

STYLE.COM

NATURAL BEAUTY:

STYLE.COM Launches Green Spring Beauty Guide

New York City, April 21, 2008 – The biggest trend in beauty this Spring? Green. Just in time for Earth Day, Style.com has pulled together over 40 products that will make you glow from head to toe, and feel good about it, too. From drugstore bargains to department-store splurges, everything on the list is planet-minded, whether it's organic, cruelty-free, or cause-related.

Highlights include:

Synthetic-Free (no synthetics or toxins)

Burt's Bees Naturally Ageless Intensive Repairing Serum \$25
Pangea Organics Hand & Body Lotion \$17

Obsessively Organic (certified 95% to 100% organic)

Yes to Carrots C Me Smile Lip Balm \$3.69
Origins Organics Silkening Body Spritz \$25

Luxe Natural

Care by Stella McCartney Nourishing Night & Day Cream \$80
Tammy Fender Quintessential Serum \$175

Eco-Spa

Dr. Alkaitis Organic Nourishing Treatment Oil \$60
Weleda Almond Facial Masque \$25

Cruelty-Free

Dr. Bronner's Peppermint Organic Liquid Soap \$5.75
Nature's Gate Rainwater Organics Lotion \$8

Biodegradable

Hamadi Healing Serum \$12
Kiss My Face Olive & Green Tea Soap \$2.49

Planet-Friendly (recycled/biodegradable/minimal packaging)

Cargo PlantLove Lipstick in Cherry Bliss \$20
Physicians Formula Organic Wear Natural Origin Blush \$11.95

Green Makeup

Josie Maran Lipstick in Desirous \$20
Dr. Hauschka Decorative Cosmetics Volume Mascara \$23.50

Cosmetics With a Conscience (a.k.a. Giving Back)

Pure & Natural Cleansing Rosemary & Mint soap for the World Wildlife Fund \$3.99

Zia Bamboo Exfoliant with Rice Bran for Global ReLeaf \$25

For a complete list of products, please visit Style.com.

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