

250 w-N. 2301 Colonial Drive (59601). (406) 442-6620. Holter Bcstg Corp. (acq 7-16-73). Net: NBC, IMN, UPI. Rep: Eastman, Simpson & Reilly. Format: MOR. ■ W. L. Holter, pres; Carson Aasen, gen mgr; Al Johnson, prog dir; Harley Dee, mus dir; Don Maynard, chief engr. ■ Rates: \$5; 5; 5; 5.

**KBL-FM**—Not on air: 92.1 mhz; 3 kw. Ant minus 410 ft.

**KCAP(AM)**—October 1949: 1340 khz; 1 kw-D, 250 w-N. 9 N. Last Chance Gulch (59601). (406) 442-4490. Western Bcstg Co. (acq 8-10-76). Net: CBS; Silver Dollar. Rep: Savalli/Gates; McGuire. Format: Contemp. ■ Earl Morgenroth, pres; Larry Wilmot, gen mgr; Joanne Maynard, coml mgr; Jim Schaefer, prog dir; Bob Burch, sls mgr; Randy Rocks, mus dir; Cato Butler, news dir; Tom McGinley, chief engr.

**KCAP-FM**—1975: 103.1 mhz; 3 kw. Ant minus 250 ft. 110 Broadway. Western Bcstg Co.

**\*KHTC(FM)**—1971: 89.5 mhz; 14 w. Ant 50 ft. 1115 Roberts (59601). (406) 442-6611. Helena Vocational Technical Ctr. Helena School District 1. Format: Educl/good mus. ■ Alex Capdeville, dir vocational educ; Donald Liles, gen mgr; Jesse Waymire, chief engr.

**KMTX(AM)**—Nov 1, 1976: 950 khz; 5 kw-U. DA-N. Box 1183 (59601). (406) 442-0400. Capital Investment. Net: APR. Format: Beautiful music. ■ James O'Connell, pres; Brinton Markle, gen mgr; Dean Williams, prog dir; Marianne Melton, news dir; Tod Merley, chief engr. ■ Rates: \$7.75; 6.60; 7.75; 6.60.

## Kalispell

**KALS(FM)**—November 1974: 97.1 mhz; 70 kw horiz, 30 kw vert. Ant minus 195 ft. 2980 Hwy 2 East (59901). (406) 755-5218. North Valley Bcstg Enterprises Inc. Net: ABC/I; IMN. Format: Btfl mus, relig. ■ Harold Erickson, pres; Bruce Erickson, gen mgr; Brad Rauch, news dir; Don Nelson, chief engr. ■ Rates: \$4.45; 3.40; 4.45; 3.40.

**KGEZ(AM)**—April 1927: 600 khz; 1 kw-U, DA-2. Box 600 (59901). (406) 755-6600. Skyline Broadcasters Inc. Net: CBS. Rep: Masla; Hix; Wayne-Evans; Time Sls NW. Format: C&W. Spec progs: Farm 8 hrs wkly. ■ Matt Himsi, pres; Mike Manion, gen mgr & chief engr; Kelly Hartman; prog dir; Bob Logan, news dir. ■ Rates: \$6.30; 5.30; 6.30; 5.30.

**KOFI(AM)**—Nov 11, 1955: 1180 khz; 10 kw-U, DA-N. Box 608 (59901). (406) 755-6690. Flathead Valley Bcstrs. Net: UPI. Rep: Moore. Format: MOR. ■ William H. Patterson, gen & coml mgr & chief engr; Leslie L. Sterling, prom mgr; Len Anderson, prog dir; James Ziemer, mus dir; Daniel Black, news dir. ■ Rates: \$7, 5.85; 7, 5.85.

**New FM**—Not on air, target date unknown: 98.5 mhz; 100 kw. Ant 415 ft. Glacier County Bcstg.

## Lewistown

**KXLO(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 620 (59457). (406) 538-3441. KXLO Broadcast Inc. (acq 4-16-73). Format: C&W, MOR. Spec prog: Farm 18 hrs wkly. Net: ABC/I, IMN. Rep: Eastman, IMN. ■ Fred Lark, pres & gen mgr; Lew Boucher, opns mgr; Lee Belding, prog & news dir; Dave Sather, chief engr.

**KLCM-FM**—Co-owned with KXLO(AM). April 1976: 95.9 mhz; 3 kw. Ant minus 228 ft. (406) 538-3495. Montana Bcst Communications Inc. Prog sep from AM. Stereo. Format: Btfl music, sports. Spec prog: Classical 10 hrs wkly. ■ Joe Zahler, gen mgr & news dir.

## Libby

**KLCB(AM)**—Dec 23, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 730 (59923). (406) 293-6234. Lincoln County Bcstrs Inc. (acq 12-66). Net: ABC/I, IMN. Rep: IMN. Format: Adult soft contemporary, C&W. ■ Duane Williams, VP & gen mgr; Vickie Adams, sls rep; Patricia Harvey, sls rep; Jeff Yetter, news dir.

## Livingston

**KPRK(AM)**—Jan 10, 1947: 1340 khz; 1 kw-D, 250 w-N, SH. Box 691 (59047). (406) 222-2841. Holter Bcstg Corp. Net: ABC/I; IMN. Rep: Eastman, IMN. Format: Countypolitan. ■ Bill Holter, pres; Kent Colby, gen mgr; Dan Elder, prog dir. ■ Rates: \$4.80; 4; 4.80; 4.

**KYBS(FM)**—December 1977: 97.7 mhz; 3 kw. Ant

minus 205 ft. 201 S. Main St. Yellowstone Bcstg Service. ■ Terry Kinne, pres.

## Miles City

**KATL(AM)**—Sept 4, 1941 1340 khz, 1 kw-D, 250 w-N. Box 700 (59301). (406) 232-2280. Star Printing Co. Net: ABC/I, IMN. Rep: Eastman. Format: Farm & MOR. ■ John Sullivan, pres; Fred B. Hunnes, gen & coml mgr; Lee Langdorf, prom mgr; Walter Mallard, mus dir; Terry Virag, news dir; David Gordon, chief engr. ■ Rates: \$5; 5; 5; 5.

## Missoula

**KDXT(FM)**—April 29, 1977. 93.3 mhz, 38 kw. Ant 2440 ft. Box 8088 (59807). (406) 728-9399. Jensen Bcstg Co. Format: Progressive. ■ Rex Jensen, pres & gen mgr; Jack Jensen, sls mgr; James Bender, opns mgr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**KGRZ(AM)**—1947: 1450 khz; 1 kw-D, 250 w-N. Box 4106 (59806). (406) 728-1450. Robert Ingstad. (acq 6-1-77). Group owner: Ingstad Bcstg. Net: NBC. Rep: Pro Radio. Format: Modern country. ■ Dan L. Gittings, gen mgr; Dan Sollom, opns dir; Dick Zarowny, coml mgr. ■ Rates: \$6.95; 6.95; 6.95; 6.95.

**KGVO(AM)**—Jan 28, 1931 1290 khz; 5 kw-U, DA-N. Drawer M (59806). (406) 549-5152. KGVO Bcstrs Inc. (acq 11-4-59). Group owner: Western Bcstg. Net: CBS. Rep: Masla. Format: MOR. Spec progs: Farm 2 hrs. ■ Earl E. Morgenroth, pres; Pete Kelly, gen mgr; Tom Ash, prog dir; Rick Shoup, sls mgr; Tinsley Palmer Buls, mus dir; Richard Newlon, news dir; John Honea, chief engr. ■ Rates: \$8; 8; 8. ■ KGVO-TV affil.

**\*KUFM(FM)**—Jan 31, 1965: 89.1 mhz; 18.7 kw. Ant 2510 ft. School of Journalism (59812). (406) 243-4931. U. of Montana. Net: NPR. Format: Public aff. Spec prog: Black 2 hrs, jazz 10 hrs, indian 1 hr, folk 7 hrs, children's 7 hrs, wkly. ■ Philip J. Hess, gen mgr; Terry Conrad, prog dir; William Marcus, prom mgr; Thomas McGinley, chief engr.

**KYLT(AM)**—July 15, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 2277 (59806). (406) 728-5000. Scottie Bcstg Co. (acq 12-31-66). Rep: Moore, Hix. Format: Top 40. ■ W. L. Holter, pres; Gene Peterson, gen mgr; Cary Nicklay, office mgr; Vern Argo, prog & mus dir; Curt Kerke, prog dir; Carol Hangas, traf mgr; Ray Nicklay, news dir; Bill Schwanke, sports dir; Tom McGinley, chief engr. ■ Rates: \$9.25; 8.50; 9; 5.25.

**KYLT-FM**—July 29, 1974: 100.1 mhz; 2.9 kw. Ant minus 810 ft. Format: Contemp. ■ Rates: \$9; 9; 9; 9.

**KYSS(AM)**—June 27, 1959: 930 khz, 5 kw-D, 400 Ryman (59801). (406) 728-9300. Garden City Bcstg Inc. (acq 4-60). Net: ABC/I, IMN. Rep: Eastman. Format: C&W. ■ Chester M. Murphy Jr., pres & gen mgr; Margaret Murphy, controller; Rick Newlon, prog dir; Max Murphy, bus mgr; Eva Shelhamer, mus dir; James Goodrich, news dir & chief engr. ■ Rates: \$6.25; 5.25; 6.25; 5.25.

**KYSS-FM**—May 11, 1969: 94.9 mhz; 30 kw. Ant 2,490 ft. Stereo. Prog sep from AM. Format: Big band, instrumental. Spec prog: Classical 4 hrs wkly. ■ James Goodrich, prog & mus dir.

## Plentywood

**KPWD(FM)**—June 1, 1962: 100.1 mhz; 3 kw. Ant 34 ft. 216 N. Main (59254). (406) 765-1480. Stallard Bcstg Inc. (acq 1-1-75). Net: ABC/E; IMN. Rep: Adv Sls W. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Bill E. Stallard, pres & gen mgr; Bill Stallard, coml mgr; Mickey McCall, prog dir; Cheryl Dawson, prom dir; Don Koterba, chief engr. ■ Rates: \$3.30; 2.70; 2.40; 2.10.

## Polson

**KERR(AM)**—March 22, 1976: 1070 khz; 25 kw-D, 1 kw-N, DA-N. Box 1233, Bismarck, N.D. (58501). (406) 883-5255. KBMR Radio Inc. Net: ABC/E. Rep: Anderson. Format: C&W. ■ A.L. Anderson, pres; E.C. Krebsbach, coml mgr; Ron Hirsch, mus dir; Barry Morris, news dir; Paul Doolittle, chief engr. ■ Rates: \$12; 9; 9; 9.

## Red Lodge

**KRBN(AM)**—Dec 7, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 908 (59068). (406) 446-2710. Red Lodge Bcstg (acq 4-22-76). Net: MBS; Northern Sports. Rep:

## Montana, Nebraska Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

Masla, Hix. Format: MOR, C&W. Spec prog: Farm 7 hrs wkly. ■ Robert Peck, pres; Jim Moore, gen mgr; Danny Lynn, mus dir; Shelia Knox, news dir. ■ Rates: \$2.95; 2.95; 2.95, —

## Scobey

**KCGM(FM)**—June 21, 1971. 95.7 mhz; 52 kw. Ant 660 ft. (59263). (406) 487-2293. Prairie Communications Inc. Format: C&W & MOR. ■ Larry C. Bowler, pres; Gifford Wood, gen & prom mgr; Beverly Wahl, coml mgr & mus dir; Vera Juel, prog dir; Linda Levad, news dir; David Jorgenson, chief engr.

## Shelby

**KSEN(AM)**—Aug 11, 1947: 1150 khz; 5 kw-U, DA-2. 120 Pine Ave. (59474). (406) 434-5241. Tri-County Radio Corp. Net: CBS. Rep: Eastman, IMN. Format: MOR, Uptempo. ■ Jerry Black, gen mgr; Richard Puff, coml mgr; Alex Bronsen, prog dir; Ben Light, prom mgr; Howard West, news dir; Fred Nichols, chief engr.

**KZIN-FM**—Co-owned with KSEN(AM). Not on air: 96.3 mhz; 29 kw. Ant 570 ft.

## Sidney

**KGCX(AM)**—Oct 1, 1926: 1480 khz, 5 kw-U, DA-1 Box 31 (59270). (406) 482-2115. KGCX Inc. Net: MBS. Rep: Masla. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Oscar H. Halvorson, pres & chief engr; Carl Oraw, gen mgr; Bill Hansen, coml mgr; Dave Halvorson, mus & news dir.

## West Yellowstone

**KWYS(AM)**—Dec 20, 1967: 920 khz; 1 kw-D. Box 9 (59758). (406) 646-7361. Empire Bcstg Corp. Rep: Bob Hix. Format: C&W. ■ Gary N. Peterson, pres; Larry Binfet, stn mgr.

## Wolf Point

**KVCK(AM)**—Sept 1, 1957: 1450 khz, 1 kw-D, 250 w-N. Box 668 (59201). (406) 653-1900. KVCK Inc. (acq 10-1-76). Net: UPI. Rep: Bob Hix. Format: C&W. ■ Robert A. Lundstrom, pres & gen mgr; David Arndt, prog dir; Jan Lundstrom, coml mgr; Jeff Bolstad, mus dir; Todd Shamley, prod mgr; Bob Behr, news dir; John Sisson, chief engr. ■ Rates: \$4.80; 2.80; 3.80; 2.80.

## Nebraska

### Ainsworth

**KBRB(AM)**—Feb 6, 1968: 1400 khz; 1 kw-D, 250 w-N. 122 East Second, Box 285 (69210). (402) 387-1410. K. B. R. Bcstg Co. Format: Diversfd. ■ Lorris C. Rice, pres, gen, coml & prom mgr; Kenneth W. Heuer, prog dir; Renee Burger, news dir; Wes Jones, chief engr. ■ Rates: \$4; 4; 4; 4.

### Alliance

**KCOW(AM)**—January 1949: 1400 khz; 1 kw-D, 250 w-N. Box 600 (69301). (308) 762-1400. KLOE Inc. (acq 1-1-67). Net: ABC/C, ABC/E, Intermountain. Rep: Soderlund. Format: MOR. Spec progs: Farm 5 hrs, C&W 14 hrs, wkly. ■ Ross Beach Jr., pres; Jim Kamerzell, gen mgr; Dave Anderson, prog & mus dir; Larry Patrick, news dir; Bob Heinz, chief engr. ■ Rates: \$4.85; 4.85; 4.85; 4.85.

## Nebraska Radio

**KFAH(FM)**—1978: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. 221 E. 3rd St. (69301). (308) 762-2000. Fortner-Hill Bcstg. Net: UPI. Format: MOR. ■ Quiven Fortner, pres; Robert V. Hill, gen mgr; Roger Grasmick, coml mgr; Cathy Payne, prom mgr; Robert Hinze, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

### Aurora

**KROA(FM)**—See Grand Island.

### Beatrice

**KWBE(AM)**—June 12, 1949: 1450 khz; 1 kw-D, 250 W-N. Box 1450 (68310). (402) 228-5923. MIA Enterprises Inc. (acq 2-1-57). Net: UPI, Nebraska News. Rep: PRO Radio. Format: MOR, farm, Spec progs: Polka 3 hrs, big band 2 hrs wkly. ■ Gordon C. Bud Pentz, pres & gen mgr; Bryce McBride, prod mgr; Jerry Kruger, mus dir; Dorothy Hertz, coml mgr; Shelby Hendee, opns mgr; Jim Droege, engr mgr. ■ Rates: \$11, 10; 11, 10.

**KWBE-FM**—Nov 26, 1962: 92.9 mhz; 97 kw. Ant 310 ft. Stereo. Format: C&W. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

### Blair

**\*KDCV-FM**—Oct 1, 1972: 91.1 mhz; 10 w. Ant 60 ft. Dana College (68008). (402) 426-4101. Format: Educ. Spec progs: Classical 12 hrs wkly. ■ Robert Glass, pres; Darrell W. Dibben, gen mgr; Arvin Hernes, chief engr.

### Broken Bow

**KCNI(AM)**—Sept 28, 1949: 1280 khz; 1 kw-D. Box 409 (68822). (308) 872-5881. Custer County Bcstg Co. Rep: Bernard, Soderlund. ■ R. L. Yantzie, VP & gen mgr; Harold Hromas, chief engr. ■ Rates: \$6.85; 6.10; 6.10; —

### Chadron

**KCSR(AM)**—May 9, 1954: 610 khz; 1 kw-D. Box 913 (69337). (308) 432-5545. Big Sky Bcstg Co. (acq 10-1-71). Net: ABC/I, Hometown, IMN. Rep: IMN, Abels. Format: MOR. Spec progs: C&W 6 hrs, farm 7 hrs wkly. ■ Kerm Kath, pres; Lee Hall, gen mgr; Bill Davis, coml mgr; Mary Christoffersen, prog dir; Rhonda Maddox, news dir; Ed Davenport, chief engr. ■ Rates: \$9.45; 9.45; 7.15; —

### Columbus

**KJSK(AM)**—April 28, 1948: 900 khz; 1 kw-D. Box 99 (68601). (402) 564-2891. KJSK Inc. (acq 7-1-59). Group owner: Anderson. Rep: Hopewell, Walton. Format: Relig, farm. ■ George Basil Anderson, pres; Terry A. Cowan, stn mgr & chief engr. ■ Rates: \$11.90; 11.90; 11.90; 11.90.

**KOXI(FM)**—Co-owned with KJSK(AM). August 1964: 101.1 mhz; 100 kw. Ant 200 ft. Stereo. Dup AM 2%. Format: Btl mus. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

**\*KTLX(FM)**—July 1974: 91.9 mhz; 10 w. Ant 78 ft. 2200 25th St. (68601). (402) 564-8548. T.L.C. Educational Corp. Format: Ed. ■ Gilbert Loseke, pres; Ramon Belitz, gen mgr.

**KTTT(AM)**—Dec 2, 1962: 1510 khz; 500 w-D. Box 518 (68601). (402) 564-2866. City and Farm Bcstg Inc. Rep: PRO Radio, Soderlund. Format: MOR. Spec progs: C&W 12 hrs, Polkas 10 hrs, farm 15 hrs, wkly. ■ William Whitlock, pres; Joseph L. Stavas, gen & prom mgr; Ron Kruse, coml mgr; Ralph Wayne, prog & mus dir; James Jaworski, news dir; Harold Hardy, chief engr. ■ Rates: \$8; 8; 8; —.

**KTTT-FM**—Nov 25, 1969: 93.5 mhz; 3 kw. Ant 250 ft. Prog dups AM 100%. Format: Top-40 after AM signoff. ■ Rates: \$8; 8; 8; 4.50.

### Cozad

**KAMI(AM)**—Nov 24, 1965: 1580 khz; 1 kw-D. Box 206 (69130). (308) 784-3665. KAMI Country Bcstg Corp. (acq 5-74). Rep: Keystone. Format: MOR, C&W. ■ Andy Anderson, gen mgr & chief engr; Charles Andersen, coml mgr & prog dir. ■ Rates: \$4; 4; 4; 4.

## Crete

**KTAP(FM)**—Aug 20, 1976: 103.9 mhz; 3 kw. Ant 225 ft. Box 269 (68333). (402) 826-4393. Airwaves Bcstg Services. Format: Diversified. ■ Joseph Stavas, pres; Jim Jaworski, gen mgr; Stephen Warga, news dir; Doyle Feeken, chief engr. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

### Crookston

**\*KINI(FM)**—Jan 26, 1978: 96.1 mhz, 57 kw. Ant 500 ft. St. Francis Mission, St. Francis, S.D. (57572). (605) 747-2296. Rosebud Educational Society. Format: Diversified. ■ Bernard Fagan S.J., pres; Joseph Gill S.J., gen mgr.

### Fairbury

**KGMT(AM)**—June 13, 1960: 1310 khz; 500 w-D. Box 425 (68352). (402) 729-3382. Great Plains Bcstg Co. (acq 5-31-78). Net: ABC/E. Rep: Hopewell, Soderlund. Format: C&W. Spec prog: Polka 8 hrs wkly. ■ M. Douglas Jennings, chmn; Steve Mickelson, pres & gen mgr; Joe McIntosh, prog & mus dir; Steve Albertson, chief engr. ■ Rates: \$6; 6, 6, 6.

### Falls City

**KTNC(AM)**—Aug 3, 1957: 1230 khz; 100 w-U, 2001 Stone St. (68355). (402) 245-2453. S.E. Neb Bcstg Co. Net: ABC/I. Rep: Masla, Soderlund, Hix. Format: MOR. ■ William L. Hardt, gen mgr; Dennis Maze, coml mgr; Kevin Sanders, prog dir; Hal Mann, news dir; Dan Sudenga, chief engr.

### Fremont

**KHUB(AM)**—December 1939: 1340 khz; 500 w-D, 250 w-N. Box 669 (68025). (402) 721-5012. KHUB Inc. (acq 4-22-76). Net: ABC/I. Format: MOR. ■ Cal Coleman, pres & gen mgr; Bob B. Palmer, opns dir; Ron Ladd, prog dir; Bob McIcheran, sls mgr; Larry Casey, news dir; Jim Droege, chief engr. ■ Rates: \$9.70; 7.10; 9.70; 3.50.

**KHUB-FM**—July 1972: 105.5 mhz; 3 kw. Ant 56 ft. Dups AM 90%. ■ Rates same as AM.

### Grand Island

**KMMJ(AM)**—Nov 1925: 750 khz; 10 kw-D, DA. Box 1847 (68801). (308) 382-2800. KMMJ Inc. (acq 1-1-77). Net: MBS. Rep: McGavren-Guild. Format: MOR, farm. ■ Wm. Marcil, pres; Bill Burn, VP & gen mgr; Willard L. Morton, stn mgr; Dan Arrasmith, prog dir; Ray Gearhart, news dir; Rich Balvanz, farm dir; Martyn Shunkwiler, chief engr. ■ Rates: \$36; 36; 28; —

**KRGI(AM)**—April 1, 1953: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box G (68801). (308) 381-1430. Grand Island Bcstg Co. (acq 6-15-57). Group owner: Stuart. Net: ABC/C. Rep: McGavren-Guild-PGW, Abels. Format: MOR, top-40. ■ Richard W. Chapin, pres; Harry Kaplan, VP & gen mgr; Keith O'Neil, prog dir; Linda White, mus dir; Ed Barnett, news dir; Elmer G. Nelson, chief engr.

**KRGI-FM**—October 1975: 96.5 mhz; 100 kw. Ant 416 ft. Prog sep from AM.

**\*KROA(FM)**—Aug 11, 1967: 95.7 mhz; 100 kw. Ant 460 ft. Stereo. Box 193, Doniphan (68832). (402) 845-6595. Grace College. (acq 3-77). Format: Religious. ■ Dr. Robert Benton, pres; Herb Roszhart, gen mgr.

### Hastings

**\*KCNT(FM)**—Feb 22, 1971: 88.1 mhz; 10 w. Ant 58 ft. Format: MOR. ■ Bruce Ebmeier, gen mgr; Carl Brown, chief engr.

**KHAS(AM)**—Sept 1, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 726, Tribune Bldg. (68901). (402) 462-5101. Nebraska Bcstg Co. Group owner: Seaton. Net: CBS. Rep: PRO Radio, Soderlund, Hix. Format: MOR. Spec progs: Sp 1 hr, C&W 2 hrs, farm 2 hrs, classcl 2 hrs, wkly. ■ Donald R. Seaton, pres; John W. Powell, exec VP & gen mgr; Roy Crocker, asst gen mgr; Steve Physioc, spt dir; Ed Bedwell, news dir; Julie Jackson, ofc mgr; Stan Smelser, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 7.40. ■ KHAS-TV affil.

**KICS(AM)**—April 15, 1964: 1550 khz; 500 w-U. Box 1005 (68901). (402) 463-1314. Apache Bcstg Corp.

(acq 2-1-75). Net: ABC/C, APR, IMN. Format: Contemp. Spec prog: Farm 15 hrs wkly. ■ Kenneth Gruszecki, VP & gen mgr; Brian Downey, prog dir; Shaun Schleif, sports dir; Don Leopold, mus dir; Tom Robson, sls mgr; Rich Dillman, news dir; Dan Small, chief engr. ■ Rates: \$8.80; 7.95; 8.80; 7.95.

**KICS-FM**—February 1965: 93.5 mhz; 3 kw. Ant 155 ft. Dups AM 50%. Format: Progs. ■ Rates: \$6.30; 5.75, 6.30; 5.75.

### Holdrege

**KUVR(AM)**—Oct 1956: 1380 khz; 500 w-D, 613 4th Ave. (68949). (308) 995-4020. W.W. Bcstg Inc. (acq 6-11-76). Net: ABC/C. Rep: Eastman Radio/IMN, Soderlund Co. Format: Diversified. ■ William C. Whitlock, pres & coml mgr; Jack Stitzel, gen mgr & prog dir; Garry Meyers, news dir; Harold Erickson, chief engr. ■ Rates: \$7.20; 6.60; 7.20; 6.60.

**KUVR-FM**—October 1970: 97.7 mhz; 3 kw. Ant 240 ft. Dups AM 50%.

### Kearney

**KGFW(AM)**—1927: 1340 khz; 1 kw-D, 250 w-N. Box 666 (68847). (308) 237-2131. Central Nebraska Bcstg Inc. Net: APR. Rep: PRO Radio, Soderlund. Format: MOR. ■ John C. Mitchell, pres; John McDonald, gen mgr; Al Smith, sls mgr; Cathy Peterson, coml mgr; Paul Wice, news dir; Virgil Finke, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**\*KOVF-FM**—March 8, 1968: 91.3 mhz; 10 w. Ant 99 ft. Kearney State College (68847). (308) 236-4376. Kearny State College. Format: Diversified. ■ Robert Larson, dir bcstg; Gregory Swanson, stn mgr.

**KRNY(AM)**—Dec 5, 1956: 1460 khz; 5 kw-D. Box 822 (68847). (308) 234-1977. Semeco Bcstg Corp. (group owner; acq 4-1-71). Net: ABC/C, Nebraska News. Rep: IMN. Format: Top 40. Spec prog: Sp 1 hr wkly. ■ W. O. Corrick, pres; Richard Roessler, gen mgr; Alan Brecht, coml mgr; Dave Johnson, mus dir; Jim Garfield, news dir; Randy Hinrichs, chief engr. ■ Rates: \$8.35; 8.35; 8.35; 8.35.

**KRNY-FM**—Nov 1, 1962: 98.9 mhz; 40 kw. Ant 1010 ft. Dups AM. Stereo. ■ Rates same as AM.

### Kimball

**KIMB(AM)**—Jan 13, 1959: 1260 khz; 414 West Second (69145). (308) 235-3634. KIMB Inc. (acq 7-1-61). Rep: Hix. Format: MOR. ■ Norton Warner, pres; Joan Wood, gen mgr; Ralph Olson, mus dir; Ed Norden, news dir; Don Short, chief engr. ■ Rates: \$4.20; 4.20; 4.20; —

### Lexington

**KRVN(AM)**—Feb 1, 1951: 880 khz; 50 kw-U, DA-N. Box 619 (68550). (308) 324-2371. Nebraska Rural Radio Assn. Net: ABC/E. Rep: Katz, Soderlund. Format: C&W, farm. ■ Ira Beachler, pres; Max Brown, gen & coml mgr; Ellen Shrum, prog dir; Rex Messersmith, farm dir; Don Colvin, mus dir; Howard Henderson, news dir; Robert J. Bitner, chief engr. ■ Rates: \$37; 37; 26; 13.

**KRVN-FM**—Nov 1, 1962: 93.1 mhz; 35 kw. Ant 350 ft. Prog dups AM 20%. ■ Rates: \$7, 7, 7, 7.

### Lincoln

**KBHL(FM)**—1975: 95.3 mhz; 3 kw. Ant 117 ft. 2820 N. 48th St, NE (68504). (402) 464-0606. Sound Experience Bcstg Co. Net: UPI. Format: Contemporary Christian. ■ Larry King, pres & gen mgr; Scott Campbell, prog dir & prom mgr; Bill Peterson, news dir; Mary Nelson, chief engr. ■ Rates: \$5; 4; 7.25; 4.

**KECK(AM)**—Dec 21, 1965: 1530 khz, 5 kw-D, DA. Box 6006 (68506). (402) 423-1530. J-P Enterprises (acq 3-1-68). Net: APR. Rep: Savalli/Gates. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ James Treat, pres & gen mgr; Larry Campbell, coml mgr; Charlie Huber, prog dir; Dave Kump, chief engr. ■ Rates: \$20; 18; 20; 18.

**KHAT(FM)**—Co-owned with KECK(AM). Feb 23, 1973: 106.3 mhz; 2.9 kw. Ant 145 ft. Stereo. Box 6066 (68506). (402) 423-1063. Progs sep from AM. Format: C&W.

**KFMQ(FM)**—June 22, 1958: 101.9 mhz; 100 kw. Ant 180 ft. Stereo. Terminal Bldg. (68508). (402) 432-8565. KFMQ Inc. (acq 2-15-66). Format: Adult

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rock. ■ S. L. Agnew, pres; Douglas Agnew, gen mgr; A.R. Farrington, coml mgr; Bruce Wheeler, prog dir; Dick Dietemeyer, mus & news dir; Bob Weidlich, chief engr. ■ Rates: \$17, 17, 17; 17

**KFOR(AM)**—March 24, 1924. 1240 khz; 1 kw-D, 250 w-N. Box 80209 (68501). (402) 432-6606. Cornbelt Bcstg Corp. (acq 1944). Group owner: Stuart. Net: ABC/I. Rep: McGavren-Guild; Red Abels. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Richard W. Chapin, pres; Roger T. Larson, gen & coml mgr; Jim Miller, prog dir; Jim Fagin, news dir; Kirk Trachy, chief engr. ■ Rates: \$26; 17, 22; 17

**KFRX(FM)**—Co-owned with KFOR(AM). May 2, 1965: 102.7 mhz; 100 kw. Ant 430 ft. Stereo. (402) 477-1333. (acq 8-24-73). Net: ABC/FM. Format: Btfl mus. ■ Dave Polson, gen mgr. ■ Rates: \$9; 9; 9; 9.

**KHAT(FM)**—Listing follows KECK(AM).

**KLIN(AM)**—August 1947. 1400 khz; 1 kw-D, 250 w-N. 4343 O St. (68503). (402) 475-4567. KLIN Inc. (acq 9-7-1). Net: MBS. Rep: Torbet. Format: MOR. Spec progs: Farm 5 hrs wkly. ■ Norton E. Warner, pres; Lee Schroeder, coml mgr; Ron Dean, mus dir.

**KLIN-FM**—Sept 1, 1968: 107.3 mhz; 100 kw. Ant 165 ft. Dups AM 25%. Format: MOR.

**KLMS(AM)**—October 1949: 1480 khz; 1 kw-U, DA-2. Box 81804 (68501). (402) 489-3855. Telegraph-Herald (acq 10-74). Net: APR. Rep: PRO Radio. Format: Top 40. ■ Harley Lampman, gen mgr; Lee Thomas, stn & prog mgr; Warner Bantz, coml mgr; Gary Collins, mus dir; David Ahrendts, news dir; Carl Lewis, chief engr. ■ Rates: \$15.70; 12.20; 15.70; 12.20.

**\*KRNU(FM)**—Feb 23, 1970: 90.3 mhz; 10 w. Ant 180 ft. 601 N. 12th St. (68588). (402) 472-3054. University of Nebraska. Net: ABC/C; MBS, UPI, Nebraska News. Format: Classical, News, MOR. Spec progs: Farm 2 hrs, Sp 1 hr, wkly. ■ Ronald Roskens, pres; Larry Walkin, gen mgr; Thomas Spann, opns mgr; Peter Mayeux, prog dir. ■ KUON-TV affil.

**\*KUCV(FM)**—Jan 1, 1968: 91.3 mhz; 10 w. Union College (68506). (402) 488-2331. Union College. Format: Classical. ■ Eric Graham, gen mgr; Doug Morgan, prog dir; Ron Simpson, chief engr.

**KZUM(FM)**—1978: 89.5; 10 w. Sunrise Communications. ■ William Lock, pres.

### McCook

**KBRL(AM)**—Sept 26, 1947: 1300 khz; 5 kw-D, DA. Box 371 (69001). (308) 345-2400. KBRL Bcstg Co., Inc. (acq 1-10-77). Net: Commodity News. Format: Farm, C&W. Spec progs: Talk 3 hrs wkly. ■ Leroy Santee, pres; David Santee, VP & gen mgr. ■ Rates: \$7, 7, 7, 7

**KICX(AM)**—June 23, 1961: 1360 khz; 1 kw-D. Box 333 (69001). (308) 345-5400. Semeco Bcstg Corp. (group owner; acq 4-1-66). Net: ABC/C, IMN. Rep: Eastman, Intermountain. Format: MOR. ■ W.O. Corrick, pres & gen mgr; Jerry Springer, sls mgr & prog dir; Mike Manker, chief engr & news dir; Don Moore, spt dir. ■ Rates: \$9.15, 9.15; 9.15; 9.15.

### Nebraska City

**KNCY(AM)**—June 29, 1959: 1600 khz; 10 w-D, DA. Box 278 (68410). (402) 873-3348. The KNCY Radio Corp. (acq 12-1-67). Rep: Soderlund. Format: MOR, oldies, btfl mus; C&W. Spec prog: farm 5 hrs wkly. ■ Carl M. Adams, pres; David J. Messing, VP, gen mgr & chief engr; Dennis Jett, prom mgr; Stan Ohnmacht, news dir; Warren Copenhaver, coml mgr; Myron Hahn, prog dir; Dorothy Greenamy, prom dir. ■ Rates: \$8; 8; 8; 8.

**KNCY-FM**—Sept 20, 1977: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 67%.

## Norfolk

**WJAG-AM/WJAG-FM**

**WJAG(AM)**—July 26, 1922: 780 khz; 1 kw (L-WBBM). Box 789 (68701). (402) 371-0780. WJAG Inc. Group owner: Beef Empire. Net: Beef Empire Stns. Rep: McGavren-Guild-PGW, Nebraska Hometown Radio Gp. Format: Country. ■ Robert Thomas, VP & gen mgr; Craig Deitloff, farm dir; Hollis Francis, asst mgr; Wayne Larson, prog dir; Robb Thomas, prom mgr; Mark Smith, news dir; Oliver Coburn, chief engr. ■ Rates: \$28; 22, 28; —.

**WJAG-FM**—Aug 1, 1971. 106.7 mhz; 43 kw (CP-100 kw). Ant 520 ft. Format: Btfl music. ■ Don Kraemer, spt dir. ■ Rates: \$6; 6; 6; 6.

### North Platte

**KAHL(AM)**—January 1966: 1410 khz; 5 kw-D, 500 w-N, DA-N. Box 248, 1301 E. 4th St. (69101). (308) 532-1120. A. E. Dahl (acq 2-1-71). Net: ABC/I, IMN. Rep: Hix, Soderlund. Format: Diversified. Spec prog: Farm 7 hrs wkly. ■ A.E. Dahl, pres; Nelson E. Dahl, gen mgr; Jim Lehne, sls mgr; Greg Babbit, mus dir; Jan Zwebel, coml mgr. ■ Rates: \$15, 15, 15; 7.50.

**KELM(FM)**—Co-owned with KAHL(AM). Not on air: 97.1 mhz; 100 kw. Ant 458 ft.

**KJLT(AM)**—July 1, 1957: 970 khz; 5 kw-D. Box 709 (69101). (308) 532-5515. Tri-State Bcstg Assn Inc. (acq 7-1-57). Spec progs: Sp 1 hr wkly. ■ John G. Townsend, pres & chief engr; John L. Townsend, mgr.

**KODY(AM)**—July 5, 1930: 1240 khz; 1 kw-D, 250 w-N. Box 1085 (69101) (308) 532-3344. North Platte Bcstg Inc. (acq 12-31-72). Net: NBC. Reprs: PRO Radio, Abels & Meyers. Format: MOR. ■ Richard Wagner, pres; Mrs. Geraldine Wing, gen mgr; Dave Rinehart, prog dir; Doug Smith, news dir; Joe Miller, chief engr. ■ Rates: \$12; 10.50; 10.50; 10.50.

### Ogallala

**KIBC(FM)**—1975: 93.5 mhz; 3 kw. Ant 300 ft. 20 N. Spruce St. (69153). (308) 284-2051. Industrial Business Corp. Net: ABC/I; UPI; Nebraska News. Rep: Buckley. ■ Riahard Roeser, gen mgr; Thomas Cain, prog dir; Ralph Lawson, chief engr. ■ Rates: \$7.76; 7.76; 7.76; 7.76.

**KOGA(AM)**—Jan 23, 1955: 930 khz; 500 w-U, DA-N. Box 509 (69153). (308) 284-3633. Ogallala Bcstg Co. Net: ABC/I, IMN. Rep: Eastman, IMN. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Ray H. Lockhart, pres & gen mgr; Bob Cook, chief engr.

**KOGA-FM**—Not on air: 92.7 mhz; 3 kw. Ant 294 ft.

### Omaha

**KEFM(FM)**—Listing follows KOIL(AM).

**KEZO(FM)**—Listing follows WOW(AM).

**KFAB(AM)**—1924: 1110 khz; 50 kw-U, DA-N. 5010 Underwood Ave. (68132). (402) 556-8000. KFAB Bcstg Co. Group owner: May, Lincoln Journal. Net: NBC. Rep: Christal. ■ Edward W. May, pres; Lyell Bremser, VP & gen mgr; Ken Headrick, stn mgr; Lyle Nelson, sls mgr; Kent Payelka, prog mgr; Walt Kavanagh, mgr news & pub affs; John Bruna, chief engr. ■ Rates: \$98; 56; 70; 34.

**KGOR(FM)**—1959: 99.9 mhz; 115 kw. Ant 1230 ft. Stereo. Prog sep from AM. ■ Rates: \$29; 33; 39; 39.

**\*KGBI-FM**—May 17, 1966: 100.7 mhz; 100 kw. Ant 470 ft. Stereo. 1515 S. 10th St. (68108). (402) 342-3377. Grace College of the Bible. Format: Relig, Classcl. Spec prog: Black 1 hr wkly. ■ Dr. Robert W. Benton, pres; Ward Childerston, gen mgr; Frank S. Harder, bus mgr; James C. Droege, chief engr.

**KGOR(FM)**—Listing follows KFAB(AM).

**\*KIOS-FM**—September 1969: 91.5 mhz, 24.5 kw.

## Nebraska Radio

Ant 490 ft. Stereo. 3219 Cuming St. (68131). (402) 556-2770. School District of City of Omaha. Net: NPR. Format: Classcl, educ. ■ James L. Minear, gen mgr; Tony Calta, chief engr.

**KOIL(AM)**—Dec 16, 1976: 1290 khz; 5 kw-U. DA-N. 8901 Indian Hills Drive (68114). (402) 397-1290. Beneficial Bcstg Inc. Rep: PRO Radio. Format: Top-40. ■ Nathan Novak, pres; Larry Campbell, stn mgr; Howard Stevens, sls mgr; Jimmy O'Neil, prog dir; Bruce Vidal, mus dir; Gerald Weist, chief engr. ■ Rates: \$23; 19; 23; 19.

**KEFM(FM)**—Co-owned with KOIL(AM). Dec 16, 1976: 96.1 mhz; 100 kw. Ant 386 ft. Format: C&W. ■ Rates: \$13; 11; 13; 11

**KOOO(AM)**—March 2, 1957: 1420 khz; 1 kw-D, DA. 102 N. 48th St. (68131). (402) 556-6700. Centennial Communications. (acq 12-12-77). Net: CBS, UPI, Nebraska News. Rep: Buckley, Eastman. Format: News, talk. ■ Bruce Mayer, pres & gen mgr; M. Scott Young, opns mgr; Kim Bonow, prog dir; Jo Anne Ross, prom mgr; Lee Barron, news dir. ■ Rates: \$14; 13; 14, 13.

**KOOO-FM**—May 12, 1972: 104.5 mhz; 31 kw. Ant 285 ft. Stereo. Format: MOR. ■ Rates: \$12, 11; 12; 12.

**KOWH(AM)**—March 1922: 660 khz; 1 kw-D. 3910 Harney St. (68131). (402) 422-1600. Reconciliation Inc. (acq 1-1-71). Net: ABC/E, APR. Format: Religious. ■ Keith Donald, gen mgr; German Womack, prog dir; Joe Martin, news dir. ■ Rates: \$14; 11; 14; —.

**KOWH-FM**—1959: 94.1 mhz; 100 kw. Ant 510 ft. Stereo. Prog sep from AM. Format: Black. ■ Rates: \$17; 17, 20; 20.

**KRCB(AM)**—See Council Bluffs, Iowa.

**\*KVNO(FM)**—Aug 27, 1972: 90.7 mhz; 3 kw. Ant 640 ft. Box 688 (68101). (402) 554-2716. The University of Nebraska Bd of Regents. Net: MBS. Format: Fine Arts. Spec progs: Jazz 25 hrs wkly. ■ Fred Leigh, gen mgr; Norman Herzog, chief engr.

**KYNN(AM)**—March 1942: 1490 khz; 1 kw-D, 250 w-N. DA-1 3615 Dodge St. (68131). (402) 342-8282. Omaha Great Empire Bcstg. (acq 6-1-77). Net: MBS. Format: C&W. ■ Mike Lynch, pres; Glenn Valentine, gen mgr; Chris Taylor, prog mgr; Geoff Hammond, news dir; Percy Ziegler, chief engr. ■ Rates: \$28; 24; 28; 14.

**WOW(AM)**—April 2, 1923: 590 khz; 5 kw-U. 11128 John Galt Blvd. (68137). (402) 592-3500. Meredith Corp. (group owner; acq 9-19-51). Net: ABC/C. Rep: Blair. Format: MOR. ■ Jim Eddens, VP & gen mgr; Dick Martin, gen sls mgr; Erik Foxx, opns mgr; Ray Olson, pub affr dir; Roberta Deems, coml opns dir; Pat Kelly, news dir; Harry Stutzman, chief engr. ■ Rates: \$72; 62, 72, 62.

**KEZO(FM)**—Co-owned with WOW(AM). May 15, 1961: 92.3 mhz; 92 kw. Ant 1,210 ft. (402) 592-5300. Progs sep from AM. Stereo. Format: Traditional MOR. ■ Sandy Jackson, prog dir; Jim Carter, stn mgr. ■ Rates: \$20; 25; 20; 17

### O'Neil

**KBRX(AM)**—November 1955: 1350 khz; 1 kw-D. Box 150 (68763). (402) 336-1612. Ranchland Bcstg Co. Inc. (acq 7-1-61). Rep: Soderlund. ■ Gilbert L. Poese, pres & gen mgr; Carlee Mathis, chief engr. ■ Rates: \$3; 3; 3; 3.

**KBRX-FM**—December 1973: 92.7 mhz; 3 kw. Ant 225 ft. ■ Rates same as AM.

### Ord

**KNLV(AM)**—July 1965; 1060 khz; 1 kw-D. Box 268, 16th & M St. (68862). (308) 728-3263. KNLV Inc. (acq 6-1-74). Rep: Walton, Soderlund. Format: MOR, top 40, farm. C&W. ■ Dean W. Misko, pres; Allen Bundy, sls mgr. ■ Rates: \$7.90; 7.90; 7.90; —.

### Plattsmouth

**KOTD(AM)**—Oct 26, 1970: 1,000 khz; 250 w-D, DA.

## Nebraska, Nevada Radio

Box 509 (68048). (402) 296-3366 & -4291 Platte Broadcasting Co. Rep: \*Walton, Soderlund. Format: C&W, MOR. ■ Charles Wurga, pres & gen mgr; Jo Wurga, comptroller; Glen Harger, coml mgr; Brian Connealy, mus & news dir; Larry G. Gaul, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Scottsbluff

**KEYR(AM)**—See Terrytown.

**KMOR(FM)**—Not on air: 92.9 mhz; 100 kw. Ant 1020 ft. Tracy Corp.

**KNEB(AM)**—Jan 1, 1948: 960 khz; 1 kw-D, 500 w-N, DA-2. Box 239 (69361). (308) 632-7121. Scotts Bluff Bcstg Corp. (acq 1-18-70). Net: ABC/I. Rep: Eastman, IMN. Format: Contemp, MOR, Oldies. Spec progs: Farm 4 hrs wkly. ■ George H. Haskell, pres & gen mgr; Wayne McIntosh, VP & prog dir; Leslie Proctor, sec-treas & chief engr; Jim Connors, coml mgr; Vern Kramer, mus & news dir.

**KNEB-FM**—Dec 20, 1960: 92.9 mhz; 6.6 kw. Ant 61 ft. Stereo. Prog sep from AM. Format: Easy listening.

## KOLT



**KOLT(AM)**—Feb 15, 1930: 1320 khz; 5 kw-D, 1 kw-N, DA-N. Box 660 (69361). (308) 635-1320. Hilliard Co. Net: CBS, Neb Hometown Group. Rep: Torbet. Format: MOR. ■ L.L. Hilliard, pres; Russ Hilliard, gen mgr & chief engr; Mary Ann Brillhardt, coml mgr; Mel Sauer, prog dir; Paul Rehm, news dir; Jack Edwards, mus dir; Red Davis, farm dir.

### Seward

**KSRD(FM)**—Nov 12, 1976: 96.9 mhz; 100 kw. Ant 580 ft. Box 101 (68434). (402) 643-4571. Tricounty Bcstg. Net: APR. Rep: Soderlund. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Frank Newell, pres & gen mgr; Warren Krech, pres; Robert Potter, chief engr. ■ Rates: \$5.45; 5.45; 5.45; 5.45.

### Sidney

**KSID(AM)**—June 2, 1952: 1340 khz, 1 kw-D, 250 w-N. Box 37, Legion Park (69162). (308) 254-5803. KSID Radio Inc. (acq 1962). Net: ABC/I, IMN. Rep: IMN. Format: Top 40, C&W, MOR. ■ David W. Young, pres & gen mgr; Dave Bryant, prog dir; George Taylor, prom mgr; Jim Morris, mus dir; Francis Craig, news dir.

**KSID-FM**—Sept 13, 1974: 95.3 mhz; 3 kw. Ant 54 ft. Dups AM 100%.

### Superior

**KRFS(AM)**—March 17, 1959: 1600 khz; 500 w-D. Box 100 (68978). (402) 897-4741. Valley Bcstg Co. (acq 10-1-77). Net: UPI, Nebraska News, Commodity News. Rep: Soderlund, Walton. Format: MOR, C&W. Spec progs: Farm 5 hrs, audience participation 3 hrs wkly. ■ David Rieck, pres; Dennis Hull, gen mgr; Sara Welbourn, mus & news dir; Glenna May, traffic dir; Rick Carpenter, chief engr. ■ Rates: \$5; 4.50; 4; 4.

**KRFS-FM**—Feb 25, 1977: 103.9 mhz; 500 w. Ant 59 ft. Dups AM 100%; easy listening after 6.

### Terrytown

**KEYR(AM)**—June 15, 1961 690 khz; 1 kw-D, DA. Box 1263, Scottsbluff (69361). (308) 632-4119. Jim Bickling and Milton Vandeventer (acq 10-78). Rep: Walton; McGuire (Denver), Soderlund (Omaha). Format: C&W. Spec prog: Sp 3 hrs wkly. ■ John Embree, asst mgr; Ester Embree, prog dir; Clitt Mitchell, news dir; Bob Hinz, chief engr.

### Valentine

**KVSH(AM)**—March 6, 1961, 940 khz, 5 kw-D, 126 West Third St. (69201). (402) 376-2400. Beef Country Co. (acq 10-71). Net: ABC/I, IMN. Rep: Eastman, Abels. Format: MOR. ■ Kermit Kath, pres; Larry

Russell, gen mgr; Wallace Bazyn, coml mgr; Dave Dent, prog dir; Ed Haen, chief engr.

### Wayne

**KTCH(AM)**—March 18, 1968: 1590 khz; 500 w-D. Box 484 (68787). (402) 375-3700. KTCH Inc. (acq 6-1-78). Net: MBS. Rep: Walton, Soderlund. Format: MOR. Spec progs: Farm 12 hrs wkly. ■ Dean Craun, pres & gen mgr; Sandra Schulz, coml mgr; Dan Bad-dorf, mus dir; Robert Morris, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 2.75.

**KTCH-FM**—Oct 19, 1975: 104.9 mhz; 3 kw. Ant 115 ft. Stereo. Dups AM 60%. Format: Beautiful music. ■ Rates same as AM.

**\*KWSC(FM)**—Nov 1971: 91.9 mhz; 320 w. Ant 96 ft. Wayne State College (68787). (402) 375-2207 Wayne State College. Format: Progressive, classical, ed. ■ Art Dicks, faculty adv.

### York

**KAWL(AM)**—September 1954: 1370 khz; 500 w-D. Box 531 (68467). (402) 362-4433. Prairie States Bcstg Co. Inc. Rep: Messina. Format: MOR. ■ Melville L. Gleason, pres & gen mgr & chief engr; Roger K. Heers, coml mgr; David L. Johnson, prog & mus dir; Robert J. Wilson, prom mgr; Ray Kresha, news dir.

**KAWL-FM**—Dec 20, 1970: 104.9 mhz; 2.75 kw. Ant 310 ft. Stereo. Dups AM 8%.

## Nevada

### Battle Mountain

**\*KLME(FM)**—1978: 88.1 mhz; 10 w. 550 E. Alten-burg (89820). Lander County School Systems.

### Carson City

**KKBC(FM)**—Listing follows KPTL(AM).

**\*KNIS(FM)**—Nov 25, 1970: 94.7 mhz; 29.5 kw. Ant 2,150 ft. Stereo. 6363 Hwy 50 E. (89701). (702) 882-0888. Western Inspirational Bcstrs. Format: Relig. ■ G.A. Storrs, pres; Cliff Denney, gen mgr; Tom Hesse, prog & news dir; Dave Sheppard, chief engr.

## KPTL NRBA

**KPTL(AM)**—May 14, 1955: 1300 khz, 5kw-D, 500w-N. DA-N. Box 653. (89701). (702) 882-1319. Kelly Bcstg. (acq 3-19-71). Net: ABC/I. Rep: Market 4. Format: Easy listening. ■ Don Costa, gen mgr; George Supelveda, prog dir; Paula Schofield, sis mgr; Don Hollister, chief engr. ■ Rates: \$7, 7, 7; 6.

## KKBC NRBA

**KKBC(FM)**—Co-owned with KPTL(AM). June 27, 1972: 97.3 mhz; 52 kw. Ant 2240 ft. (702) 882-6263. Progs sep from AM. Net: ABC/C. Format: MOR, top-40. ■ Rates: \$8.50; 8.50; 8.50; 7

### Elko

**KELK(AM)**—Dec 7, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 790 (89801). (702) 738-7118. Elko Bcstg Co. (acq 11-1-74). Group owner: Gardner. Net: ABC/I, IMN. Rep: Eastman, IMN. Format: MOR, diversified. Spec prog: Basque 2 hrs, C&W 19 hrs, farm 2 hrs, classcl 2 hrs, Shoshone 1 hr, wkly. ■ D. Ray Gardner, pres & gen mgr; Jack Giudici, mus dir; Elden Ramsey, coml mgr; D. Ray Gardner, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Ely

**KELY(AM)**—July 8, 1950: 1230 khz; 250 w-SH. Box 600 (89301). (702) 289-2077 & 3963. David I. Hansen. Net: UPI. Format: Diversified. ■ David I. Hansen, owner & operator. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

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### Fallon

**KVLV(AM)**—May 9, 1957. 980 khz; 5 kw-D. 1155 Gummow Drive (89406). (702) 423-2243. Lahontan Valley Bcstg Co. Net: Nevada. Format: C&W. ■ Lester W. Pearce, gen mgr & chief engr; Mike McGuinness, coml mgr; Katherine E. Pearce, prog dir; Lynn L. Pearce, news dir; Deanna McGuinness, prom mgr. ■ Rates: \$4.70; 4.70; 4.70; —

**KVLV-FM**—Nov 29, 1966: 99.3 mhz; 2.9 kw. Ant 250 ft. Dups AM 10%. Format: Top-40. ■ Rates: \$3; 3; 3; 3.

### Henderson

**\*KILA(FM)**—July 18, 1972: 95.5 mhz; 100 kw horiz. 61 kw vert. Ant 1120 ft. 2201 S. 6th St., Las Vegas (89104)(702) 731-5452. Faith Communications Corp. Format: Variety, religious. ■ Jack G. French, pres & gen mgr; Chris French, prog dir; Mike Messina, chief engr.

**KVEG(AM)**—1954: 1400 khz; 1 kw-D, 250 w-N, DA-N. 1555 E. Flamingo Rd., Las Vegas (89109). (702) 732-7753. Broadcast Assocs. (acq 8-28-72). Rep: Katz. Format: C&W. ■ Steve Gold, pres & gen mgr; Doug James, prog dir; Len Howard, coml mgr; Doug Shane, mus dir; Gordon Alsum, chief engr. ■ Rates: \$12; 12; 12; 12.

**KVOV(AM)**—May 1956: 1280 khz; 5 kw-D. Box 400 (89015). (702) 564-2591 KVOV Inc. Net: Mutual Black. Rep: Lazar. Format: Black, Spanish. ■ Joe Newman, pres; Rich Newman, gen mgr; Ed Brown, coml mgr; Arthur Takeall, prog dir; Cy Newman, news dir; Don Wiggans, mus dir. ■ Rates: \$10; 10; 10; —

**KXTZ(FM)**—February 10, 1971: 94.1 mhz; 41 kw. Ant minus 119 ft. Stereo. 307 Water St. (89015). (702) 564-2696. Pennino Music Co. Rep: Groskin. Format: Btfl mus. ■ Jeannette Banoczi, pres; Jack Banoczi, VP & gen mgr; Brian St. Peters, coml mgr; Bill Oaks, stn mgr; Gordon Alsum, chief engr.

### Las Vegas

**\*KCEP(FM)**—1974: 88.1 mhz; 10 w. Ant 49 ft. 900 W. Owens Ave. (89106). Operation Opportunities.

**KDWN(AM)**—April 7, 1975: 720 khz; 50 kw-D, 10 kw-N. DA-N. No. 1 Main St. (98101). (702) 385-7212. Radio Nevada. Net: APR. Rep: Pro Radio. Format: MOR. ■ A.J. Williams, pres & gen mgr & prog dir; D. Hubbard, coml mgr; M. Harris, news dir; M. Messina, chief engr. ■ Rates: \$13; 11.50; 13; 11.50.

**KENO(AM)**—1941: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 4660 S. Decatur Blvd. (89102). (702) 876-1460. Lotus Communications Corp. (group owner; acq 6-1-65). Net: ABC/C. Format: Top 40, rock. Spec prog: Spanish & Black. ■ Howard A. Kalmenson, pres; Jerry Roy, VP & gen mgr; Scott Gentry, prog dir; Richard Clear, mus dir; Norm Seeley, news dir; Tony Carnavalee, chief engr. ■ Rates: \$14; 12; 14; 12.

**KENO-FM**—Sept 1, 1966: 92.3 mhz; 27 kw. Ant 180 ft. (acq 3-77). Prog sep from AM. ■ Rates: \$12, 11; 12; 11

**KFMS(FM)**—March 22, 1963: 101.9 mhz; 20 kw. Ant 41 ft. Stereo. Box 15223 (89114). (702) 732-7753. Gilday Bcstg Co. (acq 12-1-74). Broadcasts Associates Inc. Rep: Buckley. Format: Top 40, oldies. ■ Steve Gold, pres & gen mgr; Jay Ford, prog dir; Lark Williams, mus dir; Doug Shane, prom mgr. ■ Rates: \$15; 15; 15; 15.

**KLAV(AM)**—June 1947: 1230 khz; 1 kw-D, 250 w-N. 953 E. Sahara (89104)(702) 732-2555. Frontier Bcstrs Inc. (acq 12-16-76). Net: CBS, Golden West Sports. Rep: PRO Radio. Format: MOR. Spec prog: Jewish 1 hr wkly. ■ Alvin Korngold, pres; Bert Files, gen mgr; Bill Carr, mus dir; Mary Green, news dir; Curt Henning, chief engr. ■ Rates: \$14; 12; 14; 12.

**KMJJ(AM)**—1956: 1140 khz; 10 kw-D, 2.5 kw-N, DA-D. Box 14805 (89114). (702) 736-8910. KLUC Bcstg Co. (acq 9-1-70). Rep: Masla. Format: Top-40. ■ Richard C. Phalen Jr., pres & gen mgr; Dave Van Stone, prog dir; Rick Denton, coml mgr; Dave Gariano, opns mgr; Jeff Michaels, news dir; Paul Montoya, chief engr. ■ Rates: \$12, 12; 12; 12.

**KLUC(FM)**—Co-owned with KMJJ(AM). 1956: 98.5 mhz, 25 kw. Ant 320 ft. (702) 739-9383. Format: Top-40. ■ Dave Anthony, prog mgr & mus dir; Murray Westgate, news dir. ■ Rates: \$18; 18; 18; 18.

**KNPR(FM)**—Not on air: 89.7 mhz; 9 kw. Ant 220 ft. Nevada Public Radio Corp. c/o Curtis Schultz, Box 4147 (89030).

**KNUU**  
All News Radio

**KNUU(AM)**—Feb 21, 1962: 970 khz; 500 w-D. Castaways Hotel (89109). (702) 735-8644. Las Vegas Electronics Inc. (acq 9-1-71). Net: ABC/I, MBS, APR. Format: All news. ■ Robert A. Bernstein, pres; Joseph McMurray, gen mgr; Pete Potko, prom mgr; Darrel Dreyer, news dir; Gordon Alsum, chief engr. ■ Rates: \$12; 12; 12; 12.

**KORK(AM)**—June 1953: 920 khz; 5 kw-D, 500 w-N, DA-2. Box 42129, 1950 Sandhill Road (89104). (702) 457-5511 Southwestern Bcstg Co. (acq 7-15-55). Group owner: Donrey Media Group. Net: NBC. Rep: McGavren-Guild. Format: MOR, personality. ■ Donald W. Reynolds, pres; Rick Richardson, gen mgr; Bill Buckmaster, news dir; Joe Reighley, chief engr.

**KORK-FM**—Nov 29, 1961. 97.1 mhz; 44 kw. Ant 195 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**KRAM(AM)**—1947: 1340 khz; 1 kw-D, 250 w-N 925 E. Desert Inn Rd. (89109). (702) 732-1363. Cole Industries Inc. (acq 6-77). Net ABC/E. Rep: Torbet. Format: Modern country. ■ Donald Cole, pres; Johnny Gunn, sls mgr; June Sebastian, traffic mgr; Glen Eastwood, mus dir; Shelton Lewis, news dir; Gordon Atteberry, chief engr.

**KUDO(FM)**—Not on air, target date unknown: 93.1 mhz; 42 kw. Ant 1190 ft. 233 S. 4th St. (89101). Quality Bcstg Corp.

**KVEG(AM)**—See Henderson.

**KVOV(AM)**—See Henderson.

Reno

**KBET(AM)**—July 1946: 1340 khz; 1 kw-D, 250 w-N. Box 11710 (89510). (702) 322-1340. Sierra Bcstg Inc. (acq 7-2-76). Net: ABC/I. Rep: PRO Radio. Format: C&W. ■ Robert Day, gen mgr; Paul Adams, prog dir; Jack Costello, coml mgr; Clyde Bond, chief engr. ■ Rates: \$8.25; 7.25; 8.25; 7.25.

**KCBN(AM)**—Oct 30, 1963: 1230 khz; 1 kw-D, 250 w-N. Box 10630 (89510). (702) 826-1355. B.B.C. Inc. (acq 8-70). Rep: Torbet Lasker. Format: Top-40. ■ Lorraine Walker Arms, pres & gen mgr; Jerry Schafer, stn & coml mgr; Johnny Michaels, prog dir; George Webb, chief engr. ■ Rates: \$14.50; 10.50; 14.50; 10.50.

**KRNO(FM)**—Co-owned with KCBN(AM). July 1974: 106.9 mhz; 60 kw horiz, 20 kw vert; Ant 460 ft. Stereo. Format: MOR. ■ Dave Price, prog dir. ■ Rates: \$8.50; 11, 11; 8.50.

**KCRL(AM)**—Oct 13, 1970: 780 khz; 50 kw-U, DA-D. Box 11920 (89510). (702) 322-0053. Capital C Inc. Rep: PRO Radio. Format: Classcl. ■ Mrs. E. L. Cord, pres; Charles Harper, gen mgr; Robert Tate, prom mgr; Jock Scowcroft, chief engr. ■ Rates: \$13; 11; 13; 11.

**KGLR(FM)**—June 20, 1971: 105.7 mhz; 31 kw. Ant minus 390 ft. Stereo. 4600 Kietzke Lane (89502). (702) 826-3800. Group owner: Lotus Communications Corp. (acq 1-1-78). Net: ABC/FM. Format: AOR. ■ Howard Kalmenson, pres; Dave Newman, gen mgr; Bernard Clark, stn mgr; Dan Cook, prog dir; Paul Hackstaff, news dir; Paul Emery, mus dir. ■ Rates: \$9.25; 9.25; 9.25; 8.75.

**KKBC(FM)**—See Carson City.

**KNEV(FM)**—Dec 25, 1953: 95.5 mhz; 50 kw. Ant 530 ft. Stereo. Box 1250 (89504). (702) 322-5638.

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Everett B. Cobb. Net: MBS; Golden West. Rep: Sandeberg-Glenn. Format: Beautiful music. ■ Everett B. Cobb, gen mgr; Eleanore B. Cobb, prog dir; Dave Pollard, mus dir; Lou Banks, news dir; Jerry E. Cobb, chief engr. ■ Rates: \$5.75; 5.75; 5.75, 5.75.

**KNIS(FM)**—See Carson City

**KOBY(AM)**—April 6, 1969. 1550 khz; 10 kw, DA-D. Box 5606 (89503). (702) 747-2500. James M. Cunningham & Thompson Magowan. (acq 2-12-72). Net: ABC/E. Rep: AAA; Sandeberg-Glenn. Format: Adult MOR. ■ Tom Magowan, gen mgr; Sue Page, exec asst mgr; James Blaine, chief engr.

**KOH(AM)**—Oct 25, 1928: 630 khz; 5 kw-D, 1 kw-N, DA-N. Box 2271 (89505). (702) 323-5106. McClatchy Newspapers. (acq 4-9-31). Group owner: McClatchy Bcstg. Net: CBS, MBS. Rep: Katz. Format: News, MOR. ■ C. K. McClatchy, pres; Earl Ling, stn mgr; Ken Mendenhall, sls mgr; Bob Chez, news ed.

**KOLO(AM)**—1946: 920 khz; 5 kw-D, 1 kw-N, DA-N. Box 821 (89504). (702) 786-0920. Western Bcstg Co. (acq 1955). Group owner: Donrey Media Group. Net: NBC. Rep: McGavren-Guild. Format: Adult contemp. ■ Donald W. Reynolds, pres; Tim Grant, VP & gen mgr; Bob Glassburn, sls mgr; David Finley, prog dir; Patrice Bingham, news dir; John Gradjan, chief engr. ■ Rates: \$15; 13; 14; 10.

**KONE(AM)**—Jan 29, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 1928 (89505). (702) 329-9261. Lotus Radio Corp. (acq 9-67). Group owner: Lotus Communications Corp. Net: ABC/E, UPI. Rep: Lotus. Format: Modern C&W. ■ Howard A. Kalmenson, pres; David T. Newman, gen mgr; Martin Flynn, prog dir; Joe Walther, mus dir; Don Hackstaff, news dir. ■ Rates: \$12; 10; 12; 8.

**KRNO(FM)**—Listing follows KCBN(AM).

**KSRN(FM)**—Oct 12, 1966: 104.5 mhz; 25 kw. Ant 2900 ft. Stereo. 4001 S. Virginia (89509). (702) 826-7200. Raesco Inc. Net: UPI. Rep: Masla Co. Format: Oldies, beautiful music. ■ Carl E. Roliff, pres & gen mgr; M.L. Roliff, coml & prom mgr & chief engr; Amos Soma, prog & mus dir; Mike Dimmick, news dir. ■ Rates: \$7.20; 6; 6; 4.

**\*KUNR(FM)**—Oct 7, 1963: 88.7 mhz; 2 kw. Ant minus 450 ft. U. of Nevada (89557). (702) 784-6591. U. of Nevada. Format: Educl, classcl. ■ Wendell H. Dodds, gen mgr; Jerome Wilhelmi, chief engr.

Sparks

**KWRL(AM)**—Aug 9, 1960: 1270 khz; 1 kw-D. Box 2807, Reno (89505). (702) 786-5900. Oceanic Investment Corp. (acq 12-76). Format: Oldies, top 40. ■ Donald S. Beck, gen & coml mgr; Dan Cook, prog dir; Morry Kaplan, mus dir; Johnny M., news dir; Jim Blain, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

Winnemucca

**KWNA(AM)**—Jan 28, 1955: 1400 khz; 1 kw-D, 250-N. Box 591 (89445). (702) 623-2030. D. Ray Gardner (acq 2-21-77). Group owner: Gardner. Net: ABC/I, Intermountain. Format: MOR. Spec progs: Farm 1 hr, C&W 13 hrs wkly. ■ D. Ray Gardner, pres; Torrey Sheen, gen & prom mgr & prog dir; Dave Kettles, mus dir; Ken Ballen, chief engr. ■ Rates: \$4; 4; 4; 4.

New Hampshire

Berlin

**WBRL(AM)**—Aug 8, 1967: 1400 khz; 1 kw-D, 250 w-N. DA-1. 40 Main St. (03570). (603) 752-2670. Richard L. Blais. (acq 4-4-71). Net: ABC/I, UPI. Format:

Top-40. Spec progs: Fr 1 hr, C&W 5 hrs wkly. ■ Richard L. Blais, pres; Robert Dale, gen mgr; Steve Hershoff, mus dir; John Twist, prom mgr; Roberta Blais, coml mgr; Allen Eusden, prog dir, news dir; Hershel Howe, chief engr. ■ Rates: \$6; 6; 6; 6.

**WMOU(AM)**—Oct 11, 1946: 1230 khz; 1 kw-D, 250 w-N. 40 Main St. (03570). (603) 752-1230. White Mountain Bcstg Co (acq 2-69). Net: CBS. Rep: Schutz & Co. Format: Contemp, local news. Spec prog: Fr 4 hrs wkly. ■ Robert R. Powell, pres, gen & prom mgr; Randy Gentry, prog & mus dir; Robert Barbin, news dir; R. Poirier, chief engr. ■ Rates: \$6; 5.40; 6; 5.40.

**WLQ(FM)**—Co-owned with WMOU(AM). October 1952: 103.7 mhz, 17 kw. Ant 160 ft. Dups AM 100%. ■ Rates same as AM.

Claremont

**WECM(FM)**—Listing follows WTSV(AM).

**WTSV(AM)**—1948: 1230 khz; 1 kw-D, 250 w-N 221 Washington St. (03743). (603) 543-7735. Electromagnetic Corp. (acq 10-72). Rep: PRO Radio; New England Spot Sales. Format: MOR. Spec progs: Fr 2 hrs, Pol 2 hrs, C&W 8 hrs, wkly. ■ Palmer C. Dante, pres; Douglas Shackett, gen mgr; Jim Duncan, coml mgr; Stan Rebar, news dir; Ted Nahil, chief engr. ■ Rates: \$7.60; 6.90; 7.60; 5.40.

**WECM(FM)**—1948: Co-owned with WTSV(AM). 106.1 mhz; 8.9 kw. Ant 990 ft. Stereo. Dups AM 90%. ■ Rates same as AM.

Concord

**WKXL(AM)**—June 15, 1946: 1450 khz, 1 kw-D, 250 w-N. Box 875 (03301). (603) 225-5521. Capitol Bcstg Corp. (acq 4-1-57). Net: CBS. Rep: PRO Radio; New England Spot Sls. Format: Diversified. ■ Frank B. Estes, pres; Richard W. Osborne, gen & coml mgr; Helen R. Paige, comp controller; James Jeannotte, opns mgr; Peter Gleichman, news dir; Leslie LeBlanc, chief engr. ■ Rates: \$12.50; 9.50; 11.50; 9.50.

**WKXL-FM**—March 7, 1972: 102.3 mhz; 3 kw. Ant 285 ft. Dups AM 15%. Format: MOR. ■ Rates: \$9.50; 8; 9.50; 8.

**\*WSPS(FM)**—1974: 90.5 mhz; 10 w. St. Paul's School (03301). St. Paul's School. ■ David von Gunten, Phillip Kiyasu, gen mgrs.

Conway

**WBNC(AM)**—Dec 21, 1955: 1050 khz; 1 kw-D. Box W (03818). (603) 447-5988. North Country Radio Inc. (acq 3-23-59). Rep: Market 4 Radio. Format: Contemp. ■ Lawrence H. Sherman, pres, gen mgr; Joan T. Sherman, coml mgr; Donald Masters, chief engr; Fred Gardella, prog dir.

**WBNC-FM**—June 23, 1967: 93.5 mhz; 3 kw. Ant minus 230 ft. Dup AM 40%.

Dover

**WOKO(FM)**—August 1970: 97.5 mhz; 50 kw. Ant 290 ft. Stereo. Box 576 (03820). (603) 742-7059. Great Bay Bcstg Co. (acq 6-23-77). Format: Modern country. ■ Robert Fuller, pres; Robert Caron, gen mgr; Steve Bradford, prod dir; J. J. Jeffrey, prog dir; Jim Casey, mus dir; Mike Martel, news dir; Lindsay Collins, chief engr. ■ Rates: \$12.50; 10.50; 12.50; 10.50.

**WTSN(AM)**—1956: 1270 khz; 5 kw-U, DA-2. Box 400 (03820). (603) 742-1270. WTSN Inc. Format: Adult contemp. ■ Ralph Gottlieb, pres; Jerome Lipman, gen mgr; Jim Sebastian, prog mgr; Paul LeBlanc, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

Durham

**\*WUNH(FM)**—July 15, 1963: 91.3 mhz; 1.75 kw. Ant 250 ft. Stereo. Memorial Union Bldg. (03824). (603) 862-2541 U. of New Hampshire. Net: ABC/FM. Format: Diversified. ■ Steve Woodward, gen mgr; Lou Bruno, prog dir; Mark Ward, chief engr.

Exeter

**WKXR(AM)**—June 4, 1966: 1540 khz; 1 kw-D. 11

## New Hampshire Radio

Downing Court, Box 154 (03833). (603) 772-4757  
Coastal Bcstg Co. Inc. Net: MBS Rep: New England  
Spot Sls. Format: MOR, info. ■ Ronald P. Allard, pres &  
gen mgr; Larry Strout, news dir; Robert E. Lindner, VP  
& chief engr. ■ Rates: \$8; 7, 7.50; 6.

**WKXR-FM**—Sept 21, 1972: 107.1 mhz, 3 kw. Ant 68  
ft. Dups AM daytime. Format: MOR, info-days; btlf  
mus-nights. ■ Bob Lindner, opns mgr.

**\*WPEA(FM)**—1967 90.5 mhz; 10 w. Box 1000,  
Phillips Exeter Academy (03833). (603) 778-0162.  
Trustees of Phillips Exeter Academy. Format: noncoml  
diversified. ■ David L. Covington, gen mgr.

### Franklin

**WFTN(AM)**—Oct 30, 1966: 1240 khz; 1 kw-D, 250  
w-N. Central St. (03235). (603) 934-2500. Northeast  
Communications Corp. (acq 9-30-74). Net: ABC/E.  
Format: MOR, variety. Spec progs: C&W 6 hrs, talk 8  
hrs, oldies 5 hrs wkly. ■ Jeff Fisher, pres, Bernie  
LaCroix, gen mgr; Norm Thibeault, prog & mus dir;  
Gail Manyan, news dir; Charles Smith, chief engr. ■  
Rates: \$7, 5.50; 7, 4.

### Hanover

**WDCR(AM)**—March 4, 1958: 1340 khz, 1 kw-D, 250  
w-N. Box 957 (03755). (603) 646-3313. Trustees of  
Dartmouth College. Rep: Kettel-Carter. Format: MOR,  
progs. ■ Jordan Roderick, gen mgr; Dave Tittle, prog  
dir; Tim Andrews, chief engr. ■ Rates: \$6.80; 5.95;  
6.80; 3.40.

**WFRD(FM)**—Co-owned with WDCR(AM). Feb 19,  
1976: 99.3 mhz; 3 kw. Ant 285 ft. Stereo. Sep from AM.  
Format: Classicl, Jazz. ■ Dave Corey, prog dir. ■ Rates:  
\$4, 4.80; 4.80; 4.

**WTSL(AM)**—Oct 1950: 1400 khz; 1 kw-D, 250 w-N.  
Box 1400, Lebanon, N.H. (03766). (603) 448-1400.  
Sound Citizen Communications Corp. (acq 11-74).  
Net: CBS. Rep: Market 4, Northeastern. Format: MOR.  
Spec prog: C&W 6 hrs wkly. ■ Rates: \$7.94, 7.94;  
7.94, 7.94.

### Henniker

**\*WNEC-FM**—Feb 9, 1971. 91.7 mhz, 10 w. Danforth  
Library (03242). (603) 428-7722. New England Col-  
lege. Net: ABC/I, ABC/FM. Format: Diversified progs.  
Spec Prog: Classical 3 hrs, jazz 12 hrs, C&W 9 hrs  
wkly. ■ John Zim, gen mgr; Jeff Heath, chief engr.

### Keene

**WKBK(AM)**—May 1959: 1220 khz; 1 kw-D, 13 Lam-  
son St. (03431). (603) 352-6113. Radio Keene Inc.  
(11-28-75). Net: ABC/C. Rep: Market 4, Kettel-Carter.  
Format: Contemp, MOR. Spec prog: C&W 5 hrs wkly.  
■ Harold H. Segal, pres; Talbot R. Hood, VP & gen mgr;  
Shirley Ryan, coml mgr; Mike Colby, prog dir; Bill  
O'Neill, mus dir; Bob Ellis, news dir; Lindsay Collins,  
chief engr. ■ Rates: \$9; 7.50; 9, —

**WKNE(AM)**—June 2, 1927: 1290 khz; 5 kw-U, DA-1  
Box 466 (03431). (603) 352-9230. WKNE Corp. (acq  
5-46). Net: CBS. Rep: PRO Radio; Queen. Format:  
MOR. Spec prog: Farm 2 hrs wkly. ■ E. H. Close, pres &  
gen mgr; David Sutherland, sls mgr; Robert Oakes,  
news dir; Don Stevens, prog dir; Ernest Batchelder,  
chief engr. ■ Rates: \$9.20; 7.65; 8.40; 7.65.

**WNBX(FM)**—Co-owned with WKNE(AM). May 1964:  
103.7 mhz; 42 kw. Ant 530 ft. Stereo. Dup AM 33%.  
Format: Btlf mus. ■ Rates: \$9.20; 5.30; 5.30; 5.30.

**\*WKNH(FM)**—November 1975: 89.1 mhz; 10 w. Ant  
81 ft. Elliot Hall (03431). (603) 352-7635. Keene  
State College of U. of New Hampshire. Net: NPR, ABC/  
E. Format: Diversified. ■ Stephanie Hamaty, gen mgr.

**WNBX(FM)**—Listing follows WKNE(AM).

### Laconia

**WEMJ(AM)**—April 9, 1961: 1490 khz; 1 kw-D, 250  
w-N. Box 1490 (03246). (603) 524-6050. WTSN Inc.  
(acq 1974). Group owner: Granite State Bcstg. Net:  
ABC/I. Rep: PRO Radio; Northeastern. Format: Con-

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temp, MOR. ■ Ralph Gottlieb, pres; Gary Howard, gen  
mgr; George Wright, prog dir; Barry Pretzel, news dir;  
Lee Nolin, chief engr; George Wright, mus dir. ■ Rates:  
\$8; 8; 8, 8.

**WLNH(AM)**—Aug 22, 1922: 1350 khz; 5 kw-D.  
Parade Road (03246). (603) 524-1323. WLNH Radio  
Inc. (acq 6-25-75). Group owner: Sconnix. Net: CBS.  
Rep: Creed. Format: MOR. ■ Scott McQueen, pres;  
Paul Hemphill, gen mgr; Warren Baily, prog dir; Roger  
Curtis, mus dir; Jim Mitchell, news dir; Richard  
Wholey, chief engr. ■ Rates: \$10.10; 8; 9.60; 8.

**WLNH-FM**—Nov 22, 1965: 98.3 mhz; 3 kw. Ant 300  
ft. Stereo. Dup AM 65%.

### Lebanon

**WECM(FM)**—See Claremont.

### Littleton

**WLTN(AM)**—Oct 10, 1963: 1400 khz; 1 kw-D, 250  
w-N, 20 Main St. (03561). (603) 444-3911. Profile  
Bcstg Co. (acq 7-1-75). Net: ABC/I. Rep: Queen. For-  
mat: MOR, oldies. ■ Peter C. Aydelott, pres & gen mgr;  
William E. Aydelott, prog dir; Judith Aydelott, coml  
mgr; David Brown, news dir; Gail Briggs, mus dir; Fred  
C. Tabbut, chief engr. ■ Rates: \$7, 7; 7; 7

### Manchester

**WFEA(AM)**—March 8, 1932: 1370 khz; 5 kw-U,  
DA-1 Box 370, Merrimack (03054). (603) 625-5491  
Ocean Coast Properties Inc. (acq 6-28-76). Net: ABC/  
C. Rep: McGavren-Guild. Format: Adult contemp. ■  
Robert Gold, VP; Scott Norton, gen mgr; Rick Ryder,  
prog dir; Dean Williams, coml mgr; Peter Banks, chief  
enr. ■ Rates: \$22; 20; 22; 18.

**WGIR(AM)**—October 1941 610 khz; 5 kw-D, 1 kw-  
N, DA-2, Box 487 (03105). (603) 625-6915. Knight  
Radio Inc. (acq 4-6-1). Group owner: Knight Quality  
Stns. Net: NBC. Rep: Torbet; Knight Sls. Format: MOR,  
talk, sports. Spec prog: Fr 1 hr wkly. ■ Norman Knight,  
pres; Bernie Mack, gen & coml mgr; Chuck Morgan,  
prog dir; Len Marcolte, mus dir; Bob Frisch, sls mgr;  
Moe Quinn, news dir; Bob Lobel, spts dir; Norman  
Gagnon, chief engr. ■ Rates: \$20; 15; 20; 11

**WGIR-FM**—June 5, 1963: 101.1 mhz; 9.6 kw. Ant 960  
ft. horiz, 950 ft vert. Progs sep from AM. Format: Soft  
rock, news. ■ Rates same as AM.

**WKBK(AM)**—Oct 1, 1946: 1250 khz; 5 kw-U, DA-2.  
155 Front St. (03102). (603) 669-1250. Granite State  
Bcstg Co Inc. Net: UPI. Rep: Buckley, Creed. Format:  
MOR. ■ Ralph Gottlieb, pres; James McCann, gen &  
coml mgr; Tom Holt, prog dir & prom mgr; Alan  
Bridges, news dir. ■ Rates \$17, 15, 17, 15.

**WZID(FM)**—1948: 95.7 mhz; 10.5 kw. Ant 930 ft. 155  
Front St. (03102). (603) 669-5777. Radioactive Group  
(acq 5-75). Rep: Buckley, Creed. Format: Btlf mus. ■  
Bruce Lyons, pres; James McCann, gen mgr. ■ Rates:  
\$12; 12, 12, 12.

### Mt. Washington

**WHOM(FM)**—July 9, 1958: 94.9 mhz; 48 kw. Ant  
3760 ft. 638 Congress St, Portland, Me. (04101). (207)  
773-0209. Alpine Bcstg Corp. (acq 12-15-71). Net:  
APR. Format: Btlf mus. ■ Norman R. Alpert, pres & gen  
mgr; Joseph Desimone, stn mgr; David Doolittle, news  
dir; Parker Vincent, chief engr. ■ Rates: \$25; 25; 25;  
23.

### Nashua

**WOTW(AM)**—September 1947 900 khz; 1 kw-D  
Box 448 (03061). (603) 882-2781. SICO Com-  
munications Inc. (acq 7-31-78). Format: Adult Con-  
temp. ■ Herbert Miller, pres; Maury Parent, mus dir &

gen mgr; Ann Weaver, coml mgr; Rick Adams, prog  
dir; John H. Spence Sr., news dir; Norman Round, chief  
enr. ■ Rates: \$7.50; 7.50; 7.50; 6

**WOTW-FM**—September 1947. 106.3 mhz; 3 kw. Ant  
165 ft. Dups AM 50%. Format: C&W.

**WSMN(AM)**—March 9, 1958: 1590 khz; 5 kw-U,  
DA-1 Box 1590 (03060). (603) 882-5107. 1590  
Bcstg Corp. (acq 4-23-59). Net: ABC. Rep: PRO  
Radio; Northeastern Spot Sales. Format: MOR, news,  
talk. ■ Gerald Q. Nash, pres; David A. Rock, gen mgr;  
Charles O'Neil, prog dir; Ed Lecius, news dir; Donald F.  
Ayers, chief engr.

### Newport

**WCNL(AM)**—Aug 11, 1960: 1010 khz; 250 w-D. DA-  
D. 120 Belknap Ave. (03773). (603) 863-1010. Live  
Bcstg Co. Inc. (acq 4-1-76). Net: ABC/E, APR. Rep:  
Fredrick Smith, Nona Kirby. Format: MOR, oldies, talk.  
■ Harry Livingston, pres; Gary Livingston, gen & coml  
mgr; Gary Cusumano, prog dir, Ken Silva, mus dir. ■  
Rates: \$5; 5; 5; 5.

**WCNL-FM**—1971 101.7 mhz; 2.8 kw. Ant 51 ft. Dups  
AM 80%.

### Peterborough

**WSCV(AM)**—May 19, 1970: 1050 khz; 1 kw-D. Box  
418 (03458). (603) 924-3834. Shannon Communi-  
cations Corp. (acq 11-75). Format: Beautiful music, pro-  
gressive folk. ■ Francine McKelvy, pres; Debra  
Boudrieau, gen mgr; Richard Forre, prog dir; Fritz  
Wetherbee, news dir; Paul Moran, coml mgr; Lindsay  
M. Collins, chief engr. ■ Rates: \$7.75; 6.70; 7.75; 6.70.

**WSLE(FM)**—Co-owned with WSCV(AM). Nov 13,  
1972: 92.1 mhz; 140 w. Ant 1120 ft. Stereo. Format:  
Progressive folk. Spec progs: Class 3 hrs, jazz 6 hrs  
wkly. ■ Tim Tobin, prog dir.

### Plymouth

**\*WPCR-FM**—Sept 29, 1974: 91.7 mhz; 10 w. Ant 95  
ft. Box 189 (03264). (603) 536-1760. Plymouth State  
College. Net: ABC/C. Format: Diversified. ■ Mike  
Evans, gen mgr; Douglas Philipon, prog dir.

**WPNH(AM)**—Nov 10, 1965: 1300 khz; 1 kw-D, 2  
High St. (03264). (603) 536-2500. Pemigewasset  
Bcstrs Inc. Net: APR. Rep: Queen Co. Format: MOR,  
C&W, Jazz. ■ Richard F. Morse Jr, pres & gen mgr;  
William Webb, sls mgr; Robert Gannett, prog & news  
dir; J. Gordon Keyworth, chief engr. ■ Rates: \$7; 7, 7,  
7

**WPNH-FM**—Oct 1, 1975: 100.1 mhz, 1.65 kw. Ant  
380 ft. Dups AM 100%. ■ Rates same as AM.

### Portsmouth

**WBBX(AM)**—Dec 5, 1960: 1380 khz; 1 kw-U, DA-N.  
1380 Bcst Plaza (03801). (603) 436-1380. Kressman  
Bcstg Co. (acq 9-16-77). Net: ABC/I. Rep: Selcom.  
Format: Contemp. ■ Harrison Holman, pres; John F.  
Bassett, gen mgr; George A. Lovejoy, sls mgr; Rod  
Stevens, prog & mus dir & prom mgr; John Fleming,  
news dir; Roger Wood, chief engr. ■ Rates: \$10.50;  
9.40; 10.50; 9.40.

**WHEB(AM)**—1932 750 khz; 1 kw (L-WSB). Box 120  
(03801). (603) 436-7300. Knight Bcstg of New  
Hampshire Inc. (acq 1-22-59). Group owner: Knight  
Quality Stns. Rep: Torbet; Knight Sls. Format: Con-  
temp; Top-40. ■ Norman Knight, pres; Clifford Taylor,  
gen mgr; Floyd Wright, mus dir; Andy Carey, prog dir;  
Doug Cope, news dir; D. Ellis, sports dir; Anthony Voc-  
caro, chief engr. ■ Rates: \$13; 11, 12; 8.

**WHEB-FM**—Jan 14, 1964: 100.3 mhz; 5.7 kw. Ant  
140 ft. (CP: 31 kw, Ant 160 ft). Dup AM 100%. Stereo.  
■ Rates same as AM.

**WOKQ(FM)**—See Dover.

### Rochester

## WNNH

Contemporary/Music/News/Sports

**WNNH(AM)**—1947. 930 khz; 5 kw-U, DA-N.

Rochester Hill Rd. (03867). (603) 332-0930. Strafford Bcstg Corp. Net: CBS. Rep: Oakes; Kirby. Format: Contemp. ■ Marcia L. Nescot, pres; Robert J. Connelly, gen mgr; Joe Riley, opns mgr; Barbara Moses, news dir; Rick Reilly, mus dir; John Chick, chief engr.

## Salem

**WVNH(AM)**—Jan 10, 1977 1110 mhz; 5 kw-D. Box 1110 (03079). (603) 893-5768. Salem Bcstrs Inc. Net: APR. Rep: PRO Radio, Creed. Format: MOR. ■ James Goundrey, pres; Joseph Rayball, VP; Thomas Kallechey, prog dir; Jay Alberts, coml mgr; Susan Roman, news dir; Dennis McCormick, chief engr. ■ Rates: \$12; 9, 12; 8.

## Wolfeboro

**WASR(AM)**—April 1970: 1420 khz; 2.5 kw-D. Box 900. Varney Rd. (03894). (603) 569-2232, 279-8009. Radio Wolfeboro. Net: ABC/E. Rep: Queen Co. Format: Easy ltnng, news. Spec progs: Farm 1 hr, C&W 2 hrs, wkly. ■ Alan W. Severy, pres & gen mgr; Sharon J. Severy, sls mgr; Bill Vreeke, mus dir; George Hall, chief engr. ■ Rates: \$7; 5.50; 5.50; —

## New Jersey

### Asbury Park

**WADB(FM)**—See Point Pleasant.

**WHTG(AM)**—See Eatontown

## WJLK/WJLK-FM

**M** Jack Masla & Company, Inc.

**WJLK(AM)**—1926: 1310 khz; 1 kw-D, DA, 250 w-N. Press Plaza (07712). (201) 774-7000. Press Bcstg Co. (acq 4-1-50). Net: APR, Garden State. Rep: Masla. Format: Mass appeal, news. ■ Thomas B. Tighe, pres; Robert McAllan, exec VP; Richard E. Lewis, stn mgr; Vincent Hartnett, prog dir; Jackson L. Anderson, coml mgr; Jack Christie, news dir; Mary Stunkel, opn mgr; Al Bonner, chief engr.

**WJLK-FM**—Nov. 20, 1947 94.3 mhz; 3 kw. Ant 290 ft. Dups AM 100%.

### Atlantic City

**WAYV(FM)**—April 1961. 95.1 mhz; 20 kw. Ant 300 ft. Ritz Apts, Iowa at Bdwalk (08401). (609) 345-3211 Radio WAYV Inc. Rep: Buckley. Format: Mellow AOR. ■ Robert McMurtrie, pres; Carl Monk, stn mgr; Doug Allen, prog dir; Susan Taylor, coml mgr; Mike Ferriola, chief engr. ■ Rates: \$ 8; 8; 8; 8.

**WGRF(FM)**—See Pleasantville.

**WIIN(AM)**—1940: 1450 khz; 1 kw-D, 250 w-N. Steel Pier (08401). (609)348-4646. Eastern Bcstg Co. (acq 1-16-61). Net: CBS. Rep: PRO Radio. Format: MOR. Spec prog: Big band 8 hrs wkly. ■ Dan Diener, pres; Catherine Clark, gen mgr; Harry Sparks, coml mgr; Allan Segal, prog dir; Howard Berger, news dir; Marvin Pincus, chief engr.

**WFPG(AM)**—Co-owned with WIIN(AM). September 1962: 96.9 mhz; 50 kw. Ant 340 ft. Stereo. Progs sep from AM. Format: Btfl music.

**WMID(AM)**—May 30, 1947 1340 khz; 1 kw-D, 250 w-N. Box 1137, Ohio & Murray Aves. (08404). (609) 334-5113. WMID Inc. (acq 5-1-67). Net: ABC/C. Rep: Torbet/Lasker Inc. Format: Adult contemp. ■ Robert F. Johnstone, gen mgr; Gary Lane, prog dir; Robert Palitz, chief engr.

**WMGM(FM)**—Co-owned with WOND(AM) Pleasantville. June 14, 1961: 103.7 mhz; 20 kw. Ant 145 ft. Stereo. 15 Shore Rd., Linwood (08221). (609) 641-1400. South Jersey Radio Inc. Group owner-Green Group. Rep: McGavren-Guild. Format: Stereo rock. ■ Howard L. Green, pres; Ray Holbrook, gen mgr; Jim Earle, coml mgr; Steve O'Brien, prog dir; Mike Shurman, news dir; Ed Storic, chief engr.

**WOND(AM)**—See Pleasantville.

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**WUSS(AM)**—Jan 1, 1955: 1490 khz; 1 kw-D, 250 w-N. 1500 Absecon Blvd. (08401). (609) 347-4200. Atlantic Business & Community Development Corp. (acq 11-74). Net: Natl Black. Format: Progressive Black. Spec progs: Jazz 6 hrs, Gospel 3 hrs wkly. ■ Edward L. Darden, pres; John F. Hickman, gen mgr; Ronald King, mus dir; Kingsley Smith, prog dir & coml mgr; Ronald Ellis, news dir; Harold Hill, chief engr. ■ Rates: \$69; 57; 69; 69.

### Avalon

**WWOC(FM)**—March 29, 1976: 94.3 mhz, 3 kw. Ant 300 ft. Stereo. Box 94 (08202). (609) 465-9400. Avalon Bcstg Co. Inc. Net: APR. Format: MOR. ■ Larry Keene, pres & gen mgr; Edwin Rosenfeld, sls mgr; Heather Zerbe, prog dir; John Scarpa, mus dir; Fred Wood, prom mgr; Bill Huf, news dir. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

### Blackwood

**\*WDBK(FM)**—Not on air, target date unknown: 91.5 mhz; .01 kw. Camden County College.

### Blairstown

**WFMV-FM**—Co-owned with WCRV(AM), Washington. Oct 21, 1973: 106.3 mhz; 265 w. Ant 860 ft. Stereo. Box 428 (07825). (201) 362-8221 Warren Bcstg Corp. Rep: PRO Radio. Format: Contemp. ■ Nick DeRienzo, pres; Kurt M. Gebauer, VP & gen mgr; Tommy John, prog dir; Robert Bober, news dir; Elmer Foxx, chief engr. ■ Rates: \$14; 14; 14; 13.

### Bricktown

**\*WBGD(FM)**—June, 1975: 91.9 mhz 10 w. Ant 72 ft. 346 Chambers Bridge Rd. (08723). Brick Township Bd. of Educ. Format: Educl, diversified. ■ Robert H. Boesch, chief engr.

### Bridgeton

**WSNJ(AM)**—August 1937 1240 khz, 1 kw-D, 250 w-N. Box 69 (08302). (609) 451-2930. Cohanzick Broadcasting Corp. (acq 1971). Net: MBS. Format: Diversified. Spec progs: Farm 10 hrs wkly. ■ Irvin F. Foster, pres; Edward L. Bold, co-mgr, coml mgr, chief engr; Herbert Stiles, prog dir & mus dir; Harvey Alden, news dir.

**WSNJ-FM**—1946: 107.7 mhz; 15.2 kw. Ant 486 ft. Dup AM 90%.

### Camden

**WCAM(AM)**—September 1925: 1310 khz, 1 kw-D, 250 w-N. City Hall (08101). (609) 365-5600. City of Camden. Rep: Bernard. Format: Variety. Spec progs: Sp 19 hrs, Pol 1 hr, Irish 1 hr, wkly. ■ Mayor Angelo Erichetti, pres; Pat Delsi, gen mgr & prog dir; Grey Walsh, coml mgr; Alan Jay, mus dir; John Heal, chief engr.

**\*WKDN-FM**—June 1, 1966: 106.9 mhz; 18 kw. Ant 340 ft. 2906 Mt. Ephraim Ave. (08104). (609) 854-5300. Family Stns Inc. (group owner; acq 7-23-68). Format: Relig. Spec progs: Classical 2 hrs wkly. ■ P. Michael Ziemann, stn mgr; Calvin Volk, prod dir; Nina Lancaster, pub affairs dir; Robert Zane, chief engr.

**WTMR(AM)**—Nov 1, 1948: 800 khz, 5 kw-D, DA. 2775 Mt. Ephraim Ave. (08104). (609) 962-8000. Roberts Bcstg Co. (acq 7-1-68). Net: MBS. Format: MOR. ■ Thomas M. Roberts, pres & gen mgr; Milt Stevens, coml mgr; Bob Roberts, mus dir; Sam Virgilio, engr.

### Canton

**WNNN(FM)**—Co-owned with WJIC(AM) Salem. Jan

## New Hampshire, New Jersey Radio

15, 1973: 101.7 mhz; 3 kw. Ant 300 ft. Box 132, Salem (08079). (609) 935-1510. PJF Bcstrs Inc. (acq 7-1-78). Net: ABC/II. Rep: Select Religious. Format: Relig. ■ John H. Prince, pres & gen mgr; Gloria Jennings, news dir; Ben Ferguson, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Cape May

**WRIO-FM**—June 3, 1967: 102.3 mhz; 3 kw. Ant 145 ft. (CP: Ant 270 ft). Box 258 Rio Grande (08242). (609) 886-1144. Cape Christian Broadcasters Inc. (acq 1-14-72). Format: Relig, btfl mus. Spec prog: C&W 6 hrs wkly. ■ William C. Lamont Sr., pres & gen mgr; David Brown, chief engr.

### Dover

**WDHA-FM**—Feb 22, 1961 105.5 mhz, 3 kw. Ant 560 ft. Quad Stereo. 419 Route 10 (07801). (201) 366-3424. Drexel Hill Assoc. Net: UPI. Format: Top-40, adult contemp. Spec progs: Pol 4 hrs, classcl 5 hrs, big band 5 hrs, jazz 10 hrs, wkly. ■ Peter Arnow, pres; Robert Linder, gen mgr; Albert Wunder, coml mgr; F. Barry Farquhar, coml mgr; Don Barry, news dir; Stu Engelke, chief engr. ■ Rates: \$18; 18; 18; 18.

**WRAN(AM)**—Aug 19, 1964: 1510 khz, 10 kw-D, 500 w-N, DA-N. Box 1510 AM (07801). (201) 366-1510. Community Bcstg of N.J. (acq 1974). Net: MBS. Rep: Masla. Format: MOR. Spec prog: Farm 5 hrs, Sp 2 hrs, wkly. ■ Richard E. Bailey Jr., pres & gen mgr; Cal Stein, sls mgr; Paul Michaels, prog dir; Ann Williams, news dir; Wayne Scott, mus dir; Barry Shandolow, chief engr. ■ Rates: \$23.50; 20.50; 23.50; 17.50.

### East Orange

**\*WFMU(FM)**—1958: 91.1 mhz; 1.44 kw. Ant 360 ft. Prospect St. (07019). (201) 266-7900. Upsala College. Format: Progs, rock. Spec prog: Educl 15 hrs wkly. ■ Carl Fjellman, pres of Upsala; Bruce Longstreet, gen mgr & prog dir; James B. Boraz, mus dir; George Fenwick Jr, chief engr.

### Eatontown

**WHTG(AM)**—Nov 1, 1957. 1410 khz; 500 w-D. 1129 Hope Rd., Asbury Park (07712) (201) 493-2000. Harold M. Gade. Rep: PRO Radio. Format: Btfl mus, news. ■ Harold M. Gade, pres; Faye B. Gade, gen mgr. ■ Rates: \$14, 14; 14, 14.

**WHTG-FM**—Oct 11, 1961. 106.3 mhz; 3 kw. Ant 210 ft. Stereo. Dup AM daytime. ■ Rates same as AM.

### Egg Harbor

**WRDR(FM)**—Sept 23, 1971 104.9 mhz; 3 kw. Ant 280 ft. 182 N. White Horse Pike, Hammonton. (08037). (609) 561-1900. Rodio Radio Inc. Format: Albums (70% instrumental). ■ James N. Rodio, pres & gen mgr; Wm. Ordille, coml mgr; John Runfola, prog & mus dir; Richard Tyler, news dir; Bob Frey, prom mgr & spts dir; Donn Cross, chief engr.

### Elizabeth

**WJDM(AM)**—March 11, 1970: 1530 khz; 500 w-D. 9 Caldwell Place (07201). (201) 965-1530. Radio Elizabeth Inc. Rep: Webb. Format: MOR. Spec progs: Sp 5 hrs, Black 1 hr, wkly. ■ Harry Anger, pres & gen mgr; Ken Holmberg, gen sls mgr; Gary Cubberly, prog dir; Bill Schaefer, mus dir; Gerard Klein, news dir; Charles Blanding, chief engr. ■ Rates: \$15; 12.50; 15; —

### Flemington

**\*WCVH(FM)**—June 5, 1974: 90.5 mhz; 69 w. Ant 300 ft. Rt 31 (08822). (201) 782-9595. Hunterdon Central High School. Format: Diversified. Spec progs: Farm 1 hr; Classical 20 hrs; Jazz 4 hrs; C&W 4 hrs wkly. ■ David R. Kelber, gen mgr; Lawrence H. Cohen, mus dir; Cary Assante, prom mgr; Dudley Bullock, chief engr.

### Franklin

**WSUS(FM)**—Feb 28, 1965: 102.3 mhz; 3 kw. Ant 750 ft. Box 102 (07416). (201) 827-2525. Sussex County Stereo Inc. (acq 10-7-1) Net: MBS. Format: Contemp. Spec prog: Farm 2 hrs wkly. ■ Peter M. Bardach, pres;

## New Jersey Radio

Steve Cinnamon, coml mgr; Geoff Freeman, prog dir, Larry Bishop, news dir ■ Rates: \$16; 13, 16; 12.

### Franklin Lakes

**\*WRRH(FM)**—Feb 22, 1963: 88.7 mhz, 10 w. Ramapo High School, George St. (07417). (201) 891-1503 Bd. of Educ of Ramapo Regional High School. Format: Educl, mus ■ Donald Lawshe, gen mgr

### Glassboro

**\*WGLS-FM**—January 1964: 89.7 mhz, 440 w. Ant 87 ft. Stereo. Box 116 (08028). (609) 445-7335. Glassboro State College Net: ABC/I. Format: Diversified. Spec prog: Black 4 hrs, classical 3 hrs, jazz 9 hrs, C&W 3 hrs wkly ■ Mike Donovan, faculty adv; Karen Maser, stn mgr, Al Miller, chief engr.

### Hackensack

**WWDJ(AM)**—1924 970 khz, 5 kw-U, DA-N, Box 970 (07602). (201) 343-5097 Communicom Corp. of America. (group owner acq 8-16-78). Format: Relig ■ Inge Rauchbach, pres & gen mgr; Joseph LaZizza, prog & mus dir; James Gailbreath, chief engr. ■ Rates: \$60; 60; 60; 60

### Hackettstown

**\*WNTI(FM)**—Dec 5, 1958: 91.9 mhz; 5.6 kw. Ant 510 ft. Centenary College. (07840). (201) 850-1400. Centenary College for Women. Format: Diversified. ■ Charles Dick, pres, Michael F Fisher, gen mgr; Edwin Ryback, chief engr.

**WRNJ(AM)**—Aug 26, 1976: 1000 khz, 1 kw-D, Box 1000 (07840). (201) 852-7666. Radio New Jersey Corporation. Net: Mutual news; New Jersey News Network. Format: Contemporary ■ Lawrence J. Tighe Jr, pres & gen mgr; Sheldon Talada, coml mgr; Norman Worth, prog dir; Rod Bauman, prom mgr & mus dir. ■ Rates: \$10.50; 10.50, 10.50, —

### Hammonton

**WRDI(AM)**—May 11, 1961 1580 khz, 1 kw-D, 182. N. White Horse Pike (08037). (609) 561-1900. Rodio Radio (acq 12-1-67) Spec progs It 6 hrs, Sp 7 hrs, C&W 3 hrs, wkly. ■ James N. Rodio, pres & gen mgr; William Ordille, coml mgr, John Runfola, prog dir; Ann Lemons, prom mgr, Richard Tyler, news dir Bob Frey, sps dir, Donn Cross, chief engr

### Hanover

**\*WHPH(FM)**—April 18, 1966: 90.3 mhz, 10 w. Ant 68 ft. 63 Mt. Pleasant Ave (07936) (201) 887-7511 Hanover Park Regional School Dist Bd of Education Format: Diversified. ■ Michael J Egan, gen mgr.

### Highland Park

**\*WVHP-FM**—Jan 1973: 90.3 mhz, 10 w. Ant 75 ft. North Fifth Ave. (08904). (201) 572-2404. Highland Park High School. Format: Diversified. ■ John Grele, gen mgr; Sam Fishkin, prog dir; Andy Glassner, chief engr.

### Lakewood

**WHLW(AM)**—Nov 20, 1970: 1170 khz, 5 kw-D, DA, Box 1170 (08701). (201) 364-4400. Mid State Bcstg Co. Net: MBS, APR. Format: Adult Contemp. Spec progs: Black 2 hrs, relig 2 hrs, wkly ■ Seymour Abramson, gen mgr; Tim Downs, prog dir; Philip Reilly, coml mgr; Harry Kalish, prom mgr; John Giase, news dir; Richard Swetits, chief engr. ■ Rates: \$10; 10; 10; —

### Lawrence Township

**\*WLCR(FM)**—April 30, 1976: 89.7 mhz, 10 w. Lawrence Township Board of Education, 2525 Princetown Pike, Trenton

### Lincroft

**\*WBJB-FM**—Jan 13, 1975: 90.5 mhz, 2.25 kw. Ant 100 ft. Brookdale Community Coll. (07738). (201) 842-1900 ext 295. Bd of Trustees of Brookdale Community College. Format: Progs, educl. ■ Louis

Pullano, gen mgr; Rick Hansen, stn mgr; Dick Swetits, chief engr.

### Long Branch

**WRLB(FM)**—June 1, 1960: 107.1 mhz, 3 kw. Ant 235 ft. Stereo. 156 Broadway (07740) (210) 222-1071 Long Branch Bcstg Co. Format: MOR. Spec progs: Black 6 hrs, Pol 4 hrs, Italian 7 hrs, wkly. ■ Phillip DeSantis, pres & gen mgr; Jim Brown, news dir; Greg Maka, prom mgr; Richard Sangster, opns mgr; Ted Cain, chief engr. ■ Rates: \$12, 12, 12, 12.

### Millville

**WMVB(AM)**—December 1953: 1440 khz; 1 kw-D, DA Box 1440, South Vineland (08360). (609) 825-2600 Garden State Broadcasting Inc. (acq 2-1-69). Rep: Market 4 Radio, Dome. Format: Contemp. ■ Joseph Cocco, pres & gen mgr; Joseph A. McCulley Jr, VP; John Runfola, prog dir & prom mgr; Larry Giordano, mus dir; Hazel Morgan, news dir; George Swindell, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.

**WMVB-FM**—Feb 20, 1962: 97.3 mhz; 5.2 kw. Ant 195 ft. (CP 10 kw. Ant 165 ft.). Dups AM 90%.

### Morristown

**\*WJSV(FM)**—Feb 22, 1971 90.5 mhz, 10 w. Ant 80 ft. 50 Early St. (07960). (201) 267-9460 Morris School District Board of Education Format: Ed. ■ Mark Axelrod, stn mgr

**WMTR(AM)**—Dec 12, 1948: 1250 khz; 5 kw-D, DA, Box 1250 (07960). (201) 538-1250. Drexel Hill Assoc. Ltd. (acq 10-6-70). Net: UPI. Rep: Groskin Co. Format: Easy Istng/MOR. ■ Peter L. Arnow, pres; F Barry Farquhar, coml mgr; Brian Emery, prog dir; Don Barry, news dir; Stuart Engelke, chief engr. ■ Rates: \$37, 37, 37, —

### Mount Holly

**WJZZ(AM)**—1967: 1460 khz; 5 kw-D, DA, Rancocas Rd & High St. (08060). (609) 267-8202. West Jersey Bcstg Co. (acq 7-1-67). Format: Country. ■ Henry H. Bisbee, pres; Dotte Webb, sls mgr; Samuel H. Michael, sec-treas. ■ Rates: \$11.80; 10; 11.80; —

### Newark

**\*WBGO(FM)**—Feb 7, 1948: 88.3 mhz, 20 kw. Ant 220 ft. Box 8 (07101). (201) 733-6858. Newark Bd. of Educ. Format: jazz, diversified. ■ Robert Ottenhoff, gen mgr.

**WFME(FM)**—1947: 94.7 mhz; 36 kw. Ant 570 ft. 289 Mt. Pleasant Ave., W. Orange (07052). (201) 736-2277 Family Stns Inc. (group owner; acq 3-10-66). Format: Religious. ■ Harold Camping, pres; Thad McKinney, stn mgr; Harry Barr, prod dir; Ken Herring, pub affrs; Alan Parnau, chief engr.

**WHBI(FM)**—June 15, 1962: 105.9 mhz; 10 kw. Ant 390 ft. Stereo. 80 Riverside Drive, New York (10024). (212) 799-8000. Cosmopolitan Bcstg Corp. Format: Black, relig, diversified. Spec progs: Progs in 35 languages. ■ Don Lewis, pres; Allen D. Collins, gen mgr; Sandra McBride, prog dir; John Weed, chief engr. ■ Rates: \$15; 15; 20; 20.

**WNJR(AM)**—1947: 1430 khz; 5 kw-U DA-N, 1700 Union Ave., Union (07083). (201) 688-5000, (212) 233-5660. 1430 Assoc. (acq May 1975). Net: Mut Black, Natl Black. Format: Black, rock. ■ Noble Blackwell, gen mgr; Dave Burnett, sales mgr; Yadan Khabir, prog dir; Jerry Love, mus dir; Harry Randel, chief engr. ■ Rates: \$38; 30; 38; 30.

**WVNJ(AM)**—December 1948: 620 khz, 5 kw-U, DA-2, 621 N. Mt Pleasant Ave., Livingston (07039). (201) 994-9191 Newark Bcstg Corp. (acq 11-8-53). Net: ABC/E. Rep: Selcom. Format: Btfl mus. ■ Edward Scudder Jr, pres, Herb Saltzman, VP & gen mgr; Edward Milarsky, sls mgr; Arnie Raskin, opns mgr; Robert Taylor, mus dir, William Emerson, news dir; Peter LaChance, chief engr. ■ Rates: \$90; 90; 90; 90.

**WVNJ-FM**—June 1, 1961 100.3 mhz; 24 kw horiz; 16 kw vert Ant 670 ft. Stereo. Progs sep from AM. Format: Btfl mus ■ Rates same as AM

### New Brunswick

**WCTC(AM)**—Dec 12, 1946: 1450 khz; 1 kw-D, 250 w-N, Box 100, Broadcast Center (08903). (201)

249-2600. Raritan Valley Bcstg Co. (acq 5-1-57) Group owner: Greater Media Inc. Net: APR Rep: Masla. Format: MOR. Spec progs: Pol 2 hrs, Hungarian 1 hr, Sp 1 hr, Jewish 1 hr, Black 1 hr, wkly. ■ Peter A. Bordes, pres, Anthony V. Marano, VP & gen mgr; Harry Mitchell, sls mgr; Dean Hunter, prog dir, Wait Sodre, news dir; Clarence Dingman, chief engr. ■ Rates: \$48; 46; 42; 33.

**WMGQ(FM)**—Co-owned with WCTC(AM). 1947-98.3 mhz; 3 kw. Ant 110 ft. Format: Greater Media Magic Music. ■ Gary Balaban, prog dir. ■ Rates: \$24, 25.50; 29, 25.50.

**\*WRSU-FM**—Jan 24, 1974 88.7 mhz; 1.35 kw. Ant 125 ft. Stereo. 126 College Ave. (08903). (201) 932-7800. Board of Governors, Rutgers U. Format: Diversified. ■ Paul Spychala, gen mgr.

### Newton

**WIXL-FM**—Listing follows WNNJ(AM)

**WNNJ(AM)**—Dec 15, 1953: 1360 khz, 1 kw-D, Box 40 (07860). (201) 383-3400. Sussex County Bcstrs Inc. Net: ABC/I. Rep: Roslin. Format: MOR. ■ Rick Thomas, gen mgr. ■ Rates: \$13; 11, 13; —

**WIXL-FM**—Co-owned with WNNJ(AM). Oct 15, 1961 103.7 mhz, 5 kw. Ant 140 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: C&W. ■ Rates: \$12; 10; 12; 10.

### Ocean City-Somers Point

**WIBG(AM)**—June 12, 1964 1520 khz; 1 kw-D, DA, 957 Asbury Ave. (08226). (609) 399-1555. Allen Communications (acq 9-27-76). Net: ABC/I. Format: MOR. ■ Robert Simpkins, pres; Ronald Miller, stn mgr; Joseph Scafid; coml mgr; Tony Blum, sports dir; Charlie Mills, prog dir; Jackson T. Chase, mus dir; Johnny Green, prom mgr; Stephen Heldt, news dir; Mike Ferriola, chief engr. ■ Rates: \$5.50; 5.50; 5.50; —

**WLSL(FM)**—Co-owned with WIBG(AM). Oct. 1, 1972: 106.3 mhz; 2.90 kw. Ant 310 ft. Stereo. (609) 398-1063. Progs sep from AM. Format: Btfl mus. ■ Rates: \$6.50; 6.50; 6.50; —

### Parsippany-Troy Hills

**WBIO(AM)**—Jan 13, 1973: 1310 khz; 1 kw-D, DA, Box 1310 (07054). (201) 335-1310. Radio 13 Inc. (acq 6-14-78). Rep: Schutz. ■ Roy Schwartz, pres & gen mgr; William Squartino, gen sls mgr; Kevin Ruffing, ops dir; Robert Lewis, news dir; Michael Bobrowicz, chief engr. ■ Rates: \$19; 19; 19, —

### Paterson

**WPAT(AM)**—1941 930 khz; 5 kw-U, DA-2, 1396 Broad St. Clifton (07013). (201) 345-9300. TWX: 710-989-7032. Capital Cities Communications Inc. (group owner; acq 10-6-1). Rep: Katz. Format: Btfl mus. ■ Thomas Murphy, chmn & chief exec; Daniel B. Burke, pres; James P. Arcara, VP & gen mgr; Aaron Daniels, natl sales mgr; Fred Weinhaus, local sales mgr; Ken Lamb, opns mgr; Kenneth W. Stout, chief engr. ■ Rates: \$170; 125; 125; 80.

**WPAT-FM**—March 1957 93.1 mhz; 12.5 kw. Ant 870 ft. Stereo. Progs sep from AM.

### Piscataway

**\*WVPH(FM)**—May, 1976: 90.3 mhz, 10 w. Hoes Lane & Behmer Road (08854). Board of Education.

### Plainfield

**WERA/1590**

**WERA(AM)**—Sept 16, 1961 1590 khz; 500 w-D, DA, 120 W. 7th St. (07060). (201) 755-1590. Tri-County Bcstg Corp. Net: APR. Rep: Masla. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Henry J. Behre, pres & gen mgr; Scott Behre, sls mgr; Barbara L. Ballard, admin asst; Glenn Edwards, prog dir; Bob Morris, pub serv dir; Mark Wurzbarger, news dir; Bob Balfour, chief engr. ■ Rates: \$19.50, 19.50; 19.50; 19.50.

### Pleasantville

**WGRF(FM)**—Co-owned with WMID(AM) Atlantic



**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

City, 1974: 99.3 mhz, 3 kw. Ant 290 ft. Box 1137, Ohio & Murray Aves., Atlantic City (08404). (609) 344-5113. WMID Inc. Rep: Torbet-Lasker Inc. Format: The Great Ones. ■ Robert F. Johnstone, gen mgr; Robert Palitz, chief engr.

**WOND(AM)**—July 1950: 1400 khz; 1 kw-D, 250 w-N. 15 Shore Rd., Linwood (08221). (609) 641-1400. South Jersey Radio Inc. (acq 7-15-55) Group owner: Green Group. Net: ABC/E. Rep: McGavren-Guild. Format: Adult contemp. ■ Howard L. Green pres, Raymond Holbrook, gen mgr; Steve O'Brien, prog dir; Kay Wallace, coml mgr; Michael Shurman, news dir; Ed Storic, chief engr.

**WMGM(FM)**—Co-owned with WOND(AM). See Atlantic City.

**Point Pleasant**

**WADB(FM)**—Oct 4, 1968: 95.9 mhz; 3 kw. Ant 155 ft. 1715 F St., South Belmar (07719). (201) 681-3800. Pleasant Broadcasters Inc. Net: New Jersey Radio. Rep: Roslin. Format: Btlf Mus. ■ Adamant Brown, pres & chief engr; William R. Stark, sales mgr; Lea McDougal, traffic mgr; Kenneth R. Peach, stn mgr & prog dir; Steve Biro, news dir. ■ Rates: \$20; 17, 20; 17

**Pompton Lakes**

**WKER(AM)**—Oct 3, 1964: 1500 khz; 1 kw-D, DA. Box 1500 (07442). (201) 839-1500. WKER Radio Inc. Format: Variety. Spec prog: Relg 2 hrs wkly. ■ Robert A. Kerr, pres & gen mgr; Joan Brooks Kerr, exec VP, Lee Novak, exec asst & treas; Tom Niven, opns dir & sec.

**Princeton**

**WHWH(AM)**—Sept 10, 1963: 1350 khz; 5 kw-U, DA-2. 221 Witherspoon St. (08540). (609) 924-3600. Nassau Bcstg Co. Net: ABC/E. Rep: Masla. Format: MOR. ■ Herbert W. Hobler, pres; John J. Morris, gen mgr; Howard David, stn mgr; Chris Canali, prog dir; Bob Roberts, sls mgr; Hal Stein, prom mgr; Tom Taylor, music dir; William Schirman, news dir; Dudley Bullock, chief engr. ■ Rates: \$20; 17.20; 20; 17.20.

**WPST(FM)**—Co-owned with WHWH(AM). See Trenton.

**WPRB(FM)**—October 1955: 103.3 mhz; 17 kw. Ant 195 ft. Stereo. Box 342 (08540). (609) 921-9284. Princeton Bcstg Serv. Net: ABC/FM. Rep: NEAS. Format: Progs. Spec progs: Black 20 hrs, C&W 2 hrs, folk 2 hrs, wkly. ■ John D. Shyer, gen mgr; Rob Gross, sls dir; Bob Gibbons, prog dir; Mike First, mus dir; Beth Thomas, news dir; Chris Fine, chief engr. ■ Rates: \$7.50(local); 9.50(national).

**Princeton Junction**

**\*WWPH(FM)**—November 1975: 90.3 mhz; 10 w. Ant 50 ft. 346 Clarksville Rd. (08550). (609) 779-3143. West Windser Plainsboro Rgnl School District. Format: Diversified. ■ Denise Mangone, advisor; Donald Pickens, stn mgr.

**Salem**

**WJIC(AM)**—Aug 1, 1966: 1510 khz; 250 w-D. Box 132 (08079). (609) 935-1510. PJF Bcstrs Inc. (acq 7-1-78). Net: ABC/I. Rep: Dome. Format: MOR. Spec progs: Black 14 hrs, Polish 2 hrs wkly. ■ John Prince, pres & gen mgr; Gloria Jennings, news dir; Benjamin Ferguson, chief engr. ■ Rates: \$8; 8; 8; —

**WNNN(FM)**—Co-owned with WJIC(AM). See Canton.

**Ship Bottom**

**WJRZ(FM)**—July 1976: 100.1 mhz, 3 kw. Ant 340 ft.

Box 100 Manahawkin (08050). (609) 597-1101 Jersey Shore Bcstg Corp. Net: ABC/I. Rep: Market 4 Radio, Dome and Associates. Format: Top-40. ■ Joseph J. Knox, pres & gen mgr; Howard R. Page, coml mgr; Lance DeBock, prom mgr; Brent McNally, prog dir; Patrice McCarrin, news dir; Bob Sorrentino, mus dir; Eric W. Crusier, chief engr. ■ Rates: \$12, 10; 12; 10.

**Somerville**

**WBRW(AM)**—Dec 23, 1971: 1170 khz; 500 w-D, DA. Box 1170 (08876). (201) 725-1170. Somerset Valley Bcstg Co. Format: MOR. ■ Lester Granetz, pres; Harry H. Haslett, gen mgr; Mark Lewis, prog dir; Ralph Saro, news dir. Barry T. Gerstenberg, chief engr.

**South Orange**

**\*WSOU(FM)**—April 14, 1948: 89.5 mhz; 2 kw. Ant 370 ft. Stereo. 400 S. Orange Ave. (07079). (201) 762-8950. Seton Hall Univ. Net: ABC/I. Format: Variety. ■ Kevin Hislop, dir & gen mgr.

**Stirling**

**WKMB(AM)**—Feb 1972: 1070 khz; 250 w-D. 1390 Valley Rd. (07980). (201) 647-4400. K&M Broadcasters Inc. Net: ABC/I. Format: Contemp MOR. ■ Herbert P. Michels, pres; Alice Dunne, gen mgr; prog & news dir; William Michels, coml mgr; Ron Leslie, mus dir; Ronald Michaels, chief engr. ■ Rates: \$15; 13; 15; 13.

**Teaneck**

**\*WFDU(FM)**—Aug 30, 1971. 89.1 mhz; 550 w. Ant 500 ft. Stereo. (Shares time with WNYU New York). 795 Cedar Lane (07666). (201) 836-4024. Fairleigh Dickinson University Net: APR. Format: Diversified. ■ Dr. Jerome Pollack, pres; David S. Overcash, gen mgr; R. Harvey, prog dir; Brent Felgner, news dir; Philip Rosenblatt, chief operator; Terry Morss, chief engr.

**Toms River**

**WOBM(FM)**—March 1, 1968: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 927 (08753). (201) 269-0927 Seashore Bcstg Corp. Net: UPI. Format: MOR. ■ Roy G. Simmons, pres; Fred Fishkin, admin dir; Bob Levy, sales mgr; Greg Koziar, prog dir; Rudolph Clapp, chief engr. ■ Rates: \$19.45; 13.10; 19.45; 7.10.

**Trenton**

**WBJH(FM)**—Listing follows WBUD(AM).

**WBUD(AM)**—Jan 20, 1947: 1260 khz, 5 kw-D, 1 kw-N, DA-2. Box 8177 (08650). (609) 882-7191 WBUD Inc. Net: NBC. Format: Oldies. ■ R. M. Hardin, pres; T. Rose, coml mgr; Verna Hardin, prog dir; P. Allen, prom mgr.

**WBJH(FM)**—Co-owned with WBUD(AM). Aug 27, 1962: 101.5 mhz; 50 kw. Ant 120 ft. Stereo. Net: NBC. Format: Btlf music. ■ R.M. Hardin, gen mgr.

**WCHR(FM)**—See listing following WTTM(AM).

**WPST(FM)**—Co-owned with WHWH(AM) Princeton. January 1949: 97.5 mhz; 50 kw. Ant 410 ft. Box 9750. (609) 896-0975. Nassau Bcstg Co. (acq 12-1-64). Rep: Masla, Dome. Format: Adult rock. ■ Herbert J. Hobler, pres; John J. Morris, radio div pres; Phil Geiger, VP sls; Tom Taylor, stn mgr; Bob Roberts, sls mgr; Hal Stein, prom mgr; William Schirman, news dir; Dudley Bullock, chief engr. ■ Rates: \$25; 25; 25; 22.20.



**WTNJ(AM)**—1923: 1300 khz; 5 kw-D, DA. Box 2050, Princeton (08540). (609) 924-3842. Progressive Communications Inc. Net: Mutual Black, National Black. Rep: Savalli-Gates Inc. Format: Black, jazz. ■ Herbert M. Greenberg, chmn of bd; Jeanne Greenberg, pres & gen mgr; Charles Wilson, stn mgr; Robert Mills, mus dir; Charles Williams, news dir; Barry Steiner, chief engr. ■ Rates: \$16; 14; 16; 14.

**New Jersey Radio**

**CSI ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

**\*WTSR(FM)**—Sept 1966: 91.3 mhz; 1.5 kw. Ant 35 ft. Kendall Hall, Trenton State College (08625). (609) 771-2420. Trenton State College Radio System. Format: Progs, educ. Spec prog: Black 3 hrs wkly. ■ Phil Opalski, stn mgr; Jim Neilland asst stn mgr; Nick Troisi, prog dir; Ton Couo & Cindy Gilbert, prom mgrs; Wally Chase, mus dir; Trey Altemose, news dir; Bruce Wortman, chief engr.

**WTTM(AM)**—April 2, 1942 920 khz; 1 kw-U, DA-1 333 West State St. (08618) (609) 695-8515. Pottstown Bcstg Co. (acq 11-1-63) Group owner: Great Scott. Net: MBS. Rep: McGavren-Guild. Format: Adult contemp. Spec progs: Pol 3 hrs, Ital 2 hrs, Ukr 1 hr, Hung 1 hr, Ger 1 hr, wkly. ■ Herbert Scott, pres, George Campise, gen mgr; Steve Kayne, prog dir; Bruce Fulmer, news dir, Ronald Simpson, chief engr.

**WCHR(FM)**—Co-owned with WTTM(AM). Aug 7, 1965: 94.5 mhz, 50 kw. Ant 240 ft. Woodside Rd, Yardley, Pa. (19067). (215) 493-4252. Prog sep from AM. Format: Relg. ■ Charles Zulker, gen mgr.

**Upper Montclair**

**\*WMSC(FM)**—Dec 9, 1974. 90.3 mhz, 10 w. Ant 685 ft. Stereo. Montclair State College (07043). (201) 893-4256. Board of Trustees, Montclair State College. Format: Progs, diversified. ■ Lee Martin, adv & chief engr; Maurice Crawford, gen mgr.

**Vineland**

**WDVL(AM)**—Aug 19, 1959: 1270 khz; 500 w-D, DA. Box 457 (08360). (609) 696-2070. Frank & Vita Marie Ventresca. Format: Sp, top-40. Spec progs: It 5 hrs, Greek 1 hr, relg 7 hrs, wkly. ■ Vita Marie Ventresca, owner & gen, coml & prom mgr; Christine A. Curcio, prog dir; Edward Ventresca, mus dir; Ernest Desmarais, chief engr. ■ Rates: \$5; 4.50; 5; 4.50.

**WDVL-FM**—Oct 1968: 92.1 mhz, 3 kw. Ant 180 ft. (CP- Ant 250 ft). Prog sep from AM. Format: Top-40. ■ Rates same as AM.

**WBBZ(AM)**—July 29, 1946: 1360 khz; 1 kw-U, DA-N. Box 810, 2115 S. Delsea Dr. (08360). (609) 692-6500 Community Bcstg Svc Inc. Net: ABC/C. Format: MOR. Spec progs Italian 1 hr, Yiddish 1 hr, wkly. ■ Lewis D. DeMarco, pres, Robert C. Crager, VP & gen mgr; John F. Serra, coml mgr; Warren L. Crescenzo, prog, mus & news dir, Fran Fekel, chief engr. ■ Rates: \$10, 10, 10; 10.

**Washington**

**WCRV**  
Modern Country Music  
NBC Radio Network

**WCRV(AM)**—July 1, 1956: 1580 khz, 1 kw-D. Box 150 (07882). (201) 689-1580. Warren Bcstg Corp. (acq 3-1-65). Rep: PRO Radio. Format: Modern Country. ■ Nick DeRienzo, pres, gen mgr; Bob Schultz, mus dir; Phil Scurato, prog dir; Jim Brewster, news dir; Alan Parnau, chief engr. ■ Rates: \$14; 11.90; 14; —

**West Long Branch**

**\*WMCX(FM)**—May 2, 1974: 88.1 mhz; 13 w. Ant 85 ft. Stereo. Box 88 (07764). (201) 222-8484. Monmouth College. Net: ABC/FM, APR. Format: Progs. ■ Lori Zimmerman, gen mgr.

## New Jersey, New Mexico Radio

### West Orange

**\*WOGH(FM)**—Not on air. 88.9 mhz. 10w. West Orange Board of Education.

### Wildwood

**WCWC(AM)**—Nov 25, 1951. 1230 khz; 1 kw-D. 250 w-N. 3010 New Jersey Ave. (08260). (609) 522-1416. Jersey Cape Bcstg Corp. (acq 7-16-65). Net. MBS. Rep. Dome. Format: MOR. ■ Wm. C. Wotrung Jr., pres & gen mgr; Frank Strohm, coml mgr; Jack Weigand, news dir; Carlton S. Owens, chief engr. ■ Rates: \$7.25; 7.25, 7.25; 7.25.

**WCWC-FM**—Dec 17, 1959. 100.7 mhz. 3.5 kw. Ant 90 ft. Dups AM 75%. ■ WCWC-TV affil.

### Zarephath

**\*WAWZ(AM)**—March 15, 1931. 1380 khz; 5 kw-U, DA-2 (S-WBNX). Box 97 (08890). (201) 469-9200. Pillar of Fire. Format: Relg. ■ Arthur K. White, pres. S. R. Crawford, gen mgr; James M. Pearsall, prog dir; Robert H. Flett, mus dir; Alan Chambers, chief engr.

**\*WAWZ-FM**—Aug 22, 1954. 99.1 mhz; 37 kw. Ant 570 ft. Stereo. Prog sep from AM. Format: Relg.

## New Mexico

### Alamogordo

**KINN(AM)**—June 10, 1957. 1270 khz; 1 kw-D. Box 618 (88310). (505) 437-4440. Kinn Inc. (acq 7-1-71). Net: ABC/C. Rep: Savalli/Gates. Format: Contemp. Spec prog: Sp 3 hrs wkly. ■ William R. Lask, pres & gen mgr; Jeff Blocher, prog dir; Les Fenter, news dir; Wm. R. Lask, chief engr.

**KINN-FM**—Not on air, target date unknown: 105.5 mhz; 3 kw. Ant minus 630 ft. Kinn, Inc.

**KPSA(AM)**—June 28, 1950. 1230 khz; 1 kw-D. 250 w-N. Box 720 (88310). (505) 437-1505. Wycorn Corp. (group owner; acq 10-7-77). Net: MBS. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ Bill Simms, pres; Bob Flotte, VP & gen mgr; Mike Donnell, prog dir; Don Powell, mus dir; Jim Dyson, chief engr. ■ Rates: \$7.75; 7, 7.75, 6.25.

### Albuquerque

**KABQ(AM)**—1947. 1350 khz; 5 kw-D. 500 w-N, DA-N. Box 4486. 1309 Yale S.E. (87106). (505) 243-1744. Albuquerque Corp. (acq 4-7-72). Rep: Caballero, Lotus, Paul Millero. Format: Spanish. ■ Ed. Gomez, pres & gen mgr; Frank Elders, coml mgr; Fred Baca, prog dir; Alberto Vera, mus dir; Jose Andrade, news dir; Jim Hogg, chief engr. ■ Rates: \$17; 17, 17, —

**KAMX(AM)**—Feb 22, 1971. 1520 khz; 1 kw-D. Box 4150 (87106). (505) 247-0701. Alvin L. Korngold. Net: All Spanish Net. Rep: Savalli/Gates. Format: Spanish. ■ Alvin L. Korngold, licensee; Gloria Sanchez, coml mgr; Alberto Vera, mus dir; Napoleon Gonzales, news dir; Don Davis, chief engr.

**KFMG(FM)**—Co-owned with KAMX(AM). Not on air, target date unknown: 107.9 mhz; 77 kw. Ant min 41 ft. Rep: Century Time Sls. Format: Progs.

**\*KANW(FM)**—October 1950. 89.1 mhz; 7.5 kw. Ant minus 19 ft. Box 25704 (87125). (505) 242-7163. Albuquerque Board of Educ. Net: ABC/C, ABC/FM. Format: Educational & Top-40. Spec prog: Sp 5 hrs, Ind 1 hr, wkly. ■ Michael Brasher, gen mgr & prog dir; Sabra Dreyer, prom mgr; John Aragon, news & mus dir.

**KDAZ(AM)**—1959. 730 khz; 1 kw, DA-D. Box 4338 (87106). (505) 268-4395. Pan-American Bcstg Co. (acq 5-1-65). Rep: Masla. ■ Belarmino R. Gonzales; George A. Gonzales, Carlos K. Espinosa & Carlos L. Jaramilla, co-owners.

**KFMG(FM)**—Listing follows KAMX(AM).

*William A. Exline, Inc.*  
31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-0717  
MEDIA BROKERS - CONSULTANTS

**KHFM(FM)**—November 1954. 96.3 mhz; 3.3 kw. Ant minus 20 ft. (CP:ERP 2.15 kw; Ant 4130 ft (H&V)). Stereo. Box 8263 (87108). (505) 256-9001. CHE Bcstg Co. Format: Classical. Spec prog: Jazz. ■ William Weimrod, pres; Brian Flora, stn mgr; Charles Maldonado, prog dir; Roxanne Allen, prom mgr; Janet Flora, opns mgr; John Werner, prod dir; Michael Langner, chief engr. ■ Rates: \$5; 5; 5.50.

**\*KIPC(FM)**—January, 1976. 91.5 mhz, 8.3 kw. Ant 4160 ft. Stereo. (202) 243-1395. Albuquerque Public Broadcasting Corp. Net: NPR. Format: Diversified. Spec progs: Navajo & Pueblo 35 hrs wkly. ■ Curtis C. Schultz, gen mgr; Max Rudolph, prog dir; Roxy Gordon, mus dir. Consuelo Burrell, prom mgr; Vic Velarde, news dir.

**KKIM(AM)**—April 15, 1972. 1000 khz; 10 kw-D. 301 Los Ranchos, N.W. (87107). (505) 898-7777. Enterprise Network Inc. (group owner; acq 1974). Net: UPI. Rep: Market 4. Format: Christian music—adult. ■ Harold Erickson, pres; Ron James, gen mgr; Jim Johnson, coml mgr; Pete Fretwell, ops mgr; Larry King. ■ Rates: \$11.25, 11.25, 11.25; 11.25.

**KLYT(FM)**—Sept 11, 1977. 88.3 mhz, 1.8 kw. Ant 4000 ft. Stereo. 5400 Phoenix NE (87110). (505) 883-4962. Christian Bcstg Academy Inc. Format: Ed, contemp Christian music. ■ Victor Emert, gen mgr; Gayle Wilson, pub serv dir; John Duffy, prog dir; Mike Haverland, mus dir; David Briggs, chief engr.

**KOB(AM)**—April 5, 1922. 770 khz; 50 kw-U, DA-N. 77 Broadcast Plaza, Box 1351 (87103). (505) 243-4411. TWX 910-989-1682. Hubbard Bcstg Inc. (group owner; acq 5-10-57). Net: NBC. Rep: McGavren Guild, Mt. Media. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Stanley S. Hubbard, pres; Ronald L. Sack, gen mgr; Terry Dick, sls mgr; Jim King, prog dir; Robert Grossfield, news dir; Fern Bibeau, chief engr. ■ Rates: \$41, 26; 30; 13.

**KOB-FM**—Aug 1, 1967. 93.3 mhz; 21.5 kw. Ant 4,150 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ David Lyons, gen mgr; Phil Moore, prog dir; David Singer, sls mgr. ■ KOB-TV affil. ■ Rates: \$18; 22; 21, 15.

**KPAR(AM)**—Dec 16, 1969. 1190 khz; 1 kw-D. Box 25924 (87125). (505) 243-3518. Broadcast Assocs of N.M. (group owner; acq 6-1-78). Rep: Lotus. Format: Btfl mus. ■ Alwyn Cohen, pres; Raythe Singleton, coml mgr; Allen Ward, prog dir; Don Davis, chief engr. ■ Rates: \$24, 24, 24, 24.

**KPAR-FM**—December 1974. 100.3 mhz, 9 kw. Ant 4110 ft. Dups AM 25%. Stereo.

**KQEO(AM)**—1947. 920 khz; 1 kw-D, 500 w-N, DA-N. 2000 Indian School Rd. N.W. (87104). (505) 247-8188. Swanson Bcstg Inc. Group owner: Swanson Stns. ■ Ken Baugh, VP & gen mgr; Gary Diamond, prog dir; Lannon Mintz, sls mgr.

**KRKE(AM)**—March 28, 1928. 610 khz; 5 kw-U, DA-N. Box 737 (87103). (505) 765-5400. Gaylord Bcstg Co. (group owner; acq 11-74). Rep: Katz. Format: Top 40. ■ Edward L. Gaylord, pres; Dick McKee, gen mgr; Stan Byars, coml mgr; Chris Carey, prog dir; Becky Roehning, prom mgr; Lisa Breden, news dir; Gary Diamond, chief engr. ■ Rates: \$36, 20; 28; 16.

**KRKE-FM**—June 25, 1961. 94.1 mhz; 22.5 kw; Ant 4130 ft. (acq 4-76). Format: MOR. ■ Wayne Hargrove, coml mgr; Carolyn Papp, prog dir; Jim Malott, mus dir. ■ Rates: \$36, 15; 12; 10.

**KRST(FM)**—Listing follows KRZY(AM).

**KRZY(AM)**—June 1956. 1450 khz; 1 kw-D, 250 w-N. DA-1 Box 3280 (87110). (505) 266-5833. TWX: 910-989-1668. Burroughs Bcstg Co. (acq 5-1-62). Group owner: Burroughs. Net: CBS. Rep: Torbet-Lasker. Format: Country. ■ Ray Moran, chief exec & gen mgr; Howard Hoffman, reg sls mgr; David Sevier, loc

sls mgr; Jerry Groner, prog dir; Joe Monahan, news dir; Guy D. Smith, chief engr. ■ Rates: \$33; 32; 33, 32.

**KRST(FM)**—Co-owned with KRZY(AM). Sept 15, 1965. 92.3 mhz; 22 kw. Ant 4110 ft. Stereo. (505) 266-7946. Prog sep from AM. Format: AOR. ■ Bob Shulman, prog dir; Rick Stonekins, sls mgr. ■ Rates: \$29; 28; 29; 29.

**KUFF(AM)**—September 1953. 1150 khz; 5 kw-D. 500 w-N, DA-2. Box 25444 (78125). (505) 881-5333. Radio New Mexico Inc. (acq 4-26-76). Net: ABC/E. Rep: Blair. Format: Middle of Road Country. ■ C.W. Bill Weaver, pres & gen mgr; Dick Shoudt, coml mgr; Beverly Weaver, prom mgr; Jim Miller, prog dir; Charlye Parker, mus dir; Ted Levin, chief engr. ■ Rates: \$6; 2; 4, 0.

**\*KUNM(FM)**—Oct 19, 1966. 90.1 mhz; 8.7 kw. Ant 4,070 ft. Stereo. Campus & Girard Blvd., UNM (87131). (505) 277-4806. Regents of the U. of New Mexico. Net: NPR. Format: Diversified. Spec prog: Jazz 8 hrs, classical 7 hrs, C&W 8 hrs, wkly. ■ Paul Mansfield, gen mgr; Mike Regan, prog & mus dir; Mike Wolfe, chief engr.

**KZIA(AM)**—May 14, 1956. 1580 khz, 10 kw-D. Box 25166 (87125). (505) 262-1733. Telecommunications (acq 11-67). Net: ABC/I, MBS. Rep: Riley South. Format: Talk & news. Spec prog, Sp 2 hrs wkly. ■ John Deme, pres, gen & coml mgr; Jay Howard Deme, prog dir; Michael J. Santullo, news dir; Alan P. Deme, chief engr. ■ Rates: \$15; 14; 15; —.

**KZZX(FM)**—Nov 11, 1963. 99.5 mhz; 19.5 kw. Ant 4130 ft. Stereo. 4011 Menaul, N.E. (87110). (505) 265-7661. Sunbelt Communications (acq 11-1-77). Rep: Selcom. Format: MOR, Top-40. ■ C. T. Robinson, pres; William Sanders, gen mgr; Lois Cravens, coml mgr; Fred Gatewood, prog dir; Phil Gonzales, mus dir; Kurt Taylor, chief engr. ■ Rates: \$22, 22, 24; 24.

### Artesia

**KSVP(AM)**—Nov 14, 1946. 990 khz; 1 kw-D, 250 w-N. 317 W. Quay (88210). (505) 746-2751. Artesia Bcstg Inc. (acq 1948). Net: MBS. Format: Top 40 & C&W. Spec progs: Sp 8 hrs, farm 3 hrs, wkly. ■ Dave Button, gen & prom mgr; Orrin Piepho, news dir; Jack Dexter, chief engr. ■ Rates: \$5; 5; 5; 5.

**KSVP-FM**—May 9, 1969. 92.9 mhz; 50 kw. Ant 1,090 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Rates same as AM.

### Aztec

**KHAP(AM)**—Sept 4, 1959. 1340 khz; 1 kw-D, 250 w-N. Box 1340 (87410). (505) 334-2266. San Juan Bcstg Corp. (acq 9-74). Rep: Mountain Media, Messina, BW Bcst Sls. Format: C&W. Spec prog. Sp 3 hrs wkly.

**KWYK-FM**—1978. 94.9 mhz; 30 kw. Ant 430 ft. Basin Broadcasting Co.

### Bayard

**KLCJ(FM)**—Listing follows KNFT(AM).

**KNFT(AM)**—July 4, 1968. 950 khz; 5 kw-D. U.S. 180 East, Silver City (88061). (505) 388-1958. K.N.F.T. Inc. (acq 12-31-73). Net: APR. Rep: Harlan Oakes, Mtn Media. Format: Modern C&W. ■ Keith LeMay, pres, gen mgr & chief engr; Dee Roberts, prog dir. ■ Rates: \$7, 7, 7, —

**KLCJ(FM)**—Co-owned with KNFT(AM). Not on air, target date unknown: 92.7 mhz; 3 kw. Ant 135 ft. Prog sep from AM. Format: MOR.

### Belen

**KARS(AM)**—Oct 7, 1961. 860 khz; 250 w-D. Box 860 (87002). (505) 864-7447. Brooks Bcstg Co. (acq 6-25-71). Net: ABC/E. Rep: Mountain Media. Format: C&W. Spec prog: Sp 18 hrs wkly. ■ William T. Brooks, pres & gen mgr; Jerry Lane, coml mgr; Bob Vesel, prom mgr; Scott Flury, news dir; Kurt Taylor, chief engr. ■ Rates: \$5; 5, 5, —

### Carlsbad

**KBAD(AM)**—May 17, 1950. 740 khz; 1 kw-D. Box 70, 714 N. Canyon (88220). (505) 885-2151. Radio Carlsbad Inc. (acq 10-63). Net: ABC/I, APR. Rep: Riley, Harlan Oakes, INM, Keystone. Format: MOR. Spec

**LAUREN A. COLBY**  
**COMMUNICATIONS ATTORNEY**  
*Daily Service to FCC Offices*  
**301-663-1086**

progs: Farm 1 hr wkly. ■ Robert S. Swayze, pres & gen mgr; Jerry Wightman, coml mgr, Ed Lyon, prog dir; Jim Charvat, mus dir; Stella Davis, news dir; O.C. Grube, chief engr. ■ Rates: \$5, 4.25; 5; —

**KBAD-FM**—Sept 15, 1966: 92.1 mhz; 3 kw. Ant 285 ft. Net: ABC/C. Dups AM 7%. Format: Top-40. Spec prog: Span 9 hrs wkly. ■ Rates: \$4, 3.75, 4, —

**KCCC(AM)**—July 1, 1966: 930 khz; 1 kw-D. 1206 W. Mermod St. (88220). (505) 887-5521 Kolob Broadcasting Co. Net: MBS. Format: C&W. Spec prog: Sp 10 hrs wkly. ■ Marion Jenkins, pres & gen mgr; Nick Jenkins, coml mgr; Eddy Cobb, prog dir; Laverne Elliott, prom mgr; O. C. Grube, chief engr.

**Clayton**

**KLMX(AM)**—Nov 10, 1949. 1450 khz; 1 kw-D. 250 w-N. Box 547 (88415). (505) 374-2555. Ari-Ne-Mex Bcstg Corp. Rep: Hopewell. ■ Arthur Jernigan, pres; Eli H. Garcia, gen, coml & prom mgr & news dir; Lloyd Eby, chief engr.

**Clovis**

**KCLV(AM)**—February 1953: 1240 khz; 1 kw-D. 250 w-N. DA-1 Box 1907, 2112 Thornton (88101). (505) 763-4401 Lonnie D. Alsup (acq 7-1-71). Group owner: Zia Bcstg. Net: ABC/C, UPI. Rep: Messina. Format: Top 40. Spec prog: Farm 5 hrs wkly. ■ Lonnie D. Alsup, pres; Jimmy Davis, gen mgr; John Gentry, coml mgr; Jack Crow, prog dir; Randall Hays, chief engr. ■ Rates: \$4.25; 4, 4; 2.75.

**KICA(AM)**—1933: 980 khz; 1 kw-U, DA-N. Drawer K (88101). (505) 763-5511 KICA Inc. (acq 11-1-72). Net: MBS, Mut SW. Rep: Savalli/Gates. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ John Mahaffey, pres; Norman Stratton, gen & coml mgr; Edward Tripp, prog dir; Steve Lynn, news dir; Edwin Elwell, chief engr. ■ Rates: \$6; 5.50; 5.30; 5.30.

**KKQQ(FM)**—Jan 8, 1970: 99.1 mhz; 100 kw. Ant 300 ft. Box 1890 (88101). (505) 769-2108. Frequently Modulated Radio Co. (acq 1-1-78). Net: APR. Format: MOR (ad contemp). Spec prog: Span 4 hrs wkly. ■ Charles Wolfe, pres & gen mgr; John Case, coml mgr; Charlie Russell, prog dir; Nat Lamp, mus dir. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**KTQM-FM**—Listing follows KWKA(AM).

**KWKA(AM)**—1971. 680 khz; 500 w-U, DA-1 Box 926 (88101). (505) 762-4411 Creative Communications Corp. (acq 4-7-76). Net: CBS. Format: Pop music. ■ Norman Petty, gen mgr.

**KTQM-FM**—Co-owned with KWKA(AM). March 1, 1963: 99.9 mhz; 100 kw. Ant 300 ft.

**Deming**

**KOTS(AM)**—March 10, 1954: 1230 khz; 1 kw-D. 250 w-N. Box 470 (88030). (505) 546-9011 Luna County Bcstg Co. Net: ABC/E. Format: MOR, C&W. Spec prog: Sp 20 hrs wkly. ■ Robert W. Tobey, pres & gen mgr; Fran Benheimer, coml mgr; John Alsup, prog dir; Liz Stewart, news dir; R. R. Martin, chief engr. ■ Rates: \$5; 5; 5; 5.

**KDEM(FM)**—Co-owned with KOTS(AM). April 15, 1977 94.3 mhz; 3 kw. Ant 195 ft. Stereo. Format: Beautiful music. ■ Robert W. Tobey, pres & gen mgr; Bruce Gearhart, coml mgr. ■ Rates: \$4; 4; 4; 4.

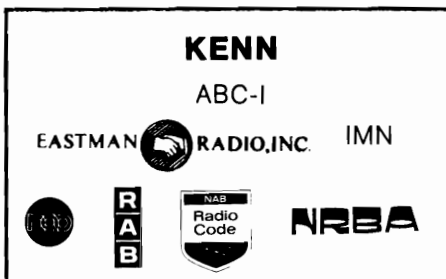
**Espanola**

**KBSQ(FM)**—Listing follows KDCE(AM).

**KDCE(AM)**—1963: 970 khz; 1 kw-D. Box 970 (87533). (505) 753-2201 Chamisa Bcstg Co Inc. (acq 1-17-78). Net: ABC/C. Rep: Dwyer. Format: Spanish. ■ James Hoffman, pres and gen mgr. ■ Rates: \$7, 6.60; 7; 5.80.

**KBSQ(FM)**—Co-owned with KDCE(AM). January 1975: 102.3 mhz, 1.1 kw. Ant 460 ft. Dups AM 100%.

**Farmington**



**KENN(AM)**—November 1951 1390 khz; 5 kw-D, 1 kw-N, DA-N. Box K (87401). (505) 325-3541 Kenn-land Bcstg (acq 3-15-54). Net: ABC/I, Intermountain. Rep: Eastman, IMN. Format: MOR (ad contemp). Spec progs: Navajo 8 hrs wkly. ■ C. O. Kendrick, pres; Bob G. Williams, gen mgr; Tim Siefried, prog & mus dir; Kenny Kendrick, coml mgr; Karen Boehler, news dir; Mike Henderson, chief engr. ■ Rates: \$8.85; 7.97, 8.85; 7.95.

**KRWN(FM)**—Co-owned with KENN(AM) 1974: 92.9 mhz; 30 kw. Ant 430 ft. Stereo. Box 1047 (505) 327-4449. Music Men Inc. Prog sep from AM. Format: MOR (ad contemp). Spec prog. Classcl 2 hrs wkly. ■ Dick Bell, stn mgr; Betty Ahrens, coml mgr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

**KRAZ(FM)**—Listing follows KRZE(AM).

**KRZE(AM)**—July 1, 1958: 1280 khz; 5 kw-D. Box 1529 (87401). (505) 327-9696. E. Boyd Whitney (acq 12-9-67). Net: UPI. Format: C&W. ■ E. Boyd Whitney, pres; Dale Felkner, gen, coml mgr; Robert Sirh, prog & prom mgr; Dave Schaefer, mus dir; Kathy Neustadt, news dir; Gene Stonebraker, chief engr. ■ Rates: \$11.20; 10.20; 11.20; —

**KRAZ(FM)**—Co-owned with KRZE(AM). Sept 1, 1969: 96.9 mhz; 30 kw. Ant 300 ft. Box G. (505) 327-3696. Prog sep from AM. Format: Oldies, top-40. ■ Rates: \$8.25; 7.25; 8.25; 7.25.

**KWYK(AM)**—Aug 1, 1957 960 khz; 5 kw-D. 1515 W. Main (87401). (505) 325-1996. Basin Bcstg Co. Format: Contemp & Am. Indian. ■ Jim Gober, plnr & gen mgr; Bill Wiggleton, prog dir; Homer Pirkey, coml mgr; Wallace Lewis, prom mgr; Dwight Harp, news dir.

**Gallup**

**KGAK(AM)**—Feb 9, 1945: 1330 khz, 5 kw-D, 1 kw-N, DA-N. 401 E. Coal Ave. (87301). (505) 863-4444. Gallup Bcstg Co. (acq 9-1-67). Net: MBS. Rep: Savalli/Gates, Mountain Media. Format: C&W, MOR, Navajo. ■ Jack B. Chapman, pres & gen mgr; Ray Stephens, asst mgr & coml mgr; John McBreen, news dir; Robert Adamson, chief engr.

**KONM(FM)**—Co-owned with KGAK(AM). August, 1975: 93.7 mhz; 30 kw. Ant 160 ft.

**KOVO(FM)**—Listing follows KYVA(AM).

**KYVA(AM)**—July 15, 1959: 1230 khz; 1 kw-D, 250 w-N. 306 S. First St., Drawer K (87301). (505) 863-6222. Road Runner Radio Inc. (acq 3-7-77). Group owner: Transwestern Communications Inc. Net: ABC/I. Rep: Hix. Format: Top 40. Spec progs: Navajo 15 hrs, Sp 3 hrs, wkly. ■ Ted Foster, gen mgr; Sammy Chioda, coml mgr; Bill Martin, chief engr.

**KOVO(FM)**—Co-owned with KYVA(AM). Oct 6, 1974: 94.5 mhz; 25 kw. Ant 70 ft. Prog sep from AM. Format: C&W. ■ Gene Larson, prog dir.

**Grants**

**KMIN(AM)**—Sept 1, 1956: 980 khz; 1 kw-D. Box 980 San Rafael Rd. (87020). (505) 287-2980. KMIN Inc. (acq 11-1-64). Net: IMN. Format: C&W. ■ Mrs. James B. Barber, pres; Bernard J. Bustos, VP & gen mgr; Wanda Martinez, coml mgr; Sam Dominguez, prog dir; Bernie Bernard, mus dir; John Calahan, prom mgr; Steve Rosenthal, news dir; Joseph Chavez, chief engr. ■ Rates: \$7.50; 5.50; 7.50; —.

**New Mexico Radio**

**Hobbs**

**KHOB(AM)**—Aug 7, 1954: 1390 khz; 5 kw-D. Box 40 (88240). (505) 393-5148. Smith Corp. (acq 5-13-74). Net: MBS, APR. Rep: IMN. Format: Top 40. Spec prog: Sp 5 hrs wkly. ■ Dan Smith, pres, Linda Smith, gen mgr; Tom Wood, ops mgr. ■ Rates: \$8.94; 7.76; 7.76; —

**KSCR(FM)**—Co-owned with KHOB(AM) August 1965: 95.7 mhz; 36 kw. Ant 115 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$6.90; 5.25, 5.25; 5.25.

**KWEW(AM)**—Aug 8, 1938: 1480 khz; 5 kw-D, 1 kw-N, DA-N. Box 777 (88240). (505) 393-3137 KWEW Inc. (acq 1951). Net: MBS. Rep: Hix. Format: MOR, variety. Spec progs: Black 1 hr, Sp 2 hrs, wkly. ■ Harry McAdams, pres & gen mgr; Gilbert Haugen, stn mgr; Garry Johnston, news dir; Alton Cope, chief engr.

**Humble City**

**KCIA(AM)**—July 17, 1971 1110 khz; 1 kw-D. Star Route H, Box 771 (88240). (505) 392-6546. Noalmark Bcstg Corp. (group owner; acq 8-8-77). Net: ABC/I. Format: C&W. Spec prog Sp 2 hrs, black 1 hr wkly. ■ William C. Nolan Jr., pres; Jerome Orr, VP & gen mgr; Rick Monroe, coml mgr; Gary Sevier, prog dir; Paul Keel, mus dir; Nick Roberts, ops mgr; John Watts, news dir; Jim Stanford, chief engr. ■ Rates: \$5.75; 5.25; 4.75; —

**KYKK(FM)**—Co-owned with KCIA(AM). March 1975: 94.1 mhz; 100 kw. Ant 400 ft. Stereo. (505) 392-6259. Net: ABC/FM. Progs sep from AM. Format: Top 40. ■ Rates: \$6; 5.75; 5.50; 6.

**Las Cruces**

**KASK**  
**Adult Contemporary**

**KASK(FM)**—Dec 12, 1974: 103.1 mhz, 780 w. Ant minus 111 ft. Stereo. 1018 First Natl Tower (88001). (505) 524-2103. Kask Inc. (Acq 1-1-77). Net: ABC/FM. Format: Mellow rock. ■ Logan D. Matthews, pres; Greg Dvorak, gen & coml mgr; Rodney Norris, chief engr.

**KGRD(FM)**—Listing follows KGRT(AM).

**KGRT(AM)**—Dec 15, 1955: 570 khz; 5 kw-D. Box 968 (88001). (505) 524-8588. KGRT Inc. (acq 5-75). Net: ABC/I. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ John B. Mahaffey, pres; Jack Fargason, gen & coml mgr; Larry Edwards, prog dir. ■ Rates: \$6.25; 6.25; 6.25; 6.25.

**KGRD(FM)**—Co-owned with KGRT(AM). Sept 8, 1966: 103.9 mhz; 3 kw. Ant 150 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Contemporary. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KOBE(AM)**—April 1947: 1450 khz; 1 kw-D, 250 w-N. Drawer X (88001). (505) 526-2496. Las Cruces. Bcstg. (acq 10-31-64). Net: APR. Rep: Masla; Hix. Format: MOR. Spec progs: Sp 18 hrs, Farm 6 hrs, wkly. ■ Walter Rubens, pres & gen mgr; Tina Ellstrom, stn mgr; Jerry Wright, coml mgr; Countess Jones, news dir; Allen Moore, opns mgr; Richard Pacholski, chief engr. ■ Rates: \$5.50; 4.75, 5.50; 4.75.

**KOPE(FM)**—See Messilla Park.

**\*KRWG(FM)**—Oct 3, 1964: 90.7 mhz; 100 kw. Ant 350 ft. Stereo. Box 3J, Ctr. for Broadcasting & Intl. Communications (88003). (505) 646-4525. Regents of New Mexico State Univ. Net: ABC, NPR. Format: Classical, educ. Spec prog: Sp 14 hrs wkly. ■ Harold A. Servis, gen mgr; Richard Munoz, Sp news dir.

**Las Vegas**

**\*KEDP(FM)**—Oct 1, 1967: 91.1 mhz; 72w. Ant minus 215 ft. New Mexico Highlands Univ. (87701). (505) 425-7511, ext 363. Board of Regents, New Mexico Highlands Univ. ■ John Leavenworth, gen mgr; Henry Valerio, chief engr.

## New Mexico, New York Radio

**KFUN(AM)**—Dec 25, 1941 1230 khz, 1 kw-D, 250 w-N. Box 710 (87701). (505) 425-6766. Mark/Way Inc. (acq 5-1-70). Net: ABC/E Rep: McGuire. Format: Contemp. Sp. C&W. ■ S. Carl Mark, pres; Dennis D. Mitchell, gen mgr & chief engr. Martha Johnsen, stn mgr. ■ Rates: \$4.50, 4.50; 4.50; 4.50.

**KFUN-FM**—June 19, 1973: 100.9 mhz; 3 kw. Ant minus 77 ft. Prog sep from AM. Format: Btfl mus. ■ Don Pace, coml mgr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

### Los Alamos

**KRSN(AM)**—Dec 9, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 749 (87544). (505) 662-4342. Community Bcstg Co. (group owner; acq 11-1-56). Net: ABC/I. Rep: Masla, Hix. Format: Full service MOR. Spec prog: Classcl 12 hrs wkly. ■ Darrel K. Burns, owner, gen & coml mgr, chief engr, Lon Schmidt, news dir; John Ricketts, prog dir; Kay Richardson, mus dir. ■ Rates: \$6; 5; 6; 5.

**KRSN-FM**—June 1956: 98.5 mhz 15 kw. Ant 21 ft. Stereo. Dups AM 75%. Spec prog: Classical 21 hrs wkly. ■ Rates: \$5; 4.50; 5; 4.50.

### Lovington

**KLEA(AM)**—Dec 25, 1952: 630 khz, 500 w-D. Box 877 (88260). (505) 396-2244. Lea County Bcstg Co Net: APR. Format: C&W. ■ Iva Lee Barton, pres; Hoyt Caldwell, VP & gen mgr; Betty Shelton, coml mgr; Jerry Parker, prog dir; Larry Myers, sports dir; Susan Coe, news dir; Tim Stan, chief engr.

**KLEA-FM**—October 1965: 101.7 mhz, 3 kw. Ant 280 ft. Dups AM 70%. Stereo.

### Mesilla Park

**KOPE(FM)**—Co-owned with KOBE(AM) Las Cruces. June 1, 1974 104.9 mhz; 3 kw. Ant minus 32 ft. Stereo. Format: Btfl mus. ■ Walter Rubens, pres & gen mgr; Ting Ellstrom, coml mgr; Countess Jones, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Portales

**KENM(AM)**—February 1950. 1450 khz; 1 kw-D, 250 w-N. Box 886 (88130). (505) 356-6681 Portales Bcstg Co. (acq 1966). Net: MBS. Rep: Savelli/Gates. Format: C&W. Spec prog: Farm 6 hrs, Sp 10 hrs, wkly. ■ Bob Park, gen mgr; Jerry King, prog dir, Bedford Forrest, farm & ranch dir. ■ Rates: \$4.45; 3; 3.65, 2.50.

**KNIT(FM)**—Co-owned with KENM(AM). Not on air, target date unknown: 95.3 mhz. 3 kw. Ant 300 ft.

### Ramah

\***KTDB(FM)**—April 24, 1972: 89.7 mhz; 2.6 kw. Ant 330 ft. Box 18 (87321). (505) 783-5456. Ramah Navajo School Board. Net: NPR. Format: Educ & Navajo. ■ Chavez Coho, pres; Curtis Schultz, gen mgr; Olson Pino, prog dir; Abram Maria, news dir; Julian Coho, chief engr.

### Raton

**KRTN(AM)**—1948: 1490 khz; 1 kw-D, 250 w-N. Box 638 (87740). (505) 445-3652. Raton Bcstg Co. (acq 2-66). Net: UPI. Rep: Hopewell, Bob Hix. Format: MOR. Spec progs: C&W 9 hrs wkly. ■ James T. Roper, pres-gen mgr; Flolene Roper, prog dir; Wallace Clark, chief engr. ■ Rates: \$5; 5; 5; 5.

### Roswell

**KBCQ(AM)**—Dec 20, 1965: 1020 khz, 50 kw-U, N, DA-2. Box 670 (88201). (505) 622-6450. Berendo Bcstg Co. (acq 12-1-73). Net: APR. Rep: Masla; Mountain Media. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Merle H. Tucker, pres & gen mgr; John Amodeo, coml mgr; Larry Ahrens, prog dir & mus dir; Sheryl Patterson, news dir; Gary Hilliard, chief engr. ■ Rates: \$14; 12; 13; 10.

**KBIM(AM)**—May 1953: 910 khz; 5 kw-D, 500 w-N, DA-N. Box 910 (88201). (505) 622-2120. TWX 910-986-0072. Holsum Inc. Net: ABC/C & I. Rep: PRO Radio; Hix. Format: Contemp. ■ John King, VP & gen mgr; David Simmons, natl sls mgr; Les Boyd, news dir; Gene Rader, dir of engr. ■ Rates: \$9; 8.50; 9; 8.50.

**KBIM-FM**—June 1959: 94.9 mhz; 100 kw horiz; 89 kw vert. Ant 1880 ft. Stereo. Prog sep from AM. Format: MOR. ■ KBIM-TV affil. ■ Rates: \$3.90; 3.90; 3.90; 3.90.

**KKAT(AM)**—March 15, 1927: 1430 khz, 5 kw-D, 1 kw-N, DA-N. Box 1797, 1621 N. Washington (88201). (505) 623-1430. Pecos Valley Ent. (acq 6-71). Net: CBS. Rep: Messina. Format: Contemp. progs. ■ Jim Talley, pres & gen mgr; Jerry C. Walker, asst gen mgr; Murray Bush, coml mgr; Charley J. King, mus dir; David Poorbaugh, news dir.

**KRDD(AM)**—1963: 1320 khz; 1 kw-D. Box 1615 (88201). (505) 623-1330. Reginaldo Espinoza. ■ Reginaldo Espinoza, owner; Edurado B. Leaton, sls mgr.

**KRSY(AM)**—May 1947 1230 khz; 1 kw-D, 250 w-N. Box 1981, 800 E. 19th (88201). (505) 622-0290. Troy Raymond Moran (acq 11-1-74). Net: MBS. Rep: Torbet-Lasker. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Troy Raymond Moran, pres; Jim Clark, gen & coml mgr; Herb Trix, prog dir. Steve Kwiczola, chief engr. ■ Rates: \$7.50; 7; 7.50; 6.

**KRIZ(FM)**—Co-owned with KRSY(AM) Oct 5, 1977-97 1 mhz, 25 kw. Ant 235 ft. Stereo. Progs separate from AM. Format: MOR. ■ Tom Lang, prog dir. ■ Rates: \$6; 6; 6.50; 6.50.

### Ruidoso

**KRRR(AM)**—November 1959: 1360 khz; 5 kw-D, DA. Box 39 (88345). (505) 257-7333. Sierra Blanca Bcstg Co. (acq 4-1-65). Net: APR. Format: Diversified. ■ Edward Hyman, pres; Marion Hyman, off mgr; Dick Reeves, prog dir; Jim Biggs, ops mgr; Art Borgaminke, chief engr. ■ Rates: \$6.33; —, —, —

### Santa Fe

**KAFE(AM)**—June 1966: 810 khz; 5 kw-D. Box 4097 (87501). (505) 471-2311. Enchanted Land Bcstg Inc. (acq 3-23-71). Net: CBS. Rep: Hix; Dahlsten. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Dale Wood, pres & gen mgr; Jimmie St. James, coml mgr; Tim Leary, news dir. ■ Rates: \$7.25; 5.75, 7.25, —

**KAFE-FM**—March 1969: 97.3 mhz; 28 kw. Ant 80 ft. Prog sep from AM. Format: Prog. ■ Rates: \$7.25; 5.75, 7.25; 5.75.

**KSNM(FM)**—Aug 15, 1965: 95.5 mhz; 29.5 kw. Ant 130 ft. Stereo. Drawer E (87501). (505) 982-4424. Ivan R. Head. Format: Easy lting, classcl, jazz. ■ Ivan R. Head, pres & gen mgr, news dir; Ludlow White, prog & mus dir; Neal Storr, chief engr.

**KTRC(AM)**—Feb 20, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 2227 (87501). (505) 982-2666. Santa Fe Bcstg Co. Inc. (acq 10-1-68). Group owner: KWHK Inc. Net: ABC/I. Rep: Miller & Co; Mtn Media. Format: MOR. Spec prog: Sp 10 hrs, classical 5 hrs, opera 4 hrs wkly. ■ Bill Mitchell, pres; Bill Hanrahan, gen mgr, prog dir & chief engr; Dave Ward, coml mgr, John Stauffer, mus dir; Duane Meneely, news dir. ■ Rates: \$6; 5; 6; 5.

**KVSF(AM)**—1935: 1260 khz; 1 kw-U, DA-1. Box 2407 (87501). (505) 982-4455. New Mexico Bcstg Inc. (acq 6-39). Group owner: Harriscop Bcstg Corp. Net: MBS. Rep: Torbet-Lasker; McQuire. Format: Top-40/contemp. ■ Bruce A. Hebenstreit, pres; Alfred R. Sena, gen mgr; Jose Pino, mus dir; Bob Barth, news dir; Danny Ray, prom mgr; David Rarick, chief engr. ■ Rates: \$8; 6; 6; 6. KQQM-TV affil.

### Santa Rosa

**KSIX(AM)**—Nov 2, 1960: 1420 khz, 1 kw-D. Drawer K (88435). (505) 472-3808. Tri City Broadcasters Inc. (acq 11-1-68). Net: Keystone. Rep: Mario Messina. Format: Diversified. Spec prog: Sp 15 hrs wkly. ■ Robert D. Dietrich, pres & gen mgr.

### Silver City

**KSIL(AM)**—Sept 15, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 590 (88061). (505) 538-2951. Net: ABC/C. Rep: Masla, Hix. Format: MOR. Spec prog: Sp 13 hrs, classcl 2 hrs, jazz 2 hrs, wkly. ■ Robert F. Meskill, owner & gen mgr; John Moss, prog & mus dir; Noreen Scott, prom mgr; George Colangelo, news dir; Carl Willeford, chief engr. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

## Socorro

**KSRC(AM)**—June 20, 1958: 1290 khz, 1 kw-D. Box 1277 (87801). (505) 835-1290. Socorro Bcstg Co. (acq 6-1-59) Format: C&W, MOR, Sp. ■ Walter C. Shrode, pres, prog & mus dir; Robert Sparks, chief engr.

## Taos

**KKIT(AM)**—Dec 23, 1961: 1340 khz, 1 kw-D, 250 w-N. Box 737 (87571). (505) 758-2231. TWX 7551-86. Sam Inc. (acq 4-1-65). Net: ABC/I; IMN. Format: Variety. Spec progs: Sp 18 hrs, classcl 2 hrs, jazz 1 hr, Tewa (Taos Pueblo Indian) 3 hrs, wkly. ■ Stephen A. Machcinski Jr, chief exec & gen mgr; Barbara C. Machcinski, asst chief exec & prog dir; Stuart C. Jones, pres; Roy Trent, coml mgr; C.G. Cunningham, chief engr.

**KXRT(FM)**—Nov. 1977 101.7 mhz; 3 kw. Ant minus 740 ft. Stereo. N. Pueblo Rd, Drawer SSS (87571). (505) 758-8811. Taos Communications Corp. Format: Prog, AOR. Spec prog: Classical 6 hrs, Jazz 3 hrs, Sp 18 hrs, C&W 4 hrs, Taos Pueblo 2 hrs, wkly. ■ John D. McDermott, pres & chief engr; Herman Rowe, gen mgr; Steve Spellerberg, prog & mus dir; Candyce O'Donnell-Valerio, news dir.

## Truth or Consequences

**KCHS(AM)**—September 1944: 1400 khz; 250 w-U. Box 351 (87901). (505) 894-2400. Bairdland Bcstg Inc. (acq 3-13-64). Format: C&W. ■ Neil R. Baird Sr., pres, gen mgr & news dir; Robert Fuller, coml mgr; Tom Gius, prog dir.

## Tucumcari

**KTNM(AM)**—1941: 1400 khz; 1 kw-D, 250 w-N. Box 668 (88401). (505) 461-0522. Tucumcari Bcstg Inc. (acq 10-1-60). Format: C&W. Spec prog: Sp 12 hrs wkly. ■ S.J. Barnes, pres & gen mgr; Arnette Hooser, coml mgr; Dennis Mullin, chief engr.

**KTNM-FM**—Jan 19, 1968: 92.7 mhz; 3 kw. Ant 64 ft. Prog sep from AM.

## Zuni

**KSHI(FM)**—1978: 90.9 mhz; 10 w. Ant 100 ft. Stereo. Box 339 (87327). (505) 782-4498. Zuni Radio Board of Commissioners. Net: APR. Format: Educ, bilingual Top-40, diversified. Spec prog: Zuni language 20 hrs wkly. ■ Lawrence Tekala, gen mgr.

## New York

### Albany

**WABY(AM)**—1934: 1400 khz; 1 kw-D, 250 w-N. 855 Central Ave. (12206). (516) 482-6814. Broadcast Management of Albany Ltd. (acq 1-1-78). Net: MBS. Rep: H/R Stone Radio. Format: Modern country. ■ Joel Thorpe, pres; Bob Badger, gen mgr. Chris Martin, coml mgr; Dave Boone, prog & mus dir; Jim Scott, news dir; Peter Morton, chief engr. ■ Rates: \$12, 12; 12; 7

\***WAMC(FM)**—October 1958: 90.3 mhz; 10 kw. Ant 1,970 ft. (CP: Ant 1920 ft.). Albany Medical College of Union U. (518) 445-5306. Net: NPR; EPRN. ■ Albert P. Fredette, gen mgr; Robert K. Wallace, prog dir; J. August Berger, chief engr.

\***WCDB(FM)**—March 1, 1978: 90.9 mhz, 10 w. Ant 111 ft. Stereo. 1400 Washington Ave. (12222). (518) 457-5262. State University of New York. Format: Progs. Spec prog Community affairs 15 hrs wkly. ■ Dave Reisman, gen mgr; Richard Schenkman, prog dir; Paul Heneghan, stn mgr. Neil Siegel, mus dir; Mark Shilling, news dir; Ira Goldstein, chief engr.

**WGNA(FM)**—December 1973: 107.7 mhz; 8.8 kw. Ant 980 ft. Box 1069 (12201). (518) 273-6500. WPOW Inc. Group owner: Camp Stns. Format: C&W. ■ John R. Linstra, VP; & gen mgr; Gary Koster, chief engr; Rex Gregory, mus dir; Sandy Taylor, coml mgr; Warren Garling, prog dir; Marc Lawrence, news dir.

**WGY(AM)**—See Schenectady.

**WHAZ(AM)**—See Troy.

*Hogan - Feldmann, Inc.*  
 MEDIA BROKERS • CONSULTANTS  
 16255 Ventura Boulevard, Suite 219  
 Encino, California 91436  
 Area Code 213 986-5201

**WHRL(FM)**—Sept 1, 1966: 103.1 mhz; 1.45 kw horiz, 1.35 kw vert. Ant 400 ft horiz, 390 ft vert Stereo. Box 333 (12201). (518) 283-1123. Regal Bcstg Corp. Format. Btfl mus. ■ Robert L. Hill, pres & gen mgr; William Schnaudt, coml mgr; Joseph Condon, prog dir; Peter Kermani, mus dir; Richard Leighton, news dir; Robert L. Levy, chief engr. ■ Rates: \$8.50; 8.50, 8.50; 8.50.

**WHSH(FM)**—Co-owned with WTRY(AM) Troy. Fall 1967 106.5 mhz; 11.5 kw. Ant 900 ft. Stereo. 92 4th St., Troy (12180). (518) 274-1100. Scott Bcstg Co. (acq 2-1-72). Group owner: Great Scott. Prog sep from AM. Rep: McGavren-Guild Format: Btfl mus. ■ Herb Scott, pres; Richard E. Vazzana, VP & gen mgr; Jon Knott, prog dir; John Ringitore, coml mgr; Jim Schulke, mus dir; E.G. Sprance, news dir; David Abdo, chief engr. ■ Rates: \$21, 23; 23; 21

**WOKO(AM)**—June 14, 1924: 1460 khz; 5 kw-U, DA-N. 1450 Western Ave (12203). (518) 449-1460. October Bcstg Co. Inc. (acq 6-23-78). Net: ABC/I, APR Rep: Selcom. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ Anthony B. Mason, pres; Joseph Gungher, VP & gen mgr; Lee G. Philips, prog dir; Roz Danto, prom mgr; Bryan Jackson, news dir. Keith Wheeler, chief engr. ■ Rates \$27, 25; 27, 18.

**WPTR(AM)**—May 1948: 1540 khz; 50 kw-U, DA-1 Box 1540, 4243 Albany St. (12205). (518) 456-1144. WPTR Inc. (acq 11-66). Group owner: Rust. Net: ABC/C. Rep: Eastman. ■ William F. Rust Jr., pres; George E. Geib, gen mgr; Chris Roberts, prog dir; Roy Frank, news dir; James Cruise, chief engr. ■ Rates: \$35; 30; 35; 30.

**WQBK(AM)**—See Rensselaer.

**WROW(AM)**—Sept 30, 1947 590 khz, 5 kw-D, 1 kw-N, DA-2. Box 590, 341 Northern Blvd. (12204). (518) 436-4841 TWX 710-441-8203. Capital Cities Communications Inc. (group owner; acq 11-3-54). Net: CBS. Rep: Blair. Format: Familiar music. ■ Daniel B. Burke, pres; Thomas S. Murphy, chmn; Robert M. Peebles, VP & gen mgr; Richard S. Berkson, sls mgr; Ray Heilkamp, prog dir; Thomas Blau, bus mgr; Aaron Shepard, news dir; Bill Olsen, chief engr. ■ Rates: \$54; 44, 51, 28.

**WROW-FM**—October 1966: 95.5 mhz, 9.4 kw. Ant 960 ft. (CP: 9.6 kw, Ant 960 ft.). Stereo. Dups AM 29%. Format: Btfl mus. ■ Rates \$20; 25; 25; 20.

**WTRY(AM)**—See Troy.

**WWOM(FM)**—1972: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 5146 (12205). (518) 456-6101 Metroland Broadcasting Corp. Format: AOR-contemporary. ■ Matt Mataraso, pres; Guss Cawley, gen mgr; Mark Matzell, prom mgr; Barbara Feinstein, coml mgr; Jim Brennan, prog dir; Peter Morton, chief engr. ■ Rates: \$15; 13; 14; 13.

## Alfred

**\*WALF(FM)**—1971: 89.7 mhz; 10 w. Ant 73 ft. Box 548 (14802). (607) 871-2287, 871-2200. Alfred University. Net: ABC/I. Format: Div. Spec progs: Black 4 hrs, religious 2 hrs, classical 5 hrs, jazz 10 hrs, comedy 3 hrs wkly. ■ Gary Esterow, stn mgr; Dean O'Grady, mus dir; Mim Petrover, prog dir; Linda Carl, news dir; Joe Bachman, pub. affairs dir; Dick Weeks, chief engr.

**\*WETD(FM)**—March 19, 1973: 91.3 mhz; 10 w. Ant 282 ft. Electrical Engineering Dept., Alfred State College (14802). (607) 871-6357 State University of N.Y. Format: Educational. ■ W. David Baker, gen mgr.

## Amherst

**WUFO(AM)**—1948: 1080 khz; 1 kw-D. 89 LaSalle Ave., Buffalo, N.Y. (14214). (716) 834-1080. Sheridan Bcstg (group owner; acq 3-1-72) Net. Mutual Black/

Nat! Black. Rep. Howard. Format: Black, R&B. Spec progs: Relig 5 hrs, pub affrs 1 hr wkly. ■ Paul W. Yates, pres; Fred Johnson, gen & prom mgr; Don Mullins, coml mgr; Roy Sampson, prog dir; Bob Wean, chief engr.

## Amsterdam

**WCSS(AM)**—April 8, 1948: 1490 khz; 1 kw-D, 250 w-N. Midline Rd. (12010). (518) 843-2500. Community Service Bcstg Corp. Net: ABC/E. Format: MOR. Spec progs: Polish 2 hrs, Sp 2 hrs wkly. ■ Philip Spencer, pres & gen mgr; Tom Tambasco, news dir; Hank Kinney, mus dir; Tony Ferraro, coml mgr; Lloyd Smith, chief engr. ■ Rates: \$7 10; 7 10; 7 10; 3.60.

**WCSS-FM**—Aug 1, 1975: 97.7 mhz; 3 kw. Ant 135 ft. Dups AM 50%. Format: All hits 50's to today. ■ Rich Murray, prog dir. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**WKOL(AM)**—Aug 16, 1961 1570 khz; 1 kw-D. Box 3 (12010). (518) 843-1570. WKOL Inc. (acq 1973). Net: UPI. Rep. Market 4 Radio. Format: MOR. Spec progs: Farm 1 hr; It 2 hrs, Pol 1 hr, Spanish 1 hr wkly. ■ Joseph Sabatino, pres & gen mgr; Neal Seavey, news dir; Leo Valentino, prog dir; Dan Aragona, chief engr. ■ Rates: \$12.10; 12.10; 12.10; —

## Attica

### WBTF

#### Walton Farm Radio

**WBTF(FM)**—Nov 9, 1977: 101.7 mhz; 1.25 kw. Ant 440 ft. Stereo. 35 Main St. (14011). (716) 591-1490. Batavia Bcstg Corp. Net: APR. Rep: Walton. Format: C&W. Spec prog: Ital 4 hrs wkly. ■ William F. Brown Jr., pres & gen mgr; William F. Brown III, coml mgr; Phil Skill, mus dir; Mike Burns, news dir. ■ Rates: \$10; 4.25; 8.75; 4.25.

## Auburn

**WAUB(AM)**—Dec 24, 1959: 1590 khz; 500 w-D, DA. Box 160 (13021). (315) 253-3040. Cayuga Bcstg Corp. (acq 3-1-62). Net: APR. Format: MOR. Spec progs: It 2 hrs, Pol 3 hrs, farm 2 hrs wkly. ■ Gerald S. Mirabito, pres; Robert B. Morgan, gen & coml mgr; Jay Lawrence, prog dir; Don Fordham, prom mgr; Larry Altman, news dir; William D. Bender, chief engr. ■ Rates: \$3.30; 3.30; 3.30; —

**\*WDWN(FM)**—Oct 31, 1972: 88.9 mhz; 17.8 w. Ant 102 ft. Stereo. Franklin St. (13021). (315) 253-0449. Cayuga County Community College. Format: Diversified. Spec prog: Varies. ■ Dr. John H. Anthony, pres; Jeffrey Delbe, gen mgr; John Moody, prog dir; Jan P. Andrews, chief engr.

**WMBO(AM)**—Jan 26, 1927: 1340 khz; 1 kw-D, 250 w-N. Metcalf Plaza (13021). (315) 253-7355. Auburn Media Inc. (acq 10-71). Net: MBS. Rep: Market 4 Radio; Regional Reps. Format: MOR. ■ Floyd J. Keesee, pres & gen mgr; Harper-Van Alstyne, coml mgr; Ray Kilcoyne, prog dir; Norma Carbery, prom mgr; Jean Kessner, news dir; Bill Bingham, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WRXL(FM)**—Co-owned with WMBO(AM). May 20, 1949: 106.9 mhz; 45 kw. Ant 530 ft vert, 470 ft horiz. Prog sep from AM. Format: Div. ■ Rates: \$8.50; —, —, —

## Babylon

**WBAB-FM**—Listing follows WNYG(AM).

**WGLI(AM)**—September 1958: 1290 khz, 5 kw-D, 1 kw-N, DA-2. 1290 Peconic Ave. (11704). (516) MOhawk 9-1290. Beck-Ross (group owner; acq 6-66). Net: ABC/E. Rep: Masla; Creed, Baltzer. Format: MOR. ■ Martin F. Beck, pres; Len Rothberg, stn mgr; James E. Champlin, natl sls mgr; Dick Moore, prog dir; Linda Levine, coml mgr; J. P. Hunter, mus dir; John Allen, news dir; Kenneth Stern, chief engr. ■ Rates: \$25; 21, 25; 17

**WNYG(AM)**—Jan 1, 1958: 1440 khz; 1 kw-D. Rt. 109 (11704). (516) 661-4000. Babylon Bay Shore Bcstg Corp. (acq 2-5-58). Format: Religious. Spec prog Ital 6 hrs, Black 14 hrs, Pol 1 hr, Sp 1 hr, Irish 1 hr, Hebrew 1 hr wkly. ■ Murel Horenstein, pres; Larry Walsh, gen mgr; Alan Fritch, prog dir; Ron Roy, sls mgr; Lloyd Parker, mus dir; Joel Martin, news dir; John Blake, chief engr. ■ Rates: \$15.30; 15.30; 15.30; 15.30.

## New York Radio

**WBAB-FM**—Co-owned with WNYG(AM). Aug 27, 1958: 102.3 mhz; 3 kw. Ant 115 ft. Stereo. Dups AM 75%. Format: Progs. Spec progs: Talk 5 hrs wkly. ■ Tony Michaels, sls mgr; Bernie Bernard, mus dir; Charlie Ambrogio, prog dir; Larry Walsh, prom mgr. ■ Rates: \$34; 34; 34; 34.

**WTFM(FM)**—See Lake Success.

## Baldwinsville

**\*WBXL(FM)**—Jan 29, 1975: 90.5; mhz 10 w. Ant 8 ft. East Oneida St. Complex (13027). (315) 635-3949. Baldwinsville Central School District. Net: MBS. Format: Noncoml diversified. Spec progs: Jazz 2 hrs, C&W 2 hr, Ital 2 hrs, French 2 hrs, Ger 3 hrs, Japanese 1 hr, Finnish 2 hrs wkly. ■ Michael R. Candee, pres & gen mgr; Donna L. Ryder, prog dir; Chris Nagy, mus dir; Brian S. Ferguson, prom mgr; Gary Samson, news dir; James L. Moore, chief engr.

**WSEN(AM)**—Feb 25, 1959: 1050 khz; 1 kw-D, DA. Box 1050 (13027). (315) 635-3971 Sentry Communications Inc. (acq 2-22-74). Net: ABC/I, APR. Rep: Marv Roslin. Format: Modern country. Spec progs: Ger 2 hrs, Ital 1 hr, Pol 2 hrs wkly. ■ Roger O'Connor, pres, James Lowery Jr., stn mgr; Dan Dunn, prog dir; Dick Kuklinski, mus dir; Lois Shott, news dir; Richard Kane, chief engr. ■ Rates: \$20; 18; 20; 18.

**WSEN-FM**—Nov 10, 1967 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 90%.

## Batavia

### WBTA



**WBTA(AM)**—Feb 6, 1941 1490 khz, 500 w-D, 250 w-N. 438 E. Main St. (14020). (716) 344-1490. Batavia Bcstg Corp. (acq 1-1-68). Net: APR. Rep: Market 4 Radio, Walton. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ William F. Brown Jr., pres, gen mgr & prog dir; William F. Brown III, coml mgr; James H. Gerety, news dir. ■ Rates: \$10; 10; 10; 6.

## Bath

**WVIN(AM)**—Nov 2, 1962. 1380 khz, 500 w-D. 10 Pulteney Sq. (14810) (607) 776-3326. Genkar Inc. (acq 10-74). Format: Top 40. ■ Morris F. Genthner, pres, gen mgr & chief engr; Ann D. Genthner, stn mgr & prog dir; John Snyder, mus dir. ■ Rates: \$7.50; 7.50; 7.50; —

## Beacon

**WBNR(AM)**—Dec 17, 1959: 1260 khz, 1 kw-D, DA. 475 South Ave. (12508). (914) 831-1260, 562-1260. Beacon Bcstg Corp. (acq 6-1-67). Net: ABC/E. Rep: Masla. Format: MOR. Spec progs: Ital 1 hr, Sp 1 hr wkly. ■ Robert E. Lessner, pres & gen mgr; Robert A. Outer, VP & sls mgr; Alford H. Lessner, VP & stn mgr; Rich Ball, mus dir; Jay Nussbaum, chief engr. ■ Rates: \$18.82; 17.05; 18.82, —

**WFMN(FM)**—See Newburgh.

**WSPK(FM)**—See Poughkeepsie.

## Binghamton

**WAAL(FM)**—March 1954: 99.1 mhz, 7.1 kw. Ant 1090 ft. Stereo. Box 997 (13902). (607) 722-8850. Butternut Bcstg (acq 1975). Net: ABC/FM. Rep: McGavren/Guild. Format: Adult rock. ■ Alfred A. Ruscito, gen mgr; Bob Turley, coml mgr; Fred Horton, prog dir; Scott Michaels, mus dir; Keith Nelson, news dir; Margret Bryant, chief engr. ■ Rates: \$15; 15; 17.25; 17.25.

**WENE(AM)**—See Endicott.

**\*WHRW(FM)**—March 1, 1966: 90.5 mhz; 1.45 kw. Ant minus 47 ft. Stereo. State U. of N.Y. (13901). (607) 798-2137 State Univ of New York. Net: APR. Format.

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Alternative. ■ Gerry Martine, gen mgr; Sherry Bowman, news dir, Lori Vitaliano, prom mgr; Matt Beck, prog dir; Steve Cohen, mus dir; Roger L. Funk, chief engr.

**WINR(AM)**—1946: 680 khz, 1 kw-D, 500 w-N, DA-2. Box 27 (13904). (607) 775-4240. WINR Bcstg (acq 10-6-75). Net: NBC. Rep: Schutz & Co. Format: MOR. ■ Robert E. Lessner, pres; Alfred H. Lessner, VP; Jerry Reed, prog dir; Robert A. Outer, VP; David G. Mitchell, gen mgr. ■ Rates: \$16; 13; 14, 12

**WKOP(AM)**—June 1947: 1360 khz, 5 kw-D, 500 w-N. Box 567 (13902). (607) 722-3437. Southern Tier Broadcasters Ltd. (acq 4-21-77). Net: CBS. Rep: PRO Radio. Format: Modern country. Spec progs: Ital 2 hrs, Pol 4 hrs, Greek 1 hr w/ky. ■ Clark G. Cook, pres & gen mgr; John J. Docalavich, sls mgr; Raymond L. Ross, prog dir; Charles Hallinan, chief engr. ■ Rates: \$17, 13; 17, 13.

**WBNF(AM)**—1928: 1290 khz, 5 kw-U, DA-N. Chenango & Henry Sts. (13901). (607) 772-8400. Stoner Bcstg System of New York Inc. (group owner; acq 1972). Net: ABC/I. Rep: Blair. Format: MOR, talk. Spec prog: Black 3 hrs w/ky. ■ Tom Stoner, pres; Gary H. Voss, VP & gen mgr; Carl Wall, news dir; Bill Parker, prog dir; Steve Osufka, chief engr.

**WQYT(FM)**—Co-owned with WBNF(AM). September 1956: 98.1 mhz, 10 kw. Ant 960 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**\*WSKG-FM**—October 1975: 89.3 mhz, 43 kw. Ant 530 ft. Box 97, Endwell, N.Y. (13760). (607) 754-4777. Southern Tier Educational Television Association Inc. Net: NPR. Format: Classical. ■ Arthur F. Dees, pres & gen mgr; Scott Dilliard, dev mgr; Wayne Olsen, prog mgr; Karen Hasby, news prod; Thomas Hill, prod coordinator; John McMahon, chief engr. ■ \*WSKG(TV) affil.

### Boonville

**WBRV(AM)**—June 22, 1955: 900 khz, 1 kw-D. Box 341 (13309). (315) 942-4311. The Atwood Bcstg Co. (acq 6-23-78). Format: MOR. ■ David R. Atwood, pres; Nancy U. Atwood, coml mgr. ■ Rates: \$7, 7, 7, —

### Brentwood

**\*WXBA(FM)**—June 21, 1975: 88.5 mhz; 10 w. Ant 52 ft. Ross High School (11717). (516) 435-2201. Brentwood Public Schools. Format: Educ, diversified. ■ Everett A. Reese, dir.

### Brewster

**WPUT(AM)**—March 14, 1963: 1510 khz, 1 kw-D, DA. Prospect Hill Road (10509). (914) 279-7171. Putnam Bcstg Corp. (acq 10-23-68). Net: ABC/E. Rep: Marv Roslin, Inc. Format: MOR. ■ Richard D. Novik, pres; Ed McQuade, coml mgr; Chris Lucas, mus dir; Ken Stein, prog dir; Eric Gross, news dir.

### Briarcliff Manor

**WRNW(FM)**—April 8, 1960: 107.1 mhz; 2.45 kw. Ant 330 ft. Stereo. 55 Woodside Ave. (10510). (914) 762-1071. WRNW, Inc. (acq 9-77). Format: Contemp. ■ Fred A. Schreier, pres; David B. Plowden, VP & gen mgr; Howard Stem, prog dir; Donna Lemiszki, mus dir; Barbara Malmel, news dir; Michael Guidotti, chief engr. ■ Rates: \$22; 18; 22; 22.

### Brockport

**\*WBKT(FM)**—November 1975: 90.5 mhz; 10 w. Hartshorn Drive (14420). Brockport Central School District. Net: ABC/I. Format: Diversified, Spec prog

Classical 3 hrs w/ky. ■ Michael Black, stn mgr; Donald Schafer, gen mgr; Edward Clune, prog dir.

**WBBK(AM)**—Feb 15, 1970: 1560 khz, 1 kw-D, DA. Drawer G (14420). (716) 637-3930. Canal Communications Inc. (acq 1-1-76). Net: MBS Net UPI. Format: MOR. Spec progs: Farm 3 hrs w/ky. ■ Donald Fuller Jr., gen mgr & pres; Ron Dylewski, prog & news dir; Gary Arnold, chief engr; Rita DiFrank, coml mgr. ■ Rates: \$675, 675; 675; 675.

### Brooklyn

**\*WNYE(FM)**—See New York.

### Brookville

**\*WCWP(FM)**—April 1965: 88.1 mhz (CP: 940 w vert); 100 w. Ant 190 ft. C.W. Post Center, Greenvale, N.Y. (11548). (516) 299-2626. C. W. Post College of Long Island U. Net: NPR. Format: Diversified. ■ William J. Mozer, dir.

### Buffalo

**WADV(FM)**—Nov 14, 1962: 106.5 mhz; 29 kw. Ant 390 ft. Stereo. 2200 Rand Blvd., Lafayette Sq. (14203). AdverCast Inc. Format: MOR/Personality. ■ Daniel J. Lesniak, pres & coml mgr. ■ Rates: \$16; 20; 20; 16.

**WBEN(AM)**—Sept. 8; 1930: 930 khz, 5 kw-U, DA-N. 2077 Elmwood Ave. (14207). (716) 876-0903. Algonquin Bcstg Co. (acq 3-1-78). Net: NBC. Rep: Eastman. Format: MOR. Spec prog: Farm 6 hrs w/ky. ■ Larry Levite, pres & gen mgr; Robert J. Russo, gen sls mgr; Ronald E. Rice, loc sls mgr; Roger Christian, mus dir; Bob Wood, prog dir; Dave May, chief engr. ■ Rates: \$90; —, —, 40.

**WBEN-FM**—Nov 11, 1946: 102.5 mhz; 105 kw. Ant 1,340 ft. Prog sep from AM. Format: Top-40. ■ Edward Tucholka, prog dir; Dick Greene, loc sls mgr. ■ Rates: \$25; 30; 50; 50.

**\*WBFO(FM)**—Jan 7, 1959: 88.7 mhz; 770 w. Ant 230 ft. (CP: 21.5 kw, ant 240 ft.) 3435 Main St. (14214). (716) 831-5393. State U. of New York at Buffalo. Net: NPR. Format: Variety. Spec progs: Span 2 hrs, Bl 8 hrs w/ky. ■ Marvin F. Granger, gen mgr.

**WBLK-FM**—See Depew.

**WBNY(FM)**—Nov 11, 1966: 96.1 mhz; 50 kw. Ant 480 ft. Stereo. 2500 Rand Bldg. (14203). (716) 856-3550. McCormick Communications of Buffalo Inc. (group owner; acq 1-8-74). Format: Btfl mus. ■ William M. McCormick, pres; Stuart M. Cohen, gen mgr; Joyce Emke, coml mgr; Jim Schuik, mus dir; Janet Gane, Joe Chille, prom mgrs; Ward Miller, chief engr. ■ Rates: \$54, 58; 85, 40.

**WBUF(FM)**—1947: 92.9 mhz, 91 kw. horz, 49 kw. vert. Ant 580 ft. Stereo. 1233 Main St. (14209). (716) TT 2-4300. Functional Bcstg Inc. (acq 4-59). Group owner: Amalgamated Music Enterprises. Net: ABC/FM. Rep: Marv Roslin. Format: AOR. ■ Robert Liggett Jr., pres; Ken Dodd, gen mgr; Jim Moore, loc sls mgr; Jeff Appieton, mus dir; Paul Palo, news dir; Bob Mason, prog dir; Rudy Lazazzero, chief engr. ■ Rates: \$27, 24, 23; 23

**WDCX(FM)**—February 1963: 99.5 mhz; 110 kw. Ant 640 ft. (CP: 17 kw; Ant 430 ft.). 625 Delaware. (14202). (716) 883-3010. Kimtron Inc. Crawford (group owner). ■ Donald B. Crawford, pres; Nevin W. Larson, gen mgr; Milton Ellis, prog dir; Rudy Lazazzero, chief engr.

**WEBR(AM)**—Oct 14, 1924: 970 khz; 5 kw-U, DA-1 23 North St. (14202). (716) 886-0970. Western N.Y. Educ TV Assoc. (acq 8-14-76). Net: NPR, APR. Format: All news. ■ J. Michael Collins, pres; William Devine III, gen mgr; Pete Weber, sports dir; Mike St. Peter, news dir; Don Lange, chief engr.

**WNED-FM**—Co-owned with WEBR(AM). June 6, 1960: 94.5 mhz; 105 kw. Ant 710 ft. Sep from AM. 23 North St. (14202). (716) 886-0970. Net: NPR. Format: Classical. ■ Peter Goldsmith, prog dir.

**WGR(AM)**—May 22, 1922: 550 khz; 5 kw-U, DA-N. 464 Franklin St. (14202). (716) 881-4555. TWX 710-522-1729. Taft Bcstg Co. (group owner; acq 4-1-64). Net: ABC/E. Rep: Katz. Format: MOR. ■ Dudley Taft, pres; William Irwin, gen mgr; Larry Anderson, prog dir; Jerry Reo, mus dir; Tina Scarpena, coml mgr; Ray Marks, news dir; Harold Higgins, chief engr. ■ WGR-TV affil. ■ Rates: \$85; 65, 85, 45.

**WGRQ(FM)**—Co-owned with WGR(AM) Sept 14, 1959: 96.9 mhz, 12.5 kw. Ant 890 ft. 59 Virginia Place (14202). Prog sep from AM. Rep: Katz. Format: Progs. ■ Steve Lapa, stn mgr; John Velshoff, prog dir; Mary Van Vorst, news dir. ■ Rates: \$32, 35; 40; 40.

**WKBW(AM)**—1925: 1520 khz, 50 kw-U, DA-1 (14209). (716) 884-5101. Capital Cities Communications Corp. (group owner; acq 1961). Rep: Blair. Format: Top-40. ■ Norman S. Schruett, VP & gen mgr; Frank Woodbeck, sls mgr; Sandy Beach, prog dir; Jon Sommers, mus dir; Henry Brach, news dir; Peter Burk, chief engr. ■ WKBW-TV affil. ■ Rates: \$100; 60; 74, 50

**WNED-FM**—Listing follows WEBR(AM).

**WNIA(AM)**—See Cheektowaga.

**WPHD(FM)**—Listing follows WYSL(AM).

**WWOL(AM)**—1947: 1120 khz; 1 kw-D. Lafayette Hotel, Lafayette Sq. (14203). (716) 854-1120. Radio Buffalo Inc. (acq 12-1-62). Group owner: Rust Craft. Net: ABC/I. Rep: H.R. Stone. Format: C&W. Spec progs: Public affairs 6 hrs w/ky. ■ Marshall Berkman, pres; Michael J. Plumstead, gen mgr; David Snow, prog & mus dir; Ken Dodd, gen sls mgr; Betty Ziemendorf, bus mgr; Walter Williams, chief engr. ■ Rates: \$20; 17, 20; 16.

**WWOL-FM**—1954: 104.1 mhz; 50 kw. Ant 225 ft. Prog sep from AM. Stereo. ■ Rates: \$23; 20; 23; 18.

**WYSL(AM)**—1934: 1400 khz, 1 kw-D, 250 w-N. 425 Franklin St. (14202). (716) 885-1400. Howard Communications (acq 10-10-74). Net: ABC/C. Rep: Masla. Format: Contemp. ■ Robert Howard, pres & gen mgr; Prosper Azeraf, gen sls mgr; Harvey M. Moore, prog & mus dir; Larry Norton, prom mgr. ■ Rates: \$43; 41, 43; 41

**WPHD(FM)**—Co-owned with WYSL(AM). 1947: 103.3 mhz; 49 kw. Ant 340 ft. (CP: 2.75 kw) Format sep from AM. Stereo. Format: Contemp. ■ Rates same as AM.

### Canandaigua

**WCGR(AM)**—April 5, 1961: 1550 khz; 250 w-D. Box 155 (14424). (716) 394-1550. Canandaigua Bcstg Co. Net: ABC/E. Rep: Market 4. Format: MOR. Spec progs: Talk 5 hrs w/ky. ■ George Kimble, pres & gen mgr; Rus Kimble, VP & stn mgr; Jim Herendeen, sls mgr. ■ Rates: \$5.50; 5.50; 5.50; —

**WFLC(FM)**—Co-owned with WCGR(AM). July 16, 1974: 102.3 mhz; 3 kw. Ant 285 ft. Prog sep from AM. Format: C&W. ■ Rates: \$7, 7, 7, 7

### Canton

**\*WLSL(FM)**—December 1964: 96.7 mhz, 2.6 kw. Ant 310 ft. Stereo. St. Lawrence U. (13617). (315) 379-5356 or 379-6302. St. Lawrence U. Net: NPR. Format: Div. Spec progs: Jazz 15 hrs, Mohawk 1 hr, Women/minorities 1 hr w/ky. ■ Richard D. Hutto, bcstg dir & gen mgr; James A. Artydson, gen mgr & mus dir; Robert C. Vilas, prog dir & prom mgr; Jacqueline Sharpe, news dir; Francis P. Murphy, chief engr.

### Catskill

**WCKL(AM)**—Feb 6, 1970: 560 khz, 1 kw-D, DA. Box 445 (12414). (518) 943-5464. Catskill Communications Inc. (acq 6-18-77). Rep: Market 4. Format: MOR. ■ Nick Vanoff, pres; Carmine Pizzi, VP & gen mgr; Robert Muir, prog dir; James Brady, coml mgr; Roger Klingman, news dir; Guy Gerraghan, sports dir. ■ Rates: \$8.80; 7.35; 8.80; 7.35.

### Cazenovia

**WITC**—Not on air, target date Jan 1978: 90.9 mhz; 10 w. Cazenovia College (13035). (315) 655-3466. Cazenovia College. Format: Progs, diversified. Spec prog: Jazz 5 hrs, women's prog 5 hrs w/ky. ■ Stephen M. Schneeweiss, pres; David S. Williams, gen mgr; Diane Blakely, prog dir.

### Central Square

**\*WCSQ(FM)**—May 2, 1961: 89.3 mhz, 1.5 kw. Ant 81 ft. Paul V. Moore High School (13036). (315) 668-6993. Central Square Central School District No. 1. Format: Variety. ■ Hugh B. White, dir.

## Cheektowaga

**WNIA(AM)**—August 1956: 1230 khz; 550 w-D, 250 w-N. 2900 Genesee St., Buffalo, N.Y. (14225). (716) 894-1230. Niagara Bcstg System. Rep: Masla. Spec prog: Pol 3 hrs wkly. ■ Gordon P. Brown, owner & gen mgr; Mary Lounsbury, prog dir; Sybilla A. Reber, prom mgr.

## Cherry Valley

**WJIV(FM)**—1948: 101.9 mhz; 7.1 kw. Ant 1,080 ft. (607) 272-8080. TWX (510) 225-9304. Christian Bcstg Network (group owner; acq 1-1-69). Net: UPI. Format: Religious. ■ M. G. Robertson, pres; Ty Meredith, gen mgr; James Wall, coml mgr; John Tomczyk, prog & mus dir; Frank Shimkus, prom mgr; William Covert, chief engr. ■ Rates: \$2, 2; 2; 2.

## Clinton

**\*WHCL-FM**—Feb 18, 1963: 88.7 mhz, 10 w. Ant 220 ft. Box 82, Hamilton College (13323). (315) 859-7200. The Trustees of Hamilton College. Format: Progs. Spec progs: C&W 6 hrs; jazz 6 hrs, classcl 20 hrs wkly. ■ Gary Buonanno, gen mgr.

## Corning

**WCBA(AM)**—1949: 1350 khz, 1 kw-D. Davis Rd. (14830). (607) 962-4646. WCBA Radio Inc. (acq 9-56). Rep: Market 4. Net: UPI. Format: MOR. ■ Dean Slack, pres & gen mgr; Jack Shane, prog dir; Phil Fairbanks, news dir; Rick Taylor, chief engr. ■ Rates: \$8; 8; 8; —

**WCLI(AM)**—November 1949: 1450 khz, 1 kw-D, 250 w-N. Box 100 (14830). (607) 962-2424. Radio Corning Inc. (acq 9-16-53). Net: MBS. Rep: Dore-Walton, Regional Reps. Format: MOR. ■ Gordon M. Jenkins, pres & gen mgr; F. R. Dal Gray, coml mgr & prom mgr; George P. Droelle, stn mgr & prog dir; Bernard Hamilton, chief engr; Dick Martin, news dir. ■ Rates: \$6.25; 5.75; 6.25; 5.

**WCLI-FM**—May 1947: 106.1 mhz; 22 kw horiz, 18 kw vert. Ant 540 ft. Dups AM 70%. ■ Rates same as AM.

## Cornwall

**WWLE(AM)**—Nov 22, 1969: 1170 khz, 1 kw-D, DA. 240 Hudson St. (12520). (914) 534-7854. WWLE Inc. (acq 4-28-71). Net: ABC/II. Rep: Market 4. Format: MOR. Spec prog: C&W 12 hrs wkly. ■ Paul Lofaro, exec VP & gen mgr; Robert J. Maines Jr., stn mgr; Nicholas Morelli, mus dir; Spencer Wade, prog dir; ■ Rates: \$11.50; 11.50; 11.50; 11.50.

## Cortland

**WKRT(AM)**—Nov 15, 1947: 920 khz; 1 kw-D, 500 w-N, DA-N. Box 746 (13045). (607) 756-2828. Crown Bcstg Corp. (acq 1-19-78). Net: Yankee Rep; Market 4. Format: MOR. Spec progs: Ital 1 hr; C&W 1 hr wkly. ■ Leighton A. Hope, pres; William L. Thompson, VP, gen, coml & prom mgr & prog dir; Edward P. Hogan, mus dir; James McNerney, news dir; Bruce Mackey, chief engr.

**WNOZ(FM)**—Co-owned with WKRT(AM). Nov 15, 1947: 99.9 mhz; 14 kw. Ant 710 ft. Dups AM 100%.

**\*WSUC-FM**—Nov 17, 1976: 90.7 mhz; 10 w. 99 Washington Ave., Albany (12210) State University of N.Y.

## Dansville

**WDNY(AM)**—Oct. 9, 1978: 1600 khz; 500 w-D. 129 Main St. (14437). (716) 335-2273. Dansville Bcstg Co. Inc. Group owner: Canandaigua Bcstg. Net: MBS. Format: MOR. ■ George Kimble, pres & gen mgr; Dave Mance, stn mgr; Colleen Mance, news dir. ■ Rates: \$6; 6; 6; —

## Depew

**WBLK-FM**—December 1964: 93.7 mhz; 50 kw. Ant 400 ft. Stereo. 429 Franklin St., Buffalo, N.Y. (14202). (716) 882-1500. WBLK Bcstg Corp. Net: Natl Black. Format: Black. ■ Franklin W. Lorenz, pres & gen mgr; Freddie Patrick, opns mgr; Mark Johnson, news dir; Lee Zimmerman, creative dir; Martin Mercurio, gen sls mgr; Bob Shane, chief engr. ■ Rates: \$24, 22; 24; 22.

## DeRuyter

**WOIV(FM)**—1948: 105.1 mhz; 42 kw. Ant 540 ft. (315) 363-6052. Christian Bcstg Network (group owner) ■ Rates: \$5.20, 5.20, 5.20; 5.20.

## Dix Hills

**\*WHHJ(FM)**—July, 1977: 88.9 mhz, 10 w. Ant 95 ft. 55 Vanderbilt Pkwy (11746). (516) 421-4530. Half Hollow Hills Community Public Library. Format: Ed. ■ Jewel Walton, gen mgr; Edward Leonardo, prog dir.

## Dundee

**WFLR(AM)**—Oct 1, 1956: 1570 khz; 1 kw-D. Box 22, Penn Yan, N.Y. (14527). (315) 536-4454. Finger Lakes Radio Inc. Net: MBS. Rep: Market 4, Regional Reps. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ John C. Clancy, pres & gen mgr; Robert William Nenno, sls mgr; Michael Smith, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

**WFLR-FM**—Aug 20, 1968: 95.9 mhz, 930 w. Ant 460 ft. Dups AM 90%. ■ Rates: \$4.50; 4.50; 4.50; 2.

## Dunkirk

**WDOE(AM)**—Dec 24, 1949: 1410 khz; 1 kw-D, 500 w-N, DA-N. Willow Rd. (14048). (716) 366-1410. Lake Shore Bcstg Co. (acq 2-1-57). Net: ABC/II, N.Y. State Net. Rep: Market 4. Format: MOR, contemp. Spec prog: Farm 5 hrs, Polish 2 hrs wkly. ■ R. Michael Goldman, pres; R. David Ridgeway, VP & gen mgr; Eric Chase, prog dir; Kevin Rowson, news dir; Edward Silverman, chief engr. ■ Rates: \$9; 8; 8; 8.

## East Syracuse

**WYRD(AM)**—See Syracuse.

## Ellenville

**WELV(AM)**—December 1964: 1370 khz; 500 w-D. Box 309 (12428). (914) 647-5678. Catskill Bcstg Corp. Net: ABC/E. Rep: Masla. Format: MOR, C&W. Spec progs: Ger 2 hrs; Ital 1 hr; Pol 12 hrs; Hebrew 4 hrs wkly. ■ Sy Dresner, pres; Alfred Dresner, gen mgr; Dot Chase, coml mgr; Bob Mangles, prog dir; Ted Allen, prom mgr; Dan Williams, news dir; Wes Wood, chief engr.

**WELV-FM**—August 1971: 99.3 mhz; 3 kw. Ant minus 320 ft. Dups AM 100%.

## Elmira

**\*WECW(FM)**—Jan 19, 1959: 88.1 mhz, 10 w. Ant 90 ft. Elmira College (14901). (607) 734-3911 Elmira College Net. ABC/FM. NPR. Format: Progs, educl, classical. Spec prog: Jazz 6 hrs wkly. ■ Edward Subkis, gen mgr; Thomas Pollack, chief engr.

**WEHH(AM)**—See Elmira Heights.

**WELM(AM)**—April 1947: 1410 khz, 1 kw-D, 500 w-N, DA-N. 1705 Lake St. (14901). (607) 733-5626. Pembroke Pines Elmira Ltd. (acq 10-1-77). Net: CBS. Rep: Roberts Assoc., Pembroke Pines Mass Media. Format: MOR. ■ Henry C. Goldman, VP & gen mgr; Julia L. Bloodgood, opns mgr; Joe Stryder, prog dir; Tom Dodge, news dir.

**WLVI(FM)**—Co-owned with WELM(AM). Aug 1, 1966: 94.3 mhz; 950 w. Ant 480 ft. Stereo. 1706 Lake St. (14901). (607) 733-5626. Prog sep from AM. Format: Top-40. ■ Robert J. Pfuntner, pres.

**WENY(AM)**—1939: 1230 khz; 1 kw-D; 250 w-N. Box 208 (14902). (607) 739-0344. WENY Inc. (acq 9-21-61). Group owner: Green Group. Net: NBC. Rep: McGavren-Guild. Format: Top-40. ■ Howard L. Green, exec VP; Michael C. Steele, gen mgr; Richard Irland, stn & prom mgr; Steve Christy, prog dir; Raymond O'Donnell, chief engr. ■ Rates: \$ 20; 17, 20; 17

**WLEZ(FM)**—Co-owned with WENY(AM). Aug. 15, 1966: 92.7 mhz; 700 w. Ant 560 ft. Stereo. Format: Btl mus. ■ Ted Hodge, stn & prom mgr. ■ WENY-TV affil. ■ Rates: \$8; 8; 8; 8.

## Elmira Heights

**WEHH(AM)**—July 4, 1956: 1590 khz, 500 w-D. Box 2097, (14903). (607) 739-5422. Elmira Heights-Horseheads Bcstg Co. Net: MBS. Format: MOR. ■ Frank P. Saia, gen & coml mgr, prog dir & chief engr; Mark P.

## New York Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

Saia, mus dir; Jeff Straley, news dir. ■ Rates: \$13; 10, 13, 8.

## Endicott

**WENE(AM)**—September 1947: 1430 khz; 5 kw-U, DA-N. Box 151, Endwell. (13760) (607) 785-3351 WENE Inc. Net: ABC/C. Rep: Jack Masla & Co., Inc. Format: Adult Rock. ■ W. Donald Roberts, Jr., pres; Patrick M. Parish, gen mgr; John Carter, prog dir; Mike Beecher, mus dir; William McKee, news dir; Norman Avery, chief engr. ■ Rates: \$22; 17, 22; 12.

**WMRV(FM)**—Co-owned with WENE(AM). 1969: 105.7 mhz; 35 kw. Ant 570 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Ad contemp.

## Fredonia

**WBUZ(AM)**—August 1958: 1570 khz, 250 w-D. 27 E. Main St. (14063). (716) 672-2157 Catoclin Bcstg Inc. (acq 2-26-75). Net: MBS. Rep: Market 4, Air Time. Format: MOR, contemp, talk. Spec progs: talk, polka, Pol 2 hrs wkly. ■ Lauren A. Colby, pres; Henry R. Serafin, VP & gen mgr & prog dir; Leo Lehnen, coml mgr; Ed Scott, mus dir; Jim Gardner, news dir; Robert Kovacs, chief engr.

**\*WJQL-FM**—Not on air, target date unknown: 89.9 mhz, 10 w. 99 Washington Ave., Albany (12246). State University of New York. Format: Variety.

## Freeport

**WGBB(AM)**—August 1924: 1240 khz; 1 kw-D, 250 w-N. 1240 Broadcast Plaza, Merrick, N.Y. (11566). (516) 623-1240. Nassau Radio Corp. (acq 5-21-65). Group owner: Susquehanna. Net: APR. Format: MOR. ■ Louis J. Appell Jr., pres, Robert Lawrence, gen mgr; Arthur W. Carlson, VP; Gil David, prog dir; Mark Cooper, sls mgr; Ed Grilli, news dir; Al Lush, chief engr. ■ Rates: \$40; 32; 40; 24.

## Fulton

**WKFM(FM)**—Listing follows WOSC(AM).

**WOSC(AM)**—August 1949: 1300 khz, 1 kw-D. 1 W. Bridge St., Oswego, N.Y. (13126). (315) 343-2630. Cassill Radio Corp. (acq 8-54). Format: MOR. Spec prog: Farm 3 hrs, Pol 2 hrs, C&W 28 hrs wkly. ■ Robert L. Rooney, VP, gen mgr; Bob Stewart, mus dir; Allen Smith, news dir; Flo Bartello, prom mgr; R. Rooney, chief engr. ■ Rates: \$7, 4.25; 5.50; 4.25.

**WKFM(FM)**—Co-owned with WOSC(AM). Aug 1, 1961: 104.7 mhz; 50 kw. Ant 310 ft. Stereo. Radio Park (13069). (315) 695-2165. TWX 710-547-0653. Progs sep from AM. Net: APR. Rep: Selcom. Format: Rock. ■ Robert Rooney, sls mgr; George Burns, prog dir. ■ Rates: \$20; 28; 32; 28.

## Garden City

**\*WBAU(FM)**—July 31, 1972: 90.3 mhz; 390 w. Ant 155 ft. Stereo. ST-\*WHPC(FM). Box 365 (11530). (516) 747-4757 Adelphi University. Net: UPI. Format: Educ. Spec progs: Classcl 6 hrs, jazz 6 hrs, talk 15 hrs, folk 2 hrs, Latin 2 hrs wkly. ■ Joseph Crafa, gen mgr; Susan A. O'Connell, stn mgr; Lauren Brenner, bus mgr; Bruce E. James, Bob Esposito, prog dirs, Nelson Vinokur, mus dir; Lynn Msiak, pub mgr; Ray Scutari, news dir; John H. Schmidt, chief engr.

**\*WHPC(FM)**—Oct 12, 1972: 90.3 mhz; 390 w. Ant 155 ft. ST-\*WBAU(FM). Nassau Community College (11530). (516) 222-7000 (ext 607). Nassau Com-

## New York Radio

munity College. Format: Informational, ed, variety. ■ Ralph Paul, gen mgr; Steve Greco, opns dir; James Green, prog dir; James Allsopp, chief engr.

**WLIR(FM)**—Oct 28, 1959: 92.7 mhz, 3 kw. Ant 285 ft. Stereo. 175 Fullton Ave. Hempstead, N.Y. (11550). (516) 485-9200 Stereo Bcstrs Inc. Format: Progs ■ John R. Rieger, pres & gen mgr; Elton L. Spitzer, VP & stn mgr; Zim Barstein, prom mgr; Denis McNamara, prog dir; Larry Kleinman, mus dir; Ed Zeidner, news dir; Michael Guidotti, chief engr. ■ Rates: \$47.50, 42.50, 47.50; 47.50

## Geneseo

**\*WGSU(FM)**—Feb 18, 1963: 89.3 mhz, 1.8 kw. Ant 115 ft. State University College (14454). (716) 245-5586 State U. of New York. Format: Ed. ■ L. Robert Freiburger, dir; Fred Ambrose, chief engr.

## Geneva

**WECQ(FM)**—1974 101.7 mhz, 3 kw. Ant 125 ft. Stereo. Box 213, 609 W. Washington St. (14456). (315) 789-1101 Astro Radio Communications Ltd. (acq 1-25-78). Rep: P/W Radio, Dome, Regional Reps. Format: MOR. Spec progs: Black 1 hr, farm 1 hr, It 1 hr, Sp 1 hr wkly. ■ Joseph L. Weinfeld, pres; David C. Weinfeld, VP & gen mgr; Daniel B. Weinfeld, VP, opns & tech dir; Tom Territto, news dir; Russ Ackroyd, prog dir. ■ Rates: \$ 8; 7, 8, 5.50.

**\*WEOS-FM**—Sept 1, 1974 89.7 mhz, 1.5 kw. Ant minus 8 ft. (14456). (315) 789-8970. The Colleges of the Seneca. Net: NPR. Format: Progs Spec progs: Black 6 hrs, C&W 3 hrs wkly. ■ Dr. Alan A. Kuusisto, pres; James M. Kias, gen mgr.

**WGVA(AM)**—1947 1240 khz; 1 kw-D, 250 w-N. Lenox Rd. (14456). (315) 781-1240. Radio Geneva Inc. (acq 4-15-71). Net: ABC/C, MBS Rep: PRO Radio. Format: MOR. Spec progs: Sp 1 hr, farm 5 hrs wkly. ■ Milton Jacobson, pres, Donald P. Rich, gen mgr. ■ Rates: \$6.30; 6.30; 6.30; 6.30.

## Glens Falls



**WBZA(AM)**—May 28, 1959: 1410 khz, 1 kw-D. Box 928 (12801). (518) 792-2151 Pathfinder Communications Corp. (acq 4-4-71). Net: UPI. Rep: Schutz & Co. Inc. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Dennis H. Curley, pres & gen mgr; David J. Story, opns mgr; Garry F. McNulty, sls mgr; Paul Van Amburgh, stn mgr; Joseph A. Pezzulo, prog dir; Steven F. Scoville, news dir; James Barron, prom mgr; James A. Brewer, chief engr. ■ Rates: \$10.50; 10; 10.50; 10.

**WBZA-FM**—June 26, 1967 107.1 mhz, 3 kw. Ant minus 14 ft. (CP: 275 w, Ant 840 ft.). Stereo. Dups AM 10%. Net: MBS. Format: Btfl mus. ■ Mary McCormack, prog dir. ■ Rates: \$6; 5; 6; 5

**\*WGFR(FM)**—Jan 1977 91.9 mhz; 10 w. Ant 46 ft. Adirondack Community College (12801). (518) 793-4421 Board of Trustees of Adirondack Community College. Format: Educ, progressive. Spec prog: Class 5 hrs wkly. ■ Ronald Peshia, chief engr & faculty stn mgr; A. Nicholas Buttno, faculty bus mgr.

**WWSC(AM)**—Dec 18, 1946: 1450 khz; 1 kw-D, 250 w-N. 217 Dix Ave. (12801). (518) 793-4444. Normandy Bcstg Corp. (acq 7-1-59). Net: ABC/E. Rep: P/W. Format: Personality, MOR. Spec prog: C&W 16 hrs wkly. ■ Christopher P. Lynch, pres & gen mgr; David Covey, stn mgr; Lewis L. Varney, sls & prom mgr; Bruce Matthews, prog & mus dir; Kip Grant, news dir; John Briod, chief engr. ■ Rates: \$10.75; 8; 8, 4.80.

**WYLR(FM)**—Co-owned with WWSC(AM). September 1967 95.9 mhz; 24 w. Ant 920 ft. Stereo. Format: AOR. ■ Rates: \$10.75; 8; 8; 8.

