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## FOR IMMEDIATE RELEASE

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# HEADING INTO FIRST FACE-OFF, BLUMENTHAL HAS SOLID LEAD OVER MCMAHON Rumors of Attorney General's Demise May Be Premature 

HARTFORD, CT (October 4, 2010) - Democratic U.S. Senate candidate Richard Blumenthal has 52.4 percent to Republican Linda McMahon's 44.7 percent according to the CT Capitol Report poll released today. The two candidates will participate in a live, televised debate for the first time tonight.

The poll, commissioned by CT Capitol Report and conducted by the Merriman River Group, surveyed 1,623 likely voters on October 3, 2010 with a margin of error of $+/-2.4$ percent points.
"With a month to go, Richard Blumenthal enjoys a competitive advantage stronger than the relatively close poll numbers would suggest," says the poll's Executive Director Matthew Fitch. "He has crossed the $50 \%$ threshold, and his supporters appear committed, with $87.5 \%$ of them saying they will definitely vote for him. Linda McMahon has run a strong campaign, and also enjoys a strong commitment from her supporters, with $83 \%$ of her followers saying they will definitely vote for her.
"Because the two candidates represent such a clear choice from each other, there is an usually low number of undecided voters in this race with four weeks to go. Although there is no incumbent, McMahon is clearly perceived as the challenger. Unlike most challengers, however, she enjoys better than equal footing in name recognition and financing. While most successful challengers peak in the last days of the election, she may have already reached her peak with limited potential for further upside.
ivicivianon struggies most among seniors and women. uniortunateiy, inose are the two groups most ilkeıy to vote, and ner current message is not one that is well suited to those groups. Barring a late October surprise, this race appears to strongly favor Blumenthal."

CT Capitol Report Editor and Publisher Tom Dudchik commissioned the poll: "We feel it's important to add another credible poll to the current Connecticut mix. In years past, certain media outlets in Connecticut produced reliable polling information during election years. Now online publications such as CT Capitol Report are stepping up to fill the void."

A poll on the Connecticut Governor's race will be released Tuesday, October 5.

## About CTCapitolReport.com

CT Capitol Report is published and edited by veteran political professional Tom Dudchik. Since its launch in 2009 its readership has grown exponentially and it is widely considered the most comprehensive website for Connecticut political news.

## About Merriman River Group

With offices in Hamden, CT and Los Angeles, CA, Merriman River Group is a full service consulting organization specializing in election supervision and administration, public opinion research, and communication services. In 2010, Merriman River Group launched their NexGen IVR polling system, which offers professional grade polling and analysis with reduced costs and faster completion time. NexGen IVR has been used in public and private polling from New England to Hawaii this year, with accuracy far exceeding traditional polling methods. For more information on Merriman River Group, please visit www.merrimanriver.com.
f5 * f16 Crosstabulation

|  |  |  | f16 |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1. <br> Party:Democrat | 2. Party:Republican | 3. <br> Party:Independe <br> nt | 99. Party:Not <br> Reported | Party:Unsure |  |
| f5 | Senator:Blumenthal | Count | 510 | 54 | 231 | 45 | 10 | 850 |
|  |  | \% within f16 | 85.3\% | 13.5\% | 45.7\% | 47.4\% | 41.7\% | 52.4\% |
|  | Senator:McMahon | Count | 79 | 340 | 256 | 44 | 7 | 726 |
|  |  | \% within f16 | 13.2\% | 84.8\% | 50.7\% | 46.3\% | 29.2\% | 44.7\% |
|  | Senator:Unsure | Count | 9 | 7 | 18 | 6 | 7 | 47 |
|  |  | \% within f16 | 1.5\% | 1.7\% | 3.6\% | 6.3\% | 29.2\% | 2.9\% |
| Total |  | Count | 598 | 401 | 505 | 95 | 24 | 1623 |
|  |  | \% within f16 | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

f16 * f5 Crosstabulation


| Party:Unsure | Count | 10 | 7 | 7 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% within f5 | 1.2\% | 1.0\% | 14.9\% | 1.5\% |
| Total | Count | 850 | 726 | 47 | 1623 |
|  | \% within f5 | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

f5 * f15 Crosstabulation

f15 * $\ddagger 5$ Crosstabulation


|  | 9. TeaParty:Unsure | Count <br> \% within f5 | 47 $5.5 \%$ | 91 $12.5 \%$ | 11 $23.4 \%$ | 149 $9.2 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 99. TeaParty:Not Reported | Count | 42 | 43 | 6 | 91 |
|  |  | \% within f5 | 4.9\% | 5.9\% | 12.8\% | 5.6\% |
| Total |  | Count | 850 | 726 | 47 | 1623 |
|  |  | \% within $f 5$ | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

f5 * f9 Crosstabulation

|  |  |  | f9 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1. <br> Obama:Approve strongly | 2. <br> Obama:Approve somewhat | 3. <br> Obama:Disappro ve somewhat | 4. <br> Obama:Disappro ve strongly | 9. Obama:Unsure | Total |
| f5 | Senator:Blumenthal | Count <br> \% within f9 |  | $\begin{array}{r} 246 \\ 82.3 \% \end{array}$ | $\begin{array}{r} 73 \\ 37.6 \% \end{array}$ | $\begin{array}{r} 51 \\ 8.5 \% \end{array}$ | $\begin{array}{r} 19 \\ 45.2 \% \\ \hline \end{array}$ |  |
|  | Senator:McMahon | Count <br> \% within f9 | 22 $4.5 \%$ | $\begin{array}{r} 45 \\ 15.1 \% \end{array}$ | $\begin{array}{r} 111 \\ 57.2 \% \end{array}$ | $\begin{array}{r} 539 \\ 90.1 \% \end{array}$ | $\begin{array}{r} 9 \\ 21.4 \% \end{array}$ |  |
|  | Senator:Unsure | Count <br> \% within f9 | 7 $1.4 \%$ | $\begin{array}{r} 8 \\ 2.7 \% \end{array}$ | $\begin{array}{r} 10 \\ 5.2 \% \end{array}$ | $\begin{array}{r}8 \\ 1.3 \% \\ \hline\end{array}$ |  | $\begin{array}{r}47 \\ 2.9 \% \\ \hline\end{array}$ |
| Total |  | Count <br> \% within f9 | $\begin{array}{r} 490 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 299 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 194 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 598 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 42 \\ 100.0 \% \end{array}$ | $\begin{array}{r} 1623 \\ 100.0 \% \end{array}$ |

f5 * VAR00001 Crosstabulation


|  | \% within VAR00001 | $89.6 \%$ | $15.7 \%$ | $45.2 \%$ | $52.4 \%$ |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  | Senator:McMahon | Count | 67 | 650 | 9 |



|  |  |  | f5 |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Senator:Blument hal | Senator:McMaho <br> n | Senator:Unsure |  |
| VAR00001 | Obama:Approve | Count | 707 | 67 | 15 | 789 |
|  |  | \% within f5 | 83.2\% | 9.2\% | 31.9\% | 48.6\% |
|  | Obama:Disapprove | Count | 124 | 650 | 18 | 792 |
|  |  | \% within f5 | 14.6\% | 89.5\% | 38.3\% | 48.8\% |
|  | Obama:Unsure | Count | 19 | 9 | 14 | 42 |
|  |  | \% within f5 | 2.2\% | 1.2\% | 29.8\% | 2.6\% |
| Total |  | Count | 850 | 726 | 47 | 1623 |
|  |  | \% within f5 | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

