



Annual Review 2010

WILDSCREEN
PROMOTING CONSERVATION THROUGH WILDLIFE IMAGERY

Wildscreen at a glance...

About Wildscreen

- Wildscreen is a registered charity, established in 1987 by Sir Peter Scott, founder of WWF-UK and the Wildfowl & Wetlands Trust, and Christopher Parsons OBE, former Head of the BBC Natural History Unit.
- Wildscreen works globally to promote an appreciation of biodiversity and nature through the power of wildlife imagery.
- The Wildscreen charity grew out of the success of the Wildscreen Festival, which began in 1982, and is now the world's largest and most prestigious wildlife and environmental film festival.
- As a registered charity, Wildscreen relies entirely on the support of charitable trusts, sponsors, supporters and individuals.
- Wildscreen's Patrons include some of the world's greatest environmental icons: HRH Prince Philip, Duke of Edinburgh; Sir David Attenborough; Professor E. O. Wilson; Dr Sylvia Earle and Dr George McGavin.
- Wildscreen is governed by an active board of 17 independent trustees representing the wildlife media industry, conservation science and environmental education. The Chair of the Wildscreen Board of Trustees is Dick Emery OBE, former CEO of UKTV.
- Wildscreen's headquarters are in Bristol, UK – the world's centre for wildlife filmmaking. Wildscreen employs 40 members of staff in both full and part-time positions. Wildscreen USA, which promotes the ARKive project in the US, is based in Washington DC.

Wildscreen's mission

...is to use the power of the world's finest wildlife films and photographs to promote a greater understanding of the natural world and the need for its conservation.

“ *Bristol is the centre of wildlife filmmaking worldwide...and Wildscreen is a reflection of that.* ”

Sir David Attenborough
Wildscreen Patron

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“ ARKive is a fantastic repository of biodiversity imagery. It is the premier way of accessing wildlife and conservation imagery today. ”

Thomas Peschak, Chief Photographer
Save Our Seas Foundation

Cameraman filming manta ray (*Manta birostris*) © Jason Isley / www.scubazooimages.com

Introducing Wildscreen's work

Promoting conservation through wildlife imagery

Wildscreen works with the world's very best wildlife and environmental filmmakers and photographers to deliver its mission through five inter-related programmes of activity.

ARKive
IMAGES OF LIFE ON EARTH

ARKive is a unique global initiative, gathering together the very best films and photographs of the world's species into one centralised digital library, providing a stunning audio-visual record of life on Earth, freely accessible to all online at www.arkive.org



WILDSCREEN FESTIVAL
GLOBAL WILDLIFE & ENVIRONMENTAL FILM FESTIVAL

The Wildscreen Festival first took place in Bristol in 1982. Today it is internationally acknowledged as the world's most prestigious and influential wildlife and environmental film festival. www.wildscreenfestival.org

WILDPHOTOS
EXPLORING THE POWER OF NATURE PHOTOGRAPHY

WildPhotos is the UK's leading nature photography symposium exploring the power of wildlife and environmental photography. www.wildphotos.org.uk



WILDSCREEN OUTREACH
ENGAGING AND INSPIRING NEW AUDIENCES

Wildscreen Outreach is a touring programme of award-winning film screenings and masterclasses to reach, engage and inspire new audiences. Programmes in developing countries, where pressure on the environment is most critical, are a key priority. www.wildscreen.org.uk/initiatives-outreach

WILDFILM HISTORY
100 YEARS OF WILDLIFE FILMMAKING

WildFilmHistory is an online guide to the pioneering people and productions behind 100 years of natural history filmmaking. As filmmaking courses become increasingly popular, WildFilmHistory is a topical and relevant tool for study and research. www.wildfilmhistory.org



© Claudia Müller

Patrons



HRH Prince Philip
Duke of Edinburgh

“Books and lectures can do a lot to explain the facts of life on this planet, but images and sounds are better at stirring the imagination. I am quite sure that through its series of Festivals and ARKive, Wildscreen has been responsible for making many more people aware of the natural world.”