## Gloversville

**WENT(AM)**—July 1 1944 1340 khz, 1 kw-D, 250 w-N. Harrison St, Ext (12078). (518) 725-7175 Dean Bcstg Co. (acq 6-1-75) Net: CBS, MBS. Rep: Market 4 Format: MOR. Spec progs: Itai 2 hrs, Farm 2 hrs wkly. ■ Richard D. Ruby, pres, Lawrence D. Peck, VP & gen mgr; Peter R. Bucky, prog dir; John Markiewicz, mus dir; Nick DeMagistris, coml mgr; Jeff Bellinger, news dir; Lloyd Smith, chief engr. ■ Rates: \$4, 4, 4, 4

## Gouverneur

**WIGS(AM)**—July 15, 1964 1230 khz, 1 kw-D, 250 w-N. Box 179. (13642) (315) 287-1230. DeHart Bcstg Corp. (acq 1974). Net: APR. Rep: PRO Radio. Format: Farm, MOR. ■ Robert W. Hartshorn, pres, Elenor Neal, gen mgr; John Friot, news dir; Romayne Hartshorn, prog dir; Rich Miller, prom mgr; Roy Krause, chief engr. ■ Rates: \$7, -, -, 3.

**WLUF(FM)**—Co-owned with WIGS(AM). Dec 5, 1967 92.7 mhz, 3 kw. Ant 62 ft. Dups AM 100%. ■ Rates same as AM.

## Greece

**\*WGMC(FM)**—Nov 1, 1973: 90.1 mhz; 10 w. Box 300 (14515). (716) 225-5330. Board of Education of Greece Central School District Number One. Format: Community, educ. Spec progs: Farm 1 hr, jazz 4 hrs, oldies 6 hrs wkly. ■ Louis Betstadt, gen mgr; Vivian King, prog dir; Andy Chinacci, mus dir; Jackie Stein, prog dir. Paul Pakusch, news dir; Michael Tarkulich, chief engr.

## Hamilton

**\*WRCU-FM**—March 22, 1970: 90.1 mhz, 1.55 kw. Ant 140 ft. Dodge House (13346). (315) 824-1212. Colgate University. Net: UPI. Format: Progs. Spec progs: Jazz 7 hrs, Classcl 3 hrs, Feature albums 2 hrs wkly. ■ Darren Suprina, tech dir; Thomas Fussner, gen mgr; Eric Hutner, prog dir; Eric Walker, mus dir; Dave DiNardo, bus mgr; Nicholas Marasco, chief engr.

## Hammondsport

**WVIN-FM**—Co-owned with WVIN(AM) Bath, Oct 10, 1971 98.3 mhz, 1.7 kw. Ant 390 ft. Stereo. Dups AM 70%. 10 Pultney Sq., Bath, N.Y. (14810). (607) 776-3326. Genkar Inc (acq 12-74). Format: Top-40. ■ Rates: \$7.50, 7.50; 7.50; 5.50

## Hampton Bays

**New FM**—Not on air, target date unknown: 107.1 mhz, 3 kw. Ant 300 ft. Cobb Isle, Water Mill (11976). EFEM Inc. Format: AOR, MOR.

## Hempstead

**WHLI(AM)**—July 22, 1947 1100 khz, 10 kw-D, DA, 2 384 Clinton St. (11372). (516) IV 1-8000. FM Bcstg Corp. Net: UPI. Rep: Masla & Co. Format: Top 40, AOR. ■ Paul Godofsky, pres & gen mgr; Joseph A. Lenn, exec VP, sls; Jerry Carr, news dir; Stephen Godofsky, prom mgr & prog dir; Richard Silvera, chief engr. ■ Rates: \$37, 30; 37 -

**WIOK(FM)**—July 22, 1957 98.3 mhz; 3 kw. Ant 300 ft. Stereo, quad. Prog sep from AM. (516) 481-0798. Format: Btfl mus. ■ Rates: \$35; 35; 35; 35.

**\*WVHC(FM)**—May 11, 1959: 88.7 mhz, 470 w horiz, 110 w vert. Ant 200 ft. 1000 Fulton Ave. (11550). (516) 489-8870, 560-3389. Format: Div. Spec progs: Fr 1 hrs, Pol 2 hrs, Sp 1 hr; radio drama 5 hrs, C&W 1 hr; jazz 10 hrs, classcl 20 hrs wkly. ■ Steven Fendell, stn mgr; Jeffrey C. Kraus, gen mgr; Steve Craziano, prog dir; Gerrard Missbach, mus dir; Sue Zizza, news dir; Wayne Kurtzman, prom mgr; Theodore Ronneburger, chief engr.

## Henrietta

**\*WITR(FM)**—Mar 7, 1975: 89.7 mhz, 10 w. Ant 134 ft. Stereo. Box 9969 (14623). (716) 464-2000. Rochester Institute of Technology. Format: Progs. Spec progs: C&W 3 hrs, classical 4 hrs, jazz 12 hrs wkly. ■ Robert Dye, gen mgr; Kevin Patrick, prog dir.

**\*WRHR(FM)**—1974: 90.5 mhz, 10 w. Ant 45 ft. 1799 LeHigh Stn Rd. (14467). (716) 334-7745. Rush-Henrietta Central School District. Format: Educl. ■ George E. Michel, gen mgr; Les Wetherbee, chief engr.

## Herkimer

**WALY(AM)**—October 1956: 1420 khz, 1 kw-D. Box 511 (13350) (315) 866-1420 Waly Enterprises (acq 12-3-76). Net: UPI. Format: Adult contemporary. Spec progs: Farm 2 hrs, Pol 2 hrs wkly. ■ Robert E. Kassi, pres & gen mgr; Mark Fuller, opns dir; Stan Joseph, news dir. ■ Rates: \$8, 8; -

**New FM**—Co-owned with WALY(AM). Dec. 1, 1978, 92.7 mhz, 3 kw Ant 158 ft. Box 511 (13350). Format: MOR.

## Hornell

**WHHO(AM)**—1949: 1320 khz; 5 kw-D. Box 624 (14843). (607) 324-2000 Steuben Broadcasters Inc. (acq 10-1-68). Net: UPI. Rep: Masla, Regional Reps. Format: MOR, oldies. ■ Jonas Termin, pres & gen mgr; Donald C. Hartman, VP & coml mgr; James F. Clark Jr., prog & news dir; Edward Harnas, mus dir; Ralph L. Van Der Linden, chief engr. ■ Rates: \$10, 7.50; 10; 6.

**WHHO-FM**—1946: 105.3 mhz, 8.3 kw Ant 560 ft. Dups AM 60% Format: Variety. ■ Rates same as AM.

**WLEA(AM)**—September 1951 1480 khz; 1 kw-D. Box 296 (14843). (607) 324-1480. Patricus Enterprises Inc. Net: ABC/E. Format: MOR. ■ Kevin P. Doran, pres, Carol Strobel, office mgr; Steve Gregory, sports dir; Beth Hammond, news dir; Sumner Munn, chief engr. ■ Rates: \$6.20; 5.05; 6.20; 4.50.

**WCKR(FM)**—Co-owned with WLEA(AM) Not on air, target date unknown: 105.3 mhz; 8.3 kw Ant minus 15 ft

## Horseheads

**WIQT(AM)**—May 7, 1967 1000 khz, 1 kw-D. Box 288 (14845). (607) 739-3555. Chenung County Radio Inc. Net: ABC/E, NY Farm Rep: Market 4; New England Spot Sls; Walton. Format: Btfl music. ■ James B. Stevenson, gen & coml mgr; Bill Statham, prog & mus dir; Paul Stull, news dir; Doug Christy, prom mgr; Tom Bentsen, chief engr. ■ Rates: \$13, 11, 13; 8.

**WQIX(FM)**—Co-owned with WIQT(AM) July 4, 1970: 100.9 mhz; 3 kw. Ant 245 ft. Stereo. (607) 739-0771 Progs sep from AM. Net: ABC/FM. Format: Modern country. Spec prog: Farm 7 hrs wkly. ■ Brian Townsend, prog & mus dir. ■ Rates: \$12, 10, 12, 7

## Houghton

**WJSL(FM)**—Not on air, target date unknown. 90.3 mhz, 10 w. Ant 311 ft. Hillside Dr. (14744). (716) 567-2698 Houghton College. Format: Div.

## Hudson

**WHUC(AM)**—1947 1230 khz, 1 kw-D, 250 w-N. Union Turnpike (12534). (518) 828-3341 Colgreene Bcstg Co. (acq 1-1-58). Net: ABC/I. Format: Contemp. Spec progs: Pol 1 hr wkly. ■ Albert Heit, pres; W. Irving Rose, gen & coml mgr. ■ Dan Miller, prog dir; Bob Burk, mus dir; Paul Parisi, news dir; Henry Ellenbogen, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WHUC-FM**—Jan 20, 1969: 93.5 mhz, 3 kw. Ant minus 15 ft. Dups AM 100%. ■ Rates same as AM

## Huntington

**WGSM(AM)**—Sept 1, 1951 740 khz; 5 kw-D, DA, 1 kw-CR-D. Box 740 (11746). (516) 423-6740. WGSM Radio Inc. (acq 5-12-65). Group owner: Greater Media. Net: Radio Long Island. Rep: P/W Reps. ■ Peter A. Bordes, pres, Richard J. Scholem, gen mgr; Marion Ellis, coml mgr; Paul Fleishman, prom mgr; Jim Ferguson, prog dir; Paul Fleishman, news dir; Alan Kirschner, chief engr.

## Hyde Park

**WHPN(AM)**—July 4, 1963: 950 khz; 500 w-D. Box 95 (12538). (914) 454-1020. Castle Communications Corp. (group owner, acq 3-6-75). Format: Contemp. ■ James F. O'Grady Jr., pres, Ronald M. Gilbert, gen mgr; Thomas Shovan, prog & mus dir; Michael Bennett, news dir; David Groth, chief engr. ■ Rates: \$13; 10; 12; 10.

**WHVS(FM)**—Co-owned with WHPN(AM). Aug 18, 1970: 97.7 mhz, 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$6; 6.50; 6.50; 6.50.



## Islip

**WLIX(AM)**—1960: 540 khz, 250 w-D, 138 W Main St., Bayside (11706). (516) 666-2200. Living Communications Inc. (acq 10-13-76) Format: Rel. Spec prog. Ital 4 hrs w/ky. ■ David R. Swanson, pres.; William Sassaman, stn mgr.; Bruce Rector, prog dir.; Bob Makson, chief engr. ■ Rates: \$15, 13, 15; —

## Ithaca

**WEIV(FM)**—1948, 103.7 mhz, 12 kw, Ant 890 ft, Drawer G (14850) (607) 272-8080. TWX (510) 255-9304. Christian Bcstg Network Inc. (group owner acq 1-1-69). Net: UPI. Format: Religious. ■ M.G. Robertson, pres.; James Wall, coml mgr.; Ty Meredith, gen mgr.; John Tomczyk, prog & mus dir.; Frank Shimkus, prom mgr.; William Begenau, news dir.; Allen Burdick, chief engr. ■ Rates: \$2, 2, 2.

**WHCU(AM)**—1922, 870 khz, 5 kw-D, DA, Box 69, 212 The Commons East (14850) (607) 272-2345. Cornell University. Net: CBS. Net: UPI. Rep: Market 4. Format: Diversified. Spec prog: Farm 3 hr w/ky. ■ Don Martin, gen mgr.; Rudy Paolangeli, coml mgr.; Barbara Hall, women's edit.; Al Beller, news dir.; Tom Joseph, mus dir.; Robert Denison, chief engr. ■ Rates: \$12.50; 12.50, 11.10, —

**WHCU-FM**—1947, 97.3 mhz; 52 kw, Ant 880 ft. Stereo. Dups AM 20%. Format: Classcl. Black. Spec prog: Farm 3 hrs w/ky. ■ Rates: \$12.50; 7.05; 7.05, 7.05.

**\*WICB(FM)**—Jan 14, 1947, 91.7 mhz; 5.5 kw, Ant 105 ft. Stereo. Hanna Broadcast Center (14850). (607) 274-3216. Ithaca College. Net: ABC/C. Format: Educ. AOR. Spec prog: Black 2 hrs, French 2 hrs, classical 18 hrs, jazz 6 hrs w/ky. ■ Dr. James Whalen, pres.; Jim Loomis, gen mgr.; Gene Halahan, stn mgr.; E. Paul Albert, chief engr, tech dir.; Bill Rose, mus dir.; Kathy Kaplan, news dir.; John Peterson, prog dir.; Lynn Hessinger, prom dir.; Sue Koch, prom mgr.

**WTKO(AM)**—April 1956: 1470 khz, 1 kw-D, 500 w-N, DA-N, Box 10 (14850). (607) 272-9040. Ivy Bcstg Co., Inc. Net: ABC/I. Format: MOR. Spec progs: Black 5 hrs, C&W 10 hrs w/ky. ■ Phebe Erdman, chmn of the bd & pres.; Robert Newman, vice chm & gen mgr.; Robert A. Lynch, opns mgr.; Ernest Jackson, VP & coml mgr.; Marcia Lynch, news dir.; Rick Fineout, sls mgr.; Allen Nelson, mus dir.; David Swartout, chief engr. ■ Rates: \$9; 8.50; 9; 3

**WVBR-FM**—June 4, 1958: 93.5 mhz, 3 kw, Ant 250 ft. Stereo. 227 Linden Ave. (14850). (607) 273-4000. Cornell Radio Guild Inc. Stereo. Net: ABC/FM. Rep: NEAS. Format: AOR. Spec progs: Black 4 hrs, C&W 5 hrs; jazz 4 hrs w/ky. ■ David Goldsmith, pres & gen mgr.; Scott Zelov, coml mgr.; Glenn Comelless, prog dir.; Craig Mustard, mus dir.; Dave Potorti, prom mgr.; Cindy Cincebox, new dir.; Ross Resnick, chief engr. ■ Rates: \$11, 9.50; 11, 11

## Jamestown

**WHUG(FM)**—Listing follows WKSJ(AM)

**WJTN(AM)**—October 1924, 1240 khz, 500 w-D, 250 w-N, Box 1139 (14701). (716) 487-1151. James Bcstg Inc. (acq 1955). Group owner: Goldman. Net: ABC/E. Rep: Market 4, Walton farm, Regional Reps. Format: MOR. Spec progs: Ital 1 hr, Sp 1 hr, Swed 1 hr, farm 6 hrs w/ky. ■ Simon Goldman, pres.; J. Carl Willems, gen mgr.; Merrill Rosen, sls mgr.; George Pflieger, prog dir.; Almon Hazard, news dir.; Herbert Niklaus, chief engr. ■ Rates: \$13.10; 12.35; 13.10; 12.35.

**WWSE(FM)**—Co-owned with WJTN(AM). October 1947, 93.3 mhz, 11 kw, Ant 640 Prog sep from AM. Format: Contemp. Spec progs: Classical 10 hrs, w/ky. ■ Rates: \$7.15; 6.15; 7.15; 6.15.

**WKSJ(AM)**—Jan 26, 1948: 1340 khz, 250 w-U, Box 1199 (14701). (716) 484-9191. Trend Bcstg Inc. (acq 3-18-71). Net: NBC. Rep: PRO Radio; Dome-Messervy. Format: Adult Contemp. ■ Warren A. Koerbel, pres & gen mgr.; Ted Abbott, prog dir.; Michael J. Felice, stn & sls mgr.; Dan Fischer, opns mgr.; Burton O. Waterman, chief engr. ■ Rates: \$9.35; 8.50; 9.35; 8.50.

**WHUG(FM)**—Co-owned with WKSJ(AM). Feb 1, 1965: 101.7 mhz, 2.9 kw, Ant 300 ft. Stereo. Prog sep from AM. Net: NBC. Format: Easy country. ■ Mark A.

Thompson, dir of FM opns. ■ Rates: \$5.75; 5.75; 5.75; 5.75

**WWSE(FM)**—Listing follows WJTN(AM).

## Johnstown

**WIZR(AM)**—1964: 930 khz, 1 kw-D, (500 w pre-sunrise). Box 307 (12095) (518) 762-4631 or 829-7112. Street Bcstg Corp (acq 8-15-74). Net: ABC/I. Format: MOR, oldies. Spec prog: Farm 2 hrs; religion 2 hrs w/ky. ■ Richard I. Street, pres.; Dean Edwards, VP gen & sls mgr.; Art Simmons, sls mgr.; Gael Joyal, opns mgr, prog & mus dir.; James Bleikamp, news dir.; Elaine Ordon, traf mgr.; H. Ken Moffit, chief engr. ■ Rates: \$12; 10; 12, 6

**WIZR-FM**—June 26, 1968: 104.9 mhz, 3 kw, Ant 300 ft. Dups AM 90%. ■ Rates same as AM.

## Kingston

**WBPM(FM)**—Listing follows WGHQ(AM)

**WGHQ**  
MOR-Adult Contemporary

**WGHQ(AM)**—March 4, 1956: 920 khz; 5 kw-D, DA, Box 1880 (12401) (914) 331-8200. Historic Hudson Valley Radio Inc. (acq 1975). Rep: Masla. Format: MOR. Spec progs: Relg 8 hrs, farm 1 hr w/ky. ■ Harry M. Thayer, pres.; Walter C. Maxwell, exec VP; Tony Bell, sls mgr.; Tom Williams, mus dir.; Dick Hyatt, prog dir.; Steve Boutelle, news dir.; Dick Hyatt, chief engr. ■ Rates: \$12, 6; 9; —

**wbpm**  
Stereo Rock

**WBPM(FM)**—Co-owned with WGHQ(AM). Dec 13, 1965, 94.3 mhz; 760 w, Ant 540 ft. Stereo. Box 1880 (12402). (914) 331-8202. Prog sep from AM. Format: Top 40. ■ Dick Hyatt, prog dir, chief engr; Tony Bell, coml mgr.; Craig Robbins, news dir. ■ Rates: \$12, 11, 9, 8.

**WKNY(AM)**—Aug 1, 1935, 1490 khz, 1 kw-D, 250 w-N, 212 Fair St (12401) (914) 331-1490. Kingston Bcstrs Inc (acq 11-63). Group owner: Regional Bcstrs. Net: CBS. Rep: Torbet. Format: Contemp. MOR. Spec progs: Ger 1 hr; Pol 1 hr; black 1 hr, C&W 17 hrs w/ky. ■ Joseph Shuler, stn mgr.; Dave Ocker, sls mgr.; Gale Snarrat, office mgr.; John Betaudier, prog dir.; Mark Allen, mus dir.; Ward Todd, news dir.; Henry Ellenbogen, chief engr.

## Lake Placid

**WIRD(AM)**—Nov 21, 1961, 920 khz, 5 kw-D, Olympic Arena (12946). (518) 523-3341. WIRD Inc. (acq 2-11-74). Rep: Market 4. Format: MOR. Spec prog: C&W 18 hrs w/ky. ■ Donald A. Nardiello, pres, gen & coml mgr.; Robert Mack, prog, mus & news dir.; Henry Premo, chief engr. ■ Rates: \$5.40; 4.15; 5.40, 5.40.

## Lake Ronkonkoma

**\*WSHR(FM)**—January 1968: 91.9 mhz; 1.85 kw, Ant 145 ft. Stereo. 212 Smith Road (11779). (516) 737-3000. Board of Education, Sachem Central School District (acq 1967) Format: Diversified. Spec progs: Classical 5 hrs, jazz 1 hr, Sp 1 hr, C&W 2 hrs w/ky. ■ Stuart Harris, faculty advsr & chief engr; Paul D. Birek, faculty advsr & coml mgr.; Ed Lenane, gen mgr.; Jim Pierce, prog dir.; Wendy Maribor, prom mgr.; Cathy Capuano, news dir.; Ann Greico, mus dir.; Scott Gennett, tech dir.

## Lake Success

**WTFM(FM)**—Nov 25, 1961, 103.5 mhz, 7.1 kw, horiz, 4.6 kw, vert. Ant 960 ft, horiz, 950 ft, vert. (CP: 3.6 kw, horiz, 3.4 kw, vert. Ant 1400 ft.). Stereo. 173-15 Long Island Expressway, Fresh Meadows, N.Y. (11365). (212) 357-8000. WTFM Inc. Format: Contemp, btlf music. Spec progs: GTE Hour 5 hrs, London Phase 4 1 hr w/ky. ■ Sidney Horne, VP & gen mgr.; Robert Zidel, sls mgr.; Gerald Janes, prog dir.; Fred Darwin, news dir.; Michael Marion, mus dir.; Lawrence Strasser, chief engr.

## New York Radio

**CST ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

## Lancaster

**WXRL(AM)**—Jan 17, 1965: 1300 khz, 1 kw-D, DA, 5360 William St. (14086). (716) 684-4142. Dome Bcstg (acq 11-1-70). Net: MBS. Format: Modern country. Spec progs: Ital 1 hr; Pol 8 hrs, Sp 2 hrs, farm 5 hrs w/ky. ■ Louis A. Schriver, pres, gen & coml mgr.; Joan C. Schriver, prog dir.; Joan Davis, traf mgr.; Armand Cory Jr., news dir.; Joanie Marshall, mus dir.; Dennis Kavanaugh, chief engr. ■ Rates: \$13; 13, 15, 12.

## Liberty

**WVOS(AM)**—1947, 1240 khz, 1 kw-D, 250 w-N, Box 150 (12754) (914) 292-5533. Sullivan County Bcstg Corp. (acq 1949). Net: APR. Format: MOR. Spec progs: Farm 1 hr, Spanish, 1 hr, telephone talk show 4 hrs w/ky. ■ Seymour D. Lubin, pres.; Harry G. Borwick, treas.; William B. Orr, coml mgr.; John Carlini, chief engr. ■ Rates: \$17.50; 17.50; 17.50; 15.75

**WVOS-FM**—December 1964, 95.9 mhz; 600 w, horiz, 590 w, vert. Ant 590 ft, horiz, 580 ft, vert. (CP: 3kw, 300 ft.) Stereo. Dups AM 100%. ■ Rates same as AM.

## Little Falls

**WLFH(AM)**—June 10, 1951, 1230 khz; 1 kw-D, 250 w-N, 341 South Second St. (13365). (315) 823-1230. RBT Bcstg Corp. (acq 7-10-73). Net: ABC/E. Format: MOR, diversified, C&W. Spec progs: Ital 1 hrs, Pol 5 hrs, German 1 hr, classical 1 hr, farm 5 hrs. ■ Klem Walters, pres & gen mgr.; Chris Miller, prog dir.; Stan Fisn, coml mgr.; Terri Walters, prom mgr.; Richard Richman, mus dir.; Dick Nells, news dir.; John Bunkfeldt, chief engr. ■ Rates: \$9.50; 7.50, 9.50; 4.50.

## Lockport

**WLVL(AM)**—May 8, 1947, 1340 khz, 1 kw-D, 250 w-N, DA-D, 320 Michigan St. (14094) (716) 433-5944. Hall Communications (group owner acq 5-70). Net: ABC/I. Format: MOR. ■ Robert Hall, pres.; David Reese, gen mgr.; Jack Heaton, prog dir.; Robin Lynn, news dir.; Tom Devoe, chief engr. ■ Rates: \$10.50, 10.50; 10.50; 10.50

## Loudonville

**\*WVCR-FM**—April 26, 1963: 88.3 mhz; 360 w, Ant 860 ft. Siena College (12211) (518) 783-2402. Siena College. Format: Progs rock. Spec progs: Classical 3 hrs, jazz 8 hrs, blind & shut-ins, 10 hrs w/ky. ■ Gerry Johnson, gen mgr.; Bill Cahill, opns mgr.; John Corbett, prog dir.; Pete Hogan, mus dir.; Pat Hayes, prom mgr.; Greg George, news dir.

## Malone

**WICY(AM)**—Nov 4, 1946: 1490 khz; 1 kw-D, 250 w-N, WICY Bldg, Porter Rd. (12953). (518) 483-1100. North Country Bcstg Co. Inc. Net: MBS. Rep: Market-4, N.Y. State Reps. Format: MOR, diversified. Spec prog: C&W 20 hrs w/ky. ■ Mitchell C. Tackley, pres & gen mgr.; Alice M. Pelkey, coml mgr.; Jan La Brake, prog dir.; Donald J. Paye, prom & news dir.; Mary Steenberge, prom mgr.; Adolph Stromer, chief engr. ■ Rates: \$7, 7, 7, 5.

## Manlius

**WAOX(FM)**—August 16, 1978: 95.3 mhz; 3 kw, Ant 300 ft. Stereo. Box 6142, Syracuse (13217). (315) 682-9538. AGK Communication Inc. Rep: Market 4. Format: AOR. ■ George Kimble, pres & gen mgr.; Len Bilotti, sls mgr.; Ted Utz, prog dir.; Ed Levine, mus dir.; Creigh Yarborough, news dir.; Craig Fox, stn mgr.; & chief engr. ■ Rates: \$20, 20; 20; 20.

## New York Radio

### Massena

**WMSA(AM)**—Oct 12, 1945: 1340 khz; 1 kw-D, 250 w-N. Box 210 (13662). (315) 764-0554. Seaway Bcstg Inc. Net: ABC/E. Rep: McGavren-Guild. Format: MOR f24 John B. Johnson, pres; James W. Higgins, gen mgr, Tony C. Malara, dir of bcstg; Sam Frazier, coml & prom mgr, mus, news & prog dir, chief engr. ■ Rates: \$10. 9; 10; 9.

### 1050 YBG

#### Adult Hit

**WYBG(AM)**—Oct. 19, 1958: 1050 khz. 1 kw-D. Sheraton Inn (13662). (315) 764-0554. Seaway Bcstg Inc. (acq 5-5-78). Net APR. Rep Market 4. Format: Adult hits. ■ Godfrey W. Herweg, pres; Carolanne Pryme, mus dir; Alex Ross, prog dir; Gary Schindler, news dir; Roy Krause, chief engr. ■ Rates: \$10; 8. 8; 6.

### Mechanicville

**WMVI(AM)**—Not on air, target date unknown: 1170 khz, 250 w-D. (518) YO 5-1968. Mechanicville Bcstg Co. Format: MOR, local news. ■ Ralph Nardella Jr., pres; John Farina, gen mgr; Allan Wise, prog dir; Robert Meiners, chief engr.

### Middletown

**WALL(AM)**—Aug 6, 1942: 1340 khz, 1 kw-D, 250 w-N. One Broadcast Plaza. (10940). (914) 342-3917. Castle Communications Corp. (acq 7-30-71). Net APR. Rep: Torbet. Format: MOR. Spec prog: Pol 2 hrs, Farm 2 hrs wkly. ■ James F. O'Grady Jr., pres & gen mgr; Joseph J. Madden, VP & treas, John Zaines VP sls, Arthur Livesey, prog dir, Albert Larson Jr., news dir; Patricia M. O'Grady, cmnty rel dir; L. Edwin Rybak, chief engr. ■ Rates: \$20; 16, 20; 12.

**WALL-FM**—Nov 11, 1966. 92.7 mhz; 3 kw. Ant 190 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec progs: Classical 2 hrs, Quad 2 hrs wkly. ■ Arthur Livesey, prog dir. ■ Rates: \$10, 10; 10. 9.

### Mineola

**WTHE(AM)**—Jan 1, 1964: 1520 khz; 1 kw-D (250 w-CH). 266 Maple Place (11501). (516) 742-1520. Bursam Communications Corp. (acq 7-11-69). Group owner: Universal. Format: Inspirational & ethnic. Spec progs: Black 40 hrs; Spanish 1 hr, Irish 1 hr wkly. ■ Richard L. Winslow, VP & gen mgr; Mike Pusar, prog dir; Paul Deckelman, news dir; Hella Newell, mus dir & pub affairs, George T. Adeo II, chief engr. ■ Rates: \$40; 37, 40. —

### Monticello

**WSUL-FM**—April 16, 1977. 98.3 mhz; 2 kw. Ant 360 ft. Stereo. 250 Broadway (12701). (914) 794-0242. Dan Communications Inc. Rep Market 4. Format: MOR. Spec prog: Farm 1 hr, Spanish 1 hr wkly. ■ Daniel S. Dayton, pres & gen mgr; Al Etkin, sls mgr; Stan Deutsch, mus dir & prom mgr; Mary Ann Kokoszyna, news dir; George Spicks, chief engr. ■ Rates: \$11.90; 11.90; 11.90.

### Montour Falls

**WXXY(FM)**—Co-owned with WGMF(AM) Watkins Glen. March 1, 1973: 104.9 mhz; 1 kw. Ant 480 ft. Stereo. 421 N. Franklin St. (14891) (607) 739-3448. Watkins Glen-Montour Falls Bcstg Corp. Rep: Market 4. Format: Ad contemp, rock. ■ Doris Packwood, pres, Joseph Fazzary, gen mgr, Frank Pastore, dir of sls; Maureen Cross, coml & opns mgr. ■ Rates: \$10; 9; 10; 9.

### Mount Kisco

**WVIP(AM)**—Oct 27, 1957: 1310 khz; 5 kw-D, DA. Radio Circle (10549). (914) 241-1310. VIP Bcstg Corp. (acq 7-22-66). Net: ABC/I. Rep: Masla. Format: Easy lstng. MOR. ■ Martin Stone, pres, Kenneth R. Harris, exec VP & gen mgr; Helen Horowitz, traf & coml mgr; Don Nutting, opns dir; Michael Sarnoff,

news dir, Bob Bruno, mus dir, Willard Draper, chief engr. ■ Rates: \$24, 17 21 14

**WVIP-FM**—Jan 15, 1964: 106.3 mhz. 1.2 kw. Ant 440 ft. Stereo. Dups AM 50% ■ Rates same as AM

### Nanuet

**WKQW(AM)**—See Spring Valley.

### Newark

**WACK(AM)**—Oct 19, 1957: 1420 khz. 500 w-D. Box 1420 (14513). (315) 331-1420. Pembroke Pines Inc. (acq 11-1-72) Net: ABC/I. Format: MOR. Spec progs: Farm 2 hrs, Sp 1 hr wkly. ■ Robert Pfuntner, pres; James A. Bruzzi, stn & coml mgr; Jim Garrett, prog dir; Mike Thompson, mus dir; Ken O'Neill, news dir; Alexis Muller, chief engr.

### Newburgh

**WGNV(AM)**—Feb 25, 1933: 1220 khz, 5 kw-D, DA. Box 591 (12550). (914) 561-2131. Hudson Horizons (acq 2-18-68) Group owner: Media Horizons. Rep: P/W Radio Reps. Format: MOR. Spec progs: Black 1 hr wkly. ■ Campbell K. Thompson, gen mgr; Michael T. Burns, coml mgr, Steve Berner, mus & prog dir; Gary Hughes, news dir, Arthur M. Reynolds, chief engr. ■ Rates: \$29; 19; 24. —

**WFMN(FM)**—Co-owned with WGNV(AM). Oct 29, 1966. 103.1 mhz, 3 kw. Ant 200 ft. Box 3591 (12550) Stereo Newburgh Inc. (acq 4-1-73). Progs sep from AM. Format: Good mus. ■ Rates: \$14.50; 12; 14.50; 9.50.

### New City

**WRKL(AM)**—July 4, 1964: 910 khz, 1 kw-D, DA. 169 N. Main St. (10956). (914) 354-2000. Rockland Broadcasters (acq 6-69). Rep: Market 4 Radio. Format: MOR. Spec prog: Black 1 hr, Jazz 1 hr, Irish 1 hr wkly. ■ B. Ramey, owner; Morton M. Siegel, gen mgr; Steven Possell, mus dir; John Russell Trunzo, news dir; Jeff Baker, chief engr. ■ Rates: \$26; 22; 23; —

**WRTN**—Listing follows WVOX(AM).

**WVOX(AM)**—1950: 1460 khz; 500 w-D. One Broadcast Forum (10801). (914) 636-1460. Hudson-Westchester Radio Inc. (group owner; acq 5-1-68). Net: MBS. Rep: P/W Radio: Hudson-Westchester Radio Sl. Format: Suburban coml stn. Spec progs: Ger 4 hrs, Ital 4 hrs; Irish 1 hr; Pol 2 hrs, Black 1 hr; open line 5 hrs wkly. ■ William O'Shaughnessy, pres; Jean T. Ensign, exec VP; Otto Miller III, gen mgr; Frederick Hirsch, stn mgr; Ray Lefebvre, dir of cmnty svcs; Judy Fremont, VP & creative dir; Cameron Connell, bus mgr; E.G. Sprance, opns mgr; Peter Allen, mus dir; Randy Berlage, news dir; Ann Thayer O'Shaughnessy, sec-treas; Seymour Sinuk, chief engr. ■ Rates: \$22; 17; 19; 15.

**WRTN(FM)**—Co-owned with WVOX(AM). 1953: 93.5 mhz; 3 kw. Ant 325 ft. One Broadcast Forum (10801). (914) 636-1460. Hudson-Westchester Radio Inc. Net: MBS. Rep: P/W Radio. Format: Classic MOR. ■ William O'Shaughnessy, pres; Jean T. Ensign, exec VP; Todd Campbell, opns mgr; Mark Mason, consultant; Jami Starace, John R. Driscoll & John T. O'Shaughnessy, dirs. ■ Rates: \$28; 26; 28; 24.

### New York

**WABC(AM)**—Oct 7, 1921: 770 khz, 50 kw-U. 1330 Ave. of the Americas (10019) (212) LT 1-7777 TWX 212-640-4540. ABC Inc. (group owner: acq 2-9-53). Net: ABC/C. Rep: Blair. Format: Programmed for mass appeal. ■ Elton Rule, pres (ABC Inc.). Jack Maloney, gen sls mgr; Alfred Racco, VP & gen mgr; Glenn Morgan, opns dir; Harold L. Neal, Jr. (pres, ABC Radio); Charles A. DeBare (pres, ABC O&O). Anita Edwards, nat sls mgr; Gary Fisher, loc sls mgr; Paul Ehrlich, news dir; Winston Lloyd, chief engr.

**WPLJ(FM)**—Co-owned with WABC(AM). Jan 18, 1960: 95.5 mhz; 4.6 kw. Ant 1300 ft. Stereo. Progs sep from AM. Net: ABC/FM. Format: Mass appeal; album oriented rock. ■ Willard Lochridge, gen mgr; Larry Berger, prog dir; Donna Albertal, coml mgr; Larry Divney, sls mgr; Russ King, opns dir. ■ WABC-TV affil.

**WADO(AM)**—March 12, 1934: 1280 khz, 5 kw-U, DA-1 205 E. 42nd St. (10017). (212) 949-1949.

Charter Bcstg Inc. Net: APR. Format: Spanish. ■ Nelson G. Laverne, VP & gen mgr; Ben Morales, sls mgr; Luis Feliciano, prog dir; Angel Richardson, news dir; Philip Greenstone, chief engr. ■ Rates: \$85 70; 60; 50.

**\*WBAI(FM)**—1954: 99.5 mhz. 5.4 kw horiz, 3.85 kw vert. Ant 1220 ft. Stereo. 505 8th Ave (10018). (212) 279-0707. Pacifica Foundation (group owner, acq 1-9-60). Format: Diversified. ■ Steve Post, gen mgr; Dave Metzger, pub aff dir; Elaine Baly, prog dir; Mike Neal, mus dir; Celeste Wesson, news dir; Bill Wells, chief engr.

**WBLS(FM)**—Listing follows WLIB(AM).

**WBNX(AM)**—1927: 1380 khz; 5 kw, DA-1 (ST-WAWZ Zarephath, N.J.). Box 1380, Carlstadt, N.J. (07072). (212) 594-1380. United Bcstg Co. of New York (group owner, acq 12-4-60). Rep: UBC Sl. Format: Spanish. Spec progs: Black 20 hrs, Italian 3 hrs, wkly. ■ Richard Eaton, pres; Georgina Garcia, gen mgr; Joseph Schweighardt, opns mgr; Alvin Jayne, chief engr.

### WCBS

#### All News

#### CBS Radio Spot Sales

**WCBS(AM)**—1924: 880 khz; 50 kw-U. 51 W. 52d St. (10019). (212) 765-4321. CBS Inc. (group owner), TWX 212-640-6080. Net: CBS. Rep: CBS Radio Spot Sales. Format: All-news. ■ Sam C. Digges, pres; David L. Nelson, VP & gen mgr; Lou Adler, dir of news; Winifred Mullen, dir of info service; Ernest McDaniel, dir of opns.

**WCBS-FM**—1941: 101.1 mhz; 4.6 kw. Ant 1,300 ft. Prog sep from AM. Rep: CBS/FM Sl. Format: Solid Gold Rock. ■ James R. McQuade, gen mgr; William Brown, prog dir; Michael T. Purcell, prom dir; Debbie Meehan, mus dir; Amy Goldberg, commun. aff dir; William Gilliland, news dir. ■ WCBS-TV affil.

**WEVD(AM)**—May 1927: 1330 khz, 5 kw, DA-2 (ST-WPOW New York). 1700 Broadway (10019). (212) 757-0880. Forward Assoc. Inc. Format: Diversified. ■ Maurice Petruska, pres; Joel J. Plavin, gen mgr.

**WEVD-FM**—1950: 97.9 mhz; 5.3 kw horiz, 3.8 kw vert. Ant 1,220 ft. Dup AM 20%. Format: Diversified.

**\*WFUV(FM)**—July 1947: 90.7 mhz, 50 kw. Ant 215 ft. Fordham U., Bronx, N.Y. (10458). (212) 933-2233. Fordham U. Net: ABC/E. Format: Div. Spec progs: Fr 1 hr; It 1 hr; Ger 1 hr, Black 5 hrs wkly. ■ Donald Jay Barnett, gen mgr; Bill Dentator, prog dir; Ray Haneski, mus dir; Mike Virgintato, prom mgr; William J. O'Meara, news dir; Robert S. Jewell, chief engr.

### WHN

#### Modern Country

**WHN(AM)**—1922: 1050 khz, 50 kw-U, DA-1 400 Park Ave. (10022). (212) 688-1000. Storer Radio Inc. (group owner; acq 1-5-62). Net: ABC/E. Rep: Christal Co. Format: Modern country. ■ Neil F. Rockoff, VP & gen mgr; Ted Bair, opns mgr; Nick Verbitsky, gen sls mgr; Edward Salamon, prog dir; Pam Green, mus dir; Dan Abernathy, news dir; Dale Pon, dir of creative svcs; Tom Giordano, dir of news & public affairs; Bob Walton, chief engr. ■ Rates: \$300; 245; 245; 90.

**WINS(AM)**—1924: 1010 khz, 50 kw-U, DA-1 90 Park Ave. (10016). (212) 867-5100. Westinghouse Bcstg Co. (group owner; acq 7-26-62). Net: APR. Rep: Radio Adv Reps. Format: News. ■ Donald H. McGannon, chmn & pres; Bill Scott, gen mgr; Doug Auerbach, gen sls mgr; Sherrie Sutton, prom mgr; Adam Powell, Ed Rickards, news dirs; Alex K. Gold, chief engr. ■ Rates: \$2.50; 86; 135; 55.

**WJIT(AM)**—1925: 1480 khz; 5 kw-U, DA-2. 655 Madison Ave. (10021). (212) 935-5170. SJR Communications (group owner, acq 2-75). Net: APR. Rep: Caballero Spanish Media. Format: Spanish. ■ Len Mirelson, gen mgr; John Sondheim, sls mgr; Ralph Costantino, stn mgr; George Steiger, chief engr. ■ Rates: \$71, 48; 48; 25.

**WKTU(FM)**—Co-owned with WJIT(AM). 1951: 92.3

mhz, 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. Prog sep from AM. Rep: Bolton, Burchill, McGavern Guild. Format: Mellow. ■ Dave Rapaport, gen mgr; John Mackin Ade, gen sls mgr; Larry Miller, prog dir; Janet Rose, news dir. ■ Rates: \$70, 80; 80, 80

**\*WKCR-FM**—April 1956: 89.9 mhz, 760 w. Ant 1380 ft. Stereo. 208 Ferris Booth Hall (10027). (212) 280-5223. Trustees of Columbia U. in the City of N.Y. Format: Div. Spec progs: Sp 9 hrs; blues 5 hrs, West Indian 2 hrs, Hindi 3 hrs, Chinese 3 hrs, Haitian 3 hrs wkly. ■ Bruce Immerman, stn mgr, pres, Charles Skop, bus & gen mgr; Taylor Storer, pub rel dir & coml mgr; Edward Scarvalone, jazz dir; Allen Asaf, prog dir; John Metaxas, sports dir; Gregory Peterson, news dir, Wayne Mueller, chief engr.

**\*WKRB(FM)**—May 28, 1978: 90.9 mhz; 10 w. 2001 Oriental Blvd, Brooklyn (11235). Kingsborough Community College. Format: AOR, ed. ■ Honey L. Rose, gen mgr; Michael Lettieri, bus mgr.

**WKTU(FM)**—Listing follows WJIT(AM).

**WLIB(AM)**—1942: 1190 khz; 10 kw-U. DA-1, L WOWO, Ft. Wayne, Ind. 801 Second Ave. (10017). (212) 725-4500. Inner City Bcstg Corp. (acq 7-72). Rep: H-R/Stone. Format: Community oriented. ■ Carl H. McCall, pres, Bill Taylor, gen mgr; John Williams, gen sls mgr.

**WBLS(FM)**—Co-owned with WLIB(AM). Sept 15, 1965: 107.5 mhz; 2 kw horiz, 1.45 kw vert (CP 5.4 kw horiz, 3.8 kw vert). Ant 1,220 ft. Sep from AM. Net. MBS/Black. Rep: Ochs. Format: Progs, jazz. ■ Frankie Crocker, prog dir.

**WMCA(AM)**—1925: 570 khz; 5 kw-U, DA-1 888 7th Ave. (10019). (212) 586-5700. Straus Communications Inc. (acq 11-43). Net: MBS. Format: Talk. ■ Ellen S. Straus, pres & gen sls mgr; James Kelly, coml mgr; Mark Mason, prog dir; Bert Knapp, news dir; Irwin Brodsky, chief engr. ■ Rates: \$135; 100; 135; 90.

**WNBC(AM)**—Aug 28, 1922: 660 khz; 50 kw-U. 30 Rockefeller Plaza. (10020). (212) 664-4444. TWX 212-640-5788. NBC (group owner; acq 1926). Net: NBC. Format: Contemporary. ■ Jack G. Thayer, pres; Charles Warner, VP & gen mgr; Bob Pittman, prog mgr; Sandy Toscano, coml mgr; Risa Weinreb, prom mgr; Dick Logan, gen sls mgr; Roz Frank, mus coord, Alan Walden, news mgr; Bill Krause, chief engr. ■ Rates: \$200; 160; 180; 140.

**WYNY(FM)**—Co-owned with WNBC(AM). 1940: 97.1 mhz; 3.6 kw. Ant 1450 ft. (CP: 4.6 kw. Ant 1,300 ft). (212) 664-5232. Prog sep from AM. Rep: Selcom. Format: Soft rock. ■ Stan Cohen, gen mgr; John Kramer, gen sls mgr; Robert Kwest, coml mgr; Craig Simon, prog mgr; Robin Schultz, prom mgr. ■ Rates: \$65, 65; 110; 70. ■ WNBC-TV affil.

**WNCN(FM)**—Dec 1, 1956: 104.3 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. 1180 Ave. of the Americas. (10036). (212) 626-1043. GAF Bcstg Co. (acq 6-7-76). Format: Classical. ■ J.F. Moran, pres; Robert E. Richer, gen mgr; Elise Topaz, sls mgr; David Dubal, mus dir; Matt Biberfeld, prog dir; Richard Koziol, chief engr. ■ Rates: \$53; 53; 65; 65.

**WNEW(AM)**—Feb 13, 1934: 1130 khz; 50 kw-U. 565 Fifth Ave. (10017). (212) 986-7000. Metromedia Inc. (group owner; acq 1958). Net: APR, UPI. Rep: Metro Radio Sales. Format: MOR. ■ William Dalton, VP & gen mgr; Bill Hogan, gen sls mgr; Jeff Mazzei, mus dir; Dean Tyler, prog dir; Judy Wormington, prom mgr; Jim Gordon, news dir; John Zarpalyic, engr supvr. ■ Rates: \$160; 100; 110; 50.

**WNEW-FM**—August 1958: 102.7 mhz, 4.1 kw. Ant 1360 ft. Stereo. Prog sep from AM. (212) 986-8844. Format: Progs. ■ Mel Karmazin, VP & gen mgr; Scott Muni, prog dir; Mike Kakoyiannis, gen sls mgr; Tom Morrera, mus dir. ■ Rates: \$105; 105; 115; 115. ■ WNEW-TV affil.

**WNWS-FM**—Listing follows WNBC(AM).

**\*WNYC(AM)**—July 7, 1924: 830 khz, 1 kw, DA-1 (L-WCCO Minneapolis). 2500 Municipal Bldg. (10007). (212) 566-2113. City of New York Municipal Bcstg System. Net: NPR. Format: Diversified. ■ Mary Perot Nichols, dir; Evelyn J. Junge, exec off; Richard Pyatt, prog mgr; Lawrence Poppo, mus dir; Elaine H. Naramore, dev dir; opns chief.

**\*WNYC-FM**—Feb 5, 1941: 93.9 mhz, 5.3 kw horiz, 3.8 kw vert. Ant 1220 ft. Quad Stereo. (CP: 3.6 mhz,

Ant 1440 ft.) Prog sep from AM. Format: Talk, Classical. ■ Mary C. Daly, prom mgr; Matt Biberfeld, prog dir. ■ \*WNYC-TV affil.

**\*WNYE(FM)**—November 1938: 91.5 mhz, 20 kw. Ant 430 ft. 29 Fort Greene Place, Brooklyn (11217). (212) 596-3335. Board of Education, City of New York. Format: Educ. Spec prog: Black 20 hrs wkly. ■ Harold Marder, gen mgr; Jerome Silverstein, supv prod & prog; Herbert Friedman, chief engr. ■ WNYE-TV affil.

**\*WNYU-FM**—May 3, 1973: 89.1 mhz, 8.3 kw Ant 255 ft. Stereo. ST: \*WFDU(FM) Teaneck, N.J. 566 LaGuardia Place (10012). (212) 598-3036. New York Univ. Format: Public radio, diversified. Spec progs: Jazz 10 hrs, black 4 hrs, classical 10 hrs, progressive rock 15 hrs, educ talk 15 hrs, live mus 2 hrs wkly. ■ Joseph C. Alfentino, gen mgr; John Nicholas, coml mgr; Chris Long, mus dir; Steven Freitag, opns dir; Jim Writer, news dir; Robert Jewell, chief engr.

**WOR(AM)**—Feb 22, 1922: 710 khz, 50 kw-U, DA-1 1440 Broadway. (10018). (212) 764-7000. RKO General Inc. (group owner; acq 1952). Format: Talk. ■ Dwight Case, pres; Rick Devlin, VP & gen mgr; Robert Briernacki, VP & asst gen mgr; Milt Melinger, local sls mgr; Margaret Digan, prom mgr; Dan Griffin, opns dir; James McAleer, prog mgr; Reg Laite, news dir; Paul Stewart, chief engr.

**WXLO(FM)**—Co-owned with WOR(AM). 1941: 98.7 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Prog sep from AM. ■ Erica Farber, VP & gen mgr; Chuck Goldmark, gen sls mgr; Bobby Rich, prog dir; Betsy Bucken, prom dir; Roxy Myzal, mus dir; Charlie Steiner, news dir; Ted Ronneburger, chief engr.

**WPIX-FM**  
AOR

**WPIX-FM**—1945: 101.9 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. (CP: 3.6 kw. Ant 1420 ft). 220 E 42d St., Room 2812 (10017). (212) 949-2102. WPIX Inc. (acq 9-64). Format: AOR. ■ Vince Cremona, VP & gen mgr; Dave Skilman, gen sls mgr; George Taylor Morris, prog dir; Bev Mire, mus dir; John Parsons, news dir. ■ WPIX(TV) affil. ■ Rates: \$80; 80; 80, 80.

**WPLJ(FM)**—Listing follows WABC(AM).

**WPOW(AM)**—1924: 1330 khz; 5 kw, DA-1 (ST-WEVD New York). 1111 Woodrow Rd., Staten Island (10312). (212) 984-4600. WPOW Inc. (acq 7-15-59). Group owner: Camp. Spec progs: Pol 5 hrs, Ukr 1 hr; Czech 2 hrs; Greek 1 hr wkly. ■ Ruth S. Camp, pres; H. Ed Smith, mgr & chief engr; Arnold Brown, prog dir.

**WQXR**  
The classic stations for classical music.  
**Concert Music Broadcast Slis.**

**WQXR(AM)**—Dec 3, 1936: 1560 khz; 50 kw-U, DA-2 229 W. 43d St. (10036). (212) 556-1144. Interstate Bcstg Co. (acq 2-1-44). Rep: Concert Music Bcst Sales. Format: Classical music. ■ Walter Neiman, pres & gen mgr; Robert L. Krieger, asst gen mgr & VP sls; Warren G. Bedow, gen sls mgr; Robert Sherman, prog dir; Carol Haftel, prom mgr; Diana M. Maye, traf mgr; William D. Strauss, news dir; George Jelinek, mus dir; Zaven N. Masoomian, chief engr.

**WQXR-FM**—Nov 8, 1939: 96.3 mhz, 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. Dups AM 100%.

**WRFM(FM)**—Dec 14, 1953: 105.1 mhz; 5.4 kw horiz, 3.7 kw vert. Ant 1220 ft. Stereo. 485 Madison Ave. (10022). (212) 752-3322. Radio New York Worldwide Inc. (acq 12-14-53). Group owner: Bonneville Intl. Rep: Torbett/Lasker, Queen Co. (Boston). Net: APR, UPI. Format: Btfl mus. ■ John C. Moler, pres & gen mgr; Norma Sams, dir of opns/prog; Jim Branch, news dir; Joseph Losgar, chief engr. ■ Rates: \$130; 115; 120; 55.

**WRVR(FM)**—Jan 1, 1961: 106.7 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1,220 ft. 41-30 58 St., Woodside (11377). (212) 335-1700. Riverside Bcstg Co. Inc. Net: UPI. Rep: Bernard Howard. Format: Jazz. ■ Egmont Sonderling, pres; Robert A. Orenbach, gen mgr; Paul Wachsmith, sls mgr; Dennis Waters, prog dir;

Doug Harris, mus dir; Carole Lee, prom mgr; Robert Altman, news dir; Lane Tomkins, chief engr. ■ Rates: \$31, 31, 41, 41

**WRRL(AM)**—Aug 26, 1926: 1600 khz, 5 kw-U, DA-1 (CP DA-2) 41-30 58th St., Woodside, N.Y. (11377). (212) 335-1600. Sonderling Bcstg Co. (group owner; acq 1964). Rep: Howard. Format: Black. ■ Egmont Sonderling, pres. Mark Olds, gen mgr; Arthur Harrison, coml mgr; Sonny Taylor, prog dir; Geraldine Shannon, mus dir; Bob Tilton, prom mgr; Dick London, news dir; John Kirby, chief engr. ■ Rates: \$60; 52; 60; 52.

**WXLO(FM)**—Listing follows WOR(AM).

**WYNY(FM)**—Listing follows WNBC(AM).

## Niagara Falls

**WBNY(FM)**—See Buffalo.

**WHLD(AM)**—May 20, 1940: 1270 khz, 5 kw-D, DA. Box 398 (14302). (716) 265-3421. WHLD Inc. (acq 1-1-76). Format: MOR. Spec progs: Ital 6 hrs, Pol 6 hrs wkly. ■ Edward F. Joseph, pres; Roger Smith, prom mgr; Eddy Joseph, mus dir; Fred Caso, news dir; Robert J. Wilson, chief engr. ■ Rates: \$8; 8; 8; 7

**WHLD-FM**—Jan 1, 1946: 98.5 mhz; 46 kw Ant 420 ft. Prog sep from AM. Format: Easy listng & classical. ■ Rates same as AM.

**WJLL(AM)**—Dec 21, 1947: 1440 khz; 1 kw-D. 1224 Main St. (14301). (716) 285-5795. Niagara Frontier Bcstg Corp. (acq 3-28-55). Net: MBS. Net: UPI. Format: Top 40, oldies. ■ Norma Talbot, pres, Bob Rogers, gen mgr; Keith Luke, mus dir; Tom Darro, news dir; John Zelinski, chief engr. ■ Rates: \$13.50; 8.75; 13.50; —

## North Syracuse

**WEZG(FM)**—Listing follows WSOQ(AM)

**WSOQ(AM)**—Aug 1, 1959: 1220 khz; 1 kw-D. Box 20 (13212). (315) 458-1220. WSOQ Inc. (acq 6-62). Net: MBS. Rep: McGavren-Guild. Format: Btfl mus. Spec progs: Ger 2 hr; Ital 2 hrs, Pol 2 hrs wkly. ■ Frank Harms, pres; Beverly A. Harms, VP; David Ross, prom mgr; Craig Fox, chief engr. ■ Rates: \$5; 5; 5; 5.

**WEZG(FM)**—Co-owned with WSOQ(AM) March 1972: 100.9 mhz; 3 kw. Ant 165 ft. Prog sep from AM. Stereo. Format: Btfl music. ■ Rates: \$30, 35; 35; 30.

## Norwich

**WCHN(AM)**—January 1953: 970 khz, 1 kw-D. 14 S. Broad St. (13815). (607) 334-2218. Radio Norwich Inc. Rep: Market 4 & Regional Reps. Net: APR. Format: MOR, diversified. Spec progs: C&W 18 hrs, farm 5 hrs, classical 13 hrs, jazz 2 hrs wkly. ■ William J. Hall, pres & gen mgr; Harry C. Graves, news dir; Joe Brautman, prog dir; Herbert J. Thomson, coml mgr; Nicholas R. Marasco, chief engr. ■ Rates: \$8.75; 8.75; 8.75; 7.75.

**WCHN-FM**—1961: 93.9 mhz; 3.2 kw. Ant 250 ft. Dups AM 75%.

## Ogdensburg

**WSLB(AM)**—1940: 1400 khz; 1 kw-D, 250 w-N. Box 239 (13669). (315) 393-1100. The Wireless Works, Inc. (acq 8-12-72). Net: UPI. Format: Contemp. Spec progs: Pub affrs 5 hrs wkly. ■ Chris Coffin, Patricia Tocatljan, gen mgrs; Mark Astolfi, prog dir; Sallie Planity, news dir; Bruce Dana, mus dir. ■ Rates: \$7.43; 4.95; 7.43; 3.08.

## Olean

**WEBF(FM)**—Listing follows WHDL(AM).

**WHDL(AM)**—1929: 1450 khz; 1 kw-D, 250 w-N. 3219 W. State Rd. (14760). (716) 372-0161. WHDL Inc. (acq 1935). Net: ABC/E. Rep: PRO Radio. Format: Contemp. ■ John R. Henzel, pres & gen mgr; Joseph K. Eade, coml mgr; Don McLean, asst stn mgr & prog dir; Doris Dorr, prom mgr; Wallace D. Taylor, chief engr. ■ Rates: \$13; 13; 13; 13.

## New York Radio

**WBEF(FM)**—Co-owned with WHDL(AM) Feb 1, 1949: 95.7 mhz; 43 kw. Ant 740 ft. Stereo. Progs sep from AM. ■ Rates: \$8; 8; 8; 8.

**WMNS(AM)**—May 20, 1957: 1360 khz, 1 kw-D. 201 N. Union St. (14760). (716) 372-6660. Great Dane Bcstg Corp. Format: Contemp ■ Robert N. Burns, pres; Michael S. Amerigh, gen mgr; John Mack, prog dir; Mark Miller, mus dir; Mark Scott, news dir; Gary Beers, chief engr. ■ Rates: \$7 15; 7 15; 7 15.

**WBJZ(FM)**—Co-owned with WMNS(AM) Not on air, target date unknown: 100.9 mhz; 1.55 kw. Ant 405 ft. 344 Main St., Penn Yan (14527). Great Dane Bcstg Corp.

### Oneida

**WMCR(AM)**—Sept 26, 1956: 1600 khz; 1 kw-D. Genesee St. (13421). (315) 363-6050. Warren Bcstg Co. Inc. (acq 1-1-69). ■ William J. Warren, pres; Vivian Warren, VP & coml mgr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WMCR-FM**—September 1972: 106.3 mhz; 390 w. Ant 720 ft. ■ Rates same as AM.

### Oneonta



**WDOS(AM)**—Dec 1, 1947: 730 khz; 1 kw-D. 104 Chestnut St. (13820). (607) 432-1500. Central Vermont Radio Corp. (acq 7-1-77). Net: ABC/E. Rep: Market 4. Format: MOR. ■ Theodore E. Nixon, pres; Larry Rosmitso, gen mgr; Don Perry, Bob McDougall, prog dirs. Ron Shapley, news dir; Bart Bonney, chief engr. ■ Rates: \$10.80; 9, 10.80; —

**WSRK(FM)**—Co-owned with WDOS(AM). Jan 26, 1970: 103.9 mhz; 850 w. Ant 520 ft. Prog sep from AM Stereo. Net: ABC/C. Format: Top-40. ■ Robert Evans, gen mgr. ■ Rates: \$8; 8; 8; 8.

**WIEZ(FM)**—Nov 28, 1972: 103.1 mhz, 2 kw. Ant 360 ft. Box 308, 142 Main St. (13820). (607) 432-7330. Cimmerian Communications Corp. (acq 3-27-78). Rep: Smith, Format: MOR. ■ Oscar A. Silver, pres & sls mgr; Janet L. Silver, gen mgr; Patricia Nigro, opns dir; Thomas Seward, news dir; Ira Kalmus, chief engr. ■ Rates: \$6, 6; 6; 6.

**\*WONY(FM)**—1975: 90.9 mhz; 10 w. S.U.C.O. (13820). (607) 431-2711 or 432-7130. State University of New York. Net: UPI. Format: noncoml diversified ■ Timothy Stone, gen mgr; Bruce Lieberthal, prog dir; Neil Schraeder, mus dir; Jeff Gluck, news dir; Ira Kalmus, chief engr.

**\*WRHO(FM)**—Jan 1, 1970: 89.5 mhz, 10 w. Ant 150 ft. Hartwick College (13820). (607) 432-3262. Hartwick College. Net: UPI. Spec prog: classical 2 hrs wkly Format: Progs. ■ Karen Acker, gen mgr.

**WSRK(FM)**—Listing follows WDOS(AM)

### Ossining

**\*WOSS(FM)**—Feb 22, 1972: 90.3 mhz, 10 w. Ossining High School, 29 S. Highland Ave. (10562). (914) 941-3512. Board of Education, Union Free School District 1 Format: Variety, educ. ■ Mrs. Sophie Ravis, George Legg, co-advisors.

### Oswego

**WKFM(FM)**—See Fulton.

**WOSC(AM)**—See Fulton.

**\*WRVO(FM)**—Jan 6, 1969: 89.9 mhz, 24 kw. Ant 430 ft. Stereo. Lanigan Hall, State University College. State (315) 341-2368. State University of New York. Net: NPR, UPI. Format: Public. ■ William D. Shigley, gen mgr; John B. Hurlbutt, prog dir; John E. Krauss, prom mgr; Thomas R. Tradup, news dir; Edward Wright, chief engr.

**WSGO(AM)**—1960: 1440 khz; 1 kw-D. 333 E. Seneca St. (13126). (315) 343-1440. Gessner Com-

munications Inc. Rep. Market 4, Walton farm. Format. Top 40. Spec progs: Ital 2 hrs, Farm 2 hrs wkly. ■ Robert C. Gessner, pres, gen & coml mgr; Marvin Kaminsky, prog dir, Scott Lowe, mus dir, Don Dear, news dir; Clarence Rudd, chief engr. ■ Rates: \$7, 5.50; 7, 4

**WSGO-FM**—March 15, 1973: 105.5 mhz, 3 kw. Ant 110 ft. Dups AM 100%. ■ Rates same as AM.

### Owego

**WEBO(AM)**—July 27, 1957: 1330 khz; 5 kw-D. Box 399 (13827). (607) 687-0371, 748-9131 WEBO Radio Inc. (acq 5-9-69). Net: MBS, APR. Format: MOR. Spec progs: Disco 10 hrs wkly. ■ Warren F. Haas, pres; Frank B. Penny, VP; Rick Perry, opns mgr; Kevin Smith, news dir. ■ Rates: \$5.85; 5.35; 5.85; 5.35.

**WEBO(FM)**—Sept. 3, 1972: 101.7 mhz; 1.15 kw. Ant 450 ft. Stereo. Dups AM 90%. Spec prog: Jazz 6 hrs wkly.

### Patchogue

**WALK(AM)**—May 20, 1952: 1370 khz; 500 w-D. Box 230 (11772). (516) 475-5200. Island Bcstg System Inc. (acq 10-63). Group owner: Horizons. Net: APR, UPI. Rep: Marv Roslin. ■ Format: MOR. Spec prog: Classical 2 hrs wkly. ■ Jack Ellsworth, pres & gen mgr, Conrad Mikorenda, coml mgr; Steve May, prog dir; Karen Wolfe, mus dir; James Baker, prom mgr; Frank Brinka, news dir; John Sitone, chief engr.

**WALK-FM**—December 1952: 97.5 mhz; 15 kw. Ant 520 ft. Dup AM 60%. ■ Rates: \$19, 16; 19; 16.

**WBLI(FM)**—Dec 1, 1958: 106.1 mhz, 10 kw. Ant 470 ft. Stereo. 31 W. Main St. (11772). (516) 475-1061. WBLI Inc. (acq 1-14-71). Group owner: Beck-Ross. Rep: Masla. Format: Oldies, MOR. ■ Martin F. Beck, pres. Herb Usenheimer, gen & sls mgr; Michael Scall, prog dir, James E. Champlin, ntl sls mgr; Sandy Brewster, coml mgr; Chuck Mackin, mus dir; John Allen, news dir; John Bechmann, chief engr. ■ Rates: \$37; 37, 37, 37

**WYFA(AM)**—Dec 1, 1951: 1580 khz, 10 kw-D. 5 kw-CH, DA. 45 Pennsylvania Ave., Medford, N.Y. (11763). (516) 475-1580. Brookhaven Bcstg Corp. (acq 9-1-77). Rep: Market 4. Format: Mellow contemporary. ■ Perry Silver, pres & gen mgr; Gene Pfeiffer, chief engr.

### Paul Smith's

**\*WPSA(FM)**—Jan 10, 1973: 89.1 mhz, 10 w. Paul Smith's College of Arts & Sciences.

### Peekskill

**WHUD(FM)**—Listing follows WLNA(AM).

**WLNA(AM)**—1948: 1420 khz; 1 kw-D. Box 188 (10566). (914) 737-1124. Highland Bcstg Corp. Rep: Masla. Format: News, MOR. ■ Irving E. Cottrell, pres; Francis Lough, gen mgr; Edward J. Creem Jr., stn mgr; Gerry Desmond, prog dir; James D. Roosa Jr., VP sls; Steven Petrone, traf mgr; Scott Witt, news dir; Nathaniel B. Johnson, chief engr. ■ Rates: \$20; 12.25; 12.25; —

**WHUD(FM)**—Co-owned with WLNA(AM). Oct 24, 1958: 100.7 mhz, 50 kw. Ant 500 ft. Progs sep from AM. Format: Btlf music. ■ Rates: \$39; 29; 29; 24.

### Plainview

**\*WPOB(FM)**—September 1973: 88.5 mhz, 10 w. John F. Kennedy High School (11803). (516) 938-5400 ext. 259. Central School District 4. Format: Progs, talk, ed. ■ Dr. Louis Brown, dir of educ'l communications.

### Plattsburgh

**WEAV(AM)**—Feb 3, 1935: 960 khz, 5 kw-U, DA-2. Box 540 (12901). (518) 561-0960. Plattsburgh Bcstg Corp. Net: CBS. Rep: Market 4. Format: Top 40. ■ George F. Bissell, Jr., gen/coml mgr; Alan Drake, prog dir; Dave Andrews, news dir; Jack Nazak, chief engr. ■ Rates: \$9.90; 9.90; 9.90; 9.90.

**WGFB(FM)**—Co-owned with WEAV(AM). Feb 3, 1960: 99.9 mhz; 4 kw. Ant 780 ft. Stereo. Prog sep from AM. Format: AOR. ■ Dale Forgette, prog dir. ■ Rates: \$8.40; 8.40; 8.40; 8.40.

**WIRY(AM)**—Jan 30, 1950: 1340 khz, 1 kw-D. 250 w N. Box 869 (12901) (518) 563-1340 WIRY Inc. (acq 1-1-59). Net: MBS. Rep: Masla ■ Donald L. Pelkey, pres & gen mgr; Don Pelkey Jr., coml mgr; Gordon R. Little, prog dir, Michael J. Mannix, news dir; Robert E. Broadwell, chief engr. ■ Rates: \$10.50; 9.75; 10.50; 9.75.

**WKDR(AM)**—June 15, 1968: 1070 khz, 5 kw-D. Box 518 (12901) (518) 561-7600. Metro Group Bcstg. Net: ABC/E. Rep: PRO Radio, New England Reps. Format: C&W Spec progs: Farm 1 hr wkly. ■ Peter B. Guibord, pres; Roger Black, gen mgr; Bonnie Rogers, sls mgr; R. Robinson, prog dir, C. Stone, mus dir; Dianne Lynch, prom mgr; Greg Crandall, news dir; K. Martineau, chief engr. ■ Rates: \$5.35; 5.35; 5.35; —

**\*WPLT(FM)**—Not on air, target date unknown: 91.1 mhz, 10 w. Ant 26 ft. 90 Washington Ave. (12210). State University of N Y Format. Div. news.

### Port Jervis

**WDL(AM)**—July 4, 1953: 1490 khz, 1 kw-D. 250 w-N. Box 920 (12771) (914) 856-5185. Port Jervis Bcstg Co. (acq 3-28-56). Format: C&W, MOR. ■ Oscar Wein, pres & gen mgr; Robert I. Wein, VP, sls & opns, Joe Sanchez, prog dir; Katherine Wein, stn mgr, Paul Lester, news dir; Henry Spahr, chief engr. ■ Rates: \$7.50, 5.75; 6.50; 3.80

**WDL-FM**—Oct 30, 1970: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 97%.

### Potsdam

**WPDM(AM)**—April 30, 1955: 1470 khz, 1 kw-D. Box 348 (13676). (315) 265-5510. St. Lawrence Radio Inc. Net: ABC/I. Format: MOR. ■ Arthur C. Kyle, pres; William Solomon, gen mgr; Conrad Elliott, sports dir; Betty Bombard, ofc mgr; David A. Kyle, treas; Derry Loucks, mus dir; John Shatraw, news dir; William Robbins, chief engr.

**WSNN(FM)**—Co-owned with WPDM(AM) Oct 15, 1968: 99.3 mhz; 3 kw. Ant 155 ft. Dups AM 80%.

**\*WTSC-FM**—Nov 3, 1963: 91.1 mhz; 700 w. Ant 135 ft. Stereo. Clarkson College (13676). (315) 265-7180. Board of Trustees, Clarkson College. Net: ABC/FM. Format: Progressive. Spec prog: Classical & jazz, wkly. ■ Philip C. Hansen, gen mgr; William Groux, prog dir; Kenneth Herting, mus dir; Mark Brown, bus mgr; Felice Otera, news dir; Richard Schermerhorn, chief engr.

### Poughkeepsie

**WEOK(AM)**—October 1949: 1390 khz, 5 kw-D. DA. Box 416 (12602). (914) 471-1500, (212) 792-3300. WEOK Bcstg Corp. (acq 4-1-70). Net: UPI. Rep: McGavren-Guild. Format: Gold, MOR. Spec progs: Ger 1 hr, Pol 1 hr, Black 1 hr, wkly. ■ Robert Dyson, pres; Ralph Arrigale, gen mgr; Roy Rutanen, prog dir; Frank Sause, sls mgr; Brian Williams, news dir; Rick McCaffrey, mus dir; David Groth, chief engr. ■ Rates: \$19; 16.50; 19, —

**WPDH(FM)**—Co-owned with WEOK(AM). December 1961: 101.5 mhz, 14 kw horiz, 11 kw vert. Ant 830 ft. Stereo. Prog sep from AM. Format: AOR. Spec progs: Ital 1 hr; Pol 1 hr; Black 2 hrs. wkly. ■ Ron Rezzi, mus dir.

**WKIP(AM)**—June 1940: 1450 khz, 1 kw-D, 250 w-N, DA-D. Box 1450 (12602). (914) 471-2300. Olympian Bcstg Corp. (acq 10-16-70). Net: ABC/C, UPI. Rep: H-R Stone. Format: MOR. ■ Leonard R. Kinney, pres & gen mgr; Joel Andrews, VP, loc sls, Jack McWeeney, VP ntl sls mgr; Rae Hughs, sec-treas, Louis Deppner, prog dir; Van Ritshie, mus dir; Valerie Scheying, opns mgr; Ron Lyon, news dir; Tom Cawett, chief engr. ■ Rates: \$12, 9.75; 12, 8.25.

**WPDH(FM)**—Listing follows WEOK(AM).

**WSPK(FM)**—Dec 7, 1947: 104.7 mhz; 5 kw. Ant 1250 ft. Stereo. Box 1703 (12601). (914) 462-5800. Lance Communications Inc. (acq 9-11-70). Net: MBS. Rep: Schutz. Format: AOR. Spec progs: Ital 1 hr; Sp 1 hr; Black 4 hrs wkly. ■ Alford H. Lessner, pres, gen mgr; Robert E. Lessner, VP, stn mgr; Robert A. Outer, VP & sls mgr; Anne Sullivan, coml mgr; Tom O'Brien, prog dir; Dean Darling, mus dir; Hank Gross, news dir; J. H. Nussbaum, chief engr. ■ Rates: \$16; 12, 16; 8.

**WVKR-FM**—1976: 91.3 mhz; 10 w. Box 166 (12601). (914) 473-2999. Vassar College. Format: Diversified.

Spec prog: Jazz 20 hrs wkly. ■ Frederick Clowrey, gen mgr; Bob Hirschfeld, prog dir; Dave Peterson, chief engr.

## Pulaski

**WSCP(AM)**—See Sandy Creek.

## Remsen

**WADR(AM)**—Dec 12, 1966 1480 khz, 5 kw-D. Box 1480 (13438). (315) 831-3941. Renman Bcstg Inc. (acq 9-6-66). Rep: Masla. Format: C&W. ■ Bill Schweitzer, gen & coml mgr; Joe Mulvihill, prog & news dir; Dave Haouch, prom mgr; Bill Rutherford, chief engr.

## Rensselaer

**WQBK(AM)**—Dec 3, 1961 1300 khz; 5 kw-D, DA. Box 1300, Albany, N.Y. (12201). (518) 462-5555. People Communications Corp. (acq 7-29-70). Net: ABC/E. Rep: New England Spot Sls; Marv Roslin Inc. Net: UPI. Format: AOR, talk. Spec progs: Ital 2 hrs; Ger 1 hr wkly. ■ Laurence Barnett, gen mgr; Paul McDermott, sls mgr; Steve Fitz, prog dir; Chris Summy, chief engr. ■ Rates: \$15.25; 15.25; 15.25; —

**WQBK-FM**—Dec 1, 1972: 103.9 mhz; 3 kw. Ant 87 ft. (CP: Ant 300 ft.). Stereo. Prog sep from AM. Net: ABC/FM. Format: Progs, AOR. ■ Jack Hopke, prog dir. ■ Rates: \$14.50; 14.50; 14.50; 14.50.

## Riverhead

**WRCN(AM)**—Aug 8, 1963: 1570 khz, 1 kw-D, DA. Box 666 (11901). (516) 727-1570. East Shore Bcstg Corp. (acq 8-71). Format: Progs. ■ Richard I. Adrian, own.

**WRCN-FM**—Aug 14, 1962: 103.9 mhz, 2.8 kw. Ant 320 ft. Stereo. Dups AM 60%.

**WRIV(AM)**—June 1955: 1390 khz; 1 kw-D. Box 314 (11901). (516) Park 7-1200. Island Bcstg System Inc. (acq 10-63). Group owner: Horizons. Net: APR. Rep: Marv Roslin. Format: MOR. Spec progs: Farm 1 hr, Pol 3 hrs wkly. ■ Jack Ellsworth, pres; Richard Hodkin, gen mgr; Gus Lellman, sls mgr; Dave Hunter, news dir; Robert Carlson, coml mgr; John Sitone, chief engr. ■ Rates: \$17; 13; 15; —

## Rochester

**WBBF(AM)**—1947 950 khz; 1 kw-U, DA-2. 850 Midtown Tower (14604). (716) 232-7550. TWX 510-253-3422. Lin Bcstg (acq 1966). Group owner: LIN. Net: APR, UPI. Rep: Blair. Format: Top 40. ■ Dan Clayton, pres & gen mgr; Jean Beamish, coml mgr; Dick Tobias, news dir; Bob Mallery, chief engr. ■ Rates: \$50; 42; 47; 39.

**WMJQ(FM)**—Co-owned with WBBF(AM). February 1961 92.5 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Classcl. Spec progs: Ital 2 hrs, Sp 2 hrs, wky. ■ Nick Nickson, gen mgr.

**WCMF(AM)**—June 9, 1960: 96.5 mhz; 20 kw. Ant 290 ft. Stereo. 129 Leighton Ave. (14609). (716) 288-4385. Community Music Service Inc. Rep: Torbet-Lasker. Format: AOR. Spec prog: Sp 3 hrs wky. ■ James Trayhern, pres & gen mgr; David Hanna, sls mgr; Chuck Ingersoll, prog dir; Lee Carter, coml mgr; Garry Whipple, mus dir; Blaine Schwartz, news dir; Richard Mathner, chief engr. ■ Rates: \$40; 32; 40; 32.

**WDKX(FM)**—April 1974: 103.9 mhz, 80 w. Ant 540 ft. 1337 E. Main St. (14609). (716) 288-5470. Monroe County Broadcasting Co. Ltd. Net: Natl Black. Format: Black. ■ William Curtis Chatman, gen mgr; Little John Smith, prog dir; Julia Day, news dir; Richard Mathner, chief engr.

**WEZO(FM)**—Listing follows WNYR(AM).

**WHAM(AM)**—July 11, 1922: 1180 khz; 50 kw-U. 350 East Ave. (14604). (716) 454-4884. TWX 510-253-5559. Rust Communications Group (group owner; acq 5-62). Net: ABC/I. Rep: Major Market. Format: MOR. Spec prog: Opinion. ■ W. F. Rust Jr, pres; Robert L. Luther, gen mgr; Jack Murphy, prog & mus dir; Mike Morgan, news dir; Steve Olszowska, chief engr. ■ Rates: \$97; 67; 77; 57

**WHFM(FM)**—Co-owned with WHAM(AM). 1939: 98.9 mhz; 50 kw. Ant 340 ft. Prog sep from AM. Net: ABC/C. Format: Rock. ■ Leo O'Day, prog dir; Jeff Gerber, mus dir. ■ Rates: \$ 24; 24; 24; 24.

**\*WIRQ(FM)**—January 1960: 90.9 mhz; 10 w. Ant. 100 ft. 260 Cooper Rd. (14617). (716) 342-6461. Board of Education, Central School District. Net: ABC/FM. Format: Variety. Spec progs. C&W 1 hr, Black 1 hr, classical 3 hrs, jazz 2 hrs wky. ■ Eric Young, gen mgr; David Townsend, stn mgr; David Masi, comm bcastg dir; Don Friezack, prog dir; Terri Bohrer, mus dir; Tobert Johnson, prog dir; Lisa Itkin, news dir; David O'Auriello, chief engr.

**WNYR(AM)**—1947 680 khz; 250 w-D. 129 East Ave. (14604). (716) 232-3700. Mairite of New York Inc. (group owner; acq 8-1-65). Net: ABC/E. Rep: Katz. Format: Modern country. ■ Milton Maltz, pres; Murray Green, gen mgr; Earl Morgan, prog & mus dir; Marcia Shedd, prom mgr; Len Hart, coml mgr; Frank Lee, news dir; John Hurst, chief engr. ■ Rates: \$18; 16; 18; —

**WEZO(FM)**—Co-owned with WNYR(AM). Nov 14, 1966: 101.3 mhz, 27 kw. Ant 540 ft. Stereo. Prog sep from AM. Format: Btfl music, easy lstng. ■ Jerry Warner, prog & mus dir. ■ Rates: \$65; 65; 65; 65.

**WROC(AM)**—Nov 22, 1947: 1280 khz, 5 kw-U, DA-N. 201 Humboldt St. Broadcast Center (14610). (716) 288-8400. Rust Craft Bcstg of New York Inc. (group owner; acq 3-15-65). Net: NBC, CBS MBS. Rep: Market 4. Format: Talk. Spec progs: It 2 hrs, Farm 3 hrs wky. ■ Richard R. Ferry, coml & gen mgr; Karen O'Loughlin, prom mgr; John Clemens, news dir; Edward Simon, chief engr. ■ Rates: \$23; 21; 23; 16.

**WPXY(FM)**—Co-owned with WROC(AM). Sept 14, 1959: 97.9 mhz; 50 kw. Ant 400 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Toby Gold, mus dir. ■ WROC-TV affil. ■ Rates: \$23; 20; 23; 20.

**\*WRUR-FM**—March 6, 1966: 88.5 mhz; 970 w. Ant 120 ft. (CP: 19.5w) Stereo. Box 5068 River Station (14627). (716) 275-5966. U. of R. Bcstg Corp. Net: APR. Format: Jazz, progs, v. classcl. Spec progs: Public affairs 3 hrs wky. ■ Joel Rosenthal, gen mgr; Steve Silnultzer, bus mgr; Mindy Oppenheim, prog dir; Peter Rubens, mus dir; Alexis L. Mattemi, news dir; John Walsh, chief engr.

**WSAY(AM)**—1936: 1370 khz; 5 kw-U. 250 East Ave. (14604). (716) 232-5580. Federal Bcstg System Inc. Net: MBS, Mutual Black. Rep: Masla. Format: Progs, rock. Spec progs: Ital 3 hrs; Jewish 3 hrs; Sp 2 hr, Black 1 hr, wky. ■ Gordon P. Brown, pres, gen mgr & chief engr; Sybilla A. Reber, asst mgr; Annette C. Capitano, coml mgr & pub svc dir; John Sebaste, mus dir & prom mgr. ■ Rates: \$15; 15; 15; 15.25.

**WVOR(FM)**—March 1964: 100.5 mhz; 50 kw. Ant 350 ft. Stereo. 1225 Midtown Tower (40340). (716) 454-3942. WVOR Inc. Net: ABC/FM. Rep: Marvin Roslin. Format: MOR, oldies. Spec prog: It 2 hrs Pol 2 hrs, Sp 1 hr wky. ■ Albert L. Wertheimer, pres & gen mgr; Robert W. Denny, opns mgr & tech dir; Joel S. Lind, mus dir; Beverly L. Crowe, news dir. ■ Rates: \$22; 22; 22; 22.

**WWWG(AM)**—Sept 11, 1925: 1460 khz, 5 kw-U, DA-N. Box 40360, 50 Chestnut Plaza (14604). (716) 546-2325. Brandon, Robinson Radio Inc. (acq 1977). Net: ABC/C. Rep: Eastman. Format: MOR. Spec progs: Black 2 hrs, jazz 3 hrs wky. ■ Anthony Brandon, pres; Charles Hill, gen mgr; Larry White, prog dir; Forest Lewis, news dir; Bruce Peters, chief engr. ■ Rates: \$18; 14; 12; 7

**\*WXXI-FM**—December 1974 91.5 mhz; 36 kw. Ant 400 ft. Stereo. Box 21 (14601). (716) 325-7500. TWX 716-232-2190. Rochester Area Educ TV Assoc Inc. Net: NPR. Format: Classical. Spec progs: Sp 1 hr; public affairs 23 hrs, jazz 10 hrs, children's 1 hr wky. ■ William J. Pearce, pres & gen mgr; Marianne Carberry, opns dir; Jim Froehler, community rel mgr; Gary Warren, engr supr.

## Rome

**WKAL(AM)**—September 1946: 1450 khz; 1 kw-D, 250 w-N. South Jay St. (13440). (315) 336-7700. Maurer Bcstg Corp. (acq 8-1-61). Net: MBS. Rep: Market 4. Format: MOR. Spec prog: Pol 2 hrs wky. ■ J. B. Maurer, pres; Woodard J. Maurer, VP & gen mgr; David Peroni, mus dir; Gerald Prouty, chief engr. ■ Rates: \$7; 6; 7; 6.

**WKAL-FM**—August 1968: 95.9 mhz; 3 kw. Ant 105 ft. Prog sep from AM. Format: Btfl music. ■ Rates: \$7.25; 6.25; 7.25; 6.25.

## New York Radio

**WRNY(AM)**—Oct 12, 1959: 1350 khz, 500 w-D. Box 67 (13440). (315) 336-5600. Promedia Communications Inc. (acq 3-15-69). Net: ABC/I. Format: MOR. Spec progs: Black 7 hrs; big bands 2 hrs, wky. ■ Carl Eilenberg, pres & gen mgr; Norma Eilenberg, sls & prom mgr; Maria Rich, prog & mus dir; Carl Eilenberg, news dir; Milt Thompson, chief engr. ■ Rates: \$6.76; 5.71; 6.18; 5.71

## Sag Harbor

**WLNG(AM)**—Aug 13, 1963: 1600 khz; 500 w-D. Box 815 (11963). (516) 725-2300. East Coast Bcstg Corp. (acq 1-1-68). Net: MBS. Rep: AAA Reps. Format: MOR, oldies. ■ Robert O. King, pres; Paul Sidney, VP, gen mgr & prog dir; Joe Ricker, news dir; Edward Eichorn, chief engr.

**WLNG-FM**—April 13, 1969: 92.1 mhz; 3 kw. Ant 125 ft. (CP: 2.1 kw, Ant 350 ft.). Dup AM 70%.

## St. Bonaventure

**\*WSBU(FM)**—April 13, 1975: 88.3 mhz; 10 w. Ant 90 ft. Stereo. Drawer 0 (14778). (716) 375-2306. St. Bonaventure University. Net: ABC/I. Format: Educ, progressive. Mathias Doyle, pres; Andrew Scherding, gen mgr.

## Salamanca

**WGGO**  
Now 5000 Watts

**WGGO(AM)**—June 18, 1957: 1590 khz; 1 kw-D. 680 Broad St. (14779). (716) 945-1515. Altair Communications. (acq 11-1-77). Net: ABC/I. Rep: Frederick W. Smith. Format: MOR. Spec prog: C&W 1 hr, Pol 1 hr, farm 1 hr wky. ■ John R. Newman, pres & gen mgr; Richard Hannon, coml mgr; Paul Davies, prom mgr; Timothy Charpie, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Sandy Creek

**WSCP(AM)**—Aug 8, 1974: 1070 khz, 1 kw-D. 9190 Main St., (13145). (315) 387-3404. Oswego Jefferson Bcstg Inc. Format: C&W. Spec prog: Farm 2 hrs wky. ■ Stephen C. Sattler, pres; James J. Foederer, VP & gen mgr; Paul Kerr, coml mgr; Brad Murray, prog dir; Mike Ring, chief engr; Jay Purdy, news dir. ■ Rates: \$6.30; 5.75; 6.30; 5.75.

## Saranac Lake

**WNBZ(AM)**—Sept 11, 1927 1240 khz, 1 kw-D, 250 w-N. Box 211 (12983). (518) 891-1544. WNBZ Inc. (acq 3-1-63). Net: ABC/I. Rep: Dore. Format: MOR. ■ James Rogers III, pres, gen & coml mgr, prog dir; Roy Kristofferson, mus & news dir; Christopher Brescia, chief engr. ■ Rates: \$ 4.75; 4.75; 4.75; 4.75.

## Saratoga Springs

**WKAJ(AM)**—March 23, 1964: 900 khz; 250 w-D. 71 West Ave., Box 557 (12866). (518) 584-1610. Community Radio of Saratoga Springs Inc. Net: UPI. Format: MOR. ■ Kent E. Jones, pres & gen mgr; Paul Campion, VP; Tim Lyman, opns mgr; Ed Emmerman, news dir; William Bingham, chief engr. ■ Rates: \$6.15; 6.15; 6.15; —

**WKAJ-FM**—May 27, 1968: 102.3 mhz; 3 kw. Ant 74 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**\*WSPN(FM)**—1974: 91.1 mhz; 10 w. Skidmore College (12866). ■ Roger LaMay, gen mgr.

## Schenectady

**WGY(AM)**—February 1922: 810 khz; 50 kw-U. 1400 Balltown Rd. (12309). (518) 385-1385. TWX 710-442-2974. General Electric Bcstg Co. Inc. (group owner). Net: NBC. Rep: Christal. Format: MOR, contemp. Spec prog: Black 5 hrs wky. ■ Reid Shaw, pres; James Delmonico, gen mgr; John E. Schmulbach, sls mgr; Lee R. Fowler, prog & mus dir; Don Decker, news mgr; John Schmulbach, gen sls mgr; Randy

## New York Radio

Bongarten, stn mgr. Charles King, opns mgr. ■ Rates \$125, 95, 105, 65.

**WGFM(FM)**—Co-owned with WGY(AM). November 1940: 99.5 mhz. 10 kw. Ant 930 ft. Stereo. Format: Top 40. ■ WRGB(TV) affil. ■ Rates: \$60; 60; 65, 45.

**\*WMHT-FM**—June 8, 1972: 89.1 mhz; 11 kw. Ant 930 ft. Box 17 (12301). (518) 356-1700. TWX 710-442-2993 Monawk-Hudson Council on Educational TV Inc. Net. NPR; EPRN. Format: Classical. ■ Donald E. Schein, pres & gen mgr; Samuel J. Francis, bus mgr; Steve A. Ovitsky, prog dir, Arthur J. Singer, prom mgr; Richard A. Hill, chief engr. ■ WMHT(TV) affil.

**\*WRUC(FM)**—May 9, 1975: 90.9 mhz; 10 w. Ant minus 80 ft. Stereo. Union College (12308). (518) 370-6151 Trustees of Union College. Format: Progs. Spec prog: Taped live concerts & interviews, 1 hr, classical 6 hrs, jazz 15 hrs wkly ■ Bob Pollard, gen mgr; Randy Meyers, prog dir; Dan Rosenbaum, mus dir; Steve Geloso, prom mgr. Kurt Meiden, chief engr.

**WTRY(AM)**—See Troy.

**WWVD(AM)**—July 15, 1942: 1240 khz; 1 kw-D. 250 w-N. 422 Liberty St. (12305). (518) 393-3622. Wavlon Communications (acq 1-8-76). Net. MBS. Rep. Savalli/Gates. Format: Variety. Spec progs: Ital 1 hr, Pol 1 hr, jazz 1 hr wkly. ■ Glen H. Von Calio, sr VP; James D. Walsh, gen mgr & mus dir; Doanal Jacques, coml mgr; Lee Sommers, prog dir & prom mgr; Lou Tinney, news dir; Charles Jablonski, chief engr. ■ Rates: \$9; 9; 9, 9.

## Seneca Falls

**WSFW(AM)**—Oct 1, 1968: 1110 khz, 1 kw-D. Box 1 (13148). (315) 568-9888. Waterfalls Bcstg Corp. Rep. Market 4. Format: Talk. MOR. ■ Robert N. Burns, gen mgr; Robert Martin, coml mgr; Chris Onan, prog & mus dir, chief engr. ■ Rates: \$4 50; 4.50; 4.50; 4.50.

**WSFW-FM**—Nov 1, 1968: 99.3 mhz, 3 kw. Ant 235 ft. Dups AM 100%.

## Smithtown

**WCTO(FM)**—1961 94.3 mhz, 3 kw. Ant 280 ft. Box 697, Long Island, N.Y. (11746). (516) 423-6729. Greater Media Inc. (group owner, acq 1961). Net: Radio Long Island. Rep: P/W Reps. Format: Btlf music. ■ Peter Bordes, pres; Richard J. Scholem, gen mgr; Neil Ward, sls mgr; Rob Carpenter, opns mgr; Paul Fleishman, news dir. Alan Kirschner, chief engr.

## Sodus

**\*WSCS(FM)**—Not on air, target date unknown: 89.5 mhz; 10 w. Ant 85 ft. Mill St. (14551). (315) 483-9141 Sodus Central School. Format: Educlt, diversified.

## South Bristol Township

**WMIV(FM)**—1948: 95.1 mhz, 9.5 kw. Ant 990 ft. horiz, 940 vert. Drawer G., Ithaca, N.Y. (14850). (607) 272-8080. Christian Bcstg Network (group owner; acq 1-1-69). Net: UPI. Rep: Young. Format: Religious. ■ M. G. Robertson, pres, Ty Meredith, gen mgr; James Wall, coml mgr; John Tomczyk, prog & mus dir; Frank Shimkus, prom mgr; William Begenau, news dir; Richard Schenberger, chief engr. ■ Rates: \$2; 2; 2; 2.

## Southampton

**WWRJ(FM)**—Oct 1971 95.3 mhz; 2.35 kw. Ant 340 ft. Stereo. Southampton Inn (11968). (516) 283-5200. Sandpiper Broadcasting (acq 8-71). Format: Btlf music ■ James E. Kleid, pres & gen mgr. ■ Rates \$12; 12; 12, 12.

## Spring Valley

**WGRC(AM)**—Sept 1, 1965: 1300 khz, 500 w-D. DA. 20 S. Broadway, Yonkers, N.Y. (10706). (914) 634-1300. Rockland Media Corp. (acq 8-15-77). Rep: Marvin Roslin. Format: Oldies. Spec progs: Ital 1 hr; Black 1 hr, Jewish 1 hr wkly ■ Gene Gugig, VP & gen mgr; Al Citarella, prog dir; Steve North, news dir; Marcus Xenankis, chief engr. ■ Rates: \$12; 9; 12; —

## Stony Brook

**\*WUSB(FM)**—June 1977 90.1 mhz, 4 kw horiz, 3.25 kw vert. Ant 225 ft. State University of N.Y. Stony Brook (11794) State University of N.Y. Net. UPI. Format: Ed. progressive. Spec progs: Class 10 hrs, bluegrass 2 hrs, reggae, 3 hrs wkly. ■ Norman L. Prusslin, gen mgr; Edward Becker, chief engr.

## Syosset

**\*WKWZ(FM)**—July 24, 1973: 88.5 mhz; 10 w. Ant 90 ft. Southwoods Rd. (11791) (516) 921-8850. Syosset Central School District. Format: Div. Spec progs: C&W 2 hrs, classical 4 hrs, jazz 10 hrs, opera 2 hrs, oldies, top-40 6 hrs wkly ■ A. T. Zodda Jr., gen mgr, Dave Lehow, stn mgr, Steve Grosset, mus dir, Ron Matusof, prog dir, Barry Rodstein, chief engr.

## Syracuse

**\*WAER(FM)**—January 1946: 88.3 mhz; 6 kw. Ant 180 ft. Stereo. 215 University Place (13210). (315) 423-4021 Syracuse U Bd of Trustees. Format: Alternative/Progressive. Spec progs: Subcontinent 1 hr, phone-in 10 hrs, Latin 1 hr wkly ■ Walter Oleson, gen mgr; Vern Underhill, prod dir, Butch Charles, prog dir, Andrew Dawson, prom mgr; Bob Shepherdson, mus dir; Wendall Martin, chief engr; Rick Delisi, news dir.

**WAQX(FM)**—See Manlius

**\*WCNY-FM**—Dec 4, 1971 91.3 mhz, 18.6 kw. Ant 740 ft. Stereo. 506 Old Liverpool Rd. (13088). (315) 457-0440. TWX 541-0430. Public Bcstg Council of Central N.Y. (acq 9-4-74). Net: NPR. Format: Diversified. ■ Richard Russell, pres & gen mgr; Don Dolloff, prog mgr; Thomas Fanella, dir of dev; Gloria Kriz, mus dir, S. Paul Barron, dir of engr ■ WCNY-TV affil.

**WFBL(AM)**—Feb 4, 1922 1390 khz; 5 kw-U, DA-N. Box 1390, Eastwood Station (13206). (315) 463-8631 First Bcstg Corp. (acq 3-1-56). Net: CBS. Rep: Torbet-Lasker; Stevens & Towndrow Co. Ltd. (Canada). Format: Top 40. ■ Milton L. Hibdon, pres, Henry T. Wilcox, gen mgr, Bill Lowe, prog dir, Richard Reis, coml mgr; Bob Burns, news dir, Dom Bordonaro, chief engr. ■ Rates: \$34, 33; 34, 29

**WHEN(AM)**—April 14, 1941 620 khz; 5 kw-D, 1 kw-N, DA-N. 620 Old Liverpool Rd. (13217). (315) 457-6110 Park Bcstg. (group owner; acq 6-7-6). Net: ABC/E. Rep: Eastman. Format: Adult contemp. ■ Ken Rothrum, sls mgr; Robert Carolin, gen mgr, prog dir; Karen Sherrard, mus dir, Bill Carey, news dir; Jeff Baker, chief engr.

**WKFM(FM)**—See Fulton.

**WMHR(FM)**—March 9, 1969: 102.9 mhz, 11 kw. Ant 720 ft. Stereo. 4044 Makyes Rd. (13215). (315) 469-5051 Mars Hill Bcstg Co. Net: APR. Format: Religious. Spec prog: Farm 3 hrs wkly. ■ Glen H. Burdick, pres, Gordon Bell, gen mgr, Les Eldeen, opns mgr; Cindy Bell, prod mgr; Jeff Bulow, news dir; Clayton Roberts, chief engr. ■ Rates: \$4.75, 3.50; 3.50; 4.75.

**WNDR(AM)**—1946: 1260 khz, 5 kw-U, DA-N. Box 1212 (13201) (315) 446-1515. Tower Bcstg Corp. (acq 4-1-69). Net: ABC/C Rep: Blair. Format: Top-40. Spec progs: Farm 5 hrs, Ital 1 hr, Pol 1 hr, Black 1 hr, wkly. ■ Robert Wechsler, pres, Arthur C. Kyle, VP; Franklin H. Small, VP & gen mgr, James O'Brien, prog dir; George Plavocos, coml mgr; Linda Liberman, prom mgr; Dick Mastrano, news dir, Roy Taylor, chief engr. ■ Rates: \$36; 32, 34, 26.

**WNTQ(FM)**—Co-owned with WNDR(AM). 1956: 93.1 mhz; 97 kw. Ant 660 ft. Stereo. Sep from AM. Signal Bcstg Co. (acq 9-9-75). Net: ABC/FM. Format: Btlf mus. ■ Gary Van, prog dir, Francis McGrath, coml mgr. ■ Rates: \$40; 40, 40; 30

**WOLF(AM)**—1940: 1490 khz, 1 kw-D, 250 w-N, DA-D. Box 1490 (13201). (315) 422-7211 WOLF Bcstg Service Inc. (acq 5-19-68). Rep: Katz. Format: Top 40. Spec prog: Black 3 hrs wkly. ■ Robin B. Martin, pres; Don Brown, gen mgr; Dan Deeb, asst gen mgr; Rick Gary, prog dir; Charlie Brown, mus dir; Ron Bee, news dir; Vincent Mangiameli, chief engr.

**WONO(FM)**—Sept 1, 1958: 107.9 mhz, 37 kw. Ant 490 ft. (CP: 37 kw. Ant 490 ft.). Stereo. 500 South Warren St. (13202) (315) 472-4541 Park Bcstg. (group owner; acq 12-15-77). Rep: Eastman. Format: Class. ■ William H. Bell, gen mgr; Roy H. Park, pres, Karen

Hushagen, mus dir, Jeff Baker, opns engr ■ Rates \$14, 14, 17 17

**WOSC(AM)**—See Fulton.

**WSEN(AM)**—See Baldwinsville

**WSOQ(AM)**—See North Syracuse

**WSYR(AM)**—1922: 570 khz; 5 kw-U, DA-2. 1030 James St. (13203). (315) 474-3911 TWX 710-541 0428. Newhouse Bcstg Corp. (group owner; acq 1948). Net: NBC Rep: Christal; McDermott (Canada). ■ E. R. Vadeboncoeur, pres, David J. Shurtliff, VP & gen mgr; Norman Cissna, coml mgr; Alan Milair, prog dir, Louis B. Switzer, prom mgr; Richard Hoffman, news dir, A. J. Eicholzer, chief engr.

**WSYR-FM**—1946: 94.5 mhz, 100 kw. Ant 650 ft. Stereo. Dups AM 25%. ■ WSYR-TV affil.

**WYRD(AM)**—Dec 6, 1955: 1540 khz, 1 kw-D. 3000 Erie Blvd. E. (13224). (315) 446-7442. WYRD Inc. (acq 1974). Group: Crawford Format. Christian. Spec prog: Black 2 hrs, Sp 1 hr, Indian 1 hr wkly. ■ Richard T. Crawford, pres, Sue Bahner, gen mgr; Roy Taylor, chief engr.

## Ticonderoga

**WIPS(AM)**—July 1955 1250 khz; 1 kw-D. Box 352, Fort T. Road (12883). (518) 585-2868; (802) 897-5000 Molsinger Communications Inc. (acq 1-1-74). Net: MBS. Rep: Masla; Walton Farm; MacDermott. Format: Diversified. Spec progs: Farm 8 hrs, C&W 13 hrs, wkly. ■ John K. Molsinger, pres & gen mgr, Dave Downing, news dir & chief engr; Kathleen Elsen, coml mgr; Tom McCormick, mus dir. ■ Rates: \$12; 12; 12. —

## Troy

**WFLY(FM)**—August 1948: 92.3 mhz; 13 kw. Ant 850 ft. 4243 Albany St., (12205). (518) 456-1144. Rust Communications Group Inc. (group owner; acq 3-7-5). Rep: Eastman. Format: Contemp rock. ■ William Rust, pres, George E. Geib, gen mgr; Robert Ausfeld, stn mgr; Mario Mazza, prog dir, James Cruise, chief engr.

**WGNA(FM)**—See Albany.

**WHAZ(AM)**—August 1922 1330 khz, 1 kw-D. Box 784 (12181). (518) 272-1010. WPOW Inc. (acq 6-14-67) Group owner: Camp. Format: Religious. Country gospel music. Spec prog: Ital 3 hrs wkly. ■ John R. Linstra, VP & gen mgr; Sandy Taylor, coml mgr; Larry Foss, prog dir; Marc Lawrence, news dir; Gary Koster, chief engr.

**WHSH(FM)**—See Albany.

**\*WRPI(FM)**—Nov 1, 1957 91.5 mhz, 10 kw. Ant 370 ft. Stereo. Troy (12181). (518) 270-6248. Rensselaer Polytechnic Institute. Format: Progressive. Spec prog: Black 5 hrs, Jazz 8 hrs, classical 3 hrs, folk 4 hrs wkly. ■ Bruce Byorkman, pres; Eric Spencer, stn mgr; Anthony Morales, bus mgr; John Vartanian, prog dir; Robert M. Jones, mus dir; Andrew Nash, prom dir; Chris Wysocki, news dir; David Powell, chief engr.

**WTRY(AM)**—April 15, 1940: 980 khz, 5 kw-U, DA-N. 1054 Troy-Schenectady Rd. Latham (12110). (518) 274-1100 Scott Bcstg Co. Inc. of N.Y. (acq 2-2-73). Group owner: Great Scott. Net: MBS. Rep: McGavren-Guild. Format: Top 40. Spec prog: Farm 4 hrs wkly. ■ Herbert Scott, pres; Richard E. Vazzana, VP gen & coml mgr; Dan Martin, prog dir; Jeff Ryan, mus dir; Don Fields, news dir; Dave Abdo, chief engr. ■ Rates: \$38; 33; 38; 33.

## Utica

**WBVM(AM)**—Jan 29, 1962: 1550 khz; 1 kw-D. Box 1550 (13503). (315) 735-2785. Bunkfeldt Bcstg Corp. (acq 7-25-78). Net: UPI. Rep: PRO Radio. Format: Adult Contemp. Spec progs: Pol 4 hrs wkly. ■ George W. Stevens, pres & gen mgr; Jim Pastrick, prog dir; Larry Chapin, prom mgr; Don LaMarca, news dir; Bob Hajec, chief engr. ■ Rates: \$12, 10.80; 10.20, —

**WIBQ(FM)**—Listing follows WIBX(AM).

**WIBX(AM)**—Dec 5, 1925 950 khz, 5 kw-U, DA-1. Box 950 (13503). (315) 736-9313. WIBX Inc. (acq 12-74). Net: CBS. Rep: McGavren-Guild, Stephens, Towndrow (Canada). Format: MOR. Spec progs: Ukrainian 1 hr; Pol 5 hrs wkly. ■ Frederic C. Bowen, pres & gen mgr; William J. Heiderich, VP loc/reg sls; J. R.

**North Carolina**

**Aberdeen**

**WEEB(AM)**—See Southern Pines.

**WIOZ(FM)**—See Southern Pines.

**Ahoskie**

**WRCS(AM)**—April 25, 1948: 970 khz. 1 kw-D. Box 687 (27910). (919) 332-3101 Roanoke-Chowan Bcstg Co. Net: TN News. Rep: Hopewell, Southern Spot Sls. Format: MOR. Spec progs. Farm 3 hrs, black 6 hrs, C&W 13 hrs wkly. ■ Wayland Jenkins Jr, pres; Carroll B. Hill Jr, com mgr-gen mgr; Rusty Law, prog dir, prom mgr, news dir; C.J. Worthington, mus dir; Charlie Savin, chief engr. ■ Rates: \$5; 5; 5; —

**WRCS-FM**—Sept 2, 1968; 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Format: C&W. ■ Rates: \$5; 5; 5; 5.

**Albemarle**

**WABZ(AM)**—July 1947: 1010 khz; 1 kw-D. Box 608 (28001). (704) 982-1020. Radio Station WABZ Inc. (acq 1-1-53). Format: Btfl mus, news, relig. ■ Mrs. Ramele G. Varner, gen mgr; John W. Lisk Jr, prog dir; J. D. Brooks, chief engr. ■ Rates: \$4; 4; 4; —

**WABZ-FM**—February 1958: 100.9 mhz; 3 kw. Ant 200 ft. Prog dups AM 100% daytime. Format: Relig.

**WZKY(AM)**—July 9, 1956: 1580 khz; 250 w-D. Box 550 (28001). (704) 982-1111 Radio Stn WZKY Inc. (acq 12-9-59). Group owner: Suburban. ■ Robert R. Hilker, pres; Leon Warren, prog dir; Joyce Ragsdale, prom mgr. ■ Rates: \$2.75; 2.75; 2.75; 2.75

**Asheboro**

**WCSE(FM)**—Listing follows WGWR(AM).

**WGWR(AM)**—May 24, 1947 1260 khz; 5 kw-D, 500 w-N, DA-2. Box 309, 303 E. Salisbury St. (27203). (919) 625-2187 Asheboro Bcstg Co. Net: NC News. Rep: T-N Spot Sales. Format: MOR. Spec progs: Farm 1 hr, black 1 hr wkly ■ Roy Cox Jr, pres; Edward F. Swicegood II, gen mgr; D. K. McLaughlin, opns mgr; A. B. Brown, news dir, Cody Ross, chief engr. ■ Rates: \$9; 6.50; 9; 6.50.

**WCSE(FM)**—Co-owned with WGWR(AM). Nov 1948: 92.3 mhz; 20 kw. Ant 650 ft. Stereo. (919) 625-2189. Prog sep from AM. Format: C&W. ■ Edward Swicegood, mgr; Tom Nixon, mus dir. ■ Rates: \$7; 7; 7; 7.

**WZOO(AM)**—May 3, 1971 710 khz, 1 kw-D. DA. Box 460 (27203). (919) 672-0985. RCR Ltd. Net: APR. Format: Top-40. ■ Fred Keith Jr, pres; Garry Jarrett, gen mgr-chief engr; Gary Von Cannon, mus dir. ■ Rates: \$6; 6; 6; 6.

**Asheville**

**\*WBMU-FM**—1975: 91.3 mhz, 440 w. Ant 860 ft. Suite 300, 15 Walnut St., Lexington Park (28802). (704) 253-1818. Greater Asheville Educl Radio Assn. Net: Mutual Black. Format: Educl, black. ■ James E. Robinson, pres & gen mgr; Jennifer Moss, prog dir; David Hall, mus dir-prom mgr; Jim Robertson, news dir; William Candler, chief engr.

**WFGW**—See Black Mountain.

**WISE(AM)**—1939: 1310 khz; 5 kw-D, 1 kw-N, DA-N. 90 Lookout Rd. (28804). (704) 253-5381 Basic Media Ltd. (acq 8-1-70). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp, top-40. ■ N. Eric Jorgensen, pres, gen & sls mgr; Ray Williams, prog & mus dir; Dick Cullom, news dir; Larry Hitler, chief engr. ■ Rates: \$19; 15; 19; 15.

**WLOS-FM**—August 1947 99.9 mhz, 53 kw. Ant 2,624 ft. Stereo. Box 2150 (28802). (704) 255-0013. Wometco Skyway Bcstg Co. (acq 9-58). Group owner: Wometco Int. Net: ABC/E, UPI. Format: Btfl mus. ■ Morton S. Cohn, pres-gen mgr; William E. Pfeiffer,

Buckley, prog dir, Betty Allinger, mus dir; David Miller, news dir, Everett A. Radley, chief engr. ■ Rates: \$31; 29; 30; —

**WIBQ(FM)**—Co-owned with WIBX(AM). Jan 1, 1974 98.7 mhz, 25 kw. Ant 660 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$12; 13; 13; 12.

**WLFH(AM)**—See Little Falls.

**WOUR(FM)**—June 1967 96.9 mhz; 16 kw. Ant 790 ft. Stereo. Quad. Box 1550. (13502). (315) 735-2785. Bunkfeldt Bcstg (acq 11-72). Rep: Marv Roslin. Format: Btfl mus. Spec prog: Live concerts 1 hr, wkly. ■ Rudolf Bunkfeldt, pres. Robert N. Putnam, Jr., gen mgr; John R. Sia, sls mgr; Jeffrey A. Chard, prog dir; Peter Hirsch, prom mgr; Tom Starr, mus dir; Andy Rebscher, opns mgr; Andy Cleary, news dir; John Bunkfeldt, VP/ chief engr. Tony Yoken, dir special projects. ■ Rates: \$41; 10; 11; —

**\*WPNR-FM**—Target date unknown: 90.7 mhz; 10 w. 200 University Place (13210). Syracuse University Utica College Branch. Format: Variety.

**WRUN(AM)**—April 24, 1948: 1150 khz; 5 kw-D, 1 kw-N, DA-2. Thomas Road, Oriskany, N.Y. (13424). (315) 736-5225. WRUN Inc. (acq 2-1-78). Rep: Katz. Format: Top 40. ■ Robin B. Martin, pres; Lloyd Walsh, sls mgr; Tom Shine, VP & gen mgr; John Carucci, prog dir; Jimmy Dean, mus dir; Ken Whistler, chief engr. ■ Rates: \$17.76; 13.24; 17.76; 10.71

**WKGW(FM)**—Co-owned with WRUN(AM) Oct 10, 1948: 104.3 mhz, 100 kw horiz, 33 kw vert. Ant 500 ft. WKGW/FM Inc. (acq 2-1-78). Stereo. Prog sep from AM. Net: ABC/I. Rep: Katz. Format: MOR. ■ Tony Columbo, prog dir.

**WTLB(AM)**—1946: 1310 khz; 1 kw-D, 500 w-N, DA-N. Kellogg Rd., Washington Mills (13479). (315) 797-1330. WTLB Inc. (acq 6-15-71). Net: ABC/C. Rep: Torbet-Lasker. Format: Contemp. ■ Paul A. Dunn, pres & gen mgr; Edward J. Carey, VP & stn mgr; Art Levy, prog dir; Jim Reitz, mus dir; Brian Whittemore, news dir; David Doughty, chief engr.

**WTLB-FM**—April 23, 1962: 107.3 mhz; 3.5 kw. Ant 510 ft. Stereo. Dups AM 50%. WTLB Inc. (acq 11-74). Net: ABC/E. Format: C&W.

**Valhalla**

**\*WARY(FM)**—Oct 3, 1973: 88.5 mhz, 14 w. (CP 10w). Ant 440 ft. 75 Grasslands Rd. (10595). (914) 347-6969. Westchester Community College. Format: Progs, country, variety. ■ Doug Olson, prog dir; Don Wiederecht, news dir; Lawrence Spinner, mus dir; William Winters, faculty adv; Blair H. Davis, chief engr.

**Walton**

**WDLA(AM)**—May 30, 1951 1270 khz, 5 kw-D. Box 58 (13856). (607) 865-4321 Delaware County Bcstg Corp. Net: UPI. Rep: Market 4. Format: MOR. Spec prog: C&W 15 hrs, farm 6 hrs wkly. ■ Myra Youmans, pres; Amos F. Finch, VP & gen mgr; Alma Lynch, prom mgr; Bert More, news dir; Ron R. Galley, mus dir; Lee VerNooy, farm dir; Philip Vessey, chief engr & prog dir.

**WDLA-FM**—Nov 16, 1973: 92.1 mhz; 490 w. Ant 660 ft. Dups AM 75%.

**Warsaw**

**WCJW(AM)**—May 16, 1973: 1140 khz, 1 kw-D, DA-D. Merchants Rd. (14569). (716) 786-8131 WCJW Radio Inc. (acq 1975). Rep: Savalli/Gates, Costello. Format: C&W, MOR. Spec prog: Farm 6 hrs, classical 1 hr wkly. ■ John B. Weeks, pres, gen mgr & chief engr; Frank Costello, coml & prom mgr; David Walker, prog dir; Chet Walker, mus dir; Pamela Holme, news dir. ■ Rates: \$8.25; 7.75; 8.25; —

**Warwick**

**WTBQ(AM)**—July 24, 1969: 1110 khz; 250 w-D. Box 454 (10990). (914) 986-2066. Warwick Bcstg Corp. Net: MBS. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Edward N. Klein, pres, gen mgr & news dir; Richard Anderson, coml mgr; Richard Wells, mus dir; Henry A. Shelleday, chief engr. ■ Rates: \$7.50; 6; 7.50; —

**Watertown**

**WATN(AM)**—Feb 3, 1941 1240 khz; 1 kw-D, 250 w-N. 199 Wealtha Ave. (13601). (315) 782-1240. Inter-

County Bcstg Corp. (acq 7-17-78). Format: MOR. ■ Mark T. Clarcq, VP & gen mgr, Robert Lewis, news dir; Donald Schryuer, chief engr.

**WOTT(AM)**—Nov 2, 1959 1410 khz; 5 kw-D, 1 kw-N, DA-N. Box 29A, Gifford Rd. RD 2, (13601). (315) 782-6540. R.B.G. Productions. (acq 6-1-67). Net: UPI. Rep: Selcom. Format: Top 40. ■ J. Graham, pres; James Brett, VP ntl & reg sls. Earl Babel, VP, loc sls; Donald Alexander, exec VP, gen mgr; Barry Burns, prog dir; Mike Wilson, mus dir; Scott Atkinson, news dir; Michael Ring, chief engr. ■ Rates: \$15; 13; 15; 7.50.

**WNCO(FM)**—Co-owned with WOTT(AM). Nov 22, 1968: 97.5 mhz; 41 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: Contemp C&W. ■ Gary Bee, prog dir. ■ Rates: \$7.50; 6.50; 7.50; 3.75.

**WWNY(AM)**—April 29, 1941 790 khz; 1 kw-U, DA-N. Box 211 (13601) (315) 788-3800 TWX 510-257-4560. Johnson Newspaper Corp. Net: CBS. Rep: McGavren/Guild, Radio-TV Reps. Canada. Format: Top-40. ■ John B. Johnson, pres; James W. Higgins, gen mgr. Tony Malara, mgr of bcstg; Tom Bruce, dir of radio & ntl sls mgr; Rod Abare, prog dir; Robert S. Tompkins, news dir; Lois T. Dempster, dir of community svcs & prom; Glenn H. Hall, dir of opns, Michael R. Yonkovic, dir of engr ■ WWNY-TV affil. ■ Rates: \$25; 22; 25; 19.

**Watkins Glen**

**WGMF(AM)**—June 22, 1968: 1500 khz; 250 w-D. 421 N. Franklin St. (14891). (607) 535-2779. Watkins Glen-Montour Falls Bcstg Corp. (acq 5-1-72). Net: ABC/C. Format: Adult contemporary. Spec progs: Ital 2 hrs, C&W 1 hr, top-40 5 hrs, wkly. ■ Doris Packwood, pres; Joseph Fazzary, gen mgr; Frank Pastore, dir of sls; Maureen Cross, coml opns mgr; Francis Ciccoricco, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 5.50.

**WXXY(FM)**—See Montour Falls.

**Waverly**

**WATS(AM)**—See Sayre, Pa.

**WAVR(FM)**—Co-owned with WATS(AM) Sayre, Pa. October 1974: 102.3 mhz; 3 kw. Ant 400 ft. Stereo. Box 188 (14892). (717) 888-7745. Wats Bcstg Inc. Dups AM 90%. Net: ABC/E. Rep: Walton. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Robert E. Klose, pres & gen mgr; Virginia C. Klose, VP, sec; Robert L. Brehm, stn & sls mgr; George A. Thomas, opns mgr & mus dir; Charles Carver, news dir; Lawrence Brown, contract engr. ■ Rates: \$8.70; 5.60; 7.20; 1.70.

**Wellsville**

**WLSV(AM)**—Oct. 31, 1955: 790 khz, 1 kw-D. DA-1 56½ N. Main St. (14895). (716) 593-3727 Radio Services of Wellsville. Format: MOR, top-40, oldies. Spec prog: C&W 7 hrs, farm 5 hrs wkly. ■ Larry J. Perrotto, gen mgr; Robert G. Gabler, mgr; Donald Freeden; coml mgr; Rodney Biehler, prog & mus & news dir; David Schweigart, chief engr. ■ Rates: \$5.05; 5.05; 5.05; 5.05.

**Wethersfield Township**

**WBIV(FM)**—1948: 107.7 mhz; 32 kw. Ant 470 ft. Drawer G, Ithaca, N.Y. (14850). (607) 272-8080. Christian Bcstg Network (group owner; acq 1-1-69). Net: UPI. Format: Religious. ■ M. G. Robertson, pres; Ty Meredith, gen mgr; James Wall, coml mgr; John Tomczyk, prog & mus dir; Frank Shimkus, prom mgr; Bill Begenau, news dir; Dick Shenberger, chief engr.

**White Plains**

**WFAS(AM)**—Aug 11, 1932 1230 khz; 1 kw-D, 250 w-N. Box 551 (10602). (914) Affiliated Bcstg. Net: ABC/E, UPI. Rep: Marv Roslin Inc. Format: Contemp, MOR. ■ Alfred G. Grosby, pres & gen mgr; John A. Winkel, gen mgr; Vincent Lupiano, prog & mus dir; John Zandarella, coml mgr; Brad Cupples, news dir; Jack Pearson, chief engr. ■ Rates: \$41; 31; 36; 18.

**WWYD(FM)**—Co-owned with WFAS(AM). Sept 1, 1947 103.9 mhz; 500 w. Ant 670 ft. Stereo. Prog sep from AM. Format: Easy Istng. ■ Rates: \$23; 28; 28; 23.

**Yonkers**

**WRTN(FM)**—See New Rochelle

## North Carolina Radio

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prom mgr-stn mgr, John Gosnell, prog dir; Bruce Barnes, sls mgr; Frank Wyatt, mus dir, John Butte, news dir; Lee Davis, chief engr. ■ WLOS-TV affil ■ Rates \$12.50; 12.50; 12.50; 12.50.

**WMIT(FM)**—See Black Mountain.

**WRAQ(AM)**—August 1947: 1380 khz, 5 kw-D. 1 kw-N, DA-N. Box 2156 (28802). (704) 252-6703. Greater Asheville Bcstg Co (acq 2/28/78). Net. CBS. Rep: Buckley. Format: MOR. Spec prog Jazz 12 hrs wkly ■ John Jenkins, pres, Eugene Hester Jr., VP & gen mgr. Steve Sandman, prog dir; Ed Fisher, mus dir; James Carrier, chief engr. ■ Rates: \$7.35, 6.15; 7.35; 4.90.

**WSKY(AM)**—April 11, 1947 1230 khz, 1 kw-D. 250 w-N. Box 2956 (28802). (704) 253-4451 Radio Asheville Inc. Net: Tobacco. Rep. T. N. Sls. Format: Top-40. Spec progs. Gospel 4 hrs wkly. ■ Zeb Lee, pres-gen mgr; Max Coffey, coml mgr; Bob Rymell, mus dir; Jonn Yarns, news dir; Charles Sumner, chief engr.

**\*WUNF-FM**—1975: 88.1 mhz, 11 kw. Ant minus 140 ft. University Heights (28804). U of N.C. at Asheville. Format: Educ, progs. Spec progs Class 10 hrs, jazz 3 hrs, wkly. ■ Dr. William E. Highsmith, chancellor, David Anderson, gen mgr.

**WWNC(AM)**—Feb 22, 1927: 570 khz; 5 kw-U, DA-N. Box 6447 (28806). (704) 253-3835. Multimedia (group owner; acq 1-1-68). Net. NBC. Rep: Katz. Format. C&W. ■ Wilson Wearn, pres; Sheldon Summerlin, gen mgr-coml mgr; Howard Gunter, news dir; Dave Clements, chief engr. ■ Rates: \$23; 13; 18; 11

### Beaufort

**WBMA(AM)**—November 1954 1400 khz; 1 kw-D. 250 w-N. Box 156 (28516). (919) 728-3131 Rada Bcstg Inc. Net: APR, UPI. Format: C&W, relig. Spec progs: Farm 2 hrs, btfl mus 7 hrs, wkly. ■ Richard Ray Cummins, pres; Hilda Cummins, gen & coml mgr; Robert Cummins, prog, mus & news dir & prom mgr & chief engr. ■ Rates: \$43.20; 36; 43.20; 36.

### Belmont

**WCGC(AM)**—Dec 11, 1954: 1270 khz, 1 kw-D, 500 w-N, DA-N. Box 888 (28012). (704) 825-8224. Central Bcstg Co. Group owner: Suburban. Net: ABC/I. Rep. Southern Spot Sls. Format: MOR, C&W. Spec progs: Black 1 hr, wkly. ■ Robert R. Hilker, pres; Everette Gantt, gen mgr; Jim Beatty, prog dir; Nancy Jones, prom mgr; David Tobin Jr., mus dir; Ralph Winters, chief engr.

### Benson

**WPYB(AM)**—Sept 1, 1961 1130 khz, 1 kw-D. Box 215 (27504). (919) 894-3009. Dispatch Bcstg (group owner; acq 1-1-67). Rep: Southern Spot Sls. Format: C&W. ■ Joe S. Sink, pres; Bob Johnson, gen mgr; Charles Fowler, coml mgr; Wayne Howell, prog & mus dir; Walter L. Johnson, chief engr.

### Black Mountain

**WBMS(AM)**—Feb 26, 1966 1350 khz; 500 w-D. Box 668 (28711). (704) 669-6451 Swannanoa Valley Bcstg Co. Rep: Keystone. Format: C&W, gosp, variety.

**WFGW(AM)**—May 27, 1962: 1010 khz; 50 kw-D (10 kw-CH), DA. Box 158 (28711). (704) 669-8477 Blue Ridge Bcstg Corp. Net: ABC/I. Format: Relig. Spec progs: Black 1 hr, classcl 4 hrs, wkly. ■ Billy Graham, pres; Edna Edwards, gen mgr; William L. Clements Jr, chief engr.

**WMIT(FM)**—Co-owned with WFGW(AM) 1941 106.09 mhz; 36 kw horiz; 22.5 kw vert. Ant 3050 ft. Stereo. Net: ABC/FM. Prog dups AM 30%. Format Relig. Spec progs Black 1 hr, classcl 10 hrs, wkly.

### Boiling Springs

**\*WGWG(FM)**—Jan 24, 1974. 88.3 mhz; 4.7 kw. Ant 220 ft. Box 13 (28017). (704) 434-2349. Gardner-Webb College. Format Educ. ■ E Eugene Poston, pres; Ellis Greenway, gen mgr.

### Boone

**\*WASU-FM**—April 1972: 90.5 mhz, 340 w. Ant minus 120 ft. Comm. Arts Dept. (704) 262-3170. (28608). Appalachian State University. Format. Top-40. Spec prog Classical 16 hrs, jazz 18 hrs wkly. ■ Dr. Patton Reighard, bcstg dir.

**WATA(AM)**—September 1950: 1450 khz; 1 kw-D, 250 w-N. Box 72 (28607). (704) 264-2411 Wilkes Bcstg Co. Group owner: Potter. Net: ABC. ■ Doris B. Potter, pres, Roland B. Potter, gen mgr; Zara Jane Smith, stn mgr & prog dir; Ronald Hester, prom mgr; Robert Russell White, news dir; Edwin Chipman, chief engr.

### Brevard

**WPNF(AM)**—July 6, 1950: 1240 khz, 1 kw-D. 250 w-N. Box 1076 (28712). (704) 883-3511 Pisgah Bcstg Co. Net: APR. Rep: Beaver. Format: MOR. Spec progs: Farm 3 hrs, black 2 hrs, wkly. ■ Mrs. Ed M. Anderson, pres, Mrs. Katherine Anderson, gen mgr; Ed Anglin, coml mgr-prom mgr; Fred Reiter, news dir-prog dir; Alison Tyrer, mus dir, Leon Southerland, chief engr. ■ Rates \$5.20; 4.60; 5.20; 4.60.

### Bridgeton

**WSFL(FM)**—Co-owned with WGSE(AM) New Bern. July 20, 1968: 106.5 mhz, 100 kw horiz, 27 vert. Ant 730 ft. Stereo. Box 3436, New Bern (28560). (919) 638-5048. Great Southeast Broadcasters Inc. (acq 10-75). Format. Top-40. ■ J. D. Conner, pres; Vera Conner, VP & gen mgr; William Leary, stn mgr; Josh Humphrys, news dir. ■ Rates: \$6; 4; 6; 3.

### Bryson City

**WBHN(AM)**—Oct 1, 1967 1590 khz, 500 w-D. Box 820 (28713). (704) 488-2682. Ron Bcstg Inc. (acq 6-1-74). Format C&W. Robert O. Noel, pres; Nancy L. Noel, VP & prog dir; Bruce B. MacMurray, sls mgr; Deborah S. Jones, mus dir; Grady A. Barefield, news dir; Gary Edwards, chief engr.

### Buie's Creek

**\*WCCE(FM)**—Oct 7, 1974 90.1 mhz; 3 kw. Ant 105 ft. Stereo. Box 1058 (27506). (919) 893-5561 Campbell College Inc. Net: UPI. Format: Educ. Spec progs: Class 18 hrs wkly. ■ Daniel Ensley, gen mgr.

### Burgaw

**WPJC(FM)**—Listing follows WVBS(FM).

**WVBS(AM)**—June 21, 1963: 1470 khz; 1 kw-D. Box 696 (28425). (919) 259-4734. Smiles East (acq 3-76). Rep: Southern Spot Sls. Format: C&W. ■ Danny Marshburn, gen mgr; Charles Lewis, chief engr. ■ Rates: \$2.95; 2.95; 2.95; 2.95.

**WPJC(FM)**—Dec 13, 1964: 99.9 mhz, 28 kw. Ant 150 ft. (CP: 100 kw. Ant 520 ft.) Sep from AM. Stereo. (919) 259-5836 or 762-4220. Format: Relig. ■ Earl Larkins, opns mgr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

### Burlington-Graham

**WBAG(AM)**—1946: 1150 khz; 1 kw-DU. Box 1328 (27215). (919) 227-4261 Burlington-Graham Bcstg Co. Net: UPI. Rep: Southern Spot Sales. Format: MOR. ■ Jack Starnes, gen mgr; Gail Stuckey, coml mgr; Bob Crews, prog dir; Bob James, mus dir; Darrell Johnson, chief engr. ■ Rates: \$9; 9; 9. —

**WBAG-FM**—1946, 93.9 mhz. 10 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Top-40. ■ 7.50; 9; 9; —

**WBBB(AM)**—September 1941 920 khz; 5 kw-D. Box 1119 (27215). (919) 584-0126. TWX 919-584-0126. Rau Stns (group owner; acq 11/75). Net: APR. Format: Contemp; AOR. ■ Henry Rau, chmn; Lloyd

Smith, pres; James R. Brown, gen mgr; Jack Lampe, news dir; Bill Blackburn, chief engr. ■ Rates: \$9; 7.50; 9; —

**WPCM(FM)**—Co-owned with WBBB(AM). December 1946: 101.1 mhz, 100 kw. Ant 490 ft. Stereo. Box 1119 (27215). Rau Radio Stations (group owner; 11/1/75). Net: APR. Format: C&W. ■ Ernie Colburn, stn mgr; Buddy Michales, prog dir. ■ Rates: \$14, 14, 14, —

**WSML(AM)**—See Graham.

### Burnsville

**WKYK(AM)**—May 28, 1967 940 khz. 1 kw-D; 25 kw-N. DA-N. Box 744 (28714). (704) 682-3798. Mark Media Inc (acq 4-10-69). Group owner: Sink Stns. Net: MBS. Rep: David Carpenter. Format: Modern Country. MOR. Spec Prog Farm 1 hr, gospel 10 hrs, wkly. ■ J. Ardell Sink, pres & gen mgr; Remelle K. Sink, exec VP; Rick Bacon, sls mgr; Michael Sink, prog mgr-mus dir; Harlon Rice, prom mgr-news dir; Jobie Sprinkle, chief engr. ■ Rates: \$7; 6; 6; 5.

### Canton

**WPTEL(AM)**—Aug. 3, 1963: 920 khz, 500 w-D. Box 471 (28716). (704) 648-3576. Skycountry Bcstg Inc. (3/78). Net: MBS. Rep: John Pierce Assoc. Format: C&W, rel. ■ William Reck, pres-gen mgr; Marlene Owens, off mgr. Ernest Hall, prog dir; David Ward, sls mgr; Glenn Bell, chief engr. ■ Rates \$4.50; 4.50; 4.50; —

**WWIT(AM)**—July 12, 1954 970 khz; 5 kw-D. Box 391 (28716). (704) 648-3588. WWIT Inc. (acq 3-15-75). Net: APR. Rep: Clayton. Format: Top-40, C&W. ■ Dan Greene Jr, pres & gen mgr; Cliff Hannah, prog dir; Gail Greene, pub affairs dir; Nancy Mull, coml mgr; Wiley Carpenter, opns mgr; Karen Sutton, traf mgr; Ken Woodard, chief engr. ■ Rates: \$5.80; 5.80; 5.80; 4.60.

### Chadbourn

**WVOE(AM)**—April 24, 1962: 1590 khz, 1 kw-D. Rt 3, Box 39 (29431). (919) 654-3991 Ebony Enterprises Inc. Rep: Dora-Clayton. Net: Natl Black. Format: Black. ■ Stacy Newkirk, pres & gen mgr; J.L. Godwin, coml mgr; Lucy Frink, prog dir; B.L. Crawford, mus dir; Frank Suggs, news dir; Gene West, chief engr. ■ Rates: \$5; 5; 5; —

### Chapel Hill

**WCHL(AM)**—Jan 25, 1953: 1360 khz, 5 kw-D, 1 kw-N. DA-N. Box 2127 (27514). (919) 942-8765. Village Bcstg Ing. Group owner: Village Cos. Net: MBS. Rep: Southern Spot Sls. Format: Contemp. ■ James A. Heavner, pres; Lee Hauser, VP-gen mgr; Kyle Whitford, coml mgr; Bob Holliday, prog dir; David McGowan, sls mgr; Susan Datz, news dir; David Wright, chief engr. ■ Rates: \$17.37, 14.39; 17.37 12.17

**WRBX(AM)**—December 1973: 1530 khz; 10 kw, DA-D. 311 West Rosemary (27514). (919) 942-8576. Stuart Epperson. (group owner). Net: ABC/E. Format: Contemporary Christian. Spec prog: Classcl 4 hrs wkly. ■ Stuart Epperson, pres & chief engr; Pete Saunders, gen & coml mgr; Randy Merritt, prog dir; Giles Cloninger, opns mgr; Cary Stedman, mus dir; Tony Wike, news dir. ■ Rates: \$5.50; 4.50; 4.50; —

**\*WUNC(FM)**—Nov 3, 1952: 91.5 mhz; 100 kw. Ant 810 ft. Stereo. Swain Hall 044A, U. of N.C. (27514). (919) 966-5454. U. of North Carolina at Chapel Hill. Net: NPR. Format: Educl, classcl, jazz. ■ Gary M. Shivers, gen mgr; Barbara Shutz, prom mgr; Mark Klugman, prog dir; Timothy L. Warner, chief engr.

**\*WXYC(FM)**—March 18, 1977: 89.3 mhz; 400 w. Ant 280 ft. Carolina Union, Box 51 (27514). Student Educational Bcstg Inc. Format: Progs. Spec prog: Jazz 6 hrs, C&W 3 hrs, contemp Christian 2 hrs, wkly. ■ Gary Davis, gen mgr.

### Charlotte

**WAME(AM)**—Jan 18, 1955: 1480 khz, 5 kw-U. DA-2. Box 1008 (28231). (704) 377-5916. Mission Charlotte Co. (acq 4-1-69). Group owner: Mission Bcstg. Net: MBS. Rep: H.R. Stone. Format: Modern Country. ■ Jack Roth, pres; John Jacobs, gen mgr; Jake Gurley, coml mgr; John Harper, prog dir; Jay Marvin, mus dir; David Hains, news dir; Ted Bryan, chief engr. ■ Rates: \$40; 26; 35; 14.



**WAYS(AM)**—1941 610 khz, 5 kw-D, 1 kw-N, DA-2, 400 Radio Rd. (28216). (704) 392-6191 394-6385. SIS Radio Inc (group owner: acq 5-18-65). Rep: Eastman. Format: Contemp. ■ Stanley N. Kaplan, pres; George Francis, gen mgr; Ben F. Mann, natl sls mgr; Jack Collins, local sls mgr; Claire Russell Snaffner, gen sls mgr; Beau Matthews, prog dir; John Kilgo, news dir; Don Strawn, chief engr.

**WROQ(FM)**—Co-owned with WAYS(AM). July 21, 1962: 95.1 mhz, 11.5 kw. Ant 340 ft. SIS Radio Inc. (acq 10-75). Format: Adult rock. ■ Larry Sprinkle, opns mgr

**WBCY-FM**—Aug 15, 1962: 107.9 mhz, 97 kw. Ant 970 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Bill Taylor, prog dir. ■ WBTW(TV) affil

**WCGC(AM)**—See Belmont.

**WEZC(FM)**—1972. 104.7 mhz; 100 kw. Ant 1230 ft. Stereo. 137 S. Kings Dr. (28204). (704) 372-1106. E.Z. Communications Inc. (group owner: acq 1972). Net: APR. Rep: Torbet-Lasker. Format: Easy Lstng-btfl mus. ■ Art Keller, pres; Bob Lee, gen mgr; Susan Gorry, opns mgr; Tom Anderson, chief engr.

**\*WFAE(FM)**—April 18, 1977 90.9 mhz, 100 kw. UNCC Station (28223). University of N.C. at Charlotte. Format: Classical, educ, jazz. ■ Jeff Arrowood, opns-dir.

**WGIV(AM)**—Dec 13, 1947 1600 khz, 1 kw-D, 500 w-N, DA-N. Box 3856 (28203). (704) 333-0131 New GIV Inc. (acq 9-74). Net: Nat. Black, APR. Rep: Selcom Inc. Format: Black. ■ Ken Goldblatt, gen mgr; Hal Harrill, coml mgr; Manny Clark, prog dir-mus dir; Bill Ward, news dir; S.K. Lineberger, chief engr. ■ Rates \$ 33; 28; 33; 28.

**WHVN(AM)**—Aug 23, 1958: 1310 khz, 1 kw-D. Box 12614, 5732 N. Tryon St. (704) 596-1310. WKTC Corp. (acq 8-1-71). Net: MBS. Format: Christian. ■ George H. Buck Jr., pres; Thomas J. Gentry, gen mgr; Fletcher Edens, prog dir; Brant Hart, mus dir; Sam Norman, chief engr.

**WIST(AM)**—Dec 6, 1928: 1240 khz; 1 kw-D, 250 w-N, 1418 Elizabeth Ave. (28204). (704) 376-4511 Metrolina Bcstg Corp. (acq Jan. 1, 1975). Net: CBS, APR. Format: Top-40. Spec progs: Class 3 hrs, rel 5 hrs wkly. ■ Albert Munn, pres-gen mgr; Donna Palomba, coml mgr; Marty Lambert, prog dir; Linda Munn, mus dir; Russ Dubuc, news dir; Jack Davidson, chief engr. ■ Rates: \$ 8; 8; 8.

**WROQ(FM)**—Listing follows WAYS(AM).

**WRPL(AM)**—May 7, 1964: 1540 khz; 1 kw-D. 1402 E. Morehead St. (28204). (704) 372-1540. Voice of Charlotte Bcstg Co. Group owner: Lyon. Net: ABC/C. Rep: Southern Spot Sales. Format: Progs. ■ R. A. Lyon, pres; Charles M. Gaylord, gen mgr; Bill Niven, coml mgr; Jeff Watts, chief engr. ■ Rates: \$10; 10; 10; —

**WSOC(AM)**—Oct 14, 1933: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 2536 (28234). (704) 372-0930. Carolina Bcstg Co. (acq 5-14-59). Group owner: Cox. Net: NBC, MBS. Rep: Chrstal. Format: All news. ■ Clifford M. Kirtland, pres; Lee Morris, VP & gen mgr; Roger Matney, gen sls mgr; Don Bell, prog dir; Brian Thompson, news dir; Bill Huffstetter, chief engr. ■ Rates: \$33; 20; 26; 12.

**WSOC-FM**—1947: 103.7 mhz; 98 kw. Ant 1040 ft. (CP 98 kw) Stereo. Prog sep from AM. Net: ABC/I. Format: Mod country. Spec prog: Bluegrass 1 hr wkly. ■ Bill Patterson, opns mgr. ■ WSOC-TV affil. ■ Rates: \$40; 34; 34; 24.

## Cherry Point

**WKVO(AM)**—See Havelock.

**WKVO-FM**—See Havelock.

## Cherryville

**WCSL(AM)**—June 28, 1967: 1590 khz; 1 kw-D. Box 367 (28021). (704) 435-3297 Mark Media Inc. (acq 12-31-70). Group owner: Sink Stns. Net: ABC/C. Rep: David Carpenter Group Slis. Format: Modern country, MOR. Spec prog: Gospel 5 hrs, farm 1 hr, wkly. ■ J. Ardell Sink, pres; Remelle K. Sink, exec VP; Hal Owens, stn mgr; Douglas Cox, sls mgr; Bill Kitchin, prog-news dir; Jobie Sprinkle, chief engr. ■ Rates: \$5; 4.50; 4.50; 4.

## Clayton

**WHPY(AM)**—1974: 1590 khz, 5 kw-D. Box 628 (27520). (919) 553-6136. Clayton Bcstg Co. Net: ABC/C. Rep: Dora-Clayton. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Dr. John Denning, pres. Larry Denning, gen mgr. Mike Edwards, prog & mus dir. ■ Rates: \$4; 4; 4, —

## Clinton

**WCLN(AM)**—1975: 1170 khz, 1 kw-D. Box 89 (28328). (919) 592-6403. Sampson Bcstg Co. Net: ABC/E. Rep: Southern Spot Sales. Format: MOR. ■ Lawrence B. Carr, pres-gen mgr. ■ Rates: \$3.50; 3.50; 3.50; —

**WRRZ(AM)**—May 4, 1947 880 khz, 1 kw-D. Box 378 (28328). (919) 592-2165. WRRZ Radio Co. (acq 6-1-55). Net: NC News, APR. Rep: Tobacco. Format: Variety. Spec prog: Farm 10 hrs wkly. ■ George S. Walston, gen mgr; David Denton, prog dir; Don Smith, prom mgr; Andre Stewart, news dir; Leah Henry, coml mgr; Delma Patrick Dixon, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WRRZ-FM**—June 11, 1967 107.1 mhz; 3 kw. Ant 300 ft. Dups AM 25%. ■ Rates same as AM.

## Concord

**WEGO(AM)**—March 5, 1943: 1410 khz; 1 kw-D. Box 128 (28025). (704) 786-9112. Concord-Kannapolis Bcstg Co. (acq 7-1-57). Group owner: Suburban. Net: NC News. Rep: Southern Spot Slis. Format: C&W. Spec prog: Black 1 hr wkly. ■ Robert R. Hilker, pres; Charles A. Hicks, VP & gen mgr; Dave Landon, coml mgr; Shane Atwell, prog dir; Buddy Pigg, prom mgr; Phyllis Shoemaker, news dir; Ken Kennedy, chief engr. ■ Rates: \$5.15; 3.50; 4.30; —

**WPEG(FM)**—Co-owned with WEGO(AM). June 15, 1962: 97.9 mhz; 20 kw. Ant 390 ft. (704) 786-9111. Stereo. Prog sep from AM. Format: Top 40. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

## Cullowhee

**\*WWCU(FM)**—Jan 15, 1977 91.7 mhz; 10 w. Drawer W (28723). Western Carolina University. Net: MBS. Format: Top-40. Spec prog: Classical 10 hrs, jazz 4 hrs, wkly. ■ John Davlin, advisor.

## Dallas

**WAAK(AM)**—Jan 1, 1963: 960 khz; 1 kw-D. Box 477 (28034). (704) 922-3411 WAAK Inc. (acq 11/21/77). Format: Top-40. ■ Gerald Marlow, pres, Richard Marlow, gen mgr; Phil Wiseman, prog dir; Bill James, mus dir; Stuart Albert, chief engr. ■ Rates: \$4; 4; 4; —

## Davidson

**\*WDAV(FM)**—Sept 1, 1973: 89.9 mhz; 18.5 w. Ant 302 ft. Stereo. Box 278 (28036). (704) 892-1908, ext 175. Trustees of Davidson College. Net: ABC/FM. Format: Div. ■ L. Carrington Thompson, gen mgr.

## Dobson

**WYZD(AM)**—Not on air, target date unknown: 1560 khz, 2.5 kw-D. 131 Atkins St. Dobson Bcstg. (acq 4/25/78). (27017). Format: C&W, contemp.

## Dunn

**WCKB(AM)**—Dec 6, 1946: 780 khz; 1 kw-D. Box 431 (28334). (919) 892-3133. North Carolina Central Bcstrs Inc. Net: APR. Format: MOR, oldies. Spec prog: Black 6 hrs, Farm 6 hrs wkly. ■ Robie S. Butler, pres & gen, coml & prom mgr; Ron Tart, prog & mus dir; John G. Thomas, news dir; Bob Jenkins, coml mgr; Toby Johnson, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

**WQTI(FM)**—May 17, 1971: 103.1 mhz, 3 kw. Ant 300 ft. Stereo. Cumberland A&A Corp. Format: C&W, pop, gosp. ■ Rates same as AM.

## Durham

**\*WAFR(FM)**—Sept 20, 1971 90.3 mhz; 3 kw. Ant 150 ft. Box 1166 (27701). (919) 688-2371 Community Radio Workshop Inc. Net: NPR. Format: Educl, black. ■ Robert Spruill, pres; Obataiye Akinwale, dir of bcstg.

## North Carolina Radio

**WDBS(FM)**—May 15, 1971 107.1 mhz; 3 kw. Ant 295 ft. Stereo. Box 4742 (27706). (919) 684-3686. WDBS Inc (acq 5-71). Rep: Frederick Smith, NYC. Net: UPI. Format: AOR. Spec progs: Class 15 hrs, jazz 4 hrs wkly. ■ Robert Conroy, pres; Kathryn MacFarlane, gen mgr; Robert Michael, prog supv; Steve Haughton, prog dir-mus dir; Chris Bruning, sls mgr; DeWitt Long, news dir; James Davis, chief engr. ■ Rates: \$11; 14; 14; 14

**WDCG(FM)**—Listing follows WDNC(AM).

**WDNC(AM)**—April 9, 1934: 620 khz; 5 kw-D, 1 kw-N, DA-2. Box 2126 (27702). (919) 682-0319. Durham Radio Corp. Net: CBS. Rep: HR/Stone, Torbet-Lasker. Format: Black, MOR. Spec progs: Farm 10 hrs, jazz 4 hrs wkly. ■ E.T. Rollins Jr., pres; Howard Wilcox, gen mgr; Kit Borgman, news dir; Mal Harrison, prog dir; Terry Bane, coml mgr; Barry Hayes, chief engr. ■ Rates: \$15; 11; 15; 11

**WDCG(FM)**—Co-owned with WDNC(AM). Feb 28, 1948: 105.1 mhz; 36 kw. Ant 380 ft. Stereo. Dups AM 4%. Stereo. Net: ABC/E. Format: C&W, Top-40. ■ Joe Nuckols, coml mgr; Alvin Stowe, prog dir; Joe Critsburg, mus dir. ■ Rates: \$12; 12; 12; 12.

**WDUR(AM)**—1947 1490 khz; 1 kw-D, 250 w-N. Box 1266, 1822 Nixon St. (27702). (919) 682-8100. Airways of Durham. (acq 11-16-76). Net: ABC/C. Rep: PRO Time Ssl. Format: Contemp. ■ Richard G. Glover, pres.

**WSRC(AM)**—Oct 14, 1954: 1410 khz; 5 kw-D. Box 1331 (27702). (919) 477-7331 Carolina Radio of Durham Inc. (acq 2-1-62). Net: Natl Black. Rep: Bernard Howard Co. Format: Black. ■ James H. Mayes Jr., pres & gen mgr; Lee Smith, coml mgr; Cal Ogle, engr supvr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.




**Golden Crescent Network**

**WTIC(AM)**—1945: 1310 khz; 5 kw-D, 1 kw-N, DA-2. Box 1571 (27702). (919) 477-7351 W&W Bcstg Co. (acq 9-1-56). Net: MBS. Rep: Golden Crescent. Format: C&W. ■ C. H. Wentz, pres; H. L. Welch Jr., gen mgr; Carol Carter, office mgr; Tony Rigsbee, news dir; John Scott, prog dir; Pam Watkins prom mgr; M. G. Bobbitt, coml mgr; Grover C. Baker, chief engr. ■ Rates: \$14.40; 12; 14.40; 9.

## Eden

**WCBX(AM)**—Aug 16, 1970: 1130 khz, 1 kw-D. Box A (27288). (919) 623-3121 Radio Eden Inc. Format: Contemp. ■ Ray A. Childers, pres; Bertha B. Childers, gen & coml mgr; Barry Kirks, prog dir; Tom Hall, mus dir.

**WEAF(FM)**—Listing follows WLOE(AM).



**WLOE**

**WLOE(AM)**—Dec 20, 1946: 1490 khz, 1 kw-D, 250 kw-N. Box 548 (27288). (919) 623-3118. So Com Inc. (acq 6-19-72). Net: MBS. Rep: Southern Spot Slis. Format: Contemp. ■ W. Jack Brown, pres; Robert I. Chambers, gen mgr; Pat Boardman, coml mgr; Frank Dwyer, prog dir-mus dir; John Bishop, news dir; Eldred Winn, chief engr. ■ Rates: \$8; 8; 8; 8.

**WEAF(FM)**—Co-owned with WLOE(AM) March 20, 1949: 94.5 mhz; 27 kw. Ant 96 ft. Stereo. Progs sep from AM. Format: MOR. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

## North Carolina Radio

### Edenton

**WBXB(FM)**—June 18, 1976: 100.1 mhz, 3 kw. Ant 206 ft. Stereo. Box 0 (27932). (919) 482-3200. Carmen Barry Net. N.C. News. Rep: TN Spot Sls. Format: C&W. Spec progs: Farm 3 hrs, gospel 8 hrs wky. Rates: S-Carmen Sarai Barry, pres; Dottie Lillibridge, gen mgr; Bruce Creekmore, prog dir, Rita Basnight, mus dir; Luke Amburn, news dir; Mike Cohoon, chief engr. Rates: \$3; 3; 3.

**WCDJ(AM)**—November 1955: 1260 khz; 1 kw-D. Box 180 (27932). (919) 482-2103. Albermarle Radio Corp. (acq 5-3-77). Net: UPI. Format: MOR. Spec prog: Farm 5 hrs, black 7 hrs wky. Terry Jones, pres, gen mgr, coml mgr, prog dir; Terry Williams, news dir-mus dir; Cam Byrum, chief engr. Rates: \$3.75; 3.75; 3.75.

### Elizabeth City

**WCNC(AM)**—September 1939: 1240 khz; 1 kw-D, 250 w-N. Box 1246 (27909). (919) 335-4379. Albermarle Bcstg Co. Net: UPI. Rep: Southern Spot Sls. Format: Contemp. J. L. Lamb Jr., gen mgr & chief engr; Desmond S. Barclay, asst mgr. Rates: \$3.75; 3.75; 3.75.

**WGAI(AM)**—Nov 2, 1947: 560 khz; 1 kw-D, 500 w-N, DA-2. Box 1408 (27909). (919) 335-4371. Campbell Bcstg Inc. (acq 1974). Net: North Carolina News. Rep: T-N. Format: Contemp MOR. Tom Campbell, VP & gen mgr; Jim Apple, stn mgr; Charles White, news dir; Kerry Krause, chief engr. Rates: \$4.30; 4.10; 4.30; 4.10.

**WMYK(FM)**—Nov 30, 1973: 93.7 mhz; 100 kw. DA-1. Ant 940 ft. Stereo. Box 269. Moyock, N.C. (27958). (919) 435-6138; (804) 421-9695. Love Broadcasting. Format: Progs, contemp. Spec prog: Classcl 4 hrs, jazz 2 hrs, wky. Robert A. Benns, pres & gen mgr; Paul Brewer, sls mgr; Kathie Miller, coml mgr; Art Williamson, prog dir-news dir; Bill Simmons, mus dir; John Heimerl, prom mgr; Joe Wetherbee, chief engr. Rates: \$5; 5; 5.

**WZAM(AM)**—1976: 1110 khz; 50 kw-D. Ant 250 ft. James River Bcstg. Rates: \$30; 26; 26; 26.

### Elizabethtown

**WBLA(AM)**—Aug 3, 1956: 1440 khz; 5 kw-D. Box 458 (28337). (919) 862-3184. Bladen Bcstg Corp. Net. N.C. News. Rep: Keystone, TN Spot Sls. Format: Block. Spec prog: Farm 15 hrs wky. Chatham C. Clark, pres; Robert Hester, gen mgr; Rob Kroekel, mus dir; Gene Wells, chief engr. Rates: \$4.75; 4.75; 4.75.

### Elkin

**WIFM(AM)**—1949: 1540 khz; 1 kw-D, 500 w-CH. Drawer 1038 (28621). (919) 835-2511. Tri-County Bcstg Co. (acq 12-1-54). Net: ABC/I. Format: Variety. H. F. Laffoon, pres; W. P. Erwin, gen mgr; Leon Reece, stn mgr; Alan Combs, coml mgr; Ralph Shaw, news dir; Richard H. Paulson, chief engr. Rates: \$3; 3; 3.

**WIFM-FM**—1949: 100.9 mhz; 3 kw. Ant 60 ft. Prog dups AM 15%. Rates: \$2.25; 2.25; 2.25; 2.25.

**\*WSOE(FM)**—Not on air: 89.3 mhz, 10 w. Ant 50 ft. Elon College. Box 755 (27244). Format: Variety.

### Fair Bluff

**WWKO(AM)**—Oct 21, 1967: 1480 khz, 1 kw-D. Box 338 (28439). (919) 649-7325. Universal Bcstg Co. Inc. Net: UPI. Format: C&W, Top 40. Spec prog: Farm 1 hr wky. Marion H. Davis, pres; Bob Morgan, gen mgr; Vic Cotto, prog dir; Joe Miles, chief engr.

### Fairmont

**WFMO(AM)**—July 13, 1953: 860 khz, 1 kw-D. Box 665 (28340). (919) 628-6781. Carolinas Bcstg Inc. Net: Carolina News. Rep: TN Spot Sls. Format: Top-40. Spec prog: Farm 5 hrs, black 4 hrs wky. James C. Clark, pres & gen mgr; John W. Pittman, coml mgr; Bill Sellers, prog & mus dir; Betty Clark, prom mgr; Chuck O'Brien, news dir; Joe Miles, chief engr. Rates: \$4; 4; 4; —

**WZYF(FM)**—Co-owned with WFMO(AM). August 1975. 100.9 mhz, 3 kw. Ant 300 ft. Stereo. Net: NC News. Rep: TN Spot Sls. Format: Contemp mass appeal. Rates: \$4.50; 4.50; 4.50; 4.50

### Farmville

**WFAG(AM)**—Dec 12, 1959: 1250 khz; 500 w-D. Box 229 (27828). (919) 753-4122. Farmville Bcstg Co. (acq 6/78). Net: NC News. Format: C&W, Farm. Spec prog: Black 3 hrs, wky. L. Gene Gray, pres & chief engr; H. Steve Hardy, gen & coml mgr; Chris Allan, prog-mus dir. Rates: \$5.50; 5.50; 5.50; —

**WRQR(FM)**—Co-owned with WFAG(AM). March 24, 1974: 94.3 mhz, 3 kw. Ant 300 ft. Stereo. (919) 753-4110. Net: NC news. Rep: TN Spot Sls. Format: Top 40, jazz. Spec prog: Classical 1 hr wky. Al Handelman, prog mus & news dir. Rates: \$5.50; 5.50; 5.50; 5.50.

### Fayetteville

**WFAI(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 649 (28302). (919) 483-0393. Beasley Bcstg Co. (group owner 60%); acq 9-1-71). Net: ABC/E. Rep: Torbet. Format: C&W. George G. Beasley, pres; Danny Highsmith, gen mgr; Curt Nunnery, sls mgr; Terry Jordan, prog dir-chief engr; Mike Edwards, mus dir; Johnny Joyce, news dir. Rates: \$13; 10; 13; 10

**WFLB(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N, DA-2. Box 530, 1338 Bragg Blvd. (28302). (919) 323-0925. WFLB Radio Inc. (acq 1977). Net: ABC/C. Rep: Masla. Format: Contemp. Richard Wiggins, pres; Chuck Larsen, gen mgr-prom mgr; Ted Michaud, coml mgr; Larry Cannon, prog dir; Stanley B. Stewart, mus dir; Doug Fellows, news dir; Roger Stevens, chief engr. Rates: \$10; 9.50; 10; 7

**WFNC(AM)**—1940: 940 khz, 50 kw-D, 1 kw-N, DA-N. Box 35297 (28303). (919) 867-3131. Cape Fear Bcstg Co. Net: CBS. Rep: Savalli-Gates, T-N Spot Sls. Format: C&W. Victor W. Dawson, pres, Paul Michels, gen mgr; Steve Harden, sls mgr; Dan Hollenburg, prog dir; Jackie Sands, mus dir; Margaret Highsmith, news dir; Jesse Sprouse, chief engr. Rates: \$15; 7; 10; 6

**WQSM(FM)**—Co-owned with WFNC(AM). 1946: 98.1 mhz; 100 kw. Ant 500 ft. Stereo. (919) 867-0121. Progs sep from AM. Rep: Savalli-Gates, TN Spot Sls. Format: Top 40. Martha Woodworth, sls mgr; Don Perkins, opns dir; Hannah Dawson, news dir. Rates: \$15; 15; 15; 15.

**\*WFSS(FM)**—Dec 2, 1977: 88.1 khz, 10 w. DA-1. 1200 Murchison Rd. (28302). (919) 822-2952. Fayetteville State Univ. Format: Div. Special progs: Black 7 hrs wky. Joseph Ross, dir.

**WIDU(AM)**—Jan 20, 1958: 1600 khz, 1 kw-D. Box 247 (28302). (919) 483-6111. WIDU Bcstg Inc. Net: MBS, Mutual Black. Rep: Ochs. Format: Black. W. B. Belche, pres & gen mgr; William A. Hennessee, prog, mus & news dir; Forrest Tyndall, coml mgr; Gene Wells, chief engr.

**WQSM(FM)**—Listing follows WFNC(AM).

**WSTS(FM)**—See Laurinburg.

### Forest City

**WAGY(AM)**—Oct 15, 1958: 1320 khz, 1 kw-D. Box 280 (28043). (704) 245-9887. Tri-City Bcstg Co. (acq 1/31/78). Net: UPI. Format: C&W. Spec progs: Gospel 10 hrs wky. Don Lovelace, pres, gen mgr, chief engr; Wylie Fulton, coml mgr; Chuck Ramsey, prog dir. Rates: \$ 3.20; 3.50; 3.20; —

**WBBO(AM)**—Sept 10, 1047: 780 khz; 1 kw-D. W. Main St. (28043). (704) 245-4205. Rutherford County Radio Co. Net: ABC/C. Rep: Carpenter. Format: Top 40. Spec progs: Black 3 hrs wky. Mrs. Ed M. Anderson, pres; J.H. Bishop, gen mgr; Patrick D. Nanney, prog dir; Henry E. Melton, chief engr. Rates: \$4.25; 3.95; 3.45; 3.20.

**WBBO-FM**—Sept 10, 1947: 93.3 mhz; 1.5 kw. Ant 345 ft. Format: C&W. Pat Nanney, mus dir. Rates same as above.

### Franklin

**WFSC(AM)**—May 5, 1957: 1050 khz; 1 kw-D. Box 470 (28734). (704) 524-4418. Statesville Bcstg Co. Inc. Net: ABC/I, APR. Rep: Southern Spot Sls. Format:

C&W. Spec progs: Gospel 7 hrs wky. A. Fuller Sams, pres; Bill Bruton, gen mgr; Jo Cunningham, coml mgr; Gary Ayers, prog dir-mus dir; Brenda Wooten, asst mgr; Sandy Ellis, news dir; George Cook, chief engr. Rates: \$3.40; 3.40; 3.40; 3.40.

**WRFR(FM)**—Co-owned with WFSC(AM). Sept 1, 1965: 96.7 mhz, 3 kw. Ant minus 200 ft. Prog sep from AM. Format: Top-40. Spec progs: Rel 16 hrs wky. Rates: \$3.40; 3.40; 3.40; 3.40.

**WLTM(AM)**—Not on air, target date unknown: 1480 khz; 5 kw-D. Route 5 (28734). Mountain Bcstg Co

### Fuquay Varina

**WAKS(AM)**—1949: 1460 khz; 5 kw-D. Box 588 (27526). (919) 552-2263. Wake County Bcstg Co. (acq 3-7-71). Net: MBS, UPI. Rep: Tobacco Net. Format: C&W. Spec prog: Black 4 hrs, farm 2 hrs, wky. Jim Butts, VP gen & coml mgr; Norm LaBlanc, prog & mus dir; Walt Pearson, news dir; Toby Johnson, chief engr. Rates: \$6; 6; 6.

**WAKS-FM**—Not on air: 103.9 mhz; 2.1 kw. Ant 350 ft. Dups AM 90%.

### Garner

**WKBQ(AM)**—Aug 11, 1969: 1000 khz; 1 w-D. Box 1000, Raleigh (919) 772-1000. Ed Paul (acq 1/77). Net: ABC/C. Format: C&W. Austin Rigsbee, gen & coml mgr; Buck Poe, prog & mus dir, prom mgr; Gary Joiner, news dir; B. W. Hayes, chief engr. Rates: \$6; 6; 4

### Gastonia

**WGAS(AM)**—See South Gastonia.

**WGNC(AM)**—March 1939: 1450 khz, 1 kw-D, 250 w-N. 1700 Bcst St. (28052). (704) 865-8501. Catherine T. McSwain. Net: ABC/E. Format: Diversified. Pat McSwain, gen mgr & prog dir; Jerry McSwain, asst mgr; Carl Rhyne, coml mgr; Fred Gray, mus dir; Joe Cornwell, spts dir; W. C. Groves Jr., chief engr. Rates: \$4; 3.75; 3.75; 3.75.

**WGNC-FM**—September 1947: 101.9 mhz, 111 kw. Ant 890 ft. (CP 33 kw.) Sep from AM. Stereo. Net: ABC/E. Format: MOR. Jerry McSwain, gen mgr & prog dir. Rates: \$5; 4.50; 4.50; 4.50.

**WLTC(AM)**—March 8, 1948: 1370 khz, 5 kw-D. Box 3927, Akers Station (28052). (704) 865-1280 & -1079. Gastonia Bcstg Service Inc. Rep: Bernard; Imbornone; Messina. Format: C&W. Spec prog: Gospel 10 hrs wky. J. B. Petty, pres & gen mgr; B. C. Morrow, coml mgr; Glenn Jones, prog & mus dir; Gerald Webb, news dir; Don Voight, chief engr. Rates: \$6.50; 6.50; 6.50; 6.50.

### Goldsboro

**WEQR(FM)**—Listing follows WGBR(AM).

**WFMC(AM)**—Nov 11, 1951: 730 khz, 1 kw-D. Box 2006 (27530). (919) 734-4211. Southern Radio & TV Corp. (acq 1-9-67). Group owner: Beasley (60%). Net: Caranet. Rep: Jones, Southern Spot Sls. Format: C&W. George G. Beasley, pres; Robert L. Denmark, gen mgr; Charles Little, prog & mus dir; Bob Wilson, coml & prom mgr; Brantley Watkins, news dir; Bill Burwell, chief engr.

**WOKN(FM)**—Co-owned with WFMC(AM). Feb 2, 1972: 102.3 mhz; 3 kw. Ant 275 ft. (919) 734-4213. Prog sep from AM. WOKN Inc. Net: Natl Black. Rep: Howard. Format: Black. Robert Swinson Jr., gen mgr; Sandy Little, coml mgr; James Swinson, prog & mus dir.

**WGBR(AM)**—1939: 1150 khz; 5 kw-D, 1 kw-N, DA-2. Box 207, 914 W. Grantham St. (27530). (919) 736-1150. Eastern Carolina Bcstg Inc. Net: ABC/I, NC News. Rep: TN Spot Sls. Format: MOR. Vassie G. Balkum, pres & gen mgr; Bob Hill, sls mgr; Steve Harper, mus dir-prog-dir; Kay Gates, opns dir; Bill Justice, news dir; Roy Pike, chief engr. Rates: \$6.50; 6; 6.50; 4.50.

**WEQR(FM)**—Co-owned with WGBR(AM). 1946: 96.9 mhz; 50 kw. Ant 320 ft. Stereo. Net: N.C. News. Format: soft rock. Vassie Balkum, gen mgr. Rates: \$6; 5; 6; 5.

**WOKN(FM)**—Listing follows WFMC(AM).

**WYNG(AM)**—Oct 22, 1955: 1300 khz, 1 kw-D. Box 128 (27530). (919) 734-1300. J. Darby Wood (acq 6-20-76). Rep: Southern Spt Sls. Format: Contemp. ■ Brice Miller, gen mgr; Gary Morgan, prom mgr; Warren Henderson, prog dir; Jerry Parker, stn mgr; Charles Lee, chief engr. ■ Rates: \$4.70: 3.74; 4.70; —

## Graham

**WSML(AM)**—Dec 2, 1967: 1190 khz; 500 w-D, DA. Box 3246 (27212). (919) 227-4254. Acme Communications (acq 10-1-76). Net: ABC/I. Rep: Carolina Spot Sls. Format: C&W. ■ Aubrey Aycock, pres-gen mgr; Norman Young, sec-treas; W. Glenn Thompson, acct exec; Robert E. Moren, chief engr. ■ Rates: \$5; 4; 5; 4.

## Granite Falls

**WKJK(AM)**—Feb 22, 1963: 900 khz; 500 w-D. Box 486 (28630). (704) 396-3361 Bcstg Enterprises Inc. (acq 7-22-66). Format: Automated country. ■ John Morris, coml-gen mgr; Ed Logan, opns mgr; Doris Wright, traf mgr; John Morris, chief engr. ■ Rates: \$ 5.50; 5.50; 5.50; 5.50.

## Greensboro



**WBIG(AM)**—Aug 19, 1926: 1470 khz; 5 kw-U, DA-N. Box 20204, 3001 Battleground Rd. (27420). (919) 288-4131 North Carolina Bcstg Co. Inc. (acq 1934). Group owner: Jefferson-Pilot Bcstg Co. Net: CBS, APR. Rep: Torbet. Format: Contemp. ■ Dan T. Griffin, exec VP & gen mgr; Bob Ayers, coml mgr; Henry Boggan, prog dir; Lloyd Gordon, news dir; W. G. Barnes, chief engr. ■ Rates: \$34, 29; 34; 29.

**WCOG(AM)**—1947: 1320 khz; 5 kw-D, 1 kw-N, DA-1. Box 8717, 4635 Tower Rd. (27410). (919) 299-0346. Thoms Bcstg Co. Inc. (acq 12-1-57). Group owner: Thoms Stns. Net: ABC/C. Format: Top 40, contemp. ■ Mrs. Harold H. Thoms, pres; James P. Poston, gen mgr; Bob Dayton, prog dir; Kitty Lawhorn, prom mgr; Jimmy Fulmer, mus dir; Al Trotter, Tom Wall, news dirs; Ed Stanton, chief engr. ■ Rates: \$13.50; 11.25; 15.75; 11.25.

**WEAL(AM)**—Oct 5, 1962: 1510 khz, 1 kw-D, 250 w-CH. Box 6626 (27405). (919) 272-5121 North State Bcstg Co. (acq 12-75). Net: Mutual Black. Rep: Howard. Format: Black. Spec prog: Jazz 4 hrs wkly. ■ Lewis Pace Poag, pres & coml mgr; Morgan Rees Poag, gen mgr; Gil Harris, prog & news dir; Tyrone Miller, mus dir; Ruenell Stewart, opns mgr; Larry Allen, chief engr. ■ Rates: \$15; 15; 15; 15.

**WGBG(AM)**—Feb 16, 1942: 1400 khz; 1 kw-D, 250 w-N. Box 22005 (27420). (919) 273-3631 Greensboro Bcstg Co. Inc. Net: ABC/I. Rep: Southern Spot Sls. Format: Adult contemp. Spec progs: Black 2 hrs wkly. ■ Ralph M. Lambeth, pres & gen mgr; Thomas E. Miller, opns & coml mgr; K.C. Jones, prog dir; Trey Matthews, mus dir; Richard Griffiths, news dir; Larry Allen, chief engr. ■ Rates: \$15; 12; 15; 12.

**\*WNAA(FM)**—Sept. 10, 1978: 90.5 mhz; 10 w. Ant 40 ft. N.C. A&T Univ. (27411) (919) 379-7598. North Carolina Agricultural & Technical State University. Format: Educ, Jazz. Spec progs: Farm 6 hrs, class 4 hrs wkly. ■ Gary Flanigan, gen mgr.

**WPET(AM)**—1954: 950 khz; 500 w-D. Box 950 (27402). (919) 275-9738. Mido Communications Inc. (acq 12-67). Rep: Eastman. Format: Gospel. ■ Donald L. Wilkes, pres; Tom Armshaw, gen-coml mgr; Donald Davis, prog dir, prom mgr, mus dir; Dave Compton, news dir; Larry Allen, chief engr. ■ Rates: \$12, 12; 12; —

**WRQK(FM)**—Co-owned with WPET(AM) Jan 9, 1958: 98.7 mhz, 100 kw. Ant 400 ft. Stereo. Box 950 (27402). (919) 275-9895. Greensboro FM Inc. (acq 4-15-73). Net: MBS. Rep: Eastman. Format: Top-40, oldies. ■ Donald Wilks, pres; T. Armshaw, gen mgr; Stan Thomas, coml mgr; Wes Jones, mus dir; Don O'Shea, news dir; Larry Allen, chief engr. ■ Rates: \$26; 24; 26; 24.

**\*WQFS(FM)**—January 1970: 90.7 mhz; 10 w. Guilford College (27410). (919) 294-0706. Trustees of Guilford College. Format: Progs, jazz, underground.

Spec prog: Talk 12 hrs wkly. ■ Charles Allsopp, pres & gen mgr; Alan I. Socol, coml mgr.

**WQMG(FM)**—July 8, 1962: 97.1 mhz, 20 kw. Ant 520 ft. Stereo. Box 6702 (27405). (919) 275-1657 Murray Hill Bcstg. Co. Net: UPI. Rep: Bernard Howard. Format: AOR, soul. ■ M. Rees Poag, pres-gen mgr, L. Pace Poag, VP-sls mgr, Bob Tucker, prog dir; Dennis Elliot, mus dir; Ruenell Stewart, opns mgr; Larry Allen, chief engr.

**WRQK(FM)**—Listing follows WPET(AM)

**\*WUAG(FM)**—July 20, 1964: 89.9 mhz; 10 w. Ant 200 ft. Elliott U. Center, U. of N.C. at Greensboro (27412). (919) 379-5450. U. of N.C. at Greensboro. Net: Longhorn Radio. Format: Prog, div. Spec progs: Class 6 hrs wkly. ■ Emil W. Young Jr., dir radio & television.

## Greenville

**WBZQ(AM)**—July 15, 1962: 1550 khz; 1 kw-D. Box 1485 (27834). (919) 752-1115. Greenville Bcstg Co. Inc. (acq 5-13-74). Rep: Dora Clayton. Format: Relg. ■ James McManus, pres; Ralph A. Gardner, gen mgr; Steven Eastmen, prog dir; William Reed, news dir; Ronald Johnson, chief engr. ■ Rates: \$6; 5; 6; —

**WNCT(AM)**—1940: 1070 khz; 10 kw-U, DA-N. Box 7167 (27834). (919) 758-1070. TWX 510-929-1619. Park Broadcasting (group owner acq 1962). Net: CBS. Rep: Eastman. Format: Farm, C&W, MOR. Spec prog: Farm 14 hrs wkly. ■ Roy H. Park, pres; John P. Jones, gen mgr; Bob Myers, prog dir; Ken S. Tanner, farm dir; Allison Hall, news dir. ■ Rates: \$32, 32; 32; 27

**WNCT-FM**—Dec 22, 1963: 107.7 mhz, 100 kw. Ant 560 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec prog: Farm 14 hrs wkly. ■ Rates same as AM. ■ WNCT-TV affil.

**WOOW(AM)**—October 1959: 1340 khz, 1 kw-D, 250 w-N. Box 647 (27834). (919) 758-1171 WOOW Bcstg Inc. (acq 5-66). Net: ABC/C. Rep: PRO Radio; Southern Spot Sls. Format: Top 40. Spec prog: Farm 2 hrs wkly. ■ Mark Clements, chmn; Danny Jacobson, pres, gen & coml mgr; Henry Hinton, mus dir & prom mgr; ■ Rates: \$14.50; 12.50; 14.50; 11

## Hamlet

**WKDX(AM)**—June 30, 1957: 1250 khz; 1 kw-D. Box 826 (28345). (919) 582-2653. Richmond County Bcstg Co. Inc. Group owner: Lyon. Net: ABC/I. Format: C&W. Spec prog: Gospel 15 hrs wkly. ■ R. A. Lyon, pres; J.C. Benoist, gen mgr; Mrs. Sherrell R. Benoist, prog dir; Gary Smith, news dir; Jeff Watts, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

## Havelock-Cherry Point

**WCPQ(AM)**—June 16, 1962: 1330 khz; 1 kw-D. Box 247 (28532). (919) 447-0101 Musicradio of N.C. Inc. (acq 5/20/78). Net: ABC/E. Format: Btfl mus. ■ Darryl Nixon, pres-gen mgr; Rick Goines, coml mgr; Don Harrison, mus dir; Ken Belts, news dir; Lou Jones, prog dir-chief engr. ■ Rates: \$6; 4; 5; 4.

**WMSQ(FM)**—Co-owned with WCPQ(AM). Nov 12, 1971: 104.9 mhz; 3 kw. Ant 165 ft. Stereo. Separate from AM. ■ Rates the same as AM.

## Henderson

**WHNC(AM)**—1945: 890 khz, 1 kw-D. Box 1240 (27536). (919) 438-7136. Henderson Broadcasting Co. (acq 11-71). Group owner: Beasley (50%). Net: ABC/E, Southern Spot Sls. Format: Adult rock. ■ George C. Beasley, pres; James M. Simpson, gen mgr & chief engr; Dave Foster, mus dir; Bob Harrison, news dir. ■ Rates: \$5; 4.71, 5; 4.71

**WXNC(FM)**—Co-owned with WHNC(AM). 1948: 92.5 mhz; 15.5 kw. Ant 260 ft. Net: ABC/E, Southern Farm. Format: C&W.

**WIZS(AM)**—May 1, 1955: 1450 khz, 1 kw-D, 250 w-N. Box 1299 (27536). (919) 438-8135. Stanley H. Fox (acq 9-1-60). Net: Carolina News. Rep: TN Spot Sls. Format: C&W, black. Spec progs: Farm 5 hrs, Gospel 2 hrs, wkly. ■ Stan Fox, pres; Thomas J. Moore, gen & coml mgr; James R. Daniel, prom & prog dir; Sylvia Edwards, mus dir; Richard Coorsh, news dir; Walter L. Johnson, chief engr. ■ Rates: \$4, 3.50; 3.50; 3.50.

**WXNC(FM)**—Listing follows WHNC(AM).

## North Carolina Radio

### Hendersonville

**WHKP(AM)**—Oct 22, 1946: 1450 khz, 1 kw-D, 250 w-N. Box 2470 (28739). (704) 693-9061 Radio Hendersonville Inc. (acq 1947). Net: ABC/I. Rep: Keystone, Southern Spot Sls. Format: Contemp. ■ Kermit E. Edney, pres; Art Cooley, gen mgr; Bill Edmundson, coml mgr; Doug Brooks, prog dir; Boyce Orr, off mgr; Larry Freeman, pub affairs dir; Jerry King, mus dir; Frank Hawkins, news dir; Norman Lyda, chief engr. ■ Rates: \$8.10; 7.25; 7.25; 7.25.

**WKIT(FM)**—Co-owned with WHKP(AM). April 15, 1958: 102.5 mhz, 100 kw. Ant 332 ft (704) 693-4193. Net: ABC/FM. Rep: Southern Spot Sls. Format: C&W. ■ Rates: \$11, 10; 10, 10.

**WHVL(AM)**—Dec 25, 1964: 1600 khz; 1 kw-D, DA. Al Perkins, The Mountaineer Corp. Net: MBS. Format: Top-40. ■ A. E. Perkins, pres; Tom Simpson, coml mgr; Chuck Finley, prog dir; Ruth Good, prom mgr; Gary McMahan, news dir; Tom Miller, chief engr. ■ Rates: \$ 5; 4, 4.50; —

**WKIT(FM)**—Listing follows WHKP(AM)

### Hickory

**WHKY(AM)**—June 10, 1940: 1290 khz; 5 kw-D, 1 kw-N, DA-N. 526 Main Ave. S.E., Box 1059 (28601). (704) 322-5115 Catawba Valley Bcstg Inc. (acq 8-76). Net: ABC/E. Format: Top 40. ■ Robert E. Cline, pres; Edmund S. Long, gen mgr; Mrs. Mary Ann Mull, prog dir; James O. Carr, news dir; Thomas E. Long, asst mgr & chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**WHKY-FM**—Jan 20, 1959: 102.9 mhz; 14.8 kw. Ant 325 ft. Stereo. Prog sep from AM. Format: Relig, progs. ■ WHKY-TV affil. ■ Rates same as AM.

**WIRC(AM)**—Dec 5, 1948: 630 khz; 1 kw-D. Box 938 (28601). (704) 322-1713. Broadcasting Ltd. (acq 3/8/78). Net: APR. Rep: Southern Spt Sls. Format: C&W. ■ Jerry Oakley, pres; Elmer Troutman, gen mgr; Maynard Taylor, sls mgr; Dave Campbell, prog dir; Lee Wagoner, news dir. ■ Rates: \$7, 7; 7; 7

**WXRC(FM)**—Co-owned with WIRC(AM). Dec 7, 1962: 95.7 mhz; 27 kw. Ant 350 ft. Stereo. Prog sep from AM. Format: Stereo Rock. ■ Rates: \$8; 8; 8; 8.

**WSPF(AM)**—Oct 27, 1963: 1000 khz; 1 kw-D. Box 1709 (28601). (704) 328-1731 Piedmont Bcstg Inc. Net: UPI. Rep: Carpenter. Format: Top 40. ■ Willis A. Deal, pres, gen & coml mgr; Rick Reynolds, mus dir; Bill Annas, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WXRC(FM)**—Listing follows WIRC(AM).

### High Point

**WGLD-FM**—Listing follows WOKX(AM).

**WGOS(AM)**—July 1947: 1070 khz; 1 kw-D. Box 1819 (27261). (919) 885-8021 Bible Bcstg Net (acq 10-74). Net: APR. Format: Rel. ■ Keith Davey, pres; Clarence Morrison, gen mgr; John Pitzer, prog dir; Rex Luther, chief engr.

**WHPE-FM**—Co-owned with WGOS(AM) November 1947: 95.5 mhz; 100 kw. Ant 470 ft. (CP Ant 440 ft.) Prog dups AM 100%.

**WMFR(AM)**—Oct 15, 1935: 1230 khz; 1 kw-D, 250 w-N. Box 2208 (27261). (919) 885-2191 Radio Station WMFR Inc. (acq 7-1-40). Net: ABC/E. Rep: Devney; Southern Spot Sls. ■ Frank S. Lambeth, pres & gen mgr; Gerald Sullivan, asst mgr & prom mgr; Lorraine Gundy, news dir; Larry Craven, prog dir; J. Howard McCurry, H. Frank Shaw, sls reps; Roby L. Fritts, chief engr. ■ Rates: \$9; 9; 9; 9.

**WMFR-FM**—1946: 99.5 mhz; 10 kw. Ant 350 ft. Stereo. Sep from AM. Stereo. Net: ABC/FM. Format: Btfl mus. ■ Rates same as AM.

**WOKX(AM)**—June 1953: 1 kw-D. Box 2808 (27261). (919) 887-2621 WGLD Inc. (acq 1-1-75). Group owner: Mann Media. Rep: Blair. Format: Btfl mus, C&W. ■ Bernard Mann, pres & gen mgr; Tommy Walker, opns mgr; Marlin Taylor, mus dir; Kim Pyle, sls mgr; John Wimbish, prog dir; Lee Mortimer, news dir; Ed Kasovic, chief engr. ■ Rates: \$20; 12; 14; —

## North Carolina Radio

**WGLD-FM**—Co-owned with WOKX(AM). June 1953: 100.3 mhz; 100 kw. Ant 400 ft. Prog dups AM. ■ Roger Ingram, sls mgr. ■ Rates: \$33; 37, 37, 37

\***WWIH(FM)**—Not on air, target date unknown: 90.3 mhz; 10 w. Ant 145 ft. 933 Montlieu Ave. (27262). Trustees of High Point College, Inc. Format: Variety.

### Jacksonville

**WBBS(AM)**—Oct. 10, 1968: 1290 khz, 1 kw-D. Drawer AM (28540). (919) 347-6141 Sun Bcstg (acq 8/76). Net: ABC/C. Rep: Southern Spot Sls. Format: Contemp adult. ■ David Manko, pres; Paulette Maroon, gen mgr. ■ Rates: \$4.50; 3.50; 4; 3.

**WJNC(AM)**—Oct 16, 1945: 1240 khz; 1 kw-D, 250 w-N. Drawer A-J (28540). (919) 455-2202. Beasley Broadcast Group. (acq 1-76). Net: NBC. Format: MOR. ■ George G. Beasley, pres; Ronald S. Brown, gen mgr. Tom Stanley, prog dir; Harold Foster, coml mgr; Glenn Hargett, news dir; Don Brown, chief engr. ■ Rates: \$5; 4.25; 5; 4.25.

**WRCM(FM)**—Co-owned with WJNC(AM). April 28, 1965 92.1 mhz; 3 kw. Ant 220 ft. Prog sep from AM. Stereo. Format: C&W. ■ Jay Laurence, prog dir. ■ Rates: \$4; 3.50; 4; 3.50.

**WLAS(AM)**—June 21, 1954 910 khz; 5 kw-D. Box 38 (28540). (919) 347-4111 Seaboard Bcstg Corp. Net: Tobacco. Rep: T-N Spot Sales. Format: C&W. ■ Sidney Popkin, gen mgr; Harold Foster, coml mgr; Ron Henderson, prog dir; John Newman, news dir; Edgar O. Hathaway, chief engr.

**WXQR(FM)**—Co-owned with WLAS(AM). March 14, 1966: 105.5 mhz; 3 kw. Ant 246 ft horiz, 240 ft vert. (919) 455-2177 Marine Bcstg Corp. Prog sep from AM. ■ William Waldron, coml mgr.

### Kannapolis

**WGTL(AM)**—June 10, 1947: 870 khz; 1 kw-D. Box 148 (28081). (704) 933-8700. Fred H. Whitley Inc. ■ Fred H. Whitley, owner & gen mgr; William E. Rumble, chief engr.

**WRKB(AM)**—Dec 11, 1960: 1460 khz; 500 w-D. Box R (28081). (704) 933-1121 Helner Radio Inc. (acq 11-1-73). Net: APR. Format: Relig. Spec progs: Farm 1 hr, black 1 hr, wkly. ■ W. G. Hefner, pres; C. W. Biggerstaff Jr., gen mgr; George Berry, prog dir & chief engr; Gary D. Walker, coml mgr; Randy Whitley, mus dir. ■ Rates: \$3; 3; 3; —

**WRKB-FM**—October 1964: 99.7 mhz, 10 kw. Ant 320 ft. Prog dups AM 90%. Format: C&W. Spec progs: Black 1 hr wkly. ■ Rates: \$6; 6; 6; 6.

### King

**WKTE(AM)**—Dec 4, 1963: 1090 khz, 1 kw-D. Box 465 (27021). (919) 983-3111 Stokes County Bcstg Co. (acq 11-1-67). Net: N.C. News. Rep: Keystone, Southern Spot Sls. Format: Modern country, bluegrass. ■ Thomas E. Pendleton, pres; Harrell Powell Jr., gen mgr; Faye H. Cheek, coml mgr & news dir; Chuck Webster, prog dir; Frank Love, mus dir; Curley Howard, prom mgr; Gary Tilton, chief engr. ■ Rates: \$5; 4; 5; —

### Kings Mountain

**WKMT(AM)**—March 12, 1953: 1220 khz; 1 kw-D. Box 669 (28086). (704) 739-3671 R. H. Whitesides. Format: C&W. ■ Jonas R. Bridges, gen mgr; Audrey Williams, coml mgr; Doris S. Bridges, prog dir; prom mgr; Jerry Bedsole, mus dir; Grady Chaney, prom mgr; Jim Arp, news dir; Don Welch, chief engr.

### Kinston

**WELS(AM)**—September 1950: 1010 khz; 1 kw-D. 1413 W. Vernon Ave. (28501). (919) 523-5151 Farmers Bcstg Serv Inc. Net: Southern Farm. Rep: Carpenter. Format: C&W. Spec prog: Black 10 hrs, gospel 15 hrs, wkly. ■ William S. Page, pres; Jack P. Hankins, gen mgr; Patrick C. Howell, prog & news dir; Don Price, chief engr. ■ Rates: \$4; 4; 4; —

**WFTC(AM)**—Feb 28, 1937: 960 khz; 5 kw-D, 1 kw-N, DA-N. Box 609 (28501). (919) 523-4111 HGR Bcstg Co. (acq 4-1-62). Net: ABC/E. Rep: T-N Spot Sls. For-

mat: MOR. ■ W. J. Rider, pres; William T. Woodard, gen mgr; James B. Ham, coml mgr; Jack Rider, news dir; Eugene Underwood, chief engr. ■ Rates: \$6; 6; 6; 6.

**WRNS(FM)**—Co-owned with WFTC(AM) Oct 12, 1968: 95.1 mhz; 100 kw. Ant 265 ft. Stereo. Prog dups AM 10%. Format: C&W. ■ Rates same as AM.

**WISP(AM)**—May 1954: 1230 khz; 1 kw-D, 250 w-N. Box 606 (28501). (919) 523-1230. WISP Inc. (acq 6-76). Rep: Southern Spot Sls. Format: MOR. ■ Richard Surlis, pres & gen mgr; Rick Sands, prog dir; John Francioni, chief engr. ■ Rates: \$8; 8; 8; 8.

**WQDW(FM)**—Co-owned with WISP(AM). Sept 15, 1976: 97.7 mhz; 3 kw. Ant 228 ft. Sep from AM. Stereo. Smiles of Lenoir Inc. (acq 11-76). Net: Nat'l Black. Rep: Southern Spot Sls. Format: Black. ■ Richard Surlis, gen mgr. ■ Rates same as AM.

\***WKNS(FM)**—March 26, 1977 90.5 mhz; 3 kw. Ant 100 ft. Box 188 (28501). Lenoir Community College (acq 1-9-76). Format: Educ, adult popular. Spec prog: Classical 10 hrs, big band 5 hrs wkly. ■ Jesse McDaniel, pres; Lon Carruth, dept chmn bdcstg.

**WRNS(FM)**—Listing follows WFTC(AM).

### Laurinburg

**WEWO(AM)**—Sept 1, 1947, 1080 khz; 5 kw-D, 1 kw-CH. Box 512 (28352). (919) 276-2911 Curtis & Assocs. (acq 6-20-68). Group owner: Curtis Radio. Net: N.C. News. Rep: Southern Spot Sls. Format: MOR. Spec progs: Farm 1 hr, black 3 hrs, wkly. ■ Donald W. Curtis, pres; Fred Fox, gen mgr; Donna Lowe, coml mgr; Al Smith McLean, spec prog dir; Vicki Perkins, mus dir; Larry English, prom mgr; Gary Lancaster, news dir; David Bennett, chief engr. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

**WSTS(FM)**—Co-owned with WEWO(AM). May 1, 1951: 96.5 mhz; 100 kw. Ant 600 ft. Stereo. Prog sep from AM. Format: Relig. ■ Donald W. Curtis, pres & gen mgr; Danny Dyer, prod mgr; James Michael, prog dir; Badger Johnson, coml mgr; Anita Cimstock, prom mgr; R.D. Sykes, mus dir; Chuck Ross; Dave Bennett, chief engr. ■ Rates: \$4.80; 4.80; 4.80; 4.80.

**WLNC(AM)**—Jan 3, 1962: 1300 khz, 5 kw, DA-2. Box 1748 (28352). (919) 276-1300. Laurinburg Bcstg Co. Rep: Keystone, Carolina Spot Sls. Format: Contemp. ■ Michael C. Phillips, gen mgr, prog dir & chief engr; Shannon Harris, sls mgr; Bob Dees, prom mgr; Ed McConeghy, mus dir; Tom Harding, news dir. ■ Rates: \$4.15; 4; 4; —

**WSTS(FM)**—Listing follows WEWO(AM).

### Leaksville

**WEAF(FM)**—See Eden.

**WLOE(AM)**—See Eden.

### Lenoir

**WJRI(AM)**—March 15, 1947: 1340 khz, 1 kw-D, 250 w-N. Box 1350 (28645). (704) 754-5361 WJRI Inc. (acq 10-23-65). Net: APR. Format: Top 40. ■ Katherine B. Rabb, pres; Donnie Goodale, gen & coml mgr; Eric Loy, mus dir-prog dir; Nancy Honeycutt, prom mgr; Dean Vines, news dir; Olan Harmon, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WKGX(AM)**—Feb 13, 1969: 1080 khz; 1 kw-D. Box 452 (28645). (704) 758-1080. R. L. Bush (acq 3-77). Rep: Southern Spot Sls. Format: MOR. ■ George G. Beasley, pres; Preston Barbour, gen mgr; Charley Little, prog & mus dir, prom mgr; Bobbie Barbour, coml mgr; Pru Miller, news dir; Jim George, chief engr. ■ Rates: \$3; 3; 3; 3.

### Lexington

**WBUY(AM)**—Sept 22, 1946: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 668, 1 Radio Dr. (27292). (704) 246-2716. Davidson County Bcstg Inc. Net: N. C. News. Rep: T-N. Format: Oldies, MOR. ■ Greeley Hilton, pres & gen mgr; Dewey Hutchins, stn mgr; William B. Hilton, coml mgr; Bob Mahoney, opns mgr; Hal McGee, mus dir; Bill Everhart, prom mgr; Steve Frank, news dir; Allan Godwin, chief engr. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

**WLXN(FM)**—Co-owned with WBUY(AM). Aug 24, 1949: 94.1 mhz; 10 kw. Ant 195 ft. Prog dups AM 45%. ■ William Hilton, gen mgr; Claude Hayes, prom mgr. ■ Rates: \$3; 3; 3; 3.

**CSI ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

### Lillington

**WLLN(AM)**—Not on air, target date unknown: Harnett Bcstg Co.

### Lincolnton

**WLON(AM)**—Aug 28, 1953: 1050 khz, 1 kw-D. Box 430 (28092). (704) 735-8071 Lincoln County Bcstg Co. Inc. Rep: Southern Spot Sls. Format: Top-40, contemp. ■ W. Jack Brown, pres, gen & coml mgr; Wayne Howard, prog & mus dir, prom mgr; Larry Seagle, news dir; Dennis C. Long, chief engr. ■ Rates: \$5.06, 4.30; 4.30; —

### Louisburg

**WYRN(AM)**—Sept 11, 1958: 1480 khz; 500 w-D. Box 463 (27549). (919) 496-3105. Franklin Bcstg Co. (acq 3-1-69). Net: Tobacco. Format: C&W, rock, top-40. ■ Euland Clay McBride, pres, coml & prom mgr & prog dir; Mollie B. Evans, gen mgr, sec & treas; Larry Bledsoe, mus dir; Asher F. Johnson Jr., news dir, chief engr & VP.

### Lumberton

**WAGR(AM)**—Nov 27, 1954: 580 khz; 500 w-D. Box 1056 (28358). (919) 739-3394. Southeastern Bcstg Corp. (acq 4-2-57). Net: Southern Farm. Net: UPI. Rep: Southern Spot Sls. Format: Contemp. Spec prog: C&W 18 hrs wkly. ■ Al Kahn, pres & gen mgr; Hugh Hines, coml mgr; Bob Waters, news dir; L. Steven Davis, chief engr. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

**WJSK(FM)**—Co-owned with WAGR(AM). July 19, 1964: 102.3 mhz; 3 kw. Ant 270 ft. (919) 738-4771 Prog sep from AM. Format: C&W, gosp. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

**WTSB(AM)**—June 8, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 393 (28358). (919) 738-1340 or (919) 739-9600. Robeson Bcstg Corp. Net: ABC. Rep: Carpenter. Format: MOR. ■ J. A. Sharpe Jr., pres; Ron Pait, gen & coml mgr; Don Babson, prog dir; Bob Dean, mus dir; Harvey Burgess, news dir; Bruce Worrell, chief engr. ■ Rates: \$4.55; 3.60; 3.60; 2.

**WTSB-FM**—Dec 1, 1960: 95.7 mhz; 6.5 kw. Ant 190 ft. Stereo. Net: ABC/I. Format: Btfl mus. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

### Marion

**WBRM(AM)**—May 9, 1949: 1250 khz, 1 kw-D. Drawer 219 (28752). (704) 652-9500. Lake City Bcstg Corp. (acq 6-76). Group owner: Childress Radio Group. Net: UPI, Tobacco. Format: C&W, MOR. ■ James B. Childress, pres; Annette Bryant, gen mgr; Jack Roper, coml mgr; Biff Watson, mus dir; John Tudor, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Marshall

**WMMH(AM)**—Sept 20, 1956: 1460 khz; 500 w-D. Box 528 (28753). (704) 649-3051. Marshall Bcstg Co. (acq 8-8-57). Rep: Keystone. Format: C&W, gospel. ■ Andrew D. Shields, pres, gen mgr; Harlon Rice, prog & news dir; Carl Chandler, chief engr. ■ Rates: \$3; 3; 3; —

### Mars Hill

\***WVMH-FM**—1975: 90.5 mhz; 10 w. Box 1161-C (28754). (704) 689-1138 Mars Hill College. Format: Educ, diversified. ■ Philip G. Weast, faculty advisor; Michael Mitchell, gen mgr; Terry English, chief engr.

### Mayodan

**WMYN(AM)**—July 15, 1957: 1420 khz; 500 w-D. Box 311, Madison, N.C. (27025). (919) 548-9207 Mayo Bcstg Corp. Spec prog: C&W 20 hrs wkly. ■ J. B.

Shelton, pres; Banner F Shelton, gen mgr; Jim Walton, chief engr. ■ Rates: \$2.50, 2.50, 2.50, 2.50.

## Mebane

**WQWX(AM)**—Dec 7, 1973: 1060 khz, 1 kw-D, 500 w (CH), DA-D, Box 68 (27302). (919) 563-3000. Radio Mebane-Hillsborough Inc. Group owner: Curtis Radio. Net: NC News. Format: C&W, rel. ■ Donald W. Curtis, pres; Robert Ray, gen mgr; Guy Mallory, prom mgr; Randal Freeman, chief engr. ■ Rates: \$3; 3; 3; —

## Mocksville

**WDSL(AM)**—October 1964. 1520 khz; 5 kw-D, 1 kw-CH. Box 404 (27028). (704) 634-2177 WDSL Inc. Group owner: Potter. Format: C&W, top 40, gospel. ■ Doris B. Potter, pres; Stanley B. Clifton, VP; Johnny Roberts, opns & news dir; Roland B. Potter, sec/treas; Jeff Huffman, chief engr. ■ Rates: \$2.10; 2.10; 2.10; 2.10.

## Monroe

**WIXE(AM)**—May 3, 1968: 1190 khz; 500 w-D. (CP-1 kw). Box 1007 (28110). (704) 289-2525. Monroe Bcstg Co. Rep: Crane. Format: C&W. ■ Joe N. Ross, pres; Ray Atkins, gen mgr; Robert M. Smith, coml mgr & chief engr; John R. Griffin, prog dir & prom mgr; Walter C. Sprouse Jr., news dir.

**WMAP(AM)**—July 1947: 1060 khz; 1 kw-D. Box 160 (28110). (704) 283-8115. Union Bcstg Corp. (acq 11-75). Net: ABC/C. Rep: T-N Spot Sls. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Frank A. Funderburk, pres & coml mgr; Bill Benton, gen mgr; Tom Desio, prog dir & prom mgr; Rick McCollum, mus dir; Olin Sikes, news dir; M. Howard Baucom, chief engr. ■ Rates: \$3; 3; 3; 3.

## Mooresville

**WHIP(AM)**—1950: 1350 khz; 1 kw-D. (28115). (704) 664-5051 Mooresville Media (acq 8-76). Net: N.C. News. Format: MOR. Spec progs: Black 6 hrs wkly. ■ Glenn Hamrick, pres; Alan G. Combs, VP-gen mgr; Martha Hamrick, prom mgr; Jim Mintzer, coml mgr; Gene Jones, chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

## Morehead City

**WMBL(AM)**—July 29, 1947: 740 khz; 1 kw-D. Box 432 (28557). (919) 726-3188. Carteret Bcstg Inc. Rep: Webb. Spec progs: Black 2 hrs, C&W 8 hrs, wkly. ■ Grover C. Munden, pres; Robert R. Pate, gen mgr; John C. Erwin, prog dir; Bob Campbell, news dir; Robert L. Staham, chief engr.

**WMBL-FM**—Dec 20, 1972: 95.9 mhz; 3 kw. Ant 280 ft.

## Morganton

**WMNC(AM)**—Sept 23, 1947: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 969 (28655). (704) 437-0521 WMNC Inc. (acq 7-1-72). Net: NBC. Format: Top-40. ■ Nathan J. Cooper Sr., pres; Joe Cooper, gen mgr; Roy T. Waters, coml mgr; Madelyn Y. Patton, prog dir; Elizabeth Ross, news dir; Ray Cook, mus dir; Dan Deaton, opns mgr; James C. George, chief engr. ■ Rates: \$4.75; 4; 4.75; 3.

**WQXX(FM)**—Co-owned with WMNC(AM). Aug 3, 1963: 92.1 mhz; 3 kw. Ant 145 ft. (704) 437-0522. Prog sep from AM. Format: C&W. Spec prog: Gospel 15 hrs wkly. ■ Ernie Penley, mus dir. ■ Rates same as AM.

**WSVM(AM)**—See Valdese.

## Mount Airy

**WPAQ(AM)**—February 1948: 740 khz; 10 kw-D, 1 kw (CH). Box 907 (27030). (919) 786-6111 Ralph D. Epperson. Rep: Wallace. Format: MOR. Spec progs: Farm 2 hrs, community affrs 1 hr wkly. ■ Ralph D. Epperson, owner & chief engr; Blair Eubanks, gen mgr; Lucy Bowman, coml mgr; Diane Bowman, prog dir; Gerald Bryant, mus dir; Rosalie Dickens, prom mgr; David Sizer, news dir; Ralph Epperson, chief engr. ■ Rates: \$5; 5; 3; 5.

**WSYD(AM)**—Oct 4, 1951: 1300 khz; 5 kw-D, 1 kw-N, DA-N. Box 1678, City View Dr. (27030). (919) 786-2147 Mount Airy Bcstrs Inc. Net: MBS, APR. Rep: Corlett. Format: Div. Spec progs: Farm 3 hrs wkly. ■ Erastus F. Poore, pres & gen mgr; Michael E. Poore,

coml mgr; Vicky Beck, prog dir; Bruce Hull, mus dir; Ronald Johnson, news dir; Paul Johnson, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 4.

## Mount Olive

**WDJS(AM)**—Dec 27, 1961: 1430 khz; 1 kw-D. E. Center St. Box 429 (28365). (919) 658-9751 The Mount Olive Bcstg Co. Format: Diversified. Spec prog: Black 3 hrs, gospel 10 hrs wkly. ■ James H. Mayo, gen mgr, chief engr & sls mgr; Dortch Anderson, news dir; Ann W. Mayo, prog dir; Jesse Holmes, farm news.

## Moyock

**WJLY(FM)**—See Chesapeake, Va.

## Murfreesboro

**WWDR(AM)**—March 20, 1965: 1080 khz; 1 kw-D. Box 38 (27855). 398-4111 Murfreesboro Bcstg Corp. Rep: T-N Spot Sls. ■ Mrs. Linda Timberlake, pres; Frank Timberlake, gen & prom mgr, prog & news dir; Tommy Forbes, coml mgr; Debbie Collier, mus dir; Jim Casey, chief engr. ■ Rates: \$3.55; 3.55; 3.55; —

**WWDR-FM**—Oct 11, 1970: 98.3 mhz. 3 kw. Ant 285 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates: \$3; 3; 3; 3.

## Murphy

**WCVF(AM)**—Oct 12, 1958: 600 khz, 1 kw-D. Box 280 (28906). (704) 837-2151 Max M. Blakemore. Format: Diversified. Spec prog: Farm 3 hrs wkly. ■ Max M. Blakemore, owner & chief engr; Dennis Blakemore, gen mgr; Elvia Blakemore, prog dir; Dick Townsend, coml mgr. ■ Rates: \$2.70; 2.20; 2.50; 2.20.

**WKRC**  
News/Public Affairs/Great Music  
"BIG K Kountry"

**WKRC(AM)**—Aug 8, 1958: 1320 khz, 5 kw-D. Rt. 1, Box 22 (28906). (704) 837-6200. Childress Bcstg Corp. of Murphy. Net: APR. Rep: Southern Spot. Format: MOR, C&W, pub affrs. Spec progs: Farm 3 hrs wkly. ■ Paul V. Ridenhour, pres, gen mgr; William Yonce, coml mgr; Emma Ramsey, prog dir; W. T. Brown, sec, treas & prom mgr; David Patterson, mus dir; David Newsome, oprn mgr; Bill Gordon, news dir; Jim Foust, chief engr; Loran C. Davis, VP & farm dir. ■ Rates: \$4; 3; 4; —

## New Bern

**WBIC(AM)**—Jan 1973: 1380 khz; 5 kw-U. DA-N. Box 3436 (28560). (919) 638-5048. P&C Bcstg Co. Format: Black. ■ J. D. Conner, pres; Vera Conner, VP & gen mgr; Royal Bruce, prog dir.

**WHIT(AM)**—April 23, 1942: 1450 khz; 1 kw-D, 250 w-N. Drawer 1049 (28560). (919) 637-4450. David E. McCutchen (acq 6-76). Net: TN. Rep: T-N Spot Sls. Format: Oldies, top-40. ■ David E. McCutchen, pres; Edward Seeger, gen mgr; Carol Browne, coml mgr; Ron Diaz, prog dir-chief tech; Dave Lyons, mus dir; Janet Musser, prom mgr; Dave Stafford, news dir. ■ Rates: \$5; 4.50; 5; 4.50.

**WRNB(AM)**—July 5, 1953: 1490 khz; 1 kw-D, 250 w-N. Box 2684 (28560). (919) 637-6144. First Capital Broadcasting Inc. (acq 1975). Group owner: Gray Bcstg Ent. Net: ABC/IL. Rep: Southern Spot Sls. Format: Contemp. ■ Theodore Gray, pres; Robert B. Evans, VP & gen mgr; Herschel Barbour, coml mgr; John E. Creech, opns mgr; Richard Todd, mus dir; Stan Atamachuk, prom mgr; Terry Shinn, chief engr. ■ Rates: \$4.50; 4; 4.50; 4.

**WRBK(FM)**—Co-owned with WRNB(AM). Aug 1977: 101.9 mhz; 100 kw. Ant 580 ft. Sep from AM. Stereo. ■ Robert McDermott, sls mgr; Doug Paul, mus dir. ■ Rates: \$7.45; 6.45; 7.45; 6.45.

**WSFL(FM)**—See Bridgeton.

## Newland

**WJTP(AM)**—August 14, 1978: 1130 khz; 1 kw-D. Box 1130 (28657). (704) 733-0188. J. T. Parker Broadcasting Corp. Format: Modern country, adult contemp. ■ J. T. Parker Jr., pres; Phil Roberts, gen mgr; Dan Arnold, stn mgr; Mitch Sandridge, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

## North Carolina Radio

### Newton

**WNNC(AM)**—June 18, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 940 (28658). (704) 464-4041 Newton-Conover Communications, Inc. (acq 8-76). Rep: Keystone, Carpenter. Format: Adult contemp. Spec progs: Farm 1 hr, black 2 hrs, wkly. ■ Dave Lingafelt, pres, gen mgr, coml mgr & chief engr; Janet Lingafelt, traf mgr; Steven Sox, prog mgr; Duane Cozzen, mus dir; Al Mar-ness, news dir. ■ Rates: \$4; 4; 4; 4.

### North Wilkesboro

**WKBC(AM)**—June 1947: 810 khz; 1 kw-D. Box 938 (28659). (919) 667-2221 Wilkes Bcstg Co. Group owner: Potter. Net: MBS. Format: C&W. Spec prog: Gospel 8 hrs wkly. ■ Doris B. Potter, pres & gen mgr; Roland B. Potter, sec-treas; Stanley B. Clifton, VP/sls; Z. Jane Smith, VP; Ed Racey, news dir; James Flesher, chief engr.

**WKBC-FM**—July 1962: 97.3 mhz; 20 kw. Ant 950 ft. (CP 100 kw. Ant 980 ft.) Stereo. Prog sep from AM. Format: MOR, top-40.

### Oxford

**WCBQ(AM)**—June 9, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 644 (27565). (919) 693-6416. Radio Granville Inc. (acq 2-76). ■ Roy A. Childers, pres.

### Pinehurst

**WEEB(AM)**—See Southern Pines.

**WIOZ(FM)**—See Southern Pines.

### Plymouth

**WPNC(AM)**—Sept 11, 1959: 1470 khz; 1 kw-D. Box 1067 (27962). (919) 793-4104. Ralph D. Epperson (group owner: acq 5-64). Net: N.C. News. Rep: KBS, Southern Spt Sls. Format: Top-40. ■ William Benners III, gen mgr; Thomas H. Peele, prog dir & prom mgr; Ty Rhodes, news dir; Walter Johnson Jr., chief engr. ■ Rates: \$2.75; 2.50; 2.50; 2.75; 2.50.

**New FM**—Not on air, target date unknown: 95.9 mhz; 2.6 kw. Ant 326 ft. Box 907, Mt. Airy (27030). Ralph D. Epperson. Format: Variety.

### Raeford

**WSHB(AM)**—April 25, 1963: 1400 khz; 1 kw-D, 250 w-N. Box 669 (28376). (919) 875-2148. Friendly Bcstg Co. (acq 8-26-66). Rep: Southern Spot Sls. Format: Top-40. Spec progs: Black 3 hrs, C&W 2 hrs, wkly. ■ William S. Wellons Sr., pres; C. D. Bounds, VP & gen mgr; Larry Long, asst mgr; Hal Burrows, prog dir; Helen Inman, sls mgr; Dave Allen, mus dir; Steve Dees, news dir; Dave Raley, chief engr.

### Raleigh

**WAKS(AM)**—See Fuquay Varina.

**\*WCPE(FM)**—July 18, 1978: 89.7 mhz, 12.5 kw. Ant 255 ft. Stereo. Box 5010, 4044 Old Wake Forest Rd. (27609). (919) 872-7569. Educational Information Corp. Format: Div. Spec progs: Farm 5 hrs, black 3 hrs, classcl 15 hrs, jazz 10 hrs, blind 3 hrs, wkly. ■ Jim Sempsrott, gen mgr; Anne F. Procopio, mus dir; John Sempsrott, prog dir; Victoria Wood, prom mgr; Gregory F. Procopio, chief engr.

**WKIX(AM)**—1947: 850 khz; 10 kw-D, 5 kw-N, DA-N. Box 12526 (27605). (919) 851-2711 Adelphi Bcstg Co. (acq 5/1/78). Group owner: Mann Media. Net: UPI. Rep: Blair. Format: Top-40. ■ Bernard Mann, pres; Bob Bolton, prog dir; Ron McKay, mus dir; Scott White, news dir; Greg Rogers, chief engr. ■ Rates: \$40; 35; 40; 35.

**WYYD(FM)**—Co-owned with WKIX(AM). 1947: 96.1 mhz; 98 kw. Ant 930 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Richard Harlow, sls mgr; Steve Hibbard, opns mgr; Marlin Taylor, mus dir. ■ Rates: \$24; 28; 24; 21

**\*WKNC-FM**—September 1965: 88.1 mhz, 2.9 kw. Ant 240 ft. Stereo. Box 5748 (27607). (919) 737-2401 N.C. State U. Net: ABC/IL. Format: Div. Spec prog: Classical 15 hrs, Jazz 15 hrs wkly. ■ Susan Shaw,

## North Carolina Radio

gen mgr; Jim Pickett, prog mgr; John Gill, mus dir; John O'Conner, Harry Nichols, news dirs: Bill Booth, chief engr.



**WLE(AM)**—November 1954: 570 khz; 500 w-D. Box 190, 649 Maywood Ave. (27603). (919) 833-3874. WLE Inc. (acq 9-1-65). Net: Mutual Black, MBS. Rep: Howard. Format: Black. ■ Wallace L. Hankin, pres; Robert Hanklin, gen mgr, Paul Ingram, prog dir; Charles Harrison, mus dir; Rick High, news dir; Jim Barbot, chief engr. ■ Rates: \$1050; 9.50; 10.50; 9.50.

**WPJL(AM)**—March 1939: 1240 khz; 1 kw-D, 250 w-N. Box 27946 (27611). (919) 834-6401 Raleigh Radio Co. Inc. (acq 1965). Group owner: Radio Smiles. Net: MBS. Rep: Southern Spot Sls. Format: Relig. Spec prog: Black 3 hrs wkly ■ J. David Hoke, VP & gen mgr; James Bell, prog dir; Jim Stevens, news dir. ■ Rates: \$10; 8.75; 10; 7.50.

**WPTF(AM)**—Sept 22, 1924. 680 khz, 50 kw-U, DA-N. Box 1511, 410 S. Salisbury (27602). (919) 832-8311 TWX 510-928-1852. Durham Life Bcstg Svc. (acq 1927). Net: NBC, Southern Farm. Rep: Christal. Format: Div. Spec progs. Farm 12 hrs, classcl 6 hrs, jazz 2 hrs wkly. ■ Carl V. Venters Jr, pres, Wally Ausley, stn mgr, Maury O'dell, mus dir; Margaret Webb, prom mgr; Dan Giddens, VP news, Wayne Ennis, news dir; Charles Stegall, prog dir; Don Massey, chief engr. ■ Rates: \$88; 40; 55; 40.

**WQDR(FM)**—Co-owned with WPTF(AM) August 1949: 94.7 mhz; 100 kw. Ant 1100 ft. Stereo. Prog sep from AM. Format: AOR. Spec progs: Jazz ■ Carl Ventes Jr, pres; David Berry, gen mgr-coml mgr; Chris Miller, prog dir-mus dir; Margaret Webb, prom mgr; Frank Laseter, news dir; Don Massey, chief engr. ■ Rates: \$42; 37; 42; 37

**WRAL(FM)**—1947. 101.5 mhz, 250 kw. horz, 100 kw vert. Ant 1970 ft. Stereo. Box 17000 (27609). (919) 781-6101 Capitol Broadcast. Net: T-N. Rep: Katz. Format: Contemp. ■ Wally Voight, gen mgr; Bob Inskip, prog dir; Charlie Brown, prom mgr; Eddie Weiss, sls mgr; Mike Edwards, news dir; Keith Harrison, chief engr. ■ Rates: \$59; 57; 59; 53.

**\*WSHA(FM)**—Nov 18, 1968: 88.9 mhz, 10 kw. Ant 115 ft. 118 E. South St. (27602). (919) 755-4890. Shaw University. Format: Black, educl, jazz, R&B. ■ Dr. J. Archie Hardgraves, pres; Robert John Keiber, gen mgr; Carl Sanders, coml mgr; Mac McLean, prog dir; Henry Lee, mus dir; Deloris Ramsey, news dir.

**WYNA(AM)**—Aug 15, 1962: 1550 khz, 1 kw-D. Box 30099 (27612). (919) 782-9233. North Carolina Electronics Inc. (acq 8-74) Group owner: Forjay. Net: ABC/C. Rep: PRO/Radio, Carolina Spot Sls. Format: Modern country. Spec progs: Farm 2 hrs wkly. ■ John Maurer, pres & gen mgr; Barry Noll, coml mgr; Harvey Riddle, prog dir-mus dir; Jack McDoland, prom dir; Rich McTighe, news dir; Walter Johnson, chief engr. ■ Rates: \$10.50; 8.50; 10.50; 8.50.

**WYD(AM)**—Listing follows WKIX(AM)

### Red Springs

**WYRU(AM)**—June 15, 1970: 1510 khz; 1 kw-D Box 711 (28377). (919) 843-5946. Carolina Sunbelt Radio Inc. (acq 10/24/77). Net: Southern Farm, APR. Rep: Southern Spot Sls. Format: Btlf mus, Top-40, C&W. ■ William Morgan, pres-gen mgr; Helen Sansone, VP-stn mgr; Ken Bake, news dir; Mike Phillips, chief engr. ■ Rates: \$4; 4; 4; —

### Reidsville

**WFRC(AM)**—Oct 1947. 1600 khz; 1 kw-U. Box 990 (27320). (919) 349-4361. Travis Bcstg Inc. (acq 2-1-77). Net: ABC/E. Rep: PRO Radio, Southern Spot Sls. Format: MOR. Spec prog: Farm 8 hrs, Black 6 hrs wkly. ■ Charles Travis, pres & gen mgr; E.M. Hurd, coml mgr; Bill Diffie, prog dir; Lee Bailey, mus dir; Leona Mansfield, prom mgr; Price Craddock, news dir; Tim Walker, chief engr. ■ Rates: \$5; 4; 5; 4.

**WREV(AM)**—1948: 1220 khz, 1 kw-D. Box 1050 (27320). (919) 349-2986. MHR Bcstg Inc. (acq Nov 1976). Net: UPI Rep: Carpenter. Format: C&W. Spec prog: Black 8 hrs wkly. ■ Caswell D. Mullins, VP & gen mgr; Caswell A. Mullins, stn & sls mgr; Don Carroll, prog dir; Ken Echols, news dir; Benjamin Grogan, chief engr. ■ Rates: \$650; 6; 6, 625. —

**WMMO(FM)**—Sept 6, 1948: 102.1 mhz, 50 kw. Ant 285 ft. Stereo. Beasley Bcstg of Reidsville Inc.

### Roanoke Rapids

**WCBT(AM)**—November 1940: 1230 khz; 1 kw-D, 250 w-N. Box 70 (27870). (919) 537-4184. WCBT Radio Inc. (acq 9-69). Rep: TN Spot Sls. Format: Contemp. ■ William Jefferay, pres, Johnny Draper, VP-gen mgr; Russ Barrett, opns mgr; Jean Landen, news dir; Larry Powell, chief engr. ■ Rates: \$3.95; 3.70, 3.95, 3.70.

**\*WPGT(FM)**—Dec 8, 1972: 90.1 mhz, 860 w. Ant 84 ft. 338 Roanoke Ave. (27870) (919) 537-8333. Roanoke Christian School. Net: MBS. Format: Relig & educl. Spec prog: Black 1 hr wkly. ■ Marvin E. Faile, pres; Robert K. Kellner, gen mgr; Jack Nichols, prog dir; David Turner, chief engr.

**WPTM(FM)**—August 1974. 102.3 mhz, 3 kw. Ant 300 ft. Stereo. Box 1076 (27870) (919) 537-1023 & 1289. Tres Bcstg (acq 11/11/78). Net: APR Rep: Carpenter. Format: C&W, contemp. Spec prog: Farm 10 hrs wkly. ■ William Pruden, pres and gen mgr. ■ Rates: \$4.25, 4, 4.25; 4

### Rockingham

**WAYN(AM)**—September 1946: 900 khz; 1 kw-D. Box 591 (28379). (919) 895-4041 WAYN Inc. (acq 7-1-64). Rep: Carpenter. Format: Adult Top 40. ■ William Futterer, pres & gen mgr; Jim Smith, news dir-prog dir; Danny Thames, mus dir; Bill Gaston, chief engr.

**WLWL(AM)**—Oct 27, 1969: 1500 khz, 500 w-D. (250 w-CH). Box 1233 (28379). (919) 997-2526. Sandhills Bcstg Co. Inc. Rep: Southern Spot Sls. Format: Rock, black. ■ Robert E. Perkins, pres, gen mgr & chief engr; Vickie Perkins, coml mgr & prog dir.

**\*WRSH(FM)**—May 1973: 91.1 mhz, 10 w. Ant 60 ft. Long Drive (28379). Richmond County Bd of Educ.

### Rocky Mount

**WCEC(AM)**—November 1947. 810 khz; 1 kw-D Box 4005 (27801). (919) 442-3108. Eastern Carolina Electronics Inc. Net: N. C. News. Rep: T-N Spot Sls. Format: Talk, MOR. ■ Joe Warner, VP & gen mgr; Rick Roberts, prog dir; Tim Horton, coml mgr; Bob Morgan, mus dir; Dave Guth, news dir; Viles Williams, chief engr. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

**WFMA(FM)**—Co-owned with WCEC(AM). November 1947: 100.7 mhz, 100 kw. Ant 440 ft. Prog sep from AM. Net: NC News. Format: C&W. ■ Rates: \$5.95; 5.95; 5.95; 5.95.

**WEED(AM)**—Sept 10, 1933: 1390 khz, 5 kw-D, 1 kw-N, DA-N. Box 2267 (27801). (919) 443-3119. Radio Station WEED Inc. (acq 1-1-68). Net: ABC/C. Rep: Devney; Southern Spot Sls. Format: Contemp. ■ William Avera Wynne, pres; W. A. Wynne Jr, gen mgr; George Peterson, coml mgr; Herb Davidson, prog dir; Butch Pindell, news dir. ■ Rates: \$3.50; 2.80; 3.50; 2.80.

**WRSV(FM)**—Co-owned with WEED(AM). 1949: 92.1 mhz; 1.3 kw. Ant 160 ft. (CP 1.7 kw. Ant 380 ft.) Prog sep from AM. Box 2666 (919) 442-9776. Net: Mutual Black. Rep: Southern Spt Sls. Format: Black. ■ Charles O. Johnson, gen mgr; Rogger Wiggins, prog dir. ■ Rates: \$3.25; 2.75; 3.25; 2.75.

**WFMA(FM)**—Listing follows WCEC(AM).

**WRMT(AM)**—Dec 15, 1958: 1490 khz; 1 kw-D, 250 w-N. Box 283, Hwy 301 South (27801). (919) 442-8091 Atlantic Radio Corp. (acq 9-1-61). Group owner: Fox Stns. Rep: Keystone, Beaver. Format: MOR. ■ Stanley H. Fox, pres; Larry Tallant, prog dir; John Stinson, gen mgr; Ed Attayek, asst mgr; Skip Carney, prog dir & prom mgr; Dink Perry, mus dir; Tom Crabtree, news dir; Toby Johnson, chief engr. ■ Rates: \$4.15; 3.75; 4.15; 3.75.

### Rose Hill

**WEGG(AM)**—1971. 710 khz; 250 w-D. Box 608 (28458) (919) 289-2031 Duplin County Bcstrs. Net: ABC/II. Format: Gospel-country. ■ J. B. Wilson Jr, pres. R. Mark Grady, gen mgr, Jim Blanchard, chief engr.

### Roxboro

**WKRX(FM)**—Listing follows WRXO(AM).

**WRXO(AM)**—1949: 1430 khz, 1 kw-D. Box 1176 (27573). (919) 599-0266. Roxboro Bcstg Co. Rep: T-N Spot Sls. Format: MOR. Spec progs: Black 4 hrs, C&W 5 hrs, farm 8 hrs, wkly. ■ H. Wharton Winstead Jr, pres & gen mgr; Frank Manson, coml mgr; B. K. Day, news dir. ■ Rates: \$3.90; 3.90; 3.90, 3.90.

**WKRX(FM)**—1958: Co-owned with WRXO(AM). 96.7 mhz, 3 kw. Ant 300 ft. Prog sep from AM. Rgnl Net: N.C. News. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Rates same as AM

### Rutherfordton

**WCAB(AM)**—Oct 19, 1966: 590 khz, 500 w-D. Box 511 (28139). (704) 287-3356. Isothermal Bcstg Co. Format: MOR. Spec progs: Black 4 hrs, farm 1 hr, C&W 2 hrs, wkly. ■ Charles R. Melton, pres & gen mgr; Ernest R. Griswold, stn & coml mgr & prog dir, J. Worthington Smith, mus dir; Ron Wood, news dir; Debbie Price, prom mgr; Bill Padgett, chief engr.

### St. Pauls

**WLAB(AM)**—Aug 1, 1966: 1060 khz, 250 w-D. Rt 3, Box 169 (28384). (919) 865-5198. St. Pauls Bcstg Co. Inc. (acq 10-1-74). Format: Top 40, C&W, diversified. Spec prog: Farm 5 hrs wkly. ■ Richard Dale Brooks, pres; Dale Brooks, gen & coml mgr; Rick Brooks, prog & mus dir; Theresa Brooks, news dir; Milton Newsome, chief engr.

### Salisbury

**\*WNDN-FM**—Feb 1, 1977. 91.1 mhz; 10 w. Ant 50 ft. Catawba College (28144). (704) 637-4456. Catawba College. Rep: Intercollegiate. Format: Educl. Spec prog: Farm 2 hrs, black 2 hrs, classical 18 hrs wkly. ■ Gerald L. Honaker, advisor; Brian Gieseler, gen mgr.

**WRDX(FM)**—Listing follows WSTP(AM)

**WSAT(AM)**—April 28, 1948: 1280 khz, 1 kw-U, DA-N. Drawer 99 (28144). (704) 633-0621 Mid-Carolina Bcstg Co. Net: ABC/C. Format: Mor, C&W. ■ C. H. Wentz, pres, Harry L. Welch, gen & coml mgr; Gales Adkins, prog dir; Russell McIntire, news dir; E. L. Sherman, chief engr.

