kw. Ant 300 ft. Stereo. Box 177 (19512). (215) 369-1075. Boyertown Bcstg Inc. Format: Religious. Spec progs: C&W 17 hrs; Pa. Dutch 1 hr wkly. ■ David G. Hendricks, pres, prog dir & gen mgr; Mrs. Nedra Hendricks, coml mgr; Wilmer Borneman, chief engr. ■ Rates: \$5; 5; 5; 5.

Braddock

WLOA—June 1947: 1550 khz; 1 kw-D. 1233 Braddock Ave. (15104). (412) 351-3030. Matta Bcstg Co. Rep: Groskin. Format: Soft MOR. ■ William J. Matta, pres; George Baker, news dir; Fred Sand, chief engr. ■ Rates: \$19; 19; 19; 19.

WLOA-FM—June 1959: 96.9 mhz; 60 kw. Ant 520 ft. Stereo. Dup AM 100%. ■ Rates same as AM.

Bradford

WESB—April 1947: 1490 khz; 1 kw-D, 250 w-N. Box 545 (16701). (814) 368-4141. Radio Station WESB. ■ T. R. Bromelley, mngng partner; Glenn Flynn, coml mgr; Kevin Kelley, mus dir; William Winn, prog & news dir & chief engr; James Sheffer, prom mgr. ■ Rates: \$5.85; 5.85; 5.85; 5.85.

Brownsville

WASP—Aug 2, 1968: 1130 khz; 5 kw-D, DA, 1 kw-CH. Box 270 (15417). (412) 785-3450. Brownsville Inc. Format: C&W Spec progs: Talk 10 hrs; Pol 1½ hr wkly. ■ D. C. Loughry, pres & gen mgr & chief engr; Robert Williams, opns dir; David Bridges, prog and mus dir.

Butler

WBUT—March 14, 1949: 1050 khz; 250 w-D. Box 1645 (16001). (412) 287-5778. WBUT Inc. (acq 4-18-64). Rep: Dome-Messervey. Format: MOR. Spec prog: C&W 2 hrs wkly. ■ Larry M. Berg, pres & gen mgr; Guy A. Travaglio, sls mgr; Robert Natili, prog dir & news dir; George Foy, chief engr. ■ Rates: \$5.35; 5.35; 5.35; 5.35.

WBUT-FM—March 14, 1949: 97.7 mhz; 720 w. Ant 290 ft. Dups AM 85%. ■ Rates same as AM.

WISR—Sept 26, 1941: 680 khz; 250 w-D. Box 151 (16001). (412) 283-1500. Butler Bcstg Inc. Format: MOR, talk. ■ Joel W. Rosenblum, pres & gen mgr; J. Victor O'Brien, coml mgr; Warren Ihlenfeld, prog, mus & news dir; Gerald D. Coleman, pub svc dir; Lorraine C. Laconi, office mgr; Paul F. Rex, chief engr. ■ Rates: \$5; 5; 5; 5.

California

***WVCS(FM)**—May 1974: 91.9 mhz; 10 w. California

State College (15149). (412) 938-3000. California State College. Format: Progs, variety. Spec prog: Black 5 hrs. ■ Louis Romero, stn mgr; Gary Persons, chief engr.

Canonsburg

WARO—Nov 28, 1957: 540 khz; 250 w-D, DA. Box 191 (15317). (412) 531-8800. Universal Communications of Pittsburgh Inc. (acq 5-67). Group owner: Universal. Rep: Universal Bcstg. Format: Relig. Spec prog: Pol 1 hr wkly. Lawrence Brandon, pres; Ronald Dagg, gen mgr. Rates: \$11; 9; 11;—

Carbondale

WC DL—January 1950: 1440 khz; 5 kw-D. Salem Rd. (18407). (717) 282-2770. Carbondale Bcstg Inc. Format: Variety. Spec progs: Pol 7 hrs; C&W 11 hrs wkly. ■ Robert G. Adams, pres; Marjorie Zapotosky, gen mgr; Paul Oles, coml mgr; Joseph Martin, prog & news dir; Andrew Fundak, chief engr. ■ Rates: \$5; 5; 5;—

WC DL-FM—Dec 22, 1964: 94.3 mhz; 330 w. Ant 770 ft. Dup AM.60%. ■ Rates: \$5; 5; 5; 5.

Carlisle

***WDCV-FM**—Not on air, target date unknown: 88.3 mhz; 10 w. Box 640 (17013). (717) 249-2200. Trustees of Dickinson College.

WHYL—April 1948: 960 khz; 5 kw-D, DA. Box 219 (17013). (717) 249-1717. Richard F. Lewis Jr. Inc. of Carlisle (acq 1952). Group owner: Mid-Atlantic. Net: MBS. Rep: PRO/Meeker; Dome. Format: MOR. ■ William M. Allison, gen & coml mgr; Ron Loy, gen prom dir; Richard Bear, AM prom dir; Kirk Wilson, news dir; Brian Greenway, chief engr.

WHYL-FM—1959: 102.3 mhz; 3 w. Ant 165 ft. Dups AM 30%. Format: C&W. ■ James Mills, FM prom dir.

WIOO—July 8, 1965: 1000 khz; 1 kw-D. Box 399 (17013). (717) 243-1200. WIOO Inc. Net: ABC/E. Rep: Market 4 Radio. Format: Contemp, oldies, Top 40. Spec prog: C&W 2 hrs wkly. ■ Harold Swidler, pres & gen mgr; Everlyn Trimmer, office mgr; R. J. Harris, prog dir & prom mgr; Mike Kurtis, mus dir; D. St. Clair, news dir; Curt Allen, chief engr.

Carnegie

WZUM—July 1962: 1590 khz; 1 kw-D, DA. 201 Ewing Ave., Pittsburgh (15205). (412) 922-0550. Hickling Bcstg Corp. (acq 9-75). Net: MBS. Format: Contemp, Polish, variety. Spec progs: Lithuanian ½ hr; Greek ½ hr wkly. ■ Robert K. and Dolores M. Hickling, Michael Samara, et al, owners; Sandra Craven Stewart, mgr; Ron Capon, chief engr.

Central City

WCCS(FM)—Oct 19, 1972: 101.7 mhz; 500 w. Ant 650 ft. Box 100 (15926). (814) 754-4602. Central Broadcasting Co. Format: Easy Istng 71%, Relig 26%, Polish 3%. ■ Benjamin F. Thomas, pres; Richard B. Elliott, Jr., gen mgr; Greg Chiappelli, prog dir; Bill Bridgewater, mus dir and chief engr. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

Chambersburg

WCBG—1956: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Radio Hill (17201). (717) 263-4131. Four States Broadcasting Station Inc. (acq 1964). Net: NBC. Rep: Masla, Dome. Format: Top 40. ■ Norman E. Messner, pres; Molly Darr Messner, VP and gen mgr; Robert Huffman, prog dir; Michael McGough, mus dir; Margaret H. Wright, traf dir; Charles Hubley, loc sls mgr; Charles Hennegan, news dir; Harry M. Taylor, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

WCHA—Aug 11, 1946: 800 khz; 1 kw-D. Professional Arts Bldg. (17201). (717) 264-7121. Chambersburg Bcstg Co. ■ John S. Booth, pres; Earl P. Strine, gen mgr; David Myers, coml mgr; Rod Burnham, prog dir; Marlin Myers, news dir; Chris Snively, chief engr. ■ Rates: \$7.50; 7.50; 7.50;—

WCHM(FM)—Co-owned with WCHA. April 15, 1948: 95.1 mhz; 2.8 kw. Ant 240 ft. Stereo. Prog sep from AM.

Charleroi

WESA—1948: 940 khz; 250 w-D. Box 584 (15022). (412) 483-6551. Laubach Radio Properties Inc. (acq 4-23-65). Format: MOR. Spec progs: Pol 2 hrs; Black

Pennsylvania Radio

See page C-1 for explanation of listings.

Ebensburg

WEND—May 25, 1961: 1580 khz; 1 kw-D, 250 w-N. 120 S. Center St. (15391). (814) 472-8801. WEND Inc. (acq 4-1-72). Net: MBS. Rep: Dome-Messervy. Format: Top 40. Spec prog: Pol 1 hr wkly. ■ Robert E. Civis, co-owner, stn & sls mgr; Francis Krug, co-owner, chief engr.

WIYQ(FM)—July 15, 1962: 99.1 mhz; 45 kw horiz, 43 kw vert. Ant 520 ft. (CP 50 kw Ant 500 ft). Stereo. Box 787 (15907). (814) 539-8779. Cambria County Bcstg Co. (acq 4-1-72). Group owner: Allegheny Mtn. Net. Net: Allegheny Mtn. Rep: Selcom, Dome. Format: C&W. Spec prog: Pol 3 hrs wkly. ■ Cary H. Simpson, pres; David C. Hill, gen mgr; David McDermott, coml mgr; Robert McCabe, prog dir; Ronald Kauffman, mus dir; Fritz Gorba, news dir; Robert Lynn, chief engr. ■ Rates: \$10; 8; 10; 6.

Elizabethtown

WPDC—May 1958: 1600 khz; 500 w-D. Box 1600 (17022). (717) 367-7700. Smith Communications Inc. (acq 11-70). Format: MOR. ■ Charles C. Smith, pres, gen mgr & prog dir; D. L. Salter, chief engr. ■ Rates: \$6; 6; 6.

WPDC-FM—April 30, 1964: 106.7 mhz; 20 kw horiz, 10 kw vert. Ant 500 ft. Dups AM 70%.

Ellwood City

WFEM(FM)—Aug 4, 1968: 92.1 mhz; 3 kw. Ant 300 ft. 226 Fifth St. (16117). (412) 758-4527. Scott Bcstg of Pa. Inc. Group owner: Great Scott Stns. Rep: Market 4, Dome. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Herbert Scott, pres; Lawrence A. Conti Jr., prog dir, gen & coml mgr; Richard Whiting, mus dir; Thomas Krestel, news dir; Jim Douglas Zagrodnick, chief engr. ■ Rates: \$6.50; 6.50; 6.50.

Emporium

WLEM—March 2, 1958: 1250 khz; 1 kw-D. Box 310 (15834). (814) 483-3712. Emporium Bcstg Co. (acq 1-27-71). Rep: Dome-Messervy, Market 4. Format: Variety. Spec prog: C&W 1 hr wkly. ■ Anne L. Spotts, pres; Rita Rolf, coml mgr; Debra Lanzillo, sls mgr; Jeannine A. Spotts, news dir; Vito Lanzillo, gen mgr, chief engr.

Ephrata

WGSA—July 26, 1955: 1310 khz; 5 kw-D, DA. 44 Bethany Rd. (17522). (717) 733-2226. Garden Spot Bcstrs Inc. Net: ABC/E. Rep: Selcom. Format: MOR. Spec prog: Pa. Dutch ½ hr wkly. ■ Samuel R. Youse, pres & gen mgr; John P. Weis, stn and coml mgr. ■ Rates: \$12.50; 12.50; 12.50;—

WIOV(FM)—Co-owned with WGSA. Nov 9, 1962: 105.1 mhz; 50 kw. Ant 500 ft. Stereo. Box 105 (17522). Prog sep from AM. Net: ABC/E. Format: C&W. Spec progs: Farm 10 hrs; Sp 1 hr wkly. ■ Rates: \$15; 15; 15; 15.

Erie

WCCK(FM)—Listing follows WWGO.

***WERG(FM)**—Dec 1, 1972: 89.1 mhz; 10 w. Gannon College, Box 192 (16501). Gannon College. Format: Variety. Spec progs: Pol 3 hrs; Black 10 hrs; Italian 2 hrs wkly. ■ Marc A. Anderson, pres and gen mgr.

WHYP—See North East.

WJET—1951: 1400 khz; 1 kw-D, 250 w-N. 1635 Ash St. (16503). (814) 455-2741. Jet Bcstg Inc. Group owner: Myron Jones. Rep: Eastman, Dome-Messervy, Regional Reps. Format: Contemp. ■ Myron Jones, pres; Rick Hanna, gen mgr; Sandy Beach, prog dir; Kay Jones, mus dir; Matthew Locke, news dir; John Kanzius, chief engr. ■ Rates: \$22; 20; 22; 17.

WLWU(FM)—Listing follows WWYN.

***WQLN-FM**—January 7, 1973: 91.3 mhz; 35 kw. Ant 500 ft. 8425 Peach St. (16509). (814) 868-4654. Public Bcstg of N.W. Pennsylvania. Net: NPR. Format: Variety. Spec progs: Farm 20 hrs; Sp 2 hrs; children 2 hrs wkly. ■ Robert Chitester, pres; David H. Roland, dir of bcstg; Paul Brown, prog mgr; Art Martinucci, dir

½ hr wkly. ■ John L. Laubach Jr., pres; Carl J. Marcocci, exec VP; Jay Morton, stn mgr; Gary Persons, prog dir; Bob Keller, news dir; Vern Evans, chief engr.

WWFM(FM)—July 10, 1967: 98.3 mhz; 3 kw. Ant 230 ft horiz, 225 ft vert. Dups AM 100%.

Chester

WEEZ—September 1947: 1590 khz; 1 kw-U, DA-N. 3500 Edgmont Ave. (19015). (215) 874-4321. Radio Del-Val Inc. (acq 10-25-65). Group owner: Mediamerica. Format: Talk. Spec progs: Ital 1 hr; Pol 2 hrs wkly. ■ Ernest Tannen, pres & gen mgr; Wynn Moore, prog dir; Don Merriman, coml & prom mgr; Skip Powers, news dir; Bruce Jacobs, chief engr.

WVCH—April 4, 1948: 740 khz; 1 kw-D. 3rd & Ave. of the States (19013). (215) 872-8861. WVCH Communications (acq 10-74). Net: ABC/E. Format: MOR, relig. ■ Thomas H. Moffitt, pres, gen & coml mgr; Pauline Haber, prog dir; Ted Boyda, mus dir; John Scala, prom mgr; Tim McFarland, news dir; Charles Robinson, chief engr. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

Clarion

WWCH—June 12, 1960: 1300 khz; 500 w-D. Box 17* (16214). (814) 226-8600. Clarion County Bcstg Corp. Rep: Dome-Messervy. Format: MOR. ■ William C. Hearst, pres; Norman Wallace, gen, coml & prom mgr & prog & news dir; Leonard Schmader, chief engr.

Clearfield

WCPA—1947: 900 khz; 1 kw-D. Box 1032 (16830). (814) 765-5541. Clearfield Bcstrs Inc. Group owner: Progressive Publishing. Net: ABC/C. Rep: Market 4 Radio, Dome-Messervy. Format: Top 40. ■ W. K. Ulerich, pres; Carl A. Falvo, exec VP & gen mgr; Margaret Nemeth, coml mgr; John Ianaro, sls mgr; Rod Dormire, news dir; Thomas Wonderling, chief engr. ■ Rates: \$5.10; 5.10; 5.10;—

WCPA-FM—July 12, 1967: 93.5 mhz; 3 kw. Ant 98 ft. Dups AM 22%. Net: ABC/FM. Format: Easy Istng. ■ Patty Gross, prog dir. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

Coatesville

WCOJ—Nov 29, 1949: 1420 khz; 5 kw-U, DA-N. Box 231 (19320). (215) 384-2100. Chester County Bcstg Co. Format: MOR. ■ Louis N. Seltzer, pres & chief engr; William S. Halpern, gen mgr; Donald G. Kimes, coml & prom mgr; Art Douglas, prog dir.

Columbia

WHEX—Nov 1, 1957: 1580 khz; 500 w-D. 355 Poplar St. (17512). (717) 684-2591. Hex County Radio (acq 8-75). Rep: Mediamerica, Walton. Format: Solid gold, farm. ■ Sy Levy, gen mgr; Bill Rife, coml & prom mgr; Dave Pennington, prog & news dir; Bob Stevens, mus dir; John Hogg, chief engr.

Connellsville

WCVI—April 23, 1947: 1340 khz; 1 kw-D, 250 w-N. Box 838, 133 E. Drawford Ave. (15425). (412) 628-4600. Connellsville Bcstrs Inc. (acq 6-28-51). Net: ABC. Rep: Dome-Messervy. Format: C&W, MOR, Top 40. Spec prog: Pol 2 hrs wkly. ■ William Ellis, gen & coml mgr; Phil Crysler, prog dir; Ron Allen, news dir.

Corry

WWCB—April 2, 1955: 1370 khz; 1 kw-D, 500 w-N, DA-N. Box 4 (16407). (814) 664-2168. Corry Bcstg (acq 1974). Rep: Dome. Format: Diversfd. Spec progs: C&W 18 hrs; Classical 1 hr; Broadway 1 hr wkly. ■ Arthur Arkelian & Robert Shupala, owners.

Coudersport

WFRM—May 1953: 600 khz; 1 kw-D. 9 South Main St. (16915). (814) 274-8600. Farm & Home Bcstg Co. Group owner: Allegheny Mtn. Net: MBS, Allegheny Mtn. Rep: Dome. Format: Contemp. ■ Cary H. Simpson, pres; Phyllis Craley, stn & coml mgr; David Lent, prog dir; Karmon Wood, mus dir; Edward Easton, news dir; Martin Weiss, chief engr. ■ Rates: \$6.90; 6.90; 6.90;—

Danville

WPGM—June 1963: 1570 khz; 1 kw-D. 8 E. Market

St. (17821). (717) 275-1570. Montrose Bcstg Corp. (acq 1-6-64). Audio news: APR. Format: Relig, btlf music. ■ W. Douglas Roe, pres; Lawrence Souder, gen mgr, prog & news dir; Kevin G. Ferris, prog mgr; Arthur H. Brown, mus dir; John Rejmer, chief engr.

WPGM-FM—Sept 6, 1968: 96.7 mhz; 340 w. Ant 760 ft. Stereo. Dups AM 75%.

Doylestown



WBUX—1948: 1570 khz; 5 kw-D, DA. Box 512 (18901). (215) 348-3583. Central Bucks Bcstg Co. (acq 8-1-75). Rep: PRO/Meeker. Format: MOR. ■ George Pleasants, gen mgr; Tom Calvin, prog dir; Bill Shupert, opns mgr. ■ Rates: \$11; 11; 11; 11.

DuBois

WCED—February 1941: 1420 khz; 5 kw-D, 500 w-N, DA-N. 80 N. Park Place (15801). (814) 371-6100. Tri-County Bcstg Co. Net: CBS. Rep: Devney, Dome-Messervy. ■ Jason S. Gray, pres; George W. Williams, gen & coml mgr; Ed Paul, prog dir; Bev Betton, prom mgr; Eric Decker, news dir; Frank Humphreys, chief engr.

WCED-FM—1948: 102.1 mhz; 11.5 kw. Ant 640 ft. Progs sep from AM. Format: C&W.



WDBA(FM)—1975: 107.3 mhz; 50 kw. Ant 500 ft. Stereo. 28 W. Scribner Ave. (15801). (814) 371-1330. DuBois Area Bcstg Co. Inc. Rep: Quality Programming. Audio news: APR. Format: Btlf mus, relig. ■ Ralph J. Boyer, pres; Donald B. Shobert, gen mgr; Paul Dillon, coml mgr; Charles Moore, prom mgr; Gerald E. Meloon. ■ Rates: \$4.90; 4.90; 4.90; 4.90.

Easton

WEEEX—May 1956: 1230 khz; 1 kw-D, 250 w-N, DA-D. Box 190 (18042). (215) 258-6155. WEEEX Inc. Net: ABC/C. Rep: Torbet, Dome. Format: Top 40. ■ Donald W. Diehl, pres; Thomas W. Wolfe, gen mgr; Bill Robbins, prog dir; Mickey Hagerty, mus dir; Walt Mitchell, news dir; Steve Boyer, chief engr. ■ Rates: \$10; 8.25; 10; 8.25.

WQQQ(FM)—Co-owned with WEEEX. June 1950: 99.9 mhz; 50 kw. Ant 450 ft. Stereo. Prog sep from AM. (215) 258-8775. Format: Btlf mus. ■ Rates: \$11.80; 11.80; 11.80; 8.75.

WEST—1936: 1400 khz; 1 kw-D, 250 w-N. 436 Northampton St. (18042). (215) 258-6131. Sound Communications Corp. (acq 4-1-73). Net: CBS. Rep: H-R/Stone. Format: MOR. ■ Frank G. Stisser, pres; Theodore W. Pierce, gen mgr; Lloyd O. Nicely, coml mgr; Joseph Prentice, prog mgr; Eugene Bethman, prom mgr/mus dir; Timothy Cain, news dir; Steve Boyer, chief engr.

WLEV(FM)—Co-owned with WEST. 1948: 96.1 mhz; 50 kw horiz, 47 kw vert. Ant 500 ft. Prog sep from AM. Format: Contemp.

***WJRH(FM)**—March 1953: 90.5 mhz; 10 w. Stereo. Box 505, College Station (18042). (215) 258-5437. Lafayette College. Net: ABC/FM. Format: Progressive, variety. ■ Irving J. Goldstein, pres and gen mgr.

WLEV(FM)—Listing follows WEST.

WQQQ(FM)—Listing follows WEEEX.

East Stroudsburg

***WESS(FM)**—March 10, 1971: 88.7 mhz (CP 90.3 mhz); 10 w. Ant minus 160 ft. Student Center, Box 198 (18301). (717) 421-9833. Student Activity Association of East Stroudsburg State College. Net: NPR. Format: Progs, educ. ■ David M. Arndt, stn opns mgr.

Pennsylvania Radio

See page C-1 for explanation of listings.

comm aff; Don Hain, dir engr.

WRIE—1947: 1330 khz; 5 kw-U, DA-2. Box 2072 (16512). (814) 796-6777. Radio Erie Inc. (acq 11-1-67). Net: ABC/E. Rep: McGavren-Guild. Format: MOR. ■ F. Brady Louis, gen mgr; F. Bill Erb, stn mgr; Norm Pringle, prog & mus dir; Bob Hughes, news dir; Ruth Collander, prom mgr; Ken Husband, chief engr.

WWGO—April 21, 1935: 1450 khz; 1 kw-D, 250 w-N Box 1184 (16501). (814) 456-7078. Burbach Bcstg Co. (acq 9-67). Net: ABC/I. Rep: Katz. Format: C&W. Spec prog: Ital 2 hrs wkly. ■ John L. Laubach, pres; Carl Marocci, VP & gen mgr; Ronald P. Smith, stn mgr; Ron Rondo, prog dir; Rick Schaeffer, news dir; Joe Allision, chief engr.

WCCK(FM)—Co-owned with WWGO. May 1, 1969: 103.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp.

WWYN—1941: 1260 khz; 5 kw-U, DA-2. 3204 State St. (16508). (814) 456-2096. WERC Inc. (acq 1959). Group owner: Goldman. Net: NBC. Rep: Masla, King. Format: Talk. ■ Simon Goldman, pres; Art Arkelian, exec VP & gen mgr; Bob Cannon, prog dir; Wayne Smith, news dir; George MacMurdy, chief engr.

WLVU(FM)—Co-owned with WWYN. 1949: 99.9 mhz; 9.7 kw. Ant 400 ft. Stereo. (814) 459-2597. Prog sep from AM. Net: ABC/FM. Format: Good music. Spec progs: Ital 3 hrs; Pol 2 hrs wkly.

Everett

WSKE—March 15, 1963: 1050 khz; 250 w-D. Box 187 (15537). (814) 652-2600. Radio Everett Inc. (acq 7-1-67). Net: ABC/E. Format: C&W. ■ Melvin "Shorty" King, pres & coml mgr; Sandra King, gen & prom mgr; & prog dir; John Shambach, news dir; Fran Little, chief engr. ■ Rates: \$2.50; 2.50; 2.50.

Farrell

WFAR—Oct 3, 1954: 1470 khz; 1 kw-D, 500 w-N, DA-N. 147 Radio Rd. (16121). (412) 346-4171. Sanford A. Schafitz. Rep: Dome-Messervey, Regional Reps. Format: Contemp. Spec progs: Ital 3 hrs; Sp 3 hrs; Pol 10 hrs; Black 6 hrs wkly. ■ Sanford Schafitz, owner; Albert Zippay, gen mgr; Robin Scott, mus dir; Jean Rocco, prog dir; Louise Gray, coml mgr; Tony Costanza, prom mgr; Harold Winn, news dir; Sandy Aron, chief engr.

Franklin

WFRA—April 13, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 908 (16323). (814) 432-2188. Northwestern Pennsylvania Bcstg Co. Inc. Net: MBS. Format: Contemp & MOR. ■ Robert H. Sauber, pres, gen & coml mgr & chief engr; Roy C. McIntyre, loc sls mgr; Linda Lewis, news dir. ■ Rates: \$6.40; 6.40; 6.40.

WVEN(FM)—Co-owned with WFRA. March 5, 1971: 99.3 mhz; 3 kw. Ant 230 ft. Dups AM 100%. ■ Rates same as AM.

Freeland

WACM(FM)—Not on air, target date unknown: 103.1 mhz; 400 w. Ant 730 ft. 1730 M St., Suite 910, Washington (20036). Mountain Bcstg. Format: C&W.

Gettysburg

WGET—Aug 27, 1950: 1320 khz; 1 kw-D, 500 w-N, DA-2. Box 280 (17325). (717) 334-3101. Times and News Publishing Co. Net: MBS. ■ Richard E. Selby, gen mgr; Gilson C. Sheffer, prog dir; Lester Blair, chief engr.

WGET-FM—July 5, 1962: 107.7 mhz; 10 kw. Ant 350 ft. Stereo. Prog sep from AM.

Greencastle

WKSL(FM)—May 6, 1967: 94.3 mhz; 1.7 kw. Ant 360 ft. Box 10 (17225). (717) 597-7151. Greencastle Bcstg Inc. Format: C&W, MOR. Spec progs: Ger 5 hrs; Pol 4½ hrs; black ½ hr wkly. ■ Benjamin F. Thomas, prop & gen mgr; Robert L. Thomas, coml mgr & mus dir; Ben F. Thomas, Jr., news dir; Harold D. Kuhns, chief engr.

Greensburg

WHJB—Oct 28, 1934: 620 khz; 1 kw-D, 500 w-N, DA-2. 245 Brown St. (15601). (412) 834-0600. WHJB Radio (acq 1-1-62). Net: MBS. Rep: Dome. Format: oldies, Top 40. Spec prog: Pol 2 hrs wkly. ■ Melvin A. Goldberg, pres; Joseph A. McGranaghan Jr., gen and coml mgr; Barry Banker, prog dir; Jim Taylor, mus dir; David Raye, prom mgr; Robert Haberkost, chief engr. ■ Rates: \$11.50; 9.75; 11.50; 8.

WOKU-FM—Co-owned with WHJB. July 8, 1968: 107.1 mhz; 3 kw horiz, 2.95 kw vert. Ant 300 ft. Dups AM 20%. Format: Oldies. ■ Rates: \$6.75; 5.75; 6.75; 5.

Greenville

WGRP—Sept 19, 1959: 940 khz; 1 kw-D, DA. Box 189 (16125). (412) 588-8900. Greenville Bcstg Co. Rep: Dome-Messervey. Spec progs: C&W 15 hrs wkly. ■ Kenneth B. Anderson, gen mgr & chief engr; Merle G. Anderson, stn mgr & prog dir; Dennis A. Huff, coml mgr; Tom Sliwinski, news dir. ■ Rates: \$6.50; 6.50; 6.50.

WGRP-FM—July 1965: 107.1 mhz; 3 kw. Ant 240 ft. Dup AM 65%. ■ Rates: \$5; 5; 5.

***WTGP(FM)**—Sept 3, 1971: 88.1 mhz; 10 w. Stereo. Thiel College (16125). (412) 588-7700. Thiel College. Format: Progs, variety. ■ Jim Cunningham, gen mgr.

Grove City

WEDA-FM—Sept 10, 1962: 95.1 mhz; 3 kw. Ant 195 ft. 125 S. Broad St. (16127). (412) 458-6500. WEDA Inc. ■ James V. Perry, pres & gen mgr; Mary Emanuèle, coml & prom mgr; Michael Troy, prog dir & news dir; Robert Hoag, chief engr. ■ Rates: \$5; 5; 5.

***WSAJ**—April 1920: 1340 khz; 100 w-SH. Grove City College (16127). (412) 458-9352. Grove City College. Net: IBS. Format: Variety, Top 40, progs, rock. ■ Charles S. MacKenzie, pres; Jeffrey D. Harman, gen mgr.

***WSAJ-FM**—September 1968: 89.5 mhz; 10 w. Dups AM.

Hanover

WHVR—Jan 9, 1949: 1280 khz; 5 kw-D, 500 w-N, DA-2. Box 234 (17331). (717) 637-3831. Radio Hanover Inc. Format: MOR. ■ John D. Bare, pres & gen mgr.

WYCR(FM)—Co-owned with WHVR. Dec 22, 1962: 98.5 mhz; 10.5 kw. Ant 930 ft. Stereo. Prog sep from AM. Format: Rock. ■ John W. Lawrence, stn mgr.

Harrisburg

WCMB—Feb 19, 1948: 1460 khz; 5 kw-U, DA-N. Box 3433 (17105). (717) 234-3005. Hudson Bcstg Corp. (acq 1-1-59). Group owner: McKenna. Net: ABC/I. Rep: Buckley. Format: MOR. Spec progs: Black 11 hrs; C&W 7 hrs; talk 5 hrs wkly. ■ Ed K. Smith, VP & gen mgr; Jacques Schmitt, coml mgr; Bob Janis, opns dir; David Hunter, news dir; John Thomas, chief engr. ■ Rates: \$26; 15; 19; 9.

WSFM(FM)—Co-owned with WCMB. July 1965: 99.3 mhz; 3 kw. Ant 235 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: MOR Standards. ■ David Herlihy, FM mgr. ■ Rates: \$6; 6; 6; 6.

WFEC—May 28, 1945: 1400 khz; 1 kw-D, 250 w-N. Box 1172 (17101). (717) 238-5122. Scott Bcstg Corp. (acq 10-15-68). Group owner: Great Scott Stns. Net: ABC/C. Rep: McGavren-Guild. Format: Top 40. ■ Herbert Scott, pres; Robert Maley, gen mgr; Bob Alexander, opns mgr; Ralph S. Hartman, gen sls mgr; Richard W. Irwin, prog dir; Michael Burgess, news dir; William O. Kuntz, dir of engr. ■ Rates: \$15; 10; 15; 7.

WHP—1924: 580 khz; 5 kw-U, DA-N. 3300 N. Sixth St. (17110). (717) 238-2100. TWX 510-650-0816. WHP Inc. Net: CBS. Rep: Katz. Format: MOR. Spec progs: Black ½ hr; C&W 1½ hrs; Farm 2½ hrs wkly. ■ Joseph M. Higgins, pres & gen mgr; Donald C. Yeiser, gen sls mgr; John Bowling, sls mgr; Maurice Gannaway, prog dir & dir of engr; John Sebastian, news dir.

WHP-FM—1946: 97.3 mhz; 14 kw. Ant 840 ft. Dups AM 10%. Format: Btfl mus. ■ WHP-TV affil.

WKBO—1922: 1230 khz; 1 kw-D, 250 w-N. 411 S. 40th St. (17113). (717) 561-0710. Harrea Bcstrs Inc.

(acq 8-71). Rep: Torbet. Format: Rock, contemp. Spec prog: Black 1½ hrs wkly. ■ Michael M. Rea, pres; J. Albert Dame, VP & gen mgr; Robert Maley, coml mgr; Robert A. Klepic, prog dir; Kenneth Adams, mus dir; Tom Hal German, news dir; Gary Magill, chief engr.

***WMSP(FM)**—Sept 30, 1962: 94.9 mhz; 50 kw. Ant 205 ft. Stereo. 24 S. 2nd St. (17101). (717) 238-6763. Market Square Presbyterian Church. Format: Classcl, Relig. Spec progs: Jazz 3 hrs; progressive 2 hrs; black 2 hrs; Ger 2 hrs; community 3 hrs; talk & shows 2 hrs wkly. ■ Rev. Kendall Link, communications/stn mgr; Marian M. Warden, prog dir; Kenneth L. Landis, mus dir; David Blunk, news dir; Robert Young, chief engr.

WRHY(FM)—See Starview.

WSFM(FM)—Listing follows WCMB.

WTPA-FM—104.1 mhz; 10 kw. Ant 670 ft. 3235 Hoffman St. (17105). (717) 238-7171. Newhouse Bcstg Corp. (group owner). ■ WTPA-TV affil.

Havertown

***WHHS(FM)**—Dec 6, 1949: 89.3 mhz; 10 w. Ant 75 ft. Mill Rd. & Leedom Ave. (19083). (215) Hilltop 6-7111. School District of Haverford Township. Net: IBS. Format: Ed. ■ Dr. Harry R. Henly, supt of schools; Samuel Klugman, gen mgr.

Hazleton

WAZL—Dec 19, 1932: 1490 khz; 1 kw-D, 250 w-N. 706-12 Hazleton National Bank Bldg. (18201). (717) 454-3531. Hazleton Bcstg Co. (acq 12-1-47). Net: NBC. Rep: Market 4. Format: Contemp. ■ Victor C. Diehm, bd chmn; Victor C. Diehm, Jr., pres & gen mgr; Joe Kalie, prog dir; David Donlin, dir of sls; Jim Boyle, news dir; Ron J. Gillenardo, chef engr. ■ Rates: \$7.20; 5.80; 7.20; 5.80.

WVCD(FM)—Co-owned with WAZL. 1949: 97.9 mhz; 25 kw. Ant 660 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ William Waschko, prod mgr. ■ Rates: \$9; 8; 9; 8.

Hershey

***WITF-FM**—April 1, 1971: 89.5 mhz; 15 kw. Ant 820 ft. Box Z (17033). (717) 534-3333. TWX: 510-657-4010. South Central Educational Bcstg Council. Net: NPR, EPRN. Format: Classcl. ■ Andrew M. Bradley, pres; Dr. Robert F. Larson, exec VP & gen mgr; Dr. Walter P. Sheppard, stn mgr & prog dir; Peter A. Goldsmith, mus dir; Michael L. Greenwald, prom mgr; John Bosak, chief engr. ■ *WITF-TV affil.

Honesdale

WHPA—1972: 1590 khz; 500 w-D. Box 1590, 849 Main St. (18431). (717) 253-4674. Wayne County Bcstg. Format: Contemp, MOR rock, Top 40. Spec progs: Ger 2 hrs; C&W 6 hrs wkly. ■ Terry W. Clark, gen & sls mgr; Adrian Harrington, prog dir; Barry Mitchel, mus dir; Gary McCue, news dir; Jan Van Osten, chief engr.

Huntingdon

WHUN—March 2, 1947: 1150 khz; 5 kw-D. Box 404 (16652). (814) 643-3340. Huntingdon Bcstrs Inc. Format: MOR. ■ John H. Biddle, pres; W. E. Germann, prog dir; Dave Bithell, news dir; Carl E. Smeal, chief engr.

WHUN-FM—Sept 12, 1967: 106.3 mhz; 3 kw. Ant 150 ft. Dups AM 100%.

Indiana

WDAD—Nov 4, 1945: 1450 khz; 1 kw-D, 250 w-N. Box 668 (15701). (412) 349-1450. WDAD Inc. (acq 8-58). Group owner: Progressive Publishing. Net: CBS. Format: MOR. ■ W. K. Ulerich, pres; Ray Goss, gen mgr; Richard Sherry, coml mgr; Jack Benedict, prog dir; Bernie Smith, news dir; Dyle Miller, chief engr. ■ Rates: \$7.05; 5.65; 7.05; 3.50.

WQMU(FM)—Co-owned with WDAD. Aug 14, 1968: 103.1 mhz; 3 kw. Ant 170 ft. Prog sep from AM. Format: Good music. ■ Rates: \$3; 3; 3; 3.

***WIUP-FM**—October 1969: 91.3 mhz; 1.60 kw. Ant 88 ft. Davis Hall, Indiana Univ. of Pa. (15701). (412) 357-2491. Indiana Univ. of Pa. Format: Variety. ■ William Lesko, gen mgr; Paula Olson, stn mgr; Stanley Crawford, chief engr.

WQMU(FM)—Listing follows WDAJ.

Jeanette

WBCW—Jan 28, 1974: 1530 khz; 1 kw-D, 250 w-CH. 111 S. Fourth St. (15644). (412) 527-5656. Central Westmoreland Bcstg Co. Net: ABC/I. Format: Talk, Top 40, easy lstdg. Spec progs: Ital 1 hr; Pol 5 hrs; farm 1 hr; Slovenian 2 hrs wkly. ■ Verna M. Calisti, pres & gen mgr; James Rhea, prog & news dir; Jacqueline Rae Calisti, mus dir; John M. Orange, chief engr. ■ Rates: \$7.50; 7.50; 5; 5.

Jenkintown

WIBF-FM—Nov 1, 1960: 103.9 mhz; 180 w. Ant 1000 ft. The Benson East (19046). (215) 886-2000. Fox Bcstg Co. Net: ABC/E. Rep: Dirigo, Groskin. Format: Relig, ethnic, MOR. Spec progs: Ger 1 hr; Ital 13 hrs; Pol 2 hrs; Sp 18 hrs; Black 2½ hr; Korean 1 hr; Greek 2½ hrs; Ukrain 2½ hrs; Jewish 13½ hrs wkly. ■ William L. Fox, pres, gen & coml mgr; Douglas Henson, stn mgr; Larry Molinaro, mus dir; Donald Hess, news dir; Fredrick Moore, chief engr.

Johnstown

WAAT(FM)—Sept 1, 1974: 92.1 mhz; 175 w. Ant 1000 ft. Box 728, 510 Locust St. (15907). (814) 539-1000. Community Broadcasters Inc. Net: ABC/FM. Format: Relig. ■ W. Ronald Smith, pres; John P. Foster, gen mgr; Clyde May, chief engr.

WCRO—September 1947: 1230 khz; 1 kw-D, 250 w-N. 605 Main St. (15901). (814) 536-5158. Century Bcstg Corp. Net: ABC/C. Rep: H-R/Stone. Format: Top 40. Spec progs: Pol 1 hr; farm 2½ hrs; intl music ½ hr wkly. ■ John J. Keel, pres; Sandy D. Neri, gen mgr & prog dir; Jack Michaels, mus dir; Mike Farrow, prom mgr; Scott McCloud, news dir; Fred Kendig, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 9.50.

WIYQ(FM)—See Ebensburg.

WJAC—April 1925: 850 khz; 10 kw-U, DA-1. Hickory Lane (15907). (814) 255-5831. TWX 814-248-8354. WJAC Inc. (acq 1932). Net: NBC. Rep: Torbet. Format: Variety, MOR. Spec prog: Talk 6½ hrs daily. ■ Alvin D. Schrödt, pres & gen mgr; John B. Rogers, coml mgr; Ronald J. Kabo, sls mgr; Larry E. Pearce, stn & opns mgr; Theodore Campbell, chief engr.

WJAC-FM—August 1949: 95.5 mhz; 57 kw horiz, 54 kw vert. Ant 1060 ft. Stereo. Dups AM 10%. Format: Good lstdg. ■ WJAC-TV affil.

WJNL—August 1946: 1490 khz; 1 kw-D, 250 w-N. 341 Lincoln St. (15901). (814) 536-0761. Cover Bcstg, debtor in possession. Net: CBS. Rep: PRO/Meeker. Format: Contemp/MOR. ■ Rates: \$17; 15; 17; 13.

WJNL-FM—Aug 14, 1973: 96.5 mhz; 50 kw. Ant 490 ft. Dups AM 100%. ■ WJNL-TV affil.

Kane

WKZA—June 7, 1954: 960 khz; 1 kw-D. Box 518 (16735). (814) 837-7100. WKZA Bcstg Co. (acq 7-1-65). Rep: Dome-Messervey, Gateway. Format: Contemp. Spec progs: C&W 3 hrs; Polka 1½ hrs wkly. ■ Edward H. Lenaway, pres & gen mgr; Guy Willey, coml mgr; Lynn O. Smith, prog & mus dir; Nancy Morgan, news dir; Rita Lenaway, prom mgr; Frank Muisiner, chief engr.

Kittanning

WACB—1948: 1380 khz; 1 kw-D. Box 511 (16201). (412) 543-1381. WACB Inc. (acq 12-1-64). Spec prog: C&W 6 hrs wkly. ■ Ray H. Rosenblum, pres; G. Earl Sadlon, gen mgr; David Cameron, prog dir; Norman E. Gour, chief engr.

Lancaster

WDAC(FM)—Dec 13, 1959: 94.5 mhz; 50 kw. Ant 500 ft. Box 22 (17604). (717) 284-4123. Crawford Bcstg Co. (group owner). Format: Relig. ■ Donald B. Crawford, pres; Paul R. Hollinger, gen mgr; Donald Powell, coml mgr; John E. Eby, prog dir; Ralph Haneman, chief engr.

***WFNM(FM)**—May 1973: 88.7 mhz; 10 w. Ant 64 ft. Franklin and Marshall College. (17604). (717) 394-6808. Franklin and Marshall College. Format: MOR. ■ Joseph Falk, gen mgr.

WGAL—1922: 1490 khz; 1 kw-D, 250 w-N. 24 S. Queen St. (17603). (717) 397-0333. WGAL Inc. Group owner: Steinman. Net: NBC. Rep: PRO/Meeker. Spec progs: Farm 1 hr; Sp 1 hr wkly. ■ Harry J. Shaub, exec VP & gen mgr; H. Eugene Peters, stn mgr; Don Gable, coml mgr; Harold E. "Chip" Miller Jr., natl sls mgr; Brian Kintzer, prog dir; Wayne Seacat, chief engr.

WGAL-FM—1944: 101.3 mhz; 4.6 kw. Ant 1290 ft. (CP 14.5 kw. Ant 680 ft). Stereo. Prog sep from AM. Format: Btfl mus. ■ Larry Blazic, coml mgr.

WLAN—Aug 9, 1946: 1390 khz; 5 kw-D, 1 kw-N, DA-2. Box 868 (17604). (717) 394-7261. Peoples Bcstg Co. Net: ABC/C. Rep: Masla, Dome. Format: Top 40. Spec progs: Sp 1½ hr; Black ½ hr wkly. ■ Frank H. Altoerffer, pres & dir of engr; Samuel M. Altoerffer, gen mgr; William Cifuni, coml mgr; James Rowley, news dir; Robert Dettrey, prog dir; Rick Lewis, mus dir; Dennis S. Eberly, chief engr. ■ Rates: \$14.50; 13.50; 14.50; 12.50.

WLAN-FM—January 1948: 96.9 mhz; 50 kw. Ant 76 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus. ■ Walter C. Schmid, prog dir. ■ Rates: \$7.25; 6.25; 7.25; 6.25.

Lansdale

WNPV—Oct 17, 1960: 1440 khz; 500 w-D, DA. Box 1440 (19446). (215) 855-8211. Equitable Publishing Co. ■ George W. Knipe, pres; Howard C. Berky, coml mgr; John G. Skibbe, stn mgr; Richard Heist, sls mgr & prog dir; Richard R. Wright, chief engr.

Lansford

WLSH—Dec 24, 1952: 1410 khz; 5 kw-D, DA. Box D (18232). (717) 645-3123. Miners Bcstg Service Inc. Audio news: UPI. Format: MOR. Spec progs: Big Band 1 hr; C&W 3 hrs; gospel 1 hr; Pol 2 hrs wkly. ■ John W. Angst, gen mgr. ■ Rates: \$5; 5; 5; —

Latrobe

WQTW—1952: 1570 khz; 1 kw-D. Box 208 (15650). (412) 539-2511. Regency Bcstg Corp. (acq 10-31-73). Format: talk, Top 40. Spec prog: Pol 5 hrs wkly. ■ Nick A. Corvello, pres & gen mgr; C. Loretta Joyner, office mgr; Charles F. Reid, coml & prom mgr; Steven Coffelt, news dir; Randy Davis, prog & mus dir & chief engr.

WTRA—Aug 11, 1956: 1480 khz; 500 w-D. Miller Hotel (15650). (412) 537-3338. WTRA Bcstg Co. Group owner: Rennekamp (25%). Format: Contemp, C&W, rock. Spec prog: Pol 4 hrs wkly. ■ Albert A. Calisti, gen mgr & chief engr; Ron Klink, coml mgr & prog dir; Bonnie Flickerger, mus dir; John Ross, news dir.

Lebanon

WAHT—See Annville-Cleona.

WLBR—Nov 13, 1946: 1270 khz; 5 kw-D, 1 kw-N, DA-2. Route 72 North (17042). (717) 272-7651. Lebanon Bcstg Co. Net: ABC/I. Rep: Masla, Dome. Format: MOR. ■ H. Raymond Stadiem, pres; Lester P. Etter, mngng & prog dir; Edward J. Burris, coml mgr; Lee Richwine, mus dir; Hy White, news dir; William Zehring, chief engr. ■ Rates: \$12.10; 10.30; 12.10; 10.30.

WUFM(FM)—Co-owned with WLBR. January 1948: 100.1 mhz; 3 kw. Ant 270 ft horiz, 265 ft vert. Stereo. Prog sep from AM. Format: Solid gold. ■ Rates: \$8; 8; 8; 8.

New AM—Not on air, target date unknown: 940 khz; 1 kw-D. Box 322 (17042). Lebanon Valley Radio.

Lehighton

WYNS—April 12, 1962: 1150 khz; 1 kw-D, DA. Box 115 (18235). (215) 377-1150. Valley Bcstg Co. Rep: Gill-Perna, Regional Reps, Messina (Southwest). Format: Top 40. ■ Martin H. Philip, pres; Frances J. Philip, gen mgr.

Lehman

***WPSI(FM)**—October 1974: 89.1 mhz; 10 w. Lehman (18708). (717) 675-2171. Penn. State University.

Levittown-Fairless Hills

WBCB—Dec 8, 1957: 1490 khz; 1 kw-D, 250 w-N.

Pennsylvania Radio

See page C-1 for explanation of listings.

200 Magnolia Dr. (19054). (215) 949-1490. O'Keefe Bcstg Co. Format: MOR. ■ William J. Garry, pres & gen mgr; Bob Burton, prog & mus dir; John Shuster, prom mgr; Vince Reed and Allan Mallory, news dir; Theodore Klatt, chief engr. ■ Rates: \$8.65; 8.65; 8.65; 8.65.

Lewisburg

***WVBU-FM**—October 1965: 90.5 mhz; 10 w. Box C-3088, Bucknell Univ. (17837). (717) 524-3489. Bucknell Univ. Net: NPR. Format: Variety. ■ Peter G. Davey, gen mgr.

Lewistown

WKVA—Dec 4, 1949: 920 khz; 1 kw-D, 500 w-N, DA-N. Box 432, 3 West Hale St. (17044). (717) 248-6771. Central Pennsylvania Bcstg Co. (acq 3-1-51). Net: ABC/I. Rep: Gill-Perna, Regional Reps. Format: Contemp, C&W, rock. ■ Robert L. Wilson, pres & gen mgr; David Wilson, coml mgr; Richard C. Lyons, prog dir; Laretta M. Corbin, traf mgr; Ron Patterson, news dir; Robert M. Riden Jr., chief engr.

WMTF—June 1, 1941: 1490 khz; 1 kw-D, 250 w-N. 5 W. Market St. (17044). (717) 248-6757. Lewistown Bcstg Co. Net: NBC. Rep: Burn-Smith. ■ Thomas W. Metzger, pres & gen mgr; Frank Troiani, stn & coml mgr; Thekla Leeper, prog dir; Kenneth Callahan, chief engr.

WMTF-FM—Oct 1, 1964: 95.9 mhz; 2.8 kw. Ant 55 ft. Dups AM.

Lincoln University

***WLIU(FM)**—Aug 1, 1975: 88.7 mhz; 10 w. Ant 40 ft. Lincoln University (19352). (215) 932-8300. Lincoln University. Format: Variety. ■ Charles Breza, chief engr.

Linesville

WVCC(FM)—May 4, 1970: 101.7 mhz; 3 kw. Ant 220 ft. Box 307 (16424). (814) 683-4000. Arthur W. Cervi. Net: MBS. Format: Easy lstdg. Spec progs: C&W 6 hrs; Classical 6 hrs wkly. ■ A. W. Cervi, pres & gen mgr; R. M. Gelik, news dir.

Lock Haven

WPBZ—Feb 20, 1947: 1230 khz; 1 kw-D, 250 w-N. 132½ E. Main St. (17745). (717) 748-4038. Lock Haven Bcstg Corp. Net: MBS, Pa. State Net. Rep: Devney, Dome-Messervey. Spec prog: C&W 12 hrs wkly. ■ Harry Shaffer, pres; Harris Lipez, gen & coml mgr; Jim Eckert, prom mgr; John Lipez, news dir; Albert Stratmoen, chief engr.

WPBZ-FM—September 1965: 92.1 mhz; 3 kw horiz, 940 w vert. Ant 255 ft. Stereo. Dups AM 100%.

Loretto

WWSF—Dec 7, 1963: 1400 khz; 1 kw-D, 250 w-N. (15940). (717) 472-7000. Saint Francis College. Format: MOR. ■ Fr. Sean Sullivan, pres; Diel Wayne, gen & coml mgr; David McEldowney, prog & news dir; Joseph Knorosky, chief engr.

Lykens

WQIN—1975: 1290 khz; 500 w-D. 455 Main St. (17048). Quinn Bcstg. Format: Standard pops.

Mansfield

***WNTE(FM)**—Sept 15, 1968: 89.5 mhz; 10 w. Ant 320.4 ft. Box 89, South Hall, Mansfield State College (16933). (717) 662-2147. Mansfield State College. Audio news: UPI. Format: Ed. ■ Lawrence Park, pres; Richard Coffey, gen mgr.

Martinsburg

WJSM—Feb 27, 1968: 1110 khz; 1 kw-D. R.D. 2 (16662). (814) 793-2188. Sherwalt Media Assoc. (acq 10-1-75). Audio news: UPI. Format: Relig. Spec prog: Farm 2 hrs wkly. ■ Sherwood B. Hawley, gen mgr; Larry S. Walters, stn mgr. ■ Rates: \$3; 3; 3; 3.

WJSM-FM—April 19, 1965: 92.7 mhz; 390 w. Ant 610 ft horiz, 600 ft vert. Dups AM 100%. ■ Rates same as AM.

Pennsylvania Radio

See page C-1 for explanation of listings.

McKean

WMDI(FM)—102.3 mhz; 1.5 kw. Ant 400 ft. Box 365 (16426). (814) 796-2085. Mikro-Dawn Inc. Reps: Smith, Pournaras. Format: Progs. ■ Donald L. Mikorch, pres; Keith Shidemantle, gen and sls mgr; Garrett Hart, prog and mus dir; Ted Levin, chief engr. ■ Rates: \$4.20; 4.20; 5.20; 5.20.

McKeesport



WEDO—1947: 810 khz; 1 kw-D. 704 Locust St. (15132). (412) 462-9922. 810 Inc. (acq 5-72). Net: NBC. Format: MOR, oldies. ■ Ralph Baron, pres; John Longo, VP and gen mgr; Jim Shields, coml mgr; Calvin Smiley, opns mgr and news dir; Dennis Reed, mus dir; Dave Leiner, prom mgr; Richard Ruby, chief engr. ■ Rates: \$11; 10; 12; 10.

WIXZ—April 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-N. Box 1360 (15132). (412) 566-1360. Renda Bcstg Corp. (acq 6-19-74). Format: C&W. Spec prog: Pub serv 2 hrs; farm ½ hr wkly. ■ Anthony F. Renda, pres; John J. Poister, opns mgr; Jim Shields, sls mgr; Don Evans, mus dir; Kirk McCall, news dir; Art Reed, chief engr.

Meadville

***WARC(FM)**—Feb 3, 1963: 90.3 mhz; 33 w. Ant 79 ft. Stereo. Box 165, Allegheny College (16335). (814) 724-5375. Allegheny College. Net: ABC/FM. Format: Progs. Spec prog: Pub serv 12 hrs wkly. ■ Paul Weinberg, gen mgr.

WMGW—1947: 1490 khz; 1 kw-D, 250 w-N. 964 Park Ave. (16335). (814) 724-1111. Regional Bcstrs Inc. (group owner; acq 1957). Net: ABC/I. Format: MOR, rock. Spec prog: Pol 2 hrs wkly. ■ James R. Nicholson, gen mgr; Michael J. Clesi, asst mgr; Nick Bernard, news & prog dir; David Hanahan, mus dir; Sam Pero, chief engr.

WZPR(FM)—Co-owned with WMGW. 1948: 100.3 mhz; 10 kw. Ant 530 ft. Stereo. Format: Easy Istng.

Mercer

WWIZ(FM)—October 1972: 103.9 mhz; 3 kw. Ant 300 ft. Box 1120, Sharon, Pa. (16146). (412) 981-4580. PS Bcstg Corp. Format: C&W. ■ James D. Psihoulis, pres & gen mgr; Sandra Craven Stewart, prom mgr; Joe Wirshinsky, chief engr.

Mercersburg

WRCV(FM)—Not on air, target date January 1976: 92.1 mhz. 3 kw. Ant 295 ft. Stereo. Box 92 (17236). (202) 338-4191. Fulton Bcstg Co. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Susan B. & Richard A. Fulton, owners; Richard W. G. Whitney, gen mgr. ■ Rates: \$48.60; 48.60; 48.60; 48.60.

Mexico

WJUN—Sept 8, 1955: 1220 khz; 1 kw-D. Box 97, Mifflintown, Pa. (17059). (717) 463-2135. Juniata Perry Bcstg Co. Net: MBS. Rep: Burn-Smith, Dome-Messervy. Format: MOR. ■ T. W. Metzger, pres & gen mgr; Ralph S. Parker, coml mgr; Don Lorenz, prog dir; Kenneth G. Callahan, chief engr.

Mifflinburg

WJRR-FM—1975: 98.3 mhz; 3 kw. Ant 52 ft. 2025 Mahaffey Lane (17701). Buffalo Valley Bcstg Co. Format: MOR, C&W. ■ Fred R. Jechler, pres.

Milton

WMLP—Oct 27, 1955: 1380 khz; 1 kw-D. Box 334 (17847). (717) 742-8705. WMLP Inc. (acq 8-1-61). Format: Top 40. ■ Joseph Kesnow, pres; Douglas J. Kesnow, gen mgr; John H. Yingling, sls mgr; Paul Her-

bert, prog dir; Wm. Earley, mus dir; Harry Bingaman, chief engr.

WMLP-FM—Oct 1, 1967: 100.9 mhz; 410 w. Ant 690 ft. Stereo. Prog sep from AM. Format: C&W.

Monroeville

WPSP—Sept 27, 1964: 1510 khz; 250 w-D. No. 1 Sylves Lane (15146). (412) 823-1500. Monroeville Bcstg Co. Format: MOR. Spec progs: Irish 2 hrs; Pol 2 hrs; Polka 9 hrs wkly. ■ Sarah S. Thompson, pres; Anthony G. Garofalo, gen & coml mgr & chief engr; Gordon Greenawalt, prog dir; Steve Synder, news dir.

Montrose

***WPFL**—May 30, 1953: 1250 khz; 1 kw-D. Locust & High Sts. (18801). (717) 278-2811. Montrose Bcstg Corp. Format: Good music, relig. Spec prog: Ukranian 1½ hrs; farm 1½ hrs wkly. ■ W. Douglas Roe, pres & gen mgr; William M. Farley, prom mgr; Doris R. Archer, prog dir; Doris Archer, mus dir; Robert Brigham, chief engr.

***WPFL-FM**—June 5, 1961: 96.5 mhz; 57 kw. Ant 460 ft. Stereo. Dups AM 100%.

Mount Carmel

WMIM—1969: 1590 khz; 500 w-D. Third & Oak St. (17851). (717) 339-1600. Mount Carmel Bcstg Co. Net: MBS. Audio news: UPI. Rep: Dome. Format: MOR. Spec progs: Farm 1 hr; Ital 1 hr; Pol 2 hrs wkly. ■ Ed Romance, pres & gen mgr; Al Mason, news dir; Ray Willard, chief engr.

Nanticoke

WMJW(FM)—Oct 31, 1973: 92.1 mhz. 670 w. Ant 552 ft. Box 64 (18634). (717) 829-1957. Thunder Bcstg Corp. Format: Contemp, MOR. ■ Francis S. Koscielski, pres; Frank Stanley, gen mgr & prog dir; Sally Janora, coml mgr; Pete Maxwell, prom mgr; Rob Neyhard, mus dir; Davis S. DeCosmo, news dir; Ron Balonis, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

WNAK—February 1947: 730 khz; 1 kw-D. 40 E. Main St. (18634). (717) 735-0730. Seven-Thirty Bcstrs Inc. (acq 3-28-66). Rep: Torbet. Format: MOR. ■ Harold F. Detweiler, pres; R. W. Neilson, exec VP & gen mgr & news dir; Larry Woods, prog dir; Robert Baird, coml mgr; Charmaine Grove, prom mgr; Norman Williams, mus dir; Ronald Schacht, chief engr.

New Castle

WBZY—Aug 25, 1968: 1140 khz; 5 kw-D. DA. Kennedy Square West (16101). (412) 658-3587. Lawrence County Bcstg Corp. Audio news: APR. Rep: Dore. Format: MOR. ■ Robert Purcell, pres; Terry T. Abrams, gen mgr; Paul A. Burak, coml mgr; Thomas Tisley, opns mgr; Stanley Rapchak, chief engr. ■ 5; 5; 5; 5.

WKST—Oct 23, 1938: 1280 khz; 1 kw-U, DA-N. 219 Savannah-Gardner Rd. (16101). (412) 654-5501. Scott Bcstg Co. of Pa. (acq 1-1-65). Group owner: Great Scott Stns. Net: ABC/C/I/E. Rep: Market 4; Dome, Rgnl Reps. Format: MOR, oldies. Spec progs: Ital 1 hr; Pol 2 hrs; farm 2 hrs wkly. ■ Herbert Scott, pres; David Weinfeld, gen mgr; John Nuzzo, prog dir; Dave Deal, news dir; Jim Douglas, chief engr. ■ Rates: \$7; 7; 7; 7.

New Kensington

WKPA—October 1940: 1150 khz; 1 kw-D, DA. 810 Fifth Ave. (15068). (412) 337-3588. Gateway Bcstg Enterprises Inc. (acq 7-2-64). Net: MBS. Rep: Gateway. Format: Contemp. Spec progs: Ital 3 hrs; Pol 2 hrs wkly. ■ Nelson L. Goldberg, pres & gen mgr; Joe Falsetti, coml mgr; Kit Baron, prog dir; Rhonda Gelman, mus dir; Bob Tatn, news dir; Mike Matey, chief engr.

WYDD(FM)—Co-owned with WKPA. See Pittsburgh.

WNUF(FM)—Aug 17, 1967: 100.7 mhz; 20 kw. Ant 460 ft. Stereo. 404 North Ave., Pittsburgh, Pa. (15209). (412) 825-5430. Milton James Hammond. Format: Big Band music. ■ Milton James Hammond, pres; Tal Weimer, gen mgr; Dorothy Crombosht, coml mgr; Bob Curti, prog dir; R. J. Sestili, news dir; Ray Whanger, chief engr.

New Wilmington

***WKPS(FM)**—Jan 31, 1968: 88.9 mhz; 39 w. Ant

minus 28 ft. Box 59, Westminster College (16142). (412) 946-8553. Board of Trustees of Westminster College. Net: ABC/I. Format: Variety. ■ Dr. Earland I. Carlson, pres; Mark S. Klinger, dir of bcstg; Craig D. Robertson, stn mgr; James Marshall, chief engr.

Norristown

WNAR—Aug 16, 1946: 1110 khz; 500 w-D. Box 431 (19404). (215) 272-7600. WNAR Inc. (acq 11-30-68). Rep: Market 4 Radio. Format: Contemp. ■ Victor Mauck Jr., pres; Robert M. Altman, VP & gen mgr; Anthony Bekas, prog dir; Al Novack, news dir; Albert Smith, engr. ■ Rates: \$19; 14; 19; 8.

***WVVE(FM)**—1975: 91.7 mhz; 50 w. Ant 13 ft. New Hope St. and Plymouth Rd. (19401). Central Montgomery County Vo-Tech School. Format: Variety. Spec prog: Farm 2 hrs wkly. ■ John E. Fick, gen mgr and chief engr.

North East

WHYP—Nov 24, 1966: 1530 khz; 1 kw-D, 250 w-CH. Box 112. (16428). (814) 725-9664. James D. Brownard. Format: C&W. ■ James D. Brownard, pres; Jim Brownard, gen mgr; H. I. Brownard, prog dir; Dusty Rhodes, prom mgr; H. K. Rhodes, news dir; William Sebenick, chief engr.

WHYP-FM—March 29, 1970: 100.9 mhz; 3 kw. Ant minus 95 ft. Dups AM 100%.

Oil City

WKRZ—Feb 14, 1946: 1340 khz; 1 kw-D, 250 w-N, DA-D. 746 Orange St. (16301). (814) 644-1269. WKRZ Inc. Group owner: Rennekamp. Net: NBC. Rep: Dome, Keystone. Format: Variety. Spec progs: Pol 1 hr; farm 2 hrs; classcl 3 hrs; C&W 15 hrs wkly. ■ Olivia T. Rennekamp, sec-treas; Kenneth Rennekamp Jr., gen mgr; Patric J. Folwell, mgr and news dir; Judy Jackman, coml mgr; Phillip Orr, prom mgr; Sam Gordon, mus dir; Michael Rizzone, Jr., chief engr.

WDJR(FM)—Co-owned with WKRZ. May 1, 1959: 98.5 mhz; 2.9 kw. Ant 300 ft. Dup AM 99%.

Palmyra

WCTX(FM)—Sept 22, 1959: 92.1 mhz; 3 kw. Ant 230 ft. Stereo. Box 231 (17078). (717) 838-1318. Clinton Bcstg (acq 4-14-69). Net: ABC/FM. Format: Btlf music. ■ Hugh Clinton, pres & gen mgr. ■ Rates: \$4; 3.75; 4; 3.75.

Philadelphia

KYW—1921: 1060 khz; 50 kw-U, DA-1. Independence Mall, East Philadelphia (19106). (215) 238-4700. Westinghouse Bcstg Co. (group owner). Rep: Radio Adv Reps. Format: All news. ■ Donald H. McGannon, pres; Frank Ozarar, gen mgr; Charles Heiser, gen sls mgr; Fred Walters, exec edit; Lynda Dartnell, prom mgr; Nelson Cohen, news dir; Chris Payne, chief engr. ■ KYW-TV affil. ■ Rates: \$175; 75; 110; 30.

WCAU—1922: 1210 khz; 50 kw-U. City Line & Monument Aves. (19131). (215) 839-7000. Telex 849-279. CBS Inc. (group owner; acq 8-29-58). Net: CBS. Rep: CBS Radio Spot Sales. Format: News. ■ Robert B. Sherman, VP & gen mgr; Ralph D'Amico, dir of news & prog; Bill Shermer, prog dir; William R. Davol, dir of info svcs; John J. Miller, chief engr. ■ Rates: \$120; 70; 90; 50.

WCAU-FM—May 16, 1944: 98.1 mhz; 3.6 kw. Ant 1,000 ft. (CP: 8.9 kw). Stereo. Prog sep from AM. Format: Contemp, rock, solid gold. ■ James Keating, gen mgr; Henry Tronco, gen sls mgr; Jim Nettleton, prog dir; Art Andrews, news dir. ■ WCAU-TV affil.

WDAS—1923: 1480 khz; 5 kw-D, 1 kw-N, DA-2. Belmont Ave. & Edgely Rd. (19131). (215) TRinity 8-2000. Max M. Leon Inc. (acq 1950). Rep: Avco. Format: R&B. ■ Max M. Leon, pres; Robert A. Klein, gen mgr; Alexander S. Klein Jr., gen sls mgr; Robert J. Humes, sls mgr; Irving Leon, coml mgr; Jimmy Bishop, prog dir; Arthur Newsham, prom mgr; Robert Perkins, news dir; Robert Myers, chief engr.

WDAS-FM—1959: 105.3 mhz; 50 kw. Ant 185 ft. Stereo. Prog sep from AM. Format: Black. ■ Harvey Holiday, opns mgr.

WDVR(FM)—May 13, 1963: 101.1 mhz; 23.5 kw. Ant 650 ft. Box 4595, 10 Presidential Blvd. (19131). (215)

Demaree, gen mgr, chief engr, sec & treas; Levoy P Demaree, VP; Don Neal, prog dir. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

KRBB-FM—May 18, 1972: 95.9 mhz; 3 kw. Ant 245 ft. Dups AM 100%. ■ Rates same as AM.

Sand Springs

KTOW—July 22, 1961: 1340 khz; 500 w-D, 250 w-N. Box 637 Tulsa (74101). (918) 245-9577. Proud Country Entertainment Inc. (acq 12-16-71). Net: ABC/E. Format: C&W. ■ Mack Sanders, pres; Joe Bowen, gen mgr; Ron Evans, prog dir; Glenn Couch, news dir; Jan Blumer, coml mgr; Fran Couch, music dir; Don Denver, chief engr. ■ Rates: \$14; 12; 14; 11.

Sapulpa

KXOJ—June 15, 1962: 1550 khz; 50 w-D, DA. Box 1250 (74066). (918) 224-2620. KXOJ Inc. (acq 5-2-73). Net: ABC/I; Okla News. Rep: Keystone; Messina. Format: MOR. Spec prog: Talk 6 hrs wkly. ■ Mike Stephens, pres, gen, coml & prom mgr; Sonny Hall, chief engr & news dir; Joy Stephens, prog dir; Michael Trout, mus dir. ■ Rates: \$3.65; 3; 3; 3.

Seminole

KVYL—See Holdenville.

KWSH—See Wewoka.

Shawnee

KGFF—Dec 10, 1930: 1450 khz; 1 kw-D, 250 w-N. Box 9 (74801). (405) 273-4390. KGFF Bcstg Co. Group owner: Stauffer Bcstg. Net: Okla News. Rep: Avery-Knodel. ■ Oscar S. Stauffer, pres; William A. Weaver, gen & coml mgr; Dennis Ladd, prog dir; Jeral C. Ziegler, news dir; Randall Mullinax, chief engr. ■ Rates: \$4.50; —; —; —.

Stillwater

***KOSU-FM**—September 1956: 91.7 mhz; 100 kw. Ant 400 ft. Dept of Journ & Bcstg, Communications Bldg., Oklahoma State U. (74074). (405) 372-6211. Oklahoma State U. Net: NPR. Format: Classcl, ed. Spec progs: Fr 1 hr; Ger 1 hr; Sp ½ hr; Black 1 hr wkly. ■ Robert B. Kamm, pres of Okla. State Univ.; Ed Paulin, gen mgr; Margaret Danner, mus dir; James Dexter, news dir; Ruth Leierer, prom mgr; Robert Cauthon, chief engr.

KSPI—June 1, 1947: 780 khz; 250 w-D. Box 231 (74074). (405) 372-7800. Stillwater Publishing Co. Net: MBS. Format: MOR & solid gold, night. Spec progs: C&W 10 hrs, farm 3 hrs, wkly. ■ J. R. Bellatti, gen mgr; Bill Platt, stn mgr; Gene Ragsdale, prog & mus dir; Leon Matthews, prom mgr; Lawrence Gibbs, news dir; Paul Basore, chief engr. ■ Rates: \$3.70; 3.05; 3.70; 3.05.

KSPI-FM—Nov 1, 1947: 93.9 mhz; 10 kw. Ant 300 ft. Dups AM 50%. Stereo. ■ Rates same as AM.

KVRO(FM)—Feb 6, 1967: 105.5 mhz; 440 w. Ant 58 ft. Stereo. Box 1226 (74074). (405) 372-6000. KVRO Inc. Net: Okla News. Rep: Frederick W. Smith; Miller. Format: Contemp. ■ John Elsner, pres; Dick Ralston, stn mgr; Duane V. Smith, sls mgr; Jeff Hoyt, prog dir; James I. Dexter, news dir; Robert E. Cauthon, chief engr.

Tahlequah

KTLQ—August 1957: 1350 khz; 1 kw-D. Box 497 (74464). (918) 456-2511. KTLQ Radio I. Spec prog: Cherokee 3 hrs wkly. ■ Jim McCracken, prog dir; Fonda Purget, news dir; Jim Masters, chief engr.

KTLQ-FM—Aug 20, 1966: 101.7 mhz; 1.9 kw. Ant 75 ft horiz, 70 ft vert. Stereo. Prog sep from AM.

Tonkawa

***KAYE-FM**—Not on air, target date 1975: 90.5 mhz; 2.4 w. Ant 84 ft. 1220 E. Grand (74653). (405) 628-2581. Northern Oklahoma College. Format: Diversified. Spec prog: Persian 1 hr wkly. ■ Edwin E. Vineyard, pres; Jim Morgan, gen mgr.

Tulsa

KAKC—1946: 970 khz; 1 kw—D, 500 w-N, DA-2. Box 970 (74101). (918) 743-9877. TWX 910-845-2230.

Mark/Way Inc. (acq 10-5-62). Net: MBS. Rep: Katz. Format: Contemp. ■ S. Carl Mark, pres & gen mgr; Wes Stegeman, coml mgr; Lawrence White, chief engr; Gary Stevens, prog dir; Don Bishop, mus dir; Guy Brandon, news dir.

KAKC-FM—March 1964: 92.9 mhz; 100 kw. Ant 680 ft. Stereo. Dups AM 25%. Format: Contemp.

KBJH(FM)—Nov 16, 1973: 98.5 mhz; 100 kw. Ant 660 ft. Box 702 (74101). (918) 836-6584. American Christian College Inc. Net: Mutual Black. Format: Relig. Spec prog: Talk 14 hrs wkly. ■ Dr. David Nobel, pres; Dennis Blake, coml mgr; George Kimball, chief engr; Robert Hickling, gen mgr; Jim Lawson, mus dir; Chuck Fullheart, prog dir & news dir.

KELI—Jan 22, 1934: 1430 khz; 5 kw-U, DA-N. Box 3685 (74152). (918) 622-1430. Bcstg Associates Inc. (acq 11-29-61). Group owner: Sammons-Ruff. Rep: Buckley Radio Slis. Format: Rock. ■ Raymond Ruff, pres; Joe Henderson, gen mgr; Ray Klinge, coml mgr; Dean Kelly, prog dir; Bob Davis, mus dir; Paul Wade, news dir; Glenn Thomas, chief engr.

KFMJ—1946: 1050 khz; 1 kw-D. Box 746 (74101). (918) 585-5555. KFMJ Inc. (acq 4-1-66). Rep: Avco Radio Slis. Format: Relig. ■ George Kravis, pres; Paul Benton, gen mgr; Cliff Allen, opns mgr; Nate Wilcox, chief engr; Bob Bethell, news dir.

KRAV(FM)—Co-owned with KFMJ. Nov. 21, 1962: 96.5 mhz; 96.5 kw. Ant 680 ft. (CP: Ant 380 ft.). Stereo. Box 746 (74101). Prog sep from AM. Format: Conservative Adult/Popl.

KKUL(FM)—Nov 1, 1966: 103.3 mhz; 100 kw. Ant 195 ft. Stereo. (CP: 3 kw). Box 15666 (74115). (918) 437-3777. Central Bcstg Corp. Net: Mutual Black. Rep: Bernard Howard. Format: Black. ■ Gene C. Howard, pres; Owen Austin, gen mgr; Court Newkirk, coml mgr; Dan Davis, mus dir; Sam Griffin, stn mgr. ■ Rates: \$6; 6; 6; 6.

KMOD(FM)—Listing follows KXXO.

KRAV(FM)—Listing follows KFMJ.

KRMG—Dec 31, 1949: 740 khz; 50 kw-D, 25 kw-N, DA-2. 1502 S. Boulder (74119). (918) 584-4291. Swanco Bcstg Co. (group owner; acq 6-63). Rep: Eastman. Format: MOR. ■ Gery Swanson, pres; Ron B. Blue, VP & gen mgr; Jerry Vaughn, prog dir; Ed Brocksmith, news dir; Dan Bell, coml mgr; Dick Ford, mus dir; Gery Chew, prom mgr; Leonard Ballard, chief engr.

KWEN(FM)—Co-owned with KRMG. 1961: 95.5 mhz; 100 kw. Ant 300 ft. Progs sep from AM. Format: Btfl mus. ■ Ed Montray, VP & gen mgr; Scott Blaker, prog dir.

KVOO—Jan 23, 1925: 1170 khz; 50 kw-U, DA-N. 3701 S. Peoria, Box 1349 (74101). (918) 743-7814. Southwestern Sales Corp. (acq 10-26-26). Rep: Blair. Format: C&W. ■ Harold C. Stuart, pres; Jack R. Cresse, gen mgr; Jay Jones, prog dir; Alan Lambert, news dir; Lester Nichols, chief engr.

KWEN(FM)—Listing follows KRMG.

***KWGS(FM)**—1947: 89.5 mhz; 5.4 kw. Ant 500 ft. Stereo. 600 S. College (74104). (918) 939-6351 ext 540. U. of Tulsa. Audio news: UPI. Format: Diversified. ■ Gary Chew, gen mgr; Bill Bellknap, prog dir; Jill Lyon, opns dir.

KXOJ—See Sapulpa.

KXXO—July 15, 1938: 1300 khz; 5 kw-D, 1 kw-N, DA-2. 2805 E. Skelly Dr., Suite 807 (74105). (918) 749-4631. San Antonio Bcstg Inc. (acq 10-1-73). Net: ABC/I. Rep: Torbet. Format: MOR. ■ L. Lowry Mays, pres; Douglas McCall, gen mgr; Roger Wilcox, prog dir; Paul Wade, news dir; Gil Fallim, chief engr. ■ Rates: \$18; 13; 13; 13.

KMOD(FM)—Co-owned with KXXO. Oct 10, 1959: 97.5 mhz; 50 kw. Ant 380 ft. 3002 University Club Tower (74119). (918) 582-4166. San Antonio Bcstg Inc. (acq 10-73). Format: Progressive. ■ Travis Reeves, gen mgr. ■ Rates: \$12; 12; 12; 14.40.

Vinita

KVIN—Jan 12, 1955: 1470 khz; 500 w-D. Communications Center (74301). (918) 256-7224. PBL Bcstg Co. (acq 10-73). Net: ABC/I; Okla. News. Rep: Bunchez; Messina. Format: Contemp, C&W. ■ Wayne

Oklahoma, Oregon Radio

See page C-1 for explanation of listings.

L. Bord, pres & gen mgr; Jim Chase, prog dir; Paul Langston, mus dir; Sammie Klinglesmith, news dir; Raymond Pope, coml mgr; David Boyd, prom mgr; Bill Davis, chief engr.

Wagoner

KJEM—March 1, 1966: 1530 khz; 250 w-D. Box 219 (74467). (918) 485-2186. NEO Bcstg Co. Net: I.N.N. Rep: Messina. Format: C&W. ■ Bob Ingram, pres & gen mgr.

Weatherford

KWEY—June 1, 1970: 1590 khz; 1 kw-D, DA. Box 587 (73096). (405) 772-5939. KWEY Inc. Net: ABC/I; Okla. News. Format: Contemp, C&W, MOR. ■ Paul H. Buehning, pres; Richard D. Johnson, gen mgr; Bert Jones, coml mgr; Vic Rugh, chief engr. ■ Rates: \$5; 4.75; 4.75; 4.50.

Wewoka

KWSH—July 1951: 1260 khz; 1 kw-U, DA-N. Box 1260 (74884). (405) 257-5441. Tri-Cities Bcstg Co. Net: Okla News. Rep: Melville. Format: C&W, MOR, top 40. ■ Wayne Robison, gen mgr; Frank Caldwell, chief engr; Susie Robison, prog dir.

Woodward

KSIW—September 1947: 1450 khz; 1 kw-D, 250 w-N. Box 128 (73801). (405) 256-7455. Woodward Bcstg Co. (acq 1948). Format: Variety. ■ Lenora Woods Ryan, pres & gen mgr; Joyce Nelson, asst stn mgr; Frank White, chief engr. ■ Rates: \$5.25; 5.25; 5.25.

KSIW-FM—Nov 1, 1974: 93.5 mhz; 3 kw. Ant 150 ft. Prog sep from AM. Stereo. ■ Rates same as AM.

CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Oregon

HAMILTON-LANDIS & ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 94104
(415) 392-5671

Albany

KHPE(FM)—Listing follows KWIL.

KRKT—1959: 990 khz; 250 w-D. Box 1007 (97521). (503) 926-8628. Linn Benton Bcstrs (acq 5-1-73). Net: ABC/I. Rep: Masla; Moore. Format: C&W. ■ Robert A. Esty, pres & gen mgr; Harry Gift, prog dir; Marv Garstems, mus dir; Richard Meyers, chief engr.

KWIL—Jan 14, 1941: 790 khz; 1 kw-U, DA-2. Box 278 (97321). (503) 926-2233. Albany Radio Corp. (acq 7-1-57). Net: MBS. Rep: Burn-Smith Co.; Sandeberg-Glenn. Format: MOR/Christian. ■ Larry Gordon, pres & gen mgr; Jack Lute, coml mgr; Keith Retzer, chief engr. ■ Rates: \$4.70; 4.70; 4.70; 4.70.

Oregon Radio

See page C-1 for explanation of listings.

KHPE(FM)—Co-owned with KWIL. Jan 12, 1969: 107.9 mhz; 100 kw. Ant 1160 ft. Stereo. Progs sep from AM. Format: Pop. standard. ■ Larry Gordon, gen mgr. ■ Rates: \$4.10; 4.10; 4.10.

Ashland

KCMX—1946: 580 khz; 1 kw-U, DA-2. Box 399 (97520). (503) 482-2211. C&W Bcstrs Inc. (acq 10-71). Net: CBS. Rep: Jalco-Lucas; Tacher. Format: C&W. ■ Michael M. Lochrie, pres & gen mgr; Walter A. Graff, coml mgr & sec; Robin Lawson, prog & news dir; Jim Chesky, prom mgr; Mel Tynan, chief engr.

KDOV—1960: 1350 khz; 1 kw-D. Box 1 (97520). (503) 482-3411. Faith Tabernacle Inc. Rep: Oakes. ■ Leo Wine, pres & gen mgr.

***KSOR(FM)**—April 1969: 90.1 mhz; 10 w. Ant 41 ft. Southern Oregon College (97520). (503) 482-6423. Oregon State Board of Higher Education. Format: Diversified, classcl. Spec prog: Drama 1 hr wkly. ■ Ronald Kramer, dir of bcstg; Dennis Sherwood, stn mgr.

Astoria

KAAT—1922: 1370 khz; 1 kw-U, DA-N. Box 445 (97103). (503) 325-2911. Astoria Bcstg Co. (acq 7-3-35). Net: ABC/I. Rep: Sandeberg-Glenn; Art Moore. Format: MOR-Day, Soft rock & country-night. ■ C. Howard Lane, pres; Robert Chopping, gen & coml mgr; Doug McDowell, mus dir; Mary Ristola, prog dir; Chuck Hughes, prom dir; Jason O'Brien, news dir; Joe Flickenger, chief engr. ■ Rates: \$4.60; 3.85; 4.60; 3.85.

KVAS—1950: 1230 khz; 1 kw-D, 250 w-N. Radio Central (97103). (503) 325-6221. Lower Columbia Bcstg Co. (acq 3-7-74). Net MBS. Rep: Simpson Reilly & Assoc. Format: C&W, Top 40. ■ Charles A. Farmer, pres, gen mgr & chief engr; Pat Martin, mus dir; Andy Wetherill, prom mgr. ■ Rates: \$4.20; 3.60; 4.20; 3.60.

Baker

KBKR—1939: 1490 khz; 1 kw-D, 250 w-N. 2030 Auburn Ave. (97814). (503) 523-4431. Oregon Trail Bcstg Co. (acq 6-1-55). Rep: Burns-Smith; Moore. Format: MOR. ■ Kenneth B. Lockwood, pres & gen mgr; Kenneth F. Holden, VP & coml mgr; Howard G. Rhoads, prog dir & prom mgr; David R. Moffit, news dir; Ronald E. Johnson, chief engr.

Bend

KBND—1938: 1110 khz; 10 kw-D, 1 kw-N, DA-N. Box 1071 (97701). (503) 382-5263. KBND Inc. (acq 6-12-65). Audio news: APR. Rep: PRO/Meeker; Moore. Format: MOR. ■ Douglas Kahle, pres; John Stenkamp, VP, gen mgr & prom dir; Bill Jay, mus dir; Mark Malinowski, coml mgr; Jack Thornton, news dir & chief engr. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

KGRL—Feb 4, 1960: 940 khz; 1 kw-D. Box 590 (97701). (503) 382-5611. Juniper Bcstg Inc. (group owner; acq 10-64). Rep: Masla; Tacher. Format: Contemp. ■ Gary L. Capps, pres & gen mgr; Jim Bowers, sls mgr; Ben Tracy, prog dir; Rick Marshall, mus dir; Bill Bowers, news dir; Allan Boyd, chief engr.

KXIQ(FM)—Co-owned with KGRL. December 1974: 94.1 mhz; 50 kw. Ant 1910 ft. Prog sep from AM. Stereo. Format: C&W. ■ Dan Brooks, prog dir.

KICE(FM)—July 4, 1973: 100.7 mhz; 50 kw horiz, 20 kw vert. Ant 520 ft. Stereo. Box 751 (97701). (503) 389-4567. Paulina Bcstg Corp. Net: ABC/FM. Rep: Simpson/Reilly. Format: Easy lisng. Spec progs: Jazz 6 hrs, mus of 30's 40's 50's 5 hrs, wkly. ■ Richard Gervis, pres; Jack Elder, gen mgr; Marv Rheinholdt, chief engr.

KXIQ(FM)—Listing follows KGRL.

Brookings

KURY—May 2, 1958: 910 khz; 1 kw-D. Box 1029 (97415). (503) 469-3524. KURY Radio Inc. (acq 11-1-64). Rep: Savalli/Gates; Moore. Format: MOR. ■ Norm Oberst, pres, gen & coml mgr; Joel Buffington, prog dir; Paul Black, prom mgr; Norm Suiter, news dir; Vern Garvin, chief engr; Lois Mauti, office mgr.

Burns

KRNS—Sept 28, 1957: 1230 khz; 1 kw-D, 250 w-N. SH. Box 271 (97720). (503) 573-6300. KRNS Radio. (acq 1974). Net: Travelers. Rep: Savalli/Gates; Moore. ■ William I. Hampton, Paul B. Patrick, co-owns.

Central Point

***KCHC(FM)**—September 1974: 91.7 mhz; 18 w. Ant 35 ft. 4410 Rogue Valley Blvd. (97501). (503) 664-1241. School District 6. Format: Educl, top 40. ■ Dean Wilson, chmn.

Coos Bay

KOOS—March 15, 1928: 1230 khz; 1 kw-D, 250 w-N. Box 180 (97420). (503) 267-2121. Kerry Radio Inc. (acq 1-7-70). Net: ABC/I. Rep: Grant Webb; Tacher. Format: MOR/top 40. ■ James F. Johnson, pres & gen mgr; Irving Brown, chief engr.

KYNG—Dec 7, 1956: 1420 khz; 1 kw-D. Box 657 (97420). (503) 267-7055. Pacific Western Bcstrs Inc. (acq 12-7-57). Rep: Sandeberg-Glenn; Tacher. Format: Top 40, solid gold. ■ Phillip F. Waters, pres & gen mgr; Phil James Keller, prog dir; Cecilia Murphy, sls mgr; Irv Brown, chief engr.

Coquille

KWRO—Feb 1, 1949: 630 khz; 5 kw-D. Box 250 (97423). (503) 396-2141. KWRO Inc. Rep: Savalli/Gates; Moore. Format: MOR. ■ Mrs. William E. Walsh, pres; Karen Moore Fitch, gen, prom, coml mgr & prog dir; Steve Bone, mus dir; Lois Gordon, news dir. ■ Rates: \$6; 6; 6.

Corvallis

***KBVR(FM)**—Oct 26, 1965: 90.1 mhz; 10 w. Shepard Hall, Oregon State Univ (97331). (503) 754-3522. St Bd of Higher Education. Format: Progressive rock. ■ James W. Sawyer, faculty advisor; Hal Combs, gen mgr; Dave Bennett, chief engr.

KFLY—August 1955: 1240 khz; 1 kw-D, 250 w-N. Box K (97330). (503) 753-6633. Radio Corvallis Inc. (acq 3-7-1). Net: ABC/C. Rep: Howard; Simpson-Reilly. Format: Top 40; contemp. ■ Ted Jackson, pres & gen mgr; Gil Robbins, coml mgr; Jackie Tandy, traf mgr; Chuck Larribee, mus dir; Nathan Donihue, prog dir; John Meacham, news dir; Carol Wisner, copywriter, Howard Payne, chief engr.

KFLY-FM—Oct 1, 1966: 101.5 mhz; 28 kw. Ant 100 ft. Dups AM 75%. Format: Good music/classcl. ■ Fred Bender, prog mgr.

KLOO—Aug 23, 1947: 1340 khz; 1 kw-D, 250 w-N. Box 731 (97330). (503) 753-4493. KLOO Inc. (acq 4-1-64). Net: Keystone. Rep: Moore; Sandeberg-Glenn; Keystone. ■ Robert L. Houglum, pres, gen mgr, news dir & chief engr; Buck Wilson, coml & prom mgr; Bob Johnson, mus dir.

KLOO-FM—January 1973: 106.1 mhz; 27.5 kw. Ant minus 87 ft. Dups AM 100%.

***KOAC**—Dec 7, 1922: 550 khz; 5 kw-U, DA-2. Covell Hall, Ore. State U (97331). (503) 754-1311. State Board of Higher Education. Net: NPR. ■ Don Bryant, exec. dir; Robert Hinz, dir of opns; Thomas Doggett, dir of prog & prod; Bob Mundt, prom mgr; Frank Woodman, mus dir; Bonnie Solow, news coord; Ben Ballard, chief engr.

***KOAP(FM)**—Co-owned with KOAC. See Portland. ■ *KOAC-TV & KOAP-TV affils.

Cottage Grove

KNND—August 1953: 1400 khz; 1 kw-D, 250 w-N, SH. Box 7 (97424). (503) 942-2468. KTOB Inc. (acq 4-1-74). Net: MBS. Rep: Radio Time Sls; Moore. Format: Contemp MOR. ■ Bob Lipman, pres; Pete Fischer, gen mgr & news dir; Dave Brower, prog dir & coml mgr; Lloyd Williams, mus dir; Phil Hills, chief engr.

Dallas

KROW—April 15, 1955: 1460 khz; 5 kw-D. Box 396 (97338). (503) 362-2400. KROW Bcstrs (acq 9-75). Rep: Young. Format: Contemp. ■ D. H. Maves, pres; David Meholovitch, gen mgr; Rick Evans, coml mgr; Don Richards, prog dir; Lincoln-Smith, news dir; Cal Applegate, chief engr.

Eagle Point

***KEPO(FM)**—Not on air, target date 1975: 89.1 mhz; 10w. Ant 50 ft. Box 97 (97524). (203) 826-3364. School District 9.

Enterprise

KWVR—June 1, 1960: 1340 khz; 250 w-SH. 102 SW First St. (97828). (503) 426-3444. David D. Dirks (acq 11-74). Format: C&W, MOR.

Eugene

KASH

KASH—Sept 19, 1947: 1600 khz; 5 kw-D, 1 kw-N, DA-N. Box 10767 (97401). (503) 345-3357. Frederic A. Danz (acq 8-11-71). Group owner: Sterling Bcstg. Audio news: UPI. Rep: GCI; Simpson-Reilly. Format: Oldies. Spec prog: Farm 5 hrs wkly. ■ Frederic A. Danz, pres; Ralph Armstrong, gen mgr; Grady Johnson, coml mgr; David Beecher, lcl prog dir; Bo Donovan, group prog dir; Haagan Higgins, prom mgr; Dan Eilers, news dir; Bruce Earl, chief engr. ■ Rates: \$12; 10; 12; 8.

KATR—June 12, 1962: 1320 khz; 1 kw-D. 130 E. 13th Ave (97401). (503) 345-3338. Westone Bcstg Corp. Net: ABC/I. Rep: Savalli/Gates; Grant Webb; Tacher. Format: Talk, btfl mus. ■ Willard Hargan, pres; Virgil Watkins, gen & coml mgr; Don James, prog & mus dir; George Hathaway, chief engr. ■ Rates: \$5.25; 4.50; 5.25; 4.50.

KBDF—Nov 9, 1949: 1280 khz; 5 kw-D, 1 kw-N, DA-N. Box 506, 1600 Coburg Rd (97401). (503) 345-4304. Mattco Inc. (acq 1-1-74). Rep: Torbet. Format: Top 40. ■ Russell Matthias, pres; Michael Cole, gen mgr; Tom Carnes, coml mgr; John Peterson, mus dir; Ernie Ross, news dir; Richard Harker, opns dir & chief engr.

KBMC(FM)—Oct 10, 1965: 94.5 mhz; 3.4 kw. Ant 800 ft. 2895 Hilyard St. (97405). (503) 344-1300. Good Shepherd Bcstg Inc. (acq 10-65). Rep: Chance. Format: Relig. ■ Al Wheeler, pres & gen mgr; Bernice E. Poling, prog dir; Flo Sullivan, news dir; Mark Reed, chief engr. ■ Rates: \$4; 3.50; 3.50; 5.

KEED—Sept 7, 1954: 1450 khz; 1 kw-U. Box 1450 (97401). (503) 344-1457. Monroe Bcstg Corp. (acq 10-75). Rep: Masla; Broadcast Northwest. Format: Solid Gold. ■ Don Berry, prog dir; Mike Shannon, mus dir; John Thomas, news dir; Richard Harker, chief engr.

KFMY(FM)—Dec 26, 1958: 97.9 mhz; 3.5 kw. Ant 780 ft. Stereo. 4555 Blanton Rd. (97405). (503) 343-4511. Music Inc. Net: ABC/E. Rep: Potter. Format: Familiar progs. ■ Lytle N. Young, pres; Timothy L. Young, coml & gen mgr; Gary T. Torresani, prog dir & prom mgr; Janice Whitaker, mus dir; Cliff Nagler, news dir; James Brock, chief engr.

***KLCC(FM)**—Feb 17, 1967: 90.3 mhz; 440 w. Ant 720 ft. Box 1-E (97401). (503) 747-4500. Lane Community College. Net: NPR; Northwest Pub Radio. Format: Jazz, crmty affairs. ■ Virginia DeChaine, gen mgr; Tom Lichty, prog dir; Ken Strobeck, mus dir; Roger Wood, news dir; William Riley, chief engr.

KORE—See Springfield.

KPNW—Feb 12, 1962: 1120 khz; 50 kw-U, DA-1. Box 1120 (97401). (503) 342-6171. Pacific N.W. Bcstg Corp. Rep: Buckley; Tacher. Format: Contemp. ■ Charles H. Wilson, pres; Roy L. Cordell, exec VP & gen mgr; Dave Woodward, coml mgr; Russ Doran, prog dir; Ron Garner, VP prog; Charles E. Ray, news dir; Tony Mulder, chief engr.

KPNW-FM—November 1968: 99.1 mhz; 97 kw. Ant 1490 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: MOR.

***KRVM(FM)**—Dec 8, 1947: 91.9 mhz; 1.9 kw. Ant minus 35 ft. 200 N. Monroe St (97402). (503) 687-3370. School District 4 J. Net: NPR. Format: Contemp & educl. ■ Helen Tyler, gen mgr; Robert Rathman, prog & mus dir & chief engr.

KSND(FM)—See Springfield.

KUGN—July 4, 1946: 590 khz; 5 kw-D, 1 kw-N, DA-N. Box 590 (97401). (503) 344-6215. Obie Communica-

Pennsylvania Radio

See page C-1 for explanation of listings.

839-7832. WDVR Inc. Rep: McGavren-Guild. Format: Btfl mus. ■ David L. Kurtz, chmn & chief engr; Jerry Lee, pres & gen mgr; Bruce Cotter, sls mgr, Don LeBrecht, prog dir. ■ Rates: \$59; 70; 70; 59.

WFIL—1922: 560 khz; 5 kw-U, DA-2. 4100 City Line Ave. (19131). (215) 879-1600. TWX 710-670-9799. LIN Bcstg Corp. (group owner; acq 4-28-71). Rep: Blair. ■ James M. DeCaro, pres & gen & natl sls mgr; Jay Cook, prog dir; Ray McCloy, chief engr; Eugene Vassall, sls mgr.

WFLN—July 23, 1958: 900 khz; 1 kw-D, DA. 8200 Ridge Ave. (19128). (215) IVridge 2-6000. Franklin Bcstg Co. Net: NBC. Rep: Masla. Format: Classcl. ■ Raymond S. Green, pres; Harry J. Haas Jr, VP sls & gen mgr; Dave Conant, prog dir; Jules Rind, news dir; Thomas D. Moyer, chief engr. ■ Rates: \$30; 26; 30; 26.

WFLN-FM—March 1, 1949: 95.7 mhz; 50 kw. Ant 500 ft. Dups AM 100%. ■ Rates same as AM.

WHAT—1925: 1340 khz; 1 kw-D, 250 w-N. WHAT Bldg, 3930-40 Conshohocken Ave. (19131). (215) 878-1500. Independence Bcstg Co. (acq 1940). Rep: Howard. Format: Black, R&B. ■ William A. Banks, pres; Dolly Banks, stn mgr; Jack-Dash, coml mgr; Henry Stevens, prom mgr; Chris Turner, prog & mus dir; Jack O'Reilly, news dir; Robert Hoy, chief engr.

WWDB(FM)—Co-owned with WHAT. 1957: 96.5 mhz; 12 kw. Ant 890 ft (CP 48 kw. Ant 500 ft). Stereo. Banks Bcstg Co. Inc. Prog sep from AM. Format: Jazz, progs. ■ Jay Peter Volkens, news dir; Sid Mark, prog & mus dir.

WIBG—1924: 990 khz; 50 kw-D, 10 kw-N, DA-2. 117 Ridge Pike, Lafayette Hill, Pa. (19444). (215) 242-6300. Buckley Enterprises (group owner; acq 5-74). Net: ABC/C. Rep: Buckley. Format: Contemp, Top 40. ■ Richard D. Buckley Jr, pres; Thomas R. Pate, gen mgr; Perry Silver, local sls mgr; Jerry Del Colliano, prog dir; Janis Kerrigan, prom mgr; Doug Thomas, mus dir; Ken Natz, news dir; Archie Sichel, chief engr.

WIFI(FM)—September 1958: 92.5 mhz; 50 kw. Ant 500 ft. Stereo. Decker Square, Bala Cynwyd. (19004). (215) TE 9-0900. GCC Communications of Phila. (acq 5-15-70). Group owner: GCC. Rep: ABC/FM Spot Sls, Creed. Format: Rock. ■ Alexander M. Tanger, pres; Daniel M. Lerner, gen mgr; Steve Kelly, prog dir.

WIOQ(FM)—1941: 102.1 mhz; 27 kw. Ant 650 ft. 2 Bala Cynwyd Plaza, Bala Cynwyd. (19004). (215) 835-6100. Richer Communications Inc. (acq 1971). Net: ABC/FM. Rep: Selcom. Format: Progs. ■ T. Richard Butera, pres; William W. Staats, gen mgr; Jeff Poll, VP, dir of sls; Roy Laurence, prog dir; Alex Demers, mus dir; William R. Fantini, news dir; J. Alan Handley, chief engr. ■ Rates: \$34; 38; 38; 30.

WIP—March 16, 1922: 610 khz; 5 kw-U, DA-1. 19th & Walnut Sts. (19103). (215) LOcust 8-2900. Metro Media Inc. (group owner; acq 2-8-60). Rep: Metro Radio Sales. Format: Contemp MOR. ■ Donald J. Kelly, VP & gen mgr; William S. Dallmann, gen sls mgr; Dean Tyler, prog dir; Paul Rust, news dir; Delmar Dengate, chief engr. ■ Rates: \$165; 94; 110; 47.

WMMR(FM)—Co-owned with WIP. April 20, 1942: 93.3 mhz; 25 kw. Ant 670 ft. Stereo. (215) 561-0933. Format: Progressive rock. ■ Joel Samuelsohn, VP & gen mgr; T. Morgan, prog dir; A. Camiolo, sls mgr. ■ Rates: \$44; 38; 50; 50.

***WKDU(FM)**—91.7 mhz; 10 w. Ant 217 ft. 3210 Chestnut St. (19104). (215) 895-2580. Drexel University. Format: Black progs, rock, top 40. ■ Richard B. Hamilton, gen mgr; Warren Merrick, stn mgr.

WMGK(FM)—Listing follows WPEN.

WMMR(FM)—Listing follows WIP.

WPBS(FM)—1961: 98.9 mhz; 14 kw. Ant 830 ft. Stereo. 440 Domino Lane (19128). (215) 483-7200. Bulletin Co. Format: Btfl mus. ■ Edward J. Meehan Jr, VP & gen mgr; Phyllis Thomas, asst to gen mgr; Thomas A. Lucidon, coml mgr; Edward Hunt, prog dir; John McCall, mus dir; Helen Missimer, traf mgr; Juan Varieta, news dir; Frank Hogan, chief engr. ■ Rates: \$33; 32; 32; 10.80.

WPEN—April 1929: 950 khz; 5 kw-U, DA-N. 2212 Walnut St. (19103). (215) LOcust 4-6000. Greater Philadelphia Radio Inc. (acq 10-74). Group owner: Greater Media. Net: ABC/E, MBS. Rep: H. R. Stone. Format: MOR. ■ Larry Wexler, gen mgr; Dick Harvey, prog dir; Mark Olkowski, chief engr.

WMGK(FM)—1942: 102.9 mhz; 50 kw. Ant 420 ft. Dups AM 40%.

***WPWT(FM)**—January 1950: 91.7 mhz; 180 w. Ant 10 ft. 1533 Pine St. (19102). (215) Kingsley 6-0745. Philadelphia Wireless Technical Institute. ■ Mary T. Van Horn, pres of bd of dir; H. A. Raske, pres & gen mgr; E. Cromwell, prog dir & prom mgr; Wm. Wayne Zerfing, VP & chief engr.

WRCP—July 11, 1947: 1540 khz; 50 kw-D, DA. 2043 Locust St. (19103). (215) 564-2300. Rust Craft Bcstg of Pa. Inc. (acq 8-9-65). Group owner: Rust Craft. Net: ABC/I. Rep: Avery-Knodel. Format: C&W. Spec prog: Ital ½ hr wkly. ■ Matt Mills, gen mgr; Melva Perez, prom mgr; Frank Baker, prog dir; Neil Howard, mus dir; Michael Plymstead, sls mgr; Mike Venditti, chief engr. ■ Rates: \$34; 30; 34; 18.

WRCP-FM—February 1965: 104.5 mhz; 26 kw. Ant 195 ft. Stereo. Dups AM 90%.

***WRTI(FM)**—July 9, 1953: 90.1 mhz; 5 kw. Ant 400 ft. Annenberg Hall, 2013 N. 13th St. (19122). (215) 787-8405. Temple University School of Communications & Theater. Format: Jazz. ■ Dr. Kenneth Harwood, gen mgr; John Roberts, exec stn mgr; Bob Uttenweiler, stn mgr; John Wright, chief engr.

WTEL—1925: 860 khz; 10 kw-D, DA. 4140 Old York Rd. (19140). (215) Gladstone 5-9200. WTEL Inc. (acq 12-31-58). Format: Relig, Sp. Spec progs: Ger 6 hrs; Ital 7 hrs; Pol 8 hrs wkly. ■ George D. Hopkinson, pres & treas; Quentin C. Sturm, exec VP & gen mgr. ■ Rates: \$12; 12; 12; 12.

***WUHY-FM**—1954: 90.9 mhz; 11 kw. Ant 920 ft. 4548 Market St. (19139). (215) Evergreen 2-9300. TWX 215-569-9815. WHYY Inc. Net: EPRN, NPR, Pacifica Net. Format: Listener supported, Variety. ■ Elkins Wetherill, chmn of bd; Warren A. Kraetzer, pres & gen mgr; David Karpoff, prog dir; Les Spencer, stn mgr; Edward Cunningham, mus prod; Terry Gross, news dir; Robert Hall, dir of engr. ■ WHYY-TV and WUHY-TV affils.

WWDB(FM)—Listing follows WHAT.

WWSH(FM)—Nov 11, 1959: 106.1 mhz; 19 kw. Ant 740 ft. Stereo. 555 City Line Ave., Bala Cynwyd, Pa. (19004). (215) 835-2350. United Artists Broadcasting Inc. (group owner; acq 9-30-70). Format: Btfl mus. ■ James E. Connor, gen mgr; Lewis C. Greist, sls mgr; Nelson Hobbell, opns mgr; Fred Moore, chief engr. ■ Rates: \$70; 85; 90; 40.

***WXPB(FM)**—April 1957: 88.9 mhz; 1.9 kw. Ant 280 ft. 3905 Spruce St. (19104). (215) 387-5401. U. of Pennsylvania. Format: Variety. ■ Jamie Garner, stn mgr.

WYSF(FM)—1948: 94.1 mhz; 39 kw. Ant 550 ft. Suburban Station Bldg., 1617 JKK Blvd. (19103). (215) 665-9790. SJR Communications Inc. (group owner; acq 8-6-71). Format: MOR. ■ Jerry Michaels, gen mgr; Henry A. Tronco, sls mgr; Frank X. Feller, prog dir; Terry Smith, chief engr.

Philipsburg

WPHB—June 1, 1956: 1260 khz; 5 kw-D. Box 361, Radio Park (16866). (814) 342-2300. Mohannon Valley Bcstg Co. (acq 1-28-71). Format: MOR, C&W. Spec prog: Pol 2 hrs wkly. ■ Dr. William Harvey, pres; C. Dean Sharpless, gen mgr & chief engr; Mrs. Ruth Gearhart, coml mgr; William Burchill, prog & news dir; Sheldon Sharpless, prom mgr.

Pittsburgh

KDKA—Nov 2, 1920: 1020 khz; 50 kw-U. 1 Gateway Center (15222). (412) 391-3000. TWX 412-642-3036. Westinghouse Bcstg Co. (group owner). Rep: R.A.R. Format: MOR, top 40. ■ Donald H. McGannon, chmn; Ed Wallis, area VP; A. B. Hartman, gen mgr; Warren Maurer, gen sls mgr; Alan Mitchell, prog dir; Joe Houston, prom mgr; Ed Salamon Jr., rsch dir; William S. Brady, news dir; Paul Stewart, engr mgr.

KDKA-FM—April 4, 1942: 92.9 mhz; 47 kw. Ant 890 ft. Dups AM 5%. ■ KDKA-TV affil.

KQV—Nov 19, 1919: 1410 khz; 5 kw-U, DA-2. 411 7th Ave. (15219). (412) 281-9100. TWX 710-664-4282. Taft Bcstg Co. (group owner; acq 11-74). Net: ABC/C. Rep: Blair. Format: All news. ■ Steve Berger, VP & gen mgr; Gil Rozzo, gen sls mgr; Mike Waterkotte, prom mgr; Jim Carnegie, prog dir;

Anderson Little, mus dir; Ted Ruscitti, chief engr.

WDVE(FM)—Co-owned with KQV. May 10, 1962: 102.5 mhz; 55 kw. Ant 820 ft. Stereo. Prog sep from AM. Net: ABC/FM. Rep: ABC/FM Spot Sls. Format: Progressive. Spec prog: Black 1½ hrs wkly. ■ Ken Karpinski, prog dir; Pamela Cleeland, prom mgr; Tom Daniels, mus dir; Carl Eckels, news dir.

WAMO—Aug 1, 1948: 860 khz; 1 kw-D. 1811 Blvd of Allies (15219). (412) 471-2181. Sheridan Bcstg Corp. (group owner; acq 3-1-72). Nets: Natl Black, MBS/Black. Rep: Howard. Format: Black. ■ Skip Finley, gen mgr; Matt Ledbetter, prog dir; Derek Hill, news dir; George Mellinger, chief engr. ■ Rates: \$26; 19; 26; —.

WAMO-FM—1960: 105.9 mhz; 72 kw. Ant 430 ft. Stereo. Dups AM 30%. ■ Rates: \$—; 16; —; 16.

WARO—See Canonsburg.

WDVE(FM)—Listing follows KQV.

***WDUQ(FM)**—Dec 15, 1949: 90.5 mhz; 25 kw. Ant 480 ft. 801 Bluff St. (15219). (412) 434-6030. Duquesne Univ. Net: NPR. Format: Variety. Spec progs: Community profiles 1 hr wkly. ■ Dr. Kenneth Duffy, gen mgr; Debbie Miller, prog dir; Fred McWilliams, chief engr.

WEDO—See McKeesport.

WEPP—1947: 1080 khz; 1 kw-D (CP 50 kw-D, 25 kw-CH). 107 6th St. (15222). (412) 471-9950. Golden Triangle Bcstg Inc. (acq 8-1-59). Group owner: Myron Jones. Net: ABC/I. Rep: HR/Stone. Format: C&W. ■ Myron Jones, pres; Roger Willoughby-Ray, gen mgr; Mike Civiletti, coml mgr; Don Evans, prog dir; Ed Polotowski, prom mgr; Fred Trainer, news dir; Bob Brandon, chief engr; Bid Causey, opns mgr.

WEPP-FM—September 1962: 107.9 mhz; 36 kw. Ant 420 ft. Dups AM 50%.

WJOI Beautiful Music



WJOI(FM)—July 19, 1948: 93.7 mhz; 41 kw. Ant 550 ft. Stereo. 1715 Grandview Ave. (15211). (412) 381-8100. WKOI Inc. Group owner: Greer Stns. Format: Btfl mus. ■ Robert G. Clarke, VP/gen mgr; Jerome Roberts, prog dir; T. J. Feola, sls mgr; Glen Anderson, chief engr. ■ Rates: \$24; 24; 24; 21.

WKQT—Oct 19, 1921: 1320 khz; 5 kw-U, DA-N. 100 Forbes Ave. (15222). (412) 391-9800. WKQT Inc. (acq 3-12-73). Group owner: Heftel. Audio news: APR. Format: Top 40. Spec prog: Black 1 hr wkly. ■ William Cunningham, pres & gen mgr; Bill Tanner, prog dir; Mark Shands, mus and news dir; Bob Gass, chief engr. ■ Rates: \$59; 57; 59; 57.

WSSH(FM)—Co-owned with WKQT. March 8, 1948: 99.7 mhz; 10.5 kw. Ant 930 ft. Stereo. (412) 391-0395. Prog sep from AM. Rep: Eastman. Format: Btfl mus. ■ Dave Gorman, prog dir; Jim Schulke, mus dir; Chris Hood, chief engr. ■ Rates: \$46; 48; 48; 46.

WLOA—See Braddock.

WPEZ(FM)—Listing follows WWSW.

WPIT—1947: 730 khz; 5 kw-D. Gateway Towers, Suite 200, Gateway Center (15222). (412) 281-1900. Rust Craft Bcstg of Pa. Inc. Group owner: Rust Craft. Spec progs: Ger, Greek, Ital, Ukrainian, Lithuanian, opera, football. ■ Marshall L. Berkman, pres; Andrew F. Hofmann, VP & gen mgr; Michael Komichak, chief engr & asst mgr.

WPIT-FM—1960: 101.5 mhz; 19 kw. Ant 520 ft. Dups AM 33%.

***WQED-FM**—Jan 25, 1973: 89.3 mhz; 43 kw. Ant 500 ft. 4802 5th Ave. (15213). 683-1300. Metropolitan Pittsburgh Pub Bcstg Inc. Net: NPR. Format: Fine Arts. ■ Thomas Skinner, VP; John J. Sommers, gen mgr; Lisa Cantini, prog dir; John Roberts, prog mgr; Martin Schneider, mus dir; Gerald D. Jones, chief engr.

Pennsylvania Radio

See page C-1 for explanation of listings.

***WRCT(FM)**—April 1974: 88.3 mhz; 10 w. Ant 100 ft. 5000 Forbes Ave. (15213). Carnegie-Mellon Student Govt Corp. ■ Robert W. McCurdy, pres, bd of dirs.

WSSH(FM)—Listing follows WKTO.

WTAE—May 1922: 1250 khz; 5 kw-U. DA-N. 400 Ardmore Blvd. (15230). (412) 242-4300. TWX 710-664-4267. Hearst Corp. (group owner; acq 1931). Rep: McGavren-Guild. Format: Adult contemp. ■ Franklin C. Snyder, VP & gen mgr; Ted J. Atkins, VP & stn mgr; Jim McQuaide, sls mgr; Chuck Brinkman, mus dir; James Greenwood, chief engr.

WTAE-FM—Aug 8, 1960: 96.1 mhz; 50 kw. Ant 500 ft. Stereo. Dups AM 50%. ■ WTAE-TV affil.

WWSW—1932: 970 khz; 5 kw-U, DA-2. One Allegheny Sq. (15212). (412) 322-5500. WWSW Radio Inc. Net: CBS. Rep: Blair. Format: MOR. ■ O. M. Schiess, pres; John D. Gibbs, exec VP & gen mgr; John A. Jurewicz, bus mgr; James Tedder, prog dir; Philip Chimes, chief engr. ■ Rates: \$67; 55; 67; 36.

WPEZ(FM)—Co-owned with WWSW. 1940: 94.5 mhz; 50 kw. Ant 810 ft. Format: Contemp. ■ Steve Berger, stn mgr; Charles Weaver, bus mgr. ■ Rates: \$25; 34; 25; 14.

WYDD(FM)—Co-owned with WKPA, New Kensington, Pa. Feb 4, 1963: 104.7 mhz; 50 kw. Ant 500 ft. Stereo. WYDD Suite, Gateway Towers (15222). (412) 362-2144. Gateway Bcstg Enterprises Inc. Net: MBS. Rep: Selcom, Gateway. Format: Progressive. ■ Nelson L. Goldberg, pres & gen mgr; Jim Augustine & Louis Sopowitz, coml mgrs; Kit Baron, prog & mus dir; Rhonda Gelman, prom mgr; Mike Matey, chief engr.

***WYEP-FM**—April 30, 1974: 91.5 mhz; 840 w. Ant 519 ft. 4 Cable Place (15213). (412) 687-0200. Pittsburgh Community Bcstg Corp. Net: NPR. Format: Community radio. Spec progs: Sp 2 hrs; Nat amer 2 hrs; Gay 2 hrs; Fr 2 hrs wkly. ■ John Schwartz, gen mgr; Joe Coluccio, prog dir; Sean Connolly, prom mgr; Greg Tolliver, news dir; Mike Uschak, chief engr.

WZUM—See Carnegie.

Pittston

WARD—June 21, 1953: 1540 khz; 1 kw-D. Box 1540 (18640). (717) 655-5521. Ward Bcstg Corp. (acq 1-28-75). Format: MOR. Spec prog: Ital 1 hr wkly. ■ James F. Ward, pres; R. W. Brenner, stn mgr; Samuel M. Liguori, prog dir; Frank Silva, spts dir; John C. Watkins, news dir; Joseph M. Coleman, chief engr. ■ Rates: \$5; 5; 5.

Portage

WWML—Aug 30, 1960: 1470 khz; 500 w-D. 712 Main St. (15946). 736-8000. Mainline Bcstg Co. Rep: Dome-Messervey. Format: MOR. Spec prog: Pol 8 hrs wkly. ■ George Wasko, pres & gen mgr; Ken Karachowsky, prog dir; Joseph Knorosky, chief engr.

Pottstown

WPAZ—Oct 1, 1951: 1370 khz; 1 kw-D. Broadcast Lodge (19464). (215) 326-4000. Pottstown Bcstg Co. Group owner: Great Scott Stns. Net: MBS. Format: MOR. Spec prog: Pol 2 hrs wkly. ■ Herbert Scott, pres, natl sls & gen mgr; Robert Eppheimer, loc sls dir; Nancy Bortz, prog dir; Jim Plummer, news dir; William Kuntz, chief engr. ■ Rates: \$15; 13; 15; 13.

WRFY-FM—See Reading.