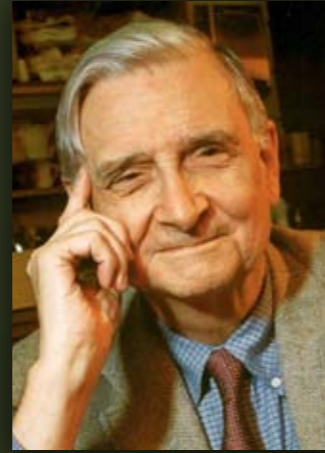
Sir David Attenborough
Naturalist, Broadcaster

“Natural history films are more than just entertainment. They provide a crucial insight into the world, from which so many of us are increasingly divorced. We cannot properly value what we do not know. I truly believe the films that Wildscreen cares for and promotes are major elements in the battle to protect our imperilled natural world. Wildscreen has become a crucial force in bringing about changes of attitude that will have to happen if humanity is not to totally devastate the planet.”



Dr Sylvia Earle
Oceanographer

“Wildscreen and ARKive are all about knowing the natural world, creating awareness about the connections between ourselves and all creatures, from minute microbes to mighty giants. We have a chance now, as never before and perhaps as never again, to provide security for wildlife on the land and in the sea, and in so doing, security for ourselves.”



Professor E. O. Wilson
Harvard University

“Wildscreen has gained international recognition and support because, first it is the premier supporter of wildlife and natural history films in the world, and second because ARKive is our leading repository for images of Earth's endangered species. This enterprise is fundamental to research and education, and will grow more so with each passing year. I'm proud and pleased to be a Patron.”



Dr George McGavin
Oxford University

“If you don't capture audiences, if you don't inspire them, if you don't grab their interest by being entertaining, they will learn absolutely zip. It should be entertaining first, and the education will follow. And Wildscreen does just that through its ARKive project, capturing the imagination of a huge variety of visitors. If you love the natural world you can be part of a unique enterprise to document our planet's wildlife and by doing so you contribute directly to global conservation, education and understanding.”





Message from the Chair

It is with great pleasure that I introduce Wildscreen's Annual Report 2010, celebrating achievements over the last twelve months. From our work in the UK, and with Wildscreen USA,

we continue to contribute at a national and international level towards global conservation.

2010 saw the world embrace the United Nations' International Year of Biodiversity in its bid to safeguard life on Earth. The campaign provided a platform on which to focus attention to the plight of the many diverse species under threat.

We can only succeed in rescuing species from the brink of extinction by raising their public profile. Without imagery to show people what species look like, it's an uphill struggle. In 2010 ARKive set itself the ambitious task of tracking down films and photos for over 17,000 of the world's most endangered species.

There are now over 12,000 species profiled on ARKive, which has seen the authentication and cataloguing of over 75,000 photos and film clips. An enormous challenge to complete in a year, ARKive's 'Most Wanted' mission will continue in 2011.

While 2010 was about profiling species and building the ARKive resource, 2011 will be about communication – 'making a noise' about this amazing online

window into the wonders of the natural world. As internet access and the use of social media continues to grow, Wildscreen recognises the importance of keeping up with technological advancements, and this will be a key focus in 2011.

2010 was a Festival year and as in previous years the event pushed the boundaries to deliver a cutting-edge programme. From nurturing new talent, to ongoing development for industry experts, the Wildscreen Festival 2010 also provided a stage for commissions to be awarded, and films to be bought and sold, drawing in the top names in the business, as well as from the conservation world.

The Festival was closely followed by WildPhotos 2010, which presented the latest from the world of wildlife and environmental photography. Like the Wildscreen Festival, WildPhotos drew the best in the business, showcasing collections of inspiring and thought provoking images.

Whether it is via the Festival, WildPhotos, Outreach or our online resources, in 2011 Wildscreen will continue to work with the most eminent filmmakers, photographers and conservationists to expose both new and current audiences to powerful and emotive imagery in its bid to communicate the conservation message.