**WSTP(AM)**—Jan 1, 1939: 1490 khz, 1 kw-D, 250 w-N. Box 4157 (28144). (704) 636-3811 WSTP Inc. (acq 10-20-56). Net: MBS. Rep: Devney, Southern Spot Sls. Format: MOR. Spec progs: Farm 2 hrs wkly. ■ Tom Harrell, pres & gen mgr; Bob Bailey, asst & opns mgr; Doug Rice, mus dir; Kent Bernhardt, news dir; Earl Carney, sls mgr; Fred Ostwalt, chief engr. ■ Rates: \$7; 7; 7; 7

**WRDX(FM)**—Co-owned with WSTP(AM). March 16, 1946: 106.5 mhz; 15 kw. Ant 250 ft. Dups AM 25%. Net: N.C. News. Format: C&W. ■ Bob Bailey, prog dir; Tom Howell, mus dir; Shirley Porter, news dir; Anne Lanningham, comptroller. ■ Rates: \$5; 5; 5; 5.

### Sanford

**\*WDCC(FM)**—1971. 89.5 mhz; 10 w. Kelly Dr. (27330). (919) 775-5401 Central Carolina Technical Institute. Format: Variety, educl. ■ J. F. Hockaday, pres; Jerry M. Farmer, R-TV dept head, Toby Johnson, chief engr.

**WEYE(AM)**—Oct 2, 1952: 1290 khz; 1 kw-D. (27331). (919) 775-3021 Crest Bcstg Cor. (acq 9-1-64). Group owner: Fox Stns. Net: ABC/C. Rep: Southern Spot Sls. Format: Top-40. ■ Stan Fox, pres; Kenneth Burch, gen mgr; Frank Spruilli, prog dir; Irv Fox, sec-treas; Patricia Carlin, news dir; Toby Johnson, chief engr. ■ Rates: \$4; 4, 4, 4.

**WWGP(AM)**—1946: 1050 khz; 1 kw-D. Drawer R (27330). (919) 775-3525. WWGP Bcstg Corp. (acq 7-1-58). Net: N.C. News. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ Frank J. Abbott Jr, pres; Richard K. Feindel, gen & coml mgr & prog dir; Bill Cameron, mus dir; Glenn Hargett, news dir; Pat Paterson, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

**WFJA(FM)**—Co-owned with WWGP(AM) 1950: 105.5 mhz, 490 w. Ant 340 ft. Dups AM 65%. Format: Top-40, oldies. ■ Rates same as AM.

### Scotland Neck

**WYAL(AM)**—April 3, 1960: 1280 khz, 5 kw-D. Box 425 (27874). (919) 826-3114. WYAL Radio Inc. Net: N.C. News. Rep: TN Spt Sls. Format: Top-40, diversified. Spec prog Farm 5 hrs wkly. ■ John Laurino, pres, Gordon L Hood, gen & coml mgr; Charles Burlew, stn & prog dir, Mary Cross, traffic mgr; Randolph Garner; mus dir. James Dudley, chief engr. ■ Rates: \$4; 4; 4;—

### Selma

**WBZB(AM)**—Aug 4, 1964: 1090 khz, 1 kw-D. Box 1 (27576). (919) 965-3753; 965-3753. WBZB Bcstg Svc Inc. Net: N.C. News. Rep: TN Spot Sls. Format: C&W, gospel. Spec progs: Black 1 hr, farm 5 hrs, wkly. ■ Janice E. Barry, pres; Richard C. Bridges, gen mgr; J. B. Harper, relg dir; Julia Epperson, coml mgr; Julie Rives, news dir. ■ Rates: \$3.30; 3.30; 3.30; —

### Shallotte

**WDZD(FM)**—Not on air: 93.5 mhz, 3 kw. Ant. 300 ft. Box 346 (28459). (919) 754-8171 Media Group Inc. Net: MBS. Format: C&W. ■ William D. Benton, pres; George M. Crook Jr, gen mgr-coml mgr; Tom Atkinson, mus dir-prog dir; Harold Bland, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**WVCB(AM)**—June 11, 1964: 1410 khz, 500 w-D. Shallotte Bcstg Co. (28459). (919) 754-4512. Shallotte Bcstg Co. Format: C&W. ■ A. Earl Milliken & John G. Worrell, co-mgrs; Ruth Jenrette, traf mgr; Arthur L. Madeley, chief engr.

### Shelby

**WADA(AM)**—July 9, 1958: 1390 khz, 1 kw-D, 500 w-N, DA-N. Drawer 1390 (28150). (704) 482-1390. Cleveland County Bcstg Co. Group owner: Hanna Group Industries. Net: NBC. Format: MOR. ■ Boyce J. Hanna, pres & gen mgr; Ken Vassy, chief engr; Joan Allen, prom mgr; Buddy Hanna, mus dir; Ludy Wilke, news dir; Glenn Wall, spts dir.

**WBT(AM)**—See Charlotte.

**WOHS(AM)**—Aug 21, 1946: 730 khz, 1 kw-D. Box 1590 (28150). (704) 482-4510. Western Carolina Radio Corp. Net: MBS. Rep: Southern Spot Sls. Format: C&W. ■ Harold Watson, pres-gen mgr; Calvin Hastings, prog dir-mus dir; Larry Linnens, news dir; Steve Greene, chief engr. ■ Rates: \$4; 4; 4; 4.

**WXIK(FM)**—Co-owned with WOHS(AM). 1948: 96.1 mhz, 2.6 kw. Ant 440 ft. Stereo. Format: Adult contemp. Spec progs: Black 8 hrs wkly. ■ Jeff Owens, prog dir-mus dir. ■ Rates: \$5; 5; 5; 5.

### Siler City

**WNCA(AM)**—Aug 19, 1952. 1570 khz; 1 kw-D, DA. Box 429 (27344). (919) 742-2135. Chatham Bcstg Co. of Siler City (acq 3-1-62). Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ David P. Welborne, pres; Lindsay P. Berrier, gen mgr; Harvey M. Yon, mus dir; Roy A. Edwards, news dir; L. L. Holland, chief engr. ■ Rates: \$4.20; 3.20; 4.20; 3.20.

### Smithfield

**WBZB(AM)**—See Selma.

## WMPM

Farm News/Music/Weather  
*Southern Spot Sales*

**WMPM(AM)**—1950: 1270 khz; 5 kw-D. Box 240 (27577). (919) 934-2434, 934-7161. Carolina Bcstg Svc. (acq 12-1-58). Net: Southern Farm. Net: UPI. Rep: Southern Spot Sls. Format: Farm, C&W. ■ Ellis C. Barbour, pres; Carl E. Lamm, gen mgr; prog dir; Larry Barnes, news dir; Gordon Britt, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### South Gastonia

**WGAS(AM)**—Aug 14, 1959: 1420 khz; 500 w-D. Box

250, Gastonia (28052). (704) 865-5796. MGM Bcstg Corp. Rep: TN Spot Sls. Format: MOR, Christian. Spec prog: Black 5 hrs wkly. ■ Glenn F. Mace, pres, gen mgr & chief engr; Edson I. Gray, coml & prom mgr; Carroll Henderson, prog-mus dir. ■ Rates: \$5; 5; 5; 5.

### Southern Pines

**WEEB(AM)**—Nov 15, 1947. 990 khz; 5 kw-D. Box 570 (28387). (919) 692-7440. The Sandhills Community Bcstrs Inc. Net: ABC/I. N.C. News. Rep: Southern Farm; T-N Spot Sls. Format: MOR contemporary. ■ Jack S. Younts, pres & gen mgr; Millard S. Younts, stn & coml mgr; Elizabeth M. Younts, mus dir; Frieda Walker, traf mgr; Fletcher Moore, chief engr. ■ Rates: \$4.75; 4.25; 4.75; —

**WIOZ(FM)**—Aug 14, 1973: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 2107 (28387). (919) 692-2107. 107 Inc. Rep: Southern Spot Sls. Format: MOR. Spec prog: Farm 1 hr, classical 3 hrs, religious 5 hrs, disco 4 hrs wkly. ■ William R. Gaston, pres, gen mgr & chief engr; Ross Caudell, prog dir; John Dibb, sls mgr; Donald A. Stafford, mus dir, asst mgr. Larry Richardson, news dir. ■ Rates: \$4; 4; 4; 4.

### Southport

**WLCF(FM)**—April 15, 1978: 107.1 khz, 3 kw. Ant 300 ft. Box 846 (28461). (919) 457-9571 or 763-5243. Brunswick Bcstg Co. Net: ABC/C. Rep: Peterson & White. Format: Adult easy lting, contemp. ■ Clarence Mowery Jr, pres, gen mgr, chief engr; John Greedy, coml mgr; Andy Broman, prog dir; Karen Long, mus dir; John Hogan, prom mgr. ■ Rates: \$10; 9; 10; 9.

### Sparta

**WCOK(AM)**—Aug 23, 1967: 1060 khz, 250 w-D. Box 637 (28675). (919) 372-8231. Sparta-Independence Radio Corp. (acq 3-76). Format: C&W. Spec prog: Rock 18 hrs wkly. ■ Foy Hefner, pres; Ellis Greenway, gen & coml mgr; Judy Halsey, prog dir; Ronald Brown, mus dir; Hershey Shumate, chief engr. ■ Rates: \$3.30; 3.30; 3.30; —

### Spring Lake

**WFBS(AM)**—May 22, 1963: 1450 khz; 1 kw-D, 250 w-N. Box 707 (28390). (919) 497-3176. Crest Communications (acq 6-76). Rep: Southern Spot Sls. Format: Contemp. ■ Jerry Oakley, pres; Jerry England, gen mgr; Ken Sweet, prog dir-mus dir; Kaleka Morgan, news dir; Jess Sprouse, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Spruce Pine

**WTOE(AM)**—Dec 24, 1955: 1470 khz; 1 kw-D. Box 668 (28777). (704) 765-7441. Toe River Valley Bcstg. Rep: Carpenter. Format: MOR, C&W. ■ Tom N. Cooper, pres; Roger Garland, gen mgr; Richard Hollifield, coml mgr; Bruce Ikard, prog dir; Rick Stevens, mus dir; Darrell Burleson, chief engr. ■ Rates: \$5; 5; 5; 5.

### Statesville

**WDBM(AM)**—Oct 7, 1957: 550 khz, 500 w-D. Box 1027 (28677). (704) 872-0761. Radio Statesville Inc. (acq 9-1-75). Net: ABC/C. Format: MOR. ■ Al Pearce, pres-gen mgr; Jim Gilley, coml mgr; Bill Blevins, prog & mus dir; Fred McCune, chief engr. ■ Rates: \$3.95; 3.95; 3.95; 3.95.

**WOOO(FM)**—Co-owned with WDBM(AM). March 16, 1961: 96.9 mhz; 9 kw. Ant 340 ft. Stereo. (704) 872-2456. Prog sep from AM. Net: ABC. Rep: Carolina Spot. Format: Disco-Rock. Spec progs: Black 5 hrs, rel 2 hrs wkly. ■ Bob Barnett, gen mgr; Benjamin Ball, prog dir; Jennifer Grant, mus dir; Laurel Toole, news dir. ■ Rates: \$5.05; 4.25; 5.05; 4.25.

**WFMX(FM)**—Listing follows WSIC(AM).

**WSIC(AM)**—May 3, 1947: 1400 khz; 1 kw-D, 250 w-N. Radio Road (28677). (704) 872-6345. Statesville Bcstg Co. Inc. Net: N.C. News. Rep: TN Spot Sls. Format: MOR. Spec prog: Farm 1 hr wkly. ■ David Bradsher, gen mgr; Art Fincannon, stn mgr; Jerry Brown, prog dir & sls mgr; Iris Sowers, sls mgr; Joe Blevins, opns mgr; Vance Cook, news dir; Ken Abernathy, chief engr. ■ Rates: \$4.80; 3.30; 4.30; 3.30.

**WFMX(FM)**—Co-owned with WSIC(AM). May 3, 1947: 105.7 mhz; 100 kw. Ant 290 ft. (704) 872-6348. Prog sep from AM. Rep: Southern Spot Sls. Format: C&W, relg. Spec prog: Farm 3 hrs wkly. ■ J. D. Ben-

## North Carolina Radio

field, stn mgr; David Bradsher, gen mgr. ■ Rates: \$4.50; 4.05; 4.05; 4.05.

### Sylva

**WRGC(AM)**—Nov 8, 1957. 680 khz, 1 kw-D, 250 w-N. DA-N. Box 1044 (28779). (704) 586-2221. WMSJ Inc. (acq 1962). Group owner: Childress Radio. Net: MBS, APR. Format: Div. Spec progs: Farm 5 hrs, class 1 hr, C&W 10 hrs wkly. ■ James Childress, pres-gen mgr; Travis Wallace, coml mgr; Robert Orr, prog dir; Tony Childress, mus dir; Roy Burnette, opns mgr; Rose Greer, news dir; Linda Malone, women's dir; Glenn Trent, prom mgr; George Cook, chief engr. ■ Rates: \$6; 6; 6; 6.

### Tabor City

**WKSM(FM)**—Listing follows WTAB(AM).

**WTAB(AM)**—July 1, 1954. 1370 khz; 5 kw-D. Box 127 (28463). (919) 653-2131. Tabor City Bcstg Co. Inc. Net: MBS. Format: Top-40. ■ Willie Ward, pres; Doug Tyler, gen mgr, prom mgr, coml mgr; Dave Allen, prog dir; Steve Spring, mus dir; Gene West, chief engr. ■ Rates: \$4; 3.75; 4; 3.75.

**WKSM(FM)**—Co-owned with WTAB(AM). June 1964: 104.9 mhz; 3 kw. Ant 160 ft. Dups AM 50%. Format: C&W. ■ Rates same as AM.

### Tarboro

**WCPS(AM)**—January 1947: 760 khz; 1 kw-D. DA-D. Box 100 (27886). (919) 823-2191. Coastal Plains Bcstg Co. Inc. Net: N.C. News. Rep: T.N. Spot Sls. Format: MOR. Spec progs: Farm 10 hrs wkly. ■ Robert L. Harper, pres & gen mgr; Gene Hudson, coml mgr; Jim Frantz, prog dir; Bob Coker, chief engr. ■ Rates: \$4; 4; 4; —

**WKTC(FM)**—September 1952. 104.3 mhz, 100 kw. Ant 260 ft. Prog sep from AM. Stereo. Format: C&W. ■ Will Jackson, mus dir. ■ Rates: \$4.35; 4.35; 4.35; 4.35.

### Taylorsville

**WQXZ(AM)**—May 2, 1964: 860 khz; 250 w-D. Box 997, 246 Radio Rd. (28681). (704) 632-4621. Alexander Bcstg Co. Inc. (acq 3-77). Net: MBS. Rep: Jack Bolton. Format: MOR, Top-40. ■ Clifford J. Bond, pres & chief engr; George Bond, gen mgr, prog dir, prom mgr; Rich Gilbert, mus dir; Garnet Schafer, coml mgr; Terry Hudspeth, news dir. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**WTLK(AM)**—July 1962: 1570 khz; 500 w-D. Box 847 (28681). (704) 632-9193. International Bcstg Co. Inc. (acq 12-69). Net: TN. Rep: T-N Spot Sls, Keystone. Format: C&W, Contemp. ■ Hoyt P. Potts, pres, gen mgr & chief engr; Ronnie Campbell, prog dir; Claudette M. Potts, coml mgr; Frank Smith, prom mgr & news dir; Benny Fox, mus dir. ■ Rates: \$2.50; 2.50; 2.50; —.

### Thomasville

**WTNC(AM)**—September 1947. 790 khz; 1 kw-D. 726 Salem St. (27360). (919) 476-7701. Thomasville Bcstg Co. Rep: Keystone. Format: Variety. ■ R. F. VanLandingham, pres; Harold G. Harrison, gen mgr & coml & prom mgr; Jesse R. Hill, news dir; Clyde C. Fritts, chief engr. ■ Rates: \$4; 4; 4; 2.

**WTNC-FM**—April 1949: 98.3 mhz; 3 kw. Ant 250 ft. Prog dups AM 100%. ■ Rates same as AM.

### Troy

**WJRM(AM)**—Dec 8, 1961: 1390 khz, 1 kw-D. Box 549 (27371). (919) 576-8811. Montgomery Bcstg Inc. (acq 6-1-62). Format: Diversified. ■ John C. Wallace, pres, gen mgr; Golia S. Loffin, coml & prom mgr; Mrs. Tommie S. Wallace, prog & mus dir; John Inman, news dir; Douglas Byrd, chief engr. ■ Rates: \$5; 5; 5; 5.

### Tryon

**WTYN(AM)**—Oct 1, 1954: 1550 khz; 1 kw-D. Box 940 (28782). (803) 457-4105. Gene Milsteen (acq 5-1-71). Format: MOR. Spec progs: Black 1 hr, classcl 6 hrs, wkly. ■ Gene Milsteen, own, gen & coml mgr; H.

## North Carolina Radio

L. Rickenbacker, prog & mus dir; G. O. Carver, prom mgr, Thomas Engels, news dir; Fred Edney, chief engr. ■ Rates: \$3; 3, 3, —

### Valdese

**WSVM(AM)**—Oct 6, 1961 1490 khz; 1 kw-D, 250 w-N. Box 99 (28690). (704) 874-0000. Burke County Bcstg Co. Group owner: Suburban. Format: Contemp. ■ Robert R. Hiker, pres; William R. Rollins, gen mgr; Robert Brown, stn mgr; Charles R. Moseley, coml mgr; Ken Lindberg, news dir; Vivian Maness, women's dir; Norman F. Beach, chief engr. ■ Rates: \$3.75, 3.75; 3.75; 3.75.

### Wadesboro

**WADE(AM)**—July 23, 1947 1210 khz; 1 kw-D. Box 341 (28170). (704) 694-2175. Carolinas Adv Inc. Group owner: Lyon. Net: ABC/I. Rep: David Carpenter, Southern Spot Sls. Format: MOR. ■ R. A. Lyon, pres, Millie Honaker, gen mgr; David Thomas, coml mgr; Dixon Morrison, prog, mus, news dir-prom mgr; Fred Roberts, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.25.

### Wallace

**WLSE(AM)**—May 13, 1953; 1400 khz; 1 kw-D, 250 w-N. Box 520 (28466). (919) 285-2187. Duplin Bcstg Co. Net: NC News. Rep: Southern Spot Sls. Format: Top-40, C&W. Spec progs: Black 4 hrs wkly. ■ Michael Fox, pres; Bob Townsend, gen mgr; Stanley King, coml mgr; Hal O'Neil, prog dir; Stuart Miller, mus dir; Ruth McNeil, prom mgr; Charlie Johnson, chief engr. ■ Rates: \$3.65; 3.65; 3.65; 2.00.

**WLSE-FM**—July 20, 1972 94.3 mhz, 3 kw. Ant 295 ft. Dups AM 100%.

### Wanchese

**WOBR(AM)**—May 29, 1970; 1530 khz; 250 w-D. Box 400 (27981). (919) 473-3434. WOBR Inc. Net: N.C. News. Format: Top 40, variety. ■ Jeannine Clark, pres, Ken Wright, gen mgr; Ken Mann, prog dir; Carol Haywood, coml mgr; Hunt Thomas, mus dir; Jennette Davis, news dir; Donald Small, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

**WOBR-FM**—June 1, 1973; 95.3 mhz, 3 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

### Warrenton

**WARR(AM)**—1970; 1520 khz; 1 kw-D. Box 426 (27589). Radio Voice of Warrenton. Format: Black. ■ Jim Mayes, partner; William Byers, coml mgr, prog & mus dir; Vernon Steed, partner & chief engr. ■ Rates: \$2; 2; 2; 2.

**\*WVSP(FM)**—Aug 18, 1976; 90.9 mhz; 50 kw. Ant 500 ft. Box 365 (27589). Sound & Print United. Net: NPR. Format: Educ, progs. ■ Valeria Lynch Lee, pres.

### Warsaw

**WTRQ(AM)**—Jan 21, 1971 1560 khz; 10 kw-D. Rt 2, Box 236 D (28398). (919) 293-7861. Quinn Broadcasting. Rep: Southern Spot Sls. Format: MOR. ■ Gerald Quinn, pres; J. L. Moseley, gen mgr; Richard Williams, prog dir; James Blanchard, chief engr.

### Washington

**WEWE(AM)**—Sept 6, 1961 1320 khz; 500 w-D. Box 439 (27889). (919) 946-1016. Radio Washington Inc. (acq 10-1-75). Net: APR. Format: MOR, oldies. Spec prog: Farm 1 hr wkly. ■ Charles Carawan, pres, gen & coml mgr; Charlie Byrd, mus dir; Cynthia Heath, news dir; Gene Brown, chief engr. ■ Rates: \$5; 4, 5; —

**WITN(AM)**—March 3, 1942; 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 793 (27889). (919) 946-2162. Tar Heel Bcstg System. Net: ABC/I/E, TN. Format: Contemp, C&W, MOR. ■ Robert E. Frowen, gen mgr; Merrell Daniels, coml mgr & news dir; Gregg Allinson, opns dir; Warren Stroud, sls mgr; John Wilroy, chief engr.

**WITN-FM**—Jan 20, 1961 93.3 mhz; 97 kw. Ant 1220 ft. Stereo. Prog sep from AM. Format: Contemp rock. ■ WITN-TV affil.

## Waynesville

**WHCC(AM)**—August 1947 1400 khz; 1 kw-D, 250 w-N. Box 651 (28786). (704) 456-8661. Waynesville Bcstg Co. (acq 8-1-65). Net: UPI. Rep: Keystone. Format: MOR. Spec prog Farm 1 hr, jazz 3 hrs, wkly. ■ A. W. Askins Jr., pres, gen mgr, & chief engr; Mrs. Betty-Jo Nichols, coml & prom mgr, news dir; Bill Phillips, mus dir. ■ Rates: \$2.65; 2.65; 2.65; 2.65.

### Weldon

**WSMY(AM)**—Dec 24, 1959; 1400 khz; 1 kw-D, 250 w-N. Box 910, Roanoke Rapids, N.C. (27870). (919) 536-3115. Tres Bcstg. (acq 11-11-78). Net: ABC/C. Rep: Southern Spot Sls. Format: Top 40, contemp. ■ Tim Moran, pres; Mike Flank, gen mgr; Amy Moran, coml mgr; Scott Derringen, opns mgr; Tom Crabtree, news dir; Wayne Lewis, sls mgr; Larry Powell, chief engr. ■ Rates: \$4.25; 4, 4.25; 4.

### Wendell-Zebulon

**WETC(AM)**—June 16, 1959; 540 khz, 5 kw-D, DA. Box 280 (27591). (919) 269-6113. Wendell-Zebulon Radio Co. Rep: Southern Spot Sls. Format: C&W. ■ Lewis V. Parrish, pres; Bill Kirby, gen mgr; Charles C. Hocutt, coml mgr; Johnny Buck, prog dir; Aaron Pitt, farm dir; Rick Cockman, news dir; Lewis Parrish, chief engr. ■ Rates: \$8; 7.50; 8; —

### West Jefferson

**WWSK(AM)**—May 27, 1959 580 khz; 500 w-D. Box 729 (28694). (919) 246-6001. Caddell Bcstg (acq 8-1-78) Net: APR. Format: C&W, Top 40. ■ Jan Caddell, pres; Clay Denny, gen mgr; Larry Carlton, coml mgr; Swansie Baldwin, acct mgr; Patricia Graybeal, traf dir; Rick Surber, news dir; Robert Marsh, chief engr. ■ Rates: \$3.80; 3.80; 3.80; —

### Whiteville

**WENC(AM)**—July 14, 1946; 1220 khz; 5 kw-D. Box 700 (28472). (919) 642-2133. Whiteville Bcstg Co. Net: Tobacco. Rep: T-N Spot Sls. Format: Contemp, C&W. ■ J. Herman Leder, pres; Don Viets, gen mgr; Bill Ghent, prog dir; William F. Rodgers, chief engr.

**WENC-FM**—Feb 21, 1962 99.1 mhz; 45 kw. Ant 150 ft. Prog dups AM 80%.

**WOOZ(AM)**—January 1, 1976; 1540 khz; 1 kw-D. Box 427 (28472). Waccamaw Bcstg Co. Format: Easy lting, top-40. ■ Gregory H., J. Howard, and James D. Singletary, co-owners

### Wilkesboro

**\*WSIF(FM)**—April 6, 1977 90.1 mhz 10 w. Ant 29 ft. Drawer 120. (28697). (914) 667-7136. Wilkes Community College. Format: Educ. ■ Al G. Stanley, faculty mgr.

**WWWC(AM)**—Jan 26, 1970; 1240 khz; 500 w-D, 250 w-N. Box 580, 602 W. Main St. (28697). (919) 667-1241. WWWW Inc. Net: ABC/E. Rep: David Carpenter. Format: Top-40, oldies. Spec progs: Farm 1 hr, C&W 4 hrs, wkly. ■ Paul L. Cashion, pres; J. Mitchell Russell, gen mgr-coml mgr; William Hurd, prog dir; Ray Barber, mus dir; Don Curtis, news dir; John Miller, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

### Williamston

**WIAM(AM)**—March 1951 900 khz; 1 kw-D. Box 590 (27892). (919) 792-4161. Fargay Bcstrs Inc. (acq 8-1-53). Format: Contemp, C&W, MOR. ■ William H. Farnior, pres & gen mgr; Rod Davis, prog dir; Perlie Jernigan, chief engr. ■ Rates: \$2.25, 2.25; 2.25; 2.25.

**WSEC(FM)**—Co-owned with WIAM(AM). Aug 1, 1962; 103.7 mhz; 50 kw. Ant 175 ft. Prog dups AM 50%. ■ Rates same as AM.

### Wilmington

**WAAV(FM)**—Listing follows WGNI(AM).

**WGNI(AM)**—Dec 24, 1946; 1340 khz; 1 kw-D, 250 w-N. 211 N. Second St. (28401). (919) 763-6511. New Hanover Bcstg Co. (acq 7-1-48). Net: NBC, N.C. News. Rep: Tobacco. Format: Top 40. ■ Leo Brody, pres; Jim Pridemore, VP-gen mgr; Tommy Thompson, coml mgr; Mike Fenley, opns mgr; Barney McDonough, prog dir; Betty Lewis, mus dir; Dan Sullivan, chief engr. ■ Rates: \$6.50; 4.75; 6.50; 4.75.

**WAAV(FM)**—Co-owned with WGNI(AM). March 1, 1970; 102.7 mhz; 100 kw. Ant 450 ft. Prog sep from AM. ■ Dottie West, coml mgr; Mike Fenley, opns-prog dir. ■ Rates: \$6; 6; 6; 6.

**WHSL(FM)**—Listing follows WWIL(AM)

**WKLM(AM)**—Dec 20, 1957; 980 khz; 5 kw-D. 118 Princess St. (28401). (919) 763-4633. Arlington-Fairfax Bcstg Corp. Group: Thoms Bcstg. Net: ABC/E. Rep: HR Radio. Format: Modern country. ■ Mrs. Seline Thoms, pres; Darryl Langley, gen & coml mgr; Archie Greene, opns dir; Willis Williams, prog-mus dir; T.R. Rooks, prom mgr; Alicia Adams, news dir; Art Madeley, chief engr. ■ Rates: \$15; 13; 15; —

**\*WLOZ(FM)**—91.3 mhz; 10 w. Ant 120 ft. 601 S. College Rd. (28403). (919) 791-8224. University of North Carolina-Wilmington. Format: Div. Spec Prog. Jazz 4 hrs, class 4 hrs wkly. ■ Dr. I. G. Clator, advisor.

**WMFD(AM)**—April 15, 1935; 630 khz, 1 kw-U. DA-2 Box 1889 (28401). (919) 762-4474. Dunlea Bcstg Industries Inc. Net: CBS. Net: APR. Rep: Southern Spot Sls. Format: MOR. ■ R. A. Dunlea Jr., pres; R. J. Hurley, gen & coml mgr; Hank Duncan, news dir; Ann Roberts, opns mgr; Howard Bright, chief engr. ■ Rates: \$7, 7, 7; 7

**WMFD-FM**—March 31, 1969; 100.9 mhz; 2.15 kw. Ant 350 ft. Stereo. Format: C&W. ■ Rates: \$4, 4; 4; 4.

**WWIL(AM)**—Aug 15, 1963; 1490 khz; 1 kw-D, 250 w-N, DA-1 Box 3368 (28406). (919) 743-9301. North Carolina Bcstg (acq 12-76). Group owner: Jefferson-Pilot Bcstg Co. Net: Mut. Black. Rep: Torbet Lasker. Format: Black. Spec progs: Jazz 15 hrs wkly. ■ Rick Todd, opns mgr; Burl Lauter, sls mgr; Vint Spicer, prog dir-mus dir; Mary Morton, news dir; Charles Lewis, chief engr. ■ Rates: \$6; 5; 6; 5.

**WHSL(FM)**—Co-owned with WWIL(AM). Feb. 23, 1970; 97.3 mhz; 100 kw. Ant. 560 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Prog rock, Top-40. ■ Mike Grohman, prog dir. ■ Rates: \$13.50; 11.50; 13.50; 11.50.

### Wilson

**WGTM(AM)**—July 18, 1937 590 khz; 5 kw-U, DA-2. Box 3837 (27893). (919) 243-2188. Campbell Bcstg Inc. (acq 1-1-64). Net: N.C. News. Rep: T-N Spot Sls. Format: MOR. Spec prog: C&W 15 hrs, black 18 hrs, farm 10 hrs, wkly. ■ A. Hartwell Campbell, pres; Vann Campbell, gen mgr; Billie McDowell, coml mgr; Bill Bunn, stn mgr; James Rochelle, mus dir; Tracy Fountain, news dir. ■ Rates: \$5.20; 4.70; 5.20; 4.70.

**WLLY(AM)**—1961 1350 khz; 1 kw-D. 210 Beacon St. (27893). (919) 237-5171. Wilson Broadcasters Inc. (acq 1-1-77). Net: ABC/E. Format: C&W. ■ Harry A. Epperson Jr., pres, Raymond P. Frazier, gen mgr; Lorraine Gay, prog dir.

**WVOT(AM)**—June 1948; 1420 khz, 1 kw-D, 500 w-N, DA-N. Drawer 170 (27893). (919) 243-5157. Century Communications (acq 1-1-76). Net: APR. Rep: Southern Spot Sls. Format: Top-40. Spec progs: Black 9 hrs wkly. ■ Wade Hargrove, pres; Harry Severance, gen mgr; Mitch Russell, coml mgr; Rob Friedman, opns dir; Renee Carpenter, news dir; Gary Liebisch, chief engr. ■ Rates: \$4, 4, 4, 3.50.

**WXYY(FM)**—Co-owned with WVOT(AM). March 1, 1961 106.1 mhz; 23 kw. Ant 185 ft. Prog sep from AM. Net: ABC/I. Format: MOR. Spec progs: Farm 1 hr wkly. ■ Rates: \$4, 4, 4; 4.

### Windsor

**WBTE(AM)**—1969; 990 khz; 1 kw-D. Box 509 (27983). (919) 794-3131. Bertie County Bcstg Co. Net: N.C. News. Rep: Southern Spot Sls, TN Spot sls. Format: C&W. Spec progs: Black 10 hrs, farm 5 hrs, wkly. ■ Bermey Stevens, pres; David Boyd, gen mgr; Beth Owens, coml mgr; Perlie Jernigan, prog dir, prom mgr & chief engr. ■ Rates: \$4; 4; 4; 6.50.

### Winston-Salem

**WAAA(AM)**—Oct 28, 1950; 980 khz; 1 kw-D. Box 11197 (27106). (919) 767-0430. Media Bcstg Corp. (acq 9-1-56). Net: Nat. Black. Rep: Howard. Format: Black. ■ Muttter Evans, exec VP-gen mgr; Dale Poole, chief engr.



**WAIR(AM)**—March 25, 1937: 1340 khz; 1 kw-D, 250 w-N. Box 2099 (27102). (919) 722-1347 Holiday Bcstg Corp. (acq 8-11-61). Net: T-N News. Rep: Savalli-Gates. Format: Contemp. top 40, black. ■ John W. Googe, pres, Nick P. Patella, exec VP & gen mgr; Arthur Gibson, prog dir; Bruce Key, mus dir.

**WSEZ(FM)**—Co-owned with WAIR(AM). April 1947. 131.5 mhz; 34 kw. Ant 250 ft. Stereo. Box 598. (919) 724-5504. Traid Bcstg Corp. Prog sep from AM. Format: Easy lstng. ■ Don Matney, gen mgr.

**\*WFDD-FM**—March 13, 1961 88.5 mhz; 36 kw. Ant 410 ft. Box 7405, Reynolda Stn. (27109). (919) 761-5257 Trustees of Wake Forest Univ. Net: NPR. Format: Classical & educ. ■ Julian C. Burroughs Jr., prof of speech (Radio-TV-Film), Lewis S. Kanoy, chief engr.



**WKZL(FM)**—1972: 107.5 mhz; 100 kw. Ant 500 ft. Stereo. Box 11967 (27106). (919) 767-3705. Golden Circle Bcstg. Rep: Katz. Format: MOR, Top 40. ■ Robert Brown, pres, prog dir & prom mgr; Patricia S. Hoops, gen & coml mgr; Dale Poole, chief engr.

**WPGD(AM)**—Oct 1, 1966: 1550 khz, 1 kw-D. Drawer N-1 (27105). (919) 723-3508. Forsyth County Bcstg Co. (acq 10-7-1). Format: Relig. ■ Robert A. Mayer, pres; Tommy Sneed, VP; Don Tuttle, mus dir; Marvin Swisher, gen mgr; Jay Springs, prog dir; Ray Testerman, chief engr. ■ Rates: \$7.20; 7.20; 7.20; 7.20.

**WSEZ(FM)**—Listing follows WAIR(AM).

**WSJS(AM)**—April 17, 1930: 600 khz; 5 kw-U, DA-2. Box 3018 (27102). (919) 727-8860. Summit Communications Inc. Net: NBC. Rep: McGavren-Guild. Format: MOR/Contemp. Spec prog: Farm 5 hrs wkly. ■ Lee R. Wallenhaupt, pres; Richard Barron, gen mgr; Roger Stockton, sls mgr; George Brown, prog dir; Kim Jones, mus dir; Lou Barker, prom mgr; Wayne Willard, news dir; Leon Lasley, chief engr. ■ Rates: \$63; 51, 57, 45.

**WTQR(FM)**—Co-owned with WSJS(AM). Dec 1, 1947: 104.1 mhz; 50 kw. Ant 1420 ft. Stereo. Prog sep from AM. Format: Country.

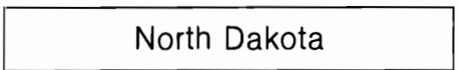
**WSMX(AM)**—October 1964: 1500 khz; 10 kw-D (1 kw-CH), DA-D. Box 5197, 3066 Trenwest Dr. (27103). (919) 765-1551 Power Media Communications Inc. (acq 10-4-77). Net: ABC/I. Rep: Buckley. Format: C&W. Spec progs: Bluegrass 2 hrs wkly. ■ Harrell Powell Jr, pres; Chuck Webster, gen mgr-prog dir; Carol Shaver, coml mgr; Curley Howard, prom mgr; Frank Love, mus dir; Eugene Jones, chief engr. ■ Rates: \$12, 10; 12, —

**WTOB(AM)**—April 22, 1947: 1380 khz; 5 kw-D, 1 kw-N, DA-N. Box 5129 (27103). (919) 723-4353. Woods Communications Corp. (group owner; acq 8-23-73). Format: Disco, Black, jazz. ■ John Woods, pres & gen mgr; Mark Kravetz, stn mgr & prog dir; Chris Angel, mus dir; Robert Lohmeyer, bus opns; Bob Horton, chief engr. ■ Rates: \$33; 30; 33; 25.

**WTQR(FM)**—Listing follows WSJS(AM).

### Yadkinville

**WYDK(AM)**—May 22, 1968: 1480 khz; 1 kw-D, DA. Rt. 1, Box 998 (27055). (919) 679-2063. B & B Bcstg Corp. (acq 10-7-3). Rep: Southern Spot. Format: Contemp country. ■ Donald Bilger II, gen mgr-chief eng. ■ Rates: \$3.35; 3.35; 3.35; —.



### Belcourt

**\*KEYA(FM)**—October 1975: 88.5 mhz; 19 kw. Ant 360 ft. Stereo. Box 190 (58316). (701) 477-5686. Couture School Board, District No. 27. Net: NPR. Format: Diversified. Spec progs: Farm 2 hrs, Chippewa, Cree, Metis 5 hrs wkly. ■ Fayes Albert, chmn; Dallas Brien, gen mgr; Bill Haines, prog dir; Millyn Moore, community affairs dir; Kevin Richards, chief engr.

## Beulah

**KHOL(AM)**—Not on air: 1410 khz, 1 kw-D. 219 8th St., Minot (58701). Mercer Bcstg.

## Bismarck

**KBMR(AM)**—Aug 15, 1958: 1130 khz; 10 kw-D. Box 1233 (58501). (701) 255-1234. KBMR Radio Inc. (acq 4-1-65) Net: ABC/I. Format: C&W. ■ Alvin L. Anderson, pres & gen mgr; Ros Henke, coml mgr; Marv Allen, mus dir; Jon Kent, news dir. ■ Rates: \$15.50; 13.50; 13.50; 13.50.

**KQDY(FM)**—Co-owned with KBMR(AM). Sept 13, 1968: 84.5 mhz; 100 kw. Ant 680 ft. Stereo. Format: Popular adult, C&W. ■ Dennis Anderson, mgr, Ken Donovan, prog dir; Darrel Anderson mus dir; Larry Johnson, chief engr. ■ Rates: \$7, 7, 7, 7

**KBOM(AM)**—1925: 1270 khz; 1 kw-D, 250 w-N, DA-1 Box 1377 (58501). (701) 663-6411 Bismark-Mandon Communications (acq 5-18-78). Net: CBS. Rep: Masla, McGuire. Format: MOR. ■ Henry Nybo, pres; Charles Tibor, gen mgr; Dick Peterson, sls mgr; Dave Thompson, news dir; Chuck McKay, chief engr. ■ Rates: \$9; 6.75; 6.75; 5.50.

**KFYR(AM)**—1925: 550 khz; 5 kw-U, DA-N. Box 1738 (58501). (701) 223-0900. TWX 910-677-2339. Meyer Bcstg Co. (group owner). Net: NBC. Rep: Blair. Format: Contemp. ■ Wm. A. Ekberg, pres; Thomas G. Barr, gen mgr; Jerry Hegel, coml mgr; Dan Brannan, prog dir; John Sullivan, prom mgr; John Ruby, mus dir; Dewey Hegggen, news dir; Herbert R. Leupp, chief engr. ■ Rates: \$26; 18; 26; 18.

**KYYY(FM)**—Co-owned with KFYR(AM). Aug 15, 1966: 92.9 mhz; 45 kw. Ant 1400 ft. Quad. Net: ABC/C. Format: Contemp, Gold. Prog sep from AM. ■ Dave Montgomery, prog dir. ■ KFYR-TV affil. ■ Rates: \$5.15; 5.15; 5.15; 4.30.

**KQDY(FM)**—Listing follows KBMR(AM).

## Carrington

**KDAK(AM)**—Oct 16, 1961 1600 khz; 500 w-D. 859 Main St. (58421). (701) 652-3152. Central Bcstg Co. Format: MOR. ■ F. W. Carr, pres & chief engr; Shearn Hirsch, co mgr; Larry Carr, co mgr. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

## Devils Lake

**KDLR(AM)**—Jan 25, 1925: 1240 khz; 250 w-U. Box 190 (58301). (701) 622-2161 KDLR Inc. Net: MBS. Rep: Masla; Wayne-Evans. Format: MOR. Spec progs: Farm 10 hrs, Sioux Indian 1 hr, Bert Wick Presents 3 hrs. ■ Bert Wick, pres; Paul R. Lange, exec VP & gen mgr; Harry Kosieracki, coml mgr; Wilber Clemenson, prog dir; Lyle Romine, mus dir; Lee Halvorson, news & sports dir; Dave Haug, chief engr. ■ Rates: \$8.82, 8.82; 8.82; 7.06.

**KDVL(FM)**—Co-owned with KDLR(AM). Jan 1, 1967: 96.7 mhz; 3 kw. Ant 165 ft. Dup AM 15%. Format: Btfl mus. Spec prog: N.Y. Philharmonic 2 hrs wkly. ■ Rates: \$—, 4.40; 4.40; 4.40.

## Dickinson

**KDIX(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 1368 (58601). (701) 225-5133. Dickinson Bcstg Corp. (acq 10-25-66). Net: CBS. Rep: Torbet. Format: Contem. ■ Stanley Deck, pres; Robert J. Weiler, mgr & coml mgr; Vicky Dehne, news dir; Steve Feye, prog dir; Alan Axelson, mus dir; Bob Stockert, chief engr. ■ KDIX-TV affil.

**KLTC(AM)**—Not on air: 1460 khz; 5 kw-U. 235 Sims (58601). Ronald Riechert.

## Fargo

**\*KDSU(FM)**—Jan 17, 1966: 91.9 mhz; 1.20 kw. Ant 110 ft. (58102). (701) 237-8321. North Dakota State U. Net: NPR. Format: Educl, diversified. ■ Dr. L.D. Loftsgard, pres; C.H. Logan, gen mgr & dir of educ bcastg; John L. Tilton, prog dir; Roger Grimm, prom mgr; James R. Hetland, chief engr.

**KFGO(AM)**—March 14, 1948: 790 khz; 5 kw-U, DA-2. 405 S. Seventh St. (58102). (701) 237-5245. Communications Properties Inc. (group owner; acq 12-6-65). Net: CBS, APR. Rep: Eastman; Ewing. Format: C&W. ■ Richard C. Voight, gen mgr; Jay Joiner, news dir; W. Tom Simmons, opns mgr; Gordon Dex-

## North Carolina, North Dakota Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

heimer, coml mgr; Bill Hoverson, prog & mus dir; Norris Pederson, chief engr. ■ Rates: \$21.60; 14.50; 14.50; 7

**\*KFNW(AM)**—Oct 28, 1955: 1170 khz; 10 kw. (701) 282-5910. Northwestern College. Format: Religious. ■ Cornelius Deur, dir of radio; Dave Kersey, gen mgr, Lee Taylor, prog dir; Allen Stewart, chief engr.

**\*KFNW-FM**—March 12, 1965: 97.9 mhz; 100 kw. Ant 350 ft. Dup AM 2%. Format: Religious, beautiful music. Stereo.

**KQWB(AM)**—March 26, 1960: 1550 khz; 5 kw-U. Box 2983 (58102). (218) 236-7900. Midwest Radio Co. (acq 3-1-65). Net: APR. Rep: Torbet. Format: Top-40. ■ Larry Lakoduk, pres & gen mgr; Bobby Erwin, prog dir; Joel Dement, coml mgr; Bill Richards, mus dir; Pat Woodward, news dir; Curt Peterson, chief engr. ■ Rates: \$14.50; 12.50; 14.50; 12.50.

**KQWB-FM**—See Moorhead, Minn.

**KWIM(FM)**—See Moorhead, Minn.

**KVOX(AM)**—See Moorhead, Minn.

**WDAY(AM)**—May 22, 1922, 970 khz; 5 kw-U, DA-N. 207 N. 5th St. (58102). (701) 237-6500. TWX 910-673-8301 WDAY Inc. Group owner: Forum Communications. Net: NBC. Rep: McGavren-Guild. ■ William Marcil, pres; Bill Burn, exec VP & gen mgr; Dave Aamodt, sls mgr; Norm Engstrom, opns mgr; Roy Pedersen, prom mgr; Norm Schrader, news dir; Lance Lee, chief engr. ■ Rates: \$55; 46; 46; 35.

**WDAY-FM**—1965: 93.7 mhz; 100 kw. Ant 1,030 ft. Prog sep from AM. Stereo. Format: Btfl music. ■ WDAY-TV affil.

## Grafton

**KXPO(AM)**—July 12, 1958: 1340 khz; 1 kw-D, 250 w-N. Box 312 (58237). (701) 352-0431 KGPC Co. (acq 12-12-72). Net: MBS. Format: MOR. ■ Gary C. Pearson, pres, gen & prom mgr; Del Nygard, coml mgr; Fran Aslaskon, prog dir; Jeff Davies, mus dir; Don Haney, news dir; Bob Verke, chief engr. ■ Rates: \$6; 5; 6; 4.

## Grand Forks

**\*KFJM(AM)**—Aug 13, 1923: 1370 khz; 1 kw-D. Box 8116 (58202). (701) 777-2577 U of North Dakota. Net: NPR. Format: Diversified. Spec progs: Class 30 hrs; jazz 15 hrs. wkly. ■ David Beach, gen mgr; Michael Turner, news-dir; John Assen, chief engr; Richard Towne, opns mgr; Nancy Benson, dev coord, Elaine Dunlap, traf mgr.

**\*KFJM-FM**—May 30, 1976: 89.3 mhz; 37.5 kw. Ant 215 ft. Stereo. Dups AM 10%. Format: Diversified.

**KKXL(AM)**—1941. 1440 khz; 1 kw-D, 500 w-N. Box 997 (58201). (701) 775-0575. Tom Ingstad. (acq 7-23-73). Group owner: Ingstad Bcstg. Net: CBS, APR. Rep: Masla. Format: Top 40. ■ Tom Ingstad, pres & gen mgr; Randy Holland, sls mgr; Gene Shaw, mus dir; Bob Hooper, prog dir; Allan Rau, opns & news dir; Dave Schroeder, chief engr. ■ Rates: \$16.50; 14, 12.50; 11

**KKDQ(FM)**—Co-owned with KKXL(AM). March 1975: 92.9 mhz; 100 kw. Ant 210 ft. Stereo. Prog sep from AM. Format: Rock, Top 40. ■ Chuck Ruthford, sls mgr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**KNOX(AM)**—Sept 7, 1947: 1310 khz; 5 kw-U, DA-N. Box 1638 (58201). (701) 775-4611. Radio Grand Forks Inc. (acq 2-1-73). Group owner: Journal Star. Net: ABC/C. Rep: Torbet, Evans. Format: MOR. Spec prog: Farm 22 hrs wkly. ■ Justin Hoberg, gen mgr;

## North Dakota, Ohio Radio

John Vasichuk, coml mgr; Shawn Elliot, prog dir; Len Iwanski, news dir; Don Peterson, chief engr. ■ Rates: \$22; 18; 22; 16.

**KYTN(FM)**—Co-owned with KNOX(AM) Feb 4, 1967· 94.7 mhz; 100 kw. Ant 235 ft. (701) 772-7197. Format: Btfl mus. ■ John French, coml mgr. ■ Rates: \$6; 6; 6; 6.

**KRAD(AM)**—See East Grand Forks, Minn.

### Hettinger

**KNDK(AM)**—March 1, 1954: 1490 khz; 1 kw-D, 250 w-N. SH. Box 151 (58639). (701) 567-2421. Hettinger Bcstg Co. (acq 11-67). Rep: Masla, Dakota Farm Net. Format: C&W, MOR. ■ Allen R. McIntyre, pres & gen mgr; Steve Petz, coml mgr; Jim Olson, mus dir; Tim Kochel, chief engr; Bill McIntyre, prog & news dir. ■ Rates: \$5; 5; 4.50; —

### Jamestown

**KEYJ(AM)**—Aug 12, 1954: 1400 khz; 1 kw-D, 250 w-N. Box 1170 (58401). (701) 252-2160. KEYJ Inc. (acq 11-15-68). Net: ABC/C. Format: MOR, rock. Spec prog: C&W 12 hrs wkly. ■ Robert L. Richardson, pres & gen mgr; Joyce Meyer, prog dir; Mark Richardson, mus dir; John Bible, chief engr.

**KSJB(AM)**—1937 600 khz; 5 kw-U, DA-1 Box 600 (58201). (701) 252-3570. Triple R Inc. (acq 4-1-65). Net: ABC/E. Rep: Torbet; Wayne-Evans. Format: C&W. ■ Ed Crilly, pres & gen mgr; Bonnie Walz, coml mgr; Jack Leonard, prog & news dir; Ole Olson, mus dir; Al Monson, coml mgr; Harvey Van Erem, chief engr. ■ Rates: \$14; 11; 14; 11

**KSJM(FM)**—Co-owned with KSJB(AM). February 1968: 93.3 mhz; 28.5 kw. Ant 255 ft. Stereo. Format: Beautiful music. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Langdon

**KNDK(AM)**—June 27, 1967: 1080 khz; 1 kw-D. Langdon Nodak (58249). (701) 256-2146. Johnson, Johnson & Laidlaw (acq 10-4-74). ■ T.L. Laidlaw, gen, coml mgr & prog dir; Kenneth Torkelson, news dir; Myles Erickson, chief engr. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

### Mandan

**KBOM(AM)**—See Bismarck.

**KNDR(FM)**—June 21, 1977: 104.9 mhz; 3 kw. Ant 287 ft. Box 516 (58554). (701) 663-2345. Central Dakota Enterprises. Format: Beautiful music, gospel. ■ Harold Erickson, pres; Steve Benedict, gen & sls mgr; LeAnne Saxvik, prog dir; Larry Johnson, chief engr. ■ Rates: \$4; 4; 4, 4.

### Mayville

**KMAV(AM)**—Oct 20, 1967: 1520 khz; 250 w-D. Box 29 (58257). (701) 786-2006. KMAV Inc. Net: MBS. Format: C&W. Spec prog: Sp 3 hrs wkly. ■ Francis J. Phelan, pres; Austin G. Kramer, gen mgr, & prog dir & chief engr; G. Everett Thoreson, prom mgr; John Thomas, mus dir; Ken Weiman, news dir. ■ Rates: \$5; 5; 5, —

**KMAV-FM**—Jan 10, 1977: 101.7 mhz; 3 kw. Ant 122 ft. Highway 200, Box 29 (58257). KMAV Inc. Format: C&W.

### Minot

**KCJB(AM)**—March 1950: 910 khz; 5 kw-D, 1 kw-N; DA-2. Box 1686 (58701). (701) 852-0361. TWX 910-675-2496. Big K Inc. (acq 1974). Rep: HR/Stone; Hurley. Format: Hit Country. ■ Chester Reiten, pres; Rod Romine, gen & sls mgr; Euneva Christenson, opns mgr; John Williams, news dir; Duane Asse, chief engr.

**KCJB-FM**—Nov 15, 1966: 97.1 mhz; 50 kw. Ant 830 ft. Prog sep from AM. Stereo. Format: AOR. ■ KXMC-TV affil.

**KHRT(AM)**—Nov 17, 1957: 1320 khz; 2.5 kw-D. Box 1210 (58701). (701) 852-3789. K-HRT Bcstg Corp. (acq 10-1-67). Net: ABC. Format: C&W, popular hits. ■

Harold Christensen, pres & gen mgr; Dick Gravley, coml mgr; John Valker, chief engr.

**KIZZ(FM)**—Sept 7, 1978: 93.7 mhz, 27.3 kw. Ant 600 ft. Stereo. Box 1118 (58701). (701) 852-4101. Meyer Broadcasting Co. (group owner). Net: ABC/FM. Format: MOR. ■ William A. Ekberg, pres; Robert Bitz, gen mgr; Terry Fleck, coml mgr; R. David Adams, prog dir; Steve Rosenthal, news dir; Greg Kern, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 5.

**KKOA(AM)**—Oct 28, 1929: 1390 khz; 5 kw-D, 1 kw-N. Box 10 (58701). (701) 852-4646. KLOH Inc. (acq 8-76). Net: MBS. APR. Rep: Masla, Messner. Format: Top-40. ■ Mrs. Duane Salie, pres; Jack Ingstad, gen mgr; Merlin Stai, coml mgr; Bill Fink, prog dir; Doug Corbett, mus dir; Virgil Sorenson, prom mgr; Bill Lewis, news dir; C. W. Baker, chief engr. ■ Rates: \$10; 7.50; 10; 7.50.

**KTYN(AM)**—Sept 13, 1968: 1430 khz; 5 kw-D. Box 637 (58701). (701) 852-0301. KNOX Radio Inc. Net: APR. Rep: Torbet. Format: Farm, C&W. ■ Justin Hoberg, pres; Richard Gehl, gen mgr & news dir, Tom Brazil, coml mgr; Pat Davaney, prog dir; James Rufus, chief engr. ■ Rates: \$5.25; 4.75; 5.25; —

### Oakes

**KDDR(AM)**—July 31, 1959: 1220 khz, 1 kw-D. Box 411 (58474). (701) 742-2187. Frontier Bcstg Corp. (acq 8-1-76). Net: ABC/I. Rep: Keystone. Format: C&W. Spec prog: Farm 15 hrs wkly. ■ Robert Norlund, pres; Timothy Branson, VP & gen mgr; Lori Nelson, coml mgr; Scott Schmeling, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

### Rugby

**KGCA(AM)**—Aug 21, 1961 1450 khz, 1 kw-D, 250 w-N. Box 31 (58368). (701) 845-5254. Rugby Bcstrs Inc. Net: MBS. Rep: Keystone. Format: C&W, MOR. ■ Oscar Halvorson, pres; Dale C. Moldenhauer, gen, coml & prom mgr; Dave Prentice, prog dir; Irene Voeller, mus dir; Clem Jay, news dir; Ray Frederich, chief engr.

### Tioga

**KTGO(AM)**—Feb 27, 1967: 1090 khz; 250 w-D. Box 456 (58852). (701) 664-3322. Tioga Bcstg Corp. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Pius Hornstein, pres; Ralph Lockwood, gen & coml mgr; Kim Gillund, prog dir; Mike Thompson, chief engr. ■ Rates: \$6.75; 7.50; 7.50; 5.75.

### Valley City

**KOVC(AM)**—Oct 19, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 994 (58072). (701) 845-1490. KOVC. Group owner: Ingstad Bcstg. Net: ABC/C. Format: MOR, contemp. ■ Dale Olson, gen mgr; Al James, prog & prom mgr; Mike Triebold, coml mgr; Rod Reel, news dir; Tom Milne, mus dir; Les Childers, chief engr.

### Wahpeton

**KBMW(AM)**—See Breckenridge, Minn.

### Williston

**KEYZ(AM)**—1948: 1360 khz; 5 kw-U, DA-N. Box 1367 (58801). (701) 572-3911. Charles L. Scofield (acq 1951). Net: ABC/I, Intermountain. Rep: Hurley. Format: C&W. ■ Charles L. Scofield, gen mgr & chief engr; Earl Gross, prog dir; Robert Gunderson, mus dir; Ben Innis, news dir; Robert H. Miller, stn mgr.

**New FM**—Co-owned with KEYZ(AM). Not on air, target date unknown: 96.1 mhz, 100 kw. Ant. 873 ft. 410 E. 6th St., Box 1367 (58801). Format: Standard pops.

**KGXC(AM)**—See Sidney, Mont.

## Ohio

### Akron

**WAEZ(FM)**—Listing follows WAKR(AM).

**WAKR(AM)**—Oct 16, 1940: 1590 khz; 5 kw-U DA-N. Box 1590 (44309). (216) 535-7831. Summit Radio

Corp Group owner: Group One. Rep: Buckley Net. UPI. Format: Contemp. ■ Roger G. Berk, pres, Fred Anthony, opns mgr, Nick Barry, coml mgr, Art Wander, mus dir; Carl Dickens, news dir; Irwin L. Knopp, chief engr. ■ Rates: \$47 30; 36; 19

**WAEZ(FM)**—Co-owned with WAKR(AM). October 1947 97.5 mhz, 50 kw. Ant 500 ft. Prog sep from AM. ■ WAKR-TV affil. ■ Rates: \$24; 26; 25; 16.

**\*WAPS(FM)**—Oct 4, 1955 89.1 mhz; 1.3 kw. Ant 44 ft. 70 N. Broadway (44308). (216) 434-1661, ext 205. Board of Education, Akron City School District. Format: Educ. ■ Robert Meadows, gen mgr.

**\*WAUP(FM)**—Dec 10, 1962· 88.1 mhz, 3 kw. Ant 115 ft. Stereo 302 East Buchtel Ave. (44325). (216) 375-7105. U. of Akron. Net: Mut Black, ABC/I. Format: Jazz. Spec progs: Farm 1 hr, Black 7 hrs, class 8 hrs, Ital 2 hrs, Pol 2 hrs, C&W 3 hrs, Gr 2 hrs, Hungarian 1 hr, Slovak 1 hr, Serb 1 hr. ■ Thomas G.L. Beck, gen mgr; Richard E. McGraw, chief engr.

**WCUE(AM)**—See Cuyahoga Falls.

**WDBN(FM)**—See Medina.

**WHLO(AM)**—October 1944 640 khz, 1 kw-U, DA-1 (L-KFI) 2650 West Market (44313). (216) 867-1650. Radio Akron Inc. (acq 11-16-59). Group owner: Susquehanna Bcstg Co. Net: MBS, APR. Rep: Eastman. Format: News/Talk. Spec progs: Serbian 1 hr, Black 1 hr wkly. ■ Louis J. Appell Jr., pres; Bob Winer, gen mgr; Arthur W. Carlson, VP, Nick Anthony, prog dir; James Carney, news dir, Larry Sharp, chief engr.

**WKDD(FM)**—Co-owned with WCUE(AM) Cuyahoga Falls. 1950: 96.5 mhz; 50 kw. Ant 440 ft. Stereo. 424 Sachtel Ave. (44313). (216) 923-9761. WCUE Radio. Stereo Format: Mellow Rock, AOR. ■ Rates: \$36; 38; 38; 38.

**WKNT**—See Kent.

**WKNT-FM**—See Kent.

**WSLR(AM)**—1925: 1350 khz; 5 kw-U. DA-1. 369 S. Portage Path (44320). (216) 535-6165. Welcome Radio Inc. (group owner: acq 12-64). Net: ABC/E. Rep: Katz. Format: C&W. ■ Harrison M. Fuerst, pres, Richard M. Lumenello, VP & gen mgr; Robert I. Barnes, sls mgr; Craig Scott, prog dir; Bill Hart, mus dir; Tom Locicero, news dir; George Paul, chief engr.

### Alliance

**WFAH(AM)**—Sept 2, 1953: 1310 khz; 1 kw-D, DA. Box 718 (44601). (216) 821-1111. D. A. Peterson Inc. Net: ABC/I. Format: Rock. ■ Donald A. Peterson, pres; Robert A. Gates, gen mgr; Tony Gates, coml mgr; Richard Elliott, prog mgr; Bruce Harlan, chief engr. ■ Rates: \$7; 6.35; 7; 6.35.

**WFAH-FM**—March 26, 1947 92.5 mhz, 27 kw. Ant 140 ft. Stereo. Prog sep from AM. Format: Up-tempo pops. ■ Rates: \$7; 6.35; 7; 6.35.

**\*WRMU(FM)**—Oct 17, 1970: 91.1 mhz; 2.8 kw. Ant 190 ft. Mount Union College, 1972 Clark Ave. (44601). (216) 823-2414. Mount Union College. Format: Diversified. ■ Charles Morford, stn dir, Don Sheehan, gen mgr; Samuel Shimp, chief engr.

### Archbold

**WHFD(FM)**—April 15, 1968: 95.9 mhz, 3 kw. Ant 300 ft horiz, 295 ft vert. Quad/Stereo. 303 1/2 N. Defiance St. (43502). (419) 445-9050. Nobco Inc. Net: APR, Agri-Bcstg. Format: MOR. Spec progs: C&W 4 hrs, Farm 5 hrs, wkly. ■ Max E. Smith Sr., pres & gen mgr; Terry J. Foss, coml mgr; Bob Heisler, prog & mus dir; Gregg Anderson, news dir; Dick Murray, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Ashland

**WNCO(AM)**—1949: 1340 khz; 1 kw-D, 250 w-N. Box 311 (44805). (419) 289-2605. Ashland Bcstg Corp. (acq 3-1-65). Net: MBS. Rep: PRO Time Sales. Format: MOR, relig. ■ Walter R. Stampfli, pres & gen mgr; Martin Larson, coml mgr; Gary Gott, prog dir; Walt Roberts, mus dir; Al Lawrence, news dir; Larry Levy, chief engr. ■ Rates: \$10; 9; 10; 7

**WNCO-FM**—May 1947: 101.3 mhz; 50 kw. Ant 390 ft. Stereo. (419) 526-5825. Progs sep from AM. Format: C&W. ■ Gary Gott, gen mgr; John James, mus dir; Ken O'Neill, news dir. ■ Rates: \$12; 11; 12; 9.

**\*WRDL(FM)**—Aug 24, 1967 89.5 mhz; 10 w. 401 College Avenue (44805). (419) 289-5000. Ashland College. Net: MBS. Format: Top-40, educ. ■ Dr. Arthur L. Schultz, pres.

## Ashtabula

**WAQI**  
Young Adult Contemporary

**WAQI(AM)**—Feb 6, 1964 1600 khz; 1 kw-D, DA. Box 236 (44004) (216) 998-3700. Quests Inc. Net: APR. Rep: Regional Reps. Format: MOR. Spec prog: Farm 1 hr wkly ■ Byron Landolfi, gen mgr; Larry Stevens, prog dir; Jerry Oroszy, news dir; Richard Vidmar, mus dir; Harold Barnard, chief engr. ■ Rates: \$3.75, 3.75; 3.75, —

**WREO(AM)**—Sept 21, 1937 970 khz, 5 kw-D, 1 kw-N, DA-2. Box 738 (44004). (216) 993-2126. Radio Enterprises of Ohio Inc. Format: Rock, Top 40. Spec prog: Ital 2 hrs wkly ■ D. C. Rowley, Pres, R. D. Rowley, gen mgr; G. H. Murray, coml mgr; Frank Stacy, news dir; Mark Evar, prog dir; James Ritchie, chief engr. ■ Rates: \$11, 9; 11, 5.

**WREO-FM**—1949 97.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Btfl mus.

## Athens

**97N**  
WATH RADIO

**WATH(AM)**—Oct 25, 1950; 970 khz, 1 kw-D. Drawer C (45701). (614) 593-6651 WATH Inc. (acq 9-5-73). Net: APR, NBC. Rep: Regional Reps. Format: MOR. Spec progs: C&W 12 hrs, Farm 4 hrs wkly. ■ Fred A. Palmer, pres & gen mgr; David W. Palmer, VP & stn mgr; Mike Fernandez, sports dir; Thom Roberts, prog dir; Ian Scott, mus dir; Jan Mc Connell, prom mgr; Fred Kight, news dir; Chris Stewart, chief engr. ■ Rates: \$8.60; 7.20; 8.60; 7.20.

**WXTQ(FM)**—Co-owned with WATH(AM). Sept 16, 1964 105.5 mhz; 3 kw. Ant 290 ft. (614) 592-1055. Stereo. Prog sep from AM. Net: MBS. Format: Top-40. ■ Howard Galvin, prog dir; Don St. James, mus dir. ■ Rates: \$7.20; 7.20; 7.20, 7.20.

**\*WOUB(AM)**—Sept 14, 1957 1340 khz; 500 w-D, 250 w-N, 29 S. College St. (45701). (614) 594-5321 Ohio U. Net: ABC/I, NPR, MBS. Format: News, Talk, Progressive. Spec prog: Black 10 hrs wkly. ■ Joseph Welling, dir telecommunications center.

**\*WOUB-FM**—Dec 13, 1949; 91.3 mhz; 50 kw. Ant 500 ft. Progs sep from AM. Net: ABC/I, NPR. Format: Classical, C&W. Spec prog: Jazz 12 hrs, Talk 11 hrs, wkly. ■ \*WOUB-TV affil.

## Bainbridge

**\*WKHR(FM)**—May 1, 1977 88.3 mhz; 10 w. Ant 144 ft. 17425 Snyder Rd, Chagrin Falls (44022). (216) 543-9646. Kenston Local School District. Format: Variety ■ Marilyn Teague, pres; Phil Hartman, gen mgr & prod dir; Greg Markey, chief engr.

## Batavia

**\*WCNE(FM)**—Dec 5, 1969; 88.7 mhz; 3.5 kw. Ant 160 ft. 5327 Hutchinson Rd. (45103). (513) 625-1211 Clermont Northeastern Schools. Format: Educl, info. ■ Robert C. Rosselot, gen mgr; Richard Woodruff, chief engr.

## Bellaire

**\*WBHR(FM)**—May 12, 1976; 88.7 mhz; 10 w. Board of Education of Bellaire City School District. 35th and Guernesey St. (43906)

**WOMP(AM)**—Dec 2, 1947, 1290 khz; 1 kw-D. Box 448 (43906). (614) 676-5661 T/R Inc. (group owner; acq 4-1-65). Rep: Savalli/Gates, Regional Reps, Dome. Net: APR. Format: MOR, talk. Spec progs: Czech 2 hrs, Pol 4 hrs, Farm 1 hr, wkly. ■ Clay Littick, pres; George Wright, coml mgr; Robert Andre, gen mgr; Howard Monroe, news dir; Al Paul, chief engr. ■ Rates: \$7, 6; 7, 6.

**WOMP-FM**—1947 100.5 mhz, 13.5 kw. Ant 520 ft Stereo. Prog sep from AM. Format: prog. Spec progs Farm 1 hr wkly. ■ Roy Stuewe, prog & mus dir. ■ Rate same as AM

## Bellefontaine

**WOGM(FM)**—Listing follows WTOO(AM)

**WTOO(AM)**—1951 1390 hz; 500 w-D. Box 338 (43311). (513) 593-8775. Triplett Bcstg Co. Inc. (acq 12-1-72). Rep: Rgnl Reps; Keystone. Net: ABC/I, APR, Agri-Broadcasting Format: Oldies, MOR. Spec prog: Farm 6 hrs wkly. ■ Wendell A. Triplett, pres, Robert S. Triplett, VP & gen mgr; John Hunt, coml mgr; Joe Doll, mus dir; Greg Bachman, news dir; Robert Snyder, chief engr. ■ Rates: \$5.75; 5.75, 5.75; —

**WTOO-FM**—July 15, 1969; 98.3 mhz, 1.30 kw. Ant 430 ft. Stereo. Net: ABC/FM. Format: prog. ■ Rates: \$4, 4, 4, 4.

## Bellevue

**WNR(AM)**—Apr 4, 1973; 92.1 mhz; 1.85 kw Ant 150 ft. Main (44811). (419) 483-2511 Bellevue Community Bcstg Co. Net: ABC/FM. Format: MOR, Top-40 Spec prog Farm 2 hrs wkly. ■ John Bedard, pres; Robert Ladd, gen mgr & chief engr; Steve Eliot, coml mgr & mus dir, Tom Goodsite, prog & news dir; Tom Pope, prom mgr. ■ Rates: \$5; 5, 5, 5

## Berea

**\*WBWC(FM)**—March 2, 1958; 88.3 mhz; 10 w. Ant 109 ft. Stereo. Box A-2. College Union (44017). (216) 826-2145. Baldwin-Wallace College. Net: ABC/FM. Format: Educ, prog rock. ■ Philip A. Finn, gen mgr.

## Bowling Green

**\*WBGU(FM)**—November 1951 88.1 mhz, 1.35 kw. Ant 110 ft. 413 South Hall, Bowling Green State U. (43403). (419) 372-2826. Bowling Green State U. Net: UPI, NPR. Format: Classcl, Progressive Jazz. Spec prog: Jazz 12 hrs wkly. ■ Dr. Robert K. Clark, gen mgr; William C. Leutz, chief engr. ■ \*WBGU-TV affil

**WJYM(AM)**—December 1954. 730 khz; 1 kw-D, DA. Box 107 (43402). (419) 352-2280. Jimmy Swaggart Evangelistic Assoc. (group owner; acq 10-14-76). Net: UPI Rep: Regional Reps, Walton, Pearle. Format: Farm, Religious. ■ Lee Mick, gen & coml mgr; Jon Augustine, prog dir; Randell Custer, chief engr.

**WKIQ(FM)**—June 1964; 93.5 mhz; 3 kw. Ant 175 ft 143 E. Wooster St. (43402). (419) 352-8411 Multi-Market Media (acq 7-21-76). Net: ABC/I, Agri-Bcst. Format: MOR. Spec progs: Farm 4 hrs wkly. ■ Stephen E. Dinkel, pres; Richard M. Slaughter, gen mgr; Tim Bray, sports dir; Glen T. Cerny, stn mgr, Paul Heringshaw, news dir; Mile Lippert, mus dir; Bill Leutz, chief engr. ■ Rates: \$12, 12; 12; 12

## Bryan

**WBNO(AM)**—December 1962; 1520 khz; 500 w-D, 250 w-CH. Box 603 (43506). (419) 636-3175. Williams County Bcstg System Inc. (acq 2-67). Net: ABC/C, Agri-Bcstg. Format: C&W, Farm. ■ Carl Shipley, pres; Luke Thaman, gen mgr; Bob Beasley, coml mgr; Bill Pries, prog dir; Mary Thaman, news dir; Richard Murray, chief engr.

**WBNO-FM**—June 30, 1966; 100.9 mhz, 3 kw. Ant 300 ft. Dups AM 15%. Format: Farm, MOR. ■ J. B. Orendorf, prog dir.

## Bucyrus

**WBCO(AM)**—Dec 22, 1962; 1540 khz; 500 w-D, DA. Box 789 (44820). (419) 562-7979 or 562-2222. Brokensword Bcstg Co. Net: UPI, Agri-Bcstg. Rep: PRO Radio. Regional Reps. Format: MOR, talk. Spec progs: C&W 12 hrs, farm 10 hrs wkly. ■ Thomas P. Moore, pres & gen mgr; Eugene Luidhart, news dir; Jim Radke, prod dir; Doyle Weaver, chief engr. ■ Rates: \$7, 6.25; 6.25; —

**WBCQ(FM)**—Co-owned with WBCO(AM). Sept 5, 1964; 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Dup AM 16%. ■ Rates: \$7, 5.75; 5.75; 5.75.

## Cambridge

**WILE(AM)**—April 9, 1948; 1270 khz, 1 kw-D. Box 338 (43725). (614) 432-5605. Cloverleaf Bcstg Corp.

(acq 11-1-67). Format: MOR. ■ William R. Coffey, gen mgr; George E. Long, coml mgr; Daniel Earich, prog dir, Ed Derwacter, chief engr.

**WILE-FM**—October 1964 96.7 mhz. 1.3 kw. Ant 420 ft. Dups AM 60%. Stereo.

## Campbell

**WHOT(AM)**—Oct 16, 1955; 1330 khz; 500 w-D, 1 kw-N, DA-2 401 N. Blaine Ave., Youngstown, Ohio (44505) (216) 746-8464. WHOT Inc. Group owner: Myron Jones. Net: APR Rep: Eastman, Regional Reps. Format: Contemp. ■ Myron Jones, pres; William Fleckenstein, gen mgr; William Glover, coml mgr; Richard Thompson, prog dir, Henry Panko, chief engr.

**WSRD(FM)**—Co-owned with WHOT(AM). See Youngstown.

## Canal Fulton

**\*WNWR(FM)**—July 11, 1975; 90.9 mhz; 840 w. Ant 47 ft. Box 584 (44614). (216) 854-4179. Northwest Local Board of Education, Northwest High School. Format: Top 40, educ. Spec prog: Religion 6 hrs wkly. ■ Robert D. Sassaman, gen mgr & chief engr.

## Canton

**WHBC(AM)**—March 9, 1925; 1480 khz, 5 kw-U, DA-N. Box 1045 (44701). (216) 456-7166. Beaverkettle Co. (acq 12-11-67). Net: ABC/E. Rep: Torbet/Lasker. Format: MOR. Spec progs: Farm 1 hr, Black 19 hrs wkly. ■ Paul E. Gilmor, pres & gen mgr; Bill Steffy, sls mgr, Rick Jacobs, prog dir; Jim Burnett, news dir; Wm. C. Glasser, dir of engr.

**WHBC-FM**—Feb 2, 1948; 94.1 mhz; 44 kw horiz, 17 kw vert. Ant 370 ft. Stereo. Format: Beautiful music.

**WOOS-FM**—March 1, 1961 106.9 mhz; 27.5 kw. Ant 340 ft. Stereo. 1452 Cleveland Ave. (44703). (216) 455-1650. Kimochi Corp. (acq 1977). Rep: Eastman. ■ Arthur W. Carlson, VP; Allen Saunders, gen mgr; Joel Speiser, stn mgr.

**WINW(AM)**—April 14, 1966; 1520 khz, 1 kw-D, DA. 4111 Martindale Rd. N.E. (44705). (216) 492-5630. North American Radio (acq 7-22-74). Net: ABC/C. Rep: Time Sls, Regional Reps. Format: Contemp, rock. ■ Earl E. Wise, pres; Jack Steenbarger, gen mgr; Jim Caspar, prog dir; Mark Heil, mus dir; Bill Swartz, prom dir; Ron Colander, chief engr.

**WNYN(AM)**—1947 900 khz; 500 w-D. 1515 Cleveland, N.W. (44703). (216) 456-8396. Keyes Corp. (acq 1-1-66). Rep: Savalli, Regional. Format: C&W. Spec prog: Greek 2 hr wkly. ■ Donald C. Keyes, pres & gen mgr; Chat Hollinger, coml mgr; Bruce Knox, news dir; Rex Ryan, prog & mus dir; Jerry McCully, chief engr. ■ Rates: \$13.05; 9.65; 13.05; —

**WQIO(AM)**—Aug 11, 1946; 1060 khz; 5 kw-D, DA. Box 9260 (44711) (216) 477-8585. Douglas Properties Corp. (acq 8-1-61). Format: Top-40. Spec prog: Black 1 hr wkly. ■ Sidney J. Collins, pres; Douglas P. Collins, gen & coml mgr; Ron Foster, prog & mus dir; Joe Bartus, prom mgr; Bob Jeffries, news dir; Jon Beebe Truman, chief engr. ■ Rates: \$13; 11, 13; 8.

**WTOF-FM**  
Mortenson Broadcasting Co.

**WTOF(FM)**—Nov 19, 1961 98.1 mhz; 35 kw. Ant 570 ft. Stereo. 619 Peoples Merchants Trust Bldg. (44702). (216) 452-4009. Mortenson Bcstg Assn. (acq 6-1-64). Net: UPI. Format: Relig. ■ Rev. Jack M. Mortenson, pres; Rev. Jack B. Nelson, gen & coml mgr; Roger Manning, mus dir; David S. Johnson, tech dir. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

## Castalia

**\*WGGN(FM)**—Jan 1975; 97.7 mhz; 3 kw. Ant 300 ft. Box 247 (44824). Christian Faith Bcstg. Co. Net: UPI. Format: Religious. ■ Shelby Gilliam, pres; Gene McClellan, gen mgr; Mike Gerrard, chief engr.

## Cedarville

**\*WCDR-FM**—Dec 1, 1962; 90.3 mhz; 3 kw. Ant 370

## Ohio Radio

ft Stereo. N. Main St. (45314). (513) 776-5595 Cedarville College. Net: UPI. Format: Classical, religious. ■ Paul H. Dixon, pres; Paul Gathany, gen mgr; Dave Boston, chief engr.

### Celina

**WCSM(AM)**—Sept 11, 1963: 1350 khz, 500 w-D, DA. Box 492 (45882). (419) 586-5134. Hayco Broadcasting Inc. Net: ABC/I. Rep: HR/Stone. Format: Top 40. Spec prog: Farm 4 hrs wkly. ■ John H. Coe, pres & gen mgr; Ray Arthur, prog & mus dir. ■ Rates: \$10; 9; 10; 8.

**WCSM-FM**—96.7 mhz; 3 kw. Ant 125 ft. Dups AM 75%.

## WKKI(FM) Modern Country Music

**WKKI(FM)**—Dec 18, 1960: 94.4 mhz; 740 w. Ant 115 ft. 126 West Fayette (45822). (419) 586-7715. Mid America Radio (acq 5-7-77). Net: MBS. Rep: Keystone. Regional. Format: C&W. Spec prog: Farm 6 hrs, Gospel 2 hrs wkly. ■ Jack E. Kauffman, pres; John W. Carlile, VP & gen mgr; Fred LeFebvre, sls mgr; Fitzgerald Cook, prog dir; Joe Neves, mus dir; Joe Hurlbut, news dir; J. P. Moore, chief engr. ■ Rates: \$7, 7, 7, 1.40.

### Centerville

**\*WCWT-FM**—Sept 20, 1971 91.9 mhz; 10 w. Ant 104 ft. 500 E. Franklin (45459). (513) 433-8468. Centerville City Board of Education. Format: Variety. ■ Ken Carper, gen mgr; Roy Grimes, chief engr.

### Chardon

**WBKC(AM)**—Feb 14, 1969: 1560 khz, 1 kw-D, DA. Box 266 (44024). (216) 946-0136. B-K Bcstg Co. Net: MBS. Format: MOR. Spec prog: Hungarian 1 hr, Irish 2 hrs, wkly. ■ Art King, pres; Albert J. Kipp, gen mgr; Clarence Bucaro, sls mgr; Chris Johnson, prom mgr; prog & mus dir; Bob Lewis, news dir; Carol Yehl, traf mgr. ■ Rates: \$25; 25; 25; 25.

### Chillicothe

**WBEX(AM)**—Sept 1947. 1490 khz; 1 kw-D, 250 w-N. Box 244 (45601). (614) 773-2244. Shawnee Bcstg Co. (acq 1951). Group owner: Truman A. Morris Stns. Net: MBS, Agri Broadcasting. Rep: Keystone. Regional. Format: Top 40. Spec prog: Farm 6 hrs wkly. ■ Truman A. Morris, pres; Bill Spahra, opns & coml mgr; Malcolm Porter, prog dir; Mary W. Morris, prom mgr; Chip Arledge, mus dir; Bill Spahr, news dir; Marion Kepp, chief engr. ■ Rates: \$5; 5; 5; 5.

**WBEX-FM**—July 1, 1961 93.3 mhz, 18.5 kw. Ant 185 ft. Dups AM 20%. Format: C&W. Spec prog: Farm 5 hrs, Gospel 5 hrs, wkly. ■ Jack Bartley, opns mgr; Ron Wilson, mus dir. ■ Rates same as AM.

**WCHI(AM)**—Oct 1, 1951 1350 khz, 1 kw-D. Box 508, 1022 Eastern Ave. (45601). (614) 775-1350. First Capital Comm (acq 7-8-76). Net: UPI. Format: Top-40. Spec prog: Farm 10 hrs wkly. ■ William H. Burchett, pres, Alice Shein, gen mgr; Betty C. Burchett, coml mgr; Tom White, prog dir; Tim Sager, news dir; Mark Juuden, chief engr.

### Cincinnati

**\*WAIF(FM)**—Nov 19, 1975: 88.3 mhz; 1.6 kw. Ant 390 ft. Stereo. 2525 Victory Pkwy (45206). (513) 961-8900. Stepchild Radio of Cincinnati Inc. Format: Diversified. Spec prog: Classcl 5 hrs, Sp 1 hr, Black 15 hrs, German 2 hrs, C&W 2 hrs, Jazz 12 hrs, wkly. ■ Merrill Goozners, chairperson.

**\*WAKW(FM)**—Oct 22, 1961 93.3 mhz, 50 kw. Ant 360 ft. 6275 Collegevee Place (45224). (513) 542-3442. Pillar of Fire. Net: UPI. Format: Educ, relig. ■ Russell Croucher, gen mgr.

**WCIN(AM)**—Oct 1953: 1480 khz; 5 kw-D. 550 w-N, DA-2. 105 Glenwood Ave. (45217). (513) 281-7180. BENI of Ohio, Inc. (group owner). Net: Natl Black. Rep: Howard. Format: Black. ■ R. B. Johnson, pres; H. E.

(Sonny) Burns, VP, gen mgr; Bob Long, prog dir; Carl J. Dehmar, chief engr. ■ Rates: \$18; 13; 18; 6.50.

**WCKY(AM)**—Sept 16, 1929: 1530 khz, 50 kw-U, DA-N (LSS-Sacramento, Calif.) 501 Carew Tower (45202). (513) 241-6565. Truth Publishing Co (acq 12-22-75). Net: CBS, ABC/I. Rep: Eastman. Format: Btfl mus. ■ Phillip McDonald, gen mgr; Bruce Still, prog dir; Jim Silver, mus dir; Mark Neeley, news dir; James Ranney, chief engr. ■ Rates: \$95; 65; 75; 35.

**WWEZ(FM)**—Co-owned with WCKY(AM). Aug 19, 1964 92.5 mhz; 11 kw. Ant 910 ft. 520 Carew Tower (45202). (513) 721-5678. Truth Publishing Co. (acq 4-16-77). Federated Media (group owner). Format: Btfl mus. ■ John F. Dille III, pres; Phil McDonald, gen mgr; Jim Smith, sls mgr; Rich Fry, news dir; Mike Davidson, sports dir; Bruce McCormick, opns mgr; Ten Kendrick, chief engr. ■ Rates: \$85, 90, 90; 90.

**WCLU(AM)**—See listing in Covington, Ky.

**WEBN(FM)**—Aug 31, 1967 102.7 mhz; 31 kw. Ant 610 ft. Stereo. 2724 Erie Ave. (45208). (513) 871-8500. Circe Communications Inc. (acq 7-1-72). Format: AOR. Spec prog: Classcl 4 hrs, talk 3 hrs, Jazz 1 hr wkly. ■ Frank Wood, pres & gen mgr; John Page Otting, VP & gen sls mgr; Denton Marr, prom mgr and mus dir; Mark Scheerer, news dir; Fred Williams, chief engr. ■ Rates: \$51, 51, 55; 55.

**\*WGUC(FM)**—Sept 21, 1960: 90.9 mhz; 32 kw. Ant 610 ft. Quad. 110 Emery Hall (45221). (513) 475-4444. U. of Cincinnati. Net: NPR. Format: Classcl, Talk. Spec prog: Jazz 12 hrs wkly. ■ Albert Hulsen, dir & gen mgr.

**WHKK(FM)**—See Erlanger, Ky

**\*WJVS(FM)**—April 7, 1976: 88.3 mhz; 175 w. Ant 105 ft (ST WAIF). 3254 East Kemper Rd. (45236). (513) 771-8810. Great Oaks Joint Vocational School District. Format: Educ, variety. ■ Dr. Harold Carr, supt.

**WKRC(AM)**—1922: 550 khz; 5 kw-D, 1 kw-N, DA-2. 1906 Highland Ave. (45219). (513) 381-5500. Taft Bcstg Co. (group owner; acq 1939). Net: ABC/E. Rep: Katz. Format: MOR. ■ Dudley Taft, pres; Harold Calvin, gen mgr; Tom Connolly, sls mgr; Randy Michaels, prog dir; Shelly Bamberger, prom mgr; John Phillips, traf mgr; Vance Dillard, mus dir; Bill Harnett, news dir; Ray Owen, chief engr. ■ Rates: \$72; 46; 46; 26.

**WKRQ(FM)**—Co-owned with WKRC(AM). 1947 101.9 mhz, 23 kw. Ant 690 ft. Stereo. (513) 381-5500. Prog sep from AM. Format: Top-40. ■ John Soller, gen mgr; Doris Carter, coml mgr; Jim Fox, prog dir; Carol McCormick, news dir; Mark Elliott, mus dir; Terry Lyon, prom mgr. ■ Rates: \$66; 66; 70; 70.

**WLQA(FM)**—Oct 1, 1959: 98.5 mhz, 15 kw. Ant 810 ft. Quad Stereo. 4230 Secor Rd., Toledo (43623). (513) 241-9898. Radio Cincinnati Inc. (acq 1-72). Group owner: Susquehanna. Net: MBS. Rep: Stone. Format: MOR. ■ A.W. Carlson, VP; Barry E. Gaston, VP & gen mgr; Steve Drake, prog dir; Stan Matlock, prom mgr; Bill Harkness, coml mgr; Joanne Grveter, news dir; John Crawford, chief engr. ■ Rates: \$43; 36; 38; 28.

**WLVV(FM)**—See Fairfield.

**WLW(AM)**—March 22, 1922: 700 khz; 50 kw-U. 901 Elm St. (45202). (513) 241-9597 TWX 810-461-2814. WLW Radio (6-7-76). Net: NBC. Rep: CBS Radio-Spot Sales. Format: MOR. Spec prog: Farm. ■ Charles K. Murdock, pres; Bernie Kvale, VP-sls mgr; Marian Shumate, prom mgr; Cliff Hunter, prog dir; Bill Ridenour, news dir; Susan Howe, mus dir; James D. Hampton, VP engr. ■ WLWT(TV) affil. ■ Rates: \$115; 72; 85; 40.

**WLWS(FM)**—Co-owned with WLW(AM). See Hamilton.

**\*WNSD(FM)**—1974. 90.1 mhz; 10 w. Ant 53.8 ft. 4850 Poole Rd. (45239). Northwest Local School District.

**WSAI(AM)**—June 7, 1923: 1360 khz; 5 kw-U, DA-N. W. 8th St. & Matson Place (45204). (513) 251-5700. Affiliated Publications, Inc. (Group owner; acq 12-1-76). NET: ABC/C. Rep: Blair. Format: Contemp country. ■ Jay Q. Berkson, VP; Lawrence H. Kirby, gen mgr; Robert DeLuca, coml mgr; Jonathan Fricke, prog & mus dir; Clare Walsh, prom mgr; Robert Schuman, news dir; Jim Eberhart, chief engr. ■ Rates: \$63; 53; 63; 53.

**WSAI-FM**—1955: 94.1 mhz; 32 kw. Ant 600 ft. Stereo. (513) 471-9535. Rep: Blair. Format: Mellow Rock. ■ Brian D. Stone, gen mgr; Tom Owens, prog dir; Mark Tipton, opns mgr. ■ Rates: \$25; 25; 30; 30.

**WUBE(AM)**—1927 1230 khz, 1 kw-D, 250 w-N. 225 E. Sixth St. (45202). (513) 621-6960. Kaye-Smith Enterprises (group owner; acq 1-15-66). Net: APR. Rep: McGavren-Guild-PGW. Format: C&W. ■ Lester M. Smith, exec dir; Veri Wheeler, gen mgr; Bob Lorey, sls mgr; Bob English, prog dir; Duke Hamilton, mus dir; Holly Robertson, prom mgr; Doug Anthony, news dir; Dave Estell, chief engr. ■ Rates: \$45; 39; 45; 29.

**WUBE-FM**—July 20, 1949: 105.1 mhz, 11 kw. Ant 920 ft. Stereo. Dups AM 100%.

**\*WVXU-FM**—Aug 4, 1970: 91.7 mhz; 6.4 w. Ant 680 ft. Alter Hall 11 (45207). (513) 745-3738. Xavier University. Format: Variety. ■ Rev. Robert W. Mulligan S.J., pres; Dr. James C. King, gen mgr.

**WWEZ(FM)**—Listing follows WCKY(AM).

**WZIP(AM)**—1947 1050 khz; 1 kw-D. 1385 Tennessee Ave. (45229). (513) 242-4116. Harold W. Gore (acq 4-21-75). Net: UPI. Format: Relig. ■ Harold W. Gore, owner; William E. Miller, gen mgr; Terry Vanselow, coml mgr; Phil Miles, opns mgr; Jesse Neal, news dir; John Kline, chief engr. ■ Rates: \$16; 16; 16; 16.

### Circleville

**WNRE(AM)**—1974: 1540 khz; 1 kw-D. Box 676 (43113). (614) 474-3344. Circleville Bcstg Co. Inc. Net: APR. Rep: Keystone. Format: MOR, diversified. ■ Nelson R. Embrey II, pres, gen mgr & chief engr; Rick Sabine, coml mgr; Honor L. Whitacre, prog dir; Jim Willison, mus dir; Alan Bradshaw, news dir. ■ Rates: \$4.95; 3.95; 4.95; 2.30.

**WNRE-FM**—Oct 1, 1965: 107.1 mhz, 3 kw. Ant 58. Box 676 (43113).

### Cleveland

**WABQ(AM)**—1947 1540 khz; 1 kw-D. 2800 Euclid Ave. (44114). (216) 241-7555. Booth Bcstg Co. (acq 1964). Group owner: Booth American. Net: Mut Black. Rep: Howard. Format: Black. ■ John L. Booth, pres; Gordon Stenback, VP; Eric Jeffries, gen mgr; John Osborne, coml mgr; Joe Knapp, chief engr. ■ Rates: \$20; 20; 20; 20.

**WZZP(FM)**—Co-owned with WABQ(AM). May 4, 1960: 106.5 mhz; 50 kw. Ant 480 ft. Stereo. 1 Radio Lane (44114). Prog sep from AM. Format: Top-40. ■ George Beudet, coml mgr. ■ Rates: \$60; 60; 68; 68.

**WBBG(AM)**—April 30, 1950: 1260 khz; 5 kw-U, DA-2. 3940 Euclid Ave. (44115). (216) 391-1260. Embrescia Communications Corp. (acq 4-12-78). Net: NBC. Rep: Christal. Format: Talk. ■ Thomas Embrescia, pres & gen mgr; John Ross, coml mgr; Joseph C. Restifo, prog dir; Ellen Roberts, prom mgr; Chris Colombia, news dir; Ted Alexander, chief engr. ■ Rates: \$56; 46; 56; 40.

**WWWM(FM)**—Co-owned with WBBG(AM). Nov. 4, 1954: 105.7 mhz; 27 kw. Ant 900 ft. Stereo. M105 Associates (acq 11-26-77). Net: ABC/C. Rep: Selcom. Format: AOR. ■ Lynn Dreistadt, coml mgr; Eric Stevens, prog dir. ■ Rates: \$70; 65; 75; 75.

**WMMS-FM**—Listing follows WHK(AM)

**\*WBOE(FM)**—Oct 1938: 90.3 mhz; 50 kw. Ant 500 ft. (CP 50 kw. Ant 500 ft.). 10600 Quincy Ave. (44106). (216) 421-7373. Board of Education, Cleveland City School District. Station is off air.

**WCLV(FM)**—April 1, 1960: 95.5 mhz, 27 kw. horiz, 22.8 kw vert (CP 19.5 kw vert). Ant 640 ft. Stereo Quad. Penthouse E., Terminal Tower (44113). (216) 241-0900. Radio Seaway Inc. (acq 11-1-62). Rep: Concert Mus Bcst Sls. Format: Classical. Spec prog: It 1 hr, Slovenian 2 hrs, Jazz 7 hrs wkly. ■ C. K. Patrick, pres & gen mgr; Robert Conrad, VP, prog dir; Anthony F. Bianchi, opns mgr & news dir; Harry Dennis, gen sls mgr; Jim Simma, mus dir; Mrs. N. Cridland, office mgr; Andrew Sobel, chief engr. ■ Rates: \$26; 22; 32; 32.

**\*WCRF(FM)**—Nov 23, 1958: 103.3 mhz; 25.5 kw. Ant 660 ft. Stereo. 9756 Barr Road (44141). (216) 526-1111. Moody Bible Institute of Chicago. Format: Relig. Net: UPI. ■ Dr. George Sweeting, pres; John E. Maddox, stn mgr.

**\*WCSB(FM)**—May 10, 1976: 89.3 mhz, 6.3 kw. Ant 1500 ft. 1983 E. 24th St. (44115). (216) 687-3523. Cleveland State U. Format. Variety. George Karshner, gen mgr.

**WDMT(FM)**—Co-owned with WELW(AM) Willoughby. July 14, 1959. 107.9 mhz, 70 kw. Ant 390 ft. Stereo. Box 289 (44065). (216) 338-3108. Beasley Radio Co. (acq 1975). Rep: PRO Radio. Format: MOR. ■ George Beasley, pres, Jules Blum, gen mgr; Lee Andrews, prog dir; Kathy Stevens, news dir; James Phillips, chief engr. ■ Rates: \$25, 27, 27, 25.

**WDOK(FM)**—Listing follows WWWE(AM).

**WERE(AM)**—July 6, 1949: 1300 khz, 5 kw-U, DA-1 1500 Chester Ave. (44114). (216) 696-1300. TWX 810-421-8528. GCC Communications. Group owner: Oliva-Newuoff Bcstg (acq 9-76). Net: MBS, ABC/I. Rep: RKO. Format: All news. Spec progs: Ital 1 hr, Pol 1 hr, Slovak 1 hr, Czech 1 hr wkly. ■ Paul Neuhoff, pres & gen mgr; Carl Eckels, prog dir; Carl Monday, news dir; Robert Groome, chief engr.

**WGGL(FM)**—Co-owned with WERE(AM) Oct 23, 1948: 98.5 mhz, 40 kw. Ant 600 ft. Stereo. (216) 861-0100. Net: ABC/E. Format: Top 40. ■ Bob Travis, prog dir.

**WGAR(AM)**—Dec 1930: 1220 khz, 50 kw-U, DA-1 9446 Broadview Rd. (44147). (216) 526-6700. Nationwide Communications Inc. (group owner; acq 1954) Net: ABC/E. Rep: Blair, Unicom Bcst Sls (Canada). Format: MOR. ■ Art Caruso, gen mgr; Chick Watkins, prog dir, Martha Brunstein, dir adv & sls prom, Chuck Collier, mus dir; John O'Day, news dir; Robert A. Reymont, chief engr.

**WGCL(FM)**—Listing follows WERE(AM).

**WKSU(FM)**—Co-owned with WGAR(AM). July 1948: 99.5 mhz, 50 kw. Ant 500 ft. 1375 Euclid Ave. Rm. 400 (44115). (216) 696-2455. Progs sep from AM. Stereo. Format: Btfl mus. ■ William Lauer, gen mgr; Mark Graff, prog dir; Dave Carlson, news dir; Pat Malley, chief engr.

**WHK(AM)**—July 26, 1921. 1420 khz, 5 kw-U, DA-N. Euclid Ave. at E. 12th St. (44115). (216) 781-1420. Mainrite Bcstg. (group owner; acq 11-72). Net: UPI. Rep: Katz. Format: C&W. ■ Milton Maltz, pres; Carl E. Hirsch, Exec VP; Gil Rosenwald, VP & gen mgr; Rick Rambaldo, gen sls mgr; Russ Knight, prog dir; Terry Stevens, mus dir; Sherry Sylvester, prom mgr; Marv Boone, news dir; Tom Schafer, chief engr.

**WMMS(FM)**—Co-owned with WHK(AM). Nov 11, 1948: 100.7 mhz, 32 kw. Ant 600 ft. Stereo. Net: UPI. Format: AOR. ■ Walt Tiburski, stn mgr; John Gorman, prog dir; Leo Travagliante, mus dir; Dan Garfinkle, prom mgr; Ed Ferenc, news dir. ■ Rates: \$107, 101, 95; 89.

**WJMO(AM)-WLYT(FM)**—See Cleveland Heights, Ohio.

**WJW(AM)**—1926: 850 khz, 10 kw-D, 5 kw-N, DA-2. 13461 Ridge Rd., North Royalton (44133). (216) 237-8000. Lake Erie Radio Co. (acq 10-12-27). Net: CBS. Format: MOR. ■ Richard Bremkamp, gen mgr; Ronald G. Smith, coml mgr; Richard Conrad, prog dir; Jeff Baxter, mus dir; Steve Crocken, news dir; Richard Satterwaite, chief engr. ■ Rates: \$60; 35; 40; 16.

**WKSU(FM)**—Listing follows WGAR(AM).

**WQAL(FM)**—1948: 104.1 mhz, 29 kw. Ant 630 ft. 3101 Euclid Ave. (44115). (216) 391-6666. Group owner: SJR Communications. Rep: CBS-FM. Format: Good music. ■ Goff Lebbar, gen mgr; Louis J. Latino, opns mgr.

**\*WRUW-FM**—Feb 26, 1967. 91.1 mhz, 10 w. Stereo. 11220 Bellflower Rd. (44106). (216) 368-2208. Case Western Reserve University. Format: Diversified. Spec progs: Classical 6 hrs, jazz 28 hrs, C&W 6 hrs, avant garde classical 6 hrs, wkly. ■ John Cremer, stn dir.

**WWWE(AM)**—1923: 1100 khz, 50 kw-U, DA-1 Park Centre, 1250 Superior Ave. (44114). (216) 781-1100. Combined Communications (group owner; acq 10-6-77). Rep: Eastman. Format: MOR. ■ Richard K. Penn, pres & gen mgr; John Andrews, prog dir; Jim Davis, mus dir; Lorie George, prom mgr; Hugh Dana-cean, news dir; Dennis Gooch, chief engr. ■ Rates: \$98; 90; 98; 85.

**WWWM(FM)**—Listing follows WBBG(AM).

**WDOK(FM)**—Co-owned with WWWE(AM) April 30, 1950: 102.1 mhz, 50 kw. Ant 370 ft. Stereo. Format: Btfl mus. ■ Rates: \$78; 66; 78, 54.

**WWWM(FM)**—Listing follows WBBG(AM).

**WZAK(FM)**—May 26, 1963: 93.1 mhz, 27.5 kw. Ant 620 ft. 1303 Prospect Ave. (44115). (216) 621-7897. Trans World Bcstg Corp. Rep: National Time Sls. Format: Ethnic. Spec prog: Arabic 1 hr, Bohemian 1 hr, British 1 hr, Slovak 1 hr, Slovenian 1 hr, Czech 2 hrs, East-Hindi 2 hrs, Irish 2 hrs, Croatian 3 hrs, Serbian 3 hrs, Greek 5 hrs, Hungarian 7 hrs, Itl 8 hrs, Sp 20 hrs, German 30 hrs, Polish 34 hrs, wkly. ■ Xenophon Zapis, pres, Joseph F. Bauer, gen & coml mgr; Mrs. Betty Bauer, prog dir; Jack Cory, prom mgr; news dir; Joanne Durante, stn mgr; Alfred Warmus, chief engr. ■ Rates: \$25; 25; 25.

**WZZP-FM**—Listing follows WABQ(AM)

## Cleveland Heights

**WJMO(AM)**—1947: 1490 khz, 1 kw-D, 250 w-N. 11821 Euclid Ave. (44106). (216) 795-1212. Friendly Bcstg Co. (acq 9-1-52). Group owner: United Bcstg. Rep: UBC Sales. Net: Nat Black. Format: Black. ■ Richard Eaton, pres; Curtis Shaw, gen mgr; Van Lane, VP & sls mgr; Lynn Tolliver, prom mgr, mus & prog dir; Bill Harrison, news dir; Richard Satterwaite, chief engr. ■ Rates: \$48; 40; 48; 38.

**WLYT(FM)**—Co-owned with WJMO(AM). Nov 23, 1960: 92.3 mhz, 27 kw. Ant 235 ft. Stereo. 2156 Lee Rd. (44118). (216) 371-3535. Prog sep from AM. Format: Disco. Spec prog: Polka 1 hr wkly. ■ William N. Becker, gen mgr; Jeff Keyes, prog dir; Freddie James, mus dir; Tom Allen, news dir; Sam Garfield, chief engr. ■ Rates: \$36; 34; 38; 38.

## Clyde

**New FM**—Not on air, target date unknown: 100.9 mhz, 3 kw. Ant 300 ft. 806 Everett Rd, Fremont (43420). Family Bcstg & Communications Corp. Format: Span, MOR.

## Columbus

**WBNS(AM)**—1922: 1460 khz, 5 kw-D, 1 kw-N, DA-N. 62 E. Broad St. (43215). (216) 460-3850. TWX 810-482-1619. Radio Ohio Inc. (acq 1933). Net: APR, ABC/I. Rep: Blair. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Gene D'Angelo, pres; Mike Jorgenson, gen mgr; George Joachim, prog dir; Bob O'Brien, mus dir; Lynn Wagner, pub suc dir; Roy Dittman, news dir; Bill Orr, chief engr. ■ Rates: \$59; 44; 44; 29.

**WBNS-FM**—June 1959: 97.1 mhz, 26 kw. Ant 660 ft. Stereo. Format: Btfl mus. ■ WBNS-TV & WTHR-TV (Indianapolis) affil. ■ Rates: \$44; 59; 59; 34.

**\*WCBE(FM)**—Sept 26, 1956: 90.5 mhz, 11 kw. Ant 530 ft. Stereo. 270 E. State St. (43215). (614) 225-2750. School District of Columbus. Net: NPR. ■ John H. Sittig, gen mgr.

**WCOL(AM)**—1922: 1230 khz, 1 kw-D, 250 w-N. 22 S. Young St. (43215). (614) 221-7811. Great Trails Bcstg Corp. (group owner; acq 1-1-52). Net: UPI. Rep: Eastman. Format: MOR. ■ Dan Morris, pres & gen mgr; Don I. Roberts, VP sls; Dave Bishop, prog dir; Harry Valentine, mus dir; Rick Brooks, prom mgr; Tom Lociero, news dir; Tilford C. Carpenter, chief engr.

**WXGT(FM)**—Co-owned with WCOL(AM). 1947: 92.3 mhz, 50 kw. Ant 310 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Jerry Dean, prog dir; Mike Perkins, mus dir.

**\*WFAČ(FM)**—Aug 5, 1975: 91.5 mhz, 10 w. Columbus Community Educ. Bcstg.

**WLVO(FM)**—Listing follows WTVN(AM).

## WMNI/WRMZ(FM)



**WMNI(AM)**—April 26, 1968: 920 khz, 1 kw-D, 500 w-N, DA-2. Southern Hotel (43215). (614) 221-1354. North American Bcstg Co. Net: MBS. Rep: McGavren-Guild-PGW. Format: C&W. ■ William R. Mnich, pres & gen mgr; Phil Sheridan, opns mgr; Jim Rapp, gen sls mgr; Martin Petree, VP & news dir; Steve Contrell, prog & mus dir; Mark Jividen, chief engr.

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**WRMZ(FM)**—Co-owned with WMNI(AM). April 26; 1962: 99.7 mhz, 50 kw. Ant 542 ft. Stereo. Net: MBS. Format: Adult contemp. ■ Bill McCulley, prog dir.

**WNCI(FM)**—July 1961 97.9 mhz, 175 kw horiz, 105 kw vert. Ant 560 ft. Stereo. 4900 Sinclair Rd. (43229). (614) 846-3698. Nationwide Communications Inc. (group owner), Net: ABC/C. Format: Top-40. ■ Harold Hinson, gen mgr; Joel Schwartz, gen sls mgr; Chris Edmonds, mus dir; E. Karl, news & prog dir; Dave Anthony, prom mgr & PR dir; WE. Shingler, chief engr. ■ Rates: \$70, 60; 70; 70.

**\*WOSU(AM)**—April 20, 1920: 820 khz, 5 kw (LSS Dallas, Tex.) 2400 Olientangy River Rd. (43210). (614) 422-9678. Ohio State U. Net: NPR. Format: Educ, news.

**\*WOSU-FM**—December 1949: 89.7 khz, 50 kw. Ant 470 ft. Stereo. Prog sep from AM. ■ \*WOSU-TV affil.

**WRFD(AM)**—Sept 27, 1947: 880 khz, 5 kw-D. Powell Rd. Rt 23 (43285). (614) 885-5342. Buckeye Media (acq 1974). Rep: Buckley. Net: APR, UPI. Format: Personality MOR. Spec prog: Farm 12 hrs wkly. ■ Samuel C. Cashman, VP; Joseph D. Bradshaw, gen mgr; James P. Keyes, prom mgr & prog dir; Dennis Nugent, mus dir; Jon Greiner, news dir; Harry Jackson, chief engr. ■ Rates: \$24; 19; 22, —.

**WRMZ(FM)**—Listing follows WMMI(AM)

**WTVN(AM)**—1924: 610 khz, 5 kw-U, DA-N. (CP: 22.5 kw. Ant 500 ft). 42 E. Gay St. (43215). (614) 224-1271 TWX 810-482-1617. Taft Bcstg Co. (group owner; acq 7-24-54). Net: ABC/E. Rep: Katz. Format: MOR. ■ James Pidcock, gen mgr; William Kaletta, gen sls mgr; John Roundtree, mus dir; John Potter, prog dir; Sudene Cater, prom dir; Bill Patterson, news dir; John Owen, chief engr. ■ Rates: \$78; 68; 69; 47

**WLVO(FM)**—Co-owned with WTVN. April 1, 1959: 96.3 mhz, 40 kw. Ant 550 ft. Stereo. Prog sep from AM. ■ Perry Frey, stn mgr; Dave Parr, opns coord. ■ WTVN-TV affil. ■ Rates: \$18; 21, 21, 18.

**WVKO(AM)**—Nov 21, 1951 1580 khz, 1 kw-D, DA. 4401 Carriage Hill Lane (43220). (614) 451-2191 Skyway Bcstg Corp. Net: Mutual Black; National Black. Rep: Howard. Format: Black. ■ Bert Charles, pres & gen mgr; Wm. Selander, coml mgr; Kirk Bishop, prog dir & opns mgr; Keith Willis, mus dir; James Evans, news dir; Nick Bodi, chief engr. ■ Rates: \$21, 18; 21, 18.

**WVKO-FM**—Nov 11, 1948: 94.7 mhz, 52 kw. Ant 220 ft. Dups AM 33%. Format: Jazz. ■ Rates: \$11, 8; 11; 8.

**WXGT(FM)**—Listing follows WCOL(AM).

## Conneaut

**WFIZ(FM)**—Listing follows WWOW(AM).

**WWOW(AM)**—Oct 25, 1959: 1350 khz, 500 w-D. 211 Main St. (44030). (216) 593-2233. Contemporary Media Inc. (1-1-71). Rep: Regional Reps. Format: C&W. ■ Donald A. Bruck, pres & gen mgr; Clyde Kunkel, sls mgr; Kenneth Vaughn, prog & news dir; Ron Terry, chief engr.

**WFIZ(FM)**—Co-owned with WWOW(AM). April 5, 1964: 105.5 mhz, 2.5 kw. Ant minus 21 ft. Dups AM 80%.

## Coshocton

**WTNS(AM)**—Nov 9, 1947: 1560 khz, 1 kw-D. 114 N. 6th St. (43812). (614) 622-1560. Coshocton Bcstg

## Ohio Radio

Co. Format: MOR, C&W. ■ Bruce W. Wallace, pres & gen mgr; James T. Sigman, sales mgr; John Terry, news dir; Herman L. Philabaum, chief engr. ■ Rates: \$5.50; —, —

**WTNS-FM**—April 25, 1968: 99.3 mhz; 1.2 kw. Ant 440 ft. Dups AM 45%.

### Covington

**WPTW-FM**—See Piqua.

### Cuyahoga Falls

**WCUE(AM)**—1950: 1150 khz; 1 kw-D, 500 w-N, DA-2. 424 Sackett Ave., Akron (44313). (216) 923-9761 WCUE Radio Inc. (acq 12-17-62). Net. ABC/C. Rep: Stone. Format: Top 40. Spec prog: Black 9 hrs wkly. ■ George W. Mamas, pres, John J. Demeter, gen & VP; John Hill, sls mgr; Robert W. Knight, prog dir; Eric Thomas, news dir; Charles Schnell, sls mgr; Craig Johns, mus dir; Henry Neiderkofler, VP & chief engr. ■ Rates: \$31, 27, 31, 27

**WKDD(FM)**—Co-owned with WCUE(AM) See Akron.

**WQAL(FM)**—See Cleveland.

### Dayton

#### WAVI

##### All Talk Radio

**WAVI(AM)**—March 1, 1955: 1210 khz; 250 w-D, 1400 Cincinnati St. (45408). (513) 224-1137 WAVI Bcstg Corp. Net: ABC/E. Rep: Howard, Regional Reps. Format: Talk, news. ■ H. K. Crowl, pres; Joseph B. Whalen, VP & gen mgr; Michael C. Jacques, stn & sales mgr; Don Mills, news dir; Harold Parshall, chief engr.

#### WDAO-FM

##### Ohio's Stereo Soul Giant

**WDAO(FM)**—Co-owned with WAVI(AM). September 1964: 107.7 mhz, 50 kw. Ant 420 ft. Stereo. Prog sep from AM. Net: ABC/C, Mutual Black Format. Stereo soul. ■ John Jay, stn & sales mgr.

**\*WCXL(FM)**—Aug 6, 1976: 88.7 mhz; 20 w. Ant 200 ft. Box 32, 5554 W. 3rd St. (45401). (513) 268-5293. Broadcast Worship Inc. Format: Div. ■ Harold F. Parshall, pres.

**\*WDPS(FM)**—Jan 5, 1976: 88.7 mhz; 10 w. (ST-WCXL, Dayton). 348 W First St. (45402). Dayton City Schools.

**\*WFCJ(FM)**—See Miamisburg.

**\*WGXM(FM)**—October 1974: 88.1 mhz, 10 w. Ant 80 ft. 2251 Timber Lane (45414). (513) 275-8434. Northridge Local School Dist. Bd. of Ed. Format: Div. ■ William Howell, gen mgr.

**WHIO(AM)**—Feb 9, 1935 1290 khz; 5 kw-U, DA-N. 1414 Wilmington Ave. (45401). (513) 254-5311 TWX 513-944-0475. Miami Valley Bcstg Corp. Group owner: Cox. Net: CBS. Rep: Christal. Format: MOR. ■ Clifford M. Kirtland, pres; Ron Kempff, VP & gen mgr; Bob Davis, prog dir; Ken Moorman, prom mgr; Kris Rankin, mus dir; Ray Spahr, coml mgr; Winston Hoehner, news dir; Donald Hapner, chief engr.

**WHIO-FM**—1946: 99.1 mhz; 50 kw. Ant 1,060 ft. Stereo. Prog sep from AM. Format: Btff music. ■ Gary Calvert, prog & mus dir. ■ WHIO-TV affil.

#### WING

##### Adult Contemporary

**WING(AM)**—May 24, 1921 1410 khz; 5 kw-U, DA-N. 717 E. David Rd. (45429). (513) 294-5858. Great Trails Bcstg Corp. (group owner; acq 5-39). Net: UPI. Rep: Eastman. Format: Contemp. ■ James W. Bennett, pres & gen mgr; Dennis Forgy, VP & gen sls mgr; Deborah Parenti-Mann, VP & mktg mgr; Steve Kirk, VP & opns mgr; Ken Warren, prog & mus dir; George

Wymer, VP & mgng news dir; Jacob Yancey, VP & chief engr. ■ Rates: \$90; 45, 70, 40.

**WONE(AM)**—March 20, 1949: 980 khz; 5 kw-U, DA-N. 11 S. Wilkinson St. (45402) (513) 224-1501 Group One Bcstg Co. (group owner; acq 1-1-65). Rep: McGavren-Guild-PGW. Format: C&W. ■ Roger G. Berk, pres; Don L. Kidwell, VP & gen mgr; E. F. Devine, bus mgr; Don G. Schwartz, sales mgr; Terry Wood, opns mgr; Kent Scott, news dir; Robert Minton, chief engr.

**WTUE(FM)**—Co-owned with WONE(AM). 1959 104.7 mhz, 50 kw. Ant 500 ft. Prog sep from AM. Stereo. Format: AOR. ■ Chuck Browning, prog dir.

**\*WSMR(FM)**—Feb 17, 1970: 89.3 mhz; 10 w. 1900 Harshmann Rd. (45424). Mad River Local Board of Education. Format: Diversfd. Spec progs: Fr 1 hr, Black 1 hr wkly.

**WTUE(FM)**—Listing follows WONE(AM).

**WVUD-FM**—See Kettering.

**\*WWSU(FM)**—April 4, 1977: 88.5 mhz; 10 w. Ant 200 ft. 3640 Colonel Glenn Hwy. (45435). (513) 873-2000. Wright State University. Format: Div. ■ Ed Jerome, chief engr.

### Defiance

**WONW(AM)**—1949 1280 khz; 1 kw-D, 500 w-N, DA-N. Radio Drive (43512). (419) 782-7776. Tri-State Bcstg Inc. Net: MBS. Rep: Devney, Ohio Stations. Format: C&W, MOR. Spec progs: Polka 4 hrs, Sp 3 hrs, wkly. ■ Glenn R. Thayer, pres & gen mgr; Marvin D. Sebring, coml mgr

### De Graff

**\*WDEQ-FM**—Sept 1, 1967 91.1 mhz; 10 w. Moore St. (43318). (513) 585-5981 Riverside Local Board of Education. Format: Educ.

### Delaware

**WDLR(AM)**—Jan 18, 1961 1550 khz; 500 w-D, DA. Box 448 (43015). (614) 363-1107 Radio Delaware Inc. (acq 2-74). Net: APR. Rep: Regional. Format: Community & MOR. ■ Jim Shaheen, pres & gen mgr; Randy Varney, coml mgr; Bob Vincent, prog dir; Scott Frothingham, mus dir; Jim Atkinson, news dir; Steve Messer, chief engr. ■ Rates: \$8; 7, 8, 7

**\*WSLN(FM)**—April 28, 1952: 91.1 mhz; 10 w. Ant 105 ft. Slocum Hall (43015). (614) 359-5224. The Trustees of Ohio Wesleyan University. Net: ABC/FM. Format: Rock, educ, pub svc. ■ Thomas Chipka, dir of bcstg, Robert W. Baulter, gen mgr; Donna Potoma, mus dir; Sue Botiggi, news dir; George Clark, prom mgr; L. Foster, chief engr

### Delphos

**WDOH(FM)**—Dec 16, 1972 107.1 mhz; 3 kw. Ant 300 ft. Box 31 (45833). (419) 692-2423. Vogel Roach Corp. Format: Contemp, Rock, Top 40. Spec prog: Polka 8 hrs wkly. ■ Raymond Tanner, pres & chief engr; David Roach, gen & coml mgr; Ann Ayres, prog dir; Becky Cross, prom mgr; Bob Ulm, news dir. ■ Rates: \$3.95; —, —, —

### Dover-New Philadelphia

**WJER(AM)**—Feb 10, 1950: 1450 khz; 1 kw-D, 250 w-N. 646 Boulevard, Dover (44622). (216) 343-7755. WJER Radio Inc. (acq 3-9-77). Net: APR. Rep: Regional Reps. Format: MOR, top 40. Spec prog: Farm 2 hrs wkly. ■ Gary A. Petricola, pres & gen mgr; Mike Mahone, coml mgr; Douglas C. Williams, mus dir; Carey Gardner, news dir; Dan Brumbaugh, chief engr. ■ Rates: \$9.85; 7.25; 9.85; 5.10.

**WJER-FM**—Aug 29, 1968: 101.7 mhz, 3 kw. Ant 280 ft. Stereo. Dups AM 20%. Stereo. Format: Btff mus. ■ Gert Webb, prog dir. ■ Rates \$5.10; 5.10; 5.10; 5.10.

### East Liverpool

**WELA(FM)**—Listing follows WOHI(AM).

**WOHI(AM)**—Dec 1, 1949: 1490 khz; 1000 w-D, 250 w-N. 236 W. 6th St. (43920). (216) 385-1490. Con-strander Corp. (acq 10-71). Net: ABC/E. Format: MOR. ■ Frank Managano, pres; Bernard Brobst, exec VP & gen mgr. ■ Rates: \$8.65; 8.45; 8.65; 4.85.

**WELA(FM)**—Co-owned with WOHI(AM). April 15, 1959: 104.3 mhz; 26 kw. Ant 330 ft. Stereo. Prog sep from AM. Box 90 (43920). (216) 385-1490. Format: Easy Istng. ■ Rates: \$5.50; 5, 5.50; 4.50.

### Eaton

**WCTM(AM)**—Jan, 1979: 1130 khz; 250 w-D. RR 3, Box 134 A Woodside Dr., W. Alexandria (45381). (513) 456-3200. Western Ohio Bcstg Service Inc. ■ Stanley Coning, gen mgr.

#### WJAI(FM)

##### Beautiful Music

**WJAI(FM)**—Co-owned with WING(AM), Dayton. Nov. 28, 1960: 92.9 mhz; 20 kw. Ant 125 ft. Stereo. 100 E. Somers St (45320). (513) 456-4200. Great Trails Broadcasting Corp. Net: UPI, Agri Broadcasting. Rep: Eastman. Format: Btff mus, farm. Spec prog: Farm 6 hrs wkly. ■ James W. Bennett, div pres; Donald Robertson, VP & stn mgr; Darriss Forgy, exec VP & coml mgr; Michael Philips, mus dir; Ronald Vance, local sls mgr; George Wymer, VP & news dir; Jacob Yancey, VP & chief engr. ■ Rates: \$14; 14; 14; 14.

### Elyria

**WBEA(FM)**—Listing follows WEOL(AM).

**WEOL(AM)**—November 1948: 930 khz, 1 kw-U, DA-2. 4th Floor, EST Bldg. (44035). 322-3761 Elyria-Lorain Bcstg Co. Group owner. Net: ABC/E. Rep: Regional Reps. Format: Contemp. MOR. Spec prog Sp 2 hrs wkly. ■ Otto B. Schoepfle, pres; Paul Nakel, VP & gen mgr; Bartlett Tyley, lcl sls mgr.

**WBEA(FM)**—Co-owned with WEOL(AM). Nov 1948: 107.3 mhz; 50 kw. Ant 285 ft. Stereo. Prog sep from AM.

### Fairfield

**WCNW(AM)**—Feb 14, 1964: 1560 khz; 5 kw-D, 1 kw-CH, DA-2. Box 50 (45014). (513) 874-9180. Bcst Management of Ohio Inc. (acq 10-75). Rep: Regional Reps. Format: C&W. ■ Roy Shepard, gen & coml mgr; J. Thomas, prog dir; Chubby Howard, mus dir; Larry Grimmer, news dir; Jack Flshcler, chief engr.

**WLVV(FM)**—Co-owned with WCNW(AM). Sept 20, 1962: 94.9 mhz; 50 kw. Ant 500 ft. Stereo. John Stolz, prog dir.

### Findlay

**WFIN(AM)**—Dec 15, 1941. 1330 khz, 1 kw-D. 101 W. Sandusky St. (45840). (419) 422-4545. Findlay Publishing Co. (acq 1949). Rep: Regional Reps. Format: MOR. Spec prog: Farm 7 hrs, wkly. ■ H. H. Heminger, pres; Clyde W. Johnson, VP, gen mgr; Ron Griffin, coml mgr; Joe Gallagher, prog dir; Tom Sheldon, news dir; Charlie Earl, farm dir; Dennis Rund, chief engr. ■ Rates: \$11.20; 11.20; 11.20; 11.20.

**WHMQ(FM)**—Co-owned with WFIN(AM). 1948: 100.5 mhz; 20 kw. Ant 240 ft. Stereo. Prog sep from AM. Format: C&W. ■ Chris Johnson, prog dir.

**\*WLFC(FM)**—Nov 1, 1973: 88.3 mhz, 10 w. Ant 50 ft. 1000 N. Main St. (45840). (419) 422-7041 Findlay College. Net: ABC/C. Format: Top 40. Spec prog: Farm 1 hr, Black 2 hrs, Classical 3 hrs, Jazz 3 hrs, wkly. ■ Glen R. Rasmussen, pres; Larry L. Jewett, gen mgr.

### Fostoria

**WFOB(AM)**—Dec 9, 1952: 1430 khz; 1 kw-U, DA-2. Drawer W (44830). (419) 435-5555. Seneca Radio Corp. Net: APR. Rep: Regional Reps. Format: MOR, talk. Spec prog: Sp 5 hrs wkly. ■ Melvin L. Murray, pres; Gene Kinn, gen mgr & news dir; Roger V. Wise, VP & coml mgr; John Gregory, mus dir; David L. Smith, prog dir & chief engr. ■ Rates: \$9.35; 8.50; 8.50; 7.50.

**WFOB-FM**—1946: 96.7 mhz; 3 kw. Ant 190 ft. Prog dups AM 90%.

### Fremont

**WFRO(AM)**—Dec 1949: 900 khz; 500 w-D, DA. 905 W. State St. (43420). (419) 332-8218. Wolfe Bcstg Corp. Format: Contemp. ■ Margaret R. Wolfe, pres; Thomas J. Wolfe, gen mgr & prog dir; Art Smith, news dir; Shelby H. Bristow, chief engr. ■ Rates: \$7.65; 7.65; 7.65; 7.65.

**WFRO-FM**—Dec 15, 1946: 99.1 mhz, 20 kw horiz; 4.2 kw vert. Ant 195 ft horiz; 180 ft vert. Dups AM 15%. Format: Btfl mus. ■ Rates: \$5.60; 5.60; 5.60.

## Gahanna

\***WCVO(FM)**—Oct 13, 1972: 104.9 mhz; 3 kw. Ant 300 ft. Box 7, New Albany (43054). (614) 855-9171. Christian Voice of Central Ohio. Net: UPI. Format: Relg, secular. ■ Pat Peterson, pres & gen mgr.

## Galion

**WGLX(AM)**—Aug 21, 1972: 1570 khz; 250 w-D, DA. Box 608 (44833). (419) 468-4664. Maumee Valley Bcstg (acq 12-16-76). Net: ABC/E. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Ray Malone, pres & gen mgr; John Michaels, coml mgr; Tom Stone, prog dir; Linda McMillen, news dir; Don Geib, chief engr. ■ Rates: \$5; 5; 5; 5.

**WQLX(FM)**—Co-owned with WGLX(AM). Nov 8, 1974: 102.3 mhz; 3 kw. Ant 330 ft. Dups AM 70%.

## Gallipolis

**WJEH(AM)**—June 19, 1950: 990 khz; 1 kw-D, 250 w-CH. Box 448 (45631). (614) 446-3543. Wagner Bcstg Corp. (acq 6-1-67). Net: APR. Rep: Regional Reps. Format: MOR. Spec prog: Farm 3 hrs, wkly. ■ Paul E. Wagner, pres; William C. Miller, gen & coml mgr; Genny Turner, prog dir & prom mgr; Alan White, mus dir; Dick Thomas, news dir; Ed Atkins, chief engr. ■ Rates: \$8.65; 7.65; 8.65; 7.65.

**WYPC**—Co-owned with WJEH(AM). Dec 15, 1961. 101.5 mhz; 35 kw. Ant 350 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ William Gray, gen mgr; Gates McManus, coml mgr; John Allen, mus dir. ■ Rates: \$10.35; 8; 10.35; 8.

## Gambier

\***WKCO(FM)**—1975: 91.9 mhz; 10 w. Kenyon College (43022). ■ David Achar, pres of the college.

## Georgetown

**WURD(FM)**—April 9, 1976: 97.7 mhz; 1.6 kw. Ant 390 ft. Box 222 (45121). (513) 378-6151. Brown County Radio. Net: ABC/E, Ohio Agri-Radio. Rep: Walton. Format: Farm, C&W. Spec progs: Hillbilly 5 hrs wkly. ■ Claude Rost, pres; Jerry E. Kiefer, gen mgr; Chris Phillips, coml mgr; Jack Brinkley, mus dir; Tim Colliver, news; Joe Bell, prog dir; Bette Lucas, prom mgr; Jerry Krieter, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Granville

\***WDUB(FM)**—Feb 7, 1962: 90.9 mhz, 10 w. Ant 150 ft. Stereo. Slayter Hall, Box 2422, Denison U. (43023). (614) 587-0810. Denison U. ■ Philip Brooks, commander-in-chief.

## Greenville

**WDRK(FM)**—April 15, 1962: 106.5 mhz; 12 kw. Ant 170 ft. Box 129 (45331). (513) 548-1997. Lewel Bcstg Inc. Rep: Regional Reps. Format: Contemp, talk. Spec progs: Agriculture 14 hrs, religious 8 hrs, wkly. ■ C. L. Rutherford, VP & gen mgr; Gary Bowman, farm dir; Bill Booker, news dir; Richard Murray, chief engr.

\***WGVO(FM)**—1977: 91.7 mhz; 780 w. Ant 86 ft. Memorial Hall, 4th St. (45331). (513) 548-3185. Greenville Bd. of Educ. Format: Top-40. ■ John E. Poyar, stn mgr.

## Hamilton

\***WHSS(FM)**—May 12, 1975: 89.5 mhz; 190 w. Ant 265 ft. 1165 Eton Rd. (45013). (513) 869-3275. Hamilton City School Dist. Format: Jazz. ■ Walter Maude, gen mgr.

**WLWS(FM)**—May 26, 1958: 96.5 mhz; 50 kw. Ant 433 ft. Stereo. 96 Stereo Lane (45013). (513) 868-3696. WLW Radio of Hamilton, Inc. (acq 7-1-77). Net: ABC/FM. Rep: CBS Radio Spot Sls. Format: Top 40, Oldies. Spec prog: Black 1 hr wkly. ■ Charles K. Murdock, pres; Dean Phelps, gen mgr; Terry Edwards, traf mgr; Larry Hnery, prog dir; Ed Douglas, mus dir; Allen Matthews, prod mgr; Fred Slezak, news dir; James Hampton, VP-engr. ■ Rates: \$25; 25; 25; 19.

**WMOH(AM)**—Aug 15, 1944: 1450 khz; 1 kw-D, 250

w-N, 220 High St. (45011). (513) 863-6800. Raymar Communications Inc. (acq 12-4-72). Net: ABC/C. Rep: H-R/Stone. Format: Top 40. Spec prog: Black 1 hr wkly. ■ Bill McRae, pres & gen mgr; Richard Delaney, VP & coml mgr; Joe London, VP & prog dir; Steve Crum, chief engr. ■ Rates: \$22, 17, 18; 13.

**WOKV(FM)**—Co-owned with WMOH(AM). April 15; 1961: 103.5 mhz; 13.5 kw; Ant 234 ft. YCH Associates.

## Heath

**WHTH(AM)**—Oct 16, 1970: 1000 khz, 250 w-D, DA. Box 1057, N. 40th St., Newark (43055). (614) 522-8171. Runnymede Inc. Net: UPI. Rep: Corlett. Format: Top 40. ■ Dr. Phillip Haynes, pres; Carey Justice, gen mgr; Tom Swank, coml mgr; Jack Gieseler, prog dir; Mike Reid, mus dir; Joyce Belmonte, news dir; Don Talbot, chief engr. ■ Rates: \$6.75, 5.75; 5.75; 4.75.

**WNKO(FM)**—Co-owned with WHTH(AM). See Newark.

## Hillsboro

**WSRW(AM)**—July 15, 1956: 1590 khz; 500 w-D. Drawer A (45133). (513) 393-1590. Highland Bcstg Co. (acq 7-59). Net: UPI. Rep: Keystone, Regional Reps. Format: Easy Istng, C&W. ■ Tom Archibald, gen mgr; Willard Parr, stn mgr; Chester Irwin, coml mgr; Marvin Snow, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WSRW-FM**—July 25, 1952. 106.7 mhz; 45 kw. Ant 200 ft. Prog dups AM. ■ Rates same as AM.

## Holland

**WPOS-FM**—Sept 1, 1966: 102.3 mhz; 3 kw. Ant 250 ft. 7112 Angola Rd. (43528). (419) 865-5551. Maumee Valley Bcstg Assoc. (acq 8-1-65). Audio news: APR. Format: Relg, diversified. Spec progs: Farm 3 hrs, Black 3 hrs, Sp 1 hr, wkly. ■ Lowell B. Yoder, pres; Clayton Shepler, gen mgr; Ray Turkington, bus mgr; Bonnie Turkington, mus dir; Thomas Taylor, chief engr.

## Ironton

**WIRO(AM)**—September 1951. 1230 khz; 1 kw-D, 250 w-N. Box 292 (45638). (614) 532-1922. Tri Radio Bcstg Inc. (acq 2-26-62). Net: MBS. Rep: Keystone, Regional Reps of Ohio. Format: MOR. ■ Kenneth H. Auble, pres, gen mgr & chief engr; Ronald Bell, coml mgr; John Wolfe, opns mgr; Rick Mayne, mus dir; Marlene Ferguson, off mgr. ■ Rates: \$8; 8; 8; 8.

**WITO(FM)**—Co-owned with WIRO(AM). July 1, 1973: 107.1 mhz; 3 kw. Ant 125 ft. Prog sep from AM. Format: C&W. ■ Rose A. Auble, gen mgr; John Wolfe, prog and mus dir. ■ Rates: \$4; 4; 4; 4.

## Jackson

**WCJO(FM)**—Listing follows WLMJ(AM).

**WLMJ(AM)**—Dec 1953: 1280 khz; 1 kw-D. Box 72 (45640). (614) 286-2141. Radio Jackson Inc. (acq 7-11-67). Rep: Keystone, Regional Reps. Format: C&W. ■ Lloyd White, pres & gen mgr; Mark Gattles, prog dir; Jim Thompson, news dir; Marion Kepp, chief engr. ■ Rates: \$3.63; 3.63; 3.63; 3.63.

**WCJO(FM)**—Co-owned with WLMJ(AM). 1971. 97.7 mhz; 3 kw. Ant 300 ft. Radio Jackson Inc. Progs sep from AM. Format: Progressive rock. ■ Rates: \$3.45; 3.45; 3.45; 3.45.

## Jefferson

\***WCVJ(FM)**—1978: 90.9 mhz; 5.5 kw. Ant 372 ft. Stereo. Box 112 (44047). (216) 294-3555. Agape School Inc. Format: Religious-Christian. ■ Myron J. Hubler, pres; Joseph Zelle, dir engr.

## Jefferson Township

**WLMB(FM)**—Not on air, target date unknown. 88.9 mhz, 1.6 kw. Ant 211 ft. Ashtabula County Joint Vocational School Board. Rt 167 (44047).

## Johnstown

**WWWJ(FM)**—June 16, 1975: 103.1 mhz, 3 kw. Ant 300 ft. Stereo. Box 373 (43031). (614) 967-6776. Triple S Communications. Net: APR, Agri Bcstg. Format: C&W. Spec progs: Farm 2 hrs wkly. ■ Richard N. Seiler,

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COMMUNICATIONS ATTORNEY  
Daily Service to FCC Offices  
301-663-1086

pres & gen mgr; Robert A. Cohen, coml mgr & news dir; James R. Goldberg, prog dir; Larry Reynolds, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7

## Kent

**WKNT(AM)**—March 1964: 1520 khz; 1 kw-D, DA. Box 629 (44240). (216) 673-2323. Media-Com Inc. (acq 1971). Net: ABC/E. ■ Dick Klaus, pres. ■ Rates: \$12, 12; 12, 9.

**WKNT-FM**—Feb 19, 1962: 100.1 mhz; 3 kw. Ant 333 ft. Dups AM 50%.

\***WKSU-FM**—1950: 89.7 mhz; 7.5 kw. Ant 320 ft. Stereo. 524 Wright Hall, Kent State U. (44242). (216) 672-3114. Kent State U. Net: NPR. Format: Fine arts. ■ John E. Perry, gen mgr; Dennis L. Miller, prog dir; Richard Dain, chief engr.

## Kenton

**WKTN(FM)**—June 20, 1963: 95.3 mhz; 2.6 kw. Ant 270 ft. 113 W. Carroll St. (43326). (419) 675-2355. Radio General Ltd. (acq 5-12-77). Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Robert Dana MacVay, pres; Keith P. Gensheimer, gen mgr; Quentin White, coml mgr; Robert Morris, chief engr. ■ Rates: \$6; 6; 6; 3.

## Kettering



\***WCLX(FM)**—See Dayton.

\***WKET(FM)**—May 5, 1975: 89.5 mhz; 10 w. Ant 150 ft. 3490 Far Hills Ave. (45429). (513) 298-8641. Kettering City School Dist. Format: Educ, MOR, Top-40. ■ John T. Lucas, supt of schools; Ed Moore, stn mgr.

**WVUD-FM 99.9**

Quad. Soft Rock

*University of Dayton*

**WVUD-FM**—Feb 20, 1962: 99.9 mhz; 50 kw. Ant 500 ft. 300 College Park Ave., Dayton (45469). (513) 229-2225. U. of Dayton (acq 6-64). Net: ABC/FM. Rep: ABC/FM Spot sls. Format: Progs. ■ Rev. Raymond A. Roesch, S. M., pres; George C. Biersack, gen mgr; Stephen Dougherty, asst gen mgr; Jeff Vargo, prog dir; John Fudge, chief engr.

## Lancaster

**WHOK(AM)**—Oct 1948: 1320 khz; 1 kw-D. 1660 Columbus-Lancaster Rd. N.W. (43130). (614) 653-4373. WHOK Inc. (acq 5-72). Group owner: Armington-France-Gehring-Ocepek. Net: UPI. Format: MOR. ■ William M. France, pres; Stanley C. Robinson, gen mgr; Roger W. Hanners, sls mgr; Ron Lowry, dir of opns; Louis Varga, news dir; Mike Ervin, chief engr.

**WHOK-FM**—Dec 1958: 95.5 mhz; 50 kw. Ant 225 ft. Progs sep from AM. Format: C&W.

## Lima

**WCIT(AM)**—Aug 22, 1963: 940 khz; 250 w-D, DA. 1301 N. Cable Rd., Box 940 (45802). (419) 228-9248. Riggs Bcstg Corp. (acq 2-15-68). Rep: PRO Radio, Pearse. Format: Top 40. Spec progs: Black 2 hrs wkly.

## Ohio Radio

Richard H. Riggs, pres & gen mgr; Robert Rice, coml mgr; Bill Appel, prog dir; Peggy Ammon, prom mgr; Pete Stevens, mus dir; Ric Gerdeman, news dir; Ray Allen, chief engr ■ Rates: \$15.50; 14; 15.50; 14.

**WLSR(FM)**—Co-owned with WCIT(AM). Nov 25, 1970: 104.9 mhz; 3 kw. Ant 220 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl music. Spec prog Classcl 5 hrs wkly. ■ Lillian Zarzar, prog dir; Eric Bunn, mus dir; George Cole, news dir. ■ Rates: \$9; 9; 9; 9.

**WIMA(AM)**—Dec 5, 1948: 1150 khz; 1 kw-U, DA-2. Box 1150 667 W. Market St. (45802). (419) 223-2060. Lima Bcstg Corp. (acq 8-1-71). Net: ABC/E. Net: APR. Rep: Buckley. Format: MOR. Spec progs: Farm 3 hrs, Black 2 hrs, wkly. ■ Les C. Rau, exec VP & gen mgr; Tom Francis, coml mgr; Robert Nelson, prog & mus dir; Tom Watkins, news dir; James Hartzler, chief engr. ■ Rates: \$22.50; 17.50; 20; 10.

**WIMA-FM**—Dec 1948: 102.1 mhz; 15 kw. Ant 250 ft. (419) 228-7515. Net: ABC/I. Progs sep from AM. Format: Modern country. Spec progs: Farm 2 hrs, Black 1 hr, wkly. ■ Gene Moyer, sls & opns mgr. ■ Rates: \$13; 13; 13.

**WLSR-FM**—Listing follows WCIT(AM).

**\*WTGN(FM)**—Sept 27, 1966: 97.7 mhz, 3 kw. Ant 300 ft. Stereo. 1500 Elida Rd. (45805). (419) 227-2525. Associated Christian Bcstrs. Net: APR. Format: Religious. ■ Ron Mighell, VP & gen mgr; Keith Curtis, prog dir; Miriam Nungester, mus dir; George Cole, spec prog dir; Joh Marshall, chief engr.

### Logan

**WLGN(AM)**—Dec 1967 1510 khz; 1 kw-D, 250 w-CH. Box 429 (43138). (614) 385-2151 Logan Bcstg Co. Format: Top-40, MOR. ■ Dannie Devo, pres; Roger Hinerman, gen & coml mgr; John Ross, sports dir; Chuck Anthony, mus dir; Rick Hatem, news dir; Jerry Carmean, chief engr.

**WLGN-FM**—Dec 10, 1965: 98.3 mhz; 3 kw. Ant 240 ft. horiz, 235 ft. vert. Dups AM 100%.

### London

**WSYX(FM)**—Oct 6, 1965: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 6 (43140). (614) 852-1717 WLNO-FM Inc. (acq 1974). Rep: Regional Reps. Format: Beautiful music. Spec prog: Farm 3 hrs wkly. ■ Reagan C. Smith, pres; Richard Shively, gen mgr; Richard C. Comisky, VP. ■ Rates: \$8; 7, 8; 6.

### Lorain

**WLRO(AM)**—Dec 1969: 1380 khz; 500 w-D. 939 Broadway (44052). (216) 244-1380. Lorain Community Bcstg. Net: MBS. PRO Radio. Format: Top 40. Spec progs: Pol 2 hrs; Sp 1 hr; Black 3 hrs, wkly. ■ Andrew Warhola, pres; Alynne Harrison, VP & gen mgr; Ted Zaborniak, prog dir; Jim Allen, mus dir; Reid Kollins, news dir; Tom Pope, chief engr. ■ Rates: \$13; 13; 13; —.

**WZLE(FM)**—July 1975. 104.9 mhz, 3 kw. Ant 300 ft. Stereo. 214 Sheffield Ctr (44055). (216) 233-8403. Lake Erie Bcstg Co. Net: ABC/C. Solid Gold. Spec progs: Polish 3 hrs, Sp 2 hrs, wkly. ■ H. Gene Sens, ps, pres, gen & coml mgr; Bruce Johnson, mus dir; Bruce Camp, news dir; Jeff Baxter, prog dir; Ernie Dachel, chief engr. ■ Rates: \$13; 12; 13; 12.

### Mansfield

**WCLW(AM)**—Dec 30, 1957 1140 khz; 250 w-D, DA. 771 McPherson St. (44905). (419) 525-2333. Greater Mansfield Bcstg. (acq 3-7-75). ■ Frederick Eckardt, pres & gen mgr; Wayne Snyder, coml mgr; Lynn Eckardt, news dir; William Ball, chief engr.

**WCLW-FM**—Oct 18, 1962: 105.3 mhz; 50 kw. Ant 370 ft. Dups AM.

**WMAN(AM)**—Dec 4, 1939: 1400 khz; 1 kw-D, 250 w-N. Box 8 (44901). (419) 524-2211 Richland Inc. Net: ABC/I. Rep: Torbet, Regional Reps. Format: MOR. Spec progs: Ger 1 hr, Black 1 hr, wkly. ■ Vaughn P. Rubin, pres; Charles M. Carson, VP, gen & coml mgr;

Robert A. James, prog dir; Bill Friend, mus dir; Ron Allen, news dir; Mike Reynolds, chief engr. ■ Rates: \$18.80; 18.80; 18.80; 18.80.

**WVNO-FM**—Aug 11, 1962 106.1 mhz, 50 kw. Ant 360 ft. Stereo. 2900 Park Ave. West (44906). (419) 529-5900. Johnny Appleseed Bcstg Co. Net: ABC. Format: MOR. ■ Gunther S. Meisse, pres & gen mgr; Glenn Cheesman, coml mgr; Greg Campbell, mus dir; Steve Nelson, news dir; H. James Hire, chief engr. ■ Rates: \$15.50; 15.50; 15.50; 15.50.

### Marietta

**WBRJ(AM)**—Aug 4, 1964: 910 khz; 5 kw-D, DA. Box 329 (44570). (614) 373-0910. 5 KW Inc. (acq 4-74). Group owner: Gannett. Rep: Torbet, Regional Reps. Gateway. Format: C&W.

**\*WCMO(FM)**—Oct 1, 1960: 89.3 mhz, 10 w Marietta College (45750). (614) 373-0200. Marietta College. Format: Jazz, Top-40, progsv. ■ Bernard Russi Jr., dir of bcstg.

**WMOA(AM)**—Sept 8, 1946: 1490 khz; 1 kw-D, 250 w-N. 925 Lancaster St., Box 708 (45750). (614) 373-1490. WMOA Inc. (acq 7-1-68). Group owner: Ray H. Rosenblum Stns. Net: CBS. Format: Talk, News, Sports & MOR. Spec prog: Farm 12 hrs wkly. ■ Ray H. Rosenblum, pres; Helen Faye Rosenblum, VP; Dan Latham, sls mgr; Dan Palmer, sports dir; Mike Wilson, traf dir; Morry Shuman, mus dir; Ray Rosenblum, natl correspondent; Steve Ruden, news dir; Angie LeMaster, office mgr; Ralph Matheny, chief engr. ■ Rates: \$5.85; 5.85; 5.85; 5.85.

**WMOA-FM**—Dec 1, 1966: 94.3 mhz; 3 kw. Ant 200 ft. Stereo. Prog sep from AM. Format: Background music. ■ Rates: \$2, 2, 2, 2.

**\*WMRT(FM)**—Nov 13, 1975: 88.3 mhz; 9.2 kw. Ant 205 ft. Marietta College (45750). (614) 373-0200. Marietta College. Format: Variety. Spec progs: Jazz 14 hrs wkly. ■ Bernard Russi Jr., dir of bcstg.

### Marion

**WDIF(FM)**—Feb 27, 1975: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 524 (43302). (614) 387-9343. Scantland Bcstg Co. Net: ABC/C. Rep: Rgnl Reps. Format: Top 40. Spec progs: Jazz 18 hrs wkly. ■ George F. Scantland, pres; Phil Hoover gen & sls mgr; Jim Roberts, prog dir; Rob Kemper, prom & mktg mgr; Ron Mayne, chief engr. ■ Rates: \$15; 13; 15; 11.

## WMRN



**WMRN(AM)**—Dec 23, 1940: 1490 khz, 1 kw-D, 250 w-N. Box 518 (43302). (614) 383-1131. Marion Bcstg Co. (acq 1-9-67). Net: UPI. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Worth Kramer, pres; Arthur I. Martin, VP & gen mgr; Roger Fischer, prog dir; Steve Stewart, news dir; F. J. Peters, chief engr.

**WMRN-FM**—April 1953: 106.9 mhz, 25 kw. Ant 340 ft. Stereo. Prog sep from AM. Format: Btfl mus.

### Massillon

**WTIG(AM)**—Aug 1, 1957: 990 khz; 250 w-D, DA. Box 573, Massillon Bldg. (44646). (216) 832-5023. Miller Bcstg Co. (acq 5-17-76). Net: MBS. Rep: Keystone, Regional Reps, Michigan Spot. Format: MOR. Spec prog: Black 1 hr, Yugoslav 1 hr, wkly. ■ Richard Miller, pres; Jim Hopes, gen and coml mgr; Angela Uliveto, news dir; J. J. Walker, mus dir; Robert D. West, prog dir; Charles Doyle, chief engr. ■ Rates: \$7.60; 7.60; 7.60; 7.60.

### Medina

**WDBN(FM)**—1960: 94.9 mhz; 118 kw. Ant 430 ft. Quad. 4986 Gateway Dr. (44256). (216) 523-1345. WDBN Inc. (acq 4-16-68). Net: APR. Format: Btfl mus. ■ Robert Miller, pres & gen mgr; Roger MacKall, coml mgr; Marion Alexander, opns mgr; Norman Marriott, mus dir; Brooks Morton, prog dir; Gary Walker, prom mgr; Allen McCabe, news dir; Al Hruska, chief engr. ■ Rates: \$20; 32; 27; 15.

## Miamisburg

### WFCJ Inspirational Radio



**WFCJ(FM)**—January 1961 93.7 mhz; 59 kw. Ant 330 ft. Stereo. Box 26, Dayton (45401). (513) 866-2471 Miami Valley Christian Bcstg Assn. Inc. Net: APR. Format: Rel. Spec prog: 5 hrs wkly. ■ L. Morse Weimer, pres; Marvin D. Sparks, gen mgr; Wilbur G. Powell, VP; Rick McIntosh, prog dir; John Elliott, chief engr. —. 5.50; 5.50; —

**\*WRSF(FM)**—1974: 89.9 mhz; 10 w. Ant 65 ft. 1860 Belvo Rd. (45342). Miamisburg School Dist, Board of Ed. Format: Educl, Top-40. ■ Betty Lee, gen mgr.

### Middleport-Pomeroy

**WMPO(AM)**—Aug 28, 1959: 1390 khz; 5 kw-D. Box 71 (45760). (614) 992-5355. Radio Mid-Pom Inc. Net: ABC/E. Rep: Hopewell, Regional Reps. Format: MOR. ■ John E. M. Kerr, pres, gen mgr & chief engr; Bob Cooper, stn mgr; Dean Lutz, coml mgr; Bill Pyne, prog dir; Peter Chase, mus dir; Melissa Corise, news dir.

**WMPO-FM**—Aug 27, 1973: 92.1 mhz; 1.9 kw. Ant 370 ft. Stereo. Dups AM 40%. Format: C&W.

### Middletown

**WPBF(FM)**—Listing follows WPFB(AM).

**WPFB(AM)**—Sept 1, 1947. 910 khz; 1 kw-D. 100 w-N. 4505 Central Ave. (45042). (513) 422-3652. Radio Station WPFB Inc. Group owner: Braden Stns. Net: APR. Rep: Walton, Regional Reps. Format: Variety, C&W. ■ Paul F. Braden, pres; Earl W. Francis, exec VP & gen mgr; Gervin Hart, prog dir; Laurie Braden, mus dir; Tom Borcherding, news dir; Walt Biggs, chief engr. ■ Rates: \$18.12; 14.24; 18.12; 7.41

**WPBF(FM)**—Co-owned with WPFB(AM). July 1, 1959: 105.9 mhz; 34 kw. Ant 590 ft. (513) 422-3625. Dups AM 27%. Net: MBS, APR, Mutual Black. Format: Black, rel. Spec prog: Ger 8 hrs wkly. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

### Milford

**WLYK(FM)**—Aug 1, 1969: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 216 (45150). (513) 831-9595. Beautiful Island Bcstg (acq 5-1-75). Group owner: Perry Bcstg. Format: Btfl mus. ■ Perry Samuels, pres, Mark Jordan, gen mgr; Jerry Leshner, off mgr; Bud Stagg, prog dir; Sandra Megawon, prom mgr.

### Morrow

**\*WLMH(FM)**—88.1 mhz; 10 w. Ant 200 ft. 605 Welch Rd. (45152). Little Miami Local Schools.

### Mount Vernon

**WMVO(AM)**—Nov 26, 1953: 1300 khz; 500 w-D, DA. Box 348 (43050). (614) 397-1000. Mt. Vernon Bcstg Co. Net: APR, ABN. Rep: Regional Reps, Dome. Format: MOR. Spec prog: Farm 4 hrs, wkly. ■ Mrs Charles Zelkowitz, bd chmn; Stephen W. Zeikowitz, pres & gen mgr; Ron Staats, prog dir; Dave Nelson, news dir; Dave Henry, chief engr.

**WMVO-FM**—May 26, 1951: 93.7 mhz; 20 kw. Ant 370 ft. Format: Talk, Oldies, Rel.

### Napoleon

**WNDH(FM)**—June, 1972. 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 111 (43545). (419) 592-8060. Maumee Valley Bcstg Inc. Net: ABC/E. Net: Agri-Bcstg. Rep: Walton. Format: Btfl mus. Spec progs: Ger 13 hrs; Sp 3 hrs wkly. ■ Dick McCroomb, VP & gen mgr; Carolyn George, coml mgr; Bob McLimans, prog dir; Brad Larson, chief engr. ■ Rates: \$7; 7; 7, 7.

### Newark

**WCLT(AM)**—Jan 4, 1949: 1430 khz; 500 w-D. Box



880. (43055). (614) 345-4004. WCLT Radio Inc. (acq 1-1-58). Net: MBS. Rep: PRO Radio, Regional Reps. Format: MOR. ■ Robert Pricer, VP & gen mgr; Bob Brooker, prog dir; Fred Pyle, sls mgr; Gerald Izor, news dir; Ralph Renner, chief engr. ■ Rates: \$9.60; 5.75; 8.25; —

**WCLT-FM**—Aug 7, 1947: 100.3 mhz; 50 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: MOR. ■ Dave Gelfer, prog dir. ■ Rates: \$7.20; 6.20; 6.20; 6.20.

**WHTH(AM)**—See Heath.

**WNKO(FM)**—Co-owned with WHTH(AM), Heath. Dec 8, 1972: 101.7 mhz; 3 kw. Ant 280 ft. Stereo. Prog sep from AM. (614) 522-8171. Net: UPI. Format: MOR. ■ Philip Haynes, pres; Vince Swinehart, prog dir; Carey Justice, gen mgr; Tom Swank, coml mgr; Joyce Belmonte, news dir; Don Talbot, chief engr. ■ Rates: \$6; 5; 5; 4.50.

### New Boston

**WIOI(AM)**—Sept 2, 1959: 1010 khz; 1 kw-D. Box 909, Portsmouth (45662). (614) 354-2801 New Boston Bcstg Inc. (acq 4-1-62). Net: APR, MBS. Rep: King Communications. Format: Contemp, Top 40. ■ Charles R. Maillet, pres; K. O. McGlove, gen mgr; Nelson Redd, prog dir; Russell Newman, chief engr. ■ Rates: \$6; 6; 6; 6.

### New Concord

**\*WMCO(FM)**—Jan 28, 1961: 90.7 mhz; 10 w. Stomont St. (43762). (614) 826-8379. Muskingum College. Net: UPI. Format: Variety, educ. ■ Stephen E. Brown, faculty adv & gen mgr.

### New Lexington

**WWJM(FM)**—1978: 106.3 mhz, 3 kw. Ant. 300 ft. 246 Fourth St., S.E., Carrollton (44615). Perry County Broadcasting Co.

### New Philadelphia

**WJER(AM)**—See Dover-New Philadelphia.

**WNPO(FM)**—Co-owned with WBCT(AM) Uhrichsville. Feb 2, 1969: 95.9 mhz; 3 kw. Ant 230 ft. Stereo. Box 143 (44663). (216) 343-2700. Tuscarawas Broadcasting Co. Net: UPI. Rep: Regional Reps. Format: Top 40. ■ James Natoli Jr., pres & chief engr; Charles W. Healey, VP-sls & prom; Todd Brush, prog dir; Max Heywood; VP-prog; John Russell, news dir. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

### Niles

**WNIO(AM)**—Nov 1, 1963: 1540 khz; 500 w-D. DA. Box 625 (44406). (216) 545-4024. P. S. Bcstg Corp. (acq 9-27-73). Net: MBS. Format: C&W. Spec progs: Itl 2 hrs, Pol 4 hrs, wkly. ■ James D. Psihoulis, pres & gen mgr; Karl Brant, prog dir; Sandra Craven Stewart, prom mgr; Domic Baragona, chief engr.

### Norwalk

**WLKR(AM)**—March 18, 1968: 1510 khz, 500 w-D. DA. Box 547 (44857). (419) 668-8151 Ohio Radio Inc. (group owner). Format: MOR. ■ Annette W. Reider, pres; James R. Westerhold, gen mgr; Kay Penrose, sls mgr; David Sullivan, prog dir; John Christopher, news dir. ■ Rates: \$6.60; 6.60; 6.60; 3.30.

**WLKR-FM**—Sept 17, 1962: 95.3 mhz; 2.50 kw. Ant 125 ft. Dup AM 100%. ■ Rates same as AM.

### Oberlin

**\*WBOC-FM**—September 1961. 88.7 mhz; 10 w. (CP: 1320 mhz; 1 kw DA-1). Stereo. Wilder Hall (44074). (216) 775-8139. Oberlin College Student Network Inc. Net: UPI. Format: Progressive, rock, classical. Spec prog: Black 5 hrs wkly. ■ William Leonard gen mgr.

**WOBL(AM)**—Dec 24, 1971. 1320 khz; 1 kw-U, DA-2. Box 277 (44074). (216) 774-1570. WOBL Inc. (acq 9-71). Net: APR, Agri-Bcstg. Rep: Howard. Format: C&W. Spec progs: Farm 5 hrs, Black 3 hrs, wkly. ■ Harry Wilber, pres & gen mgr; Mainard Hicks, coml mgr; Ross Baird, opns mgr; Scott Miller, prog dir; Mike Snyder, sports & farm dir; Dave Walzer, news dir; Ernie Dachel, chief engr. ■ Rates: \$13; 11.50; 13; 7.50.

### Ottawa

**WPNM(FM)**—Feb 4, 1977. 106.3 mhz, 3 kw. Ant 267 ft. Stereo. Box 30 (45875). (419) 523-4020. Triplett Bcstg Co. Net: ABC/E, ABN. Rep: Walton, Regional Rep. Format: Top 40, MOR. Spec prog Farm 7 hrs, Polka 3 hrs, wkly. ■ Wendall A. Triplett, pres; Jim Paulus, gen & coml mgr; Bob Daniels, prog dir; Mark Walsh, opns mgr & news dir; Bob Triplett, chief engr. ■ Rates: \$5.80; 4.35; 5.80; 4.35.

### Oxford

**\*WMUB(FM)**—1950: 88.5 mhz; 820 w. Ant 260 ft. Miami U. (45056). (513) 529-3521. President & Trustees of Miami University. Net: UPI, NPR. Format: Variety. ■ Ernest E. Phelps, gen mgr; William Utter, stn mgr; James Miskimen, prog dir; James Bennett, prod mgr; Gary Ozanich, news & pub affs dir; Robert W. Bullio, chief engr.

**WOXY(FM)**—Dec 24, 1959: 97.7 mhz, 3 kw. Ant 255 ft. Stereo. 118 E. High St. (45056). (513) 523-4114. Stone Bcstg Co. Inc. (acq 12-1-77). Net: Agri-Bcstg. Rep: Walton. Format: Top 40. Spec prog: Farm 3 hrs wkly. ■ Richard Stone, pres & gen mgr; Jeff Kingsbury, mus dir; James Otte, news dir; John Terhar, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

### Painesville

**WPVL(AM)**—April 25, 1956: 1460 khz; 1 kw-D. 500 w-N, DA-2). 1 Radio Place. (44077). (216) 942-2918 or 352-3155. Lake Communications Corp. (acq 12-70). Group owner: Armington-France-Gehring-Ocepek. Net: UPI. Format: MOR. ■ Anthony S. Ocepek, pres; Gary Kneisley, gen mgr; Thomas E. Guthrie, gen sls mgr; Rich Protiva, mus dir; Ron Benner, news dir; John Church Jr., chief engr. ■ Rates: \$13.90; 11.60; 13.90; 7.70.

### Parma

**WSUM(AM)**—May 31, 1973: 1000 khz; 500 w-D, DA. 12721 Abbey Rd, North Royalton (44133). (216) 237-3300. Christian Bcstg Assn. (group owner; acq 9-7-76). Net: UPI. Format: Contemporary Gospel Music. ■ Jack Mortenson, pres; Bob Wells, gen & coml mgr; David Schroyer, mus dir; Paul Porter, news dir; David Johnson, chief engr. ■ Rates: \$14, 14, 14; 14.

### Piqua

**WPTW(AM)**—Nov 1947: 1570 khz; 250 w-D. 1625 Covington Ave. (45356). (513) 773-3513. WPTW Radio Inc. (acq 11-1-59). Rep: Regional Reps. ■ Richard Hunt, owner; Joanna Hill, stn mgr; Steve Baker, news dir; Donald Kuether, chief engr. ■ Rates: \$5.50; 5.25; 5.50; 5.25.

**WPTW-FM**—Nov 30, 1960: 95.7 mhz; 50 kw. Ant 164 ft. Stereo. Dup AM 50%.

### Pomeroy

**WMPO(AM)**—See Middleport-Pomeroy.

### Port Clinton

**WRWR-FM**—Oct 4, 1961. 94.5 mhz; 6.7 kw. Ant 165 ft. Box P (43452). (419) 734-3148. Ohio Radio Inc. (group owner). Format: MOR. ■ Annette W. Reider, pres & gen mgr; Robert W. Reider, opns mgr; M. J. Milazzo, sls mgr; Bill Beinke, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Portsmouth

**WNXT(AM)**—Aug 30, 1951. 1260 khz, 5 kw-D. 1 kw-N, DA-2. Box 1228 (45662). (614) 353-1161. T/R Inc. (group owner; acq 6-16-64). Net: ABC. Rep: Savalli/Gates, Ohio Stns. ■ Clay Littick, pres; Bob Wagner, gen mgr; Carl Mitchell, coml mgr; James Hufferd, news dir; Howard Potts, chief engr.

**WNXT-FM**—Sept 1, 1965: 99.3 mhz; 900 w. Ant 490 ft. Stereo. Dups AM 10%. Net: APR, ABC/I. Format: Beautiful music.

**WPAY(AM)**—April 15, 1935: 1400 khz; 1 kw-D, 250 w-N. Box 951 (45662). (614) 353-5176. Radio Station WPAY (acq 2-1-57). Group owner: Braden. Net: CBS. Format: C&W. ■ Paul F. Braden, pres; Ernest Wells, gen mgr; Earl Francis, exec VP; Jim Musick, prog dir; Sam McKibben, news dir; Ernest Wells, chief engr. ■ Rates: \$7.90; 6.80; 7.90; 4.50.



**WPAY-FM**—June 15, 1948: 104.1 mhz; 93 kw horiz, 58 kw vert. Ant 610 ft. Dups AM 30%. Format: Relg. Spec progs: Black 12 hrs wkly. ■ Rates: \$7.90; 6.20; 6.20; 4.50.

### Reading

**\*WRCJ(FM)**—Sept 1969. 89.3 mhz; 330 w. Ant 125 ft. 810 E. Columbia Ave. (45215). (513) 733-4887. Reading Community City Schools. Format: Variety/ed. Spec prog: Classical 4 hrs, C&W 4 hrs, Jazz 3 hrs, Gr 2 hrs, wkly. ■ Donald A. Parks, gen mgr.

### Salem

**WSOM(AM)**—June 25, 1965: 600 khz; 500 w-D, DA. 300 E. State St. (44460). 216) 337-9544. Salem Bcstg Co. Net: APR. Format: Oldies. Farm 10 hrs wkly. ■ Lee R. Dixon, pres & gen mgr; Robert C. Harnack, VP & stn mgr. ■ Rates: \$6; 6; 6; 6.

**WSOM-FM**—Nov 25, 1958: 105.1 mhz; 100 kw. Ant 400 ft. Stereo. Net: APR. Format: C&W.

### Sandusky

**WGGN(FM)**—See Castalia.

**WLEC(AM)**—Dec 7, 1947. 1450 khz, 1 kw-D, 250 w-N. Box 417 (44870). (419) 626-2000. Miller Broadcasting (acq 1-72). Net: MBS. Rep: Regional Reps. Format: MOR. Spec progs: C&W 18 hrs, Class 2 hrs, Farm 2 hrs, wkly. ■ Richard H. Miller, pres, David E. Mehling, VP & gen mgr; Karl Bates, prog dir; Bill Zimmerman, mus dir; James Maschari, coml mgr; Steven Jablonski, news dir; Natalie Marshall, pub aff dir; Jay Leibach, chief engr. ■ Rates: \$9.20; 7.30; 9.20; 7.30.

**WLEC-FM**—Aug 15, 1959: 102.7 mhz; 5.9 kw. Ant 120 ft. Dups AM 40%. Format: Btfl mus. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

### Sidney

**WMVR(AM)**—Nov 1, 1963: 1080 khz; 250 w-D, DA. Box 608 (45365). (513) 492-4101. Dean Miller Broadcasting. Net: MBS/MBS-Black. Rep: Pierce, Rgnl Reps. Format: Contemp. ■ Dean Miller, pres; Jack Michaels, gen & coml mgr; Mike Leonard, prog dir; Mike Lieber, news dir; Ray Tanner, chief engr.

**WMVR-FM**—1965: 105.5 mhz; 3 kw. Ant 155 ft. Prog dups AM. Format: Easy lstng.

### Springfield

**WBLY(AM)**—1947: 1600 khz; 1 kw-D. 1711 W. Main St. (45504). (513) 324-5643. Champion City Bcstg Co. (acq 1954). Net: MBS. Rep: Devney. Format: MOR. ■ Robert L. Yontz, pres & gen mgr; Ronald Yontz, coml mgr; June Powers, prog dir & prom mgr; Dan Cline, news dir; Jay Drummond, chief engr.

**WBLY-FM**—August 1958: 102.9 mhz; 50 kw. Ant 160 ft. Stereo. Prog sep from AM.

**\*WEEC(FM)**—Dec 15, 1961: 100.7 mhz; 77 kw. Ant 280 ft. 2348 Troy Rd. (45504). (513) 399-7837. World Evangelistic Enterprise Corp. Format: Relig/Pub serv. Spec prog: Black 1 hr wkly. ■ Mike Maddex, pres; Larry R. Huff, stn mgr; David Bastress, chief engr.

**WIZE(AM)**—Nov 1, 1940: 1340 khz; 1 kw-D, 250 w-N. Box 1104 (45501). (513) 399-4955. Great Trails Bcstg Corp. (group owner). Net: ABC/C. Rep: Eastman. Format: Top-40. ■ Stephen T. Joos, pres & gen mgr; Gerry Allen, news dir.

## Ohio Radio

**\*WUSO(FM)**—Feb 20, 1966: 89.1 mhz; 10 w. Box 749 (45501). (513) 327-6415. Wittenberg U. Net: ABC/FM, IBS. Format: Jazz, classcl, progsv. ■ Barry A. Baines, gen mgr; William N. Hadler, prog dir; William H. Gibb, mus dir; Richard Tettelbach, news dir; Robert Dill, chief engr.

### Steubenville

**WLIT(AM)**—Sept 25, 1973: 950 khz; 1 kw, DA-D. Box 1798 (43952). (614) 264-7771. Contemporary Communications Inc. (acq 7-2-77). Net: NBC. Format: Adult contemporary. Spec prog: Itl 2 hrs, Pol 1 hr wkly. ■ Raymond F. Reich, pres & gen mgr; Eugene C. Stable, prog dir; Celeste Michaels, news dir; Jim Trefney, mus dir; John LeBetta, prom mgr; David Gill, chief engr. ■ Rates: \$10.12; 8.50; 10.12; 8.50.

**WRKY(FM)**—Listing follows WSTV(AM).

**WSTV(AM)**—Nov 4, 1940: 1340 khz; 1 kw-D, 250 w-N, 320 Market St. (43952). (614) 282-0911. Rust Craft Bcstg Co. (group owner). Net: CBS. Rep: McGavren-Guild. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Marshall Berkman, pres; William B. Chesson, gen mgr; Virginia Firm, coml mgr; Charles Calabrese, news dir. ■ Rates: \$13.50; 10.50; 13.50; 8.75.

**WRKY(FM)**—Co-owned with WSTV(AM). May 1, 1947: 103.5 mhz; 12 kw horiz, 9.5 kw vert. Ant 880 ft. Stereo. Format: Adult Rock. ■ WSTV-TV affil. ■ Rates same as AM.

### Streetsboro

**\*WSTB(FM)**—Sept 1973: 91.5 mhz; 330 w. Ant 105 ft. 1951 Annalane Dr. (44240). (216) 626-2221. Streetsboro City School District. Net: MBS. Format: Oldies. Spec prog: Public Affairs 5 hrs, Rock 3 hrs, Sports 3 hrs, wkly. ■ Steven Foltin, gen mgr; Anthony Libertore, chief engr.

### Struthers

**\*WKTL(FM)**—Sept 6, 1965: 90.7 mhz; 910 w. Ant 26 ft. (CP:ERP 15 kw; Ant 23 ft.) 111 Euclid Ave., Struthers High School (44471). (216) 755-1435. Struthers Bd. of Educ. Net: NPR. Format: MOR, btlf mus. Spec progs: Croatian 1 hr; Italian 1 hr; Spanish 1 hr; Ukrainian 1 hr; Polish 1 hr wkly. ■ Robert J. Milanchus, bcstg dir; Lewis Moler, chief engr.

### Sylvania

**WXEZ(FM)**—Co-owned with WOHO(AM) Toledo. Nov 29, 1968: 105.5 mhz; 2.25 kw. Ant 340 ft. Broadcast House, Toledo, Ohio (43616). (419) 255-1470. Midwestern Bcstg Co. (acq 3-7-72). Rep: Blair. Net: ABC/C. Format: Beautiful mus. ■ Lewis W. Dickey, pres; Grahame Richards, gen mgr; Paul Smith, coml mgr; Mike Dawson, mus dir; Gary Sharp, chief engr.

### Tiffin

**\*WHEI(FM)**—1972: 88.9 mhz; 10 w. Ant 80 ft. Greenfield St. (44883). Heidelberg College.

**WTTF(AM)**—Dec 19, 1959: 1600 khz; 500 w-D, DA, 185 S. Washington (44883). (419) 447-2212. WTTF Inc. Net: ABC/E, Agri-bcstg. Format: MOR. Spec progs: C&W 20 hrs, farm 10 hrs, wkly. ■ Robert G. Wright, pres & gen mgr; Richard Wright, VP; Robert (Ed) Wright, prog dir; Jack Kagy, news dir; Loren Guild, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WTTF-FM**—1963: 103.7 mhz; 3.9 kw. Ant 125 ft. Dups AM 100%. ■ Rates same as AM.

### Toledo

**\*WAMP-FM**—Feb 1975: 88.3 mhz; 10 w. 2400 Colingwood (43620). (419) 244-6875. Toledo Board of Education. Format: Jazz. ■ Robt Steele, supt; John Davis, chief engr.

**WCWA(AM)**—April 10, 1938: 1230 khz; 1 kw-D, 250 w-N, 604 Jackson St. (43604). (419) 248-2627. Reams Bcstg Corp. (acq 1964). Net: ABC/E. Rep: McGavren-Guild. Format: Contemp, MOR. ■ Frazier Reams, pres; Bob Martz, gen mgr; Mike Gallagher, coml mgr; Terry Shaw, prog dir; Lou Herbert, news dir; Dennis Moon, chief engr. ■ Rates: \$34, 32; 34; 30.

**WIOT(FM)**—Co-owned with WCWA(AM) Oct 1949: 104.7 mhz; 50 kw. Ant 620 ft (CP Ant 540 ft). Stereo. Prog sep from AM. (419) 248-3377. Format: Prog rock. Spec prog: Ger 1 hr wkly. ■ Dorian Paster, prog dir; Neal Lasher, mus dir; Rick Bird, news dir. ■ Rates same as AM.

**WGOR(AM)**—Nov 28, 1966: 1520 khz; 1 kw-U, DA-2, 6695 Jackman Rd. (43612). (419) 243-7088. Gore Bcstg. (group owner: acq 7-16-76). Net: MBS. Rep: Stone, Regional Reps. Format: Relig. Spec progs: Farm 1 hr, C&W 10 hrs, Polish 4 hrs, Sp 5 hrs., wkly. ■ Hal Gore, pres; Wes Howard, gen mgr; Laurie Faltsko, coml mgr; Sharon Newson, prog dir, John McCrary, mus dir; Tim Taylor, news dir; Tom Gardull, chief engr. ■ Rates: \$10; 10; 10; 10.

**\*WGTE-FM**—May 2, 1976: 91.3 mhz; 30 kw. Ant 570 ft. Stereo. 415 N. St. Clair (43604). Greater Toledo Educational Television Foundation. Net: NPR. Format: Classical. Spec progs: Black 2 hrs, Jazz 6 hrs, wkly. ■ Byron West, chmn; Robert D. Smith, pres & gen mgr; Thomas K. Paine, stn mgr; John Loring, opns mgr; Phil Williams, mus dir; Barbara Glowacki, news dir; Arthur Hafer, dir of engr. ■ WGTE-TV affil.

**WJYM(AM)**—See Bowling Green.

**WKLRFM**—Listing follows WTOD(AM)

**WLQR(FM)**—Aug 11, 1946: 101.5 mhz; 15 kw Ant 810 ft. Stereo. 4230 Secor Rd. (43623). Radio Akron Inc. (419) 473-0710. Susquehanna Bcstg Co. (group owner; acq 3-1-71). Rep: Eastman. Format: Adult MOR. ■ Louis J. Appell Jr., pres; Arthur W. Carlson, VP radio; Sanford J. Goldberg, VP & gen mgr; Lawrence A. Jacquemotte, sls mgr; Richard McDonald, prog dir; Judith Gutierre, ofc mgr; David Kennedy, opns mgr; Thomas Taylor, chief engr. ■ Rates: \$35; 35; 35; 35.

**WMHE(FM)**—Oct 14, 1957: 92.5 mhz; 50 kw. Ant 480 ft. Stereo. 4665 W. Bancroft St. (43615). (419) 531-1681. Hillebrand Electronics. Net: APR, ABC/FM. Format: Cocontemporary Rock. ■ William A. Hillebrand, pres; Ruth H. Ray, gen mgr; Charles A. Myers, bus mgr; Paul Goldberg, mus dir; Rick Bird, news dir; Wilbur McCoy, chief engr. ■ Rates: \$17, 23; 23; 23.

**WOHO(AM)**—Oct 1954: 1470 khz; 1 kw-U, DA-2. Broadcast House (43616). (419) 255-1470. The Midwestern Bcstg Co. (acq 3-15-65). Rep: Blair. Format: Top-40. ■ Lewis W. Dickey, pres; Grahame Richards, gen mgr; Gary Miller, coml mgr; Tom Anderson, prog dir; Craig Edwards, news dir; Gary Sharp, chief engr.

**WSPD(AM)**—April 15, 1921: 1370 khz; 5 kw-U, DA-N, 125 S. Superior St. (43602). (419) 244-8321. Storer Bcstg Co. (group owner, acq 1-28). Net: NBC. Rep: CBS Radio Spot Sls. Format: MOR. ■ Peter Storer, pres, Doug Sinn, gen mgr; Bill Charles, gen sales mgr; Craig Mollison, prog dir; Neil Carmean, news dir; Bill Ruppert, chief engr. ■ Rates: \$45; 17, 22, 6.

**WTOD(AM)**—June 16, 1946: 1560 khz; 5 kw-D, DA, 3225 Arlington Ave. (43614). (419) 385-2507. Booth American Co. (group owner; acq 8-17-57). Net: ABC/I. Rep: Masla. Format: C&W. Spec prog: Pol 4 hrs wkly. ■ John Booth, pres; James W. Wood, gen mgr; Bill Hughes, opns mgr; Bill Manders, prog dir; Clyde Roberts, coml mgr; Bob Pepas, mus dir; Jim Vitac, news dir; Bob Sowers, chief engr. ■ Rates: \$23; 23; 23; 23.

**WKLRFM**—Co-owned with WTOD(AM). Dec 7, 1956: 99.9 mhz; 8.8 kw. Ant 160 ft. Stereo. Prog sep from AM. (419) 385-2536. Net: MBS/Black. Rep: Masla. Format: Black. ■ Charles Welch, stn mgr; Tom Gaines, news dir; Bob Kocacki, coml mgr; Tommy Kaye, prog dir. ■ Rates: \$16; 14; 16; 14.

**WXEZ(FM)**—See Sylvania.

### Troy

**WPTW-FM**—See Piqua.

### Uhrichsville

**WBTC(AM)**—Dec 13, 1963: 1540 khz; 250 w-D, 2305 N. Water St. Ext. (44683). (614) 922-2700. Tuscarawas Bcstg Co. Rep: Regional Reps. Format: Diversified. Spec prog: Itl 1 hr, Farm 5 hrs, Religious 16 hrs, wkly. ■ James Natoli Jr., pres, gen mgr & chief engr; Dennis R. Newell, coml mgr; David Robinson, prog & mus dir; Keith Heil, prom mgr; Matt Ritzert, news dir. ■ Rates: \$3.50; 3.50; 3.50; —

## University Heights

**\*WUJC(FM)**—May 13, 1969: 88.7 mhz; 750 w. Ant 340 ft. c/o John Carroll U. (44118). (216) 932-7946. John Carroll University. Net: ABC/E. Format: Jazz, Top-40, Prgrsv. ■ Kevin Caine, gen mgr.

## Upper Sandusky

**WYAN-FM**—Dec 11, 1973: 95.9 mhz; 3 kw. Ant 300 ft. Box 32 (43351). (419) 294-2848. Triplett Bcstg Co. (group owner). Rep: Net: MBS. Grant Webb, Regional Reps. Format: MOR, Farm. Spec prog: C&W 20 hrs wkly. ■ Wendell A. Triplett, pres; Bob Britt, gen mgr; Joe Graboski, coml mgr; James C. Pride, prom mgr; Dale Wolfe, prog dir; Alice McConkey, mus dir; John Steele, news dir; Francis Hensel, chief engr. ■ Rates: \$6; 4.50; 6; 3.

## Urbana

**WCOM-FM**—Aug 1, 1965: 101.7 mhz; 3 kw horiz, 1.55 kw vert. Ant 300 ft. Stereo. Box 232 (43078). (513) 653-5011. Champaign Communications Inc. (acq 11-16-70). Format: MOR. Spec prog: Farm 6 hrs wkly. ■ James W. Bissey, pres & gen mgr; Ronald L. Howard, coml & prom mgr; Beth Evilsizor, prog dir; Mike Kearney, news dir; Bob Snyder, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

**\*WUHS(FM)**—Sept 15, 1969: 91.7 mhz; 10 w. 500 Washington Ave. Urbana City Board of Education. Format: Educational, Progressive. ■ Dan Conley, gen mgr.

## Van Wert

**WERT(AM)**—Nov 27, 1958: 1220 khz; 250 w-D. Box 487 (45891). (419) 238-1220. WERT Inc. (acq 6-30-71). Net: UPI, MBS. Rep: Regional Reps, Pearse. Format: Talk, farm, MOR. Spec prog: Sp 1 hr wkly. ■ J. R. Livesay, pres; Donna Wermer, VP & mgr; Mark Hartman, coml mgr; Eric Hansen, prog dir; Tim Ferguson, mus dir; Dick Wyandt, prom mgr; Dan Wade, news dir; Ray Tanner, chief engr. ■ Rates: \$7.70; 7.70; 7.70; 7.70.

**WERT-FM**—Oct 1, 1962: 98.9 mhz; 6.3 kw. Ant 130 ft. Dups AM 100%.

## Wapakoneta

**WERM(FM)**—July 1, 1964: 92.1 mhz; 3 kw. Ant 150 ft. Box 146 (45895). (419) 738-2413. Bulmer Communications (acq 7-1-78). Net: ABC/C, Agri Bcstg. Rep: Walton, Regional. Format: MOR. Spec prog: Farm 5 hrs, Polka 2 hrs, wkly. ■ John A. Bulmer, pres & chief tech; C. Leroy Clark, coml mgr; Brad Lovett, prog dir; Jay Harris, news dir. ■ Rates: \$5.80; 4.35, 5.80; 4.35.

## Warren

**WHHH(AM)**—Nov 11, 1941: 1440 khz; 5 kw-U, DA-2, 108 Main St. (44481). (216) 392-2529. Radio Station WHHH Inc. (acq 5-1-62). Net: APR. Rep: Market 4, Legend. Format: MOR. Spec prog: Farm 1 hr, Greek 1 hr; Polish 2 hrs, Classical 5 hrs, wkly. ■ Helen Hart Hurlbert, pres; John T. Capararis, gen mgr; Robert Cope, prog dir; Charles Cibella, coml mgr; Richard Anthony, news dir; John Armour, chief engr. ■ Rates: \$14.50; 14.50; 14.50; 11

**WTCL(AM)**—April 7, 1971: 1570 khz; 500 w-D, DA, 1295 Lane West Rd., S.W. (44481). (216) 373-1570. Stauffer Media. (acq 1-2-75). Net: UPI. Reps: Pearse. Format: MOR, solid gold. Spec progs: Black 2 hrs, Jazz 2 hrs, Pol 2 hrs, Gr 2 hrs, It 2 hrs, wkly. ■ L. W. Stauffer, pres and gen mgr; Michael L. Stauffer, coml mgr; P. A. Stauffer, prog dir; Ed Airwyke, chief engr. ■ Rates: \$14.50; 14.50; 14.50; —

## Washington Court House

**WCHO(AM)**—Feb 1952: 1250 khz; 500 w-D. 1535 N. North St., Box 1 (43160). (614) 335-0941. Community Svc Radio (acq 9-1-78). Format: farm. ■ David C. Keister, pres; Mike Edwards, gen mgr; Brent Hendrix, news dir; Robert Lutz, chief engr.

**WCHO-FM**—Dec 1968: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 70%. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Waverly

**WIBO(FM)**—Listing follows WPKO(AM).

**WPKO(AM)**—1954: 1380 khz; 1 kw-D, DA. Box 227

(45690). (614) 947-2166 or 774-1810. Bennett Bcstg Co. (acq 10-68). Net: ABC/E. Rep: Regional Reps. Format: C&W. Spec prog: Gospel music 15 hrs wkly. ■ Tyrone Hemry, gen mgr and chief engr; Denise Ison, office mgr; Dale Hamilton, prog dir; Rebecca Purpero, traffic mgr; Nellie Arnett, news dir. ■ Rates: \$4, 3.25; 4, —

**WIBO(FM)**—Co-owned with WPKO(AM) March 1971 100.9 mhz; 920 w. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Top-40. Spec progs: Gospel 11 hrs wkly. ■ Gary Baer, prog dir; Bruce Harrell, pub svc dir. ■ 4; 3.25; 4, 1.50.

### Wellston

**WKOV(AM)**—1953: 1330 khz; 500 w-D. Box 190 (45692). (614) 384-2000. Jackson County Bcstg Inc. (acq 9-14-70). Net: ABC/I. Format: Music, news, sports. ■ Lewis E. Davis, pres; John Wilson, VP & gen mgr; Jerry W. Simpson, prog dir.

**WKOV-FM**—July 17, 1971 96.7 mhz, 3 kw. Ant 100 ft. Dups AM 10%. Format: Btfl music.

### West Carrollton

**WQRP(FM)**—Co-owned with WCXL, Dayton. April 9, 1977 88.1 mhz; 10 w. Ant 100 ft. 151 Grantwood Drive (45440). (513) 268-5239. Broadcast Workshop Inc. (group owner). Format: Diversified. Spec prog: German 2 hrs, Black 4 hrs, Jazz 14 hrs, C&W 25 hrs, wkly. ■ Harold F Parshall, pres & chief engr; Melcena Rose Darrah, prog dir; Robert Leibold, gen mgr.

### West Chester

**\*WLHS(FM)**—Sept 3, 1976 89.9 mhz; 10 w. Ant 140 ft. 5050 Tylersville Rd. (45069). Lakota School District.

### Westerville

**WBBY(FM)**—May 5, 1969: 103.9 mhz, 2 kw. Ant 360 ft. Stereo. Box 14 (43081). (614) 965-3038. Mid-Ohio Communications Inc. Net: APR, ABC/FM. Format: Jazz. ■ William R. Bates, pres; Kenneth M. Bates, gen mgr; Dave Mylander, coml dir; P. Norman Grant, prog dir & chief engr; Geoffrey Mayfield, mus dir; Manuela Wyant, news dir. ■ Rates: \$8; 8; 8.

**\*WOBN(FM)**—Oct 8, 1958: 91.5 mhz; 10 w. Ant 108 ft. Stereo. Cowan Hall, Otterbein College (43081). (614) 890-3000. Otterbein College. Format: Diversified. ■ Dr. J. A. Grissinger, advisor.

### Wilberforce

**\*WCSU-FM**—Dec 15, 1962: 88.9 mhz; 250 w. Ant 180 ft. (45384). (513) 376-7223. Central State University. ■ Louis Jackson, pres; La Rue Turner, gen mgr & chief engr; Willis Parker, prog dir.

### Willoughby

**WELW(AM)**—Jan 25, 1965: 1330 khz; 500 w-D, DA. (216) 946-1330. WELW Radio (acq 1-1-69). Net: MBS. Format: MOR, diversified. Spec progs: Italian 1 hr, Slovenian 2 hrs, Croatian 1 hr, Hungarian 2 hrs wkly. ■ Laurence Goldstein, pres; Leo D'Arcy gen mgr & prog dir; Jeffrey Weber, coml mgr; Frank Foti, mus dir; Arnold Dengler, news dir; Gary Bluhm, chief engr. ■ Rates: \$12; —, —, —

**WDMT(FM)**—Co-owned with WELW(AM). See Cleveland.

### Wilmington

**WDHK(FM)**—1974: 102.3 mhz; 3 kw. Ant 300 ft. (45177). Clinton Cnty Radio (acq 4-9-76).

**WKFI(AM)**—Dec 5, 1964: 1090 khz; 1 kw-D, DA. Box 1 (45177). (513) 382-1608. 5 kw Inc. (acq 5-9-74). Group owner: Gannett. Net: UPI. Rep: Regional Reps. Format: MOR. Spec prog: Farm 16 hrs wkly. ■ Dave Walker, stn mgr; Tom Peake, mus & prog dir; Mike Osborne, sls mgr; Dave Walker, mus dir; Monty Larrick, news dir; Charles Lewis, chief engr. ■ Rates: \$4.20; 4.20; 4.20.

### Wooster

**\*WCWS(FM)**—April 1968: 91.9 mhz; 390 w. Ant 43 ft. Wishart Hall, College of Wooster (44691). (216) 264-9010. College of Wooster. Format: Diversfd. Spec prog: Jazz 6 hrs, Black 8 hrs, Classical 16 hrs, wkly. ■ Dr. Winford B. Logan, dir of bcstg.

**WWST(AM)**—1947: 960 khz; 1 kw-D. Box 384 (44691). (216) 264-5122. Wooster Republican Printing Co. Group owner; Dix. Net: UPI. Rep: Corlett, Keystone, Regional Reps. Format: MOR, variety. Spec prog: Farm 3 hrs wkly. ■ E. B. (Ted) Evans, gen mgr; Charles Craig, asst mgr; Ken Nemeth, prog & news dir; Roy Bates, sports consultant; Michael Epler, chief engr. ■ Rates: \$7.80; 6.45, 6.45; 6.45.

**WWST-FM**—1947: 104.5 mhz; 52 kw. Ant 330 ft. Dups AM 16%. Format: MOR. ■ Rates: \$6.45; 6.45; 6.45.

### Worthington

**WRFD(AM)**—See Columbus.

### Xenia

**WBZI(FM)**—Listing follows WGIC(AM).

**WDJX(FM)**—June 18, 1972: 103.9 mhz; 1 kw. Ant 160 ft. Ohio Bcst Associates. ■ Arnold Malkan.

**WELX(AM)**—Sept 1, 1968: 1110 khz; 250 W-D, DA. Box 456 (45385). (513) 372-7649. H&H Bcstrs Inc. (acq 6-28-75). Net: MBS/Black. Rep: GCI. Format: Jazz, Black. Spec prog: Gospel 12 hrs wkly. ■ Harold J. Wright, pres & gen mgr; Dee Dee Hurd, prog, mus and news dir; Eleanor Wright, chief engr.

**WGIC(AM)**—Nov 11, 1963: 1500 khz; 500 w-D. Box 99 (45385). (513) 372-3531 Baker Bcstrs Inc. Group owner: Vernon H. Baker Stns. Rep: Regional Reps. Format: Gospel. ■ Richard A. Moran, pres; C. David Richley, VP & asst mgr; Jay Bracken, prog dir; Larue Turner, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WBZI(FM)**—Co-owned with WGIC(AM). March 3, 1967 95.3 mhz; 3 kw. Ant 300 ft. Format: Top 40. ■ Rates: \$7.50; 7.50; 11, 11

### Yellow Springs

**\*WYSO(FM)**—Feb 8, 1958: 91.5 mhz; 2.4 kw. Ant 400 ft. Stereo. Antioch Union Bldg. (45387). (513) 864-2022. Antioch College. Net: NPR. Format: Diversified. ■ Mark Mericle, gen mgr.

### Youngstown

**WBBW(AM)**—Feb 20, 1949: 1240 khz; 1 kw-D, 250 w-N. 418 Knox (44502). (216) 744-4421 Mahoning Valley Bcstg Corp. Net: ABC/I & ABC/E. Rep: McGavren-Guild. Format: Talk, news and sports. Spec progs: Ital 1 hr, Black 2 hrs, wkly. ■ John Cherpack Jr., pres; Dick James, gen mgr; Anthony N. Ross, VP; Helen Blasko, prog dir; Helen Paes, news dir; George Drapp, chief engr. ■ Rates: \$33; 23; 26; 13.

**WOOD(FM)**—Co-owned with WBBW(AM). June 1959: 93.3 mhz; 14.5 kw. Ant 280 ft. Stereo. Net: MBS. Format: Diversified. Spec progs: Black 2 hrs, Jazz 6 hrs, Italian 1 hr, wkly. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WFMJ(AM)**—Sept 7, 1939: 1390 khz, 5 kw-U, DA-N. 101 W. Boardman St. (44503). (216) 744-8611 WFMJ Bcstg Co. Rep: Buckley. Format: Contemp. ■ William J. Brown, pres; Mitchell F. Stanley, gen & coml mgr; Ed Barrow, news dir; Seymour Raymond, chief engr. ■ WFMJ-TV affil.

**WGFT(AM)**—May 9, 1976: 1500 khz, 500 w-D, 250 w-CH, DA. One Federal Plaza W (44503). (216) 744-5115. WGFT Inc. Net: ABC/C. Rep: PRO Radio. Format: Rock, soul, disco. Spec progs: Sp 3 hrs, Greek 1 hr, Arabic 2 hrs, Slovak 1 hr, wkly. ■ Emil Koledin, pres; Fred Cole, stn mgr; Ralph Bell, chief engr. ■ Rates: \$15; 15; 15; 15.

**WHOT(AM)**—See Campbell.

**WKBN(AM)**—1926: 570 khz; 5 kw-U, DA-N. 3930 Sunset Blvd. (44501). (216) 782-1144. TWX 216-736-0108. WKBN Bcstg Corp. Net: CBS. Rep: Katz. Format: MOR, C&W. ■ W. P. Williamson Jr., chmn of bd, W. P. Williamson III, pres; J. D. Williamson II, stn mgr; Pete Gabriel, opns mgr; Carl F. Glade, sls mgr; Don Guthrie, prog & mus dir; William Koch, chief engr. ■ Rates: \$57; 42; 50; 31

**WKBN-FM**—Aug 26, 1947: 98.9 mhz; 4.5 kw. Ant 1370 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Cliff Shilling, prog dir; John Crognole, sls mgr. ■ WKBN-TV affil. ■ Rates same as AM.

**WNIO(AM)-WWIZ(FM)**—See Niles.

**WSRD(FM)**—Nov 1959: 101.1 mhz; 24.5 kw. Ant 125 ft. Stereo. (216) 746-8464. Dups WHOT(AM), Campbell 20%. Format: Prog.

**\*WYSU(FM)**—Sept 1969: 88.5 mhz; 22.5 kw. Ant 110 ft. Stereo. A&S Bldg. 410 Wick Ave. Youngstown State University (44503). (216) 742-3368. Youngstown State University. Net: NPR. Format: Fine arts. Spec progs: Folk 1 hr, Jazz 2 hrs, wkly. ■ Stephen J. Grcevich, dir of bcstg

### Zanesville

**WHIZ(AM)**—July 8, 1924: 1240 khz; 1 kw-D, 250 w-N. Lind Arcade Bldg. (43701). (614) 452-5431 South-eastern Ohio Bcstg System Inc. (acq 6-47). Group owner: T/R Inc. Net: NBC. Rep: Savalli/Gates, Regional Reps. ■ Clay Littick, pres; Robert F. Hodous, gen mgr; Dave Crist, prog dir; C. E. Hartmeyer, chief engr; Allan Land, group mgr.

**WHIZ-FM**—Dec 16, 1961 102.5 mhz, 20 kw. Ant 490 ft. Dups AM 20%. ■ WHIZ-TV affil.

## Oklahoma

### Ada

**KADA(AM)**—September 1934: 1230 khz, 1 kw-D, 250 w-N. Box 609 (405) 332-1212. KADA Bcstg Inc. Net: ABC. Okla. News. Rep: Mellville. Format: C&W, MOR days; Rock, eve. ■ Jerry Spencer, pres & gen mgr; Roy Coffman, coml mgr; Zoe Fulton, office mgr; David White, chief engr.

**KEOR(AM)**—See Atoka.



Savalli/Gates Inc.

**KTEN-FM**—April 15, 1971 93.3 mhz; 100 kw. Ant 630 ft. Box 10 (74820). (405) 332-3311 Oklahoma Broadcasting Co. Net: ABC/C. Rep: Savalli/Gates. Format: Btfl mus. ■ Bill Hoover, pres & gen mgr; Paul Overton, coml mgr & prog dir; James Baum, news dir; James Lollar, chief engr. ■ Rates: \$12, 12; 12, 12.

### Altus

**KWHW(AM)**—April 2, 1947: 1450 khz; 1 kw-D, 250 w-N. Box 577 (73521). (405) 482-1450. KWHW Radio Inc. (acq 9-9-69). Net: ABC/E; Oklahoma News. Format: MOR. ■ Hugh Garnett, pres; George Wilburn, VP & gen mgr; Sue Denton, coml mgr; Dan O'Neil, music dir; Keith Dobson, news dir; Don Smith, chief engr. ■ Rates: \$6.50; 5.50; 5.50; 5.50.

**KWHW-FM**—April 1, 1974: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Alva

**KALV(AM)**—Oct 18, 1956: 1430 khz; 500 w-U, DA-2. Box 843 (73717). (405) 327-1430. Martin Bcstg Corp. (acq 1-1-69). Net: ABC/I; Okla. News. Format: C&W. Spec prog: Farm 8 hrs wkly. ■ Lynn L. Martin, pres & gen mgr; Mary Hill, news dir; Howard Wood, chief engr. ■ Rates: \$4.50; 3.60; 3.60; 3.60.

### Anadarko

**KRPT 850**  
radio

**KRPT(AM)**—Dec 17, 1970: 850 khz; 500 w-D, DA. Box 969 (73005). (405) 247-6682. Anadarko Bcstg Co. Net: ABC/I, Okla. News. Format: C&W, MOR. Spec progs: Farm 1 hr, Indian 1 hr, wkly. ■ Howard McBee, pres; G. Harold Wright, VP & gen mgr; Harry B.

## Oklahoma Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

Gilstrap, opns mgr & chief engr; David Myers, prog dir.  
■ Rates: \$5.50; 5.50; 5.50; —

### Ardmore

**KKAJ(FM)**—June 24, 1974. 95.7 mhz; 100 kw. Ant 550 ft. Stereo. Box 488 (73401). (405) 226-0421 Ar-buckle Broadcasters Inc. Rep: Messina. Format: C&W. ■ Hal Cochran, pres & gen mgr; Curt Cochran, coml mgr & chief engr; Rich Flowers, news dir; Judy James, prog dir. ■ Rates: \$8; 7, 7, 7

**KRRO(FM)**—June, 1977. 92.1 mhz; 3 kw. Ant 300 ft. Box 991 (73401). J. W. Bauer. Format: C&W. ■ J. W. Brauer, pres; Daphne Dove, gen mgr; Vic Greer, prog dir; Jo Sullivan, news dir; Cecil Slayton, chief engr. ■ Rates: \$4.50; 3.50; 4, 2.

**KVSO(AM)**—1935: 1240 khz; 1 kw-D, 250 w-N. Box 429 (73401). (405) 223-3030. KVSO Bcstg Co. Net: ABC, Okla. News. Format: Top 40. ■ Jim Fischer, gen mgr; Glenn Hardin, prog dir; Reggie Bates, sports dir; Jon Waters, mus dir; Robert Bust, news dir; Don Turley, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Atoka

**KEOR(AM)**—Jan 29, 1968: 1110 khz; 5 kw-D, DA. Box 1110 (74820). (405) 889-3392. Southern Oklahoma Radio Inc. (acq 10-1-77). Net: ABC/C. Rep: Savalli/Gates. Format: Top 40. ■ Ron Ricord, pres & gen mgr; Chris Daniels, opns mgr, mus & news dir. ■ Rates: \$4; 3; 4; 3.

**KTEN-FM**—See Ada.

### Bartlesville

**KWON(AM)**—April 1942: 1400 khz; 1 kw-D, 250 w-N. Box 1215 (74003). (918) 336-1400. KWON Radio Inc. (acq 5-11-73). Net: CBS. Format: MOR. ■ Herb Remick, VP & gen mgr; Jim Willaforde, prog mgr; Bill Mingle, sports dir. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

**KYFM(FM)**—Nov 6, 1961. 100.1 mhz, 3 kw. Ant 300 ft. Stereo. Midpoint Bldg, Box 1100 (74003). (918) 336-1001 Thompson Bcstg Co. (acq 8-28-68). Net: ABC/I; Okla. News. Format: Btl mus. Spec prog: Talk 10 hrs wkly. ■ Fred L. Thompson, own & gen mgr; James I. Dexter, opns mgr & news dir; Larry Martin, sls gr. ■ Rates: \$6.75; 5.25; 6.75; 5.25.

### Bethany

**KJIL(FM)**—Oct 29, 1965: 104.9 mhz; 3 kw. Ant 300 ft. 2809 N. Mac Arthur, Oklahoma City (73127). (405) 789-7746. Jimmy Swaggart Evangelistic Assn. (group owner acq 3-31-76). Net: UPI. Format: Contemp Christian. ■ Jimmy Swaggart, pres; Keith Beaver, gen mgr; Connie Bruton, coml mgr; Wayne Fournier, prog dir; Paul Welch, chief engr. ■ Rates: \$12, 12; 12; 12.

### Blackwell

**KLTR(AM)**—October 1952: 1580 khz; 1 kw-D. Box 70 (74631). (405) 363-4567 Indian Nation Bcstrs (acq 7-71). Net: Weatherscan, Okla. News. Format: MOR. ■ Don M. Kelly, pres; James E. Dixon, gen mgr; Craig Ortwein, prog & mus dir. ■ Rates: \$3.30; 2.70; 3.50; —

**KLOR-FM**—Co-owned with KLTR(AM). See Ponca City.

### Bristow

**KREK(FM)**—Not on air; target date unknown: 104.9 mhz; 3 kw. Ant 300 ft. Rt. 8, Box 448, Oklahoma City (73109). L. M. Beasley.

## Broken Arrow

**KGOW(FM)**—Co-owned with KTOW(AM), Sand Springs. Dec. 23, 1970: 92.1 mhz; 3 kw. Ant 245 ft. Stereo. (918) 251-1511 Proud Country Entertainment (acq 3-75). Dups AM 100% ■ Rates: \$14, 12; 14, 11

### Chickasha

**KWCO(AM)**—November 1946: 1560 khz, 1 kw-D, 250 w-N, DA-N. 500 Country Club Rd. (73018). (405) 224-1560. Sooner Bcstg Corp. (acq 5-10-65). Net: ABC/I, UPI, Okla. News. Format: Top 40, AOR. ■ Jack G. Brewer, pres; Charlie Jones, gen mgr; Nettie Hodges, coml mgr; Robert Yarbrough, prog dir; Gary Wafford, mus dir & prom mgr; Les Johns, news dir; Terry Fancher, chief engr.

**KXXX(FM)**—Nov 4, 1966: 105.5 mhz; 3 kw. Ant 195 ft. Box 1268 (73018). (405) 224-1604. Brewer Bcstg Corp. (acq 4-73). Net: Okla. News. Format: C&W.

### Claremore

**KWPR(AM)**—Jan 17, 1958: 1270 khz, 500 w-D. Box 577 (74017). (918) 341-1281 Green County Bcstg Co. (acq 1-1-72). Net: MBS, Okla. News. Format: Top 40. Spec progs: C&W 6 hrs wkly. ■ Leon Shearhart, VP & gen mgr; Rod Roden, coml mgr; Bill Andrews, prom mgr; Brian Wilson, mus dir; Dwight Smith, news dir; Rick Rawding, chief engr. ■ Rates: \$6.60; 6.30; 6; —

### Clinton

**KCLI(FM)**—April 9, 1978: 95.3 mhz; 3 kw. Ant 296 ft. Stereo. 700 Frisco, Box 761 (73601). (405) 323-1953. Clinton-Cordell Bcstg Co Inc. Format: Farm, C&W. ■ Quinton Jenkins, pres; Bill Coleman, farm dir. ■ Rates: \$5.50; 4.50; 3.75; 3.

**KWOE(AM)**—April 15, 1949: 1320 khz; 1 kw-D. Box 568 (73601). (405) 323-0617 Worthen, Bridges and Shoemate. (acq 5-77). Net: INN. Spec prog: C&W 7 hrs wkly. ■ Bill Shoemate, gen mgr. ■ Rates: \$5; 5; 5; 4.

**KWOE-FM**—September 1968: 106.9 mhz; 100 kw. Ant 285 ft. Stereo. Prog sep from AM. ■ Rates same as AM.

### Cushing

**KUSH(AM)**—1953: 1600 khz; 1 kw-D. Box 791 (74023). (918) 225-0922. Cimarron Valley Bcstrs Inc. (acq 3-4-65). Net: ABC/I; Okla. News. Format: MOR. Spec progs: Farm 1 hr, C&W 12 hrs wkly. ■ Don M. Kelly, pres & gen mgr; Larry H. Lehr, stn mgr; Harold Kinkead, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

### Duncan

**KRHD(AM)**—October 1947: 1350 khz; 250 w-D, 100 w-N. 1701 Pine St. (73533). (405) 255-1350. Duncan Bcstg Co. Inc. Group owner: Drewry. Net: ABC/C, Okla. News, UPI. Format: C&W. ■ R. H. Drewry, pres; Ron Kirby, gen mgr; Steve Lewis, prog & mus dir; Tiny Duval, news dir & coml mgr; Lee Hermon, prom mgr; Jim Lockerd, chief engr.

**KRHD-FM**—December 31, 1975: 102.3 mhz; 3 kw. Ant 160 ft. Format: Top 40.

### Durant

**\*KHIB(FM)**—Feb 1, 1972. 91.9 mhz; 10 w. South-eastern State Univ. (74701). (405) 924-0121, ext 420. Southeast Okla. State Univ. Format: Prog. Spec progs: Black 8 hrs, jazz 8 hrs, C&W 8 hrs, disco 8 hrs wkly. ■ Jim Hammar, prog dir; Lyn Westmoreland, mus dir.

**KSEO**  
RADIO 75  
Durant, Oklahoma

**KSEO(AM)**—May 1947: 750 khz; 250 w-D. Drawer 190 (74701). (405) 924-3100. Durant Publishing-Bcstg Co. (acq 6-57). Net: APR. Format: MOR. Spec progs: Farm 2 hrs. ■ Glen D. Burke, gen mgr; Ed Badger, coml mgr; Bill Coxsey, prog dir; David Anderson, news dir & chief engr. ■ Rates: \$5.50; 3.90; 5.50; 3.50.

**KSEO-FM**—November 1958: 107.1 mhz; 1.9 kw. Ant 365 ft. (CP: 1.9 kw. Ant 370 ft.). Dups AM 75%.

## Edmond

**\*KCSC(FM)**—April 1966: 90.1 mhz, 28.5 kw. Ant 235 ft. Stereo. Central State Univ. (73034). (405) 341-2980, Ext 414. Central State Univ. Net: UPI. Format: Classcl, Beautiful music. Spec progs: Jazz 6 hrs wkly. ■ Bill Lillard, pres, Max Davis, gen mgr; David Cannon, prog & mus dir; William Demand, chief engr.

**KCFX(FM)**—June 28, 1962: 97.7 mhz, 3 kw. Ant 300 ft. Box 686 (73034). (405) 341-8440. William Haydon Payne. Net: MBS. Rep: Miller. Format: Contemp. ■ William Haydon Payne, gen mgr & chief engr; Dwayne Allen, prog dir; Barbara Lee, news dir. ■ Rates: \$9; 9; 10; 10.

**KOKF(FM)**—Sept 1977: 90.9 mhz; 3.5 kw. Ant 163 ft. 3317 S. Wynn (73034). Oklahoma Foundation for Research & Development. Format: Rel, old radio shows. ■ James Dawson, gen mgr; Ron Ihle, prog dir; Dec Gattis, prom mgr; Gene Lyons, chief engr.

### Elk City

**KADS(AM)**—1929: 1240 khz; 1 kw-D, 250 w-N. Box 949 (73644). (405) 225-3333. Beckham Bcstg Co. (acq 4-1-70). Net: ABC/I, Okla. News. Format: Farm, btl mus, relg, C&W. ■ Howard McBee, pres; Joe Tilton, gen mgr; Renee Hill, prog dir; Wayne Phillips, coml mgr; Steve James, mus dir; Christie Sheppard, prom mgr; Colleen Denny, news dir; Charles O'Neill, chief engr. ■ Rates: \$5; 5; 5; 5.

### El Reno

**KCAN(AM)**—Sept 9, 1962: 1460 khz; 500 w-D. DA. 1460 Box (73036). (405) 262-4248. Young People's Church of the Air Inc. (acq 7-7-67). Group owner: Crawford. Net: ABC/C. Net: UPI. Format: Diversified. Spec progs: Farm 7 hrs wkly. ■ Donald B. Crawford, pres; David Paul Gibson, gen mgr; Gary Lesniewski, prog dir; David G. L'Roy, news dir; Bill B. Marshall, chief engr.

### Enid

**KCRC**  
52 Years of Service

ABC RADIO abc

**KCRC(AM)**—1926: 1390 khz; 1 kw-U, DA-1 (CP: 76 kw. Ant 185 ft.). Box 1390 (73701). (405) 237-1390. Enid Radiophone Co. (acq 1931). Net: ABC/C, Okla. News, St. Louis Cardinals. Rep: Savalli/Gates; R&R (Tulsa). Format: Contemp, C&W, variety. Spec progs: Black 5 hrs, farm 3 hrs wkly. ■ Milton B. Garber, pres; Pat Murphy, VP & gen mgr; Jim Hannon, stn mgr; Milton Mason, prog dir. ■ Rates: \$6.35; 6.35; 6.35; 6.35.

**KNID(FM)**—Co-owned with KCRC(AM). May 1, 1967: 96.9 mhz; 76 kw. Ant 185 ft. Stereo. Net: ABC/FM. Prog sep from AM. Format: Easy listening, MOR.

**KGWA(AM)**—1950: 960 khz; 1 kw-U, DA-1. Box 960 (73701). (405) 234-4230. Public Bcstg Service Inc. (acq 1955). Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Allan Page, pres & gen mgr; Bert Chambers, stn mgr; Brian Hinthner, coml mgr; Wendy Frey, prog dir; Tom Holland, news dir; Ray Miller, chief engr. ■ Rates: \$7.35; 5.50; 7.35; 4.

### Eufaula

**KCES(FM)**—June 15, 1967: 102.3 mhz, 3 kw. Ant 190 ft. Box 152, Rte 1 (74432). Tri-City Bcstg Co. ■ Harmon Davis, pres.

### Frederick

**KTAT(AM)**—1948: 1570 khz; 250 w-D. Drawer B (73542). (405) 335-5555. Tillman Bcstg Co. (acq 7-7-65). Net: ABC/I; Okla. News. Rep: Messina. Format: Diversified. Spec prog: Farm 16 hrs wkly. ■ Roy V. Floyd, pres; Mary Ann Brewer, prog dir; Nick Long, news dir; Mark Martich, coml mgr.

### Goodwell

**\*KPSU(FM)**—Sept 1977. 91.7 mhz; 376 w. Ant 121 ft. PSU (73939). (405) 349-2611 Panhandle State University. Format: Diversified. ■ Dr. Thomas Palmer, pres; Russell A. Guthrie, gen mgr.

## Guthrie

**KOKC(AM)**—Nov 16, 1955: 1490 khz, 500 w-D, 250 w-N. Box 1490 (73044). (405) 282-5005. Proctor Inc. Net: ABC/I, Okla. News. Rep: Keystone; R&R. Format: C&W. ■ Herb Owen, pres. Dennis O. Spence, gen mgr, prog & mus dir; Vickie Wagoner, coml mgr; Madison Randall, sec-treas; R. B. Phillips, chief engr. ■ Rates: \$3.95; 3.95; 3.95; 3.95.

## Guymon

**KGYN(AM)**—Dec 12, 1948: 1210 khz, 10 kw-U, DA-N. Box 130 (73942). (405) 338-6533. Plains Bcstg Co. Format: C&W. ■ T. M. Raburn Jr., pres & gen mgr.

## Henryetta

**KHEN(AM)**—July 19, 1956: 1590 khz; 500 w-D. Box 310 (74437). (918) 652-3308. Henryetta Radio Co. (acq 5-26-71). Net: ABC/I; Okla. News. Rep: Messina. Format: MOR. Spec progs: Gospel 5 hrs, classical 2 hrs, wkly. ■ Ronald MacRoberts, pres, gen & coml mgr; Jim Glassman, prog & mus dir; Mike Murphy, prom mgr; H. Ted Davidson, chief engr.

**KHEN-FM**—Dec 20, 1966: 99.5 mhz; 28.5 kw. Ant 255 ft. Stereo. Dups AM 70%. Gospel, night.

## Hobart

**KTJS(AM)**—June 21, 1947: 1420 khz; 1 kw-D. Box 311 (73651). (405) 726-2420. Fuchs Bcstg Co. (acq 3-1-77). Net: ABC/I; Okla. News. Format: MOR. ■ A. R. Fuchs, pres, gen mgr & chief engr; Wayne Fuchs, coml mgr; Maxine Courtney, prog & mus dir; Dave Mills, sports dir; Paul Shields, news dir. ■ Rates: \$3.25; 3.25; 3.25; —

**New FM**—Co-owned with KTJS(AM). Not on air, target date unknown: 105.9; 25 kw. Ant 1020 ft. 316 E. 11th St. (73651).

## Holdenville

**KVYL(AM)**—Oct 23, 1963: 1370 khz; 500 w-D. Box 856 (74848). (405) 379-2370. Canadian River Bcstg Co. Format: C&W. ■ Don Hopson, pres, gen mgr & chief engr; Bill Anderson, prog dir. ■ Rates: \$3; 2; 3; —

**KWSH(AM)**—See Wewoka.

## Hugo

**KIHN(AM)**—October 1948: 1340 khz; 1 kw-D, 250 w-N. Box 430 (74743). (405) 326-6411. Little Dixie Bcstg Co. Format: Variety. Spec progs: Farm 3 hrs, Choctaw 1 hr wkly. ■ D. W. Brawner, pres & gen mgr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

## Idabel

**KBEL(AM)**—June 3, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 400 (75455). (405) 286-3092. Idabel Bcstg Co. Net: ABC/C; Tex. St. Net: Okla. News. Format: C&W. ■ David H. Ward, pres; Lou Delle Stanley, prog dir; J. P. Stanley, stn, coml & gen mgr; Cliff Taylor, chief engr.

**KWDG(FM)**—Co-owned with KBEL(AM). Oct 1, 1973: 96.7 mhz; 3 kw. Ant 300 ft.

## Langston

**\*KALU(FM)**—March 3, 1975: 90.7 mhz; 10 w. Ant 77 ft. Box 837 (73050). (405) 466-2314. Langston U. Format: Diversified. Spec prog: Black 6 hrs wkly. ■ Thomas English, pres; Lester V. LeSure, gen mgr.

## Lawton

**KCCO(AM)**—May 27, 1956: 1050 khz, 250 w-D, DA. Box 1050, 1525 S. Flower Mound Rd. (73501). (405) 355-1050. Progressive Bcstg Co. Net: UPI. Rep: Messina. Format: C&W. Spec prog: Sp 1 hr wkly. ■ G.G. Downing, pres; Ross B. Baker, gen mgr; Bert Jones, coml mgr; Bill Garrett, prog dir; Robert Stabler, prom mgr; Dave Freeman, mus dir; Ken Hittle, chief engr. ■ Rates: \$6.60; 5.60; 6.60; 5.60.

**KRLG(FM)**—Co-owned with KCCO(AM). Oct 23, 1970: 98.1 mhz; 100 kw. Ant 75 ft. Stereo. Box 1098 (73501). (405) 355-0098. Prog sep from AM. Format: Contemp, MOR. ■ Roger Greene, prog dir; Ron Kirby, coml mgr; Jolene Thompson, news dir. ■ Rates: \$5.50; 5.50; 5.50; 4.75.

**KLAW(FM)**—Jan 1, 1965: 101.5 mhz, 2.5 kw. Ant 200 ft. Stereo. 318 Security Bank Bldg (73501). (405) 357-2860. Lawton Bcstg Corp. (acq 2-75) Net: ABC/FM. Rep: Savalli/Gates; Riley. Format: Top-40. ■ Monte Williams, pres & gen mgr; Paul Hughes, coml mgr; Michael Story, prog dir; David Jay, mus dir; Jorden Thompson, news dir; Jerry White, chief engr. ■ Rates: \$5.70; 4.80; 5.70; 4.80.

**KRLG(FM)**—Listing follows KCCO(AM).

**KSWO(AM)**—May 1, 1941 1380 khz; 1 kw-U, DA-2. Box 709 (73502). (405) 355-1380. TWX 910-836-3600. Oklahoma Quality Bcstg Co. (acq 5-1-45). Group owner: Drewry. Net: ABC/C; Okla. News. Rep: PRO Radio. Format: Top-40. ■ R. H. Drewry, pres; Ron Kirby, gen mgr; Ken McKay, sls mgr; Chris Michaels, prog dir; Steve Curry, mus dir; Bill Riley, news dir; Jim Lockard, chief engr. ■ KSWO-TV affil.

## Madill

**KMAD(AM)**—May 20, 1962 1550 khz; 250 w-D. Box 576 (73446). (405) 795-2345. Radio Station KMAD (acq 7-25-74). Net: ABC/I, Okla. News. Rep: Riley. Format: C&W. ■ Sky Corbin, gen mgr, prog & mus dir & coml mgr; Jeff Cox, news dir; Eugene Harris, chief engr.

## McAlester

**KNED(AM)**—March 14, 1950; 1150 khz; 1 kw-D, 500 w-N, DA-N. Box 1068 (74501). (918) 423-1460. Little Dixie Radio (acq 2-16-63). Net: Okla. News. Rep: Keystone; Miller. Format: MOR, C&W. ■ Francis Stipe, pres & gen mgr; Frank Hopkins, coml mgr; Lee Anderson, prog & news dir. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

**KNED-FM**—November 1965: 101.3 mhz, 28 kw. Ant 135 ft. Dups AM 10%.

**KTMC(AM)**—March 3, 1946: 1400 khz, 1 kw-D, 250 w-N. Box 848 (74501). (918) 423-1400. Monrath Bcstg (acq 11-15-75). Rep: Riley. Format: MOR. ■ Ed Monrath, pres & gen mgr; Greg Brown, prog dir; Larry Hoefling, mus dir; Terry Jenner, prom mgr; Michael Dean, coml mgr; Randy Dunn, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

## Miami

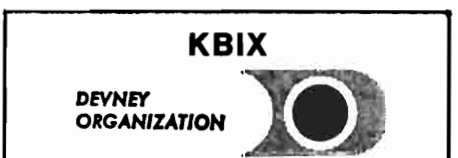
**KGLC(AM)**—April 17, 1959: 910 khz; 1 kw-U, DA-1. Box 511 (74354). (918) 542-3303. Ottawa County Bcstg Inc. (acq 7-17-78). Net: ABC; Okla. News. Format: C&W. ■ K. C. Jeffries, pres; Kent Jeffries, VP & gen mgr; Gary Lanier, prog & mus dir; Dorothy Lacaff, coml mgr; Wayne Douthit, prom mgr; Jill Rooker, news dir; Clyde Breuil, chief engr. ■ Rates: \$3.60; 3.60; 3.60; 3.

**KGLC-FM**—December 1974 100.9 mhz; 3 kw. Ant 265 ft. Format: MOR.

## Midwest City

**KRMC(AM)**—April 1973: 1220 khz; 250 w-D, DA. Box 488, Rt. 8 (73109). (405) 672-5577. Midwest Broadcasting Corp. (acq 11-74). Format: All news. ■ Jack Deskin, pres; Aliph Moss, coml mgr; I. V. McDaniel, chief engr; David Parrett, opns dir; Deloris Booth, bus mgr. ■ Rates: \$8; 6.40; 8; —

## Muskogee



**KBIX(AM)**—May 1, 1963: 1490 khz; 1 kw-D, 250 w-N. Box 1329 (74401). (918) 682-1331. Bortz-Emboday Bcstg Co. Inc. (acq 5-13-77). Net: ABC/I; Okla. News. Rep: Devney; Keystone. Format: Top-40. ■ Richard Emboday, pres, gen mgr, Otis Eversole, prog dir; Greg Mashburn, news dir; Gayle Lee, coml mgr & chief engr. ■ Rates: \$9.81, 7.85; 9.81, 7.85.

**KMMM-FM**—February 1972: 106.9 mhz; 97 kw. Ant 125 ft. Box 36 (74401). (918) 683-3462. K Triple M Corp. Net: ABC/E. Format: Oldies, MOR, variety. Spec progs: Classcl 10 hrs; jazz 6 hrs, C&W 5 hrs wkly. ■ Daniel E. Wolff, pres, gen mgr & chief engr; E. C. Wolff, opns mgr; Imelda Wolff, mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Oklahoma Radio



**KMUS(AM)**—July 3, 1948: 1380 khz; 1 kw-D, 500 w-N, DA-N. Box 128 (74401). (918) 682-2488. Horace C. Boren (acq 5-58). Reprs: Bolles; Gray. Format: MOR. Spec prog. Relig 5 hrs wkly. ■ Horace C. Boren, pres & gen mgr; Mrs. H. C. Boren, VP; James E. Keitel Sr., coml & stn mgr & chief engr; Nancy Howard, women's dir; Jim Kizzia, C&W sls dir.

## Norman

**KGOU(FM)**—Sept 25, 1970: 106.3 mhz; 3 kw. Ant 180 ft. 780 Van Vleet Oval (73019). (405) 325-3388. U. of Oklahoma. Net: ABC/I, Okla. news. Format: Adult rock. Spec progs: Class 7 hrs, jazz 18 hrs wkly. ■ William Banowsky, pres; Roy S. Lamberton, gen mgr; Doyle Paden, sls mgr; Leroy Hudson, opns mgr; Debbie Taylor, co-op coord; Tim Granahan, news dir; Steve Page, chief engr. ■ Rates: \$15; 11, 11, 11

**KNOR(AM)**—November 1949: 1400 khz; 1 kw-D, 250 w-N. Box 500 (73070). (405) 321-1400. KNOR Radio Inc. (acq 11-76). Net: ABC/I. Format: MOR. Spec prog: Jazz 3 hrs wkly. ■ Terry King, VP & gen mgr; Jerry Munday, opns mgr; Craig Caldwell, mus dir; David L Roy, news dir; Dick Pryor, sports dir; Dave White, chief engr. ■ Rates: \$7.80; 7.80; 7.80; 7.80.

**WNAD(AM)**—Sept 26, 1922: 640 khz; 1 kw-D. U. of Oklahoma. Box 640 (73069). (405) 329-0640. Okla. Communications Inc. (acq 1-28-73). Net: CBS. Format: C&W. Spec prog: Indian 1 hr wkly. ■ John Borders, pres; Robert D. Thompson, gen mgr; Paul Cannon, prog dir; J. St. John, mus dir; J. J. Corbin, news dir; Joshua Socolof, engr.

## Nowata

**KNFB(FM)**—March 19, 1965: 94.3 mhz; 3 kw. Ant 110 ft. 110 N. Maple St. (74048). (918) 273-0620. Dwight Carver (acq 5-15-78). Net: Okla. News. Format: MOR, C&W. ■ Dwight Carver, gen mgr & chief engr; Jerry Lee Halstead, prog dir; Dan Stone, sls mgr; Doug Long, sports dir; Carolyn Carver, traf mgr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

## Oklahoma City

**KAEZ(FM)**—Oct 1, 1976: 107.7 mhz; 58 kw. Ant 215 ft. 4240 N.E. 23rd St. (73136). (405) 424-3376. All American Bcstg. Format: Jazz, rock. ■ James E. Miller, pres & gen mgr; Jerry Robinson, prog dir.

**KATT(AM)**—1946: 1140 khz, 1 kw-D. Box 25787 (73125). (405) 631-8881. Sun Bcstg Inc. (acq 11-15-77). Format: AOR. ■ John Tyler, pres; Bill Lacy, gen mgr & chief engr; John Scott, prog & mus dir. ■ Rates: \$41, 40; 41, 41

**KATT-FM**—Oct 17, 1960: 100.5 mhz, 100 kw. Ant 480 ft. Stereo. Dups AM 100%.

**KBYE(AM)**—1946: 890 khz; 1 kw-D. Box 1937 (73101). (405) 478-2100. FJL Bcstg Inc. (acq 1969). Net: Weatherscan. Net: APR. Rep: Bernard Howard. Format: Relig. ■ Jerry Lunch, pres; Tom Lynch, gen mgr; Randy Sailors, prom mgr, prog, mus dir; Carl S., chief engr. ■ Rates: \$12; 10; 12; 10.

**KTLS(FM)**—Co-owned with KBYE(AM). June 1969: 98.9 mhz; 100 kw. Ant 499 ft. Stereo. Prog sep from KBYE(AM). Format: Black. ■ Ron Williams, prom mgr & mus dir. ■ Rates: \$15; 12; 14; 12.