Pottsville

WAVT-FM—Listing follows WPPA.

WPAM—1946: 1450 khz; 1 kw-D, 250 w-N. Box 629 (17901). (717) 622-1450. Miners Bcstg Service Inc. Audio news: UPI. Format: MOR. Spec progs: Pol 2 hrs; C&W 3 hrs; Gospel 1 hr wkly. ■ R. Mickey Angst, stn mgr. ■ Rates: \$6; 6; 6.

WPPA—May 9, 1946: 1360 khz; 5 kw-D, 500 w-N, DA-2. Box 540 (17901). (717) 622-1360. Pottsville Bcstg Co. Group owner: A. V. Tidmore. Net: MBS. Format: MOR, Contemp. ■ A. V. Tidmore, own & gen mgr; Ralph L. Price, coml mgr; James B. Thompson, prog & news dir; Walter Jones, spts dir; Russell Bassett, chief engr; Sidney W. McIvain, farm dir.

WAVT-FM—Co-owned with WPPA. Nov 20, 1948: 101.9 mhz; 29 kw. Ant 543 ft. Stereo. Prog sep from AM. Format: Good music.

Punxsutawney

WPME—March 18, 1953: 1540 khz; 5 kw-D, 1 kw-CH. Box 38 (15767). (814) 938-6000. Punxsutawney Bcstg Co. (acq 4-7-71). Format: MOR. Spec progs: Pol 3 hrs; C&W 1 1/2 hrs; Farm 1 1/2 hrs wkly. ■ Charles M. Erhard Jr., pres, gen & coml mgr; Robert L. Curry, prog, mus & news dir; John M. Leisering, prom mgr; Thomas Ottavi, chief engr.

WPME-FM—Dec 12, 1973: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 80%.

Reading

WEEU—1931: 850 khz; 1 kw-U, DA-N. 34 N. Fourth St. (19601). (215) 376-7335. WEEU Bcstg Co. (acq 12-46). Net: ABC/E. Rep: Avery-Knodel. Format: MOR. Spec prog: Sp 1/2 hr; Farm 5 hrs wkly. ■ Wm. J. Rohn, pres; K. Richard Creitz; exec VP, gen mgr; Richard Schlipp, coml mgr; Jack B. Gounder, prog and mus dir and prom mgr; Robert Smith, news dir; Robert Schlottman, chief engr.

WHUM—Sept 1, 1946: 1240 khz; 1 kw-D, 250 w-N. Berkshire Hotel (19603). (215) 376-3987. Eastern Radio Corp. (acq 1-5-71). Net: NBC. Rep: Dome-Messervey. Format: MOR days, talk night. ■ Sidney Goldstein, exec VP & pres & gen mgr; Warren Ruffner, coml mgr; Jack Daniels, prog & mus dir; Joe Wambach, news dir; James Hodgkins, chief engr. ■ Rates: \$12.50; 8; 12.50; 8.50.

WRWA—September 1922: 1340 khz; 1 kw-D, 250 w-N. Box 244, 19 N. Fifth St. (19603). (215) 376-7173. Rust Communications Group Inc. (group owner; acq 4-6-59). Rep: Eastman, Format: Contemp. ■ William F. Rust Jr., pres; Benjamin Varishone, gen mgr; Doug Weldon, prog dir; Don Greth, news dir; Edward Gurtowski, chief engr.

WRFY-FM—Oct 1, 1962: 102.5 mhz; 42 kw horiz, 32 kw vert. Ant 540 ft. Stereo. 2325 Perkiomen Ave. (19606). (215) 779-4545. City Bcstg Co. Net: ABC-FM. Format: Btl mus. ■ Frank A. Franco, VP, treas; Mrs. Helene Franco, gen mgr; Anthony B. Batta, sls mgr; Thomas Franco, pub affrs dir; S. Martin Miller, news dir; Gerhardt Klemm, chief engr.

***WXAC(FM)**—1967: 91.3 mhz; 10 w. Albright College (19604). (215) 921-2217. Albright College. Audio news: UPI. Format: Progressive. ■ Scott Rudnick, pres and gen mgr.

Red Lion

WGCB—Oct 22, 1950: 1440 khz; 1 kw-D. Box 88 (17356). (717) 244-3145. Red Lion Bcstg Co. Inc. Spec prog: Ger 1/2 hr wkly. ■ John Norris, pres & gen mgr; Al Stella, news dir; Geary Russell, chief engr.

WGCB-FM—October 1960: 96.1 mhz; 20 kw. Ant 420 ft. Stereo. Dups AM 10%.

Ridgway

WKBI—See St. Mary's.

WKBI-FM—August 1966: 94.3 mhz; 740 w. Ant 550 ft. Stereo. Main & Broad Sts (15853). (814) 773-3166. Elk Cameron Bcstg Co. Group owner: Allegheny Mtn. Network. Net: MBS. Rep: Dome. Format: C&W. ■ Cary H. Simpson, gen mgr; Eugene Dendorfer, sls mgr; Catherine Daugherty, gen mgr; Mary Sullivan, news dir; Jon Malburg, prog & mus dir & chief engr.

Roaring Spring

WKMC—1955: 1370 khz; 1 kw-D. South Main St. Ext. (16673). (814) 224-2151. Cove Bcstg Co. (acq 9-18-69). Audio news: APR. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Louis J. Maierhofer, pres & gen mgr; John D. Reilly, coml mgr; J. J. Seckel, prom mgr; Dick Richards, prog dir; Larry Walters, mus dir; Walter Frank, news dir; J. Terry Macalarney, chief engr. ■ Rates: \$7; 6; 6.75; 5.50.

St. Mary's

WKBI—July 23, 1950: 1400 khz; 1 kw-D, 250 w-N. 10 Railroad St. (15857). (814) 834-2821. Elk-Cameron Bcstg Co. Group owner: Allegheny Mtn. Network (50%) and Rennekamp (50%). Net: MBS; Allegheny Mountain Network. Rep: Dome. Format: MOR/Contemp. ■ Cary H. Simpson, pres; John P. Knorr, stn mgr;

Dave Mazzaferro, prog & mus dir; Peter Steinhofner, prom mgr; Mary Grace Zitzler, news dir; Jon Malburg, chief engr. ■ Rates: \$6; 4; 6; 6.

WKBI-FM—See Ridgway.

Sayre

WATS—June 1950: 960 khz; 1 kw-D. 106 W. Lockhart St. (18840). (717) 888-7745. WATS Bcstg Inc. (acq 7-31-70). Net: ABC/E. Format: MOR. ■ Robert E. Klose, pres & gen mgr; Virginia C. Klose, VP & sec; Sylvia J. Hinrichsen, stn & sls mgr; George Thomas, opns mgr & mus dir; Tony Pettit, news dir; Lawrence Brown, contract engr. ■ Rates: \$6.20; 4.80; 5.50; 4.40.

WAVR(FM)—Co-owned with WATS. See Waverly N.Y.

Scranton

WARD—See Pittston.

WARM—1940: 590 khz; 5 kw-U, DA-2. Box 590, Avoca (18641). (717) 346-4646. WARM Bcstg Co. (acq 6-15-58). Group owner: Susquehanna. Audio news: UPI. Rep: Eastman. Format: Top 40. ■ Louis J. Appell Jr., pres; George Gilbert, stn opns mgr; Arthur W. Carlson, VP Susquehanna Bcstg; James Davey, coml mgr; Jack Herr, VP WARM; Ron Allen, prog dir; Jerry Heller, news dir; Charles Morgan, chief engr. ■ Rates: \$55; 37; 45; 22.

WBAX—See Wilkes-Barre.

WBRE-AM-FM—See Wilkes-Barre.

WEJL—Nov 22, 1922: 630 khz; 500 w-D. 149 Penn Ave. (18503). (717) 346-6555. The Scranton Times. Group owner: Shamrock Development. Net: ABC/I. Rep: Selcom, Dome. Format: Contemp, easy lstdg. Spec prog: Farm 1/2 hr wkly. ■ William R. Lynett, mgr; Joseph Silva, prog dir; Margaret Sleboda, news dir; Norman Avery, chief engr. ■ Rates: \$10; 10; 10; —.

WEZX(FM)—Co-owned with WEJL. Nov 1, 1967: 107.1 mhz; 125 w. Ant 1,170 ft. Stereo. Prog sep from AM. Format: Easy lstdg. ■ William Longworth, gen mgr.

WGBI—Jan 12, 1925: 910 khz; 1 kw-D, 500 w-N. 1000 Wyoming Ave. (19509). (717) 342-7634. TWX 510-671-4607. WGBI Radio Inc. Net: CBS. Rep: Avco. Format: C&W. ■ M. E. Megargee, pres; Madge Megargee Holcomb, gen mgr; Gerald Pretella, coml mgr; Mort Rosenthal, prog dir; Doug Holcomb, prom mgr; Thomas Powell, news dir; Robert Leach, chief engr. ■ Rates: \$16; 14; 16; 12.

WGBI-FM—Dec 25, 1948: 101.3 mhz; 7 kw. Ant 1,110 ft. Stereo. Prog sep from AM. Format: Top 40. ■ WDAU-TV affil. ■ Rates same as AM.

WICK—April 17, 1954: 1400 khz; 1 kw-D, 250 w-N. 116 Adams Ave. (18501). (717) 346-6563. Scranton Radio Corp. Net: MBS. Rep: Savalli/Gates. Format: Talk, big bands. Spec prog: Jazz 6 hrs wkly. ■ Joseph W. Dobbs, pres; William Straw, stn mgr; Glenn Kalina, prog dir; William Hessmiller, chief engr.

WILK—See Wilkes-Barre.

WSCR—1947: 1320 khz; 1 kw-D, 500 w-N, DA-N. 1520 North Keyser Ave. (18504). (717) 347-3388. Rice Communications Inc. (acq 7-1-66). Net: NBC. Rep: PRO/Meecker. Format: Contemp, Top 40. ■ William Thomas Rice Sr., pres & gen mgr; Mary Ann Martine, coml mgr; Vince Luciano, prog dir; Bruce Michaels, prom mgr; Tom Rice Sr., news dir; V. Albert, mus dir; Joe Coleman, chief engr.

***WVIA-FM**—April 23, 1973: 89.9 mhz; 5 kw. Ant 1,250 ft. Public Bcstg Ctr. (18640). (717) 655-4561. TWX 510-658-3448. N.E. Pa. Educ TV Assoc. Net: NPR, Pa. Public Radio Network. Audio news: UPI. Format: Classcl. ■ Roy J. Hoinowski, dir rad opns & prog dir; George H. Strimel, pres and gen mgr; Jack Lewis, prom mgr; Paul Evanosky, chief engr.

***WVMW-FM**—September 1974: 91.5 mhz; 10 w. Stereo. 2300 Adams Ave. (18509). (717) 343-6521. Marywood College. Format: Progs, classcl, educl. ■ Sister M. Coleman Nee, pres; Sally A. Liples, stn mgr.

WWDL-FM

Stereo Contemp/MOR Music

WWDL-FM—Nov 26, 1964: 104.9 mhz; 145 w. Ant 1,093 ft. Stereo. 1049 North Sekol Rd. (18504).

344-1221. Lane Bcstg Corp. Audio news: UPI. Rep: PRO/Meeker. Format: Contemp MOR. Spec prog: Farm 1 hr wkly. ■ Douglas V. Lane, pres & gen mgr; William J. Lane, VP; Virginia B. Lane, sec; Louis K. Schwass, prog dir; John Winslow, news dir; David Michlowski, chief engr. ■ Rates: \$15; 15; 15.

WYZZ(FM)—See Wilkes-Barre.

Selinsgrove

***WQSU(FM)**—September 1967: 88.9 mhz; 5.6 w. Ant 620 ft. Susquehanna University (17870). (717) 374-9700. Susquehanna Univ. Net: IBS. ■ Larry D. Augustine, gen mgr; Dave Lightcap, chief engr.

WSEW—Jan 16, 1967: 1240 khz; 1 kw-D, 250 w-N. Box 1240, R.D. 1 (17870). (717) 374-1155. B & K Bcstg. Audio news: UPI. Format: Diversfd. Spec progs: Farm 1½ hrs; C&W 2 hrs wkly. ■ William F. Mahoney, pres & gen and coml mgr; Nick Reed, prog and mus dir; Ed Maddon, prom mgr and sports dir; Robert Richter, news dir; Gary Nichols, chief engr.

Shamokin

WISL—January 1948: 1480 khz; 1 kw-U, DA-N. Rock & Sunbury Sts. (17872). (717) 648-6831. Radio Anthracite Inc. (acq 7-18-57). Rep: Forjoe. Spec prog: Pol 6 hrs wkly. ■ Henry W. Lark, pres; Bernard Friedman, gen mgr; Frank Eccker, coml mgr; Bernie Saks, prog dir; Bernie Flynn, prom mgr; Tom Kutza, news dir; Al Donovan, chief engr.

WISL-FM—September 1968: 95.3 mhz; 1.75 kw. Ant 300 ft. Dups AM 95%.

Sharon

WPIC—Oct 25, 1938: 790 khz; 1 kw-D. 2030 Pine Hollow Blvd. Box 211 (16146). (412) 346-4113. Sharon Bcstg Co. (acq 5-21-59). Group owner: Rgnl Bcstrs. Net: ABC/I. Format: MOR. ■ Joseph Dobosh, gen mgr; Ralph Evans, prog dir; Charles Ring, chief engr.

WYFM(FM)—Co-owned with WPIC. 1947: 102.9 mhz; 26 kw. Ant 455 ft. Stereo. Dups AM 1%. Rep: Selcom. Format: Top 40. Spec progs: Black ½ hr; Hungarian ½ hr wkly. ■ Dan Messersmith, prog & mus dir.

Shenandoah

WMBT—March 19, 1963: 1530 khz; 250 w-D. Box 1530 (17976). (717) 462-2759. Schuylkill Trans-Audio Corp. Format: Contemp. ■ Ron Stewart, gen & coml mgr; Andrew Popalis, prog, mus & news dir; Russel Bassett, chief engr.

Shippensburg

WSPH—Dec 5, 1961: 1480 khz; 500 w-D. Box 1480 (17257). (717) 532-4105. Town Radio Inc. Format: MOR. Spec prog: C&W 16 hrs wkly. ■ Arthur K. Greiner, pres & gen mgr; Nancy E. Reese, asst gen mgr; Judy A. Gray, coml mgr; Marsha D. Carlin, asst coml mgr; Larry Flood, prog dir; Ted Foreman, mus dir; Laura G. Christman, prom mgr; Brian McGuire, news dir; John Nordine, chief engr. ■ Rates: \$3.50; 3.50; 3.50.

***WSYC-FM**—88.7 mhz; 13 w. Ant 40 ft. Prince St. (17257). (717) 532-6006. Shippensburg State College. Format: Educl, progrsv. ■ Andrew R. Rolfe, gen mgr and chief engr.

Somerset

WVSC—Jan 15, 1951: 990 khz; 5 kw-D, DA. Box 231 (15501). (814) 445-4186. Ridge Communications Inc. (acq 5-11-72). Net: ABC/I. Rep: Regional Reps, Dome-Messervey. Format: MOR, C&W. ■ I. Richard Adams, pres & gen mgr; Gerald Chabol, coml & prom mgr; Yvonne Kaufman, prog dir; Walter Ebie, news dir; Harold Showman, mus dir & chief engr. ■ Rates: \$10; 10; 10.

WVSC-FM—June 15, 1966: 97.7 mhz; 3 kw horiz, 2.95 kw vert. Ant 270 ft horiz, 265 ft vert. Dups AM 80%.

South Williamsport

WMPT—Feb 21, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 883, Williamsport (17701). (717) 323-3608. Will-Mont Bcstg Co. Net: ABC/C. Rep: Market 4. Format: Top 40. ■ Galen D. Castlebury Jr., pres & gen mgr;

Robert Jackson, coml mgr; Robert Evans, prog dir & prom mgr; Greg Isadore, mus dir; Clyde Thompson, news dir; John Crawford, chief engr.

WMPT-FM—June 1, 1968: 99.3 mhz; 105 w. Ant 1,230 ft. Stereo. Dups AM 70%.

Starview

WRHY(FM)—Nov 22, 1971: 92.7 mhz; 720 w. Ant 560 ft. (CP: 820 w. Ant 530 ft.). R.D. 1, Mt. Wolf (17347). (717) 266-1574. Capital Media Inc. Audio news: UPI. Format: Contemp, progrsv. Spec progs: Black 2 hrs; relig 7 hrs; jazz 2 hrs wkly. ■ Carl Fehrenbach, pres; Gordon Moul, gen and prom mgr, prog dir and chief engr; Dave Cameron, coml mgr; Pat Richards, mus dir; Ted Furman, news dir. ■ Rates: \$10; 10; 10.

State College

WBLF—See Bellefonte.

***WDFM(FM)**—Dec 6, 1953: 91.1 mhz; 870 w horiz, 850 w vert. Ant minus 78 ft horiz, minus 83 ft vert. Stereo. 304 Sparks Bldg. (16802). (814) 865-1876. Pennsylvania State U. Format: Classical. ■ Harold Nelson, gen mgr; Mel Klein, bd chm; Carl Vole Jr, chief engr.

WMAJ—1945: 1450 khz; 1 kw-D, 250 w-N. Box 888 (16801). (814) 237-7217. Centre Bcstrs Inc. (acq 1958). Net: NBC. Rep: Bernard. Format: Contemp. ■ M. J. Bergstein, pres & gen mgr.

WXLR(FM)—Co-owned with WMAJ. Feb 7, 1965: 103.1 mhz; 3 kw horiz, 2.95 kw vert. Ant minus 55 ft horiz, minus 50 ft vert. Stereo. Progs sep from AM.

WQWK(FM)—Listing follows WRSC.

WRSC—May 29, 1961: 1390 khz; 1 kw-D. 160 Clearview Ave. (16801). (814) 238-5085. State College Communications (acq 1-75). Group owner: Eastern. Net: ABC/C. Format: Contemp. ■ Robert K. Zimmerman, gen mgr; Howard McAnany, coml mgr; Fred Hansberger, prog and news dir; Chuck Varesko, mus dir; George Werl, chief engr. ■ Rates: \$6.75; 6.75; 6.75.

WQWK(FM)—Co-owned with WRSC. April 1965: 96.7 mhz; 3 kw. Ant 78 ft. Stereo. Dups AM 50%. Format: Progressive rock. ■ Chris Borad, prog dir.

WXLR(FM)—Listing follows WMAJ.

Stroudsburg

WVPO—1947: 840 khz; 250 w-D. 22 S. Sixth St. (18360). (717) 421-2100. Sea-Mount Radio Corp. of Penna. (acq 7-15-70). Rep: Dome Market 4. Format: MOR. ■ Ronald C. Drescher, pres & gen mgr; George Bihler, sls mgr; Maurice Stuart, dir of opns; Ernest Transue, chief engr.

WVPO-FM—Oct 1, 1964: 93.5 mhz; 330 w. Ant 780 ft. Dups AM 80%.

Sunbury

WKOK—1933: 1070 khz; 10 kw-D, 1 kw-N, DA-2. Box 1070 (17801). (717) 286-5838. Sunbury Bcstg Corp. Net: CBS. Rep: Smith, Dome. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Roger S. Haddon, pres; James K. Stock, gen mgr; Marvin Benfer, coml mgr; Than Mitchell, prog dir; Stephen Kusheloff, news dir; John W. Keller Jr., chief engr. ■ Rates: \$5.50; 5.50; 5.50.

WKOK-FM—Sept 15, 1948: 94.1 mhz; 12.5 kw. Ant 875 ft. Dups AM 60%. Format: C&W. ■ Rates same as AM.

Swarthmore

***WSRN-FM**—Dec 1, 1972: 91.5 mhz; 10 w. Swarthmore College (19801). (215) KI 3-3220. Swarthmore College. Format: Progressive, classcl, jazz. ■ Susan Goldman, stn mgr.

Tamaqua

WZTA(FM)—June 14, 1965: 105.5 mhz; 3 kw. Ant minus 11 ft. Dutch Hill (18252). (717) 668-2992. Z Broadcasting Inc. Format: Easy listng. ■ Floyd R. Zimmerman, pres & gen mgr; Jim Douglass, stn mgr; Barbara Stegmeier; office mgr. ■ Rates: \$35; 35; 35.

Telford

***WBMR(FM)**—June 1967: 89.7 mhz; 10 w. Stereo. 145 N. Third St. (215) 723-7700. United Educational Bcstg Inc. ■ Richard C. Dean, pres; James Stitzinger, prog dir; Arthur J. C. Lawn, chief engr.

Titusville

WTIV—Nov 27, 1955: 1230 khz; 1 kw-D, 250 w-N. Box 184 (16354). (814) 827-3651. Crawford County Bcstg Co. Inc. Group owner: Myron Jones. Net: MBS. Format: MOR. Spec prog: C&W 3 hrs wkly. ■ Robert H. Sauber, pres, gen & coml mgr & chief engr; John Litzinger, loc sls mgr; Timothy E. Nelson, prog & news dir. ■ Rates: \$6.10; 6.10; 6.10.

Towanda

WTTC—Aug 7, 1960: 1550 khz; 500 w-U. 214½ Main St. (18848). (717) 265-2165. Twin Tier Bcstg Inc. (acq 11-1-65). Net: MBS. Format: MOR, C&W. Spec prog: Pol 1½ hrs wkly. ■ Charles L. Snyder, gen mgr; William L. Di Buo, prog dir; Robert Brigham, chief engr.

WTTC-FM—November 1959: 95.3 mhz; 720 w. Ant 125 ft. Dups AM 60%.

Tyrone

WGMR(FM)—Aug 15, 1961: 101.1 mhz; 7.6 kw, Ant 1,060 ft. Box 204, State College, Pa. (16801). (814) 238-0717. Cary H. Simpson. Group owner: Allegheny Mtn. Network. Net: Allegheny Mountain. Rep: Dome-Messervey. Format: Country. ■ Cary Simpson, pres; William E. Moses, gen mgr; Harold G. Green, coml mgr; Dimitry Shilenok, prog dir; Jim Cameron, prom mgr; Lou Kolb, mus dir; Jim Melchiorre, news dir; J. Glenn Daugherty, chief engr.

WTRN—Jan 12, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 247 (16686). (814) 684-3200. Tyrone Bcstg Co. Group owner: Allegheny Mtn. Network. Net: MBS, Allegheny Mountain. Rep: Dome. ■ Cary N. Simpson, pres; William E. Moses, gen & sls mgr; Ann G. Searer, bus mgr; Dennis L. Smith, prog dir; Joyce Nowlin, prom mgr; R. J. Harkins, mus dir; Neal Stevens, news dir; Robert H. Lynn, chief engr. ■ Rates: \$6.90; 4; 6.90; 6.90.

Union City

WCTL(FM)—Oct 31, 1967: 106.3 mhz; 3 kw. Ant 300 ft. RFD 3 (16438). (814) 438-2747. Inspiration Time Inc. (acq 3-72). Net: CBN. Rep: Robertson. Format: Variety. Spec progs: Pol ¼ hr; Black ½ hr wkly. ■ Richard E. Frank, pres & gen mgr, prog dir & coml mgr; Jim Peer, chief engr. ■ Rates: \$9.05; 7.75; 9.05; 7.75.

Uniontown

WMBS—July 15, 1937: 590 khz; 1 kw-U, DA-N. 82 W. Fayette St. (15401). (412) 438-3900. Fayette Bcstg Corp. Net: CBS. Rep: Piano, Dome-Messervey. Format: MOR. Spec progs: Pol ½ hr wkly. ■ Simon W. Rider, VP, gen mgr; Larry Ross, prog dir; Hester W. Nagy, coml & prom mgr; Charles H. Underwood, news dir; William J. Henzly, chief engr. ■ Rates: \$9.05; 7.75; 9.05; 7.75.

WPQR-FM—Dec 20, 1968: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Drawer 639 (15401). (412) 437-2813. Warman Bcstg. Net: ABC/FM. Spec progs: Ital 1 hr, Pol 4 hrs wkly. ■ Edwin Warman, pres; Edward E. Olesch, VP & gen mgr; Lorraine Livingston, coml mgr; Gregory Schafer, prom mgr; William P. Colborn, prog, mus, & news dir; William H. Schiffbaver, chief engr.

Warren

WNAE—Dec 28, 1945: 1310 khz; 5 kw-D. 310 Second Ave. (16365). (814) 723-1310. Kinzua Bcstg Co. (acq 1974). Audio news: UPI. Format: Contemp. ■ W. LeRoy Schneck, pres; Frank Foster, coml mgr; Robert Seiden, news dir; Homer Haines, chief engr.

WRRN(FM)—Co-owned with WNAE. March 1948: 92.3 mhz; 26 kw. Ant 410 ft. Stereo. Dups AM 17%. Format: MOR.

Washington

***WJCR(FM)**—Nov 26, 1972: 88.3 mhz; 10 w. 1 South

Pennsylvania, Rhode Island Radio

See page C-1 for explanation of listings.

Lincoln St. (15301). (412) 228-2419. Washington & Jefferson College. Net: NPR, IBS. Format: Progs. ■ David Mulvey, pres and gen mgr.

WJPA—Feb 1, 1941: 1450 khz; 1 kw-D, 250 w-N. 98 S. Main St. (15301). (412) 222-2110. Washington Bcstg Co. Net: MBS. Rep: Direct, Rgnl Reps. Format: MOR, Top 40. ■ A. Boyd Siegel, pres; John L. Merdian, VP & coml mgr; Jay Mitchell, prog and news dir; Dennis Presky, chief engr. ■ Rates: \$10; 10; 10; 10.

WJPA-FM—Sept 26, 1964: 95.3 mhz; 1.95 kw. Ant 360 ft. Dups AM 100%. ■ Rates same as AM.

WKEG—1970: 1110 khz; 1 kw-D, DA. Box 86 (15301). (412) 225-8300. Genas Bcstg Inc. (acq 9-72). Format: MOR. ■ Joseph P. Nascone, pres, gen mgr; Ed Sherlock, prog, mus dir; Sharon Snyder, prom mgr; Earl Bugaile, news dir; William Sheehan, chief engr.

Waynesboro

WAYZ—Aug 19, 1953: 1380 khz; 1 kw-D. 33 E. Main (17268). (717) 762-3138. Richard F. Lewis Jr. Inc. of Waynesboro. Group owner: Mid Atlantic. Net: ABC/C. Format: C&W. ■ Marian P. Lewis, pres; Roy Nester, gen mgr; Peter Coolbaugh, prog dir; Tom Ankerbrand, mus dir; Gary Barkdoll, news dir; Larry Angle, chief engr.

WAYZ-FM—Feb 3, 1959: 101.5 mhz; 3.2 kw. Ant 21 ft. Dups AM 100%.

WEEO—Jan 12, 1971: 1130 khz; 1 kw-D, DA. Box 309 (17268). (717) 762-9336. Raystay Co. (acq 8-70). Format: Top 40. ■ George Gardner, pres, Thomas Boock, gen mgr; Jim Daniels, coml mgr; Rick Shannon, prog dir; Patti Bauer, mus dir; Kevin Armstrong, news dir; Jim Hartzler, chief engr. ■ Rates: \$5.65; 5.20; 5.55; 5.20.

Waynesburg

WANB—Sept 27, 1956: 1580 khz; 250 w-D. Box 406 (15370). (412) 627-5555. Commonwealth Bcstrs Inc. (acq 1975). Rep: Dome-Messervey. Format: MOR. Spec prog: Talk 5 hrs wkly. ■ Kenneth R. Strawberry, owner; Arnold W. Albright, VP & gen mgr; R. G. Klopsch, VP & stn mgr; David D. Maset, prog dir; R. E. Kern, chief engr.

Wellsboro

WGCR(FM)—Listing follows WNBT.

WNBT—May 13, 1955: 1490 khz; 1 kw-D, 250 w-N. Box 98 (16901). (717) 724-1490. Farm & Home Bcstg Co. Group owner: Allegheny Mtn. Network (70%). Net: MBS, Allegheny Mountain. Rep: Dome. Format: MOR, Top 40. ■ Cary H. Simpson, pres; Paul Bryan, gen mgr; Don Agriss, prog dir; Wells M. Farr, chief engr; Mike Remish, news dir. ■ Rates: \$6; 6; 6; 6.

WGCR(FM)—Co-owned with WNBT. July 2, 1969: 104.5 mhz; 50 kw. Ant 380 ft. Stereo. Format: C&W. ■ Terry Goff, sls mgr; Joan McKenna, mus dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

West Chester

WCHE—Oct 4, 1963: 1520 khz; 250 w-D. 133 N. High St. (19380). (215) 692-3131. Farwill Communications Inc. (acq 12-7-64). Audio news: APR. Format: MOR. ■ Frank A. Robino Jr., pres; William H. Gehlert, gen & coml mgr; Kenneth Brown, prog & mus dir; Michele Iaia, news dir; Charles Breza, chief engr. ■ Rates: \$6; 5.50; 6; —.

Wilkes-Barre

WARM—See Scranton.

WBAX—May 1, 1922: 1240 khz; 1 kw-D, 250 w-N. One Broadcast Plaza (18703). (717) 288-7575. WBAX Inc. (acq 9-1-71). Group owner: Griffin. Net: ABC/E. Rep: Torbet-Lasker. Format: Contemp. ■ Merv Griffin, pres; Richard Booth, gen mgr; Stephen B. Labunski, exec VP; Bill Stuart, prog dir; Bill Small, news dir; Paul Kelly, chief engr.

WBRE—1923: 1340 khz; 1 kw-D, 250 w-N. 62 S. Franklin St. (18703). (717) 823-0117. TWX 717-480-0510. WBRE Radio Inc. Net: NBC. Rep: PRO/Meeker. Format: MOR. ■ Muriel B. Baltimore, pres; David M.

Baltimore, Joseph Gries, stn & coml mgr; Guy Randall, prog & mus dir; George Andresky Sr., chief engr.

WBRE-FM—1947: 98.5 mhz; 6.9 kw. Ant 1,100 ft. Stereo. Dups AM 98%. ■ Jack Demsky, chief engr. ■ WBRE-TV affil.

***WCLH(FM)**—Feb 6, 1972: 90.7 mhz; 175 w. Ant 1,020 ft. Stereo. (18703). (717) 825-7663. Wilkes College. Format: Variety. ■ Deborah Schneider, student mgr.

WEJL—See Scranton.

WGBI-AM-FM—See Scranton.

WICK—See Scranton.

WILK—Feb 13, 1947: 980 khz; 5 kw-D, 1 kw-N, DA-N. 88 N. Franklin St. (18711). (717) 824-4666. Wyoming Valley Bcstg Co. Net: ABC/C. Audio news: APR. Rep: PRO/Meeker; Dome. Format: Contemp. ■ Mitchell Jenkins, pres; Roy E. Morgan, exec VP & gen mgr; Lee Vincent, coml mgr; Emerson Ramage, prom mgr; Don Bruce, prog dir; James Morgan, production supvr; John Bugbee, news dir; Ronald Balonis, chief engr. ■ Rates: \$14; 13; 14; 13.

WNAK—See Nanticoke.

WPTS—See Pittston.

***WRKC(FM)**—Sept 18, 1968: 88.5 mhz; 440 w. Ant minus 470 ft. 133 N. Franklin St. (18711). (717) 824-9931, ext 284. King's College. Net: ABC/I. Format: Progressive, altern news, jazz. ■ Fr. James Sheerer, pres; Robert Manfre, gen mgr.

WSCR—See Scranton.

WWDL-FM—See Scranton.

WYZZ(FM)—1946: 92.9 mhz; 7.5 kw. Ant 1,060 ft. Stereo Center, 156 Prospect St. (18702). (717) 823-1166. Scranton-Wilkes-Barre Fine Music Bcstg Inc. (acq 12-28-61). Net: ABC/FM. Rep: Groskin, Selective Bcstg Adv. Format: Btfl music, classcl. ■ Richard G. Evans Sr., pres & gen mgr; Mrs. Richard G. Evans Sr., ops & stn mgr & sec-treas; Richard G. Evans Jr., VP dev; Robert L. Evans, VP mktg & coml mgr; Robert L. Edwards, mus dir; Ronald E. Schacht, chief engr.

Williamsport

WILQ-FM—Listing follows WLYC.

WLYC—June 1951: 1050 khz; 1 kw-D. Box 389, 331 Pine St. (17701). (717) 322-4676. Pennsylvania Radio (acq 1975). Net: MBS. Rep: Webb, Gateway Reps. Spec prog: Ital ½ hr wkly. ■ Kerby Confer, Paul H. Rothfuss, co-owners; John H. Ellis, chief engr.

WILQ-FM—July 31, 1949: 105.1 mhz; 3.8 kw. Ant 1,140 ft. Stereo. Dups AM 75%.

WMPA—See South Williamsport.

WRAC—April 10, 1930: 1400 khz; 1 kw-D, 250 w-N. 1559-61 W. Fourth St. (17701). (717) 322-6116. Wright-Mackey Corp. (acq 11-1-62). Net: NBC. Rep: PRO/Meeker; Dome. Format: MOR, C&W. ■ J. Wright Mackey, pres & gen mgr; Lawrence A. Paoloni, coml mgr; Everett W. Rubendall, prog & news dir; Foster E. Gaines, mus dir; Glenn L. Sherman, chief engr.

WRAC-FM—April 1, 1948: 102.7 mhz; 53 kw. Ant 1,270 ft. Dups AM 100%.

WWPA—May 22, 1949: 1340 khz; 1 kw-D, 250 w-N. 330 Government Place (17701). (717) 323-7119. Summit Enterprises Inc. (acq 3-16-61). Net: CBS. Rep: Devney. Format: Contemp, MOR. ■ Woodrow W. Ott, pres & gen mgr; Philip D. Lane, stn, coml, & prom mgr; Frank Barber, prog & news dir; Ken Sawyer, ops mgr; Carl W. Steinbacher, chief engr.

Windber

WWBR Country-Western Station

WWBR—May 18, 1964: 1350 khz; 1 kw-D. 1311 Midway (15963). (814) 467-8388. WWBR Inc. Net: ABC/E. Format: C&W. Spec progs: Pol 3½ hrs; Hungarian ½ hr wkly. ■ Louis Popp, pres and gen mgr; Glenn R. Thomas, coml mgr; Garry Ringle, prog and mus dir, prom mgr; Harry Hilosky, news dir; Stan Rapski, chief

enr. ■ Rates: \$9.20; 9.20; 9.20; —.

York

WNOW—1948: 1250 khz; 1 kw-D. Box 1747 (17405). (717) 755-1049. Rust Communications Group Inc. (group owner; acq 1957). Net: ABC/I. Rep: Torbet. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ William F. Rust Jr., pres; S. R. Ackley, VP & gen mgr; Evan Burian, stn mgr; David H. Marino, prog and mus dir; Michael Pintek, news dir; Forest Back, chief engr.

WQXA(FM)—Co-owned with WNOW. 1948: 105.7 mhz; 46 kw horiz, 38 kw vert. Ant 520 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Steve Orr, mus dir and prom mgr.

WRHY(FM)—See Starview.

WSBA—Sept 1, 1942: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 910 (17405). (717) 764-1155. Susquehanna Bcstg Co. (group owner). Audio news: UPI. Rep: Eastman. Format: Music, news. ■ Louis J. Appell Jr., pres; Chris J. Huber Jr., sls mgr; Arthur W. Carlson, VP radio; Mike McKay, prog dir; Philip K. Eberly, VP & stn mgr; Bill Shepherd, news dir; Ray Ensminger, chief engr. ■ Rates: \$49; 43; 47; 28.

WSBA-FM—Sept 1, 1962: 103.3 mhz; 7.9 kw. Ant 750 ft. Prog sep from AM. ■ C. J. Huber, stn mgr; Johnny Andrews, ops mgr; Joel Desenberg, prog dir; Bob Shipley, mus dir; Marshall Passmore, news dir. ■ WSBA-TV affil.

WYCR(FM)—See Hanover.

WZIX—1932: 1350 khz; 5 kw-D, 1 kw-N, DA-N. 13 S. Beaver St. (17401). (717) 846-8875. Music Fair Enterprises Inc. (acq 7-31-73). Net: MBS, MBS Black. Rep: PRO/Meeker. Format: Contemp. Spec progs: Black 3 hrs; C&W 9 hrs wkly. ■ Shelly Gross, pres; George Trout, gen mgr; Clare I. Miller, coml mgr; Al Gregson, prog & mus dir; Jim DeAngelo, prom mgr & news dir; Edgar Zug, chief engr.

CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Rhode Island

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1730 K ST., N.W., WASHINGTON 20006
(202) 393-3456

East Greenwich

WARV—See Warwick-East Greenwich.

Kingston

***WRIU(FM)**—Feb 16, 1964: 91.1 mhz; 10 w. 304 Memorial Union, Univ. of R.I. (02881). (401) 792-2398. U. of R.I. Audio news: APR. Format: Progs, jazz. ■ Marionrose E. Laplante, gen mgr.

Middletown

WKFD—See Wickford.

WOTB(FM)—Co-owned with WKFD. Not on air, target date unknown: 107.1 mhz; 3 kw. Ant 295 ft. Stereo. Emerson Rd., Jamestown (02835). (401) 847-1370. Bay Broadcasters. Rep: North Eastern Spot Sales. Format: Btfl mus. ■ Ronald L. Hickman, pres & gen mgr; Barbara Hickman, VP & coml mgr.

Newport

WADK—Nov. 6, 1948: 1540 khz; 1 kw-D. Box 367 (02840). (401) 846-1540. Key Stns Inc. (acq 7-16-60). Net: ABC/I. Rep: Masla; Eckles. Format: Good mus, talk, news. Spec prog: Port 3 hrs wkly. ■ Arnold Lerner, pres; John Moitza, prog dir; Gary W. Crowder, stn mgr; Robert Angel, coml mgr; Robert Sullivan, news dir.

Pawtucket

WGNG—Feb 12, 1950: 550 khz; 1 kw-D, 500 w-N, DA-N. Box 55, Cumberland (02864). (401) 725-9000. Roger Williams Bcstg Co. Inc. Rep: Eastman, Santo Crupi. Format: Contemp. ■ Dominick A. Hysko, pres; Donald R. Hysko, gen mgr; Brad Pierce, prog dir; Ernie R. Latessa, sls mgr; Dennis W. Cole, prom mgr; Mike Cabral, news dir; Craig Healy, chief engr. ■ Rates: \$36; 30; 36; 30.

Portsmouth

***WJHD(FM)**—April 3, 1972: 90.7 mhz; 10 w. Portsmouth Abbey School (02871). (401) 683-2000. The Order of St. Benedict. Format: Classcl. Spec prog: Opera (Sun night), rock. ■ Geoffrey Chase, dir & chief engr; David McCarthy, advisor & prog dir.

Providence

WBRU(FM)—Feb 21, 1966: 95.5 mhz; 50 kw. Ant 220 ft. Stereo. 75 Waterman St. (02912). (401) 272-9550. Brown Bcstg Service Inc. Net: ABC/FM. Audio news: APR. Rep: ABC-FM Spot Sls. Format: Progs rock. Spec progs: Jazz 4 hrs, oldies 3 hrs, black 4 hrs wkly. ■ Lee L. Verstandig, pres; Michael Baumstein, gen mgr; Keith Burke, sales mgr; William Blumenthal, bus mgr; Barnett Malin, prog dir; Jeremy Butler, mus dir; Douglas Manning, news dir; John King, chief engr. ■ Rates: \$20; 25; 25; 25.

***WDOM(FM)**—March 15, 1966: 91.3 mhz; 10 w. Box 377, Friar Stn. (02918). (401) 865-2460. Providence College. Net: MBS. Format: Ed/progsv. ■ Roger Desautels, dir; Gregory Varian, gen mgr.

WEAN—June 2, 1922: 790 khz; 5 kw-U, DA-2. 10 Dorrance St. (02903). (401) 277-7000. Providence Journal Co. (acq 10-9-54). Net: ABC/C. Rep: Torbet. Format: MOR. ■ Michael Metcalf, pres; Lincoln W. N. Prati, gen mgr; Austin Mulligan, natl sales mgr; Earnest Latessa, local sales mgr; Leigh Morgan, prog dir; Harry McKenna, news dir; Thomas Robertson, opns dir; Joseph Drury, chief engr.

WPJB-FM—Co-owned with WEAN. July 11, 1948: 105.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Btfl music.

WHIM—April 15, 1947: 1110 khz; 1 kw-D. 115 Eastern Ave., East Providence (02914). (401) 438-6110. Franks Bcstg Co. (acq 9-22-71). Net: ABC/E. Rep: Katz; Kettell-Carter (Boston). Format: C&W. Spec progs: Ital 2 hrs, Armenian 1 hr, Pol 1 hr, Port 1 hr wkly. ■ John E. Franks, pres; A. Victor Sylvia, VP, gen sls mgr; Carroll Philbrook, VP opns mgr & chief engr; Tom Allen, prog dir; Mark Wayne, mus dir. ■ Rates: \$37; 30; 37; —.

WHIM-FM—March 14, 1966: 94.1 mhz; 50 kw. Ant 430 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

WICE—1947: 1290 khz; 5 kw-D, 1 kw-N, DA-2. 198 Dyer St. (02903). (401) 521-2711. Crohan Communications (acq 1974). Rep: Eastman. Format: Contemp. Spec prog: Black 1 hr wkly.

WJAR—Sept 6, 1922: 920 khz; 5 kw-U, DA-N. 176 Weybosset St. (02903). (401) 751-5700. TWX 710-381-1749. Outlet Co. (group owner). Net: NBC. Rep: McGavren-Guild-PGW. Format: Adult contemp. ■ David E. Henderson, pres; Alan H. Andrews, gen mgr; Howard Holland, coml mgr; Jeff Mathieu, prog dir; Mike Ivers, mus dir; Arthur Alpert, news dir; George St. Andre, chief engr. ■ WJAR-TV affil.

WLKW—April 12, 1961: 990 khz; 50 kw-U, DA-D. 228 Weybosset St. (02903). (401) 331-7810. Radio Rhode Island Inc. Group owner: McCormick Communications. Net: ABC/I. Rep: Avco; Creed. Format: Btfl music. ■ William M. McCormick, pres; Albert Makkay, gen mgr; Robert Carson, gen sls mgr; Anthony Rizzini, prog dir; Paul Temple, opns; Joseph Petit, chief engr.

WLKW-FM—June 7, 1968: 101.5 mhz; 50 kw. Ant 500 ft. Stereo. Dups AM 100%.

WPJB-FM—Listing follows WEAN.

WPRO—Oct. 16, 1931: 630 khz; 5 kw-U, DA-N. 1502 Wampanoag Trail, East Providence (02915). (401) 433-4200. Capital Cities Communications (group owner; acq 4-59). Rep: Blair. Format: Contemp. ■ Thomas S. Murphy, chmn of the bd; Dick Rakovan, gen mgr; Bill Campbell, coml mgr; Jay Clark, prog dir & prom mgr; Mark Haines, news dir; Egidio J. Policastri, chief engr. ■ Rates: \$60; 30; 48; 35.

WPRO-FM—April 1949: 92.3 mhz; 50 kw. Ant 550 ft. (CP: 39 kw). Prog sep from AM. Format: Top 40. ■ Gary Berkowitz, prog dir; Danny Centofanti, prom mgr; Robert J. Boogie, mus dir. ■ Rates: \$26; 26; 40; 32.

WRIB Inspirational

WRIB—June 16, 1946: 1220 khz; 1 kw-D. Water St., East Providence (02914). (401) 434-0406. WRIB Inc. (acq 1-1-73). Audio news: APR. Rep: Bernard. Format: Relig. Spec progs: Ital 5 hrs, Port 2 hrs, Greek 3 hrs, farm ½ hr wkly. ■ Arthur Tacker, pres & gen mgr; John Pierce, asst to pres & prog dir; Donna Pisaturo, mus dir; Gloria Isabella, pub serv dir; Craig Healy, chief engr.

Smithfield

***WJMF(FM)**—Aug 31, 1974: 91.5 mhz; 10 w. Ant 56 ft. Box 1974 (02917). (401) 231-9150. Bryant College of Business Administration. Format: Progs. ■ Gary S. Squires, chmn of the bd; Newton Buchner, gen mgr.

Warwick-East Greenwich

WARV—Aug 12, 1959: 1590 khz; 1 kw-D. (CP: 1 kw-N, DA). 19 Luther Ave., Warwick (02886). (401) 737-0700. Warwick Radio Stn. (acq 5-1-75). Group owner: Three East Communications Co. Audio news: UPI. Rep: Eckles & Queen. Format: Top 40. Spec progs: Fr 1 hr, Greek 1 hr wkly. ■ James B. Bocock, pres; Donald A. Brown, VP & gen mgr; Daniel H. McClellan, coml mgr; Ann Jacobs, mus dir; Cheryl Jennings, prom mgr; Bernard Grace, news dir; William Bevins, prog dir; Richard Murphey, chief engr. ■ Rates: \$8; 8; 8; 6.

Westerly

WERI—July 1949: 1230 khz; 1 kw-D, 250 w-N. Colonial Office Bldg. (02891). (401) 596-7728. Westerly Bcstg Co. (acq 1967). Rep: AAA Reps; Michael Fulford Co. Inc. Format: Info. ■ Natale Urso, pres; Carl Grande, gen mgr; Bob Canty, coml mgr; Bob Terry, prog dir; Steve Caminis, news dir; Dick Ober, chief engr.

WERI-FM—Oct 17, 1967: 103.7 mhz; 16 kw. Ant 140 ft. Dups AM 80%.

West Warwick

WKRI—Aug 1956: 1450 khz; 1 kw-D, 250 w-N. 1501 Main St. (02893). (401) 821-6200. Consolidated Communications Inc. Net: MBS. Rep: Eckles & Queen. Format: MOR, contemp, sports. Spec progs: Fr 1½ hrs, Pol 1 hr, Greek 1 hr, Port 1 hr wkly. ■ Hal Carpenter, pres, gen & coml mgr; Bill Harper, prog dir; Jim Roberts, news dir; Joe Mattias, chief engr.

Wickford

WKFD—1961: 1370 khz; 500 w-D. Box 441, 19 Updike Ave., N. Kingstown (02852). (401) 295-1370. The Radio Lighthouse Inc. (acq 6-69). Rep: North Eastern Spot Sls. Format: MOR. Spec prog: Port 4 hrs wkly. ■ Ronald L. Hickman, pres & gen mgr; Barbara Hickman, VP; Dal Dearmin, opns mgr; Steve Bousquet, news dir. ■ Rates: \$9.10; 9.10; 9.10; 9.10.

WOTB-FM—See Middletown.

Woonsocket

WNRI—Nov 28, 1954: 1380 khz; 1 kw-D. 786 Diamond Hill Rd. (02895). (401) 769-6925. K/S Bcstg Co. (acq 5-16-75). Net: ABC/I. Rep: Eckles & Queen. Format: Top 40. Spec progs: Fr 4 hrs, Pol 1 hr, Port 1½ hrs wkly. ■ Paul Perry Katsafanas, pres; Norman J. Slemenda, gen & coml mgr; Paul Perry, prom mgr, prog and mus dir; Tom Koller, news dir; Craig Healy, chief engr. ■ Rates: \$6; 5; 6; 5.

WWON—Nov 11, 1946: 1240 khz; 1 kw-D, 250 w-N. 98 Getchell Ave. (02895). (401) 762-1240. Woonsocket Bcstg Co. (acq 7-11-50). Net: MBS. Rep: Kirby

Rhode Island, South Carolina Radio

See page C-1 for explanation of listings.

Format: MOR, talk. Spec progs: Fr 3 hrs, Pol 1 hr wkly. ■ Drew H. Palmer, pres; Dave Russell, gen mgr; John Guerin, coml mgr; Gene O'Neill, news dir; Ron Des Lauriers, chief engr; Roger Bouchard, prog dir. ■ Rates: \$7; 6; 7; 6.

WWON-FM—Nov 11, 1946: 106.3 mhz; 3 kw. Ant 215 ft. Stereo. Dups AM 5%. Format: Easy lstrg. ■ Rates: \$5; 5; 5; 5.

South Carolina

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1730 K ST., N.W., WASHINGTON 20006
(202) 393-3456

Abbeville

WABV—March 1956: 1590 khz; 1 kw-D. Box 700 (29620). (803) 459-2163. Abbco Inc. (acq 1-6-73). Format: C&W. ■ Randy G. Ghent, gen mgr; Bert Landreth, prog dir. ■ Rates: \$2.20; 2.20; 2.20; 2.20.

Aiken

WAKN—1952: 990 khz; 1 kw-D. Box 811 (29801). (803) 648-5464. Eagle Enterprises Inc. (acq 5-1-70). Rep: Meeker; Busby, Finch & Woods. Format: Contemp. ■ Michael L. Laughlin, pres; Philip M. Gagnon, gen mgr; Frank W. Stewart Jr., coml mgr; George Wood, prog dir; Marion Fulmer, chief engr.

WNEZ(FM)—Co-owned with WAKN. August 1966: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: MOR.

WLOW—Dec 16, 1962: 1300 khz; 500 w-D. Box 2206 (29801). (803) 648-6861. Briar Creek Bcstg (acq 9-6-74). Net: ABC/E. Rep: Southern Spot Sls. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ A. Mills Fitzner, pres, gen mgr & chief engr; Dave Defrehn, prog, mus & news dir; Cheryl Fitzner, sls mgr.

WLOW-FM—Sept 17, 1966: 95.9 mhz; 3 kw. Ant 200 ft. Dups AM 70%.

Allendale

WDOG—Jan 1, 1966: 1460 khz; 1 kw-D. Box 442 (29810). (803) 584-3500. All-Fair Bcstg Corp. Group owner: Chas. E. Bell Stns. Net: ABC/C. Rep: Carpenter. Format: C&W, MOR. Spec progs: Black 20 hrs wkly. ■ Chas. E. Bell, pres; H. Carl Goodling, gen mgr & coml mgr; Lisa Goodling, prom dir; Alberta Davis, news dir. ■ Rates: \$2.50; 2.50; 2.50; —.

Anderson

WAIM—April 1935: 1230 khz; 1 kw-D, 250 w-N. 321 Kingsley Rd. (29623). (803) 226-1511. Wilton E. Hall. Net: CBS, Palmetto. Rep: Devney; Dora-Clayton. Spec prog: Black 3 hrs wkly. ■ Wilton E. Hall, own; Glenn P. Warnock, gen mgr; John F. McCallum, coml mgr; Betty K. Black, prog dir; Marshall Gaillard, news dir; Robert K. Baldwin, chief engr.

WCAC(FM)—Co-owned with WAIM. 1947: 101.1 mhz; 6.4 kw. Ant 330 ft. Dups AM 95%. ■ WAIM-TV affil.

WANS—Sept 22, 1949: 1280 khz; 5 kw-D, 1 kw-N. DA-N. Box 211 (29621). (803) 224-3424. Radio Anderson Inc. (acq 8-1-57). Net: ABC/C, Tobacco. Rep: Savalli/Gates; TN Spot Sls. Format: Contemp. Spec prog: Black 12 hrs wkly. ■ Nicholas T. Frangias, pres; Carolyn K. Turrer, VP & gen mgr; Shirley Palmer, coml mgr; Mickee C. Tabor, prog dir; J. Clark Brown, prom mgr; Dan Scott, mus dir; Jay Clark, sports dir; James B. Graham, chief engr; Dale A. Keeney, news dir.

South Carolina Radio

See page C-1 for explanation of listings.

WANS-FM—Oct 24, 1967: 107.3 mhz; 100 kw. Ant 260 ft. Dups AM 100%.

WCAC(FM)—Listing follows WAIM.

Bamberg-Denmark

WWBD—June 23, 1957: 790 khz; 1 kw-D. Box 534 (29003). (803) 245-2411. WWBD Inc. (acq 10-1-62). Net: Keystone. Format: C&W. Spec prog: Black 14 hrs wkly. ■ Vic Whetstone Jr, pres & gen mgr; Bob Clary, coml mgr & news dir; Guy Kirby, prog dir; Don Cubison, chief engr.

WWBD-FM—May, 1967: 92.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: Good mus days, C&W evenings.

Barnwell

WBAW—Oct 12, 1953: 740 khz; 1 kw-D. Box 447 (29812). (803) 259-3507. Radio WBAW Inc. (acq 8-30-56). Net: Tobacco. Rep: Hopewell; Busby, Finch & Woods. Format: Contemp. Spec prog: C&W 12 hrs wkly. ■ Joe Wilder, pres & gen mgr; Dick Wilson, coml mgr; Drew Wilder, prog dir; Steve Sloan, news dir; Fayne Anderson, chief engr.

WBAW-FM—Aug 31, 1966: 101.7 mhz; 3 kw. Ant 280 ft. Dups AM 100%.

Batesburg

WBLR—May 10, 1956: 1430 khz; 5 kw-D. Drawer 410 (29006). (803) 532-6254. The Ridge Bcstg Co. (acq 5-1-59). Format: MOR, C&W. ■ H. E. Crapps Sr, pres & gen mgr; Redd Reynolds, coml mgr; Ed Crapps Jr, prog dir; Glenn Taylor, news dir; Ken Durst, chief engr.

WBLR-FM—August 5, 1965: 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

Beaufort

WBEU—March 1954: 960 khz; 1 kw-D. 3040 West Boundary St. (29902). (803) 524-3050 or 524-3118. Beaufort Bcstg Co. Net: ABC/C. Rep: Keystone; Southern Spot Sls. Format: Contemp. ■ John M. Trask Jr, pres; Randy G. Ghent, gen & coml mgr; Bill Calvert, prog dir; Edward S. Borden, chief engr.

WBEU-FM—Aug 8, 1962: 98.7 mhz; 18 kw. Ant 225 ft. (CP: 36 kw). Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus, progsv.

WSIB—Feb 10, 1962: 1490 khz; 500 w-D, 250 w-N. Drawer W (29902). (803) 524-4700. Sea Island Bcstg Co. of S.C. (acq 5-29-65). Group owner: Bell. Net: MBS, Mutual Black. Rep: Carpenter. Format: Top 40, black. Spec prog: Talk 4 hrs wkly. ■ Charles E. Bell, pres, gen mgr & chief engr; Kenneth J. Burck, stn mgr, prog & news dir; Ray Tucker, mus dir; Deloris R. Burch, prom mgr. ■ Rates: \$3; 3; 3.

Belton

WHPB—October 1956: 1390 khz; 1 kw-D. Box 490 (29627). (803) 338-7786. Andco Bcstg Co. Inc. (acq 10-1-68). Format: C&W. Spec prog: Gospel. ■ William L. Thompson, pres; William S. Brisse, sec-treas; Jacob H. Brisse, coml mgr; Bill McCown, news dir; Kenneth Allison, prog, mus dir & chief engr. ■ Rates: \$2.20; 2.20; 2.20;—

Bennettsville

WBSC—June 1947: 1550 khz; 10 kw-D, 5 kw-N, DA-N. Drawer 629 (29512). (803) 479-7121. Big Bend Bcstg Corp. (group owner; acq 9-23-62). Net: MBS. Rep: Southern Spot Sls. Format: Contemporary, black. ■ A. K. Harmon, VP & gen mgr. ■ Rates: \$3.75; 3.75; 3.75.

Bishopville

WAGS—Feb 24, 1954: 1380 khz; 1 kw-D. Box 549, Camden (29020). (803) 484-5415. Lee County Bcstg. Rep: Southern; Keystone. Format: Variety. ■ H. S. Bowden, pres; Thomas J. Richards, gen mgr; L. Bryan Hicks, coml mgr; Tomie Howard, prog dir; Roger Hamlin, news dir; Ben Team, chief engr.

Burnettown

WVAP—Sept 28, 1968: 1510 khz; 500 w-D. Box 1, Langley, (29834). (803) 593-3915. Midland Valley Investment Co. Inc. Format: C&W. ■ Harry Parker, pres; George E. Hydrick, gen mgr; Wayne Roberts, prog dir; Larry Sandlin, chief engr.

Camden

WACA—July 24, 1948: 1590 khz; 1 kw-D. Box 549 (29020). (803) 432-2311. Camden Bcstg Corp. Format: Contemp. ■ H. S. Bowden, pres; Tom Richards, gen mgr; Bryan Hicks, prog dir & coml mgr; Roger Hamlin, mus dir; Joe Rodgers, news dir; Ben Team, chief engr.

WPUB—Dec 15, 1970: 1130 khz; 1 kw-D. Box 753, 1109 Broad St. (29020). (803) 432-1130. Kershaw County Bcstg Co. Format: Variety. ■ Austin M. Sheheen Jr, pres; Cecil A. Bowers, gen mgr; Rod Poole, prog dir; Roger Hamlin, mus dir; Eric Brown, news dir; R. H. Miller, chief engr.

WPUB-FM—December 1974: 94.3 mhz; 3 kw. Ant 180 ft. (803) 432-1131. Format: MOR, Top 40. Prog sep from AM. ■ Rod Poole, gen mgr; Roger Hamlin, prog dir; Phil Rogers, mus dir; Brenda F. Reece, coml mgr; Sally Wells Cook, news dir.

Cayce

WCAY—Aug 22, 1958: 620 khz; 500 w-D. Box 125 (29033). 796-1850. Lexington County Bcstrs Inc. Net: MBS. Rep: Carpenter. Format: Farm, C&W. ■ J. Olin Tice Jr, pres; Kent Kirkland, coml mgr; Joe E. Morris, bus mgr; Dave Kirby, prog dir; Jack Rogers, mus dir; Mike Day, prom mgr; Ron Crisp, chief engr; Lennie Dolin, news dir. ■ Rates: \$10; 9; 9;—

WZLD(FM)—August 1974: 96.7 mhz; 3 kw. Ant 300 ft. (803) 796-8896. WZLD Inc.

Charleston

WCSC—May 14, 1930: 1390 khz; 5 kw-U, DA-N. Box 186 (29402). (803) 722-7611. WCSC Inc. (acq 1-1-44). Audio news: UPI. Rep: McGavren-Guild. Format: MOR. ■ John M. Rivers Jr, pres; Tony D. Warren, gen mgr; Suzanne Sumler, coml mgr; Mike Hiott, prog dir; Gloria S. Wilson, prom mgr; Debbie Cunningham, mus dir; Rod Bullard, chief engr; John Dozier, news dir. ■ Rates: \$17; 14; 17; 14.

WXTC(FM)—Co-owned with WCSC. April 1948: 96.9 mhz; 100 kw. Ant 780 ft. Stereo. Prog sep from AM. ■ Jim Vann, prog dir. ■ WCSC-TV affil. ■ Rates: \$7; 7; 7; 7.

WEZL(FM)—Oct 5, 1970: 103.5 mhz; 25 kw. Ant 275 ft. 133 Church St. (29401). (803) 577-3135. Fine Arts Bcstg Inc. Net: ABC/I. Rep: Carpenter. Format: C&W. ■ Charles N. Barton, pres; Jay D. Mullen, gen mgr; Blackstone Smith, coml mgr; Charles Lindsey, prog dir; Barbara Seay, prom mgr; Bruce Cotton, mus dir; Tom O'Brien, chief engr; Jack Luker, news dir.

WKTM(FM)—Co-owned with WNCG, North Charleston. July 17, 1962: 102.5 mhz; 50 kw. Ant 190 ft. (CP: 59 kw. Ant 195 ft). Stereo. O'Hear Ave. (29406). Prog sep from AM. Net: ABC/C. Format: Contemp.

Woke—1946: 1340 khz; 1 kw-D, 250 w-N. Box 183 (29402). (803) 723-1643. Weaver Bcstg Corp. (acq 7-20-55). Net: NBC. Rep: Dora-Clayton. Format: MOR, variety. Spec prog: Local sports, Black 3 hrs wkly. ■ Harry C. Weaver, pres & gen mgr; Alyce Clayton, wom dir; Lynn Terrell, mus dir; Pat Joyce, news dir; Gordon Knight, contract engr.

WPAL—1947: 730 khz; 1 kw-D. Box 3437 (29407). (803) 766-5584. Brothers Bcstg Inc. (acq 7-12-72). Net: Mutual Black, National Black. Rep: Howard. Format: Black, contemp. ■ Ken Goodman, pres & gen mgr; Herb Cunningham, sls mgr; Clarence Pitts, prog & mus dir; Charles McHan, chief engr. ■ Rates: \$24; 22; 24; 22.

WPXI(FM)—Listing follows WTMA.

WWWZ(FM)—Co-owned with WPAL. See Summer-ville.

WQSN—1948: 1450 khz; 1 kw-D, 250 w-N. Box 891 (29402). (803) 722-2652. Low Country Bcstg Co. (acq 10-55). Rep: H-R/Stone. Format: C&W. ■ Barry Winton, pres; Douglas R. Clements, VP & gen mgr. ■ Rates: \$20.50; 16.50; 20.50; 12.50.

***WSCI(FM)**—April 15, 1973: 89.3 mhz; 97 kw. Ant 540 ft. Stereo. 26 Broad St. (29401). (803) 722-3170. S.C. Educational TV Commission. Net: NPR. Format: Educl. Spec prog: Black 6½ hrs wkly. ■ Henry J. Cauthen, pres & gen mgr; William D. Hay, dir of radio; Joseph A. Martin Jr, mgr & prog dir; Charlton Bowers, chief engr.

WTMA—1939: 1250 khz; 5 kw-U, DA-N. Box 10208, Rivers Annex (29411). (803) 556-5660. Charleston Communications Corp. (acq 11-18-75). Net: ABC/C. Rep: Eastman. Format: Contemp. ■ Charles E. Smith, VP; Bob Chrystie, gen mgr; Gordon Stenback, coml mgr; John Trenton, prog dir; Frank Hunt, news dir; Bill Medley, chief engr.

WPXI(FM)—Co-owned with WTMA. 1945: 95.1 mhz; 100 kw. Ant 360 ft. ■ Ted Bell, opns mgr.

WXTC(FM)—Listing follows WCSC.

Cheraw

WCRE—July 1953: 1420 khz; 1 kw-D. Box 631 (29520). (803) 537-7887. Town & Country Radio Inc. (acq 2-19-72). Group owner: Gray Bcstg Enterprises. Net: ABC/C. Rep: Southern Spot Sls. Format: Variety. Spec prog: Black 4 hrs, farm 4 hrs wkly. ■ Theodore J. Gray Jr, pres; Michael Orr, gen mgr; Al Hamrick, coml mgr; James Reddish, mus dir; Dave Raley, chief engr. ■ Rates: \$2.25; 2; 2.25; 2.

Chester

WCMJ(FM)—Co-owned with WYCL, York. Aug 30, 1969: 99.3 mhz; 2 kw. Ant 360 ft. Box 297 (29706). (803) 377-3193. Chester County Bcstg. Audio news: APR. Rep: Beaver; Riley. Format: C&W. ■ C. Curtis Sigmon, pres; Gerald James, stn mgr; Carroll Henderson, news dir; Robert Strickland, chief engr.

WGCD—July 18, 1948: 1490 khz; 1 kw-D, 250-N. Box 746 (29706). (803) 377-1111. The Dispatch Bcstg Co. (group owner; acq 7-1-55). Net: ABC/C. Format: Oldies, top 40, black. ■ C. V. Sink, pres; Robert L. Heinlein, gen mgr & prog dir; Chris Johnson, coml mgr; Joel Shockley, chief engr; Jim Lane, mus & news dir. ■ Rates: \$4.50; 4; 4.50; 4.

Clemson

WCCP—July 27, 1969: 1560 khz; 1 kw-D (500 w-CH). Box 322 (29631). (803) 654-5400. Tri-County Bcstg Corp. Format: MOR. ■ Robert E. Liverance, pres & chief engr; Maurice Liggett, coml mgr; Matt Phillips, gen mgr; Red Durkan, news dir. ■ Rates: \$2.35; 2.35; 2.35; 2.35.

***WSBF-FM**—March 16, 1961: 88.1 mhz; 10 w. Box 2156 Clemson University (29632). (803) 656-2279 or 654-3706. Clemson University. Net: MBS. Format: Progsv. Spec prog: Black 4 hrs, C&W 3 hrs wkly. ■ Walter T. Cox, advisor; B. Edward O'Dell, prog dir.

Clinton

WPCC—Sept 11, 1957: 1410 khz; 1 kw-D. Box 663 (29325). (803) 833-4215. Radio Station WPCC Inc. (acq 1964). Net: ABC/C. Rep: Keystone. Format: Top 40. ■ E. M. Spencer, pres; Dan Lynch, gen mgr & prog dir; Henry T. Lashley, asst mgr; Hayne Davis, prom mgr; Jimmy Cheeks, news dir; John Wallace, mus dir; Norman Payne, chief engr. ■ Rates: \$3.93; 3.93; 3.93; 3.93.

Columbia

***WBCT(FM)**—Not on air, target date unknown: 90.5 mhz; 15.8 kw. Ant 223 ft. Harding & Blanding Sts. (29204). Benedict College. ■ Ronald W. Saufley, asst to pres.

WCAY—See Cayce.

WCOS—1939: 1400 khz; 1 kw-D, 250 w-N. Box 738 (29202). (803) 252-2177. WCOS Inc. (acq 2-1-58). Rep: H.R./Stone. Format: Contemp. ■ George H. Buck Jr, pres; Jess E. Plummer, gen & coml mgr; Woody Windham, prog dir; Jack Grant, prom mgr; Mike Rast, news dir; Milton Holladay Jr, chief engr. ■ Rates: \$27; 22; 27; 22.

WCOS-FM—March 1951: 97.9 mhz; 10 kw. Ant 402 ft. Stereo. Prog sep from AM. Format: Underground. ■ Rates: \$17; 13; 15; 13.

WIS—July 10, 1930: 560 khz; 5 kw-U, DA-N. Box 21567 (29221). (803) 772-0256. Cosmos Bcstg

Georgetown

WGMB(FM)—Listing follows WINH.

WGTN—July 1, 1949: 1400 khz; 1 kw-D, 250 w-N. Drawer 1400 (29440). (803) 546-4161. Seacoast Bcstg Corp. (acq 7-6-71). Audio news: APR. Rep: Keystone. Format: MOR. ■ Richard T. Laughridge, pres; J. William Nichols, gen mgr; Tom Walters, prog dir; Jay Aldridge, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

WSHG(FM)—Co-owned with WGTN. May 1, 1973: 106.3 mhz; 3 kw. Ant 130 ft. Stereo. Format: C&W. ■ Rates same as AM.

WINH—March 1962: 1470 khz; 1 kw-D. Drawer W (29440). (803) 546-5141. Winyah Bay Bcstg Co. Inc. (acq 5-1-67). Net: ABC/I. Rep: Southern Spot Sls. Format: MOR. ■ Harry R. Fogel, pres & gen mgr; James C. Roling, coml mgr; Harry K. Gindhart, opns mgr; Ann Israel, prom mgr; Allen S. Hovermale, chief engr; Barry Walters, news dir. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

WGMB(FM)—Sept 25, 1971: 97.7 mhz; 3 kw. Ant 180 ft. (803) 546-2120. Net: ABC/C. Format: Top 40. ■ Barry Walters, mus dir; H. Haft, prog dir. ■ Rates: \$2.15; 2.15; 2.15; 2.15.

WSHG(FM)—Listing follows WGTN.

Greenville

WBRR—See Travelers Rest.

***WEPR(FM)**—Sept 3, 1972: 90.1 mhz; 100 kw. Ant 1,100 ft. Stereo. 2712 Millwood Ave., Drawer L (29250). (803) 758-7318. S.C. Educational TV Commission. Net: NPR. Format: Educl, classcl. Spec progs: Farm 2 hrs wkly. ■ Henry J. Canthen, pres & gen mgr; Wm. D. Hay, dir of radio; Charlton Bowers, chief engr; Alton H. Reeves, prog dir; Joseph R. Pinkston, news dir.

WESC—March 1947: 660 khz; 10 kw-U, DA-D. Box 2447 (29602). (803) 242-4660. Bcstg Co. of the Carolinas Inc. (acq 4-58). Net: ABC/E. Rep: Buckley. Format: C&W. ■ Robert A. Schmid, pres; John Y. Davenport, VP & gen mgr; Wally A. Mullinax, coml mgr; Bob Hooper, prog dir; Nancy Teague, prod dir; Paul Brown, news dir; Don Gowens, chief engr. ■ Rates: \$21; 17; 21; 9.

WESC-FM—March 1948: 92.5 mhz; 100 kw. Ant 612 ft. Stereo. Format: Btfl mus. ■ Lowell Fletcher, prog dir; Virginia Case, mus dir. ■ Rates: \$13; 9; 11; 9.

WFBC—1933: 1330 khz; 5 kw-U, DA-N. Box 788, 505 Rutherford St. (29602). (803) 233-4601. TWX 810-281-2182. Multimedia Inc. (group owner; acq 1-1-68). Net: NBC. Rep: Katz. Format: Contemp. ■ Wilson Wearn, pres; Bruce Buchanan, VP & gen mgr; Keener R. Garrett, coml mgr; Billy Powell, prog dir; Dave Partidge, news dir; W. E. Garrison, chief engr.

WFBC-FM—1947: 93.7 mhz; 100 kw. Ant 1,850 ft. Stereo. Dups AM 22%. ■ WFBC-TV affil.

WHYZ—May 26, 1966: 1070 khz; 50 kw-D, DA. Box 4308 (29608). (803) 246-1441. WHYZ Inc. (acq 10-17-70). Format: Rock, contemp. ■ Dexter Stuckey, pres; Raymond Somers, gen mgr; Ben Howard, coml & prom mgr; G. Stephen Green, prog dir; John Paul Heatherton, news dir; Ray Slatton, chief engr.

WMRB—Feb 8, 1954: 1490 khz; 1 kw-D, 250 w-N. Box 8876 (29604). (803) 242-1490. Paramount Bcstg Co. (acq 4-21-54). Net: CBS. Format: Easy lstrng, big band. ■ C. F. Cope, pres, gen & coml mgr; W. T. Arrington, stn mgr & prog dir; Bill Krieger, prom mgr; L. F. Poole, mus dir; Evelyn M. Rust, news dir; B. S. Anderson, chief engr.

WMUU—Sept 15, 1949: 1260 khz; 5 kw-D. Bob Jones U. (29614). (803) 242-6240. WMUU Inc. (acq 3-27-75). Format: Classical, religious. ■ Jim Ryerson, stn mgr; Walter Slagle, coml mgr; Dayton Walker, prog dir; Charles Koelsch, mus dir; Chuck Lee, news dir; William Greaves, chief engr.

WMUU-FM—Aug 15, 1960: 94.5 mhz; 100 kw. Ant 1,190 ft. (CP: Ant 1,200 ft.) Stereo. Dups AM 90%.

WQOK—1950: 1440 khz; 5 kw-U, DA-N. Drawer T (29610). (803) 246-2112. WQOK Inc. (acq 5-27-68).

Dillon

WDSC—May 22, 1946: 800 khz; 1 kw-D. Box 231 (29536). (803) 774-9031. Border Bcstg Co. Net: ABC/E. Rep: Dora-Clayton; Tobacco Radio Net. Format: Variety, C&W. Spec prog: Black 6 hrs wkly. ■ Joseph Martin, pres & gen mgr; Lee Lumpkin, coml mgr; Eddie Levinor, prog dir; John Quick, news dir & prom mgr; Ray Allen, chief engr.

WDSC-FM—Feb 16, 1954: 92.9 mhz; 10.5 kw. Ant 270 ft. Dups AM 100%.

Due West

***WARP(FM)**—Sept 14, 1970: 91.7 mhz; 10 w. Ant 107 ft. Box 959, Erskine College (29639). (803) 379-8818. Erskine College Board of Trustees. Format: Variety. ■ Pierce Hellams, gen mgr; Becky Miller, prog dir; David Robinson, mus dir; J. R. Henry, chief engr.

Easley

WELP—March 1951: 1360 khz; 1 kw-D. Box 667 (29640). (803) 859-4401. Pickens County Bcstg Inc. Audio news: UPI. Net: Keystone. Format: Relg, C&W. ■ Cleatus O. Brazzell, pres, gen mgr; Freeman Martin, coml mgr; Chas. B. Smith, prog dir; James C. Clark, news dir; Larry Turner, chief engr.

WELP-FM—1964: 103.9 mhz; 2.3 kw. Ant 340 ft. Dups AM 10%. Format: MOR, top 40.

Florence

WJMX—July 13, 1947: 970 khz; 5 kw-D, 1 kw-N, DA-N. Box 1211 (29501). (803) 665-0970. Atlantic Bcstg Co. Net: CBS, Tobacco Radio Net. Rep: Devney; Carpenter. Format: Top 40. Spec prog: Farm 7 hrs wkly. ■ E. E. Stone, pres; Paul H. Benson Jr, principal own & gen mgr. ■ Rates: \$10; 10; 10; 6.

WSTN(FM)—Co-owned with WJMX. Oct 1, 1964: 106.3 mhz; 1.5 kw. Ant 289 ft. Stereo. Dups AM 25%. Net: CBS. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

WOLS—Nov 18, 1937: 1230 khz; 1 kw-D, 250 w-N. 141 S. Dargan St. Box 690 (29501). (803) 662-3271. Florence Bcstg Co. (acq 1941). Rep: Messina; Southern Spot Sls. Format: Diversified. ■ A. P. Skinner, pres & gen mgr; Doug Williams, prog & news dir; M. W. Pell, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

WSTN(FM)—Listing follows WJMX.

WYNN—Nov 5, 1958: 540 khz; 250 w-D. Box 1586 (29501). (803) 662-6364. Forjay Bcstg (acq 4-16-72). Rep: Howard. Format: Black. ■ James N. Maurer, pres & gen mgr; Jack Maurer, coml & prom mgr; Gene Allen, prog & news dir; Andrew Bailey, mus dir; Bernard Moore, chief engr.

Fountain Inn

WFIS—October 1956: 1600 khz; 1 kw-D. Box 156 (29644). (803) 963-5991. Fountain Inn-Simpsonville Enterprises Inc. Audio news: UPI. Format: C&W. Spec progs: Black 18 hrs, gospel 20 hrs wkly. ■ Leroy A. Hamilton Sr, pres & chief engr; Ben H. Davis Jr, VP gen & sls mgr; Jerry D. Wickline, news dir. ■ Rates: \$4; 2.60; 4; 2.60.

Gaffney

WAGI-FM—Listing follows WEAC.

WEAC—Sept 28, 1962: 1500 khz; 1 kw-D, 500 w-CH. Box 1210 (29340). (803) 489-9066. Gaffney Bcstg Inc. Audio news: UPI. Rep: Penn Watson; Southern Spot Sls. Format: Solid gold & top 40. ■ E. Raymond Parker, pres & treas; Ronald Owenby, gen mgr; Bright G. Parker, VP & sec; Ed Elliot, prog dir; Jim Holland, news dir; Cleo Vaughn, traf mgr; Don H. Lovelace, tech adv; Craig S. Turner, chief engr. ■ Rates: \$6; 3.65; 3.65; 3.65.

WAGI-FM—Co-owned with WEAC. 1959: 105.3 mhz; 100 kw. Ant 890 ft. Stereo. Dups AM 5%. (acq 1-15-71). Format: C&W, gospel. ■ Rates same as AM.

WFGN—1948: 1570 khz; 250 w-D. Box 47 (29340). (803) 489-4795. Cherokee Radio Co. Net: ABC/E. Rep: Keystone. Format: Contemp. Spec progs: Farm 1 hr, Black 2 hrs wkly. ■ A. Ray Godshall, pres; Keith Johnson, gen mgr; Chris Tallant, prog dir; John Randall, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

Corp. (group owner; acq 1931). Net: NBC. Rep: McGavren-Guild. Format: MOR. ■ Charles A. Batson, pres; John A. Grimes, gen mgr; John M. Carroll, sls mgr; David T. Kirschner, prog dir; Jerry Pate, news dir; Joseph Davenport, chief engr. ■ WIS-TV affil. ■ Rates: \$44; 32; 39; 17.

***WLTR(FM)**—Not on air, target date unknown: 91.3 mhz; 100 kw. Ant 850 ft. 2712 Millwood Ave. (29205). South Carolina Educl TV Commission.

***WMHK(FM)**—Not on air, target date unknown: 89.7 mhz; 60 kw. Ant 410 ft. Box 3122 (29703). Columbia Bible College Bcstg Co. Format: Educl, relg. ■ David Morrison, prog dir; Marcia Williams, off mgr; Rashie Kennedy Jr, chief engr.

WNOK—Jan 1, 1947: 1230 khz; 1 kw-D, 250 w-N. 6027 Devine St., Drawer M (29205). (803) 776-1230. TWX 803-733-1131. Palmetto Radio Corp. Net: CBS. Rep: Avery-Knodel. Format: Contemp. ■ Erwin Kahn, pres; H. Moody McElveen Jr, exec VP & gen mgr; Frank T. Stish, managing dir; Doug Enlow, prog dir; John R. Cook, news dir; James R. Kelly III, chief engr.

WNOK-FM—July 15, 1959: 104.7 mhz; 100 kw. Ant 460 ft. Stereo. (803) 776-1233. Prog sep from AM. Format: MOR. ■ William L. McElveen, mngng dir; Camille Bradford, coml mgr; Ron L. Wells, prog dir. ■ WNOK-TV affil.

WOIC—June 30, 1954: 1320 khz; 5 kw-D, 1 kw-N, DA-N. Box 565 (29202). (803) 256-1551. Nuance Corp. (acq 2-1-74). Net: ABC/C, Natl Black. Rep: Eastman. Format: R&B. Spec prog: Black 15 hrs wkly. ■ I. S. Leevy Johnson Esq., pres; Elliott E. Franks III, gen mgr; Douglas W. Craig, coml mgr; William E. Terrell, prog dir; David Jones, mus dir; Sandra Davis, news dir; Daryl Nations, chief engr. ■ Rates: \$22.50; 18.15; 22.50; 18.15.

WOXL—1470 khz; 5 kw-D. Box 3277 (29230). (803) 779-7910. Metro Communications (acq 1974). Net: ABC/E. Format: Relg. Spec prog: Black 4 hrs wkly. ■ Garrett M. Alderfer, pres; Dorothea S. Alderfer, VP; John Montgomery, opns mgr. ■ Rates: \$8; 8; 8; —

***WUSC-FM**—1952: 89.9 mhz; 10 w. U. of South Carolina (29208). (803) 777-3110. Div of Continuing Educ. U. of South Carolina. Format: Classcl, ed. ■ Wm. H. Patterson, pres; Nicholas Mitchell, gen mgr; J. Michael Foster, prog and mus dir; Robert Lambert, chief engr.

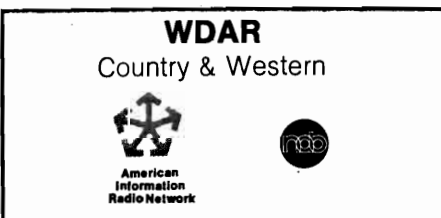
WXRY(FM)—Feb 6, 1971: 93.5 mhz; 3 kw. Ant 380 ft. Stereo. Box 6827, 2400 Decker Blvd. (29260). (803) 788-6500. Frank D. Ward Inc. Rep: Masla, Atlanta Spot Sls. Format: Btfl music. ■ Frank D. Ward, pres & gen mgr; R. Lanier Jones, VP & sls mgr; Danny Dart, prom mgr; Marty Wekser, mus dir; Milton Holiday, chief engr; Gary Stevens, news dir. ■ Rates: \$18; 18; 18; 18.

Conway

WLAT—August 1945: 1330 khz; 5 kw-D, 500 w-N, DA-N. Box 799 (29526). (803) 248-9040. Coastal Bcstg Co. Net: MBS, Tobacco. ■ L. M. Hawley, pres & gen mgr; Mike Green, news dir & coml mgr; J. E. Hawley, prog dir & chief engr; Marvin Ingram, prom mgr; Gary Norris, mus dir.

WLAT-FM—July 1964: 104.1 mhz; 65 kw. Ant 140 ft. Stereo. Prog sep from AM.

Darlington



WDAR—1955: 1350 khz; 1 kw-D. Box 9, 106 Smith Ave. (29532). (803) 393-4081. Rebel Radio Inc. (acq 5-9-69). Net: ABC/I, Tobacco Radio Net. Rep: TN Spot Sls. Format: C&W. ■ Stanley Boyd, pres; Bill C. Walls, gen mgr; Freeland L. Riles, coml mgr; Allan Miller, prog dir; Frank Lewis, prom mgr; Rudolph Hatcher, chief engr. ■ Rates: \$3.75; 3.75; 3.75; —

WDAR-FM—March 1966: 105.5 mhz; 3 kw. Ant 260 ft. Dups AM 100%. ■ Rates same as AM.

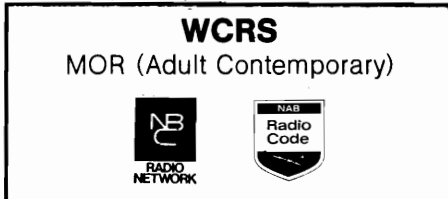
South Carolina Radio

See page C-1 for explanation of listings.

Net: ABC/C. Rep: H-R Stone. Format: Contemp, underground. ■ T. C. Hooper, pres; gen & coml mgr; Steve Chris, prog & mus dir; Billy Shand, news dir.

WSHG(FM)—See Georgetown.

Greenwood



WCRS—Sept 1, 1941: 1450 khz; 1 kw-D, 250 w-N. Box 1247 (29646). (803) 223-8553. Grenco Inc. Net: NBC. Format: MOR. ■ Douglas Featherstone, pres; Dan Crosland, gen & prom mgr; Ralph Norman, coml mgr; Dianne Lyle, prog dir; Darroll Evans, mus dir; Dave Cureton, news dir; Charles M. Sparks, chief engr. ■ Rates: \$3.45; 3.45; 3.45; 3.45.

WCRS-FM—April 28, 1965: 96.7 mhz; 3 kw. Ant 430 ft. Dups AM 100%. ■ Rates same as AM.

WGSW—April 15, 1953: 1350 khz; 1 kw-D. Box C (29646). (803) Barksdale 3-5945. Radio Greenwood Inc. Group owner: W. C. Woodall Jr. Stns. Net: ABC/C. Rep: Walton; Carpenter. Format: C&Ws top 50. Spec prog: Black 10 hrs. ■ W. C. Woodall Jr., pres; George B. Cook Jr., gen & coml mgr; Mel Riley, prog dir; Orson Woodall, news dir; Doug Giles, chief engr.

WMTY—June 20, 1973: 1090 khz; 1 kw-D. Rt. 4, Box 361-B (29646). (803) 223-4300. United Community Enterprises Inc. Net: MBS. Rep: Southern Spot Sls. Format: C&W. ■ John Y. Davenport, pres; Norm Wiseman, VP, gen, coml & prom mgr, prog dir; Wally Mullinax, VP; Darrel Cooke, mus dir; Wesley English, chief engr; Kerry Bryson, news dir. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

Greer

WCKI—March 3, 1955: 1300 khz; 1 kw-D. Box 709 (29651). (803) 877-8458. Sira-Pak Radio Inc. (acq 5-4-64). Format: Town & Country. Spec prog: Black 1 hr wkly. ■ Marshall T. Pack, pres; Frank Foster, gen mgr; Dan Greene, coml mgr; Ronald Pack, prog dir & prom mgr; William Steadman, news dir; Bill Pack, chief engr. ■ Rates: \$3; 3; 3; 3.

WEAB—June 15, 1949: 800 khz; 250 w-D. Box 70 (29651). (803) 877-3141. Edd A. Burch (acq 12-10-62). Net: ABC, Keystone. Format: C&W. ■ Edd A. Burch, own; John A. Salter Jr., gen mgr.

Hampton

WBHC—September 1957: 1270 khz; 1 kw-D. Box 666 (29924). (803) 943-2831. Hampton County Bcstrs Inc. Net: MBS. ■ Joe Wilder, pres; Carl (Tony) Gross, VP & gen mgr; Adeline Gross, traf mgr; James Boyd, prog dir; Clyde Jones, chief engr.

WJBW-FM—Co-owned with WBHC. September 1970: 103.1 mhz; 3 kw. Ant 140 ft. Dups AM 25%. Format: MOR.

Hartsville

WHSC—Oct 1, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 940 (29550). (803) 332-8101. Hartsville Bcstg Co. Net: MBS. Audio news: APR. Format: MOR. Spec progs: Farm 4 hrs, C&W 10 hrs wkly. ■ J. L. Wiggins, pres; Oby B. Lyles, gen mgr; Louis Cook, prom mgr; Roy Gregg, mus dir; Ron Funderburke, chief engr. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

WSDC—Dec 4, 1972: 1490 khz; 250 w-U. Box 1166 (29550). (803) 332-1576. Community Bcstg Co. of Hartsville. Net: ABC/E. Format: MOR. ■ Harold Bledsoe, pres, gen mgr; John Bledsoe, coml mgr; Mike Ousley, prog & mus dir; Jim Hohn, news dir; David Raley, chief engr. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

Hemingway

WKYB—April 28, 1967: 1000 khz; 10 kw-D, 5 kw-CH.

Box 1000 (29554). (803) 558-2558. Hemingway Bcstg Co. Inc. Format: Contemp. ■ Dexter Stuckey, pres; Donald Hastings, gen mgr & chief engr; Marion Parnell, coml mgr; Hal O'Neal, prog dir. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Hilton Head Island

WHHR(FM)—July 14, 1973: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 5683 (29928). (803) 785-3394. Hilton Head Radio Corp. Audio news: UPI. Rep: Southern Spot Sls. Format: Easy Istng. ■ John J. Henry, pres & gen mgr; David E. Linsay, VP & asst gen mgr; Bob Dickensheets, news dir; Denny Fussell, chief engr. ■ Rates: \$6.50; 5; 6.50; 5.

Holly Hill

WKHJ—Dec 1, 1972: 1440 khz; 1 kw-D. Box 1087 (29059). (803) 496-5352. Radio Holly Hill Inc. (acq 5-1-74). Group owner: J. Ardell Sink Stns. Rep: Dora-Clayton; Mark Group Sls. Format: MOR, top 40. Spec progs: Black 5 hrs, farm 1 hr wkly. ■ J. Ardell Sink, pres; G. Wayne Koonts, gen mgr; Steve Judy, asst mgr & coml mgr; Garry Morgan, prog dir; Anna Koonts, prom mgr; Danny Folk, mus dir; Alan Hovermale, chief engr; Andy Poudair, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Johnston

WJES—June 12, 1961: 1570 khz; 250 w-D. Box 1 (29832). (803) 275-4444. Edgefield-Saluda Radio Co. Rep: Keystone. Format: MOR. ■ Claude Casey, pres & gen mgr; Frank Davis, mus dir; Mike Casey, coml & news dir; H. L. Evans, chief engr. ■ Rates: \$2; 2; 2; 2.

Kershaw

WKSC—Dec 21, 1961: 1300 khz; 500 w-D. 502 W. Church St. (29067). (803) 475-8585. Kershaw Bcstg Corp. Net: ABC/I. Format: C&W, MOR. ■ Jess B. Tatum, pres, gen mgr & chief engr; Mozelle P. Byrd, coml mgr; Johnny Shackelford, prog dir.

Kingstree

WDKD—July 1949: 1310 khz; 5 kw-D. Box 525 (29556). (803) 382-2361. Davidson Communications (acq 6-30-75). Net: Keystone, Tobacco Radio Net. Format: C&W, MOR. ■ John W. Davidson, owner.

WDKD-FM—May 28, 1966: 100.1 mhz; 3 kw. Ant 205 ft. Prog sep from AM. Format: MOR.

WKSP—July 1, 1967: 1090 khz; 500 w-D. Box 698 (29556). (803) 382-2382. Williamsburg County Bcstg Co. Inc. Format: Contemp, rock, top 40. ■ M. H. Jacobs, pres; Edward F. Seeger, gen mgr & news dir; Carolyn H. Blease, coml & prom mgr; J. Gregory Buttermore, prog & mus dir; Donald O. Bryant, chief engr.

Lake City

WJOT—Oct 9, 1953: 1260 khz; 1 kw-D. Box 1177 (29560). (803) 394-2088. Coastline Bcstg Co. (acq 1-24-69). Rep: TN Spot Sales Inc. Format: MOR, C&W. Spec prog: Black 4 hrs wkly. ■ F. Arnold Graham, pres & gen mgr; S. Charles Green, coml mgr; Henley McElveen Jr., chief engr.

Lancaster

WAGL—Aug 7, 1962: 1560 khz; 10 kw-D. Box 28 (29720). (803) 283-8431. Palmetto Bcstg System Inc. Net: ABC. ■ B. L. Phillips, pres, gen & coml mgr; Bill W. Griffin, prog dir; Tom Talbert, news dir; Steve Hall, mus dir; Barbara Baldwin, prom mgr. ■ Rates: \$4.15; 4.15; 4.15;—

WLCM—Nov 26, 1951: 1360 khz; 1 kw-D. 103 S. Catawba St. (29720). (803) 283-2051. Royal Bcstg Co. Audio news: APR. Format: C&W. Spec progs: Farm 2 hrs, black 1½ hrs wkly. ■ C. K. Connelly Jr., pres; Gene Baker, VP & gen mgr; Zery V. Gwynn, coml mgr; James E. Knight, opns mgr; Glenn Hamrick, mus dir; Heath Newman, news dir; G. T. Gilmore Sr., chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

WPAJ-FM—Co-owned with WLCM. July 27, 1964: 107.1 mhz; 3 kw. Ant 220 ft. Stereo. Prog sep from AM. Format: Adult contemporary. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

Laurens

WLBG—March 1, 1947: 860 khz; 1 kw-D. Box 269

(29360). (803) 984-3511. Laurens-Clinton Bcstg Co. (acq 4-1-55). Audio news: UPI. Spec prog: Black 7 hrs wkly. ■ C. W. Hogan, gen mgr; Larry Gar, coml mgr; M. L. Outz, farm dir; Mary Moore, news dir; Harold Ward, chief engr. ■ Rates: \$3.25; 3; 3.25;—

WLBG-FM—November 1960: 100.5 mhz; 100 kw. Ant 450 ft horiz, 440 ft vert. Dups AM 60%. ■ Rates same as AM.

Leesville

WBLR—See Batesburg.

Loris

WLSC—August 1958: 1570 khz; 1 kw-D. Box 578 (29569). (803) 357-3183. Media Services Inc. (acq 9-15-73). Net: ABC/FM. Rep: Keystone; Continental; Southern Spot Sls. Format: C&W, rock. Spec prog: Black 10 hrs wkly. ■ Harry R. Fogel, pres; Charles Powell, gen & coml mgr.

Manning

WTWE(FM)—Listing follows WYMB.

WYMB—July 15, 1957: 1410 khz; 1 kw-D. Box 400 (29102). (803) 435-8388. Clarendon County Bcstg Corp. (acq 5-15-68). Net: Tobacco Radio Net. Format: Contemp. Spec progs: Black 15 hrs, C&W 5 hrs wkly. ■ Betty T. Roper, pres; Carl Roach, gen & coml mgr.

WTWE(FM)—Co-owned with WYMB. April 16, 1973: 92.1 mhz; 3 kw. Ant 160 ft. Stereo. 92 Water's Edge (29102). (803) 435-2098. Prog sep from AM. Format: C&W.

Marion

WATP—July 1957: 1430 khz; 1 kw-D. Box 1033 (29571). (803) 423-5971. Swamp Fox Bcstg Corp. (acq 3-7-68). Format: C&W. ■ Richard T. Laughridge, pres; Charles S. Morris, VP; Harry Hyman, gen mgr & chief engr.

WATP-FM—September 18, 1970: 94.3 mhz; 3 kw. Ant 190 ft. Prog sep from AM. Format: Btfl mus.

Moncks Corner

WBER—December 1963: 950 khz; 500 w-D. Box 67 (29461). (803) 899-2195. Berkeley Bcstg Corp. (acq 12-67). Format: C&W. ■ Paul A. Brissette Jr., pres; Vincent M. French, VP & gen mgr; Clarence Jackson, chief engr.

WTWF(FM)—Dec 7, 1969: 105.5 mhz; 3 kw. Ant 265 ft. Box 758 (29461). (803) 899-7111. Double R Broadcasting (acq 3-25-74). Format: Contemp. ■ Carl D. Roach, pres; Betty T. Roper, VP; Bo Wyley, stn mgr; Al Earnhardt, prog dir; Alan Hovermale, engr.

Mullins

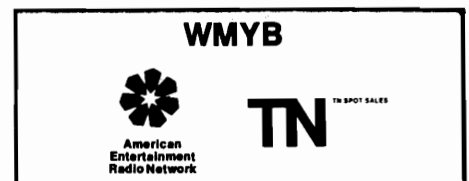
WCIG(FM)—Listing follows WJAY.

WJAY—June 1, 1949: 1280 khz; 5 kw-D. Drawer 542 (29574). (803) 464-9252. Mullins & Marion Bcstg Co. Net: ABC/C, Tobacco. Rep: TN Spot Sls. Format: MOR. Spec progs: Black 6 hrs, C&W 12½ hrs, farm 5 hrs, relig 5½ hrs wkly. ■ William L. Harelson, pres; William B. Sanders, VP & gen mgr; Richard Blount, prog & news dir, prom mgr; Charlie Carpenter, chief engr & mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

WCIG(FM)—Co-owned with WJAY. April 5, 1975: 107.1 mhz; 3 kw. Ant 235 ft. Stereo. Dups AM 60%. Format: Black. Spec prog: Gospel 10 hrs wkly. ■ Larry Williams, coml mgr. ■ Rates same as AM.

Myrtle Beach

WKZQ(FM)—Listing follows WTGR.



WMYB—June 16, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 1497 (29577). (803) 448-3189. Golden Strand Bcstg Co. (acq 9-11-64). Net: ABC/E. Format: MOR.

Rep: TN Spot Sls. ■ Wade H. Alley, pres & gen mgr; Ron Gorbey, prog dir; P.W. Smith, coml mgr; Paul Eskew, news dir; Bob Smith, chief engr. ■ Rates: \$5; 5; 5.

WMYB-FM—Jan 11, 1965: 92.1 mhz; 3 kw. Ant 326 ft. Dups AM 100%. ■ Rates same as AM.

WTGR—April 24, 1965: 1520 khz; 5 kw-D. Box 2005 (29577). (803) 448-5005. Grand Strand Bcstg Corp. Audio news: UPI. Rep: Southern Spot Sls. Format: Top 40. ■ Thomas J. Rogers, pres; Wyatt B. Thompson Jr., gen mgr; Jim Squire, prog & news dir; Jim Wilson, mus dir; Bill Files, chief engr. ■ Rates: \$12; 12; 12.

WKZQ(FM)—Co-owned with WTGR. July 3, 1969: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 2389 (29577). (803) 448-5713. Progs sep from AM. Rep: Carter Jones. Format: Solid Gold. ■ Bill Hennechy, gen mgr; Gregg Fowler, prog dir; Pat Millan, mus dir; David Joyer, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

Newberry

WKDK—October 1946: 1240 khz; 1 kw-D, 250 w-N. Box 753 (29108). (803) 276-2957. Newberry Bcstg Co. (acq 1951). Net: Tobacco. Rep: Dora-Clayton. Format: Contemp. ■ James F. Coggins, pres; E. F. McCutchen, gen & coml mgr; Shottsie McCutchen, news dir; Mary Beck, prog dir & prom mgr; E. R. Gilliam Sr., chief engr. ■ Rates: \$3; 3; 3; 3.

WKMG—May 22, 1968: 1520 khz; 1 kw-D. Box 70 (29108). (803) 276-2507. Service Radio Co. Inc. Net: ABC/E. Format: Modern country. Spec progs: Farm 2 hrs, relig & gospel 10 hrs wkly. ■ Roscoe Bedenbaugh, dir & gen mgr. ■ Rates: \$2; 2; 2; 2.

North Augusta

WFNL—May 9, 1962: 1600 khz; 500 w-D. Box 1454 Augusta. (404) 738-4581. The Warner GP Inc. (acq 2-21-73). Net: MBS. Rep: GCI; Carter Jones. Format: C&W. ■ Richard Warner, pres, gen & coml mgr; Jim Turner, prog dir; Hank Schneider, prom mgr; Carole Wither, mus dir; Ken Freeman, chief engr; Ruth Nelson, news dir.

WGUS—See Augusta Ga.

WTHB—See Augusta Ga.

North Charleston

WNCG—Nov 17, 1960: 910 khz; 500 w-D. Box 5758 (29406). (803) 554-7154. KTM Bcstg Co. (acq 8-29-64). Net ABC/I. Rep: Buckley Radio Sls. Format: MOR. ■ Ansley D. Cohen Jr., pres & gen mgr; Jack Kennedy, asst gen mgr; Howard Keller, sls mgr; Bill Dudley, opns mgr; J. J. Scott, prog dir; Edd Salen, coml dir; Jeff Warner, news dir; Bill Dudley, chief engr.

North Myrtle Beach

WNMB(FM)—Aug 15, 1972: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. 429 Pine Ave. (29582). (803) 249-1610. N. Myrtle Beach Bcstg Corp. Rep: Carpenter. Format: Easy top 40. ■ Harry D. Dunnagan, pres & gen mgr; William N. Norman, stn & coml mgr; John Smithson, mus & news dir; Carroll Williams, chief engr.

Orangeburg

WDIX—Dec 9, 1946: 1150 khz; 5 kw-D, 500 w-N, DA-2. Box 1326 (29115). (803) 534-4461. WDIX Inc. Net: ABC/C. Rep: Southern Spot Sls. Format: MOR. ■ Frank B. Best, pres; Frank B. Best Jr., gen mgr; Robert L. Magee, prog dir; James D. Black, chief engr.

WDIX-FM—July 6, 1967: 106.7 mhz; 50 kw. Ant 323 ft. (CP: 100 kw. Ant 570 ft). Stereo. (803) 534-1716. Format: Oldies, top 40, diversified. Spec prog: Black 3 hrs wkly. ■ Douglas G. Thompson, gen mgr; Roy Hahn, prog dir. ■ Rates: \$3.80; 2; 3.80; 2.

WHCE-FM—September 1973: 103.9 mhz; 3 kw. Ant 300 ft. Drawer 1507 (29115). (803) 534-8995. Orange County Bcstg Corp. Net: MBS. Rep: Dora Clayton. Format: C&W 80%, rel 20%. Spec prog: Farm 3½ hrs wkly. ■ H. Edward Crapps Sr., pres; J. A. Phillips, gen mgr; Ronald Shuler, prog & mus dir; Bryan Matthews, news dir; J. D. Black, chief engr. ■ Rates: \$4.50; 4; 4.50; 4.

WORG—Nov 3, 1958: 1580 khz; 1 kw-D. Box 1386 (29115). (803) 536-1580. Radio Orangeburg Inc. (acq 7-1-62). Net: MBS. Format: Adult contemp, 40% gold.

■ Ed Crapps, pres; Ted Bell, gen mgr; Douglas G. Thompson, gen sls mgr.

WTND—June 13, 1948: 920 khz; 1 kw-D. Drawer 730 (29115). (803) 534-1301. WTND Inc. Rep: TN Spot Sls. Format: MOR, C&W. ■ J. H. Gressette, pres; L. Richard Rhame, gen mgr; Milton A. Blakely, coml mgr; Dan Orta, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

Pageland

WCPL(FM)—Feb 22, 1975: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 5 (29728). (803) 672-7839. Roberts Bcstg Co. Inc. Audio news: UPI. Format: Top 40, C&W. Spec prog: Farm ½ hr wkly. ■ Laura Stallings, pres; Wayne Haas, gen mgr, prog and mus dir; Judy Shack, coml mgr; Johnny Shack, prom mgr; Duane Stegall, news dir; Lee Simmons, chief engr. ■ Rates: \$26.40; 26.40; 26.40; 26.40.

WPSC—April 3, 1975: 1510 khz; 500 w-D. 1009A Westview Drive, Hartsville (29550). Pageland Broadcasting. ■ Louis M. Cook, principal.

Pickens

WKKR—Sept 3, 1967: 1540 khz; 1 kw-D. Box 837 (29671). (803) 878-4711. Mark Media Inc. (acq 2-24-73). Group owner: J. Ardell Sink Stns. Rep: Mark Group Sls. Format: C&W. MOR. Spec prog: Farm 1 hr wkly. ■ J. Ardell Sink, pres; Joseph E. Denney, gen mgr; Doug Winkler, asst & coml mgr; Joe Denny, prog dir; Steve Clark, mus dir; Lynett Gatlin, prom mgr; Mark Bishop, news & mus dir; Larry Turner, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Ridgeland

WBUG—1964: 1430 khz; 1 kw-D. Drawer E, Old Tillman Rd. (29936). (803) 726-5595. Ridgeland Bcstg Co. (acq 4-3-75). Rep: Southern Spot Sls. Format: Diversified. ■ Dale R. Hawkinson, pres; Nicholas Harvey, coml mgr; Terry Travis, prog dir; Carrol Baker, chief engr. ■ Rates: \$4.75; 4.75; 4.75; —

Rock Hill

WRHI—Dec 14, 1944: 1340 khz; 1 kw-D, 250 w-N. Box 429 (29730). (803) 327-2085. York County Bcstg Inc. (acq 1-72). Net: MBS. Format: Contemp. ■ James S. Bealy Jr., pres, gen mgr & chief engr; Barry Dominick, stn mgr; Harper S. Gault, coml mgr & news dir. ■ Rates: \$4.25; 3.75; 4.25; 3.75.

WTYC—1949: 1150 khz; 1 kw-D. Box 1091 (29730). (803) 366-4148. Tri-County Bcstg Co. (acq 11-1-58). Audio news: UPI. Rep: Southern Spot Sls. Format: MOR. ■ T. Lamar Simmons, pres; Ted Burwell, gen & coml mgr; Bob Latham, prog & news dir; E. L. Burwell, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

St. George

WPWR(FM)—Listing follows WQIZ.

WQIZ—Aug 23, 1962: 810 khz; 5 kw-D. Box 903 or 904 (29477). (803) 563-4371. Soundamerica Corp. Audio news: UPI. Format: Black. ■ Clarence E. Jones, pres & gen mgr; Margaret Jones, VP, sec & coml mgr; Isaac Heyward, gospel prog dir; Elmo Harvey, soul prom mgr; Donald Cubbison, chief engr.

WPWR(FM)—Co-owned with WQIZ. January 5, 1971: 107.5 mhz; 100 kw. Ant 440 ft. Quadstereo. Dups AM days, top 40 night. ■ Clarence Jones, prog dir.

St. Matthews

WQKI—Not on air; target date unknown: 710 khz; 1 kw-D, DA. Central Carolina Bcstg.

Seneca

WBFM(FM)—Listing follows WSNW.

WSNW—June 1, 1949: 1150 khz; 1 kw-D. Box 793 (29678). (803) 882-2388. Blue Ridge Bcstg Co. Inc. Net: MBS. Format: MOR, C&W. ■ J. A. Gallimore, pres; C. Wayne Gallimore, gen mgr & prog dir; H. Irwin Bridges 3rd, sls mgr; Kenneth R. Sparks, prom mgr; Herbert J. Hosea, chief engr; Larry E. Mack, news dir. ■ Rates: \$3.10; 3; 3.10; 3.

WBFM(FM)—Co-owned with WSNW. June 6, 1953: 98.1 mhz; 50 kw. Ant 280 ft. Dups AM 50%. Stereo. Format: MOR, easy lstng. Spec prog: C&W 6 hrs wkly. ■

South Carolina Radio

See page C-1 for explanation of listings.

Rates same as AM.

Spartanburg

WASC—Jan 15, 1968: 1530 khz; 1 kw-D, 250 w-CH. Box 5686 (29301). (803) 585-1537. Carolina Radio Bcstg Co. Group owner: Beasley Bcstg Group. Net: ABC/I. Rep: Torbet; Southern Spot Sls. Format: C&W. ■ George G. Beasley, pres; K. Joe Sessoms, gen mgr; Janet Jones, coml mgr; Joe W. Crowe, prog & mus dir; Danny Diar, news dir; James E. Harrelson, chief engr.

WKDY—Sept 1, 1952: 1400 khz; 1 kw-D, 250 w-N. Box 5035 (29304). (803) 583-2727. Capitol Bcstg (acq 4-7-71). Net: ABC. Format: C&W. Spec prog: Black 12 hrs wkly. ■ E. M. Johnson, pres; Paul Howard, gen mgr; Ross Holmes, coml mgr; Lee Nolan, prog dir; Don Mobley, mus dir; Danny Taylor, chief engr. ■ Rates: \$10; 9; 10; 9.

WORD

Contemporary Music and News

WORD—September 1940: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 3257 (29302). (803) 583-2711. Associated Bcstg Corp. (acq 6-25-75). Audio news: UPI. Rep: Robert Eastman Co. Format: Contemp. ■ Charles A. Brooks, pres & gen mgr; Thomas Herndon, sls mgr; Ron Brandon, prog dir; Mrs. Aussie Geer, news dir; Buddy Morgan, chief engr. ■ Rates: \$22.50; 17.50; 22.50; 17.50.

WSPA—February 1930: 950 khz; 5 kw-U, DA-N. Box 1717 (29301). (803) 585-7777. TWX 810-282-2591. Spartan Radiocasting Co. Net: CBS. Rep: McGavren-Guild-PGW. Format: Contemp, MOR. ■ Walter J. Brown, pres; Charles R. Sanders, VP & gen mgr; Don Noe, prog & mus dir; Harold Beckholt, chief engr. ■ Rates: \$39; 29; 34; 24.

WSPA-FM—Aug 29, 1946: 98.9 mhz; 100 kw. Ant 1,910 ft. (CP: 29 kw). Stereo. Prog sep from AM. Format: Btfl mus. Spec prog: Classcl 1 hr wkly. ■ Larry Alverson, stn mgr. ■ WSPA-TV affil. ■ Rates same as AM.

Summerville

WAZS—June 7, 1963: 980 khz; 1 kw-D. Box 859 (29483). (803) 873-2691. Radio Summerville Inc. (acq 2-22-65). Format: C&W. ■ W. L. Phillips, pres & gen & coml mgr; B. Wyley, prog dir; P. Firetag, news dir; R. L. Bullard, chief engr.

WWWZ(FM)—May 10, 1974: 93.5 mhz; 3 kw. Ant 280 ft. Box 3437 (29407). (803) 766-5584. Brothers Broadcasting Corp. Rep: Howard. Format: Contemp, progs, R&B. ■ Ken Goodman, pres & gen mgr; George Kaywood, prog dir; Ron Cohen, sls mgr; Charles McHan, chief engr; Arthur Kornicney, news dir. ■ Rates: \$11; 10; 9; 9.

Sumter

WDXY—May 23, 1960: 1240 khz; 1 kw-D, 250 w-N. Box 1269 (29150). (803) 775-2321. WDXY Inc. Rep: Smith; Dora-Clayton. Format: Contemp. ■ W. C. Bochman, pres & gen mgr; Joe Anthony, coml mgr; Robert Powell, prog dir; Jim Squire, mus dir; Ron Stevens, news dir; Alan Hovermale, chief engr.

WFIG—March 16, 1940: 1290 khz; 1 kw-U, DA-N. 45 N. Main St., Drawer 38 (29150). (803) 773-7305. Gamecock City Bcstg Inc. Rep: T-N Spot Sls. Format: C&W. ■ John E. Miles, pres & gen mgr.

WWDM-FM—Co-owned with WFIG. 1961: 101.3 mhz; 2.9 kw. Ant 245 ft. (CP: 100 kw. Ant 630 ft).

***WMPR(FM)**—Aug 35, 1975: 88.1 mhz; 100 kw. Ant 1,200 ft. Drawer L, Columbia, S.C. (29250). (803) 758-7318. S.C. Educational TV Commission. Net: S.C. Educl. Format: Educl. ■ Henry J. Cauthen, pres; William D. Hay, dir of radio; Charlton Bowers, chief engr.

WSSC—April 27, 1953: 1340 khz; 1 kw-D, 250 w-N. Box 1468 (29150). (803) 773-7369. Radio Sumter Inc. (acq 1-1-62). Net: ABC/I. Audio news: APR. Rep: Carpenter (Atlanta). Format: MOR. ■ C. Edward Damron, pres & gen mgr; Dan Mellette, coml mgr; Katie Damron, prog dir; Jeff Irwin, prom mgr; Dan

South Carolina, South Dakota Radio

See page C-1 for explanation of listings.

Daniels, mus dir; Al Earnhardt, news dir; Alan Hover-
maw, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

WWDM(FM)—Listing follows WFIG

Travelers Rest

WBBR



RAB 

WBBR—Oct 12, 1964: 1580 khz; 1 kw-D. Box 456
(29690). (803) 834-7265. Piedmont Bcstg Co. Net.
MBS. Rep: Busby, Finch, Latham & Widman. Format:
Gosp, soul. ■ William H. Kirby, pres & gen mgr; Gary
Vincent, prog & mus dir; Robert I. Slater, coml mgr;
Cecil Staton, news dir. ■ Rates: \$4.20; 4.20; 4.20;
4.20.

Union

WBCU—August 9, 1949: 1460 khz; 1 kw-U, DA-N,
SH. 210 E. Main (29379). (803) 427-2411. Bcstg Co.
of Union Inc. (acq 10-52). Format: Contemp. ■ Edward
L. B. Osborne, pres, treas, gen & coml mgr; Tom Ander-
son, chief engr. ■ Rates: \$4.60; 4.60; 4.60.

Walhalla

WGOG—April 15, 1959: 1000 khz; 1 kw-D. Box 278
(29691). (803) 638-3616. Oconee Bcstg Co. Inc. Net:
ABC/I. Format: Contemp. ■ Dorothy Friend, pres & gen
mgr; Edith Mooneyham, VP & coml mgr; George F.
Allgood Jr., prog & news dir; Jerry Dyar, prom mgr;
Sam Lee, mus dir; Marvin Hill, sls mgr.

Walterboro

WALD—August 1947: 1060 khz; 1 kw-D. Box 833
(29488). (803) 538-5401. Walterboro Radiocasting
Co. (acq 3-57). Net: ABC. Rep: Southern Spot Sls.
Spec progs: Black 5 hrs, C&W 10 hrs wkly. ■ Robert S.
Taylor, pres; Klein B. Beach Jr., VP, gen mgr & chief
enr; Randy Peters, coml mgr; Bill Finigan, prom mgr,
news & prog dir.

WALD-FM—Sept 1968: 100.9 mhz; 3 kw. Ant 180 ft.
Dups AM 100%.

West Columbia

WCAY—See Cayce.

WSCQ

NBC's News & Information Service

WSCQ(FM)—Aug 3, 1975: 100.1 mhz; 2.4 kw. Ant
330 ft. Stereo. Box 888 (29169). (803) 796-9060.
Congaree Bcstrs Inc. Audio news: NBC/NIS. Rep: Dora
Clayton. Format: All news. ■ Barnett F. Goldberg, pres,
gen mgr & chief engr; Donald Padgett, coml mgr; John
Hicks, prog dir; Tom Peach, news dir. ■ Rates: \$16.25;
14.50; 11.50; 8.50.

Winnsboro

WCKM—April 25, 1961: 1250 khz; 500 w-D. Box 505
(29180). (803) 635-5587. Guardian Research Inc.
(acq 1974). Format: Variety, contemp. ■ Leroy
Hamilton, pres & chief engr; William Roberts, gen mgr,
coml, prom, prog, mus & news dir. ■ Rates: \$3.50;
2.40; 3.50; 2.40.

Woodruff

WSJW—July 7, 1967: 1510 khz; 1 kw-D, 250 w (CH).
Box 30 (29388). (803) 476-8180. RFD Radio (acq
10-15-75). Format: C&W. ■ Ronald K. Edwards,
owner; Frances Rhodes, chief engr.

York

WYCL—April 19, 1956: 980 khz; 1 kw-D, DA. Box 398

(29745). (803) 684-4241. York-Clover Bcstg Co. Inc.
Audio news: APR. Rep: Riley Media Sls South,
Keystone. Format: Top 40. ■ C. Curtis Sigmon, pres,
gen mgr & chief engr; Jim Stephens, prog dir; Lavinia
Cox, PR dir; Carroll Henderson, news dir. ■ Rates:
\$4.15; 3.65; 4.15; 3.65.