Wildscreen's work would of course not be possible without continued support from the film and photography industries and partnerships with our many media donors, supporters, sponsors and followers.

In 2010 special recognition must be given to our principal sponsor, the Environment Agency – Abu Dhabi (EAD), whose commitment to environmental causes, alongside dedication to education, has led to a hugely successful relationship, without which a large number of our achievements would not have been possible.

Without doubt the next 10 to 15 years will be critical in terms of biodiversity. The conservation movement has never been more conscious of the tipping points facing Planet Earth and the need for action on a global scale. Through its work, Wildscreen will continue to use images to educate and raise awareness of these issues, so that people can care for the natural world and its species.

Despite these challenging times, when environmental issues battle alongside economic downturn, I remain optimistic for the future of our natural world. I look forward to working with my fellow trustees, Wildscreen Patrons and staff on these critical issues in 2011 and am confident Wildscreen's work will continue to provide a voice for Earth's endangered species.

Board of Trustees

Dick Emery OBE, Chair
Former CEO of UKTV

Con Alexander
Partner, Veale Wasbrough Solicitors

Winnie De'Ath
Director of Communications, WWF-UK

Professor Jon Drori
Director, Changing Media

Helen Gilks
Managing Director, Nature Picture Library

Andrew Jackson
Head of BBC Natural History Unit

Kenn Lamb
Chief Executive, Cyan

Brian Leith
Freelance Producer
Executive Producer, BBC Natural History Unit

Professor Angela McFarlane
Director of Content and Learning, RBG Kew

Paula Newport
Head of HR, Aardman

Larry O'Reilly
Trustee, Wildscreen USA



Professor Ron Ritchie
Assistant Vice-Chancellor: Partnerships, Diversity & Civic Engagement, University of the West of England

Dr Keith Scholey
Director, Wild Horizons Ltd
Joint Director, Big Cat Ltd

Kimberly Stewart
Louis Stewart Foundation

Dr Simon Stuart
Chair of the IUCN Species Survival Commission

Fiona Westwood
Director, PricewaterhouseCoopers

Ellen Windemuth
Managing Director, Off the Fence

How Wildscreen works

Communication specialists

Wildscreen sits at the heart of the international natural history media industry and is passionate about conservation communications. A dedicated team of experts exploit the very latest in media, communications and technological developments to raise awareness of our natural world and the many threats it faces. Influential, strategic alliances have been forged to ensure Wildscreen sits alongside, and works with, some of the biggest names in conservation, science, technology and the media.



A passionate team

The Wildscreen team brings together professionals from a range of specialist disciplines, from environmental and scientific to technical and creative. Despite such diversity, a common thread runs throughout – a care for the environment, its unique flora and fauna, and the desire to spark passion for the natural world in others.

Working with others

Wildscreen sees the value in building strong relationships with others to help reach, engage and inspire new audiences, and effect real change.

The charity works closely with, and enjoys continued support of, the world's most eminent filmmakers and photographers to bring the natural world, and all its wonders, into the classrooms, living rooms and social spaces of people from around the world.

As well as reaching out to individuals, Wildscreen also recognises the benefit of working with wide-ranging organisations. The charity does not simply seek corporate sponsorship, it also provides staff engagement programmes to raise environmental awareness, in turn communicating its message to key decision makers, clients and partners.

“ You have an admirable grasp of the creativity and humour needed to pull people in. ”

*Brittany Grayson
Smithsonian Institution*

“ I’m really inspired by how people are using new technologies. We all work in the field by ourselves most of the year, so WildPhotos is an excellent opportunity to meet other photographers, share common interests and gain new ideas. ”

*Tim Laman
Wildlife photojournalist
and field biologist*



Tim Laman on location in Papua New Guinea © Tim Laman

Working with the industry

**WILDSCREEN
FESTIVAL**
GLOBAL WILDLIFE & ENVIRONMENTAL FILM FESTIVAL

The Wildscreen Festival has been the world's finest platform to exchange ideas, share best practice and provide training to wildlife and environmental filmmakers for almost thirty years.