**KEBC(FM)**—June 6, 1967. 94.7 mhz; 50 kw. Ant 330 ft. Stereo. Box 94580 (73109). (405) 631-7501. Electronic Bcstg Co. (acq 2-72). Rep: Torbet-Lasker. Net: ABC/E. Format: C&W. ■ Ralph Tyler, pres; Dennis Rainwater, opns & prog dir; Don Hodges, sls mgr; Mike Kouri, news dir; Randall Mullinax, chief engr. ■ Rates: \$12; 9.20; 12; 9.20.

## Oklahoma Radio

**KFJL(FM)**—Listing follows KBYE(AM).

**KFNB(FM)**—March 16, 1962: 101.9 mhz, 100 kw. Ant 420 ft. Stereo. 2612 First National Center West (73102). (405) 232-0321 First National Bcstg Corp. Rep: PRO Radio. Format: Btfl mus. ■ Eldon Beller, pres; Richard C. Corner, gen mgr; Larry Ross, com affairs dir; Larry Stewart, chief engr. ■ Rates: \$20; 24, 21, 18.

**KKNG(FM)**—1964: 92.5 mhz, 98 kw. Ant 900 ft. 110 N.E. 48th St. (73105). (405) 525-5595. Swanson Bcstg (group owner; acq 2-3-72). Format: Btfl musc. ■ Gery Swanson, pres; Marc Alan McLean, VP & gen mgr; Steve White, prom mgr; Richard C. Floyd, sls mgr; Paul Reynolds, chief engr. ■ Rates: \$30; 39; 34; 22.

**KOCY(AM)**—1922: 1340 khz; 1 kw-D, 250 w-N. 101 N.E. 28th St. (73105). (405) 528-5543. Bonebrake & Co. (acq 1938). Net: CBS. Format: C&W. ■ Matthew H. Bonebrake, pres, R. K. Bonebrake, gen mgr; Bill Allen, coml mgr; Terry McGrew, mus dir; Donna Gates, prom mgr; John Willbanks, news dir; Dink Bernardi, prog dir. ■ Rates: \$25; 20; 25; 12.

**KXXY(FM)**—Co-owned with KOCY(AM) October 1964: 96.1 mhz, 100 kw. Ant 255 ft. Prog sep from AM. Stereo. Format: Contemp. ■ Rates \$23; 23; 28; 28.

**KOFM(FM)**—Nov 25, 1965: 104.1 mhz, 100 kw. Ant 1425 ft. Stereo. Box 14806. (73114). (405) 478-0444. American Radio Corp. of Oklahoma (acq 10-1-74). Group owner: American Media Inc. Format: Adult Stereo rock. ■ Robert D. Freeman, pres; Jerry Pryor, gen mgr; Paul Freudenberger, sls mgr; J. Robert Dark, opns dir; Pat Clarke, prog mgr; Tereasa Mann, news dir; Mike Gardner, mus dir; Larry Fetzer, chief engr. ■ Rates: \$19; 15; 19; 17

**KOMA(AM)**—1927 1520 khz; 50 kw-U, DA-N, Box 1520 (73101). (405) 794-1573. Storz Bcstg Co. (group owner; acq 11-21-58). Rep: Blair. Format: Contemp. ■ Robert H. Storz, pres; Woody Woodward, gen mgr; Charlie Cusack, prom dir; John Rogers, sls mgr; Dean Curfman, news dir; Ray Klotz, chief engr.

**KQCV(AM)**—1948: 800 khz; 250 w-D. 1919 N. Broadway (73103). (405) 521-1412. Bott Bcstg Co. (acq 1-76). Format: Religious. ■ Richard C. Bott, pres, Carl Singer, gen mgr; Jim Cathy, prog dir; Charles Kenamer, chief engr. ■ Rates: \$10; 10; 10; —

**KTOK(AM)**—Jan 29, 1927: 1000 khz, 5 kw-U, DA-2. Box 1000 (73101). (405) 840-5271 Covenant Bcstg Corp. (group owner: acq 11-73). Net: ABC/I. Rep: Eastman. Format: MOR. ■ Fred Walker, pres; Kenneth L. Gaines, VP & gen mgr; Bob Rogers, coml mgr; Bob Durgin, news dir; Bob Riggins, prog & mus dir; Chester Lee Grubbs, dir of engr.

**KZUE(FM)**—Co-owned with KTOK(AM). April 9, 1961: 102.7 mhz, 98 kw. Ant 900 ft. Box 1000 (73101). (405) 235-1671 Covenant Radio of Oklahoma Inc. (acq 11-73). Rep: Eastman. Format: MOR. ■ Woody Woodard, VP & gen mgr; Jerry Pound, coml mgr; Jay Perkey, chief engr, Lance Ferguson, mus dir.

**KXXY(FM)**—Listing follows KOCY(AM).

**WKY(AM)**—January 1920: 930 khz; 5 kw-U, DA-N. Box 14068 (73114). (405) 478-2930. Gaylord Broadcasting Co. (group owner; acq 8-1-28). Rep: Katz. ■ Edward L. Gaylord, chmn & pres; Lee Allan Smith, VP & gen mgr; Dee Sadler, asst mgr; Bill Burkett, prog dir; Jim Palmer, news dir; Sandy Jones, mus dir; Leon Harris, chief engr. ■ Rates: \$67; 47, 57; 32.

## Okmulgee

**KLLS(FM)**—Listing follows KOKL(AM)

**KOKL(AM)**—October 1937: 1240 khz; 1 kw-D, 250 w-N, DA-1 Box 756, 410 West 6th (74447). (918) 756-3646. Brewer Communications Inc. (acq 6-1-73) Net: ABC/C. Okla. News. Format: C&W. Spec prog: Talk 20 hrs wkly. ■ James R. Brewer, pres; Robert Marc Backman, gen mgr; Paul Brown, stn mgr; Clifford Rogers, chief engr. ■ Rates: \$9; 7.75; 7.75, 7.75.

**KLLS(FM)**—Co-owned with KOKL(AM). May 24, 1976: 94.3 mhz; 3 kw. Ant 300 ft. Box 756 (74447). (918) 756-3646. Format: Top 40. Spec prog: Contemp

Christian 6 hrs wkly ■ Mark Hire, stn mgr, Sam Stone, prog dir, T. J. Suann, mus dir. ■ Rates: \$7, 6.50; 6.50; 6.50.

## Pauls Valley

**KVLH(AM)**—December 1947 1470 khz, 250 w-D. Box 610 (73075). (405) 238-3314. Garvin County Bcstg Inc. (acq 1-1-70). Net: ABC/I, Okla. News. Rep: Riley. Format: C&W. Spec prog Farm 6 hrs wkly. ■ Ronald R. Casey, pres, gen mgr & chief engr. ■ Rates: \$4.60; 3.25; 3.25; 3.25.

**KGOK(FM)**—Co-owned with KVLH(AM). October 1978: 97.7 mhz, 2.75 kw. Ant 303 ft. Box 610 (73075). Garvin County Bcstg. ■ Rates: \$6; 5.40; 5.40 5.40.

## Pawhuska

**KOKN(AM)**—Oct 19, 1963: 1500 khz, 5 kw-U, DA-D. (500 w. Non-DA, CH). Box 1509 (74056). (918) 287-1211 Dawn Bcstg Co. (acq 4-5-78). Net: ABC/I, Okla. News. Format: Top-40. ■ Thomas Neil Jackson, pres & gen mgr; Monte Lyons, mus & prog dir, prom mgr; Bonnie Swan, coml mgr; Kris Knight, news dir; Bill Coleman, chief engr. ■ Rates: \$3.55; 3.55; 3.55. —

## Ponce City

**KLOR-FM**—Co-owned with KLTR(AM) Blackwell. December 1965: 99.3 mhz; 3 kw. Ant 145 ft. Suite 414, Community Bldg. (74601). (405) 765-6681 Indian Nation Bcstrs (acq 7-1-71). Net: ABC/I, Okla. News. Format: Contemp. Spec progs: Farm 3 hrs wkly. ■ Don M. Kelly, pres; Stan Bivin, gen mgr; Steve Clem, prog dir & prom mgr; Bill Mason, mus dir & chief engr; George Lawson, news dir. ■ Rates: \$7, 5.50; 7, 4.

**KLTR(AM)**—See Blackwell.

**WBBZ(AM)**—1927 1230 khz; 1 kw-D, 250 w-N. Box 588 (74601). (405) 765-6607 Ponce City Publishing Co. (acq 1949). Net: MBS. Rep: Savalli/Gates. Format: MOR. ■ Allan W. Muchmore, mngng ptnr; Don Putnam, coml mgr; Tom Muchmore, news dir. ■ Rates: \$5.20; 4; 5.20; 4.

## Poteau

**KINB(FM)**—Oct 18, 1969: 107.3 mhz; 70 kw. horiz. 30 kw vert. Ant 1810 ft. Drawer H (74953). (918) 647-2127 U. F. Nowlin (acq 1974). Format: C&W/pop. ■ Vick F. Nowlin, pres & gen mgr; Hosea Shankle, prod mgr; Ron Allison, prom mgr; Lavon Coyle, news dir; Lloyd Sims, chief engr.

**KLCO(AM)**—Nov 25, 1953: 1280 khz; 1 kw-D. Box 520 (74953). (918) 647-2288. LeFlore Bcstg Co. Net: ABC/I; Okla. News. Rep: R & R. Format: C&W. Spec prog: Relig 8 hrs wkly. ■ R. B. Bell, pres; Jim Bell, gen mgr; Gerald Billy, prog dir; Eva Alexander, traf dir; Gary Elmore, prom mgr; Gerald Billy, mus dir. ■ Rates: \$4; 4; 4; —

**KLCO-FM**—1967 97.9 mhz; 100 kw. Ant 2000 ft. Prog sep from AM. Format: Top-40. Spec progs: Relig 3 hrs wkly. ■ Francis Nixon, chief engr. ■ Rates: \$7; 7, 7, 7.

## Pryor

**KKMA(FM)**—Listing follows KOLS(AM)

**KOLS(AM)**—July 3, 1950: 1570 khz; 1 kw-D. Box 66 (74361). (918) 825-2763. Communications Mktg Consultants Inc. (acq 9-4-74). Format: MOR. ■ Robert M. Candlin, pres; Jimmie Bland, stn mgr. ■ Rates: \$5.60; 5.60; 5.60; 5.60.

**KKMA(FM)**—Co-owned with KOLS(AM). July 3, 1969: 104.5 mhz; 100 kw. Ant 320 ft. Dups AM 50%. Rep: Walton, Riley. Format: MOR. ■ Robert Candlin, pres; Duane V. Smith, gen mgr; James W. Rhea, treas; Dean Johnson, news dir; William W. Young, chief engr.

## Sallisaw

**KRBB(AM)**—Sept 16, 1968: 1560 khz; 250 w-D. Box 666 (74955). (918) 775-9109. Demaree Enterprises Inc. (1-1-77). Net: ABC/I; Okla. News. Format: Farm, modern country. ■ Paul S. Demaree, pres & gen mgr; Leroy Patrick Demaree, VP; Larry Holmes, coml mgr; Doug Berton, prog & mus dir; June Looper, ofc mgr; Dennis Riggins, news dir; Dwayne McChristian, chief engr. ■ Rates: \$5; 5; 5, 5.

**KRBB-FM**—May 18, 1972: 95.9 mhz; 3 kw. Ant 245 ft. Dups AM 65%. ■ Rates same as AM.

## Sand Springs

**KTOW(AM)**—July 22, 1961 1340 mhz: 500 w-D, 250 w-N. Box 637 Tulsa (74135). (918) 622-5869. Proud Country Entertainment Inc. (acq 12-16-71). Net: ABC/E. Format: C&W. ■ John Randolph, pres & gen mgr; Jan Haley, coml mgr; Fran Couch, prog & mus dir; Leo Zablin, prom mgr; Bill Hickman, news dir; Jim Dougherty, chief engr. ■ Rates: \$13; 11, 13; 11

## Sapulpa

**KXOJ(AM)**—June 15, 1962: 1550 khz, 500 w-D, DA. Box 1250 (74066). (918) 224-2620. KXOJ Inc. (acq 5-2-73). Net: ABC/I; Okla News. Format: MOR. Spec prog: Talk 6 hrs wkly. ■ Mike Stephens, pres & gen mgr; Joy Stephens, prom dir; Pete Halderman, chief engr; Kim Renay, mus dir. ■ Rates: \$3.65; 3, 3; 3.

**KXOJ-FM**—Feb 22, 1977: 100.9 mhz, 2 kw. Ant 360 ft. Dups AM 75%. Stereo. Spec prog: Religious.

## Seminole

**KSLF(FM)**—Nov 1, 1978: 105.5 mhz, 3 kw. Ant 300 ft. Stereo. Hwy 9 E. (74868). (405) 382-0105. KXOJ Inc. Format: MOR. ■ Mike Stephens, pres; Steve Blazer, gen mgr. ■ Rates \$3.65; 3, 3; 3.

**KVYL(AM)**—See Holdenville.

**KWSH(AM)**—See Wewoka.

## Shawnee

**KGFF(AM)**—Dec 10, 1930: 1450 khz, 1 kw-D, 250 w-N. Box 9 (74801). (405) 273-4390. KGFF Bcstg Co. Net: ABC/I; Okla News. ■ Stanley Stauffer, pres; William A. Weaver, gen & coml mgr; Dennis Ladd, prog dir & mus dir & prom mgr; Jeral C. Ziegler, news dir; Randall Mullinax, chief engr. ■ Rates: \$6; 5; 5; 5.

## Stillwater

**\*KOSU-FM**—September 1956: 91.7 mhz; 100 kw. Ant 400 ft. Dept of Journ & Bcstg, Communications Bldg, Oklahoma State U. (74074). (405) 624-6352. Oklahoma State U. Net: NPR. Format: Classcl, ed. Spec progs: Fr 1 hr; NPR. Format: Classcl, ed. Spec progs: Fr 1 hr; Ger 1 hr; Sp 1 hr; Black 1 hr wkly. ■ Dr. Lawrence Boger, pres of Okla. State Univ., Larry Miller, gen mgr; Frank Baker, prog dir; Ernestine Miller, mus dir; Patrick Stout, news dir; Stacy Darty, prom mgr; Dan Schroeder, chief engr; Craig Beebe, opns mgr.

## KSPI-AM/KSPI-FM

**KSPI(AM)**—June 1, 1947 780 khz, 250 w-D. Box 231 (74074). (405) 372-7800. Stillwater Publishing Co. Net: MBS. Format: MOR. Spec progs: Farm 3 hrs wkly. ■ J. R. Bellatti, VP; Bill Platt, gen mgr; Gene Ragsdale, prog & mus dir; Leon Matthews, coml mgr; Lawrence Gibbs, news dir; Harry Miller, chief engr. ■ Rates: \$5.35; 5.35; 5.35; 5.35.

**KSPI-FM**—Nov 1, 1947: 93.9 mhz, 10 kw. Ant 300 ft. Stereo. Dups AM 20%. ■ Jim Garman, prog dir. ■ Rates: \$4.55; 4.55; 4.55; 4.55.

**KVRO(FM)**—Feb 6, 1967 105.5 mhz; 440 w. Ant 58 ft. Stereo. Box 1226 (74074). (405) 372-6000. KVRO Inc. Net: UPI. Format: AOR. ■ Larry Anduss, pres; James W. Rhea, exec VP; Dick Ralston, stn mgr; Steve Schroeder, prog dir; Mark Kay, prod dir; Bill Dagg, news dir; John Hufnagel, prod mgr. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

## Sulphur

**New FM**—Not on air, target date unknown: 100.9 mhz; 3 kw. Ant 300 ft. 233 Rose St., Greenville, Miss. (38701). Lula M. Stone. Format: Var.

## Tahlequah

**KEOK(FM)**—Listing follows KTLQ(AM)

**KTLQ(AM)**—August 1957: 1350 khz; 1 kw-D. Box 497 (74464). (918) 456-2511 KTLQ Radio I. Spec prog: Cherokee 3 hrs wkly. ■ Jim McCracken, prog dir; Fonda Purget, news dir; Jim Masters, chief engr.

**KEOK(FM)**—Co-owned with KTLQ(AM). Aug 20, 1966: 101.7 mhz; 3 kw. Ant 300 ft horiz, 70 ft vert. Stereo. Prog sep from AM.

## Tonkawa

**\*KAYE-FM**—June 1, 1976: 90.5 mhz; 22.4 w. Ant 84 ft. 1220 E. Grand (74653). (405) 628-2581 Northern Oklahoma College. Format: Diversified. Spec prog: Classcl 8 hrs, jazz 4 hrs, C&W 4 hrs wklly. wklly. ■ Edwin E. Vineyard, pres; Jim Morgan, gen mgr & mus dir; Mark Kay, prog dir; Barbara Smith, prom mgr & news dir; Guy E. Howe, chief engr.

## Tulsa

**KAKC(AM)**—1946: 970 khz; 1 kw-U, DA-2. Box 970 (74101). (918) 743-9877 TWX 910-845-2230. Mark/Way Inc. (acq 10-5-62). Net: ABC/C. Rep: Katz. Format: Contemp. ■ S. Carl Mark, pres; Jonathan G. Mark, gen mgr; Wes Stegeman, coml mgr; Lawrence White, chief engr; Benjamin Cain, prog dir; Daryl Myers, news dir. ■ Rates: \$19; 15; 19; 15.

**KBEZ(FM)**—Co-owned with KAKC(AM) March 1964: 92.9 mhz; 100 kw. Ant 680 ft. Stereo. Progs sep from AM. Format: Beautiful music. ■ Randall Anson, gen mgr; Steve Glazer, coml mgr ■ Rates: \$19; 19; 19; 19.

**KCFO(FM)**—Nov 16, 1973: 98.5 mhz; 100 kw. Ant 660 ft. Box 702 (74101). (918) 836-6584. Inspiration Media Inc. Net: MBS, Weatherscan. Format: Relig. Spec prog: Classcl 1 hr wklly. ■ Stuart Epperson, pres; Steve Peacock, coml mgr; Frank Christal, chief engr; Robert Hickling, gen mgr; Chuck Fullheart, prog dir & news dir. ■ Rates: \$8.45; 8.45; 8.45. 5.50.

**KELI(AM)**—Jan 22, 1934: 1430 khz, 5 kw-U, DA-N. Box 3685 (74152). (918) 622-1430. Bcstg Associates Inc. (acq 11-29-61). Group owner: Sammons-Ruff. Rep: Buckley Radio Sls. Format: Rock. ■ Raymond Ruff, pres; Joe Henderson, gen mgr; Ray Klinge, coml mgr; Jon Michaels, prog dir; Randy Kindy, news dir; Glenn Thomas, chief engr.

**KFMJ(AM)**—1946: 1050 khz; 1 kw-D. Box 746 (74101). (918) 585-5555. KFMJ Inc. (acq 4-1-66). Net: UPI. Rep: Selcom. Format: Relig. ■ George Kravis, owner & pres; Carl Smith, gen mgr; David Newman, prog dir; Norm Laramée, chief engr.

**KRAV(FM)**—Co-owned with KFMJ(AM). Nov. 21, 1962: 96.5 mhz; 100 kw. Ant 380 ft. Stereo. Format: Adult contemp. ■ George H. Kravis II, owner & pres; Carl Smith, VP & gen mgr; Ken Scott, prog dir; Kathryn Wilkerson, prom mgr; Don Smith, news dir; Norm Laramée, chief engr.

**KMOD(FM)**—Listing follows KXXO(AM).

**KRAV(FM)**—Listing follows KFMJ(AM).

**KRMG(AM)**—Dec. 31, 1949: 740 mhz; 50 kw-D, 25 kw-N, DA-2. 1502 S. Boulder (74119). (918) 583-7400. Swanson Bcstg Co. (group owner; acq 6-6-3). Rep: Christal. Format: MOR. ■ Gery Swanson, pres; Ron B. Blue, exec VP & gen mgr; Jerry Vaughn, prog dir; Jim Back, news dir; Don Bishop, mus dir; Leonard Ballard, chief engr.

**KTFX(FM)**—Nov 1, 1966: 103.3 mhz, 100 kw. Ant 240 ft. Stereo. (CP: 3 kw). Box 15666 (74115). (918) 437-3777 Central Bcstg Co. Inc. (acq 9-1-77). Net: ABC/FM. Rep: Gert Bunchez. Format: Top-40. ■ William Haydon Payne, pres, Ken Fearnow, gen mgr & chief engr; Bob Backman, sls mgr; Steve Owens, prog dir; Cliff Rogers. ■ Rates: \$15.50; 14.50; 15.50; 14.50.

**KTOW(AM)**—See Sand Springs.

**KVOO(AM)**—Jan 23, 1925: 1170 khz; 50 kw-U, DA-N. 3701 S. Peoria, Box 1349 (74101). (918) 743-7814. Southwestern Sales Corp. (acq 10-26-26). Rep: Blair. Format: C&W. ■ Harold C. Stuart, pres; Jack R. Cresse, gen mgr; Jay Jones, prog dir; Alan Lambert, news dir; Lester Nichols, chief engr.

**KWEN(FM)**—1961: 95.5 mhz; 100 kw. Ant 300 ft. 1502 S. Boulder Ave. (74106). KWEN Inc. (ac 12-76). Format: Btfl mus. ■ Ed Montray, VP & gen mgr; Scott Blaker, prog dir.

**\*KWGS(FM)**—1947: 89.5 mhz; 5.4 kw. Ant 500 ft. Stereo. 600 S. College (74104). (918) 939-6351 ext 540. U. of Tulsa. Format: Classical, jazz. ■ Gary Chew, gen mgr.

**KXOJ(AM)**—See Sapula.

**KXXO(AM)**—July 15, 1938: 1300 khz; 5 kw-D, 1 kw-N, DA-1 5350 E. 31st, Suite 200 (74135). (918)

664-2810. San Antonio Bcstg inc. (acq 10-1-73). Net: CBS, MBS, APR. Format: News/talk. ■ L. Lowry Mays, pres; Stan Webb, gen mgr; Art Riley, prog dir, Byron Schackelford, coml mgr; Rod Daley, news dir; Bob Cauthon, chief engr. ■ Rates: \$23; 20; 20; 14.

**KMOD(FM)**—Co-owned with KXXO(AM). Oct 10, 1959: 97.5 mhz; 50 kw. Ant 380 ft. Format: Progressive. ■ Bill Bruun, prog dir. ■ Rates: \$20; 17; 20; 20.

## Vinita

**KVIN(AM)**—Jan 12, 1955: 1470 khz, 500 w-D. Communications Center (74301). (918) 256-7224. PBL Bcstg Co. (acq 10-73). Net: ABC/I; Okla. News. Rep: Bunchez; Messina. Format: Contemp, C&W. ■ Wayne L. Bord, pres & gen mgr; Jim Chase, prog dir; Paul Langston, mus dir; Sammie Klinglesmith, news dir; Raymond Pope, coml mgr; David Boyd, prom mgr; Bill Davis, chief engr.

## Wagoner

### KWOK Country Western

**KWOK(AM)**—March 1, 1966: 1530 khz; 250 w-D. Box 219 (74467). (918) 485-2186. Sherman Enterprises Inc. Net: ABC/I, Okla. News, Agrinet. Rep: Keystone. Format: C&W. ■ Phil Sherman, pres & gen mgr; Elmer Shepherd, mus dir. ■ Rates: \$3.90; 3.90; 3.90; 3.90.

## Weatherford

**KWEY(AM)**—June 1, 1970: 1590 khz; 1 kw-D, DA. Box 587 (73096). (405) 772-5939. KWEY Inc. Net: ABC/I, Okla. News. Format: MOR. ■ Paul H. Buening, pres; Richard D. Johnson, gen mgr; Philip Spivey, coml mgr; Ron Conley, prog dir. ■ Rates: \$6; 6; 6; —

**KWEY-FM**—Aug 18, 1977: 97.3; 100 kw. Ant 385 ft. Dup AM 60%. Stereo.

## Wewoka

**KWSH(AM)**—July 1951. 1260 khz; 1 kw-U, DA-N. Box 1260 (74884). (405) 257-5441 Tri-Cities Bcstg Co. Net: ABC/I, Okla. News. Rep: Melville. Format: C&W, MOR, top 40. ■ Jerry Spencer, pres; Jim Wade, sls mgr; Dennis Burton, prog dir; Rudolf Hargrave, news dir; David White, chief engr. ■ Rates: \$4; 3; 3; 3.

## Woodward

**KSIW(AM)**—September 1947: 1450 khz, 1 kw-D, 250 w-N. Box 128 (73801). (405) 256-7455. Woodward Bcstg Co. (acq 1948). Format: Variety. ■ Lenora Woods Ryan, pres & gen mgr; Joyce Nelson, asst str mgr; Frank White, chief engr. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**KSIW-FM**—Nov 1, 1974: 93.5 mhz; 3 kw. Ant 150 ft. Prog sep from AM. Stereo. ■ Rates same as AM.

## Oregon

### Albany

**KGAL(AM)**—See Lebanon.

**KHPE(FM)**—Listing follows KWIL(AM).

**KRKT(AM)**—1959: 990 khz; 250 w-D. 1207 E. 9th (97321). (503) 926-8628. Linn-Benton Bcstg (acq 5-1-73). Net: ABC/I. Rep: Lotus, Art Moore. Format: C&W. ■ Robert A. Esty, pres; Gary M. Grossman, VP & gen mgr; Larry Blair, mus dir; Virginia Jordan, coml mgr; Brian Wood, news dir; Bill O'Brian, prog dir; Tom Wirch, chief engr. ■ Rates: \$10.80; 9; 10.80; 9

**KRKT-FM**—Aug 1, 1977: 99.9 mhz; 10 kw. Ant 1075 ft. Stereo. 1207 E. 9th (97321). Linn-Benton Broadcasting. Dups AM 100%.

**KWIL(AM)**—Jan 14, 1941. 790 khz; 1 kw-U, DA-2. Box 278 (97321). (503) 926-2233. Albany Radio Corp. (acq 7-1-57). Net: MBS. Rep: Sandberg-Glenn. Format: Christian. ■ Larry Gordon, pres & gen mgr; Jack Lute, coml mgr; Keith Retzer, chief engr. ■ Rates: \$4.70; 4.70; 4.70; 4.70.

**KHPE(FM)**—Co-owned with KWIL(AM). Jan 12,

## Oklahoma, Oregon Radio

**LAUREN A. COLBY**  
COMMUNICATIONS ATTORNEY  
Daily Service to FCC Offices  
301-663-1086

1969: 107.9 mhz; 100 kw Ant 1160 ft. Stereo. Progs sep from AM. Format: Pop, standard. ■ Larry Gordon, gen mgr. ■ Rates: \$4.10; 4.10; 4.10; 4.10

## Ashland

**KCMX(AM)**—1946: 580 khz; 1 kw-U, DA-2. Box 128 (97520). (503) 482-2211, 779-2208. Rogue Radio Corp (acq 7-16-76). Net: CBS. Rep: Tacher, PRO Radio. Format: C&W. ■ Van Sias, VP & gen mgr; Mel Tynan, prog dir; Sean O'Brian, mus dir; Rudy Usteska, coml mgr ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KKIC-FM**—Co-owned with KCMX(AM). July 20, 1978: 101.7 mhz; 3 kw. Ant minus 310 ft. Stereo. Box 128 (97520) (503) 482-2211 ■ Rates: \$5.65; 5.65; 5.65; 5.65

**KDOV(AM)**—1960: 1350 khz; 1 kw-D. Box 1 (97520). (503) 482-3411 Faith Tabernacle Inc. Rep: Oakes. ■ Leo Wine, pres & gen mgr.

**\*KSOR(FM)**—April 1969: 90.1 mhz; 1.95 kw. Ant 1,340 ft 1250 Siskiyou Blvd (97520). (503) 482-6300 Oregon State Board of Higher Education. Net: ABC/FM, NPR. Format: Diversified, classcl. Spec prog Jazz 11 hrs, children 1 hr, drama 3 hrs wklly. ■ Ronald Kramer, dir of bcstg.

## Astoria

**KAST(AM)**—1922: 1370 khz; 1 kw-U, DA-N. Box 445 (97103). (503) 325-2911 KAST Broadcasting Co. (acq 6-1-77). Net: ABC/I. Rep: Sandberg-Glenn; Art Moore. Format: MOR-Day, Soft rock. ■ Robert Chopping, pres; Chuck Walters, coml mgr; Chuck Hughes, prog dir; Jim Dunnigan, mus dir; Linc Mann, news dir; David Macky, chief engr. ■ Rates: \$4.60; 3.85; 4.60; 3.85

**KVAS(AM)**—1950: 1230 khz; 1 kw-D, 250 w-N. Radio Central (97103). (503) 325-6221 Lower Columbia Bcstg Co. (acq 3-7-74). Net: MBS. Rep: Savalli-Gates, Simpson Reilly & Assoc. Format: C&W, Top 40. ■ Charles A. Farmer, pres, gen mgr & chief engr; Bruce Watkins, mus dir; Warren Franklin, prom mgr. ■ Rates: \$4.20; 3.60; 4.20; 3.60

## Baker

**KBKR(AM)**—1939: 1490 khz; 1 kw-D, 250 w-N. 2030 Auburn Ave. (97814) (503) 523-4431 Oregon Trail Bcstg Co. (acq 6-1-55). Rep: Burns-Smith; Moore. Format: MOR. ■ Kenneth B. Lockwood, pres & gen mgr; Kenneth F. Holden, VP & coml mgr; Howard G. Rhoads, prog dir & prom mgr; David R. Moffit, news dir; Ronald E. Johnson, chief engr.

## Bend

**KBND(AM)**—1938: 1110 khz; 10 kw-D, 1 kw-N, DA-N. Box 1071 (97701). (503) 382-5263. KBND Inc. (acq 6-12-65). Net: UPI. Rep: PRO Radio; Moore. Format: MOR. ■ Douglas Kahle, pres; John Stenkamp, VP, gen mgr & prom dir; Bill Jay, mus dir; Mark Malinowski, coml mgr; Jack Thornton, news dir & chief engr. ■ Rates: \$8.85; 6.80; 8.85; 5.10.

**KGRL(AM)**—Feb 4, 1960: 940 khz; 1 kw-D. Box 590 (97701). (503) 382-5611 Juniper Bcstg Inc. (group owner; acq 10-64). Net: APR. Rep: Market 4. Format: Adult contemp. ■ Gary L. Capps, pres & gen mgr; Dick Manning, sls mgr; Ric Marshall, news dir; Allan Boyd, opns mgr.

**KXIQ(FM)**—Co-owned with KGRL(AM). December 1974: 94.1 mhz; 50 kw. Ant 590 ft. Prog sep from AM. Stereo. Format: Stereo Rock. ■ Alan Boyd, prog dir.

## Oregon Radio

**KICE(FM)**—July 4, 1973: 100.7 mhz; 50 kw horiz, 20 kw vert Ant 520 ft Stereo. Box 751 (97701). (503) 389-4567 Paulina Bcstg Corp. Net: ABC/E Rep: Simpson/Reilly Format. MOR. Spec progs: Jazz 3 hrs. AOR 4 hrs wkly ■ Richard Gervis, pres; Sam Kirkaldie, gen mgr; Marv Rheinholdt, chief engr; Jon Schwartz, mus dir; Jim Aspenson, news dir. ■ Rates: \$570; 570; 570; 570

**KXIQ(FM)**—Listing follows KGRL(AM)

### Brookings

**KURY(AM)**—May 2, 1958: 910 khz; 1 kw-D Box 1029 (97415) (503) 469-2111 KURY Radio Inc. (acq 11-1-64) Rep: Sandeberg/Glenn; Moore Format: MOR ■ Norm Oberst, pres, gen & coml mgr; Lois Mauti, prog dir; Lyle Irons, prom mgr; Joel Bisffington, news dir; Vern Garvin, chief engr ■ Rates: \$4: 3.60; 4; 3.60

**KURY-FM**—95.3 mhz. 3 kw Ant 208 ft. Box 1029 (97415). KURY Radio Inc Format: Dups AM 100%

### Burns

**KRNS(AM)**—Sept 28, 1957 1230 khz; 1 kw-D, 250 w-N SH Box 271 (97720). (503) 573-6300. Warren D Evans. Net: Travelers. Rep: Market 4 Format. Top 40, C&W ■ John C. Frost, gen mgr; John R Wareham, mus dir; Paul K. Bonnell, news dir. ■ Rates: \$4; 3; 4; 275

### Central Point

**\*KCHC(FM)**—September 1974 91.7 mhz; 18 w. Ant 35 ft. 4410 Rogue Valley Blvd. (97502) (503) 664-1241 School District 6 Format. Educl, top 40.

### Coos Bay

**KOOS(AM)**—March 15, 1928: 1230 khz; 1 kw-D, 250 w-N Box 180 (97420). (503) 267-2121 Kerry Radio Inc (acq-1-70). Net: ABC/I. Rep: Grant Webb, Tacher Format. MOR, top-40. ■ James F Johnson, pres & gen mgr; Irving Brown, chief engr.

**KYNG(AM)**—Dec 7, 1956: 1420 khz; 1 kw-D Box 657 (97420) (503) 267-7055. Sequoia Bcstg Inc. (acq 4-3-78) Rep. Sandeberg-Glenn; Blair NW Format: Ad contemp, news. ■ Richard J. Behrendt, pres, Bud Hutchinson, gen mgr; Cindi Miller, sls mgr; Michael Brown, chief engr. ■ Rates: \$6.25; 5.25; 6.05; 5.25.

**\*New FM**—Not on air, target date unknown: 98.3 mhz; 438 w Ant 607 ft 3000 Market St NE. Salem (97301). Intercontinental Ministries Inc Format: Rel. ■ Gary E. Randall, pres.

### Coquille

**KWRO(AM)**—Feb 1, 1949: 630 khz; 5 kw-D. Box 250 (97423). (503) 269-9102. KWRO Broadcasting Inc. Rep: Sandeberg Glenn; Moore. Format: MOR. ■ Kent Frandsen, pres; Warren Farwell, VP & gen mgr ■ Rates: \$4.50; 4.50; 4.50.

### Corvallis

**\*KBVR(FM)**—Oct 26, 1965: 90.1 mhz; 10 w. Shepard Hall, Oregon State Univ (97331). (503) 754-3522. State Bd of Higher Education. Format. Progs rock. ■ James W. Sawyer, faculty advisor; Hal Combs, gen mgr; Dave Bennett, chief engr

**KFLY(AM)**—August 1955: 1240 khz; 1 kw-D, 250 w-N. Box K (97330). (503) 753-6633 Madgekal Broadcasting Co. (acq 8-77) Net: ABC/C. Rep: Radio Time Sls Int'l; Simpson-Reilly Format. Top 40 ■ Mario Pastega, pres; Earnest Hopseker, gen mgr & chief engr; Scott Crites, coml mgr; Bill King, prog dir; Buddy Rogers, mus dir; Gary Nickels, prom mgr; Randi Christopher, news dir ■ Rates: \$12; 9.75; 12; 8.

**KFLY-FM**—Oct 1, 1966: 101.5 mhz; 28 kw. Ant 100 ft. Stereo. Format: Progressive. Spec progs: Jazz 3 hrs wkly ■ Morris Feldman, prog mgr. ■ Rates: \$10; 8; 10; 6.40.

**KLOO(AM)**—Aug 23, 1947 1340 khz; 1 kw-D, 250 w-N. Box 731 (97330). (503) 753-4493. California-Oregon Bcstg Inc. (acq 5-78). Net: UPI Rep: Moore;

Sandeberg-Glenn ■ Tom Carnes, gen mgr; Julian Notestine, news dir; Weldon Griegg, prog & mus dir; Matt Green, chief engr ■ Rates: \$11 10; 11 10

**KLOO-FM**—January 1973. 106.1 mhz, 27.5 kw Ant minus 87 ft Prog sep from AM

**\*KOAC(AM)**—Dec 7, 1922 550 khz, 5 kw-U, DA-2 Covell Hall, Ore State U (97331) (503) 754-4311 State Board of Higher Education Net: NPR ■ Don Bryant, exec. dir; Robert Hinz, dir of opns; Thomas Doggett, dir of prog & prod, Bob Mundt, prom mgr; Frank Woodman, mus dir; Ben Ballard, chief engr.

**\*KOAP(FM)**—Co-owned with KOAC(AM) See Portland.

### Cottage Grove

**KNND(AM)**—August 1953: 1400 khz; 1 kw-D, 250 w-N, SH. 321 Main St. (97424). (503) 942-2468 Thornton Pfleger Inc (acq 12-1-76). Rep: Radio Time Sls; Moore Format. Contemp MOR ■ Mary T. Pfleger, pres; David R Pfleger, gen mgr; Jim Long, sls mgr; Laura Hall, mus & prog dir; David Marx, news dir; Chuck Carson, chief engr ■ Rates: \$6.50; 6 10; 6 10; 4 55

### Dallas

**KROW(AM)**—April 15, 1955: 1460 khz; 5 kw-D. Box 396 (97338) (503) 362-2400. KROW Radio Inc. Rep: Young Format. Contemp ■ D. H. Maves, pres; David Meholovitch, gen mgr; Rick Evans, coml mgr; Don Richards, prog dir, Lincoln Smith, news dir; Cal Applegate, chief engr

### Eagle Point

**\*KEPO(FM)**—Feb 3, 1976: 89.1 mhz; 10w Ant 50 ft. Box 97 (97524). (503) 826-3364. School District 9.

### Enterprise

**KWVR(AM)**—June 1, 1960: 1340 khz; 250 w-SH. 102 SW First St (97828). (503) 426-3444. David D. Dirks (acq 11-74) Format C&W, MOR

### Eugene

**KASH(AM)**—Sept 19, 1947: 1600 khz; 5 kw-D, 1 kw-N, DA-N Box 10767 (97401) (503) 686-9123. Frederic A. Danz (acq 8-11-71) Group owner: Sterling Bcstg. Net: UPI Rep: Lotus, Tacher Format: Top-40. ■ Frederic A. Danz, pres; Don Craig, gen mgr; Brian Griffey, coml mgr; Bill Thompson, prog dir; Peggy McCannochie, prom mgr; John Owens, news dir; Ken Cummings, chief engr ■ Rates: \$11, 11, 11, 11

**KATR(AM)**—June 12, 1962 1320 khz; 1 kw-D, 130 E 13th Ave (97401) (503) 345-3338 KATR Communications Inc. (acq 4-1-77) Net: ABC/I Rep: Savalli/Gates, PRO Radio. Format. Prog. C&W. ■ Elmer G Haskin, Jr, pres; R Paul Larson, gen mgr; John Etheredge, prog dir; Dan Shankle, news dir; Skip Hathaway, chief engr. ■ Rates: \$12; 10; 9; —

**KBDF(AM)**—Nov 9, 1949: 1280 khz; 5 kw-D, 1 kw-N, DA-N. 1600 Coburg Rd (97401). (503) 345-4304 JAYAR (acq 6-1-78). Rep: Buckley, Blair NW. Format: Top 40. ■ Rob Skinner, VP, gen mgr; Kris Michaels, prog dir; Russ Kimball, mus dir; Robert Valdez, news dir; Chris Murray, chief engr. ■ Rates: \$15; 14; 15; 12.

**KBMC(FM)**—Oct 10, 1965: 94.5 mhz; 3.4 kw Ant 800 ft 205 W 8th (97401). Inspirational Broadcasting Corp. Rep: Chance. Format: Relig. ■ John W. Davis, pres; Robert W. Ball, gen mgr; George Hudson, stn mgr; John Letcher, prog dir ■ Rates: \$6; 6; 6; 6.

### KEEP Country Music Radio



**KEEP(AM)**—Sept 7, 1954: 1450 khz; 1 kw-U. 1245 Charnelton (97401). (503) 344-1457 Monroe Bcstg Corp. (acq 10-75). Net: ABC Rep: Torbet-Kasker, S/R Format: C&W. ■ Wesley C. Monroe, pres; Stephen E. Dean, gen mgr; Donald R. Berry, stn mgr; Tom Edwards, prog dir; Bob Wise, mus dir; Mike Monroe, opns mgr; Bob Anderson, news dir. ■ Rates: \$18; 16; 18; 14.

**\*KLCC(FM)**—Feb 17, 1967: 89.7 mhz, 10 kw Ant 850 ft 4000 East 30th Ave. (97405) (503) 747-4500. Lane Community College Net NPR: Northwest Pub Radio Format: Jazz Spec progs: Blues 3 hrs, folk 7 hrs wkly ■ Jim Dunne, gen mgr; Sam Hochberg, prog dir; Michael Handler, mus dir; Don Hein, pub aff dir; Steve Barton, chief engr

**KORE(AM)**—See Springfield



### Adult Contemporary Pacific Northwest Brcstng.



**KPNW(AM)**—Feb 12, 1962: 1120 khz; 50 kw-U, DA-1 Box 1120 (97440). (503) 485-1120 Pacific N.W. Bcstg Corp. Net: NBC. Rep: KATZ Radio. Format. MOR. ■ Charles H. Wilson, pres; Dave Woodward, gen mgr; Lee Gordon, prog dir; Rick Cavanaugh, coml mgr; Bill Barrett, prom mgr; Tom Kaminski, news dir; Tom Rose, chief engr. ■ Rates: \$23; 17; 18; 17

**KPNW-FM**—November 1968: 99.1 mhz; 100 kw Ant 1490 ft. Stereo. Format: Btfl mus. ■ Rates: \$15; 15; 15; 15.

**\*KRVM(FM)**—Dec 8, 1947 91.9 mhz; 1.9 kw. Ant minus 35 ft. 200 N. Monroe St (97402). (503) 687-3370 School District 4 J. Lane County, Oregon. Format: MOR, Jazz. Spec progs: Jazz 15 hrs wkly. ■ James Holst, gen mgr; Robert Rathman, chief engr.

**KSND(FM)**—See Springfield.

**KUGN(AM)**—July 4, 1946: 590 khz; 5 kw-D, 1 kw-N, DA-N. Bonnie View Dr. (97401). (503) 344-6215. Obrie Communications Corp. (acq 4-1-73). Net: NBC. Rep: Selcom; Moore. Format: MOR. ■ Ralph Petti, exec VP & gen mgr; Vicki Larsen, mus dir; Chuck Chackel, gen sls mgr; Fred Webb, news dir; Karen Krammerer, prom mgr; Ted Hicks, chief engr; Anita Petti, office mgr. ■ Rates: \$27. 16; 17, 13.

**KUGN-FM**—Dec. 26, 1958: 97.9 mhz; 3.5 kw. Ant 780 ft. Stereo. Box 98 (97440). (503) 485-5846.

**\*KWAX(FM)**—1949: 91.1 mhz; 20 kw Ant minus 46 ft. Rm 351, Villard Hall Eugene (97403). (503) 686-4243. State Bd of Higher Educ. Net: NPR. Format: Classical & fine arts. ■ John R. Shepherd, gen mgr; Katie L. Sloan, prog dir; Karen Bryan, prom mgr; David Primuth, dir, opns dev; Frank D. Murphy, chief engr.

**KZEL-FM**—April 22, 1962 96.1 mhz; 100 kw Ant 870 ft. Stereo. Box 10527 (97401). (503) 747-1221 FM/96 Ltd. Net: APR. Format: Progressive. ■ Jay A. West, pres & gen mgr; Bill Hanford, sls mgr; Stan Garrett, prog & mus dir; Rosemary Reed, news dir; Chris Murray, chief engr. ■ Rates: \$19; 14, 19; 19.

### Grants Pass

**KAGI(AM)**—Dec 16, 1939: 930 khz; 5 kw-D, 1 kw-N, DA-N Box 148 (97526). (503) 476-4477 KAGI Inc. (acq 9-61). Group owner: California-Oregon Bcstg. Net. MBS. Rep: Masla/Young; Moore. ■ J. Edwin Arnold, pres & mgr; Harry Carmichael, coml mgr; Mike Carmichael, prog dir; Jim Broeffle, news dir; John Taft, chief engr. ■ Rates: \$6.50; 5.70; 6.50; 5.70.

**KAJO(AM)**—Aug 15, 1957: 1270 khz; 5 kw-D. Box 230 (97526). (503) 476-6608. Grants Pass Bcstg Co. Rep: Simpson-Reilly. Format: Easy Istng. ■ Jim Wilson, pres & gen mgr; Elzie Parker, coml mgr; Jerry Groom, mus & prog dir; Shirley Campbell, news dir; Marvin Pangburn, chief engr

### Gresham

**\*KMHD(FM)**—Not on air, target date unknown: 88.5 mhz, 7.5 kw. Ant 880 ft. Mt. Hood Community College Dist.



**KRDR(AM)**—Sept 28, 1956: 1230 khz; 1 kw-D, 250 w-N, Box 32 (97030). (503) 667-1230. Net: MBS Community Communications Corp (acq 7-1-74). Format: Modern country ■ David J. Benjamin, chmn of the bd & co-mgr; Charles W. Banta, pres & co-mgr; Bob Zane, mus dir; Linley Gumm, chief engr; Don Coss, opns mgr; Dale Tobin, news dir; Don Lane, prog dir ■ Rates: \$20; 19; 20; 18.

### Hermiston

**KOHU(AM)**—Feb 6, 1956: 1360 khz; 1 kw-U, DA-N, Box 145 (97838). (503) 567-6500. Hermiston Bcstg Co. (acq 7-66). Net: MBS. Format: C&W ■ Robert Chopping, pres; Harmon Springer, gen mgr & chief engr; John Pender, coml mgr; Gordon Maurer, prog dir; Ron Riggs, mus dir; Janice Holden, news dir ■ Rates: \$8.50; 8.50; 8.50; 8.

**KOHU-FM**—Sept 18, 1978: 99.3 mhz; 3 kw, Ant 78 ft. Format: Btfl mus. ■ Willie Kelly, prog dir. ■ Rates: \$10.30; 10.30; 10.30; 10.30.

### Hillsboro

#### KUIK

Adult Contemporary

**KUIK(AM)**—1954: 1360 khz; 1 kw-D, Box 496 (97123). (503) 640-3703. Dolphin Communications Inc (acq 8-1-78). Net: MBS. Format: Ad contemp Spec prog: Span 3 hrs wkly ■ Don McCoun, gen mgr; Dave Tunno, news dir; Clint Jones, ops mgr; Mike Mowery, chief engr ■ Rates: \$ 15; 13; 15; 11

### Hood River

**KIHR(AM)**—Oct 17, 1950: 1340 khz; 1 kw-D, 250 w-N, Box 360 (97031). (503) 386-1511 Columbia Gorge Bcstrs Inc. (acq 4-1-67). Net: MBS. Rep: Moore; Sandeberg-Glenn. Format: MOR ■ Paul Waiden, pres, gen mgr & chief engr; Michael Kesten, news dir; Bill Baker, coml & stn mgr. ■ Rates: \$6; 4.85; 6; 4.85.

**KIHR-FM**—Nov 1, 1978: 105.5 mhz; 3 kw, Ant minus 460 ft. Dups AM 100%.

### John Day

**KJDY(AM)**—Dec 13, 1963: 1400 khz; 1 kw-D, 250 w-N, SH, Box 113 (97845). (503) 575-1185. T. A. Smith (acq 2-19-75). Rep: Bernard Howard. ■ J. L. "Buss" Jolley, mgr.

### Klamath Falls

**KAGM(FM)**—Listing follows KAGO(AM).

**KAGO(AM)**—July 19, 1923: 1150 khz; 5 kw-D, 1 kw-N, DA-N, Box 1150 (97601). (503) 882-2551 Klamath Bcstg Co. (acq 10-1-60). Group owner: Key Stns. Rep: Torbet, Moore. Format: Top-40. Spec progs: Farm 6 hrs wkly ■ John L. Ferm, pres & gen mgr; William Garand, stn mgr ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**KAGO-FM**—Oct 15, 1973: 98.5 mhz; 26.5 kw, Ant 360 ft. (503) 884-0661. Format: Stereo Rock. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KFLS(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N, Box 1450 (97601). (503) 882-4656. Floyd L. Wynne (acq 1-1-71). Net: CBS. Rep: Lucas; Tacher. Format: MOR. Spec progs: Classical 3 hrs wkly. ■ Floyd L. Wynne, gen mgr; Robert Phelps, stn mgr; Jack Murdock, news dir; Robert Wynne, sls mgr; Ken Hunt, chief engr. ■ Rates: \$6.60; 6.60; 6.60; 6.60

**KJSN(FM)**—Listing follows KLAD(AM).

**KLAD(AM)**—September 1955: 960 khz; 5 kw-D, Box 960 (97601). (503) 882-8833. 960 Radio Inc. (acq 8-1-69). Rep: PRO Radio. Format: C&W. Spec progs: Farm 2 hrs wkly. ■ Cyrus L. Smith, pres & gen mgr; Evelyn Batsell, coml mgr; Willie Rogers, prog dir; Jeannie Forrest, news dir; Lynn Gessner, chief engr. ■ Rates: \$7, 6; 6; 4.50.

**KJSN(FM)**—Co-owned with KLAD(AM). July 19, 1974: 92.5 mhz; 27 kw, Ant 30 ft. Prog dups AM 60%.

**\*KTEC(FM)**—September 1951. 88.1 mhz; 10 w, Oregon Institute of Tech (97601). (503) 882-6321, ext

379. Oregon State board of Higher Education. Format: Progs, rock. Spec progs: Jazz 10 hrs. C&W 3 hrs wkly ■ Bill Clark, gen mgr

### La Grande

**\*KEOL(FM)**—February 1974: 91.1 mhz; 10 w, Ant. 35 ft Eastern Oregon State College (97850). (503) 963-9111 Ore State Bd of Higher Ed Format: Progs, rock, top 40. ■ Clifford E. Gibbs, gen mgr.

**KLBM(AM)**—1938: 1450 khz; 1 kw-D, 250 w-N, Box 907 (97850) (503) 963-4121 KLBM Inc (acq 1-1-73) Net: ABC/I. Rep: Sandeberg-Glenn; Moore Format: Contemp. ■ Ken Lillard, pres, gen & coml mgr; Robert Maszk, news dir; Warren Curry, chief engr.

**KLBM-FM**—August 15, 1977 98.3 mhz; 1.3 kw Ant minus 420 ft. Stereo. Box 907 (97850) (503) 963-4121 Format: Beautiful music. ■ Rates: \$3.65; 3.65; 3.65; 3.65.

### Lake Oswego

**KMJK(FM)**—1972: 106.7 mhz; 100 kw Ant 877 ft. Magicmanor, 107 Burnham Rd. (97034). (503) 226-KMJK. Comunico Northwest Corp. Rep: Selcom. Format: Contemp, soft rock. ■ Frederic W Constant, pres & gen mgr; Archer Dusablon, prog dir; Jimi Pipkin, mus dir; Richard Glass, dir of sls; Debbie Mendel, prom mgr. ■ Rates: \$30; 33; 33; 30.

### Lakeview

**KQIK(AM)**—Dec 5, 1956: 1230 khz; 1 kw-D, 250 w-N, Box 311 (97630). (503) 947-3351 Lake County Communications Inc. (acq 4-1-74). Rep: Ad Sales West; Savall-Gates; S/R. Format: C&W, MOR. Spec progs: Farm 10 hrs wkly ■ Ernest Riedelbach, pres & gen mgr; Nancy Penegar, coml mgr, prog & mus dir.

### Lebanon

**KGAL(AM)**—1950: 920 khz; 1 kw-U, DA-1 Box 749, Albany (97321). (503) 926-8683. Capps Bcstg (group owner; acq 11-74). Rep: Market 4 Radio; Tacher. Format: Top 40 ■ Gary L. Capps, pres; Richard C. Eads, gen mgr; Brian Casey, prog dir; Alan Boyd, chief engr ■ Rates: \$11.50; 10; 11.50; 10

**KOMS(FM)**—April 8, 1974 103.7 mhz; 30 kw, Ant 285 ft. Stereo. 743 Main St. (97355). (503) 259-2414. Stereo Broadcasting Corp. (acq 7-1-77). Format: Top 40. ■ Richard A. Ingraham, pres; Brad Lusk, gen mgr; Ardi Berreth, traffic mgr; David Shult, prog dir; Ken Moorefield, chief engr. ■ Rates: \$7.80; 9.75; 9.75; 7.80

### Lincoln City

**KBCH(AM)**—May 27, 1955: 1380 khz; 1 kw-D, Box 358 (97367). (503) 994-2181 Lincoln City Bcstg Inc. (acq 3-1-74). Net: ABC/I. Rep: Lucas; Moore. Format: MOR. ■ Leo A. (Bud) McLachlan, pres & gen mgr; Paul Schmidt, prog dir; Roger J. Robertson, sls mgr; Joe Della Valle, news dir.

### McMinnville

**KMCM(AM)**—June 18, 1949: 1260 khz; 1 kw-U, DA-N, Box 207 (97128). (503) 472-2151 Norjud Bcstg Inc. (acq 11-16-68). Net: MBS. Rep: Masla; Moore Format: MOR. Spec progs: PBP sports 8 hrs, Sp 1 hr, Religious 4 hrs wkly ■ Norman Aldred, pres; Jack Barry, gen mgr; Larry Miller, coml mgr; Ron Romain, chief engr & prog dir; Scott Martin, mus dir; Rich Mac, prom mgr; Ron Ross, news dir. ■ Rates: \$11.95; 9.35; 9.35; 7.50.

**\*KSLC(FM)**—Jan 17, 1972: 90.3 mhz; 10 w, Ant 95 ft. Box 365, Linfield College (97128). (503) 472-3851 Linfield College. Format: Diversified Spec prog. Black 3 hrs wkly ■ Craig Singletary, faculty adviser; Barry McComb, gen mgr; Bob Cook, mus dir; Laura Engstrom, news dir.

### Medford

**KBOY(AM)**—May 31, 1954: 730 khz; 1 kw-D, 413 E Main (97501). (503) 779-2244. KBOY Broadcasters Inc (acq 12-24-74) Net: ABC/E. Rep: Lotus, Blair NW. Format: Top-40. ■ Robert Esty, pres; Wally Graff, gen mgr; Phil Millier, prog dir; Art Roberts, mus dir; Greg Parker, news dir; Don Bennett, chief engr. ■ Rates: \$9; 7.50; 9; 6.40.

**KBOY-FM**—February 1958: 95.3 mhz; 800 w, Ant minus 357 ft. (CP: 810w). Dups AM 50%.

**KCMX(AM)**—See Ashland.

**KKIC-FM**—See Ashland.

**KMED(AM)**—1922: 1440 khz; 5 kw-D, 1 kw-N, Box 1440 (97501) (503) 773-1440. Northstar Bcstg Inc (acq 8-2-77) Net: NBC. Rep: Buckley, Tacher Co. Format: MOR. ■ Martin Hawke, pres & gen mgr; Dave Michaels, prog & news dir; Gary Hawke, coml mgr. ■ Rates: \$10; 5; 7; 3

**KTMT(FM)**—Co-owned with KMED(AM). Oct 15, 1970: 93.7 mhz. 18.5 kw Ant 3260 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ KMED-TV affil ■ Rates: \$10; 4.80; 10; 4.80.

**KRUB(AM)**—Jan 2, 1977 1300 khz; 5 kw-D, Box 1562 (97501). Rogue Valley Bcstg Corp. Format: Btfl mus, inspirational. ■ Jay Jones, pres; Paul Calentine, gen mgr. ■ Rates: \$4; 4; 4, —

**KSHA(AM)**—April 7, 1962: 860 khz; 1 kw-D, 27 W Main (97501) (503) 772-8600. Westone Bcstg Corp. Rep: Lucas, Agostino Format: C&W. Spec prog: Public affairs 3 hrs wkly ■ Bill Hargan, pres; Fergus Prestbye, gen mgr; Gail Henderson, coml mgr; Bob Johnson, prog dir; Michael Raker, mus dir; Becky Foote, prom mgr; Dick Huston, news dir; Donald Bennett, chief engr. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

**KTMT(FM)**—Listing follows KMED(AM).

**KYJC(AM)**—October 1947: 1230 khz; 1 kw-D, 250 w-N, Box 1745 (97501). (503) 779-3131 Matthias Enterprises (acq 5-18-78) Net: ABC/C. Rep: Torbet, Moore. Format: Contemp. ■ Russell H. Mathias, pres; Craig Finley, gen & prom mgr; Jerry Allen, prog mgr; Sally Simpson, coml mgr; Rick St. Clair, mus dir; Thomas W. Adams, news dir; Martin Steelman, chief engr. ■ Rates: \$16.05; 12.50; 16.05; 6.90.

### Newport

**KNPT(AM)**—June 24, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-N, Box 1028 (97365) (503) 265-2266. Yaquina Radio Inc. Net: ABC/I; Oregon Coast Info News. Rep: Lucas; Moore. Format: MOR, rock. ■ Tom Becker, pres; Bob Spangler, gen mgr; John Andersen, coml mgr; Ernie Birch, prog & mus dir; Cam Applegate, news dir ■ Rates: \$9.50; 7, 7, 6.

**KNPT-FM**—Oct 25, 1976: 102.5 mhz; 100 kw, Ant 890 ft 1932 N Coast Hwy (97365). Dups AM 10% Stereo ■ John Jurgenson, prog dir. ■ Rates: \$ 9.50; 5; 5; 5

**KTDO(AM)**—See Toledo.

### North Bend

**KBBR(AM)**—December 1950: 1340 khz; 1 kw-D, 250 w-N, Box 308 (97459). (503) 756-5108. Big Bay Radio Inc. (acq 12-1-59). Rep: Masla/Young; Simpson/Reilly. Format: C&W. ■ Bill Karl, pres & gen mgr; Art Schuidt, chief engr.

### Ontario

**KSRV(AM)**—Nov 23, 1946: 1380 khz; 5 kw-D, 1 kw-N, DA-N, Box 129 (97914). (503) 889-8651 Inland Radio Inc. Rep: Sandeberg-Glenn; Tacher. Format: MOR. ■ David N. Capps, pres; Keith M. Snodgrass, gen & coml mgr; Ben Cook, news dir; Charles E. Harland, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**KXBBQ(FM)**—July 4, 1977 96.1 mhz; 27 kw, Ant 409 ft. 125 S Oregon (97914). (503) 889-9619. Ontario Bcstg Co. Net: MBS. Rep: S/R. Format: Contemp. Spec prog Farm 2 hrs wkly ■ Duane Kerttula, gen mgr & news dir; Duane Kressly, coml mgr; William Gentry, prog dir; Troy Micheals, news dir; Don Weathermon, prom mgr; Francis Wilson, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50

### Oregon City

**KYXI(AM)**—July 4, 1947 1520 khz; 50 kw-D, 10 kw-N, DA-2 Box 22125, Portland (97222). (503) 656-1441 McCoy Bcstg of Ore. Inc. (acq 1-26-73). Net: NBC; CBS. Rep: Buckley. Format: All news. ■ Hebert H. Smith, pres & gen mgr; George Dewitz, sls mgr; Mike Johnson, mus dir; Gary Johnson, news dir; Norman Smith, chief engr. ■ Rates: \$18; 21, 24; 24.

## Oregon Radio

**KGON(FM)**—Co-owned with KYXI(AM) See Portland.

### Pendleton

**\*KRBM(FM)**—April 18, 1970: 90.9 mhz; 10 w 2411 N.W. Carden Ave. (97801). (503) 276-1260. Blue Mountain Community College. Format: Top-40. ■ Blaine T. Hanks, gen mgr.

**KTIX(AM)**—1941 1240 khz; 1 kw-D, 250 w-N Box 579 (97801). (503) 276-1311 Eastern Oregon Bcstrs Inc. (acq 8-1-67) Group owner: Capps Broadcast Group. Rep: Masla/Young; Tacher. Format: Contemp. Spec progs: Farm 2 hrs wkly. ■ James R. Bowers, gen mgr; Larry Messick, sls mgr; Scott Hendricks, prog dir; Steve Douglas, mus dir; Sue Kauffman, news dir; Alan Boyd, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 6.30.

**KUMA(AM)**—Aug 25, 1955: 1290 khz; 5 kw-U, DA-N, Box 278 (97801). (503) 276-1511 Pendleton Bcstg Co (acq 11-1-66). Net: ABC Rep: Moore. ■ Ted A. Smith, pres; Greg A. Smith, coml mgr; Tom Groat, news dir; Bruce Harris, prog dir; James C. Bradley, chief engr. ■ Rates: \$7.50; 6; 6; 5.

**KUMA-FM**—Oct 1, 1978: 107.7 mhz; 27.5 kw Ant 610 ft. Dups AM 20% Stereo. Format: Bright & btfl ■ Rates: \$5; 5; 4; 3.

### Portland

**\*KBOO(AM)**—June 1968: 90.7 mhz; 12.5 kw horiz, 1.3 kw vert. Ant 800 ft 65 SW Yamhill (97204) (503) 223-1155. KBOO Foundation (acq 8-5-75). Net: NPR; N.W. PRN Format: Classical, jazz. Spec prog. Third world 9 hrs wkly. ■ Vicki Tempey, pres; Michael Wells, stn mgr; Johnathan Potkin, prog dir; Jane Blume, pub aff

**\*KBPS(AM)**—March 23, 1923: 1450 khz; 1 kw-D, 250 w-SH-N 546 N.E. 12th Ave (97232) (503) 234-5469. Benson Polytechnic School (acq 1923). Net. NPR. Spec progs: Sp 1 hr, Black 1 hr, wkly. ■ Dr Patricia Green Swenson, gen mgr; Darryl Conser, prod mgr; Wendell Bates, chief engr

**KEX(AM)**—1926: 1190 khz; 50 kw-U, DA-1 4949 SW Macadam Ave (97201). (503) 225-1190. TWX 910-464-8066 Golden West Bcstrs Inc (group owner; acq 9-1-62). Net: ABC/I Rep: Major Market Radio. Format: MOR. ■ Richard P. Kale, VP & gen mgr; Don E. Breede, sls mgr; Lon Snider, gen sls mgr; Eric G. Norberg, prog dir; Carole Parks, traffic; Bob Swanson, mus dir; Jim Howe, news dir; Paul Mathew, chief engr; Cheryl Leftzow, continuity dir; Darrell Aune, sports dir; Joe Battilega, bus mgr. ■ Rates: \$77; 40; 54; 32.

**KQFM(FM)**—Co-owned with KEX(AM). May 1946: 100.3 mhz; 100 kw. Ant 930 ft. (503) 226-0100. TWX 910-464-8066. Rep: CBS/FM Format: Contemp ■ Jack McSorley, gen mgr; Andrew Reimer, local sls mgr; Bill St. James, prog dir; Diane Reberger, traffic; M.L. Marsh, A&R/mus research coord; Bruce Pokarney, news dir; Donn Werrbach, chief engr.

**KGON(FM)**—Co-owned with KYXI(AM) Oregon City. December 1967 92.3 mhz; 100 kw. Ant 920 ft. Box 22125 (97222). (503) 655-9181 KGON Inc. (acq 11-1-73). Rep: Buckley. Format: Album rock. ■ Craig McCoy, pres & gen mgr; George DeWitz, sls mgr; Jim Robinson, prog & mus dir; Jack Carr, prom mgr; Mike Turner, news dir; Norman Smith, chief engr.

**KGW(AM)**—March 25, 1922: 620 khz; 5 kw-U, DA-N 1501 S.W. Jefferson (97201). (503) 223-5055 King Bcstg Co. (group owner; acq 11-1-53). Net: APR, UPI Rep: Blair. Format: Top 40. ■ Ancil H. Payne, pres; Forest W. Amsden, gen mgr; Keith A. Lollis, stn mgr; Mike Phillips, prog dir; Jacquie Crist, prom mgr; Sidney Coker, mus dir; John Erikson, news dir; Tyrone Mortenson, chief engr. ■ Rates: \$100; 90; 100; 80.

**KINK(FM)**—Co-owned with KGW(AM). Dec 12, 1968: 101.9 mhz; 97 kw. Ant 1,610 ft. Prog sep from AM. Format: Soft AOR. Stereo. ■ Jeff Douglas, mgr; M.L. Marsh, prog dir; Jack McGowan, prom mgr. ■ Rates: \$20; 20; 22.

**KJIB(FM)**—Listing follows KWJJ(AM)

**KKEY(AM)**—July 4, 1954: 1150 khz; 5 kw-D, DA Box

3361 (97208) (503) 222-1150 Western Bcstg Co Net. MBS. Format: Talk. ■ Ralph C. Weagant, pres & gen mgr; Ernest Crater, coml mgr; Ronald Hudson, chief engr.

**KLIQ(AM)**—June 1948: 1290 khz; 5 kw-D Oaks Park (97208) (503) 234-8448. Cascade Bcstg Co (group owner; acq 4-1-67). Rep: Savalli/Gates. Format: Sounds of the 40's. ■ David M. Jack, pres; Aileen Bullard, stn mgr; Lawrence D. Lester, news dir; Joe Allen, chief engr. ■ Rates: \$24; 24; 24, —.

**\*KOAP-FM**—1962 915 mhz; 61 kw Ant 910 ft 2828 S.W. Front Ave. (97201). (503) 229-4892 State of Ore, acting by & through the State Board of Higher Education (acq 4-30-62). Net: NPR. ■ Donald Bryant, dir Ore Pub Bcstg. ■ \*KOAP-TV affil.

**KPAM(AM)**—1949: 1410 khz; 5 kw-D. 4700 S.W. Council Crest (97201) (503) 226-7676 Romito Corp. (acq 12-1-65). Net: ABC/C Net: UPI Rep: ABC Spot Sales. Format: Top-40. ■ Wally Rossman, pres; Charlie King, coml mgr; Georgia Hess, nat'l sls mgr; Michael O'Brien, mus & prog dir; Victoria Stewart, news dir; Byron Swanson, chief engr. ■ Rates: \$48; 43; 48; 40

**KPAM-FM**—Sept 1, 1946: 97.1 mhz; 100 kw horiz, 40 kw vert. Ant 980 ft. Stereo. Format: Contemp/top 40. ■ Michael O'Brien, prog & mus dir

**KPDQ(AM)**—July 30, 1947 800 khz; 1 kw-D. (CP-100 kw). 5110 S.E. Stark St (97215). (503) 231-7800 Inspirational Broadcasting Corp. Format: Relig. Spec prog Korean 1 hr wkly. ■ John W. Davis, pres; Robert W. Ball, gen mgr; Donald Lucich, coml mgr; Joe Akorn, opns mgr; Gary Hurst, news dir; Don Wilkinson, chief engr. ■ Rates: \$13; 13; 13; —.

**KPDQ-FM**—1961 93.7 mhz; 100 kw Ant 940 ft. Dup AM 25%. ■ Rates: \$9; 9; 9; 9.

**KQFM(FM)**—May 1946: 100.3 mhz; 100 kw. Ant 930 ft. Stereo Box 644 (97207) (503) 227-6681 Point-O-Salescast Inc. (acq 9-1-69). Format: MOR. ■ David M. Myers, pres; Tom Jackson, coml mgr; Bob Reed, prog dir; Sue Lind, prom mgr; William E. Laurens, chief engr. ■ Rates: \$10; 10; 10; 10

**\*KRRC(FM)**—May 1958: 89.3 mhz; 10 w. Reed College (97202) (503) 771-1112 ext 220 The Reed Institute. Format: Variety. ■ Aaron Reynolds, chief engr

**KUPL(AM)**—Nov 12, 1923: 1330 khz; 5 kw-U, DA-1 6400 S.W. Canyon Ct. (97221). (503) 297-3311 Tracy Bcstg Co. (acq 5-16-73) Rep: Torbet-Lasker Simpson-Reilly. Net: APR. Format: Beautiful music. Spec progs. Public serv & religious, Sunday morn. ■ Bob Oxarart, gen mgr; Joe Ferguson, opns mgr; Larry Anderson, sls mgr; Jim Heim, chief engr. ■ Rates: \$54; 32; 38; 27

**KUPL-FM**—1948: 98.5 mhz; 100 kw Ant 1,036 ft. Stereo. Dups AM 5%. Format: Btfl mus.

**KVAN(AM)**—See Vancouver, Wash

**KWJJ(AM)**—Jan 17, 1925: 1080 khz; 50 kw-D, 10 kw-N, DA-2 931 S.W. King Ave. (97205). (503) 228-4393. TWX (503) 910-464-8094. Roy H. Park Bcstg (group owner; acq 2-11-73) Net: ABC/E. Rep: Eastman. Format: C&W. ■ Roy H. Park, pres; James J. Opsitnik, gen mgr; Jackie Matheson, coml mgr; Georgia Freshwater, prom mgr; Doug Laurson, news dir; Chris Adams, prog dir; Bryce Howard, chief engr. ■ Rates: \$70; 60; 65; 35.

**KJIB(FM)**—Co-owned with KWJJ(AM). 1968: 99.5 mhz; 100 kw. Ant 870 ft. Stereo. Progs sep from AM. Format: Beautiful music.

**KXL(AM)**—1926: 750 khz; 50 kw-U, DA-1 (L-WSB). 1415 S.E. Ankeny (97214). (503) 231-0750. Kaye-Smith Radio (group owner; acq 6-7-58). Net: UPI. Rep: McGavren-Guild. Format: MOR. ■ Lester M. Smith, exec dir; Ray G. Watson, gen mgr; Bob Kellogg, opns mgr; Larry Roberts, prog dir; Bill Failing, sls mgr; John Salisbury, news dir; Larry Wilson, chief engr.

**KXL-FM**—June 18, 1965: 95.5 mhz; 100 kw. Ant 990 ft. Sep from AM. Stereo. Format: Beautiful music.

**KYTE(AM)**—Oct 18, 1925: 970 khz; 5 kw-U, DA-N, 2040 SW 1st St. (97201). (503) 222-1841 Edward L. Gaylord (acq 5-1-77). Group owner: Gaylord Bcstg Corp. Net: APR. Rep: Katz. Format: Top 40. ■ Tom Reddell, gen mgr; Don Hedges, sls mgr; Mike Davis, opns mgr; Becky Atkinson, prom mgr; Bob Beran, news dir; Mike Cooley, chief engr. ■ Rates: \$36; 29; 33; 29.

**KYTE-FM**—May 1, 1977 101.1 mhz; 100 kw. Prog sep from AM Stereo. ■ Rates: \$23; 26; 26; 20

### Prineville

**KRCO(AM)**—Feb 1, 1950: 690 khz; 1 kw-D. Box K (97754). (503) 447-6239. Radio Central Ore. Inc. Rep: Masla/Young; Tacher. Format: MOR, C&W. ■ Collin R. Matheny, pres & gen mgr; Hal Newhouse, coml mgr; Vicki Steele, mus dir; Robert Arnott, prog & news dir & prom mgr; Bob Matheny, chief engr. ■ Rates: \$8.10; 8.10; 8.10; 8.10.

### Redmond

**KPRB(AM)**—October 1952: 1240 khz; 1 kw-D, 250 w-N. Box 787 (97756). (503) 548-5101 BBS Communications Inc. (acq 3-23-78). Net: ABC/I. Rep: Tom Padich. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Bill Moller, pres & gen mgr; Harry E. Gift, prog dir & chief engr; Al Case, mus dir. ■ Rates: \$8; 7.25; 8; 5.20.

### Reedsport

**KDUN(AM)**—June 2, 1961 1470 khz; 5 kw-D. Box 1470 (97467). (503) 271-3674. KDUN Radio Inc. (acq 3-72). Rep: Sandeberg-Glenn; Moore Assoc. Format: MOR. Spec progs: Scandanavian 1 hr, wkly. ■ I. Jerome Kenagy, pres, gen mgr & prog dir; Stephen D. Kenagy, sls mgr; Wes Lockard, mus dir & chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Roseburg

**KQEN(AM)**—Sept 19, 1950: 1240 khz; 1 kw-D, 250 w-N. Box 847 (97470). (503) 673-4464. KQEN Bcstg Inc. (acq 1-1-64). Net: ABC/I. Rep: Simpson; Pacific Bcst Sls. Format: MOR. ■ Lyle E. Fenner, pres, gen mgr & prog dir; James Macke, news dir & chief engr.

**KRRR(AM)**—June 1935: 1490 khz; 1 kw-D, 250 w-N. Box 910 (97470). (503) 673-5553. Douglas County Trcasters Inc. (acq 3-1-61). Net: CBS. Rep: PRO Radio; Moore. Format: C&W. ■ James H. Johnson, pres & gen mgr.

**KRSB(FM)**—Oct 1, 1970: 103.1 mhz; 2.75 kw. Ant 310 ft. 727 S.E. Cass St. (97470). (503) 672-6641 W.R.R. Inc. Net: ABC/E. Rep: Blair Northwest; Market 4. Format: Adult Contemp. Spec progs: Jazz 4 hrs wkly. ■ Tom Worden, pres & gen mgr, mus dir & prog dir; Karen Worden, stn mgr; Harry Worden, news dir; Bob Reese, chief engr. ■ Rates: \$4.65; 4.65; 4.65; 4.65.

**KYES(AM)**—November 1955: 950 khz; 1 kw-D. Box 538 (97470). (503) 673-6678. Douglas Bcstrs Inc. Rep: Masla/Young; Tacher. Format: Contemp. ■ Elliott Motschenbacher, pres; Darell Rogers, VP & gen mgr.

### St. Helens

**KOHI(AM)**—March 2, 1960: 1600 khz; 1 kw-D. Box 398 (97051). (503) 397-1600. Brownlow, Brownlow and Ward. Net: ABC/E. Rep: Masla/Young, Simpson/Reilly. Format: C&W. ■ L. Berniece Brownlow, pres; John R. Dimco, gen mgr; Darl Stuvick, coml mgr & prog dir; William C. Perkins Jr, mus dir; Bob Cooper, prom mgr; Craig W. West, news dir; Joe W. Allen, chief engr. ■ Rates: \$6.75; —; 6.75; —

### Salem

**KBZY(AM)**—May 1957: 1490 khz; 1 kw-D, 250 w-N. Box 14900 (97309). (503) 364-6748. Salem Bcstg Co. Rep: Torbet/Lasker; Moore. Format: Contemporary. Spec prog: Sp 1 hr. ■ C. O. Fisher, pres; John Vaughan, gen mgr; Jerry Wipper, sls mgr; John Walker, prog dir; Carolyn Meyers, news dir; Tim Gordon, mus dir. ■ Rates: \$10.50; 9.25; 10.50; 9.25.

**KCCS(AM)**—Dec 12, 1961 1220 khz; 1 kw-D. 2808 Market St., N.E. (97301). (503) 364-1000. Christian Center of Salem. Net: APR. Rep: Sandeberg-Glenn. Format: Contemp. religious. ■ Tom Marks, stn mgr; Calvert C. Applegate, chief engr.

**KGAY(AM)**—1951 1430 khz; 5 kw-D. Box 1430 (97308). (503) 581-1430. Capitol Equities Inc. (acq 8-15-68). Net: ABC/E, APR. Rep: Pro Radio; Tacher. Format: C&W. ■ Donald H. Cushing, pres; Dick Ben-nick, gen mgr; Dick Bond, prog dir; Hank Warren, news dir; Calvert C. Applegate, chief engr. ■ Rates: \$9.25; 8.25; 8.75; —

**KSKD(FM)**—Listing follows KSLM(AM)

**KSLM(AM)**—1934: 1390 khz; 5 kw-D, 1 kw-N. Box

631 (97308). (503) 364-8433. Holiday Radio Inc. Net. MBS Rep: Howard; Simpson/Reilly. Format: MOR. Spec progs: Farm 5 hrs. ■ Terry McRight, pres & gen mgr, Max Martin, coml mgr; Wally Sale, prog mgr; T. L. Fuller, news dir; Mike Ross, mus dir; Dave Freer, chief engr. ■ Rates: \$14.75, 11.05; 12.55, 7.25.

**KSKD(FM)**—Co-owned with KSLM(AM). July 3, 1970: 105.1 mhz; 100 kw. Ant 850 ft. Prog sep from AM Stereo. Format: Top 40. ■ Paul Duckworth, prog dir. ■ Rates: \$8.05; 6.65; 8.05; 9.45.

## Seaside

**KSWB(AM)**—July 12, 1968: 930 khz, 1 kw-D. Box 24 (97138). (503) 738-5555. Seaside Bcstg Corp. (acq 6-30-72). Net: ABC/C. Rep: Advertising Sls West, Tacher. Format: Contemp. ■ Robert E. Gilbert, pres & chief engr; Kenneth E. Karge, gen & coml mgr; Sam D. Kirkaldie, prog dir & prom mgr; Eugene Linton, mus & news dir.

## Springfield

**KORE(AM)**—September 1927: 1050 khz, 1 kw-D. 2080 Laura (97477). (503) 746-1631 Eldon Knight (acq 2-25-76). Net: MBS. Rep: Radio Time Sls. Format: Relg. ■ E.L. Knight, pres; Larry E. Knight, opns mgr; Steve Barton, chief engr. ■ Rates: \$6; 6; 6; 6.

**KSND(FM)**—Co-owned with KASH(AM). See Eugene Dec 18, 1958: 93.1 mhz, 26.5 kw. Ant 850 ft. Stereo Sterling Recreation Organization (acq 9-22-75) Prog sep from AM. Format: Top-40. ■ Frank Baker, prog dir.

**KUGN(AM)**—See Eugene.

## Sweet Home

**KFIR(AM)**—Aug 7, 1968: 1370 khz; 1 kw-D. Box 611 (97386). (503) 367-4444. Campbell Bcstg Corp. (acq 1974). Net: ABC/E. Rep: Simpson/Reilly. Format: MOR, C&W. ■ Steve Campbell, pres & gen mgr; June Cook, coml mgr; Bob Greenwood, prod dir; Pete Henry, mus dir; Herb Schacher, prom mgr; Dennis Davis, news dir; Dick Meyers, chief engr. ■ Rates: \$3.90, 3.90; 3.90; —

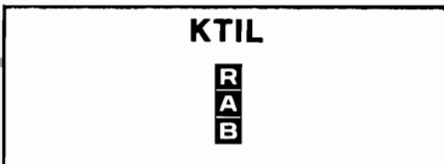
## The Dalles

**KACI(AM)**—June 1955: 1300 khz; 1 kw-D. Box 516 (97508). (503) 296-2211 Nugent Broadcasting Co. Group owner: Juniper Bcstg. Format: Contemp, C&W, MOR. ■ Bob Walters, gen mgr; Jim Davis, prog dir; Dick Licardi, news dir.

**KCIV(FM)**—Nov 28, 1968: 104.5 mhz; 32 kw. Ant 1,892 ft. Stereo. Box 104 (97058). (503) 296-4355 Leslie L. Cunningham. Format: Btfl music. Spec progs: Farm 1 hr, classcl 5 hrs, C&W 4 hrs, relg 1 hr, wkly. ■ Leslie L. Cunningham, pres, gen mgr & prog dir; Brian R. Schutz, sls mgr; Les Cunningham, chief engr. ■ Rates: \$5; 5; 5; 5.

**KODL(AM)**—Oct 12, 1940: 1440 khz; 5 kw-D, 1 kw-N. DA-N. Box 741 (97058). (503) 296-2101 Larson-Wynn Inc. (acq 9-1-74). Net: CBS. Format: MOR. Spec progs: Farm 4 hrs wkly. ■ Al Wynn, VP & gen mgr, Rodger Nichols, sls mgr; Rod Runyon, prog dir; Dave Brumbach, mus dir; Alex King, news dir & chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

## Tillamook



**KTIL(AM)**—August 1947 1590 khz; 5 kw-D, 1 kw-N, DA-N. Box 112 (97141). (503) 842-4422. Beaver Bcstg System Inc. (acq 12-1-62). Rep: Market 4 Radio; Tacher. Net: ABC/E. Format: MOR. Spec progs: Swiss 7 hrs wkly. ■ Philip Tonken, pres; Richard N. Larsen, gen mgr; Ron Palmer, coml mgr; Michael Ruiz, prog dir; Dave Pine, mus dir; Jeff Lindorff, news dir; Mildred Davy, women's dir; Larry Bruner, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

## Toledo

**KTDO(AM)**—Sept 26, 1960: 1230 khz; 1 kw-D, 250 w-N. Box 910, Newport (97365). (503) 336-2252. Charles Farmer (acq 1969). Net: MBS. Rep: Simpson/

*William A. Exline, Inc.*

31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-0717

**MEDIA BROKERS — CONSULTANTS**

Reilly, Tacher. Format: C&W. ■ Jim Biggs, stn mgr & chief engr, Don Cohen, mus dir, Peter Van Howe, news dir. ■ Rates: \$5.50, 4.75, 5.50; 4.75.

## Woodburn

**KWRC(AM)**—July 10, 1964 940 khz, 250 w-D. Box 158 (97071). (503) 981-3516. O. L. Withers. Rep: Market 1. Format: MOR. Spec progs: Sp 7 hrs, Russian 1 hr, relg 15 hrs, wkly. ■ O. L. Withers, pres; Byron Stephenson, gen mgr; Calvin R. Snell, coml mgr; Spence Grew, prog dir; Arlene Martin, prom mgr, Bob Sewwello, mus dir; Cal Benniger, chief engr. ■ Rates: \$6.60; 5.75, 6.60; —

## Pennsylvania

### Allentown

**WAEB(AM)**—1949: 790 khz; 1 kw-U, DA-2. Box 2727, Lehigh Valley (18001). (215) 434-4424. Rust Communications Group Inc. (group owner; acq 8-10-57). Rep: Eastman. Format: Top 40. ■ William F. Rust Jr., pres; Gary E. Burns, gen mgr, Gordon Oplinger, stn mgr; Jeff Frank, prog dir; Phil Gregory, news dir; Barry Whitten, chief engr. ■ Rates: \$23; 19.50; 23, 16.50.

**WXKW(FM)**—Co-owned with WAEB(AM) June 30, 1961 104.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Contemp Country. ■ Sam Anderson, coml mgr. ■ Rates: \$14.50; 14.50; 14.50; 12.

**WEZV(FM)**—See Bethlehem.

**WFMZ(FM)**—July 1947 100.7 mhz; 12.5 kw. Ant 870 ft. Stereo East Rock Rd. (18103). (215) 797-4530. Maranatha Bcstg Corp. (acq 3-1-65). Net: UPI. Rep: PW. Dome. Format: Btfl mus. Spec progs: Ger 1 hr, classcl 19 hrs, relg 16 hrs, wkly. ■ Richard C. Dean, pres & gen mgr; Kathy Yelstis, coml mgr; David Hinson, mus dir & prom mgr; Paul Brittin, news dir; Cal Hartley, chief engr. ■ Rates: \$10; 10, 10, 10.

**WHOL(AM)**—Sept 12, 1948: 1600 khz; 500 w-D, DA, 1125 Colorado St. (18105). (215) 434-4801 Empire Bcstg (acq 3-1-64). Net: ABC/E. Format: C&W. Spec prog: Ger 1 hr, Pol 3 hrs, Span 1 hr, wkly. ■ Ray M. Schacht, pres; Carl Stuart, gen mgr; James A. Herbert, coml mgr & chief engr; Alan J. Winkler, prom mgr; Phil May, mus dir. ■ Rates: \$9.50; 9.50; 9.50; —

**WKAP(AM)**—Sept 1948: 1320 khz, 5 kw-D, 1 kw-N, DA-2. Box 246, Whitehall, Pa. (18052). (215) 435-9572. Rahall Communications Corp. WKAP Inc. Net: ABC/I. Rep: Torbet/Lasker. Format: Adult Contemp. Spec prog: Farm 1 hr, Sp 1 hr, Talk 2 hrs, wkly. ■ Jerry Duckett, gen mgr; Harold Tower, gen sls mgr; Chris Bailey, mus & prog dir, opns & prom mgr; Aian D. Raber, news dir; George T. Isleib, chief engr. ■ Rates: \$26; 24, 26; 24.

**\*WMUH(FM)**—Feb 6, 1966: 89.7 mhz; 10 w. Ant 90 ft. Stereo. Box 10-B, Muhlenberg College (18104). (215) 433-5957 Muhlenberg College. Format: Progressive. ■ Charles Rothberg, stn mgr.

**WSAN(AM)**—May 24, 1923: 1470 khz; 5 kw-U, DA-N. Box 568 (18105). (215) 434-9511 Lehigh Valley Bcstg Co. (acq 6-6-50). Net: NBC. Format: Progressive. ■ Revel H. Musselman, gen mgr & chief engr; Rick Musselman, prog & mus dir.

**WXKW(FM)**—Listing follows WAEB(AM).

### Altoona

**WFBG(AM)**—Oct 30, 1924: 1290 khz; 5 kw-D, 1 kw-N. Hilltop, Logan Blvd. (16603). (814) 943-1136. Gilcom Corp. (acq 10-28-72). Net: ABC/C. Rep: Blair, Unicom Bcst Sls, Dome. Format: Contemp. Spec prog: Farm 3 hrs wkly. ■ Edward T. Giller, pres & gen mgr;

## Oregon, Pennsylvania Radio

Richard M. DiAndrea, stn mgr; Tony Booth, mus & prog dir; Patti Gross, news dir; Terry McAlarney, chief engr. ■ Rates: \$21, 18; 21, 11

**WFBG-FM**—Oct 17, 1960: 98.1 mhz, 30 kw. Ant 1,020 ft. Stereo. Prog sep from AM. Net: CBS. Format: Beautiful music. ■ Rates: \$16; 13; 16; 8.

**WHGM(FM)**—See Bellwood.

**WRTA(AM)**—June 12, 1946: 1240 khz, 1 kw-D, 250 w-N. Box 272 (16603). (814) 943-6112. Altoona Trans-Audio Corp. (acq 4-56). Net: ABC/I. Rep: PRO Radio. Format: Oldies. Spec prog: Talk 11 hrs wkly. ■ Martin F. Malarkey, pres; Louis H. Murray, exec VP; David R. Wolf, gen mgr; Tom Casey, stn mgr; Don Girard, mus dir; Barbara Allen, news dir; Terry Macalarney, chief engr. ■ Rates: \$15; 11.25; 15, —

**WVAM(AM)**—July 1948: 1430 khz, 5 kw-D, 1 kw-N, DA-N. Broadcast House, 2727 West Albert Dr. (16602). (814) 944-9456. Blair County Bcstrs Inc. (acq 6-7-66). Net: MBS. Rep: McGavren-Guild. Format: Contemp. Spec progs: Ital 1 hr, Pol 1 hr, wkly. ■ Randolph Burdsall, pres; Denny J. Bixler, VP; Robert J. Abernathy, gen mgr; Roger Corey, prog dir; Herb Wolfe, sls mgr; George Marfar, mus dir; Jeffrey Keith, chief engr. ■ Rates: \$9.50; 7.50; 9.50, 7.50.

**WVAM-FM**—July 1948: 100.1 mhz, 360 w. Ant minus 345 ft. Stereo. Net: MBS. Prog sep from AM. Format: C&W. ■ Rates: \$7.25, 7.25; 7.25; 7.25

### Ambridge

**WMBA(AM)**—March 1, 1958: 1460 khz; 500 w-D, DA. Box 309 (15003). (412) 266-1110. Bride Bcstg Inc. (group owner; acq 5-1-70). Net: MBS. Rep: Messina, Dome. Format: MOR. Spec progs: Black 3 hrs, Pol 5 hrs, wkly. ■ John W. Bride, pres; Nick Desantis, gen mgr; Bill Fontanna, opns mgr; Chris Shorelin, prog and mus dir, chief engr; Dave Bernard, news dir. ■ Rates: \$8.50; 8; 8; 8.

### Annville-Cleona

**WAHT(AM)**—Aug 4, 1968: 1510 khz, 5 kw-D, DA. Box 15, Lebanon, Pa. (17042). (717) 273-8547 Valley Communications Corp. Net: MBS. Rep: Devney. Format: MOR. Spec progs: C&W 2 hrs wkly. ■ William E. Sullivan, pres & gen mgr; Tim Burns, prog & news dir; Robert Keller, coml mgr; William Margut, chief engr.

### Apollo

**WAVL(AM)**—Dec 13, 1947: 910 khz; 1 kw-D, Box 277 (15613). (412) GRover 2-3921 Tri-Borough Bcstg Co. Net: Keystone. ■ Cecil F. Clifton, pres, gen mgr & coml mgr; Silas West, farm dir; Andrew J. West, bus mgr; Wilkes Burley, chief engr.

### Barnesboro

**WNCC(AM)**—Co-owned with WFMM(FM) Jones-town. Oct 15, 1950: 950 khz; 500 w-D. 803 Broadcast House. (15714). (814) 948-9200. Bland Group. (acq 11-26-75). Net: Keystone. Rep: Dome, Savalli/Gates. Format: MOR. Spec progs: Farm 1 hr, talk 5 hrs, Pol 7 hrs, wkly. ■ William Bland Jr., pres; Larry Sherwin, gen mgr; William Bland, coml mgr; Joe Gelormino, mus dir; Patrick Cloonan, news dir; Francis Krug, chief engr. ■ Rates: \$4.50; 4.50; 4.50, 4.50.

### Beaver Falls

**WBVP(AM)**—May 25, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 719 (15010). (412) 846-4100. Beaver Valley Bcstg (acq 10-1-67). Group owner: Hall. Net: ABC/I. Rep: Market 4. Format: Variety. ■ Robert M. Hall, pres; Walter G. Broadhurst, gen mgr; Dennis Atkins, prog dir; Paul O'Paika, mus dir; Debby Arken, news dir; Rick Pantell, chief engr. ■ Rates: \$12.35; 12.35; 12.35; 12.35.

**WWKS(FM)**—Co-owned with WBVP(AM). May 1960: 106.7 mhz; 47 kw. Ant 520 ft. Quad. Prog sep from AM. Format: Progressive. ■ Jim Kinney, mus dir. ■ Rates: \$12; 12, 12; 12.

**\*WGEV(FM)**—Nov 15, 1965: 88.3 mhz; 15 w. Ant 60 ft. Geneva College (15010). (412) 846-4623. Geneva

## Pennsylvania Radio

College, Board of Trustees. Format: Diversified. ■ Richard Long, dir of bcstg.

### Bedford

**WAKM(FM)**—Listing follows WBFD(AM).



**WAYC(AM)**—Aug 5, 1974: 1600 khz, 5 kw-D. Box 1 (15522). (814) 623-1000. Cessna Communications. Net: NBC. Format: Top 40. ■ Harold B. Cessna, pres; Jay B. Cessna, coml mgr; John H. Cessna, gen mgr; Sherwood B. Hawley, prod mgr; Michael P. Bowman, mus dir; Jenny Fetter, prom mgr; William H. Smith, chief engr. ■ Rates: \$3.20; 3.20; 3.20, —

**WBFD(AM)**—July 2, 1955: 1310 khz; 5 kw-D. Box 572 (15522). (814) 623-5131 Bedford Bcstg Co. (acq 8-76). Rep: Weed, Dome-Messeny. ■ Paul Imgrund, pres & gen mgr; Thomas L. Hanks, opns mgr; Glenn B. Ritchey, sls mgr; David Bloom, news dir; Robert Reconsin, chief engr. ■ Rates: \$8; 8; 8; —

**WAKM(FM)**—Co-owned with WBFD(AM). Dec 22, 1966 100.9 mhz, 3 kw. Ant 205 ft. Stereo. Prog sep from AM.

### Bellefonte

**WBLF(AM)**—Aug 1, 1958: 970 khz; 1 kw-D. Box 88 (16823). (814) 355-4751 Bellefonte Bcstg Co. Inc. Net: MBS, Allegheny Mtn. Format: MOR, Oldies. ■ Cary H. Simpson, pres; James F. Kerschner Jr., gen mgr; Ruth M. Thomas, news dir; Josef F. Kirschner, prog dir; J. G. Daugherty, chief engr. ■ Rates: \$5.37, 3.60; 4.31, —

### Bellwood

**WHGM(FM)**—March 28, 1970: 103.9 mhz; 250 w. Ant 870 ft Box 609, Altoona, Pa. (16603). (814) 943-2607 John R. Powley. Format: Btfl mus, relig. ■ John R. Powley, gen mgr & chief engr. Sandra B. Powley, prog dir.

### Berwick

**WBRX(AM)**—Aug 1, 1957 1280 khz; 1 kw-D. Box 387 (18603). (717) 752-4546. Berwick Bcstg (acq 1-21-77). Net: Keystone. Format: MOR. Spec prog: C&W 6 hrs, wkly. ■ William S. Brady, pres & gen mgr; John Wellenhoffer, coml mgr; Elizabeth F. Brady, prog dir; Dave Allen, mus dir; Rick McHugh, prom mgr; Jack Neyhard, news dir; Jerry Oliver, chief engr. ■ Rates: \$7; 7; 7. —

### Bethlehem

**WEZV(FM)**—Listing follows WGPA(AM).

**WGPA(AM)**—Feb 14, 1946: 1100 khz; 250 w-D. Box 111, 428 Brodhead Ave. (18016). (215) 866-8074. The Holt Corp of Pa. Inc. (acq 1-12-73). Net: ABC/E. Format: MOR. ■ Arthur H. Holt, pres & gen mgr; Steve Gortray, coml mgr; Arthur White, stn mgr; Rod Wolf, prog dir; Carlton Holt, mus dir; Kevin Sanford, news dir; Gilbert Akoyd, chief engr.

**WEZV(FM)**—Co-owned with WGPA(AM). Feb 14, 1946: 95.1 mhz; 11 kw. Ant 630 ft. Stereo. (215) 694-0511 Net: ABC/FM. Format: Progs. ■ Joe McLaine, prog dir; Joe Swanson, prom mgr; Edwin Rybak, chief engr.

**\*WLVR(FM)**—May 8, 1973: 91.3 mhz. 10 w. Ant 99 ft. Lehigh Univ. (18015). (215) 691-0188. Lehigh Univ. Format: Progs. Spec progs: Black 10 hrs, Jazz 15 hrs, Classcl 5 hrs, wkly. ■ Jeffrey W. Glaze, gen mgr; Craig Buhrendorf, prog dir; Alan Schector, chief engr.

### Bloomsburg

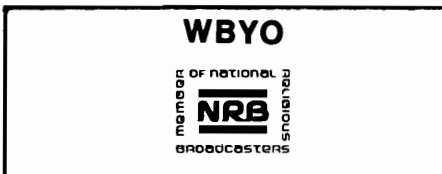
**WCNR(AM)**—Sept 26, 1947: 930 khz; 1 kw-D. 125 W. Main St. (17815). (717) 784-1200. Columbia Monitor Bcstg Co. Inc. (acq 4-30-66). Net: ABC/I. Rep: PRO Radio. Format: Contemp, MOR. ■ Ed Darlington, pres & gen mgr; Joe Darlington, coml mgr; John Kieran, prog dir; Carl Conner, prom mgr; Craig Breneiser,

news dir; Robert Fulton, chief engr.

**WHLM(AM)**—1947 550 khz; 1 kw-U, DA-2 107 W. Main (17815). (717) 784-5500. Bloom Radio, div Magee Industrial Enterprises. Net: NBC. Rep: Dome. Format: Oldies, MOR. ■ James Magee, pres; Robert Sweppenheiser, gen and coml mgr; Lou Yakup, prom mgr; Tom Benson, prog dir; Charles Shank, news dir; Tony Hogg, chief engr. ■ Rates: \$5, 4.75; 5; 4.50.

**WHLM-FM**—September 1956: 106.5 mhz; 8.8 kw. Ant 570 ft. Dups AM 100%.

### Boyertown



**WBYO(FM)**—Oct 31, 1960: 107.5 mhz, 29.9 kw. Ant 611 ft. Stereo. Box 177 (19512). (215) 369-1075. Boyertown Bcstg Inc. Net: APR. Format: Religious. Spec progs: Farm 1 hr, C&W 17 hrs, Pa Dutch 1 hr, wkly. ■ David G. Hendricks, pres, prog dir & gen mgr; Mrs. Nedra Hendricks, coml mgr; Wilmer Borneman, chief engr. ■ Rates: \$9; 9; 9; 9.

### Braddock

**WFFM(FM)**—Listing follows WLOA.

**WLOA(AM)**—June 1947 1550 khz; 1 kw-D. 1233 Braddock Ave. (15104). (412) 351-1100. Matta Bcstg Co. Rep: CBS/FM National Sls. Format: Soft Rock. ■ William J. Matta, pres & gen mgr; Jay Pochapin, news dir; Dave Popovich, prog dir; Terry Hazelett, mus dir; Kathy Matta, prom mgr; Fred Sand, chief engr. ■ Rates: \$36; 44, 44, 25.

**WFFM(FM)**—Co-owned with WLOA(AM). June 1959 96.9 mhz, 60 kw. Ant 520 ft. Stereo. (412) 351-1100. Dups AM 100%.

### Bradford

**WESB(AM)**—April 1947: 1490 khz; 1 kw-D. 250 w-N. 43 Main St. (16701). (814) 368-4141 Radio Station WESB. Format: MOR. ■ T. R. Bromeley, mgng partner; George M. Ward, coml mgr; David Cibula, mus dir; James Sheffer, prom mgr; William Winn, prog & news dir & chief engr. ■ Rates: \$7.20; 7.20; 7.20; 7.20.

### Brownsville

**WASP(AM)**—Aug 2, 1968: 1130 khz; 5 kw-D, DA, 1 kw-CH. Box 270 (15417). (412) 785-3450. Brownsville Inc. Format: C&W. Spec progs: Talk 10 hrs wkly. ■ D. C. Loughry, pres & gen mgr; Robert Williams, opns dir; David Bridges, prog and mus dir; D. C. Loughry, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

### Butler

**WBUT(AM)**—March 14, 1949: 1050 khz; 250 w-D. Box 1645 (16001). (412) 287-5778. WBUT Inc. (acq 7-14-78). Rep: Dome-Messervy. Format: MOR. Spec prog: C&W 2 hrs wkly. ■ Robert C. Brandon, pres & gen mgr; Guy A. Travaglio, sls mgr; Larry M. Berg, pub affairs dir; Robert Natili, prog dir & news dir; D. C. Brandon, chief engr. ■ Rates: \$5.35; 5.35; 5.35; 5.35.

**WLER-FM**—Co-owned with WBUT(AM). March 14, 1949: 97.7 mhz; 720 w. Ant 290 ft. Dups AM 85%. ■ Rates same as AM.

**WISR(AM)**—Sept 26, 1941 680 khz; 250 w-D. Box 151 (16001). (412) 283-1500. Butler Bcstg Inc. Net: UPL. Rep: Keystone. Format: MOR, talk. Spec prog: Farm 12 hrs wkly. ■ Joel W. Rosenblum, pres; Lorraine C. Laconi, gen mgr; Ernest Francestine, coml mgr; Dave Malarkey, prog dir; Warren Ihlenfeld, news dir; Paul F. Rex, chief engr. ■ Rates: \$6; 8.50; 6; —

### California

**\*WVCS(FM)**—Sept 1973: 91.9 mhz; 10 w. 428 Hickory St. California State College (15149). (412) 938-3000. Student Activities Assn. Format: Diversified. ■ Richard L. May, faculty advisor.

### Canonsburg

**WARO(AM)**—Nov 28, 1957: 540 khz, 250 w-D, DA. Box 191 (15317). (412) 531-8800. Universal Communications of Pittsburgh Inc. (acq 5-67). Group owner: Universal. Rep: Universal Bcstg. Format: Inspirational & Ethnic. Spec prog: Pol 5 hrs, Black 3 hrs, wkly. ■ Ronald Dagg, gen mgr. ■ Rates: \$8; 8; 8; —

### Canton

**WKAD(FM)**—Aug 30, 1978: 100.1 mhz; 500 W. Ant 652 ft. Stereo. Box 196 (17724) Galen D. Castlebury Jr. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Galen D. Castlebury Jr., pres & chief engr; Kelly R. Watts, gen mgr & prog dir; Sheila Bellows, coml mgr; David L. Weeks Jr., mus dir; Vicki M. Metz, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.

### Carbondale

**WC DL(AM)**—Jan 1950: 1440 khz; 5 kw-D. Salem Rd. (18407). (717) 282-2770. Stainless Broadcasting Co. Net: ABC/E. Format: MOR. Spec progs: Pol 7 hrs, wkly. ■ Henry J. Guzewicz, pres; Marjorie Zapotosky, gen mgr; Paul Oles, coml mgr; Joseph Martin, prog & news dir. ■ Rates: \$5; 5; 5; —.

**WC DL-FM**—Dec 22, 1964: 94.3 mhz; 330 w. Ant 770 ft. Dup AM 60%. ■ Rates: \$5; 5; 5; 5.

### Carlisle

**\*WDCV-FM**—September 1973: 88.3 mhz; 10 w. Box 640 (17013). (717) 249-2200. Trustees of Dickinson College. Format: Variety. ■ Steve Maltzman, gen mgr.

**WHYL(AM)**—April 1948: 960 khz; 5 kw-D, DA. Box 219 (17013). (717) 249-1717 Richard F. Lewis Jr. Inc. of Carlisle (acq 1952). Group owner: Mid-Atlantic. Net: APR. Rep: PRO Radio; Dome. Format: Adult contemp. ■ John P. Lewis, pres; William M. Allison, gen mgr; Dick Prosser, coml mgr; Lou Rogers, prog dir; Ben Barber, mus dir; Bob Crawford, news dir; Dave Johnson, chief engr. ■ Rates: \$11, 9.60; 11, —

**WHYL-FM**—1959: 102.3 mhz; 3 kw. Ant 165 ft. Stereo. Prog sep from AM. Format: Modern Country. ■ Jeff Williams, prog dir; Dave Parks, mus dir. ■ Rates: \$8.25; 6.90; 8.25; 5.25.

**WIOO(AM)**—July 8, 1965: 1000 khz; 1 kw-D. Box 399 (17013). (717) 243-1200. WIOO Inc. Net: ABC/C. Rep: Market 4 Radio. Format: Oldies, Top 40. Spec prog: C&W 2 hrs, wkly. ■ Harold Swidler, pres & gen mgr; Marisa Osborne, coml mgr; Curt Allen, mus dir; Wayne Harper, news dir; Gail Travers, prom mgr; Curtis Allan Cleland, chief engr. ■ Rates: \$6.50; 6; 6.50; 6.

### Carnegie

**WPLW(AM)**—July 1962. 1590 khz; 1 kw-D, DA. 201 Ewing Ave., Pittsburgh (15205). (412) 922-0550. Hickling Bcstg Corp. (acq 9-75). Net: National Black. Rep: National Time Sls. Format: Contemp Inspirational. Spec progs: Black 5 hrs, Polish 1 hr, wkly. ■ Robert K. and Dolores M. Hickling, Michael Samara, owners; Robert Hickling, pres; Thom Hickling, gen mgr; Robert Pascoe, prog dir; George Varley, coml mgr; Mary Jo Kascan, mus dir; Mike Metro, chief engr. ■ Rates: \$16.50; 16.50; 16.50; 12.50.

### Central City

**WCCS(FM)**—Oct 19, 1972: 101.7 mhz; 500 w. Ant 650 ft. Box 100 (15926). (814) 754-4602. Central Broadcasting Co. Format: Easy Istng, Relig. Spec progs: Farm 2 hrs, Polish 6 hrs, wkly. ■ Benjamin F. Thomas, pres; Richard B. Elliot, Jr., gen mgr; Bill Weible, prog dir; Harold Kuhns, chief engr. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

### Chambersburg

**WCBG(AM)**—1956: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Radio Hill (17201). (717) 263-4131 Four States Broadcasting Station Inc. (acq 1964). Net: NBC. Rep: Masla, Dome. Format: Top 40. ■ Norman E. Messner, pres; Molly Darr Messner, VP and gen mgr; Robert Huffman, prog dir; Keith Grant, news dir; Florence Bulleit, traf dir; Charles Hubley, loc sls mgr; Harry M. Taylor, chief engr. ■ Rates: \$8; 8; 8; 8.

**WCHA(AM)**—Aug 11, 1946: 800 khz; 1 kw-D. Box 479, Professional Arts Bldg. (17201). (717) 264-7121. Chambersburg Bcstg Co. Net: APR. Format: MOR. ■ John S. Booth III, pres; Thomas D. Boock, gen mgr; Bill

Sevast, coml mgr; David C. Bennett, opns mgr; Bill Matthews, mus dir; Cheryl Wilhite, news dir; John Keimig, chief engr. ■ Rates: \$8.70; 8.70; 8.70.

**WIKZ(FM)**—Co-owned with WCHA(AM). April 15, 1948: 95.1 mhz; 2.8 kw. Ant 240 ft. Stereo. (717) 263-0813. Prog sep from AM. Format: Top-40.

Charleroi

**WESA(AM)**—1948: 940 khz; 250 w-D. Box 584 (15022). (412) 483-6551. Laubach Radio Properties Inc. (acq 4-23-65). Format: MOR. Spec progs: Pol 2 hrs, Black 1 hr, wkly. ■ John L. Laubach Jr, pres; Carl J. Marocci, exec VP; Jay Morton, stn mgr; Gary Persons, prog dir; Bob Keller, news dir; Vern Evans, chief engr.

**WESA-FM**—July 10, 1967: 98.3 mhz; 3 kw. Ant 230 ft horiz, 225 ft vert. (CP: Ant 300 ft H & V). Dups AM 100%.

Chester

**WDNR(FM)**—April 22, 1977: 89.5 mhz; 10 w. Ant 170 ft. Box 1000 Widener College (19013). (215) 874-2384. Widener College. Format: Div. ■ Bob Blaisse, gen mgr.

**WQIQ(AM)**—September 1947: 1590 khz; 1 kw-U, DA-N. 12 Kent Rd. Ashton. (19014). (215) 874-4321. Upland Bcstg (acq 8-76). Format: MOR. Spec progs: Black 18 hrs, Ital 1 hr, Pol 2 hrs, wkly. ■ John Haggard, pres & gen mgr; Joy Van Der Lek, coml mgr; Joe Dawson, prog dir; Johnnie Holliday, mus dir; Lee Meredith, prom mgr; Steve Morgan, news dir; Rich Campbell, chief engr. ■ Rates: \$12; 9.50; 12; 7

**WVCH(AM)**—April 4, 1948: 740 khz; 1 kw-D. 3rd & Ave. of the States (19013). (215) 872-8861. WVCH Communications (acq 10-74). Net: ABC/E. Format: Beautiful music, Religious. Spec prog: Am Indian 2 hrs, Irish 2 hrs, wkly. ■ Thomas H. Moffitt, pres, gen & coml mgr; Paulyne Haber, prog dir; Ted Boyda, mus dir; David Denig, stn mgr; Tim McFarland, news dir; Charles Robinson, chief engr. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

Clarion

**\*WCUC-FM**—April 1977: 91.7 mhz; 2.3 kw. Ant 323 ft. Stereo. Clarion State College (16214). (814) 226-6000 ext 576. Clarion State College (acq 6-76). Format: Variety. ■ Dr. William McCavitt, gen mgr.

**WVCH(AM)**—June 12, 1960: 1300 khz; 500 w-D. Box 171 (16214). (814) 226-8600. Clarion County Bcstg Corp. Rep: Dome-Messervy. Format: MOR. ■ William C. Hearst, pres; Norman Wallace, gen, coml & prom mgr & prog & news dir; Leonard Schmader, chief engr.

Clearfield

**WCPA(AM)**—1947: 900 khz; 1 kw-D. Box 1032 (16830). (814) 765-5541. Clearfield Bcstrs Inc. Net: ABC/C. Rep: Market 4 Radio, Dome-Messervy. Format: Top 40. ■ W. K. Ulerich, pres; Carl A. Falvo, exec VP & gen mgr; Margaret Nemeth, coml mgr; Thomas Wonderling, chief engr.

**WCPA-FM**—July 12, 1967: 93.5 mhz; 3 kw. Ant 98 ft. Stereo. Dups AM 22%. Net: ABC/FM. Format: Easy lstng.

Coatesville

**WCOJ(AM)**—Nov 29, 1949: 1420 khz; 5 kw-U, DA-N. Box 231 (19320). (215) 384-2100. Chester County Bcstg Co. Format: MOR. ■ Louis N. Seltzer, pres & chief engr; William S. Halpern, gen mgr; Donald G. Kimes, coml & prom mgr; Art Douglas, prog dir.

Connellsville

**WCVI(AM)**—April 23, 1947: 1340 khz; 1 kw-D, 250 w-N. Box 865, 133 E. Crawford Ave. (15425). (412) 628-4600. Connellsville Bcstrs Inc. (acq 6-28-51). Net: ABC/E. Rep: Dome & Assoc. Format: C&W, oldies, diversified. Spec prog: Polka 2 hrs wkly. ■ Cam T. Troilo, pres; William Ellis, gen mgr & exec dir; Phil Crysler, prog dir; Jerome Tuskin, news dir; John Wadsworth, chief engr. ■ Rates: \$8.60; 8.60; 8.60; —.

Corry

**WVCB(AM)**—April 2, 1955: 1370 khz; 1 kw-D, 500 w-N, DA-N. Box 4 (16407). (814) 664-8694. Corry Bcstg (acq 1974). Rep: Dome. Format: MOR. ■ Art

Arkelian, pres & gen mgr; Ron Smith, sls & prom mgr; Bruce Lewis, prog & mus dir; Dave Webster, news dir; Dan Case, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

Coudersport

**WFRM(AM)**—May 1953: 600 khz; 1 kw-D. 9 South Main St. (16915). (814) 274-8600. Farm & Home Bcstg Co. Group owner: Allegheny Mtn. Net: Allegheny Mtn Rep: Dome. Format: Top 40. Spec progs: Farm 2 hrs, Pol 5 hrs, C&W 6 hrs, wkly. ■ Cary H. Simpson, pres; Tina Knapp, coml mgr; David Lent, prog dir; Karmon Wood, office mgr; Edward Easton, news dir; Martin Weiss, chief engr. ■ Rates: \$4.25; 2.95; 3.50; —

Danville

**\*WPGM(AM)**—June 1963: 1570 khz; 1 kw-D. 8 E. Market St. (17821). (717) 275-1570. Montrose Bcstg Corp. (acq 1-6-64). Net: APR. Spec prog: Farm 1 hr, Classical 5 hrs, wkly. Format: Relig, btfl music. ■ W. Douglas Roe, pres; Lawrence Souder, gen mgr, prog & news dir; Terry M. Diener, prom mgr; Arthur H. Brown, mus dir; John Rejmer, chief engr.

**\*WPGM-FM**—Sept 6, 1968: 96.7 mhz; 340 w. Ant 760 ft. Stereo. Dups AM 75%.

Doylestown

**WBUX(AM)**—1948: 1570 khz; 5 kw-D, DA. Box 512 (18901). (215) 348-3583. Central Bucks Bcstg Co. (acq 8-1-75). Rep: PRO Radio. Format: MOR. ■ George Pleasants, gen mgr; Tom Calvin, prog dir. ■ Rates: \$12.94; 12.94; 12.94; 12.94.

DuBois

**WCED(AM)**—February 1941: 1420 khz; 5 kw-D, 500 w-N, DA-N. 80 N. Park Place (15801). (814) 371-6100. Tri-County Bcstg Co. Net: CBS. Rep: Devney, Dome-Messervy. ■ Jason S. Gray, pres; George W. Williams, gen & coml mgr; Ed Paul, prog dir; Bev Betton, prom mgr; Eric Decker, news dir; Frank Humphreys, chief engr.

**WCED-FM**—1948: 102.1 mhz; 11.5 kw. Ant 640 ft. Progs sep from AM. Format: C&W.

WDBA

Easy Listening-Gospel

**WDBA(FM)**—Nov 12, 1975: 107.3 mhz; 50 kw. Ant 500 ft. Stereo. 28 W. Scribner Ave. (15801). (814) 371-1330. DuBois Area Bcstg Co. Inc. Net: APR. Format: Btfl mus, relig. Spec prog: Classcl 1 hr, Childrens 2 hrs, wkly. ■ Paul Griffith, pres; Don Shobert, gen mgr; Randy Packer, sls mgr; Allan Maser, news dir; Jerry Meloon, chief engr. ■ Rates: \$4.65, 4.65; 4.65; 4.65.

Easton

**WEEX(AM)**—May 1956: 1230 khz; 1 kw-D, 250 w-N, DA-D. Box 190 (18042). (215) 258-6155. WEEX Inc. Net: ABC/C. Rep: McGavren-Guild. Format: Top 40. ■ Donald W. Diehl, pres; Thomas W. Wolfe, gen mgr; Mickey Hagerty, prog dir; Bill Young, mus dir; Matt Kerr, news dir; Steve Boyer, chief engr. ■ Rates: \$13.55; 12.20; 13.55; 12.20.

**WQQQ(FM)**—Co-owned with WEEX(AM). June 1950: 99.9 mhz; 50 kw. Ant 450 ft. Stereo. Prog sep from AM. (215) 258-8775. Format: Btfl mus. ■ Rates: \$19.25; 17.25; 19.25; 12.

**WEST(AM)**—1936: 1400 khz; 1 kw-D, 250 w-N. 436 Northampton St. (18042). (215) 258-6131. Sound Communications Corp. (acq 4-1-73). Net: APR, CBS. Rep: Katz. Format: MOR. ■ Frank G. Stisser, pres; Theodore W. Pierce, gen mgr; Lloyd O. Nicely, coml mgr; Joseph Prentice, prog mgr; Eugene Bethman, prom mgr & mus dir; Timothy Cain, news dir; Robert Kratz, chief engr. ■ Rates: \$20; 17; 20; 13.

**WLEV(FM)**—Co-owned with WEST(AM). 1948: 96.1 mhz; 50 kw horiz, 47 kw vert. Ant 500 ft. Stereo. Prog sep from AM. Format: 300 Contemp. ■ Rates: \$37, 32; 37, 28.

**\*WJRH(FM)**—March 1953: 90.5 mhz; 10 w. Stereo. Lafayette College. (18042). (215) 258-5437. Lafayette College. Net: ABC/FM. Format: Prog, var. ■ Matthew Clayton, gen mgr.

**WLEV(FM)**—Listing follows WEST(AM).

**WQQQ(FM)**—Listing follows WEEX(AM).

East Stroudsburg

**\*WESS(FM)**—March 10, 1971: 88.7 mhz (CP 90.3 mhz), 10 w. Ant minus 160 ft. Student Center, Box 198 (18301). (717) 421-9833. Student Activity Association of East Stroudsburg State College. Net: NPR. Format: Progs, educ.

Ebensburg

**WEND(AM)**—May 25, 1961: 1580 khz; 1 kw-D, 250 w-N. 102 S. Center St. (15931). (814) 472-8801. Great American Wireless Signal Co Inc. (acq 1-1-77). Net: MBS. Rep: Dome. Format: Adult easy listening. Spec prog: Farm 1 hr wkly. ■ Mark A. Kriebel, pres & gen mgr; James W. Bishop, community rel dir; J. Jeffrey Long, VP & opns mgr; M. Bowzer, prog dir; Dave Banks, mus dir; Patricia Conklin, prom mgr; Henry Harker, sports dir; Stanley J. Macidyn Jr, news dir; Cosmo Allegretti, chief engr. ■ Rates: \$5.75; 4.50; 5.75; 4.50.

**WIYQ(FM)**—July 15, 1962: 99.1 mhz; 50 kw. Ant 500 ft. Stereo. Box 787 (15907). (814) 539-8779, 266-5352. Cambria County Bcstg Co. (acq 4-1-77). Group owner: Allegheny Mtn. Net: Allegheny Mtn. Rep: P/W Radio, Dome. Format: C&W. Spec prog: Pol 3 hrs wkly. ■ Cary H. Simpson, pres; David C. Hill, gen mgr; Rick Carroway, prog dir; Robert Stackhouse, mus dir; Steve Gardner, chief engr. ■ Rates: \$10; 8; 10; 6.

Elizabethtown

**WPDC(AM)**—May 1958: 1600 khz; 500 w-D. Box 1600 (17022). (717) 367-7700. Smith Communications Inc. (acq 11-70). Format: MOR. ■ Charles C. Smith, pres, gen mgr; Joseph S. Winters, prog dir; D. L. Salter, chief engr. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

**WPDC-FM**—April 30, 1964: 106.7 mhz; 20 kw horiz, 10 kw vert. Ant 500 ft. Dups AM 70%.

Ellwood City

**WFEM(FM)**—Aug 4, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. 226 Fifth St. (16117). (412) 758-4527. Scott Bcstg of Pa. Inc. (group owner) Rep: Market 4, Dome. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Herbert Scott, pres; Angelo M. Lordi, gen & prom mgr; Thomas Krestel, prog dir; Jerry Goddard, mus dir; Cathy Miller, news dir; Franz Reiter, chief engr. ■ Rates: \$7; 7; 7; 7

Emporium

**WLEM(AM)**—March 2, 1958: 1250 khz; 1 kw-D. Box 310 (15834). (814) 483-3712. Emporium Bcstg Co. (acq 1-27-71). Rep: Dome & Assoc.; Market 4. Format: Variety. Spec prog: Farm 1 hr, children 1 hr, C&W 1 hr wkly. ■ Anne L. Spotts, pres; Rita Rolf, coml mgr; Debra Lanzillo, sls mgr; Robert Khouri, news dir; Vito Lanzillo, gen mgr, chief engr. ■ Rates: \$4.30; 3.30; 4.30; —.

Ephrata

**WGSA(AM)**—July 26, 1955: 1310 khz; 5 kw-D, DA, 44 Bethany Rd. (17522). (717) 733-2226. Garden Spot Bcstrs Inc. Net: ABC/E. Rep: Selcom. Format: MOR, farm. Spec prog: Pa. Dutch 1 hr wkly. ■ Samuel R. Youse, pres & gen mgr; John P. Weis, stn & coml mgr; Tom Roy, news dir; John Hogg Jr, chief engr.

**WIOV(FM)**—Co-owned with WGSA(AM). Nov 9, 1962: 105.1 mhz; 50 kw. Ant 500 ft. Stereo. Box 105 (17522). Prog sep from AM. Net: ABC/E. Format: C&W. Spec progs: Farm 10 hrs; Ger 1 hr, wkly.

Erie

**WCCK(FM)**—Listing follows WWGO(AM).

**\*WERG(FM)**—Dec 1, 1972: 89.1 mhz; 10 w. Gannon College, Perry Square (16501). Gannon College. (acq 12-1-72). Net: ABC/FM. Format: Diversified. ■ Lowman Henry, gen mgr.

**WHYP(AM)**—See North East.

**WJET(AM)**—1951: 1400 khz; 1 kw-D, 250 w-N. 1635 Ash St. (16503). (814) 455-2741. Jet Bcstg Inc.

## Pennsylvania Radio

Group owner: Myron Jones. Net. APR. Rep: Eastman, Dome, Regional Format: Contemp ■ Myron Jones, pres; Rick Hanna, gen mgr; Kay Jones, mus dir; Bob Bach, sls mgr; Barney Luv, prog dir; Jerry Trambley, news dir; Bob Hauberkost, chief engr ■ Rates: \$22; 20; 22; 17

**WLKK(AM)**—1941 1260 khz; 5 kw-U, DA-2 3204 State St. (16508) (814) 456-2096. WERC Inc (acq 1959). Group owner: Goldman. Net: CBS. Net: UPI Rep: Buckley Format: Modern countrny. ■ Simon Goldman, pres; David W Gifford, VP & gen mgr; Harry Kingdom, sls mgr; Rich Peterson, opns mgr; Bob Patrick, prom mgr; Wayne Smith, news dir; George MacMurdy, chief engr. ■ Rates: \$18; 14; 18; 10

**WLWU(FM)**—Co-owned with WLKK(AM) 1949: 99.9 mhz; 9.7 kw. Ant 400 ft Stereo. (814) 459-2597 Prog sep from AM. Format: Btfl mus. ■ George Sample, sls mgr; Jim Schulke, mus dir. ■ Rates: \$20; 26; 26; 20.

**\*WQLN-FM**—Jan 7, 1973: 91.3 mhz; 35 kw Ant 500 ft 8425 Peach St. (16509). (814) 868-4654. Public Bcstg of N.W. Pennsylvania Net. NPR. Format: Variety. Spec progs: Farm 20 hrs, Sp 2 hrs, children 2 hrs, wkly ■ Robert Chitester, pres; David H. Roland, dir of bcstg; June Smith, prog mgr; Art Martinucci, VP of comm aff; Don Hain, VP of engr.

**WRIE(AM)**—1947 1330 khz; 5 kw-U, DA-2 Box 2072 (16512). (814) 796-6777 Radio Erie Inc (acq 11-1-67). Net: ABC/E. Format: MOR. ■ F Brady Louis, gen mgr; F Bill Erb, stn mgr; David Lankford, mus dir; Bob Hughes, news dir; Bill Lacy, prom mgr; Ted Trampenau, sls mgr; Loretta Bellicini, continuity dir; Ken Husband, chief engr. ■ Rates: \$25; 23; 25; 20

**WWGO(AM)**—April 21, 1935: 1450 khz; 1 kw-D, 250 w-N. Box 1184 (16501) (814) 456-7078 Burbach Bcstg Co. (acq 9-67). Net: ABC/I Rep: Katz. Format: MOR. Spec prog: Black 2 hrs, Pol 2 hrs, wkly. ■ John L. Laubach, pres; Larry O. Garrett, VP & gen mgr; Barbara Panty, coml mgr; Bill Shannon, prog & mus dir; John Leisering, news dir; Lance Howell, chief engr ■ Rates: \$12; 12; 12; 10.

**WVCK(FM)**—Co-owned with WWGO(AM). May 1, 1969: 103.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Valerie Ferrick, coml mgr. ■ Rates: \$15; 13; 15; 15.

### Everett

**WSKE(AM)**—March 15, 1963: 1050 khz; 250 w-D. Box 187 (15537). (814) 652-2600. Radio Everett Inc. (acq 7-1-67) Net: ABC/E. Format: C&W. ■ Melvin King, pres & coml mgr; Sandra King, gen mgr & prog dir; Martin Bakner, prom mgr; Robert Resconsin, chief engr ■ Rates: \$3; 3; 3; 3.

### Fairless Hills

**WBJH(FM)**—See Trenton, N.J.

### Farrell

**WFAR(AM)**—Oct 3, 1954: 1470 khz; 1 kw-D, 500 w-N, DA-N, 147 Radio Rd. (16121). (412) 346-4171 Sanford A. Schafitz. Rep: Dome-Messervey, Regional Reps. Format: Top-40, Oldies. Spec progs: Ital 2 hrs, Pol 5 hrs, Black 5 hrs, wkly. ■ Sanford Schafitz, owner & chief engr; Albert Zippay, coml mgr; Tony Costanza, mus dir; Donna Murphy, prog dir; Jean Rocco, news dir; Louise Gray, prom mgr. ■ Rates: \$5; 5; 5; 4.

**WFAR-FM**—See Sharpsville.

### Franklin

**WFRA(AM)**—April 13, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 908 (16323). (814) 432-2188. Northwestern Pennsylvania Bcstg Co. Inc. Net: MBS. Format: Contemp & MOR. ■ Robert H. Sauber, pres, gen & coml mgr & chief engr; Paul A. Burak, loc sls mgr; Dennis S Woytek, prog dir. ■ Rates: \$7.35; 7.35; 7.35; 7.35.

**WVEN(FM)**—Co-owned with WFRA(AM). March 5, 1971 99.3 mhz; 3 kw. Ant 230 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## LAUREN A. COLBY

301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

### Freeland

**WACM(FM)**—April 2, 1976: 103.1 mhz; 530 w. Ant 730 ft. Stereo. Walnut St. (18224) (717) 636-2346 Mountain Bcstg. Net. APR. Format: Top 40, rel ■ Robert L. Purcell, pres; W Dan Harley, gen mgr; Ed Muscovitch, chief engr. ■ Rates: \$6; 6; 6; 6.

### Gettysburg

**WGET(AM)**—Aug 27, 1950: 1320 khz; 1 kw-D, 500 w-N, DA-2. Box 280 (17325). (717) 334-3101 Times and News Publishing Co. Net. MBS. Rep: Market 4 Radio; Dome. Format: MOR. ■ Richard E. Selby, gen mgr; Barbara M. Baugher, asst mgr; Charles Lupp, chief engr. ■ Rates: \$6 20; 5.30; 6.20; 5.30.

**WGET-FM**—July 5, 1962: 107.7 mhz, 10 kw. Ant 350 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec progs: Class 7 hrs, Big Bands 1 hr, wkly ■ Rates: \$5; 5; 5; 5

**\*WZBT(FM)**—1976: 90.3 mhz; 10 w. Ant 60 ft. Box 435 Gettysburg College (17325). (717) 334-7691 Gettysburg College. Format: Div ■ Jeffrey P Schiffman, gen mgr

### Girard

**\*WGSDFM**—Not on air, target date Spring 1978: 88.3 mhz; 10 w. Ant 80 ft Stereo. 1135 Lake St. (16417). (814) 774-2611 ext 253 Girard School District. Format: Educational. ■ Frederick Bentley, gen mgr; Dr. John Duda, chief engr

### Greencastle

**WKSL(FM)**—May 6, 1967 94.3 mhz; 1.7 kw. Ant 360 ft. Box 10 (17225). (717) 597-7151 Greencastle Bcstg Inc. Format: C&W, MOR. Spec progs: Ger 5 hrs, Pol 5 hrs, Black 1 hr, wkly. ■ Benjamin F Thomas, prop & gen mgr; Robert L. Thomas, coml mgr & mus dir; Harold D. Kuhns, chief engr

### Greensburg

**WHJB(AM)**—Oct 28, 1934 620 khz; 1 kw-D, 500 w-N, DA-2. Box 1200, 245 Brown St (15601). (412) 834-0600. WHJB Radio (acq 1-1-62). Net: UPI, MBS. Rep: Dome. Format: MOR. ■ Melvin A. Goldberg, pres; Don Waterman, VP & gen mgr; Barron Banker, opns mgr; Ralph Conde, sports dir; Chris Michaels, mus dir; Glen Boyd, prom mgr; Chris Hudak, chief engr. ■ Rates: \$24; 16; 24; 16.

**WOKU-FM**—Co-owned with WHJB(AM) July 8, 1968: 107.1 mhz; 3 kw horiz, 2.95 kw vert. Ant 300 ft. Stereo. (412) 837-0123. Dups AM 10%. Format: Top 40 ■ Laura Lee, prog dir; Ron Pacek, mus dir; Glenn Boyd, prom mgr ■ Rates: \$6; 6; 6; 6

### Greenville

**WGRP(AM)**—Sept 19, 1959: 940 khz; 2.5 kw-D, 500 w-N, DA-2. Box 189 (16125) (412) 588-8900 Greenville Bcstg Co. Net: APR. Rep: Dome-Messervey Spec progs C&W 15 hrs wkly. ■ Merle G. Anderson, pres & chief engr; James Cunningham, coml mgr; William Shaffer, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50

**WGRP-FM**—July 1965: 107.1 mhz; 3 kw Ant 240 ft. Dup AM 65%. ■ Rates: \$5; 5; 5; 5.

**\*WTGP(FM)**—Sept 3, 1971 88.1 mhz; 10 w. Stereo. Thiel College (16125). (412) 588-7700. Thiel College. Format: Progs, variety. Spec prog: Classical 12 hrs, Jazz 20 hrs, wkly. ■ Daniel K. Richner, gen mgr.

### Grove City

**WEDA-FM**—Sept 10, 1962: 95.1 mhz; 8.5 kw. Ant 200 ft. 125 S. Broad St. (16127). (412) 458-6500. WEDA Inc. ■ James V. Perry, pres & gen mgr; Suzanne Kildo, coml mgr; Mike Trey, prog dir; Michael Troiano,

mus dir; Robert Black, prom mgr; Wayne Lightner, news dir; Robert Hogue, chief engr ■ Rates: \$5 50; 5.50; 5.50; 5.50

**\*WSAJ(AM)**—April 1920. 1340 khz, 100 w-N. Grove City College (16127) (412) 458-9352 Grove City College. Format: Jazz, MOR, progs ■ Charles S MacKenzie, pres; Dale O Smock, chief engr

**\*WSAJ-FM**—September 1968: 89.5 mhz; 10 w Dups AM

### Hanover

**WHVR(AM)**—Jan 9, 1949 1280 khz; 5 kw-D, 500 w-N, DA-2. Box 234 (17331). (717) 637-3831 Radio Hanover Inc. Format: MOR. ■ John D. Bare, pres & gen mgr.

**WYCR(FM)**—Co-owned with WHVR(AM). Dec 22, 1962: 98.5 mhz; 10.5 kw. Ant 930 ft. Stereo. Prog sep from AM. Format: Rock ■ John W Lawrence, stn mgr.

### Harrisburg

**WCMB(AM)**—Feb 19, 1948: 1460 khz; 5 kw-U, DA-N. Box 3433 (17105) (717) 763-7020. Hudson Bcstg Corp. (acq 1-1-59) Group owner: McKenna. Net: ABC/I Rep: Christal. Format: MOR. Spec progs: Black 13 hrs wkly. ■ James A. McKenna, pres; Harvey J. Tate, gen mgr; Jacques Schmitt, coml mgr; Jim Allen, prog dir; Bob Foot, news dir; George Werl, chief engr. ■ Rates: \$41; 36; 36; 32.

**WSFM(FM)**—Co-owned with WCMB(AM). July 1965: 99.3 mhz; 3 kw. Ant 235 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Top 40.

**WFEC(AM)**—May 28, 1945: 1400 khz; 1 kw-D, 250 w-N 112 Market St. (17101). (717) 238-5122. Scott Bcstg Corp. (acq 10-15-68). Group owner: Great Scott Stns. Net: ABC/C, MBS, UPI. Rep: McGavren-Guild. Format: Top 40. ■ Herbert Scott, pres; Jay Edwards, gen mgr; Tom Kennedy, coml mgr & mus dir; Scott Robbins, prog dir; Ned Fleming, news dir. ■ Rates: \$16; 15; 16; 14.

**WHP(AM)**—1924: 580 khz; 5 kw-U, DA-N. Box 1507 (17105) (717) 238-2100 TWX 510-650-0816. WHP Inc. Net: CBS. Rep: Katz. Format: MOR. Spec progs: Black 1 hr; C&W 3 hrs; Farm 2 hrs wkly. ■ Joseph M. Higgins, pres & gen mgr; Donald C. Yeiser, VP & gen sls mgr; John Bowling, sls mgr; Maurice Gannaway, dir of engr; Shirley Schell, prog dir; John Sebastian, news dir. ■ Rates: \$62; 43; 38; 21

**WHP-FM**—1946: 97.3 mhz; 14 kw. Ant 840 ft. Stereo. Dups AM 18%. Format: Btfl mus. ■ Rates same as AM. ■ WHP-TV affil

**WKBO(AM)**—1922 1230 khz; 1 kw-D, 250 w-N. 411 S. 40th St. (17111). (717) 561-0710 Harrea Bcstrs Inc. (group owner; acq 8-71) Net: UPI. Rep: Blair. Format: Top 40. Spec prog: Black 2 hrs wkly. ■ Michael M. Rea, pres; J. Albert Dame, VP & gen mgr; Barry Carbaugh, coml mgr; Dan Steele, prog dir; Jim Buchanan, mus dir; Michael Pintek, news dir. Gary Magill, chief engr ■ Rates: \$49; 44; 44; 34

**\*WMSP(FM)**—Sept 30, 1962: 94.9 mhz; 500 w. Ant 205 ft. Stereo. 24 S. 2nd St. (17101). (717) 238-6763. Market Square Presbyterian Church. Net: UPI. Format: Div. ■ David C. Zett, stn mgr; Russel Neff, prod dir; Marian M. Warden, spec prog; Walter Konetsco, chief engr.

**WRHY(FM)**—See Starview.

**WSFM(FM)**—Listing follows WCMB(AM).

**WTPA-FM**—104.1 mhz; 10 kw. Ant 670 ft. 3235 Hoffman St. (17105) (717) 236-2727 Newhouse Bcstg Corp (group owner). ■ WTPA-TV affil.

### Havertown

**\*WHHS(FM)**—Dec 6, 1949: 89.3 mhz; 10 w. Ant 75 ft Mill Rd. & Leedom Ave. (19083). (215) Hilltop 6-7111 School District of Havertown Township. Net: IBS. Format: Educational. ■ Dr. Harry R. Henly, supt of Schools; Samuel Klugman, gen mgr.

### Hazleton

**WAZL(AM)**—Dec 19, 1932: 1490 khz; 1 kw-D, 250 w-N. 706-12 Hazleton National Bank Bldg. (18201). (717) 454-3531 Hazleton Bcstg Co. (acq 12-1-47). Net: NBC. Rep: Market 4, Dome. Format: Contemp. ■ Victor C. Diehm, bd chmn; Victor C. Diehm, Jr., pres & gen mgr; Joe Cepin, prog dir; Neil J. Rodino, dir of sls;

Jim Boyle, news dir; Ron J. Gillenardo, asst gen mgr & chief engr. ■ Rates: \$8.50; 7.50; 8.50; 6.50

**WVCD(FM)**—Co-owned with WAZL(AM) 1949; 97.9 mhz; 24 kw. Ant 660 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates: \$9.50; 8.50; 9.50; 8.50

### Hershey

**\*WITF-FM**—April 1, 1971 89.5 mhz; 15 kw. Ant 820 ft. Stereo, quad. Box Z (17033). (717) 533-8000. TWX: 510-657-4010. South Central Educational Bcstg Council. Net: NPR, EPRN. Format: Classcl. ■ Lois Lehman Grass, chmn; Dr. Robert F. Larson, pres & gen mgr; Dr. Walter P. Sheppard, VP-Bcstg; David L. Ginder, mus dir; Robert Hostetter, prom mgr; John Bosak, chief engr. ■ \*WITF-TV affil

### Hollidaysburg

**WHPA(FM)**—Co-owned with WKMC(AM) Roaring Spring. Oct. 15, 1978; 104.9 mhz. Ant 2650 ft. Stereo. 224 Allegheny St. (16648). (814) 696-1000. Cove Broadcasting Co. Inc. Net: NBC. Format: Div. ■ Lois Maierhofer, pres; Beatrice M. Maierhofer, gen mgr; Robert Resconsin, chief engr. ■ Rates: \$7; 6; 7; 6.

### Honesdale

**WDNH(AM)**—Sept. 1972; 1590 khz; 2.5 kw-D, 500 W-N. 350 Erie St. (18431). (717) 253-1616. WAEN Bcstg Corp (acq 1-76). Net: ABC/E. Rep: Market 4, Dome. Format: MOR. Spec progs: Farm 1 hr, Ger 1 hr, Pol 1 hr, wkly. ■ Robert H. Mermell, VP & gen mgr; Margaret Johnson, opns mgr; Robert A. Maculaitus, prom mgr; Lawrence Gotts, chief engr. ■ Rates: \$7.50; 6.50; 7; —.

### Huntingdon

**WHUN(AM)**—March 2, 1947; 1150 khz; 5 kw-D, Box 404 (16652). (814) 643-3340. Huntingdon Bcstrs Inc. Net: UPI. Format: Top 40, C&W. ■ Joseph B. McMeen, pres; W. E. Germann, gen mgr; Suana H. Germann, prog dir; Blair Shore, coml mgr; Chuck Bloom, news dir; Carl E. Smeal, chief engr. ■ Rates: \$5.40; 5.40; 5.40; 5.40.

**WRLR(FM)**—Co-owned with WHUN(AM). Sept 12, 1967 106.3 mhz; 3 kw. Ant 150 ft. Stereo. Dups AM 100%.

**WKVR-FM**—March 1978; 91.7 mhz; 13 w. Ant 51 ft. Box 1147, Juanita College. (814) 643-5031. Juniata Bd of Trustees. Format: Div. ■ George I. Meyer, stn mgr.

### Indiana

**WDAD(AM)**—Nov 4, 1945; 1450 khz; 1 kw-D, 250 w-N, Box 668 (15701). (412) 349-1450. WDAD Inc. (acq 8-58). Group owner: Progressive Publishing. Net: CBS. Format: MOR. ■ W. K. Ulerich, pres; Ray Goss, gen mgr; Richard Sherry, coml mgr; Jack Benedict, prog dir; Bernie Smith, news dir; Dyle Miller, chief engr. ■ Rates: \$9.85; 7; 9.85; 4.30.

**WQMU(FM)**—Co-owned with WDAD(AM). Aug 14, 1968; 103.1 mhz; 3 kw. Ant 170 ft. Prog sep from AM. Format: Btfl mus. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**\*WIUP-FM**—October 1969; 91.3 mhz; 1.60 kw. Ant 88 ft. Stereo. Davis Hall, Indiana Univ. of Pa. (15705). (412) 357-2491. Indiana Univ. of Pa. Format: Variety. ■ William Lesko, gen mgr.

**WQMU(FM)**—Listing follows WDAD(AM)

### Jeanette

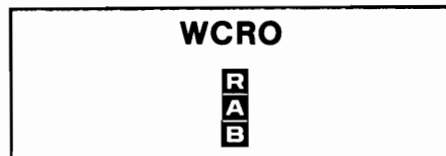
**WBCW(AM)**—Jan 28, 1974; 1530 khz; 1 kw-D, 250 w-CH, 111 S. Fourth St. (15644). (412) 527-5656. Central Westmoreland Bcstg Co. Net: ABC/I. Format: Talk, Top 40, easy listng. Spec progs: Ital 1 hr, Pol 5 hrs, Farm 1 hr, Slovenian 2 hrs, wkly. ■ Verna M. Calisti, pres & gen mgr; Jacqueline Rae Calisti, mus dir; John M. Orange, chief engr. ■ Rates: \$7.50; 7.50; 5; 5.

### Jenkintown

**WIBF-FM**—Nov 1, 1960; 103.9 mhz; 270 w. Ant 1000 ft. The Benson East (19046). (215) 886-2000. Fox Bcstg Co. Net: ABC/E. Rep: Groskin. Format: Relig, ethnic. Spec progs: Ger 1 hr, Ital 15 hrs, Pol 2 hrs, Sp 18 hrs, Korean 2 hrs, Greek 3 hrs, Port 3 hrs, Ukrain 2 hrs, wkly. ■ William L. Fox, pres & gen mgr; Douglas Henson, stn mgr; Larry Molinaro, mus dir; Douglas Henson, coml mgr; Donald Hess, news dir; James S.

Craig, chief engr. ■ Rates: \$14, 14, 14; 14

### Johnstown



**WCRO(AM)**—September 1947 1230 khz; 1 kw-D, 250 w-N, 605 Main St. (15901). (814) 536-5158. Century Bcstg of Pa. Net: UPI, ABC/C. Rep: H-R/Stone. Format: Top 40. Spec progs: Pol 2 hrs, Farm 3 hrs, intl music 1 hr, wkly. ■ John J. Keel, pres; Sandy D. Neri, VP & gen mgr; Mike Farrow, prog dir; Douglas Kaye, mus dir; Scott McCloud, news dir; Clyde May, chief engr. ■ Rates: \$13; 11.50; 13; 11

**WFMM(FM)**—Co-owned with WNCC(AM) Barnesboro. Sept 1, 1974; 92.1 mhz; 175 w. Ant 100 ft. 634 Main St. (15901). (814) 535-3551. Bland Group (group owner: acq 8-23-76). Net: ABC/FM. Rep: Dome; Savalli/Gates. Format: Btfl mus. ■ William C. Bland, pres & coml mgr; Charles Rutledge, gen mgr; J. J. Colombo, prog dir; Marlin Taylor, mus dir; Dwight Owen, news dir; Francis Krug, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WIYQ(FM)**—See Edensburg.

**WJAC(AM)**—April 1925; 850 khz; 10 kw-U, DA-1 Hickory Lane (15907). (814) 255-5831. TWX 814-248-8354. WJAC Inc (acq 1932). Net: NBC. Rep: Torbet. Format: Variety, MOR. Spec prog: Talk 7 hrs daily. ■ Alvin D. Schrott, pres & gen mgr; John B. Rogers, coml mgr; Ronald J. Kabo, sls mgr; Larry E. Pearce, stn & opns mgr; Arthur L. Vrooman, chief engr.

**WJAC-FM**—August 1949; 95.5 mhz; 57 kw horiz, 54 kw vert. Ant 1060 ft. Stereo. Dups AM 10%. Format: Good listng. ■ WJAC-TV affil.

**WJNL(AM)**—August 1946; 1490 khz; 1 kw-D, 250 w-N, 341 Lincoln St. (15901). (814) 536-0761. Dominic Ciaramboli Esq., receiver. Net: CBS. Rep: PRO Radio. Format: Contemp/MOR. ■ John E. Gelormino, pres; Wm. L. Santoro, stn mgr; David Smith, prog dir; J.H. Wilkinson, news dir; John Kersheshy, chief engr. ■ Rates: \$17; 15; 17; 13.

**WJNL-FM**—Aug 14, 1973; 96.5 mhz; 50 kw. Ant 490 ft. Dups AM 100%. ■ WJNL-TV affil.

### Kane

**WKZA(AM)**—June 7, 1954; 960 khz; 1 kw-D, Box 518 (16735). (814) 837-7100. WKZA Bcstg Co. (acq 7-1-65). Rep: Dome-Messervey, Gateway. Format: Contemp. Spec progs: C&W 3 hrs, Polka 2 hrs, wkly. ■ Edward H. Lenaway, pres & gen mgr; Guy Willey, coml mgr; Lynn O. Smith, prog & mus dir; Nancy Morgan, news dir; Rita Lenaway, prom mgr; Frank Muisiner, chief engr.

### Kittanning

**WACB(AM)**—1948; 1380 khz; 1 kw-D, Box 511 (16201). (412) 543-1381. WACB Inc. (acq 12-1-64). (Group owner: Rosenblum Group.) Spec prog: C&W 6 hrs wkly. ■ Ray H. Rosenblum, pres; G. Earl Sadlon, gen mgr; David Cameron, prog dir; Norman E. Gour, chief engr.

### Lancaster

**WDAC(FM)**—Dec 13, 1959; 94.5 mhz; 50 kw. Ant 500 ft. Box 22 (17604). (717) 284-4123. Crawford Bcstg Co. (group owner) Net: UPI. Format: Relig. ■ Donald B. Crawford, pres; Paul R. Hollinger, gen mgr; Donald Powell, coml mgr; John E. Eby, prog dir; Ralph Haneman, chief engr. ■ Rates: \$9; 7; 9; 7

**WDDL(AM)**—1922; 1490 khz; 1 kw-D, 250 w-N, 24 S. Queen St. (17603). (717) 397-0333. Hall Communications Inc. (Group owner: acq 2-13-77). Net: NBC. Rep: McGavren/Guild. Format: Top 40. Spec progs: Farm 1 hr, Sp 2 hrs, wkly. ■ Robert M. Hall, pres; Joe Taylor, gen mgr; Don Gabel, coml mgr; Rick Lewis, prog dir; Edd Monski, chief engr. ■ Rates: \$19; 15; 19; 11

**WNCE(FM)**—Co-owned with WDDL. 1944; 101.3 mhz; 14.5 kw. Ant 680 ft. Stereo. Format: Btfl mus.

### Pennsylvania Radio



**\*WFNM(FM)**—May 1973; 88.7 mhz; 10 w. Franklin and Marshall College (17604). (717) 291-4096. Franklin and Marshall College. Format: Progs. Spec progs: Black 3 hrs, classcl 13 hrs, jazz 12 hrs wkly. ■ Michael S. Kushner, gen mgr.

**WLAN(AM)**—Aug 9, 1946; 1390 khz; 5 kw-D, 1 kw-N, DA-2, Box 868 (17604). (717) 394-7261. Peoples Bcstg Co. Net: ABC/C. Rep: Masla, Dome. Format: Top 40. Spec progs: Sp 2 hrs, Farm 1 hr, Black 1 hr, wkly. ■ Frank H. Altdoerffer, pres & dir of engr; Samuel M. Altdoerffer, gen mgr; William Cifuni, coml mgr; James Rowley, news dir; Rod Rice, prog dir; Jim DeAngelo, mus dir; Dennis S. Elberly, chief engr. ■ Rates: \$15; 14; 15; 14.

**WLAN-FM**—January 1948; 96.9 mhz; 50 kw. Ant 76 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus. ■ Walter C. Schmid, prog dir. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

**WPTG(FM)**—Not on air, target date unknown; 90.3 mhz; 1.05 kw. Ant 88 ft. 901 Eden Rd. (17601). Format: Variety.

### Lansdale

**WNPV(AM)**—Oct 17, 1960; 1440 khz; 500 w-D, DA, Box 1440 (19446) (215) 855-8211. Equitable Publishing Co. ■ George W. Knipe, pres; Fred Day, prog dir; John G. Skibbe, stn mgr; Paul G. Hagerty Jr, sls mgr; Paul Taylor, news dir; Richard R. Wright, chief engr. ■ Rates: \$10.75; 9.75; 10.75; —.

### Lansford

**WLSH(AM)**—Dec 24, 1952; 1410 khz; 5 kw-D, DA, Box D (18232). (717) 645-3123. Pocono Anthracite Communications Inc. Net: UPI. Format: MOR. Spec progs: Big Band 1 hr, C&W 3 hrs, Pol 2 hrs, wkly. ■ Bud Angst, pres; Mickey Angst, gen mgr. ■ Rates: \$6.50; 6.50; 6.50; —.

### Latrobe

**WQTW(AM)**—1952; 1570 khz; 1 kw-D, Box 208 (15650). (412) 539-2511. Regency Bcstg Corp. (acq 10-31-73). Format: Talk, Top 40. Spec prog: Pol 5 hrs wkly. ■ Nick A. Corvello, pres & gen mgr; Leandra M. Randall, office mgr; Charles F. Reid, coml & prom mgr; Bob Stevens, prog dir; Jean L. Griffin, news dir.

**WTRA(AM)**—Aug 11, 1956; 1480 khz; 500 w-D, DA, Box 108 (15650). (412) 537-3338. WTRA Bcstg Co. Format: Diversified. Spec prog: Pol 4 hrs wkly. ■ Virginia G. Kiggins, gen mgr; John N. Kobik, prog dir; Mario Bidese, chief engr.

### Lebanon

**WAHT(AM)**—See Annville-Cleona.

**WLBR(AM)**—Nov 13, 1946; 1270 khz; 5 kw-D, 1 kw-N, DA-2, Route 72 North (17042). (717) 272-7651. Lebanon Bcstg Co. Net: ABC/I. Rep: Masla, Dome. Format: MOR. ■ Lester P. Etter, mgng & prog dir; Edward J. Burris, coml mgr; Lee Richwine, mus dir; Hy White, news dir; William Zehring, chief engr. ■ Rates: \$12.75; 10.85; 12.75; 10.85.

**WUFM(FM)**—Co-owned with WLBR(AM). Jan 1948; 100.1 mhz; 3 kw. Ant 270 ft horiz, 265 ft vert. Stereo. Prog sep from AM. Format: Solid gold. ■ Rates: \$12.25; 12.25; 12.25; 12.25.

**WVLV(AM)**—July 4, 1976; 940 khz; 1 kw-D, Box 940 (17042). (717) 273-2611. Lebanon Valley Radio. Net: MBS. Format: C&W. Spec prog: Southern Gospel 6 hrs wkly. ■ Robert M. Leshner, pres; Larry D. Flood, stn mgr;

## Pennsylvania Radio

Arthur Greiner, gen mgr; Ray Dotter, news dir; Dennis Deibler, chief engr. ■ Rates: \$6.60; 6.60; 6.60; —.

### Lehighton

**WYNS(AM)**—April 12, 1962: 1150 khz; 1 kw-D, DA, Box 115 (18235). (215) 377-1150. Valley Bcstg Co. Net: APR. Rep: Market 4, Regional. Format: MOR ■ Martin H. Philip, pres; Betty Straubinger, gen mgr; David Baldinger, opns mgr; Tony Lynn, mus dir; Edward Laskos, news dir; David Baldinger, chief engr

### Lehman

**\*WPSI(FM)**—October 1974: 89.1 mhz; 10 w. Box 1830 (18708). (717) 675-2171 Penn. State University. Format: Diversified. Spec progs: Jazz 2 hrs wkly. ■ Joni Resides, stn mgr.

### Levittown-Fairless Hills

**WBCB(AM)**—Dec 8, 1957: 1490 khz; 1 kw-D, 250 w-N, 200 Magnolia Dr. (19054). (215) 949-1490. O'Keefe Bcstg Co. Format: MOR. ■ William J. Garry, pres & gen mgr; Bob Burton, prog & mus dir; Vince Reed, news dir. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

### Lewisburg

**WTGC(AM)**—Sept 9, 1957: 1010 khz; 250 w. Colonial Park R.D. 1, (17837). (717) 523-3271 Town, Gown and Country Radio (acq 6-28-76). Net: ABC/E. Format: Easy Listening. ■ Louis J. Maierhofer, pres; Craig Johnson, coml mgr; Julie Mitchell, prog dir; Todd Skulnick, mus dir; Susie Skulnick, prom mgr; George Bennett, news dir; Joseph A. Pastuszek, chief engr. ■ Rates: \$7. 6; 7. 6.

## WVBU-FM

A Progressive Alternative

**\*WVBU-FM**—October 1965: 90.5 mhz; 10 w. Box C-3088, Bucknell Univ. (17837). (717) 524-3489. Bucknell Univ. Format: Progressive. Spec prog: Classical 17 hrs, Jazz 19 hrs, wkly. ■ Ronald Starr, gen mgr.

### Lewistown

**WKVA(AM)**—Dec. 4, 1949: 920 khz; 1 kw-D, 500 w-N, DA-2, Box 432, 1 Juniata St. (17044). (717) 242-1493. Central Pennsylvania Bcstg Co. (acq 3-1-51). Net: APR, ABC/I. Rep: Rgnl Reps Corp. Format: MOR, C&W, Top-40. Spec progs: Farm 1 hr, Jazz 3 hrs wkly. ■ Robert L. Wilson, pres & gen mgr; David Wilson, coml mgr; Paul Bryan, prog dir; Mary Lee Brandt, mus dir; Joel Morrison, prom mgr; Ron Patterson, news dir. ■ Rates: \$7. 7, 7. 7.

## WMRF

Dome Associates

DEVNEY  
ORGANIZATION



**WMRF(AM)**—June 1, 1941: 1490 khz; 1 kw-D, 250 w-N, 5 W. Market St. (17044). (717) 248-6757. Mifflin County Bcstg Co. (acq 1-1-78). Net: APR, NBC. Rep: Devney, Dome. ■ Frank Troiani, pres & gen mgr; Pete Herman, sls mgr; Thekla Leeper, prog dir; J. C. Hammond, mus dir; Bill Saunders, news dir; Ken Callahan, chief engr. ■ Rates: \$5; 5; 5; 4.

**WMRF-FM**—Oct 1, 1964: 95.9 mhz; 2.8 kw. Ant 55 ft. Net: NBC. Dups AM.

### Lincoln University

**\*WLIU(FM)**—Aug 1, 1975: 88.7 mhz; 10 w. Ant 40 ft. Lincoln University (19352). (215) 932-8300. Lincoln University. Format: Variety. ■ Charles Breza, chief engr.

### Linesville

**WVCC(FM)**—May 4, 1970: 101.7 mhz; 3 kw. Ant 220 ft. Box 307 (16424). (814) 683-4000. Arthur W. Cervi.

Net: MBS. Format: C&W, Progressive. Spec progs: Farm 9 hrs wkly. ■ A.W. Cervi Sr., pres & gen mgr; A.W. Cervi Jr., gen mgr; Jerry F. Pfohl, prog dir; L. Fazio, coml mgr; C. Stopp, prom mgr and news dir; M. Brown, chief engr. ■ Rates: \$10; 10; 10; 10.

### Lock Haven

**WBPZ(AM)**—Feb 20, 1947: 1230 khz; 1 kw-D, 250 w-N, 132 1/2 E. Main St (17745). (717) 748-4038. Lock Haven Bcstg Corp. Net: MBS, Pa. State Net. Rep: Devney, Dome. Format: Div. ■ Harry Shaffer, pres; Harris Lipez, gen & coml mgr; Jim Eckert, prom mgr; John Lipez, news dir; Lynn Deppen, chief engr. ■ Rates: \$4.25; 3.45; 4.20; 3.45.

**WBPZ-FM**—September 1965: 92.1 mhz; 3 kw. Ant 255 ft. Stereo. Format: C&W. ■ Rates: \$3; 3; 3; 3.

### Loretto

**WWSF(AM)**—Dec 7, 1963: 1400 khz; 1 kw-D, 250 w-N, (15940). (814) 472-7000 ext 286. Saint Francis College. Format: MOR. Spec prog: Pol 2 hrs wkly. ■ Fr. Christian R. Oravac, pres; David McElDowney, gen & coml mgr, mus dir; Steve Edwards, prog & news dir; Joe Knorosky, chief engr. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

### Lykens

**WQIN(AM)**—1975: 1290 khz; 500 w-D, 316 Market St. (17048). Quinn Bcstg. Net: MBS. Format: Top-20, C&W, MOR. Spec progs: Farm 1 hr wkly. ■ James Hepler, gen and prom mgr, prog dir; Curt Davis, mus dir; Rick White, news dir; John Thomas, chief engr. ■ Rates: \$6; 4.60; 6; 4.60.

### Malvern

**\*New AM**—Not on air, target date unknown; 88.1 mhz; 2 kw. Ant 511 ft. 1501 East of Mt. Airy Ave., Philadelphia (19150). Delaware Valley Noncommercial Bcstg. Format: Var.

### Mansfield

**\*WNTE(FM)**—Sept 15, 1968: 89.5 mhz; 10 w. Ant 320.4 ft. Box 89, South Hall, Mansfield State College (16933). (717) 662-2147. Mansfield State College. Net: UPI. Format: Educ. ■ Richard Bylina, gen mgr.

### Martinsburg

**WJSM(AM)**—Feb 27, 1968: 1110 khz; 1 kw-D, DA, 118 Locust St. (16662). (814) 793-2188. Sherwall Media Assoc. (acq 10-1-75). Net: UPI. Format: Relig, btfl mus. Spec prog: Farm 2 hrs wkly. ■ Sherwood B. Hawley, Larry S. Walters, owners; M. Mardelle Bonness, prog dir; David B. Hawley, sports dir; Ronald Bowers, community events dir; Greg A. Ayers, mus dir; Ira V. Wertz, news dir; John T. MacArney, chief engr. ■ Rates: \$3; 3; 3; 3.

**WJSM-FM**—April 19, 1965: 92.7 mhz; 390 w. Ant 610 ft horiz, 600 ft vert. Dups AM 100%. ■ Rates same as AM.

### McConnellsburg

**WVFC(AM)**—December 1976: 1530 khz; 1 kw-D, Box 1530 (17233). (717) 485-3117. Fulton County Radio (acq 1-12-76). Net: Valley Radio. Format: C&W. Spec prog: Rock 12 hrs, Farm 6 hrs, wkly. ■ Arthur Greiner, pres & gen mgr; Mildred Fix, coml mgr; Ted Foreman, prog dir; John Nelson, mus dir; Tammy Holinshead, asst mgr; Tami Stevens, news dir; Chris Snively, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

### McKean

**WMDI(FM)**—February 8, 1971: 102.3 mhz; 3 kw. Ant 400 ft. Box 256 (16426). (814) 796-2085. Mikro-Dawn Inc. Net: ABC/FM. Reps: Smith, Pournaras. Format: Progs. Spec prog: Pol 3 hrs wkly. ■ Donald L. Mikorch, pres & gen mgr; James Damiani, stn mgr; Garrette Hart, prom mgr; Gerald Trick, chief engr. ■ Rates: \$7. 7, 7. 7.

### McKeesport

**WEDO(AM)**—1947: 810 khz; 1 kw-D, 414 5th Ave. Midtown Plaza P Mall (15132). (412) 664-4431. 810 Inc. (acq 5-72). Rep: Dome. Format: Talk & MOR. Spec progs: Pol 1 hr, Greek 1 hr, talk 3 hrs, fleamarket 5 hrs, wkly. ■ Ralph Baron, pres; John Longo, VP and gen mgr; David Leiner, coml mgr; Tom Edwards, prog dir;

Grace Kontz, prom mgr; Bill Korch, news dir; Richard Ruby, chief engr. ■ Rates: \$16; 14; 16; —.

**WIXZ(AM)**—April 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-N, 400 Lincoln Hwy. (15035). (412) 566-1360. Renda Bcstg Corp. (acq 6-19-74). Net: NBC, UPI. Rep: PRO Radio. Format: C&W. ■ Anthony F. Renda, pres; Mike Civiletti, VP & gen mgr; Tim Shields, sls mgr; Ken Wells, prog dir; Dick Ruby, chief engr. ■ Rates: \$32; 27; 32; 22.

### Meadville

**\*WARC(FM)**—Feb 3, 1963: 90.3 mhz; 33 w. Ant 79 ft. Stereo. Box C, Allegheny College (16335). (814) 724-3376. Allegheny College. Net: ABC/I. Format: Progs. Spec prog: Pub serv 12 hrs wkly. ■ David McElhatten, gen mgr.

**WMGW(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N, Downtown Mall, (16335). (814) 724-1111. Regional Bcstrs Inc. (group owner; acq 1957). Net: ABC/I. Format: MOR, Rock. Spec prog: Pol 2 hrs wkly. ■ James R. Nicholson, gen mgr; Wayne Nosker, prog dir; Nick Bernard, news dir; Sam Pero, chief engr.

**WZPR(FM)**—Co-owned with WMGW(AM). 1948: 100.3 mhz; 10 kw. Ant 530 ft. Stereo. Format: Easy lstng.

### Mechanicsburg

**WQVE(FM)**—Nov. 1, 1978: 93.5 mhz; 3 kw. Ant 760 ft. Stereo. Box 38, Carlisle (17013). (717) 766-1731. West Shore Bcstg. Format: Top 40. ■ George F. Gardner, pres; David A. Gardner, gen mgr; Mike Patrick, prog dir; Frank Shoupe, chief engr.

### Mercer

**WWIZ(FM)**—Oct 1972: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 1120, Sharon, Pa. (16146). (412) 981-4580. PS Bcstg Corp. Net: MBS. Format: C&W. ■ James D. Psihoulis, pres & gen mgr; Bob Rich, coml mgr; Karl Brandt, prog dir; John Lloyd, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

### Mercersburg

**WRCV(FM)**—March 22, 1976: 92.1 mhz. 3 kw. Ant 295 ft. Stereo. Box 92 (17236). (717) 597-9000. Fulton Bcstg Co. Format: MOR. ■ Susan B. & Richard A. Fulton, owners; Connie Martin, gen mgr; Bob McKinley, opns mgr; Carole Zody, traffic dir; Dennis Munson, mus dir; Jay Kiernan, prod dir; Merl Rinehart, chief engr. ■ Rates: \$5.65; 5.65; 5.65; 5.65.

### Mexico

**WJUN(AM)**—Sept 8, 1955: 1220 khz; 1 kw-D, Box 152 (17056). (717) 436-2135. Mid-State Bcstg Inc. (acq 1-6-78). Format: MOR, C&W. ■ Richard C. Lyons, pres & gen mgr; William H. Berry Jr., sls mgr; Geoff Neil, prog dir; David N. Supplee, mus dir; Ginger Lyons, prom mgr; Lauretta M. Corbin, news dir; Kenneth W. Hart, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Mifflinburg

**WJJR-FM**—1975: 98.3 mhz; 3 kw. Ant 52 ft. 333 Chestnut St. (17844). Buffalo Valley Bcstg Co. Net: APR. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Fred R. Sechler, pres; Thomas B. Snyder, gen mgr; Paul Forbes, prog dir; Patrick Kovchock, mus dir; William Nesbit, chief engr. ■ Rates: \$3.35; 3.35; 3.35; 3.35.

### Millersville

**\*WIXQ(FM)**—1978: 91.7 mhz; 10 w. c/o Gary W. Reighard, (17551). Millersville State College. Format: Variety.

### Milton

**WMLP(AM)**—Oct 27, 1955: 1380 khz; 1 kw-D, Box 334 (17847). (717) 742-8705. WMLP Inc. (acq 8-1-61). Format: Top 40. ■ Joseph Kesnow, pres; Douglas J. Kesnow, gen mgr; John H. Yingling, sls mgr; Don Steese, prog dir; Harry Bingaman, chief engr.

**WMLP-FM**—Oct 1, 1967: 100.9 mhz; 410 w. Ant 690 ft. Stereo. Prog sep from AM. Format: C&W.

### Monroeville

**WPSL(AM)**—Sept 27, 1964: 1510 khz; 250 w-D, No.



1 Sylves Lane (15146) (412) 823-1500. Monroeville Bcstg Co. Format: MOR. Spec progs: Irish 2 hrs, Pol 2 hrs, Polka 9 hrs, wkly. ■ Sarah S. Thompson, pres; Anthony G. Garofalo, gen & coml & prom mgr, prog, mus & news dir, chief engr. ■ Rates: \$4.20; 4.20; 4.20.

## Montrose

**\*WPEL(AM)**—May 30, 1953: 1250 khz; 1 kw-D Locust & High Sts. (18801). (717) 278-2811. Montrose Bcstg Corp. Net: APR. Format: Rel. Spec prog: Ukranian 1 hr, farm 1 hr, wkly. ■ W. Douglas Roe, pres & gen mgr; Doris R. Archer, prog dir; Lloyd Sheldon, news dir; Robert Brigham, chief engr.

**\*WPEL-FM**—June 5, 1961 96.5 mhz; 57 kw. Ant 460 ft. Stereo. Dups AM 100%.

## Mount Carmel

**WMIM(AM)**—1969: 1590 khz; 1 kw. Box 159 (17851) (717) 339-1600. Mount Carmel Bcstg Co. (acq 12-1-78). APR. Format: Adult contemp. ■ David Donlin, pres & gen mgr. ■ Rates: \$4.50; 4; 4; 3.50.

## Nanticoke

**WMJW(FM)**—Oct 31, 1973: 92.1 mhz. 860 w. Ant 552 ft. Stereo. Box 92 (18634). (717) 829-1957. Thunder Bcstg Corp. Net: ABC/FM. Format: Contemp. MOR. Spec prog: Farm 1 hr wkly. ■ Francis S. Koscielski, pres; Frank Stanley, gen mgr & prom mgr; Mary Ann Stefanowicz, coml mgr; John Benedict, mus dir; Davis S. DeCosmo, news dir; Ron Schacht, chief engr. ■ Rates: \$15; 15; 15; 15.

**WNAK(AM)**—February 1947: 730 khz; 1 kw-D. 40 E. Main St. (18634). (717) 735-0730. Seven-Thirty Bcstrs Inc. (acq 3-28-66). Net: APR. Rep: P/W Radio. Format: MOR. ■ Harold F. Detweiler, pres; R. W. Neilson, exec VP & gen mgr; Norman Williams, mus dir; Robert Baird, sls mgr; Charmaine Grove, prog dir; Michael Lee, prom mgr; Hugh Finn, news dir; Ronald Schacht, chief engr. ■ Rates: \$20; 20; 20; 20.

## New Castle

**WBZY(AM)**—Aug 25, 1968: 1140 khz; 5 kw-D, DA. Kennedy Square West (16101). (412) 658-3587. Lawrence County Bcstg Corp. Net: APR. Rep: Dore. Format: C&W. ■ Robert Purcell, pres; Gary Lee, prog dir; Ann Martin, news dir; Demetrius Kapetanakis, chief engr.

**WKST(AM)**—Oct 23, 1938: 1280 khz; 1 kw-U, DA-N. 219 Savannah-Gardner Rd. (16101). (412) 654-5501. Scott Bcstg Co. of Pa. (acq 4-6-66). Group owner: Great Scott Stns. Net: MBS, ABC/C/I/E. Rep: Market 4, Dome, Rgnl Reps. Format: MOR. Spec progs: Itl 1 hr, Black 1 hr, Pol 2 hrs, Farm 2 hrs, wkly. ■ Herbert Scott, pres; Barbara Silverman, gen mgr; Steve Mechling, prog dir; Herb Morgan, news dir; Franz Reiter, chief engr. ■ Rates: \$10; 9; 10; 8.

## New Kensington

**WKPA(AM)**—October 1940: 1150 khz; 1 kw-D, DA. 810 Fifth Ave. (15068). (412) 337-3588. Gateway Bcstg Enterprises Inc. (acq 7-2-64). Net: MBS. Rep: Gateway. Format: Contemp. Spec progs: Itl 3 hrs, Pol 2 hrs, wkly. ■ Nelson L. Goldberg, pres & gen mgr; Joe Falsetti, coml mgr; Kit Baron, prog dir; Rhonda Gelman, mus dir; Bob Tatr, news dir; Mike Matey, chief engr.

**WYDD(FM)**—Co-owned with WKPA(AM). See Pittsburgh.

**WNUF(FM)**—Aug 17, 1967: 100.7 mhz; 20 kw. Ant 1576 ft. Stereo. 404 North Ave., Pittsburgh, Pa. (15209). (412) 821-4100. Milton James Hammond. Net: MBS. Format: Big Band Sound. ■ Milton James Hammond, pres; Patricia McDonald, gen mgr; Tal Weimer, coml mgr; Gino Orsatti, prog dir; Noreen McGinnis, news dir; Dave Eskirne, chief engr. ■ Rates: \$14; 14; 14; 14.

## New Wilmington

**\*WKPS(FM)**—Jan 31, 1968: 88.9 mhz; 39 w. Ant minus 28 ft. Box 59, Westminster College (16142). (412) 946-2828. Westminster College Board of Trustees. Net: ABC/I. Format: Div. Top-40. Spec prog: Farm 2 hrs, class 6 hrs wkly. ■ Dr. Earland I. Carlson, pres; Mark C. Klinger, dir of bcstg.

## Norristown

**WNAR(AM)**—Aug 16, 1946: 1110 khz; 500 w-D. Box 431 (19404) (215) 272-7600. WNAR Inc. (acq 11-30-68). Rep: Market 4 Radio. Format: MOR. ■ Victor Mauck Jr., pres; Robert M. Altman, VP & gen mgr; Alex King, prog dir; Frank Kastner, news dir; Albert Smith, engr. ■ Rates: \$19; 14; 19; 8.

## North East

**WHYP(AM)**—Nov 24, 1966: 1530 khz; 1 kw-D, 250 w-CH. Box 112. (16428). (814) 725-9664. James D. Brownyard. Format: C&W. ■ James D. Brownyard, pres & gen mgr; H. I. Brownyard, prog dir; Dusty Rhodes, prom mgr; H. K. Rhodes, news dir; William Sebenick, chief engr.

**WHYP-FM**—March 29, 1970: 100.9 mhz; 3 kw. Ant minus 95 ft. Dups AM 100%.

## Oil City

**WOYL(AM)**—Feb 14, 1946: 1340 khz; 1 kw-D, 250 w-N, DA-D. Box 1127 746 Orange St. (16301). (814) 676-5744. Oil City Broadcasting Inc. (acq 2-1-77). Net: UPI, NBC. Rep: Dome, Keystone. Format: Top 40. Spec progs: Pol 2 hrs, farm 1 hr wkly. ■ Robert J. Shupala, pres; Anthony J. Sciere, VP & gen mgr; Ronald Antill, prog dir; John A. Sciere, opns & mus dir; David R. Hurst, news dir; Bernard Staudt, chief engr. ■ Rates: \$9; 9; 9; 9.

**WRJS(FM)**—Co-owned with WOYL(AM). May 1, 1957: 98.5 mhz; 2.9 kw. Ant 300 ft. Stereo. Format: Beautiful music.

## Palmyra

### WCTX Beautiful Music

**WCTX(FM)**—Sept 22, 1959: 92.1 mhz; 3 kw. Ant 230 ft. Stereo. Box 231 (17078). (717) 838-1318. Clinton Bcstg (acq 4-14-69). Net: ABC/FM. Format: Btfl music. Spec progs: Farm 1 hr, Class 3 hrs, C&W 14 hrs, Rel 18 hrs wkly. ■ Hugh Clinton, pres & gen mgr; Gary L. Gruver, prog & mus dir; Tomas Phillips, news dir. ■ Rates: \$5; 4.50; 5; 4.50.

## Philadelphia

**KYW(AM)**—1921 1060 khz; 50 kw-U, DA-1 Independence Mall East, Philadelphia (19106). (215) 238-4700. Westinghouse Bcstg Co. (group owner). Net: ABC/I. Rep: Radio Adv Reps. Format: All news. ■ Donald H. McGannon, pres; Warren Maurer, gen mgr; Charles Heiser, gen sls mgr; Nelson Cohen, exec edit; Lynda Dartnell, prom mgr; Ed Belkin, news dir; Ken Nealy, chief engr. ■ KYW-TV affil. ■ Rates: \$230; 80; 110; 40.

**WCAU(AM)**—1922: 1210 khz; 50 kw-U. City Line & Monument Aves. (19131). (215) 839-7000. Telex 849-279. CBS Inc. (group owner; acq 8-29-58). Net: CBS. Rep: CBS Radio Spot Sales. Format: News. ■ Robert B. Sherman, VP & gen mgr; Bill Rohrer, dir of news & prog; Vincent Benedict, gen sls mgr; Rod Calarco, local sls mgr; Shellie Karabell, dir of editorials & community affairs; William R. Davol, dir of info svcs; John J. Miller, chief engr. ■ Rates: \$200; 95; 120; 60.

**WCAU-FM**—May 16, 1944: 98.1 mhz; 3.6 kw. Ant 1,000 ft. (CP-8.9 kw). Stereo. Prog sep from AM. Format: Disco/Jazz. ■ James Keating, gen mgr; George Sossou, gen sls mgr; Roy Laurence, prog dir; Roy Perry, mus dir; Art Andrews, news dir. ■ WCAU-TV affil.

**WDAS(AM)**—1923: 1480 khz; 5 kw-D, 1 kw-N, DA-2. Belmont Ave. & Edgely Rd. (19131). (215) 878-2000. Max M. Leon Inc. (acq 1950). Net: National Black. Rep: Avco. Format: Black. ■ Max M. Leon, pres; Robert A. Klein, gen mgr; Peter Driolo, gen sls mgr; Joe "Butterball" Tamburro, prog & mus dir; Gerry Wilkinson, opns mgr; Arthur Newsham, prom mgr; Robert Perkins, news dir; Robert Myers, chief engr. ■ Rates: \$62; 58; 62; 56.

**WDAS-FM**—1959: 105.3 mhz; 50 kw. Ant 185 ft. (CP-ERP-3.3 kw; Ant 870 ft.) Stereo. Prog sep from AM. Format: Black. Spec prog: Classical 1 hr, Itl 2 hrs, wkly. ■ Rates: \$80; 78; 80; 80.

## Pennsylvania Radio

**WDVR(FM)**—May 13, 1963: 101.1 mhz; 12.5 kw. Ant 1008 ft. Stereo. Box 4595, 10 Presidential Blvd. (19131) (215) 839-7832. WDVR Inc. Rep: Torbet. Format: Btfl mus. ■ David L. Kurtz, chmn & chief engr; Jerry Lee, pres & gen mgr; Gary Lewis, sls mgr; Don LeBrecht, stn mgr. ■ Rates: \$105; 105; 105; 60.

**WFIL(AM)**—1922: 560 khz; 5 kw-U, DA-2. 4100 City Line Ave. (19131) (215) 879-1600. LIN Bcstg Corp. (group owner; acq 4-28-71). Rep: Blair. ■ James M. DeCaro, pres & gen & natl sls mgr; Jay Cook, prog dir; Ray McCloy, chief engr.

**WFLN(AM)**—July 23, 1958: 900 khz; 1 kw-D, DA. 8200 Ridge Ave. (19128). (215) IVridge 2-6000. Franklin Bcstg Co. (acq 2-7-1). Net: NBC. Rep: Concert Mus. Format: Classcl. ■ Raymond S. Green, pres and gen mgr; Harry J. Haas Jr., VP & stn mgr; Richard Grear, sls dir; Dave Conant, prog dir; Jules Rind, news dir; Thomas D. Moyer, chief engr. ■ Rates: \$43; 34; 43; 34.

**WFLN-FM**—March 1, 1949: 95.7 mhz; 50 kw. Ant 500 ft. Dups AM 100%. ■ Rates same as AM.

**WHAT(AM)**—1925: 1340 khz; 1 kw-D, 250 w-N. WHAT Bldg., 3930-40 Conshohocken Ave. (19131). (215) 878-1500. Independence Bcstg Co. (acq 2-23-43). Net: Mutual Black, APR. Rep: HR/Stone. Format: Black, R&B. ■ William A. Banks, pres and gen mgr; Dolly Banks, gen mgr; Jack Dash, coml mgr; Charles A. Brown, prog dir & prom mgr; E. Steven Collins, news dir; Robert Hoy, chief engr. ■ Rates: \$35; 28; 28; 21.

**WWDB(FM)**—Co-owned with WHAT(AM). 1957. 96.5 mhz; 18 kw. Ant 850 ft. Stereo. Banks Bcstg Co. Inc. Net: APR. Rep: H-R/Stone. Prog sep from AM. Format: Talk. ■ Dominic Quinn, prog dir & prom mgr; Sid Mark, mus dir; David Solomon, news dir. ■ Rates: \$40; 40; 40; 30.

**WIFI(FM)**—Sept 1958: 92.5 mhz; 50 kw. Ant 500 ft. Stereo. One Bala Cynwyd Plaza. (19004). (215) TE 9-0900. GCC Communications of Phila. (group owner; acq 5-15-70). Rep: Katz. ■ Alexander M. Tanger, pres; William Parke, gen mgr; John Tenaglia, VP. ■ Rates: \$90; 90; 120; 120.

**WIOQ(FM)**—1941 102.1 mhz; 27 kw. Ant 650 ft. 2 Bala Cynwyd Plaza, Bala Cynwyd. (19004). (215) 835-6100. Que Bcstg Co. (acq 1971). Net: UPI. Rep: Mc Gavren. Format: AOR. Spec progs: Jazz 4 hrs, folk 4 hrs wkly. Arthur G. Camiolo, gen mgr; Alex Demers, prog dir; Helen Light, mus dir; Jim Harlan, news dir; Dave Solinsky, chief engr.

**WIP(AM)**—March 16, 1922: 610 khz; 5 kw-U, DA-1 19th & Walnut Sts. (19103). (215) LOcust 8-2900. Metromedia Inc. (group owner; acq 2-8-60). Net: APR. Rep: Metro Radio Sales. Format: Contemp MOR. ■ Donald J. Kelly, VP & gen mgr; William S. Dallmann, gen sls mgr; Bruce H. Holberg, prog dir; Paul Rust, news dir; C.D. Dengate, chief engr. ■ Rates: \$240; 130; 140; 65.

**WMMR(FM)**—Co-owned with WIP(AM). April 20, 1942: 93.3 mhz; 25 kw. Ant 670 ft. Stereo. (215) 561-0933. Rep: Metro Radio Sales. Format: AOR. Spec prog: Jazz 3 hrs wkly. ■ Dom Fioravanti, gen mgr; Jeffrey Pollack, prog dir; Rich Marks, sls mgr; Richard Hungate, mus dir; Mark Sheaver, news dir; Del Dengate, chief engr. ■ Rates: \$55; 55; 60; 60.

**\*WKDU(FM)**—91.7 mhz; 10 w. Ant 217 ft. 3210 Chestnut St. (19104). (215) 895-2580. Drexel University. Format: Progressive & Black progressive. ■ John D. Budroe, gen mgr.

**WMGK(FM)**—Listing follows WPEN(AM).

**WMMR(FM)**—Listing follows WIP(AM).

**WPEN(AM)**—April 1929: 950 khz; 5 kw-U, DA-N. 1 Bala Cynwyd Plaza, Bala Cynwyd (19004). (215) 879-6000. Greater Philadelphia Radio Inc. (acq 10-74). Group owner: Greater Media. Net: ABC/E, MBS. Rep: Eastman. Format: MOR. ■ Larry Wexler, gen mgr; Ed McLusker, sls mgr; Larry Wexler, gen mgr; Art Andrews, news dir; Peter Mokover, prog mgr; Charles S. Fritz, chief engr. ■ Rates: \$129; 135; 141; 76.

## Pennsylvania Radio

**WMGK(FM)**—Co-owned with WPEN(AM). 1942-102.9 mhz; 12.5 kw. Ant 1010 ft. Stereo. Format: Magic Music. ■ Dave Klahr, prog dir

**\*WPWT(FM)**—January 1950: 91.7 mhz; 180 w Ant 10 ft. 1533 Pine St. (19102) (215) 546-3324. Philadelphia Wireless Technical Institute. Format: Diversified. Spec progs. Black 3 hrs, Jazz 3 hrs, wkly ■ Harry Raske, pres.

**WRCP(AM)**—July 11, 1947 1540 khz; 50 kw-D, DA. 2043 Locust St. (19103). (215) 564-2300. Rust Craft Bcstg of Pa. Inc. (group owner acq 8-9-65). ABC/E. Rep: PRO Radio. Format: Modern Country. Spec prog: Bluegrass 4 hrs, progs country 6 hrs, Ital 1 hr, wkly. ■ Joel Samuelsohn, gen mgr; Nelson Hobdell, prog dir; William King, chief engr. ■ Rates: \$22; 24; 24; —.

**WSNI(FM)**—Co-owned with WRCP(AM). Feb 1965: 104.5 mhz; 12.6 kw. Ant 1008 ft. Stereo. Format: Beautiful country. ■ Rates: \$45; 55; 55; 30.

**\*WRTI(FM)**—July 9, 1953: 90.1 mhz; 5 kw. Ant 400 ft. Stereo. 2013 N. 13th St. (19122). (215) 787-8405. Temple University. Net: ABC/I. Format: Jazz. Spec prog: Black 3 hrs, Fr 1 hr, Sp 6 hrs, Jewish 1 hr, Indian 1 hr, wkly. ■ Dr. Robert L. Smith, gen mgr; Dr. Laurence Blenheim, exec stn dir; Robert D. Johnston, stn mgr; John B. Wright, chief engr.

**WTEL(AM)**—1925: 860 khz; 10 kw-D, DA. 4140 Old York Rd. (19140). (215) 459-9200. WTEL Inc. (acq 12-31-58). Format: Relig, Sp. Spec progs: Ger 6 hrs, Ital 7 hrs, Pol 8 hrs, wkly. ■ George D. Hopkinson, pres & treas; Quentin C. Sturm, exec VP & gen mgr. ■ Rates: \$12; 12, 12; 12.

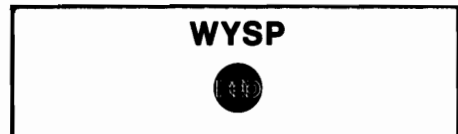
**\*WUHY(FM)**—1954: 90.9 mhz; 11 kw. Ant 920 ft. 4548 Market St. (19139). (215) 243-2263. WHVY Inc. Net: EPRN, NPR, Pacifica Net. Format: Variety. ■ John Bunting, chmn of bd; Jim Karayn, pres & gen mgr; William Siemering, stn mgr; Edward Cunningham, mus dir; Ajit George, prom mgr; Robert Hall, dir of engr. ■ WHYV-TV and WUHY-TV affils.

**WUSL(FM)**—1961 98.9 mhz; 18 kw. Ant 830 ft. Stereo. 440 Domino Lane (19128). (215) 483-8900. WUSL Inc. (acq 7-76). Group owner: LIN Bcstg Corp. Format: MOR. ■ James M. De Caro, pres & gen mgr; Kim Victor, traffic dir; Jim Nettleton, prog dir; Juan Varela, mus dir; Jim Gearhart, news dir; Ray McCloy, chief engr.

**WVDB(FM)**—Listing follows WHAT(AM).

**WWSH(FM)**—Nov 11, 1959: 106.1 mhz; 22 kw. Ant 740 ft. Stereo. 555 City Line Ave., Bala Cynwyd, Pa (19004). (215) 835-2350. Cox Broadcasting Inc. (group owner; acq 9-30-70). Format: Btlf mus. ■ James E. Connor, gen mgr; Dennis P. Collins, sls mgr; Bill Smith, chief engr.

**\*WXPN(FM)**—April 1957 88.9 mhz; 1.9 kw. Ant 280 ft. Stereo. 3905 Spruce St. (19104). (215) 387-5401. U. of Pennsylvania. Format: Variety. Spec progs: C&W 5 hrs, Women 3 hrs, wkly. ■ Peter Cuzzo, gen mgr; Kevin Doren, chief engr.



**WYSP(FM)**—1948: 94.1 mhz; 16 kw. Ant 900 ft. Stereo. No. 1 Bala Cynwyd Plaza, Bala Cynwyd (19004) (215) 839-7625. SJR Communications Inc. (group owner; acq 8-6-71). Rep: Masla. Format: AOR Superstars. Spec progs: Jazz 2 hrs wkly. ■ Frank X. Feller, gen mgr; Jerry Michaels, sls mgr; Sonny Fox, prog dir; Steve Johnson, mus dir; Patricia Oree, prom mgr; Sean McKay, news dir; Richard Bagge, chief engr. ■ Rates: \$130; 125; 130; 125.

**WZZD(AM)**—1924: 990 khz; 50 kw-D, 10 kw-N, DA-2. 117 Ridge Pike, Lafayette Hill, Pa. (19444). (215) 242-6300. Fairbanks Bcstg Co. (group owner; acq 1-76). Net: APR, ABC/C. Rep: McGavren. Format: MOR. ■ Richard M. Fairbanks, pres; Allan H. Johnson, VP & gen mgr; Allen Murphy, gen sls mgr; Larry Knight, prog dir; Ken Matz, news dir; Archie Sichel, chief engr. ■ Rates: \$60; 60; 60; 60.

## Philipsburg

**WPHB(AM)**—June 1, 1956: 1260 khz; 5 kw-D Box 361, Radio Park (16866) (814) 342-2300. Moshannon Valley Bcstg Co. (acq 1-28-71). Format: Relig C&W. Spec. prog Pol 2 hrs wkly. ■ Dr. William Harvey, pres; C. Dean Sharpless, gen mgr & chief engr, Mrs Ruth Gearhart, coml mgr, William Burchill, prog & news dir; Sheldon Sharpless, prom mgr

## Pittsburgh

**KDKA(AM)**—Nov 2, 1920: 1020 khz; 50 kw-U. 1 Gateway Center (15222) (412) 391-3000. TWX 412-642-3036. Westinghouse Bcstg Co. (group owner) Rep: RAR. Format: MOR, Top 40. ■ Donald H. McGannon, chmn; Ed Wallis, area VP; A. B. Hartman, gen mgr; Terry Sairdel, gen sls mgr; David Graves, prog dir; Sonya Suarez, prom mgr; William S. Brady, news dir; Paul Stewart, engrg mgr. ■ Rates: \$220; 86; 90; 62.

**KDKA-FM**—April 4, 1942: 92.9 mhz; 47 kw. Ant 890 ft. Dups AM 5%. ■ KDKA-TV affil.

**KQV(AM)**—Nov 19, 1919: 1410 khz; 5 kw-U, DA-2. 411 7th Ave. (15219). (412) 562-5900. Taft Bcstg Co. (group owner; acq 11-74). Rep: McGavren-Guild. Format: All news. ■ Robert W. Dickey, gen mgr; Gil Rozzo, sls mgr; Allan Thompson, natl sls mgr; Stephanie Clark, traf dir; Dan Formento, prod dir; William Hartnett, dir news opns; Ted Ruscitti, opns mgr. ■ Rates: \$65; 40; 50; 30.

**WDVE(FM)**—Co-owned with KQV(AM). May 10, 1962: 102.5 mhz; 55 kw. Ant 820 ft. Stereo. Prog sep from AM. Format: Album rock. Spec prog: Black 2 hrs wkly. ■ Al Murdoch, stn and sls mgr; Jim Roach, prog coord; Sherry Heshler, traf dir; Mary Posner, mus dir. ■ Rates: \$54; 54; 54; 54.

**WAMO(FM)**—Listing follows WYJZ(AM).

**WARO(AM)**—See Canonsburg.

**\*WDUQ(FM)**—Dec 15, 1949: 90.5 mhz; 25 kw. Ant 480 ft. Stereo. 801 Bluff St. (15219). (412) 434-6030. Duquesne Univ. Net: UPI, NPR. Format: Div. Spec progs: Fr 1 hr, German 1 hr, Ital 1 hr, Asian 1 hr, Pub affairs 15 hrs. wkly. ■ Dr. Kenneth Duffy, gen mgr.

**WDVE(FM)**—Listing follows KQV(AM).

**WEDO(AM)**—See McKeesport.

**WEEP(AM)**—1947, 1080 khz; 50 kw-D, 25 kw-CH 107 6th St. (15222). (412) 471-9950. Radio 1080 Corp. (acq 9-15-77) Net. MBS. Format: C&W. ■ Joseph M. Field, pres; Michael Sigelman, VP & gen mgr; Jay Stevens, prog dir; Cliff Bryson, chief engr. ■ Rates: \$56; 42; 52; 21

**WDSY(FM)**—Co-owned with WEEP(AM). Sept 1962: 107.9 mhz; 50 kw. Ant 500 ft. Format: Btlf Country. ■ Ted Sohler, prog dir.

**WJOI(FM)**—July 19, 1948: 93.7 mhz; 41 kw. Ant 550 ft. Stereo. 1715 Grandview Ave. (15211). (412) 381-8100. EZ Communications. Net. Stone Format. MOR. Btlf mus. ■ Arthur Kellar, pres; Gary Popkins, gen mgr; Mrs. Gwen Edwards, prog dir; Glen Anderson, chief engr. ■ Rates: \$24; 24; 24; 21

**WKQT(AM)**—Oct 19, 1921 1320 khz; 5 kw-U, DA-N. Bcst Plaza, Crane Ave. (15220). (412) 531-9500. Communications (group owner; acq 4-26-77). Net. APR. Rep: RKO. Format: Top 40. Spec progs: Pub affairs 6 hrs, Black 1 hr wkly. ■ Charles Fullerton, pres; Steve Berger, gen mgr; Greg Stevens, coml mgr; Bob Savage, prog & news dir; Patte Sullivan, mus dir; Barry Taylor, chief engr. ■ Rates: \$50; 45; 50; 45.

**WSHH(FM)**—Co-owned with WKQT(AM). March 8, 1948: 99.7 mhz; 10.5 kw. Ant 930 ft. Stereo. (412) 391-0395. Prog sep from AM. Rep: RKO. Format: Btlf mus. ■ Dick Yankus, gen mgr; Susan Buchman, coml mgr; Jim Schulke, mus dir. ■ Rates: \$53; 53; 53; 48.

**WLOA(AM)**—See Braddock.

**WPEZ(FM)**—Listing follows WWSW(AM).

**WPIT(AM)**—1947: 730 khz; 5 kw-D. Gateway Towers, Suite 200, Gateway Center (15222). (412) 281-1900. Rust Craft Bcstg of Pa. Inc. Group owner: Rust Craft. Net: APR. Format: Rel. Spec progs: Ger, It, Gr, Ukrainian, Lithuanian, 1 hr, Opera 4 hrs wkly. ■ Marshall L. Berkman, pres; Michael Komichak, gen mgr; Ralph E. Becker, VP; Michael Lee, news dir; Dick

Norwicke, chief engr. ■ Rates: \$23; 23; 23; —

**WPIT-FM**—1960: 101.5 mhz; 19 kw. Ant 520 ft. Dups AM 20%. Stereo. ■ Rates: \$14, 14, 14; 14.

**WPLW(AM)**—See Carnegie

**\*WQED-FM**—Jan 25, 1973: 89.3 mhz; 43 kw. Ant 500 ft. Stereo 4802 5th Ave. (15213). (412) 683-1300. Metropolitan Pittsburgh Pub Bcstg Inc. Net: NPR. Format: Fine Arts. ■ Thomas Skinner, VP; Peter Garvie, stn mgr; Russell Hamnett, asst stn mgr; Cal Thomas, VP-development; Martin Schneider, mus dir; Lynn Rubenson, prom mgr; Steve Rogers, chief engr.

**\*WRCT(FM)**—April 1974: 88.3 mhz; 10 w. Ant 100 ft. 5000 Forbes Ave. (15213). Carnegie-Mellon Student Govt Corp. ■ Robert W. McCurdy, pres, bd of dirs.

**WSHH(FM)**—Listing follows WKQT(AM).

**1250/wtae**

"I Love You Pittsburgh"



REPRESENTED BY  
**KATZ RADIO**



**WTAE(AM)**—May 1922: 1250 khz; 5 kw-U. DA-N. 400 Ardmore Blvd. (15230). (412) 731-1250. Hearst Corp. (group owner; acq 1931) Net: ABC/E. Rep: Katz. Format: Adult contemp, sports. ■ Ted J. Atkins, VP & gen mgr; Alan Thompson, sls mgr; Mark Roberts, prog admin; Chuck Brinkman, mus dir; Bob Kopler, new admin; John Romick, chief engr. ■ Rates: \$150; 80; 85; 40.

**WXKX(FM)**—Co-owned with WTAE(AM). Aug 8, 1960: 96.1 mhz; 50 kw. Ant 500 ft. Stereo. Net: ABC/FM. Format: Contemp. ■ Kevin Metheny, prog dir. ■ WTAE-TV affil. ■ Rates: \$58; 65; 68; 68.

**WWSW(AM)**—1932: 970 khz; 5 kw-U, DA-2. One Allegheny Sq. (15212). (412) 323-5300. WWSW Radio Inc. Net: ABC/I. Rep: Blair. Format: Modern country. ■ John D. Gibbs, pres & gen mgr; John A. Jurewicz, bus mgr; Dave Hammond, prog dir; Jack Linder, chief engr. ■ Rates: \$85; 67; 47; 19.

**WPEZ(FM)**—Co-owned with WWSW(AM). 1940: 94.5 mhz; 50 kw. Ant 810 ft. Stereo. Net: ABC/C. Format: Top-40. ■ James Hankins, stn mgr; Charles Weaver, bus mgr. ■ Rates: \$40; 55; 64; 64.

**WXKX(FM)**—Listing follows WTAE(AM).

**WYDD(FM)**—Co-owned with WKPA(AM) New Kensington, Pa. Feb 4, 1963: 104.7 mhz; 50 kw. Ant 500 ft. Stereo. WYDD Suite, Gateway Towers (15222). (412) 362-2144. Gateway Bcstg Enterprises Inc. Net: MBS. Rep: Selcom. Gateway Format. Progressive. ■ Nelson L. Goldberg, pres & gen mgr; Jim Augustine & Lous Sopowitz, coml mgrs; Kit Baron, prog & mus dir; Rhonda Gelman, prom mgr; Mike Matey, chief engr.

**\*WYEP-FM**—April 30, 1974 91.5 mhz; 840 w. Ant 519 ft. 4 Cable Place (15213). (412) 687-0200. Pittsburgh Community Bcstg Corp. Net: NPR. Format: Diversified Community radio. Spec progs: C&W 1 hr, Jazz 27 hrs, It 1 hr, Native Am 1 hr, Israel 1 hr, Fr 1 hr wkly. ■ George Herndon, pres; Bill Askin, prog dir; Alice Bell, news dir; Jeff Smith, dev; Dan Barnett, chief engr.

**WYJZ(AM)**—Aug 1, 1948: 860 khz; 1 kw-D. DA. 1811 Blvd of Allies (15219). (412) 471-2181. Sheridan Bcstg Corp. (group owner; acq 3-1-73). Net: Mutual Black. Rep: Howard. Format: Relig, Jazz. ■ Paul Yates, pres; Skip Finley, VP & gen mgr; Walter L. Jones, exec VP, natl sls mgr; Matt Ledbetter, natl prog dir; James Eric, sls mgr; Gloria I. Briskey, relg dir; Derek Hill, news dir; Dennis Vohar, chief engr. ■ Rates: \$26; 19; 26; —.

**WAMO(FM)**—Co-owned with WYJZ(AM). 1960: 105.9 mhz; 72 kw. Ant 430 ft. Stereo. Dups AM 25%. Format: Crossover Rock. ■ Rates: \$36; 29; 36; 29.

## Pittston

**WARD(AM)**—June 21, 1953: 1540 khz; 1 kw-D. Box 1540 (18640). (717) 655-5521. Ward Bcstg Corp. (acq 1-28-75). Format: HIT. ■ James F. Ward, pres; R.

W Brenner, stn mgr; Samuel M. Liguori, prog dir; Frank Silva, sps dir; John C. Watkins, news dir; Joseph M. Coleman, chief engr. ■ Rates: \$5; 5; 5; 5.

Portage

**WRML(AM)**—Aug 30, 1960: 1470 khz; 500 w-D. 712 Main St. (15946). (814) 736-8000 Mainline Media. Dome-Messervay Format: Top 40. Spec prog: Pol 8 hrs wkly. ■ Ken Karashowsky, prog dir; Jeff Keith, chief engr

Pottstown

**WPAZ(AM)**—Oct 1, 1951 1370 khz; 1 kw-D. Broadcast Lodge (19464). (215) 326-4000. Pottstown Bcstg Co. Group owner: Great Scott Stns. Net: MBS. Format: MOR Spec prog: Pol 2 hrs wkly. ■ Herbert Scott, pres, natl sls & gen mgr; Robert Eppheimer, loc sls dir; Nancy Bortz, prog dir; Jim Plummer, news dir. ■ Rates: \$15; 13; 15; 13.

**WRFY-FM**—See Reading.

Pottsville

**WAVT-FM**—Listing follows WPPA(AM).

**WPAM(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N. Box 629 (17901). (717) 622-1450. Curran Communications (acq 1-76). Net: UPI. Format: MOR. Spec progs: Pol 2 hrs, C&W 3 hrs, Gospel 1 hr, wkly. ■ James J. Curran, pres; R. Mickey Angst, grnd mgr; Ken Meinhardt, mus dir; Geoff MacLaughlin, news dir. ■ Rates: \$5; 5; 5; 2.50.

**WPPA(AM)**—May 9, 1946: 1360 khz; 5 kw-D, 500 w-N, DA-2. Box 540 (17901). (717) 622-1360 Pottsville Bcstg Co. Group owner: A. V. Tidmore Net: CBS, APR. Format: MOR, Contemp. Spec progs: Farm 3 hrs, Pol 1 hrs, C&W 6 hrs, wkly. ■ A. V. Tidmore, own & gen mgr; Ralph L. Price, coml mgr; James B. Thompson, prog & news dir; Laurin Edmonds, chief engr. ■ Rates: \$9; 9; 9; 9.

**WAVT-FM**—Co-owned with WPPA(AM) Nov 20, 1948: 101.9 mhz; 29 kw. Ant 543 ft. Stereo. Dups AM 95%. Format: Good music.

Punxsutawney

**WPME(AM)**—March 18, 1953: 1540 khz; 5 kw-D, 1 kw-CH. Box 38 (15767). (814) 938-6000. Punxsutawney Bcstg Co. (acq 4-71). Format: MOR. Spec progs: Pol 3 hrs, C&W 11 hrs, Farm 2 hrs, wkly. ■ Charles M. Erhard Jr., pres, gen & coml mgr; Robert L. Curry, prog, mus & news dir; John M. Leisering, prom mgr; Randall L. Engler, chief engr.

**WPME-FM**—Dec 12, 1973: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 80%.

Reading

**WEEU(AM)**—1931 850 khz; 1 kw-U, DA-N. 34 N. Fourth St. (19601). (215) 376-7335. WEEU Bcstg Co. (acq 12-46). Net: ABC/E, UPI. Rep: Buckley Radio. Format: Adult Contemp. Spec prog: Sp 1 hr, farm 5 hrs wkly. ■ Wm. J. Rohn, pres; Richard Schilpp, gen mgr; Jack B. Gounder, prog dir; David Smith, mus dir; Robert Smith, news dir; William Urban, chief engr. ■ Rates: \$35; 22; 27; 16.

**WHUM(AM)**—Sept 1, 1946: 1240 khz; 1 kw-D, 250 w-N. 45 S. Front St. (19603). (215) 376-3987 Berks Broadcasting CO. (acq 8-1-77). Net: NBC. Rep: PRO Radio, Dome. Format: C&W. Spec progs: Pol 2 hrs wkly. ■ Kerby Confer, pres; Henry Kirk, gen mgr; Dave Bernstein, coml mgr; Ted Genevish, prog dir; Carlson Mun, mus dir; Jane Farmer, news dir; James Hodgkins, chief engr. ■ Rates: \$26; 17; 22; —

**WRWA(AM)**—Sept 1922: 1340 khz; 1 kw-D, 250 w-N. 19 N. Fifth St. (19603). (215) 376-7173. Camelot Communications Inc. (acq 11-1-76). Net: UPI. Rep: McGavren-Guild. Format: Contemp. ■ Jeffrey J. Levin, pres; Mike Shannon, prog dir; Don Greth, news dir; Neal Newman, news dir. ■ Rates: \$24; 22; 24; 20.

**WRFY-FM**—Oct 1, 1962: 102.5 mhz; 15 kw. Ant 810 ft. Stereo. 2325 Perkiomen Ave. (19606). (215) 779-4545 City Bcstg Co. (acq 9-63). Net: APR, ABC/FM. Rep: McGavren-Guild. Format: Btlf mus. ■ Howard F. Reber, pres; Frank A. Franco, prog & mus dir; Mrs. Helene Franco, gen mgr; Anthony B. Batta, sls mgr; David P. Franco, asst prog dir; Frank Mooney, sports dir; Thomas Franco, pub affrs dir; S. Martin Miller, news dir; Gerhardt Klemm, chief engr. ■ Rates: \$12; 12; 12; 11

**\*WXAC(FM)**—1967 91.3 mhz; 10 w Albright College (19604). (215) 921-2217 Albright College Format: Progressive ■ Jim Jablonski, stn mgr; Michael Schatz, bus mgr; Michael Glass, prog dir; Randy Kosio, mus dir; William Siler, chief engr.

Red Lion

**WGCB(AM)**—Oct 22, 1950: 1440 khz; 1 kw-D. Box 88 (17356). (717) 244-5360 Red Lion Bcstg Co. Inc. Format: Rel. Spec prog. Farm 1 hr, It 1 hr, Dutch 1 hr, wkly. ■ Dorothy Noriss, pres; Dario D. Shoff, gen mgr; John Norris, VP; Lou Castriota, prog dir; Michael Smeltzer, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50

**WGCB-FM**—October 1960: 96.1 mhz; 50 kw Ant 500 ft. Stereo. Dups AM 10%. ■ WGCB-TV affil

Ridgway

**WKBI(AM)**—See St. Mary's.

**WTMX(FM)**—August 1966: 94.3 mhz; 740 w. Ant 550 ft. Stereo. Main & Broad Sts (15853). (814) 773-3166. ElkCameron Bcstg Co. Group owner: Allegheny Mtn. Network. Net: MBS. Rep: Dome. Format: C&W ■ Cary H. Simpson, gen mgr; Eugene Dendorfer, coml & stn mgr; Angie Ferrari, mus dir; Mary Sullivan, news dir; Ken Cirrioli, chief engr. ■ Rates: \$2.40; 2.40; 2.40; 2.40.

Roaring Spring

**WHPA(FM)**—See Hollidaysburg

**WKMC**  
Town & Country Music



**WKMC(AM)**—1955: 1370 khz; 5 kw-DA. South Main St. (16673). (814) 224-2151 Cove Bcstg Co. (acq 9-18-69). Net: NBC. Format: C&W Spec prog: Farm 3 hrs, Rel 7 hrs wkly. ■ Louis J. Maierhofer, pres & gen mgr; Stephen Lantz, coml mgr; Al Bird, prog dir; Ed Tate, mus dir; Walter Frank, news dir; Bob Resconsin, chief engr. ■ Rates: \$8; 7; 8; 7;.

St. Mary's

**WKBI(AM)**—July 23, 1950: 1400 khz; 1 kw-D, 250 w-N. 10 Railroad St. (15857). (814) 834-2821 Elk-Cameron Bcstg Co. Group owner: Allegheny Mtn Network (50%) and Rennekamp (50%). Net: MBS; Allegheny Mountain Network. Rep: Dome. Format: MOR/Contemp. ■ Cary H. Simpson, pres; John P Knorr, stn mgr; Dave Mazzaferro, prog & mus dir; Peter Steinhof, prom mgr; Mary Grace Zitzler, news dir; Keith McKervey, chief engr. ■ Rates: \$6; 4; 6; 6.

**WTMX(FM)**—See Ridgway.

Sayre

**WATS(AM)**—June 1950: 960 khz; 1 kw-D. 106 W. Lockhart St. (18840). (717) 888-7745. WATS Bcstg Inc. (acq 7-31-70). Net: ABC/E. Format: MOR. ■ Robert E. Klose, pres & gen mgr; Virginia C. Klose, VP & sec; Richard L. Brehm, stn & sls mgr; George Thomas, opns mgr & mus dir; Charles Carver, news dir; Lawrence Brown, contract engr. ■ Rates: \$8.70; 5.60; 7.20; 1.70.

**WAVR(FM)**—Co-owned with WATS(AM). See Waverly, N.Y.

Scottdale

**WLSW(FM)**—Dec 21, 1971 103.9 mhz; 325 w. Ant 780 ft. Box 763 Connellsville (15425). (412) 628-8000. L. Stanley Wall. Net: MBS. Rep: Dome-Messervay. Format: Top-40. Spec prog: Oldies 6 hrs wkly. ■ L. Stanley Wall, pres; B. L. Frankhouser, coml mgr; Chris Moulton, mus dir; Martin Prah, news dir.

Scranton

**WARD(AM)**—See Pittston.

**WARM(AM)**—1940: 590 khz; 5 kw-U, DA-2. Box 590, Avoca (18641). (717) 346-4646. WARM Bcstg Co. (acq 6-15-58). Group owner: Susquehanna. Net: APR. Rep: Eastman. Format: Top 40. ■ Louis J. Appell Jr, pres; James Davey, gen mgr; Phil Condron, coml mgr; Arthur W. Carlson, James Davey, coml mgr; Ron Allen,

prog dir; Jerry Heller, news dir; Charles Morgan, chief engr. ■ Rates: \$55; 37; 45; 22.

**WBAX(AM)**—See Wilkes-Barre.

**WBRE-AM-FM**—See Wilkes-Barre.

**WEJL(AM)**—Nov 22, 1922: 630 khz; 500 w-D. 149 Penn Ave. (18503). (717) 346-6555. The Scranton Times. Group owner: Shamrock Development. Net: ABC/I. Rep: Selcom. Format: MOR. Spec prog: Farm 1 hr wkly. ■ William R. Lynett, VP; Joseph Silva, gen mgr; Robert O'Hara, coml mgr; Chris Norton, prog dir; Ben Smith, mus dir; Walt Miller, news dir; Joseph Fabian, chief engr. ■ Rates: \$40; 32; 40; —.

**WEZX(FM)**—Co-owned with WEJL(AM). Nov 1, 1967: 107.1 mhz; 125 w. Ant 1,270 ft. Stereo. Prog sep from AM. Format: AOR. ■ Rates: \$18; 18; 22; 22.

**WGBI(AM)**—Jan 12, 1925: 910 khz; 1 kw-D, 500 w-N. 1000 Wyoming Ave (19509). (717) 961-2222. WGBI Radio Inc Net: CBS. Rep: Avco. Format: C&W. ■ M. E. Megargee, pres; Madge Megargee Holcomb, gen mgr; Gerald Petrella, coml mgr; Mort Rosenthal, prog dir; Doug Holcomb, prom mgr; Thomas Powell, news dir. ■ Rates: \$16; 14; 16; 14

**WGBI-FM**—Dec 25, 1948: 101.3 mhz; 7 kw. Ant 1,110 ft. Stereo. Prog sep from AM. Rep: Torbet. Format: Top 40. ■ WDAU-TV affil. ■ Rates: \$24; 28; 28; 20.

**WICK(AM)**—April 17, 1954: 1400 khz; 1 kw-D, 250 w-N. 1049 N. Sekok Rd. (18504). (717) 344-1221. Lancom Inc. (acq 9-11-78) Net: MBS. ■ Rates: \$12; 12; 12; 12.

**WDDL-FM**—Co-owned with WICK(AM) Nov 26; 1964: 104.9 mhz; 145 w. Ant 1,093 ft. Stereo. 1049 North Sekol Rd. (18504). 344-1221 Lane Bcstg Corp. Net: APR. Rep: PRO Radio. Format: Contemp MOR. Spec prog Farm 1 hr wkly. ■ Douglas V Lane, pres & gen mgr; William J. Lane, VP; Virginia B. Lane, sec; Louis K. Schwass, prog dir; John Winslow, news dir; Gene Manning, coml mgr. ■ Rates: \$14; 14; 14; 14.

**WILK(AM)**—See Wilkes-Barre

**WSCR(AM)**—1947 1320 khz; 1 kw-D, 500 w-N, DA-N. 1520 North Keyser Ave. (18508). (717) 347-3388. Rice Communications Inc. (acq 7-1-66). Net: NBC. Rep: PRO Radio. Format: Contemp. Top 40. ■ William Thomas Rice Sr, pres & gen mgr; Leona Ult, coml mgr; Vince Luciano, prog dir; Tom Rice Sr, news dir; V. Albert, mus dir; Joe Coleman, chief engr. ■ Rates: \$9.41; 8.23; 9.41; 8.23.

**\*WVIA-FM**—April 23, 1973: 89.9 mhz; 5 kw. Ant 1,250 ft. Public Bcstg Ctr (18640). (717) 655-4561 TWX 510-658-3448. N.E. Pa. Educ TV Assoc. Net: NPR, Pa. Public Radio Network. Net: UPI. Format: Classcl. ■ George H. Strimel, pres and gen mgr; Jack Lewis, prom mgr; Paul Evanosky, chief engr.

**\*WVMW-FM**—September 1974: 91.5 mhz; 10 w. Stereo. 2300 Adams Ave. (18509). (717) 343-6521 Marywood College. Format: Div. ■ Dr. George F. Perry, exec dir.


**WDDL-FM**—Listing follows WICK(AM)

**WYZZ**  
24 Hours a Day Everyday  
*The Sound of Beautiful Music*

**WYZZ(FM)**—See Wilkes-Barre.

Selinsgrove

**WQSU**  
Progressive Information & Music



**\*WQSU(FM)**—September 1967 88.9 mhz; 5.6 kw.

## Pennsylvania Radio

Ant 620 ft. Susquehanna University (17870). (717) 374-9700. Susquehanna Univ. Net: IBS, UPI Format: Educ, progrsv. ■ Larry D. Augustine, gen mgr; Dave Lightcap, chief engr.

**WSEW(AM)**—Jan 16, 1967: 1240 khz; 1 kw-D, 250 w-N. Box 1240, R.D. 1 (17870). (717) 374-1155. B & K Bcstg. Net. APR. Format: Diversifd. Spec progs: Farm 2 hrs; C&W 2 hrs, wkly. ■ William F. Mahoney, pres & gen mgr; Kathleen Mahoney, coml mgr; Nick Reed, prog and mus dir; Tony Mahoney, pub rel dir; Ed Maddon, sports dir; Bob Collings, news dir; James Herb, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 4.50.

### Shamokin

**WISL(AM)**—January 1948: 1480 khz; 1 kw-U, DA-N, Rock & Sunbury Sts. (17872). (717) 648-6831 Radio Anthracite Inc. (acq 7-18-57). Rep: Forjoe. Spec prog: Pol 6 hrs wkly. ■ Henry W. Lark, pres; Bernard Friedman, gen mgr; Frank Etcker, coml mgr; Bernie Saks, prog dir; Bernie Flynn, prom mgr; Tom Kutza, news dir; Al Donovan, chief engr.

**WISL-FM**—September 1968: 95.3 mhz; 1.75 kw. Ant 300 ft. Dups AM 95%.

### Sharon

**WPIC(AM)**—Oct 25, 1938: 790 khz; 1 kw-D, 2030 Pine Hollow Blvd. Box 211 (16146). (412) 346-4113. Sharon Bcstg Co. (acq 5-21-59). Group owner: Rgnl Bcstrs. Net: ABC/I. Format: MOR. ■ Joseph Dobosh, gen mgr; Tom Klein, prog dir; Charles Ring, chief engr.

**WYFM(FM)**—Co-owned with WPIC(AM). 1947: 102.9 mhz; 26 kw. Ant 455 ft. Stereo. Dups AM 1%. Rep: Torbet-Lasker. Format: Top 40. Spec progs: Black 1 hr, Hungarian 1 hr, wkly. ■ Jack Taylor, prog & mus dir

### Sharpshville

**WFAR-FM**—Dec 28, 1976: 95.9 mhz; 3 kw. Ant 285 ft. Box 96 (16150). Sanford A. Schafitz. Rep: Dome-Messervey. Format: MOR, Oldies. Spec prog: Arabic 2 hrs wkly. ■ Sanford Schafitz, owner; Donna Murray, coml mgr; Tony Costanza, prom mgr; Gary Zimmet, chief engr. ■ Rates: \$3; 3; 3; 3.

### Shenandoah

**WMBT(AM)**—March 19, 1963: 1530 khz; 1 kw-D, Box 1530 (17976). (717) 462-2759. Schuylkill Trans-Audio Corp. Format: MOR. Spec progs: Farm 1 hr, Pol 3 hrs, C&W 3 hrs, Talk 11 hrs, wkly. ■ Ron Stewart, gen mgr; Nancy Love, coml mgr; Theresa Rang, news dir; Al Kovy, mus dir; Julian Mileski, chief engr. ■ Rates: \$5; 5; 5; —.

### Shippensburg

**WSHP(AM)**—Dec 5, 1961: 1480 khz; 500 w-D, Box 1480 (17257). (717) 532-4105. Town Radio Inc. Net: APR. Format: Relg, farm and MOR. Spec prog: C&W 16 hrs wkly. ■ Arthur K. Greiner, pres & gen mgr; Nancy E. Goshorn, asst gen mgr; Curtis Barron, coml mgr; Hank Zimmerman, prog and news dir; Robert McAdams, prom and mus dir; Laura G. Zimmerman, prom mgr; John Nordine, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**\*WSYC-FM**—February 1975: 88.7 mhz; 10 w. Ant 100 ft. Cumberland Union Bldg. (17257). (717) 532-6006. Shippensburg State College. Format: Educ, progrsv. Spec progs: Classcl 10 hrs, Fr 1 hr, Sp 1 hr, Jazz 18 hrs, folk 3 hrs, wkly. ■ Dr. Gilmour B. Seavers, pres; Bill Kaufman, gen mgr. ■ Rates: \$2.60; 2.60; 2.60; 2.60.

### Somerset

**WVSC(AM)**—Jan 15, 1951: 990 khz; 5 kw-D, DA, Box 231 (15501). (814) 445-4186. Ridge Communications Inc. (acq 5-11-72). Net: ABC/I. Rep: Regional Reps, Dome-Messervey. Format: MOR, C&W. ■ I. Richard Adams, pres & gen mgr; Gerald Chabot, coml & prom mgr; Walter Ebie, news dir; Harold Showman, mus dir & chief engr. ■ Rates: \$10; 10; 10; 10.

**WVSC-FM**—June 15, 1966: 97.7 mhz; 3 kw horiz, 2.95 kw vert. Ant 270 ft horiz, 265 ft vert. Dups AM 80%.

## South Williamsport

**WMPT(AM)**—Feb 22, 1957: 1450 khz; 1 kw-D, 250 w-N. Box 883, Williamsport (17701). (717) 323-3608. Will-Mont Bcstg Co. Net: ABC/C. Rep: Market 4 Radio. Format: MOR. ■ Galen D. Castlebury Jr., pres, gen mgr & chief engr; Robert Evans, prog dir & prom mgr; Susan Andrews, mus dir; William Byham, sports & news dir. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

**WMPT-FM**—June 1, 1968: 99.3 mhz; 105 w. Ant 1,230 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Starview

**WRHY(FM)**—Nov 22, 1971: 92.7 mhz; 420 W. Ant 700 ft. Stereo. R.D. 4, York (17404). (717) 266-1606. Harrea Broadcasters (acq 5-76). Net: UPI. Rep: Blair. Format: AOR. ■ Michael M. Rea, pres; John W. Dame, gen stn mgr; Marvin Gostlin, sls mgr; Rick Harris, prog dir; Gary Magill, chief engr. ■ Rates: \$11.50; 11.50; 12.50; 12.50.

### State College

**WBLF(AM)**—See Bellefonte.

**\*WDFM(FM)**—Dec 6, 1953: 91.1 mhz; 870 w horiz, 850 w vert. Ant minus 78 ft horiz, minus 83 ft vert. Stereo. 304 Sparks Bldg. (16802). (814) 865-1876. Pennsylvania State U. Format: Diversified. ■ Harold Nelson, gen mgr; Mel Klein, bd chm; Carl Volz Jr, chief engr.

**WGMR(FM)**—See Tyrone.

**WMAJ(AM)**—1945: 1450 khz; 1 kw-D, 250 w-N. Box 888 (16801). (814) 237-4959. Centre Bcstrs Inc. (acq 1958). Net: UPI. Rep: Market 4 Radio. Format: Contemporary; Top-40. Spec prog: Class 6 hrs wkly. ■ W. K. Ulerich, pres; Croy A. Pitzer, exec VP & gen mgr; Dawn Mowery, bus mgr; Jeff Ward, prog & mus dir; Carl Volz Jr, chief engr. ■ Rates: \$18; 16; 18; 14.

**WXLRFM**—Co-owned with WMAJ(AM). Feb 7, 1965: 103.1 mhz; 3 kw horiz, 2.95 kw vert. Ant minus 55 ft horiz, minus 50 ft vert. Stereo. Format: Mellow Rock. Spec prog: Classical 4 hrs wkly. ■ Glenn Holtzer, prom mgr. ■ Rates: \$16.30; 13.60; 15.30; 11.90.

**WQWK(FM)**—Listing follows WRSC(AM).

**WRSC(AM)**—May 29, 1961: 1390 khz; 2.5 kw-D, 160 Clearview Ave. (16801). (814) 238-5085. State College Communications (acq 1-75). Group owner: Eastern. Net: APR, ABC/C. Rep: Dome. Format: Contemporary. Spec progs: Farm 1 hr wkly. ■ Robert K. Zimmerman, gen mgr; Howard McAnany, coml mgr; Mike St. John, prog dir; Mike McGuire, mus dir; Paige Bazzonne, prom mgr; Tina Hay, news dir; George Werl, chief engr. ■ Rates: \$14; 12; 12; 10.

**WQWK(FM)**—Co-owned with WRSC(AM). April 1965: 106.7 mhz; 3 kw. Ant 170 ft. Stereo. Prog sep from AM. Format: Progressive rock. Spec progs: Black 1 hr wkly. ■ Robert K. Zimmerman, gen mgr; Chris Borod, prog dir; Lanny Johnson, coml mgr; Tina Hay, mus dir; Tom Leipold, news dir; Pat Richards, chief engr. ■ Rates: \$8; 8; 8; 8.

**WTLR(FM)**—Jan 1, 1978: 89.9 mhz; 10 kw. Ant 446 ft. Stereo. 315 S. Atherton St. (16801). (814) 237-9857. Central Pennsylvania Christian Institute Inc. Format: Religious, Diversified. Spec prog: Childrens 12 hrs wkly. ■ Ed Palpant, pres; John L. Meacham, stn mgr; Chuck Gray, mus dir; Mike DeMark, prod dir; Darrell Colpo, prog dir; Eric Albert, chief engr.

**WXLRFM**—Listing follows WMAJ(AM).

### Stroudsburg

**WVPO(AM)**—1947: 840 khz; 250 w-D, 22 S. Sixth St. (18360). (717) 421-2100. Pocono Mountains Broadcasting Inc. (acq 7-1-77). Rep: Dome Market 4. Format: MOR. Spec prog: Ger 2 hrs wkly. ■ Ronald C. Drescher, pres & gen mgr; Thomas E. Hare, sls mgr; Bill Amos, prog dir; Maurice Stuart, news dir; Ernest Transue, chief engr.