CST ELECTRONICS INC.

2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

South Dakota

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**

NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C. CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1429 TRIBUNE TOWER, CHICAGO 60611
(312) 337-2754

Aberdeen

KABR—September 1933: 1420 khz; 1 kw-D. Box 75
(57401). (605) 225-1420. Transmedia of South
Dakota Inc. (acq 2-1-70). Rep: Masla. Format: Con-
temp pop. ■ Jeff Solem, pres & gen mgr; Lynn Solem,
coml mgr; Donald F. Briscoe, prog dir & mus dir &
prom mgr; Eugene A. Schultz, chief engr.

***KASD(FM)**—Oct 5, 1970: 90.1 mhz; 10 w (CP 970
w. Ant 43 ft). Stereo. Box 883, Northern State College
(57401). (605) 622-2631. Northern State College.
Format: Progs, educl, Top 40. ■ Steve Shantz, gen
mgr.

KKAA

Modern Country Music

CBSRADIIIIO

PRO/Meeker Radio
A DIVISION OF PROGRESS BROADCASTING

KKAA—Sept 12, 1974: 1560 khz; 5 kw-U, DA-2. Box
317 (57401). (605) 229-1560. Dakota North Plains
Corp. Net: CBS. Rep PRO/Meeker. Format: C&W, news.
Spec prog: Farm 13 hrs wkly. ■ David Laustsen, VP,
gen mgr; Bob Matson, sls mgr; Jeff Thomason, prog
dir; Dick Sundstrom, mus dir; Jean Barnum Laustsen,
prom mgr; Chuck Timanus, news dir; Bard Kallestad,
chief engr. ■ Rates: \$7.60; 6.40; 7.60; 4.45.

KSDN—April 16, 1948: 930 khz; 1 kw-U, DA-N. High-
way 281 (57401). (605) 225-5930. Green Bay Bcstg
Co. (acq 1975). Net: ABC. Rep: Walton, Hurley. ■ Ben
A. Laird, owner; Stan Olson, gen mgr; Jerry Oster, chief
enr.

New FM—Co-owned with KSDN. Not on air, target
date unknown: 94.1 mhz; 100 kw. Ant 196 ft. Box 36
(54305). Format: MOR/standard pops.

Belle Fourche

KBFS—July 22, 1959: 1450 khz; 1 kw-D, 250 w-N.
Box 787 (57717). (605) 892-2671. Joseph Kopp. Net:
Keystone. Rep: Bolles. Format: MOR. Spec prog: C&W
18 hrs wkly. ■ Joseph Kopp, own, gen & coml mgr;
Alan Herbert, prog & mus dir; Will Walker, chief engr.

Brookings

KBRK—July 28, 1955: 1430 khz; 1 kw-D. College
Theatre Bldg. (57006). (605) 692-6233. Brookings
Bcstg Co. Rep: Masla. ■ Robert J. Reimers, pres gen
mgr & chief engr; Grant Peterson, coml mgr; Eugene J.
Platek, prog dir & prom mgr; W. H. Nolan, news dir.

KBRK-FM—Aug 10, 1968: 94.3 mhz; 3 kw. Ant 175
ft. Dups AM 60%.

***KESD(FM)**—July 1967: 88.3 mhz; 38 kw horiz, 17.5
kw vert. Ant 610 ft. South Dakota State U. (57006).
(605) 688-4316. S. D. State U. Audio news: APR. Net:
NPR; S. Dak Pub Radio. Format: Diversified, classcl.
Spec prog: Am Ind ½ hr wkly. ■ Eric Brown, dir; James
Boyd, gen mgr; Mike Atkins, prog dir; Dale Blegen,
news dir; Bernadette Wolfe, prod; Wilbur Kraft, chief
enr. ■ *KESD-TV affil.

Deadwood

KDSJ—July 2, 1947: 980 khz; 1 kw-U, DA-N. Box 567
(57732). (605) 578-1862. Heart of the Black Hills
Stns. (group owner). ■ Eli & Harry Daniels, owners. ■
KDSJ-TV affil. ■ Rates: \$5.50; 5.50; 5.50; —

Hot Springs

KOBH—July 4, 1958: 580 khz; 500 w-D. Box 611
(57747). (605) 745-3152. Ponderosa Broadcast
House Inc. (acq 3-1-69). Net: ABC/I. Intermountain
Net. Rep: Eastman. Format: C&W. ■ Major Short, pres,
gen mgr & prog dir; Donna Short, coml mgr; Andy
Oleske, news dir; Del Brandt, chief engr.

Huron

KIJV—July 1, 1947: 1340 khz; 1 kw-D, 250 w-N.
1726 Dakota Ave. S (57350). (605) 352-8621. James
Valley Bcstg Co. (acq 9-20-74). Format: MOR. ■
Marshall Johnston, pres; David Fish, gen mgr & prog
dir; Milt Herrick, coml mgr; Tom Fritts, news dir; H. M.
Bud Holle, farm dir; Charles A. Flynn, chief engr. ■
Rates: \$49.20; 46.80; 49.20; 46.80.

KIJV-FM—Nov 1, 1972: 92.1 mhz; 3 kw. Ant 185 ft.
Dups AM 20%. Format: C&W. ■ Rates: \$24; 24; 24;
24.

New AM—Not on air, target date unknown: 1190 khz;
500 w-D. 215 West Broadway, Pierre (57501). Dakota
Communications Ltd. ■ Thomas C. & Patricia A.
Adams, co-owners.

Lemmon

KBJM—March 7, 1966: 1400 khz; 1 kw-D, 250 w-N.
Box 89 (57638). (605) 374-5747. Lemmon Bcstg Co.
Format: C&W. ■ Wayne D. Tisdale, gen and coml mgr;
Patricia A. Tisdale, asst mgr; Bruce Delauries, prog
and mus dir; Tim Kochel, chief engr. ■ Rates: \$2.85;
2.85; 2.85; 2.85.

Madison

KJAM—Dec 3, 1959: 1390 khz; 500 w-D. Box D
(57042). (605) 256-4515. Madison Bcstg Co. Inc (acq
3-75). Audio news: UPI. Spec prog: C&W 10 hrs wkly.
■ John A. Goeman, pres, gen & coml mgr; Randy Op-
tiz, sps dir; Grant Graff, news dir; John Goeman, chief
enr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

KJAM-FM—Dec 17, 1967: 103.1 mhz; 3 kw. Ant 300
ft. Dups AM 100%. ■ Rates same as AM.

Millbank

KMSD—March 20, 1975: 1510 khz; 5 kw-D. Box 66
(57252). (605) 432-5516. Sturgis Radio Co. Inc. Audio
news: UPI. Format: Farm, C&W. ■ Les Kleven, pres; La-
rry Bauer, gen mgr; Dennis Comfort, prog dir; Craig
Johnson, news dir.


Mitchell

KMIT(FM)—March 1975: 102.3 mhz; 3 kw. Ant 300
ft. 506 E. 15th Ave. (57301). BMA Bcstg.

KORN

Adult, Rock, Talk

Korn Palace Broadcasting, Inc.



M Jack Masla & Company, Inc.

KORN—1947: 1490 khz; 1 kw-D, 250 w-N. Box 921

(57301). (605) 996-5621. Korn Palace Bcstg (acq 11-1-75). Net: MBS. Rep: Masla. Format: MOR. Spec progs: Farm 7 hrs wkly. ■ Mike Edwards, gen mgr; Tony Sieler, coml mgr; Randy Ross, mus dir. ■ Rates: \$6; 6; 6; 6.

Mobridge

KOLY—Aug 10, 1956: 1300 khz; 5 kw-D. Box 1300 (57601). (605) 845-3654. Mobridge Bcstg Corp. Net: ABC/E. Rep: Masla; Pearce. Format: Variety, C&W. ■ O. P. Coleman, pres, gen mgr & chief engr; Bill James, mus dir; Darrell Gill, news dir. ■ Rates: \$6; 6; 6; 5.50.

KOLY-FM—Oct 1, 1973: 99.5 mhz; 56 kw. Ant 560 ft. Dups AM 80%. ■ Rates same as AM.

Pierre

KCCR—Feb 4, 1959: 1240 khz; 1 kw-D, 250 w-N. Box 309 (57501). (605) 224-7381. Sorenson Bcstg Corp. (group owner; acq 3-1-72). Net: ABC/I, Intermountain. Rep: Eastman, IMN. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Dean Sorenson, pres; Jim Thompson, gen and coml mgr; Gerry Norine, prom mgr; Duayne Boesch, prog dir; Mary Hansen, mus dir; Joan Likness, news dir; Dale Morud, chief engr. ■ Rates: \$5; 5; 5; 5.

KGFX—1927: 1060 khz; 10 kw-D, 1 kw-N, DA-D. Box 1197 (57501). (605) 224-8686. James River Bcstg (acq 11-15-68). Group owner: Ingstad. Net: NBC. Format: C&W. ■ Robert Ingstad, pres; Jerry Gutenson, gen & coml mgr; Mark Swendsen, prog and mus dir; Rod Reel, prod dir; Mike Thomas, news dir; Rick Anderson, chief engr. ■ Rates: \$10; 10; 10; 10.

Rapid City

KIMM—March 16, 1962: 1150 khz; 5 kw-D. Box 2006 (57701). (605) 348-1100. James E. Taylor (acq 7-1-66). Net: ABC/C; IMN. Rep: Eastman; IMN. Format: C&W. ■ James E. Taylor, own & gen mgr; Ron Hansen, coml mgr; Jim Shaw, prog dir.

KKLS—June 7, 1959: 920 khz; 1 kw-D. Box 460 (57701). (605) 343-6161. James River Bcstg (acq 7-1-68). Group owner: Ingstad. Rep: Masla, Hix. Format: Contemp, rock. ■ Robert Ingstad, Jr., pres; William Spitzer, gen mgr; Tom Franklin, opns dir; Abner George, news dir; Ken Olson, sls mgr. ■ Rates: \$9; 8; 9; 8.

KKLS-FM—1971: 93.9 mhz; 60 kw. Ant 360 ft. Dups AM 100%. ■ Rates same as AM.

KOTA—November 1936: 1380 khz; 5 kw-U, DA-N. Box 1760 (57701). (605) 342-2000. TWX 910-688-0244. Duhamel Bcstg Enterprises (group owner; acq 5-54). Net: CBS. Rep: H-R Stone, Soderlund, Wayne-Evans, John McGuire. Format: Uptempo MOR. Spec progs: C&W 11 hrs; farm 15 hrs wkly. ■ Helen S. Duhamel, pres & gen mgr; William F. Duhamel, VP & stn mgr; Dan Lemeister, sls mgr; Larry Dirksen, prog dir; Verne Sheppard, farm dir; Gene Carlson, news dir; Sherry Waldron, prom mgr; Fred Wuenschel, chief engr. ■ KOTA-TV affil. ■ Rates: \$14; 12; 14; 10.

***KTEQ(FM)**—August 7, 1971: 88.1 mhz; 10 w. Box 881, Surbeck Ctr. (57701). (605) 394-2231. Tech Educational Radio. Format: Variety. ■ Paul Raap, pres/gen mgr.

KTOQ—Sept 26, 1973: 1340 khz; 1 kw-D, 250 w-N. Box 962 (57701). (605) 343-0888. Midland Bcstg of S.D. (acq 9-4-73). Audio news: UPI. Rep: Savalli-Gates, Mountain Media. Format: C&W. Spec progs: Farm 2 hrs; Sioux ½ hr wkly. ■ Stephen L. Hughes, pres; Kevin R. Jensen, gen mgr; Cal Kincaid, coml mgr; Scott Norman, opns mgr; Jerry McGovern, prom mgr; William Hinde, chief engr. ■ Rates: \$7.40; 5.55; 7.40; 5.55.

KVSR(FM)—Oct 1, 1968: 97.9 mhz; 100 kw. Ant 390 ft. Box 15, Keystone Rte. (57701). (605) 342-6822. Donald A. Swanson (acq 1974).

Redfield

KFCB—December 1962: 1380 khz; 500 w-D, DA. Box 110 (57469). (605) 472-1380. Victoria Bcstg System Inc. (acq 11-73). Format: MOR, C&W. Spec prog: Rock 15 hrs wkly. ■ Gordon T. Sjodin, pres & gen mgr; Dorothy Wilcox, coml mgr; Robert Miller, prog dir & chief engr.

Sioux Falls

***KAUR(FM)**—Oct 9, 1972: 89.1 mhz; 10 w.

Augustana College (57102). (605) 336-5463. Net: ABC/I. Format: Progressive, jazz, classical. ■ Robert Ellsworth, gen mgr.

***KCFB(FM)**—Sept 10, 1972: 90.1 mhz; 10 w. Sioux Falls College (57101). (605) 336-2850, ext 200. Sioux Falls College. Net: S. Dak. Pub Radio. Format: Variety. ■ Mary Alice Patterson, advisor.

KCHF—June 13, 1970: 1520 khz; 500 w-D. 224 S. Main Ave. (57101). (605) 339-1520. Sioux Empire Bcstg Co. Net: MBS. Rep: Waltoq. Format: MOR. ■ E. C. (Red) Stangland, pres & gen mgr; Robert Shrewsbury, stn and coml mgr; Roger Loftesness, prog dir; Philip Sabag, opns mgr; Craig Williams, chief engr.

KCHF-FM—May 6, 1969: 93.5 mhz; 3 kw. Ant 120 ft. Stereo. Dups AM 100%.

KDLO-FM—See Watertown.

KELO—1937: 1320 khz; 5 kw-U, DA-N. 501 S. Phillips (57102). (605) 336-1100. Midcontinent Bcstg Co. (group owner; acq 1952). Audio news: UPI. Rep: H-R/Stone, Evans. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Joe Floyd, pres; Evans Nord, VP and gen mgr; Jim Molohon, coml and prom mgr; Neil Shurts, prog dir; Phil Hever, mus dir; Leo Hartig, news dir; Les Froke, chief engr.

KELO-FM—July 11, 1965: 92.5 mhz; 100 kw. Ant 1,900 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ KELO-TV affil.

KIOV(FM)—Listing follows KXRB.

KISD—May 6, 1948: 1230 khz; 1 kw-D, 250 w-N. 130 N. Main (57102). (605) 336-1230. Deck Communications Corp. (acq 5-1-72). Net: ABC/C. Rep: Torbet. Format: Contemp, Top 40. ■ Stanley Deck, pres; Bruce R. Long, gen, coml & prom mgr; Doug Jones, asst mgr; Tim Anderson, prog, mus dir; Jon Michaels, news dir; Norm Albinzo, chief engr.

***KNWC**—March 25, 1961: 1270 khz; 1 kw-U, DA-N. Box 205A (57102). (605) 339-1270. Northwestern College. Audio news: UPI. Format: Christian. ■ William B. Berntsen, pres; Cornelius Keur, exec dir; Harv Hendrickson, stn mgr.

***KNWC-FM**—March 28, 1969: 96.5 mhz; 100 kw. Ant 265 ft. Stereo. Dup AM 50%.

KPAT(FM)—Listing follows KSOO.

KSOO—1926: 1140 khz; 10 kw-D, 5 kw-N, DA-N. 210 W. Ninth St. (57102). (605) 339-1140. KSOO Radio Inc. (acq 11-10-72). Net: ABC/E. Rep: McGavren-Guild-PGW, Hyett, Soderlund. Format: Contemp MOR. ■ Sylvia R. Henkin, pres; Joseph Henkin II, gen mgr; Wayne Pritchard, stn mgr; Darrell Stitt, prog dir; Kurt Browall, coml mgr; Tom Sorensen, news & pub affrs dir; Joe Morrison, farm dir; Ray Loftesness, opns mgr; Roland Marty, chief engr. ■ Rates: \$20; 17; 13; 13.

KPAT(FM)—Co-owned with KSOO. Oct 1, 1973: 97.3 mhz; 51 kw. Ant 1880 ft. Stereo. (acq 2-73). (605) 339-1141. Format: Top 40. ■ Gerry Van Loh, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

KXRB—Feb 1969: 1000 khz; 10 kw-D, DA. 100 North Phillips Ave. (57102). (605) 336-7393. John L. Breece. Audio news: UPI. Rep: Torbet. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ John L. Breece, pres and chief engr; Kay Douglas, gen and sls mgr; Len Anthony, prog dir and prom mgr; Rick Stewart, mus dir; Jerry Dahman, news dir; Denny Oviatt, farm dir. ■ Rates: \$18; 14; 18; 18.

KIOV(FM)—Co-owned with KXRB. March 1975: 104.7 mhz; 100 kw. Ant 740 ft. Stereo. (605) 336-6550. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Kurt Andrews, mus dir. ■ Rates: \$6; 6; 6; 6.

Spearfish

***KBHU-FM**—Oct 18, 1974: 89.1 mhz; 10 w. Ant 55 ft. Stereo. Black Hills State College (57783). (605) 642-6737. Black Hills State College. Format: Variety. ■ Dr. M. N. Freeman, pres; Richard Boyd, gen mgr.

Springfield

***KSTI(FM)**—Dec 11, 1969: 88.5 mhz; 10 w. (57062). (605) 369-2938. University of South Dakota. Format: Progressive.

Sturgis

KBHB—Sept 27, 1962: 810 khz; 5 kw-D. Box 779

(57785). (605) 347-2526. Sturgis Radio Inc. Rep: Masla. Format: C&W. ■ Les Kleven, gen mgr & chief engr; Dana Caldwell, coml mgr; Gary Hendricks, stn mgr & prog dir; Marquerite Kleven, prom mgr; Dave Sandlin, news dir.

KBHB-FM—Dec 5, 1972: 93.1 mhz; 52 kw. Ant 1060 ft. Stereo. Progs sep from AM. Jerry McGovern, gen mgr.

Vermillion

***KUSD**—May 1922: 690 khz; 1 kw-D, DA. 310 E. Clark St. (57069). (605) 677-5277. U. of South Dakota. Net: NPR. Audio news: UPI. Format: Classcl, educl. Spec prog: Indian ½ hr wkly. ■ Martin Busch, dir; W. T. Swisher, dir of radio opns; James Prusha, chief engr.

***KUSD-FM**—Oct 1, 1967: 89.7 mhz; 20 kw horiz, 21.5 kw vert. Ant 520 ft. Stereo. Dups AM 80%. ■ *KUSD-TV affil.

KVRA—Nov 16, 1967: 1570 khz; 500 w-D, R.R. No. 3, Box 79 (57069). (605) 624-2662. Siouxland Bcstg Inc. Rep: Dakota Farm Net. Format: MOR. ■ Doyle C. Ritter, pres & gen mgr; Darrell J. Wilson, opns mgr; Bill Richardson, news dir; Roy Jorgensen, chief engr.

KVRF(FM)—Co-owned with KVRA. Nov 16, 1967: 102.3 mhz; 3 kw. Ant 255 ft. Stereo. Dups AM 100%.

Watertown

KDLO-FM—Co-owned with KELO-AM-FM, Sioux Falls. March 1, 1968: 96.9 mhz; 100 kw. Ant 1,280 ft. Satellite to KELO-FM.

KSDR—April 16, 1961: 1480 khz; 1 kw-D. Box 293 (57201). (605) 886-5747. The Berry-Iverson Co. (acq 1-1-67). Net: ABC/C. Rep: Keystone. Format: Contemp. ■ A. G. Berry, pres; Ronn Scott, VP & gen mgr; Michael Parsley, coml mgr; David E. Kempf, prom mgr; Ken Curry, prog dir; Austin Harris, mus dir; David J. Law; news dir; David Hempel, chief engr.

KWAT—March 8, 1940: 950 khz; 1 kw-U, DA-N. Box 827 (57201). (605) 886-8444. Midland Natl Life Ins. Co. Net: MBS. Rep: Masla. Format: MOR. ■ William A. Rigsbee, pres; Ross E. Case, gen & prom mgr; Dick Gereau, coml mgr; Doug Olson, prog dir; Jessie Voorhees, news dir; Bruce Erlandson, chief engr. ■ Rates: \$5.55; 5.55; 5.55; 5.55.

KWAT-FM—Sept 29, 1968: 96.1 mhz; 100 kw. Ant 290 ft. Stereo. Prog sep from AM. Format: C&W-day, MOR-night. ■ Dick Myers, opns mgr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Winner

KWYR—Sept 27, 1957: 1260 khz; 5 kw-D. Box 491 (57580). (605) 842-3333. Midwest Radio Corp. (acq 11-23-58). Net: NBC. Format: MOR, C&W, farm. ■ Al Clark, pres, gen mgr; Steve Clark, VP, stn mgr; Ben Viedt, news dir; Charles Hogue, sports dir; Dan Sudenga, prog and mus dir; Randy Achterhoff, prom mgr; Doug Fickbohm, chief engr. ■ Rates: \$9.60; 9.60; 9.60; 9.60.

KWYR-FM—Nov 25, 1971: 93.7 mhz; 100 kw. Ant 560 ft. Stereo. Dups AM 66%. Format: Good mus, contemp, MOR-night. ■ Rates: \$4.80; 4.80; 4.80; 4.80.

Yankton

KQHU(FM)—Aug 7, 1973: 104.1 mhz; 100 kw. Ant 430 ft. Box 794 (57078). (605) 665-4498. Oyate Inc. Net: ABC/C. Format: Top 40, oldies. ■ W. F. Stanaage, pres; Ron Heuer, gen mgr; Bob Link, coml mgr; Lynn McColley, prog dir; Randall Rosenberg, mus dir; James Scieszinski, prom mgr; Mark Wilson, news dir; Robert Ray, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 5.25.

KYNT—March 15, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 625 (57078). (605) 665-7892. Sorenson Bcstg Corp. (acq 7-1-73). Net: MBS. Format: MOR-days, contemp-night. ■ Dean Sorenson, pres; Tom Kearns, gen & coml mgr; Gary Hall, prog dir; Roland Peterson, farm dir; Mike Johnson, sps dir; Helen Light, news dir; Ed Nelson, chief engr. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

WNAX—November 1922: 570 khz; 5 kw-U, DA-N. 3rd & Mulberry. (57078). (605) 665-7442. TWX

South Dakota, Tennessee Radio

See page C-1 for explanation of listings.

910-668-3602. Roy H. Park Bcstg (group owner; acq 12-68). Net: CBS. Rep: Katz. Format: C&W, farm. ■ Roy H. Park, pres; Larry Edwards, gen mgr; Steve Anthony, opn mgr; Gene Williams, farm dir; Bob Hill, news dir; Robert Ray, chief engr. ■ Rates: \$40; 28; 28; 19.

Tennessee

Alcoa

WEAG—Aug 25, 1957: 1470 khz; 1 kw-D. Box 127 (37701). (615) Yukon 3-0890. Blount County Bcstg Co. (acq 9-12-60). ■ Herman Petre, pres, gen & coml mgr; Charles Pickel, news & prog dir; Ted Tefeteller, chief engr.

Ardmore

WSLV—Sept 30, 1967: 1110 khz; 1 kw-D. Box 96 (38449). (615) 427-2178. Stataline Bcstg Co. Audio news: APR. Rep: Beaver. Format: Oldies, gospel. ■ E. D. Hildreth, pres, Joan Kilgore, gen mgr; Rachel Mitchell, coml mgr; Jeanne Bowman, prog dir; Tom Bowman, mus dir; Douglas Hildreth, chief engr. ■ Rates: \$3.03; 3.03; 3.03; 3.03.

Athens

WLAR—May 15, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 449 (37303). (615) 745-1314. Athens Bcstg Co. (acq 6-30-66). Net: MBS, Keystone. Rep: Carpenter. Format: C&W. ■ Helen Arterburn, pres; Thomas A. Arterburn, gen & coml mgr; Darrell Patterson, prog dir; David Gussaw, news dir; Andrew M. Bates, chief engr.

WYXI—Oct 5, 1966: 1390 khz; 500 w-D. 14 Decatur Pike (37303) (615) 745-1390. 3 J's Bcstg Co. Net: ABC/E. Rep: Dora-Clayton (Atlanta). Format: C&W. ■ John P. Frew, gen mgr; Julia N. Frew, prog dir.

Berry Hill

WVOL—December 1951: 1470 khz; 5 kw-D, 1 kw-N, DA-2. Box 8085, Nashville (37207). (615) 227-1470. Rounsaville of Nashville Inc. (group owner; acq 11-56). Net: ABC/C. Rep: H-R/Stone. Format: Black, R&B, soul. ■ Ralph B. Johnson, pres; Clarence E. Kilcrease, VP & gen mgr; Edwin R. Dyer, gen sls mgr; John Heidelberg, prog dir; Stephen Crumbley, mus dir; Wayne Robinson, chief engr.

Bolivar

WBOL—Oct 19, 1962: 1560 khz; 250 w-D. Box 191 (38008). (901) 658-5400. Bolivar Bcstg Svc Inc. (acq 7-1-67). Net: ABC/I, Tenn. News Service. Rep: Beaver. Format: Diversified, C&W. Spec prog: Farm 4 hrs wkly. ■ Ben Enoch, pres & chief engr; Bill Morrow, gen & prom mgr; Nancy Morrow, coml mgr; Rickey Mathis, prog dir; Johnny Shaw, mus dir; Danny Potter, news dir.

WVST(FM)—Co-owned with WBOL. Jan 27, 1975: 96.7 mhz; 3 kw. Ant 300 ft. Format: C&W. Spec prog: Farm 2 hrs wkly.

Bristol

WFHG—See Bristol, Va.

WFHG-FM—1946: 96.9 mhz; 10 kw. Ant 260 ft.

WKYE—Aug 18, 1962: 1550 khz; 1 kw-D. Box 706, 1009 W. State St., Bristol, Va. (24201). (703) 669-1550. Bristol Bcstg Corp. (acq 7-8-75). Net: ABC. Rep: Dora-Clayton; Carpenter. Format: C&W. ■ John Lee Davenport, pres; Garrett W. Haston, VP & gen mgr; William E. Rhegness, sls mgr; George McGovern, natl prog dir; Bob Dale, prom mgr; Ned Michels, news dir; Mich Sandage, chief engr.

WOPI—June 15, 1929: 1490 khz; 1 kw-D, 250 w-N. 1234 W. State St. (37620). (615) 764-5131. Tolar, Tolar & Tolar Partnership d/b/a Radio Stn WOPI. (acq 9-1-72). Net: NBC. Rep: Devney. Format: MOR, C&W night. Spec prog: Talk 5 hrs wkly. ■ Ray Tolar, gen, coml mgr & chief engr; Frances Tolar, bus mgr; Doug Smith, continuity dir; Tom Tolar, opns mgr; Anne Tolar, pub rel & mus dir; Dave Miller, news dir; Nancy Tolar, traff dir. ■ Rates: \$9; 9; 9; 9.

Brownsville

WBHT—Oct 14, 1963: 1520 khz; 250 w-D. Box 198 (38012). (901) 772-1730. Brownsville Bcstg Co. (acq 4-1-69). Rep: Beaver. Format: Farm, C&W. ■ Ed Perkins, pres; Hack Johnson, stn mgr; Dee Winchester, coml mgr; Brad Hosford, prog dir & chief engr; Jim Norris, mus dir.

WTBG-FM—Co-owned with WBHT. Nov 9, 1965: 95.3 mhz; 3 kw. Ant 150 ft. Dups AM 60%. Format: Black.

Camden

WFWL—Sept 18, 1956: 1220 khz; 250 w-D. Box 543 (38320). (901) 584-7570. Camden Bcstg Co. Inc. Group owner: Michael R. Freeland Stns. Net: ABC/I. Format: Country. ■ Michael R. Freeland, pres; Ron Lane, gen mgr; Mildred Walker, coml mgr; Charlie Baylor, prog & mus dir; Betty Wilson, prom mgr; Steve Freeland, news dir.

Carthage

WRKM—June 20, 1959: 1350 khz; 1 kw-D. Box 179 (37030). (615) 735-1350. Carthage Bcstg Inc. ■ Reggie L. Honey, pres, gen mgr & chief engr; Curtis M. Gregory, coml mgr; Norris Kemp, prog dir; Leslie Hudson, news dir.

WRKM-FM—July 18, 1975: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 80%.

Centerville

WHLP—Nov 16, 1955: 1570 khz; 1 kw-D. Box 66 (37033). (615) 729-3575, 729-2571. Trans-Air Bcst Corp. (acq 7-13-60). Format: C&W, Top 40, rock. ■ David Price, pres, gen, coml & prom mgr; Steve Turner, prog & news dir; Scott Price, mus dir; Ronald Lynch, chief engr. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

WIKAFM—Co-owned with WHLP. May 1974: 96.7 mhz; 3 kw. Ant 300 ft. Dups AM 75%. ■ Rates same as AM.

Chattanooga

WDEF—Jan 1, 1941: 1370 khz; 5 kw-U, DA-N. 3300 Broad St. (37402). (615) 267-3392. TWX 810-573-5242. Roy H. Park Bcstg of Tennessee Inc. (group owner; acq 2-64). Net: CBS. Rep: Katz. Format: MOR. ■ Roy H. Park, pres; Donald M. Olson, gen mgr; Jim King, prog dir; Luther Masingill, mus dir; Dave Carlock, news dir; Gene Landau, chief engr. ■ Rates: \$45; 30; 33; 22.

WDEF-FM—Sept 15, 1964: 92.3 mhz; 97 kw. Ant 870 ft. Stereo. Dups AM 20%. Format: C&W. ■ WDEF-TV affil. ■ Rates: \$45; 14; 14; 14.

WDOD—April 13, 1925: 1310 khz; 5 kw-U, DA-N. Box 4232 (37405). (615) 266-5117. WDOD of Chattanooga Inc. (acq 6-62). Group owner Bahakel Bcstg. Net: ABC/E. Rep: H-R/Stone. Format: C&W. Spec prog: Farm 19 hrs wkly. ■ Cy N. Bahakel, pres; Wm. R. Nash, VP & gen mgr; Lloyd Payne, prog & mus dir; Robert L. Fansler, prom mgr; Steve Wallace, news dir; S. Parks Hall, chief engr. ■ Rates: \$29; 21; 29; 14.

WDOD-FM—February 1960: 96.5 mhz; 19 kw. Ant 1,010 ft. (CP: 100 kw. Ant 1040 ft). Stereo. Dups AM 20%. Net: ABC/FM. Format: relig. ■ Rates: \$11; 11; 11; 11.

WDXB—July 4, 1948: 1490 khz; 1 kw-D, 250 w-N. Read House (37402). (615) 266-1114. WDXB Bcstg Co. (acq 1-1-68). Net: NBC. Rep: Avco. Format: MOR. ■ J. R. Corbus, pres; W. S. Sanders, exec VP; James M. Clark, VP & gen mgr; Stan Reynolds, prog dir; Charles Champion, mus dir; Bettye Burchard, prom mgr; Charles Curle, chief engr. ■ Rates: \$11; 8.50; 9.50; 6.50.

***WDYN-FM**—June 1, 1968: 89.7 mhz; 62 kw. Ant 820 ft. 1901 Union Ave. (37411). (615) 698-5202. Tennessee Temple College. Format: Relig/ed. ■ Lee Roberson, pres; Jerry L. Siler, gen mgr; Gene Landau, chief engr.

WFLI—See Lookout Mountain.

WGOW

Turner Communications Corp.

WGOW—1936: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Box 4704 (37405). (615) 266-6141. Turner Communica-

tions Corp. (group owner; acq 11-15-68). Rep: Eastman. Format: Top 40. ■ R. E. Turner, pres; R. H. Elliott, gen mgr; Tex Myer, stn mgr; Max O'Brien, mus dir; Ron Wilson, chief engr.

WYNQ(FM)—Co-owned with WGOW. November 1960: 106.5 mhz; 50 kw. Ant 1,080 ft. Stereo. (615) 265-0544. Format: Btfl mus. ■ Bob Riley, stn mgr; Jerry Lingerfelt, coml mgr.

***WMBW(FM)**—Aug 1, 1969: 88.9 mhz; 100 kw. Ant 1,270 ft. 1002 American National Bank Bldg. (37402). (615) 266-2795. Moody Bible Inst. of Chicago (acq 5-18-73). Format: Educl. ■ George Sweeting, pres-MB; Robert Neff, bcstng dir-MB; Dean Sippel, mgr; John Cooke, asst mgr; Alan Hill, chief engr.

WMOC—Oct 5, 1961: 1450 khz; 1 kw-D, 250 w-N. 3661 Brainerd Rd. (37411). (615) 267-1128. Mayer Bcstg Co. (acq 7-29-74). Format: Gospel, Black. ■ Robert A. Mayer, pres; Tommy L. Sneed, gen, coml, & prom mgr, prog dir; Mike Allison, mus dir; Mike Royer, news dir; Steve Smith, chief engr.

WNOO—June 1951: 1260 khz; 1 kw-D. 1108 Hendricks St., Box 5056 (37406). (615) 698-8617. WMFS Inc. (acq 7-12-66). Net: Mutual Black. Rep: Dore; Webb. Format: Black. ■ William Watt, pres; Fred Webb, gen mgr; Emanuel Minton, stn mgr & prog dir; Bobby Q. Day, mus dir; Cecil Brown, news dir; Ron Wilson, chief engr. ■ Rates: \$13.40; 11.50; 13.40; 13.40.

WOWE(FM)—See Rossville, Ga.

WRIP—See Rossville, Ga.

WSIM(FM)—See Red Bank.

***WSMC-FM**—See Collegedale.

WYNQ(FM)—Listing follows WGOW.

Church Hill

WMCH—May 8, 1954: 1260 khz; 1 kw-D. Box 128 (37642). (615) 357-5601. Lola B. Wallace. Format: C&W, relig. ■ Lola B. Wallace, pres; Bettye Jo Creasy, gen mgr; Dallas Broome, coml mgr; Darrell Smith, chief engr.

Clarksville

WDXN—Nov 12, 1954: 540 khz; 1 kw-D. Box 724, Bailey Bldg. (37040). (615) 645-2411. Jack Mayer (acq 1-1-74). Format: Contemp country. Spec progs: Farm 4½ hrs, black ½ hr wkly. ■ Jack Mayer, gen & sls mgr; Larry Leslie, prog dir; Mabel Steeley, news dir; J.C. Morrow, chief engr. ■ Rates: 3.25; 3.25; 3.25; 3.25.

WJZM—Oct 19, 1941: 1400 khz; 1 kw-D, 250 w-N. 411 Madison St., Box 648 (37040). (615) 645-6414. Radio Stn WJZM (acq 8-70). Format: Contemp. ■ John H. Bailey, mgr & chief engr; Charles E. Malone, gen mgr; Bob Wicks, prog dir; Barbara Syme, news dir.

Cleveland

WBAC—June 18, 1945: 1340 khz; 1 kw-D, 250 w-N. Box 1059 (37311). (615) 476-7593. WBAC Inc. (acq 3-1-59). Net: MBS. Spec prog: Black 1 hr wkly. ■ Clyde W. Thomason, VP & gen mgr; Cordel A. Whitlock, asst mgr; Reba Wilson, coml mgr; Charles Daugherty, chief engr.

WCLE—May 2, 1957: 1570 khz; 1 kw-D. 67 Ocoee St. N.W. (37311). (615) 472-6511. Southeastern Enterprises Inc. ■ Carl J. Hoskins, pres; Jack L. Hoskins, VP & gen mgr; Joe Wilson, coml mgr; Tom Rowland, prog & news dir; Ronald L. Murray, chief engr.

WCLE-FM—Aug 1, 1961: 100.7 mhz; 50 kw. Ant 360 ft. Dup AM 30%.

***WSMC-FM**—See Collegedale.

Clinton

WCFA(FM)—Listing follows WYSH.

WYSH—November 1960: 1380 khz; 1 kw-D. Box 329 (37716). (615) 457-1380. Clinton Bcstrs Inc. Rep: Beaver. Format: C&W. ■ George R. Guertin, pres; James F. Stair, gen mgr; Charles E. Phillips, coml mgr; Rochelle Hamilton, prog dir; Walter Stair, mus dir; Sandria Elliott, news dir; James F. Stair II, chief engr.

WCFA(FM)—Co-owned with WYSH. July 4, 1966:

104.9 mhz; 3 kw. Ant 75 ft. (CP: Ant 300 ft.). (615) 457-9221. Format: Rock. ■ James F. Stair II, prog dir & prom mgr; Keith Duckett, mus dir.

Collegedale

***WSMC-FM**—November 1961: 90.7 mhz; 79 kw. Ant 570 ft. Stereo. Box 870 (37315). (615) 396-2320. Southern Missionary College Inc. Net: NPR. Format: Fine arts, info ■ Don Self, gen mgr; Grey Rumsey, mus dir; David Brooks, development dir; Milford Crist, opns dir; John Beckett, chief engr.

Collierville

WMSO—Oct 1, 1966: 1590 khz; 500 w-D. 4554 Fleming Rd. (38017). (901) 853-8181; 853-9676. Albert L. Crain (acq 11-1-70) Net: ABC/E. Format: C&W/gospel, soul. ■ Albert L. Crain, pres, gen mgr & chief engr; Michael E. Carlisle, asst mgr & C&W mus dir; Tom Muse, coml mgr; James Chambers, spiritual mus dir; Duck Davis, soul mus dir.

Colonial Village

WSKT—See Knoxville.

Columbia

WKOM(FM)—Listing follows WKRM.

WKRM—Nov 25, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 113 (38401). (615) 388-3636. Middle Tennessee Bcstg Inc. Audio news: APR. Rep: Devney; Ken Marston. Format: Top 40. Spec progs: Black 1 hr, C&W 12 hrs, farm 12 hrs wkly. ■ R. M. McKay Jr., pres & gen mgr; Tom Ehike, coml mgr; Robert McKay III, prog & mus dir; Jerry Dooley, news dir; Cameron McKay, chief engr. ■ Rates: \$5; 5; 5; 5.

WKOM(FM)—Co-owned with WKRM. Jan 1, 1967: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. (Acq 9-1-72). Format: C&W. ■ Rates: \$3; 3; 3; 3.

WMCP—Nov 12, 1956: 1280 khz; 1 kw-D. Box 711 (38401). (615) 388-3241. Maury County Boosters Corp. (acq 3-1-58). Format: C&W. ■ T. Earl Williford, pres & gen mgr; J. W. Anderson, chief engr; Mack Shaw, coml mgr. ■ Rates: \$6; 6; 6; —.

Cookeville

WHUB—July 20, 1940: 1400 khz; 1 kw-D, 250 w-N. Box 715 (38501). (615) 526-2131. WHUB Inc. Net: CBS, Keystone. Format: Diversified. ■ M. Luke Medley, pres; Stacey Mott, gen mgr; Martin Medley, coml mgr; Gene Davidson, prog dir; Ransom Siler, chief engr. ■ Rates: \$4.40; 3.20; 4; 3.20.

WHUB-FM—March 26, 1964: 98.3 mhz; 1.5 kw. Ant 400 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

WPTN—July 10, 1962: 1550 khz; 250 w-D. Box 635 (38501). (615) 526-7144. WPTN Inc. Format: C&W, rock. ■ Redman L. Turner, pres; Larry Nunn, gen & coml mgr; Louise Keltner, asst mgr; Robert M. Cox Jr., prog & news dir; Ransom Siler, chief engr.

WPTN-FM—March 8, 1963: 94.3 mhz; 3 kw. Ant 210 ft. Stereo. Dups AM.

***WTTU(FM)**—May 22, 1972: 88.5 mhz; 10 w. Box 5113 (38501). (615) 528-4144. Tennessee Technological University. Format: Contemp/ed. ■ Arliss L. Roaden, pres; Donald W. Caldwell, gen mgr; Ransom W. Siler, chief engr.

Copperhill

WLSB—Dec 2, 1958: 1400 khz; 1 kw-D, 250 w-N. Box A/C (37317). (615) 496-3631. Copper Basin Bcstg Inc. (acq 12-1-62). Net: Keystone. ■ Robert P. Schwab Sr., pres & gen mgr.

Covington

WKBL—Aug 16, 1955: 1250 khz; 1 kw-D. Box 299 (38019). (901) 476-7129. Tipton County Bcstrs (acq 7-57). Format: C&W. Spec prog: Black 5 hrs wkly. ■ Bob Whiteley, pres, coml mgr & chief engr; Dave Stewart, prog dir; Judy Townsend, prom mgr; Kathy Whiteley, gen mgr.

WKBL-FM—Aug 31, 1965: 93.5 mhz; 3 kw. Ant 180 ft. Dups AM 65%.

Cowan

WZYX—March 10, 1957: 1440 khz; 1 kw-D. Box 398 (37318). (615) 932-7471. Guidon Bcstg Co. Inc. (acq 4-20-61). ■ Joe Brewer, pres & gen mgr; Mary Lou Garner, prog dir; Jerry Nelson, prom mgr; Frank Spencer, chief engr.

Crossville

WAEW—1952: 1330 khz; 1 kw-D. Drawer W (38555). (615) 484-5115. WAEW Inc. (acq 6-2-58). Net: MBS. Rep: Carpenter. Format: All hit mus. ■ Dr. R. Gene Cravens, pres; Fred Warren Dean Jr., gen mgr; Jessie Dean, stn mgr; Mel Matthews, news dir; Alva Henry, coml mgr; Dave Gray, mus dir; Archie Kendrick, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

WAEW-FM—May 12, 1967: 99.3 mhz; 3 kw. Ant 170 ft horiz, 165 ft vert. Stereo. Dups AM 85%. ■ Rates same as AM.

WCSV—June 15, 1968: 1490 khz; 1 kw-D, 250 w-N. Box 591 (38555). (615) 484-5168. WCSV Inc. Net: ABC/E. Rep: Crane. Format: Top 40, MOR. Spec prog: Farm 3 hrs wkly. ■ Millard V. Oakley, pres; Mack Johnson, VP, gen & coml mgr; James V. Hamby, prog & mus dir, prom mgr & chief engr. ■ Rates: \$6; 4; 4; 2.50.

Dayton

WDNT—Dec 6, 1957: 1280 khz; 1 kw-D. Box 290 (37321). (615) 775-2331. Norman A. Thomas (group owner). Net: MBS, Vol Net. Audio news: APR. Rep: Carpenter. Format: C&W. ■ Norman A. Thomas, pres; Jack S. Pullin, gen mgr & chief engr; Bill McConnel, coml mgr; Gail Newell, prog dir; Jim Lowe, news dir. ■ Rates: \$3; 3; 3; —.

WNFM(FM)—Co-owned with WDNT. Not on air, target date 1975: 104.9 mhz; 3 kw. Ant minus 198 ft. Format: C&W, gospel, classcl.

Dickson

WDKN—Jan 1, 1955: 1260 khz; 1 kw-D. Box 607 (37055). (615) 446-4000. Dickson County Bcstg Co. Net: ABC, Keystone. Spec prog: C&W 40 hrs wkly. ■ William A. Potts, pres, treas & gen mgr; Richard Albright, coml mgr; Joseph D. Webster, prog dir; Leslie D. Filson, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

WDKN-FM—April 27, 1964: 102.3 mhz; 3 kw. Ant 250 ft. Dups AM 66% ■ Rates same as AM.

Dyersburg

WASL(FM)—Listing follows WTRO.

WLSG—July 13, 1946: 1450 khz; 1 kw-D; 250 w-N. Box 627 (38024). (901) 285-1294. State Gazette Bcstg Co. (acq 12-52). Net: Delta Farm. Rep: Crane. Format: C&W; gospel. Spec prog: Farm 9 hrs wkly. ■ Robert W. Ward, pres & gen mgr; Jo Ann Ward, coml mgr; Jean Fisher, prog dir; William Bryant, prom mgr & mus dir; Dennis Moody, news dir; James Stutts, chief engr. ■ Rates: \$3; 3; 3; 3.

WTRO



WTRO—March 1, 1957: 1330 khz; 500 w-D. Box 100 (38024). (901) 285-1330. McQueen & Co. (acq 4-13-60). Net: ABC/C. Rep: Beaver, Southern Spot Sls. Format: Top 40. Spec prog: Farm 5 hrs wkly. ■ Alvin Wood, pres, gen mgr; Carl G. Minton, coml mgr; Larry Wood, prog & mus dir; Linda Graves, prom mgr; Douglas L. Viar, news dir; Fred Standish, chief engr. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

WASL

Stereo Country

WASL(FM)—July 1, 1968: 100.1 mhz; 3 kw. Ant 195 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: C&W ■ Rates same as AM.

Elizabethton

WBEJ—July 1946: 1240 khz; 1 kw-D, 250 w-N. Box

Tennessee Radio

See page C-1 for explanation of listings.

829 (37643). (615) 542-2184. WBEJ Inc. (acq 2-15-56). Format: MOR. ■ R. C. Turrentine Jr., pres; Mack Morris, gen mgr; James P. Austin, coml mgr; Cleo Reed, prog dir; Lynn R. Williams, chief engr.

WIDD—Nov 11, 1964: 1520 khz; 1 kw-D, 500 w CH. 604½ E. Elk Ave. (37643). (615) 543-3191. Holston Bcstg Corp. Format: C&W. ■ J. H. Lewis, pres & gen mgr; E. Eugene Hopson, coml mgr; Bill Harris, prog dir; Bill Hale, news dir; Ben Medearis, chief engr.

WIDD-FM—May 17, 1968: 99.3 mhz; 3 kw. Ant minus 79 ft. (acq 6-23-75).

Englewood

WENR—April 21, 1967: 1090 khz; 1 kw-D. Box 745 Athens. (37303). (615) 887-7291. Norman Thomas & Assoc. Inc. (group owner). Format: Contemp. ■ Norman A. Thomas, pres; Sue Kean, gen & coml mgr; Jim Sliger, chief engr.

Erwin

WEMB—May 17, 1956: 1420 khz; 5 kw-D. Box 280 (37650). (615) 743-6123. WEMB Inc. (acq 4-1-61). Rep: Keystone. Format: C&W, Variety. ■ J. E. True Jr., gen mgr; James F. Buchanan, coml mgr; Tony Treadway, news dir; Daniel M. True, chief engr.

WXIS(FM)—Co-owned with WEMB. Nov 21, 1968: 103.9 mhz; 3 kw. Ant minus 430 ft. Stereo. Prog sep from AM.

Etowah

WCPH—1955: 1220 khz; 1 kw-D. Box L (37331). (615) 263-5585. McMinn Bcstrs Inc. (acq 11-16-61). Format: MOR. ■ Clarence K. Daugherty, pres; John R. Blair, gen mgr, prog dir, chief engr; Mike Stephens, mus dir; Philip Roy, coml mgr & news dir.

Fayetteville

WEKR

Ken Marston & Associates

WEKR—Oct 1, 1948: 1240 khz; 1 kw-D, 250 w-N. Box M (37334). (615) 433-3545. James Porter Clark (acq 10-1-60). Net: MBS, Keystone. Rep: Marston. ■ James Porter Clark, own; Edward K. Chapman, mgr; Tom Waynick, prog dir; Carl Chapman, news dir; Ernest J. Tucker, chief engr. ■ Rates: \$3; 3; 3; 3.

WIXC—Dec 11, 1970: 1140 khz; 1 kw-D. Box 757 (37334). (615) 433-2537. Huntsville, Ala. (205) 536-7260. Lincoln County Bcstg Co. Net: ABC/I. Format: Modern country. Spec prog: Black 2 hrs wkly. ■ Bill Malone, gen & prom mgr & prog dir; Sue Brooks, coml mgr; Doug Roach, news dir; Robert Gay, chief engr.

WYTM-FM—March 27, 1970: 105.5 mhz; 3 kw. Ant 295 ft. c/o Joseph D. Young, Box 717 (37334). (615) 433-1531. Time Broadcasters Inc. Audio news: UPI. Format: Mod C&W. ■ Joseph D. Young, pres & gen mgr; George Lambertson, chief engr.

Franklin

WAGG—March 11, 1953: 950 khz; 1 kw-D. 950 Mallory Rd. (37064). (615) 794-1594. Williamson County Bcstg Inc. Format: Country. ■ William R. Ormes, pres, gen mgr; Ann Lynch, prom mgr; Ralph Dawson, news dir.

WIZO—Feb 1, 1969: 1380 khz; 1 kw-D. Box 1380. (37064). (615) 794-4103. Harpeth Valley Bcstg Co. Inc. Net: MBS. Format: Mod C&W. ■ Robert E. Sewell, pres; James H. Hayes, VP & gen mgr; Joy Rodgers, coml mgr; Dan Rodgers, stn mgr; Mike Smiley, prog & mus dir; Charles Dibrell, news dir; Revis V. Hobbs, chief engr.

WIZO-FM—Nov 16, 1961: 100.1 mhz; 2.5 kw. Ant 320 ft. Stereo. Progs sep from AM. (acq 1-1-70). Format: MOR. ■ Judy Hayes, coml mgr, prog & mus dir; Stanley Bassett, prom mgr.

Gallatin

WAMG—Nov 1, 1966: 1130 khz; 250 w-D. Box 521

Tennessee Radio

See page C-1 for explanation of listings.

(37066). (615) 452-3456. Southern Broadcasters Inc. (acq 9-70). Rep: Bernard. Format: C&W. ■ I. D. Lewis, pres; Bob R. Perry, gen mgr; Elizabeth Fugua, coml mgr; Bill Hart, prog & mus dir; Gene Mullican, prom mgr; Ken Larkin, news dir; R. W. Watson, chief engr.

WHIN—Aug 2, 1948: 1010 khz; 1 kw-D. Highway 109 North, Route 1 (37066). (615) 452-4747. Sumner County Bcstg Co. Format: Top 40. ■ T. B. Perkins, pres; William D. Buntin, gen mgr; Jack Williams, chief engr.

WHIN-FM—Dec 1, 1960: 104.5 mhz; 50 kw. Ant 600 ft. Stereo. (615) 452-6300. (acq 11-11-72). Prog sep from AM. Format: Solid gold contemp.

Greeneville

WGRV—1946: 1340 khz; 1 kw-D, 250 w-N. Box 243 (37743). (615) 638-4147. Radio Greeneville Inc. Rep: Carpenter. ■ Paul O. Metcalfe, pres, treas & gen mgr; P. Ronald Metcalfe, stn mgr; Leroy Moon, coml mgr; Pete Luttrell, news dir; Charlie Garant, prog dir. ■ Rates: \$3.35; 3.05; 3.35; 1.95.

WOFM(FM)—Co-owned with WGRV. 1956: 94.9 mhz; 26.5 kw. Ant 245 ft. Stereo. Prog sep from AM. Format: C&W. ■ Ray Smith, stn mgr. ■ Rates: \$2.30; 2.30; 2.30; 2.30.

WSMG—Dec 1, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 737 (37743). (615) 638-3188. Burley Bcstrs Inc. (group owner; acq 10-1-72). Net: ABC/E. Format: C&W. Spec prog: Farm 2 hrs, sports 4 hrs wky. ■ Don A. Crisp, pres & chief engr; Kenney Dearstone, gen mgr; J. P. Sauceman, coml mgr; Darrel Bryan, prog & mus dir; Don Mitchell, news dir. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

Harriman

WHBT—May 1946; 1600 khz; 5 kw-D. Box 221 (37748). (615) 882-1600. Folkways Bcstg Inc. (acq 1958). Rep: Carpenter. Format: MOR. ■ Kenneth J. Crosthwait, pres & gen mgr; Ed Willis, coml mgr.

Hartsville

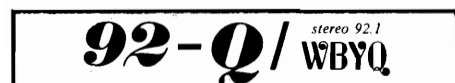
WJKM—September 1, 1966: 1090 khz; 250 w-D. Box 385 (37074). (615) 374-2111. Hartsville Bcstg Corp. Net: ABC/I. Format: C&W, rock, Top 40. Spec progs: Gospel 1 hr, big band 1 hr wky. ■ Chester J. Davis, pres & gen mgr; Janice Mungle, coml mgr; Kay Inman, prog & news dir; Patsy Meador, prom mgr; Charles Slezak, mus dir; William Johnston, chief engr.

Henderson

***WFHC-FM**—May 22, 1967: 91.5 mhz; 10 w. Freed-Hardeman College, Box 712 (38340). (901) 989-4611. Freed-Hardeman College. Net: MBS; NER. ■ E. Claude Gardner, pres; John Robert Hall, stn advisor; Bob Brooks, prog dir; Ben Enoch, chief engr.

WHHM—Dec 13, 1967: 1580 khz; 250 w-D. Box 203 (38340). (901) 989-5981. Chester County Bcstg (acq 1-1-71). Format: C&W. Spec prog: Farm 15 hrs wky. ■ Don Fenimore, pres, gen mgr & chief engr; Wanda Smith, coml mgr; Randle Fenimore, mus dir; Mike Whited, news dir; Tony Chapman, prom mgr.

Hendersonville



WBYQ(FM)—Oct 16, 1970: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. 361 West Main St., Box 372 (37075). (615) 824-7177. Hendersonville Bcstg Corp. Rep: PRO/Meeker. Format: Contemp, solid gold. ■ William R. Sinks, pres; Robert P. Reich Jr., gen mgr; Maggie Williamson, traf mgr; Jim O'Brien, prog dir; Jim Sparks, news dir; Bill Berlin, mus dir; Bob White, dir of sls; Dave Lewis, chief engr. ■ Rates: \$18; 14.50; 18; 14.50.

Hohenwald

WMLR—July 4, 1970: 1540 khz; 250 w-D. Box 1540 (38462). (615) 796-2257. Lewis County Bcstg Co. Net: ABC/E. Rep: Beaver. Format: Variety. ■ Revis V. Hobbs, pres; Jim Hensley, coml mgr; Greg Wise, news dir; Julia F. Lane, chief engr; Ronnie Bo Lane, gen mgr.

Humboldt

WHMT—July 5, 1972: 1190 khz; 500 w-D. Box 1190 (38343). (901) 784-1190. Communications Associates. Rep: Beaver. Format: C&W. ■ Donald Stephenson, pres; F. Darrell Boyd, gen mgr; Paul Cole, chief engr.

WIRJ—Feb 3, 1949: 740 khz; 250 w-D. 2606 E. End Dr. (38343). (901) 784-1740. Gibson County Bcstg Co. Net: ABC/C. Rep: Crane. Format: MOR. ■ James Welch, pres & gen mgr; Bill Carter, prog & news dir; Ruth Ann Meales, mus dir; John Marino, chief engr. ■ Rates: \$4.70; 4.70; 4.70; —.

WIRJ-FM—Sept 1, 1964: 102.3 mhz; 2.83 kw. Ant 310 ft. Prog sep from AM. Format: C&W. ■ Bob Carlton, prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Huntington

WJPJ—Oct 21, 1975: 1530 khz; 1 kw-D. David B. Jordan.

Jackson

WDXI—Oct 31, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-N, Box 489 (38301). (901) 427-9611. Community Service Bcstg Inc. (group owner; acq 1-1-74). Rep: PRO/Meeker; Southern Spot Sls. Format: Contemp, C&W, black. Spec prog: Farm 2 hrs wky. ■ Jerome Glassman, pres; Jim Glassman, gen mgr; Frank Hickman, coml mgr; Bob Bohn, news dir; Tom Britt, prog dir & chief engr. ■ Rates: \$8.40; 8.40; 8.40; 5.25.

WJAK—Dec 13, 1954: 1460 khz; 1 kw-D. 416 Airways Blvd. (38301). (901) 424-1460. Jackson Bcstg Enterprises Inc. (acq 11-1-66). Rep: Dora/Clayton. Format: Top 40. Spec prog: Black 5 hrs wky. ■ Robert G. Blow, chmn; Bob Blow Jr., pres & gen mgr; Charles Dolejs, stn mgr; Joe Case, prog dir; Tom Mapes, sports dir; Karolyn Henry, news dir; Bill Winsett, chief engr.

WKIR(FM)—Listing follows WTJS.

WTJS—1931: 1390 khz; 5 kw-D, 1 kw-N, DA-N. Box 1119 (38301). (901) 427-3316. Radio station WTJS Inc. (acq 10-17-73). Group owner: Kirk Bcstg. Net: ABC/I/E. Format: MOR. Spec progs: Black 2 hrs, C&W 3 hrs wky. ■ James L. Kirk II, pres; Jim Hoppers, VP & gen mgr; Bob Emerson, VP sls; Curtis White, prog dir; Jim Hoppers Jr., mus dir; Vincent Z. Tapler, news dir; Carl Martin, chief engr. ■ Rates: \$5; 5; 5; 5.

WKIR(FM)—Co-owned with WTJS. 1947: 104.1 mhz; 50 kw. Ant 640 ft. (CP: 100 kw. Ant 655 ft.). Net: ABC/FM. Prog sep from AM. Format: Soft rock. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Jamestown

WCLC—Oct 28, 1957: 1260 khz; 1 kw-D. Box 130 (38557). (615) 879-8188. Jamestown Bcstg Co. ■ Howard Ray Cravens, gen mgr.

WDEB—Jan 12, 1968: 1500 khz; 1 kw-D; 500 w (CH). Box 69 (38556). (615) 879-8164. Surber Bcstg (acq 4-1-72). Format: C&W, gospel, Top 40. ■ N. A. Baz, pres; O. F. Surber, gen & coml mgr; Earl Howard, prog & news dir & prom mgr; Gary Crockett, mus dir; Jim Boles, chief engr.

WDEB-FM—Oct 10, 1972: 103.9 mhz; 1.20 kw. Ant 450 ft. Stereo. Dups AM 80%.

Jefferson City

WJFC—Nov 1, 1961: 1480 khz; 500 w-D. Box 271 (37760). (615) 475-3825. Jefferson County Bcstg Inc. Format: C&W, Variety. ■ Paul O. Metcalfe, pres; Wayne Roberts, VP & gen mgr; Ross Lindsey, chief engr.

Jellico

WJTT Your Friendly Giant

WJTT—Feb 1, 1972: 1540 khz; 1 kw-D (500 w-CH). Box 210 (37762). (615) 424-7231. Jellico Bcstg Corp. Format: Contemp, C&W. Spec prog: Gospel 19 hrs wky. ■ John R. Callahan, gen mgr; Tim Zecchini, prog dir; Dick Brown, mus dir; Dave Smith, chief engr. ■ Rates: \$3.50; 3.50; 3.50; —.

Johnson City

WETB—Oct 1, 1947: 790 khz; 1 kw-D. Box 1716

(37601). (615) 928-7131. Press Inc. Net: MBS. Format: Contemp. ■ Carl A. Jones, pres; Arthur Kelsey, gen mgr; Don Gibson, prog & news dir; Ken Bates, mus dir; Lynn Williams, chief engr.

***WETS(FM)**—Feb. 26, 1974: 89.5 mhz; 70 kw. Ant 2,200 ft. Stereo. Box 2305, East Tenn State Univ. (37601). (615) 926-2184. East Tenn State Univ. Net: NPR. Format: Variety. Spec prog: Black 6 hrs wky. ■ Delos P. Culp, pres; Richard F. Ellis, gen mgr; William Sarchey, prog dir; Marla Morrison, mus dir; Eugene B. Jones, chief engr.

WJCW—Dec 13, 1938: 910 khz; 5 kw-D, 1 kw-N, DA-N. Box W (37601). (615) 926-6167. Tri-Cities Bcstg Inc. (acq 6-1-60). Net: CBS. Rep: Masla; Carpenter. Format: C&W. ■ James C. Wilson, pres; Rocky Stone, gen mgr; Bobbie Kabell, coml mgr; Vance Cook, prog dir; Bill Williams, mus dir; Ron Mitchell, news dir; Edward L. Bryant, chief engr.

WQUT(FM)—Co-owned with WJCW. March 1, 1948: 101.5 mhz; 100 kw. Ant 1500 ft. Stereo. Prog sep from AM. Format: Rock folk, rock. ■ Bill Cramer, prog & mus dir.

WJSO—See Jonesboro.

Jonesboro

WJSO—Oct 16, 1958: 1590 khz; 5 kw-D. Box 5188, Johnson City (37601). (615) 926-3121. Mountain View Bcstg Co. Group owner: Norman Thomas Stns. Rep: Pro Time Sls; Media Sls South. Format: Contemp. ■ Norman Thomas, pres & gen mgr; Don Dale, prog & mus dir; Wayne Sparks, coml mgr; Rockne Stump, prom mgr; Al Lefevre, chief engr. ■ Rates: \$6; 6; 6; 6.

Kingsport

WGOC—Sep 20, 1967: 1090 khz; 1 kw-D. Box 1369 (37662). (615) 247-7131. J. T. Parker Bcstg Corp. Rep: Carpenter. Format: C&W. ■ J. T. Parker Jr., pres; Phil Roberts, gen mgr; Dick McClellan, coml mgr; Dan Arnold, prog dir; Mary Moody, mus dir; Ray Buckles, prom mgr; Tom Light, news dir; Mitch Sandidge, chief engr.

WKIN—October 1951: 1320 khz; 5 kw-D. Drawer K (37662). (615) 246-8131. Radio Stn WKIN. Group owner: Bahakel Bcstg. Rep: Savalli-Gates. Format: Top 40. ■ Cy N. Bahakel, pres; Ken Maness, gen mgr; Oscar Harris, prog dir; Ric Darby, chief engr.

WKPT—July 14, 1940: 1400 khz; 1 kw-D, 250 w-N. 222 Commerce St. (37662). (615) 245-4161. TWX 810-574-5180. Holston Valley Bcstg Corp. (6-1-66). Net: NBC. Rep: Torbet; Jones. Format: MOR. ■ William M. Boyd, pres; Robert I. Ratcliff, exec VP & gen mgr; Phil J. Weaver, VP & stn mgr; George E. DeVault Jr, VP opns & prog dir; Doug Newton, spts dir; Bob Lawrence, mus dir; Bill Freehoff, news dir; Howard T. Dougherty, VP engr & chief engr. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

WKPT-FM—February 1948: 98.5 mhz; 45 kw. Ant 960 ft. Stereo. Dups AM 5%. Net: ABC/FM. Format: Btl mus. ■ WKPT-TV affil. ■ Rates same as AM.

Knoxville

WBIR—Jan 21, 1941: 1240 khz; 1 kw-D, 250 w-N. 1513 Hutchison Ave. (37917). (615) 637-1010. TWX: 810-583-0172. Multimedia Inc. (group owner; acq 1-1-61). Net: CBS. Rep: Katz. Format: Contemp. ■ Wilson C. Wearn, pres; Neal W. Branch, gen mgr; Ray Davidson, coml mgr; Ken McGavin, prog dir; A. Russ Brashear, news dir; Walt Martin, prom mgr; Robert E. Horton, chief engr.

WBIR-FM—October 1949: 103.5 mhz; 100 kw. Ant 1720 ft. Stereo. Dups AM 15%. Net: ABC/FM. Format: Top 40. ■ WBIR-TV affil.

WETE—Feb 12, 1927: 620 khz; 5 kw-U, DA-2. 1515 Magnolia Ave NE. (37917). (615) 546-6121. Knoxville Bcstg (acq 9-16-71). Group owner: Hall Communications. Net: ABC/I. Rep: H/R Stone. Format: Modern MOR. ■ Robert M. Hall, pres; Donald Laufer, exec VP; Glynn Theg, VP & gen mgr; Donald Tonkin, chief engr.

WEZK(FM)—April 10, 1967: 97.5 mhz; 100 kw. Ant 1140 ft. Stereo. Box 1388 (37901). (615) 687-2312. TWX 810-583-0178. South Central Bcstg Corp. (group owner). Audio news: APR. Rep: Avery-Knodel Inc. Format: Good mus. ■ John D. Engelbrecht, pres & gen mgr; Harry Stephenson, sls mgr; Donna Keathley,

admin dir; Carl Lawson, chief engr. ■ WTVK(TV) affil. ■ Rates: \$8.10; 9.20; 9.20; 8.10.

WIVK—March 23, 1953: 850 khz; 50 kw-D, DA. Box 10207, 6711 Kingston Pike (37919). (615) 588-6511. Dick Bcstg Inc. Rep: Torbet. Format: Contemp, C&W. ■ James A. Dick, pres, gen mgr; Claude Tomlinson, prog dir; Bobby Denton, mus dir & stn mgr; Mike Hammond, news dir; Ken Russell, coml mgr; Milton Jones, chief engr. ■ Rates: \$29; 27; 29; —.

WIVK-FM—Dec 16, 1965: 107.7 mhz; 100 kw. Ant 390 ft. Dups AM 50%. ■ Rates: \$29; 27; 29; 16.

WJBE—January 1960: 1430 khz; 1 kw-D. Box 281 (37914). (615) 637-1430. J. B. Bcstg Ltd. (acq 1-68). Rep: Masla; Ochs. Format: R&B, gospel, jazz. ■ James Brown, pres; Ralph Stone, ntl sls mgr; Willie J. Sanders, gen mgr; Jim Taylor, opns mgr; Frank Folsom, chief engr.

***WKCS(FM)**—December 1952: 91.1 mhz; 310 w. Ant 73 ft. 2509 Broadway, N.E. (37917). (615) 524-3001. Fulton High School. Format: Rock. Spec prog: Black 5 hrs wkly. ■ Lynn Davis, gen & prom mgr; Sundra Thompson, prog dir; Donny Mettabarger, mus dir; Mike Burress, news dir; Dale Patterson, chief engr.

WKGN

PRO/Meeker Radio
A DIVISION OF PACIFIC SATELLITE INC.

WKGN—1946: 1340 khz; 1 kw-D, 250 w-N. Box 1870 (37901). (615) 573-2931. Creative Bcst Inc. (acq 2-1-75). Net: ABC/C. Rep: PRO/Meeker. Format: Top 40. ■ Lewis M. Manderson Jr., pres; Vic Rumore, gen mgr; Molly Skeen, coml mgr; Dr. Al Adams, prog & mus dir, prom mgr; Joe Anderson, news dir; Ed Martin, chief engr. ■ Rates: \$14.25; 12; 14.25; 12.

WKXV—February 1953: 900 khz; 1 kw-D. Box 2269 (37901). (615) 524-9866. Knoxville Ra-Tel Inc. Rep: Carpenter. Format: Variety. ■ B. L. Boring, pres; Marvin Thompson, mgr & coml mgr; Bob Lawson, prog dir; Jackie Thompson, news dir.

WNOX—1921: 990 khz; 10 kw-U, DA-N. 4400 Whittle Springs Rd. (37917). (615) 523-3171. Scripps-Howard Bcstg Co. (group owner; acq 12-35). Rep: Blair. Format: Contemp. ■ Donald L. Perris, pres; Peter R. Dreyer, gen mgr; Robert E. Byerley, coml mgr; Edward Roy, prog dir; Janice McCroskey, admin asst; Richard Winstead, mus dir; Paul Oscar Anderson, news dir; John Maples, chief engr.

WOKI—See Oak Ridge.

WROL—Sept 1, 1960: 1490 khz; 1 kw-D, 250 w-N. 1830 White Ave, Suite 300 (37916). (615) 637-1490. WROL Inc. Net: ABC/I. Format: Adult progressive rock. ■ Smauel P. Thrower, pres & gen mgr; Gary Adkins, prog dir; Bill Blackburn, chief engr.

WSKT—May 21, 1961: 1580 khz; 5 kw-D (1 kw CH). Box 2310 (37901). (615) 523-1616. Morgan Bcstg Co. Net: MBS. Format: Inspir, news. ■ Harry J. Morgan, pres & gen mgr; Gerry Morgan, coml mgr; Tom Burchfield, prog dir; John England, chief engr.

***WUOT(FM)**—October 1949: 91.9 mhz; 100 kw. Ant 550 ft. Stereo. 232 Communications and Extension Bldg., U. of Tennessee (37916). (615) 974-5375. U. of Tennessee. Net: NPR. Format: Classical. ■ Raymond Shirley, dir; Norris Dyer, prog dir; Joseph Chasteen, chief engr.

Lafayette

WEEN—Nov 3, 1958: 1460 khz; 1 kw-D. Box 160 (37083). (615) 666-2169. Lafayette Bcstg Inc. Net: Tenn. News Serv. Format: Top 40, C&W. Spec prog: Farm 5 hrs wkly. ■ Billie G. Speck, pres & gen mgr; Peggy Nichols, coml mgr; Wardean Perdue, prog & news dir; Tommy Minchey, mus dir; Ivon Davis, chief engr. ■ Rates: \$2.55; 2.55; 2.55; —.

La Follette

WLAF—May 17, 1953: 1450 khz; 1 kw-D, 250 w-N. N. Fifth St. (37766). (615) 562-3557. Campbell County Bcstg Corp. (acq 10-24-66). Net: Keystone. Format: C&W. ■ J. P. Mills, pres; Elmer Longmire, gen mgr; Jim Wilson, prog dir; Carl Stump, chief engr.

Lawrenceburg

WDXE—July 21, 1951: 1370 khz; 1 kw-D. 120½ N.

Military (38464). (615) 762-4411. H-M-S Bcstg Co. (acq 12-73). Net: Keystone. Format: C&W. ■ Robin Mathis, gen mgr; Milton D. Griffin, stn mgr; Bud Sawyer, asst mgr; Don Hollander, prog dir; Larry Meek, news dir; Phillip Kemper, chief engr.

WDXE-FM—Aug 28, 1964: 95.9 mhz; 3 kw. Ant 205 ft. Prog sep from AM.

Lebanon

WCOR—October 1949: 900 khz; 500 w-D. Box 549 (37087). (615) 444-0474. WCOR Bcstg (acq 11-69). Format: Top 40, R&B (Sat afternoon). ■ Jack Hendrickson, pres & gen mgr; Bill Handy, stn mgr; Coleman Walker, prog dir; Jim Henderson, news dir; Lee Raines, chief engr.

WCOR-FM—Aug 31, 1962: 107.3 mhz; 18 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: MOR. ■ Lee Raines, stn mgr.

***WFMQ(FM)**—Dec 15, 1966: 91.3 mhz; 480 w. Ant 86 ft. Box 609 (37087). (615) 444-0305. Cumberland College of Tennessee. Format: Classcl. Spec progs: Fr 1 hr, Ger 1 hr, Sp 1 hr wkly. ■ Ernest Stockton Jr., pres; William O. Barry, gen mgr; James A. Sparks, prog dir; Chester Hatcher, chief engr.

***WLCH(FM)**—1972: 88.7 mhz; 10 w. Castle Heights Foundation (acq 9-74).

Lenoir City

WBLC—June 15, 1965: 1360 khz; 1 kw-D. Box 100 (37771). (615) 986-8021. Livesay Bcstg Corp. (acq 3-1-68). Format: MOR, soft rock. ■ Earl Lauderdale, pres & gen mgr; Robert Van McKeen, VP & sls mgr; Rick Smith, prog & news dir.

WLIL—May 30, 1950: 730 khz; 1 kw-D. Box 340 (37771). (615) 986-7536. WLIL Inc. Group owner: Arthur Wilkerson Stns. Format: Variety. ■ Arthur Wilkerson, pres & gen mgr; Dwight D. Wilkerson, VP; Mrs. Evelyn B. Wynn, sec, coml & office mgr; Joanne Greenway, prog & mus dir; Glenn McNish, prom, news & sports dir & sls mgr; Allen Breazeale, chief engr. ■ Rates: \$6; 6; 6; 6.

WLIL-FM—Sept 19, 1967: 93.5 mhz; 2.85 kw. Ant 165 ft. Dups AM 40%. ■ Rates same as AM.

Lewisburg

WJJM—May 15, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 20 (37091). (615) 359-4511. Louis D. Lingner (acq 9-15-53). Net: MBS, Keystone. Format: C&W. ■ Louis D. Lingner, pres & gen mgr; Sara Smith, coml mgr & prog dir; Jim Travis, prom mgr; Perry Gillum, news dir; R. C. Wiley, chief engr.

WJJM-FM—Feb 20, 1969: 94.3 mhz; 3 kw. Ant 115 ft. Dups AM 100%.

Lexington

WDXL—July 1954: 1490 khz; 1 kw-D, 250 w-N. Box 170 (38351). (901) 968-3776. Lexington Bcst Svc Inc. (acq 1955). Net: ABC/I, Keystone. Rep: Beaver. Format: C&W, MOR, top 40. Spec prog: Black 14 hrs wkly. ■ L. T. Hay, pres; Ben Enochs, gen mgr & chief engr; A. D. Ward, coml mgr; Gordon Vestal, prog dir; Dorothy Ward, news dir.

WDXL-FM—September 1964: 99.3 mhz; 3 kw. Ant 150 ft. Prog sep from AM. Format: MOR.

Livingston

WLIV—Nov 26, 1956: 920 khz; 1 kw-D. Box 359 (38570). (615) 823-1226. WLIV Inc. (acq 9-1-65). Format: C&W, contemp. ■ Richard Gillespie, pres, gen mgr & news dir; Drew Huffines, coml mgr & prog dir; Art Johnson, prom mgr; Jack Woodward, mus dir; Ransom Siler, chief engr.

WLIV-FM—Dec 1966: 95.9 mhz; 3 kw. Ant 155 ft. Dups AM 30%.

Lobelville

WTHJ(FM)—1974: 94.3 mhz; 3 kw. Ant 300 ft. Mid-South Professional Svcs Inc.

Lookout Mountain

WFLI—Feb 20, 1961: 1070 khz; 50 kw-D; 1 kw-N, DA-2. O'Grady Drive, Chattanooga (37409). (615)

Tennessee Radio

See page C-1 for explanation of listings.

821-3555. WFLI Inc. Format: Contemp rock. ■ William E. Bennis Jr., pres; Dale Anthony, gen mgr; Bob Todd, prog dir; E. A. Davis, mus dir; Dick James, news dir; Joe Pateet, chief engr.

Madison

WENO—Sept 16, 1957: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 5236, Nashville (37206). (615) 868-9366. Central Bcstg Corp. Group owner: H. Calvin Young Stns. Net: MBS. Rep: Howard. Format: Top 40, country, hits of the 50's. ■ H. C. Young Jr., pres; Casey Jenkins, gen mgr; Bob Carlton, prom mgr; Johnny Koval, prog & mus dir; Betsy Smith, asst mgr; Sonny Ledet, news dir; Don Anderson, chief engr.

Madisonville

WKYZ—July 12, 1967: 1250 khz; 500 w-D. Highway 411 S. (37354). (615) 442-4567. Monroe Bcstrs Inc. Format: C&W. ■ Bob E. Harrell, pres, gen & coml mgr; Lynda Land, prog & mus dir; Carleton Scruggs, prom mgr; James Sliker, chief engr.

Manchester

WMSR—March 5, 1957: 1320 khz; 5 kw-D. Box 290 (37355). (615) 728-3526. WMSR Inc. (acq 9-65). Format: C&W, MOR, rock. ■ Ray Spivey, pres; Russell Daniel, VP, gen & coml mgr; Jim Harper, prog dir; Vernon Bogle, mus dir; Johnny Hill, news dir; Norman Reynolds, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

WMSR-FM—June 20, 1962: 99.7 mhz; 18.8 kw. Ant 172 ft. Stereo. Prog sep from AM. ■ Rates same as AM.

Martin

WCMT—June 8, 1957: 1410 khz; 1 kw-D. Box 318 (38237). (901) 586-6110. Jones T. Sudbury. Rep: Beaver. Format: Diversified. ■ J. T. Sudbury, own; D. A. Drumm, gen mgr; Dorris Gill, prog dir; Gary Tuck, news dir; Herbert Cathey, chief engr. ■ Rates: \$4.00; 4.00; 4.00; 4.00.

WCMT-FM—Sept 26, 1968: 101.7 mhz; 3 kw. Ant 175 ft. Prog sep from AM. Format: MOR. ■ Rates same as AM.

***WUTM(FM)**—Sept 1, 1971: 90.3 mhz; 10 w. Univ of Tenn. at Martin (38238). (901) 587-7777. University of Tennessee. Format: MOR. ■ David Briody, faculty advisor; Richard D. Swiers, gen mgr.

Maryville

WGAP

100% Country

WGAP—Aug 13, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 607 (37801). (615) 983-4310. Stephen Y. Corbett (acq 11-74). Net: MBS. Rep: Southern Spot Sls. Format: C&W. ■ Steve Corbett, gen mgr; Harry Robertshaw, prog dir; Glenn Morton, news dir; Harry Plumlee, chief engr. ■ Rates: \$4.35; 4.35; 4.35; 4.35.

McKenzie

WHDM—Jan 29, 1954: 1440 khz; 500 w-D. Box 370 (38201). (901) 352-3371. Northwest Tenn. Bcstg Co. Inc. (acq 10-71). Net: Keystone. Rep: Hopewell; Beaver. Spec prog: C&W 12 hrs wkly. ■ Ed Perkins, gen mgr; John Latham, stn mgr; Emily Jones, prog dir; Lou Owen, news dir; Martin Dill, chief engr.

WKTA(FM)—Feb 11, 1963: 106.9 mhz; 7.1 kw. Ant 290 ft. Stereo. Rt. 2 (38201). (901) 352-2212. Huntingdon-McKenzie Bcstg Corp. (acq 5-20-75). Net: ABC/FM. Format: C&W, MOR, gospel. Spec prog: Black 2 hrs wkly. ■ Meredith C. Johnson, Richard E. Bennett, co-owners; Richard E. Bennett, gen mgr; Marsha Barger, news dir; Martin Dill, chief engr.

McMinnville

WAKI—1947: 1230 khz; 1 kw-D, 250 w-N. Box 409 (37110). Durham Bcstg Corp. Rep: Carpenter. ■ Tollye Wayne, gen mgr.

Tennessee Radio

See page C-1 for explanation of listings.

WBMC—May 1, 1955: 960 khz; 500 w-D. Box 759 (37110). (615) 473-2104. Cumberland Valley Bcstg Co. Audio news: APR. Rep: Hopewell. Format: C&W, gospel. ■ James W. R. White, pres; Franklin H. Brown, gen mgr; Linda Porter, prog dir; Bud Godwin, prog mgr; Bill Zechman, news dir. Hal Wilson, chief engr. ■ Rates: \$5; 4.60; 4.60; 4.

WBMC-FM—Jan 23, 1964: 103.9 mhz; 3 kw. Ant 130 ft. Stereo. Progs sep from AM. (acq 2-1-71). Format: Easy Istng. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Memphis

KSUD—See West Memphis, Ark.

KWAM—1946: 990 khz; 10 kw-D, DA. Box 12107 (38112). (901) 323-2679. KWAM Inc. (acq 1951). Group owner: Dee Rivers Stns. Net: MBS. Rep: Bunchez. Format: Relig, black. ■ E. D. Rivers, pres; E. W. Bie, gen mgr; Eugene Walton, prog dir; Jim Climer, news dir; Earle Hodges, chief engr.

KWAM-FM—March 10, 1965: 101.1 mhz; 100 kw. Ant 390 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: C&W. ■ Jim Climer, coml mgr; Gary Powell, gen, mus & news dir.

WDIA—June 7, 1947: 1070 khz; 50 kw-D, 5 kw-N, DA-2. Box 12045 (39112). (901) 278-4551. Sonderling Bcstg Corp. (group owner; acq 1-1-57). Net: ABC/C. Format: Black. ■ Egmont Sonderling, pres; Charles A. Scruggs, ex VP & gen mgr; Archie S. Grinalds, VP, sls mgr; Lee Armstrong, prog dir; A. C. Williams, dir com rel; Robert D. Thomas, mus dir; Gerald Hearn, news dir; Henry A. Fones, chief engr.

WQUD(FM)—Co-owned with WDIA. Sept 15, 1968: 104.5 mhz; 100 kw. Ant 750 ft. Prog sep from AM. Net: ABC/FM. Rep: Howard; Riley. Format: Good mus. ■ Bob McDowell, prog dir; Charles Sullivan, sls mgr.

***WEVL(FM)**—Not on air; target date 1975: 90.3 mhz; 10 w. Ant 150 ft. Box 2118 (38101). (901) 726-9789. Southern Communication Volunteers. Format: Alternative, diversified. ■ Edwin Thomas, pres; Dennis Batson, gen mgr; Doyle Stewart, mus dir.

WEZI(FM)

Beautiful Music

WEZI(FM)—Feb 9, 1968: 105.9 mhz; 100 kw. Ant 760 ft. Stereo. 5900 Poplar Ave. (38138). (901) 767-6532. Southern Bcstg Co. (group owner; acq 11-30-72). Audio news: UPI. Rep: Eastman. Format: Btfl mus. ■ John G. Johnson, pres; Dave Thomas, gen & coml mgr; Don Nutting, mus, prog, news dir & prom mgr; Dave Peacock, chief engr. ■ Rates: \$28; 28; 28; 28.

WHBQ



WHBQ—March 18, 1925: 560 khz; 5 kw-D, 1 kw-N, DA-2. 485 S. Highland (38111). (901) 323-7661. TWX 901-278-1314. RKO General Inc. (group owner; acq 7-8-54). Audio news: UPI. Rep: RKO Radio Reps. Format: Contemp. ■ Dwight Case, pres; James A. Bedwell Jr., VP & gen mgr; Dick French, gen sls mgr; Dave Williams, prog dir; Sam McCullough, prom mgr; Sid Leak, news dir; Welton Roy, chief engr. ■ WHBQ-TV affil. ■ Rates: \$38; 31; 38; 28.

***WKNO-FM**—March 1, 1972: 91.1 mhz; 40 kw. Ant 580 ft. Memphis State U. Box 80,000 (38152). (901) 458-2521. Memphis Community Television Foundation. Net: NPR. Format: Variety. ■ Howard D. Holst, gen mgr; A. Fred Willis, prog dir; Robert R. Nollner, chief engr.

WLOK—March 1, 1956: 1340 khz; 1 kw-D, 250 w-N. Box 69 (38101). (901) 527-9565. Star WLOK Inc. (acq 6-13-69). Group owner: Starr Bcstg Group Inc. Net: Natl Black. Rep: Torbet. Format: Black. ■ Peter H. Starr, pres; Bill McKay, VP & gen mgr; Lynn Higbee, coml mgr; Garland Markham, prog dir; O. C. Wallace,

news dir; John Wampler, chief engr. ■ Rates: \$22; 21; 22; 19.

***WLYX(FM)**—1972: 89.3 mhz; 1.1 kw. Ant 150 ft. (CP: 2.75 kw. Ant 195 ft). 2000 N. Parkway (38128). (901) 272-1232. Southwestern at Memphis (acq 2-25-75). Net: ABC/FM. Format: Variety. Spec prog: Sp ½ hr. ■ James H. Daughdrill, pres; George McClin-tock, gen mgr & chief engr; Cindy Little, prog dir; Joe Spake, mus dir; Elvin Sledge, news dir.

***WSWM(FM)**—Co-owned with WLYX(FM). August 1975: 91.7 mhz; 10 w. Ant 160 ft. Format: Diversified ■ Dawn Grim, prog dir.

WMC—Jan 21, 1923: 790 khz; 5 kw-U, DA-N. Box 420, 1960 Union Ave (38104). (901) 274-8515. TWX 901-278-1822. Scripps-Howard Bcstg Co. (group owner). Net: NBC. Rep: Blair. Format: Country. ■ Donald L. Perris, pres; Dean L. Osmundson, gen mgr; Bob Webber, coml mgr; Bob Young, prog dir; Bart Lamb, prom mgr; Buddy Frase, chief engr.

WMC-FM—May 22, 1947: 99.7 mhz; 300 kw horiz; 100 kw vert. Ant 910 ft. Stereo. Prog sep from AM. Format: Contemp rock. ■ Greg Hamilton, prog dir. ■ WMC(TV) affil.

WMPS—March 1925: 680 khz; 10 kw-D, 5 kw-N, DA-N. Box 3584 (38103). (901) 525-2663. Plough Bcstg Inc. (group owner; acq 3-4-5). Rep: H-R/Stone. Format: Contemp. ■ Harold R. Krelstein, pres; H. Wayne Hudson, gen mgr; John Rhea, coml mgr; Roy Mack, prog dir; Mike Day, news dir; L. S. Stevens, chief engr.

WMPS-FM—Jan 1, 1961: 97.1 mhz; 100 kw. Ant 530 ft. Prog sep from AM. Format: Classical.

WMQM—April 11, 1964: 1480 khz; 5 kw-D. Chisca Plaza Hotel, 272 S. Main (38101). (901) 523-1604. Dalworth Bcstg Co. Inc. ■ Kurt A. Meer, pres; Eddie Steward, gen mgr; Art Scott, prog dir.

***WQOX(FM)**—April 8, 1974: 88.5 mhz; 2.15 kw. Ant 960 ft. 3333 Covington Pike (38128). (901) 386-0410. Bd of educ, Memphis City Schools. Format: Top 40, educ. ■ William A. McGinnis, dir; Franklin Schroer, consultant; Janice Knapp, prom & pub rel mgr; Carol Christenson, gen mgr; James Futrell, prod dir; Joseph Dyer, mus dir; John Lynch, news dir; Harry Gibson, chief engr.

WQUD(FM)—Listing follows WDIA.

WREC—September 1922: 600 khz; 5 kw-U, DA-N. Peabody Hotel (38103). (901) 528-0060. TWX: 810-591-1627. Summit Communications of Tenn. Inc. (group owner; acq 1-10-75). Net: CBS. Format: MOR. Spec prog: Farm ½ hr wkly. ■ Lee Wallenhaupt, pres; Al Brooks, gen mgr; Bill Williams, sls mgr; Allan Tynes, prog dir; Tom Booth, mus dir; Jay Boland, news dir; Howard Moran, chief engr.

WREC-FM—March 1967: 102.7 mhz; 100 kw. Ant 900 ft. Stereo. Prog sep from AM. Format: Btfl mus.

***WSWM(FM)**—Listing follows WLYX.

WVEE—Oct 1955: 1430 khz; 1 kw-D. Mid-City Bldg., 1331 Union Ave. (38104). (901) 725-7657. Tri-State Bcstg Service Inc. Net: ABC/I. Format: Talk. ■ Sam C. Phillips, pres; Bill Thomas, gen & coml mgr; Chris Thomas, news dir; Doug Cousar, chief engr.

Milan

WKBJ—April 27, 1955: 1600 khz; 1 kw-D. Box 230 (38358). (901) 686-7481. West Tennessee Bcstg Co. Rep: Southern Spot Sls. Format: C&W. ■ W. G. Denney, pres; Bill J. Haney, gen mgr; Larry H. Dunphy, prog dir; Linda Hawks, coml mgr; Tom Neal, mus & news dir; Bill George, prom mgr; Charles Wingate, chief engr.

WKBJ-FM—Dec 12, 1964: 92.3 mhz; 28.5 kw. Ant 175 ft. Dups AM 15%. Format: MOR.

Millington

WTNN—June 22, 1962: 1380 khz; 500 w-D. Box 265 (38053). (901) 872-3396. The Moore Co. (acq 8-27-73). Net: ABC/E. Format: Gospel mus ■ Gary Acker, pres; Steve L. Williams, gen, coml & prom mgr & news dir; Rick Smith, prog dir; Dave Church, chief engr.

Morristown

WAZI(FM)—Listing follows WMTN.

WCRK—October 1947: 1150 khz; 1 kw-D, 500 w-N, DA-N. Box 220 (37813). (615) 586-9101. WCRK Inc. (acq 11-22-60). Net: MBS. Rep: Carpenter. ■ John P. Hart, pres; Howell Ashford, VP & gen mgr; Ed Dodson, prog dir; James A. Redden, chief engr.

WMTN—Oct 19, 1957: 1300 khz; 5 kw-D, DA. Box 70 (37814). (615) 586-7993. East Tennessee Bcstg Corp. Audio news: UPI. Format: C&W. ■ George R. Guertin, pres, gen mgr & chief engr; Don Crisp, sls mgr; Jim Potts, prog dir; Johnny Walker, mus dir. ■ Rates: \$6; 6; 6; 6.

WAZI(FM)—Co-owned with WMTN. May 31, 1964: 95.9 mhz; 3 kw. Ant 260 ft. Stereo. Box 1759 (615) 586-9696. Progs sep from AM. Format: MOR. ■ Ross Woody, coml mgr. ■ Rates: \$5; 5; 5; 5.

Mountain City

WMCT—Dec 8, 1967: 1390 khz; 500 w-D. 1211 North Church St. (37683). (615) 727-6701. Johnson County Bcstg Co. Rep: Keystone. Format: C&W. ■ Frances Atkinson, pres; Paul Gobble, gen & coml mgr; Willis Walker, prog dir; B.H. Morrison, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

Murfreesboro

WGNS—Jan 1, 1947: 1450 khz; 1 kw-D, 250 w-N. Box 1439 (37130). (615) 893-5373. Vogel-Hale Corp. (acq 4-1-70). Group owner: Vogel Communications. Net: MBS. Format: Contemp. ■ William R. Vogel, pres; Monte Hale, VP & gen mgr; Paul Rebmann, prog dir; Dale Hendricks, sls; Fred Alverson, asst news, Major Briggs, chief engr. Neil Lancaster, asst mgr; Dan Jaynes, news dir.

***WMOT(FM)**—April 9, 1969: 89.5 mhz; 50 kw. Ant 297 ft. Stereo. Middle Tenn. State U. (37132). (615) 898-2800. TWX 615-893-0181. Middle Tenn. State University. Net: ABC/I, MBS, Mutual Black, NPR. Format: Music, news & pub affairs. ■ Harold Baker, gen mgr; Stan Myatt, ops coord; Patrick Jones, ops dir; Dennis L. Adamson, news dir; Thelma Wilkerson, Gregory Jaeger, assoc prods; James B. Gilmore, chief engr.

WMTS—Nov 1, 1953: 810 khz; 5 kw-D. Box 860 (37130). (615) 893-6611. WMTS Inc. Format: C&W. ■ Mary Reeves Davis, pres; Tom Perryman, VP; Gary Lynn Petty, gen mgr. ■ Rates: \$4; 4; 4; 4.

WMTS-FM—Aug 10, 1963: 96.3 mhz; 20 kw. Ant 170 ft. Stereo. Prog sep from AM. Format: Contemp, big band oldies. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Nashville

WENO—See Madison.

WAMB—December 1968: 1190 khz; 250 w-D. 1617 Lebanon Rd. (37210). (615) 889-1960. Great Southern Bcstg Co. of Nashville. Net: MBS. Audio news: APR. Format: Big band, standards ■ William O. Barry, pres; Bart Walker, VP & gen mgr; Kenneth Stumpf, coml mgr; Cheryl McKinney, mus dir; Buzz Benson, prog dir; Chris Connors, prom mgr; Chester Hatcher, chief engr.

WZEZ(FM)—Co-owned with WAMB. Nov 15, 1971: 92.9 mhz; 100 kw. Ant 510 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ C.J. McKinney coml mgr; C.R. Chenoweth, prog dir; Buzz Benson, mus dir.

WKDA—1948: 1240 khz; 1 kw-D, 250 w-N. 1202 Stahlman Bldg. (37201). (615) 254-1355. WKDA Bcstg Co. (acq 10-1-59). Audio news: UPI. Rep: Torbet. Format: C&W. ■ Stuart Hepburn, pres; Jim Ragan, gen & coml mgr; Mike Hanes, prog dir; Chris McGuire, mus dir; Mike McCellan, news dir; George Hale, chief engr. ■ Rates: \$15; 11; 15; 11.

WKDA-FM—Jan 1, 1967: 103.3 mhz; 100 kw. Ant 505 ft. Stereo. Prog sep from AM. Hickory Bcstg Corp. Format: Progs. ■ Jack Crawford, prog dir; David Walton, mus dir; Bob Witkin, news dir. ■ Rates: \$21; 21; 21; 21.

WLAC—Nov 24, 1926: 1510 khz; 50 kw-U, DA-N. 159 4th Ave. North (37219). (615) 256-0161. WLAC Inc. (acq 1952). Net: ABC/I. Audio news: UPI. Rep: Blair. Format: Top 40. Spec prog: Black 20 hrs wkly. ■ James M. Ward, pres & gen mgr; William T. Byram, coml mgr; Dick Kent, prog & mus dir; George Baber, news dir; Rick Snowdon, ntl sls mgr; Monte Maupin,

prom mgr; Everett Lawson, chief engr. ■ Rates: \$33; 29; 33; 38.

WLAC-FM—1953: 105.9 mhz; 100 kw. Ant 410 ft. Stereo. Prog sep from AM. (Acq 1964). Net: ABC/FM. Format: MOR. ■ Bill Gerson, prog dir; John Conley, mus dir. ■ Rates: \$33; 33; 33; 28.

WMAK—July 1, 1948: 1300 khz; 5 kw-U, DA-N. Box 2628, Uptown Station (37219). (615) 255-3536. Mooney Bcstg Corp. (group owner; acq 11-1-67). Rep: McGavren-Guild-PGW. Format: Contemp. ■ George P. Mooney, pres; John E. Patton, gen mgr; Mark Damon, prog dir; Richard Honeycutt, coml mgr; Nancy Solinski, mus dir; David Tower, news dir; Lester Vaden, chief engr. ■ Rates: \$47; 42; 47; 37.

WNAH Gospel Music

WNAH—Dec 24, 1949: 1360 khz; 1 kw-D. Whitehall Bldg., 1701 W. End Ave. (37203). (615) 254-7611. Hermitage Bcstg Corp. Format: Gospel & relig. ■ V. T. Irwin Jr., pres, gen & coml mgr; Hoyt Carter Jr., prog dir; Bill Grist, prom mgr; Gary McCollum, mus dir; Howard Woodard, news dir & chief engr. ■ Rates: \$42; 42; 42; 42.

***WNAZ-FM**—May 24, 1967: 88.9 mhz; 10 w. 333 Murfreesboro Rd. (37210). (615) 244-6000, ext 297 or 209. Trevecca Nazarene College Inc. Net: ABC/I. Format: Top 40, easy lstng Spec prog: Relig, gospel 11 hrs wkly. ■ Dr. Mark R. Moore, pres; Karl E. Payton, gen mgr.

***WPLN(FM)**—Dec 17, 1962: 90.3 mhz; 100 kw. Ant 350 ft. Stereo. 8th Ave. N. & Union (37203). (615) 244-4700. TWX 810-371-1541. Public Library of Nashville & Davidson County. Net: NPR. Format: Classical, Cultural, educl, jazz. ■ David Marshall Stewart, chief librarian; Alvin Lewis Bolt, gen mgr; Susan Manning, prog dir; Brenda B. Lane, prom mgr; Paul W. Moore, asst gen mgr; Dr. Calvert Bean, mus dir; William A. Hill Jr., chief engr.

***WRFN(FM)**—Not on air, target date unknown: 88.1 mhz; 700 w. Ant 6 ft. Fisk U.

***WRVU(FM)**—Dec 3, 1971: 91.1 mhz; 430 w. Ant 150 ft. Box 952, Stn B (37235). (615) 322-3691. Vanderbilt Student Communications. Format: Progs. Spec prog: Broadway 1 hr wkly. ■ K. Dwayne Hastings, stn mgr; David R. Hampton, prog dir; Bill Gwinn, bus mgr; Steven R. Bond, mus dir; Carol Ann Koster, news dir; Barney Richard Kantar, chief engr.

WSIX—Jan 7, 1927: 980 khz; 5 kw-U, DA-N. 441 Murfreesboro Rd. (37210). (615) 259-2200. TWX 810-371-1943. General Electric Bcstg Co. (group owner; acq 4-6-66). Net: ABC/I. Rep: Katz. Format: MOR. ■ Charles Duke, VP & gen mgr; James A. Tandy, gen mgr; Selden Spurlock, gen sls mgr; Don Sullivan, prog dir; Jim Travis, news dir; Bob Sticht, mus dir; Marti Rosenberg, prom dir; Gene Parker, chief engr. ■ Rates: \$47; 37; 34; 22.

WSIX-FM—1959: 97.9 mhz; 100 kw. Ant 1110 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Metropolitan country. ■ Doug Dickens, prog dir. ■ WNGE TV affil. ■ Rates same as AM.

WSM—1925: 650 khz; 50 kw-U, Box 100 (37202). (615) 749-2244. TWX 810-371-1148. WSM Inc. Net: NBC. Rep: Christal. Format: MOR, country. ■ Irving C. Waugh, pres; Len Hensel, VP & gen & coml mgr; Al Voeks, prog & news dir; Ted Johnson, mus dir; Irish Bahan, prom mgr; Tom Bryant, prod dir; Lee Whitehurst, chief engr. ■ Rates: \$76; 60; 76; 46.

WSM-FM—Nov 1, 1962: 95.5 mhz; 100 kw. Ant 1,410 ft. Stereo. Progs sep from AM. ■ WSM-TV affil. ■ Rates: \$10; 10; 10; 10.

WVOL—See Berry Hill.

WWGM—April 23, 1967: 1560 khz; 10 kw-D, DA. Box 12040 (37212). (615) 298-4417; 292-1560. Crawford Bcstg Co. (group owner; acq 1970). Format: Sacred. Spec prog: Talk show 5 hrs wkly. ■ Donald B. Crawford, pres; Roy Bee, prog dir; Bob Clark, prom dir; Fay Lindsey, traf & off mgr; Scott Marshall, pub svc dir; Lloyd Keen, chief engr.

WZEZ(FM)—Listing follows WAMB.

Newport

WLIK—April 9, 1954: 1270 khz; 5 kw-D, 500 w-N,

DA-N. Knoxville Hwy. (37821). (615) 623-3095. WLIK Inc. Group owner: Arthur Wilkerson Stns. Net: Keystone. Format: C&W, top 40. ■ Arthur Wilkerson, pres & gen mgr; Dwight D. Wilkerson, VP, coml mgr & chief engr; Jim Phillips, prog dir; Wayne Harris, mus dir; Bill Beason, news dir.

Oak Ridge

WATO—Feb 1, 1948: 1290 khz; 5 kw-D, 500 w-N, DA-2. Box 3268, 112 Eastburn Lane (37830). (615) 483-3535. WATO Inc. (acq 6-1-67). Group owner; Rau Radio Stns. Net: MBS. Format: MOR. ■ Lloyd S. Smith, pres; Leonard M. McCoig, gen mgr; Bill Fultz, coml mgr; Gary Stone, prog dir; Kevin Dempsey, mus dir; Gary Drum, creative dir; David Brown, chief engr.

WUUU(FM)—Co-owned with WATO. Feb, 1967: 94.3 mhz; 2.45 kw. Ant minus 45 ft. Stereo. Prog sep from AM. Rep: Carpenter. Format: Btfl mus.

WOKI—Aug 25, 1973: 1550 khz; 1 kw-D. 114 Tulsa Rd. (37830). (615) 483-8451. Radioac Inc. Format: Contemp. ■ John W. Pirkle, pres & gen mgr; Andy Reeves, sls mgr; Mike Beverly, opns dir; Patricia Lemons, traf mgr; Raymond S. Wilck III, news dir; Stephen F. Smith, chief engr.

WOKI-FM—April 20, 1974: 100.3 mhz; 100 kw. Ant 2000 ft. Stereo. Dups AM daytime. Format: Contemp rock.

WUUU(FM)—Listing follows WATO.

Olive Hill

***WDNX(FM)**—Jan 10, 1975: 89.1 mhz; 1.5 kw. Ant 250 ft. Rt. 2 Box 212 Savannah, Tenn. (38372). (901) 925-3098. Rural Life Foundation. Format: Btfl mus, educl. Spec prog: Farm ½ hr wkly. ■ Lester L. Dickman, pres; Albert K. Nielsen, gen mgr & chief engr; Jerry Mathis, prog dir.

Oneida

WBNT—Aug 1, 1959: 1310 khz; 1 kw-D. Box 370 (37841). (615) 569-8598. Oneida Broadcasters Inc. (acq 5-1-69). Format: C&W. ■ George Guertin, pres; Hillard Mattie, gen & coml mgr; Everett S. Posey Jr., mus dir; James Joseph Brooks, chief engr.

WBNT-FM—June 10, 1965: 105.5 mhz; 3 kw. Ant 285 ft. Dups AM 25%. Format: Gospel 7 hrs daily. ■ Milford Cecil, coml mgr & prog dir.

Paris

WTPR—May 8, 1947: 710 khz; 250 w-D. Box 700 (38242). (901) 642-2621. H-M-S Bcstg Co. (acq 1-1-74). Rep: Southern Spot Sls. Format: MOR. ■ Robin H. Mathis, pres; Joe P. VanDyke, stn mgr; Reed Brewer, asst mgr; Bill McCutcheon, prog dir; Barry Crowe, news dir; Don Somerville, chief engr.

WTPR-FM—Sept 1967: 105.5 mhz; 3 kw. Ant 200 ft. Stereo. Prog sep from AM.

Parsons

WTBP—Oct 3, 1970: 1550 khz; 500 w-D. Box F (38363). (615) 847-3011. Townsend Bcstg Corp. Rep: Beaver. Format: C&W. ■ H. L. Townsend Jr., pres; Ralph D. Clenny, gen & prom mgr & chief engr; Edna Maxwell, coml mgr; Branson Townsend, mus prog & news dir. ■ Rates: \$2.15; 2.15; 2.15;—.

Pikesville

WUAT—Dec 19, 1972: 1110 khz; 250 w. Box 442 (37367). (615) 447-2906. Pikesville Bcstg Co. Rep: Carpenter. Format: Mod country. ■ Proctor Upchurch, pres; Jean Upchurch, gen mgr; Ken Smith, prog & news dir; Jaie Taylor, mus dir; Archie Kendrick, chief engr.

Pulaski

WKSJ—May 6, 1947: 1420 khz; 1 kw-U, DA-N. 104 South Second St. (38478). (615) 363-2505. Richland Bcstg Co. (acq 1-1-63). Net: ABC. Format: Contemp talk. ■ George M. Martin, pres & gen mgr; Bill Adams, coml mgr; Nathan P. Street, prog & news dir; Harold Starks, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

WMGL(FM)—Jan 6, 1971: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 361 (38478). (615) 363-6439. SBG Enterprises Inc. (acq 4-21-75). Audio news: APR. Rep:

Tennessee Radio

See page C-1 for explanation of listings.

Beaver. Format: C&W, MOR. ■ Charles R. Solomon, pres & gen mgr; Ben H. Irvin, prom mgr; Kyle Green, coml mgr & chief engr; Bill Moore, prog dir; Norris Hammond, news dir. ■ Rates: \$2.10; 2.10; 2.10; 2.10.

Red Bank

WSIM(FM)—Nov 27, 1972: 94.3 mhz; 3 kw. Ant 22 ft. Stereo. Box 15608, Chattanooga (37415). (615) 875-9400; 877-2303. Roy Davis. Rep: Dora-Clayton. Format: Adult contemp. ■ Roy Davis, gen mgr; Roberta Davis, coml mgr & prog dir; Henry Green, chief engr.

Ripley

WTRB—Dec 11, 1954: 1570 khz; 1 kw-D. Box 410 (38063). (901) 635-2221. Lauderdale Bcstg Co. (acq 11-13-57). ■ Don Paris, gen & coml mgr.

Rockwood

WOFE—May 12, 1957: 580 khz; 1 kw-D. Box 387 (37854). (615) 354-0580. WOFE Radio Inc. (acq 2-1-71). Group owner: Farnell O'Quinn. Rep: Keystone. Format: MOR. ■ Farnell O'Quinn, pres, gen mgr & chief engr; David Ledford, coml & prom mgr; Stan Barrett, prog dir; Dick Hayes, chief engr.

Rogersville

WRGS—Aug 20, 1954: 1370 khz; 1 kw-D. Burem Road (37857). (615) 272-2628. WRGS Inc. Net: ABC/I. Format: C&W. ■ C. Philip Beal, pres & gen mgr; Mavis Livingston, coml mgr; Steve Waller, prog & news dir; Lanis Yearly, prom mgr; Jeannie Butler, mus dir; John Waller, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Savannah

WORM—June 29, 1956: 1010 khz; 250 w-D. Box B (38372). (901) 925-4981. Savannah Bcstg Service Inc. (acq 8-1-57). Rep: Beaver. ■ Neal B. Bunn, VP & gen mgr; Mel Carnal, coml mgr; Albert Nielsen, chief engr.

WORM-FM—Aug 25, 1966: 101.7 mhz; 3 kw. Ant 175 ft.

Selmer

WDTM—Oct 31, 1967: 1130 khz; 250 w-D. Box 128 (38375). (901) 645-6165. McNairy County Bcstg. ■ Mike Michael, stn mgr.

Sevierville

WSEV—April 23, 1955: 930 khz; 5 kw-D. Box 192 (37862). (615) 453-2844. Tenn. Valley Bcstg Co. (acq 7-1-74). Format: MOR, C&W. ■ Frank A. Woods, pres; Hugh E. Trotter, VP & gen mgr; Mary Sue Poe, coml mgr; Sam Truan, mus dir; Truett Frazier, news dir; A. T. Henderson Jr., chief engr.

WSEV-FM—Feb 3, 1961: 102.1 mhz; 22 kw. Ant 380 ft. Stereo. Prog sep from AM.

Sewanee

***WUTS(FM)**—April 3, 1972: 88.1 mhz; 10 w. Box 1068 (37375). (615) 598-5913. University of the South. Format: Progressive. Spec progs: Fr 2 hrs opera 2 hrs, current issues 4 hrs wkly. ■ Tyndall Harris, gen mgr.

Shelbyville

WHAL—Dec 1946: 1400 khz; 1 kw-D, 250 w-N. Box 696 (37160). (615) 684-1400. Bedford Bcstg Co. (acq 11-25-75). Net: ABC/E. Format: MOR, Top 40. Spec prog: Black 6 hrs wkly. ■ Edward M. Johnson, ptrn; Robert W. Gallaher, gen mgr; Charlie Christian, coml mgr; Richard Overcast, prom mgr, news prog & mus dir; Aaron Womble, chief engr. ■ Rates: \$4; 4; 4; 3.

WHAL-FM—May 1, 1962: 102.9 mhz; 60 kw. Ant 510 ft. Dups AM 100%. ■ Rates same as AM.

WLJH—Dec 2, 1959: 1580 khz; 1 kw-D. Box 7 (37160). (615) 684-1514. Arthur Wilkerson (group owner). Format: Variety. ■ Arthur Wilkerson, own & gen mgr; Roy Womble, stn & coml mgr.

Tennessee, Texas Radio

See page C-1 for explanation of listings.

Smithville

WJLE—April 11, 1964: 1480 khz; 1 kw-D. Route 1 (37166). (615) 597-4265. Center Hill Bcstg Corp. Rep: Beaver. ■ W. E. Vanatta, pres; Kenneth Smith, gen mgr; Kathy White, prog dir; Jack Atnip, news dir; Alvin Byars, chief engr.

WJLE-FM—1970: 101.7 mhz; 3 kw. Ant 195 ft.

Soddy-Daisy

WEDG—Feb 27, 1970: 1240 khz; 1 kw-D, 250 w-N. 11826 Backvalley Rd., Rt 1 (37379). (615) 332-1240. Southeast Community Media (acq 9-9-75). Net: ABC/I. Rep: Beaver. Format: C&W. ■ Norma Cooper, prog dir; Dusty Layne, mus dir; Tim Holcomb, prom mgr; Dianne Summers, news dir; Gene Landau, chief engr.

WPJD—May 23, 1970: 1550 khz; 250 w-D. 3906 S. Mission Dr., Chattanooga (37412). (615) 332-4187. Format: Gospel. C. Alfred Dick (acq 8-74).

South Pittsburg

WEPG—July 9, 1954: 910 khz; 500 w-D. Box 8 (37380). (615) 837-7577. Marion County Bcstg Svc Inc. (acq 6-1-65). Net: Keystone. ■ Eaton P. Govan Jr., pres & gen mgr & chief engr; Eaton P. Govan III, coml & prom mgr & news dir; Diane Smith, prog dir; Dave Daffron Jr., mus dir.

Sparta

WSMT—April 26, 1953: 1050 khz; 1 kw-D. Box 390 (38583). (615) 836-3714. Upper Cumberland Country Bcstg Co. (acq 11-1-69). ■ Joe L. Kuhn, pres; Van L. Slack, VP & gen mgr; Martha Ann Kuhn, treas; Sylvia Marie Slack, treas; Gordon L. Moore, chief engr.

WSMT-FM—Aug 2, 1964: 105.5 mhz; 3 kw. Ant 36 ft. Dups AM 80%.

WUCR—Dec 1, 1971: 860 khz. 250 w-D. Box 237 (38583). (615) 738-2256. WUCR Inc. (acq 7-10-74). Net: ABC/E. Format: Contemp. ■ Robert W. Gallaher, pres & gen mgr; Ed Whiteaker, coml mgr; Don Howard, prog & news dir; Dawn Y. Gallaher, VP, sec, treas; Janet L. Davis, exec sec; Ransom Siler, chief engr. ■ Rates: \$3.45; 3.45; 3.45; 3.45.

Springfield

WDBL—July 24, 1950: 1590 khz; 1 kw-D. Beautiful Signal Hill (37172). (615) 384-5541. Middle Tenn. Enterprises (acq 1-70). Rep: Beaver, Keystone. Format: C&W, Soul. Spec prog: Relig. 10 hrs wkly. ■ W. J. Webster, pres; Billy B. Gray, gen & coml mgr; Walter George, prog dir; Mrs. Roberta Bell, prom mgr; Don Coleman, news dir; Jay Alley, chief engr.

WDBL-FM—Aug 31, 1964: 94.3 mhz; 3 kw. Ant 326 ft. (CP: Ant 300 ft.). Dups AM 65%.

Sweetwater

WDEH—1955: 800 khz; 1 kw-D. Box 330 (37874). (615) 337-5025. Sweetwater Radio Inc. (acq 2-18-66). Format: Variety. ■ R. L. Sherlin, pres & gen mgr; Doyle Lowe, coml mgr; David Scarbrough, prog dir; Lemuel Stephens, chief engr.

WDEH-FM—Sept 1967: 95.3 mhz; 2.55 kw. Ant 150 ft. Prog sep from AM.

Tazewell

WNTT—July 1, 1960: 1250 khz; 500 w-D. Box 95 (37879). Caliborne Bcstg Co. ■ Floyd Turner, gen & coml mgr.

Trenton

WTNE—Dec 9, 1966: 1500 khz; 250 w. Town House Office Bldg. (38382). (901) 855-1500. Trentone Inc. Rep: Beaver. Format: MOR, C&W. ■ Billy H. Elliott, pres; Deion R. Courtney, gen mgr & chief engr; J. T. Meals, prog dir; William Halbrook, news dir. ■ Rates: \$1.95; 1.95; 1.95; 1.95.

Tullahoma

WJIG—Aug 1, 1947: 740 khz; 250 w-D. Drawer C (37388). (615) 455-2607. Quin-Abi Bcstg (acq 9-4-75). Format: C&W, Top 40. ■ Jerry P., Brenda J. & Jerry D. Newton, co-owners; Jerry Douglas, coml mgr; Georgia Short, prog dir; Flynt Jordan, prom mgr; Jacky Dickey, mus dir; Jim Mitchell, news dir; Norman A. Reynolds, chief engr.

WJIG-FM—July 1, 1962: 93.3 mhz; 100 kw. Ant 230 ft. Stereo. Prog sep from AM. Format: MOR.

Union City

WALR-FM—1974: 104.9 mhz; 3 kw. Ant 300 ft. Box 370, McKenzie (38201). Perkins Bcstg Co.

WENK—Oct 26, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 687 (38261). (901) 885-1240. WENK of Union City Inc. (acq 1-74). Audio news: UPI. Rep: Keystone. Format: Diversified. Spec progs: Farm 6 hrs, C&W 12 hrs wkly. ■ James L. Rippey, Jr., pres; Verne A. Brooks, gen mgr; William L. Pope, coml mgr; Terry L. Hailey, prog dir; Jim Cawley, news dir; Charles R. Holland, chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

Wartburg

WECO—Aug 31, 1970: 940 khz; 1 kw-D. Box 100 (37887). (615) 346-3900. Morgan County Bcstg Co. Format: C&W. ■ William R. Carrigan, pres & gen mgr; Carl Stump, chief engr.

WEOQ—See Whitley City, Ky.

Waverly

WPHC—Sept 25, 1963: 1060 khz; 1 kw-D. Box 415 (37185). (615) 296-2456. Humphreys County Bcstg Co. Net: ABC/E. Audio news: APR. Rep: Ken Marston Assoc. Format: C&W. Spec prog: Farm 1½ hrs wkly. ■ R. M. McKay Jr., pres; Dean Buch, gen mgr & chief engr; Daryll Lynn, prog dir. ■ Rates: \$2.60; 2.60; 2.60; —.