Through its work, Wildscreen has helped nurture and shape the future of natural history filmmaking as we know it today. In doing so, the Wildscreen charity has played a vital role in increasing the public's understanding of the natural world and the very real need to conserve it.

Internationally acknowledged, the Festival is the most prestigious and influential event of its kind in the world and is home to the Panda Awards.

The Wildscreen Festival is well known for its thought-provoking content and speakers. The week's talks and debates tackle a range of issues, with content driven by predominant themes in the industry, alongside the hot topics being explored by the Panda Award film entries.

As always, the 2010 Wildscreen Festival embraced the latest technology. In particular, 3D innovations played a strong role in the line-up, providing delegates with cutting-edge perspectives and first-hand insight into 3D filmmaking.

The 2010 Festival also saw Wildscreen receive a record number of Panda Award entries and an increase in delegate numbers. Further cause for celebration were film entries from countries that had not been represented at the Festival before, including Angola, Taiwan and Puerto Rico.

The official opening ceremony for the 2010 Wildscreen Festival was lead by H.E. Razan Khalifa Al Mubarak, Assistant Secretary General, Environment Agency – Abu Dhabi, principal sponsors of the Wildscreen charity.

- **550 delegates and visitors**, representing **42 countries**.
- **150 companies** and **80 freelancers** attended.
- Over **100 separate events**.
- More than **20 workshop** sessions offering over **300 training places**.
- **446 films** entered into the Panda Awards from **45 countries**.
- **50 free film screenings** welcomed over **2,000 members of public**.
- **850 attendees**, including delegates and members of public, to the prestigious keynote **Sir Peter Scott event**.
- A marketplace for business – nine out of 10 delegates gained essential contacts and business opportunities. **50% of delegates secured work** as a direct result of attending the Festival.



“ Impressed to see Wildscreen pushing the technical boundaries with their 3D special feature and how well the event was organised.

Anthony Geffen, world renowned documentary producer and filmmaker



Patrick Rouxel collecting the Golden Panda for his film, Green (right)



Launching international research

Wildscreen was honoured to host the launch of WWF's Living Planet Report 2010 during the Festival. The event was staged at a global level, with links to WWF ambassadors in Ecuador and the Philippines via live satellite.



“ The Golden Panda Award is the highest and most prestigious award I have and probably will ever receive. If I were to keep just one award of all those ‘Green’ has received, it would be without question the Golden Panda.

Patrick Rouxel, Winner of the 2010 Golden Panda

“WildPhotos holds the key to the natural history photography kingdom. Every photographer of merit should attend.”

Kathy Moran, Senior Editor (Natural History)
National Geographic magazine



WILDPHOTOS

EXPLORING THE POWER OF NATURE PHOTOGRAPHY

The Wildscreen charity also supports the wildlife and environmental photography industry through its initiative WildPhotos. The UK's largest nature photography symposium, WildPhotos draws the biggest names in photography from across the globe.

Attended by professional photographers, industry experts and amateur enthusiasts, this two-day event explores the power of wildlife and environmental photography, and the impact that iconic and emotive imagery can have on conservation.

First held as part of the 2006 Wildscreen Festival, WildPhotos has grown to be a much-anticipated annual event on the nature photography calendar. WildPhotos secures the best in the business to inspire delegates, challenging them to think about the effect images of the natural world have on their audiences.

Ethics in photography featured in 2010's programme and saw wide ranging debate with keen delegate participation. As a result of WildPhotos an industry recognised 'Ethics Declaration' was created drawing signatories from around the world.

The 2010 programme of events also delivered storytelling and conservation photography sessions, and looked at practical publication and photo techniques – from time-lapse and trip-wires to wide-angle and macro.