**WVPO-FM**—Oct 1, 1964: 93.5 mhz; 330 w vert; 330 w horiz. Ant 780 ft. Dups AM 60%.

### Sunbury

**WKOK(AM)**—1933: 1070 khz; 10 kw-D, 1 kw-N, DA-N, Box 1070 (17801). (717) 286-5838. Sunbury Bcstg Corp. Net: CBS. Rep: Smith, Dome. Format: Adult con-

temp. Spec prog. Farm 2 hrs wkly. ■ Roger S. Haddon, pres; Joseph A. McGranaghan, VP & gen mgr; Marvin Benfer, coml mgr; Frank Rhoades, mus dir; Chuck DeVetsco, news dir; John W. Keller Jr., chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**WQKX(FM)**—Sept 15, 1948: 94.1 mhz; 50 kw. Ant 875 ft. Format: Top 40. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

### Swarthmore

**\*WSRN-FM**—Dec 1, 1972: 91.5 mhz; 10 w. Ant 115 ft. Swarthmore College (19081). (215) 543-3220. Swarthmore College. Format: Diversified. Spec progs: Black 10 hrs, C&W 5 hrs wkly. ■ Jeff Austin, gen mgr.

### Tamaqua

**WZTA(FM)**—June 14, 1965: 105.5 mhz; 3 kw. Ant minus 11 ft. (CP: ERP 1 kw; Ant 480 ft) Box 30 (18252). (717) 668-2992. Z Broadcasting Inc. Format: Top-40. ■ James A. Bowman, gen mgr; John Atkinson, prog dir; Joseph P. Yanacek, chief engr. ■ Rates: \$4; 4; 4; 4.

### Tarentum

**WNUF(FM)**—See New Kensington.

### Telford

**\*WBMR(FM)**—June 1967: 89.7 mhz; 10 w. Stereo. 145 N. Third St. (215) 723-7700. United Educational Bcstg Inc. ■ Richard A. Dean, pres and mus dir; Rick Allen, prog dir; Vic Feldman, news dir; Calvin Hartley, chief engr.

### Titusville

**WTIV(AM)**—Nov 27, 1955: 1230 khz; 1 kw-D, 250 w-N. Box 184 (16354). (814) 827-3651 Robert H. Sauber. Net: MBS. Format: MOR. ■ Robert H. Sauber, gen & coml mgr & chief engr; John Litzinger, loc sls mgr; Timothy E. Nelson, prog & news dir. ■ Rates: \$6.70; 6.70; 6.70; 6.70.

### Towanda

**WTT(AM)**—Aug 7, 1960: 1550 khz; 500 w-U, 214½ Main St. (18848). (717) 265-2165. Twin Tier Bcstg Inc. (acq 11-1-65). Net: MBS. Format: MOR, Beautiful music. Spec prog: Pol 2 hrs wkly. ■ Michael DiSisti, pres; Jack Baker, gen mgr; JoAnn Ferrero, coml mgr; Robert Brigham, chief engr. ■ Rates: \$5; 5; 5; 5.

**WTT-FM**—Nov 1959: 95.3 mhz; 3000 w. Ant 125 ft. Dups AM 70%.

### Tyrone

**WGMR(FM)**—Aug 15, 1961: 101.1 mhz; 7.6 kw, Ant 1,060 ft. Box 204, State College, Pa. (16801). (814) 238-0792. Cary H. Simpson. Group owner: Allegheny Mtn. Network. Net: Allegheny Mountain. Rep: Dome-Messervey. Format: Country. ■ Cary Simpson, pres; William E. Moses, gen mgr; Harold Q. Green, coml mgr; Richard Saupp, prog dir; David M. Siegler, prom mgr & mus dir; R. Hammond Lynn, chief engr.

**WTRN(AM)**—Jan 12, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 247 (16686). (814) 684-3200. Tyrone Bcstg Co. Group owner: Allegheny Mtn. Network. Net: MBS, Allegheny Mountain. Rep: Dome. Format: Top-40. ■ Cary H. Simpson, pres; William E. Moses, gen & sls mgr; Dennis L. Smith, prog dir; Ann G. Searer, bus mgr; John F. Simpson, prom mgr; Adam Lee, mus dir; Joyce Nowlin, news dir; Robert H. Lynn, chief engr. ■ Rates: \$6.90; 4; 6.90; 6.90.

### Union City

**WCTL(FM)**—Oct 31, 1967: 106.3 mhz; 3 kw. Ant 300 ft. RFD 3 (16438). (814) 438-2747. Inspiration Time Inc. (acq 3-72). Rep: Robertson. Format: Variety. Spec progs: Pol 1 hr, Black 1 hr, wkly. ■ Richard E. Frank, pres & gen mgr, prog dir & coml mgr; Duane Wessman, prom and news dir; Dick Hackett, mus dir; Alvin Landers, chief engr.

### Uniontown

**WMBS(AM)**—July 15, 1937: 590 khz; 1 kw-U, DA-N, 82 W. Fayette St. (15401). (412) 438-3900. Fayette Bcstg Corp. Net: CBS. Format: MOR. Spec prog: Pol 1 hr wkly. ■ Simon W. Rider, VP, gen mgr; Hester W. Nagy, coml & prom mgr; Charles H. Underwood, news dir;

George Halvonick, chief engr. ■ Rates: \$10.40; 8.95; 10.40; 8.95.

**WPQR-FM**—Dec 20, 1968: 99.3 mhz, 3 kw. Ant 300 ft. Stereo. Drawer 639 (15401). (412) 437-2813. Warman Bcstg. Net: ABC/FM. Spec prog: Pol 4 hrs wkly ■ Edwin Warman, pres; Edward E. Olesh, VP & gen mgr; Lorraine Livingston, prom mgr; William P. Colborn, prog, mus., & news dir; John Wadsworth, chief engr.

Upton

**WRCV(AM)**—See Mercersburg.

Warminster

**\*WCSD-FM**—Sept 1, 1976: 89.3 mhz; 10 w. Ant 150 ft. Street and Newton Rds. (18974). Centennial School District (acq 6-76). Net: ABC/I. Format: Diversified. Spec prog: Classical 2 hrs, Big Band 2 hrs, wkly. ■ Douglas Brangs, gen mgr.

Warren

**WNAE(AM)**—Dec 28, 1945: 1310 khz; 5 kw-D. 310 Second Ave. (16365). (814) 723-1310. Kinzua Bcstg Co. (acq 1974). Net: UPI. Format: Contemp. ■ W. LeRoy Schneck, pres; Helen Bradt, office manager; Dave Whipple, prog dir; Robert Seiden, news dir; Richard Gilson, chief engr. ■ Rates: \$7.20; 6.60; 6.60; 6.60.

**WRRN(FM)**—Co-owned with WNAE(AM). March 1948: 92.3 mhz; 26 kw. Ant 410 ft. Stereo. Dups AM 17%. Format: Beautiful music. ■ Rates: \$7.20; 3.75; 3.75; 3.75.

Washington

**\*WJCR(FM)**—Nov 26, 1972: 88.3 mhz; 10 w. Stereo. 1 South Lincoln St. (15301). (412) 228-2419. Washington & Jefferson College. Format: Progs. ■ Marc Newman, gen mgr.

**WJPA(AM)**—Feb 1, 1941: 1450 khz; 1 kw-D. 250 w-N. 98 S. Main St. (15301). (412) 222-2110. Washington Bcstg Co. Net: MBS. Rep: Direct, Rgnl Reps. Format: MOR, Top 40. ■ A. Boyd Siegel, pres; John L. Meridian, VP & coml mgr; Jay Mitchell, prog & news dir; Dennis Presky, chief engr. ■ Rates: \$10; 10; 10; 10.

**WJPA-FM**—Sept 26, 1964: 95.3 mhz; 1.95 kw. Ant 360 ft. Dups AM 100%. ■ Rates same as AM.

**WKEG(AM)**—1970: 1110 khz; 1 kw-D. DA. Box 86 (15301). (412) 225-8300. Genas Bcstg Inc. (acq 9-72). Format: MOR. ■ Joseph P. Nascone, pres, gen mgr; Ed Sherlock, prog, mus dir; Sharon Snyder, prom mgr; Earl Bugaile, news dir; William Sheehan, chief engr.

Waynesboro

**WAYZ(AM)**—Aug 19, 1953: 1380 khz; 1 kw-D. 33 E. Main (17268). (717) 762-3138. Richard F. Lewis Jr. Inc. of Waynesboro. Group owner: Mid Atlantic. Net: ABC/C. Format: C&W. ■ Marian P. Lewis, pres; Roy Nester, gen mgr; Peter Coolbaugh, prog dir; Tom Ankerbrand, mus dir; Gary Barkdoll, news dir; Larry Angle, chief engr.

**WAYZ-FM**—Feb 3, 1959: 101.5 mhz; 3.2 kw. Ant 21 ft. Dups AM 100%.

**WEEO(AM)**—Jan 12, 1971: 1130 khz; 1 kw-D. DA. Box 309 (17268). (717) 762-9336. Raystay Co. (acq 8-70). Rep: Market 4 Radio. Format: Top 40. ■ George Gardner, pres; David Gardner, gen mgr; Jeff Martin, coml mgr; Dan O'Toole, prog dir & prom mgr; Bob Kennedy, mus dir; David Butler, chief engr. ■ Rates: \$7.25; 6.10; 7.25; —

Waynesburg

**WANB(AM)**—Sept 27, 1956: 1580 khz; 500 w-D. First Federal Bldg. (15370). (412) 627-5555. Commonwealth Bcstrs Inc. (acq 1975). Net: NBC. Rep: Dome-Messervey. Format: Easy Listening. Spec prog: Talk 5 hrs wkly. ■ Abe Albright, pres and gen mgr; Dave Maset, coml mgr; Diana Albright, mus dir; R.E. Kern Jr., chief engr. ■ Rates: \$9.50; 7.50; 9.50; 7.50.

**WANB-FM**—Not on air, target date Nov 1, 1977: 103.1 mhz; 440 W. Ant 620 ft. Stereo. 25 East High St. (15370). Dups AM 100%. Commonwealth Bcstrs.

Wellsboro

**WGCR(FM)**—Listing follows WNBT(AM).

**WNBT(AM)**—May 13, 1955: 1490 knz, 1 kw-D, 250 w-N. Box 98 (16901). (717) 724-1490. Farm & Home Bcstg Co. Group owner: Allegheny Mtn. Network (70%). Net: Allegheny Mountain. Rep: Dome. Format: MOR, Top 40. ■ Cary H. Simpson, pres; Paul Bryan, gen mgr; Al Harer, news dir. ■ Rates: \$6, 6, 6, 6.

**WGCR(FM)**—Co-owned with WNBT(AM) July 2, 1969: 104.5 mhz, 50 kw. Ant 380 ft. Stereo Format: C&W. ■ Ted Saul, sls mgr; Joan McKenna, mus dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

West Chester

**WCHE(AM)**—Oct 4, 1963: 1520 khz, 250 w-D. 139 W. Gay St. (19380). (215) 692-3131. Farwill Communications Inc. (acq 12-7-64). Net: APR. Format: MOR. ■ Frank A. Robino Jr., pres; William H. Gehlert, gen mgr; John Wilson, coml mgr; Steve Bersler, mus dir; Terry Calhoun, news dir; Lou Collegreco, prog dir; Dorothy Rinard, prom mgr; Dave Schmidt, chief engr. ■ Rates: \$12; 12; 12; —

**WCOJ(AM)**—See Coatesville.

Wilkes-Barre

**WARD(AM)**—See Pittston.

**WARM(AM)**—See Scranton.

**WBAX(AM)**—May 1, 1922. 1240 khz; 1 kw-D, 250 w-N. One Broadcast Plaza (18703). (717) 288-7575. WBAX Inc. (acq 9-1-71). Group owner: Griffin. Net: ABC/E. Rep: Torbet-Lasker. Format: Contemp. ■ Merv Griffin, pres; David A. Donlin, gen mgr; Jeff Gerber, prog dir; Bonnie Gower, coml mgr; Rob Neyhard, prog dir; Vince Webber, mus dir; Bob Reynolds, news dir; Jerry Oliver, chief engr. ■ Rates: \$10; 8; 10; 6.

**WBRE(AM)**—1923: 1340 khz; 1 kw-D, 250 w-N. 62 S. Franklin St. (18703). (717) 823-0117. WBRE Radio Inc. Net: NBC, MBS, APR. Rep: Buckley. Format: All news. ■ Muriel B. Baltimore, pres; Joseph Gries, stn & coml mgr; Guy Randall, prog dir; Richard Cybulski, chief engr.

**WBRE-FM**—1947: 98.5 mhz; 6.9 kw. Ant 1,100 ft. (CP: 5.8 kw. Ant 1179 ft.). Stereo. Dups AM 98%. ■ WBRE-TV affil.

**\*WCLH(FM)**—Feb 6, 1972: 90.7 mhz; 175 w. Ant 1,020 ft. Stereo. (18703). (717) 825-7663. Wilkes College. Format: Variety. ■ Thomas Beck, advisor.

**WEJL(AM)**—See Scranton.

**WGBI-AM-FM**—See Scranton.

**WICK(AM)**—See Scranton.

**WILK(AM)**—Feb 13, 1947: 980 khz, 5 kw-D, 1 kw-N. DA-N. 88 N. Franklin St. (18711). (717) 824-4666. Wyoming Valley Bcstg Co. Net: ABC/C. Rep: McGavren-Guild. Format: Contemp. Spec prog: Farm 1 hr wkly. ■ Mitchell Jenkins, pres, Roy E. Morgan, exec VP & gen mgr; Lee Vincent, coml mgr; Emerson Ramage, bus mgr; Don Bruce, prog dir; James Morgan, stn & prom mgr; John Bugbee, news dir; Ronald Balonis, chief engr. ■ Rates: \$20; 18; 20; 18.

**WNAK(AM)**—See Nanticoke.

**\*WRKC(FM)**—Sept 18, 1968: 88.5 mhz; 440 w. Ant minus 470 ft. 133 N. Franklin St. (18711). (717) 824-9931. King's College. (acq 9-18-68). Net: ABC/I. Format: Progressive, educ, jazz. ■ Fr. James Sheerer, pres; Dean O. Runyon, gen mgr.

**WSCR(AM)**—See Scranton.

**WWDL-FM**—See Scranton.

**WYZZ**  
 24 Hours a Day Everyday  
*The Sound of Beautiful Music*

**WYZZ(FM)**—1946: 92.9 mhz; 7.5 kw. Ant 1,060 ft. Quadl. Stereo Center, 156 Prospect St. (18702). (717) 823-1166. Scranton-Wilkes-Barre Fine Music Bcstg Inc. (acq 12-28-61). Net: MBS. Rep: Market 4. Format: Blfl music, concert. Spec prog: Big Band 4 hrs, Polka 3 hrs wkly. ■ Richard G. Evans Sr., pres & gen mgr & popular mus dir; Mrs. Richard G. Evans Sr., ops & stn mgr & sec-treas; Richard G. Evans Jr., VP dev; Robert L. Evans, VP mktg & coml mgr; Robert L. Edwards,

classcl mus dir; Ronald E. Schact, chief engr. ■ Rates: \$11, 11, 11, 11

Williamsport

**WILQ(FM)**—Listing follows WLYC(AM).

**WLYC(AM)**—June 1951. 1050 khz; 1 kw-D. Box 1176, 353 Pine St. (17701). (717) 322-4676. Pennsylvania Radio (acq 1975). Net: APR. Rep: PRO Radio. Format: MOR. ■ Kerby Confer, pres; Fred J. Garrett Sr, gen mgr; Paul H. Rothfuss, exec VP. Frank Bell, prog dir; Brad Nason, news dir; John H. Ellis, chief engr. ■ Rates: \$11, 9.50; 11, 9.50.

**WILQ(FM)**—July 31, 1949: 105.1 mhz; 3.8 kw. Ant 1,140 ft. Stereo. (717) 322-4670. Format: Mod C&W, Top-40. ■ Jim Cameron, prog dir. ■ Rates: \$13; 11, 13; 11

**WMPT(AM)-(FM)**—See South Williamsport.

**WRAC(AM)**—April 10, 1930: 1400 khz; 1 kw-D, 250 w-N. 1559-61 W. Fourth St. Box 2077 (17701). (717) 322-6116. Wright-Mackey Corp. (acq 11-1-62). Net: NBC. Rep: Frederick Smith. Format: MOR, C&W. Spec progs: Pol 1 hr, C&W 10 hrs, wkly. ■ J. Wright Mackey, pres & gen mgr; Everett W. Rubendall, prog & news dir. ■ Rates: \$7.20; 5.10; 5.10; 5.10.

**WRAC-FM**—April 1, 1948: 102.7 mhz, 53 kw. Ant 1,270 ft. Dups AM 50%.

**\*WRLC(FM)**—April 5, 1976: 91.7 mhz, 10 w. College Place (17701). Lycoming College (acq 1-76). Format: Progs. Top-40. Spec prog: Black 1 hr, Jazz 3 hrs. Educ 14 hrs, wkly. ■ Jack Buckle, advisor.

**WWPA(AM)**—May 22, 1949: 1340 khz, 1 kw-D, 250 w-N. 230 Market St. (17701). (717) 323-7118. Summit Enterprises Inc. (acq 1-76). Net: CBS. Rep: Devney. Format: Adult contemp. ■ W. William Ott, pres, gen & prom mgr; Ken Sawyer, prog & news dir; Carl W. Steinbacher, chief engr.

Windber

**WWBR(AM)**—May 18, 1964: 1350 khz; 1 kw-D. 1724 Scalp Ave., Johnstown (15904). (814) 467-6644. WWBR Inc. Net: ABC/E. Rep: Keystone. Format: C&W. Spec progs: Pol 4 hrs, farm 1 hr, Hungarian 1 hr, wkly. ■ Louis Popp, pres and gen mgr; Dean Lengyel, asst mgr; Glenn R. Thomas, coml mgr; Don Dipko, prog and mus dir; Harry Hilosky, news dir; John Kershesky, chief engr. ■ Rates: \$7.65; 7.65; 7.65; —

York

**WNOW(AM)**—1948: 1250 khz; 1 kw-D. Box 1747 (17405). (717) 755-1049. Rust Communications Group Inc. (group owner, acq 1957). Net: ABC/I. Rep: Torbet/Lasker. Format: Modern country. ■ William F. Rust Jr., pres; Ben Varshone, gen mgr; David H. Marino, prog dir; Jerry Edling, news dir; Jim Back, chief engr. ■ Rates: \$13.50; 13.50; 13.50; —

**WQXA(FM)**—Co-owned with WNOW(AM). 1948: 105.7 mhz; 46 kw horiz, 38 kw vert. Ant 520 ft. Stereo. Box M-88 (17405). (717) 757-9402. Prog sep from AM. Format: Adult contemp. ■ Gary Burns, gen mgr; Jim Cook, prog dir. ■ Rates: \$14, 14, 17, 17

**WRHY(FM)**—See Starview.

**WSBA(AM)**—Sept 1, 1942: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 910 (17405). (717) 764-1155. Susquehanna Bcstg Co. (group owner). Net: APR. Rep: Eastman. Format: MOR. Spec progs: Farm 3 hrs, Black 4 hrs wkly. ■ Louis J. Appell Jr., pres; Chris J. Huber Jr., sls mgr; Arthur W. Carlson, VP radio; Phillip K. Eberly, VP & gen mgr; Bill Campbell, mus dir; Ed Wickenheiser, ops dir; Rod Burnham, prog dir; Ray Ensminger, chief engr. ■ Rates: \$60; 50; 57; 40.

**WSBA-FM**—Sept 1, 1962: 103.3 mhz, 7.9 kw. Ant 750 ft. Stereo. Prog sep from AM. Format: MOR. ■ C. J. Huber Jr., VP, stn mgr; Marshall Passmore, prog dir; John Shadle, chief engr. ■ Rate same as AM. ■ WSBA-TV affil.

**\*WVYC(FM)**—Nov. 18, 1978: 88.1 mhz; 10 w. Country Club Rd. (17405). York College of Pa. (acq 11-75).

## Pennsylvania, Rhode Island, South Carolina Radio

Format: AOR, Diversified. Spec prog: Classical 10 hrs wkly. ■ Bob Iosue, pres.

**WYCR(FM)**—See Hanover.

**WZIX(AM)**—1932: 1350 khz; 5 kw-D. 1 kw-N, DA-N. 2 W. Market St. (17401). (717) 846-8875. Greenco (acq 9-76). Format: Contemp. Spec prog: Farm 1 hr, Disco 6 hrs, Jazz 1 hr, wkly. ■ Dan N. Cohen, pres, Jeffrey D. Greenhawt, VP & gen mgr; Paxton Quigley, prog dir; Ray Thomas, mus dir; Doug Walker, news dir; Darrin Dunlap, chief engr. ■ Rates: \$16; 13; 16; 13.

### Rhode Island

#### East Greenwich

**WARV(AM)**—See Warwick-East Greenwich.

#### Kingston

**\*WRIU(FM)**—Feb 16, 1964; 90.3 mhz; 3.7 kw Ant 180 ft, 332 Memorial Union (02881). (401) 792-2382. U. of R.I. Net: APR. Format: Div. ■ David A. Tulli, gen mgr.

#### Middletown

**WKFD(AM)**—See Wickford.

**WOTB(FM)**—Co-owned with WKFD(AM) Sept. 22, 1978; 107.1 mhz; 3 kw. Ant 295 ft. Stereo. 679 W. Main Rd., Portsmouth (02840). (401) 846-6900. Bay Broadcasters. Rep: North Eastern Spot Sales. Format: MOR & Btfl mus. ■ Ronald L. Hickman, pres & gen mgr; Barbara Hickman, VP & com mgr.

#### Newport

**WADK(AM)**—Nov. 6, 1948; 1540 khz, 1 kw-D. Box 367 (02840). (401) 846-1540. Newport Communications Inc. (acq 11-30-77). Net: MBS. Rep: Roslin. Format: MOR, talk, news. Spec prog: Port 3 hrs wkly. ■ Robert W. Kuyper, pres; John Moitoza, asst mgr; Robert Angel, opns mgr; Robert Sullivan, news dir. ■ Rates: \$14; 12; 14; 12.

#### Pawtucket

**WNGG(AM)**—Feb 12, 1950; 550 khz; 1 kw-D, 500 w-N, DA-N. 100 John St. Cumberland (02864). (401) 725-9000. Roger Williams Bcstg Co. Inc. Rep: Eastman, Kadetsky. Format: Soft rock. ■ Dominick A. Hysko, pres; Donald R. Hysko, gen mgr; Beverly Hall, coml mgr; Phil Zachary, prog dir; Tom Casey, mus dir; Dennis W. Cole, prom mgr; Paul O'Brien, news dir; Jeff Egan, chief engr. ■ Rates: \$40; 32; 40; 32.

#### Portsmouth

**\*WJHD(FM)**—April 3, 1972; 90.7 mhz; 10 w. Portsmouth Abbey School (02871). (401) 683-2000. The Order of St. Benedict. Format: Classcl. Spec prog: Opera (Sun night), rock. ■ Geoffrey Chase, dir & chief engr; David McCarthy, advisor & prog dir.

#### Providence

**WBRU(FM)**—Feb 21, 1966; 95.5 mhz; 50 kw. Ant 220 ft. Stereo. (CP: 20 kw; Ant 440 ft.) 75 Waterman St. (02912). (401) 272-9550. Brown Bcstg Service Inc. Net: APR, ABC/FM. Rep: Peterson-White. Format: Progs/rock. Spec progs: Jazz 19 hrs, oldies 3 hrs, Black 4 hrs wkly. ■ Bruce Chick, pres; Keith Burke, sales mgr; Eric B. Schultz, gen mgr; Glenn Stewart, prog dir; Stephan Stockman, mus dir; Jonathan Klein, news dir; Angus Rockett, chief engr. ■ Rates: \$20; 25; 25; 25.

**\*WDOM(FM)**—March 15, 1966; 91.3 mhz, 10 w. Box 377, Friar Stn. (02918). (401) 865-2460. Providence College. Net: MBS. Format: Ed/progs. ■ John Mullaney, gen mgr.

**WEAN(AM)**—June 2, 1922. 790 khz; 5 kw-U, DA-2. 10 Dorrance St. (02903). (401) 277-7401 Providence Journal Co. (acq 10-9-54). Net: CBS, APR. Rep: MacGavren-Guild. Format: All news. ■ Michael Metcalf,

## LAUREN A. COLBY COMMUNICATIONS ATTORNEY Daily Service to FCC Offices 301-663-1086

pres, Lincoln W N Pratt, gen mgr; David Seaton, coml mgr; John Ennis, news dir; Austin Mulligan, nat'l sis. Joseph Drury, chief engr. ■ Rates: \$38. 33; 33; 28.

**WPJB-FM**—Co-owned with WEAN(AM). July 11, 1948; 105.1 mhz, 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Todd Chase, prog dir; Joe Drury, chief engr. ■ Rates: \$45, 45; 50; 50.

**WHIM(AM)**—April 15, 1947 1110 khz, 1 kw-D. 115 Eastern Ave. East Providence (02914) (401) 438-6110 Franks Bcstg Co. (acq 9-22-71). Net: ABC/E. Rep: Katz, Kettell-Carter (Boston). Format: C&W. Spec progs: Ital 2 hrs, Armenian 1 hr, Pol 1 hr, Port 1 hr wkly. ■ John E. Franks, pres; Carroll Philbrook, VP, opns mgr & chief engr; Tom Allen, prog dir.

**WHJY(FM)**—Co-owned with WHIM(AM). March 14, 1966 94.1 mhz; 50 kw. Ant 546 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

**WICE(AM)**—1947 1290 khz; 5 kw-D. 1 kw-N, DA-2. 198 Dyer St. (02903). (401) 521-2711 Dunn Bcstg (acq 3-27-78). Rep: Eastman. Format: Contemp. Spec prog: Black 1 hr wkly.

**WJAR(AM)**—Sept 6, 1922. 920 khz, 5 kw-U, DA-N. 176 Weybosset St. (02903) (401) 751-5700. TWX 710-381-1749. Outlet Co. (group owner). Net: NBC. Rep: Major Market; Knight Sales. Format: MOR, personality. ■ David E. Henderson, pres; Donald Kane, VP & gen mgr; Jack Porteous, gen sls mgr; Mike Sands, prog mgr; Mark Wayne, mus dir; Carol Jacques, news dir; Craig Healy, chief engr. ■ WJAR-TV affil. ■ Rates: \$41, 36; 38; 28.

**WLKW(AM)**—April 12, 1961 990 khz; 50 kw-U, DA-D. 228 Weybosset St. (02903). (401) 331-7810. Radio Rhode Island Inc. Group owner: McCormick Communications. Net: ABC/I. Rep: Torbet-Lasker; Creed. Format: Btfl music. ■ William M. McCormick, pres; Robert Carson, gen mgr; Pete Vincelette, gen sls mgr; Anthony Rizzini, prog dir; Don Hill, opns, Paul Temple, chief engr.

**WLKW-FM**—June 7, 1968; 101.5 mhz; 50 kw. Ant 500 ft. Stereo. Dups AM 100%.

**WPJB-FM**—Listing follows WEAN(AM)

**WPRO(AM)**—Oct. 16, 1931 630 khz, 5 kw-U, DA-N. 1502 Wampanoag Trail, East Providence (02915). (401) 433-4200. Capital Cities Communications (group owner: acq 4-59). Rep: Blair. Format: Contemp. ■ Thomas S. Murphy, chmn of the bd; Dick Rakovan, gen mgr; Don Pettibone, coml mgr; Dave McNamee, prog dir & prom mgr; Frank Daly, news dir; Egidio J. Policastro, chief engr. ■ Rates: \$60; 30; 48; 35.

**WPRO-FM**—April 1949; 92.3 mhz; 50 kw. Ant 550 ft. (CP: 39 kw). Prog sep from AM. Format: Top 40. ■ Dennis Murphy, coml mgr; Danny Centofanti, prom mgr; Alan Friedman, mus dir. ■ Rates: \$26; 26; 40; 32.

**WRIB(AM)**—June 16, 1946 1220 khz, 1 kw-D. (401) 434-0406. WRIB Inc. (acq 1-1-73). Net: APR. Rep: Bernard. Format: Relig. Spec progs: Ital 5 hrs, Port 2 hrs, Greek 3 hrs, Spanish 2 hrs wkly. ■ Arthur Tacker, pres & gen mgr; John Pierce, asst to pres & prog dir; Donna Pisaturo, mus dir; Gloria Isabella, pub serv dir; Eugene Faltus, chief engr.

#### Smithfield

**\*WJMF(FM)**—Aug 31, 1974. 91.5 mhz; 10 w. Ant 56 ft. Box 1974 (02917). (401) 231-9150. Bryant College of Business Administration. Format: Progs. ■ Newton Buckner, chmn of the bd, Ken Goralnick, gen mgr.

#### Warwick-East Greenwich

**WARV(AM)**—Aug 12, 1959. 1590 khz; 1 kw-D. 19 Luther Ave., Warwick (02886). (401) 737-0700. Blount Communications (acq 7-28-78). Net: UPI. Rep:

Eckles & Queen. Format: Top 40. Spec progs: Fr 1 hr, Greek 1 hr wkly. ■ James B. Boccock, pres, Donald A. Brown, VP & gen mgr, Daniel H. McClellan, coml mgr; Ann Jacobs, mus dir, Cheryl Jennings, prom mgr; Bernard Grace, news dir, William Bevins, prog dir; Richard Murphey, chief engr. ■ Rates: \$8, 8, 8, 6.

#### Westerly

**WERI(AM)**—July 1949; 1230 khz, 1 kw-D, 250 w-N. Colonial Office Bldg. (02891). (401) 596-7728. Westerly Bcstg Co. (acq 1967). Rep: AAA Reps, Michael Fulford Co. Inc. Format: Info. ■ Natale Urso, pres; Carl Grande, gen mgr; Bob Canty, coml mgr; Bob Terry, prog dir; Steve Caminis, news dir; Dick Ober, chief engr.

**WERI-FM**—Oct 17, 1967 103.7 mhz, 16 kw. Ant 140 ft. Dups AM 80%.

#### West Warwick

**WKRI(AM)**—Aug 1956; 1450 khz; 1 kw-D, 250 w-N. 1501 Main St. (02893). (401) 821-6200. Algonquin Broadcasting Co. Net: MBS. Rep: Kadetsky. Format: MOR, contemp, sports. Spec progs: Fr 1 hrs, It 1 hr, Pol 1 hr wkly. ■ John Weld, pres, Roger Bouchard, gen mgr; Karen McGrath, coml mgr; Joseph Corcoran, prog dir, John Parente, sports dir. Scott Fraser, news dir. ■ Rates: \$9; 7.20; 9; 5.40.

#### Wickford

**WKFD(AM)**—1961 1380 khz; 1 kw-D, DA-2. 786 Diamondhill Rd. (02895). (401) 769-0600. KIS Bcstg (acq 5-16-75). Net: ABC/C, UPI. Rep: Nona Kirby Agency. Format: Top 40. Spec prog: Pol 1 hr, Port 2 hrs, wkly. ■ Paul Katsafanas, pres; Norman Slemenda, gen mgr, Paul Perry, prog dir; Norman Deragon, news dir; Richard Bouchard, chief engr. ■ Rates: \$8; 5; 8; —

**WOTB-FM**—See Middletown.

#### Woonsocket

**WNRI(AM)**—Nov 28, 1954. 1380 khz; 1 kw-D. 786 Diamond Hill Rd. (02895). (401) 769-6925. K/S Bcstg Co. (acq 5-16-75). Net: ABC/I. Rep: Eckles & Queen. Format: Top 40. Spec progs: Fr 4 hrs, Pol 1 hr, Port 2 hrs wkly. ■ Paul Perry Katsafanas, pres; Norman J. Slemenda, gen & coml mgr; Paul Perry, prom mgr, prog and mus dir, Tom Koller, news dir; Craig Healy, chief engr. ■ Rates: \$6; 5; 6; 5.

**WWON(AM)**—Nov 11, 1946; 1240 khz, 1 kw-D, 250 w-N. 98 Getchell Ave. (02895). (401) 762-1240. Woonsocket Bcstg Co. (acq 7-11-50). Net: MBS. Rep: Kirby Format: MOR, talk. Spec progs: Fr 3 hrs, Pol 1 hr wkly. ■ Drew H. Palmer, pres; Dave Russell, gen mgr; Mrs. Aurora Theriault, coml mgr; Gene O'Neill, news dir; Ron Des Lauriers, chief engr. ■ Rates: \$9; 8; 9; 8.

**WWON-FM**—April 15, 1950; 106.3 mhz; 3 kw. Ant 215 ft. Stereo. Dups AM 5%. Net: MBS. Format: Easy Istng. ■ Rates: \$7, 7, 7.

### South Carolina

#### Abbeville

**WABV(AM)**—March 1956; 1590 khz, 1 kw-D. Box 700 (29620). (803) 459-2163. Abbco Inc. (acq 1-6-73). Format: MOR. ■ Jacob H. Brissey, gen mgr; Bert Landreth, prog dir; Alan Quarles, mus dir. ■ Rates: \$2.20; 2.20; 2.20; 2.20.

#### Aiken

**WAKN(AM)**—1952; 990 khz; 1 kw-D. Box 870 (29801). (803) 648-3253. Eagle Enterprises Inc. (acq 4-20-70). Net: UPI. Format: Top-40. ■ Michael L. Laughlin, pres; James T. Bennett III, gen mgr; Frank W. Stewart Jr., coml mgr; Rob Collins, prog & mus dir & prom mgr; Alan C. Taylor, news dir; Eddie G. Byrd, chief engr. ■ Rates: \$9.75; 8.25; 9.75; 5.30.

**WNEZ(FM)**—Co-owned with WAKN(AM). August 1966; 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**WLOW(AM)**—Dec 16, 1962; 1300 khz, 500 w-D. Box 2206 (29801). (803) 648-6861 Briar Creek Bcstg (acq 9-6-74). Net: ABC/E. Rep: Tobacco Net. Format:

Top 40. Spec prog: Farm 5 hrs, class 1 hr wkly. ■ A. Mills Fitzner, pres, gen mgr & chief engr; Owen Holmes, mus dir; A. Mills Fitzner, prog dir; Tom Barclay, news dir; Cheryl Fitzner, sls mgr. ■ Rates: \$6; 5; 6; 5.

**WLOW-FM**—Sept 17, 1966 95.9 mhz; 3 kw. Ant 200 ft. Dups AM 70%.

Allendale

**WDOG(AM)**—Jan 1, 1966: 1460 khz, 1 kw-D. Box 442 (29810). (803) 584-3500. All-Fair Bcstg Corp. Group owner: Chas. E. Bell Stns. Net: ABC/C. Rep: Carpenter. Format: C&W, MOR, Black. ■ Chas. E. Bell, pres; H. Carl Gooding, gen mgr & coml mgr; Lisa Gooding, prom dir; Alberta Davis, news dir. ■ Rates: \$2.50; 2.50; 2.50; —

Anderson

**WAIM(AM)**—April 1935: 1230 khz; 1 kw-D, 250 w-N. 321 Kingsley Rd. (29621). (803) 226-1511 The One Corp. (acq 7/1/78). Net: CBS. Format: C&W. Spec progs: Farm 1 hr, gospel 3 hrs wkly. ■ Robert Nations, pres; Betty Black, stn mgr; Barbara Allen, coml mgr; Max Mace, prog dir; Jerry Howard, mus dir; Jim Burnside, prom mgr; Ginger Smith, news dir; David Reddick, chief engr. ■ Rates: \$10; 7; 10; 7

**WAIM-FM**—1947 1011 mhz; 6.4 kw. Ant 330 ft. Dups AM 95%. Format: AOR. ■ WAIM-TV affil. ■ Rates: \$10; 7.50; 10; 7.50.

**WANS(AM)**—June 1, 1949: 1280 khz; 5 kw-D, 1 kw-N. DA-N. Box 211 (29622). (803) 224-3424. Radio Anderson Inc. (acq 2-28-74). Net: ABC/C, Tobacco. Format: Top 40. Spec prog Black 12 hrs wkly. ■ Nicholas T. Frangias, pres & gen mgr; Shirley Palmer, coml mgr; Danny R. Cooley, prog dir; William T. McCown Jr, mus dir & prom mgr; Russell Clarkso, news dir; James B. Graham, chief engr. ■ Rates: \$7.65; 6.95; 7.65; 6.95.

**WANS-FM**—Aug 1, 1963: 107.3 mhz; 100 kw. Ant 260 ft. Stereo. Sep from AM. ■ Rates: \$6.50; 6; 6.50; 6.

**WCAC(FM)**—Listing follows WAIM(AM).

Bamberg-Denmark

**WWBD(AM)**—June 23, 1957 790 khz; 1 kw-D. Box 543 (29003). (803) 245-2411 WWBD Inc. (acq 10-1-62). Net: Keystone. Format: C&W. Spec prog Black 14 hrs wkly. ■ Vic Whetstone Jr, pres & gen mgr; Bob Clary, coml mgr & news dir; Guy Kirby, prog dir; Don Cubbison, chief engr.

**WWBD-FM**—May, 1967 92.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: Good mus days, C&W evenings.

Barnwell

**WBAW(AM)**—Oct 12, 1953: 740 khz; 1 kw-D. Box 447 (29812). (803) 259-3507 Radio WBAW Inc. (acq 8-30-56). Net: UPI. Rep: Busby, Finch, Lathom Widman. Format: Contemp. Spec prog: C&W 12 hrs wkly. ■ Joe Wilder, pres & gen mgr; Dick Wilson, coml mgr; Drew Wilder, prog dir; Jolan Smoak, news dir; Fayne Anderson, chief engr.

**WBAW-FM**—Aug 31, 1966: 101.7 mhz, 3 kw. Ant 280 ft. Stereo. Dups AM 100%.

Batesburg

**WBLR(AM)**—May 10, 1956: 1430 khz; 5 kw-D. Drawer 410 (29006). (803) 532-6254. The Ridge Bcstg Co. (acq 5-1-59). Net: APR. Format: Top 40. ■ H. E. Crapps Sr, pres & gen mgr; Redd Reynolds, coml mgr; Ed Crapps Jr, prog & news dir; Ken Durst, chief engr.

**WBLR-FM**—August 5, 1965: 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

Beaufort

**WBEU(AM)**—March 1954: 960 khz; 1 kw-D. 3040 West Boundary St. (29902). (803) 524-3050. Beaufort Bcstg Co. Inc. Net: ABC/I. Rep: Keystone: Southern Spot Sls. Format: C&W. ■ George G. Trask, pres; Patricia P. Rentz, gen mgr; William D. Peters, sls mgr; John Gradick, prog dir; Mark Eisenberg, mus dir; Wanda Kluser, prom mgr; Martha Roberts, news dir; Fayne Anderson, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.25.

**WBEU-FM**—Aug 8, 1962: 98.7 mhz; 36 kw. Ant 225 ft. Stereo. Dups AM 100%.

**CSI ELECTRONICS INC.**  
 3800 S. Congress Ave.  
 Boynton Beach, Fla. 33435  
 Telephone: (305) 737-5626

**\*WERV(FM)**—Not on air, target date unknown: 89.9 mhz, 47 kw. Ant 1100 ft. South Carolina Educ TV.

**WSIB(AM)**—Feb 10, 1962: 1490 khz, 500 w-D, 250 w-N. Drawer W (29902). (803) 524-4700. Sea Island Bcstg Co. of S.C (acq 5-29-65). Group owner: Bell. Net: MBS, Mut. Black, Nat. Black. Rep: Carpenter. Format: MOR, top-40, Black. Spec progs: Sports 10 hrs. ■ Charles Bell, pres; James Massengill, stn mgr; Ronnie Pate, coml mgr; Art Smith, prog dir; Stu Wright, mus dir; Cornelia Massengill, prom mgr; John Mock, news dir; Charles Bell, chief engr. ■ Rates: \$5.25; 4.75; 5.25; 3.

Belton

**WHPB(AM)**—October 1956: 1390 khz; 1 kw-D. Box 490 (29627). (803) 338-7786. Andco Bcstg Co. Inc. (acq 10-1-68). Format: C&W. Spec prog. Gospel. ■ William L. Thompson, pres; Yvonne B. Fleming, gen mgr; Keith Landrith, coml & prom mgr; David Smith, prog & mus dir; Kay Maynard, sls mgr; Jerry W. Fleming, prom, stn mgr; Joel Kay, news dir; Bert Anderson, chief engr. ■ Rates: \$2.75; 2.75; 2.75; —

Bennettsville

**WBSC(AM)**—June 1947: 1550 khz, 10 kw-D, 5 kw-N, DA-N. Drawer 629 (29512). (803) 479-7121 Big Bend Bcstg Corp. (group owner: acq 9-23-62). Net: MBS, Mut. Black. Rep: Southern Spot Sls. Format: Contemporary, Black. Spec progs: Farm 10 hrs, C&W 3 hrs wkly. ■ A. K. Harmon, VP & gen mgr. ■ Rates: \$4.25; 4.25; 4.25.

Bishopville

**WAGS(AM)**—Feb 24, 1954: 1380 khz; 1 kw-D. Box 549, Camden (29020). (803) 484-5415. Lee County Bcstg. Rep: Southern; Keystone. Format: Variety. ■ H. S. Bowden, pres; Thomas J. Richards, gen mgr; L. Bryan Hicks, coml mgr; Tomie Howard, prog dir; Roger Hamlin, news dir; Ben Team, chief engr.

Burnettown

**WVAP(AM)**—Sept 28, 1968: 1510 khz; 500 w-D. Box 1, High Street Langley. (29834). (803) 593-3915. Midland Valley Investment Corp. Inc. Net: UPI. Format: C&W. Spec progs: Gospel 8 hrs wkly. ■ Harry Parker, pres; Hank Schneider, gen mgr; Arthur Terry, prog dir; Shelby Garrick, prom mgr; Randy Davidson, chief engr. ■ Rates: \$4, 3.75; 4; 3.75.

Camden

**WACA**  
 Adult Contemporary

**WACA(AM)**—July 24, 1948: 1590 khz; 1 kw-D. Box 549 (29020). (803) 438-9002. Camden Bcstg Corp. Net: APR. Rep: Southern Spot sls. Format: Contemp. ■ H.S. Bowden, pres; L. Bryan Hicks, gen mgr; Pat Severs, coml mgr-prog dir; Dan McCarthy, mus dir-prom dir; Pam DeFanti, news dir; Cecil Sills, chief engr. ■ Rates: \$4.50; 4; 4.50; —

**WPUB(AM)**—Dec 15, 1970: 1130 khz; 1 kw-D. Box 753, (29020). (803) 432-1130. Kershaw County Bcstg Co. Format: C&W. ■ Austin M. Sheheen Jr, pres; Cecil A. Bowers, gen mgr; Don Mack, opns dir; Phil Rogers, mus dir; R. Eric Brown, news dir; W.C. Matthis Jr, chief engr. ■ Rates: \$4, 4; 4, 4.

**WPUB-FM**—December 1974: 94.3 mhz; 3 kw. Ant 180 ft. Stereo. (803) 432-1131 Format: MOR. Prog sep from AM. ■ Don Mack, mgr.

Cayce

**WCAY(AM)**—Aug 22, 1958: 620 khz; 500 w-D. DA. Box 125 (29033). (803) 796-1850. Lexington County Bcstrs Inc. Net: MBS. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ J. Olin Tice Jr, pres; Kent Kirkland, coml mgr; Joe E. Morris, bus mgr; Dale Hawkins, gen mgr; Kenneth Wilmont, mus dir; Glen Henderson, chief engr. ■ Rates: \$15; 11; 13; —

**WZLD-FM**  
 AOR

American FM Radio Network

**Selcom, Inc.**

**WZLD(FM)**—July 1974. 96.7 mhz; 3 kw. Ant 300 ft. Box 807, 1303 State St. (29033). (803) 796-8896. WZLD Inc. Net: ABC/FM, UPI. Rep: Selcom. Format: Contemp. AOR. Net: ABC/FM. Rep: Selcom. ■ William D. Hunt, pres & gen mgr; Agnes Hunt, stn mgr; Thomas Bennett, sls mgr; Weat Mattis Jr, chief engr. ■ Rates: \$20; 20; 20; 16.

Charleston

**WCSC(AM)**—May 14, 1930: 1390 khz; 5 kw-U, DA-N. Box 186 (29402). (803) 722-7611 WCSC Inc. (acq 1-1-44). Format: Top-40. ■ John M. Rivers Jr, pres; Gloria S. Wilson, gen mgr; Jennie King, coml mgr; Bob Casey, prog dir; Eve Newitt, prom mgr; Randy Scott, mus dir; Rod Bullard, chief engr; Deborah Chard, news dir. ■ Rates: \$12; 9; 12; 9.

**WXTC(FM)**—Co-owned with WCSC(AM). April 1948: 96.9 mhz; 100 kw. Ant 780 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ Jim Vann, prog dir. ■ WCSC-TV affil. ■ Rates same as AM.

**WEZL(FM)**—Oct 5, 1970: 103.5 mhz; 25 kw. Ant 275 ft. Box 1228, 133 Church St. (29402). (803) 577-3135. WEZL Inc. (acq 1-30-76). Net: ABC/FM. Rep: Jones, Pro Radio. Format: C&W. ■ Charles N. Barton, gen mgr; James K. Whitaker, stn mgr; Charles Lindsey, prog dir; Willie Bennett, chief engr. ■ Rates: \$18; 18; 18; 18.

**WKTM(FM)**—Co-owned with WNCG(AM) North Charleston. July 17, 1962: 102.5 mhz; 50 kw. Ant 195 ft. Stereo. O'Hear Ave. (29406). (803) 554-7154. KTM Broadcasting Corp. Net: ABC/C. Rep: Selcom. Format: Top-40. ■ A. D. Cohen Jr, pres; W. G. Dudley III, VP-gen mgr; Clancy Bowick, natl sls mgr; Doug Clements, loc sls mgr; Dave Kent, prog dir; Bill Enloe, mus dir; Jim Faucette, news dir; Jerry Smith, chief engr. ■ Rates: \$16.50; 15.50; 16.50; 14.

**WOKE(AM)**—1946: 1340 khz; 1 kw-D, 250 w-N. Box 30547, 1715 Sam Rittenberg Blvd. (29407). (803) 766-1643. Weaver Bcstg Corp. (acq 7-20-55). Net: CBS. Format: MOR, variety. Spec prog: Black 6 hrs wkly. ■ Harry C. Weaver, pres & gen mgr; Alyce Clayton, wom dir; Dave Bannen, news-dir; Gordon Knight, contract engr; Harry Weaver, prog dir; Connie King, mus dir; Dave Bannon, new dir; Wally Momeier, prom mgr. ■ Rates: \$7.75; 6.75; 7.75; 6.75.

**WPAL(AM)**—1947: 730 khz; 1 kw-D. Drawer 30669, 1717 Wappoo Road, (29407). (803) 766-5584. Brothers Bcstg Inc. (acq 7-12-72). Net: National Black. Rep: Howard. Format: Black, contemp. ■ Ken Goodman, pres & gen mgr; Ron Cohen, coml mgr; Theron Snype, prog & mus dir; George Wilson III, news dir; Charles McHan, chief engr. ■ Rates: \$26; 24; 26; —

**WWWZ(FM)**—Co-owned with WPAL(AM). See Summerville.

**WPXI(FM)**—Listing follows WTMA(AM).

## South Carolina Radio



**WQSN(AM)**—1948: 1450 khz, 1 kw-D, 250 w-N Drawer 1200 (29402). (803) 722-2652. Low Country Bcstg Co. (acq 10-55). Net: CBS. Rep: Carpenter, H-R/Stone. Format: MOR. ■ Fred Winton, pres; C.J. Jones, VP-gen mgr; John McNeil, asst VP-sls, Dr. A.J. Davis, prog dir; Gathy Domized, mus dir, Dave Derrick, prom mgr; Don Morgan, news dir; Jerry Smith, chief engr. ■ Rates: \$9; 7, 9, 7

**\*WSCI(FM)**—1973: 89.3 mhz; 97 kw. Ant 540 ft. Stereo. 26 Broad St. (29401). (803) 792-7457 S.C. Educational TV Commission. Net: NPR. Format: Public, classical. Spec progs: Black 3 hrs, jazz 15 hrs wkly. ■ Henry J. Cauthen, pres & gen mgr, Joseph A. Martin Jr., mgr & prog dir; Charlton Bowers, chief engr.

**WTMA(AM)**—1939: 1250 khz; 5 kw-D, 1 kw-N. Box 10208, Rivers Annex (29411). (803) 556-5660. Charleston Communications Corp. (acq 11-18-75). Net: ABC/C, MBS, UPI. Rep: Eastman. Format: Contemp. ■ Jack Rice, pres, John Trenton, VP-gen mgr, Bob Nash, prog dir, Gordon Stenback, coml mgr; Craig Walker, news dir; Joe Lane, chief engr.

**WPXI(FM)**—Co-owned with WTMA(AM) 1945: 95.1 mhz; 100 kw. Ant 360 ft. Format: Black. ■ Ted Bell, opns mgr; Alan Jenkins, coml mgr; Jim Rhinehart prog dir; Joe Lane, chief engr

**WXTC(FM)**—Listing follows WCSC(AM).

### Cheraw

**WCRE(AM)**—July 1953: 1420 khz; 1 kw-D Box 631 (29520). (803) 537-7887 Orr Broadcasting Inc. (acq 8-2-77). Net: ABC/C. Rep: Southern Spot Sls. Format: MOR, Diversified. Spec progs: Black 4 hrs, farm 4 hrs wkly. ■ Michael G. Orr, pres & gen mgr, Al Hamrick, coml mgr; Ray Ashford, prog-mus dir; David Floyd, prom mgr; Cathie Lewis, news dir, Dave Raley, chief engr. ■ Rates: \$3; 3, 3; —

**New FM**—Not on air, target date unknown: 103.1 mhz. Cheraw Broadcasting Co.

### Chester

**WDZK(FM)**—Co-owned with WBZK(AM) York. Aug 30, 1969: 99.3 mhz; 3 kw. Ant 365 ft. Stereo. Box 297 (29706). (803) 377-3193. Chester County Bcstg. Net: APR. Format: Top-40. ■ Curtis Sigmon, pres; Grady Guy, stn mgr; Jeffrey Sigmon, prog dir; Robert Strickland, chief engr. ■ Rates: \$8.50; 8: 8.50; 4.50.

**WGCD(AM)**—July 18, 1948: 1490 khz, 1 kw-D, 250-N. Box 746 (29706). (803) 377-1111 The Dispatch Bcstg Co. (group owner; acq 7-1-55). Net: ABC/C. Format: Oldies, top 40, Black. ■ C.V. Sink, pres; Jim Davenport, gen mgr-coml mgr, Tim Andrews, prog-mus dir; Bill Poole, prom-news dir; Ken Durst, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Clemson

**WCCP(AM)**—July 27, 1969: 1560 khz, 1 kw-D, DA. Box 1560 (29631). (803) 654-5400. Tri-County Bcstg Corp. Net: APR. Rep: Southern Spot Sls. Format: MOR. ■ N. Matt Phillips, pres; Jay Clark Brown, prog dir & gen mgr; Bob Biermann, coml mgr; Jon Havermale, mus dir; Beverly Lockridge, prom mgr; Red Durkan, news dir; Dave Reddick, chief engr. ■ Rates: \$2.65; 2.65, 2.65; —

**\*WSBF-FM**—March 16, 1961 88.1 mhz; 10 w. Ant 180 Ft. Box 2156 Clemson University (29632). (803) 656-2279 or 654-3706. Clemson University. Net: MBS. Format: Progs, diversified. Spec progs: Black 3 hrs, classical 3 hrs wkly. ■ Jennifer Fennell, bus dir; Lisa Dye, prog dir; Richard Walker, mus dir; James Wieters, chief engr.

## Clinton

**WPCC(AM)**—Sept 11, 1957 1410 khz, 1 kw-D. Box 663 (29325). (803) 833-4215 Radio Station WPCC Inc. (acq 1964). Net: ABC/C. Rep: Keystone. Format: Top 40. ■ E. M. Spencer, pres; Dan Lynch, gen mgr & prog dir; Henry T. Lashley, asst mgr; Hayne Davis, prom mgr; Jimmy Cheeks, news dir; John Wallace, mus dir; Norman Payne, chief engr. ■ Rates: \$3.93, 3.93; 3.93, 3.93.

## Columbia

**\*WBCT(FM)**—Not on air, target date unknown: 90.5 mhz; 16 kw. Ant 225 ft. Harding & Blanding Sts. (29204). Benedict College. ■ Ronald W. Sauffley, asst to pres.

**WCAY(AM)**—See Cayce.

**WCOS(AM)**—1939: 1400 khz; 1 kw-D, 250 w-N. Box 748, 2440 Millwood Ave. (29202). (803) 252-2177 WCOS Inc. (acq 2-1-58). Rep: H.R./Stone. Format: Contemp. ■ George H. Buck Jr., pres; Jess E. Plummer, gen mgr; Jack Grant, coml mgr; Hunter Herring, prog dir, Mike Rast, news dir; Milton Holladay Jr., chief engr. ■ Rates: \$27, 22, 27, 22.

**WCOS-FM**—March 1951 97.9 mhz, 10 kw. Ant 420 ft. Stereo. Prog sep from AM. Format: C&W. ■ Charles White, stn mgr; Ken Martin, prog dir. ■ Rates: \$25; 30; 30, 25.

**WIS(AM)**—July 10, 1930: 560 khz; 5 kw-U, DA-N. Box 21567 (29221). (803) 772-5600. Cosmos Bcstg Corp (group owner; acq 1931). Net: NBC. Rep: McGavren-Guild. Format: MOR. ■ Charles Batson, pres; L. Brent Hill, sr VP-gen mgr; Evon Trotter, bus mgr, Richard Edwardes, asst gen mgr-gen sls mgr; Lynn McIntosh, opns mgr; Bob McAllister, news dir; Richard Wrigley, chief engr. ■ WIS-TV affil. ■ Rates: \$59; 36, 45; 15.

**\*WLTR(FM)**—July 1, 1976 91.3 mhz; 100 kw. Ant 850 ft (CP Ant 760 ft). Stereo. Drawer L, 2712 Millwood Ave (29205) (803) 758-2899. South Carolina Educl Television Commission. Net: NPR, South Carolina Educational Radio Network. Format: Classical, educational, oldies. Spec prog. Sp 1 hr wkly. ■ Jay LeRoy Stowell, stn mgr; William D. Hay, educ radio dir, Jay Latham, University rel, Herbert Reeves, prog dir; Tom Shealey, mus dir; Marcia Milligan, prom mgr, Joe Pinkston, news dir; Herbert Moore, studio engr.

**\*WMHK(FM)**—Aug 30, 1976: 89.7 mhz, 100 kw. Ant 420 ft. Box 3122 (29203). (803) 754-5400. Columbia Bible College Bcstg Co. Format: Educl, relig. ■ David Morrison, prog dir; Sue Souder, off mgr, Rashie Kennedy Jr., chief engr.

**WNOK(AM)**—Jan 1, 1947 1230 khz; 1 kw-D, 250 w-N, 6027 Devine St., Drawer M (29205). (803) 776-1230. TWX 803-733-1131 Capital Communications Inc. (acq 10-78). Group owner: Lewis Broadcasting Corp. Net: CBS. Rep: Torbet Lasker. Format: MOR. ■ J.C. Lewis, pres; Richard Laughridge, gen mgr; Ken Watts, mgng dir; Doug Enlow, prog dir, John Cook, news dir; James Kelly III, chief engr.

**WNOK-FM**—July 15, 1959: 104.7 mhz; 100 kw. Ant 460 ft. Stereo. (803) 776-1230. Prog sep from AM. Net: ABC/C. Rep: Torbet-Lasker. Format: MOR. ■ William L. McElveen, mgng dir; Camille Bradford, coml mgr; Herb Carson, prog dir; Dave Scott, mus dir. ■ WNOK-TV affil. ■ Rates: \$27, 24, 27, 20.

**WOIC(AM)**—June 30, 1954 1320 khz; 5 kw-D, 1 kw-N, DA-N. Box 565 (29202). (803) 796-0927 Nuance Corp. (acq 2-1-74). Net: Natl Black. Rep: Eastman. Format: Black contemp. ■ I. S. Leevy Johnson Esq., pres; Elliott E. Franks III, exec VP & gen mgr; Douglas W. Craig, gen sls mgr; Bobby Walters, prog dir-prom mgr; Norman Thompson, mus dir, Beverly Spearman, news dir; Ben Wood, chief engr. ■ Rates: \$30; 24, 28, 22.

**WQXL(AM)**—June 15, 1945: 1470 khz; 5 kw-D. Box 3277 (29230). (803) 779-7910. Metro Communications (acq 1974). Net: ABC/E. Format: Relig. Spec prog: Black 5 hrs wkly. ■ Garrett M. Alderfer, pres; Dorothea S. Alderfer, VP; Alfred Turner, opns mgr. ■ Rates: \$7.75; 7.75; 7.75; —

**WSCQ(FM)**—Aug 3, 1975: 100.1 mhz; 2.4 kw. Ant 330 ft. Stereo. Box 888 (29169). (803) 796-9060.

Congaree Broadcasters Inc. Net: APR. Rep: Southern spot sls. Format: Personality radio. ■ John Carroll, stn mgr. Dave Wright, gen mgr. Dennis Waldrop, coml mgr, Gene McKay, mus dir; Thom Berry, news dir, Milton Holladay, chief engr. ■ Rates: \$22; 14, 16, 12

**\*WUSC-FM**—Jan 17, 1977 91.9 mhz; 10 w. Ant 260 ft. Drawer B, U. of South Carolina (29208). (803) 777-4165. Div of Continuing Educ, U. of South Carolina. Format: Progressive, educational. Spec progs: Classical 4 hrs, Jazz 8 hrs wkly. ■ Andrew Ellis, gen mgr; John A. Ellis, chief engr.

**WVPR(FM)**—Not on air; target date unknown: 88.9 mhz, 100 kw

**WXRY(FM)**—Feb 6, 1971 93.5 mhz, 3 kw. Ant 380 ft. Stereo. Box 6827, 2400 Decker Blvd. (29260). (803) 788-6500. Frank D. Ward Inc. Rep: Buckley. Format: Btfl music. ■ Frank D. Ward, pres & gen mgr; Jim Rich, stn mgr, Milton Holiday, chief engr. ■ Rates: \$18; 20; 18; 18.

**WZLO(FM)**—See Cayce.

## Conway

**WJXY(AM)**—1050 khz; 5 kw-D. Box 1207 (29526). (803) 397-3666. Kingston Broadcasting Co. Net: UPI. Rep: Southern Spot Sales. Format: C&W. Spec progs: Farm 2 hrs wkly. ■ Mack Floyd, pres; Robert McKenzie Smith, gen mgr & chief engr; David Joyner, prog dir; Ken McNeill, news dir. ■ Rates: \$6, 6; 6; —

**WLAT(AM)**—August 1945: 1330 khz, 5 kw-D, 500 w-N, DA-N. Box 799 (29526). (803) 248-9040. Coastal Bcstg Co. Net: MBS, APR. Rep: TN Spot Sls. Format: MOR, C&W. ■ Jack E. Hawley, pres, gen mgr & chief engr; Michael Green, coml & prom mgr; Jessie Cox, prog dir; Kenny Ray, mus dir; Keith Todd, news dir. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

**WLAT-FM**—July 1964: 104.1 mhz, 26 kw. Ant 170 ft. Stereo. Prog sep from AM. Format: MOR, Top-40, btfl mus. Spec prog: Classical 10 hrs wkly. ■ Miriam Robinson, prog dir; James E. Fox, mus dir. ■ Rates: \$5; 5; 5; 5

## Darlington

**WDAR(AM)**—1955: 1350 khz; 1 kw-D, DA-N. Box 811, 122 Asbury Ave. (29532). (803) 393-4081 Rebel Radio Inc. (acq 5-9-69). Net: ABC/I, Tobacco Radio Net. Rep: Smith, TV Spot Sls. Format: C&W. Spec progs: Farm 6 hrs, Gospel 6 hrs wkly. ■ Stanley Boyd, pres, Bill C. Walls, gen & prom mgr; Freeland L. Riles, coml mgr; Verlin Mays, prog & mus dir; Brian Haselden, news dir; Rudolph Hatcher, chief engr. ■ Rates: \$4.45; 4.45; 4.45; 3.75.

**WDAR-FM**—March 1966: 105.5 mhz; 3 kw. Ant 262 ft. Stereo. Sep from AM. Net: ABC/I, UPI. Format: Oldies. Spec progs: C&W 6 hrs wkly. ■ Freeland Riles, coml mgr; Virginia Cox, mus dir-prog dir. ■ Rates: \$4.45, 4.45; 4.45; 4.45.

## Dillon

**WDSC(AM)**—May 22, 1946: 800 khz; 1 kw-D. Box 231 (29536). (803) 774-9031 Border Bcstg Co. Net: ABC/E, APR. Tobacco Radio Net. Format: Farm, C&W. Spec progs: Farm 15 hrs, Black 10 hrs wkly. ■ L. B. Hyman, pres & gen mgr; Lee Lumpkin, coml mgr; John Quick, prog dir; Joni Stickland, mus dir; John Stephens, news dir; Ray Allen, chief engr. ■ Rates: \$4, 4, 4, 4.

**WDSG-FM**—Feb 16, 1954. 92.9 mhz; 10 kw. Ant 270 ft. Prog sep from AM.

## Due West

**\*WARP(FM)**—Sept 14, 1970: 91.7 mhz; 10 w. Ant 107 ft. Box 959, Erskine College (29639). (803) 379-8818. Erskine College Board of Trustees. Format: Variety. ■ Pierce Hellams, gen mgr; Becky Miller, prog dir; David Robinson, mus dir; J. R. Henry, chief engr.

## Easley

**WELP(AM)**—March 1951 1360 khz; 1 kw-D, DA-D. Box 667 (29640). (803) 859-9388. Pickens County Bcstg Inc. (acq 7-53). Net: UPI, Keystone. Format: Relig, btfl mus, Top-40. ■ Cleatus O. Brazzell, pres, gen mgr; Jack D. Moore, coml mgr; Chas. B. Smith, prog dir; James C. Clark, news dir; Gary D. Robinson, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.



**WELP-FM**—1964· 103.9 mhz, 2.3 kw. Ant 340 ft. Dups AM 10%. Format: C&W, rel.

## Florence

**WJMX(AM)**—July 13, 1947· 970 khz, 5 kw-D, 1 kw-N, DA-N. Box 1211 (29501). (803) 665-0970 Atlantic Bcstg Co. Net: CBS, Tobacco Radio Net. Rep: Devney, Carpenter. Format: Top 40. Spec prog: Farm 7 hrs wkly. ■ E. E. Stone, pres; Paul H. Stone Jr., principal own & gen mgr; Jim Chumley, prog dir. ■ Rates: \$10; 10; 10; 6.

**WSTN(FM)**—Co-owned with WJMX(AM) Oct 1, 1964. 106.3 mhz; 1.5 kw. Ant 289 ft. Stereo. Dups AM 25%. Net: CBS. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WOLS(AM)**—Nov 18, 1937 1230 khz; 1 kw-D, 250 w-N. 151 S. Dargan St. Box 690 (29503). (803) 662-3271 Florence Bcstg Co. (acq 1941). Net: UPI. Keystone. Rep: Southern Spot Sls. Format: MOR. Spec progs: C&W 10 hrs, farm 2 hrs wkly. ■ A. P. Skinner, pres & gen mgr; Doug Williams, prog & news dir. ■ Rates: \$4.50; 4.50; 4.50. 4.50.

**WSTN(FM)**—Listing follows WJMX(AM).

**WYNN(AM)**—Nov 5, 1958: 540 khz; 250 w-D. Box 1586 1320 West Evans St. (29503). (803) 662-6364. Forjay Bcstg (acq 4-16-72). Net: Nat. Black Rep: PRO Radio, Jack Bolton. Format: Black. Spec progs: Gospel 18 hrs wkly. ■ James N. Maurer, pres & gen mgr; Jack Maurer, coml mgr; Andrew Bailey, prog dir & prom mgr; Bernard Moore, chief engr; Dan Tindal, mus dir; Jim Maurer, news dir. ■ Rates: \$9.50; 8; 9.50; 8.

## Fountain Inn

**WFIS(AM)**—October 1956: 1600 khz; 1 kw-D. Box 156 (29644). (803) 963-5991 Fountain Inn-Simpsonville Enterprises Inc. Net: UPI. Format: C&W, rel. Spec progs: Black 18 hrs. ■ Leroy A. Hamilton Sr, pres & chief engr; Ben H. Davis Jr, VP, gen & sls mgr; Jerry D. Wickline, news dir. ■ Rates: \$5; 2.60; 4.50; 2.60.

## Gaffney

**WAGI-FM**—Listing follows WEAC(AM)

**WEAC(AM)**—Sept 28, 1962. 1500 khz, 1 kw-D, 500 w-CH. Box 1210 (29340). (803) 489-9066. Gaffney Bcstg Inc. Net: UPI. Rep: Penn Watson; Southern Spot Sls. Format: Solid gold & top 40. ■ E. Raymond Parker, pres & treas; Ronald Owenby, gen mgr; Bright G. Parker, VP & sec; Ed Elliot, prog dir; Cleo Vaughn, traf mgr; Don H. Lovelace, tech adv; Craig S. Turner, chief engr. ■ Rates: \$6; 3.65; 3.65; 3.65.

**WAGI-FM**—Co-owned with WEAC(AM). 1959: 105.3 mhz; 100 kw. Ant 890 ft. Stereo. Dups AM 5%. (acq 1-15-71). Format: C&W, gospel. ■ Rates same as AM.

**WFGN(AM)**—1948: 1570 khz, 250 w-D. Box 47 (29340). (803) 489-4795. M. W. Broadcasting Co. (acq 5-31-77). Net: ABC/E, S.C. News, APR. Rep: Carolina Spot Sales, TN Spot sls. Format: Top 40, MOR. Spec progs: Farm 5 hrs, Black 2 hrs wkly. ■ David L. Warf, pres & gen mgr; Kathy Warf, coml mgr; Bryan Wilkins, prog dir; Bo Willie, mus dir; Glenn Jones, prom dir; D. Martin Warf, news dir; Danny Taylor, chief engr. ■ Rates: \$4.50; 4.20; 4; 3.50.

## Georgetown

**WGMB(FM)**—Listing follows WINH(AM)

**WGTN(AM)**—July 1, 1949: 1400 khz, 1 kw-D, 250 w-N. Drawer 1400 (29440). (803) 546-4161 Seacoast Bcstg Corp. (acq 7-6-71). Net: APR. Rep: Keystone. Format: MOR. ■ Richard T. Laughridge, pres; J. William Nichols, gen mgr; L. Edward Corbett, prog dir; Rita Given, prom mgr; Bill Petty, news dir. ■ Rates: \$3; 3; 3; 3.

**WSHG(FM)**—Co-owned with WGTN(AM) May 1, 1973: 106.3 mhz; 3 kw. Ant 130 ft. Stereo. Format: C&W. ■ Rates same as AM.

**WINH(AM)**—March 1962: 1470 khz, 1 kw-D. Drawer W (29440). (803) 546-5141 Winyah Bay Bcstg Co. Inc. (acq 5-1-67). Net: ABC/E. Rep: Southern Spot Sls. Format: MOR. ■ Harry R. Fogel, pres & gen mgr; James C. Roling, coml mgr; Harry K. Gindhart, opns mgr; Ann Israel, prom mgr; Allen S. Hovermale, chief engr. ■ Rates: \$3; 3; 3; —

**WGMB(FM)**—Co-owned with WINH(AM). Sept 25, 1971 97.7 mhz, 3 kw Ant 180 ft. (803) 546-2120. Net: ABC/C. Format: Top 40. ■ Rates: \$3.75; 3.75; 3.75, 3.75.

**WSHG(FM)**—Listing follows WGTN(AM)

## Greenville

**WBRR(AM)**—See Travelers Rest.

**\*WEPR(FM)**—Sept 3, 1972: 90.1 mhz, 100 kw. Ant 1,100 ft. Stereo. 2712 Millwood Ave., Drawer L (29250). (803) 758-7318. S.C. Educational TV Commission. Net: NPR. Format: Educl, classcl. Spec progs: Farm 2 hrs wkly. ■ Henry J. Canthen, pres & gen mgr; Wm. D. Hay, dir of radio; Charlton Bowers, chief engr; Alton H. Reeves, prog dir; Joseph R. Pinkston, news dir.

**WESC(AM)**—March 1947 660 khz, 10 kw-U, DA-D. Box 660 (29602). (803) 242-4660. Bcstg Co. of the Carolinas Inc. (acq 4-58). Net: ABC/E. Rep: Buckley. Format: C&W. ■ Robert A. Schmid, chmn of bd, John Y. Davenport, pres & gen mgr; Wally Mullinax, sls mgr; Dale Gilbert, prog dir; Bob Hooper, mus dir; Allen Bookout, news dir; Don Gowens, chief engr. ■ Rates: \$36; 32; 36; 22.

**WESC-FM**—March 1948: 92.5 mhz, 100 kw. Ant 612 ft. Stereo. Format: Dups AM 100%.

**WFBC(AM)**—1933: 1330 khz; 5 kw-U, DA-N. Box 788, 505 Rutherford St. (29602). (803) 233-4601 TWX 810-281-2182. Multimedia Inc. (group owner; acq 1-1-68). Net: NBC. Rep: Katz. Format: Contemp. ■ Wilson Wearn, pres; Bruce Buchanan, VP & gen mgr, Keener R. Garrett, coml mgr; Billy Powell, prog dir; Dave Partidge, news dir; W. E. Garrison, chief engr.

**WFBC-FM**—1947 93.7 mhz; 100 kw horiz, 97 kw vert. Ant 1,850 ft. Stereo. Dups AM 22%. ■ WFBC-TV affil.

**WHYZ(AM)**—May 26, 1966: 1070 khz; 50 kw-D, DA. Box 4308 (29608). (803) 246-1441 WHYZ Inc. (acq 10-17-70). Net: National Black. Format: Black. Spec prog Jazz 18 hrs wkly. ■ Raymond Somers, gen mgr; Dorothy Somers, coml mgr; Mike Williams, mus & prog dir; Stan Montgomery, news dir; Ray Slatton, chief engr.

**WMRB(AM)**—Feb 8, 1954 1490 khz, 1 kw-D, 250 w-N. Box 8876 (29604). (803) 242-1490. Paramount Bcstg Co. (acq 4-21-54). Net: CBS. Format: Beautiful music. Spec progs: Jazz 1 hr. Sp 1 hr Beautiful music. Spec progs: Jazz 1 hr, Sp 1 hr wkly. ■ C. F. Cope, pres, gen & coml mgr; Evelyn M. Rust, stn mgr; Tom Waldenfels, mus dir; Lee Garrigan, news dir, prom dir; Danny Taylor, chief engr. ■ Rates: \$10; 8; 10; 8.

**WMUU(AM)**—Sept 15, 1949 1260 khz; 5 kw-D, 920 Wade Hampton Blvd. (29609). (803) 242-6240. WMUU Inc. (acq 3-27-75). Net: APR. Format: Classical, religious, btfl mus. ■ Dr. Bob Jones, pres; Jim Ryerson, stn mgr; Walter Slagle, coml mgr; Dayton Walker, prog & news dir; Charles Koelsch, mus dir; William Greaves, chief engr. ■ Rates: \$7; 7; 7.

**WMUU-FM**—Aug 15, 1960: 94.5 mhz; 100 kw. Ant 1,200 ft. Stereo. Dups AM 70%.

**WQOK(AM)**—1950: 1440 khz; 5 kw-U, DA-N. Box 7777 (29610). (803) 246-8960. WQOK Inc. (acq 5-27-68). Net: ABC/C. Rep: H-R Stone. Format: Top 40. ■ T. C. Hooper, pres; gen mgr; Tee Hooper, asst mgr; Gary Jackson, mus dir; Steve Chris, prog dir; Alan Mason, news dir; Alton Finlet, chief engr. ■ Rates: \$20; 9.50; 20; 9.50.

**WSHG(FM)**—See Georgetown.

## Greenwood

**WCRC(AM)**—Sept 1, 1941 1450 khz, 1 kw-D, 250 w-N. Box 1247 (29646). (803) 223-8553. Grenco Inc. Net: NBC. Format: MOR. ■ Jim Owen, gen mgr; Don Noe, prog dir; Ralph Norman, coml mgr; Darroll Evans, mus dir; Charles M. Sparks, chief engr. ■ Rates: \$3.70; 3.70; 3.70.

**WSCZ(FM)**—Co-owned with WCRC(AM). April 28, 1965: 96.7 mhz; 1.6 kw. Ant 390 ft. Dups AM 100%. ■ Rates same as AM.

**WGSW(AM)**—April 15, 1953: 1350 khz; 1 kw-D. Box 1306 (29646). (803) 223-5945. Radio Greenwood Inc. Group owner: W. C. Woodall Jr. Stns. Net: ABC/E. Format: Top-40. ■ W. C. Woodall Jr., pres; Mel Riley,

## South Carolina Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

mgr: Dennis Dickerson, prog dir; Mike Miller, mus dir; Wayne Craft, news dir; Doug Giles, chief engr. ■ Rates: \$2.80; 2.80, 2.80, 2.80.

**WMTY(AM)**—June 20, 1973: 1090 khz, 1 kw-D. Box 361-B (29646). (803) 223-4300. United Community Enterprises Inc. Net: MBS. Rep: Southern Spot Sls. Format: C&W. ■ John Y. Davenport, pres; Norm Wiseman, VP, Format: C&W. ■ John Y. Davenport, pres; Norm Wiseman, VP, gen. prom mgr, prog dir; Wally Mullinax, VP, Larry Campbell, coml mgr; Gary Miller, mus dir; Karen Campbell, news dir; Wesley English, chief engr. ■ Rates: \$3.50; 2.75; 3.50; 2.75.

**WSCZ(FM)**—Listing follows WCRC(AM).

## Greer

**WCKI(AM)**—March 3, 1955: 1300 khz; 1 kw-D. Box 709 (29651). (803) 877-8458. Sira-Pak Radio Inc. (acq 5-4-64). Format: Gospel. ■ Marshall T. Pack, pres; Henry Condrey, gen mgr; William Steadman, coml mgr; Ronald Pack, prog-mus dir; Arlene Collins, prom mgr; Bill Pack, chief engr. ■ Rates: \$6; 6; 6; 6.

**WEAB(AM)**—June 15, 1949: 800 khz, 250 w-D. Box 70 (29651). (803) 877-3141 Edd A. Burch (acq 12-10-62). Net: ABC, Keystone. Format: C&W. ■ Edd A. Burch, own; John A. Salter Jr., gen mgr.

## Hampton

**WBHC(AM)**—September 1957 1270 khz; 1 kw-D. Box 666 (29924). (803) 943-2831 Hampton County Bcstrs Inc. Net: MBS. ■ Joe Wilder, pres; Carl (Tony) Gross, VP & gen mgr; Adeline Gross, traf mgr; Don Starr, prog dir. Mark Longo, mus dir; Fayne Andersen, chief engr.

**WJBW-FM**—Co-owned with WBHC(AM). September 1970: 103.1 mhz; 3 kw. Ant 140 ft. Dups AM 25%. Format: MOR.

## Hartsville

**WHSC(AM)**—Oct 1, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 940 (29550). (803) 332-8101. Hartsville Bcstg Co. Audio news: APR. Format: MOR. Spec progs: Farm 4 hrs, C&W 10 hrs wkly. ■ J. L. Wiggins, pres; Oby B. Lyles, gen mgr; Louis Cook, prom mgr; Roy Gregg, mus dir; Ron Funderburke, chief engr. ■ Rates: \$2.60; 2.60; 2.60; 2.60.

**WSDC(AM)**—Dec 4, 1972: 1490 khz; 250 w-U. Box 1166 (29550). (803) 332-1576. Community Bcstg Co. Inc. of Hartsville. Net: ABC/E. Format: MOR. ■ Harold Bledsoe, pres, gen mgr; John Bledsoe, coml mgr; Jim King, prog dir; J. G. McGee, mus dir; Jim King, news dir; David Raley, chief engr. ■ Rates: \$3.05; 3.05; 3.05; 3.05.

## Hemingway

**WKYB(AM)**—April 28, 1967 1000 khz; 10 kw-D, 5 kw-CH. Box 1000 (29554). (803) 558-2558. Hemingway Bcstg Co. Inc. Format: Contemp. Spec progs: Religious 15 hrs wkly. ■ Dexter Stuckey, pres; Donald Hastings, gen mgr & chief engr; Marion Parnell, coml mgr; Jason Dennis, mus dir. ■ Rates: \$5; 5; 5; 5.

## Hilton Head Island

**WHHR(FM)**—July 14, 1973: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 5683 (29928). (803) 785-9447 Hilton Head Radio Corp. Net: APR. Format: Easy Istng. ■ John J. Henry, pres & gen mgr; David E. Lindsay, VP; Al Rogers, opns mgr; Frank Kinsman, news dir; William Kuechler, chief engr. ■ Rates: \$12; 10; 12; 10.

## South Carolina Radio

### Holly Hill

**WKHJ(AM)**—Dec 1, 1972: 1440 khz; 1 kw-D. Box 1087 (29059). (803) 496-5352. Radio Holly Hill Inc. (acq 1-6-78). Group owner: J. Ardell Sink Stns. Net: MBS. Format: Top 40. Spec progs: Black 19 hrs, farm 2 hr wkly. ■ G. Wayne Koons, pres-gen mgr; Anna Koons, coml-prom mgr; Jerry Jenkins, prog dir; Malcolm Watson, mus dir-news dir; Alan Hovermale, chief engr. ■ Rates: \$4.50; 4; 4; 3.50.

### Honea Path

**WRIX(FM)**—June 10, 1977: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 525 (29654). (803) 369-2811 FM 103 Inc. Net: APR. Format: MOR. ■ Bob Liverance, pres; Matt Phillips, gen & coml mgr; Jim Stevens, prog dir; Jeanette Phillips, prom mgr; Sara Liverance, news dir; Dave Reddick, chief engr. ■ Rates: \$3; 3; 3; 3.

### Johnston

**WJES(AM)**—June 12, 1961 1570 khz; 250 w-D. (CP 1190 khz; 1 kw) Box 1 (29832). (803) 275-4444. Edgefield-Saluda Radio Co. Rep: Keystone. Format: MOR. ■ Claude Casey, pres & gen mgr; Frank Davis, mus dir; Mike Casey, coml & news dir & chief engr. ■ Rates: \$2; 2; 2; 2.

### Kershaw

**WKSC(AM)**—Dec 21, 1961 1300 khz; 500 w-D 502 W. Church St. (29067). (803) 475-8585. Kershaw Bcstg Corp. Net: ABC/I. Format: C&W. MOR. ■ Jess B. Tatum, pres, gen mgr & chief engr; Mozelle P. Byrd, coml mgr.

### Kingstree

**WDKD(AM)**—July 1949: 1310 khz; 5 kw-D. Box 525 (29556). (803) 382-2361 Davidson Communications (acq 6-30-75). Net: Keystone, Tobacco Radio Net. Format: C&W. Spec prog: Farm 18 hrs wkly. ■ John W. Davidson, owner; Lee Cook, gen mgr; Charles Walker, coml mgr; Warren Montgomery, news dir; Tony Larson, prog dir. ■ Rates: \$4.95; 4.95; 4.95; —

**WWKT-FM**—Co-owned with WDKD(AM). May 28, 1966: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: Tobacco Radio Network. Rep: Jack Bolton & Assoc. Format: Black, Gospel. ■ Carolyn Blease, coml mgr; Albert Jackson, prog dir. ■ Rates: \$4.95; 4.95; 4.95; 4.95.

**WKSP(AM)**—Aug 29, 1967 1090 khz; 500 w-D. Box 698 (29556). (803) 382-2382. Williamsburg County Bcstg Co. Inc. Net: APR. Rep: Ben Avery. Format: Top-40. Spec progs: Farm 10 hrs, Black 4 hrs wkly. ■ M. H. Jacobs, pres; Ed Parker, gen mgr; Libby Lynch, coml mgr; John Buttermore, prog dir; Willard Strong, mus dir; Chris Taylor, prom mgr; W. C. Henryhand, news dir; Ernest Pitchard, chief engr. ■ Rates: \$2.50; 2.50; 2.50; —

### Lake City

**WGFG(FM)**—Listing follows WJOT(AM).

**WJOT(AM)**—Oct 9, 1953: 1260 khz; 1 kw-D. Box 1177 (29560). (803) 394-2088. Coastline Bcstg Co. (acq 1-24-69). Rep: TN Spot Sales Inc. Format: MOR, Top-40. Spec prog: Black 4 hrs, C&W 10 hrs, gospel 9 hrs wkly. ■ F. Arnold Graham, pres & gen mgr; S. Charles Green, coml mgr; Ken Martin, mus & prog dir; Gene Platts, news dir; Donald Bryant, chief engr.

**WGFG(FM)**—Co-owned with WJOT(AM). 100.1 mhz; 3 kw. Ant 195 ft. Coastline Broadcasting Co. Inc. Format: Beautiful music. ■ Gene Platts, prog & news dir.

### Lancaster

**WAGL(AM)**—Aug 7, 1962: 1560 khz; 10 kw-D. (CP 50 kw.) Box 28 (29720). (803) 283-8431 Palmetto Bcstg System Inc. Net: ABC/E. Format: Top-40. ■ B. L. Phillips Jr., pres, gen & coml mgr; Carlton Ray, promotion; Tom Talbert, mus dir; Ed Galloway, news dir; Barbara Baldwin, prom mgr. ■ Rates: \$6; 6; 6; —

**WLCM(AM)**—Nov 26, 1951. 1360 khz; 1 kw-D 103 S. Catawba St. (29720). (803) 283-2051 Royal

Bcstg Co. Net: APR. Format: Modern country. Spec progs: Farm 2 hrs, Black 2 hrs wkly. ■ C. K. Connelly Jr., pres; Gene Baker, VP & gen mgr; Zery V. Gwynn, coml mgr; James E. Knight, mgr; Ronald Tollison, mus dir; Heath Newman, news dir; G. T. Gilmore Sr., chief engr. ■ Rates: \$4.10; 4.10; 4.10; 4.10

**WPAJ-FM**—Co-owned with WLCM(AM) July 27, 1964: 107.1 mhz; 3 kw. Ant 220 ft. Stereo. Prog sep from AM. Net: APR. Format: Adult contemporary. ■ Rates: \$3.85; 3.85; 3.85; 3.85.

### Laurens

**WGXL(FM)**—November 1960: 100.5 mhz; 100 kw. Ant 760 ft. horiz. Box 992 (29360). (803) 984-7310. Towers South Inc. Net: ABC/I. Rep: Torbet-Lasker. ■ Monty DuPuy, pres & gen mgr; Gene Phillips, coml mgr; Bill Krieger, prog & mus dir; Dave Partridge, news dir; Dave Reddick, chief engr

**WLBG(AM)**—March 1, 1947 860 khz; 1 kw-D. Box 269 (29360). (803) 984-3511 Laurens-Clinton Bcstg Co. (acq 4-1-55). Net: UPI. Spec prog: Black 7 hrs wkly. ■ C. W. Hogan, gen mgr; Larry Gar, coml mgr; M. L. Outz, farm dir; Mary Moore, news dir; Harold Ward, chief engr. ■ Rates: \$3.25; 3; 3.25; —

### Leesville

**WBLR(AM)**—See Batesburg.

### Loris

**WLSC(AM)**—August 1958: 1570 khz; 1 kw-D. Box 578 (29569). (803) 357-3183. Media Services Inc. (acq 9-15-73). Net: ABC/I. Rep: Keystone; Continental; Southern Spot Sls. Format: Top 40. Spec prog: Farm 1 hr wkly, Gospel 2 hrs wkly. ■ Harry R. Fogel, pres; Randy G. Ghent, gen & coml mgr

### Manning

**WTWE(FM)**—Listing follows WYMB(AM).

**WYMB(AM)**—July 15, 1957 1410 khz; 1 kw-D. Box 400 (29102). (803) 435-8388. Clarendon County Bcstg Corp. (acq 5-15-68). Net: APR. Format: Rock, soul. ■ Betty T. Roper, pres; Carl Roach, gen & coml mgr; Tom Garnett, prog dir; Bill Johnson, news dir; Alan Hovermale, chief engr. ■ Rates: \$3; 3; 3; —

**WTWE(FM)**—Co-owned with WYMB(AM). April 16, 1973: 92.1 mhz; 3 kw. Ant 160 ft. Stereo. (CP. Ant 300 ft.) 92 Water's Edge (29102). (803) 435-2098. Prog sep from AM. Format: Adult contemporary. Spec prog: Farm 5 hrs wkly. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

### Marion

**WATP(AM)**—July 1957 1430 khz; 1 kw-D. Box 1033 (29571). (803) 423-5971 Swamp Fox Bcstg Corp. (acq 3-7-68). Format: C&W. ■ Richard T. Laughridge, pres; Charles S. Morris, VP; Harry Hyman, gen mgr & chief engr

**WATP-FM**—September 18, 1970: 94.3 mhz; 3 kw. Ant 190 ft. Prog sep from AM. Format: Btfl mus.

### Moncks Corner

**WBER(AM)**—December 1963: 950 khz; 500 w-D. Box 67 (29461). (803) 899-2195. Berkeley Bcstg Corp. (acq 12-67). Format: C&W. ■ Paul A. Brissette Jr., pres; Ernest Abrahamson, gen mgr; Rawden Bullard, chief engr

**WTWF(FM)**—Dec 7, 1969: 105.5 mhz; 3 kw. Ant 265 ft. Box 758 (29461). (803) 899-7111 Double R Broadcasting (acq 3-25-74). Format: Contemp. ■ Carl D. Roach, pres; Betty T. Roper, VP; Bo Wyley, stn mgr; Al Earnhardt, prog dir; Alan Hovermale, engr

### Mullins

**WCIG(FM)**—Listing follows WJAY(AM).

**WJAY(AM)**—June 1, 1949: 1280 khz; 5 kw-D. Drawer 542 (29574). (803) 464-9252 or 423-1140. Mullins & Marion Bcstg Co. Net: ABC/C, Tobacco. Rep: TN Spot Sls. Format: MOR. Spec progs: Black 5 hrs, C&W 13 hrs, farm 5 hrs, relig 5 hrs wkly. ■ Mrs. William L. Harrelson, pres; James F. Ramsey, gen mgr; James Ramsey, coml mgr; Don Williams, prog news dir, prom mgr, mus dir; Charley Carpenter, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WCIG(FM)**—Co-owned with WJAY(AM). April 5,

1975: 107.1 mhz; 3 kw. Ant 235 ft. Stereo Dups AM 80%. Net: Mut. Black. Rep: TN Spot Sls. Format: Soul, Black gospel. ■ Norman Pee, opns mgr; Walter Hunter, mus dir; Eugene Brantley, news dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Myrtle Beach

**WKZQ(FM)**—Listing follows WTGR(AM).

**WMYB(AM)**—June 16, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 1497 (29577). (803) 448-3189. Golden Strand Bcstg Co. (acq 9-11-64). Net: ABC/E. Format: MOR. Rep: TN Spot Sls. ■ Wade H. Alley, pres & gen mgr; P. W. Smith, coml mgr; Paul Eskew, news dir; James Gamble, chief engr. ■ Rates: \$6; 6; 6; 6.

**WMYB-FM**—Jan 11, 1965: 92.1 mhz; 3 kw. Ant 325 ft. Stereo. Box 1497 (29577). (803) 448-3189. Golden Strand Broadcasting Company. Net: ABC/FM. Rep: TN Spot Sales. Format: C&W. ■ Wade H. Alley, pres & gen mgr; Denise Poe, prog dir; James Gamble, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WTGR(AM)**—April 24, 1965: 1520 khz; 5 kw-D. Box 2005 (29577). (803) 448-5005. Grand Strand Bcstg Corp. Net: UPI. Rep: Southern Spot Sls. Format: Top 40. ■ Thomas J. Rogers, pres; John Singley, gen mgr; Bill Files, chief engr. ■ Rates: \$12; 12; 12; 12.

**WKZQ(FM)**—Co-owned with WTGR(AM). July 3, 1969: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 2389 (29577). (803) 448-5713. Progs sep from AM. Rep: Carter Jones. Format: Solid Gold. ■ Bill Henneccy, gen mgr; Gregg Fowler, prog dir. ■ Rates: \$12; 12; 12; 12.

### Newberry

**WKDK(AM)**—October 1946: 1240 khz; 1 kw-D, 250 w-N. Box 753, 3000 Hazel St. (29108). (803) 276-2957 Newberry Bcstg Co. (acq 1951). Net: UPI, Tobacco. Rep: Dora-Clayton. Format: MOR, Contemp. ■ James F. Coggins, pres; E. F. McCutchen, gen & coml mgr; Shotsie McCutchen, news dir; Mary Beck, prom mgr; James Coggins, prog dir-mus dir; E. R. Gilliam Sr., chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WKMG(AM)**—May 22, 1968: 1520 khz; 1 kw-D. Box 70, Glenn St. extension. (29108). (803) 276-2507 Service Radio Co. Inc. Net: ABC/E. Format: Modern country. Spec progs: Farm 2 hrs, relig & gospel 10 hrs wkly. ■ Roscoe Bedenbaugh, exec VP & gen mgr. ■ Rates: \$3; 3; 3; 3.

### North Augusta

**WFNL(AM)**—May 9, 1962: 1600 khz; 500 w-D. Box 1454 Augusta, Ga. 30903. (404) 738-4581 The Warner GP Inc. (acq 2-21-73). Net: MBS. Format: C&W. ■ Farley Warner, pres; Al Jones, gen mgr; Alvin Jones, Jr., news dir; Bert Dean, prog dir; Ken Freeman, chief engr.

**WGUS(AM)**—See Augusta, Ga.

**WTHB(AM)**—See Augusta, Ga.

### North Charleston

**WNCG(AM)**—Nov 17, 1960: 910 khz; 500 w-D. Box 5758 (29406). (803) 554-7154. KTM Bcstg Co. (acq 8-29-64). Net: ABC/I. Rep: Buckley Radio Sls. Format: MOR. ■ Ansley D. Cohen Jr., pres & gen mgr; Jack Kennedy, asst gen mgr; Howard Keller, sls mgr; Bill Dudley, opns mgr & chief engr; J. J. Scott, prog dir; Edd Salen, cont dir; Jeff Warner, news dir

### North Myrtle Beach

**WNMB(FM)**—Aug 15, 1972: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. 429 Pine Ave. (29582). (803) 249-1610. N. Myrtle Beach Bcstg Corp. Format: Easy top 40. ■ Harry D. Dunnagan, pres & gen mgr; William N. Norman, prog dir & chief engr; George Fill, news dir. ■ Rates: \$10; 4.50; 4.50; 4.50.

### Orangeburg

**WDIX(AM)**—Dec 9, 1946: 1150 khz; 5 kw-D, 500 w-N, DA-2. Box 1326 (29115). (803) 534-4461 WDIX Inc. Net: ABC/C. Rep: Southern Spot Sls. Format: MOR. ■ Frank B. Best, pres; Frank B. Best Jr., gen mgr; Robert L. Magee, prog dir; James D. Black, chief engr

**WORG(AM)**—Nov 3, 1958: 1580 khz; 1 kw-D. Box 1386 (29115). (803) 536-1580. Radio Orangeburg

Inc. (acq 7-1-62). Net: MBS Format: Top-40 ■ Ed Crapps, pres; Marian R. Garris, gen mgr & prog dir; Daisy Horton, prom mgr; JD Black, chief engr ■ Rates: \$6; 6; 6.

**WORG-FM**—September 1973: 103.9 mhz; 3 kw Ant 300 ft. Stereo. Dups AM 100%

**WPJS(FM)**—July 6, 1967 106.7 mhz; 50 kw Ant 323 ft. (CP: 100 kw. Ant 580 ft). Stereo. (803) 534-1716. Format: Oldies, top 40, diversified. Spec prog: Black 3 hrs wkly. ■ Douglas G. Thompson, gen mgr; Roy Hahn, prog dir ■ Rates: \$3.80; 2; 3.80; 2

**WTND(AM)**—June 13, 1948: 920 khz; 1 kw-D. Drawer 730 (29115). (803) 534-1301 WTND Inc. Rep: TN Spot Sls Format: C&W. ■ J. H. Gressette, pres; Edward Allen, gen mgr; Milton A. Blakely, coml mgr; Robert Smoak, chief engr ■ Rates: \$3.75; 3.75; 3.75; 3.75.

Pageland

**WCPL(AM)**—April 15, 1975: 1510 khz; 500 w. Box 5 (29728). (803) 672-7839. Robert Bcstg Co. Inc. Net: APR. Rep: Southern Spot Sls. Format: MOR & C&W Spec prog: Black 3 hrs. ■ Laura Stallings, pres; Wayne Haas, gen mgr, prog & mus dir; James Reddish, prom mgr; Pansy Owens, coml mgr; Johnny Shackelford, news dir; Lee Simmons, chief engr ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WCPL-FM**—Feb 22, 1975: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Format: MOR, C&W ■ Rates same as AM.

Pickens

**WTGF(AM)**—Aug 3, 1967 1540 khz; 1 kw-D. Box 837 (29671). (803) 878-4711 TGF Broadcasting. (acq 8-1-77). Format: Adult contemp. ■ George Gatlin, gen mgr; Lowell Flecher, prog dir; Larry Turner, chief engr ■ Rates: \$4, 3.50; 3.50; —

Ridgeland

**WBUG(AM)**—1964: 1430 khz; 1 kw-D. Drawer E (29936). (803) 726-8116. Ridgeland Bcstg Co. (acq 4-3-75). Rep: Southern Spot Sls. Format: MOR. ■ D.R. Hawkinson, pres & gen mgr; Donald Cooler, coml mgr ■ Rates: \$3; 3; 3; —.

Rock Hill

**\*WPRV(FM)**—Not on air, target date unknown: 88.9 mhz; 100 kw. Ant 600 ft. Stereo. South Carolina Educational Television Commission. Net: Educ, div, class. Spec progs: French 1 hr, jazz 4 hrs wkly. ■ Henry Cauther, pres.

**WRHI(AM)**—Dec 14, 1944: 1340 khz; 1 kw-D 250 w-N Box 429 (29730). (803) 327-2085. Radio Dixie Inc. Group owner: Gray Broadcasts Ent. Net: MBS. Rep: W O. Jones-Atlanta, Ga. Format: Contemp. ■ Ted J. Gray, pres; Jim Patterson, gen mgr; Gene Bundy, coml mgr; Robert Westerby, prog dir & prom mgr; Jack McCracken, mus dir; David Crockett, news dir; Terry Shinn, chief engr. ■ Rates: \$5; 4.50; 2.90; 2.40.

**WTYC(AM)**—1948: 1150 khz; 1 kw-D. Box 1091 (29730). (803) 366-4148. Tri-County Bcstg Co. (acq 11-1-58). Rep: Southern Spot Sls. Format: C&W. ■ T Lamar Simmons, pres; Ted Burwell, gen & coml mgr; Dick England, prog & news dir; Rico Craft, mus dir; E. L. Burwell, chief engr. ■ Rates: \$4.50; 4.00; 4.50; 4.00.

St. George

**WPWR(FM)**—Listing follows WQIZ(AM).

**WQIZ(AM)**—Aug 23, 1962: 810 khz; 5 kw-D. Box 903 or 904 (29477). (803) 563-4371 Soundamerica Corp. Audio news: UPI. Format: Black. ■ Clarence E. Jones, pres & gen mgr; Isaac Heyward, gospel prog dir; Bob Frazier, soul prom mgr; Donald Cubbison, chief engr.

**WPWR(FM)**—Co-owned with WQIZ(AM). January 5, 1971 107.5 mhz; 100 kw. Ant 440 ft. Quadstereo. Format: Top country. ■ Clarence Jones, prog dir

St. Matthews

**WQKI**—Aug 15, 1975: 710 khz; 1 kw-D, DA. Box 271 (29115). (803) 874-2777 or 534-2777 Central Carolina Bcstg Corp. Net: APR. Rep: Dora-Clayton. Format: Modern country, Rhythm & Blues. ■ Dick King, pres & gen mgr; Andy Henderson, mus dir; James

Sailey, news dir; Dan Orta, chief engr ■ Rates: \$4, 3.50; 4; —

Seneca

**WBFM(FM)**—Listing follows WSNW(AM)

**WSNW(AM)**—June 1, 1949: 1150 khz; 1 kw-D. Box 793 (29678). (803) 882-2388. Blue Ridge Bcstg Co. Inc. Net: MBS. Format: MOR, C&W ■ J. A. Gallimore, pres; C. Wayne Gallimore, gen mgr & prog dir; H. Irwin Bridges 3rd, sls mgr; Daniel Heidberg, prom mgr; Herbert J. Hosea, chief engr; Lloyd R. Mangrum, news dir ■ Rates: \$5.35; 5; 5.35; 5.

**WBFM(FM)**—Co-owned with WSNW(AM). June 6, 1953: 98.1 mhz; 50 kw. Ant 280 ft. Dups AM 22%. Stereo. Net. MBS. Format: Beautiful music, Religious.

Spartanburg

**WASC(AM)**—Jan 15, 1968: 1530 khz; 1 kw-D, 250 w-CH. Box 5686 (29304). (803) 585-1530. New South Bcstg Corp. (acq 2-9-76). Network: ABC/C. Rep: Bernard Howard. Format: Black ■ Sam E. Floyd, pres; James E. Harrelson, gen & prom mgr & chief engr; K. Joseph Sessoms, coml mgr; Jeraldine Mack, prog dir; Charles Reams, news dir ■ Rates: \$11.50; 9.50; 11.50; —.

**WKDY(AM)**—Sept 1, 1952: 1400 khz; 1 kw-D, 250 w-N. Box 5035 (29304). (803) 583-2727 Capitol Bcstg (acq 4-7-71). Net: ABC. Format: C&W. Spec prog: Black 12 hrs wkly. ■ E. M. Johnson, pres; Paul Howard, gen mgr; Ross Holmes, coml mgr; Lee Nolan, prog dir; Don Mobley, mus dir; Danny Taylor, chief engr ■ Rates: \$10; 9; 10; 9.

**WORD 91**

Contemporary Music  
Personality/News

**WORD(AM)**—September 1940: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 3257 (29304). (803) 583-2711 Brooks Bcstg (acq 7-31-75). Net: UPI. Rep: Eastman Radio. Format: Contemp, News. ■ Charles A. Brooks, pres & gen mgr; Thomas Herndon, sls mgr; Dave Hedrick, prog dir-mus dir; Dan Ellington, pub affairs dir; Mrs. Aussie Geer, news dir; Donald Crain, chief engr ■ Rates: \$26; 18; 22; 18.

**WSPA(AM)**—February 1930: 950 khz; 5 kw-U, DA-N. (CP 4.9 kw; ant. 1890 ft.) Box 1717 (29301). (803) 585-7777 TWX 810-282-2591 Spartan Radiocasting Co. Net: CBS. Rep: McGavren-Guild-PGW. Format: Contemp, MOR. ■ Walter J. Brown, pres; Richard Stakes, VP & gen mgr; John Hicks, prog dir; Harold Beckholt, chief engr. ■ Rates: \$49; 40; 45; 34.

**WSPA-FM**—Aug 29, 1946: 98.9 mhz; 100 kw. Ant 1,910 ft. (CP: 26 kw). Stereo. Prog sep from AM. Format: Btfl mus. ■ Larry Alverson, stn mgr; Charles Jolley, opns mgr; Clyde McClure, chief engr. ■ WSPA-TV affil. ■ Rates same as AM.

Summerville

**WAZS(AM)**—June 7, 1963: 980 khz; 1 kw-D. Box 859 (29483). (803) 873-2691 Radio Summerville Inc. (acq 2-22-65). Format: C&W. ■ W. L. Phillips, pres & gen & coml mgr; B. Wyley, prog dir; P. Firetag, news dir; R. L. Bullard, chief engr

**WWWZ(FM)**—May 10, 1974: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Drawer 30669 Charleston, S.C. (29407). (803) 766-5584. Net: ABC/FM. Brothers Broadcasting Corp. Rep: Howard. Format: AOR. Spec progs: Jazz 3 hrs, Greek 1 hr, class 1 hr. ■ Ken Goodman, pres & gen mgr; Brooks Alsbrook, prog dir; Mike Justin, mus dir; Ron Cohen, coml mgr; Charles McHan, chief engr. ■ Rates: \$24; 18; 24; 24.

Sumter

**WDXY**  
Mass Appeal (Top 40)

**WDXY(AM)**—May 23, 1960: 1240 khz; 1 kw-D, 250 w-N. Box 1269 (29150) (803) 775-2321 or

773-1523. TAGR, Inc. Net: APR. Rep: PRO Radio; Southern Spot sis. Net: APR. Format: Top-40. ■ Carter Hardick, pres, gen mgr, coml mgr; Robert Powell, stn mgr-prom mgr; Rich Kincaid, mus dir; Cindy Taylor, news dir; Alan Hovermale, chief engr

**WFIG(AM)**—March 16, 1940: 1290 khz; 1 kw-U, DA-N. Drawer 38 (29150). (803) 495-2575. Gamecock City Bcstg Inc. Net: MBS. Rep: Tobacco Network. Format: C&W. Spec progs: Farm 12 hrs wkly. ■ James W Cooper, pres; Dan Mellette, mgr; Howard J. Dameron, opns mgr; Steve Patterson, sls mgr; Wendy Wherry, mus dir; James Gallieshaw, news dir; Ernest Jenkinson, chief comp ■ Rates: \$11.50; 9.25; 11.50; 9.25.

**WWDM(FM)**—Co-owned with WFIG(AM). 1961 101.3 mhz; 100 kw. Ant 630 ft. Stereo. (803) 495-2558. Net: MBS. Format: Black. ■ LeRoy DuRant, gen mgr; Bill Terrell, prog dir; James W. Cooper, pres; Howard J. Dameron, opns mgr; Ken French, sls mgr; Barbara J. Taylor, mus dir; Ernest Jenkinson, chief engr ■ Rates: \$16; 13; 16; 13.

**\*WMPR(FM)**—Aug 35, 1975: 88.1 mhz; 100 kw. Ant 1,200 ft. Drawer L, Columbia, S.C. (29250). (803) 758-7318. S.C. Educational TV Commission. Net: S.C. Educl. Format: Educl. ■ Henry J. Cauthen, pres; William D. Hay, dir of radio; Charlton Bowers, chief engr

**WSSC(AM)**—April 27, 1953: 1340 khz; 1 kw-D, 250 w-N. Box 1468, 201 Oswego Rd. (29150). (803) 773-7369. Mid Carolina Communications Inc. (acq 4-8-77). Net: ABC/E. Rep: Bolton. Format: Contemporary. ■ William Sanders, pres, gen mgr, coml mgr; Jim Wilson, prog dir, mus dir, prom mgr; Amanda Kelley, news dir. ■ Rates: \$7 19; 6.25; 7 19; 4.38.

**WWDM(FM)**—Listing follows WFIG(AM)

Surfside Beach-Garden City

**WYAK-FM**—April 4, 1977. 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box A (29577). (803) 651-7936. Lower Grand Strand Broadcasting Inc. Format: C&W. Spec progs: Farm 1 hr wkly. ■ Robert E. Johnson, pres & gen mgr; Billy M. Wilhite, prog dir; Tera Howell, coml mgr; Thomas McCray, mus dir; Steven Graham, news dir; R. M. Smith, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

**New AM**—Co-owned with WYAK-FM. Not on air: 1270 khz, 5 kw-D.

Travelers Rest

**WBBR(AM)**—Oct 12, 1964: 1580 khz; 1 kw-D. Box 456 (29690). (803) 271-1192. Piedmont Bcstg Co. Net: MBS, Mut. Black. Rep: Busby, Finch, Latham & Widman. Format: Gosp, MOR, C&W. ■ William H. Kirby, pres & gen mgr; Frances Kirby, coml mgr; Ruby Jones, prog dir; Rick Driver, mus-news dir; Don Goings, chief engr ■ Rates: \$4.20; 4.20; 4.20; 4.20.

Union

**WBCU(AM)**—August 9, 1949: 1460 khz; 1 kw-U, DA-N, SH. 210 E. Main (29379). (803) 427-2411 Bcstg Co. of Union Inc. (acq 10-52). Format: Contemp. ■ Edward L. B. Osborne, pres, treas, gen & coml mgr. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

Walhalla

**WGOG(AM)**—April 15, 1959: 1000 khz; 1 kw-D. Box 278 (29691). (803) 638-3616. Oconee Bcstg Co. Inc. Net: ABC/I. Format: C&W. ■ Dorothy Friend, pres & gen mgr; Edith Mooneyham, VP & coml mgr; George F. Allgood Jr., prog & news dir; Jerry Dyar, prom mgr; Sam Lee, mus dir; Marvin Hill, sls mgr

Walterboro

**WALD(AM)**—August 1947: 1060 khz; 1 kw-D. Box 833 (29488). (803) 538-5401 Walterboro Radiocasting Co. (acq 3-57). Net: ABC/C. Rep: Southern Spot Sls, Donald Cooke. Format: C&W, Contemporary. Spec progs: Black 3 hrs, farm 2 hrs wkly. ■ Klien B. Beach Jr., pres & chief engr; Terry O'Quinn, coml mgr; Bill Finigan, prog & news dir; Charlie Tuna, mus dir. ■ Rates: \$5; 5; 5; 5.

## South Carolina, South Dakota Radio

**WALD-FM**—Sept 1968: 100.9 mhz; 3 kw. Ant 180 ft. (CP: Ant 300 ft). Dups AM 100%. ■ Rates same as AM.

### West Columbia

**WCAY(AM)**—See Cayce.

### Winnsboro

**WKCM(AM)**—April 25, 1961 1250 khz; 500 w-D. Box 505 (29180). (803) 635-5587 Guardian Research Inc. (acq 3-1-74). Net: MBS. Rep: Keystone. Format: MOR. ■ Leroy Hamilton, pres; R. Spann Cathcart, gen mgr; coml mgr, prog dir; Virginia Darner, mus-news dir; Leroy Hamilton, chief engr. ■ Rates: \$3.50; 2.40; 3.50; 2.40.

### Woodruff

**WSJW(AM)**—July 7, 1967 1510 khz; 1 kw-D, 250 w (CH). Box 576 (29388). (803) 476-8189. RFD Radio (acq 10-15-75). Net: MBS. Rep: Dora-Clayton. Format: C&W MOR. Spec progs: Farm 1 hr, Black 3 hrs wkly. ■ Ronald K. Edwards, pres & own; Larry Campbell, gen mgr; Chuck Binns, chief engr. ■ Rates: \$5.50; 5.50; 5.50; —

### York

**WBZK(AM)**—April 19, 1956: 980 mhz; 1 kw-D, DA-D. Box 398 (29745). (803) 684-4241 York-Clover Bcstg Co. Inc. Net: APR. Format: Top-40. Spec progs: Farm 1 hr, Black 4 hrs. ■ C. Curtis Sigmon, pres; Jerry Sigmon, prog dir; Robert Deasing, prom mgr. ■ Rates: \$8.50; 8; 8.50; —

## South Dakota

### Aberdeen

**KABR(AM)**—September 1933: 1420 khz, 1 kw-D. DA-D. 349 Berkshire Plaza (57401). (605) 225-1420. Transmedia of South Dakota Inc. (acq 2-1-70). Net: NBC. Format: Adult contemp. ■ Jeff Solem, pres & gen mgr; Lynn Solem, prog dir; Jay Preston, mus dir; Mike Nelson, news dir; Greg Dehoogh, chief engr. ■ Rates: \$6.30; 4.35; 6.30; 4.35.

**\*KASD(FM)**—Oct 5, 1970: 90.1 mhz; 970 w. Ant 43 ft. Stereo. Box 883, Northern State College (57401). (605) 622-2631 Northern State College. Format: Diversified, educ. ■ Pat Kellar, gen mgr; Greg Charboneau, prod mgr; Kevin Tenille, chief engr.

**KKAA(AM)**—Sept 12, 1974 1560 khz; 5 kw-U, DA-2 Box 1770 (57401). (605) 225-1560. Sunset Communications Corp. (acq 11-28-78). Net: CBS. Rep: PRO Radio. Format: C&W, news. Spec prog: Farm 13 hrs wkly. ■ David Lausten, pres & gen mgr; Terry Harrington, sls mgr; Curt Quesnell, prog dir; Merle Fristad, mus dir; Ray Smith, farm dir; Chuck Timanus, news dir; John Bible, chief engr. ■ Rates: \$18; 18; 18; 16.

**KQAA(FM)**—Co-owned with KKAA(AM). Not on air 94.9 mhz; 100 kw. 1283 ft. Format: MOR.

**KSDN(AM)**—April 16, 1947 930 khz, 1 kw-U; DA-N. (CP 5 kw, DA-2). Highway 281, Box 1930. (57401). (605) 225-5930. Green Bay Bcstg Co. (acq 1975). Net: ABC. Rep: HR/Stone. Format: Contemp, C&W. ■ Ben A Laird, owner; Ken Peterson, gen mgr; Mike Levsen, stn mgr; Chris Martin, prog dir; Jim Vincent, news dir; Norm Anderson, chief engr.

**KSDN-FM**—Not on air, target date unknown: 94.1 mhz; 100 kw. Ant 196 ft. Box 36 (54305). Format: MOR/standard pops.

### Belle Fourche

**KBFS(AM)**—July 22, 1959: 1450 khz; 1 kw-D, 250 w-N. Box 787 (57717). (605) 892-2571. Joseph Kopp. Net: UPI. Format: MOR, C&W. Spec prog: Farm 3 hrs wkly. ■ Joseph Kopp, own, gen mgr & prog dir; Willis Walker, news dir; Aron Stadell, chief engr. ■ Rates: \$4.15; 4.15; 3.30; 3.

### Brookings

**KBRK(AM)**—July 28, 1955: 1430 khz, 1 kw-D. College Theatre Bldg. (57006). (605) 692-6233. Brookings Bcstg Co. Rep: Masla. ■ Robert J. Reimfers, pres gen mgr & chief engr; Grant Peterson, coml mgr; Eugene J. Platek, prog dir & prom mgr; W. H. Nolan, news dir

**KBRK-FM**—Aug 10, 1968: 94.3 mhz, 3 kw. Ant 175 ft. Dups AM 60%.

**\*KESD(FM)**—July 1967 88.3 mhz; 38 kw horiz, 17.5 kw vert. Ant 610 ft. Pugsley Center (57007). (605) 688-4191 S. D. State U. Net: NPR, S. Dak Pub Radio. Format: Diversified. Spec prog: AM 1nd 1 hr wkly. ■ Eric Brown, dir; Dan Johnson gen mgr; Brian Prows, prog dir; Wilbur Kraft, chief engr. ■ \*KESD-TV affil.

### Deadwood

**KDSJ(AM)**—July 2, 1947 980 khz; 1 kw-U, DA-N. Box 567 (57732). (605) 578-1826. Heart of the Black Hills Stns. (group owner). ■ Eli & Harry Daniels, owners. ■ Rates: \$5.50; 5.50; 5.50; —

### Hot Springs

**KOBH(AM)**—July 4, 1958: 580 khz, 500 w-D. Box 611 (57747). (605) 745-3152. Ponderosa Broadcast House Inc. (acq 3-1-69). Net: ABC/I, UPI, Intermountain Net. Rep: Eastman. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Major Short, pres, gen mgr & prog dir; Donna Short, coml mgr; Michael O'Neal, news dir; Bob Lux, mus dir; Del Brandt, chief engr. ■ Rates: \$5.20; 4.15; 5.20; —

### Huron

**KIJV(AM)**—July 1, 1947 1340 khz; 1 kw-D, 250 w-N. 1726 Dakota Ave. S (57350). (605) 352-8621 James Valley Bcstg Co. (acq 9-22-74). Group owner: Gazette Printing Co. Net: APR. Format: MOR. ■ Marshall Johnston, pres, Charles A. Flynn, gen mgr & chief engr; Mult Herrick, coml mgr; Al Decker, spot dir. ■ Rates: \$5.40; 5.40; 4.85; 4.85.

**KIJV-FM**—Nov 1, 1972. 92.1 mhz; 3 kw. Ant 185 ft. Format: C&W. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

**KOKK(AM)**—January, 1976: 1190 khz, 500 w-D. 215 West Broadway, Pierre (57501). Dakota Communications Ltd. ■ Thomas C. & Patricia A. Adams, co-owners.

### Lemmon

**KBJM(AM)**—April 1, 1966: 1400 khz; 1 kw-D, 250 w-N. Box 89 (57638). (605) 374-5747 Lemmon Bcstg Co. (acq 11-4-76). Net: Northern Bcstg. Rep: Keystone, Walton. Format: C&W. ■ Wayne D. Tisdale, pres, gen & coml mgr; Patricia A. Tisdale, prog dir & prom mgr; Mike Schweiter, mus & news dir; Tim Kochel, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

### Madison

**KJAM(AM)**—Dec 3, 1959: 1390 khz, 500 w-D. Box D (57042). (605) 256-4515. Madison Bcstg Co. Inc (acq 3-75). Net: UPI. Format: MOR. Spec prog: C&W 10 hrs wkly. ■ John A. Goeman, pres, gen & coml mgr; Jeff Anderson, mus dir; Jerry Cooley, prom mgr; Randy Optiz, spts dir; Grant Graff, news dir; John Goeman, chief engr. ■ Rates: \$7.25; 7.25; 7.25; —

**KJAM-FM**—Dec 17, 1967 103.1 mhz, 3 kw. Ant 300 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

### Millbank

**KMSD(AM)**—March 20, 1975: 1510 khz; 5 kw-D. Box 1005. (57252). (605) 432-5516. Sturgis Radio Co. Inc. Net: UPI. Format: Farm, C&W. ■ Les Kleven, pres; Larry Bauer, gen mgr; Dennis Comfort, prog dir & mus dir; Doug Johnson, coml mgr; Gary Larson, news dir.

### Mitchell

**KMIT(FM)**—March 10, 1975: 102.3 mhz, 3 kw. Ant 300 ft. 200 W 7th (57301). (606) 996-9667 BMA Bcstg Inc. Format: Top 40. Spec progs: farm 5 hrs wkly. ■ Duane Moke, pres Tim Smith, gen mgr; Jim Baker, prog dir; Denny Heier, prom mgr; Dwight Pooley, chief engr. ■ Rates: \$5.75; 4.75; 4.75; 3.75.

## KORN

**M** Jack Masla & Company, Inc.

**KORN(AM)**—1947 1490 khz; 1 kw-D, 250 w-N. Box 921 (57301). (605) 996-1490. Korn Palace Bcstg Inc. (acq 11-1-75). Net: MBS. Rep: Masla. Format: Farm, diversified. ■ Mike Edwards, VP & gen mgr; Gary Kirm, prog dir; Gene Monday, chief engr; Gail Sperlich, ag dir; Chuck Thomas, spt dir; Vince Stricherz, news dir. ■ Rates: \$14.55; 10.95; 10.95; 4.25.

**KQRN(FM)**—Co-owned with KORN(AM). Not on air: 107.3 mhz; 100 kw. Ant 450 ft. Format: MOR.

### Mobridge

**KOLY(AM)**—Aug 10, 1956: 1300 khz; 5 kw-D. Box 400 (57601). (605) 845-3654. Mobridge Bcstg Corp. Net: ABC/I. Rep: Masla. Format: Diversified. ■ P Coleman, pres, gen mgr & chief engr; Darrell Gill, stn mgr & prog dir; Paul Roberts, mus dir; Donald Hayward, news dir. ■ Rates: \$6.40; 6.40; 6.40; 5.90.

**KOLY-FM**—Oct 1, 1973: 99.5 mhz; 56 kw. Ant 560 ft. Dups AM 85%. Stereo. ■ Rates same as AM.

### Pierre

**KCCR(AM)**—Feb 4, 1959: 1240 khz; 1 kw-D, 250 w-N. Box 309 (57501). (605) 224-7381 Sorenson Bcstg Corp. (group owner; acq 3-1-72). Net: ABC/I, Intermountain. Rep: Eastman, IMN. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Dean Sorenson, pres; Mel Moyer, gen mgr & coml mgr; Duayne Boesch, prog dir; T.J. Simmons, prom mgr; Mary Hansen, mus dir; Joan Likness, news dir; Dale Morud, chief engr. ■ Rates: \$5; 5; 5; 5.

**KGFX(AM)**—1927. 1060 khz; 10 kw-D, 1 kw-N, DA-2. Box 1197 (57501). (605) 224-8686. James River Bcstg (acq 11-15-68). Group owner: Ingstad. Net: NBC. Format: C&W. ■ Robert Ingstad, pres; Mark Swendsen, gen mgr; Ray Hart, prog dir; Mike Thomas, news dir; Les Childers, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

### Rapid City

**KIMM(AM)**—March 16, 1962: 1150 khz; 5 kw-D. First Federal Plaza (57701). (605) 384-1100. James E. Taylor (acq 7-1-66). Net: ABC/C, IMN. Rep: eAstman; IMN. Format: C&W. ■ Gene Taylor, pres & gen mgr; Ron Hansen, sls mgr; Jim Shaw, opns mgr; Marne Thomas, prog dir; Mike Marek, news dir; Bruce Bradford, chief engr. ■ Rates: \$11.50; 10; 11.50; 10.

**KGGG-FM**—Co-owned with KIMM(AM). April 11, 1977 100.3 mhz, 100 kw. Ant 450 ft. Stereo. Progs sep from AM. Format: Top-40. ■ Rates: \$9; 8; 9; 8.

**KKLS(AM)**—June 7, 1959: 920 khz; 1 kw-D. Box 460 (57709). (605) 343-6161 James River Bcstg (acq 7-1-68). Group owner: Ingstad. Rep: Masla, Hix. Format: Contemp. ■ Robert Ingstad, Jr., pres; Keith Jilkens, stn mgr; Tom Franklin, coml mgr; C. J. Stone, prog dir; Verlyn Menning, sls mgr; Abner Hunter George, news dir; Bill Spitzer, chief engr. ■ Rates: \$9.75; 8.25; 9.75; 8.25.

**KKHJ(FM)**—Co-owned with KKLS(AM). 1971 93.9 mhz; 60 kw. Ant 360 ft. Progs sep from AM. ■ Michael Kjor, prog dir. ■ Rates: \$8.25, 7.25, 8.25; 7.25.

**KOTA(AM)**—November 1936: 1380 khz; 5 kw-U, DA-N. Box 1760 (57709) (605) 342-2000. TWX 910-688-0244. Duhamel Bcstg Enterprises (group owner; acq 5-54). Net: CBS. Rep: H-R Stone, Soderlund, Wayne-Evans, John McGuire. Format: Uptempo MOR. Spec progs: C&W 11 hrs, farm 15 hrs, wkly. ■ William F Duhamel, pres, & gen mgr; Dan Lemeister, bcst mgr; Arlyne Morgan, coml mgr; Mike Morgan, news dir; Marilyn Spice, prom mgr; Fred Wuenschel, chief engr. ■ KOTA-TV affil. ■ Rates: \$14, 12; 14; 10.

**\*KTEQ(FM)**—August 7, 1971. 88.1 mhz; 10 w. SDS M & T. (57701). (605) 394-2231 Tech Educational Radio. Format: Variety.

**KTOQ(AM)**—Sept 26, 1953: 1340 khz; 1 kw-D, 250 w-N. Box 962 (57701). (605) 343-0888. Midland Bcstg of S.D. (acq 9-4-73). Net: UPI. Rep: Savalli-Gates, Mountain Media. Format: C&W. Spec progs:

Farm 2 hrs, Sioux 1 hr, wkly. ■ Stephen L. Hughes, pres; Jerry McGovern, gen mgr; Kevin R. Jensen, prog dir; Scott Norman, opns mgr; Lemarr Schneider, news dir; William Hinde, chief engr. ■ Rates: \$6.30; 6.30; 6.30; 6.30.

**KVSR(FM)**—Oct 1, 1968: 97.9 mhz, 100 kw. Ant 390 ft. Box 15, Keystone Rte. (57701) (605) 342-6822. Donald A. Swanson (acq 1974).

## Redfield

**KFCB(AM)**—December 1962 1380 khz, 500 w-D, DA, Box 110 (57469). (605) 472-1380. Victoria Bcstg System Inc. (acq 11-73). Net: UPI. Format: Adult contemp. ■ Gordon T. Sjodin, pres; Robert Miller, gen mgr & chief engr; Mike Iazzo, prog & mus dir. ■ Rates: \$3.50; 3.50; 3.50; —

## Sioux Falls

**\*KAUR(FM)**—Oct 9, 1972: 89.1 mhz; 10 w. 28 & Summit, Augustana College (57102). (605) 336-5463. Net: ABC/II. Format: Jazz. ■ Lee Axdahl, gen mgr; Paul Sichko, prog dir.

**\*KCFS(FM)**—Sept 10, 1972 90.1 mhz; 10 w. Sioux Falls College (57101). (605) 334-1133. Sioux Falls College. Format: Educ. ■ Darwin Johnson, adv.

**KDLO-FM**—See Watertown.

**KELO(AM)**—1937: 1320 khz; 5 kw-U, DA-N, 501 S. Phillips (57102). (605) 336-1100. Midcontinent Bcstg Co. (group owner: acq 1952). Net: UPI. Rep: H-R/Stone, Evans. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Joe Floyd, pres; Evans Nord, VP and gen mgr; Jim Molohon, coml and prom mgr; Neil Shurts, prog dir; Phil Hever, mus dir; Leo Hartig, news dir; Les Froke, chief engr.

**KELO-FM**—July 11, 1965: 92.5 mhz; 100 kw. Ant 1,900 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ KELO-TV affil.

**KIOV(FM)**—Listing follows KXRM(AM).

**KISD(AM)**—May 6, 1948: 1230 khz; 1 kw-D, 250 w-N, 1704 S. Cleveland (57103). (605) 335-6500. Tom Ingstad. (groupowner; acq 5-1-78). Net: ABC/C. Rep: PRO Radio. Format: Top 40. ■ Tom Ingstad, pres; Randy Holland, gen mgr; Gene Shaw, prog dir; Dave Schroeder, chief engr. ■ Rates: \$14, 12, 14, 12.

**KLYX(AM)**—June 13, 1970: 1520 khz; 500 w-D, 224 S. Main Ave. (57101). (605) 339-1520. Sodak Bcstg Inc. (acq 10-14-71). Net: MBS, UPI. Rep: Walton. Format: Soft rock. ■ Neil Clarke, pres; Dennis Mathis, VP & gen mgr; Ken Kock, prog dir; Mike Wild, mus dir; Gene Schultz, chief engr. ■ Rates: \$7, 7, 7, 7.

**KLYX-FM**—May 6, 1969: 93.5 mhz, 3 kw. Ant 120 ft. Stereo. Dups AM 50%.

**\*KNWC(AM)**—March 25, 1961 1270 khz; 1 kw-U, DA-N, Box 205A, Rt 3 (57101). (605) 339-1270. Northwestern College. Net: UPI. Format: Religious music. ■ William B. Bernsten, pres; Cornelius Keur, exec dir; Ted Miller, chief engr.

**\*KNWC-FM**—March 28, 1969: 96.5 mhz, 100 kw. Ant 265 ft. Stereo. Dup AM 50%.

**KPAT(FM)**—Listing follows KSOO(AM)

**KSOO(AM)**—1926: 1140 khz; 10 kw-D, 5 kw-N, DA-N, 210 W. Ninth St. (57102). (605) 339-1140. KSOO Radio Inc. (acq 11-10-72). Net: ABC/E. Rep: McGavren-Guild, PGW, Hyett, Soderlund. Format: Contemp MOR. ■ Sylvia R. Henkin, pres; Joseph Henkin II, gen mgr; Wayne Pritchard, stn mgr; Darrell Stiit, prog dir; Doug Jones, coml mgr; Tom Sorensen, news & pub affrs dir; Tom Steever, farm dir; Roland Marty, chief engr. ■ Rates: \$26; 20; 19; 15.

**KPAT(FM)**—Co-owned with KSOO(AM). Oct 1, 1973: 97.3 mhz; 60 kw. Ant 221 ft. Stereo. (acq 2-73). (605) 339-1141. Format: Top 40. ■ Gerry Van Loh, chief engr. ■ Rates: \$6.25, 6.25; 7.25; 7.25.

**KXRB(AM)**—Feb 1969: 1000 khz; 10 kw-D, DA, 100 North Phillips Ave. (57102). (605) 336-7393. John L. Breece. Net: UPI. Rep: Torbet-Lasker. Format: C&W. Spec prog. Farm 10 hrs wkly. ■ John L. Breece, pres; Kay Douglas, gen mgr; Len Anthony, prog dir; Kurt Andrews, mus dir; Jerry Dahmen, news dir; J. Edward Morrow, chief engr; Darrel Solberg, sls mgr; Denny Oviatt, farm dir. ■ Rates: \$18; 14; 18; 18.

**KIOV(FM)**—Co-owned with KXRB(AM) March 1975. 104.7 mhz, 100 kw. Ant 740 ft Stereo. (605) 336-6550. Net: NBC. Format: C&W, Drake-Chenault. Spec prog: Farm 1 hr wkly. ■ Doug Friend, prog dir ■ Rates: \$6; 6; 6; 6

## Spearfish

**\*KBHU-FM**—Oct 18, 1974: 89.1 mhz, 10 w. Ant 55 ft. Stereo. Black Hills State College (57783). (605) 642-6737. Black Hills State College. Format: Variety. ■ Dr. J. Gilbert Hause, pres; Richard Boyd, gen mgr.

## Springfield

**\*KSTI(FM)**—Dec 11, 1969: 88.5 mhz, 10 w. (57062). (605) 369-2938. University of South Dakota. Format: Progs.

## Sturgis

**KBHB(AM)**—Sept 27, 1962: 810 khz; 5 kw-D, Box 779 (57785). (605) 347-2526. Sturgis Radio Inc. Net: UPI. Rep: Masla. Format: C&W. ■ Les Kleven, pres. Dana Caldwell, stn mgr; Bob Looby, mus dir; Bob Davis, news dir; Bob Shevling, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —

**KRCS(FM)**—Co-owned with KBHB(AM) Dec 5, 1972 93.1 mhz; 52 kw. Ant 1060 ft. Stereo. Progs sep from AM. Format: Beautiful music. ■ Hardy Koontz, stn mgr. ■ Rates: \$4, 4, 4, 4.

## Vermillion

**\*KUSD(AM)**—May 1922: 690 khz; 1 kw-D, DA, 310 E. Clark St. (57069). (605) 677-5277. U. of South Dakota. Net: NPR. UPI. Format: Classcl, educ. Spec prog: Indian 1 hr wkly. ■ Martin Busch, dir; W. T. Swisher, dir of radio opns; James Prusha, chief engr.

**\*KUSD-FM**—Oct 1, 1967 89.7 mhz; 20 kw horiz, 21.5 kw vert. Ant 520 ft. Stereo. Dups AM 80%. ■ \*KUSD-TV affil.

**KVRA(AM)**—Nov 16, 1967 1570 khz; 500 w-D, Rt. 3, Box 282 (57069). (605) 624-2662. Viking Communications Ltd. (acq 6-2-28). Net: APR. Rep: Dakota Farm Net. Format: MOR. ■ Chuck Halvorson, pres; Steve Chaplin, prog dir; Rick Peterson, mus dir; Roy Jorgensen, chief engr. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

**KVRF(FM)**—Co-owned with KVRA(AM). Nov 16, 1967 102.3 mhz; 3 kw. Ant 255 ft. Stereo. Dups AM 100%.

## Watertown

**KDLO-FM**—Co-owned with KELO-AM-FM, Sioux Falls. March 1, 1968: 96.9 mhz; 100 kw. Ant 1,280 ft. Satellite to KELO-FM.

**KSDR(AM)**—April 16, 1961 1480 khz, 1 kw-D, DA-D, Box 1480 (57201). (605) 886-5747. Vern A. McKee (acq 9-1-76). Net: ABC/C, APR. Rep: Keystone. Format: Contemp. ■ Vern McKee, pres & gen mgr; Michael Parsley, coml mgr; Ken Curry, prog dir; David J. Law, news dir; Scott Jeffrey, chief engr.

**KWAT(AM)**—March 8, 1940: 950 khz, 1 kw-U, DA-N, Box 950. (57201). (605) 886-8444. Sorenson Bcstg Co. (acq 6-1-76). Net: APR. Rep: Masla. Format: Farm, MOR. ■ Dean Sorenson, pres; Jim D. Thompson, gen mgr; Dean Johnson, sls mgr; Jim Brown, news dir; Bruce Eilandson, prog dir & chief engr. ■ Rates: \$9.25; 8.40; 8.40; 8.40.

**KIXX(FM)**—Co-owned with KWAT(AM). Sept 29, 1968: 96.1 mhz; 100 kw. Ant 290 ft. Stereo. Progs sep from AM. Format: Adult contemporary. ■ Gladys Schott, opns mgr; Sandra Sheehan, prom mgr. ■ Rates: \$9.25; 8.40; 8.40; 8.40.

## Winner

**KWYR(AM)**—Sept 27, 1957 1260 khz; 5 kw-D, Box 491 (57580). (605) 842-3333. Midwest Radio Corp. (acq 11-23-58). Net: ABC/E. Format: MOR, C&W, farm. ■ Al Clark, pres; Steve Clark, VP & gen mgr; Ben Viedt, pub affrs dir; Charles Hogue, asst mgr; Tom Marks, news dir; Randy Achterhoff, sports dir; Dan Sudenga, chief engr. ■ Rates: \$9.60; 9.60; 9.60; 9.60.

## South Dakota, Tennessee Radio

**LAUREN A. COLBY**  
**COMMUNICATIONS ATTORNEY**  
*Daily Service to FCC Offices*  
301-663-1086

**KWYR-FM**—Nov 25, 1971 93.7 mhz; 100 kw. Ant 560 ft. Stereo. Dups AM 66%. Format: Good mus., contemp. MOR-night. ■ Rates: \$4.80, 4.80; 4.80; 4.80.

## Yankton

**KQHU(FM)**—Aug 7, 1973: 104.1 mhz, 100 kw. Ant 430 ft. Stereo. Box 794 (57078). (605) 665-4498. Oyate Inc. Net: ABC/C. Format: Top 40, oldies. ■ W. F. Stanage, pres, Bob Link, gen mgr; Robert Ray, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KYNT(AM)**—March 15, 1955: 1450 khz; 1 kw-D, 250 w-N, Box 625 (57078). (605) 665-7892. Sorenson Bcstg Corp. (acq 7-1-73). Net: MBS. Format: Adult MOR, news, info. ■ Dean Sorenson, pres, Kurt Browall, gen & coml mgr; Roland Peterson, prog dir; Helen Light, prom mgr; Tracey Mullinix, mus dir; Kevin Brummer, news dir; Bruce Eilandson, chief engr. ■ Rates: \$12.25; 12.25; 12.25, 9.80.

**WNAX(AM)**—November 1922: 570 khz, 5 kw-U, DA-N, 3rd & Mulberry. (57078). (605) 665-7442. TWX 910-668-3602. Roy H. Park Bcstg (group owner; acq 12-68) Net: CBS. Rep: Eastman. Format: C&W, farm. ■ Roy H. Park, pres; William Fowler, gen mgr; Mike Allen, prog mgr; Gene Williams, farm dir; Bob Hill, news dir; Greg Crossman, chief engr. ■ Rates: \$84; 84; 48; 22.

## Tennessee

### Alcoa

**WEAG(AM)**—Aug 25, 1957: 1470 khz; 1 kw-D, Box 127 (37701). (615) Yukon 3-0890. Blount County Bcstg Co. (acq 9-12-60). ■ Herman Petre, pres, gen & coml mgr; Charles Pickel, news & prog dir; Ted Teffeteller, chief engr. ■ Rates: \$3.50; 3.25; 3.25; —

### Ardmore

**WSLV(AM)**—Sept 30, 1967: 1110 khz; 1 kw-D, Box 96 (38449). (615) 427-2178. WSLV Inc. Net: APR. Rep: Southern Spot Sls. Format: C&W. Spec progs: Gospel 12 hrs wkly. ■ E. D. Hildreth, pres; Rachel Mitchell, gen mgr-news dir; Kathy Hovis, prog dir; Ralph White, mus dir; Bobby Powell, prom mgr; Joe McGee, chief engr. ■ Rates: \$2.44; 2.44; 2.44; —

### Athens

**WLAR(AM)**—May 15, 1946: 1450 khz; 1 kw-D, 250 w-N, Box 449 (37303). (615) 745-1314. Cumberland Bcstg Corp. (acq 3-1-76). Net: CBS, UPI. Format: MOR. Spec progs: Farm 2 hr wkly. ■ James R. Pickel, pres; W. M. Matthews, gen mgr; Chuck Rockholt, coml mgr; Larry Trotter, mus dir; Rick Sparks, news dir; Charles Daugherty, chief engr. ■ Rates: \$4; 4; 4; 4.

**WYXI(AM)**—Oct 5, 1966: 1390 khz; 2.5 kw. 14 Decatur Pike (37303) (615) 745-1390. 3 J's Bcstg Co. Net: ABC/E, Tenn. Radio Net. Rep: David Carpenter Co. Format: C&W. Spec progs: Farm 2 hrs, Black 1 hr wkly. ■ John Frew, Julian Frew, mgrs. ■ Rates: \$4.50; 4.50; 4.50; —

**New FM**—Not on air, target date unknown: 101.7 mhz; 1.2 kw. Ant 440 ft. 125 Jackson St. N.E. (37303). James C. Slinger. Format: MOR.

## Tennessee Radio

### Benton

**WBIN(AM)**—Not on air, target date unknown: 1540 khz; 250 w. Stonewood Communications Corp.

### Berry Hill

**WVOL(AM)**—December 1951. 1470 khz; 5 kw-D, 1 kw-N, DA-N. Box 8085, Nashville (37207). (615) 227-1470. Rounsaville of Nashville Inc. (group owner; acq 11-56). Net: ABC/C, UPI. Format: Black. ■ Robert Rounsaville, pres; Clarence E. Kilcrease, gen mgr; Arnold Kaufman, coml mgr; Fred Harvey, prog dir; David Lombard, mus dir; David Layne, news dir; Wayne Robinson, chief engr. ■ Rates: \$36; 33; 36; —

### Bolivar

**WBOL(AM)**—Oct 19, 1962. 1560 khz; 250 w-D. Box 191 (38008). (901) 658-5400. Bolivar Bcstg Svc Inc. (acq 7-1-67). Net: ABC/I. Tenn. News Service, Rep: Beaver. Format: Diversified, C&W. Spec prog: Farm 4 hrs wkly. ■ Ben Enoch, pres & chief engr; Bill Morrow, gen & prom mgr; Nancy Morrow, stn mgr & news dir; Johnny Shaw, mus dir; Steve Bowers, coml mgr.

**WVST(FM)**—Co-owned with WBOL(AM). Jan 27, 1975: 96.7 mhz; 3 kw. Ant 300 ft. Format: C&W. Spec prog Farm 2 hrs wkly.

### Bristol

**WFHG(AM)**—See Bristol, Va.

**WFHG-FM**—1946: 96.9 mhz; 10 kw. Ant 260 ft. Bristol Bcstg Corp.

**WKPT-FM**—See Kingsport.

**WKYE(AM)**—Aug 18, 1962. 1550 khz; 1 kw-D. Box 706, Bristol, Va. (24201). (703) 466-9511. William J. Tilley Jr. Net: ABC. Format: Top-40. ■ William J. Tilley, pres; Jack Lawyer, VP & gen mgr; Pat Rodgers, stn mgr & prog dir; Ed Doyle, sls mgr; Art Countiss, news dir; Bernie Leonard, chief engr. ■ Rates: \$5; 5; 5; —.

**WOPI(AM)**—June 15, 1929. 1490 khz; 1 kw-D, 250 w-N. 1234 W. State St. (37620). (615) 764-5131. Tolar, Tolar & Tolar Partnership d/b/a Radio Stn WOPI. (acq 9-1-72). Net: NBC, MBS. Rep: Devney. Format: MOR. ■ Ray Tolar, gen, coml mgr & chief engr; Frances Tolar, bus mgr; Tom Tolar, opns mgr; Anne Tolar, pub rel & mus dir; Charlie Denatale, news dir; Nancy Tolar, traffic dir. ■ Rates: \$12; 12; 12; —.

### Brownsville

**WBHT(AM)**—Oct 14, 1963. 1520 khz; 250 w-D. Box 198 (38012). (901) 772-3700. B&P Properties (acq 5-1-76). Rep: Beaver. Format: Variety. ■ William L. Pope, pres & gen mgr; Charles F. Weiler, coml mgr; Steve Matheny, prog dir; Jerry Hardison, chief engr. ■ Rates: \$2; 2; 2; 2.

**WTBG(FM)**—Co-owned with WBHT(AM). Nov 9, 1965: 95.3 mhz; 3 kw. Ant 150 ft. Dups AM 70%. Stereo. Format: Black.

### Camden

**WFWL(AM)**—Sept 18, 1956. 1220 khz; 250 w-D. Box 543 (38320). (901) 584-7570. Benton County Bcstg Inc. (acq 6-3-77). Net: ABC/I. Rep: C. K. Beaver; Keystone; Walton Bcstg. Format: C&W, Rel. ■ Ron Lane, pres & gen mgr; Betty Wilson, coml mgr; Terry Hudson, prog & mus dir; James Hedge, news dir; Martin Dill, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

**WRJB(FM)**—June 11, 1976. 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 508 (38320). (901) 584-4444. Valley Wide Bcstg Inc. Net: ABC/E, Tennessee Radio. Format: Top-40. Spec prog: Gospel 10 hrs, country/polit 10 hrs wkly. ■ Ray Smith, pres; John Latham, gen mgr; Luther Hedge, coml mgr; Charlie Baylor, prog dir & prom mgr; Terry Hendrix, mus dir; Art Collier, news dir; David Peacock, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

### Carthage

**WRKM(AM)**—June 20, 1959. 1350 khz; 1 kw-D. Box 179 (37030). (615) 735-1350. Carthage Bcstg Inc. Net: Tennessee Radio. Format: Top-40, contemp country. Spec prog: Farm 3 hrs, Black 1 hr wkly. ■ Reggie L. Honey, pres, gen mgr & chief engr; Curtis M. Gregory,

coml mgr; Dan O. Agee, prog dir; Andy Bray, news dir. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

**WRKM-FM**—July 18, 1975: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 80%.

### Centerville

**WHLP(AM)**—Nov 16, 1955. 1570 khz; 1 kw-D. Box 280 (37033). (615) 729-3575, 729-2571. Davidson Bcstg. (acq 5-77). Format: C&W, Top-40, rock. ■ Kenneth Lavender, pres; Steve Turner, gen mgr-cml mgr; Terry Durham, prog dir-prom mgr; Garvis Seymore, mus dir; Wayne Randall, news dir; Ronald Lynch, chief engr. ■ Rates: \$3; 3; 3.

**WIKAFM**—Co-owned with WHLP(AM). May 1974. 96.7 mhz; 3 kw. Ant 300 ft. Dups AM 75%. ■ Rates same as AM.

### Chattanooga

**WDEF(AM)**—Jan 1, 1941. 1370 khz; 5 kw-U, DA-N. 3300 Broad St. (37402). (615) 267-3392. TWX 810-573-5242. Roy H. Park Bcstg of Tennessee Inc. (group owner; acq 2-64). Net: CBS. Rep: Eastman Radio. Format: MOR. ■ Roy H. Park, pres; Donald M. Olson, VP & gen mgr; Lonnie Edwards, coml mgr; Tom Reynolds, prog dir; Luther Masingill, mus dir; Ray White, news dir; Gene Landau, chief engr. ■ Rates: \$55; 35; 39; 25.

**WDEF-FM**—Sept 15, 1964. 92.3 mhz; 97 kw. Ant 870 ft. Stereo. Dups AM 25%. Format: Btfl music. ■ Donald M. Olson, coml mgr. ■ WDEF-TV affil. ■ Rates: \$—, 8; 8; 8.

**WDOD(AM)**—April 13, 1925. 1310 khz; 5 kw-U, DA-N. Box 4232 (37405). (615) 266-5117. TWX (810) 573-5203. WDOD of Chattanooga Inc. (acq 6-62). Group owner: Bahakel Bcstg. Net: ABC/E. Format: C&W. Spec prog: Farm 19 hrs wkly. ■ Cy N. Bahakel, pres; Roy Morris, gen mgr; Jerry Pond, prog dir; Earl Freudenberg, news dir; S. Parks Hall, chief engr. ■ Rates: \$32; 29; 32; 29.

**WDOD-FM**—February 1960: 96.5 mhz; 100 kw horiz, 88 kw vert. Ant 1080 ft. Stereo. Prog sep from AM. Net: Tennessee Radio. Format: Easy listening. ■ Rates: \$14; 14; 14; 14.

**WDXB(AM)**—July 4, 1948. 1490 khz; 1 kw-D, 250 w-N. Read House (37402). (615) 266-1114. Chattanooga Sound Inc. (acq 7-25-78). Net: NBC. Rep: Avco. Format: MOR. ■ J. R. Corbus, pres; W. S. Sanders, exec VP; James M. Clark, VP & gen mgr; Stan Reynolds, prog dir; Charles Champion, mus dir; Bettye Burchard, prom mgr; Charles Curle, chief engr. ■ Rates: \$11, 8.50; 9.50; 6.50.

**\*WDYN-FM**—June 1, 1968. 89.7 mhz; 62 kw. Ant 820 ft. 1815 Union Ave. (37404). (615) 698-5202. Tennessee Temple College. Format: Religious, educatl. ■ Lee Roberson, chancellor; Marvin Easley, gen mgr; Gene Landau, chief engr.

**WFLI(AM)**—See Lookout Mountain.

## WGOW/WSKZ



REPRESENTED BY  
**KATZ RADIO**

**WGOW(AM)**—1936. 1150 khz; 5 kw-D, 1 kw-N, DA-N. Box 4704 (37405). (615) 756-6141. Radio Chattanooga Inc. (acq 5-1-78). Net: APR. Rep: Katz. Format: Top-40, pop adult. ■ Timothy Ives, pres; Donald Newberg, VP-gen mgr; Richard Bowen, coml mgr; Jim Wood, opns dir; Chris Copeland, mus dir; Gene Michaels, prom mgr; Mike Majors, news dir; Ron Wilson, chief engr. ■ Rates: \$18.82; 16.47; 18.82; 16.47.

**WSKZ(FM)**—Co-owned with WGOW(AM). November 1960: 106.5 mhz; 100 kw. Ant 1,080 ft. Stereo. (615) 265-0544. Format: Top-40. ■ Bob Riley, stn mgr; Jerry Lingerfelt, coml mgr; David Carroll, mus dir. ■ Rates: \$18.82; 18.82; 18.82; 18.82.

**\*WMBW(FM)**—Aug 1, 1969: 88.9 mhz; 100 kw. Ant 1,270 ft. 1002 American National Bank Bldg. (37402). (615) 266-2795. Moody Bible Inst of Chicago (acq 5-18-73). Net: UPI Format. Educl, relig. ■ George Sweeting, pres-MBI; Robert Neff, bcstg dir-MBI. Dean Sippel, mgr; Scott Keegan, asst mgr; Alan Hill, chief engr.

**WMOC(AM)**—Oct 5, 1961. 1450 khz; 1 kw-D, 250 w-N. 3661 Brainerd Rd. (37411). (615) 629-1423. Mayer Bcstg Co. (acq 7-29-74). Net: APR, Tenn. Radio Net. Format: MOR Christian. ■ Robert A. Mayer, pres; Tommy L. Sneed, gen mgr; Mark Woodard, coml mgr; C. Wayne Williams, prog dir; prom mgr; mus dir; Gary Holman, news dir; Charles Edwards, chief engr. ■ Rates: \$7.50; 6; 7.50; 6.

**WNOO(AM)**—June 1951. 1260 khz; 5 kw. Box 5156 (37406). (615) 698-8617. W.M.F.S. Inc. (acq 7-12-66). Net: Mutual Black, APR. Rep: Lazar, Walton. Format: Black. ■ William Watt, pres; Fred Webb, gen mgr; David Oliver, stn mgr & prog dir; Frank Jackson, mus dir; Parks Hall, chief engr. ■ Rates: \$13.40; 11, 13.40; —.

**WOWE(FM)**—Co-owned with WRIP(AM), Rossville, Ga. June 8, 1966: 105.5 mhz; 3 kw. Ant minus 23 ft. Stereo. 270 N. Crest Rd. (30741). (404) 866-3855. Net: MBS. Rep: Devney. Format: Diversified. ■ Jay Sadow, pres, gen & coml mgr; Sid Hughes, prog & mus dir; Gerry Sadow, prom mgr; Jack Hatcher, news dir; Larry Howard, chief engr.

**WRIP(AM)**—See Rossville, Ga.

**WSIM(FM)**—See Red Bank.

**WSKZ(FM)**—Listing follows WGOW(AM).

**\*WSMC-FM**—See Collegedale.

### Church Hill

**WMCH(AM)**—May 8, 1954. 1260 khz; 1 kw-D. Box 128 (37642). (615) 357-5601. Lola B. Wallace. Format: C&W, relig. ■ Lola B. Wallace, pres; Bettye Jo Creasy, gen mgr; Dallas Broome, coml mgr; Darrell Smith, chief engr.

### Clarksville

**WDXN(AM)**—Nov 12, 1954. 540 khz; 1 kw-D. Box 724, (37040). (615) 645-2411. Jack Mayer (acq 1-1-74). Format: Modern country. Spec progs: Farm 5 hrs, black 1 hr wkly. ■ Jack Mayer, gen & sls mgr; Larry Hall, prog dir; Dena Stewart, news dir; J.C. Morrow, chief engr.

**WJZM(AM)**—Oct 19, 1941. 1400 khz; 1 kw-D, 250 w-N. Box 648 (37040). (615) 645-6414. WJZM (acq 8-70). Rep: C.K. Beaver. Format: Contemp. ■ John H. Bailey, partner & chief engr; Charles E. Malone, partner & gen mgr; Jimmy Baird, prog dir; Scott Shelton, news dir. ■ Rates: \$5.15; 4.10; 5.15; 4.10.

### Cleveland

**WBAC(AM)**—June 18, 1945. 1340 khz; 1 kw-D, 250 w-N. Box 1059 (37311). (615) 476-7593. Thomason Bcstg (acq 10-18-76). Net: MBS. Spec prog: Black 1 hr wkly. ■ Clyde Thomason, pres-gen mgr; Cordel Whitlock, VP-asst mgr; Reba Wilson, coml mgr; Charles Daugherty, chief engr.

**WCLE(AM)**—May 2, 1957. 1570 khz; 1 kw-D. Box 1189, 67 Ocoee St. N.W. (37311). (615) 472-6511. Southeastern Enterprises Inc. Net: APR. Rep: Southern Spot Sales. Format: Religious, C&W. Spec prog Farm 1 hr wkly. ■ Carl J. Hoskins, pres; Jack L. Hoskins, VP & gen mgr; Peggy Pemberton, coml mgr; Tom Rowland, asst mgr & prog & news dir; Ronald L. Murray, chief engr. ■ Rates: \$5.50; 4.75; 5.50; 4.75.

**WQLS(FM)**—Co-owned with WCLE(AM). Aug 1, 1961. 100.7 mhz; 50 kw. Ant 360 ft. Prog sep from AM. Format: MOR. ■ Joe Wilson, coml mgr. ■ Rates: \$6; 6; 6; 6.

**\*WSMC-FM**—See Collegedale.

### Clinton

**WYSH(AM)**—November 1960. 1380 khz; 1 kw-D. Box 329 (37716). (615) 457-1380. Clinton Bcstrs Inc. Format: C&W. ■ George R. Guertin, pres; James F. Stair, gen mgr; Charles E. Phillips, coml mgr; Philip Baker, prog dir; Walter Stair, mus dir; Cindy Roberts, news dir; Robert M. Wallace, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WYSH-FM**—July 4, 1966: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## Collegedale

**\*WSMC-FM**—November 1961: 90.7 mhz; 100 kw. Ant 550 ft. Stereo. Box 870 (37315). (615) 396-2320. Southern Missionary College Inc. Net: NPR. Format: Classical, relig. ■ Frank Knittel, pres; Donald Self, gen mgr; Don Dick, dir of communications; Phil Robertson, mus dir; Olson Perry, prog dir; Myra Ott, ops asst; Jim Closser, prog dir; Chris Lindsey, news dir-announcer; Jerry Mathis, chief engr.

## Collierville

**WMSO(AM)**—Oct 1, 1966: 1590 khz; 500 w-D. 4554 Fleming Rd. (38017). (901) 853-8181, 853-9676. Radio East Inc. Net: ABC/E. Format: C&W gospel soul. ■ Michael E. Carlisle, asst mgr & C&W mus dir; Tom Muse, coml mgr; James Chambers, spiritual mus dir; Duck Davis, soul mus dir.

## Colonial Village

**WSKT(AM)**—See Knoxville.

## Columbia

**WKOM(FM)**—Listing follows WKRM(AM).

**WKRM(AM)**—Nov 25, 1946: 1340 khz; 1 kw-D. 250 w-N. Box 113 (38401). (615) 388-3636. Middle Tennessee Bcstg Inc. Net: APR. Rep: Devney; Southern Spot Sls. Format: Top 40. Spec progs: Black 2 hrs wkly. ■ R. M. McKay Jr., pres & gen mgr; Jerry Twilla, coml mgr; James Jacobs, prog dir; Jill Jackson, mus dir; Glen Prosser, news dir; Gary Brown, chief engr. ■ Rates: \$9.50; 5.50; 9.50; 5.50.

**WKOM(FM)**—Co-owned with WKRM(AM). Jan 1, 1967: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM (615) 388-0101 Middle Tenn. Bcstg Co. (acq 9-1-72). Format: C&W. ■ Rates: \$5; 5; 5; 5.

**WMCP(AM)**—Nov 12, 1956: 1280 khz; 1 kw-D. Box 711 (38401). (615) 388-3241. Maury County Boosters Corp. (acq 3-1-58). Format: Diversified. ■ T. Earl Williford, pres & gen mgr; J. W. Anderson, chief engr; Mack Shaw, coml mgr. ■ Rates: \$6; 6; 6; —

## Cookeville

**WHUB(AM)**—July 20, 1940: 1400 khz; 1 kw-D. 250 w-N. Box 2707 (38501). (615) 526-2131. WHUB Inc. Net: CBS. Format: Top-40, C&W. Spec prog: Farm 3 hrs wkly. ■ M. Luke Medley, pres; Stacey Mott, gen mgr; Martin Medley, coml mgr; Gene Davidson, prog dir; Ransom Siler, chief engr. ■ Rates: \$5.55; 4.45; 5.55; 4.45.

**WHUB-FM**—March 26, 1964: 98.3 mhz; 1.5 kw. Ant 400 ft. Stereo. Prog sep from AM. Net: Tenn. Radio Net. Format: MOR. ■ Rates: \$3.55; 3.55; 3.55; 3.55.

**WPTN(AM)**—July 10, 1962: 1550 khz; 250 w-D. Box 635 (38501). (615) 526-7144. WPTN Inc. Format: C&W rock. ■ Redman L. Turner, pres; Larry Nunn, gen & coml mgr; Louise Keltner, asst mgr; Robert M. Cox Jr., prog & news dir; Ransom Siler, chief engr.

**WPTN-FM**—March 8, 1963: 94.3 mhz; 3 kw. Ant 210 ft. (CP- Ant 205 ft). Stereo. Dups AM.

**\*WTTU(FM)**—May 22, 1972: 88.5 mhz; 10 w. Box 5113 (38501). (615) 528-4144. Tennessee Technological University. Format: Prog, Top-40, Ed. ■ Arliss L. Roaden, pres.

## Copperhill

**WLSB(AM)**—Dec 2, 1958: 1400 khz; 1 kw-D. 250 w-N. Box A/C (37317). (615) 496-3631. Copper Basin Bcstg Inc. (acq 12-1-62). Net: Keystone. ■ Robert P. Schwab Sr., pres & gen mgr.

## Covington

**WKBL(AM)**—Aug 16, 1955: 1250 khz; 1 kw-D. Box 674 (38019). (901) 476-7129. Tipton County Bcstrs (acq 7-57). Format: Top-40, religious, black. ■ Bob Whiteley, pres, & chief engr; Royce Wilson, coml mgr; Judy Townsend, stn mgr; Kathy Whiteley, gen mgr; Danny Burk, news dir. ■ Rates: \$2.60; 2.60; 2.60; 2.60.

**WKBL-FM**—Aug 31, 1965: 93.5 mhz; 3 kw. Ant 165 ft. Prog sep from AM. Stereo. Net: Tennessee Radio.

Rep: C. K. Beaver. Format: C&W. Spec prog: Farm 2 hrs. ■ Leonard S. Whiteley, gen mgr; Steve Woods, mus dir.

## Cowan

**WZYX(AM)**—March 10, 1957: 1440 khz; 1 kw-D. Box 247 (37318). (615) 967-7471. Watson Bcstg Co. Inc. (acq 2-77). Net: ABC/I. Rep: Carpenter. Format: C&W. Spec prog: Farm 8 hrs wkly. ■ Ben Watson, pres-gen mgr; Aliene Doney, prom mgr; James Harper, coml mgr; Brad Matthews, mus dir; Bob Lawver, news dir; Frank Spencer, chief engr. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

## Crossville

**WAEW(AM)**—1952: 1330 khz; 1 kw-D. Drawer W (38555). (615) 484-5115. WAEW Inc. (acq 6-2-58). Net: MBS. Rep: Carpenter. Format: All hit mus. ■ Dr. R. Gene Cravens, pres; Fred Warren Dean Jr., gen mgr; Jessie Dean, stn mgr; Allan Douglas, news dir; Alva Henry, coml mgr; Steve Wilson, mus dir; Archie Kendrick, chief engr. ■ Rates: \$4; 3; 3; 2.50.

**WAEW-FM**—May 12, 1967: 99.3 mhz; 3 kw. Ant 170 ft horiz, 165 ft vert. Stereo. Dups AM 85%. ■ Rates same as AM.

**WCSV(AM)**—June 15, 1968: 1490 khz; 1 kw-D. 250 w-N. Box 591 (38555). (615) 484-5168. WCSV Inc. Net: ABC/E. Rep: Crane. Format: Top-40, MOR. Spec prog: Farm 3 hrs wkly. ■ Millard V. Oakley, pres; Mack Johnson, VP; James V. Hamby, prom mgr & chief engr; Jan M. Wyatt, stn & sls mgr; Paul Selby, prog & mus dir. ■ Rates: \$6; 4; 4; 2.50.

## Dayton

**WDNT(AM)**—Dec 6, 1957: 1280 khz; 1 kw-D. Box 290 (37321). (615) 775-2331. Norman A. Thomas (group owner). Net: MBS. Vol Net, APR. Rep: Carpenter. Format: C&W. ■ Norman A. Thomas, pres; Jack S. Pullin, gen mgr & chief engr; Cal Zethmayr, coml mgr; Gail Newell, prog dir; Bob Simen, sports dir; Jim Lowe, mus & news dir. ■ Rates: \$3; 3; 3; 3.

**WNFM(FM)**—Co-owned with WDNT(AM). July 1, 1976: 104.9 mhz; 3 kw. Ant minus 198 ft. Format: MOR. ■ Rates same as AM.

## Dickson

**WDKN(AM)**—Jan 1, 1955: 1260 khz; 1 kw-D. Box 607, 301 E. College St. (37055). (615) 446-4000. Dickson Communications Inc. Net: ABC/E, Keystone, Tenn Radio. Format: C&W. ■ Stan Hawkins, pres; Richard Albright, gen mgr-coml mgr; Terry Mathis, prog dir-mus dir; L. D. Filson, chief engr. ■ Rates: \$3; 3; 3; 3.

**WTNQ(FM)**—Co-owned with WDKN(AM). April 27, 1964: 102.3 mhz; 3 kw. Ant 250 ft. Dups AM 66%. ■ Rates same as AM.

## Donelson

**WAMB(AM)**—Licensed to Donelson. See Nashville.

## Dyersburg

**WASL(FM)**—Listing follows WTRO(AM).

**WDSG(AM)**—July 13, 1946: 1450 khz; 1 kw-D; 250 w-N. Box 627 (38024). (901) 285-1294. State Gazette Bcstg Co. (acq 12-52). Net: Delta Farm. Rep: Frederick W. Smith; C. K. Beaver. Format: C&W; gospel. Spec prog: Farm 9 hrs wkly. ■ Robert W. Ward, pres & gen mgr; Doug Viar, coml mgr; Jean Fisher, prog dir; William Bryant, prom mgr & mus dir; Joe Odom, news dir; James Stutts, chief engr. ■ Rates: \$4; 4; 4; 4.

## WTRO

### Great Tennessee Country

**WTRO(AM)**—March 1, 1957: 1330 khz; 500 w-D. Box 100 (38024). (901) 285-1330. McQueen & Co. (acq 4-13-60). Net: ABC/C, Tenn Radio. Rep: Midlands Spot Sls. Format: Top 40, C&W. Spec prog: Farm 10 hrs, Black 4 hrs wkly. ■ Alvin Wood, pres-gen mgr; Carl G. Minton, coml mgr; Larry Wood, prog mus & news dir; Don Meikle, prom mgr; David Peacock, chief engr. ■ Rates: \$5; 5; 5; —

## Tennessee Radio

### WASL



**WASL(FM)**—Co-owned with WTRO(AM). July 1, 1968: 100.1 mhz; 3 kw. Ant 195 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: MOR, C&W. ■ Shirley E. Wood, gen mgr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

## Elizabethton

**WBEJ(AM)**—July 1946: 1240 khz; 1 kw-D. 250 w-N. Box 829 (37643). (615) 542-2184. WBEJ Inc. (acq 2-15-56). Format: MOR. ■ J. Drake Turrentine, pres; James P. Austin, gen mgr-coml mgr; Cleo Reed, prog dir; Sidney Collier, news dir; Lynn R. Williams, chief engr. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

**WIDD(AM)**—Nov 11, 1964: 1520 khz; 1 kw-D. 500 w-CH. 604 1/2 E. Elk Ave. (37643). (615) 543-3191. Metro Bcstg Corp. Format: C&W. ■ J. H. Lewis, pres & gen mgr; E. Eugene Hopson, coml mgr; Bill Harris, prog dir; Bill Hale, news dir; Ben Medearis, chief engr.

**WIDD-FM**—May 17, 1968: 99.3 mhz; 3 kw. Ant minus 79 ft. (acq 6-23-75).

## Englewood

**WENR(AM)**—April 21, 1967: 1090 khz; 1 kw-D. Box 745, Athens (37303). (615) 887-7291. Winner Bcstg Co. (acq 1-15-77). Net: LPI. Format: MOR. Spec progs: Farm 9 hrs, gospel 10 hrs wkly. ■ Mrs. Sue Kean, pres, gen mgr, prom mgr; Sidney Kean, prog dir-mus dir; Bill Watson, news dir; James Siinger, chief engr. ■ Rates: \$4; 4; 4; —

## Erwin

**WEMB(AM)**—May 17, 1956: 1420 khz; 5 kw-D. Box 280 (37650). (615) 743-6123. WEMB Inc. (acq 4-1-61). Net: ABC/E, Tenn Radio. Rep: Keystone. Format: C&W, Variety. Spec prog: Bluegrass 2 hrs wkly. ■ J. E. True Jr., gen mgr; James F. Buchanan, coml mgr; Charles W. Ray, news & prog dir; Roy McCurry, chief engr.

**WXIS(FM)**—Co-owned with WEMB(AM). Nov 21, 1968: 103.9 mhz; 3 kw. Ant minus 430 ft. Stereo. Prog sep from AM. Format: Top-40.

## Etowah

**WCPH(AM)**—1955: 1220 khz; 1 kw-D. Box L (37331). (615) 263-5585. Ketrn Bcstg. Format: MOR. ■ Clarence K. Daugherty, pres; John R. Blair, gen mgr, prog dir, chief engr; Mike Stephens, mus dir; Philip Roy, coml mgr & news dir.

**WMCC(FM)**—1977: 103.1 mhz; 3 kw. Ant minus 14 ft. Ketrn Bcstg, Inc.

## Fayetteville

**WEKR(AM)**—Oct 1, 1948: 1240 khz; 1 kw-D. 250 w-N. Box M (37334). (615) 433-3545. James Porter Clark (acq 10-1-60). Net: MBS. ■ James Porter Clark, own; Edward K. Chapman, mgr; Tom Waynick, prog dir; Carl Chapman, news dir; Ernest J. Tucker, chief engr. ■ Rates: \$3.70; 3; 3.70; 3.

**WIXC(AM)**—Dec 11, 1970: 1140 khz; 1 kw-D. Box 757 (37334). (615) 433-2537. Huntsville, Ala. (205) 536-7260. Lincoln County Bcstg Co. Net: ABC/I. Format: Modern country. Spec prog: Black 2 hrs wkly. ■ Bill Malone, gen & prom mgr & prog dir; Sue Brooks, coml mgr; Doug Roach, news dir; Robert Gay, chief engr.

**WYTM-FM**—March 27, 1970: 105.5 mhz; 3 kw. Ant 295 ft. Stereo. Box 717 (37334). (615) 433-1531. Time Broadcasters Inc. Net: ABC/FM. Format: Top 40. ■ Joseph D. Young, pres & gen mgr; Ralph Mann, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

## Tennessee Radio

### Franklin

**WAGG(AM)**—March 11, 1953: 950 khz; 1 kw-D 950 Mallory Rd. (37064) (615) 794-1594. Williamson County Bcstg Inc. Format: Country. ■ William R Ormes, pres, gen mgr; Ann Lynch, prom mgr; Ralph Dawson, news dir.

**WIZO(AM)**—Feb 1, 1969: 1380 khz; 5 kw-D. Box 1380 (37064). (615) 794-4103 Harpeth Valley Bcstg Co. Inc. Net: MBS Format: Mod C&W. ■ Robert E Sewell, pres; James H. Hayes, VP & gen mgr; Joy Rodgers, mus dir; Dan Rodgers, prog dir; Mike Smiley, coml mgr; Charles Dibrell, news dir; Judy Hayes, prom mgr; Revis V. Hobbs, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

**WIZO-FM**—Nov 16, 1961 100.1 mhz; 2.5 kw. Ant 320 ft. Stereo. Progs sep from AM (acq 1-1-70). Format: Oldies, Top 40. ■ Judy Hayes, coml mgr, prog & mus dir; Stanley Bassett, prom mgr. ■ Rates: \$3.85; 3.85; 3.85

### Gallatin

**WAMG(AM)**—Nov 1, 1966: 1130 khz; 2.5 kw-D. Box 521 (37066). (615) 452-3456 Southern Broadcasters Inc. (acq 3-76). Rep: Bernard. Format: C&W. ■ John R. Phillips, pres; Lee Raines, gen mgr; Sue Brown, coml mgr; Chris Romer, prog dir; Dave Shannon, mus dir; Loni Neight, prom mgr; Ann Williams, news dir; Ronnie Watson, chief engr. ■ Rates: \$3.90; 3.90; 3.90

**WHIN(AM)**—Aug 2, 1948: 1010 khz; 1 kw-D Highway 109 North (37066). (615) 452-4747 B&V Broadcasting Corp. (acq 3-1-78) Format: Oldies, Top-40. ■ Rates: S Ronald Bledsoe, pres; William Buntin, gen mgr; Jack Williams, coml mgr; Michael St John, prog dir; David Wilson, chief engr

**WWKX(FM)**—Co-owned with WHIN(AM). Dec 1 1960: 104.5 mhz; 50 kw. Ant 770 ft. Stereo. (615) 452-4747 (acq 11-11-72) Prog sep from AM Format: Top 40, oldies.

**\*WVCP(FM)**—Not on air, target date unknown: 88.3 mhz; 6 kw. Ant 51 ft. Nashville Pike (37066) Volunteer State Comm. College Format: Variety

**WWKX(FM)**—Listing follows WHIN(AM)

### Germantown

**WLVS(FM)**—April 15, 1977 94.3 mhz; 3 kw. Ant 300 ft. 6080 Mt. Moriah Ext., Memphis (38138). (901) 365-6452. Omni Bcstg. Net: ABC/I. Format: MOR. ■ Sam C. Phillips, pres; Bill Thomas, gen mgr, Frank Armstrong, coml mgr.

### Greeneville

**WGRV(AM)**—1946: 1340 khz; 1 kw-D, 250 w-N. Box 243 (37743) (615) 638-4147 Radio Greeneville Inc. Net: Tenn. Radio. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ Paul O. Metcalfe, pres; P. Ronald Metcalfe, gen mgr; Leroy Moon, coml mgr; Pete Luttrell, news dir; Bill Minton, prog dir; Ray C. Elliott, chief engr. ■ Rates: \$4.10; 3.70; 4.10; 3.70

**WOFM(FM)**—Co-owned with WGRV(AM). 1956: 94.9 mhz; 100 kw. Ant 320 ft. Stereo. Prog sep from AM. Format: C&W. ■ Ray Smith, gen mgr; Dan Spice, prog dir. ■ Rates same as AM.

**WSMG(AM)**—Dec 1, 1961 1450 khz; 1 kw-D, 250 w-N. Box 737 (37743). (615) 638-3188. Burley Bcstrs Inc. (group owner; acq 10-1-72) Net: ABC/E. Format: C&W. Spec prog: Farm 2 hrs wkly, sports 4 hrs wkly. ■ Don A. Crisp, pres & chief engr; Kenney Dearstone, gen mgr; J. P. Sauceman, mus dir & coml mgr; Bobby Rader, prog dir; Mickey Dearstone, news dir. ■ Rates: \$5; 5; 5.

### Harriman

**WJZA(AM)**—May 1946: 1600 khz; 5 kw-D. Box 221 (37748). (615) 882-1600 Folkways Bcstg Inc. (acq 8-1-77) Net: Tennessee Radio Rep: Carpenter. Format: MOR. ■ C. Philip Beal, pres; D. Lannis Yeary, gen mgr; Jim King, coml mgr. ■ Rates: \$3.75; 3.75; 3.75; —

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

### Hartsville

**WJKM(AM)**—September 1, 1966. 1090 khz; 250 w-D. Box 176, Marlene St. (37074). (615) 374-2111 Hartsville Bcstg Corp. Net: ABC/I, ABC/E. Format: Top-40, C&W Spec prog: Farm 1 hr, gospel 7 hrs, Big Band 7 hrs wkly. ■ Chester J. Davis, pres & gen mgr, prom & coml mgr; Joyce Towns Mungle, mus & news dir; William Johnston, chief engr. ■ Rates: \$2.60; 2.60; 2.60; —

### Henderson

**\*WFHC-FM**—May 22, 1967 91.5 mhz; 10 w. Freed-Hardman College, 158 E. Main (38340). (901) 989-4611 Freed-Hardman College. Format: MOR. ■ E. Claude Gardner, pres; David Spiceland, gen mgr; Doug Bush, news dir; Jack Hicks, prog dir; Chuck Jones, mus dir; Tonia Hunt, prom dir; Dave Colvett, chief engr.

**WHEM(AM)**—Dec 13, 1967 1580 mhz; 250 w-D Box 203 (38340) (901) 989-5981 Chester County Bcstg (acq 12-13-70) Net: UPI Rep: Keystone, C. K. Beaver & Assoc. Format: C&W, Farm. ■ Don Fenimore, pres, gen mgr & chief engr; Wanda Smith, coml mgr, Randy Fenimore, mus dir; Ronnie Richardson, news dir; Orville Nichoels, prog dir

### Hendersonville

**WBYP(FM)**—Oct 16, 1970: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. 361 West Main St., Box 372 (37075) (615) 244-8290. Hendersonville Bcstg. (acq 2-1-77). Group owner: Mooney Bcstg. Rep: PRO Radio, Eastman. Format: Contemp, solid gold, Top-40. ■ George Mooney, pres; Robert Reich, gen mgr; Lee Dorman, sls mgr; Dan Vallie, prog dir; Bruce Sherman, mus dir; Mary Lassiter, news dir. Watt Hairston, chief engr. ■ Rates: \$30; 28; 30; 28.

### Hohenwald

**WMLR(AM)**—July 4, 1970: 1230 khz; 1 kw-D, 250 w-N. Box 2268 (38462) (615) 796-5966. Lewis County Bcstg Co. Net: ABC/E. Rep: Beaver. Format: MOR, C&W Spec prog: Farm 2 hrs; gospel 5 hrs wkly. ■ Revis V. Hobbs, pres; Bryan Lane, gen mgr; Julia F. Lane, chief engr. ■ Rates: \$2.60; 2.60; 2.60; 2.60.

### Humboldt

**WHMT(AM)**—July 5, 1972 1190 khz; 500 w-D. Box 1190 (38343). (901) 784-1190. Communications Associates. Net: Tennessee Radio. Rep: Beaver. Format: C&W. ■ Donald Stephenson, pres; F. Darrell Boyd, VP & gen mgr; Barbara Bass, coml mgr; Bobby Mathews, mus dir; Ron Callery, news dir; Paul Cole, chief engr. ■ Rates: \$4.70, 4.70; 4.70; 4.70.

**WIRJ(AM)**—Feb 3, 1949: 740 khz; 250 w-D 2606 E. End Dr. (38343) (901) 784-1740. Courier-Chronicle Inc. Net: ABC/C. Format: Top-40. ■ Jim Forrester, exec VP-gen mgr; Bill Carter, prog, mus, news dir; David Peacock, chief engr. ■ Rates: \$4.70; 4.70; 4.70; —

**WIRJ-FM**—Sept 1, 1964: 102.3 mhz; 2.83 kw. Ant 210 ft. Prog sep from AM. Format: Btl mus. ■ Bob Carlton, prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Huntingdon

**WJPJ(AM)**—Oct 21, 1975: 1530 khz; 1 kw-D. David B. Jordan


**WPGV(FM)**—Not on air, target date unknown: 100.9 mhz; 3 kw. Ant 300 ft. Magic Valley Bcstg.

### Jackson

**WDXI(AM)**—Oct 31, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-N, 1 Radio Park (38301). (901) 427-9611. Community Service Bcstg Inc. (group owner; acq 1-1-74) Rep: Radio; Southern Spot Slis. Format: Contemp C&W, black Spec prog: Farm 6 hrs, gospel 5 hrs wkly.



■ Jerome Glassman, pres; Betty Mastick, stn mgr; Frank Hickman, coml mgr; Eddie Hill, mus dir; Greg Delancy, news dir; Tom Williams, prog dir; Tom Britt, opns mgr & chief engr. ■ Rates: \$11.50; 9.50; 11.50; 8.50

**WJAK**  
Adult Contemporary/Gold



**JBA**

**JACK BOLTON ASSOCIATES**

**WJAK(AM)**—Dec 13, 1954 1460 khz; 1 kw-D, DA-D Box 2508, 210 Gordon St. (38301) (901) 424-1460. Broadcast Dynamics Inc. (acq 4-1-77) Net: NBC. Format: Top 40, oldies Spec prog: Farm 1 hr, Black 5 hrs, religion 5 hrs wkly. ■ Thomas C. Mapes, pres & gen mgr; Doris B. Freeman, sls mgr; David Nichols, mus & prog dir; Rick Kaucher, news dir; Tom Cupp, chief engr. ■ Rates: \$6.25; 4.65; 6.25.

**WTJS(AM)**—1931 1390 khz; 5 kw-D, 1 kw-N, DA-N, Box 1119 (38301). (901) 427-3316 Radio station WTJS Inc. (acq 10-17-73). Group owner: Kirk Bcstg. Net: ABC/I/E. Format: MOR, C&W. Spec progs: Black 2 hrs wkly. ■ James L. Kirk II, pres; Jim Hoppers, VP & gen mgr; Bob Emerson, VP sls; Curtis White, opns mgr; Mark Ward, prog dir; Vincent Z. Tapler, news dir; Carl Martin, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

**WKIR(FM)**—Co-owned with WTJS(AM). 1947 104.1 mhz; 100 kw. Ant 655 ft. Stereo, Quad. Net: ABC/FM. Prog sep from AM. Format: AOR. ■ Mark Ward, prog dir. ■ Rates: \$8.25; 8.25; 8.25; —

**New FM**—Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 300 ft. 2111 Vine St., Savannah, (38372). Madison County Bcstg. Format: Soul

### Jamestown

**WCLC(AM)**—Oct 28, 1957 1260 khz; 1 kw-D. Box 130 (38557) (615) 879-8188. Jamestown Bcstg Co. ■ Howard Ray Cravens, gen mgr.

**WDEB(AM)**—Jan 12, 1968: 1500 khz; 1 kw-D; 500 w (CH). Box 69 (38556). (615) 879-8164. BAZ Bcstg (acq 4-1-72) Net: Tennessee Radio. Format: C&W, gospel, Top 40. ■ N. A. Baz, pres; Earl Howard, prog & news dir & prom mgr; Gary Crockett, mus dir; Jim Boles, chief engr.

**WDEB-FM**—Oct 10, 1972 103.9 mhz; 1.20 kw. Ant 450 ft. Stereo. Dups 80%.

### Jefferson City

**WJFC(AM)**—Nov 1, 1961 1480 khz; 500 w-D. Box 271 (37760). (615) 475-3825. Jefferson County Bcstg Inc. Net: Tennessee Radio, UPI. Format: C&W, Relg. Spec progs: Farm 8 hrs wkly. ■ Paul O. Metcalfe, pres; Wayne Roberts, VP & gen mgr; David Quarles, prog & news dir. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

**WSBM(FM)**—Feb 1, 1977 99.3 mhz; 3 kw. Ant 300 ft. 213 East Andrew Johnson Hwy. (37760). Mossy Creek Bcstg Corp. Format: Easy listening.

### Jellico

**WJJT(AM)**—Feb 1, 1972: 1540 khz; 1 kw-D (500 w-CH) Box 210 (37762). (615) 424-5991 Jellico Bcstg Corp. Net: Tenn Radio, Kentucky Radio. Format: Contemp, C&W, gospel. ■ John R. Callahan, gen mgr; Tim Zecchini, prog dir; Beth Callahan, news dir; Don Sulton, mus dir; Dave Smith, chief engr. ■ Rates: \$8; 8; 8; —

### Johnson City

**WETB**  
Now 5000 Watts

**WETB(AM)**—Oct 1, 1947: 790 khz; 5 kw-D. Box 1716 (37601). (615) 928-7131 Press Inc. Net: MBS. Format: Contemp. ■ Carl A. Jones, pres; Arthur Kelsey, gen mgr; Gus Vest, coml mgr; Don Gibson, prog, news dir-prom mgr; Chuck Carroll, mus dir; Trevor Swoyer, chief engr.



**\*WETS(FM)**—Feb. 26, 1974 89.5 mhz; 70 kw. Ant 2,200 ft. Stereo. Box 21400A, East Tenn State Univ (37601). (615) 926-2184 East Tenn State Univ. Net: NPR. Format: Variety, classical. Spec prog: Black 6 hrs, jazz 15 hrs wkly ■ Arthur H. DeRosier, pres; Richard F. Ellis, gen mgr; Ron Wickman, prog dir; Faye Rogers, mus dir; Eugene B. Jones, chief engr.

**WJCW(AM)**—Dec 13, 1938: 910 khz; 5 kw-D, 1 kw-N. DA-N. Box W (37601). (615) 477-3127 Tri-Cities Bcstg Inc (acq 6-1-60) Net: CBS. Rep: Masla, Carpenter. Format: C&W ■ James C. Wilson, chmn of bd, Rocky Stone, pres-gen mgr; Ed Bryant, bus mgr-chief engr; Dave Hogan, opns mgr; Red Pitcher, news dir; Chris Wilson, prom mgr

**WQUT(FM)**—Co-owned with WJCW(AM). March 1, 1948: 101.5 mhz; 100 kw. Ant 1500 ft. Stereo. Prog sep from AM. Format: Rock folk. ■ Bill Cramer, prog & mus dir.

**WJSO(AM)**—See Jonesboro.

**WKPT-FM**—See Kingsport.

## Jonesboro

**WJSO(AM)**—Oct 16, 1958: 1590 khz; 5 kw-D. Box 5188, Johnson City (37601). (615) 926-3121 Mountain View Bcstg Co. Group owner: Norman Thomas Stns. Rep: Pro Time Sls; Media Sls South. Format: Contemp ■ Norman Thomas, pres & gen mgr; Don Dale, prog & mus dir; Wayne Sparks, coml mgr; Rockne Stump, prom mgr; Al Lefevre, chief engr. ■ Rates: \$6; 6; 6

## Kingsport

**WGOC(AM)**—Sep 20, 1967 1090 khz; 1 kw-D. Box 1369 (37662). (615) 247-7131 J. T. Parker Bcstg Corp. Net: UPI. Rep: Carpenter. Format: C&W ■ J. T. Parker Jr, pres; Phil Roberts, gen mgr; Dick McClellan, coml mgr; Tom Parker, prog dir; Mary Moody, mus dir; Ray Buckles, prom mgr; Steve Blevins, news dir; Mitch Sandidge, chief engr. ■ Rates: \$6; 6; 6

**WKIN(AM)**—October 1951 1320 khz; 5 kw-D. Drawer K (37662). (615) 246-8131 Radio Stn WKIN. Group owner: Bahakel Bcstg. Rep: Savalli-Gates. Format: Top 40 ■ Cy N. Bahakel, pres; Ken Maness, gen mgr; Oscar Harris, prog dir; Ric Darby, chief engr.

**WKPT(AM)**—July 14, 1940: 1400 khz; 1 kw-D, 250 w-N. 222 Commerce St. (37662). (615) 246-9578. TWX 810-574-5180. Holston Valley Bcstg Corp. (Group owner: Home News Publishing; acq 6-1-66). Net: NBC, Tenn. Radio. Rep: Marv Roslin; Busby, Finch, Latham & Widman. Format: Top 40. ■ William M. Boyd, pres; Robert I. Ratcliff, exec VP & gen mgr; George E. DeVault Jr, VP; Bob Lawrence, prod dir; Phil J. Weaver, stn mgr; Mike Padgett, prog dir; John Fry, coml mgr; Don Brookshire, mus dir; Bill Freehoff, news dir; Harold T. Dougherty, VP engr. ■ Rates: \$10; 10; 10

**WKPT-FM**—February 1948: 98.5 mhz; 100 kw. Ant 1260 ft. Stereo. Sep from AM. Net: ABC/E. Format: Btlf mus. ■ WKPT-TV affil ■ Rates same as AM.

## Kingston

**New AM**—Not on air, target date unknown: 1410 khz. Kingston Broadcasting.

## Knoxville

**WBIR(AM)**—Jan 21, 1941. 1240 khz; 1 kw-D, 250 w-N. 1513 Hutchison Ave. (37917). (615) 637-1010. TWX: 810-583-0172. Multimedia Inc. (group owner; acq 1-1-61). Net: CBS, ABC/I. Rep: Katz. Format: MOR. ■ Wilson C. Wearn, pres; Robert Donovan, gen mgr; Dave Russell, coml mgr; James Freeman, prog dir; Steve Dean, prom mgr; Robert Horton, chief engr.

**WBIR-FM**—October 1949: 103.5 mhz; 100 kw. Ant 1720 ft. Stereo. Net: ABC/I. ■ WBIR-TV affil.

**WEZK(FM)**—April 10, 1967: 97.5 mhz; 100 kw. Ant 1140 ft. Stereo. Box 1388 (37901). (615) 687-2312. TWX 810-583-0178. South Central Bcstg Corp. (group owner). Net: APR. Rep: Avery-Knodel Inc. Format: Good mus. ■ John D. Engelbrecht, pres; Harry Stephenson, gen mgr; Donna Keathley, admin dir; Carlos R. Kivett, sls mgr; Carl Lawson, chief engr. ■ WTVK(TV) affil. ■ Rates: \$17; 17; 15.



**3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626**

**WIVK(AM)**—March 23, 1953: 850 khz; 50 kw-D, DA. Box 10207 6711 Kingston Pike (37919) (615) 588-6511 Dick Bcstg Inc Net: ABC/E, APR. Rep: Torbet. Format: Contemp, C&W Spec progs: Farm 2 hrs wkly ■ James A. Dick, pres, gen mgr, Bobby Denton, mus dir-prog dir; Mike Hammond, news dir; Judy Wheeler, coml mgr; Milton Jones, chief engr ■ Rates: \$40; 36; 40; —

**WIVK-FM**—Dec 16, 1965: 107.7 mhz; 100 kw. Ant 1,970 ft. Dups AM 25%. Stereo. ■ Rates: \$40; 36; 40; 20.

## WJBE

### Progressive Black

**WJBE**—January 1960: 1430 khz; 1 kw-D. Box 281 (37914) (615) 637-1430. J. B. Bcstg Ltd. (acq 1-68). Rep: Masla; Ochs. Format: R&B, gospel, jazz ■ James Brown, pres; Ralph Stone, ntl sls mgr; Willie J. Sanders, gen mgr; Jim Taylor, opns mgr; Frank Folsom, chief engr.

**\*WKCS(FM)**—December 1952: 91.1 mhz; 310 w. Ant 73 ft. 2509 Broadway, N.E. (37917). (615) 524-3001 Fulton High School. Format: Rock. Spec prog: Black 5 hrs wkly. ■ Lynn Davis, gen & prom mgr; Sundra Thompson, prog dir; Donny Mettabarger, mus dir; Mike Burress, news dir; Dale Patterson, chief engr.

**WKGN(AM)**—1946. 1340 khz; 1 kw-D, 250 w-N. Box 1870 (37901). (615) 573-2931 Creative Bcst Inc. (acq 2-1-75). Net: ABC/C, APR. Rep: Dora-Clayton. Format: AOR. Spec prog: Jazz 5 hrs, religious 3 hrs wkly ■ Thomas Kita, gen mgr; Doug Thomas, sls mgr; Kerry Lambert, prog dir; Frank Green, mus dir; Kelli Stevens, prom mgr; Joe Anderson, news dir; Ed Martin, chief engr. ■ Rates: \$12; 10.50; 12; 10.50.

**WKVQ(AM)**—Sept 1, 1960: 1490 khz, 1 kw-D, 250 w-N. 1830 White Ave., Suite 300 (37916). (615) 637-1490 Radio Knoxville Inc. Format: MOR. ■ Robert D. Gross, VP & gen mgr; Ron Baptist, prog dir.

**WKXV(AM)**—February 1953: 900 khz; 1 kw-D. Box 2269 (37901). (615) 524-9866. Knoxville Ra-Tel Inc. Format: Variety ■ B. L. Boring, pres; Marvin Thompson, mgr & coml mgr; Bob Lawson, prog dir; Larry Hammock, news dir.

**WNOX(AM)**—1921 990 khz; 10 kw-U, DA-N. 4400 Whittle Springs Rd. (37917) (615) 523-3171 Scripps-Howard Bcstg Co. (group owner; acq 12-35). Rep: Blair. Format: Contemp. ■ Donald L. Perris, pres; Peter R. Dreyer, gen mgr; Janice McCroskey, asst gen mgr; Scott McLeod, prog dir; Ian McDonald, chief engr.

## WOKI(FM)

EASTMAN  RADIO, INC.

**WOKI-FM**—(Oak Ridge) April 20, 1974: 100.3 mhz; 100 kw. Ant 2000 ft. Stereo. 114 Tulsa Rd., Oak Ridge (37830). (615) 546-2891 Oak Ridge FM Inc. Net: MBS. Rep: Eastman. Format: Top-40. ■ John Pirkle, pres-gen mgr; Mark McKinney, opns mgr; Andy Reeves III, sls mgr; Mike Beverly, mus dir; Steve Tipton, news dir; E. O. Sutton, chief engr. ■ Rates: \$30; 30; 30

**WRJZ(AM)**—Feb 12, 1927; 620 khz; 5 kw-U, DA-2. Box 3367 (37917). (615) 546-6121 Basic Media Ltd. (acq 10-1-76). Net: APR. Rep: McGavren-Guild. Format: Contemp. ■ N. Eric Jorgensen, pres; Jim Ridings, gen mgr; Bob Kaghan, prog dir; Ron Hamilton, sls mgr; Mark Thompson, mus dir; Ernie Baker, news dir; Kevin Douglass, chief engr. ■ Rates: \$39; 29; 39; 29.

**WSKT(AM)**—May 21, 1961 1580 khz; 5 kw-D (1 kw CH). Box 2310 (37901). (615) 523-1616. Morgan Bcstg Co. Net: MBS. Format: Inspir, news. ■ Harry J. Morgan, pres & gen mgr; Gerry Morgan, coml mgr; Tom Burchfield, prog dir; John England, chief engr.

**\*WUOT(FM)**—October 1949: 91.9 mhz; 100 kw. Ant 590 ft. Stereo. 232 Communications and Extension Bldg., U. of Tennessee (37916). (615) 974-5375. U. of Tennessee. Net: NPR. Format: Classical. ■ Raymond Shirley, dir; Norris Dryer, prog dir; Joseph Chasteen, chief engr.

## Lafayette

**WEEN(AM)**—Nov 3, 1958: 1460 khz; 1 kw-D. Box 160 (37083). (615) 666-2169. Lafayette Bcstg Inc. Net: Tenn. News Serv. Rep: C.K. Beaver. Format: Top 40, C&W. Spec prog: Farm 5 hrs wkly. ■ Billie G. Speck, pres & gen mgr; Peggy Nichols, coml mgr; Wardean Perdue, prog & news dir; Tommy Minchey, mus dir; Ivon Davis, chief engr. ■ Rates: \$280; 2.80; 2.80. —

## La Follette

## WLAF

### Tennessee Radio Network

**WLAF(AM)**—May 17, 1953: 1450 khz; 1 kw-D, 250 w-N. N. Fifth St. (37766) (615) 562-3557 Campbell County Bcstg Corp. (acq 10-24-66). Net: Keystone. Format: MOR. ■ J. P. Mills, pres; Elmer Longmire, gen mgr; Jim Wilson, prog dir; Ray Brown, chief engr.

## Lawrenceburg

**WDXE(AM)**—July 21, 1951 1370 khz; 1 kw-D. 120 1/2 N. Military (38464). (615) 762-4411 H-M-S Bcstg Co (acq 12-73) Net: Keystone. Format: C&W. ■ Robin Mathis, gen mgr; Milton D. Griffin, stn mgr; Bud Sawyer, asst mgr; Don Hollander, prog dir; Larry Meek, news dir; Phillip Kemper, chief engr.

**WDXE-FM**—Aug 28, 1964. 95.9 mhz; 3 kw. Ant 205 ft. Prog sep from AM.

## Lebanon

**WCOR(AM)**—October 1949: 900 khz; 500 w-D. Box 549 (37087). (615) 444-0474. WCOR Bcstg (acq 11-69). Net: APR. Format: Top 40, R&B (Sat afternoon). ■ Jack Hendrickson, pres & gen mgr; Coleman R. Walker, stn mgr; Betty Jo Hickey, asst gen mgr; Phil Bennett, mus dir; Blake Hendrickson, prog dir; Jeff Younglove, news dir. ■ Rates: \$5; 4; 5; —

**WCOR-FM**—Aug 31, 1962: 107.3 mhz; 18 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Gospel 16 hrs wkly. ■ Pam Beatty, mus dir. ■ Rates: \$4; 4; 4.

**\*WFMQ(FM)**—Dec 15, 1966: 91.3 mhz; 480 w. Ant 86 ft. Box 609 (37087). (615) 444-0305. Cumberland College of Tennessee. Format: Classcl. Spec progs: Fr 1 hr. Ger 1 hr. Sp 1 hr wkly. ■ Ernest Stockton Jr, pres; William O. Barry, gen mgr; James A. Sparks, prog dir; Chester Hatcher, chief engr.

**\*WLCH(FM)**—1972: 88.7 mhz; 10 w. Castle Heights Foundation (acq 9-74).

**WLSN(AM)**—Not on air, target date 1979: 1600 khz; 500 w-D. Box 40333. Nashville (37204). (615) 833-9075 Wilson County Broadcast Service Inc. Net: MBS, Tenn Radio. Format: Modern country. Spec prog: Farm 8 hrs wkly ■ PL Severy, pres; Scott Walker, VP & gen mgr; Linda Ewing, coml mgr; Webb Franklin, prog dir; Tom Simpson, farm dir; Chris James, comm affairs dir; Bill Masters, news dir; C. D. Dibrell, chief engr. ■ Rates: \$5.50; 4.50; 5.50; —

## Lenoir City

**WBLC(AM)**—June 15, 1965: 1360 khz; 1 kw-D. Box 100 (37771). (615) 986-8021 Lauderdale/McKeehan Christian Bcstg Corp. (acq 8/74). Net: Tenn. Radio. Format: Religious. ■ Earl Lauderdale, pres & gen mgr; Robert Van McKeehan, VP & sls mgr; Rick Smith, prog & news dir. ■ Rates: \$3; 3; 3.

## Tennessee Radio

**WLIL(AM)**—May 30, 1950: 730 khz; 1 kw-D. Box 340 (37771). (615) 986-7561. WLIL Inc. Group owner Arthur Wilkerson Stn's. Format: Variety. ■ Arthur Wilkerson, pres & gen mgr; Dwight D. Wilkerson, VP; Mrs. Evelyn B. Wynn, spec, coml & office mgr; Joanne Greenway, prog & mus dir; Glenn McNish, prom, news & sports dir & sls mgr; Allen Breazeale, chief engr. ■ Rates: \$6; 6; 6; 6.

**WLIL-FM**—Sept 19, 1967: 93.5 mhz; 3 kw. Ant 165 ft. Dups AM 40%. ■ Rates same as AM.

### Lewisburg

**WJJM(AM)**—May 15, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 20 (37091). (615) 359-4511. Louis D. Lingner (acq 9-15-53). Net: MBS Keystone. Format: C&W. ■ Louis D. Lingner, pres & gen mgr; Sara Smith, coml mgr & prog dir; Jim Travis, prom mgr; Perry Gillum, news dir; R. C. Wiley, chief engr.

**WJJM-FM**—Feb 20, 1969: 94.3 mhz, 3 kw. Ant 115 ft. Dups AM 100%.

### Lexington

**WDXL(AM)**—July 1954: 1490 khz; 1 kw-D, 250 w-N. Box 170 (38351). (901) 968-3776. Lexington Bcst Svc Inc. (acq 1955). Net ABC/I Keystone. Rep: Beaver. Format: C&W, MOR, top 40. Spec prog: Black 14 hrs wkly. ■ L. T. Hay, pres; Ben Enochs, gen mgr & chief engr; A. D. Ward, coml mgr; Gordon Vestal, prog dir; Dorothy Ward, news dir.

**WDXL-FM**—September 1964: 99.3 mhz, 3 kw. Ant 150 ft. Prog sep from AM. Format: MOR.

### Livingston

**WLIV(AM)**—Nov 26, 1956: 920 khz; 1 kw-D. Box 359 (38570). (615) 823-1226. WLIV Inc. (acq 9-1-65). Format: C&W, contemp. ■ Richard Gillespie, pres, gen mgr & news dir; Drew Huffines, coml mgr & prog dir; Art Johnson, prom mgr; Jack Woodward, mus dir; Ransom Siler, chief engr.

**WLIV-FM**—Dec 1966: 95.9 mhz; 3 kw. Ant 155 ft. Dups AM 30%.

### Obelville

**WTHJ(FM)**—October 1974: 94.3 mhz, 3 kw. Ant 300 ft. Box 4263 (37906). (615) 593-2234. Mid-South Professional Svcs Inc. Net: ABC/C. Format: Div. Spec prog: Farm 4 hrs wkly. ■ William T. Helton Jr., pres; Norris A. Hammond, gen mgr; Kay Dowdy, coml mgr; Ron Dunkle, prog dir; Robert Greenway, mus dir; Stan Adams, chief engr. ■ Rates: \$2; 2; 2, 2.

### Lookout Mountain

**WFLI(AM)**—Feb 20, 1961: 1070 khz; 50 kw-D; 1 kw-N, DA-2. 621 O'Grady Drive, Chattanooga (37409). (615) 821-3555. WFLI Inc. Net: ABC/C. Net: ABC/C. Rep: Buckley. Format: Top-40. ■ William E. Bennis Jr., pres; Michael Bennis, gen mgr; Max O'Brien, prog-mus dir; Johnny Eage, asst mgr; Norma Miller, sls mgr. Chuck Stevens, news dir; Max O'Brien, mus dir; Joe Poteet, chief engr. ■ Rates: \$18; 15; 18; 12.

### Madison

**WJRB(AM)**—Oct. 17, 1977. 1430 khz; 5 kw-D, 1 kw-N, DA-N. 48 Music Sq., Nashville (37203). (615) 244-7300. Jaco, Inc. (acq 10/15/77). Net: Savali/Gates. Format: C&W. Spec progs: Gospel 6 hrs wkly. ■ Mack Sanders, pres; Jim Ragan, gen mgr; Jerry Minshall, prog dir; Ken Johnson, mus dir; Bill Brewer, news dir; Barry Ariaz, chief engr. ■ Rates: \$17, 15, 17, 11

### Madisonville

**WZZI(AM)**—July 12, 1967: 1250 khz, 500 w-D. U.S. 411 South (37354). MAN Corp. (acq 1/11/77). Net: Tenn Radio Net. Format: C&W. ■ Gary Hall, pres-gen mgr; Mary Hunt, coml mgr; Jerry Howell, prog dir; Becky Lynn, mus dir; Cathy Quay, prom mgr; Mark Borling, news dir; Ed Martin, chief engr. ■ Rates: \$3; 3; 3; 3.

## Manchester

**WMSR(AM)**—March 5, 1957: 1320 khz, 5 kw-D. Box 290 (37355). (615) 728-3526. WMSR Inc. (acq 9-65). Format: C&W MOR rock. ■ Ray Spivey, pres, Russell Daniel, VP, gen & coml mgr; Jim Harper, prog dir; Vernon Bogle, mus dir; Johnny Hill, news dir; Norman Reynolds, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

**WMSR-FM**—June 20, 1962: 99.7 mhz; 18.8 kw. Ant 172 ft. Stereo. Prog sep from AM. ■ Rates same as AM.

### Martin

**WCMT(AM)**—June 8, 1957: 1410 khz; 1 kw-D. Box 318 (38237). (901) 587-9526. Jones T. Sudbury. Format: C&W, diversified. Spec progs: Farm 1 hr, sports 20 hrs wkly. ■ J.T. Sudbury, pres; Tony Youngblood, gen mgr; Dorris Gill, prog dir; John Kent Currutt, sls mgr; Gary Tuck, chief engr. ■ Rates: \$4; 4; 4, 4.

**WCMT-FM**—Sept 26, 1968: 101.7 mhz, 3 kw. Ant 175 ft. Prog sep from AM. Format: Btfl mus. Spec prog: Sports 25 hrs wkly. ■ Rates same as AM.

**\*WUTM(FM)**—Sept 1, 1971: 90.3 mhz, 10 w. Univ of Tenn. at Martin (38238). (901) 587-7777. University of Tennessee. Format: MOR, class. Spec progs: Classical 18 hrs, Spanish 8 hrs, jazz 15 hrs wkly. ■ G. Steinke, faculty adv.

### Maryville

**WGAP(AM)**—Aug 13, 1947: 1400 khz, 1 kw-D, 250 w-N. Box 607 (37801). (615) 983-4310. Stephen Y. Corbett (acq 11-74). Net: APR. Rep: Southern Spot Sls. Format: C&W. ■ Steve Corbett, gen mgr; Tom Pope, prog dir; Ken Schwall, news dir; Harry Plumlee, chief engr. ■ Rates: \$5.75; 5.25; 5.75; 5.

### McKenzie

**WHDM(AM)**—Jan 29, 1954: 1440 khz; 500 w-D. Box 370 (38201). (901) 352-3371. B&P Properties Inc. (acq 7-5-77). Net: ABC/E. Format: MOR. ■ Bill Pope, gen mgr; Tommy Cisco, prog dir; Jerry Hardison, chief engr.

**WKTA(FM)**—Feb 11, 1963: 106.9 mhz; 7.1 kw. Ant 290 ft. (CP: 100 kw; Ant 480). Stereo. Box 279 (38201). (901) 352-2212. Huntingdon-McKenzie Bcstg Corp. (acq 6-1-75). Net: ABC/FM. Format: Diversified. Spec prog: Black 2 hrs, farm 1 hr wkly. ■ Meredith C. Johnson, pres; Richard E. Bennett, gen & coml mgr & prog dir; Thomas E. Oliver, mus & news dir; Martin Dill, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### McMinnville

**WAKI(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 409 (37110). Durham Bcstg Co., Inc. (acq 1967). Rep: Carpenter. Format: Top-40. Spec progs: Farm 4 hrs wkly. ■ Rates: \$Aaron Durham, pres-gen mgr; Rob Jones, coml mgr; Earl Dugan, prog dir; Mark DeBoard, news dir; Richard Myers, chief engr. ■ Rates: \$4.75; 4.75; 4.75; .75.

**WBMC(AM)**—May 1, 1955: 960 khz; 500 w-D. Box 759 (37110). (615) 473-2104. Cumberland Valley Bcstg Co. Nets: APR. Rep: Southern Spot Sales. Format: C&W, gospel. ■ James W. R. White, pres; Franklin H. Brown, gen mgr; Linda Porter, prog dir; Bud Godwin, prog mgr; Mark Parkhurst, mus dir; Dave England, news dir; Hal Wilson, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

**WBMC-FM**—Jan 23, 1964: 103.9 mhz; 3 kw. Ant 130 ft. Stereo. Progs sep from AM. (acq 2-1-71). Format: MOR. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

### Memphis

**KSUD(AM)**—See West Memphis, Ark.

**KWAM(AM)**—1946: 990 khz; 10 kw-D, DA. Box 12107 (38112). (901) 323-2679. KWAM Inc. (acq 1951). Group owner: Dee Rivers Stns. Format: Relig. Black. ■ E. D. Rivers, pres; E. W. Bie, gen mgr; Eugene Walton, prog dir; Jim Climer, news dir; Bill Travis, chief engr.

**KWAN-FM**—March 10, 1965: 101.1 mhz; 100 kw. Ant 390 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: C&W. ■ Jim Climer, coml mgr; Bill Byars, gen, mus & news dir.

**WDIA(AM)**—June 7, 1947: 1070 khz; 50 kw-D, 5 kw-N, DA-2. Box 12045 2265 Central Ave. (39112). (901) 278-4551. Sonderling Bcstg Corp. (group owner; acq 1-1-57). Net: MBS, Mutual Black, UPI. Rep: Bernard Howard. Format: Black. Spec progs: Farm 1 hr wkly. ■ Egmont Sonderling, pres, Charles A. Scruggs, ex VP & gen mgr; Michael Frisby, prog dir; Dave Stewart, coml mgr; Jayne Michael Davis, mus dir; Robin Brown, news dir; Alonzo Pendleton, chief engr.

**WQUD(FM)**—Co-owned with WDIA(AM). Sept 15, 1968: 104.5 mhz; 100 kw. Ant 750 ft. Stereo. Prog sep from AM. Rep: ABC Spot Sls. Format: Good mus. ■ Bob McDowell, stn mgr; Steve Stafford, prog dir.

**\*WEVL(FM)**—May 1, 1976: 90.3 mhz, 10 w. Ant 170 ft. Box 2118, 1369 Court St. (38104). (901) 722-8666. Southern Communication Volunteers. Format: Diversified. Spec progs: Class 15 hrs, jazz 16 hrs, C&W 3 hrs, bluegrass 6 hrs, blues 6 hrs wkly. ■ Brian Costello, exec dir.

## WEZI(FM)

### Beautiful Music

**WEZI(FM)**—Feb 9, 1968: 105.9 mhz; 100 kw. Ant 760 ft. Stereo. 5900 Poplar Ave. (38138). (901) 767-6532. Harte-Hanks Southern Comm. (acq 7/31/78). Group owner: Harte Hanks Bcstg. Rep: Katz. Format: Btfl mus. ■ John G. Johnson, pres; Dave Thomas, gen mgr; J. C. Mathieu, mus, prog, news dir & prom mgr; Vic Williams, sls mgr; Doug Gossett, chief engr. ■ Rates: \$48; 48; 48; 23.

**WHBQ(AM)**—March 18, 1925: 560 khz, 5 kw-D, 1 kw-N, DA-2. 485 S. Highland (38111). (901) 323-7661. TWX 810-591-1776. RKO General Inc. (group owner; acq 7-8-54). Net: APR, UPI. Rep: RKO Radio Reps. Format: Top-40. ■ Dwight Case, pres; Dick French, gen mgr; John Long, prog dir; T. J. Donnelly, loc sls mgr; Harriet Lapides, mus dir; Terrence McKeever, news dir; Chris Karb, chief engr. ■ Rates: \$106; 91; 96; 86.

**\*WKNO-FM**—March 1, 1972: 91.1 mhz; 40 kw. Ant 580 ft. Memphis State U. Box 80,000 (38152). (901) 458-2521. Memphis Community Television Foundation. Net: NPR. Format: Variety. ■ Howard D. Holst, gen mgr; A. Fred Willis, prog dir; Robert R. Nollner, chief engr.

**WLOK(AM)**—March 1, 1956: 1340 khz; 1 kw-D, 250 w-N. Box 69 (38101). (901) 527-9565. Gillian Communications Inc. (acq 1-12-77). Net: Mutual Black, APR. Format: Black. ■ Art Gilliam Jr., pres & gen mgr; Bess Abson, coml & prom mgr; Melvin Jones, prog & mus dir; Bill Adkins, news dir; John DeCloux, chief engr. ■ Rates: \$24; 22, 24, 22.

**\*WLYX(FM)**—October 1972: 89.3 mhz; 2.75 kw. Ant 195 ft. Stereo. 2000 N. Parkway (38112). (901) 272-1232. Southwestern at Memphis. Net: ABC/FM. Format: Progs. Spec prog: Jazz 12 hrs, oldies 8 hrs, blues 2 hrs wkly. ■ James H. Daughdrill, pres; George McClintock, gen mgr & chief engr.

**\*WSWM(FM)**—Co-owned with WLYX(FM). July 1975: 91.7 mhz; 165 w. (CP: 250 w). Ant 160 ft. Stereo. (901) 276-3812. Format: Top 40, Jazz. Spec progs: Classical 6 hrs, C&W 9 hrs, bluegrass 6 hrs, blues 3 hrs, Hebrew 2 hrs, female vocalists 6 hrs wkly. ■ George McClintock, gen mgr; Rob Herring, chief engr.

## WMC

### Country

Scripps-Howard Brcdstg Co.



BLAIR RADIO

**WMC(AM)**—Jan 21, 1923: 790 khz; 5 kw-U, DA-N. 1960 Union Ave (38104). (901) 274-8515. TWX 901-278-1822. Scripps-Howard Bcstg Co. (group owner). Net: NBC. Rep: Blair. Format: Country. ■ Donald L. Perris, pres; Dean L. Osmundson, gen mgr; Bob Webber, coml mgr; Les Acree, prog dir; Buddy Frase, chief engr. ■ Rates: \$78; 60; 78; 30.

**WMC-FM**—May 22, 1947: 99.7 mhz; 300 kw horiz; 100 kw vert. Ant 910 ft. Stereo. Prog sep from AM. Format: Contemp rock. ■ David Gingold, gen mgr; ■ WMC(TV) affil.

**WMPS(AM)**—March 1925: 680 khz; 10 kw-D, 5 kw-N, DA-N, Box 3584 (38103). (901) 525-6868. Plough Bcstg Inc. (group owner; acq 3-45). Net: ABC/C. Rep: Eastman. Format: Contemp. ■ H. Wayne Hudson, pres, Tom Kroh, VP & gen mgr, Stan Ferguson, sls mgr; Tommy Charles, prog dir; Larry Bachus, news dir; Robert Kaufman, chief engr.

**WHRK(FM)**—Co-owned with WMPS(AM) Jan 1, 1961 97.1 mhz, 100 kw. Ant 530 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Disco. ■ Barney Raines, prog dir.

**WMQM(AM)**—April 11, 1964 1480 khz; 5 kw-D. 1331 Union (38104). (901) 725-5505. WMQM Inc. (acq 9/26/77). ■ Fred Westenberger, pres; Kevin White, gen mgr; Sam Felts, prog dir. ■ Rates: \$24; 20; 24; 20.

**\*WQOX(FM)**—April 8, 1974: 88.5 mhz, 2.15 kw. Ant 510 ft. Stereo. 3333 Covington Pike (38128). (901) 386-0410. Bd of educ, Memphis City Schools. Format: Top 40, educl, sports. ■ William A. McGinnis, dir; Franklin Schroer, consultant; Janice Knapp, mus dir; John C. Lynch Jr, prog dir; James Futrell, opns dir; Allen N. Blair, sports dir; Ray Roberts, news dir; Harry Gibson, chief engr.

**WQUD(FM)**—Listing follows WDIA(AM).

**WREC(AM)**—September 1922: 600 khz; 5 kw-U, DA-N, Box 2099 (38101). (901) 726-0060. Summit Communications of Tenn. Inc. (group owner; acq 1-10-75). Net: CBS, APR. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Lee Wallenhaupt, pres; Bill Williams, gen mgr; Leonard Blakely, prog dir; Jay Boland, news dir; Mike Murphy, sls mgr; Howard Moran, chief engr.

**WZXR(FM)**—Co-owned with WREC(AM). March 1967: 102.7 mhz; 98 kw. Ant 900 ft. Stereo. Prog sep from AM. Format: AOR. ■ Tom Owens, prog dir-prom mgr; Frank Kelly, mus dir.

**\*WSWM(FM)**—Listing follows WLYX(AM).

**WWEI(AM)**—Oct 1955: 1430 khz; 1 kw-D. Mid-City Bldg., 1331 Union Ave. (38104). (901) 725-7657. Tri-State Bcstg Service Inc. Net: ABC/I. Format: Talk. ■ Sam C. Phillips, pres; Bill Thomas, gen mgr; Frank Armstrong, coml mgr; Chris Thomas, news dir; Doug Cousar, chief engr.

## Milan

**WKBJ(AM)**—April 27, 1955: 1600 khz; 1 kw-D. Box 230 (38358). (901) 686-7481. West Tennessee Bcstg Co. Rep: Southern Spot Sls. Format: C&W. ■ W. G. Denney, pres; Bill J. Haney, gen mgr; Larry H. Dunphy, prog dir; Linda Hawks, coml mgr; Tom Neal, mus & news dir; Bill George, prom mgr; Charles Wingate, chief engr.

**WKBJ-FM**—Dec 12, 1964: 92.3 mhz; 42 kw. (CP 100 kw). Ant 160 ft. Dups AM 15%. Format: MOR.

## Millington

**WTNN(AM)**—June 22, 1962: 1380 khz; 500 w-D. Box 265 (38053). (901) 872-3396. The Moore Co. (acq 8-27-73). Net: ABC/E. Format: Gospel mus. ■ Gary Acker, pres; Steve L. Williams, gen, coml & prom mgr & news dir; Rick Smith, prog dir; Dave Church, chief engr.

## Morristown

**WAZI(FM)**—Listing follows WMTN(AM).

**WCRK(AM)**—October 1947: 1150 khz; 1 kw-D, 500 w-N, DA-N, Box 220 (37813). (615) 586-9101. WCRK Inc. (acq 11-22-60). Net: MBS. Rep: Carpenter. ■ John P Hart, pres; Howell Ashford, VP & gen mgr; Ed Dodson, prog dir; James A. Redden, chief engr.

**WMTN(AM)**—Oct 19, 1957 1300 khz; 5 kw-D, DA, Box 70 (37814). (615) 586-7993. East Tennessee Bcstg Corp. Net: APR. Format: C&W. ■ George R. Guertin, pres; gen mgr & chief engr; Don Crisp, sls mgr; Jim Potts, prog dir; Johnny Walker, mus dir. ■ Rates: \$6; 6; 6.

**WAZI(FM)**—Co-owned with WMTN(AM). May 31, 1964: 95.9 mhz; 460 w. Ant 770 ft. Stereo. Box 1759 (615) 586-9696. Progs sep from AM. Net: Tenn Radio. Format: MOR. ■ Don Crisp, gen mgr. ■ Rates: \$5; 5; 5; 5.

## Mountain City

**WMCT(AM)**—Dec 8, 1967 1390 khz; 500 w-D. (cp 1 kw-D). 1211 North Church St. (37683). (615) 727-6701. Johnson County Bcstg Co. Rep: Keystone. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Frances Atkinson, pres; Paul Gobble, gen & coml mgr; Willis Walker, prog dir; B.H. Morrison, dir; chief engr. ■ Rates: \$2.80; 2.80; 2.80; —

## Murfreesboro

**WGNS(AM)**—Jan 1, 1947: 1450 khz; 1 kw-D, 250 w-N, Box 1439 (37130). (615) 893-5373. Davidson Bcstg. (acq 9/1/78) Format: Contemp. Spec progs: Farm 3 hrs wkly. ■ Kenneth Lavender, pres; John Beasley, gen mgr; Reid Reker, coml mgr; Jerry Brown, prog dir; Joanne Pelt, mus dir; Harrison Briggs, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**\*WMOT(FM)**—April 9, 1969: 89.5 mhz; 50 kw. Ant 210 ft. Stereo. Middle Tenn. State U. (37132). (615) 898-2800. TWX 615-893-0181. Middle Tenn. State University. Net: ABC/I, NPR. Format: Music, news & pub affairs. ■ John High, gen mgr; Jean Bohall, traf dir; Carlos Clemente, opns dir; John Egly, news prod, Rick Centner, news dir; Don Wooten, chief engr.

**WMTS(AM)**—Nov 1, 1953: 810 khz, 5 kw-D. Box 860 (37130). (615) 893-6611. Hale Bcstg. Corp. (acq 12/7/77). Net: Tenn. Radio, APR. Rep: Southern Spot Sls. Format: Modern country. Spec progs: Farm 5 hrs wkly. ■ Monte Hale, pres-gen mgr; Neil Lancaster, VP; Doug Roberts, VP; Dan Jaynes, prog-mus dir; Ron Scott, mus dir; Gary Rivers, prod mgr; Steve Miller, news dir; Jim Gilmore, chief engr. ■ Rates: \$7 15; 6.60; 6; 6.

**WMTS-FM**—Aug 10, 1963: 96.3 mhz; 20 kw. Ant 170 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$6; 6; 6.

## Nashville

### WAMB/WZEZ Big Band/Beautiful Music

**WAMB(AM)**—December 1968: 1170 khz; 5 kw. 1617 Lebanon Rd. (37210). (615) 889-1960. Great Southern Bcstg Co. Inc. Net: MBS. Rep: Selcom Inc. Format: Big band. ■ William O. Barry, pres & gen mgr; Bart Walker, VP & stn mgr; Snooky Lanson, mus dir; Buzz Benson, prog dir; Robert Sticht, prom mgr; Ron Mott, sls mgr; Beth Whitehead, news dir; Gary Brown, chief engr. ■ Rates: \$20; 18; 20; —

**WZEZ(FM)**—Co-owned with WAMB(AM). Nov 15, 1971 92.9 mhz, 100 kw. Ant 400 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Harry Stephenson, gen mgr; John Englegreck, VP; Ron Johnson, prog dir; Wayne Vanderpool, prom mgr. ■ Rates: \$20; 18; 20; 18.

**WBYP(FM)**—See Hendersonville.

**WJRB(AM)**—See Madison.

**WKDA(AM)**—1948: 1240 khz; 1 kw-D, 250 w-N. 1202 Stahlman Bldg. (37201). (615) 254-1355. Dick Bcstg Co. (acq 8-1-76). Net: CBS. Format: C&W. ■ James A. Dick, pres; Vic Rumore, gen mgr; Dale Turner, prog dir; Steve Dickert, news dir; George Hale, chief engr. ■ Rates: \$16; 14; 16; 14.

**WKDF(FM)**—Co-owned with WKDA(AM). Jan 1, 1967: 103.3 mhz, 100 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: AOR. ■ Allen Sneed, prog dir. ■ Rates: \$40; 35; 40; 40.

**WKQB(FM)**—Listing follows WLAC(AM).

**WLAC(AM)**—Nov 24, 1926: 1510 khz; 50 kw-U, DA-N. 159 4th Ave. North (37219). (615) 256-0161. Billboard Publications Inc. (acq 7-19-77). Net: APR. Rep: Blair. Format: Top 40. ■ Wm. D. Littleford, chmn; James Ward, pres; Mark Damon, prog dir; Eva Wood, mus dir; Rick Snowden, natl sls mgr; David Tower, news dir; Everett Lawson, chief engr. ■ Rates: \$55; 45; 55; 45.

**WKQB(FM)**—Co-owned with WLAC(AM). 1953: 105.9 mhz; 100 kw. Ant 410 ft. Stereo. Prog sep from AM. Net: APR. Format: AOR. ■ Ron Lake, prog dir. ■ Rates: \$35; 35; 35; 29.

## Tennessee Radio

**WMAK(AM)**—July 1, 1948: 1300 khz; 5 kw-U, DA-N, Box 24850, 810 Division (37202). (615) 256-6556. Money Bcstg Corp. (group owner; acq 11-1-67). Rep: McGavren-Guild-PGW, Eastman. Format: Contemp Disco/Black. ■ George P. Mooney, pres; Robert Reich, gen mgr; Tex Meyer, sls mgr; Barry Mayo, prog dir; Mary Glen Lassiter, news dir; Watt Hairston, chief engr. ■ Rates: \$30; 28; 30; 28.

## WNAH

### Gospel Music

**WNAH(AM)**—Dec 24, 1949: 1360 khz; 1 kw-D. 44 Music Square, East (37203). (615) 254-7611. Hermitage Bcstg Corp. Format: Gospel & relig. ■ V. T. Irwin Jr, pres, gen & coml mgr; Hoyt Carter Jr, prog dir; Gary McCollum, news dir; Howard Woodard, chief engr. ■ Rates: \$144; 144; 144, 144.

**\*WNAZ-FM**—May 24, 1967: 89.1 mhz; 500 w. Ant 120 ft. 333 Murfreesboro Rd. (37210). (615) 255-5800. Trevecca Nazarene College Inc. Net: ABC/I. Format: Top 40, easy lstng, contemp Christian. Spec prog: Relig, gospel 11 hrs wkly. ■ Dr. Mark R. Moore, pres.

**\*WPLN(FM)**—Dec 17, 1962: 90.3 mhz; 100 kw. Ant 295 ft. Stereo. 8th Ave. N. & Union (37203). (615) 244-4700. TWX 810-371-1541. Public Library of Nashville & Davidson County. Net: NPR, UPI. Format: Classical, cultural, educl, jazz. ■ David Marshall Stewart, chief librarian; Alvin Lewis Bolt, gen mgr; Dr. Calvert Bean, prog mgr; Brenda B. Lane, prom mgr; Suzanne Potter, mus dir; Gary Webb, news dir; William A. Hill Jr, chief engr.

**\*WRVU(FM)**—Dec 3, 1971 91.1 mhz, 430 w. Ant 150 ft. Box 952, Stn B (37235). (615) 322-3691. Vanderbilt. Student Communications. Net: Black. Format: Progs. Spec prog: Black 4 hrs, bluegrass 2 hrs, blues 2 hrs, classical 8 hrs, jazz 8 hrs wkly. ■ Fred Buc, gen mgr.

**WSIX(AM)**—Jan 7, 1927 980 khz; 5 kw-U, DA-N. 441 Murfreesboro Rd. (37210). (615) 259-2200. TWX 810-371-1943. General Electric Bcstg Co. (group owner; acq 4-6-66). Net: ABC/I. Rep: Katz. Format: MOR. ■ Jim Bocock, mgr/radio; Donovan Faust, VP-gen mgr; Cecil Thomas, sls mgr; Gerry House, prog mgr; Jud Phillips, prom mgr; Lee Bailey, news dir; Gene Parker, chief engr. ■ Rates: \$55; 42; 45; 30.