WVRY(FM)—Co-owned with WPHC. Sept 26, 1972: 104.9 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: MOR. ■ Rates: \$2.45; 2.45; 2.45; 2.45.

Waynesboro

WAAN—Jan 31, 1970: 1480 khz; 1 kw-D. Box 368 (38485). (615) 722-3631. Waynesboro Bcstg Co. Inc. Net: ABC/I. Rep: Keystone; Beaver. Format: C&W Spec prog: Farm 1 hr wkly. ■ Carl Swafford, pres & gen mgr; Dora Swafford, coml mgr; Freddy Swafford, prog dir; Jerry Kilpatrick, mus dir; Charles Peterson, atty; Shirley Smith, news dir; Jerry Mathis, chief engr; Ann Petersen, women's dir. ■ Rates: \$2; 2; 2; —.

Winchester

WCDT—March 8, 1948: 1340 khz; 1 kw-D, 250 w-N. Box 340 (37398). (615) 967-2201. Franklin County Radio & Bcstg Co. Inc. (acq 8-1-56). Net: MBS. Rep: Beaver. Format: MOR, C&W. Spec prog: Black 6 hrs wkly. ■ Francis V. Frassarand, pres; Robert Neil Bracken, gen mgr; Jack W. Vineyard, prog dir; Bill N. Morris, asst mgr; Henry Cox, mus dir; Aileen Doney, news dir; Earl C. Grover, chief engr. ■ Rates: \$3; 3; 3; 3.

Woodbury

WBRY—Oct 24, 1963: 1540 khz; 500 w-D. Box 1540 (37190). (615) 563-2313. Tenn. Valley Bcstg Corp. (acq 9-74). Format: Contemp, C&W. ■ Frank A. Woods, pres; Hugh (Skip) Trotter, VP; Billy Allen, gen mgr; H.L. Townsend Jr., senior VP.

Texas

HAMILTON-LANDIS

& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE SOUTHWEST—NEAREST OFFICE IS—
6060 N. CENTRAL EXPY., DALLAS 75206
(214) 691-2345

Abilene

KCAD—Aug 29, 1962: 1560 khz; 500 w-D. 109 Westgate (79605). (915) 692-1188. KCAD Inc. Rep: Torbet. Format: C&W. ■ D. W. Morton, pres & gen mgr; Virgil Terry, stn & coml mgr; Johnny Goff, prog dir; Rod Spain, news dir; Glen Welch, chief engr.

KFMN(FM)—April 30, 1961: 99.3 mhz; 3 kw. Ant 145 ft. Stereo. 102 Pine St. (79601). (915) 677-3632. David L. Boyll (acq 3-74). Net: ABC/FM. Rep: Paul Miller, Dallas. Format: Contemp. ■ David Boyll, owner & gen mgr; David R. Perry, mus dir; L. D. Irvine, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

KNIT—June 15, 1957: 1280 khz; 500 w-D. Box 3098 (79604). (915) 677-1404. West Texas Media Inc. (acq 10-73). Net: ABC. Rep: Masla, Riley. ■ Frank J. Gerow, Page W. Nelson, owners.

KNIT-FM—July 1, 1969: 105.1 mhz; 49 kw. Ant 154 ft. Stereo. Prog sep from AM.

KORQ(FM)—Listing follows KWKC.

KRBC—Oct 1, 1936: 1470 khz; 5 kw-D, 1 kw-N, DA-N. Box 178, 4510 S. 14th (79605). (905) 692-4242. Radio Abilene Inc. (acq 7-1-63). Net: ABC/C. Rep: Eastman. Format: Contemp, talk. ■ Bill Fox, pres & gen mgr; Ron Wimberly, coml mgr; Dave Dalzell, prog dir & prom mgr; Gary Bell, mus dir; Bill Tate, news dir; Herman Ridgeway, chief engr. ■ KRBC-TV affil.

KWKC—June 19, 1948: 1340 khz; 1 kw-D, 250 w-N. Box 2201 (79604). (905) 673-2545. Frontier Bcstg Inc. (acq 9-73). Net: TSN. Rep: Meeke, Messina. Format: C&W. ■ Lloyd Mynatt, gen mgr; Chris Clark, sls mgr; Art Randall, prog dir; Terry Belyeaud, news dir.

KORQ(FM)—Co-owned with KWKC. 1974: 100.7 mhz; 100 kw. Ant 1280 ft.

Alamo Heights

KDRY—Nov 8, 1963: 1110 khz; 1 kw-D. Box 6628 (78209). (512) 824-5361. National Enterprises Inc. Format: Relig. ■ Dr. Sam Morris, pres & gen mgr; Sam Morris Jr., prog dir.

KITE—See Terrell Hills.

Alice

KBIC
Bright & Beautiful Music
U.P.I.

N A F M B



KBIC(FM)—Jan 1, 1974: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 1250 (78332). (512) 664-4356. Bethany Investment Corp. Audio news: UPI. Format: Btl mus. ■ Ray Snowden, gen mgr. ■ Rates: \$4.60; 4.60; 4.60; 2.76.

KDSE(FM)—Listing follows KOPY.

KOPY—1947: 1070 khz; 1 kw-U, DA-N. Box 731 (78332). (512) 664-4322. Norman Bcstg. Corp. (acq 6-1-60). Rep: Piano, Riley. Format: C&W, Spanish. ■ R. N. Aylin, pres; Damon K. Meek Jr., VP, gen & prom mgr;

CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Pat Wiman, coml mgr; Jerry King, prog & mus dir; Ken Sralla, news dir; Thomas A. Doyle, chief engr.

KDSE(FM)—Co-owned with KOPY. Not on air, target date unknown: 92.1 mhz; 3 kw. Ant 300 ft. Format: Spanish.

Alpine

KVLF—February 1947: 1240 khz; 1 kw-D, 250 w-N. Box 779 (79830). (915) 837-2144. Big Bend Bcstrs (acq 1950). Rep: Melville. Format: MOR. Spec prog: Sp 6 hrs wkly. ■ Gene Hendryx, pres & gen mgr; Pat Powell, coml mgr; Jim McLane, prom mgr; Ron Engleman, prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Amarillo

***KACV-FM**—Not on air, target date January 1976: 89.9 mhz; 29.5 kw. Ant 580 ft. Stereo. Box 447 (79178). (806) 376-5111. Amarillo Jr. College Dist. Format: Classcl. ■ Allen Shifrin, gen mgr; Don Ford, chief engr.

KDJW—1946: 1010 khz; 5 kw-D, 500 w-N, DA-2. Box 5844 (79107). (806) 372-6543. John B. Walton (acq 12-66). Group owner: Walton Stns. Net: ABC/I. Rep: McGavren-Guild. Format: C&W. ■ John B. Walton, pres; Paul Hull, gen mgr; Jim Davis, coml mgr; Jonathan E. Fricke, prog dir; Claud Foster, chief engr.

KDJW-FM—March 1946: 94.1 mhz; 54 kw. Ant 700 ft. Progs sep from AM. Format: Contemp.

KGNC—June 19, 1922: 710 khz; 10 kw-U, DA-2. Box 710 (79105). (806) 355-9801. Stauffer Publications Inc. (group owner: acq 2-16-66). Net CBS. Rep: Katz. Format: MOR, farm, C&W. ■ Thad M. Sandstrom, VP; George Logan, gen mgr; Jim A. Martin, sales mgr; John Dawson, prog dir; Royce Bodiford, news dir; Lee Wilcox, news dir; Henry White, chief engr. ■ Rates: \$20; 18; 20; 14.

KGNC-FM—Dec 24, 1958: 97.9 mhz; 45 kw. Ant 1,290 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates: \$11; 13; 13; 11.

KIXZ—June 1947: 940 khz; 5 kw-D, 1 kw-N, DA-2. Box 10004 (79106). (806) 355-4477. Bcstg Assoc Inc. (acq 7-1-64). Group owner: Sammons-Ruff Stns. Rep: Buckley. Format: Contemp. ■ Raymond Ruff, pres; Tom York, gen mgr; Truett Ball, sales mgr; Lisa Breedon, coml mgr; Dayton Todd, prog dir; C. C. Crowe, mus dir; Jay Daniels, news dir; Jerry Hickman, chief engr. ■ Rates: \$13; 12; 13; 11.

KPUR—Aug 1, 1939: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 128 (79105). (806) 374-1637. Lone Star Bcstg Co. (acq 1-1-58). Net: Texas State. Rep: Eastman. Format: Contemp/rock. ■ Charlie B. Jordan, pres & gen mgr; Jay Speegle, coml mgr; Bobby Brooke, prog dir; Charlie Broomhead, opns mgr; Bob Izzard, news dir; Jim Shelton, chief engr.

KQIZ—Sept 15, 1955: 1360 khz; 500 w-D. Box 1816 (79105). (806) 374-5235. Tascosa Bcstg. (acq 1-75). Net: MBS. Rep: Sandburg. Format: MOR. Spec prog: Sp 20 hrs, black 8 hrs wkly. ■ James D. Shelton, Keith Adams et al, owners; John Shipley, prog dir; Bob Fox, mus dir; Mancel Skelton, chief engr.

KWAS(FM)—1975: 101.9 mhz; 100 kw. Ant 729 ft. Rt 3 Box 102 (79107). (806) 381-0161. Good News Bcstg Co. Net: Texas State, Commodity News. Format: MOR, gospel. ■ Gary L. Acker, owner & gen mgr.

KZIP—Sept 15, 1955: 1310 khz; 1 kw-D. Drawer 5905. (79107). (806) 374-3796. Panhandle Bcstg Co. Group owner: Pinkston Stns. Net: ABC/E. Rep: Messina. Format: C&W. ■ D. P. Pinkston, owner; Charlie Phillips, gen mgr; Ron Peterson, coml mgr; Mike Fox, prog dir; Janie Kirkland, news dir; Jerry Hickman, chief engr. ■ Rates: \$48; 48; 48; 48.

Andrews

KACT—Jan 12, 1955: 1360 khz; 1 kw-D. (CP: 50 kw). Drawer 308 (79714). (806) 523-2845. Pam Stations Inc. Net: Texas State. Format: C&W. ■ Richard A. Peterson, pres; Pete Peterson, gen mgr.

Arlington

KAMC(FM)—April 1949: 94.9 mhz; 100 kw. Ant 670 ft. Box 460 (76010). (817) 265-3101. KAMC Radio Inc. (acq 1-1-72). Format: Progs. ■ J. D. Osburn, pres & gen mgr; Don Klinger, coml mgr; Ken Bateman, prog

dir; Stuart McRae, mus dir; Jack Richardson, chief engr. ■ Rates: \$13; 13; 15; 15.

Athens

KBUD—May 17, 1948: 1410 khz; 1 kw-D. Box 309 (75751). (214) 675-2277. Henderson County Bcstg Co. Net: Texas State. Format: C&W. ■ J. B. McNutt Jr., pres, gen mgr & chief engr; Joe Short, stn mgr. ■ Rates: \$4.40; 4.40; 4.40; —.

Atlanta

KALT—Oct 18, 1950: 900 khz; 1 kw-D. Box 289 (75551). (214) 796-2817. Ark-La-Tex Bcstg Co. (acq 1974). Net Texas State. Rep: Keystone. Format: MOR/C&W. ■ David A. Wommack, pres; David A. Wommack Jr., gen mgr; George Wommack, prog dir; Jeanne Wright, coml mgr; Karen Kirkland, news dir; James Waites, chief engr. ■ Rates: \$2.70; 2.70; 2.70; 2.70.

KLUK(FM)—Not on air, target date unknown: 99.3 mhz; 3 kw. Ant 187 ft. Cass County Bcstg Co.

Austin

KASE(FM)—Listing follows KVET.

KHFI-FM—1950: 98.3 mhz; 1.3 kw. Ant 420 ft. Box 490 (78767). (512) 476-4611. Kingstip Communications Inc. Rep: Buckley. Format: Btfl mus. ■ Henry B. Tipple, pres. ■ KTVV-TV affil.

KIXL—Aug 8, 1959: 970 khz; 1 kw-D, DA. 1018 W. 11th (78703). (512) 477-9926. Advance Inc. (acq 4-1-74). Net: ABC/C. Rep: Torbet. Format: Oldies. Spec progs: Black 1½ hrs wkly. ■ R. Miller Hicks, chmn; Otis Dunagan Jr., gen mgr; Don Cadden, sls mgr; Kris Van Cleve, news dir; Bill Curtis, chief engr. ■ Rates: \$10; 7.75; 10; —.

KRMH(FM)—Co-owned with KIXL. See San Marcos.

KLBJ—1939: 590 khz; 5 kw-D, 1 kw-N, DA-N. Box 1209 (78767). (512) 474-6543. LBJ Corp. (group owner; acq 1943). Net: CBS. Rep: Katz. Format: Btfl mus. ■ J. C. Kellam, pres & gen mgr; Patrick J. Nugent, gen sales mgr; Richard (Cactus) Pruor, prog mgr; David Lane Smith, mus dir; John O'Brien, news dir; Joyce Kuhn, prom mgr; Fred Hill, chief engr. ■ Rates: \$15.75; 9; 13.50; 6.75.

KLBJ-FM—1960: 93.7 mhz; 97 kw. Ant 1,050 ft. Prog sep from AM. Format: Progressive. ■ Greg Thomas, mus dir. ■ Rates: \$7.25; 5.25; 9.25; 9.25.

***KMFA(FM)**—January 1967: 89.5 mhz; 1.30 kw. Ant 880 ft. 1014 Perry Brooks Bldg. (78701). (512) 472-1257. Capitol Bcstg Assn. Format: Classcl. ■ Charles Alan Wright, bd chmn; Kenneth W. Byrd, stn mgr; Leonard Masters, prog dir; Thomas Morris, chief engr.

KNOW—1922: 1490 khz; 1 kw-D, 250 w-N. Box 2197, 1907 N. Lamar (78767). (512) 477-9841. Pioneer Bcstg Co. (acq 6-1-49). Group owner: Mayes Stns (96%). Format: Contemp. ■ Wendell Mayes, pres; Harry L. Smith Jr., gen mgr/loc sls mgr; Dave Jarrott, prog dir; Bill Mayne, mus dir; Bob Shrader, news dir; Wayne Hardin, chief engr. ■ Rates: \$23; 13.20; 18; 8.35.

KOKE—Aug 12, 1958: 1370 khz; 1 kw-D. Box 1208 (78767). (512) 454-2561. KOKE Inc. (acq 8-63). Net: Texas State. Rep: Selcom. Format: C&W. ■ Iva Lea Barton, chmn; Kenneth Moyer, VP & gen mgr; Jim Ray coml mgr; Jerry Gee, prog & mus dir; Mike Wolverton, news dir; Steve Brightwell, chief engr. ■ Rates: \$13; 11; 13; —.

KOKE-FM—Jan 5, 1968: 95.5 mhz; 10 kw. Ant 265 ft. Stereo. (Acq 1-5-68). Prog sep from AM. Format: prog country, Spanish. ■ Rusty Bell, prog dir; Steve Gary, mus dir; Skip Lamb, prom mgr. ■ Rates: \$8; 8; 9; 9.

KRMH(FM)—See San Marcos.

***KUT-FM**—Nov 10, 1958: 90.7 mhz; 4.1 kw. Ant 225 ft. Box 7158 University Station (78712). (512) 471-1631. U. of Texas. Net: ABC/E, MBS, Mutual Black, NPR, Texas State. Format: Diversified. Spec progs: Sp 10 hrs, inatl 2 hrs, black 15 hrs wkly. ■ William S. Gorda, stn mgr; William F. Grimes, prog dir; Glenn English, chief engr.

KVET—1946: 1300 khz; 5 kw-D, 1 kw-N, DA-2. 705 N. Lamar (78703). (512) 474-1300. KVET Bcstg Inc.

Texas Radio

See page C-1 for explanation of listings.

(acq 7-1-65). Rep: McGavren-Guild. Format: C&W. ■ Roy Butler, pres; C. Ronald Rogers, gen mgr; Jerry Green, prog dir; Harvie Jordan, news dir; Charles Cramer, chief engr. ■ Rates: \$19; 12.50; 16; 12.50.

KASE(FM)—Co-owned with KVET. March 30, 1969: 100.7 mhz; 98 kw. Ant 510 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Terry May, prog dir.

Ballinger

KRUN—August 1947: 1400 khz; 1 kw-D, 250 w-N. Box 351 (76821). (915) 365-3544. Central West Bcstg Co. (acq 1-1-53). Net: Texas State. Rep: Cowart. Format: Variety. Spec prog: Sp 4 hrs wkly. ■ Dean Smith, pres & gen mgr; Odell Denton, chief engr. ■ Rates: \$4; 3.90; 3.75; 3.75.

Bay City

KIOX—Aug 1, 1947: 1270 khz; 1 kw-U, DA-N. Box 1391 (77414). (713) 245-4642. John George Long. Net: MBS. Audio APR. Format: C&W. Spec prog: Farm 1 hr, Sp 5 hrs wkly. ■ John George Long, pres; Ray Lacey, gen mgr; John Ford, coml mgr; Jim Corson, mus dir; Dan Samer, prog dir & chief engr.

Baytown

KBUK—1947: 1360 khz; 1 kw-U, DA-2. Box 419 (77520). (713) 424-5531. Bay Radio Inc (acq 8-21-74). Format: C&W. ■ Dave Perkins, VP & gen mgr; Dick Sims, coml mgr; Chet Good, prog & mus dir; Ed Martin, chief engr.

Beaumont

KAYC—1938: 1450 khz; 1 kw-D, 250 w-N. Box 870 (77704). (713) 833-9421. Texas Coast Bcstrs of Beaumont Inc. (acq 6-1-62). Rep: Katz. ■ David H. Morris, pres; Ed Ditter, gen mgr; Al Caldwell, opns mgr; Carl Wilkerson, chief engr.

KAYD(FM)—1948: 97.5 mhz; 50 kw. Ant 320 ft. Stereo. prog sep from AM.

KBPO(FM)—Listing follows KLVI.

KJET—July 1947: 1380 khz; 1 kw-D. Box 6067 (77705). (713) 842-2210. Gibson Bcstg Co. (acq 2-22-63). Net: Mutual Black. Rep: Howard. Format: Black. ■ R. Thomas Gibson, pres; Jerry Moon, gen mgr; Gene Cordray, coml mgr; Bob Collins, prog dir; R. L. Ruth, news dir; Bill Averitt, chief engr.

KWIC(FM)—Co-owned with KJET. July 10, 1967: 107.7 mhz; 100 kw. Ant 250 ft. (713) 842-4751. Prog separate from AM. Format: progs. ■ Tom Boggess, stn mgr; Michael Block, prog dir.

KLVI—1924: 560 khz; 5 kw-U, DA-N. Box 5463 (77702). (713) 838-3911. Radio Beaumont Inc. (acq 1-1-64). Net: Texas State. Rep: McGavren-Guild-PGW. Format: Contemp. ■ John H. Hicks, III, pres & gen mgr; Robert S. Hicks, coml & prom mgr; Bob Brown, prog dir; Dave Hofferth, news dir; Mark Allen, chief engr. ■ Rates: \$20; 16; 20; 12.

KBPO(FM)—Co-owned with KLVI. Sept 1966: 94.1 mhz; 100 kw horiz, 24.5 kw vert. Ant 240 ft horiz, 235 ft vert. Stereo. Progs sep from AM. Net: NBC. Format: Btfl mus. ■ Steve Hicks, gen mgr; Don Howard, coml mgr. ■ Rates: \$4; 2.85; 4; 2.85.

KTRM—May 1, 1947: 990 khz; 1 kw-U, DA-1. Box 5425 (77702). (713) 892-4990. Central Bcstg Corp. (group owner; acq 1974). Net: ABC/I. Rep: Torbet. Format: C&W. ■ Lester Spencer, pres; William Quigg, VP; Gene Dickerson, gen mgr; Jerry Frenntress, coml mgr; Gary Powers, prog dir; Buddy Johnson, mus dir; Gary Cook, news dir; Derrell Pitcock, chief engr. ■ Rates: \$12; 10; 12; 10.

KTRM-FM—Feb 1, 1966: 95.1 mhz; 28 kw. Ant 220 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: Gospel. ■ Don Hebert, prog dir. ■ Rates: \$3; 3; 3; 3.

***KVLU(FM)**—1974: 91.3 mhz; 24 kw. Ant 550 ft. 4400 Port Arthur Road (77710). Lamar University.

KWIC(FM)—Listing follows KJET.

Beeville

KIBL—Oct 20, 1949: 1490 khz; 1 kw-D, 250 w-N. Box

Texas Radio

See page C-1 for explanation of listings.

700 (78102). (512) 358-1490. Bee Bcstg Inc. (acq 8-1-71). Net: MBS. Rep: Miller. Format: C&W, Spanish. ■ Don Funkhouser, pres & gen mgr; David Smith, mgr; Jeane Funkhouser, coml mgr; Rich Wilson, prog & mus dir; Judy Telge, news dir; Eddie Bertram, chief engr.

KJDF(FM)—Co-owned with KIBL. Not on air, target date unknown: 104.9 mhz; 3 kw. Ant 300 ft. Bee Bcstg.

Bellville

KACO—1974: 1090 khz; 250 w-D. Box 100 (77418). J. Lee & Dinah L. Dittert. Rep: Riley. Format: C&W, MOR, top 40, variety. ■ Dinah L. Dittert, gen mgr; William VanSandt, prog dir; Lou Allen Spruger, news dir; Kenneth Williamson, chief engr.

Belton

KTON—Dec 1, 1961: 940 khz; 1 kw-D, DA. Box 240 (76513). (817) 939-3738. Belton Bcstrs Inc. (acq 3-8-66). Group owner: Sigmor. Net: ABC/I. Rep: PRO Time Sls. Format: C&W. ■ Tom E. Turner Sr., pres; Gaylon Christie, gen mgr; Neil Collier, coml mgr; Chuck Kelly, prog dir; Jim Sims, prom mgr; Ken Sullivan, mus dir; Don Maples, news dir; Carl Knely, chief engr.

KTON-FM—April 25, 1970 106.3 mhz; 950 w. Ant 490 ft. Stereo. Prog dups AM 75%.

Big Lake

KWGH—May 16, 1958: 1290 khz; 1 kw-D. Box 290 (76932). (915) 884-2828. WMO Bcstg Co., Inc. Net: Texas State. Format: Contemp. Spec prog: Sp 2 hrs wkly. ■ Mrs. N. W. Hickman, pres; Robert C. Tipton, prom mgr; Paul Harrison, news dir; Rudl Ruben, chief engr.

Big Spring

KBST—Dec 23, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 1632 (79720). (915) 267-6391. Snider Corp. (acq 10-11-59). Net: ABC/C, Texas State. Rep: Riley, Masla. Format: Contemp. ■ B. Winston Wrinkle, pres & gen mgr; Ted Walker, prog dir; Carl Cramer, news dir.

KBYG—1949: 1400 khz; 1 kw-D, 250 w-N. Box 1713 (79720). (915) 263-7326. Tentex Bcstg Inc. (acq 1975). Net: ABC/E. Rep: Savalli-Gates. Format: MOR. ■ Hugh D. Frizzell, pres; James G. Baum, gen mgr; Don Norman, news dir; George Reynolds, chief engr.

KHEM—Sept 11, 1956: 1270 khz; 1 kw-D. Box 750 (79720). (915) 267-2523. The Cobra Corp. (acq 1959). Rep: Messina. Format: C&W. ■ Jo Ann Bradbury, pres; Gary Bradbury, gen mgr, prog dir; & chief engr; Bill Birrell, coml mgr.

KFNE-FM—Co-owned with KHEM. 1961: 95.3 mhz; 1.8 kw. Ant 300 ft horiz, 295 ft vert. Stereo. prog sep from AM.

Bonham

KFYN—May 1948: 1420 khz; 250 w-D. Box 248 (75418). (214) 583-3151. Fannin Bcstg Co. (acq 11-1-67). Net: TSN. Rep: Busby, Finch & Woods. Format: C&W. ■ William Bennet Jr., gen mgr; Don Blair, prog dir; Dorothy M. Veldman, coml mgr; Bruce Baughman, news dir; Wesley Ruddell, chief engr.

Borger

KBBB—November 1957: 1600 khz; 5 kw-D. Box 1478 (79007). (806) 273-7575. Orville M. Rippy (acq 6-1-72). Net: TSN. Rep: Messina. Format: Contemp, C&W. ■ Gary Rippy, gen & coml mgr; Ralph Robinson, prog/mus dir; Barbara Roberts, prom mgr; Dave Winegardner, news dir; Gene Miller, chief engr.

KBBB-FM—March 1975: 104.3 mhz; 26 kw. Ant 175 ft.

KQTY—Jan 10, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 165, Suite 207, Hotel Borger (79007). (806) 273-7533. Big-Tex Media (acq 1975). Net: ABC/C. Rep: Southwest Radio. Format: C&W/rock. ■ Phil Londagin, news dir; Wade Young, mus dir & chief engr.

Bowie

KBAN—May 29, 1959: 1410 khz; 500 w-D, DA. Box

1080 (76230). (817) 872-2288. Bowie-Nocona Bcstg Co. (acq 5-61). Net: TSN. Rep: Riley. Format: C&W, relig, talk. Spec prog: Farm 5 hrs wkly. ■ Earle Flechter, pres; Olie Carriker, gen & coml mgr; Patti Scott, prog dir; Ken Seigler, mus dir; Debbie Jones, prom mgr; Larry Rounsavall, news dir. ■ Rates: \$2.80; 2.80; 2.80; —

Brady

KNEL—December 1935: 1490 khz; 1 kw-D, 250 w-N. Box 630 (76825). (915) 597-2119. Radio Brady Inc. (acq 6-1-70). Net: Texas State. Rep: Riley. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Ed Keeling Jr., pres & gen mgr; B. C. Cole, coml mgr; Dan Harrison, news dir; Edsel Malmstrom, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

Breckenridge

KSTB—September 1947: 1430 khz; 1 kw-D. Box 232 (76024). (817) 559-3331. Regal Bcstg Corp. (acq 8-1-73). Net: TSN. Rep: Keystone. Format: C&W. ■ Velton A. Moser, pres, gen mgr & chief engr; Lloyd C. Mayberry, prog dir; Paul Luther, news dir.

Brenham

KTTX—April 15, 1947: 1280 khz; 1 kw-D. Box 1280 (77833). (713) 836-3655. Tom S. Whitehead Inc. (acq 5-1-62). Net: TSN. Rep: Messina. Format: C&W. Spec prog: Polka 4 hrs wkly. ■ Tom S. Whitehead Sr., pres; Tom S. Whitehead Jr., VP & gen mgr; Bonnie Whitehead, prog dir; Jim Swift, news dir; Randy Reets, opns mgr; Lonnie Scholttmann, chief engr. ■ Rates: \$5.50; 5.50; 4.50; —.

KWHI-FM—Co-owned with KTTX. Sept 15, 1964: 106.3 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: MOR. ■ Rates: \$4.90; 4.90; 4; 4.

Brownfield

KKUB—August 1949: 1300 khz; 1 kw-D. Box 1300 (79316). (803) 637-4531. Brownfield Radio Inc. (acq 7-8-64). Rep: Riley. Spec prog: Sp 16 hrs wkly. ■ D. M. Wiggins, pres; Jim Farr, gen mgr; Ed Duran, coml mgr. ■ Rates: \$4.80; 4.80; 4.80; —.

Brownville

KBOR—Feb 22, 1949: 1600 khz; 1 kw-U, DA-2. Box 2049 (78520). (512) 542-5677. Brownville Bcstg Co. Net: Texas State. Rep: Walton, Melville. Format: MOR. ■ Minor J. Wilson, pres & gen mgr; Boris Hidalgo, coml mgr; Rick McDevitt, mus dir; Hank Hollingsworth, news dir; Willis A. Wilson, chief engr.

KDUV(FM)—January 1975: 100.3 mhz; 100 kw. Ant 450 ft. Box 4300 (78520). (521) 541-3151. Media Properties Inc. Format: MOR. ■ Paul Veale Sr., pres; Ron Whitlock, gen mgr; Roy Zepeda, mus dir; Skipper Wood, opns dir; Rick Price, chief engr.

Brownwood

KBWD
A Jamar media station

KBWD—Aug 17, 1941: 1380 khz; 1 kw-D, 500 w-N. Box 280 (76801). (915) 646-3505. Brown County Bcstg Co. Group owner: Jamar. Net: ABC/C, Texas State. Rep: Avery-Knodel. Format: Contemp. Spec prog: C&W 10 hrs wkly. ■ Bill Jamar, pres; Ken Schulze, gen mgr; Lane Bowen, coml mgr; Keith Corey, prog & mus dir; Dallas Huston, news dir; Jim Laird, chief engr. ■ Rates: \$12; 10; 12; 10.

KOXE(FM)—Co-owned with KBWD, May 17, 1975: 101.5 mhz; 100 kw. Ant 490 ft. Stereo. (915) 646-1015. Prog sep from AM. Format: C&W. Spec progs: Farm 2½ hrs, Sp 1 hr wkly. ■ Lane Bowen, gen mgr. ■ Rates same as AM.

KEAN—1953: 1240 khz; 1 kw-D, 250 w-N. Box 100 (76801). (915) 646-9300. KEAN Radio Corp. Net: MBS, Mutual Black. Rep: Paul Miller. Format: C&W. Spec prog: Sp 2 hrs wkly. ■ Pat Davidson, pres; Dave Fair, gen mgr & news dir; Helene Prater, coml mgr; Rick Whitworth, prom mgr; Roy Cox, prog & mus dir; Dale Seaburg, chief engr.

KLSN(FM)—September 1965: 99.3 mhz; 720 w. Ant 115 ft. Stereo. 300 N. Main (76801). (915) 646-5576.

G. B. E. Inc. (acq 8-2-73). Net: ABC/FM. Rep: Miller. Format: MOR. Spec prog: Clsscl 3 hrs, Broadway 1 hr, progrsv 4 hrs, relig 2 hrs wkly. ■ Ernest F. Cadenhead Jr., M. Bryan Healer, owners; Stephen F. Pasquini, gen mgr; Peggy Pasquini, coml mgr; David Lee, prog dir & prom mgr; Tony Cipolla, sls dir; Bill Rodert, news dir; Steve Keating, chief engr. ■ Rates: \$4; 4; 4; 3.

Bryan

KTAM—Sept 10, 1947: 1240 khz; 1 kw-D, 250 w-N, DA-1. Box 3069 (77801). (713) 822-2511. Bryan Bcstg Co. (acq 2-6-73). Net: ABC/I. Rep: Smith, Riley. Format: Top 40. Spec prog: Farm 1 hr, Sp 3 hrs wkly. ■ Carolyn G. Vance, pres; Dan D. Acree, stn mgr; Roy Garcia, prog dir; Gary McDonald, mus dir; Steve St. Paul, news dir; J. M. Kirkland, chief engr. ■ Rates: \$9; 7.50; 9; 7.50.

KORA-FM—Co-owned with KTAM. April 1, 1966: 98.3 mhz; 3 kw. Ant 245 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: C&W. ■ Jan Landers, prog dir; Windy Ray, mus dir. ■ Rates: \$5.50; 5.50; 4; 5.50; 4.

WTAW-AM-FM—See College Station

Burnet

KHLB—Aug 19, 1963: 1340 khz; 1 kw-D, 250 w-N. Box 398 (78611). (512) 756-2147. Highland Lakes Bcstg (acq 8-71). Net: ABC/E, Texas State. Rep: Cowart. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Harry J. Kaindl Sr., pres; Harry J. Kaindl Jr., gen mgr & chief engr; LaVerne Kaindl, coml mgr; Charlie King, prog dir.

Cameron

KMIL—September 1955: 1330 khz; 500 w-D. Drawer 832 (76520). (817) 697-6633. Milam Bcstg Co. (acq 1-1-60). Format: C&W. Spec prog: Sp 5 hrs, gospel 5½ hrs wkly. ■ Narvie L. Caperton, pres; Eugene Smitherman, gen mgr, news dir & chief engr; Charles W. McGregor, coml mgr & prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Canyon

KCAN—May 8, 1962: 1550 khz; 1 kw-D. Box 956 (79015). (806) 655-2589. Palo Duro Bcstg Co. (acq 9-73). Net: TSN. Format: C&W. ■ Ernest Coker Jr., Joe W. Cooper, owners.

***KWTS(FM)**—1971: 91.1 mhz; 10 w. Ant 61 ft. Box 275, West Texas Station (79016). (806) 656-3993. West Texas State U. Format: Progressive, variety. Spec prog: Educl 5 hrs wkly. ■ Paul Matney, mgr.

Carrizo Springs

KBEN—Aug 9, 1955: 1450 khz; 1 kw-D, 250 w-N. 203 S. 4th St. (78834). (512) 876-2210. Walter H. Herbolt Jr. (acq 3-56). Net: TSN. Format: Spanish, C&W. Spec prog: Farm 3½ hrs wkly. ■ Walter H. Herbolt Jr., owner, gen mgr & chief engr; Noelia Herbolt, prog & news dir; Joe M. Villarreal, mus dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Carthage

KGAS—October 1955: 1590 khz; 1 kw-D. Drawer B (75633). (214) 693-6668. Beverly E. Brown. (acq 3-9-65). Net: Texas State. Rep: Keystone. Format: MOR. Spec progs: C&W 10 hrs, hymns & gospel 5 hrs wkly. ■ Bev E. Brown, owner-mgr. ■ Rates: \$3.72; 3.72; 3.72; —.

Center

KDET—Feb 22, 1949: 930 khz; 1 kw-D. 205 Austin St. (75935). (713) 598-3305. Center Bcstg Inc.

Childress

KCTX—May 8, 1947: 1510 khz; 250 w-D. Box 272 (79201). (807) 937-2563. Golden West Bcstg Co. Rep: Messina. Format: C&W, rock, top 40. Spec prog: Black 10 hrs wkly. ■ George E. Morey, pres; Mike Morey, gen & coml mgr; Kathy Morey, prom mgr; Bob Seagrove, prog dir; Barry Dill, mus dir; Jack Cox, chief engr.

Clarendon

KBGH—See Memphis.

Clarksville

KCAR—April 27, 1956: 1350 khz; 500 w-D. Box 609. (75426). (214) 427-3862. KCAR Inc. (acq 6-1-56). Rep: Melville. Format: C&W. ■ Maurice Wooley, pres; Winifred Bishop, gen mgr & news dir; Letha Hall, coml mgr; Jerry Anderson, prog & mus dir; Bruce Anderson, chief engr. ■ Rates: \$4; 4; 4; —.

Clear Lake City

KLYX(FM)—Feb 1, 1964: 102.1 mhz; 100 kw. Ant 790 ft. 3100 Richmond Ave., Houston (77006). (713) 527-9545. Amaturio Group Inc. (group owner; acq 1973). Net: NBC/NIS. Rep: Bunchez. Format: All news. ■ Joe Amaturio, pres; Gary J. Star, gen mgr; Jack Ford, news dir; L. Detrich, chief engr.

Cleburne

KCLE—April 1947: 1120 khz; 250 w-D. Box 1529 (76031). (817) 645-6643. KCLE Inc. (acq 7-1-68). Format: MOR. ■ Earle Fletcher, pres; Jack Auldridge, VP & gen mgr; Tommy Jeter, prog dir; Joe Long, news dir; Edward Craig, chief engr.

Cleveland

KJCH Metro Country Music

KJCH—March 1974: 1410 khz; 500 w-U, DA-2. Box 520 (77327). (713) 592-7711. Jesse C. Howard. Rep: Riley. Format: C&W. ■ J.C. Howard, pres; Royce Guinn, gen mgr; Bobbie McClain, coml mgr; Jim Bradley, prog & mus dir; Glen Dodson, prom mgr; Dick Shottwell, news dir; Robert McWhorter, chief engr. ■ Rates: \$4; 3.50; 4; 2.75.

KSTA—Nov 1, 1947: 1000 khz; 250 w-D. Box 432 (76834). (915) 625-2518. Coleman County Bcstrs. (acq 9-64). Net: Texas State. Rep: Keystone, Melville. Format: C&W. Spec prog: Farm 14 hrs, relig 14 hrs, Sp 2 hrs wkly. ■ Robert L. Griffis, pres & gen mgr; Jerry Rogers, coml & prom mgr & prog & mus dir; Bob Griffis, news dir; J. D. Larson, chief engr.

KSTA-FM—1974: 107.1 mhz; 3 kw. Ant 180 ft. Stereo. Prog sep from AM.

College Station

WTAW—Oct 7, 1922: 1150 khz; 1 kw-D. Box 3008 (77801). (713) 822-6171. Radio Bryan Inc. (acq 1957). Net: Texas State. Rep: Savalli/Gates. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Rodger B. Watkins, pres & gen mgr; Joe Monroe, coml mgr; Andy Delery, mus dir; Ben D. Downs, prom mgr; Howard Price, news dir; Tony Nemece, chief engr. ■ Rates: \$9.50; 7; 9.50; —.

WTAW-FM—Aug 8, 1964: 92.1 mhz; 3 kw. Ant 275 ft. Stereo. Progs sep from AM. (713) 846-0011. Format: Contemp. Spec progs: Black 16 hrs, Sp 16 hrs, farm 1 hr wkly. ■ Don David, prog dir; Bob Hill, mus dir; James S. Welch, prom mgr.

Colorado City

KVMC—June 16, 1950: 1320 khz; 1 kw-D. Box 990 (79512). (915) 728-3320. Radio Stn KVMC (acq 5-69). Net: Texas State. Rep: Melville; Keystone. Format: C&W, MOR, variety. Spec prog: Sp 5 hrs wkly. ■ Drew Ballard, owner & gen mgr; Virginia Dearen, coml mgr; Joy Culwell, prom mgr; Jon Honea, prog & mus dir; Ed Newton, news dir; Porter Richardson, chief engr.

Columbus

KULM(FM)—Sept 4, 1973: 98.3 mhz; 3 kw. Ant 200 ft. Spring St. (78934). (713) 732-5766. John L. Labay.

Comanche

KCOM—April 1, 1962: 1550 khz; 250 w-D. Box 9 (76442). (915) (915) 356-2558. Arrowhead Bcstg Inc. (acq 4-1-74). Net: TSN. Rep: Melville. Format: C&W. Spec prog: Sp 1 hr wkly. ■ Roy E. Parker, pres; Bill B. Day, gen mgr, prog dir & chief engr; Bill Rodert, news dir; Ronald D. Hicks, sports dir.

Commerce

***KETR(FM)**—April 7, 1975: 88.9 mhz; 7.1 kw. Ant

245 ft. Box BB, East Texas Station (75428). (214) 886-6163. East Texas State U. Net: NPR, Texas State. Format: Diversified. ■ Phil Wayne Ebsenberger, stn mgr; R. Stetson Lambertson, prog dir; David Rhodes, mus dir; Carolyn Philpet, prom mgr; Marguerite Van Ness, news dir; Jerome A. Erickson, chief engr.

Conroe

KIKR—April 16, 1951: 900 khz; 500 w-D, DA. Box 68 (77301). (713) 756-5501. Family Group Ent. (acq 9-73). Rep: Messina. Format: C&W. ■ Rigby Owen Sr, pres; Errol Coker, gen mgr & chief engr; Rhett Butter, prog dir; Dan Nichol, coml & prom mgr; Larry Strickland, mus dir; Tom Bacon, news dir. ■ Rates: \$6.60; 6.10; 6.60; 6.10.

KNRO-FM—Co-owned with KIKR. Feb 14, 1965: 106.9 mhz; 100 kw. Ant 240 ft. Stereo. Format: MOR. Spec prog: Black ½ hr, relig 1½ hrs wkly. ■ Larry Galla, mus dir. ■ Rates same as AM.

Corpus Christi

KCCT—June 1954: 1150 khz; 1 kw-D, DA. Box 5206 (78405). (512) 884-2426. Radio KCCT Inc. (acq 8-15-74). Rep: Devney. Format: Spanish. ■ Manuel Davila Jr, VP; Gabe Lozano Sr, gen mgr; Hector Rodriguez, prog dir; David Lozano, coml mgr; Jose Claire, news dir; C. D. Parker, chief engr.

KCTA—Oct 24, 1959: 1030 khz; 50 kw (L—SR Boston, SS Corpus Christi). Box 898 (78403). (512) 643-3541. Bcstg Corp of the Southwest. (acq 1975). Rep: Continental. Format: Relig. Spec prog: Sp 14 hrs wkly. ■ W. D. York, pres; Anne Savoy, opns; Genaro Tamez, coml mgr; D. Lindemann, news dir; A. Kriegel, chief engr.

KOUL(FM)—Co-owned with KCTA. See Sinton.

KEYS—March 1941: 1440 khz; 1 kw, DA-N. Box 1460 (78403). (512) 882-7411. Radio Corpus Christi (acq 12-31-66). Net: Texas State. Rep: Katz. Format: Contemp. ■ Arnold Malkan, pres; E. C. Stern Jr., gen mgr; Don Sinton, coml mgr; Ron Ames, prog dir & prom mgr; Roger Ramsey, mus dir; Ron Morgan, news dir; Marc Parma, chief engr. ■ Rates: \$17; 14; 17; 14.

KIKN—See Sinton.

KIOU(FM)—Sept 1, 1967: 96.5 mhz; 97 kw. Ant 870 ft. Stereo. 807 Wilson Tower (78401). (512) 882-4394. Stereo Bcstg Corp. Rep: ERA. Format: Btfl mus. ■ Stephen A. DeWalt, pres-gen mgr; Gordon L. Clark, news dir; Stephen R. West, chief engr. ■ Rates: \$14; 14; 14; 14.

KMIO-FM—See Sinton.

KRYS—1927: 1360 khz; 1 kw-U, Box 9698 (78408). (512) 882-8481. Big C. Bcstg Corp. (acq 6-68). Group owner: Sigmor. Net: ABC/I. Rep: Masla. Format: MOR. ■ Tom E. Turner Sr., pres; Jim Springer, gen mgr; Dan Daniels, prog dir; Ken Sullivan, news dir; Gary Wachter, chief engr. ■ Rates: \$18; 15; 18; 12.

KSIX—September 1947: 1230 khz; 1 kw-D, 250 w-N. Show Room Bldg. (78401). (512) 884-1616. Corpus Christi Bcstg Co. Net: CBS. ■ Vann M. Kennedy, pres & gen mgr; Charles R. Manning, coml mgr; Vivian L. Mitchell, prog dir; Ken Cessna, news dir; Eric M. Beals, chief engr.

KSIX-FM—January 1970: 93.9 mhz; 100 kw. Ant 840 ft. Prog sep from AM. Format: Btfl mus. ■ KZTV(TV) affil.

KUNO—May 1950: 1400 khz; 1 kw-D, 250 w-N. Drawer 4722 (78408). (512) 884-5202. KUNO Radio Inc. (acq 6-58). Rep: Savalli-Gates. Format: Spanish. ■ McHenry T. Tichenor, pres; Jack Robards, gen mgr; Don Sinton, coml mgr & prom mgr; Jose Ponce DeLeon, mus dir; Victor Lara Ortegon, prog dir; Francisco Fregoso Gomez, news dir; John Mayberry, chief engr.

KZFM(FM)—Dec 7, 1964: 95.5 mhz; 41 kw. Ant 320 ft. 1718-600 Bldg. (78401). (512) 883-3516. Texas Media Group Inc. (acq 8-73). Net: ABC/C. Rep: Avery-Knodel. Format: Contemp. ■ Frank J. Gerow, pres; Roger Stoner, VP & gen mgr; Clyde Bourke, sales mgr; Sherry Corbin, PR dir; Jim Allen, prog dir; Bud Lockhart, news dir; Bill Oglesby, chief engr. ■ Rates: \$10; 9; 10; 8.

Corsicana

KAND—May 17, 1937: 1340 khz; 1 kw-D, 250 w-N.

Texas Radio

See page C-1 for explanation of listings.

Box 959 (75110). (214) 874-7421. Kan-D Land Inc. (acq 6-1-68). Net: Texas State. Rep: Paul Miller. Format: C&W, MOR. ■ Richard C. Parker, pres; Perry Taylor, gen mgr; Charles Barnaby, coml mgr; Jay Harper, prog dir; Charlotte Hayes, mus dir; Dewey Beal, news dir; Gene Hellums, chief engr. ■ Rates: \$7.40; 6.10; 7.40; 5.10.

KCIR(FM)—Nov 1, 1972: 107.9 mhz; 25 kw. Ant 520 ft. Box 1081 (75110). (214) 872-2611. DK Television Inc. Net: ABC/E. Format: Contemp. ■ Richard I. Kearley Jr., pres; Ray Murphy, gen mgr & chief engr; Chris Heaton, coml mgr; Bob Whittington, prog & mus dir; Bob Noel, news dir.

Crane

KBSN—Dec 1959: 970 khz; 1 kw-D. Box 1116 (79731). (915) 558-3202. Albert L. Crain. (acq 7-73). Texas State. ■ Albert L. Crain, pres.

Crockett

KIVY—Jan 19, 1950: 1290 khz; 1 kw-D. Box 1109 (75835). (713) 544-2171. Pioneer Bcstg. Format: C&W. ■ James H. Gibbs, pres, gen, coml & prom mgr, prog & news dir.

KIVY-FM—June 1, 1970: 92.7 mhz; 3 kw. Ant 200 ft. Dups AM 30%. Format: MOR, pop.

Cuero

KCFH—March 18, 1949: 1600 khz; 500 w-D. Box 864 (77954). (512) 275-3430. Norman Bcstg Crop. (acq 5-1-70). Net: TSN. Rep: Messina. Format: C&W. Spec prog: Sp 9 hrs, polka 3 hrs wkly. ■ Robert N. Aylin, pres; Michael Yocum, gen mgr; John Bumgardner, coml mgr & chief engr; John Bradley, prog & mus dir.

Daingerfield

KEGG—August 1966: 1560 khz; 1 kw-D, DA. Box 600 (75638). (214) 645-3806. KEGG Bcstg Co. (acq 1974). Group owner: Acker. Net: Interstate Bcstg Co. Rep: Messina. Format: MOR. ■ Gary L. Acker, owner; Charles Hays, mgr.

Dalhart

KXIT—1948: 1410 khz; 500 w-D. Box 1350 (79022). (806) 249-4747. Dalhart Bcstrs. (acq 7-55). Net TSN. Rep: Messina. Format: C&W, MOR. ■ Robert J. Beller, gen mgr & chief engr; Rayford Rose, coml mgr; Doanld R. Beller, prog dir; Charley Martin, news dir.

KXIT-FM—1968: 95.9 mhz; 750 w. Ant 170 ft. Dups AM 2%.

Dallas

KAFM(FM)—Listing follows KRLD.

KAMC(FM)—See Arlington.

KBOX—1952: 1480 khz; 5 kw-D, 1 kw-N, DA-2. 9900 McCree Rd. (75238). (214) 348-3800. Group One Bcstg Co. of Texas (group owner; acq 8-1-67). Rep: McGavren-Guild. Format: C&W. ■ Roger G. Berk, pres; Chester Maxwell, VP & gen mgr; Craig Magee, asst gen mgr & gen sales mgr; Tom Allen, opns dir; Dave O'Brein, news dir; George Pechacek, chief engr.

KTLC(FM)—Co-owned with KBOX. Dec 25, 1965: 100.3 mhz; 89 kw. Ant 1,280 ft. Prog sep from AM. Stereo. Format: Btfl Mus. ■ Dave Manders, asst gen mgr & gen sales mgr; Bob Davis, prog dir.

***KCBI(FM)**—Not on air, target date December 1975: 89.3 mhz; 1.3 kw. Ant 428 ft. 1707 San Jacinto (75201). (214) 742-3111. Criswell Bible Institute. Format: Educl. ■ Dr. Paige Patterson, pres; Jack Bird, gen mgr.

***KCHU(FM)**—August 29, 1975: 90.9 mhz; 100 kw. Ant 790 ft. Stereo. 2516 Maple Ave. (75201). (214) 742-6262. Agape Bcstg Foundation Inc. Audio news: Reuters. Format: Diversified. Spec prog: Black 6 hrs, Sp 4 hrs, Greek 4 hrs, Indian 1 hr, lcl pub affrs 15 hrs wkly. ■ Dennis Gross, pres & gen mgr; Mark Newberger, asst mgr; Fred Weiss, prog dir; Barbara Whitlow, news dir; Larry Bolef, chief engr.

Texas Radio

See page C-1 for explanation of listings.

KCCM(FM)—See Victoria.

KDXT(FM)—1965: 102.9 mhz; 100 kw. Ant 1,570 ft. Box 7030 (75209). (214) 350-5540. KDXT Inc. Group owner: Starr. Audio news: UPI. Rep: Oakes. Format: Inspirational. ■ Peter H. Starr, pres; Dick Oppenheimer, VP opns; Al Buttolph, gen mgr; Bob Easley, prog dir; Pat Tate, news dir; Joe Willis, sls mgr; Loen McWhorter, mus dir; Ben Harold, prom mgr; Bill Thompson, chief engr. ■ Rates: \$8; 7.50; 9; 5.

***KERA-FM**—July 11, 1974: 90.1 mhz; 95 kw. Ant 1260 ft. 3000 Harry Hines (75201). (214) 744-1300. Public Communication Foundation for North Texas. Net: NPR. Format: Talk, classical, jazz, pub affrs, variety. Spec prog: Fr ¼ hr, Ger 1 hr, Sp 2 hrs, Arabic ½ hr wkly. ■ Robert Wilson, pres; Bruce McKenzie, stn mgr; Tony Garrett, prog dir; Dave Lamble, news dir; Pat Perrini, prom mgr; William McCutcheon, chief engr. ■ KERA-TV affil.

KEZT(FM)—June 8, 1947: 104.5 mhz; 100 kw. Ant 390 ft. 1401 S. Akard (75215). (214) 741-5016. Crescent Communications Corp. (acq 4-1-72). Format: Easy lstng. ■ Sidney L. Carr, pres; Bob E. Tripp, chief engr.

KFJZ—See Fort Worth.

KJIM—See Fort Worth.

KKDA—See Grand Prairie.

KLIF—1947: 1190 khz; 50 kw-D, 5 kw-N, DA-2. 2120 Commerce St. (75201). (214) 747-9311. Fairchild KLIF Inc. (acq 1-31-72). Group owner: Fairchild Bcst Group. Audio news: UPI. Rep: Blair. Format: Top 40. ■ Alan Henry, pres; Klee C. Dobra, gen mgr; David Paul McNamee, prog dir; Mikie Baker, mus dir; Joe Salvadore, news dir; Steve Schott, chief engr. ■ Rates: \$70; 56; 70; 52.

KNUS(FM)—1961: 98.7 mhz; 100 kw. Ant 520 ft. 1917 Elm St. (75201) (214) 651-1010. TWX 910-861-4467. McLendon Corp. (group owner). Rep: ABC/FM Spot Sls. Format: Stereo rock. ■ Barton R. McLendon, chmn & gen mgr; Gordon B. McLendon, pres.

KNOK-AM-FM—See Ft. Worth.

KOAX(FM)—April 5, 1968: 105.3 mhz; 100 kw. Ant 1560 ft. Suite 125, Campbell Ct. Bldg. 8350 N. Central Expwy. (75206). (214) 369-1171. Able Communications of Texas (group owner; acq 2-2-71). Rep: Masla. Format: Btfl mus. ■ Irene B. Runnels, VP & gen mgr; Bob Gaskins, opns dir; Bob Hornberger, chief engr.

KPBC—June 8, 1947: 1040 khz; 1 kw-D. 1401 S. Akard St. (75215). (214) 651-0022. Crawford Bcstg Co. (group owner; acq 10-26-73). Format: Relig. ■ Donald B. Crawford, pres; Rosalie Crawford, gen mgr; W. R. Reed, coml mgr; James Thompson, prog dir; David Benware, mus dir.

KRLD—October 1926: 1080 khz; 50 kw-U, DA-N. 7901 Carpenter Freeway (75245). (214) 634-1080. KRLD Corp. (acq 7-1-70). Net: ABC/I, MBS, TSN. Rep: CBS Spt Sls. Format: C&W, MOR btfl mus. ■ Philip R. Jonsson, pres; John C. Butler, exec VP & gen mgr; Al Lurie, coml mgr; Garry Brant, prog dir; Joe Holstead, news dir; Rick Neace, chief engr. ■ Rates: \$60; 44; 60; 22.

KAFM(FM)—Co-owned with KRLD. April 1, 1948: 92.5 mhz; 99 kw. Ant 1,670 ft. Stereo. Box 47201 (75247). Prog dups AM .5%. Rep: CBS-FM Radio Sales. Format: Progs, C&W. ■ Robert O. Cooper, gen mgr; Chuck Dunaway, prog dir; Rich Klopp, coml mgr. ■ Rates: \$14; 14; 17; 17.

***KRSM(FM)**—1975: 88.5 mhz; 10 w. Ant 88 ft. 10600 Preston Road (75320). (214) 363-6491 ext 30 & 41. St. Mark's School of Texas. Net: Longhorn. Format: Educl, diversified. ■ Ken Walters, gen mgr; Ted Wilke, chief engr.

KSKY—Sept 30, 1941: 660 khz; 10 kw-D. 2927 Maple Ave. (75201). (214) 742-6193. Sky Bcstg Service. Format: Gospel. Spec prog: Czech mus ½ hr wkly. ■ Andy Bell, gen mgr; Bill Simmons, prog dir; Bill Clauss, news dir; Morris M. King, chief engr. ■ Rates: \$86.40; 86.40; 86.40; —.

KTLC(FM)—Listing follows KBOX.

KVIL—See Highland Park.

***KVTT(FM)**—Jan 26, 1950: 91.7 mhz; 780 w. Ant 69 ft. 2608 Inwood Rd. (75235). (214) 352-5557. Elkins Educational Research Foundation Inc. (acq 2-70). Format: Ed. ■ C. C. (Bill) Elkins Jr., pres & gen mgr; Leonard Hancock, chief engr.

KWXI(FM)—Co-owned with KFJZ. See Ft. Worth.

KXOL—See Ft. Worth.

KZEW(FM)—Listing follows WFAA.

WBAP—See Ft. Worth.

WFAA—June 26, 1922: 570 khz; 5 kw-U, DA-2. Communications Center. (75202). (214) 748-9631. TWX 910-861-4139. Belo Bcstg Corp. (group owner). Net: CBS, Continental News. Rep: Katz. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ James M. Moroney Jr., chmn; Mike Shapiro, pres; John Dew, VP & stn mgr; Ken Summers, prog dir; Rod Barker, gen sales mgr; Robert Scott, news dir; Chris Irby, chief engr.

KZEW(FM)—Co-owned with WFAA. 1961: 97.9 mhz; 99 kw. Ant 1,680 ft. Stereo. Prog sep from AM. Format: Rock. ■ WFAA-TV affil.

WRR

All-News

WRR—1920: 1310 khz; 5 kw-U, DA-N. Fair Park Station (75226). (214) 823-1310. City of Dallas. Net: MBS. Audio news: NBC/NIS; UPI. Format: All news. Avery-Knodel. ■ Edd Routt, gen mgr; Bill Whitley, coml mgr; Paul Pryor, managing editor; Jim Rhodes, chief engr. ■ Rates: \$22; 18; 22; 12.

WRR-FM—1948: 101.1 mhz; 100 kw. Ant 500 ft. Rep: Groskin Co. Format: Classical. ■ Edward J. Hill, stn mgr; Margaret Moore, prog dir. ■ Rates: \$11; 9; 11; 13.

Del Rio

KDLK—1947: 1230 khz; 250 w. 405 Bedell Ave. (78840). (512) 775-4941. Western Plains Bcstg Co. (acq 5-1-68). Net: TSN. Rep: Riley. Format: Contemp, Sp. ■ Rodney Robertson, pres; Hollis Gotcher, prog dir.

KDLK-FM—Aug 15, 1966: 94.3 mhz; 3 kw. Ant 68 ft. (CP 2.65 kw. Ant 135 ft). Prog sep from AM. Format: Easy lstng.

KWMC—Aug 20, 1967: 1490 khz; 1 kw-D, 250 w-N. Box 1505 (78840). (512) 775-3591. Amistad Bcstg Co. Net: TSN. Rep: Messina. Format: C&W, farm, Sp. ■ Daniel R. McDuff, pres & gen mgr; Marvin Yust, coml mgr; Jay Marvin, prog & mus dir; Ronnie Polar, prom mgr & chief engr; Al Yanelli, news dir. ■ Rates: \$7; 6.30; 7; 6.30.

Denison

***KGCC(FM)**—March 18, 1969: 89.7 mhz; 28.5 kw. Ant 275 ft. Box 979 (75020). (214) 465-6033. Grayson County Junior College. Format: Contemp. ■ Dr. Truman Wester, pres; Tom E. Spellman, gen mgr & chief engr.

Denison-Sherman

KDSX—Sept 26, 1948: 950 khz; 500 w-U, DA-2. Box 331, Denison (75020). Drawer D, Sherman (75090). (214) 465-1600. KDSX Inc. Net: ABC/I. Format: Top 40, news. ■ B. V. Hammond Jr., pres & gen mgr; Bill Hooten, coml mgr; K. B. Lorange, prog dir; Phil Ransom, news dir; Bob Stewman, chief engr. ■ Rates: \$4.65; 3.90; 4.65; 2.85.

KDSX-FM—June 29, 1967: 101.7 mhz; 3 kw. Ant 260 ft. Stereo. Prog dups AM 25%. Format: Good mus, simulcast AM news. ■ Rates: \$2; 2; 2; 2.

Denton

KDNT—1938: 1440 khz; 5 kw-D, DA-N. 235 W. Hickory St. (76201). (817) 382-2552. Bass Bros Telecasters Inc. (acq 3-15-72). Group owner: Bass Bcstg. Net: Texas State. Rep: Riley. Format: MOR. ■ Mel Wheeler, pres; W. Hal Thompson, gen & coml mgr; Scott Causey, prog mus dir; Hal Whatley, chief engr.

KDNT-FM—1947: 106.1 mhz; 100 kw horiz, 44 kw vert. Ant 265 ft. Prog sep from AM.

***KNTU(FM)**—November 1969: 88.5 mhz; 440 w. Ant 125 ft. North Texas State Univ. Box 5008 (76203). (817) 788-2502, ext 372. North Texas State University. Format: Contemp. Spec prog: Educl 5 hrs wkly. ■ Edwin L. Glick, dir radio; Henry Kaplan, mgr; Clay Kistler, news dir; Frank Bonner, chief engr.

Diboll

KSPL—June 2, 1957: 1260 khz; 1 kw-D. Box 336 (75941). (713) 829-5597. William L. Walling (acq 12-73). Audio news: APR. Format: C&W. ■ William Walling, pres; Phil Parr, gen mgr & prog dir; Mollie Parr, coml mgr; Norman Johnson, news dir; William Crow, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 1.50.

KSPL-FM—June 29, 1960: 95.5 mhz; 6 kw. Ant 455 ft. Dup AM 90%. ■ Rates same as AM.

Dimmitt

KDHN—Dec 22, 1963: 1470 khz; 500 w-D, DA. Box 608 (79027). (806) 647-3186. High Plains Bcstg Co. Net: ABC/E. Rep: Bernard; Messina. Format: C&W. ■ Steve Taylor, pres; Jerry Marvin, gen mgr & prog dir; Susan Hanners, coml & prom mgr; Ron Bates, chief engr.

Dumas

KDDD—May 1, 1948: 800 khz; 250 w-D. Box 555 (79029). (806) 935-4141. Dumas Bcstrs Inc. (acq 5-1-59). Net: TSN. Format: C&W. ■ Kenneth E. Duke, pres & chief engr; Alfred A. Tremble, VP.

KMRE(FM)—Co-owned with KDDD. June 29, 1960: 95.3 mhz; 680 w. Ant 260 ft. Prog sep from AM. Format: Btfl mus.

Eagle Pass

KEPS—August 1957: 1270 khz; 1 kw-D. Box 1123 (78852). (512) 773-9246. Eagle Pass Bcstrs Inc. (acq 8-1-64). Format: C&W, MOR, Spanish. ■ E. J. Harpole, pres; Al Kinsall, gen & coml mgr; Ed Quinn, mus dir; Marge Munt, news dir; Chuck Gavin, chief engr.

KINL(FM)—Co-owned with KEPS. Nov 2, 1971: 92.7 mhz; 3 kw. Ant 185 ft. Stereo. Prog sep from AM. ■ George Whilhitte, stn mgr.

Eastland

KERC—August 1953: 1590 khz; 500 w-D. Box 590 (76448). (817) 629-2621. Eastland County Bcstg Co. (acq 6-1-61). Rep: Melville. ■ James Staggs, gen mgr.

Edinburg

KBFM(FM)—Feb 1972: 104.1 mhz; 100 kw. Ant 320 ft. 311 W. University Drive (78539). (512) 383-4961. Cameo Broadcasters. (acq Nov 1974). Rep: Messina. Format: Progs, adult contemp. ■ Larry Rose, pres; G. H. Bason, gen mgr; Carolyn Blakey, coml mgr; Rick Powell, prog dir; Steve Russell, mus dir; L. D. Campbell, chief engr. ■ Rates: \$10.50; 8.50; 9.50; 7.50.

KESI(FM)—Listing follows KURV.

KURV—October 1947: 710 khz; 250 w-U, DA-N. Box 1638 (78539). (512) 383-2777. Magic Valley Radio Inc. (acq 10-15-60). Audio news: NBC/NIS. Format: All news. Spec prog: Farm 10 hrs wkly. ■ Lloyd Hawkins, pres; Lawrence E. Hawkins, gen mgr; Ray Hall, prog dir; John Ortiz, news dir; Michael Hales, chief engr. ■ Rates: \$7.40; 6.05; 7.40; 6.05.

KESI(FM)—Partially co-owned with KURV. Sept 12, 1974: 107.9 mhz; 100 kw. Ant 490 ft. (512) 383-7478. Valley Bcstrs Inc. Format: Btfl mus. Spec prog: Farm 7½ hrs wkly. ■ Rates: \$10.35; 9.60; 10.35; 9.60.

Edna

KWBY—Sept 17, 1971: 1130 khz; 5 kw-D, DA. Drawer FF (77957). (512) 782-3515. Cosmopolitan Enterprises Inc. Rep: Paul Miller. Format: C&W. Spec prog: Sp 12 hrs, farm 1 hr wkly. ■ Lester A. Meis, pres; Robert Boutin, VP & gen mgr; Mae K. Boutin, coml mgr; Ross Elliott, prog dir; F. Paul McKaig, mus dir; Bryan A. Blake, prom mgr. ■ Rates: \$7.10; 6; 6; 7.10.

El Campo

KULP—1948: 1390 khz; 500 w-D. Box 1390

(77437). (713) 543-3303, Bar-B Bcstg Inc. (acq 7-1-68). Spec prog: Sp 14 hrs, C&W 10 hrs, Czech 5 hrs wkly. ■ Fred V. Barbee Jr., pres; John W. Fox III, gen mgr; Joe Miller, chief engr.

KULP-FM—September 1968: 96.9 mhz; 27 kw. Ant 180 ft. Progs sep from AM.

El Paso

KAMA—July 13, 1972: 1060 khz; 10 kw-D. 4141 Pinnacle St. (79902). (915) 544-7600. KAMA Radio Inc. (acq 7-1-74). Rep: Avco. Format: Spanish. ■ Jack R. McVeigh Sr., pres & gen mgr; Jack R. McVeigh Jr., gen sls & prom mgr; Billie M. McVeigh, prog dir; Ernesto Quinones, mus mgr; Manny Escontrias, news mgr; Mike Gaglio, chief engr. ■ Rates: \$30; 26; 30; 20.

KAMA-FM—Not air, target date October 1975: 93.1 mhz; 30 kw. Ant 1,190 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

KELP—June 1947: 920 khz; 1 kw-D. 500 w-N, DA-N. 4140 Rio Bravo, Box 12277 (79912). (915) 544-7980. Walton Enterprises Inc. (group owner; acq 3-1-66). Audio news: APR. Rep: Eastman. Format: Top 40. ■ John B. Walton Jr., pres; Robert Gourley, gen & coml mgr; Bruce Brown, prog dir; Mike Edwards, prom mgr; John Thompson Jr., mus dir; Dieter Jester, news dir; Carr Stalneker, chief engr. ■ Rates: \$30; 25; 30; 20. ■ KELP-TV affil.

KEZB(FM)—Listing follows KHEY.

KHEY—1947: 690 khz; 10 kw-U, DA-2. 2419 N. Piedras St. (79930). (915) 566-9301. KHEY Inc. (acq 12-69). Net: ABC/I. Rep: KATZ Radio. Format: C&W. ■ Jim R. Phillips, pres; & gen mgr; Gary Ackers, coml mgr; Colin Gronmatski, prom mgr; Jud Milton, prog dir; Charles Russell, mus dir; Tee Casper, news dir; Herb Rand, chief engr. ■ Rates: \$35; 27; 35; 27.

KEZB(FM)—Co-owned with KHEY. Aug 1, 1974: 96.3 mhz; 87 kw. Ant 730 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Karen Linton, prog dir; Tim Phifer, news dir; Rob Burton, prom mgr; Chuck Gipe, chief engr. ■ Rates: \$19; 17; 19; 17.

KINT—April 10, 1959: 1590 khz; 1 kw-D. Box 10243 (79993). (915) 779-6454. Taber Bcstg Co. (acq 1974). Net: ABC/C. Format: Top 40. ■ James M. Taber, pres & gen mgr; Charles Ashworth, stn mgr; J.J. Mitchell, mus dir; Johnny Kaye, prog dir; Larry Bauhus, news dir. ■ Rates: \$11; 9; 11; 9.

KINT-FM—Aug 15, 1969: 97.5 mhz; 60 kw. Ant 1,080 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

KISO—June 1958: 1150 khz; 1 kw-D. 444 Executive Center Blvd. (79902). (915) 533-3404. Mesa Radio Inc. 2-1-75). Net: CBS. Format: C&W. ■ F. Daniel Marcy, pres & gen mgr; Rob Camp, prog dir; Martin J. Peters, news dir; ■ Rates: \$6.75; 6.75; 6.75; 6.75.

KLOZ(FM)—Co-owned with KISO. Dec 5, 1969: 102.1 mhz; 27 kw. Ant 1,160 ft. Stereo. Prog dups AM 50%. (915) 544-3500. Format: Contemp. ■ Algie Felder, chief engr. ■ Rates same as AM.

KPAS(FM)—July 4, 1975: 93.9 mhz; 100 kw. Ant 980 ft. 3901 N. Mesa (79902). (915) 533-8211. El Paso Bcstg Corp. Rep: H-R Stone, Gates. Format: Inspirational. Spec progs: Farm 2 hrs, Sp 6 hrs wkly. ■ Michelle A. Haston, pres; Garrett W. Haston, gen mgr; Earle Goldstein, coml mgr; F. Lee Gerton, prom mgr; Mike Borschow, prog dir; Burt Asmis, mus dir; Morris Courtwright, chief engr. ■ Rates: \$13.50; 13.50; 13.50; 13.50.

KROD—June 1, 1940: 600 khz; 5 kw-U, DA-N. 2201 Wyoming (79903). (915) 544-8864. Desert Horizons Inc. (acq 5-27-73). Group owner: Media Horizons. Net: ABC/E. Rep: Century Natl. Format: MOR. Spec prog: News promg 3½ hrs wkly. ■ Ken Cowan, pres; Irving N. Prell, gen mgr & natl sls mgr; Walt Dalton, gen sls mgr; Dennis Stein, loc sls mgr; Paul Bain, prog dir; Bill Beterson, mus dir; Bill Blair, prom mgr; Tom Twinam, news dir; Gus Gavaldon, engr. ■ Rates: \$26; 21; 26; 21.

KUOE(FM)—Co-owned with KROD. Not on air, target date unknown: 95.5 mhz; 100 kw. Ant 1,200 ft.

KSDL(FM)—Not on air, target date unknown: 92.3 mhz; 100 kw. Ant 1,860 ft. Box 149, Humble City, N.M. (88251). Media Corp. ■ Glen L. Houston, John A. Parry, Theodore R. Johnson, owners.

KSET—Dec 3, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 20,000 (79998). (915) 532-4979. Financial Computer Services. Net: MBS. Rep: Torbet. Format: Btfl mus. ■ Sam R. Hawks, pres; (Mr.) Audrey Lewis, gen & sales mgr; Mike Shumer, prog dir; Ed Hopper, mus dir; Matt Sandeford, chief engr.

KSET-FM—Nov 29, 1958: 94.7 mhz; 100 kw. Ant 730 ft. Stereo. Prog sep from AM. Format: Btfl mus.

***KTEP(FM)**—Sept 14, 1950: 88.5 mhz; 94 kw. Ant 1,910 ft. Stereo. Box 328, Univ of Texas at El Paso (79968). (915) 747-5152. Univ of Texas at El Paso. Net: ABC/E, NPR. Format: Public. Spec prog: Sp 4 hrs, Ger 1 hr, black 4 hrs wkly. ■ Louis H. Valles, gen mgr; Dallas Ann Brown, prog dir; Marianne Schumaker, mus dir; W. Louis Brown, chief engr.

KTSM—Aug 22, 1929: 1380 khz; 5 kw-D, 500 w-N. 801 N. Oregon (79925). (915) 532-5421. TWX 910-964-1329. Tri-State Bcstg Co. Net: NBC. Audio news: NBC/NIS. Rep: Avery-Knodel. Format: All news. ■ Karl O. Wyler, pres & gen mgr; John Phelan, VP coml mgr; Doug Moser, prog dir; Jack Rye, exec VP; Jeff Gates, news dir; W. T. McGill, chief engr.

KTSM-FM—June 11, 1962: 99.9 mhz; 87 kw. Ant 1,820 ft. Stereo. Prog sep from AM. Format: Solid gold. ■ KTSM-TV affil.

KUOE(FM)—Listing follows KROD.

Falfurrias

KPSO—Jan 1, 1953: 1260 khz; 500 w-D, DA. Box 309 (78355). (512) 325-2112. Brooks Bcstg Corp. (acq 1975). Format: Spanish, C&W. ■ Raymond O. Creely, pres; James R. Merrell, gen mgr; Joseph D. Hale, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —.

Farwell

KZOL—April 17, 1958: 1570 khz; 250 w-D. Box 458 (79325). (806) 481-3318. Best Bcstg Co. Inc. (acq 1-12-66). Format: C&W. ■ Gil W. Patschke, pres.

Floydada

KFLP—1951: 900 khz; 250 w-D. Box 490 (79235). (806) 983-2841. Radio Nine. Rep: Natl Time Sls; Messina. Format: C&W.

Fort Stockton

KFST—May 8, 1954: 860 khz; 250 w-D. Box 165 (79735). (915) 336-2228. KFST Inc. (acq 3-1-61). Rep: Hopewell; Riley. Spec prog: Sp 10 hrs wkly. ■ James W. Hawkins, pres, gen mgr & chief engr; Bob Davis, prog dir; Dave Martin, coml mgr/news dir.

KPJH(FM)—Co-owned with KFST. 1974: 94.3 mhz; 2.95 kw. Ant 235 ft.

Fort Worth

KAFM(FM)—Co-owned with KRLD. See Dallas.

KAMC(FM)—See Dallas.

KBUY—1945: 1540 khz; 50 kw-D, 1 kw-N, DA-2. Box 2049 (76101). (817) 926-5301. John B. Walton Jr. (group owner; acq 9-1-66). Net: TSN. Rep: Avco. Format: Modern country. ■ John B. Walton Jr., pres; Paul Hull, gen mgr; William C. Chadwick III, stn mgr; Ned Follis, natl sls mgr; Jim Christoferson, opns mgr; Randy Ryder, news dir; Jim Schumacher, chief engr.

KBUY-FM—Dec 24, 1964: 93.9 mhz; 100 kw. Ant 430 ft. Progs sep from AM. Format: Spanish. ■ Marcos Rodriguez, stn mgr; Victor Mantecon, coml mgr; Gus Perez, prog dir; Addie Uranga, news dir.

KFJZ—1922: 1270 khz; 5 kw-U, DA-1. Box 1317 (76101). (817) 737-6631. Communications Properties Inc. (group owner; acq 2-72). Net: Texas State. Rep: Blair. Format: Contemp, top 40. ■ Stan Wilson, pres & gen mgr; Ray Menefee, coml mgr; Beau Weaver, prog dir; George Erwin, mus dir; Joe Holstead, news dir; Darryl Parker, chief engr.

KWXI(FM)—Co-owned with KFJZ. April 1959: 97.1 mhz; 98 kw. Ant 1,460 ft. Stereo. First III Cable TV Inc. (acq 3-1-73). Progs sep from AM. Format: MOR. ■ Don Lachance, stn mgr; Bob Test, prog & mus dir.

KFWD(FM)—April 10, 1962: 102.1 mhz; 100 kw. Ant 1,420 ft. Dallas-Fort Worth Airport (75261). (817) 267-4411. KFWD (acq 5-1-71). Rep: Selcom. Format:

Texas Radio

See page C-1 for explanation of listings.

Contemp. ■ John S. Tyler, partner; Charles H. Strickland, gen sales mgr; Sylvia J. Clark, prog dir; Johnnie Morgan, mus dir; Carlos Hurd, chief engr.

KJIM—Feb 15, 1947: 870 khz; 250 w-D. Box 7321, 2214 E. Fourth (76111). (817) 336-7175. Fort Worth KJIM Inc. (acq 1975). Net: MBS. Rep: Torbet. Format: MOR, Dance Band. ■ William B. Hill, pres; Ed Stevens, coml mgr; Dave Byrn, prom mgr; Tom Casey, prog & mus dir; Bob Lashbrook, news dir; Carlos Hurd, chief engr.

KLIF—See Dallas.

KNOK—Dec 6, 1946: 970 khz; 1 kw-D. Box 7116 (76111). (817) 831-1270. KNOK Bcstg Co. Rep: Howard. Format: Black. ■ S. J. Hepburn, pres & gen mgr; D. McClain, stn mgr.

KNOK-FM—Feb 8, 1965: 107.5 mhz; 100 kw. Ant 450 ft. Stereo. Prog dups AM 50%.

KNUS(FM)—See Dallas.

KOAX-AM-FM—See Dallas.

KPLX(FM)—Dec 15, 1962: 99.5 mhz; 100 kw. Ant 600 ft. 6465 Spur 303 (76112). (817) 429-0995. Radio Metroplex Inc. (acq 1974). Group owner: Susquehanna. Audio news: UPI. Rep: Savalli/Gates. Format: MOR. ■ Wally Tucker, gen mgr; Paul McAlister, sls mgr; Bill Crable, prog dir; Bob Burns, mus dir; Craig Eaton, chief engr. ■ Rates: \$24; 26; 24; 12.

KRLD—See Dallas.

KSCS(FM)—Listing follows WBAP.

KSKY—See Dallas.

***KTCU-FM**—Oct 6, 1964: 89.1 mhz; 10 w. Ant 115 ft. Texas Christian U. (76129). (817) 926-2461, ext 242. Texas Christian U. ■ James Moudy, pres; R. C. Norris, gen mgr.

KTLC(FM)—Co-owned with KBOX. See Dallas.

KWXI(FM)—Listing follows KFJZ.

KXOL—April 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-N. Box 2287 (76101). (817) 335-4841. Metro Bcstg Corp. (acq 11-1-73). Group owner: Sigmar. Net: ABC/C. Format: Contemp. ■ Tom E. Turner, pres; Gaylon W. Christie, gen mgr; Cleon Nettles, coml mgr; Paxton Mills, prom mgr; Casey Jones, prog dir; J. Maxwell Taylor, mus dir; Joe Salvador, news dir; Tom Green, chief engr.

KZEW(FM)—Co-owned with WFAA. See Dallas.

WBAP—May 2, 1922: 820 khz; 50 kw-U, DA-1. 3900 Barnett St. (76103). (817) 429-2330. Capital Cities Communications Inc. (group owner; acq 1974). Net: NBC. Rep: Eastman. Format: C&W. Spec prog: Farm 8 hrs wkly. ■ Warren Potash, VP & gen mgr; Guy A. Woodward, nat sls mgr; Ted Norman, stn mgr; Jim Stanton & Vern Orr, loc sls mgrs; Don Thompson, prog mgr; Art Davis, mus dir; Bob White, news dir; Ed Bates, chief engr. ■ Rates: \$165; 85; 130; 60.

KSCS(FM)—Co-owned with WBAP. March 8, 1949: 96.3 mhz; 99 kw. Ant 1,680 ft. Stereo. Prog sep from AM. ■ Rates: \$25; 25; 25; 25.

WFAA—See Dallas.

WRR-AM-FM—See Dallas.

Fredericksburg

KNAF—November 1947: 910 khz; 1 kw-D. Box 311 (78624). (512) 997-2197. Gillespie Bcstg Co. (acq 1968). Rep: Messina. Format: C&W. ■ Norbert Fritz, pres, gen mgr & chief engr; Tom Warren Balmos, coml mgr; Bill Jung, prog dir; Mrs. Alene Fritz, news dir. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

KNAF-FM—Feb 18, 1971: 101.1 mhz; 100 kw. Ant 650 ft. Stereo. Prog dups AM 18%. Format: Btfl mus. ■ Rates same as AM.

Freeport

KBRZ—October 1952: 1460 khz; 500 w-D. Box AA (77541). (713) 233-2655. Coastal Bcstg Inc. (acq 1974). Rep: Messina. Format: C&W.

Texas Radio

See page C-1 for explanation of listings.

KGOL(FM)—Co-owned with KBRZ. See Lake Jackson.

Gainesville

KGAF—1947: 1580 khz; 250 w-D. Box 368 (76240). (817) 665-5546. First IV Media Inc. (acq 11-15-1974). Net: Texas State. Format: MOR. Spec prog: Farm 10 hrs, C&W 4 hrs wkly. ■ Richard Klement, pres; Ed C. Hinkle, gen mgr; Pat Bolin, prog dir; Tim Reiger, news dir; J.O. Miller, chief engr. ■ Rates: \$6.45; 5.70; 5.70; —.

KGAF-FM—1958: 94.5 mhz; 100 kw. Ant 370 ft. Prog dups AM 100%. ■ Rates same as AM days/2.85 nights.

Galveston

KGBC—May 1947: 1540 khz; 1 kw-D, 250 w-N, DA-N. Box 1138 (77550). (713) 744-4567. Harbor Bcstg Inc. (acq 12-20-64). Net: ABC/I. Rep: Savalli/Gates. Format: MOR, black. Spec prog: Sp 5 hrs wkly. ■ Pete Miller, pres; Vandy Anderson, exec VP & gen mgr; Woody Carson, coml mgr; Luke Stripling, chief engr. ■ Rates: \$15.50; 15; 15.50; 15.

KILE—1922: 1400 khz; 1 kw-D, 250 w-N. Box 1441 (77550). (713) 762-8434. Galveston Radio Inc. (acq 9-1-63). Net: Texas State. Rep: Masla, Riley (Dallas). Format: Top 40. Spec prog: Sp 2 hrs wkly. ■ Tom Wiseheart, pres & gen mgr; Lou Muller, stn & coml mgr; Dan Gallo, prog dir; Larry Sanville, news dir; Scott Michaels, chief engr. ■ Rates: \$11; 11; 11; 9.50

KUFO(FM)—Feb 11, 1968: 106.5 mhz; 26 kw. Ant 195 ft. Stereo. (77550). (716) 763-1696. Beacon Bcstg Co. (acq 1974).

Gatesville

KMCS(FM)—Not on air, target date unknown: 98.3 mhz; 3 kw. Ant 300 ft. 813 Main (76528). McClarin Bcstg Co. Format: C&W, easy lstng. ■ George W. McClarin, owner.

Georgetown

KGTN—Dec 8, 1962: 1530 khz; 1 kw-D. Box 100 (78626). (512) 863-3911. Georgetown Bcstg Co. Net: Texas State. Format: C&W, rock, talk, Sp. Spec prog: black 4 hrs wkly. ■ Gary Seaman, gen mgr; Gary Duck, coml mgr & prog dir; Jennifer Robbins, news dir; Jim Boutwell, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

KGTN-FM—March 1, 1972: 96.7 mhz; 3 kw. Ant 295 ft. Prog dups AM 50%. ■ Rates same as AM.

Gilmer

KHYM—June 17, 1973: 1060 khz; 5 kw-D. Rt 4 (75644). (214) 725-6100. K-HYM Bcstng Co. Net: MBS. Rep: Paul Miller. Format: Relig. Spec prog: Farm 2 hrs, C&W 3 hrs wkly. ■ J. R. McClure, pres; Robby McClure, gen & prom mgr & prog dir; Paula Chamberlain, coml mgr; Jac Ferril, mus dir; Phillip Williams, news dir; Mike Ross, chief engr. ■ Rates: \$7; 6; 7; 5.50.

Gladewater

KEES—1949: 1430 khz; 1 kw-D. Rt 4, Box 531 Longview (75601). (214) 753-0411. Gemini Enterprises (acq 1962). Rep: Savalli/Gates; Morton. Format: C&W. ■ O. L. Kimbrough, owner & pres; J. H. Reynolds, VP & gen mgr; R. W. Murray, opns mgr; Jerry Lee, prod mgr; Dave Charles, prog & mus dir; Don Clark, news dir & chief engr.

Gonzales

KCTI—Dec 17, 1947: 1450 khz; 250 w. Box 158 (78629). (512) 672-3631. Gonzales Bcstg Co. Format: Diversified. Spec prog: Sp 6 hrs, black 2½ hrs, farm 12 hrs, Czech 17 hrs wkly. ■ Lawrence M. Walshak, gen & coml mgr; Frank Wilson Jr., prog dir & chief engr; Frank Sievers, news dir. ■ Rates: \$2.25; 2.25; 2.25.

Graham

KSWA—1948: 1330 khz; 500 w-D. Box 1050

(76046). (817) 549-1330. KSWA Inc. (acq 12-7-67). Net: Texas State. Rep: Riley. Format: C&W. ■ James M. Jones, gen mgr & chief engr. ■ Rates: \$3.80; 3.80; 3.80; —.

KWKQ(FM)—Co-owned with KSWA. August 1975: 107.1 mhz; 3 kw. Ant 100 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

Grand Prairie

KKDA—Aug 1, 1957: 730 khz; 500 w-D, DA. Box 707, Dallas (75050). (214) 264-2304. Republic Broadcasting Corp. (acq 8-12-68). Net: ABC. Rep: Torbet. Format: C&W. ■ Irene B. Runnels, gen mgr; Tony Lawrence, prog dir; Bruce Hughes, news dir; Russell Richardson, chief engr.

Greenville

KGVL—March 26, 1946: 1400 khz; 1 kw-D, 250 w-N. Box 1015 (75401). (214) 455-1400. Radio Station KGVL Inc. (acq 9-55). Net: Texas State. Rep: Savalli/Gates. Format: MOR day, top 40 night. Spec prog: Black 2 hrs wkly. ■ Leo Hackney, pres, gen & coml mgr; J. P. Kimzey, prom mgr; Wes Marshall, mus dir; Barbara Smith, news dir; Jim Brashears, chief engr.

Hamilton

KCLW—May 22, 1948: 900 khz; 250 w-D. Box 592 (76531). (817) 386-5259. McClarin Bcstg. (acq 6-1-72). Net: Texas State. Format: C&W. ■ George McClarin, pres & chief engr; Bill Edgar, gen mgr & coml mgr, prog & news dir; Bobby Swinson, mus dir.

Harlingen

KELT(FM)—Listing follows KGBT.

KGBT—1941: 1530 khz; 50 kw-D (DA-CH), 10 kw-N, DA-N. Drawer 711 (78550). (512) 423-3910. TWX 512-423-8990. Harbenito Radio Corp. Rep: Savalli/Gates. Format: Spanish. ■ McHenry T. Tichenor, pres; Carlos A. Cantu, VP/gen mgr; Tony Solis, asst VP & coml mgr; Rogelio Botello Rios, prog dir; Erem Palacios, news dir; Alex Giese, chief engr. ■ Rates: \$20; 20; 20; 20.

KELT(FM)—Co-owned with KGBT. January 1960: 94.5 mhz; 100 kw. Ant 730 ft. Prog sep from AM. Format: Contemp. ■ David Lykes, gen mgr; Bill Walters, stn mgr; Larry James, opns mgr; Jim Mattison, chief engr. ■ Rates: \$8; 8; 8. ■ KGBT-TV affil.

KMBS(FM)—June 1975: 96.1 mhz; 100 kw. Ant 565 ft. 302 W. Adams (78550). (512) 423-3211. Magic Valley Bcstg Inc. Rep: PRO/Meeker. Format: MOR. ■ Patrick C. McBride, pres; Hector Garcia, prog dir; Pete Paligonia, chief engr. ■ Rates: \$8.50; 7; 8.50; 6.50.

Henderson

KGRI—September 1947: 1000 khz; 250 w-D. Box 311 (75652). (214) 647-4528. George A. Freeman (acq 1974). Format: C&W.

KGRI-FM—Aug 1, 1965: 100.1 mhz; 3 kw. Ant 200 ft. Prog sep from AM.

KWRD—March 1956: 1470 khz; 500 w-D. Box 219 (75652). (214) 657-2324. Wes Dean & Associates. Rep: Cowart. Format: MOR. ■ Helen Dean, gen & coml mgr & prog dir; Ken Hale, news dir; Lynn Roy, chief engr.

Hereford

KPAN—August 1948: 860 khz; 250 w-D. Drawer 1757 (79045). (806) 364-1860. KPAN Bcstrs. Group owner: Formby Stns. Net: TSN. Format: MOR. Spec prog: Sp 18 hrs wkly. ■ Clint Formby, pres & gen mgr; Buddy Peeler, stn mgr; Jim Tucker, coml mgr; Tom Simmons, prom mgr; Hank Hardisty, prog dir; Mike Pennington, mus dir; Mike Aipperspach, news dir; Larry Wornock, chief engr. ■ Rates: \$4.50; 3.50; 3.50; 3.50.

KPAN-FM—Sept 1, 1965: 106.3 mhz; 2.85 kw. Ant 250 ft. Dup AM 100% until 7 pm. ■ Rates same as AM.

Highland Park

KVIL—March 1, 1960: 1150 khz; 1 kw-D, DA. 300 Park Cities Bank Bldg., Dallas (75205). (214) 526-8666. Fairbanks Bcstg Co. of Texas. (group owner; acq 7-1-73). Net: ABC/C. Audio news: APR.

Rep: Buckley. Format: Contemp, MOR. Spec prog: Sp 1 hr wkly. ■ Richard M. Fairbanks, pres; James C. Hilliard, exec VP; David Spence, gen mgr; Ron Chapman, prog dir; Jerry Bobo, coml mgr.

KVIL-FM—Aug 14, 1961: 103.7 mhz; 100 kw. Ant 1,570 ft. Stereo. Dup AM 50%.

Hillsboro

KHBR—May 21, 1948: 1560 khz; 250 w-D. Box 569 (76645). (817) 582-3431. KHBR Radio Inc. (acq 1955). Net: Texas State. Rep: Messina. Format: Contemp, C&W, MOR, Top 40. Spec prog: Czech 2 hrs wkly. ■ Nelson W. Galle, pres; Rick Bailey, gen & prom mgr & prog dir; J. K. Lane Jr., VP; John Coleman, mus & news dir; Jim Levines, chief engr.

KHBR-FM—October 20, 1959: 102.5 mhz; 3.2 kw. Ant 155 ft. Dups AM 50%. Format: Big bands.

Hondo

KRME—Feb 13, 1970: 1460 khz; 500 w-D. Box 447 (78861). (512) 426-3367. Radio Medina Inc. Rep: Keystone; Messina. Format: C&W, Sp. ■ William E. Berger, pres; James V. Fridle, VP & gen mgr; Ron Powers, coml mgr; Armondo Gonzalez, Spanish prog; George I. Goodling, chief engr.

Houston

KAUM(FM)—Listing follows KXYZ.

KCOH—1948: 1430 khz; 1 kw-D. 5011 Almeda (77004). (713) 522-1001. Call of Houston Inc. Net: Mutual Black. Rep: Savalli-Gates. Format: R&B & Black. ■ Spec prog: Jazz 2½ hrs wkly. ■ Dorothy G. Meeker, pres; Mike Petrizzo, VP & gen mgr; Martin P. Russo, gen sls mgr; Wash Allen, prog dir & prom mgr; Travis O. Gardner, mus dir; Ken Brantley, news dir; Joe Morgan, chief engr. ■ Rates: \$30; 22; 20; —.

KENR

Modern Country

KENR—Jan 17, 1968: 1070 khz; 10 kw-D, 5 kw-N, DA-2. 2 Greenway Plaza East (77046). (713) 621-1550. Lake Huron Bcstg Corp. Audio news: APR. Rep: Metro Radio Sls. Format: Modern country. Spec prog: Farm 2½ hrs wkly. ■ William J. Edwards, pres; Robert M. Chandler, VP & gen mgr; Ric Libby, opns mgr; Bruce Nelson, mus dir; Frank Boardman, news dir; Benjamin W. Walker, chief engr. ■ Rates: \$58; 48; 58; 48.

KEYH

All News

KEYH—1974: 850 khz; 10 kw-D, DA. 3130 Southwest Freeway, Suite 501 (77006). (713) 527-9363. Arlite Bcstg Co. Rep: Masla. Net: MBS. Audio news: APR, UPI. Format: All news. ■ Richard Albitz, pres; Tom L. Peryman, gen & coml mgr; Bruce Dadd, news dir; David Armstrong, chief engr. ■ Rates: \$25; 17; 25; —.

KFM(FM)—January 1958: 97.9 mhz; 18 kw. Ant 235 ft. (CP: 100 kw. Ant 440 ft). Stereo. 1900 Medical Towers Bldg. (77025). (713) 523-3217. Liberty Communication Corp. (acq 8-67). Group owner: Crawford Bcstg. Format: Gospel. ■ Donald B. Crawford, pres; David Thomson, gen mgr; Curry Juneau, stn mgr; Harold Jones, chief engr.

KHCB-FM—March 10, 1962: 105.7 mhz; 100 kw. Ant 370 ft. Box 45345 (77045). (713) 433-4533. Houston Christian Bcstrs Inc. Format: Relig. Spec prog: Sp 8 hrs wkly. ■ Peter S. Steigerwald, pres & gen mgr; Rex E. Sanders, chief engr.

KIKK—See Pasadena.

KIKK-FM—Oct 4, 1959: 95.7 mhz; 48 kw. Ant 790 ft. Box 1152, Pasadena (77501). (713) 473-4433. KIKK Inc. (acq 2-1-73). Group owner: Sonderling Bcstg. Rep: Buckley. Format: C&W.

KILT—1948: 610 khz; 5 kw-U, DA-2. 500 Lovett Blvd. (77006). (713) 526-3461. Lin-Texas Bcstg (acq 4-15-68). Group owner: Lin Bcstg. Format: Contemp, top 40. ■ Dickie Rosenfeld, pres & gen mgr; Harry Rogers, coml mgr; Bill Young, prog dir; Jim Carola, news dir; Glenn Cook, chief engr.

KILT-FM—1961: 100.3 mhz; 97 kw. Ant 790 ft. Stereo. Progs sep from AM.

KLEF Savalli/Gates, Inc.

KLEF(FM)—Nov 1, 1964: 94.5 mhz; 100 kw. Ant 590 ft. 1401 S Post Oak Rd. (77027). (713) 622-5533. Entertainment Communications (group owner; acq 6-5-69). Rep: Savalli-Gates. Format: Classical. ■ Joseph M. Field, pres; William B. Berkey, VP & gen mgr; Mark Fowler, prog dir; R. J. Keefe, mus dir; Paul Dudeck, chief engr. ■ Rates: \$16; 16; 18; 18.

KLLOL(FM)—Listing follows KTRH.

KLVL—See Pasadena.

KLYX(FM)—See Clear Lake City.

KNUZ—Feb 18, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 188 (77001). (713) 523-2581. TWX 910-881-2606. Texas Coast Bcstrs Inc. (group owner). Rep: Katz. Format: C&W. ■ David H. Morris, pres & gen mgr; Forrest H. Patton, coml mgr; Larry Vance, prom mgr; Arch Yancey, prog dir; Buddy Covington, mus dir; Jack Pieper, news dir; Johnny Walker, chief engr. ■ Rates: \$48; 43; 48; 38.

KQUE(FM)—Co-owned with KNUZ. Oct 4, 1960: 102.9 mhz; 280 kw. Ant 540 ft. Stereo. TWX: 713-571-2231. Prog sep from AM. Audio news: APR. Format: MOR. ■ Webb Hunt, prog dir; Ken Grant, mus dir. ■ Rates: \$34; 30; 34; 26.

KODA—July 31, 1961: 1010 khz; 5 kw-D, DA. 4808 San Felipe Rd. (77027). (713) 622-1010. Taft Bcstg Co. Net: MBS. Rep: Selcom. Format: MOR. ■ Paul E. Taft, pres; B. Thomas Hoyt, gen mgr; Jason Williams, opns mgr; Boyd Elton, news dir; Wes Whiddon, chief engr.

KODA-FM—Nov 9, 1958: 99.1 mhz; 97 kw. Ant 790 ft. Stereo. Prog sep from AM. Format: Beautiful mus.

***KPFT(FM)**—March 1970: 90.1 mhz; 49 kw. (CP: 97 kw). Ant 440 ft. 419 Lovett Blvd. (77006). (713) 224-4000. Pacifica Foundation Inc. (group owner). Net: NPR. Format: Progs, black. Spec prog: Ger 4 hr, Sp ½ hr, C&W 10 hrs wkly. ■ Ed Goodman, pres; Thorne Dreyer, gen mgr; Ms. Pat Fauchaux, dev dir; Patricia Smith, prom dir; Bruce Litvin, traffic & opns dir; Thom Clark, mus dir; Tom Curtis, news dir; Joe Bleakie, chief engr.

KPRC—May 9, 1925: 950 khz; 5 kw-U, DA-N. Box 2222 (77001). (713) 771-4631. KPRC Radio Co. Net: NBC. Rep: CBS Radio Spot Sls. Format: MOR. ■ Jack Harris, pres & gen mgr; Cleve Griffin, mgr; George Stokes, coml mgr; Jack London, prog dir; Kirt Harris, prom mgr; Marie Lantrip, mus dir; Don Watson, news dir; O. B. Johnson, chief engr. ■ KPRC-TV affil.

KQUE(FM)—Listing follows KNUZ.

KRBE(FM)—Nov 8, 1959: 104.1 mhz; 96 kw. Ant 790 ft. Stereo. 8208 Westpark Dr., Suite 200 (77042). (713) 781-6111. GCC Communications of Houston (group owner; acq 1975). Rep: Century Natl Sls. Format: Contemp, top 40. ■ William J. Edwards, pres; Ed Shane, prog dir; Mike Martin, news dir; Jack Richardson, chief engr.

KRLY(FM)—Jan 1, 1964: 93.7 mhz; 97 kw. Ant 790 ft. Stereo. 3935 Westheimer, Suite 94 (77027). (713) 626-8130. Zantanon Communications Corp. (acq 7-6-61). Net: Texas State. Rep: CBS/FM Sls. Format: Contemp, top 40. ■ Robert S. Anderson Sr., pres & gen mgr; Ronald A. Neel, local sales mgr; Ron Foster, prom mgr; Ray Cooper, prog dir; William E. Cordell, chief engr.

KTRH—March 29, 1930: 740 khz; 50 kw-U, DA-2. Box 1520 (77006). (713) 526-4591. Rusk Corp. (acq 11-30-65). Net: CBS, MBS. Rep: Christal. Format: Talk, spts. Spec prog: Farm 12 hrs, hunting/fishing 14 hrs wkly. ■ John T. Jones Jr., pres; Frank Stewart, gen mgr; E.V. Fritsch, coml mgr; Dorothy Shelley, prom mgr; Hal Kemp, stn mgr; Ben Baldwin, news dir; Lester A. Mullan, chief engr. ■ Rates: \$62; 38; 44; 29.

KLLOL(FM)—Co-owned with KTRH. 1947: 101.1 mhz; 97 kw. Ant 790 ft. Stereo. Progs sep from AM. Format: Progs. ■ Jerry Lee, stn mgr; Jim Hilty, prog dir; Jackie McCauley, mus dir; Bob Wright, news dir. ■ Rates: \$24; 24; 30; 30.

***KTRU(FM)**—May 20, 1971: 91.7 mhz; 340 w. Ant 155 ft. Stereo. Rice Memorial Centre, Rice University (77001). (713) 527-4088. William Marsh Rice University. Net: MBS, Texas State. Format: Progs, classical, jazz, educl. ■ Philip Walters, gen mgr; Charles Burnett, spec prog dir; Barbie Siever, prog dir; Dave Horanson, mus dir; Ronny Newman, annr dir; Peter Camp, news dir.

***KTSU(FM)**—Oct 1, 1973: 90.9 mhz; 10 w. 3201 Wheeler Ave. (77004). (713) 527-7175. Texas Southern U. Net: NPR, Natl Black, Longhorn Radio. Format: Black, progressive, talk, variety. ■ Granville Sawyer, pres; Ms. Valita F. Waits, gen mgr.

***KUHF(FM)**—Nov 6, 1950: 88.7 mhz; 12 kw. (CP 20 kw). Ant 110 ft. 3801 Cullen Blvd. (77004). (713) 749-1100. U. of Houston. Net: MBS, Mutual Black. Format: Diversified. Spec prog: Greek ½ hr, Arabic ½ hr wkly. ■ Philip G. Hoffman, pres; Arvil Cochran, stn mgr; ■ *KUHT(TV) affil.

KULF—Oct 16, 1944: 790 khz; 5 kw-U, DA-2. 2100 Travis St. (77002). (713) 224-7900. Southern Bcstg Co. (group owner; acq 3-14-61). Rep: Eastman. Format: MOR. ■ John G. Johnson, pres; William R. Bosse, VP & gen mgr; Bill Wamsley, prog dir; Jim Heath, mus dir; Dan Ammerman, news dir; Norman Sartain, chief engr. ■ Rates: \$78; 58.50; 70.50; 28.50.

KXYZ—1930: 1320 khz; 5 kw-U, DA-N. 1602 Fannin Bank Bldg. (77025). (713) 795-4820. KXYZ Inc. (acq 7-15-68). Group owner: ABC. Net: ABC/E. Rep: McGavren-Guild. Format: Adult contemp. ■ Ronald L. Sack, VP & gen mgr; John Hare, gen sales mgr; Thomas Wright, news dir; John Foote, chief engr.

KAUM(FM)—Co-owned with KXYZ. 1960: 96.5 mhz; 100 kw. Ant 580 ft. Stereo. Prog sep from AM. (713) 795-4770. Net: ABC/FM. Rep: ABC/FM Spot Sls. Format: Rock. ■ James E. Hankins, gen mgr; Ted Holcolm, sls mgr; Bruce Johnson, prog dir.

KYND(FM)—See Pasadena.

KYOK—1947: 1590 khz; 5 kw-U, DA-N. Box 8218 (77004). (713) 526-7131. Starr Broadcasting Co. (group owner; acq 6-69). Net: ABC/C, Natl Black. Rep: Torbet. Format: Black. ■ Peter H. Starr, pres; Edward S. Howard, gen mgr; Martin Russo, coml mgr; Rick Roberts, prog dir; George Frazier, mus dir; James White, news dir; Don Nash, chief engr.

Huntsville

KSAM—Nov 3, 1938: 1490 khz; 1 kw-D, 250 w-N. Box 312 (77340). (713) 295-2651. Huntsville Bcstg Co. (acq 1974). Net: Texas State. Rep: Racey, Keystone. Format: C&W, rock. Spec prog: Black 3½ hrs wkly. ■ Jack Nichols, gen mgr, prog dir & chief engr; Douglas M. Millins, coml mgr; I. J. Waldon, news dir; Ron Edwards, sports dir.

KSAM-FM—Aug 1, 1965: 101.7 mhz; 710 w. Ant 430 ft. Prog sep from AM.

***KSHU(FM)**—1973: 89.3 mhz; 10 w. Ant 217 ft. Dept of Speech & Drama, Sam Houston Univ. (77340). (713) 295-0481. Sam Houston State U. Format: Diversified. ■ Dr. Robert E. Summers, dir of bcstg; John Scogin, chief engr.

Jacksonville

KEBE—Jan 12, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1648 (75766). (214) 586-2211. Waller Bcstg Inc. (acq 11-25-58). Net: ABC/E. Rep: Messina. Format: Contemp. ■ Dudley Walker, pres & gen mgr; Merv Dawson, coml mgr; Tom Metzger, opns mgr; Max Stevens, prom mgr; David Higginbotham, chief engr.

KOOI(FM)—Co-owned with KEBE. Sept 9, 1967: 106.5 mhz; 100 kw. Ant 640 ft. Stereo. Progs sep from AM.

Jasper

KTXJ—Aug 6, 1948: 1350 khz; 1 kw-D. Box 6090 (75951). (713) 384-2544. Jasper Bcstg Service (acq 7-13-71). Audio news: UPI. Rep: Riley. Format: C&W. ■ Thomas H. Spurlock, mng ptnr & gen mgr; Art Lay, coml mgr; Ken Poston, news & prog dir; Allen Thompson, chief engr. ■ Rates: \$3; 3; 3; 3.

KTXJ-FM—November 1964: 102.3 mhz; 2.9 kw. Ant 140 ft. Prog dups AM 20%. Format: MOR, top 40. ■ Rates same as AM.

Texas Radio

See page C-1 for explanation of listings.

Junction

KMBL—1953: 1450 khz; 1 kw-D, 250 w-N. 214 Pecan St., Box 206 (76849). (915) 446-3371. Heart-of-the-Hills Communications Corp. (acq 5-10-74). Rep: Messina. Format: Block, C&W. Spec prog: Ger 12 hrs, Sp 4 hrs, big bands 10 hrs, classical 5 hrs wkly. ■ Curtis C. Short Jr., pres, gen mgr, prog & news dir; John C. Parker, coml mgr; Dean LaRue Haley, prom mgr; Jimmy Modgling, mus dir; Grant H. Sittler, chief engr.

Keene

***KSUC(FM)**—June 13, 1974: 88.3 mhz; 1.85 kw. Ant 235 ft. Southwestern Union College (76059). (817) 645-3921. Southwestern Union College. Format: Inspirational. ■ Donald R. McAdams, pres; Robert R. Mendenhall, gen mgr; Michael Wiist, prog dir; L. Sheree Parris, stn prom; Kit Curl, news dir; David Chapline, chief engr.

Kenedy-Karnes

KAML—November 1954: 990 khz; 250 w-D. Box 990 (78119). (512) 583-2990. Nine-Ninety Co. (acq 2-15-71). Format: Diversified. Spec prog: Farm 10 hrs wkly. ■ Dayton Smith, pres, gen mgr & chief engr; Jack Ferguson, prog dir. ■ Rates: \$3.70; 3.70; 3.70; 3.70.

Kermit

KERB—June 1950: 600 khz; 1 kw-D, DA. Drawer X (79745). (915) 586-3481. KERB Broadcasting Inc. (acq 10-1-68). Net: Keystone, Texas State. Rep: Messina. Format: C&W. ■ Floyd Shelton, pres; Ken Welch, gen mgr; Jean Welch, prog dir; Bob Jones, news dir; Doug Welch, chief engr. ■ Rates: \$3; 3; 3; 3.

Kerrville

KERV—Nov 5, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 2187 (78028). (512) 257-8200. KGKL Inc. (acq 1973). Audio news: APR. Format: MOR. Spec prog: Farm 1 hr, classcl 2 hrs wkly. ■ Leroy J. Gloger, pres; Bill J. Vance, gen mgr; Ken Jumper, prog dir; Dave Garrett, news dir; Dan Walther, chief engr. ■ Rates: \$78; 60; 78; 60.

KPFM(FM)—Co-owned with KERV. Sept 12, 1975: 94.3 mhz; 3 kw. Ant 105 ft. Stereo. Leroy J. Gloger. Prog sep from AM. Format: C&W.

Kilgore

KOCA—Dec 23, 1936: 1240 khz; 1 kw-D, 250 w-N. Box 192 (75662). (214) 984-2001. Radio Kilgore Inc. (acq 4-20-73). Audio news: APR. Rep: Melville. Format: MOR. Spec prog: Farm 1 hr, black 5 hrs wkly. ■ Douglas B. Humble, pres; John Logan, gen mgr; Jim Hodo, mus dir & prom mgr; Mike Crowell, news dir; Karem O. Soule, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

Killeen

KIXS—July 4, 1955: 1050 mhz; 250 w-D. Box 880 (76541). (817) 634-3181. Accent Radio Corp. (acq 5-1-73). Net: Texas State. Format: Top 40. ■ Ken Williams, pres & gen mgr; Rick Archer, VP, sls mgr; Bill Hilton, prog dir; Michael Anthony, mus dir; Troy Deneke, news dir; Bob White, chief engr. ■ Rates: \$11; 8; 6.50; 6.50.

KIXS-FM—Aug 1, 1961: 93.3 mhz; 760 w. Ant 185 ft. (CP: 2.3 kw; 175 ft). Stereo. Prog dups AM 97%. ■ Rates same as AM.

***KNCT-FM**—Nov 23, 1970: 91.3 mhz; 50 kw. Ant 1,170 ft. Central Texas College, Highway 190 West (76541). (817) 526-1268. Central Texas College. Net: NPR. Format: MOR, public. Spec prog: Farm ½ hr, black ½ hr, Sp ½ hr, nostalgia 5 hrs wkly. ■ Dr. Luis M. Morton Jr., pres; Richard D. Wilson, gen mgr; Edward B. Jasuta Jr., stn mgr; Steve A. Hanik, prog dir; Mona Lane, prom mgr; Gene Stephens, news dir; Lee Roy Franklin, chief engr.

Kingsville

KINE—Nov 1948: 1330 khz; 1 kw-D. Box 846

Texas Radio

See page C-1 for explanation of listings.

(78363). (512) 592-5211. Radio Station KINE Inc. (acq 1950). Net: TSN. Format: Sp, C&W. ■ J. H. Clement, pres; Andy Cook, gen mgr; Glen Barbier, coml mgr; Bill Vessey, mus dir; Lynn Blackburn, news dir; R. T. Whitaker, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

KPUP(FM)—Co-owned with KINE. May 2, 1970: 97.7 mhz; 3 kw. Ant 130 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates same as AM.

***KTAI(FM)**—Feb 20, 1970: 91.9 mhz; 10 w. Box 2271 (78363). (512) 595-3402. Texas A&I University. Format: Progs. Spec prog: Sp ½ hr wky. ■ Stephen Hofer, stn mgr; Delbert Seese, chief engr.

La Grange

KVLG—June 27, 1959: 1570 khz; 250 w-D, DA. Drawer K (78945). (713) 968-3173. Lloyd E. Kolbe (acq 3-1-68). Format: C&W. Spec prog: Czech-German 8 hrs wky. ■ Lloyd E. Kolbe, gen mgr; Glenn Gaertner, coml mgr & chief engr; David Pringle, prog dir; Joyce Kolbe, mus dir; Don Chovanec, news dir.

KVLG-FM—Dec 21, 1970: 104.9 mhz. 3 kw. Ant 205 ft. Dups AM 20%. Format: MOR.

Lake Jackson

KBRZ—See Freeport.

KGOL(FM)—Co-owned with KBRZ. April 1963: 107.3 mhz; 28 kw. Ant 180 ft. Box AA, Freeport (77541). (713) 265-4291. Coastal Bcstg Inc. (acq 1974). Rep: Messina. Format: Easy ltnng day, C&W night.

Lamesa

KPET—May 21, 1947: 690 khz; 250 w-U, Box 30 (79331). (915) 872-2404. KPET Radio Inc. (acq 1974). Net: Texas State. Rep: Melville, Bernard. Format: C&W. Spec prog: Sp 10½ hrs wky.

Lampasas

KCYL—1948: 1450 khz; 1 kw-D, 250 w-N. Drawer 886 (76550). (512) 556-3671. Lampasas Bcstg Co. (acq 5-28-74). Net: MBS. Rep: Riley. Format: C&W. Spec prog: Sp 3 hrs wky. ■ Stephen S. Sampson, pres & gen mgr; Jeanine Curtis, coml mgr; Suzanne Parsons, prom mgr; Don Studebaker, prog dir; John R. Clemmetsen, news dir; Scott Witcher Jr., chief engr. ■ Rates: \$4.50; 4; 4.50; 4.

Laredo

KLAR—August 1961: 1300 khz; 1 kw-D, 500 w-N. Box 1899 (78040). (512) 723-7459. Radio Laredo Inc. (acq 5-1-71). Rep: Young, Melville (Dallas). Format: Contemp. ■ John H. Hicks, pres; Tommy Thompson, gen mgr; Harold Ellington, coml mgr; Jay Dickey, prog dir; Lou Asher, prom mgr; Roberto Gutierrez, news dir; Aaron Brown, chief engr.

KVOZ—April 15, 1952: 1490 khz; 1 kw-D, 250 w-N. Box 1638 (78040). (512) 723-4396. Border Bcstrs Inc. Net: TSN. Rep: UBC, Messina. Format: MOR, Spanish. Spec prog: Talk 5 hrs wky. ■ E. J. Harpole, chmn of bd; Bill Harrell, pres; Mike Rooney, stn mgr; Doug Stalker, coml mgr & spts dir; Tom Piper, prog dir; John Lawson, news dir; John Tucker, chief engr. ■ Rates: \$7; 5.50; 7; 5.50.

KOYE(FM)—Co-owned with KVOZ. Feb 2, 1972: 94.9 mhz; 100 kw. Ant 950 Box 1731 (78040). (512) 723-4398. ■ Ervin Parks, stn mgr; Tom Herring Jr., prog dir; Thomas Mitchell, sales mgr. ■ Rates: \$5; 5; 5; 5.

Levelland

KLVT—August 1949: 1230 khz; 1 kw-D, 250 w-N. Box 1230. (805) 894-3134. KLVT Radio. Group owner: Formby Stns. Net: TSN. Format: MOR. Spec prog: Sp 15 hrs, Fr 9 hrs, C&W 9 hrs wky. ■ Clint Formby, pres; Gene Stanley, gen mgr & chief engr; Terry Isaacs, prog dir; Del Kirby, news dir.

Liberty

KPXE—Dec 21, 1968: 1050 khz; 250 w-D, DA. 1211

N. Main (77575). (713) 336-5793. Dorsey Eugene Newman (acq 8-73). Net: ABC/C. Rep: Messina. Format: MOR. Spec prog: Black 3 hrs wky. ■ Gene Newman, pres; Frank Johnson, opns mgr.

Littlefield

KZZN—1947: 1490 khz; 1 kw-D, 250 w-N. Box 192 (79339). (806) 385-4474. Littlefield Bcstg Co. (acq 1974). Net: TSN. ■ Jim Vandenberg, mgr.

Livingston

KETX—June 28, 1957: 1440 khz; 5 kw-D. Box 111 (77351). (713) 327-8916. Polk County Bcstg Co. Net: TSN. Format: Mod C&W. ■ Harold J. Haley, pres & gen mgr.

KETX-FM—Sept 1, 1970: 92.1 mhz; 1.85 kw. Ant 370 ft. Dups AM 100%.

Lockhart

KCLT—Feb 1, 1967: 1060 khz; 250 w-D, DA. Box 240 (78644). (512) 398-5232. Radio Caldwell County Inc. (acq 9-28-73). Net: Texas State. Format: C&W, MOR. Spec prog: Sp 6 hrs wky. ■ L. M. Preuss III, pres; W. R. Buchanan, VP & gen mgr; Emit Huntsman, prog dir; Steve Lewis, news dir. ■ Rates: \$4.37; 4.37; 4.37; —.

Longview

KFRO—1935: 1370 khz; 1 kw-U, DA-N. Curtis Bldg., Box 792 (75601). (214) 753-4461. Voice of Longview Inc. Net: ABC/E, Continental. Rep: Messina. Format: Top 40, diversified, jazz. Spec prog: Black 1 hr, farm 1 hr, classical 1 hr, C&W 10 hrs wky. ■ James R. Curtis Sr., pres & mus dir; T. R. Putman, coml mgr; M. H. Bair, prog dir; James R. Curtis Jr., prom mgr & news dir; Irene Shirley, sec treas; L. George, chief engr.