Unique portfolios of iconic images and new work were presented by WildPhotos speakers, Fellows of the International League of Conservation Photographers (ILCP), National Geographic photographers and Veolia Environnement Wildlife Photographer of the Year winners.

“If you're a professional wildlife photographer, you really shouldn't miss it! You see some of the greatest practitioners of the age.”

Chris Packham
WildPhotos compère



“It was most certainly an honour and pleasure to be invited. It is the absolute best forum for nature photography that exists.”

David Doubilet
WildPhotos Keynote
Speaker 2010

Communicating the message



Effective communication about the world's threatened animals, plants and habitats sits at the heart of Wildscreen's work. The key initiative driving this communication to a global public audience is ARKive.

ARKive is gathering together the very best films and photographs of the world's threatened species into one centralised digital library, providing a stunning audio-visual record of life on Earth, freely accessible to all online via the award-winning ARKive website – www.arkive.org

- Over **5,500** contributing media donors, giving unprecedented access to their media.
- More than **12,000** species and **70,000** film clips and photos given a safe-haven in the ARKive digital vault.
- Up to **20,000** visits every day, with visitors from across the globe.
- **2010 Webby Award Honoree** – awarded for outstanding calibre of work.
- **2010 AEP Award winner** (Association of Educational Publishers) - honouring outstanding resources for teaching and learning.

WHAT'S YOUR FAVOURITE @ARKIVE SPECIES? JOIN OUR NEW #LOVESPECIES CAMPAIGN AND SHOW EVERYONE WHY YOU ♥ SPECIES [HTTP://OW.LY/3SIUM](http://ow.ly/3SIUM) #VALENTINES



Engaging online

Wildscreen recognises how audience behaviours are changing in line with technology and it is committed to keeping up with the latest advancements. Part of this work involves increasing access to ARKive content via third-party platforms, such as Google Earth and YouTube.

Wildscreen also takes ARKive content to online audiences via social networks such as Facebook, Twitter and Flickr. Through the development of competitions, quizzes and campaigns, the number of people engaging with ARKive through social networking sites is increasing daily.

Over 20,000 images have been uploaded to the ARKive Flickr Group and ARKive's 2010 Facebook campaign 'Speak Up for Species' brought a 26% increase in ARKive Facebook 'likes' in just two months. Word of the campaign spread through social share buttons and twibbons, helping raise the public profile of endangered species.

“Wildscreen is one of the most nimble, fast-moving, effective non-profits I've worked with.”

John Hanke
VP, Product Management
Geo at Google



“ I think ARKive is absolutely fundamental to what we are all trying to achieve...there is nothing else quite like it and it is essential to educating people. ”

Mark Carwardine
Photographer, Writer, Presenter



Inspiring future generations

ARKive launched its new educational pages in 2010 – a home for tailored resources for use by teachers, parents and students.

From learning about Darwin and evolution by natural selection, to educational games on animal survival and habitat design – these teaching resources are freely available to all.



ARKive STEM Ambassadors

In 2010, two members of ARKive staff were trained as STEM Ambassadors through the government-backed organisation STEMNET (Science, Technology, Engineering and Mathematics Network).

STEM Ambassadors were created to enthuse and inspire young people about STEM subjects, and in return, the scheme has given ARKive the opportunity to engage more closely with the education sector.

Visiting numerous secondary schools in 2010, the team has led a variety of lessons and activities on diverse subjects, from adaptation, species extinction and Darwin, to championing careers in conservation.

Throughout 2011, work will continue in developing and expanding lesson resources, and making them widely accessible to educators globally.

UKOT – UK Overseas Territories Project

2010 saw ARKive launch its UKOT project during the Big Nature Party at London's Natural History Museum. The project aims to help raise awareness of the unique, rich and globally significant biodiversity in the 14 UKOT – home to hundreds of endemic species.

With support from Defra and the Overseas Territories Environment Programme, which is a joint programme of the Department for International Development and the Foreign and Commonwealth Office, the project created over 200 new species profiles for animals and plants found within the UKOT.