**WSIX-FM**—1959: 97.9 mhz; 100 kw. Ant 1140 ft. Stereo. Prog sep from AM. Net: aABC/E. Rep: KATZ. Format: Metropolitan country. ■ Larry Vaughn, mus & prog dir. ■ WNGE-TV affil. ■ Rates same as AM.

**WSM(AM)**—1925: 650 khz; 50 kw-U, Box 100 (37202). (615) 749-2244. TWX 810-371-1148. WSM Inc. Net: NBC. Rep: Chrstal. Format: MOR, country. Spec prog: Farm 5 hrs wkly. ■ E. W. Wendell, pres; Len Hensel, VP & gen mgr; Sam Littleton, sls mgr; Al Voecks, prog dir; Mary Catherine Murphy, mus dir; Aaron Mermeister, prom mgr; Al Voecks, news dir; Tom Bryant, prod dir; Gordon Evans, chief engr. ■ Rates: \$93; 60; 90; 45.

**WSM-FM**—Nov 1, 1962: 95.5 mhz; 100 kw. Ant 1,280 ft. Stereo. Progs sep from AM. Net: ABC/FM, Tenn. Radio. Format: AOR. ■ John Young, prog dir. ■ WSM-TV affil. ■ Rates: \$55; 50; 55; 35.

**WVOL(AM)**—See Berry Hill.

**WWGM(AM)**—April 23, 1967: 1560 khz; 10 kw-D, DA, Box 12040 (37212). (615) 298-4417. Crawford Bcstg Co. (group owner; acq 1970). Format: Contemp Christian. Spec prog: Talk show 5 hrs wkly. ■ Donald B. Crawford, pres; Gary Arnold, gen mgr; Benton White, mus & prog dir; Bill Steensland, religious dir; J. Russell, prod mgr; Fay Lindsey, traf & off mgr; Gary Jordan, news dir & pub svc dir; Lloyd Keen, chief engr. ■ Rates: \$10; 8.50; 9; —

**WZEZ(FM)**—Listing follows WAMB(AM).

## Newport

**WLIK(AM)**—April 9, 1954: 1270 khz; 5 kw-D, 500 w-N, DA-N. Route 1 (37821). (615) 623-3095. WLIK Inc. Group owner: Arthur Wilkerson Stns. Format: C&W, top

## Tennessee Radio

40. ■ Arthur Wilkerson, pres & gen mgr. Dwight D. Wilkerson, VP, coml mgr & chief engr; Jim Phillips, prog mus dir, Jerry Cleveenger, news dir. ■ Rates. \$4.80; 4.80; 4.80; 4.80.

**WNPC(AM)**—September 1978; 1060 khz; 1 kw-D. Box 591, Crossville (38555). Format: Easy Istng.

### Oak Ridge

**WATO(AM)**—Feb 1, 1948; 1290 khz; 5 kw-D, 500 w-N, DA-2. Box 3268, 112 Eastburn Lane (37830). (615) 483-3535. Rau Radio Stations. (group owner acq 6-1-67). Net: APR. Rep: Midsouth Spot sls. Format: MOR. ■ Lloyd Smith, pres; L. B. Saunders, gen mgr; Clifford Jennings, coml mgr; Scott Parker, prog dir; Bill Severance, mus dir; Kevin Dempsey, news dir; David Brown, chief engr. ■ Rates: \$8.75; 8.75; 8.75; 8.75.

**WUUU(FM)**—Co-owned with WATO(AM) Feb, 1967 94.3 mhz; 2.45 kw. Ant minus 45 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$4.4; 4; 4.

**WORI(AM)**—Aug. 25, 1973; 1550 khz, 1 kw-D. Suite 202, 114 Tulsa Rd. (37830). (615) 483-8451 Radi-Oak Inc. Net: MBS, Tenn. Radio. Rep: Eastman. Format: MOR. ■ John Pirkle, pres-gen mgr; L. M. McCoy, coml mgr; Jerry Strange, sls mgr; Ernest Sutton, Chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**WOKI-FM**—Co-owned with WORI(AM). Licensed to Oak Ridge. See Knoxville.

**WUUU(FM)**—Listing follows WATO(FM).

### Olive Hill

**\*WDXN(FM)**—Jan 10, 1975; 89.1 mhz, 1.5 kw. Ant 250 ft. Rt. 2 Box 212 Savannah, Tenn. (38372). (901) 925-3098. Rural Life Foundation. Format: Btfl mus, educl. Spec prog: Farm 1 hr wkly. ■ Lester L. Dickman, pres; Albert K. Nielsen, gen mgr & chief engr; Bill Morlan, prog dir.

### Oneida

**WBNT(AM)**—Aug 1, 1959; 1310 khz; 1 kw-D. Box 370 (37841). (615) 569-8598. Oneida Broadcasters Inc. (acq 5-1-69). Net: Tenn. Radio. Format: C&W, top 40. ■ George Guertin, pres; Hillard Mattie, gen & coml mgr; Greg Roberts, mus dir; Allen Boutwell, chief engr.

**WBNT-FM**—June 10, 1965; 105.5 mhz; 3 kw. Ant 285 ft. Dups AM 25%. Format: Gospel 7 hrs daily. ■ Hillard Mattie, coml mgr & prog dir.

### Paris

**WTPR(AM)**—May 8, 1947 710 khz, 250 w-D. Box 700 (38242). (901) 642-2621 H-M-S Bcstg Co. (acq 1-1-74). Rep: Southern Spot Slis. Format: MOR. ■ Robin H. Mathis, pres; Joe P. VanDyke, stn mgr; Reed Brewer, asst mgr; Bill McCutcheon, prog dir; David Jackson, news dir; Don Somerville, chief engr.

**WTPR-FM**—Sept 1967 105.5 mhz, 3 kw. Ant 200 ft Stereo. Prog sep from AM.

### Parsons

**WTBP(AM)**—Oct 3, 1970; 1550 khz; 500 w-D. Box F (38363). (901) 847-3011 Townsend Bcstg Corp. Rep Mid-South Spot Sales. Format: MOR. ■ H. L. Townsend Jr., pres; Ralph D. Clenny, gen & prom mgr & chief engr; Edna Maxwell, coml mgr; Branson Townsend, mus prog & news dir. ■ Rates: \$2.90; 2.90; 2.90; —

### Pikeville

**WUAT(AM)**—Dec. 19, 1972; 1110 khz; 250 w. Box 182 (37367). (615) 447-2906, Pikeville Bcstg Co. Rep: Carpenter. Format: Mod country. Spec progs: Farm 5 hrs, relig 15 hrs wkly. ■ Proctor Upchurch, pres; Mel Matthews, gen mgr; Wesley Hall, prog & news dir; Jaie Taylor, mus dir; Archie Kendrick, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50

### Pulaski

**WKSJ(AM)**—May 6, 1947 1420 khz, 1 kw-U, DA-N. 104 South Second St. (38478). (615) 363-2505, Richland Bcstg Co. (acq 1-1-63). Net: ABC/I. Format: MOR,

talk. Spec prog Farm 3 hrs wkly. ■ George M. Martin, gen mgr & news dir, Bill Garner, coml mgr; Nathan P Street, prog & news dir, Ronnie Rose, prom mgr; Harold Starks, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

**WMGL(FM)**—Jan 6, 1971 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 692 (38478). (615) 363-7257 Medium Rare Inc. (acq 5/12/78). Net: APR, Tenn. Radio. Format: MOR, C&W. Spec Progs: Farm 6 hrs class 3 hrs, jazz 3 hrs wkly. ■ Charles Solomon, pres-gen mgr; Bob Lochte, gen mgr, Jay Austin, sls mgr, Bill Moore, prog dir, Paul Scheele, chief engr. ■ Rates: \$2.80, 2.80; 2.80; 2.55.

### Red Bank

**WSIM(FM)**—Nov. 27, 1972 94.3 mhz; 3 kw. Ant 191 ft. Stereo. Pinehurst Ave. (37415). (615) 877-2304. WSIM Inc. (acq 3/28/78). Net: MBS. Format: Prog. Spec progs: Jazz 2 hrs wkly. ■ Rates: \$Michael Benns, gen mgr, Jim Pirkle, prog dir; Jimmy Byrd, mus dir; Bryan Page, chief engr. ■ Rates: \$7.6; 7.5.

### Ripley

**WTRB(AM)**—Dec 11, 1954 1570 khz, 1 kw-D. Box 410 (38063) (901) 635-2221 Lauderdale Bcstg Co. (acq 11-13-57). ■ Don Paris, gen & coml mgr.

### Rockwood

**WOFE(AM)**—May 12, 1957 580 khz, 1 kw-D. Box 387 (37854). (615) 354-0580. Roane Bcstg Co. (acq 8-4-77). Rep: Keystone. Format: MOR. ■ David Ledford, coml & prom mgr. Stan Barrett, prog dir; Dick Hayes, chief engr.

### Rogersville

**WRGS(AM)**—Aug 20, 1954 1370 khz, 1 kw-D. Burem Road (37857). (615) 272-2628. WRGS Inc. Net: ABC/I, Tennessee Radio. Format: MOR. ■ C. Philip Beal, pres & gen mgr; Mavis Livingston, coml mgr; Steve Waller, prog mus & news dir; John Waller, chief engr. ■ Rates: \$3.50; 3.50; 2.50. —

### Savannah

**WORM(AM)**—June 29, 1956; 1010 khz, 250 w-D. Box B (38372) (901) 925-4981 Savannah Bcstg Service Inc. (acq 8-1-57). Net: ABC/E, Tennessee Radio. Rep: Southern Spot Slis. ■ W. L. Barry, pres; Janet Bunn, VP; Edith A. Stricklin, gen mgr; Donald T. Cornelius, prog dir, Melvin R. Carnal, sls mgr; Loyd C. Stricklin, chief engr.

**WORM-FM**—Aug 25, 1966; 101.7 mhz, 3 kw. Ant 175 ft.

### Selmer

**WDTM(AM)**—Oct 31, 1967 1130 khz; 250 w-D. Box 128 (38375). (901) 645-6165. McNairy County Bcstg. ■ Mike Michael, stn mgr.

### Sevierville

**WSEV(AM)**—April 23, 1955; 930 khz, 5 kw-D. Box 192 (37862). (615) 453-2844, Tenn. Valley Bcstg Co. (acq 7-1-74). Format: MOR, C&W. ■ Frank A. Woods, pres; Hugh E. Trotter, VP & gen mgr; Mary Sue Poe, coml mgr; Sam Truan, mus dir, Truett Frazier, news dir; A. T. Henderson Jr., chief engr.

**WSEV-FM**—Feb 3, 1961 102.1 mhz, 22 kw. Ant 380 ft. (CP: 100 kw; Ant 1090 ft.) Stereo. Prog sep from AM.

### Sewanee

**\*WUTS(FM)**—April 3, 1972; 91.5 mhz, 10 w. Ant 75 ft. Box 1068 (37375). (615) 598-5912. University of the South. Format: Progressive. Spec progs: Fr 1 hr, Black 2 hrs, classical 12 hrs, ger 1 hr, jazz 10 hrs, Sp 1 hr, C&W 3 hrs wkly. ■ Drew Broach, gen mgr; Gerry Masterson, chief engr.

### Shelbyville

**WHAL(AM)**—Dec 1946; 1400 khz; 1 kw-D, 250 w-N. Box 696 (37160). (615) 684-1400. Bedford Bcstg Co. (acq 11-25-75). Net: ABC/E. Tenn. Radio. Format: MOR, oldies, Top-40. ■ Robert W. Gallaher, gen mgr; Charlie Christian, stn mgr; Richard Overcast, sls mgr;

Clint Smith, prog dir; Bill Goad, mus dir; Bill Estes, news dir; Joe Murray, chief engr. ■ Rates: \$3; 3; 3; 3.

**WLJ(AM)**—Dec 2, 1959- 1580 khz, 1 kw-D. Box 7 (37160). (615) 684-1514. Arthur Wilkerson (group owner). Format: Variety. ■ Arthur Wilkerson, own & gen mgr; Jack Totty, stn & coml mgr.

## WTCV

### Inspirational Programing

**WTCV(FM)**—May 1, 1962- 102.9 mhz, 100 kw. Ant 510 ft. 200 1/2 Lane Pkwy (37160). (615) 684-1234. Christian Voice Inc. Net: APR. Format: Rel. ■ Barry Barrett, gen mgr; Ron Allen, stn mgr; Sue Allen, asst mgrs sls rep; James Durham, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

### Smithville

**WJLE(AM)**—April 11, 1964 1480 khz; 1 kw-D. Route 1 (37166). (615) 597-4265 Center Hill Bcstg Corp. Rep: Beaver. ■ W. E. Vanatta, pres; Kenneth Smith, gen mgr; Kathy White, prog dir; Jack Atnip, news dir; Alvin Byars, chief engr.

**WJLE-FM**—1970: 101.7 mhz, 3 kw. Ant 195 ft.

### Soddy-Daisy

**WCHU(AM)**—May 23, 1970; 1550 khz, 1 kw-D. 8318 Dayton Pike, Box 488, Daisy (37319). (615) 842-4338. Ben Hicks. (acq 3/10/78) Net: APR. Rep: Southern Spot Slis. Format: Rel. ■ Ben Hicks, gen mgr-coml mgr; Janice Hicks, prog dir; Kandace Hicks, mus dir; Tim Goberty, news dir; Bob Riley, chief engr. ■ Rates: \$4.70; 4.70; 4.70; —

**WEDG(AM)**—Feb 27, 1970; 1240 khz; 1 kw-D, 250 w-N. Box 277, Soddy (37379). (615) 332-1240. Southeast Community Media (acq 9-9-75). Net: ABC/I, Tenn. Radio. Rep: Beaver. Format: C&W. ■ George C. Hudson III, pres & gen mgr; Jim Thresher, ops dir; Dianne Summers, mus dir; Noel Curtis, prom mgr; Garry Mac, news dir; Ron Wilson, chief engr. ■ Rates: \$4.25; 3.50; 4; 2.50.

**WZDQ(FM)**—Not on air, target date unknown: 102.3 mhz, 3 kw. Ant 285 ft. 4207 Highwood Dr, Hixon (37415). Community North Bcstrs.

### South Pittsburg

**WEPG(AM)**—July 9, 1954- 910 khz; 500 w-D. Box 8 (37380). (615) 837-7577 Marion County Bcstg Svc Inc. (acq 6-1-65). Net: Keystone, APR. ■ Eaton P. Govan Jr., pres & gen mgr & chief engr; Eaton P. Govan III, coml & prom mgr; Sharon Malito, prog dir; Dave Daffron, mus-news dir.

### Sparta

**WSMT(AM)**—April 26, 1953; 1050 khz; 1 kw-D. Route 8, Box 414 (38583). (615) 836-3714. White County Bcstg. (acq 6-15-76). Format: Diversified. ■ Tollye Wayne Tittsworth, pres & gen mgr & news dir; Joyce Tittsworth, treas; Gordon L. Moore, chief engr.

**WSMT-FM**—Aug 2, 1964. 105.5 mhz; 3 kw. Ant 35 ft. Dups AM 80%.

**WUCR(AM)**—Dec 1, 1971 860 khz. 1 kw-D. Box 237 (38583). (615) 738-2256. WUCR Inc. (acq 7-10-74). Net: ABC/E, Tennessee Radio. Format: Top 40, oldies. ■ Robert W. Gallaher, pres & gen mgr; Ed Whiteaker, stn mgr; Don Howard, news dir; Dawn Y. Gallaher, VP, sec, treas; Ransom Siler, chief engr. ■ Rates: \$4.75; 4.75; 4.75, 4.75.

### Springfield

**WDBL(AM)**—July 24, 1950; 1590 khz; 1 kw-D. Ant 190 ft. Box 729, Beautiful Signal Hill (37172). (615) 384-5541 Middle Tenn. Enterprises (acq 1-70). Net: Tennessee Radio. Net: UPI. Rep: Beaver, Keystone. Format: C&W, Soul. Spec prog: Rel, 10 hrs wkly. ■ H. A. Webster, pres; Billy B. Gray, gen mgr; Walter George, prog dir; Patsy Morton, coml mgr; Adrian Marshall, mus dir; Terry Mangum, news dir; Jay Alley, chief engr. ■ Rates: \$3.95, —; —; —

**WDBL-FM**—Aug 31, 1964; 94.3 mhz, 3 kw. Ant 215 ft. Dups AM 65%.

## Summertown

**WUTZ(FM)**—Not on air, target date unknown: 88.3 mhz; 10 w. 156 Drakes Lane (38483) Radio Free Bcstg Co. Format: Educ, rel.

## Sweetwater

**WDEH(AM)**—1955: 800 khz; 1 kw-D. Box 330 (37874). (615) 337-5025. Sweetwater Radio Inc. (acq 2-18-66). Format: Variety. ■ R. L. Sherlin, pres Scarbrough, prog dir; Lemuel Stephens, chief engr.

**WDEH-FM**—Sept 1967: 95.3 mhz; 2.55 kw. Ant 150 ft. Prog sep from AM.

## Tazewell

**WNTT(AM)**—July 1, 1960: 1250 khz, 500 w-D. Box 95 (37879). Caliborne Bcstg Co. ■ Floyd Turner, gen & coml mgr.

## Trenton

**WTNE(AM)**—Dec 9, 1966: 1500 khz; 250 w. Town House Office Bldg. (38382). (901) 855-1500. Trentone Inc. Net: Tenn. Radio Rep: Beaver. Format: MOR, C&W. Spec progs: Farm 3 hrs, Black 2 hrs wkly. ■ Billy H. Elliott, pres; Deion R. Courtney, gen mgr & chief engr; Jack Walker, sports dir; William Halbrook, news dir. ■ Rates: \$3.10; 3.10; 3.10; 3.10.

**WTNE-FM**—Not on air: 97.7 mhz, 3 kw. Ant 365 ft. Stereo.

## Tulahoma

**WBGY(AM)**—Aug 1, 1947: 740 khz; 250 w-D. Westside Dr. (37388). (615) 455-2607. Quin-Abri Bcstg (acq 9-4-75). Net: ABC/C. Tenn. Radio. Format: C&W, oldies. ■ Jerry Newton, pres, Jack Dickey, gen mgr; Dave Chappell, coml mgr-mus dir; Stan Reynolds, stn mgr; Bill Spraggins, chief engr.

**WBGY-FM**—July 1, 1962: 93.3 mhz; 100 kw. Ant 230 ft. Stereo. Prog sep from AM. Format: Top-40.

## Union City

**WALR-FM**—1974: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 602 (38261). (901) 885-2014. Reelfoot Bcstg Inc. Net: ABC/I, Tennessee Radio. Rep: Beaver; Walton Farm Network. Format: C&W. Spec prog: Farm 3 hrs, gospel 15 hrs wkly. ■ Ed Perkins, pres; Don F. Murray, gen & coml mgr; Larry Doxey, prog & mus dir & prom mgr; Larry Souder, news dir; Martin Dill, chief engr. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**WENK(AM)**—Oct 26, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 687 (38261). (901) 885-1240. WENK of Union City Inc. (acq 1-74). Net: APR. Rep: Keystone; Midsouth Spot Sales. Format: MOR, Top-40. Spec progs: Farm 6 hrs wkly. ■ James L. Rippey, Jr, pres; Terry Hailey, VP, gen mgr, prog dir; Ted Charles, coml mgr; Jimmie Lewis, mus dir; Benny Campbell, prom mgr; James Cawley, news dir; Charles Holland, chief engr. ■ Rates: \$5.30; 4.40; 5.30; 2.

## Wartburg

**WECO(AM)**—Aug 31, 1970: 940 khz; 1 kw-D. Box 100 (37887). (615) 346-3900. Morgan County Bcstg Co. Format: C&W. ■ Carl Stump, pres-chief tech; Sandi Lavender, gen mgr-news dir. ■ Rates: \$3.60; 3.60; 3.60.

**WEQO(AM)**—April 1975: 1220 khz, 500 w-D. Country Roads Bcstg Corp.

## Waverly

**WPHC(AM)**—Sept 25, 1963: 1060 khz; 1 kw-D. Box 415 (37185). (615) 296-2456. Humphreys County Bcstg Co. Net: ABC/E. APR. Rep: Ken Marston Assoc., Southern spot sls. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ R. M. McKay Jr., pres-gen mgr; Jerry Twilla, coml mgr; Robert Beyette, prog dir; Jim Crockett, chief engr. ■ Rates: \$3.80; 3.80; 3.80; —

**WVRY(FM)**—Co-owned with WPHC(AM). Sept 26, 1972: 104.9 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: Top-40. ■ Rates: \$3.50; 3.50; 3.50; —

## Waynesboro

**WAAN(AM)**—Jan 31, 1970: 1400 khz; 1 kw-D. Box 386 (38485). (615) 722-3631. Waynesboro Bcstg Co.

Inc. Net: ABC/I, Tennessee Radio. Rep: Keystone; Beaver. Format: MOR, Top-40, C&W. Spec prog: Farm 10 hrs wkly. ■ Carl Swafford, pres & gen mgr; Dora Swafford, news dir & prom mgr; Randy Hanson, prog dir; Bronson Berry, mus dir; Albert Neilsen, chief engr; Eddy Mattox, coml mgr. ■ Rates: \$2.25; 2.25; 2.25; 1.50.

## Winchester

**WCDD(AM)**—March 8, 1948: 1340 khz, 1 kw-D, 250 w-N. DA-1 Box 340 (37398). (615) 967-2201. Franklin County Radio & Bcstg Co. Inc. (acq 8-1-56). Net: UPI, Tennessee Radio. Rep: Beaver, Tenn. Radio. Format: Variety. Spec prog: C&W 16 hrs, farm 2 hrs wkly. ■ Francis V. Frassarand, pres; Robert Neil Bracken, gen & coml mgr; Jack W. Vineyard, prog dir; Bill N. Morris, asst mgr; Russel Reynolds, mus dir; Mia Smith, news dir; Earl C. Grover, chief engr. ■ Rates: \$3; 3; 3; 3.

## Woodbury

**WBRY(AM)**—Oct 24, 1963: 1540 khz; 500 w-D. Box 1540 (37190). (615) 563-2313. Tenn. Valley Bcstg Corp. (acq 9-74). Format: Contemp, C&W. ■ Frank A. Woods, pres; Hugh (Skip) Trotter, VP; Billy Allen, gen mgr; H.L. Townsend Jr., senior VP.

## Texas

### Abilene

**KCAD(AM)**—Aug 29, 1962: 1560 khz; 500 w-D. Box 5744 (79605). (915) 692-1188. Abilene Broadcasting Co. (acq 8-22-77) Net: CSN, UPI. Format: Rel. ■ Norman Fischer, pres; Paul Hull, gen mgr; Bonnie Hull, coml mgr; Stan Summers, prog & mus dir; John Turner, news dir & chief engr. ■ Rates: \$4.75; 4.75; 4.75; —

**KEAN(AM)**—June 15, 1957: 1280 khz; 500 w-D. Box 3098 (79604). (915) 677-1404. Taylor County Bcstg Inc. (acq 12-77). Net: MBS. Rep: Masla, Miller. Format: Modern country. ■ J. D. Osburn, pres; Rusty Reynolds, VP; Ben Springer, gen mgr; Dave Nelson, prog dir. ■ Rates: \$10; 7.25; 10; 7.25.

**KEAN-FM**—July 1, 1969: 105.1 mhz; 49.5 kw. Ant 154 ft. Stereo. Dups AM 100%

**KFMN(AM)**—April 30, 1961: 107.9 mhz; 100 kw. Ant 285 ft. Stereo. Box 473 (79604) (915) 677-7225. David L. Boyll (acq 3-74) Net: ABC/I/FM. Rep: Milan & Cowart, Dallas. Format: Top-40. ■ David Boyll, gen mgr; Richard Brussow, stn mgr & news dir; R. C. Hutchins, prom mgr; Ronald M. Smith, prog dir; Bruce Denton, mus dir; David Perry, chief engr. ■ Rates: \$7.54; 7.54; 7.54; 7.54

**KORQ(FM)**—Listing follows KWKC(AM)

**KRBC(AM)**—Oct 1, 1936: 1470 khz; 5 kw-D, 1 kw-N. DA-1 Box 178, 4510 S. 14th (79604) (915) 692-4242. Radio Abilene Inc. (acq 7-1-63) Net: ABC/C. Rep: McGavren-Guild. Format: Top 40. Spec prog: Farm 3 hrs, Span 2 hrs, wkly. ■ Bill Fox, pres & gen mgr; Kirk Woodward, coml mgr; John Frost, prog dir; Bonnie Campbell, ntl sls mgr; Jay Franks, mus dir; Downing Bolis, news dir; Herman Ridgeway, chief engr. ■ Rates: \$20; 18; 20; 16.

**KWKC(AM)**—June 19, 1948: 1340 khz; 1 kw-D, 250 w-N. Box 2201 (79604) (915) 673-2545. Frontier Bcstg Inc. (acq 9-73) Net: ABC/E, TSN. Rep: Torbet-Lasker. Format: C&W. ■ Tom Nipper, pres; Lloyd Mynatt, gen mgr; Gene Ditmore, coml mgr; Lewis Crockett, prog dir; Gary Smith, mus dir; Dave Martin, prom mgr; Len Johnson, news dir; Norris Ragle, chief engr. ■ Rates: \$14; 12; 13; 10

**KORQ(FM)**—Co-owned with KWKC(AM) 1974. 100.7 mhz; 100 kw. Ant 1280 ft. Stereo. Prog separate from AM. Format: Btfl mus. ■ Rates: \$6.50; 5.50; 6; 5

### Alamo Heights

**KDRY(AM)**—Nov 8, 1963: 1110 khz; 1 kw-D. Box 6628 (78209) (512) 824-5361. National Enterprises Inc. Format: Relig. ■ Dr Sam Morris, pres & gen mgr; Sam Morris Jr., prog dir. ■ Rates: \$4; 4; 4; —

**KITE(AM)**—See Terrell Hills

## Tennessee, Texas Radio

### Alice

**KBIC(FM)**—Jan 1, 1974: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 1250 (78332) (512) 664-4356. Comal Bcstg Co. (acq 4-9-78) Net: TSN. Format: Btfl mus. Spec prog: Farm 2 hrs wkly. ■ C. Herb Skoog, pres; Gerald Thiele, gen mgr; Ray Snowden, coml mgr; Lorie Gonzales, news dir. ■ Rates: \$5.25; 4.70; 5.25; 4.70

**KOPY(AM)**—1947: 1070 khz; 1 kw-U, DA-N. Box 731 (78332). (512) 664-4322. MS Bcstg Inc. (acq 8-1-78). Net: MBS. Rep: Riley. Keystone. Format: C&W, Span, talk. ■ Don Magee, pres; Ken Sralia, VP & gen mgr; Don Freed, coml mgr; Bob Munday, mus dir; Harold Baker, news dir; Tommy Doyal, chief engr. ■ Rates: \$7.50; — — —

**KXMS(FM)**—Co-owned with KOPY(AM) Jan 20, 1976: 92.1 mhz; 3 kw. Ant 300 ft. Progs sep from AM. Format: Top-40. ■ Tom Templeton, coml mgr.

### Alpine

**KVLF(AM)**—February 1947: 1240 khz; 1 kw-D, 250 w-N. Box 779 (79830). (915) 837-2144. Big Bend Bcstg (acq 1950) Net: MBS. Rep: Melville. Format: MOR. Spec prog: Farm 2 hrs, class 4 hrs, Sp 8 hrs, wkly. ■ Gene Hendryx, pres & gen mgr; Ray Hendryx, prog dir; Jan Harvey, traf dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Alvin

**\*KACC(FM)**—91.3 mhz; 800 w. Ant 117 ft. Stereo. Mustang Rd. (77511). (713) 331-6111. Alvin Community College. Format: Educational, Diversified. ■ Thomas E. Bowen, gen mgr & chief engr.

### Amarillo

**\*KACV-FM**—March 15, 1976: 89.9 mhz; 29.5 kw. Ant 580 ft. Stereo. Box 447 (79178). (806) 376-7032. Amarillo Jr. College Dist. Format: AOR/class. Spec prog: Jazz 8 hrs wkly. ■ Donald Ford, gen mgr.

**KDJW(AM)**—1946: 1010 khz, 5 kw-D, 500 w-N, DA-2. Box 5844 (79107). (806) 372-6543. John B. Walton (acq 12-66). Group owner: Walton Stns. Net. ABC/I. Rep: McGavren-Guild. Format: C&W. ■ John B. Walton, pres; Paul Hull, gen mgr; Jim Davis, coml mgr; Jonathan E. Fricke, prog dir; Claud Foster, chief engr.

**KBUY-FM**—Co-owned with KDJW(AM) March 1946: 94.1 mhz; 54 kw. Ant 700 ft. Progs sep from AM. Format: Contemp

**KGNC(AM)**—June 19, 1922: 710 khz, 10 kw-U, DA-2. Box 710 (79105). (806) 355-9801. Stauffer Communications Inc. Net: CBS, MBS. Rep: Katz. Format: MOR, farm, C&W. ■ Jerry Holley, VP; Royce Bodiford, gen mgr; Jackie Reid, sales mgr; John Dawson, prog dir; Chuck Wieger, news dir; Henry White, chief engr. ■ Rates: \$22; 20; 22; 15

**KGNC-FM**—Dec 24, 1958: 97.9 mhz; 45 kw. Ant 1,290 ft. Stereo. Net: NBC. Rep: Katz. Progs sep from AM. Format: Btfl mus. ■ Rates: \$14; 16; 16; 14

**KIXZ(AM)**—June 1947: 940 khz; 5 kw-D, 1 kw-N, DA-2. Box 10004 (79106). (806) 355-4477. Bcstg Assoc Inc. (acq 7-1-64) Group owner: Sammons-Ruff Stns. Rep: Buckley. Format: Contemp. ■ Bob Maitland, acting gen mgr; Jo Virgil, coml mgr; Mark Hudson, mus dir; Dan Purvis, news dir. ■ Rates: \$13; 12; 13; 11

**KPUR(AM)**—Aug 1, 1939: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 128 (79105). (806) 374-1637. Lone Star Bcstg Co. (acq 1-1-58). Net: Texas State. Rep: Eastman. Format: Contemp/rock. ■ Charlie B. Jordan, pres & gen mgr; Jay Speeple, coml mgr; Bobby Brooke, prog dir; Charlie Broomhead, opns mgr; Bob Izzard, news dir; Jim Shelton, chief engr.

**KQIZ(AM)**—Sept 15, 1955: 1360 khz; 500 w-D. Box 7488 (79109). (806) 353-6663. Tascosa Bcstg Inc. (acq 3-1-75) Format: Top 40. ■ James D. Shelton & Keith Adams, co-owners; Mike Fox, sls mgr; Bo Jeffries, prog dir; W. J. Fairchild, mus dir; Gary Foxe, news dir; Dan Walthers, chief engr. ■ Rates: \$18; 7.50; 10; —

## Texas Radio

**KQIZ-FM**—November 1976: 93.1 mhz; 71 kw Ant 160 ft Stereo Box 7488 (79109) (806) 353-6663. Tascosa Bcst. Format: Top 40 ■ Rates: \$18; 13; 15; 13

**KWAS(FM)**—March 11, 1976: 101.9 mhz; 100 kw Ant 730 ft Rt 3, Box 102 (79107) (806) 381-0161 Good News Bcstg Co. (acq 2-2-76) Net: Texas State, Commodity News. Format: MOR, gospel ■ Gary L. Acker, owner & gen mgr

**KZIP(AM)**—Sept 15, 1955: 1310 khz; 1 kw-D Box 7968 (79109) (805) 359-8561 Denning Bcstg Group Inc. (acq 1-7-78) Net: Mutual Southwest. Format: C&W ■ Danna Denning, pres; Glen Copeland, gen mgr, Barry Richards, coml mgr; Bobby Hughes, prog dir; Ralph Bates, news dir; Jerry Hickman, chief engr ■ Rates: \$8; 8; 8

**KYTX-FM**—Co-owned with KZIP(AM) Not on air, target date unknown. 98.7 mhz; 100 kw Ant 470 ft Stereo Prog separate from AM

### Andrews

**KACT(AM)**—Jan 12, 1955: 1360 khz; 1 kw-D, Drawer 308 (79714) (806) 523-2845 Zia Bcstg Co (acq 5-25-76) Net: Continental News Service. Rep: Paul Miller. Format: Relig, talk, C&W. Spec progs: Farm 5 hrs wkly ■ Lonnie Allwup, pres; Don Hightower, gen mgr; Johnny Sharp, prog dir; Jimmy Davis, coml mgr; John Roberts, news dir; Randy Hays, chief engr ■ Rates: \$3.25; 3.25; 3.25; —

**KACT-FM**—Not on air, target date unknown: 105.5 mhz; 3 kw Ant 210 ft Box 1907, Clovis, N.M. (88101) Format: Standard pops

### Arlington

**KWJS(FM)**—April 1949: 94.9 mhz; 100 kw Ant 670 ft. (817) 265-3101 Jimmy Swaggart Evangelistic Assn. (group owner; acq 6-11-76) ■ J.D. Osburn, pres & gen mgr; Don Klinger, coml mgr; Ken Bateman, prog dir; Stuart McRae, mus dir; Jack Richardson, chief engr ■ Rates: \$13; 13; 15; 15

### Athens

**KBUD(AM)**—May 17, 1948: 1410 khz; 1 kw-D, Box 309 (75751). (214) 675-2277 Henderson County Bcstg Co. Net: Texas State Format: C&W ■ J B McNutt Jr, pres, gen mgr & chief engr; Joe Short, stn mgr.

### Atlanta

**KALT(AM)**—Oct 18, 1950: 900 khz; 1 kw-D, Box 858 (75551). (214) 796-2817 Ark-La-Tex Bcstg Co. (acq 1974) Net: MBS. Rep: Keystone. Format: MOR. ■ David A. Womack, pres; David A. Womack Jr, gen mgr; George Womack, prog dir; Jeane Wright, coml mgr; Ann Lummus, news dir; Willie Love, chief engr. ■ Rates: \$3.80; 3.80; 3.80; 3.80

**KPYN(FM)**—Co-owned with KALT(AM). Not on air, target date unknown: 99.3 mhz; 3 kw Ant 275 ft. Prog sep from AM. Format: Btlf mus. ■ Rates: \$4.55; 4.55; 4.55; 4.55.

### Austin

**KASE(FM)**—Listing follows KVET(AM).

\***KAZI(FM)**—Not on air; target date unknown: 88.7 mhz; 15 kw Ant 1,119 ft. c/o Dr. John Warfield, 5505 Pendleton Lane (78723). Austin Community Radio.

**KHFI-FM**—1950: 98.3 mhz; 1.3 kw Ant 420 ft Stereo, Box 490 (78767). (512) 476-3636. TWX: 910-874-1370. Kingstip Communications Inc. (acq 5-20-76). Net: ABC/C. Rep: Selcom. Format: Top 40. ■ Henry B. Tipple, chmn of bd; Al Tanksley, exec VP & gen mgr; Ray Griffin, coml mgr; Tom Robertson, prog dir; Jack Starr, opns mgr; Steve Jaxon, news dir; Bill Hamrick, chief engr. ■ Rates: \$18; 11.50; 18; 22.

**KIXL(AM)**—Aug 8, 1959: 970 khz; 1 kw-D, DA 1018 W 11th (78703). (512) 477-9926 Austin Bcstg Corp. Net: ABC/E. Format: Relig. ■ Richard Oppenheimer, pres & gen mgr; Gene Bender, coml mgr; Lee Thompson, prog dir. ■ Rates: \$10; 10; 10; 10.

**KLBJ(AM)**—1939: 590 khz; 5 kw-D, 1 kw-N, DA-N Box 1209 (78767). (512) 474-6543 LBJ Corp (group owner, acq 1943) Net: CBS Rep: Torbet-Lasker, Inc Format: C&W, news ■ Patrick Nugent, exec VP & gen mgr. Weldon Crelia, gen sls mgr; Joyce Isaacs, prom mgr; Don Lincoln, ops mgr; David Lane Smith, mus dir, Tom Park, news dir, Ron Munn, prog dir, Fred Hill, chief engr ■ Rates: \$28, 16; 22, 16

**KLBJ-FM**—1960: 93.7 mhz; 97 kw Ant 1,050 ft Prog sep from AM Format: Progressive Spec prog: Black 2 hrs wkly ■ Wayne Bell, prog dir, Tom Quarles, mus dir; Debbie Jecker, asst prog dir ■ Rates: \$23; 24 50; 26; 26

\***KMFA(FM)**—January 1967: 89.5 mhz; 1.30 kw Ant 880 ft Stereo 1014 Perry Brooks Bldg (78701) (512) 472-1257 Capitol Bcstg Assn Format: Classcl ■ John N. Eddins Jr, gen mgr; Leonard Masters, prog dir; Tom B. Morris, chief engr

**KMXX(FM)**—Aug 13, 1976: 102.3 mhz; 741 w Ant 550 ft 8703 Stillwood Lane (78758). Dynamic Communications of Austin Format: Spanish

**KNOW(AM)**—1922: 1490 khz; 1 kw-D, 250 w-N Box 2197, 1907 N. Lamar (78768) (512) 477-9841 Pioneer Bcstg Co (acq 6-1-49) Group owner: Mayes Stns (96%). Format: Top 40 ■ Wendell Mayes, pres, Bob Botik, gen mgr/loc sls mgr, Bill Mayne, prog dir, Lenny Bruce, mus dir; Grady Blount, news dir, Wayne Hardin, chief engr ■ Rates: \$29; 17 40; 23 25; 9 55

**KCSW(FM)**—(San Marcos) Co-owned with KNOW(AM). 1971: 103.7 mhz; 100 kw Ant 580 ft Stereo. (512) 477-6375. Net: ABC/FM. Rep: McGavren Guild Format: Ad contemp. ■ Bob Joseph, prog dir; Lou Piper, mus dir; Wayne Hardin, tech dir. ■ Rates: \$24; 22; 24; 11.50

**KOKE(AM)**—Aug 12, 1958: 1370 khz; 1 kw-D, Box 1208 (78767) (512) 454-2561 KOKE Inc (acq 8-63). Net: Texas State. Format: C&W ■ Iva Lea Barton, chmn; Jim Ray, gen mgr; Dave West, prog dir; Jeanne Vilim, news dir; Bob McDonald, sls mgr; Steve Gary, mus dir; Steve Wilder, prom mgr; Gary Hammond, chief engr. ■ Rates: \$17, 15; 17, —

**KOKE-FM**—Jan 5, 1968: 95.5 mhz; 10 kw Ant 265 ft Stereo Prog dups AM 40%. ■ Rates same as AM

\***KUT-FM**—Nov 10, 1958: 90.7 mhz; 4.1 kw Ant 225 ft Box 7158 University Station (78712) (512) 471-1631 U of Texas Net. ABC/E, MBS, Mutual Black, NPR, Texas State Format: Diversified Spec progs. Jazz 15 hrs wkly ■ William S. Giorda, gen mgr

**KVET(AM)**—1946: 1300 khz; 5 kw-D, 1 kw-N, DA-2, Box 380 (78767) (512) 474-1300, KVET Bcstg Inc (acq 7-1-65) Rep: Katz Format: C&W ■ Roy Butler, pres; C. Ronald Rogers, gen mgr; Jerry Green, prog dir; Jim Ribble, news dir; Charles Cremer, chief engr ■ Rates: \$30.50; 21.50; 24.50; 13.50

**KASE(FM)**—Co-owned with KVET(AM) March 30, 1969: 100.7 mhz; 100 kw Ant 510 ft Stereo. Prog sep from AM Format: Btlf mus ■ Terry May, prog dir ■ Rates: \$21, 19; 21, 13.50

### Ballinger

**KCWB(FM)**—Listing follows KRUN(AM).

**KRUN(AM)**—August 1947: 1400 khz; 1 kw-D, 250 w-N, Box 351 (76821). (915) 365-3544. Central West Bcstg Co (acq 1-1-53). Net: Texas State. Rep: Milam Cowart. Format: Top-40, farm, C&W Spec progs: Spanish 4 hrs wkly. ■ Dean Smith, pres & gen mgr; Jo Ann Barta, coml mgr; Odell Denton, chief engr.

**KCWB(FM)**—Co-owned with KRUN(AM). August 1977: 103.1 mhz; 3 kw Ant 300 ft Stereo, Box 103 (76821). (915) 365-3545. Net: Continental News. Rep: Milam Cowart Format: MOR ■ Sue Barkley, gen mgr; Lynn Smith, prog dir.

### Bay City

**KIOX(AM)**—Aug 1, 1947: 1270 khz; 1 kw-D, DA-2, Box 1391 (77414). (713) 245-4642. John George Long. Net: MBS. Format: C&W, top-40. Spec prog: Black 2 hrs, Farm 7 hrs, Span 7 hrs, wkly. ■ John George Long, owner; Marie Mulligan, mgr & prog dir; Judy Wallace, sls; John Talbert, mus dir; Grady McAllister, news dir; Harry E. Wirth, chief engr. ■ Rates: \$7.50; 6.35; 7.50; 6.35.

## Baytown

**KBUK(AM)**—1947: 1360 khz, 1 kw-U, DA-2, Box 419 (77520) (713) 424-5531 Bay Radio Inc (acq 8-21-74) Net: APR Format: C&W ■ Dave Perkins, VP & gen mgr; Bob Parker, prog dir; Richard Dobbyn, news dir; Ed Martin, chief engr ■ Rates: \$12.60; 10.50; 12.60; 10.50

## Beaumont

**KAYC(AM)**—1938: 1450 khz; 1 kw-D, 250 w-N, Box 870 (77704) (713) 833-9421 Texas Coast Bcstrs of Beaumont Inc (acq 6-1-62). Rep: HR/Stone. Format: Top-40 ■ David Morris, pres; Robert Hooker, gen mgr; John Cassidy, prog dir; Paul King, mus dir; Dan Chamberlain, chief engr ■ Rates: \$22; 13; 22; 13

**KAYD(FM)**—Co-owned with KAYC(AM) 1948: 97.5 mhz, 50 kw Ant 320 ft Stereo Prog separate from AM. Format: Top-40. ■ Robert Hooker, coml mgr; Jay Scott, prog dir ■ Rates same as AM

**KIEL(FM)**—Listing follows KTRM(AM)

**KJET(AM)**—July 1947: 1380 khz; 1 kw-D, Box 6067 (77705) (713) 842-2210 Gibson Bcstg Co. (acq 2-22-63) Net: Mutual Black Rep: Eastman, Format: Black ■ R. Thomas Gibson, pres; Don R. Durden, VP & gen mgr; Jeff Hedgmon, prog dir; Rick Welch, sls mgr; Jan Hubbard, news dir; Alvin Kriegel, chief engr.

**KWIC(FM)**—Co-owned with KJET(AM) July 10, 1967: 107.7 mhz; 100 kw Ant 250 ft Stereo (713) 842-2210. Net: ABC/FM. Prog separate from AM. Format: Top 40 ■ Mike Murphy, prog dir

**KLVI(AM)**—1924: 560 khz; 5 kw-U, DA-N, Box 5463 (77702) (713) 838-3911 Radio Beaumont Inc. (acq 1-1-64) Group owner: Hicks Radio Stns Net: UPI Rep: Torbet-Lasker Inc. Format: Modern country. ■ R. Steven Hicks, pres & gen mgr; Mickey Ashworth, prog dir; David Anderson, news dir; Steve Sandlin, chief engr ■ Rates: \$19; 14.50; 16; 8

**KQXY(FM)**—Sept 1966: 94.1 mhz; 69 kw Ant 600 ft Stereo Air-Waves (acq 7-29-76). Net: NBC Format: Btlf mus ■ Lamar Simmons, pres; Jim McCullough, gen mgr; Jim Schulke, mus dir; Richard Ryley, chief engr ■ Rates: \$ 13.50; 13.50; 13.50, 13.50

**KTRM(AM)**—May 1, 1947: 990 khz; 1 kw-U, DA-1, Box 5425 (77702) (713) 892-4990 Security Bcstg of Beaumont Inc (acq 5-5-78). Group owner: Security Bcstg Net: ABC/I. Rep: Selcom. Format: C&W Spec prog: Farm 1 hr wkly. ■ Ed Muniz, pres; Bill McKay, gen mgr; Bob Shannon, prog dir; Jan Hubbard, news dir; Roland Richter, chief engr ■ Rates: \$15.50; 13.75; 15.50; 13.75

**KALO(FM)**—Co-owned with KTRM(AM) Feb 1, 1966: 95.1 mhz; 60 kw Ant 220 ft Stereo (713) 898-2568. Net: National Black Prog sep from AM. Format: Black ■ Rates: \$11.50; 11.50; 11.50; 11.50.

\***KVLU(FM)**—1974: 91.3 mhz; 40 kw Ant 450 ft, 4400 Port Arthur Road (77710). Lamar University

**KWIC(FM)**—Listing follows KJET(AM).

## Beeville

**KIBL(AM)**—Oct 20, 1949: 1490 khz; 1 kw-D, 250 w-N, Box 700 (78102). (512) 358-1490 Wacker Bcstg (acq 11-11-76). Rep: Jack Riley Net: UPI Format: Top 40, C&W, Spanish. Spec progs: Farm 6 hrs, Oldies 3 hrs wkly. ■ Watts Wacker Jr, pres; Watts Wacker Sr, gen mgr & prog dir; Jim Crier, mus dir; Ruth Wilhite, prom mgr; Barbi Powell, news dir; Lee Gamble, chief engr. ■ Rates: \$5.50; 4; 4; 4.

**KCWW(FM)**—Co-owned with KIBL(AM). Dec 12, 1976: 104.9 mhz; 3 kw Ant 300 ft. Format: Btlf mus. Spec progs: Farm 6 hrs wkly. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Bellville

**KACO(AM)**—1974: 1090 khz; 250 w-D, Box 100 (77418). (713) 865-3652. J. Lee & Dinah L. Dittert. Rep: Keystone, Miller. Format: C&W, top 40 ■ Dinah L. Dittert, gen mgr; Kenneth Williamson, chief engr. ■ Rates: \$7, —, —, —

## Belton

**KTON(AM)**—Dec 1, 1961: 940 khz; 1 kw-D, DA, Box 240 (76513). (817) 939-3738. Belton Bcstrs Inc. (acq

3-8-66). Group owner: Sigmor Net: ABC/I Rep. PRO Time Sls. Format: C&W ■ Tom E. Turner, pres; Gaylon Christie, gen mgr; Neil Collier, coml mgr; Chuck Kelly, prog dir; Jim Sims, prom mgr; Ken Sullivan, mus dir; Don Maples, news dir; Carl Knelly, chief engr.

**KTON-FM**—April 25, 1970: 106.3 mhz; 950 w Ant 490 ft Stereo Prog dups AM 75%

### Big Lake

**KWGH(AM)**—May 16, 1958: 1290 khz; 1 kw-D Box 290 (76932). (915) 884-2828 WMO Bcstg Co Inc. Net: Texas State Format: Contemp Spec prog: Sp 2 hrs wkly ■ Mrs. N.W. Hickman, pres; Robert C. Tipton, prom mgr; Paul Harrison, news dir; Rudi Ruben, chief engr

### Big Spring

**KBST(AM)**—Dec 23, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 1632 (79720). (915) 267-6391 Snider Corp (acq 10-11-59) Net: ABC/C, Texas State Rep: Riley, Masla Format. MOR Spec progs: Farm 2 hrs wkly ■ B. Winston Winkle, pres; Ron Cowling, gen mgr; Tom Wall, prog dir; Bob Bell, coml mgr; John Brooks, news dir ■ Rates: \$7.90; 6.50; 7.90; 4.85.

**KBYG(AM)**—1949: 1400 khz; 1 kw-D, 250 w-N. Box 1713 (79720). (915) 263-7326 Tentex Bcstg Inc. (acq 1975) Net: ABC/E Rep: Savalli-Gates Format: MOR ■ Hugh D. Frizzell, pres; James G. Baum, gen mgr; Don Norman, news dir; George Reynolds, chief engr

**KHEM(AM)**—Sept 11, 1956: 1270 khz; 1 kw-D Box 750 (79720). (915) 267-2523. The Cobra Corp (acq 1959) Rep: Miller Format: C&W Spec prog: Span 2 hrs wkly ■ Jo Ann Bradbury, pres; Gary Bradbury, gen mgr, prom mgr & chief engr; Bill Birrell, coml mgr; Rick White, prog & mus dir. ■ Rates: \$6.50; 5; 6.50; 5

**KFNE-FM**—Co-owned with KHEM(AM) 1961 95.3 mhz; 1.8 kw Ant 300 ft Stereo (915) 263-3595 Net: MBS. Prog separate from AM FFormat: Top-40 ■ Rates: \$5.90; 4.65; 5.90; 4.65.

### Bonham

**KFYN(AM)**—May 1948: 1420 khz; 250 w-D. Box 248 (75418). (214) 583-3151 Bonham Bcstg Co (acq 11-28-75). Net: TSN. Format: C&W ■ Roy Floyd, pres & gen mgr; Brent Morey, asst mgr; Bill Cathey, prog dir; Bob Stewman, chief engr. ■ Rates: \$6.15; 5.20; 6.15; —

### Borger

**KBBB(AM)**—November 1957 1600 khz; 5 kw-D. Box 1478 (79007). (806) 273-7575. Orville M. Rippy (acq 6-1-72). Net: TSN. Rep: Messina. Format: Contemp, C&W ■ Gary Rippy, gen mgr; Phil Londigan, coml mgr; Robert Tiffany, mus dir; Gayland Darnsell, news dir; John Mason, chief engr

**KBBB-FM**—March 1975: 104.3 mhz; 26 kw Ant 175 ft

**KQTY(AM)**—Jan 10, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 165, (79007). (806) 273-7533 Big-Tex Media (acq 1975). Net: ABC/C Format: C&W. Spec progs: Relg 10 hrs wkly ■ J. Fred Perry, pres; Ken Schulze, gen & coml mgr; JoAnn Mitchell, news dir; Don Hurter, chief engr. ■ Rates: \$4.50; 3.50; 4.50; 2.50

### Bowie

**KBAN(AM)**—May 29, 1959: 1410 khz; 500 w-D, DA Box 1080 (76230). (817) 872-2288 Bowie-Nocona Bcstg Co. (acq 5-6-1). Net: TSN. Rep: Riley. Format: C&W, relig, talk. Spec prog: Farm 5 hrs wkly ■ Jay Harmon, pres, gen mgr & prog dir; Everett Mason, coml mgr; Billy Jon Etter, mus dir; Kenneth Seigler, chief engr. ■ Rates: \$3.40; 3.40; 3.40; —.

### Brady

**KNEL(AM)**—December 1935: 1490 khz; 1 kw-D, 250 w-N. Box 630 (76825). (915) 597-2119. Radio Brady Inc. (acq 6-1-70). Net: Texas State. Rep: Riley. Format: C&W Spec prog: Farm 4 hrs wkly. ■ Ed Keeling Jr., pres & gen mgr; B. C. Cole, coml mgr; Edsel Malmstrom, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**KIXV(FM)**—Co-owned with KNEL(AM). Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 55 ft. 117 S. Blackburn St. (76825). Format: MOR.

## Breckenridge

**KSTB(AM)**—September 1947: 1430 khz; 1 kw-D. Route 1, Box 4 (76024) (817) 559-3331 Regal Bcstg Corp (acq 8-1-73) Net: MBS Rep: Keystone Format: C&W ■ Velton A. Moser, pres, gen mgr & chief engr; Lloyd C. Mayberry, prog dir; Paul Luther, news dir.

## Brenham

**KTTX(AM)**—April 15, 1947 1280 khz; 1 kw-D. Box 1280 (77833) (713) 836-3655. Tom S. Whitehead Inc (acq 5-1-62). Net: TSN Rep: Riley. Format: C&W. Spec prog: Polka 4 hrs wkly. ■ Tom S. Whitehead Sr., pres, Tom S. Whitehead Jr., VP & gen mgr; Bonnie Whitehead, prog dir; Lonnie Scholltmann, chief engr ■ Rates: \$5.75; 5.75; 5.75; —

**KWHI-FM**—Co-owned with KTTX(AM) Sept 15, 1964: 106.3 mhz; 3 kw Ant 300 ft Prog sep from AM. Format: MOR. ■ Rates: \$4.50; 4.50; 4.50; 4.50

## Brownfield

**KKUB(AM)**—August 1949: 1300 khz; 1 kw-D. 1722 Tahoka Rd. (79316) (806) 637-4531 Brownfield Radio Inc. (acq 1-22-76) Net: Texas St Net. Rep: Riley. Spec prog: Sp 16 hrs wkly ■ Jim Farr, pres & gen mgr; Hilton Jackson, news dir; Roy Lanning, coml mgr ■ Rates: \$4.80; 4.80; 4.80; —

## Brownsville

**KBOR(AM)**—Feb 22, 1949: 1600 khz; 1 kw-U. DA-2 Box 2049 (78520) (512) 542-5677 Brownsville Bcstg Co. Net: Texas State Rep: Walton, Melville Format: MOR. ■ Minor J. Wilson, pres, gen & coml mgr; Fred Cantu, prog & mus dir; Hank Hollingsworth, news dir; Willis A. Wilson, chief engr ■ Rates: \$6.50; 5.50; 6.50; 4.



**KDUV(FM)**—January 1975: 100.3 mhz; 100 kw. Ant 450 ft. Stereo. 1918 E. Elizabeth St. (78520). (512) 541-3151 Media Properties Inc. Rep: Milam Cowart Format: Btlf mus. Spec prog: Religious 2 hrs wkly ■ Paul Veale Sr., pres; Ron Whitlock, exec VP & gen mgr; Marty Wind, loc sls mgr; Mary Summerall, prom mgr; Dorothy Hartwell, opns mgr; Forrest Schnae, chief engr ■ Rates: \$18; 12; 12; 12.

**KRIX(FM)**—Jan 17, 1978: 99.5 mhz; 100 kw. Ant 430 ft. Stereo. Box 5166 (78520). (512) 350-4215. El Rio Bcstg. Net: Texas State Rep: McGavren Guild. Format: MOR (ad contemp). ■ Matthew Trub, gen mgr; Charles McHan, chief engr. ■ Rates: \$11; 9.50; 11; 9.50

## Brownwood



**KBWD(AM)**—Aug 17, 1941 1380 khz; 1 kw-D, 500 w-N. Box 280 (76801). (915) 646-3505 Brown County Bcstg Co. Group owner: Jamar. Net: ABC/C, Texas State. Rep: Walton. Format: Contemp. Spec prog: C&W 10 hrs wkly ■ Bill Jamar, pres; Bob Reed, coml mgr; Bob Clayton, prog & mus dir; Jim Laird, chief engr. ■ Rates: \$15; 15; 13; 13

**KOXS(FM)**—Co-owned with KBWD(AM). May 17, 1975: 101.5 mhz; 100 kw. Ant 490 ft. Stereo. (915) 646-1015 Prog sep from AM. Format: C&W. Spec progs: Farm 3 hrs, Sp 1 hr wkly ■ Rates same as AM.

**KLSN(FM)**—September 1965: 104.1 mhz; 100 kw. Ant 205 ft. Stereo. 2408 Coggin Ave. (76801). (915) 646-5576. G. B. E. Inc. (acq 8-2-73). Net: ABC/FM. Format: MOR. Spec progs: Classical 3 hrs, progs 4 hrs, Top-40 18 hrs wkly. ■ Stephen Pasquini, pres & gen mgr; Russell Wristen, prog dir; Peggy Pasquini, coml mgr; Wesley Roan, chief engr ■ Rates: \$4; 4; 4; 3.

**KXYL(AM)**—1953: 1240 khz; 1 kw-D, 250 w-N. DA-1 Box 11 (76801). (915) 646-9300. Central Texas Communications Inc. (acq 10-13-77). Group owner: Ralph Wayne Group. Net: UPI. Rep: Frederick Smith,

## Texas Radio



Milam & Cowart Format: C&W, farm. ■ Ralph Wayne, pres; Ron Wimberly, gen mgr; Rick Gibson, coml mgr; Joel Wheeler, prog dir & chief engr; Robert Hallmark, mus dir; Scott Smith, prom mgr; Kerry Craig, news dir ■ Rates: \$7; 6; 7; 6

## Bryan

**KAGC(AM)**—Dec 27, 1977: 1510 khz; 250 w-D. Box 4132 (77801) (713) 779-1510 Brazos Metro Inc. Format: MOR (ad contemp). Spec prog: Span 4 hrs wkly. ■ Barry Turner, gen mgr; Sam Morella, coml mgr; Bruce Wiseman, prog dir; David Jones, chief engr ■ Rates: \$6.50; 6.50; 6.50; —

**KTAM(AM)**—Sept 10, 1947 1240 khz; 1 kw-D, 250 w-N, DA-1 Box 3069 (77801) (713) 822-2511 Bryan Bcstg Co. (acq 2-6-73). Net: ABC/I. Rep: Smith, Riley. Format: Top 40. Spec prog: Sp 3 hrs wkly ■ Carolyn G. Vance, pres; Louis Nemecek, stn mgr; Gary McDonald, prog dir; Richard Moore, mus dir; Steve St. Paul, news dir; J. M. Kirkland, chief engr. ■ Rates: \$10.80; 9; 10.80; 9

**KORA-FM**—Co-owned with KTAM(AM) April 1, 1966: 98.3 mhz; 3 kw. Ant 245 ft Stereo Prog sep from AM. Net: ABC/FM. Format: C&W ■ Warren Davis, prom mgr ■ Rates: \$6.50; 6; 6.50; 6.

**WTAW-AM-FM**—See College Station

## Burnet

**KHLB(AM)**—Aug 19, 1963: 1340 khz; 1 kw-D, 250 w-N. Box 398 (78611). (512) 756-2147 William E. Hobbs (acq 8-1-77). Net: ABC/E, Texas State. Rep: Cowart. Format: C&W. Spec prog: Spanish 2 hrs wkly ■ William E. Hobbs, pres; Bill Edgar, gen mgr & coml mgr; Rex Andrew, mus & news dir; Dan Heath, chief engr. ■ Rates: \$4.50; 4.90; 4.90; 4.95

**KHLB-FM**—Not on air, target date unknown: 107.1 mhz; 3 kw. Ant 300 ft. 2429 Brentwood, Wichita Falls (76308) Prog separate from AM. Format: Easy listening.

## Cameron

**KMIL(AM)**—September 1955: 1330 khz; 500 w-D. Drawer 832 (76520). (817) 697-6633. Milam Bcstg Co. (acq 1-1-60). Net: MBS. Format: C&W. Spec prog: Sp 5 hrs, gospel 6 hrs wkly. ■ Eugene Smitherman, pres, gen mgr & chief engr; Charles W. McGregor, coml mgr & prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Canyon

**KHBJ(AM)**—May 8, 1962: 1550 khz; 1 kw-D. Box 956 (79015). (806) 655-2589. Canyon Bcstg Co. (acq 9-1-77). Net: MBS. Rep: Riley. Format: MOR (ad contemp). ■ Jack Auldridge, pres & gen mgr; Tony Mathes, coml mgr; prog dir & prom mgr; Randy McCoy, news dir. ■ Rates: \$5.50; 4.50; 5; —

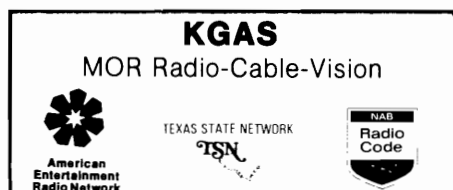
**\*KWTS(FM)**—1971 91.1 mhz; 10 w. Ant 85 ft. Box 275, West Texas Station (79016) (806) 656-3993. West Texas State U. Format: Progressive, Top-40. Spec prog: Black 4 hrs, jazz 4 hrs wkly. ■ Paul Matney, mgr.

## Carrizo Springs

**KBEN(AM)**—Aug 9, 1955: 1450 khz; 1 kw-D, 250 w-N. 203 S. 4th St (78834). (512) 876-2210. Walter H. Herbolt Jr. (acq 3-5-6). Net: TSN. Format: Spanish, C&W. Spec prog: Farm 4 hrs wkly. ■ Walter H. Herbolt Jr., owner, gen mgr & chief engr; Noelia Herbolt, prog & news dir; Joe M. Villarreal, mus dir ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Texas Radio

### Carthage



**KGAS(AM)**—October 1955: 1590 khz; 1 kw-D Drawer B (75633) (214) 693-6668 Beverly E Brown (acq 3-9-65). Net: Texas State Rep. Keystone, Miller Format: MOR Spec progs C&W 15 hrs. Black 5 hrs wkly ■ Bev E Brown, owner & gen mgr; Harlan E Riley, news dir ■ Rates: \$3; 3; 3; —

### Center

**KDET(AM)**—Feb 22, 1949: 930 khz; 1 kw-D Box 231, 307 San Augustine St (75935) (713) 598-3304 Center Bcstg Inc Net: TSN Format: Relig. C&W Spec progs. Black 10 hrs wkly ■ Jack Bell, VP & gen mgr; Jack McLendon, s/s mgr; Dan Danner, prog dir; Steve McQueen, mus dir; Leon Sanders, news dir; Dan Dellinger, chief engr ■ Rates: \$7.45; 6.45; 7.45; 6.45

**KLCR(FM)**—Co-owned with KDET(AM) July 5, 1978: 102.3 mhz; 3 kw Ant 300 ft Stereo. Net: MBS, APR Prog separate from AM Format: MOR ■ Rates same as AM

### Childress

**KCTX(AM)**—May 8, 1947 1510 khz; 250 w-D Box 272 (79201) (817) 937-2563 Golden West Bcstg Co Rep: Messina Format: C&W, rock, Top 40 Spec prog: Black 10 hrs wkly ■ George E Morey, pres; Mike Morey, gen & coml mgr; Kathy Morey, prom mgr; Bob Seagroves, prog dir; Barry Dill, mus dir; Jack Cox, chief engr

### Clarendon

**KBGH(AM)**—See Memphis

### Clarksville

**KCAR(AM)**—April 27 1956: 1350 khz; 500 w-D Box 609 (75426) (214) 427-3862 KCAR Inc (acq 6-1-56) Rep: Melville Format: C&W ■ Maurice Woolley, pres; Winifred Bishop, gen mgr & news dir; Sandy Wester, coml mgr; Jerry Anderson, prog & mus dir; Mac Varley, chief engr ■ Rates: \$4; 4; 4; —

### Clear Lake City

**KMJQ(FM)**—Feb 1, 1964. 102.1 mhz; 100 kw Ant 790 ft. 3100 Richmond Ave., Houston (77006) (713) 527-9545 Amaturo Group Inc (group owner: acq 1973) Net: NBC/NIS Rep: Bunchez Format: All news ■ Joe Amaturo, pres; M.E. Fidler, VP & gen mgr; Gary Hoffman, prog dir; Leroy Dietrich, chief engr ■ Rates: \$30; 20; 25; 20

### Cleburne

**KCLE(AM)**—April 1947 1120 khz; 250 w-D Box 1529 (76031) (817) 645-6643 KCLE Inc (acq 7-1-68) Net: TSN. Reps: Milam & Cowart Format: C&W Spec prog: Farm 1 hr wkly ■ Earle Fletcher, pres; John Fletcher, gen mgr; Steven Brooks, prog dir; Gary Baden, news dir; James Shankles, chief engr ■ Rates: \$5.40; 5.40; 5.40; —

### Cleveland

**KJCH(AM)**—March 1974 1410 khz; 500 w-U, DA-2. Box 520 (77327). (713) 592-7711 Jesse C Howard Net: MBS Rep: Riley Format: C&W Spec progs: Farm 1 hr wkly ■ J.C. Howard, pres; Glen Dodson, gen mgr & chief engr; Bettye Robertson, coml mgr; Robert McWhorter, prog & mus dir; Curtis Lewis, news dir ■ Rates: \$4.40; 4.40; 4.40; 3.30.

### Coleman

**KSTA(AM)**—Nov 1, 1947 1000 khz; 250 w-D Box 432 (76834) (915) 625-4188 Coleman County Bcstg

Inc (acq 8-1-77) Net: MBS, Texas State Rep. Milam & Cowart Format: C&W Spec prog: Farm 14 hrs. Sp 2 hrs wkly ■ Ross Jones, pres; Danny Harp, gen mgr; coml mgr & chief engr: Don Harmes, prog & mus dir; David Oxford, prom mgr; Helen Ray, new dir ■ Rates: \$6; 5.25; 5.25; 4.75

**KSTA-FM**—1974 107.1 mhz 3 kw Ant 180 ft Stereo Dupes AM 100%

### College Station

**\*KAMU-FM**—March 30, 1977 90.9 mhz, 32 kw Ant 340 ft Stereo Joe H Moore Communications Building (77843) Texas A&M Univ Net: NPR, APR Format: Var Spec progs: Spanish 3 hrs, jazz 9 hrs, wkly ■ Donald F Simons, stn mgr

**WTAW(AM)**—Oct 7 1922 1150 khz; 1 kw-D Box 3008 (77801) (713) 846-7788 Radio Bryan Inc (acq 5-1-61) (acq 1957) Net: TSN. CNS Rep: Savalli/Gates Format: C&W Spec prog: Sp 12 hrs, black 2 hrs, wkly ■ Rodger B Watkins, pres & gen mgr Joe Monroe, coml mgr; Sam Jones, mus dir; John W Fox, prog dir; Steve Stites, news dir; Tony Nemeec, chief engr ■ Rates: \$9.50, 9.50, 8

**WTAW-FM**—Aug 8, 1964 92.1 mhz, 3 kw Ant 275 ft Stereo Progs sep from AM Format: Top-40 Spec progs: Sp 12 hrs wkly ■ Rates: \$8; 6.80; 8; 6.60

### Colorado City

**KVMC(AM)**—June 16, 1950: 1320 khz; 1 kw-D Box 990 (79512) (915) 728-3320 Radio Stn KVMC (acq 5-6-69) Net: ABC/E, Texas State Rep. Melville, Keystone Format: C&W, MOR, variety Spec prog: Sp 5 hrs wkly ■ Drew Ballard, owner & gen mgr; Fred Crawford, coml mgr; Roger Sweatt, prom mgr; Danny Chastain, news dir; Porter Richardson, chief engr

### Columbus

**KULM(FM)**—Sept 4, 1973 98.3 mhz, 3 kw Ant 200 ft Spring St. (78934) (713) 732-5766 John L Labay

### Comanche

**KCOM(AM)**—April 1, 1962: 1550 khz, 250 w-D Box 9 (76442) (915) 356-2558 Arrowhead Bcstg Inc (acq 4-1-74) Net: TSN Rep: Melville Format: C&W Spec prog: Sp 1 hr wkly ■ Roy E Parker, pres; Bill B Day, gen mgr; prog dir & chief engr; Bill Rodert, news dir; Ronald D Hicks, sports dir

### Commerce

**\*KETR(FM)**—April 7 1975: 88.9 mhz, 7.1 kw Ant 245 ft Stereo Box BB, East Texas Station (75428) (214) 886-5848 East Texas State U Net: NPR, Texas State Format: Diversified. ■ Richard Blake, stn mgr

### Conroe

**KIKR(AM)**—April 16, 1951 900 khz; 500 w-D, DA. 402 Simonton St., Box 68 (77301) (713) 756-5501 Family Group Ent (acq 9-73). Format: C&W ■ Rigby Owen Sr., pres; Errol Coker, gen & coml mgr & chief engr; Rhett Butler, prog dir; Larry Gallia, mus dir; Bobby Gresser, news dir. ■ Rates: \$9.50; 8.50; 9.50; —

**KMCV(FM)**—Feb 14, 1965: 106.9 mhz; 98 kw Ant 530 ft Jimmy Swaggart Evangelistic Assoc (group owner: acq 3-31-78)

### Copperas Cove

**KOOV(FM)**—Nov 21, 1977 103.1 mhz; 2.5 kw Ant 320 ft Stereo 408 S Main, Box 607 (76522). (817) 547-8889 Cove Bcstg Co Net: ABC/E Rep: Milam-Cowart Format: C&W ■ Gaylon Christie, pres & gen mgr; Frank McDermott, s/s mgr; Alan Reynolds, prog & mus dir; James Harrison, prom mgr; Clint Bond, news dir; Jim Jones, chief engr ■ Rates: \$6; 6; 6; 6

### Corpus Christi

**KCCT(AM)**—June 1954 1150 khz. 1 kw-D, DA 701 Benys St. (78405) (512) 884-2426 Radio KCCT Inc (acq 8-15-74) Net: UPI Rep: Selcom Format: Spanish ■ Manuel Davila Jr, VP & gen mgr; Leopoldo Luna, PA; Rudy Tevino, news dir; Nathan Lindsey, chief engr ■ Rates: \$18; 16; 18; —

**KCTA(AM)**—Oct 24, 1959: 1030 khz; 50 kw. Box 898 (78403). (512) 643-3541 Bcstg Corp of the Southwest. (acq 1959). Net: APR. Format: Relig. Spec prog: Sp 12 hrs wkly. ■ W. D. York, pres; Robert Trask,

gen mgr; Albert Cox, coml mgr; Norman Messer, mus dir; James S Bumpson, chief engr. ■ Rates: \$10; 10; 10; —

**KOUL(FM)**—Co-owned with KCTA(AM) See Sinton

**KEYS(AM)**—March 1941 1440 khz; 1 kw, DA-N Box 1460 (78403). (512) 882-7411 Radio Corpus Christi (acq 12-31-66) Net: Texas State Rep: Eastman Format: Contemp. ■ Arnold Malkan, pres; E. C. Stern Jr, gen mgr; Ignacio Garcia Jr, coml mgr; Lee Randall, prog dir & prom mgr; Ron Ames, mus dir; Ede Day, news dir; Marc Parma, chief engr ■ Rates: \$17, 14; 17, 14.

**KIKN(AM)**—1954: 1590 khz; 1 kw-D, 500 w-N Box 2827 (78403). (512) 884-3986 Champagne Broadcasting Corp (acq 3-26-75). Net: ABC/E Rep: Torbert-Lasker Format: C&W Spec prog: Farm 6 hrs wkly ■ Allen E. Schepper, pres & gen mgr. Jon Buquet, loc s/s; Joe P Ethridge, opns mgr & mus dir; Paul McKaig, chief engr. ■ Rates: \$16; 13; 16; 11

**KIOU(FM)**—Sept 1, 1967 96.5 mhz; 97 kw. Ant 870 ft Stereo. 801 Wilson Tower (78401). (512) 882-4394. Stereo Bcstg Corp. Rep: PRO Radio. Southwest-Riley Format: Btfl mus. ■ Stephen A. DeWalt, pres-gen mgr; Gordon L. Clark, news dir; Stephen R. West, chief engr ■ Rates: \$16; 16; 16; 16.

**KNCN(FM)**—See Sinton

**KRYS(AM)**—1927 1360 khz; 1 kw-U, Box 9698 (78408). (512) 882-8481 Big C. Bcstg Corp. (acq 6-68). Group owner: Sigmor, Net: ABC/I. Rep: Masla. Format: MOR. ■ Tom E. Turner Sr., pres; Joel Yowell, gen mgr; Dan Daniels, prog dir; Robert A. Welch, mus dir; Robert Gonzales, news dir; Nathan Lindsey, chief engr. ■ Rates: \$21; 17; 21; 12.

**KSIX(AM)**—September 1947 1230 khz; 1 kw-D, 250 w-N Show Room Bldg (78401). (512) 884-1616. Corpus Christi Bcstg Co. Net: CBS. ■ Vann M. Kennedy, pres & gen mgr; Charles R. Manning, coml mgr; Vivian L. Mitchell, prog dir; Ken Cessna, news dir; Eric M. Beals, chief engr

**KEXX-FM**—Co-owned with KSIX(AM). January 1970: 93.9 mhz; 100 kw, Ant 840 ft. Prog sep from AM. Format: Btfl mus. ■ KZTV(TV) affil.

**KUNO(AM)**—May 1950: 1400 khz; 1 kw-D, 250 w-N. Drawer 4722 (78408). (512) 884-5202. TWX 910-878-1469. KUNO Radio Inc. (acq 6-58). Rep: Katz. Format: Spanish. ■ McHenry T. Tichenor, pres; Jack Robards, gen mgr; Jerry Gardner, coml mgr & prom mgr; Jose Ponce DeLeon, mus dir; Victor Lara Ortega, prom dir; Luis Munoz, stn mgr; Francisco Fregoso Gomez, news dir; John Mayberry, chief engr ■ Rates: \$18; 16; 18; 12.

**KZFM(FM)**—Dec 7, 1964: 95.5 mhz; 41 kw, Ant 320 ft. 1718-600 Bldg (78401). (512) 883-3516. Texas Media Group Inc. (acq 8-73) Net: ABC/C Rep: Buckley. Format: MOR ■ Frank J. Gerow, pres; Don Sinton, gen mgr; Clyde Bourke, coml mgr; Jim Allen, prog dir; Bud Lockhart, news dir; Gary Hammond, chief engr ■ Rates: \$11.50; 9.50; 11.50; 8.50

### Corsicana

**KAND(AM)**—May 17, 1937 1340 khz; 1 kw-D, 250 w-N. Box 959 (75110). (214) 874-7421 Kan-D Land Inc. (acq 6-1-68). Net: ABC/C, APR Rep: Riley Format: MOR. Spec progs: Farm 5 hrs wkly ■ Richard C. Parker, pres; Perry Taylor, gen mgr; Charles Barnaby, coml mgr; Sarah Smith, prog & mus dir; Lea Foxe, news dir; Ken Meeks, chief engr. ■ Rates: \$10; 8.85; 10; 8.25

**KXCL(FM)**—Co-owned with KAND(AM). Nov 1, 1972: 107.9 mhz; 25 kw, Ant 520 ft Stereo. Net: MBS, APR. Prog separate from AM. Format: C&W Spec prog: Farm 5 hrs, Span 6 hrs, wkly. ■ Rates: \$9.30; 8.10; 9.30; 7.50.

### Crane

**KBSN(AM)**—Dec 1959: 810 khz; 1 kw-D. Box 1116 (79731). (915) 558-3202. Christian Radio. (acq 7-73). Net: TSN. Format: Contemp; religious, gospel. ■ Albert L. Crain, pres & chief engr; Charles Pollock, gen mgr; Rick Giguere, coml mgr, opns & prog dir; Ted Maines, tech dir. ■ Rates: \$5; 4; 5; —

### Crockett

**KIVY(AM)**—Jan 19, 1950: 1290 khz; 1 kw-D. Box 1109 (75835). (713) 544-2171 Pioneer Bcstg. For-



mat: C&W. ■ James H. Gibbs, pres, gen, coml & prom mgr, prog & news dir

**KIVY-FM**—June 1, 1970. 92.7 mhz; 3 kw. Ant 200 ft. Dups AM 30%. Format: MOR, pop

## Cuero

**KEWS(AM)**—March 18, 1949: 1600 khz; 500 w-D. Box 864 (77954). (512) 275-3430. J.B. Broadcasting of Texas Inc. (acq 2-1-76) Net: TSN Format: C&W Spec prog: Sp 6 hrs, farm 4 hrs, polka 4 hrs wkly ■ John Bumgardner, pres, chief engr & gen mgr; John Bradley, prog dir; Pam Morrow, mus dir; Bob Prause, coml mgr; Patsy Duke, prom mgr; Bob Steiner, news dir. ■ Rates: \$445; 445; 445; —

## Daingerfield

**KEGG(AM)**—August 1966: 1560 khz; 1 kw-D, DA. Box 600 (75638). (214) 645-3806. KEGG Bcstg Co (acq 1974). Group owner: Acker. Net: Interstate Bcstg Co. Rep: Messina. Format: MOR. ■ Gary L. Acker, owner; Charles Hays, mgr.

## Dalhart

**KXIT(AM)**—1948: 1410 khz; 500 w-D. Box 1350 (79022) (806) 249-4747 Dalhart Bcstrs. (1953). Net: TSN, UPI Format: Farm, C&W, MOR. ■ Robert J. Beller, gen mgr & chief engr.

**KXIT-FM**—1962: 95.9 mhz; 750 w. Ant 170 ft. Dups AM 20%.

## Dallas

**KAAM(AM)**—1920: 1310 khz; 5 kw-U, DA-N Fair Park Stn (75226). (214) 823-1310 Bonneville International Corp. (group owner; acq 1978). Net: NBC, TSN. Format: News.

**KAFM(AM)**—Co-owned with KAAM(AM). April 1, 1948: 92.5 mhz; 99 kw. Ant 1670 ft. Box 47201 (75247).

**KBOX(AM)**—1952: 1480 khz; 5 kw-D, 1 kw-N, DA-2 9900 McCree Rd. (75238) (214) 348-3800 Group One Bcstg Co. of Texas (group owner; acq 8-1-67). Rep: McGavren-Guild. Format: C&W ■ Roger G. Berk, pres; Chester Maxwell, VP & gen mgr; Craig Magee, asst gen mgr & gen sales mgr; Tom Allen, opns dir; Dave O'Brein, news dir; George Pechacek, chief engr.

**KMEZ(FM)**—Co-owned with KBOX(AM) Dec 25, 1965: 100.3 mhz; 89 kw. Ant 1,280 ft. Prog sep from AM. Stereo. Format: Btfl Mus. ■ Dave Manders, asst gen mgr & gen sales mgr; Bob Davis, prog dir

**\*KCBIFM**—May 19, 1976: 89.3 mhz; 1.5 kw. Ant 660 ft. Box 1809 (75221). (214) 742-6379. Criswell Bible Institute. Format: Inspirational. Spec progs: Classical 4 hrs wkly. ■ Dr Paige Patterson, pres.

**\*KCHU(FM)**—August 29, 1975: 90.9 mhz; 100 kw. Ant 790 ft. 4415 San Jacinto (75204). (214) 823-7490. Agape Bcstg Foundation Inc. Format: Diversified. Spec prog: Black 12 hrs, Sp 12 hrs, Greek 1 hr, It 1 hr, class 12 hrs, wkly ■ Joe Fox, gen mgr.

**\*KERA-FM**—July 11, 1974 90.1 mhz; 95 kw. Ant 1260 ft 3000 Harry Hines (75209) (214) 744-9010. Public Communication Foundation for North Texas. Net: NPR. Format: Variety Spec prog: Ger 1 hr, Black 1 hr wkly. ■ Bob R. Sanders, gen mgr ■ KERA-TV affil

**KFJZ(AM)**—See Fort Worth.

**KJIM(AM)**—See Fort Worth.

**KKDA(AM)**—See Grand Prairie.

**KKDA-FM**—June 8, 1947: 104.5 mhz; 100 kw. Ant 680 ft. 1513 Mayfield Rd, Grand Prairie. (214) 741-5016. Service Bcstg Corp. (acq 12-22-75). Format: Black. ■ Rates: \$70; 65; 70; 60.

**KLIF(AM)**—1947: 1190 khz; 50 kw-D, 5 kw-N, DA-2. 2120 Commerce St. (75201). (214) 747-9311 Fairchild KLIF Inc. (acq 1-31-72). Group owner: Fairchild Industries. Net: ABC/E. Rep: RKO. Format: MOR. ■ Charles Collis, pres; John Tyler, gen mgr; Joe Turner, coml mgr; Steve Scott, prog & mus dir; Alex Price, prom mgr; Bill Grady, news dir; William Walker, chief engr. ■ Rates: \$80; 40; 63; 30.

**KMEZ(FM)**—Listing follows KBOX(AM).

**KMGC(FM)**—1965: 102.9 mhz; 100 kw. Ant 1,570 ft.

(214) 350-5540 Fairchild Bcstg-Texas Inc. Net: UPI Rep: Oakes. Format: Inspirational

**KNOK-AM-FM**—See Forth Worth

**KNUS(FM)**—1961 98.7 mhz; 100 kw. Ant 520 ft. 1917 Elm St (75201) (214) 651-1010 TWX 910-861-4467 McLendon Corp (group owner) Rep: Major Market. Format: Adult contemp. ■ B R McLendon, Gordon McLendon, partners; Bart McLendon, gen mgr; Mike Rosen, coml mgr; Larry James, prog dir; Bobby Sorrell, mus dir; Bruce Hughes, news dir; Leonard Hancock, chief engr. ■ Rates: \$65. 45; 65; 55.

**KOAX(FM)**—April 5, 1968: 105.3 mhz; 100 kw. Ant 1560 ft. 300 Reunion Blvd. (75207). (214) 748-0105. TWX. 910-861-4093. Metroplex Communications of Texas Inc. (acq 8-24-76) Rep: Buckley Format: Btfl mus. ■ Jim Stansell, VP & gen mgr; Ron Knowles, opns dir, John Gudgel, chief engr. ■ Rates: \$95; 95; 90; 85.

**KPBC(AM)**—June 8, 1947 1040 khz; 1 kw-D Box 34219 (75234) (214) 438-1776. Crawford Bcstg Co. (group owner; acq 10-26-73). Net: UPI. Format: Adult Christian contemp. ■ Donald B. Crawford, pres; Tony Lupo, gen mgr; Nell Fowler, coml mgr; Tony Lawrence, prog & mus dir; Jeff Dale, prom mgr; Don Evans, news dir; Wray Reed, chief engr. ■ Rates: \$25; 25; 25; —

**KPLX(FM)**—See Fort Worth.

**KRLD(AM)**—October, 1926: 1080 khz; 50 kw-U, DA-N 7901 Carpenter Freeway (75245). (214) 634-1080. Metromedia Inc (group owner; acq 1978) Net: ABC/I, MBS, Radio SW. Rep: Metro Radio Sis. Format: MOR

**\*KRSM(FM)**—1975. 88.5 mhz; 10 w. Ant 88 ft 10600 Preston Road (75230) (214) 363-6491 ext 30 & 41 St Mark's School of Texas Net. Longhorn. Format: Educl, diversified. Spec progs: Jazz 6 hrs wkly. ■ Ken Walters, gen mgr; Stuart Nance, prog dir; Rick Rasansky, prog dir; Ted Wilke, chief engr

**KSKY(AM)**—Sept 30, 1941 660 khz; 10 kw-D. Stoneleigh Terrace, 2927 Maple Ave. (75201). (214) 742-6193 Sky Bcstg Corp. Rep: Gates. Format: Relg Spec progs: Black gospel 8 hrs, Czech mus 1 hr wkly. ■ Andy Bell, pres & gen mgr; Bill Simmons, coml mgr & prog dir; Delores Jefferson, prom mgr; Bill Clauss, news dir; Cecil Hamrick, chief engr. ■ Rates: \$15; 15; 15; 15

**KVIL(AM)**—See Highland Park

**\*KVTT(FM)**—Jan 26, 1950: 91.7 mhz; 100 kw. Ant 790 ft. 8333 Douglas Ave (75235). (214) 352-5557 Research Educl Foundation (acq 3-29-76). Format: Ed. ■ C. C. (Bill) Elkins Jr, pres & gen mgr; Leonard Hancock, chief engr

**KXOL(AM)**—See Fort Worth

**KZEW(FM)**—Listing follows WFAA(AM).

**WBAP(AM)**—See Fort Worth.

**WFAA(AM)**—June 26, 1922. 570 khz; 5 kw-U, DA-N. Communications Center. (75202) (214) 748-9631 TWX 910-861-4139. Belo Bcstg Corp. (group owner). Net: CBS, APR. Rep: Katz. Format: News, talk. Spec prog: Farm 3 hrs wkly. ■ James M. Moroney Jr, chmn; Mike Shapiro, pres; Ivan Braiker, mgr rad dir; Joe Halstead, prog dir; Jess Smith, news dir; Dave Hendricks, chief engr. ■ Rates: \$65; 40; 50; 40

**KZEW(FM)**—Co-owned with WFAA(AM). 1961 97.9 mhz; 99 kw. Ant 1,680 ft. Stereo Prog sep from AM. Format: AOR. ■ Jeffery Poll, gen mgr; Mark Christopher, prog dir; Bob Shannon, mus dir. ■ Rates: \$70; 70; 90; 80. ■ WFAA-TV affil.

## WRR

### Classical Music 24-Hours

**WRR(FM)**—1948: 101.1 mhz; 100 kw. Ant 500 ft. Stereo. Fair Park Stn (75226). (214) 670-8888. City of Dallas. Net: NBC, APR. Rep: Groskin. Format: Classical. ■ Bill Nicholson, gen mgr; Eddie Hill, prog dir; Victor Marshall, news dir; John Crawford, chief engr. ■ Rates: \$28; 28; 28; 28.

## Del Rio

**KDLK(AM)**—1947: 1230 khz; 1000w-D, 250 w-N. Box 1489 (78440). (512) 775-9583. Forum Bcstg

## Texas Radio

Rep: Riley. Net: UPI. Format: MOR (ad contemp). Spec progs: Spanish 15 hrs wkly ■ Chip Atkins, pres; Chuck Dent, prog dir; Skipper Wood, gen mgr; Lynn Blackburn, coml mgr; Jesse Garcia, news dir; Ronnie Pohler, chief engr. ■ Rates: \$475; 425; 475; 425

**KDLK-FM**—Aug 15, 1966: 94.3 mhz; 276 kw. Ant 230 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Sandy Wood, prog dir

**KWMC(AM)**—Aug 20, 1967 1490 khz; 1 kw-D. 250 w-N 903 E. Cortinas St. (78840). (512) 775-3544. Val Verde Bcstg. (acq 8-13-76). Net: MBS, UPI. Rep: Smith, Miller. Format: C&W, Sp. ■ Don Funkhouser, pres & gen mgr; Jeane Funkhouser, prom & coml mgr; Bob Marquez, prog & mus dir; Tiana Spivey, news dir; A T Funkhouser, chief engr. ■ Rates: \$5; 4; 5; 3.

## Denison

**\*KGCC(FM)**—March 18, 1969: 89.7 mhz; 28.5 kw. Ant 275 ft. Box 979 (75020). (214) 465-6033. Grayson County Junior College. Format: Contemp. ■ Dr. Truman Wester, pres; Tom E. Spellman, gen mgr & chief engr

## Denison-Sherman

**KDSX(AM)**—Sept 26, 1948: 950 khz; 500 w-U, DA-2. Box 331, Denison (75020). Drawer D, Sherman (75090). (214) 465-1600. KDSX Inc. Net: ABC/I. Rep: Savalli-Gates Inc. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ John B. Mahaffey, pres; Bill Hooten, gen & coml mgr; K. B. Loranec, prog dir; Ralph Bates, news dir; Bob Stewman, chief engr. ■ Rates: \$6.15; 4.25; 6.15; 3.35.

**KDSQ(FM)**—Co-owned with KDSX(AM). June 29, 1967 101.7 mhz; 3 kw. Ant 260 ft. Stereo. Prog dups AM 25%. Format: Contemporary. ■ Rates: \$3.75; 3.75; 3.75; 3.75

## Denton

**KDNT(AM)**—1938: 1440 khz; 5 kw-D, DA-N. Box 125 (76201). (817) 382-2552. Mel Wheeler Inc. (acq 10-76). Net: Texas State. Rep: Riley. Format: MOR. ■ Mel Wheeler, pres; Jim Boso, gen mgr & coml mgr; Harry Dierks, prog dir; Harley Belew, mus dir; Dusty Hendrix, news dir; Hal Whatley, chief engr. ■ Rates: \$84; 84; 84; 66.

**KDNT-FM**—1947 106.1 mhz; 100 kw horiz, 44 kw vert. Ant 265 ft. Prog sep from AM. Format: Oldies, top-40.

**\*KNTU(FM)**—November 1969: 88.5 mhz; 440 w. Ant 125 ft. North Texas State Univ. Box 5008 (76203). (817) 788-2502, ext 372. North Texas State University. Net: TSN. Format: Jazz, top-40. Spec progs: Classical 10 hrs wkly. ■ Edwin L. Gluck, dir radio; Dick Kunkel, stn mgr; Clay Kistler, news dir; Frank Bonner, chief engr.

## Diboll

**KSPL(AM)**—June 2, 1957 1260 khz; 1 kw-D. Box 588, Lufkin (75901). (713) 634-5597 KSPL Inc. (acq 12-73). Net: APR. Format: C&W. ■ William Walling, pres; Don Werlinger, gen mgr; Jerry Holder, coml mgr; Atmar Lester, prog dir; Dave Granger, mus dir; Stan Jones, news dir; Don Studebaker, chief engr. ■ Rates: \$8.90; 7.50; 8.90; 5.80

**KSPL-FM**—June 29, 1960: 95.5 mhz; 6 kw. Ant 455 ft. (CP: 50 kw. Ant 330 ft). Stereo. Dups AM 90%. ■ Rates same as AM.

## Dimmitt

**KDHN(AM)**—Dec 22, 1963: 1470 khz; 500 w-D, DA. Box 608 (79027). (806) 647-3186. Plains Media. Net: ABC/E. Rep: Plains Media Inc. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Gerald M. Hanners, pres & gen mgr; John Brooks, chief engr; Susan Hanners, coml & prom mgr.

## Dumas

**KDDD(AM)**—May 1, 1948: 800 khz; 250 w-D. 408 N. Dumas Ave., Box 555 (79029). (806) 935-4141. Dumas Bcstrs Inc. (acq 5-1-59). Net: TSN. Format: C&W. Spec progs: Sp 4 hrs wkly. ■ Kenneth E. Duke,

## Texas Radio

pres & gen mgr; Al Tremble, VP & coml mgr; Fred Dalton, prog dir; Velda Cathey, off mgr; Granville Murphey, chief engr. ■ Rates: \$3.95; 3.95; —.

**KMRE(FM)**—Co-owned with KDDD(AM). June 29, 1960: 95.3 mhz; 680 w. Ant 260 ft. Prog sep from AM. Net: MBS. Format: Btfl mus. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

### Eagle Pass

**KEPS(AM)**—August 1957: 1270 khz; 1 kw-D. Box 1123 (78852). (512) 773-9246. Eagle Pass Bcstrs Inc. (acq 8-1-64). Net: MBS. Format: Spanish, div. ■ E. J. Harpole, chmn; Ed Quinn, pres; Beto Garza, coml mgr; Teresa Rodriguez, prom mgr; Emma Salinas, news dir; Frank Montgomery, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —.

**KINL(FM)**—Co-owned with KEPS(AM). Nov 2, 1971. 92.7 mhz; 3 kw. Ant 185 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Bill Turner, prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Eastland

**KERC(AM)**—August 1953: 1590 khz; 500 w-D. Box 590 (76448). (817) 629-2621. Carnette Bcstg Inc. (acq 9-1-78). Format: Country & MOR. ■ Joe Willis, gen mgr; Becky Fears, coml mgr. ■ Rates: \$8; 8; 8; 8.

### Edinburg

**KBFM(FM)**—Feb 1972: 104.1 mhz; 100 kw. Ant 505 ft. Stereo. 311 W. University Drive (78539). (512) 383-4961. Cameo Broadcasters. (acq 11-74). Rep: Riley. Format: MOR. ■ Larry Rose, pres; Jon Crossland, gen mgr; Carolyn Patterson, coml mgr; Randy McCleary, prog & mus dir; Lee Mattar, prom mgr; Lawson Campbell, chief engr. ■ Rates: \$12.45; 11.25; 11.85; 10.70.

**KESI(FM)**—Listing follows KURV(AM).

**KURV(AM)**—October 1947: 710 khz; 250 w-U, DA-N. Box 1638 (78539). (512) 383-2777. Magic Valley Radio Inc. (acq 10-15-60). Net: MBS, NBC. Format: All news. Spec prog: Farm 13 hrs wkly. ■ Lloyd Hawkins, pres; Lawrence E. Hawkins, gen mgr; Lee Mattar, prom mgr; Martha Feldtman, news dir; Michael Hales, chief engr. ■ Rates: \$7.40; 6.05; 7.40; 6.05.

**KESI(FM)**—Partially co-owned with KURV(AM). Sept 12, 1974: 107.9 mhz; 100 kw. Ant 490 ft. Box 1638 (78539). (512) 383-7478. Valley Bcstrs Inc. Format: Btfl mus. Spec prog: Farm 9 hrs wkly. ■ Staff same as AM. ■ Rates: \$10.35; 9.60; 10.35; 9.60.

### Edna

**KWBY(AM)**—Sept 17, 1971: 1130 khz; 10 kw-D, DA. (512) 782-3515. Cosmopolitan Enterprises Inc. Rep: Paul Miller. Net: CNS-TNS. Format: C&W. Spec prog: Sp 12 hrs, farm 1 hr wkly. ■ Lester A. Meis, pres; Robert Boutin, VP & gen mgr; Mae K. Boutin, coml mgr; Jack Bales, prog dir & chief engr. ■ Rates: \$7 10; 6; 6; 7 10.

### El Campo

**KULP(AM)**—1948: 1390 khz; 500 w-D. Box 1390 (77437). (713) 543-3303. Bar-B Bcstg Inc. (acq 7-1-68). Spec prog. Sp 14 hrs, C&W 10 hrs, Czech 5 hrs wkly. ■ Fred V. Barbee Jr., pres; Jerry Aulds, gen mgr; Al Kozel, prog dir; Joe Miller, chief engr.

**KULP-FM**—September 1968: 96.9 mhz; 27 kw. Ant 180 ft. Prog sep from AM.

### El Paso

**KAMA(AM)**—July 13, 1972: 1060 khz; 10 kw-D. 4150 Pinnacle St. (79902). (915) 544-7699. KAMA Radio Inc. (acq 7-1-74). Net: APR. Rep: Eastman. Format: Spanish. ■ Jack R. McVeigh Sr., pres & gen mgr; Jack R. McVeigh Jr., coml mgr; Billie M. McVeigh, prog dir; Ernesto Quinones, mus dir & prom mgr; Jaime Martinez, news dir; Mike Gaglio, chief engr. ■ Rates: \$38; 31; 33; —.

**KAMA-FM**—Dec 30, 1975: 93.1 mhz; 30 kw. Ant 1,190 ft. Stereo. Prog dups AM 25%. ■ Rates: \$38; 16; 17; 14.

**KELP(AM)**—June 1947: 920 khz; 1 kw-D, 500 w-N, DA-N. 4171 N. Mesa, Box 12920 (79912). (915) 544-7980. Clear Channel Communications Inc (group owner; acq 10-1-77). Rep: Buckley. Format: Top 40. Spec prog: Black 1 hr, Span 1 hr, wkly. ■ John Barger, VP; John Doran, gen mgr; Dave Cameron, sls mgr; Bob Payton, prog & mus dir; Mary Ann Morton, prom mgr; Bob Brill, news dir; Jay Miller, chief engr. ■ Rates: \$15; 13; 15; 12.

**KEZB(FM)**—Listing follows KHEY(AM).

**KFIM(FM)**—Not on air, target date unknown: 92.3 mhz; 100 kw. Ant 1860 ft. 92KF/IM Inc.

**KHEY(AM)**—1947: 690 khz; 10 kw-U, DA-2. 2419 N. Piedras St. (79930). (915) 566-9301. KHEY Inc. (acq 12-69). Net: APR. Rep: ABC/I. Rep: Katz Radio. Format: C&W. ■ Jim R. Phillips, pres & gen mgr; Gary Ackers, coml mgr; Charles Russell, prog dir; Ray Potter, mus dir; Tee Casper, news dir; Herb Rand, chief engr. ■ Rates: \$46; 38; 46; 38.

**KEZB(FM)**—Co-owned with KHEY(AM). Aug 1, 1974: 96.3 mhz; 88 kw. Ant 1390 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Karen Linton, prog dir & prom mgr; Chuck Gipe, chief engr. ■ Rates: \$20; 18; 20; 18.

**KINT(AM)**—April 10, 1959: 1590 khz; 1 kw-D. 5959 Gateway West (79925). (915) 779-6454. Taber Bcstg Co. (acq 1974). Rep: Selcom. Net: ABC/C. Format: Top-40. ■ James M. Taber, pres; Charles Ashworth, gen mgr; Rish Wood, mus dir & prom mgr; Chuck Gavin, chief engr; Johnny Kaye, prog dir; Ed Dean, coml mgr & news dir. ■ Rates: \$16; 13; 16; 13.

**KINT-FM**—Aug 15, 1969: 97.5 mhz; 60 kw. Ant 1,080 ft. Stereo-Quad. Prog dups AM 25%. Format: Top 40. ■ Rates same as AM.



**KISO(AM)**—June 1958: 1150 khz; 1 kw-D. 444 Executive Center Blvd. Suite 216. (79902). (915) 533-3404. Mesa Radio Inc. (acq 2-1-75). Net: ABC/E. Rep: J.C. Gates & Co. Format: Rel. Spec progs: Spanish 7 hrs wkly. ■ James D. Clawson, pres; Bob Gourley, gen mgr; Bill Fletcher, sls mgr; Jane Campbell, prog dir; Joe Stone, prom mgr; Randle Sather, chief engr. ■ Rates: \$10; 10; 10; —.



**KLOZ(FM)**—Co-owned with KISO(AM). Dec 5, 1969: 102.1 mhz; 57 kw. Ant 1,160 ft. Stereo. Prog separate from AM. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Bonnie Brand, coml mgr; Brad Edwards, prog dir; John Weitz, mus dir; John Carlson, prom mgr; Lisa Magers, news dir. ■ Rates: \$12; 10; 12; 10.

**KLAQ(FM)**—Listing follows KROD(AM).

**KPAS(FM)**—July 4, 1975: 93.9 mhz; 100 kw. Ant 980 ft. 3901 N. Mesa (79902). (915) 533-8211. El Paso Bcstg Corp. Net: MBS. Rep: H-R Stone, Gates. Format: AOR. Spec progs: Jazz 1 hr, Sp 1 hr, wkly. ■ Michelle A. Haston, pres; Garrett W. Haston, gen mgr; Kerry Cooper, coml mgr; Mark Belinsky, prog dir; John Marinakos, mus dir; Frank Intrieni, prom mgr; Oscar Medina, news dir; Craig Shayton, chief engr. ■ Rates: \$11.75; 11.75; 11.75; 11.75.

**KROD(AM)**—June 1, 1940: 600 khz; 5 kw-U, DA-N. 4141 Pinnacle (79902). (915) 544-8864. Rex Bcstg Corp (group owner; acq 7-19-78). Rep: Torbet-Lasker. Format: MOR (ad contemp). ■ Jim Stone, pres; Jim Arnold, gen mgr; Kent Lacy, prog & mus dir; Dieter Jester, news dir; Hollis Duncan, chief engr. ■ Rates: \$9; 8.50; 9; 8.50.

**KLAQ(FM)**—Co-owned with KROD(AM). Sept 15, 1978: 95.5 mhz; 88 kw. Ant 1390 ft. Stereo. Prog sep from AM. Format: AOR. ■ Greg Ricks, coml mgr. ■ Rates same as AM.

**KSET(AM)**—Dec 3, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 20,000 (79998). (915) 532-4979. Broadcast Assocs of Texas. Net: MBS. Rep: Lotus. Format: MOR. ■ Ed Hopper, gen mgr; Ben Stoltzman, sls mgr; John Holden, prog dir; Dennis Jones, chief engr. ■ Rates: \$18; 15; 18; 9.

**KSET-FM**—Nov 29, 1958: 94.7 mhz; 91 kw. Ant 740 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rod Spain, sls mgr. ■ Rates: \$ 12; 12; 12; 9.

**\*KTEP(FM)**—Sept 14, 1950: 88.5 mhz, 94 kw. Ant 730 ft. Stereo. Univ of Texas at El Paso (79968). (915) 747-5152. Univ of Texas at El Paso. Net: ABC/E, NPR. Format: Public. Spec prog: Sp 4 hrs, Ger 1 hr, black 4 hrs wkly. ■ Louis H. Valles, gen mgr.

**KTSM(AM)**—Aug 22, 1929: 1380 khz; 5 kw-D. 500 w-N. 801 N. Oregon (79902). (915) 532-5421. TWX 910-964-1329. Tri-State Bcstg Co. Net: NBC, MBS, APR. Rep: Avery-Knodel. Format: All news. ■ Karl O. Wyler, pres & gen mgr; John Phelan, VP coml mgr; Chris Dorton, prog dir; Jack Rye, exec VP; John Garmon, news dir; W. T. McGill, chief engr. ■ Rates: \$10; 8; 10; 4.

**KTSM-FM**—June 11, 1962: 99.9 mhz; 87 kw. Ant 1,820 ft. Stereo. Prog sep from AM. Format: Ad contemp. ■ KTSM-TV affil. ■ Rates: \$10; 8; 10; 4.

### Fabens

**New FM**—Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 47 ft. 8761 N. Logo Rd., El Paso (79907). Algie A. Felder.

### Falfurrias

**KPSO(AM)**—Jan 1, 1953: 1260 khz; 500 w-D. Box 309 (78355). (512) 325-2112. Brooks Bcstg Corp. (acq 1975). Net: CNS, SIS, UPI. Format: Spanish, C&W. Spec progs: Farm 3 hrs wkly. ■ Raymond Creely, pres, gen mgr, mus & prog dir; Elvira Mayorga, coml & prom mgr; Kit Curl, news dir; Raymond Creely chief engr. ■ Rates: \$5.29; 5.29; 5.29; 3.53.

### Farwell

**KZOL(AM)**—April 17, 1958: 1570 khz; 250 w-D. DA-D. Box 458 (79325). (806) 481-3318. Best Bcstg Co. Inc. (acq 1-12-66). Net: UPI. Rep: Smith, Riley. Format: Rel. ■ Gil Patschke, pres & gen mgr. ■ Rates: \$4.15; 4.15; 4.15; —.

### Floresville

**KWCB(FM)**—94.3 mhz; 3 kw. Ant 94 ft. Wilson County Broadcasting Co.

### Floydada

**KFLP(AM)**—1951: 900 khz; 250 w-D. Box 490 (79235). (806) 983-2841. Radio Nine. Rep: Natl Time Slis; Messina. Format: C&W.

### Fort Stockton

**KFST(AM)**—May 8, 1954: 860 khz; 250 w-D. Box 165 (79735). (915) 336-2228. KFST Inc (acq 3-1-61). Net: TSN. Rep: Corlett; Riley. Format: C&W. Spec prog: Sp 10 hrs wkly. ■ James W. Hawkins, pres, news dir; Richard King, prog dir; Dave Martin, sls mgr; Fred Dutchover, Spanish dir. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

**KPJH(FM)**—Co-owned with KFST(AM). November, 1974: 94.3 mhz; 3 kw. Ant 235 ft. Stereo. Net: TSN. Format: Beautiful music.

### Fort Worth

**KAFM(FM)**—Co-owned with KAAM(AM). See Dallas.

**KESS(FM)**—Dec 24, 1964: 93.9 mhz; 100 kw. Ant 430 ft. Stereo. Box 6195 (76115). (817) 429-1037. Latin Am Bcstg Co. (acq 3-3-76). Net: SIS News Net. Rep: Caballero Spanish Media. Format: Spanish. ■ Marcos Rodriguez, pres & gen mgr; Victor Mantecon, dir opns; Dennis Roberts, coml mgr; Gus Perez, prog dir; Orlando Almanza, news dir; Kenneth Fine, tech dir. ■ Rates: \$29; 24; 29; 24.

**KFJZ(AM)**—1922: 1270 khz; 5 kw-U, DA-1. Box 1317 (76101). (817) 737-6301. Swanson Bcstg (group owner; acq 10-1-76). Rep: Stone. Format: MOR, Oldies. ■ Gery Swanson, pres; Peter McLane, prog dir; Richard Marcellan, VP & gen mgr; Danny Owen, mus dir; Art Jones, coml mgr; Bob Barry, news dir; Wes Bell, chief engr. ■ Rates: \$70; 58; 70; 38.

**KFJZ-FM**—April 1959: 97.1 mhz; 98 kw. Ant 1,460 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Gery Swanson, pres; Richard Marcellan, VP & gen mgr; Art Jones, coml mgr; Gary Mack, prog dir; Danny Owen, mus dir; Susan Weber, news dir; Wes Bell, chief engr. ■ Rates: \$70; 58; 70; 38.

**KJIM(AM)**—Feb 15, 1947 870 khz; 250 w-D. Box 7321, 2214 E. Fourth (76111). (817) 336-7175. Fort Worth KJIM Inc. (acq 1975). Net: Southwest. Rep: Torbet. Format: C&W. ■ William B. Hill, pres; Robert C. Walke, VP & gen mgr, coml mgr; Brad Wilson, prog & news dir; John Ford, chief engr. ■ Rates: \$22; 20; 22; 20.

**KLIF(AM)**—See Dallas.

**KMEZ(FM)**—See Dallas.

**KNOK(AM)**—Dec 6, 1946: 970 khz; 1 kw-D. Box 7116 (76111). (817) 831-1278. Earl G. Graves Dallas Bcstg Inc. (acq 10-12-77). Net: Nat Black. Rep: Howard. Format: Black. ■ Earl G. Graves, pres; William Chatman, gen mgr; Duwayne Dancer, prom mgr & mus dir; Bill Willis, news dir; Cecil Wilkinson, chief engr. ■ Rates: \$50; 41; 50; —.

**KNOK-FM**—Feb 8, 1965: 107.5 mhz; 100 kw. Ant 450 ft. Stereo. Prog dups AM 50%.

**KNUS(FM)**—See Dallas.

**KOAX(FM)**—See Dallas.

**KPLX(FM)**—Dec 15, 1962: 99.5 mhz; 100 kw. Ant 1680 ft. 6465 Spur 303 (76112). (817) 429-0995. Radio Metroplex Inc. (acq 12-75). Net: MBS, APR. Rep: Riley. Format: MOR, news. ■ William Schueler, pres; C. Hewel Jones, VP & gen mgr; James Miklaszewski, prog & news dir; Stephen Schuchman, chief engr. ■ Rates: \$18; 18; 17; 13.

**KRLD(AM)**—See Dallas.

**KRXV(AM)**—1945: 1540 khz; 50 kw-D, 1 kw-N, DA-2. Box 2915 (76101) (817) 926-5301 Radio Frteen Inc. (acq 12-75). Net: MBS, APR. Rep: Riley. Format: MOR, news. ■ William Schueler, pres; C. Hewel Jones, VP & gen mgr; James Miklaszewski, prog & news dir; Stephen Schuchman, chief engr. ■ Rates: \$18; 18; 17; 13.

**KSCS(FM)**—Listing follows WBAP(AM).

**KSKY(AM)**—See Dallas.

**\*KTCU-FM**—Oct 6, 1964: 88.7 mhz; 3 kw. Ant 125 ft. Texas Christian U. (76129). (817) 926-2461, ext 242. ■ James Moudy, pres; R. C. Norris, gen mgr.

**KTZQ(FM)**—April 10, 1962: 102.1 mhz; 100 kw. Ant 1420 ft. 3626 N. Hall St. (75261). (214) 528-5500. KFWD-FM Inc. (acq 1978). Format: AOR.

**KWJS(FM)**—See Arlington.

**KXOL(AM)**—April 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-2. Box 2287, 1705 W. 7th St. (76101). (817) 335-4841 Metro Bcstg Corp. (acq 11-1-73). Group owner: Sigmor. Net: UPI. Rep: Savalli-Gates. Format: C&W. ■ Tom E. Turner, pres; R. D. Collins, gen mgr; Frank Egan, coml mgr; Tom Wayne, prog dir & prom mgr; Scott Reese, mus dir; Bob Rayel, news dir; Leo Burch, chief engr. ■ Rates: \$30; 26; 30; 24.

**KZEW(FM)**—Co-owned with WFAA(AM). See Dallas.

**WBAP(AM)**—May 2, 1922: 820 khz; 50 kw-U. 3900 Barnett St. (76103). (817) 429-2330. Capital Cities Communications Inc. (group owner; acq 1974). Net: NBC. Rep: Eastman. Format: C&W, MOR. Spec prog: Farm 8 hrs wkly. ■ Warren Potash, VP & gen mgr; Vern Ore, nat sls mgr; Don Thompson, prog mgr; Art Davis, mus dir; Carl Cramer, news dir; Tom Green, chief engr. ■ Rates: \$190; 95; 145; 77.

**KSCS(FM)**—Co-owned with WBAP(AM). March 8, 1949: 96.3 mhz; 99 kw. Ant 1,680 ft. Stereo. Prog sep from AM. Format: C&W. ■ Ted Norman, stn mgr; C. Martindale, prog dir. ■ Rates: \$85; 60; 80; 40.

**WFAA(AM)**—See Dallas.

## Fredericksburg

**KNAF(AM)**—November 1947: 910 khz; 1 kw-D. Box 311 (78624). (512) 997-2197 Gillespie Bcstg Co. (acq 1968). Net: TNS; CNN. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ Norbert Fritz, pres, gen mgr & chief engr; Jayson Fritz, coml mgr; Alene Fritz, prog dir; Sharon Jung, news dir. ■ Rates: \$4.20; 4.20; 4.20; —.

**KNAF-FM**—Feb 18, 1971 101.1 mhz; 100 kw. Ant 650 ft. Stereo. Gillespie Broadcasting Co. Net: TSN, CNN. Format: Btfl mus.

## Freeport

### KBRZ

#### Country Pop—Music Talk

**KBRZ(AM)**—October 1952: 1460 khz; 500 w-D. Box AA (77541). (713) 233-2655. Coastal Bcstg Inc. (acq 1974). Format: C&W. Spec progs: Sp 4 hrs wkly. ■ Jim Payne, pres, gen mgr & prog dir; Ken Tabor, coml mgr; Dave Mayberry, prom mgr, mus dir; Danny Boze, chief engr. ■ Rates: \$10; 9; 10; 9.

**KGOL(FM)**—Co-owned with KBRZ(AM). See Lake Jackson.

## Gainesville

**KGAF(AM)**—1947 1580 khz; 250 w-D. Box 368 (76240). (817) 665-5546. First IV Media Inc. (acq 11-15-1974). Net: Texas State. Format: C&W, farm. ■ Richard Klement, pres; Tim Rieger, gen mgr; Pat Bolin, systems mgr; Mary Jones, off & psa mgr; Dee Blanton, mus dir; Tom Carson, news dir; Kent Mathews, chief engr. ■ Rates: \$7.25; 5.80; 5.80; 2.90.

**KGAF-FM**—1958: 94.5 mhz; 100 kw. Ant 370 ft. Prog dups AM 100%. ■ Rates same as AM days/2.85 nights.

## Galveston

**KGBC(AM)**—May 1947: 1540 khz; 1 kw-D, 250 w-N, DA-N. Box 1138 (77550). (713) 744-4567 Harbor Bcstg Inc. (acq 12-20-64). Net: ABC/I. Rep: Savalli/Gates. Format: MOR, black. Spec prog: Sp 5 hrs wkly. ■ Pete Miller, pres; Vandy Anderson, exec VP & gen mgr; Woody Carson, coml mgr; Luke Stripling, chief engr. ■ Rates: \$15.50; 15; 15.50; 15.

**KILE(AM)**—1922: 1400 khz; 1 kw-D, 250 w-N. Box 1441 (77550). (713) 762-8434. Galveston Radio Inc. (acq 9-1-63). Net: Texas State. Rep: Masla, Riley (Dallas). Format: Top 40. Spec prog: Sp 3 hrs, Black 6 hrs, wkly. ■ Tom Wiseheart, pres & gen mgr; Lou Muller, stn mgr & prog dir; Dave Collins, mus dir; Bonnie Farmer, prom mgr; Moss Thornton, news dir; Jim Frazer, chief engr. ■ Rates: \$16; 16; 16; 16.

**KUFO(FM)**—Feb 11, 1968: 106.5 mhz; 26 kw. Ant 195 ft. Stereo. (716) 763-1696. Beacon Bcstg Co. (acq 1974).

## Gatesville

**KMCS(FM)**—April 6, 1976: 98.3 mhz; 3 kw. Ant 300 ft. 813 Main (76528). McClarin Bcstg Co. Format: C&W, easy lstng. ■ George W. McClarin, owner.

## Georgetown

**KGTN(AM)**—Dec 8, 1962: 1530 khz; 1 kw-D. Box 100 (78626). (512) 863-3911 Don Scarbrough. Net: MBS, TSN, UPI. Rep: Cowart. Format: C&W. Spec progs: Farm 3 hrs, Polish 2 hrs wkly. ■ Jack & Donna Josey, gen mgrs; Laura Leatherland, coml dir; John Walters, news dir; Jack Dixon, chief engr. ■ Rates: \$6.60; 6; 6.60; 6.

**KGTN-FM**—March 1, 1972: 96.7 mhz; 3 kw. Ant 295 ft. Sep from AM. Format: Contemp Christian, C&W. ■ Gary Martindale, prog & mus dir.

## Gilmer

**KHYM(AM)**—June 17, 1973: 1060 khz; 10 kw-D. Rt 4 (75644). (214) 725-6100. KHYM Bcstg Co. Net: MBS. Rep: Riley. Format: MOR, gospel. Spec prog: Farm 2 hrs wkly. ■ J. R. McClure, pres; Robert McClure, gen & prog mgr; Laticia Riggs, prom mgr; Mike Ross, mus dir; Elwyn Henderson, news dir; Van Bullock, coml mgr. ■ Rates: \$5; 5; 5; —.

## Gladewater

**KEES(AM)**—1947: 1430 khz; 1 kw-D. Rt 4, Box 531 Longview (75604). (214) 753-0411 Gemini Enterprises (acq 1962). Rep: Savalli/Gates. Format: C&W. ■ O. L. Kimbrough, owner & pres; J. H. Reynolds, VP & gen mgr; Elmer Mayfield, opns mgr; Frank Norrin, prod mgr; R.W. Murray, prog & mus dir; Justin Dugger, news dir & chief engr.

## Gonzales

**KCTI(AM)**—Dec 17, 1947: 1450 khz; 250 w. 425 St.

## Texas Radio

George St. (78629). (512) 672-3631 Gonzales Bcstg Co. Net: APR. Format: C&W, farm, MOR. Spec prog: Sp 6 hrs, Black 3 hrs, Ger/Czech 17 hrs wkly. ■ Lawrence M. Walshak & Frank Wilson Jr, co-gen & coml mgrs; Gary Muelker, sports mgr; Frank Sievers, news dir; ■ Rates: \$4.65; 4.65; 4.65; 4.65.

## Graham

**KSWA(AM)**—1948: 1330 khz; 500 w-D. Box 1050 (76046). (817) 549-1330. KSWA Inc. (acq 12-7-67). Net: MBS. Rep: Riley. Format: C&W. ■ James M. Jones, gen mgr & chief engr. ■ Rates: \$7; 6; 6; 6.

**KWKQ(FM)**—Co-owned with KSWA(AM). August 1975: 107.1 mhz; 3 kw. Ant 100 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

## Grand Prairie

**KKDA(AM)**—Aug 1, 1957: 730 khz; 500 w-D. DA. Box 707 (75051). (214) 647-1831 Service Bcstg Corp. (acq 12-22-76). Net: ABC. Rep: Torbet. Format: Black. ■ Hymen Childs, pres & gen mgr; Ken Johnson, coml mgr; Charles Smith, prog & mus dir; Rufus Shaw, prom mgr; Liza Hembra, news dir; Jim Howell, chief engr. ■ Rates: \$25; 20; 25; —.

## Greenville

**KGVL(AM)**—March 26, 1946: 1400 khz; 1 kw-D, 250 w-N. Box 1015, 1517 Wolfe City Dr. (75401). (214) 455-1400. Radio Station KGVL Inc. (acq 9-55). Net: Texas State. Rep: Savalli/Gates. Format: MOR day, top 40 night. Spec prog: Farm 3 hrs, Black 2 hrs, wkly. ■ Leo Hackney, pres & gen mgr; J. P. Kimzey, coml mgr; Rich Reneau, prog dir; Luckard Koval, mus dir; Theresa Dempsey, news dir; Jim Brashears, chief engr. ■ Rates: \$6; 6; 6; 6.

**KIKT(FM)**—Co-owned with KGVL(AM). Sept 15, 1978: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 1094, 2824 Terrell Rd (75401). (214) 454-3282. Greenville Radio Corp. Format: C&W. ■ J. P. Kimzey, pres; Tom Simons, gen & coml mgr; Gail Lightfoot, prog dir; Leo Hackney, prom mgr; Norma Laden, news dir. ■ Rates same as AM.

## Hamilton

**KCLW(AM)**—May 22, 1948: 900 khz; 250 w-D. Box 592 (76531). (817) 386-5259. McClarin Bcstg. (acq 6-1-72). Net: Texas State. Format: C&W. Spec progs: Farm 3 hrs, German 1 hr wkly. ■ George McClarin, pres & chief engr; Max Rudolph, gen mgr & news dir; Bobby Swinson, mus dir. ■ Rates: \$ 3.30; 3.30; 3.30; —.

## Harlingen

**KGBT(AM)**—1941 1530 khz; 50 kw-D, 10 kw-N, DA-N. Drawer 711 (78550). (512) 423-3910. TWX 512-423-8990. Harbenito Radio Corp. Net: APR, UPI. Rep: Katz. Format: Spanish, top-40. ■ McHenry T. Tichenor, pres; Carlos A. Cantu, VP/gen mgr; Tony Solis, asst VP & coml mgr; Rogelio Botello Rios, prog dir; Jose Luis Munoz, news dir; James Mattison, chief engr. ■ Rates: \$46; 41; 46; 34.

**KELT(FM)**—Co-owned with KGBT(AM). January 1960: 94.5 mhz; 100 kw. Ant 730 ft. Prog sep from AM. Format: C&W. ■ Bill Walters, gen mgr; Bert Keyes, sls mgr; Larry Eunice, prog dir; Michael Morgan, news dir. ■ KGBT-TV affil. ■ Rates: \$13; 12; 13; 11.

**KIWW(FM)**—June 1975: 96.1 mhz; 100 kw. Ant 565 ft. 302 W. Adams (78550). (512) 423-3211 Magic Valley Bcstg Inc. Rep: PRO Radio. ■ Patrick C. McBride, pres; Hector Garcia, prog dir; Pete Paligoniz, chief engr. ■ Rates: \$8.50; 7; 8.50; 6.50.

## Hemphill

**KAWS(AM)**—Not on air, target date unknown: 1530 khz; 1 kw-D. Drawer E (75948). Sabine Bcstg Co.

## Henderson

**KGRI(AM)**—September 1947: 1000 khz; 250 w-D. Box 311 (75652). (214) 657-4528. George A. Freeman (acq 1974). Format: C&W. ■ Ben Noe, prog dir; Jim Wallace, news dir. ■ Rates: \$5; 5; 5; 5.

## Texas Radio

**KGRI-FM**—Aug 1, 1965: 100.1 mhz; 3 kw Ant 200 ft. Prog sep from AM. Format: Black, top-40. ■ George Freeman, gen mgr.

**KWRD(AM)**—March 1956: 1470 khz; 500 w-D. Box 217 (75652). (214) 657-2324. Wes Dean & Associates. Net: Texas State. Rep: Milam & Cowart. Format: MOR, C&W, top-40. Spec progs: Farm 4 hrs. ■ Helen Dean, pres & gen mgr; Ken Hale, prog & news dir; Lynn Roy, chief engr; Chipper Dean, mus dir. ■ Rates: \$5.50; 5.50; 5.50; —.

### Hereford

**KPAN(AM)**—August 1948: 860 khz; 250 w-D. Drawer 1757 (79045). (806) 364-1860. KPAN Bcstrs. Group owner: Formby Stns. Net: TSN. Format: MOR. Spec prog: Sp 20 hrs, farm 18 hrs wkly. ■ Clint Formby, pres & gen mgr; Buddy Peeler, stn mgr; Jim Tucker, coml mgr; Tom Simmons, prom mgr; Joe Novak, prog dir; Jim Poteet, news dir; Melvin Rauh, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**KPAN-FM**—Sept 1, 1965: 106.3 mhz; 3 kw. Ant 250 ft. Dup AM 100% until 7 pm. ■ Rates same as AM.

### Highland Park

**KVIL(AM)**—March 1, 1960: 1150 khz; 1 kw-D, DA, 300 Park Cities Bank Bldg., Dallas (75205). (214) 526-8666. Fairbanks Bcstg Co. of Texas. (group owner; acq 7-1-73). Net: ABC/C, APR. Rep: Blair. Format: Contemp personality (MOR). Spec prog: Sp 1 hr wkly. ■ Richard M. Fairbanks, pres; James C. Hilliard, exec VP; David Spence, gen mgr; Ron Chapman, prog dir; Jerry Bobo, coml mgr.

**KVIL-FM**—Aug 14, 1961: 103.7 mhz; 100 kw. Ant 1,570 ft. (CP: ERP 25 kw). Stereo. Dup AM 25%.

### Hillsboro

**KHBR(AM)**—May 21, 1948: 1560 khz; 250 w-D. Box 569 (76645). (817) 582-3431. KHBR Radio Inc. (acq 1955). Net: Texas State. Rep: Miller. Format: C&W. Spec prog: Czech 2 hrs, farm 2 hrs wkly. ■ Rick Bailey, gen & coml mgr; Dave Jackson, prog & mus dir; Jim Levins, chief engr.

**KHBR-FM**—October 20, 1959: 102.5 mhz; 3.2 kw. Ant 155 ft. Dups AM 50%. Format: C&W.

### Hondo

**KRME(AM)**—Feb 13, 1970: 1460 khz; 500 w-D. Box 447 (78861). (512) 426-3367. Radio Medina Inc. Rep: Keystone; Messina. Format: C&W, Sp. ■ William E. Berger, pres; James V. Fridle, VP & gen mgr; Ron Powers, coml mgr; Armondo Gonzalez, Spanish prog; George I. Goodling, chief engr.

### Houston

**KAUM(FM)**—Listing follows KXYZ(AM).

**KCOH(AM)**—1948: 1430 khz; 1 kw-D. 5011 Alameda (77004). (713) 522-1001. KCOH Inc. (acq 12-10-75). Net: Mutual Black. Rep: Savalli-Gates. Format: R&B & Black. Spec prog: Jazz 3 hrs wkly. ■ John Coleman, pres; Mike Petruzzo, exec VP & gen mgr; Jim Hildreth, gen sls mgr; Wash Allen, prog dir & prom mgr; Travis O. Gardner, mus dir; Ken Brantley, news dir; Larry Brandenburg, chief engr. ■ Rates: \$37, 31, 37, 31

**KENR(AM)**—Jan 17, 1968: 1070 khz; 10 kw-D. 5 kw-N. DA-2 2 Greenway Plaza East (77046). (713) 621-1550. Lake Huron Bcstg Corp. Net: APR. Rep: Katz. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ William J. Edwards, pres; Robert M. Chandler, VP & gen mgr; Ric Libby, opns mgr; Bruce Nelson, mus dir; Thomas A. Bacon, news dir; Mike Krehel, dir of tech opns. ■ Rates: \$90; 80; 85; 65.

## KEYH

News M-F/Spanish Sat-Sun

**KEYH(AM)**—1974: 850 khz; 10 kw-D. DA. 3130 Southwest Freeway, Suite 501 (77098). (713) 527-9363. Artlite Bcstg Co. Net: MBS, APR. Rep: Rite

Format: All news. Spec prog: Span 20 hrs wkly. ■ Donald Wigginton, pres; Jarrett Day, VP & stn mgr; Joyce Becker, coml mgr; David Armstrong, chief engr. ■ Rates: \$28, 26, 28; —

**KFMK(FM)**—January 1958: 97.9 mhz; 100 kw Ant 440 ft. Stereo. 1900 Medical Towers Bldg. (77025). (713) 797-9850. Liberty Communication Corp. (acq 8-67). Group owner: Crawford Bcstg. Format: Contemp relig. Spec progs: Black 5 hrs wkly. ■ Donald B. Crawford, pres; Billy Folsom, gen mgr; Rodney Hunter, prog dir; Dewey Boynton, mus dir; Scott Bell, news dir; Ron Haney, chief engr. ■ Rates: \$16, 12, 16, 12

**\*KHCB-FM**—March 10, 1962: 105.7 mhz, 100 kw. Ant 370 ft. Box 45345 (77045). (713) 433-4533. Format: Relig. Spec prog: Sp 15 hrs wkly. ■ Peter S. Steigerwald, pres & gen mgr; Rex E. Sanders, chief engr; William Neyland, mus dir.

**KIKK(AM)**—See Pasadena.

**KIKK-FM**—Oct 4, 1959: 95.7 mhz, 48 kw. Ant 790 ft. 6306 Gulfton Dr. (77091). (713) 772-4433. KIKK Inc. (acq 2-1-73). Group owner: Sonderling Bcstg. Rep: Torbet/Lasker. Format: C&W. Spec progs: Farm 7 hrs. ■ Egmont Sonderling, pres; Al Greenfield, gen mgr; Deane Hardy, coml mgr; Joe Ladd, mus dir; Buddy Sadler, news dir; Larry Sandlin, chief engr. ■ Rates: \$70, 60; 70; 30

**KILT(AM)**—1948: 610 khz; 5 kw-U, DA-2. 500 Lovett Blvd. (77006). (713) 526-3461. Lin-Texas Bcstg (acq 4-15-68). Group owner: Lin Bcstg. Format: Contemp, top 40. ■ Dickie Rosenfeld, pres & gen mgr; Harry Rogers, coml mgr; Bill Young, prog dir; Jim Carola, news dir; Glenn Cook, chief engr.

**KILT-FM**—1961: 100.3 mhz; 97 kw. Ant 790 ft. Stereo. Prog sep from AM.

**KLEF(FM)**—Nov 1, 1964: 94.5 mhz, 100 kw. Ant 590 ft. 5353 W. Alabama, Suite 410. (77056). (713) 622-5533. Entertainment Communications (group owner; acq 6-5-69). Rep: HR/Stone. Format: Classical. ■ Joseph M. Field, pres; Steve Shepard, VP & gen mgr; Gene Myers, news dir; John Proffitt, opns mgr; Mark Fowler, prog dir; Michael Krehel, chief engr. ■ Rates: \$33; 28; 33; 24.

**KL0L(FM)**—Listing follows KTRH(AM).

**KLVL(AM)**—See Pasadena.

**KMJQ(FM)**—See Clear Lake City.

**KNUZ(AM)**—Feb 18, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 188 (77001). (713) 523-2581. Texas Coast Bcstrs Inc. (group owner). Net: ABC/I. Rep: HR/Stone. Net: APR. Format: C&W. ■ David H. Morris, pres & gen mgr; Vesta Brandt, coml mgr; Larry Vance, prom mgr & prog dir; Buddy Covington, mus dir; Jack Pieper, news dir; Johnny Walker, chief engr. ■ Rates: \$37.50; 33; 37.50; 30

**KQUE(FM)**—Co-owned with KNUZ(AM) Oct 4, 1960: 102.9 mhz; 280 kw. Ant 540 ft. Stereo. Prog sep from AM. Format: MOR. ■ Paul Berlin, ops mgr; Webb Hunt, prog dir; Walt Hammock, mus dir. ■ Rates: \$60; 56; 60; 48.

**KODA(AM)**—July 31, 1961: 1010 khz, 5 kw-D, DA, 4808 San Felipe Rd. (77056). (713) 622-1010. Taft Bcstg Corp (group owner). Rep: Selcom. Format: Beautiful music. ■ Paul E. Taft, pres; B. Thomas Hoyt, gen mgr; Bruce Breeding, prog dir; Mark Melchin, coml mgr; Milt Willis, prom mgr; Michael D. Mollett, news dir; Wes Whiddon, chief engr. ■ Rates: \$63; 63; 63; 40

**KODA-FM**—Nov 9, 1958: 99.1 mhz, 97 kw. Ant 790 ft. Stereo. Prog sep from AM. Format: Beautiful mus. ■ Rates same as AM.

**\*KPFT(FM)**—March 1970: 90.1 mhz; 100 kw Ant 440 ft. 419 Lovett Blvd. (77006) (713) 526-4000. Pacifica Foundation Inc. (group owner). Net: NPR. Format: Var. Spec prog: Sp 7 hrs, Black 2 hrs, jazz 12 hrs, wkly. ■ Kenneth Jenkins, pres; Michael August, gen mgr.

**KPRC(AM)**—May 9, 1925: 950 khz; 5 kw-U, DA-N. Box 2222 (77001). (713) 771-4631. KPRC Radio Co. See Nwsp. Net: NBC, APR, UPI. Rep: CBS Radio Spot Sls. Format: News-talk. ■ Jack Harris, pres & gen mgr; Cleve Griffin, mgr; George Stokes, coml mgr; Jack London, prog dir; Don Watson, news dir; O.B. Johnson, chief engr. ■ KPRC-TV affil. ■ Rates: \$85; 55; 75; 40.

**KQUE(FM)**—Listing follows KNUZ(AM).

**KRBE(FM)**—Nov 8, 1959: 104.1 mhz, 96 kw Ant 790 ft. Stereo. 2500 W. Loop South (77027). (713) 960-0123. GCC Communications of Houston (group owner acq 1975) Rep: Katz. Format: Top 40. ■ William J. Edwards, pres; Robert Fauser, VP & gen mgr; Clay Gish, prog dir; Mike Martin, news dir; William Hill, coml mgr; Michael Krehel, chief engr. ■ Rates: \$85, 80, 100; 100

**KRLY(FM)**—Jan 1, 1964: 93.7 mhz; 100 kw Ant 870 ft. Stereo. 2630 Fountainview (77057). (713) 780-1646. SJR Communications Inc. (group owner; acq 10-6-77). Format: AOR. ■ Michael Raymond, gen mgr; Bill Todd, prog dir & prom mgr; Michael Jones, mus dir; Barry Bennett, news dir; Bill Cordell, chief engr. ■ Rates: \$ 60; 60; 60; 60.

**KTRH(AM)**—March 29, 1930: 740 khz, 50 kw-U, DA-1 Box 1520 (77001). (713) 526-4591. Rusk Corp. (acq 11-30-65). Net: CBS, MBS. Rep: Christal. Format: Talk. Spec prog: Farm 12 hrs, hunting/fishing 14 hrs wkly. ■ John T. Jones Jr, pres. Frank Stewart, gen mgr; E.V. Fritsch, coml mgr; Shane Fox, prom mgr; Hal Kemp, stn mgr; Ben Baldwin, news dir; Lester A. Mullan, chief engr. ■ Rates: \$120, 55, 65; 40.

**KL0L(FM)**—Co-owned with KTRH(AM) 1947: 101.1 mhz; 97 kw. Ant 790 ft. Stereo. Prog sep from AM. Format: Progs. ■ Jerry Lee, stn mgr; Paul Riann, prog dir; Nick St. John, mus dir; Bob Wright, news dir; Max Conen, gen sls mgr. ■ Rates: \$35; 32; 35, 35

**\*KTRU(FM)**—May 20, 1971: 91.7 mhz, 340 w. Ant 155 ft. Stereo Box 1892, Rice Memorial Centre, Rice University (77001). (713) 527-4088. William Marsh Rice University Net: MBS, Texas State. Format: Progs, classical, jazz, educl. ■ Eric Sisson, gen mgr.

**\*KTSU(FM)**—Oct 1, 1973: 90.9 mhz; 10 w. 3201 Wheeler Ave. (77004). (713) 527-7235. Texas Southern U. Net: UPI. Format: Black, progs, jazz, MOR. ■ James E. Penney, gen mgr; L. Scott Hochberg, chief engr.

**\*KUHF(FM)**—Nov 6, 1950: 88.7 mhz; 27 kw. Ant 970 ft. 3801 Cullen Blvd. (77004). (713) 749-1100. U. of Houston. Net: MBS, Mutual Black. Format: Diversified. Spec prog: Greek 1 hr, Arabic 1 hr wkly. ■ Philip G. Hoffman, pres; Arvil Cochran, stn mgr. ■ \*KUHT(TV) affil

**KULF(AM)**—Oct 16, 1944: 790 khz; 5 kw-U, DA-2. 2100 Travis St. (77002). (713) 654-7900. Southern Bcstg Co. (group owner; acq 3-14-61) Rep: Eastman. Format: MOR. ■ John G. Johnson, pres; William R. Bosse, VP & gen mgr; Steve Roddy, prog dir; Chuck Buell, mus dir; Drew T. George, sls mgr; Ed Lively, chief engr. ■ Rates: \$77.50; 67.50; 72.50, 30.

**KXYZ(AM)**—1930: 1320 khz, 5 kw-U, DA-N 1602 Fannin Bank Bldg. (77025). (713) 795-4820. KXYZ Inc. (acq 7-15-68). Group owner: ABC. Net: ABC/E. Rep: RKO. Format: Adult contemp. ■ Willard Lochridge, VP & gen mgr; Barbara Van Horn, coml mgr; John Hare, gen sales mgr; Ted Carson, prog dir; Jon Matthews, news dir; Erick Steinberg, chief engr.

**KAUM(FM)**—Co-owned with KXYZ(AM) 1960: 96.5 mhz; 100 kw. Ant 580 ft. Stereo. Prog sep from AM. (713) 795-4770. Net: ABC/C. Format: Rock. ■ Corinne Baldassan, prog dir; Leslie Raboy, mus dir

**KYND(FM)**—See Pasadena.

**KYOK(AM)**—1955: 1590 khz; 5 kw-U, DA-N. 3001 LaBranch (77004). (713) 526-7131. Starr KYOK Inc., Starr Broadcasting Co. (group owner; acq 6-69). Net: Natl Black. Rep: Buckley Radio Sales. Format: Black. Spec progs: Jazz 5 hrs, Religious 6 hrs wkly. ■ Bernard Walker, pres & gen mgr; Jim Fox, coml mgr; Rick Roberts, prog dir; George Frazier, mus dir; Charles Porter, news dir; Don Nash, chief engr. ■ Rates: \$40; 36; 40; 36.

### Huntsville

**KSAM(AM)**—Nov 3, 1938: 1490 khz, 1 kw-D, 250 w-N. Box 312 (77340). (713) 295-2651. Huntsville Bcstg Co. (acq 1974). Net: Texas State. Rep: Racey, Keystone. Format: C&W, rock. Spec prog: Black 4 hrs wkly. ■ Jack Nichols, gen mgr, prog dir & chief engr; Douglas M. Millins, coml mgr; I. J. Waldon, news dir; Ron Edwards, sports dir.

**KSAM-FM**—Aug 1, 1965: 101.7 mhz, 710 w. Ant 430 ft. Prog sep from AM.

**\*KSHU(FM)**—1973: 89.3 mhz; 10 w. Ant 217 ft. Dept of Speech & Drama, Sam Houston Univ. (77341) (713) 295-6211 Sam Houston State U. Net: UPI Format: Div. ■ Robert Eubanks, fac mgr.

### Jacksonville

**KEBE(AM)**—Jan 12, 1947 1400 khz; 1 kw-D, 250 w-N. Box 1648 (75766). (214) 586-2211 Waller Bcstg Inc. (acq 11-25-58). Net: ABC/E. Rep: Riley. Format: MOR. ■ Dudley Waller, pres & gen mgr; Susan Banks, mus dir; Lewis Ford, news dir; Rick Watson, coml mgr; Al Mather, prog dir; Max Stevens, prom mgr; Joe Vanilla, chief engr. ■ Rates: \$9; 6.80; 6.80; 5.60.

**KOOI(FM)**—Co-owned with KEBE(AM) Sept 9, 1967 106.5 mhz; 100 kw. Ant 640 ft. Stereo. Dups AM 20%.

### Jasper

**KTXJ**—Aug 6, 1948: 1350 khz; 1 kw-D. Box 6090 (75951) (713) 384-2544. Jasper Bcstg Service (acq 7-13-71). Net: MBS. Rep: Riley. Format: C&W. ■ Thomas H. Spurlock, mng ptrn & gen mgr. Art Lay, coml mgr; Charles Robertson, chief engr.

**KTXJ-FM**—November 1964: 102.3 mhz; 2.9 kw. Ant 140 ft. Stereo. Prog sep from AM. Format: MOR, top 40.

### Junction

**KMBL(AM)**—1953: 1450 khz; 1 kw-D, 250 w-N. Box 206 (76849). (915) 446-3371 Heart-of-the-Hills Communications Corp. (acq 5-10-74). Rep: Riley. Net: TNS. Format: Farm, Top-40, C&W. Spec prog: Farm 4 hrs wkly. ■ Thomas McCampbell, pres; Mike Smith, gen, coml & prom mgr & prog, bus & news dir and chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

### Keene

**\*KSUC(FM)**—June 13, 1974: 88.3 mhz; 1.85 kw. Ant 235 ft. 88, FM, Keene (76059). (817) 641-8811 Southwestern Adventist College. Format: Inspirational. ■ Donald R. McAdams, pres; Robert R. Menhenhall, gen mgr. R. Douglas Bendall, prog dir; Arthur Loignon, news dir; David L. Chapline, chief engr.

### Kenedy-Karnes

**KAML(AM)**—November 1954: 990 khz; 250 w-D. Box 990 (78119). (512) 780-3393. Nine-Ninety Co. (acq 2-15-71). Format: Farm, MOR, Religious, Spanish, C&W. Spec prog: Farm 4 hrs wkly. ■ Dayton Smith, pres, gen mgr & chief engr; Fred Harper, prog & mus dir; Chuck Salge, news dir. ■ Rates: \$3.70; 3.70, 3.70.

### Kermit

**KERB(AM)**—June 1950: 600 khz; 1 kw-D, DA. Drawer X (79745). (915) 586-3481 KERB Broadcasting Inc. (acq 10-1-68). Net: Keystone, Texas State. Rep: Riley. Format: C&W. ■ Ken Welch, pres & gen mgr; Bill Mitchell, VP, stn & sls mgr; Jean Welch, off mgr & prog dir. ■ Rates: \$3; 3; 3; 3.

### Kerrville

**KERV(AM)**—Nov 5, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 2187 (78028). (512) 257-8200. KGKL Inc. (acq 1973). Net: APR. Format: MOR (ad contemp). ■ Leroy J. Gloger, pres; Rod Spain, gen mgr; Johnny Shannon, prog dir; Hal Fees, news dir. ■ Rates: \$6; 6; 5.50.

**KPFM(FM)**—Co-owned with KERV(AM) Sept 12, 1975: 94.3 mhz, 3 kw. Ant 105 ft. Stereo. Allied Entertainment Inc. Prog sep from AM. Format: Btfl mus. ■ Rates: \$5.15; 5.15; 5.15.

### Kilgore

**KKTX(FM)**—Listing follows KOCA(AM).

**KOCA(AM)**—Dec 23, 1936: 1240 khz; 1 kw-D, 250 w-N. Box 192 (75662). (214) 984-2001 Noalmark Bcstg Corp. (acq 7-1-76). Net: MBS. Format: MOR. ■ William C. Nolan Jr, pres; John Logan, gen sls mgr; Jim Hodo, mus dir & prom mgr; Richard Martin, gen mgr; Karem O. Soule, chief engr. ■ Rates: \$4, 4; 4, 4.

**KKTX(FM)**—Co-owned with KOCA(AM) Nov 1976: 95.9 mhz; 850 w. Ant 510 ft. Stereo. 1100 N. Kilgore (75662). Noalmark Bcstg Corp. (acq 7-1-76). Prog sep from AM. Format: Rock.

### Killeen



**KIXS(AM)**—July 4, 1955: 1050 khz; 250 w-D. 703 N. 38th St, Box 880 (76541). (817) 634-3181 Accent Radio Corp. (acq 5-1-73). Net: MBS. Rep: Savalli/Gates, Riley. Format: Top 40. ■ Ken Williams, pres; Rick Archer, VP, gen mgr; Danley West, coml mgr; Phil Lewis, prog dir & prom mgr; Mike McDonald, news dir; Jerry White, chief engr. ■ Rates: \$15; 12; 15; 12.

**KIXS-FM**—Aug 1, 1961 93.3 mhz; 100 kw. Ant 520 ft. Stereo. Prog dups AM 97%. ■ Rates same as AM.

**\*KNCT-FM**—Nov 23, 1970: 91.3 mhz; 50 kw. Ant 1,170 ft. Central Texas College, Highway 190 West (76541). (817) 526-1176. Central Texas College. Net: NPR. Format: MOR, public. Spec prog: Farm 1 hr, Black 1 hr, Sp 1 hr, nostalgia 5 hrs wkly. ■ PA. Zeiss, gen mgr.

### Kingsville

**KINE(AM)**—Nov 1948: 1330 khz; 1 kw-D. Box 846 (78363). (512) 592-5211 Radio Station KINE Inc. (acq 1950). Net: TSN. Format: Sp, C&W. ■ J. H. Clement, pres; Andy Cook, gen mgr; Dick Messbarger, coml mgr; Gordon Marcy, prog dir; Bob Bodet, news dir; R. T. Whitaker, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 7.

**KPUP(FM)**—Co-owned with KINE(AM), May 2, 1970: 97.7 mhz; 3 kw. Ant 130 ft. Stereo. Prog sep from AM. Format: Btfl rock. ■ Rates same as AM.

**\*KTAI(FM)**—Feb 20, 1970: 91.1 mhz; 10 w. Box 215 (78363). (512) 595-3489. Texas A&I University. Format: Var. Spec prog: Sp 3 hrs, Black 3 hrs, wkly. ■ Ruth Rascoe, stn mgr; Delbert Seese, chief engr.

### La Grange

**KVLG(AM)**—June 27, 1959. 1570 khz; 250 w-D, DA. Drawer K (78945). (713) 968-3173. Riverside Bcstg Co. (acq 4-6-76). Format: C&W. Spec prog: Czech-German 8 hrs wkly. ■ Seymour Berns, pres, Don Chovanec, gen mgr; Victor Armstrong, exec VP; Dottie Roberts, sls mgr; Carolyn Janda, off mgr. ■ Rates: \$ 4.80; 4.80; 4.80, 3.

**KMUZ(FM)**—Co-owned with KVLG(AM). Dec 21, 1970: 104.9 mhz. 3 kw. Ant 205 ft. Dups AM 20%. Format: MOR.

### Lake Jackson

**KBRZ(AM)**—See Freeport.

**KGOL(FM)**—Co-owned with KBRZ(AM). April 1963: 107.3 mhz; 28 kw. Ant 180 ft. Box AA, Freeport (77541). (713) 265-4291 Coastal Bcstg Inc. (acq 1974). Format: Top-40. ■ Merry McCrae, prog & mus dir. ■ Rates: \$6.75; 5.75; 6.75; 5.75.

### Lamesa

**KPET(AM)**—May 21, 1947 690 khz, 250 w-U. Box 30 (79331). (806) 872-2404. KPET Radio Inc. (acq 1974). Net: Texas State. Rep: Walton: Busby, Finch, Lathom & Widman. Format: C&W, Spanish. ■ Galen O. Gilbert, pres; Jimmy K. Young, gen & coml mgr; Jess Gilbert, prog dir & chief engr; Bob Weston, mus dir; Steve Heller, news dir. ■ Rates: \$16; 8; 8; 5.50.

**KCOT(FM)**—Co-owned with KPET(AM) June 1, 1977: 104.7 mhz, 100 kw. Ant 227 ft. Stereo. KPET Radio Inc. (acq 10-76). Prog sep from AM. ■ Rates: \$18; 14; 10; 14.

### Lampasas

**KCYL(AM)**—1948: 1450 khz; 1 kw-D, 250 w-N. Drawer 886 (76550). (512) 556-3671 Group Seven Broadcasting Inc. (acq 4-20-77). Net: TSN. Rep: Riley

### Texas Radio

Format: C&W Spec prog Sp 4 hrs, farm 2 hrs wkly. ■ Kennelm Herschel, pres; Roma Heath, mus dir; Don Studebaker, gen mgr; Charlotte Ivie, coml mgr; Sheryl Hoffpaur, prom mgr; Mark Bradley, news dir; Jimmy Jones, chief engr. ■ Rates: \$4.50, 4, 4.50; 4

**KLTD(FM)**—May 16, 1976: 99.3 mhz. 3 kw. Ant 188 ft. Stereo. 900 N. Key Ave. (76550). Prog sep from AM. Format: MOR. ■ Rates: \$4, 4, 4, 4.

### Laredo

**KLAR(AM)**—1956: 1300 khz; 1 kw-D, 500 w-N. DA-N. Box 1899, Morton & S. Zapata Hwy. (78041). (512) 723-7459. Radio Laredo Inc. (acq 5-1-71). Rep: HR/Stone. Format: Top 40. ■ Tommy Thompson, pres & gen mgr; Jay Dickey, coml mgr; Joe Ruiz, prog & mus dir; John Hernandez, news dir; Steve Maeder, chief engr. ■ Rates: \$9.60; 8.15; 9.60; 5.50.

**KVOZ(AM)**—April 15, 1952 1490 khz, 1 kw-D, 250 w-N. Box 1638 (78041). (512) 723-4396. Border Bcstrs Inc. Net: TSN, APR. Rep: UBC, Milam & Cowart. Format: MOR. Spec prog: Farm 6 hrs, Spanish 18 hrs, wkly. ■ E. J. Harpole, chmn of bd. Bill Harrell, pres, Doug Stalker, gen mgr; Mike Roomey, sls mgr; J. Robert Brown, prog dir; Enet Huntsman, news dir; John Tucker, chief engr. ■ Rates: \$7, 6, 7; 6.

**KOYE(FM)**—Co-owned with KVOZ(AM). Feb 2, 1972: 94.9 mhz, 100 kw. Ant 950 ft. Box 1731 (78041). (512) 723-4398. Net: MBS. Format: Top-40. ■ Thomas Mitchell, stn mgr. ■ Rates: \$6; 5; 6; 5.

### Levelland

**KLVT(AM)**—August 1949: 1230 khz, 1 kw-D, 250 w-N. Box 1230. (805) 894-3134. KLVT Radio. Group owner: Formby Stns. Net: TSN. Format: MOR. Spec prog: Sp 15 hrs, Fr 9 hrs, C&W 9 hrs wkly. ■ Clint Formby, pres, Gene Stanley, gen mgr & chief engr; Terry Isaacs, prog dir; Del Kirby, news dir.

### Liberty

**KPXE(AM)**—Dec 21, 1968: 1050 khz; 250 w-D, DA. 1211 N. Main (77575). (713) 336-5793. Trinity River Valley Bcstg Co (acq 11-77). Net: TSN. Rep: Riley. Format: MOR, C&W. ■ Bill Buchanan, pres & gen mgr; Sam Whitmire, coml mgr; Allen Felton, prog dir; Craig Reininger, news dir; Joe Donatto, chief engr. ■ Rates: \$5.30; 5.30; 5.30; —

### Littlefield

**KZZN(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. Box 192 (79339). (806) 385-4474. Littlefield Bcstg Co. (acq 1968). Net: TSN. ■ Jim Vandenberg, mgr.

### Livingston

**KETX(AM)**—June 28, 1957 1440 khz; 5 kw-D. Box 111 (77351). (713) 327-8916. Polk County Bcstg Co. Net: TSN. Format: Mod C&W. ■ Harold J. Haley, pres & gen mgr.

**KETX-FM**—Sept 1, 1970: 92.1 mhz; 1.85 kw. Ant 370 ft. Dups AM 100%.

### Lockhart

**KCLT(AM)**—Feb 1, 1967: 1060 khz, 250 w-D, DA. Box 240 (78644). (512) 398-5232. Radio Caldwell County Inc. (acq 9-28-73). Net: Texas State. Format: C&W, MOR. Spec prog: Black 3 hrs, Sp 6 hrs wkly. ■ L. M. Preuss III, pres; Don Werlinger, gen mgr; Jan Nicholas, coml mgr; John Hood, prog & mus dir; Ann Kriss, news dir; Clydeen Ray, chief engr. ■ Rates: \$5.05; 5.05; 5.05; —

### Longview

**KFRO(AM)**—1935: 1370 khz; 1 kw-U, DA-N. Curtis Bldg., Box 792 (75601). (214) 753-4461 Voice of Longview Inc. Net: ABC/I, APR. Rep: Milam & Cowart. Format: MOR. Spec prog: Black 2 hrs, farm 1 hr, wkly. ■ James R. Curtis Sr, pres & mus dir; M. H. Bair, prog dir; James R. Curtis Jr, VP, coml mgr & news dir; Irene Shirley, sec treas; L. George, chief engr; Elizabeth Hodges, prom mgr. ■ Rates: \$8; 6.80; 8; 6.

## Texas Radio

### KLUE

#### Adult Contemporary

**KLUE(AM)**—1948: 1280 khz, 1 kw-D, Box 7100 (75602). (214) 757-2020. Radio Longview Inc. (acq 9-59). Net: Texas State. Rep: Masla, Riley. Format: MOR. Spec prog: Black 19 hrs wkly. ■ H. A. Bridge Jr, pres & gen mgr; Lowell Wolfe, coml mgr; Glenn Ivey, prog dir & chief engr; Cinda Horton, prom mgr. John McCarty, mus dir; Wayne Harrison, news dir. ■ Rates: \$7 10; 6.10; 7 10; 6.10.

**KYKX(FM)**—March 3, 1963: 105.7 mhz, 100 kw. Ant 1140 ft. Stereo. Box 2727 (75601). (214) 757-2662. 105 Inc. (acq 7-1-74). Rep: Miller. Format: C&W. ■ Dick Osburn, pres; Rusty Reynolds, VP & gen mgr; Larry Wilson, prog dir; Gary Koeffler, coml mgr; Martha Skinner, off mgr; Don Jay, mus dir; Steve Bridges, chief engr. ■ Rates: \$13; 10; 13; 7.50

#### Lubbock

**KDAV(AM)**—Sept 19, 1953: 580 khz; 500 w-D, DA, Box 6070 (79413). (806) 745-4500. Western Bcstg Co. (acq 5-1-66). Group owner: Pinkston Stns. Net. APR. Rep: PRO Radio. Format: C&W Spec progs. Farm 13 hrs wkly. ■ D.P. Pinkston & Robert Clark, owners; Bob Clark, gen, coml mgr; Jim Spann, prog dir; Jim Roberts, news dir; Bob Martin & Helen Howe, farm dirs; James Lotspeich, chief engr. ■ Rates: \$10; 8; 10; 8.

**KEND(AM)**—May 14, 1947: 1590 khz, 1 kw-U, DA-2. 2112 Broadway (79401). (806) 747-0101 Radio Lubbock Inc. (acq 11-76). Net: Southwest. Rep Rgnl Reps. Format: C&W. ■ Larry Ackers, pres & gen mgr; James Littleton, opns mgr; Jack Chapman, chief engr. ■ Rates: \$8; 4; 8; 2.

**KFYO(AM)**—September 6, 1927 790 khz, 5 kw-D, 1 kw-N, DA-2. Box 10527 (79408). (806) 765-5567 KFYO Inc. (acq 4-8-36). Net: CBS. Rep: Buckley. Format: MOR. ■ S.B. Whittenburg, pres; Gordon Thompson, gen mgr; Jack Dale, coml mgr; Bob Nash, prog dir & prom mgr; Max Mott, news dir; Roger Hively, chief engr. ■ Rates: \$22; 10; 14; 10.

**KLBK(AM)**—Jan 1, 1955 1340 khz; 1 kw-D, 250 w-N. Box 1559 (79408). (806) 745-2345. Dal-Tex Optical. Net: ABC/C. Rep: Selcom. Format: MOR. ■ Theodore Shanbaum, pres, Chuck Spaugh, gen mgr; JoDee Klattenhoff, coml mgr; Larry Edwards, prom mgr; Kevin Stone, prog dir; Mark Conway, mus dir; Sid Allen, news dir; Don King, chief engr. ■ Rates: \$14; 12; 14; 10.

**KLBK-FM**—Aug 1, 1966: 94.5 mhz; 100 kw. Ant 680 ft. Stereo. Prog dups AM 25%. Format: Album soft rock. ■ Don Sitton, mus dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50. ■ KLBK-TV affil.

**KLFB(AM)**—Nov 15, 1967 1420 khz; 500 w-D. Box 5697 (79417). (806) 765-8114. La Fiesta Bcstg Co. Net: SNS. Rep: Savalli/Gates. Format: Spanish. ■ Marcelo Tafuya, pres & gen mgr; Edward Espinoza, prom mgr; Juan Perez, coml mgr; Diamian Morales, mus dir; Jose Rubio, news dir; Walter Ledesma, prog dir; Roger Hively, chief engr. ■ Rates: \$8; 8; 8; 8.

**KLLL(AM)**—April 1953: 1460 khz; 1 kw-D. 1314 50th St. (79412). (806) 763-1911 Lubbock Bcstg Inc (acq 6-20-78). Net: MBS. Rep: Eastman. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ James Thrash, pres; John Frankhouser, gen mgr; Don McBeth, news dir; Doyle Attebury, chief engr. ■ Rates: \$18; 14; 16; 8.

**KLLL-FM**—March 1, 1958: 96.3 mhz; 54 kw. Ant 540 ft. Stereo. Dups AM 25%. ■ Rates same as AM.

**\*KOHM(FM)**—Jan 1973: 91.1 mhz; 340 w. Ant 115 ft. 3211 47th St. (79413). (806) 799-9035. Lubbock Independent School District. Format: Progs, top-40. Spec prog Fr 1 hr, Ger 1 hr, Sp 1 hr wkly. ■ B. J. Randalls, pres; Charles Wilson, gen mgr & chief engr; Dale Travis, coml mgr & prog dir; Toby Hendriks, prom mgr; Gene Jones, news dir; Carl Wilson, mus dir.

**KSEL(AM)**—Nov 1, 1946: 950 khz; 5 kw-D, 500 w-N, DA-2. Box 2369 (79408). (806) 747-2555. KSEL Inc. (acq 1975). Group owner: Harris Enterprises. Net: UPI. Rep: McGavren Guild. Format: Contemp, top 40. ■

John R. Kreiger, pres & gen mgr; Tom Petty, sls mgr; Jeff King, prog dir, Don Hackler, engr. ■ Rates: \$20; 15; 17; 15.

**KSEL-FM**—Nov 1963: 93.7 mhz, 100 kw Ant 740 ft. Stereo. Prog sep from AM. Format Top-40

**KTEZ(FM)**—1975: 101.1 mhz, 59 kw. Ant 760 ft. Box 6752 (79413). (806) 797-3377 Southwest Records Suppliers, LTD. Format: Btfl mus. ■ Troy Raymond Moran, owner; R.L. Haggard, coml & gen mgr; Charles Moran, news dir; Tom Gilbrenna, prod dir, J Bar Houston, chief engr. ■ Rates: \$16; 16; 16; 16

**\*KTX-FM**—April 1, 1961 88.1 mhz, 18.5 kw. Ant 340 ft. Box 4080. Texas Tech University (79409). (806) 742-3916. Texas Tech Univ. Net. ABC/FM. Format AOR. Spec prog: Class 15 hrs, ed 10 hrs, wkly. ■ Mark Norman, gen mgr. ■ \* KTX-TV affil.

**KWGO-FM**—July 15, 1964: 99.5 mhz, 46 kw. Ant 630 ft. Red Raider Inn, 6025 Avenue A (79404). (806) 747-6942. Mexican American Services Inc. (acq 7-75) Format: Contemp.

#### Lufkin

**KLUF(AM)**—Dec 5, 1947 1420 khz; 1 kw-U, DA-N. Box 1866 (75901). (713) 634-7773. Radio Lufkin Inc. (acq 5-23-73). Net: MBS. Rep: Savalli/Gates. Format: MOR, Fr. ■ R. Steven Hicks, pres; H. E. Rowin, gen & coml mgr; Dan Herod, prog dir/prom mgr; Joe Keith, mus dir; Mike Curry, news dir; Maynard Campbell, chief engr.

**KLUF-FM**—July 9, 1976: 105.1 mhz, 57 kw. Ant 660 ft.

**KRBA(AM)**—May 3, 1938: 1340 khz, 1 kw-D, 250 w-N. Box 1345 (75901). (713) 634-6661 Darrell E. Yates. Net: MBS, Texas State. Rep: Milam & Cowart. Format: Diversified. Spec prog: Sp 3 hrs, Black 6 hrs, wkly. ■ Darrell E. Yates, owner & gen mgr; Melanie Quine, coml mgr; Sheryl Yates, prom mgr; Shirley Yates, prog dir; Keith Sims, mus dir; Royce Christenson, news dir; E. C. Gresham, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 2.75

**KDEY(FM)**—Co-owned with KRBA(AM) May 1, 1978: 99.3 mhz; 1.9 kw. Ant 360 ft. Stereo. Prog sep from AM.

#### Marlin

**KAWA(AM)**—See Waco.

**KLMT(FM)**—April 2, 1977: 96.7 mhz, 1.25 kw. Ant 200 ft. Box 6 (76661). Midwestern Bcstg Corp. Net: TSN. Format: C&W, farm. Spec progs: Black 8 hrs wkly. ■ Jerry Garrison, pres & gen mgr; Carole Evans, coml mgr; Russ Chisum, news dir. ■ Rates: \$3.15; 3; 3; 2.70.

#### Marshall

**\*KBWC(FM)**—1978 91.1 mhz, 10 w. 711 Rosborough Springs Rd. Wiley College.

**KKYR(AM)**—Oct 7, 1957 1410 khz; 500 w-D, DA, Box 1326 (75670). (214) 938-5136. Big Country Bcstg (acq 3-29-76). Net: ABC/C. Rep: Milam & Cowart. Format: C&W. Spec prog: Black 3 hrs wkly. ■ Ralph Wayne, pres, Danny Harp, VP & gen mgr; Sandy Toussaint, women's ed, Joel Wheeler, prog dir; Rick Gibson, mus dir; Ben King, pub serv dir; Richard Fluker, news dir; Tex Howard, chief engr. ■ Rates: \$6.30; 4.90; 6.30; 4.90.

### KMHT

#### Adult Contemporary

**KMHT(AM)**—1947 1450 khz; 1 kw-D, 250 w-N. Box AA (75670). (214) 938-6789. Radio Marshall Inc. (acq 1955). Net: Texas State. Rep: Masla, Riley. Format: MOR, black. ■ H. A. Bridge Jr, pres & gen mgr; Vinson L. Stevens, coml mgr; Jerry Rome, mus dir; Peggy Ives, prom mgr; Johnny Rice, prog dir, John Gordon, news dir; Glen Ivey, chief engr. ■ Rates: \$5.65; 5.15; 5.65; 5.15.

**KMHT-FM**—Sept 4, 1977 103.9 mhz, 3 kw. Ant 300 ft. Stereo. Box AA (75670). Prog sep from AM. Format: Beautiful music. ■ Rates: \$7 10; 6.10; 7 10; 6.10.

#### McAllen

**KIRT(AM)**—See Mission.

**KQXX(FM)**—Co-owned with KIRT(AM). Oct 4, 1966 98.5 mhz, 26 kw. Ant 280 ft. Stereo. 608 S. 10th St. (78501). (512) 682-3231. Rio Bcstg Co. Group owner: Gomez Grp. Rep: Paul Miller. Progs sep from AM Format Sp. ■ Edward L. Gomez, pres; C. T. (Chuck) McKasson, gen mgr; Tina Compean, prog dir, Robert Gonzales, news dir, Wes Thompson, chief engr. ■ Rates: \$11, 11, 11, 11

**KRIO(AM)**—1947 910 khz; 5 kw-U, DA-2 500 E. Beaumont (78501). (512) 686-5454. El Rio Bcstg (acq 9-75). Net: TSN, APR. Rep: McGavren-Guild Format: Top 40, Contemporary. ■ Charles M. Trub, pres & gen mgr; Dave B. Highbaugh, stn mgr; Melvin Bedford, prog dir, Jay Moore, news dir; Charles McHan, chief engr. ■ Rates: \$18, 14, 18; 14.

**\*KVMV-FM**—April 1972: 96.9 mhz; 100 kw. Ant 277 ft. Box 3333 (78501). (512) 787-5947 Rio Grande Family Radio Fellowship Inc. Format: Religious. Spec progs: English 75 hrs, Spanish 53 hrs wkly. ■ John A. Pankratz, pres, Stephen V. R. Lee, gen mgr; Tom Haughey, prog dir; Sam Martinez & Osiris Castillo, prom dirs.

#### McKinney

**KMMK(FM)**—August 1, 1969: 95.3 mhz, 3 kw. Ant 215 ft. Box 446 (75069). (214) 542-1151 Modern Media of McKinney Inc. (acq 1-2-74). Net: CNS: Lone Star Farm & Ranch. Reps: Keystone, Cowart. Format: Top-40. Spec prog: Farm 3 hrs wkly. ■ C. R. Graham, pres & gen mgr. ■ Rates: \$5; 5; 5; 5.

**KXVI(AM)**—Sept 29, 1947: 1600 khz, 5 kw-D. 1310 Ave K, Plano, Tex. (75074) (214) 424-8541 NMR Inc. (acq 3-69). Net: TSN. Format: MOR. Spec progs: Relig 6 hrs. ■ John Pickens, pres; Carl E. Ray, gen mgr; Joe Turner, prog dir; Genia Davey, prom mgr; Dan Foster, news dir; Randy Angle, chief engr. ■ Rates: \$10.50; 9.50; 10.50; 9.50.

#### Memphis

**KBGH(AM)**—April 26, 1966: 1130 khz, 1 kw-D, DA, Box 1130 (79245). (806) 259-3511 Floyd Bcstg Co (acq 9-1-75). Format: C&W. Spec prog: Farm 8 hrs, Rel 5 hrs, wkly. ■ Roy Floyd, pres; James Floyd, gen mgr; Wayne Robinson, chief engr. ■ Rates: \$5; 3.50; 5; —

#### Merkel

**KBGG(AM)**—June 1, 1963: 1500 khz; 250 w-D. Box 220 (79536) (915) 928-4701 Big Country Broadcasting Co. Rep: Milam & Cowart. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Gaylon Christi, pres; B.E. Longenecker, gen mgr; George Dixon, coml mgr; Steve Sparks, prog dir; Rip Willis, mus dir, William H. Miller, chief engr.

**KBGG-FM**—Not on air, target date unknown: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 60%.

#### Mexia

**KBUS(AM)**—May 21, 1956: 1590 khz; 500 W-D. Box 227 (76667). (817) 562-3874. GET Corp (acq 7-1-78). Net: TSN. Format: MOR, top-40. ■ Denny Allen, stn mgr; Mike Wright, mus dir; Andy Collins, news dir; Robert Anderson, chief engr.

#### Midland

**KBAT(FM)**—Listing follows KWEL(AM)

### KCRS



**KCRS(AM)**—Dec 20, 1935: 550 khz, 5 kw-D, 1 kw-N, DA-2. Box 4607 (79701). (915) 563-0550. Midland Bcstg Co. (acq 8-1-57). Group owner: Mayes Stn. Rep: McGavren-Guild. Format: MOR, top 40. ■ Wendell Mayes Jr, pres, Parker M. Humes, ge1 mgr; Darrell Ward, prog dir; Floyd Phillips, chief engr. ■ Rates: \$16; 15; 16; 11

**KWMJ(FM)**—Co-owned with KCRS(AM) May 25, 1976: 103.3 mhz; 100 kw. Ant 920 ft. c/o Parker Humes, Box 4607 (79701).

**KJBC(AM)**—Aug 6, 1950: 1150 khz, 1 kw-D. 1903 South Lamesa Rd. (79701). (915) 684-5152. Hugh M. McBeath (acq 7-15-64) Format: C&W. Spec prog. Sp 6 hrs wkly. ■ Hugh M. McBeath, gen mgr & chief engr; Keith Ward, prog dir.

**KMND(AM)**—Nov 27, 1963: 1510 khz, 500 w-D. Box 4041 (79701). United Communications Inc. (acq 11-1-78). Net: TSN. Rep: Walton. Format: C&W. ■ Robert Martin, pres; Johnny Knight, gen mgr; Gary Beckner, coml mgr; O. Melvin Phillips, prog dir; Craig Anderson, mus dir, Sharon Rose, stn mgr; Keith Patrick, news dir; Charles Debenport, chief engr. ■ Rates: \$ 10.50; 8.50; 10.50; —

**KNFM(FM)**—Nov 2, 1959: 92.3 mhz; 100 kw. Ant 390 ft. Stereo. Quad (915) 683-3878. Permian Bcstrs Inc. Net TSN. Rep: PRO Radio, Riley. Format: MOR. Spec progs: Classical 2 hrs, jazz 2 hrs wkly. ■ Michael FitzGerald, pres; Wayne Weekes, bus mgr; Jim Galyean, coml mgr; Peter Jordan, prog & mus dir; Max Lloyd, prom mgr & chief engr; Jesse Grimes, news dir. ■ Rates: \$16.50; 10; 14.50; 10.

**KWEL(AM)**—April 1957: 1070 khz; 1 kw-D. 401 W. Missouri (79701). (915) 682-4331 KWEL Inc. (acq 5-1-69). Net: ABC/I. NET: UPI. Format: MOR. ■ Bob Hicks, pres & gen mgr; Sue Redman, coml mgr; Paul Boe, mus dir; Larry Southerland, news dir. ■ Rates: \$4.75; 4.25; 4.75; —

**KBAT(FM)**—Co-owned with KWEL(AM) 1974: 93.3 mhz, 100 kw. Ant 500 ft. Stereo. (915) 563-2121 Format: C&W. ■ Jim Martin, coml mgr; Scott Meyer, mus dir. ■ Rates: \$9.90; 8.20; 9.90; 8.20.

**KWMJ(FM)**—Listing follows KCRS(AM).

### Mineola

**KMOO(AM)**—Sept 12, 1963: 1510 khz; 500 w-D. Box 628 (75773). (214) 569-3823. A-C Corp. (acq 1-8-68). Net: Texas State. Format: C&W. ■ Sam Curry, pres, gen mgr, chief engr; Monty Montgomery, coml mgr; Jay Michaels, mus & prog dir; Sherry Allen, prom mgr. ■ Rates: \$ 5; 2.90; 2.90; —

**KMOO-FM**—Sept 1, 1977 96.7 mhz; 3 kw. Ant 300 ft. Box 628 (75773). (214) 569-3823. A-C Corp. Dups AM 20%. ■ Rates: \$5; 2.90; 2.90; 2.90.

### Mineral Wells

**KMWT(FM)**—1970: 95.9 mhz; 3 kw. Ant 295 ft. Box 927 (76067). (817) 325-9509. First IV Media (acq 10-22-75). Rep: Miller. Net: Radio Southwest. Format: MOR. Spec progs: Jazz 2 hrs wkly. ■ Billy Ray Hill, pres; Linda Patton, coml mgr; Dave Garland, gen mgr; Bill Kinder, prog dir; Pat Cooper, prom mgr; Wayne Covert, mus dir; Theimar Doss, news dir; Ralph Harbus, chief engr.

**KORC(AM)**—1946: 1140 khz; 250 w-D. Box 638 (76067). (817) 325-1140. First IV Media. Net: Texas State. Rep: Messina. Format: C&W. ■ W. Erle White, pres; Roy Floyd, gen mgr; Dale Kincaid, coml mgr; John Polsen, mus dir; Art Von Reyn, news dir. ■ Rates: \$57.60; 50.40; 57.60; —

### Mission

**KIRT(AM)**—Feb 24, 1957 1580 khz, 1 kw-D. 1123 E. Ninth (78572). (512) 585-1629. Rio Bcstg Co. (acq 8-1-70). Group owner: Gomez Grp. Net: Caballero. Rep: Miller. Format: Spanish. ■ Edward L. Gomez, pres, C. T. (Chuck) McKasson, gen mgr, Humberto Pedrazza, asst mgr; Jose Villarreal, news dir; Wes Thompson, chief engr. ■ Rates: \$11, 11, 11, —

**KQXX(FM)**—Co-owned with KIRT(AM). See McAllen.

### Monahans

**KVKM(AM)**—March 12, 1947 1330 khz, 5 kw-D. 1 kw-N, DA-N. Box 1058 (79756). (915) 943-3238. Monahans Bcstg Co. (acq 1975). Net: TSN. Rep: Melville. ■ William W. Jamar Jr, owner; Dick Aker, prog dir; Charles Roberts, news dir; David Smoot, chief engr.

### Morton

**KRAN(AM)**—Dec 6, 1961: 1280 khz; 500 w-D. Box 1077 (79346). (806) 266-5545. Morton Radio Corp. (acq 1975). Format: C&W. relig. ■ W.J. Duncan, pres, gen, coml & prom mgr; Edward Akin, prog, mus & news dir; Randall Clayton, chief engr.

### Mount Pleasant

**KIMP(AM)**—Oct 7, 1948: 960 khz, 1 kw-D. Box 990 (75455). (214) 572-8726. Mt. Pleasant Bcstg Co. Net: TSN. Format: MOR. ■ David H. Ward, pres, Ruby Stanley, stn & coml mgr; Clint Cooper, news dir; Clarence C. Taylor, chief engr.

**KPXI(FM)**—Co-owned with KIMP(AM) October 1961 100.7 mhz; 100 kw. Ant 155 ft. Prog sep from AM. Format: Easy lntng.

### Muleshoe

**KMUL(AM)**—July 6, 1956 1380 khz; 1 kw—D. Box 486 (79347). (806) 272-4273. Leola Randolph & Gilbert Lamb. Rep: Walton Broadcasting. ■ Leola Randolph, pres; Gilbert Lamb, gen mgr; Eugene Howard, opns mgr, prog dir & chief engr; Gerald Reid, prom mgr & mus dir; Magann Rennels, news dir. ■ Rates: \$3.80; 3.80, 3.80; —

**KMUL-FM**—Feb 6, 1966: 103.1 mhz; 2.9 kw. Ant 75 ft. Box 486 (79347). (806) 272-4273. Leola Randolph & Gilbert Lamb. Rep: Walton. Format: Beautiful music. ■ Rates: \$3; 3; 3.

### Nacogdoches

**KEEE(AM)**—March 27, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1111 (75961). (713) 564-4444. Stone Fort Bcstg Co. (acq 1958). Net: ABC/E; TSN; APR. Rep: Groskin; Riley. Format: Contemp. ■ Evelyn Stallings, pres; Robert Hill, gen mgr; Jimmy Rucker, sls mgr; Van Goodall, prog dir; Bruce Bryant, news dir; Ron Minatrea, chief engr. ■ Rates: \$9; 8; 9; 8.

**KJCS(FM)**—Partially co-owned with KEEE(AM). May 1967: 103.3 mhz; 100 kw. Ant 360 ft. Stereo. (713) 564-4443. Voice of the Lakes Bcstg Inc. Format: C&W. ■ Evelyn Stallings, pres; Robert Hill, gen mgr; Jimmy Rucker, sls mgr. ■ Rates same as AM.

**\*KSAU(FM)**—July 5, 1975: 90.1 mhz; 1 kw. Ant 116 ft. Box 3048 (75962). (713) 569-4000. Stephen F. Austin State U. Format: Diversified. Spec prog: Classical 10 hrs wkly. ■ Dr. William J. Oliver, gen mgr; Ronny Powell, chief engr.

**KSFA(AM)**—June 2, 1947 860 khz; 1 kw-D. Box 848 (75961). (713) 564-3723. Texan Bcstg Inc. (acq 8-1-59). Net: MBS. Format: Modern C&W. ■ Bob Dunn, gen mgr; Berl Raborn, coml mgr; Barney Vardeman, ops mgr; J. J. Barnhart, prod mgr; Lauri Gauntt, news dir; Kemp Moore, exec asst; Clark Wolcott, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KTBC(FM)**—Co-owned with KSFA(AM). July 15, 1967: 92.1 mhz; 3 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: MOR (ad contemp)/rock. ■ Tom Baker, mgr; Phil Allen, prog dir. ■ Rates: \$4; 4; 4; 4.

### Navasota

**KWBC(AM)**—Sept 21, 1960: 1550 khz; 250 w-D. Box 751 (77868). (713) 825-6484. Whitten Bcstg Co. Net: TSN. Rep: Riley. Format: MOR. ■ Robert H. Whitten, owner, coml & prom mgr; Pat Craddock, prog & news dir & chief engr.

### New Boston

**KNBO(AM)**—Oct 16, 1969: 1530 khz; 1 kw-D. Box 848 (75570). (214) 628-2561. Bowie County Broadcasting Co. Inc. Net: TSN. Rep: Earle Racey Associates. Format: C&W. ■ Richard E. Knox, pres & gen mgr; John Butler, prog & mus dir; Bruce Anderson, news dir; George Hammond, chief engr.

### New Braunfels

**KGNB(AM)**—April 1, 1950: 1420 khz; 1 kw-D. Box 593 (78130). (512) 625-7311. Comal Bcstg Co. Net: Texas State. Rep: Cowart. Format: MOR, talk. Spec prog: Sp 6 hrs wkly. ■ C. Herb Skoog, pres & gen mgr; Fritzie Richter, asst mgr; R.J. Mott, prog dir; Steve Smith, sls mgr; Bob Friemuth, news dir; Kelcy O'Neil, chief engr. ■ Rates: \$5.05; 4.20; 5.05; 4.20.

**KNBT(FM)**—Co-owned with KGNB(AM). Nov 22, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btl mus. Spec prog: Ger 4 hrs wkly. ■ Rates same as AM.

### Odessa

**KKKK(FM)**—July 1, 1977: 99.1 mhz; 100 kw. Ant 410 ft. Rt. 1 (79763). (915) 563-2266. Tower Power

Corp. Net: MBS. Format: Religious, Spanish. ■ J. R. McClure, pres; Robert McClure, gen mgr & prog dir; Robby McClure, mus dir; Betty Park, prom mgr; Jean McKinney, chief engr.

**\*KOCV(FM)**—Jan 6, 1964: 91.3 mhz; 5 kw. Ant 255 ft. Box 3752 (79760). (915) 337-5381. Odessa College. Net: APR. Format: Prog. Spec prog: Class 10 hrs, jazz 4 hrs, wkly. ■ Wally Jackson, gen mgr.

**KOYL(AM)**—Sept 7, 1957. 1310 khz; 1 kw-D. 4000 Rasco Ave. (79762). (915) 366-2801. Mid-Cities Bcstg Corp. Net: ABC/E. Rep: Masla, Riley. Format: C&W. Spec progs: Black 2 hrs, Sp 2 hrs wkly. ■ Edward L. Roskelley, pres & gen mgr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**KOYL-FM**—April 1, 1966: 97.9 mhz; 34 kw. Ant 100 ft. Prog sep from AM. Net: ABC/C. Format: C&W. Spec progs: Sp 2 hrs, black 2 hrs wkly.

**KOZA(AM)**—Jan 20, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 351 (79760). (915) 332-4301. Odessa Bcstg Co. Format: Top 40, MOR. ■ Steve Trigg, pres; Frank Childs, gen mgr; Mike Scott, prog dir; Jim Simpson, chief engr. ■ Rates: \$16; 14, 16; 12.

**KQIP(FM)**—1961 96.9 mhz; 100 kw. Ant 500 ft. Stereo. ABC Bank Bldg. (79760). (915) 337-6262. Texas Bcstg Industries Inc. Format: MOR. ■ James F. McCubbin, pres; Roy A. Elsner, treas & gen mgr; John Roman, prom mgr; David Prescott, mus & prog dir; Susan Carroll, news dir; Charles Debenport, chief engr. ■ Rates: \$10; 8.25; 8.25; 8.25.

**KRIG(AM)**—June 1946: 1410 khz; 1 kw-U, DA-N. Box 4312 (79760). (915) 332-6871. KRIG Inc. (acq 2-24-65). Net: UPI. Rep: Savalli-Gates. Format: MOR. Spec prog: Sp 4 hrs wkly. ■ R. D. Brown, pres; Johnny May, gen & coml mgr, prog dir; Tim Roberts, coml mgr; Ron Wood, mus dir; Mark Hanna, news dir; Bob Mettler, chief engr. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

**KYXX(AM)**—Jan 29, 1947: 920 khz; 1 kw-D, 500 w-N, DA-N. Box 3509 (79760). (915) 332-5791. Ralph Wayne Communications (acq 11-23-76). Group owner: Wayne Stns. Net: Texas State. Rep: Smith, Riley. Format: Modern Country. ■ Ralph Wayne, pres; Jerry Lovell, gen mgr; Barry Sykes, prog dir; Kathy Griffin, news dir; Gerry Dalton, chief engr. ■ Rates: \$9.50; 8; 9.50; 7

### Orange

**KIOC(FM)**—Feb 28, 1977. 106.1 mhz; 100 kw. Ant 1060 ft. 1725 Evangeline Dr., Vidor (77662). (713) 769-2852. KIOC Inc. Rep: Selcom. Format: Ad contemp. ■ Ken Stephens, pres & gen mgr; Pryor Neuber, opns dir & chief engr. ■ Rates: \$14; 14; 14; 14.

**KOGT(AM)**—1947: 1600 khz; 1 kw-U, DA-N. Box 1329 (77630). (713) 883-4381. KOGT Inc. (acq 5-1-77). Group owner: Foster Group. Net: ABC/E. Format: C&W. Spec prog: Farm 8 hrs wkly. ■ Bill Fort, VP & gen mgr; Dick Corder, asst mgr; Steve Cathy, mus dir; George Eon, news dir; Fred Chapman, chief engr. ■ Rates: \$8; 8; 8; 8.

**KZOM(FM)**—June 11, 1972: 104.5 mhz; 55 kw. Ant 215 ft. Stereo. Box 336, Port Arthur (77640). (713) 745-2222. Northstar Bcstg Inc. (acq 3-1-78). Rep: Miller. Format: AOR. Spec prog: Jazz 1 hr wkly. ■ Alver Leighton, pres; J. John Morrison, gen mgr; Gwen Webb, coml mgr; Ed Rivers, prog dir; Mark McLaren, mus dir; Carl Enna, news dir; Randy LaBlue, chief engr. ■ Rates: \$14; 12; 14; 12.

### Ozona

**KRCT(FM)**—Nov 25, 1976: 94.3 mhz; 3 kw. Ant minus 55 ft. Box 1517 (76943). (915) 392-3613. Crockett County Bcstrs. Net: TSN. Format: C&W. Spec prog: Sp 20 hrs wkly. ■ Richard Whitworth, gen mgr; Regina Whitworth, prog dir; Thomas Earnest, chief engr.

### Palestine

**KLIS(FM)**—June 15, 1970: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 788 (75801). (214) 729-0181. Vista Bcstg Co. Net: MBS. Rep: Paul Miller. Format: Top-40. Spec progs: farm 2 hrs, classical 3 hrs, wkly. ■ Don

## Texas Radio

**LAUREN A. COLBY**  
**COMMUNICATIONS ATTORNEY**  
*Daily Service to FCC Offices*  
**301-663-1086**

Harris, pres & gen mgr; Dick Forester, prog dir & prom mgr; Dennis Lively, mus dir; Marvin Crain, news dir & chief engr. ■ Rates: \$4.25; 4.25; 4.25, 4.25.

**KNET(AM)**—Jan 2, 1936: 1450 mhz; 1 kw-D, 250 w-N. Box 649 (75801). (214) 729-6077 KNET Inc. (acq 1978).

**KHIM(FM)**—Co-owned with KNET(AM). Aug 20, 1976. 98.3 mhz; 3 kw. Ant 300 ft. Box 789 (75801). Trinity Bcstg Co. Format: Gospel.

### Pampa

**KGRO(AM)**—Aug 12, 1966: 1230 khz; 1 kw-D, 250 w-N. Box 1779 (79065). (806) 669-6809. Pampa Bcstrs Inc. (acq 8-12-66). Group owner: Jim Hughes Stn. Net: ABC/E, Texas State. Format: MOR, farm, Top 40, C&W. Spec prog: Farm 5 hrs wkly. ■ Jeff Hughes, pres; Darrell Sehorn, gen & coml mgr; Hal Jones, prog & mus dir, prom mgr; Mike Ehrle, news dir & chief engr. ■ Rates: \$4.65; 3.85; 4.65, 2.85.

**KPDN(AM)**—April 6, 1936: 1340 khz; 1 kw-D, 250 w-N. Hughes Bldg. (79065). (806) 669-7461 Top O'Texas Bcstg Co. (acq 9-52) Net: MBS. Rep: Riley. Format: MOR. Spec prog: Spanish 1 hr wkly. ■ Warren L. Hasse, owner; Dennis I. Dehn, gen mgr & chief engr; Ray Rodgers, coml mgr; Earl Davis, prog dir; Steve Julius, mus dir; Dick Levo, news dir. ■ Rates: \$4.50; 4, 4, 4.

### Paris

**KPLT(AM)**—Nov 19, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 9 (75460). (214) 784-3311 KPLT Inc. (acq 9-60). Net: MBS. Rep: Savalli/Gates. Format: MOR. Spec prog: Farm 2 hrs, rel 7 hrs, wkly. ■ Jeff Methven, pres, gen mgr & chief engr; Tom Allen, prog & mus dir; Judy Simpson, coml mgr; Judy Lyde, news dir. ■ Rates: \$5; 5, 5, 5.

**KACW(FM)**—Co-owned with KPLT(AM). Aug 14, 1966: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. (214) 784-3313. Format: C&W. ■ Joe Graham, stn mgr; Jerry Hendrix, mus dir. ■ Rates same as AM.

**KPRE(AM)**—September 1950: 1250 khz; 500 w-D. 210 First City National Bank Bldg. (75460). (214) 784-6676. Radio Paris Inc. (acq 4-1-78). Net: ABC/I. Rep: Riley. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Bob Bell, pres; David Barnett, gen mgr; Brenda Hardy, coml mgr; Warren Davis, prog & mus dir, prom mgr; David Kelly, news dir; George Fleming, chief engr. ■ Rates: \$4, 3.50; 4, —

### Pasadena

**KIKK(AM)**—October 1957: 650 khz; 250 w-D. 6306 Gulfon Dr. (77081). (713) 772-4433. KIKK Inc. (acq 2-73). Group owner: Sonderling Bcstg. Rep: Torbet-Lasker. Format: C&W. ■ Egmont Sonderling, pres; Al Greenfield, gen mgr; Deane Hardy, coml mgr; Gary Gallagher, prog dir; Dianne DeArmond, prom mgr; Joe Ladd, mus dir; Buddy Sadler, news dir; Larry Sandlin, chief engr. ■ Rates: \$70; 60; 70; —

**KIKK-FM**—See Houston.

**KLVL(AM)**—May 5, 1950: 1480 khz; 1 kw-D, 500 w-N, DA-N. 111 North Ennis, Houston (77003). (713) 225-3207. Felix H. Morales, Rep: National Time Sales, Oakes. Format: Spanish. Spec prog: Black 11 hrs wkly. ■ Felix H. Morales, mgr; Johnny P. Hernandez, sls mgr; Joe Morales, prom mgr & news dir; Charles R. Swanson, chief engr. ■ Rates: \$18; 18; 18; 18.

**KYND(FM)**—August 1962: 92.5 mhz, 97 kw. Ant 800 ft. 1001 E. Southmore (77502). (713) 477-3611

Harte-Hanks Southern Comm Inc. (acq 1978). Rep: Eastman. Format: Btfl mus. ■ William R. Bosse, VP & gen mgr; Don Friedrich, natl sls mgr; Drew George, local sls mgr; Jim Sharon, opns mgr; Jon Bennett, chief engr. ■ Rates: \$90, 90; 90; 25.

### Pearsall

## KVWG

Milam & Cowart

**KVWG(AM)**—Nov 3, 1962: 1280 khz; 500 w-D. Box K (78061). (512) 334-2500. Pearsall Bcstrs Inc. (acq 11-26-75). Net: TSN. Rep: Milam & Cowart. Format: Sp, C&W, farm. ■ Walter H. Herbolt, pres; Elizabeth Sifuentes, gen, coml & prom mgr; Jesus Sifuentes Jr, prog dir; R. T. Rose Jr, mus dir & chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Pecos

**KIUN(AM)**—Oct 23, 1935: 1400 khz; 1 kw-D, 250 w-N. Box 469 (79772). (915) 445-2497. Pecos Radio Co. (acq 6-15-78). Net: Texas State, APR. Format: C&W. Spec progs: Sp 17 hrs, farm 3 hrs, wkly. ■ Roy Parker, pres, George Day, VP. Bill Cole, gen mgr, Sandy Lawrence, coml mgr; Lance Carrico, mus dir; Jim Kirkwood, news dir; Harry Boehnemann, chief engr. ■ Rates: \$2, 2, 2, 2.

### Perryton

**KEYE(AM)**—Nov 19, 1948: 1400 khz; 1 kw-D, 250 w-N. Box 630 (79070). (806) 435-5458. Perryton Radio Inc. (acq 8-69). Net: Texas State. Rep: Riley. Format: C&W, MOR, Farm, Top 40. Spec prog: Farm 20 hrs wkly. ■ Sharon Garrison, pres & gen mgr; Mike Coggins, coml mgr; Mike Erlich, prog dir; J. R. Collins, chief engr; Jimmy Foreman, news dir. ■ Rates: \$4.30; 4.10; 3.55; 3.55.

### Plains

**\*KPLN-FM**—Nov 14, 1977: 90.7 mhz; 10 w. Ant 40 ft. Box 539 (79355). (806) 456-2610. Plains Ind School District. Format: Var. ■ Roy Dodds, pres; Gary Harrell, gen mgr; Terry Isaacs, prog dir.

### Plainview

**KKYN(AM)**—October 1, 1974: 1090 khz, 2.5 kw-D, 500 w-N, DA-2. 2202 Edgemere Dr. Box 147 (79072) (806) 293-2661. Panhandle Bcstg Inc. Group owner: Wayne Stns. Net: ABC/I. Rep: Buckley. Format: Mass appeal country. Spec prog: Farm 12 hrs wkly. ■ Ralph Wayne, pres; Bruce H. Campbell, VP & gen mgr; Chip Polk, prom mgr; Jerry Brownlow, mus dir; Joe Stovall, coml mgr; Dave Clark, prog dir; Shari Campbell, news dir; Doyle Patton, farm dir; Tex Howard, chief engr. ■ Rates: \$8.50; 7, 8.50; 6.

**KVOP(AM)**—Aug 14, 1944: 1400 khz; 1 kw-D, 250 w-N. Box 1420 (79072). (806) 296-2771. Plainview Bcstg Co. (acq 8-1-75). Group owner: Jamar. Net: TSN. Format: MOR. Spec prog: Farm 9 hrs wkly. ■ William Jamar Jr, pres; William Rice, gen mgr; Tut Tawwater, coml mgr; Steve Rich, prog dir; B. D. Perkins, prom mgr; Chuck Martin, news dir; Bill Anderson, ops dir; Mike Wiseman, farm dir; Paul Easter, chief engr. ■ Rates: \$14, 11, 11, 11.

**KATX(FM)**—Co-owned with KVOP(AM). Sept 1961. 97.3 mhz; 100 kw. Ant 500 ft. Net: MBS. Format: C&W. Spec prog: Farm 4 hrs, Span 5 hrs, wkly. ■ William Rice, gen mgr.

**\*KWLD(FM)**—Feb 12, 1976: 91.5 mhz, 370 w. Ant 120 ft. Stereo. 1900 W. 7th St. (79072). (806) 293-2915. Wayland Baptist College. ■ Roy C. McClung, pres.

### Pleasanton

**KBOP(AM)**—Feb 8, 1951: 1380 khz; 1 kw-D. Drawer U. (78064). (512) 569-2194. Atascosa Bcstg Co. (acq 2-17-76). Net: TSN. Format: C&W, Sp. Spec prog: Farm 5 hrs wkly. ■ Norman Phillips, gen mgr; Travis E. Hall, mus dir; Edwin Aaron, chief engr. ■ Rates: \$4.60; 3.90; 3.90; —

**KBOP-FM**—Feb 1, 1976: 98.3 mhz; 3 kw. Ant 300 ft. Prog dups AM 37 1/2%. Format: Easy listening. Spec prog: Farm 5 hrs wkly. ■ Rates: \$4.60; 3.90; 3.90; 3.30.

### Port Arthur

**KOLE(AM)**—1947: 1340 khz; 1 kw-D, 250 w-N. DA-U. Box 336 (77640). (713) 982-9436. North Star Broadcasting Co., Inc. (acq 6-1-77). Net: ABC/C. Rep: Miller. Format: Ad contemp. Spec progs: Farm 1 hr, Black 1 hr, Spanish 1 hr, wkly. ■ Alver G. Leighton, pres; John Morrison, gen mgr; Scott Slocum, ops mgr; Chuck Reynolds, prog dir; Carl Enna, news dir; Randy LaBlue, chief engr. ■ Rates: \$14, 12, 14, 12.

**KPAC(AM)**—August 1934: 1250 khz; 5 kw-D, 1 kw-N, DA-N. 7700 Gulfway (77640). (713) 963-1276. Clear Channel Communications (acq 1-3-78). Group owner: L. Lowry Mays. Net: CBS. Rep: PRO Radio. Format: News-talk-sports. Spec prog: Rel 14 hrs wkly. ■ L. Lowry Mays, pres; Russell Gibson, gen & coml mgr; Michael Packer, prog dir; George Jennings, news dir; Ralph Dunderdale, chief engr. ■ Rates: \$14; 12, 12; —

**KHYS(FM)**—Co-owned with KPAC(AM). April 15, 1963: 98.5 mhz; 3.8 kw. Ant 380 ft. Stereo. Prog separate from AM. Format: Disco. ■ Ted Stecker, prog & mus dir. ■ Rates: \$8; 8; 8; 8.

**KYKR(AM)**—Jan 11, 1969: 1510 khz; 5 kw-D. Box 2307, 405 S. Memorial (77640). (713) 727-0771. KYRK Radio. (acq 11-14-76). Net: MBS, TSN. Rep: Masla; Riley. Format: C&W. ■ J. H. Joynt, gen mgr; Al Lynch, sls mgr; Dick Davis, prog & mus dir; Robert Thompson, news dir; Jim Love, opns mgr; Randy Lablue, chief engr.

**KYKR-FM**—July 4, 1969: 93.3 mhz; 100 kw. Ant 420 ft. Stereo. Dups AM 100%.

### Portland

**KOUL(FM)**—Co-owned with KCTA(AM), Corpus Christi. See Sinton.

**New FM**—Not on air, target date unknown: 105.5 mhz; 3 kw. Ant 300 ft. 1918 E. Elizabeth, Brownsville (78520). Media Properties. Format: MOR.

### Port Lavaca

**KGUL(AM)**—June 7, 1961: 1560 khz; 500 w-D. 213 N. Colorado (77979). (512) 552-2951. Daniel Andrus (acq 7-23-76). Net: APR. Format: Diversified. Spec progs: Farm 4 hrs, rel 6 hrs wkly. ■ Dan Andrus, pres, gen mgr; Ken Schubach, prom, prog & mus dir; Joe Carreon, Span mgr; Don Freed, coml mgr; Joy Andrus, news dir; Jesse Juarez, Span mgr-Victoria. ■ Rates: \$5.05; 5.05; 5.05; 5.05.

**KGUL-FM**—Sept 1, 1977: 95.9 mhz; 3 kw. Ant 175 ft. Stereo. Dups AM 50%. Calhoun County Bcstg.

### Port Neches

**KSUZ(AM)**—June 13, 1959: 1150 khz; 500 w-D, DA. Box 545 (77651). (713) 727-2177. David Livingstone Missionary Foundation (acq 6-78). Rep: Savalli-Gates. Format: MOR. Spec prog: Gospel mus 6 hrs, farm 2 hrs wkly. ■ Floyd Badeaux, gen mgr. ■ Rates: \$7.75; 2.90, 2.90; —

### Post

**KPOS(AM)**—September 1955: 1370 khz; kw-D. Box 98 (79356). (806) 495-2831. Boles Bcstng. (acq 1-2-73). Rep: Keystone. Format: C&W. ■ James Boles, pres; Don Boles, gen mgr; Gail Boles, coml mgr; Steve Mason, prog dir; Maxine Marks, prom mgr; D. J. Atkinson, mus dir & chief engr; Jerry Airhart, news dir.

### Prairie View

**\*KPVU(FM)**—Not on air, target date unknown: 91.3 mhz; 9.8 kw horiz, 8.6 kw vert. Ant 410 ft. Office of the president, Prairie View (77445). Prairie View A&M Univ. Format: Var.

### Quanah

**KOLJ(AM)**—May 11, 1951: 1150 khz; 500 w-D. Box 456 (79252). (817) 663-5309. Joy Radio Bcstg Inc. (acq 12-15-77). Net: TSN. Format: C&W, rel. ■ Charles Maddox, pres; Joe Willis, gen mgr; Ke th Arnold, sls mgr; Bob Seagraves, chief engr. ■ Rates: \$8; 8; 8; 8.

### Ralls

**KCLR(AM)**—May 31, 1963: 1530 khz; 5 kw-D (1 kw CH). Box 669 (79357). (806) 762-1314. KCLR Inc.



(acq 4-1-69). Rep: Milam & Cowart. Format: C&W, Spanish, relig. Spec prog. Farm 4 hrs wkly. ■ F T Wilson, pres; Jerry W. Mings, prog, mus & news dir. ■ Rates: \$6; 6; 6; 6.

## Raymondville

**KSOX(AM)**—June 1, 1957. 1240 khz; 1 kw-D, 250 w-N. 345 S. 7th (78580). (512) 689-3333. Edgar L. Clinton (acq 9-1-69). Format: C&W. ■ Edgar L. Clinton, pres, gen mgr & prog dir.

## Richmond

**KFRD(AM)**—See Rosenberg-Richmond.

## Robstown

**KROB(AM)**—Feb 22, 1963: 1510 khz, 500 w-D. Box 752 (78380). (512) 387-1510. Coastal Bend Bcstg Corp. Rep: Masla, Riley. Format: C&W. ■ George Leon Gossage, pres; W. A. Raeke, gen mgr; Jerry Allen, coml mgr; Mrs. W. A. Reake, prog dir; Mrs. G. L. Gossage, prom mgr; Mike Smith, news dir & chief engr.

**KROB-FM**—Oct 13, 1966. 99.9 mhz; 100 kw(H), 88 kw(V); Ant 270 ft. Coastal Bend Bcstg Corp. Prog dups AM 100%.

## Rosenberg-Richmond

**KFRD(AM)**—Nov 15, 1948: 980 khz; 1 kw-D. 1501 Radio Lane. (77471). (713) 342-6601. Fort Bend Bcstg Co. Net: UPI. Format: Diversified, ethnic. Spec prog: Czech 7 hrs, farm 10 hrs, wkly. ■ Jean E. Junker, pres; George Thompson, gen mgr; Don Harris, mus dir; Paul Collins, prog dir; Sophia Tielke, coml & asst mgr; Morgan Jeffeys, news dir; Frank Wood, chief engr. ■ Rates: \$15.85; 15.85; 15.85; 12.70.

**KFRD-FM**—Aug 8, 1968: 104.9 mhz; 3 kw. Ant 275 ft. Prog dups AM 40%. Box 832 (77471) Net: TSN. Format: Prog country. ■ Rates: \$7, 7, 7, 7

## Rusk

**KTLU(AM)**—1955: 1580 khz; 500 w-D. Box 475 (75785). (214) 683-2258. E. H. Whitehead. Net: TSN. Rep: Keystone. Format: C&W, top-40, gospel. ■ E.H. Whitehead, own & gen mgr; Bob N. Rogers, opns mgr & chief engr; Mary A. Patterson, news dir.

## San Angelo

**KGKL(AM)**—Dec 4, 1928: 960 khz; 5 kw-D, 1 kw-N, DA-N. Box 1878 (76901). (915) 655-6715. KGKL Inc. (acq 4-5-71). Group owner: Gloger. Net: ABC/C. Rep: Torbet. Format: Top-40. Spec prog: Farm 4 hrs wkly. ■ Leroy J. Gloger, pres; Bill Neil, gen, coml mgr; Curt Lancaster, prog dir; Roy Cox, mus dir; Gene Turney, news dir; Bill Poteet, chief engr. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

**KIXY(AM)**—Nov 28, 1954. 1260 khz; 1 kw-D. City Hall Plaza at W. 1st St. (76901). (915) 653-3387. CDI/ Abaris Communications-KIXY Partnership (acq 7-1-78). Net: Texas State, APR. Rep: PRO Radio. Format: Contemp. ■ Bob McClellan, gen mgr; Dave Carlisle, prog & mus dir; Steve Everett, coml mgr; Dana Jones, prom mgr; Dan Wilson, news dir & chief engr. ■ Rates: \$10; 9; 10; 8.50.

**KIXY-FM**—October 1966: 94.7 mhz; 39 kw. Ant 140 ft. Stereo. Format: Top 40. Spec prog: Classical 2 hrs wkly. ■ John Raymond Long, prog dir; Alama Lemmons, prom mgr. ■ Rates same as AM.

**KPEP(AM)**—November 1954: 1420 khz; 1 kw-D. Box 1351 (76901). (915) 655-8116. Simstone Bcstg Corp. (acq 1975). Format: C&W. Spec progs: Sp 3 hrs, farm 2 hrs wkly. ■ Richard D. Sims & Robert Stone Street, owners; Dick Sims, gen mgr; Lou Kordek, opns mgr; Bob Sullivan, news dir; Bob Rountree, chief engr. ■ Rates: \$5, 5; 5; 5.

**KSJT(FM)**—Dec 24, 1965: 97.5 mhz, 34 kw. Ant 100 ft. Box 1296 (76901). (915) 653-5008. Concho Valley Bcstg Co. Format: Ethnic. ■ Thomas H. Earnest, pres, gen mgr & chief engr; Pepe Avalos, prog dir.

**KTEO(AM)**—1947: 1340 khz; 1 kw-D, 250 w-N. Box 1711 (76902). (915) 653-6863. Angelo Bcstg Inc. (acq 2-1-75). Net: Continental News. Rep: Masla, Riley. Format: C&W. Spec progs: Farm 8 hrs, Sp 4 hrs wkly. ■ O.P. (Bob) Bobbitt, pres; Joe Rushing, gen & coml mgr; Chet Young, prog & mus dir; T. C. Carter, news dir. ■ Rates: \$7.50; 6.50; 7.50; 3.

**KWLW(FM)**—Feb 1, 1965: 93.9 mhz; 34 kw. Ant 145 ft. Stereo Prog separate from AM. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$6.50, 5.50; 6.50; 3.75.

## San Antonio

**KAPE(AM)**—June 1960: 1480 khz, 500 w-D, DA, 608 E. Travis (78205). (512) 223-3877. Southern Sound Sys. Bcstg Corp (acq 3-1-71). Net: ABC/C. Format: Black & R&B. Spec prog: Gospel 7 hrs wkly. ■ Center Atkins Jr, pres; Samuel Way, gen mgr; Rudy Green, prog dir; Cesta Ayers, mus dir; Manuel Gonzales, chief engr. ■ Rates: \$16, 14; 16; 14.

**KBUC(AM)**—1948: 1310 khz, 5 kw-D, DA. Box 20267 (78220). (512) 222-9191. Turner Bcstg Corp. (acq 1-20-67). Group owner: Sigmor. Net: ABC/I. Format: C&W. ■ Harrell Banks, gen mgr; L. W. Reding, coml mgr; Gene Kelly, prog dir; Don White, mus dir; Jerry Franklin, news dir; Ray Hettinger, chief engr. ■ Rates: \$30; 25; 30; 18.

**KBUC-FM**—Dec 31, 1967. 107.5 mhz; 100 kw. Ant 285 ft. Prog dups AM 25%. ■ Rates same as AM.

**KCCW(AM)**—See Terrell Hills.

**KCOR(AM)**—Feb 1, 1946: 1350 khz, 5 kw-U, DA-N. 411 East Durango (78204). (512) 225-2751. Harbenito Radio Corp (acq 11-1-75). Rep: Katz. Format: Spanish. ■ McHenry Tichenor, pres, Nathan Safir, gen mgr; Sam Murray, coml mgr; Salvador Garza, prog dir; Clarence Grantrath, prom mgr; Mateo Camargo, news dir; Marvin Fiedler, chief engr. ■ Rates: \$59; 54, 59; 40.

**KQXT(FM)**—Co-owned with KCOR(AM). Nov 19, 1967: 101.9 mhz; 100 kw horiz, 50 kw vert. Ant 670 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ David Safir, gen & coml mgr. ■ Rates: \$36; 40; 38; 26.

**KEDA(AM)**—March 14, 1966: 1540 khz, 1 kw-D. 226 1/2 Dolorosa St. (78205). (512) 226-5254. D & E Bcstg Co. (acq 10-4-76). Net: UPI. Rep: Selcom. Format: Sp, C&W. ■ Manuel G. Davila, pres; W. G. Egerton, VP. ■ Rates: \$15; 13; 15; —.

**KFHM(AM)**—Nov 13, 1961. 1150 khz; 1 kw-D, DA. (512) 648-3511. Pacific Western Bcstg. (acq 2-1-75). Net: ABC/C. Format: Top-40. ■ John Shepard, pres; Jerry Bright, gen mgr; Rodney Taylor, coml mgr; Bob Allen, prog & mus dir, prom mgr; Howie Roberts, news dir; Ed Edmundson, chief engr. ■ Rates: \$10; 10; 10; 10.

**KISS(FM)**—Listing follows KMAC(AM).

**KITY(FM)**—Listing follws KONO(AM)

**KKYX(AM)**—1926: 680 khz; 50 kw-D, 10 kw-N, DA-N. 8022 Bandera Rd. (78228). (512) 684-0068. Swanson Bcstg Co Inc. (group owner; acq 6-14-67). Net: Texas State. Format: C&W. ■ Gery Swanson, pres; Bill Rohde, gen mgr; Dennis Griffin, coml mgr; Paul Morgan, prog dir; Max Gardner, mus dir; Joe Simpson, news dir; Ty Stites, chief engr. ■ Rates: \$58; 39; 50; 39.

**KMAC(AM)**—Dec 26, 1926: 630 khz; 5 kw-U, DA-2. World Savings Bldg, 1100 N. Main Ave. (78212). (512) 223-6211. The Walmac Co. Format: Progs, C&W, reigs. Spec progs: Farm 3 hrs, talk 2 hrs wkly. ■ Howard W. Davis, own, gen & coml mgr; Shirley Browning, prog dir; Lou Roney, prom mgr; Joe Anthony, mus dir; Lou Roney, news dir; Clarence W. Betz, chief engr.

**KISS(FM)**—Co-owned with KMAC(AM). December 1946: 99.5 mhz; 12.9 kw. Ant 570 ft. Prog dups AM 20%. Format: Progs.

**KMFM(FM)**—May 5, 1964: 96.1 mhz; 60 kw. Ant 130 ft. (CP: 100 kw. Ant 520 ft.). Stereo. 5430 Fredricksburg Rd. (78229). (512) 344-8481. Classic Media Inc. (acq 12-77). Rep: Groskin. Format: Classical, rel. ■ Stuart Epperson, pres; Mel Taylor, gen mgr; B. J. McClain, prog dir; Joseph Izbrand, news dir; Melvyn Alvarez, chief engr.

**KONO(AM)**—January 1927: 860 khz, 5 kw-D, 1 kw-N, DA-N. Box 2338, 317 Arden Grove (78298). (512) 225-5111. Mission Central Co. Group owner: Mission Bcstg. Net: MBS. Rep: McGavren-Guild. Format: Contemp. ■ Jack Roth, pres; Bruce Dodge, VP & gen mgr; Henly Roberts, coml mgr; Rick Reynolds, prog dir; Bill Kiley, chief engr; George W. Ing, dir of engr.

**KITY(FM)**—Co-owned with KONO(AM). 1947: 92.9 mhz; 100 kw. Ant 390 ft. Stereo. Prog sep from AM.

## Texas Radio

Format: Adult contemp. ■ Stan Webb, gen mgr; Charlie Van, sls mgr.

**KQXT(FM)**—Listing follows KCOR(AM).

**\*KRTU(FM)**—Jan 22, 1976: 91.7 mhz, 140 w. Ant 120 ft. 715 Stadium Dr. (78212). (512) 736-8314. Trinity University. Format: Jazz, class. ■ Brunella Bruni, gen mgr; Frank Fleenor, chief engr.

**\*KSYM-FM**—Sept 15, 1966: 90.1 mhz, 800 w. Ant 110 ft. 1300 San Pedro Ave. (78284). (512) 734-7311, ext 391. San Antonio College. Net: ABC/C. Format: Contemp. Spec prog: Sp 2 hrs wkly. ■ Jerome Weynand, pres; Jean Longwith, gen mgr; John Siercovich, chief engr.

**KTSA(AM)**—1922: 550 khz; 5 kw-U, DA-N. Box 18128 (78218). (512) 655-5500. Waterman Bcstg Corp. of Texas (acq 1965). Rep: Blair. Format: Contemp. ■ Bernard Waterman, pres; Ken Dowe, exec VP; Lee Taylor, sls mgr; John Wagner, prog dir; Anne Schiller, news dir; Gary Wachter, chief engr. ■ Rates: \$63; 63; 63; 56.

**KTFM(FM)**—Co-owned with KTSA(AM). 1969: 102.7 mhz; 99 kw horiz, 63 kw vert. Ant 660 ft. Format: Album rock. ■ Trigger Black, prog dir. ■ Rates: \$18; 20; 20; 20;.

**KUKA(AM)**—Jan 1, 1953: 1250 khz; 1 kw-U, DA-N. 501 W. Quincy St. (78212). (512) 225-5757. Por Favor Inc. (acq 6-1-61). Rep: PRO Radio. Format: Spanish. ■ Marshall Coe, pres; Alfredo Rodriguez, prog dir; Javier de la Cerda, mus dir; Angel Toledo, news dir; Ken Hyman, chief engr.

**KVAR(FM)**—Oct 1, 1966: 104.5 mhz; 100 kw horiz, 64 kw vert. Ant 660 ft. 8400 Data Pt. (78229). (512) 696-9940. Lotus Texas Corp (acq 10-78). Group owner: Lotus Communications Corp. Format: Prog, AOR.

**KZZY(FM)**—June 25, 1966: 100.3 mhz; 100 kw. Ant 500 ft. Stereo. GPM South Tower-Plaza Level (78216). (512) 349-3275. Radio Alamo Inc. (acq 4-20-77). Net: ABC/FM. Rep: ABC Radio Spot Sls. Format: Top 40. ■ David S. Noll, VP & gen mgr; Bruce Swearingen, coml mgr; Ron Demington, prog dir; W. D. Sandafer, news dir.

**WOAI(AM)**—September 1922: 1200 khz; 50 kw-U. 1031 Navarro St. (78205). (512) 226-9331. Clear Channel Communications (group owner; acq 6-13-75). Net: NBC, CBS. Rep: Eastman. Format: talk, news, farm. ■ L. Lowry Mays, pres; John W. Barger, VP & gen mgr; Rex Tackett, gen sls mgr; Mike Anthony, news dir; Carl Wigglesworth, prog dir; Greg Haber, sports dir; Bill McReynolds, ag dir; Phil Keen, chief engr. ■ Rates: \$56; 48; 48; 34.

**WOAI-FM**—1951: 97.3 mhz; 100 kw. Ant 450 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Don Freidrich, gen sls mgr; John D'Angelo, prog dir. ■ Rates: \$24; 24; 24; 24.

## San Marcos

**KCNY(AM)**—1948: 1470 khz; 250 w-D. Box 2150 (78666). (512) 392-3354. Central Bcstg Co. (acq 9-7-76). Net: APR. Format: MOR, C&W. Spec prog: Spanish 20 hrs wkly. ■ William C. Veidt, pres & gen & coml mgr; Gary Bond, news dir; Vicki Roberts, mus dir; William Forest Veidt, prog dir; N.W. Willett, chief engr. ■ Rates: \$6; 6; 6; —.

**KCSW(FM)**—Licensed to San Marcos. See Austin.

## San Saba

**KBAL(AM)**—1954: 1410 khz; 500 w-D. Box 206 (76877). (915) 372-3131. Hill Country Bcstg Co. (acq 10-17-75). Net: MBS, CNS. Format: C&W. ■ Bryan Healer, pres-gen mgr; Sandy McHorse, prom-coml mgr. ■ Rates: \$5; 4; 5; 4.

## Seguin

**KWED(AM)**—Sept 9, 1948: 1580 khz; 1 kw-D. Box 989 (78155). (512) 379-2234. Seguin Bcstg Co. (acq 12-31-69). Net: UPI. Format: Span, C&W. Spec prog: Farm 6 hrs, Black 3 hrs, wkly. ■ Stanley W. McKenzie, pres & gen mgr; Edward Englehardt, coml mgr; Ed Leal, prog dir; Ken Eilert, news dir; N. W. Willett, chief engr. ■ Rates: \$8; 5.50; 5.50; 5.

## Texas Radio

**KWED-FM**—Sept 9, 1970: 105.3 mhz; 38 kw. Ant 130 ft. Dups AM 30%. Net: MBS. Format: Btlf mus. ■ Rates same as AM.

### Seminole

**KIKZ(AM)**—April 15, 1954: 1250 khz; 1 kw-D. 120 S.E. Ave B (79360). (915) 758-3798. Triple R Bcstg Inc. (acq 10-1-77). Net: Voice of Southwest. Rep: Miller. Format: C&W. Spec prog: Sp 6 hrs wkly. ■ Ralph Copeland, pres; Paul Starr, gen & coml mgr; Dave Fischer, prog, mus & news dir; Charles Debenport, chief engr. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

### Seymour

**KSEY(AM)**—October 26, 1950: 1230 khz; 1 kw-D, 250 w-N. (CP: 1 kw-U, 250 w-N). Box 1191 (76380). (817) 888-5588. Floyd Bcstg Inc. (acq 1-1-75). Rep: Keystone. Net: MBS. Format: Modern C&W. Spec prog: Farm 8 hrs, Span 3 hrs, wkly. ■ W. Dave Floyd, pres, gen mgr & chief engr; B. J. Floyd, coml mgr; Al Smith, mus dir; Vic Gordon, news dir; Tweed Scott, prog dir; Debbie Morris, prom mgr. ■ Rates: \$5; 5, 5, 3.50.

### Shamrock

**KBYP(AM)**—1948: 1580 khz; 250 w-D. Box 21 (79079). (806) 256-2157 Eugene B. Henderson (acq 1962). Rep: Messina. Format: Variety, C&W. Spec prog: Relig 15 hrs wkly. ■ Johnny Carman, pres & gen mgr; Gladys Yates, coml mgr; Charlie Martin, spts dir; Bill Franklin, prog & news dir; Troy D. Johnson, chief engr.

### Sherman

**KAGC(AM)**—1978: 1510 khz, 250 w-D.

**KDSX(AM)**—See Denison-Sherman.

**KIKM(AM)**—October 1936: 910 khz, 1 kw-U, DA-1 Drawer M (75090). (214) 893-1151 Sher-Den Communications (acq 1975). Net: Texas State. Rep: Riley. Format: Top-40. ■ John Samford, pres & gen mgr; Jerry Adams, sls mgr; Larry Richardson, prog dir; Bill Samford, mus dir; Bill Bennett, news dir; Jerry White, chief engr. ■ Rates: \$6.50, 6; 6; 6.

**KIKM-FM**—April 1969: 96.7 mhz; 3 kw. Ant 265 ft. Box 1395 (75090). (214) 893-6314. Rep: Riley. Format: Easy C&W, farm & ranch. ■ John R. Samford, pres; Doyle Thompson, prom mgr; Jerry White, chief engr.

**KTXO(AM)**—Dec 19, 1947: 1500 khz; 1 kw-D, DA. Box 220 (75090). (214) 893-7477 KTXO Inc. (acq 5-72). Rep: Messina. Format: C&W. ■ Larry L. Henderson, pres, gen & coml mgr; Duane Peters, prog dir; John Guinn, news dir; Tom Spellman, chief engr.

### Silsbee

**KKAS(AM)**—Oct 13, 1959: 1300 khz; 500 w-D. Box 455 (77656). (713) 385-2883. Jewel P. White (acq 12-1-64). Rep: Riley. Format: MOR, C&W. ■ J.P. White, pres & gen mgr; John Pat White, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

### Sinton

**KNCN(FM)**—July 1, 1972: 101.3 mhz; 100 kw. Ant 360 ft. Stereo. 3817 S. Alameda, Corpus Christi (78411). (512) 855-4641 KNCN FM C. 101.3 Inc. (acq 8-5-76). Rep: Stone. Format: Prog, div. Spec prog: Jazz 3 hrs wkly. ■ William A. Seale, pres & gen mgr; D'Ann Davis, sls mgr; Debbi Miller, prog dir; Mando Camina, mus dir; Nathan Lindsey, chief engr. ■ Rates: \$15.50; 15.50; 18.50; 18.50.

**KOUL(FM)**—Co-owned with KCTA(AM), Corpus Christi. May 20, 1968: 103.3 mhz; 100 kw. Ant 310 ft. Stereo. Box 898, Corpus Christi (78403). (512) 643-6504. Bcstg Corp. of the Southwest. Net: APR. Format: C&W. ■ W.D. York, pres; Robert Trask Jr., gen mgr; Albert Cox, coml mgr; Ed Sharpe, mus & prog dir; John Bumpous, chief engr. ■ Rates: \$11, 8; 8.

### Slaton

**KCAS(AM)**—Jan 15, 1962: 1050 khz; 250 w-D. 133 S. Ninth St., Box 279 (79364). (806) 828-6217. Star of

the Plains Bcstg Co. (acq 1975). Net: ABC/I. Rep: Keystone. Format: MOR. Spec progs: Farm 6 hrs, relig 20 hrs wkly, sports 10 hrs, wkly. ■ Elmer F. Smith, pres; Fred Smith, gen mgr, mus dir & chief engr; Amy H. Smith, prog dir; Craig Smith, coml mgr & news dir. ■ Rates: \$6; 6, 6; 6.

**KJAK(FM)**—Jan 5, 1977: 92.7 mhz, 3 kw. Ant 300 ft. Box 75075, Oklahoma City (73107). Faith Broadcast-ing Service. Format: Religious.

### Snyder

**KSNY(AM)**—Dec 22, 1949. 1450 khz; 1 kw-D, 250 w-N. Box 1008 (79549). (915) 573-9322. Snyder Bcstg Co. (acq 1952). Group owner: Mayes Stn. Net: TSN, Keystone. Rep: Riley. ■ Mrs. Flora Hughes, pres, Mel Z. Gilbert, gen mgr; Bob Clifton, prom mgr.

### Sonora

**KVRN(AM)**—April 9, 1976: 980 khz; 1 kw-D. Drawer 1216 (76950). (915) 387-1553. Sonora Bcstg Co. Format: C&W, Sp. ■ Dee Wooten, gen mgr; Wanda Cook, sls mgr; Art Foster, prog dir.

**KVRN-FM**—Not on air; target date unknown: 92.1 mhz; 3 kw. Ant 28 ft. Format: C&W, Sp, standard pop.

### Spearman

**KRDF-FM**—Dec 16, 1963: 98.3 mhz; 3 kw. Ant 215 ft. Stereo. 605 E. Kenneth, Box 307 (79081). Hansford Bcstg Co. (acq 6-30-78). Net: MBS. Format: Country/inspiration. Spec prog: Span 7 hrs wkly. ■ Patrick Pogue, pres; John Davey, VP, gen mgr & gen sls mgr; Clara Wise, prog dir; Dwayne Smith, news dir; Reggie White, chief engr. ■ Rates: \$5; 4, 4, 3.50.

### Stamford

**KDWT(AM)**—1947: 1400 khz; 1 kw-D, 250 w-N. Box 1205 (79553). (915) 773-3401 ABKO Bcstg Co. (acq 7-1-58). Net: Texas State. Spec prog: Sp 2 hrs wkly. ■ A. Boyd Kelly, pres; Robert A. Prichard, VP, gen mgr & chief engr; Glen McCandless, coml mgr, prog & news dir.

**KDWT-FM**—1977 92.1 mhz; 3 kw. Ant 175 ft. Box 1205 (79553). ABKO Broadcasting Co.

### Stephenville

**KSTV(AM)**—1947: 1510 khz; 250 w-D. (CP: 500 w-D.) Box 102 (76401). (817) 968-2141 Dixie Bcstrs (acq 5-57). Group owner: Dixie Stns. Format: C&W. ■ C. Winsett Reddoch, gen mgr; George Payne, prom mgr; Mel Bennett, coml mgr; John LaForge, prog dir; Joyce Brewer, news dir; C. W. Reddoch, chief engr.