KLUE

Adult Contemporary

KLUE—1948: 1280 khz; 1 kw-D. Box 7100 (75601). (214) 757-2020. Radio Longview Inc. (acq 9-59). Net: Texas State. Rep: Masla, Riley. Format: MOR. Spec prog: Black 19 hrs wky. ■ H. A. Bridge Jr., pres & gen mgr; Lowell Wolfe, coml mgr; Glenn Ivey, prog dir & chief engr; Jean Brooks, prom mgr; John McCarty, mus dir; Charles Palmer, news dir. ■ Rates: \$4.75; 4.25; 4.75; 4.25.

KYKX(FM)—March 3, 1963: 105.7 mhz; 100 kw. Ant 260 ft. Stereo. Box 8389 (75601). (214) 757-2662. 105 Inc. (acq 7-1-74). Rep: Miller. Format: C&W. ■ Dick Osburn, pres; Rusty Reynolds, VP & gen mgr; Larry Wilson, prog dir; Gary Koefler, coml mgr; Karen Rector, prom mgr; Steve Bridges, chief engr. ■ Rates: \$6.50; 5.25; 6.50; 5.25.

Lubbock

KDAV—Sept 19, 1953: 580 khz; 500 w-D, DA. Box 6070 (79413). (806) 745-4500. Western Bcstg Co. (acq 5-1-66). Group owner: Pinkston Stns. Net: ABC/E. Rep: Avery-Knodel, Walton. Format: C&W. ■ D.P. Pinkston & Robert Clark, owners; Bob Clark, gen coml mgr; Jim Spann, prog dir; Ralph Newton, mus dir; Jim Roberts, news dir; Joe Brown, farm & ranch dir; James Lotspeichr, chief engr. ■ Rates: \$10; 9; 10; 9.

KEND—May 14, 1947: 1590 khz; 1 kw-U, DA-2. 2112 Broadway (79401). (806) 747-0101. The End Corp. (acq 6-17-71). Net: NBC. Rep: Messina. Format: Contemp. ■ Lew Delia, pres, gen & prom mgr; Paul Beane, news dir; George Birdsong, chief engr.

KFYO—September 6, 1927: 790 khz; 5 kw-D, 1 kw-N, DA-2. Box 10527 (79408). (806) 765-5567. KFYO Inc. (acq 4-8-36). Net: CBS. Rep: Torbet. Format: MOR. ■ Eva Metcalf, pres; Gordon Thompson, gen mgr; Jack Dale, coml mgr; Bob Nash, prog dir & prom mgr; Max Mott, news dir; Roger Hively, chief engr. ■ Rates: \$12; 18; 12; 8.

KLBK—Jan 1, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 1559 (79408). (806) 745-2345. Grayson Enterprises Inc. (group owner; acq 11-1-61). Net: ABC/C. Rep: HR/Stone. Format: Contemp. ■ Theodore Shanbaum, pres; Chuck Spaugh, gen mgr; Curt Lancaster, coml mgr; Bryan King, prom mgr; Kevin Stone, prog dir; Jerry Browning, mus dir; Tom Allen, news dir.

KLBK-FM—Aug 1, 1966: 94.5 mhz; 100 kw. Ant 680

ft. Stereo. Prog sep from AM. ■ KLBK-TV affil.

KLFB—Nov 15, 1967: 1420 khz; 500 w-D. Box 5697 (79417). (806) 765-8114. La Fiesta Bcstg Co. Rep: Savallii/Gates. Format: Spanish. ■ John A. Flache, pres; Gussie McClellan & Marcos A. Garcia, assoc mgr; Marcos A. Garcia, news dir; Roger Hively, chief engr. ■ Rates: \$5; 5; 5; 4.25.

KLLL—April 1953: 1460 khz; 1 kw-D. Box 10327 (79408). (806) 763-1911. Corbin Bcstg Co. (acq 5-1-58). Net: TSN. Rep: Eastman. Format: C&W. ■ Larry W. Corbin, pres, gen & coml mgr; O. G. King, mus dir; Chip Polk, prog dir; Jack McCarty, prom mgr; Jim Bandy, news dir; Robert Purrington, chief engr. ■ Rates: \$12; 10; 12; 4.

KLLL-FM—Oct 12, 1958: 96.3 mhz; 48 kw. Ant 630 ft. Stereo. Dups AM 50%. ■ Rates same as AM.

***KOHM(FM)**—Jan 1973: 91.1 mhz; 340 w. Ant 115 ft. 3211 47th St. (79413). (806) 799-9035. Lubbock Independent School District. Format: Top 40. Spec prog: Fr 1 hr, Ger 1 hr, Sp 1 hr wky. ■ B. J. Randles, pres; Charles Wilson, gen mgr & chief engr.

KSEL—Nov 1, 1946: 950 khz; 5 kw-D, 500 w-N, DA-2. Box 2805 (79408). (806) 745-2828. TWX 910-896-4557. KSEL Inc. (acq 1975). Group owner: Harris Enterprises. Rep: Eastman. Format: Contemp, top 40, black. Spec prog: Sp 15 hrs wky. ■ Robert Wells, VP; Chuck Spaugh, coml mgr; Mike Deardorff, prog & mus dir & prom mgr; Bob Howell, news dir; Bill Baker, chief engr.

KSEL-FM—Nov 1963: 93.7 mhz; 100 kw. Ant 740 ft. Stereo. Prog sep from AM. Format: Progs.

KTEZ(FM)—1975: 101.1 mhz; 59 kw. Ant 760 ft. Box 3205, Albuquerque, N.M. (87110). Troy Raymond Moran.

***KTXT-FM**—April 1, 1961: 91.9 mhz; 10 w. Box 4080, Texas Tech University (79409). (806) 742-6276. Texas Tech Univ. Net: ABC/FM. Format: Contemp. Spec prog: Black 3 hrs, Sp 4 hrs wky. ■ Kenneth A. Jarvis, dir of radio. ■ *KTXT-TV affil.

KWGO-FM—July 15, 1964: 99.5 mhz; 44 kw. Ant 740 ft. (CP: 46 kw. Ant 630 ft.). Red Raider Inn, 6025 Avenue A (79404). (806) 747-6942. Clyde R. Stevens & Mexican American Svcs. (acq 7-75). Format: Contemp. ■ Clyde R. Stevens, pres.

Lufkin

KLUF—Dec 5, 1947: 1420 khz; 1 kw-U, DA-N. Box 1866 (75901). (713) 634-7773. Radio Lufkin Inc. (acq 5-23-73). Net: MBS. Rep: Savallii/Gates. Format: MOR, Fr. ■ R. Steven Hicks, pres; H. E. Rowin, gen & coml mgr; Dan Herod, prog dir/prom mgr; Joe Keith, mus dir; Mike Curry, news dir; Maynard Campbell, chief engr.

KLUF-FM—Not on air, target date unknown: 105.1 mhz; 100 kw. Ant 490 ft.

KRBA—May 3, 1938: 1340 khz; 1 kw-D, 250 w-N. Box 1345 (75901). (713) 634-6661. Darrell E. Yates. Net: Texas State. Rep: Cowart. Format: Block, contemp. Spec prog: Sp 1 hr, black 5½ hrs wky. ■ Darrell E. Yates, owner & gen mgr; Mrs. Shirley Yates, prog dir; Sammie Williams, news dir; E. C. Gresham, chief engr.

Marlin

KAWA—See Waco.

Marshall

KDOX—Oct 7, 1957: 1410 khz; 500 w-D, DA. Box 1326 (75670). (214) 938-5136. Singleton and King Bcstg (acq 1975). Net: ABC/C. Rep: Messina. Format: C&W. Spec prog: Black 2½ hrs wky. ■ Dean Singleton & Kelly King, owners; Sam Litzenberg, gen mgr; Jim Alexander, coml mgr; Joel T. Wheeler, mus dir; Dan Dillinger, chief engr.

KMHT

Adult Contemporary

KMHT—1947: 1450 khz; 1 kw-D, 250 w-N. Box AA (75670). (214) 938-6789. Radio Marshall Inc. (acq 1955). Net: Texas State. Rep: Masla, Riley. Format: MOR, black. ■ H. A. Bridge Jr., pres & gen mgr; Vinson

L. Stevens, coml mgr; Charlie Fox, prog dir; Peggy Ives, prom mgr; Johnny Rice, mus dir; John Gordon, news dir; Glen Ivey, chief engr. ■ Rates: \$4; 3.75; 4; 3.75.

McAllen

KIRT—See Mission.

KQXX(FM)—Co-owned with KIRT. Oct 4, 1966: 98.5 mhz; 26 kw. Ant 280 ft. Stereo. Box 1806 (78501). (512) 682-3231. Rio Bcstg Co. Rep: Eduardo Cabellero Sp Media, Paul Miller. Format: C&W day, Spanish night. ■ Edward L. Gomez, pres; C. T. (Chuck) McKasson, gen mgr; Roy Martinez, prog dir; Lawson Campbell, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.



KRIO—1947: 910 khz; 5 kw-U, DA-2. 500 E. Beaumont (78501). (512) 686-5454. El Rio Bcstg (acq 9-75). Audio news: APR. Rep: Eastman. Format: Top 40. Spec prog: Farm 5 hrs wkly. ■ Charles M. Trub, pres & gen mgr; Dave B. Hightbaugh, stn mgr; Melvin Bedford, prog dir; Bill Spangler, news dir; Donald McCleary, chief engr. ■ Rates: \$15; 12; 15; 12.

***KVMV-FM**—March 9, 1972: 96.9 mhz; 76 kw. Ant 235 ft. Box 1603 (78501). (512) 787-5947. Rio Grande Family Radio Fellowship Inc. Format: Relig, Sp, variety. ■ John A. Pankratz, pres & chief engr; Thomas Haughey, mus dir.

McKinney

KMMK(FM)—August 1, 1969: 95.3 mhz; 3 kw. Ant 215 ft. Box 446 (75069). (214) 542-1151. Modern Media of McKinney Inc. (acq 1-2-74). Format: MOR. Spec prog: Farm 3 hrs wkly. ■ C. R. Graham, pres & gen mgr; Gary Bond, prog & farm dir; Don Faulkner, chief engr. ■ Rates: \$5; 5; 5; 5.

KYAL—Sept 29, 1947: 1600 khz; 5 kw-D, DA. 1310 Ave K., Plano, Tex. (75074). (214) 424-8541. A.H.B. Bcstg Corp. (acq 3-69). Net: TSN. Rep: Messina. Format: C&W. Spec prog: Relig 6 hrs wkly. ■ John Pickens, pres; Troy Young, gen mgr; Tom McCall, prog dir; Morgan Choat, chief engr. ■ Rates: \$10.50; 9.50; 10.50; 7.50.

Memphis

KBGH—April 26, 1966: 1130 khz; 1 kw-D, DA. Box 1130 (79245). (806) 259-3511. V. C. Lloyd, R. V. Floyd, Mary A. Brewer. Rep: Messina. ■ John R. Fowler, pres; Jim Markgraf, VP & gen mgr; Arnold Cruze, chief engr.

Merkel

KWFA—June 1, 1963: 1500 khz; 250 w-D. Box 220 (79536). (915) 928-4701. Harold D. Nichols. Format: C&W. Spec prog: Sp 5 hrs wkly. ■ Harold D. Nicols, pres; John Curtis, gen mgr; Bill Barnett, prog dir; Don Pugh, mus dir; William H. Miller, chief engr.

Mexia

KBUS—May 21, 1956: 1590 khz; 500 W-D. Box 227 (76667). (817) 562-3874. Limestone Bcstg Inc. (acq 1975). Net: TSN. Format: C&W. Spec prog: Black 6 hrs wkly. ■ Sarah Frances Collins, pres; Bill Collins, VP, treas, gen & coml mgr; William F. Collins, chief engr.

Midland

KBAT(FM)—Listing follows KWEL.

KCRS—Dec 20, 1935: 550 khz; 5 kw-D, 1 kw-N, DA-2. Box 4607 (79701). (915) 563-0550. Midland Bcstg Co. (acq 8-1-57). Group owner: Mayes Stn. Rep: Eastman. Format: MOR, top 40. ■ Wendell Mayes Jr., pres; Parker M. Humes, gen mgr; Dick Baze, prog dir; James McWain, chief engr. ■ Rates: \$13; 11; 13; 9.

KJBC—Aug 6, 1950: 1150 khz; 1 kw-D. South Lamesa Rd. (79701). (915) 684-5152. Hugh M. McBeath (acq 7-15-64). Format: C&W. Spec prog: Sp 6 hrs wkly. ■ Hugh M. McBeath, gen mgr & chief engr; Keith Ward, prog dir.

KNAM—Nov 27, 1963: 1510 khz; 500 w-D. 2001 West Wall (79701). (915) 683-2828. Green Dolphin Bcstg Corp. (acq 10-1-70). Net: TSN. Rep: PRO/Meeker, Riley. Format: Easy MOR. Spec prog: Sp 6 hrs wkly. ■ Max (Howard) Lloyd, pres; Michael Fitzgerald, gen mgr; Wayne Weeks, coml & prom mgr; Mary Lou Cassidy, prog dir; William F. Conner, mus dir; Jim Moore, news dir; Max (Howard) Lloyd, bus mgr & chief engr. ■ Rates: \$9; 6; 8; 6.

KNFM(FM)—Partially co-owned with KNAM. Nov 2, 1959: 92.3 mhz; 100 kw. Ant 390 ft. Stereo. (915) 683-3878. Permian Bcstrs Inc. Prog dups AM 85%. Format: MOR. ■ Michael Fitzgerald, pres. ■ Rates same as AM.

KWEL—April 1957: 1600 khz; 1 kw-D. 401 W. Missouri (79701). (915) 682-4331. KWEL Inc. (acq 5-1-69). Net: ABC/I. Format: MOR. ■ Bob Hicks, pres & gen mgr; Don Richardson, stn mgr; Paul Boe, mus dir; Jim Stallons, news dir. ■ Rates: \$4.50; 4; 4.50; 4.

KBAT(FM)—Co-owned with KWEL. 1974: 93.3 mhz; 100 kw. Ant 440 ft. Stereo. (915) 563-2121. Format: C&W. ■ Dick Rowland, stn mgr; John Robison, mus dir; ■ Rates: \$6.60; 5.80; 6.60; 5.80.

Mineola

KMOO—Sept 12, 1963: 1510 khz; 250 w-D. Box 499 (75773). (214) 569-3823. A-C Corp. (acq 1-8-68). Net: Texas State. Format: C&W. ■ Sam Curry, pres, gen mgr & news dir; Jeanne Dean, coml mgr; Bill Taylor, prog dir & chief engr; Mike Gunn, mus dir; Monty Montgomery, prom mgr.

Mineral Wells

KMWT(FM)—1970: 95.9 mhz; 3 kw. Ant 295 ft. Box 927 (76067). (817) 325-9509. Triple H Radio Inc. Rep: Miller. ■ E. Hal Hall, pres & gen mgr.

KORC—1946: 1140 khz; 250 w-D. Box 638 (76067). (817) 325-1140. White Fuel Corp. (acq 3-1-73). Net: Texas State. Rep: Messina. Format: C&W. ■ W. E. E. White, pres; Roy Floyd, gen mgr; Dale Kincaid, coml mgr; John Polsen, mus dir; Art Von Reyn, news dir; ■ Rates: \$57.60; 50.40; 57.60; —.

Mission

KIRT—Feb 24, 1957: 1580 khz; 1 kw-D. Box 985 (78572). (512) 585-1629. Rio Bcstg Co. (acq 8-1-70). Rep: Spanish Media, Paul Miller. Format: Spanish. ■ Edward L. Gomez, pres; C. T. (Chuck) McKasson, gen mgr; Humberto Pedrazza, prog dir; Lawson Campbell, chief engr. ■ Rates: \$11; 11; 11; 11.

KQXX(FM)—Co-owned with KIRT. See McAllen.

Monahans

KVKM—March 12, 1947: 1330 khz; 5 kw-D, 1 kw-N, DA-N. Box 1058 (79756). (915) 943-3238. Monahans Bcstg Co. (acq 1975). Net: TSN. Rep: Melville. ■ William W. Jamar Jr., owner; Dick Aker, prog dir; Charles Roberts, news dir; David Smoot, chief engr.

Morton

KRAN—Dec 6, 1961: 1280 khz; 500 w-D. Box 1077 (79346). (806) 266-5545. Morton Radio Corp. (acq 1975). Format: C&W, relig. ■ W.J. Duncan, pres, gen, coml & prom mgr; Edward Akin, prog, mus & news dir; Randall Clayton, chief engr.

Mount Pleasant

KIMP—Oct 7, 1948: 960 khz; 1 kw-D. Box 990 (75455). (214) 572-8726. Mt. Pleasant Bcstg Co. Net: TSN. Format: MOR. ■ David H. Ward, pres; Ruby Stanley, stn & coml mgr; Clint Cooper, news dir; Clarence C. Taylor, chief engr.

KPXI(FM)—Co-owned with KIMP. October 1961: 100.7 mhz; 54 kw. Ant 170 ft. Prog sep from AM. Format: Easy Istng.

Muleshoe

KMUL—July 6, 1956: 1380 khz; 1 kw-D. Box 486 (79347). (806) 272-4273. Radio Station KMUL. Format: MOR, Spanish. ■ Leola Randolph, pres; Gilbert Lamb, gen mgr; Eugene Howard, coml mgr, prog dir & chief engr; Gerald Reid, mus dir; Magann Rennels, news dir.

Texas Radio

See page C-1 for explanation of listings.

KMUL-FM—Feb 16, 1966: 103.1 mhz; 2.9 kw. Ant 75 ft. Prog sep from AM.

Nacogdoches

KEEE—March 27, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1111 (75961). (713) 564-4444. Stone Fort Bcstg Co. (acq 1974). Net: ABC/E. Rep: Groskin; Riley. Format: Contemp. ■ Evelyn Stallings, pres; Dino Summerlin, VP & gen mgr; Bobby Dobbs, prog dir; Ron Minatrea, mus dir; Bob Hill, news dir; Jimmy Rucker, prom mgr; Jim Stallworth, chief engr.

KJCS(FM)—Partially co-owned with KEEE. May 1967: 103.3 mhz; 100 kw. Ant 360 ft. Stereo. (713) 564-4443, Voice of the Lakes Bcstg Inc. Format: Easy Istng. ■ Tony Frank, prog dir.

***KSAU(FM)**—June 5, 1975: 90.1 mhz; 1 kw. Ant 116 ft. Box 3048 (75961). (713) 569-4000. Stephen F. Austin State U. Format: Diversified. Spec prog: Sp 1 hr wkly. ■ Dr. Robert T. Ramsey, asst prof; Beverly E. Brock, gen mgr.

KSFA—June 2, 1947: 860 khz; 1 kw-D. Box 848 (75961). (713) 564-3723. Texan Bcstg Inc. (acq 8-1-59). Rep: Messina. Format: Modern C&W. ■ Bob Dunn, gen mgr; Berl Raborn, coml mgr; Barney Vardeman, prom mgr; Royce Luman, prog dir; Carson Baker, mus dir; Johnny Rice, news dir; John Parker, chief engr.

KSFA-FM—July 15, 1967: 92.1 mhz; 1.90 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: Golden rock day, progs night. ■ Tom Baker, mgr; Ray Scott, prom mgr; Bob Jefferies, prog dir; Johnny B. Goode, mus dir; Johnny Rice, news dir.

Navasota

KWBC—Sept 21, 1960: 1550 khz; 250 w-D. Box 751 (77868). (713) 825-6484. Whitten Bcstg Co. Net: TSN. Rep: Riley. Format: MOR. ■ Robert H. Whitten, owner, coml & prom mgr; Pat Craddock, prog & news dir & chief engr.

New Boston

KNBO—Oct 16, 1969: 1530 khz; 1 kw-D. Box 848 (75570). (214) 628-2561. Bowie County Broadcasting Co. Inc. Net: TSN. Rep: Earle Racey Associates. Format: C&W. ■ Richard E. Knox, pres & gen mgr; John Butler, prog dir/mus dir; Bruce Anderson, news dir; George Hammond, chief engr.

KNBO-FM—Not on air, target date unknown: 95.9 mhz; 3 kw. Ant 300 ft.

New Braunfels

KGNB—April 1, 1950: 1420 khz; 1 kw-D. Box 593 (78130). (512) 625-7311. Comal Bcstg Co. Net: Texas State. Rep: Cowart. Format: MOR, talk. Spec prog: Sp 6 hrs wkly. ■ C. Herb Scoog, pres & gen mgr; Joe Houde, prog dir; Steve Smith, sls mgr; Bob Friemuth, news dir; Kelcy O'Neil, chief engr. ■ Rates: \$4.70; 4.15; 4.70; 4.15.

KNBT(FM)—Co-owned with KGNB. Nov 22, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec progs: Ger 4 hrs wkly. ■ Rates same as AM.

Odessa

KBSN—See Crane.

KBZB—Jan 29, 1947: 920 khz; 1 kw-D, 500 w-N, DA-N. Box 3509 (79761). (915) 332-5791. Atkins & Green Bcstg (acq 12-1-68). Net: Texas State. Rep: Masla, Riley. Format: Contemp, MOR. ■ Dianne J. Atkins, pres; Jack E. Townzen, gen mgr; Jerry J. Britt, prog dir; Chas. H. Debenport, chief engr.

***KOCV(FM)**—Jan 6, 1964: 91.3 mhz; 5 kw. Ant 255 ft. Box 3752 (79761). (915) 337-5381. Odessa College. ■ Phil Speegle, pres; Wally Jackson, faculty advisor.

KOYL—Sept 7, 1957: 1310 khz; 1 kw-D. 4000 Rasco Ave. (79762). (915) 366-2801. Mid-Cities Bcstg Corp. Net: ABC/E. Rep: Messina. Format: C&W. Spec progs: Black 2 hrs, Sp 1 hr wkly. ■ Edward L. Roskelley, pres

Texas Radio

See page C-1 for explanation of listings.

& gen mgr; Thomas J. Roskelly, news dir.

KOYL-FM—April 1, 1966: 97.9 mhz; 34 kw. Ant 100 ft. Dups AM 15%. Net: ABC/C. Format: Contemp.

KOZA—Jan 20, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 351 (79760). (915) 332-4301. Odessa Bcstg Co. Rep: H-R. Format: Top 40, contemp, rock. ■ Steve Trigg, pres; Frank Childs, gen mgr; Jim Simpson, chief engr.

KQIP(FM)—1961: 96.9 mhz; 1.7 kw. Ant 195 ft. Stereo. Suite 1001, ABC Bank Bldg. (79760). (915) 337-6262. Texas Bcstg Industries Inc. Format: MOR. ■ James F. McCubbin, pres; Roy A. Elsner, treas & gen mgr; Mari Nell Lynn, prog dir; Susan Elsner, mus dir; Bill Moseley, prom mgr; David Higgins, news dir. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

KRIG—June 1946: 1410 khz; 1 kw-U, DA-N. Box 4312 (79760). (915) 332-6871. KRIG Inc. (acq 2-24-65). Audio news: UPI. Rep: Savalli-Gates. Format: MOR. Spec prog: Sp 4 hrs wkly. ■ R. D. Brown, pres; Johnny May, gen & coml mgr & prog dir; Tim Roberts, coml mgr; Ron Wood, mus dir; Mark Hanna, news dir; Bob Mettler, chief engr. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

Orange

KIOF(FM)—Not on air, target date unknown: 106.1 mhz; 100 kw. Ant 909 ft. Ken Stevens.

KOBS-FM—June 11, 1972: 104.5 mhz; 55 kw. Ant 215 ft. Rt. 3, Box 483-E (77630). (713) 745-2222. Charles Hubert Kobs. Format: Contemp, rock. ■ Charles Kobs, pres, coml & prom mgr & chief engr; Mrs. Kobs, gen mgr, prog & news dir; Nancy Kobs, mus dir.

KOGT—1947: 1600 khz; 1 kw-U, DA-N. Box 1329 (77630). (713) 883-4381. Sabine Area Bcstg Corp. (acq 10-24-66). Net: ABC/E. Format: C&W. Spec prog: Farm 7½ hrs, Cajun Fr. 3 hrs, gospel 6 hrs wkly. ■ Ed Lovelace, pres; Richard Corder, gen mgr; Don Wriborg, mus dir; Bill Maulsby, news dir; Randy Schell, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 3.70.

Palestine

KLIS(FM)—June 15, 1970: 94.3 mhz; 3 kw. Ant 300 ft. Box 788 (75801). (214) 729-0181. Vista Bcstg Co. Rep: Paul Miller. Format: MOR. Spec prog: Talk 7 hrs wkly. ■ L. D. Harris, pres & gen mgr; Benny Toole, coml mgr; Carole Ann Allen, ofc mgr; Mitch Blackman, prog dir; Bill Henderson & Bob Harrington, mus dir; Marvin Crain, news dir & chief engr.

KNET—Jan 2, 1936: 1450 khz; 1 kw-D, 250 w-N. Box 649 (75801). (214) 729-6077. KNET Inc. (acq 6-1-66). Net: Texas State. Rep: Messina. Format: Contemp, C&W, top 40. Spec prog: Black 1½ hrs wkly. ■ Tolbert Foster, pres; Ben L. Slack, gen mgr; Mike Poarch, prog dir; Jack Beazley, news dir; George Ferrer, chief engr.

Pampa

KGRO—1951: 1230 khz; 1 kw-D, 250 w-N. Box 1779 (79065). (806) 669-6809. Pampa Bcstrs Inc. (acq 8-12-66). Group owner: Jim Hughes Stn. Net: ABC/E, Texas State. Format: MOR, farm. ■ Jim Hughes, pres & chief engr; Darrell Sehorn, coml mgr; Ed Roberts, mus dir; Margaret Winkleman, news dir. ■ Rates: \$3.64; 3.64; 3.64; 3.64.

KPDN—April 6, 1936: 1340 khz; 1 kw-D, 250 w-N. Hughes Bldg. (79065). (806) 669-7461. Top O'Texas Bcstg Co. (acq 9-52). Net: MBS. Rep: Messina. Format: MOR. Spec prog: Gospel 10 hrs wkly. ■ Warren L. Hasse, owner; Dennis I. Dehn, gen mgr & chief engr; Ray Rodgers, coml mgr; Earl Davis, prog dir; Alan Thompson, mus dir; Alan Griton, news dir. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Paris

KPLT—Nov 19, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 9 (75460). (214) 784-3311. KPLT Inc. (acq 9-60). Net: Texas State. Rep: Savalli/Gates. Format: Contemp. ■ Jeff Methven, pres, gen mgr & chief engr; Leroy Snow, coml mgr; Mike Rogers, prog dir; Roy Castlebury, mus dir.

KPLT-FM—Aug 14, 1966: 99.3 mhz; 3 kw. Ant 175 ft. Stereo. Prog sep from AM. (214) 784-3313. Format: Contemp. MOR.

KPRE—September 1950: 1250 khz; 500 w-D. 210 First National Bank Bldg. (75460). (214) 784-6676. Lamar County Bcstg Co. (acq 8-58). Rep: Hopewell, Melville. Format: C&W. ■ C. Glynn Lowe, pres; Pee Wee Reid, VP & gen mgr; Stan Abbott, coml mgr; Roy Norman, prog & mus dir; Jerry Barham, news dir; George Fleming, chief engr.

Pasadena

KIKK—October 1957: 650 khz; 250 w-D. Box 1152 (77501). (713) 473-4433. KIKK Inc. (acq 2-73). Group owner: Sonderling Bcstg. Rep: Buckley. Format: C&W. ■ Egmont Sonderling, pres; Al Greenfield, gen mgr; Deane Hardy, coml mgr; Chris Collier, opns mgr; Dianne DeArmond, prom mgr; Joe Ladd, mus dir; Al Sellers, news dir; Grady Moates, chief engr.

KIKK-FM—See Houston.

KLVL—May 5, 1950: 1480 khz; 1 kw-D, 500 w-N, DA-N. 2903 Canal St., Houston (77003). (713) 225-3208. Felix H. Morales. Rep: National Time Sales, Oakes. Format: Spanish. Spec prog: Black 11 hrs wkly. ■ Felix H. Morales, mgr; Johnny P. Hernandez, sls mgr; Joe Morales, prom mgr & news dir; Charles R. Swanson, chief engr.

KYND-FM—August 1962: 92.5 mhz; 97 kw. Ant 800 ft. 1001 E. Southmore (77502). (713) 477-3611. KYND Inc. (acq 6-73). Group owner: Southern Bcstg. Rep: Eastman. Format: Btfl mus. ■ John G. Johnson, pres; William R. Bosse, VP & gen mgr; Phillip E. McDonald, gen sales mgr; Donald H. Friedrich, local sales mgr; Jim Sharon, opns mgr; Jon Bennett, chief engr. ■ Rates: \$45; 50; 45; 16.

Pearsall

KVWG—Nov 3, 1962: 1280 khz; 500 w-D. Box (78061). (512) 334-2500. Radio Station KVWG. Net: Texas State. Format: C&W, Spanish. ■ R. T. Rose Jr., gen mgr, news dir & chief engr; Ramon R. Montemayor, Jr., prog & mus dir.

Pecos

KIUN—Oct 23, 1935: 1400 khz; 1 kw-D, 250 w-N. Box 469 (79772). (915) 445-2497. KIUN Inc. Net: Texas State. Rep: Hopewell. Format: MOR; variety. Spec prog: Sp 12 hrs, C&W 20 hrs wkly. ■ Bill H. Hubbs, pres & gen mgr; Patricia Lee Hubbs, coml mgr; Phillip George, prog dir; Dale Roger, prom mgr; Larry Boehnemann, chief engr. ■ Rates: \$1.90; 1.90; 1.90; 1.90.

Perryton

KEYE—Nov 19, 1948: 1400 khz; 1 kw-D, 250 w-N. Box 630 (79070). (806) 435-5458. Perryton Radio Inc. (acq 8-69). Net: Texas State. Rep: Riley. Format: MOR. Spec prog: C&W 12 hrs wkly. ■ Jerry Garrison, pres & gen mgr; Meredith McVey, coml mgr; Carol Waggoner, prog dir; Bob Tate, J. R. Collins, chief engr.

Plainview

KKYN—October 1, 1974: 1090 khz; 1 kw-D. Box 147 (79072). (806) 293-2661. Panhandle Bcstg Inc. Net: ABC/I. Rep: Riley. Format: Modern country. Spec prog: Sp 3 hrs, farm 1½ hrs wkly. ■ Ralph Wayne, pres; Bruce H. Campbell, VP & gen mgr; Danny Harp, coml mgr; Barry Miller, treas; Rick Gibson, prog dir; George Owens, pub svc dir; Bill Bruder, news dir; Tex Howard, chief engr. ■ Rates: \$6; 5; 6; 4.

KPLA(FM)—Listing follows KVOP.

KVOP/KPLA
A Jamar media station

KVOP—Aug 14, 1944: 1400 khz; 1 kw-D, 250 w-N. Box 1420 (79072). (806) 296-2771. Plainview Bcstg Co. (acq 8-1-75). Group owner: Jamar. Net: TSN. Format: MOR. ■ William Jamar Jr., pres; William R. Rice, gen mgr; Tut Tawwater, prog dir; Girard Fox, coml mgr; B. D. Perkins, prom mgr; Chuck Martin, news dir; Hugh Smith, chief engr. ■ Rates: \$9; 8; 8; 8.

KPLA(FM)—Co-owned with KVOP. Spet 1961: 97.3 mhz; 3 kw. Ant 125 ft. Prog sep from AM. Format: Spanish. ■ Rene DeLeon, coml mgr. ■ Rates: \$7; 7; 7; 7.

***KWLD(FM)**—Not on air, target date unknown: 91.5 mhz; 370 w. Ant 120 ft. 1900 W. 7th St. (79072). Wayland Baptist College. ■ Roy C. McClung, pres.

Pleasanton

KBOP—Feb 8, 1951: 1380 khz; 1 kw-D. Box 247 (78064). (512) 569-4871. Atascosa Bcstg Co. Format: C&W, Sp. Spec prog: Gospel 12 hrs wkly. ■ Ben L. Parker, owner; Bill Schlotter, coml mgr; Travis E. Hall, stn mgr; Esteban Martinez, Sp dir; Mona L. Parker, chief engr.

KBOP-FM—Not on air, target date unknown: 98.3 mhz; 3 kw. Ant 230 ft. 215 N. Main (78064). Prog sep from AM. Format: Country, folk, gosp.

Port Arthur

KOLE—1947: 1340 khz; 1 kw-D, 250 w-N. Box 336 (77640). (713) 982-9436. Gulf States Bcstg Co. (acq 11-1-72). Net: ABC/C. Rep: Selcom, Paul Miller. Format: Top 40. ■ Robert D. Hanna, pres; Bill Prikrly, gen mgr; Jay Scott, prog dir; Charles Dietrich, news dir.

KPAC—August 1934: 1250 khz 5 kw-D, 1 kw-N, DA-N. Box 520 (77640). (713) 985-7458. (722-1463 Beaumont). Port Arthur College. Net: MBS. Rep: Buckley. Format: MOR day, soul eve. ■ Sam Monroe, pres; Jim Monroe, stn mgr & prog dir; Willis Swearingen, news dir; Beatrice Sticker, traf mgr; Al Alvarado, chief engr.

KPAC-FM—April 15, 1963: 98.5 mhz; 3.8 kw. Ant 380 ft. (713) 962-4731. Format: Easy lstng.

KYKR—Jan 11, 1969: 1510 khz; 1 kw-D. 3333 25th St. (77640). (713) 985-2543. KWEN Bcstg Co. Audio news: UPI. Rep: Masia; Riley. Format: C&W. ■ J. H. Joynt, gen mgr & chief engr; Charlie Russell, prog dir; Bart Evans, mus dir; Jim Love, opns mgr; Mark Stephens, news dir. ■ Rates: \$10; 7; 10; 5.40.

KYKR-FM—July 4, 1969: 93.3 mhz; 25 kw. Ant 190 ft. Stereo. (CP: 100 kw. Ant 420 ft.). Dups AM 100%. ■ Rates same as AM.

Portland

KOUL(FM)—Co-owned with KCTA, Corpus Christi. See Sinton.

Port Lavaca

KGUL—June 7, 1961: 1560 khz; 500 w-D. Box 386 (77979). (512) 552-2951. Radio Stn KGUL. Spec prog: Sp 17 hrs wkly. ■ Lewis O. Seibert, pres; L. Dean Holford, gen mgr; Miia E. Cameron, news dir.

Port Neches

KSUZ—June 13, 1959: 1150 khz; 500 w-D, DA. Box 545 (77651). (713) 727-2177. L & R Bcstg Corp. (acq 4-1-74). Rep: Savalli-Gates. Format: MOR. Spec prog: Gospel mus 6 hrs, farm 2 hrs wkly. ■ Lester J. Ledet, pres; Robert F. Ritchey, gen mgr. ■ Rates: \$7.75; 2.90; 2.90; —.

Post

KPOS—September 1955: 1370 khz; kw-D. Box 98 (79356). (806) 495-2831. Boles Bcstng. (acq 1-2-73). Rep: Keystone. Format: C&W. ■ James Boles, pres; Don Boles, gen mgr; Gail Boles, coml mgr; Steve Mason, prog dir; Maxine Marks, prom mgr; D. J. Atkinson, mus dir & chief engr; Jerry Airhart, news dir.

Quanah

KOLJ—May 11, 1951: 1150 khz; 500 w-D. Box 589 (79252). (817) 663-5309. Fay Neel Eggleston (acq 10-1-61). Rep: Messina. Format: C&W. Spec prog: Sp ½ hr, relig 10 hrs wkly. ■ Fay Neel Eggleston, gen mgr; James A. Garrett, asst mgr; Bill Enloe, chief engr. ■ Rates: \$10; 10; 10; 10.

Ralls

KCLR—May 31, 1963: 1530 khz; 5 kw-D (1 kw CH). Box 669 (79357). (806) 762-1314. KCLR Inc. (acq 4-1-69). Rep: Messina. Format: C&W, Spanish, relig. ■ F. T. Wilson, pres; Jerry W. Mings, prog, mus & news dir; W. D. Taylor, chief engr. ■ Rates: \$6; 6; 6; 6.

Raymondville

KSOX—June 1, 1957: 1240 khz; 1 kw-D, 250 w-N. 345 S. 7th (78580). (512) 689-3333. Edgar L. Clinton (acq 9-1-69). Rep: Messina. Format: C&W. ■ Edgar L. Clinton, pres, gen mgr & prog dir; Burney Jones, chief engr.

Richmond

KFRD—See Rosenberg-Richmond.

Robstown

KROB—Feb 22, 1963: 1510 khz; 500 w-D. Box 752 (78380). (512) 387-1510. Coastal Bend Bcstg Corp. Rep: Masla, Riley. Format: C&W. ■ George Leon Gossage, pres; W. A. Raake, gen mgr; Jerry Allen, coml mgr; Mrs. W. A. Reake, prog dir; Mrs. G. L. Gossage, prom mgr; Mike Smith, news dir; & chief engr.

KROB-FM—Oct 13, 1966: 99.9 mhz; 36 kw. Ant 185 ft. Prog dups AM 100%.

Rosenberg-Richmond

KFRD—Nov 15, 1948: 980 khz; 1 kw-D. Box 832 (77471). (713) 232-3776. Fort Bend Bcstg Co. Format: Variety, Spanish. Spec prog: Czech 8 hrs wkly. ■ Jean E. Junker, pres; W. J. Sloan Jr., gen mgr; George Thompson, coml mgr; Paul Collins, prog dir; Morgan Jeffreys, news dir; Frank Wood, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

KFRD-FM—Aug 8, 1968: 104.9 mhz; 3 kw. Ant 230 ft. Prog dups AM 50%. ■ Rates same as AM.

Rusk

KTLU—1955: 1580 khz; 500 w-D. Box 475 (75785). (214) 683-2258. E. H. Whitehead. ■ Sam Florian, gen mgr.

San Angelo

KGKL

TORRET
LASKER
INC.

KGKL—Dec 4, 1928: 960 khz; 5 kw-D, 1 kw-N, DA-N. Box 1878 (76901). (915) 655-6715. KGKL Inc. (acq 4-5-71). Group owner: Gloger. Net: ABC/C. Rep: Torbet. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Leroy J. Gloger, pres; Bill Neil, gen, coml mgr; Dave Dumas, prog dir; Roy Cox, mus dir; Gene Turney, news dir; Bill Poteet, chief engr. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

KIXY/KIXY-FM

PRO/Meeker Radio

KIXY—Nov 28, 1954: 1260 khz; 1 kw-D. City Hall Plaza at 1st St. (76901). (915) 653-3387. Solar Bcstg Inc. Net: Texas State. Audio news: UPI. Rep: PRO/Meeker, Cowart. Format: Top 40, MOR, oldies. Spec prog: Classcl 2 hrs wkly. ■ Walton A. Foster, pres & gen mgr; Bob McClellan, coml mgr; John Raymond Long, prog & mus dir; Fred Key, prom mgr; Dan Wilson, news dir & chief engr. ■ Rates: \$9; 8.50; 9; 8.50.

KIXY-FM—October 1966: 94.7 mhz; 39 kw. Ant 140 ft. Stereo. Prog dups AM days, Top 40 & MOR nights. ■ Art Foster, mus dir. ■ Rates same as AM.

KPEP—November 1954: 1420 khz; 1 kw-D. Box 1351 (76901). (915) 655-8116. Silestone Bcstg Corp. (acq 1975). Rep: Messina. Format: C&W. Spec prog: Sp 8 hrs wkly. ■ Richard D. Sims & Robert Stone Street, owners; Ray Villandry, coml mgr; Chet Young, prog dir; James Stone, mus & news dir & prom mgr.

KSJT(FM)—Dec 24, 1965: 97.5 mhz; 34 kw. Ant 100 ft. Box 1296 (76901). (915) 653-5008. Concho Valley Bcstg Co. Format: Ethnic. ■ Thomas H. Earnest, pres, gen mgr & chief engr; Pepe Avalos, prog dir.

KTEO—1947: 1340 khz; 1 kw-D, 250 w-N. Box 1711 (76901). (915) 653-6863. Angelo Bcstg Inc. (acq

2-1-75). Net: Continental News. Rep: Masla, Riley. Format: C&W. Spec prog: Sp 4 hrs wkly. ■ O.P. (Bob) Bobbitt, pres; Kor Rushing, gen mgr; Wayne Cotton, coml mgr; T. C. Carter, prog dir; H. Walter Hart, mus dir; Lew Kordek, news dir; Steve Wray, chief engr.

KWLW(FM)—Feb 1, 1965: 93.9 mhz; 34 kw. Ant 145 ft. Stereo. Box 1726 (76901). (955) 655-1681. West Texas Bcstg Corp. (acq 4-1-73). Net: ABC/FM. Rep: Frederick W. Smith. Format: MOR. Spec prog: Classcl 2 hrs wkly. ■ Dr. Maurice J. Voity Jr., pres & gen mgr; Larry Charlesworth, stn mgr & chief engr; John A. McGee, coml mgr; Robert Wertz, prog & mus dir; Steve Hayes, news dir.

San Antonio

KAPE—June 1960: 1480 khz; 500 w-D, DA. 608 E. Travis (78205). (215) 223-3877. Southern Sound Sys. Bcstg Corp (acq 3-1-71). Net: ABC/C. Mutual Black. Format: Black & R&B. Spec progs: Gospel 7 hrs wkly. ■ Center Atkins Jr., pres; Jerry Moon, gen mgr; Franklin Collins, coml mgr; Rudy Green, prog dir; Cesta Ayers, mus dir; Lee "Doc" Holliday, news dir; Frank Page, chief engr. ■ Rates: \$13; 11; 13; 11.

KBUC—1948: 1310 khz; 5 kw-D, DA. Box 20267 (78220). (512) 222-9191. Turner Bcstg Corp. (acq 1-20-67). Group owner: Sigmor. Net: ABC/I. Format: C&W. ■ Harrell Banks, gen mgr; Randall Clay, coml mgr; Bill King, prog dir; Tom Wayne, mus dir; Jerry Franklin, news dir; Ray Hettinger, chief engr. ■ Rates: \$30; 25; 30; 18.

KBUC-FM—Dec 31, 1967: 107.5 mhz; 100 kw. Ant 285 ft. Prog dups AM 100%. ■ Rates same as AM.

KCOR—Feb 1, 1946: 1350 khz; 5 kw-U, DA-N. 411 East Durango (78204). (512) 225-2751. Harbenito Radio Coop (acq 11-1-75). Rep: Torbet. Format: Spanish. ■ McHenry Tichenor, pres; Nathan Safir, gen mgr; Sam Murray, coml mgr; Salvador Garza, prog dir; Gumerindo Autunez, mus dir; Clarence Grantrath, prom mgr; Mateo Camargo, news dir; Marvin Fiedler, chief engr. ■ Rates: \$40; 37; 31.

KQXT(FM)—Co-owned with KCOR. Nov 19, 1967: 101.9 mhz; 100 kw horiz; 50 kw vert. Ant 670 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ David Safir, prog dir. ■ Rates: \$19; 19; 19; 19.

KEDA—March 14, 1966: 1540 khz; 1 kw-D. 226 1/2 Dolorosa St. (78205). (512) 226-5254. D & E Bcstg Co. Rep: UBC Sls. Format: Ethnic. ■ Manuel G. Davila, gen & coml mgr; W. G. Egerton, asst mgr & dir of engr. ■ Rates: \$16; 14; 16; —.

KEEZ(FM)—Listing follows WOAI.

KEXL(FM)—Co-owned with KITE, Terrell Hills. Oct 1, 1966: 104.5 mhz; 100 kw horiz. 64 kw vert. Ant 660 ft. 8400 Data Point, Suite 535 (78229). (512) 696-9940. Doubleday Bcstg Co. (group owner: acq 3-1-67). Prog sep from AM. Rep: Radio Advertising Reps, Riley. Format: Progs. ■ David G. Scribner, pres; H. J. (Hal) Davis, gen mgr; Rex Tackett, stn mgr; Allen Grimm, prog & mus dir; Sam Kindrick, news dir; David Stephen, chief engr. ■ Rates: \$11; 11; 11; 11.

KISS(FM)—Listing follows KMAC.

KITE—See Terrell Hills.

KITY(FM)—Listing follows KONO.

KKYX—1926: 680 khz; 50 kw-D, 10 kw-N, DA-N. 8022 Banderita Rd. (78228). (512) 684-0068. Swanco Bcstg Co Inc. (group owner: acq 6-14-67). Net: Texas State. Rep: Eastman. Format: C&W. ■ Gery Swanson, pres; Richard F. Marcellan, VP & gen mgr; Dennis Griffin, coml mgr; Bill Rohde, prog dir; Max Gardner, mus dir; Paul Morgan, prom mgr; Joe Simpson, news dir; Edward J. Pryor, chief engr.

KMAC—Dec 26, 1926: 630 khz; 5 kw-U, DA-2. Aurora Apt Hotel, 509 Howard St. (78212). (512) 223-6211. The Walmac Co. ■ Howard W. Davis, own, gen & coml mgr; Shirley Browning, prog dir; Bob Baker, prom mgr; Joe Anthony, mus dir; Lou Roney, news dir; Clarence W. Betz, chief engr.

KISS(FM)—Co-owned with KMAC. December 1946: 99.5 mhz; 12.9 kw. Ant 570 ft. Prog dups AM 5%. Format: Contemp.

KMFM(FM)—May 5, 1964: 96.1 mhz; 60 kw. Ant 130 ft. Stereo. 134 E. Agarita Ave. (78212). (512) 732-7807. Harry Pennington Jr. ■ Harry Pennington Jr, owner; Rosa Lee Pennington, gen mgr.

Texas Radio

See page C-1 for explanation of listings.

KONO—January 1927: 860 khz; 5 kw-D, 1 kw-N, DA-N. Box 2338, 317 Arden Grove (78298). (512) 225-5111. Mission Central Co. Group owner: Mission Bcstg. Net: MBS. Rep: McGavren-Guild. Format: Contemp. ■ Jack Roth, pres; Bruce Dodge, VP & gen mgr; Henly Roberts, coml mgr; Rick Reynolds, prog dir; Bill Kiley, chief engr; George W. Ing, dir of engr.

KITY(FM)—Co-owned with KONO. 1947: 92.9 mhz; 100 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Stan Webb, gen mgr; Charlie Van, sls mgr.

KQAM—Nov 13, 1961: 1150 khz; 1 kw-D, DA. KBER Square (78222). (512) 648-1150. KEPO Bcstg Inc. Net: MBS. Rep: Masla. Format: C&W. ■ James E. Edwards, gen mgr; Doug Shane, prog dir; Jim Morgan, prom mgr; Mike Murphy, mus dir; Richard T. Roberts, news dir; Tom Ortiz, chief engr.

KSAQ(FM)—Co-owned with KQAM. June 25, 1966: 100.3 mhz; 100 kw. Ant 155 ft. Prog dups AM 100%.

KQXT(FM)—Listing follows KCOR.

***KRTU(FM)**—Not on air; target date unknown: 91.7 mhz, 18 kw. 715 Stadium Dr. (78284). Trinity University. ■ Bill Hays, chmn department of journalism and broadcasting.

***KSYM-FM**—Sept 15, 1966: 90.3 mhz; 800 w. Ant 110 ft. 1300 San Pedro Ave. (78284). (512) 734-7311, ext 391. San Antonio College. Net: ABC/C. Format: Contemp. Spec prog: Sp 2 hrs wkly. ■ Jerome Weynand, pres; Jean Longwith, gen mgr; John Siercovich, chief engr.

KTSA—1922: 550 khz; 5 kw-U, DA-N. Box 18128 (78218). (512) 655-5500. Waterman Bcstg Corp. of Texas (acq 1965). Rep: Blair. Format: Contemp. ■ Bernard Waterman, pres; Ken Dowe, exec VP; Lee Taylor, gen & sls mgr; Lee Randall, prog dir; John Quinones, news dir; Tom Ortiz, chief engr. ■ Rates: \$63; 63; 63; 56.

KTFM(FM)—Co-owned with KTSA. 1969: 102.7 mhz; 99 kw horiz. 63 kw vert. Ant 660 ft. Format: Album rock. ■ Trigger Black, prog dir. ■ Rates: \$18; 20; 20; 20;.

KUKA—Jan 1, 1953: 1250 khz; 1 kw-D. 501 W. Quincy St. (78212). (512) 225-5757. Por Favor Inc. (acq 6-1-61). Format: Spanish. ■ June Coe, pres; Marshall Coe, coml mgr; Gilbert Villareal, prog & mus dir & prom mgr; Angel Toledo, news dir; Ken Hyman, chief engr. ■ Rates: \$8; 8; 8; 8.

WOAI—September 1922: 1200 khz; 50 kw-U. 1031 Navarro St. (78205). (512) 226-9331. Clear Channel Communications (group owner; acq 6-13-75). Net: NBC, CBS. Format: MOR, news, farm. ■ L. Lowry Mays, pres; John W. Barger, gen mgr; J. Stanley Webb, gen sls mgr; Bob Guthrie, news dir; Phil Keen, chief engr. ■ Rates: \$30; 20; 29; 16.

KEEZ(FM)—Co-owned with WOAI. 1951: 97.3 mhz; 100 kw horiz. 70 kw vert. Ant 450 ft. Stereo. 2800 Tower Life Bldg. (78205). (512) 223-3004. San Antonio Bcstg Inc. (acq 11-15-72). Prog sep from AM. Format: Top 40. ■ Henry Roberts, gen mgr; Brooks Knight, coml mgr; John Shannon, prog & mus dir & prom mgr; Dave Hayden, chief engr. ■ Rates: \$12; 12; 13; 13.

San Marcos

KCNV—1948: 1470 khz; 250 w-D. Box 2150 (78666). (512) 392-3354. Central Bcstg Co. (acq 7-29-57). Audio news: UPI. Format: Top 40, C&W, Sp. ■ William C. Veidt, pres & gen mgr; David Jacobsen, news dir; Vicki Roberts, mus & prog dir; William Forest Veidt, sls mgr; Octaviano Rivera, Sp prog dir; Troy Kimmel, weather.

KIXL—See Austin.

KRMH(FM)—Co-owned with KIXL. June 1, 1971: 103.7 mhz; 97 kw. Ant 530 ft. 1018 W. 11th St, Austin (78703). (512) 477-9926. Advance Inc. Net: ABC/FM. Rep: Torbet. Format: MOR. ■ R. Miller Hicks, chmn of bd; Otis Dunagan Jr., gen mgr; Don Cadden, sls mgr; Kris Van Cleve, news dir; William Curtis, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

Texas Radio

See page C-1 for explanation of listings.

San Saba

KBAL—Dec 15, 1956: 1410 khz; 500 w-D. Box 206 (76877). (915) 372-5131. Hill Country Bcstg Co. (acq 10-17-75). ■ M. Bryan Healer, Ernest F. Cadenhead Jr., Stephen F. Pasquini & David Joel Fair, owners; Bobby Stewart, chief engr.

Sequin

KWED—Sept 9, 1948: 1580 khz; 1 kw-D. Box 989 (78155). (512) 379-2234. Sequin Bcstg Co. (acq 12-31-69). Format: Btfl mus, Spanish. Spec prog: Farm 6 hrs, C&W 6 hrs wkly. ■ Stanley W. McKenzie, pres & gen mgr; Edward Englehardt, coml mgr; Ed Leal, prog dir; Ken Eilert, news dir; Joe DeMoss, chief engr. ■ Rates: \$5.50; 5; 5.50; 4.50.

KWED-FM—Sept 9, 1970: 105.3 mhz; 38 kw. Ant 130 ft. Dups AM 40%. Format: MOR. ■ Rates same as AM.

Seminole

KIKZ—April 15, 1968: 1250 khz; 1 kw-D. 120 S.E. Ave B (79360). (915) 758-3798. KIKZ Inc. (acq 8-1-71). Net: Voice of Southwest. Rep: Messina. Format: C&W. Spec prog: Sp 5 hrs wkly. ■ Michael Horne, pres; Guy Russell, gen & coml mgr; Dave Fisher, prog & news dir; Sam Perry, chief engr. ■ Rates: \$5; 5; 5; —.

Seymour

KSEY—October 26, 1950: 1230 khz; 1 kw-D (SH), 250 w-N. Box 1191 (76380). (817) 888-2525. Floyd Bcstg Inc. (acq 1-1-75). Rep: Keystone, Messina. Format: C&W days, rock nights. ■ W. Dave Floyd, pres, gen mgr & chief engr; Joe Langdon, coml mgr; Bob Bohannon, prog & mus dir; B. J. Floyd, prom mgr; Debbie Vincint, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Shamrock

KBYP—1948: 1580 khz; 250 w-D. Box 21 (79079). (806) 256-2157. Eugene B. Henderson (acq 1962). Rep: Messina. Format: Variety, C&W. Spec prog: Relig 15 hrs wkly. ■ Johnny Carman, pres & gen mgr; Gladys Yates, coml mgr; Charlie Martin, sps dir; Bill Franklin, prog & news dir; Troy D. Johnson, chief engr.

Sherman

KDSX—See Denison-Sherman.

KIKM—October 1936: 910 khz; 1 kw-U, DA-1. Drawer M (75090). (214) 893-1151. Sher-Den Communications (acq 1975). Net: Texas State. Rep: Savalli/Gates. Format: MOR. Spec prog: Sp 10½ hrs wkly. ■ Lon H. Williams, pres; Louis S. Nemeec, gen mgr; Ken Towson, prog dir; Terry James, mus dir; Roy Hall, news dir; Carl Stein, chief engr.

KIKM-FM—April 1969: 96.7 mhz; 3 kw. Ant 265 ft. Box 1395 (75090). (214) 893-6314. Rep: Paul Miller. Format: Easy C&W, farm & ranch. ■ Commodore R. Wood, gen mgr; Tom Lively, prog & mus dir; Jack Flippen, news dir; Chuck Bunting, sls & prom mgr; Ken Wilson, chief engr.

KTXO—Dec 19, 1947: 1500 khz; 1 kw-D, DA. Box 220 (75090). (214) 893-7477. KTXO Inc. (acq 5-72). Rep: Messina. Format: C&W. ■ Larry L. Henderson, pres, gen & coml mgr; Duane Peters, prog dir; John Guinn, news dir; Tom Spellman, chief engr.

Silsbee

KKAS—Oct 13, 1959: 1300 khz; 500 w-D. Box 455 (77656). (713) 385-2883. Jewel P. White (acq 12-1-64). Rep: Riley. Format: MOR, C&W. ■ J.P. White, pres & gen mgr; John Pat White, chief engr. ■ Rates: \$2.80; 2.80; 2.80; —.

Sinton

KIKN—July 13, 1959: 1590 khz; 1 kw-D, 500 w-N. Box 2827 (78403). (512) 884-3986. TWX 512-883-7041. Allen E. Schepper (acq 3-26-75). Net: ABC/E. Audio news: APR. Rep: Torbet. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Allen E. Schepper, pres

& gen & sls mgr; Ed Sharpe, opns mgr; & mus dir; Ron Butler, news dir & chief engr. ■ Rates: \$16; 13; 16; 11.

KMIO(FM)—July 1, 1972: 101.3 mhz; 100 kw. Ant 360 ft. Stereo. Box 1366 (78387). (512) 854-1016. Sinton Bcstg Co. (acq 5-1-69). Rep: Bunchez. Format: Spanish. ■ Johnny Masqueda, gen mgr; Rafael Palafox, prog dir; Claude E. Sessions Jr., chief engr.

KOUL(FM)—Co-owned with KCTA, Corpus Christi. May 20, 1968: 103.3 mhz; 100 kw. Ant 310 ft. Box 898, Corpus Christi (78403). (512) 643-3541. Bcstg Corp. of the Southwest. Format: MOR. ■ Ms. Dove, mgr.

Slaton

KCAS—Jan 15, 1962: 1050 khz; 250 w-D. 133 S. Ninth St., Box 276 (79364). (806) 828-6217. Star of the Plains Bcstg Co. (acq 1975). Group owner: Jim Hughes Stns. Net: ABC/I. Audio news: APR. Rep: Keystone, Bernard. Format: MOR. Spec prog: Farm 7 hrs, relig 12 hrs, Sp 6 hrs wkly. ■ Elmer F. Smith, pres; Fred Smith, res mgr & prog dir; Amy H. Smith, VP & prom mgr; Terry Bavousett, news & sps dir; Scott Harris, farm dir. ■ Rates: \$6; 6; 6; 6.

Snyder

KSNY—Dec 22, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 1008 (79549). (915) 573-9322. Snyder Bcstg Co. (acq 1952). Group owner: Mayes Stn. Net: TSN, Keystone. Rep: Eastman. ■ Mrs. Flora Hughes, pres; Mel Z. Gilbert, gen mgr; Frank Taylor, stn mgr; Bob Clifton, prom mgr.

Spearman

KBMF-FM—Dec 16, 1963: 98.3 mhz; 3 kw. Ant 215 ft. 605 E. Kenneth (79081). (806) 659-2529. Hansford Bcstg Co. (acq 11-66). Net: TSN. Rep: Messina. Format: MOR. ■ Coy Palmer, pres, gen & coml mgr; Clara Wise, prog dir; Dwayne Smith, chief engr.

Stamford

KDWT—1947: 1400 khz; 1 kw-D, 250 w-N. Box 1205 (79553). (915) 773-3401. ABKO Bcstg Co. (acq 7-1-58). Net: Texas State. Spec prog: Sp 2 hrs wkly. ■ A. Boyd Kelly, pres; Robert A. Prichard, VP, gen mgr & chief engr; Glen McCandless, coml mgr, prog & news dir.

Stephenville

KSTV—1947: 1510 khz; 250 w-D. Box 102 (76401). (817) 968-2141. Dixie Bcstrs (acq 5-57). Group owner: Dixie Stns. Format: C&W. ■ C. Winsett Reddoch, gen mgr; Mel Bennett, coml mgr; Buddy Bruner, prog dir; Pam Young, news dir; C. W. Reddoch, chief engr.

KWWM(FM)—Co-owned with KSTV. August 15, 1968: 98.3 mhz; 3 kw. Ant 205 ft. Prog sep from AM.

Sulphur Springs

KSST—March 1947: 1230 khz; 1 kw-D, 250 w-N. Box 284 (75482). (214) 885-3111. Hopkins County Bcstg Co. (acq 1948). Net: TSN. Format: Variety. ■ William Bradford, pres, gen mgr & chief engr; Clovis Pinion, coml mgr & mus dir; Ellene Whitworth, prog dir; Rod Henderson, prom mgr; Mark Bradford, news dir. ■ Rates: \$3.65; 3.65; 3.65; 3.65.

Sweetwater

KXOX—November 1939: 1240 khz; 1 kw-D, 250 w-N. Box 570 (79556). (915) 236-6655. Stein Bcstg Inc. (acq 1975). Net: Texas State. Rep: Melville. Format: MOR, top 40, C&W. Spec prog: Sp 5 hrs, black 6 hrs, farm 2½ hrs wkly. ■ Jack Stein, pres & gen mgr; Johnny Moore, coml mgr; Earl B. Ray, chief engr. ■ Rates: \$3.25; 3.15; 2.35; 1.75.

Taylor

KTAE—April 1, 1948: 1260 khz; 1 kw-D. Box 1160 (76574). (512) 352-3631. KTAE Inc. Format: Variety, C&W. Spec prog: Sp 6 hrs, black 14 hrs wkly. ■ G. G. Conoley, pres & gen mgr; John Wehby, coml mgr; Fred Switzer, prog & news dir; Ed Urbaneck, mus dir; A. J. Zrubek, chief engr. ■ Rates: \$4.40; 4.40; 4.40; —.

Temple

KTEM—Nov 25, 1936: 1400 khz; 1 kw-D, 250 w-N. Box 1230 (76501). (817) 773-5252. KTEM Radio Inc.

(acq 3-20-70). Group owner: Formby Stns. Rep: Melville. Format: Contemp, MOR. ■ Clint Formby, pres; George A. Franz, gen mgr; Jerry Snyder, coml mgr; Stan Teater, prom mgr; Mike O'Donnel, prog dir; Bob Kelly, mus dir; Joe Graham, news dir; Charles Schlieper, chief engr. ■ Rates: \$9.10; 8.30; 9.10; 8.30.

KPLE(FM)—Co-owned with KTEM. April 4, 1975: 104.9 mhz; 2.9 kw. Ant 300 ft. Stereo. (817) 773-1003. Format: Easy contemp.

Terrell

KTER—October 1952: 1570 khz; 250 w-D. Box 220 (75160). (214) 563-6497. TWX 214-563-6497. Terrell Bcst Corp. (acq 5-6-59). Net: Texas State. Format: C&W. Spec prog: Sp 3 hrs, farm 3 hrs, black 2 hrs wkly. ■ Bill Pirtle, pres & gen mgr.

Terrell Hills

KITE—Oct 17, 1947: 930 khz; 5 kw-D, 1 kw-N, DA-N. 8400 Data Point, Suite 535. San Antonio (78229). (512) 696-9940. Doubleday Bcstg Co. (group owner; acq 3-1-67). Net: ABC/C. Rep: Radio Advertising Repts, Riley. Format: MOR. ■ David G. Scribner, pres; H. J. Davis, gen mgr; Tom East, opns dir; Gene Kelly, prog mgr; Will Sinclair, news dir; David Stephen, chief engr. ■ Rates: \$25; 12.50; 16.50; 8.25.

KEXL(FM)—Co-owned with KITE. See San Antonio.

Texarkana

KADO—Oct 23, 1961: 940 khz; 1 kw-D. 303 W. Broad St. (75501). (214) 793-4671. KATQ Inc. Net: ABC/E. Rep: Carpenter, Paul Miller. Format: C&W. ■ Floyd Bell, pres & gen mgr; Roy P. Jones, stn, coml mgr; John H. Bell, prog dir & chief engr; Ron Jennings, mus dir.

KADO-FM—See Texarkana, Ark.

KCMC—Feb 26, 1932: 740 khz; 1 kw-U, DA-1. Box 521 (75501). KCMC Inc. (acq 1936). ■ Herman Cecil, mgr. ■ Rates: \$10; 8; 10; 8.

KTAL-FM—Co-owned with KCMC. 1945: 98.1 mhz; 100 kw horiz, 61 kw vert. Ant 1,360 ft. ■ KTAL-TV affil.

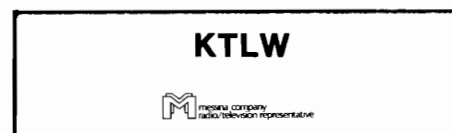
KOSY—See Texarkana, Ark.

KOSY-FM—July 15, 1965: 102.5 mhz; 35 kw. Ant 260 ft. Stereo. Box 2018 (75501). (501) 772-3771. Gateway Bcstg Co. Progs sep from AM. Rep: Savalli Gates. Format: Easy lstdg. ■ Rates: \$6; 6; 6; 6.

KTAL-FM—Listing follows KCMC.

KTFS—1946: 1400 khz; 1 kw-D, 250 w-N. Box 1260 (75501). (214) 793-1109. KTFS Radio Inc. (acq 3-1-67). Net: Texas State. Rep: Messina, Devney. ■ Hugh Frizzell, pres & gen mgr; Tom Alford, stn mgr; Jim Cooper, prog dir.

Texas City



KTLW—November 1947: 920 khz; 1 kw-D. Box 2279 (77590). (713) 945-4418. Texas City Bcstg Service. Audio news: APR. Rep: Messina. Format: C&W. Spec prog: Sp 1½ hrs wkly. ■ J. G. Long, pres; Ray Lacey, gen mgr; Craig Hildreth, asst mgr; Chuck Tiller, prog & mus dir & prom mgr; Bob Greer, news dir; Luke Strippling, chief engr. ■ Rates: \$9; 9; 9; 7.75.

Tulia

KTUE—November 1954: 1260 khz; 1 kw-D. Box 169 (79088). (806) 995-3531. W. A. and Doris Amburn (acq 6-1-61). Net: Texas State. Rep: Messina. Format: C&W. Spec progs: Sp 14 hrs, gospel 14 hrs wkly. ■ W. A. Amburn, pres & gen mgr; Glen Amburn, prog, mus & news dir & coml & prom mgr; B. K. Barer Jr., chief engr.

Tyler

KDOK—1930: 1490 khz; 1 kw D, 250 w-N. Box 3007 (75701). (214) 593-2510. KDOK Bcstg Co. (acq 12-23-65). Net: Texas State Rep: Smith; Dahlster; GCI Cowart Format: Contemp. ■ Mary A. Adams, pres; William B. Adams, gen mgr; Jack Monroe, prog

Texas, Utah Radio

See page C-1 for explanation of listings.

dir; Bill Whitworth, coml mgr; Bill Young, prog consultant; Dave Moreland, mus dir; Bill Atkins, news dir; Robie D. Morgan Jr., chief engr. ■ Rates: \$5; 4.40; 5; 4.40.

KNUE(FM)—Co-owned with KDOK. Dec 13, 1964: 101.5 mhz; 39 kw. Ant 380 ft. Stereo. Prog sep from AM. Format: Btl mus, MOR. ■ Rates: \$4.40; 3.80; 4.40; 3.80.

KROZ(FM)—Listing follows KZEY.

KTBB—Aug 28, 1947: 600 khz; 1 kw-U, DA-N. Box 929 (75701). (214) 597-7278. Smith County Bcstrs (acq 4-1-74). Group owner: Formby Stns. Net: ABC/C. Rep: Selcom. Format: MOR. ■ Clint Formby, pres; Don Chaney, gen mgr; Harley Calvery, coml mgr; Ken Charles, prog dir; Steve Cannon, mus dir; Mike Edwards, news dir; Bob Wileman, chief engr. ■ Rates: \$7.25; 6.10; 7.25; 6.10.

KZAK AM/FM Modern Country

KZAK—Feb 1, 1966: 1330 khz; 1 kw-U. Box 3367 (75701). (214) 593-1771. Oil Center Bcstg Co. (acq 12-23-65). Audio news: UPI. Rep: Riley. Format: C&W. Spec prog: Rel 5½ hrs wkly. ■ Aubrey E. Irby, pres & gen mgr; Will Nunnaly, stn mgr; Neal White, prog dir; Tommy Boudreau, chief engr.

KZAK-FM—July 1961: 93.1 mhz; 4.8 kw. Ant 380 ft. Dups AM 100%.

KZEY—Jan 1, 1958: 690 khz; 1 kw-D, DA. Box 4248 (75701). (214) 593-1744. Tyler Bcstg Co. Net: Natl Black. Rep: Howard. Format: Black. ■ Tom Gibson, pres; Rick Reynolds, VP & gen mgr; Matt Walker, prog dir; Ray Wells, chief engr.

KROZ(FM)—Co-owned with KZEY. 1975: 92.1 mhz; 3 kw. Ant 280 ft.

Uvalde

KVOU—April 4, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 758 (78801). (512) 278-2555. Uvalde Bcstrs Inc. Net: Texas State. Format: C&W, Spanish. ■ E. J. Harpole, pres; Nona Whitley, gen mgr; Scottie Molloy, coml & prom mgr; Pat Covey, prog & mus dir; Nona Whitley, news dir; W. Jay Harpole, chief engr.

KYUF(FM)—Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 125 ft. Box 758 (78801). Uvalde Bcstrs Inc. Format: Contemp, C&W. ■ E. J. Harpole, pres.

Vernon

KVWC—July 1939: 1490 khz; 1 kw-D, 250 w-N. Box 1419 (76384). (817) 552-6221. KVWC Inc. (acq 6-1-61). Audio news: APR. Rep: Riley. Format: C&W, farm. Spec prog: Sp 5 hrs wkly. ■ Joe Garrison, pres, gen mgr & chief engr; Shirley Yoakum, office mgr; Dorothy Garrison, coml mgr; Dan Hendrix, prog & news dir; Ken Ingram, prom mgr.

KVWC-FM—April 10, 1972: 102.3 mhz; 650 w. Ant 340 ft. Prog sep from AM. Format: Oldies.

Victoria

KCWM(FM)—Listing follows KVIC.

KNAL—April 16, 1948: 1410 khz; 500 w-U, DA-N. Box 2209 (77901). (512) 573-9176. Victoria Bcstrs (acq 6-15-59). Group owner: KWTX Stns. Format: C&W. ■ M. N. Bostick, pres; Robert C. Martin, gen & coml mgr; Russell Walters, chief engr. ■ Rates: \$5.70; 5.70; 5.70; 5.70.

KTXN-FM—May 1, 1965: 98.7 mhz; 39 kw. Ant 150 ft. 501 First Victoria Bank Bldg. Net: ABC/C/E/I, MBS. Rep: Messina. Format: MOR. Spec prog: Sp 3 hrs wkly. ■ John J. Tibiletti, pres, gen mgr & chief engr; Weldon Horadam, bus/opns mgr; Joyce Mutina, coord.

KVIC Contemporary Music

KVIC—August 1939: 1340 khz; 1 kw-D, 250 w-N. Box 3487 (77901). (512) 573-9171. Pioneer Bcstg Co. Group owner: Mayes Stns (acq 12-1-64). Rep: Riley. Format: Contemp. ■ Wendell Mayes Jr., pres;

Robert E. Woodman, VP & gen mgr; Cindy Broussard, office mgr; Kathy Hebert, prom mgr; Dave Jagger, prog dir; Philip Robbins, mus dir; Bill Stevens, news dir; Bill Crow, chief engr. ■ Rates: \$6.85; 4.85; 6.85; 3.85.

KCWM(FM)—Co-owned with KVIC. Not on air, target date January 1976: 95.1 mhz, 57 kw. Ant 450 ft. 3613 North Main (77901). Prog sep from AM. Format: MOR.

Waco

KAWA—April 1953: 1010 khz; 10 kw-D, DA. Box 1908 (76703). (817) 771-2101. Centrum Corp. (acq 1-19-73). Rep: Torbet. Format: C&W. Spec prog: Polka 2 hrs wkly. ■ Ronald J. Romanski, pres & gen mgr; David C. Fricker, VP opns; Joe J. Webb, coml mgr; Tim Jerigan, prog dir; Ralph Wilkins, mus dir; David O'Brien, news dir; Marlene Elmore, office mgr; Joe Galloway, chief engr.

KEFC(FM)—Partially co-owned with KAWA. Sept 6, 1959: 95.5 mhz; 3.1 kw. Ant 220 ft. Box 3332 (76707). (817) 752-9656. Centracast Corp. (acq 1974). Net: ABC/E. Format: Contemp.

KHOO(FM)—Listing follows WACO.

KRZI—Oct 18, 1962: 1580 khz; 1 kw-D, 500 w-N, DA-2. Box 8093 (76710). (817) 772-0930. KRZI Radio Inc. (acq 4-7-73). Net: Texas State. Rep: PRO Time Sls. Format: Contemp. Spec progs: Sp 1 hr, black 3 hrs wkly. ■ Herb Harding, pres & gen mgr; Jean Pro, coml mgr; Charles Pro, prog dir & prom mgr; Gary Ryder, mus dir; Max Tooker, news dir; Brice Palmer, chief engr.

***KWBU(FM)**—March 15, 1966: 107.1 mhz; 3 kw. Ant 190 ft. Stereo. Div of Radio-TV-Film; Dept of Oral Communication, Baylor Univ. (76703). (817) 755-1511. Baylor U. Net: NPR, Texas State. Format: Prog. ■ Abner V. McCall, pres; Joseph C. Walters, gen mgr; Cade Garrison, opns super; Alan Sayre, mus dir; Jim Tapley, news dir; Paul Wagenschein, chief engr.

KWTX—May 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 7528 (76710). (817) 776-1330. TWX 910-894-5206. KWTX Bcstg Co. Group owner: KWTX Stns. Net: MBS. Rep: McGavren-Guild. Format: MOR. ■ M. N. Bostick, pres & gen mgr; Frank Fallon, stn mgr; Dave South, prog dir; Ron Hall, news dir; Bill Moore, chief engr.

KWTX-FM—Dec 1, 1970: 97.5 mhz; 71 kw. Ant 890 ft. Stereo. Dups AM 8%. ■ KWTX-TV affil.

WACO—July 22, 1922: 1460 khz; 1 kw-U, DA-N. Box 7912 (76710). (817) 772-7100. TWX 910-894-5205. WACO Radio Inc. (acq 7-1-70). Net: ABC/C/FM/I. Rep: Eastman. Format: Contemp, top 40. ■ M. T. Tichenor, pres; Robert E. Weathers, gen mgr; Jim Miller, prog dir; Ray Kaluza, coml mgr; Reginald T. Thomas, mus dir; Evelynne Holmes Vick, pub affrs coord; Wayne Claiborne, news dir; Jack Vinson, chief engr.

KHOO(FM)—Co-owned with WACO. June 1960: 99.9 mhz; 3.4 kw. Ant 450 ft. Stereo. Prog sep from AM. Format: C&W.

Waxahachie

KBEC—July 6, 1955: 1390 khz; 500 w-D, DA. Box 558 (75165). (214) 937-1390. Richard Tuck Enterprises. Format: C&W. Spec prog: Sp 12 hrs wkly. ■ Richard Tuck, owner, gen mgr & chief engr; Dub Estes, mgr; Bill Hux, sales mgr; Ernie Garth, prog dir; Charles Alexander, mus dir; Richard Edgin, news dir.

Weatherford

KZEE—Aug 12, 1956: 1220 khz; 250 w-D. Box 219 (76086). (817) 594-3826. KZEE Radio Inc. (acq 9-1-74). Net: Texas State. Format: C&W. ■ Galen O. Gilbert, pres; David L. Solmonson, VP, gen mgr & chief engr; Robert L. McMahon Jr., coml mgr; Judy Castels, prom mgr; John Wallis, prog dir; Travis Jeane, mus dir; Jay Van Dyke, news dir. ■ Rates: \$6; 4; 6; —.

Wellington

KBGH—See Memphis.

Weslaco

KRGV—April 1927: 1290 khz; 5 kw-U, DA-N. Box 626 (78596). (512) 968-3131. TWX 910-870-1580. Mobile Video Tapes Inc. (acq 3-1-64). Group owner:

Wharton

Manship Stns. Net: NBC. Rep: H-R/Stone. Format: Contemp. ■ Douglas L. Manship, pres; Earl Noel, gen mgr; Gary Allen, coml mgr; Manny Lopez, prog dir; Ken Garcia, mus dir; Bob Richardson, news dir. ■ KRGV-TV affil.

KANI—June 17, 1962: 1500 khz; 500 w-U, DA-1. Box 111 (77488). (713) 532-3800. TWX 713-532-3800. Beverly Ann Irish (acq 1975). (Temporary authority to operate until interim operation is granted). Format: C&W, folk.

Wichita Falls

KBID(FM)—May 11, 1975: 92.9 mhz; 100 kw. Ant 920 ft. Stereo. Box 1794 (76307). (817) 322-5546. Mustang Bcstg Co. Net: ABC/E. Format: MOR adult. ■ Vernon Beck, pres & chief engr; Mack Leshner, gen mgr; Chris Miller, prog dir; Jack Reynolds, mus dir. ■ Rates: \$5.40; 5.40; 5.40; 5.40.

KLUR(FM)—April 14, 1963: 99.9 mhz; 100 kw. Ant 820 ft. Stereo. Box 5344 (76307). (817) 322-3127. KLUR Bcstg Co. (acq 7-6-70). Net: ABC/I. Rep: Selcom. Format: C&W. ■ Sam F. Beard, gen mgr; Jim Hill, prog dir; Pat Kirby, news dir; Leon Hoeffner, chief engr. ■ Rates: \$7.20; 7.20; 7.20; 7.20.

KNIN—1947: 990 khz; 10 kw-D, 1 kw-N, DA-2. Box 787 (76307). (817) 723-0791. Wichita Bcstg Corp. (acq 8-1-61). Net: ABC. Format: Contemp. ■ Bob H. Walker, pres, gen & coml mgr; Bob Casey, prom mgr; prog & mus dir; Richard Long, news dir; Eddie Bell, chief engr.

KNTD(FM)—Sept 21, 1961: 103.3 mhz; 100 kw. Ant 440 ft. Stereo. Box 4327 (76308). (817) 723-6688. Wichita Radio Corp. (acq 1-1-73). Net: Texas State. Format: MOR. ■ Stephen P. Leon, pres; Virginia A. Rigby, gen mgr; John P. Foertsch, stn mgr; Bob Elliott, mus dir; Bill Enloe, chief engr.

KTRN—1948: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 5005 (76307). (815) 855-3555. Bcstg Assocs. (acq 4-1-60). Group owner: Sammons-Ruff. Rep: Petry. ■ Raymond Ruff, pres; R. M. (Mack) Lester, gen mgr; Tom York, prog & mus dir; Jay Walker, news dir; Vernon Beck, chief engr.

KWFT—July 15, 1939: 620 khz; 5 kw-U, DA-N. Box 420 (76307). (815) 322-4416. North Texas Radio Inc. (acq 11-1-57). Net: CBS. Rep: H-R/Stone. Format: MOR. ■ Don F. Whan, pres & gen mgr; A. L. Pierce, coml mgr; Homer Cunningham, prog dir; Evelyn Smith, prom mgr; Earl Sargent, farm serv dir; Joe Tom White, news ed; Lonnie Padron, chief engr.

Woodville

KVLL—Jan 4, 1968: 1220 khz; 250 w-D. Box 458 (75797). (713) 283-3081. Trinity Valley Bcstg Co. (acq 4-25-75). ■ Jack Jackson, Billy C. Dove, Kenneth P. Bond, co-owners; Orvis Woods, prog dir; Bill McPheeters, prom mgr; Edgar Lamb, chief engr.

CSI ELECTRONICS INC.

2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Utah

Beaver

***KBBD(FM)**—Sept 15, 1975: 90.1 mhz; 10 w. Ant 72 ft. 150 N. Main (84713). (801) 438-2481. Beaver County School District. Format: Variety. Spec progs: Farm 1 hr, educ 5 hrs wkly. ■ Wallace R. Dean, advisor.

Blanding

KUTA—Sept 15, 1961: 790 khz; 1 kw-D. Box 790

Utah Radio

See page C-1 for explanation of listings.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C. CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 94104
(415) 392-5671

(84511). (801) 678-2261. Blue Mountain Bcstg (acq 3-1-75). Net: ABC/I, IMN. Format: MOR. Spec progs: Navajo 5½ hrs wkly. ■ Geo. C. Walton pres & gen mgr. ■ Rates: \$30; 30; 30; 30.

Brigham City

KBUH—Feb 19, 1948: 800 khz; 250 w-D. Box 800, 948 W. Forrest St. (84302). (801) 723-3401. Community Bcstg Co. (group owner; acq 6-1-71). Net: ABC/E. Rep: Masla; Young; Hix. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Darrel K. Burns, gen mgr; G. Norman Thompson, stn mgr; Larry Jewell, prog dir; Dean Burns, mus dir; Tom Caleyory, news dir; Jeffrey Reeves, sls mgr; Robert Jenson, chief engr.

KBUH-FM—Oct 20, 1972: 107.1 mhz; 3 kw. Ant minus 590 ft. Stereo. Dups AM 100%.

Cedar City

KBRE—1970: 940 khz; 10 kw-D. Box 858, 47 S. 100 West (84720). (801) 586-9428. New Era Bcstg Co. Net: ABC/I. Rep: RRR-IMN Sls. Format: C&W, MOR, rock. ■ Charles F. Hunter, pres, gen mgr; Jon Charles Hunter, prog dir.

KBRE-FM—May 10, 1974: 94.9 mhz; 25.5 kw. Ant minus 160 ft. Net: ABC/FM, Intermountain. Format: Progs.

***KCDR-FM**—October 1966: 88.1 mhz; 265 w. Ant minus 890 ft. Southern Utah State College (84720). (801) 586-4411. Southern Utah State College. Net: Utah Public Radio. Format: Free form. Spec progs: Ger 4 hrs, Black 1 hr, Am. Indian 1 hr wkly. ■ Royden C. Braithwaite, pres; Frain G. Pearson, gen mgr.

KSUB—July 4, 1937: 590 khz; 1 kw-U, DA-N. Box 819 (84720). (801) 586-6547. Southern Utah Bcstg Co. (acq 12-9-59). Net: CBS. Rep: Masla; Evans; Hix. Format: Contemp, MOR. ■ Lucile M. Johnson, pres; Donald E. Cartwright, gen mgr & prog dir; Don McAllister, coml mgr; Art Challis, news dir; R. N. Gunn, chief engr. ■ Rates: \$4.35; 4.15; 4.35; 4.15.

KSUB-FM—Not on air, target date unknown: 92.5 mhz; 30 kw. Ant 12 ft.

Centerville

KBBC—Dec 1, 1957: 1600 khz; 1 kw-D. Box 430, Bountiful (84010). (801) 292-2471. Davis Bcstg Co. Net: MBS. Audio news: NBC/NIS. Format: All news. ■ Charles Clark Ronnow, pres and gen mgr; Michael G. Kavanaugh, news dir; Dennis Silver, chief engr. ■ Rates: \$7; 6.25; 7; 6.25.

KSTU(FM)—Co-owned with KBBC. Not on air, target date unknown: 105.5 mhz; 3 kw. Ant minus 920 ft. ■ Lois I. Pingree, executrix.

Delta

KDLT—Not on air, target date unknown: 540 khz; 1 kw-D. 79 S. Center St. (84624). Glen S. Gardner.

Ephraim

***KEPH(FM)**—1972: 89.5 mhz; 10 w. 150 E. 1st North (84627). Snow College.

Gunnison

***KGVH(FM)**—1975: 91.7 mhz; 10 w. 51 S. Main St., Manti (84662). South Sanpete School District.

Logan

KBLW—June 1954: 1390 khz; 1 kw-D, 500 w-N, DA-

N. Box 526 (84321). (801) 752-1390. People's Bcstg Co. Inc. (acq 3-68). Net: MBS. Audio news: UPI. Rep: Savalli/Gates, Bournstein. Format: MOR, Top 40. Spec progs: Farm 12 hrs, C&W 14 hrs wkly. ■ Glacus G. Merrill, pres; Gregory Merrill, gen & coml mgr, news dir; Darla Clark, prog and mus dir; Rickey Hughes, chief engr.

***KUSU-FM**—1953: 91.5 mhz; 1 kw (CP: 18.5 kw). Ant minus 570 ft. Stereo. Radio-TV Bldg., Utah State U. (84322). (801) 752-4100, ext 7773. Utah State U. Net: NPR. Format: Diversifd. ■ Glen L. Targgart, pres; Frank Jones, mgr; Gerald L. Allen, stn mgr; Richard Meng, prog dir; Boyd V. Humpherys, chief engr.

KVNU—Nov 20, 1938: 610 khz; 5 kw-D, 1 kw-N, DA-N. 1393 N. Main St., Box 267 (84321). (801) 752-5141. Cadhe Valley Bcstg Co. Net: ABC/C, IMN. Audio news: APR. Format: Top 40, MOR. ■ Helen Bullen, pres; Reed Bullen, gen and coml mgr; David Hull, prog dir; Jennie Christensen, news dir; Bill Neville, chief engr.

KVWJ(FM)—Nov 11, 1974: 94.5 mhz; 25 kw. Ant minus 980 ft. Stereo. 666 N. Main (84321). (801) 752-5895. Bridgerland Bcstg Co. Net: ABC/FM. Audio news: APR. Format: Progs, Top 40. ■ Jeffry B. Jacobsen, pres; John Biscuit, gen mgr and prog dir; Robert J. Wood, chief engr. ■ Rates: \$3; 3; 3; 3.

Manti

KMTI—Not on air, target date April 1976: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (84642). (801) 835-7401. Sanpete County Bcstg Co. Net: ABC/C/I, IMN. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Douglas L. Barton, pres, gen mgr and chief engr; Janice Barton, coml mgr; Ned Jensen, mus dir.

***KSME(FM)**—Not on air, target date unknown: 90.7 mhz; 10 w. 51 S. Main St. (84642). South Sanpete School District.

Moab

KURA—1956: 1450 khz; 1 kw-D, 250 w-N. 83 N. Main St. (84532). (801) 259-6161. Moab Bcstg & TV Corp. (acq 1971). Net: ABC/I, IMN. Format: C&W, MOR, Top 40. ■ Dixie L. Barker, pres & gen mgr; T. Dee Tranter, prog, mus & news dir; Rand Taylor, coml & prom mgr; Ron Dickerson, chief engr.

Mount Pleasant

***KMTP(FM)**—1974: 91.1 mhz; 10 w. Ant 885 ft. 41 W. Main St. (84657). North Sanpete School District.

Murray

KMOR—Nov 8, 1948: 1230 khz; 1 kw-D, 250 w-N. 4984 S. 360 West (84107). (801) 266-4418. Seagull Enterprises Inc. Format: C&W. Spec progs: Sp 4 hrs wkly. ■ Charles R. Sadler, pres; Jay Gardner, VP, gen mgr & prog dir; Val Tucker, news dir; Ray Peterson, coml mgr.

Ogden

KANN—September 1961: 1090 khz; 1 kw-D. 2222 Washington Blvd. (84401). (801) 394-3438. Southern Nevada Communications (acq 10-75). Audio news: UPI. Rep: Savalli-Gates. Format: Relig. ■ Jack G. French, owner.

KDAB(FM)—Co-owned with KSXX, Salt Lake City. July 13, 1975: 101.1 mhz; 100 kw. Ant 700 ft. 2510 Washington Blvd. (84401). (801) 394-0122. Star Bcstg. Format: Soft rock. Spec prog: Farm 1¼ hrs wkly. ■ Paul R. Droubay, gen mgr; Dave Page, stn and coml mgr; Mike Scott, opns mgr; Robert Chamberlain, chief engr. ■ Rates: \$7.25; 5.25; 5.25; 4.75.

KLO—1924: 1430 khz; 5 kw-U, DA-1 (CP: 1 kw-U, DA-1). Box 1430 (84402). (801) 399-1111. KLO Bcstg Co. (acq 1975). Net: ABC/I, IMN. Rep: RKO. Format: MOR. Spec prog: Black ½ hr wkly. ■ Wm. T. Layman, gen mgr; David C. Page, gen & coml mgr; Dale S. Nelson, prog dir; Dan Breinholt, news dir; David Parkinson, mus dir; Terry P. Ingram, chief engr.

KQPD(FM)—Aug 1, 1964: 101.9 mhz; 96.3 kw. Ant 39 ft. Stereo. Box 9526 (84409). (801) 621-7240. Wasatch Bcstg Partnership (acq 7-12-73). Audio news: UPI. Format: Btl mus. ■ Frank C. McIntyre, pres & gen mgr; Doris McIntyre, stn mgr; Muriel Monroe, coml mgr; Larry Ames, prog dir; Steve Braegger, mus dir; Cliff Peterson, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

KSVN—Jan 1, 1946: 730 khz; 1 kw-D. Box 107 (84402). (801) 621-7430. Weber Bcstg Inc. (acq 9-71). Net: ABC/E. Rep: Masla; Hix/Wayne-Evans. Format: C&W. Spec prog: Sp 3 hrs wkly. ■ Fred D. Bond, gen mgr; Bruce Holland, opns mgr & mus dir; Rick Worth, news dir; Rex Greene, coml mgr. ■ Rates: \$4.25; 3.50; 4.25; 3.50.

KVOG—April 1948: 1490 khz; 1 kw-D, 250 w-N. Box 325 (84402). (801) 392-7535. United Bcstg Co. Net: MBS, Diamond. Rep: Webb. Spec prog: Sp 2 hrs wkly. ■ Arch G. Webb, pres & gen mgr; David B. Affleck, coml mgr & news dir; Samuel T. Stephens, chief engr.

***KWCR-FM**—May 21, 1966: 88.1 mhz; 10 w. Department of Communications, 3570 Harrison Blvd. (84403). (801) 399-5941, ext 497. Weber State College Board of Trustees. Net: ABC/FM, NPR, Big Sky. Format: Educ. Spec progs: Sp 1 hr, C&W ½ hr wkly. ■ Wm. P. Miller, pres; Wm. V. Sanders, gen mgr; Douglas Threkeld, coml mgr; Jim Minster, prog dir; Randy Campbell, prog mgr; Rich Ashby, news dir; Rich Christensen, chief engr.

Orem

***KOHS(FM)**—Oct 1974: 91.5 mhz; 10 w. Stereo. 175 S. 400 E. (84057). (801) 225-9155. Alpine School District. Format: MOR, educl, top 40. ■ Bob Robertson, pres; Clifton Pyne, gen mgr.

Parowan

***KPWN(FM)**—1970: 90.9 mhz; 10 w. Ant 88.5 ft. c/o Kent F. Peterson, 75 North 300 West, Cedar City (84720). Iron County School District. ■ James L. Benson, gen mgr.

Price

KOAL—October 1936: 1230 khz; 1 kw-D, 250 w-N. Box AC (84501). (801) 637-1167. Eastern Utah Bcstg Co. Net: ABC, IMN. Rep: Petry. ■ Jack Richards, pres; Thomas B. Anderson, gen & coml mgr & prog dir; Norm Smith, news dir; John Stocks, chief engr.

Provo

***KBYU-FM**—May 5, 1960: 88.9 mhz; 32 kw. Ant 2,850 ft. Stereo. Harris Fine Arts Center, Brigham Young U. (84062). (801) 374-1211. Brigham Young U. Net: NPR. Audio news: UPI. Format: Classical. Spec progs: French 2 hrs, Sp 1 hr wkly. ■ Dallin H. Oaks, university pres; Bruce L. Christensen, gen mgr. ■ *KBYU-TV affil.

KEYY—December 1949: 1450 khz; 1 kw-D, 250 w-N. Box KEYY (84601). (801) 373-2174. Mid-Utah Bcstg Co. Inc. Audio news: UPI. Rep: Savalli/Gates; Bournstein. Format: Top 40. ■ Larry V. Bell, pres; Russell J. Heaton, gen mgr; Larson Bennett, prog dir; Steve Hope, mus dir; Clark Bowler, news dir; Jim Huffmon, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

KFMC(FM)—Listing follows KOVO.

KIXX—Nov 24, 1947: 1400 khz; 250 w-U. Box 1400 (84601). (801) 373-1400. Mesa Bcstg. Rep: Masla; Mtn States; Hix. ■ David L. Barney, VP & gen mgr; Dwayne Case, sls mgr; Leslie Bagley, opns mgr & prog dir.

KOVO—1939: 960 khz; 5 kw-D, 1 kw-N, DA-N. Box 960 (84601). (801) 373-8550. KOVO Inc. (acq 10-1-57). Net: ABC/C, IMN. Rep: RKO. Format: Top 40, variety. ■ Ashley L. Robison, pres, gen mgr; Ray Bishop, prog, mus dir; Richard W. Mathis, prog mgr; Melvin Rogers, news dir; Ken Atkins, chief engr.

KFMC(FM)—Co-owned with KOVO. Feb 14, 1968: 96.1 mhz; 37 kw. Ant 2620 ft. Stereo. (801) 359-0782. Prog sep from AM. Net: ABC/E. Format: Contemp.

KRMQ(FM)—Not on air, target date 1975: 94.9 mhz; 29 kw. Ant minus 630 ft. Box KRMQ (84601). (801) 373-2176. Equivox Inc. ■ Larry V. Bell, pres and gen mgr.

Richfield

KSCV—1947: 980 khz; 5 kw-D. Box 848 (84701). (801) 896-4456. Sevier Valley Bcstg Co. (acq 7-15-72). Rep: Masla; Young; Hix. Format: MOR, C&W. ■ James Clawson, pres & gen mgr; Kim Findlay, prog dir; Jody Clawson, mus dir; Dennis Green, coml mgr; Jeffrey L. Conder, chief engr; Charlie Wanlas, news dir.

St. George

KDXU—July 3, 1957: 1450 khz; 1 kw-D, 250 w-N. Box K (84770). (801) 673-3579. Julie P. Miner (acq 10-1-68). Net: ABC/I; IMN. Rep: IMN. Format: MOR. ■ Julie P. Miner, owner; L. Brent Miner, asst mgr; L. John Miner, gen mgr, mus dir, & chief engr; Charles Wanlas, news and prog dir. ■ Rates: \$4.25; 3.75; 4.25; 3.75.

KDXU-FM—June 15, 1973: 93.5 mhz; 3 kw. Ant minus 25 ft. Stereo. Dups AM 10%. Net: ABC/FM. Format: Easy Istng. ■ Rates: \$3.50; 3.50; 3.50; 3.75.

***KRDC-FM**—1975: 90.1 mhz; 10 w. Dixie College (84770). (801) 673-4811, ext 331. Dixie College. Format: Variety. ■ Ned E. Carnahan, instructor, advisor.

Salt Lake City

KALL—1945: 910 khz; 5 kw-D, 1 kw-N, DA-N. 312 E. South Temple (84111). (801) 364-3561. Communications Investment Corp. Group owner: Hatch Stns. Net: ABC, IMN. Rep: Eastman Radio. ■ George C. Hatch, pres; Homer K. Peterson, exec VP; Bennie L. Williams, gen and sls mgr; Paul Engeman, dir of bcstg; Rex L. Vance, chief engr. ■ Rates: \$31; 27; 29; 27.

KALL-FM—Dec 1, 1968: 94.1 mhz; 24 kw. Ant 3,030 ft. Stereo. Prog sep from AM. ■ Paul Engeman, asst mgr. ■ KUTV(TV) affil. ■ Rates: \$13; 11; 13; 11.

KCPX—1923: 1320 khz; 5 kw-U, DA-1. 1760 Fremont Dr. (84104). (801) 486-3392. TWX 910-925-5685. KCPX Inc. (acq 1959). Group owner: Columbia Pictures. ■ William E. Wright, stn mgr; Bruce Cummings, coml mgr; Gary Waldron, prog dir; Joe Lee, news dir; Richard Peterson, chief engr. ■ Rates: \$33; 30; 33; 30.

KCPX-FM—1947: 98.7 mhz; 27 kw. Ant 2,930 ft. ■ Rates: \$15; 12; 15; 12.

KFMC(FM)—See Provo.

KLUB—Aug 1, 1938: 570 khz; 5 kw-U, DA-1. Box 389, 1550 W. 22d N. (84110). (801) 359-7794. Carman Corp. Rep: McGavren-Guild. Format: Good music & standards. ■ Frank C. Carman, pres & gen mgr; Allan Thomas, natl coml mgr; Paul Coburn, prog dir; Hal Colli-priest, VP stn mgr; Clayton Holm, news dir; Delbert Williams, chief engr. ■ Rates: \$34; 23; 29; 17.

KLUB-FM—Feb 1, 1961: 97.1 mhz; 13 kw. Ant 3,650 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ F. Robert Robinson Jr., stn mgr. ■ Rates: \$8; 14; 14; 8.

KMOR—See Murray.

KNAK—February 1945: 1280 khz; 5 kw-D, 500 w-N, DA-N. 1042 S. 6th W. (84104). (801) 364-3685. Granite District Radio Bcstg Co. Net: ABC. Rep: Forjoe. Format: Contemp. ■ Clyde Anderson, coml mgr; Paul Freeman, Lloyd L. Young, news dirs; Ronald B. England, chief engr.

KRGO—Nov 16, 1956: 1550 khz; 10 kw-D. 5065 W. 2100 St. (84120). (801) 299-3449. Group Communications (acq 3-1-68). Net: ABC/E. Format: C&W. ■ Sherwin Brotman, pres; Gene Guthrie, gen, coml & prom mgr; Fred Wix, prog, mus & news dir; Karl Huffman, chief engr.

KRSP—Sept 2, 1967: 1060 khz; 10 kw-D. Box 7760 (84107). (801) 262-5541. Holiday Bcstg Co. Rep: Selcom. Format: Contemp. Top 40. ■ Ralph J. Carlson, pres & gen mgr; Doris Redmond, coml mgr; Alan Hauge, prog, mus dir; John Pack, news dir; Chris Murray, chief engr.

KRSP-FM—Aug 21, 1968: 103.5 mhz; 100 w. Ant minus 119 ft. Stereo. Prog sep from AM.

KSL—May 6, 1922: 1160 khz; 50 kw-U. 145 Social Hall Ave. (84111). (801) 524-2500. KSL Inc. Group owner: Bonneville. Net: CBS. Rep: Avco; Hix (Denver). Format: MOR. Spec progs: Farm 4½ hrs, relig 3 hrs wkly. ■ L.H. Curtis, pres; Dean Lindsay, stn and gen sls mgr; Philip R. Mueller, radio news dir; Russ Wood, local sls mgr; Flo Wineriter, prog dir; Dave Finley, chief engr; A. Lee Pocock, prom dir. ■ Rates: \$60; 44; 53; 23.

KSL-FM—Dec 6, 1946: 100.3 mhz; 13 kw horiz, 11.5 kw vert. Ant 3,650 ft. (CP 12 kw. Ant 3740 ft). Stereo. (801) 524-2600. Prog sep from AM. Format: Btfl mus. Spec progs: Classcl 1½ hrs; poetry ½ hr, relig ½ hr wkly. ■ Raymond W. Fritsch, gen mgr; Michael C. Peterson, prog dir, prom mgr; Bill Cawley, coml mgr. ■ KSL-TV affil.

KSOP—Feb 1, 1955: 1370 khz; 1 kw-D. Box 15669 (84115). (801) 484-4435. KSOP Inc. (acq 1-1-66). Rep: Torbet; Moore; McGuire. Format: C&W. ■ M.H. Hilton, pres; Greg Hilton, gen mgr; Richard Pexton, prog dir; Stella Serrano, coml mgr; Henry Hilton, prom mgr; Ben Petersen, news dir; Lyle Wahlquist, chief engr; Larry Hunter, mus dir. ■ Rates: \$23; 20; 23; 18.

KSOP-FM—Dec 10, 1964: 104.3 mhz; 13 kw. Ant 3,630 ft. Stereo. Dups AM 50%.

KSXX—May 13, 1960: 630 khz; 1 kw-D, DA. 36 S. State (84111). (801) 355-2953. D&B Bcstg Co. Inc. Net: NBC. Format: Talk. ■ Starley D. Bush, pres; Paul R. Droubay, VP, coml mgr & mgr; Donna Rigby, traffic mgr; Bill Terry, prog dir; Robert Chamberlain, chief engr. ■ Rates: \$13; 12; 12; 10.

***KUER(FM)**—June 6, 1960: 90.1 mhz; 22.5 kw. Ant 2,940 ft. 116 Kingsbury Hall, U. of Utah (84112). (801) 581-6625. U. of Utah. Net: NPR. Spec prog: Sp ½ hr wkly. ■ Rex L. Campbell, gen mgr; Gene Pack, prog dir.

KWHO—Nov 15, 1955: 860 khz; 1 kw-D. 512 E. 2d St. (84102). (801) 322-5819. Reese C. Anderson (acq 6-4-56). Format: Classcl. Spec progs: Sp 1½ hrs, Ger 1 hr, Dutch 1 hr wkly. ■ Reese C. Anderson, pres & gen mgr; Lavar F. Reese, coml mgr; John G. Dehnell, prom mgr & prog, mus & news dir; Ben Lesser, news dir; Dennis M. Silver, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

KWHO-FM—July 31, 1965: 93.3 mhz; 37 kw. Ant minus 93 ft. Stereo. Prog sep from AM. Format: Top 40, oldies. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

William A. Exline, Inc.
31 CARROLL COURT
SAN RAFAEL, CALIFORNIA 94903
(415) 479-0717
MEDIA BROKERS - CONSULTANTS

Spanish Fork

KONI—July 24, 1960: 1480 khz; 1 kw-D. Box 379 (84660). (801) 489-5166. Pioneer Bcstg Co. Format: C&W. ■ George K. Culbertson, pres, gen mgr & chief engr; Charlotte L. Culbertson, prog dir.

KONI-FM—Nov 1, 1967: 106.3 mhz; 220 w. Ant 920 ft. Stereo. Dups AM 70%.

Tooele

KDYL—July 3, 1956: 990 khz; 1 kw-D. Box 490 (84074). (801) 882-1441. Tooele County Radio and TV Bcstg Inc. Net: Western States Radio Empire. Rep: Young, Feltis/Dove/Croghan; Hix. ■ Wendell Winegar, pres; Richard Hales, coml mgr; Rex LeFevre, prom mgr; Jack Tranter, dir; Robert Chamberline, chief engr.

Vernal

***KUIB(FM)**—June 20, 1972: 89.1 mhz; 10 w. Ant 60 ft. Stereo. 161 N. 10th W. (84078). (801) 789-1891. Uintah School District. Net: Utah Public Radio. Format: Variety. ■ Thomas W. Bridges, gen mgr.

KVEL—Jan 19, 1947: 920 khz; 5 kw-D. Box 307 (84078). (801) 789-0920. Uintah Bcstg & TV Co. Net: ABC/I, IMN. Format: MOR. ■ J.C. Wallentine, pres; Margaret Hemmert, stn mgr; Fred R. Brown, mus & news dir; Howard Johnson, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

KVEL-FM—May 1, 1975: 92.7 mhz; 1.35 kw. Ant 430 ft. Stereo. Progs sep from AM. Format: Oldies, btfl mus, C&W. ■ Rates: \$4; 4; 4; 4.

Vermont

Barre

WORK(FM)—Listing follows WSNO.

WSKI—See Montpelier.

WSNO—Oct 13, 1959: 1450 khz; 1 kw-D, 250 w-N. Box 1 (05641). (802) 476-4168. Radio Barre Inc. (acq

Utah, Vermont Radio

See page C-1 for explanation of listings.

9-1-74). Net: CBS. Rep: Northeastern Spot Sls. Format: MOR, contemp. Spec prog: C&W 12 hrs wkly. ■ Robert I. Kimel, pres; Alan H. Noyes, gen mgr; Mike Donovan, coml mgr; Bill Noyes, prog dir; Allan R. Machell, chief engr. ■ Rates: \$3.90; 3.90; 3.90; 3.90.

WORK(FM)—Co-owned with WSNO. Aug 5, 1974: 107.1 mhz; 1.5 kw. Ant 410 ft. Dups AM 20%. Format: Contemp. ■ Rates: \$5.20; 5.20; 5.20; 5.20.

Bennington

WBTV—Sept 13, 1953: 1370 khz; 1 kw-D. Box 560 (05201). (802) 442-6321. Catamount Bcstns Inc. Rep: Webb; Kirby. ■ Mrs. Belva Chase Keyworth, pres, treas & stn mgr; Robert Harrington, asst stn mgr.

Brattleboro

WKVT

Middle-of-the-Road, Uptempo

WKVT—Nov 29, 1959: 1490 khz; 1 kw-D, 250 w-N. Box 818 (05301). (802) 254-2343. Radio Brattleboro Inc. (acq 8-1-65). Net: CBS. Rep: PRO/Meeker; North-eastern Spot Sls. Format: MOR. Spec progs: Pol 1 hr, C&W 3 hrs, farm 2½ hrs wkly. ■ David E. Parnigoni, pres & gen mgr; Gary Ferguson, asst gen mgr; Michael Clark, prog dir; Robert Mocek, mus dir; Anthony Townshend, pub svc mgr; Owen May, news dir; David Calef, chief engr. ■ Rates: \$7.10; 6.35; 7.10; 3.80.

WKVT-FM—Not on air, target date unknown: 92.7 mhz; 410 w. Ant 712 ft. Stereo. Dups AM 90%.

WVSA—April 19, 1950: 1450 khz; 1 kw-D, 250-N. Box 819 (05301). (802) 254-4577. Southern Vermont Broadcasters (acq 1-8-58). Rep: PRO/Meeker; New England Spot. Format: Contemp. Spec prog: C&W 6 hrs wkly. ■ John K. Healy, pres & gen mgr; B.L. Healy, coml & prom mgr; Tom Gavin, mus dir; Larry Smith, news dir.

WVSA-FM—Not on air, target date unknown: 96.7 mhz; 3 kw. Ant 169 ft.

Burlington

WDOT—April 19, 1954: 1400 khz; 1 kw-D, 240 2-N. 395 College St. (05401). (802) 862-5776. Hunter Bcstg In. (acq 2-25-64). Net: ABC/C. Rep: Bassett; Segal. Format: Contemp. ■ William A. Hunter, pres & gen mgr; Daniel F. Shannon, coml mgr; Charles Cuisamano, prog dir; John Hill, news dir; Tom McKinney, chief engr.

WEZF(FM)—July 19, 1969: 92.9 mhz; 36 kw. Ant 2700 ft. Stereo. Box 22 (05401). (802) 655-3663. TWX (802) 510-299-0022. International Television Corp. (acq 4-14-74). Rep: PRO/Meeker; Creed. Format: Btfl mus. ■ Donald G. Martin, pres; John R. Hughes, gen mgr; William Arnold, mgr; Sarge Cathrall, chief engr. ■ WEZF-TV affil.

WJOY—Sept 14, 1946: 1230 khz; 1 kw-D, 250 w-N. Joy Drive, Broadcast Park, S. Burlington (05401). (802) 658-1230. Vermont Bcstg Corp. Net: CBS. Rep: PRO/Meeker; Kettell-Carter. Format: Contemp, MOR. ■ Frank A. Balch, pres & gen mgr; Vincent J. D'Acuti, coml & prom mgr; John Nichols, prog dir; Debbie Mesce, news dir; Dennis Snyder, chief engr. ■ Rates: \$11; 18; 11; 8.

WQCR(FM)—Co-owned with WJOY. June 26, 1962: 98.9 mhz; 3.3 kw. Ant 310 ft (CP: 290 ft). Stereo. Prog sep from AM. ■ Rates: \$7; 9; 9; 7.

***WRUV(FM)**—Oct 3, 1965: 90.1 mhz; 400 w. Ant 140 ft. Stereo. 489 Main St. (05401). (802) 656-4399. U. of Vermont & State Agricultural College. Net: ABC/FM. Format: Educl, progs, classical, jazz. ■ Brian Marshall, faculty advisor & chief engr; David A. Leonard, gen mgr.

WVMT—1922: 620 khz; 5 kw-U, DA-2. Box 1044 (05401). (802) 655-1620. Vermont Radio Inc. (acq 2-1-63). Group owner: Goldman. Net: NBC. Rep: Masla; Eckles & Queen. Format: MOR. Spec progs: Open Mike. ■ Simon Goldman, pres; George Cameron, gen mgr; Thomas Cheek, prom & coml mgr; Brent Jarvis, prog & mus dir; Ernie Farrar, news dir; Burt Dean, chief engr. ■ Rates: \$11; 9; 9; 6.

Vermont, Virginia Radio

See page C-1 for explanation of listings.

Colchester

***WWPV-FM**—Aug 10, 1973: 88.7 mhz; 10 w. Saint Michaels College (05404). (802) 655-0176. Board of Trustees, St. Michaels College. Format: Progs, classcl, educ. ■ Joan L. Van Zandt, gen mgr; Warren C. Chase, chief engr.

East Montpelier

***WVEP(FM)**—March 5, 1973: 88.3 mhz; 10 w. RR No. 2, Montpelier (05602). (802) 229-0321. Union High School Dist No. 32. Format: Progs, Top 40, educ. Spec progs: Black 5 hrs, farm 2 hrs wkly. ■ Andrew C. Wismuller, pres & gen mgr.

Johnson

***WJSC-FM**—July 16, 1972: 90.1 mhz; 10 w. (05656). (802) 635-2314. Vermont State College. Net: NPR. Format: Progs. ■ William A. Price III, gen mgr; T. Hugh McKinney, chief engr.

Middlebury

WCVM(FM)—Listing follows WFAD.

WFAD—Dec 24, 1965: 1490 khz; 1 kw-D, 250 w-N. Box 150, 29 Court St. (05753). (802) 388-2490. Addison Bcstg Inc. (acq 8-1-73). Net: CBS. Rep: New England Spot Sls. Format: MOR. Spec prog: C&W 1½ hrs wkly. ■ Timothy Buskey, pres & coml mgr; Mark Brady, VP, gen mgr & prog dir; Ken Gilbert, mus dir; Larry Maier, chief engr. ■ Rates: \$5.50; 5; 5.50; 4.

WCVM Solid Gold

WCVM(FM)—Co-owned with WFAD. April 2, 1975: 100.9 mhz; 3 kw. Ant minus 146 ft. (802) 388-6782. Format: Oldies. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

***WRMC-FM**—February 1968: 91.7 mhz; 10 w. Box 2200 (05753). (802) 388-6323. President and Fellows of Middlebury College. Format: Classcl, prog rock. ■ Christopher Graff, pres & gen mgr; Steve Carr, chief engr.

Montpelier

WSKI—Dec 7, 1947: 1240 khz; 1 kw-D, 250 w-N. 94 Main St. (05602). (802) 223-5275. Green Mt. Bcstg Inc. (acq 12-1-58). Net: ABC/E. Rep: Market 4 Radio; Creed. Format: Variety. Spec prog: Farm 1 hr wkly. ■ Daniel B. Ruggles III, pres & gen mgr; Victor Lavin, coml mgr; Thomas Cheney, prog dir; Robert J. Bannon, news dir; Gerard Marcotte, chief engr. ■ Rates: \$6; 6; 6; 6.

Newport

WIKE—Oct 12, 1952: 1490 khz; 1 kw-D, 250 w-N. Box 377 (05855). (802) 334-6521. Memphremagog Bcstg Co. Inc. (acq 10-52). Net: CBS. Rep: M.A. Sales; New England Spot Sls. Format: Easy ltnng, top 40, C&W, MOR. ■ E. Dean Finney, pres & gen mgr; Roger Stoubridge, stn & prom mgr & prog, mus & news dir; William Graham, coml mgr; Harry Stevenson, chief engr.

Northfield

***WNUB-FM**—Dec 8, 1967: 89.1 mhz; 10 w. Jackman Hall, Norwich University (05663). (802) 485-8400. Norwich U. Net: ABC/FM. Format: Variety. ■ Leonard M. Lugi, pres; Dennis M. Ryan, gen mgr.

Plainfield

***WDGR(FM)**—May 11, 1973: 91.1 mhz; 10 w. Ant 50 ft. Goddard College (05667). (802) 454-8311, ext 437. Goddard College Corp. Format: Variety. ■ Joan Carra, gen mgr.

Putney

***WVUS(FM)**—1974: 88.9 mhz; 10 w. Stereo. Box 480, Windham College (05346). (802) 387-5377. Windham College Radio System. Format: Progs, jazz,

folk. Spec progs: Educ 12 hrs wkly. ■ Richard Sprachman, gen mgr; Paul Flint III, chief engr.

Randolph

WCVR—Nov 30, 1968: 1320 khz; 1 kw-D. Box 1320 (05060). (802) 728-3326. Central Vermont Radio Corp. (acq 2-72). Group owner: Sconnix. Net: ABC/E. Rep: Eckles & Queen. Format: MOR, C&W. ■ Theodore E. Nixon, pres & gen mgr; Al Frawley, prog & news dir; Raymond J. Normandin, sls mgr; Lindsey Collins, chief engr. ■ Rates: \$4.40; 3.35; 4.40; 3.35.

Randolph Center

***WVTC(FM)**—90.7 mhz; 10 w. Ant 63 ft. Box 1, Morey Hall, Vermont Technical College (05061). (802) 728-5646. Vermont State Colleges, Vermont Technical College. Format: Top 40. ■ Howard Marc Ginsberg, pres & gen mgr; Charles Roberts, chief engr.

Rutland

WHWB—June 1949: 1000 khz; 1 kw-D. Box 518 (05702). (802) 773-3315. Central Vermont Bcstg Corp. (acq 1954). Audio news: UPI. Rep: Gill-Perna. Format: MOR. Spec progs: Ital 1 hr, Pol 1 hr wkly. ■ John Carusone Jr., pres; Francis E. McCormack, gen mgr; Edward Larson, prog dir; Paul Thayer, coml mgr; Robert Bascom, mus dir; Michael Calhoun, news dir; Manual Martin, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

WHWB-FM—March 25, 1971: 98.1 mhz; 50 kw. Ant minus 300 ft. Dups AM 30%. Format: C&W. ■ Rates same as AM.