As part of the UKOT project, an 'ARKive Overseas Adventure' quiz was also created and launched onto the education area of ARKive, encouraging young visitors to learn about the variety of species living in these areas.

“ This important project is an innovative way to increase knowledge and understanding of the unique wildlife in our Overseas Territories. Film and photos of wildlife are vital tools in educating everyone about the battle to save the world's most endangered species from the brink of extinction. ”

Richard Benyon MP
Minister for the Natural Environment and Fisheries



On the hunt for the 'Most Wanted'



In recognition of International Year of Biodiversity, 2010 saw ARKive launch its mission to track down films and photos for 17,000 of the world's most endangered species.

Wildscreen Patron Sir David Attenborough officially launched the challenge during a press event held in the Attenborough Studio at the Natural History Museum, London. While in the USA, Wildscreen Patron Dr Sylvia Earle and John Hanke, VP, Product Management, Geo at Google, launched the 'Most Wanted' challenge at the Smithsonian National Zoo, Washington DC.

It is hard to truly value something without knowing what it looks like. Therefore, the campaign aimed to put faces to the names of the many thousands of species facing extinction.

The campaign was supported by the very real, and very threatened, but creatively interpreted, jeweled toad, major black millipede, Marley's golden mole, Cook's holly and Mexican water mouse.

By the end of 2010, the ARKive team had profiled over 9,000 of the world's most threatened species, adding a further 25,000 photos and film clips to ARKive's growing collection.



“Wildlife images are without doubt one of the most powerful ways of engaging people with the natural world. This has become increasingly important as more and more of us live in cities, cut off from that world. Only when you see what these wonderful species look like can you really begin to care about them.”

Sir David Attenborough
Wildscreen Patron



Jeweled toad (*Incilius gemmifer*) – Endangered

Contrary to its evocative name, the little-known jeweled toad is reported to be a medium sized amphibian of rather uniform colour.

Its population is believed to be small and declining, due to habitat loss from the spread of agriculture, expansion of plantations and wood extraction.

Despite much investigation, ARKive has yet to track down photos or film of this species.

Celebrating International Year of Biodiversity

IUCN Red List Partner

Wildscreen became a formal IUCN (International Union for Conservation of Nature) Red List Partner in 2010. Through this partnership, ARKive authored content and sourced media for the IUCN 'Species of the Day' project – an initiative created specifically for the International Year of Biodiversity 2010 to raise awareness of the amazing variety of life on Earth.



PLANTS PEOPLE
POSSIBILITIES

Working with Royal Botanic Gardens, Kew

With one-third of all plant species at risk of extinction, promoting the need for their conservation is vital.

In 2010, Wildscreen and the Royal Botanic Gardens, Kew, recruited an ARKive Media Researcher to work with Kew's scientists to unlock images of rare and threatened plant species.

These images will be included within ARKive and also made available for Kew's own image library and publicity purposes.



Communicating the 'Love. Not Loss.' message to a global audience

As part of the International Year of Biodiversity 2010, Wildscreen produced a short film 'Love. Not Loss.', to highlight the critical importance of communication, education and public awareness in the campaign to halt the loss of biodiversity. The film was screened at the opening of the Convention of Biological Diversity's COP 10 in Nagoya, Japan, to audiences that included high-level ministerial representatives from across the world. After airing at COP 10, the film was posted on YouTube for mass global distribution.



WILDSCREEN OUTREACH

ENGAGING AND INSPIRING NEW AUDIENCES

2010 allowed Wildscreen to take stock of its past Outreach work and start laying foundations for its 2011 trip to India and Sri Lanka.

In November 2009, Wildscreen Outreach toured Mexican cities with a programme of award-winning films and conducted a series of masterclasses by celebrated filmmakers during the 'WILD SPEAK conservation communications symposium' at the 9th World Wilderness Congress in Merida, Mexico.

In 2011, twelve leading wildlife and environmental filmmakers will tour India and Sri Lanka to deliver a programme of masterclasses and film screenings, as part of Wildscreen Outreach.