**KWWW(FM)**—Co-owned with KSTV(AM). August 15, 1968: 98.3 mhz; 3 kw. Ant 205 ft. Prog sep from AM.

### Sulphur Springs

**KSST(AM)**—March 1947: 1230 khz; 1 kw-D, 250 w-N. Box 284 (75482). (214) 885-3111 Hopkins County Bcstg Co. (acq 1948). Net: TSN. Format: Diversified. ■ William Bradford, pres, gen mgr & chief engr; Clovis Pinion, coml mgr & mus dir; Duane Grimes, prog dir; Rod Henderson, prom mgr; Kelly Bradford, news dir. ■ Rates: \$5; 5; 5, 5.

### Sweetwater

**KXOX(AM)**—November 1939: 1240 khz; 1 kw-D, 250 w-N. Box 570 (79556). (915) 236-6655. Stein Bcstg Inc. (acq 1956). Net: MBS. Rep: Station Direct. Format: C&W. Spec progs: Farm 5 hrs, Spanish 5 hrs wkly. ■ Jack Stein, pres & gen mgr; Johnny Moore, coml mgr; Terry Belyeu, mus dir; Randy Ray, prom mgr; Jeff Kent, sports dir; Earl B. Ray, chief engr. ■ Rates: \$7; 5.50; 5.50; 3.50.

**KXOX-FM**—April 7, 1976: 96.7 mhz; 2.6 kw. Ant 58 ft. Stereo. (79556). (915) 235-8688. Net: TSN. Rep: Station Direct. Format: Top-40. ■ Jack Stein, pres & gen mgr; Johnny Moore, coml mgr; Earl B. Ray, chief engr. ■ Rates: \$2.45, 2.45; 2.45, 2.45.

### Taft

**KNCN(FM)**—See Sinton.

### Taylor

**KTAE(AM)**—April 1, 1948: 1260 khz; 1 kw-D. Box

1160 (76574). (512) 352-3631 KTAE Inc. Format: Variety, C&W. Spec prog: Sp 6 hrs, Black 14 hrs wkly. ■ G. G. Conoley, pres & gen mgr; John Webby, coml mgr; Fred Switzer, prog & news dir; Ed Urbanek, mus dir; A. J. Zrubek, chief engr. ■ Rates: \$4.40; 4.40; 4.40; —

### Temple

**KTEM(AM)**—Nov 25, 1936: 1400 khz; 1 kw-D, 250 w-N. Box 1230 (76501). (817) 773-5252. KTEM Radio Inc. (acq 3-20-70). Group owner: Formby Stns. Rep: Busby, Finch, Lathom & Widman. Format: Top-40. Spec prog: Czech 3 hrs wkly. ■ Clint Formby, pres; George A. Franz, gen mgr; Jerry Snyder, coml mgr; Lou Saint, prog dir; Mike Patrick, mus dir; Don Norman, news dir; Charles Schlieper, chief engr. ■ Rates: \$17.65; 16.25; 17.65, 16.25.

**KPLE(FM)**—Co-owned with KTEM(AM). April 4, 1975: 104.9 mhz, 2.9 kw. Ant 390 ft. Stereo. Progs sep from AM. (817) 773-1003. Net: UPI. Format: MOR. ■ Nancy Law Felix, prog dir. ■ Rates: \$13.30; 11.05; 13.30; 11.05.

### Terrell

**KTER(AM)**—October 1947 1570 khz, 250 w-D. Box 220 (75160). (214) 563-6497 TWX 214-563-6497 Terrell Bcst Corp. Net: Texas State. Format: C&W. Spec prog: farm 2 hrs wkly. ■ Bill Pirtle, pres & gen mgr.

### Terrell Hills

**KCCW(AM)**—Oct 17, 1947 930 khz, 5 kw-D, 1 kw-N, DA-N. 8400 Data Point, Suite 535, San Antonio (78229). (512) 696-9940. Lone Star Radio Inc (acq 1978). Group owner: Southwestern Bcstrs Inc. Rep: Radio Advertising Reps, Riley. Format: MOR. ■ Rex Tackett, gen mgr, Ted Stacker, prog dir; Bill DeWeese, news dir; John Furr, tech dir. ■ Rates: \$—, 21, 24; 16.

**KTUF(FM)**—Not on air, target date unknown: 106.3 mhz; 3 kw. Ant 300 ft. S.S.S. Bcstg Inc.

**KVAR(FM)**—See San Antonio.

### Texarkana

**KADO(AM)**—Oct 23, 1961 940 khz; 2.5 kw 303 W. Broad St. (75501). (214) 793-4671 KATQ Inc. Net: ABC/E. Format: C&W. Spec prog: Farm 1 hr, Relig 3 hr, wkly. ■ Floyd Bell, pres & gen mgr; Roy P. Jones, stn, coml mgr; Jim Citty, news dir; John H. Bell, ops mgr & chief engr; Fabienne Thrash, mus dir. ■ Rates: \$8; 6; 8; 5.50.

**KADO-FM**—See Texarkana, Ark.

**KCMC(AM)**—Feb 26, 1932: 740 khz; 1 kw-U, DA-1 3227 Summerhill Rd. Box 521 (75501). (214) 793-1137 KCMC Inc. (acq 1936). Net: MBS. Format: C&W. ■ Doug Davis, gen & prom mgr; Al Hanna, prog dir. ■ Rates: \$10; 8; 10; 8.

**KTAL-FM**—Co-owned with KCMC(AM). 1945: 98.1 mhz; 100 kw horiz, 61 kw vert. Ant 1,360 ft. ■ KTAL-TV affil.

## KOSY

Savalli-Gates, Inc.

**KOSY-FM**—July 15, 1965: 102.5 mhz, 35 kw. Ant 260 ft. Stereo. Box 2018 (75501). (501) 772-3771 Gateway Bcstg Co. Prog sep from AM. Rep: Savalli Gates. Format: Easy Istg. ■ Rates: \$6; 6; 6; 6.

**KOSY(AM)**—See Texarkana, Ark.

**KTAL-FM**—Listing follows KCMC(AM).

**KTFS(AM)**—1946: 1400 khz; 1 kw-D, 250 w-N. Box 1260 (75501). (214) 793-1109. KTFS Radio Inc. (acq 3-1-67). Net: Texas State. Rep: Messina, Devney. ■ Hugh Frizzell, pres & gen mgr; Tom Alford, stn mgr; Jim Cooper, prog dir.

### Texas City

**KTLW(AM)**—November 1947: 920 khz; 1 kw-D. Box 2279 (77590). (713) 945-4418. Texas City Bcstg Service. Net: APR. Rep: Milam & Cowart. Format: C&W & oldies. ■ J. G. Long, pres; Craig Hildreth, gen mgr; Ken Murray, prog & mus dir; Bob Greer, news dir; Luke Stripling, chief engr. ■ Rates: \$10.80; 10.80; 10.80; 10.80.

Tulia

**KTUE(AM)**—November 1954: 1260 khz, 1 kw-D Box 169 (79088). (806) 995-3531 W. A. and Doris Amburn (acq 6-1-61). Rep: Keystone. Format: Diversified. Spec prog: Farm 3 hrs w/ky, Talk 2 hrs, Religious 12 hrs w/ky, Spanish 14 hrs w/ky. ■ W. A. Amburn, gen mgr; Norville Ruland, coml mgr & news dir; Jay Amburn, prog dir; B.K. Barer Jr., chief engr.

Tyler

**KDOK(AM)**—1930: 1490 khz, 1 kw-D, 250 w-N, DA-1 Box 6340 (75711). (214) 593-2519. Mary Adams. Net: MBS. Rep: Milam & Cowart. Format: Top-40. ■ Mary A. Adams, pres; William B. Adams, gen mgr; Robert Adams, prog & mus dir; Bill Whitworth, coml mgr; Jack Emory, sports dir; Bill Atkins, news dir; Curt Perryman, chief engr. ■ Rates: \$8.80; 7.45; 8.80; 7.45.

**KNUE(FM)**—Co-owned with KDOK(AM). Dec 13, 1964 101.5 mhz; 100 kw. Ant 380 ft. Stereo. Prog sep from AM. Net: TSN. Format: Btfl mus. ■ William Adams, prog & mus dir. ■ Rates: \$7.45; 8.80; 7.45; 8.80.

**KROZ(FM)**—Listing follows KZEY(AM).

**KTBB(AM)**—Aug 28, 1947 600 khz; 1 kw-U, DA-N. Box Box 929 (75710). (214) 597-7278. Smith County Bcstrs (acq 4-1-74). Group owner: Formby Stns. Net. ABC/I. Rep: Selcom. Format: MOR. ■ Clint Formby, pres; Don Chaney, gen mgr; Bob Dalchau, coml mgr; Ron Casey, prog dir; Brad Houston, mus dir; Mike Edwards, news dir; Robert Anderson, chief engr. ■ Rates: \$11.05; 9.25; 11.05. 9.25.

**KTYL-FM**—Listing follows KZAK(AM).

**KZAK(AM)**—Feb 1, 1966: 1330 khz, 1 kw-U. Box 3367 (75701). (214) 593-1771 Oil Center Bcstg Co. (acq 12-23-65). Net: UPI. Rep: Riley. Format: C&W. Spec prog: Rel 5 1/2 hrs w/ky. ■ Aubrey E. Irby, pres & gen mgr; Lanny Huggins, stn mgr; Neal White, prog dir; Lane Howard, chief engr.

**KTYL(FM)**—Co-owned with KZAK(AM). July 1961 93.1 mhz; 100 kw; Ant 470 ft. (214) 595-2631 Stereo. Prog sep from AM. Format: Top-40. ■ Aubrey Irby, pres & gen mgr; Stanley Waghalter, stn mgr & prog dir; Lane Howard, chief engr.

**KZEY(AM)**—Jan 1, 1958: 690 khz; 1 kw-D, DA. Box 4248 (75701). (214) 593-1744. Tyler Bcstg Co. Net: Natl Black. Rep: Howard. Format: Black. ■ Tom Gibson, pres; Rick Reynolds, VP & gen mgr; Matt Walker, prog dir; Ray Wells, chief engr.

**KROZ(FM)**—Co-owned with KZEY(AM). 1975: 92.1 mhz; 3 kw. Ant 280 ft.

Uvalde

**KVOU(AM)**—April 4, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 758 (78801). (512) 278-2555. Uvalde Bcstrs Inc. Net: Texas State. Format: C&W, Spanish. Spec progs: Farm 12 hrs. ■ E. J. Harpole, pres & chief engr; Bill Vance, gen mgr; Nona Whitley, coml mgr.

**KYUF(FM)**—Co-owned with KVOU(AM). Sept 9, 1976: 95.3 mhz; 3 kw. Ant 125 ft. (512) 278-6095. Net: APR. Format: Top-40. ■ Jay Harpole, gen mgr & prog dir. ■ Rates: \$4; 4; 4; 4.

Vernon

**KVWC(AM)**—July 1939: 1490 khz; 1 kw-D, 250 w-N. Box 1419 (76384). (817) 552-6221 KVWC Inc. (acq 6-1-61). Net: APR. Rep: Riley. Format: C&W, farm. Spec prog: Sp 5 hrs w/ky. ■ Joe Garrison, pres, gen mgr & chief engr; Shirley Yoakum, office mgr; Dorothy Garrison, coml mgr; Dan Hendrix, prog & news dir; Mike Downes, prom mgr.

**KVWC-FM**—April 10, 1972: 102.3 mhz, 650 w. Ant 340 ft. Prog sep from AM. Format: Oldies.

Victoria

**KCWM(FM)**—Listing follows KVIC(AM)

**KNAL(AM)**—April 16, 1948: 1410 khz, 500 w-U, DA-N. Box 2209 (77901). (512) 573-9176. Victoria Bcstrs (acq 6-15-59). Group owner: KWTX Stns. Format: C&W. ■ M. N. Bostick, pres; Robert C. Martin, gen & coml mgr; Russell Walters, chief engr. ■ Rates: \$5.70; 5.70; 5.70; 5.70.

**KTXN-FM**—May 1, 1965: 98.7 mhz, 28 kw. Ant 285 ft. Box 2682 (77902). (512) 573-4366. Cosmopolitan Enterprises Inc. Net: Mutual. Format: Country. Spec prog Gospel 3 hrs w/ky, Religion 3 hrs, Black 1 hr, Spanish 6 hrs w/ky. ■ John J. Tibiletti, pres, chief engr; Antonio J. R. Rodriguez, bus mgr; B. Rodriguez, gen mgr.

**KVIC(AM)**—August 1939: 1340 khz, 1 kw-D, 250 w-N. Box 3487 (77901). (512) 573-9171. Pioneer Bcstg Co. Group owner: Mayes Stns (acq 12-1-64). Net: UPI. Rep: McGavren-Guild. Format: Contemp. ■ Wendell Mayes Jr., pres; Robert E. Woodman, VP & gen mgr; Sue Haith, off mgr; Phil Robbins, prog dir, Gary Steele, mus dir; Patricia North, news dir; Jan Tyler, prom mgr; Jim Koenig, chief engr. ■ Rates: \$13; 11; 13; 8.

**KCWM(FM)**—Co-owned with KVIC(AM) April 8, 1976 95.1 mhz, 57 kw. Ant 450 ft. Prog sep from AM. Format: Btfl mus. ■ Don Koenig, stn mgr; Tzena Love, progmer. ■ Rates: \$8; 6; 8; 5.

Waco

**KHOO(FM)**—Listing follows WACO(AM).

**KKIK(AM)**—April 1953: 1010 khz; 10 kw-D, DA. Box 1908 (76703). (817) 771-2101 KKIK Inc. (acq 9-9-76). Rep: Buckley. Net: APR. Format: C&W. Spec progs: Sp 2 hrs, farm 2 hrs w/ky. ■ Bill Jamar, pres; Bill Knobler, VP & gen mgr; Mike Amos, prog dir; John K. Hale, news dir; Dave Fricker, chief engr. ■ Rates: \$14; 11; 14; —

**KNFO(FM)**—Sept 6, 1959: 95.5 mhz, 3.1 kw. Ant 220 ft. Stereo. 1512 Lake Air Dr. (76710). (817) 776-3900. Sunburst Productions Inc. Rep: Savalli/Gates. Format: Rock-contemp. ■ Mark Robertson, pres; Bill Knobler, gen mgr; Robert Lauck, sis mgr; Jim Bolinger, prog dir; Michael Parker, news dir; Dave Fricker, chief engr. ■ Rates: \$10; 8.80; 10; 7.70.

**KRZI(AM)**—Oct 18, 1962 1580 khz; 1 kw-D, 500 w-N, DA-2. Box 8093 (76710). (817) 772-0930. KW Communications Inc. Net: Texas State. Rep: PRO Time Sts. Format: Contemp. Spec progs: Sp 1 hr, Black 3 hrs w/ky. ■ Jean Pro, coml mgr; Charles Pro, prog dir & prom mgr; Gary Ryder, mus dir; Max Tooker, news dir; Brice Palmer, chief engr.

**KWBU(FM)**—March 15, 1966: 107.1 mhz, 3 kw. Ant 190 ft. Stereo. Div of Radio-TV-Film, Dept of Oral Communication, Baylor Univ. (76703). (817) 755-1511 Baylor U. Net: Texas State. Format: Progs. Spec prog: Classical 15 hrs, Jazz 6 hrs w/ky. ■ Dr. Peter K. Pringle, gen mgr.

**KWTX(AM)**—May 1, 1946: 1230 khz, 1 kw-D, 250 w-N. Box 7528 (76710). (817) 776-1330. TWX 910-894-5206. KWTX Bcstg Co. Group owner: KWTX Stns. Net: MBS. Rep: McGavren-Guild. Format: MOR. ■ M. N. Bostick, pres & gen mgr; Frank Fallon, stn mgr; Dave South, prog dir; Ron Hall, news dir; Bill Moore, chief engr.

**KWTX-FM**—Dec 1, 1970: 97.5 mhz; 71 kw. Ant 890 ft. Stereo. Dups AM 8%. ■ KWTX-TV affil.

**WACO(AM)**—July 22, 1922: 1460 khz; 1 kw-U, DA-N. Box 7912 (76710). (817) 772-7100. WACO Radio Inc. (acq 7-1-70). Net: ABC/C/FM/I. Rep: Katz. Format: Contemp, top 40. ■ M. T. Tichenor, pres; Robert E. Weathers, gen mgr; Jim Miller, prog dir; Jody Hays, coml mgr; Bruce Reynolds, mus dir; Evelynne Holmes Vick, pub affrs coord; Jim Miller, news dir; Jack Vinson, chief engr.

**KHOO(FM)**—Co-owned with WACO(AM). June 1960: 99.9 mhz; 100 kw. Ant 450 ft. Stereo. Prog sep from AM. Format: C&W.

Waxahachie

**KBEC(AM)**—July 6, 1955: 1390 khz; 500 w-D, DA. Box 558 (75165). (214) 937-1390. Richard Tuck Enterprises. Net: TSN. Format: Sp, relig, btfl mus. Spec progs: Farm 6 hrs, C&W 15 hrs w/ky. ■ Richard Tuck, owner, gen mgr & chief engr; Dub Estes, mgr; Doug Harrison, prog dir; John Morris, mus dir. ■ Rates: \$4.65; 3.90; 4.65; —

Weatherford

**KZEE(AM)**—Aug 12, 1956: 1220 khz; 500 w-D. Box 219 (76086). (817) 594-3826. KZEE Radio Inc. (acq 9-1-74). Net: Texas State. Format: C&W. ■ Galen O.

Gilbert, pres; David L. Solmonson, VP, gen mgr & chief engr; Howard Greenblatt, news dir. ■ Rates: \$16; 7; —

Wellington

**KBGH(AM)**—See Memphis.

Weslaco

**KRGV(AM)**—April 1927: 1290 khz; 5 kw-U, DA-N. Mobile Video Tapes Inc. (acq 3-1-64). Group owner: Manship Stns. Rep: H-R/Stone. Format: Contemp. ■ Douglas L. Manship, pres, Earl Noel, gen mgr; Gary Allen, stn & coml mgr; Chuck Bailey, prog dir; Ken Garcia, mus dir; Rick Diaz, news dir; Tom Perryman, chief engr. ■ KRCV-TV affil. ■ Rates: \$14; 11; 14; 9.

Wharton

**KANI(AM)**—June 17, 1962: 1500 khz; 500 w-U, DA-1 Box 350 (77488). (713) 532-3800. TWX 713-532-3800. Beverly Ann Irish (acq 1975). (Temporary authority to operate until interim operation is granted). Net: APR. Format: C&W, folk. Spec prog: Sp 6 hrs w/ky.

Wichita Falls

**KBID(FM)**—May 11, 1975: 92.9 mhz; 100 kw. Ant 920 ft. Stereo. Box 1794 (76307). (817) 322-5546. Mustang Bcstg Co. Net: MBS, APR. Format: MOR. ■ Vernon Beck, pres, gen mgr & chief engr; Josh Fuller, prog & mus dir. ■ Rates: \$12; 11; 12; 10.

**KLUR(FM)**—April 14, 1963: 99.9 mhz; 100 kw. Ant 820 ft. Stereo. Box 5344 (76307). (817) 691-2311. KLUR Bcstg Co. (acq 7-6-70). Net: ABC/I. Rep: Selcom. Format: C&W. Spec prog: Farm 3 hrs w/ky. ■ Sam F. Beard, gen mgr; Jim Hill, prom mgr; Leon Hoeffner, chief engr. ■ Rates: \$14; 14; 14; 14.

**KNIN(AM)**—1947: 990 khz; 10 kw-D, 1 kw-N, DA-2. Box 787 (76307). (817) 723-0791. Wichita Bcstg Corp. (acq 8-1-61). Net: ABC/C, UPI. Rep: Torbet/Lasker. Format: Top-40. ■ Bob H. Walker, pres & gen mgr; Lynn Marshall, prog & mus dir; Ted Jeffrey, news dir; Eddie Bell, chief engr. ■ Rates: \$15.60; 10.80; 15.60; 10.80.

**KNTO(FM)**—Sept 21, 1961 103.3 mhz; 100 kw. Ant 440 ft. Stereo. Box 4327, 3700 Onaway Trail (76308). (817) 723-6688. Wichita Radio Corp. (acq 1-1-73). Net: Texas State. Rep: Bernard Howard & Co. Format: Disco/rock. ■ Stephen P. Leon, pres & gen mgr; Theresa M. Leon, VP; Robert Hoffpaur, ops dir; William Eulde, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 8.50.

**KTRN(AM)**—1948: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 5005 (76307). (817) 855-3555. Bcstg Assocs. (acq 4-1-60). Group owner: Sammons-Ruff Net: APR. Format: Top-40. Spec prog: Farm 7 hrs w/ky. ■ Raymond Ruff, pres; R. M. Lester, gen mgr; James Bond, prog dir; Larry Long, news dir; Vernon Beck, chief engr.

**KWFT(AM)**—July 15, 1939: 620 khz; 5 kw-U, DA-N. Box 420 (76307). (815) 322-4416. North Texas Radio Inc. (acq 9-7-76). Net: CBS. Rep: Buckley. Format: MOR, farm. Spec prog: Rel 8 hrs w/ky. ■ Don F. Whan, pres & gen mgr; A. L. Pierce, coml mgr; Homer Cunningham, prog dir; Evelyn Smith, prom mgr; Earl Sargent, farm serv dir; Joe Tom White, news ed; Lonnie Padron, chief engr.

Winters

**KRWT(AM)**—Not on air; target date unknown: 1060 khz; 1 kw-D. 633 N. Holly, Sherman (75090). Winters Radio. Format: Gospel, C&W.

Woodville

**KVLL(AM)**—Jan 4, 1968: 1220 khz; 250 w-D Box 458 (75977). (713) 283-3734. Trinity Valley Bcstg Co. (acq 4-25-75). Net: TSN. Rep: Miller. Format: MOR, C&W. ■ Jack Jackson, pres; Don Stevenson, gen mgr, prog dir; Delaina Caldwell, mus dir; Tom Burke, news dir; Jack Tucker, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Utah Radio

### Utah

#### Beaver

**\*KBBD(FM)**—Sept 15, 1975: 90.1 mhz; 10 w. Ant 72 ft. 150 N. Main (84713). (801) 438-2481 Beaver County School District. Format: Variety. Spec progs: Farm 1 hr, educ 5 hrs, wkly. ■ Melvyn L. Douglas, advisor.

#### Blanding

**KUTA(AM)**—Sept 15, 1961 790 khz; 1 kw-D. Box 790 (84511). (801) 678-2261 Blue Mountain Bcstg (acq 3-1-75). Net: ABC/I, IMN. Format: MOR. Spec progs: Navajo 6 hrs wkly. ■ Geo. C. Walton, pres & gen mgr. ■ Rates: \$30; 30; 30; 30.

#### Brigham City

**KBUH(AM)**—Feb 19, 1948: 800 khz; 500 w-D. Box 800, 948 W. Forrest St. (84302). (801) 723-3401 Brigham City Bcstg Co. (acq 5-77) Net: ABC/E. Rep: Masla, Young; Hix. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Royce E. Willis, pres.

**KBUH-FM**—Oct 20, 1972: 107.1 mhz; 3 kw. Ant minus 590 ft. Stereo. Dups AM 100%.

#### Cedar City

**KBRE(AM)**—1970: 940 khz; 10 kw-D. Box 858 (84720). (801) 586-9428. New Era Bcstg Co. Net: ABC/C. Rep: Eastman, IMN. Format: MOR. ■ Charles F. Hunter, pres; Jon Charles Hunter, gen mgr & prog dir; Stan Sorenson, prom mgr; Carlene Brown, coml mgr; Dane Ronnow, mus dir; Gary Lassiter, news dir; Robert Williams, chief engr. ■ Rates: \$6.30; 6.30; 6.30; —

**KBRE-FM**—May 10, 1974: 94.9 mhz, 25.5 kw. Ant 1681 ft. Net: ABC/FM. Format: AOR. ■ Rates: \$4.55; 4.55; 4.55; 4.55.

**\*KGSY-FM**—October 1966: 90.1 mhz; 265 w. Ant minus 890 ft. Southern Utah State College (84720). (801) 586-4411. Southern Utah State College. Format: Ed, top-40. ■ Orville Carnahan, pres; Lance D. Jackson, gen mgr.

**KSUB(AM)**—July 4, 1937: 590 khz, 1 kw-U, DA-N. Box 819 (84720). (801) 586-6547 Southern Utah Bcstg Co. (acq 12-9-59). Net: CBS. Rep: Masla; Evans; Hix. Format: Contemp, MOR. ■ Lucile M. Johnson, pres; Donald E. Cartwright, gen mgr & prog dir; Don McAllister, coml mgr; Randy Mathis, news dir; R. N. Gunn, chief engr. ■ Rates: \$7.05; 6.35; 7.05; 3.35.

**KSUB-FM**—Oct. 15, 1976: 92.5 mhz, 41 kw. Ant 1690 ft. Format: C&W. ■ Rates: \$3.10; 3.10; 3.10; 3.10.

#### Centerville

**KBBX(AM)**—Dec 1, 1957: 1600 khz; 1 kw-D. Box 388, Salt Lake City (84110). (810) 290-1142. Harold S. Schwartz (acq 7-25-77). Format: Religious. ■ Harold S. Schwartz, pres; Clifton Glasgow, stn mgr; John Stuart, VP. ■ Rates: \$5; 5; 5; —

**KCGL(FM)**—Co-owned with KBBX(AM) Not on air, target date unknown: 105.5 mhz; 3 kw. Ant 386 ft.

#### Delta

**KDLT(AM)**—Feb 25, 1974: 540 khz; 1 kw-D. Box 636, 79 S. Center St. (84624). Glen S. Gardner. Format: Modern Country. ■ Kjell Jenkins, gen mgr; Bob Olsen, coml mgr; Claudia Terrell, mus dir; Dan Sherwood, news dir; Robert Holman, chief engr. ■ Rates: \$3.20; 3.20; 3.20.

#### Ephraim

**\*KEPH(FM)**—1972: 89.5 mhz; 10 w. 150 E. 1st North (84627). Snow College.

#### Granger

**KRGO(AM)**—Licensed to Granger. See Salt Lake City.

*William A. Estline, Inc.*  
31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-0717  
MEDIA BROKERS — CONSULTANTS

#### Gunnison

**\*KGVH(FM)**—1975: 91.7 mhz; 10 w. 51 S. Main St., Manti (84662). South Sanpete School District.

#### Logan

**KBLW(AM)**—March 1968. 1390 khz, 5 kw-D, 500 w-N, DA-N. 810 W. 2nd North (84321). (801) 752-1390. People's Bcstg Co. Inc. (acq 3-68). Net: MBS. Rep: Market 4, AD Media, McGuire. Format: MOR, Top-40. Spec progs: Farm 15 hrs, C&W 15 hrs, wkly. ■ Glacus G. Merrill, pres; Gregory Merrill, gen & coml mgr; Darla Clark, prog & mus dir; Joseph Rutherford, news dir; Rickey Hughes, chief engr. ■ Rates: \$5; 5; 4.50; 4.

**KBLW-FM**—August 1977 92.9 mhz, 29.5 kw. Ant 716 ft. Progs sep from AM.

**KJKJ(FM)**—Nov 11, 1974 94.5 mhz; 25 kw. Ant minus 980 ft. Stereo. 21 B West Center (84321). (801) 753-5555. Bluejay Bcstg Inc. (acq 4-13-78). Net: ABC/FM. Format: Progs. ■ Randy Morrison, pres & gen mtr; Patrick Cahoon, gen sls mgr; John Hayes, mus dir; W. H. Traue, chief engr. ■ Rates: \$4; 5; 6; 5.

**\*KUSU-FM**—March 1953: 91.5 mhz, 18.5 kw. Ant minus 570 ft. Stereo. Radio-TV Bldg, Utah State U. (84322). (801) 752-4100, ext 7773. Utah State U. Net: NPR. Format: Diversfd. ■ Glen L. Taggart, pres; Frank Jones, gen mgr; Jerry Allen, stn mgr; Richard Meng, prog dir; Boyd V. Humpherys, chief engr.

**KVNU(AM)**—Nov 20, 1938: 610 khz; 5 kw-D, 1 kw-N, DA-2. 1393 N. Main St. (84321). (801) 752-5141 Cache Valley Bcstg Co. Net: ABC/I, IMN. Rep: Gastman. Format: MOR. ■ Helen Bullen, pres; Jon Wm. Bullen, gen mgr; Alan Lewis, prog dir; David Miller, coml mgr; Jennie Christensen, news dir; Wm. Neville, chief engr. ■ Rates: \$7; 6; 7; 6.

#### Manti

**KMTI(AM)**—June 7, 1976: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (84642). (801) 835-7301 Sanpete County Bcstg Co. Net: ABC/C, IMN. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Douglas L. Barton, pres, gen mgr & chief engr; Ned Jensen, prog dir; Bruce Mehew, coml mgr; Paul Hardy, mus dir; Richard Hales, news dir. ■ Rates: \$3.50; 3; 3.50; 2.50.

**KMTI-FM**—Not on air; 105.1 mhz; 30 kw. Ant 150 ft. 122 W. Union St. (84642). Format: Standard pops/country.

**\*KSME(FM)**—January 1976: 90.7 mhz, 10 w. 51 S. Main St. (84642). South Sanpete School District.

#### Moab

**KURA(AM)**—1956: 1450 khz; 1 kw-D, 250 w-N. Box 1296 (84532). (801) 259-6161 Moab Bcstg & TV Corp. (acq 1971). Net: ABC/C, IMN. Format: C&W, Top 40. ■ Rand Taylor, pres & gen mgr; T. Dee Tranter, mus & news dir; Ron Dickerson, chief engr. ■ Rates: \$5.55; 5.05; 5.55; 5.05.

#### Mount Pleasant

**\*KMTP(FM)**—1974: 91.1 mhz; 10 w. Ant 885 ft. 41 W. Main St. (84657). North Sanpete School District.

#### Murray

**KPRO(AM)**—Nov 8, 1948: 1230 khz; 1 kw-D, 250 w-N. 4874 S. State (84107). (801) 266-1230. Murray Bcstg Co. (acq 3-7-77). Net: ABC/C. Rep: Savalli/Gates. Format: Adult contemp. ■ Jay Gardner, gen mgr; Van Madsen, prog mgr; Jackson Weaver, coml mgr; Jay Meehan, mus dir. ■ Rates: \$13; 11; 13; 11

#### Ogden

**KANN(AM)**—September 1961 1090 khz, 1 kw-D.

2222 Washington Blvd. (84401). (801) 394-3438. Southern Nevada Communications (acq 11-1-75). Format: Reig. ■ Jack G. French, pres; Paul Edwards, gen mgr; Steve Peterson, prog & mus dir; June Edwards, news dir; Dennis Silver, chief engr.

**KDAB(FM)**—July 13, 1975: 101.1 mhz, 100 kw. Ant 700 ft. 2510 Washington Blvd (84401). (801) 393-8611 KDAB Inc. Format: Adult contemp. Spec prog Farm 2 hrs wkly. ■ Paul R. Droubay, pres & gen mgr; Woody O'Neil, news dir; Mike Scott, opns mgr; Rober Chamberlain, chief engr. ■ Rates: \$9.75; 8.75; 9.75; 7.75.

### KJQN

#### Adult Top 40

**KJQN(AM)**—April 1948: 1490 khz, 1 kw-D, 250 w-N. 1506 Gibson Ave. (84404). (801) 392-7535. SGS Bcstg. of Utah (acq 10-78). Net: ABC/C. Format: Adult top-40. ■ Tom Greenleigh, pres & gen mgr; Bob Rule, opns dir; Sam Stephens, chief engr.

**KLO(AM)**—1924 1430 khz; 5 kw-U, DA-D. Box 1430 (84402). (801) 731-1111 KLO Bcstg Co. (acq 1975). Net: ABC/I, IMN. Rep Eastman. Format: Top-40. Spec prog: Sp 1 hr, Black 1 hr wkly. ■ Robert Davis, pres & gen mgr; Andy Przybyla, coml mgr; Jordan Mitchell, prom mgr; Terry P Ingram, chief engr. ■ Rates: \$8; 7; 8; 7

**KQPD(FM)**—Aug 1, 1964: 101.9 mhz; 96.3 kw. Ant 39 ft. Stereo. Box 9526 (84409). (801) 621-8200. Wasatch Bcstg Partnership (acq 7-12-73). Net: UPI. Format: Btlf mus. ■ Frank C. McIntryre, pres & gen mgr & mus dir; Doris McIntryre, prog dir & prom mgr; John Elizondo, coml mgr; Jenny Hall, news dir; Terry Ingham, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KSVN(AM)**—Jan 1, 1946: 730 khz, 1 kw-D. Box 9730 (84409). (801) 621-4730. Weber Bcstg Inc. (acq 9-71). Net: ABC/E. Rep: Masla, Hix/Wayne-Evans. Format: C&W. Spec prog Sp 3 hrs wkly. ■ Rex Greene, gen mgr; Bruce Holland, opns mgr; Rick Worth, asst mgr & news dir; Jeff Reeves, mus dir; Steve Ferguson, prom mgr. ■ Rates: \$4.25; 3.50; 4.25; 3.50.

**KVFM(FM)**—Not on air; 95.5 mhz; 100 kw. Ant 680 ft. 3901 N. Mesa, El Paso, Tex. (79902). El Paso Bcstg Corp.

**\*KWCR-FM**—May 21, 1966: 88.1 mhz; 10 w. Department of Communications, 3570 Harrison Blvd. (84403). (801) 626-6450. Weber State College Board of Trustees. Net: ABC/FM, NPR. Format: Educ. Spec progs: Class 3 hrs, jazz 3 hrs wkly. ■ Rex Leethan gen mgr.

#### Orem

**\*KOHS(FM)**—Oct 1974: 91.5 mhz; 10 w. (CP: 3 kw; Ant minus 920 ft) Stereo. 175 S. 400 E. (84057). (801) 225-9155. Alpine School District. Format: MOR, educ, top 40. ■ Bob Robertson, pres; Clifton Pyne, gen mgr.

**KORM(FM)**—Not on air; 107.1 mhz; 3 kw. Ant minus 920 ft. Box 458, Bountiful (84010). Morris J. Jones.

#### Prowan

**\*KPWN(FM)**—1970: 90.9 mhz; 10 w. Ant 88.5 ft. c/o Kent F. Peterson, 75 North 300 west, Cedar City (84720). Iron County School District. ■ James L. Benson, gen mgr.

#### Pleasant Grove

**\*KPGR(FM)**—May 1976: 88.1 mhz; 12.5 w. Ant minus 1180 ft. 50 N. Center, Americanfork (84003). Alpine School District.

#### Price

**KOAL(AM)**—October 1936: 1230 khz, 1 kw-D, 250 w-N. Box AC (84501). (801) 637-1167. Eastern Utah Bcstg Co. Net: ABC/C, IMN. Format: MOR. ■ Jack Richards, pres; Thomas B. Anderson, gen mgr; Jim New, prog dir; Gary Grafe, news dir. ■ Rates: \$8; 6.50; 8; 5.

**KARB(FM)**—Co-owned with KOAL(AM) July 1977-98.3 mhz; 3 kw. Ant minus 145 ft. Format: C&W.

#### Provo

**KAYK(AM)**—1939: 960 khz; 5 kw-D, 1 kw-N, DA-2.

Box 960 (84601). (801) 373-8550. First Media Corp. (acq 3-76). Net: UPI. Rep: Masla. Format: MOR. ■ Glenn Potter, pres; Gene Manning, gen mgr; Paul Orchard, coml mgr; Larsen Bennett, prog dir; Wayne Richards, mus dir; Dave Hull, news dir; Mike Guymon, prom mgr; Rich Garlinger, chief engr. ■ Rates: \$18; 16; 18; 16.

**KAYK-FM**—Co-owned with KAYK(AM). Feb 14, 1968: 96.1 mhz; 38 kw. Ant 2620 ft. Stereo. (801) 359-0732. Dups AM 50%.

**\*KBYU-FM**—May 5, 1960: 88.9 mhz; 32 kw. Ant 2910 ft. Stereo. Harris Fine Arts Center, Brigham Young U. (84602). (801) 374-9707. Brigham Young U. Net: NPR. UPI. Format: Classcl. Spec progs: German 1 hr, Jazz 1 hr, oriental 1 hr, Sp 1 hr, wkly. ■ Dallin H. Oaks, university pres; Bruce L. Christensen, gen mgr. ■ \*KBYU-TV affil.

**KEYY(AM)**—December 1949: 1450 khz; 1 kw-D, 250 w-N. Box KEYY (84601). (801) 373-2174. Mid-Utah Bcstg Co. Inc. Rep: PRO Radio. Format: Contemp mass appeal. ■ Larry V. Bell, pres; Russell J. Heaton, gen mgr; Scott Stone, prog dir; Theron Wardle, gen sls mgr; David James, news dir; Carl Watkins, chief engr. ■ Rates: \$11.50; 9.50; 11.50; 9.50.

**KRMQ(FM)**—Co-owned with KEYY(AM). Not on air 94.9 mhz; 50 kw. Ant: 2620 ft.

**KFTN(AM)**—Nov 24, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (84601). (801) 373-1400. Whisper Communications (acq 5-26-76). Net: ABC/I, Inter-mountain. Format: C&W, Talk. ■ Bill Anderson, pres, Milt Waycasy, gen mgr; Doug Dillon, prog dir & mus dir; Steve Brosius, sls mgr; Jack Emmerson, news dir; Dave Paulson, chief engr. ■ Rates: \$6; 6; 6; 5.10.

### Richfield

**KSVK(AM)**—1947: 980 khz; 5 kw-D. Bos 848 (84701). (801) 896-4456. Sevier Valley Bcstg Co. (acq 7-15-72). Net: ABC/I, IMN. Rep: IMN. Format: C&W. ■ James Clawson, pres & gen mgr; Kim Findlay, prog dir & mus dir; O. Pauly Brown, news & spts dir; Jeff Nielson, chief engr. ■ Rates: \$4; 4; 4; 4.

**KJMC(FM)**—Co-owned with KSVK(AM). 93.7 mhz; 27 kw. Ant minus 820 ft.

### Roosevelt

**KNEU(AM)**—Jan 6, 1978: 1250 khz; 5 kw-D. Box 1250 (84066). (801) 722-5012. Golden Circle Bcstg. Net: UPI. Format: C&W. ■ Fred Brown, gen mgr; John Bailey, prog dir; George Culbertson, chief engr. ■ Rates: \$4.25; 4.25; 4.25; —

**\*KUHS(FM)**—May 24, 1977: 90.9 mhz; 10 w. Box 400 (84066). (801) 722-2474. Duchesne Country School District. Format: Top-40. ■ Wayne Merrell, gen mgr; Stuart Morrill, chief engr.

### St. George

**KDXU(AM)**—July 3, 1957: 1450 khz; 1 kw-D, 250 w-N. 114 E. 100 North, Box K (84770). (801) 673-3579. Julie P. Miner (acq 10-1-68). Net: ABC/I, IMN. Rep: IMN. Format: MOR. ■ Julie P. Miner, owner; L. Brent Miner, asst mgr; L. John Miner, gen mgr, prog dir, & chief engr; Arthur Fishler, coml mgr; Charles Wanlass, news dir. ■ Rates: \$5.75; 4.75; 5.75; 4.75.

**KZEZ(FM)**—Co-owned with KDXU(AM). June 15, 1973: 93.5 mhz; 3 kw. Ant minus 25 ft. Stereo. Dups AM 10%. Net: ABC/FM. Format: Btfl music.

**\*KRDC-FM**—1975: 90.1 mhz; 10 w. Dixie College (84770). (801) 673-4811, ext 331. Dixie College. Format: Variety. ■ Ned E. Carnahan, instructor, advisor.

**New AM**—Not on air: 890 khz; 50 kw. Albert L. Crain, Box 1116, Crane, Texas (79731).

### Salt Lake City

**KALL(AM)**—1945: 910 khz; 5 kw-D, 1 kw-N, DA-N. 312 E. South Temple (84111). (801) 364-3561. Communications Investment Corp. Group owner: Hatch Stns. Net: ABC/I, IMN. Rep: Eastman Radio. ■ George C. Hatch, pres; Homer K. Peterson, exec VP; Bennie L. Williams, gen and sls mgr; Paul Engman, prog dir; Fred Scott, news dir; Rex L. Vance, chief engr. ■ Rates: \$48; 44; 46; 44.

**KALL-FM**—Dec 1, 1968: 94.1 mhz; 40 kw. Ant 3,030 ft. Stereo. Prog sep from AM. Format: Contemporary.

## LAUREN A. COLBY

301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

■ John Emmerich, opns mgr. ■ KUTV(TV) affil. ■ Rates: \$36; 33; 34.50; 33.

**KAYK-FM**—See Provo.

**KCPX(AM)**—1923: 1320 khz; 5 kw-U, DA-1 1760 Fremont Dr. (84104). (801) 972-3030. TWX 910-925-5685. KCPX Inc. (acq 1959). Group owner: Columbia Pictures. ■ William E. Wright, stn mgr; Bruce Cummings, coml mgr; Gary Waldron, prog dir; Joe Lee, news dir; Richard Peterson, chief engr. ■ Rates: \$38; 33; 38; 33.

**KCPX-FM**—1947: 98.7 mhz; 27 kw. Ant 2,930 ft. ■ Rates: \$23; 18; 23; 18.

**KLUB(AM)**—Aug 1, 1938: 570 khz; 5 kw-U, DA-1 Box 389, 1550 W. 22d N. (84110). (801) 359-7794. Carman Corp. Net: UPI. Rep: McGavren-Guild. Format: Good music & standards. ■ Frank C. Carman, pres & gen mgr; Allan Thomas, natl coml mgr; F.R. Robinson, opns mgr; Paul Coburn, mus dir; Delbert Williams, chief engr. ■ Rates: \$34; 23; 29; 17

**KLUB-FM**—Feb 1, 1961: 97.1 mhz; 13 kw. Ant 3,650 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$8; 14; 14; 8.

**KPRQ(AM)**—See Murray.

**KRGO(AM)**—(Granger) Nov 16, 1956: 1550 khz; 10 kw-D. 5065 W. 2100 St. Granger (84120). (801) 972-3449. Group Communications (acq 3-1-68). Net: ABC/E. Format: C&W. ■ Sherwin Brotman, pres; Gene Guthrie, gen mgr; Fred De Smet, coml mgr; Karl Huffman, chief engr. ■ Rates: \$10; 10; 10; 10.

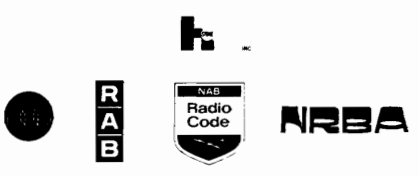
**KRSP(AM)**—Sept 2, 1967: 1060 khz; 10 kw-D. Box 7760 (84107). (801) 262-5541. Holiday Bcstg Co. Net: APR. Rep: Selcom. Format: AOR. ■ Ralph J. Carlson, pres & gen mgr; Alan Hauge, opns mgr; Debbie Barlow, coml mgr; Gerry Pond, news dir; Lorraine Winegar, mus dir; Kenneth Meyer, chief engr. ■ Rates: \$41; 41; 48; 39.

**KRSP-FM**—Aug 21, 1968: 103.5 mhz; 18.5 kw. Ant 3630 ft. Stereo. Progs sep from AM. Format: Top 40.

**KSL(AM)**—May 6, 1922: 1160 khz; 50 kw-U. 145 Social Hall Ave. (84111). (801) 237-2500. Bonneville Int'l Corp. Group owner: Bonneville. Net: CBS, APR, UPI. Rep: Torbet-Lasker. Format: MOR, talk. Spec progs: Farm 4 hrs. ■ Jay Lloyd, pres; Dean Lindsay, VP & stn mgr; George Lemich, prog dir; Philip R. Mueller, news dir; A. Lee Pocock, prom mgr; Buck Buchanan, chief engr. ■ Rates: \$56; 40.80; 40.80; 23.20. ■ KSL-TV affil.

**KSFI(FM)**—Dec 6, 1946: 100.3 mhz; 26 kw. Ant 3740 ft. Stereo. 163 Social Hall Ave. (84111). (801) 524-2600. Simmons Family Inc. Format: Btfl music. ■ Craig Hannon, gen mgr.

**KSOP**  
Modern Country Music



**KSOP(AM)**—Feb 1, 1955: 1370 khz; 1 kw-D. Box 25548 (84125). (801) 972-1043. KSOP Inc. (acq 1-1-66). Rep: HR Stone; McGuire; Tacher. Format: C&W. ■ Henry Hilton, pres; Greg Hilton, gen mgr; Don Wilcox, prog dir; Ann Brooks, coml mgr; Karen Kelly, news dir; Lyle Wahlgvist, chief engr; Joe Flint, mus dir; Don Hilton, prom mgr. ■ Rates: \$40; 36; 40; 36.

**KSOP-FM**—Dec 10, 1964: 104.3 mhz; 13 kw. Ant 3,630 ft. Stereo. Progs sep from AM. Format: C&W.

**KSXX(AM)**—May 13, 1960: 630 khz; 1 kw-D, DA. 364 South State (84111). (801) 355-2953. D&B Bcstg Co. Inc. Net: NBC. Format: Talk. ■ Starley D. Bush, pres & gen mgr; David Page, coml mgr; Dan Tyler, prog dir; Dan Karnes, news dir; Robert Chamberlain, chief engr. ■ Rates: \$15; 15; 15; —

**\*KUER(FM)**—June 6, 1960: 90.1 mhz; 22.5 kw. Ant 2,940 ft. Stereo. 116 Kingsbury Hall, U. of Utah (84112). (801) 581-6625. U. of Utah. Net: NPR. Format: Diversified. Spec prog: Sp 2 hr wkly. ■ Donald E. Smith, gen mgr.

**KWHO(AM)**—Nov 15, 1955: 860 khz; 1 kw-D. 512 E. 2d St. (84102). (801) 322-5819. Reese C. Anderson (acq 6-4-56). Format: Classcl. Spec progs: Sp 2 hrs, Ger 1 hr, Dutch 1 hr, wkly. ■ Reese C. Anderson, pres & gen mgr; Lavar F. Reese, coml mgr; Rob Johanson, prog & mus dir; Craig Park, news dir; Dennis M. Silver, chief engr. ■ Rates: \$10; 10; 10; 10.

**KWHO-FM**—July 31, 1965: 93.3 mhz; 30 kw. Ant minus 3660 ft. Stereo. Prog sep from AM. Format: Adult Top-40. ■ Kent Peterson, prog dir. ■ Rates: \$10; 10; 10; 10.

**KWMS(AM)**—February 1945: 1280 khz; 5 kw-D, 500 w-N, DA-N. 1042 S. 700 W. (84104). (801) 972-1280. Granite District Radio. Group: WMS Corp. (acq 3-75). Net: MBS. Format: All news. ■ Samuel Williams, pres; Len Allen, coml mgr; Bill Terry, news dir; Dave Gonzales, chief engr. ■ Rates: \$15; 10; 13; 8.

**New FM**—Not on air: 90.9 mhz; 19 kw. Ant: 3,595 ft. Listeners Community Radio. 1840 S. 1300 East (84105).

### Spanish Fork

**KONI(AM)**—July 24, 1960: 1480 khz; 1 kw-D. Box 379 (84660). (801) 489-5166. (801) 897-3559. Neale Broadcast Alliance Inc. (acq 9-1-77). Net: UPI. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Sterrett Neale, pres & gen mgr; Jimmy Valentine, prog dir; George Culbertson, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**KONI-FM**—Nov 1, 1967: 106.3 mhz; 220 w. Ant 920 ft. Stereo. Dups AM 70%.

### Tooele

**KDYL(AM)**—July 3, 1956: 990 khz; 1 kw-D. Box 490 (84074). (801) 882-1441. T. W. Mathis. (acq 2-78). Rep: Masla, Mix. Format: Diversified, news, MOR. ■ T. W. Mathis, pres & gen mgr; Julie Cohen, coml mgr & news dir. ■ Rates: \$4.50; 4; 4.50; —

### Vernal

**\*KUIB(FM)**—June 20, 1972: 89.1 mhz; 10 w. Ant 60 ft. Stereo. 161 N. 10th W. (84078). (801) 789-1891. Uintah School District. Format: Variety. ■ Rick Menage, gen mgr.

**KVEL(AM)**—Jan 19, 1947: 920 khz; 5 kw-D. Box 307 (84078). (801) 789-0920. Uintah Bcstg & TV Co. Net: ABC/I, IMN. Format: MOR. ■ J.C. Wallentine, pres; Margaret Hemmert, stn mgr; Howard Johnson, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**KVEL-FM**—May 1, 1975: 92.7 mhz; 1.35 kw. Ant 430 ft. Stereo. Progs sep from AM. Format: Oldies, btfl mus, C&W. ■ Rates: \$4; 4; 4; 4.

### Vermont

### Barre

**WORK(FM)**—Listing follows WSNO(AM).

**WSKI(AM)**—See Montpelier.

**WSNO(AM)**—Oct 13, 1959: 1450 khz; 1 kw-D, 250 w-N. Box 1 (05641). (802) 476-4168. Radio Barre Inc. (acq 9-1-74). Net: CBS. Rep: PRO Radio, Kadetsky.

## Vermont Radio

Format: MOR, C&W. ■ Robert I. Kimel, pres. Alan H. Noyes, gen mgr; Mike Donovan, coml mgr; Bill Noyes, prog dir; Allan R. Machell, chief engr. ■ Rates: \$6; 6; 6; 6.

**WORK(FM)**—Co-owned with WSNO(AM). Aug 5, 1974: 107.1 mhz, 1.5 kw. Ant 410 ft. Dups AM 10%. Format: Contemp. ■ Rates: \$6.50; 6.50; 6.50.

### Bennington

**WBTN(AM)**—Sept 13, 1953: 1370 khz, 1 kw-D. Box 560 (05201). (802) 442-6321. Catamount Bcstrs Inc. Rep: Webb; Kirby. ■ Mrs. Belva Chase Keyworth, pres, treas & stn mgr; Robert Harrington, asst stn mgr.

**WHGC(FM)**—Co-owned with WBTN(AM). Not on air, target date unknown: 94.3 mhz; 3 kw. Ant 110 ft.

### Brattleboro

#### WKVT Adult Contemporary

**WKVT(AM)**—Nov 29, 1959: 1490 khz; 1 kw-D. 250 w-N. Box 818 (05301). (802) 254-2343. Webster Bcst Group (acq 8-28-78). Net: CBS. Rep: PRO Radio Northeastern Spot Sls. Format: MOR. Spec progs: Pol 1 hr, farm 1 hr, wkly. ■ Donald Webster, pres & gen mgr, Gary Ferguson, asst gen mgr; Dale Houston, prog dir; Tony Townsend, mus dir; Paul Otterness, news dir; David Calef, chief engr. ■ Rates: \$7.35; 6.35; 7.35; 3.80.

**WKVT-FM**—Not on air, target date unknown: 92.7 mhz; 410 w. Ant 712 ft. Stereo

#### WTSA-AM/WTSA-FM



**WTSA(AM)**—April 19, 1950: 1450 khz, 1 kw-D. 250-N. Box 819 (05301). (802) 254-4577. Southern Vermont Broadcasters (acq 1-8-68). Net: NBC. Rep: Market 4; New England Spot. Format: Contemp. Spec prog: C&W 6 hrs wkly. ■ John K. Healy, pres & gen mgr; B. L. Healy, coml & prom mgr; Larry Smith, news dir. ■ Rates: \$7.70; 6.15; 7.70; 5.54.

**WTSA-FM**—Dec 15, 1975: 96.7 mhz; 3 kw. Ant 170 ft. Format: Beautiful music. ■ Rates: \$6.05; 6.05; 6.05, 6.05.

### Burlington

**WDOT(AM)**—April 19, 1954: 1400 khz; 1 kw-D. 250 w-N. 395 College St. (05401). (802) 862-5776. Hunter Bcstg Inc. (acq 2-25-64). Net: ABC/C, ABC/I. Rep: Schutz, Kadetsky. Format: Mass appeal. ■ William A. Hunter, pres & gen mgr; Dennis Jackson, VP; Daniel F. Shannon, coml mgr; Charles Cuisamano, news dir; Peter Steinhaus, prog dir; C. J. Rainville, chief engr. ■ Rates: \$11, 9; 9; 6.

**WEZF(FM)**—July 19, 1969: 92.9 mhz; 36 kw. Ant 2700 ft. Stereo. Box 22 (05401). (802) 655-3663. TWX (802) 510-299-0022. International Television Corp. (acq 4-14-74). Rep: Buckley. Format: Btfl mus. Spec progs: Farm 6 hrs, Classical 1 hr wkly. ■ Donald G. Martin, pres, John R. Hughes, VP; William Mockbee, gen mgr; John O'Neill, news dir; Bud Whitebook, prod dir; Sally Barone, sis cord, Sarge Cathrall, chief engr. ■ WEZF-TV affil. ■ Rates: \$13; 16, 16, 13.

**WJOY(AM)**—Sept 14, 1946: 1230 khz, 1 kw-D. 250 w-N. Joy Drive, Broadcast Park, S. Burlington (05401). (802) 658-1230. Vermont Bcstg Corp. Audio news: APR. Net: CBS. Rep: PRO Radio, Kettell-Carter. Format: Adult contemporary. ■ Frank A. Balch, pres & gen mgr; Vincent J. D'Acuti, coml & prom mgr; Joel Najman, prog dir; Joe Slakas, news dir; Dennis Snyder, chief engr. ■ Rates: \$11, 8; 11, 8.

**WQCR(FM)**—Co-owned with WJOY(AM). June 26, 1962: 98.9 mhz; 33 kw. Ant 290 ft. Stereo. Prog sep from AM. ■ Rates: \$9, 10.50; 10.50; 9.

**\*WRUV(FM)**—Oct 3, 1965: 90.1 mhz; 400 w. Ant 140 ft. (CP: 460 w. Ant 145 ft). Stereo. 489 Main St.

## LAUREN A. COLBY COMMUNICATIONS ATTORNEY Daily Service to FCC Offices 301-663-1086

(05401) (8J2) 656-4399 U. of Vermont & State Agricultural College Net: ABC/FM. Format: Diversified, jazz. ■ Douglas Lang, gen mgr

**WVMT(AM)**—1922: 620 khz, 5 kw-U. DA-2 Box 12, Colchester (05446). (802) 655-1620. Vermont Radio Inc (acq 2-1-63). Group owner Goldman. Net: NBC. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ Simon Goldman, pres, George Cameron, VP & gen mgr, Edward Stone, coml mgr; Jean Cochran, news dir; Gary Wheelock, prom mgr; Howard Ginsburg, chief engr. ■ Rates: \$19; 16.80; 19, 16.80.

### Castleton

**\*WIUV(FM)**—June 1976: 91.3 mhz; 10w. Castleton State College (05735). Board of Trustees. Format: Diversified. ■ John Quinn, stn mgr.

### Colchester

**\*WWPV-FM**—Aug 10, 1973: 88.7 mhz; 10 w. Saint Michaels College (05404). (802) 655-0176. Board of Trustees, St Michaels College. Format: Diversified. ■ Matt Bowen, gen mgr.

### East Montpelier

**\*WVEP(FM)**—March 5, 1973: 88.3 mhz, 10 w. RR No 2, Montpelier (05602). (802) 229-0321. Union High School Dist No. 32. Format: Diversified, educ. Spec progs: Black 5 hrs, Classical 2 hrs wkly. ■ Grace Engel, gen mgr

### Johnson

**\*WJSC-FM**—July 16, 1972: 90.1 mhz; 10 w. Box A-60. (05656). (802) 635-2314. Vermont State College. Net: NPR. Format: Progs, diversified. ■ William A. Price III, faculty adv; Peter Neff, gen mgr; Tom McKinney, chief engr.

### Lyndonville

**\*WWLR(FM)**—Feb 4, 1977: 91.7 mhz, 10w. Box F (05851). (802) 626-3335. Vermont State College. Format: Progressive. ■ Joe Benning, gen mgr; Bob Sherman, prog dir; Russ Bailas, chief engr.

### Middlebury

**WCVM(FM)**—Listing follows WFAD(AM)

**WFAD(AM)**—Dec 24, 1965: 1490 khz; 1 kw-D. 250 w-N. Box 1490, 75 Court St. (05753). (802) 388-2490. Addison Bcstg Inc. (acq 8-1-73). Net: CBS. Rep: PRO Radio. Format: MOR. Spec prog: C&W 10 hrs wkly. ■ Mark Brady, pres & gen mgr; Ken Gilbert, prog & mus dir; Timothy Buskey, opns mgr; Chris Graff, news dir; Larry Maier, chief engr. ■ Rates: \$7.05; 6.25; 7.05; 4.

**WCVM(FM)**—Co-owned with WFAD(AM). April 2, 1975: 100.9 mhz; 3 kw. Ant minus 146 ft. Box 150, 75 Court St. (05753). (802) 388-6782. Format: Oldies. ■ Lisa Alexander, prog & mus dir. ■ Rates: \$6.50; 5.75; 6.50; 4.50.

**\*WRMC-FM**—February 1968: 91.7 mhz; 10 w. Box C2200 (05753). (802) 388-6323. President and Fellows of Middlebury College. Format: Classcl, prog rock. ■ Jonathan D. Hart, pres & gen mgr; Jeff Anderholm, prog dir; Chip Hoch, chief engr.

### Montpelier

**WNCS(FM)**—June 12, 1977: 96.7 mhz, 400 w. Ant 700 ft. Box 551 (05602). (802) 223-2396. North County Communications Inc. Rep: Schultz, Kirby. Format: Town & Country. Spec progs: Class 8 hrs, jazz 4 hrs wkly. ■ George B. Spaulding, pres & gen mgr; Steve Zind, prog dir; Bruce Baltin, coml mgr; Linda Leehman, mus dir; Robert Kinzel, news dir; Joel Bolton, chief engr. ■ Rates: \$6.45; 6.45; 6.45; 6.45.

**WSKI(AM)**—Dec 7, 1947: 1240 khz, 1 kw-D. 250 w-N. 94 Main St. (05602). (802) 223-5275. Green Mt. Bcstg Inc. (acq 12-1-58). Net: ABC/E. Rep: Market 4 Radio; Creed. Format: MOR. ■ Daniel B. Ruggles III, pres & gen mgr; Victor Lavin, coml mgr; Thomas Cheney, prog dir; Robert J. Bannon, news dir; Gerard Marcotte, chief engr. ■ Rates: \$7.50; 7.50; 7.50, 7.50.

### Newport

**WIKE(AM)**—Oct 12, 1952: 1490 khz, 1 kw-D. 250 w-N. DA-1 Box 377 (05855). (802) 334-6521. Memphremagog Bcstg Co. Inc. Net: CBS. Rep: M.A. Sales; New England Spot Sls. Format: C&W, MOR. ■ E. Dean Finney, pres & gen mgr; William Graham, coml mgr; Michael Sequin, chief engr. ■ Rates: \$5.50; 5.50; 5.50.

### Northfield

**\*WNUB-FM**—Dec 8, 1967: 89.1 mhz, 10 w. Jackman Hall, Norwich University (05663). (802) 485-8400. Norwich U. Format: Variety. ■ George Turner, gen mgr.

### Plainfield

**\*WDGR(FM)**—May 11, 1973: 91.1 mhz; 10 w. Ant 50 ft. Goddard College (05667). (802) 454-8311, ext 371. Goddard College Corp. Format: variety, AOR. ■ Kenneth Moore, gen mgr.

### Putney

**\*WVUS(FM)**—1974: 88.9 mhz; 10 w. Stereo. Box 480, Windham College (05346). (802) 387-4615. Windham College Radio System. Format: Progs, jazz, diversified. ■ Paul DiVito, gen mgr; Bob Konkel, mus dir.

### Randolph

**WCVR(AM)**—Nov 26, 1968: 1320 khz, 1 kw-D. Rt 66 (05060). (802) 728-3326. Vermont Media Group Inc. (acq 11-16-76). Format: MOR, C&W. ■ Daniel Bradley, pres, Ray Norman, coml mgr; Michael Thurston, prog dir; Dick LaCaillade, news dir. ■ Rates: \$8.45; 8.45; 8.45; —

### Randolph Center

**\*WVTC(FM)**—90.7 mhz; 10 w. Ant 63 ft. Box 1, Morey Hall, Vermont Technical College (05061). (802) 728-5646. Vermont State Colleges, Vermont Technical College. Format: Top 40. ■ Howard Marc Ginsberg, pres & gen mgr; Charles Roberts, chief engr.

### Rutland

**WHWB(AM)**—June 1949: 1000 khz, 1 kw-D. West Proctor Rd. (05701). (802) 773-3315. Central Vermont Bcstg Corp. (acq 1954). Net: APR. Rep: New England. Format: Diversified, MOR. Spec progs: Ital 1 hr, farm 1 hr wkly. ■ John Carusone Jr., pres; Francis E. McCormack, gen mgr; Robert Bascom, prog dir; Valarie Smith, coml mgr; Fred Hill, prom mgr; Jack Healy, mus dir; Glenn Gardner, news dir; Manual Martin, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WHWB-FM**—March 25, 1971: 98.1 mhz; 50 kw. Ant minus 300 ft. Dups AM 35%. Format: C&W. ■ Rates same as AM.

**WRUT(FM)**—Listing follows WSYB(AM).

**WSYB(AM)**—Dec 10, 1930: 1380 khz; 5 kw-D. 1 kw-N. DA-N. Box 249 (05701). (802) 775-5597. Vermont Radio Inc. (acq 11-1-70). Group owner: Goldman. Net: NBC, UPI. Rep: Masla, Eckles & Queen. Format: Contemp. Spec progs: Pol 1 hr, farm 1 hr wkly. ■ Simon Goldman, pres; Ralph Smith, coml mgr; George Cameron, gen mgr; Alex Dunn, prog & mus dir; Ted Pendelton, news dir; Walter Bohlin, chief engr. ■ Rates: \$6.90; 6.40; 6.90; 6.40.

**WRUT(FM)**—Co-owned with WSYB(AM) 1974: 97.1 mhz, 830 w. Ant 2,589 ft. Format: Beautiful music. Spec prog: Classical 3 hrs wkly. ■ Rates: \$5.10; 4.60; 5.10; 4.60.

### St. Albans

**WWSR(AM)**—1941: 1420 khz; 1 kw-D. Swanton Rd. (05478). (802) 524-2133. Radio St. Albans Inc. (acq 9-59). Audio news: UPI. Rep: PRO Radio, Kadetsky. Format: MOR, easy Istng. Spec progs: C&W 7 hrs, talk 5 hrs wkly. ■ Robert I. Kimel, pres; John O. Kimel, gen mgr; Cecil Fahl, natl sis mgr; Bob Leavitt, prog dir;

David R. Kimel, sls mgr; Arthur Riddlesworth, coml mgr; Bradley Weeks, sls mgr; Arthur Riddlesworth, coml mgr; Bradley Weeks, sls mgr; Linda Collins, news dir; Theodore Boisvert, chief engr. ■ Rates: \$7.88; 7.88; 7.88; —

**WWSR-FM**—April 1970: 102.3 mhz; 3 kw. Ant 215 ft. Stereo. Box 270 (05478). Progs sep from AM. Format: Contemp, top 40, hit parade. ■ Albert Corey, prom mgr; John Kimel, mus dir; Pat Murtagh, spt dir. ■ Rates: \$8.60; 8.60; 8.60; 8.60.

## St. Johnsbury

**WTWN(AM)**—July 10, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 249 (05819). (802) 748-2344. Twin State Bcstg Inc. Net: CBS, North Country Stns of Vt. Rep: Masla, New England Spot Sls. Format: MOR. ■ E. Dean Finney, pres & gen mgr; Douglas N. Drown, asst mgr & prog dir; Lawrence Knight, coml mgr; Barbara Pulling, news dir; Mike Seaguin, chief engr. ■ Rates: \$6; 6; 6; 6.

## Springfield

**WCFR(AM)**—May 26, 1954. 1480 khz; 5 kw-D. Box 800 (05156). (802) 885-4555. Connecticut Valley Bcstg Inc. (acq 10-78). Net: ABC/C. Rep: Creed. Format: MOR, top 40. ■ Frank P. Zezza, pres & gen mgr; John Frawley, prog dir; Frank Sesno, news dir; Dick Wholey chief engr. ■ Rates: \$9.60; 8; 9.60; 7

**WCFR-FM**—Jan 1, 1972: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 60%. Format: Adult contemporary.

## Stowe

**\*WMTF(FM)**—April 30, 1975: 91.5 mhz, 10 w. Mountain Rd. (05672). (902) 253-4779. Stowe School. Format: Educl, MOR, oldies, top 40. ■ Bob Paine, pres; Dave Katz, gen mgr.

**WRFB(FM)**—Feb 28, 1977: 101.7 mhz 30 w. Ant 2,280 ft. Box 26 (05672). (802) 253-4877 RFB Inc. Format: MOR, classical, jazz. ■ Brian Harwood, gen mgr; Brad Worthen, coml mgr. ■ Rates: \$6; 6; 6.

**WDEV(AM)**—July 16, 1931. 550 khz; 5 kw-D, 1 kw-N, DA-2. 9 Stowe St. (05676). (802) 244-7321 Radio Vermont Inc. (acq 1969). Rep: Devney; Kettell-Carter. Format: MOR. ■ Lloyd E. Squier, pres; Craig S. Parker, gen mgr; Michael Carey, prog dir; Jack Donovan, prom mgr; Timothy Lewis, news dir; Peter S. Dean, chief engr. ■ Rates: \$10; 8; 10; 8.

## Wells River

**WYKR(AM)**—Oct 3, 1976: 1490 khz, 1 kw-D, 250w-N. WYKR (05081). (802) 757-2773. Puffer Brothers. Rep: Kirby. Format: Diversified. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

## White River Junction

**WNHV(AM)**—Feb 28, 1963: 910 khz; 1 kw-D. DA-D. Box 910 (05001). (802) 295-3093. N.H.-Vt. Bcstg Corp. (acq 10-1-66). Net: ABC/I. Rep: Queen Co. Format: MOR, talk, diversified. Spec prog: Classical 2 hrs, jazz 2 hrs, C&W 5 hrs wkly. ■ Rex Marshall, pres & gen mgr; Ray Reed, mus dir; Terry Boone, prog dir, coml & prom mgr; Don Eli, news dir; Andrew Leckart, chief engr. ■ Rates: \$9.70; 6.25; 7.75; —.

**WNVH-FM**—Feb 15, 1969: 95.3 mhz; 3 kw. Ant 245 ft. Stereo. Dups AM 65%. Format: Diversified. ■ Rates: \$9.70; 6.25; 7.75; 4.70.

## Windsor

**\*WVPR**—Aug 13, 1976: 89.5 mhz; 1.25 kw. Ant 2160 ft. Box 895 (05089). (802) 674-6772. Vermont Public Radio. Net: NPR. Format: Educational, classical, ■ R. V. Phillips, pres; R. G. Dille, exec VP & gen mgr.

## Virginia

## Abingdon

**WBBI(AM)**—Dec 10, 1956: 1230 khz; 1 kw-D, 250 w-N. Box 190 (24210). (703) 628-2147 Burley Bcstg Inc. Net: MBS. Format: C&W, rock. ■ Lindy M. Seamon, pres, gen mgr & chief engr; Virginia Henninger, coml mgr; Lee Harmon, prog dir, prom mgr; Alan Davis, mus dir; Sid Collier, news dir.

**WBBI-FM**—Dec 10, 1966: 92.7 mhz; 1.8 kw. Ant 370 ft. Prog sep from AM. Format: Variety.

## Alexandria

**WPIK(AM)**—Dec 10, 1945: 730 khz; 5 kw-D, DA. 362 S. Pickett St. (22304). (703) 683-3000. Potomac Bcstg Corp. Net: ABC/E Rep: Masla. Format: Mod country. ■ Carl L. Lindberg, pres-gen mgr; T. Neal Heaton, stn mgr; Robert Hughes, opns mgr; Robert Taliaferro, chief engr. ■ Rates: \$60; 37; 60; 32.

**WXRA(FM)**—Co-owned with WPIK(AM). See Woodbridge.

## Altavista

**WKDE(AM)**—April 29, 1962: 1000 khz; 1 kw-D. Box 512 (24517). (703) 369-5588. Altavista Bcstg Corp. Group owner: Gray Rep: Southern Spot Sls. Format: C&W. ■ Ted J. Gray Jr., pres; Lester Woodie, gen mgr; Bernice Johnson, coml mgr; Doug Catlin, prog dir; Terry Shinn, chief engr.

**WKDE-FM**—June 30, 1969: 105.5 mhz; 3 kw. Ant 120 ft. Dups AM 100%.

## Amherst

**WKYY(AM)**—Sept 6, 1976: 1420 khz, 1 kw-D. Box 522 (24521). (804) 528-5454. Amherst Broadcasting Associates. Net: UPI, Va. Format: Country/urban. Spec prog: Farm 4 hrs, classical 3 hrs, bluegrass 10 hrs wkly. ■ Michael R. Starling, pres, gen mgr, coml mgr, chief engr; Robin Reed, prog dir-news dir. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

## Appalacia

**WLSD-FM**—See Big Stone Gap.

## Appomattox

**WTTX(AM)**—June 1, 1974. 1280 khz; 1 kw-D. (CP 3 kw; Ant 300 ft.) Box 637 (24522). (804) 352-8353. WTTX Radio Inc. (acq 1973). Group owner: Gray. Net: ABC/I, VA Agrinet. Rep: Southern Spot Sls. Format: Variety. ■ Ted J. Gray Jr., pres; Jody Rainwater, gen mgr; Joe Johnson, prog & mus dir; Vic Reynolds, coml mgr; Ted Gray Jr., chief engr. ■ Rates: \$2.25; 2.25; 2.25; —

**WTTX-FM**—Sept 1976: 107.1 mhz; 3 kw. Ant 300 ft. Box 512, Altavista, Va. (24517). Dups AM 100%.

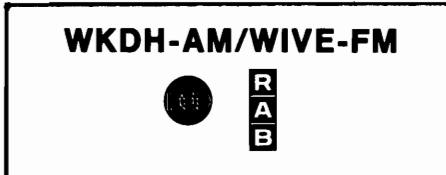
## Arlington

**WABS(AM)**—Nov 7, 1946: 780 khz; 1 kw-D. 5230 Lee Hwy. (22207). (703) 534-2000. Radio 780 Inc. (acq 11-10-77). Net: UPI. Format: Religious. ■ Edwin Tornberg, pres; W. Neale Carr, gen mgr; Steven R. Cross, prog dir. ■ Rates: \$15; 15; 15; 15.

**WAVA(FM)**—Aug 1, 1948: 105.1 mhz, 50 kw. Ant 500 ft. Stereo. 5232 Lee Hwy. (22207). (703) 534-0320. WAVA Ltd. Partnership. (acq 10-24-77). Net: APR. Rep: CBS FM Spot. Format: Mellow soft rock solid rock. ■ Alex Sheffelt, pres & gen mgr; Tim Powell, prog dir; Jeff Hedges sls dir; Donna Halper, mus dir; Al Kessler, prom mgr; Bill Ashley, chief engr. ■ Rates: \$42; 32; 42; 32.

**WEAM(AM)**—April 7, 1947: 1390 khz; 5 kw-U, DA-2. 2131 Crimmins Lane, Falls Church (22043). (703) 534-1390. Arlington Fairfax Bcstg Co. (acq 5-31-48). Group owner: Thoms. Rep: H-R/Stone. Format: Black. ■ Mrs. Harold Thoms, pres; Terry Watts, gen mgr; Calvin Booker, prog dir; Morgan Burrows, chief engr. ■ Rates: \$60; 45; 60; 45.

## Ashland



**WKDH(AM)**—May 1, 1962: 1430 khz; 1 kw-D. Box 272 (23005). (804) 798-4711. Christian Enterprises Inc. (group owner; acq 12-1-65). Net: Mutual, APR. Format: Rel. Spec progs: Black 2 hrs, farm 1 hr wkly. ■ James N. Birkitt, pres-gen mgr; Jim Birkitt, Jr., opns mgr-mus dir; John Birkitt, coml sls; Dave Pegram, prog

## Vermont, Virginia Radio

dir; Ray Swiderski, news dir; L. B. Kizzie, prom dir; Ed Burkhardt, chief engr. ■ Rates: \$10.30; 10.30; 10.30; —

**WIVE-FM**—Co-owned with WKDH(AM). Dec 7, 1967: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Net: MBS. Prog sep from AM. Format: Religious. Spec prog: Black 2 hrs wkly. ■ Dave Peagram, prom mgr. ■ Rates: \$8.65; 8.65; 8.65; 8.65.

## Bassett

**WODY(AM)**—Oct 1, 1960: 900 khz; 500 kw-D, DA. Drawer 231 (24055). (703) 629-2509. WODY Inc. Net: ABC/I. Format: C&W. ■ E. Arnold Terry, pres and gen mgr; Wayne Ross, prog dir & prom mgr; Don Fields, mus dir; Troy Spencer chief engr. ■ Rates: \$5.75; 5.75; 5.75; —

## Bedford

**WBLT(AM)**—Feb 9, 1950: 1350 khz; 1 kw-D. Box 506 (24523). (703) 586-8245. Bedford Bcstg Corp. Net: APR. Format: Diversified. Spec prog: Farm 5 hrs wkly. ■ James E. Synan, pres; Dana Carden, prom mgr; H. Watts Key, mus dir; John Laughlin, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

## Big Stone Gap

**WLSD(AM)**—Aug 20, 1953: 1220 khz; 1 kw-D. Drawer W (24219). (703) 523-1700. Big Stone Bcstg Corp. (acq 11/1/76). Net: ABC/I, Va. Net. Format: Top-40, C&W. ■ G. Gary Rakes, pres-gen mgr; Barry Simmons, coml mgr; Rhonda Carroll, prog dir; Edward Wright, mus dir-prom mgr; Thomas Jones, news dir; James Hamilton, chief engr. ■ Rates: \$3; 3; 3; 3.

**WLSD-FM**—April 8, 1975: 93.5 mhz; 120 w. Ant 1210 ft. Stereo. Dups AM 85%. Format: Btfl mus; top-40. ■ Rates same as AM.

## Blacksburg

**WJJJ(AM)**—See Christiansburg.

**WKEX(AM)**—July 10, 1969: 1430 khz; 1 kw-D. 1501 Lark Lane (24060). (703) 552-2252. William B. Jr. Net: APR. Format: C&W. ■ William B. Mathews Jr., owner; Donald Fleeger, gen mgr; John Osborne, chief engr. ■ Rates: \$2.80; 2.50; 2.80; 2.50.

**WQBX(AM)**—1973: 710 khz; 5 kw-D. DA. c/o Box A, Eden, N.C. (27288). Radio Montgomery Inc. ■ Ray Childers, gen mgr; Robin Good, stn and opns mgr; Reggie Neel, prog dir; Linda Wilcoxon, traf dir; Ed Tillett, news dir; Paxton Durham, chief engr.

**\*WUVT-FM**—Oct 23, 1969: 90.7 mhz; 770 w. Ant 150 ft. Stereo. Squires Center (24061). (703) 552-0640. Virginia Polytechnic Institute & State Univ. Net: MBS. Format: Educ & diversified. ■ Mark Stein, gen mgr.

**WVVV(FM)**—Co-owned with WJJJ(AM), Christiansburg, Va. December 1964: 104.9 mhz; 2.7 kw. Ant 310 ft. Stereo. Box 882 (24060). (703) 382-4993. Blacksburg-Christiansburg Bcstg Co. Group owner: Suburban. Net: ABC/C. Format: Top 40. ■ Robert R. Hilker, pres; Lewis H. Bagwell Jr., VP & gen mgr; Jeff Nichols, coml mgr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

## Blackstone

**WBBC(FM)**—Listing follows WKLV(AM).

**WKLV(AM)**—1947: 1440 khz; 5 kw-D. Drawer 192 (23824). (804) 292-4146. Blackstone Bcstg Corp. (acq 12-51). Net: APR. Rep: Keystone. Format: C&W, MOR, top-40. ■ David L. Umstead, pres; J. E. Fox, gen mgr & chief engr; Gary R. Taggart, mus & prog dir. ■ Rates: \$4.80; 3.85; 3.85; 3.85.

**WBBC(FM)**—Co-owned with WKLV(AM). Nov 17, 1975: 93.5 mhz; 1.8 kw. Ant 370 ft. Dups AM 20%. Format: C&W, MOR, progsv. ■ Noel Shekeleton, opns mgr. ■ Rates same as AM.

## Bluefield

**WBDY(FM)**—December 1970: 106.3 mhz; 3 kw. Ant 96 ft. Box 509, 134 Stockton St. (24605). (703) 326-1063. Bluefield Bcstg Co. (acq 7-18-75). Net:

## Virginia Radio

MBS, Virginia News, Agrinet Farm, Rep: Bob Dore, Format: C&W. Spec prog: Relg 6 hrs, farm 2 hrs wkly. ■ Aubrey Garber, pres; Michael V. Brown, gen mgr; Samuel Brown, coml mgr; Mike Brown, mus dir-prog dir; Dale Wakelee, prom mgr; Keith Gross, news dir; John Widener, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 3.50.

### Bristol

**WFHG(AM)**—January 1947 980 khz, 5 kw-D, 1 kw-N, DA-N. Box 799 (24201). (703) 669-8112. Bristol Bcstg Inc. (acq 1948). Group owner: Ninninger. Net: MBS. Rep: Stone. ■ W.C. Ninninger, pres; W.L. Ninninger, gen mgr; Jack Martin, coml mgr; Robert M. Fleming, prog dir; Ned Michaels, news dir; John Hughlett Jr., chief engr.

**WFHG-FM**—See Bristol, Tenn.

**WKYE(AM)**—See Bristol, Tenn.

**WOPI-AM-FM**—See Bristol, Tenn.

**WZAP(AM)**—1946: 690 khz; 10 kw-D. Box 1038 (24201). (703) 466-2201. RAM Communications, Inc. (acq 1-10-77). Net: MBS. Rep: PRO Radio. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ R. A. Morris, pres & gen mgr; John Faniola, chief engr. ■ Rates: \$13.50; 12.50; 13.50; —

### Broadway-Timberville

**WBTX(AM)**—May 18, 1972: 1470 khz, 5 kw-D. Box 337, Broadway (22815). (703) 896-8933. Massanutten Bcstg Co. Inc. Net: ABC/E. Rep: Smith. Format: Btfl mus, religious. Spec prog: Gospel 10 hrs wkly. ■ Samuel Shank, pres; David Eshleman, gen mgr; John Mueller, opns mgr; Bill Powell, news dir; Bill Fawcett chief engr. ■ Rates: \$4.68; 4.25; 4.68; —

### Brookneal

**WODI(AM)**—Oct 8, 1965 1230 khz, 1 kw-D, 250 w-N, SH. Box 140 (24528). (804) 376-2288. Multi-County Media, Inc. (acq 10-77). Net: Agri-net. Rep: Tobacco Net. Format: C&W. Spec progs: Farm 4 hrs wkly. ■ Alan L. Soper, pres, gen mgr & chief engr; Jeannette Y. Soper, stn mgr; Wayne Dunford, coml mgr; Chris Harrington, prog dir. ■ Rates: \$3.20; 3.20; 3.20; 3.20.

### Charlottesville

**WCHV(AM)**—1930: 1260 khz; 5 kw-D, 1 kw-N, DA-2. Box 5387 (22903). (804) 977-5566. Clay Media Inc. (acq 9-1-74). Net: ABC/I. Rep: Savalli/Gates, Dome. Format: Adult contemporary. ■ Michael J. Ludgate, pres & gen mgr; Barty Bryant, sls mgr; Ed Owens, VP & opns mgr; Jim Racey, mus dir; Dave Warren, news dir; Tom Bondurant, chief engr. ■ Rates: \$14, 8.50; 12, 7

**WWWV(FM)**—Co-owned with WCHV(AM). 1959: 97.5 mhz; 50 kw. Ant 450 ft. Stereo. Dups AM 15%. Format: AOR. ■ Alan Fendrich, sls mgr; Rad Messick, prog dir. ■ Rates: \$13; 8.75; 11.25; 11.25.

**WELK(AM)**—October 1957 1400 khz, 1 kw-D; 250 w-N, DA-1 114 4th St. S.E. (22902). (804) 977-5091. WELK Inc. (acq 4-3-69). Net: ABC/C. Format: Contemp. ■ Robert W. Stroh, pres; John Powell, gen mgr; Richard Mountjoy, mus dir; Cecil Morgan, coml mgr; Steve Rouse, prog dir; Meg Van Buskirk, news dir; Marty Shayne, chief dir. ■ Rates: \$12; 9.10; 12, 6.

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**WINA(AM)**—September 1949: 1070 khz; 5 kw-U, DA-N. Box 1230 (22902). (804) 977-3030. Charlot-

tesville Bcstg Corp. (acq 1969). Net: CBS, Agrinet, Virginia. Rep: PRO Radio. Format: MOR. Spec progs: Farm 4 hrs wkly. ■ Laurence E. Richardson, pres; Forest Whitehead, VP-stn mgr; Well Bunyea, prog dir; Kemper Miller, mus dir; Robert Pumphrey, sls mgr; George Habel, news dir; Brewster Allison, natl & regnl sls. ■ Rates: \$15; 8.50; 11, 6.

**WCMC(FM)**—Co-owned with WINA(AM). October 1954: 95.3 mhz, 2.8 kw. Ant 145 ft. Stereo. Dups AM 12%. Format: Btfl mus. ■ Colin Rosse, exec VP-gen mgr, Martha Stenfeld, prog dir. ■ Rates: \$6; 6; 6.

**\*WTJU(FM)**—May 10, 1957 91.3 mhz; 750 w. Ant 105 ft. Stereo. Station No. 1, U. of Va. (22904). (804) 924-3418. U. of Va. Format: Progs, classical. Spec prog: Jazz. ■ Karen Sacks, pres; Teresa Lazizzera; stn mgr; Joan Perry, fin dir; John Klemm, prog dir; Marcia Doran, mus dir; Elise Quasebarth, news dir; James Jokl, chief engr

**WWWV(FM)**—Listing follows WCHV(AM).

### Chase City

**WMEK(AM)**—Jan 18, 1959: 980 khz; 500 w-D. Box 697 (23924). (804) 372-3141. Mecklenburg Bcstg Inc. (acq 3/31/78). Net: ABC. Format: MOR, Top-40; C&W. ■ Arthur Moran Jr., pres, gen mgr, coml mgr; Lee Payne, prog dir. ■ Rates: \$4; 4, 4, 4.

### Chatham

**WKBY(AM)**—June 8, 1966: 1080 khz; 1 kw-D. Rt. 2, Box 105A (24531). (804) 432-8108. Pittsylvania County Bcstrs Inc. (acq 11-68). Net: Tobacco. Rep: TN Spot sls. Format: C&W. Spec progs: Farm 2 hrs, Black 3 hrs wkly. ■ Everett C. Peace Jr, pres; Maria Peace, gen mgr; Jonathan Peace, prog dir; Debbie Motely, mus dir; Dee Cox, news dir; Ken Morris, chief engr. ■ Rates: \$4, 4, 4; 4.

### Chesapeake

**WCPK(AM)**—1967 1600 khz; 1 kw-D. (CP 5 kw). 500 E. Liberty St. (23324). (804) 543-3535. Payne of Virginia Inc. Net: NBC, Virginia. Rep: McGavren-Guild. Format: Btfl mus. ■ Charles F. Payne, own & pres; John Howell, dir pub affrs; Katy Payne, VP & off mgr; Joseph Hardin, chief engr. ■ Rates: \$12; 10; 12; —

**\*WFOS(FM)**—May 2, 1955: 90.5 mhz; 1.5 kw. Ant 145 ft. 1617 Cedar Rd. (23320). (804) 547-6363. Chesapeake Public Schools. Format: Variety, educ. ■ Kenneth Fulp, supt; John Rawls, supvr; Jack Garrison, instructor.

**WJLY(FM)**—(Moyock, N.C.) Oct 17, 1974 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Suite 520, 740 Duke St., Norfolk (23510). (804) 627-2315. Stoneland Corp. Format: Top 40, oldies. ■ Charles Etheridge, gen mgr. ■ Rates: \$9; 6.75; 9; 4.50.

### Chester

**WDYL(FM)**—Listing follows WGGM(AM). Communications (acq 10-76). Format: Religious. ■ Herbert Hoffman, pres; Scott Bulifant, gen mgr; Mike Melynyk, chief engr. ■ Rates: \$8; 6; 8; 6.

**WDYL(FM)**—Co-owned with WGGM(AM). December 1968: 92.1 mhz, 3 kw. Ant 300 ft. Prog sep from AM. Format: Religious.

### Christiansburg

**WJJK(AM)**—October 1954: 1260 khz; 1 kw-D. Box 30 (24073). (703) 382-4993. Blacksburg-Christiansburg Bcstg Co. (acq 1-1-67). Group owner: Suburban. Net: ABC/C. Rep: Keystone. Format: Contemp. Spec prog: C&W 12 hrs wkly. ■ Robert R. Hiiker, pres; Lewis H. Bagwell Jr, VP & gen mgr; Jeff Nichols, coml mgr. ■ Rates: \$5.75; 5.75; 5.75; —

**WVVV(FM)**—Co-owned with WJJK(AM). See Blacksburg.

**WQB(AM)**—See Blacksburg.

### Churchville

**WABH(AM)**—March 9, 1962: 1150 khz, 1 kw-D. Box 300 (24421). (703) 885-8600. Deerfield Broadcasting Co. Inc. (acq 8-1-73). Net: UPI, Virginia net. Format: Oldies, top-40. ■ Robert L. Dean, pres & gen mgr; Robert Jones, asst mgr; Chad Pfeiffer, prog dir; Carol Butler, mus dir; Jim Quist, news dir; Vince O'Connell, chief engr. ■ Rates: \$10; 10; 10; 10.

### Clifton Forge

**WXCF(AM)**—Oct 19, 1950: 1230 khz, 1 kw-D, 250 w-N. Box 104 (24422). (703) 862-5751. Alleghany-Highlands Radio Inc. (acq 1-29-73). Format: MOR, Rock. ■ Calvin Wright, pres; Larry M. Reid, gen mgr; Charles Seebeck, sls mgr; James Cox, chief engr.

### Clintwood

**WDIC(AM)**—May 1961 1430 khz; 1 kw-D. Box 412, Rt. 1 (24228). (703) 835-8626. Dickenson County Bcstg Corp. Format: Relg, top-40, C&W. Spec prog: Farm 1 hr wkly. ■ W.C. Southern Jr, pres; Craig Sutherland, gen & coml mgr, news dir & chief engr; Betty N. Fleming, prog dir; Randy Rose, mus dir; John Mullins, prom mgr. ■ Rates: \$2.75; 2.75; 2.75; —

### Collinsville

**WFIC(AM)**—March 1, 1970: 1530 khz; 1 kw-D (250 w CH). Box 475 (24078). (703) 647-3761. Collinsville Broadcasters (acq 9-24-74). Net: ABC/C, Va. Format: Top-40. ■ Blane T. Woody, pres & gen mgr; Bill Bass, mus dir; Steve Clark, news dir; Jim Ottoway, chief engr. ■ Rates: \$4.35; 4.35; 4.35; —

### Colonial Heights

**WPVA(AM)**—See Petersburg.

### Covington

**WIQO-FM**—Listing follows WKEY(AM).

**WKEY(AM)**—May 23, 1941 1340 khz; 1 kw-D, 250 w-N. Box 710 (24426). (703) 962-1133. WKEY Inc. (acq 6-1-73). Net: ABC/E, Agrinet. Format: Contemp, C&W. ■ E.H. Barr, pres; James E. Croy, gen mgr; Kenneth L. Bryant, stn mgr & coml mgr; John Lee Davis, prog dir; Will Shawver, prom mgr; Ranny Mason, mus dir; Dwight Rohr, news dir; M. R. Burkholder Jr, chief engr. ■ Rates: \$5; 5; 5; 5.

**WIQO-FM**—Co-owned with WKEY(AM) October 1964: 100.9 mhz; 3 kw. Ant minus 255 ft. Net: ABC/FM. Format: MOR. ■ Rates same as AM.

### Crewe

**WSVS(AM)**—April 7, 1947: 800 khz, 5 kw-D. 800 Melody Lane (23930). (804) 645-7734. Southern Va. Bcstg Corp. Net: MBS. Format: C&W. Spec progs: Farm 10 hrs wkly. ■ C. E. Wilson, pres & chief engr; Theibert R. Silverman, gen mgr & sec; Bob Engle, coml mgr; Randy Shavis, prog dir; Joe Deiss, news dir. ■ Rates: \$9; 9; 9; 9.

**WSVS-FM**—June 9, 1949: 104.7 mhz; 40 kw. Ant 450 ft. Dups AM 95%. (804) 645-7735. Net: Virginia, Agrinet. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Mary Ann Silverman, coml mgr. ■ Rates same as AM.

### Crozet

**WPED(AM)**—March 16, 1970: 810 khz; 500 w-D. Box 8 (22932). (804) 823-5600. McClenahan Bcstg (acq 1974). Net: APR. Format: Modern country. Spec prog: Farm 2 hrs wkly. ■ W. Edward McClenahan, gen and coml mgr; Joe Beall, prog & news dir; Bobby J. Watson, mus dir; John Dutram, chief engr. ■ Rates: \$7, 5; 7, 5.

### Culpeper

**WCUL(FM)**—Listing follows WCVA(AM).

**WCVA(AM)**—February 1949: 1490 khz; 1 kw-D, 250 w-N. Box 672 (22701). (703) 825-3900. Culpeper Bcstg Corp. Net: ABC/E. Format: MOR. ■ J. Carlton Clore, pres; Leonard M. Dawson, gen mgr; Sarah McNemar, asst mgr; Mike Gummer, coml mgr; Buck Childs, chief engr. ■ Rates: \$4.10; 4.10; 4.10; 4.10.

**WCUL(FM)**—Co-owned with WCVA(AM). Dec 4, 1971 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

### Danville

**WAKG(FM)**—Listing follows WBTM(AM).

**WBTM(AM)**—May 24, 1930: 1330 khz; 5 kw-D, 1 kw-N, DA-N. 710 Grove St. (24541). (804) 793-4411. Piedmont Bcstg Corp. Net: ABC/E. Rep: Southern Spot Sls. Format: MOR, Black (after midnight). ■ T. David



Luther, pres-gen mgr; Alex Vardavas, mus dir; Millard McKinsey, chief engr. ■ Rates: \$7, 5.65; 7, 3.50.

**WKAG(FM)**—Co-owned with WBTM(AM). June 3, 1968: 103.3 mhz; 100 kw. Ant 630 ft. Stereo. Box 1629 (24541). (804) 797-4290. Prog sep from AM. Format: Btfl mus. ■ Ann F. Siddle, sls & gen mgr; Philip R. Watlington, prog dir. ■ Rates: \$7.50; 6.75; 7.50; 6.75.

**WDVA(AM)**—June 29, 1947: 1250 khz; 5 kw-U, DA-N. One Radio Lane (24541). (804) 797-1250. Va.-Carolina Bcstg Corp. Net: MBS. Rep: TN Spot Sls. Format: C&W. ■ Henry H. Hogan, chmn of bd, Eddie Allgood, pres & gen mgr; Jean R. Collins, treas & asst mgr; Ralph Hess Jr, VP & loc sls mgr; Charles Craig, VP & news dir; Homer Thomasson, VP & mgr; Jeff Waugh, VP & opns mgr; William C. Campbell, chief engr. ■ Rates: \$7.20; 7.20; 7.20; 3.60.

**WILA(AM)**—ug 25, 1957 1580 khz; 1 kw-D. Box 3444 (24541). (804) 792-2133. WILA Inc. (acq 1-1-70). Net: MBS/Black. Rep: Dore; Ochs. Format: Black. ■ Neill K. McMillan, pres & gen mgr; Tom Price, coml mgr; James R. Woodson, opns dir; Roger Lea, chief engr. ■ Rates: \$4.25; 4.25; 4.25; —

**WYPR(AM)**—Sept 7, 1959: 970 khz; 1 kw-D. Box 3325 (24541). (804) 799-9700. WYPR Radio Inc. (acq 12-1-73). Net: ABC/C. Rep: Carpenter. Format: Top 40. ■ Dick Campbell, pres & gen and coml mgr; Don Webb, prog dir; Bob Carlton, mus dir; Roger Lea, chief engr. ■ Rates: \$5.80; 4.80; 5.80.

## Emporia

**WEVA(AM)**—Nov 4, 1952- 860 khz; 1 kw-D, DA-D. Box 1056 (23847). (804) 634-2133. Stone Bcstg Corp. Net: UPI, Agrinet. Format: MOR, Top-40. Spec prog: Farm 7 hrs wkly. ■ Willis L. Stone, pres & gen mgr; Don Collins, sls mgr; Dick Phillips, prog dir; Wayne Shimko, prom mgr; Rick Franklin, news dir; Rob Ezell, mus dir; Elton A. Short Jr, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

## Exmore

**WEXM(AM)**—(Jamesville). March 1, 1975: 1520 khz; 5 kw-D, DA. Box 218 D (23350). (804) 787-2750. Parker-Rew Enterprises. Net: Virginia. Rep: Frederick W. Smith. Format: Diversified. Spec progs: Farm 2 hrs, Black 3 hrs, Classical 1 hr wkly. ■ James A. Rew Jr, pres, gen mgr & chief engr; Fitzhugh L. Godwin Sr, coml & prom mgr; David M. Bralley, prog & mus dir; Emaline W. Ames, news dir. ■ Rates: \$3; 2.50; 3; 2.

**WEXM-FM**—1972: 107.5 mhz; 50 kw. Ant 260 ft. Route Dups AM 100%. ■ Rates same as AM.

## Fairfax

**WEEL(AM)**—July 1956: 1310 khz; 5 kw-D, 500 w-N, DA-2. 3909 Oak St. (22030). (703) 273-4000. L.B.J. Co. (group owner; acq 3/78). Net: APR. Rep: Groskin. Format: MOR. ■ Charles Robb, pres; Michel P. Gloster, gen mgr; Ted Mintzer, coml mgr; Allan Prell, prog dir; Sean Hall, mus dir; Jim Hall, news dir; Joe Terrien, chief engr.

## Falls Church

**WFAX(AM)**—September 1948: 1220 khz; 5 kw-D. 161-B, Hillwood Ave., Tower Square (22046). (703) 532-1220. Newcomb Bcstg Corp. Format: Relig. Spec progs: Black 3 hrs, Greek 1 hr wkly. ■ Lamar A. Newcomb, pres; Mitchell A. Miller, gen-coml mgr; Roy C. Martin, prog & mus dir; Henry Stewart, prom mgr; Bill Turkington, news dir. ■ Rates: \$20; 20; 20; 20.

## Farmville

**WFLO(AM)**—August 1947- 870 khz; 1 kw-D. Box 367 (23901). (804) 392-4195. Colonial Bcstg Co. Inc. (acq 4-71). Format: Contemp. C&W. ■ John D. Wilson, pres & gen mgr; T.J. Fulcher Jr, sls dir; Al Smith, prog dir; Gene Eike, tech dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WFLO-FM**—May 1961- 95.7 mhz; 6.3 kw. Ant 300 ft. Dups AM 10%. Format: MOR. ■ Rates same as AM.

**WPAK(AM)**—June 15, 1978: 1490 khz; 1 kw-D, 250 w-N. Box 494. 800 Old Plank Road (23901). (804) 392-8114. Everette Bcstg Co. Net: Mut. Black. Format: Black, disco soul. Spec progs: Gospel 18 hrs wkly. ■ Shirley Everette, pres; Cle Everette, gen mgr; Shirely Everette, coml mgr; Van Johnson, prog dir; Lawrence Everette, VP; Sameul Richards, prom mgr; J. Edward

Watson, news dir; John Watson, chief engr. ■ Rates: \$4.50; 3.50; 4.50; 3.50.

## Franklin

**WYSR(AM)**—Oct 13, 1956- 1250 khz. 1 kw-D. Box 569 (23851). (804) 562-3135. Franklin Bcstg Corp. (acq 8-10-59). Net: Tobacco. Format: Variety. Spec progs: Black 15 hrs. C&W 15 hrs wkly. ■ Thomas F. Clark, pres, A.G. Briedenbender, news dir; Peter E. Clark, coml mgr.

## Fredericksburg

**WFLS(AM)**—July 15, 1960: 1350 khz; 1 kw-D. 616 Amelia St. (22401). (703) 373-1500. Star Bcstg Corp. Rep: Dome-Messervey. Net: APR. Format: C&W. ■ Charles S. Rowe, pres; Josiah P. Rowe III, gen mgr; James William Poole, stn mgr; Randolph P. Ludlam, coml mgr; Dick Richy, prom mgr; John Allen, news dir; Gary Harrison, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 7.05.

**WFLS-FM**—June 12, 1962: 93.3 mhz; 50 kw. Ant 350 ft. Stereo. Dups AM 100%.

**WFVA(AM)**—Sept 8, 1939: 1230 khz; 1 kw-D, 250 w-N. Drawer 269 1914 Mimosa (22401). (703) 373-7721. Fredericksburg Bcstg Cor. Net: ABCC/C, Va. Rep: PRO Radio. Format: MOR, contemp. Spec prog: Farm 2 hrs, Black 1 hrs, talk 4 hrs wkly. ■ Walter M. Lowry Jr, pres; Marion Park Lewis, exec VP; John Carl Morgan, gen-coml mgr, chief engr; Dick Rossi, mus & prog dir; John Calhoun, news dir. ■ Rates: \$6.80; 5.80; 6.80; 5.80.

**WFVA-FM**—May 15, 1960: 101.5 mhz, 11.5 kw. Ant 61 ft. Stereo. Dups AM 55%. Net: ABC/C, Virginia Net, Agrinet, APR. Format: MOR, pop. ■ Rates: \$6.80; 5.20; 5.20; 5.20.

## Front Royal

**WFFV(FM)**—Jan 17, 1973: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 252 (22645). (703) 869-1343. Wayside Bcstg Corp. Net: Virginia Net, UPI. Format: MOR, diversified. Spec prog: Classical 7 hrs, Broadway showtunes 1 hr wkly. ■ William Castro, pres; Cathy Castro, gen mgr; Gil Bryan, stn mgr; Barry Lee, prog dir; Rebecca Furbush, news dir; Fran Little, chief engr. ■ Rates: \$5.50; 5; 5.50; 5.

**WFTR(AM)**—Sept 19, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 192 (22630). (703) 635-4121. Harris Bcstg. (acq 5/1/78). ■ Donal Harris, pres; E. Richard Westlake, VP-gen mgr; Jim Lawrence, prog dir; Steven Kaeser, new dir. ■ Rates: \$6; 4.50; 6; —.

**WIXV(FM)**—Co-owned with WFTR(AM). 95.3 mhz; 3 kw. Ant 170 ft. (acq 1973).

## Galax

**WBOB(AM)**—Feb 1, 1947- 1360 khz; 1 kw-D. Box 270 (24333). (703) 236-2921. Carroll-Grayson Bcstg Corp. Format: MOR. ■ Robert V. Morris, pres; Joseph P. Crockett, gen mgr; J. Brice Parks, sls mgr; Mrs. Muriel M. Bell, prog dir; Roger Poole, news dir, Edward Boyer, chief engr.

**WBOB-FM**—98.1 mhz; 6.8 kw. Ant 590 ft. Format: C&W.

## Gate City

**WGAT(AM)**—July 24, 1959: 1050 khz; 1 kw-D. Box 37 (24251). (703) 386-7025. Tri-Cities Bcstg Corp. (acq 3-30-65). Net: MBS. Rep: Farm Directors Radio Net. Format: C&W, MOR. ■ J. Herman Long, pres & gen mgr; Carroll Dean, prog dir; Chuck Newton, news dir; Alan Giles, chief engr.

**WGAT-FM**—Feb 21, 1970: 104.9 mhz, 1 kw. Ant 480 ft. Prog sep from AM.

## Gloucester

**WDDY(AM)**—Jan 20, 1957. 1420 khz; 1 kw-D. Box 673 (23061). (804) 693-2105. Cape Radio Inc. (acq 6-16-58). Rep: Bolles. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Arthur Lazarow, pres & gen mgr; Joan R. Lazarow, asst gen mgr; Charles Lawrence, chief engr. ■ Rates: \$5; 5; 5; —.

## Gretna

**WMNA(AM)**—Aug 11, 1956: 730 khz; 1 kw-D, DA. Box 730 (24557). (804) 656-1234. Central Va. Bcstg

## Virginia Radio

Co. Net: MBS, Virginia News, APR. Rep: TRN. Format: Div. Spec progs: C&W 15 hrs, farm 8 hrs, Black 2 hrs wkly. ■ Lyle C. Motley, pres & gen mgr, coml mgr & chief engr; Charlotte B. Wells, prog & mus dir; R. G. Rowland, prom mgr; J. Carlton Rich, news dir. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

**WMNA-FM**—Feb 28, 1959. 106.3 mhz, 3 kw. Ant 260 ft. ft. Dups AM 75%. ■ Rates same as AM.

## Grundy

**WMJD(FM)**—Listing follows WNRG(AM)

**WNRG(AM)**—Nov 16, 1955: 940 khz, 5 kw-D. Box V (24614). (703) 935-2587. Virginia-Kentucky Bcstg Co. Rep: Bernard. Format: MOR. ■ Herman G. Dotson, pres; Ronald F. Cole, gen mgr.

**WMJD(FM)**—Co-owned with WNRG(AM). June 21, 1965. 97.7 mhz; 950 w. Ant 490 ft. (CP- 1.1 kw.) Prog sep from AM.

## Hampden-Sydney

**\*WVHS-FM**—Oct 11, 1972: 91.7 mhz; 10 w. Stereo. Ant 140 ft. Box 606, Hampden-Sydney College (23943). (804) 223-8773. Pres & Bd of Trustees of Hampden-Sydney College. Format: Variety. Spec progs: Pol 2 hrs, educl 15 hrs wkly. ■ Christopher M. West, prog dir; John R. Butcher, chief engr.

## Hampton

**\*WHOV(FM)**—March 5, 1964: 88.3 mhz; 10 w. Hampton Institute (23368). (804) 727-5407. Hampton Institute. Format: Free format (experimental). ■ William Kearney, pres; Brenda Mallory, gen mgr.

**WWDE(AM)**—July 1, 1948: 1490 khz; 1 kw-D, 250 w-N/1930 E. Pembroke Ave. (23663). (804) 722-1951. Peninsula Radio Corp. (acq 7/1/78). Net: ABC/I. Rep: Savalli/Gates. Format: MOR. ■ Dick Lamb, pres-prog dir; Larry Saunders, chmn-coml mgr. ■ Rates: \$17; 15; 17; 15.

**WWDE-FM**—June 1, 1962. 101.3 mhz; 50 kw. Ant 380 ft. Stereo. Net: ABC/FM. Format: MOR. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Harrisonburg

**\*WEMC(FM)**—1955: 91.7 mhz; 10 w. Ant 99.5 ft. Stereo. 1200 Park (22801). (703) 433-2781, ext 411. Eastern Mennonite College Inc. Net: ABC/I. Format: Religious, educl, classcl. ■ Mary Stackhouse, gen mgr.

**WHBG(AM)**—August 1956: 1360 khz; 5 kw-D. Box 392 (703) 434-1311. Radio Harrisonburg Inc. (acq 7-59). Net: ABC/C. Rep: Walton. ■ W.W. Greer Jr, pres; Bill Kramer, VP & gen mgr; David Frankel, sls mgr; Joe Acker, prog dir; Harold Richardson, chief engr.

**WKCY(AM)**—May 11, 1967: 1300 khz; 5 kw-D. Box 1107 (22801). (703) 434-1777. Radio Blue Ridge Inc. Net: UPI. Format: C&W, MOR. ■ Donald W. Miller, pres & gen mgr; Tom Manley, coml mgr; Owen M. Voigt, prog mgr & chief engr; Loretta Burkholder, mus dir; Tommy Thompson, news dir. ■ Rates: \$11.42; 8.59; 11.42; 8.59.

**\*WMRA(FM)**—June 18, 1969: 90.7 mhz; 19.5 kw. Ant 730 ft. Stereo. James Madison Univ. (22807). (703) 433-6221. Board of Visitors of James Madison University. Net: NPR. Format: Diversified. Spec progs: Black 5 hrs, Jazz 15 hrs wkly. ■ Dr. Ronald Carrier, pres; Rex C. Houser, tech dir.

**WQPO(FM)**—Listing follows WWSA(AM).

**WWSA(AM)**—June 9, 1935: 550 khz; 5 kw, 1 kw-N, DA-N. Box 752, Rawley Pike (22801). (703) 434-0331. Gilmore Bcstg Corp. (group owner; acq 9-65). Net: APR. Rep: PRO Radio. Format: MOR. ■ James Gilmore Jr, pres; Hamilton Shea, exec VP admin/corp dev; Alvin Mullenax, gen & coml mgr; John Mazzie, exec VP opns; Robert MacNeil, opns mgr; Gail Nardi, news dir; Ellsworth Neff, chief engr. ■ Rates: \$14; 8.25; 8.25; 5.

**WQPO(FM)**—Co-owned with WWSA(AM). Dec 3, 1946: 100.7 mhz; 7.2 kw. Ant 340 ft. Stereo. Prog sep from AM. Format: Contemporary rock. ■ J.D. Cave, stn mgr; Kaye Miller, sls; Twila Stutzman, traf/office mgr.

## Virginia Radio

### Herndon

**WOHN(AM)**—Aug 14, 1965: 1440 khz, 1 kw-D, DA. Box 666 (22070). (703) 471-6464. United Communications Corp. (acq 1-76). Net: APR. Format: Top-40. ■ Michael Hollins, pres; Ronald Robinson, gen mgr; Herb Hunt, stn mgr; Doug Harvill, prog & mus dir; Sandi R. Turton, pub affairs dir; Dick Sanderson, chief engr. ■ Rates: \$144, 120; 144; 120.

### Highland Springs

**WENZ(AM)**—May 18, 1959: 1450 khz; 1 kw-D, 250 w-N. 111 N. 4th St., Richmond, Va. (23219). (804) 643-7437 Baron Radio Inc. (acq 11-1-65). Net: MBS/Black. Rep: Howard. Format: Black. ■ Ralph J. Baron, pres, George J. Lund, exec VP & gen mgr; John Marver, sls & stn mgr; Bill Black, prog dir; James Carter, local sls mgr; Claudette McDaniel, woman's pub affrs; Joseph Woodford, rgnl sls mgr; Ed Burkhardt, chief engr. ■ Rates: \$19; 15; 19; 15.

### Hillsville

**WHHV(AM)**—Sept 16, 1961 1400 khz, 1 kw-D, 250 w-N. Box 648 (24343). (703) 728-9114. Hillsville-Galax Bcstg Co. (acq 11-1-67). Group owner: Suburban. Net: MBS. Format: Top-40, C&W. Spec progs: Farm 2 hrs, class 1 hr, gospel 13 hrs, bluegrass 5 hrs wkly. ■ Robert Hilker, pres; Karen Kelly, gen mgr; Russ Pomeroy, opns mgr-prog dir; Zane Bennett, asst mgr; Wayne Ross, mus dir; Betty Ross, traf dir; Theoa Nester, prom mgr; Karen Kelly, news dir; Art Vile, chief engr.

### Hopewell

**WHAP(AM)**—May 31, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 621 (23860). (804) 458-8518. Radio Hopewell Inc. (acq 5-1-71). Net: ABC/I. Format: MOR. ■ Roy D. Wooster Jr., pres; Tom O'Shea, gen mgr-prom mgr; Pennie Powers, coml mgr; Chris Stevens, prog dir-mus dir; Terry Sisisky, news dir; Dan Vanko, chief engr. ■ Rates: \$7.5; 5.50; 6.50; 4.

### Jamesville

**WEXM(AM)**—See Exmore.

### Kilmarnock

**WKWI(FM)**—Sept 1, 1975 101.7 mhz; 1.9 kw. Ant 235 ft. Stereo. Box 814 (22482). (804) 435-1414. Kilmarnock Bcstrs. Format: MOR. Farm 2 hrs wkly. ■ Dean Loudy, gen & coml mgr & chief engr; Mildred Loudy, prog dir; Tom Davis, mus & news dir. ■ Rates: \$3.90; 3.50; 3.90; 3.50.

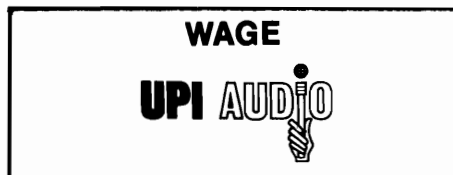
### Lawrenceville

**WLES(AM)**—September 1959: 580 khz; 500 w-D. Court St. (23868). (804) 848-2600. Brunswick Bcstg Co. (acq 1-66). ■ E.N. Doyle Jr., mgr.

### Lebanon

**WLRV(AM)**—October 1974 1380 khz; 500 w-D. Box 1380 (24266). (703) 889-1380. J.T. Parker Bcstg Corp. Rep: Carpenter. Format: C&W. ■ J.T. Parker Jr., pres; Phil Roberts, gen mgr; Mickey Garrette, coml mgr; Mitch Sandidge, chief engr. ■ Rates: \$5.50; 5; 5.50; 5.

### Leesburg



**WAGE(AM)**—March 6, 1958: 1290 khz; 1 kw-D. Box 1290 (22075). (703) 777-1290. Radio WAGE Inc. (acq 5-28-62). Net: UPI. Format: MOR. ■ Huntington Harris, pres; Wm. H. Spencer Jr., gen & prom mgr; Phil Long, sls mgr; Mike McCay, prog & mus dir; Paul Draisey, news dir; John R. Gill, chief engr. ■ Rates: \$8.30; 8.30; 8.30; —

### Lexington

**\*WLUR(FM)**—Feb 27, 1967 91.5 mhz; 175 w. Ant minus 175 ft. Stereo. Washington and Lee U. (24450) (703) 463-9111, ext. 260-261 Washington & Lee U. Format: Diversified. ■ Robert E. R. Huntley, pres; Robert J. de Maria, gen mgr; Michael Lavitt, prom dir; Robin Meredith, mus dir; Michael Lavitt, prom mgr; Charles Smith, news dir; Thomas Tinsley, chief engr.

**WREL(AM)**—Nov 14, 1948: 1450 khz; 1 kw-D, 250 w-N. Drawer 902 (24450). (703) 463-2161 WREL Inc. (acq 12/9/76). Net: UPI. Format: Contemp. Spec progs: Farm 3 hrs, C&W 7 hrs wkly. ■ M. Robert Rogers, pres, E. B. Bates, gen mgr-coml mgr; C. E. Floyd, mus dir; Doug Harwood, news dir.

### Luray

**WLCC(FM)**—Not on air, target date unknown: 106.3 mhz; 3 kw. Ant 43 ft. Box 748 (22835). Caverns Broadcasting Co. Format: MOR

**WRAA(AM)**—1964 1330 khz; 1 kw-D. Box 128 (22835). WRAA Broadcasters Inc. (acq 1971)

### Lynchburg

**WBRG(AM)**—Sept 7, 1956 1050 khz; 1 kw-D. DA. Box 1079 (24505). (804) 845-5916. Tri-County Bcstg Inc. (acq 7-1-67). Net: ABC/C. Net: UPI. Format: Modern country. ■ Harry A. Epperson Sr., pres, Tom Buckley, gen mgr; Ray Kimpton, coml mgr; Ed Michaels, prog dir; Mark Carter, mus dir; J. W. Moore, news dir; Victor Bosige, chief engr. ■ Rates: \$7.75; 7.75; 7.75.

**WGOL(FM)**—Listing follows WLLL(AM).

**WJJS(FM)**—Listing follows WLGm(AM).

**WLGm(AM)**—Feb 22, 1962: 1320 khz, 1 kw-D. 8th & Church Streets (24505). (804) 847-6666. Rulon-Maynard Corp. (acq 3-28-66). Net: UPI, ABC/E. Rep: Dore-Walton. Format: Btl mus. Spec progs: Class 4 hrs wkly. ■ L. John Denney, pres; Gene B. Creasy, VP & gen mgr; Wayne Campbell, sls mgr; Ron Joseph, stn mgr; Jack Tyner, sls mgr; Erich Vest, prog dir; William Neary, exec VP; Della Jackson, news dir; Vic Bosinger, chief engr. ■ Rates: \$8; 6; 8; —

**WJJS-FM**—Co-owned with WLGm(AM) Aug 1, 1964: 101.7 mhz; 3 kw. Ant 290 ft. (804) 846-1331 Prog from AM. Stereo. Net: ABC/E. Format: Top-40, Black. Spec progs: Jazz 3 hrs wkly. ■ Tony Love, prog dir. ■ Rates: \$12.50; 10.50; 12.50; 12.50.

**WLLL(AM)**—Nov 1, 1963: 930 khz, 5 kw-D. Box 11529, N. One Radio La. (24506). (804) 239-0333. The Jamarbo Corp. (acq 9-30-77). Net: NBC, Virginia Net. Rep: Market 4 Radio, Dome & Assoc. Format: Adult contemp. ■ James V. Shircliff, pres & gen mgr; Bob Abbott, prog dir; Peter Veith, news dir; Bob Woods, chief engr.

**WGOL(FM)**—Co-owned with WLLL(AM). Sept 1, 1970: 98.3 mhz, 3 kw. Ant 240 ft. (24506) Prog sep from AM. Stereo. Format: C&W.

**WLVA(AM)**—April 21, 1930: 590 khz, 1 kw-U, DA-2. DA-2. Box 2179, 2316 Atherhold Rd. (24501). (703) 528-5959. WLVA of Lynchburg Inc. (acq 10/5/77). Group owner: Shenandoah Valley Bcstg. Net: ABC/I. APR. Rep: PRO Radio. Format: Young adult contemp. ■ Brice Miller, pres; Gerald Clegg, gen mgr; James Branson, coml mgr; John Hook, prog dir, prom mgr, mus dir; Al Augustine, news dir; Robert Morris, chief engr. ■ Rates: \$13.75; 10.75; 11.75; 8.95.

**WWLC(FM)**—Not on air, target date unknown. Lynchburg College.

**WWOD(AM)**—May 1947 1390 khz; 5 kw-D, 1 kw-N, DA-N. Bahakel. Net: MBS. Rep: Bob Dore. Format: C&W. ■ Cy N. Bahakel, pres; Wayne Campbell, gen mgr; Henry M. Ford, coml mgr; John Abbott, opns mgr; Mike Raff, news dir; John McGowan, mus dir; Vic Bosinger, chief engr. ■ Rates: \$13.75; 11.50; 13.75; 9.

**WWOD-FM**—1948: 100.1 mhz; 3 kw. Ant 155 ft. ■ Richard Sanders, mus & prog dir.

### Manassas

**WEZR(FM)**—April 8, 1968: 106.7 mhz; 50 kw. Ant 500 ft. Stereo & quad. 4085 Chain Bridge Rd., Suite 200, Fairfax (22030). (703) 591-3665. EZ Communications Inc. ■ Arthur Kellar, pres; Alan L. Box, gen

mgr; John David Chadwick, opns mgr. ■ Rates: \$22, 24, 22, 18.

**WPRW(AM)**—Oct 1, 1957 1460 khz, 5 kw-U, DA-2. Box 1460 (22110). (703) 368-3100. Commonwealth Communications Corp. (acq 3-15-78). Net: APR. ■ Robert McKee Jr., pres-gen mgr; Kenneth Poe, sls mgr; Randy Lee Swinile, prog dir. ■ Rates: \$16; 13; 15; 10.

### Marion

**WMEV(AM)**—Dec 12, 1948: 1010 khz, 1 kw-D. Box 470 (24354). (703) 783-3151 Mountain Empire Broadcasting Corp. Net: ABC/C. Rep: Dome-Messervey. Format: Variety. ■ Mrs. Stella W. Maloney, pres & gen mgr; Lewis Preston Collins III, sls, George Mizelle, prom mgr; Deborah Wymer, prog dir; Stella Maloney, news dir; Fred Cox, chief engr. ■ Rates: \$5; 5; 5; 5.

**WMEV-FM**—June 21, 1961 93.9 mhz; 3.5 kw. Ant 1,480 ft. Dups AM 80%. ■ Rates same as AM.

**WOLD(AM)**—April 25, 1962: 1330 khz; 1 kw-D. Box 31 (24354). (703) 783-7109. Emerald Sound Inc. (acq 1965). Net: MBS. Format: Modern country. ■ Robert S. Dix, pres & gen mgr; Patricia Ann Dix, opns mgr & prog dir; Phil Terry, mus dir; Kevin C. Soos, news dir-prom mgr; John Peterson, chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

**WOLD-FM**—March 14, 1968: 102.3 mhz, 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: MBS. Format: Adult contemp. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Martinsville

**WHEE(AM)**—Aug 4, 1954: 1370 khz, 5 kw-D. Drawer 3551 (24112). (703) 632-9811 Patrick Henry Bcstg Corp. Net: North Carolina Weather. Net: UPI. Format: MOR. Spec progs: C&W 15 hrs, wkly. ■ Thomas W. Patterson, pres, gen & coml mgr; Lewis Compton, chief announcer & prom mgr; Alice F. Divers, prog dir; Richard Rogers, news dir; C. J. Ronk, chief engr. ■ Rates: \$6.12; 6.12; 6.12; —

**WMVA(AM)**—December 1941 1450 khz; 1 kw-D, 250 w-N. Box 3831 (24112). (703) 632-2152. Martinsville Broadcasting Co. Inc. Net: NBC, Virginia. Rep: Southern Spot Sls. Format: Contemp/MOR. ■ Lynwood J. Judkins, pres & gen mgr; Louis Campbell, VP, coml mgr; Pete Blumh, prog dir; Mike Evans, mus dir. Owen Hall, news dir; Alan Boaz, chief engr. ■ Rates: \$6.65; 6.65, 6.65; 6.65.

**WMVA-FM**—January 1950: 96.3 mhz; 100 kw. Ant 600 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Mount Jackson

**WSIG(AM)**—April 23, 1954: 790 khz, 1 kw-D. Box 425 (22842). (703) 477-2937 Richard F. Lewis Jr. Inc. of Mt. Jackson. Group owner: Mid Atlantic. Net: MBS. Rep: Dome-Messervey. Format: C&W, news. ■ John P. Lewis, pres; Dick Mawyer, gen & coml mgr, Frank Crum, prog & news dir; Alan Arehart, mus dir; Howard Freeman, chief engr. ■ Rates: \$7.06; 5.53; 7.06; —

### Narrows-Pearisburg

**WNRV(AM)**—August 1953: 990 khz, 5 kw-D. Box A (24134). (703) 921-3390. Mrs. Megan H. McWilliams. (acq 5-1-60). ■ Mrs. Megan H. McWilliams, gen mgr; Robert M. Whitehead, VP & stn mgr; Harry Gentry, coml mgr; James R. Boulton, chief engr.

### Newport News

**WGH(AM)**—October 1928: 1310 khz; 5 kw-U, DA-N. Box 98 (23607). (804) 826-1310. Military Circle, Norfolk, Va. (23502). (804) 340-1310. Hampton Roads Bcstg Corp. (acq 1938). Rep: Blair. Net: APR. Format: Top 40. ■ Raymond B. Bottom Jr., VP; Ambert Dail, gen mgr; Al Nelowet, sls mgr; Bob Canada, prog dir; Dan O'Brian, mus dir; Carl Holland, news dir; Joe Looper, chief engr. ■ Rates: \$40; 40; 40; 40.

**WGH-FM**—November 1948: 97.3 mhz; 74 kw. Ant 400 ft. Stereo. Prog sep from AM. Net: APR. Format: Classcl. Spec progs: Jazz 5 hrs, German 1 hr, oldies 4 hrs wkly. ■ Raymond B. Bottom Jr., VP; Vianne Webb, prog & mus dir; Chuck Adams, prog dir; Al Nelowet, Ntl sls mgr; Howard Jernigan, gen mgr; Betty Whitley, rgnl sls mgr.

**WOKT(AM)**—November 1947 1270 khz; 1 kw-D. 553 Michigan Dr., Hampton (23669). (804) 723-3391

Bay Cities Communications Corp. (acq 9-75). Net: MBS. Format: C&W, Rel. ■ Gene Loving, pres; Paul Todd, exec VP; Gloria Heinrich, sls mgr; Pat Wilson, opns mgr & prog dir; Bill Sellers, mus & news dir; James Seaman, chief engr.

**WQRK(FM)**—Co-owned with WOKT (AM). See Norfolk.

### Norfolk

**WCMS(AM)**—July 1, 1954 1050 khz; 5 kw-D. 5600 Curlew Dr. (23502). (804) 420-1050. WCMS Radio Norfolk Inc. (acq 7-1-61). Rep: Katz. Format: C&W. ■ George A. Crump, bd chmn; Irvine B. Hill, pres, gen & coml mgr; Joe Hoppel, prog dir & prom mgr; Earl Faulk, mus dir; Joe Lowenthal, news dir; Earl Jolley, chief engr. ■ Rates: \$47, 37, 47, 37

**WCMS-FM**—Oct 1, 1962 100.5 mhz, 50 kw. Ant 380 ft. Stereo. Dups AM 50%. Format: C&W.

**WFOG-AM-FM**—See Suffolk.

**WGH-AM-FM**—See Newport News.

**\*WHRO-FM**—July 15, 1973: 89.5 mhz; 23 kw. Ant 630 ft. 5200 Hampton Blvd. (23508). Hampton Roads Educ. Telecommunications Assoc., Inc. Net: NPR, APR. Format: Classical, comnty affairs. Spec prog: Jazz 2 hrs, folk 3 hrs wkly. ■ John R. Morrison, gen mgr; Joel H. Seaguine, prog mgr; Jack Beck, chief engr.

**WKEZ(FM)**—Listing follows WTAR(AM).

**WKLX(AM)**—See Portsmouth.

**WNOR(AM)**—1948. 1230 khz; 1 kw-D. 250 w-N. 700 Monticello Ave. (23510). (804) 623-9667. Commonwealth Bcstg Co. (acq 1967). Net: ABC/C, MBS. Rep: Buckley. Format: Contemp. ■ Stan Wilson, pres; Fred Gage, exec VP & gen mgr; Don Davis, prog dir; Ron Reger, mus dir; Sue Billingsley, news dir; J. A. Booth, chief engr. ■ Rates: \$14, 14, 14, 14.

**WNOR-FM**—1960: 98.7 mhz; 46 kw. Ant 520 ft. Stereo. Format: AOR. ■ Bruce Garraway, prog dir. ■ Rates: \$20; 20; 20.

**\*WNSB(FM)**—Not on air, target date unknown: 91.1 mhz; 1 kw; Ant 117 ft. 2401 Corprew Ave. (23504). Norfolk State College.

**WOKT(AM)**—See Newport News.

**WOWI(FM)**—June 1948: 102.9 mhz, 50 kw. Ant 500 ft. 1010 Park Ave. (23504). (804) 622-4600. Willis Bcstg Corp. (acq 1-75). Net: Mutual Black. Format: Black, jazz, prog. ■ L. E. Willis Sr., pres & gen mgr; Chester Benton, mus dir; Carey McDaniel chief engr. ■ Rates: \$36; 36; 36; 32.

**WPCE(AM)**—See Portsmouth.

**WPMH(AM)**—See Portsmouth.

**WQRK(FM)**—Co-owned with WOKT(AM) Newport News. July 1967 104.5 mhz; 50 kw horiz, 9.1 kw vert. Ant 400 ft. horiz. 350 ft. vert. Stereo. Newtown Sq. Bldg. 160 Newtown Rd., Virginia Beach (23462). (804) 497-1067 Prog sep from AM. Format: Top-40. ■ Gene Loving, pres & gen mgr; James Lowe, sls mgr; Steve Warren, prog & mus dir; Jim Seaman, chief engr.

**WRAP(AM)**—September 1952: 850 khz; 5 kw-D, 1 kw-N, DA-2. Box 598 (23501). (804) 484-5243. Rollins Bcstg of Delaware (group owner). Net: Natl Black Net. Rep: Howard. Format: Black, contemp. ■ O. Wayne Rollins, pres; Jack M. Raltigan, gen mgr; Paul Downs, VP; Jay Dee Jackson, prog dir; Deanna Malone, news dir; Steve Shrader, engr dir. ■ Rates: \$37; 31, 37, 31

**WTAR(AM)**—Sept 21, 1923: 790 khz; 5 kw-U, DA-N. 720 Boush St. (23510). (804) 446-2600. TWX (804) 625-8148. WTAR Radio-TV Corp. (acq 1932). Group owner: Landmark. Net: CBS. Rep: Christal. Format: MOR. Spec progs: Farm 1 hr wkly. ■ William Gietz, pres; Larry Saunders, gen mgr; Edmond H. Johnson, Jr., coml mgr; Joe Martelle, prog dir; Sherri Brennen, prom mgr; Tom Looney, mus dir; James Mays, news dir; John Zaun, chief engr. ■ Rates: \$48; 30; 35; 28.

**WKEZ(FM)**—Co-owned with WTAR(AM). Sept 21, 1961: 95.7 mhz; 40 kw. Ant 881 ft. Stereo. (804) 446-2700. Format: Btfl mus. ■ Thurman Worthington, gen mgr; John Craver, news dir; John Davidson, prog dir; ■ WTAR-TV affil. ■ Rates: \$22; 22, 22; 18.

**WVAB(AM)**—See Virginia Beach.

**WVEC(AM)**—See Hampton.

**WXRI(FM)**—Licensed to Norfolk. See Portsmouth.

**WYFI(FM)**—Oct 2, 1971 99.7 mhz; 50 kw. Ant 380 ft. Box 33 (23501). (804) 623-6262. Bible Bcstg Network (acq 12-24-70) Net: APR. Format: Religious. ■ Ken Sparks, pres-gen mgr; David Wells, chief engr.

**WZAM(AM)**—April 6, 1976: 1110 khz, 50 kw-D. Suite 520, Janaf Office Bldg. (23502). (804) 461-4838. James River Bcstg Corp. Net: APR. Format: AOR, Progressive country. ■ Mrs. Barbara Bennis, pres; Robert Bennis, gen mgr; Paul Brewer, coml mgr; John Heimerl, prog dir; J. Emmette Beasley, mus dir; Michael J. Bennis, chief engr. ■ Rates: \$14, 12; 14, —

### Norton

**WNVA(AM)**—March 1946: 1350 khz; 5 kw-D. Box 500 (24273). (703) 679-2211. Radio-Wise Inc. Rep: Keystone. Net: APR. Format: Contemp, C&W. ■ R. B. Helms, pres & gen mgr; William G. Stallard, VP & strn mgr; Bill Coomer, prom mgr; Raymond Waddell, chief engr. ■ Rates: \$5.40; 5.40; 5.40. —

**WNVA-FM**—July 25, 1969: 106.3 mhz, 700 w Ant 560 ft. Dups AM 90%. ■ Grace Riggs, prog dir; Roma Pedneau, news dir. ■ Rates: \$5.40, 5.40; 5.40; 3.35.

### Olney-Onancock

**WESR(AM)**—Jan. 23, 1958: 1330 khz, 5 kw-D. Box 889, Blacksburg (24060). Accomack-Norhampton Bcstg Co. Inc. Group owner: Vernon Baker ■ Vernon H. Baker, pres, C. Brooks Russell, VP-gen mgr.

### Orange

**WJMA(AM)**—Sept 10, 1949: 1340 khz; 1 kw-D. 250 w-N. Box 271 (22960). (703) 672-1000. WJMA Inc. (acq 7-1-61). Net: Virginia. Format: Div, MOR. Spec progs: Farm 3 hrs, classical 4 hrs, C&W 6 hrs wkly. ■ Arch Harrison Jr., pres & gen mgr; C. W. Little, loc sls mgr; Phil Goodwin, mus dir; Ross Hunter, opns mgr; Phil Audibert, news dir; E. V. Bossieux, chief engr. ■ Rates: \$4.95, 4.40; 4.95; 3.50.

**WJMA-FM**—Nov 22, 1971 96.7 mhz; 2.15 kw. Ant 320 ft. Dups AM 95%.

### Pennington Gap

**WSWV(AM)**—June 1, 1959: 1570 khz, 1 kw-D. Box 338 (24277). (703) 546-2520. Lee County Bcstg Co. ■ Daniel E. Gabriel, pres.

**WSWV-FM**—1973: 105.5 mhz; 3 kw. Ant minus 58 ft. 108 S. Johnson Dr. (24227).

### Petersburg

**WPLZ(FM)**—Listing follows WSSV(AM).

**WPVA(AM)**—1955: 1290 khz; 5 kw-D. Box 87, 1024 E. Washington St. (23803). (804) 732-3478. Atlantic Bcstg. Corp. (acq 11-77). Net: ABC/E. Rep: Southern Spot sls, TN spot sls. Format: Mod C&W. ■ Tom Joyner, pre-gen mgr; Jerry McKeown, VP-strn mgr; Art Goodwin, prog dir; Jim Richards, mus dir; Paul Bulluck, prom mgr; Floyd Henderson, news dir; Aaron Hestor, chief engr. ■ Rates: \$13.80; 12.20; 13.80; 10.

**WPVA-FM**—Nov 17, 1972 95.3 mhz; 3 kw. Ant 240 ft. Dups AM 100%.

**WSSV(AM)**—May 7, 1945: 1240 khz; 1 kw-D, 250 w-N. Box 231 (23803). (804) 733-4567. Petersburg Bcstg Inc. (acq 11-1-70). Net: Virginia Net, APR. Rep: Savalli/Gates; Dome. Format: Contemp. ■ William L. Eure Jr., pres-gen mgr; George Thoma, coml mgr; Russ Brown, prog dir-mus dir; Jeffrey Dickerson, news dir; Michael Melnyk, chief engr. ■ Rates: \$10.25; 9.50; 10.25; 8.75.

**WPLZ(FM)**—Co-owned with WSSV(AM). Oct 1, 1966: 99.3 mhz; 3 kw. Ant 290 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ George F Thoma, mgr. ■ Rates: \$11, 10; 11, 10.

### Portsmouth

**WHNE(AM)**—January 1942: 1350 khz; 5 kw-U, DA-2. Box 1350, Norfolk, Va. (23501). Honey Radio, Inc. (acq 5-77). Net: ABC/E. Rep: Mazla. Format: C&W. ■ John L. Sinclair, pres; Robert L. Sinclair, gen mgr; Michael D. Bump, sls mgr; Charles Wiggs, prog dir; Doug Boynton, news dir. ■ Rates: \$20; 16; 20; 13.

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

**\*WNHS(FM)**—Sept 14, 1973: 88.7 mhz; 300 w. Ant 115 ft. 2900 Turnpike Rd. (23707). (804) 393-8664. School Board, City of Portsmouth. Format: Educl, Top-40. ■ Joe Cyrus Phibbs, opns mgr & chief engr; A.T. Edwards, gen mgr; James Bates, mus dir; Wynn Evers, news & prog dir.

**WPCE(AM)**—Jan 11, 1964: 1400 khz; 1 kw-D, 250 w-N. 1010 Park Ave., Norfolk, Va. (23504). Tidewater Radio Show (acq 1-75) Net: Mutual Black. Rep: H-R Stone. Format: Black, rel. ■ L. E. Willis, pre-gen mgr; Stuart Baronness, gen sls mgr; Walter Brickhouse, opns mgr; Tom Hilton, chief engr. ■ Rates: \$22.50; 20; 22.50; 20.

**WPMH(AM)**—Dec 12, 1971. 1010 khz; 5 kw-D, DA. Box 666 (23705). (804) 488-8364. Chesapeake-Portsmouth Broadcasting Corp. Format: Inspirational. ■ Ralph D Epperson, pres; Dan Cameron, VP; Chuck Sherman, gen mgr; ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WXRI(FM)**—(Norfolk). Aug 3, 1962 105.3 mhz, 50 kw. Ant 500 ft. Stereo. Box 1364 (23705). (804) 393-2501 TWX 710-882-3276. Christian Bcstg Net (group owner). Net: UPI. Rep: Adam Young. Format: Relig, Contemp, MOR. ■ M. G. (Pat) Robertson, pres; Eric C. AuCoin, dir of radio; Jamie Beeghley, coml mgr; Craig Hodgson, prog dir; Larry Loggeman, chief engr. ■ Rates: \$6.25; 6.25; 6.25; 6.25.

### Pulaski

**WBLB(AM)**—May 8, 1973: 1510 khz; 1 kw-D (250 w CH). Box 915 (24301). (703) 980-3411 James McMillan (acq 1/18/78). Net: Virginia News, Agrinet. Net: UPI. Rep: Savalli/Gates. Format: C&W. ■ Dr. Stanley M. Boyd, pres; Samuel W. Raymond, gen mgr & chief engr; Charles R. Morris, prog dir. ■ Rates: \$3; 3; 3; 3.

**WPUV(AM)**—May 31, 1946: 1580 khz, 5 kw-D, 1 kw-CR. Box 351 (24301). (703) 980-2702. Pulaski Bcstg Corp. (acq 1964). Net: ABC/I. Rep: Dome; Keystone. Format: Contemp. Spec prog: C&W 10 hrs wkly. ■ John A. Columbus Sr., pres; John Columbus Jr, gen mgr; Blair B. Brockmeyer, coml mgr; James Harrison, Paul Shagure, mus dirs; Jane Graham, news dir. ■ Rates: \$5; 5, 5, —

**WPUV-FM**—Dec 1, 1967 107.1 mhz, 2.85 kw. Ant minus 58 ft. Dups AM 35%. ■ Rates: \$5; 5; 5; 5.

### Quantico

**WPWC(AM)**—Dec 22, 1961: 1530 khz; 250 w-D. DA-D. Box AC, Woodbridge 22194). (703) 640-7161. Happy Bcstg Co. Inc. (acq 6-1-74). Net: APR. Rep: Keystone. Format: C&W, variety, gospel. ■ Raymond Woolfenden Sr., pres & gen mgr; Raynee Woolfenden, prog dir; Doris Woolfenden, sec & comptroller; Ed Voegele, chief engr.

### Radford

**WRAD(AM)**—1950: 1460 khz; 5 kw-D, 500 w-N, DA-N. Box 1168 (24141). (703) 639-2461 WRAD Bcstg Co. (acq 10-9-57). Group owner: Dix. Net: UPI. Format: Top 40. ■ E. B. Evans, gen mgr; Grant Graham, coml mgr; Vic Avers, news dir; Ervin White, chief engr. ■ Rates: \$3; 3; 3; 3.

**WRIQ(FM)**—Co-owned with WRAD(AM). 1965: 101.7 mhz; 3 kw. Ant 64 ft. horiz, 59 ft. vert. ■ Rates same as AM.

**\*WRRQ(FM)**—Not on air, target unknown: 89.9 mhz; 10 w. Box 5806 (24143) Radford College. Format: Educ. ■ William Yerrich, dir.

## Virginia Radio

### Richlands

**WGTH(FM)**—Jan 3, 1977· 105.5 mhz; 300 w. Ant 800 ft. Box 370 (24641). (703) 964-2502. High Knob Broadcasters Inc. Net: MBS. Format: Country, top-40, btlf mus. ■ C. Richard Buskill, pres. & gen mgr; Ron Brown, prog & mus dir, prom mgr; Ralph Messer, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

**WRIC(AM)**—Oct 5, 1951 540 khz; 1 kw-D. Box 838 (24641). (703) 964-4066. Clinch Valley Bcstg Corp. Net: ABC/I. Format: C&W. ■ C. D. Lawson, pres & gen mgr. ■ Rates: \$12, 12; 12, —

### Richmond

**WANT(AM)**—May 4, 1951 990 khz; 1 kw-D. 1101 Front St. (23222). (804) 321-5662. Old Dominion Bcstg Co. Inc. (acq 6-26-67). Net: National Black. Rep: Masla. Format: Black. ■ John L. Sinclair, pres; Ben Miles, gen mgr & prog dir; Rich Malkman, coml mgr; Kirby Carmichael, mus dir; Howard Parkus, natl sls mgr; Calvin King, news dir; Sam Straus, chief engr.

**\*WBBL(AM)**—January 1924· 1480 khz; 5 kw-U, DA-2 (ST-WLEE). 1627 Monument Ave. (23220). (804) 359-2463. Grace Covenant Presbyterian Church. ■ Harry B. Grymes, gen mgr, prog dir; R. W. Raube, chief engr.

**\*WDCE(FM)**—Not on air, target date unknown: 90.1 mhz; 10 w. c/o R. H. Walker, dir of pub information (23173). University of Richmond. Format: music variety.

**WEET(AM)**—September 1955: 1320 khz; 5 kw-D. Box 8885 (23225). (804) 276-8830. WEET Radio Bcstrs (acq 12/13/77). Net: ABC/E. Rep: Savalli/Gates. Format: Contemp country. ■ Edward Bell, pres; John Langlois, gen mgr; Jeff Goodridge, prog & mus dir; Mike Allen, prom mgr; Marie Martin, news dir, Bob Foster, chief engr. ■ Rates: \$15; 12; 15; —

**WENZ(AM)**—See Highland Springs.

**WEZS(FM)**—Dec 23, 1961 103.7 mhz; 74 kw. Ant 440 ft. Stereo. Professional Bcstg Inc. (acq 1969). Group owner: EZ Communications. Rep: McGavren-Guild. Format: Easy lstdg. ■ Arthur Keilar, pres; Constance Golden, gen mgr; Michael Blacker, opns mgr; J. Kevin McCarthy, chief engr. ■ Rates: \$41, 41, 41, 31

**WGGM(AM)**—See Chester.

**WGOE(AM)**—June 16, 1964: 1590 khz; 5 kw-D. 3122 W. Cary St. Box 14511 (23221). (804) 355-1791 WGOE Radio Inc. (acq 7-1-75) Rep: PRO Radio. Format: Progs. Spec prog: Classical, 2 hrs wkly. ■ Barry P. Coffman, pres & gen mgr; John Stevens, prog dir; Steve Forrester, mus dir; Bob Fisher, prom mgr; James M. Grainger III, chief engr. ■ Rates: \$17, 15; 17; —

**WIVE(AM)**—See Ashland.

**WKIE(AM)**—May 8, 1964: 1540 khz; 10 kw-D. DA-D. 6001 Wilkinson Rd. (23227). (804) 264-1540. Fifteen-Forty Inc. (acq 7-29-77). Net: MBS, APR. Format: MOR. Spec prog: Jazz 3 hrs wkly. ■ Gordon Heiges, gen mgr; Edmun Lemon, chief engr.

**WLEE(AM)**—October 1945: 1480 khz; 5 kw-U, DA-2 (ST-WBBL). Box 8477, 6200 W. Broad St. (23226). (804) 288-2835. Nationwide Communications Inc. (group owner; acq 12-11-67). Net: ABC/C. Rep: Blair. Format: Contemp. ■ Ralph Barnes, gen mgr; Ken Curtis, prog dir; Allen Lumeyer, sls mgr. ■ Rates: \$36; 28; 36; 20.

**\*WRFK-FM**—May 1957: 106.5 mhz; 50 kw. Ant 235 ft. Stereo & quad. 528 Wilkerson Rd. (23227). (804) 264-2953. Union Theological Seminary in Va. Net: NPR UPI. Format: Classical, jazz, religious. ■ Peter Darg, gen mgr; Jerry Glass, opns mgr-mus dir; Beth Merry, community affrs dir; Sam Straus, chief engr.

### WRNL/WRXL

**WRNL(AM)**—Nov 15, 1937 910 khz; 5 kw-U, DA-N. 7100 Bethlehem Rd. (23228). (804) 282-9731 Rust Communications Group, Inc. (group owner; acq

**CSI ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

10-71). Net: ABC/I. Rep: Torbet-Lasker. Format: Adult contemp. ■ William F. Rust Jr., pres; Greg Pearson, gen mgr; Pat Wilson, prog dir; Doug Chapman, news dir; Jim Grainger, chief engr. ■ Rates: \$18; 14, 18; 14.

**WRXL(FM)**—Co-owned with WRNL(AM). March 4, 1949: 102.1 mhz; 140 kw. Ant 320 ft. Stereo. Prog sep from AM. Format: AOR. ■ Greg Pearson, gen mgr; Lee Rust, prog dir; Jack Whitt, mus dir. ■ Rates: \$19, 19; 24; 22

**WRVA(AM)**—Nov 2, 1925: 1140 khz; 50 kw-U, DA-1 Box 1516 (23212). (804) 643-6633. Harte-Hanks Southern Comm. Inc. (group owner; 6/22/78). Net: NBC. Rep: Eastman. Format: MOR. ■ John B. Tansey, pres & gen mgr; Harold B. Barre, coml mgr; Walt Williams, prog dir; Larry D. Dodd, news dir; T. W. Chezik, chief engr.

**WRVQ(FM)**—Co-owned with WRVA(AM). Aug 10, 1948: 94.5 mhz; 200 kw. Ant 350 ft. Stereo. Box 1394 (23221). (804) 649-9151 Net: UPI. Format: Top-40. ■ John G. Johnson, pres; J. Phillip Goldman, gen mgr; Jon Hill, coml mgr; Ralph Wimmer, prog dir; Tim Watts, mus dir; Treeta Smith, news dir; Harry Long, chief engr.

**WRXL(FM)**—Listing follows WRNL(AM).

**WTVR(AM)**—Sept 1926: 1380 khz; 5 kw-U. DA-N. 3314 Cutshaw Ave (23230). (804) 355-3217 Park Broadcasting (group owner acq 11-15-65). Net: CBS. Rep: Chrystal. Format: Btlf mus. ■ Roy H. Park, pres; Roger Turner, VP; Edward W. Smith, gen mgr; Ed Anderson, sls mgr; Deirdre Coghlin, coml mgr; Doug McKay, stn mgr; Barry Greene, opns mgr; Bill Burton, news dir; George Oberro, chief engr.

**WTVR-FM**—February 1946: 98.1 mhz; 50 kw. Ant 840 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ Doug McKay, stn dir. ■ WTVR-TV affil. ■ Rates: \$10; 7.50; 10; 6.50.

**WXGI(AM)**—Oct 1, 1947 950 khz; 5 kw-D. Box 8872 (23225). (804) 233-7666. Radio Virginia Inc. Format: C&W. ■ D. H. Robertson, pres; David M. Wilburn, gen & coml mgr; George Popkins, prog dir.

### Roanoke

**WFIR(AM)**—June 20, 1924: 960 khz; 5 kw-U, DA-N. Box 150 (24002). (703) 345-1511 James L. Gibbons (acq 4-30-77). Net: CBS, MBS. Rep: McGavren. Format: Oldies, MOR. ■ Jim Gibbons, pres; Doug Matthews, gen mgr; Max Leach, coml mgr; Bob Dixon, prog dir; Frank Grimes, opns mgr; Dale Gauding, news dir; Red St. Clair, chief engr.

**WPVR(FM)**—Nov 1, 1969: Co-owned with WFIR(AM). 94.9 mhz; 50 kw. Ant 1,910 ft. Stereo. Box 150 (24002). (703) 345-3841. James L. Gibbons (acq 11-1-69). Format: MOR.

**WKBA(AM)**—(Vinton) Oct 9, 1961 1550 khz; 10 kw-D, DA. 2043 10th St., N.E. (24012). (703) 343-5597 Roanoke Vinton Radio Inc. Net: Keystone. Format: C&W, Gospel. ■ Stuart Epperson, pres; Harry Peyton, gen mgr; Betty Bivens, prog & mus dir; Dave Massey, news dir & prom mgr; Therl Leonard, sls mgr; Marvin Parsons, chief engr.

### WLRG-FM Beautiful Music

**sekom inc.**

**WLRG(FM)**—Dec 17, 1960: 92.3 mhz; 20 kw. Ant 2002 ft. (CP: 93 kw; Ant 2,050 ft.). Box 8428 (24014). (703) 989-4391. CEBE Investments (acq 9-15-72). Net: ABC/E. Format: Beautiful music. ■ Aylett B. Cole-

man, pres; Hal McArthur, gen mgr, prog dir & prom mgr; Debbie Murphy, traf dir; Wayne Moss, sls mgr; Paul Houston, news dir; John Lane, chief engr. ■ Rates: \$23.50; 20.50; 23.50; 12.80.

**WPVR(FM)**—Listing follows WFIR(AM)

**WRIS(AM)**—Feb 28, 1953: 1410 khz; 5 kw-D. Box 6099 (24017). (703) 342-3131 WRIS Inc. (acq 5-9-64). Net: MBS. Format: MOR. ■ Lloyd Gochenour, pres & coml mgr; Gary E. Cooper, prog dir. ■ Rates: \$5.50; 5; 5.50; 5.

**WJLM(FM)**—Co-owned with WRIS(AM). See Salem.

**WROV(AM)**—1946: 1240 khz; 1 kw-D, 250 w-N. 15th & Cleveland Ave. (24015). (703) 343-4444. WROV Bcstrs (acq 6-11-55). Net: ABC/C, APR. Rep: Eastman. Format: AOR/top-40. ■ Burton L. Levine, pres and coml mgr; Don Foutz, gen mgr; Kevin O'Neil, creative dir; Ed Tillett, news dir; John Brennan, prom mgr; Bill Jordan, mus dir; Alfred Beckley, chief engr. ■ Rates: \$28; 24; 28; 24, (17 after 9 p.m.).

**WSLC(AM)**—Oct 1, 1940: 610 khz; 5 kw-D, 1 kw-N, DA-2. Box 6002 (24017). (703) 387-0234. Mel Wheeler Inc. (acq 10/17/76). Net: NBC. Rep: Katz. Format: C&W. ■ Melvin L. Wheeler, pres; Herm Reavis, exec VP-gen mgr; George Gillock, prog dir; K. E. Smith, mus dir; Frank Caldwell, chief engr. ■ Rates: \$49; 39; 39, 22.

**WSLQ(FM)**—Co-owned with WSLC(AM). Nov 1, 1947 99.1 mhz; 140 kw. Ant 1990 ft. (CP 140 kw. Ant 1990 ft). Stereo. Prog sep from AM. Format: Rock. ■ John F. Willett, gen mgr.

**WTOY(AM)**—April 1957: 910 khz; 1 kw-D. 26 E. Church Ave. (24011). (703) 343-5545. T. & H. Bcstg Inc. (acq 1-69). Group owner: Hausman Bcstg Corp. Net: Mutual Black. Format: Black. ■ Connie T. Hausman, pres; Barry L. Hausman, gen mgr; Cindy Murray, coml mgr; Donnie Dee, prog dir; Bobby Knight, mus dir; Andy Petersen, prom mgr; Quita Allen, news dir; Ben T. Graudand, chief engr.

**\*WVWR-FM**—Aug 1, 1973: 89.1 mhz; 100 kw. Ant 1970 ft. Stereo. Box 4195, Va. Western Community College (24015). State Board for Community Colleges. Net: NPR. Format: Div. Spec prog: Bluegrass & Folk 6 hrs wkly. ■ Dr. Harold H. Hopper, pres; Steve Mill, gen mgr.

### Rocky Mount

**WNLB(AM)**—Dec 10, 1959: 1290 khz; 1 kw-D. Box 602, 722 Glennwood Dr. (24151). WNLB Inc. Net: UPI, Virginia News, Agrinet. Rep: Savalli-Gates. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ Stanley Boyd, pres; Donny Brook, gen mgr, coml mgr, prog dir, mus dir; Les Allen, news dir; Glenn Lynch, chief engr. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**WYTI(AM)**—March 31, 1957: 1570 khz; 1 kw-D. Drawer 430 (24151) (703) 483-9955. WYTI Inc. Net: MBS, Keystone. Format: C&W, rock. ■ William E. Jefferson, pres; Frances Jefferson, prog dir; Kevin Carpenter, mus dir/news dir; C. J. Rank, chief engr.

### Salem

**WJLM(FM)**—Co-owned with WRIS(AM), Roanoke. March 7, 1969: 93.5 mhz; 3 kw. Ant minus 83 ft. Box 6099, Roanoke (24017). (703) 342-3131 WRIS Inc. Net: Va. Net. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Lloyd Gochenour, pres & gen mgr; Gary E. Cooper, prog dir. ■ Rates: \$5.50; 5; 5.50; 5.

**WUEZ(AM)**—Sept 7, 1956: 1480 khz; 5 kw-D. Box 408, Spartan Square (24513). (703) 389-5443. Blue Ribbon Bcstg. (acq 2-19-76). Net: ABC/I. Btlf mus. ■ William Triplett, pres; Ray Bentley, gen mgr; Denny Farrell, prog dir; Gene Gabriel, chief engr.

### Smithfield

**WEOO(AM)**—Dec 18, 1974: 940 khz; (CP: 10 kw; DA-D). Box 339 (23430). (804) 357-4173. Radio Tidewater Inc. Group owner: Vernon H. Baker. Net: ABC/E; Agri-Net. Rep: Keystone, Southern Spot Sls. Format: Top-40. Spec prog: Farm 3 hrs wkly. ■ Dr. Vernon H. Baker, pres; Carroll R. Gilreath II, gen mgr; Doug Barrett, coml mgr; Doug Rihk, prom mgr; Christie Baird, chief engr. ■ Rates: \$5.50; 5.50; 5.50; —

### South Boston

**New AM**—Not on air, target date unknown: 1560 khz;

2.5 kw-D. Drawer 231, Bassett (24055). WODY Inc. Format: C&W.

**WHLF(AM)**—Sept 1, 1947 1400 khz; 1 kw-D, 250 w-N. Box 526 (24592). (804) 572-2988. Halifax Bcstg Co. Inc. Net: UPI. Rep: Tobacco. Format: MOR. Spec progs: Black 3 hrs, farm 12 hrs wkly. ■ John L. Cole Jr, pres; Preston Young Jr, gen mgr; Ken Parton, coml mgr; Glen Walker, news dir; John L. Cole III, chief engr ■ Rates: \$4.20; 4.20; 4.20; 4.20.

**WJLC-FM**—Co-owned with WHLF(AM). Oct 1, 1960: 97.5 mhz; 29 kw. Ant 250 ft. Stereo. Dups AM 90%. ■ Rates same as AM.

### South Hill

**WJWS(AM)**—Nov 1, 1953: 1370 khz; 5 kw-D. Box 216 (23970). (804) 447-4007. Old Belt Bcstg Corp. (acq 7-1-64). Net: Tobacco. Rep: Tobacco. Format: Diversified. Spec prog: Farm 12 hrs wkly. ■ W.B. Hofler, pres, & coml mgr; Norman Talley, gen & prom mgr; George Utley, prog dir; Leroy Penn, mus dir; Frank Malone, news dir; Charles E. Brown, chief engr ■ Rates: \$6; 6; 6; —

**WSHV(FM)**—Co-owned with WJWS(AM). Dec 23, 1966: 105.5 mhz; 3 kw. Ant 230 ft. Stereo. Prog dups AM 25%. (804) 447-8997. Format: MOR, top-40. Spec prog: Black 15 hrs wkly. ■ Rates: \$6; 6; 6; 6.

### Staunton

**WABH(AM)**—See Churchville.

**WKDW(AM)**—April 1954: 900 khz, 1 kw-D. Box 2189 (24401). (703) 886-2377. Shenandoah Valley Broadcasting (acq 1-74). Net: APR. Rep: Dome & Associates. Format: Modern Country. Spec prog: Farm 3 hrs wkly. ■ Brice A. Miller pres & gen mgr; Norman Brooks, stn mgr; Joe Grimm, sls mgr; William Betlej, chief engr ■ Rates: \$9.50; 6.50; 8.50; 6.50.

**WSGM(FM)**—Co-owned with WKDW(AM). May 29, 1959: 93.5 mhz; 2.1 kw H, 1.5 kw V. Ant 350 ft. Stereo. Format: Easy listening. ■ Rates: \$4; 5; 5; 5.

**WTON(AM)**—March 9, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 1085 (24401). (703) 885-5188. Augusta County Bcstg Corp. (acq 9-1-73). Net: & ABC/E. Format: Contemp/MOR. ■ Al Charles, pres & gen mgr; Glenn Tryon, stn mgr; Linda Doyle, sls mgr; Jack Dibrell, prog dir; Luke Church, mus dir; Dave Kunz, sports dir; Mo Donaldson, news dir; Paul Swartzendruber, chief engr ■ 7.25; 7.25; 7.25; 7.25.

### Stuart

**WHEO(AM)**—Oct 12, 1959: 1270 khz; 1 kw-D. Rt. 1, Box 24 (24171). (703) 694-3114. Community Bcstg Co. (acq 8-29-69). Rep: Keystone. Format: C&W, rock. ■ James E. Litten, pres & gen mgr; Mike Bridges, prom mgr; C. Lemont Bryant, chief engr

### Suffolk

**WFOG(AM)**—March 17, 1940: 1450 khz; 1 kw-D, 250 w-N. Box 1837 (23434). (804) 539-2394. Smiles of Tidewater Inc. (acq 1974). Format: Btfl. mus. ■ Robert LaFerme, VP-gen mgr; Penny Bryan, rgnl sls mgr; Linda Tomlin, coml mgr; Frank Bacskay, prom mgr; Allan Pressley, opns mgr-news dir; Greg Gabriele, chief engr

**WFOG-FM**—December 1965: 92.9 mhz; 50 kw. Ant 480 ft. Stereo. No 1 Hague Towers, 330 W Brambleton Ave, Norfolk (23510). (804) 622-6771. Prog sep from AM. Rep: Eastman. Format: Btfl music. ■ Robert LaFerme, gen mgr; Diana Negley, asst mgr; Michall Meehan, opns mgr

### Tappahannock

**WRAR(AM)**—Nov 1, 1970: 1000 khz; 500 kw-D. Box 1023 (22560). (804) 443-4321 or 333-5000. Rappahannock Bcstg Co. Net: ABC/I. Format: MOR, adult contemp. ■ George C. Clanton, pres; Danny C. Wadsworth, gen mgr & VP; Lin Wadsworth, coml mgr; Rich Morgan, prog dir; Tim Grogan, news dir; M. G. Stewart, pub affrs dir; Joe Patton, chief engr

**WRAR-FM**—July 26, 1971. 105.5 mhz; 3 kw. Ant 300 ft. Stereo. (22506). (804) 443-2711. Dups AM 50%.

### Tasley

**WESR-FM**—July 1969: 103.3 mhz; 50 kw. Ant 320 ft. Dups AM 100%.

## Tazewell

**WTZE(AM)**—April 22, 1966: 1470 khz; 2.5 kw-D. Box 69 (24651). (703) 988-4150. Tazewell Bcstg Co. Inc. (acq 4-1-68). Net: APR. Format: C&W, top-40. ■ Fred W. Cox, pres & chief engr; Garland Hess, VP & gen mgr; Dave Harrison, coml mgr ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**WTZE-FM**—Sept 1, 1968: 100.1 mhz, 3 kw. Ant minus 105 ft. Dups AM 100%. ■ Rates same as AM.

## Vinton

**WKBA(AM)**—Licensed to Vinton; See Roanoke.

## Virginia Beach

**WVAB(AM)**—Dec 10, 1954: 1550 khz; 5 kw-D. Box 986 (23451). (804) 425-1550. Sea Bcstg Corp. (acq 9-28-66) Net: MBS. Format: Solid gold hits (1950-70). ■ Sidney S. Kellam, pres; Jack H. Harris, gen mgr; Kurt Webster, coml mgr; Donald Beckstrom, stn mgr; Robert Mitchell, prom mgr; Gerry Marshall, news dir. ■ Rates: \$11, 9, 11, —

## Warrenton

**WEER(AM)**—Nov 21, 1957 1250 khz; 1 kw-D. Box 817 (22186). (703) 347-1250. Elektra Bcstg Corp. of Virginia (acq 3-14-68). Net: APR, Agri-Net of Va. Format: Contemp/progsv rock. Spec progs: Farm 3 hrs, Black 2 hrs, classical 1 hr wkly. ■ George J. Gillespie, pres; Daniel W. Kirby, gen, coml & prom mgr; Jim O'Brien, asst gen mgr & prog dir; Jeff Harper, mus dir; Jim Mucciolo, news & spts dir; James R. Thoroman, chief engr. ■ Rates: \$7, 6; 7, 6.

**WEER-FM**—March 28, 1966: 107.7 mhz; 3.8 kw. Ant 800 ft. Dups AM 100%. ■ Rates same as AM.

**WKCW(AM)**—Dec 7, 1957 1420 khz; 5 kw-D. Box 740 (22186). (703) 347-1420. WKTF Inc. (acq 10-58). Rep: Media Sls. Format: C&W Spec progs: Farm 12 hrs, gospel 9 hrs wkly. ■ Fred J. Crescente, pres; Stu Brooks, gen mgr; Terri Dishner, coml mgr; Tom Reeder, prog and mus dir, prom mgr; Jim Wescott, news dir; John Biller, chief engr ■ Rates: \$10; 10; 10; 10.

**WQRA(FM)**—Not on air; target date unknown: 94.3 mhz; 3 kw. Ant 300 ft. Goldcup Bcstg.

## Warsaw

### WNNT Modern Country Music



**WNNT(AM)**—July 3, 1949: 690 khz; 250 w-D. Box 877 (22572). (804) 333-4900. Northern Neck and Tidewater Bcstg Inc. (acq 1963). Net: APR. Rep: Dome-Messervy. Format: C&W Spec prog: Farm 12 hrs, Black 2 hrs wkly. ■ Patricia P. Williams, pres; William Martin, gen and coml mgr, news dir; Mike McKenny, mus dir; Jim Thorne, prog dir & chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WNNT-FM**—March 1, 1967: 100.9 mhz; 2.4 kw. Ant 330 Ft. Dups AM 100%. Stereo. Net: APR. ■ Rates same as AM.

## Waynesboro

**WANV(AM)**—March 10, 1965: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 97 (22980). (703) 942-1153. WANV Inc. Net: UPI. Format: Moderate contemp. ■ M. Robert Rogers, pres; Charles E. Neer, gen mgr; Gary Ratcliff, asst mgr; Bill Betlej, news dir; Erika Wisler, mus dir. ■ Rates: \$5.46; 4.55; 5.46; 4.55.

**WAYB(AM)**—Dec 19, 1947: 1490 khz, 1 kw-D, 250 w-N. Box 40 (22980). (703) 942-1490. Waynesboro Bcstg Corp. (acq 1954). Net: MBS. Net: APR. Rep: Dome. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ N. Wilbur Kidd, gen mgr; Bob Foster, mus dir; Bud Lowell, news dir; Glenn Channells, chief engr ■ Rates: \$3.95; 3.95; 3.95; 3.95.

## Virginia Radio

### Williamsburg

**WBCI(FM)**—Listing follows WMBG(AM).

**\*WCWM(FM)**—Sept 28, 1959: 89.1 mhz; 1.6 kw, Ant 125 ft. Stereo. College of William & Mary (23185). (804) 229-4068. College of William & Mary. Net: MBS. Format: Progressive. Spec progs: Jazz 7 hrs, class 10 hrs, C&W 3 hrs wkly. ■ Bill Rives, bus mgr.

**WMBG(AM)**—Nov 14, 1959: 740 khz; 500 w-D. Box 180 (23185). (804) 229-7400. Colonial Broadcasters Ltd. (acq 7-1-76). Net: MBS. Format: Top-40. Spec prog: Black 2 hrs wkly. ■ Donald M. Bentley, pres & gen mgr; Tony Macrini, prog dir; John Baxa, news dir; George V. Ramsey, chief engr ■ Rates: \$12; 6.50; 6.50; —

**WBCI(FM)**—Co-owned with WMBG(AM). July 29, 1963: 96.5 mhz; 50 kw. Ant 430 ft. Stereo. Prog sep from AM. Format: MOR. ■ W. Pat Collins, sls & opns mgr ■ Rates: \$12; 10; 12; 10.

### Winchester

**WEFG(FM)**—Listing follows WHPL(AM).

**WHPL(AM)**—Jan 27, 1961: 610 khz; 500 w-U, DA-2. Box 828 (22601). (703) 662-5101. Shenval Bcstg Corp. Net: NBC. Rep: Devney. Format: Top-40, Contemp-C&W Spec progs: Farm 6 hrs wkly. ■ Edwin R. Fischer, pres; John P. Bell Jr., gen mgr; Jim McCoy, coml mgr; Mike Bell, prog dir; Kay Bell, mgr; John Schriener, prom mgr; Pam Bell, news dir; Scot Richardson, chief engr

**WEFG(FM)**—Co-owned with WHPL(AM). Dec 10, 1965: 102.5 mhz; 21 kw. Ant 1050 ft. Stereo. (703) 667-7721. Prog sep from AM. Format: Contemp "Hit parade." ■ Keith Lupton, coml mgr; Larry Bee, prog dir; Phil Robey, mus dir; Kenny Johnson, prom mgr.

### WINCHESTER

**WINC(AM)**—June 15, 1941: 1400 khz; 1 kw-D, 250 w-N. Box 3300. (22601). (703) 667-2224. Richard F. Lewis Jr Inc. of Winchester. Group owner: Midatlantic Net. Net: ABC/C, Mid-Atlantic, Agrinet. Rep: Dome; PRO Radio. Format: Contemp. Spec prog: Farm 10 hrs wkly. ■ John Lewis, pres; Philip Whitney, gen mgr; Phil Luttrell, coml mgr; Rod O'Brien prog-dir-mus dir; David Lewis, news dir; Arch McKay, chief engr ■ Rates: \$7.50; 5.35; 7.50; 5.35.

**WRFL(FM)**—Co-owned with WINC(AM). October 1946: 92.5 mhz; 22 kw. Ant 1300 ft. Box 3300 (22601). (703) 667-2224. Separate from AM. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Buddy Allen, prog dir ■ Rates: \$5; 4; 5; 4.

### Wise

**WNVA-FM**—See Norton.

### Woodbridge

**WXRA(FM)**—Co-owned with WPIK(AM) Alexandria, Va. Dec 25, 1958: 105.9 mhz; 50 kw horiz, 36 kw vert. Ant 410 ft. Stereo. Dups AM 47%. Format: Mod country. ■ Rates same as AM.

### Wytheville

**WYVE(AM)**—Sept 21, 1949: 1280 khz; 1 kw-D. Box 534, 195 S. First St. (24382). (703) 228-3185. WYVE Radio Inc. Net: UPI. Rep: Dome; Carpenter; KBS. Format: Div. Spec prog: Farm 5 hrs wkly. ■ Arthur M. Gates, gen mgr; Edward A. Zuber, coml mgr; Craig Allison, prog and news dir; Fred Cox, chief engr. ■ Rates: \$3.80; 3.80; 3.80; —

### Yorktown

**\*WYCS(FM)**—February 1966: 91.5 mhz; 21 kw. Ant 155 ft. Box 452 (23490). (804) 898-5957. York County School Bd. Format: Ed. Spec prog: Visually handicapped 1 hr, class 7 hrs wkly. ■ Donald Bruno, dir

## Virginia, Washington Radio

supvr; William M. Swartz, gen mgr; John Barkley, prog dir, Tom McComb, mus dir

**WYVA(FM)**—July 4, 1975. 94.1 mhz; 50 kw. Ant 500 ft. Stereo. Box 941 (23690). (804) 898-7293. Cradle of Democracy Bcstg Co. (acq 4/15/78). Net: UPI. Format: C&W Spec prog: Sports 2 hrs wkly. ■ David Wever Jr, pres, gen mgr, coml mgr, Michael Graves, prom-prog dir; Barbara Timmons, mus dir; M.S. Holben Jr, chief engr. ■ Rates: \$10.80; 8.40; 9.60; 6.60.

### Washington

#### Aberdeen

**KBKW(AM)**—Aug 1, 1949: 1450 khz; 1 kw-D, 250 w-N Box 188, (98520). (206) 532-1450. KBKW Inc (acq 10-1-69). Net: ABC/I. Rep: Market 4; Tacher Format. C&W. ■ John R. Dimeo, pres; Don Downing, VP & gen mgr; Terry Downing, treas & prog dir; Stu Black, mus dir; Bob Hoff, news dir; J. Kayner, chief engr. ■ Rates: \$8.25; 7.25; 8.25; 7.25.

**KDUX(FM)**—See Ocean Shores.

**KGHO-AM-FM**—See Hoquiam

**KXRO(AM)**—May 28, 1928: 1320 khz; 5 kw-D, 1 kw-N, DA-N, Box 47 (98520) (206) 533-1320 Aberdeen Bcstg Co. (acq 5-15-65). Group owner: Robertson-Clapp Stns. Net: NBC. Rep: Webb; Moore. Format: MOR. Spec progs: Big Band 2 hrs wkly ■ Miller Robertson, pres; Joe Kendall, gen mgr; Robert Eubanks, coml mgr; Kathy Dove, traf mgr; Allen Walters, prog & mus dir; Doyle Wenzel, news dir; Dave Herbert, chief engr.

#### Anacortes

**KAGT(AM)**—Dec 18, 1963: 1340 khz; 1 kw-D, 250 w-N, Box 96 (98221). (206) 293-3141 Island Bcstg Inc. Rep: Savalli/Gates; Simpson/Reilly (Seattle) ■ William Berry, pres, gen & prom mgr; Nina Unucpher, coml mgr; Ken Williams, prog dir; Scoot Johnson, news dir; Robert Berry, mus dir. ■ Rates: \$7; 6.25; 7; 6.25.

#### Auburn

**KASY(AM)**—Aug 6, 1958: 1220 khz; 250 w-D, Box 459 (98002) (206) 883-5220. Auburn Bcstrs Inc. Format: MOR. ■ Edward J. Garre, pres & gen mgr; Dennis Garre, prog dir; Bruce McMichael, news dir; Bill Colgazer, chief engr. ■ Rates: \$5.40; 4.50; 5.40; 4.50.

**\*KGRG(FM)**—December 1974: 89.9 mhz; 41 w. Ant 570 ft. 12401 S.E. 320th St (98002). (206) 833-9119, ext 268. Green River Community College. Format: Diversified. ■ Dave Buchannon, gen mgr; David Kester, prog dir; Gabriel Van Kampen, mus dir; Carl Larson, spec prgm mgr & chief engr.

#### Bellevue

**\*KASB(FM)**—March 22, 1971: 89.3 mhz; 10 w. 601 108th Ave. (98004). (206) 455-6154. Bellevue School District No. 405. Format: MOR, top 40, educ. ■ Dr. Dennis Carmichael, pres; Bill Poirier, gen mgr.

**\*KBCS(FM)**—Feb 3, 1973: 91.3 mhz; 100 w. Ant 210 ft. Bellevue Community College (98007). (206) 641-2221 Bellevue Community College. Format: Diversified. ■ M. Craig Sanders, gen mgr.

**KZAM(AM)**—March 1958: 1540 khz; 5 kw-U, DA-N. 10245 Main St. (98004) (206) 454-1540. Sanduskie Newspapers Inc (acq 6-1-78). Rep: Masla. Format: Progs. Spec prog: Jazz 10 hrs wkly. ■ Dudley A. White, pres; Howard Leenderstein, gen mgr; Tom Corrdry, prog dir; Jon Kertzer, mus dir; Ian Christopher, sls mgr; Patricia Silverman, prom mgr; Denny Fleenor, news dir; James Stevens, chief engr. ■ Rates: \$30; 30; 36; 36.

**KZAM-FM**—November 1964: 92.5 mhz; 100 kw. Ant 1,100 ft. Stereo. Dups AM 50%. Format: Progs. ■ Rates same as AM.

#### Bellingham

**KARI(AM)**—See Blaine.



**KGMI(AM)**—1927 790 khz; 5 kw-D, 1 kw-N, DA-N Box 943 (98225) (206) 734-9790 KGMI Inc. (acq 9-69). Net: ABC/I. Rep: Market 4, Moore. Format: MOR ■ James L. Hamstreet, pres & gen mgr; John Munroe, prog dir; Harry Pagels, prom mgr; Haines Fay, news dir; Dan Coulthurst, chief engr. ■ Rates: \$10.50; 9.50; 9.50; 8

**KISM(FM)**—Co-owned with KGMI(AM) March 1960: 92.9 mhz; 50 kw Ant 2.440 ft Stereo. Prog sep from AM Net: ABC/C. Format: Oldies ■ Patrick Rowe, stn mgr; Mike Bettelli, prog dir ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**KOQT(AM)**—May 1963 1550 khz, 1 kw-D Box 1096 (98225) (206) 734-1550 HELP Ministries Inc. (acq 5-4-78) Format: Religious ■ Richard Ellison, pres-gen mgr; Joe Bates, mus-prog dir, R J Blair, coml mgr; Phil McConnell, chief engr ■ Rates: \$5.50; 5.50, 5.50; —

**KPUG(AM)**—Feb 29, 1948: 1170 khz; 10 kw-D, 5 kw-N, DA-N Box 1170 (98225) (206) 734-1170 San Juan Broadcasting, Inc. Net: MBS. Rep: Masla; Simpson-Reilly Format: Contemp ■ Robert Pollock, pres; James Tincker, gen mgr; Dick Stark, coml mgr; Michael Pollock, prog dir; Randy Rowland, mus dir; John Platner, chief engr. 9.80; 6.20; 9.80; 6.20

**KERI(FM)**—Co-owned with KPUG(AM) July 2, 1965: 104.3 mhz; 60 kw. Ant 2310 (CP 51 kw. Ant 2300 ft.). Format: Modern Country ■ Michael Pollock, coml mgr. ■ Rates: \$5.70; 5.70; 5.0; 5.70

**\*KUGS(FM)**—February 1974: 89.3 mhz; 10 w. Ant 62 ft. Viking Union (98225) Western Washington Univ. (206) 676-3855. Format: Div Spec prog: Foreign news, 4 hrs wkly ■ Kevin Ryan, gen mgr; Rip Robbins, prog dir; Mike Jardeen, mus dir; Ron Wells, news dir; Terry Dayton, chief engr.

#### Bellingham-Ferndale

**KBFW(AM)**—April 4, 1958. 930 khz; 1 kw-D, Box D (98225). (206) 734-8555 Watcom Management Co (acq 8-68). Group owner: Sterling Recreation Organization, Bcst Div. Net: UPI. Rep: PRO/Radio, Tracher, Craig Ceccanti. Format: C&W. Spec prog: Sp 2 hrs wkly ■ Fred A. Danz, pres; Duff Johnson, gen mgr; John Dempster, coml mgr; Steve Smith, prog dir; Jim Huntington, news dir ■ Rates: \$9; 6; 9; 5.

#### Blaine

**KARI(AM)**—Feb 12, 1960: 550 khz; 5 kw-D, 1 kw-N, DA-2 (CP: 2.5 kw-N) Box X (98230). (206) 332-5500. Birch Bay Bcstg Inc. Group owner: Ostrander-Wilson Stns. Format: Gosp. Spec progs: Ger 5 hrs, Ital 2 hrs, Sp 3 hrs, farm 6 hrs, wkly ■ George A. Wilson, pres; Don J. Bevilacqua, gen mgr; Gary Nawman, opns mgr; Jim Scott, mus dir & chief engr; Bob Dunn, coml mgr; Bill Schwartz, news dir ■ Rates: \$7; 7; 7; 7

**KERI(FM)**—See Bellingham.

#### Bremerton

**KBRO(AM)**—May 1947 1490 khz; 1 kw-D, 250 w-N, DA-1 Box 1490 (98310). (206) 479-1490. Bremerton Bcstg Co. Net: UPI. Rep: Sandeberg-Glenn, Simpson/Reilly. Format: Contemp/MOR. ■ Lillian S. Bartley, own & gen mgr; Ron Rogerson, stn mgr; Lois Duprey, bus mgr; Doug Hicks, exec dir; Denny Denton, chief engr. ■ Rates: \$14; 11.50; 12.50; 9.25.

**KBRO-FM**—Aug 22, 1964. 106.9 mhz; 30 kw. Ant 86 ft. (CP: Ant 1380 ft.) Stereo. Dups AM news & spec events. Format: C&W. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

#### Burien

**KQIN(AM)**—Oct 10, 1970: 800 khz; 500 w-D, DA, Box 66160 Seattle (98166). (206) 243-8803. Thomas

W. Reed. (acq 3-77). Format: Btfl mus. Rep: TWR. ■ Thomas W. Reed, pres; Ray Kelley, coml mgr; Alan McMullan, prog dir; Hal Simmons, mus dir; Melinda Boucher, prom mgr; Joe Armev, news dir; Dale Fultz, chief engr. ■ Rates: \$9.50; 9.50; 9.50 —

#### Centralia-Chehalis

**\*KCED(FM)**—Feb 17, 1975: 91.3 mhz; 26 w. Box 639 (98531) (206) 736-8044 Centralia Community College. Net: WSU Tape Net. Format: Ed. Top 40. Spec prog: Jazz 10 hrs, Farm 1 hr wkly. ■ Nels Hanson, pres; Gil Elder, gen mgr; Bob Hart, prog dir; Bob Lambert, student mgr; Joel Meyer, news dir; Royce Hull, chief engr.

**KELA(AM)**—Nov 1, 1937 1470 khz; 5 kw-D, 1 kw-N, 1635 So. Gold St., Centralia (98531) (206) 736-3321 Box 827, Chehalis (98532). (206) 748-3321 KELA Corp (acq 6-15-65) Net: MBS. Rep: Howard; Simpson/Reilly ■ Joe Chytil, pres, Ted Chytil, stn & coml mgr; William Moeller, prog dir; Jim Cook, news dir; William Tilton, chief engr. ■ Rates: \$10.50; 9.75; 10.50; 9

**KELA-FM**—Aug 24, 1965 102.9 mhz; 28.5 kw. Ant 185 ft. Dups AM 10% Format: C&W. ■ Rates: \$7.75; 7.40; 7.75; 7

**KITI(AM)**—October 1954 1420 khz; 1 kw-U, DA-N Box 1326 (98532) (206) 748-3379. Premier Broadcasters, Inc (acq 9-6-77) Net: ABC. Rep: Masla; Moore. Format: MOR ■ G L White, pres; Derek Shannon, gen mgr; Claudia May, coml mgr; Joe Fiala, prog-mus dir; Steve Larson, prom mgr; Hal Erneron, news dir; Rod Etherton, chief engr. ■ Rates: \$10; 7.50; 9.50, 6.50.

#### Chelan

**KOZI(AM)**—March 1, 1957 1230 khz; 1 kw-D, 250 w-N, Box 819 (98816). (509) 682-4033. Northcentral Bcstg Co (acq 12-15-69) Net: ABC/C. Rep: Savalli/Gates, Tacher. Format: MOR ■ Jerry E. Isenhardt, pres, gen mgr; Steve Byquist, prog & news dir; Frank Boal, mus dir ■ Rates: \$7.50; 7.50; 7.50; 7.50

#### Cheney

**\*KEWC-FM**—Nov 11, 1963. 89.9 mhz; 10 w. Ant 129 ft. Dept of RTV, Eastern Washington U. (99004) (509) 359-2228. Eastern Washington State University Bd of Trustees. Format: Diversified. Spec prog: Classical 14 hrs, jazz 2 hrs wkly ■ Dr. Howard E. Hopf, chmn, Dept of Radio-TV

#### Clarkston

**KCLK(AM)**—March 2, 1971 1430 khz; 500 w-D, Box 86 (99403). (509) 758-3361 Clarkston Bcstrs. Rep: Savalli/Gates; Tacher. Format: C&W. Spec prog: Farm 1 hr wkly ■ W. E. Lawrence, pres & gen mgr; George Walton, coml mgr; Chuck Boyd, prog dir; John Richardson, chief engr. ■ Rates: \$6; 6; 6; 6

**KCLK-FM**—1974. 94.1 mhz; 28.5 kw. Ant minus 520 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

**KPUL(AM)**—See Pullman.

**KRLC(AM)**—See Lewiston, Idaho.

#### Colfax

**KCLX(AM)**—1950: 1450 khz; 1 kw-D, 250 w-N, Box 710 (99111) (509) 397-3441 Adrian DeVries (acq 9-75). Rep: Smith; Moore. Format: Farm, MOR. ■ Adrian De Vries, pres, gen mgr & prog dir; Coy Baker, coml mgr, mus dir; prom mgr; Mike DeFelicce, news dir. ■ Rates: \$6.25; 6.25; 6.25; 5.25.

#### College Place

**\*KGTS(FM)**—Oct 5, 1963: 91.3 mhz; 1 kw. Ant minus 63 ft. Walla Walla College, College Place (99324). (509) 527-2454. Walla Walla College. Format: Diversified. ■ Loren Dickinson, gen mgr; David Bullock, prog & dev.

#### Colville

**KCVL(AM)**—Nov 15, 1955: 1270 khz; 1 kw-D, Box 111 (99114). (509) 684-5032. Colville Bcstg Co. (acq 11-1-61). Net: UPI. Rep: Masla/Young; Tacher. Format: Contemp/C&W. ■ Norman Davis, gen mgr; John E. Jern, prog dir; Dennis Blair, asst mgr & chief engr; Frank C. Marksman, news dir. ■ Rates: \$4.75; 4.75; 4.75; —

## Edmonds

**KBIQ(FM)**—Listing follows KGDN(AM).

**KGDN(AM)**—1954: 630 khz; 5 kw-D. 19303 Fremont Ave. N. Seattle (98133). (206) 546-7350. King's Garden Inc. Net: APR. Rep: PRO/Radio. Format: Rel. ■ Clarence Reimer, pres; Jack Kandel, gen mgr; Rod Josten, coml mgr; Dick Harris, news dir; Valerie Carne, prom mgr; Neil Hill, chief engr. ■ Rates: \$19; 19; 19; 19

**KBIQ(FM)**—Co-owned with KGDN(AM). March 11, 1960: 105.3 mhz; 115 kw. Ant 720 ft. Stereo. Prog sep from AM. (206) 546-3126. Format: Contemp btfl mus. ■ Paul Becker, coml mgr; Gordon Christensen, mus dir. ■ Rates: \$17; 17; 17; 17

## Ellensburg

**KXLE(AM)**—1946: 1240 khz; 1 kw-D, 250 w-N. Box 249 (98926). (509) 925-1488. KXLE Inc. (acq 3-1-65). Net: ABC/E. Rep: Market 4; Tacher. Format: Variety. ■ John R. DiMeo, pres, prog & mus dir; Chris J. Lalonde, gen mgr; Bruce Johnson, news dir; Jeff Kaner, chief engr. ■ Rates: \$5.85; 4.85; 5.85; 4.85.

**KXLE-FM**—1972: 95.3 mhz; 1.4 kw. Ant minus 145 ft. Dups AM 100%.

## Ephrata

**KULE(AM)**—Aug 17, 1950: 730 khz; 1 kw-D. Box 1077 (98823). (509) 754-4686. Mid-Columbia Bcstg (acq 7-74). Net: ABC/E. Rep: Young/Masla. Format: MOR. Spec prog: Fr 6 hrs wkly. ■ Greg Click, gen mgr.

## Everett

### KRKO

Market 4-Radio

**KRKO(AM)**—1920: 1380 khz; 5 kw-U, DA-N. Box 1227 (98206). (206) 355-1144. Seattle: (206) 743-1144. First Pacific Bcstg Inc. (acq 4-76). Rep: Market 4; Simpson/Reilly. Format: MOR. ■ Jon H. Marple, pres & gen mgr; Lee Phillips, prog dir; Ken Taylor, sports dir; John H. Lake, admin asst; Dan Maus, mus dir; Shirley Bartholomew, news dir; Lynne Sloan, chief engr. ■ Rates: \$21; 16; 17; 16.

**KWYZ(AM)**—June 1957: 1230 khz; 1 kw-D, 250 w-N. Box 1234 (98206). (206) 252-5123. Prime Time Bcstg Inc. Rep: Sandberg-Glenn; Tacher. Format: Contemp, country. Spec prog: Sp 1 hr wkly. ■ Robert Brown, pres; Joe Costello, gen sis mgr; Martin Hamstra, gen mgr; Rick Knapp, opns mgr; Tom Lewis, prog dir; chief engr news dir. ■ Rates: \$20; 15; 20; 13.

## Forks

**KVAC(AM)**—1967: 1490 khz; 1 kw-D, 250 w-N. Box 450 (98331). (206) 374-6233. Ben E. & Marjorie C. Howard. Net: MBS. Rep: Tacher. Format: MOR, C&W. ■ Jerry R. Beebe, gen mgr. ■ Rates: \$4; 4; 4; 4.

## Grand Coulee

**New AM**—Not on air, target date unknown: 1490 khz; 1 kw-D, 250 w-N. Box 188 Electric City (99123). North Central Washington Broadcasters. Format: Standard pops/var.

## Hoquiam

**KGHO(AM)**—Nov 16, 1961: 1560 khz; 1 kw-D. 31st and Bay Sts. (98550). (206) 532-1200. Grays Harbor Bcstg Co. (acq 7-15-65). Rep: Savalli/Gates; Blair. Format: Contemp, Top 40. ■ Ernest Linnekohl, pres; Buzz Barr, gen mgr; Steve Larson, prog & mus dir; Rich Daneker, news dir; Ernie Landi, chief engr. ■ Rates: \$8.05; 8.05; 8.05; 8.05.

**KGHO-FM**—Sept 3, 1965: 95.3 mhz; 1.15 kw. Ant 450 ft. Dups AM 60%.

## Kelso

**KLOG(AM)**—Oct 8, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 90 (98626). (206) 636-0110. Wash. Interstate Bcstrs Inc. (acq 7-28-67). Net: ABC/C. Rep: Radio Time Sls; Moore. Format: Top 40. ■ Steve Hanson, pres; gen mgr; Dan Martin, prog dir; John Berry, Jay McCrae, mus dir; news dir; Brent Bradley, chief engr. ■ Rates: \$10; 8; 10; 8.

*William A. Exline, Inc.*

31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-0717

MEDIA BROKERS — CONSULTANTS

## Kennewick-Richland-Pasco

**KONA(AM)**—January 1948: 610 khz; 5 kw-U, DA-2. Box 2623 Tri-Cities (99302). (509) 547-1618. Dean-Mitchell Inc. (acq 1-16-78). Net: ABC/I. Rep: Masla/Young; Moore. Format: MOR. ■ Dean W. Mitchell, gen mgr; Mike Berriochoa, news dir.

**KONA-FM**—Aug 1, 1969: 105.3 mhz; 100 kw. Ant 1,180 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Btfl mus.

**KORD-AM-FM**—See Pasco.

**KOTY(AM)**—Aug 1945: 1340 khz; 1 kw-D, 250 w-N. Box 6127 (99336). (509) 586-4165. KUTI Communicators Inc. (acq 4-73). Net: ABC/E. Rep: PRO/Radio; Blair Northwest. Format: C&W. Spec prog: Spanish 3 hrs wkly. ■ Donald M. Heinen, pres; Ken Julian, gen mgr; Bob Reece, prog dir; Mike Bersell, mus dir; William Glenn, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.25.

## Kirkland

**KGAA(AM)**—1964: 1460 khz; 5 kw-D, DA. Box 250 (98033). (206) 827-8787. Kirkland Broadcasting Co. (acq 7-77). Group owner: Monroe Bcstg. Net: Northwest Rock Radio Net. Format: C&W. ■ Wesley L. Monroe, pres; Robert R. Hoover, gen prom & coml mgr; W. Lyle Johnson, news & prog dir; Daniel F. Murphy, mus dir; Ron Putnam, chief engr. ■ Rates: \$15; 15; 15; 15.

**KYAC-FM**—See Seattle.

## Lacey

**KITN(AM)**—See Olympia

## Longview

### KBAM

Country Music

**KBAM(AM)**—Aug 15, 1955: 1270 khz; 5 kw-D. Box 96 (98632). (206) 423-1210. Armark Bcstrs Inc. (acq 4-1-65). Net: APR. Rep: Masla, Simpson/Reilly (Portland-Seattle). Format: C&W. ■ Arne G. Peterson, pres & gen mgr; Howard Kynaston, coml mgr; William C. Jones Jr., news dir; David A. Peterson, prog dir; Danny L. Houle, mus dir; David R. Sawyer, prom mgr; Harold L. Mahnke III, chief engr. ■ Rates: \$9; 8; 7.50; —.

**KEDO(AM)**—May 1938: 1400 khz; 1 kw-D, 250 w-N. Box 779 (98632). (206) 425-1500. KEDO Inc. (acq 7-1-70). Group owner: Sterling Recreation Org., Bcst Div. Net: ABC/I. Rep: Howard, Tacher. Format: MOR. ■ F. A. Danz, pres; Paul Cowley, gen mgr; Greg Allen, opns dir; Randy Lewis, news dir; Steve Bard, chief engr. ■ Rates: \$7.95; 6.90; 7.95; 6.90.

**KLYK(FM)**—Co-owned with KEDO(AM). July 7, 1968: 105.5 mhz; 3 kw. Ant minus 21 ft. Stereo. (206) 423-6482. Vision Corp. (acq 7-74). Net: ABC/FM. Format: Top-40. ■ Rates: \$6; 6; 6; 6.

**KLOG(AM)**—See Kelso.

**\*KLVF(FM)**—1972: 90.3 mhz; 10 w. 1600 Maple St. (98632). (206) 425-6500. Lower Columbia College. Net: ABC/FM. Format: Variety. ■ John Diehnel, gen mgr; Larry Blair, prog dir.

**KLYK(FM)**—See listing following KEDO(AM).

## Lynden

**KLYN-FM**—Nov 8, 1960: 106.5 mhz; 100 kw. Ant 720 ft. Stereo. 525 Front St. (98264). (206) 354-4473.

## Washington Radio

KLYN-FM Inc Net ABC/E. Format: Btfl mus. Spec prog: Sp 2 hrs wkly. ■ Sidney Baron, pres; Jim Baron, gen & coml mgr; David Cutbirth, news dir; Mark Nonhof, chief engr. ■ Rates: \$5.35; 5.35; 5.35; —

## Mercer Island

**\*KMIH(FM)**—February 1970: 90.1 mhz; 10 w. Ant 63 ft. 9100 S.E. 42d (98040). Mercer Island School District No. 400. Format: Diversfd.

## Moses Lake

**KSEM(AM)**—November 1947: 1470 khz; 5 kw-D, 1 kw-N, DA-2. Drawer S (98837). (509) 765-3441. KSEM Inc. Net: ABC/I. Rep: Market 4, Blair NW. Format: MOR, top-40. ■ Jessica L. Longston, pres; David L. Bondo, gen mgr; Dennis L. Soapes, prog & mus dir; David Cooper, news dir; Darwin J. Fox, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 4.75.

**KWIQ(AM)**—Feb 20, 1956: 1260 khz; 1 kw-D. Box 999 (98837). (509) 765-4104. KWIQ Radio Inc. (acq 4-27-61). Rep: Savalli/Gates; Moore. Format: C&W. Spec prog: Sp 7 hrs wkly. ■ W. E. Lawrence, pres & gen mgr; Norm Johnson, coml mgr; Mark Benecke, prog dir; Marty Burgess, chief engr. ■ Rates: \$6; 6; 6; 6.

**KWIQ-FM**—May 22, 1968: 100.3 mhz; 27.4 kw. Ant 210 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## Mountlake Terrace

**KAAR(AM)**—Sept 22, 1968: 1510 khz; 250 w-D, DA. 21401 52nd Ave. W. (98043). (206) 775-5673. Mount-Ed-Lynn Inc. Format: C&W. Spec prog: Contemp gospel 4 hrs wkly. ■ Elliott Boisen, pres; Todd Shelton, gen & prog dir; Dick Stokke, news dir; Shannon Robinson, coml mgr; Larry Holtz, chief engr. ■ Rates: \$6.60; 5.85; 6.60; —.

## Mount Vernon

**KAPS(AM)**—March 17, 1963: 1470 khz; 500 w-D, DA. Box 70 (98273). (206) 424-7676. Valley Bcstrs Inc. (acq 3-15-78). Net: ABC/E. Rep: Radio Time Sls, Agostino. Format: C&W. ■ Jim Keane, pres; Terry Michaels, prog dir; Ron Carwell, chief engr. ■ Rates: \$10; 9; 10; 9.

**KBRC(AM)**—Dec 11, 1946: 1430 khz; 5 kw-D, 1 kw-N, DA-N. (98273). (206) 424-4278. W. D. Radio Co. (acq 1-1-76). Net: UPI. Rep: Cooke; Moore. Format: MOR. Spec prog: Farm 2 hrs, Scandinavian 1 hr wkly. ■ Leo Beckley, pres & gen mgr; Dennis Wilfs, prog & mus dir, prom mgr; Paul McCarthy, coml mgr; Gary Sayles, news dir; Jeff Lowden, chief engr. ■ Rates: \$9; 7.50; 9; 7.50.

**\*KSVR(FM)**—May 4, 1973: 90.1 mhz; 10 w. Ant 75 ft. 2405 College Way (98273). (206) 424-1031. Skagit Valley College. Format: Educ. Spec prog: Jazz 5 hrs, classical 4 hrs, farm & Black 2 hrs ea, American Indian, 1 hr wkly. ■ Duke A. Hayduk, stn advisor.

## Neah Bay

**\*KRNB-FM**—Sept 29, 1975: 90.1 mhz; 10 w. Ant 77 ft. Box 283 (98357). (206) 645-2277. Makah Communications Enterprises. Format: Educ, diversified. Spec prog: Indian info 10 hrs wkly. ■ Nick Nicholas, gen mgr & prog dir; Thomas Parker, mus & news dir; Leonard Denney, chief engr.

## Newport

**\*KUBS(FM)**—Sept 10, 1973: 91.5 mhz; 10 w. Ant 80 ft. Box 68 (99156). (509) 447-4931. Newport Consolidated Joint School District No 56-415. Format: MOR, progrsv. ■ Jerry Sherman, gen mgr; Roy Clark Jr., chief engr.

## Ocean Shores

**KDUX-FM**—Oct 4, 1964: 104.7 mhz; 48 kw. Ant 155 ft. (CP 31 kw; Ant 360 ft.) Stereo. c/o Ingram, Selasko & Goodwin, Box 1106 Aberdeen (98520). (206) 289-2444. Aberdeen Broadcasting (acq 11-76). Rep: Coleman. Format: Album standards. ■ Miller C. Robertson, pres; Robert Snow, chief engr.

## Olympia

**\*KAOS(FM)**—1973: 89.3 mhz; 400 w. Ant minus 14

## Washington Radio

ft. Box 1125 (98507). (206) 866-5267 Evergreen State College. Format: Diversified. Spec prog: Community affairs, 6 hrs; womens prog, 2 hrs wkly. ■ David J. Rauh, gen mgr; Heather Perkins, prog dir; Steve Charak, mus dir; Robin Willett, news dir; Robert Costello, chief engr.

**KGy(AM)**—April 15, 1922 1240 khz; 1 kw-D, 250 w-N. Box 1249 (98507). (206) 943-1240. KGY Inc. (acq 1-15-39). Net: MBS. Rep: Market 4; Moore. Format: MOR. ■ Theresa Olsen, pres; Herb Anderson, gen mgr; Bob Williams, coml mgr; Dick Pust, prog dir; Bob Macleod, news dir; John Price, chief engr. ■ Rates: \$12; 8; 12; 8.

**KITN(AM)**—October 1956. 920 khz; 1 kw-D, 500 w-N. Box 48 (98507). (206) 491-9200. KITN Corp. Net: ABC. Reps: Masla; Tacher. Format: Adult. ■ Donald F. Whiteman, pres, gen mgr; E. M. Whitman, VP & engr dir. ■ Rates: \$7.35; 5.88; 8.32; 7.35.

### Omak

**KOMW(AM)**—Sept 30, 1947. 680 khz; 5 kw-D. Box 151 (98841). (509) 826-0100. KOMW Inc. Rep: Masla/Young; Tacher. Format: MOR. ■ Dean C. Nichols, pres & gen mgr; Kimberley Harriman, coml mgr; Pamela Ervin, prog dir; Glenn Haggen Jr., news dir; Jerry Robinson, chief engr. ■ Rates: \$5.70; 5.70; 5.70; —

**KOMW-FM**—April 1978. 92.7 mhz; 3 kw. Ant minus 836 ft. Prog sep from AM. Stereo. Net: APR. Format: Country, AOR. ■ Mike Nichols, gen mgr.

### Opportunity

**KZUN(AM)**—November 1955. 630 khz; 1 kw-D. Box 14029, Spokane (99214). (509) 924-2400. KZUN Inc. (acq 7-24-75). Net: ABC/C. Rep: PRO/ Radio; Tacher. Format: C&W. ■ Robert L. Swartz, pres; & gen mgr; Monty Muse, coml mgr; Peter D. Hicks, prog dir; Kent Allen Hembd, news dir; Bruce Morse, chief engr. ■ Rates: \$9.50; 8.50; 9.50; 8.50.

**KZUN-FM**—April 1, 1961 96.1 mhz; 56 kw. Ant 2380 ft. Prog sep from AM. Stereo.

### Othello

**KRSC(AM)**—Sept 1, 1957. 1400 khz; 1 kw-D, 250 w-N, DA-1 180 E. Main St. (99344). (509) 488-2791 Basin Bcstg Corp. (acq 1-1-68). Net: ABC/I. Rep: Devney; Simpson/Reilly. Format: Diversified. Spec prog: Sp 6 hrs, farm 4 hrs, wkly. ■ R.D. Leary, pres; Jeff McLean, prog dir; Don Lockwood, gen mgr; Ralph Solberg, news dir. ■ Rates: \$2.60; 2.60; 2.60; 2.60.

### Pasco

**KALE(AM)**—See Richland.

**\*KOLU(FM)**—Sept 1, 1971. 90.1 mhz; 3.99 kw. Ant 90 ft. 4921 W. Wernett (99301). (509) 547-2021 Riverview Baptist Christian Schools. Format: Rel. ■ Dallas Dobson, gen mgr; Ken Gunnison, prog dir; William Brownson, chief engr.

**KONA-AM-FM**—See Kennewick-Richland-Pasco.

**KORD(AM)**—(Richland). July 28, 1956. 910 khz; 1 kw-D. Box 2485, Tri-Cities (99302). (509) 547-9791 KIXI Inc. (acq 1969). Net: APR. Rep: H/R Stone; Simpson/Reilly. Format: Ad contemp. ■ Wally Nelskog, pres; Kevin Crain, gen mgr; John Katz, prog dir; Mark Reihle, news dir; Marty Hadfield chief engr. ■ Rates: \$11.50; 10; 7.50; —.

**KORD-FM**—Oct 15, 1965. 102.7 mhz; 100 kw. Ant 860 ft. Stereo. Dups AM 100%.

**KOTY(AM)**—See Kennewick.

### Port Angeles

**KAPY(AM)**—June 16, 1961. 1290 khz; 1 kw-D, DA-D. Box 392 (98362). (206) 452-9228. Strait Corp. (acq 10-16-78). Net: UPI. Rep: Radio Time Sls Internatl; Moore. Format: Natural Sound. ■ Tom Newcomb, pres & gen mgr; Dave Brewer, coml mgr; Joe Alberti prog dir; Dennis Bragg, news dir; Clarence Spiekerman, chief engr. ■ Rates: \$5.45; 4.35; 5.45; —.

**KONP(AM)**—1945. 1450 khz; 250 w. Box 831 (98362). (206) 457-1450. Radio Pacific Inc. Net: MBS. Rep: Advertising sls West; Tacher. Format: MOR. ■ George Buck, gen mgr; Glenda Amundson, stn mgr.

### Prosser

**KACA(FM)**—Sept 6, 1962. 101.7 mhz; 3 kw. Ant minus 275 ft. (CP: minus 255 ft.) Stereo. Box 591 (99350). (509) 786-1017 Cormac C. Thompson. Net: MBS. Format: Easy Istng, classicl. Spec prog: Classicl 8 hrs wkly. ■ Cormac C. Thompson Sr., own & chief engr; Inez Thompson coml & prom mgr; Cormac C. Thompson Jr., stn mgr, prog, news, mus dir.

**KARY(AM)**—Dec 14, 1956. 1310 khz; 1 kw-D. Box 1310 (99350). (509) 786-1310. Prosser-Grandview Bcstrs Inc. (acq 9-24-64). Rep: Devney; Broadcast NW. Format: C&W. Spec prog: Sp 6-12 hrs wkly. ■ Sidney Roach, pres, gen, coml, prom mgr & chief engr; Susan Todorovich, prog & mus dir; J. R. Roach, news dir.

### Pullman

**KNOI(AM)**—1938. 1150 khz; 1 kw-D. Box 1 (99163). (509) 332-6551 Radio Palouse (acq 12-74) Net: CBS. Rep: Masla/Young; Tacher. Hix. Format: Modern country. Spec prog: Farm 6 hrs wkly. ■ Bill Weed, coml mgr; Nick Hagen, mus dir; Dave Rabiner, news dir; Chick Bobbitt, chief engr. ■ Rates: \$7; 6; 7; 6.

**KQQQ(FM)**—Co-owned with KNOI(AM). Fall 1967. 104.9 mhz; 3 kw. Ant 70 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Bobby Mitchell, prog dir; J.P. Huddleston, news dir; E. Armstrong, chief engr. ■ Rates: \$5; 4; 5; 4.

**\*KWSU(AM)**—June 1922. 1250 khz; 5 kw-U, S-KYAC night. (99164). (509) 335-2681 Washington State U. Net: UPI. Format: Variety, classicl. Spec prog: Children, 3 hrs wkly. ■ Glenn Terrell, pres; Chuck Hinde, prog dir; Barbara Hanford, prom mgr; Donald Gray, mus dir; Rick Simon, news dir; Frank Coile, supvr engr. ■ \*KWSU-TV affil.

### Puyallup

**KUPY(AM)**—Dec 1, 1951. 1450 khz; 1 kw-D, 250 w-N. 1520 E. Main St. (98371). (206) 845-7545. Shortsleeve Bcstg Inc. (acq 10/12/78). Format: C&W. Spec progs: Ger 1 hr, loc Indian aff, 1 hr wkly. ■ Bill Eronson, gen mgr & prog dir; Jim Gallant, news dir; Bob Mathers, news dir. Larry Ernest, chief engr. ■ Rates: \$6.50; 6; 6.50; 6.

### Quincy

**KWNC(AM)**—Sept 10, 1957. 1370 khz; 1 kw-D. Box 607 (98848). (509) 787-4461 Quincy Communications (acq 5-10-67). Net: MBS. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ H. Randall Brooks, gen mgr prog & mus dir; Don Lockwood, chief engr; Dave Molter, coml mgr & news dir. ■ Rates: \$3.40; 3.40; 3.40; —.

### Raymond

**KAPA(AM)**—June 1950. 1340 khz; 1 kw-D, 250 w-N, SH. 2065 Ocean Ave. (98577). (206) 875-5661 Robert E. Claunch & John W. Reauley 8-16-56). Rep: Adv Sls West; Moore. Format: MOR. ■ Robert E. Claunch, pres & gen mgr; John W. Reauley, coml mgr; Harold Nugent, chief engr.

### Richland

**KALE(AM)**—April 1, 1950. 960 khz; 1 kw-U, DA-2. Box K, Tri-Cities (99302). (509) 586-2151 KALE Inc. (acq 7-1-70). Group owner: Sterling Recreation. Net: ABC/C. Rep: Howard, Tacher. Format: Contemp. Spec prog: Sp 3 hrs wkly. ■ F. A. Danz, pres; Rodney V. Loudon, gen mgr; Herb Brindamour, sls mgr; Tom Mann, prog & mus dir, prom mgr; Mike Conklin, news dir, chief engr. ■ Rates: \$9.75; 8.75; 9.75; 7.25.

**KIOK(FM)**—Co-owned with KALE(AM). Not on air, target date unknown: 94.9 mhz; 100 kw. Ant 1250 ft. Kale Inc.

**KONA-AM-FM**—See Kennewick-Richland-Pasco.

**KORD(AM)**—See Pasco.

**KXDD(FM)**—June 16, 1977. 106.3 mhz; 2.69 kw. Ant minus 44 ft. Box 6127, Kennewick (99336). (509) 586-3970. KUTI Communications. PRO Radio; Blair NW. Format: Top 40. ■ Donald M. Heinen, pres; Ken

Julian, gen mgr; Bob Reece, prog dir; William Glenn, chief engr. ■ Rates: \$7; 6; 7; 6.

### Seattle

## KQIN

Beautiful Music at 800  
Old Time Radio

**KAYO(AM)**—1926. 1150 khz; 5 kw-D, 1 kw-N. 2939 4th Ave. South (98134). (206) 623-2480. Washington Telecasters Inc. (acq 2-53). Group owner: Longston. Net: ABC/E. Rep: Buckley. Format: C&W. ■ Jessica L. Longston, pres; R. D. Williams, gen mgr; Ben Peyton, prog dir; Steve Montgomery, coml mgr; Chris Carpenter, mus dir; Dennis Buckle, news dir; Andy Thompson, chief engr. ■ Rates: \$45; 35; 40; 16.

**KBIQ(FM)**—See Edmonds.

**KBLE(AM)**—1948. 1050 khz; 5 kw-D. 114 Lakeside Ave. (98122). (206) 324-2000. KBLE-AM Inc. Group owner: Ostrander-Wilson. ■ George A. Wilson, pres; George W. Boucher, gen mgr; Anita Busek, opns mgr; Ann Smith, prog dir; Ernest H. Opel, chief engr. ■ Rates: \$15; 15; 15; 15.

**KBLE-FM**—May 6, 1964. 93.3 mhz; 100 kw. Ant 1,070 ft. KBLE-FM Inc. Prog sep from AM. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

**\*KCMU(FM)**—1972. 90.5 mhz; 18 w. Ant 156 ft. Communications (98195). (206) 543-4631 Univ. of Washington Bd of Regents. Net: NPR. Format: AOR, jazz. ■ Richard Ruidl, gen mgr; Dave Fox, prog dir; Eddie Ryan, mus dir; Sheri Simonson, prom mgr; Charles Schuetz, chief engr.

**KEZX(FM)**—May 1958. 98.9 mhz; 96 kw. Ant 1110 ft. Stereo. 3826 Woodland Park Ave. N. (98103). (206) 633-5590. Roy H. Park of Wash. Inc. Park Bcstg (group owner: 1976). Rep: Selcom. Format: Btfl music. ■ Roy H. Park, pres; Ronald E. Rosenthal, gen mgr; Norene Welch, coml mgr; James Dressler, prog dir, prom mgr & news dir; Dwight Small, chief engr. ■ Rates: \$13; 18; 15; 11.

**KING(AM)**—1927. 1090 khz; 50 kw-U, DA-2. 320 Aurora Ave. North (98109). (206) 223-5226. TWX (910) 444-2010. Telex 032-0251 King Pcastg Co. (group owner; acq 5-27). Net: UPI. Rep: Blair. Format: Contemp/Top-40. ■ Ancil H. Payne, pres; Eric Bremmer, gen mgr; Keith Lollis, stn mgr; Gale Johnson, sls mgr; Steve Lawson, coml mgr; Melody Burselt, prom mgr; Rob Conrad, prog dir; Dean Shepherd, Harrison Klein, chief engr. ■ Rates: \$68; 53; 68; 48.

**KING-FM**—1947. 98.1 mhz; 100 kw. Ant 700 ft. Format: Classicl. ■ Helen Morse, stn mgr; Steve Reeder, prog dir. ■ KING-TV affil.

**KIRO(AM)**—1927. 710 khz; 50 kw-U, DA-N. 3d & Broad Sts. (98121). (206) Main 4-7077 TWX 910-444-1350. KIRO Inc. Group owner: Bonneville International Corp. Net: CBS, MBS, APR, UPI. Rep: Torbet/Lasker. Format: news, sports, talk. ■ Bill McMahon, gen mgr; Bill Wippel, news & prog dir; Dave Hubert, chief engr. ■ Rates: \$75; 45; 47; 22.

**KSEA(FM)**—Co-owned with KIRO(AM). 1946. 100.7 mhz; 100 kw. Ant 730 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Dick Dixon, stn mgr; Marlin Taylor, prog dir; Marie Hall, cont dir; Robert Warns, news dir; Jerry Valentine, chief engr. ■ KIRO-TV affil. ■ Rates same as AM.

**KIXI(AM)**—1947. 910 khz; 1 kw-U, DA-1. Box 21269 (98101). (206) 623-6910. KIXI, Inc. (acq 10-15-71). Net: NBC. Rep: HR Stone. Format: Adult contemp. ■ Wally N. Nelskog, pres & gen mgr; Dean Smith sls mgr; John Katz, prog dir; Jack Spencer, news dir; Mary Ann White, traff mgr; Penny Tucker, pub affrs; Marty Hadfield, chief engr. ■ Rates: \$60; 35; 40; 25.

**KIXI-FM**—May 25, 1960. 95.7 mhz; 100 kw. Ant 1150 ft. Stereo. Dups AM 25%. ■ Rates same as AM.



**KJR(AM)**—1924: 950 khz; 5 kw-U, DA-N. Box 3726 (98124). (206) 937-5100. Kaye-Smith Radio (group owner; 1958). Net. APR. Rep: McGavren-Guild. Format: Top 40. ■ Lester M. Smith, exec dir; J. Shannon Sweatte, gen mgr; Lee Hurley, tech dir; Edith Hilliard, sls mgr; Steve West, prog dir; Tracy Mitchell, mus dir; Kimberly Habenicht, prom mgr; Les Parsons, news dir.

**KISW(FM)**—Co-owned with KJR(AM). 1950: 99.9 mhz; 100 kw. Ant 1,150 ft. Stereo. Prog sep from AM (acq 1969). Net: ABC-FM. Format: Prog rock. ■ Lee Michaels, prog dir; Bob Bingham, stn mgr.

**\*KNHC(FM)**—Jan 25, 1971: 89.5 mhz; 1.5 kw. Ant 320 ft. Stereo. 10750 30th Ave. N.E. (98125). (206) 363-2474. Seattle Public Schools. Format: Diversified. Spec prog: Jazz 20 hrs, class 8 hrs, Black 5 hrs, farm 1 hr, C&W 8 hrs wkly. ■ Dr. David Moberly, pres; Lawrence E. Adams, gen mgr, mus & prog dir; Tom Hodgson, Don Gallacher, prom mgrs; Judy Bomengen, news dir; Marvin E. Arnold, chief engr.

**KMPS(AM)**—1922: 1300 khz; 5 kw-U, DA-N. Box 24888 (98124). (206) 622-2312. Hercules Bcstg Co. (acq 8-22-75). Net: UPI. Rep: Eastman; Tacher. Format: C&W. ■ Manning Slater, pres; James B. McGovern, gen mgr; Ron Norwood, prog dir; Rob Hasson, coml mgr; George Garrett, news dir; William Wolfenbarger, chief engr. ■ Rates: \$44; 40; 42; 22.

**KMPS-FM**—July 8, 1961: 94.1 mhz; 98 kw. Ant 1170 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Dick Templeton, coml mgr; James A. Schulke, mus dir; Sam Taylor, prom mgr; ■ Rates: \$20; 22; 22; 14.

**KOMO(AM)**—1926: 1000 khz; 50 kw-U, DA-N. 100 4th Ave. North (98109). (206) 223-4000. Fisher Bcstg Inc. Net: ABC/I. Rep: Katz ■ W. W. Warren, pres; John Behnke, exec VP & gen mgr; Jay Ward, VP & stn mgr; Monty Grau, sls mgr; Larry Nelson, prog mgr; Bryan Johnson, news dir; Ralph Miffilin, dir of engr. ■ KOMO-TV affil. ■ Rates: \$92; 45; 58; 29.

**KQIN(AM)**—See Burién.

**KRAB(FM)**—Dec 13, 1962: 107.7 mhz; 45 kw. Ant 1190 ft. (CP: 63 kw horz, 27 kw vert. Ant 1200 ft.) 1406 Harvard Ave. (98122). (206) 325-5110. Jack Straw Memorial Foundation (acq 4-15-64). Net: NPR. Format: Ed. ■ Helen Norton, pres; C. H. Reinsch, gen mgr; Leila Gorbman, prog dir; Jeff Follette, mus dir; Thomas Eckles, chief engr.

**\*KUOW(FM)**—Jan 16, 1952: 94.9 mhz; 86 kw. Ant 730 ft. Stereo. U. of Washington (98195). (206) 543-2710. U. of Washington (98195). Net: NPR. Format: Classicl. Spec prog: Sp 7 hrs wkly. ■ F. Kim Hodgson, gen mgr; Donald Wirtz, prog dir; Neil Burmester, mus dir; Nancy Shannon, opns mgr; Juris Jansons, news dir; Terry Denbrook, chief engr; De Etta Thomsen, dev dir.

**KVI(AM)**—1929: 570 khz; 5 kw-U. 809 Tower Bldg, 7th Ave & Olive (98101). (206) 223-5700. TWX 910-444-2185. Golden West Bcstrs Inc. (group owner; acq 7-1-59). Net: UPI. Rep: Major Market Radio. Format: Personality MOR. ■ James A. Johnson, VP & gen mgr; Richard F. Robertson, gen sls mgr; Michael O'Shea, prog dir; Jack Spencer, news dir; Myrna McClane, traf mgr; Jack McDonald, prom mgr; Dick Velo, chief engr. ■ Rates: \$75; 37; 49; 20.

**KVI-FM**—Sept 1, 1959: 101.5 mhz, 100 kw. Ant 1,150 ft. 400 N.E. 45th St. (98105). (206) 223-5703. Stereo. Net: ABC/C. Format: Top-40. ■ Frank Colbourn, prog dir; Todd Bitts, gen mgr; Lauchy McMillan, chief engr. ■ Rates: \$28; 37; 37; 28.

**KXA(AM)**—1925: 770 khz; 1 kw-U. 1307 2d Ave. (98101). (206) 682-9033. KXA Inc. Net: MBS. Rep: Groskin, Lotus. Format: Div. Spec progs: French, German, Sp, Greek, British & Scandanavian, all 1 hr ea wkly. ■ Brent T. Larson, pres; Robert L. Wikstrom, gen mgr; Linda Pointer, coml mgr; Tom Olson, prog dir; Vicky Zoller, prom mgr; Mike Tipton, news dir; Gilbert Sheppard, chief engr. ■ Rates: \$17; 17; 17; 17.

**KYAC(AM)**—Aug 20, 1920: 1250 khz; 5 kw-U, ST-KWSU night. (206) 223-3900. Cart Dek Inc. (acq 7-15-75). Rep: Herbert E. Groskin. Format: Classicl. Spec progs: Ger 1 hr, Sp 1 hr, Greek 1 hr, Scandanavian 2 hrs, British 1 hr, wkly. ■ Brent T. Larson, pres; Al Wynn, gen mgr; Arthur Jacobson, coml mgr; Larry Lindsley, news dir; Gil Shepard, chief engr. ■ Rates: \$15; 15; 15; —

**KYYX(FM)**—1959: 96.5 mhz; 81 kw. Ant 1220 ft. Stereo. 427 3rd Ave. (98119). (206) 284-2464. O'Day

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Broadcasting of Washington. Net: MBS/Black. Rep: Howard. Format: Black. ■ Don T. Dudley, gen mgr; Michael S. MacEwan, mktg dir; Paul Cutchlow, prog dir; Enrique Rodriguez, sls mgr; Veltry Johnson, news dir; Ron Putnam, chief engr.

**KZOK(AM)**—Sept 10, 1956: 1590 khz; 5 kw-U, DA-N. 1426 5th Ave. (98101). (206) 223-3900. Sterling Recreation Org. Co. (acq 8-29-75). Rep: Howard. Format: AOR. ■ John P. Hayes Jr., gen mgr; Craig Siegenthaler, chief engr. ■ Rates: \$18; 15; 18; 15.

**KZOK-FM**—December 1964: 102.5 mhz; 100 kw. Ant 1,170 ft. Stereo. Prog sep from AM. Format: AOR. ■ Norm Gregory, prog dir; Nick Alexander, news dir. ■ Rates: \$27; 37; 37, 37.

**Shelton**

**KMAS(AM)**—Sept 21, 1962: 1280 khz; 1 kw-D. (CP-2.4 kw, DA) Box 760 (98584). (206) 426-4404. ABT Inc. Rep: Masla/Young. Format: C&W. ■ Bruce E. Jorgenson, pres & gen mgr; Jack Rollings, coml & prom mgr; Theron Burgess, prog & mus dir; Ed Edmison, news dir; Tom Trotzer, chief engr. ■ Rates: \$5.90; 4.90; 4.90; —

**Spokane**

**KEZE(AM)**—March 21, 1957: 1380 khz; 5 kw-D. Box 8256 (99203). Bellevue Bcstrs (acq 3-21-58). Net: MBS. Format: Easy Istng. ■ F. Kemper Freeman, pres; Sam R. Smith, gen mgr; David Lindsay, prog dir. ■ Rates: \$17; 14, 17, 9.

**KEZE-FM**—Nov 8, 1965: 105.7 mhz; 41 kw. Ant 540 ft. (acq 8-14-70). Dups AM 100%. ■ Rates same as AM.

**KGA(AM)**—1926: 1510 khz; 50 kw-U, DA-N. Box 8348 (99203). (509) 448-2311. Liddie Bcstg (acq 1-68). Net: ABC/I. Rep: Alan Torbet Assoc, Tacher. Format: C&W. ■ Wes Monroe, pres; Stephen Dean, gen mgr; Ron Norwood, opns mgr; Ron Hardin, news dir; Jim Stargell, chief engr.

**KHQ(AM)**—1922: 590 khz; 5 kw-U, South 4202 Regal (99203). (509) 448-4666. TWX 510-773-1830. KHQ Inc. (acq 3-1-46). Net: NBC. Rep: Katz. Format: MOR. ■ J. Birney Blair, pres & gen mgr; Jack Reber, coml mgr; Charles Heaton, prog dir; Dean Mell, news dir; Dee Waymire, chief engr. ■ Rates: \$27; 20; 23; 18.

**KHQ-FM**—May 1, 1966: 98.1 mhz; 94 kw. Ant 2,030 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Charles Heaton, prog dir. ■ KHQ-TV affil. ■ Rates: \$17. 19; 21; 17.

**KICN(FM)**—Listing follows KUDY(AM).

**KJRB(AM)**—1947: 790 khz; 5 kw-U, DA-N. Box 8007 (99203). (509) KEystone 4-9363. Seattle, Kaye-Smith Enterprises. (group owner; acq 6-7-58). Rep: McGavren-Guild-PGW. Format: Contemp. ■ Lester M. Smith, pres; Rod B. Krebs, gen mgr; Ross Woodward, news dir; Wm Goh, chief engr.

**\*KMBI(AM)**—July 12, 1959: 1330 khz; 5 kw-D. Box 8024 (99203). (509) 448-2555. Moody Bible Institute (acq 6-74). Net: UPI. Format: Rel. ■ D. Gary Leonard, gen mgr; Gordon Canaday, chief engr.

**\*KMBI-FM**—April 22, 1968: 107.9 mhz; 56 kw. Ant 2,380 ft. Dups AM 30%. (acq 6-74).

**\*KPBX-FM**—1972: 91.1 mhz; 10 w. (CP: 4.2 kw. Ant 542 ft.). Box 8315 (99203). Spokane Public Bcstg Assn.

**KREM(AM)**—1947: 970 khz; 5 kw-D, 1 kw-N, DA-N. 4103 S. Regal (99203). (509) 448-2000. King Bcstg Co. (group owner; acq 1-1-58). Rep: Blair. Format:

**Washington Radio**

Contemp, Top 40. ■ Ancil H. Payne, pres; Thomas Long, gen mgr; Craig Lutz, coml mgr; Don Nordine, prog dir; Bill Lewis, news dir; Eileen Marshall, prom mgr; Warren Pritchard, chief engr. ■ Rates: \$28; 25; 28; 25.

**KREM-FM**—September 1955: 92.9 mhz; 14.5 kw. Ant 720 ft. Prog sep from AM. Format: AOR. ■ Larry Snider, prog dir. ■ KREM-TV affil. ■ Rates same as AM.