WRUT(FM)—Listing follows WSYB.

WSYB—Dec 10, 1930: 1380 khz; 5 kw-D, 1 kw-N, DA-N. Box 249 (05701). (802) 775-5597. Vermont Radio Inc. (acq 11-1-70). Group owner: Goldman. Net: NBC. Rep: Masla; Eckles & Queen. Format: Contemp. Spec progs: Pol 1 hr, C&W 6 hrs, talk 5 hrs wkly. ■ Simon Goldman, pres; Ralph Smith, stn & coml mgr; George Cameron, VP/gen mgr; Alex Dunn, prog & mus dir; Ted Pendelton, news dir. ■ Rates: \$6.30; 5.80; 6.30; 5.80.

WRUT(FM)—Co-owned with WSYB. 1974: 97.1 mhz; 830 w. Ant 2,589 ft. Format: Btfl mus. ■ Rates: \$5.10; 4.60; 5.10; 4.60.

St. Albans

WWSR—1941: 1420 khz; 1 kw-D. Swanton Rd. (05478). (802) 524-2133. Radio St. Albans Inc. (acq 9-59). Rep: Northeastern Spot Sls. Format: MOR, easy ltnng. Spec progs: C&W 7 hrs, talk 5 hrs wkly. ■ Robert I. Kimel, pres; John O. Kimel, gen mgr; Cecil Fahl, natl sls mgr; John H. Shaefer, opns mgr; David R. Kimel, sls mgr; Jack E. Dodd, coml mgr; Albert D. Corey, news dir; Theodore Boisvert, chief engr. ■ Rates: \$5.60; 5.60; 5.60; —.

WWSR-FM—April 1970: 102.3 mhz; 3 kw. Ant 215 ft. Stereo. Box 270 (05478). Progs sep from AM. Format: Contemp, top 40, hit parade. ■ Albert Corey, prom mgr; Art Riddlesworth, news dir. ■ Rates: \$5.60; 5.60; 5.60.

St. Johnsbury

WTWN—July 10, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 249 (05819). (802) 748-2344. Twin State Bcstrs Inc. Net: CBS, North Country Stns of Vt. Rep: Masla; New England Spot Sls. Format: MOR. ■ E. Dean Finney, pres & gen mgr; Douglas N. Brown, asst mgr & prog dir; Lawrence Knight, coml mgr; Bryan Meilleur, news dir; Frank Maley, chief engr.

Springfield

WCFR—May 26, 1954: 1480 khz; 5 kw-D. Box 800 (05156). (802) 885-4555. New England Bcstg Co. (acq 10-1-74). Group owner: Sconnix. Net: ABC/C. Rep: Eckles & Queen. Format: MOR, top 40. ■ Theodore E. Nixon, pres; Frank P. Zezza, gen mgr; Gary Wheelock, prog dir; Mike Evans, mus dir; Lawrence Cohen, news dir; Lindsey Collins, chief engr. ■ Rates: \$6.05; 5.50; 6.05; 5.

WCFR-FM—Jan 1, 1972: 93.5 mhz; 3 kw. Ant 175 ft. Dups AM 60%. Format: Easy ltnng.

Stowe

***WMTF(FM)**—April 30, 1975: 91.5 mhz; 10 w. Moun-

tain Rd. (05672). (902) 253-4779. Stowe School. Format: Educl, MOR, oldies, top 40. ■ Bob Paine, pres; Dave Katz, gen mgr.

Waterbury

WDEV—July 16, 1931: 550 khz; 5 kw-D, 1 kw-N, DA-2. 9 Stowe St. (05676). (802) 244-7321. Radio Vermont Inc. (acq 1969). Rep: Devney; Kettell-Carter. Format: MOR. ■ Lloyd E. Squier, pres; Craig S. Parker, gen mgr; Michael Carey, prog dir; Jack Donovan, prom mgr; John Irving, news dir; Peter S. Dean, chief engr. ■ Rates: \$8; 8; 8.

White River Junction

WNHV—Feb 28, 1963: 910 khz; 1 kw-D. Box 910 (05001). (802) 295-3093. N.H.-Vt. Bcstg Corp. (acq 10-1-66). Net: ABC/I. Rep: Fulford; Eckles & Queen. Format: MOR, C&W. ■ Rex Marshall, pres & gen mgr; Ray Reed, prog dir; Terry Boone, coml mgr; George Peabody, mus dir; Dan Colgan, news dir; Bill Taylor, chief engr.

WNVH-FM—Feb 15, 1969: 95.3 mhz; 3 kw. Ant minus 77 ft. Stereo. Dups AM 60%. Format: Good music. ■ Rates: \$8.50; 6.30; 6.30; 2.90.

Virginia

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1730 K ST., N.W., WASHINGTON 20006
(202) 393-3456

Abingdon

WBBI—Dec 10, 1956: 1230 khz; 1 kw-D, 250 w-N. Box 190 (24210). (703) 628-2147. Burley Bcstg Inc. Net: MBS. Format: C&W, rock. ■ Lindy M. Seamon, pres, gen mgr & chief engr; Virginia Henninger, coml mgr; Lee Harmon, prog dir, prom mgr; Alan Davis, mus dir; Sid Collier, news dir.

WBBI-FM—Dec 10, 1966: 92.7 mhz; 1.8 kw. Ant 370 ft. Progs sep from AM. Format: Variety.

Alexandria

WPIK—Dec 10, 1945: 730 khz; 5 kw-D, DA. 523 First St. (22314). (703) 683-3000. Potomac Bcstg Corp. Net: MBS. Format: C&W. ■ Carl L. Lindberg, pres; James A. Arthur, VP & gen mgr.

WXRA(FM)—Co-owned with WPIK. See Woodbridge.

Altavista

WKDE—April 29, 1962: 1000 khz; 1 kw-D. Box 512 (24517). (703) 369-5588. Altavista Bcstg Corp. Group owner: Gray. Net: Southern Spot Sls. Format: C&W. ■ Ted J. Gray Jr., pres; Lester Woodie, gen mgr; Bernice Johnson, coml mgr; Doug Catlin, prog dir; Ted Gray Jr., chief engr.

WKDE-FM—June 30, 1969: 105.5 mhz; 3 kw. Ant 120 ft. Dups AM 100%.

Appomattox

WTTX—June 1, 1974: 1280 khz; 1 kw-D. Box 637 (24522). (804) 352-8353. WTTX Radio Inc. (acq 1973). Group owner: Gray. Net: ABC/I, VA Agrinet. Rep: Southern Spot Sls. Format: Variety. ■ Ted J. Gray Jr., pres; Joc Cusaac, gen mgr; Ray Sheppard, prog dir; Jody Rainwater, coml mgr; Mark Carter, mus dir; Terry Shinn, chief engr. ■ Rates: \$2.25; 2.25; 2.25; —.

Arlington

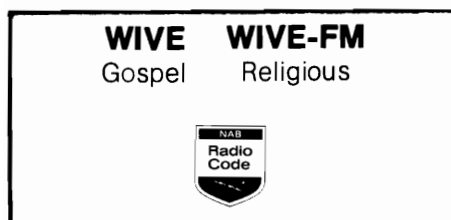
WAVA—Nov 7, 1946: 780 khz; 1 kw-D. 1901 N. Ft. Myer Drive (22209). (703) 522-1111. U.S. Transdynamics Corp. (acq 8-1-60). Net: Va. News. Audio news: UPI. Rep: Masla. Format: News. Spec

prog: Jewish 2 hrs wkly. ■ Arthur W. Arundel, pres; Wynn Hott, gen mgr; Al Kessler, opns dir; James Limbach, news dir; Bill Ashley, chief engr. ■ Rates: \$37; 32; 27; 13.50.

WAVA-FM—Aug 1, 1948: 105.1 mhz; 50 kw. Ant 500 ft. Dups AM 100%. ■ Rates combined with AM.

WEAM—April 7, 1947: 1390 khz; 5 kw-U, DA-2. 2131 Crimmins Lane, Falls Church (22043). (703) 534-1390. Arlington Fairfax Bcstg Co. (acq 5-31-48). Group owner: Thoms. Net: ABC/C. Rep: Eastman, Format: Progs. ■ Harold H. Thoms, pres; Bruce A. Houston, VP & gen mgr; Frank Adair, prog dir; Morgan Burrows, chief engr. ■ Rates: \$28; 22; 28; 22.

Ashland



WIVE—May 1, 1962: 1430 khz; 1 kw-D. Box 272 (23005). (804) 798-4711. Christian Enterprises Inc. (acq 3-13-66). Audio news: UPI. Format: C&W, gospel. Spec progs: Black 2 hrs, farm ¼ hr wkly. ■ James N. Birkitt, pres; Clarence E. Morrison, coml and gen mgr; John Rysuck, mus dir; Wes Lund, prog dir; L.B. Kizzie, prom mgr; Jack Rabito, news dir; Don Arnold, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

WIVE-FM—Dec 7, 1967: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 50%. Format: Religious. ■ Rates same as AM.

Bassett

WODY—Oct 1, 1960: 900 khz; 500 kw-D, DA. Drawer 231 (24078). (703) 629-2509. WODY Inc. Format: C&W. ■ E. Arnold Terry, pres, gen and coml mgr; Shirley Prillaman, prog dir; Donald I. Fields, mus dir; Bennie R. Shouse, news dir; Jim Ottaway, chief engr. ■ Rates: \$4.95; 4.95; 4.95; 4.95.

Bedford

WBLT—Feb 9, 1950: 1350 khz; 1 kw-D. Box 506 (24252). (703) 586-8245. Bedford Bcstg Corp. Net: Agrinet, Virginia. Audio news: UPI. Format: Variety. Spec prog: Farm 5 hrs wkly. ■ James E. Synan, pres; James W. Patterson, sls mgr; Dana Carden, prom mgr; H. Watts Key, mus dir; John Laughlin, chief engr. ■ Rates: \$2.40; 2.40; 2.40; —.

Big Stone Gap

WLSD—Aug 20, 1953: 1220 khz; 1 kw-D. Drawer W (24219). (703) 523-1700. Gap Bcstg Co. Net: ABC/I. Format: MOR. Spec prog: C&W 15 hrs wkly. ■ W.H. Wren, owner; Rogert L. Tamer, stn mgr & chief engr; David Hartley, mus dir. ■ Rates: \$2.50; 2.50; 2.50; —.

WLSD-FM—April 8, 1975: 93.5 mhz; 120 w. Ant 1210 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Russell Fig, mus dir. ■ Rates: \$5; 5; 5; 5.

Blacksburg

WJJJ—See Christiansburg.

WKEX—July 9, 1969: 1430 khz; 1 kw-D. 400 Lark Lane (24006). (703) 552-2252. William B. Mathews Jr. Format: C&W. ■ William B. Mathews Jr., owner; Donald Fleeger, gen mgr; Tom Rutledge, chief engr.

WQBX—1973: 710 khz; 5 kw-D, DA. c/o Box A, Eden, N.C. (27288). Radio Montgomery Inc. ■ Ray Childers, gen mgr; Robin Good, stn and opns mgr; Reggie Neel, prog dir; Linda Wilcoxon, traf dir; Ed Tillett, news dir; Paxton Durham, chief engr.

***WUVT-FM**—Oct 23, 1969: 90.7 mhz; 770 w. Ant 150 ft. Squires Center (24061). (703) 552-0640. Virginia Polytechnic Institute & State Univ. Net: MBS. Format: Variety. ■ Ron Brown, gen mgr; John Blackwell, prog dir; Milton Szimanski, mus dir; Mark Stein, news dir; Ray Wittersheim, prom mgr; Randolph Leech, chief engr.

WVVV(FM)—Co-owned with WJJJ, Christiansburg, Va. December 1964: 104.9 mhz; 2.7 kw. Ant 310 ft.

Stereo. Box 882 (24060). (703) 382-4993. Blacksburg-Christiansburg Bcstg Co. Group owner: Suburban. Net: ABC/C. Audio news: APR. Rep: Southern Spot Sls. Format: Top 40. ■ Robert R. Hilker, pres. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

Blackstone

WBBC(FM)—Listing follows WKLW.

WKLW—1947: 1440 khz; 5 kw-D. Drawer 192 (23824). (804) 292-4146. Blackstone Bcstg Corp. (acq 12-51). Format: C&W, MOR, contemp, R&B. ■ Harris L. Umstead, pres; J.E. Fox, gen mgr & chief engr; Gary R. Taggart, prog dir. ■ Rates: \$3.30; 3.30; 3.30; —.

WBBC(FM)—Co-owned with WKLW. Not on air, target date unknown: 93.5 mhz; 1.8 kw. Ant 370 ft.

Bluefield

WBDY(FM)—December 1970: 106.3 mhz; 3 kw. Ant 96 ft. Box 509 (24605). (703) 326-1063. Bluefield Bcstg Co. (acq 7-18-75). Net: MBS. Format: C&W. Spec prog: Relg 6 hrs wkly. ■ Aubrey Farber, pres; Michael V. Brown, gen mgr & prog dir; Earl Frye, coml mgr; Gordon Jennings, mus dir; Marvin Smallwood, news dir & chief engr; Charles Hannum, prom mgr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Bristol

WFHG—January 1947: 980 khz; 5 kw-D, 1 kw-N, DA-N. Box 799 (24201). (703) 669-8112. Bristol Bcstg Inc. (acq 1948). Group owner: Nininger. Net: MBS. Rep: Stone. ■ W.C. Nininger, pres; W.L. Nininger, gen mgr; Jack Martin, coml mgr; Robert M. Fleming, prog dir; Ned Michaels, news dir; John Hughlett Jr., chief engr.

WFHG-FM—See Bristol, Tenn.

WKYE—See Bristol, Tenn.

WOPI-AM-FM—See Bristol, Tenn.

WZAP—1946: 690 khz; 10 kw-D. Box 1038 (24201). (703) 466-2201. 690 Radio Inc. Net: MBS. Rep: PRO/Meeker; Ayer. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ R. Al Morris, VP & gen mgr; John Faniola, chief engr. ■ Rates: \$13.50; 12.50; 13.50; —.

Broadway-Timberville

WBTX—May 18, 1972: 1470 khz; 5 kw-D. Box 337, Broadway (22815). (703) 896-8933. Massanutten Bcstg Co. Inc. Net: ABC/E. Rep: Atlanta Spot Sls. Format: Btfl mus. Spec prog: Religious 15 hrs wkly. ■ Samuel Shank, pres; David Eshleman, gen mgr; John Mueller, opns mgr; Stephen Foster, news dir; Frank Farrow, chief engr. ■ Rates: \$4.68; 4.25; 4.68; —.

Brookneal

WODI—Oct 8, 1965: 1230 khz; 1 kw-D, 250 w-N, SH. Box 510 (24528). (804) 376-2288. WODI Inc. Net: Agrinet. Rep: TN. Format: C&W. Spec progs: Gospel 8 hrs, easy lstng 7 hrs wkly. ■ Graham L. Jones, pres, gen mgr & chief engr; Lois Daniel, coml mgr; Joseph Johnson, prom mgr. ■ Rates: \$2.40; 2.40; 2.40; 2.40.

Buena Vista

WBNV—Not on air, target date unknown: 1270 khz; 1 kw. Box 97, Waynesboro, Va. (22980). WANV Inc. (acq 1974).

Charlottesville

WCCV-FM—Listing follows WCHV.

WCHV—1930: 1260 khz; 5 kw-D, 1 kw-N, DA-2. Box 5387 (22903). (804) 977-5566. Realty Co. (acq 9-1-74). Net: ABC/I. Rep: Savalli/Gates; Dome. Format: MOR. ■ Lyell B. Clay, pres; Michael J. Ludgate, VP & gen mgr; Edward L. Owens, prog dir; Bob Gibson, news dir; Jim Racey, mus dir; Tommy Walker, opns mgr; Forest Whitehead, chief engr. ■ Rates: \$11; 6.50; 9.50; 3.

WCCV-FM—Co-owned with WCHV. 1959: 97.5 mhz; 50 kw. Ant 450 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

WELK—October 1957: 1400 khz; 1 kw-D; 250 w-N. Box 1294 (22902). (804) 977-5091. WELK Inc. (acq 4-3-69). Net: ABC/C. Rep: Market 4. Format: Contemp.

Virginia Radio

See page C-1 for explanation of listings.

■ Robert W. Stroh, pres; John Powell, stn & coml mgr; Richard Mountjoy, prog dir; Dave Straker, news dir. ■ Rates: \$9.30; 6.95; 9.30; 4.50.

WINA—September 1949: 1070 khz; 5 kw-U, DA-N. Box 1230 (22902). (804) 977-3030. Charlottesville Bcstg Corp. (acq 1970). Net: CBS, Agrinet, Virginia. Rep: PRO/Meeker. Format: MOR. Spec prog: Farm 8½ hrs wkly. ■ Laurence E. Richardson, pres; Colin Rosse, exec VP, gen & coml mgr; Wells Bunyec, prog dir; George Habel, news dir; Bill Ray, VP progmg & farm dir; Lee Garlock, chief engr. ■ Rates: \$10.50; 6; 8.25; 4.25.

WQMC(FM)—Co-owned with WINA. October 1954: 95.3 mhz; 2.8 kw. Ant 145 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Colin Rosse, gen mgr. ■ Rates: \$4; 3; 4; 3.

***WTJU(FM)**—May 10, 1957: 91.3 mhz; 750 w. Ant 105 ft. Stereo. Station No. 1, U. of Va. (22904). (804) 924-3418. U. of Va. Format: Progs, jazz, classical, educl. ■ William Bruckner, pres; John Hoffacker, stn mgr; Tom Moody, prog dir; Phil Fowler, news dir; Steven Silverman, sports dir; Steven Shapiro, finance dir.

Chase City

WMEK—Jan 18, 1959: 980 khz; 500 w-D. Box 697 (23924). (804) Drake 2-3141. Mecklenburg Bcstg Inc. Net: ABC. Spec prog: C&W 9 hrs wkly. ■ John L. Cole Jr., pres; Arthur A. Moran Jr., gen & coml mgr; Tom Waxter, prog dir.

Chatham

WKBY—June 8, 1966: 1080 khz; 1 kw-D. Rt. 2, Box 105A (24531). (804) 432-8108. Pittsylvania County Bcstrs Inc. (acq 11-68). Net: Tobacco. Format: C&W. ■ Everett C. Peace Jr., pres; Maria Reynolds, gen mgr; Larry Reid, prog dir; Neil Ryan, mus dir; Ken Hendrix, news dir; Ken Morris, chief engr.

Chesapeake

WCPK—1967: 1600 khz; 1 kw-D. 500 E. Liberty St. (23324). (804) 543-3535. Payne of Virginia Inc. (acq 7-15-67). Net: NBC. Rep: Torbet. Format: Easy lstng. ■ Charles F. Payne, own & pres; John Howell, dir pub affrs; Katy Payne, ofc mgr; Raymond Jones, opns mgr; Gordon Pace, chief engr.

***WFOS(FM)**—May 2, 1955: 90.5 mhz; 10 w. 2500 Rodgers St. (23324). (804) 543-3538. Chesapeake Public Schools. Format: Variety, ed. Spec progs: Ger ½ hr, Black 1 hr wkly. ■ Preston Best, gen mgr; Bill Benton, prog dir.

WJLY(FM)—(Moyock, N.C.) Oct 17, 1974: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Drawer D (23320). (804) 421-2126. Stoneland Corp. Rep: Avery-Knodel. Format: Top 40, oldies. Spec prog: Folk music 3 hrs wkly. ■ Paul F. Rule, pres, gen mgr & coml mgr; Mark Groves, stn mgr & news dir; Doug Bartron, mus dir; Joseph H. Wetherbee Jr., chief engr. ■ Rates: \$9; 6.75; 9; 4.50.

Chester

WDYL(FM)—Listing follows WIKI.

WIKI—September 1964: 1410 khz; 5 kw-D. 10600 Jefferson Davis Hwy, Richmond (23234). (804) 275-6161. WIKI Radio Inc. Format: Religious/Black Gospel. ■ John Laurino, pres; Dorna M. Laurino, exec VP; Gordon L. Hood, gen mgr; Vernon Lee, pub aff dir and prog dir; Charles Burlew, stn mgr; Marg Weatherhead, traf dir.

WDYL(FM)—Co-owned with WIKI. December 1968: 92.1 mhz; 3 kw. Ant 260 ft. Prog sep from AM. Format: Relig/Gosp.

Christiansburg

WJJJ—October 1954: 1260 khz; 1 kw-D. Box 30 (24073). (703) 382-4993. Blacksburg-Christiansburg Bcstg Co. (acq 1-1-67). Group owner: Suburban. Net: ABC/C. Rep: Keystone; Southern Spot Sls. Format: Contemp. Spec prog: C&W 12 hrs wkly. ■ Robert R. Hilker, pres; Lewis H. Bagwell Jr., gen & coml mgr; Larry Dillon, prog dir; Dave Riddle, news dir; Robert L. Richardson. ■ Rates: \$4; 4; 4; 4.

Virginia Radio

See page C-1 for explanation of listings.

WVTV(FM)—Co-owned with WJZZ. See Blacksburg.

Clifton Forge

WXCF—Oct 19, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 104 (24422). (703) 862-5751. Alleghany-Highlands Radio Inc. (acq 1-29-73). Format: MOR, Rock. ■ Calvin Wright, pres; Larry M. Reid, gen mgr; Charles Seebeck, s/s mgr; James Cox, chief engr.

Clintwood

WDIC—May 1961: 1430 khz; 1 kw-D. Box 412, Rt. 1 (24228). (703) 835-2741. Dickenson County Bcstg Corp. Format: MOR. ■ Joe Turner, pres; Kemire Sutherland, gen mgr, coml mgr & news dir; John Mullins, prom mgr; Betty R. Large, prog dir; Larry C. Sutherland, chief engr.

Collinsville

WFIC—March 1, 1970: 1530 khz; 1 kw-D (250 w CH). Box 475 (24078). (703) 647-3761. Radio Collinsville Inc. (acq 9-25-74). Net: ABC/C. Format: Top 40. ■ Sonny Woody, pres & gen mgr; Gary Cross, mus dir; Gary Seegar, news dir. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

Colonial Heights

WPVA—See Petersburg.

Covington

WKEY—May 23, 1941: 1340 khz; 1 kw-D, 250 w-N. Box 710 (24426). (703) 962-1133. WKEY Inc. (acq 6-1-73). Net: ABC/E, Agrinet. Format: Contemp, C&W. ■ E.H. Barr, pres; James E. Croy, gen mgr; Kenneth L. Bryant, stn mgr & coml mgr; John Lee Davis, prog dir; Will Shawver, prom mgr; Ranny Mason, mus dir; Dwight Rohr, news dir; Jean Woods, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

WKEY-FM—October 1964: 100.9 mhz; 3 kw. Ant minus 255 ft. Dups AM 15%. Net: ABC/FM. Format: Easy lstng. ■ Rates same as AM.

Crewe

WSVS—April 7, 1947: 800 khz; 5 kw-D. 800 Melody Lane (23930). (804) 645-7734. Southern Va. Bcstg Corp. Net: MBS. Format: C&W, MOR, contemp. Spec progs: Black 15 hrs, rock 15 hrs wkly. ■ C.E. Wilson, pres & chief engr; Thelbert R. Silverman, gen mgr; Jimmy Lewis, coml mgr; Rich Shingleton, prog dir; Joe Deiss, mus dir; Randy Shavis, news dir. ■ Rates: \$5; 5; 5; 5.

WSVS-FM—June 9, 1949: 104.7 mhz; 14 kw. Ant 450 ft. Dups AM 50%. (804) 645-7735. Net: Virginia, Agrinet. Format: C&W. ■ Mary Ann Silverman, coml mgr; Al Mull, prog dir & chief engr; Craig Jennings, news dir. ■ Rates same as AM.

Crozet

WPED—March 16, 1970: 810 khz; 250 w-D. Box 8 (22932). (804) 823-5600. McClenahan Bcstg (acq 1974). Format: Modern country. Spec prog: Farm 2 hrs wkly. ■ W. Edward McClenahan, gen and coml mgr; Buddy Padgett, prog and mus dir; John Dutram, chief engr. ■ Rates: \$6; 4; 6; 4.

Culpeper

WCUL(FM)—Listing follows WCVA.

WCVA—February 1949: 1490 khz; 1 kw-D, 250 w-N. Box 672 (22701). (703) 825-3900. Culpeper Bcstg Corp. Net: ABC/E. Format: MOR. ■ L.B. Henretty, pres; Leonard M. Dawson, gen mgr; Tucker Butler, asst & coml mgr; Buck Childs, chief engr.

WCUL(FM)—Co-owned with WCVA. Dec 4, 1971: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btlf music.

Danville

WAKG(FM)—Listing follows WBTM.

WBTM—May 24, 1930: 1330 khz; 5 kw-D, 1 kw-N,

DA-N. 710 Grove St. (24541). (804) 793-4411. Piedmont Bcstg Corp. Net: ABC/E. Rep: Southern Spot Sls. Format: MOR. ■ WE. Gardner Jr, pres; T. David Luther, gen & natl s/s mgr; Alex Vardavas, mus dir; Leon Smith, news dir; Millard McKinsey, chief engr.

WAKG(FM)—Co-owned with WBTM. June 3, 1968: 103.3 mhz; 100 kw. Ant 630 ft. Stereo. Box 1629 (24541). (804) 797-4290. Prog sep from AM. ■ Ann F. Siddle, VP & gen mgr; Philip R. Watlington, prog dir.

WDVA

Modern Country Music

WDVA—June 29, 1947: 1250 khz; 5 kw-U, DA-N. One Radio Lane (24541). (804) 797-1250. Va.-Carolina Bcstg Corp. Net: MBS. Rep: TN Spot Sls. Format: C&W. ■ Henry H. Hogan, pres; Eddie Allgood, VP & gen mgr; Ralph Hess Jr, VP & loc s/s mgr; Jean R. Collins, treas & natl-rgrnl s/s mgr; Homer Thomasson, VP & asst mgr; Jeff Waugh, VP & opns mgr; Charlie Craig, news dir; William C. Campbell, chief engr. ■ Rates: \$6.88; 6.88; 6.88; 6.88.

WILA—ug 25, 1957: 1580 khz; 1 kw-D. Box 3444 (24541). (804) 792-2133. WILA Inc. (acq 1-1-70). Net: MBS/Black. Rep: Dore; Ochs. Format: Black. ■ Neill K. McMillan, pres & gen mgr; Tom Price, coml mgr; James R. Woodson, opns dir; Roger Lea, chief engr. ■ Rates: \$4.25; 4.25; 4.25; —.

WYPR—Sept 7, 1959: 970 khz; 1 kw-D. Box 3325 (24541). (804) 792-6022. WYPR Radio Inc. (acq 12-1-73). Net: ABC/C. Rep: Carpenter. Format: Top 40. ■ Dick Campbell, pres & gen and coml mgr; Don Webb, prog dir; Jim Hill, mus dir; Brenda Blankenship, prom mgr; Greg Maund, chief engr.

Deerfield

WABH—March 9, 1962: 1150 khz; 1 kw-D. WABH Rt. 629 (24432). (703) 939-1150. TWX (703) 939-1150. Deerfield Bcstg Co. (acq 8-1-73). Format: Solid gold. Spec prog: Italian 6 hrs wkly. ■ Robert L. Dean, pres & gen mgr; Ralph Layne, prog dir & coml mgr; J.D. Simmons, mus dir; Erica Wessler, news dir & prom mgr; Vincent O'Connell, chief engr.

Emporia

WEVA—Nov 4, 1952: 860 khz; 1 kw-D. Box 1056 (23847). (804) 634-2133. Stone Bcstg Corp. Rep: Tobacco Radio. Format: Contemp. Spec prog: C&W 14 hrs wkly. ■ Willis L. Stone, pres & gen mgr; Donald O. Collins, coml mgr; Dick Phillips, prog dir; Rick Franklin, news dir; Elton A. Short Jr., chief engr. ■ Rates: \$5; 5; 5; 5.

Exmore

WEXM-FM—1972: 107.5 mhz; 27.4 kw. Ant 260 ft. Route 123 (23350). (804) 442-2980. Parker-Rew Enterprises. Rep: Frederick W. Smith. ■ James A. Rew Jr, pres & gen mgr.

Fairfax

WEEL—Oct 21, 1955: 1310 khz; 5 kw-D, 500 w-N, DA-2. 3909 Oak St. (22030). (703) 273-4000. OK Bcstg Corp. Rep: Groskin. Format: Contemp. ■ Arthur Kellar, pres; Greg Pearson, gen & coml mgr; Bradley Field, prog dir; Dick Shannon, news dir; Bernard A. Terrien, chief engr. ■ Rates: \$14.50; 11.50; 14.50; 11.50.

WEZR(FM)—Co-owned with WEEL. See Manassas.

Falls Church

WFAX—September 1948: 1220 khz; 5 kw-D. 161-B, Hillwood Ave., Tower Sqare (22046). (703) 532-1220. Newcomb Bcstg Corp. Format: Relig. Spec progs: Black 3 hrs, Greek 1 hr wkly. ■ Lamar A. Newcomb, pres; Mitchell A. Miller, gen & coml mgr & chief engr; Roy C. Martin, prog & mus dir; Bill Turkington, prom mgr & news dir. ■ Rates: \$20; 20; 20; 20.

Farmville

WFLO—August 1947: 870 khz; 1 kw-D. Box 367 (23901). (804) 392-4195. Colonial Bcstg Co. Inc. (acq

4-71). Format: Contemp, C&W. ■ John D. Wilson, pres & gen mgr; T.J. Fulcher Jr, s/s dir; Al Smith, prog dir; Gene Eike, news dir; O.C. Covington, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

WFLO-FM—May 1961: 95.7 mhz; 6.3 kw. Ant 300 ft. Dups AM 10%. Format: MOR. ■ Rates same as AM.

Franklin

WYSR—Oct 13, 1956: 1250 khz; 1 kw-D. Box 569 (23851). (804) 562-3135. Franklin Bcstg Corp. (acq 8-10-59). Net: Tobacco. Format: Variety. Spec progs: Black 15 hrs, C&W 15 hrs wkly. ■ Thomas F. Clark, pres; A.G. Biedenbender, news dir; Richard Harris, chief engr.

Fredericksburg

WFLS—July 15, 1960: 1350 khz; 1 kw-D. 616 Amelia St. (22401). (703) 373-1500. Star Bcstg Corp. Rep: Dome-Messervey. ■ Charles S. Rowe, pres; Josiah P. Rowe III, gen mgr; James William Poole, stn mgr & chief engr; Randolph P. Ludlam, coml mgr; Dick Ricky, prog dir; John Allen, news dir.

WFLS-FM—June 12, 1962: 93.3 mhz; 50 kw. Ant 350 ft. Dups AM 75%.

WFVA—Sept 8, 1939: 1230 khz; 1 kw-D, 250 w-N. Drawer 269 (22401). (703) 373-7721. Fredericksburg Bcstg Corp. Group owner: Mid Atlantic. Net: ABC/C. Rep: PRO/Meeker. Format: Contemp. Spec prog: Black 1 hr wkly. ■ Walter M. Lowry Jr., pres; Marion Park Lewis, exec VP; John Carl Morgan, gen and coml mgr, tech dir; Dick Rossi, mus & prog dir; John Calhoun, news dir; Keith E. Angstadt, chief engr. ■ Rates: \$5.60; 5; 5.60; 5.

WFVA-FM—May 15, 1960: 101.5 mhz; 5.1 kw. Ant 58 ft. Stereo. Dups AM 98%.

Front Royal

WFFV(FM)—Jan 17, 1973: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 252, Middleton (22645). (703) 869-1343. Wayside Bcstg Corp. Net: ABC/FM. Format: Btlf mus. Spec prog: Classical 7 hrs wkly. ■ Leo M. Bernstein, pres; Michael Paul Carnell, VP & gen mgr; Norman Schmidt, prog and mus dir; George Stoddard, news dir; Mary Campbell, coml traf mgr; Francis Little, chief engr. ■ Rates: \$5; 5; 5; 5.

WFTR—Sept 19, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 192 (22630). (703) 635-4121. WFTR Inc. (acq 7-1-69). Net: MBS. Format: Contemp. ■ Charles B. Britt, pres & gen mgr; Jim Lawrence, prog dir; Donald L. Pelkey, VP; Bob Kern, news dir; Robert J. Traister, coml mgr & chief engr.

WIXV(FM)—Co-owned with WFTR. Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 170 ft. (acq 1973).

Galax

WBOB—Feb 1, 1947: 1360 khz; 1 kw-D. Box 270 (24333). (703) 236-2921. Carroll-Grayson Bcstg Corp. Format: MOR. ■ Robert V. Morris, pres; Joseph P. Crockett, gen mgr; J. Brice Parks, s/s mgr; Mrs. Muriel M. Bell, prog dir; Roger Poole, news dir; Edward Boyer, chief engr.

WBOB-FM—98.1 mhz; 6.8 kw. Ant 590 ft. Dups AM 40%.

Gate City

WGAT—July 24, 1959: 1050 khz; 1 kw-D. Box 37 (24251). (703) 386-7025. Tri-Cities Bcstg Corp. (acq 3-30-65). Net: MBS, Farm Directors Radio Net. Rep: Piano. Format: C&W, MOR. ■ J. Herman Long, pres & gen mgr; Carroll Dean, prog dir; Chuck Newton, news dir; Alan Giles, chief engr.

WGAT-FM—Feb 21, 1970: 104.9 mhz; 1 kw. Ant 480 ft. Progs sep from AM.

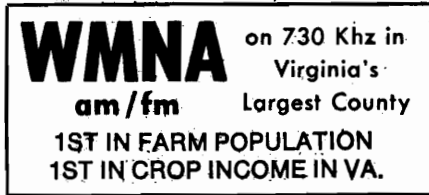
Gloucester

WDDY—Jan 20, 1957: 1420 khz; 1 kw-D. Box 673 (23061). (804) 693-2105. Cape Radio Inc. (acq 6-16-58). Rep: Bolles. Spec progs: Black 12 hrs, C&W 12 hrs wkly. ■ Arthur Lazarow, pres & gen mgr; Joan R. Lazarow, asst gen mgr; Charles Lawrence, chief engr. ■ Rates: \$2.40; 2.40; 2.40; —.

Gretna

WMNA—Aug 11, 1956: 730 khz; 1 kw-D, DA. Box 730 (24557). (804) 656-1234. Central Va. Bcstg Co. Net: MBS. Format: Variety. Spec progs: C&W 15 hrs, Black 10 hrs wkly. ■ Lyle C. Motley, pres & gen mgr; Shirley Bailey, coml mgr; Charlotte B. Wells, prog & mus dir; Robey F. Thompson, prom mgr & chief engr; R.G. Rowland, news dir. ■ Rates: \$2.40; 2.40; 2.40; 2.40.

WMNA-FM—Feb 28, 1959: 106.3 mhz; 3 kw. Ant 260 ft. Stereo. ■ Rates same as AM.



Grundy

WMJD(FM)—Listing follows WNRG.

WNRG—Nov 16, 1955: 940 khz; 5 kw-D. Box V (24614). (703) 935-2587. Virginia-Kentucky Bcstg Co. Rep: Bernard. Format: MOR. ■ Herman G. Dotson, pres; Ronald F. Cole, gen mgr.

WMJD(FM)—Co-owned with WNRG. June 21, 1965: 97.7 mhz; 950 w. Ant 490 ft. Prog sep from AM.

Hampden-Sydney

***WWHS-FM**—Oct 11, 1972: 91.7 mhz; 10 w. Stereo. Ant 140 ft. Box 606, Hampden-Sydney College (23943). (804) 223-8773. Pres & Bd of Trustees of Hampden-Sydney College. Format: Variety. Spec progs: Pol 2 hrs, educl 15 hrs wkly. ■ Christopher M. West, prog dir; John R. Butcher, chief engr.

Hampton

***WHOV(FM)**—March 5, 1964: 88.3 mhz; 10 w. Hampton Institute (23368). (804) 727-5407. Hampton Institute. Format: Free format (experimental). ■ William Kearney, pres; Charles S. Harris, gen mgr.

WVEC—July 1, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 400 (23669). (804) 722-6331. TWX 710-882-0072. Peninsula Radio Corp. Net: ABC/I. Rep: Savalli/Gates. Format: MOR. ■ Thomas P. Chisman, pres & gen mgr; Harrol A. Brauer Jr., VP-sls; Lawrence W. Kliever, VP-opns; James O. Gray, prom mgr; Bob Wells, prog dir; Tony Burden, news dir; George Hillier, chief engr. ■ Rates: \$12.50; 12.50; 12.50; 12.50.

WVHR(FM)—Co-owned with WVEC. June 1, 1962: 101.3 mhz; 50 kw. Ant 380 ft. Stereo. Dups AM 25%. Net: ABC/FM. ■ Rates: \$7; 7; 7; 7.

Harrisonburg

***WEMC(FM)**—1955: 91.7 mhz; 10 w. Stereo. 1200 Park (22801). (703) 433-2781, ext 411. Eastern Mennonite College. Net: ABC/FM/I. Format: Religious, educl, classcl. ■ Gene R. Damoth, gen mgr.

WHBG—August 1956: 1360 khz; 5 kw-D. Box 392 (703) 434-1311. Radio Harrisonburg Inc. (acq 7-59). Net: ABC/C. Rep: Walton. ■ W.W. Greer Jr., pres; Bill Kramer, VP & gen mgr; Joe Grimm, asst mgr; David Frankel, sls mgr; Roger Allen, prog dir; Harold Richardson, chief engr.

WKCY—May 11, 1967: 1300 khz; 5 kw-D. Box 1107 (22801). (703) 434-1777. Radio Blue Ridge Inc. Audio news: UPI. Format: C&W, MOR. ■ Donald W. Miller, pres & gen mgr; Tom Manley, coml mgr; Owen M. Voigt, prog mgr & chief engr; Loretta Burkeholder, mus dir; Tommy Thompson, news dir. ■ Rates: \$11.42; 8.59; 11.42; 8.59.

***WMRA(FM)**—June 18, 1969: 91.1 mhz; 10 w. Ant 30 ft. (CP 90.7; 19.5 kw. Ant 730 ft). Madison College (22801). (703) 433-6221. Madison College. Net: NPR. Format: Variety. ■ Dr. Ronald Carrier, pres; Sanford H. Kirkland III, gen mgr.

WQPO(FM)—Listing follows WSVA.

WSVA—June 9, 1935: 550 khz; 5 kw, 1 kw-N, DA-N. Box 752, Rawley Pike (22801). (703) 434-0331. TWX

703-434-6345. Gilmore Bcstg Corp. (group owner; acq 9-65). Net: NBC. Rep: PRO/Meeker; Dome. Format: MOR. ■ James Gilmore Jr., pres; Hamilton Shea, exec VP admin/corp dev; Arthur Hamilton, gen mgr; Richard E. Reed, exec VP opns; Alvin Mullenax, stn & coml mgr; Robert MacNeil, opns mgr; Tom Lewis, news dir; Vincent D. O'Connell, chief engr.

WQPO(FM)—Co-owned with WSVA. Dec 3, 1946: 100.7 mhz; 7.2 kw. Ant 340 ft. Stereo. Prog sep from AM. Format: Contemp. ■ WSVA-TV affil.

Herndon

WOHN—Aug 14, 1965: 1440 khz; 1 kw-D, DA. Box 666 (22070). (703) 471-7676. My Staff Inc. (acq 3-71). Net: Keystone. Rep: Keystone. Format: C&W. ■ James S. Beattie Sr., pres; James S. Beattie Jr., gen mgr.

Highland Springs

WENZ—May 18, 1959: 1450 khz; 1 kw-D, 250 w-N. 111 N. 4th St., Richmond, Va. (23219). (804) 643-7437. Baron Radio Inc. (acq 11-1-65). Net: MBS, MBS/Black. Rep: Howard. Format: Black. ■ Ralph J. Baron, pres; George J. Lund, exec VP & gen mgr; John Marver, sls & stn mgr; Calvin Booker, mus dir; James Carter, local sls mgr; Claudette McDaniel, woman's pub affrs; Joseph Woodford, rgnl sls mgr; Ed Burkhardt, chief engr. ■ Rates: \$19; 15; 19; 15.

Hillsville

WHHV—Sept 16, 1961: 1400 khz; 1 kw-D, 250 w-N. Box 648 (24343). (703) 728-9114. Hillsville-Galax Bcstg Co. (acq 11-1-67). Group owner: Suburban. Net: MBS. Format: C&W 50% wkly. ■ Robert R. Hilker, pres; Frank Thomas, gen mgr; Zane G. Bennett, asst mgr; Bob Brown, coml mgr; Willa V. Thomas, prog dir; Art Vile, chief engr.

Hopewell

WHAP—May 31, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 621 (23860). (804) 458-8518. Radio Hopewell Inc. (acq 5-1-71). Net: ABC/I. Format: MOR. ■ Roy D. Wooster Jr., pres; George Thoma, gen mgr; Dan Vanko, chief engr. ■ Rates: \$6.15; 6.15; 6.15; 6.15.

Jamesville

WEXM—Not on air, target date unknown: 1520 khz; 500 w-D, DA. c/o James A. Rew Jr., Olney, Va. (23418). Parker-Rew Enterprises.

Kilmarnock

WKWI(FM)—Sept 1, 1975: 101.7 mhz; 1.9 kw. Ant 235 ft. Stereo. Box 814 (22482). (804) 435-1414. Kilmarnock Bcstrs. Format: MOR. ■ Dean Loudy, gen mgr; Ray Cook, prog dir; James Sandman, news dir. ■ Rates: \$3.90; 3.50; 3.50; 3.

Lawrenceville

WLES—September 1959: 580 khz; 500 w-D. Court St. (23868). (804) 848-2600. Brunswick Bcstg Co. (acq 1-66). ■ E.N. Doyle Jr., mgr.

Lebanon

WLRV—October 1974: 1380 khz; 500 w-D. Box 1380 (24266). (703) 889-1380. J.T. Parker Bcstg Corp. Format: C&W, MOR. ■ J.T. Parker Jr., pres; Phil Roberts, gen mgr; William M. Sandidge, chief engr.

Leesburg

WAGE—March 6, 1958: 1290 khz; 1 kw-D, Box 1290, 182 Wage Drive (22075). (703) 777-1290. Radio WAGE Inc. (acq 5-28-62). Group owner: Tidmore (15.5%). Rep: Dome. Audio news: UPI. Format: MOR. ■ Huntington Harris, pres; Wm. H. Spencer Jr., gen & prom mgr; Phil Long, sls mgr; Frank Lambert, prog & mus dir; Wm. J. Chewing, news dir; John R. Gill, chief engr. ■ Rates: \$5.80; 5.80; 5.80; —.

Lexington

***WLUR(FM)**—Feb 27, 1967: 91.5 mhz; 148 w. Ant minus 175 ft. Stereo. Washington and Lee U. (24450). (703) 463-2869. Washington & Lee U. Format: Variety. ■ Robert E.R. Huntley, pres; Jeryl R. Davis, gen mgr; Craig Dorval, prog dir; Doug Dewing, Dave Meschutt, mus dirs; Bob Smith, prom mgr; Scott

Virginia Radio

See page C-1 for explanation of listings.

Thomas, news dir; Tom Tinsley, chief engr; E. Hadley Lowell, pub affrs.

WREL—Nov 14, 1948: 1450 khz; 1 kw-D, 250 w-N. Drawer 902 (24450). (703) 463-2161. Rockbridge Bcstg Corp. Format: Contemp. ■ Ted Feazall, coml mgr; Brenda D. Elliott, stn mgr; James Geason, news dir; James I. Bray, chief engr.

Luray

WRAA—1964: 1330 khz; 1 kw-D. Box 128 (24505). WRAA Broadcasters Inc. (acq 1971).

Lynchburg

WBRG—Sept 7, 1956: 1050 khz; 1 kw-D. Box 1079 (24505). (804) 845-5916. Tri-County Bcstg Inc. (acq 7-1-67). Rep: PRO/Meeker; Busby, Finch & Woods. Format: C&W. ■ Harry A. Epperson Sr., pres; Thomas L. Buckley, gen mgr, news dir & prom mgr; Sallie B. Henry, traf mgr; Victor Bosiger, prog dir & chief engr; Thomas Williams, mus dir.

WGOL(FM)—Listing follows WLLL.

WJJS-FM—Listing follows WLGM.

WLGM—Feb 22, 1962: 1320 khz; 1 kw-D. 801 Main St. (24504). (804) 847-6666. Rulon-Maynard Corp. (acq 3-28-66). Rep: Bernard Ochs. Format: Mod MOR. ■ L. John Denney, pres; Gene B. Creasy, gen mgr; Wayne Campbell, sls mgr; Ron Joseph, stn mgr; Jonathan Mumm, news dir; George W. Sellers, chief engr.

WJJS-FM—Co-owned with WLGM. Aug 1, 1964: 101.7 mhz; 3 kw. Ant 290 ft. Prog from AM. Net: MBS/Black. ■ Brett Lewis, prog & mus dir; Fletcher Hubbard, stn mgr.

WLLL—Nov 1, 1963: 930 khz; 5 kw-D. Box 1510, N. One Radio La. (24505). (804) 239-0333. Griffith Bcstg Corp. Net: NBC. Rep: PRO/Meeker; Southern Spot Sls. Format: Top 40. ■ A. Hundley Griffith, pres & gen mgr; Joseph Cleary, coml mgr; David R. Freer, prom mgr.

WGOL(FM)—Co-owned with WLLL. Sept 1, 1970: 98.3 mhz; 3 kw. Ant 240 ft. Stereo. Drawer 1660 (24505). Prog sep from AM. Format: Gold. ■ M.C. Bowers, chief engr.

WLVA—April 21, 1930: 590 khz; 1 kw-U, DA-2. Box 238 (24502). (804) 845-1242. Evening Star Bcstg Co. (group owner; acq 1965). Net: ABC/I. Rep: Masla. Format: MOR. ■ Richard S. Stakes, pres; Terry McRight, gen mgr; Jerry McElroy, coml mgr; Ken Correll, prom mgr and prog dir; Chip Miller, news dir; Mickey Arnold, mus dir; Barry Taylor, chief engr. ■ WLVA-TV affil. ■ Rates: \$11.75; 8.80; 9.75; 7.85.

WWOD—May 1947: 1390 khz; 5 kw-D, 1 kw-N, DA-N. Box 1390 (24505). (804) 384-1211. Lynchburg Independent Bcstrs. Group owner: Bahakel. Net: MBS. Rep: Savalli/Gates. Format: C&W. ■ Cy N. Bahakel, pres; Wayne Campbell, gen mgr & prom mgr; Cheryl Nash, office mgr; Henry M. Ford, coml mgr; Bill Bender, prog dir; Marvin Yust, mus dir; Lynn Nash, news dir; James Barnard, chief engr.

WWOD-FM—1948: 100.1 mhz; 3 kw. Ant 155 ft. (804) 384-1213. Prog sep from AM. Format: Gospel. ■ Eugene Cokman, coml mgr & prog dir; John Abbott, opns mgr; Richard Sanders, mus dir.

Manassas

WEZR(FM)—Co-owned with WEEL Fairfax, Va. April 8, 1968: 106.7 mhz; 50 kw. Ant 500 ft. Stereo. 3909 Oak St., Fairfax (22030). (703) 273-4000. EZ Communications Inc. (group owner). Rep: Groskin. Format: Easy lstdg. ■ Joe Murray, gen mgr; John D. Chadwick, prog dir.

WPRW—Oct 1, 1957: 1460 khz; 5 kw-U, DA-2. Box 151 (22110). (703) 368-3108. Prince William Bcstg Corp. Net: MBS. Format: Contemp. ■ Harold H. Hersch, pres; E. Richard Westlake, gen mgr; Ken Poe, coml mgr; Randy Lee Swingle, prog dir; William Harris, chief engr. ■ Rates: \$11.95; 8.80; 11.95; 8.80.

Marion

WMEV—Dec 12, 1948: 1010 khz; 1 kw-D. Box 470

Virginia Radio

See page C-1 for explanation of listings.

(24354). (703)783-3151. Mountain Empire Bcstg Corp. Net: ABC/C. Rep: Dome-Messervy. Format: Variety. ■ Mrs. Stella W. Maloney, pres & gen mgr; Lewis Preston Collins III, sls; George Mizelle, prom mgr; Deborah Wymer, prog dir; Stella Maloney, news dir; Fred Cox, chief engr. ■ Rates: \$5; 5; 5; 5.

WMEV-FM—June 21, 1961: 93.9 mhz; 3.5 kw. Ant 1,480 ft. Dups AM 80%. ■ Rates same as AM.

WOLD—April 25, 1962: 1330 khz; 1 kw-D. Box 31 (24354). (703) 783-7109. Emerald Sound Inc. (acq 1965). Net: MBS. Format: modern country. ■ Robert S. Dix, pres & gen mgr & chief engr; Patricia Ann Dix, prog dir; Michael S. Battaglia, news dir; Daniel S. Tilson, prom and mus dir. ■ Rates: \$4.50; 4.50; 4.50; —.

WOLD-FM—March 14, 1968: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Contemp Adult. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Martinsville

WHEE—Aug 4, 1954: 1370 khz; 5 kw-D. Drawer 3551 (24112). (703) 632-9811. Patrick Henry Bcstg Corp. Net: North Carolina Weather. Audio news: UPI. Format: MOR. Spec progs: Gosp 5 hrs, C&W 15 hrs, black 15 hrs, farm 5 hrs wkly. ■ Thomas W. Patterson, pres, gen & coml mgr; H. Lewis Compton, mus dir and prom mgr; Mrs. Alice F. Divers, prog dir; Richard Rogers, news dir; C. J. Ronk, chief engr. ■ Rates: \$4.25; 4.25; 4.25; —.

WMVA—December 1941: 1450 khz; 1 kw-D, 250 w-N. Box 3831 (24112). (703) 632-2152. Martinsville Bcstg Inc. Net: NBC. Format: Contemp/MOR. ■ Lynwood J. Judkins, VP & gen mgr; Louis Campbell, sls & coml mgr; H. P. Bluhm, prog dir; Owen Hall, news dir; William M. Farley, chief engr; Barry Kirks, mus dir. ■ Rates: \$6.65; 6.65; 6.65; 6.65.

WMVA-FM—January 1950: 96.3 mhz; 100 kw. Ant 600 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

Mount Jackson

WSIG—April 23, 1954: 790 khz; 1 kw-D. Box 425 (22842). (703) 477-2937. Richard F. Lewis Jr. Inc. of Mt. Jackson. Group owner: Mid Atlantic. Net: MBS. Rep: Dome-Messervy. Format: C&W, news. ■ John P. Lewis, pres; Dick Mawyer, gen & coml mgr; Frank Crum, prog dir; Alan Arehart, mus dir; Spencer McIntosh, news dir; Jim Bowman, chief engr. ■ Rates: \$5.89; 4.94; 5.89; —.

Narrows-Pearisburg

WNRV—August 1953: 990 khz; 5 kw-D. Box A (24134). (703) 921-3390. Mrs. Megan H. McWilliams, gen mgr; Robert M. Whitehead, VP & stn mgr; Harry Gentry, coml mgr; James R. Boulton, chief engr.

Newport News

WGH—October 1928: 1310 khz; 5 kw-U, DA-N. Box 98 (23607). (804) 826-1310. Hampton Roads Bcstg Corp. (acq 1938). Rep: Blair. Audio news: UPI. Format: Top 40. ■ Raymond B. Bottom Jr., VP; Ambert Dail, gen mgr; Al Nelowet, sls mgr; Jim Stewart, prog dir; George Crawford Jr., mus dir; Jim Moore, news dir; Joe Looper, chief engr. ■ Rates: \$33; 28; 33; 28.

WGH-FM—November 1948: 97.3 mhz; 74 kw. Ant 400 ft. Stereo. Prog sep from AM. Audio news: APR. Format: Classcl. ■ Raymond B. Bottom Jr., VP & gen mgr; Vianne Webb, prog & mus dir; Chuck Adams, prod dir.

WTID—November 1947: 1270 khz; 1 kw-D. Box 5211 (23605). (804) 723-3391. Bay Cities Bcstg Corp. (acq 9-75). Format: C&W. Spec progs: Relg 10 hrs wkly. ■ Aubrey E. Loving, pres; Joseph B. Burton, gen & coml mgr; Mike Allen, prog, opns & mus dir; John Hart, prom mgr; Gary Shannon, news dir; James R. Wilkie, chief engr.

WQRK(FM)—Co-owned with WTID. See Norfolk.

Norfolk

WCMS—July 1, 1954: 1050 khz; 5 kw-D, DA. 5600 Curlew Dr. (23502). (804) 420-1050. WCMS Radio

Norfolk Inc. (acq 7-1-61). Rep: Buckley. Format: C&W. ■ George A. Crump, bd chmn; Irvine B. Hill, pres & gen mgr; Joseph Hoppel, prog dir; Earl Jolley, chief engr. ■ Rates: \$28; 21.75; 28; 11.25.

WCMS-FM—Oct 1, 1962: 100.5 mhz; 50 kw. Ant 380 ft. Dups AM 50%.

WFOG(FM)—See Suffolk.

WGH-AM-FM—See Newport News.

WKLX—See Portsmouth.

WNOR—1948: 1230 khz; 1 kw-D, 250 w-N. 252 W. Brambleton Ave. (23510). (804) 623-9667. Commonwealth Bcstg Col (acq 1967). Net: ABC/C. Rep: Katz. Format: Contemp. ■ Stan Wilson, pres; Fred Gage, exec VP & gen mgr; Paul Todd, prog mgr, VP & asst mgr; Darryl Hosack, news dir; Josh Barry, sls mgr; Susan Dempsey, prom mgr; Joe Hardin, chief engr.

WNOR-FM—1960: 98.7 mhz; 46 kw. Ant 520 ft. Stereo. Dups AM 10%. Format: Progs, Top 40. ■ Jim Lowe, coml mgr.

WOWI(FM)—June 1948: 102.9 mhz; 50 kw. Ant 470 ft. 2712 Colley Ave. (23517). (804) 622-4600. Metro Communications Corp. (acq 12-74). Format: Contemp, Top 40. ■ Robert LaFerme, gen & coml mgr; Edna Brauer, prog dir; Louis J. Hardin, chief engr; John Nesci, news dir.

WPCE—See Portsmouth.

WPMH—See Portsmouth.

WQRK(FM)—Co-owned with WTID Newport News. July 1967: 104.5 mhz; 50 kw horiz, 9.1 kw vert. Ant 400 ft. horiz, 350 ft. vert. Stereo. 11 Koger Center (23502). (804) 461-1045. Bay Cities Bcstg Corp. (acq 9-75). Rep: ABC-FM Spot sls. Prog sep from AM. Format: Contemp. ■ Gene Loving, pres and gen mgr; Jim Lowe, sls mgr; Paul Todd, prog dir; Gloria Heinrich, news dir.

WRAP—September 1952: 850 khz; 5 kw-D, 1 kw-N, DA-2. Box 598 (23501). (804) 484-5243. Rollins Bcstg of Delaware (group owner). Net: Natl Black Net. Rep: H-R/Stone. Format: Black, contemp. ■ O. Wayne Rollins, pres; Terry Watts, gen mgr; Maurice Ward, prog dir; Chester Benton, mus dir & prom mgr; Ann Ranson, news dir; Stuart Barondess, coml mgr; Ray Mills, chief engr.

WTAR—Sept 21, 1923: 790 khz; 5 kw-U, DA-N. 720 Boush St. (23510). (804) 625-6711. TWX (804)-625-8148. WTAR Radio-TV Corp. (acq 1932). Group owner: Landmark. Net: CBS. Rep: Christal. Format: MOR. ■ William Gietz, pres; Larry Saunders, gen mgr; Edmond H. Johnson, Jr., coml mgr; Dick Lamb, prog dir; Jeff Dane, prom mgr; Tom Looney, mus dir; James Mays, news dir; John Zaun, chief engr. ■ Rates: \$38; 25; 30; 25.

WTAR-FM—Sept 21, 1961: 95.7 mhz; 40 kw. Ant 880 ft. Stereo. Format: Btfl mus. ■ Thurman Washington, stn mgr; John Craver, opns mgr. ■ WTAR-TV affil. ■ Rates: \$13; 13; 13; 13.

***WTGM(FM)**—July 15, 1973: 89.5 mhz; 26.5 kw. Ant 320 ft. Box 3311 (23514). (804) 625-0404. Hampton Roads Educl TV Assn. Net: NPR. Format: Classical Cmnty progs. ■ Edgar S. Everhart pres; Charles G. Massie Jr., gen mgr; John C. Jarvis Jr., prod dir; William G. Parker Jr., studio engr; G.B. Gebler, mus dir; Richard A. Peabworth, chief engr.

WTID—See Newport News.

WVAB—See Virginia Beach.

WVEC—See Hampton.

WXRI(FM)—See Portsmouth.

WYFI(FM)—Oct 2, 1971: 99.7 mhz; 50 kw. Ant 400 ft. Box 33 (23501). (804) 623-6262. Bible Bcstg Network (acq 12-24-70). Format: Christian. ■ Keith Davey, pres; Lowell Favey, gen mgr.

WZAM—Not on air, target date January 1976: 1110 khz; 50 kw-U, c/o B. Bennis, 2500 Va. Ave NW, Washington, D.C. (20037). James River Bcstg Corp. ■ Mrs. Barbara Bennis, pres; Michael J. Bennis, chief engr.

Norton

WNVA—March 1946: 1350 khz; 5 kw-D. Box 500 (24273). (703) 679-2211. Radio-Wise Inc. Rep:

Keystone. Format: Contemp, C&W. ■ R. B. Helms, pres & gen mgr; William G. Stallard, VP & stn mgr; Jim Baker, prog dir; Bill Coomer, prom mgr; Steve Campbell, mus dir; Gary Lawson, news dir; Raymond Waddell, chief engr. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

WNVA-FM—July 25, 1969: 106.3 mhz; 700 w. Ant 560 ft. Dups AM 90%. ■ Rates: \$3.15; 3.15; 3.15; 2.75.

Orange

WJMA—Sept 10, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 271 (22960). (703) 672-1000. WJMA Inc. (acq 7-1-61). Format: Variety, MOR. Spec progs: Farm 3 hrs, classcl 4 hrs, jazz 2 hrs, C&W 6 hrs wkly. ■ Arch Harrison Jr., pres, gen & coml mgr; C. W. Little, asst mgr; E. V. Bossieux, chief engr. ■ Rates: \$4; 4; 4; 4.

WJMA-FM—Nov 22, 1971: 96.7 mhz; 3 kw. Ant 170 ft. Dups AM 95%.

Pennington Gap

WSWV—June 1, 1959: 1570 khz; 1 kw-D. Box 338 (24277). (703) 546-2520. Lee County Bcstg Co. ■ Daniel E. Gabriel, pres.

WSWV-FM—1973: 105.5 mhz; 3 kw. Ant minus 58 ft. 108 S. Johnson Dr. (24227).

Petersburg

WPLZ(FM)—Listing follows WSSV.

WPVA—1955: 1290 khz; 5 kw-D. Box 87 (23803). (804) 732-3478. Sterling Broadcasting (acq 2/1/72). Rep: Dore; Pearse Slis; Crane. Format: Mod C&W. ■ Sterling Livingston, pres/gen mgr; Thomas A. Sawyer, prog dir; Lyle Bradley, mus dir; Jim Richards, news dir; Aaron Nester, chief engr. ■ Rates: \$9.50; 6; 9.50; 3.75.

WPVA-FM—Nov 17, 1972: 95.3 mhz; 3 kw. Ant 240 ft. Dups AM 100%.

WPLZ(FM)—Listing follows WSSV.

WSSV—May 7, 1945: 1240 khz; 1 kw-D, 250 w-N. Box 231 (23803). (804) 733-4567. Petersburg Bcstg Inc. (acq 11-1-70). Net: MBS. Rep: Savalli/Gates; Dome. Format: Contemp. ■ William L. Eure Jr., pres & gen mgr; Michael A. Ogburn, prom mgr & prog & mus dir; Tom O'Shea, news dir; Paul H. Bock Jr., chief engr. ■ Rates: \$8.75; 8; 8.75; 7.25.

WPLZ(FM)—Co-owned with WSSV. Oct 1, 1966: 99.3 mhz; 3 kw. Ant 290 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Richard P. Oakley, gen mgr. ■ Rates: \$10; 9; 10; 9.

Portsmouth

WKLX—January 1942: 1350 khz; 5 kw-U, DA-2. 4325 Cedar Lane (23703). (804) 484-7596. Rust Communications Group Inc. (group owner; acq 8-18-70). Net: ABC/E. Rep: McGavren-Guild. Format: MOR. ■ William F. Rust Jr., pres; C. Robert Ray, gen mgr; Mike Deeson, prog dir; Allan Pressley, news dir; Greg Gabriele, chief engr.

***WNHS(FM)**—Sept 14, 1973: 88.7 mhz; 300 w. Ant 115 ft. 2900 Turnpike Rd. (23707). (804) 393-8664. School Board, City of Portsmouth. Format: Educl, Top 40. ■ Joe Cyrus Phibbe, opns, gen mgr.

WPCE—Jan 11, 1964: 1400 khz; 1 kw-D, 250 w-N. 505 Washington St. (23704). (804) 393-1041. Tidewater Radio Show (acq 12-74). Net: Mutual Black. Rep: Bernard. Format: C&W. ■ Allan M. Jumba, prog dir; Gerry X. Davis, mus dir; John Hart, news dir; Tom Small, coml mgr; Tom Hilton, chief engr.

WPMH—Dec 12, 1971: 1010 khz; 5 kw-D, DA. Box 666 (23705). (804) 488-8364. Chesapeake-Portsmouth Bcstg Corp. Format: Inspirational. ■ Ralph D. Epperson, pres; Dan Cameron, VP; Chuck Sherman, gen mgr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

WXRI(FM)—Aug 3, 1962: 105.3 mhz; 50 kw. Ant 500 ft. Stereo. Box 111 (23705). (804) 393-2505. TWX 710-882-3276. Christian Bcstg Net (group owner). Rep: Adam Young. Format: Relig, Contemp, MOR. ■ M. G. (Pat) Robertson, pres; Eric C. AuCoin, dir of radio; Mike Little, prog dir; David Morrow, coml mgr; Don Roberts, chief engr. ■ WYAH-TV affil.

Pulaski

WBLB
Full Time Country

WBLB—May 8, 1973: 1510 khz; 1 kw-D (250 w CH). Box 915 (24301). (703) 980-3411. Boyd Bcstg Corp. Net: Virginia News, Agrinet. Rep: Savalli/Gates. Format: C&W. ■ Stanley M. Boyd, pres; Samuel W. Raymond, gen mgr & chief engr; Harold N. Hill, prog & mus dir. ■ Rates: \$2.10; 2.10; 2.10.

WPUV—May 31, 1946: 1580 khz; 5 kw-D, 1 kw-CR. Box 351 (24301). (703) 980-2702. Pulaski Bcstg Corp. (acq 1964). Net: ABC/I. Rep: Dome; Keystone. Format: Contemp. Spec prog: C&W 10 hrs wkly. ■ John A. Columbus Sr., pres, gen mgr & chief engr; Blair B. Brockmeyer, coml mgr; John A. Columbus Jr., VP & dir pub affrs; Jane Graham, news dir. ■ Rates: \$5; 5; 5; —.

WPUV-FM—Dec 1, 1967: 107.1 mhz; 2.85 kw. Ant minus 58 ft. Dups AM 35%. ■ Rates: \$5; 5; 5.

Quantico

WPWC—Dec 22, 1961: 1530 khz; 250 w-D. Box 172 (22134). (703) 640-7161. Happy Bcstg Corp. (acq 6-1-74). Rep: Dome. Format: C&W, variety, gospel. ■ Raymond Woolfenden Sr., pres & gen mgr; Raynee Woolfenden, prog dir; Doris Woolfenden, sec & comp-troller; William K. Harris, chief engr.

Radford

WRAD—1950: 1460 khz; 5 kw-D, 500 w-N, DA-N. Box 1168 (24141). (703) 639-2461. WRAD Bcstg Co. (acq 10-9-57). Group owner: Dix. Audio news: UPI. Format: Top 40. ■ E. B. Evans, gen mgr; Grant Graham, coml mgr; Vic Avers, news dir; Ervin White, chief engr. ■ Rates: \$3; 3; 3; 3.

WRAD-FM—1965: 101.7 mhz; 3 kw. Ant 64 ft horiz, 59 ft vert. ■ Rates same as AM.

Richlands

WGTH(FM)—Not on air, target date unknown: 105.5 mhz; 300 w. Ant 64 ft. High Knob Broadcasting Inc.

WRIC—Oct 5, 1951: 540 khz; 1 kw-D. Box 838 (24641). (703) 964-4066. Clinch Valley Bcstg Corp. Net: ABC/I. Format: C&W. ■ C. D. Lawson, pres & gen mgr; Bob Smallwood, prog dir. ■ Rates: \$12; 12; 12; —.

Richmond

WANT—May 4, 1951: 990 khz; 1 kw-D. Broad-Grace Arcade Bldg. (23219). (804) 643-8368. Old Dominion Bcstg Co. Inc. (acq 6-26-67). Rep: Torbet. Format: Black 100%. ■ John L. Sinclair, pres; John L. Marver, gen mgr; Eugene Richardson, coml mgr; Ben Miles, prog dir; Kirby Carmichael, mus dir; William Patterson III, prom mgr; John T. Mitchell, news dir; James Grainger, chief engr.

***WBBL**—January 1924: 1480 khz; 5 kw-U, DA-2 (ST-WLEE). 1627 Monument Ave. (23220). (804) ELgin 9-2463. Grace Covenant Presbyterian Church. ■ Harry B. Grymes, gen mgr, prog dir; R. W. Raube, chief engr.

WEET—September 1955: 1320 khz; 1 kw-D. Box 27184 (23261). (804) 353-6641. WEET Radio Bcstrs (acq 4-16-67). Net: ABC/E. Format: C&W. ■ Ray B. Bentley, pres & gen mgr; E. J. Ruppe, coml mgr.

WENZ—See Highland Springs.

WEZS(FM)—Dec 23, 1961: 103.7 mhz; 74 kw. Ant 440 ft. Stereo. 5900 Midlothian Turnpike (23225). (804) 231-6231. Professional Bcstg In. (acq 1969). Group owner: EZ Communications. Rep: McGavren-Guild. Format: Easy Istng. ■ Arthur Kellar, pres; Constance Golden, gen mgr; Helen Chisholm, sls mgr; Bob Gilmore, opns dir; Thomas L. Mann, chief engr.

WGOE—June 16, 1964: 1590 khz; 5 kw-D. 104 W. Franklin Rd. (23220). (804) 649-9196. WGOE Radio Inc. (acq 7-1-75). Format: Progs. Spec prog: Jazz 5 hrs wkly. ■ Barry Coffman, pres, gen mgr; David Herren, sls mgr; David Ritz, prog dir; Chuck DuCoty, opns mgr; James M. Grainger, chief engr. ■ Rates: \$16; 14; 16; 14.

WIKI—See Chester.

WIVE-AM-FM—See Ashland.

1430 Kc 100.1 FM
Stereo

WIVE

— serving —

METROPOLITAN RICHMOND

"A Christian Commercial Station"

We mail to 20,000 families

WLEE—October 1945: 1480 khz; 5 kw-U, DA-2 (ST-WBBL). Box 8477, 6200 W. Broad St. (23226). (804) 288-2835. Nationwide Communications Inc. (group owner; acq 12-11-67). Net: ABC/C. Rep: Katz. Format: Contemp. ■ John Langlois, sls mgr; John A. Piccirillo, gen mgr; Bob Paiva, prog dir.

***WRFK-FM**—May 1957: 106.5 mhz; 50 kw. Ant 235 ft. Stereo. 3401 Brook Rd. (23227). (804) 355-0671. TWX: (804) 355-6325. Union Theological Seminary in Va. Net: NPR. Format: Classical. ■ Peter Darg, gen mgr; Carlton Brooks, news dir; Samuel Straus, chief engr.

WRGM—May 8, 1964: 1540 khz; 10 kw-D, DA. 6001 Wilkinson Rd. (23227). (804) 266-8787. Dales Bcstg Corp. (acq 7-2-75). Format: Sports, MOR, oldies. ■ Les Sand, pres and gen mgr; Nancy Mitchell, coml mgr; Joel Edwards, prog dir; Ray Morgan, sps dir; Jack Hansen, chief engr. ■ Rates: \$7; 7; 7; 7.

WRNL—Nov 15, 1937: 910 khz; 5 kw-U, DA-N. 7100 Bethlehem Rd. (23228). (804) 283-9731. Rust Communications (group owner; acq 10-7-1). Net: ABC/I. Rep: McGavren-Guild. Format: MOR. ■ William F. Rust Jr., pres; James B. Bocock, stn mgr; Bob Evans, sls mgr; Don Brown, prog dir; Charles Sandberg, news dir.

WRXL(FM)—Co-owned with WRNL. March 4, 1949: 102.1 mhz; 140 kw. Ant 320 ft. Progs sep from AM. (804) 288-1020. ■ James B. Bocock, natl sls mgr; Robert McKay, prog dir.

WRVA—Nov 2, 1925: 1140 khz; 50 kw-U, DA-1. Box 1516 (23212). (804) 643-6633. WRVA Radio Inc. (acq 12-16-69). Group owner: Southern Bcstg. Net: NBC. Rep: Eastman. Format: MOR. ■ John B. Tansey, pres & gen mgr; Harold B. Barre, coml mgr; Walt Williams, prog dir; William P. McGowan, news dir; T. W. Chezik, chief engr. ■ Rates: \$68; 43; 58; 29.

WRVQ(FM)—Co-owned with WRVA. Aug 10, 1948: 94.5 mhz; 200 kw. Ant 355 ft. Stereo. Box 1394 (23221). (804) 649-9151. (acq 1968). Audio news: UPI. Rep: Eastman. Format: Top 40. ■ John G. Johnson, pres; J. Phillip Goldman, gen mgr; Bob McNeill, prog dir; Scott Richards, mus dir; Bob Walker, news dir; John Hill, coml mgr; Harry Long, chief engr. ■ Rates: \$38; 30; 38; 30.

WRXL(FM)—listing follows WRNL.

WTVR—1926: 1380 khz; 5 kw-U, DA-N. 3314 Cutshaw Ave (23230). (804) 355-3217. TWX 710-956-0107. Roy H. Park Broadcasting of Virginia Inc. (acq 11-15-65). Group owner: Park. Net: CBS. Format: C&W. ■ Roy H. Park, pres; Wesley R. Richards, gen mgr; Chuck Deel, prog dir; Mark Thomas, coml mgr; Bill Burton, news dir; Jim DeArras, chief engr. ■ Rates: \$34; 32; 34; 25.

WTVR-FM—February 1946: 98.1 mhz; 50 kw. Ant 840 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Berry Greene, opns dir. ■ WTVR-TV affil. ■ Rates: \$13; 11; 13; 9.

WXGI—Oct 1, 1947: 950 khz; 5 kw-D. Box 8872 (23225). (804) 233-7666. Radio Virginia Inc. Format: C&W. ■ D. H. Robertson, pres; David M. Wilburn, gen & coml mgr; George Popkins, prog dir.

Roanoke

WFI—June 20, 1924: 960 khz; 5 kw-U, DA-N. Box

Virginia Radio

See page C-1 for explanation of listings.

150 (24002). (703) 345-1511. Beaverkettle Co. (acq 11-1-69). Net: CBS. Rep: Torbet. Format: MOR. ■ Paul Gilmore, pres; Richard Jacobs, gen & sls mgr; Brian Strobel, prog dir; Randy Webster, news dir; Bob Dixon, mus dir; Elbyrne St. Clair, chief engr. ■ Rates: \$20; 17; 14; 11.

WKBA—(Vinton) Oct 9, 1961: 1550 khz; 10 kw-D, DA. 2043 10th St., N.E. (24012). (703) 343-5597. Roanoke Vinton Radio Inc. Net: Keystone. Format: C&W, Gospel. ■ Stuart Epperson, pres; Harry Peyton, gen mgr; Betty Bivens, prog & mus dir; Dave Massey, news dir & prom mgr; Therl "Zeke" Leonard, sls mgr; Marvin Parsons, chief engr.

WLRG(FM)—Dec 17, 1960: 92.3 mhz; 20 kw. Ant minus 57 ft. Box 624 (24004). (703) 366-5350. CEBE Investment (acq 9-15-72). Net: ABC/FM. Rep: Bunchez. Format: MOR. ■ Aylett B. Coleman, pres; George W. Chernault, gen & prom mgr; Gerald Holm, sls mgr; Steve McFarland, prog dir; Mike Garber, news dir; Robert Nash, chief engr.

WPVR(FM)—Nov 1, 1969: 94.9 mhz; 50 kw. Ant 1,910 ft. Box 732 (24004). (703) 345-3841. James L. Gibbons (acq 11-1-69). Rep: Selcom. Format: Btfl mus. ■ James L. Gibbons, pres and gen mgr; Bob Passmore, sls mgr; Chuck Myers, prog dir; Barbara West, office mgr; Tony Atwater, news dir; Bob Richardson, chief engr. ■ WDBJ-TV affil.

WRIS—Feb 28, 1953: 1410 khz; 5 kw-D. Box 6099 (24017). (703) 342-3131. WRIS Inc. (acq 5-9-64). Net: MBS. Rep: Messina. Format: MOR. ■ Lloyd Gouchenour, pres & coml mgr; Gary E. Cooper, prog dir.

WJLM(FM)—Co-owned with WRIS. See Salem.

WRIS Phone collect (703-342-3131)
Quality Music
Studios-Offices
219 Luckett St. N.W.
ROANOKE, VA. 24017
P.O. 6099

WJLM Inspirational Radio
18 hours per day
93.5 Rates—details on request

WROV—1946: 1240 khz; 1 kw-D, 250 w-N. 15th & Cleveland Ave. (24015). (703) 343-4444. WROV Bcstrs (acq 6-11-55). Net: ABC/C. Audio news: APR. Rep: Eastman. Format: Top 40. ■ Burton L. Levine, pres and coml mgr; Don Foutz, gen mgr; Bart Prater, prog dir; Richard S. Bentz, creative dir; Mark Fryburg, news dir; David Levine, prom mgr; Chuck Holloway, mus dir; Alfred Beckley, chief engr. ■ Rates: \$28; 24; 28; 24; (17 after 9 p.m).

WSLC—Oct 1, 1940: 610 khz; 5 kw-D, 1 kw-N, DA-2. Box 6002 (24017). (703) 387-0234. Bass Brothers Telecasters Inc. (group owner; acq 8/1/72). Net: NBC. Rep: Katz. Format: C&W. ■ Melvin L. Wheeler, pres; Herm Reavis, gen/coml mgr; Mel Foley, prog dir; K. E. Smith, mus dir; John Aldhizer, Jr., chief engr.

WSLQ(FM)—Co-owned with WSLC. Nov 1, 1947: 99.1 mhz; 200 kw. Ant 1,890 ft. (CP 140 kw. Ant 1910 ft). Stereo. Prog sep from AM. Format: Rock. ■ John F. Willett, gen mgr.

WTOY—April 1957: 910 khz; 1 kw-D. 26 E. Church Ave. (24011). (703) 343-5545. T. & H. Bcstg Inc. (acq 1-69). Net: MBS/Black. Rep: Masla. Format: Black, R&B. ■ Connie T. Hausman, pres; Barry L. Hausman, gen mgr; Darlene Freeman, coml mgr; Bobby Rush, prog dir; Bobby Knight, mus dir; David Birch, prom mgr; Clarence Hamler, news dir; Ben T. Giraudan, chief engr.

***WVWR-FM**—Aug 1, 1973: 90.1 mhz; 4.1 kw. Ant minus 86 ft. (CP 89.1 mhz; 100 kw. Ant 1970 ft). Stereo. Box 4195, Va. Western Community College (24015). (703) 343-4970. State Board for Community Colleges. Net: NPR. Format: Educl, informational, cultural. ■ Dr. Harold H. Hooper, pres; Chris J. Ryg, gen mgr; Gary Anderson, prog dir; Wayne R. Michie, dir of engrg.

Rocky Mount

WNLB—Dec 10, 1959: 1290 khz; 1 kw-D. Box 602 (24151). (703) 483-7011. Boyd Bcstg Corp. (acq

Virginia Radio

See page C-1 for explanation of listings.

6-30-74). Net: Va. News, Agrinet. Rep: Savalli-Gates. Format: C&W. ■ Stanley M. Boyd, pres; Samuel W. Raymond, gen mgr; & chief engr; Wayne E. Ross, prog dir.

WYTI—March 31, 1957: 1570 khz; 1 kw-D. Drawer 430 (24151). (703) 483-9955. WYTI Inc. Net: Keystone. Format: C&W, rock, contemp. ■ William E. Jefferson, pres; Linda Mason, prog dir; Glenn Lynch, mus dir/news dir; C. J. Rank, chief engr.

Salem

WBLU—Sept 7, 1956: 1480 khz; 5 kw-D. Box 408, West Salem Square (24513). (703) 389-5443. Omnibus Group Inc. (acq 2-28-74). Format: C&W. ■ Ralph Grover, pres; Clifford H. Davis, gen & coml mgr; Chuck Holladay, prog & mus dir; Charles S. Davis, news dir; Arnold Edwards, chief engr.

WJLM(FM)—Co-owned with WRIS, Roanoke. March 7, 1969: 93.5 mhz; 3 kw. Ant minus 83 ft. Box 6099, Roanoke (24017). (703) 342-3131. WRIS Inc. Net: MBS. Rep: Messina. Format: Inspirational. ■ Lloyd Gochenour, gen mgr.

Smithfield

WEOO—Not on air, tarted date 1975: 940 khz; 1 kw-D, DA. Box 339, State Route 655 (23430). (703) 357-4173. Radio Tidewater. Group owner: Vernon H. Baker. Format: C&W, variety. ■ Vernon H. Baker, pres; Jack Inman Jr., gen mgr.

South Boston

WHLF—Sept 1, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 526 (24592). (804) 572-2988. Halifax Bcstg Co. Inc. Net: Tobacco. Audio news: UPI. Format: MOR. Spec progs: Black 3 hrs, farm 12 hrs wkly. ■ John L. Cole Jr., pres & gen mgr; H. Preston Young Jr., coml mgr; Kenneth W. Parton, prog & mus dir; John L. Cole III, prom mgr; James M. Chandler, news dir; James C. Bishop, chief engr. ■ Rates: \$3.35; 3.35; 3.35; 3.35.

WJLC-FM—Co-owned with WHLF. Oct 1, 1960: 97.5 mhz; 29 kw. Ant 250 ft. Stereo. Dups AM 20%. Format: Top 40. ■ Rates same as AM.

South Hill

WJWS—Nov 1, 1953: 1370 khz; 5 kw-D. Box 216 (23970). (804) 447-4007. Old Belt Bcstg Corp. (acq 7-1-64). Net: Tobacco. Rep: Bernard. Format: MOR, progs, Top 40. ■ W. B. Hofler, pres & coml mgr; A. W. Walthall, gen mgr & prog dir; R. L. Ezell, prom mgr; Frank Malone, mus dir; Norman L. Talley, news dir; Charles E. Brown, chief engr.

WSHV(FM)—Co-owned with WJWS. Dec 23, 1966: 105.5 mhz; 3 kw. Ant 230 ft. Stereo. Prog sep from AM.

Staunton

WKDW—April 1954: 900 khz; 1 kw-D. Box 2189 (24401). (703) 886-2377. American Home Bcstg Corp. (acq 1-74). Audio news: APR. Rep: Dome & Associates. Format: Modern Country. Spec prog: Farm 3 hrs wkly. ■ Brice A. Miller pres & gen mgr; Herb Berg, stn & coml mgr; Jerry Clegg, opns mgr; Don Houser, news dir; Don Mansfield, prog dir; Buddy Brown, prom mgr; Roger Stevens, chief engr. ■ Rates: \$5.75; 4.75; 5.75; 4.75.

WSGM(FM)—Co-owned with WKDW. May 29, 1959: 93.5 mhz; 500 w (CP: 2.1 kw horiz, 2.5 kw vert). Ant 350 ft. Stereo. Format: Btfl, contemp mus. ■ Rates: \$4; 5; 5.

WTON—March 9, 1964: 1240 khz; 1 kw-D, 250 w-N. Box 1085 (24401). (703) 885-5188. Augusta County Bcstg Corp. (acq 9-1-73). Net: ABC/I & ABC/E. Format: Contemp/MOR. ■ Al Charles, pres & gen mgr; Jeff Nichols, coml & prom mgr; Joe Bourdow, prog dir; Cliff Somers, mus dir; Bob Burnett, news dir; Paul Schwartzendruber, chief engr.

Stuart

WHEO—Oct 12, 1959: 1270 khz; 1 kw-D. Rt. 1, Box 24 (24171). (703) 694-3114. Community Bcstg Co. (acq 8-29-69). Rep: Keystone. Format: C&W, rock. ■ James E. Litten, pres & gen mgr; Harry Lee Litten, prog mgr; Bruce Dollarhite, chief engr.

Suffolk

WFOG(FM)—Listing follows WLPM.

WLPM—March 17, 1950: 1450 khz; 1 kw-D, 250 w-N. 967 Windsor Rd. (23434). (804) 539-2394. Smiles of Tidewater Inc. (acq 1974). ■ Earl Hundley, gen mgr; Robert L. LaFerme, sls dir; Bell, stn mgr & prog dir; Frank Facenda, news dir; George Bevins, chief engr.

WFOG(FM)—Co-owned with WLPM. December 1965: 92.9 mhz; 50 kw. Ant 480 ft. Stereo. No 1 Hague Towers, 330 W. Brambleton Ave. Norfolk (23510). (804) 622-6771. Prog sep from AM. Rep: Eastman. Format: Btfl music. ■ Robert Laferme, gen mgr; Bob Calvert, prog dir; Tom Bradshaw, mus dir.

Tappahannock

WRAR—Nov 1, 1970: 1000 khz; 500 kw-D. Box 1023 (22560). (804) 443-4321 or 333-5000. Rappahannock Bcstg Co. Net: ABC/I. Format: Contemp. ■ George C. Clanton, pres; Danny C. Wadsworth, gen mgr & VP; John J. Heimerl, opns dir; Lin Wadsworth & Ruth Rouzie, sls reps; Robert W. Brinkley, news dir; M. G. Stewart, pub affrs dir.

WRAR-FM—July 26, 1971: 105.5 mhz; 3 kw. Ant 210 ft. (CP: Ant 300 ft). Stereo. (22506). (804) 443-2711. Dups AM 50%.

Tasley

WESR—Jan 23, 1959: 1330 khz; 5 kw-D. Box 1330 (23441). (804) 787-3200. Accomack-Northampton Bcstg Co. Inc. Group owner: Vernon H. Baker. ■ Vernon H. Baker, pres; C. Brooks Russell, VP & gen mgr.

WESR-FM—July 1969: 103.3 mhz; 50 kw. Ant 320 ft. Dups AM 100%.

Tazewell

WTZE—April 22, 1966: 1470 khz; 1 kw-D. Box 69 (24651). (703) 988-4150. Tazewell Bcstg Co. (acq 4-1-68). Format: C&W. ■ James L. Cox, VP & gen mgr; Dorothy Nuckles, coml mgr; Fred Cox, chief engr. ■ Rates: \$3; 3; 3.

WTZE-FM—Sept 1, 1968: 100.1 mhz; 3 kw. Atn minus 105 ft. Dups AM 70%. ■ Rates same as AM.

Vinton

WKBA—Licensed to Vinton; See Roanoke.

Virginia Beach

WVAB—Dec 10, 1954: 1550 khz; 5 kw-D. Box 986, 3108 Pacific Ave. (23451). (804) 425-1550. Sea Bcstg Corp. (acq 9-28-66). Format: Btfl mus, nostalgia. ■ Sidney S. Kellam, pres; Jack H. Harris, exec VP & gen mgr; Judy Hundley, coml mgr; Donald Beckstrom, opns & prog dir; Linda Lockhart, prom mgr; Phil Bricker, prod mgr; Bob Harris, news dir; Joe Page, chief engr.

Warrenton

WEER—Nov 21, 1957: 1250 khz; 1 kw-D. Box 817 (22816). (703) 347-1250. Elektra Bcstg Corp. of Virginia (acq 3-14-68). Net: Agri-Net of Va. ■ George H. Gillespie, pres; Daniel W. Kirby, gen, coml & prom mgr; Frederick T. Diehl, asst prog dir, asst stn mgr, mus dir; William J. Bloomer III, asst news & sports dir; James R. Thoroman, chief engr. ■ Rates: \$5; 5; 5; 5.

WEER-FM—March 28, 1966: 107.7 mhz; 3.8 kw. Ant 800 ft. Dups AM 100%. ■ Rates same as AM.

WKCW—Dec 7, 1957: 1420 khz; 5 kw-D. Box 740 (22186). (703) 347-1420. WKTF Inc. (acq 10-58). Rep: Media Sls. Format: C&W. Spec progs: Farm 12 hrs, gospel 8½ hrs wkly. ■ Fred J. Crescente, pres; Stu Brooks, gen mgr; Eileen Davis, coml mgr; Tom Reeder, prog and mus dir, prom mgr; Tom Ross, chief engr; Bob Morrow, news dir. ■ Rates: \$10; 10; 10; 10.

Warsaw

WNNT—July 3, 1949: 690 khz; 250 w-D. Box 877 (22572). (804) 333-4900. Northern Neck and Tidewater Bcstg Inc. (acq 1963). Rep: Dome-Messervey. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Patricia P. Williams, pres; William Martin, gen and coml mgr news dir; Jim Thorne, prog dir & chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

WNNT-FM—March 1, 1967: 100.9 mhz; 2.4 kw. Ant 330 Ft. Dups AM 100%. ■ Rates same as AM.

Waynesboro

WANV—March 10, 1965: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 97 (22980). (703) 942-1153. WANV Inc. Format: Moderate contemp. ■ M. Robert Rogers, pres; Charles E. Neer, gen mgr; Gary Ratcliff, asst mgr; Tom Freed, news dir; Preston Thompson, mus dir; Rex House, chief engr.

WAYB—Dec 19, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 40 (22980). (703) 942-1490. Waynesboro Bcstg Corp. (acq 1954). Net: MBS. Audio news: APR. Rep: Dome. Format: MOR. Spec prog: Farm 1½ hrs wkly. ■ N. Wilbur Kidd, gen mgr; Bob Foster, mus dir; Ray Moore, news dir; Glenn Channells, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Williamsburg

WBCI(FM)—Listing follows WMBG.

***WCWM(FM)**—Sept 28, 1959: 89.1 mhz; 77 w. Ant 125 ft. College of William & Mary (23185). (804) 229-4068. College of William & Mary. Net: ABC/FM. Format: Progressive. ■ Dave Oxfenford, stn mgr; Ben Ball, prog dir; Kevin Christiano, news dir; Frederick McCune, chief engr.

WMBG—Nov 14, 1959: 740 khz; 500 w-D. Box 180 (23185). (804) 229-7400. Williamsburg Bcstg Co. (acq 8-9-61). Net: ABC/C. Format: Top 40. Spec prog: Black 2 hrs wkly. ■ William E. Allau Jr., pres; Don Bentley, gen mgr, coml mgr; Dan Donanvan, prog dir; Brian Costello, news dir; George V. Ramsey, chief engr. ■ Rates: \$7; 6; 6; —.

WBCI(FM)—Co-owned with WMBG. July 29, 1963: 96.5 mhz; 50 kw. Ant 430 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ W. Pat Collins, sls & opns mgr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

Winchester

WEFG(FM)—Listing follows WHPL.

WHPL—Jan 27, 1961: 610 khz; 500 w-U, DA-2. Box 828 (22601). (703) 662-5101. Shenval Bcstg Corp. Net: NBC. Rep: Devney. Format: Contemp C&W. ■ Edwin R. Fischer, pres; John P. Bell Jr., gen mgr & chief engr; Kay Bell, coml mgr; Bill Peters, prog dir; Pam Bell, mus dir; James Copen, news dir.

WEFG(FM)—Co-owned with WHPL. Dec 10, 1965: 102.5 mhz; 21 kw. Ant 330 ft. Stereo. (703) 667-7721. Prog sep from AM. Format: contemp "Hitparade." ■ Mike Ball, prog dir; Arthur V. D'Onofrio, coml mgr.



WINC—June 15, 1941: 1400 khz; 1 kw-D, 250 w-N. Box 605 (22601). (703) 667-2224. Richard F. Lewis Jr. Inc. of Winchester. Group owner: Mid Atlantic. Net: ABC/C, Mid-Atlantic, Virginia, Agrinet. Rep: Dome; PRO/Meekeer. Format: Contemp. Spec prog: Farm 2 hrs wkly. ■ John Lewis, pres; Philip Whitney, gen mgr and coml mgr; Joe Pasquali, prog dir; Phil Luttrell, prom mgr; Norman Mann, mus dir; David Lewis, news dir; Arch McKay, chief engr. ■ Rates: \$6.60; 5; 6.60; 5.

WRFL(FM)—Co-owned with WINC. October 1946: 92.5 mhz; 22 kw. Ant 1,430 ft. (703) 667-7904. Dups AM 33%. Format: C&W. ■ Buddy Allen, prog dir. ■ Rates: \$—; 4.30; 4.30; 3.50.

Woodbridge

WXRA(FM)—Co-owned with WPIK Alexandria, Va. Dec 25, 1958: 105.9 mhz; 50 kw. Ant 310 ft. (CP 50 kw horiz, 36 kw vert. Ant 410 ft.). 523 1st St., Alexandria, Va. (22314). (703) 683-3000. Potomac Bcstg Corp. Dups AM 47%. Net: MBS. Rep: Torbet-Lasker. Format: C&W. ■ Carl L. Lindberg, pres; James A. Arthur, VP & gen mgr.

Wytheville

WYVE—Sept 21, 1949: 1280 khz; 1 kw-D. Box 534 (24382). (703) 228-3185. Wythe County Bcstg. Audio

news: UPI. Rep: Dome; Carpenter; KBS. Format: MOR. Spec prog: Farm 12 hrs wky. ■ Arthur M. Gates, gen mgr; Edward A. Zuber, coml mgr; Craig Allison, prog and news dir; Fred Cox, chief engr. ■ Rates: \$3.60; 3.60; 3.60; —.

Yorktown

***WYCS(FM)**—February 1966: 91.5 mhz; 21 kw. Ant 155 ft. Box 452 (23490). (804) 898-5957. York County School Bd. Format: Ed. Spec prog: Visually handicapped ½ hr wky. ■ Donald Bruno, dir svpr; William M. Swartz, gen mgr; Richard H. Swartz, mus dir; Drborah Bagwell, prog dir; Gary Eugene Becknell, chief engr.

WYVA-FM—July 4, 1975: 94.1 mhz; 50 kw. Ant 500 ft. Box 941 (23690). (804) 898-7294. Cradle of Democracy Bcstg Co. Audio news: UPI. Format: MOR. Spec prog: Sports 2 hrs wky. ■ William H. Eacho Jr., pres and gen mgr; William E. Burbage, coml mgr; Berwell H. Bridges Jr., prog dir; Robert O. Fitchett, mus dir; Allen N. Gregg, prom mgr; John S. Halstead, mus dir; Charles E. Rinehart, chief engr. ■ Rates: \$5; 5; 5; 5.

CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Washington

HAMILTON-LANDIS & ASSOCIATES Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 94104
(415) 392-5671

Aberdeen

KBKW—Aug 1, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 188, 701 E. Heron (98520). (206) 532-1450. KBKW Inc. (acq 10-1-69). Net: ABC/I. Rep: Devney; Simpson Reilly. Format: C&W. ■ John R. Dimeo, pres; Don Downing, VP & gen mgr; Terry Downing, treas & prog dir; Forrest Smith, mus dir; Craig Hamilton, news dir; Josh Logan chief engr.

KDUX(FM)—See Ocean Shores.

KGHO-AM-FM—See Hoquiam.

KXRO—May 28, 1928: 1320 khz; 5 kw-D, 1 kw-N, DA-N. Box 47 (98520). (206) 533-1320. Aberdeen Bcstg Co. (acq 5-15-65). Group owner: Robertson-Clapp Stns. Net: NBC. Rep: Webb; Moore. Format: MOR. ■ Miller Robertson, pres; Joe Kendall, gen mgr; Robert Eubanks, coml mgr; Kathy Dove, traf mgr; Allen Walters, prog & mus dir; Doyle Wenzel, news dir; Dave Herbert, chief engr.

Anacortes

KAGT—Dec 18, 1963: 1340 khz; 1 kw-D, 250 w-N. Box 96 (98221). (206) 293-3141. Island Bcstg Inc. Rep: Savalli/Gates; Simpson/Reilly (Seattle). ■ William Berry, pres, gen & prom mgr; James A. Henry, coml mgr; Johnny Hayden, prog dir; Wally Johnson, news dir; John Plattner, chief engr.

Auburn

KASY—Aug 6, 1958: 1220 khz; 250 w-D. Box 459 (98002). (206) 883-5220. Auburn Bcstrs Inc. Format: MOR. ■ Edward J. Garre, pres & gen mgr; Dennis

Garre, prog & mus dir; Bruce McMichael, news dir; Jerry Beffa, chief engr. ■ Rates: \$4.90; 4.10; 4.90; 4.10.

***KGRG(FM)**—December 1974: 89.9 mhz; 10 w. Ant 570 ft. 12401 S.E. 320th St. (98002). (206) 833-9111, ext 268. Green River Community College. Format: Top 40. ■ James Alan Willhight, gen mgr.

Bellevue

***KASB(FM)**—March 22, 1971: 89.3 mhz; 10 w. 601 108th Ave. (98004). (206) 455-6154. Bellevue School District No. 405. Format: MOR, top 40, educ. ■ Dr. Dennis Carmichael, pres; Bill Poirier, gen mgr.

***KBKS(FM)**—Feb 3, 1973: 91.3 mhz; 10 w. Ant 210 ft. Bellevue Community College (98007). (206) 641-2221. Bellevue Community College.

KZAM—March 1958: 1540 khz; 5 kw-U, DA-N. 1200 112th N.E. (98004). (206) 454-1540. Bellevue Eastside Radio Ltd. (acq 9-15-72). Format: Progs. ■ A. S. Ballinger, part, gen mgr; Howard Leenderstein, gen sls mgr; Tom Cordory, prog dir; Jon Kertzer, mus dir; Shelley Morrison, prom mgr; Denny Fleenor, news dir; James Stevens, chief engr. ■ Rates: \$20; 20; 25; 25.

KZAM-FM—November 1964: 92.5 mhz; 100 kw. Ant 1,100 ft. Stereo. Dups AM 100% ■ Rates same as AM.

Bellingham

KARI—See Blaine.

KERI(FM)—July 2, 1965: 104.3 mhz; 60 kw. Ant 2,310. (CP: 51 kw. Ant 2300 ft.). Box 1170 (98225). (206) 734-1170. Bellingham Buyer Inc. (acq 2-12-73). Net: MBS. Rep: Simpson-Reilly. Format: Contemp. ■ Robert Pollack, pres; James M. Tincker, VP & gen mgr; Michael Pollock, coml mgr; Marty Rowe, prog dir; Terry Allen, news dir; Brandt Herrett, chief engr.

KGMI—1927: 790 khz; 5 kw-D, 1 kw-N, DA-N. Box 943 (98225). (206) 734-9790. KGMI Inc. (acq 9-6-69). Net: ABC/I. Rep: Howard; Moore. Format: MOR. ■ James L. Hamstreet, pres & gen mgr; John Munroe, prog dir; Harry Pagels, prom mgr; Haines Fay, news dir; Dan Coulthurst, chief engr. ■ Rates: \$9.55; 7.40; 8.80; 7.40.

KISM(FM)—Co-owned with KGMI. March 1960: 92.9 mhz; 50 kw. Ant 2,440 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Oldies. ■ Ginger Wright, ops dir; Mike Bettelli, prog dir. ■ Rates: \$4.95; 4.95; 4.95; 4.95.

KOQT—May 1963: 1550 khz; 1 kw-D. Box 1071 (98225). (206) 734-1550. Hillcrest Chapel Inc. (acq 7-22-71). Format: Religious. ■ Rev. Richard Ellison, pres; Mike Ellison, gen mgr; James Overrein, prog dir; Steve Phillips, chief engr.

KPUG—Feb 29, 1948: 1170 khz; 5 kw-D, 1 kw-N, DA-N. Box 655 (98225). (206) 734-1170. KUPG Inc. Net: MBS. Rep: Avery-Knodel; Simpson-Reilly. Format: Contemp. ■ James Tincker, gen mgr; Dick Stark, stn mgr; David Hall, sls mgr; Greg Collins, prog dir; Terry Allan, news dir; Pat Henry, chief engr.

***KUGS(FM)**—February 1974: 89.3 mhz; 10 w. Ant 62 ft. 516 High St. (98225). Western Washington State College.

Bellingham-Ferndale

KBFW—April 4, 1958: 930 khz; 1 kw-D. Box D (98225). (206) 734-8555. Watcom Management Co. (acq 8-68). Group owner: Sterling Recreation Organization, Bcst Div. Rep: Meeker; Tacher. Format: Modern country. Spec prog: Sp 2 hrs wky. ■ Fredric A. Danz, pres, SRC; Bruce Johnson, pres, bcst div; Bob Wood, gen mgr; Jim Hensley, sls mgr; Al Sande, prod mgr; Bo Donovan, group prog dir; Tom Edwards, prog dir; Dale Hansen, mus dir; Pete Kremen, news dir; Steve Lewis chief engr; Bruce Earl, dir of engr.

Blaine

KARI—Feb 12, 1960: 550 khz; 5 kw-D, 1 kw-N, DA-2. Box X (98230). (206) 332-5500. Birch Bay Bcstg Inc. Group owner: Ostrander-Wilson Stns. Format: Gosp. Spec progs: Ger 5 hrs, Ital 2 hrs, Sp 3 hrs, farm 6 hrs wky. ■ George A. Wilson, pres; Don J. Bevilacqua, gen mgr; Gary Mann, prog dir; Jim Scott, mus dir & chief engr; Bob Dunn, coml mgr; Bob Partlow, news dir. ■ Rates: \$7; 7; 7; 7.

Virginia, Washington Radio

See page C-1 for explanation of listings.

KERI(FM)—See Bellingham.

Bremerton

KBRO—May 1947: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (98310). (206) 377-3995. Bremerton Bcstg Co. Rep: Sande-Glenn; Tacher. Format: Contemp/MOR. ■ Lillian S. Bartley, own & gen mgr; Ron Rogerson, spts dir; Lois Duprey, bus mgr; Joe Arme, sls mgr; Doug Hicks, news dir; Karl Lentz, chief engr.

KBRO-FM—Aug 22, 1964: 106.9 mhz; 30 kw. Ant 86 ft. Stereo. Dups AM news. Format: C&W.

Burien

KQIN—Oct 10, 1970: 800 khz; 500 w-D, DA. Box 66558 (98166). (206) 243-8803. Suburban Bcstrs Inc. (acq 6-1-71). Format: C&W. ■ John Mowbray, pres & gen mgr; Barbara Page, mus dir; Brian Calkins, prog dir; Ron Parker, chief engr. ■ Rates: \$9.50; 9.50; 9.50; —.

Centralia-Chehalis

***KCED(FM)**—Feb 17, 1975: 91.3 mhz; 10 w. Box 639 (98531). (206) 736-8044. Centralia Community College. Net: WSU Tape Net. Format: Progs. Spec prog: Farm ½ hr wky. ■ Nels Hanson, pres; Mike Denistoun, Gaylord Hinze, gen mgrs.

KELA—Nov 1, 1937: 1470 khz; 5 kw-D, 1 kw-N. 1635 So. Gold St., Centralia (98531). (206) 736-3321, Box 827, Chehalis (98532). (206) 748-3321. KELA Corp. (acq 6-15-65). Net: MBS. Rep: Howard; Simpson/Reilly. ■ Joe Chytil, pres; Ted Chytil, stn mgr; Dick Dawson, coml mgr; William Moeller, prog dir; Jim Cook, news dir; William Tilton, chief engr. ■ Rates: \$8.65; 8.10; 8.65; 7.60.

KELA-FM—Aug 24, 1965: 102.9 mhz; 28.5 kw. Ant 185 ft. Dups AM 10%. Format: C&W. ■ Rates: \$5.90; 5.70; 5.90; 5.50.

KITI—October 1954: 1420 khz; 1 kw-D. St. Helens Hotel (98532). (206) 748-3379. KITN-KITI Corp. (acq 7-1-55). Net: ABC. Rep: Masla. Format: Adult. ■ Donald F. Whitman, pres & gen mgr; Harry Minor, sls mgr; Don Wesel, news editor; E. M. Whitman, VP & engrg dir.

Chelans

KOZI—March 1, 1957: 1230 khz; 1 kw-D, 250 w-N. Box 819 (98816). (509) 682-4033. Northcentral Bcstg Co. (acq 12-15-69). Net: ABC/C. Rep: Savalli/Gates; Advertising Sls West. Format: Diversified. ■ Jerry E. Isenhardt, pres, gen mgr; Scott Brundage, coml mgr; Wayne Wright, prom mgr; Steve Byquist, chief engr. ■ Rates: \$6.50; 4.50; 4.50; 4.50.

Cheney

***KEWC-FM**—Nov 11, 1963: 89.9 mhz; 10 w. Dept of RTV, Eastern Washington State College (99004). (509) 359-2229. Eastern Washington State College Bd of Trustees. ■ Dr. Howard E. Hopf, chmn, Dept of Radio-TV; Sam R. Smith, gen mgr.

Clarkston

KCLK—March 2, 1971: 1430 khz; 500 w-D. Box 86 (99403). (509) 758-3361. Clarkston Bcstrs. Rep: Savalli/Gates; Simpson/Reilly. Format: C&W. Spec prog: Farm 1 hr wky. ■ W. E. Lawrence, pres & gen mgr; George Walton, coml mgr; Chuck Boyk, prog dir; John Richardson, chief engr. ■ Rates: \$6; 6; 6; 6.

KCLK-FM—1974: 94.1 mhz; 30 kw. Ant minus 500 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

KPUL—See Pullman.

KRLC—See Lewiston, Idaho.

Colfax

KCLX—1950: 1450 khz; 1 kw-D, 250 w-N. Box 710 (99111). (509) 397-3441. Adrian De Vries (acq 9-75). Rep: Hopewell, Moore. Format: MOR. ■ Adrain De Vries, gen mgr, prog & news dir; E. O. McVay, chief engr. ■ Rates: \$4.70; 4.70; 4.70; 3.60.

Washington Radio

See page C-1 for explanation of listings.

College Place

***KGTS(FM)**—Oct 5, 1963: 91.3 mhz; 200 w. Ant minus 63 ft. (99324). (509) JA 7-2454. Walla Walla College. Format: Semiclassic. ■ Loren Dickinson, gen mgr; Ted Duncan, chief engr.

Colville

KCVL—Nov 15, 1955: 1270 khz; 1 kw-D. Box 111 (99114). (509) 684-6481. Colville Bcstg Co. (acq 11-1-61). Rep: Masla/Young; Tacher. Format: Contemp/C&W. ■ Norman Davis, gen mgr; Greg Lawrence, prog dir; Dennis Blair, asst mgr & chief engr; Bill Greer, news dir. ■ Rates: \$4.75; 4.75; 4.75; —.

Edmonds

KBIQ(FM)—Listing follows KGDN.

KGDN—1954: 630 khz; 5 kw-D. 19303 Fremont Ave. North, Seattle (98133). (206) 546-3128. King's Garden Inc. Audio news: UPI. Format: Relig. Spec prog: Light classcl 5 hrs wkly. ■ Clarence Reimer, pres; Jack Kandel, gen mgr; Marty Johnson, opns dir; Ken Gaydos, news dir; Chuck Lee, prog dir; Chris Myhre, chief engr.

KBIQ(FM)—Co-owned with KGDN. March 11, 1960: 105.3 mhz; 115 kw. Ant 465 ft. Stereo. Prog sep from AM. (206) 546-3126. Format: Contemp btfl mus. ■ John Sherman, prog dir.

Ellensburg

KXLE—1947: 1240 khz; 1 kw-D, 250 w-N. Box 249 (98926). (509) 925-1488. KXLE Inc. (acq 3-1-65). Net: ABC/E. Rep: Simpson-Reilly. Format: Variety. ■ John R. DiMeo, pres; Del Day, gen mgr; Terri Downing, prog dir; Jim McCurdy, chief engr.

KXLE-FM—1972: 95.3 mhz; 1.4 kw. Ant minus 145 ft. Dups AM 100%.

Ephrata

KULE—Aug 17, 1950: 730 khz; 1 kw-D. Box 1077 (98823). (509) 754-4686. Mid-Columbia Bcstg (acq 7-74). Net: ABC/E. Rep: Young/Masla. Format: MOR. Spec prog: Fr 6 hrs wkly. ■ Greg Click, gen mgr.

Everett

KRKO—1920: 1380 khz; 5 kw-U, DA-N. Box 1227 (98206). (206) 355-1144. Seattle: (206) 743-1144. Everett Bcstg Inc. (acq 1938). Rep: Howard; Simpson/Reilly. Format: Contemp. ■ William R. Taft, pres & gen mgr; Bob Young, sls mgr; Dave Corbin, prog dir; Shirley Bartholomew, news dir; Dale Good, chief engr. ■ Rates: \$16; 12.50; 14; 7.50.

KWYZ—June 1957: 1230 khz; 1 kw-D, 250 w-N. Box 1234 (98206). (206) 252-5123. Snohomish County Bcstg Corp. (acq 2-16-72). Rep: Sandberg-Glenn; Tacher. Format: Contemp, country. Spec prog: Sp 1 hr wkly. ■ Robert Brown, pres; Randy Thaut, sls mgr; Martin Hamstra, gen mgr; Hal Murray, mus dir; Tom Lewis, prog & news dir. ■ Rates: \$19; 13; 15; 9.

Forks

KVAC—1967: 1490 khz; 1 kw-D, 250 w-N. Box 450 (98331). (206) 374-6233. Forks Bcstg Co. Net: MBS, Big Timber. Format: MOR. Spec prog: C&W 18 hrs wkly. ■ Gordon F. Otos, pres & gen mgr; Larry A. Bailey Sr, prog & mus dir & prom mgr; Paul Bragg, coml mgr & news dir.

Grand Coulee

KFDR—Sept 15, 1950: 1360 khz; 1 kw-D. Box 1360 (99133). (509) 633-1600. New Deal Bcstg Co. (acq 2-72). Rep: Sandberg-Glenn; Tacher. Format: MOR. ■ Frank A. Del Vecchio, pres; Trudy Del Vecchio, coml mgr; Linda Quinton, prom mgr; Jim Ross, prog dir; Bob Gary, news dir.

Hoquiam

KGHO—Nov 16, 1961: 1560 khz; 1 kw-D, 31st and Bay Sts. (98550). (206) 532-1200. Grays Harbor Bcstg Co. (acq 7-15-65). Rep: Broadcast Northwest.

Format: Contemp, rock, top 40. ■ Ernest Linnekohl, pres & gen mgr; Ted Egger, coml mgr; Stan Foreman, prog & mus dir; Dale Hubbard, prom mgr; Bill Hardy, news dir; Robert S. Snow, chief engr.

KGHO-FM—Sept 3, 1965: 103.9 mhz; 2.6 kw. Ant 40 ft. (CP: 2.55 kw. Ant 320 ft.). Dups AM 60%. ■ Tim Andrew, prom mgr.

Kelso

KLOG—Oct 8, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 90 (98626). (206) 636-0110. Wash. Interstate Bcstrs Inc. (acq 7-28-67). Net: ABC/C. Rep: Radio Time Sls; Moore. Format: Contemp. ■ Steve Hanson, pres, gen mgr; Ted Ryan, coml mgr; Bob Taylor, prog dir; Jonathan Walker, mus dir; Bill Cole, news dir, chief engr.

Kennewick-Richland-Pasco

KONA—January 1948: 610 khz; 5 kw-U, DA-2. Box 2623 Tri-Cities (99302). (509) 547-1618. Tri-City Communications Inc. Net: ABC/I. Rep: Masla/Young; Moore. Format: MOR. ■ Thomas C. Bostic, pres; Dean W. Mitchell, gen mgr; Mike Berriochoa, news dir.

KONA-FM—August 1, 1969: 105.3 mhz; 100 kw. Ant 1,180 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus.

KOTY—Aug 1945: 1340 khz; 1 kw-D, 250 w-N. Box 6127 (99336). (509) 586-4165. KUTI Communicators Inc. (acq 4-73). Net: MBS. Rep: Torbet; Tacher. Format: C&W. ■ Don Heinen, pres; Robert H. Larson, gen mgr; Al Koters, prog & mus dir; Rich Perkins, coml mgr; Jo Ann Blake, news dir; Laurence Craig, chief engr. ■ Rates: \$6.75; 5.75; 6.75; 5.75.

Kirkland

KILO—1964: 1460 khz; 5 kw-D, DA. Box 250 (98033). (206) 822-4002. Glo-Lee Bcstg Corp. (acq 8-29-75). Net: Northwest Rock Radio Net. Format: Progs. ■ Spec progs: Black 2 hrs, Pol ½ hr; jazz 20 hrs wkly. ■ Howard R. Slobodin, pres; Allan J. Slobodin, gen mgr. ■ Rates: \$14; 14; 14; 14.

KYAC-FM—See Seattle.

Lacey

KITN—See Olympia.

Longview



KBAM—Aug 15, 1955: 1270 khz; 5 kw-D. Box 96 (98632). (206) 423-1210. Armak Bcstrs Inc. (acq 4-1-65). Net: MBS. Rep: Mesla; Tacher (Portland-Seattle). Format: C&W. ■ Arne G. Peterson, pres & gen mgr; Howard Kynaston, coml mgr; Jerry Galloway, news dir; David A. Peterson, prog dir; Danny L. Houle, mus dir; David R. Sawyer, prom mgr; Harold L. Mahnke III, chief engr. ■ Rates: \$5.35; 5.35; 5.35; —.

KEDO—May 1938: 1400 khz; 1 kw-D, 250 w-N. Box 779 (98632). (206) 425-1500. KEDO Inc. (acq 7-1-70). Group owner: Sterling Recreation Org., Bcst Div. Net: ABC/I. Rep: Simpson/Reilly. Format: MOR. ■ F. A. Danz, pres; Donavon B. Larson, gen mgr; Morris Garman, coml mgr; James Carter, prog dir; Bob Donovan, mus dir; Mark Johnson, news dir and prom mgr; Michael Moseman, chief engr. ■ Rates: \$5.35; 4.60; 5.35; 4.85.

KLYK(FM)—Co-owned with KEDO. July 7, 1968: 105.5 mhz; 3 kw. Ant minus 21 ft. Stereo. (206) 423-6482. Vision Corp. (acq 7-74). Net: ABC/FM. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

KLOG—See Kelso.

***KLVR(FM)**—1972: 90.3 mhz; 10 w. 1600 Maple St. (98632). (206) 425-6500. Lower Columbia College. Net: ABC/FM. Format: Variety. ■ John Diehnel, gen mgr; Larry Blair, prog dir.

KLYK(FM)—See listing following KEDO.

Lynden

KLYN-FM—Nov 8, 1960: 106.5 mhz; 100 kw. Ant 430

ft. Stereo. 525 Front St. (98264). (206) 354-4473. KLYN-FM Inc. Net: ABC/E. Format: Btfl mus. Spec prog: Sp 2 hrs wkly. ■ Sidney Baron, pres; Jim Baron, gen & coml mgr.

Mercer Island

***KMIH(FM)**—February 1970: 90.1 mhz; 10 w. Ant 63 ft. 9100 S.E. 42d (98040). Mercer Island School District No. 400. Format: Diversfd.