Delegates during a Wildscreen Outreach event

WILDFILM HISTORY

100 YEARS OF WILDLIFE FILMMAKING

The WildFilmHistory collection continued to expand in 2010, with further oral history recordings completed by industry experts from across the globe – including Masaru Ikeo (NHK), Walter Koehler (ORF), Bob Landis and Mike Birkhead.



Masaru Ikeo being interviewed for his oral history



In partnership with



As part of the ongoing partnership between Wildscreen and the Environment Agency – Abu Dhabi (EAD), 2010 saw the development of a travelling photography exhibition ‘Abu Dhabi Wildlife’. The exhibition highlighted some of the amazing wildlife found in the diverse habitats of the United Arab Emirates to celebrate International Year of Biodiversity.

Opened by His Highness Sheikh Hamed bin Zayed Al Nahyan, Chairman of the Abu Dhabi Crown Prince’s Court, at the Abu Dhabi

National Exhibition Centre, the exhibition was also shown at the Al Ain Wildlife Park & Resort, the Western Region (Al Gharbia) and the ADIHEX exhibition Abu Dhabi.

In addition, as principal sponsors of the ARKive project, the EAD’s invaluable partnership allowed many more of the world’s threatened species, including those of the United Arab Emirates, to be audio-visually profiled by the ARKive team and published on the ARKive website.



“ In the context where most of us are living in cities, the skill and passion expressed by wildlife filmmakers and photographers is one of the greatest catalysts in the global conversation effort. We are delighted to be working with, and supporting, Wildscreen’s activities, and in particular the ARKive project. ”

H.E. Razan Khalifa Al Mubarak
Assistant Secretary General
Environment Agency – Abu Dhabi

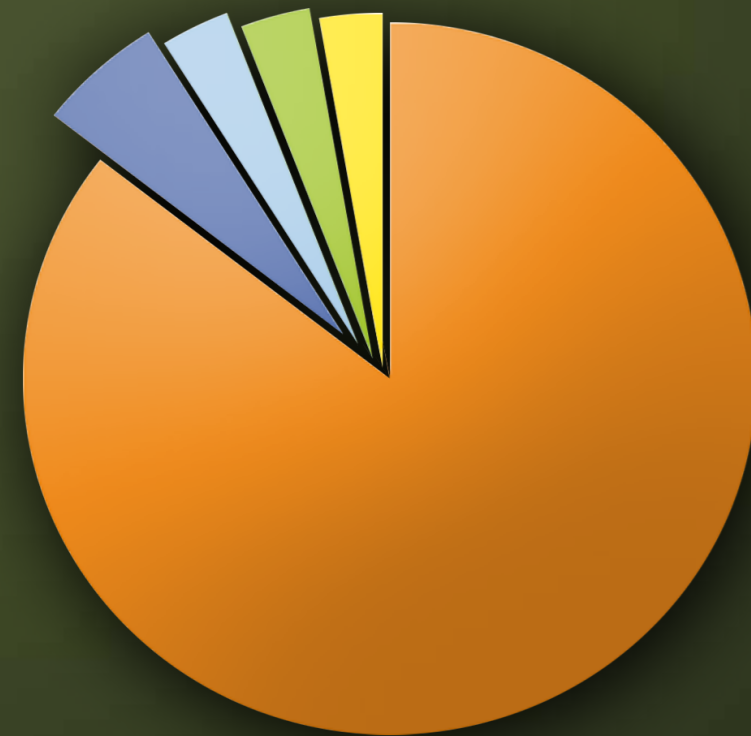
Sind saw-scaled viper (*Echis carinatus sochureki*)

Included in ARKive’s ‘Jewels of the UAE’ pages, the Sind saw-scaled viper is an aggressive and efficient predator with a lightning-fast strike and powerful venom. It hunts mainly at night and feeds on toads, lizards, arthropods and bird eggs.