**\*KSFC(FM)**—March 1973: 91.9 mhz; 10 w. W. 3410 Ft. George Wright Dr. (99204). (509) 456-2995. Spokane Falls Community College. Format: Contemp. ■ Richi Shackette, gen supvr; Gary Stewart, chief engr.

**KSPO(AM)**—September 1921: 1230 khz; 1 kw-D, 250 w-N. 608 Columbia Bldg. (99204). (509) 838-4288. California Newspapers Inc. (acq 10/25/78). Rep: Selcom, Agostino Co. Format: All news. ■ Richard B. Wheeler, pres & gen mgr; Terry Bombino, coml mgr; Mike Fitzsimmons, news dir; Bob Motaz, chief engr. ■ Rates: \$15; 10; 10; 7

**KUDY(AM)**—1965: 1280 khz; 5 kw-D. Box 8436 (99203). (509) 448-1280. Cascade Bcstg Corp. (group owner; acq 1970). Group owner: Casade Bcstg Corp. Format: Relig. ■ David M. Jack, pres; Diane Sugarman, gen mgr; Ray O'Russa, mus dir; Robert Little, prom mgr; Burton Light, news dir; Robert Mottaz, chief engr. ■ Rates: \$7 10; 7 10; 7 10; —

**KICN(FM)**—Co-owned with KUDY(AM). Oct 10, 1975: 98.9 mhz; 28 kw horiz, 9 kw vert. Ant 285 ft.

**KWRS(FM)**—Sept 29, 1977: 90.3 mhz; 10 w. Ant 61 ft. Whitworth College (99251). (509) 466-3278. Whitworth College. Format: Div. Spec prog: Class, 12 hrs wkly. ■ Charles H. Sanburn, gen mgr; Dan Snodgrass, prog dir; Don Shrum, mus dir; Jim Bauermeister, news dir; Jim Sheldon, chief engr; Lunell Haught, contact off.

**KXLY(AM)**—October 1922: 920 khz, 5 kw-U. (CP: 25 kw; ant 3030). West 500 Boone Ave. (99201). (509) 328-6292. TWX 510-773-1852. Spokane Television Inc. (acq 3-21-62). Group owner: Morgan Murphy Stns. Net: CBS. Rep: PRO Radio. Format: MOR. ■ Mrs. Morgan Murphy, pres; Wayne McNulty, gen mgr; Jerry Jensen, coml mgr; Chuck Harmon, prog & mus dir; Brian Williams, prom mgr; T. O. Jorgenson, chief engr. ■ Rates: \$11, 10; 11, 9.

**KXLY-FM**—1960: 99.9 mhz; 25 kw. Ant 3010 ft. Stereo. Prog sep from AM. ■ KXLY-TV affil. ■ Rates: \$13.50; 14; 13.50; 12.

**KXXR(AM)**—Sept 1, 1962: 1440 khz; 5 kw-D W. 933 Third Ave. (99204). (509) 624-1193. Independent Bcstg Corp. (acq 7-1-69). Net: ABC/E. Rep: Savalli-Gates; Agostino Co. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Edward F. Kelley, pres & gen mgr; Ken Hopkins, prog dir; Kevin Jeffries, mus dir; Scott Miller, news dir; Ron Stiffler, chief engr. ■ Rates: \$11, 10; 11, —

**KXXR-FM**—Sept 30, 1965: 93.7 mhz, 56 kw. Ant 2380 ft. Stereo. Prog sep from AM. Format: Btfl music. Spec prog: Farm 1 hr wkly. ■ Rates: \$11, 10; 11, 10.

**Sumner-Puyallup**

**KDFL(AM)**—Oct 1, 1965: 1560 khz; 250 w-D. Box 156 Sumner (98390). (206) 863-1560. Puget Sound Corp. Rep: Masla/Young. Format: Vintage-20's, 30's, 40's. ■ James E. Weese, pres; Loren Gallagher, gen mgr; Gayle Pierce, coml mgr; Bill West, prog & mus dir; Dale Hancock, news dir & chief engr.

**Sunnyside**

**KREW(AM)**—September 1950: 1230 khz; 1 kw-D, 250 w-N. Box 149 (98944). (509) 837-2277. Bennett Bcstg Co. (acq 7-1-65). Net: CBS. Rep: Simpson & Reilly. Format: MOR. Spec prog: Sp 6 hrs wkly. ■ Don G. Bennett, pres & coml mgr; Jean Runyon, prog dir; Mac Davis, chief engr. ■ Rates: \$6.30; 6.30; 6.30; 6.30.

**KREW-FM**—Aug 1, 1974: 96.7 mhz 3 kw. Ant minus 1 ft. Stereo. Dups AM 10%. Format: C&W. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

## Washington Radio

### Tacoma

# KQIN

Beautiful Music at 800  
Old Time Radio

**KLAY-FM**—May 1959: 106.1 mhz; 25 kw. Ant 700 ft. Stereo. 215 Tacoma Ave. South (98402). (206) 627-3137. Clay F Huntington. Format: Progressive. ■ Clay Huntington, pres; Mark Pierce, gen mgr; prog dir; Joan Martin, coml mgr; Leslie Nelson, mus dir; Jerry Hill, news dir; Clay Freinwald, chief engr. ■ Rates: \$10, 10; 10; 10.

**KMO(AM)**—1922: 1360 khz; 5 kw-U. Box 1277 (98401). (206) 927-1360. Bcst House Inc. (acq 4-1-63). Format: C&W. ■ Edward A. Wheeler, pres; James L. Baine, pres, gen mgr & sls mgr; Art Lind, mus & prog dir, prom mgr; Mike Garland, news dir; Dave Mackey, chief engr. ■ Rates: \$20; 18; 20; 15.

**KNBQ(FM)**—Listing follows KTNT(AM).

\***KPEC-FM**—Feb 1, 1955: 90.9 mhz; 39 kw. Ant 180 ft. 4500 Steilacoom Blvd. S.W. (98499). (206) 584-4611, ext 375. Clover Park School District 400. Format: MOR. Spec progs: Black 1 hr, classical 5 hrs, jazz 3 hrs, Sp 2 hrs, wkly. ■ J. A. Brevik, gen mgr & prog dir; Bob Piatt, opns mgr; Bill Evans, chief engr. ■ \*KCPQ-TV affil.

\***KPLU-FM**—February 1966: 88.5 mhz; 40 kw. Ant 130 ft. Pacific Lutheran U. (98447). (206) 531-3838. Pacific Lutheran Univ Inc. ■ Judd C. Doughty, gen mgr; Scott C. Williams, prog dir; Craig Hansen, mus dir; Toni Zimmerman, traf mgr; David O. Christian, chief engr.

**KTAC(AM)**—August 1942: 850 khz; 10 kw-D, 1 kw-N, DA-2. 2000 Tacoma Mall Off Bldg. (98411). (206) 473-0085. Entertainment Communications Inc. (group owner: acq 6-73). Rep: Masla, Tacher. Format: Top-40. ■ Joseph M. Field, pres; Harold S. Greenberg, VP & gen mgr; Robert Brokman, sls mgr; Ric Hansen, prog dir; Bruce Cannon, mus dir; Peg Dempsey, prom mgr; Chuck Bolland, news dir; Bill Dorweiler, chief engr. ■ Rates: \$46; 40; 46; 30.

**KBRD(FM)**—Co-owned with KTAC(AM). June 2, 1958: 103.7 mhz; 100 kw. Ant 1670 ft. Stereo. Sep from AM. Format: Btfl music. ■ Allan V. Chapman III, gen mgr; David C. Brandeburg, sls mgr; Jan Reddick, mus dir; Don Simon, opns mgr. ■ Rates: \$20; 20; 20; 10.

**KTNT(AM)**—Oct 14, 1952: 1400 khz; 1 kw-D, 250 w-N. Box 5200 (98405). (206) 597-8700. Tribune Pub Co. Rep: Pro Radio; Moore. Format: Contemp. ■ Jack Calvo, gen mgr; Ted Rose, coml mgr; Mike Moran, prog dir; Hal Voehell, mus dir; Mike Conklin, news dir; Nate Rosenthal, chief engr. ■ Rates: \$20; 16; 20; 8.

**KNBQ(FM)**—Co-owned with KBRD(FM). Oct 26, 1948: 97.3 mhz; 100 kw. Ant 370 ft. Prog sep from AM. Stereo. Format: Top 40. ■ Mike Russell, prog dir; Mark Pierce, mus dir.

\***KTOY(FM)**—June 1, 1949: 91.7 mhz; 38 kw. Ant 310 ft. Stereo. 1101 S. Yakima Ave. (98405). (206) 597-7234. Tacoma School District 10. Net: NPR. Format: Top-40. Spec prog: Black 30 hrs, Sp 6 hrs, farm 5 hrs, NW Am Ind 1 hr, wkly. ■ Lee D. Perkins, stn mgr; Russ Stringham, prod dir; Sherry Lamb, traf; Darren Lamb, prog dev; M. J. Strom, prom mgr; Lloyd Hannal, chief engr. ■ \*KTPS(TV) affil.

\***KUPS(FM)**—March 1977 90.1 mhz, 10 w. 1500 N.

Warner (98416). University of Puget Sound. Format: AOR. Spec progs: Class 10 hrs wkly. ■ Michael Sherman, gen mgr; Howard Mottler, chief engr.

### Toppenish

**KENE(AM)**—July 1954 1490 khz, 1 kw-D, 250 w-N. Box 350 (98948). (509) 865-3900. Radio Bcstrs Inc. (acq 11-1-74). Net: MBS. Rep: Devney, Simpson/Reilly. Format: C&W. Spec progs: Sp 20 hrs, farm 7 hrs, wkly. ■ Donald R. Nelson, pres & gen mgr; Kenneth Nelson, coml mgr. Lee Arnett, chief engr. ■ Rates: \$5.50, 5.50; 5.50; 6.50.

**KENE-FM**—Oct 31, 1977: 92.7 mhz; 1 kw. Ant minus 35 ft. Dups AM 60%. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

### Vancouver

**KGAR(AM)**—Aug 10, 1963: 1550 khz; 10 kw-U, DA-N. Box 1887 (98663). (206) 285-5970. KGAR, Inc. (acq 12-22-76) Net: ABC/C, APR. Format: C&W. Spec progs: Black 5 hrs, farm 1 hr, relg 5 hrs wkly. ■ Gordon A. Rogers, pres; Robert T. Fletcher, gen mgr; James L. Fletcher, gen sls mgr; Bob Duke, prog dir, Roger Hart, mus dir; Al Emich, prom mgr; Dave Beck, news dir; Oliver Potter, chief engr. ■ Rates \$16; 12, 16, 12.

**KKEY(AM)**—See Portland.

**KVAN(AM)**—1955: 1480 khz; 1 kw-D, 5 kw-N, DA-N. 1300 SW 5th Ave Portland (97201). (503) 223-6328. New Bcstg Corp. (acq 3-74). Format: AOR. Spec progs: Jazz 3 hrs, wkly. ■ Howard R. Slobodin, pres & gen mgr; M. A. Cauthers, coml mgr; Gilles de la Tourette, prog dir; Ike Teter, prom mgr; Tyrone Davis, news dir; Ron Smith, chief engr. ■ Rates: \$23; 27, 31, 18.

### Walla Walla

**KEXI(FM)**—May 10, 1977: 93.3 mhz; 28 kw. Ant minus 130 ft. Box 28, Milton-Freewater (97862). Com-Cast Media Services, Inc. Rep: PRO Radio. Balre. Format: MOR. Spec prog: Farm 9 hrs wkly. ■ Dennis L. Widmer, pres & coml mgr; John H. Farrar, VP, prog dir; John Boril, news dir; Stan MacLafferty, chief engr. ■ Rates: \$4.80; 4, 4, 4.

\***KGTS(FM)**—See College Place.

**KHIT(AM)**—Dec 6, 1956: 1320 khz, 1 kw-D. Box 796 (99362). (509) 525-3190. STL Inc. (acq 10/25/78). Net: CBS, APR. Rep: PRO Radio; Moore. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ F. M. Stevens, pres & gen mgr; Willa Sandmeyer, prog dir; Rick Snodgrass, prom mgr; Jack Comfort, mus dir & coml mgr; Stan MacLafferty, chief engr. ■ Rates: \$8.60; 7.20; 8.60; 7.20.

**KSXT(FM)**—Co-owned with KHIT(AM). Aug 1977 97.1 mhz; 50 kw. Ant 1340 ft. Format: Stereo rock. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**KTEL(AM)**—1946: 1490 khz; 1 kw-D, 250 w-N. Box 948 (99362). Walla Walla Bcstg Co. (acq 7-51). Net: ABC/I. Rep: Sandeberg-Glenn; Simpson/Reilly. Format: C&W. ■ Jack Keating, pres, gen mgr; Terry McConn, news, prog & prom mgr; Beven Roth, coml mgr & chief engr.

**KUJ(AM)**—1928: 1420 khz, 5 kw-U, DA-N. Box 513 (99362). (509) 529-1230. VBR Bcstrs (acq 4-1-69). Rep: Devney, Art Moore. Format: Top-40. ■ Jim Nelly, pres & prog dir; Ken Brooks, gen mgr; Andy Harle, coml mgr; Karen Parks, prom mgr; Mike Purdy, mus dir; Jim Schick, news dir; Jeff Reynolds, chief engr. ■ Rates: \$9.50; 8.50; 9.50; 7.50.

\***KWCW(FM)**—1971 90.5 mhz; 10 w. Ant 116 ft. Stereo. Whitman College (99362). (509) 527-5283. The Associated Students of Whitman College Radio Committee. Format: Prog. ■ C. Taylor Clark, pres & gen mgr; Reed V. Price, prog dir; Charles L. Taylor, mus dir; Charlie Humphrey, prom mgr; John Fleck, news dir; Jason M. Croertz, chief engr.

### Wenatchee

# KIAM

Religious-Classical

**KIAM-FM**—May 1, 1976: 104.9 mhz; 105 w. Ant 1330 ft. Stereo. Box 1972 (98801). (509) 663-8513.

Bethesda Christian Center. Net: UPI. Format: Relg. Spec prog: Classcl 5 hrs wkly. ■ Larry M. Titus, pres; Robert D. McIntosh, gen mgr. ■ Rates: \$5.20; 5.20; 5.20; 5.20.

**KPQ(AM)**—1930: 560 khz; 5 kw-U, DA-N. Box 159 (98801). (509) 663-5121. Westcoast Bcstg Co. (acq 12-72). Net: ABC/I, ABC/E. Rep: Howard, Simpson. Format: News, talk, sports, MOR, contemp. Spec prog: Farm 3 hrs wkly. ■ James W. Wallace Sr, pres; Jim Wallace Jr, gen mgr; Ray Whitten, coml mgr; Jill Turner, opns dir; Jeff Adams, news dir; Duane Lee, chief engr.

**KPQ-FM**—Dec 1967 102.1 mhz; 35 kw. Ant 2655 ft. Stereo. Prog dups AM 15%. Net: ABC-FM Format: Btfl mus. Spec prog: Farm 2 hrs, light classics, 7 hrs wkly.

**KUEN(AM)**—Nov 17, 1956: 900 khz, 1 kw-D. Box 79 (98801). (509) 663-5186. Wenatchee Wireless Works (acq 11-1-76). Net: CBS. Rep: Dahlsten, Moore. Format: C&W. ■ Peter Wells, pres; Dave Gellatly gen & coml mgr; Tim Scott, prog mgr; George McQuade, news dir. ■ Rates: \$7.25; 7.25, 7.25; 7.25.

**KWWW(AM)**—1948: 1340 khz; 1 kw-D, 250 w-N. Box 638 (98801). (509) 662-7135. Sans Inc. (acq 9-1-76). Net: APR. Rep: PRO Radio; Blair NW, Top-40. ■ Carl S. Tyler, pres; James W. Corcoran, gen mgr; David Herald, coml mgr; Richard Moll, news dir; ■ Rates: \$8.04, 6.70; 8.04, 6.70.

### Yakima

**KBBO(AM)**—1947 1390 khz; 1 kw-D, 500 w-N, DA-N. Box 172 (98907). (509) 248-1390. Yakima Bcstg Co. (acq 7-1-62). Net: UPI. Format: Relig. ■ Dick Waldbaver, pres; Arvid A. Erickson, gen mgr; Lou Gillespie, coml mgr; Robert Bartlett, prog dir; Gary Roby, news dir; Jim Planke, chief engr.

**KYBO(FM)**—Co-owned with KBBO(AM) Aug 18, 1977 98.3 mhz, 700 w. Ant 560 ft. Stereo. Sep from AM. Format: Relg. Spec prog: Classical 10 hrs wkly.

\***KDNA(FM)**—Not on air, target date unknown: 91.9 mhz; 185 kw. Ant 920 ft. Northwest Chicano Radio Network.

**KFFM(FM)**—See listing following KMWX(AM).

**KIT(AM)**—April 8, 1929: 1280 khz, 5 kw-D, 1 kw-N. Box 1280 (98907). (509) 457-8115. Goetz Enterprises Inc. (acq 6-1-65). Net: ABC/I, APR. Rep: Katz. Format: Adult sound. ■ Jack H. Goetz, pres & gen mgr; Ron King, sls mgr; Dave Hansen, mus dir; Al Bell, prog dir; Barbara Lawson, prom mgr; Al Bell, news dir; Robert Maxwell, chief engr. ■ Rates: \$13.35; 7.95; 11.60; 7.95.

**KIT-FM**—Dec 15, 1968: 94.5 mhz; 25 kw. Ant 246 ft. Stereo. Prog sep from AM. Format: Prog. Spec prog: Farm 12 hrs wkly. ■ Mike Goetz, prog dir. ■ Rates: \$—6; 6; 6.

**KMWX(AM)**—Oct 19, 1944: 1460 khz, 5 kw-U, DA-N. Box 702 (98907). (509) 248-1460. DeVon Inc. (acq 1-16-78). Net: NBC. Rep: Masla/Young; Art Moore. Format: MOR/Up Tempo. ■ Tom Bostic, pres; Monte O. DeVon, gen & coml mgr; Art Fulton, prog & mus dir; Carl Clark, news dir; Mel Burrill, chief engr.

**KFFM(FM)**—Co-owned with KMWX(AM). September 1970: 107.3 mhz; 100 kw. Ant 904 ft. Stereo. Progs sep from AM. Format: Solid gold, top-40.

**KQOT(AM)**—Oct 17, 1962: 930 khz; 1 kw-D. Box 1194 (98901). (509) CHestnut 8-4643. KQOT Inc. Net: Market 1 Format: Rock. ■ Robert R. Moore, pres, & chief engr; Dorothy McCue, gen mgr. ■ Rates: \$5.25; 5.25, 5.25; 5.25.

**KUTI(AM)**—1955: 980 khz; 5 kw-D. Box 261 (98907). (509) 248-2900. KUTI Communicators Inc. (acq 9-65). Net: ABC/E. Rep: PRO Radio; Blair. Format: C&W. ■ Don Heinen, pres; Norman Anglin, coml mgr; Bob Reece, prog dir; Jim Breedlove, prom mgr; Mike Taihot, news dir; Jerry Wilson, mus dir; Larry Craig, chief engr. ■ Rates: \$8; 6.50; 8, —

**KUEZ(FM)**—Co-owned with KUTI(AM). July 1, 1971 104.1 mhz; 61 kw. Ant 780 ft. Stereo. Prog sep from AM. (acq 6-74). Format: Btfl mus. ■ Rates: \$7.50; 6.50; 7.50, 6.50.

**KYBO(FM)**—Listing follows KBBO(AM).

## West Virginia

### Beckley

**WBKW(FM)**—Listing follows WJLS(AM).

**WCIR(AM)**—Nov 14, 1966: 1070 khz; 10 kw-D. Box 1063, 119 1/2 Main St. (25801). (304) 252-6452. Southern Communications Corp. Net: NBC. Format: MOR. ■ Ira W. Southern, pres & gen mgr; Mike Corey, coml mgr; Shane Randall, prog dir; Wayne Bonds, mus dir; Dan Sessler, chief engr. ■ Rates: \$7, 6.50; 7, 6.25.

**WCIR-FM**—Oct 1971: 103.7 mhz; 25 kw. Ant 360 ft. Stereo. Format: Top 40. ■ Rates: \$5; 4, 5; 4.50.

**WJLS(AM)**—March 20, 1939: 560 khz; 5 kw-D, 500 w-N, DA-N. WJLS Bldg., Main & Kanawha (25801). (304) 253-7311. Personality Stns Inc. Net: CBS. Rep: Dome-Messervy, Regional Reps. Format: C&W. ■ Joe L. Smith Jr., pres; William F. Blake, VP & gen mgr; William A. O'Brien, coml mgr; Roger Ball, prog dir; Al Shea, mus dir; Debbie Lee, prom mgr; Larry Richmond, farm & news dir; Chris Kiser, chief engr. ■ Rates: \$12; 10; 12; 8.

**WBKW(FM)**—Co-owned with WJLS(AM). Nov 6, 1946: 99.5 mhz; 34 kw. Ant 1,050 ft. Box A-B (25801). (304) 252-8578. Prog sep from AM. Format: Relig. ■ Don Blaney, coml mgr; Steve Hajash, prog dir. ■ Rates: \$4, 4, 4.

**\*WVPB(FM)**—May 1, 1974: 91.7 mhz; 10.5 kw. Ant 920 ft. Stereo. Box AH (25801). (304) 255-1501 TWX 710-938-8379. West Virginia Educational Bcstg Authority Net: NPR. Format: Variety. Spec prog: Black 1 hr wkly. ■ Arthur E. Albrecht, gen mgr; Richard Eisworth, opns mgr; H. Leon Drye, chief engr. ■ WSWP-TV affil.

**WWNR(AM)**—Nov 17, 1946: 620 khz; 1 kw-D, 500 w-N, DA-N. Drawer AE (25801). (304) 253-8330. Rahall Bcstg Co. Group owner: Rahall Communications Corp. Net: ABC/C. Format: Top 40. ■ N. Joe Rahall, pres; Anthony P. Gonzalez, gen mgr; Fred Persinger, coml mgr; Pat Robbins, prog, Lon Keenan, mus dir; Larry Dale, prom mgr; Darrell Mentz, news dir; Charles Marlow, chief engr. ■ Rates: \$11, 9; 11, 9.

### Berkeley Springs

**WCST(AM)**—Sept 7, 1958: 1010 khz; 250 w-D. Box 8 (25411). (304) 258-1010. Berkeley Springs Radio Stn Corp. Format: C&W. ■ Carl Johnson, pres; Kenneth E. Robertson, gen & coml mgr & chief engr; Sammy Moss, news dir.

**WCST-FM**—December 1965: 93.5 mhz; 3 kw. Ant 70 ft. Prog dups AM 65%.

### Bethany

**\*WVBC(FM)**—Jan 1, 1966: 88.1 mhz; 10 w. Bethany College (26032). (304) 829-7853. Bethany College. Net: UPI. Format: Diversified. ■ Dr. William E. Tucker, pres; James Humes, gen mgr.

### Bluefield

**WHAJ(FM)**—Listing follows WHIS(AM).

**WHIS(AM)**—June 27, 1929: 1440 khz; 5 kw-D, 500 w-N. Broadcast Center, E. Cumberland Rd. (24701). (304) 327-7114. Daily Telegraph Printing Co. (group owner). Net: NBC. Format: Adult contemp. ■ Ned Shott, pres; John Shott, VP & gen mgr; Mike Shott, coml mgr; Bob Cooper, prog dir; Jayme Holbrook, prom mgr; Andy Curran, mus dir; Terry Radnoczi, news dir; Kenneth Dick, chief engr. ■ Rates: \$8.50; 6.50; 8.50; 4.50.

**WHAJ(FM)**—Co-owned with WHIS(AM). April 21, 1963: 104.5 mhz; 83 kw. Ant 1200 ft. Stereo. Prog sep from AM. Net: NBC. Format: Btfl mus. ■ WHIS-TV affil. ■ Rates: \$7, 7, 7; 7

**WKOY(AM)**—May 18, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 800 (24701). (304) 327-6124. Fincastle Communications Co. Inc. (acq 2-75). Net: UPI. Format: Top 40. Spec progs: Black 4 hrs wkly. ■ O.C. Young, pres; George Hendrick, gen mgr; Greg Kanode, coml mgr; Carol Slugs, mus dir; Jim Hendrick, prom mgr; Dee Wilson, news dir; Jay Belt, chief engr. ■ Rates: \$7; 6; 7; 6.

## Buckhannon

**WBUC(AM)**—Dec 13, 1959: 1460 khz; 5 kw-D. Drawer C (26201). (304) 472-1460. Radio Station WBUC Inc. Format: C&W, MOR. ■ Jesse D. Newman, pres, gen mgr & chief engr; Ann Newman, mus dir.

**\*WVPW(FM)**—September 1968: 88.9 mhz; 14 kw. Ant 840 ft. Stereo. Box AH, Beckley (25801). (304) 255-1501 W. Va. Education Bcstg. (acq 5-76) Net: NPR. Format: Div. Spec prog: Black 1 hr wkly. ■ Arthur E. Albrecht, gen mgr; Jim Bakken, prom mgr; Leon Drye, chief engr.

**\*WVWC(FM)**—Sept 5, 1977: 89.9 mhz; 10 w. Ant 80 ft. Box 51, W. Va. Wesleyan College (26201). Format: Educational, jazz, classical. ■ Ron Roth, dir; Don Sinclair, gen mgr.

## Charleston

**WBES(FM)**—Listing follows WCHS(AM).

**WCAW(AM)**—1946: 680 khz; 50 kw-D, 250 w-N, DA-N. Box 4318 (25304). (304) 925-4986. Capitol Bcstg Corp. (group owner; acq 1-56). Net: ABC/E. Format: Country. ■ Kenneth S. Johnson, pres; Robert Knowles, sis mgr; Rick Johnson, prog dir; Bob Castro, news dir; Mike Grady, chief engr. ■ Rates: \$42, 38; 16; 24.

**WVAF(FM)**—Co-owned with WCAW(AM). Feb 1, 1965: 99.9 mhz; 50 kw. Ant 500 ft. horiz, 490 ft. vert. Stereo. Net: ABC/FM. Format: AOR. ■ George Asseley, gen mgr; Mia Piff, prog dir. ■ Rates: \$16; 16; 16.

**WCHS(AM)**—Sept 15, 1927: 580 khz; 5 kw-U, DA-N. 1111 Virginia St. East (25301). (304) 342-8131. Rollins Bcstg of Delaware Inc. (acq 11-1-60). Group owner: Rollins Inc. Net: UPI, CBS. Rep: Blair, National. Format: MOR. ■ Paul Downs, VP; Tom Martin, gen mgr; Jim Brady, prog dir; Joe Ross, coml mgr; Russ Wise, news dir; Garnett Drakiotis, chief engr. ■ Rates: \$40; 38; 36; 34.

**WBES(FM)**—Co-owned with WCHS(AM). Sept 16, 1969: 96.1 mhz; 50 kw. Ant 360 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Bob Knightstep, gen mgr; Bob Moore, prom mgr. ■ Rates: \$15; 26; 15; 12.

**WKAZ(AM)**—Feb 24, 1957: 950 khz; 5 kw-D, 1 kw-N, DA-N. Box 871 (25323). (304) 344-9691 WKAZ Inc. (acq 5-1-64). Group owner: Nininger Stns. Net: ABC/C. Rep: McGavren-Guild-PGW. Format: Contemp, Top 40. ■ W. L. Nininger, exec VP, treas; Fred B. Winton, gen mgr; Charles Cooper, prog dir; David Douglas, news dir; Kurt Ziegler, sis mgr; Bob Turley, opns mgr; L. Lovejoy, chief engr.

**WQBE(FM)**—Co-owned with WKAZ(AM). Feb 19, 1959: 97.5 mhz; 50 kw. Ant 500 ft. (304) 344-4433. Format: Contemp/Gold. Progs sep from AM.

**WTIO(FM)**—Listing follows WTIP(AM).

**WTIP(AM)**—Nov 4, 1946: 1240 khz; 1 kw-D, 250 w-N. (CP: 45 kw. Ant 400 ft.). 817 Suncrest Place (25301). (304) 342-3136. Chemical City Bcstg Inc. Net: NBC. Rep: Masla, Dome. Format: Btfl music. Spec Prog: Class 5 hrs wkly. ■ Gus Zaharis, pres & gen mgr; Mort Victorson, natl sis mgr; George Zaharis, prog dir; James Zaharis, chief engr. ■ Rates: \$10; 10; 10; 7

**WTIO(FM)**—Co-owned with WTIP(AM). September 1964: 102.7 mhz; 50 kw. Ant 470 ft. Prog dups AM 25%. Format: Btfl mus. Spec Progs: Class 19 hrs wkly. ■ Rates: \$8; 8; 8; 8.

**WVAF(FM)**—Listing follows WCAW(AM).

**\*WVPN(FM)**—Not on air: 88.5 mhz; 50 kw. Ant 230 ft. Box AH, Beckley (25801). W. Va. Educational Bcstg Authority.

**WXIT(AM)**—1939: 1490 khz; 1 kw-D, 250 w-N. 136 High St. (25301). (304) 342-4166. Kanawha Bcstg Corp. (acq 5-15-78). Net: ABC/I. Rep: PRO Radio. Format: Top 40. Spec progs: Jazz 12 hrs wkly. ■ Frank Blake, pres & gen mgr; Dick Callaway, news dir; Jeffrey Batten, mus dir. ■ Rates: \$12; 7; 12; 7

## Charles Town

**WXVA(AM)**—May 28, 1962: 1550 khz; 5 kw-D, Box 188 (25414). (304) 725-7055. WXVA Bcstg Corp. (acq 8-1-70). Format: Top-40. Spec prog: 1 hr wkly. ■ John P. Luce, pres, gen mgr, prog dir & chief engr; Bebe Knicely, coml & prom mgr; Edward Schlosser, mus dir. ■ Rates: \$6.05; 6.05; 6.05; 6.05.

## West Virginia Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

**WZFM(FM)**—Co-owned with WXVA(AM). Aug 28, 1966: 98.3 mhz; 3 kw. 110 ft. Prog sep from AM. Format: C&W.

## Clarksburg

**WBBN(AM)**—April 21, 1937: 1400 khz; 1 kw-D, 250 w-N. 444 West Pike St. (26301). (304) 624-7571. WBBN Bcstg Co. (acq 8-76). Net: NBC. Rep: Masla, Regional Reps, Dome. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Lee Dixon, pres; Robert Harnack, VP; Don Dixon, gen mgr; Ed Morgan, sis mgr; Jerry Mann, prog dir.

**WHAR(AM)**—Nov 28, 1946: 1340 khz; 1 kw-D, 250 w-N. 350 W. Main St. (26354). (304) 624-5525. Harrison Corp. (acq 11-68). Net: ABC/C. Rep: PRO Time Sls. Format: Contemp, top 40. ■ James T. Fawcett, pres; Robert Hilber, gen mgr; Flora Vespoint, sec-treas; Don Grey, mus dir; William F. Mahoney, prog dir; Beryl Snyder, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WVHF-FM**—Co-owned with WHAR(AM). 1975: 92.7 mhz, 660 w. Ant 670 ft. Stereo. ■ Mike Hornick, prog dir.

**WKKW**  
Radio One Inc.  
Modern Country  
Double K Country

**WKKW(FM)**—June 17, 1972: 106.5 mhz; 50 kw. Ant 500 ft. Box 2696 (26301). (304) 623-6546. Radio One Inc. (acq 6-1-77). Rep: Dome. Format: C&W. ■ Warren Riddlebarger, pres & gen mgr; James Dumire, coml mgr; Chuck Warren, mus dir; James Hardman, prom mgr; Steve Brown, news dir; David Anderson, chief engr. ■ Rates: \$4; 4; 4; 4.

**WPDJ(AM)**—August 1947: 750 khz; 1 kw-D. Box 1920 (26301). (304) 624-6425. Rau Radio Stations Inc. (group owner; acq 12-1-73). Net: APR. Rep: Masla. Format: Country. ■ Henry Rau, chmn of bd; Lloyd S. Smith, pres; Walker L. Trumble, gen mgr; Michael King, prog & mus dir; & prom mgr; Lewis R. Dobbins, news dir; James Duncan, coml mgr; Zel Stauffer, chief engr. ■ Rates: \$10; 10; 10; 10.

**WPDJ-FM**—August 19, 1974: 104.9 mhz; 2.5 kw. Ant 320 ft. Stereo.

## Elkins

**\*WCDE(FM)**—1975: 90.3 mhz; 10 w. Ant 2090 ft. Box J, Davis and Elkins College (26241). (304) 636-6565. Davis and Elkins Board of Trustees. Format: Educl, progs, talk. ■ Rob Sawyer, gen mgr; Phil Melchers, prog dir; Kathy Herrington, mus dir; Fritz Frailick, pub affairs; Francis Fisher, chief engr.

**WDNE(AM)**—February 1948: 1240 khz; 1 kw-D, 250 w-N. Box 967 (26241). (304) 636-1300. Marja Bcstg Corp. (acq 12-1-55). Net: Keystone. ■ John P. Carr, pres; William G. Carr, stn mgr; Ken Hinkle, coml mgr; Dale Wilson, prog dir; Dave Saffle, news dir.

## Fairmont

**WFGM(FM)**—1975: 97.9 mhz; 47 kw. Ant 520 ft. 1101 Fairmont (26554). (304) 366-9880. Mountain Bcstg. Format: Btfl mus. ■ Robert L. Purcell and Earl Judy Jr., owners; Mark Fabre, gen mgr; Mike Simons, prog dir; Bob Jolly, coml mgr; Rick Williams, news dir; Bill Securra, chief engr.

## West Virginia Radio

**WMMN(AM)**—Dec 22, 1928: 920 khz; 5 kw-U, DA-N. Fairmont Hotel (26554). (304) 363-5200. Marion Bcst Corp. (acq 9-76). Net: CBS. Rep: Gill-Perna. Format: MOR, Contemp. ■ Robert Harvit, pres; Frank J. Lee, gen mgr; Chuck Warner, prog dir; Bob Hank, mus dir; Shannon Lehere, prom mgr; Paul Starr, news dir; Wayne Shroyer, chief engr. ■ Rates: \$13; 10; 13; 10.

**WTCS(AM)**—January 1948: 1490 khz; 1 kw-D, 250 w-N. Box 1549 (26554). (304) 366-3700. Fairmont Bcstg Co. (acq 5-1-56). Format: MOR, Top 40. Spec prog: Ital 3 hrs wkly. ■ Nick Fantasia, pres, news dir, coml & gen mgr; Joan Shannon, prog dir; Nicolena Fantasia, mus dir & prom mgr; Charles F Snoderly, chief engr.

### Fisher

**WELD(AM)**—Aug 1, 1956: 690 khz; 500 w-D. (26818). (304) 538-6062. South Branch Bcstg Corp. Group owner: Mid Atlantic Network. Net: MBS. Rep: Dome-Messervy, Keystone. Format: C&W, Top-40, Religious. ■ Daniel Pennell, mgr.

### Fort Gay

**\*WFGH(FM)**—1973: 90.7 mhz; 7.8 kw. Ant 205 ft. Fort Gay High School, Wayne (25514). Wayne County Board of Education.

### Grafton

**WVWV(AM)**—January 1957: 1260 khz; 500 w-D. Box 2 (26354). (304) 265-2000. WVWV Inc. Net: MBS. Format: MOR. Spec prog: C&W 6 hrs wkly. ■ Jean Bolyard, VP & gen mgr; Bernardine Waters, news dir; John C. Belt, chief engr. ■ Rates: \$3; 3; 3; —.

### Hinton

**WMTD(AM)**—Jan 11, 1963: 1380 khz, 1 kw-D. Box 820 (25951). (304) 466-1380. Bluestone Bcstrs Inc. (acq 1963). Net: ABC/E, Keystone. Spec prog: C&W 12 hrs wkly. ■ Lonnie R. Mullins, gen mgr & chief engr; Thelma Mullins, news & prog dir.

### Huntington

**WCMI(AM)**—See Ashland, Ky.

**WEMM(FM)**—Sept 6, 1971: 107.9 mhz; 50 kw. Ant 500 ft. 1307 16th St. (25701). (304) 525-5141 Christian Bcstg Assn. Format: Christian, gospel. ■ Jack M. Mortenson, pres & gen mgr; James Vallance, prog dir; Mrs. Marty Bollman, office mgr; David Johnson, chief engr.

**WGNT(AM)**—1923: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 1187 (25714). (304) 523-8401. Stoner Bcstg System Inc. (group owner; acq 6-1-70). Net: NBC. Rep: McGavren-Guild. Format: MOR. ■ Thomas H. Stoner, pres; Toufie L. Kassab, gen mgr; Mike McKay, prog dir; Bob Miller, mus dir; Dick Brown, news dir; Carroll Kessell, chief engr.

**WHEZ(FM)**—May 1, 1966: 103.3 mhz; 50 kw. Ant 490 ft. 3570 Skyview Drive (25701). (304) 529-2558. Greater Media Inc. (group owner). Rep: Katz. Format: Btfl mus. ■ Peter Bordes, pres; Mike McDaniel, gen mgr; Bill Wertz, mus dir; Edwin F. Walters, chief engr. ■ Rates: \$32; 22, 28; 22.

**\*WHPW(FM)**—Not on air; 89.9 mhz; 8.1 kw. Ant 1,200 ft. Box AH, Beckley (25801). (304) 255-1501 W. Va. Educational Authority (acq 7-76). Format: Variety.

**WKEE(AM)**—July 1947: 800 khz; 5 kw-D. Box 2288 (25701). (304) 525-7788. WKEE Inc. (acq 11-8-65). Group owner: Reeves Telecom Corp. Net: ABC/C, APR. Rep: McGavren-Guild, Regional Reps. Format: Contemp, Top 40. ■ J. Drayton Hastie, pres; James Eblin, VP & gen mgr; Doug Yanak, prog dir & coml mgr; Bob Lee, mus dir; A. W. Robinson, prom mgr; Read Shepherd, news dir; Raydon Thompson, chief engr. ■ Rates: \$44, 38; 44, 38.

**WKEE-FM**—Nov 19, 1957: 100.5 mhz; 53 kw. Ant 560 ft. Stereo. Prog dups AM 25%. ■ Rates same as AM.

**\*WMUL(FM)**—Nov 1, 1961: 88.1 mhz; 10 w. Ant 135

**CST ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

ft. Marshall U. (25701). (304) 696-6640. Marshall U. Format: Diversified. Spec progs: Classical 10 hrs, jazz 6 hrs wkly. ■ Dr. Robert B. Hayes, pres; Terry M. Hollinger, gen mgr; George Parnicza, chief engr.

**WTCCR(AM)**—See Ashland, Ky.

**WWHY(AM)**—1946: 1470 khz; 5 kw-D. 401 Ninth St. (25701). (304) 525-1470. Johnson Bcstg Co. (acq 5-1-78). Net: MBS. Format: C&W. ■ Bert Johnson, pres; Robert O'Dell, gen mgr; Bill Williams, prog dir; Ernie Giorgio, mus dir; Dee Phillips, news dir; Dwight Hensley, chief engr. ■ Rates: \$7.50; 6; 7.50. —.

### Hurricane

**WZTQ(AM)**—July 2, 1971: 1080 khz; 5 kw-D, DA. Box 454 (25526). (304) 562-9155. Putnam Bcstg Co. Inc. Format: MOR. Spec prog: Gospel 12 hrs wkly. ■ Elvin Martin, pres; Robert Hanson, gen mgr; Jo Anne Hawkins, prom mgr; Alayne Merenstein, news dir; Don Seaton, chief engr.

### Keyser

**WKLP(AM)**—Aug 31, 1965: 1390 khz, 1 kw-D. Box 967 (26726). (304) 788-1662. Potomac Bcstg Co. (acq 2-1-70). Format: MOR. Spec prog: C&W 18 hrs wkly. ■ Tom Butscher, pres; Gary Watson, gen mgr; Dick Long, mus dir; Sheila Adams, news dir; Gary Daniels, chief engr.

**WKLP-FM**—September 15, 1973: 94.1 mhz; 6 kw. Ant 790 ft. Prog dups AM 80%.

### Kingwood

**WFSP(AM)**—Aug 25, 1967: 1560 khz; 1 kw-D (250 w-CH). Box 186 (26537). (304) 329-1780. Presraco Inc. (acq 8-76). Rep: Dome-Messervy. Format: Contemp. ■ James C. Crane, pres, Arthur W. George, VP; Dave Price, prog dir; Larue Hoileran, mus dir; Ron Witt, news dir; Spencer Everly Jr., chief engr.

### Logan

**WLOG(AM)**—May 27, 1940: 1230 khz, 1 kw-D, 250 w-N. Box 1800 (25601). (304) 752-6280. Guyan Valley Bcstg Co. (acq 2-1-63). Net: MBS. Spec prog: C&W 15 hrs wkly. ■ E. M. (Bill) Bailey, pres & gen mgr; Denny Frost, coml mgr; Lucille Gallion, prog dir; Jerry Godby, news dir; Lew Frye, chief engr. ■ Rates: \$5; 5; 5; 5.

**WVOW(AM)**—May 1954: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 1776 (25601). (304) 752-5080. Logan Bcstg Corp. Format: MOR. ■ William P. Becker, pres & gen mgr; Martha Jane Becker, coml & prom mgr; Bill Sheridan, prog dir; Bob Weisner, news dir; Mike Baldwin, chief engr.

**WVOW-FM**—Aug 1969: 101.9 mhz; 15 kw horiz, 13.5 kw vert. Ant 830 ft. Prog dups AM 100%.

### Martinsburg

**WEPM(AM)**—Oct 13, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 767 (25401). (304) 263-5252. Elektra Bcstg (acq 6-1-78). Net: MBS, Keystone. Format: C&W. ■ Charles C. Thornton Sr., pres; Charles C. Thornton Jr., gen mgr; Robert Passmore, coml & prom mgr; Rocky McCumbee, opns mgr; Gerald Rutherford, mus dir; Chuck Pyle, news dir; Francis Little, chief engr. ■ Rates: \$6.25; 6; 6.25; 5.75.

**WESM(FM)**—Co-owned with WEPM(AM). 1949: 97.5 mhz; 9 kw. Ant 1,010 ft. Stereo. Format: MOR. ■ Ms. Kirkley Beal, prog dir; Daniel Crampsey, prod mgr. ■ Rates: \$ 7.25; 7; 7.25; 6.75.

**WRNR(AM)**—April 16, 1976: 740 khz; 250 w-D, DA. Box 709 (25401). (304) 263-6586. Shenandoah Communications Inc. Format: Top 40. Spec progs: Relg 4 hrs wkly. ■ Nancy L. Keatley, pres; Richard S. Wachtel, gen & coml mgr; Dino Del Gallo, prog dir; Ed Alex-

ander, mus dir; Rick Mattioni, news dir; Edward Pentis, chief engr. ■ Rates: \$5.50; 5.30; 5.50; 5.30.

### Matewan

**WHJC(AM)**—Dec 2, 1951: 1360 khz; 1 kw-D. Box 68 (25678). (606) 427-7261. Three States Bcstg Co. Format: C&W. ■ Clifton Branham, pres & chief engr; George Warren Jr., gen & prom mgr.

### Milton

**WNST(AM)**—June 26, 1973: 1600 khz; 5 kw-D. Box 266 (25541). (304) 743-9056. Naseeb S. & Roger G. Tweel. Format: Modern country. ■ Naseeb S. Tweel, gen mgr; Roger Tweel, stn mgr; J. Varney, mus dir; R. Johnson, chief engr. ■ Rates: \$6.30; 5.25; 6.30; —.

**New FM**—Co-owned with WNST(AM). Not on air, target date unknown: 106.3 mhz; 128 w. Ant 1202 ft. Box 266 (25541). WSNT Radio. Format: Modern C&W.

### Montgomery

**WMON(AM)**—July 14, 1946: 1340 khz; 1 kw-D, 250 w-N. Drawer 750 (25136). (304) 442-9555. Greater Montgomery Bcstg Inc. (acq 8-23-67). Net: NBC. Rep: Regional Reps. ■ Robert Harvit, pres; Jack Caldo, gen & coml mgr; Kim Smith, prog & news dir; Lyle Gaston, chief engr. ■ Rates: \$2.85; 2.85; 2.85, 2.85.

### Morgantown

**New FM**—Not on air, target date unknown: 90.9 mhz; 3 kw. Ant 1440 ft. c/o C. Gregory Van Camp, Box TV-24 (26505). West Virginia Educational Broadcasting Authority. Format: Ed, pub affairs, cultural.

**WAJR(AM)**—December 1940: 1440 khz; 5 kw-D, 500 w-N, DA-2. Rt. 7, Greer Bld. (26505). (304) 296-0029. West Virginia Radio Corp. (acq 7-75). Net: APR, WVU Sports. Format: Country. ■ John Raese, pres; David Knoll, gen mgr; Dale Miller, prog dir; Harvey Kercheval, news dir; James Stephen, chief engr. ■ Rates: \$14.23; 12.94; 14.23; 12.94.

**WVAQ(FM)**—Co-owned with WAJR(AM). 1948: 101.9 mhz; 50 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: AOR.

**WCLG(AM)**—1954: 1300 khz; 1 kw-D. Box 885 (26505). (304) 292-2222. Freed Bcstg Corp. (acq 12-19-59). Rep: Dome. Format: MOR. Top-40. ■ William S. Freed, pres; Garry Bowers, gen mgr; Richard McGraw, opns mgr; James Watkins, mus dir; Loretta Ucelli, news dir; Lee Crowthers, chief engr. ■ Rates: \$ 18.50; 16.95; 18.50; 16.95.

**WCLG-FM**—Sept 28, 1974: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Format: Progressive, Top-40.

### Moundsville

**WEIF(AM)**—Oct 1, 1950: 1370 khz; 5 kw-D. Box O, 317 7th St. (26041) (304) 845-1230. Hank Grew Bcstg (acq 7-1-75). Net: UPI, MBS. Rep: Keystone. Format: C&W. ■ Henry Grew, pres; Ted Lavelle, gen mgr; Joey Sutton, coml mgr; Jim Judge, prog dir; Bob Elliot, mus dir; Brooks Barth, news dir; Mike Sedore, chief engr.

### New Martinsville

**WETZ(AM)**—May 25, 1953: 1330 khz; 1 kw-D. Box 249 (26155). (304) 455-3030. Magnolia Bcstg Co. (acq 4-1-55). Rep: Regional Reps. Format: MOR. ■ Harry G. Bright, pres & gen mgr; George K. Eubanks, coml mgr; Stan Michaels, mus dir; Edna Schubach, news dir; David Miles, chief engr. ■ Rates: \$4; 4; 4; —.

**WKG(FM)**—November 1977: 103.9 mhz; 940 w. Ant 493 ft. Box 267 (26155). (304) 455-1440. Camity Bcstg. Net: ABC/FM. Format: AOR. ■ W. Tyrone Work, gen mgr; Caryl Ward Barkwill, coml mgr; David Miles, chief engr. ■ Rates: \$12.24; 9.18; 12.24; 9.18.

### Oak Hill

**WOAY(AM)**—1947: 860 khz; 10 kw-D (5 kw-CH). Box 251 (25901). (304) 469-3361. Robert R. Thomas Jr. Net: APR, UPI. Rep: Savalli/Gates. Format: MOR. ■ Robert R. Thomas Jr., pres & gen mgr & coml mgr; Hugh McPherson, mus dir; Arnell Church, news dir; Don Moye, chief engr.

**WOAY-FM**—1948: 94.1 mhz; 25.5 kw. Ant 650 ft. Stereo. Prog dups AM 50%. ■ WOAY-TV affil.

## Parkersburg

**WADC(AM)**—April 9, 1954: 1050 khz; 5 kw-D. 703 Market St. (26101). (304) 485-7354. Franklin Bcstg Inc. (acq 8-15-74). Net: MBS. Format: MOR. ■ Calvin Dailey Jr., pres, gen & prom mgr; C.J. Fagan, prog dir; Randy Mollendick, mus dir; Mark Allen, news dir; Jeff Thurston, coml mgr; Charley Fagan, chief engr.

**WIBZ(FM)**—Co-owned with WADC(AM). Sept 1, 1965: 99.3 mhz; 3 kw. Ant 210 ft. Stereo. Randy Jay Bcstg Co. Net: ABC/FM. Format: Top 40. ■ Raymond Reich, gen mgr; Steve Wells, coml mgr; Linda Wild, news dir. ■ Rates: \$6; 5.50; 6; 5.50.

**WKYG(AM)**—September 1947: 1230 khz; 1 kw-D. 250 w-N. Box 368 (26101). (304) 485-4565. Community Bcstg Service (acq 10-72). Net: ABC/I. Rep: Savalli/Gates. Format: Modern country. ■ H. Smoot Fahlgren, pres; Gary Pinkerman, coml & gen mgr; Kirk McCall, prog & mus dir; Hoy Murphy, news dir; Chuck Leavins, chief engr.

**WQAW(FM)**—Co-owned with WKYG(AM). March 1967: 103.1 mhz; 730 w. Ant 550 ft. Stereo. Format: MOR. ■ Mike Pyles, gen mgr.

**WPAR(AM)**—July 12, 1935: 1450 khz; 1 kw-D. 250 w-N. Box 449 (26101). (304) 485-4491. Burka Bcstg Co. Inc. (acq 9-1-74). Net: NBC. Rep: Jack Masla, Dome & Assoc. Format: MOR, Beautiful music. ■ Bernard (Bud) Burka, pres; Richard Glaser, gen & coml mgr; Larry Hughes, prog dir; Greg McCullough, mus dir; Ann Matthews, prom mgr; Randy Kinsolving, chief engr. ■ Rates: \$8; 7; 8; 7

**WXIL(FM)**—1975: 95.1 mhz; 50 kw. Ant 500 ft. Stereo. Box 1228 (26101). (304) 485-7425. Electrocom. Format: AOR, Top-40. ■ David A. Strock, pres & gen mgr; Jack Fitzgerald, prog & mus dir; John Valteau, coml mgr; Abby Hayhurst, prom mgr; Timothy A. Sharp, news dir; Tim Miller, chief engr. ■ Rates: \$13; 11, 13; 11

## Philippi

**\*WQAB(FM)**—October 1975: 91.3 mhz; 10 w. Ant 46 ft. Alderson-Broaddus College (26416). Alderson-Broaddus College. Format: Diversified. ■ Mike Digan, gen mgr; Richard Hudson, media specialist.

## Pineville

**WWYO(AM)**—1949: 970 khz; 1 kw-D. Box 549 (24874). (304) 732-7970. Wyoming Bcstg Co. Net: UPI. Rep: Regional Reps. Format: Top-40. ■ Robert D. Bailey III, exec VP; Roger L. Fox, gen mgr & chief engr; Lee Daugherty, sls mgr; Ranny Rarks, prog dir; Rex Carlson, mus dir; Ken Edwards, news dir. ■ Rates: \$4.50; 4.50; 4.50, 4.50.

## Princeton

**WAEY(AM)**—December 1947: 1490 khz; 1 kw-D. 250 w-N. Box 1011 (24740). (304) 425-2151. Betap Corp. (acq 4-1-73). Format: C&W. ■ Henry G. Beam, pres, gen & coml mgr; Jack Farmer, prog dir; Ronnie Radford, mus dir; Scott Hatch, news dir; Raymond G. Kelly, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

**WAEY-FM**—September 1971: 95.9 mhz; 3 kw. Ant 285 ft. Stereo. Net: APR. Prog sep from AM. Format: Relg. ■ Rates: \$3; 3; 3; 3.

## Rainelle

**WRRL(AM)**—1974: 1130 khz; 1 kw-D. Box 764 (25962). (304) 438-7811 R-B Co. ■ Bruce Glenn Barker, pres.

**WRRL-FM**—February 1977: 96.7 mhz; 11 kw. Ant 460 ft.

## Ravenswood

**WMOV(AM)**—1953: 1360 khz; 1 kw-D. Box 647 (26164). (304) 273-2544. Good Neighbor Bcstrs Inc. Net: APR. Format: C&W. ■ Rex Osborne, pres & gen mgr; H. Jones, mus dir; Ruth Brooks, coml mgr; Dave Hoyt, prog dir; Darrell Roush, prom mgr; Doug Cooper, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Richwood

**WVAR(AM)**—January 1958: 600 khz; 1 kw-D. Box 349 (26261). (304) 846-2514. R-S Bcstg Co. (acq 1-1-65). Format: Variety. ■ C. Farrell Johnson, pres & chief engr; Jane W. Mundy, coml mgr; Randall F. Smith, prog dir & prom mgr.

## Romney

**\*WJGF(FM)**—March 30, 1973: 91.5 mhz; 10 w. Ant 42 ft. East Main St. (26757). (304) 822-3521, ext. 241 West Virginia Schools for the Deaf and Blind. Net: ABC, MBS. Format: Variety. ■ George E. Keady, gen mgr.

## Ronceverte

**WRON(AM)**—1947: 1400 khz; 1 kw-D. 250 w-N. Box 100 (24970). (304) 645-3425. Radio Greenbriar Inc. (acq 1969). Net: MBS. Rep: Dome. Format: Contemp, C&W. Spec prog: Farm 20 hrs wkly. ■ Roy D. Wooster Jr., pres; Betty Fisher, coml mgr; Mike Kidd, prog dir; Jason Matthews, mus dir; Joe Winner, chief engr. ■ Rates: \$6.95; 6.95; 6.95; 5.90.

## St. Albans

**WKLC(AM)**—Jan 14, 1956: 1300 khz; 1 kw-D. Box 556 (25177). (304) 722-3308. WBH Inc. (acq 7-71). Net: APR, MBS. Rep: Dome. Format: C&W, religious. ■ William B. Harrison, pres; Skeeter Dodd, gen mgr; Bob Able, prog dir; Dave Newhouse, chief engr; Tom Nester, mus dir. ■ Rates: \$5.60; 4.90; 5.60; —

**WKLC-FM**—Jan 1, 1966: 105.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: C&W. ■ Scott Berg, mus dir. ■ Rates: \$5.90; 4.90; 5.90; 4.90.

## Salem

**\*WITB-FM**—July 29, 1976: 91.1 mhz; 10 w. Salem College (26426). Salem College. Net: ABC/FM. Format: Educational. ■ Donald Kemmerer, gen mgr.

## Shepherdstown

**\*WSHC(FM)**—1974: 88.7 mhz; 10 w. Ant 80 ft. Box 277, Shepherd College (25443). Shepherd College. Format: Progs, Top 40. ■ Prince B. Woodward, chancellor; George Wilson, fac adv; Joe Griffin, mgr.

## South Charleston

**WSCW(AM)**—Dec 13, 1963: 1410 khz; 1 kw-D. Box 8718 (25303). (304) 744-5388. CLW Communications Group Inc. (acq 11-75). Net: MBS. Format: Relg. ■ Spiros Zodiates, pres; Jerry Siler, VP; Dan Miller, gen mgr; John Hoffman, prog dir; J. Scott Curtis, mus dir. ■ Rates: \$5.50; 5.50; 5.50; —

## Spencer

**WVRC(AM)**—Sept 12, 1961: 1400 khz; 1 kw-D. 250 w-N. 106 Radio St. (25276). (304) 927-3760. MPY Bcstg Co. (acq 11-1-77) Rep: Keystone. Format: Div. ■ James E. Damron, VP & gen mgr; W. Ellis, prog dir; Scot Epling, mus dir; Sam Hall, news dir; Ken Post, chief engr. ■ Rates: \$3.50, 3.50; 3.50; 2.

## Sutton

**WSGB(AM)**—Jan 22, 1964: 1400 khz; 1 kw-D. 250 w-N. DA-1 Box 514 (26601). (304) 765-7373. Centerstate Bcstg (acq 9-76). Format: MOR, C&W. Spec prog: Talk 4 hrs wkly. ■ William Becker, pres & gen mgr; Wavolene Mitchell, stn mgr; Elizabeth Singleton, sls mgr; Philip Melchers, mus & news dir; Thomas Spencer, prog mgr; Regina Dee Wayne, traf dir; John Myers, chief engr. ■ Rates: \$3.95; 3.90; 3.75; 3.55.

## Weirton

**WEIR(AM)**—Sept 15, 1950: 1430 khz; 1 kw-U, DA-2. 3578 Penn. Ave. (26062). (304) 723-1430. Gilcom Corp. (acq 8-76). Net: MBS. Rep: Masla, Dome. Format: MOR. Spec prog: Ital 1 hr, Greek 1 hr wkly. ■ Edward T. Giller, pres; John Rambo, stn mgr; Gary Wickham, sls mgr; Buck Buchanan, prog dir; Jack Michaels, mus dir; Celeste Michaels, news dir. ■ Rates: \$14.30; 13.10; 14.30; 7.35.

## Welch

**WELC(AM)**—Aug 19, 1950: 1150 khz; 1 kw-D. Box 949 (24801) (304) 436-2131. Pocahontas Bcstg Co. Net: UPI. Rep: Keystone. Format: MOR, Oldies, religious, C&W. ■ Sam Sidote, pres, gen & coml mgr; Mary Sidote, prog dir; & prom mgr; John Sidote, mus dir & news dir; John Gorosky, chief engr. ■ Rates: \$3; 3; 3; —

**WXEE(AM)**—Dec 1, 1955: 1340 khz; 1 kw-D. 250 w-N. Box 1340 (24801). (304) 436-4191 Mountaineer

## West Virginia Radio

Bcstg (acq 6-1-78). Net: ABC/C. Format: Top 40. Spec progs: Relg 10 hrs, C&W 1 hr, Black 3 hrs wkly. ■ Tommy L. Kuhn, pres; W. Dale Ellis, gen mgr; James A. Sassack, prog & news dir; David L. Bly, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Weston

**WHAW(AM)**—Feb 14, 1948: 980 khz; 1 kw-D. Box 431 (26542). (304) 269-5555. Central W. Va. Service Corp. (acq 6-11-54). Rep: Dome & Associates. Format: C&W. ■ Richard H. Ralston, pres; Mrs. Ruth Brown, sec-treas; Terry B. White, gen mgr & prog dir; Stanley Brown, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

**WSSN(FM)**—Co-owned with WHAW(AM). Aug 29, 1972: 102.3 mhz; 940 w. Ant 490 ft. Format: MOR. ■ Rates same as AM.

## Wheeling

**WCPI(FM)**—Listing follows WWVA(AM).

**WKWK(AM)**—May 2, 1941: 1400 khz; 1 kw-D. 250 w-N. 1201 Main St. Suite 3 (26003). (304) 232-2250. Community Service Bcstg (group owner; acq 1975). Net: ABC/C. Rep: McGavren-Guild-PGW. Format: Contemp. ■ Jerome Glassman, pres; Bill Glassman, VP; Tom Schlosser, stn mgr; Jim Roberts, mus dir; Bill Murdock, news dir; Dave Lyons, stn mgr; Dennis Mockler, prod mgr; Jack Rees, chief engr. ■ Rates: \$30; 26; 30; 22.

**WKWK-FM**—March 17, 1948: 97.3 mhz; 50 kw. Ant 460 ft. Stereo. Dups AM 15%. Format: Btfl mus. ■ Cliff Fletcher, stn mgr. ■ Rates: \$30; 14; 16; 16.

**WNEU(AM)**—April 7, 1963: 1600 khz; 5 kw-D. Broadcast House, Box 6462 (26003). (304) 233-1470. Radio Wheeling Inc. Format: MOR. ■ Gene B. Johnson, pres & gen mgr; Neil B. Fondas, sls mgr; John Ashton, mus & prog dir; Donald Wayne, news dir; Carl Robbins, chief engr. ■ Rates: \$18; 17; 18; 17

**\*WPHP(FM)**—April 4, 1977: 91.9 mhz; 10 w. Wheeling Park H.S. (26003). (304) 242-5092 Ohio County Board of Education. Format: Top-40. ■ A. L. Zeidman, gen mgr.

**WTRF(FM)**—October 1966: 107.5 mhz; 12.5 kw horiz; 11 kw vert. Ant 870 ft horiz, 910 ft. vert. Stereo. 96 16th St. (26003). (304) 232-7777 TWX 710-932-8241 Forward Tele-Productions Inc. (acq 4-8-69). Group owner Forward Communications Corp. Net: NBS. Format: Btfl Mus. ■ Robert W. Ferguson, pres; Vince Ritzenthaler, acct exec; Mark Davis, news dir; Howard Daubenmeyer, chief engr. ■ WTRF-TV affil.

**WWVA(AM)**—December 1926: 1170 khz; 50 kw-U, DA-N. 1015 Main St. (26003). (304) 232-1170. Basic Communications Inc. (acq 9-1-72). Group owner: Columbia Pictures Industries. Net: ABC/I. Rep: Robert Eastman. Format: C&W & relig. ■ J. Ross Felton, gen mgr; Richard L. Howard, stn mgr; Bob Berry, mus dir; Tom Miller, prog dir; Bob Cain, news dir; Carl D. Miller, chief engr. ■ Rates: \$50; 40; 50; 30.

**WCPI(FM)**—Co-owned with WWVA(AM). September 1947: 98.7 mhz; 7.4 kw. Ant 470 ft. Prog dups AM 100%. ■ Rates same as AM.

## White Sulphur Springs

**WSLW(AM)**—1971: 1310 khz; 5 kw-D. Box 610 (24986). (304) 536-1310. Regional Radio Inc. Net: ABC/I. Format: MOR, diversified. Spec progs: Farm 6 hrs, C&W 12 hrs wkly. ■ Claude F. Jones, gen mgr & chief engr; Paul Rose, prog dir; Mike Higgins, news dir. ■ Rates: \$5.25; 5.25; 5.25; —

## Williamson



**WBTH(AM)**—April 19, 1939: 1400 khz; 1 kw-D. 250

## West Virginia, Wisconsin Radio

w-N. Box 261 (25661). (304) 235-3600. Harvit Bcstg Corp. (acq 6-8-66). Net: MBS. Format: MOR. ■ Robert B. Harvit, pres & gen mgr; Miki Thompson, continuity dir.; Tennis Hatfield, coml mgr; Don Anderson, prom mgr; Bruce Kent, opns & mus dir; Stephen Cook, mus dir; Harold Cremeans, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.



**WXCC(FM)**—Co-owned with WBTH(AM). Not on air 96.5 mhz; 50 kw. Ant 500 ft.

## Wisconsin

### Amery

**WXCE(AM)**—Jan 23, 1978: 1260 khz; 5 kw-U, DA-2. Box 1260 (54001). Polk County Bcstg Net: ABC/E. Format: C&W. ■ Scott Slocum, gen mgr; Dave Hallin, sls mgr; Cary Dean, prog dir; Rey Lark, chief engr.

### Antigo

**WATK(AM)**—March 15, 1948: 900 khz; 250 w-D. DA-D Box 310 (54409). (715) 623-4124. Antigo Bcstg Co. (acq 3-15-48). Net: ABC/C. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Roger L. Vtwehmer, pres & gen mgr; Michael Rockwell, prog dir & chief engr; Gary Hartl, mus & news dir. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**WRLO-FM**—Co-owned with WATK(AM). Nov 11, 1974: 104.9 mhz; 3 kw. Ant 280 ft. Prog sep from AM. Stereo. Format: MOR. ■ Rates same as AM.

### Appleton

**WHBY(AM)**—Dec 1, 1925: 1230 khz; 1 kw-D, 250 w-N. 600 S. Lawe St. (54911). (414) 733-6639. Telegraph-Herald Inc. (acq 1975). Net: APR, Wisconsin. Rep: PRO Radio. Format: MOR. ■ L. J. Lancer, gen & coml mgr; Carl King, prog dir; Ray Waiter, news dir; Ron Kazda, chief engr.

**\*WLFM(FM)**—March 10, 1956: 91.1 mhz; 10.5 kw. Ant 120 ft. Stereo. 113 S. Lawe St. (54911). (414) 739-3681, ext 602. Lawrence U. Format: Fine Arts. Spec prog: Sp 2 hrs, jazz 10 hrs wkly. ■ Larry E. Page, dir of bcstg & chief engr.

**WVMS(AM)**—1952: 1570 khz; 1 kw-D. 103 W. College Ave. (54911). (414) 734-9226. Badger Cities Bcstg Corp. (acq 11-15-76). Net: ABC/E. Format: C&W. Spec prog: Farm 3 hrs, polka 3 hrs, wkly. ■ Thomas Moore, pres; J. LaVonne Moore, gen & coml mgr; Dan Hulbert, prog dir; Henry Renken, chief engr. ■ Rates: \$8.50; 7.50; 8.50; —.

**WAPL-FM**—Co-owned with WVMS(AM). Dec 24, 1965: 105.7 mhz; 50 kw. Ant 210 ft. (CP: 48 kw horiz, 3.8 kw vert. Ant 215 ft horiz, 200 ft vert). Stereo. Prog dups AM 5%. Format: AOR. Spec prog: Jazz 3 hrs wkly. ■ Geof Krause, coml mgr; Dana Erlandson, prog dir; Laura Stewart, mus dir. ■ Rates: \$8.50; 7.50; 8.50; 5.50.

**WYNE(AM)**—Aug 22, 1970: 1150 khz; 1 kw-D, DA-D. Box 92 (54911). (414) 233-6050, 739-1158. Ned Hughes Bcstg. Net: ABC/C. Rep: PRO Time Slis. Format: Contemp. ■ Howard Johnson, gen mgr; Scott Walker, prog dir & chief engr; Charlie Bennett, mus dir; Greg Jarret, news dir. ■ Rates: \$11.25; 8.75; 11.25; 8.75.

### Ashland

**WATW(AM)**—May 1, 1940: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 627 (54806). (715) 682-2727. Ashland Bcstg Corp (acq 5-1-77). Net: ABC/E. Format: MOR, top-40. Spec prog: Farm 3 hrs wkly. ■ Fred Drewry, pres; Tom Peterson, prog dir; Russ Johnston, chief engr. ■ Rates: \$6; 6; 6; 6.

**WATW-FM**—August 1, 1972: 95.9 mhz; 3 kw Ant 155 ft. WATW-FM Inc. Dups AM 100%. ■ Rates same as AM

### Auburndale

**\*WLBL(AM)**—1922 930 khz; 5 kw-D. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis., Education Communications Bd. See \*WERN(FM) Madison.

### Baraboo

**WBOO(AM)**—Aug 14, 1967 740 khz; 250 w-D. 425 Oak (53913). (608) 356-3507. Baraboo Bcstg Co. Net: ABC/C. Format: Diversified. ■ Burt N. Murphy, pres, gen mgr, news dir & chief engr, Pauline K. Murphy, coml, prom mgr & prog dir; Mary T. Murphy, mus dir. ■ Rates: \$3; 2.50; 3; —

**WLVE(FM)**—Co-owned with WIBU(AM) Poynette 1947 94.9 mhz; 37 kw. Ant 1,300 ft. 2041 Atwood Ave., Madison (53704) (608) 251-3955. Community Service Radio Inc (group owner; acq 11-1-69) Net. Wisconsin. Format: Btfl mus. ■ Thomas R. Holter, pres & gen mgr; Victor M. Aime, coml mgr; Dean Sherwood, prog dir; John Herbert, chief engr. ■ Rates: \$20; 20; 20; 20

### Beaver Dam

**WBEV(AM)**—March 21, 1951 1430 khz; 1 kw-D. 98 Stoddart St., Box B (53916). (414) 885-4442. Beaver Dam Radio Inc. (acq 2-1-73). (Group owner: McNaughton Stns. Net: ABC/I. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ W. John Klingler, mgng owner; Norm Gray, sports dir; Tom Desjarlais, coml mgr; John Moser, opns & news dir; Clifford Groth, chief engr

**WXRO(FM)**—Co-owned with WBEV(AM). July 15, 1968: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. Net: ABC/E, Midwest Farm & Outdoor Net. Format: Modern Country. ■ Bill McCollum, coml mgr.

### Beloit

**\*WBCR-FM**—Nov 30, 1965: 88.1 mhz; 10 w (53511). (608) 365-9734. Beloit College. Net: MBS. Format: Educl, diversified. ■ Carl Balsou, dir of radio-TV.

**WBEL(AM)**—1948: 1380 khz; 5 kw-U, DA-N. Box 27, 504 West Grand Ave (53511). (608) 365-6641. Salter Bcstg Co (group owner) (Licensed to South Beloit, Ill Main studios in Beloit, Wis.) Net: Wisconsin Farm, UPI. Rep: PRO Radio. Format: Diversified, MOR. Spec prog: Farm 3 hrs, black 1 hr, C&W 10 hrs, wkly. ■ Russell G. Salter, pres; Joseph E. Moen, VP & gen mgr; Irv Andreoni, sls mgr; Bill Dommer, asst mgr; Mrs. Dee Cecka, office mgr; Jerry Dunbar, mus dir; John Weitzel, news dir; Chuck Ingle, chief engr. ■ Rates: \$12.25; 11; 12.25; 11

**WGEZ(AM)**—Sept 26, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 416 (53511). (608) 365-8865. Seehafer Bcstg. (acq 7-1-76). Net: MBS. Rep: Dore/Walton. Format: Ad Contemp Spec prog: Farm 1 hr. ■ Don Sheehafer, pres; Lois Keitch Moore, stn mgr; Chris Todd, prog dir; Ed Sterling, news dir; Lee Shannon, sports dir; Harry Engle, chief engr. ■ Rates: \$12.50; 12.50; 12.50; 12.50.

### Berlin

**WISS(AM)**—June 28, 1971. 1090 khz; 500 w-D. 112 N. Pearl St., Box 5 (54923). (414) 361-3551. Kingsley H. Murphy Jr. Net: Wisconsin, APR. Format: C&W, prog, farm. Spec progs: Sp 1 hr wkly. ■ Kingsley H. Murphy Jr., pres; Malcolm H. MacDonald, gen mgr; Mark Lewis, prog dir; Tom Andrews, mus dir; Michele Kees, news dir; Joe Williams, chief engr. ■ Rates: \$5.50; 5.50; 5.50; —

**WISS-FM**—July 31, 1972: 102.3 mhz; 3 kw. Ant 155 ft. Dups AM 60%. ■ Rates: \$7; 7; 7; 7

### Black River Falls

**WWIS(AM)**—Aug 23, 1958: 1260 khz; 1 kw-D. Box 427 (54615). (715) 284-4391. WWIS Radio Inc. (acq 5-1-68). Net: UPI. Format: Variety. ■ Robert E. Smith, pres; Charles Nibbe, sls mgr; Theresa Kerr, traf mgr; Nelson Lent, VP gen mgr; Nelson Lent, chief engr; Mary Woods, news dir. ■ Rates: \$5; 5; 5; 5.

### Brule

**\*WHSA(FM)**—Sept 14, 1952: 89.9 mhz; 38 kw. Ant

550 ft. 732 N. Midvale Blvd. State of Wis. Educational Communications Bd. See \*WERN(FM) Madison

### Burlington

**\*WBSD(FM)**—April 7, 1975: 89.1 mhz; 30 w. Ant 107 ft. 225 Robert St. (53105). (414) 763-3067. Burlington Area School District Format: Diversified. Spec progs: Classicl 5 hrs, jazz 10 hrs, wkly. ■ Dan Hatlestad, gen mgr.

### Chippewa Falls

**WAYY(AM)**—Sept 7, 1958: 1150 khz; 5 kw-D. 100 1/2 N. Bridge St. (54729). (715) 832-1530. TWX 715-221-0559. Radio Wausau Inc. (acq 7-1-63). Group owner: Post Corps Stns. Net: ABC. Rep: H-R/Stone, Hurley. Format: C&W. Spec progs: Farm 16 hrs wkly. ■ Victor Minahan, pres; David L. Nelson, VP-treas, mgr Post Corp stns; Elmo Reed, dir engrg Post Corp stns; Larry Busse, gen mgr; Gil Buettner, news dir; Robert Fallis, chief engr. ■ Rates: \$18; 14; 18; 8

**WAXX-FM**—See Eau Claire.

**WCFW(FM)**—Oct 20, 1968: 105.5 mhz; 3 kw. Ant 300 ft. 1034 1/2 Warren St (54729). (715) 723-2257. Bushland Radio Specialties. Format: MOR, old time polka. Spec prog: Classical 1 hr wkly. ■ Roland L. Bushland, gen mgr & prog dir; Larry Seidling, chief engr. ■ Rates: \$5; 5; 5; 5

### Delafield

**\*WHAD(FM)**—May 30, 1948: 90.7 mhz; 79 kw. Ant 700 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis Educational Communications Bd. See \*WERN(FM) Madison.

### Dodgeville

**WDMP(AM)**—Nov 1, 1968: 810 khz; 250 w-D. Box 116 (53533). (608) 935-2302. Dodge-Point Bcstg Co. Net. Wis. Farm, UPI. Rep: Walton. Format: C&W. ■ Louise E. Hamlin, pres; Richard A. Carroll, gen mgr; Paul Schneider, prog dir; Andy Karsen, news dir; Mark Fenley, chief engr. ■ Rates: \$3.75; 3.75; 3.75; —.

**WDMP-FM**—Nov 1, 1968: 99.3 mhz; 1.1 kw. Ant 460 ft. prog dups AM 100%.

### Durand

**WRDN(AM)**—Oct 24, 1968: 1430 khz; 1 kw-D. Box 208, 300 W. Main St. (54736). (715) 672-8989. WRDN Inc. (acq 11-1-72). Net: UPI. Rep: Courtney Clifford. Format: Div. Spec prog: Farm 19 hrs wkly. ■ Richard H. Darby, pres; Russ Kent, gen mgr; Norman Herman, farm dir; Dennis Wellington, prog dir. ■ Rates: \$10.80; 9.80; 10.80; 7.80.

**WRDN-FM**—Sept 1, 1973: 95.9 mhz; 930 w. Ant 500 ft. Prog dups AM 100%.

### Eagle River

**WERL(AM)**—May 23, 1961 950 khz; 1 kw-D. Box 309 (54521). (715)479-4451. Eagle River Bcstg Co. Rep: Walton. Format: MOR. Spec prog: Ger 2 hrs wkly. ■ George Palo, pres & gen mgr; Frank Burchby, coml mgr; Robert Rosenak, stn mgr; Kathy Burke, prog dir; Tom Korth, chief engr.

**WERL-FM**—July 31, 1971 94.3 mhz; 3 kw. Ant 245 ft. Prog dups AM 90%. Format: MOR.

### Eau Claire

**WAXX-FM**—Co-owned with WAYY(AM) Chippewa Falls. Feb 1965: 104.5 mhz; 84 kw. (CP: 85 kw). Ant 1,800 ft. Dups AM 40%. Stereo. 1907 S. Hastings Way (54701). (715) 832-1530. TWX 715-221-0559. WEAU, Inc. Group owner: Post Corp. ■ WEAU-TV affil.

**WBIZ(FM)**—Listing follows WJJK(AM).

**WEAQ(AM)**—May 1937: 790 khz; 5 kw-U, DA-N. Box 1 (54701). (715) 832-3463. Bcstr Svcs Inc. (acq 11-1-59). Net: NBC. Rep: Torbet, Ewing. Format: Contemp. ■ Charles R. Dickoff, pres & gen mgr; Don Smith, sls mgr; Steve Dickoff, prog dir; Rick Roberts, mus dir; Fran Booton, news dir; Bill Holden, chief engr. ■ Rates: \$14.60; 9.90; 12.30; 6.80.

**WIAL(FM)**—1946: 94.1 mhz; 100 kw horiz, 31 kw vert. Ant 360 ft. Stereo. Box 660 (54701). (715) 834-5385. WIAL Stereo Radio Inc. (acq 11-1-59). Net: NBC. Rep: Torbet, Ewing. Format: Btfl mus. ■ Charles

R. Dickoff, pres & gen mgr; Steven Dickoff, prog & mus dir; Fran Booton, news dir; Robert Onarheim, sls mgr; Bill Holden, chief engr. ■ Rates: \$7, 6.25; 6.60; 5.85.

**WJJK(AM)**—Nov 11, 1947 1400 khz; 1 kw-D, 250 w-N, Box 24, 609 Cameron St (54701). Sentry Bcstg Inc. Net: MBS. Rep: Savalli/Gates. Format: C&W. ■ Wayne Phillips, gen mgr; Dave Shannon, prog dir; Eric Block, prom mgr; Joey Benkert, mus dir; Mike Sullivan, news dir; Del Dayton, chief engr. ■ Rates: \$ 6.25, 5.25; 6.25, 3.25.

**WBIZ(FM)**—Co-owned with WJJK(AM). Dec 1967 100.7 mhz; 100 kw Ant 740 ft. Stereo Prog sep from AM. (715) 835-1007. Net: ABC/C. Format: Top-40. ■ Brian Ketz, opns mgr. ■ Rates: \$ 7.25; 6.25; 7.25; 6.25.

**WOKL(AM)**—April 1948: 1050 khz; 1 kw-D, 1819 Mitchell St. (54701). (715) 832-1629. OK Radio. (acq 6-22-61). Net: ABC/E. Rep: Keystone KBS. Format: MOR. ■ Robert E. Nelson, pres & public service dir; Del Franklin, prog & news dir; Ron Viste, chief engr. ■ Rates: \$6.75; 6; 6.75; —

**\*WUEC(FM)**—1975: 89.7 mhz; 10 w. Ant 132 ft. University of Wisconsin-Eau Claire (54701). (715) 836-4170. Bd of Regents, U. of Wis. Format: Diversified. Spec prog: Classical 14 hrs, French 1 hr, German 1 hr wkly. ■ Dr. Robert L. Bailey, gen mgr.

### Fond du Lac

**KFIZ(AM)**—July 6, 1923: 1450 khz; 1 kw-D, 250 w-N, Box 1167, 307 N. Main St. (54935) (414) 921-3770. PBS Radio Group Inc. (group owner; acq 3-1-75). Net: Wisconsin State. APR. Rep: Walton. Format: MOR, news, inf. Spec prog: Farm 4 hrs wkly. ■ Donald G. Jones, pres; Joe Goesser, VP opns; Bruce Grassman, VP sls; Ron Harvey, mus dir; Mike Casper, sports dir; Max Showalter, news dir; Bob Schaeffer, chief engr. ■ Rates: \$14.15; 9.85; 12.65; 2.55

**WFON(FM)**—Oct 5, 1967: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 1195 (54935). (414) 921-1071. Costas Enterprises. (acq 12-4-75). Format: MOR. Spec prog: Farm 11 hrs wkly. ■ Donald Rabbit, pres & gen mgr; Paul C. Chasteen, coml mgr; Felix Templeton, news dir. ■ Rates: \$8; 8; 8

### Fort Atkinson

**WFAW(AM)**—Jan 24, 1963: 940 khz; 500 w-D, DA, Box 94 (53538). (414) 563-6351. Goetz Bcstg Corp. (group owner). Net: ABC/C. Format: Contemp. ■ Nathan L. Goetz, pres; Vern Falk, VP & gen mgr; Jean Gilbertson, news dir; Jim Latourneau, prog dir; Jim Klug, mus dir; Scott Trentadue, coml mgr; Cliff Groth, chief engr. ■ Rates: \$7.06; 7.06; 7.06; 7.06.

**WFAW-FM**—Sept 4, 1959: 107.3 mhz; 50 kw. Ant 500 ft. Stereo. Progs sep from AM. Format: Btlf music. ■ Rates: \$9.71, 9.71, 9.71, 9.71

### Green Bay

**WDUZ(AM)**—June 19, 1947: 1400 khz; 1 kw-D, 250 w-N, 225 N. Adams, Box 36 (54305). (414) 435-5331. Green Bay Bcstg Co. Net: ABC/C. Rep: H-R/Stone. Format: Contemp, top 40. ■ Ben A. Laird, pres; Ken Peterson, gen mgr; James V. Mattson, sls mgr; William C. Laird, opns mgr; Gregg Albert, prog & mus dir; Steve Konopka, chief engr.

**WDUZ-FM**—July 1, 1967: 98.5 mhz; 100 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: Better music/Lush. ■ Gary Evans, FM coord.

**\*WGBP-FM**—February 1975: 90.1 mhz; 10 w. 610 Maryhill Dr. (54303). (414) 494-2311. Premontré Bd. of Educ. Format: Diversified. ■ Clayton Toonen, gen mgr; Dennis Ledvina, chief engr.

**\*WGBW(FM)**—Aug 26, 1974: 91.5 mhz; 3 kw horiz, 1.2 kw vert. Ant 115 ft. Stereo. Instructional Svcs. U. of Wis. at Green Bay (54302). (414) 465-2444. Bd. of Regents, U. of Wis. System. Format: Progs. ■ Phillip O. Similia, mgr; Bill Ronchi, prog dir; Leonard Reuden, mus dir; Robert Rupp, news dir; Kay Koelsch Taylor, sports dir; Gary Mach, chief engr.

**WGEE(AM)**—April 6, 1925: 1360 khz; 5 kw-U, DA-N, 115 S. Jefferson St. (54301). (414) 435-3771. TWX 910-263-1260. Midwest Communications (acq 1975). Net: CBS, Wis, APR. Rep: Blair. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ D.E. Wright, pres & gen mgr; Robert Vandersteen, coml mgr; John Zucker, stn mgr; Randy Allen, mus dir; Steve Ellingboe news dir;

W.J. Stangel, chief engr. ■ Rates: \$28; 18; 18; 18.

**WIXX(FM)**—Co-owned with WGEE(AM) Nov 1, 1960: 101.1 mhz; 100 kw. Ant 1,080 ft. Stereo. Prog dups AM 5% Net: ABC/FM. Format: Top-40. ■ Don Roberts, opns dir; Dennis Mentzos, coml mgr. ■ Rates: \$30; 30; 30; 30

**WNFL(AM)**—Dec 12, 1947 1440 khz; 5 kw-D, 500 w-N, DA-2 Box 520 (54305). (414) 468-5445. Communications Prog Inc. (group owner; acq 3-1-73). Net: NBC. Rep: Buckley Radio Slis. Format: MOR. Spec progs: Talk 6 hrs, wkly. ■ James L. Zimmermann, VP & gen mgr; Gary Pawlicki, coml mgr; Andy Budnick, prog dir; Jon Stubb, mus dir; Larry Waskosky, sls mgr; Fred Barry, news dir; Tom Lewis, chief engr. ■ Rates: \$10; 8.25; 10; 8.25.

**\*WPNE-FM**—January 15, 1973: 89.3 mhz; 55 kw. Ant 940 ft. 732 North Midvale Blvd., Madison (53705). (608) 266-0036. Educational Communications Board. See \*WERN(FM) Madison

### Hartford

**WTKM(AM)**—1951 1540 khz; 500 w-D, Box 216 (53027) (414) 673-3550. Iroquois County Bcstg Co. (acq 11-1-70). Rep: Walton. Format: MOR, polka. Spec prog: Ger 3 hrs wkly. ■ Samuel Martin, pres; Jerry Gresenz, gen, coml & prom mgr; Carl Hulbert Jr, prog, mus & news dir; Dick Feutz, chief engr. ■ Rates: \$7.75; 7.75; 7.75; 7.75.

**WTKM-FM**—Oct 1, 1973: 104.9 mhz; 3 kw. Ant 300 ft. Prog dups AM 50%. Format: MOR, polka. ■ Rates same as AM

### Hayward

**WHSM(AM)**—Dec 21, 1957: 910 khz; 5 kw-D, DA-D, Route 8 (54843). (715) 634-4836. Inland Communication Corp. (acq 4-15-77). Net: MBS. Rep: Keystone. Format: MOR. ■ William Landgraf, pres & gen mgr; Clarence Campbell, stn mgr; Gary Wernlund, prog & sports dir; Keith Harmon, news dir; Doug White, chief engr. ■ Rates: \$5.50; 5; 5; —

**WRLS-FM**—April 16, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 2000 Rt. 3 (54843) (715) 634-4871. Pine-Aire Bcstg Corp. Net: ABC/I, Wisconsin State FM. Format: MOR, sports. ■ C. Roland Williamson, pres; Bernard Tworek, gen mgr; Don Crawford, coml mgr; Dave Ortman, prom mgr; Dick Bender, stn mgr; Richard K. West, mus dir; Ray Murawski, news dir; Al Flora, chief engr.

### Highland

**\*WHHI(FM)**—Sept 14, 1952: 91.3 mhz; 100 kw. Ant 560 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis Educational Communications Board. See \*WERN(FM) Madison.

### Hudson

**WEVR-FM**—See River Falls.

### Jackson

**WYLO(AM)**—May 1, 1964: 540 khz; 250 w-D, DA, Box 18652 Milwaukee (53218). (414) 353-5300. Universal Bcstg of Milwaukee. (acq 4-1-67). Group owner: Universal Bcstg Corp. of N.Y. Rep: Universal Bcstg. Format: Inspirational, ethnic. Spec prog: Ger 17 hrs, Sp 17 hrs, Polka 13 hrs, Pol 3 hrs, wkly. ■ Howard Warshaw, pres; Sol Radoff, gen & coml mgr; Bob Bradley, prog dir; Herb Wittka, foreign prom dir; Larry Jay, news dir; Nels Harvey, chief engr. ■ Rates: \$15; 15; —

### Janesville

**WCLO(AM)**—July 1930: 1230 khz; 1 kw-D, 250 w-N, 1 South Parker Dr. (53545). (608) 752-7895. Southern Wis. Radio Inc. (acq 10-8-76). Group owner: Gazette Printing Co. Net: Wisconsin, UPI. Format: MOR. ■ Marshall Johnson, pres; Robert Dailey, VP & gen mgr; Bill Bessire, coml mgr; Dan Janis, prog dir; Stan Milam, news dir; Cliff Hahn, chief engr. ■ Rates: \$ 16.35; 14.70; 16.35; 11.95.

**WJVL(FM)**—Co-owned with WCLO(AM). October 1947: 99.9 mhz; 20 kw. horiz, 18 kw. vert. Ant 200 ft. horiz, 135 ft. vert. Stereo. Prog sep from AM. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

### Kaukauna

**WKAU(AM)**—Sept 25, 1965: 1050 khz; 1 kw-D, DA.

Box 1050 (54130). (414) 739-9311. Fox River Communications. Group owner: Forward communications. Rep: PRO Radio. Format: Contemp. ■ Richard Dudley, pres; James S. Esler, gen & coml mgr; B. J. Corcker, prog dir; Steve Bailey, mus dir; Billy Day, news dir; Jim Rammer, chief engr; Ron Martin, prom mgr.

**WKAU-FM**—Sept 1, 1969: 104.9 mhz; 3 kw. Ant 200 ft. Prog dups AM 100%.

### Kenosha

**\*WGTD(FM)**—Dec 23, 1975: 91.1 mhz; 800 w. Ant 145 ft. 3520 30th Ave. (53141). (414) 552-9483. Gateway Vocational, Technical & Adult Educl District. Net: NPR. Format: Educ. ■ Gary D. Vaillancourt, gen mgr.

**WJZQ(FM)**—Listing follows WLIP(AM).

**WLIP(AM)**—May 11, 1947: 1050 khz; 250 w-D, Box 659 (53141). (414) 657-6162. Kenosha Bcstg Co. Net: APR. Format: MOR (ad contemp). ■ William L. Lipman, pres; Dex Card, gen mgr; Cliff Albert, news dir; Tom Christensen, chief engr. ■ Rates: \$10.90; 8.55; 10.90; 8.55.

**WJZQ(FM)**—Co-owned with WLIP(AM) Dec. 22, 1962: 95.1 mhz; 22 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: Top-40, AOR. ■ Todd Scott, prog & mus dir. ■ Rates: \$6.20; 6.20; 6.75; 6.75

### Kewaunee

**WAUN(FM)**—1974: 92.7 mhz; 3 kw. Ant 300 ft. Box 224A, Route 3 (54216). (414) 388-4852. Harbor Cities Bcstg Inc. Net: MBS, Wisconsin. Format: Farm, polka. Spec progs: Polish 2 hrs wkly. ■ Andrew J. Brusda, pres & chief engr; Robert F Stroebel, gen mgr; Betty L. Stroebel, coml mgr; Richard Wilson, stn mgr; Cletus J. Bellin, mus & prog dir; Dale Eggart, news dir. ■ Rates: \$3.45; 3.45; 2.75; 3.45.

### La Crosse

**\*WHLA(FM)**—Nov 21, 1950: 90.3 mhz; 57 kw. Ant 1,010 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis. Educational Communications Board. See \*WERN(FM) Madison.

**WIZM(AM)**—Jan 2, 1923: 1410 khz; 5 kw-U, DA-2, Box 99 (54601). (608) 782-1230. Family Radio Inc. (acq 7-12-71). Group owner: Mid-West Family Net: NBC, Wis. Rep: HR Stone. Format: Adult Contemp. ■ Dick Record, pres & gen mgr; Bill Mann, VP/sls mgr; Keith Anderson, prog dir; Ted Jacobsen, mus dir; Chris Jeffries, prom mgr; Randy Graff, news dir; Gene Uehling, chief engr. ■ Rates: \$11.15; 9.90; 11.15; 9.90.

**WIZM-FM**—1966: 93.3 mhz; 100 kw. Ant 540 ft. Prog sep from AM. Stereo. (acq 6-15-76). Format: Top 40. ■ Kevin Gephart, prog dir.

**WKTY(AM)**—May 1948: 580 khz; 5 kw-D, 1 kw-N, DA-2, Box 1148 (54601). (608) 782-6430. Lee & Assoc. Inc. (acq 4-1-54). Net: ABC/E. Rep: Avery-Knodel, Ewing (Minneapolis). Format: MOR, news. Spec prog: Farm 15 hrs wkly. ■ Herbert H. Lee, pres; R. H. Topinka, exec VP & gen mgr; Philip A. Dyer, coml mgr; Charlie Kearns, sports dir; Earl Hunter, farm dir; Marilyn Bahwell, prog & mus dir; Philip Uehling, chief engr. ■ Rates: \$14, 14; 14; 14.

**WSPL(FM)**—Co-owned with WKTY(AM). January 1972: 95.9 mhz; 235 w. Ant 900 ft. Prog sep from AM. Format: Progs rock. ■ Rates: \$5; 5; 5; 5.

**WLCX(AM)**—May 1947: 1490 khz; 1 kw-D, 250 w-N, 201 S. 7th, Box 2017 (54601). (608) 784-7699. La Crosse Radio Inc. (acq 4-8-57). Net: APR. Rep: PRO Radio. Format: Top-40. ■ Jean Gitz, pres & gen mgr; Bob Russell, coml mgr; Michael Cunningham, prog dir; Pat Smith, mus dir; Virginia Sherwood, prom mgr; Joe Rohrer Jr., chief engr. ■ Rates: \$7.50; 6.05; 7.50; 6.05.

**WLXR(FM)**—Co-owned with WLCX(AM). 1975: 104.9 mhz; 1.35 kw. Ant 430 ft. Stereo. Box 1421 (54601). (608) 782-8335. Format: C&W. ■ Joe Rohrer Jr, gen mgr; Warren Lada, coml mgr; Bill Fulton, prog & mus dir; Bill Hoel, news dir. ■ Rates: \$7.05; 5.60; 7.05; 5.60.

## Wisconsin Radio

**\*WLSU(FM)**—Jan 4, 1971. 88.9 mhz; 8.3 kw. Ant 540 ft. 1725 State St. U. of Wis.-La Crosse (54601). (608) 785-8380. Bd of Regents, U. of Wis. System. Net: NPR. Format: Ed. Jazz, classical. ■ James Conway, dir; Sam Sokolik, chief engr; Jack Marlowe, pub affrs dir.

**WLXR(FM)**—Listing follows WLCX(AM).

**WSPL(FM)**—Listing follows WKTY(AM)

### Ladysmith

**WLDY(AM)**—September 1948: 1340 khz; 1 kw-D, 250 w-N. Box 351 (54848). (715) 532-5588. Flambeau Bcstg Co. (acq 7-55). Net: ABC/E Rep: Courtney-Clifford. Format: MOR, Top-40, C&W. Spec prog: Farm 3 hrs, live interviews 8 hrs wkly. ■ Ruth B. Nelson, pres & gen mgr; Bruce Anderson, coml mgr & chief engr; John Lovely, prog & news dir; Robert Krejcarek, mus dir. ■ Rates: \$7 60; 7.60; 6.25; 6.25.

**WWIB(FM)**—Dec 30, 1972: 103.7 mhz; 100 kw. Ant 680 ft. Stereo. Rt. 4, Box 141, Cornell (54729). (715) 723-2913. Stewards of Sound Inc. Net: Wisconsin, UPI. Format: Relig, MOR. Spec prog: Farm 12 hrs wkly. ■ Warren Steward, pres & gen mgr; Pete Loken, stn mgr; Addie Sprang, mus dir; Charlie Hopper, prom mgr; Harlan Reinders, chief engr; Greg Steward, sports dir.

### Lake Geneva

**WMIR(AM)**—May 15, 1964: 1550 khz; 1 kw-D, DA. Box 552 (53147). (414) 248-6656. Southern Wisconsin Co., Inc. Rep: Walton. Net: APR. Format: Contemp. ■ Miriam B. Monroe, pres; Ed R. Brun, gen mgr; Gerry L. Dexter, prog dir; William Huston, coml mgr; Mark Hollingsworth, mus dir; Tom Laughlin, news dir. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

### Lancaster

**WGLR(AM)**—Sept 9 1977. 1280 khz; 500 w. Box 587, 130 W Elm St. (53813). (608) 723-7671 Bert R. Peterson. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Bert R. Peterson, pres; Bev J. Peterson, VP gen mgr & prog dir. ■ Rates: \$7; 7; 5.50; —.

### Madison

**\*WERN(FM)**—March 30, 1947. 88.7 mhz; 25 kw. Ant 990 ft. 732 N. Midvale Blvd. (53705). (608) 226-0036. State of Wis. Educational Communications Bd. Format: Educl. ■ Anton Moe, exec dir; Nancy Bauer, instructional sys dir; Paul Norton, deputy dir; Norman Michie, prog dir; William P. Estes, pub info off; William C. Woods, dir of engr.

**\*WHA(AM)**—1922. 970 khz; 5 kw-D. 821 University Ave. (53706). (608) 263-3970. Regents of U. of Wis System. Net: NPR, Wisconsin Ed. Radio Net. Format: Educational. ■ Ronald C. Bornstein, dir; Jack Mitchell, assoc dir; Linda Clauder, mus dir; Rudy Wolff, asst tech dir; Carol Cowan, prog dir; Tom Clark. ■ WHA-TV affil.

**WIBA(AM)**—April 2, 1925: 1310 khz; 5 kw-U, DA-N. Box 99 (53701). (608) 274-5450. Badger Communications Inc. (acq 9-1-78). Net: CBS. Rep: Selcom. Format: MOR, class. Spec prog: Farm 8 hrs wkly. ■ Gary Gerlach, pres; Celest Regenber, stn mgr; Glenn Schaeffer, sls mgr; James Mader, prog dir; Robert King, news dir; A. J. Corstvet Jr., chief engr. ■ Rates: \$ 18; 13; 14.50; 11.

**WIBA-FM**—March 1947: 101.5 mhz; 50 kw. Ant 450 ft. Stereo. Prog separate from AM. Format: Progs. ■ Domenica Murphy, sls mgr; David Benson, prog dir; Scott Watson, mus dir. ■ Rates: \$ 8.50; 8.50; 10; 10.

**WISM(AM)**—September 1948: 1480 khz; 5 kw-U, DA-2. Box 2058 (53701). (608) 271-1484. WISM Inc. (acq 11-1-59). Group owner: Mid-West Family Rep: McGavren-Guild. Format: Contemp. ■ William R. Walker, pres & gen mgr; Philip Fisher, VP & sls mgr; Bill Vancil, prog mgr; Chris Cain, chief engr. ■ Rates: \$22.50; 16.50; 20; 14.

**WISM-FM**—September 1948: 98.1 mhz; 20 kw. Ant 350 ft. Stereo. Midwest FM Inc. Progs sep from AM. Format: MOR. ■ Rates: \$13; 13; 13; 13.

**\*WNWC(FM)**—April 30, 1959: 102.5 mhz; 50 kw. Ant

460 ft. Stereo. 3250 Gammon Rd., Rt. 2 (53711). (608) 271-1025. Northwestern College (acq 1-19-73). Net: UPI. Format: Relig. Spec prog: Farm 2 hrs, classical 11 hrs wkly. ■ William B. Bernsten, pres; Cornelius Keur, gen mgr; Carl A. Ramsey, stn mgr; Jay Werth, prog dir; Greg Walters, prom mgr; Mark Mohr, chief engr.

**\*WORT(FM)**—Dec 1, 1975: 89.7 mhz; 4 kw. Ant 105 ft. Box 3219 (53704). (608) 249-0111 Back Porch Bcstg. Format: Jazz, classical, diversified. ■ Joan Rubel, pres; Pat Ryan, chief engr; Dan Kahn, mus dir; Jeff Lance, prog mgr; Don Alan, news dir.

**WTSO(AM)**—January 1948: 1070 khz; 10 kw-D, 5 kw-N, DA-2. 5721 Tokay Blvd (53708). (608) 274-1070. Mid-Continent Bcstg Co. of Wis Inc. (acq 9-1-60). Group owner: Mid-Continent Bcstg Rep: Torbet-Lasker; Wayne-Evans. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ N.L. Bentson, pres; Roger Russell, VP & gen mgr; Chuck Morkri, prog dir; Mike Varney, loc sls mgr; Andy Witt, mus dir; Judy Newman, news dir; Sherman Stern, chief engr. ■ Rates: \$23.50; 21; 23.50; 14.

**WZEE(FM)**—Co-owned with WTSO(AM). 1948: 104.1 mhz; 6.3 kw. Ant 1,120 ft. Stereo. (acq 11-1-74). Prog sep from AM. Format: Top 40. ■ Rates: \$19; 16.50; 19; 19.

**WQOM(AM)**—Aug 12, 1964: 1550 khz; 5 kw-D, DA. Box 4408. (53711). (608) 271-6611 Hudson Bcstg Corp. (acq 1-1-69). Group owner: McKenna Stns. Net: ABC/C. Format: Oldies, talk. ■ James A. McKenna Jr, pres; Deane D. Osborne, VP & gen mgr; David Ross, prog dir; Ted Knupp, coml mgr; Al Skinner, chief engr. ■ Rates: \$14; 12; 14; 12.

**WQOM-FM**—See Middleton

**WZEE(FM)**—Listing follows WTSO(AM).

### Manitowoc

**WCUB(AM)**—November 1952: 980 khz; 1 kw-D. Box 98 (54220). (414) 682-8226. Cub Radio, Inc. (acq 1-1-61). Net: APR. Rep: PRO Radio. Format: C&W. Spec prog: Farm 13 hrs wkly. ■ J. E. Severson, pres; Lee Davis, exec VP & gen mgr; Bob Barrock, VP sls; Bob Irish, prog dir; Mike Kinzel, news dir; Hubert Willis, chief engr. ■ Rates: \$13; 13; 13; 13.

**WKKB(FM)**—Co-owned with WCUB(AM). Sept 1, 1966: 92.1 mhz; 3 kw. Ant 160 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ James Van Sleet, coml mgr; Bill Walters, prog dir. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

## WOMT

MOR/Adult Contemporary  
Seehafer Broadcasting Corp.

DORE | WALTON  
associates

UPI AUDIO

**WOMT(AM)**—Nov 8, 1926: 1240 khz; 1 kw-D, 250 w-N. 410 N. 10th St. (54220). (414) 682-0351 Seehafer Bcstg Corp. (group owner: acq 1-1-70). Net: UPI. Rep: Dore-Walton. Format: MOR/Contemp. ■ Don Seehafer, pres & gen mgr; Ben Jakel, coml mgr; Bob Jung, prog dir; Ron Zimmerman, prom mgr; Rick Sawyer, mus dir; Damon Ryan, news dir; Harley Engel, chief engr. ■ Rates: \$15; 15; 15; 15.

#1 WOMT #1  
1240 Radio  
MANTOWOC COUNTY'S NUMBER ONE!  
CUME SHARE  
Source: Mediastat Spring 1979  
12-1, 18-2, 25-7, 18-49 Adults  
(Subject to qualifications given in report)

**WQTC-AM-FM**—See Two Rivers.

### Marinette

**WAGN(AM)**—See Menominee, Mich.

**WCJL(AM)**—July 25, 1969: 1300 khz; 1 kw-D. Roosevelt Rd. (54143). (715) 732-0123. Near-North Bcstg Co. Net: UPI. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Keith B. Peterson, VP & gen mgr; Frank Laverman, pres; Jim Callow, chief engr; Dan Smith, news dir.

**WLST(FM)**—Co-owned with WCJL(AM). Sept 1, 1976: 95.1 mhz; 100 kw. Ant 420 ft. Stereo. Prog sep from AM. Format: MOR. ■ Curt Peterson, coml mgr.

**WMAM(AM)**—Oct 8, 1939: 570 khz; 250 w-D, 100 w-N. 400 Wells St (54143). (715) 735-6631 Marinette Central Bcstg Co. (acq 9-1-60). Group owner: Frank J. Russell Stns. Net: NBC, Wisconsin. Rep: Devney. Format: MOR. Spec prog: C&W 6 hrs wkly. ■ Frank J. Russell, pres; Howard L. Emich, gen & coml mgr; W. J. Liegeois, prog dir; Paul V. Anick, chief engr. ■ Rates: \$5; 5; 5; 5.

### Marshfield

## WDLB

Adult Contemporary Music

**WDLB(AM)**—Feb 2, 1947. 1450 khz; 1 kw-D, 250 w-N. 1710 N. Central Ave. (54449). (715) 384-2191 Goetz Bcstg Corp (acq 7-65). Format: Contemp. C&W. Spec prog: Farm 19 hrs, Ger 1 hr wkly. ■ Nathan L. Goetz, pres; Jack Hackman, VP & gen mgr; Mike Heimke, coml mgr; Jerry Allen, mus dir; Gary Diamond, prog dir; Don Meyers, news dir; Les Leonard, farm dir. ■ Rates: \$7 18; —, —, 6.18.

**WDLB-FM**—Dec 1, 1965: 106.5 mhz; 56 kw. Ant 400 ft. Stereo. Box 630 (54449). (715) 384-2192. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

### Mauston

**WRJC(AM)**—Jan 4, 1962: 1270 khz; 500 w-D. Box 58 (53948). (608) 843-8001 G&R Bcstg. (acq 10-15-69). Net: MBS, Keystone, Pearse. Format: MOR. Spec prog: C&W 18 hrs, top-20 7 hrs, wkly. ■ George S. Blum, gen mgr & chief engr; Ruby E. Blum, coml mgr; Richard Swanson, news dir.

**WRJC-FM**—1976: 92.1 mhz; 1.8 kw. Ant 390 ft. Stereo. West Milwaukee (53948). Format: Diversified.

### Medford

**WIGM(AM)**—Oct 26, 1941. 1490 khz; 1 kw-D, 250 w-N. Box 59 (54451). (715) 748-2566. WIGM Inc. (acq 6-55). Net: ABC/I. Rep: Corlett. Format: Div. Spec prog: Farm 10 hrs wkly. ■ Joe Dahlvig, pres & gen mgr; Brad Dahlvig, coml mgr; Denny Gelbert, prog dir; Rus Gowey, mus dir; Ray Bohnert, sec, treas, news dir & chief engr. ■ Rates: \$4; 4; 4; 4.

**WIGM-FM**—Dec 14, 1968: 99.3 mhz; 3 kw. Ant 240 ft. Prog dups AM 100%.

### Menomonee Falls

**WZMF(FM)**—July 30, 1966: 98.3 mhz; 3 kw. Ant 280 ft. Stereo. Box 216 (53051). (414) 251-7070. Falls Bcstg Corp. Rep: ABC/FM Spot. Format: Progs. ■ R. F. Amann, pres & gen mgr; Bob Reitman, prog dir; Steve Stevens, opns dir; Phil Klingler, chief engr.

### Menomonie

**WDMW(FM)**—Listing follows WMNE(AM).

**\*WHWC(FM)**—June 28, 1950: 88.3 mhz; 10 kw. Ant 1,050 ft. 732 N. Midvale Blvd, Madison (53705). (608) 266-0036. State of Wis Educational Communications Bd. See \*WERN(FM) Madison.

**WMNE(AM)**—May 1951: 1360 khz; 1 kw-D. Box 1360 (54751). (715) 235-2112. Phillips Bcstg Co. (acq 6-23-75). Net: Keystone, UPI. Rep: Hopewell. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Michael A. Phillips, owner-manager; John R. Dotas, sls mgr; Wayne Crego, prog dir; Murray Schmidt, mus dir; Graydon Royce, news dir.



**WMFM(FM)**—Co-owned with WMNE(AM). July 19, 1967. 92.1 mhz; 3 kw. Ant 150 ft. Stereo. Prog dups AM 70% Stereo. Format: MOR.

**\*WVSS(FM)**—90.7 mhz, 1.05 kw. Ant 14 ft. 820 Broadway St. (54751). (715) 232-2411. Board of Regents, U of Wis Systems. Format: Variety. ■ Arthur Matthews, pres; William Otto, gen mgr; Jim Winistrofer, chief anncr; Carol Hader, mus dir; Mike Jensen, prom mgr; Greg Jameson, news dir; Steve Zwelike, chief engr.

## Merrill

**WJMT(AM)**—May 10, 1960: 730 khz; 1 kw-D. 120 South Mill St. (54452). (715) 536-6262. Roberts Bcstg Inc. (group owner, acq 11-14-75). Rep: Masla. Format: MOR, contemp. Spec prog: Ger 1 hr, farm 7 hrs, wkly. ■ W. Donald Roberts Jr., pres; Wayne H. Smith, VP & gen mgr; Steve Richards, prog dir; Chuck Coon, mus dir; Tom Kieft, news dir. ■ Rates: \$ 5.50; 5.50; 5.50; 5.50.

**WJMT-FM**—Aug 25, 1968: 93.5 mhz; 3 kw. Ant 220 ft. Prog dups AM 100%.

## Middleton

**WWQM(AM)**—See Madison.

**WWQM-FM**—Oct 12, 1970: 106.3 mhz; 1.75 kw (CP: 180 kw). Ant 380 ft. Stereo. Box 4408 (53711). (608) 271-6611. Hudson Bcstg Corp. (acq 1-1-69). Group owner: McKenna Stns. Net: ABC/C. Format: Top-40. ■ James A. McKenna Jr., pres; Dean D. Osborne, VP & gen mgr; David Ross, prog dir; Ted Knupp, coml mgr; Al Skinner, chief engr.

## Milton

**\*W MDF(FM)**—1974. 89.9 mhz; 10 w. Ant 65 ft. (53563). (608) 868-2996. Milton College Trustees. Format: Diversified. ■ James R. Tucker, gen mgr; Bruce Mills, stn mgr; Jeff Grymkoski, mus dir; Dave Tatge, news dir.

## Milwaukee

**WAWA(AM)**—See West Allis.

**WAWA-FM**—Sept 1960: 102.1 mhz; 50 kw. Ant 360 ft. Stereo. 12800 W. Bluemound Rd., Elm Grove (53122). (414) 787-4625. Suburbanare Inc. Group owner: McKenna Stns (32%). Rep: Masla. Prog dups AM 40%. Format: Black.

**WB CS(AM)**—1955: 1340 khz; 1 kw-D, 250 w-N. 5407 W. McKinley Dr. (53208). (414) 453-4130. Great Trails Bcstg (group owner; acq 10-1-62). Net: APR. Rep: Buckley Radio Sales. Format: Modern C&W.

**WB CS-FM**—1960: 102.9 mhz; 50 kw. Ant 430 ft. Format: C&W.

**WEMP(AM)**—Oct 14, 1935: 1250 khz; 5 kw-U, DA-2. 11800 W. Grange Ave, Hales Corners (53130). (414) 529-1250. Consolidated Bcstg Corp. (acq 3-28-55). Net: CBS. Rep: Torbet-Lasker. Format: C&W. ■ Jack Lee, gen mgr; Richard Williams, loc sls mgr; Bob Moke, opns dir; Doug Kiel, news dir; Albert Hajny, chief engr. ■ Rates: \$40; 24; 33; 9.

**WNUW(FM)**—Co-owned with WEMP(AM). Nov 1, 1962: 99.1 mhz; 50 kw. Ant 450 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$20; 15; 4; 4.

**WEZW(FM)**—See Wauwatosa.

**WFMR(FM)**—May 1956: 96.5 mhz; 50 kw. Ant 320 ft. Stereo. Box 1635 (53201). (414) 372-8000. WFMR Inc. (acq 3-9-73). Rep: Groskin. Format: Classcl, jazz. ■ Jerold W. Ross, pres; Claudia Burns, gen mgr; JoAnn Strohn, coml mgr; Mark Kremer, mus dir; Martin Franke, chief engr. ■ Rates: \$22; 22; 24; 24.

**WISN(AM)**—1922: 1130 khz; 50 kw-D, 10 kw-N, DA-N. (CP 25 kw-N). Box 402 (53201). (414) 342-1111. TWX 910-262-1160. WISN Div. Hearst Corp. (group owner; acq 1924). Net: ABC/I. Rep: Katz. Format: MOR. ■ John E. Hinkle Jr., VP & gen mgr; Lee Dolnick, sls mgr; Bill Garcia, prog dir; Tom Spirtel, prom mgr; Beth Fast, mus dir; Don Froehlich, news dir; Tom Lambert, opns mgr; Bob Johnson, chief engr. ■ Rates: \$80; 60; 60; 20.

**WLPX(FM)**—January 1961. 97.3 mhz; 11.5 kw. Ant 910 ft. Stereo. Prog sep from AM. Format: AOR. ■ Tom Daniels, prog dir; Terry Jeffords, sls mgr. ■ WISN-TV affil.

**WNOV(AM)**—Aug 15, 1946: 860 khz; 250 w-D. DA-D. 3801 N. 20th St. (53206). (414) 445-1986. Courier Comm Inc. (acq 1-2-73). Format: Black, Top-40. ■ Jerrel W. Jones, pres & gen mgr; Leslie H. North, prog dir; Lawrence Stevens, news dir; Robert O. Mayer, chief engr. ■ Rates: \$17; 16; 17; 16.

**WKTI(FM)**—Listing follows WTMJ(AM)

**WNUW(FM)**—Listing follows WEMP(AM).

## WOKY

## A Charter Bcstg Station

**WOKY(AM)**—1947: 920 khz; 5 kw-D, 1 kw-N, DA-2. 3500 N. Sherman Blvd. (53216). (414) 442-0150. Charter Bcstg Inc. Ownership: Chart Com Inc. Net: UPI. Rep: Blair. Format: Contemp. ■ Russell Wittberger, pres; William S. Jaeger, exec VP & gen mgr; Jeff Ryder, prog dir; Steve Silverman, news dir; William Grevenow, chief engr. ■ Rates: \$68; 53; 68; 57.

**WQFM(FM)**—June 1958: 93.3 mhz; 50 kw. Ant 210 ft. Stereo. 606 West Wisconsin Ave. (53203). (414) 276-2040. Shamrock Development Corp. (group owner; acq 5-10-73). Format: AOR. ■ Tony Smith, gen mgr; Bill Stedman, prog dir; Paul Kelly, prom mgr; Dave Janzer, chief engr. ■ Rates: \$34; 31; 34; 28.

**WTMJ(AM)**—July 25, 1927: 620 khz; 5 kw-U, DA-N. 720 East Capitol Dr. (53201). (414) 332-9611. WTMJ Inc. Net: NBC. Rep: Christal. Format: MOR. ■ Michael McCormick, pres; Richard Herbst, VP; William Haig, stn mgr; Donald Richards, gen sls mgr; Hugh Carlson, prog dir; James McDonald, prom mgr; Jack Krueger, mgr of public affrs; Wayne Godsey, mgr of news opns; Arthur L. Olszyk, news edit; James Wulliman, chief engr. ■ Rates: \$102; 55; 78; 36.

**WKTI(FM)**—Co-owned with WTMJ(AM). June 1959: 94.5 mhz; 15.5 kw. Ant 910 ft. Stereo. Prog sep from AM. Net: ABC/FM. ■ WTMJ-TV affil. ■ Rates: \$17; 21; 26; 21.

**\*WUWM(FM)**—Sept 24, 1964: 89.7 mhz; 1.5 kw. Ant 870 ft. Box 413, U. of Wisconsin (53201). (414) 963-4664. Board of Regents of U. of Wisconsin. Net: NPR. Format: Jazz, news. Spec prog: Sp 8 hrs wkly. ■ Geo Bailey, dir; Dorothy Gallas, adm asst; Dave Edwards, news dir; John Groff, chief engr.

**\*WVCY(FM)**—1961. 107.7 mhz; 38 kw. Ant 440 ft. 2712 W. Vliet St. (53208). (414) 933-1440. Wisc Voice of Christian Youth Inc. (acq 1-70). Format: Relig. ■ Victor Eliason, gen mgr.

**WYLO(AM)**—See Jackson.

**\*WYMS(FM)**—March 5, 1973: 88.9 mhz; 1.5 kw. Ant 870 ft. c/o Robert R. Suchy, 5225 W. Vliet St., Drawer 10K (53201). (414) 475-8143. Milwaukee Bd of School Dirs. Format: Instructional. ■ Robert Suchy, gen mgr; Aaron Shansky, prog dir; Guy Morrison, chief engr.

**WZUU(AM)**—April 20, 1947. 1290 khz; 1 kw-D. 520 W. Capitol Dr. (53212). (414) 964-8300. Malrite of Wisconsin (acq 5-1-68). Group owner: Malrite Bcstg. Rep: Eastman Radio Inc. Format: Top 40. ■ Milton Maltz, pres; William Luchtman, gen mgr; Chris Curtis, prog & mus dir; Ellen Mirkos, coml mgr; David Haines, news dir; Dieter Sturm, prom mgr; Judy Bauman, opns dir; Rick Ryan, chief engr. ■ Rates: \$48; 34; 48; 27.

**WZUU-FM**—May 10, 1961. 95.7 mhz; 34 kw. Ant 610 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

## Minocqua

**WFBZ(AM)**—Not on air, target date unknown: 1570 khz; 1 kw-D. Box 584 (54548). Frederick H. Bierbaum.

**WWMH(FM)**—Co-owned with WFBZ(AM). April 3, 1975: 95.9 mhz; 3 kw. Ant 155 ft. Box 403 (54548). Net: UPI. Format: MOR, C&W. ■ Fred Bierbaum, gen mgr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

## Monroe

**WEKZ(AM)**—July 27, 1951. 1260 khz; 1 kw-D. Box 460 (53566). (608) 325-2161. Green County Bcstg Corp. Net: UPI. Format: Diversified. Spec prog: Swiss 3 hrs wkly. ■ Kenneth W. Stuart, pres; Joseph G. Urban, gen mgr; Stanley J. Neuberger, coml mgr; Don Jacobson, news dir; A.L. Stewart, chief engr.

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**WEKZ-FM**—June 1959: 93.7 mhz; 15 kw. Ant 180 ft. Prog dups AM 90%.

## Neenah-Menasha

**WEMI(FM)**—1977: 100.1 mhz; 3 kw. Ant 300 ft. horiz, 295 ft. vert. Box 100 (54952). Evangel Ministries Inc.

**WMKC(FM)**—See Oshkosh.

**WNAM(AM)**—May 23, 1947: 1280 khz; 5 kw-D, 1 kw-N, DA-1. Box 707 (54956). (414) 722-6471. Cummings Communications Corp. (group owner; acq 8-71). Net: ABC/I. Rep: Masla. Format: Top-40, Contemp. ■ Alan H. Cummings, pres; D. Perry Murphy, exec VP & gen mgr; Ron Ross, opns mgr; Dennis Edwards, local sls mgr; Jason Page, mus dir; Dave Hoopman, news dir; Gordon Daily, chief engr. ■ Rates: \$15.50; 10.50; 15.50; 10.

**WROE(FM)**—Nov 1971: 94.3 mhz; 2.6 kw. Ant 320 ft. Stereo. Box 1035 (54956). (414) 725-5331. R-N-M Inc. (acq 9-1-75). Format: Beautiful music. ■ William Hansen, pres; James F. Bethke, gen mgr; Robert Ruen, coml mgr; Don Hollister, chief engr. ■ Rates: \$12; 12; 10, 10.

## Neillsville

**WCCN(AM)**—Sept 22, 1957: 1370 khz; 5 kw-D. Wisconsin Pavilion (54456). (715) 743-3333. Central Wisconsin Bcstg Inc. Net: MBS. Format: C&W, MOR. Spec prog: Farm 27 hrs wkly. ■ Wayne Grap, pres; Charles Klieforth, gen mgr & chief engr; Bob Zank, prog dir; Ted Pope, mus dir; Robert Lulloff, news dir.

**WCCN-FM**—July 1964: 107.5 mhz, 100 kw. Ant 195 ft. Prog dups AM 50%. Format: MOR, C&W.

## New London

**WLIH-FM**—Oct 6, 1967. 93.5 mhz; 3 kw. Ant 260 ft. horiz, 255 ft. vert. Stereo. Box 935 (54961). (414) 982-3000. The Argus Corp. Format: Solid gold, Top-40. Spec prog: C&W 12 hrs, Polka 2 hrs, wkly. ■ Howard Sanstadt, pres; Dale Sternhagen, gen mgr; Lynn Carter, coml mgr; Dick Johnson, prog & mus dir; John Dal Santo, chief engr.

## New Richmond

**WIXK(AM)**—Sept 29, 1960: 1590 khz; 5 kw-D. 125 E. Third St. (54017). (715) 246-2254. Smith Bcstg Inc. (acq 1-1-64). Net: MBS. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Robert E. Smith, pres, gen mgr; Mike Bondarenko, news dir; Chuck Rang, coml mgr; Gretchen Shay, prom mgr. ■ Rates: \$5; 5; 5, 5.

**WIXK-FM**—Sept 1, 1968: 107.1 mhz; 3 kw. Ant 270 ft. Stereo. Prog dups AM 70%.

## Oconto

**WOCO(AM)**—March 11, 1966: 1260 khz; 1 kw-D. Box 197 (54153). (414) 834-3540. Walter P. Kaszynski (acq 8-27-71). Format: C&W, variety. ■ Walter P. Kaszynski, gen mgr & chief engr; Dorothy Kaszynski, prog dir; Jerry Finn, coml mgr; Bill Peshek, mus dir; Tim O'Halloran & Mike Baker, news dir. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

**WOCO-FM**—Aug 1, 1968: 107.1 mhz; 3 kw. Ant 210 ft. Prog dups AM 40%. Format: Sounds of Now & Then. ■ Rates: \$5; 5; 5, 5.

## Oshkosh

**WAGO(AM)**—July 1, 1969: 690 khz; 250 w-D, DA.

## Wisconsin Radio

Box 437 (54902). (414) 233-0690. WAGO Radio Inc. (acq 1975). Net: ABC/E. Rep: Hurley, Michigan Spot Sls. Format: Top-40, oldies. ■ Obed S. Borgen, & pres; Steve Woodbury, gen mgr; Kim Hutchinson, coml mgr; Charlie Lakefield, prog dir; Earl Brooker, mus dir; Bud Mc Bain, news dir; Chuck Leonard, chief engr. ■ Rates: \$7.40; 7.40; 7.40; 7.40.

**WMKC(FM)**—Jan 30, 1967 96.7 mhz; 3 kw. Ant 295 ft. 40 W. 9th Ave. (54902). (414) 233-3030. Kimball Bcstg Co. Net: MBS. Format: MOR. Spec progs: Classicl 3 hrs, jazz 20 hrs, wkly. ■ Ted Leyhe, pres; Will Smith, gen & coml mgr; Tim Morrissey, opns mgr; Paul Menzel, prom mgr; Barry Jens, news dir; Gordon Dailey, chief engr. ■ Rates: \$6.75; 6.25; 6.75; 6.25.

**WYTL(AM)**—Dec 31, 1941 1490 khz, 1 kw-D, 250 w-N. Box 1490 (54903). (414) 235-3150. Value Radio Corp. (acq 9-1-59). Group owner: Mid West Family Sns. Rep: H-R Stone. Format: C&W. Spec prog: Farm 14 hrs wkly. ■ Philip J. Robbins, exec VP & gen mgr; Doug Lane, prog dir; Thomas Kriege, coml mgr; Mike Austin, farm mgr; Suzanne Kay, news dir; John Wittenmeier, chief engr. ■ Rates: \$16; 13; 16; 10.

**WOSH(FM)**—Co-owned with WYTL(AM). Sept 1, 1966 103.9 mhz; 2.45 kw. Ant 330 ft. Stereo. Box 2846 (54903). (414) 235-3150. Prog sep from AM. Format: Progs. ■ Philip Robbins, gen mgr; J. B. Backus, prog dir. ■ Rates: \$7.25; 7.25; 9.25; 9.25.

**\*WRST-FM**—April 20, 1966: 90.3 mhz; 960 w. Ant 125 ft. Stereo. U. of Wis-Oshkosh (54901). (414) 424-4343. Board of Regents, U of Wis System. Net. NPR. Format: Var. Spec Prog: Class 8 hrs, Black 1 hr, wkly. ■ Robert L. Snyder, gen mgr; Ronald T. Hutson, opns mgr; John A. Bredesen, chief engr.

### Park Falls

**WNBI(AM)**—April 13, 1968: 980 khz; 1 kw-D. Box 309 (54552). (715) 762-3221 Northland Bcstg Inc. Net: Wisconsin Ind. Format: MOR, talk. Spec progs: C&W 14 hrs wkly. ■ Desmond H. Callaghan, pres; George Palo, VP & gen mgr; Darwin L. Clark, gen mgr; Robert Hoffman, prog & mus dir; Sandra Dural, coml mgr; Pat Weubben, news dir; T. E. Korth, chief engr.

**WNBI-FM**—April 13, 1968: 98.3 mhz; 3 kw. Ant 245 ft. Prog dups AM 100%.

### Platteville

**\*WSUP(FM)**—Feb 25, 1964: 90.5 mhz; 420 w. Ant 140 ft. Room 42 Pioneer Tower, UW (53818). (608) 342-1165. Board of Regents of Wis. State U. Format: Prog. Top-40. Spec prog: Class 5 hrs, Jazz 4 hrs, wkly. ■ George Smith, gen mgr.

**WSWW(AM)**—Feb 22, 1955: 1590 khz; 1 kw-D, 500 w-N, DA-N. Box 1 (53818). (608) 348-2775. Southwest Wisconsin Co. (acq 12-1-71). Net: MBS. Rep: PRO Radio. Format: MOR. ■ Robert J. Bodden, pres, gen mgr & news dir; Jack O'Neill, spts dir; Mary Bodden, woman's dir; Austin Baxter, farm dir; Don Larsen, chief engr. ■ Rates: \$5; 5; 5; 5.

**WSWW-FM**—Sept 1, 1966: 107.1 mhz, 3 kw. Ant 235 ft. Prog sep from AM. Format: Btfl music. ■ Rates: \$4; 4; 4; 4.

### Plymouth

**WPLY(AM)**—April 1954: 1420 khz, 500 w-D. Box 420 (53073). (414) 893-2661. WPLY Inc. (acq 7-57). Net: Wisc Ind. Format: Top-40. Spec progs: Sp 1 hr, farm 1 hr, wkly. ■ R. Bunker Rogoski, pres; Dalton C. Hille, coml & gen mgr; Rick Crain, prog & mus dir; Duane Nigh, news dir & chief engr. ■ Rates: \$7, 7, 7, —.

### Portage

**WPDR(AM)**—July 31, 1952: 1350 khz; 1 kw-D. Box 1350 (53901). (608) 742-2350. Kramer Bcstg Inc. (acq 7-1-74). Net: ABC/E, Midwest Farm & Outdoor. Format: Contemp. Spec progs: Talk 11 hrs, farm 9 hrs, wkly. ■ Edward Kramer, pres & gen mgr; Bruce Cannon, prog & mus dir; Sharon Wick, news dir; Carol Mork, opns mgr; Robert J. Hoffman, coml mgr; Kenneth Ebnetter, chief engr. ■ Rates: \$6; 6; 6; 3.

**WDDC(FM)**—Co-owned with WPDR(AM). Nov 8,

1966: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Rates same as AM.

### Port Washington

**WGLB(AM)**—Dec 6, 1963: 1560 khz, 250 w-D, DA. Box 347 (53074). (414) 284-2666. WGLB Inc. (acq 5-16-73). Format: C&W. Spec progs: Ger 12 hrs, Farm 16 hrs, wkly. ■ Daniel C. Palen, pres; Howard J. Fuys, VP & gen mgr; Bob Look, mus dir; Paul Wiening, news dir; Richard Bluedorn, chief engr. ■ Rates: \$9.75; 8.75; 9.75; 6.25.

**WGLB-FM**—Oct 1969: 100.1 mhz, 3 kw. Ant 180 ft. Prog dups AM 100%.

### Poynette

**WIBU(AM)**—July 1925: 1240 khz, 1 kw-D, 250 w-N. 2041 Atwood Ave., Box 3336, Madison (53704). (608) 251-3955. Community Service Radio Inc. (group owner; acq 11-1-69). Net: NBC. Format: News. Spec prog: Farm 8 hrs wkly. ■ Thomas R. Holter, pres & gen mgr; Victor M. Aime, coml mgr; Dean Sherwood, prog dir; George Coburn, news dir; John Herbert, chief engr. ■ Rates: \$11.50; 9.50; 10.50; 7.50.

### Prairie du Chien

**WPRE(AM)**—Dec 11, 1952: 980 khz, 1 kw-D. Box 90 (53821). (608) 326-2411 Prairie Bcstg Co. ■ W.C. Schlaugat Jr., pres, gen mgr & chief engr; Robert Dillman, coml mgr; Norbert Aschom Jr., prog & news dir.

**WPRE-FM**—1968: 94.3 mhz; 3 kw. Ant minus 46 ft.

### Prairie du Sac

**WVLR(FM)**—See Sauk City.

### Racine

**WFNY(FM)**—Aug 6, 1962 92.1 mhz; 3 kw. Ant 270 ft. Box 565, 5720 Taylor Ave. (53401). (414) 554-8626. Lakeshore Bcstg Corp. Format: Btfl mus. ■ Jerome P. Feeny, pres & gen mgr; Ken North, coml mgr; Dick Wieland, prog dir; Frank Ricchio, mus dir; LaVerne Gedemer, prom mgr; Thomas Karkow, news dir; George Feichtner, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WRKR(AM)**—June 4, 1950: 1460 khz, 500 w-D. DA-D. 2200 N. Green Bay Rd. (53405). (414) 632-1627 WRAC Bcstg (acq 7-1-68). Group owner: J.W. O'Connor. Net: ABC/C. Rep: Masla. Format: Top-40. ■ J.W. O'Connor, pres; Richard R. Lange, gen mgr; Tom Rivers, prog dir; Ron Richards, mus dir; Dennis Plinska, coml mgr; Rick Larsen, news dir. ■ Rates: \$14; 13; 14; 13.

**WRKR-FM**—Aug 1948: 100.7 mhz, 50 kw. Ant 500 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.



**WRJN(AM)**—December 1926: 1400 khz, 1 kw-D. 250 w-N. 4201 Victory Ave. (53405). (414) 634-3311 Sentry Bcstg (acq 7-2-69). Net: ABC/I, Wisconsin Net. Format: MOR. ■ Donald M. Colby, pres; W.P. Gumm Jr., gen mgr; James L. Sorensen, prog dir; Donn R. Edmark, news dir; Rees Roberts, chief engr.

### Reedsburg

**WRDB(AM)**—February 1953: 1400 khz; 1 kw-D, 250 w-N. Box 349 (53959). (608) 524-2321 Sauk Bcstg Corp. (acq 3-1-71). Net: ABC/I. Format: Contemp, C&W. ■ Nathan Goetz, pres; Charles N. Gill, gen mgr; Arnold Peck, news dir; Cliff Groth, chief engr.

**WRDB-FM**—July 16, 1967: 104.9 mhz; 3 kw. Ant 230 ft. Prog dups AM 10%.

### Rhineland

**WOBT(AM)**—March 9, 1947: 1240 khz; 1 kw-D, 250

w-N. Box 738 (54501). (715) 362-6140. Oneida Bcstg Co. Net: NBC, UPI. Rep: PRO Radio. Format: MOR, oldies. ■ Thomas Cleary, pres; Wallace Pasbrig, gen mgr; Carol Boron, coml mgr; Al Stevens, mus dir; Scott Witt, news dir; William Warren, chief engr. ■ Rates: \$6; 6; 6; 6.

**WRHN(FM)**—CO-owned with WOBT(AM). Jan. 26, 1966: 107.9 mhz; 25 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Rates same as AM.

### Rice Lake

**WJMC(AM)**—1938: 1240 khz; 1 kw-D, 250-N. Box 352 (54868). (715) 234-2131 WJMC Inc. (acq 1-19-73). Net: MBS, Wisconsin Net. Rep: PRO Radio, Hurley. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Russell J. Brown, pres & gen mgr; Carl Klaus, coml mgr; Bob Groshong, prog dir; Dick Kaner, news dir; Bob Kolsky, chief engr. ■ Rates: \$7.50; 5.95; 7.50; 5.95.

**WJMC-FM**—1947 96.3 mhz; 100 kw. Ant 540 ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$6.25; 5.25; 6.25; 5.25.

### Richland Center

**WRCO(AM)**—Oct 18, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 529 (53581). (608) 647-2111 Richland Bcstg Corp. (acq 1-28-67). Net: ABC/C. Format: MOR, C&W. Spec prog: Farm 8 hrs wkly. ■ John F. Monroe, pres; Peter Athanas, VP & gen mgr; Gerald Cook, coml mgr; Rod Perry, stn mgr; Brian Kennedy, news dir; Tom Vodak, mus dir; Steve Kennedy, prog dir. ■ Rates: \$6.90; 6.90; 6.90; 5.70.

**WRCO-FM**—August 1965: 100.9 mhz, 3 kw. Ant 240 ft. Prog dups AM 90%. ■ Rates same as AM.

### Ripon

**WCWC(AM)**—Sept 15, 1957: 1600 khz; 5 kw-U, DA-N. Box 156 (54971). (414) 748-5111 Denovocom Inc. (acq 3-11-77). Net: UPI. Rep: PRO Radio. Format: MOR, C&W, oldies. Spec prog: Farm 14 hrs, gospel 5 hrs, blue grass 1 hr, wkly. ■ Jack Rohde, VP & gen mgr; Warren Bluhm, prog, mus & news dir; Nancy Erdman, coml mgr; Barbara Peacock, prom mgr; Mick Batterson, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**WCWC-FM**—Feb 1, 1965: 95.9 mhz; 3 kw. Ant 300 ft. horiz, 295 ft. vert. Stereo. Prog dups AM 100%.

**\*WRPN-FM**—1961 90.1 mhz; 10 w. Ant 110 ft. Stereo. Ripon College (54971). (414) 748-8147 Bd of Trustees of Ripon College. Format: Progs, diversified. Spec progs: Sp 1 hr, classicl 7 hrs, jazz 15 hrs, wkly. ■ Laurie Komberec, gen mgr.

### River Falls

**WEVR(AM)**—Sept 14, 1969: 1550 khz; 1 kw-D, 500 w-N. Box 43, Radio Road (54022). (715) 425-8111 (612) 436-8634. Hanten Bcstg Company Inc. (acq 6-1-74) Format: Diversified. Spec prog: Farm 18 hrs, classcl 5 hrs, C&W 20 hrs, wkly. ■ Jack Hanten, pres & gen mgr; Craig Formoe, farm dir; Ken Benner, chief engr. ■ Rates: \$8; 7, 8, 6.

**WEVR-FM**—Sept 30, 1970: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog dups AM 70%. Format: Diversified. Spec prog: Farm 18 hrs, classicl 18 hrs, C&W 20 hrs, MOR 20 hrs wkly.

**\*WRFW(FM)**—Nov 2, 1968: 88.7 mhz; 3 kw. Ant 82 ft. Stereo. 310 North Hall, U. of Wisconsin-River Falls (54022). (715) 425-3169. Board of Regents, U of Wisconsin System. Format: Noncoml diversified. ■ Ted Allison, prog dir; Dave Shepel, news dir; Alan E. Murray, chief engr.

### Sauk City

**WVLR(FM)**—Sept 18, 1964: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. 907 John Adams St. (53583). (608) 643-3375. Daryl L. Fredine. Rep: Keystone, Walton. Format: MOR. ■ Daryl Fredine, owner; J.D. Bundy, prog dir; Penny Roth, news dir; Dennis Olson, chief engr. ■ Rates: \$2.50; 2.50; 2.50; —

### Shawano

**WTCH(AM)**—Sept 3, 1948: 960 khz; 1 kw-U, DA-N. Box 489 (54166). (715) 524-2194. Shawano County Leader Pub. Co. Net: UPI. Rep: Corlett Assoc. Format: C&W, MOR. Spec prog: Farm 16 hrs wkly. ■ J. P.

Donald, owner: R. G. Gruetzmacher, gen mgr. ■ Rates: \$5.50; 5.50; 5.50; 3.50.

**WTCH-FM**—Dec 1966 99.3 mhz; 3 kw. Ant 180 ft. Prog sep from AM. ■ Rates: \$3; 3; 3; 3.

### Sheboygan

**WHBL(AM)**—1926: 1330 khz; 5 kw-D, 1 kw-N, DA-2. Box 27 (53081). (414) 458-2107 Sheboygan County Bcstg. (acq 7-72). Net: ABC/E. Rep: Walton. Format: Variety. Spec prog: Sp 1 hr, farm 10 hrs, classcl 2 hrs, Ger 1 hr, wkly. ■ Michael Walton, pres & gen mgr; Christ Bauer, chief engr. ■ Rates: \$15.15; 15.15; 15.15; 11.65.

**WWJR(FM)**—Co-owned with WHBL(AM). 1972: 97.7 mhz; 3 kw. Ant 240 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Harry Greenwald, stn mgr. ■ Rates: \$8.65; 8.65; 8.65; 8.65.

**WKTS(AM)**—January 1956: 950 khz; 500 w, DA 814 Plaza 8, Box 1045 (53081). (414) 457-5561 Sheboygan Bcstg Corp. (acq 11-28-77). Net: APR. Rep: PRO Radio. Format: MOR. ■ Julian Jetzer, pres & gen mgr; Charles Radatz, stn mgr; Colin Hoffmann, mus dir; Curtiss Ellinger, news dir. ■ Rates: \$8.50; 8.50; 8.50; 8.

**\*WSHS(FM)**—Nov 19, 1971 91.7 mhz; 10 w, 1042 School Ave (53081). (414) 459-3610. Board of Education. Sheboygan Public Schools. Format: MOR, educl, contemp. Spec prog: Fr 1 hr, Ger 1 hr, Sp 1 hr, educ 15 hrs, wkly. ■ Todd Hanson, gen mgr; Chris Bauer, chief engr.

**WWJR(FM)**—Listing follows WHBL(AM).

### Shell Lake

**WCSW(AM)**—Dec 30, 1967 940 khz; 1 kw-D. 108 6th Ave W (54871). (715) 468-2123. Charles Lutz Net: ABC/E. Format: Diversified. ■ Charles R. Lutz, owner; Betty Lutz, prom dir; Steven C. Lutz, coml mgr; Greg Miller, mus dir; Donald Tobias, news dir; Truman Smith, chief engr. ■ Rates: \$4; 4; 4; —

**WGMO(FM)**—Co-owned with WCSW(AM). Dec 1974: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. 125 Fifth Ave. (54871). (715) 468-2213. Format: MOR.

### Sparta

**WCOW(AM)**—June 1951. 1290 khz; 5 kw-D. 113 West Oak St. (54656). (608) 269-3307 Sparta-Tomah Bcstg Co. Net: MBS. Rep: Walton. Format: C&W. ■ John D. Rice, pres & gen mgr; Eugene G. Kuderer, coml mgr. ■ Rates: \$ 5.80; 4.80; 4.80; —

**WCOW-FM**—March 1, 1960: 97.1 mhz; 47 kw horiz, 23 kw vert. Ant 360 ft. horiz, 350 ft. vert. Stereo. Prog dups AM 35%. Format: News, C&W.

### Stevens Point

**WSPT(FM)**—Listing follows WXYQ(AM).

**\*WWSP(FM)**—Sept 28, 1968: 89.9 mhz; 300 w. Ant 67 ft. Communications Bldg., U of Wisconsin. (54481). (715) 346-2696. Board of Regents of the U of Wis. Format: Progs, AOR. Spec prog: Jazz 20 hrs wkly. ■ Andrew Miller, stn mgr; Dennis Corrigan, gen mgr; Tim Bedore, prog dir; Tom Magnuson, mus dir; Mike Zakrzewski, bus mgr; Maureen Mecozzie, PR dir; Paul Varney, sports dir; Lee Barth, news dir; Pat Wood, chief engr.

**WXYQ(AM)**—1949: 1010 khz; 1 kw-D. Box 247 (54481). (715) 341-1300. Stevens Point Bcstg Co. (acq 2-68). Net: UPI. Format: Mod Country. Spec prog Pol 2 hrs wkly. ■ Donald M. Colby, pres; Walt Bergman, coml mgr; James P. Schuh, gen mgr; Pat Martin, mus & prog dir; Gary Wescott, news dir; Chris Shebel, prom mgr; Jim Tuszka, chief engr. ■ Rates: \$8; 8; 8; 8.

**WSPT(FM)**—May 1, 1961 97.9 mhz; 50 kw. Ant 340 ft. Stereo. Prog sep from AM. Stereo. Format: Top-40. ■ Rates: \$8; 8; 8; 5.

### Sturgeon Bay

**WDOR(AM)**—Sept 8, 1951 910 khz; 1 kw-D. 800 S. 15th Ave. (54235). (414) 743-4411 Door County Bcstg Inc. Net: ABC/I, Wisc. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Edward D. Allen Jr., pres & gen mgr; Edward D. Allen III, VP & prog dir; David Allen, mus dir; Mark Daniels, sports dir; William Everson, chief engr. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

**WDOR-FM**—Dec 12, 1966: 93.9 mhz, 39 kw. Ant 640 ft. Prog dups AM 40%. Format: C&W. ■ Bob Gray, prog & mus dir. ■ Rates: \$—, 6.90; 6.90; 6.90

### Sun Prairie

**WYXE(FM)**—April 12, 1972: 92.1 mhz, 3 kw. Ant 300 ft. Box 3470, Madison (53704). (608) 256-0092. Pat-ten Bcstg (group owner; acq 8-23-78). Net: ABC/C. Rep: Masla. Format: AOR. ■ Greg Theokais, pres; Carl Cemo, gen mgr; Alan Young, prog dir; Les Cooke, mus dir; Mike Seger, prom mgr; Jim Owens, news dir; Van Steiner, chief engr. ■ Rates: \$10.50; 12; 13; 13.

### Superior

**WAKX(AM)**—June 18, 1959: 970 khz; 1 kw-D. Northland Bldg., 410 W. Superior St., Duluth, Minn. (55802). (218) 727-7271 Stereo Bcstg Inc. (acq 12-1-74). Group owner: Latto Grp. Net: ABC/I. Rep: Bernard Howard; Ewing. Format: Top-40. ■ Lewis M. Latto, pres & gen mgr; Charles Rutledge, reg sls mgr; Bruce McGregor, prog dir; Richard Junger, news dir; Wilfred A. Meyers, chief engr. ■ Rates: \$16.60; 14.90; 15.50; 11.75.

**WAKX-FM**—See Duluth, Minn.

**WDSM(AM)**—Oct 1939: 710 khz; 10 kw-D, 5 kw-N, DA-N. 1105 East Superior St. (55802). (218) 728-6406. WDSM Inc. (acq 6-1-75) Net: NBC. Rep: Torbet, Hurley. Format: Modern C&W. ■ Robert B. Rieder Jr., pres & gen mgr; Tim Michaels, prog dir; Larry Wilson, VP & coml mgr; Daryl Knutson, prom mgr; Mike Foley, news dir; Carl Williams, chief engr. ■ Rates: \$14, 11.90; 14; 9.50.

**KZIO(FM)**—Co-owned with WDSM(AM). Not on air, target date unknown: 102.5 mhz; 100 kw. Ant 595 ft. Stereo.

**WGGR(FM)**—See Duluth, Minn.

**\*WSSU(FM)**—Jan 31, 1966: 91.3 mhz; 940 w. Ant minus 72 ft. Stereo. 1800 Grand Ave. (54880). (715) 392-3461 U. of Wis Bd of Regents. Format: Var. ■ Dr. Karl W. Meyer, pres; David Stock, dir of radio.

### Suring

**WRVM(FM)**—Sept 15, 1967: 102.7 mhz; 100 kw. Ant 500 ft. Stereo. Box 212 (54174). (414) 842-2839. WRVM Inc. (acq 1-1-69). Format: Relig. Spec prog: Farm 3 hrs wkly. ■ Donald Abel, pres, Ken Hettinga, gen mgr; Math Meyer, coml mgr; Gordon Morris, prom mgr; Dennis Jones, prog dir; Marcia Ives, mus dir; Howard Lundgren, news dir; Alan Knuth, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Tomah

**WTMB(AM)**—April 20, 1959: 1460 khz; 1 kw-D (CP: 100 kw. Ant 660 ft). Box 588 (54660). (608) 372-2180. Tomah-Mauston Bcstg Co. Net: Wisconsin. Format: MOR. Spec prog: Farm 18 hrs wkly. ■ Hugh W. Dickie, pres; Del Lonquist, stn mgr; Phyllis Rice, coml & prom mgr; Theresa Burns, prog dir; Willie Kapanke, chief engr. ■ Rates: \$7.45; 6.45; 6.45; 5.40.

**WTMB-FM**—Jan 29, 1965: 98.9 mhz; 100 kw horiz. 93 kw vert. Ant 660 ft. Stereo. Prog dups AM 100%.

### Tomahawk

**WJJQ(AM)**—August 1968: 810 khz, 1 kw-D. Box 81 (54487). (715) 453-4481 WYYS Inc. (acq 8-1-74). Rep: Walton. Format: C&W. ■ Robert A. Jones, pres; Jeff Smith, gen mgr & chief engr; Maxine Bergs, coml mgr; Bruce Golan, prog dir; Keith Edwards, mus dir; Dave Daniels, news dir. ■ Rates: \$4.85; 4.85; 4.85; 4.85.

### Two Rivers

**WQTC-FM**—Listing follows WRTR.

**WRTR(AM)**—1951 1590 khz; 1 kw-D. 1817 Washington St., Box 266 (54241). (414) 793-1348. Paragon Radio Network Inc. (acq 4-14-77). Net: Wisc Ind, APR. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Thomas L. Stewart, pres; Donald R. Flick, VP & gen mgr; G. T. Stone, prog dir; John Barber, mus dir; David Kole, news dir; Larry Flessert, chief engr.

**WQTC-FM**—Co-owned with WRTR(AM). Nov 19, 1965: 102.3 mhz; 3 kw. Ant 230 ft. Stereo. Prog separate from AM. Format: Top-40 (contemp). ■ Russ Matar, stn mgr; Dan Stone, prog mgr. ■ Rates: \$6.75; 6.25; 6.75; 5.

### Viroqua

**WGBM(FM)**—Listing follows WISV(AM).

**WISV(AM)**—Feb 25, 1958: 1360 khz; 1 kw-D. Route 4 (54665). (608) 637-7200. Robinson Corp. (acq 1-1-67). Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Parks Robinson, pres & gen mgr; David Robinson, mus & prog dir; Gary Gilbertson, sports dir; Bruce Kuehn, news dir; James Graham, coml mgr; Verle Erickson, chief engr. ■ Rates: \$6.50; 6.50; 5.50; 5.50.

**WGBM(FM)**—Co-owned with WISV(AM). Oct 6, 1967 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Sep from AM. Format: C&W. Spec prog: Farm 12 hrs wkly.

### Watertown

**WTTN(AM)**—April 2, 1950: 1580 khz, 1 kw-D. 104 W. Main St. (53094). (414) 261-1580. Watertown Radio Inc. Net: MBS, UPI. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Carl V. Kolata, pres & gen mgr; John Donohue, coml mgr; Tom Mack, news dir; Clifford Groth, chief engr.

**WTTN-FM**—Aug 1, 1961 94.1 mhz, 20 kw. Ant 285 ft. Prog dups AM 85%.

### Waukesha

**WAUK(AM)**—March 27, 1947: 1510 khz; 10 kw-D, DA-D. 1460 Whitehall St. (53186). (414) 544-6800. Walt-West Wisconsin Inc. (acq 2-10-78). Net: UPI. Format: MOR. ■ Ed Walters, pres & gen mgr; Rusty Tym, coml mgr; Steve Weigl, news dir & chief engr. ■ Rates: \$20; 20; 20; —

**\*WCCX(FM)**—Sept 1, 1978: 88.1 mhz; 10 w. 221 North East Ave. (53186). (414) 544-4577 Carroll College Bcst Bureau. Format: Jazz, prog. ■ Robert Sullivan, gen mgr.

**WMIL(FM)**—Jan 1, 1962: 106.1 mhz; 19.5 kw. Ant 180 ft. (53186). Stebbins Communications Inc. (acq 8-15-75). ■ M. Earlene Stebbins, pres; Paul Stebbins, opns dir & chief engr.

### Waupaca

**WDUX(AM)**—April 29, 1956: 800 khz; 5 kw-D, DA. Box 247 (54981). (715) 258-5528. Laird Bcstg Co. Net: ABC/C. Rep: H-R Stone. Format: Contemporary. MOR. Spec prog: Farm 4 hrs wkly. ■ Dorothy J. Laird, pres; Morgan Marti, stn mgr; Gary Douglas, prog dir; Mark Gerlach, mus dir; Dan Hansen, sports dir; Mike Hankins, news dir; Douglas Lundberg, chief engr.

**WDUX-FM**—Jan 29, 1967 92.7 mhz; 3 kw. Ant 255 ft. Stereo. Prog dups AM 100%.

### Waupun

**WLKE(AM)**—May 26, 1966: 1170 khz; 1 kw-D. 609 Home Ave. (53963). (414) 324-4441 Coursolle Bcstg of Wisc. Net: Wisc Ind, UPI. Rep: Webb. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ James Coursolle, pres; George Baumann, gen mgr; James Peronto, sls mgr; Thomas Lang, prog dir & prom mgr; Mike Moran, mus dir & chief engr; Andrew Miltich, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WGGQ(FM)**—Co-owned with WLKE(AM). 1974: 99.3 mhz; 2.8 kw. Ant 300 ft. Prog separate from AM. Format: Top-40. Spec prog: Farm 4 hrs wkly. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

### Wausau

**WDEZ(FM)**—Listing follows WRIG(AM).

**\*WHRM(FM)**—June 10, 1949: 90.9 mhz; 77 kw. Ant 1,120 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wisconsin Educational Communications Bd. See \*WERN(FM) Madison.

**WIFC(FM)**—Listing follows WSAU(AM).

**WRIG(AM)**—Aug 1958: 1400 khz; 1 kw-D, 250 w-N. 529 Third St. (54401). (715) 845-4275. WRIG Inc. Rep: H-R Stone. Format: Contemp. ■ D.E. Wright, pres; Roy Sellin, gen mgr; Mark Johnson, coml mgr; Al Sellers, prog dir; Marv Nelles, news dir. ■ Rates: \$8.50; 7; 8.50; 7

## Wisconsin, Wyoming Radio

**WDEZ(FM)**—Co-owned with WRIG(AM) March 27, 1964. 101.9 mhz; 100 kw. Ant 490 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Rates: \$6.20; 6.20; 6.20; 6.20.

**WSAU(AM)**—Jan 30, 1937. 550 khz; 5 kw-U, DA-N. 1114 Grand Ave, Box 1088 (54401). (715) 845-4211 Forward Communications Corp. (group owner; acq 7-1-54). Net: NBC, Wisc. APR, UPI. Rep: PRO Radio, Hyett/Ramsland. Format: Oldies, MOR. Spec prog: Farm 7 hrs wkly. ■ Dave Raven, pres & gen mgr; Dave Arrowood, prog dir; Roger Eisenman, stn mgr; Chuck Williams, mus dir; Gary West, news dir; Pete Radunz, sls mgr; Don Cochart, chief engr. ■ Rates: \$14, 12; 14; 12.

**WIFC(FM)**—Co-owned with WSAU(AM) 1947. 95.5 mhz; 98 kw. Ant 1,080 ft. Stereo. Net: ABC/FM, Wisc. APR, UPI. Format: Top-40. ■ Pat Plan., stn mgr; Skip Taylor, prog dir; Terry Tee, mus dir. ■ Rates: \$8; 7.50; 8; 7.50.

**WXCO(AM)**—Aug 1, 1953. 1230 khz; 1 kw-D, 250 w-N. Box 778 (54401). (715) 845-8218. Seehafer Bcstg Corp. (group owner; acq 9-26-73). Net: CBS. Rep: Dore-Walton. Format: C&W. ■ Don Seehafer, pres; Robert J. Bertrand, stn mgr; Gene Converse, prog dir; Marilyn Bunde, traf dir; Harvey Engel, chief engr. ■ Rates: \$12; 12; 12, 12.

### Wauwatosa-Milwaukee

**WEZW(FM)**—Jan 1, 1961. 103.7 mhz; 14.5 kw. (CP: 19.5 kw). Ant 820 ft. Stereo. 1572 E. Capitol Dr., Milwaukee (53211). (414) 961-1030. Multimedia Radio Inc. (acq 5-1-78). Group owner: Multimedia Inc. Rep: McGavern-Guild. Format: Btfl music. ■ Paul W. Fiddick, VP & gen mgr; William Moos, opns dir & coml mgr; Don Blohowiak, news dir; Terrence Baun, chief engr. ■ Rates: \$55; 70; 55; 28.

### West Allis

**WAWA(AM)**—Oct 29, 1961. 1590 khz; 1 kw-D, DA. 12800 Bluemond Rd., Elm Grove (53122). (414) 786-1590. Suburbanare Inc. Group owner: McKenna Stns. Net: MBS/Black. Format: Black. ■ Neil K. Searles, pres & gen mgr; O.C. White, prog dir & asst gen mgr; Walter Beach, news dir; Jack Krause, asst gen mgr & chief engr.

**WAWA-FM**—See Milwaukee.

### West Bend

**WBKV(AM)**—November 1950. 1470 khz; 1 kw-D. Box 60 (53095). (414) 334-2344. West Bend Bcstg Co. (acq 10-18-76). Group owner: Gazette Printing Co. Net: APR. Format: MOR. ■ Marshall W. Johnston, pres; Larry H. Tainter, gen mgr; Betty Christen, prog dir; Jerry Van Horn, news dir; Paul Krejci, chief engr; Gene Schneider, coml mgr. ■ Rates: \$9.53; 8.41; 9.53; —

**WBKV-FM**—September 1958. 92.5 mhz; 19 kw. Ant 530 ft. Stereo. Progs sep from AM. Format: Btfl music. Spec prog: Ger 3 hrs wkly. ■ Rates: \$13.82; 10.35; 13.82; 10.35.

### Whitewater

**\*WSUW(FM)**—91.7 mhz; 1.3 kw. Ant 185 ft. 301 Hyer Hall, U. of Wisconsin, Whitewater (53190). (414) 472-1312. University of Wisconsin. Net: NPR. Format: Progs, top-40. Spec prog: CClass 8 hrs, jazz 10 hrs, Span 2 hrs, wkly. ■ Robert Leffingwell, dir of radio; Clifford Groth, chief engr.

### Wisconsin Dells

**WNNO(AM)**—May 1969. 990 khz; 500 w-D. 721 Superior (53965). (608) 254-2546. Voss Radio Inc. (acq 8-1-78). Net: MBS, Wis. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Gary Voss, pres; Clista McAllister, traf mgr; Mel Kanzenbach, sls mgr; Bruce Golla, sports dir; Buddy Albert, prom mgr; Kevin Karlson, news dir. ■ Rates: \$5; 4; 5; 4.

**WNNO-FM**—May 1974. 107.1 mhz; 2.6 kw. Ant 320 ft. Stereo. Prog dups AM 70%. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

## Wisconsin Rapids

**WFHR(AM)**—Nov 1, 1940. 1320 khz; 5 kw-D. 500 w-N, DA-N. 220 First Ave. S. (54494). (715) 424-1300. Advance Bcstg Corp. Net: CBS, Wisconsin. Format: Up tempo, MOR. ■ William F. Huffman, pres; Jack R. Gennaro, VP & gen mgr; Arnie Strope, prog dir; Dennis Gibson, loc sls mgr; Cliff Borden, news dir. ■ Rates: \$8.80; 7.50; 8.80; 7.50.

**WRRW(FM)**—Co-owned with WFHR(AM). Aug 1, 1946. 103.3 mhz; 73 kw horiz, 8.4 kw vert. Ant 330 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Roger Sweet, coml mgr. ■ Rates: \$7.20; 7.20; 7.20; 7.20.

## Wyoming

**CSI ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

### Buffalo

**KBBS(AM)**—April 17, 1956. 1450 khz; 250 w-U. (CP 1 kw-D). 90 S. Main St. (82834). (307) 684-7070. KBBS Inc. (acq 5-1-64). Net: ABC/I, IMN. Rep: RKO. Format: Variety. ■ Jeanette Maxwell, pres, gen & coml mgr; Marilyn Maxwell, prog dir; Steve Lawrence, prom mgr & mus dir; Susan Willis, news dir; Ralph Burger, chief engr.

### Casper

**KATI(AM)**—May 5, 1956. 1400 khz; 1 kw-D, 250 w-N. Box 2006 (82601). (307) 266-1400. Modcom Corp. (acq 2-23-64). Net: CBS. Rep: Mountain; Hix. Format: Contemp. ■ Patrick H. Meenan, pres; Larry Wakefield, VP; Don Roberts, gen mgr; Fred Leehimus, prog dir; Frank Barrett, coml mgr; Donna Fox, mus dir; Roger Mayer, news dir. ■ Rates: \$14; 11; 14; 10.

**KAWY(FM)**—Co-owned with KATI(AM). Oct 1, 1967. 94.5 mhz; 25 kw. (CP: 100kw). Ant 1,908 ft. (307) 235-1515. Prog sep from AM. Format: AOR. ■ Phil Robinson, prog dir. ■ Rates: \$9; 7.50; 9; 5.50.

**KTWO(AM)**—1930. 1030 khz; 50 kw-U, DA-N. Box 2720 (82602). (307) 237-3711 TWX 910-949-4462. Harriscopco Bcstg Corp. (group owner; acq 3-59). Net: NBC. Rep: Katz, McGuire. Format: MOR. ■ Jack Rosenthal, pres; Bob Price, gen mgr; Dave Allen, stn mgr; Bruce King, prog dir; Pete Williams, news dir; Steve Broomell, chief engr. ■ KTWO-TV affil.

**KVOC(AM)**—Oct 1, 1946. 1230 khz; 1 kw-D, 250 w-N. Box 2090 (82601). (307) 265-2727 KVOC Inc. (acq 6-19-64). Net: ABC/I, IMN. Rep: IMN; Eastman. Format: Modern C&W. Spec progs: Farm 1 hr, Sp 1 hr wkly. ■ Harry Bubeck, pres; Fred Hildebrand, gen mgr; Ron Tatar, prog dir; Ron Barnhart, coml & prom mgr; Terry Manna, news dir; Roger LaFrance, chief engr. ■ Rates: \$17.90; 17.90; 17.90; 11

### Cheyenne

**KFBC(AM)**—1940. 1240 khz; 1 kw-D, 250 w-N. 1806 Capitol (82001). (307) 634-4461 Capitol Media Inc. (acq 8-1-78). Net: ABC/I, IMN. Rep: Eastman. Format: MOR. ■ Larry Birleffi, pres; Jerry Gebhart, prog dir; David Montgomery, coml mgr.

**KFBC-FM**—September 1968. 97.9 mhz; 34 kw. Ant 580 ft. Dups AM 50%. ■ KFBC-TV affil.

**KRAE(AM)**—April 29, 1961. 1480 khz; 1 kw-D. Box 189, 2109 E. 10th St. (82001). (307) 638-8921 KRAE Inc. (acq 6-8-75). Net: APR. Rep: PRO Radio, Mountain Media. Format: MOR, Old. Spec prog: Farm 2 hrs, Sp 3 hrs wkly. ■ Tom Bauman, pres & gen mgr; Doug Nelson, coml mgr; John Hull, mus dir; Ralph Graczak, news dir; Bob Rute, chief engr. ■ Rates: \$7.50; 6.50; 6.50; —

**KVWO(AM)**—Sept 9, 1959. 1590 khz; 10 kw-D, 1

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

kw-N, DA-2. 505 American Natl Bank (82001). (307) 634-7975. KVVO Inc. (acq 4-78) Rep. Adam Young, Bob Hix. Format: MOR. ■ Tony A. Kehl, pres.

**KSHY(AM)**—1952. 1370 khz; 1 kw-D. 1725 Carey St (82001). (307) 635-8787 Harold Schwartz. (acq 6-1-78). Net: APR. Format: Rel. ■ Harold Schwartz, pres; Larry Green, gen mgr; J. W. Hamilton, coml mgr.

**KLEN-FM**—August 1961. 106.3 mhz; 3 kw. Ant 68 ft. Mesa Bcstg Co. Format: Btfl music. ■ John Hough, pres.

### Cody

**KODI(AM)**—March 1947. 1400 khz; 1 kw-D, 250 w-N. Box 1222 (82414). (307) 587-2211 Shoshone Communications Corp. (acq 12-74). Net: NBC, APR. Rep: Adam Young/Masla; Bob Hix. Format: MOR. ■ James Hayes, pres; Dorse Miller, gen mgr; Mike Cook, news dir; Margaret Lehman, coml mgr; Dave Rose, chief engr. ■ Rates: \$8; 7; 6; 6.

**\*KYDZ(FM)**—August 1976. 90.1 mhz; 10 w. 1225 10th St. (82414). Park County School District No. 6, State of Wyoming.

### Douglas

**KWIV(AM)**—June 22, 1957. 1470 khz; 1 kw-D, 500 w-N. Drawer X (82633). (307) 358-2768 Douglas Bcstg Inc. (acq 8-6-74). Rep: Mountain Media. Format: C&W, contemp. ■ Harry Fondren Jr., pres & gen mgr; William Spencer, coml mgr; Joe Summers, chief engr. ■ Rates: \$3.15; 3.15; 3.15; 3.15.

### Ethete

**\*KIEA(FM)**—Not on air. 89.7 mhz; 10 w. Wyoming Indian High School. (82850). Wind River Indian Educational Assn.

### Evanston

**KEVA(AM)**—June 27, 1953. 1240 khz; 1 kw-D, 250 w-N. Box 190 (82930). (307) 789-9101 KEVA Inc. (acq 10-15-71). Net: MBS; ABC/C. Rep: Masla; Hix. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Michael B. Lish, gen, coml & prom mgr; Darrel Young, prog & news dir; Greg Pomeroy, mus dir; Howard Johnson, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

### Gillette

**KIML(AM)**—Sept 13, 1957. 1270 khz; 5 kw-D, 1 kw-N, DA-2. Box 1009 (82716). (307) 682-4747 Gillette Bcstg Co. (acq 11-21-57). Net: APR. Format: MOR, C&W. ■ Robert Ostund, pres; Roy Mapel, gen mgr; Bonnie Martin, coml mgr; David King, news dir; Butch Luth, stn mgr & chief engr.

**KOLL-FM**—May, 1976. 93.5 mhz; 3 kw. Ant 272 ft. 917 E. Longmont (82716). (307) 682-5101 Midland Bcstg of Wyoming. Net: ABC/C, IMN. Rep: Savalli/Gates, Mtn Media. Format: Contemp rock. ■ Stephen Hughes, pres; Roger O'Dea, gen & sls mgr; Daniel Tuscher, stn mgr; Mike Campbell, mus dir. ■ Rates: \$5.85; 5.35; 5.85; 5.35.

### Green River

**KUGR(AM)**—June 18, 1976. 1490 khz; 250 w, 1 kw. Box 980 (82935). (307) 875-6666. Wycorn Corp. Net: ABC/I, IMN. Rep: Eastman. Format: Modern country. ■ Bill Sims, pres; Al Harris, gen mgr; Russ Rountree, prog dir; Kate Dupont, news dir; Jim Dyson, chief engr. ■ Rates: \$6; 5; 6; 4.

### Jackson

**KMTN(FM)**—Dec 16, 1974. 96.9 mhz; 48 kw. Ant 940 ft. Stereo. Box 927 (83001). (307) 733-4500. Teewinot Broadcasting. Format: Adult contemporary, AOR. Spec progs: Jazz 4 hrs, classical 13 hrs, wkly. ■

Jeff Woodruff, pres; Lou Centrella, sls dir; Walter Farl, mus dir; Jill Kline, news dir; Wayne Mills, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KSGT(AM)**—July 20, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 100 (83001). (307) 733-2120. Snow King Bcstg Corp. (acq 8-14-75). Net: ABC/I, IMN. Format: MOR. ■ Robert W. Campbell, pres & gen mgr; Maria M. Campbell, VP; William L. McManus, chief engr; Sandra L. McManus, bus mgr; Rick Anthony, prog dir; Don Deeker, sls mgr; Gary Shockley, spt dir. ■ Rates: \$7.05; 7.05; 7.05; 7.05.

## Kemmerer

**KMER(AM)**—Dec 7, 1962: 950 khz; 5 kw-D, 436 Fossil Butte Dr. (83101). (307) 877-4422. Lincoln Bcstg Co. (acq 2-5-66). Net: ABC/I, IMN. Rep: RKO, IMN. Format: MOR, C&W. ■ Alan E. Zeigler, pres; Keith Walker, gen mgr; Julie Failoni, coml mgr; Hans Christian, mus dir; Dale Fetzer, prom mgr. ■ Rates: \$5.75; 5.75; 5.75; —.

## Lander

**KDLY(FM)**—Listing follows KOVE(AM).

**KOVE(AM)**—1947: 1330 khz; 5 kw-D, 1 kw-N, DA-N. Box 430 (82520). (307) 332-5683. Fremont Bcstg Inc. (acq 1958). Net: CBS. Rep: Hix. Format: C&W, Contemp. Spec prog: Farm 4 hrs wkly. ■ Dan Breece, pres & news dir; Joe Kenney, gen mgr, prom mgr & prog dir; Paul Ross, mus dir; Gary Plouvier, chief engr. ■ Rates: \$5; 4; 5; 5.

**KDLY(FM)**—Co-owned with KOVE(AM). 1975: 97.5 mhz; 25 kw. Ant minus 424 ft. Format: MOR, btlf mus. ■ Joe Kenney, mus dir. ■ Rates: \$2.15; 2.15; 2.15; 2.15.

## Laramie

**KIOZ(FM)**—See listing after KOJO(AM).

**KOJO(AM)**—Feb 27, 1962: 1490 khz; 500 w-D, 250 w-N. Box 818 (82070). (307) 745-7396. Meadowlark Bcstg Inc. Group: Trans Western. Net: MBS. Rep: Masia; Hix. Format: Modern country. Spec prog: Sp 2 hrs wkly. ■ Dewey Spreng, gen mgr; John Barker, sls mgr; John Logan, prog dir; Jim Kearns, news dir; Jim Nulle, chief engr.

**KIOZ(FM)**—Co-owned with KOJO(AM). Sept 23, 1974: 102.9 mhz, 30 kw. Ant 1,150 ft. Stereo. 409 S. 4th St. Prog sep from AM. Format: Contemp, rock.

**KOWB(AM)**—Feb 20, 1948: 1290 khz; 5 kw-D, 1 kw-N, DA-2. Box 1290 (82070). (307) 745-4888. Curt Gowdy Enterprises (group owner; acq 12-1-66). Net: ABC/C, ABC/I, ABC/E, MBS, IMN. Rep: RKO; IMN. Format: Contemp, C&W, talk, variety. ■ Curt Gowdy, pres; Jim Ballas, gen & prom mgr & prog dir; Andy Hoefler, coml mgr; Duane Allen, mus dir; Ralph Berg, news dir; Ken Keating, sports dir; Robert Rule, chief engr. ■ Rates: \$6; 6; 6; 6.

**\*KUWR(FM)**—Sept 10, 1966: 91.9 mhz; 50 kw. Ant 1150 ft. Box 3985, University Stn. (82071). (307) 766-4240. U of Wyoming. Net: NPR. Format: Diversified. ■ John E. McMullen, gen mgr; Ken Bader, prog dir; Chris Humphreys, chief engr.

## Newcastle

**KASL(AM)**—July 10, 1953: 1240 khz; 1 kw-D, 250 w-D. 216 W. Main (82701). (307) 746-4433. Nodok Inc. (acq 2-74). Net: ABC/I, IMN. Rep: Eastman, IMN. Format: Top-40, C&W. Spec prog: Farm 10 hrs, jazz 1 hr wkly. ■ William Koenig, gen mgr; Roger Piper, prog dir; Pauline Koenig, coml mgr; Nancy Moore, news dir. ■ Rates: \$5; 3; 4; 2.

## Powell

**KPOW(AM)**—March 30, 1941: 1260 khz; 5 kw-D, 1 kw-N, DA-N. Box 968 (82435). (307) 754-2251. Broadcast Enterprises (acq 9-30-64). Net: ABC/I, IMN. Rep: Eastman; IMN. Format: MOR. Spec prog: Sp 1 hr. ■ William A. Mack, pres & gen mgr; Art Brooks, sls mgr; Doc DeVore, prog dir; Dean Abbott, news dir; Justin Kilness, chief engr. ■ Rates: \$5.10; 4.20; 5.10; 4.20.

## Rawlins

**KRAL(AM)**—February 1947: 1240 khz; 1 kw-D, 250 w-N. 319 Wyoming St. (82301). (307) 324-2711. Koral Radio Inc. (acq 3-1-68). Net: ABC/C, ABC/I, IMN. ■

Ralph W. Sterling, pres; Dorothy Sterling, gen mgr; Phillip Trotter, prog & mus dir; Donald Britton, news dir; La Monda Treick, prom mgr.

## Riverton

**\*KCWC(FM)**—March 1974: 88.1 mhz; 10 w. Ant 50 ft. (3 kw. Ant 145 ft). Central Wyoming College (82501). (307) 856-4441. Central Wyoming College. Format: Diversified. ■ Duncan Harvey, assoc prof of rad-TV, gen mgr.

**KVOW(AM)**—July 2, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 393 (82501). (307) 856-2251. Riverton Broadcasting Co. (acq 4-1-61). Net: ABC/I, IMN. Rep: Eastman. Format: C&W, MOR. Spec prog: Farm 6 hrs wkly. ■ Tony A. Kehl, pres; Jeff Kehl, gen mgr & prog dir; Larry Hedrick, news dir; Lee Roberts, chief engr; Jim Dabney, coml mgr. ■ Rates: \$6.25; 6.25; 6.25; 6.25.

**KTAK(FM)**—Co-owned with KVOW(AM). Dec 15, 1976: 93.5 mhz; 3 kw. Ant 278 ft. Format: Top-40. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

## Rock Springs

**KRKK(AM)**—1938: 1360 khz; 1 kw-D, 500 w-N, DA-N. Box 2128 (82901). (307) 362-3793. Media West Inc. (acq 8-74). Net: APR. Rep: Fred Smith. Format: MOR. ■ Arnold Morck, pres; Wm. Luzmoor, gen mgr; Rod Tucker, prog dir; Hal Hardy, coml mgr; Larry Racine, chief engr. ■ Rates: \$14; 14; 10.

**KQSW(FM)**—Co-owned with KRKK(AM). Jan 1977: 96.5 mhz; 100 kw. Ant 1680 ft. Prog sep from AM. Format: C&W. ■ Jon Collins, prog mgr; Cliff Top, coml mgr. ■ Rates: \$10; 10; 10; 8.

## Sheridan

**KROE(AM)**—March 18, 1961: 930 khz, 1 kw-D. Box 5086 (82801). (307) 672-7422. Sheridan Communications Co. (acq 11-20-74). Net: CBS. Rep: Hix. Format: MOR. Spec prog: farm 4 hrs wkly. ■ Kim Love, pres & gen mgr; Cheryl Burton, coml mgr; Jay Christopher, prog & mus dir; Beverly Badhorse, news dir; Berdon Smith, chief engr. ■ Rates: \$5; 4.50; 4.50; 4.50.

**KROE-FM**—Dec 1977: 94.9 mhz; 58 kw. Ant 44 ft. Format: Top-40.

**KWYO(AM)**—July 9, 1934: 1410 khz, 1 kw-D, 500 w-N, DA-1. Box 727 (82801). (307) 674-4461. Wycom Inc. (group owner; acq 6-1-75). Net: ABC/I, IMN. Rep: IMN. Format: C&W. Spec progs: Classicl 5 hrs, farm 1 hrs, wkly. ■ William Sims, pres; Donald R. Hargis, gen mgr; James Spracklen, coml mgr; Thomas J. Couch, prog & mus dir; Cynthia Atwood, news dir; James Dyson, chief engr. ■ Rates: \$7; 7; 7.

**KLWD(FM)**—Co-owned with KWYO(AM). Sept 1978: 96.5 mhz; 25 kw. Ant minus 13 ft. Format: Beautiful music. ■ Rates: \$7.30; 7.30; 7.30; 7.30.

## Thermopolis

**KRTR(AM)**—May 22, 1955: 1490 khz; 250 w-U, DA-1. 202 N. 5th st. (82443). (307) 864-5509. Eagle Bcstg Inc. (acq 7-1-78). Net: CBS. Rep: Mountain Media. Format: MOR. ■ Harry Wisehart Jr., pres & gen mgr; Ricardo Olivera, coml mgr; Roger Glass, mus dir; Lance Cook, prom mgr; Phillip Ernst, chief engr. ■ Rates: \$7; 7; 7.

**KTHE(AM)**—April 1957: 1240 khz; 1 kw-D, 250 w-N. Box 591 (82443). (307) 864-2119. Big Horn Basin Bcstg Co. Inc. (acq 12-1-76). Net: MBS, Northern Bcstg Sys. Rep: Hix. Format: Modern C&W. ■ Bruce Long, pres & gen mgr; Karen Long, coml mgr; Rick Allen, prog & mus dir; Jack Baines, chief engr. ■ Rates: \$6.25; 5.25; 6.25; —.

## Torrington

**KGOS(AM)**—May 15, 1950: 1490 khz; 1 kw-D, 250 w-N. Box 670 (82240). (307) 532-2158. Kermit G. Kath (acq 3-1-56). Net: ABC/I, IMN. Rep: Eastman. Format: MOR, variety, farm. Spec prog: Sp 1 hr wkly. ■ Kermit G. Kath, gen mgr; Bill Law, coml mgr; Wayne Deahl, prog & news dir; Greg Kath, mus dir; Bob Hinze, chief engr.

**KERM(FM)**—Co-owned with KGOS(AM). Dec 13, 1976: 98.3 mhz; 3 kw. Ant 300 ft. Net: ABC/FM. Format: C&W. ■ Greg Kath, prog dir.

## Wyoming, Guam, Puerto Rico Radio

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## Wheatland

**KYCN(AM)**—Nov 16, 1960: 1340 khz; 250 w-U. Box 248 (82201). (307) 322-3883. Pioneer Bcstg Inc. (acq 7-1-63). Format: Diversified. Spec prog: Farm 3 hrs wkly. ■ Grover D. Allen, pres, & news dir; Charles M. Allen, prog dir & mus dir; L.L. Stofflet, chief engr. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

## Worland

**KWOR(AM)**—March 7, 1946: 1340 khz; 1 kw-D, 250 w-N. Rt. 2 (82401). (307) 347-3231. KWOR Inc. (acq 7-69). Net: ABC/I, IMN. Rep: Eastman. Format: MOR, C&W. Spec progs: Farm 6 hrs wkly. ■ Tony A. Kehl, pres; Ken R. Brown, gen & prom mgr & prog dir; Jim Huff, mus dir; Bob Borst, coml mgr; Kyle Brown, news dir; Ev Feight, chief engr. ■ Rates: \$6.80; 5.80; 6.80; 5.80.

## Guam

## Agana

**KATB(AM)**—Feb 1975: 570 khz; 5 kw-U. Box 3791 (96910). Magof Incorporated. Format: MOR. Spec progs: Farm 7 hrs wkly. ■ Donald C. Brown, pres, gen mgr & chief engr; Jeff Pleadwell, coml mgr; Dennis Butler, ops mgr. ■ Rates: \$15; 15; 15; 15.

**KSTO(FM)**—Sept 1973: 95.5 mhz; 800 w. Ant 470 ft. Stereo. Box 20249 Main Facility (96921). (671) 477-7108. Inter-Island Communications Inc. (acq 11-77). Format: AOR. ■ Edward Poppe, pres & gen mgr; Bob Clarke, prog dir; Albert Juan, mus dir; Melinda Coats, news dir; William McBride, chief engr. ■ Rates: \$12; 12; 12; 12.

**KTWG(AM)**—August 1975: 800 khz; 10 kw-U. c/o Dr. Paul E. Freed, 560 Main St., Chatham, N.J. (07928). Trans World Radio Pacific. Format: Btlf mus. Spec prog: Class 18 hrs wkly. ■ Dr. Paul E. Freed, pres; Tom Lowell, field dir; Dan Harvey, David Arthurs, chief engr.

**KUAM(AM)**—March 14, 1954: 610 khz; 10 kw-U. Box 368 (96910). 477-9861. TWX 721-6142. Pacific Telestations Inc. (acq 9-27-77). Net: CBS. Format: MOR (ad contemp). Spec prog: C&W 6 hrs, Chamorro 5 hrs, Tagalog 5 hrs, Japanese 3 hrs, wkly. ■ Lawrence Berger, pres; Jon Anderson, VP & gen mgr; Herbert Rossin, sls dir; Les Englehart, prog dir; Dick Williams, news dir; David Obenauf, chief engr. ■ Rates: \$22; 16; 22; 16.

**KUAM-FM**—Sept 1, 1966: 93.9 mhz; 2 kw. Ant 950 ft. Prog sep from AM. Format: Btlf mus. ■ KUAM-TV affil. ■ Rates: \$8; 8; 8; 8.

## Puerto Rico

## Aguada

**WRFE(FM)**—1975: 105.5 mhz; 190 w. Ant 980 ft. 846, Bo. Piedras, Blancos, Aguada (00602). Aurio Matos.

## Aguadilla

**WABA(AM)**—Nov 15, 1951: 850 khz; 500 w. Box 188-Victoria Station (00603). (809) 891-1230. Aquadilla Radio & TV Corp. Inc. (acq 1973). Net: Cadena Radio El Mundo. Rep: Inter-American Publications; Promociones Max Muniz. Format: Contemp. ■

## Puerto Rico Radio

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Hector Reichard, pres; Pito Hernandez, gen. coml & prom mgr; Luis Rosario, prog dir; Jose Hernandez, chief engr.

**VIVA-FM**—Co-owned with WABA(AM). April 16, 1964: 100.3 mhz; 15 kw. Ant 1,000 ft. Stereo. Prog sep from AM.

**WTPM(FM)**—May 27, 1971: 92.9 mhz, 17.5 kw. Ant 980 ft. Stereo. Box 647, Victoria St. Stn. (00603). (809) 891-0897 Ricardo Vega. Net: APR. Format: Spanish, btfl mus. Spec progs: English 20 hr, classcl 3 hrs, wkly. ■ Ricardo Vega, pres, gen mgr & chief engr; Cesar Bonilla, coml mgr; Loida Quinones, mus & news dir; Dimas Ruiz, prog dir; Carmen L. Vega, prog dir. ■ Rates: \$2; 2, 2, 1.75.

**WUNA(AM)**—1956: 1340 khz; 250 w-U, Box 809 (00603). (809) 891-2312. Noroeste Bcstg Corp. ■ William Carpenter, pres; Frank Arredondo, gen mgr; Guillermo Mota, coml mgr; Odarit V. Tirado, prog dir; Ronald T. Cushing, chief engr.

### Arecibo

**WCMN(AM)**—June 24, 1947: 1280 khz; 5 kw-D, 1 kw-N. Box 436 (00612). (809) 878-0070. Caribbean Bcstg Corp. Net: APR. Format: MOR. ■ Carlos Esteve, pres; Byron Mitchell, gen mgr; Rafael Gonzalez, mus dir; Mario Maldonado, news dir; Carlos Arroyo, chief engr. ■ Rates: \$6; 6; 6, 6.

**WCMN-FM**—Jan 1, 1967: 107.3 mhz, 50 kw. Ant minus 135 ft. Stereo. Prog sep from AM. Format: MOR. ■ Archie Velez, gen mgr. ■ Rates: \$5; 5; 5.

**WMIA(AM)**—Feb 21, 1957: 1070 khz; 500 w-U. Box 1055 (00612). (809) 878-1275. Abacoa Radio Corp. Net: APR. Format: Variety. Spec progs: Farm 1 hr, Spanish 19 hrs, wkly. ■ Carlos M. Pirallo, pres; Epifanio Rodriguez-Velez, gen & coml mgr & chief engr; Miguel Melendex de la Rosa, news dir; Angel L. Cappion, mus dir; Manuel Pirallo, prom mgr; Enid Gomez, prog dir. ■ Rates: \$2; 2; 2, 2.

**WNIK(AM)**—1957: 1230 khz; 1 kw-D, 250 w-N. 462 Jose de Diego Ave., Box 908 (00613). (809) 878-1366. Arecibo Radio Corp. ■ M. A. Carbrera, pres; Frank Velazquez, gen. coml & prom mgr; Angel M. Natal, prog, mus & news dir; Ronald T. Cushing, chief engr.

**WNIK-FM**—July 17, 1965: 106.5 mhz; 19.5 kw. Ant minus 270 ft. Stereo. Prog sep from AM.

### Barceloneta

**WBQN(AM)**—March 1, 1975: 1160 khz; 1 kw-U. DA-2. Box 11395 (00617). (809) 846-6155; 6185. Angel M. Rivera. Net: UPI. Format: Top-40. Spec prog: Span 18 hrs wkly. ■ Angel M. Rivera, pres & coml mgr; Luis R. Rivera, gen mgr, news dir & chief engr; Ramon Rodriguez, prog & mus dir, prom mgr. ■ Rates: \$5; 5; 5; 5.

### Bayamon

**WEYA(FM)**—Co-owned with WRAI(AM) San Juan. Dec 3, 1959: 94.7 mhz; 31 kw. Ant 110 ft. Stereo. 74 Mayaguez St., San Juan (00917). (809) 766-5000. Radio Aeropuerto Inc. (acq 12-31-66). Group owner: Pirallo Lopez. Net: APR. Format: Btfl music. ■ Carlos M. Pirallo-Lopez, pres & gen mgr & chief engr; Jose C. Ruiz, prog & news dir; Carlos Fraga, coml mgr. ■ Rates: \$1.06; 1.06; 1.06; 1.06.

**WLuz(AM)**—1966: 1600 khz; 1 kw-U, DA-1 Box 9394, Santurce (00908). (809) 785-1600. Lucas Tomas Muniz. Format: MOR. ■ Lucas Tomas Muniz,

own & pres; Herran Nigaglioni, gen mgr; Tomas G. Muniz, coml mgr & prog dir; Manuel Ruiz Martinez, news dir; Rodolfo Rivas, chief engr.

**WRSJ(AM)**—1947: 1560 khz; 5 kw-D, 250 w-N. Box 1560 (00619). (809) 782-6398. P.H. Bcstg Corp. (acq 1974) Net: UPI. Format: MOR. ■ Paul Hernandez Jr., pres; Jose A. Cruz, prog & mus dir; Roberto Cassas-quillo, coml mgr; Jose M. Alvarado, chief engr. ■ Rates: \$14.50; 13; 14.30; 9.10.

**WXYX(FM)**—Not on air, target date unknown: 100.7 mhz; 50 kw. Ant minus 45 ft. Bamboo Dr. K-8 Urb, Torrimar Guaynabo (00657) RAAD Bcstg Corp.

### Cabo Rojo

**WEKO(AM)**—January 1970: 930 khz, 5 kw-U. DA-2. Rt. 103, Box 681 (00623). (809) 851-1236. David Ortiz Inc. Format: Spanish, Top 40. ■ David Ortiz, pres & gen mgr; Jean Ortiz, prog dir; Raffy Aviles, mus & news dir; M. Isabel Ortiz, prom mgr; Luis A. Rivera, chief engr. ■ Rates: \$4; 4, 4, 4.

### Caguas

**WBRQ(FM)**—See Cidra.

**WNEL(AM)**—July 21, 1947: 1430 khz, 5 kw-D, 500 w-N. Box 487 (00625). (809) 744-3131 Turabo Radio Corp. (acq 4-1-73). Format: Top 40. Spec prog: Farm 1 hr wkly. ■ Jesus M. Soto, pres & chief engr. Carmen Pagan, gen mgr; Victor J. Falcon, coml mgr; Manueal Rivera Ortiz, prog dir; Herman Davila, news dir. ■ Rates: \$8; 8; 8, 8.

**WPRM-FM**—See San Juan.

**WVJP(AM)**—Nov 24, 1947: 1110 khz, 250 w-U. Box 207 (00625). (809) 743-5790. Borinquen Bcstg Co. ■ Hector Pereira, gen mgr; Jorge L. Arzuaga, coml mgr; Federico Virella, prom mgr; Manuel Rivera Ortiz, prog dir; Vicente Pinero Schroder, news dir; Jesus R. Gomez, chief engr.

**WVJP-FM**—October 1968: 103.3 mhz; 50 kw. Ant minus 370 ft. Stereo. Progs sep from AM.

### Camuy

**WCHQ(AM)**—Oct 23, 1971: 1360 khz; 1 kw-D, 500 w-N, DA-2. Box 458 (00627). (809) 898-2510. Camuy Bcstg Corp. Format: Contemp. ■ Dr. Jesus Rodriguez Garcia, pres; Gilberto Rodriguez, treas, Jose A. Cordero Martinez, sec; Ronald T. Cushing, chief engr.

**WCHQ-FM**—Aug 15, 1968: 102.9 mhz; 5.9 kw. Ant minus 135 ft.

### Carolina

**WOLA-FM**—Listing follows WVOZ(AM)

**WVOZ(AM)**—March 16, 1964: 1400 khz, 1 kw-D, 250 w-N. Villa Fontana Park (00630). (809) 769-4103. International Bcstg Co. Net: Cadena Radio Voz. Net: UPI. Format: Sp. ■ Angel O. Roman, pres; Pedro Roman-Collazo, gen mgr, Pichin Roman-Collazo, prog dir; Pedro Ramon, mus dir & prom mgr; Amedee Robles, news dir; Margarita Nazario de Espinosa, coml mgr; Jose J. Arzuaga Jr., chief engr.

**WOLA-FM**—Co-owned with WVOZ(AM) Feb 8, 1967: 107.7 mhz, 50 kw. Ant 89 ft. Stereo. Prog sep from AM. Villa Fontana Park (00630). (809) 769-1400. Format: Top-40. ■ Rolando Sanchez Garcia, prog & mus dir.

### Cayey

**WLEY(AM)**—Dec 3, 1965: 1080 khz; 250 w-U, Box 1186. (809) 738-2276. Ponce Bcstg Corp. Rep: Cordero. ■ Charles Cordero, pres & gen mgr; Ramon A. Rodriguez, coml mgr; Rene Poltevin, news dir; Julius H. Conesa, chief engr.

### Cidra

**WBRQ(FM)**—March 1, 1972: 97.7 mhz; 360 w. Ant 860 ft. Box 2 (00639). (809) 745-9886. Arroyo and Fortuno Associates. Format: Progs. ■ George M. Arroyo, pres; Tomas Carrasquillo, gen mgr; Francisco Resto, coml mgr; Jose Esteves, mus dir; Tania Arroyo, news dir; George M. Arroyo, chief engr. ■ Rates: \$6; 6; 6, 6.

### Coamo

**WCPR(AM)**—1967: 1450 khz; 1 kw-D, 250 w-N. Box 316 (00640). (809) 825-1775. Coamo Bcstg Corp. Format: Top 40. ■ Jose David Soler, pres, gen mgr & chief engr; Elliot Ortega, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Corozal

**WORO(FM)**—July 1968: 92.5 mhz, 50 kw. Ant 1010 ft. 208 Eleanor Roosevelt St., Hato Rey (00918). (809) 767-3500. Jose Arturo Fernandez. ■ Jose Arturo Fernandez, pres & chief engr; Francisco Fernandez Rosa, coml mgr.

### Fajardo

**WMDD(AM)**—May 31, 1947: 1480 khz; 5 kw-U, Box 948 (00648). (809) 863-0202. Pan Caribbean Bcstg Corp. (acq 6-15-65). Format: Music, news. ■ Richard L. Friedman, pres & gen mgr; Laura Jimenez, coml mgr; Angel Luis Vasquez, prog dir; Paquito Soto Jr., news dir, Carmelo Soto Perez, chief engr.

**WMDD-FM**—Feb 15, 1969: 96.5 mhz, 6.8 kw. Ant 300 ft. (CP: 50 kw. Ant 970 ft.) Prog sep from AM. Format: Good mus.

### Guayama

**WXRF(AM)**—July 1948: 1590 khz; 1 kw-U. Box 600 (00654). (809) 864-2320. Guayama Bcstg Co. Inc. Format: Sp popular. ■ Rafael Fuster Jr., pres; Elisa Gallardo, coml mgr; Federico Leon, prog dir; Aixa Torregrosa, news dir; Raul Fuster, chief engr. ■ Rates: \$8; 8; 8, 8.

**WXRF-FM**—November 1966: 106.9 mhz, 50 kw. Ant minus 240 ft. Stereo. Prog sep from AM.

### Hormigueros

**WGIT(FM)**—Not on air, target date unknown: 92.1 mhz; 3 kw. Ant minus 110 ft. Stereo. c/o Radio Voz, Villa Fontana Park, Carolina (00630). (809) 769-4100. Southwestern Bcstg Corp. Cadena Radio Voz, Cadena Nacional de Puerto Rico. Format: Spanish. ■ Pedro Roman-Collazo, pres, gen & prom mgr, mus dir; Pichin Roman-Collazo, prog dir; Margarita Nazario, coml mgr; Amedee Robles, news dir; Samuel Perez, chief engr.

### Humacao

**WALO(AM)**—Feb 11, 1958: 1240 khz, kw-D, 250 w-N. Box C (00661). (809) 852-1230. Ochoa Bcstg Corp. (acq 3-19-70). Format: Span, Diversfd. Spec prog: Class 1 hr wkly. ■ Efrain Archilla-Roig, pres & gen mgr; Efrain Archilla-Diez, stn mgr & chief engr; Luis A. Gandara, prog dir; Angelo Pen'a Perez, news dir.

### Isabela

**WISA(AM)**—Oct 19, 1961: 1390 khz; 1 kw-D, 500 w-N. Box W (00662). (809) 872-2680. Radio Noroeste Bcstg (acq 8-3-65). ■ Luis A. Mejia, pres; Samuel Rodriguez, coml mgr; Ronald T. Cushing, chief engr.

**WKSA-FM**—Co-owned with WISA(AM) 101.5 mhz; 42 kw. Ant minus 26 ft. Dups AM 100%.

### Juana Diaz

**WCGB(AM)**—Nov 23, 1967: 1050 khz; 1 kw-D. Box 248 (00665). (809) 837-2440. Grace Broadcasters Inc. Format: Relig 25%, MOR, Sp. ■ Melvin Rivera, gen mgr; Carlos Torres, prog dir; Luis Penchi, news dir; Jose Abraham de Jesus, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Juncos

**WCID(AM)**—1971: 1460 khz; 500 w-D, DA. Box WW (00666). (809) 734-8060. Aerco Bcstg Corp. (acq 8-76). ■ Ramon A. Rodriguez, pres, gen mgr; Juan Ramon Rodriguez, coml mgr; Altigracia Llado, prog dir, prom mgr; Raul Martinez, chief engr.

### Levittown

**New FM**—Not on air, target date unknown: 88.9 mhz; 10 w. Ant 50 ft. BM-5 Dr. Villalobos St. (00638). Community Educational Group Corp. Format: Educ.

## Luquillo

**WZOL(FM)**—1976: 92.1 mhz; 3 kw. Ant 110 ft. Box 10547, Caparra Heights (00922) Carlos Rivera.

## Manati

**WMLD(FM)**—Listing follows WMNT(AM).

**WMNT(AM)**—1959: 1500 khz; 1 kw-D, 250 w-N. Box 6 (00701). (809) 854-2225. Arecibo Bcstg Corp. (acq 12-30-70). Format: MOR. ■ Jose A. Rivas, pres & prog dir; Pedro Collazo Barbosa, loc mgr; Jose A. Jimenez, coml mgr; Jesus M. Soto, treas & chief engr; Charlie Barbosa, news dir.

**WMLD(FM)**—Co-owned with WMNT(AM). 1973: 96.9 mhz; 18 kw. Prog sep from AM.

## Maricao

**WAEL(AM)**—See Mayaguez.

**WAEL-FM**—July 1970: 96.1 mhz, 10.5 kw. Ant 1950 ft. Box AE (00708). (809) 832-4560. Progs sep from AM. Group owner: Pirallo Lopez. Format: Btfl mus. ■ Rates: \$2, 2; 2; 2.

## Mayaguez

**WAEL(AM)**—1949: 600 khz; 1 kw-U, DA-1 Box AE (00708). (809) 832-0600. WAEL Inc. (acq 1957). Group owner: Pirallo Lopez. Format: MOR. ■ Manuel Pirallo, pres & gen mgr; Pedro Ojeda, coml mgr. ■ Rates: \$3; 3; 3; 3.

**WAEL-FM**—See Maricao.

**WKJB(AM)**—Dec 6, 1946: 710 khz; 1 kw-D, 500 w-N. Box 1293 (00708). (809) 832-4585. Radio Stn WKJB AM-FM Inc. Rep: Promotores Asociados. Format: Top-40. ■ Jose A. Bechara Sr., pres; Jose A. Bechara Jr., gen mgr; Fain Ramos, coml & prom mgr; Esteban Rosado Baez, news dir; Ismael Lopez, prog & mus dir; Guillermo A. Bonet, chief engr.

**WKJB-FM**—Jan 15, 1963: 99.1 mhz; 13.3 kw. Ant minus 10 ft. Stereo. Prog sep from AM. Format: Rock.

**WORA(AM)**—May 12, 1947: 760 khz; 5 kw-U, DA-1 Box 43 (00708). (809) 832-1150. Radio Americas Corp. Group owner: Quality Bcstg. Net: Radio P R. Rep: Island Network. Format: Top-40. ■ Alfredo R. de Arellano Jr., pres; Jose A. Sepulveda, gen, coml & prom mgr; Nelson Rios, prog & mus dir; Nelson Nin Lugo, chief engr.

**WIOA(FM)**—Co-owned with WORA(AM). Oct 12, 1947: 97.5 mhz; 25 kw. Ant 990 ft. Prog sep from AM. Format: English 100%. ■ David Saxon, asst mgr for FM. ■ WORA-TV affil.

**WOYE-FM**—Co-owned with WFBA(AM) San Sebastian. June 13, 1967: 94.1 mhz; 20 kw. Ant minus 151 ft. (CP: 25 kw. Ant 1960 ft). Box 1718 (00708). (809) 833-0094. Pepino Bcstrs (acq 1974). Spec prog Sp 16 hrs wkly. ■ Felix Bonnet Velez, pres.

**WPRA(AM)**—Oct 16, 1937: 990 khz; 1 kw-U. Box 1869 (00708). (809) 832-3020. WPRA Inc. Net: APR. Format: Top-40. ■ Andres Camara, pres; Ederlinda C. de Tamayo, gen mgr; Virginia Di Cristina, coml mgr; Carlos A. R. Camara, prog dir; Rolando T. Ramirez, prom mgr; Samuel Perez Jr., chief engr. ■ Rates: \$6; 6; 6; 6.

**WRPC(FM)**—Co-owned with WPRA. See San German.

**WTIL(AM)**—November 1950: 1300 khz, 1 kw-U, Box 1360 (00708). (809) 832-1291. Mayaguez Radio Corp. (acq 6-52). Rep: Ricardo Hermida Associates. ■ Gilbert Mamary, pres & gen mgr; Alberto Basora, coml mgr; Alberto Basora Suarez, prog dir; Hermes Matos, news dir; Aristides Zapata, chief engr. ■ Rates: \$5, 5; 5; 5.

## Orocavis

**WKCK(AM)**—1470 khz; 1 kw; DA-N. Calle Pedro Arroyo No. 10 (00720). Radio Sol Broadcasting Corp. Format: Standard pop, country.

## Penuelas

**WENA(AM)**—Nov 1, 1978: 1330 khz; 500 w-D, DA-D. Calle 14 (00619). (809) 836-1330. Penuelas Broadcasters. Format: Spanish. ■ Neftali Rodriguez,

pres & gen mgr; Ruben Rodriguez, coml mgr; Felipe Rodriguez, prog dir; Ines Vazquez, mus dir; Luz Elenia Vazquez, prom mgr; George Arroyo, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WPPC(AM)**—May 25, 1976. 1570 khz; 1 kw-D, T 56 Las Delicias, Ponce (00731). Penuelas Bcstg Corp. Format: Variety.

## Ponce

**\*WEUC(AM)**—1957 1420 khz; 1 kw-U. Station 6, Catholic U. of Puerto Rico (00731). (809) 842-2031. Catholic University Service Assn. ■ Edwin Rosado, gen mgr; Pedro Lugo, coml & prom mgr; Juan Ricart, prog dir; Zaham Rubio, asst dir; Nestor Figueroa, news dir; Carlos Arroux, chief engr.

**WISO(AM)**—Sept 15, 1953: 1260 khz; 1 kw-U, Box 2023 (00732). (809) 843-4124. South P R. Bcstg Corp. Group owner: Pirallo Lopez. ■ Luis E. Freyre, pres & coml mgr; J. Colon Melendez, prog & news dir; Modesto Delgado, chief engr.

**WLEO(AM)**—Nov 3, 1956: 1170 khz, 250 w-U. Box 7213 Ponce (00731). (809) 842-3038. Ponce Bcstg Corp. Rep: Inter-American Publications; Hermidas. Format: Top-40. ■ J. H. Conesa Sr., pres; J. H. Conesa Jr., gen & coml mgr; Ricardo Velez, prog dir; Larry Radka, chief engr. ■ Rates: \$6; 6; 6; 4.50.

**WZAR(FM)**—Co-owned with WLEO(AM). March 17, 1966: 101.9 mhz; 14 kw. Ant 2,580 ft. Stereo. Prog sep from AM. Format: Prog. ■ Rates: \$12; 12; 12; 12.

**WPAB(AM)**—Aug 14, 1940: 550 khz; 5 kw-D, 1 kw-N. Box 7243 (00731). (809) 842-3260. Portorican American Bcstg Co. Rep: Schellenberg. Format: MOR. ■ Alfonso Gimenez-Aguayo, pres; Alfonso Gimenez-Porrata, gen mgr; Felix Irizarry, coml mgr. ■ Rates: \$2; 2; 2; 2.

**WOQI(FM)**—Co-owned with WPAB(AM). May 1969: 93.3 mhz; 14.5 kw. Ant minus 225 ft. Stereo. Prog sep from AM. Format: Btfl musc. ■ Rates: \$2; 2; 2; 2.

**WPRP(AM)**—1936: 910 khz; 5 kw-D, 500 w-N. Box 430 (00731). (809) 842-0166. Voice of Puerto Rico Inc. (acq 1946). Group owner: Quality Bcstg. Net: Cadena, Quality Bcstg. Format: MOR. ■ Alfredo R. de Arellano Jr., pres; Miquel Borrero, res mgr; Albanes Figueroa, prog dir; Carlos Morales, sls mgr; Alfonso Santos, chief engr.

**WIOC(FM)**—Co-owned with WPRP(AM). January 1970: 105.1 mhz; 9 kw. Ant minus 150 ft. Prog sep from AM.

**WZAR(FM)**—Listing follows WLEO(AM).

**WZBS(AM)**—Feb 1, 1973: 1490 khz; 1 kw-D, 250 w-N. Box 7612 (00731). (809) 843-8110. Zaba Radio Corp. Net: APR. Format: Top-40. Spec prog: Farm 6 hrs wkly. ■ Dr. Renne Bartolomei, pres; Dr. Humberto Zayas Chardon, gen mgr; Jose Manuel Rodriguez, coml mgr; Ismael Torres Aquirre, chief engr. ■ Rates: \$6; 6; 6; 6.

## Quebradillas

**WREI(FM)**—Nov 16, 1974: 98.3 mhz; 3 kw. Ant minus 40 ft. Box W Santurce (00742). (809) 895-2725. Arzuaga & Davila Associates. Rep: C-Bethel. Format: Oldies, Sp, progsv. ■ Jose J. Arzuaga Jr., pres, gen mgr, & chief engr; Gloria Parez, prom mgr; Jose Sanchez, news dir; Idalia Arrieta, coml mgr; Junior Feliciano, mus dir; Chito Dorta, prog dir. ■ Rates: \$2; 2; 2; 2.

## Rio Piedras

**WFID(FM)**—Nov 17, 1958: 95.7 mhz; 50 kw. Ant 800 ft. Stereo. Box 20079 (00928). (809) 767-7018. Fidelity Bcstg Corp. Format: Btfl mus. ■ Jose Julian Acosta, pres, prog dir & chief engr; Victoria S. Acosta, gen mgr; Jose Lomena, coml mgr; Victoria S. Acosta, news dir; Carol A. Camero, stn mgr.

**WRAI(AM)**—See San Juan.

**WUNO(AM)**—See San Juan.

## Salinas

**WHYO(AM)**—April 6, 1967: 1210 khz; 1 kw-U. (809) 824-3420. Island Broadcasting Corp. Net: APR. Format: Spanish. ■ Johnny Ortiz, pres, gen & coml mgr & chief engr; Martin Colon, prog dir & prom mgr; Nequin Delgado, news dir. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

## Puerto Rico Radio

### San German

**WPRA(AM)**—See Mayaguez.

**WBOZ(AM)**—1090 khz; 250 w-U. (00753). Southwestern Bcstg Corp.

**WRPC(FM)**—Co-owned with WPRA(AM). Feb 1, 1969: 95.1 mhz, 25 kw. Ant 1970 ft. Box 113 (00753). (809) 890-3030. WPRA Inc. (acq 8-76). Progs sep from AM. Format: MOR. ■ Ederlinda C. de Tamayo, coml mgr. ■ Rates: \$8; 8; 8; 8.

### San Juan

**WAPA(AM)**—Jan 15, 1947 680 khz; 10 kw-U, Box 4563 (00905). (809) 724-3000. Hearst Radio Inc. (group owner; acq 3-17-64). Format: Contemp. ■ Franklin Snyder, pres; Ray Owen, gen mgr; Jose Bonilla, coml mgr; Francisco Aranzamendi, prog dir; Jose Ramon Diaz, news dir; Miguel Triay, chief engr.

**WBMJ(AM)**—1968: 1190 khz; 10 kw-D, 5 kw-N, DA-1 Penthouse One, Hotel Gran Bahia (00907). (809) 724-1190. Mid-Ocean Bcstg Co. Format: Contemp. ■ Bob Bennett, exec VP; June Bennett, gen mgr; Amaury Santiago, coml mgr; Johnny Vega, prog dir; Jorge Fuentes, mus dir; Mike Quinn, prom mgr; A. Luciano, chief engr. ■ Rates: \$52; 48; 52; 44.

**WHOA(AM)**—Nov 1, 1954: 870 khz, 5 kw-U, DA-1 Box V, Hato Rey (00919). (809) 756-8700. Continental Bcstg Corp. Net: ABC/I, NBC, MBS. Format: MOR, Contemp, English. ■ Carmina Mendez Miller, pres & gen mgr; Bob Bittner, mus & prog dir; W. Blanco Pi, chief engr; Mary Novak, info specialist; Marcia Gold, women's editor. ■ Rates: \$16; 14; 14; 12.

**WIAC(AM)**—1947: 740 khz; 10 kw-U, DA-1 Box 4504 (00905). (809) 724-0730. Bestov Bcstg Inc. of Puerto Rico (acq 1954). Net: APR. Format: Diversified. ■ Dorothy H. Mejia, pres; Luis A. Mejia, gen mgr; Mrs. Elsa Fernandez, coml mgr; Felipe Rodriguez, mus dir & prom mgr; Francisco Cancel, news dir; Alipio Carrion, chief engr. ■ Rates: \$12; 12; 12; 12.

**WIAC-FM**—March 1, 1961: 102.5 mhz; 91 kw horiz, 53 kw vert. Ant 310 ft. Stereo. Prog sep from AM. Format: Diversified. ■ Rafael Ortiz, prom mgr, prog & mus dir. ■ Rates: \$6; 6; 6; 6.

**\*WIPR(AM)**—Jan 26, 1948: 940 khz, 10 kw-U, DA-1 Box 909, Hato Rey (00919). (809) 766-5701. Dept of Education, Puerto Rico. ■ Mrs. Celeste Benitez de Rexach, sec of educ; Jose M. Garcia, gen mgr; Felix Rodriguez Baez, prog dir; Luisita Rodriguez, mus dir; Jose Manuel Alvarez, news dir; Manuel A. Collazo, chief engr.

**\*WIPR-FM**—June 3, 1960: 91.3 mhz; 125 kw. Ant 2720 ft. Dups AM 100%. ■ \*WIPR-TV affil.

**WKAQ(AM)**—Dec 3, 1922: 580 khz; 5 kw-U, Box 4668 (00936). (809) 764-0058. Telex 385751 El Mundo Bcstg Corp. (acq 10-31-49). Rep: Inter-American Publications. Format: All news. ■ Mrs. Argentina Hills, pres; Peter Alsi, exec VP; Huberto Biaggi, gen mgr; Ivan Vazquez, coml mgr; Raul Muxo, sls mgr; Antonio G. Caballero, news dir; Luis Oquendo, chief engr. ■ Rates: \$86; 28; 62; 18.

**WKAQ-FM**—Oct 8, 1958: 104.7 mhz; 50 kw. Ant 1,120 ft. Stereo. Dups AM 10%. Format: Top-40. ■ WKAQ-TV affil. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**WKVM(AM)**—1951 810 khz; 25 kw-U, DA-1 Box 4189 (00907). (809) 722-0151. American Colonial Bcstg Corp. (group owner). Format: Sp. ■ Ralph Perez Perry Sr., pres; Ralph Perez Perry Jr., prom mgr; Ileana Quinones, coml mgr; Eduardo Gonzalez, prog dir; Georgina Rivera, gen mgr; Hiram Collazo, news dir; Efrain Rivera, chief engr.

**WKVM-FM**—105.7 mhz; 50 kw. Ant 1,100 ft. Format: Sp. ■ WKVM-TV affil.

**WNEL(AM)**—See Caguas.

**WOSO(AM)**—Nov 21, 1977: 1030 khz; 10 kw-U, DA-1. Box 4349 (00905). (809) 724-4242. Cavallaro Bcstg Corp. Net: CBS. Format: MOR, Spanish. ■ Augustine L. Cavallaro, pres & gen mgr; Bob Clark, prog dir; Harry Sherwood, news dir; Herchel McClure, chief engr. ■ Rates: \$12; 12; 12; 12.

## Puerto Rico, Virgin Islands, Micronesia, Samoa, Canada Radio

**WPRM-FM**—April 1959: 98.5 mhz; 25 kw. Ant 1910 ft. Stereo. Box 5725 (00906). (809) 744-3131 ARSO Radio Corp. (acq 4-1-73). Format: Top-40. Spec prog: Farm 1 hr wkly. ■ Jesus M. Soto, pres, gen mgr & chief engr; Victor J. Falcon, coml mgr; Felix Echevarria, prog dir; Herman Q. Davila, news dir. ■ Rates: \$20; 20; 20, 20.

**\*WRTU(FM)**—Not on air, target date unknown: 89.7 mhz; 50 kw. Ant 796 ft. Box AU, University Station (00931). Format: Spanish, Variety.

**WQBS(AM)**—Jan 11, 1960: 630 khz, 5 kw-U, DA-2. Box 13427, Santurce (00908). (809) 725-4020. Alfredo Ramirez de Arellano. Format: Top-40, Span. ■ Alfredo Ramirez de Arellano, pres; Sebastian Robin, VP; Danny Garcia, coml mgr; Pedro Ruiz, mus dir; Jose Antonio Ayala, news dir; Miguel Ortiz, chief engr. ■ Rates: \$25; 20; 25; 12.

**WIOB(FM)**—Co-owned with WQBS(AM). March 1, 1961 99.9 mhz; 32 kw. Ant 180 ft. Dups AM 25%. Format: Btfl mus, Span. ■ Rates: \$12, 12; 12; 12.

**WQII(AM)**—1947: 1140 khz; 10 kw-U, DA-1 Box 101, Guaynabo (00657). (809) 790-5001 Metro Bcstg Co. Inc. (acq 1969). Format: Adult contemp. ■ David F. Gleason, gen mgr; Wilma Mendoza, asst mgr; Pedro Miranda, coml mgr; Saul Maldonado, opns mgr; Rey Moreira, news dir; Grafton Olivera, chief engr. ■ Rates: \$23; 22; 23; 22.

**WSRA(FM)**—Co-owned with WQII(AM). 93.7 mhz; 50 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$16; 16; 16; 16.

**WRAI(AM)**—July 4, 1949: 1520 khz, 10 kw-U, DA-1 74 Mayaquez St. (00917). (809) 766-5000. Radio Aeropuerto Inc (acq 12-3-59). Group owner: Pirallo Lopez. Rep: Contemporary Media. Format: Rock, English. ■ Carlos M. Pirallo, pres; Bob Norman, gen & coml mgr; Dave White, prog & mus dir; Tom Sherwood, news dir; Rafael A. Valdes, chief engr.

**WEYA(FM)**—Co-owned with WRAI(AM). See Bayamon.

**WRSJ(AM)**—See Bayamon.

**WUNO(AM)**—Oct 15, 1949: 1320 khz; 5 kw-D, 1 kw-N. Box Q, Hato Rey (00919). (809) 765-4720. San Juan Bcstg Corp. (acq 5-1-70). Group owner: Mooney. Format: Top 40. ■ George P. Mooney, pres; Reinaldo Royo Jr., VP & gen mgr; Manuel Rivera Morales, coml mgr; Joaquin Radin, prog dir; Tuto Gomez, chief engr.

### San Sebastian

**WFBA(AM)**—Feb 15, 1965: 1460 khz; 500 w-U. Box CC (00755). (809) 896-1024. Pepino Broadcasters Inc. Format: Variety. ■ Felix Bonnet-Velez, pres, gen mgr; William Rivera, coml mgr; Felix Bonnet, prog dir & prom mgr; Guillermo Bonet, chief engr.

**WOYE(FM)**—Co-owned with WFBA(AM). See Mayaguez.

### Utuado

**WUPR(AM)**—April 18, 1964: 1530 khz; 1 kw-D, 250 w-N. Box 868 (00761). (809) 894-2460. Central Bcstg Corp. ■ Melvin Villanueva, pres; Benito Martinez, gen mgr & news dir; Melvin T. Villanueva, mus dir; Pedro A. Gonzalez, coml mgr & prog dir; Pablo Llerandi, prom mgr; Carlos Arroyo, chief engr. ■ Rates: \$4; 4; 4; 4.

**WERR(FM)**—Co-owned with WUPR(AM). Feb 1, 1970: 104.1 mhz; 50 kw. Ant 710 ft. Stereo. Radio Re-dentor (acq 6-7-5).

### Vega Baja

**WEGA(AM)**—1972: 1350 khz; 500 w-D, DA-2. (CP-500 w-U, DA-2). (00763). (809) 858-2575. Vega Broadcasting Co.

### Vieques

**WIVV(AM)**—Dec 8, 1956: 1370 khz; 5 kw-D; 1 kw-N. Box A, San Juan (00936). (809) 761-4242. Calvary Evangelistic Mission Inc. Format: Relig, div, English. Spec prog: Sp 9 hrs wkly. ■ Donald D. Luttrell, pres &

gen mgr; Rugh Luttrell, coml mgr; Jim Brandt, prom mgr & chief engr; Janet Luttrell, prog dir.

**WZVS-FM**—Not on air, target date April 1, 1977 98.9 mhz, 50 kw. Ant 952 ft. Stereo. Box S 3282, San Juan (00904). (809) 723-5814. Carlos J. Colon-Ventura. Format: Variety. ■ Carlos J. Colon-Ventura, pres; Rafael Valle-Valle, gen mgr; Nydia Rios, coml mgr; Jose Carlos Colon, prog dir; Raisacc Colon, mus dir; Wilfredo Mendez, prom mgr; Jose C. Colon, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Yabucoa

**WXEW(AM)**—May 10, 1975: 840 khz; 250-w-D. Box 41 (00767). (809) 893-3065. James Calderon. Net: Radio Cadena Noticiosa, APR. Rep: Diaz. Format: Top-40. ■ James Calderon, pres & gen mgr & prog dir; Victoria Vargas, coml mgr; Victor Calderon, mus dir; ■ Rates: \$6; 6; 6; 6.

### Yauco

**WKFE(AM)**—Nov 3, 1961: 1550 khz; 250 w-U. Box 324 (00768). (809) 856-1320. Ponce Bcstg Corp. Rep: Cordero. Format: MOR. ■ Charles Cordero, pres & gen mgr; Jaime Bermudez, stn mgr; Frankie Rodriguez, news dir; J.H. Conesa, chief engr.

## Virgin Islands

### Charlotte Amalie

**WCRN(FM)**—Nov 2, 1976: 101.1 mhz; 50 kw. Ant 1500 ft. Crown House, St. Thomas (00801). (809) 774-5350. Radio Virgin Inc. Net: APR. Format: Beautiful music, MOR. Spec prog: Classical 5 hrs wkly, Jazz 6 hrs wkly. ■ Walter B. Dunn, pres; Judith Mead, VP prog; Martha Prefontaine, VP ops, William Kenny, VP sls; James Sharp, contract engr. ■ Rates: \$8.33; 8.33; 8.33; 8.33.

**WIBS(FM)**—Not on air, target date unknown: 97.9 mhz; 50 kw. Ant 1580 ft. Arrozo & Figueroa Assoc.

**WSTA(AM)**—Aug 1, 1950: 1340 khz; 250 w-U. Box 489, St. Thomas (00801). (809) 774-1340. V. I. Industries Inc. (acq 3-24-61). Net: MBS, NBC. Rep: T.I.E. States Ltd., Schellenberg & Kirwan. Format: Diversified. Spec prog: Talk 18 hrs wkly. ■ William O'Neil, pres; Big Saul, gen mgr; Irvin Brown, prog dir; Ray Jones, mus dir; Ron Martin, news dir; Karp Niel, chief engr. ■ Rates: \$8.40; 6.40; 6.40; 4.40.

**WUWI(AM)**—Nov 19, 1962: 1000 khz; 1 kw-U. Box 5170, St. Thomas (00801). (809) 774-1000. Thousand Islands Corp. (acq 5-15-70). Net: CBS. Format: Top-40. Spec prog: Jazz 5 hrs, East Indian 1 hr, wkly. ■ Robert E. Noble, pres & gen mgr; Rick Ricardo, stn mgr & VP; Stan Soltoski, prog dir; Harvey Henne, sls mgr; Lee Carle, news dir; Ray Jones, mus dir; Herb Schoenbohm, chief engr. ■ Rates: \$14; 10; 14; 7

### Christiansted

**WIVI-FM**—May 17, 1965: 99.5 mhz; 4.9 kw. Ant 205 ft. Box 310, St. Croix (00820). (809) 773-3810. WIVI-

## Canada

**Note:** Unless indicated as French (Fr), programming is in English on Canadian stations in all provinces except Quebec. In Quebec, programming is in French unless shown as English (Eng). Due to Canada's geographic expanse, several Canadian stations have affiliates on shortwave (sw) frequencies for domestic broadcasting. In all cases they duplicate the AM station programming 100%.

### Alberta

### Blairmore

**CJPR(AM)**—1972: 1490 khz; 1 kw-D, 250 w-N, DA-2. Box 780 (403) 562-2806. Lethbridge Bcstg Ltd. Audio news: BN. Rep: All Canada. Partially dups

FM (acq 8-26-76). Net: Virgin Islands Network. Rep: Pan American Bcstg Co. Format: MOR.

**WSTX(AM)**—1952: 970 khz; 5 kw-D, 1 kw-N. Box 428 (00820). (809) 773-0390. Virgin Islands Bcstg Corp. Format: Diversified. ■ William M. Carpenter, pres; Ruth J. Carpenter, gen mgr; Robert E. Miller, prog dir; Alan Woods, mus dir; Fred Clarke, news dir; Herbert Schoenbohm, chief engr. ■ Rates: \$9; 9; 9; 9.

### Frederiksted

**WRRR(AM)**—1976: 1290 khz, 500 w-D, DA. 72 Queen St., St. Croix (00840). (809) 772-1290. Carlos Lopez Lay. Format: Diversified. ■ Rates: \$5.50; 5.50; 5.50; —

**WVIS(FM)**—June 10, 1973: 106.1 mhz; 5.8 kw. Ant 830 ft. Stereo. Box 487, Fredericksted (00840). (809) 772-1652. Joseph Bahr. Net: Cadena Radio Voz. Rep: Lazar, Edith Braun. Format: Religious, Black, div. Spec progs: Indian 1 hr wkly. ■ Joseph Bahr, pres; Julio Bahr, gen mgr & prog dir; Clayton Knight, coml mgr; Warren Phillipus, mus dir; Delroy Thomas, prom mgr; Marvin Pickering, news dir; Meyer Gottesman, chief engr. ■ Rates: \$15; 15; 15; 15.

### St. Thomas

**\*WIUJ(FM)**—Not on air; target date unknown: 88.9 mhz; 10 w. Ant 30 ft. Box 2175 Vet. Dr. (00801). Boy Scouts of America, Virgin Islands Council, St. Thomas Dist.

## Micronesia

### (Trust Territory of the Pacific)

**Micronesia Broadcasting Service**—Saipan (96950). Elias H. Thomas, dir. Government-owned, noncommercial, operating the following stations:

**WSZB Koror**—1500 khz; 1 kw. (96940).

**KUSI Lelu**—1500 khz; 1 kw. (96950).

**WSZO Majuro**—1100 khz; 10 kw. (96960).

**WSZD Ponape**—1450 khz; 10 kw. (96941).

**KJQR Saipan**—1350 khz; 1 kw. (96950).

**WSZC Truk**—1300 khz; 5 kw. (96942).

**WSZA Yap**—1480 khz; 1 kw. (96943).

## American Samoa

### Leone

**WVUV(AM)**—April 16, 1975: 1120 khz; 10 kw-U. Box 2567 Pago Pago (96799). 688-7511 Radio Samoa Ltd. Net: CBS. Rep: ISL. Format: Diversified; English, Samoan. Spec progs: Classical 2 hrs wkly. ■ Lawrence S. Berger, pres; Rick Petri, gen mgr; Ray Sweeney, coml mgr; Fekusone Pulu, mus dir; Michael Ah Fook, chief engr. ■ Rates: \$7; 5; 6.50; 4.50.

**CJOC(AM)** Lethbridge. Format: MOR, C&W. ■ Daryl Ferguson, gen mgr; Kerry Greenway, mus dir; Fred Salerno, news dir

### Brooks

**CKBR(AM)**—1973: 1340 khz; 1 kw-D, 250 w-N, DA-1 Box 180 (TOJ OJO). (403) 362-3418. Dinosaur Bcstg 1957 Ltd. Audio news: SBN. Format: Farm, C&W. ■ Stan Solberg, pres; Ted Storch, gen mgr; Michael Rawlins, coml mgr; Dennis Seibel, prog dir; Carmen Cosford, mus dir; Ted Storch, prom mgr; Lez Philpott, news dir; Dean Hendricksen, chief engr.

### Calgary

**CBR(AM)**—Oct 1, 1964: 1010 khz; 50 kw-U, DA-2 Box 2640 (T2P 2M7). (403) 283-3311. Telex 038-21604. CBC. ■ J. Phillips, stn mgr.