Moses Lake

KSEM—November 1947: 1470 khz; 5 kw-D, 1 kw-N, DA-2. Drawer S (98837). (509) 765-3441. KSEM Inc. Net: ABC/E. Rep: Devney; Tacher. Format: MOR, Top 40. Spec prog: Sp 6 hrs wkly. ■ Jessica L. Longston, pres; John Croghan, gen mgr; Bob Roberts, prog dir; Mike Blatman, news dir; Howard Compton, chief engr. ■ Rates: \$6.40; 6.40; 6.40; 3.20.

KWIQ—Feb 20, 1956: 1260 khz; 1 kw-D. Box 999 (98837). (509) 765-4104. KWIQ Radio Inc. (acq 4-27-61). Rep: Savalli/Gates; Moore. Format: C&W. Spec prog: Sp 6½ hrs wkly. ■ W. E. Lawrence, pres & gen mgr; Norm Johnson, coml mgr; Matt Kearney, prog dir; Marty Burgess, chief engr. ■ Rates: \$6; 6; 6; 6.

KWIQ-FM—May 22, 1968: 100.3 mhz; 27.5 kw. Ant 210 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

Mountlake Terrace

KAAR—Sept 22, 1968: 1510 khz; 250 w-D, DA, 21401 52nd Ave. W. (98043). (206) 774-2171. Mount-Ed-Lynn Inc. Format: Talk. ■ Elliott Boisen, pres; Mike Longergan, gen, coml, prom mgr; Dick Stokke, prog & mus dir; Steve James, news dir; Vern Downing, chief engr.

Mount Vernon

KAPS—March 17, 1963: 1470 khz; 500 w-D, DA. Box 70 (98273). (206) 424-7676. Totem Bcstrs Inc. (acq 4-13-67). Net: ABC/E. Rep: Radio Time Sls, Tacher. Format: C&W. Spec progs: Sp 1 hr, farm 2½ hrs, gospel 3 hrs wkly. ■ George B. Aller, pres & gen mgr; Thomas Hartley, asst mgr; John E. Nelson, prog dir; Rita L. Aller, traf mgr; Phil Parmalee, chief engr. ■ Rates: \$5; 4.30; 5; 3.35.

KBRC—Dec 11, 1946: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 250 (98273). (206) 424-2430. Beckley Radio Co. Audio news: UPI. Rep: Cooke; Pacific Bcst Sls; Moore. Format: MOR, Top 40. Spec prog: Farm 1½ hrs wkly. ■ Leo Beckley, pres & gen mgr; Dennis Wills, prog & mus dir, prom mgr; Chuck Payne, coml mgr; Gary Sayles, news dir; Mike Stevens, chief engr.

***KSVR(FM)**—May 4, 1973: 90.1 mhz; 10 w. Ant 75 ft. 2405 College Way (98273). Skagit Valley College.

Neah Bay

***KRNB-FM**—September 1975: 90.1 mhz; 10 w. Ant 77 ft. Box 115 (98357). Makah Communications Enterprises.

Newport

***KUBS(FM)**—Sept 10, 1973: 91.5 mhz; 10 w. Ant 80 ft. Box 68 (99156). (509) 447-4931. Newport Consolidated Joint School District No 56-415. Format: MOR, top 40, progs. ■ Jerry Sherman, gen mgr; Roy Clark Jr, chief engr.

Ocean Shores

KDUX-FM—Oct 4, 1964: 104.7 mhz; 48 kw. Ant 155 ft. Stereo. Box 401 (98551). (206) 289-2444. KDUX Inc. (acq 9/72). Rep: Coleman. Format: Album standards. ■ Dale Gunderson, pres & gen mgr; Greg Gunderson, mus dir; Robert Snow, chief engr.

Olympia

***KAOS(FM)**—1973: 89.3 mhz; 10 w. Ant 203 ft. (CP: 1.55 kw. Ant minus 14 ft). No. 305 (98505). (206) 866-5267. Evergreen State College. Format: Contemp, progs, talk, educl. Spec prog: Black 7 hrs wkly. ■ Charles McCann, pres; Joseph Murphy, gen mgr & mus dir.

KGY—April 15, 1922: 1240 khz; 1 kw-D, 250 w-N. Box 1249 (98507). (206) 943-2140. Tom Olsen (acq 1-15-39). Net: MBS. Rep: Corlett; Moore; O'Connell. Format: MOR. ■ Tom Olsen, own & pres; Herb Ander-

son, gen mgr; Harry Fullick, coml mgr; Don Jones, opns mgr & chief engr; Dick Pust, prog dir; Bob O'Brian, mus dir; Bob Macleod, news dir.

KITN—October 1956: 920 khz; 1 kw-D. Box 48 (98507). (206) 491-9200. KITN-KITI Corp. Net: ABC. Reps: Masla; Tacher. Format: Btfl mus. ■ Donald F Whitman, pres, gen mgr; Harry Minor, sls mgr; E. M. Whitman, VP & engrg dir. ■ Rates: \$7.35; 5.88; 7.35; 5.88.

Omak

KOMW—Sept 30, 1947: 680 khz; 1 kw-D. Box 151 (98841). KOMW Inc. Rep: Masla/Young; Tacher. ■ Dean C. Nichols, pres & gen mgr; Robert M. Christenson, coml mgr; Betty Nichols, prog dir; Daniel A. Powers, news dir; Jerry Robinson, chief engr.

Opportunity

KZUN—November 1955: 630 khz; 1 kw-D. Box 14029, Spokane (99214). (509) WALnut 4-2400. KZUN Inc. (acq 7-24-75). Rep: AAA Reps. ■ Robert L. Swartz, pres; Jack Armstrong, coml mgr; Leon Skidmore, chief engr.

KZUN-FM—April 1, 1961: 96.1 mhz; 3.7 kw. Ant minus 205 ft. Dups AM 75%.

Othello

KRSC—April 11, 1958: 1400 khz; 1 kw-D, 250 w-N SH. 180 E. Main St. (99344). (509) 488-2791. Basin Bcstg Corp. (acq 1-1-68). Rep: Devney; Tacher. Format: Contemp/C&W. Spec prog: Sp 6 hrs wkly. ■ R. D. Leary, pres; Richard Barrie, gen mgr & prog dir; Don Lockwood, coml & prom mgr & chief engr.

Pasco

KALE—See Richland.

***KOLU(FM)**—Sept 1, 1971: 90.1 mhz; 390 w. Ant minus 125 ft. 4921 W. Wernett (99301). (509) 547-2021. Riverview Baptist Christian Schools. Format: Religious, classical, cultural. ■ Dallas Dobson, gen mgr; Tom Groff, prog dir; William Brownson, chief engr.

KONA-AM-FM—See Kennewick-Richland-Pasco.

KORD—July 28, 1956: 910 khz; 1 kw-D. Box 2485 (99302). (509) 547-9791. KIXI Inc. (acq 1969). Net: ABC/E. Rep: H/R Stone; Broadcast Northwest. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Wally Nelskog, pres; William Wippel, gen and coml mgr; Mike Jacobs, prog & news dir; Mark Riley, news dir; Jim Stargel, chief engr.

KORD-FM—Oct 15, 1965: 102.7 mhz; 100 kw. Ant 860 ft. Stereo. Dups AM 100%.

KOTY—See Kennewick.

Port Angeles

KAPY—June 16, 1961: 1290 khz; 1 kw-D, DA. Box 392 (98362). (206) 452-9228. Port Angeles Radio Inc. (acq 11-1-67). Rep: Radio Time Sls Internatl; Moore. Format: MOR. ■ Charles Herring, pres, gen mgr & news dir; Dave Brewer, coml mgr; John Palmer, prog dir; Mary Helen Herring, mus dir; Eric Rush, chief engr.

KONP—1945: 1450 khz; 250 w. Box 831 (98362). (206) 457-1450. Radio Pacific Inc. Net: MBS. Rep: Savalli/Gates; Simpson/Reilly. Format: MOR. ■ George Buck, gen mgr; Glenda Amundson, stn mgr; Peggy Buck, mus dir. ■ Rates: \$4.85; 4.85; 4.85; 4.85.

Prosser

KACA(FM)—Sept 6, 1962: 101.7 mhz; 3 kw. Ant minus 275 ft. Stereo. Box 591 (99350). (509) 286-1017. Cormac C. Thompson. Net: MBS. Format: Easy lting, classical. Spec prog: Classical 8 hrs wkly. ■ Cormac C. Thompson Sr., own & chief engr; Inez Thompson coml & prom mgr; Cormac C. Thompson Jr., stn mgr, prog, news, mus dir.

KARY—Dec 14, 1956: 1310 khz; 1 kw-D. Box 1310 (99350). (509) 786-1310; 882-5400. Prosser-Grandview Bcstrs Inc. (acq 9-24-64). Rep: Devney; Simpson-Reilly. Format: C&W. Spec prog: Sp 6-12 hrs wkly. ■ Sidney Roach, pres, gen, coml, prom mgr & chief engr; Rita Stacy, prog & mus dir; J. R. Roach, news dir.

Pullman

KPUL—1950: 1150 khz; 1 kw-D(ST-KWSU). Box 1 (99163). (208) 882-0100 or (509) 332-6551. Radio Palouse (acq 12-74). Net: ABC/E. Rep: Masla/Young; Simpson-Reilly; Hix. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Bill Weed, gen & coml mgr; Eric Kidder, prog & mus dir; Jim Allmendinger, prog dir; Chick Bobbitt, chief engr. ■ Rates: \$5.85; 5.85; 5.85; 5.85.

KQQQ(FM)—Fall 1967: 104.9 mhz; 1.7 kw. Ant 57 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Bobby Mitchell, prog dir; J.P. Huddleston, news dir; E. Armstrong, chief engr. ■ Rates: \$4.15; 4.15; 4.15; 4.15.

***KWSU**—June 1922: 1250 khz; 5 kw-U, S-KYAC night. (99163). (509) 335-2681. Washington State U. Net: NPR. Format: Variety, classical. ■ Glenn Terrell, pres; Gordon Tuell, gen mgr; Burt Harrison, stn mgr & prog dir; Suzy Franko, prom mgr; Elmer Erickson, mus dir; Rick Simon, news dir; Frank Coile, supvr engrg. ■ *KWSU-TV affil.

Puyallup

KUPY—Dec 1, 1951: 1450 khz; 1 kw-D, 250 w-N. 1520 E. Main St. (98371). (206) 845-7545. KAYE Bcstrs Inc. (acq 3-27-66). Format: C&W. Spec progs: Ger 1 hr, Sp 1 hr wkly. ■ H. Robert Wanker, pres & gen mgr; John Upham, coml mgr; Paul Larson, prog & mus dir; Bud Blair, news dir; Chuck Ellsworth, chief engr.

Quincy

KPOR—Sept 10, 1957: 1370 khz; 1 kw-D. Box 578 (98848). (509) 787-2721. Ray E. and Elena Russell (acq 10-73). Net: MBS. Rep: Moore. Format: C&W. Spec prog: Sp 4 hrs wkly.

Raymond

KAPA—June 1950: 1340 khz; 1 kw-D, 250 w-N, SH. 2065 Ocean Ave. (98577). (206) 875-5661. Willapa Bcstg Co. (acq 8-16-56). Rep: Adv Sls West; Moore. Format: MOR. ■ Robert E. Claunch, pres & gen mgr; John W. Reavley, coml mgr; Harold Nugent, chief engr.

Richland

KALE—April 1, 1950: 960 khz; 1 kw-U, DA-N. Box K, Tri-Cities (99302). (509) 586-2151. Inc. (acq 6-24-70). Group owner: Sterling Recreation Org., Bcst Div. Net: ABC/C. Rep: GCI; Simpson & Reilly. Format: Contemp. Spec prog: Sp 2½ hrs wkly. ■ F. A. Danz, pres; Malcolm C. Klein, dir of bcstg; Rodney V. Louden, gen mgr, bcst dir; Rick Hubbard, prog dir; Herb Brindamour, coml mgr & prom dir; Mike Conklin, news dir; Dean LeMaster, chief engr & mus dir.

KONA-AM-FM—See Kennewick-Richland-Pasco.

KORD—See Pasco.

Seattle

KAYO

Modern Country Music



KAYO—1926: 1150 khz; 5 kw-D, 1 kw-N. 2939 4th Ave. South (98134). (206) 623-2480. Washington Telecasters Inc. (acq 2-53). Group owner: Longston. Net: ABC/E. Audio news: APR. Rep: Torbet; Tacher. Format: C&W. ■ Jessica L. Longston, pres; R. E. Pollock, coml mgr; John R. DiMeo, gen mgr; Ben Peyton, prog dir; Lee White, prom mgr; Dave Young, mus dir; Dennis Buckle, news dir; Andy Thompson, chief engr. ■ Rates: \$27; 23; 25; 18.

KBIQ(FM)—See Edmonds.

KBLE—1948: 1050 khz; 5 kw-D. KBLE-AM Inc. Group owner: Ostrander-Wilson. ■ George A. Wilson, pres; George W. Boucher, gen mgr; Anita Busek, opns mgr; Ann Smith, prog dir; Ernest H. Opel, chief engr. ■ Rates: \$10; 10; 10; 10.

KBLE-FM—May 6, 1964: 93.3 mhz; 100 kw. Ant 1,070 ft. KBLE-FM Inc. Prog sep from AM. ■ Rates: \$8; 8; 8; 8.

***KCMU(FM)**—1972: 90.5 mhz; 10 w. 304 School of

Washington Radio

See page C-1 for explanation of listings.

Communications, U of Washington (98103). (206) 543-4631. Univ. of Washington Bd of Regents. Net: NPR. Format: Rock, public affairs. ■ Prof. Don Godfrey, fac adv; Bob Branom, stn mgr.

KETO-FM—Sept 1, 1959: 101.5 mhz; 100 wk. Ant 1140 ft. Stereo. 400 N.E. 45th St. (98105). (206) 634-1015. KETO FM Assocs. (acq 3-6-74). Net: ABC/FM. Format: Contemp country. ■ John Maxon, VP; Todd M. Bitts, gen mgr; Brian Calkins, prog dir. ■ Rates: \$13; 20; 20; 13.

KEZX(FM)—May 1958: 98.9 mhz; 35 kw. (CP 100 kw). Ant 1,100 ft. Stereo. Edgewater Inn, Pier 67 (98121). (206) MAin 4-3345. Marketcasters Inc. (acq 4-1-67). Group owner: Able Communications Inc. Rep: Torbet. Format: Good music. ■ Fred Von Hofen, pres & gen mgr; Jim Kniest, VP & sls mgr; Kirk Lawrence, prog dir; Russ Mendenhall, chief engr.

KING—1927: 1090 khz; 50 kw-U, DA-2. 320 Aurora Ave. North (98109). (206) 223-5226. TWX (910) 444-2010. Telex 032-0251. King Bcstg Co. (group owner; acq 5-27). Audio news: UPI. Rep: Blair. Format: Contemp/Top 40. ■ Ancil H. Payne, pres; Eric Bremmer, gen mgr; Jim D. Kime, stn mgr; Ralph Heyward, sls mgr; Hal S. Widsten, coml mgr; Sharon Craig, prom mgr; Alan Mason, prog dir; David McGovern, news dir; Harrison Klein, chief engr. ■ Rates: \$44; 33; 44; 28.

KING-FM—1947: 98.1 mhz; 20 kw. Ant 700 ft. Format: Classical. ■ Stanton J. Barnes, stn mgr; James F. Wilke, prog dir. ■ KING-TV affil.

KIRO Newsradio 7.

KIRO—1927: 710 khz; 50 kw-U, DA-N. 3d & Broad Sts. (98121). (206) MAin 4-7077. TWX 910-444-1350. Bonneville International Corp. (group owner). Net: NBC, MBS. Audio news: APR, UPI. Rep: CBS Radio Spot Sls. Format: MOR, Blocks of news. Spec prog: Farm 1 hr wkly. ■ Jack Adamson, gen mgr; Phil Syrdal, gen sls mgr; Norm Woodruff, news & prog opns dir; Bill Perrone, cont dir; Dave Hubert, chief engr. ■ Rates: \$75; 45; 47; 22.

KSEA(FM)—1946: 100.7 mhz; 100 kw. Ant 730 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Dick Dixon, stn mgr; Marlin Taylor, prog dir; Marie Hall, cont dir; Robert Warns, news dir; Jerry Valentine, chief engr. ■ KIRO-TV affil. ■ Rates same as AM.

KIXI—1947: 910 khz; 1 kw-U, DA-1. 801 Pine St. Box 21269 (98101). (206) 623-6910. KIXI, Inc. (acq 10-15-71). Net: CBS. Rep: HR Stone; AR Moore. Format: Btfl mus & news. ■ Wally N. Nelskog, pres; Gilbert J. Jacobson, gen mgr; Bill Walker, coml mgr; Bob Liddle, prog dir; Ken Stuart, news dir; Lauchy McMillan, chief engr. ■ Rates: \$40; 35; 37; 25.

KIXI-FM—May 25, 1960: 95.7 mhz; 100 kw. Ant 1240 ft. Stereo. Dups AM 50%. ■ Rates same as AM.

KJR—1924: 950 khz; 5 kw-U, DA-N. Box 3726 (98124). (206) 937-5100. Kaye-Smith Radio (group owner; 1958). Net: ABC/C. Rep: McGavren-Guild-PGW. Format: Top 40. ■ Lester M. Smith, exec dir; Pat O'Day, stn mgr; Shannon Sweatte, asst mgr; Lee Hurley, tech dir.

KISW(FM)—Co-owned with KJR. 1950: 99.9 mhz; 66 kw. Ant 1,170 ft. Stereo. Prog sep from AM. (acq 1969). Net: ABC-FM. Format: Prog rock. ■ Lee Michaels, prog dir; Bob Bingham, stn mgr.

***KNHC(FM)**—Jan 25, 1971: 89.5 mhz; 1.5 kw. Ant 320 ft. Stereo. 10750 30th Ave. N.E. (98125). (206) 363-2474. Lawrence Adams/Nathan Hale High School. Format: Diversified. ■ Lawrence E. Adams, gen mgr & prog dir; Tom Hodgson, Don Gallacher, prom mgrs; Tim Shook, mus dir; Ralph Jacobson, news dir; Marvin E. Arnold, chief engr.

KMPS—1922: 1300 khz; 5 kw-U, DA-N. Box 24888 (98124). (206) 622-2312. Hercules Bcstg Co. (acq 8-22-75). Audio news: UPI. Rep: Eastman; Tacher. Format: C&W. ■ Manning Slater, pres; James B. McGovern, gen & coml mgr; Rick Stewart, prog dir; Jay Hoffer, mus dir; George Garrett, news dir; William Wolfenbarger, chief engr.

KEUT(FM)—Co-owned with KMPS. July 8, 1961: 94.1 mhz; 100 kw. Ant 1,165 ft. Stereo. Prog sep from

Washington Radio

See page C-1 for explanation of listings.

AM. Format: Btfl mus. ■ Terry Rose, prog dir; James A. Schulke, mus dir.

KOMO—1926: 1000 khz; 50 kw-U, DA-N. 100 4th Ave. North (98109). (206) MAin 4-6000. TWX 206-998-1278. Fisher's Blend Station Inc. Net: ABC. Rep: Katz; Simpson & Reilly. ■ W. W. Warren, pres & gen mgr; Jay Ward, VP & stn mgr; Fred Kaufman, sls mgr; Larry Nelson, prog mgr; Bryan Johnson, news dir; Ralph Mifflin, dir of engrg. ■ KOMO-TV affil. ■ Rates: \$70; 35; 43; 24.

KQIN—See Burien.

KRAB(FM)—Dec 13, 1962: 107.7 mhz; 45 kw. Ant 1190 ft. 1406 Harvard Ave. (98122). (206) 325-5110. Jack Straw Memorial Foundation (acq 4-15-64). Net: NPR. Format: MOR. ■ Helen Norton, pres; C. H. Reinsch, gen mgr; Leila Gorbman, prog dir; Jeff Follette, mus dir; Thomas Eckles, chief engr.

***KUOW(FM)**—Jan 16, 1952: 94.9 mhz; 86 kw. Ant 730 ft. Stereo. U. of Washington (98195). (206) 543-2710. U. of Washington (98195). Net: NPR. Format: Classical. Spec prog: Sp 2 hrs wkly. ■ Ken Kager, mgr; Donald Wirtz, prog dir; Neil Burmester, mus dir; Juris Jansons, news dir; Hal Syrstad, chief engr.

KUUU—Feb 15, 1968: 1590 khz; 5 kw-U, DA-N. 1426 5th Ave. (98101). (206) 223-3911. Sterling Recreation Org. Co. (acq 8-29-75). Rep: GCI. Format: Oldies. ■ Bruce F. Johnson, pres bcst dir; Wm. C. Osewalt, gen mgr; Bruce M. Earle, group dir of engrg; Terry MacDonald, prog dir; Steve Nicholl, news dir; Gregg Ogonowski, chief engr. ■ Rates: \$18; 15; 18; 15.

KZOK(FM)—Co-owned with KUUU. December 1964: 102.5 mhz; 100 kw. Ant 1,170 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Jeffrey D. Salgo, prog dir; Norm Gregory, mus dir; Donn Werrbach, chief engr. ■ Rates: \$27; 37; 37.

KVI—1929: 570 khz; 5 kw-U. 809 Tower Bldg, 7th Ave & Olive (98101). (206) 223-5700. TWX 910-444-2185. Golden West Bcstrs Inc. (group owner; acq 7-1-59). Audio news: UPI. Rep: Major Market Radio. Format: MOR. ■ Jack J. Bankson, VP & gen mgr; Richard F. Robertson, gen sls mgr; Don Hofmann, prog dir; Jack Spencer, news dir; Elaine Staake, traf mgr; Jack McDonald, prom mgr; Dick Velo, chief engr. ■ Rates: \$60; 30; 41; 16.

KXA—1926: 770 khz; 1 kw-U, L-WABC. 320 2d Ave. W (98119). (206) 284-8600. KXA Radio Inc. (acq 1946). Rep: Meeker. Format: Classical. Spec progs: Scandinavian 1½ hrs, Greek 1 hr, British 1 hr, Slavic 1 hr wkly. ■ Wesley I. Dumm, pres; David M. Crandell, exec VP & gen mgr; Bob MacDonald, prog dir; Arthur Jacobson, coml mgr; Bryant Smith, chief engr.

KYAC—Aug 20, 1920: 1250 khz; 5 kw-U, ST-KWSU night. 1426 Fifth Ave. (98101). (206) 223-3900. Carl Dek Inc. (acq 7-15-75). Rep: Meeker. Format: Talk. ■ David R. Newton, gen mgr; Curtiss M. Hanson, gen sls mgr; Nancy Shannon, prog dir; Peggy Brittell, prom mgr; Phil Cogan, news dir; Norman J. Fish, chief engr.

KYAC-FM—1959: 96.5 mhz; 19 kw. Ant 1070 ft. Stereo. 427 3rd Ave. (98119). (206) 284-2464. (Acq 1-73). Net: MBS/Black. Rep: Howard. Format: Black. ■ Don T. Dudley, gen mgr; Michael S. MacEwan, mktg dir; Paul Cutchlow, prog dir; Enrique Rodriguez, sls mgr; Veltry Johnson, news dir; Ron Putnam, chief engr.

KZOK(FM)—Listing follows KUUU.

Shelton

KMAS—Sept 21, 1962: 1280 khz; 1 kw-D. Box 760 (98584). (206) 426-4404. ABT Inc. Rep: Young/Tacher. Format: MOR. Spec prog: C&W 4 hrs wkly. ■ Bruce E. Jorgenson, pres; Tom Griese, coml mgr; David L. Kight, prog dir; Tom Trotzer, mus dir; Darrell Prowse, news dir.

Spokane

KEZE—March 21, 1957: 1380 khz; 5 kw-D. Box 8256 (99203). (509) 535-3688. Bellevue Bcstrs (acq 3-21-58). Net: MBS. Rep: Avery-Knodel; Feltis. Format: Easy lstng. ■ F. Kemper Freeman, pres; Sam R. Smith, gen mgr; Ed Mosley, news dir; David Lindsay, prog dir. ■ Rates: \$12; 9.60; 12; 4.80.

KEZE-FM—Nov 8, 1965: 105.7 mhz; 41 kw. Ant 540

ft. (acq 8-14-70). Dups AM 100%. ■ Leon Skidmore, chief engr. ■ Rates same as AM.

KGA—1926: 1510 khz; 50 kw-U, DA-N. Box 8348 (99203). (509) 535-4606. Liddie Bcstg (acq 1-68). Net: ABC/I. Rep: H-R Stone; Neidigh; Time Sls Northwest (Seattle, Portland). Format: C&W. ■ Wes Monroe, pres; Stephen Dean, gen mgr; Kay Eaton, coml mgr; Ron Norwood, prog dir; Ron Hardin, news dir; Tom German, chief engr.

KHQ—1922: 590 khz; 5 kw-U, South 4202 Regal (99203). (509) 543-0511. TWX 510-773-1830. KHQ Inc. (acq 3-1-46). Net: NBC. Rep: Katz; Art Moore. Format: MOR. ■ J. Birney Blair, pres & gen mgr; Jack Reber, coml mgr; Charles Heaton, prog dir; Dean Mell, news dir; Dee Waymire, chief engr. ■ Rates: \$32; 21; 27; 15.

KHQ-FM—May 1, 1966: 98.1 mhz; 47 kw. (CP: 94 kw). Ant 2,030 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Duff Johnson, prog dir. ■ KHQ-TV affil. ■ Rates: \$10; 10; 10; 10.

KICN(FM)—Listing follows KUDY.

KJRB—1947: 790 khz; 5 kw-U, DA-N. Box 8007 (99203). (509) KEystone 4-9363. Seattle, Kaye-Smith Enterprises. (group owner; acq 6-7-58). Rep: McGavren-Guild-PGW. Format: Contemp. ■ Lester M. Smith, pres; Dan A. Doelman, gen mgr; Ross Woodward, news dir; Vince Hoffart, chief engr.

***KMBI**—July 12, 1959: 1330 khz; 5 kw-D. Box 8024 (99203). (509) 535-3077. Moody Bible Institute (acq 6-74). ■ D. Gary Leonard, gen mgr.

KMBI-FM—April 22, 1968: 107.9 mhz; 56 kw. Ant 2,380 ft. Dups AM 30%. (acq 6-74).

***KPBX-FM**—1972: 91.1 mhz; 10 w. (CP: 4.2 kw. Ant 542 ft.). 27th Ave. (99203). Spokane Public Bcstg Assn.

KREM—1947: 970 khz; 5 kw-D, 1 kw-N, DA-N. 4103 S. Regal (99203). (509) 534-0423. King Bcstg Co. (group owner; acq 1-1-58). Rep: Blair. Format: Contemp, Top 40. ■ Ancil H. Payne, pres; Larry B. Campbell, stn mgr; Tom Long, coml mgr; Rob Glendinning, prog dir; Steve Alexander, news dir; Ronna Myhre, prom mgr; Warren Pritchard, chief engr.

KREM-FM—September 1955: 92.9 mhz; 4.8 kw. Ant 720 ft. Prog sep from AM. Format: Progressive. ■ Jim Wellington, prog dir. ■ KREM-TV affil.

***KSFC(FM)**—March 1973: 91.9 mhz; 10 w. W. 3410 Ft. George Wright Dr. (99204). (509) 456-2995. Spokane Falls Community College. Format: Contemp. ■ Richi Shackette gen supvr; Gary Stewart, chief engr.

KSPO—September 1921: 1230 khz; 1 kw-D, 250 w-N. Suite 608, Columbia Bldg., 1st & Howard (99201). (509) 838-4288. Radio Spokane Inc. (acq 3-1-71). Net: ABC/E. Rep: Torbet; Tacher. Format: C&W. ■ Richard B. Wheeler, pres; Robert Flynn, gen mgr; Rich Newman, sls mgr; Bill James, prog dir; Randy Wilken, prom mgr; Earle Miller, mus dir; Rick Vann, news dir; Larry Gilbert, chief engr.

KUDY—1965: 1280 khz; 5 kw-D, DA. Box 8436 (99203). (509) 535-4781. Ranier Bcstg (acq 1-1-70). Group owner: Casade Bcstg Corp. Rep: Savalli/Gates. Format: Relig. ■ David M. Jack, pres; Frank Herron, prog dir; Coy Baker, coml mgr; Joe W. Allen, chief engr. ■ Rates: \$7.10; 7.10; 7.10; 7.10.

KICN(FM)—Co-owned with KUDY. Oct 10, 1975: 98.9 mhz; 27.7 kw. Ant 286 ft.

KUPY—See Puyallup.

KXLY—October 1922: 920 khz; 5 kw-U. West 500 Boone Ave. (99201). (509) 328-6292. TWX 510-773-1852. Spokane Television Inc. (acq 3-21-62). Group owner: Morgan Murphy Stns. Net: CBS. Rep: Eastman; Simpson & Reilly. Format: MOR. ■ Mrs. Morgan Murphy, pres; Wayne McNulty, gen mgr; Ed Mahoney, coml mgr; Chuck Harmon, prog & mus dir; Brian Williams, prom mgr; T. O. Jorgenson, chief engr. ■ Rates: \$8; 6.50; 8; 6.50.

KXLY-FM—1960: 99.9 mhz; 4.6 kw. Ant 3,000 ft. Stereo. Prog sep from AM. ■ KXLY-TV affil. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

KXXR—Sept 1, 1962: 1440 khz; 5 kw-D. W. 933 Third Ave. (99204). (509) 624-1193. Independent Bcstg Corp. (acq 7-1-69). Rep: Savalli-Gates; Bcst Sls NW. ■ Edward F. Kelley, pres & gen mgr; Donald R. Berry,

VP sls; Nada Potoshnik, asst stn mgr; Ed Parents, mngng news edit; Ronald Stiffler, chief engr.

KXXR-FM—Sept 30, 1965: 93.7 mhz; 28.5 kw. Ant 330 ft. Stereo. Dups AM 49%. Format: Good music.

KZUN—See Opportunity.

Sumner-Puyallup

KDFL—Oct 1, 1965: 1560 khz; 250 w-D. Box 156 Sumner (98390). (206) 863-1560. Valley Communications Corp. (acq 4-7-69). Rep: Masla/Young. Format: Vintage-20's, 30's, 40's. ■ James E. Weese, pres; Loren Gallagher, gen mgr; Gayle Pierce, coml mgr; Bill West, prog & mus dir; Dale Hancock, news dir & chief engr.

Sunnyside

KREW—September 1950: 1230 khz; 1 kw-D, 250 w-N. Box 149 (98944). (509) 837-2277. Bennett Bcstg Co. (acq 7-1-65). Net: CBS. Rep: Simpson & Reilly. Format: MOR. Spec prog: Sp 6 hrs wkly. ■ Don G. Bennett, pres & coml mgr; Jean Runyon, prog dir; Dave Lester, news dir; Mac Davis, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 6.50.

KREW-FM—August 1, 1974: 96.7 mhz; 3 kw. Ant 28 ft. Stereo. Dups AM 75%.

William A. Exline, Inc.
31 CARROLL COURT
SAN RAFAEL, CALIFORNIA 94903
(415) 479-0717
MEDIA BROKERS - CONSULTANTS

Tacoma

KLAY-FM—May 1959: 106.1 mhz; 25 kw. Ant 100 ft. Stereo. 215 Tacoma Ave. South (98402). (206) 627-3137. Clay F. Huntington. Format: Progressive. ■ Clay Huntington, pres; Win McCracken, gen mgr, prog dir; Mark Pierce, mus & news dir; Janet Patjens, coml mgr; Clay Freinwald, chief engr. ■ Rates: \$5; 5; 5; 5.

KMO—1922: 1360 khz; 5 kw-U. Box 1277 (98401). (206) 927-1360. Bcst House Inc. (acq 4-1-63). Rep: Selcom. Format: C&W. ■ Edward A. Wheeler, pres; James L. Baine, VP, gen mgr & sls mgr; Don Chapman, prog & mus dir; John Johnson, news dir; Clay Freinwald, chief engr. ■ Rates: \$14; 13; 14; 12.

***KPEC-FM**—Feb 1, 1955: 90.9 mhz; 39 kw. Ant 180 ft. 4500 Steilacoom Blvd. S.W. (98499). (206) 552-5431. Clover Park School District 400. Format: MOR. ■ J. A. Brevik, gen mgr & prog dir; Bill Evans, chief engr. ■ *KPEC-TV affil.

***KPLU-FM**—February 1966: 88.5 mhz; 40 kw. Ant 130 ft. Pacific Lutheran U. (98447). (206) 531-3838. Pacific Lutheran Univ Inc. ■ Judd C. Doughty, gen mgr; David Hartley, prog dir; David O. Christian, chief engr.

KTAC—August 1942: 850 khz; 10 kw-D, 1 kw-N, DA-2. 2000 Tacoma Mall Off Bldg. (98411). (206) 473-0085. Entertainment Communications Inc. (group owner; acq 6-73). Rep: HR/Stone, Tacher. Format: Contemp, Top 40. ■ Joseph M. Field, pres; Harold S. Greenberg, VP & gen mgr; Derek Shannon, prog dir; Bruce Cannon, mus dir; Gary West, news dir; Terry Denbrook, chief engr. ■ Rates: \$40; 34; 40; 32.

KTAC-FM—June 2, 1958: 103.9 mhz; 1 kw. Ant 490 ft. Stereo. Format: Contemp. Dups AM 50%. ■ Rates: \$40; 34; 40; 16.

KTNT—Oct 14, 1952: 1400 khz; 1 kw-D, 250 w-N. Box 5200 (98405). (206) 597-8700. Tribune Pub Co. Rep: Pro/Meeker; Moore. Format: Contemp. ■ Robert Zerbel, gen mgr; Ted Rose, coml mgr; Harold McMillian, prog dir; Carl Sawyer, mus dir; John Hayden, news dir; Jerry Beffa, chief engr.

KTNT-FM—Oct 26, 1948: 97.3 mhz; 10.2 kw. Ant 410 ft. (CP: 100 kw horiz; 41 kw vert. Ant 380 ft.) Prog sep from AM.

***KTOY(FM)**—June 1, 1949: 91.7 mhz; 38 kw. Ant 310 ft. Stereo. 1101 S. Yakima Ave. (98405). (206) 597-7234. Tacoma School District 10. Net: NPR. For-

mat: Top 40. Spec prog: Black 30 hrs, Sp 6 hrs, farm 5 hrs, NW Am Ind 1/2 hr wkly. ■ Lee D. Perkins, stn mgr; Russ Stringham, prod dir; Sherry Lamb, traf; Darren Lamb, prog dev; M J. Strom, prom mgr; Bill Luckhurst, chief engr. ■ *KTPS(TV) affil.

Toppenish

KENE—July 1954: 1490 khz; 1 kw-D, 250 w-N. Box 350 (98948). (509) 3900. Radio Bcstrs Inc. (acq 11-1-74). Net: MBS. Rep: Devney; Simpson/Reilly. Format: Town & country. Spec progs: Sp 20 hrs, farm 7 hrs wkly. ■ Donald R. Nelson, pres & gen mgr; Kenneth Nelson, coml mgr; Rex Jennings, prog dir & chief engr; Bob Finley, mus dir; Sandy Kelley, prom mgr; John Johnson, news & sports dir. ■ Rates: \$4; 4; 4; 4.

Vancouver

KGAR—Aug 10, 1963: 1550 khz; 1 kw-D, Box 1887 (98663). (503) 285-5575. Gordon A. Rogers. Net: ABC/C, Mutual Black. Format: Contemp. Spec prog: Black 6 hrs wkly. ■ Gordon A. Rogers, pres; R. T. Fletcher, gen & coml mgr; Bob Duke, prog & mus dir, prom mgr; Mike Garland, news dir; Tim L. Freed, chief engr.

KISN—1939: 910 khz; 5 kw-U, DA-2, 10 N.W. 10th, Portland (97209). (503) 226-7191. Star Bcstg Inc. (group owner; acq 5-1-59). Rep: Buckley; Simpson/Reilly. Format: Contemp. ■ D. W. Burden, chmn & pres; Steve Shepard, natl sls mgr; Sol Rosinsky, gen mgr; Bill Failing, sls mgr; Bill Stevens, prog dir; Whitey Coker, news dir; Sam Lee, mus dir; Byron Swanson, chief engr.

KEY—See Portland, Ore.

KVAN—1955: 1480 khz; 1 kw-D, 11197 North Portland Rd., Portland (97203). (503) 286-8181 or 286-5938. New Bcstg Corp. (acq 3-7-74). Net: NW Rock Radio. Format: Progs. Spec progs: Black 2 hrs, jazz 15 hrs wkly. ■ Howard R. Slobodin, pres & gen mgr. ■ Rates: \$14; 14; 14; 14.

Walla Walla

***KGTS(FM)**—See College Place.

KHIT—Dec 6, 1956: 1320 khz; 1 kw-D, Box 796 (99362). (509) 525-3190. STLUC Inc. (acq 1973). Audio news APR. Rep: Savalli/Gates; Hix; Tacher. Format: Contemp. ■ Carl S. Tyler, pres & gen mgr; Mary Cosgrove, news dir.

KTEL—1946: 1490 khz; 1 kw-D, 250 w-N, Box 948 (99362). (509) JAcKson 5-4103. Walla Walla Bcstg Co. (acq 7-51). Net: ABC/I. Rep: Sandeberg-Glenn; Simpson/Reilly. Format: C&W, rock. ■ Jack Keating, pres, gen mgr & prom mgr; David Dirks, coml mgr/ prog, mus & news dir; Beven Roth, chief engr.

KUJ—1928: 1420 khz; 5 kw-U, DA-N, Box 513 (99362). (509) 529-1230. VBR Bcstrs (acq 4-1-69). Net: CBS. Rep: Burn-Smith; Pacific Bcst Sl; Art Moore. Format: Contemp, MOR. ■ Verne Russell, pres, gen & coml mgr; Mike Purdy, mus dir; Jim Schick, news dir; Glenn Dubbe, chief engr.

***KWCW(FM)**—1971: 90.5 mhz; 10 w. Stereo. KWCW Radio (99362). (509) 529-5106. ASWC Radio Committee. Format: Progressive. ■ Walter Jaccard, gen mgr; Sue Stevens, prog dir.

Wenatchee

KIAM-FM—Not on air; target date Jan 1, 1976: 104.9 mhz; 105 w. Ant 1330 ft. Stereo. Box 1972 (98801). (509) 663-8513. Bethesda Christian Temple. Audio news: UPI. Format: Relg. Spec prog: Classcl 5 hrs wkly. ■ Larry M. Titus, pres; William B. Mustard, gen mgr; Ron Mahan, mus dir; Jeff Hamilton, news dir; Albert Rodarmel, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 4.

KMEL—1948: 1340 khz; 1 kw-D, 250 w-N, Box 638 (98801). (509) 662-7135. Frontier Bcstg Co. (acq 5-1-58). Rep: Tacher. Format: Top 40. ■ Craig R. Lawrence Jr., pres, gen & coml mgr; Don Bernier, prog dir; Scott Gardner, news Gregory John Chase, chief engr.

KPQ—1930: 560 khz; 5 kw-U, DA-N, Box 159 (98801). (509) 663-5121. Westcoast Bcstg Co. (acq 12-7-72). Net: ABC/I. Rep: B-H Co. Format: News, talk, sports, MOR, contemp. Spec prog: RFD 6 hrs wkly. ■ James W. Wallace Sr., pres; Jim Wallace Jr., gen mgr; Dave Sands, coml mgr; Don McMaster, prog & mus

dir; Bob Davies, prom mgr; Ron Ruhser, news dir; Duane Lee, chief engr.

KPQ-FM—Dec 1967: 102.1 mhz; 35 kw. Ant 2655 ft. Stereo. Prog sep from AM. Net: ABC-FM. Format: Variety, MOR.

KUEN—Nov 17, 1956: 900 khz; 1 kw-D, Box 79 (98801). (509) 663-5186. KUEN Inc. (acq 11-1-59). Group owner: Robertson Clapp Stns. Net: CBS. Rep: Webb; Moore. Format: C&W. ■ Miller Robertson, pres; Matthew N. Clapp, VP & sec; Howard Curtis, gen mgr & prog dir; Dave Allen, music dir; Dave Gellatly, news dir; Jack Sneider, chief engr.

Yakima

KBBO—1947: 1390 khz; 1 kw-D, 500 w-N, DA-N, Box 172 (98907). (509) 248-1390. Yakima Bcstg Co. (acq 7-1-62). Net: MBS. Format: Relig. ■ Dick Waldbaver, pres; Arvid A. Erickson, gen mgr & chief engr; Lou Gillespie, coml mgr; Albert J. Cherry, prog dir.

KFFM(FM)—See listing following KMWX.

KIT—April 8, 1929: 1280 khz; 5 kw-D, 1 kw-N, Box 1222 (98901). (509) 457-8115. Goetz Enterprises Inc. (acq 6-1-65). Net: ABC/I. Rep: Avery-Knodel; Simpson/Reilly. Format: Adult sound. ■ Jack H. Goetz, pres & gen mgr; Ron King, sls mgr; Jerry Springer, mus dir; Grant McDaniel, prog dir; Vern Chartier, prom mgr; Al Bell, news dir; H. Ben Murphy, chief engr.

KIT-FM—Dec 15, 1968: 94.5 mhz; 25 kw. Ant 910 ft. Stereo. Dups AM 40%. Format: Btfl music.

KMWX—Oct 19, 1944: 1460 khz; 5 kw-U, DA-N, Box 702 (98907). (509) 248-1460. Yakima Valley Communications Inc. (acq 12-4-61). Net: NBC. Rep: Masla-Young; Art Moore, Masla. Format: MOR/Up Tempo. ■ Tom Bostic, pres; Monte O. DeVon, gen & coml mgr; Art Fulton, prog & mus dir; Carl Clark, news dir; Mel Burrill, chief engr.

KFFM(FM)—Co-owned with KMWX. September 1970: 107.3 mhz; 100 kw. Ant 904 ft. Stereo. Progs sep from AM. Format: Solid gold, Top 40.

KQOT—Oct 17, 1962: 930 khz; 1 kw-D, Box 1194 (98901). (509) CHestnut 8-4643. KQOT Inc. Net: Market 1. Format: Rock. ■ Robert R. Moore, pres, gen & coml mgr & chief engr; Dorothy McCue, asst mgr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

KUTI—1955: 980 khz; 5 kw-D, Box 261 (98907). (509) 248-2900. KUTI Communications Inc. (acq 9-6-55). Net: ABC/E. Rep: Torbet; Tacher. Format: C&W. ■ Don Heinen, pres, gen mgr; Ken Julian, coml mgr; Bob Reece, prog dir; Jim Breedlove, prom mgr; Steve Knight, news dir; Larry Craig, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 5.50.

KUTI-FM—July 1, 1971: 104.1 mhz; 61 kw. Ant 780 ft. Stereo. Prog sep from AM. (acq 6-74). Format: C&W. ■ Rates: \$3; 3; 3; 3.

CSI ELECTRONICS INC.

2607 River Road
Cinnaminson, New Jersey, 08077
Telephone:(609) 786-1060

West Virginia

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C. CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1730 K ST. N.W. WASHINGTON 20006
(202) 393-2456

Washington, West Virginia Radio

See page C-1 for explanation of listings.

Beckley

WBKW(FM)—Listing follows WJLS.

WCIR—Nov 14, 1966: 1070 khz; 10 kw-D, 500 w-N, Box 1063 (25801). (304) 252-6452. Waldron Bcstg Corp. Net: MBS. Format: Top 40. ■ Thomas M. Waldron, pres; Thomas K. Martin, gen mgr; Mrs. Betty Elkins, coml mgr; William F. Mahoney Jr., prog dir; Andrew T. Ridenour, mus dir; John D. Sessler, chief engr. ■ Rates: \$5.25; 4.75; 5.25; 4.75.

WCIR-FM—Oct 1971: 103.7 mhz; 25 kw. Ant 360 ft. Format: MOR. ■ Rates: \$4.25; 3.75; 4.25; 3.75.

WJLS—March 20, 1939: 560 khz; 5 kw-D, 500 w-N, DA-N, WJLS Bldg., Main & Kanawha (25801). (304) 253-7311. Personality Stns Inc. Net: Dome-Messervey, Regional Reps. Format: C&W. ■ Joe L. Smith Jr., pres; Bill Blake, VP & gen mgr; William A. O'Brien, coml mgr; Richard Janney, prog dir; Darrell Mentz, news dir; Jeff Miller, chief engr. ■ Rates: \$11; 9; 11; 7.

WBKW(FM)—Co-owned with WJLS. Nov 6, 1946: 99.5 mhz; 34 kw. Ant 1,050 ft. Stereo. (304) 252-8578. Prog sep from AM. Format: Relig. ■ Lorraine Jones, prog dir. ■ Rates: \$3; 3; 3; 3.

***WVPB(FM)**—May 1, 1974: 91.7 mhz; 10.5 kw. Ant 920 ft. Box AH (25801). (304) 255-1501. West Virginia Educational Bcstg Authority. Net: NPR. Format: Variety. Spec prog: Black 1 hr wkly. ■ Arthur E. Albrecht, gen mgr; Robert Robinson, opns mgr; H. Leon Drye, chief engr. ■ WSWP-TV affil.

WVNR

A Rahall Communications Station

WVNR—Nov 17, 1946: 620 khz; 1 kw-D, 500 w-N, DA-N, Drawer AE (25801). (304) 253-8330. Rahall Bcstg Co. Group owner: Rahall Communications Corp. Net: ABC/C. Format: Top 40. ■ N. Joe Rahall, pres; Anthony P. Gonzalez, gen mgr; Fred Persinger, coml mgr; Charles Gillespie, prog dir; Dan Blaney, prom mgr; Mike Harrison, mus dir; Phil Vogel, news dir; Jack Slygh, chief engr. ■ Rates: \$11; 9; 11; 9.

Berkeley Springs

WCST—Sept 7, 1958: 1010 khz; 250 w-D, Box 8 (25411). (304) 258-1010. Berkeley Springs Radio Stn Corp. Format: C&W. ■ Carl Johnson, pres; Kenneth E. Robertson, gen & coml mgr & chief engr. Barry Lupton, news dir.

WCST-FM—December 1965: 93.5 mhz; 3 kw. Ant 70 ft. Prog dups AM 65%.

Bethany

***WVBC(FM)**—Jan 1, 1966: 88.1 mhz; 10 w. Bethany College (26032). (304) 829-7853. Bethany College. Format: Variety. ■ Cecil Underwood, pres; E.L. "Ted" Burrows, gen mgr.

Bluefield

WHIS—June 27, 1929: 1440 khz; 5 kw-D, 500 w-N, Broadcast Center, E. Cumberland Rd. (24701). (304) 327-7114. Daily Telegraph Printing Co. (group owner). Net: NBC. Rep: Avery-Knodel. Format: MOR. ■ Ned Shott, pres; John Shott, VP & gen mgr; Frank Barnes, coml mgr; Shane Randall, prog dir; Erleen Branch, prom mgr; Mike Stater, news dir; Kenneth Dick, chief engr.

WHIS-FM—April 21, 1963: 104.5 mhz; 5.9 kw. Ant 1, 170 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ WHIS-TV affil.

WKOY—May 18, 1948: 1240 khz; 1 kw-D, 250 w-N, Box 800 (24701). (304) 327-6124. Fincastle Communications Co. Inc. (acq 1975). Group owner: Bristol Bcstg. Net: ABC/C. Rep: Burn-Smith. Format: Contemp. ■ William Deskins, O.C. Young, George Hendrick, and John Wilkinson, owners; Frank Hargigan, gen mgr.

Buckhannon

WBUC—Dec 13, 1959: 1460 khz; 5 kw-D, Drawer C

West Virginia Radio

Sec page C-1 for explanation of listings.

(26201). (304) 472-1460. Radio Station WBUC Inc. Format: C&W, MOR. ■ James D. Newman, pres; Terry R. Miller, gen mgr; Phil Phillips, stn mgr; Mike Fincham, prog dir.

***WVWC(FM)**—September 1968: 88.9 mhz; 14 kw. Ant 840 ft. Box 51, West Virginia Wesleyan College (26201). (304) 473-7031. W. Va. Wesleyan College Board of Trustees. Net: NPR. Spec prog: Black 2½ hrs wkly. ■ Richard H. Madden, gen mgr; Jennifer Roth, prog dir; Jean Summers, opns dir; Tim Myers, prod; Arnold W. Sayre, chief engr.

Charleston

WBES(FM)—Listing follows WCHS.



WCAW—1946: 680 khz; 50 kw-D, 250 w-N, DA-N. Box 4318 (25304). (304) 925-4986. Capitol Bcstg Corp. (group owner; acq 1-56). Net: ABC/E. Format: Country. ■ E. M. (Pete) Johnson, pres; Paul N. Miles, gen mgr; Robert Knowles, coml mgr; Tom Miller, prog dir; Rick Johnson, mus dir; Paul Jeffers, news dir; Calvin Drennen, chief engr. ■ Rates: \$33; 29; 33; 29.

WVAF(FM)—Co-owned with WCAW. Feb 1, 1965: 99.9 mhz; 50 kw. Ant 500 ft. horiz, 490 ft vert. Stereo. Format: Relig, progs. ■ George Asseley, gen mgr; Tom Owens, prog dir. ■ Rates: \$10; 10; 10; 10.

WCHS—Sept 15, 1927: 580 khz; 5 kw-U, DA-N. 1111 Virginia St. East (25301). (304) 342-8131. TWX 710-939-8720. Rollins Bcstg of Delaware Inc. (acq 11-1-60). Group owner: Rollins Inc. Net: CBS. Rep: Blair. Form: MOR. ■ O. Wayne Rollins, pres; James C. Roddy, group VP; Paul H. Dowas, VP radio div; Jack Rattigan, gen mgr; Joe Farris, sls mgr; Jim Little, opns/prog dir; Bill McQueen, news dir. ■ Rates: \$34; 24; 34; 14.

WBES(FM)—Co-owned with WCHS. Sept 16, 1969: 96.1 mhz; 14.5 kw. Ant 830 ft. Stereo Prog sep from AM. Format: Btfl mus. ■ William H. Philips, gen mgr; Elizabeth J. Eakin, prog dir. ■ Rates: \$15; 26; 15; 12.

WKAZ—Feb 24, 1957: 950 khz; 5 kw-D, 1 kw-N, DA-N. Box 871 (25323). (304) 344-9691. WKAZ Inc. (acq 5-1-64). Group owner: Ninninger Stns. Net: ABC/C. Rep: McGavren-Guild-PGW. Format: Contemp, Top 40. ■ W. L. Ninninger, exec VP, treas; Fred B. Winton, gen mgr; Charles Cooper, prog dir; David Douglas, news dir; Kurt Ziegler, sls mgr; Bob Turley, opns mgr; L. Lovejoy, chief engr.

WQBE(FM)—Co-owned with WKAZ. Feb 19, 1959: 97.5 mhz; 9 kw. Ant 110 ft. (304) 344-4433. Format: Contemp/Gold. Progs sep from AM.

WSCW—See South Charleston.

WTIO(FM)—Listing follows WTIP.

WTIP—Nov 4, 1946: 1240 khz; 1 kw-D, 250 w-N. 817 Suncrest Place (25301). (304) 342-3136. Chemical City Bcstg Inc. Net: NBC. Rep: Century National Sts. Dome. Format: Btfl music. ■ Gus Zaharis, pres & gen mgr; Charles Coleman, prog dir; B. A. (Bud) Burka, coml mgr; Marilyn Fletcher, opns mgr; James Zaharis, chief engr. ■ Rates: \$10; 9; 10; 9.

WTIO(FM)—Co-owned with WTIP. September 1964: 102.7 mhz; 50 kw. Ant 470 ft. Prog dups AM 100%. ■ Rates same as AM.

WVAF(FM)—Listing follows WCAW.

WXIT—1939: 1490 khz; 1 kw-D, 250 w-N. Box 3142 (25332). (304) 342-4166. Steere Bcstg Corp. of W. Va. Net: ABC/I. Format: Contemp. ■ David E. Steere, pres; R. C. Knightstep, gen mgr; Sean McNeil, prog dir; Terry Love, mus dir; Jerry Burkheimer, prom mgr; J.R. Combs chief engr. ■ Rates: \$9; 8.50; 9; 8.

Charles Town

WXVA—May 28, 1962: 1550 khz; 5 kw-D. Box 188 (25414). (304) 725-7055. WXVA Bcstg Corp. (acq

8-1-70). Rep: Dome. Format: MOR. ■ John P. Luce, pres, gen & prom mgr, prog dir & chief engr; Mike Carnell, coml mgr.

WZFM(FM)—Co-owned with WXVA. Aug 28, 1966: 98.3 mhz; 3 kw. 110 ft. Prog dups AM 100%.

Clarksburg

WBOY—April 21, 1937: 1400 khz; 1 kw-D, 250 w-N. 912 West Pike St. (26301). (304) 624-7571. TWX 304-366-2376. Northern West Va. Radio Bcstg Co. (acq 7-10-64). Net: NBC. Rep: Masla, Regional Reps, Dome-Messervey. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Nathan W. Levine, pres; Roger Garrett, gen mgr; Jim Dumire, coml mgr; Doris Dean, prog dir; John Pratt, prom mgr & news dir; Joe Wright, chief engr. ■ WBOY-TV affil. ■ Rates: \$6.50; 6; 6.50; 6.

WHAR—Nov 28, 1946: 1340 khz; 1 kw-D, 250 w-N. 350 W. Main St, Box 2423 (26301). (304) 624-5525. Harrison Corp. (acq 11-68). Net: ABC/C. Rep: PRO Time Sls, Gateway. Format: Contemp, top 40. ■ James T. Fawcett, pres; Robert Hilber, gen mgr; Flora Vespoint, sec-treas; Nick Tennis, prog dir; William F. Mahoney, mus dir; Beryl Snyder, chief engr.

WVHF-FM—Co-owned with WHAR. 1975: 92.7 mhz; 460 w. Ant 670 ft.

WPDJ—August 1947: 750 khz; 1 kw-D. Box 1920 (26301). (304) 624-6425. Rau Radio Stations Inc. (group owner; acq 12-1-73). Audio news: APR. Rep: Devney. Format: C&W. ■ Henry Rau, chmn of bd; Lloyd S. Smith, pres; Walker L. Trumble, gen mgr; Michael King, prog & mus dir; & prom mgr; Lewis R. Dobbins, news dir; David Harper, coml mgr; Joseph Sweeney, chief engr. ■ Rates: \$10; 10; 10; 10.

WPDJ-FM—August 19, 1974: 104.9 mhz; 2.5 kw. Ant 320 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

WRGT-FM—June 15, 1972: 106.5 mhz; 50 kw. Ant 500 ft. Box 2091 (26301). (304) 624-6353. Multi-Media Associates. Format: Contemp, oldies. ■ James R. Reese Jr., pres & gen mgr; Mike Shirley, prog dir; Rick Williams, mus dir; Peter Martin, news dir; Walter Lindsey, coml mgr; Mike Simons, opns mgr; David Anderson, chief engr.

Elkins

***WCDE(FM)**—1975: 90.3 mhz; 10 w. Ant 2090 ft. Box J. Davis and Elkins College (26241). (304) 636-6565. Davis and Elkins Board of Trustees. Format: Educl, progs, talk. Spec prog: Black 8 hrs wkly. ■ Nancy Erickson, gen mgr; Francis Fisher, chief engr.

WDNE—February 1948: 1240 khz; 1 kw-D, 250 w-N. Box 967 (26241). (304) 636-1300. Marja Bcstg Corp. (acq 12-1-55). Net: Keystone. ■ John P. Carr, pres; William G. Carr, stn mgr; Ken Hinkle, coml mgr; Dale Wilson, prog dir; Dave Saffle, news dir.

Fairmont

WFGM(FM)—1975: 97.9 mhz; 47 kw. Ant 520 ft. 101 12th St. (26554). Mountain Bcstg. ■ Robert L. Purcell and Earl Judy Jr., owners.

WMMN—Dec 22, 1928: 920 khz; 5 kw-U, DA-N. Fairmont Hotel (26554). (304) 363-5200. Marion Bcstg Corp. (acq 1975). Net: CBS. Rep: Gill-Perna. Format: MOR, Contemp. ■ Robert Levine, pres; Chuck Warner, prog dir; Bob Hank, prom mgr; Bud Forte, mus dir; Gary Karl, news dir; Wayne Shroyer, chief engr. ■ Rates: \$13; 10; 13; 10.

WTCS—January 1948: 1490 khz; 1 kw-D, 250 w-N. Box 1549 (26554). (304) 366-3700. Fairmont Bcstg Co. (acq 5-1-56). Format: MOR, Top 40. Spec prog: Ital 3 hrs wkly. ■ Nick Fantasia, pres, news dir, coml & gen mgr; Joan Shannon, prog dir; Nicolena Fantasia, mus dir & prom mgr; Charles F. Snoderly, chief engr.

Fisher

WELD—Aug 1, 1956: 690 khz; 500 w-D. (26818). (304) 538-6062. South Branch Bcstg Corp. Group owner: Mid Atlantic Network. Net: MBS. Rep: Dome-Messervey. Format: C&W. ■ Daniel Pennell, mgr.

Fort Gay

***WFGH(FM)**—1973: 90.7 mhz; 7.8 kw. Ant 205 ft. Fort Gay High School, Wayne (25514). Wayne County Board of Education.

Grafton

WVWV—January 1957: 1260 khz; 500 w-D. Box 2 (26354). (304) 265-2000. WVWV Inc. Net: MBS. Format: MOR. Spec prog: C&W 6½ hrs wkly. ■ J. Patrick Beacom, pres; Jean Bolyard, VP & gen mgr; Bernardine Waters, news dir; Charles Dodge, chief engr.

Hinton

WMTD—Jan 11, 1963: 1380 khz; 1 kw-D. Box 820 (25951). (304) 466-1380. Bluestone Bcstrs Inc. (acq 1963). Net: ABC/E, Keystone. Spec prog: C&W 12 hrs wkly. ■ Lonnie R. Mullins, gen mgr & chief engr. Thelma Mullins, news & prog dir.

Huntington

WCMI—See Ashland, Ky.

WEMM(FM)—Sept 6, 1971: 107.9 mhz; 50 kw. Ant 500 ft. 1307 16th St. (25701). (304) 525-5141. Christian Bcstg Assn. Format: Christian, Gospel. ■ Jack M. Mortenson, pres & gen mgr; James Vallance, prog dir; Mrs. Marty Bollman, office mgr; David Johnson, chief engr.

WGNT—1923: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 1187 (25714). (304) 523-8401. Stoner Bcstg System Inc. (group owner; acq 6-1-70). Net: NBC. Rep: McGavren-Guild. Format: MOR. ■ Thomas H. Stoner, pres; Toufie L. Kassab, gen mgr; Mike McKay, prog dir; Bob Miller, mus dir; Dick Brown, news dir; Carroll Kessell, chief engr.

WHEZ(FM)—Listing follows WTCR.

WKEE—July 1947: 800 khz; 5 kw-D. Box 2288 (25701). (304) 525-7788. WKEE Inc. (acq 11-8-65). Group owner: Reeves Telecom Corp. Net: ABC/C. Rep: Avco. Format: Contemp, Top 40. ■ J. Drayton Hastie, pres; James Eblin, VP, gen & coml mgr; Cris Robins, prog dir; Norm Philips, mus dir; Gordon Hall, news dir; Brooks Cline, prom mgr; Raydon Thompson, chief engr. ■ Rates: \$11.50; 9; 11.50; 9.

WKEE-FM—Nov 19, 1957: 100.5 mhz; 53 kw. Ant 560 ft. Stereo. Prog dups AM 50%. ■ Rates same as AM.

***WMUL(FM)**—Nov 1, 1961: 88.1 mhz; 10 w. Marshall U. (25701). (304) 696-6640. Marshall U. Format: Contemp, class, progs. Spec progs: Pub affrs 2½ hrs, sports 5 hrs wkly. ■ Dr. Robert B. Hoyes, pres; Charles W. Dinkins, dir closed circuit TV; George Parniczka, chief engr.

WTCR—See Ashland, Ky.

WHEZ(FM)—Co-owned with WTCR. May 1, 1966: 103.3 mhz; 50 kw. Ant 490 ft. 3570 Skyview Drive (25701). (304) 529-2558. Greater Media Inc. (group owner). Rep: Katz. Format: Btfl mus. ■ Peter Bordes, pres; Mike McDaniel, gen mgr; Charles Legg, prog dir; James A. Schulke, mus dir; Edwin F. Walters, chief engr. ■ Rates: \$32; 22; 28; 22.

WVWH—1946: 1470 khz; 5 kw-D. 31 W. 6th Ave. (25701). (304) 523-3421. Ohio River Bcstg Corp. (acq 5-6-1). Audio news: APR. Rep: Bernard. Format: C&W. ■ Richard Husted, pres; Robert O'Dell, VP & gen mgr; Doris Wilson, coml mgr; Brad Henderson, prog dir; Karl Rankin, mus dir; Bill Williams, news dir; Robert Nixon, chief engr. ■ Rates: \$12; 9; 12; 9.

Hurricane

WZTQ—July 2, 1971: 1080 khz; 5 kw-D, DA. Box 454 (25526). (304) 562-9155. Putnam Bcstg Co. Inc. Audio news: UPI. Format: Rock, soul. Spec prog: Gospel 12 hrs wkly. ■ Oshel Craig, pres; John Valleau, gen mgr; Lee Daugherty, prog dir; Glenna Racer, prom mgr; Jerry Fletcher, mus dir; Ed McDonald, news dir; Don Seaton, chief engr.

Keyser

WKLP—Aug 31, 1965: 1390 khz; 1 kw-D. Box 967 (26726). (304) 788-1662. Potomac Bcstg Co. (acq 2-1-70). Format: MOR. Spec prog: C&W 18 hrs wkly. ■ Tom Butscher, pres; Gary Watson, gen mgr; Dick Long, news dir; Chris Kiser, mus dir; Gary Daniels, chief engr.

WKLP-FM—September 15, 1973: 94.1 mhz; 6 kw. Ant 790 ft. Prog dups AM 80%.

WKYR—See Cumberland, Md.

Kingwood

WFSP—Aug 25, 1967: 1560 khz; 1 kw-D (250 w-CH). Box 186 (26537). (304) 329-1780. Presraco Inc. Rep: Dome-Messervey, Format: Contemp. ■ James C. Crane, pres, Arthur W. George, VP; Dave Price, prog dir; Rick James, mus dir; Ron Witt, news dir; Spencer Everly Jr., chief engr.

Logan

WLOG—May 27, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 1800 (25601). (304) 752-6280. Guyan Valley Bcstg Co. (acq 2-1-63). Net: MBS. Spec prog: C&W 15 hrs wkly. ■ E. M. (Bill) Bailey, pres & gen mgr; Denny Frost, coml mgr; Lucille Gallion, prog dir; Jerry Godby, news dir; David Viars, chief engr. ■ Rates: \$3.50; 3.50; 3.50.

WVOW—May 1954: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 1776 (25601). (304) 752-5080. Logan Bcstg Corp. Format: MOR. ■ William P. Becker, pres & gen mgr; Martha Jane Becker, coml & prom mgr; Bill Sheridan, mus & prog dir; Jim Mitchell, news dir; Mike Baldwin, chief engr.

WVOW-FM—Aug 1969: 101.9 mhz; 15 kw horiz, 13.5 kw vert. Ant 830 ft. Prog dups AM 100%.

Martinsburg

WEPM—Oct 13, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 767 (25401). (304) 263-5252. Martinsburg Bcstg Co. Net: MBS. Rep: Devney. Format: Variety. ■ C. Leslie Golliday, owner & gen mgr; George N. O'Brien, coml mgr; Edward Dockeney, prog dir; Michael Hurst, mus dir; William U. Weller, chief engr.

WESM(FM)—1949: 97.5 mhz; 9 kw. Ant 1,010 ft. Stereo. Prog dups AM 100%.

WRNR—Not on air, target date January 1976: 740 khz; 250 w-D, DA. 221 North Maple Ave. (25401). (304) 267-4220. Shenandoah Communications Inc. Format: Top 40.

Matewan

WHJC—Dec 2, 1951: 1360 khz; 1 kw-D. Box 68 (25678). (304) 427-7261. Three States Bcstg Co. Format: C&W. ■ Clifton Branham, pres & chief engr; George Warren Jr., gen & prom mgr; Corenia Harris, coml mgr; Gary K. Figart, prog & news dir.

Milton

WNST—June 26, 1973: 1600 khz; 5 kw-U. Box 266 (25541). (304) 743-9056. Naseeb S. Twell. Format: Modern country. ■ Naseeb S. Twell, owner & gen mgr; Roger Twell, coml mgr & news dir; Geof Sturm, prog & mus dir; N. S. Twell, owner & gen mgr; Roger Twell, coml mgr & news dir; Geof Sturm, prog & mus dir; N. S. Twell, prom mgr. ■ Rates: \$6.30; 5.25; 6.30; 5.25.

Montgomery

WMON—July 14, 1946: 1340 khz; 1 kw-D, 250 w-N. Drawer 750 (25136). (304) 442-9555. Greater Montgomery Bcstg Inc. (acq 8-23-67). Net: NBC. Rep: Regional Reps. ■ Robert Harvit, pres; Jack Caldo, gen & coml mgr; Kim Smith, prog dir; Rich Lively, news dir; Joe Winner, chief engr. ■ Rates: \$2.30; 2.30; 2.30; 2.30.

Morgantown

WAJR

Top 40 (Contemporary)



WAJR—December 1940: 1440 khz; 5 kw-D, 500 w-N, DA-2. Box 867 (26505). (304) 292-6301. West Virginia Radio Corp. Group owner: Greer Stns. Net: NBC. Format: Top 40. John R. Raese, gen mgr; Bill Price, prog dir; Steve Durst, mus dir; E. W. (Woody) O'Hara, spts dir; James Murphy, chief engr. ■ Rates: \$6; 6; 6.

WAJR-FM—1948: 101.9 mhz; 50 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ E.W. (Rudy) Rokos, mus dir. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

WCLG—1954: 1300 khz; 1 kw-D. Box 885 (26505). (304) 292-2222. Freed Bcstg Corp. (acq 12-19-59). Format: Top 40. ■ William S. Freed, pres & gen mgr; Garry Bowers, coml mgr; Bob Sherman, prog dir; Fred Hiser, mus dir; Charles Hussion, news dir; Richard H. McGraw, prom mgr; Jeff Browne, chief engr. ■ Rates: \$7.70; 7; 7.70; 7.

WCLG-FM—Sept 28, 1974: 100.1 mhz; 3 kw. Ant 87 ft. Stereo. Prog dups AM 70%. Format: Pop-progsv. ■ Bob Sherman, prom mgr. ■ Rates same as AM.

Moundsville

WEIF—Oct 1, 1950: 1370 khz; 1 kw-D. Box O (26041) (304) 845-1230. Hank Grewe Bcstg (acq 6-9-64). Net: MBS. Rep: Keystone. Format: Rock and gold. ■ Henry Grewe, pres & gen mgr; Randy Chamberlain, prog dir; Joey Daniels, mus dir; Kenneth Forney, chief engr.

New Martinsville

WETZ—May 25, 1953: 1330 khz; 1 kw-D. Box 249 (26155). (304) 455-3030. Magnolia Bcstg Co. (acq 4-1-55). Rep: Dome-Messervey, Regional Reps. Format: MOR. Spec prog: Gospel 6 hrs wkly. ■ Harry G. Bright, pres & gen mgr; George K. Eubanks, coml mgr; Carman Harmon, prog dir; David Miles, chief engr.

Oak Hill

WOAY—1947: 860 khz; 10 kw-D (5 kw-CH). Box 251 (25901). (304) 469-3361. Robert R. Thomas Jr. Rep: Savalli/Gates. Format: MOR. ■ Robert R. Thomas Jr, pres & gen mgr & coml mgr; Hugh McPherson, mus dir; Arnell Church, news dir; Don Moye, chief engr.

WOAY-FM—1948: 94.1 mhz; 25.5 kw. Ant 650 ft. Stereo. Prog dups AM 50%. ■ WOAY-TV affil.

Parkersburg

WADC—April 9, 1954: 1050 khz; 5 kw-D. 703 Market St. (26101). (304) 485-7354. Franklin Bcstg Inc. (acq 8-15-74). Net: MBS. Format: MOR. ■ Calvin Dailey Jr, pres, gen & prom mgr; C.J. Fagan, prog dir; Randy Mollendick, mus dir; Mark Allen, news dir; Jeff Thurston, coml mgr; Charley Fagan, chief engr.

WIBZ(FM)—Co-owned with WADC. Sept 1, 1965: 99.3 mhz; 3 kw. Ant 210 ft. Stereo. Randy Jay Bcstg Co. Net: ABC/FM. Format: Top 40. ■ Raymond Reich, gen mgr; Steve Wells, coml mgr; Linda Wild, news dir. ■ Rates: \$6; 5.50; 6; 5.50.

WKYG—September 1947: 1230 khz; 1 kw-D, 250 w-N. Box 368 (26101). (304) 485-4565. Community Bcstg Service (acq 10-7-72). Net: ABC/I. Rep: Savalli/Gates. Format: Modern country. ■ H. Smoot Fahlgren, pres; Gary Pinkerman, coml & gen mgr; John Potts, prog dir; Bruce Scott, mus dir; Kirk McCall, news dir; Tim Miller, chief engr.

WKYG-FM—March 1967: 103.1 mhz; 730 w. Ant 550 ft. Prog dups AM 100%. ■ WTAP-TV affil.

WPAR

Adult Contemporary—Top 40

WPAR—July 12, 1935: 1450 khz; 1 kw-D, 250 w-N. Box 449 (26101). (304) 485-4491. Burka Bcstg Co. Inc. (acq 9-1-74). Net: NBC. Rep: Century Natl; Dome & Assoc. Format: Top 40. ■ Bernard (Bud) Burka, pres; Joe M. Rada, gen mgr; Charles Long, coml mgr; Randy Moellendick, prog dir; Robert Jones, mus dir; Don Statts, news dir; Tim Miller, chief engr. ■ Rates: \$8; 7; 8; 7.

WXIL(FM)—1975: 95.1 mhz; 50 kw. Ant 500 ft. Stereo. Box 1228 (26101). (304) 485-7425. Electrocom. Format: Contemp. ■ David A. Strock, pres; Vincent B. Ritzenthaler, gen mgr; Tom Haislop, coml mgr; Joe Johnson, prog & mus dir; Abby Hayhurst, prom mgr; Neil Haislop, news dir; Tim Miller, chief engr.

Philippi

***WQAB(FM)**—October 1975: 91.3 mhz; 10 w. Ant 46 ft. Alderson-Broadus College (26416). Alderson-Broadus College. Format: Diversified. ■ Mike Digman, gen mgr; Richard Hudson, media specialist.

Pineville

WWYO—1949: 970 khz; 1 kw-D. Box 549 (24874).

West Virginia Radio

See page C-1 for explanation of listings.

(304) 732-7970. Wyoming Bcstg Co. Audio news: UPI. Rep: Regional Reps. Format: Contemp, MOR. ■ Robert D. Bailey Jr, pres; Robert D. Bailey III, exec VP; Roger L. Fox, gen mgr & chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Princeton

WAey—December 1947: 1490 khz; 1 kw-D, 250 w-N. Box 1011 (24740). (304) 425-2151. Betap Corp. (acq 4-1-73). Format: C&W. ■ Henry G. Beam, pres, gen & coml mgr; Earle Trigg, prog dir; Dottie O'Daily, mus dir; Joe Lacky, news dir; Raymond G. Kelly, chief engr.

WAey-FM—September 1971: 95.9 mhz; 3 kw. Ant 285 ft. Stereo. Prog sep from AM.

Rainelle

WRRL—1974: 1130 khz; 1 kw-D. Box 764 (25962). (304) 438-7811. R-B Co. ■ Bruce Glenn Barker, pres.

Ravenswood

WMOV—1953: 1360 khz; 1 kw-D. Box 647 (26164). (304) 273-2544. Good Neighbor Bcstrs Inc. Format: C&W, MOR, Top 40. ■ Rex Osborne, pres & gen mgr; Sam Jackson, coml mgr; D. Hoyt, prog dir; H. Jones, prom mgr; Ruth Brooks, mus dir; I. Hoyt, news dir; C. Marlow, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Richwood

WVAR—January 1958: 600 khz; 1 kw-D. Box 349 (26261). (304) 846-2514. R-S Bcstg Co. (acq 1-1-65). Format: Variety. ■ C. Farrell Johnson, pres & chief engr; Jane W. Mundy, coml mgr; Randall F. Smith, prog dir; James A. Hardman, prom mgr.

Romney

***WJGF(FM)**—March 30, 1973: 91.5 mhz; 10 w. Ant 42 ft. East Main St. (26757). (304) 822-3521, ext. 241. West Virginia Schools for the Deaf and Blind. Net: MBS. Format: Variety. ■ Clarence Williamson, gen mgr; J.G. Freeland, dir & chief engr.

Ronceverte

WRON—1947: 1400 khz; 1 kw-D, 250 w-N. Box 100 (24970). (304) 643-3425. Radio Greenbrier Inc. (acq 1969). Net: MBS. Rep: Dome. Format: Contemp, C&W. ■ Roy D. Wooster Jr, pres; Charles M. Gaylord, gen & coml mgr; Mike Kidd, prog, mus & news dir; Ralph David Moore, chief engr. ■ Rates: \$6.15; 6.15; 6.15; 5.80.

St. Albans

WKLC—Jan 14, 1956: 1300 khz; 1 kw-D. Box 556, 100 Kanawha Terrace (25177). (304) 727-1300. WBH Inc. (acq 7-71). Net: MBS. Format: C&W. Spec prog: Relig 15 hrs wkly. ■ William B. Harrison, pres; Skeeter Dodd, gen mgr; Ronald Kidd, prog dir; William Ford, chief engr; Jack O. Batten, coml mgr.

WKLC-FM—Jan 1, 1966: 105.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Easy Istng. Spec prog: Classcl 2 hrs wkly.

Shepherdstown

***WSHC(FM)**—1974: 88.7 mhz; 10 w. Ant 80 ft. Box 277, Shepherd College (25443). Shepherd College. Format: Progsv, Top 40. ■ Prince B. Woodward, chancellor; George Wilson, fac adv; Joe Griffin, mgr.

South Charleston

WSCW—Dec 13, 1963: 1410 khz; 1 kw-D. Box 8718 (25303). (304) 744-5388. CLW Bcstrs. (acq 11-3-75). Rep: Quality Progsv. Format: Relig & inspirational. ■ Spiros Zodiates, pres; Bill Jeffers, gen & coml mgr; James E. Damron, ops mgr; William T. Kitchen, chief engr. ■ Rates: \$6; 6; 6.

Spencer

WVRC—Sept 12, 1961: 1400 khz; 1 kw-D, 250 w-N. 106 Radio St. (25276). (304) 927-3760. Roane Bcstg Co. (acq 7-1-66). Format: C&W. ■ Richard Dale

West Virginia, Wisconsin Radio

See page C-1 for explanation of listings.

Brooks, gen mgr & VP; Ann Ward, news dir; William Brannon, coml mgr; Charles R. Marlow, chief engr.

Sutton

WSGB—Jan 22, 1964: 1490 khz; 1 kw-D, 250 w-N. Box 514 (26601). (304) 765-7373. Multi-Media Assoc. III (acq 5-1-74). Format: MOR, C&W. ■ James R. Reese Jr., pres & gen mgr; Steven Sanders, prog & mus dir; Liz Singleton, prom mgr & news dir; Dolores Prince, coml mgr; Tom Spencer, chief engr.

Weirton

WEIR—Sept 15, 1950: 1430 khz; 1 kw-U, DA-2. Box 2494 (26062). (304) 723-1430. 1430 Corp. (acq 10-17-68). Net: ABC/C. Rep: Dome-Messervey, Regional Reps. Format: Oldie/contemp. Spec prog: Ital 1 hr, Greek 1 hr wkly. ■ Mone Anathan Jr., pres; James R. Lang, gen mgr; Robert P. Anathan, sec-treas; Jack Dibrell, prog dir; Charles Calabrese, news dir; Ron Glock, chief engr. ■ Rates: \$7.50; 6; 7.50; 6.

Welch

WELC—Aug 19, 1950: 1150 khz; 1 kw-D, Box 949 (24801) (304) 436-2131. Pocahontas Bcstg Co. Audio news: UPI. Rep: Keystone. Format: MOR, C&W. Spec prog: C&W 10 hrs wkly. ■ Sam Sidote, pres, gen & coml mgr; Mary Sidote, prog dir & prom mgr; John Sidote, mus dir; John Villani, news dir; John Gorosky, chief engr. ■ Rates: \$3; 3; 3; —.

WXEE—Dec 1, 1955: 1340 khz; 1 kw-D, 250 w-N. Major Communications Corp. (acq 8-1-71). Net: ABC/C. Audio news: APR. Format: Top 40. Spec progs: Relig 10 hrs, black 3 hrs wkly. ■ Gerald E. Davis, pres, gen mgr & chief engr; Tim Meadows, coml mgr & prom dir; Steve Johnson, news dir; Deborah McCoy, mus dir; Gene Stump, sports dir.

Weston

WHAW—Feb 14, 1948: 980 khz; 1 kw-D, Box 431 (26542). (304) 269-5555. Central W. Va. Service Corp. (acq 6-11-54). ■ Richard H. Ralston, pres; Mrs. Ruth Brown, secy-treas; Terry B. White, gen mgr & prog dir; Stanley Brown, chief engr. ■ Rates: \$2.55; 2.55; 2.55; 2.55.

WHAW-FM—Aug 29, 1972: 102.3 mhz; 940 w. Ant 490 ft. Format: Variety. ■ Rates same as AM.

Wheeling

WKWK—May 2, 1941: 1400 khz; 1 kw-D, 250 w-N. 1201 Main St. Suite 3 (26003). (304) 232-2250. Community Service Bcstg (acq 1975). Net: ABC/C. Rep: McGavren-Guild-PGW. ■ Jerome, Elaine, Harry, and James Glassman, owners; Vincent B. Ritzenthaler, gen mgr; Bob Dorris, prog dir; Jim Ullom, news dir; Fred Baker, chief engr.

WKWK-FM—March 17, 1948: 97.3 mhz; 50 kw. Ant 460 ft. Prog dups AM.

WNEU—April 7, 1963: 1600 khz; 5 kw-D. Broadcast House (26003). (304) 233-1470. Radio Wheeling Inc. (acq 11-1-71). Net: CBS. Format: MOR. ■ Gene B. Johnson, pres & gen mgr; Neil B. Fondas, sls mgr; Mike McVay, prog dir; Donald Wayne, news dir; Carl Robbins, chief engr. ■ Rates: \$14; 9; 14; —.

WTRF(FM)—October 1966: 107.5 mhz; 12.5 kw horiz; 11 kw vert. Ant 870 ft horiz, 910 ft. vert. Stereo. 96 16th St. (26003). (304) 232-7777. TWX 710-932-8241. Forward Tele-Productions Inc. (acq 4-8-69). Group owner: Forward Communications Corp. Net: NBS. Format: Variety. ■ Robert W. Ferguson, exec VP; George Young, acct exec; Mark Davis, news dir; Howard Daubenmeyer, chief engr. ■ WTRF-TV affil.

WVVA—December 1926: 1170 khz; 50 kw-U, DA-N. 1015 Main St. (26003). (304) 232-1170. Basic Communications Inc. (acq 9-1-72). Group owner: Columbia Pictures Industries. Rep: Robert Eastman. Format: C&W. ■ J. Ross Felton, gen mgr; Emil Mogul, exec VP; Richard L. Howard, stn mgr; Ron Thompson, prog mgr; Bob Berry, mus dir; Bob Cain, news dir; Cathy Gurley, prom mgr; Carl D. Miller, chief engr. ■ Rates: \$48; 44; 48; 30.

WVVA-FM—September 1947: 98.7 mhz; 7.4 kw. Ant

470 ft. Prog dups AM 100%. ■ Rates same as AM.

White Sulphur Springs

WSLW—1971: 1310 khz; 5 kw-D, Box 610, 73 E. Main St. (24986). (304) 534-1310. Regional Radio Inc. Net: ABC/I. Format: Contemp/MOR. ■ Claude F. Jones, gen mgr & chief engr. ■ Rates: \$2.25; 2.10; 2.25; —.

Williamson

WBTH—April 19, 1939: 1400 khz; 1 kw-D, 250 w-N. Box 261 (25661). (304) 235-3600. Harvit Bcstg Corp. (acq 6-8-66). Net: MBS. Format: MOR. ■ Robert B. Harvit, pres & gen mgr; Miki Thompson, continuity dir; Dennis Hatfield, sls mgr; Don Anderson, prom mgr; Mark Smith, mus dir; Alan Kennedy, prod mgr; Harold Cremeans, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

CSI ELECTRONICS INC.
2607 River Road
Cinnaminson, New Jersey, 08077
Telephone: (609) 786-1060

Wisconsin

HAMILTON-LANDIS & ASSOCIATES, Inc
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C. CHICAGO, DALLAS, SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS —
1429 TRIEBNE TOWER CHICAGO 60611
(312) 337-2754

Antigo

WATK—March 15, 1948: 900 khz; 250 w-D. 612 Superior St. (54409). (715) 623-4124. Antigo Bcstg Co. (acq 3-15-48). Format: MOR, variety. ■ Mary Jo Ross, pres; Gary D. Ross, gen mgr; Robert Carroll, prog dir; Gary Harll, mus dir; Bob Becker, chief engr.

WATK-FM—Nov 11, 1973: 104.9 mhz; 3 kw. Ant 280 ft.

Appleton

WAPL—1952: 1570 khz; 1 kw-D, 103 W. College Ave. (54911). (414) 734-9226. Dixon Inc. (acq 7-1-60). Net: ABC/E. Audio news: APR. Format: C&W. Spec prog: Farm 5 hrs, classcl 2 hrs wkly. ■ John J. Dixon, pres & gen mgr; Dean Alexander, asst gen mgr; Jack Watson, prog & mus dir; Gary Rogers, pub serv dir; Cliff Lee, coml mgr; Jack Sigl, news dir; Charles Strauss Jr., chief engr. ■ Rates: \$8.50; 7.50; 8.50; —.

WAPL-FM—Dec 24, 1965: 105.7 mhz; 50 kw. Ant 210 ft. Stereo. Prog dups AM 60%. Net: ABC/E. Format: C&W. Spec prog: Classcl 3 hrs, polka 2 hrs wkly. ■ Rates: \$8.50; 7.50; 8.50; 5.50.

WHBY—Dec 1, 1925: 1230 khz; 1 kw-D, 250 w-N. 600 S. Lawe St. (54911). (414) 733-7791. Telegraph-Herald Inc. (acq 1975). Net: MBS, Wisconsin. Rep: Burn-Smith, Devney, Wisconsin Net. Format: MOR. ■ Lewis Process, gen, coml & prom mgr; Jim Choudoir, prog, mus dir; Dan Glasheen, news dir; George Merkl, chief engr.

***WLFM(FM)**—March 10, 1956: 91.1 mhz; 10.5 kw. Ant 120 ft. Stereo. 115 N. Park Ave. (54911). (414) 739-3681, ext 602. Lawrence U. Format: Fine Arts. Spec prog: Sp 2 hrs wkly. ■ Dr. Thomas S. Smith, pres; Larry E. Page, dir of bcstg & chief engr; Scott Klug, student mgr.

WYNE—Aug 22, 1970: 1150 khz; 1 kw-D, DA-D. Box 92 (54911). (414) 233-6050, 739-1158. Total Radio

Inc. Net: ABC/C. Rep: PRO Time Sls. Format: Contemp. ■ Carl (Como) Tuter, pres; Howard Johnson, gen mgr; Scott Walker, prog dir & chief engr; Charlie Bennett, mus dir; Greg Jarret, news dir. ■ Rates: \$11.25; 8.75; 11.25; 8.75.

Ashland

WATW—May 1, 1940: 1400 khz; 1 kw-D, 250 w-N. Box 269 (54806). (715) 682-2727. WATW Inc. (acq 7-1-56). Group owner: Halker Stns. Format: MOR. Spec prog: Farm 3 hrs, classcl 2 hrs wkly. ■ Eugene Halker, pres; Thomas Tibbits, gen mgr; Steve Henderson, prog dir; Clarence Campbell, sports dir; Russ Johnston, chief engr. ■ Rates: \$6; 6; 6; 6.

WATW-FM—August 1, 1972: 95.9 mhz; 3 kw. Ant 155 ft. WATW-FM Inc. Dups AM 100%. ■ Rates same as AM.

Auburndale

***WLBL**—1922: 930 khz; 5 kw-D, 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis., Education Communications Bd. See *WERN(FM) Madison.

Baraboo

WBOO—Aug 14, 1967: 740 khz; 250 w-D. Baraboo Natl Bank Bldg, 425 Oak (53913). (608) 356-3507. Baraboo Bcstg Co. Net: ABC/C. Format: Contemp. ■ Burt N. Murphy, pres, gen mgr, news dir & chief engr; P. E. Flaminio, coml mgr; Pauline K. Murphy, asst mgr & mus dir.

WLVE(FM)—Co-owned with WIBU, Poynette. 1947: 94.9 mhz; 37 kw. Ant 1,300 ft. 1245 E. Washington Ave., Madison (53703). (608) 251-3955. Community Service Radio Inc. (group owner; acq 11-1-69). Net: Wisconsin. Format: Contemp, easy lstng. ■ Thomas R. Holter, pres & gen mgr; Victor M. Aime, coml mgr; Mike Reed, prog dir; Tom Ramsey, news dir; John Herbert, chief engr. ■ Rates: \$11; 11; 11; 11.

Beaver Dam

WBEV—March 21, 1951: 1430 khz; 1 kw-D, 98 Stoddard St., Box B (53916). (414) 885-4442. Beaver Dam Radio Inc. (acq 2-1-73). Group owner: McNaughton Stns. Net: ABC/I, Midwest Farm & Outdoor. Format: MOR. Spec prog: Sp ½ hr, farm 10 hrs wkly. ■ W. John Klinger, mgng owner; Jim Swierzynski, sports dir; John Moser, opns & news dir; Clifford Groth, chief engr.

WBEV-FM—July 15, 1968: 95.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

Beloit

***WBGR-FM**—Nov 30, 1965: 88.1 mhz; 10 w. (53511). (608) 365-9734. Beloit College. Net: MBS. Format: Educl, diversified. ■ Carl Balson, dir of radio-TV.

WBEL—1948: 1380 khz; 5 kw-U, DA-N. Box 27, 504 West Grand Ave. (53511). (608) 365-6641. Salter Bcstg Co. (group owner). (Licensed to South Beloit, Ill. Main studios in Beloit, Wis.) Net: Wisconsin Farm. Audio news: UPI. Rep: PRO/Meeker. Format: C&W, MOR. Spec prog: Farm 3 hrs, black 1 hr wkly. ■ Russell G. Salter, pres; Joseph E. Moen, VP & gen mgr; Irv Andreoni, sls mgr; Bill Dommer, asst mgr; Mrs. Dee Cecka, office mgr; Jerry Dunbar, mus dir; John Weitzel, news dir; Chuck Ingle, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

WGEZ—Sept 26, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 416 (53511). (608) 365-8865. Telegraph Herald Inc. (group owner; acq 10-1-69). Net: MBS. Format: Contemp, oldies. ■ Robert F. Woodward Jr., pres; Jack B. Ludescher, gen mgr; Tim Grant, prog dir; Larry Davis, news dir; Don Abitz, chief engr. ■ Rates: \$8; 8; 8; 8.

Berlin

WISS—June 28, 1971: 1090 khz; 250 w-D. Box 5 (54923). (414) 361-3551. Kingsley H. Murphy Jr. Format: C&W 75%, oldtime polka 25%. ■ Kingsley H. Murphy Jr., pres; Malcolm H. MacDonald, gen & coml mgr; Bob Bandy, prog & mus dir & prom mgr; Michael Young, news dir; Lee Mielke, chief engr.

WISS-FM—July 31, 1972: 102.3 mhz; 1.70 kw. Ant 155 ft. Dups AM 100%.

Black River Falls

WWIS—Aug 23, 1958: 1260 khz; 1 kw-D. Box 427 (54615). (715) 284-4391. WWIS Radio Inc. (acq 5-1-68). Format: Variety. ■ Robert E. Smith, pres; Charles Nibbe, sls mgr; Theresa Kerr, traf mgr; Nelson Lent, VP gen mgr & chief engr; Richard Emerson, news dir. ■ Rates: \$4; 4; 4; 4.

Brule

***WWSA(FM)**—Sept 14, 1952: 89.9 mhz; 38 kw. Ant 550 ft. 732 N. Midvale Blvd. State of Wis. Educational Communications Bd. See *WERN(FM) Madison.

Burlington

***WBSD(FM)**—1975: 89.1 mhz; 10 w. Burlington Area School District.

Chippewa Falls

WAXX—Sept 7, 1958: 1150 khz; 5 kw-D. 1907 S. Hastings Way, Eau Claire (54701). (715) 832-3474. TWX 715-221-0559. Radio Wausau Inc. (acq 7-1-63). Group owner: Post Corp Stns. Net: ABC. Rep: PRO Time Sls, Hurley. ■ Victor Minahan, pres; David L. Nelson, VP-treas, mgr Post Corp stns; Elmo Reed, dir engrg Post Corp stns; Al Howard, gen mgr; Clarence Swanson, news dir; Robert Fallis, chief engr.

WEAU-FM—Co-owned with WAXX. See Eau Claire.

WCFW(FM)—Oct 20, 1968: 105.5 mhz; 3 kw. Ant 300 ft. 1034½ Warren St. (54729). (715) 723-2257. Bushland Radio Specialties. Format: MOR, old time polka. Spec prog: Classical 1 hr wkly. ■ Roland L. Bushland, gen mgr & prog dir; Ray W. Bushland, news dir; Larry Seidling, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

Colfax

***WHWC(FM)**—June 28, 1950: 88.3 mhz; 10 kw. Ant 1,050 ft. 732 N. Midvale Blvd, Madison (53705). (608) 266-0036. State of Wis Educational Communications Bd. See *WERN(FM) Madison.

Delafield

***WHAD(FM)**—May 30, 1948: 90.7 mhz; 79 kw. Ant 700 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis Educational Communications Bd. See *WERN(FM) Madison.

Dodgeville

WDMP—Nov 1, 1968: 810 khz; 250 w-D. Box 116 (53533). (608) 935-2302. Dodge-Point Bcstg Co. Net: Wis. Farm. Rep: Walton. Format: C&W. ■ Louise E. Hamlin, pres; Richard A. Carroll, gen mgr; Andy Carson, prog dir; Phil Winn, news dir & chief engr.

WDMP-FM—Nov 1, 1968: 99.3 mhz; 1.1 kw. Ant 460 ft. Prog dups AM 100%.

Durand

WRDN—Oct 24, 1968: 1430 khz; 1 kw-D. Box 208, 300 W. Main St. (54736). (715) 672-8989. WRDN Inc. (acq 11-1-72). Net: MBS. Format: C&W. ■ Steven W. Noetzel, gen mgr; Debra Duray, prog dir; Jerry Schroeder, sls mgr; Dick Johnson, chief engr.

WRDN-FM—Sept 1, 1973: 95.9 mhz; 930 w. Ant 500 ft. Prog dups AM 100%.

Eagle River

WERL—May 23, 1961: 950 khz; 1 kw-D. Box 309 (54521). (715)479-4451. Eagle River Bcstg Co. Rep: Walton. Format: MOR. Spec prog: Ger 2 hrs wkly. ■ George Palo, pres & gen mgr; Linda Jorgensen, coml mgr; Robert Rosenak, stn mgr; Chris Oatman, prog dir; Dave Sommers, chief engr.

WERL-FM—July 31, 1971: 94.3 mhz; 3 kw. Ant 200 ft. Prog dups AM 90%. Format: MOR.

Eau Claire

WBIZ—Nov 11, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 24 (54701) (715) 835-5111. WBIZ Inc. (acq 4-1-54). Net: MBS. Rep: Savalli/Gates. Format: News, info, spts. ■ Howard G. Bill, pres; Lou Kasser, gen mgr; Steve Kane, opns mgr; Mike Sullivan, news dir; Don Winget, chief engr. ■ Rates: \$8; 6.60; 8; 4.

WBIZ-FM—December 1967: 100.7 mhz; 100 kw. Ant 740 ft. Stereo. Prog sep from AM. (715) 835-1007. Format: Top 40. ■ Jim Hansen, sls mgr. ■ Rates: \$7.61; 10.38; 10.38; 7.61.

WEAO—May 1937: 790 khz; 5 kw-U, DA-N. Box 1 (54701). (715) 832-3463. Bcstrs Svcs Inc. (acq 11-1-59). Net: NBC, Wis. Rep: Torbet, Ewing. Format: Contemp. ■ Charles R. Dickoff, pres & gen mgr; Don Smith, sls mgr; Steve Dickoff, prog dir; Scott Christenson, mus dir; Fran Booton, news dir; Hank Kaul, chief engr. ■ Rates: \$10.20; 8.72; 10.20; 6.17.

WEAU-FM—Co-owned with WAAX Chippewa Falls. Feb 1965: 104.5 mhz; 84 kw. Ant 1,800 ft. 1907 S. Hastings Way (54701). (715) 832-3474. TWX 715-221-0559. WEAU, Inc. Group owner: Post Corp. Prog dups AM 67%.

WIAL(FM)—1946: 94.1 mhz; 100 kw horiz, 31 kw vert. Ant 360 ft. Stereo. Box 600 (54701). (715) 834-5385. WIAL Stereo Radio Inc. (acq 11-1-59). Net: Wis. Rep: Torbet, Ewing. Format: Btfl mus. ■ Charles R. Dickoff, pres & gen mgr; Steven Dickoff, prog & mus dir; Fran Booton, news dir; Robert Onarheim, sls mgr; Lanny Roth, chief engr. ■ Rates: \$5.03; 5.03; 5.03; 5.03.

WOKL—April 1948: 1050 khz; 1 kw-D. 1819 Mitchell St. (54701). (715) 832-1629. OK Radio. (acq 6-22-61). Net: ABC/E. Rep: Keystone KBS. Format: All time hits. ■ Robert E. Nelson, pres & public service dir; Del Franklin, prog & news dir; Don Winget, chief engr.

***WUEC(FM)**—1975: 89.7 mhz; 10 w. Ant 132 ft. 1866 Van Hise Hall, Madison (53706). Bd of Regents, U. of Wis.

Fond Du Lac

KFIZ—August 1922: 1450 khz; 1 kw-D, 250 w-N. Box 1167, 307 N. Main St. (54935). (414) 921-3770. Pub Service Bcstrs. (group owner; acq 10-72). Net: ABC/C, Wisconsin State. Rep: Walton. Format: MOR, talk. ■ Donald Jones, pres; Will Darch, gen, coml mgr & prog dir; Steve Peterson, news dir; Peter Dean, mus dir; Wendell S. Meyers, chief engr.

WFON(FM)—Oct 5, 1967: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 1195 (54935). (414) 921-1071. Costas Enterprises. Net: MBS; Midwest Farm & Outdoor Net. Audio news: APR. Format: MOR, diversified. Spec prog: Sp 1 hr, Farm 5 hrs wkly. ■ Loula Beckman, pres; Donald Rabbit, gen mgr; Paul C. Chasteen, coml mgr; Felix Templeton, news dir; Ray Yorton, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

Fort Atkinson

WFAW—Jan 24, 1963: 940 khz; 500 w-D, DA. Box 94 (53538). (414) 563-6351. Goetz Bcstg Corp. (group owner). Net: ABC/C. Format: Contemp. ■ Nathan L. Goetz, pres; Vern Falk, VP & gen mgr; Jim Dunn, news dir; Jerry Clements, prog dir; Dick Woodkey, mus dir; Scott Trentadue, coml mgr; Cliff Groth, chief engr. ■ Rates: \$5.88; 5.88; 5.88; 5.88.

WFAW-FM—Sept 4, 1959: 107.3 mhz; 50 kw. Ant 210 ft. Stereo. Progs sep from AM. Net: Midwest Farm & Outdoor Net. Rep: Bill Hoeft. Format: MOR. ■ Rates same as AM.

Green Bay

WDUZ—June 19, 1947: 1400 khz; 1 kw-D, 250 w-N. 225 N. Adams, Box 36 (54305). (414) 435-5331. Green Bay Bcstg Co. Net: ABC/C. Rep: H-R/Stone. Format: Contemp, top 40. ■ Ben A. Laird, pres; Ken Peterson, gen mgr; James V. Mattson, sls mgr; William C. Laird, prog dir; John Dussling, news dir; Gregg Albert, mus dir; Jack Dexter, chief engr.

WDUZ-FM—July 1, 1967: 98.3 mhz; 3 kw. Ant 295 ft. Stereo. Prog sep from AM. Format: Better mus/Lush.

***WGBP-FM**—February 1975: 90.1 mhz; 10 w. 610 Maryhill Dr. (54303). (414) 494-2311. Premontré Bd. of Educ. Format: Diversified. ■ Clayton Toonen, gen mgr; Dennis Ledvina, chief engr.

***WGBW(FM)**—Aug 26, 1974: 91.5 mhz; 3 kw horiz, 1.2 kw vert. Ant 115 ft. Instructional Svcs. U. of Wis. at Green Bay (54302). (414) 465-2444. Bd. of Regents, U. of Wis. System. Format: Alternative radio. ■ Anabelle L. Hitchcock, stn mgr; Gary W. Mach, chief engr; Gerard Schmitz, opns mgr; Mark Stensvold, prog dir; Harvey Arnold, tech opns.

WGEE—April 6, 1925: 1360 khz; 5 kw-U, DA-N. 115

Wisconsin Radio

See page C-1 for explanation of listings.

S. Jefferson St. (54301). (414) 435-3771. TWX 910-263-1260. Midwest Communications (acq 1975). Net: CBS, Wis. Audio news: APR. Rep: Blair. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ D.E. Wright, pres & gen mgr; Dan Udvig, prom mgr; John Zucker, stn mgr; Randy Allen, mus dir; Steve Ellingboe, news dir; W.J. Stangel, chief engr. ■ Rates: \$18; 12; 12; 12.

WIXX(FM)—Co-owned with WGEE. Nov 1, 1960: 101.1 mhz; 100 kw. Ant 1,080 ft. Stereo. Prog dups AM 5%. Net: ABC/FM. Format: Adult oriented rock. ■ Dennis Mentzos, sls mgr.

WNFL—Dec 12, 1947: 1440 khz; 5 kw-D, 500 w-N, DA-2. Box 520 (54305). (414) 468-5445. Communications Prop. Inc. (group owner; acq 3-1-73). Net: NBC, Midwest Farm-Outdoor. Rep: Avery-Knodel. Format: MOR. ■ James L. Zimmerman, gen mgr; Jon Stubb, prog dir; Jim Trotter, mus dir; Dan Jones, news dir; Art Carlson, sls mgr; Roland Henry, chief engr. ■ Rates: \$10.75; 9.10; 10.75; 6.75.

***WPNE-FM**—January 15, 1973: 89.3 mhz; 55 kw. Ant 940 ft. 732 North Midvale Blvd., Madison (53705). (608) 266-0036. Educational Communications Board. See *WERN(FM) Madison.

Hartford

WTKM—1951: 1540 khz; 500 w-D. Box 216 (53027). (414) 673-3550. Iroquois County Bcstg Co. (acq 11-1-70). Rep: Walton. Format: MOR, polka. Spec prog: Ger 2½ hrs wkly. ■ Samuel Martin, pres; Jerry Gresenz, gen, coml & prom mgr; Carl Hulbert Jr., prog, mus & news dir; Dick Feutz, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

WTKM-FM—Oct 1, 1973: 104.9 mhz; 3 kw. Ant 300 ft. Prog dups AM 50%. Format: MOR, polka. ■ Rates same as AM.

Hayward

WHSM—Dec 21, 1957: 910 khz; 5 kw-D. Box D (54843). (715) 634-4836. WHSM Inc. (acq 12-72). Rep: Walton. Format: Diversified. ■ Henry L. Sampson, pres; Michael Anthony Smyrak, gen mgr; Mark Charles, news dir; Robert Kolsky, chief engr. ■ Rates: \$5.60; 4.50; 4.50; 2.70.

WRLS-FM—April 16, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 2000 Rt. 3 (54843). (715) 634-4871. Pine-Aire Bcstg Corp. Net: ABC/I, Wisconsin State FM. Format: MOR, sports. ■ C. Roland Williamson, pres; Bernard Tworek, gen mgr; Ron Crawford, coml mgr; Dave Ortmann, prom mgr; Dick Bender, stn mgr; Richard K. West, mus dir; Ray Murawski, news dir; Al Flora, chief engr.

Highland

***WHHI(FM)**—Sept 14, 1952: 91.3 mhz; 43 kw. Ant 610 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis Educational Communications Board. See *WERN(FM) Madison.

Holmen

***WHLA(FM)**—Nov 21, 1950: 90.3 mhz; 57 kw. Ant 1,010 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis. Educational Communications Board. See *WERN(FM) Madison.

Jackson

WYLO—May 1, 1964: 540 khz; 250 w-D, DA. Box 3096 Milwaukee (53218). (414) 353-5300. Universal Bcstg of Milwaukee. (acq 4-1-67). Group owner: Universal Bcstg Stns. Rep: Meeker. Format: C&W. Spec prog: Ger 15½ hrs, Pol 1 hr wkly. ■ Marvin B. Kosofsky, pres; Sol Radoff, gen & coml mgr; Bob Bradley, prog dir; Dennis Hilgart, prom mgr; Skip Schafer, news dir; Nels Harvey, chief engr.

Janesville

WCLO—July 1930: 1230 khz; 1 kw-D, 250 w-N. 1 South Parker Dr. (53545). (608) 752-7895. Southern Wis. Radio Inc. Net: Wisconsin. Format: MOR. ■ Marshall Johnson, pres; Robert Dalley, VP & gen mgr; Bill Bessire, coml & prom mgr; Larry Tainter, prog &

Wisconsin Radio

See page C-1 for explanation of listings.

news dir; Cliff Hahn, chief engr. ■ Rates: \$12.55; 11.55; 12.55; 9.65.

WJVL(FM)—Co-owned with WCLO. October 1947: 99.9 mhz; 20 kw. horiz, 18 kw vert. Ant 200 ft. horiz, 135 ft. vert. Stereo. Prog sep from AM. ■ Rates: \$4; 4; 4; 3.75.

Kaukauna

WKAU—Sept 25, 1965: 1050 khz; 1 kw-D. DA. Box 1050 (54130). (414) 739-9311. Fox River Communications. Group owner: Forward communications. Rep: Meeker. Format: Contemp. ■ Richard Dudley, pres; James S. Esler, gen & coml mgr; B. J. Corcker, prog dir; Steve Bailey, mus dir; Billy Day, news dir; Jim Rammer, chief engr; Ron Martin, prom mgr.

WKAU-FM—Sept 1, 1969: 104.9 mhz; 3 kw. Ant 200 ft. Prog dups AM 100%.

Kenosha

***WGTD(FM)**—Not on air, target date unknown: 91.1 mhz; 800 w. Ant 145 ft. 3520 30th Ave. (53140). Gateway Vocational, Technical & Adult Educl District.

WLIP—May 11, 1947: 1050 khz; 250 w-D. Box 659, 625 57th St. (53140). (414) 657-6162. Kenosha Bcstg Co. Rep: Devney. Format: MOR. Spec prog: Ital 2 hrs wkly. ■ William L. Lipman, pres & gen mgr; Hugh L. Gately, coml mgr; Anna Lee Lipman, first VP; Steve Kelley, prog dir; Al Gelsone, mus dir; Bill Berra, news dir; Jim Sorenson, chief engr.

WLIP-FM—Dec 22, 1962: 95.1 mhz; 4 kw. Ant 255 ft. (CP: 4.5 kw. Ant 225 ft). Stereo. Prog sep from AM. Format: MOR.

Kewaunee

WAUN(FM)—1974: 92.7 mhz; 3 kw. Ant 300 ft. Box 224A, Route 3 (54216). Harbor Cities Bcstg Inc. ■ Robert F. and Betty J. Stroebe, George and Mary E. Scoufis, principal owners.

La Crosse

WIZM—Jan 2, 1923: 1410 khz; 5 kw-U, DA-N. Box 1262 (54601). (608) 782-1230. Family Radio Inc. (acq 7-12-71). Group owner: Mid-West Family, Net: NBC, Wis. Rep: HR Stone. Format: Adult Contemp. ■ Dick Record, pres & gen mgr; Bill Mann, VP/sls mgr; Paul Kavanaugh, prog dir; Gayle Olson, Rick Wise, news dirs; John A. Bauer, chief engr. ■ Rates: \$7; 6; 7; 3.

WKTY—May 1948: 580 khz; 5 kw-D, 1 kw-N, DA-2. Box 1148 (54601). (608) 782-6430. Lee & Assoc. Inc. (acq 4-1-54). Net: ABC/E. Rep: Avery-Knodel, Ewing (Minneapolis). Format: MOR, news. Spec prog: Farm 15 hrs wkly. ■ Herbert H. Lee, pres; R. H. Topinka, exec VP & gen mgr; Philip A. Dyer, coml mgr; Charlie Kearns, sports dir; Earl Hunter, farm dir; Marilyn Bahwell, prog & mus dir; Philip Uehling, chief engr. ■ Rates: \$14; 14; 14; 14.

WSPL(FM)—Co-owned with WKTY. January 1972: 95.9 mhz; 235 w. Ant 900 ft. Prog sep from AM. Format: Progs rock. ■ Rates: \$5; 5; 5; 5.

WLCX—May 1947: 1490 khz; 1 kw-D, 250 w-N. Box 821 (54601). (608) 784-4521. La Crosse Radio Inc. (acq 4-8-57). Rep: Webb. Format: Contemp. ■ Joseph H. Rohrer, pres & gen mgr; Peter Clarke, coml mgr; Joe Rohrer Jr., prog dir & chief engr; Jean Gitz, prom mgr; Dick Allen, mus dir; Paul Lake, news dir.

WLXR(FM)—Co-owned with WLCX. 1975: 104.9 mhz; 1.35 kw. Ant 430 ft. Box 821 (54601).

***WLSU(FM)**—Jan 4, 1971: 88.9 mhz; 690 w. Ant 490 ft. Florence Wing Communications Center, U. of Wis.-La Crosse (54601). (608) 784-1741. Bd of Regents, U. of Wis. System. Net: NPR. Format: Ed, jazz, classical. ■ James P. Conway, gen mgr; Glen Slaats, prog dir.

WWLA Contemporary Music

PRO/Meeker Radio
A DIVISION OF PROUDMAN BROADCASTING

WWLA(FM)—Dec 6, 1966: 93.3 mhz; 100 kw. Ant

540 ft. Stereo. Route 1, Grandad Bluff (54601). (608) 784-7373. William E. & Louise A. Bruring. Net: ABC/C. Format: Contemp. ■ William E. Bruring, pres & chief engr; Allen W. Smith, gen mgr; Gary Demaroney, prog dir; Dan Jackson, mus dir; John Fitch, news dir; Steve Adler, prom mgr. ■ Rates: \$5.50; 5.50; 7; 7.

Ladysmith

WLDY—September 1948: 1340 khz; 1 kw-D, 250 w-N. Box 351 (54848). (715) 532-5588. Flambeau Bcstg Co. (acq 7-55). Format: Variety. ■ Charles Nelson, owner; Calvin Crotty, stn & coml mgr; John Lovely, prog & news dir; Bruce Anderson, chief engr. ■ Rates: \$6; 6; 6; 6.

WWIB(FM)—Dec 30, 1972: 103.7 mhz; 100 kw. Ant 680 ft. Box 44, Cornell (54732). (715) 239-6138. Stewards of Sound Radio. Format: Relig. ■ Warren Steward, gen mgr; Pete Loken, bus mgr; Bob Larson, prog dir; Harlan Reinders, stn mgr & chief engr; Rod Larson, prom mgr.

Lake Geneva

WMIR

Now Sounds—Now News

WMIR—May 15, 1964: 1550 khz; 1 kw-D, DA. Box 552 (53147). (414) 248-6656. Southern Wisconsin Co., Inc. Rep: Walton. Format: Contemp. ■ Miriam B. Monroe, pres; Alvina Lang, gen mgr; Ed R. Brunn, coml mgr; Gerry L. Dexter, prog dir; Lee Thomas, news dir; Terry Havel, mus dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

Madison

***WERN(FM)**—Listing follows *WHA.

***WHA**—1922: 970 khz; 5 kw-D. 821 University Ave. (53706). (608) 263-3970. Regents of U. of Wis System. Net: NPR, Wisconsin Ed. Radio Net. Format: Educational. ■ Ronald C. Bornstein, dir; Claire Kentzler, assoc dir; James Collins, prog dir; Roy Vogelman, news dir; Linda Clauder, mus dir; Rudy Wolff, asst tech dir; Hayward Allen, prom mgr. ■ WHA-TV affil.

***WERN(FM)**—March 30, 1947: 88.7 mhz; 25 kw. Ant 990 ft. 732 N. Midvale Blvd. (53705). (608) 226-0036. State of Wis. Educational Communications Bd. Format: Educl. ■ Anton Moe, exec dir; Nancy Bauer, instructional sys dir; Paul Norton, dir of admin & opns; Norman Michie, prog dir; William P. Estes, William C. Woods, dir of engr.

WIBA—April 2, 1925: 1310 khz; 5 kw-U, DA-N. Box 99 (53701). (608) 233-5311. Badger Bcstg Co. Net: NBC. Rep: Meeker, Hyett, Busby Finch & Woods, Pearse. Format: MOR. ■ Fred H. Gage, pres & gen mgr; James G. Mader, prog & mus dir; W. J. Hughes, sls dir; Robert D. King, news dir; John Corstuet, chief engr.

WIBA-FM—March 1947: 101.5 mhz; 50 kw. Ant 450 ft. Stereo. Prog dups AM 10%. Format: progs. ■ Jim Packard, prog & mus dir.

WISM—September 1948: 1480 khz; 5 kw-U, DA-2. Box 2058 (53701). (608) 271-1484. WISM Inc. (acq 11-1-59). Group owner: Mid-West Family, Net: Wisconsin. Rep: McGavren-Guild. Format: Contemp. ■ William R. Walker, pres & gen mgr; Philip Fisher, VP & sls mgr; Bill Vancil, prog mgr; Chris Cain, chief engr. ■ Rates: \$22.50; 16.50; 20; 14.

WISM-FM—September 1948: 98.1 mhz; 20 kw. Ant 350 ft. (CP: 500 ft). Stereo. Midwest FM Inc. Progs sep from AM. Format: MOR. ■ Rates: \$13; 13; 13; 13.

WMAD—Aug 12, 1964: 1550 khz; 5 kw-D, DA. Box 4408. (53711). (608) 271-6611. Hudson Bcstg Corp. (acq 1-1-69). Group owner: McKenna Stns. Net: ABC/I. Rep: Buckley Radio Slis. Format: Modern country. ■ James A. McKenna Jr., pres; Don C. Wirth, gen mgr; Ted Kelly, opns dir; Pat Martin, mus dir; Mark Hendrickson, news dir; Victor Landau, chief engr.

WMAD-FM—See Middleton.

***WNWC(FM)**—April 30, 1959: 102.5 mhz; 50 kw. Ant 460 ft. Stereo. 3250 Gammon Rd., Rt. 2 (53711). (608) 271-1025. Northwestern College (acq 1-19-73). Audio news: UPI. Format: Relig. Spec prog: Farm 2 hrs

wkly. ■ William B. Berntsen, pres; Cornelius Keur, gen mgr; Carl A. Ramsey, stn mgr; Jay Werth, mus dir; Greg Walters, public affrs & news dir; Lloyd Berg, chief engr.

***WORT(FM)**—Sept 15, 1975: 89.7 mhz; 4 kw. Ant 105 ft. Box 466 (53701). (608) 255-5153. Back Porch Bcstg. Format: Diversified, farm. ■ Michael O'Connor, pres; John Ohlinger, gen mgr; Wally Snurf, chief engr; David Kao, coml mgr; Joanie Rubel, mus dir; Lorenzo Milan, prog dir; Jeff Lang, prom mgr; Pat Ryan, news dir.