Financials

Income 01.04.09 to 31.03.10

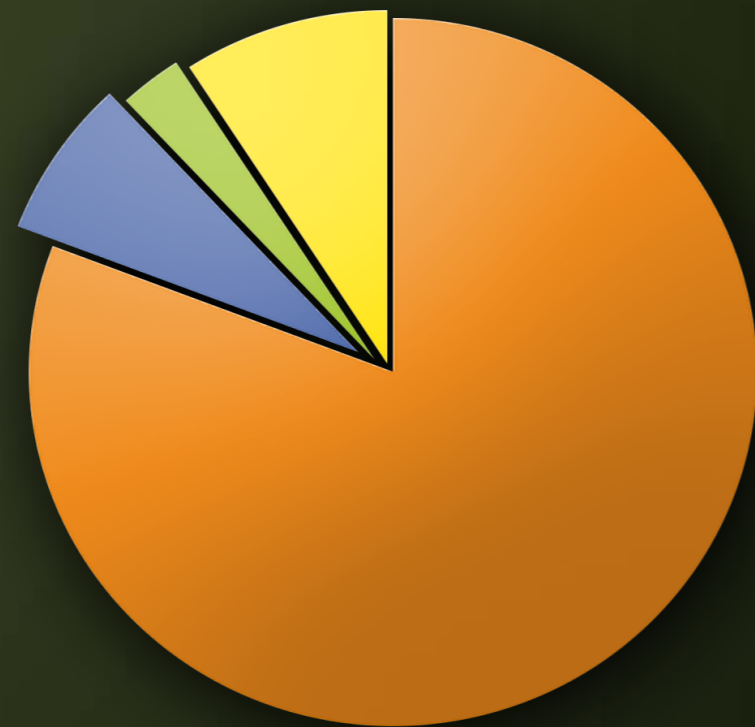


- ARKive
- Festival sponsorship
- Film entries
- WildPhotos
- Other

Total income for year: **£1,409,722**

The Wildscreen Festival is a biennial event, with 2009 a non-festival year.

Expenditure 01.04.09 to 31.03.10



- ARKive
- Festival costs
- WildPhotos
- Other

Total expenditure for year: **£1,417,362**

The Wildscreen Festival is a biennial event, with 2009 a non-festival year.

Figures approved September 2010

Sponsors and supporters



ARKive Principal Sponsor, 2010

- Environment Agency – Abu Dhabi

ARKive Sponsors and Supporters, 2010

- Bank of America Merrill Lynch
- The Bromley Trust
- Defra (Department for Environment, Food and Rural Affairs)
- Department for International Development (DFID)
- The Dulverton Trust
- eContentplus, European Commission
- Ernest Kleinwort Charitable Trust
- The Esmée Fairbairn Foundation
- Foreign and Commonwealth Office (FCO)
- Garfield Weston Foundation
- HDH Wills 1965 Charitable Trust – The Martin Wills Fund
- HSBC
- The John Ellerman Foundation
- Louis Stewart Foundation
- The Millichope Foundation
- The Monument Trust
- The Rufford Foundation
- Save our Seas
- Technology Strategy Board, BIS
- The Underwood Trust



Festival Principal Sponsors, 2010

- Animal Planet International
- BBC

Festival Major Sponsors, 2010

- Airbus
- Bristol City Council
- Films at 59
- National Geographic
- Natural History Museum, London
- NDR Naturfilm
- NHK
- ORF
- Panasonic
- Parthenon Entertainment
- Save our Seas
- South West Regional Development Agency
- South West England
- University of the West of England
- Watershed
- WWF-UK



WildPhotos Principal Sponsors, 2010

- Environment Agency – Abu Dhabi
- Veolia Environnement Wildlife Photographer of the Year

WildPhotos Sponsors and Supporters, 2010

- Homo Ambiens
- National Geographic magazine
- Oxford Scientific
- Panasonic
- Paramo
- Stanfords
- Steppes Discovery
- University College Falmouth
- WWF



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