

# Friends of Country Music PO Box 22-631, Otahuhu, Auckland 1133

Tel: 0-9-276 5905    AnsaFone/Fax: 0-9-276 9629    friends@countrymusic.net.nz    http://countrymusic.net.nz  
Trading division of NZ Country Music Network Ltd

## Advertising rates

Run of station                      \$6.00 + GST

All advertising appears at the top of each hour  
Advertising takes the form of sponsorship  
A calendar month is charge as for 28 days  
Terms are strictly 20th month following  
Late payments incur a surcharge of 25%

### Specific time spots:

6am - 9am	+ 50%
5pm - 7pm	+ 50%
All other times	+ 25%

### Volume discounts:

Every hour for month	- 25%	\$3,024.00 + GST
672 - 744 spots		
Every 2 hours for month	- 20%	\$1,612.80 + GST
336 - 372 spots		
Every 3 hours for month	- 15%	\$1,142.40 + GST
224 - 248 spots		
Every 4 hours for month	- 10%	\$ 907.20 + GST
168 - 186 spots		

### Sponsorship of an hour program:

Last spot at top of hour plus 3 spots during hour  
4 times spot rate less 15%

### Pre payment discounts:

1 month in advance	- 10%
2 months in advance	- 15%
3 months in advance	- 20%
4 months in advance	- 25%
5 months in advance	- 25% plus get 6th month free

All above rates are casual, no contract  
First time advertisers discount 67%  
Repeat advertisers discount 50%  
Discount applies for term of contract.



## TLC Radio - 107 FM Otahuhu