WTSO—January 1948: 1070 khz; 10 kw-D, 5 kw-N, DA-2. 5721 Tokay Blvd. Box 44 (53701). (608) 274-1070. Mid-Continent Bcstg Co. of Wis. Inc. (acq 9-1-60). Group owner: Mid-Continent Bcstg. Rep: H-R/Stone, Wayne-Evans. Format: MOR, talk. N. L. Bentson, pres; Roger Russell, gen & coml mgr; Perry Murphy, prog dir; Cal Casey, mus dir; John Hoffland, news dir; Sherman Stern, chief engr.

WZEE(FM)—Co-owned with WTSO. 1948: 104.1 mhz; 6.3 kw. Ant 1,120 ft. Stereo. (Acq 11-1-74). Prog sep from AM. ■ Roger Russell, VP.

Manitowoc

WCUB—November 1952: 980 khz; 1 kw-D. Box 98 (54220). (414) 682-8226. Cub Radio. (acq 1-1-61). Audio news: APR. Rep: Selcom. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ J. E. Severson, pres; Lee Davis, exec VP & gen mgr; Bob Barrock, VP sls; Bob Irish, prog dir; Mike Kinzel, news dir; Hubert Willis, chief engr. ■ Rates: \$8; 8; 8; 8.

WKKB(FM)—Co-owned with WCUB. Sept 1, 1966: 92.1 mhz; 3 kw. Ant 160 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ James Van Sleet, coml mgr; Bill Walters, prog dir. ■ 6; 6; 6; 6.

WOMT MOR/Contemporary



Robert Walton



WOMT—Nov 8, 1926: 1240 khz; 1 kw-D, 250 w-N. Box 685 (54220). (414) 682-8247. Seehafer & Johnson Bcstg Corp. (group owner; acq 1-1-70). Rep: Walton. Format: MOR/Contemp. ■ Don Seehafer, pres & gen mgr; Ben Jakel, coml mgr; Al Ross, prog dir; John Collins, news dir; Andy Anderson, chief engr. ■ Rates: \$7; 7; 7; 7.

WQTC-AM-FM—See Two Rivers.

Marinette

WAGN—See Menominee, Mich.

WLOT—July 25, 1969: 1300 khz; 1 kw-D, 1706 Main St. (54143). (715) 732-0123. Near-North Bcstg Co. Format: Contemp. ■ Keith B. Peterson, gen mgr; Curt Dean, prog dir, mus dir; Clark Nevada, news dir; Robert Haslow, chief engr.

WLST(FM)—Co-owned with WLOT. Not on air, target date unknown: 95.1 mhz; 100 kw. Ant 433 ft. Prog dups AM.

WMAM—Oct 8, 1939: 570 khz; 250 w-D, 100 w-N. 400 Wells St. (54143). (715) 735-6631. Marinette Central Bcstg Co. (acq 9-1-60). Group owner: Frank J. Russell Stns. Net: NBC, Wisconsin. Rep: Devney. Format: MOR. Spec prog: C&W 6 hrs wkly. ■ Frank J. Russell, pres; Howard L. Emich, gen & coml mgr; W. J. Liegeois, prog dir; Paul V. Anick, chief engr. ■ Rates: \$5; 5; 5; 5.

Marshfield

WDLB—Feb 2, 1947: 1450 khz; 1 kw-D, 250 w-N. 1710 N. Central Ave. (54449). (715) 384-2191. Goetz Bcstg Corp. (acq 7-65). Format: Contemp, C&W. Spec prog: Ger 1/2 hr wkly. ■ Nathan L. Goetz, pres; Jack Hackman, VP & gen mgr; Mike Heimke, coml mgr; E. J. Stone, mus dir; Gary Diamond, prog dir; Don Meyers, news dir; Barry Nienow, chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.

WDLB-FM—Dec 1, 1965: 106.5 mhz; 56 kw. Ant 400 ft. Stereo. Box 630 (54449). (715) 384-2192. Prog sep

from AM. Format: Btfl mus. ■ Rates same as AM.

Mauston

WRJC—Jan 4, 1962: 1270 khz; 500 w-D. Box 58 (53948). (608) 843-8001. G&R Bcstg. (acq 10-15-69). Net: MBS, Keystone, Pearse. Format: MOR. Spec prog: C&W 15 hrs, top 20 7 hrs wkly. ■ George S. Blum, gen mgr & chief engr; Ruby E. Blum, coml mgr; Les Vance, news dir.

Medford

WIGM—Oct 26, 1941: 1490 khz; 1 kw-D, 250 w-N. Box 59 (54451). (715) 748-2566. WIGM Inc. (acq 6-55). Net: ABC/E. Rep: Corlett. ■ Paul Allman, pres & gen mgr; Joe Dahlvig, VP & coml mgr; Duane Frey, prog dir; Ray Bohnert, sec, treas, news dir & chief engr.

WIGM-FM—Dec 14, 1968: 99.3 mhz; 3 kw. Ant 240 ft. Prog dups AM 100%.

Menomonee Falls

WZMF(FM)—July 30, 1966: 98.3 mhz; 3 kw. Ant 280 ft. Stereo. Box 216 (53051). (414) 251-7070. Falls Bcstg Corp. Rep: ABC/FM Spot. Format: Progs. ■ R. F. Amann, pres & gen mgr; Bob Reitman, prog dir; Steve Stevens, opns dir; Phil Klingler, chief engr.

Menomonie

WDMW(FM)—Listing follows WMNE.

WMNE—May 1951: 1360 khz; 1 kw-D. Box 1360 (54751). (715) 235-2112. Phillips Bcstg Co. (acq 6-23-75). Net: Keystone. Audio news: UPI. Rep: Hopewell. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Michael A. Phillips, owner-manager; John R. Doatas, sls mgr; Wayne Crego, prog dir; Jan Mickelson, mus dir; Murray Schmidt, sptrs dir; Graydon Royce, news dir. ■ Rates: \$6; 5; 6; 5.

WDMW(FM)—Co-owned with WMNE. July 19, 1967: 92.1 mhz; 3 kw. Ant 150 ft. Stereo. Prog dups AM 70%. Format: Top 40 days, stereo rock nights. ■ Rates: \$5; 5; 5; 5.

***WVSS(FM)**—90.7 mhz; 1.05 kw. Ant 14 ft. 820 Broadway St. (54751). (715) 232-2411. Board of Regents, U of Wis Systems. Format: Variety. ■ Arthur Matthews, pres; William Otto, gen mgr; Candy Matson, traf dir; Bob Schroeder, prog dir; Gordy Howard, mus dir; Paul Winer, prom mgr; Laurel Schircey, news dir; George Seaif, Bruce Crownhart, engr.

Merrill

WJMT—May 10, 1960: 730 khz; 1 kw-D. 120 South Mill St. (54452). (715) 536-6262. Heath Communications Inc. (group owner; acq May 1971). Rep: PRO Time Sls. Format: MOR, contemp. Spec prog: Ger 1 hr, farm 7 hrs wkly. ■ W. Donald Roberts Jr, pres; Wayne H. Smith, VP & gen mgr; Steve Richards, prog dir; Steve Skogen, mus dir; Kim Louma, news dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

WJMT-FM—Aug 25, 1968: 93.5 mhz; 3 kw. Ant 220 ft. Prog dups AM 100%. ■ Rates same as AM.

Middleton

WMAD—See Madison.

WMAD-FM—Oct 12, 1970: 106.3 mhz; 1.75 kw. Ant 380 ft. Box 4408 (53711). Group owner: McKenna Stns. Net: ABC/I. Rep: Buckley. Format: Modern country. ■ James A. McKenna Jr, pres; Don C. Wirth, VP & gen mgr; Ted Kelly, opns mgr; Pat Martin, mus dir; Mark Hendrickson, news dir; Victor Landau, chief engr.

Milton

***WMD(FM)**—1974: 89.9 mhz; 10 w. Ant 65 ft. (53563). Milton College. Format: Progs, top 40.

Milwaukee

WAMA—See West Allis.

WAWA-FM—Sept 1960: 102.1 mhz; 50 kw. Ant 360 ft. Stereo. 12800 W. Bluemound Rd., Elm Grove (53122). (414) 787-4625. Suburbanair Inc. Group owner: McKenna Stns (32%). Rep: Masla. Prog dups AM 40%. Format: Black.

WBCS(FM)—Listing follows WRIT.

WEMP—Oct 14, 1935: 1250 khz; 5 kw-U, DA-2. 200 N. Jefferson St. (53202). (414) 272-1250. Consolidated Bcstg Corp. (acq 3-28-55). Net: CBS. Rep: Buckley. Format: MOR. ■ A.M. Sphaeris, gen mgr; Allen F. Timm, sls mgr; Tom Shanahan, prog dir; Bob Betts, news dir; Rolland E. Paske, chief engr.

WNUW(FM)—Co-owned with WEMP. Nov 1, 1962: 99.1 mhz; 50 kw. Ant 450 ft. Rep: ABC/FM Spot Sls. Prog sep from AM. Format: Contemp, Rock 'n Stereo. ■ Rik DeGrave, stn mgr

WEZW(FM)—See Wauwatosa.

WFMR(FM)—May 1956: 96.5 mhz; 50 kw. Ant 320 ft. Stereo. Box 1635 (53201). (414) 372-8000. Koss Bcstg Corp. (acq 3-9-73). Rep: Groskin. Format: Classcl, jazz. ■ Jerold W. Ross, pres; Claudia Burns, gen mgr; JoAnn Strohn, coml mgr; Mark Kremer, mus dir; Martin Franke, chief engr. ■ Rates: \$22; 22; 24; 24.

WISN—1922: 1130 khz; 50 kw-D, 10 kw-N, DA-2. (CP 25 kw-N). Box 402 (53201). (414) 342-3000. TWX 414-322-8323. WISN Div. Hearst Corp. (group owner; acq 9/24). Net: ABC/I/E. Rep: McGavren-Guild-PGW. Format: MOR. ■ John E. Hinkle Jr, VP & gen mgr; Lee Dolnick, sls mgr; Tom Lambert, prog dir; Tom Spertel, mus dir; Don Froehlich, news dir; Bob Johnson, chief engr.

WISN-FM—January 1961: 97.3 mhz; 11.5 kw. Ant 910 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Chuck Arnold, mus & prog dir. ■ WISN-TV affil.

WKTI(FM)—Listing follows WTMJ.

WNOV—Aug 15, 1946: 860 khz; 250 w-D. 3801 N. 20th St. (53206). (414) 445-1986. Courier Comm Inc. (acq 1-2-73). Format: Black, top 40. ■ Jerrel W. Jones, pres & gen mgr; Niobe Hackney, coml mgr; Frank Barrow, prog dir; Robert O. Mayer, chief engr.

WNUW(FM)—Listing follows WEMP.

WOKY—1947: 920 khz; 5 kw-D, 1 kw-N, DA-2. 3500 N. Sherman Blvd. (53216). (414) 442-0150. Bartell Bcstrs Inc. (group owner). Audio news: UPI. Rep: Blair. Format: Contemp. ■ John Norwood, pres; Ralph J. Barnes, VP & gen mgr; Jim Brown, prog dir; Daniel Abernathy, news dir; Beth Fast, mus dir; William Grevenow, chief engr. ■ Rates: \$68; 46; 68; 57.

WQFM(FM)—June 1958: 93.3 mhz; 50 kw. Ant 210 ft. 606 West Wisconsin Ave. (53203). (414) 276-2040. Shamrock Development Corp. (group owner; acq 5-10-73). Audio news: APR. Rep: Torbet. Format: Jazz, MOR. ■ Tony Smith, gen mgr; Joseph Santoro, prog dir; Bobbie Kraeger, mus dir; Mary Curran, news dir; Irwin Gerber, chief engr. ■ Rates: \$13.50; 13.50; 16; 16.

WRIT—1955: 1340 khz; 1 kw-D, 250 w-N. 5407 W. McKinley Dr. (53208). (414) 453-4130. Great Trails Bcstg (group owner; acq 10-1-62). Audio news: NBC/NIS. Rep: Eastman. Format: All news. ■ Bernie Strachota, pres & gen mgr; Kay McCombs, traf dir; Lynn Miller, sls svc dir; Wayne Weinberg, news dir; LeRoy Wolniakowski, VP & tech dir; Jack Gallo, sls mgr.

WBCS(FM)—Co-owned with WRIT. 1960: 102.9 mhz; 50 kw. Ant 430 ft. Prog sep from AM. Format: C&W. ■ Robb Edwards, prog dir.

WTMJ—July 25, 1927: 620 khz; 5 kw-U, DA-N. 720 East Capitol Dr. (53201). (414) 332-9611. WTMJ Inc. Net: NBC. Rep: Christal. Format: MOR. ■ Michael McCormick, pres; Richard Herbst, VP; William Haig, stn mgr; Donald Richards, sls mgr; Jack Lee, prog dir; James McDonald, prom mgr; Jack Krueger, mgr of public affrs; Don Loose, mgr of news opns; Arthur L. Olszyk, news edit; James Wulliman, chief engr.

WKTI(FM)—Co-owned with WTMJ. June 1959: 94.5 mhz; 5.6 kw. Ant 910 ft. Stereo. Prog sep from AM. ■ WTMJ-TV affil.

***WUWM(FM)**—Sept 24, 1964: 89.7 mhz; 4 kw. Ant 140 ft. 3223 N. Downer Ave., U. of Wisconsin (53201). (414) 963-4664. (414) 351-1293. Regents of U of Wisconsin. Net: NPR. Audio news: APR. Format: Diversified. Spec prog: Fr 1 hr, Ger 1 hr, Pol 1 hr, Sp 3 hrs, Black 1 hr, Rus 1 hr, Urdu 1 hr, Slovenian 1 hr wkly. ■ Dr. Werner Baum, chancellor; Dr. Ruane B. Hill, gen mgr; Nelson Kading, prog dir; Patrick Crosby, news dir; Earl Lindgren, chief engr.

***WVCY(FM)**—1961: 107.7 mhz; 38 kw. Ant 440 ft.

Wisconsin Radio

See page C-1 for explanation of listings.

2712 W. Vliet St. (53208). (414) 933-1440. Wisc Voice of Christian Youth Inc. (acq 1-70). Format: Relig. ■ Victor Eliason, gen mgr; Gordon Morris, prog dir.

WYLO—See Jackson.

***WYMS(FM)**—March 5, 1973: 88.9 mhz; 1 kw. Ant 870 ft. c/o Robert R. Suchy, 5225 N. Vliet St., Drawer 10K (53201). (414) 475-8143. Milwaukee Bd of School Dirs. Format: Instructional. ■ Robert Suchy, gen mgr; Aaron Shansky, prog dir; Guy Morrison, chief engr.

WZUU—April 20, 1947: 1290 khz; 1 kw-D. 520 W. Capitol Dr. (53212). (414) 964-8300. Malrite of Wisconsin (acq 5-1-68). Group owner: Malrite Bcstg. Rep: H-R Stone. Format: Top 40. ■ Milton Maltz, pres; William Luchtman, gen mgr; Chris Curtis, prog & mus dir; Judy Bauman, coml mgr; David Haines, news dir; Doug Blair, prom mgr; Joel Hodroff, chief engr. ■ Rates: \$38; 34; 38; 30.

WZUU-FM—May 10, 1961: 95.7 mhz; 50 kw. Ant 350 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

Minocqua

WWMH(FM)—April 1, 1975: 95.9 mhz; 3 kw. Ant 155 ft. Box 403 (54548). Lakeland Communications. Audio news: UPI. Format: Top 40, C&W. ■ William Heschek, pres; Fred Bierbaum, gen & coml mgr; John Grisa, mus dir; Kim LePaek, news dir; Richard Cooper, chief engr. ■ Rates: \$3.40; 3.40; 3.40; 3.

Monroe

WEKZ—July 27, 1951: 1260 khz; 1 kw-D. Box 460 (53566). (608) 325-2161. Green County Bcstg Corp. ■ Kenneth W. Stuart, pres; Joseph G. Urban, gen mgr; Stanley J. Neuberger, coml mgr; Don Jacobson, news dir; A.L. Stewart, chief engr.

WEKZ-FM—June 1959: 93.7 mhz; 15 kw. Ant 180 ft. Prog dups AM 90%.

Neenah-Menasha

WMKC(FM)—See Oshkosh.

WNAM—May 23, 1947: 1280 khz; 5 kw-D, 1 kw-N, DA-2. Box 707 (54956). (414) 722-6471. Cummings Communications Corp. (group owner; acq 8-71). Rep: Buckley, Ewing. Format: Contemp. ■ Alan H. Cummings, pres; Floyd E. Beaton, gen mgr; Dave Moore, prog dir; Larry Clark, mus dir; Tom Helms, news dir; Gordon Daily, chief engr.

WROE(FM)—Nov 1971: 94.3 mhz; 2.6 kw. Ant 320 ft. Stereo. Box 1024 (54956). (414) 725-5331. R N-M Inc. (acq 9-1-75). Format: Btfl mus. ■ William Hansen, pres; James F. Bethke, gen mgr; Robert Ruen, coml mgr; N.D. Ritenour; Brad Kissel, chief engr. ■ Rates: \$10; 14; 10; 10.

Neillsville

WCCN—Sept 22, 1957: 1370 khz; 5 kw-D. Wisconsin Pavilion (54456). (715) 743-3333. Central Wisconsin Bcstg Inc. Net: MBS. Format: C&W, MOR. Spec prog: Farm 5 hrs wkly. ■ Howard Sturtz II, pres; Charles Klieforth, gen mgr & chief engr; Wayne Grap, coml & prom mgr; Mike Kissling, prog dir; Steve Mabie, mus dir; Robert Lulloff, news dir.

WCCN-FM—July 1964: 107.5 mhz; 100 kw. Ant 195 ft. Prog dups AM 60%. Format: Btfl mus, big band.

New London

WLIH-FM—Oct 6, 1967: 93.5 mhz; 3 kw. Ant 260 ft. horiz, 255 ft. vert. Stereo. Box 935 (54961). (414) 982-3000. New London Enterprises Inc. Format: Solid gold No. 1 music. Spec prog: C&W 12 hrs, Polka 2 hrs wkly. ■ Edwin Wohlt, pres; Charles H. Schmallenberg, gen mgr; Dale Sternhagen, prom mgr; Carla Fenske, coml mgr; Jan Schmallenberg, prog dir; Dick Johnson, mus dir; Craig Bain, news dir; C. Schmallenberg, chief engr.

New Richmond

WIXK—Sept 29, 1960: 1590 khz; 5 kw-D. 125 E.

Wisconsin Radio

See page C-1 for explanation of listings.

Third St. (54017). (715) 246-2254. Smith Bcstg Inc. (acq 1-1-65). Net: MBS. Format: Easy Lstg. ■ Robert E. Smith, pres, gen mgr & coml mgr; Gwynn Christensen, sports dir; Ev Peterson, news dir; Paul Leuck, chief engr; Essie Krumm, office mgr; Craig Carlson, prog dir.

WIXK-FM—Sept 1, 1968: 107.1 mhz; 3 kw. Ant 270 ft. Prog dups AM 70%.

Oconto

WOCO—March 11, 1966: 1260 khz; 1 kw-D. Box 197 (54153). (414) 834-3540. Walter P. Kaszynski (acq 8-27-71). Format: C&W, variety. ■ Walter P. Kaszynski, gen mgr & chief engr; Dorothy Kaszynski, prog dir; Jerry Finn, coml mgr; Bill Peshek, mus dir; Bill McGrail, news dir. ■ Rates: \$2.65; 2.65; 2.65; 2.65.

WOCO-FM—Aug 1, 1968: 107.1 mhz; 3 kw. Ant 210 ft. Prog dups AM 40%. Format: Sounds of now & then. ■ Rates: \$5; 5; 5; 5.

Oshkosh

WAGO—July 1, 1969: 690 khz; 250 w-D, DA. Box 437 (54901). (414) 233-0309. WAGO Radio Inc. (acq 1975). Net: ABC/E. Rep: Hurley, Michigan Spot Sls. Format: Top 40. ■ Obed S. Borgen, owner; Jerry Hughes, gen mgr; Chuck Leonard, prog dir & chief engr; Mark Bradley, news dir. ■ Rates: \$6.75; 5.50; 6.75; 5.50.

WMKC(FM)—Jan 30, 1967: 96.7 mhz; 3 kw. Ant 295 ft. Box 257 (54901). (414) 233-3030. Kimball Bcstg Co. Net: ABC/FM. Rep: Webb. Format: MOR. ■ Ted Leyhel, pres; Bill Shaw, gen & coml mgr; William Vogelgesang, prog dir & chief engr; Thomas Luljak, news dir.

WOSH(FM)—Sept 1, 1966: 103.9 mhz; 3 kw. Ant 285 ft. Stereo. Box 2846 (54901). (414) 235-3150. Prog sep from AM. Format: Top 40. ■ Charlie Hartwig, prog dir; J.B. Gibson, mus dir. ■ Rates: \$13; 13; 13; 13.

***WRST-FM**—April 20, 1966: 90.3 mhz; 960 w. Ant 125 ft. U. of Wis-Oshkosh (54901). (414) 424-4343. Board of Regents, U of Wis System. Net: NPR. Format: Progs, jazz, classcl. ■ Robert L. Snyder, gen mgr; Jay Patrick Walsh, prog dir; John A. Bredesen, chief engr.

WYTL—Dec 31, 1941: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (54901). (414) 235-3150. Value Radio Corp. (acq 9-1-59). Group owner: Mid West Family Stns. Rep: H-R Stone. Format: C&W, farm. ■ Philip J. Robbins, exec VP & gen mgr; Daniel R. Davis, prog dir; Derik Ryan, mus dir; Roland "Bud" McBain, VP & opns mgr; John Wittenmeier, chief engr. ■ Rates: \$15.25; 13; 15.25; 13.

Park Falls

WNBI—April 13, 1968: 980 khz; 1 kw-D. Box 309 (54552). (715) 762-3221. Northland Bcstg Inc. Net: Keystone. Format: MOR, talk. Spec progs: C&W 14 hrs, farm 7 hrs wkly. ■ Desmond H. Callaghan, pres; George Palo, VP & gen mgr; James H. Luebke, coml mgr; Russell O'Chocki, prog & mus dir; Alan Ambrosious, prom mgr; Randy McKibben, news dir; Dave Sommers, chief engr.

WNBI-FM—April 13, 1968: 98.3 mhz; 3 kw. Ant 245 ft. Prog dups AM 100%.

Platteville

***WSUP(FM)**—Feb 25, 1964: 90.5 mhz; 420 w. Ant 140 ft. Room 42 Pioneer Tower, UW (53818). (608) 342-1165. Board of Regents of Wis. State U. ■ Prof. Paul W. Gauger, gen mgr.

WSWW—Feb 22, 1955: 1590 khz; 1 kw-D, 500 w-N, DA-N. Box 1 (53818). (608) 348-2775. Southwest Wisconsin Co. (acq 12-1-71). Net: MBS. Rep: Webb. Format: MOR. ■ Robert J. Bodden, pres, gen mgr & news dir; Jack O'Neill, spts dir; Mary Bodden, woman's dir; Austin Baxter, farm dir; Don Larsen, chief engr.

WSWW-FM—Sept 1, 1966: 107.1 mhz; 3 kw. Ant

235 ft. Prog dups AM 100%.

Plymouth

WPLY—April 1954: 1420 khz; 500 w-D. Box 420 (53073). (414) 893-2661. WPLY Inc. (acq 7-57). Rep: PRO Time Sls. Format: C&W. Spec prog: Sp ½ hr wkly. ■ R. Bunker Rogoski, pres; Dalton C. Hille, gen mgr; Brian Peters, news dir; Rick Crain, prog & mus dir; Glen Loest, chief engr.

Portage

WPDR—July 31, 1952: 1350 khz; 1 kw-D. Box 388 (53901). (608) 742-2350. Kramer Bcstg Inc. (acq 7-1-74). Net: ABC/E, Midwest Farm & Outdoor. Format: Contemp. Spec progs: C&W 6 hrs, talk 11 hrs, farm 9 hrs wkly. ■ Edward Kramer, pres & gen mgr; Dan Lee, prog dir; Bob Viking, sports dir; Thom Gerretsen, news dir; Carol Mork, opns mgr; Robert J. Hoffman, coml mgr; Dan Lee, mus dir; Kenneth Ebnetter, chief engr. ■ Rates: \$6; 6; 6; 3.

WPDR-FM—Nov 8, 1966: 100.1 mhz; 3 kw. Ant 300 ft. Prog dups AM 75%. ■ Rates same as AM.

Port Washington

WGLB—Dec 6, 1963: 1560 khz; 250 w-D, DA. Box 347 (53074). (414) 284-2666. WGLB Inc. (acq 5-16-73). Rep: Webb. Format: Pop country. Spec prog: Polkas 3 hrs, Ger 14 hrs, Pol 1 hr, Greek 1 hr wkly. ■ Daniel C. Palen, pres, gen mgr; Howard J. Fuys, coml mgr; Sharon Jeffery, prog dir; Rayford Styles, mus dir; Paul Scott, news dir; Richard Bluedorn, chief engr.

WGLB-FM—Oct 1969: 100.1 mhz; 3 kw. Ant 180 ft. Prog dups AM 100%.

Poynette

WIBU—July 1925: 1240 khz; 1 kw-D, 250 w-N. Route 2 (53955). (608) 635-4532. Community Service Radio Inc. (group owner; acq 11-1-69). Net: Wisconsin Net. Format: MOR, news. Spec prog: Farm 13 hrs wkly. ■ Thomas R. Holter, pres & gen mgr; Victor M. Aime, coml mgr; Mike Reed, prog dir; Tom Ramsey, news dir; John Herbert, chief engr. ■ Rates: \$6.75; 5.75; 6.75; 5.75.

Prairie Du Chien

WPRE—Dec 11, 1952: 980 khz; 1 kw-D. Box 90 (53821). (608) 326-2411. Prairie Bcstg Co. ■ W.C. Schlaugat Jr., pres, gen mgr & chief engr; Robert Dillman, coml mgr; Norbert Aschom Jr., prog & news dir.

WPRE-FM—1968: 94.3 mhz; 3 kw. Ant minus 46 ft.

Racine

WFNY(FM)—Aug 6, 1962: 92.1 mhz; 3 kw. Ant 270 ft. Box 565, 5730 Taylor Ave. (53401). (414) 554-8626. Lakeshore Bcstg Corp. Format: Easy Istng. ■ Jerome P. Feeney, pres & gen mgr; Gene H. Miller, news dir; George Feichtner, chief engr.

WRJN—December 1926: 1400 khz; 1 kw-D. 250 w-N. 4201 Victory Ave. (53405). (414) 634-3311. Sentry Bcstg (acq 7-2-69). Net: ABC/I, Wisconsin Net. Format: MOR. Spec prog: Sp ¼ hr wkly. ■ Peter A. Barnard, pres; W.P. Gumm Jr., gen mgr; James L. Sorensen, prog dir; Donn R. Edmark, news dir; David E. Dzurick, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

WRKR—June 4, 1950: 1460 khz; 500 w-D. 2200 N. Green Bay Rd. (53405). (414) 632-1627. WRAC Bcstg. (acq 7-1-68). Group owner: J.W. O'Connor. Net: ABC/C. Rep: Masla. Format: Top 40. ■ J.W. O'Connor, pres; Richard R. Lange, gen mgr; Ken Rhodes, prog dir; Dave Patrick, mus dir. ■ Rates: \$10.50; 9.50; 10.50; 9.50.

WRKR-FM—Aug 1948: 100.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog dups AM 92%. ■ Rates same as AM.

Reedsburg

WRDB—February 1953: 1400 khz; 1 kw-D, 250 w-N. Box 349 (53959). (608) 524-2321. Sauk Bcstg Corp. (acq 3-1-71). Net: ABC/I. Format: Contemp, C&W. ■ Nathan Goetz, pres; Charles N. Gill, gen mgr; Wayne Hackbarth, news dir; F.B. Nienow, chief engr.

WRDB-FM—July 16, 1967: 104.9 mhz; 3 kw. Ant 230 ft. Prog dups AM 10%.

Rhineland

WOBT—March 9, 1947: 1240 khz; 1 kw-D, 250 w-N. Box 738 (54501). (715) 362-6140. Oneida Bcstg Co. Net: NBC. Audio news: UPI. Rep: PRO/Meeker. Format: Uptempo MOR. ■ Thomas Cleary, pres; Robert E. O'Brien, gen mgr; Robert Carroll, news dir; Gary Majkowski, chief engr. ■ Rates: \$5; 5; 5; 5.

WRHN(FM)—Co-owned with WOBT. Jan 26, 1966: 107.9 mhz; 25 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

Rice Lake

WJMC—1938: 1240 khz; 1 kw-D, 250-N. Box 352 (54868). (715) 234-2131. WJMC Inc. (acq 1-19-73). Net: MBS, Wisconsin Net. Rep: PRO/Meeker, Hurley. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Russell J. Brown, pres & gen mgr; Carl Klaus, coml mgr; Bob Groshong, prog dir; Dick Kaner, news dir; Bob Kolsky, chief engr. ■ Rates: \$5.95; 5.95; 5.95; 5.95.

WJMC-FM—1947: 96.3 mhz; 100 kw horiz, 12 kw vert. Ant 540 ft. Prog dups AM 90%.

Richland Center

WRCO—October 18, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 529 (53581). (608) 647-2111. Richland Bcstg Corp. (acq 1-28-67). Net: ABC/C. Format: MOR, C&W, rock. ■ John F. Monroe, pres; Peter Athanas, VP & gen mgr; Gerald Cook, sls mgr; Rod Perry, stn mgr; Brian Kennedy, news dir; Jim Greeley, farm dir; Steve Kennedy, prog dir. ■ Rates: \$5.80; 5.80; 5.80; 4.90.

WRCO-FM—August 1965: 100.9 mhz; 3 kw. Ant 240 ft. Prog dups AM 90%. ■ Rates same as AM.

Ripon

WCWC—Sept 15, 1957: 1600 khz; 5 kw-U, DA-2. Box 156 (54971). (414) 548-5111. Greycote Inc. (acq 8-1-61). Audio news: UPI. Rep: Walton. Format: MOR, top 40. Spec prog: Farm 18 hrs wkly. ■ Ralph D. Bice, pres; Paul Veleke, gen mgr; Terry Allan, prog & mus dir; Nancy Erdman, coml mgr; Jeff Nordstrom, chief engr.

WCWC-FM—Feb 1, 1965: 95.9 mhz; 3 kw. Ant 300 ft horiz, 295 ft vert. Prog dups AM 100%.

***WRPN-FM**—1961: 90.1 mhz; 10 w. Ant 110 ft. Stereo. Ripon College (54971). (414) 748-8147. Bd of Trustees of Ripon College. Format: Progs. Spec prog: Fr ½ hr, Sp ½ hr wkly. ■ Bruce M. Batterson, gen mgr; Jim Haney, prog dir.

River Falls

WEVR—Sept 14, 1969: 1550 khz; 1 kw-D, 500 w-N. Box 43, Radio Road (54022). (715) 425-5317. (612) 436-8634. Hanten Bcstg Company Inc. (acq 6-1-74). Format: Contemp, C&W. ■ Jack Hanten, pres & gen mgr; Al Murray, chief engr.

WEVR-FM—Sept 30, 1970: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog dups AM 100%.

***WRFW(FM)**—Nov 2, 1968: 88.7 mhz; 750 w. Ant 260 ft. 306 North Hall, U. of Wisc-River Falls (54022). (715) 425-3169. Board of Regents, U of Wisconsin System. Net: NPR. Format: Noncoml diversified. ■ J. Michael Norman, gen mgr; Julie Reilly, Tenlee Stout, prog dirs; Sharon Murphy, mus dir; Peg Flynn, news dir; Alan E. Murray, chief engr.

Sauk City

WVLR(FM)—Sept 18, 1964: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. 907 John Adams St. (53583). (608) 643-3375. Sauk Prairie Radio Inc. Format: MOR. ■ Thomas F. Clark, pres & gen mgr; Diane M. Clark, coml & prom mgr & news dir; Cindy Accola, mus dir; Richard E. Dasenbrock, prog dir.

Shawano

WTCH—Sept 3, 1948: 960 khz; 1 kw-U, DA-N. Box 489 (54166). (715) 526-2121. Shawano County Leader Pub. Co. Rep: Hopewell. Format: C&W, MOR. ■ J.P. Donald, gen mgr; R.G. Gruetzmacher, stn mgr.

WTCH-FM—Dec 1966: 100.1 mhz (CP: 99.3 mhz); 3 kw. Ant 180 ft. Prog sep from AM.

Sheboygan

WHBL—1926: 1330 khz; 5 kw-D, 1 kw-N, DA-2. Box 27 (53081). (414) 458-2107. Sheboygan County Bcstg. (acq 7-72). Net: ABC/E. Wisconsin. Rep: Walton. Format: Variety. Spec prog: Sp 1 hr, farm 10 hrs, classcl 2 hrs, Ger 1 hr wkly. ■ Michael Walton, pres & gen mgr; Bob Lardie, sls mgr; Ted Charles, news dir; Chris Bauer, chief engr. ■ Rates: \$9; 7; 9; 6.

WHBL-FM—1972: 97.7 mhz; 3 kw. Ant 240 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$5; 5; 5; 5.

WKTS—January 1956: 950 khz; 500 w-D, DA. 814 N. 8th St. (53081). (414) 457-5561. First Sheboygan Corp. (acq 1-1-74). Rep: Meeker, Wayne-Evans. Format: Adult contemp. ■ Steven T. Moravec, pres; Michael C. Steele, VP & gen mgr; John A. Harlow, opns dir.

***WSHS(FM)**—Nov 19, 1971: 91.7 mhz; 10 w. 1042 School Ave (53081). (414) 458-4621. Board of Education. Sheboygan Public Schools. Format: MOR, educl, contemp. Spec prog: Fr 1 hr, Ger 1 hr, Sp 1 hr, educ 15 hrs wkly. ■ Jerrold H. Molepske, gen mgr & news dir; Chris Bauer, chief engr.

Shell Lake

WCSW—Dec 30, 1967: 940 khz; 1 kw-D. Box 190 (54871). (715) 468-2123. Charles Lutz. Net: ABC/E. Format: C&W, MOR. Spec prog: Chippewa Ind. ½ hr wkly. ■ Charles R. Lutz, gen mgr; Charles & Betty Lutz, prog & mus dirs; James Steen, Dennis Gebart, Donald Tobias, news dirs; Truman Smith, chief engr.

WKCF(FM)—Dec 1974: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. 125 Fifth Ave. (54871). (715) 468-2213. Erwin Gladdenbegk. Format: MOR.

Sparta

WCOW—June 1951: 1290 khz; 5 kw-D. 209 E. Main St. (54656). (608) 269-3307. Sparta-Tomah Bcstg Co. Net: MBS. Rep: Walton. Format: MOR. ■ John D. Rice, pres & gen mgr; Robert C. Mulvaney, prom mgr; Eugene G. Kuderer, coml mgr; James Behling, news dir; Sam Sololik, chief engr.

WCOW-FM—March 1, 1960: 97.1 mhz; 47 kw. Ant 360 ft. horiz, 350 ft. vert. Stereo. Prog dups AM 35%. Format: News, MOR.

Stevens Point

WSPT—1949: 1010 khz; 1 kw-D. Box 247 (54481). (715) 341-1300. Stevens Point Bcstg Co. (acq 8-50). Audio news: UPI. Format: Contemp. Spec prog: Pol 1½ hrs, farm 8½ hrs wkly. ■ Peter A. Barnard, pres; James P. Schuh, gen mgr; Donn Nichols, mus & prog dir; Rita Jo Sandy, news dir; Jim Tuszka, chief engr. ■ Rates: \$10; 10; 10; 10.

WSPT-FM—May 1, 1961: 97.9 mhz; 50 kw. Ant 340 ft. Stereo. Prog dups AM 99%. ■ Rates same as AM.

***WSP(FM)**—Sept 28, 1968: 89.9 mhz; 300 w. Ant 67 ft. 2100 Main St. (54481). (715) 346-2696. Wisconsin State Univ. Format: Ed. ■ F.G. Fritz, gen mgr; Tim Donovan, stn mgr.

Sturgeon Bay

WDOR—Sept 8, 1951: 910 khz; 1 kw-D. 800 S. 15th Ave. (54235). (414) 743-4411. Door County Bcstg Inc. Net: ABC/I, Wisconsin. Format: Contemp. Spec prog: Opinion/talk 5 hrs wkly. ■ Edward D. Allen Jr., pres & gen, nati sls & prom mgr; Cyril Annoye, lcl sls mgr; Edward D. Allen III, prog, news & mus dir.

WDOR-FM—Dec 12, 1966: 93.9 mhz; 39 kw. Ant 640 ft. Prog dups AM 33%. Net: ABC/I. Format: MOR.

Sun Prairie

WYXE(FM)—April 12, 1972: 92.1 mhz; 3 kw. Ant 300 ft. Box 3470, Madison (53704). (608) 837-8591. Sun Bcstg Co. Net: ABC/C. Rep: Pro Time Slis. Format: Contemp. ■ Don Timmerman, gen mgr; Carl Como Tuter, pres; John Phillips III, news dir; Jonathan Pockett, prog dir; Bill Tuck, mus dir; Cliff Groth, chief engr.

Superior

WAKX—June 18, 1959: 970 khz; 500 w-D. Northland

Bldg., 410 W. Superior St., Duluth, Minn. (55802). (218) 727-7271. Stereo Bcstg Inc. (acq 12-1-74). Net: ABC/I. Rep: Savalli-Gates, Ewing. Format: Top 40. ■ Lewis M. Latto, pres & gen mgr; Roger J. Johnson, coml mgr; Chris "T", prog & mus dir; Harv Goldberg, news dir; Wilfred A. Meys, chief engr. ■ Rates: \$14; 9; 14; 9.

WAKX-FM—See Duluth, Minn.

WDSM—Oct 1939: 710 khz; 5 kw-U, DA-N. 230 East Superior St. (55802). (218) 727-8046. TWX 218-820-0275. WDSM Inc. (acq 6-1-75). Net: NBC. Rep: Torbet, Hurley. Format: Modern C&W. ■ Robert B. Ridder Jr., pres & gen mgr; Tim Michaels, prog dir; James Peterson, coml mgr; Daryl Knutson, prom mgr; Dick Anthony, news dir; Carl Williams, chief engr. ■ Rates: \$15; 10; 15; 7.

***WSSU(FM)**—Jan 31, 1966: 91.3 mhz; 940 w. Ant minus 72 ft. Stereo. WSSU(FM) (54880). (715) 392-3461. U. of Wis Bd of Regents. Format: Variety. Spec prog: Black 4 hrs, Ger ½ hr, educl 6 hrs wkly. ■ Dr. Karl W. Meyer, pres; Ron Larson, gen mgr; Sherwin Palmer, chief engr.

Suring

WRVM(FM)—Sept 15, 1967: 102.7 mhz; 100 kw. Ant 500 ft. Box 212 (54174). (414) 842-2839. WRVM Inc. (acq 1-1-69). Format: Relig, public svc. Spec prog: Ger ¼ hr, Pol ¼ hr wkly. ■ Donald Abel, pres; Ken Hellinga, gen, coml & prom mgr, & prog dir; Howard Lundgren, news dir; Ron Cowell, chief engr.

Tomah

WTMB—April 20, 1959: 1460 khz; 1 kw-D. Box 588 (54660). (608) 372-2180. Tomah-Mauston Bcstg Co. Net: Wisconsin. Format: MOR. Spec prog: C&W 10 hrs, talk 15 hrs wkly. ■ Hugh W. Dickie, pres & gen mgr; Phyllis Rice, coml & prom mgr; Daniel M. Erickson, prog dir; Kevin Clark, sports & news dir; Murray Rittland, chief engr.

WTMB-FM—Jan 29, 1965: 93.9 mhz; 100 kw. horiz, 97 kw. vert. Ant 660 ft. Stereo. Prog dups AM 50%. Format: MOR.

Tomahawk

WYYS—August 1968: 810 khz; 1 kw-D. Box 81 (54487). (715) 453-4481. WYYS Inc. (acq 8-1-74). Rep: Walton. Format: Contemp. ■ Robert P. Hansen, VP & gen mgr; Gary Morgan, news dir.

Two Rivers

WQTC—1951: 1590 khz; 1 kw-D. Box 266 (54241). (414) 793-1348. Twin "C" Inc. (acq 8-1-72). Net: ABC/C. Rep: Masla, Wayne Evans. Format: Top 40. ■ Ed Crilly, pres; John Barber, mus dir; Don Timmerman, stn mgr. ■ Rates: \$7.50; 7; 7.50; 7.

WQTC-FM—Nov 19, 1965: 102.3 mhz; 3 kw. Ant 230 ft. Prog dups AM 100%.

Viroqua

WGBM(FM)—Listing follows WISV.

WISV—Feb 25, 1958: 1360 khz; 1 kw-D. Route 4 (54665). (608) 637-7200. Robinson Corp. (acq 1-1-67). Rep: Walton. Format: MOR, C&W. ■ Parks Robinson, pres & gen mgr; David Robinson, mus & prog dir; Gary Gilbertson, spts & news dir; James Graham, coml mgr; Verle Erickson, chief engr.

WGBM(FM)—Co-owned with WISV. Oct 6, 1967: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog dups AM 16%. Format: Contemp, MOR. Spec prog: C&W 6 hrs wkly.

Watertown

WTTN—April 2, 1950: 1580 khz; 1 kw-D. 104 W. Main St. (53094). (414) 261-1580. Watertown Radio Inc. Rep: Hopewell. Format: MOR. ■ Carl V. Kolata, pres & gen mgr; Dean Jansa, coml mgr; Tom Mack, news dir; Clifford Groth, chief engr.

WTTN-FM—Aug 1, 1961: 104.7 mhz; 20 kw. Ant 285 ft. Prog dups AM 85%.

Waukesha

WAUK—March 27, 1947: 1510 khz; 10 kw-D, DA.

Wisconsin Radio

See page C-1 for explanation of listings.

1460 Whitehall St. (53186). (414) 542-6636. Stebins Communications (acq 1975). Rep: Mich Spot Slis. Format: Contemp, MOR, variety. Spec prog: Sp 1 hr wkly. ■ Mrs. M. Earlene & Paul M. Stebbins, owners; John S. Helder, VP; Walter G. Smith, stn mgr & sls mgr; Joseph L. Bralick, asst mgr & prog dir; Elliot Douck, news dir.

WAUK-FM—Jan 1, 1962: 106.1 mhz; 19.5 kw. Ant 180 ft. Prog dups AM 10%. Format: MOR.

Waupaca

WDUX—April 29, 1956: 800 khz; 5 kw-D, DA. Box 247 (54981). (715) 258-5528. Laird Bcstg Co. Net: ABC/C. Audio news: UPI. Rep: H-R Stone. Format: MOR, cross-over. Spec prog: Farm 10 hrs wkly. ■ Dorothy J. Laird, pres; Morgan Marti, stn mgr; Randy Kellogg, prog dir; Gary Douglas, mus dir; Warren Phillips, news dir; Steve Konopka, chief engr.

WDUX-FM—Jan 29, 1967: 92.7 mhz; 3 kw. Ant 255 ft. Stereo. Prog dups AM 100%.

Waupun

WLKE—May 26, 1966: 1170 khz; 1 kw-D. 609 Home Ave. (53963). (414) 324-4441. Collins Bcstg Corp. Rep: Webb. Format: C&W. ■ Jerry J. Collins, pres; Donald D. Sabatke, VP & gen mgr; Donn West, coml mgr; John Ray, news dir; Norm Gray, prog dir; Van Steiner, chief engr.

WLKE-FM—1974: 99.3 mhz; 2.8 kw. Ant 300 ft. (acq 1974).

Wausau

WDEZ(FM)—Listing follows WRIG.

***WHRM(FM)**—June 10, 1949: 91.9 mhz; 75 kw. (CP: 77 kw). Ant 1,120 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wisconsin Educational Communications Bd. See *WERN(FM) Madison.

WIFC(FM)—Listing follows WSAU.

WRIG—Aug 1958: 1400 khz; 1 kw-D, 250 w-N. 529 Third St. (54401). (715) 845-4275. WRIG Inc. Format: Contemp. ■ D.E. Wright, pres & gen mgr; Elroy Sellin, coml mgr; Don Roberts, prog & mus dir; Marv Nellis, news dir. ■ Rates: \$8.50; 7; 8.50; 7.

WDEZ(FM)—Co-owned with WRIG. March 27, 1964: 101.9 mhz; 100 kw. Ant 490 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$6.20; 6.20; 6.20; 6.20.

WSAU—Jan 30, 1937: 550 khz; 5 kw-U, DA-2. Box 1088 (54401). (715) 845-4211. Forward Communications Corp. (group owner; acq 7-1-54). Net: NBC. Format: Solid gold, MOR. ■ Richard D. Dudley, pres; Dave Raven, exec VP & gen mgr/coml mgr; John Davison, prog dir; Rudy Topinka, news dir; Pete Radunz, sls mgr; Don Cochart, chief engr.

WIFC(FM)—Co-owned with WSAU. 1947: 95.5 mhz; 100 kw. Ant 1,080 ft. Stereo. Prog dups AM 20%. ■ WSAU-TV affil.

WXCO—Aug 1, 1953: 1230 khz; 1 kw-D, 250 w-N. Box 778 (54401). (715) 845-8218. Seehafer & Johnson Bcstg Corp. (group owner; acq 9-26-73). Net: CBS. Rep: Piano Slis. Format: C&W. ■ Robert J. Bertrand, stn mgr; Gene Converse, prog & news dir & chief engr; Don Seehafer, gen mgr.

Wauwatosa-Milwaukee

WEZW(FM)—Jan 1, 1961: 103.7 mhz; 14.5 kw. Ant 820 ft. Stereo. 1572 E. Capitol Dr., Milwaukee (53211). (414) 961-1030. Sudbrink Broadcasting of Wisconsin. (acq 2-71). Group owner: Sudbrink Bcstg. Rep: Katz. Format: Good mus. ■ Robert Emery, VP & gen mgr; William Moos, opns mgr; Edward Jurich, chief engr. ■ Rates: \$47; 52; 50; 27.

West Allis

WAWA—Oct 29, 1961: 1590 khz; 1 kw-D, DA. 12800 Bluemond Rd., Elm Grove (53122). (414) 786-1590. Suburbanair Inc. Group owner: McKenna Stns. Net: MBS/Black. Format: Black. ■ Neil K. Searles, pres & gen mgr; O.C. White, prog dir & asst gen mgr; Walter

Wisconsin, Wyoming Radio

See page C-1 for explanation of listings.

Beach, news dir; Jack Krause, asst gen mgr & chief engr.

WAWA-FM—See Milwaukee.

West Bend

WBKV—November 1950: 1470 khz; 1 kw-D, Box 60 (53095). (414) 334-2344. West Bend Bcstg Co. (acq 11-70) Rep: Devney. ■ Marshall W. Johnston, pres; Capps B. Sutherland, gen mgr; Bill Bessire, coml mgr; Paul Krejci, prog dir & chief engr; John Schaller, news dir.

WBKV-FM—September 1958: 92.5 mhz; 47 kw. Ant 500 ft. Stereo. Progs sep from AM.

Whitewater

***WSUW(FM)**—91.7 mhz; 340 w. Ant 185 ft. 301 Hyer Hall, U. of Wisc-Whitewater (53190). (414) 472-1312. Wis. State Univ. Net: NPR. Format: Variety. Spec prog: Black 5 hrs wkly. ■ Kent Kjellgren, gen mgr; Bob Clifford, prog dir; Clifford Groth, consulting engr.

Wisconsin Dells

WNNO—May 1969: 990 khz; 500 w-D, Box 990 (53965). (608) 254-2546. Taylor Electric Co. (acq 10-1-73). Net: MBS, Keystone. Rep: Walton, Keystone. Format: Contemp. ■ John W. Taylor, gen mgr; Chuck Bailey, prog mgr; Bruce Golla, news dir; Clista McAllister, coml mgr; Wayne Phillips, stn mgr. ■ Rates: \$3.50; 3.50; 3.50; —.

WNNO-FM—May 1974: 107.1 mhz; 2.6 kw. Ant 320 ft. Prog dups AM 70%. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Wisconsin Rapids

WFHR—Nov 1, 1940: 1320 khz; 5 kw-D, 500 w-N, DA-N. 220 First Ave. S. (54494). (715) 424-1300. Advance Bcstg Corp. Net: CBS, Wisconsin. Rep: PRO/Meeker. Format: Up tempo, MOR. ■ Louise F. Huffman, pres; Jack R. Gennaro, VP & gen mgr; Arnie Strobe, prog dir; Dennis Gibson, loc sls mgr; Cliff Borden, news dir; Rollyn Beusch, chief engr. ■ Rates: \$6.85; 6; 6.85; 6.

WRRW(FM)—Co-owned with WFHR. Aug 1, 1946: 103.3 mhz; 73 kw horis, 8.4 kw vert. Ant 330 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Roger Sweet, coml mgr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Wyoming

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 94104
(415) 392-5671

Buffalo

KBBS—April 17, 1956: 1450 khz; 250 w-U, 90 S. Main St. (82834). (307) 684-7070. KBBS Inc. (acq 5-1-64). Net: ABC/I, IMN. Rep: RKO. Format: Variety. ■ Jeanette Maxwell, pres, gen & coml mgr; Marilyn Maxwell, prog dir; Steve Lawrence, prom mgr & mus dir; Susan Willis, news dir; Ralph Burger, chief engr.

Casper

KATI—May 5, 1956: 1400 khz; 1 kw-D, 250 w-N, Box 2006 (82601). (307) 234-4545. Modcom Corp. (acq 2-23-64). Net: CBS. Rep: Mountain; Hix. Format: Con-

temp. ■ Patrick H. Meenan, pres; Larry Wakefield, gen mgr; Jack Blancy, prog dir; Frank Barrett coml mgr; Bob Coleman, sports dir; Doc Mueller, mus dir; Jane Campbell, news dir; Steve Fritz, chief engr.

KAWY(FM)—Co-owned with KATI. Oct 1, 1967: 94.5 mhz; 25 kw. Ant minus 126 ft. (307) 235-1515. Prog sep from AM. Format: MOR. Spec prog: Black 3 hrs wkly. ■ Roger Moody, gen mgr; John Enyert, prog dir.

KTWO—1930: 1030 khz; 50 kw-U, DA-N. Box 2720 (82602). (307) 237-3711. TWX 910-949-4462. Hariscope Bcstg Corp. (group owner; acq 3-59). Net: NBC. Rep: Alan Torbet, McGuire. Format: MOR. ■ Burt I. Harris, pres; Jack Rosenthal, exec VP; Dave Allen, sls mgr; Bruce King, mus dir; Stas Loutas, prom mgr; Bob Horner, news dir; Bob Price, gen mgr. ■ KTWO-TV affil. ■ Rates: \$8.50; 7.50; 8.50; 6.50.

KVOC—Oct 1, 1946: 1230 khz; 1 kw-D, 250 w-N, Box 2090 (82601). (307) 265-2727. KVOC Inc. (acq 6-19-64). Net: ABC/I, IMN. Rep: IMN; Eastman. Format: Modern C&W. Spec progs: Farm 1 hr, Sp 1 hr wkly. ■ Harry Bubeck, pres; Fred Hildebrand, gen mgr; Jerry Bolling, mus dir; Ron Barnhart, coml & prom mgr; Jack Russalesi, news dir; Roy Hodgson, chief engr. ■ Rates: \$7.25; 5.75; 7.25; 5.75.

Cheyenne

KFBC—1940: 1240 khz; 1 kw-D, 250 w-N, 2923 E. Lincolnway (82001). (307) 634-4461. Frontier Bcstg Co. Net: ABC, IMN. Rep: Petry. ■ Robert S. McCracken, pres; William C. Grove, chief engr, exec VP & gen mgr; Larry Birlieffi, stn coml mgr; Donna Kailey, prog dir; Chuck Hughes, news dir.

KFBC-FM—September 1968: 97.9 mhz; 34 kw. Ant 580 ft. Dups AM 100%. ■ KFBC-TV affil.

KNIE—Sept 9, 1959: 1590 khz; 1 kw-D. (CP 1530 khz; 10 kw-D, 1 kw-N, DA-2). Box 1383 (82001). (307) 634-7975. Northern States Bcstg Co. (acq 9-15-71). Rep: Adam Young; Bob Hix. Format: MOR. ■ F. R. Kadrie, pres; V. J. Tedesco, exec dir; Charles E. Hughes, stn mgr; Barbara Mark, coml mgr; Jack Bell, mus dir; J. Michael Hale, prog dir & chief engr.

KRAE—April 29, 1961: 1480 khz; 1 kw-D, Box 189 2109 E. 10th St. (82001). (307) 632-5898. KRAE Inc. (acq 6-8-75). Rep: Alan Torbet; Mountain Media. Format: Contemp C&W. Spec prog: Sp 2½ hrs, wkly. ■ Tom Bauman, owner, gen & coml mgr; Bob Nelson & Jim Rolifco, news dir; Roland Madden, chief engr.

KVWO—1952: 1370 khz; 1 kw-D, Box 926 (82001). (307) 632-0551. KVWO Inc. (acq 12-7-1). Net: MBS. Rep: Masla; Messina; Hix. Format: C&W. ■ John Hough, pres; Bill C. Hart, gen mgr; Bob McBride, prog dir; Blaine Randles, mus dir; Mark Sands, news dir; Dave Montgomery, coml mgr; Barbara Mark, sls mgr; Bob Goodrich, chief engr.

KVWO-FM—August 1961: 106.3 mhz; 3 kw. Ant 68 ft. Stereo. Dups AM 100%.

Cody

KODI—March 1947: 1400 khz; 1 kw-D, 250 w-N, Box 1222 (82414). (307) 587-2211. Shoshone Communications Corp. (acq 12-74). Net: NBC. Rep: Adam Young/Masla; Bob Hix. Format: Variety, C&W. ■ Dorse Miller, mgr; Mike Cook, prog dir; Ed Husman, asst mgr; Roger Sedam, sls mgr; Joan Donnelly, ofc mgr.

***KYDZ(FM)**—Not on air yet; target date unknown; 90.1 mhz; 10 w. 1225 10th St. (82414). Park County School District No. 6, State of Wyoming.

Douglas

KWIV—June 22, 1957: 1470 khz; 1 kw-D, 500 w-N, Drawer X (82633). (307) 358-2768. Douglas Bcstg Inc. (acq 8-6-74). Format: Variety. ■ Harry Fondren Jr., pres and gen mgr; William Spencer, coml mgr; Joe Summers, chief engr. ■ Rates: \$2.94; 2.94; 2.94; 2.94.

Evanston

KEVA—June 27, 1953: 1240 khz; 1 kw-D, 250 w-N, Box 190 (82930). (307) 789-9101. KEVA Inc. (acq 10-15-71). Net: MBS. Rep: Masla; Hix. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Michael B. Lish, gen, coml & prom mgr, music and news dir; Neil J. Morley, prog dir; Ron B. England, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Gillette

KIML—Sept 13, 1957: 1270 khz; 5 kw-D, 1 kw-N, DA-N, Box 1009 (82716). (307) 682-4747. Gillette Bcstg Co. (acq 11-21-57). Net: ABC. Rep: Petry. ■ Wm. H. Edelman Jr., pres; Roy A. Mapel, gen mgr & chief engr.

Jackson

KMTN(FM)—Dec 17, 1974: 96.9 mhz; 48 kw. Ant 940 ft. Stereo. Box 927 (83001). (307) 733-4500. Teewinot Broadcasting. Format: Diversified. Spec progs: Jazz 2 hrs, C&W 18 hrs wkly. ■ Olan Riniker, VP and gen mgr; Dave Tallmadge, sls mgr; Jeff Woodruff, news dir; Wayne Mills, chief engr.

KSGT—July 20, 1962: 1340 khz; 1 kw-D, 250 w-N, Box 100 (83001). (307) 733-2120. Snow King Bcstg Corp. (acq 8-14-75). Net: ABC/I, IMN. Format: MOR. ■ Robert W. Campbell, pres; Maria M. Campbell, VP; William L. McManus, stn mgr, chief engr; Sandra L. McManus, bus mgr; Skip Mahony, spts dir; David F. Young, news dir.

Kemmerer

KMER—Dec 7, 1962: 950 khz; 5 kw-D, 436 Fossil Butte Dr. (83101). (307) 877-4422. Lincoln Bcstg Co. (acq 2-5-66). Net: ABC/I, IMN. Rep: RKO, IMN. Format: C&W, MOR. ■ Samuel L. Hymas, pres; Alan E. Zeigler, gen, coml & prom mgr & prog, mus & news dir; Karl C. Huffman, chief engr.

Lander

KDLY(FM)—Listing follows KOVE.

KOVE—1947: 1330 khz; 5 kw-D, 1 kw-N, DA-N, Box 430 (82520). (307) 332-5683. Fremont Bcstg Inc. (acq 1958). Net: CBS. Rep: Hix. Format: C&W, Contemp. ■ Dan Breeche, pres; Joe Kenny, gen mgr & mus dir; Ginny Goehring, coml mgr; Jim Sutter, prog dir; Lee Roberts, news dir; Dick Pace, chief engr.

KDLY(FM)—Co-owned with KOVE. 1975: 97.5 mhz; 25 kw. Ant minus 424 ft.

Laramie

KIOZ(FM)—See listing after KOJO.

KOJO—Feb 27, 1962: 1490 khz; 500 w-D, 250 w-N, Box 818 (82070). (307) 745-7396. Wycom Corp. (group owner; acq 10-1-71). Net: NBC, MBS. Rep: Masla; Hix. Format: Modern country. Spec prog: Sp 2 hrs wkly. ■ Bill Sims, pres, gen mgr; Bob Flotte, sls mgr; Wayne Deahl, mus dir; Al Harris, news dir; Steve Broomell, chief engr. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

KIOZ(FM)—Co-owned with KOJO. Sept 23, 1974: 102.9 mhz, 30 kw. Ant 1,150 ft. Stereo. 409 S. 4th St. Prog sep from AM. Net: NBC. Format: Contemp, rock. Spec prog: Classcl 4 hrs wkly. ■ Rates: \$4; 4; 4; 4.

KOWB Curt Gowdy Broadcasting, Inc.

KOWB—Feb 20, 1948: 1290 khz; 5 kw-D, 1 kw-N, DA-2, Box 1290 (82070). (307) 745-4888. Curt Gowdy Enterprises (group owner; acq 12-1-66). Net: ABC/C, ABC/I, ABC/E, MBS, IMN. Rep: RKO; IMN. Format: Contemp, C&W, talk, variety. ■ Curt Gowdy, pres; Jim Ballas, gen & prom mgr & prog dir; Andy Hoefler, coml mgr; Duane Allen, mus dir; Ralph Berg, news dir; Ken Keating, sports dir; Robert Rule, chief engr. ■ Rates: \$6; 6; 6; 6.

***KUWR(FM)**—Sept 10, 1966: 91.5 mhz; 10 w. Box 3661, University Stn. (82070). (307) 766-5155. U of Wyoming. Net: NPR. Format: Diversified. ■ Richard D. Barry, gen mgr.

Newcastle

KASL—July 10, 1953: 1240 khz; 1 kw-D, 250 w-N, Box 422 (82701). (307) 746-4433. Nodok Inc. (acq 2-74). Net: ABC/I, MBS, IMN. Rep: RKO, IMN. Format: Contemp MOR. Spec progs: Community Forum 6 hrs wkly.

Powell

KPOW—March 30, 1941: 1260 khz; 5 kw-D, 1 kw-N,

DA-N. Box 968 (82435). (307) 754-2251. Macnel Inc. (acq 9-30-64). Net: ABC/I, IMN. Rep: Eastman; IMN. Format: MOR. Spec progs: Sp ½ hr, C&W 18 hrs wkly. ■ William A. Mack, pres & gen mgr; Art Brooks, prod dir; Doc DeVore, prog dir; Justin Kilness, chief engr. ■ Rates: \$5.70; 4.80; 5.70; 4.80.

Rawlins

KRAL—February 1947: 1240 khz; 1 kw-D, 250 w-N. 319 Wyoming St. (82301). (307) 324-2711. Korral Radio Inc. (acq 3-1-68). Net: ABC/C, ABC/I, IMN. ■ Ralph W. Sterling, pres; Dorothy Sterling, gen mgr; Phillip Trotter, prog and mus dir; Donald Britton, news dir; La Monda Treick, prom mgr.

William A. Exline, Inc.
31 CARROLL COURT
SAN RAFAEL, CALIFORNIA 94903
(415) 479-0717
MEDIA BROKERS - CONSULTANTS

Riverton

***KWC(FM)**—March 1974: 88.1 mhz; 10 w. Ant 50 ft. Central Wyoming College (82501). (307) 856-9291. Central Wyoming College. Net: NPR. Format: Diversified. Spec prog: Farm. ■ Duncan Harvey, assoc prof of radio-TV.

KVOW—July 2, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 393 (82501). (307) 856-2251. Riverton Broadcasting Co. (acq 4-1-61). Net: ABC/I, Intermountain. Rep: Eastman. Format: C&W, MOR. ■ Tony A. Kehl, pres & gen mgr; Rick Scott, prog dir; Larry Hedrick, news dir; Jeff Kehl, chief engr; Jim Dabney, coml mgr. ■ Rates: \$4.85; 4; 4.85; 4.

Rock Springs

KRKK—1938: 1360 khz, 1 kw-D, 250 w-N. Box 2128 (82901). (307) 362-3793. Media West Inc. (acq 8-74). Rep: Eastman. Format: Contemp, Top 40, C&W. ■ William J. Luzmoor III, gen mgr.

Sheridan

KROE—March 18, 1961: 930 khz, 1 kw-D. Box 3048 (82801). (307) 674-4323. Sheridan Communications Co. (acq 11-20-74). Net: CBS. Rep: Meeker; Hix. Format: Top 40. Spec prog: Polish 1½ hrs wkly. ■ Kim Love, pres and gen mgr; Jean Mock, coml mgr; Zeke Holst, prog and mus dir; Terry Lloyd, prom mgr; Jim Malen, news dir; Frank Rosenthal, chief engr. ■ Rates: \$4; 4; 4.

KWYO—July 9, 1934: 1410 khz, 1 kw-D, 500 w-N. Wycom Inc. (group owner; acq 6-1-75). Net: ABC/I, Intermountain. Rep: RKO; IMN. Format: C&W, oldies, MOR. Spec prog: Classical, 5 hrs wkly. ■ William Sims, pres; Donald R. Hargis, gen mgr; FC. Taggart, coml mgr; Thomas J. Couch, prog and mus dir; Dale Sichel, prom mgr; Richard W. Anderson, news dir; Doug Ryan, chief engr. ■ Rates: \$4.50; 3.50; 3.50; 3.50.

Thermopolis

KRTR—1955: 1490 khz; 250 w-U. 500 Arapahoe St. (82443). (307) 864-2351. Mildred V. Ernst. Net: Monarch Sports. Format: MOR. ■ Mildred V. Ernst, pres; Charles Bauer, prog dir; Karl V. Kertson, chief engr.

KTHE—April 1957: 1240 khz; 1 kw-D, 250 w-N. Box 591 (82443). (307) 864-2119. Big Horn Basin Bcstg Co. (acq 6-1-72). Rep: Hix. Format: Modern C&W. ■ James A. Ostby, pres, gen mgr; & chief engr; Donna M. Ostby, prog dir; Marland Jordan, mus & news dir.

Torrington

KGOS—May 15, 1950: 1490 khz; 1 kw-D, 250 w-N. Box 670 (82240). (307) 532-2158. Kermit G. Kath (acq 3-1-56). Net: ABC/I, IMN. Format: MOR, variety. Spec progs: Sp 1 hr, C&W 18 hrs, Farm 12 hrs wkly. ■ Kermit G. Kath, gen mgr; Bill Law, coml mgr; Bob Francom, prog dir; Evelyn Graham, prom mgr; Keith Lewis, news dir; Greg Kath, mus dir; Bob Hinze, chief engr.

Wheatland

KYCN—Nov 16, 1960: 1340 khz; 250 w-U. Box 250 (82201). (307) 322-3883. Pioneer Bcstg Inc. (acq 7-1-63). Format: MOR Hymns, C&W, rock. ■ Grover D. Allen, pres, gen & coml mgr & news dir; Charlesa M. Allen, prog dir; L. L. Stofflet, chief engr. ■ Rates: \$3; 3; 3; 3.

Worland

KWOR—March 7, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 409 (82401). (307) 347-3231. KWOR Inc. (acq 6-74). Net: ABC/I, IMN. Format: MOR, C&W. ■ Tony A. Kehl, pres; Ken R. Brown, gen, coml & prom mgr and chief engr; Ron Thiel, prog, mus & news dir.

Guam

Agana

KATB—1975: 570 khz; 5 kw-U. 12225 E. Beverly Blvd., Whittier Calif. (90608). Far East Bcstg Co. ■ Dr. Eugene R. Berterman.

KMAI—Not on air, target date unknown: 720 khz; 10 kw-U., Box 2890 (96910). Guam Broadcasting Co.

KSTO(FM)—Sept 1973: 95.5 mhz; 2.6 kw. Ant 47 ft. (CP: 802 w. Ant 474 ft.). Box 8637, Tamuning (96911). 772-8614. Claude F. Shouse Jr. (acq 5-74). Net: ABC/E. Format: Contemp, MOR. ■ Claude F. Shouse Jr., gen mgr; Jack W. Rowsey, sls mgr.

KTWG—1975: 770 khz; 10 kw-U. c/o Dr. Paul E. Freed, 560 Main St., Chatham, N.J. (07926). Trans World Radio Pacific. ■ Dr. Paul E. Freed, pres; Rev. Milton G. Frazier, V chmn.

KUAM—March 14, 1954: 610 khz; 10 kw-D, 1 kw-N. Telex 721142. Box 368 (96910). 777-9861. Pacific Bcstg Corp. (acq 6-1-64). Net: CBS, NBC. Rep: Intercontinental Services Ltd. ■ H.S. Killgore, pres; Wm. B. Nielson, exec VP; Russell A. Greer Jr., gen mgr; Patricia Clymer, prog dir; FH. Mullen, prom mgr; Rosario Camacho, pub affairs mgr; James D. Martin, chief engr.

KUAM-FM—Sept 1, 1966: 93.9 mhz; 3.9 kw. Ant 77 ft. Prog sep from AM. ■ KUAM-TV affil.

***KUFE**—Not on air, target date unknown: 940 khz; 10 kw-U. 12225 E. Beverly Blvd., Whittier, Calif. (90608). Far East Bcstg Co. ■ Dr. Eugene R. Berterman, exec dir.

AFRTS stations

The U.S. Armed Forces Radio and Television Service operates radio stations in Guam at the following locations:

- Andersen—1300 khz; 0.5 w.
- Andersen—1090 khz; 6 w.
- Andersen (FM)—89.5 mhz; 17 w.
- Barrigada—1460 khz; 25 w.
- Finigayan—1550 khz; 25 w.
- Naval Air Station—1360 khz; 25 w.
- Naval Magazine—1340 khz; 25 w.
- Naval Station—1300 khz; 25 w.
- Nimitz Hill—1240 khz; 25 w.
- S. Finegayan Housing—1590 khz; 25 w.
- U.S. Naval Facility—1600 khz; 25 w.

Puerto Rico

Aguada

WRFE(FM)—1975: 105.5 mhz; 190 w. Ant 980 ft. 846, Bo. Piedras, Blancos, Aguada (00602). Aurio Matos.

Aquadilla

WABA—Nov 15, 1951: 850 khz; 500 w. Box 188-Victoria Station (00603). (809) 891-1230. Aquadilla Radio & TV Corp. Inc. (acq 1973). Net: Cadena Radio El Mundo. Rep: Inter-American Publications; Promociones Max Muniz. Format: Contemp. ■ Hector Reichard, pres; Pito Hernandez, gen, coml & prom mgr;

Wyoming, Guam, P.R. Radio

See page C-1 for explanation of listings.

Alex Hernandez, prog dir; Jose Hernandez, chief engr.

WIVA-FM—Co-owned with WABA. April 16, 1964: 100.3 mhz; 15 kw. (CP:50 kw) Ant 1,000 ft. Stereo. Prog sep from AM.

WTPM(FM)—May 27, 1971: 92.9 mhz; 17.5 kw. Ant 980 ft. Stereo. Box 647 (00603). (809) 891-0897. Ricardo Vega. Format: MOR. Spec progs: English 1 hr, classcl 1½ hrs wkly. ■ Ricardo Vega, pres, gen mgr & chief engr; Santiago Sud-Mendez, coml mgr; Loida Quinones, prog & news dir; Dimas Ruiz, prog dir; Carmen L. Vega, mus dir. ■ Rates: \$1.75; 1.75; 1.75; 1.75.

WUNA—1956: 1340 khz; 250 w-U. Box 809 (00603). (809) 891-2312. Noroeste Bcstg Corp. ■ William Carpenter, pres; Frank Arredondo, gen mgr; Guillermo Mota, coml mgr; Odarit V. Tirado, prog dir; Ronald T. Cushing, chief engr.

Arecibo

WCMN—June 24, 1947: 1280 khz; 5 kw-D, 1 kw-N. Box 436 (00612). (809) 876-0070. Caribbean Bcstg Corp. Format: Progs. ■ Carlos Esteve, pres; Byron Mitchell, gen mgr; Rafael Gonzalez, prog dir; Marie Maldonado, news dir; Carlos Arroyo, chief engr. ■ Rates: \$2.55; 2.55; 2.55; 2.55.

WCMN-FM—Jan 1, 1967: 107.3 mhz; 50 kw. Ant minus 135 ft. (CP: 25 kw horiz, 1.55 kw vert. Ant 135 ft). Stereo. Prog sep from AM. ■ Rates same as AM.

WMIA—Feb 21, 1957: 1070 khz; 500 w-U. Box 1055 (00612). (809) 878-1275. Abacoa Radio Corp. group owner: Pirallo Lopez Stns. ■ Carlos M. Pirallo, pres; Epifanio Rodriguez-Velez, gen & coml mgr; Miguel Melendez de la Rosa, prog & news dir; Manuel Pirallo, prom mgr; Francisco Santiago, chief engr.

WNIK—1230 khz; 1 kw-D, 250 w-N. 462 Jose de Diego Ave., Box 908 (00613). (809) 878-1366. Arecibo Radio Corp. ■ M. A. Carbrera, pres; Frank Velazquez, gen, coml & prom mgr; Angel M. Natal, prog, mus & news dir; Melvin R. Thomas, chief engr.

WNIK-FM—July 17, 1965: 106.5 mhz; 19.5 kw. Ant minus 270 ft. Stereo. Prog sep from AM.

Barceloneta

WBQN—March 1, 1975: 1160 khz; 250 w-U, DA-1. Box 11395 (00617). (809) 846-6155; 6185. WBQN Radio Borinquen. Format: Spanish. ■ Angel M. Rivera, pres; Luis R. Rivera, gen mgr; Ramon Rodriguez, prog dir; Luis Rivera, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

Bayamon

WEYA(FM)—Co-owned with WRIA San Juan. Dec 3, 1959: 94.7 mhz; 31 kw. Ant 110 ft. (CP 36 kw. Ant 115 ft). Stereo. 74 Mayaguez St., San Juan (00917). (809) 766-5000. Radio Aeropuerto Inc. (acq 12-31-66). Group owner: Pirallo Lopez. Audio news: APR. Format: Btlf music. ■ Carlos M. Pirallo-Lopez, pres & gen mgr and chief engr; Jose C. Ruiz, prog & news dir; Paulina Burgos, coml mgr. ■ Rates: \$1.06; 1.06; 1.06; 1.06.

WLUZ—1966: 1600 khz; 1 kw-U, DA-1. Box 9394, Santurce (00908). (809) 785-1600. Lucas Tomas Muniz. Format: MOR. ■ Lucas Tomas Muniz, own & pres; Herran Nigaglioni, gen mgr; Tomas G. Muniz, coml mgr & prog dir; Manuel Ruiz Martinez, news dir; Rodolfo Rivas, chief engr.

WRSJ

Adult MOR Contemporary

WRSJ—1947: 1560 khz; 5 kw-D, 250 w-N. Box 1560 (00619). (809) 782-6388. P. H. Bcstg Corp. (acq 1974). Audio news: UPI. Rep: Panamerican. Format: MOR. ■ Paul Hernandez Jr., pres; Amaury Santiago, VP, chief engr and gen mgr; Miguel Ortiz, coml mgr; Jose A. Cruz, prog and mus dir; Jose M. Alvarado, chief engr. ■ Rates: \$15.60; 9.75; 10.75; 7.80.

WXYX(FM)—Not on air, target date unknown: 100.7 mhz; 50 kw. Ant minus 45 ft. RAAD Bcstg Corp

Cabo Rojo

WEKO—January 1970: 930 khz; 500 w-D, DA. Cabo

Puerto Rico Radio

See page C-1 for explanation of listings.

Rojo (00623). David Ortiz Radio Corp.

Caguas

WNEL—July 21, 1947: 1430 khz; 5 kw-D, 500 w-N. Box 487 (00625). (809) 744-3131. Turabo Radio Corp. (acq 4-1-73). Format: Top 40. ■ Jesus M. Soto, pres & chief engr; Carmen Pagan, gen mgr; Victor J. Falcon, coml mgr; Luiz R. Leon, prog & mus dir; Jesus M. Ayala, news dir.

WPRM-FM—See San Juan.

WVJP—Nov 24, 1947: 1110 khz; 250 w-U. Box 207 (00625). (809) 743-5790. Borinquen Bcstg Co. ■ Hector Pereira, gen mgr; Jorge L. Arzuaga, coml mgr; Federico Virella, prom mgr; Manuel Rivera Ortiz, prog dir; Vicente Pinero Schroder, news dir; Jesus R. Gomez, chief engr.

WVJP-FM—October 1968: 103.3 mhz; 50 kw. Ant minus 370 ft. Stereo. Progs sep from AM.

Camuy

WCHQ—Oct 23, 1971: 1360 khz; 1 kw-D, 500 w-N, DA-2. Box 458 (00627). (809) 898-2510. Camuy Bcstg Corp. Format: Contemp. ■ Dr. Jesus Rodriguez Garcia, pres; Gilberto Rodriguez, treas; Jose A. Cordero Martinez, sec; Ronald T. Cushing, chief engr.

WCHQ-FM—Aug 15, 1968: 102.9 mhz; 5.9 kw. Ant minus 135 ft.

Carolina

WOLA-FM—Listing follows WVOZ.

WVOZ—March 16, 1964: 1400 khz; 1 kw-D, 250 w-N. Villa Fontana Park (00630). (809) 769-4103. International Bcstg Co. Net: Cadena Radio Voz. Format: Variety. ■ Angel O. Roman, pres; Pichin Roman-Collazo, gen mgr, prog & mus dir; Pedro Roman-Collazo, news dir; Pedro Ramon Roman, prom mgr; Margarita Mazario Espinosa, coml mgr; Jose J. Arzuaga Jr., chief engr.

WOLA-FM—Co-owned with WVOZ. Feb 8, 1967: 107.7 mhz; 30 kw. Ant 89 ft. Prog sep from AM. Suite 1201 Darlington Bldg, Rio Piedras, P.R. (00925). (809) 764-1077. Format: Rock. ■ Rolando Sanchez Garcia, prog & mus dir.

Cayey

WLEY—Dec 3, 1965: 1080 khz; 250 w-U, Box 1186. (809) 738-2276. Ponce Bcstg Corp. Rep: Cordero. ■ Charles Cordero, pres & gen mgr; Ramon A. Rodriguez, coml mgr; Rene Poltevin, news dir; Julius H. Conesa, chief engr.

Cidra

WBRQ(FM)—March 1, 1972: 97.7 mhz; 280 w. Ant 860 ft. Box 2 (00639). (809) 743-8260. Arroyo and Fortuno Associates. Net: Cadena Radio X. Format: Progs. ■ George M. Arroyo, pres; Tomas Carrasquillo, gen and coml mgr; Janet Ramirez, prog dir; Ruben D. Rodriguez, news dir; Tania Arroyo, mus dir; Rafael Ruiz, chief engr. ■ Rates: \$2.85; 2.85; 2.85; 2.85.

Coamo

WCPR—1967: 1450 khz; 1 kw-D, 250 w-N. Box 316 (00648). (809) 825-1775. Coamo Bcstg Corp. Format: Top 40. ■ Jose David Soler, pres, gen mgr & chief engr; Elliot Ortega, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

Corozal

WORO(FM)—July 1968: 92.5 mhz; 50 kw. Ant 1010 ft. 208 Eleanor Roosevelt St., Hato Rey (00918). (809) 767-3500. Jose Arturo Fernandez. ■ Jose Arturo Fernandez, pres & chief engr; Francisco Fernandez Rosa, coml mgr.

Fajardo

WMDD—May 31, 1947: 1480 khz; 5 kw-U, Box 948 (00648). (809) 863-0202. Pan Caribbean Bcstg Corp. (acq 6-15-65). format: Music, news. ■ Richard L. Friedman, pres & gen mgr; Laura Jimenez, coml mgr; Angel

Luis Vasquez, prog dir; Enrique Alvira, news dir; Carmelo Soto Perez, chief engr.

WMDD-FM—Feb 15, 1969: 96.5 mhz; 6.8 kw. Ant 300 ft. Prog sep from AM. Format: Good music.

Guayama

WXRF—July 1948: 1590 khz; 1 kw-U. Box 600 (00654). (809) 864-2320. Guayama Bcstg Co. Inc. Format: Sp popular. ■ Rafael Fuster Jr., pres; Gumer-sindo Cordero Jr., gen, prom & coml mgr & prog dir; Gene Retske, chief engr.

WXRF-FM—November 1966: 106.9 mhz; 50 kw. Ant minus 240 ft. Stereo. Prog sep from AM. Format: MOR. ■ Gene Retske, prog dir.

Hormigueros

WBOZ-FM—Not on air, target date unknown: 92.1 mhz; 3 kw. Ant minus 38 ft. Stereo. c/o Radio Voz, Villa Fontana Park, Carolina (00630). (809) 769-4103 or 769-3185. Southwestern Bcstg Corp. Audio news: UPI. Format: Spanish. ■ Pedro Roman-Collazo, pres, coml mgr, mus & news dir; Pinchin Roman-Collazo, gen & prom mgr, prog dir; Samuel Perez, chief engr.

Humacao

WALO—Feb 11, 1958: 1240 khz; kw-D, 250 w-N. Box C (00661). (809) 852-1230. Ochoa Bcstg Corp. (acq 3-19-70). Format: Diversfd. ■ Efrain Archilla-Roig, pres & gen mgr; Efrain Archilla-Diez, stn mgr & chief engr, Luis A. Gandara, prog dir; Angelo Pen'a Perez, news dir. ■ Rates: \$5; 5; 5; 5.

Isabela

WISA—Oct 19, 1961: 1390 khz; 1 kw-D, 500 w-N. Box W (00662). (809) 872-2680. Radio Noroeste Bcstg (acq 8-3-65). ■ Luis A. Mejia, pres; Samuel Rodriguez, coml mgr; Ronald T. Cushing, chief engr.

WISA-FM—101.5 mhz; 3.3 kw. Ant minus 8 ft. Dups AM 100%.

Juana Diaz

WCGB—Nov 23, 1967: 1050 khz; 1 kw-D. Box 248 (00665). Grace Broadcasters Inc. Format: Religious 25%, MOR. Spec prog: English 2½ hrs wkly. ■ Larry Trumbower, dir & chief engr; Melvin Rivera, gen mgr & prog dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

Juncos

WCID—1971: 1460 khz; 500 w-D, DA. Box WW (00666). (809) 734-8060. Juncos Bcstg Co. ■ Ramon A. Rodriguez, pres, gen mgr; Juan Ramon Rodriguez, coml mgr; Altigracia Llado, prog dir, prom mgr; Raul Martinez, chief engr.

Luquillo

WZOL(FM)—Not on air, target date unknown: 92.1 mhz; 3 kw. Ant 110 ft. Box 10547, Caparra Heights (00922). Carlos Rivera.

Manati

WMLD(FM)—Listing follows WMNT.

WMNT—1959: 1500 khz; 1 kw-D, 250 w-N. Box 6 (00701). (809) 854-2225. Arecibo Bcstg Corp. (acq 12-30-70). Format: MOR. ■ Jose A. Rivas, pres & prog dir; Pedro Collazo Barbosa, loc mgr; Jose A. Jimenez, coml mgr; Jesus M. Soto, treas & chief engr; Charlie Barbosa, news dir.

WMLD(FM)—Co-owned with WMNT. 1973: 96.9 mhz; 18 kw. Prog sep from AM.

Maricao

WAEL—See Mayaguez.

WAEL-FM—July 1970: 96.1 mhz; 10.5 kw. Ant 1950 ft. Box AE (00708). (809) 832-4560. Progs sep from AM. group owner: Pirallo Lopez. Format: Btfl mus. ■ Rates: \$2; 2; 2; 2.

Mayaguez

WAEL—1949: 600 khz; 1 kw-U, DA-1. Box AE (00708). (809) 832-0600. WAEL Inc. (acq 1957). Group owner: Pirallo Lopez. ■ Manuel Pirallo, pres & gen mgr; Pedro Ojeda, coml mgr. ■ Rates: \$3; 3; 3; 3.

WAEL-FM—See Maricao.

WKJB—Dec 6, 1946: 710 khz; 1 kw-D, 500 w-N. Box 1293 (00708). (809) 832-4585. Radio Station WKJB AM-FM Inc. Rep: Promotores Asociados. Format: Top 40. ■ Jose A. Bechara Sr., pres; Jose A. Bechara Jr., gen mgr; Fain Ramos, coml & prom mgr; Esteban Rosado Baez, news dir; Ismael Lopez, prog & mus dir; Guillermo A. Bonet, chief engr.

WKJB-FM—Jan 15, 1963: 99.1 mhz; 13.3 kw. Ant minus 10 ft. Stereo. Prog sep from AM. Format: Rock.

WORA—May 12, 1947: 760 khz; 5 kw-U, DA-1. Box 43 (00708). (809) 832-1150. Radio Americas Corp. Group owner: Quality Bcstg. Net: Radio P.R. Rep: Island Network. Format: Top 40. ■ Alfredo R. de Arellano Jr., pres; Jose A. Sepulveda, gen, coml & prom mgr; Nelson Rios, prog & mus dir; Nelson Nin Lugo, chief engr.

WORA-FM—Oct 12, 1947: 97.5 mhz; 25 kw. Ant 990 ft. Prog sep from AM. Format: English 100%. ■ David Saxon, asst mgr for FM. ■ WORA-TV affil.

WOYE-FM—Co-owned with WFBA San Sebastian. June 13, 1967: 94.1 mhz; 20 kw. Ant minus 160 ft. Box 1360 (00708). (809) 832-1292. Pepino Bcstrs (acq 1974). Rep: Schellenberg. Spec prog: Sp 16 hrs wkly. ■ Felix Bonnet Velez, owner.

WPRA—Oct 16, 1937: 990 khz; 1 kw-U. Box 1869 (00708). (809) 832-3020. WPRA Inc. Format: Variety. ■ Andres Camara, pres; Ederlinda C. de Tamayo, gen & prom mgr; Virginia Di Cristina, coml mgr; Wilfredo Padilla, prog dir; Antonio Rosas Rosado, mus dir; Jorge Silvestry Torres, news dir; Guillermo A. Bonet, chief engr.

WRPC(FM)—Co-owned with WPRA. See San German.

WTIL—November 1950: 1300 khz; 1 kw-U, Box 1360 (00708). (809) 832-1291. Mayaguez Radio Corp. (acq 6-52). Rep: Svend A. Schellenberg Associates Inc. ■ Gilbert Mamary, pres & gen mgr; Alberto Basora, coml mgr; Rafael Colon Diaz, prog dir; Hermes Matos, news dir; Aristides Zapata, chief engr.

Penuelas

New AM—Not on air, target date unknown: 1570 khz; 1 kw-D, T 56 Las Delicias, Ponce (00731). Penuelas Bcstg Corp. Format: Variety.

Ponce

***WEUC**—1957: 1420 khz; 1 kw-U. Station 6, Catholic U. of Puerto Rico (00731). (809) 842-2031. Catholic University Service Assn. ■ Edwin Rosado, gen mgr; Pedro Lugo, coml & prom mgr; Juan Ricart, prog dir; Zaham Rubio, asst dir; Nestor Figueroa, news dir; Carlos Arroux, chief engr.

WISO—Sept 15, 1953: 1260 khz; 1 kw-U, Box 2023 (00732). (809) 843-4124. South P.R. Bcstg Corp. Group owner: Pirallo Lopez. ■ Luis E. Freyre, pres & coml mgr; Radames Mayroal, prog & news dir; Modesto Delgado, chief engr.

WLEO—Nov 3, 1956: 1170 khz; 250 w-U. Box 38, Ponce Playa (00731). (809) 842-3038. Ponce Bcstg Corp. Rep: Inter-American Publications; Hermidas. Format: Contemp. ■ J. H. Conesa Sr., pres; J. H. Conesa Jr., gen mgr; Ricardo Velez, prog dir; Gilberto Santiago, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 3.58.

WZAR(FM)—Co-owned with WLEO. March 17, 1966: 101.9 mhz; 11.5 kw. Ant 2,580 ft. Stereo. Prog sep from AM. Format: Hit parade, Spanish/English bilinqual. ■ Rates: \$4; 4; 4; 4.

WPAB—Aug 14, 1940: 550 khz; 5 kw-D, 1 kw-N. Box 4469 (00731). (809) 842-3260. Portorican American Bcstg Co. Rep: Schellenberg. Format: MOR. ■ Alfonso Gimenez-Aguayo, pres; Alfonso Gimenez-Porrata, gen mgr. ■ Rates: \$6; 6; 6; 6.

WPAB-FM—May 1969: 93.3 mhz; 14.5 kw. Ant minus 225 ft. Stereo. Prog sep from WPAB. Format: Btfl music. ■ Rates: \$2; 2; 2; 2.

WPRP—1936: 910 khz; 5 kw-D, 500 w-N. Box 430 (00731). (809) 842-0166. Voice of Puerto Rico Inc. (acq 1946). Group owner: Quality Bcstg. Net: Cadena, Quality Bcstg. Format: MOR. ■ Alfredo R. de Arellano Jr., pres; Alfred D. Herger, gen mgr; Miquel Borrero, res mgr; Albanez Figueroa, prog dir; Carlos Morales, sis mgr; Alfonso Santos, chief engr.

WPRP-FM—January 1970: 105.1 mhz; 9 kw. Ant minus 150 ft. Prog sep from AM.

WZAR(FM)—Listing follows WLEO.

WZBS—Feb 1, 1973: 1490 khz; 1 kw-D, 250 w-N. Box 4512 (00731). (809) 843-8110. Zaba Radio Corp. Spec prog: English 5 hrs wkly. ■ Dr. Rene Bartolomei, pres; Dr. Humberto Zayas Chardon, gen mgr; Carlos M. Torres, coml & prom mgr, prog & mus dir; Carlos Arroyo, chief engr.

Quebradillas

WREI(FM)—Nov 16, 1974: 98.3 mhz; 3 kw Ant minus 40 ft. Box 6495, Santurce (00914). (829) 895-3725. Arzuaga & Davila Associates. Net: Cadena Radio X. Format: Oldies, progs. ■ Jose J. Arzuaga Jr., pres, gen mgr, & chief engr; Roberto Davila, Emely Rios, prom mgrs; Rafael Serra, news dir; Elliot Gonzalez, coml mgr; Jose Sanchez, prog dir; Pedro Emilio Nolla, mus dir.

Rio Piedras

WFID(FM)—Nov 17, 1958: 95.7 mhz; 30 kw. Ant 3 ft. Stereo. Box 20079 (00928). (809) 767-7018. Fidelity Bcstg Corp.

WRAI—See San Juan.

WUNO—See San Juan.

Salinas

WHOO—April 6, 1967: 1210 khz; 1 kw-D. Box 427 (00751). (809) 824-3420. Island Broadcasting Corp. ■ Johnny Ortiz, pres & chief engr; Wito Morales, gen, coml & prom mgr, prog & news dir.

San German

WPRA—See Mayaguez.

WRPC(FM)—Co-owned with WPRA. Feb 1, 1969: 95.1 mhz; 50 kw. Ant minus 140 ft. Box 1869, Mayaguez (00708). (809) 892-1520. WPRA Inc. (acq 5-10-73). Progs sep from AM. Format: Popular. ■ Andres Camara, pres; Wilfredo Padilla, gen mgr & mus dir; Pedro Velez, chief engr.

WRSG—1090 khz; 250 w-U. (00753). Southwestern Bcstg Corp.

San Juan

WAPA—Jan 15, 1947: 680 khz; 10 kw-U, Box 4563 (00905). (809) 724-3000. Hearst Radio Inc. (group owner; acq 3-17-64). Format: Contemp. ■ Franklin Snyder, pres; Ray Owen, gen mgr; Jose Bonilla, coml mgr; Francisco Aranzamendi, prog dir; Jose Ramon Diaz, news dir; Miguel Triay, chief engr.

WBMJ—1968: 1190 khz; 10 kw-D, 5 kw-N, DA-1. Penthouse One, Boringuen Hotel (00907). (809) 724-1190. Mid-Ocean Bcstg Co. Format: Contemp. ■ James L. Saphier, pres; Bob Bennett, gen mgr; Bill Johnson, coml mgr; Rudy Rivas, chief engr.

WCAD-FM—Listing follows WKVM.

WHOA—Nov 1, 1954: 870 khz; 5 kw-U, DA-1. Box V (00919). (809) 765-8700. Continental Bcstg Corp. Net: ABC/I & NBC. Format: MOR, Contemp, English. ■ Carmina Mendez, pres & gen mgr; Vincent J. Polley, mgr & coml mgr; Bob Miller, mus dir; W. Blanco Pi, chief engr; Mike Cooney, prod dir; Mary Novak, info specialist; Marcia Gold, women's editor.

WIAC—1947: 740 khz; 10 kw-U, DA-1. Box 4504 (00905). (809) 724-0730. Bestov Bcstg Inc. of Puerto Rico (acq 1954). Format: Talk. ■ Luis S. Mejia, pres; Luis A. Mejia, gen mgr; Mrs. Elsa Fernandez, coml mgr; Wilfredo Lopez, prog dir; Enrique Cruz, mus dir; Francisco Cancel, news dir.

WIAC-FM—March 1, 1961: 102.5 mhz; 91 kw horiz, 53 kw vert. Ant 310 ft. Stereo. Prog sep from AM. Format: Rock, underground, English. ■ George J. Ward, coml mgr, prog & mus dir.

***WIPR**—Jan 26, 1948: 940 khz; 10 kw-U, DA-1. Box 909, Hato Rey (00919). (809) 766-5701. Dept of Education, Puerto Rico. ■ Mrs. Celeste Benitez de Rexach, sec of educ; Jose M. Garcia, gen mgr; Felix Rodriguez Baez, prog dir; Luisita Rodriguez, mus dir; Jose Manuel Alvarez, news dir; Manuel A. Collazo, chief engr.

***WIPR-FM**—June 3, 1960: 91.3 mhz; 125 kw. Ant 2720 ft. Dups AM 100%. ■ *WIPR-TV affil.

WKAQ—Dec 3, 1922: 580 khz; 5 kw-U, Box 4668 (00936). (809) 764-0580. Telex 385751. El Mundo Bcstg Corp. (acq 10-31-49). Rep: Inter-American Publications. Format: Top 40. ■ Mrs. Argentina Hills, pres; Reinaldo Royo Jr., gen mgr; Ivan Vazquez, coml mgr; Jose Juan Ortiz, prog dir; Raul Muxo, sls mgr; Jose Arzuaga, chief engr.

WKAQ-FM—Oct 8, 1958: 104.7 mhz; 50 kw. Ant 1,120 ft. Stereo. Dups AM 17%. ■ WKAQ-TV affil.

WKVM—1951: 810 khz; 25 kw-U, DA-1. Box 4189 (00907). (809) 722-0151. American Colonial Bcstg Corp. (group owner). Format: Progressive, R&B, variety. ■ Ralph Perez Perry Sr., pres; Ralph Perez Perry Jr., gen mgr; Rafael Garcia Roig, coml mgr; Georgina Rivera, prog dir; Luis Rivera, mus dir; Nestor Varas, news dir; Jose Alfrepo Puras, chief engr.

WCAD-FM—Co-owned with WKVM. 105.7 mhz; 50 kw. Ant 1,100 ft. ■ WKBM-TV affil.

WNEL—See Caguas.

WPRM-FM—April 1959: 98.5 mhz; 25 kw. Ant 1910 ft. Stereo. Box 487 (00906). (809) 744-3131. ARSO Radio Corp. (acq 4-1-73). Format: Btl mus. ■ Jesus M. Soto, pres, gen mgr & chief engr; Victor J. Falcon, coml mgr; Manuel Rivera Ortia, prog & mus dir, prom mgr; Jose A. Lebron, news dir.

WQBS—Jan 11, 1960: 630 khz; 1 kw-U, DA-N (CP: 5 kw-U, DA-1). Box 9986, Suite 1513 1st Federal Bldg., Santurce (00908). (809) 725-4020. Quality Broadcasting Corp. of San Juan (group owner; acq 12-1-60). Format: MOR. ■ Alfredo Ramirez de Arellano, pres; Alfred D. Herger, gen mgr & mus dir; Ismael Nieves & Rita Seda, coml mgrs; Wilson Laracuente, prom mgr; Pedro Ruiz Lopez, prog dir; Nephtali Rodriguez, news dir; Edmund Reid, chief engr.

WQBS-FM—March 1, 1961: 99.9 mhz; 32 kw. Ant 180 ft. Dups AM 25%.

WQII—1947: 1140 khz; 10 kw-U, DA-1. Box 101, Guaynabo (00057). (809) 790-5001. Metro Bcstg Co. Inc. (acq 1969). Format: Top 40. ■ David F. Gleason, gen mgr; Wilma Mendoza, asst mgr; Danny Garcia, coml mgr; Saul Maldonado, opns mgr; Jaime Marzan, news dir; Grafton Olivera, chief engr. ■ Rates: \$14; 12; 14; 12.

WSRA(FM)—Co-owned with WQII. 93.7 mhz; 50 kw. Ant 6 ft. (CP: Ant 260 ft). Stereo. Prog sep from AM. Format: Btl mus. ■ Rates: \$4; 4; 4; 4.

WRAI—July 4, 1949: 1520 khz; 10 kw-U, DA-1. 74 Mayaguez St. (00917). (809) 766-5000. Radio Aeropuerto Inc (acq 12-3-59). Group owner: Pirrallo Lopez. Rep: Contemporary Media. Format: Rock, English. ■ Carlos M. Pirrallo, pres; Bob Norman, gen & coml mgr; Dave White, prog & mus dir; Tom Sherwood, news dir; Rafael A. Valdes, chief engr.

WEYA(FM)—Co-owned with WRAI. See Bayamon.

WRSJ—See Bayamon.

WUNO—Oct 15, 1949: 1320 khz; 5 kw-D, 1 kw-N. Box Q, Hato Rey (00919). (809) 765-4720. San Juan Bcstg Corp. (acq 5-1-70). Group owner: Mooney Format: Top 40. ■ George P. Mooney, pres; Virginia P. M. Meyer, gen mgr; Manuel Rivera Morales, coml mgr; Luis Antonio Cosme, news & prog dir; Valentin Montanez, chief engr.

New AM—Not on air, target date unknown: 1030 khz; 10 kw-U. Box 13573, Santurce (00908). Cavallaro Bcstg Corp. Format: MOR.

San Sebastian

WFBA—Feb 15, 1965: 1460 khz; 500 w-U. Box CC (00755). (809) 896-1024. Pepino Broadcasters Inc. Format: Variety. ■ Felix Bonnet-Velez, pres, gen mgr; William Rivera, coml mgr; Felix Bonnet, prog dir & prom mgr; Guillermo Bonet, chief engr.

WOYE(FM)—Co-owned with WFBA. See Mayaguez.

Utuado

WUPR—April 18, 1964: 1530 khz; 1 kw-D, 250 w-N. Box 868 (00761). (809) 894-2460. Central Bcstg Corp. ■ Roberto Martinez, pres; Beniot Martinez, gen mgr & news dir; Melvin T. Villanueva, mus dir; Ricardo

Puerto Rico, V.I. Radio

See page C-1 for explanation of listings.

L. Segarra, coml mgr & prog dir; Pablo Llerandi, prom mgr; Roberto A. Salva, chief engr.

WUPR-FM—Feb 1, 1970: 104.1 mhz; 50 kw. Ant 710 ft. Stereo. Prog sep from AM.

Vega Baja

WEGA—1972: 1350 khz; 500 w-D, DA (CP 500 w-U, DA-2). (00763). (809) 858-2575. Vega Broadcasting Co.

Vieques

WIVV—Dec 8, 1956: 1370 khz; 5 kw-D; 1 kw-N. Box A, San Juan (00936). (809) 761-4242. Calvary Evangelistic Mission Inc. Format: Relig, entertainment, English. Spec prog: Sp 6 hrs wkly. ■ Donald D. Luttrell, pres & gen mgr; Ruth Luttrell, coml mgr; Janet Luttrell, prog dir; John Hill, chief engr.

WZVS-FM—Not on air, target date July 1, 1976: 98.9 mhz; 50 kw. Ant 952 ft. Stereo. Box 3282, San Juan (00904). (809) 723-5814. Carlos J. Colon-Ventura. Net: Cadena Radio X. Format: Jazz, progs. ■ Carlos J. Colon-Ventura, pres; Rafael Valle-Valle, gen mgr; Nydia Rios, coml mgr; Jose Carlos Colon, prog dir; Raiisacc Colon, mus dir; Kenneth A. Colon, prom mgr; Carlos Colon-Avila, news dir; Jose Sanchez, chief engr. ■ Rates: \$3; 3; 3.

Yabucoa

WXEW—May 8, 1975: 840 khz; 250 w-D.

Yauco

WKFE—Nov 3, 1961: 1550 khz; 250 w-U. Box 324 (00768). (809) 856-1320. Ponce Bcstg Corp. Rep: Cordero. Format: MOR. ■ Charles Cordero, pres & gen mgr; Jaime Bermudez, stn mgr; Frankie Rodriguez, news dir; J. H. Conesa, chief engr.

AFRTS stations

The U.S. Armed Forces Radio and Television Service operates radio stations in Puerto Rico at the following locations:

Ft. Allen—1200 khz; 5 w.
Ft. Allen (FM)—90.5 mhz; 60 w.
Ramey AB (FM)—90.5 mhz; 15 w.
Roosevelt Roads —1200 khz; 50 w.
Roosevelt Roads (FM Stereo)—90.5 mhz; 250 w.
San Juan/Ft. Buchanan—1040 khz; 50 w.
San Juan/Ft. Buchanan (FM)—90.5 mhz; 350 w.
Vieques Island/Camp Garcia (FM)—89.5 mhz; 10 w.

Virgin Islands

Charlotte Amalie

WIBS(FM)—Not on air, target date unknown: 97.9 mhz; 5.78 kw. Ant 1,355 ft. Arroou & Figueroa Assoc.

WSTA—Aug 1, 1959: 1340 khz; 250 w-U. Box 489, St. Thomas (00801). (809) 774-1340. V. I. Industries Inc. (acq 3-24-61). Net: MBS, NBC. Rep: T.I.E. States Ltd.; Schellenberg & Kirwan. Format: Diversified. Spec prog: Talk 18 hrs wkly. ■ William O'Neil, pres; Big Saul, gen mgr; Irvin Brown, prog dir; Ray Jones, mus dir; Ron Martin, news dir; Karp Niel, chief engr. ■ Rates: \$8.40; 6.40; 6.40; 4.40.

WVWI—Nov 19, 1962: 1000 khz; 1 kw-U. Box 5170, St. Thomas (00801). (809) 774-1000. Thousand Islands Corp. (acq 5-15-70). Net: CBS. Format: Contemp/MOR. Spec prog: Calypso 5 hrs wkly. ■ Robert E. Noble, pres & gen mgr; Lawrence A. (Rick) Ricardo, stn mgr; Gene Francis, prog dir; Harvey Henne, sls mgr; Lee Carle, news dir. ■ Rates: \$10; 6-8; 10; 6.

Christiansted

WIVI-FM—May 17, 1965: 99.5 mhz; 4.9 kw. Ant 205 ft. Box 310, St. Croix (00820). (809) 773-0347. H.R.H. Inc. (acq 1974). Net: Virgin Islands Network. Rep: Pan American Bcstg Co. Format: MOR.

V.I., Samoa, Micronesia Alberta Radio

See page C-1 for explanation of listings.

WSTX—1952: 970 khz; 5 kw-D, 1 kw-N. Box 428 (00820). (809) 773-0390. Virgin Islands Bcstg Corp. ■ William M. Carpenter, pres; William de la Cruze, VP; Ruth J. Carpenter, gen mgr; Bill Thompson, prog dir; Herbert Schoenbohm, chief engr.

Frederiksted

WRRR—Not on air, target date unknown: 1290 khz; 500 w-D, DA. (00840). ■ Carlos A. Lopez-Lay.

WVIS(FM)—June 10, 1973: 106.1 mhz; 5.8 kw. Ant 830 ft. Stereo. Box 1403, Saint Croix (00840). (809) 772-0968. Bahr & Arroyo Assoc. Net: Cadena Radio X. Rep: Ochs. Format: Black, jazz. ■ Joseph Bahr, pres & chief engr and coml mgr; George Arroyo, VP; Julio Bahr, gen mgr; Ken Webb, prog dir; Tee Reid, mus and news dir; Joseph Ramirez, prom mgr.

American Samoa

Leone

WVUV—April 16, 1975: 1120 khz; 10 kw-U. Box 280, Pago Pago (96799). 688-7511. Radio Samoa Ltd. Net: CBS. Format: Diversified; ½ English, ½ Samoan. ■ Lawrence S. Berger, pres; Ronald E. Pritchard, gen mgr; Julie Burford, prog dir; Muaitofiga F. Lutu, news dir; Sam Hall, chief engr. ■ Rates: \$4.50; 3.60; 4.50; 3.60.

Micronesia

(Trust Territory of the Pacific)

Micronesia Broadcasting Service—Saipan (96950). Elias H. Thomas, dir. Government-owned.

noncommercial, operating the following stations:

WSZB Koror—1500 khz; 1 kw. (96940).

WSZO Majuro—1440 khz; 10 kw. (96960).

WSZD Ponape—1450 khz; 10 kw. (96941).

KJQR Saipan—1350 khz; 1 kw. (96950).

WSZC Truk—1300 khz; 5 kw. (96942).

WSZA Yap—1480 khz; 1 kw. (96943).

AFRTS stations

The U.S. Armed Forces Radio and Television Service operates radio stations in Micronesia at:

Kwajalein—1220 khz; 1 kw.

Kwajalein (FM)—100 mhz; 1 kw.

AFRTS stations elsewhere in U.S. Pacific Territory:

Phoenix Islands

Canton Island—1385 khz; 250 w.

Midway Island—920 khz; 250 w.

Wake Island—1490 khz; 50 w.

Canada

Format: Btfl mus. Spec prog: Classcl 18 hrs, jazz 7 hrs, wkly.

Camrose

CFCW—Nov 2, 1954: 790 khz; 50 kw-U, DA-2. 4872 50th St. (T4V 1P8). (403) 672-3151. Telex 037-2656. CFCW Radio Ltd. Rep: Weed/Walton (U.S.); Unicom, Western Bcst Sls (Canada). Format: C&W. Spec prog: Uk 6 hrs wkly. ■ H. J. Yerxa, pres; W. H. Holte, VP, gen & coml mgr; Rich Sims, prog dir.

Cold Lake

CHCL—1956: 1450 khz; 40 w-U. Box 1220 (T0A 2M0). (403) 594-4449. Col. James F. Dunlod.

Drumheller

CJDV—1958: 910 khz; 5 kw-U, DA-2. Box 1480 (T0J 0Y0). (403) 823-3384. Telex 03-84226. Dinosaur Bcstg (1957) Ltd. Audio news: BN. Rep: A. McDermott (Toronto); Paul McDermott (Montreal). Format: C&W. ■ Tony Mayer, pres; James L. Fisher, gen mgr; Winnie Streit, coml mgr; George Walters, prog dir.

Edmonton

CBX—1948: 740 khz; 50 kw-U, DA-2. Box 555 (T5J 2P4). (403) 469-2321. Telex 0372-287. CBC. ■ D. Field, stn mgr.

CFRN—1934: 1260 khz; 50 kw-U, DA-N. Broadcast House Box 5030 Postal Station "E" (403) 484-3311. Sunwapta Bcstg Ltd. ■ G. R. A. Rice, pres; T. Coumant, mgr.

CFRN-FM—July 13, 1964: 100.3 mhz; 16.2 kw. Ant 375 ft. Prog sep from AM. Stereo.

CHED—March 4, 1954: 630 khz; 10 kw-U, DA-2. CHED Ltd. ■ Jerry Forbes, gen mgr.

CHFA—(Fr) Nov 23, 1949: 680 khz; 5 kw-U, DA-1. Box 555 (T5J 2P4). (403) 424-2157. CBC. Net: CBC. Format: Educl, pub affrs. ■ Guy Pariseau, gen mgr & prog dir.

CHQT—Aug 19, 1965: 1110 khz; 10 kw-U, DA-N. 10154 103d St. (T5J 0X7). (403) 424-1131. Telex 037-2503. CHQT Bcstg Ltd. (acq 5-1-72). Format: Easy lstng. ■ Lewis R. Roskin, pres & gen mgr; Bill Bagshaw, coml mgr; Bob Bradburn, prog dir.

CJCA—May 22, 1922: 930 khz; 10 kw-D, 5 kw-N, DA-N. 10230 108th St. (T5J 2X3). (403) 423-4930. Telex 037-2229. Edmonton Bcstg Co. Ltd. Format: MOR. ■ J. T. Strain, gen mgr.

CJCA-FM—1949: 97.3 mhz; 100 kw.

***CKUA**—Nov 21, 1927: 580 khz; 10 kw-U, DA-2. 10526 Jasper Ave (T5J 1T7). (403) 422-5161. Telex 037-3948. Alberta Educl Communications Corp. (acq 4-1-74). ■ J. W. Hagerman, mgr.

***CKUA-FM**—June 28, 1948: 98.1 mhz; 352 w. Ant 113 ft. Dups AM.

Edson

CJYR—April 4, 1968: 970 khz; 10 kw-U, DA-1. Box 1450 (T0E 0P0). (403) 723-4461. Yellowhead Bcstg Ltd. Format: MOR, C&W, Top 40, oldies. ■ Ernie Mushtuk, pres; Chuck Benson, gen mgr; Gail Johnston, coml mgr; Wax Williams, prog dir.

Fort McMurray

CJOK—1973: 1230 khz; 1 kw-D, 500 w-N. Box 3000 (TA0 1K0). Charest Communication Ltd.

Grande Prairie

CFGP—Nov 2, 1937: 1050 khz; 10 kw-U, DA-1. 10008 103d Ave. (T8V 1B8). (403) 532-1050. Northern Bcstg Ltd. ■ W. Everitt, pres & gen mgr.

Jasper

CKYR—Co-owned with CJYR Edson. Feb 19, 1970: 1450 khz; 100 w. Box 1450, Edson, Alberta (T0E 0P0). (403) 723-4461 (Edson). Yellowhead Bcstg Ltd. Dups CJYR.

Lethbridge

CHEC—1959: 1090 khz; 5 kw-U, DA-2. Box 1090 (T1J 4A3). 329-4144. Southern Alberta Ltd. Audio news: BN. Format: Top 40. Spec prog: Indian news media ½ hr wkly. ■ Ronald J. Bruchet, VP & gen mgr.

CHEC-FM—1959: 100.9 mhz; 250 w. Ant 160 ft. Prog sep from AM.

CJOC—May 10, 1926: 1220 khz; 10 kw-D, 5 kw-N, DA-N. Box 820 (T1J 3Z9). (403) 327-3161. TWX 038-4915. Lethbridge Bcstg Ltd. Audio news: BN. Format: Diversified. Spec prog: Blackfoot Ind. ½ hr wkly. ■ G. Brown, pres & gen mgr. ■ CJOC-TV affil.

Lloydminster

CKSA—April 1, 1957: 1080 khz; 10 kw-U, DA-N. Radio-Television Bldg, 5026 50th St. (S9V 0Z1). (403) 875-3321. Telex 037-32511. Sask-Alta Bcstrs Ltd. ■ Arthur F. Shortell, pres & gen mgr.

Medicine Hat

CHAT—Nov 1, 1946: 1270 khz; 10 kw-U, DA-N. Box 1270 (T1A 7H5). (403) 526-2821. TWX 038-4824. Monarch Bcstg Ltd. Rep: All-Canada. Format: C&W; MOR; Top 40. Spec prog: Ger ½ hr wkly. ■ W.H. Yuill, pres; Orv Kope, gen mgr; Pat O'Connor, prog & mus dir; W. Fieldhouse, coml mgr.

Peace River

CKYL—Nov 1, 1954: 610 khz; 10 kw-U, DA-N. Box 1150 (TOH 2X0). (403) 624-2535. Telex 037-5126. Peace River Bcstg Ltd. (acq 1-60). ■ G. W. Cambridge, pres & gen mgr.

Red Deer

CKGY—1973: 1170 khz; 10 kw-D, 5 kw-N. Box 339

Alberta

Blairmore

CJPR—1972: 1490 khz; 1 kw-D, 250 w-N. Box 780 (403) 542-2806. Lethbridge Bcstg Ltd. Partially dups CJOC Lethbridge.

Brooks

CKBR—1973: 1340 khz; 1 kw-D, 250 w-N. Box 180 (T0J 0J0). (403) 362-3418. Bcstg 1957 Ltd. Format: Farm, C&W. ■ Tony Mayer, pres.

Calgary

CBR—Oct 1, 1964: 1010 khz; 50 kw-U, DA-2. Box 2640 (T2P 2M7). (403) 283-3311. Telex 038-21604. CBC. ■ J. Phillips, stn mgr.

CBR-FM—Sept 29, 1975: 102.1 mhz; 100 kw. Ant 788 ft. Stereo.

CFAC—May 1922: 960 khz; 50 kw-U. 1301 17th Ave. S.W. (T2T 0C5). (403) 244-9311. Telex 038-22514. Calgary Bcstg Co. Format: Town & Country. ■ J. McColl, pres & gen mgr.

CFCN—May 18, 1922: 1060 khz; 50 kw-U, DA-2. Broadcast House Station "E" (T2C 3L9). (403) 249-9101. TWX 038-21637. The Voice of the Prairies Ltd. (acq 1-67). Rep: Stephens & Towndrow (Canada); Weed, Walton U.S. Format: MOR. ■ E. W. Chapman, pres; Norman H. Haines, gen mgr; Clare Johnson, coml mgr; Gord Kelly, prog dir. ■ CFVP affil: 6030 khz; 100 watts.

CHFM-FM—Listing follows CKXL.

CHQR—November 1964: 810 khz; 50 kw-U, DA-2. 830 9th Ave. S.W. (T2P 1L7). (403) 263-5522. TWX Brd Bnd 833-2-561. Radio QR Ltd. (acq 4-15-70). Format: MOR. Rep: Standard Bcst Sls. ■ T. Soskin, pres & gen mgr; G. Walker, gen sls mgr & asst mgr; J. Crane, prog & mus dir.

CKXL—1927: 1140 khz; 10 kw-U, DA-N. Box 1140 (T2P 2M7). (403) 264-8000. Telex 038-21741. Moffat Communications Ltd. (acq 11-22-69). Audio news: BN. Format: Top 40. ■ J. R. Mitchell, pres; Thomas E. McBride, gen mgr.

CHFM-FM—Co-owned with CKXL. Aug 29, 1962: 95.9 mhz; 11 kw. Ant 354 ft. Stereo. Prog sep from AM.